SUE NUMBER 395

THE INDUSTRY'S NEWSPAPER

AUGUST 14, 1981

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VP/GM AT WAWA & WLUM-FM

KENR's Elliott Moves To Management In Milwaukee

Mike Elliott, Operations/Sports Director at Country-formatted KENR/Houston, has been named Executive VP/GM at Black-formatted WAWA and Urban Contemporary WLUM/Milwaukee. Elliott programmed in Milwaukee for seven years, including a term as PD of WTMJ, before joining KENR at year ago.

Willie Davis, President of Suburbanaire Inc., which owns the two stations, told R&R, "I think it's a great opportunity for us, because he provides us with something we really need, a good background in programming.

HEADS PROMOTION DEPT.

Pellegrino **Promoted To** Polygram VP



Vince Pellegrino

Vince Pellegrino has been promoted to Vice President/Promotion at Polygram Records. Pellegrino, who joined the company in April this year as Director/National Promotion, fills the position vacated by Don Colberg, who has been on medical leave and rejoins the company in a parttime advisory/consultant role. VP/Pop Promotion Bill Cataldo, who was serving as acting head of the promotion department, has left the company.

Polygram Exec. VP/GM Bob Sherwood, to whom Pellegrino will report, commented, "About Vince, one need merely say 'he is a record man.' He has a very successful track record in sales and marketing as well as promotion. His goal is to build careers for our artists and our promotion staff. I'm confident he will do that."

Before joining Polygram, Pellegrino was National Promotion Director at Columbia, where he had worked for four years, starting in sales and marketing and moving over to promotion. He began his industry career at ABC

Mike fits in exactly with what we want to do. His return to Milwaukee will bring us a great deal of stature and experience."

Elliott, who will join WAWA & WLUM later this month, com-mented to R&R about his KENR involvement and his new position: "I basically came to KENR to start a sports department and we did that; we now have the Astros baseball contract for the next three years and a top-rate department. When Willie Davis called me, I just couldn't turn it down. It was a long-range opportunity that I had to take. Willie has just filed for a station in Seattle and is looking at some other West Coast properties, and I will have input to them. It's a young company, and I can see I'll be able to grow with it in the next few years.

Lane Exits **KBEQ** For WKQX PD Post

Randy Lane has resigned as PD at KBEQ/Kansas City to become the new Program Director of WKQX/Chicago. Lane replaces exiting WKQX PD Bill Stedman, who told R&R, "I'm really proud to have worked with such a fine staff that helped me build WKQX to its present level of success. I plan to continue my work with Andy Economos in the marketing of the RCS Music Selector System, which I helped to develop.

Lane, who will join WKQX August 17, commented to R&R, "This represents an excellent opportunity for me to utilize the tools available through NBC (WKQX's owner) and to be associated again with (WKQX VP/GM) Jim Smith and Jack Trout, who consults the station. The format will continue to be A/C aimed at the 25-34 LANE/See Page 2B

WSKS GETS NEW GM & PD, KBEQ NEW PD

Rodriguez Promoted To VP/GM Of Mariner FM's

Gary Rodriguez, VP/GM of Mariner's KBEQ/Kansas City, has been promoted to Vice Presi dent/General Manager of Mariner's FM Operations. Explaining his new position, Roariguez told R&R, "I will basically oversee the FM operations for the company. There will probably be a national FM PD named at sometime in the near future."

Rodriguez also announced the appointment of a new general manager at the company's WSKS/ Hamilton(Cincinnati), as former Assistant GM Susan Bethel replaces exiting VP/GM Michael Gavin. A programming change was also made at WSKS, with station MD Jan McKay promoted to PD, replacing Tomm Rivers.

With KBEQ PD Randy Lane moving to WKQX/Chicago (see story this page), Rodriguez has named Mia Britton as KBEQ's new Program Director. Britton comes to KBEQ from WKLS/Atlanta and had worked with Rodriguez previously at Y103/ Jacksonville. KBEQ MD Mike Schmidt was promoted to Assistant PD. The WSKS appointments were effective immediately, and Britton will join KBEQ on August

Urso, Rosen New Promotion VP's At Warner Brothers



Howard Rosen

David Urso and Howard Rosen have been named Vice President/ Promotion at Warner Brothers Records. Both will be responsible for the company's national, regional, and local promotion efforts, directing the national field

Russ Thyret, recently promoted to Sr. VP/Marketing from the VP/ Promotion position (R&R 8-7), commented, "The track record of the Warner Bros. promotion team has been incredibly strong, and the addition of these two talented executives should insure continued success. Needless to say,



David Urso

we're thrilled that Howard and Dave have joined us."

Rosen was most recently VP/GM of Bearsville Records (distributed by Warners). Earlier, he was VP/Promotion at Casablanca and Private Stock, founded his own indepdent promotion firm, and worked in promotion at Elektra and Bell.

Urso returns to Warners after serving as VP/GM at Planet Records since its inception in September 1978. He joined Warner Bros. in 1971, working in promotion, marketing, and artist relations and eventually rising to the National Promotion Director position before joining Planet.

Satellite Music Network Sets Personality Lineups

The first two formats of the Satellite Music Network will debut at 6am (EDT) August 31, the first satellite-fed live 24-hour-a-day complete format services to be offered. Bob Hall, Program Director of SMN's Adult/Contemporary format, announced his lineup of air personalities and their airshifts (all times are CDT): 5-9am Bob Leonard (from WEFM/Chicago); 9amnuon Bob Hall (CKGM/Montreal); 12-4pm Paul Trembley (WHAM/ Rochester); 4-8pm Ron Britian (WCFL/Chicago); 8pm-midnight John Calhoun (WEFM/Chicago); 12-5am Susan Reynolds (WKBN & WKBN-TV/Youngstown).

Jon Anthony, Program Director of SMN's Country format, also announced the Country personality lineup: 5-9am Gary Semro (KREM/Spokane); 9am-noon Jon Anthony (WJJD & WJEZ/Chicago); 12-4pm Don Bishop (WCLR/Chlcago); 4-8pm Jim Morgan (KCKN/Kansas City); 8pm-midnight Larry Watts (KLAK/Denver); 12-5am Barb Wunder (WJJD/Chicago).

GREATEST RADIO ROMOTIONS OF ALL TIME

Malling with this week's R&R to coincide with the NAB Radio Programming Conference in Chicago is our latest special supplement, Greatest Radio Promotions Of All Time." It's an overview of some of the more colorful and productive promotions radio stations have used to attract attention, and we hope you find it entertaining and informative. And look for RPC facts and photos first in next week's R&R.

"...literally millions..."

"By the time I took KBPI over, it had fallen to the sixth or seventh station in town. We brought The Research Group in at the very beginning. With The Research Group, and with the addition of Toney Brooks as General Manager . . . we brought that station to number one in two books, and I think it's been number one in three consecutive books now.

The Research Group,
Toney Brooks, and the local crew
share that success story.
It's been quite a turnaround.

The Research Group has made the station, in a relatively short period of time, *literally millions*. and I use plural... millions of dollars in value."



Dudley White Chairman of the Board Radio Division, Sandusky Newspapers Inc.

In almost every field there is a company that has **EARNED** a reputation as the leader . . .

The Research Group

Radio's Strategic Research Team

Rust Sells Richmond Stations For \$4 Million

Country-formatted WRNL and AOR-formatted WRXL-FM/Richmond have been sold to Capitol Broadcasting Co. of Raleigh, NC, pending FCC approval. Commenting on the acquisition, Capitol President Jim Goodman told R&R his company sees radio as the best investment in communications for the near future. He indicated that TV stations are overpriced

Capitol paid \$4.6 million for KMAL & KISS-FM/ San Antonio last year. In 1979, it acquired WHTN & WKEE-FM/Huntington, WV to add to WRAL-FM & TV/Raleigh. "We're looking for good technical facilities and good population and revenue growth potential in the top 50 markets," Goodman noted.

For Rust Communications Group President Bill Rust, the sale provides a chance to streamline his RUST/See Page 18

WAPI-FM, WAQY CONVERT

New AOR's Debut In Birmingham, Springfield

The AOR format gains two new converts later this month as automated Beautiful Music station WAPI-FM/Birmingham, AL and longtime CHR WAQY/Springfield, MA both announced plans this week to make the switch.

WAPI-FM (to be known as 95 Rock) will make the move August 24 with the Superstars format, heralding it with a substantial TV buy on all three area VHF's plus bus and billboards. GM Bernie Barker commented, "The business of radio is realizing music trends, and extensive research in our coverage area showed what was missing, what was needed. We feel 95 Rock will cover those bases." PD Steve Runner added to R&R, "Excitement is the key word here. It's a great experience getting the kind of staff together you know is going to make an impact NEW AOR'S/See Page 28

Faherty Named WSB GM

Mike Faherty has been named General Manager of WSB-AM & FM/Atlanta, effective this

week. Faherty, a Group W VP who most recently managed WIND/Chicago, replaces WSB VP/GM Elmo Ellis, who is retiring at the end of the year. Until that time Ellis will continue as a VP for WSB's owner Cox Broadcasting.

Cox Exec. VP/Broadcasting Jim Wesley commented, "Since going on the air as the South's first radio station, WSB has FAHERTY/See Page 28



PROGRAM MANAGER AT KEZX/SEATTLE

Mays Moves From AOR To Beautiful Music

AOR veteran Peyton Mays, PD of KZEL/Eugene for the last six months and a KZEL staffer for four years, has been named Program Manager of KEZX/Seattle, a live-assist Beautiful Music station. Explaining his newly-created position, Mays told R&R, "My essential responsibilities will be the posi-

tioning and promoting of the station."

Mays continued, "I want to do something different. I think change is always positive. I'm challenged by the opportunity of working in a different format, and I think a 180-degree turn is good for refreshing your perspective. I'm trying to broaden my base."

Johnny Young, who does afternoons for KZEL, is serving as interim PD while the station interviews prospective new PD's.

Air Strike Delaying Delivery?

Some of our readers may be experiencing late delivery of R&R owing to slower-moving mail as a result of the air controllers' strike R&R regrets any problems of this sort, and we urge you to let us know of any continued delivery problems, so we can attempt to assist you

ABC-TV SHOW SIMULCASTS IN FIVE CITIES

"Good Morning America" Salutes Radio

Monday morning (8-10) ABC-TV's "Good Morning America" spent five minutes simulcasting the Ross & Wilson show on WABC/New York coast-tocoast. The program's host, David Hartman, chatted with the morning duo about show preparation, taboo subjects and the general state of radio. Ross & Wilson were just the first of five morning radio shows visited by GMA during the week (Tuesday – Jack Bogut of KDKA/Pittsburgh; Wednesday – Carl Mayfield of WKDF/Nashville; Thursday – Wally Phillips, WGN/Chicago; Friday - Ken Minyard & Bob Arthur at KABC/Los Angeles).

GMA Producer Jack Reilly told R&R, "The whole idea really came up as something that might be interesting to our audience to see what radio people were doing while 'Good Morning America' was on the air. We do our show for between 12 and 15 million people and there are over 100 million morning radio listeners. Obviously there is something out there that really interests people about morning radio."

Associate Producer John Goodman said, "We thought it would be interesting for both the morning TV and radio audiences to hear a simulcast of what is going on. I think this helps radio and it certainly helps 'Good Morning America.' "

Interrante & Sisco Form Production Company

Jo Interrante, former VP/Programming for the RKO Radio Networks, and Rob Sisco, most recently Program Director of K101/San Francisco, have formed a new radio production company called IS, Inc. According to Interrante, the new San Franciscobased firm will provide long and short-form programming for a variety of clients. "Our main thrust initially is to produce programming for networks from concept all the way through the finished product," Interrante told R&R. "We provide every aspect: ideas, writing, voicing, and production."

IS, Inc.'s first client is RKO. Set for airing in ear-September on RKO 2 will be a one-hour music/interview special on artist Don McLean. Sisco told R&R, "No network really has the people, studio and time capabilities to produce all the kinds of programming that networks now need to offer in order to be of full service to their affiliates. We will be developing a number of programming possibilities for the networks in the future.

Spangler Promoted To Operations Manager For WJJD & WJEZ

John David Spangler, PD at WJJD/Chicago since December 1980, has been promoted to Operations Manager of WJJD and its FM sister WJEZ, as previewed last week in R&R. Both stations are Country-formatted. Spangler, who retains his programming responsibilities for WJJD, now also fills the gap left by former WJEZ PD Jon Anthony, recently named PD for the Satellite Music Network's Country format.

George Dubinetz, VP/GM for the stations, stated, "This move has been under consideration for quite some time, since there was an obvious need to make both stations more homogeneous." Commenting on Spangler's promotion and the appointments SPANGLER/See Page 28

Payton Exits As WCCC PD

Paul Payton has exited as PD of AOR-formatted WCCC/Hartford after a year and a half at the station. While WCCC interviews replacement prospects, Hal "Lich" Lichtenbaum has been appointed Music Director to handle music calls. Owner/GM Sy Dressner commented to R&R, "Paul was given three books to make the station move up in the ratings. It didn't work out."

Payton, a 19-year radio veteran well known in AOR circles as "Country Paul," told R&R, "I feel we did the best we could this book. I'm proud of the staff; they put out 110% at minimum at all times. I'm proud that in a book where the whole rock market got swamped by one station that we were able not only to maintain but inch ahead slightly. We held and I'm not ashamed of it. I think if I hadn't had to subdivide my time so much, I would have been a lot more successful." After a short "breather," Payton said he would pursue future prospects.



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8-14-81

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Ratings results from Albany, Birmingham, Louisville, Nashville, Portland, Rochester, and Salt Lake City

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LOW-POWER FM PROPOSAL **DRAWS MIXED REVIEWS**

Broadcasters comment on plan for multijudes of new 10-watt FM's.

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THREE-YEAR TRAFFICKING, FIRST PHONES IN THE NEWS

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staff

Editor & Publisher: BOB WILSON Vice President, Sales & Marketing: DICK KRIZMAN

Executive Editors: KEN BARNES, JOHN LEADER Art Director: RICHARD ZUMWALT

An Director: RICHARD ZUMWALT

Contemporery Mr Redio Editor: JOEL DENVER

Country Editor: JIM DUNCAN

Nashvide Editor: BIFF COLLIE

AOR Editor: JEFF GELB

Black Music Editor: WALT LOVE

AUM/Contemporery Editor: JEFF GREEN

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Ratrogs & Research Editor: JHAN HIBER

Essy Littening Editor: FRED SEIDEN

Associate Editor: Editor: DON WALLER

Associate Editor: Editor: DON WALLER

Associate Editor: Editor: MON WALLER

STYLVIA SALEZAR, CLAUDIA STEWART

Research: JACK TOOTHMAN

Creative Consultani: MARK SHIPPER
Associate Art Director: MARILYN FRANDSEN
Photography: ROGER ZUMWALT
Production Director: RICHARDA AGATA
Typography: KENT THOMAS, ELIZABETH WESTON
Graphics: GARY VAN DER STEUR, TODD PEARL

Weahington Burees: 1101 Connecticut Ave., NW, Suite 1004
Weshington, DC 20036, (202) 466-4860
Burees: Cher. JONATHAN HALL.
Nettone: Sales Director: BARRY O'BRIEN
Weshington Editor: BRADLEY WOODWARD
Office Menager VIVIAN FUNN
Legel Counse: JASON SMRINSKY

Vice President, Business Affens: ROBERT KARDASHIAN Advertising Reis: RICK HAROLD Metriciplice Coordinator PAM BELLAMY Office Menager: NANCY HOFF Controller: MARGARET BECKWITH Assistant: CAROL TAYLOR Circulation: KRISANN AGLIO, JUDY LUCARELLI

Circuliation: KRISANN AGLIO, JUDY LUCARELLI
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Washington Report

Washington Update

Three-Year Trafficking Rule Under Study... Policy and Rules Division has assigned an attorney and an economist to study, fulltime, the rule requiring an owner to hold a station for three years before selling at a profit. Look for a Notice of Inquiry or a Notice of Proposed Rulemaking in the "late fall or early winter," says outgoing Policy & Rules Chief Jeff Baumann.

First Phone Action Under Fire . . . The Society of Broadcast Engineers (SBE) wants the FCC to resurrect the First Class License, which died August 7. SBE claims the law requires the FCC to make sure transmitter operators and qualified, offers to help write a more meaningful exam, and says most transmitters need constant, skilled monitoring to work Meanwhile, the NAB has asked for clarification to specify that the Chief Operator's duties can be spread among several stations staffers. The NAB also wonders whether AM directional stations which have used First Class operators must continue to use them

San Francisco 2, San Jose 0 . . The FCC has denied Sterling Recreation Organization's KXRX/San Jose the new call letters KSJO, upholding objections from KSFO/San Francisco, 40 miles away. Both stations "serve substantial areas in common" and the difference of a single letter "is not sufficient to dispel the likelihood of public confusion," the FCC ruled. KXRX has asked for reconsideration of the . In a related case KLIV/San Jose has withdrawn its request for the call letters KSAX. an idea that drew fire from both KXRX and Argonaut's KFAX/ San Francisco. The change was no longer needed to accompany a format switch from AOR to Music Of Your Life, KLIV President & GM Robert Kieve told R&R: "People had gotten used to the idea that this funny little AM rock station had changed to the music of the

Utility Use Of FM Looks Like A Winner . . . Overwhelmingly favorable comments poured in to the FCC last week on the idea of letting utilities rent FM subcarriers to manage electricity demand by turning appliances off, by radio signal, during peak periods. Many FM's would pick up new revenue from the rental. Utilities loved the idea, and the only concern came from reading services for the handicapped, which say they can't afford to compete with utilities for available subcarriers. Reply comments are due August 22.

FCC At Full Strength...
For the first time since January there are seven Commissioners.
Henry Rivera was sworn in Tuesday in Albuquerque by Chairman Mark Fowler and Jim Quello took the oath for his new three-year term last week in Detroit. Rivera is still looking for two staffers: a common carrier specialist and a broadcast expert.

Sales Team Hits The Road
... The RAB is putting Pace
Chairman James Newman and
Shamrock Broadcasting Sales
Director Pam Lontos on the road
in September, October and
November for 18 "Super Sales
Clinics," starting September 15.
Sessions will target beginning and
advanced sales people. Information and reservations: (212)
599-6693.

Dawson On Tour... New Commissioner Mimi Dawson began a tour of the Broadcast Bureau early this week, and it wasn't a whirlwind tour. Reportedly she spent several hours making her way along a single corridor.

How Many Stations Make A Rush? . . . The National Citizens' Committee for Broadcasting (NCCB) complained to the FCC that "commercial radio stations have fallen over one another in the rush to eradicate news and public affairs programs from the schedules," referring to an article in its newsletter (access) as proof. But the "rush" detailed in the article consists of only four specific instances of dropped programming and a syndicator who received eight cancellations.

JEFF BAUMANN TALKS WITH R&R

Broadcast Bureau's New Deputy In Step With Fowler's Unregulation Policy

Eleven-year FCC veteran Jeff Baumann, appointed Deputy Chief of the Broadcast Bureau this week, seems firmly committed to further deregulation and slashing paperwork. Baumann told R&R "forms and standards for new applications and renewals should be cut down to the barest necessity," putting him in step with Chairman Mark Fowler's unregulation ideas and Broadcast Bureau Chief Dick Shiben's crusade to speed up applications processing.

Baumann arrived at that view during the three years he spent as Chief of the Renewal Branch prior to taking over the Policy and Rules Division in 1979. "That experience convinced me that a lot of paperwork the Commission mandated was sort of like making a seal jump through hoops. If he missed a few hoops at renewal time, we made him jump through the ones he missed and he got renewed."

Supports Public Interest Standard, Broadcaster Responsibility

In gaining a deregulation ally in the Broadcast Bureau's key policy-making slot, however, broadcasters have also landed a firm believer in the Commission's need to protect the public interest. Moreover, Baumann warned that "deregulation for deregulation's sake has its pitfalls." And he cautions that "it would not be proper to represent that everything we've done is wrong and should be changed."

Baumann is also unsympathetic to the complaints of some broadcasters that radio deregulation has created uncer-

tainty. The industry got what it asked for, Baumann believes, and should stop looking to the FCC for hard and fast guidelines.

"What the industry might view as a little degree of uncertainty, I think we view as giving the broadcaster an opportunity to experiment and have more flexibility," says Baumann, who adds that he is not surprised that broadcasters have been slow to experiment. "It will take time," he predicts.

As he takes over the post Frank Washington vacated in May to become a VP at Times Mirror Cable, Baumann promises an



Jeff Baumann

"open door policy" for broadcasters. He told R&R he plans on "not only permitting contact with broadcasters, but really insisting upon it. I've always felt it's virtually impossible to be an effective regulator without knowing the broadcaster's problems firsthand."

SMALL STATIONS WORRY ABOUT COMPETITION

Low-Power FM Proposal Draws Mixed Reviews

A Moody Bible Institute of Chicago proposal for a new system of low-power (10 watt) FM stations (R&R 7-24) drew mixed reactions in comments filed with the FCC last week. Here's a summary:

• Cascade Broadcasting sees new stations driving marginal small market stations out of business, "like bad money driving out good."

KVIP-AM & FM/Redding,
 CA (operator of six translators)

believes the new stations could help service mountain areas.

• NRBA worries about "devastating" over-competition.

- NAB wants a master plan for allocations and believes the low profit potential of new stations would rule out local programming.
- Real Broadcasting System foresees thousands of "improperly maintained, inferior facilities" in the hands of community groups.
- National Citizens Committee for Broadcasting (NCCB) gives "cautious" support but frets that new stations could become mere "exit ramps for satellite signals" with no local commitment.

Translators are now limited primarily to filling service voids in existing FM signals, but the Moody concept would allow them to originate their own programming or pick up signals from satellites and other sources.

Moody's proposal has been placed on the FCC's rulemaking calendar, a process described tongue-in-cheek by one Commission official as "our patented aging process." However, according to another source, FCC Commissioners may have a chance to discuss the idea as early as this fall.

R&R INTERVIEWS MARK FOWLER

Conversation With "Mr. Chairman"

As soon as Mark Fowler begins to speak, you know he has been in radio. The deep voice and articulate announcer's delivery are dead giveaways. In fact, he is the first radio disc jockey to ever rise to the chairmanship of the FCC, with a ten-year career as a communications attorney along the way.

Late one recent afternoon, Fowler settled into his easy chair for a wide-ranging discussion with R&R about the future of radio and the direction he wants to take the Commission.

What comes through during an hour with Mark Fowler is the intensity of his zeal to cut red tape and his confidence, bordering on cockiness, that he can and will whip the FCC into shape.

It's almost as if Fowler wishes rules were people so he could personally mold them. "If you could talk to a policy or rule you would say, 'justify yourself,' "he explains

In his interview with R&R, Fowler opens with an upbeat assessment of radio's future, especially if broadcasters are willing to use new technologies to their advantage.

R&R: What do you see as the future of radio? Will it be able to survive the competition It faces today from new technologies and services?

MF: I think broadcasters ought to look ahead to the future with a great deal of anticipation and not fear. They ought to be moving forward and looking for the challenges. There is nothing new or glorious about these new technologies. Whether broadcasters are involved in AM radio, FM radio or television, their technology is as good as anybody else's. As a broadcaster myself I would bet that broadcasting is going to continue to be strong; stronger in some respects. However, I don't think they've found utopia because we are not proposing to insulate them from other forms of competition.

R&R: Can you be more specific FOWLER/See Page 6





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R&R INTERVIEW

Conversation With "Mr. Chairman"

Continued from Page 4 about how radio broadcasters will remain competitive?

MF: When new technologies come on board, it seems to me that broadcasters in their individual markets should go into joint ventures with high technology companies. While the Commission shouldn't favor one technology over another, we do have to strike down any barriers that preclude broadcasters from participating in new technologies if they choose. I've been speaking before several broadcaster groups, and when you put it to them on that basis, they really do like that challenge; they are ready to go.

R&R: Can you give an example of a broadcaster taking part in one of the so-called new technologies?

MF: If we were to strike down the barrier that now prohibits the owner of an AM/FM from owning an MDS (Multipoint Distribution System) in the same market, that might be something they may well want to become involved in. I see more commercial activity by getting the government out of the way, different business combinations. I think sometimes that people associated with broadcasters are too negative. They shape the perception of broadcasters that they have a great deal to fear about the future.

R&R: There are currently several proposed full-service radio networks. With rising costs and declining profits, does it worry you that, under deregulation, many stations will cut their overhead costs by simply becoming translators, or pipelines for this type of network programming?

MF: It doesn't disturb me. If they think that's what will sell in the market and it makes the most sense in serving the people's needs, then they ought to be free to do that. They might be right or wrong. Others may be more heavily oriented towards local programming and do very well, too. Who is to say what the magic mix is? Certainly not the government.

Too Much Broadcaster Caution?

R&R; Since radio deregulation began in April many broad-



FCC Chairman Mark Fowler

guess my former brethren in the bar, but I believe what we've said, we mean. If their advice is predicated on the idea that the Court of Appeals might overturn what we've done, I can understand that.

R&R: Do you foresee any expansion of the multiple ownership rule that now limits groups to seven AM's, seven FM's and seven TV's?

MF: We want to look at that rule. One option would be to eliminate it. Another option might be to raise the number. Some might say you should reduce that number but I personally believe that would not be the way the Commission would be

over which rules; it's just too early. But we're going to focus on every one. It is important to keep in mind why we want to do this. Sure, it may be beneficial to the industries, but the bottom line is to promote greater diversity in consumer choice.

R&R: What about AM stereo and FM quad in relationship to

"I think broadcasters ought to look ahead to the future with a great deal of anticipation and not fear. They ought to be moving forward and looking for the challenges."

the free market concept? Shouldn't the public and the industry at least have the chance to see if they'll work?

MF: As a general proposition I agree with that philosophy. Let's take the AM stereo proceeding. We have had a real problem with only one or two engineers able to work on it. Some were diverted to the 9 vs. 10 kHz proceeding. We are really stretched thin from an engineering standpoint. It's embarrassing that this proceeding has been going on over four years now. Hopefully, we can do better but I don't hold out any promises of it being decided in the near

area we'll be looking at

R&R: What about all the talk these days about full First Amendment rights for broadcasters and eliminating the Fairness Doctrine?

EEO Commitment

change in the Commission's

strong EEO policies?

R&R: Do vou foresee any

MF: Whether it be through the

FCC or the EEOC, the Reagan

administration generally is com-

mitted to equal employment op-

portunity programs. We are not

going backwards on that commit-

ment. As to whether the EEO

structure we have here will be

changed or modified, that is an

MF: We will want to ask whether or not a Fairness Doctrine is really needed in this day Enlightened Management

R&R: What are you doing to correct that?

MF: You are hearing about Management By Objectives — enlightened management. It takes the best of the people in the agency and builds on them and uses the resources within the agency. It's toughminded yet fair, and insists on performance.

R&R: How quickly will you be establishing the specific goals under your Management By Objectives program?

MF: It is going to take a while. It is not a magical program. It will take several months for the MBO program to be implemented and several more months for the effects to be fully felt. And it will take several years to be able to achieve the five objectives we've set. But it will happen and I am confident that people will be able to notice the difference — we will make it happen.

R&R: Regarding your col-

"The Reagan administration generally is committed to equal employment opportunity programs. We are not going backwards on that commitment."

Mark Fowler Tells R&R . . .

• Radio will continue to be a strong medium, with the FCC encouraging radio broadcasters to participate in new technologies.

 Every FCC rule will be examined, including multiple ownership limits and the proposed break-up of AM/FM combinations.

 AM stereo may be born by year's end, but FM quad possibly not "before the 23rd century."

 Commission EEO rules will be scrutinized but there will be no backtracking on the commitment to equal employment opportunity.

• The Fairness Doctrine may be on the way out.

• Higher performance expectations, defined goals, and personal visits from the Chairman will be used to boost the morale and productivity of the FCC staff.

going. Maybe there would be a special category for networks, limiting the added number they could acquire. Maybe they would have a lesser number.

R&R: How about the proposed break-up of existing AM/FM

future. Perhaps towards the end of the year we can focus on that.

R&R: Does that make FM quad even more of an embarrass-

MF: How many decades? We'll get to that before the 23rd century.

R&R: What do you propose to do about the problems of Cuban interference with American AM stations?

MF: That's a \$64 question. If they want a 500 kw station on a channel an American station uses, short of physical force, I don't know how one cures that problem if they don't want to negotiate it. But, it seems to me, short of that we ought to be able to work that out. and age. And it is time to bring the Bill of Rights to the electronic media, particularly television, by the bicentennial of the Bill of Rights, which is December 1991. I don't see why the First Amendment ought not to apply to television equally as much as it does to newspapers, movies, and books.

Let's take the Washington, DC market. We have but one major newspaper, 39 radio stations, and seven television stations. I know there is no Fairness Doctrine that applies to the Washington Post. But assuming we did have such a law, if Congress repealed it tomorrow, I submit the Post would continue as before, and so would broadcasting. Any statute, FCC rule, or policy that touches on freedom of speech and the press and which is administered by the FCC is a prime candidate for examination by us and Congress.

leagues on the Commission, do you see a general philosophical agreement with respect to Reaganism or are we going to have seven independent thinkers?

MF: I think they are definitely independent thinkers. I think we are broadly compatible. We are attempting to work together as a team. They were kind enough to look at the five objectives we'd drawn up and they subscribe to them. It's not just the Chairman attempting to move things; together we'll accomplish our goals.

R&R: Many FCC staff members felt that Chairman Ferris was hostile to them. What about your relationship to the staff?

MF: I've got time each week built into my schedule where I'm going to be talking with people in the agency. I may not even say

"When you're on the outside you have a tendency to rail against the bureaucrats and the civil servants who work in the agency. I now conclude the problem is really a lack of management and objectives."

R&R: How has the reality of the chairmanship differed from your expectations?

MF: The main difference is that you have far too little time. You have to struggle to bring order to your life each day so you are running your schedule rather than events and circumstances running you.

Also, when you're on the outside you have a tendency to rail against the bureaucrats and the civil servants who work in the agency. The surprising part is I now conclude the problem is really a lack of management and objectives, of a system that provides the people of the agency with the proper tools and direction to carry out their functions.

where I'm going, but I may just go visiting for two or three hours. I may pop into a branch and just sit there for an hour and a half and find out what it is they do and what we do that helps or hurts them in getting their job done, so we can take corrective action. And that's one thing I've learned - that 95% of the people in the agency are ready to work and do their job well. It is just that we haven't expected very much. If you expect little, that is exactly what you will get. And, surprisingly, when you expect little, I believe morale goes way down. We have failed. Conversely, when much is expected, performance improves and morale goes up.

"It is time to bring the Bill of Rights to the electronic media."

Communication

Graphics inc

casters have acted very cautiously, in part because their lawyers have warned them that it may be overturned in court. Have radio broadcasters been too cautious? Should they be taking deregulation to the limit?

MF: I wouldn't want to second-

combinations at sale time?

MF: I would think that we would want to look at that one very early on. I have some very serious doubts personally as to whether that makes any sense. At this point I am not ready to say which rules will have priority

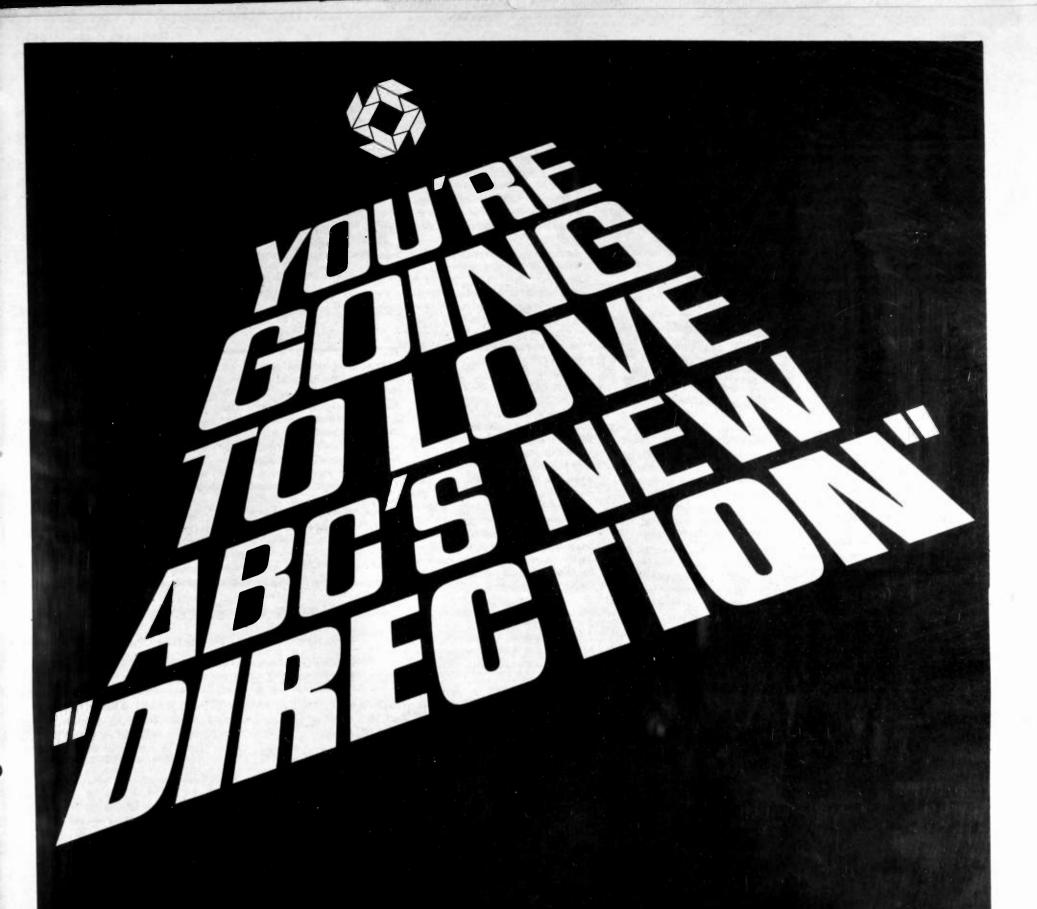
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Low-Cost Computerized Weather Station Available

Despite having to operate on a limited budget, small market radio stations can now provide listeners with computerized weather predictions through use of Edmund Scientific's "Computerized Weather Station. The unit contains a microprocessor and remote sensors to gather, store, and display 12 key weather factors.

Simply press a button and the device digitally displays wind-chill factor, rainfail, humidity, maximum and minimum temperatures for the day. time, date, degree-days, heating and

Son of Drake-Chenault Talent Search Contest

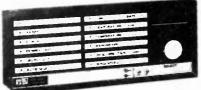
Following the success of last year's "Top Five Talent Search." Drake-Chenault Enterprises has announced the "Top Five Talent Search II." As with the previous year's contest, air personalities are requested to mall a 10-minute aircheck and brief resume to Bobby Rich, Director of Specialized Programming Consultation for the firm.

The five format categories in which the air talent will be judged are: 1) Adult/Contemporary & MOR. 2) Contemporary Hit Radio & Top 40, 3) AOR, 4) Country, and 5) an Open category which includes Black. News/Talk, Jazz, Oldies, etc

The top five entrants in each format will be showcased on the "Drake-Chenault Talent Search II" record album, which will be available free to stations worldwide in early 1982. Entries should be mailed to Drake-Chenault, P.O. Box 1629, Canoga Park, CA 91304 before Oct. 19, 1981.



Smaller than a pack of cigarettes. Mitsubishi Electric's "SM-600ST" microshaver nevertheless contains a full-power electric motor. Designed with the traveler in mind, the little shaver uses 24 stainless steel inner blades and includes a recharger pack for its nickel-cadmium power cell. Price: about \$90.



cooling, barometric pressure, wind direction, and wind speed

Readings are displayed in English or metric scales. Wind speed is given in either knots or miles per hour. The displays can be automatically sequenced as well, with the unit scanning through each reading at foursecond intervals if so desired.

The "Computerized Weather Station" features a built-in memory that holds high and low displays for future use, allowing you to plot barometric pressure over a period of time, for example. This enables you to forecast weather fronts moving in and out of your service area. (A continual decline in barometric pressure means a front is moving in and it's time to break out the umbrellas.)

The control panel (pictured) mounts on any wall and is connected via cable to a roof-mounted mast that contains the wind, rainfall level, and temperature sensors. AC-powered. the system also contains a backup battery to prevent loss of data during a power outage

Priced at \$995 (plus \$15 for handling), the unit is available from Edmund. Scientific at 7082 Edscorp Bldg.,

Cox's 2nd Qtr. Net Up 22%

Cox Broadcasting reported that net income for the second quarter of 1981 soared 22 percent to \$16.4 million, up from \$13.5 million in the equivalent period of 1980. Secondquarter revenues for the firm jumped 28 percent to \$101.7 million, up from \$79.2 million in the year-previous

Cox's first-half net increaed 18 percent to \$26.8 million, up from \$22.7 million during the first six months of 1980, while first-half revenues climbed 28 percent to \$184.2 million, up from 1980's \$144 million

Pocket-Size Cassette Decks Make Big Noise In Market

One reason for the rising popularity of cassettes is the increased fidelity offered by portable cassette players. particularly the pocket-sized variety. Since the U.S. introduction of Sony's "Walkman" (a play-only model) last year, a number of manufacturers have entered the pocket-sized cassette player market. These newer models not only sport playback capability, but several of them feature FM stereo radio reception as well as recording capability.

Two advances have made the pocket-sized cassette players practical. First, tape drive has been stabilized electronically with the aid of chip-type microcircuits rather than the bulky flywheels previously used for this purpose. Second and most importantly, you're listening through lightweight (approximately two ounces) earphones.

These earphones use a new kind of magnet capable of delivering more power per unit mass, enabling smaller magnets to control the moving parts. What's more, since the sound generated by these pocket-sized units has only to fill the tiny space between the earphones and your eardrums, it's easy to pump out enough pressure on your eardrums to create the illusion of concert-level sound. Overall frequency response for these tiny players ranges roughly from 14 to 14,000 Hz - nothing spectacular for home stereo gear, but good enough for portable equipment

Six Top Units Surveyed

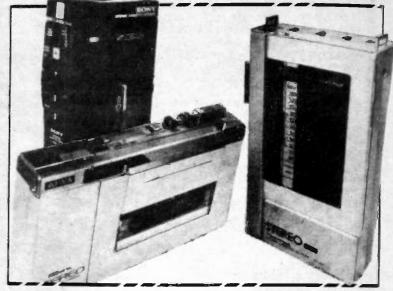
Following Is a brief summary of several of the pocket-sized portable cassette units currently on the

The Sony "'TCS-300" is capable of easy stereo recording by virtue of its two built-in (highly directional) microphones. Priced at about \$220. the unit is a bit larger than most, but Includes a built-in monitor speaker so you can listen without the earphones. However, you're limited to mono only in this respect. Additional features include a continuously variable tone control and two separate earphone jacks so you can listen with a friend.

The Aiwa "S30" is the smallest and lightest of the players (about the size of a pack of cigarettes). One reason is because its built-in microphone records in mono only Nevertheless, an optional outboard stereo microphone is included and, since this means that vibrations from the tape drive motor (known as "rumble") are not recorded, it's an option you may want to consider. The "\$30" is priced at \$220.

Several Feature FM Stereo

The Toshiba "KT-S2" Incorporates FM stereo through use of an FM tuner pack which slips into the audio cassette housing. A pair of contact points on the tuner pack provide



the necessary electrical connections Reportedly, the FM radio works best on stations with a strong stereo signal, weaker stations come in better in mono. Another unusual feature of this \$200 Toshiba unit is the "talk line," which, when you press a button, allows people to converse with you through the earphones. A tone control designed to eliminate tape hiss and a playback equalization control for standard, chrome, and metal tapes are also included.

The KLH "Solo" likewise includes an FM tuner that fits into the cassette compartment. This tuner automatically switches the FM stereo to mono

when the signal drops below the noise-free reception level. The KLH is priced at \$199.

The Panasonic "RX-2700," priced at \$280, is the largest of the units, containing an AM/FM radio as well as a monitor speaker for (mono only) playback. Using its headphone cord as an antenna, you can listen to either the tape or the FM radio in stereo, but you can only record in mono.

Infinity's "Intimate Stereo" incorporates the same idea of using the headphone cord as an antenna, plus features a built-in Dolby noise reduction system. The "Intimate Stereo" is

MCA Racks Up Record 2nd Otr.

Record Division's Performance Strong

Although MCA Inc. posted the largest second quarter sales in the firm's history, with second quarter profits also setting a company record, net profits for the firm declined 26 percent during the second quarter of 1981 as a result of extraordinary income added to the net profits in the second quarter of 1980.

MCA reported that second quarter profits for 1981 stood at \$30.9 million, down 26 percent from \$41.8 million in the equivalent period last year of which \$12.3 million was extraordinary income. Meanwhile, second quarter revenues for 1981 climbed 8 percent to \$329.6 million, up from \$304.5 million in the year-previous period

One of the reasons for MCA's improved profitability was the continued strong performance of its record division, which saw its second quarter net increase 95 percent to \$4.3 million, up from \$2.2 million in the analogous period of 1980. Revenues for the record division, however, decreased five percent during the second quarter of 1981 to \$38.1 million from 1980's \$40.1 million.



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Williams (ABC/Dot) NUMBER ONE LP: "Spltfire" — Jefferson Starship

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Networks/Program Suppliers

ABC Radio Enterprises

Dave Pollei has been appointed VP/Station Marketing for the newlycreated division, overseeing the marketing of its new satellite music programming and participating in other projects. Pollei was most recently VP/Marketing at Bonneville International

RICHES and RUBINSTEIN **PRODUCTIONS**

"Heavy Metal - The Ultimate IIlustrated Radio Special." a one-hour program created by the L.A.-based firm and featuring selections from the animated film's soundtrack along with interviews with the recording artists. filmmakers, and principals from Heavy Metal magazine, recently aired on 50 U.S. major market radio stations, plus 20 Canadian stations.

Targeted toward AOR outlets, the special coincided with the North American release of the film, A similar project is underway for the forthcoming Steve Martin film "Pennies From Heaven.

Radio Network

"The Laugh Machine," a comedy feature consisting of 10 weekly programs ranging from 90 seconds to two minutes in length, will be available this fall from the New York-based firm. Designed for CHR, AOR or A/Cformatted stations, the shows will include name comedians, upcoming comics recorded live at comedy clubs across the country, thematic humor montages, takeoffs on commercials, and topical satire, much of which will be written and produced by the Progressive Radio Network. For further information, contact Susan



Mutual

Connie Kiernan and Ron Werth have been promoted to VP/Advertising & Promotion and VP/Research, respectively, for the net. Both previously served as directors of these departments



WBAM-AM-FM/Montgomery, AL; KAIR/Tucson, AZ; and WMAJ/ Stete Coilege, PA have announced their affiliation with the net.



KGON/Portland, OR: WDIZ/Orlando, 95FM (WNIF)/Tampa, 97X/Cincinnati, WGRQ/Buffalo, WWCK/Flint, Mi; and 4MMM-FM/Brisbane, Australia have become the latest stations to sign up for the firm's "Rockline" program



Santana will be featured on the 'King Biscuit Flower Hour," airing Sunday, August 16.

Two Manilow Specials Set To Air

Both CBS and Mutual are offering Barry Manilow specials in the near future. CBS will present a 20-part "Between The Lines" program, hosted by Peter Bekker, scheduled to air the weekend of August 22-23.

Mutual's three-hour special, entitled "Dick Clark Presents Barry Manilow," is slated for broadcast on Labor Day, September 7. Each special will contain music and interviews with Manllow, with the Mutual offering to feature three songs from Manilow's forthcoming LP



CBS RAD WWO

The net will kick off its pro football coverage with its third "NFL Preview," set to air in six 14-minute segments beginning August 31 and running through September 5. Former NFL coach Hank Stram and noted sportscaster Jack Buck will host the

WESTWOOD

"Daybook," the 10-times-weekly news feature hosted by Brad Messer, will now be heard over KOOL-FM/Phoenix, KTUC/Tucson, WSSJ/Camden, NJ: KQDJ/Jamestown, VA; and WEEW/Greenville, NC; bringing the total number of stations carrying the 90-second program to over 100

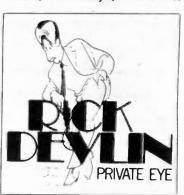


Upcoming guests on the firm's "Jamboree U.S.A." program will be Ronnie McDowell (August 28-30) and Gene Watson (September 4-6) Additional September guests will include Jeannie C. Riley (11-13). Mayf Nutter (18-20), and Billy Walker (25-27).

Beginning September 14, the net will air an eight-part "sportSpecial" focusing on the upcoming Welterweight Championship fight between Sugar Ray Leonard and Tommy (Hitman) Hearns, scheduled to take place on September 16. The daily two-minute installments, to be broadcast September 14-17, will be anchored by RKO Sports Manager Charley Steiner.

studio center

The Norfolk, VA-based company has unveiled two new humor programs for its fall line-up. The first, "Rick Devlin, Private Eye," set in the



1930's, is a parody of detective shows, with Devlin wrapping up a case weekly

The second, "On (Or About) This' Day in History" deals with a chronology of events that never took place. The firm's "Malice" parody of you-know-which-TV-show will also be available for a second year. For further information, contact Patricia Walker at (804) 822-2111.



KALE/Tri-Cities, WA KADS/Elk City, OK have begun airing the firm's "Soundtrack Of The 60s" program, while WBSG/Blacksher. GA and WAGQ/Athens, GA have added the "American Top 40" show to their programming. In addition, WJEM/Valdosta, GA has signed up for Watermark's "American Country Countdown" show

Reps



Katz reports that the 25-54 demograhic was the most requested during the second quarter of 1981, paralleling earlier findings released by the Blair, Major Market, and Torbet rep firms (R&R 7-31). Katz noted that the 25-54 demo accounted for 27 percent of the rep's total requests (a seven percent increase over the equivalent period of 1980), while Blair put its 25-54 figures at 26.6 percent of its total requests. Major Market at 32.2 percent, and Torbet at 33.4 per-

Katz claimed the 18-49 demo as its second most requested with 18 percent of the total requests, up seven percent from the analogous period last year. The 18-49 demo ranked as the second most requested for the

other three rep firms as well. Katz's placing the 18-34 demo as the third most requested with 18 percent of the total requests likewise dovetailed with the Blair, Major Market, and Torbet findings.



WENS-FM/Indianapolis has joined the firm's roster of client stations.



KBEZ-FM/Tulse becomes a client station for the rep.

Programming that really sells—That's where BPI's live-assist plan comes in With 10 constantly updated formatis to choose from, select the preprogrammed unannounced music that's right for your station. Live back up is provided by your on-air personalities. The result is a clean, consistent, professional sound. With BPI's help, you'll have the best of both worlds—The programming control and easy operation of automation and the spontaneity and community rapport of live radio. Better programming brings increased market shares. And, more production and sales time for your staff. nore production and sales time for your staff CALL TOLL FREE 1-800-426-9082 Call Collect (206) 676-1400 music is BP

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BLACKFOOT HOOFS IT TO THE SOURCE - Ricky Mediocke, lead vocal-

Ist/guitarist with Atco recording group Blackfoot, visited Source headquarters

in New York for an interview recently. Seen at the scene are, from left: Atco's

Sean Coakley, the Source's Dan Formento, and Mediocke.



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Businessmen Queue Up For Discount Air Fares

If the current air traffic controllers strike wasn't enough, airlines are also worrying about the increasing use of discount fares by business travelers, whom the airlines expect to pay full prices. TWA claims that this trend could cost the firm \$21 million in revenue this year.

Similarly, American Airlines reports that 27 percent of its discount fares go to business travelers, up from 24 percent last year and from 14 percent in 1977, prior to deregulation causing a flood of reduced fare programs. TWA states that business and other nondiscretionary travelers account for 11 percent of the airline's super-saver fares, up from 6.2 percent in 1978.

Recently, TWA instituted a policy designed to place business travelers back on a full-fare basis, requiring discount-fare passengers to stay at their destinations at least seven days

and that a Saturday must be included. Currently, the passenger must stay overnight, on a Friday. TWA hopes the inconvenience will prevent business travelers from taking advantage of the reduced fares.

American Airlines also intends to launch a similar program — TWA's becomes effective September 16 — with other airlines expected to follow suit.

Transactions

KJAS/Jackson, MO and KJAQ-FM/Gordonville, MO have been sold by the Rainbow Broadcasting Co. Inc. to Sikes & Associates Inc. for a total of \$639,000, subject to FCC approval. Richard A. Shaheen inc. brokered the transaction.

WOXY/Oxford, OH has been sold by the Stone Broadcasting Co. inc. to Balough Broadcasting inc. for \$375,000, subject to FCC approval, according to broker Cecil L. Richards inc. wiTY/Danville, IL has been sold by the Vermilion Broadcasting Corporation to the Bates Broadcasting Company for \$630,000, subject to FCC approval, according to broker Richard A. Shaheen Inc.

WTCL/Warren, OH has been sold by Stauffer Media Inc. to Geri Taczak for \$250,000, subject to FCC approval. The Keith W. Horton Co. brokered the transaction.

WULA-WKQK-FM/Eufaula, AL have been sold by WULA inc. to

McGowan Broadcasting Inc. for \$300,000, subject to FCC approval. Blackburn & Co. Inc. brokered.

WEMD-AM-FM/Easton, MD have been sold by the Easton Broadcasting Company to Clark Enterprises Inc. for \$512,500, subject to FCC approval, according to broker Blackburn & Company Inc.

WBEC-AM-FM/Pittsfield, MA have been sold by WBEC Inc. to the Citicom Radio Corporation for an undisclosed amount.

WDMV/Pocomoke City, MD has been sold by Mesta Communications inc. to Robert Purcell for \$300,000, subject to FCC approval. Blackburn & Company Inc. brokered

WMIV-FM/South Bristol
Township, NY has been sold by the
Christian Broadcasting Network
Inc. to the Empire Media Corporation for \$700,000, pending FCC approval, according to broker
Blackburn & Company Inc.

WAYZ-AM-FM/Waynesboro, PA has been sold by Richard Lewis Inc. to VerStandig Broadcasting Inc. for \$550,000, subject to FCC approval. Blackburn & Company Inc. brokered.





An hour's worth of distortion-free music from a 4.7 inch record. It's possible with the **Sony/Philips** Digital Audio Disc (DAD) system, demonstrated in Chicago recently.

Using a player that fits in the palm of your hand, the laser-read DAD system converts prerecorded digital signals, into conventional analog voltage without a trace of wow, flutter, or rumble.

In addition, the tiny discs (pictured above alongside a conventional LP for purposes of comparison) can also hold digital information such as the title, length, or lyrics of the song contained on the disc, all of which could be printed out on your TV screen as you play the record.

Available In Fall '82

Although production models won't be available until the fall of 1982, the Sony/Philips players have already been standardized by the Digital Audio Disc Council so the Incompatibility problems currently plaguing videodiscs and videocassettes won't be a factor. (The Sony prototype player is pictured above the Philips at right.)

Both Sony/CBS and the Polygram Group have expressed interest in manufacturing the necessary software — not surprisingly, as both firms are financially related to the companies producing the players. Price on the players is tentatively set for around \$500.

Generic Books: The Title Tells All

"You can't judge fish by lookin' at the pond You can't judge right by lookin' at the wrong You can't judge one by lookin' at the other You can't judge a book by lookin' at the cover.

The words of the sage philosopher quoted above (**Bo Diddley**) may be truer now than ever before. In keeping with the trend to generic products (beer, toothpaste, spaghettl sauce, etc.), **Publishers Weekly** reports the fall introduction of what has been termed no-frills literature.

According to **Rip 'N' Read**, a product of the San Francisco-based **Pacific News Service**, ads for the generic books promise "no title, no author, no reviews." The volumes will instead sport black-and-white covers identifying the contents solely as "Romance," "Science Fiction," "Mystery," or "Western" with readers guaranteed "a real story with at least four characters."

A "Romance," for example, will incorporate a man, a woman, a large house, one kiss, and one event by the sea. At the low, low price of \$1.50, whoever said you can't buy a thrill nowadays?

Edwards, Hawkins, Mitchell & Taft Join KKFX

Lloyd Edwards, John Hawkins, Steve Mitchell, and Sparky Taft have joined the staff of KKFX/Seattle in the wake of the station's purchase by San Francisco-based North Star Broadcasters Inc. Edwards serves as President of North Star Broadcasters in addition to holding the presidency of Golden Gate Radio, which owns KMPX/San Francisco.

Hawkins will serve as VP/GM of KKFX, while Mitchell will assume the VP/PD responsibilities for the station. Taft becomes GSM for KKFX, coming from his previous post as National Sales Manager/Marketing Director for KXA and KYYX-FM/Seattle and KORL/Honolulu.

Vargo Named GM For WVUD-FM

R. Geoffrey Vargo has been appointed GM at WVUD-FM/Dayton. Vargo, most recently GM at WDJX/Xenla, OH, previously served as PD for WVUD from 1974-78.

Carlson Named Chief Financial Officer At Polygram

John Carlson has been appointed Chief Financial Officer at Polygram Records. Most recently Carlson served as Chief Financial Officer and VP/Finance for Vlacom In-

Pro:Motions

Smith Elevated To Station Mgr. For KARM-KFIG

Dave Smith has been promoted to Station Manager for KARM-KFIG/Fresno, coming from his previous post as GSM at KXRX-KSJO/San Jose. Both the Fresno and the San Jose properties are owned by Davis-Weaver Broadcasting.

Toomey Becomes GSM For WDRQ

John Toomey has been appointed GSM at WDRQ/Detrolt, coming from his most recent post as Sales Manager for WWJ-AM-FM/Detrolt. A 13-year veteran of the broadcasting industry, Toomey previously spent 10 years with CBS Radio Spot Sales as well as having worked at WWWW, WDEE and WJBK in the Motor City.

Stone Named VP For Affiliated

Brian Stone has been elevated to VP for Affiliated Broadcasting. Stone will retain his present post as GM for WHYN-AM-FM/Springfield, MA as well as his duties as Special Projects Director for Affiliated in addition to his new responsibilities. A 12-year veteran of the broadcasting industry, Stone joined Affiliated as GM for WSAI-FM/Cincinnation 1977.

Tucker Becomes VP/GM At KLNK

Wally Tucker has been named VP/GM for KLNK/Oklahoma City. Most recently, Tucker held the GM position at KRIG/Odessa-Midland, TX.

Deardorff Upped To GM At KRIG

Mike Deardorff has been elevated to General Manager at KRIG/Odessa-Midland, TX, coming from his previous post as GSM for the station. Prior to joining KRIG, Deardorff served as GSM for KLIF and KPLX/Dallas

Knapp Forms Musico Firm

J.G. Knapp has announced the formation of Musico Inc., a multi-faceted company that will provide services ranging from radio and club promotion to A&R development. Knapp most recently served as Music Director for WXLO/New York. Musico is located at 21 West 58th Street, Suite 5E, New York, 10019, (212) 980-0097.

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you. We are Penta Communications, offering you three programs we use every day with tremendous success:

That's where our programming tools will put

#1 Record of the Day Superstar "Mini" Concerts Oldies for Energy

We also have created a variety of 1-30 hour specials to further enhance radio programming. We're a unique blend of creative professionals

in the radio and advertising business. We know these programming tools work. They put us on the road to number one. Let us show you how they can put you on the road to number one, too.

They Sound Good, Sell Good,

For our brochure and demo tape, call Bob Murrell, collect, at (217) 351-4940.

Meet us at the NAB Radio Programming Conference IV East Tower Avenue Suite, Hyatt Regency.

PCOM 1981

Sports: Big Growth, Big Bucks & Big Radio Potential

Americans spent \$160 billion on leisure activity last year, according to figures released by the **Department of Commerce**. Of this \$160 billion. \$27 billion was spent on sporting equipment and services.

Recently, research showing the demographic characteristics of the audience for various participatory and spectator sports has become available. A comparison of these demos with your station's may prove eye-opening from both a programming and sales perspective, especially when the possibilities for local tie-ins are considered.

Lots Of Local Ad Money Available

While only a few large firms (Wilson and Spaulding, for example) command the lion's share of their specialty markets, a multitude of small firms divide the considerable spails

Although this situation makes national ad buys for these products virtually nonexistent, there's a lot of money generated into local advertising (always a radio stronghold) by the smaller firms. Make no mistake, sports, both participatory and spec-

the past decade (attributed to the generous amount of publicity generated regarding the benefits of exercise), a recent Lou Harris poll found that 59 percent of adult Americans participate in some sport.

"High actives" (over five hours per week) make up 15 percent of the participants, with "moderately actives" (3.5 hours weekly) accounting for another 16 percent, and "low actives" (less than two hours weekly) fleshing out the remaining 28 percent. The typical "high actives" are males, under 35 years of age, have middle incomes (\$7000-25,000 yearly), and reside in Eastern and Midwestern suburbs.

The "moderately actives" differ only in that they are slightly older (up to 50 years of age) and tend to live in Eastern suburbs. "Low actives" are equally divided between males and females, include a broader age span (up to 64 years old), boast uppermiddle Incomes, and live in the suburbs of the Midwest and West. "Non-actives" are mostly women over 50 and lower-income people

"The growth of women's participation in sports has doubled that of men's."

Although the number of professional sports teams has swollen from 57 in 1965 to a current 200, and these teams bring a significant amount of money into their home cities, the real area for sports growth lies in "grass roots" events, ranging from locally-sponsored softball teams, citywide sports tournaments, running events, and the like. Sponsorship of these events is becoming a fertile ground for a variety of health and sports-related firms.

Not only can radio stations tie into these events and their existing ad campaigns, stations can also create and sponsor the events, possibly in conjunction with local advertisers. One note of caution - stations should take care when electing to sponsor an event (or when pitching potential advertisers) to make sure that the audience for the particular event or product parallels the station's own. An AOR station, for example, may benefit more by sponsoring a 10k run than an A/C station. Conversely, the A/C facility should do better tying into an amateur golf tour-

More Leisure Time

The aforementioned \$160 billion not only equals 16 percent of America's gross national product, but it's also three times the amount Americans spent on leisure in 1965. There are two major reasons for this upsurge — more disposable income and more leisure time. Taking into account holldays, vacations, and shorter working hours, the average American worker now has one-third of the year off.

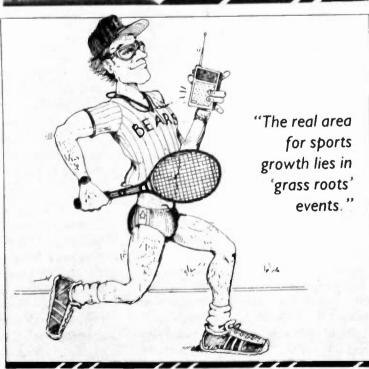
Along with the money spent on sporting equipment and services, \$71 billion went to vacations and travel (foreign and domestic), including mobile homes, while purchases of second homes accounted for \$4 billion. The remaining \$58 billion was taken up with purchases of radios, TV sets, reading materials, tickets to sporting and cultural events and films, and personal consumption items such as camera equipment.

Recreational vehicles were the largest single purchase item (\$2.7 billion), trailed by boats (\$2.4 billion). Tennis gear ied equipment sales with \$666 million, followed by golf (\$587 million), fishing (\$506 million), skiling (\$421 million), and camping equipment (\$386 million). And that's only for the equipment. Service charges ranging from court and greens fees to lift tickets for skiers add even more money to retailers' coffers.

tator, are big business and stir big interest.

What does this mean for radio? A recent article in American Demographics magazine profiled the audience for participatory and spectator sports, finding that the stereotype of the armchair athlete





must be laid to rest, as both participants and spectators alike tend to be young (under 35), well-educated (either attended or graduated from college), affluent (\$20,000-plus yearly incomes), male (but increasingly female), married (without children, however), and living in the suburbs of the Northeast and West.

Two-Thirds Of Americans Play Weekly

Although these characteristics are most pronounced among those involved in participatory sports, which have seen tremendous growth over

from the cities and rural areas of the South and East.

Different Sports, Different Demographics

As might be expected, there are substantial demographic differences between each sport. According to a recent Nielsen survey, 50 million Americans — almost one-third of the U.S. adult population — swim. However, nearly half of these people swim less than 10 days per year. Swimmers are equally divided between men and women, are almost exclusively under 35, and are college-

Participatory

- Swimming 50 million participants, equally male and female, almost all under 35, college-educated, white-collar, upper-income residents of Eastern and Western suburbs.
- Running 25 million participants, similar characteristics as swimmers, except that more people 35-55 are likely to be runners.
- Tennis 20 million participants, 45% female. college-educated, white-collar, \$25,000-plus incomes, residents of Eastern and Western suburbs.
 - Golf 14 million participants, 74% male

Spectator

- Baseball 61% male, ages 25-34, 40% white-collar, 30% blue-collar, residents of Midwestern and Eastern suburbs, 39% earn over \$25,000 yearly with another 20% in the \$10-15.000 income bracket.
- Football College (66% male) and pro (68% male). 60% of whom attended college, 67% white-collar workers earning over \$25,000 yearly. 35% residents of Southern suburbs.
- Auto Racing Males under 34, blue-collar, high-school grads earning less than \$20,000 yearly, residents of Southern and Midwestern suburbs.
- Horse Racing High-school grads earning \$25,000-plus yearly, residing in Eastern and Western suburbs.

educated, white-collar, upper-income residents of suburbs in the East or West.

Nearly 25 million Americans label themselves runners. Their ranks have increased over 20 percent in the last several years. They share similar characteristics with those who swim except that older people (those 35-55) are more likely to be runners.

Tennis is the biggest sport that requires equipment, with 20 million players. Although growth has slowed somewhat in the past two years (It had quadrupled during the previous seven), at least five million Americans claim to play regularly — over 20 times per year. Females account for 45 percent of the tennis players, who also tend to be well-educated, white-collar workers from Eastern and Western suburbs with incomes of over \$25,000 yearly.

Golfers number about 14 million and are predominately male (74 percent). Interestingly, a National Golf Association survey notes that the number of golf courses in the nation has doubled to almost 12,000 since 1960. Those who golf tend to increase the frequency of their activity as they age as well. Look for golf to experience a boom in the next decade as the median age of Americans climbs upwards. Other sports predicted to grow in popularity during the 80's are: racquetball, soccer, skling, fishing, camping, softball, jogging, and women's team sports.

When They Don't Play, They Watch

And what do all these swimmers/runners/tennis players/golfers do when they're not out participating? They're spectators.

In terms of attendance, America's most popular sports are thoroughbred racing (51 million yearly), with auto racing a close runner-up at 50 million yearly. Baseball attracts 33 million Americans per year and college football pulls in 30 million more. Although horse and auto racing have the highest totals, not only do they stage more events, but also they tend to draw the same people over and over again. Speaking in terms of those Americans who occasionally attend sports events, auto racing and horse racing represent only five and four percent of the population, respectively. The proportionately most popular sports are baseball (16 percent), college football and pro football (eight percent each). Even ice hockey (four percent) attracts as many people as horse racing.

Baseball is truly America's national pastime, as its audience is one of the most universal. Baseball fans are generally male (61 percent), between 25-34 years old, high school and college graduates alike, and both white-collar (40 percent) and blue-collar (30 percent) workers, mostly from the Eastern and Midwestern suburbs. While family incomes are largely above \$25,000 yearly (39 percent), 20 percent of baseball's fans come from the \$10-15,000 income bracket.

College and pro football fans tend to be male (66 and 68 percent, respectively), have attended or graduated from college (60 percent), have white-collar jobs (67 percent), and earn over \$25,000 yearly. A disproportionate number (35 percent) live in the suburbs of the South.

Auto racing draws younger (under 34) males, usually high school graduates holding blue-collar jobs that pay less than \$20,000 yearly, and who live in Southern and Midwestern suburbs. Horse racing also appeals to the less-educated, but well-pald (\$25,000-plus yearly), who reside in the suburbs of the East and West.

Future Growth Foreseen

Furthermore, interest in sports is likely to show even greater growth in the future. One major contributing factor is the rising interest of women, whose participation growth has doubled that of men's. The percentage of female runners has soared 73 percent since 1970, compared to a 53 percent increase among men. Similarly, the past decade has seen a 100 percent increase in the number of women fishing, golfing (58 percent), and playing tennis (51 percent).

A second major factor is the expanding young adult population. This most active group doubled its numbers over the past decade and will increase another 35 percent over the next.

In short, they're adults and they're active (especially when it comes to spending their substantial disposable income) and they're listening to your radio station.



"The new diary you see here is the latest step in diary design evolution."

First Look At Revised Arbitron Diary

What you see below, courtesy of Arbitron, is the new Arbitron diary that's being used effective with this summer's survey. The fact that the diary has been changed is not generally known, so I thought you'd appreciate a look at the instrument that decides so many fates in this business. So you can readily see how the diary is an evolving entity, I've shown an earlier version as well, and I'll compare the two. Finally, I'll break down the implications of the new diary for those of you concerned with Arbitron success (and I assume most of you are or you might be reading Playboy instead of this page).

Diary Evolution

Ever since the mid-sixties, Arbitron has been using a personal diary instrument to obtain radio listening information. Prior to that time a multimedia diary was used, which tried to capture data on not only radio but also TV and print. The radio-only diary was the first major evolutionary step in improving the efficiency of capturing the habits of listeners, and the new diary you see here is the latest step in a constant process of diary design evolution.

Arbitron's research department is staffed by professionals whose mission is, among other things, to strive to improve the diary. While the reproduction you see on this page is the latest version, it is by no means the ultimate design that Arbitron will come up with. As challenges are posed to Arbitron — improve response rates, clear up AM-FM confusion, supply information on in-car patterns — the researchers will test numerous designs to see which are most effective in obtaining worthwhile listener cooperation while also being cost-efficient. As the diary changes, you need to be aware of the implications for your numbers.

Why This Version?

What prompted Arbitron to go with the new version you see here? According to Arbitron spokesperson Connie Anthes, "We did a research test (using the new diary) and found that the revi-

1978

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sions brought the respondents' error rate down significantly." What changes were made, and how are they supposed to cut down on diarykeeper or Arbitron problems? Compare the two versions on this page and you'll see the following differences...

- 1. Redesigned AM-PM designations.
- 2. Bolder lines to distinguish the "station" section from the other major portions of the diary
 - 3. Increased emphasis on call letter entries.
 - 4. Relocated AM/FM boxes.

Summer, 1981

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Each time you listen to the radio, please be sure to use a new line, and write in the station "call letters".

Even minor changes in diary layout can affect the public's cooperation rate and the ability to properly fill in the document, and you can see that over recent years Arbitron has made some notable revisions in the diary design. The changes have been made to clarify AM-PM (many diarykeepers get them confused and record entries out of time sequence, causing Arbitron editing problems); to make "FM" a suffix, as stations use it on-air (WXXX-FM) rather than a prefix as before; and to stress call letters in the minds of the respondents.

The emphasis on call letters is important. Arbitron considered, while I was at Beltsville, a diary that would only capture call letters. While this test version never saw use in an actual market report, you can see that if Arbitron had its way, all entries would be call letters only. Having to cope with the minority of entries that are for slogans, dial positions, personalities, etc. causes Arbitron much grief and slows down getting the numbers to you. It's likely that future diary renovations will feature additional ways of stressing that the respondent record call letters.

Implications Of New Diary

It's hoped that more accurate numbers will be the key by-product of the new diary you see here. Specifically, here's how that might occur.

Although the diary used for the spring sweeps contained boxes for AM-PM, apparently Arbitron

Week In Review

Sharon Stanley Joins Dallas Arbitron Office

Sharon Stanley is joining the Dallas office of Arbitron in an Account Executive capacity. Ms. Stanley will service ad agencies and advertisers on behalf of Arbitron radio. Her previous experience has been with agencies in media buying and planning capacities.

Brad Bradford Appointed CSR

Arbitron Radio has announced that Brad Bradford has been named Client Service Representative in the Midwest radio sales division of the firm. Bradford, who will be based in Chicago, has previous radio experience at WNBC/New York. Most recently, he was a researcher in the Department of Communications at the University of Michigan.

was not happy with the results of that redesign. The new AM-PM lineup looks, in my opinion, to be an improvement that will make it easier for the public to correctly record their tune-in times.

The additional stress that Arbitron is placing on call letters is the real key item here. 93% of all entries nationwide are to call letters, but it's likely that Arbitron will push to see that figure increase. As the diary is redesigned, those stations that insist on just giving their calls once per hour may find that they have to rethink their identifier approach. Since the public — the diarykeepers — are going to try and follow Arbitron's directions and record calls, stations may want to reduce their reliance on non-exclusive identifiers and begin to work call letters increasingly into their marketing plans and on-air sound. More call letter entries means fewer editing mistakes.

Canadian Comparison

For a look at the design of another ratings company diary, I'll be offering here next week a look at a "ballot" from the Canadian service, the Bureau of Broadcast Measurement (BBM). I flew to Toronto last week (I've put in my request for hazard pay for the flight) to interview BBM officials and will share with you not only a look at their diary — perhaps provoking some thoughts about the Arbitron document — but a list of some of their procedures dealing with call letters, slogans, and time frame entries. The comparison to Arbitron's procedures may be of interest and may serve as food for thought for those of you interested in improving Arbitron's pamphlet.

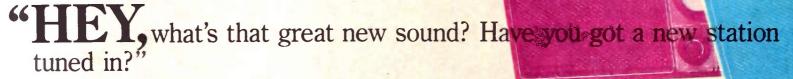
Jhan Hiber



ANNOUNCING A SOUND MOVE BY CBS.

RADI

RADIORADIO is a new network service designed to fit the tone of your sound and to amplify and differentiate your station. Listen in on this conversation and you'll hear about some of the things we're doing.



"No, it was one of my regulars...but now it's my only one. What's different is all the new things this station has to offer. It's something called RADIORADIO."

"RADIORADIO? What in the world is RADIORADIO?"

"It's all the things I've been missing. Now I don't have to keep twisting the dial to get 'em. I can tune in and listen here all day."

"Really? Things like what?"

"Like their news service. It's news from CBS, and that's the best. It gives me just enough of what's happening all over the world. And I get it all in less than two minutes. It's in a style I like too. You know, easy on the ears."

RADIORADIO DELIVERS ITS NEWS SERVICE AT TWENTY MINUTES AFTER THE HOUR, AROUND THE CLOCK. THIS SERVICE PRESENTS TWO MINUTES OF WORLD NEWS IN AN UP-BEAT AND CONTEMPORARY FORMAT. OUR NEWS IS DESIGNED TO APPEAL TO YOUNG ADULTS. IT FITS THE TEXTURE AND TONE OF YOUR CURRENT PROGRAMMING FLOW.

"Definitely my kind of news. So what else does this RADIORADIO do for my ears?"

"Oh, now they've got fantastic music specials that nobody else has. Like concerts. I mean, they've got some of the hottest names around."

RADIORADIO'S CONCERTS ARE EXCLUSIVE PERFORMANCES, AND THEY WILL BE AIRED THROUGHOUT THE YEAR. THESE ARE MAJOR MUSICAL EVENTS WITH GREAT LISTENER AND



ADVERTISER APPEAL, AND THE FORMAT IS DESIGNED TO PROVIDE MANY LOCAL SELLING OPPORTUNITIES.

"Alright! Love those concerts, love to know what's happening."

'There are other music specials too, like programs that tell me more about my favorite recording artists. And RADIORADIO has other super features, too. They fill you in on all sorts of things and they do it all in a minute and a half."

RADIORADIO'S LIFESTYLE FEATURES ADDRESS THE SPECIFIC INTERESTS OF YOUNG ADULTS. PROGRAMS ARE 90 SECONDS LONG AND ARE CAREFULLY DESIGNED TO SUIT YOUR STATION'S SOUND. THEY ARE ALSO CONCISE AND TO THE POINT. ONE MORE REASON WHY YOUR AUDIENCE WILL WANT TO TUNE-IN AND KEEP LISTENING.

"Fantastic! No wonder the old station sounds better."

"Mm-hmm. That RADIORADIO really does make a difference. It's great music and a lot more. And that's my favorite kind of radio."

RADIORADIO IS A NEW CBS RADIO SERVICE. STATIONS CARRYING RADIORADIO CAN COUNT ON THE EXPERTISE, THE QUALITY, AND THE CREDIBILITY OF CBS ITSELF. AND RADIORADIO'S NEWS SERVICE IS PREPARED BY CBS NEWS, THE MOST RESPECTED BROADCAST JOURNALISM ORGANIZATION IN THE WORLD. RADIORADIO CAN GIVE YOUR STATION THE ADDED DIMENSIONS IT NEEDS.

RADIORADIO IS A NEW NETWORK SERVICE DESIGNED TO DIFFERENTIATE RADIO STATIONS. IT IS A REAL OPPORTUNITY TO POSITION YOUR STATION IN TODAY'S COMPETITIVE RADIO MARKETPLACE. IT CAN MAKE ALL THE DIFFERENCE FOR YOU?

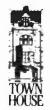
SAYOY BROWN





"CONQUERING ROCK RADIO"

KTXQ KMOD KATT KYTY KLBI KISS KNCN WRNO KBIU WIAV WWCK WILS WPFR WIB7 WMMS M-105 WKDD WCMF WOUR WSRD WCPZ WBRU WAAL WERI WECM WHCN WPLR WQBK WPDH **WBAB** WRCN WRNW WTPA WHFS WQDR WKZL WAIM WUVA WHHY WOVV WGVL KWFM KMGN WIZD **KXFM** KIRR KEME KTIM KOZZ **KREM KZEL** KRKN **KYLT** KTCL KKRZ KQDS KRIF KEMH KKRI KSHE **WBWB** WAER WNEW WKWF KZOM WYFE WWWV KTYD WGIR KSPN KQWB-FM **KVRE**



NOW ON TOUR WITH BLACKFOOT AND DANNY JOE BROWN





Available on TownHouse Records & Tapes. Manufactured & Distributed by Accord Record Corporation.

Available in the United States Exclusively through Capitol Records.

Spring '81 Arbitron Advance Shares

Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

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A-AOR, AC-Adult Contemporary, BB-Big Bend, BM-Beautiful Music, C-Country, CL-Classical, D-Dancemusic, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldles, R-Contemporary Htt Radio, RL-Religious, 8-Spanish, T-Talk.

Portland, OR

KGON Slips But Still Leads; KGW Stable; KEX Down

KGON (A) remained the top station in the Portland metro although its 12+ share went 10.2-9.4. KGW (R) had a stable 9.1 showing for second place, while KEX (AC) slipped from its strong basketball-influenced fall numbers, 9.3-7.9.

Other Portland area stations that achieved the one share threshold included KCNR (AC) 2.5-3.2, KINK (A) 4.5-5.3, KKEY (T) 3.1-3.8, KKSN (A) 1.6-1.5, KLLB (R) 3.0-5.0, KMJK (R) 4.5-3.7, KPAM (AC) 2-1.3, KQFM (O) 1.8-3.8, KUPL (BB) 3.1-2.9, KUPL-FM (BM) 6.7-6.9, KWJJ (C) 5.1-4.5, KJIB (C) 2.8-2.2, KXL (N/T) 5.5-3.2, KXL-FM (BM) 6.7-6.8, KYTE (C) 4.9-5.3, and KYXI (N) 4.9-5.1.

Albany

WGY Dominant Again; WPYX Jumps To Double Digits

WGY (AC) had a stable 16.7-16.4 showing to remain the leading station in the Albany area. The new number two was WPYX (A), which bolted 6.2-10.7. WROW (AC) slipped 10.2-8.3, WROW-FM (BM) moved 10.0-7.4, while WTRY (R) had a level 8.4-8.3 score.

Other Albany metro stations with a one share or higher were WCSS (AC) 2.3-1.1, WFLY (R) 7.1-6.3, WGFM (R) 3.8-3.6, WGNA (C) 4.3-5.3, WKAJ (R) 8-1.1, WHRL (BM) 2.6-1.8, WOKO (C) 1.5-2.4, WPTR (AC) 3.1-3.6, WQBK (T) stable at 6.2, WQBK-FM (A) 2.4-2.8, WWOM (AC) 3.9-4.5, and WWWD (O) .4-1.0.

Nashville

WKDF Jumps Into First; WSM-FM Up Three

WKDF (A) added almost five shares to move into first place with a 7.3-11.9 score. WSIX-FM (C) slipped 11.0-9.4, while WSM-FM (AC) rose into a tie for second with a 6.5-9.4 increase. WZEZ (BM) moved 11.5-8.2, tying with WWKX (R), which was stable, 8.3-8.2. WVOL (B) slipped 9.0-7.8.

Additional Nashville area stations with a one share or better included WAMB (BB) 2.8-2.9, WJRB (C) 2.5-1.9, WJYN (E) 5.0-2.0, WKDA (C) 1.6-1.5, WKOS (R) 1.2-1.4, WLAC (N/T) 4.5-5.6, WMAK (AC) 2.7-1.9, WBYQ (R) 3.7-5.1, WSIX (AC) 3.4-3.9, WSM (C) 8.5-6.3, and WWGM (RL) 1.2-1.1.

Salt Lake City

KSL Solid Number One; KSFI Second; KALL, KRGO Up Two

KSL (AC) remained dominant in the Salt Lake City metro with a stable 11.1 performance. KSFI (BM) was up 8.9-9.2, KALL (AC) rose 4.5-6.8, and KRGO moved 3.6-6.8, KLUB (BM) was down 8.7-8.0, while KSOP-FM (C) climbed 5.9-6.6.

Other Salt Lake City stations with a one share or more were KALL-FM (AC) 4.3-2.0, KCPX (R) 8.1-6.4, KCPX-FM (A) stable at 6.3, KDAB (AC) 3.6-4.5, KISN (BM) 3.5-3.8, KJQN (R) 1.1-1.7, KPRQ (AC) 1.3-1.8, KRSP (AC) 1.9-1.7, KRSP-FM (R) 4.9-4.8, KSOP (C) 1.9-1.6, KSXX (N/T) 4.1-2.3, KWHO-FM (BB) 1.0-1.5, KWMS (N) 2.0-1.3, KZAN (C) 3.3-4.2, and KAYK (R) 2.0-3.3.

Rochester, NY

WEZO Strongest Again; WHAM Moves To Second; WVOR Stable

WEZO (BM) scored the only double-digit share as it held the top spot with a 17.4-17.8 performance. WHAM (AC) moved into the runner-up slot with a 8.9-9.5 rise. WVOR (AC) showed little movement, 9 1-9.0.

Additional Rochester metro stations with at least a one share were WBBF (R) 8.1-6.5, WCGR (AC) .8-1.2, WCMF (A) 6.6-7.2, WDNY (AC) .5-1.4, WDKX (B) 3.5-4.6, WFLC (C) 2.1-1.4, WHFM (R) stable at 4.5, WMIV (RL) .7-1.0, WMJQ (A) 6.4-6.7, WNYR (C) 5.1-5.8, WPXN (T) 4.6-3.3, WPXY (R) 5.4-3.5, and WSAY (C) 2.8-4.3.

Birmingham

WZZK Adds Six To Top Metro; WKXX Remains In Double Digits

There's a new number one in Birmingham as WZZK (C) took a 7.7-13.6 jump. Former leader WKXX (R) was also up, 11.1-12.3, to hold down the runner-up position. WENN-FM (B) slipped 11.1-9.1, and WSGN (R) fell 8.3-6.4.

Additional Birmingham stations that achieved the one share level were WAPI (AC) 3.4-4.1, WAPI-FM (BM) 6.1-4.7, WATV (B) 5.7-4.8, WBUL (B) 1.5-2.2, WCRT (AC) 1.2-2.0, WDJC (RL) 4.5-2.3, WENN (B) 2.4-3.8, WERC (R) 5.1-4.5, WJLD (B) 2.4-3.2, WQEZ (BM) 6.1-3.8, WRKK (A) 6.6-4.8, WVOK (C) 5.6-5.5, WWWB (AC) 1.2-1.5, and WYDE (C) 2.9-4.6.

Louisville

WAMZ Slips But Holds First; WVEZ Close Second

WAMZ (C) lost one share 11.7-10.6, but retained the top spot in Louisville. WVEZ (BM) moved into double digits with a 9.9-10.4 improvement. WHAS (AC) rebounded with a 7.8-9.7 showing, WKJJ (R) slipped 10.5-8.7, WAVE (AC) rose 6.8-8.2, and WRKA (AC) almost doubled, 3.6-6.8. In the AOR battle WQMF jumped 3.9-6.1 to edge WLRS, which fell

Other Louisville area stations with a one share or higher were WAKY (R), which dropped 9.5-5.0, WCII (C) 4.7-6.7, WFIA (RL) 1.1-1.3, WINN (C) 5.0-3.6, WLOU (B) 5.7-6.3, WTMT (C) 2.9-2.3, WXLN (RL) 1.1-1.2, and WXVW (E) .9-2.1.

Rust

Continued from Page 3

operation of 12 stations and to take advantage of new tax laws reducing the capital gains tax from 28 to 20 percent.

Discounting deregulation, Rust said filing paperwork for even 10 stations requires lots of effort. Rust also owns: WHAM & WHFM/Rochester, NY; WPTR & WFLY/Albany-Troy, NY; WAEB & WXKW/Allentown, PA; WNOW & WQXA/York, PA; and WSOM & WQXK/Salem, OH.

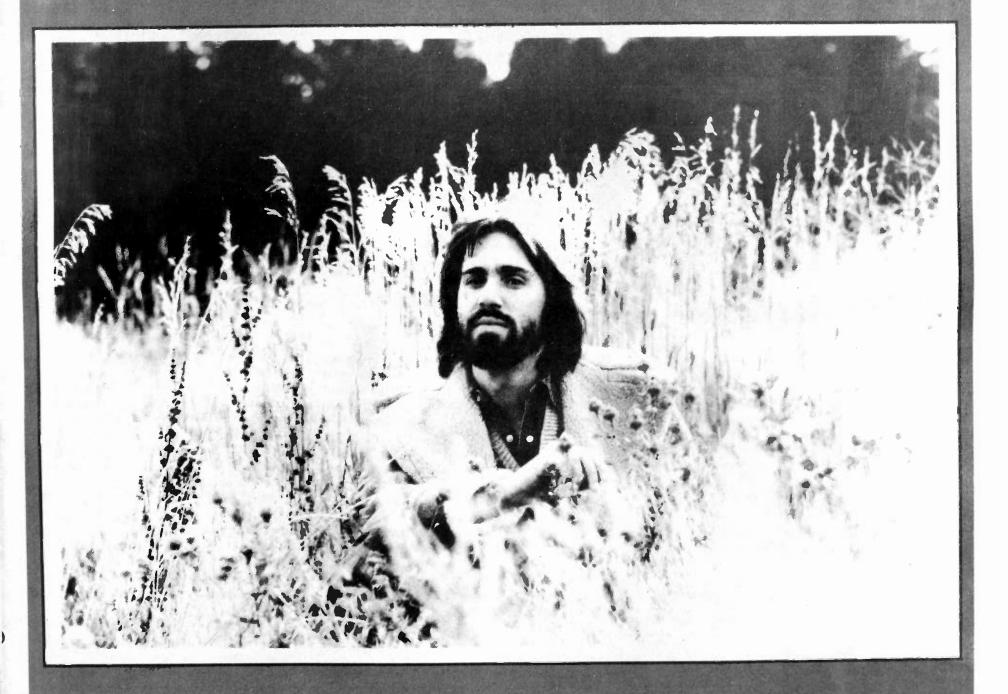
Capitol Broadcasting also owns the North Carolina News Network, the Tobacco Network, and TN Spot Sales.

Answers for AM today; Plans for AM tomorrow!!



Specialists in Information - Oriented Programming and Promot

The Long-Awaited New Single By DAN FOGELBERG Is Here



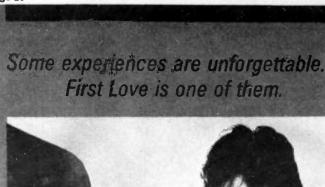
From The Forthcoming Album

"THE INNOCENT AGE"

On Full Moon/Epic Records









FIRST LOVE

The powerful, premier single from

Roger Voudouris ON THE HEELS OF LOVE

NBI 33233

Roger Voudouris, who first turned heads with his national hit "Get Used To It," now debuts on the Boardwalk with an impeccable collection of contemporary music, arranged and produced by the acclaimed Charles Calello.



STREET TALK.

General Cinema has in fact sold WIFI/Philadelphia to Ragan Henry's BENI (Broadcast Entertainment National, Inc.), as previewed here in Street Talk two weeks ago. The purchase price was \$6.8 million.

Speaking of sales . . . word on the street in L.A. is that Coca-Cola has its two radio properties up for sale. KKUA/Honolulu's price tag is reportedly \$2½ million, but (and we respectfully request that you sit down before reading on) KJOI/Los Angeles can be yours for \$27 million! Now, that's the real thing!

According to what we hear ABC Radio has the inside track on signing a deal to broadcast the 1984 Olympics from Southern California.

Dick Ferry is the new VP/GM of Great Trails Broadcasting's WKJJ & WCII/Louisville. Dick comes from WKWK/Wheeling and he replaces exiting VP/GM Frank Seymour.

Jeff Pollack has been appointed Sandusky National Programming Consultant. The Sandusky stations include KZAM & KZAM-FM/Seattle, KDKB & KDJQ/Phoenix, and KBPI/Denver. The irony in this situation is that Sandusky's National PD was most recently Frank Cody, who left the company last month to join NBC's Source and to do his own consulting. One has to wonder why Sandusky didn't pick Frank as its consultant after he helped KBPI to a 9.9 in the recent Arbitron.

AFTRA has called a strike against WTFM/New York. The strike began August 1 and the issues involved are wages and the use of part-time employees. The station has remained on the air using management and supervisory personnel.

Scott Sherwood, formerly PD of Y103/Jacksonville, has been named PD at WKTM/Charleston, replacing Paul Sebastian (who had been Scott's competitor at WAPE/Jacksonville before that station switched formats to Country). Incidently, Scott will be marrying Mindy Fixel, a former sales person at Y103, on August 22.

Heftel has signed on consultant E. Alvin Davis for its Cincinnati station YES-95.

To clarify an item that appeared in Street Talk a few weeks back, Jay Stone was not the PD at KUKQ/Phoenix. He was the afternoon man but he has exited the station. The Operations Manager for both KUPD & KUKQ, Ed Hamlin, reports that KUKQ has not changed formats. The station remains what Ed termed "rhythm and rock."

Mike Scott has left WNDE/Indianapolis and accepted the Program Director slot at WTVN/Columbus.

Radio Records (not to be confused with R&R) has moved into new offices in Ft. Lauderdale, complete with a new phone number: (305) 565-7700.

Ed McMann is the new MD at WCKX/Tampa, replacing Bob Logan, who has shifted to Metroplex's Y100/Miami for the all-night show.



HAS STEVE GARVEY SEEN THIS? — Street Talk recaived this imaginative piece of dry goods from KFMB/San Diego, apparently in celebration over the end of the baseball strike. KFMB's "Fantasy Baseball" promotion, wherein the Padres kept playing (and winning) during the strike, had the whole market talking. It was all very entertaining, but all dreams must come to an end (strikes too) and the "real" Padres are now back in action. However, for those who want to remember 1981 as the season that the Padres were a full 20 games ahead of the Los Angeles Dodgers, this T-shirt will be a true collector's item.

Steve Gallagher, formerly of Q106/York, has been named PD at KMAC/San Antonio.

There may be a combination answer record/cover/concept battle shaping up with two separate releases answering Richard "Dimples" Fields's "She's Got Papers On Me" cut. Jean Knight & Premium have put out "You Got The Papers (But I Got The Man)" on Cotillion. Meanwhile, Barbara Mason has released "She Got The Papers (But I Got The Man)" on WMOT. You can almost hear the lawyers' phones ringing now.

Speaking of lawyers . . . Joanne Cipolla, a part-time singer, songwriter, and bakery worker in Boston is being sued by the ABC Television Network over a song she wrote and recorded called "General Hospital." Nationally syndicated columnist Gary Deeb reported that ABC charged Joanne with "trademark infringement" and demanded \$500,000 in damages — plus interest. Don't confuse Joanne's "General Hospital" song with the current MCA release "General Hospi-tale" by the Afternoon Delights. The songs are completely different and, as if to underscore that statement, ABC has given its complete blessing to the Afternoon Delights song. But, when it comes to Joanne's affectionate musical send-up of her favorite "soap," ABC apparently means business. Cheer up Joanne, this could wind up as a great movie of the week script.



THE ELECTRIC WEENIE, RADIO'S NUMBER 1
GAG SHEET, GETS LETTERS...

SCOTT TAYLOR, KILE: "I was pm drive here when I began receiving the Weenie. I am now morning drive and PD. "I've used other services but none measure up to the Weenie."

Jocks...write today for free samples.





THE NEW SINGLE FROM THE NEW ROLLING STONES STUDIO ALBUM,

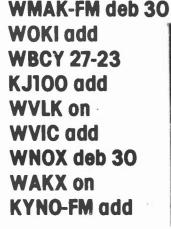
"TATTOO YOU" 10059
ON ROLLING STONES RECORDS AND TAPES



SEE BACK PAGE BREAKERS

HERE'S WHAT AL JARREAU IS UP TO THIS WEEK:

WCAO add KIOY add 30 WXKS-FM deb 25 FM102 27-26 WPGC add **KJRB 28-26** KRLY add KNBQ add 94Q on KTAC deb 30 Y100 32-30 WJBQ add 19 WCKX 23-16 **WLAM 24-20** KJR add 22 13FEA add **KPLZ 31-29** 95SGF on **B104** add WFOX on **WFLB 31-27** WICC add **WXLK 27-21** KSET-FM 22-18 FM99 30-26 KHFI 30-28 **KLAZ 36-34 KVOL** on KXX106 23-20 KKLS on WAXY add **KBOZ** add WBBQ add KYYA on





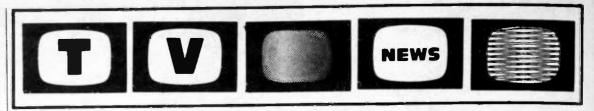
"WE'RE IN THIS LOVE TOGETHER"

AL JARREAU

PRODUCED BY JAY GRAYDON DIRECTION: PATRICK RAINES & ASSOCIATES



ON WARNER BROS. RECORDS



Race Tightens But CBS Wins 12th Straight

CBS was shut out of the top five shows in the Nielsen ratings for the week ending August 9, and as a result the three-network battle was much closer than it has been in recent CBS-triumphant weeks. But CBS held on to take its 12th consecutive win with a 14.0 average rating. NBC upset ABC to take second by the narrowest of margins, 13.4 to 13.3. Contributing to the NBC improvement were "Facts Of Life" 's best performance of the year, a number one finish, and the return of baseball in the form of the All-Star Game, the number two show of the week. Following are the standings:

- 7 1 Facts Of Life (NBC)
- 2 All-Star Game (NBC)
- 5 3 Three's Company (ABC)
- 10 4 Diff'rent Strokes (NBC)
- 3 5 Hart To Hart (ABC)
- 19 6 Dukes Of Hazzard (CBS)
- 6 7 Trapper John MD (CBS)
- 9 8 It's A Living (ABC)
- 8 9 M*A*S*H (CBS)
- 10 Quincy (NBC)

- 4 11 60 Minutes (CBS)
- 1 12 The Jeffersons (CBS)
- 12 13 Lou Grant (CBS)
- 14 Dallas (CBS)
- 15 Barney Miller (ABC)
- 16 Happy Days (ABC)
- 14 17 House Calls (CBS)
- 18 Laverne & Shirley (ABC)
- 19 Fantasy Island (ABC)
- 20 Love Boat (ABC)



LONG LWE SOUL TRAIN — The Spinners recently appeared on "Soul Train" in promotion of their latest single "Long Live Soul Music." Pictured (I-r) are group's Henry Fambrough, Billy Henderson (obscured), John Edwards, Bobbie Smith, and Pervis Jackson, and host Don Cornelius.

Music On TV

A "classics" edition of "Solid Gold" in the week of August 14 features Peter Allen, Chuck Berry, Debby Boone, Natalie Cole, Rick Nelson, Smokey Robinson, and Tina Turner. Speaking of "Solid Gold," it's reliably reported that Andy Gibb will be replacing Dionne Warwick as host for the show in the fall season . . . Gladys Knight & The Pips are on "Amercian Bandstand" August 15.

Pay TV News

The first multichannel (actually two channels) over-the-air pay TV service is scheduled to debut October 1 in the San Francisco-San Jose area, as Bay Area STV adds a second channel to its operation. Initially the two outlets (Channel 26 in San Francisco and Channel 48 in San Jose) will offer the same programming, but later in 1982 they will split, in anticipation of DBS (direct broadcast satellite) services which are planned to present up to five channels of programming 20th Century-Fox is augmenting its film and commercial TV program supply efforts with a significant schedule of programming designed for pay TV, with original productions planned for next year. The anticipated demand for large amounts of original programming by pay TV outlets is seen as the reason for the move.

VIDEOSCOPE:

"MAGICAL MYSTERY TOUR" COMES TO HOME VIDEO MARKET: The Beaties' 1967 TV special "Magical Mystery Tour" has been licensed to the Los Angeles-based Media Home Entertainment firm, which plans to market the special via videocassette and videodisc beginning in September. Originally shown on BBC television, the special contains eight Beatles songs...RCA TO ADD 25 VIDEODISC TITLES: RCA has announced it will expand its current catalog of videodiscs by 25 titles this fall. Among the films to be available will be such recent releases as David Lynch's "Elephant Man," Martin Scorcese's "Raging Bull," John Carpenter's "Friday the 13th," and Mel Brooks's "History Of The World, Pt. I". Classics, and we use the term loosely, will include John Ford's "Stagecoach," Charlie Chaplin's "City Lights," "The Odd Couple," "Mary Poppins," "From Russia With Love," "The Magnificent Seven," and the Jane Fonda topliner "Barbarella." The Elvis Presley vehicle "Fun In Acapulco," and a Fleetwood Mac offering top the music-related programming, with "Saturday Night Live, Vol. I" leading the TV-generated shows...THREE CABLE TV PENETRATION STUDIES DIFFER: We keep hearing that cable TV is expanding, but just how many Americans are watching? Three organizations recently released studies on the subject and all came to different conclusions. Arbitron placed U.S. cable TV penetration at 22 percent with 17.4 million homes, the A.C. Nielsen Co. claimed 26.5 percent (21.3 million) of America's households were wired, while the National Cable TV Association figured 25 percent or 19.1 million homes receive cable . . .

Diane Raymond: A Programmer's Perspective

All of us remember ears pressed against transistors, listening to a favorite jock, and dreaming one day of being radio stars. Diane Raymond was no exception. Borrowing a familiar phrase, she's come a long way since her "I'm going to have a talk show" days. Beginning at WKAT/Miami, she moved on to WMCA/New York, WRNG/Atlanta, WAIT/Chicago, and KABC/Los Angeles, perfecting her craft along the way. She cut her programming teeth at KXRX/San Jose. And since January 7 of this year she has served as Program Director of Talk at WFAA/Dallas.

It wasn't too long ago that women air personalities were only heard late at night. That was the time slot best suited for their soft, sometimes sexy voices. Still, the glamour associated with being a music disc jockey and hanging out with the "stars" is very tempting. Why did Diane opt for News/Talk? "News/Talk was just becoming extremely popular," Diane explains. "I saw the ad-

vantage of going into News/Talk as opposed to music because (a) music burns you out so fast, (b) because women were given token overnight positions, pulling graveyard shifts most of the time, and (c) because the competition is going to be even greater in terms of trying to land a music job because music, within three to five years, is going to be on the FM band. I saw a greater field open-

ing together."



Diane Raymond ing up with greater potential as a beginner on the AM band. News/Talk was new, I was new, we were all learn-

Beat The Clock

Diane shares programming duties with George Jennings, News Director. As she puts it, together he and she make up the PD. Programming talk may in itself sound easy, but it presents the same challenge as that of music programming. At times it is more difficult. Talk programmers more often than not must pull triple duty: monitoring the host, the guests, and the callers. Diane continues, "I have to listen to every word. You constantly have to listen to style, misinformation, little innuendos, personal attacks, any violations of the FCC rules.

As in music, there is a talk clock which must be followed closely. Breaks have to be taken "on the money," network commitments met, guests and callers catered to. It's a juggling act requiring skillful manipulation. "It's every bit as important as a music clock," Diane adds. "You can always play a record to get you from one break to another, fade it out and make your own time. You can't always do that when you are talking or when a guest says, 'I've got one major point to make.' This is why I'm here."

I Lead, You Follow

Some of you are no doubt familiar with the "Me programmer, me leader. What I say goes" syndrome. But teamwork is definitely the name of the game at WFAA. Diane and her talk hosts regularly hold think tank sessions out of which flow ideas, performance critiques, talk techniques and shared experiences. This is what Diane likes most about her job. "I like being able to create with the talent I have. They work for me and with me; I work sometimes for them and with them. I enjoy being able to take the on-air experiences I've had and teach them when something will work and when it won't. Sometimes I'm even right," she laughs.

One important rule of thumb is to learn all you can about your audience, she feels. Just because something is in the news doesn't mean it will automatically go over well with the listeners. For an example, one of WFAA's talk hosts thought the ERA issue would be a sure hit on his show, especially since it was a hot news item. It bombed. "There are no hard and fast rules," Diane acknowledges. Certain areas will work or won't. You can really die by not going by your gut feeling but sometimes you do swim. You have to learn your area, the people you're talking to, what audience is out there and what audience you're shooting to get.'

It's said that something isn't worth having if you don't work hard for it first. If that's the case, then Diane's hard work and positive beliefs should pay off. Her positiveness extends to the station's recent showing in the Arbitrons. WFAA lost a share point, but Diane attributes this to a turnaround in the talent lineup. In the

middle of the book, the air personalities walked out, forcing her to find replacements for all the daily shifts, Monday-Friday 9am to 4pm. "You are bound to lose some audience until your new talent or new format has its own chance to build," Diane replies. "I don't look at it as a down, but as a given. I totally expected it. In fact, I'm pleased it wasn't lower than it was.

But despite facing such a stumbling block just out of the starting gate, she plans to be at WFAA for a while and is aiming her sights toward seeing the station in the top 3. Further down the line, at least 5-10 years from now, she either wants to consult or go back on the air. Above all she doesn't want to limit herself.

The fact that Diane doesn't have to limit herself says something for the changing face of the traditionally male-dominated radio industry. Still, I had to ask the obvious question: has being a female been more of an advantage or disadvantage in her career? She adamantly rejected the idea of using her femininity as a crutch. "For me to think I have an advantage as a female puts me in a position of discriminating against myself or other women. In this business, whether it's music, News/Talk, management, or on-air, the most important thing you can do for yourself is not to think of yourself as part of a group or minority. You can think, I'm a

News/Talk



woman, I'm a minority, so I'll get the job. That's right, you can. But you'll never work at it, never be good at it because of why you think you got the job. I got a job because somebody believed in me as a talent. I believe in myself as a talent also. Not as a woman. From 9 to 5 I think of myself as a talk talent and a programmer. After 5pm I think of myself as a woman and it works out just fine."

News/Talk Personalities

ON THE MOVE: Diane Kalas heads up the Contra Costa County news bureau opened recently by KCBS/ San Francisco. The new Bureau Chief is an experienced anchor/reporter with former stints at KPNX and KTAR in Phoenix, KQV/Pittsburgh, and WBZ/Boston KNX/Los Angeles welcomes reporter Luis Torres to its news department. Torres brings with him a varied L.A. radio background including Pacifica Radio, KLOS, and . Evening talk host Dick Pomerantz has expanded his horizons to include morning drive (9amnoon) as well at KSTP/St. Paul. Like the evening show, the morning program will be issue-oriented. Dick was also invited to the March of Dimes Birth Defects National Conference held every four years for executive directors across the country. At last week's confab in Phoenix, Dick used his talking skills to encourage the participation of some 800-900 staff members in fundraising discussions and media promotion/learning sessions. And if that weren't enough, Dick and his wife Bobbie just won first prize in the Minneapolis March of Dimes Celebrity Gourmet Cookoff for their champion Chinese . KVI/Seattle welcomes Peggy Bone as weekend anchor. Peggy hails from WOW/Omaha Former basketball coach Dick Vitale moves over to WXYZ/Detroit's court as sports commentator of "Time .. Los Angeles City Board of Educa-Out For Sports". tion President Roberta Weintraub joins local station KMPC as host of a Saturday talk show, 1-5pm. She takes over this time slot from Bill Pearl, who still retains his 1-6pm Sunday shift ... Congratulations to John Hult-man, News Director of WBBM/Chicago who succeeds Dick Westbrook as Regional Director in the recent Region 7 RTNDA elections . . . KMOX/St. Louis's David St. John and Anne Keefe were awarded top honors during the American Psychological Foundation's 1981 National Media Awards competition for their series, "Declaring Psychological Warfare on Cancer."

PROGRAMMING HIGHLIGHTS: KTRH/Houston has installed a 24-hour "Action Tuesday Access Line" in response to the growing positive reaction to its consumer assistance program. The show is heard each week once at 11am and again at 3pm, hosted by Ben Baldwin and Jim Tate respectively . . . No sooner is the baseball strike settled than it's time again to think about football. Gearing up for the '81 season is WBBM/ Chicago, which is airing a six-part NFL preview series beginning August 31. The station is also set once again to broadcast complete coverage of the Chicago Bears games. Sports Director Brad Palmer will provide color commentary ... KABC/Los Angeles is also jumping on the football bandwagon, carrying the entire 1981 schedule of USC football . . . Meanwhile, KCMO/Kansas City announces the signing of a one-year contract for all Kings basketball games, in addition to its current extensive sports coverage including Chiefs and Jayhawks football and the Indy 500 . . . Over at KCBS/San F co, the 49ers are the talk of the town on the "Bill Walsh Show," also featuring Don Klein. In other station news, cooking authority James Beard is now heard daily Down the coast at sister station KNX/Los Angeles, television critic Ron Hendren previews prime time programs three times a day on "TV Tonight"... WCAU/Philadelphia's Harry Cup show had an interesting guest last week - Marilyn Marston, who, according to the station, believes she's the reincarnation of Marilyn Monroe . . . Crosstown competitor KYW recently aired a 10-part series called "Transit Technology: Stopping In Its Tracks." The special zeroed in on why American manufacturers are losing contracts to the Japanese and Europeans.

MOVIEGOERS' ALLY: WXYZ/Detroit's Lynn Waldsmith investigated movie pricing policies and discovered that local theater discount prices didn't apply to top summer releases like "Raiders Of The Lost Ark." When asked why, the theaters said it was due to "producers' objections." After contacting United Artists in New York and questioning its head, Waldsmith has succeeded in generally restoring the early evening and occasional nighttime discounts.

I LEFT MY HEART - IN NEW JERSEY: Once again, for the fourth time, WOR/New York salutes New Jersey. Beginning at 5am on August 25, the 17-hour live broadcast will originate from The Meadlowlands. The WOR staff, including Arlene Francis, Pegeen Fitzgerald, John A. and John R. Gambling, and Bernard Meltzer, will be on hand, plus special surprises and live entertainment.

DIAMONDS ARE A STATION'S BEST FRIEND: That was the case recently when WGN/Chicago awarded \$6000 worth of glittering gems to three area listeners. Each correctly identifed the songs in a musical puzzle played during Wally Phillips's morning show. The three finalists were chosen randomly from all the correct entries submitted. This promotion was done in conjunction with 3-Diamonds, a canned food company which provided the diamond prizes.



TALE OF TWO CITIES — WPLP/Pinelles Perk, FL wes "On The Road" recently in London, conducting a two-way satellite live broadcast from there to its Florida listend Pictured during one of the 3½-hour shows are (I-r) Dave Scott, WPLP PD/talk host, and Cedric Dickens, great-grandson of euthor Charles Dickens.

RUN FOR THE HANDICAPPED: Over 1500 runners registered for the KGO/San Francisco/Chevron "Labor of Love" Run-a-thon. The participants ran to the tune of \$7000 which was given to the Recreation Center for the Handicapped. Activities included a one-mile wheelchair race, a "short and sweet" five-mile run and a 12-mile "killer diller" contest.

RTNDA NEWS: The convention is set for September 10-12 in New Orleans with several program highlights announced. The "Broadcast And The Law" panel discussion will feature F. Lee Bailey, Racehorse Haynes, and David Brink, President-elect of the American Bar Association. Computer orientation periods are slated as well as a management training day on Saturday with a panel of station managers, followed by speakers Jerry Judd and Jim Topping. Keynote speakers include CBS's Ed Bradley and Walter Cronkite.

CHECK INTO

AFTERNOON

CHECK OUT THE NUMBERS!

1 PHONES AT POP STATIONS

WIFI 25-14	BJ105 26-23	WFLB 30-25
WXKS-FM 18-17	CK101 32-26	KDZA deb 29
PRO-FM 13-10	WHBQ 13-12	KRLY
JB105 26-22	WMAK-FM 10-5	KYYX
CKGM add	WRJZ deb 26	WFBR
Y100 12-10	WAYS 13-7	WBBF
Q105 15-9	WVIC deb 40	KSET-FM
WCKX 22-12	WNAP add	WERC
F105 30-23	KERN deb 35	WSGN
KIQQ 22-20	KYNO-FM add	wow
WHFM deb 31	KSPZ add	WDJX
WTRY deb 17	K96 17-14	KNBQ
KC101 24-22	KHYT 11-7	KZZX
WKRZ-FM 26-17	KTKT 26-23	WJBQ
WHYN 13-10	WGUY 22-12	WIGY
14Q deb 26	WACZ 26-21	95SGF
WKEE 40-36	WLAM deb 32	WANS-FM
KELP add 30	WTSN 23-21	KSEL
WJDX 29-18	14WK deb 24	KENI
KXX106 deb 17	WISE 36-34	KATI
Y103 add		КҮҮА

TWO WEEKS IN A ROW 2nd MOST ADDED AT BLACK STATIONS

WRKS-FM	WCAU-FM	KATZ
WKYS-FM	V-103	WAIL-FM
WBMX-FM	WWIN	WYLD-FM
WGCI-FM	WDMT-FM	KUTE-FM
WJLB-FM	KDIA	KDAY
WJPC-FM	KMJM-FM	KGFJ
WEDR-FM	WCHB	



Talking Jargon To Newspeople

One of the toughest jobs a supervisor can tackle is trying to make a news department conform to his idea of perfection. The task is made harder when there is a communication gap caused by ignorance of the specialized jargon of News. Sometimes the best intentions backfire. I've seen news departments thrown into emotional chaos by a supervisor's unintentional miscommunication, to the point that it has taken literally weeks for the department to climb back up to the performance level it had attained prior to the counterproductive encounter.

Egos are always involved. Most of us are fairly handy at deciding how other people should do their jobs but can become explosive when we are on the other side being told how to improve our own act. We tend to be receptive if we respect the person instructing us, but rebellious if we think the supervisor knows less about our specialty than we know. A supervisor misusing jargon cannot effectively communicate, except perhaps to convey a sense of his own ignorance. It is similar to knowing what kind of art or music you appreciate, without being able to describe it. You know it when you see or hear it, but don't know exactly what it is you're seeing or hearing.

Frequently a news staff finds itself at the mercy of a well-meaning and enthusiastic novice who says he wants something as vague as "better news" or "more hard-hitting stores." He may ask for "more excitement" or "push" without understanding he really is after altered editorial priorities or increased pace with more inflection. So here are a few key news jargon terms and their usual meanings, dealing only with the sound of the news and not with its content.

PACE is how many words per minute (by actual count) and nothing else. Common pace for news is about 180 words per minute. 220 is not unusually fast for a newsperson with good enunciation. Picking up the pace only means reading more words per minute.

INTENSITY involves the sense of urgency conveyed, from calm and detached, upward through energetic or excited or even frantic. A person can be as intense at 150 as at 220wpm

INFLECTION is usually two different things: key-word emphasis, and vocal range involving both pitch and loudness Dan Rather's use of inflection involves more key word emphasis and less voice range, while Paul Harvey's inflection utilizes both word emphasis and dramatic pitch and volume variations.

FORMALITY has to do with language use, from Best English across the scale to informal slang. Rather is quite fornetimes Harvey ain't. Formality doesn't often enter into discussions of news presentation.

DELIVERY STYLE is usually synonymous with speaking style, from the familiar one-on-one across a range to stentorian. The one-on-one way of talking assumes you here and another human three feet away, not you here and a room full of people out there, or a massive crowd in a stadium. The stentorian style does assume a mass audience, and is out of favor. These terms can be effective replacements for the vague "more punch" and "straighter" exhortations too frequently us-

ed, and should produce predictable results rather than resentment and confusion.

A producer cannot get precise results by saying the music should sound better. He's gotta say "more guitar" or "down 2db on the tenor." A supervisor who says he wants "better news" must learn the newsroom jargon or be ineffective despite

CALENDAR.

Bishop's Lasting Lipstick

MONDAY, AUGUST 17: A woman born 75 years ago today created the world's first non-smear lipstick, after several years of experiments in her home laboratory. Gladys Hazel Bishop called her 1949 invention "lasting lipstick."

Davy Crockett was born 195 years ago today, and after a life of farming, hunting, and politics, volunteered to help fight the war for Texas independence. The 49-year-old Tennesseean died one month after going to Texas, at the Battle of the

Guillermo Vilas is 29. Maureen O'Hara is 60.

Canned Milk Thought Useless

TUESDAY, AUGUST 18: When the first condensed milk process was patented on this date in 1856, it was publicly noted that canned milk probably had little commercial potential. It made millions

Germany declared war against Russia on this date in 1914, and although Russia fared poorly in World War 1, Germany was forced to surrender to the Allies after about four years.

Marshall Field, the first department store owner to have an in-store restaurant, was born 147 years ago today. Rosalynn Carter is 54. Shelley Winters is 59. Roman Polanski is 48.

World's Fastest On Water Skis

WEDNESDAY, AUGUST 19: The first water skis were used about sixty years ago. The first ski jump was off a greased ramp at Lake Pepin, Minnesota, in 1925. And the world (unofficial) record for high-speed water skiing was established two years ago today at Long Beach, CA, when Craig Wendt went 128mph.

John Deacon of Queen is 30. Ginger Baker is 41. Jill St. John is 41.

Champion Pistol Shooter

THURSDAY, AUGUST 20: Reagan became President, and our Iranian hostages were released, seven

Ed McGivern established the record for the fastest and straightest pistol shooting 49 years ago today, by firing five shots into a one-inch target fifteen feet away, in less than one-half second. To prove it was no lucky accident, McGivern repeated the feat, again hitting five bullseyes in 0.45 second.

Isaac Hayes is 40. Craig Nettles is 37.

Greased Woman Swims Sixty Miles

FRIDAY, AUGUST 21: Diana Nyad completed the first swim from the Bahamas to Florida two years ago today, paddling sixty miles in 27hrs 38mins.

On this date in 1876 a 16-foot boat beached in England after a solo Atlantic crossing. Alfred Johnson said he sailed alone in the tiny boat to show the world what Americans were capable of doing.

Kenny Rogers is 43. Wilt Chamberlain is 45. Archie Griffin is 27.



→ PACIFIC NEWS SERVICE (PNS)

PNS Audio Rip'N' Read Daily News Dispatch

TERRY MARSHALL'S DAILY INSIDER

MCA RECORDS

Only Pete Rose Has More Hits.

ELTON JOHN

His Latest:

"CHLOE"

WBEN-FM 36-32 WFIL on WIFI on WROR 26-20 WNOX deb 23 **KPLZ 30-28** KRBE on 940 23-20 FI05 30-26 WZZP on WGCL on WZUU add KEARTH deb 30 WHHY add KYYX add JB105 24-23 WFBR add WHFM deb 35 WBLI on KC101 deb 29 WICC 30-27 WPST 30-27 WAEB on Q106 on WKRZ-FM deb 27 K104 31-27

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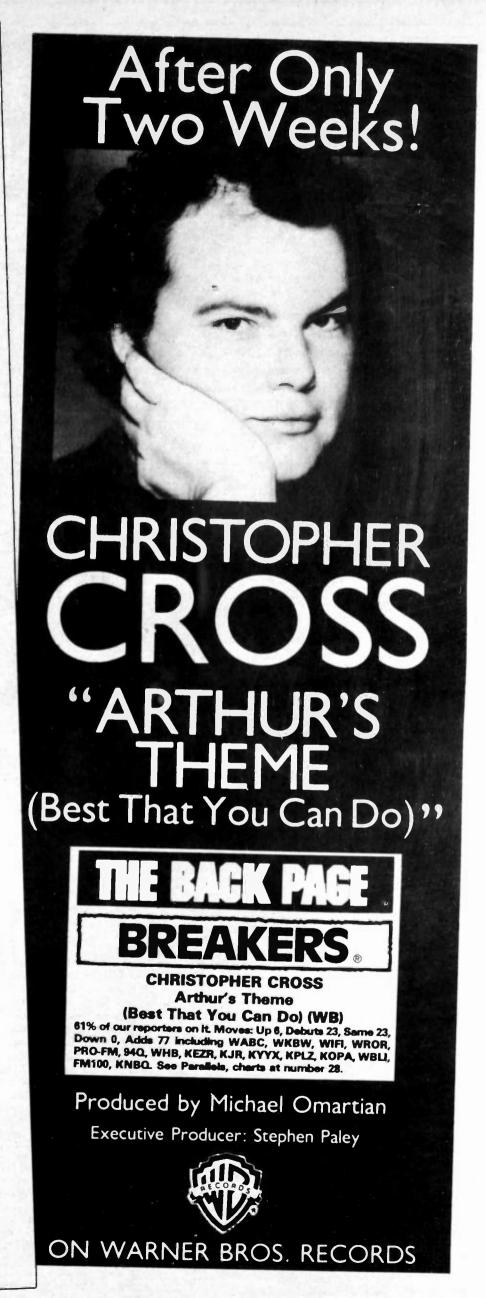
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Produced by Elton John & Clive Franks for Frank-N-Stein Productions



Manufactured & Distributed by Warner Bros. Records





Joel Denver



PROFILE OF A NEW CHR IN MIAMI

195 Paves The Road To Ratings

For years, the perennial CHR winner in Miami has been Y100 (WHYI), piloted by PD Bill Tanner. In the Spring ARB Y100 is still the winner, but close on its heels is a new CHR station, I95(WINZ-FM)/Miami Beach, with the slogan "Bumper To Bumper Hits,"

programmed by Keith Isley.

Keith has been in the market for two years at WINZ-FM, when it was AOR and called itself Zeta 4, and was even the last AOR programmer at the station. Take a look at the latest ARB numbers in Miami-Fort Lauderdale, and read on about how Keith achieved such quick

success for 195 MIAMI-FT. LAUDERDALE ... ONE REPORT LATER MONDAY-SUNDAY/AVERAGE SHARE TREND ESTIMATES/6: 00AM-HIDNIGHT PERSONS 12+ SPRING Y-1 00 6.6 T-95 MEN 18-34 Y-100 9.7 I-95 5.0 WOMEN 18-34 SPRING 1961 Y-100 15.8 I-95 N ESTIMATES, AUDIENCE ESTIMATES SUBJECT Copyright CHEDIA RESEARCH GRAPHICS, Inc

"When I became the PD at Zeta 4, it was pretty obscure-sounding. I tightened it up as a prelude to going CHR. There were three AOR stations here, trying to split up five AQH's each book. AOR just doesn't do well here because of the audience composition," explained Keith

Miami Is Not An AOR Market

What's the market like? "Dade and Broward Counties make up the bulk of the population centers. Dade, where we are located, is about 50% ethnic, with the majority of them being Hispanic, and a good number of blacks. The other 50% of the market is Anglo, but half of them are over the age of 50. In Broward County, the population is less ethnic, but there's still plenty of older folks. There is really a very small non-ethnic audience available . . . and there would be even less if we were AOR.

"The decision to go CHR was implemented about a month before we even knew that 96X(WMJX)/Miami was going to go off the air. We just felt that we could do a better job. There was very little chance of carrying over any audience from AOR to what we planned to do, so we decided to carve out our own niche in the market."

TEENS 12-17 SPRING T-95 23.2 19.7 Y-100 1 5

Keith described 195 as "much broader-based than Y100. Our music selection is much wider. My philosophy is to play hit records, where Y100 tends to be more passive and callout-oriented. 195 is kind of old-fashioned, because we use retail sales, the phones, the trades, and our guts, without callouts. Our demos do overlap, but Y100 is now targeting for more of a 25+ audience.

Keith Isley

"I took advantage of some novelty records to get some talk about us started. We played Joe Dolce and Frankie Smith's records, while everyone else was shy to give them airplay. I also pulled out some obscure oldies, like Terry Jacks's 'Seasons In The Sun.' They started showing up real heavy in Y100's research."

Cumes And Contests

One of the first things anyone needs to do when launching a new format is to make people cume in, and then in theory the cume will stick around and turn to AQH's. "The music helped up a lot," noted Neith. "In one book the 12+ cume went from 149,700 to 355,100 ... that's a lot of growth. TV sure helped."

While Y100 is known for spending lots of money, "we (195) had an impressive TV schedule by buying around the prime time periods. We saturated fringe times, like late night and late afternoon, with spots. This allowed us to gather lots of GRP's at a low

"The TV spot was put together by a local agency, and emphasized our new identity, '195 plays bumper-tobumper hits.' 195 is the main interstate running right through the whole market, and to get anywhere, you've got to get on 195. We used the same philosophy for billboards. We made buys in areas that others didn't want. This allowed us to have 40 boards showing. It was a very effective campaign for a lot less money than Y100 spent," said Keith.

Y100 spent over \$250,000 in a major cash giveaway this past ARB. It garnered quite a bit of attention, and

"It's going to be difficult to keep it up, but I know down the road there is continued growth ahead for 195. I don't intend for this to be a one-book flash."



195 airstaffers, (l-r) Sandy McBride, Kathy "Wild" West, Kid Curry, Dennis Reese, Johnny Dolan, Dave Ryder, and Earl The Pearl.

made the papers when a listener who claimed to have won the money got into a dispute with the station over the rules. What did I95 do? "We gave away \$50 bills, with three to six winners daily in a quarter-hour maintenance contest. Our total cash expenditure was under \$15,000.

"195 is designed not to be a hype-sounding, overcontested radio station. We have energy and excitement, without a contest every few minutes. Sure, we hand out albums and concert tickets in weekend giveaways, but we don't overdo it. The audience has heard all of that before. We did real well because things have been stale in Miami for several years now.

DJ Defections

Years ago, jocks constantly crossed the street in Chicago between WLS and WCFL. In Miami, there was quite a rash of people leaving Y100 and joining 195. Keith recalled, "Kid Curry, who had also worked at 96X years ago, was doing nights for Y100, and he decided he wanted to do mornings for us and before that, we acquired the services of Earl The Pearl to do afternoons. Recently we hired Simone Geoffrion as our Promotions Direc-

tor. She had a similar job at Y100."

Keith also related, "Johnny Dolan, who does middays, stayed on from the Zeta 4 staff. Our early evening personality is Kathy 'Wild' West from Q105/Tampa. Late nights are done by Dennis Reese, who came in from WIZD/Ft. Pierce, and our all-night show is worked by Sandy McBride. My weekends are filled by Stuart Elliot from 96X, and Ron Gregor. Stuart also drives the

station van during the week.

"We did however, lose someone to Y100. Her name is Stevie Knox, but she left after the survey period was over. I think they hired her to try and sting us back a bit. This has really been a very competitive situation here in Miami. For instance, in the Dade County Miami ARB we edged Y100 with a 6.4 to its 6.3, but in the Broward book, they were very dominant over us. Our signal is a bit limited in North Broward around Pompano Beach."

Continued on Page 28

She's written hits for a dazzling array of superstars. Now she's writing them for herself.



SAGER BAYER C A R O L E

"Easy To Love Again" The new single

From the Boardwalk album

Sometimes Late At Night

Produced by Burt Bacharach & Brooks Arthur

Featuring

the lyrics of Carole Bayer Sager, the music of Burt Bacharach

and superb performances by

Burt Bacharach, Lee Ritenour, Lee Sklar, Jeff Porcaro, Steve Lukather and David Foster,

Millions of fans have already seen Carole perform "Easy To Love Again" when she co-hosted the Mike Douglas Show and guested on The Merv Griffin Show and Solid Gold







Continued from Page 26

195 Looks Down The Road

Anyone who has ever been involved with putting a station on the air and meeting with instant success realizes that the hardest part may still be ahead. Keith certainly does. "It's going to be difficult to keep it up, but I know down the road there is continued growth ahead for I95. I don't intend for this to be a one-book flash.

"To keep the programming exactly as I want it, I program each song on the radio myself. This insures our broad-based sound. The commercial load is very manageable. It's eight minutes or 10 units an hour. Our audience is used to the commercials since we have always had them on the air. At first we had only a few spots on the air, but as clients became aware of us, the business started rolling in," said Keith.

As in any market, there are lots of local events to get a station involved with, and "we plan to concentrate harder on getting out to more of these events. Thankfully I have some people on staff like Kid Curry who will go out for hours at a time, day after day and hang out at appearances. We are committed to winning in South Florida, and I can feel our growth on an almost daily basis," concluded a confident Keith Isley.



Y100/Miami recently celebrated its eighth birthday with a free concert featuring ARC/Columbia recording artist Deniece Williams and local artists Timmy Thomas and Formula Six. It all took place at Tropical Park and included free Jet Ski rides and the awarding of a TV and stereo system.

KSET-FM/El Paso is getting behind the annual Muscular Dystrophy campaign for Jerry's kids by offering a special ticket price each Wednesday at a local amusement park. 50 cents of that ticket price goes to the charity.

WOHO/Toledo is holding the "Affair In The Square" every Friday during the summer from 4:30 to 7:30pm. Listeners can come by and listen to live rock music and enjoy free drinks and food in Levis Square in downtown Toledo

WZUU/Milwaukee just completed a promotion with RCA and John Denver's album "Some Days Are Diamonds (Some Days Are Stone)." The station gave away 50 copies of the album and selected a grand prize winner from the album winners. Top prize included a trip for two to Denver, all expenses paid for three days and two nights, plus tickets and backstage passes to

John Denver's recent concert appearance. Second prize was a \$1500 diamond.

WZOK/Rockford gave away a helicopter ride to Chicago to see Jefferson Starship in concert. Winners qualified by winning albums, and the two lucky chopper ride winners were escorted to their front row seats by the station's morning personality.

Motion

J.P. Hunter is the new MD at WSGF/Savannah, replacing Dave Carlisle . . . Bart Prater leaves WROV/Roanoke's afternoon drive show after 13 years to do PM drive across town at WXLK. Bart replaces Jon Barry, who becomes Operations Director at KMJK/Portland, filling John Shomby's shoes.

14WK/Wheeling welcomes Ed Coury as News Director from WJPA/Washington, PA... Jan McKay, MD at KISS96(WSKS)/Cincinnati, is promoted to PD, replacing Tom Rivers... Lisa Novak is the new night rocker at KEZR/San Jose, coming from across town at KSJO where she did middays... Steve Gallagher, not Steve York, has left the PD slot at Q106/York to become PD at KMAC/San Antonio... KENO/Las Vegas makes the switch to A/C, and PD Alan Mack is out, being replaced by Don Beecher, who is Operations Director and now handles AM programming duties as well.



THE EAGLE AND SILVER CONDOR FLY — EAGLE97 (KEGL)/Dallas helped to promote Columbia artists Silver Condor in concert at the Agora. Shown (I-r) are band members Claude Pepper, Joe Cerisano, Earl Slick, EAGLE97 air personality Jim White, and band members Bob Gianetti and John Corey.

New AOR's

Continued from Page 3 on the market. All the elements are there to make a very successful radio station, one that will be around a long time."

The new WAPI-FM staff includes Runner, who most recently programmed Superstars affiliate WLVQ/Columbus; MD Steve Keller (ex-MD of WZZQ/Jackson); News Director Melanie Ruffin from WLWI/Montgomery; and air personalities Brad Riegel (from WSYR/Syracuse), Joanne Peterson (former MD at WLSQ/Montgomery), Sean Scott (former PD at WMAD/Madison), and Ronnie Todd (from A/C-formatted sister station WAPI). When it debuts, WAPI-FM will face format competition from WRKK.

Springfield Changes

At WAQY, a CHR station since 1972, PD Mike Adams remains but four fulltime personalities (Ken Gilbert, Gary Hamilton, Jim "The Big Tuna" Kaye, and Rick Martin) and all station part-timers exited. New personalities include Peter Delloro and Ross McDonald from WHCN/Hartford and Fred Norris from WCCC, also in Hartford.

Adams explained the reasoning for the change to R&R: "Springfield is a bona fide rock & roll town from the word go. That's the street feeling you get here. The AOR's from out of town, some distance away, combine for over a 12 share in this market. I'm sure we can cover this market better than they ever could." The changeover is set for August 31.

Spangler

of WJEZ personality John Charleston and WJJD personality Jaybird to the Music Director positions at their respective stations, Dubinetz said, "I am pleased that we have people on our staff who are capable and well qualified to assume greater responsibilities. These new positions are very demanding, and I know everyone will give their 100% to make WJJD and WJEZ two of the best radio stations in Chicago."

Faherty

Continued from Page 3

been widely identified as an involved citizen of Atlanta, as well as recognized for its news excellence. Mike Faherty's philosophy and record over more than 20 years in radio give us confidence that under his leadership WSB will extend its position as an institution in Atlanta and the broadcasting industry."

Before joining Group W, Faherty was President of the RAR rep firm, where he was also VP and GSM. He also worked with the Robert E. Eastman Co. and at WINS/New York, WBZ/Boston, KYW/Pbiladelphia, and WPAC/Long Island.



Continued from Page 1 demographic."

Commenting on Lane's appointment, Smith said, "Randy and I worked together in Kansas City at KBEQ and developed one of those special relationships of friendship

and personal trust. I'm delighted he has agreed to join me here in Chicago. The situation here is different than in Kansas City, and Randy's job will be to maximize the growth already experienced by WKQX. I really respected the job that Bill Stedman did here and I wish him well."



BEAUTIFUL BIKINI BEAUTIES — WSGA-Z102/Savannah held its annual bikini contest despite rain and lightning, at the conclusion of the stations' raft race. Shown (I-r) are PD Ray Williams and VP/GM Jerry Rogers standing with two of the winners.



KRLA CHRISTMAS IN JULY — Santa Claus is prowling around Los Angeles on behalf of KRLA's Hit Man, handing out \$100 bills and other prizes. Shown (I-r) are Santa, a winner, and station personality John Newton.



BO DUKE IN BIRMINGHAM — Scotti Brothers recording artist John Schneider, alias Bo Duke from CBS's Dukes of Hazzard, has visited nearly every radio station in the U.S. in the last four weeks. Shown here at WERC/Birmingham saying "thanks for the spins" is John standing between PD Kevin McCarthy (left) and MD Al Karth.





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RCA RECORDS IS PROUD TO ANNOUNCE THE FIRST SINGLE FROM THE FORTHCOMING ALBUMBY DARYL HALL & JOHN OATES



Houston

PARALLEL ONE PLAYLISTS

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WROR 984FM Boston

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New York PD: Jay Clark

MD: Sonia Jones

D. Sonja Jones

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PD: Sonny Joe White MD: Vinnie Peruzzi

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Washington, D.C. PD: Alan Burns

CKS Montreal

MD: Sharron Brooke

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4 10 September 100-HE/Edel Hold In the Are I Cart gove

4 10 September 100-HE/Edel Hold In the Are I Cart gove

5 10 Just gove 100-HE/Edel Hold In the Are I Cart gove I

20 ARS/Allon QUINCT JONES/Just Once ROLLING STONES/Stort No Up

BALANCE/Brombing Away Cools: HARTY/Bachtines ALANGEA/Lyter's In Pila Love To HISONYLLTANLET B/FAITING IN LOVE LULU/J Could Never Hisa To EACH 0015/The booch doys Modiev

MRLY 94

Love that music!
Houston
PD: Michael Jones MD: Blake Lawrence

MD: Blake Lawrence

II 1 A003/II(0)(15/Lottes Lore in the in3 Octobromitisher) (16-g) in the in4 3 Octobromitisher) (16-g) in the in18 4 PointED: \$15/ED\$/\$10-g) in the in3 3 B(C) And \$4/ED\$/\$10-g) in the in3 3 B(C) And \$4/ED\$/\$10-g) in the in3 3 B(C) And \$4/ED\$/\$10-g) in the in18 10-g (C) And \$4/ED\$/\$10-g) in the in18 10-g (C) And \$4/ED\$/\$10-g) in the in18 10-g (C) And \$4/ED\$/\$10-g) in the in18 11-g (C) And \$4/ED\$/\$10-g) in

DERBIE HARRY /Bochtires
AL ARREAU/horg in This Laws To
REMBIE LANS/Step Assas
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MIDWEST

MAIS City

PD: Jeff Roberts

5 9 m CONNET BILLERY THOMPS 1 TO GOTTON
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Milwaukee Milwaukee

PD: Jim Brown MD: Rick Brown

Rick Brown

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TOCHEN KBEQ

Kansas City

Asst. PD & MD: Mike Schmidt

St. PD & MDr Mike Schmidt

1 Fold (Billiourgue)
2 St. 11 G/Dom (The France)
3 St. 11 G/Dom (The France)
4 St. 11 G/Dom (The France)
5 St. 10 G/Dom (The France)
5 St. 10 G/Dom (The France)
6 St. 10 G/Dom (The France)
6 St. 10 G/Dom (The France)
6 St. 10 G/Dom (The France)
7 St. 10 G

FCREIGHER/Brook IP Mp ADARWEY/Stone In LOW-FRY DENATAR/JUST LINE Mo BILLY SQUIER/IN The Gart

PD: Jack Casey

Cleveland

MD: Bob McKay



MD: Kim Jeffries

1 1 Politics Signature Value
1 0 Politics Signature Value
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ROBELE PATTON/Don'S Give 18 Up SHEED EASTON/For Your Eyes Only JAMESTY/Mon's Crying Nov PABLO CHINES/COOL Lorse TUBES/Coon's Wart To self...

<u>KXOK</u> St. Louis AM63

PD & MD: Lee Douglas

D&MD: Lee Douglas

1.63.8 PROSENTINE

2. DAFT MALISTREETS

3. DOUTE SITE SITES AND STAND

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98KSLQ STEREO St. Louis PD: John Larrabee

ukee AND YOU Milwaukee

PD: John Driscoll

ID: Bill Shannon

| The Control State Name
| T

BALANCE/Breaking Away JOHN DENYER/Some Dhys Are Dismond

Q102

Cincinnati PD: Jim Fox MD: Tony Galluzzo

A005 33, 34, 35



MOLLING STONES/Stort No Up POINT BLANK/Bicole

Cleveland

PD: Bob Travis MD: Dave Collins

29 28 RG881E PATTGP/Don-29 27 AA-9010/ Pbe* 01d Song 30 28 RG00P BALES /The Weice A 29 RED SPEEDHAGDN/10 Four Letter A 30 & HE GARRES/Greu 01 The Cards

JOHN DENVER/Some Days for Dissound LALU/I Could Nover Hise to LODIE RAMMITF/590 by 5100 B.TON JOHNO/Chion ALADAM/Fests to Right PABLO GUILE/Com L Libra BREDM EASTON/For Tour Eyes Only

WDRQ翳

PD: Rick Torcasso MD: Steve Summers

AM 89

Chicago

MD: Tim Kelly

05 POINT BLANK/NICOTO ROLLING STONES/SYMP* No Up

WEST

Los Angeles

PD: Paula Matthews MD: Robert Moorhead

00 JD JD A THE STANCE IT'S AIR I AND COMMON AND THE STANCE IN A ST

ORDING FIRSTF/Four Deriff Sects Me SILVER COMBET CALLET FOUR DERIFF Sects Me SILVER COMBET FALSE ME NEW SILVER FALSE FALS FALSE F

36% KYYX

Seattle PD: Pat O'Day MD: Elvin Ichiyama

MD: Elvin Ichiyama

2 | Alicia Bhittik/Josep of marking
3 | Michigheri Elberten Lare
3 | Michigheri Elberten Lare
3 | Michigheri Elberten Lare
4 | Get will for Tipes | Javane - Mark - Nay
5 | Michigheri Elberten Lare
5 | Michigheri Elberten
6 | Michigheri Elberten Lare
6 | Michigheri Elberten

FORE TOPS/When Sine was my Girl ORHS CROSS/Arthur's Thome (final ROLL) (A STORTS/Feet No. 10). ARE THOMS/FEET No. 10). ARE THOM SHEET NO. 10. BECK SPRING SELECTION Common Everything (E. Top. Johns Everything).

Dissit HARRY/Recolled GUINGY JUNES/Fuse Depart Dissind APPR GUING/Fuse Depart Dissind APT GUING DISSING DISSING HILL CAMBED/Fuse Of The Commerce House I who is HILL CAMBED/Fuse Of The Commerce HILL CAMBED/Fuse Of The HILL CAMBED/Fuse Of The Commerce HILL CAMBED/Fuse Of The HILL CAMBED/Fuse Of The HILL CAMBED OF THE HEAD HILL CAMBED/Fuse Of The HILL CAMBED OF THE HILL SCAN FELCOR/Fuse Of HILL CAMBED OF THE HIL

KJR 1950

Seattle PD: Tracy Mitchell MD: Eric Chase/Scott Forrest

22 MOULTES STORES/STOPP No Up FOUR TOPS/Ellion She was By GIF2 OP-15 CROSS/Arthur's Thems (Bur? MODO'S BULLES/The Voice OUTMEY JORES/Just Once

610 # KFRC

San Francisco PD: Gerry Cagle MD: Sandy Louie

Gerry Cage

Sandy Louie

1 000 SHINGH (LD/sextels to Gir)

2 00054/80/014/E/feed free, Lone

2 00054/80/014/E/feed free, Lone

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4 70104/81 STERES STERES SHOW Hend

5 1000 MARK STERES FREE STERES FREE

5 1000 MARK STERES FREE STERES FREE

5 1000 MARK STERES FREE

KEZRock

San Jose PD & MD: Bob Harlow

PD & MD: Bob Harlow

1 | Collett / Nov. 1 Crystag Nov.
2 | Prints Coll. 10th / In the Air (mission)
7 | Strict Coll. 10th / In the Air (mission)
7 | Strict Coll. 10th / In the Air (mission)
8 | Coll. 10th / In the Air (mission)
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9 | Coll. 10th / In the Air (mission)
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10 | Coll. 10th / In the Air (mission)
10 | Coll. 10th / In the Air (mission)
11 | The Air (mission)
12 | Strict In Coll. 10th / In the Air (mission)
13 | Strict In Coll. 10th / In the Air (mission)
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ROLLING STORES/SPAPP Me Up DRIES CROSS/APPHOP*& Thomas Ibea LITTLE II INTO BAND/III per Oxfo BALANCE/Breel ing Anny POINT BLANK/RECOLE DATE & INDO. II DEP SANTAMA/The Sensitive Kind

CANTANATTHE DESISTIVE FIRM

CODE (FLEET/Herry Methal (Taslie'),
FORE(COMA/Navising For A Girl

ON COTION Like Are bested
ALABANATHERS TO RIGHT

(NO SEPECNATURE) TO RIGHT

(NO SEPECNATURE)

64 KFI The "I hit station.

Los Angeles

MD: Roger Collins

MD: Roger Collins

2 1 2 All SUPPT/Pio Con The Tors Love 19

2 2 All SUPPT/Pio Con The Tors Love 19

1 3 All SUPPT/Pio Con The Tors Love 19

3 BOSS/MICHES/Exel care Love 19

5 Politics 1111116/10 are been 19

6 MonTy BALLEN/Reserve

7 Politics 1111116/10 are been 19

9 MonTy BALLEN/Reserve

9 MonTy BALLEN/Reserve

10 Mo

HIM POSY/THE Theme From HIEL., LETTLE BINER BAND/HIght Outs ALLMAN BROS, BANJSTreight From The Man CARL CARLTON/She's # Bed Heno Jose



San Francisco PD & MD: Pat Evans

IOI FM Los Angeles

PD: Bob Hamilton MD: Guy Zapoleon

T. C. BOO FTAMBION

MD: Guy Zapoleon

1 1 most/#ichite/ficeiass Lone

3 1 stc. 1991.09 ftc.0/2ss1c*s 61r1

3 stc. 1991.09 ftc.0/2ss1c*s 61r1

4 c. 10 most/#ichite/ficeiass Lone

5 most/#ichite/ficeiass Lone

6 most/#ichite/ficeiass Lone

7 most/#ichite/ficeiass Lone

7 most/#ichite/ficeiass Lone

7 most/#ichite/ficeiass Lone

10 most/#ichite/ficeiass

10 most/#ichite/fice

KOAQ Denver

PD: Jack Regan MD: Alan Sledge

KIISFM 102.7 Los Angeles PD: Don Benson MD: Danny Lemos

MD: Danny Lemos

#1 1 #051/#10011/Enders time
2 3 #101 #051/#10011/Enders time
2 3 #011 #051/#10011/Enders time
2 3 #011 #051/#10011/#1001 #061 #061

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PD: Steve Rivers MD: Craig Jackson

CHRIS CHOSS/Arthur's Theme (No ALABAMA/Feels So Right QUINCY JOHES/Just Once LITTLE REVER BAND/Right Outs

SILVER COMMON/You Could Take My Hee LUE-0/I Could Nover Hiss To GART MRIGHT/Resily Means Anno You

3K San Diego

PD: Jeff Lucifer MD: Rick Gillette

MD: Rick Gillette

1 1 #0055/MODITE/Texters tome
3 2 **OSTER STRINGT STRINGT Wind
2 3 #105 \$19 WORT \$150 Wind
2 3 #105 \$19 WORT \$150 Wind
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GART WRIGHT/Beally Wenne Prov Tou ELO/Moid On Tight LIAU/E Could Rever Miss To JOHN DEVIEW FORCE Days Are Ulamond FRANKE/RODD EAUTS/FOW To My Girl

KPLZ 101.5 PD & MD: Jeff King

D&MD: Jeff King

1 1 NOT SCARDSPYChardraft American mar

2 2 PRINTER SSSIRINGS winner

3 3 JUICE NIE VON Character's American mar

3 3 JUICE NIE VON Character's American

3 4 JUICE NIE VON Character's American

5 5 JUICE NIE VON Character's American

6 6 MALL & LORESTON Winner of Masor Tr

6 8 MALL & LORESTON Winner of Drawn

8 9 SCHOOL STORM TO THE MARCH TO THE MARCH

8 9 SCHOOL STORM TO THE MARCH TO THE MARCH

10 JUICE NIE VON CHARACTER OF THE MARCH

10 JUICE NIE VON CHARACTER OF THE MARCH

11 JUICE NIE SCHOOL TO THE MARCH

12 JUNE SCHOOL TO THE MARCH

13 MANUAL THE MARCH TO THE MARCH

14 SCHOOL TO THE MARCH

15 SCHOOL TO THE MARCH

16 SCHOOL TO THE MARCH

17 JUNE SCHOOL TO THE MARCH

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18 SCHOOL TO THE MARCH

19 JUNE SCHOOL TO THE MARCH

10 JUNE SCHOOL

10 JUNE SCHOOL TO THE MARCH

10 JUNE SC

QUINCT JORES/Just Onco DOWNE LABS/Stay Asses ESH CARRES/Drow Of The Cords BALAKE/Shoeking Resy CRES CIOSS/APTHY's Those thest INSELSEN/PEARSON/The Sun AIN'T GO SMITH/SMEET/E-oriosting Love yames TAYLOR/Summer's Horr

Denver Denver

PD: Doug Erikson MD: Gloria Perez

MD: Gloria Perez

3 | **POINTER SISTEMS/SION Mand
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* 6 | **POINTER

POLLING STONES/Sear? No up MODDY BLUES/The Voice KIM CAPMES/Draw DE The Cords HED SPEEDWARDN/IN Your Letter

ANDIO/That Die Song Apel CENVER/Sone Days Are Diemor

KRLABII

Los Angeles PD: Jack Roth

10 SREEUMADNA/IN TOW LATTOR
RED TOWN/NEWS NO SAN NY GIFL
EDDLE RAMBITY/SAND DY STAP
RED ALPRAYNDAGIC NAM
SHITH/SWEET/Everlosting Lows
DALANCE/Bracking Across
DALANCE/Bracking Across
DALANCE/Bracking Across DALAKE/Be-abling Augs
PROJO COUNTY (Compliance
SANTAMY (Fee SantaY) as A lind
COUNTY (Fee SantaY) as County
County (Fee SantaY)
County (

(H) indicates one of the five "hottest" records on each Parallel One

D

EAST **Most Added** Hottest

Rolling Stones Little River Band Christopher Cross

Ross & Richie Pointer Slature Journey

DS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added, Hottest

Rolling Stones Little River Band Christopher Cross Ross & Richie Journe

EAST

PARALLEL TWO

140/HORCESTER, HA RAYDIO NATOTO
LUEU
ELTON JOHN
HOTT-BEI
KENNY ROGERG 1-1
POINTER SISTERS 9-4
CARPENTERS 11-5
RONNIE HILSAP 12-8
ROSS/RICHIE 14-10

WBBF/Rochester, NY

Dave Mason

COMMODORES
REO SPEEDWAGON
GIBB & PRINCIPAL
ALABAMA
ROSBIE PATTON
JOHN SCHNEIDER
GARY WRIGHT
STACY LATTISAM
HOTCEST: est: TER SISTERS 1-1 /RICHIE 11-3 ROSE/RICHIE 11-3 RAYDIO 20-14 ELO 21-16 EDDIE RABBITT 24-17

WICC/Bridgeport, CT Bob Mitchell

ROLLING STONES LRB JOHN DENVER FOUR TOPS AL JARREAU AL JAHREAU HOTTERE SISTERS 1-1 ROSS/RICHTE 7-2 COMMODORES 10-5 JOURNEY 15-9 STEVIE NICKS I8-14

WKEE/Huntington, WV Gery Miller

OLLING STONES LBB
MICHAEL STANLEY B
QUINCY JONES
GIBB & PRINCIPAL (dp)
HOTTER
ROSS/RICHIE 1-1
JOURNEY 11-5
PABLO CRUISE 10-6
ELO 24-18
SHEENA EASTON 30-15

WPST/Trenton, NJ

Tom Taylor LRB
Hottest:
BILLY SQUIER 1-1
FOREIGNER 6-3
GARY WRIGHT 15-9
FRANKE/KNOCKOUTS
STEVIE NICKS 21-1

WTRY/Albany, NY Bill Cabill

ROLLING STONES CHRIS CROSS Hottest: ROSS/RICHIE 3-1 COMMODORES 14-10 AFTERNOOM DELIGHT D=1 GARY WRIGHT 29-26 EDDIE RABBITT 30-27

WAEB/Allentown, PA Jefferson Ward

LRB
Hottest:
POINTER SISTERS 1-1
ROSS/RICHIE 11-3
ALAN PARSONS 10-7
SHEENA EASTON 16-10
JOURNEY 27-24

LRB SHEENA EASTON BERNADETTE PETERS NIELSEN/PEARSON ARS ttest: COMMODORES 1-1 CARPENTERS 5-3 ROSS/RICHIE 10-4 JOURNEY 15-12 EDD12 RABBITT 21-15

KC101/New Haven, CT Danny Lyons

RICK JAMES SQUEEZE ALABAMA CARL WILSON DEBBIE HARRY DEBBIE no...
Hottest:
ROSS/RICHIE 4-1
SHEENA EASTON 12-10
JOURNEY 29-16
ELO 22-18
MOODY STUES D-27

WFBR/Baltimore, MD Andy Szulineki

SMITH/SWEET ELTON JOHN
CHRIS CROSS
TENPTAIJONS
HOTLEST:
ROSS/RICHIE I-1
JIM STEINMAN 9-6
PABLO CRUISE 12-9
MOODY RIVES 22-13
ELO 18-14

QUINCY JONES CHRIS CROSS CHRIS ENUMB Mottest: MOSS/RICHIE 6-1 POINTER SISTERS 4-3 COMMODORES II-7 JUICE MEMTON 9-8 STACY LATTISAW 10-9

Q106/York, PA Dan Steeleagher

ROLLING STONES LRB DEBBIE HARRY FOUR TOPS FOUR TOPS
Hottest:
POINTER SISTERS 1-1
ROSS/RICHTE 4-2
RONNIE MILGAP 11-7
BEACH BOYS 29-20
JOURNEY 28-21

WHFM/Rochester, NY Almee Peck

MOODY BLUES RAYDIO GO GO'S ROLLING STONES ROLLING STONES
MOREOSI:
POINTER SISTERS 1-1
ROSS/RICHIE 7-3
JUICE NEWTON 14-10
STACY LATTISAM 25-19
STEVIE NICKS 28-21

K104/Erie, PA Bill Shannor

ROLLING STONES
DON FELDER
LRB
MOLLEGT
PHIL COLLINS 2-1
PAT BEMATAR 3-2
GREG KIHM 4-3
ROSS/RICHIE 13-6
JOURNEY 12-7

V100/Charleston WV

RED SPEEDWAGON DEBBIE HARRY HOTTORY HO COMMODORES 6-4
RONNIE MILSAP 9-6
JOURNEY 11-8

WAQY/Springfield, MA Mike Adams

ROBBIE DUPREE ROLLING STONES LRB LEE RITENGUR KIM CARNES GO GO'S
DIESEL
FOGHAT
HOTLESE:
FOREIGNER 1-1
JOURNEY 5-2
PAT BENATAR 9-3
STEVIE NICKS 20-14
REO SPEEUWAGON 27-20

B104/Baltimore, MD Jan Jeffries

BALANCE
ROLLING STONES
CHRIS CROSS
RICK SPRINGFIELD
ROBBIE DUPREE
AL JARREAU
NOTEGET:
ROSS/RICHIE 1-1
FOREIGNER 13-4
STEVIE NICKS 15-8
MOODLY BLUES 22-14
BEACH BOYS 26-20

WKRZ-FM/Wilkee-Berre

Jim Rising LRB ROLLING STONES REO SPEEDWAGON ALLWAN BROS. BAN RICK SPRINGFIELD HOTTERS FOR KIMN 1-1 FOREIGNER 3-2 PABLO CRUISE 7-4 STEVIE NICKS 11-7 JOURNEY 24-8 9251 VAILDEN MY

JOURNEY 24-8
92FLY/Albahy, MY
(formerly Hated WFLY)
Jack Lawrence
COMMODORES
ROLLING STONES
LRB
BLUE OYSTER CULT
HOTLEST:
FOINTER SISTERS 1-1
PAT BENATAR 8-4
ROSS/RICHIE 13-5
JOURNEY 16-8
FOREIGNER 11-9

PARALLEL THREE

13FEA/Menchester, NH

CHRIS CROSS
ROLLING STONES
SILVER CONDOR
ROBBIE DUPPEE
AL JARREAU
HOTE-BE
ROSS/RICHIE 4-1
BEACH BOYS 12-8
STEVIE HICKS 19-12
ELO 22-16
SHEEMA EASTON 26-20

14WK/Wheeling, WV Jack Armstrong

ROLLING STOMES
ROLLING STOMES
RICK SPRINGFIELD
BEACH BOYS
SANTANA
BERNADETTE FETERS
LRB
HOTLEBE!
RENNY ROGERS 2-1
JUICE NEWTON 6-3
FRANKIE SHITH 8-4
WHAM 11-6
ROSS/RICHIE 15-11

WCIR/Beokley, WV

Jim Mertin
DEBBIE HARMY
LRB
HICHAEL STANLEY B
QUINCY JONES
ROLLING STONES
HOLDER:
COMMODORES 1-2
POREIGNER 6-1 POREIGNER 6-1 PAT BENATAR 8-5 RONNIE MILSAP 15-10

WFBQ/Altoons, PA Tony Booth

ROLLING STONES MIKE POST RICK SPRINGFIELD RICK SPRINGFIELD LRB SQUEEZE Hottost: ROSS/RICHIE 5-1 COMMODORES 4-3 RONNIE MILSAP 6-4 FOREIGNER 15-7 GARY WRIGHT 17-13

WGUY/Bangor, ME Jim Randel

CHRIB CROSS ALABAMA ROLLING STONES GO GO'S CHERYL LYNN RICK SPRINGFIELD ERB
MOTTER SISTERS 1-1
ROSS/RICHIE 10-4
PAT BENATAR 12-7
STEVIE NICKS 17-8
AFTERNOON DELIGHT 22-

WJBQ/Portland, ME Dave Cole ALABAMA JOHN DENVER

LRB DEBBIE HARRY SURVI VOR SURVIVOR
COMMODORES
BERNADETTE PETERS
POREIGNER
ROTLING STONES
A1 JARREAU
HOTLOSF POINTER SISTERS 1-1 ROSS/RICHIE 18-4 SILVER CONDOR 39-17 AL JARREAU A-19 ROLLING STONES A-38

WTSN/Dover, NH

ROLLING STONES FOUR TOPS CHRIS CROSS LULU JOHN DENVER SQUEEZE HOTTEST: JUICE NEWTON 2-1 CARPENTERS 7-6 COMMODORES 8-7 ALABAMA 16-8 JOURNEY 17-12

WIGY/Bath, ME

CHRIS CROSS
LRB
RICK SPRINGFIELD
ROLLING STONES
FOUR TOPS
TOM JONES (dp)
HOTCEST:
MANHATTAN TRANSFE 2-1
PHIL COLLINS 9-4
FOREIGNER 16-9
ROSS/RICHIE 18-10
REO SPEEDWAGON 8-14

WLAM/Lewiston, ME Chris Layne

ALABAMA
KIM CARNES
CHRIS CROSS
STEVIE NICKS
RED SPEEDMAGON
HOTCHS
JUICE MEWTON 1-1
POINTER SISTERS 2-2
ROSS/RICHIE 3-3
COMMODDRES 5-4
RONNIE WILSAP 6-5

96XIL/Perkersburg, WV Terry Lee Collins

ROLLING STONES MODDY BLUES REO SPEEDWAGON LRB HENNY ROGERS 1-1 CARPENTERS 2-2 JACKSONS 12-6 PAT BENATAR 14-7 BALANCE 27-20

WACZ/Bangor, ME Michael O'Hare

LRB
ROLLING STONES
RICK SPRINGFIELD
HOTLES:
ROSS/RICHIE 14-1
JUICE NEWTON 9-5
COMHODORES 8-6
PABLO CRUISE 24-20
AFTERMOON DELIGHT 26-21

PARALLEL TWO

SOUTH

BJ106/Orlando, FL Tom West ROLLING STONES

LRB
ERIC HINE
FOUR TOPS
BILLY & THE BEATE
QUINCY JONES
HOTCOMINE Y 4-1
ROSS/RICHIE 14-2
RONNIE MILSAP 12-8
JUICE MENTON 13-9
STEVIE NICKS 30-24

KEEL/Shreveport LA

NIELSEN/PEARSON POINT BLANK LRB LRB 6 PRINCIPAL
GIBB 6 PRINCIPAL
ALLMAN BROS. BAN
SHEEMA EASTON
MIKE POST
HOTCEBT:
ALABAMA 2-1
ROSS/RICHIE 15-5
COMHODORES 14-8
MICKEY GILLEY 25-19
EDDIE RABBITT 32-25

KXX106/Birmingham, AL Chris Trane

ROLLING STONES
SQUEZZE
DAVID GUTHRIE
RICK SPRINGFIELD
BLUE OYSTER CULT
ICEHOUSE
HOTLER:
COMMODORES 1-1 ELO 16-13 PAT BENATAR 21-14 RAYDIO 22-15 ELTON JOHN 26-21

WAKY/Louisville, KY Gloria Buchenan

RED SPEEDWAGON HOTTEST: MOSS/RICHIE 2-1 SHEENA EASTON 14-9 ELO 17-13 EDDIE RABBITT 18-14 CHRIS CROSS 22-17

WAXY/Ft Lauderdale, FL

GO GO'S LRB AL JARREAU HOTTEST: ROSS/MICHIE 1-1 SHEENA EASTON 12-3 PHIL COLLINS 16-7 FHANKE/MOCKOUTS 15-11 SMITH/SWEET 27-16

WAYS/Charlotte, NC

FOUR TOPS CHRIS CROSS LRB LRB
QUINCY JONES
HOttest:
ROSS/RICHIE 5-1
AFTERNOON DELIGHT 13-7
BEACH BOYS 23-13
MOODY BLUES 20-14
SHEENA EASTON 27-20

WBBQ/Augusta, GA Bruce Stevens

ROLLING STONES KIM CARNES KIH CARMES
LRB
LRB
LITON JOHN
SQUEZZ
AL JARREAU
DAVID GUTHRIE
HOLLEST:
ROSS/KICHIE 2-1
COMMODORES 7-2
FOREIGNER 9-5
PAT BEMATAR 11-8
STEVIE NICKS 20-10

WFMF/Baton Rouge, LA Randy Rice

ROLLING STONES REO SPEEDWAGON ROLLING STONES
REO SPEEDWAGON
LRB
ELTON JOHN
ELO (dp)
HOTLEST:
ROSS/RICHTE 1-1
FOREIGNER 4-3
GARY MRIGHT 7-6
STEVIE NICKS 8-7
JOURNEY 9-8

FOUR TOPS FOUR TOPS
LRB
RICK SPRINGFIELD
RONNIE LAMS
VAN STEVENSON
HOTUSET:
POINTER SISTERS 1-1
ROSS/RICHIE 6-3
RONNIE MILSAP 7-4
BEACH BOYS 13-10
PABLO CRUISE 17-14

BEACH BOYS BEACH BOYS
LUIU
CHMIS CROSS
MOODY BLUES
MOTEST
MOSS FICHIE I-1
POINTER SISTERS 3-2
JUICE NEWTON 6-3
JOURNEY 9-4
COMMODORES 11-8 WJD WJeckson, MS

SHEENA EASTON
CHRIS CHOSE
EVELYN RING
HOCLESE!
ROSS/RICHIE 2-1
JOURNEY 12-9
DENIECE WILLIAMS 18-1
PABLO CRUISE 22-15
AFTERNOON DELIGHT 29-8

WRJZ/Knozville, TN Edwards/Dillmer

SILVER CONDOR JOHN DENVER
DEBBIE HARRY
OUINCY JONES
LRB
LEE RITEMOUR
T.G. SMEPPARD
CHRIS CROSS
KIM CARNES
FOUR TOPS
HOTCHE 16-5
RONNIE MILSAP 1-1
ROSS/RICHIE 16-5
RONNIE MILSAP 1-1
ROMENIE 10-1
R

QUINCY JONES CHRIS CROSS DAVID GUTHRIE DAVID GUTHKIE HOTTEST: ROSS/RICHIE 5-1 JOURNEY 20-10 RAYDIO 22-18 ELTON JOHN 23-19 MOODY BLUES 28-23

WTIX/New Orleans, LA **Gary Franklin**

Qary Franklin

ROLLING STONES
REO SPEEDWAGON
MOODY BLUES
JOHN DENVER
SQUEZZE
ERIC MINE
HOTLESE
HOTLESE
HOTLESE
ROSS/RICHIE 12-4
RONNIE MILSAP 18-6
STEVIE HICKS D-19
ELO D-25

Y103/Jacksonville, FL

Dave Scott

ALABAMA
BEACH BOYS
REO SPEEDWAGON
BALANCE
AFTERNOON DELIGHT
NOTLEBE:
COMMODORES 1-1
FOREIGNER 14-11
STEVIE MICKS 28-20
MODDY BLUES 36-30

WRVQ/Richmond, VA

ROLLING STONES SHEENA EASTON ALLMAN BROS. BAN HOTEST. PAT BENATAR 5-1 POINTER SISTERS 11-4 MODDY BLUES 17-5 STEVIE MICKS 18-6 JOURNEY 22-9

KELP/El Paso, TX Raymond Mesa

DEBBIE HARRY DEBBIE HARRY
SANTAMA
AFTERNOON DELIGHT
GIBB 4 PRINCIPAL
LULU
RICK JAMES
HOTESST:
KENNY ROGERS 1-1
POINTER SISTERS 9-4
ROSS/RICHIE 22-5
RICK JAMES 14-6
RAYDIO 21-12

FM100/Memphis, TN Tom Prestigiacomo

EDDIE RABBITT
SILVER COMPOR
CHRIS CROSS
REO SPEEDWAGON (dp)
LRB (dp)
ROLLING STONES (dp)
Hottest:
JUICE NEWTON 2-1
ELTON JOHN 17-11
FOREIGNER 18-12
PABLO CRUISE 23-17
ALLMAN BROS. BAN 24-19

WSKZ/Chattanooga, TN David Carroll

David Carroll
USUS TON THE PROPERTY OF THE PRO

KINT/EI Paso, TX Jim Zippo

Jim Zippo

GREG KIHN
RICK SPRINGFIELD
STACY LATTISAM
REO SPEEDWAGON
ELTON JOHN
LRB
PATTI LABELLE
ROGER VOUDOURIS
HIKE POST
SURVI VOR
RANDY PARTON
HOTLEBT
FOREIGNER 2-1
BEACH BOYS 13-4
ELO 15-8
SHEEMA EASTON 21-11
STEVIE NICKS 25-12

WERC/Birmingham, AL Kevin McCarthy

GIBB 6 PRINCIPAL DAVID GUTHRIE Hottest: ROSS/RICHIE 1-1 COMMODORES 2-2 COMMODORES 2-2 ALABAMA 3-3 MICKEY GILLEY 11-11 BEACH 80YS 23-14

KX104/Neehville, TN

ROLLING STONES
SMITH/SMEET
ELTON JOHN
DEBBIE HARRY
HOTCOST, ROSS/RICHIE 2-1
STEVIE NICKS 23-14
EDDIE RABBITT 26-18
ALABAMA 20-21
SHEENA EASTON 30-22 KJ100/Louisville, KY

Tom Gilligan

Tom GHHIGHN
LRB
RICK SPRINGFIELD
BERNADETTE PETERS
PABLO CRUISE
ROLLING STONES
CHRIS CROSS
AL JARREAU
HOTLORIC
RICK SPRINGFIELD 1-1
FOREIGNER 5-3
JOURNEY 10-6
GARY WRIGHT 12-9
BLUE OVSTER CULT 25-13

KHFI/Auetin, TX Ed Volkman

ROLLING STONES LAB HOTTORES: ROSS/RICHIE 1-1 COMHODORES 4-2 FOREIGNER 10-6 STEVIE NICKS 13-9 ELO 17-11

KBFM/McAllen Steve Owens

RB ROLLING STONES
CIBB & PRINCIPAL
ALABAMA
HIKE POST
HOTERS SISTERS 1-1
ROSS/RICHIE 5-2
FOREIGHER 7-5
BEACH BOYS 23-17
SHEENA EASTON 25-22

WQRK/Norfolk, VA Bruce Gerreway

CHRIS CROSS
ROLLING STONES
HOTELST CROSS/RICHIE 8-I
ROMNIE MILSAP 16-2
PABLO CRUISE 14-5
JUICE NEWTON 15-7
COMMODORES 22-9

KFMK/Houston, TX

RAYDIO Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 7-2 ROSS/RICHIE 6-4 JUICE NEWTON 17-13 DENIECE WILLIAMS 21-15

KQ94/Little Rock, AR Michael York

CHRIS CROSS
ROLLING STONES
DON FELDER
QUINCY JONES
POINT BLANK
ERIC HINE
HOTCAST!
POINTER SISTERS 2-I
ROSS/RICHIE 9-2
ROMNIE MILSAP 12-7
COMMODORES 18-12
ROBBIE PATTON 24-20

Q100/Mobile, AL

Scott Griffith ROLLING STONES STACY LATTISAM SQUEEZE SQUEEZE SANTANA DON PELDER HOTTEST: ROSS/RICHIE 6-1 COMMODORES 7-2 FOREIGNER 9-4 JOURNEY 11-8 GREG KIHN 12-9

WAAY/Huntsville, AL Jim Kendricka

JIM RODOCKS

BLUE DYSTER CULT
CHRIS CROSS
ROLLING STONES
LRB
FOUR TOPS
QUINCY JONES
HOTCEST:
ROSS/RICHIE 1-1
ROMNIE MILSAP 3-2
COMMODORES 5-3
ALABAMA 4-4
FOREIGNER 9-8

CK101/Cocoa Beach, FL

SHEENA EASTON ROLLING STONES FOUR TOPS LRB LRB
Mottest:
RICK SPRINGFIELD 1-1
ROSS/RICHIE 9-2
POREIGNER 11-6
JOURNEY 22-15
AFTERNOON DELIGHT 32-26

WSEZ/Winston-Selem, NC Bob Mahoney

HOTTEST: ROSS/RICHIE 9-1 JUICE NEWTON 5-2 SHEENA EASTON 13-6 GARY WRIGHT 21-15 BEACH BOYS 24-20

KLAZ/Little Rock, AR Rhonda Curtie

ALLMAN BROS. BAN POUR TOPS MICKEY GILLEY JOHN DENVER JOHN DENVER HOTLEST: HOSS/RICHIE 6-1 RONNIE MILSAP 11-7 JOURNEY 16-8 PABED CRUISE 14-10 ELO 24-19

KNUS/Delles, TX Larry Jemes

ELTOM JOHN
MIKE POST
BILLY 6 THE BEATE
QUINCY JONES
HOTCOST:
AIR SUPPLY 2-1
JUICE NEWTON 13-7
BEACH BOYS 14-8
JOURNEY 28-21
PABLO CRUISE 30-23

KSET-FM/Et Peso, TX Jeff Biske

DENIBLE MILLIAMS
CMRIS CROSS
ARETHA FRANKLIN 6
NOTESET:
TEENA MARIE 3-1
FOREIGNER 6-4
EVELYN KING 9-6
RICK JAMES 25-14
GARY WRIGHT 23-17

B97/New Orleans, LA Volpe/Lousteeu

ROLLING STONES JUICE NEWTON REO SPEEDWAGON MODDY BLUES CHRIS CROSS CHRIS CROSS
Hottest:
ROSS/RICHIE 6-1
OAK RIDGE BOYS 4
PHIL COLLING 18RICK JAMES 25-14
JOURNEY 24-15

WOKI/Knoxville, TN Gary Adkins

Gary Adkins

LRB

LULU

ROLLING STONES
SQUEEZE

AL JARREAU

NIELSEM/PPEARSON

MOTCESE:
KENNY ROGERS 1-1
FOREIGNER 4-2
ROSS/RICHIE 22-6
GARY MRIGHT 10-7

JOURNEY 15-8

WCSC/Charleston, SC

Chris Balley LRB
ROLLING STONES
RICK SPRINGFIELD
RONNIE LAMS
HOTLERE:
ROSS/RICHIE 5-1
PABLO CRUISE 10-6
ELO 12-7
STEVIE HICKS 16-12
RAYDIO 18-13

WVLK/Lexington, Dave Murray

Dave Murray
REO SPEEDWAGON
GIBB & PRINCIPAL
ROBBIE DUPREE
FOUR TOPS
QUINCY JOWES
Hottest:
KENNY ROGERS 1-1
POINTER SISTERS 3-2
COMMODORES 10-6
STACY LATTISAW 11-7
RAYDIO 15-14

KEGL/Fort Worth, TX

COMMODORES CHRIS CROSS ROLLING STONES LRB REO SPEEDWAGON QUINCY JONES REO SPEEUMAGOR QUINCY JONES Hottest: FOREIGNER 1-1 JOURNEY 6-3 PAT BENATAR 9-5 REO SPEEDMAGON 7-7 STEVIE NICKS 16-10

WBCY/Charlotte, NC Bob Keghan

DEVO ROLLING STONES LRB DEBBIE HARRY ARS HOTTEST FOREIGNER 1-1 BEACH BOYS 16-6 MODDY BLUES 18-13 DON FELDER 25-19 ROSS/RICHIE D-22 KSTAR/Houston, TX Rick Lambert

CHRIS CROSS RICK SPRINGFIELD FOCHAT HOTTER: PHIL COLLINS 1-1 FOREIGNER 11-6 JOURNEY 12-6 SILVER COMDOR 22-17 MODDY BLUES 29-23

WMAK-FM/Nashville, TN Scooter Davis

CHRIS CROSS JOHN DENVER QUINCY JONES LAB LRB DENIECE WILLIAMS DEBBIE HARRY HOTCEST: COMMODORES 2-1 ROSS/RICHIE 7-2 RONNIE MILSAP 5-3 JUICE NEWTON 6-4 AFTERNOON DELIGHT 10-5 PARALLEL THREE

KILE/Galveston, TX Scott Taylor

RICK SPRINGFIELD QUINCY JONES ROBBIE DUPREE DEBBIE HARRY DIBBLE HARPY
HOLLOSI:
STACY LATTISAW 1-1
COMMODORES 6-2
FOREIGNER 9-5
ROSS/RICHIE 12-7
PABLO CRUISE 15-10

KSEL/Lubbock, TX Stan Castles

ROLLING STONES
REO SPEEDWAGON
HOLLEST;
FOREIGNER 5-4
COMMODORES 11-6
STEVIE NICKS 16-11
JOURNEY 18-13

WCGQ/Columbus, QA

Jos McChire

FOUR TOPS
CHRIS CROSS
DEBBIE HARRY
LRB
ROLLING STONES
HOTEORIST 1-1
POINTER SISTERS 1-1
POSS/RICHIE 11-5
FOREIGNER 9-7
GARY HRIGHT 12-9
JOURNEY 20-14

WFLB/Fayetteville, NC

LATT/CANNON
MIKE POST
DENIECE MILLIAMS
TEMPTATIONS
ART GARFUNKEL
ROGER VOUDOURIS
LRB JOHN DENVER (RA)
NOTESET:
COMMODORES 2-1
ROSS/RICHIE 5-2
EDDIE RABBITT 15-9
SHEENA EASTON 20-14
APTERNOON DELIGHT 30-

Phil Horton

ELTON JOHN QUINCY JONES
HOTTEST:
ROSS/RICHIE 1-1
COMMODORES 3-2
RONNIE MILSAP 4-3
ALABAMA 11-9
JOURNEY 18-12

WISE/Asheville, NC John Stevens

John Stevens

LRB
ROLLING STONES
ROLLING STONES
RUINCY JONES
RICK SPRINGFIELD
CHRIS CROSS
HOCTES
FOREIGNER 2-1
ALABANA 10-4
ROMNIE MILSAP 11-6
CREC KINN 14-7
ROSS/RICHIE 27-10

WFOX/Geinesville GA

CHRIS CROSS
ARS
LRB
ROLLING STONES
RIN CARNES
HOTELS
ROSS/RICHIE 3-1
PAT BERNATAR 16-10
STEVIE MICKS 15-11
JOURNEY 21-15
BEACH BOYS D-24

WROV/Rosnoke, VA Berry Michaels

SHEENA EASTON DON MCLEAN KIM CARNES RIM CARNES LULU CHRIS CROSS MICKEY GILLEY HOTEGE BOYS 2-1 POINTER SISTERS D-2 ROSANNE CASH 8-5 CARPENTERS 13-7 COMMODORES 10-8

FM99/Tallahasse, FL

LEME SMITCH

DEBBIE HARRY
ALLHAM BROS. BAN
HOODY BLUES
ROBBIE DUPPEE
NIELSEN/PEARSON
HOODY BLUES
OUINCY JOHES
HOUSE HOUSE
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WKXY/Seraeota, FL Tony Williams

AOLLING STONES
HOELOST, NORS/RICHIE 1-1
JUICE MEMTON 2-2
COMMODORES 4-3
STEVIE NICKS 5-4
RICK JAMES 26-21

KPUR/Amerillo, TX

LULU
ROLLING STONES
LRB
CHRIS CROSS
HOTLEST
KENNY ROGERS 2-1
FOREIGNER 5-4
JOURNEY 10-7
ROS 6/RICHIE 9-8
ELO 18-15

WANS FMIAND Sam Church

QUINCY JONES REO SPEEDWAGON ERB ROLLING STONES ROLLING STONES
HOTLESE:
ROSS/RICHIE 9-1
FOREIGHER 14-9
PABLO CRUISE 16-11
COMMODORES 21-14
JOURNEY 23-18

WSGA/Savannah GA

Ray Williams
CHRIS CROSS
ROLLING STONES
GUINCY JONES
HOTTEST 1-1
KIM CARMES 9-5
STEVIE MICKS 13-7
RICK JAMES 21-16
ALABAMA 30-24 96SGF/Sevenneh, GA J.P. Huriter

ROLLING STONES QUINCY JONES BALANCE ROBBIE DUPREE

POINTER SISTERS 1-1 POINTER SISTERS 1-1 ROSS/RICHIE 7-2 PABLO CRUISE 15-12 JOURNEY 17-13 RAYDIO 18-14 Z102/Sevannah, GA Ray Williams CHRIS CROSS ROLLING STONES ALABAMA HOLLEST ROSS/RICHIE 1-1 COMADDORES 12-4 ELO 20-12 STACY LATTISAM 23-17 SHEENA EASTON 24-19

KQIZ-FM/Amerillo, TX

Steve Stucker Steve Stucker

ROLLING STONES
KIM CARNES
SHEEMA EASTON
LRB
FOGHAT
MOTERAT
JOURNEY 7-1
ROSS//RICHIE 10-3
STEVIE MICKS 16-10
JUICE NEWTON 21-14
ELO 19-15

KVOL/Lafayette, LA

LRB FOGHAT VAN STEVENSON SISTER SLEDGE MIKE POST SQUEEZE HOTCEST. POINTER SISTERS 1-1 FMANKE/KNOC KOUTS 8-5 PAT BENATAR 12-8 STEVIE NICKS 17-9 PABLO CRUISE 14-12

WXLK/Rosnoke, VA

STYN RICK SPRINGFIELD LEE RITENOUR STEVIE NICKS FDGHAT ROSS/RICHIE D-13 REO SPEEDWAGON D-22

MIDWEST Most Added Hottest

Rolling Stones Christopher Cross Little River Band

Ross & Richie Journey **Juice Newton**

DS & HO Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates

WEST Most Added .. Hottest

Rolling Stones Little River Band Christopher Cross Ross & Richie Journey Foreigne

MIDWEST

PARALLEL TWO 92X/Columbus, OH

Teri Nutte EDDIE RABBITT EDDIE RABBITT
RAYDIO
ROLLING STONES
ALLMAN BROS. BAN
RICK SPRINCFIELD
MOTLEBET
ROSS/RICHIE 1-1
PAT BENATAR 13-8
JUICE NEWTON 15-10
RONNIE MILSAP 19-14
STEVIE NICKS 20-15

KIOA/Des Moines, IA A.W. Pantoja

STACY LATTISAW
CHRIS CROSS
SHEENA EASTON
ALABAMA
HOTTENET:
ROSS/RICHIE 11-1
MANHATTAN TRANSFE 6-4
RONNIE MILSAP 16-12
JOURNEY 25-19

KOFM/Oklehome City, OK Chuck Morgan

MOODY BLUES MOODY BLUES
REO SPEEDWAGON
CHRIS CROSS
HOTTEGE:
ROSS/RICHIE 6-1
POINTER SISTERS 5-5
COMMODORES 10-6
RICK SPRINGFIELD 11-7
PABLO CRUISE 19-14

KRAV/Tules, OK **Gary Reynolds**

QUINC: ONLY
Mottest:
ROSS/RICHIE 1-1
JUICE NEWTON 2-2
RONNIE MILSAP 5-3
SHEENA EASTON 21-16
CHRIS CROSS D-21

KZ93/Peoria, IL Kelth Edwards

ROLLING STONES Hottest: FOREIGNER 3-1 JOURNEY 5-3 PAT BENATAR 6-4 STEVIE NICKS 11-5 MOODY BLUES 20-12

WGRD/Grand Rapids, MI Seen Stevens

EDDIE RABBITT Hottest: POINTER SISTERS 4-1 ROSS/RICHIE 5-2 COMMODORES 20-15 PABLO CRUISE 24-16 STEVIE NICKS 25-20

WHOT/Youngstown, OH Dick Thompson

CHRIS CROSS ALBANA Hottest: ROSS/RICHIE 2-1 JOURNEY 19-9 GARY WRIGHT 23-17 STEVIE NICKS 24-20 ELO 25-21

WMEE/Fort Wayne, IN Kenny Edwards

SHEENA EASTON
ROLLING STONES
CHRIS CROSS
KIM CARMES
HOTLERICHE 2-1
STEVIE MICKS 16-8
PABLO CRUISE 15-9
RONNIE MILSAP 20-10
EDDIE RABBITT 26-16

Ched Hunt

COMMON TO THE STONES

DON FELDER
POINT BLANK
AFTERNOON DELIGHT (dp)
HOTLEST
HORSYRICHIE 15-11
RONNIE MILSAP 23-19
STEVIE NICKS 24-21
RAYDIO 30-25

WOHO/Toledo, OH

CHRIS CROSS ROBBIE PATTON LRB
Hottest:
JOEY SCARBURY 3-1
ROSS/RICHTE 4-2
COMMODORES 17-10
PABLO CRUISE 19-11
EDDIE RABBITT 23-16

WOW/Omaha, NE J.C. Corcoran

CHRIS CROSS
STACY LATTISAW
REO SPEEDMAGON (dp)
KIM CARRES (dp)
HOLLEST:
POINTER SISTERS 3-1
ROSS/RICHIE 4-2
COMMODORES 7-5
PABLO CRUISE 9-7
BEACH BOYS 16-10

WVIC/East Lansing, Mi Jim St John

JIM St John

RICK SPRINGFIELD

ARETHA FRANKLIN 6
FOUR TOPS
GO GO'S

RICK JAMES
CHRIS CROSS
ROLLING STONES
AL JARREAU
BILLY 6 THE BEATE
HOTLER:
ROSS/RICHIE 1-1
JOURNEY 26-13
STEVIE NICKS 32-16
ROBBIE PATTON 27-19
GARY WRIGHT 28-23

KSTT/Davenport, IA Bill Young

ELTON JOHN
REO SPEEDWAGON
HOTTEST:
ROSS/RICHIE 4-1
JUICE NEWTON 3-2
RONNIE MILSAP 6-5
GREG KIHN 11-8
JOURNEY 18-9

WISM/Madison, WI Barb Starr

LRB
CHRIS CROSS
REO SPEEDWAGON
ELTON JOHN
Hottest:
COMMODORES 4-1 GARY WRIGHT 12-5 STEVIE NICKS 18-11 ELO 22-13 MOODY BLUES 30-23

KEYN-FM/Wichita, KN Terri Springs

MOODY BLUES LULU ALABAMA
HOTLEST:
POINTER SISTERS 5-1
ROSS/RICHIE 8-2
FOREIGNER 14-12
JOURNEY 17-15
EDDIE RABBITT 19-16

WYFM/Youngstown, OH

COMMODORES
JOURNEY
HOTCHST:
RICK SPRINGFIELD 1-1
JUICE NEWTON 4-2
PAT BENATAR 16-13
STEVIE NICKS 18-16
FOREIGNER 21-17

WTWR/Detroit, MI

WTWR/Detroit MI

Kurt Kelly

FRANKE/KNOCKOUTS
HOODY BIUES
Hottest:
HOSS/RICHIE 3-1
RANKATTAN TRANSFE D-8
PHIL COLLINS 10-10
RONNIE MILSAP 17-11
JOURNEY 18-12
FOR KIM CARNES
CHRIS CROSS
LRB
GIBB 6 PRINCIPAL
HOTTEST
HOTTEST
FOR SCHRICHIE 8-6
FOR KIM 9-7
ELO 16-10
JOURNEY 18-12
FOR KIM 9-7
FOR KI

WNAM/Appleton-Oshkosh, WI Jay Tyler

ROLLING STONES IRB Hottest: ROSS/RICHIE 1-1 JUICE NEWTON 2-2 GREG KIHN 3-3 COMMODORES 7-7 FOREIGNER 8-8

WGBF/Evansville, IN Kevin Carpenter

ALABAMA Hottest: ROSS/RICHIE 3-1 POINTER SISTERS 2-2 JUICE NEMTON 6-5 COMMODORES 12-6 PABLO CRUISE 13-9

WRBR/South Bend, IN Joe Lightner

COMMODORES STEVIE NICKS FRANKE/KNOCKOUTS LULU SHEENA EASTON Nottest:
OAK RIDGE BOYS 1-1
ROSS/RICHIE 9-4
JOURNEY 23-18
COMMODORES A-23
STEVIE NICKS A-24

WZOK/Rockford, IL Mr. Ed

ROLLING STONES BLUE OYSTER CULT KIM CARNES Hottest HOLLOSTI PHIL COLLING 1-1 POREIGNER 4-3 JOURNEY 11-8 BTEVIE NICKS 14-11 GREG KIHN 13-12

Z104/Madison, WI Matt Hudson

ROLLING STONES LRB RICK JAMES ULLU
HOTTEST
JUICE NEWTON 1-1
BILLY SQUIER 2-2
FOREIGNER 5-3
ROSE/RICHIE 17-7
SHEENA EASTON 21-13

WIKS/Indianapolis, IN

CHRIS CROSS
MOODY BLUES
SHEENA EASTON
SQUEEZE
ALABAMA
ROLLING STOMES
ROBBIE DUPREE
HOTCES!
JOEY SCARBURY 1-1
MANHATTAN TRANSFE 11-6
COMMODORES 14-8
POINTER SISTERS 20-14
JOURNEY 27-20

U93/South Bend, IN

POREIGNER
PABLO CRUISE
RAYDIO
Hottest:
ROSS/RICHIE 14-1
JUICE NEWTON 11-4
PHIL COLLINS 13-5
RONNIE MILSAP 27-11
COMMODORES 22-13

WDJX/Dayton, OH **Butcher Dawson**

MOODY BLUES RICK SPRINGFIELD ROLLING STONES HOTTEST: BENTAR 15-9 JOURNEY 22-15 RONNIE MILSAP 23-17 ROBBIE PATTON 26-19

WI OLEMIST Paul MN Bob Bergland

Hottest: JOEY SCARBURY 1-1 JUICE NEWTON 7-3 JOURNEY 18-14 COMMODORES 21-16 EDDIE RABBITT 29-22

YES-96/Cincinnati, OH

Hottest: JOEY SCARBURY 1-1 ROSS/RICHIE 5-3 RONNIE MILSAP 14-6 PABLO CRUISE 18-12 JOURNEY 20-13

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan

JOURNEY 18-12 JOHN SCHNEIDER 25-14 KKLS/Rapid City, SD Mick Kjar

ROLLING STONES
DON FELDER
LRB
CHRIS CROSS
SILVER CONDOR
HOTTEST
ALAN PARSONS 1-1
PAT BENATAR 11-5
COMMODORES 13'-8
ELO 22-19
MOODY BLUES 31-27

MERCISIONE Falls SD Dan Kieley

the song was dropped from the playlist then re-added.

ALLMAN BROS. BAN ROLLING STONES KIM CARNES SILVER CONDOR SILVER CONDOR HOTCEST: POINTER SISTERS 3-1 JUICE NEWTON 4-2 GARY WRIGHT 5-3 FOREIGNER 8-5 ROSS/RICHIE 11-6

KKXL/Grand Forks, ND

LRB CHRIS CROSS HERB ALPERT HOTTEST: POINTER SISTERS 1-1 JUICE NEWTON 3-2 ROSS/RICHIE 5-3 JOURNEY 11-6 PABLO CRUISE 15-9

WEAG/Fau Claire, WI

JOURNEY
PABLO CRUISE
HOTLEST
HOTLEST
HOSANNE CASH 1-1
STACY LATTISAW 4-2
MANHATTAN TRANSFE 10-7
JUICE NEWTON 14-8
RONNIE MILSAP 15-10

WRKR/Racine, WI Steve Warren

JOURNEY (dp) COMMODORES Hottest: POINTER SISTERS 1-1 JOURNEY 17-7 GOURNEY 17-7
ROSS/RICHIE 20-14
BILLY SQUIER 30-21
MOODY BLUES 37-24

WSPT/Stevens Point, WI Bred Fuhr

BURG FUNT
BLUE OYSTER CULT
ROLLING STONES
ALLMAN BROS. BAN
SILVER CONDOR
Hottest:
JUICE NEWTON 1-1
ROSS/RICHIE 12-2
STEVIE NICKS 17-9
POINT BLANK 27-20
ELO D-23

KDVV/Topeka, KN

REO SPEEDWACON
CHRIS CROSS
SHEENA EASTON
HOTCEST:
ROSS/RICHIE 1-1
JOURNEY 5-2
PAT BENATAR 9-5
BEACH BOYS 25-9
EDDIE RABBITT D-20

KELO/Sioux Falls, SD Paul Wescott

ELO
EDDIE RABBITT
Hottest:
JUICE NEWTON 1-1
ROSS/RICHIE 5-2
POINTER SISTERS 3-3
RONNIE MILSAP 4-4
JOURNEY 6-5

KWLO/Waterloo, IA Drew Bentley

LULU CHRIS CROSS LRB ROLLING STONES HOTTEST:
KENNY ROGERS 1-1
POINTER SISTERS 9-2
COMMODORES 14-4
GREG KIHN 15-6
STEVIE NICKS 17-8

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

WNBC/New York

F106/Boston CKLW/Detroit WTIC-FM/Hartford KTBA/San Antonio WNOX/Knoxville WAKX/Duluth WNCI/Columbus KGGI/Riverside KLUC/Las Vegas WHEB/Portsmouth WTRU/Muskegon

WEST

PARALLEL TWO

KCPX/Selt Lake City, UT

REO SPEEDWAGON LRB
MIKE POST
DENIECE WILLIAMS
TEMPTATIONS
QUINCY JONES
BILLY 6 THE BEATE
HOTCEST
HOTCHIE 4-1
COMMODORES 5-3
ALABAMA 12-7
JOURNEY 14-9
SHEENA EASTON 23-15

KERN/Bakersfield, CA Beau Reves

RE ROLLING STONES QUINCY JONES BALANCE MICHAEL STANLEY B KIM CARNES FOUR TOPS HOTLEST 1-1 ROSS/RICHIE 9-2 FOREIGNER 12-6 RONNIE MILSAP 18-9 GREG KIHN 14-12

KGW/Portland, OR Jania Woinlak

SHEENA EASTON Hottest: JOEY SCARBURY 1-1 JUICE NEWTON 6-3 ROSS/RICHIE 7-4 PABLO CRUISE 12-9 JOURNEY 15-11

KJRB/Spokene, WA Brien Gregory

LRB QUINCY JONES ROLLING STONES RICK SPRINGFIELD Hottest: ROSS/RICHIE 1-1 BEACH BOYS 19-7 MOODY BLUES 18-11 STEVIE NICKS 22-17 CHRIS CROSS D-25

KRQ/Tucson, AZ Dave Van Stone

QUINCY JONES LULU
HOTTEST:
ROSS/RICHIE 5-1
JUICE NEWTON 7-5
ELO 17-10
JOURNEY 21-12
BALANCE 16-13

KTAC/Tacoma, WA

DEBBIE HARRY CHRIS CROSS BERNADETTE PETERS BALANCE Hottest: KENNY ROGERS 1-1 POINTER SISTERS 6-3 ROSS/RICHIE 16-9 JOURNEY 19-14 STEVIE NICKS 22-18

KTKT/Tucson, AZ

CHRIS CROSS Hottest: ROSS/RICHIE 1-1 MOSSYNTUNE 1-1
RAYDIO 15-12
GARY WRIGHT 25-22
AFTERNOON DELIGHT 26-23
LULU D-29

Y94/Freeno, CA

RONNIE MILSAP MOODY BLUES Hottest: COMMODORES 2-1 PHIL COLLINS 8-2 FOREIGNER 5-4 GREG KIHN 10-6 JOURNEY 14-9

KIOY/Fresno, CA Tom Saville

LRB AL JARREAU NIELSEN/PEARSON RICK SPRINGPIELD RICK SPRINGPIELD HOTTEGET: RONNIE MILSAP 4-1 PABLO CRUISE 9-6 JOURNEY 14-10 ROSS/RICHIE 17-13 BEACH BOYS 25-21

KYNO-FM/Freeno, CA Walker/Monson

Walker/Monson
AFTERNOON DELIGHT
ELTON JOHN
FOUR TOPE
AL JARREAU
MONSON
QUINCY JONES
HOTLMER 4-1
JOE DOLCE 5-4
POINTER SISTERS 7-5
TEENA MARIE 8-6
COMMODORES 9-7

K77X/Albuquerque, NM

LULU REO SPEEDWAGON Hottest: Hottest: ROSS/RICHIE 2-1 JUICE NEWTON 3-2 COMMODORES 10-5 PABLO CRUISE 11-7 JOURNEY 17-10

FM102/Secremento, CA Menders/Preston

ELO
RICK JAMES
TEENA MARIE
CHRIS CROSS
STACY LATTISAW
HOTLEST:
POINTER SISTERS 1-1
ROSS/RICHIE 11-2
JOURNEY 10-4
COMMODORES 12-9
SHEENA EASTON 22-15

KSPZ/Colorado Springs, CO Mike Daniels

CHRIS CROSS
GIBB & PRINCIPAL
AFTERNOON DELIGHT
HOTTEST

KYSN/Colorado Springs, CO Mark Murray

ROLLING STONES LRB RICK SPRINGFIELD ALLMAN BROS. BAN ALLMAN BROS. BAN Hottest: POINTER SISTERS 1-1 COMMODORES 8-3 ROSS/RICHIE 12-4 FOREIGNER 7-6 JOURNEY 10-7

KZZP/Phoenix, AZ Dave Anthony

MOODY BLUES CHRIS CROSS QUINCY JONES HOTTEST TO THE STATE OF THE STATE

KHYT/Tucson, AZ Rich Brother Robbin

SHEENA EASTON DYNASTY JUICE NEWTON ROLLING STONES ROLLING STONES BRICK PARLIAMENT HOTTEST HICK JAMES 8-1 AFTERNOON DELIGHT 11-7 SHALAMAR 12-9 DEBRA LAMS 20-14 RAYDIO 21-18

KIDD/Monterey, CA Berry Brown

ROLLING STONES CHRIS CROSS LULU ALLMAN BHOS. BAN RICK SPRINGFIELD 2-1 POINTER SISTERS 10-5 ROSS/RICHIE 16-7 COMMODORES 18-13 STEVIE NICKS 25-20

KKXX/Bakarafield, CA Squires/DeRoo

REO SPEEDWAGON LRB FOCHAT NIELSEN/PEARSON MANHATTAN TRANSPE BEACH BOYS CHRIS CROSS DEBBIE HARRY ROLLING STONES ROLLING STONES
HOTESET:
FOREIGNER 3-1
JOURNEY 8-4
ROSS/RICHIE 14-6
PABLO CRUISE 9-9
STEVIE NICKS 22-12

KNBQ/Tacoma, WA Gary Bryan

ROLLING STONES CHRIS CROSS LRB RICK SPRINGFIELD RICK SPRINGFIELD ELTON JOHN AL JARREAU HOTLEST: POINTER SISTERS 2-1 FOREIGNER 6-3 ROSFIECHE 14-6 STEVIE NICKS 17-7 PAT BENATAR 13-8

K96/Provo, UT

MOODY BLUES CHRIS CROSS LULU Hottest: JUICE, NEWTON 4-1 JOURNEY 11-7 PHIL COLLINS 14-10 ROSS/RICHIE 20-12 SHEENA EASTON 30-20

FM103/Selt Lake City, UT Lorraine Winnegar

ROLLING STONES Hottest: FOREIGNER 1-1 PAT BENATAR 3-2 JOURNEY 4-3 ELO 12-5

PARALLEL THREE

KBOZ/Bozeman, MT Greg Williams

AL JARREAU LRB RB FOUR TOPS
ROLLING STONES
BALANCE
JIM PHOTOGLO
Hottest:
POINTER SISTERS 1-1
PABLO CRUISE 4-2
ROSS/RICHTE 10-5
JOURNEY 16-8
ELO 17-9

KCBN/Reno, NV

DEBBIE HARRY CHRIS CROSS LRB BALANCE HOTLEST: JOURNEY 6-1 ROSS/RICHIE 10-3 SHEENA EASTON 24-17 BEACH BOYS 30-25 MOODY BLUES 33-28

KDZA/Pueblo, CO Rip Avina

ROLLING STONES KIM CARNES CHRIS CROSS LRB SMITH/SWEET JOHN DENVER Hottest: JUICE NEWTON 2-1 RUSS/RICHIE 5-2 COMMODORES 6-3 RONNIE MILSAP 10-6 STACY LATTISAW 17-9

KFXD/Bolse, ID

CHRIS CROSS ALABAMA
LRB
SHEENA FASTON
SILVER CONDOR
HOTCEST:
ROSS/RICHIE 5-1
FOREIGNER 3-3
JUICE NEWTON 11-5
CARPENTERS 13-7
PHIL COLLINS 10-8

KOOK/Billings, MT

CHRIS CROSS DEBBIE HARRY LRB LRB
ROLLING STONES
SILVER COMDOR
HOTLEST
POINTER SISTERS 2-1
ROSS/RICHIE 17-2
COMMODORES 15-3
PABLO CRUISE 12-9
GREG KIHN 11-10

KQDI/Great Falls, MT Pat Richards

KIM CARNES RICK SPRINGFIELD ROLLING STOMES HOTTEST:
FOREIGNER 1-1
ROSS/RICHIE 2-2
PRANKE/KMOC KOUTS 16-11 JOURNEY 18-12 GREG KIHN 30-22

KRLC/Lewiston, ID Steven Alan MacKelvie

LULU GO GO'S GO GO'S
LRB
REO SPEEDWAGON
RICK SPRINGFIELD
ROLLING STONES
HOTEGES:
JUICE NEWTON 1-1
FOREIGNER 4-2
PAT BEWATAR 7-4
ROSS/RICHIE 12-6
JOURNEY 9-7

KSLY/San Luis Obispo, CA Don Potter

ROLLING STONES RB CHRIS CROSS CHRIS CROSS
SQUEEZE
SMITH/SWEET
JOHN DENVER
HOTE-SE:
ROSS/RICHIE 5-1
COMMODORES 10-7
STEVIE NICKS 13-9
JOURNEY 15-12
SHEENA EASTON 24-21

KENI/Anchorage, AK Randy Robbi

QUINCY JONES CHRIS CROSS DEBBIE HARRY DEBBIE HARRY
KIM CARNES
MICHAEL STANLEY B
GO GO'S
FOGHAT
REO SPEEDWAGON
GIBB 6 PRINCIPAL
ALABAMA
ALINAN BROS. BAN
HOTLAGE. ALLMAN BROS. BAN HOTTEST: FOREIGNER 1-1 COMMODORES 4-2 PABLO CRUISE 7-4 ELO 11-5 MOODY BLUES 39-36

KYYA/Billings, MT

Jack Bel! ROBLING STONES
RIM CARNES
AFTERNOON DELIGHT
HOTERS:
ROSS/RICHIE 2-1 BEACH BOYS 10-5
SHEENA EASTON 14-8
FRANKE/KNOCKOUTS 18-13
GREG KIHN 23-16

KATI/Casper, WY Donna Foxus

ROILING STONES CHRIS CROSS FOUR TOPS LRB HOTTEST: ROSS/RICHIE 3-1 FOREIGNER 7-5 PAT BENATAR 23-13 SHEENA EASTON 24-KIM CARNES 34-25

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one stations. one status

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the 12Midnight, lotal persons 12 plus shares as publi sent and possible future reporting stations are evaluations take place in January

DI LAST

WEBW d-27 WBEHFH 18-WIF1 on 96HE 10-6 WCAO d-28 G107 d-23

#VIL a #RB# 21-23 940 on

WZIP on WGCL 24-23 Q102 a-35

P

MAGY 24-21 MREE 34-29

FEGI 29-27
FEGI 29-27
FEGI 29-27
FEGI 29-27
FEGI 29-27
FEGI 29-27
FEGI 29-24

MGPD 33-32 BIOA on WISM 29-25 2104 d-28 MMAH on

KIRM a KMBQ on KYSM 21~16 KCPM 24-21 PM103 26-24 K12P 22-16 KRQ 16-13 KYKT on



DENOTES FIRST WEEK IN PARALLEL

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song					
L	7: Hii	Song		Natio	onal
Res	glonal	100/25	44%	Sumn	nary
- (Reach	100123	77 /9	Up	51
Ε	33%			Debut	320
М	21%			Same	24
S	56%			Down	0
W	19%			Adds	25

100/25 — 100 CHR reporting stations of it this week including 25 new adds
44% — Percentage of this weeks reporters playing it.
Regional Reach — Percentage of reporters playing the song within each region.

nal Summary

National Summary

Up 31 — Number of stations moving it up on the charts.

Debute 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adde 25 — Total number of stations adding it this week.



AFTERNOON OF General Hospi-To	ELIGHTS ale (MCA)
61/7	29%
Regional	Wetions
Beach	Summan
f 45 h	UP 3
	OEBUTS 1
5 324 N&	SAME 1
	DOWN
16.4	ADDS

100	WFREEN 26-17	
PI	min AM 13-10	RENT 11-7
	140 4-26	MENT 36-3
LAST	MEES 40-36	HIZE on
WIF1 25-14	BOUTH	P3
MXESPR 10-17		
PRO-FR 13-10	KSETPA OD	BART
JB105 26-32	KELP a-30	EAST.
CRGR a	MJD: 29-10	MJBG on
	ERR106 d-17	MC03 33-1
SOUTH	WERC on	WAC 2 26-2
	WSGN on	MIAN d-32
IUNLY on	Y103 a	WIGY on
A100 13-70	BJ105 26-23	MTSH 23-2
Q105 15-9	CE101 32-26	14W8 d-24
MC 83F 3 S = 3 S	MKBQ 13-12	
	WMA EPH 10-5	BOUTH
NECHNITA	WH JZ 0-26	
	MAYS 13-7	955GF on
	AMEDITATE .	W156 76-1
MPLET	MINISTER STATE OF THE PARTY OF	mPls 10-2
	WVIC d-40	MANSER OF
1100 33-30	HOLA P a-dp	RSEL on
KAAN OU	MOM on	
	WOJE on	MEDWENT
- P2	WAD A BH	
-	WEST	WEST
BAST	#ERM 0-35	KEN1 on
WFBE OR	EYNOFM a	EDRA d-2
Wall on	RIBQ on	SATI on
W24F to d = 3.1	KSP2 a	EYYA A
WTRY d-17	E #96 17-14	alle a

Fe		MA To Right (R So Right	CA)	
	eionel	111/20	62% Netlo	ne 1
1 40	dioust		Summ	ary
8	494		ŲP	56
- 8	68 %		DEBUTS	11
#	40%		SAME	18
₩.	45 %		DOMIN	
-	434		ADDS	20

M 40%		SAME 18 DOWN 6
H 451		ADDS 20
	. ERFO .	
P1	WTER 26-17	P3
	REEL 2-1	
LAST	HQ94 29-27	_
LA TOP TO THE TOP TO T	FLA2 0-40	LAST
170w a	MJDx 30-25	
11L 26-24	EXM106 13-10	M190 a
#181 on	MENC 3-3	MCAA W
CAO 20-17	MAAT 4-4	MAC1 0-36
WIGH 14-12	MARY 0-30	WLAR a
PRO-FR 6-23	¥103 a-36	MTSN 14-8
HECC 4-29	83105 38-33	130 EA 27-23
CRGM a	W980 d-27	MF6G 33-31
	F#100 13-10	14w# 5-14
HOUTH	FR104 28-21 WRAEPH 12-10	MC10 7-13
	WS#Z 9-6	BOUTH
KA1F 73-73	WOIII 30-23	BOUTH
193 30-23	MPJ2 6-6	MHHY 11-9
940 10-6	MAYS 2-6	2102 4-33
	MSEZ 2-5	WSGA 30-24
TEST PROPERTY.	MCSC 13-10	958G# on
	MGH 16-15	wf Q.L on
MGCE on	MARY 15-15	MCG0 4-28
W2UU on	EJ100 11-10	MISE 10-4
	MVLA 14-13	W710 1-4
NAME AND ADDRESS OF		MANSPR 10-8
	BEDWEET	VROV 18-17
anta on		PR99 33-30
EF1 on #100 21-21	MVIC 34-30	#14E 0-25
#100 31-31	KBTT d-25	EQ1 29 # 4-9
FYYR d-30	EIOA a	EPUR 11-10
#IRM 20-17	ROPM 26-24	kAOI ou
Q103 on	ERAV 6-5	
BOPA .	KEYNPR a	NAMES OF TAXABLE PARTY.
	M15R 19-15	
192	MMAM 26-26	4826 G-35
	miss a	BENE 14-12
	WGBF a-30	KETO 38-2
BAST	YES-95 38-35	RESC 30-36
	= MUT a	EFES 21-17
wFs# 13-11	WEST	EMTO 53-18
WBBF a		WHEN
EC [O] a	KEPW on	
WHYN 20-38		

EEPH OR HIOY 11-0 HBP2 13-12 ECPH 12-7 HTMY 0 E33E 24-22

PENS a-40 RSLY on RCBH 29-27 RDZA 13-12 RB02 32-10

WFSM 13-11 WSSF a ECIO1 a WHYW 20-18 14Q 27-21 WEEE 29-26

BEACH The Bea	BOYS ch Boys (C	apitol)
15	0/9 70	9%
Regional		Netional Summery
Reach		UP 93
E 70 4	26	DEBUTS 20
n 101	20	SAME 20
W 744		ADDS 1
		ADDB 1
BAST MASC 20-13 WBTHFM 40-30 MJF1 24-20 MJF1 22-16 MCAO 26-20 MROR 23-23	BOUTH RHUS 14-8 REG1 d-29 RSTRR on RPMR 30-24 RSETPR 29-22 RELP 26-22 RIMT 13-4 REFR 23-17 WT1x d-38	#22P d-16 #RQ 30-28 #7#7 23-10 #22R on
JB105 21-17	897 on	MAC2 30-27
CFTR &	WEEL 23-21	WEAR 30-28
	#IA2 30-11	WIGY on
BOUTH	MJDR 16-14	13PEA 12-8
KRBE on	MERC 23-14	WF8G 28-20
293 d-26	WS GM 19-17	14mm a
940 on	G100 37-20	MC18 9-30
9100 d-33 9103 27-23	MARY 28-22 V101 a-37	90UTH
	BJ109 on	WHRY 22-21
	C#101 29-24	2102 28-25

on the Mondas published to are evaluated January and .	by Arbitron, All and updated July. 213 Ri 219 LA	EPORTS	MRFM on MRFM 22-20 MB11 0-2B RC101 19-19 MICC 21-17 MFS 32-28 MARB 21-19 Q100 39-20 MRRFM 23-16 MACF 33-16 MACF 33-25-16 MACF 33-20 140 d-25 MRRF 28-20	#REM 3)-28 #EBM 3)-28 #NWOFM 17-16 #107 25-21 RNM6 19-7 #NW6 29-25 #TAC 10-25 #592 23-23 #698 27-25	HIGH: 6 HBO1 23-20 KYYA 30-5 HOOK d-29 KYAC 23-19
RHUS 34-37 RPAR 9-8 RSW7 16-13	BROTHERS From The	FFID A FRIC 20-18	Regional Reach E 779 5 779 M 669 W 709	/ce • Time	National Summary DE 134 OE US 134 OE US 134 DOWN 5 ADDS 1
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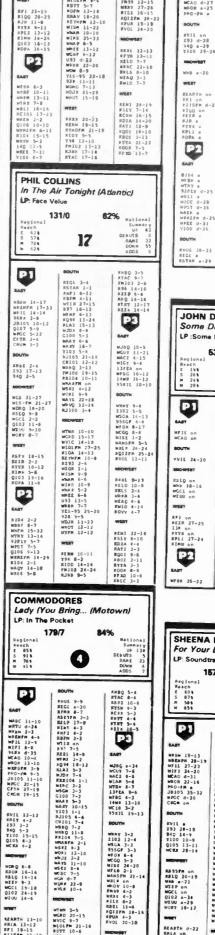
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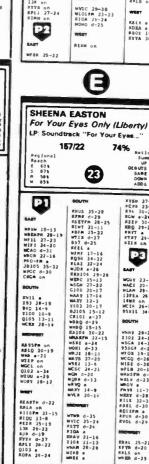
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MICC 9 EC101 30-36 MBBE 35-31

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BOUTH

RNUS on FFRR d-10
RIWT 30-26
MTIK a R094 on RLA2 a MTRC 12-10
MSCM d-8
MAAY 30-25
MTR 20-19
MCH 20-19
MCH 20-29

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WISE on WPLB on FILE on

RRHL on RFYR 20-19 RRMC 29-23 RRLS OR

RSLY a RDEA a RBOI 19-36 RYYA 30-27

National Summary UP 90 OEBUTS 31 SAME 16 DOWN 0 ADD6 23

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MGUY 23-17 MAC3 20-10 MLAN 29-27 13FEA 26-20 14MR ON MCIR 26-19 95XIL 34-29

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RENJ 30-29 FBLY 74-21 FCBM 24-17 FDIA d-28 MATI 24-16 FQC1 on RBOS 23-19 HYM 14-0 FDOM d-25 FFID 4 RBLC 29-24 MFBh 30-27 MHPM 6-33 MYNY on MELI d-24 KC103 12-30 MICC 23-20 MAED 16-10 MICC 23-20 MAED 16-10 MYN M MEEE 30-15 V300 23-20

ELO Hold On Tight (Jet)
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MRBH 25-9 MBLMPH 13-5 MF14 25-22 MF91 21-18 96## 19-16 MCAO 22-18 MXMSPH d-10 PRO-FN a JB105 25-24 Q107 21-19 MFCC J0-28 C7Th d-18 CHUM 26-17 CPGM on

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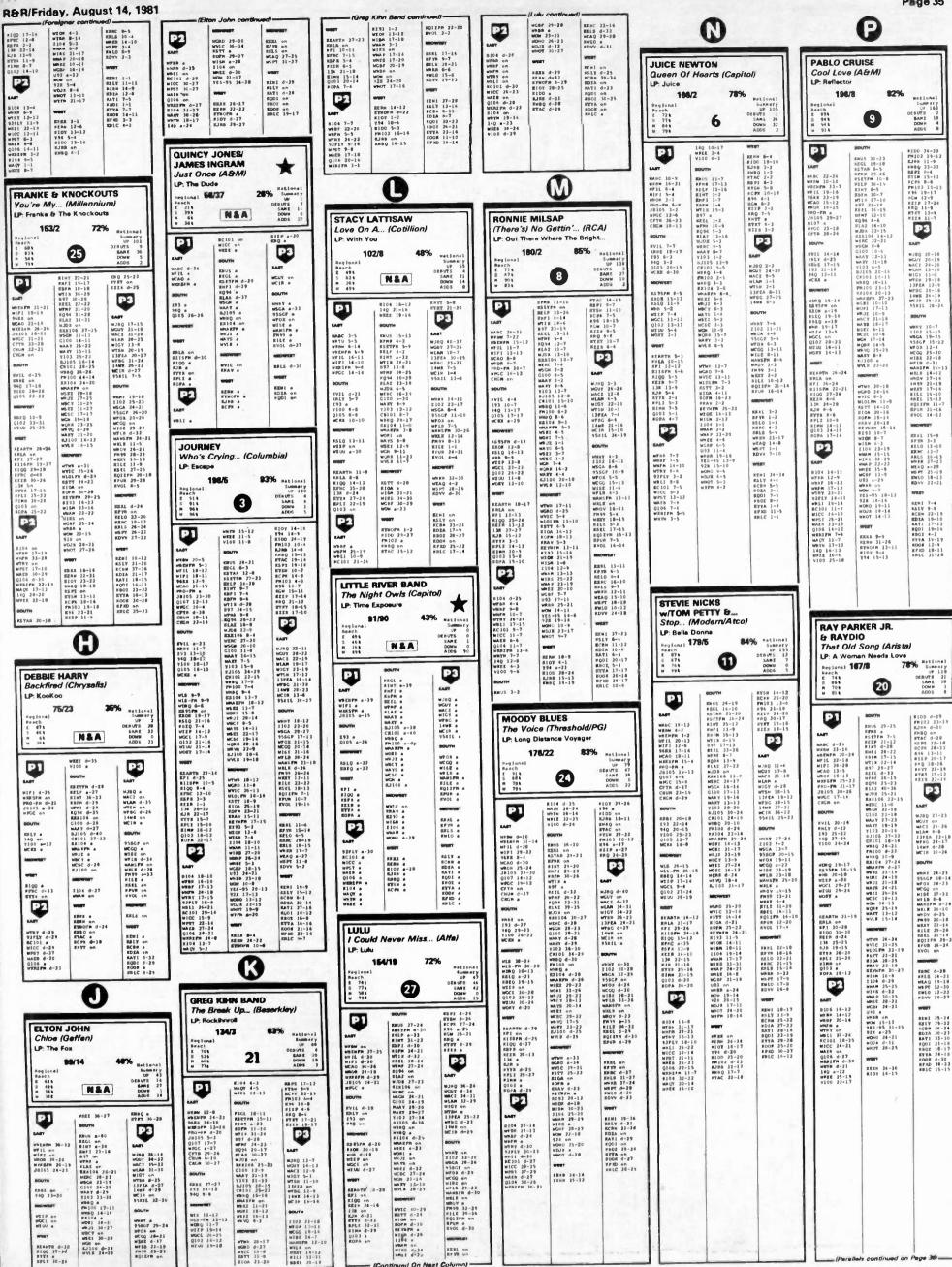
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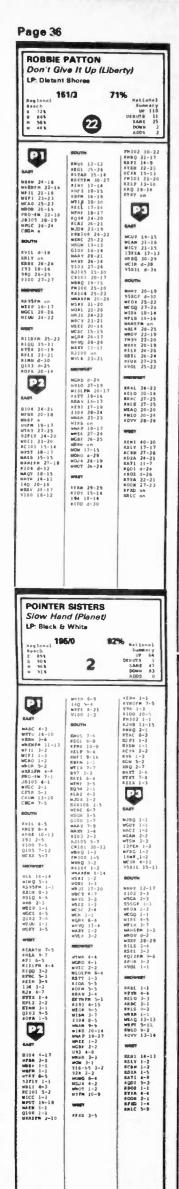


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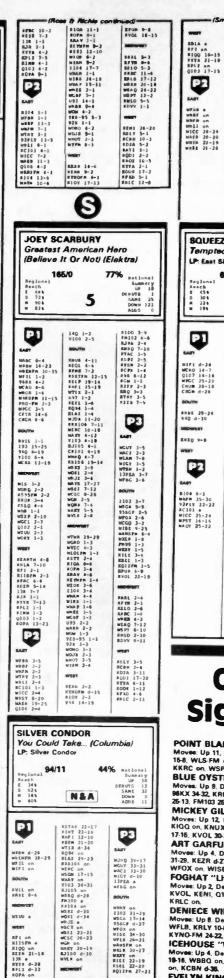
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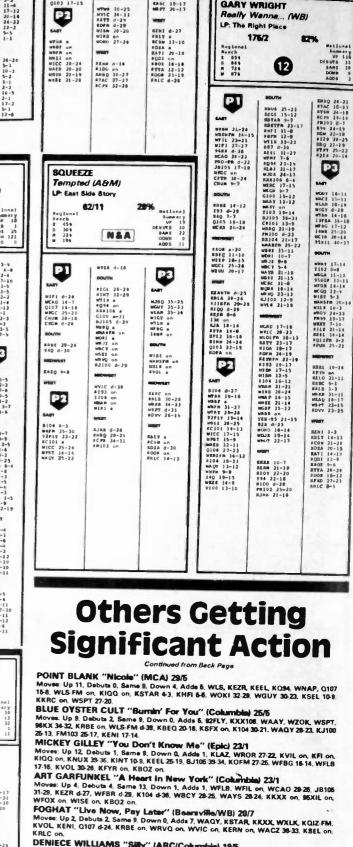
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PM99 17-14 HEXY on EVOL d-25

###j, 14-12 #FYR on ##RC 19-17 WB 97 20-17

KRLC on.

DENIECE WILLIAMS "Silly" (ARC/Columbia) 19/5

Move: Up 8. Debuta 1, Same 4, Down 1, Adda 6, WXKS-FM. KSET-FM. WMAK-FM. KCPX.

WFLB, KRLY 10-8, V100 5-4, Q106 14-10, KFMK 21-15, WJDX 18-12, WSQN 30-27, WCSC on.

KYNO-FM 24-22, FM93 31-27.

ICEMOUSE "We Can Get Together" (Chrysalle) 18/1

Moves: Up 4, Debuta 2, Same 11, Down 0, Adda 1, KXX108, KRBE 22-18, WAQY d-32, KINT 19-18, WBBQ on, WOKI on, WRVQ on, KJ100 on, KSPZ on, KYSN on, WJBQ 30-24, WISE on, KCBN d-36.

Movee: Up 4, Debuts 2, Same 11, Down 0, Adds 1, KXX108, KRBE 22-18, WAQY d-32, KINT 19-18. WBBQ on, WOKI on, WRVQ on, KJ100 on, KSPZ on, KYSN on, WJBQ 30-24, WISE on, KCBN d-36.

EVELYN KING "I'm in Love" (RCA) 17/4

Movee: Up 6, Debuts 2, Same 6, Down 1, Adds 4, WIFI, KEARTH, KIIS-FM, WJDX, WCAO on, WXKS-FM 87, KRLY 11-10, Y100 on, KRLA d-22, KFI on, KFRC 31-23, KSET-FM 94, KYNO-FM 30-28, KCPX on, KVOL d-28.

GEORGE HARRISON "Teardrope" (Dark Horse/WB) 17/0

Movee: Up 4, Debuts 3, Same 10, Down 0, Adds 0, WXKS-FM 29-28, KREE on, KIQQ on, WFLS 33-30, WAQY d-30, WJDX on, KIOY on, KZZP 25-22, WTSN d-27, 14WK on, WCGQ on, WFLS 32-28, KATI on, KOOK on,
GO GO'S "Our Lipe Are Sealed" (IRS) 18/7

Movee: Up 4, Debuts 2, Same 2, Down 0, Adds 7, WHFM, WAQY, WAXY, WVIC, WGUY, KEM, KRLC, WXKS-FM d-27, KEARTH 17-18, KRLA 16-13, KIRS-FM 14-8, KEZR on, WPST 38-33, KKXX d-30, WRKR on.

JEFFERSON STARSHIP "Strenger" (RCA/Grund 15/0

Movee: Up 6, Debuts 1, Same 8, Down 2, Adds 9, WIS-FM d-40, KIQQ 32-29, KJ100 19-18, KZBI on, KERN on, F8H030 on, KILE 50-27, KENP30-38, KCBN 33-31,

ROBBIE DUPREE "Are You Ready-For Love" (Elektra) 14/9

Movee: Up 0, Debuts 1, Same 4, Down 0, Adds 9, 8104, WPST, WAQY, WVLK, WIKS, 13FEA, 858GF, FM98, KILE WRIZ on, 14WK on, WCIR on, WISE on, KKRC 47-38,

BERNADETTE PETERS "Dedicated To The One I Love" (MCA) 12-5

Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 8, 8104, WPST, WAQY, WVLK, WIKS, 13FEA, 858GF, FM98, KILE WRIZ on, 14WK on, WCIR on, WISE on, KKRC 47-38,

BERNADETTE PETERS "Dedicated To The One I Love" (MCA) 12-5

Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 8, 8104, WPST, WAQY, WVLK, WIKS, 13FEA, 858GF, FM98, KILE WRIZ on, 14WK on, WCIR on, WISE on, KKRC 47-38,

KCBN 35-31, KXX108 on, WOKI on, KIND 42-7, WGUY on, 14WK on, WISE 33-29, WRKR 22-20, KENI on,

CHERYL LLYNN "Shake It Up Tordght" (Columbia) 11/1

KOSH 35-32, KXX106 on, WOK! on, KJ100 d-27, WGUY on, 14WK on, WISE 33-29, WRKR 22-20, KEN! on, CHERYL LYNN "Shake ft Up Tonight" (Columbia) 11/1 Moves: Up 5, Debuts 1, Same 2, Down 2, Adds 1, WGUY, WXKS-FM on, KRLY 25-21, KRLA 11-11, KIOQ 25-18, KFRC 37-30, WHYN d-25, KSET-FM-8-7, WJSQ 25-22, MIKE POST featuring LARRY CARLTON "The Therme From Hill Street Blues" (Elektra) 10/10, Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WFIL, KFI, KNUS, KINT, KSFM, KEEL, KCPX, WFSG, WFLS, KVOL.
TEENA MARIE "Square Bix" (Gordy) 10/2
Moves: Up 8, Debuts 0, Same 0, Down 0, Adds 2, KFRC, FM102, WKTU 7-3, WXKS-FM 15-13, KRLY 15-9, KRLA 12-5, KIOQ 8-6, KSET-FM 3-1, KYNO-FM 8-6, KHYT 13-11, DEBRA LAWS "Very Special" (Elektra) 10/0
Moves: Up 3, Debuts 1, Same 4, Down 2, Adds 0, WKTU on, KRLY 14-11, KIOQ 23-22, KLAZ on, WMAK-FM d-29, KNSQ on, KHYT 20-14, WGUY on.



HERK ON BIRM ON BIRM ON RNBQ ON RYEM 30-29 RCPH 30-27 PM103 34-22 R22P 16-11 RRQ 27-25

ESSC A EST A

RENI on RESTY on RCBM on RDZA on RATI 35-31 RQDI on RBGS on RYYA 6-30 ROUR 8 8FMD 8 KHEC 30-27

BREAKER

"draw of the cards"

SUMMER TOUR '81

August 16-Wintergarden/Dallas, TX August 17-Tower Theatre/Houston, TX August 19-Tennessee Theatre/Nashville, TN August 20-Civic Center/Atlanta, GA August 22-Toad's Place/New Haven, CT August 23-Paradise/Boston, MA August 24 & 25-Savoy/New York, NY August 28-Park West/Chicago, IL August 29-Royal Oak/Detroit, MI September 3-Variety Arts Theatre/Los Angeles, CA



PRODUCED & RECORDED BY VAL GARAY
Direction—Michael Brokaw/Kragen & Co.
181 EMI America Records, a division of Capital Records, Inc.



Jeff Gelb- ACTR

AOR Consultant Profile: Jesse Bullet

What hath Lee Abrams wrought? It seems we have been writing almost weekly about successful AOR programmers who are leaving their posts to offer their programming secrets to other stations.

This week we spoke with Jesse Bullet, who has just exited his National PD post at SBI, Inc. (owners of KPRI/San Diego, among others) to start up his own consultancy. His comments provide a frank assessment of the state of AOR radio and AOR consultancies.

R&R: Bring us up-to-date on your programming background.

JB: I've been at it for 15 years. My roots are in formatted Top 40 under the direction of Bill Drake, Ron Jacobs, and Buzz Bennett. Principal AOR success stories include the formulative days of KPRI, and then everyone knows what happened in Chicago at WLUP. That's where I was able to implement the beginning stages of what I have to offer radio stations today, centering around research.

R&R: Why are you interested in entering the consultancy race?

JB: In the next decade, everyone will seek a consultant. It's not the way it should be, it's just

the way it is. On one hand, it hinders the creative young, talents of our industry. But on the other hand. it offers a much larger forum for the rising stars that are announced from week to week as the saviors of our field. Such a team of spectrum creators can only help AOR to hold its quarter-hour balance. It's a doubleedged sword.



I have assets that include not only talent for productive AOR, but also a sense of business reasoning. You need both to succeed. A high 12+ showing will get you a pat on the back and a mention in the agency newsletters. But will it collect the available advertising dollars for your market? When you choose a consultant and his format, his theories, his research, that's the bottom line. That's the question you, as an owner/operator, must answer. Positioning is the key to winning with AOR today. Each of us (consultants) have areas of expertise.

R&R: I understand your consultancy will use computers extensively. Without revealing trade secrets, what can you explain about how you'll incorporate computers into your consultancy?

JB: There's no secret to using computers; they store knowledge and permit instant retrieval of information in an infinite number of format applications. The hard part is the validity of the input and the application of the results. That's what will put distance between the winners and the losers.

Essentially, each client will have his own terminal capable of accessing my computers, which are located here in San Diego. When online, they will provide detailed age/sex cell information on music researched nationwide.

R&R: How expensive will this make your fees to stations?

JB: You have to pay for quality. But Henry Ford showed us how quantity made it realistic for everyone to obtain reliable, dependable transportation. In our case, it's information, and its cost per unit will be very competitive with my peers.

R&R: Why do you plan to concentrate on 25-plus, and how will you get them to listen?

JB: It's simple: by all methods of research, they are the highest common denominator. That's the first step in positioning. I can define the psychographic with music to the nth degree, but unless management supports it by moving cume with external advertising and promotion, we will both be kidding ourselves.

"The cheapest and longestenduring element to success is the desire to win."

My mother-in-law bought me a plaque the other day. It says, "Top 40 never dies; it just comes around again." Amazing; someone totally detached had the basic concept down. Gordon McLendon, Tod Storz, Bill Drake, any of our forefathers had it down. Rotate and research the music and promote.

It's happening again. There are four, five, six, how many AOR derivatives in any given market? You have to speak out to succeed and that's just another aspect of what we intend to get into with our consultancy.

Music is a vital function, but when you fail to promote, a terrible thing happens. My point here is that it will be a partnership: the client and myself. By the way, contrary to popular belief, you don't have to take out a second mortgage on the signal to do it. You'd be surprised at how many people claim not to be able to afford to win. Count the shares; borrow a potential competitor's rate card, and figure it out. The cheapest and longest-enduring element to success is the desire to win. You have to get past the ego-rush of a 12-plus number and realistically analyze your agency avail sheet for the preceding week.

Why am I going after 25-plus? It's simple: that's where the money is.

R&R: What are your feelings about AOR's future as a format?

JB: To survive as we once envisioned it would be — as the dominant radio format. Fragmentation is an ancient subject; it's happened already. Call your rep; he'll tell you. You have to keep your core yet broaden your upper ends, or you could be finding yourself out of business very quickly. Position yourself for the eighties. Jeff Pollack said it best in his interview, and if you need to look up the quote, you need my help! Personally, I cut it out and it's taped to the back of the nameplate on my desk.

R&R: Is there room for yet another consultant or will we see some dropouts?

JB: Of course there's room, or I wouldn't be doing this! I have to run my business just like anyone else would; determine what the market availability is, analyze your strengths, and proceed. I'm sure you will see a few dropouts. Every time you turn around there's a new one. There will be winners and losers; that's the way it is. I'm sure there are people out there holding scorecards and all our names are on them: Lee Abrams, John Sebastian, Jeff Pollack, Frank Felix, and the list goes on.

R&R: Having worked with consultants, what do you feel are the best and worst things about them?

JB: Over the length of my career, I've been associated with a few of them, and I've always tried to pick out their best points and apply them to my own philosophies. I would hope they have done the same in their workings with me. I know in certain instances I have been very helpful to Lee Abrams and the Superstars format: suggestions, methods of implementation, etc. He has probably contributed more to my professional career than anyone else, and I'm sure he has his own feelings about what's happening here.

R&R: Can we expect any similarities between your philosophies as a consultant and Lee's?

JB: Of course; how could we not share philosophies after spending the last six years together, and being involved in the Loop's initial success? It would have to be that way. On the other hand, I have a way to capitalize on his weaknesses, and I wouldn't tell my wife what those are.

We both have an incredible personal and professional respect for each other. That will always

R&R: What is AOR's greatest challenge for the immediate future?

JB: Every format has its product life cycle, and we have seen the highpoint in this one. We must take the foundation and improve upon it if we want to retain our marketing ability during the eighties. Psychographic evolution has eclips-

"In the next decade, everyone will seek a consultant. It's not the way it should be, it's just the way it is."

ed several formats in our lifetime, and we need to prepare for the financial impact of the word fragmentation.

The sixties was the decade of the sales manager; the seventies allowed the programmer to move into his own. And now the eighties, and the age of positioning. We offer it lip service, but who among us will be able to capitalize on it? He or she will be the person you write about in 1984

R&R is in the process of reevaluating its AOR reporting station list, according to the Spring ARB listings. Over the next several weeks we'll be making adjustments, adding and subtracting stations as necessary to continue representing AOR's winning radio stations.

If you are not presently an R&R AOR reporter, wish to be, and have good numbers in your market, now's the best time to send us a "care package" including playlist, station bio, and a cassette aircheck of all dayparts, telescoped. Send to: AOR Dept., R&R, 1930 Century Park West, Los Angeles, CA 90067.

COMING NEXT WEEK: We continue our series on the Spring AOR ARB winners (and there have been a lot of them) with a profile of WKLS/Atlanta, including our unique graphic ratings displays of all rated dayparts and an incisive interview with PD Alan Sneed about the importance of marketing, and some interesting comments about consultants.

BOB DYLAN "SHOT OF LOVE"





Teff Gelb

EVOLUTION

WXLP/Davenport has appointed William Adams at GM... Gordon Weingarth has exited as PD and Eddie Wazoo as MD at WPLR/New Haven. Chris Kampmeler has joined as PD from WHLY/Orlando, and reports there will be no format change...WHMD/Hammood, LA has switched from A/C to AOR. The live, 3000 watt outlet covers Baton Rouge and New Orleans; Cat Stone is PD...Alan Young has exited as PD at KQRS/Minneapolis...Meantime WGVL/Gainesville has switched from AOR to CHR; to date, the staff has stayed on...KMGN/Bakersfield PD Dick Shepard has exited to be PD of KZOZ/San Luis Obispo. Katy Manor has been upped to PD from MD of KMGN. . Exiting as co-MD's of KZOK/Seattle were Brad Hoffman and Michael Knight, while Craig Martin has joined as MD from his MD post at KFMG/Albuquerque. Bob Lilley has moved to full-time overnights from part-time for KZOK ... Paul Woods, Jr. has been upped to Asst. PD from nights at WRKK/Birmingham (he retains his airshift) ... Jim Pemberton has joined WFBQ/Indianapolis from WILS-FM/Lansing for airwork. Carey Carlson has also joined WFBQ from WILS, as evening air talent and promotion director. Anita Black has left her airshift at WDEK/DeKalb...Strawberry Jan has exited her airshift at KEZY-AM/Anaheim...Cinda Holt has switched from MD at WZZO/Allentown to traffic; Bruce Bond has been named MD... Bill Walden has exited WBYQ/Kankakee for airwork at WJZZ/Detroit...Doug Burton has been upped to Asst. PD at WKLC/St. Albans...Michael Keating has exited the MD post at WIZD/W. Palm Beach...KRSP/Salt Lake City has signed on with Noble Broadcast Consultants' Frank Felix for his "Album Oriented Hits" format ... Lisa Novak has joined KEZR/San Jose from neighboring KSJO...Becky Souter has joined KZEW/Dallas as News Director from neighboring WFAA-AM...Tom McKay has been named News Director at KNX-FM/Los Angeles; Brent Seltzer will continue as a KNX-FM news staffer...Peter Cole has exited as assistant to the PD at WCCC/Hartford.

Let's start with some great ARB figures: KENO-FM/Las Vegas's doubling (3.6-7.3); KGGO/Des Moines's 8.8-13.0, making it the #1 FM and #2 overall station in town; WTPA/Harrisburg's 7.3-10.7 jump; KREM-FM/Spokane's #1 12.9 (from a 10.9); WLAV/Grand Rapids's rapid rise 13.3-14.1; KLAQ/EI Paso's amazing leap from 4.0 to 14.1 (#1 in the market); KDUK/Honolulu's jump of 6.4-11.5, making it #2 overall, and the biggest FM numbers ever for the Hawaiian island. Keép 'em coming!...Some additions to our AOR Promo Reps chart: Add, for Arista, Randy Hock as Associate Director Album Promotion (212-489-7400 x. 480) and Robin Kravitz as National Album Coordinator (212-489-7400 x. 538)...Condolences to WLPX/Milwaukee MD Bobbin Beam, whose mother passed away last week...Three hours of programming originating in Woodstock and over WDST will be heard in Japan over FM Tokyo, a flagship station for an 11-station network with a reported 99 million listeners (!). Station reps spent three days in Woodstock and at WDST taping programs and interviews for FM Tokyo...KFMH/Muscatine's Steve Bridges auditioned listeners on his morning show to cover the recent royal wedding. Due to budget limitations, the winner was placed not in a jet to England, but in a phone booth in Davenport, with a portable TV, where he phoned the station every twenty minutes throughout the ceremony. For his troubles, he received a gift certificate...WOUR/Utica helped raise over \$5000 in a benefit concert of local acts for a performing arts theatre... Honey Bruce commemorated the 15th anniversary of the passing of husband Lenny Bruce on the air at KTIM/San Rafael...KZAP/Sacramento treated 100 listeners to brunch with members of the Doobie Bros., Santana, Gamma, and Rick Springfield's band before a concert featuring all four acts...WCKO/Ft. Lauderdale is registering listeners in a drawing for the "Ultimate Escape," in conjunction with Columbia and the latest Journey album. The winning listeners will fly to Cape Hatteras...KQRS/Minneapolis cosponsored a coordinated fireworks display and music simulcast that gathered over 100,000 onlookers...Geffen Records has donated a pair of foxes to the Scranton Zoo, and WEZX has tied in with a "Name The Foxes" contest...KLOS/Los Angeles is giving away a staggering 9500 Bruce Springsteen concert T-shirts to listeners who

write in with proof of concert ticket purchas-.WQXM/Tampa raised several thousand dollars for a children's hospital fund in a "98 Rockathon," with fifty couples dancing and guest appearances by Playboy bunnies...Chuck Kirr has been on the air at WRNO/New Orleans continuously for over 100 hours, raising money for MD. To date, he's amassed over \$15,000 in pledges...KYLT/Missoula's sponsoring a "love thy neighbor" party, which will send a hot tub to the winning listener's house for a weekend, along with champagne and snacks...Participants in WMMR/Philadelphia's recent blood drive were able to register to win an expenses-paid trip to England to see AC/DC...KENO/Las Vegas has rented the Aladdin Theatre for a battle of the bands. Concertgoers will pay \$5 to see 15 bands, each performing for 15 minutes, in a contest to win \$1000, recording time, and a 45 pressed for free...96 ROCK/Atlanta donated over \$22,000 to the Georgia Special Olympics from the sales of its homegrown-type album...KPKE/Denver still seeks talent for its forthcoming AOR operation. Send all tapes to Bob Hattrik, Doubleday Broadcasting, 2360 Hampton Ave., St. Louis, MO 63139...AOR consultant Jeff Pollack has moved. You can reach him at 984 Monument St.-Ste. 204, Pacific Palisades, CA 90272. His new phone number is (213) 459-2783...WKLC/West Virginia has started a jazz show and needs service. Contact Asst. PD Doug Burton at (304) 722-3308. KROY-FM/Sacramento has moved. Contact the station at 620 Bercut, Sacramento, CA 95814, or (916) 446-7548.



TV LIBERATION: KROQ/Pasadena sponsored a contest wherein the winner's TV set was personally pummeled by Plasmatics' singer Wandy O. Williams. The set was then replaced by a brand new one, courtesy KROQ, Kenny Ryback/Promotion, and Stiff Records. Pictured at the explosive caramony is KROQ announcer Jad The Fish, Williams, and unnamed Plasmatics fan.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WSYR/Syracuse presented Rods for 94¢.

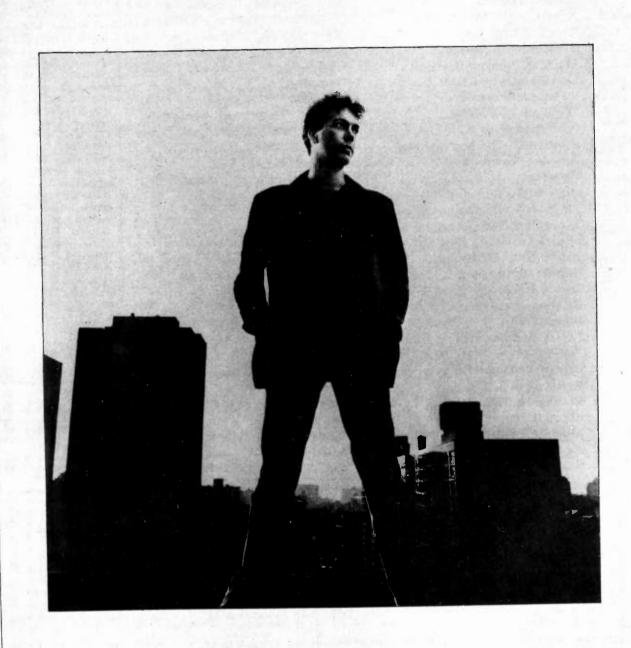
BROADCASTS: Rods on WSYR/Syracuse, Silver Condor on M105/Cleveland.

CONVERSATIONS: Franke & Knockouts, Greg Kihn on WNEW-FM/New York... Johnny Van Zant on WSYR/Syracuse... Tubes on WDHA/North Jer-... Marty Balin, Tim Curry on WHKC/Evans-. Spilt Enz, Rockets, BOC, Loverboy on CITIville. FM/Winnipeg...Iron Maiden, Billy Squier on WMMR/Philadelphia . . . Surf Punks on KROQ/Pasadena . . . Stevie Nicks, Marshall Tucker Band, Robert Fripp on WNEW-FM/New York... Foghat, New England on WPDH/Poughkeepsle...Blackfoot, Savoy Brown, Cold Chisel on WQDR/Raieigh . . . Savoy Brown, L.A., Carolyne Mas on WKZL/Winston-Salem...Charile Daniels, Greg Kihn, Edgar Winter on WEZX/Scranton... Pretenders on WOVV/Ft. Pierce. .. Bill Nelson, Neville Bros. on KTIM/San Rafael...Def Leppard on WQBK/Albany...Ozzy Osbourns on WPYX/Albany...Johnny Rivers, Christine McVie, Weird Al Yankovic on KGB-FM/San



KROKUS BRINGS THE HOUSE DOWN: Arista's Krokus helped WLVQ/Columbus staffers demolish their old studios in preparation for the station's move to new quarters. The bend was in town to promote its letest elbum release.

TIM CURRY THE COMPLEXITY OF SIMPLICITY



THERE IS NO ARTIST IN ROCK AND ROLL TODAY WITH THE VERSATILITY OF TIM CURRY. FROM HIS TONY AWARD NOMINATED ROLE AS MOZART IN BROAD-WAY'S "AMADEUS" TO HIS APPEARANCES IN THE CLASSIC "ROCKY HORROR PICTURE SHOW "AND THE UPCOMING FILM VERSION OF "ANNIE" HE IS A COMPLEX AND WONDERFULLY TALENTED ARTIST.

INCLUDES THE SINGLE "WORKING ON MY TAN"

PRODUCED BY MICHAEL KAMEN FOR MOTHER FORTUNE PRODUCTIONS MANAGEMENT: (LODAGH WALLACE FOR CAMERON MUSIC, INC.

WBRN KTCL WWCK KZEL
WCC KILO WLAV WRAS
WER! KSPN KBLE WIMX
WECM KMTN KFMH WRKK
WQBK KWFM KKRL WNOG
WNEW WXRT KQDS WHSL
WLIR WIEK WXLP KGON
WBAB WXTQ KEZY KYTX
WPDH WHKC KROQ KNCN
WMMR WBWB KNAC KKKX
WTPA WMMS KMGN KLZR
KFML MIOS KTYD WTAO
KBCO WSRD KKSN





SIMPLICITY. 194830
A COMPLEX ALBUM FROM A NOT TOO SIMPLE MAN.
TIM CURRY.
ON AXM RECORDS AND TAPES. @HALL ASM RECORDS, INC. ALL RICHTS RESERVED

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Chart Summary

August 14, 1981

155 REPORTERS

FOREIGNER 4 (Atlantic) "Urgent" "Hero" "Waiting" JOURNEY Escape (Columbia) "Crying" "Stone" "Don't" Title STEVIE NICKS Bella Donna (Modern/Atco) MOODY BLUESLong Distance... (Threshold/PG) "Voice" "Meanwhile" "Gemini" BLUE OYSTER CULT Fire Of Unknown Origin (Columbia) . "Burnin' " "Joan" Title TOM PETTY & HEARTBREAKERS.. Hard Promises (Backstreet/MCA) .. "Woman" "Waiting" "Night" BILLY SQUIER Don't Say No (Capitol) "Dark" "Stroke" "Lonely" "Lover" ZZ TOPEl Loco (WB) "Tube" "Pearl" "Party" "Pole" **MICHAEL STANLEY BAND . . North Coast (EMI America) ... "Heartland" "Falling" "To Chat... (Bearsville/WB) ... "Live" "Wide" "Close" TUBES The C. B. Principle (Capitol) "Talk" "Sushi" "Amnesia" "Don't" SQUEEZE East Side Story (A&M) "Tempted" GARY WRIGHT The Right Place (WB) "Really" "Heartbeat" "Rose" VAN HALENFair Warning (WB) "Mean" "So" "Unchained" "Dirty" ALLMAN BROTHERS BAND . Brothers Of The Road (Arista) "Straight" Title "Rights" POINT BLANK American Excess (MCA) "Nicole" "Broke" JOE WALSH There Goes The... (Asylum) "Rivers" "Life" MICK FLEETWOODThe Visitor (RCA)....."Rattlesnake" "Fade"

Album cuts are listed in orde of airplay preference

"Stop" "Edge" "Leather" "Think" "Heartland" "Falling" "Victim" BALANCE......Balance (Portrait)....."Breaking" "Dream" RICKIE LEE JONES Pirates (WB) Title "Woody" "Living" "Belong"

FOREIGNER reclaimed the top eirplay spot this week, garnering three more hots and one more total report than JOUR NEY, who were a very close second. PAT held rock steady at No. 3 as STEVIE jumped up with significant conversions to heavy. METAL Inched up in upper rotations. MSB jumped in conversions to upper rotations. KIHN resurged es ICEHOUSE slip up. WRIGHT held his own. ALLMANS debuted es an album with e solid add showing (look for a big jump next week as edds convert to upper rotations). BLANK tinued its steady climb. ELO and DEF made major airplay gains. DIESEL barreled up as POCO and OZ. ZY held rock steady. BALANCE climbed in mediums. RICKIE LEE climbed as PABLO cruised back on the chart PRE-TENDERS debuted with etrong edds. STARSHIP inched up as RIDER debuted. The Significant Action artists came

represents add, medium and ho-rotation ectivity in all musical con figurations. Artists' chart numbers period. The artests in runce regularies at the most rapid gains in airplay week. Album cuts are listed in o

closest to charting this

MOST ADDED.

ALLMAN BROTHERS	108/94	0/0	0/0	0/0	0/0
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	"Straight From The Heart ELO Time (Jet) "Hold On Tight" PRETENDERS Pretenders II (Sire) "The Adultress" LITTLE FEAT HOy-Hoyl (WB) "Gringo" WHITFORD/ST. HOLMES Whitford/St(Columbia) "I Need Love" IAN HUNTER Short Back (Chrysalis) "Central Perk" SHOOTING STAR Hang On For (Virgin) Title ANY TROUBLE Wheels In (Stiff America "Trouble" OEF LEPPARO High 'N' Dry (Polydor/PG) "Let (t Go" RED RIDER As Far As Siam (Capitol) "Lunatic Fringe" TIM CURRY SImplicity (A&M) "Working On A Ten" DVC OVC (AHs) "Tesser" RACHEL SWEET And Then He (Columbia) "Shadows" TIM GOODMAN Footsteps (Columbia) "New Romeo" DEBBIE HARRY Kook Oo (Chrysalis)	Time (Jet) M.6 'Hold On Tight' M.6 PRETENDERS 74/74 Pretenders II (Sire) M.0 'The Adultress' H.0 LITTLE FEAT H.0 WHITFORDIST. HOLMES Whitford/St(Columbia) M.0 'I Need Love' M.0 I' Need Love' M.0 I' Need Love' M.0 SHOOTING STAR M.0 H.0 SHOOTING STAR M.0 H.0 SHOOTING STAR M.0 H.0 ANY TROUBLE M.1 Wheels In (Stiff America M.1 'Trouble' M.0 OEF LEPPARO M.0 Lot (t GO' M.3 L	"Straight From The Heart" H3 ELO 103791 Time (Jet) M6 M6 M6 M6 PRETENDERS Pretenders II (Sire) M6 M7 The Adultress" LITTLE FEAT M7	"Streight From The Heart" H3 ELO Time (Jet) M6 M6 M6 M6 M7 PRETENDERS Pretenders II (Sire) M0 The Adultrass" LITTLE FEAT 43/43 M0 WHITFORD/ST. HOLMES 34/30 M1 M6 M6 M6 M6 M6 M7 M6 M7 M6 M7 M7 M8 M6 M7 M8 M7 M8 M7 M8 M7 M8	"Streight From The Heart" H3 ELO Time (Jet) "Mold On Tight" H6 PRETENDERS 74/4 N0 Pretenders II (Sire) M0 "The Adultrass" H0 LITTLE FEAT 43/43 0/0 0/0 0/0 0/0 WHITFORDIST. HOLMES 34/30 N0 N0 N0 N0 N0 WHITFORDIST. HOLMES 34/30 N0 N

The Added reports of charting artists are displayed over a five-week seriod. They are listed in order of total reports within the specific rotation or the week. Two numbers follow each album title. The first represents otal number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

8/14 | 8/7 | 7/31 | 7/24 | 7/17

SANTANAZebop! (Columbia) "Searchin' " "Winning" "Sensitive"

RED RIDER...... As Far As Siam (Capitol)......"Lunatic" "Ships" "Caught" Entry

JEFFERSON STARSHIP.......Modern Times (RCA/Grunt)......"Stranger" Title "Alien"

PETER FRAMPTON Breaking All The Rules (A&M) "Dig" "Don't" "Kill" Title

1 FOGHAT	100/75	113/82	104/84	109/86	95/64
Girls (Bearsville/WB)	A-O	A-3	A-1	A-9	A-18
"Live Now - Pay Later"	H-25	H-28	H-19	H-14	H-13
2 MICHAEL STANLEY	105/68	102/62	92/54	98/2	0/0
North Coest (EMI America) A.9	A-15	A-21	A-96	
"Heartland"	H 28	H-25	H-17	H-0	
3 ICEHOUSE	87/65	95/73	93/72	84/66	84/67
Icehouse (Chrysalis)	A-O	A-1	A 5	A-5	A-B
Title	H-22	H-21	H-16	H/13	H-9
4 HEAVY METAL	138/64	130/60	126/7	3/0	0/0
Verlous Artists (F.M./Asylun	BAL	A-17	A-117	A-3	
Title - "Ride"	H-66	H-53	H-2	H-0	
5 MICK FLEETWOOD	68/56	75/56	80/52	76/55	75/44
The Visitor (RCA)	A-1	A-3	A-11	A-7	A-15
"Rattlesnake"	H-11	H 16	H-17 -	H-14	H 16
8 BLACKFOOT	112/55	123/65	131/67	130/67	131/61
Marauder (Atco)	A-1	AO	A-0	A-3	A-10
"Fly Away"	H-56	H 58	H 64	H-60	H-60
7 ZZ TOP	126/49	129/41	129/3	6/1	0/0
El Loco (WB)	A-6	A-15	A-123	A-5	
"Tube Snake"	H-71	H-73	H-3	H-0	
BLUE OYSTER CULT	132/48	140/49	142/57	143/64	142/68
Fire Of (Columbia)	A-1	A-O	A-0	A-4	A-7
Tie "Burnin' For You"	H-83	H-91	H-85	H 75	H-67
B DIESEL	70/48	72/45	42/39	55/36	60/35
Tie "Sausalito"		A-9	A 8	A-5	A-10
Sausalito"	H-16	H-16	H 15	H-14	H 15
# POCO	68/48	74/49	64/41	55/32	65/25
Blue & Gray (MCA) "Widowmaker"	A-6	A-7	A 6	A-10	A-25
11 DANNY JOE BROWN	H 15	H 18	H 17	H-13	H-15
Danny Joe Brown (Epic	56/45	76/60	92/66	102/74	108/74
"Edge Of Sundown"	H 11	A 1 H 15	A O	A 2	A 3
12 TUBES	88/43	106/52	H-26 116/60	H-26 124/63	H-31 126/64
_ The C.B. Principle (Capitol)	A-0	A O	A 0	A-0	A-2
Tie 'Talk To Ya Later"	H-46	H 54	H 56	H-61	H-60
12 BALANCE	56/43	56/37	47/27	42/24	37/9
Balance (Portrait)	A4	A-8	A-14	A 14	A-26
"Breaking Away"	H 9	H 11	He	H4	H-20
14 SQUEEZE	82/41	97/52	96/49	98/56	96/58
East Side Story (A&M)	AO	A1	A-2	A 3	A-1
'Tempted'	H-41	H-44	H-46	H-39	H-37
15 DEF LEPPARD	67/39	73/14	25/0	0/0	0/0
High 'N' Dry (Polydor/PG)		A-56	A-25		0,0
"Let It Go"	H-11	H-3	HO		

The Medium reports of charting artists are displayed over a five-week The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

New

	8/14	18/7	7/31	17/24	17/17
1 FOREIGNER	151/1	153/1	39 157/1		37 161/34
4 (Atlantic)	A-1	A-0	A-2	A-6	A-116
"Urgent"	M-14	M 14	M-15	M-18	M-11
2 JOURNEY	150/13	13 158/12	29 150/3	3 26/7	0.40
Escape (Columbia)	A-0	A4	A-110	A-14	
"Who's Crying Now"	M 17	M-23	M 7	M0.5	
3 PAT BENATAR	145/13	11 151/14	10 150/1.	35 153/1.	30 152/14
Precious Time (Chrysali	e) Ao	A-O	A-1	A.9	A-131
"Fire & Ice"	M-14	M-11	M 14	M-14	96.7
4 MOODY BLUES	143/12	7 149/13	6 158/13	37 156/1:	36 162/141
Long(Threshold/PG)	A-1	A-0	AO	A-0	A-0
"The Voice"	M 15	M-13	M-19	M 20	84-21
5 STEVIE NICKS	146/12	5 153/26	37/7	0.40	0.00
Bella Donna (Modern/Ato		A-112	A-29		
"Stop Draggin' My Heal	f" M-20	M-13	M 1		
6 TOM PETTY	121/96	131/10	8 144/12	0 139/12	1 154/133
Hard (Beckstreet/MCA) A-0	A-O	A-0	A-0	AO
"Woman In Love"	M 25	M 23	M-24	M 18	M-21
7 BILLY SQUIER	115/87	123/10	0 125/10	0 133/14	141/116
Don't Say No (Capitol)	A-1	A-O	A-O	A-0	A-0
"In The Dark"	M-27	M-23	M-25	M 25	M 25
8 BLUE OYSTER CULT	132/83	140/91	142/85	143/75	142/67
Fire Of (Columbia)	A-1	A-0	A-0	A4	A7
"Burnin' For You"	M 48	M-49	M-57	M 64	M 68
9 ZZ TOP	126/71	129/73	129/3	6/0	0/0
El Loco (WB)	A-6	A-15	A-123	A-5	
"Tube Snake"	M 49	M 41	M-3	M 1	
10 HEAVY METAL	138/66	130/53	126/2	3/0	0/0
Various Artists (F.M./Asylui	7	A-17	A-117	A3	
Title = "Ride"	M 64	M 60	M-7	Mo	
11 BLACKFOOT	112/56	123/58	131/64	130/60	131/60
Marauder (Atco)	A-1	A-0	A-0	A-3	A 10
"Fly Away"	M-56	M 66	M 67	M 67	M 61
12 GREG KIHN BAND	#1/53	84/53	99/60	96/58	105/63
Rockinnroll (Beserkley)	A-0	A-2	A-1	A-3	A1
"Breakup-Song" I3 TUBES	M-28	M 29	M 38	M 35	M-41
	88/45	106/54	116/56	124/61	126/60
The C.B. Principle (Capito		A-0	A-0	A-0	A 2
13 GARY WRIGHT	M-43	M 62	M-80	M 63	M 64
	79/46	94/40	101/44	108/35	117/37
The Right Place (WB)	A1	A-0	A-0	Ar1	A4
"Really Wanna Know"	M-33	M-64	M-57	M 70	M 76
SQUEEZE		97/44	96.465	96/39	96/37
East Side Story (A&M)			A2	A3	A 1
'Tempted"	M-41	M-62	NI 49	M-66	NA 68

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

ASR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

ALLMAN **BROTHERS** BAND

Brothers Of The Road (Arista) "Straight" Title "Rights" "Judgment." 79% of our reporters on It. Total album reports: 108. A-84, M-11, H-3. Album debuted this week at number 29.





FLO

Time (Jet)
"Hold" "Twillight" "News" "Ticket,"
89% of our reporters on it. Total album reports: 103. A-91, M-4, H-4. Album charted this week at number 22.

Significant Action

ROCKETS Back Talk (Elel	ktra)
"Satisfied" Title Total: 44. A-6, M-34,	, ,,,
JON & VANGELIS Friends Of Mr. Cairo (Polydor	/PG)
Title "Independence"	, H-2
LITTLE FEAT Hoy-Hoy!	WB)
"Gringo" "Teenage" Total: 43. A-43, M-0	, 11-0
A'S A Woman's Got The Power (Ar	ista)
Title Total: 39. A-0, M-30	, H9
SHOOTING STAR Hang On For Your Life (VI	rain)
SHOUTING STAR Tally Street 35 A.23 M.S.	H.3
Title "Flesh"	1 - 1
WHITFORD/ST. HOLMES Whitford/St. Holmes (Colum	nbia
"Need" "Sharpshooter" Total: 34. A-30, M-4	, H-0
DEBBIE HARRY	salis)
"Backfired" "Chrome" Total EP, single mention	IS: 34
REO SPEEDWAGONHi Infidelity	Epic)
"Letter" "Don't"	H-17
Latter Don't Milestine Identity (EMI Ami	rical
KIM CARNES & HATE Mistaken Identity (EMI Ame	M. 16
"Draw" Title Total: 31. A-0, M-15,	
TIM CURRY	(MB)
"Tan" "Roll" Total: 31. A-14, M-12.	, H-5.

Significant Action listings showcase product in all musical configurations that has received significant simpley but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of simpley. They may be either still on the rise, or former National Airplay/40-base acre.

JAZZ ON AGR

1 1 P. METHENY/L. MAYS As Falls Wichita ... (ECM) 2 MILES DAVIS . . The Man With The Horn (Columbia) "Fat" "Shout" YELLOWJACKETSYellowjackets (WB) ."Hornet" "Rush" TOM SCOTT Apple Juice (Columbia) 5 BRIAN AUGER Search Party (Headfirst) 3 .. "Sea" "Voyeger SADAO WATANABE My Dear Life (Inner City) "Hunting" Title PASSPORT Blue Tattoo (Atlantic) 6 "Ragtag" "Tattoo AL JARREAU Breakin' Away (WB) "Love" "Roof" "Teach" JOHN NEPTUNE Shogun (Inner City) Various Cuts 10 JOHN KLEMMER......Hush (Elektra)

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 liating. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred simplay cuts are listed; singles are in bold flasfics, Artists' names are in bold flasfics if they registered significant simplay gains this week.

REGIONAL ASER ACTIVITY

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or ALCOMS

Medium

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Combrail Park

Model on Police 1 (1998)

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Albany 516-462-5555

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Albany 518-785-9800

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Singles

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Binghamton 607-772-8850

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MEDIUM

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ICEHOUSE Icehouse (Chrysalis)
HEAVY METAL 18/15

Var. Artists (Full Moon/Asylum 33/14 FOGHAT GH's To Chart_(Bearsville/WB) 23/14

MICK FLEETWOOD The Visitor (RCA)

Two numbers follow each album ride. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

FOREIGNER

JOURNEY Escape (Columbia) MOODY BLUES

32/28

Two numbers follow each album tide. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.



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Philadelphia 215-561-0933

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Philadelphia

215-867-8100

Philadelphia 215-668-9460

HEATT REAL FREE PRINCE
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Pittsburgh

TO DAVE LANCE

Poughkeepsie

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107 PD: OHES NORTO

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Syracuse

PD: ED LEVINE ASST. PD: ART DANLMAN

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HOTTEST JOHNET (Columbis)

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Single



PD: HOWIE CASTLE

AND BROTHERS ... BALANCE (POPPER)

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Singles

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West Virginia 304-722-3308

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PDI ULTESES GALLAM MDI STEVE FELDMAN

Accept Lart ALL MART (CAPTOR)

ALL MART ACCEPT ACCEPT

THE HIGH IN COMPANIES

THE TRANSPORT OF THE PROPERTY OF THE PR

Westerly

401-596-7728

GHOST RIDERS SANTHAMMENTERS TRANSPERS PETER TOSH IR. STOR -BLICE CODPER (ME)

O

HOUSE COMPLETED TO COMPLETE COMPLETED COMPLETE

Jess HISTPHARM (EMI America) (BIAN ALDER (Headford) TON SCOTT (Emissible) LEE RITEDOUR (Elektra) OATOD SANDERN (Elektra) OATOD SANDERN (ELEKTRA) HILES DAYIS (Columbia)

Singles Repre

سييين PD: GLEWN STEMME BD: MAP: PILLIMAN

MP17F OPE/SY . HOLMES (Columb) ALLMAN WEOTHERS . . . (Arises)

Augusta

JAIZ

MILES DAVIS (Columbia)

TLLOWARCHT'S (MB)

GHISH ANGER (MB)

FILOWARCHT'S (MB)

GHISH ANGER (MB)

FILOWARCHT'S (MB)

FILO

Singles

FO : CHUCH DUBBANA NO: JOHN LOGAN

FIGURE 1 (ACCOUNTS) (ACCOUNTS FOCO (MEA)

POLO (MEA)

POLI COLLINS INTIDATIC!

ROCKETS IEIGOTTHI

BALANCE (Partralt) GART 0" (Capitol) MHD (MB) JAHIS IAN (Columb)o 80887 BRIOSER

Austin

512-474-6543

TOTACH
FORT INSTEAL (AT INSTEAL
FORT INSTEAL (COP year is)
TOR SECTION (COP year is)
TOTACH (COP ye

MOST ADDED

ALLMAN BROTHERS BAND

Brothers Of The (Arista)

DEF LEPPARD

ELO 21/19 PRETENDERS Pretenders II (Sire) 11/11 RED RIDER As Far As Siam (Capitol) 15/9

Two mimbers follow each album rife. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

High 'N' Dry (Polydor/PG)

MEDIUM

FOGHAT

Girls To Chet_(Bearsville/WB) 2420 MICHAEL STANLEY BAND North Coast (EMI America) 23/18
HEAVY METAL Var. Artists (Full Moon/Asykum)27/16 ICEHOUSE Icehouse (Chryselis) 19/15 BLACKFOOT Marauder (Atco) 28/14

first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Denny Joe Brown Bend (Epic) 17/14

DANNY JOE BROWN

THE HOTTEST

PAT BENATAR Precious Time (Chrysalis)
JOURNEY 31/29 Escape (Columbia) 31/29 STEVIE NICKS Belle Donne (Modern/Atco) FOREIGNER 31/29 4 (Atlentic) 29/28 MOODY BLUES

Long... (Threshold/PG)

Two numbers follow each alloum title. The first represents total number of Southern stations playing the alloum this week. The second is the number of those stations who reported it in hot retailing this week.

30/26

IX TOTAL

Singles Bone

OUT

Jegg

Singles

Jezz

Corpus Christi

512-855-4641

HOODY BLUES (The rehold/Polys)
72,000 Deys "The Yolco"
JAMBEY (Column):
**The Yolco"
**The Yol

Jazz
P. METRENTA, MATS (ECM)
HERO ALPERT (AMA)
TELLOM MEGRIT (AM)
TELLOM MEGRIT (AM)
PALSINDET (AT LAWY)
PALSINDET (AT LAWY)
OUT (MICHAEL (AM)
TO ME (MICHAEL (AM)
THE (AM)
THE (MICHAEL (AM)
THE (MICHAEL (AM)
THE (MICHAEL (AM)
THE (M

Birmingham

205-870-9900

ELTON JOHN IGHTON? STEPE BINNOOD (Infand) JOE JACKSON (AMR) JOH & VANCELIS PORTOR PO (MEA) RICKIE LEE JONES (MB) FOGMAT (Beers+11) of (B)



MD: BILL DEHOME

VAB HALER (48)

Titles Street
ECT (60) and 149

Titles Street
CON (400 to 140

TITLES CON (400 to 140

TI

Nuclium CAT (III)
CAST VIB CAT (III)
CAS (IDE America)
G. HARD SCAI (Our New York)
G. HARD SCAI (Our New York)
G. HARD SCAI (Our New York)
G. HARD SCAI (AND SCAI (III)
G. HARD SCAI (II

HOPTOST BILLY SQUIER (Capitol) ZZ TOP (QB)

NOW SEN

Added
IAN HOUTER (Chrysel)s)
**Control Pers*
**PETENDERS (Sirs)
**Pach 19 Up*
**BUO Lard
**Mold On Tiger*
**ALUMN BROTHERS... [Ar
**Streight/Hebr* Y(tio

FOGAT (New v II) a rest

OFTER (10.055 (New or) A rec)

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FOGE (New or) A rec)

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SAMTAS (CO | use | to)

SAMTAS (CO | use | to)

GABLE (NEW S (New) A rec)

BURGER (NEW)

BURGER (NEW)

BURGER (NEW)

COMPANY (NEW)

Fion

PO: BION FAZIO BID: CHARLIE PALMER

Added ALIMBA (BhOTHERS... (Arisya) FRAME HARIBD (Columnia) BACHEL SWEET (Columnia) OF HEDER SWITCH (Robertca) Art TROUBLE (5% 187/ America) WHITE CROSS - HEDER SWITCH (Robertca) HA WERNER (Rope In/Artantic) DVC (Alich

(Epic/Cleve, int)
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POCHAT (Bear aviole/sh)
POCHAT (SE BROWN (Epic)
A'S (Arists)
ELTON (OHN) (Ged Arists)
ELTON (OHN)

A/S (Arighe)
E_TOR JOHN (Geffen)
G. HARR(SQN (Gere Hores/MP)
GARY WHIGHT (WR)
JIH MESSING (MR)
JIH MESSING (MR)
JIH MESSING (MR)
JIH MESSING (GE)
AND YII (Epic)
-AQURE A THE ARTS (Epic)

Dallas-Ft. Worth KTXQ

214-528-5500

2 14-528-5500
mothers part of the Ten (Cory, ali (a) purplet (Columbia) foot (order (44) ani (c) purplet (Columbia) foot (order (44) ani (c) purplet (a, ali (a) purplet (a, ali (a) purplet (a, ali (a) purplet (a) purplet (a, ali (a) purplet (a) p

Singles Inpre

PO: TON OWERS NO: CRAPE HALL DIC (ATTH) MED R (GER (Cop) to 13 ELD (3y+3 -0 ILLY THORPY

ALBUM ROCK

KZEW

Dallas

PO: TON CHENS

Added
ALIBHA MBDTHERS... (Arlife)
ALIBHA MBDTHERS... (Arlife)
**Lunetic Fring*
ELO (Jet)
**Telliger*
Telliger* (Siro)
DILLY THOMY (Elevers)
B. SPR(MAXTEEM (Columbia)

B. Der Territoria.

Region Pick Strings (LD (MEA)
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214-746-9808
Nortest Folkindle (Arientalis (Marientalis (

Beaumont

Title MED RICER (Capitol) "Lunatic Fring" DEF LEPPARD (Polydor fitta

The C RLAG

Singles

Jezz

Ft. Pierce

305-484-1401

SUD-484-14U1

NOTALE PAT BENTAL (DUTYSHIE)

BOC (Columbia) (ASH)

RETER FAMOTON IN ASH)

SUBMIT (GUIDNE)

SET IT BENTAL (BUILDED)

SET IT BENTAL INDOMENTAL IN

SOCIETE (ASH)

BILLT SOURP (Cap to 1)

TAM MALEN (BD)

TAM MALEN (BD)

MINA AUGER (Headfirst)

CONDOR RELIES ETHROOF CITYS
RELIES ETHROOF CINNOR CITYS
J. R. EMOCR COLLEGE CONDO
P. METHERYTA. MAYS CECM
PASSORT (AFLORIC)
SAGNO WATAMADE (Inner CITY)
TELLOWARCET'S 1001

K102

Ft. Lauderdale 305-731-4800 MED SPEECHAGON (Epic)

FIPaso

ALLIAM SHOTHERS... (Ar) x*e) 27 TOP (MB) ICENDUSE (Chrysolia) FOOMS (BaarsvIII a/MB) POINT (BLANK (MECA) RDDS (Aristo)

Nortest Gart wilder (MB) "Meally senor" GEC EINE BAND (bounthier) "Moreover bent anticl HOOD BUES (Threshold/Folys) DUMBY (CG Lumble) "Stone in Lore" "House or Gold Lumble) "All County (Greys) (E) EQO (Jet)

Notrest BILLY SQUIER (Cap) to [1 0227 OSBOURNE (Light) 100007 BLUES (Threshold/Fo FORE (GARE Atlantic) PAT BELNATM (Coryanils) BLACFOOT (Arto) TOH PETTY & THE... (Buckstort of Arto) STEVIE HICKS (Modern/Arto) DUTRIET (COLUMB) Mad I um BDC (Col Leb Fo) JDE MALSH (ALV) um) PHIL COLLES (AV) am? ICI DANNY JOE BROWN (Ep)c) IRON HAI DER (May ver)c) FOLGAT (Bear av)(10/48) METAL (FUI) MOON/ METAL (FUI) MOON/

96 Magic

Added
ALLMAN BROTHERS... (Ar I
LITTLE FEAT (MB)
MRETENDERS (Sire)
MDC METS (Elektri)
—DZZY OSBOLRHE (Aut)

Model (vin Arts of BRACHY OT (Arts of BRACHY OT (Ar

Houston

Singles None

PO: CHRIS MILLER ASST, PO: WICHELE ROBINSON

JOE PERRY (Columbia)

Jacksonville

904-842-1055

(ROCK)

PO: MAD MESSICK MD: CHARLIE LOGAN

| Month | Mont

Medital Editor in the same of PolyGing Control of Contr Singles

digge

Medium
OZEY OMBOURHE (Jut)
SILEMP COMBOUR (Grigania)
FORMOUS (Grigania)

POINT BLAME (MEA)

Lexington

INCH MA (Off N (New vert)

NOTER!

TOW RETTE A NEW...

(Das Nath vert / Month

ME/OF BUMS of The value (A/Pe)

BULL SQUIFE (Copites)

AN ARIBOTO (Copites)

AND ARIB

LRS 102

Madium
22 TOP (MD)
4EATH METAL EFWIL MOON/As
TITIO-RIGO***
TITIO-RIGO***
ARADI ME ISMER (Epic)
STYR (AMM)
AFFERSON STANSHIP (RCA)
HOCK FLEEN/GOO (RCA)

Louisville 502-585-5178

NOTTENS
PAT SENSTAIN (Our yeal (s)
PORT (SERE ACTIVATE)
(POT (SERE ACTIVATE)
(POT (SERE ACTIVATE)

Jozi Singles

Lubbock

FMY

FD: 80 JAGGEF 80: 00M ING # IPPY Acced PDCO (NEA) "Wiscommon" "ED HIDER (Copital) "Lunstic Fring"

Madium
TAN HALEN (18)
BLACK FOR LANCO DANNY JOS BOMON (Epic)
AL UNN BROTHERS... (An BOC (Columbia) to 100 (Columbia)
TOWN PETTY & THC....
(Bockshrew/MCA)
"Momen in Loha"

ZZ TOP (MB) SQUEEZE (AMH)

Hottest ADMIRET (Columbia) GREG KINNI BAND (benerking) STEVIE (COLUMBIA) GREG KINNI BAND (benerking) STEVIE (COLUMBIA) GREG KINNI BAND (BOST GREG KINNI BA

Memphis

901-726-0080

JOHNSY (Columbia)
PAT BENATAR (Dwysolia)
STEVIE NICRS (Mosern/APPOINT BLANK (MCA)
BILLY SQUIEN (Compited)
TOM PETRY A THE--(Backstrees/MCA)
22 TOP (MB)
WAR HALER (MB)

Miami 305-581-1580

JON & VANGELIS (Polydor/PolyGre) 4(INKS (Arlste)

3sss enon

Single

Jazz Single

WZXR rockIOS

MBDDT BLUES (Threshold/PolyG) BLACKFODY (Aftco) BDC (Cplumble) HOTTEST FOREIGNEP (Atlantic)

W VE

PD+ SOMNT FOA ASST. PD: MANCY GETTLE

Added PRETENDERS (SIFe) "Bed Boys/Spann" "The Adultress" LITTLE FEAT (MB) "Gringo"

Heatium
HEATY METAL (full Moon/Asylu'
Tittle="Fide" "Coal Mine"
HOW MAIDEM (marvest)
FOOD-1 (beers of levids)
FOOD-1 (beers of levids)
HALANGE (Fortral)
HALANGE (Fortral)
HE DICTE (Cog) TO1
HE DICTE (Cog) TO1
ALLANGE BHOTEES;... (Arista)
ALLANGE BHOTEES;... (Arista)

Actions (Artista)
Notificial
22 TOP (MB)
ADMINIST (Columnica)
PAT BEDRIAN (Chrymellis)
PAT BEDRIAN (Chrymellis) 1023 Singles

PD: MICK PETERS

Added ELD (Jet) AL JARREAU (MB)

Hedise JOURNEY (Columbia) HOSSIE PATTON (Liberty) POCO (BEA) PPL (Cesbiance/Poly) CARL WISSON (Cerlisos) PABLO CRUISE (ABM) RAMSET (ERIS (Columbia) JIM MESSINA (WE)

Montgomery 205-832-4295

Singles

Miami

305-872-2500

MARTT MALIN (EN! America)
JAMES TATION (Columbia)
POINTED SYECES
MODOT BLUES (Threshold/Poly
ELTON JOHN (Geffen)
STEVIE NICKS (Modern/Afcol

Jess MANION BECLAIM (Funtary)
P. METMENTA. MATS HECH ITY
ADM N.LDMERT (Elever)
A. MELDMERT (Elever)
J. MELDMERT (E

95 Rock PO: NEAL NEMEAL HO: JOHNNE PETERSON

Added ROCKETS (E)+htra9 ELO (Japt) DEF LEPPAPO (Polydor RED RIDER (Capitol)

Hedium SOUREZE (AAM2 HES 158) Americal HESANFOOT (Arcol RIM CAMERS & HETE (DAH Americal DAMPY LOS (ROBH (Epic) TUBES (Capital) ICEMOUSE (Chrysnis) FORMAT (Deorwelle/MS)

THE LAW THE LA Jozz Rone

Singles

163

Added MAS (EMT America) 22 TOP (18) ELD (Jat) -CHRISTOPHER CROSS EME:

Region
PPL (Cases) and Ca/Pn) y i
RPL (Cases) and Ca/Pn) y i
RPL (Cases) and Ca/Pn) y i
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RPL (Cases) and Cases a

Nashville

ICHOUSE (Chryselle)
ALLMAN HMOTHERS... (Aristol
MUSH 18mg cury/PolyGre)
HAYY METAL (FW16 MEMO/Asylu
TOM PETTY & THE...
(MacLaberoet/MLA)
-BELACH BOYS (Complete)

PUTTANT ADDITION (GOOD IN A PART ADDITION (GOOD IN A PART AND (GOOD IN A PART AND IN A

Jare Bune

132 1 2 38 38

-WANO

New Orleans

Added
DIESEL (Regency)
Source (Ro...
BLO (Lers)
**Tulligen*
*TADE (Fantas)
ALLIMAN BROTHERS... (Ar | 174
**SYREGEN (Rose*
**SYREGEN (Rose*
**SYREGEN (Rose*
**GREEN (Rose*
**GREEN (Rose*)
**GREEN (Rose*
**GREEN (Rose*

504-689-2424

FOR (odder (Artisetic)

The (odder (Artisetic)

100 SPECIMAND (Epic)

The part Times (10, 10, 10)

The part Times (10, 10, 10)

The part Speciman (Corporatio)

The part Speciman (Corporation)

The part Speciman (Corporation) - GE BB R MARRY (CDr yeal) a find the limb (CDr yeal) a find the f Singles EDDIE RABBITT (Elektra) HOBBIE PATTON (Liberty) JOET SCANBURT (Elektra) MANHATTAN TRANSFER (Atlantic) R. SMITH & R.SWEET (Columbio)

Hottest HODOT BLUES (Threshold/PolyG) "Noemahild" "Gamini Dreed" "The Volce"

PO: JOHN HEINERL NO: BILL: SHHONS

-POINT BLASS (BCA)

TENTE SIGNA (SNOSON N/ATCO)

TAN HALES (BCA) (SNOSON N/ATCO)

TAN HALES (BCA)

PAT HENTEN (Chrysells)

BLLY SQUEE (Gaptol)

FORE (GAE) (Atlantic)

STW. (AAM)

Chr. (ATLANTA)

Chr. (AAM)

Chr. (AAM)

Chr. (AAM)

Chr. (AAM)

Chr. (ATLANTA)

Chr. (AAM)

Chr. (AAM) Added ALLMAN EPOINTES... (Arista)
"Teo Alights" "Straight/Hear"
ELD (Jet)
"Hold On Tight"
MINITEODYST-HOMES (Columbia
"Sharpshooter"

Made Lub
30 SPEC IAL (AAM)
RICA SPRINGETELD (RCA)
DANNY JOE AMOUNT (Ep)-10
GARY WHI COT (MD)
SAMTAN LOD JUMB (a)
RICA (AMDE) A PREE
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Singles Norfolk

SBOL

804-623-9667 DEF LEPPARD (Polydor/Po ZZ 10P (wh) ICEMOUSE (Chrysells) JOURNEY (Co), unbla) BLACFOOT (Arcol DANHY JDE BROWN (Epic) OZZY OBROWNE (Epic) -URU (Capitol)

Norfolk

804-461-1194

MED RIDER (Com) to 1)
-PO FRT BLANK (NEA)

Wings

Medium
36 SPECIAL (AAM)
RICK SPRINGFILD (RCA)
BILLY SQUIER (Captrol)
ROCOT BLUCS (Threshold/
BOC (Caluedola)
GREG RIGH BAND (Baserbi
RAVY RETA, (FUE) Nover
MERY FUETNOON (RCA)
MER FUETNOON (RCA)
MER GREG AAAT (ca)
FOOTAY (Beer of IIIe/ME)

Hoffest PORTICMER (Aflentic) YAM MALEN (Mb) STATES (Boordwelh) PAT HEMATAN (Oryenlis) STEVIE HICKS (Modern/Arce) TOM PETTY & THE... (Bockstreet/MEA)

WDIZ

PO: BOB CHURCH

ELO (Jet) "mold On fight" "Twillight" Jess None

TK

101

Pensacola 904-438-7543

Orlando

305-845-1802

POTTAIN
FORM (ORTE (AFTINATE)
FORM (ORTE (AFTINATE))
FORM (ORTE (AFTINATE))
FORM (FILE (FILE AFTINATE))
FORM (FILE AFTINATE)
FORM (AFTINATE)
F Added ELO (Jet) "Model on Tight" "End...world" "Ticke/Moon" "Tailight" "End...world" "Ticke/Moon" "Tailight" "Model on Mogel" "And Tight" "Add Too Mogel" "And Tight" "And Too Mogel" "And Too Mogel" "Things Used..." "Lee in" Tiste "Offent MARKY (Chrysells)

Singles



Heel Land
BLACE DOT (Arc.)
TOQUE! (Some rev.) | r/461)
DANNY DOE HEVEN | r/461)
DANNY DOE HEVEN | r/461)
THE LOT OF THE LAND | r/461)
THE LOT OF THE LAND | r/461)
THE LOT OF THE LAND | r/461)
THE LOT DOES | r/461)
THE LAND | r/461 | r/461)
THE LAND | r/461 | r/461)
THE LAND | r/461 | r/461 | r/461
THE LAND | r/461 | r/461 | r/461 | r/461
THE LAND | r/461 | r/461 | r/461 | r/461
THE LAND | r/461 | r/4

PET DANIEL HRUNT+ MUT BOH WALTON

Hadium ICAHOURI (Chrysmitel MARY O' (Cogitel) M.ACFFOOT (Atto) Ef TOP (MI) THUMBUR (Atto) VOLUNTEER AMW VII (Epic) PAT BERMIN (Chrysmitel CAMEL (P*****port)

Hoffest DIESE, (Hogoncy) FORE(CMER (Atlantic) JIN STEIMAN

Raleigh 919-832-8311

9 19-632-0311
ELTON JOHN (GOTTON)
ELTON JOHN (GOTTON)
ELTON JOHN (GOTTON)
ELTON JOHN (LICENTY)
ELLON (LICENTY)

Jage HITTHAMS (FNI America) TON SCOTE (GOI AMBIA) VELLOWANCETS (MD) P. NETHENTA: MYS (ECH) SHOCKIN IIInner City)

Singles

POR MICHO

PD: THE SPENDER ND: TEMPIE LINDSET

Acced NED RIDER (Copinol) ALIMAN GROTHERS... «ROLLING STONES (Rolling Stones) -BICK SPEINCE (ELD) -BILLY THORPE

Medium MICE PERSON (MCA) 9 (18 FAMORIO) (MCA) 9 (18 FAMORIO) (AMBROW/AN) 11 FAMORIO (MCA) 9 (18 FAMORIO) (MCA) 9 (

98R

San Antonio

TOTAL THE TOTAL

Ja Ez Nome Single

Tampa

813-224-0742

Hotrest BILLT SQUIER (Copitol) Ton PETPL 4 THE ... (But not rent/MEA) ROCOT SUBST STEWNERS (POTS FORELARDE (Artentic) OFER STEWNERS (Communic) PAT BIRETAN (Communic) STEWNERS (Modern / Area) 22 TOP (ME)

PD: AL PETERSON MD: NICH VAN CLEVE

MAGBION
BALANCE (Portre)†)
A'S (Arista)
A'S (Arista)
TUBES (Capitol)
POINT BLANK (MCA)
MEB (EMI America)
DISSEL (Regency)
BLACK/DOT (Arca)
BDC (Calumbia)
YAN MALEN (MB)

Medium
ROCHTS (Elektre)
HICK FLE FRODO (RCA)
POCO (RCA)
DNE ATMODIL (RCA)
IPO (RCA)
IP

Tampa 813-876-0455

Postface Service Servi

J+88 None Singles

Tulsa 918-664-2610

POI BILL BRULEN ASST. PO: CHARLIE WEST

Head Luis
FOCHAT (Dissers #111a / #8)
FOCHAT (LEE ZOMES / #8)
FOCHAT (LEE ZOMES / #8)
APPOLL WINE (CApathol)
FOCHAT FARAGET (ARCA)
SILVER (CAMBOL)
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FOCHAT (ARCA)
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F

Mottest STEVIE HIGHS EMpdern/Afcol 27 TOP (MB) FORE(GMER (Atlantic)

West Palm Beach

PD: SCOTT FISHER HD: HIGHAEL REATING

Choiling Stones.

Mealine
SHOOT INC STAM (Firgin)
RALANCE (For Freit)
GARY O' (Capitol)
RFFERSON STAMSHIP (IRCA)
(COROUSE (Corygo) 1a)
LZ TOO (Mai)
REFERSON STAMSHIP (IRCA)
REFERSON STAMSHIP (IRC

Single

919-725-0556

PD: COUG PAUL

Added
ALSAM BROTHERS... CAPSED
ELO CLEET
LITTLE FLAT LIGHT
LITTLE FLAT LIGHT
LITTLE FLAT LIGHT
LIGHT HIGHT COPYRIDES
-CAPSTORNER CLEOSS LIGHT
-CAPSTORNER CLEOSS LIGHT
-COLOR RUBCURGHT
FROM FREST (CAPSTORNER)
-STEVEL WONDER (Familie)

AND TO CAP LETS

3 TAYLE MICES (Magazin/Ancol
10 TO TELES (Magazin/Ancol
10

PD: MARK STEVENS MD: MORT

Jags enge

95FM

Addee PRETESICERS (SIr+) ALLMAN BROTHERS... (Arlsto ELO (197) RED RIDER (Cap(to)) "Lunatic Fring"

KMOD

JOURNATY (Columbia)
BILLY SQUIEW (Columbia)
BILLY SQUIEW (Columbia)
FINI LODALING MARIN
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FINI LODALING MARIN
JOE WALSH (Anylum)
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JOE SQUIES (Threshold/PolyG)
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J. MICHEST FUSION (ANIMATE)
FULLY MACRETS 1889
FULLY MACRETS 1899
F. METRIWY/L. MAYS (ECR)
CHYT TALENTIN (GRP/ANIMATE)
TOMS SCOTT (Calumble)

Singles

305-461-0099

Hoffest MEAN, (Bull Moon/A PAT BEBATAN (Chrysmits) CAMPT JOE RACH (Egic) DAMPT JOE (ACC) and (e) 01LL'S QUIET (Camble) 101L'S QUIET (Camble) 1004 (1 Mean 11 Indie) 1004 (1 Mean 11 Indie)

WKZ Winston-Salem

FM 107

DIESTONO (199)



Appleton

FO: MATES \$14.762 HD: NAME COL128

CONTRACTOR STORMS

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CLE LEPPARD (Polymor/Po

New London (AAR)
PTTER FACTOR (AAR)
PTTER FACTOR (F):2

New **Next (AC) *CON*** (F):2

New **Next (AC) *CON*** (F):2

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BILLES DATES (GOI wm8/s)

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BloomIngton

FO: SETH SUBSTITE HD: CRAIG ALE IN

JOE WALSH (Any (up) PABLO CHUIST (AAM) o"L IAPISTE PHIL COLLINS INTIGNIE POCO (MEA)

Hotting Showel

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Singles POINT BLAME INCA: ALAN PARSONS PROJ: TArista: SQMEEZE (*Am) TARD! (FENTRES) ALICE CODMEN CMD: **MWW** Cleveland 216-781-9667

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Singles

FD: FHIL CEMANNE

ALLMIN BROTHERS... IN II
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Medison

CAREL (Persport)

ASO CAPE Sixem Kong)

TURES (Cape Follow

ATS (Archite)

ATS (A

14 200p

SINGIBS ALICE CODPLA (MB) KINES (Arighe) APT CAMPUMEL (Cotymbie) DURBEE (MIS (MCA) HPLCE BALM Chicago

Jugg Rone

PD: WA FLOTO NO: SET DANIELS MIC (Columbia) 0221 05HOURS (Jut)

NoTest BILLY SQUIRT (Copt No.) POINT BLAMM (MEA) FORT BEAMM (Copy Mea) FORT BEAMM (Copy Mea) FORT BEAMM (Copy Mea) FORT BEAMM (MEA) BLAMM Added SMOOTING STAR (Virgin) DEP LEPPARD (Polydor/P) Medium DARD HODE (Epic) AUMINI ARE HODE (Epic) AUMINI ARE HODE (Epic) AUMINI ARE HODE (Epic) AUMINI ARE HODE (Epic) AUMINI AREA (EPIC) AUMINI AREA

Jazz Rone Singles



Chicago 312-828-9191

Jim S7E19MAN |Epic/Cleve, Int |BDD (up) |-MAINDOW (layort) Added RBD (DH) America) RBT(RBERS (Sire) HEATT RBTAL (Full Rbon/Ass -SUPTIFOR (Scott) Brok)

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Chicago 312-777-1700

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Davenport

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MOTTEST
JOHNET (Columble)
FORE (GARR (AFEARTE)
PAT S(ARTAN (Chryecis)
HODOY BLUES (Thranhold/ GOE (Columble)
FORMAY (Generalite/MS)
GLACH/GOT (AFEART)

DeKalb

Singles

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SQUEEZE (AAM)

PROPERTY.

PO: HARD HOUSES

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Forting (Origentia)

Fort

KGGO

PD: LANS DAWSON HD: JACK EMERSON

Jaco

Singles

TYPEST

Detroit 313-398-1100

PO: CAMET CURELOP MD: STEER MOSTAN

Modison
DC (Golumbis)
STRUE NICES (Moderniated)
STRUE NICES (Moderniated)
DEC RINN HADD (Moderniate)
HEA (DAI America)
HEA (DAI America)
TON PETTY A DH;
Checks/red/(NCA)

Detroit 313-863-1800

WILE AND

FD: JOHN LARSON HD: JOE URBIEL

Added -HOLLING STORES -HOLLING STORES

(WRIF 101)

FD: FRED JACONS HD: HICHAEL HAYER

Added (LO (4q1)

Detroit 313-827-9505

MEANY HETAL IFUIT

Modium SANTANT (Columbia) PETEN PRAMPTON (AAM) MSD (DB) Americal 22 TOP (46) SMODINES STAN (FIRGIN) -83HES CATERRY HOTTEST BUILD (Coping) AUGUST (Columbia)
PAT BEBRIAN (Corumbia)
PAT BEBRIAN (Corumbia) lingles MOST ADDED

Time (Jet) 28/ ALLMAN BROTHERS BAND 28/24 Brothers Of The ... (Aristo) 27/24 **PRETENDERS** Pretenders II (Sire) 17/17

Hoy-Hoyl (WB) 12/12 WHITFORD/ST. HOLMES
Whitford St. Holmes (Columbia) 12/11

Two numbers follow each allumifitle. The first represents total number of Midwest stations playing the allum this week. The sectord is the number of those stations that added it this week.

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Evansville

BLACHFOOT (Atco) PABLO CRUISE TALK

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P. METHCHT/L. HATS LECTE
SHCKANN LINNAY CLUB!
SHCKANN LINNAY CLUB!
SHIRM ADDRES (AMB)
PASSPORT (ATTENTIC)

PAT SEMPTAP (Oryanita)

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BOX (follwhis)

"Down in"... You"

"Down in"... You"

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PD: JOHATHAN HANGET HD: BHICE HOUSE COR

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Album Station THE STATE OF FORE LORD (ESTENTIC)
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PECO (ESTE America)
THE NICKS (Moders/Afrac)

PD: DAVE LYDNS

Added DEBM HE HARRY (Chrysells) -CHRISTOPHER CROSS (Mb)

Medium
PANER/DAME ROUTS: (#111mmlum
PANER/DAME ROUTS: (#12mmlum
Routs: Patton ((12mmlum
DAME AND ROUTS)
DOLLAGO (#12mmlum
DAME (#12mmlum
DAM

murteat MODO BAMES ITH reahold/Poly MODO BAMES ITH reahold/Poly Modern (First & Poly Modern (First & Poly Modern (First & Mode HOTTES STATES OF PARTY OF STATES OF 6 Fargo 218-236-7900

JAMA MAGE INSPECTOR TO THE PROPERTY OF THE PRO

Singles Des Moines

JEFFERSON STARSHIP WEAD TAXXI (Funtosy) DIESEL (Rugency)

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Singles

PUBES (Copito)) HDCHETS (Electro) JDE PERMY (Columbia)

Hoffset Relative (Coryset(s) ARIE (Columbia) PILL COLLIS (AFIENTIC) RICE STRINGT(LD INCA) HODOT BURS (TyracholyPolyC DILLT SQUIEN (Compile)

NgP sat SQUEEZE (AAM) "Tomptod" DIESEL (Reger by "Soundiffo..." IOM PETTS & Teg... (Bockstreet/MEA) "Momen (n.60ve"

WWCK 105 FM Flint Flint

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FOUND T Chapter | 112 | r/88 |

BCC (Columbia) |

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PDI RICH HEST HDI HAL BRANDT

ELO (Jet)
ALLMAN BROTHERS., [Releva]
HEO RIDER (Complet)
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Walley .

Ft. Wayne 219-484-0580

JABS ORDER FUSION (Arista) DATO SANDERS (ME) (ME) J. R. DORRE (Direct Olic) AND ARISE (GASTA) J. R. DORRE (Direct Olic) AND ARISE (GASTA) ME (G

Grand Rapids (LAV-FM 97)

MEDIUM

MICHAEL STANLEY BAND

North Coast (EMI America) 30/17
BLUE OYSTER CULT

Fire Of Unknown...(Columbia) 38/15

Two numbers follow each album title The first represents total number of Midwest sta-tions playing the album this week. The sec-ond is the number of those stations who re-ported it in medium rotation this week.

ersville/WBJ 30/25

31/18

35/15

16/15

FD: GAY LOGAN HD: TONY GATES FRAME MARINO (COLUMN IN) MAITF CRO/ST.HOLMES (CO) ANT TROUBLE (SF)FT/Amer

FOGHAT GHS To Chat (Be

ZZ TOP

El Loco (WB)

Marauder (Atco)

MICK FLEETWOOD

The Visitor (RCA)

Note I was a second of the sec

Single Indianapolis 317-257-7565

PD: JOE RHAUSE MD: JIM PERMERTON

Added GART O' (Cop!To!) RECERTS (Ejebtra) REAVT RETAL (Fu!) Mass REAU (EP!) America) SHOOTING STAN (Virgin LOOK (Plantic)

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JOHNEY (Columbio)
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FORE (AGERE CAFEMY)
JOE PERFY (Columbia)
DAMNY JOE BROWN (Epic
36 SPECIAL (AAA)

POI BILL TATE OR

Modition
VOLUNTEER AMM VII (Epic)
SOUT (Columbia)
SANTAME (Columbia)
BALANCE (Portrals)
22 (OP 185)
SILVER COMMON (Cotymbia)

Singles

PET DIER HILSON NO: ANE NICEME

"Shar pelicoter" POINT BLAIR 19EA1

Mad Tub
MEANT BETAL (Fu)(Name
TIP1e "TP1e-mPRIde"
NSB (SB) Amer(ce)
NSB (SB) Amer(ce)
MACKFOOT (Arco)
GE (EPNAMO (Po)(pfor/P
MCKETS (Elektre)
JOB 4 TAME(LS)
(Po)(pfor/Po)(pfore)
ATS (AF)(18)
FOGMAT | Beer by (11e/MB)

| Notice | Column | C

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"Added LITTLE FEAT (IB) RICHIE LEE JONES (IB)

Medium VOLENTEEN JAN VII JIH STEIMAN

Union International Control of the C

E-ILET SQUIEN (Cop Pro II) HEART DLIMES (The asked of AC/RC (ATTIMITE) Tible

ACMS (BTISHTE)
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FORTY TAN ZAMT...
(Folyer/Folyera)
0/21 05800MHE (Jet)
AMTANA (Columbia)
AFF48500 STANSHIP SHCA1
8LACKFOOT 947001

POTENCE PROTECT (AMP) Joga None

Kankakee

815-939-4541



FOUNT (Dear syllia/st PSB (EN) America) FRODUCERS (Partyaly) (LO (Jet)

Hostest CORLORD (Attentic) BILLY SQUIDE (Copite) POINT BLANK (KCA) DOMEST (Combin) ORG 6 (ND ARADO (Bosenbley) AC WASH (Hely Inn) AT ORBATH (Copital No. 27 (MT) AT ORBATH (Copital No. 27

Jess None

Kansas City 816-753-4567

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CONST. ADR BROWN (Epic)
ROCKETS (Finktyo)

Lafayette 317-448-1566

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JOE PERMY (Columbia)

HICH FILE PRODO (RICA)

POLO (IEDA)

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REDIO (IEDA)

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THE HOTTEST

PAT BENATAR Precious Time (Chrysells)
JOURNEY 4037 Escape (Columbia)
FOREIGNER
4 (Atlantic) 4037 4236 MOODY BLUES Long... (Threshold/PG) STEVE NICKS 3836

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in bet rotation this week.

Belle Donne (Modern/Atco)

(IDI-PH)

POI FRAME SHITH NO: JOHN O'LEART Acced
JOH & PANGELIS

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POCO (MEA)
ALLMAN SHOPMERS... (Arieto)

Paud Los GART WHIGH 1889 "Namily Rese" QARRY JOS SHOWN (Epic) RES 1891 Americal POWERT (Bloom Los) AD PRINT (Columbia) AD PRINT (Columbia) INC. MICHAEL (COLUMBIA) INC. MICHAEL (COLUMBIA) INC. MICHAEL (COLUMBIA) INC. MICHAEL (COLUMBIA) POWER SHOWN (COLUMBIA) INC. MICHAEL MER ENGLAND IS (ON THE INC.)

FO: BRUCE BHE ELEN

STYR (ALM) ZZ TOP (10b) BOC (Cp1-umb)+1 GAPT MP1(O+T (10) POINT BLAME (MCA)

Singles

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#163 FLET PRODD (MCA)
#164 FLET PRODD (MCA)
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#164 FLET PRODD (MCA)
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93QFM Milwaukee 414-276-2040

POT UPONT ALBERTS MOT MINE MOLF

Joss Singles None

Minneapolis

PD: DAYE HAMILTON HD: PAN AMPESCH Medius PETER FRANTISS (AAM) 022Y OSBOURNE (Jun) FORM T (Bours: [11a/HE) PAT SEBSTAN (Our ps: []c) 90CRTS: (frantis) HEAPY SETAL (Fu!) (Boom/Any

Jazz Jazz Singles

Minneapolis

Lansing 517-393-1320

Notice Principlas (Gryssis) Principlas (Gryssis) Principlas (Irranold/Price & Ice* Promise/Dara* SECOT SULES (Irranold/Price) Them deller "Walleg...Ter* "The Notice The Notice (Irranold/Price) FAM HALLE (IRRA FAM HALLE (IRRA FAM HALLE (IRRA "Irranold/Price) FAM HALLE (IRRA "Irranold/Price) FAM HALLE (IRRA "Irranold/Price) "Annold/Price (Irranold/Price) "Annold/Price) "Annold/Price (Irranold/Price) "Annold/Price (Irranold/Price)

37/28

Je 23 Multo Singles

FM 102 H5 mo Lincoln 402-476-856

WIBA · FM Madison 608-274-5450

MLK 4001 (440)

TOTHER
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101

STETTE BICKS (MOMERA/ATCO)
OUT LEPTAND (POTYMOT/POTYGE POTHT BLANK (MCA)
SHOOTING STAN (Virgin)

KQ92

Noting
STEVE NCAL (Moders/Arc)
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FD: ALAN TOURS

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Muscatine 319-263-2512

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Oklahoma City

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Singles approach them:

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(Total Control Control

* Oklahoma City 405-828-8543

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Phoenix 602-838-3062

PD: APP SATISER

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Sacramento

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Salt Lake City

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Santa Rosa 707-644-6873

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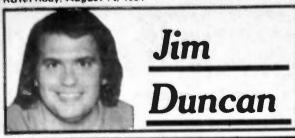
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CONTESTS, CONCERTS & CONVERSATIONS

High Country Radio Remote



As the famous beer commercial goes: "Welcome to the High Country." Seems appropriate for the pictures sent in by WMUS-AM&FM/Muskegon, MI. The event was the grand opening of a new western wear store in the area. The broadcast required air per-

News Notes

Going to be taking a week off for a quick vacation - if you need anything while I'm gone, please check with Associate Country Editor Carolyn Parks... Check Page 1 for details of KENR/Houston OD Mike Elliot leaving the station for a VP/GM job in Milwaukee. No replacement at KENR yet ... Mark Lindow has been promoted to OD at WILQ/Williamsport, PA. Paul Cavanaugh will handle the music... As was reported here last week, John David Spangler is the new OM at WJJD & WJEZ/Chicago. I did forget to mention that WJJD afternoon personality "Jaybird" Marvin is now MD for WJJD and WJEZ afternooner John Charleston will do the same for his station...Jason Drake, OM of KFH & KBRA/Wichita, has appointed Chuck Robson as PD for KFH. Robson does the afternoon drive show for the station...Jim Kramer is the new PD of WTAC/Flint, MI, a new Country station in the market. Ed Brown will take care of the MD chores...WKIX/Raleigh has just decided to become a Country station. Change will happen in the next week, with former KENR PD Joe Wade Formicola as PD, Ed Weiss as GM and Ron McKay MD...WJFR-FM/Jackson, MS is now Country from an all-religion format. New calls are WXLY-FM. Brock Boulette is PD... Scott Miller is the new all-nighter on 50,000 watt WWVA/Wheeling, replacing longtime personality Buddy Ray. Ray's plans have not been announced at this report. You may recall Miller as the guy who was tied up and kept isolated in a newsroom for three hours a day for a 50-day period as a self-imposed vigil dramatizing the plight of the 50 American hostages in Iran. He was at WOBL/Oberlin at the time . . . After 32 years at KSD/St. Louis, staff meteorologist and former newsperson Howard Demere is retiring...When we announced San-dy Beach as the new PD at WBAP/Fort Worth, it was not known what former PD Hal Jay would be doing. He will remain at WBAP to do an on-air shift. . . Al Wyntor from PD at KBUF/Garden City, KS to evenings at WDAF/Kansas City. David Lawrence takes over the morning drive now that Jim Tyler is at WMAQ...After six years on the all-night show at WBT/Charlotte, Larry James moves on to WDAK/Columbus, GA to be morning man and PD... Dan Cowen has been upped to MD at KSSS/Colorado Springs...WMAQ/Chicago PD Ted Cramer was recently in Nashville; his publicist Kathy Gangwisch tells us he did an excellent job announcing the available tables for the customers at Spat's Restaurant. Elektra's Nick Hunter, who was also with them, said he did an "OK job." Next thing you know, Ted's going to want an air shift on WMAQ...So what's



sonality Mike Murphy to do his show from a wagon about 50 feet in the air. The other person who had to be lifted into the unusual broadcast site was the salesperson who came up with the idea, Randy Crow. Another good example of how programming and sales can get together... WQYK-FM (K-99)/Tampa-St. Petersburg morning man Dave Banks and his wife Janet recently took 100 listeners on their vacation to Hawaii. During Dave's time off, PD Pete Porter reports to R&R that civic leaders, television personalities, newspaper columnists, and recording artist Rex Allen, Jr. were brought in to do the morning show... KEEN/San Jose had a booth at the recent "Gilroy Garlic Festival." In case you didn't know it, Gilroy, CA is the "Garlic Capital of the World."... Kenny Rogers and KTTS/Springfield, MO PR Director



Rick Albin are pictured here. Rogers joined forty other Country music stars who have put their handprints in cement for the KTTS "Handprints Of The Stars" feature at the station... More than 50,000 persons took part in the fifth annual "Jamboree In The Hills" sponsored by WWVA/Wheeling and the Jamboree U.S.A. During the event WEEP/Pittsburgh and Warner Bros. Records jointly purchased a banner that flew from an airplane. The banner said: "T.G. Sheppard — Party Time — Love Warner Bros. & WEEP Radio." It was flown during Sheppard's performance at the festi-. Another radio and records co-venture was recently very successful in Dallas. To promote the Johnny Cash album, "The Baron," and the Cash appearance at Billy Bob's Texas nightclub, Columbia Records and area radio stations KBOX, KIX 106, KLIF, and KXOL put on a search for each station's "Baron." A couple of stations determined their winner via a pool tournament, the others by special drawings. Each finalist competed in the pool tournament finals. A pool table was the grand prize, but each station had albums, T-shirts, posters, and other merchandising materials to give away. Hats off to CBS executives Danny Yarbrough and Jay Jenson for coordinating this very successful cross-merchandising promo-WHN/New York PD Ed Salamon is seen here with Elektra recording artist Eddie Rabbitt during an interview for Mutual Broadcasting's "Country Music



Countdown' slated for broadcast on New Year's Day. The annual show is based on the Country charts of



Radio & Records and was aired on over 800 radio sta-tions this year...The third "almost" annual KKYX/San Antonio Chili Cookoff featured 12 hours of entertainment including Barbara Fairchild and many local favorites. The money raised was given to the MS KLAC/Los Angeles held its third annual country talent search with area theme park Magic Mountain. The winner of last weekend's event will be able to cut a record that will be pressed and distributed by Handshake Records...Merle Haggard and Leroy Van Dyke will headline the first annual KGA & KDRK-FM/Spokane Country Hoe-Down and Barbeque. The event takes place Sunday (8-18) ... More than 45,000 persons took part in the seventh WIRE/Indianapolis Free Picnic. Barbara Mandrell, Steve Wariner, and Ernest Tubb entertained. All it took was a WIRE window sticker to get in to the Marion County Fairgrounds ... WSM/Nashville air personality Chuck Morgan is pictured with Maggie Cavender, President of the Nashville Songwriters Association Interna-tional. Morgan received an award from the NSAI for



his many contributions to the organization. Recent guests on Morgan's radio show have been Hoyt Axton and Dottsy...WMBH/Joplin, MO cosponsored the 1981 Country Sunshine Pageant. The winner was given \$1450 cash. (Come on you guys, how about a picture?) Speaking of pictures, we at R&R are always happy to print yours, plus any news or promotion items you might have. Send them direct to: R&R Country, 1930 Century Park West, L.A. 90067. Feel free to call in any major news stories about your market: (213) 553-4330. Thanks....

Entry



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given

BILLY SWAN

I'm Into Lovin' You (Epic)

On 68% of reporting stations. National Summary: Up 30, Same 14, Down 0, Debuts 23, Adds 9. R&R Chart 48-41.

RAY PRICE

It Don't Hurt Me Half As Bad (Dimension)

On 65% of reporting stations. National Summary: Up 45, Same 8, Down 0, Debuts 10, Adds 9.

CHARLEY PRIDE

Never Been So Loved (In All My Life) (RCA)

On 64% of reporting stations. National Summary: Up 0, Same 2, Down 0, Debuts 4, Adds 65. A "Most Added" record. R&R Chart Debut 43.

WILLIE NELSON

I'm Gonna Sit Right Down... (Columbia)

On 62% of reporting stations. National Summary: Up 35, Same 16, Down 0, Debuts 12, Adds 6. R&R Chart 49-44.

Most Added:

CHARLEY PRIDE

Never Been So Loved (In All...) (RCA) CHARLY McCLAIN Sleepin' With The Radio On (Epic) **GAIL DAVIES** Grandma's Song (WB) KENDALLS

Teach Me To Cheat (Ovation)

Hottest:

RONNIE MILSAP (There's) No Gettin' Over Me (RCA) KENNY ROGERS I Don't Need You (EMI/Liberty) RONNIE McDOWELL Older Women (Epic) **DON WILLIAMS** Miracles (MCA) **CONWAY TWITTY** Tight-Fittin' Jeans (MCA)

MOST ACTIV

Recent releases are listed in order of their activity. The two numbers following the artist/itile/label designation lexample: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25): "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. I indicates one of this week's "most added" new songs.

GLEN CAMPBELL "I Love My Truck" (Mirage) 61/15

National Summary: Up 9, Same 19, Down 0, Debuta 18. Adds 16 including KLZ, KEEN, WKYG, WNYR, WESC-AM-FM, WLWI-FM, WKLM, WSLR, WFMS-FM, KUZZ 43-34, KCKC 33-21, WGTO 40-36, WSUN d-28, WHK 37-29, WKMF d-38. R&R Chart Debut

☑ B.J. THOMAS "I Recall A Gypey Woman" (MCA) 58/20

National Summary: Up 10, Same 18, Down 0, Debuta 10, Adda 20 Including WMAQ, WHK, WDAF, KSSS, WSEN, WWVA, WYDE, WQYK-FM, WFMS-FM d-34, KNIX-FM d-38, KLVI 50-43, WGTO 46-39, WSIX-FM 23-14, R6R Chart: Debut 47.

☑ TOM JONES "What In The World's Come Over You" (Marcury/PolyGram) 58/20

Netional Summery: Up 12, Same 14, Down 0, Debuta 10, Adde 20 Including WOKQ, WHN, WPLO, WBAP, WSUN, KBMR. WMNI, WAXX, WBCS-FM, KWJJ, KEEN, KLVI 49-39, WCOS-FM 29-20, WMC-AM 24-18, WSIX-FM 19-11, WHK 32-25, R&R

GAIL DAVIES "Grandma's Song" (WB) 53/35

Netional Summary: Up 2, Same 13, Down 0, Debuta 3, Adda 35 Including WPLO, KENR, WWOD, WSM, WIRK-FM, WSLR, WUBE-FM, WCXI, WIRE, WIL-AM-FM, KNIX-FM, KYTE, KSOP.

BURRITO BROTHERS "She Belongs To Everyone But Me" (Curb) 52/19
National Summary: Up 8, Same 13, Down 0, Debuta 14, Adda 19 Including KLZ, KRDR, KTRB, WWVA, WPLO, KVET, WQIK-FM, WUBE-FM, KWMT, WGEE, WDAF, KEEN 4-34, WBAM 4-33, WXCL 36-27.

MINNY RODRIGUEZ "Trying Not To Love You" (Epic) 51/17
Netional Summary: Up 8, Same 16, Down 0, Debuts 10, Adds 17 Including WPLO, KOKE-FM, WSOC-FM, WCOS-FM, WSAI, WFMS-FM, KICD-FM, KVEG, KRSY. KHEY 46-39, WSIX-FM 36-26, WQYK-FM 33-27,

CHARLY McCLAIN "Sleepin' With The Radio On" (Epic) 49/48

National Summary: Up 0, Samo 0, Down 0, Debuts 1, Adds 48 including WSAI, WFMS-FM, WIRE, KEBC-FM, KFEQ, KLAC, KNIX-FM, KMPS-AM-FM, WNYR, WMZQ-FM, WPLO, WBAP, KIKK-FM, WLWI-FM, WIRK-FM.

RANDY PARTON "Shot Full Of Love" (RCA) 48/8 ry: Up 11, Seme 21, Down 0, Debuts 8, Adds 8, WGTO, WQYK-FM, WIRK-FM, KWMT, WTHI, KKAL, KMAK. 0, KRMD-AM-FM 36-30, WNRS 38-34, KSSS 80-45, KEED 46-38, KSOP 48-43, WCAW 46-37,

DEBORAH ALLEN "You (Make Me Wonder Why)" (Capitol) 46/18
National Summary: Up 5, Same 17, Down 0, Debuts 5, Adds 18 Including KUZZ, KTOM, WGNA-FM, WBGW-FM, KVET, WGTO, WQIK-FM, WQYK-FM, WCXI, KBUF, KVOO, KSSS 46-38, WIXY 4-30, KRMD-AM-FM 47-39, WTSO 43-36.

NATIONAL AIRPLAY/50

August 14, 1981

Radio@Records.

0

Ö RONNIE MILSAP/(There's) No Gettin' Over Me (RCA) 12 6 3

STATLER BROTHERS/Don't Wait On Me (Mercury/PolyGram) 10 7

MERLE HAGGARD/Rainbow Stew (MCA) 4 2 DON WILLIAMS/Miracles (MCA)

21 11 8 MICKEY GILLEY/You Don't Know Me (Epic)

18 9

RONNIE McDOWELL/Older Women (Epic) 20 11

CONWAY TWITTY & LORETTA LYNN/I Still Believe In... (MCA)

CONWAY TWITTY/Tight-Fittin' Jeans (MCA)

DAVID FRIZZELL & SHELLY WEST/A Texas State Of Mind (WB) 23

110 JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.) 16 10 41 30 19 T.G. SHEPPARD/Party Time (WB/Curb)

O 20 15 14 JUICE NEWTON/Queen Of Hearts (Capitol)

27 23 17 KIFRAN KANE/You're The Best (Elektra)

BILLY "CRASH" CRADDOCK/I Just Need You For... (Capitol) 29 23

1999 ANNE MURRAY/We Don't Have To Hold Out (Capitol) 27 22 CRYSTAL GAYLE/Too Many Lovers (Columbia)

3 5

JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum) 2

33 28 JOHN DENVER/Some Days Are Diamonds... (RCA) 20 EDDIE RABBITT/Step By Step (Elektra)

LACY J. DALTON/Takin' It Easy (Columbia)

DOTTIE WEST/(I'm Gonna) Put You Back On The... (EMI/Liberty) 42

35 32 RAZZY BAILEY/Midnight Hauler (RCA) 26 25 GENE WATSON/Maybe I Should Have Been... (MCA)

8 12 25 VERN GOSDIN/Dream Of Me (Ovetlon)

9 18 HANK WILLIAMS JR/Dixie On My Mind (Elektra/Curb)

44 48 37 REBA McENTIRE/Today All Over Again (Mercury/PolyGram) 40 MEL McDANIEL/Right In The Palm Of Your Hand (Capitol) 45 39

WAYLON & JESSI/Wild Side Of Life (RCA) 18 13 18

43 40 LEON EVERETTE/Hurricane (RCA)

34 30 31 WILLIE NELSON/Good Times (RCA)

10 **GEORGE STRAIT/Unwound (MCA)**

JANIE FRICKE/I'll Need Someone To Hold Me... (Columbie) MEL TILLIS & NANCY SINATRA/Texas Cowboy Night (Elektra) 45 38

17 24 EDDY RAVEN/I Should've Called (Elektra)

49 42 ED BRUCE/Everything's A Weltz (MCA)

0 50 44 BOBBY GOLDSBORO/Love Ain't Never Hurt Nobody (Curb/CBS)

MOE BANDY & JOE STAMPLEY/Honky Tonk Queen (Columbia) 43 14 ALABAMA/Feels So Right (RCA) 26

JOHN ANDERSON/I Love You A Thousand Ways (WB) 45

48 BILLY SWAN/I'm Into Lovin' You (Epic)

RAY PRICE/It Don't Hurt Me Half-As Bed (Dimension)

CHARLEY PRIDE/Never Been So Loved (In All My...) (RCA)

WILLIE NELSON/I'm Gonna Sit Right Down... (Columbia) New 49 GLEN CAMPBELL/I Love My Truck (Mirage)

940 37 46 TANYA TUCKER/Should I Do It (MCA)

B.J. THOMAS/I Recall A Gypsy Woman (MCA) 0 TOM JONES/What In The World's... (Mercury/PolyGram)

DOTTSY/Somebody's Derling, Somebody's Wife (Tenglewood)

BELLAMY BROTHERS/They Could Put Me In Jail (WB/Curb)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled nu continued upward movement from the majority of our reporters.

MAC DAVIS "Secrets" (Casabianca/PolyGram) 44/3
National Summary: Up 19, Same 13, Down 0, Debuts 9, Adde 3, WPLO, WTHI, WCAW, KNOE 41-33, WBAM 22-17, KYXX 12-11, WHOO d-27, WT8O 42-37, WBCS-FM d-27, KVOO 46-35, KKAL 43-33, KSOP 34-30, KCKC 31-26, WNYR 26-17.

BOBBY BARE "Take Me As I Am (Or Let Me Go)" (Columbia) 43/9
National Summary: Up 11, Same 15, Down 0, Debuts 8, Adde 9, WSAI, WKMF, WGEE, WDAF, KICD-FM, KLAC, KCUB, WNYR, WLWI-FM, KVOO 48-36, KEED 49-40, WSEN 42-36, KVET 49-40, WGTO 50-43, KRMD-AM-FM 46-42.

KENDALLS "Teach Me To Cheet" (Ovation) 41/29

National Summary: Up 0, Same 9, Down 0, Debuta 3, Adda 29 including WMZQ-FM, KOKE-FM, KLVI, KENR, WBAM, WLWI-FM, WIRK-FM, WSAI, KFGO, WKMF, KEBC-FM, KFEQ, KRDR, KEEN, KMPS-AM-FM,

FM, WIRK-FM, WSAI, KFGO, WKMF, KEBC-FM, KFEQ, KRDR, KEEN, KMPS-AM-FM.

ZELLA LEHR "Feedin' The Fire" (Columbia 38/16

National Summary: Up 3, Same 14, Down 0, Debuta 6, Adds 18 including KOKE-FM, KHEY, WQIK-FM, KKYX, WNHS, WCXI, WIRE, WBCS-FM, KBMY, KVEG, KEEN, WSIX-FM 37-27, WFMS-FM d-32, K88S d-31, K80P 41:35.

SAMMI SMITH "Sometimes I Cry When I'm Alone" (Sound Factory) 37/9

National Summary: Up 7, Same 17, Down 0, Debuta 4, Adds 9, KBMR, KWMT, WXCL, KICD-FM, KRDR, WWCS-FM, KIXZ, KOKE-FM, KHEY, WTSO 45-40, KUZZ 34:29, WORA-FM 44-40, WVAM 50-43, WSIX-FM 28-19, WTQR-FM d-37.

DIANA "He's The Fire" (Sunbird) 38/15
Netional Summany: Up 3, Same 13, Down 0, Debuts 6, Adde 16, KSSS, KEED, KRDR, KTRB, KRSY, KEEN, KMPS-AM-FM, KIXZ, KOKE-FM, WQIK-FM, KYXX, WNRS, KWMT, WXCL, WKKN.

Others Getting Significant Action

WAYNE KEMP "Just Got Back From No Man's Land" (Mercury/PolyGram) 32/4
Netional Summery: Up 14, Same 11, Down 0, Debuts 3, Adds 4, KLRA, WIRK-FM, WXCL, KWJJ, KIXZ 50-40, KOKE-FM 43-35, National Summary: Up 14, Same 11, Down 0, Debuts 3, Adda 4, I KVET 38-30, WBAM 38-30, WFMS-FM 23-19, KMPS-AM-FM d-28

FRED KNOBLOCK "Memphie" (Scotti Bros.) 31/17

Summery: Up 3, Same 10, Down 0, Debuts 1, Adds 17 including WSM, WIRK-FM, WTQR-FM, WNRS, WSAI, WIRE, ITE, WCAW, KCKC 28-17, WIXY 28-23.

SONNY CURTIS "Married Women" (Elektra) 30/14 National Summary: Up 3, Same 10, Down 0, Debuts 3, Adds 14 inclu KENR, WBAM, KCKC 32-25, WQAM 32-27. IG KLAC, KNIX-FM, KSOP, WWCS-FM, KVET, WGTO,

GUY CLARK "The Pertner Nobody Chose" (WB) 29/3
National Summery: Up 11, Same 12, Down 0, Debuta 3, Adda 3, WCXI, KMAK, WSOC:FM, WHK d-38, KVOO 50-38, KSSS 46-39, KEED 50-46, KVET 36-28, WGTO 47-40, WESC:AM:FM d-38.

TENNESSEE EXPRESS "Big Like A River" (RCA) 27/9
National Summary Up 1, Same 13, Down 0, Debuts 4, Adds 9, KIXZ, WWOD, WLWI-FM, WSM, KYXX, KKYX, KEBC-FM,

CORBIN-HANNER BAND "Livin' The Good Life" (Alfa) 18/7

KIN VASSY "Sneekin' Around" (EMI/Liberty) 25/15
National Summary: Up 0, Same 8, Down 0, Debuts 2, Adde 16 including KSSS, KMPS-AM-FM, WSEN, WESC-AM-FM, KENR, KLRA. WIRK-FM, KFGO, WKKN. KVOO.

BRENDA LEE "Enough For You" (MCA) 22/5
National Summary: Up 3. Same 10, Down 0, Debuts 4, Adds 5, KNOE, WKKN, KICD-FM, KEEN, WWCS-FM, WGTO 48-41, WSIX-FM 40-32, KRMD-AM-FM 48-36, On: WPLO, WSM.

National Summary: Up 1, Same 7, Down 0, Debuts 3, Adds 7, WCAW, WWCS-FM, WWVA, KOKE-FM, KVET, WIRK-FM, KRDR, WEEP d-35, WBAM d-35.

SLIM WHITMAN "Can't Help Felling in Love With You" (Epic/Cleveland International) 17/8
National Summany: Up 2, Same 6, Down 0, Debuts 2, Adds 8, WESC:AM-FM, WLWI-FM, WQYK-FM, WSLR, KVOO, KSSS. National Summary: Up 2, Same 5, Down 0, De KEED, KTOM, WSIX-FM d-39, KCKC 21-18.

BOBBY SMITH "Just Enough Love (For One Women)" (EMI/Liberty) 16/5
National Summary: Up 1, Same 8, Down 0, Debuts 2, Adds 5, KVET, KLRA, WBAM, KICD-FM, WIL-AM-FM, On: WYDE, WMC-AM, KRMD-AM-FM, KEBC-FM,

VALENTINO "She Took The Place Of You" (RCA) 16/3
National Summery: Up 3, Same 7, Down 0, Debuts 3, Adds 3, KIXZ, KLVI, WSOC:FM, WSIX:FM 18-13, KKYX 47-44, KEED 48-44.
TRICIA JOHNS "Cathy's Clown" (Elektra) 16/3
National Summery: Up 1, Same 9, Down 0, Debuts 3, Adds 3, WSAI, KEED, WLWI-FM, KT/8-AM-FM 49-45. On: KEBC-FM.

DAVE ROWLAND & SUGAR "The Pleasure's All Mine" (Elektra) 15/15
National Summary: Up 0, Same 0, Down 0, Debuta 0, Adds 15 including KMAK, KEEN, WGNA-FM, KVET, WYDE, WBAM.

ROSANNE CASH "My Baby Thinks He's A Train" (Columbia) 15/14
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 14 including WBAP, KIKK-FM, WBAM, WBM, KBMR, WBAI.

SUPER GRIT COWBOY BAND "If You Don't Know Me By Now" (BMI) 11/2
National Summery: Up 0, Same 6, Down 0, Debuts 4, Adde 2, WXCL, WKKN, WTQR-FM d-40, On: WVAM, KVET, WESC-AM

CHARLY MCCLAIN

Sleepin' With The Radio On

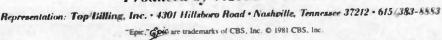


Tith two bonafide hits "Who's Cheatin' Who" and "Surround Me With Love" already chalked up this year, Charly's music is reaching more people everyday. She is touring constantly, playing before enthusiastic audiences and garnering new fans with each show. And now Ms. McClain has delivered "Sleepin' With The Radio On", her most explosive single to date, that is already stirring up the airwaves all across the country:

From the album Surround Me With Love

On Spic Records

Produced by Norro Wilson







Country/

Pictures



A REAL KICK — KHJ/Los Angeles end actors from the popular daytime soap "General Hospital" took part in a soccer match at L.A.'s Coliseum. The game was played between halves of the Aztecs professional soccer contest. Even though the promotional game ended in a tie, KHJ middey personality Terry Moss summed up the competition this way, "I think we won a point for sportsmanship because they cheeted first." Players for 93KHJ included Sales Director David Forier (third from left, bottom row), air personality Danny Mertinez (fourth from left, bottom row), RCA's Carson Schreiber (first from left, second row), Program Director Charlie Cook (second from left, second row), and Terry Moss (first from left, third row).



TULSA GOOD TIME — Columbia's Lacy J. Dalton is seen visiting with staffers of the newest Country station in Tulsa, K95FM. Pictured (I-r) are MD Rob Ryan, Lacy, morning personality Bob Cooper, advertising consultant Jim Ross and K95FM's GM Bob Backman.







HOYT'S HAPPENING — Jeremieh recording artist Hoyt Axton has been on a promotional tour. He is seen here on various stops, including (top picture) with "13-Country" KGVO/Missoule, MT eir personalities Heidi, Margo, and "Murphy In The Morning." Axton took part in en eutograph party at a local record store. Seen in the lower left picture is Hoyt with KWJJ & KJIB/Portland morning man Mike Stone. In the lower right photo we see Hoyt with Scott Aber, MD of KIIX/Fort Collins, CO.





Inside Nashville

TAG, YOU'RE "IT": Waylon Jennings and Willie Nelson in the studio again to make another album? They're still making money on the last time they sessioned together... Chet Atkins says he'll record some, produce some, open a "Mr. Guitar" museum on music row maybe, and do "whatever turns me on." Chet says he never really en-

joyed the administrative responsibilities as an RCA VP . . . Jerry Lee Lewis continues to improve in his long comeback from that brush with death . . . Jimmy Dean, Buck Owens, Junior Samples, Porter Wagoner, Ernest Tubb, and the late Jim Reeves birthdays on either side of this week . Jeannie Seely's shot at playing the distaff lead in "The Man Who Owed Everyone," the next scheduled Willie Nelson movie, could change the whole complexion of her career and life . . . What well-known girl star has gone to her doctor to get patched up again after domestic wars at home? ... Hank Williams Jr. signed to concert at the legendary Carnegie Hall in New York November 4. Did ya hear? Hank Jr. just gave Merle



Kilgore a custom-made Martin guitar as a thanks for being his opening act for the past 16 years. Checking the Country Music Foundation Library, it seems the 16 years is a record for being the longest-running opening act in the history of country music. Hank and Merle are seen here ... Mel Tillis will host "A Country Galaxy Of Stars," a television special featuring the best of the Music City News Awards. It is being produced by Jim Owens Entertainment and will be syndicated for airing sometime in September. The look at the 15-year span of the awards will feature Loretta Lynn, Oak Ridge Boys, Statler Brothers, the Gatlins, Mickey Gilley, Johnny Lee, Conway Twitty, Tammy Wy. nette and many more . . . The fifth Conway Twitty-Barbara Mandrell celebrity softball game for the Sumner Humane Society is set for Thursday, August 27 in Hendersonville, TN . . . Moe Bandy and Joe Stampley will open their second "Moe & Joe's Honky Tonk" in Bossier City, LA. Their first club was opened last year in Houston. The Texas Senate just passed an official resolution recognizing Moe as the "King Of Honky Tonk Music." He'll be heard later this month on the "Live From Gilley's" radio concert series . . . Bill Monroe, the "Father of Bluegrass," just donated his favorite mandolin and hat to the Country Music Hall of Fame . . . O.B. McClinton says his TV

album (he's going the Slim Whitman/Box Car Willie success route), "Chocolate Cowboy," does not refer to his ethnic origin but to the title tune's story line, which is about a little girl who has a chocolate candy cowboy ... (Who said O.B. has been offered, as a result of TV exposure on the album, a new series which was turned down by Charley Pride?) . . . "NBC Magazine" 's Betsy Aaron was here to complete the Slim Whitman segment, taping at Billy Deaton's office and at Pete Drake's office . . . Is a superstar divorce imminent? . . . That gymnasium Kenny Rogers built adjoining his Beverly Hills mansion cost \$1.3 million. (That'll keep him in shape, working to pay for it).

MORE & MORE: In his heyday, Webb Pierce racked up more No. 1 country hits than almost anybody in Music City (before it was Music City). Now Mr. Hitmaker has another winner in the works; with the unique piece of nostalgia and memorabilia just cooked at Willie Nelson's Austin studio, we'll have a new birth of such classic hits as "Wondering," "Back Street Affair," "More & More," "In The Jailhouse Now." Webb says Willie has always been a fan of his, and Willie proved it.

AIRLINES: In August 1977, the Oak Ridge Boys announced they were abdicating their throne as gospel champs to "make it" in country . . . Barbara Mandrell's show, with no supporting acts, drew 30,000 at WIRE Radio's annual outing in Indianapolis right after she played to a \$173,000 house at Cheyenne's Frontier Days Celebration . . . Bill Anderson getting set to host another TV game show? (Your Po' Folks food is great, Bill!) . . . Ed "Mama, Don't Let Your Babies Grow Up To Be Cowboys" Bruce wins the co-starring role of "Sheriff Guthrie" in the new James Garner-starring "Brett Maverick" TV series . . . Dolly Parton says "The Best Little Whorehouse In Texas" movie will start shooting September 28 and be done by Christmas. We'll see it in the movie houses next August ... Pete Axthelm came to town to do a special piece on Tom T. Hall for Esquire magazine's December issue.

Rabbitt's postponed headlining at the MGM Grand in Las Vegas reset for the last two weeks in October. The Contemporary Music Committee of the Nashville Music Association is looking for unrecorded local talent to sponsor in a continuing series of showcases to be rotated in Nashville clubs. This is the most important thing that's happened around here to give a professional showcase to the aspiring talent. (Great!)

REALLY? A movie on the life of George Jones called "Life's Ragged Edge?"



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Regional Adds & Hots

EAST

HOTTEST MOST ADDED

Charley Price (RCA) Charly McClain (Epic) Kendalls (Overlors) B.J. Thomas (MCA)

MIDWEST

HOTTEST Rogers (EMI/Liberty) Rorenie Millesp (RCA) Don Williams (MCA)

MOST ADDED
Charley Pvide (RCA)
Charly McClain (Epic)
Kendelle (Overlore)
Gell Device (WB)

SOUTH Rornie McDowell (Epic)
Rornie Milesp (RCA)
Kenny Rogers (EMI/Liberty)
Canwey Twitty (MCA)
Don Williams (MCA) MOST ADDED

TUBBE, ON
SLIN WHITMAN
NAM YEL FELTS
CHARLIE LOUVIN
GWA ME BOMMAN
CURTIS POTTER
MARTY POBBINS
DEUGRAM ALLEN
PRED NAGBLOR
GAIL DAVIES
JOL DOLCE
KIN WASSY
BOBBIT MACKEY
SOMEN CURTIS
SOMEN CURTIS
SOMEN CURTIS

Rorrie Millesp (RCA) ny Rogere (EMI/Liberty) cornie McDowell (Epici Don Willerne (MCA) Mickey Officy (Epici

NUMBER OF

REPORTING **STATIONS** THIS WEEK: 111

EAST

WVAM Alleena, PA

Alberton, PA
CHARLES PRIDE
CEL REVES
GAIL DAVIES
AND ODLOG
AND APPLAY
APPLAY
AND APPLAY
APPLAY
AND APPLAY
APPL

CHAPLY SE CLAIN
BURRITO GROTHERS
KIN VASSY
CHARLEY PRIDE
GAIL DAYIES
B.J. THOMAS
MOTHERS
MICREY GILLEY
WILLIE MELSON
COMMALT HITTY
EDDIE RABBITT

WCAW Charleston, WV

Charleston, WV

ACHINIT ROOR IGUE Z

TOM JOHES

FREO HAUDELOCK

FREO HAUDELOCK

BI J. HOUNS

TOMBA

GAIL UNVIES SUMMY CURTIS MARTY ROSSINS HOTPUST: RENNY ROUGES RONNIE MILSAM JOHN DENVER T.G. SMEMPARD RALLY BAILEY

MEL NC DANIEL
LEON EVERETTE
JANIE FRICKE
"CASA" (RADODCA
CHARLEV PRIDE
RESA NC ENTIFE
HOTTUST;
RENNT ROCERS
COMMAT & LORETTA
GEORGE STRAIT
REANTE MILSAP

TON JONES
LACY J. DALTON
WILL IF RELSON
HOTTERT:
KENNY ROLERS
JOHN SCHOOL IDER
CHYSTAL GAYLE
ROMNIE MILSAP
MICREY GILLEY

WEST

WILLIE NELSON
BILLY SWAN
MOE & JOE
OWNHLEY PRIOE
RANDY PARTON
GLEN CAMPBELL
HOTPORY
BONNIE MILSAP
MICREY GILLEY
DUN WILLIAMS
ROWHLE MC OWELL
RAZZY BAILEY

MARTY ROBBINS
GEBGRAM ALLEN
CHARLEY PRICE
MOTTORY
ROMNIE MILSAP
RENNY ROGERS
BOBBY GOLDSBOR
COMMAN TWITTY

TILLES & SINATRA
BORBY GOLDSBORD
JOHN ANDERSON
QUEN CAMPBELL
GAIL LEWIES
CHARLEY PRIDE
ZELLA LEWIR
BURRITO BROTHERS
FAMILY BROBH
MOTPHRY

EDDY RAVEN
RAZZY BAILEY
EL BRUCE
CHARLEY PRIDE
HOTTENSY
ROBRIE MILSAP
RENNY ROGERS
GNYSTAL GAYLE
CONNAY & LORETTA
CONNAY TWITTY

GLEN CAMPBELL
OWARLEY PRIDE
NEIL SEDANA
CHARLY NE CLAIN
GAIL DAVIES
HOBBY BREN
HOTHENY
ANDE MERRAY
ROBNIE NE COWELL
NAC DAVIS
TANYA TUCKER
WILLIE NELSON

WMZO-FM Washington, DC

CHARLEY PRICE
LACY J. DALTON
REMIALLS
CHARLY MC CLAIM
NOTTEST:
CHISTAL LAYLE
ALALAMA
JOHNY LEE
VERN GOSDIN
JUICE NEWTON

MIDWEST

BURRITO GROTHERS
B.J. THOMAS
JOHANY ROOR IGUEZ
CHARLEY PRILIE
CORB. IN-MANNER BAND
HOTTHAN
RENAT ROCERS
JOHANY L. DOWELL
ROBHITE MILLSAY
MICKEY GILLEY

HOBBY GOLDSBORO EL BRUCE DGTTSY MOTTEST: ROMHIE NC DOWELL

WSLR Akron, OH

WWVA Wheeling, WV

TOTAL TO DE NEER WILLIE NELSON RAZZY BA LLEY NOTIONS FOR SHAPE POCEPS HANK WILLIAMS JR. ROMNIE MILSAP JOE STATLER BROTHERS

KSSS Colorado Springe, CO

Colorado Springa.

S. I W WHITMAN

S. J. THOMAS

DIANA

BIN WASSY

BILL ANDERSON

GAIL DAVIES

OWARLEY MC CLAIN

OWARLEY MR CLAIN

OWARLEY MR DE

KENDALLS

MOTERIS

ROMAILS

MOTERIS

ROMAILE WILLIAM

ROMAILE

ROMAILE WILLIAM

R

KLZ Derwer, CO

KEED Eugene, OR

ARYON, OH

GAIL DATIES
EL BRUCE
GLEN CAMPBELL
B.J. THOMAS
TERRY CRECONY
CHARLY MC CLAIN
NOTHERS
RESHY ROGERS
CRISTAL GAYLE
ROBRIE NILSAP
COMMAY & LORETIA
JOHN DENYER

ZELLA LEMP KIN WASSY BACK UP AND PUSH JERRY JEFF WALKER FRED NAGOLOCK RAY PRICE DIAWA JOHN DENVER LACY J. DALTON TANYA TUCKER MEL MC DANIEL

BROWNERS, RD

ROSANGE CASH

DVARLY NC CLAIN

JOE DOLCE

DAYE ROMLAND/SME

LONETTA LTHIN

TOM JONES

SAMMI SMITH

CHARLIE LOUVIN

HOTTENT

RENAY ROCERS

JAICE REVENT

DON BELLIAMS

DON BILLIAMS

KFGO Fargo, ND

HOBEY GOLUSBORG RAY PRICE B.J. THOMAS

RENDALLS
TOM JONES
B.J. THOMAS
BILLY SWAN
WILLIE MELSON
MOTYPEST:
MOMBIE MILSAP
KENNY ROGERS
RUNNIE MC DOW
MICKET GILLEY
CONHAT YWITTY KENDALLS
CHARLET PRIVE
GAIL DAVIES
OUT CLARK
DEBORAH ALLEN
DAVE ROWLAND/SL
ZELLA LEN
HOTTHER
T.G. SHEPPARD
JOHN DEWYER
EDITIE WEST
EDDIE RABBITT

CHARLET PRIDE
DAVE ROMLAND/SUGA
RANDT PARTON
GUY CLARK
HOTTEST;
CONMAY & LORETTA
MERLE HACCARD
HONNIE HUSAP
CRYSTAL GAYLE
ROMHIE MC. DOWELL

KRDR Greeham, OR

Grunham, OR

BURRITO BROTHER

SHAHL SHITTO

GAIL DAVIES

REMALLS

KEMALLS

KEMALLS

CORBIT HANNEL - B

SOWN TULTIS

DIAMA

ORE REEVES

OWRIET NC CLAIN

HOTTOS'

REMALT ROCERS

FRIZZELL & BEST

RICHER OWEL

KIERAN KAME

RANDT PARTON
JOHNNY ROCK IGLEZ
GAEH CAMPHILL
ZELLA LEMR
HOTTOST:
MERLE HAGGARD
RUMNIE MILSAP
DUM-WILLIAMS
MICKEY GILLEY
CONMAY TWITTY

COMMAT TRITTY

WKMF Flort, MI

FINAL MI

CHARLY MC CLAIN
KENDALLS
BURBY BARE
CHARLEY PRICE
RUSANNE CASH
MOTYONY
RENNY ROGERS
ROMNIE MILSAP
T.G. SHEPPARD
FRIZZELL & MEST
GLEN CAMPBELL

ED BRUCE FREU RNOBLOCK GUN WILLIAMS B. J. THOMAS BUD POWERL DEB PROMERL DEB PROMERL MOTERS! HENNY ROGERS RUNNIE MILSAP LACY J. DALYON LECH EVERETTE MEL MC DANIEL

KNIX-FM Phoenix, AZ

CHARLY MC CLAIN
GAIL DAVIES
SONNY CURTIS
CHARLEY PRIOE
BOBBY GOLDSOPO
NOTYEST:
MERLE HAGGARD
RONNIE MILSAP
JOHN DENVER
HICKEY GILLEY
KENNY ROCERS

KWJJ Portland, OR

KYTE

CAIL DAVIES
FRED INDOBLOCK
REMORALLS
OHURLEY PRIDE
HILLIE HELSON
HOPPEN?
HORE HACKARD
T.G. SHEPPARD
HILLIE HELSON
HOLLIS ON
EMPLOYMENTS
ROMHIE HEL DOWELL

oles, CA

JANIE FRICRE
CMARLET PRIDE
BOBDY BARE
OMARLY MC CLAIN
SONHY CURTIS
MOTPHST:
CONWAT & LORETTA
MERLE HAGGARD
WATLON & JESSI
JOHN DENVER
CINOY JORDAN

010, CA

BURRITO BROTNERS DIAMA BILLY SWAN LEON EVERETTE GRE WATSON MOTESS? CONMAY & LORETTA ROHNIE MILSAP COMMAY THITTY DOW WILLIAMS

KNEW Oaklend-S.F., CA

"GRASH" GRADDOCK DOTTTE WEST WILLIE HELSON RAZZY BAILEY MEL NC DANIEL GOBBY GOLDSBORO JAMIE FRICKE

KTRB

JANIE FRICE

AV PRICE

LEON EVERETTE

REBA MC ENTIRE

COMPLEY PRIOE

MOTORITH

MOTORIT

WGEE Green Bay, WI

GLEN CAMPBELL B.J. THOMAS JOHNST POOR IGEZ BILLT SWAN TOW JONES BURRITO GROTHERS BURRITO GROTHERS BURRITO GROTHERS BURRITO GROTHERS JULICE NEWTON MERIE HAGGARD JOHN SCHREIDER DON MILLIAMS

WFMS-FM Indianapolis, IN

GLEN CAMPUELL
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CMARLEY PRIDE.
JOHNANDERSON
JOHNNY ROORIGUEZ
MOTTES T:
JUICE MERITON
JOHN GENER
ROONIE MC DOWELL
T.G. SKEPPARD
TOM JOHES

GAIL DAVIES
ROSANDE CASH
ROSANDE CASH
ZELLA LEHR
LEON EVERETTE
CHARLY MC CLAIN
FRED HNOBEN
NEENT ROGERS
ROWNTE HILSAP
CON TILLIAMS
COTTIE WEST
EODIE RABBITT

WDAF Kaneas Chy, MO

HAY PRICE BURRITO BRO HOBBY BARE MAC GAVIS B. J. THOMAS KIERAN KANE WTSO Medison, WI

KIDN
PLUBBO, CO
TANTA TUCKER
JANIE FRICKE
MOE 8 JOE
RAT PRICE
BOBBY GOLDSBOI
MOTTEST:
HANK WILLJAMS
MERLE HALGARD
ODN WILLJAMS
EDLY RAVEN

KONE Reno, NV

KRSY Roswell, MM

ROBINEM, NIBE

GAIL DAVIES
JOHNNY RODRIGUEZ
CHARLET PRIDE
CHARLY MC CLAIN
DIANA
JOE LOGLE
HOTTERT:
RENNY ROCERS
ROWIEE HILSAP
LON WILLIAM
WILL

TOM JUNES
ZELLA LENR
"CRASH" CRADDOCK
ROD POMELL
HOTTEST
JUICE MENTON
COMMAY & LORETYA
ROWNIE MILSAP
RUMHIE MILSAP
RUMHIE MC COWELL
T.G. SHEPPARD

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WHOF Rock Island, IL

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DEBORAN ALLEH
KRIS KRISTOFFERSON
CHARLY MC CLAIN
MARVEL FELTS
HOFFEST:
KENNY "ROCERS
MERLE HACGARD
"CRASH" CRADDOCK
MEL MC DANIEL

KSOP Self Lake City, UT

CHARLE CHY, UT
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CHARLEY FRICE
WHICH, INE
SONNY CURTIS
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RUNNIE MC DOWELL
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JOHN SCHREIDER

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KICD-FM Spencer, IA

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CHARLET PRIDE
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MOTIVATION
REMHT ROCERS
ROMNIE MILSAP
T. G. SHE PPARD
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EDDIE RABBITT

MAC DAVIS
SURRITO BROTHERS
TOM JONES
CHARLY MC CLAIM
XHMNY ROCHIQUEZ
TILLIS & SIMATRA
GAIL DAVIES

CHANLEY PRIDE
JOHNHY ROCRICUEZ
ZELLA LEHR
RENGALLS
UIANA
SARNI SMITH
BILLY PAPACE
HOTTON
FRIZZELL & MEST
OON WILLIAMS
ROWNIE MC OOWELL
JUICE RENTON
MICREY GILLEY

SOUTH

MINZ Amerillo, TX TOM JONES

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JOHNET ROURICUEZ
GAIL DAVIES
RENDALLS
HOSTERST CONNELL
STATLER BROTHERS
CONNET TWITTY
DON HILLIAMS

CYPTION CHARLS
RENUALLS
RENUALLS
SONNY CURTIS
FREO KINGBLOCK
BILL ANDERSON
RANDT PARTON
HOTTAST:
RENUT ROCERS
SOMNY E MILSAP
CONNAY THETTY
EDDIE RABBITT
JOHN ANDERSON

CHARLY MC CLAIN
CHARLEY PRIOR
MATHE KEMP
JACK GRAYSON
GLEN CAMPRELL
KIN VASSY
HORBEY SMITH
TOM JONES
HOWNIE MILSAP
ROWNIE MC DOWELL
FRIZZELL & MEST
ALEN A SMITH
MICKEY GILLEY CHUT JORGAN
MANNE JASIP

VALENT IND
BURRITO BROTHERS
TOR JONES

KERDALLS

GLEN CAMPELL

B. J. TROMAS

CHEN CAMPELL

B. J. TROMAS

SHITH & TUBB

SHITH & TUBB

HOTHERS

TON CAMPLL

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KENNY ROCERS

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ROWNEL

KENNY LYNCHBURG, VA
CHARLY NC CLAIN
FRED INNOBLOCK
ZELLA LEHR
OWARLEY PRIDE
TEMMESSEE EMPHESS
GAIL QUAVES
HOTHEST;
MERLE MAGGAPO
REJBIT MOCERS
JUHN SCHWEIDER
MUNITE MILSAP
JUICE MEWTON

LACY J. DALTON LEON EVERETTE BOBHY GOLDSBURD NOTYBET! KENNT ROGERS RONNIE MC DOWEL MICKEY GILLEY T.G. SHEPPARO DON WILLIAMS

MENDALLS
BRENDA LEE
DONNIE RO-RS
FRED NAGBLOCK
DEBORAN ALLEN
KIN YASSY
HOTTOST:
RONNIE MILSAP
RONNIE MC DOWELT
T.G. SHEPPARD
CONMAY TWITTY ARIS TRISTOFFEE
SLIM WHITMAN
GLEN CAMPBELL
KIN WASTY
SOMNIT CURTIS
AUTHOR TOORIGAL
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"CRASH" GRADDOL
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KLRA Little Rock, AR

WQK-FM Jacksonville, FL JECKAL LEHR
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CHARLET MC CLAIM
DIAMA
GEOGRAH ALLEN
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6086V BARE
GLEN CAMPELL
TENNESSEE EXPRES
SLIM WHITMAN
DEL REEVES
HOTTENT
REINT ROCERS
ROWNIE MILSAP
MERLE HAGGARD
BOOLE RABOT
MEL MC DANIEL

WSIX-FM Nashville, TN

TERPY OR CORY
MATTY PODD HIS
HOUSE SHIP
SONNY CURTYS
HARK GRONON CEANE
ROSANNE CASH
ROSANNE CASH
CASH
CHARLEY MC CLAIN
REMOALS
DAVE ROWLAND/SUGAR
NOTHER
MEMOALS
AUGUST
AUGUST
AUGUST
AUGUST
AUGUST
ANNE MURRAY
ANNE MURRAY

MARENTHIN, THE
FRED KNOBLUCK
CMARLEY PRIDE
ROSANHE CASH
TENNESSEE EXPRES
GAIL CAVIE
GAIL CAVIE
FRENY GREGORY
MOTPONY
TERRY GREGORY
MOTPONY
CRISTAL GAYLE
RUMNIE MILSAP
COM BILLIAMS
ROWNIE OUELL
JOHN SCHOOLDER

KYXX Odesea, TX

COMMINION, TR
ZELLA LEMP
CHARLY MC CLAIN
DEBORAH ALLEM
TENNESSEE EMPRESS
DIAMA
MOTTOST
MERLE HAGGARD
JUICE NEWTON
SUSTE ALLAMSON
ROMNIE MC DOWELL
DDN WILLIAMS

KKYX San Antonio, TX

OMARLEY MRIGE GAIL WAYES TEMMESSEE EMPRESS KIN YASSEE EMPRESS KIN YASSEE EMPRESS WAYEN OME COMP HONTYON? FRIEZELL & WEST BIERAN KAME T. G. SHEPPARD ED BRUCE BILLY SWAM

GAIL DAVIES
HARTY ROBBINS
CHARLEY PRIDE
CHARLEY PRIDE
CHARLEY PRIDE
CHARLEY MC CLAIN
TERRY GREGORY
HOTTANS!
KENNY ROGERS
JOHN DE NYER
DON WISLIAMS
MICKEY GILLEY
JOHN SCHMEIDER WQYK-FM Tempe/SL Pete, FL RANDY PARTON
SIAM WHITMAN
FAMILY BROWN
DEBORAH ALLEN
B. J. THOMAS
HOTPORT:
RONNIE MILSAP
RONNIE MC DOWN
MEL MC DANIEL
DON WILLIAMS
GAIL DAVIES

WSUN Temps/St. Pets, FL MEL MC OANIEL CHARLY MC CLAIN TOM JONES REBA MC ENTIRE MOTTOST: CONMAY TMITTY EDUIE RABBITT "GRASH" GRADDOCI

West Paim Booch, P.L.
CORB IN HANNER BAND
GAIL, DAYIES
HANNER KEMP
REVOLUCIO

WWHITIGTON, NC

JACK GRATSON

FRED KNOBLOCK VIC WILLIS TRIO CHARLY MC CLAIN HOTYOST: MERLE MAGGARD COMMAT TNITTY "GRASH" GRADDOCK ROWNIE MC DOWELL JOHN DENVER

Hottest Tracks:

"Grey Beard"
KENNY ROGERS (EMI/Liberty)

Cuts in bold type are receiving the heaviest airplay ALABAMA - Feels So Right - (RCA) "Ride The Train" "Love in

BOBBY BARE — As is — (Columbia) "New Cut Road" "White Freight Liner Blues" "Cell Me The Breaze"

JOHNNY CASH — The Beron — (Columbia) "Chertenooge City

JOHN CONLEE — With Love — (MCA) "Love is What You Need"
MERLE HAGGARD — Rainbow Staw/Live At Ancheim
Stadium — (MCA) "Blue Yodel No. 9" "Medley: The Running Kind/I'm A
Lonesome Fugitive"

EMMYLOU HARRIS - Evangeline - (WB) "Oh Atlenta" "How RONNIE McDOWELL - Good Time Lovin' Man - (Epic)

"It's Only Make Believe" "Crazy Legs"
WILLIE NELSON — Minetrel Man — (RCA) "Minetrel Man" "Blackleck County Chain" "You Left A Long, Long Time Ago" "Will)

SYLVIA — Drifter — (RCA) "Heart On The Mend"
TANYA TUCKER — Should I Do It — (MCA) "I Oughts Let Go" CONWAY TWITTY — Mr. T. — (MCA) "Red Neckin' Love Makin Might" "Cheatin' Fire" "Over Thirty (Not Over The Hill)" "Love Salvation

Most Requested: KENNY ROGERS "I Don't Need You" (EMI/Liberty)
RONNIE MILSAP "(There's) No Gettin' Over Me (RCA)

DON WILLIAMS - Especially For You - (MCA) "HI Needed

RONNIE McDOWELL "Older Women" (Epic) CONWAY TWITTY "Tight-Fittin" Jeans" (MCA)
JUICE NEWTON "Queen Of Hearts" (Capitol) MERLE HAGGARD "Rainbow Stew" (MCA)

COUNTRY ALBUMS

JOHN ANDERSON - John Anderson 2 - (WB) "Chicken

nh." "Bring Book The Sunshine" "Dim Dim The Lights"
KENNY ROGERS — Share Your Love — (EMI/Liberty) "Grey
Beard" "Blace Of Glory" "So in Love With Your" "Goin' Beck To Alebame"
JOHN SCHNEIDER — Now Or Never — (Scotti Bros.) "Them
Good Of Boys Are Bed" "No. 34 in Atlants"
STATLER BROTHERS — Years Ago — (Mercury/PG) "Years
Ago" "Memories Are Made Of This"

WPLO Atlema, QA

KOKE-FM Austin, TX

KVET Austin, Tit

ROSANNE CASM KEMDALLS KIN WASSY CHARLEY PRIDE CHARLY MC CLA BILLY PARKER DIAMA MOTFEST JOHN DENVER DON WILLIAMS MICKEY GILLEY

DIANA
TOM JONES
DAYE ROMEAND/SULAN
GLEN CAMENDELL
BYENDA LEE
SELLA LEEN
CHARLEY PRIDE
GARDLUS
ROMALLS

TUCSON, AZ

MOE & JOE
RAT PRICE
CMAPLET PRICE
BOSBY GOLDSBORD
LEON EVERETTE
HORBSY BARE
POTTENT;
RENNT ROCERS
ROWHIE MILSAP
ROSBIE MC. DOWELL
KIERAN KARE
JUICE MENTON

OAK RIDGE BOYS — Fancy Free — (MCA) "I'm Settin' Fancy Free" "Somewhere in The Might" "She's Gone To L.A. Agein" "I Would Craw! All The Way (To The River!" EDDIE RABBITT - Step By Step - (Elektra) "Early in The Mor

KENDALLS GAIL DAVIES SONNY CURTIS

BATTMINGTONN, ALL
RAT PRICE
BILL ANDERSON
OWARLET PRIDE
B.J. THOMAS
ON A ROWLAND/SUGAR
KENNY O
DAVID HEAVENER
HOTTERS KENNY BOOGERS
KENNY BOOGERS
KENNY BOOGERS
KENNY BOOGERS
FROMEIC HILLSAP
EDDIE RADBITTY

WQTO Cypress Car

KHEY El Pago, TX

WEAP FL Worth, TX

CHARLEY PRICE
CHARLY MC CLAIM
REMOALLS
ROSANNE CASM
TOM NONES
BORBHY GOLDSBORO
HOTTEST:
T.G. SMEPPARD
LCON EVERETYE
JANIE FRICKE
ED BRUCE
MOE 4 JOE

CHARLEY PRIDE LACY J. DALYON CHARLY MC CLAIN B. J. THOMAS TOM JONES MOTHERS MILSAP HONNIE MILSAP



Adult/Contemporary

MIKE PHILLIPS, VP/PROGRAMMING, NBC FM GROUP

Profile Of A Programming Executive

The responsibilities of a major market A/C programmer are as demanding as any job in radio. However, a small handful of professionals have earned the prominence of coordinating the programming for several

One such individual is Mike Phillips, who oversees

the different programming operations of four successful major market FM stations, and shoulders duties as a major corporate executive as well.

During this interview with Mike, he shared an inside look at what his position involves. In addition, he offered very encouraging corporate NBC attitudes towards rising radio talent, research methodology, and some valuable advice to young programmers.



Mike Phillips

Working Your Way Up Like most broadcasting executives, Mike knows what paying dues is all about. He began as a DJ at KISN/Portland, OR in 1960. He spent three years as midday host on KJR/Seattle and then left for KNBR/ San Francisco. Mike became the morning man at KFRC/San Francisco in 1966 as one of the original Bill Drake jocks. He then joined WWDJ/Hackensack as Assistant PD in 1971. In 1973, Mike took the morning shift at 99X/New York, and the next year, moved back to Portland to be PD at KGW from 1974 to 1979. During that time, he was responsible for programming KGW to its highest 12+ book ever, a 15.1. In 1979, Mike came to San Francisco to take the PD reins at KYUU-FM. Last year he was named National PD for the NBC-owned FM stations, and this January, Mike was promoted to VP/ Programming for the NBC FM Group.

Diversity Of Responsibility

Mike began by describing exactly what his duties are. "My main function is to provide an objective programming overview for the four stations in our group: WYNY-FM/New York, WKQX-FM/Chicago, WKYS-FM/Washington, DC, and KYUU-FM/San Francisco. I spend a lot of time in these markets listening to our stations and competitors. Then I pass along recommendations to our program directors and general managers. My position serves as a resource or consultant for our GM's and PD's, rather than as the final authority.

Mike also takes on the role as a talent scout on behalf of his stations. "For example," he said, "if a station in Philadelphia scores a 9 share, one of our GM's or PD's may call and ask what's going on there. I'll get on the plane, go listen to the station and report back to them. I try to make around two visits a month to markets other than our own to search for program directors and jock talents. I do this so that when one of our people is promoted, we have a good file of available

Being in a national position doesn't stop Mike from rolling up his sleeves and getting involved directly. 'Just recently, Dick Penn, the General Manager for our Chicago station, was promoted to VP/NBC Radio Network. Until his replacement was named, I filled in as acting GM there. I also work a great deal at translating radio programming for Jack Trout, our consultant. He advises our stations on positioning and outside advertising. He was the author of the book 'Positioning The Battle For Your Mind.' "

Although Mike is the immediate supervisor for the NBC FM Group, each of the PD's participate in helping the other stations. "Our PD's get together for regular meetings every four months in one of our markets to evaluate the programming of our station in that city. We listen to the station and the competition, exchange ideas,

and talk about ways to improve the product. Then we report our findings to that general manager.

Discussing how much influence he exerts over each individual station, Mike said, "I've been responsible for establishing and refining the music research system and music programming computers at our three A/C stations. I oversee the music on all of our stations. I discuss rotations, adds and deletions with the program directors. However, in the final analysis, I let them decide what music is best for their stations. I approve all air talent before they're hired and I work closely with the PD's to make sure that every element in our stations has broad listening appeal."

Research Methodology

Research is a major part of determining the NBC FM Group stations' airplay selections, as Mike relates. "For music in New York, Chicago and San Francisco, we use passive callout research utilizing a random sample of A/C listeners and playing hooks of records down the phone. We use the same system at all three stations however, the interpretation is different depending on

"NBC Radio knows how important stars are to its success.'

"The sample size is from 150-200 people per week. We resurvey the same people for three weeks, and we figure after three they become experts, so we move on to a new group of people. We use random digit dialing and telephone listings to find participants. In other words, we try to duplicate as much as possible the methodology used by Arbitron. Regarding other types of research: in order to determine what we should be asking our listeners, we need more in-depth research such as the focus groups we use at all our stations at least twice per year. These participants are also selected by a random process. To set it up we usually use an outside service, such as Rob Balon and John Parikhal. We're very happy with both of them. The focus groups offer us attitudinal insight and station perception. We then follow up that research with in-person interviews or telephone surveys. Combined, this input gives us ideas, but we don't put a lot of stock in what we learn in focus groups by themselves. We use them mainly to give us ideas on how to develop a questionnaire, and other similar infor-

Regarding his personal programming philosophy, Mike stated, "In terms of A/C music, I'm a real believer in Rick Sklar's theory that 'you don't get hurt by what you don't play.' I've had great success with short playlists and I've usually gotten into trouble when they became 'too loose,' a term which is always a matter of perspective. We basically let the research control essentially what gets added. I'd say 90% research, 10% gut

Corporate Support For The Stars

Mike offered some very encouraging words to developing air talent and ambitious programmers. ' work for a tremendous boss. Walter Sabo Jr., who is the Executive VP for the NBC FM Group. He believes in hiring and developing stars. As you know, we have the luxury of working for NBC, the company that employs Johnny Carson. NBC Radio knows how important stars are to its success. That's why, for instance, if KYUU wants to hire a star like Don Bleu, KYUU gets overwhelming support from New York. The NBC FM Group likes jocks who are smart and effective at entertaining their audiences. I think NBC provides a comfortable climate and has the kind of management that really allows a performer to achieve his full potential. We definitely encourage personality.

The Objective Perspective

Mike finds that the objective perspective he gains as a result of his national overview is the most unique part

of his job. "I probably have the best job in the country. Walter Sabo told me to design the job in whatever way I felt was best. As a result. I have the freedom to look at radio from an entirely different perspective than I did when I was programming a station on a day-to-day basis. When you spend a lot of time on the road listening to many stations in other markets, you can hear the strengths and weaknesses of your own stations a lot more clearly because you're not caught up worrying about the daily details of local programming. That's the most unique part of my job."

Benefits Of Working With A Network

Mike said, "The major advantage is that a big company like NBC has enormous resources. If there's a great air talent that we want, we really have the funding to hire him or her. We believe in finding out about what listeners want from radio, rather than guessing. The NBC Radio research department is, I feel, the best in the country. They provide us with state-of-the-art qualitative and quantitative data for both sales and pro-

'Because of the size of the company, we have to be much more aware of legal matters and public image because we are much more visible. Because so many people watch us, our mistakes are much more ar parent than they would be in a smaller company. Still, the advantages far outweigh all disadvantages. Dick Verne, President of the NBC Radio Division, has provided a very supportive atmosphere. He's given each station the tools it needs. What I feel is particularly important is that he's overhauled many of the antiquated systems that in the past prevented managers from getting things done quickly.

Advice To Young Programmers

Through 21 years in the industry, Mike has experienced radio as few have. Here are some of his words to younger program directors: "First of all, don't stay at one station too long. Learn what you can and move on. Learn about as many different formats as possible. Think big — don't settle for a narrow target demographic, if at all possible.

"I think NBC provides a comfortable climate and has the kind of management that really allows a performer to achieve his full potential. We definitely encourage personality.'

"I really believe that if you can't do the job from 9 to 5, there's something wrong. It usually means you're not doing a proper job of delegating. Think ahead — don't view yourself as a PD for the rest of your life. Take as many management courses as your company will allow. I feel our industry needs more programmers who think of themselves as business people, rather than wizards with hot bags of tricks. If you're serious about becoming a general manager, wear a suit and tie. Let you company know you're serious - show them some evidence.

Be friendly with your jocks but don't become buddies. Remember that you are their boss and will have a much better working relationship with them if you're not palling around with them. Get out of the radio station and find out what's going on in the market, rather than getting caught up in designing new hot clocks every

"If you're fortunate enough to have a music director, let that person deal with the record promotion peo-ple. You'll be more objective about a person's record if you don't have a personal relationship with him or her. Learn to differentiate problems from crises. Have fun, don't take radio or yourself too seriously, and buy a



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MICKEY GILLEY

You Don't Know Me (Epic)

64% of our reporters on it, 10 adds, WGR, WELI, WHEN, WSIX, KFMB, KNBR, KSTP, WCHV, KMRJ, WSGW. Heavy rotation: 97AIA, KOY, KSL, WCCO-AM, WTMJ, KOB, WTAR, WDEF, KXIC, WIBW, KRMG. Medium rotation: WLTA, WSB, WRVR, KEX, KLOK, WHIO, KMBZ and 32 more. Moves 22-18 on A/C chart.

COMMODORES

Lady (You Bring Me Up) (Motown)
61% of our reporters on it, 7 adds, 3WS, KOB, WTAR, WFDF, KXIC, WQUA, WIBW. Heavy rotation: WBEN, WIP, WTAE, WHEN, KNBR, WLW, WTMJ, WNAB, WRIE, WEIM, WCFR, WNEU, WABZ, WJBO, WCHV, WSLI, WYMC, WORD, WITTER WORD, WORD, WITTER WORD, WIT WORG, WFIR, KRKO, KRKK, WOWO, WKHM, KWOS, KFOR, KLMS, WSTV, WBOW, WHIZ. Moves 21-16 on A/C chart.

N&ACT

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. 🗾 indicates one of this week's "most added" new songs.

DON McLEAN "It's Just The Sun" (Millennium) 65/7 add WRVR, WPTF, WFIR. WCHV, WGIR. WAKR, KAKZ.
Heavy rotation: WLTA, 97AIA, KSL, WCCO-FM, WTMJ, WOBO, WRVA, KMED, KLMS, WDIF, Medium rotation: WBEN, WELL,
WSB, KOY, KEX, KMBZ, WISN, WCCO-AM, WNAB, WEIM, WATR, WSBA, WJBO, WDEF, WIS, WFTL, WSLI, WLVA, WORG,
KOB, KFQD, KURGN, KRKO, KBAI, KLO, KRKK, WHBY, WHBC, WFDF, KXIC, KMRJ, WQUA, WJON, WSTV, WIBW. Movee
70.21 on A/C shart.

30-23 on A/C chart.

SHEENA EASTON "For Your Eyes Only" (EMI America) 62/7 add wgar, wnab, wtar, kolo, wakr, kggf, whiz, heavy rotation; wlta, 97AIA, ksl, wtmj, wrie, watr, wchv, wmaz, worg, wdbo, wrva, klms, medium rotation wcbm, wben, well, wip, when, wsb, wbt, kex, king, kmbz, klo, kbai, krko, kugn, wsli, wftl, wnob, wis, wdef, wjbo, wabz, wsba, wakr, whby, whbc, waci, wkhm, wdif, wsgw, wjon, krmg. Moves

PABLO CRUISE "Cool Love" (A&M) 59/7 add wham, wsjs, whio, wymc, wdif, wsgw, wibw. Heavy rotation: wben, wtmj, www. knbr. wsm.fm, when, klms, waci, kmjj, wmaz, wchv, wabz. Madium rotation: wip, woal-fm, khow, koy, kex, kfmb, wisn, wnab, weim, whag, wsfm, wlnh, wneu, wjbo, wslj. kaay, worg, wrva, wfir, kfqd, krko, kolo, krkk, wakr, wowo, wkhm, kwos, kfor, wdif, wbow, kakz, whiz. Movee 27-21

BEACH BOYS "The Beach Boys Medley" (Capitol) 56/14 add WIP, KDKA, WHEN, KEX, WHAG, WATR, WABZ, WDBO, WFIR, KUGN, WJON, WSGW, KMRJ, WNFL. Heavy rotation: WSM-FM, WNAB, WKHM, KGGF. Medlum rotation: WBZ-AM, WBT, WHAS, KFMB, KNBR, WLW, WWWE, WGIR, WCFR, WNEU, WSLI, WMAZ, WORG, KMJJ, KBAI, KWOS, WSTV, KRMG, WHIZ. Debuts at number 29 on A/C chart.

ELTON JOHN "Chiloe" (Geffen) 55/10 add WELI, WIP, KHOW, KNBR, WHIO, WTAR, WNDB, WHBY, WAKR, WKHM, Heavy rotation: \$781A, WSM-FM, KOB, KLMS, WDIF, Medium rotation: WBEN, WBT, WRVR, WOAI-FM, KFMB, WLW, KRKK, KMED, KFQD, WORG, WMAZ, WIS, WDEF, WCHV, WJBO, WABZ, WATR, WGIR, WEIM, WNAB, WHBC, KXIC, KMRJ, WJON, KRMG, Debuts at number 30 on A/C chart.

RMRJ, WJUN, RHMG. Deouts at number 30 on all chart.

DIONNE WARWICK "Some Changes Are For Good" (Arists) 55/1 add KFQD. Heavy rotation: 97AIA.

KSL, WTMJ, KOLO, KMED, WRVA, WDBO, WLVA, WFTL, WIS, WSBA, WHAG, WNAB, WHBY, WFOF, KXIC, KLMS. Medium

rotation: WTIC, WELI, WPRO, WHAM, WSB, WBT, WRVR, KFMB, WHIO, WISN, WGIR, WDEF, WNDB, WYMC, WTAR, WPTF,

WFIR, KUGN, KRKO, KRKK, WKIQ, WACI, KFOR, WDIF, KLTE, KMRJ, WSGW, WJON, WIBW, Holds at number 24 on A/C

EART GARFUNKEL "A Heart In New York" (Columbia) 52/29 add wgy, wsb, kfmb, wlw, wnab, wlnh, wgir, wcfr, wchv, wis, wndb, wmaz, wtar, wrva, kfqd, krkk, wakr, wkiq, whbc, waci, kxic, wdif, kmrj, wjon, wstv, wbow, wibw, krmg, whag. Heavy rotation: 97AIA, Medium rotation: WELI, wlta, wsm.fm, ksl,

JAMES TAYLOR "Summer's Here" (Columbia) 52/6 add WSBA, WTAR, WFIR, WFDF, WKHM, KMRJ. Heavy rotation: 97AIA, WTMJ, WRVA, KXIC, KLMS. Medium rotation: WELI, WLTA, WBT, WSM-FM, KOY, KEX, KFMB, WNAB, WEIM, WJBO, WDEF, WIS, WNOB, WFTL, WSLI, KOB, KFQD, KBAI, WHBY, WKIQ, WHBC, WDIF, WJON, WIBW, KRMG,

ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 51/4 edd wham, 97AIA, WDBO, WFDF, Heavy rotation: WSB, KOY, KSL, KFMB, WTMJ, WCCO-AM, WSBA, WFTL, KOLO, WHBC, KXIC, WQUA, Medium rotation: WELI, WLTA, WRVR, KEX, WHIO, KMBZ, WNAB, WEIM, WHAG, WJBO, WDEF, WIS, WNDB, WTAR, WRVA, KFQD, KUGN, KMED, KLO, KRKK, WHBY, WKIQ, KFOR, KMRJ, WSGW, WJON, WIBW, KRMG, WHIZ. Movee 28-26 on A/C chart.

STACY LATTISAW "Love On A Two-Way Street" (Cotillion) 51/2 add KRKO, WRVA. Heavy rotation: www. wgar. wtmj, whag, wis, wtar. word. Medium rotation: wip, wgv, wrvr. woai-fm, whab, weim, wlnh. wneu, wabz, wsu, wmaz, wfir. kfod. kugn, krkk, wakr, whby, wkiq. wfdf, waci, wnfl. kxic, kwos, wdif. kmrj. wsgw, wjon, wstv, wbow, whiz.

LULU "I Could Never Miss You (More Than I Do)" (Alfe) 49/24 add WIP, WASH, WSM-FM, WSJS, KHOW, KPPL KSL, KFMB, WGAR, WHIO, WSFM, WABZ, WJBO, WLVA, WYMC, WFIR, KFQD, KBAI, WHBC, WACI, WKHM, KMRJ, WQUA, WBOW, Heavy rotation: WLTA. Medium rotation: WBEN, WSB, KEX, WLW, KRKK, WORG, WMAZ, WSLI, WET, WQUB, WEIB, WID, WASH, WICK, WORG, WMAZ, WSLI, WET, WQUB, WEIB, WICK, WICK, WICK, WORG, WMAZ, WSLI, WET, WQUB, WEIB, WICK, WICK, WILL, W

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 43/1 edd WIBW, Heevy rotation: 97AIA, KMJJ, WORG, Medium rotation: WHAM, WBT, KEX, KNBR, WLW, WHIO, WNAB, WEIM, WHAG, WCFR, WSBA, WABZ, WJBO, WIS, WSLI, KAAY, WMAZ, WYMC, WRVA, WFIR, KFQD, KUGN, KMED, KRKK, KGGF, KXIC, WKHM, WDIF, KMRJ, WQUA, WHIZ.

JOURNEY "Who's Crying Now" (Columbia) 37/5 add KDKA, KHOW, KUGN, WACI, WJON, Heavy rotation: WBEN, WSM-FM, WLW, WNEU, WABZ. Medium rotation: WIP, WHEN, WOAI-FM, KEX, WFYR, WGAR, WEIM, WLNH, WCFR, WCHV, WIS, WSLI, WMAZ, WORG, KFQD, KRKO, KBAI, KRKK, WOWO, WKHM, KWOS, WBOW, WHIZ.

WCHV, WIS, WSIL, WMAZ, WORL, KHQD, KRKD, KBAI, KRKL, WHAR, WNDB, WLVA, KFQD, WKIQ, WHBC, WSGW. Heavy rotation: WRVA. Medium rotation: WELI, WBT, KEX, WATR, WDEF, WFTL, WTAR, KOB, WDIF. GARY WRIGHT "Really Wanna Know You" (WB) 36/4.edd WGY, KNBR, WAKR, KXIC, Heavy rotation: WSM-FM, WLW, WABZ, WORG, Medium rotation: WIP, WBT, WRVR, WOAI-FM, KOY, WWWE, WNAB, WEIM, WHAG, WCFR, WNEU, WCHV, WSLI, WMAZ, WFIR, KFQD, KRKO, KRKK, WKIQ, WNFL, KWOS, WBOW, WHIZ.

ENGELBERT HUMPERDINCK "Maybe This Time" (Epic) 36/4 add WDEF, WKHM, KMRJ, WJON. Heavy rotation: WLTA, KLMS. Medium rotation: WSB, KEX, KSL, WCCO-AM, WNAB, WATR, WSBA, WFTL, KFQD, WHBC, KXIC,

AL JARREAU "We're In This Love Together" (WB) 34/7 add KSL WHIO, WATH, WHBC, KMRJ, WSTV, KGGF. Heavy rotation: WSM-FM, WDEF, KLMS. Medium rotation: WGY, WBT, KRKO, KFQD, WORG, WIS, WJBO, WABZ.

GEORGE FISCHOFF "Foxy" (Heritage) 32/10 add WELI, WFIR, WORG, WYMC, WIS, WSBA. WNEU, WCFR. WNAB, KMRJ, Heavy rotation: KOB, KLMS. Medium rotation: WSB, KSL, WLW, WDEF, WHBC, WSTV.

STARS ON 45 "Medley II" (Radio/Atlantic) 28/2 add WJBO, WJON. Heavy rotation: WSJS, WTMJ, KGGF. Medium rotation: KMBZ, KRKK, KBAI, KOB, WFIR, WSLI, WIS, WEIM, WKIQ, KMRJ.

YUTAKA "Love Light" (Alfa) 27/1 add WSB. Heavy rotation: \$7AIA, WRVA, KLMS, WQUA. Medium rotation: KOY KEX, KSL, WCCO-AM, WEIM, WHAG, WIS, WNDB, WLVA, KFQD, KUGN, KRKO, KRKK, WHBY, KXIC.

Radio Records NATIONAL AIRPLAY/30

	_	_概				
i he	es Tw	o L	est reak		August 14, 1981	
	1	1	1	1	KENNY ROGERS/I Don't Need You (Liberty)	
	2	2	2	2	JOEY SCARBURY/Theme From "Greatest" (Elektra)	
	7	5	3	0	CARPENTERS/Touch Me When We're Dancing (A&M)	
	5	4	4	Ö	JUICE NEWTON/Queen Of Hearts (Capitol)	
	10	7	5	ŏ	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)	
	16	11	7	ŏ	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)	
	9	8	8	ŏ	POINTER SISTERS/Slow Hand (Planet)	
	6	6	6	8	MARTY BALIN/Hearts (EMI America)	
	3	3	9	9	AIR SUPPLY/The One That You Love (Arista)	
	11	10	10.	10	ALAN PARSONS PROJECT/Time (Arista)	
	4	9	11	11	MANHATTAN TRANSFER/Boy From New York City (Atlant	tic)
	23	18	12	0	ALABAMA/Feels So Right (RCA)	
	24	22	13	Ø	JOHN DENVER/Some Days Are Diamonds (RCA)	
	_	27	17	Ø	RAY PARKER JR. & RAYDIO/That Old Song (Arista)	
	22	-		O	JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.)	
	27	26	21	ŏ	COMMODORES/Lady (You Bring Me Up) (Motown)	
		_	25	O	EDDIE RABBITT/Step By Step (Elektra)	
	_	30		Ö	MICKEY GILLEY/You Don't Know Me (Epic)	
	17	-		19	THE STATE OF A PRESCROPE DINESSWEET Raby (EDIC)	New
	20		-	20	CARL WILSON/Heaven (Caribou)	Entry
	_	28		0	PABLO CRUISE/Cool Love (A&M)	Littiy
		_	28	0	SHEENA EASTON/For Your Eyes Only (EMI America)	\rightarrow
			30	ŏ	DON McLEAN/It's Just The Sun (Millennium)	
	25	25		24	DIONNE WARWICK/Some Changes Are For Good (Arista)	
	~		-			

OAK RIDGE BOYS/Elvira (MCA) 15 15 19 ANNE MURRAY/We Don't Have To Hold Out (Capitol) 0 29 29 GEORGE HARRISON/All Those Years Ago (Dark Horse/WB) 8 12 20 27 ROSANNE CASH/Seven Year Ache (Columbia) 14 14 14 28 BEACH BOYS/The Beach Boys Medley (Capitol) ELTON JOHN/Chloe (Geffen)

This chart is based solely on airplay rotations compiled weekly from our A/C reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

MOST ADDED ®

ART GARFUNKEL A Heart In New York (Columbia) I Could Never Miss You (More...) (Alfa) CHRISTOPHER CROSS Arthur's Theme (The Best...) (WB) EDDIE RABBITT Step By Step (Elektra)
BEACH BOYS

The Beach Boys Medley (Capitol)

HOTTEST

KENNY ROGERS I Don't Need You (Liberty) JOEY SCARBURY Theme From "Greatest..." (Elektra) DIANA ROSS & LIONEL RICHIE Endless Love (Motown)
CARPENTERS Touch Me When We're Dancing (A&M)

POINTER SISTERS Slow Hand (Planet)

ROBBIE PATTON "Don't Give It Up" (Liberty) 26/7 add KDKA, KNBR, WGIR, WIS, WKIQ, KGGF, WNFL. Heavy rotation: WLW, WABZ. Medium rotation: WBEN, WGR, WIP, WGY, WWWE, WLNH, WCHV, WMAZ, KMJJ, WACI, KXIC, WKHM, KWOS, WHIZ.

PURE PRAIRIE LEAGUE "You're Mine Tonight" (Casabianca/PolyGram) 25/5 add WLW, KOB, KFQD, KXIC, WKIQ, Heavy rotation: WYMC, Medium rotation: WSB, WRVR, KEX, KBAI, WOEF, WATR, WFIR, KGGF.

MOODY BLUES "The Voice" (Threshold/PolyGram) 21/11 add WTAE, WSFM, WNEU, WABZ, WJBO, WCHV, WYMC, KRKO, KBAI, KGGF, WBOW, Heavy rotation: KLMS, Medium rotation: WRVR, KRKK.

ELO "Hold Tight" (Jet) 21/2 add KRKO, KLMS. Heavy rotation: WABZ, WMAZ. Medium rotation: WIP, WTAE, WHEN, WLW. WCHV, WDIF.

WLW, WCHY, WDIF.

GINO VANNELLI "Nightwalker" (Arista) 21/1 add WHIZ. Heavy rotation: WYMC. Medium rotation: KEX, WLW, WNAB, WEIM, WHAG, WABZ, WORG, KFQD, KRKK, WKHM, WDIF.

CHRISTOPHER CROSS "Arthur's Theme (The Best That You Can Do)" (WB) 20/20 add wsm-FM, KSL, WLW, KMBZ, WEIM, WCFR, WDEF, WFTL, WMAZ, KUGN, KRKO, KBAI, KLO, KRKK, WHBY, KWOS, KMRJ, WSTV,

Others Getting Significant Action

LARRY JOHN McNALLY "Just Like Paradise" (ARC/Columbia) 18/4 add WRVR, KMBZ, WDEF, WKHM. Heavy rotation: WLTA, 97AIA. Medium rotation: WEIM, WHAG, WCFR, WATR, WORG, KFQD, KRKK, KXIC.

BERNADETTE PETERS "Dedicated To The One I Love" (MCA) 15/5 add WBEN, WLW, WATR, WDEF, WGGE HEAVY ROTATION WITH A REPORT OF THE PETERS "TO THE REPORT OF THE PETERS".

JESSE WINCHESTER "Baby Blue" (Bearsville/WB) 15/5 add 97AIA, WYMC, KLO, KRKK, KXIC. Medium

DON WILLIAMS "Miracles" (MCA) 14/1 add KLMS. Heavy rotation: KSL, KRMG, Medium rotation: WSB, KOY, KMBZ, WCCO-AM, WNDB, KXIC.

SILVER CONDOR "You Could Take My Heart Away" (Columbia) 13/5 add WSM-FM, KEX, WLW, KFQD, WHIZ. Medium rotation: WGY, WMAZ, WCFR.

ANDY GIBB & VICTORIA PRINCIPAL "All I Have To Do Is Dream" (RSO) 12/12 add w.L.W. KMBZ. WIS, WFTL WMAZ, WYMC, WORG, KUGN, KMED, WHBY, KWOS, WSGW.

MAC DAVIS "Secrets" (Cesablanca/PolyGram) 12/1 add KFQD. Heavy rotation: KLMS. Medium rotation:

DENIECE WILLIAMS "Silly" (ARC/Columbie) 11/8 add WRVR, WHAG, WATR, WLVA, WRVA, KUGN. Heavy rotation: 97AIA. Medium rotation: WLTA, WDEF, WQUA.

GEORGE HARRISON "Teardrops" (Dark Horse/WB) 11/3 add wJBO, WIS, KMRJ. Medium rotation: WNEU, CANTINA BAND "Summer '81" (Millennium) 10/1 add WKIQ. Heavy rotation: WBEN. Medium rotation: KOY,

SAMANTHA SANG "Let's Start Again" (Sutra) 10/0, Medium rotation: WELI, WLTA, KSL, WSBA, WKIQ.

REO SPEEDWAGON "In Your Letter" (Epic) 9/7 add WBEN, WHAG, WABZ, WMAZ, KRKO, KBAI, KWOS. STEVIE NICKS w/TOM PETTY... "Stop Draggin' My Heart Around" (Modern/Atco) 9/4 add WGAR, WCHV, KRKO, WOWO, Heavy rotation: WSM-FM, Medium rotation: WNEU.

FRANKE & THE KNOCKOUTS "You're My Girl" (Millennium) 9/1 add WNFL Heavy rotation: WLNH,

WABZ. Medium rotation: WLW, WFIR.

CRYSTAL GAYLE "Too Meny Lovers" (Columbia) 9/1 add WMAZ. Heavy-rotation: KRNT, WJON, KLO.

Medium rotation: WSIX, KMBZ, KRMG.

FLORENCE WARNER "Easy" (Mercury/PolyGram) 9/1 add WHBC. Heavy rotation: KHOW, WFTL. Medium rotation: WLTA, KSL, WDEF, WJON.

NIELSEN/PER WARNER "The Sun Ain't Gonna Shine Anymore" (Capitol) 8/7 add WBEN, WSB, WSM-FM, WARNE WARNER WAR

NIELSENIPEARSON THE WATER WARE, WARE, WARE, WARE, WARE, WARE, WARE, WORG, WDBO.

RAZZY BAILEY "Scratch My Back" (RCA) 7/2 add WATE, KFQD. Medium rotation: WDEF.

AFTERNOON DELIGHTS "General Hospi-tale" (MCA) 7/1 add WHAG. Medium rotation: WBT, WOAI-FM, WORG, WABZ, KFQD.



Regionalized Adds & Hots

EAST

Journsy Robbie Pattor Mishama Marb Alpert HOTTEST Josy Scarbury Rick Springfield Hoody Blues (Gemini) Commedia Commodores Phil Collins

Lulu Eddle Rabbitt WOTTEST

WBZ/Boston Wendy Furige

HOTTEST Josy Scarbury Oak Ridge Boys Kenny Rogers Juice Newton Marty Balin

HOTTEST Air Supply Manhattan Transfer Kenny Rogers Fointer Sisters Alan Parsons

Lulu Elton John Beach Boys HOTTEST Carpenters Commedores Gary Wright Sheena Easton (Eyes) Ross & Richie

WNAB/Bridgeport

Sheems Easton (Eyes) Art Garfunkel Harry Chapin HOTTEST Kenny Rogers Marty Halin Ross & Richie Carpenters Pointer Sisters

Art Garfunkel HOTTEST Rosanne Cash Kenny Rogers Joey Scarbury Manhattan Transfer Rick Springfield

WHEU/Wheeling Amos/Fas

Debbie Harry
Moody Blues
(Voice)
George Fischoff
HOTHEST
Pointer Sisters
Moody Blues
(Gemini)
Alebama
Roes & Richie
Journey

Art Gerfunkel
Robbie Patton
Don McLean
HOTTEST
Ronnie Milsap
Carpenters
Josy Scerbury
Manhattan Transfer
Marty Balin

Alebama Raydio Raydio (Song) HOTTEST Renny Rogers Josy Scarbury Harty Balin Carpenters Juice Newton

Mickey Gilley HOTTEST Ross & Richie Pointer Sisters Ronnie Hilsep Garpenters Kenny Rogers

Harry Chapin HOTTEST Ross & Richie Air Supply Joey Scarbury Juice Newton Hanhattan Transfer

Art Garfunkel
Christopher Gross
George Fischoff
HOTHEST
Juice Newton
Pointer Sisters
Ross & Richie
Carpenters
Beach Boys

WSBA/Yerk Jim Horn

James Taylor George Fischoff HOTTEST Air Supply Josy Scarbury Kenny Rogera Juice Newton

Alabama Gary Wright Art Garfunkel HOTTEST Air Supply Harty Balin Joev Scarbury Joey Scerbury Oek Ridge Boys Kenny Rogera

O'ConnestO'Really

Bernadette Peters
Al Jarreeu
Don Williams
Jin Photoglo
Razay Bailey
Beach Boys
Nielsen/Pearson
HOTTEST
Joey Scarbury
Pointer Sisters
Kenny Rogers
Roes & Richie
Carpenters

Pablo Cruise Anne Murray HOTTEST Juice Newton Harty Balin Kenny Rogers Carpenters Pointer Sisters

Lulu
Moody Blues
(Yoice)
HOTIEST
Kenny Rogers
Josy Scarbury
Pointer Sisters
Ronnie Mileap
Alabama

WTAE/Pittsburgh Don Berna

John Denver Moody Rlues (Voice) HOTTEST Barbra Streisand Smokey Robinson (Forever) Ross & Richie

Johnny Mathis Christopher Cross HOTTEST Pointer Sisters Juice Newton Marty Ralin Carpenters John Schneider

None HOTTEST Kenny Rogers Hanhattan Transfer Joey Scarbury Harty Balin

Elton John Mickey Gilley Eddie Rabbitt George Fischoff HOTTEST John Schneider Juice Newton Harty Balin Ross & Richle Kenny Rogers

Raydio Commodores HOTTEST Air Supply Manhattan Transfer Joey Scarbury Pointer Sisters Roes 6 Richie

WBEN/Buffsio Roger Christian

Alebana REO Speadwagon (Letter) Bernadette Peters Nielsen/Pearson HOTTEST Ross & Richis Cormodores Journey Corpenters Pointer Sisters

Squeeze
Deniece Williams
REO Speedwagon
(Letter)
Herb Alpert
Art Garfunkel
Afternoon Delighte
Sad Cafe
Beach Boye
HOTIEST
Alam Pareons
Remny Rogers
Carpenters
Bonnie Wilsep
Bonnie Wilsep
Bonnie Wilsep

MIDWEST

Robbie Patton
Cantina Band
Merb Alpert
Art Garfunki
Pure Prairie League
MOTTEST
Air Supply
Kenny Rogere
Rounie Milsap
Joey Scarbury
Juice Newton

WQUA/Qued Cities Jack McRey

Lulu Commodores Eddie Rabbirt Fred Knobleck Marry Chapin HOTTEST Josy Scarbury Anne Murray Ronnie Milsap Alabama Carpenters

WTMJ/Milwe

None HOTTEST John Schneider Don McLean Neil Diamond Pablo Cruise Hickey Gilley

None HOTTEST Joey Scarbury Pointer Sisters Juice Newton Commodores Ross & Richie

WOWO/FL Wayne

Jim Steinman
Pat Benatar
Stevie Nicks
HOTTEST
Rick Springfield
Moody Blues
(Gemini)
Kenny Rogers
Julice Newton
Air Supply

Willie Nelson Herb Alpert Al Jarreou Herb Mareau
Al Jarreau
Lulu
Fred Knoblock
Florence Warner
Art Garfunkel
HOTTEST
Kenny Rogers
Alabama
Carpenters
Anne Hurray
Johnny Lea

WKHM/Jecksor Jerry Sembert

WEST

Art Garfunkel
Christopher Cross
Jesse Winchester
HOTTEST
Pointer Sisters
Juice Newton
Herty Balin
Carpentera
Commodores
Ross & Richic

KNBR/San Francisco Larry Finker

Mickey Gilley Robbis Patton Gery Wright Elton John HOTIEST Kenny Rogers Pointer Sisters Ronnie Mileap Commeddres Ross & Richie

None HOTTEST Kenny Rogers Air Supply Joey Scarbury Juice Newton Marty Balin

Pure Prairie Leegue Commodores Commodores HOTTEST Manhattan Transfer Kenny Rogers Ronnie Hilssp

Ronnie Cerpenters George Fischoff

KOGO/Sen Diego Sendi Benister

Ross & Richie Alabama HOTTEST Neil Diamond Air Supply Josy Scarbury Rosanne Cash Henhetten Transfer

Lulu

James Taylor Eddie Rabbitt Lulu John
Elton John
Engelbert Humperdinck
Lerry John McNally
HOTTEST
Commodores
Ronnie Milesp
Kenny Rogers
Gary Wright
Ross & Richie

WLW/Cincinnets Greg Picciano

Pure Prairie League Silver Condor Silver Condor Christopher Cross Gibb & Frincipal Bernadette Peters Art Garfunkel HOTTEST Ross & Richie Joey Scarbury Commodores Carpentera Peblo Cruise

Tom Scott

Eddie Rebbitt
Art Garfunkel
Engelbert Humperdinck
Stars On 45
(Medley II)
Beach Boys
Journey
Chuck Mangione
HOTTEST
Oak Ridge Boys
Air Supply
Manhattan Tramefer
Josy Scarbury
Juice Newton

WOIF/Marion Doug Triplett

Peblo Cruise Art Garfunkel HOTTEST Clarke/Duke Ross & Richie Kenny Rogers Carl Wilson Elton John

Deve Crist
Sheena Easton
(Eyes)
Gino Vannelli
(Mightwalker)
Balance
Silver Condor
Christopher Cross
HOTTEST
Josy Scarbury
Pointer Sisters
Commodores
Carmeny Corporters Eddie Rabbitt

KRMQ/Tules Don Blehop

Don Blahop
Charly McClein
Art Gerfunkel
Kim Carnes
(Carde)
Finan Champion
Christ Champion
Christ Champion
Christ Champion
Christ
Alan Persone
Romine Hileap
Mickey Giley
Carpenter
Josy Scarbury

Alabama
Raydio
Tom Jones
HOTTEST
Kenny Rogers
Josy Scarbury
Manhattan Transfer
Air Supply
Marty Balin

Lulu Eddie Rabbitt Journey
Art Garfunkel
HOTTEST
Joey Scarbury
Kenny Rogers
Ross & Richie
Pablo Cruise
Pointer Sisters

KOLO/Reno Michael Bennet

Sheena East (Eyes) HOTTEST

HOTTEST Marty Balin Kenny Hogera Ross & Richie Meco Journey

KSUSelt Lake City George Lemich

Compstemen
Christopher Cross
Lulu
Al Jarreau
Chuck Hangione
Herb Alpert
HOTTEST
Ross & Richie
Joey Scarbury
Carpenters
Air Supply
Kenny Rogers

Sob Swenson
Silver Condor
Beach Boys
Robbie Patton
HOTTEST
Kenny, Rogers
Joey Scarbury
Ronnie Hilsap
Pointer Sisters
Alan Parsons

Reydio HOTTEST Juice Newton Smith/Sweet Peblo Cruise Ross & Richie Ronnie Milesy

Art Carfunki James Taylor George Harrison (Taylor Harrison 1 James Hampsrdinck Beach Bay George Flachoff Christophar Crose Lulu Hickey Gilley HOTLEST JORY SCARDURY Joey Scarbury Carpenters John Denver Raydio Don McLean

WSTV/Steubenville Greg McCullough

Oreg McCustoups
Al Jarreau
Roger Voudourie
Christopher Cross
Neil Sedaka
Harry Chapin
Art Garfunkel

KAKZ/Wichita Bob Clarke

HOTTEST Marty Balin Alan Parsons Pointer Sisters Ronnie Milsap Ross & Richie

None HOTTEST Marty Balin Carpenters Raydio Joey Scarbury Kenny Rogere

None HOTTEST Alan Parsone Manhattan Transfer Air Supply

KFOR/Lincoln, NB Petti Moran

None HOTTEST Kenny Rogers Carpentere Ross & Richie Marty Balin Commodores

KRNT/Dee Moi Scott Huskey None

None HOTTEST Joey Scarbury Kenny Rogers Carpenters Ronnie Milasp Pointer Sisters

Brian James
Christopher Cross
Gibb & Principal
Journey
Deniece Milliams
Beach Boys
HOTTEST
Manhattan Transfer
Kenny Rogers
Carpanters
Carpanters
Pointer Sisters

KLOK/San Jose Bill Wesver

KMED/Medford Charlie Kirk

Elton John
Lulu
Journey
HOTIEST
Juice Newton
Alan Parsons
Joey Scarbury
Kenny Rogers
Florence Warn

Herb Alpert HOTTEST Joey Scarbury Air Supply Pointer Sisters Hicksy Cilley Ronnie Milesp

Eddie Rabbitt John Denver HOTTEST Joey Scarbury Air Supply Pointer Sisters

WFDF/Filmi Paul Landin

Paul Landino
Anne Murray
Commodorse
Terri Cibbs
James Taylor
HOTIEST
Joey Scarbury
John Schneider
Marty Balin
Pointer Sistera
Raydio

Shore Bell
Christopher Crose
Larry John McMally
Harry Chapin
Jim Photoglo
Gibb & Principal
HOTTEST
Kenny Bogers
Joay Scarbury
Pointer Sistera
Johnny Lee
Ronnie Hilaap

Arlo Guthria Don Williams ELO

Denny Nugent
Alabama
Raydio
HOTTEST
Romnie Hileap
Juica Newton
Pointer Sisters
Ross & Richie
Josy Scarbury

Raydio Mickey Gilley HOTTEST Joey Scarbury Juice Newton Cerpenters Ronnia Milsap Ross & Richie

Chuck Coller
Stevie Nicke
Eddie Rabbitt
Sheena Easton
(Eyes)
Lulu
HOTTEST
Joey Scarbury
Kenny Rogera
Air Supply
Ross & Richie
Stevie Nicke

WHHO/Dayton
Peggy Powel!
Al Jarreau
Pablo Cruise
Lulu
Huppeta
Elton John
HOTTEST
Carpenters
Ronnie Hilesp
Ross & Richie

Dionne Warwick Herb Alpert Van Stephenson Mac Davis

Mac Davis Laiu Silver Condor Pure Prairis League Art Garfunkel Razzy Bailey HOTTEST Alan Parsons Ronnie Mileap Manhattan Transfer Pointer Sisters Carpenters

KLO/Ogden Berbers M. Richen

Herty Chapin Christopher Cross Lacy J. Dalton Jesse Winchester Robbie Dupres HOTTEST Kenny Rogers Crystel Gayle Carpenters Roberts Flack Ross & Richie

Moody Blues (Voice) Christopher Cross

Lulu
Allman Brothers
REO Speadwagon
(Letter)
HOTTEST
Ross & Richie
Pointer Sisters
Ronnie Milsap
Joey Scarbury
Commodores

ELO Stevie Nicks Stacy Latties REO Speedwagor (Letter) HOTTEST Kenny Rogers Josy Scarbury Alan Pareons Carpenters Ross & Richie

Bernaderte Peters Oak Ridge Boye (Somewhere) Amy Wooly Spyre Gyra Vic Asher Chuck Mangione Al Jarrea (UFO) Al Jarraeu
Jos Dolce
(UTO)
Van Stephenson
Moody Blues
(Voice)
Michael Johnson
Sheena Easton
(Eyes)
Robbie Patton
HUTIEST
Oak Ridge Boys
(Elvira)
Menhattan Transfer
Neil Diamond
beach Boys
Willie Melson

Mickey Gilley
Herb Alpert
Beach Boys
Pablo Cruise
Gibb & Principal
HOTTEST HOTTEST Joey Scarbury Kenny Rogers Ross & Richie Alan Persons Hanhattan Transfer

George Harrison (Teardrope) Hoody Blues (Voice) Stars On 43 (Hedley II) Luiu HOTTEST Pointer Sisters Ross & Richie Commodores Alabama

Don McLean HOTTEST Kenny Rogers Joey Scarbury Juice Newton Harty Balin Carpenters WND8/Deytone Beech Mark D'Anglo Herb Alpert
Art Garfunkel
Elton John
Temptations
HOTLEST
Kanny Rogers
Juice Newton
Pointer Sisters
Marty Balin
Carpenters

WHAS/Louisville John Schneider Eddie Rabbitt HOTTEST Joey Scarbury Carpenters Alon Parsons Ross & Richie Beach Boye

Beach Boys Moody Blues (Voice) REO Speedwagon Lulu Nielsen/Pearson HOTTEST Rose & Richie Journey Pablo Cruise Gary Wright Robbie Patton

George Fischoff James Teylor Eddie Rabbitt Don Heles Don McLean
Beach Boys
HOTTEST
Rick Springfield
Henny Rogers
Joey Scarbury
Ronnie Mileap
Commodores

Deniece Williams Larry John McNally Don McLean Eddie Rabbitt HOTTEST Carpenters, Kenny Rogers Ross & Richie Raydio (Song) Smith/Sweet

WBT/Charlotte

WAKR/Akron Bill Hart

Bun McLean
Eddie Rabbitt
Sheena Easton
(Eyee)
Gary Wright
Elton John
Art Garfunkel
HOTTEST
Kenny Rogera
Joey Scarbury
Julce Newton
Pointer Sisters

Pablo Cruise Smith/Sweet Art Garfunkel Commodores B.J. Thomas HOTILST Kenny Rogere John Denver Ronnie Milsep Carpenters Pointer Sieters

Elton John Christopher Cross Gibb & Frincipal MUTTEST Juice Newton Alabame Carpenters Romnie Hilssp Rose & Richie

Commodores
Jasse Mincheater
Art Garfunkel
Gary Wright
Pure Preirie Langue
HUTTEST
Rose & Richie
Ronnie Milsap
James Taylor
Larry John McMally
Robbie Patton WMFL/Green Bay Liz Charlton Christopher Cross
Gibb & Principal
Robbie Dupree
David Guthrie
REO Speedwagon
(Latter)
HOTTEST
Kenny Rogere
Pointer Sieters
Rose & Richie
Juice Newton Beach Boys Beach Boys

Gary O

Robbie Patton

Franke & Knockoute

HOTTEST

Dottie West

Air Supply

Alan Parsona

Pure Prairie League

Juice Newton

Lulu Art Garfunksi Hoody Bluss (Voice) HOTTEST Pointer Sisters Juice Newton Koss & Bichte Romnie Hilesp Carpenters

Deniece Wilitame Herb Alpert Lulu HOTTEST John Denver Kenny Rogers Carpenters Ronnie Hilsap Joey Scarbury

Steve McCorvey
Michael Johnson
Tom Jones
MOTTEST
Shens Easton
(Eyes)
Ronnie Milasp
Larry John McNally
Rool & Gang
Pointer Sisters
WDEF/Changoose

Pointer Sieters
WOEF/Chathanoogs
Blanley Hell
Pred Knoblock
Engelbert Humperdinck
Larry John McNally
Bermadstre Peters
Christopher Cross
HOTTEST
Al Jarreau
Dionne Warwick
Mickey Gilley
Ronnie Milsap
Johnny Lee

WOALFM/Sen Am

Alabama HOTTEST Kenny Rogers Joey Scarbury Air Supply Ross & Richis Pointer Sisters

WLTA/Attents Alten Sounder

SOUTH

WCHV/Charlottee Thomas H. Twine

Gibb 6 Principal
Christopher Cross
Art Garfunkel
REO Speedwagon
(Latter)
Crystal Gayle
MOTIEST
Pointer Sisters
Ross 6 Richte
Sheene Faston
(Eyes)
Kenny Rogers
Alan Parsons Moody Blues (Voice) Art Garfunkel Stevie Nicke John Denver Don McLean Hickey Gilley HOTTEST Pointer Sisters Commodoree

Marty Balin Yutaka Art Carfunkel Ntelsen/Pearson HOTTEST Kenny Rogers John Schneider Juce Newton Joey Scarbury Ross & Richie

George Harrison
(Teardrops)
George Fischoff
Art Garfunkel
Gibb & Principal
Robbis Patton
HOTTEST
Kenny Rogers
Pointer Sisters
Carpenters
Ross & Richie
Raydio

WSIX/Nashvi Dave Michols

Raydio Mickey Gilley Eddie Rabbitt HOTTEST Alebame Joey Scarbury Juice Newton Ronnie Milsep Ross & Richie

Commodores Elton John Shaena Easton (Eyes) James Taylor Art Garfunkel

Anne Murray Jesse Winchester HOTTEST Larry John McNally Alan Parsons Carpentera Kenny Rogers Juica Newton

Deniece Williams Art Gerfunkel Stacy Lattiasw HOTTES! Eenny Rogers (50 In Love) Ross & Richie Joey Scarbury Kenny Rogers (I Don t) Eddie Rabbitt

None HOTTEST Juice Newton Pointer Sieters Carpenters Ronnie Mileap Commodorss WSM-FM/Nes Donna Braka

Donna Braks

Rim Carnes
(Cards)
Chriatopher Cross
Nielsen/Pearuon
Lulu
Van Stephenson
Silver Condor
HOTTEST Squeeze Phil Collins Gary Wright Elton John Stevie Nicks

Tom Jones Christopher Crose Gibb & Principal MOTIEST John Denver Anne Murray Ross & Richie Josy Scarbury Kenny Rogers

Pablo Cruime Lulu HOTTEST Joey Scarbury Air Supply Kenny Rogers Harty Balin Hanhattan Trehafer

Mody Blues (Voice) Pablo Cruise Jesse Minchester Luib - Tincipal George Fischoff HOTIEST Juice Newton Joey Scarbury Pointer Sisters Clarke/Duke Gino Vannelli (Nightwelker)

Temptations Nielsen/Pearson Allman Brothers George Fischoff HOTTEST Pointer Sisters Joey Scarbury Steey Lattismu Rose & Richie Cormodores

Eddie Rabbitt
Anne Murray s
Nielsen/Pearson
Beach Boye
HOTIEST
Hanhattan Transfer
Joey Scarbury
Carpenters
Juice Newton
Ross & Richie

ALL STATIONS REPORTED THIS WEEK

115 REPORTERS

115 LAST WEEK



Walt Love

Black Radio

Black Radio Photo Showcase

Since I arrived here we've been getting some good response from radio stations and record companies sending us photos, and this week we're highlighting some of the activity around the country pictorially. Be sure to keep sending pictures of your station's activities or your label artists' visits to radio stations, and remember, you don't have to be an R&R reporter to participate in our picture pages — everybody's welcome.



KACE GREETS MOUZON: It's all smiles as KACE/Los Angeles Music Director Alonzo Miller (left) greets Alphonse Mouzon (center), and Ted Higashloka of California Record Distributors as they visit KACE-FM to say thanks for the airplay.



CLARKE/DUKE AT GREEK — Epic recording artists Stanley Clarke & George Duke recently played the Greek Theatre in Los Angeles. Pictured backstage (I-r) are George Duke, E/P/A's Maurice Warfield and Myra Weston, KDAY PD J.J. Johnson, Stanley Clarke, and E/P/A's Lori Holder.



GINO VANNELLI AT KJLH: Gino Vannalli recently visited KJLH/Los Angeles and did an on-air interview. Pictured (I-r) are Aristo's Louis Harper and Tami Kingi, Gino, KJLH PD Lawrence Tanter, and Joe Vannelli, Gino's brother and co-producer of the "Nightwalker" album.



NEVILLE BROTHERS AT WYLD-FM: The Neville Brothers visited one of their hometown radio stations recently to drop off their new A&M album. Pictured (I-r) are WYLD News Director Gus Lewis, Art Neville, Asst. PD Anthony Wilson, PD Brute Balley, Tim Robinson of the Wild Tchoupitoulas, Cyril Neville, WYLD MD Paul Stephens, and Aaron Neville.



STARR KNIGHT AT WAOK: WAOK/Atlanta opened its doors to say helio to A&M artists Jerry Knight end Atlantic Starr. Standing (I-r): WAOK GM Henry Bruen, A&M VP Jheryl Busby, station's Rick Roberts, former PD Carl Connors, and A&M's Keith Frye; seated (I-r) Sharron Bryant of Atlantic Starr, Knight, and Atlantic Starr's Wyanne Lewis.



WDAO GETS MORE GOLD: Atlantic presented Slave's hometown station WDAO with a gold record plaque for the album "Stone Jam." Pictured (I-r): Atlantic's Robert Wilson, WDAO MD Langford Stephens, PD Turk Logen, and Atlantic's Richard Nash.



KDKO HOSTS UNCF RADIOTHON: Pictured from left to right at the kickoff of KDKO/Denver's UNCF Radiothon are Asst. PD Carlos Lando, Program Director Byron Pitts, artists Marlena Shaw and Lou Rawis, KDKO air personality Danny Harris, and (kneeling) air personality Steve Elliotte and promoter C.L. Woods.

Black Radio

HOTTES

EVELYN KING "I'm In Love" (RCA) **CARL CARLTON** "She's A Bad Mama Jama" (20th) **DIANA ROSS & LIONEL RICHIE** "Endless Love" (Motown) **LARRY GRAHAM** "Just Be My Lady" (WB) PHYLLIS HYMAN & MICHAEL HENDERSON "Can't We Fall In Love Again" (Arista) **TEENA MARIE** "Square Biz" (Gordy) **STACY LATTISAW** "Love On A Two Way Street" (Cotillion) RENE & ANGELA "I Love You More" (Capitol) **COMMODORES** "Lady (You Bring Me Up)" (Motown) **MANHATTANS** "Just One Moment Away" (Columbia) **CHERYL LYNN** "Shake It Up Tonight" (Columbia) **BROTHERS JOHNSON** "The Real Thing" (A&M) **POINTER SISTERS** "Slow Hand" (Planet) BRICK "Sweat ('Til You Get Wet)" (Bang) **RICK JAMES** "Super Freak" (Gordy)

LIMBE

☑ B.B. & Q. BAND "On The Beat" (Capitol) 58% (+9) reporting. Added at KOKY, WOWI, KDKO, KDIA, WTOY. Medium at WXYV, WHUR, WILD, WKND, WAIL WBLX, WGIV, WHRK, WLOU, WVOL, KMJQ, WKXI, WDAO, WDMT, WJLB, KAEZ, WVON, WGCI, WWWS, WBMX, WCIN, KXAM, KSOL Hot at WDAS, WEDR, WTLC.

AL JARREAU "We're In This Love Together" (WB) 58% reporting. Added at WANT, WVOL Medium at WXYV, WDAS, WPDQ, WTOY, WATV, WYLD-FM, WENN, WAOK, WHRK, WJMI, WJMO, WDMT, WJLB, WTLC, KAEZ, WVON, WBMX, KMJM, KDKO, KDAY, KSOL, KDIA. Hot at WAMO, WWRL, KOKY, WGIV, WKXI, WDIA, KJLH.

PARY PARKER JR. & RAYDIO "That Old Song" (Arista) 57% (+8) reporting. Added at KDKO, WJMO. Medium at WDAS, WKND, WPDQ, WTMP, WBLX, WENN, KOKY, WGIV, WAOK, WHRK, WVEE, KMJQ, WKXI, WXYV, WOIC, WEDR, WDAO,

WDMT, WKWM, WJLB, WBMX, WCIN, KXAM, KACE, KSOL. Hot at KDAY, WDIA, WWRL. RAFAEL CAMERON "Funtown U.S.A." (Salsoul) 57% (+4) reporting. Added at WANT. Medium at KSOL, KLIP, KACE, KDAY, KXAM, WCIN, WWWS, KAEZ, WDMT, WJMO, WDIA, KMJQ, WJMI, WVEE, WHRK, WOWI, WTMP, WBLX, WTOY, WWIN, WKND, WDAS, WXYV, WAMO. Hot at WILD, WLOU, WOIC, WKWM, KDIA.

DENROY MORGAN "I'll Do Anything For You" (Becket) 55% reporting. Added at WLOU, WTOY. Medium at WKND, WATV, WENN, WOWI, WHRK, WVEE, WVOL, WOIC, WIND, WIOY, Medium at WKND, WAYV, WENN, WOWI, WHAK, WVEE, WVOL, WOIC, WJMO, WDMT, WKWM, WJLB, WTLC, KDAY. Hot at KJLH, KDKO, WBMX, WGCI, WVON, WEDR, WGCI, WGIV, WPDQ, WWIN, WDAS, WILD, WXYV.

RICHARD "Dimples" FIELDS "She's Got Papers On Me" (Boardwalk) 53% (+4) reporting. Added at KMJQ, WTLC. Hot at WDIA, WKXI, WANT, WAIL, WHUR, WWIN,

WJMO, WDMT, WVON, WGCI, WWWS, KMJM, KDKO, KDAY, KACE. Medium at KDIA, WCIN, WBMX, KAEZ, WHRK, WOWI, KOKY, WBLX, WPDQ, WILD, WAMO.

☑ FOUR TOPS "When She Was My Girl" (Casablanca/PolyGram) 51% (+15) reporting. Added at KLIP, WGCI, WVON, WKWM, WDMT, WDAO, WJMI, WANT, WYLD-FM, WATV, WPDQ, WWIN. Medium at WHUR, WAIL, WTMP, KOKY, WGIV, WAOK, WHRK, WKXI, WOIC, WDIA, WEDR, WWWS, WBMX, KMJM, KDAY

DYNASTY "Here I Am" (Solar) 51% reporting. Added at WAMO, WWRL, WEDR, WGCI. Medium at WXYV, WPDQ, WTOY, WYLD-FM, WTMP, KOKY, WGIV, WAOK, WHRK, WJJS, WLOU, WJMI, WOIC, WDMT, WWWS, WCIN, KXAM, KDAY, KSOL, KDIA. Hot at WBMX, WDAO, WKND.

DENIECE WILLIAMS "SIlly" (ARC/Columbia) 49% (+7) reporting. Medium at KAEZ, WTIC, WJLB, WDMT, KJLH, KACE, KDAY, WOIC, WJMI, WHRK, WAOK, KOKY, WBLX, WTMP, WAIL, WWRL, WILD. Hot at WXYV, WHUR, WENN, WVEE, WVOL, KMJQ, WKXI, WWWS, KMJM.

S.O.S. BAND "Do It Now" (Tabu) 47% reporting. Added at KXAM, WTOY. Medium at WHRK, WVEE, WJMI, WVOL, WOIC, KOKY, WYLD-FM, WATV, WXYV, WKND, WWIN, WDAO, WDMT, WKWM, WJLB, WVON, WGCI, WBMX, KDIA, KSOL, KDKO. Hot at KDAY,

NATALIE COLE "You Were Right Girl" (Capitol) 47% reporting. Medium at KDKO, WCIN, WBMX, WWWS, KAEZ, WTLC, WJLB, WDAO, WEDR, WDIA, WOIC, WKXI, WVOL, WLOU, WHRK, KOKY, WTMP, WATV, WWIN, WKND, WDAS, WILD, WWRL, WXYV, WAMO. LaTOYA JACKSON "Stay The Night" (Polydor/PolyGram) 43% reporting. Added at WTLC, KOKY. Medium at WATV, WYLD-FM, WAIL, WTMP, WHRK, WVEE, WLOU, WVOL, WKXI, WDAO, WJMO, WJLB, WWWS, WBMX, WAMO, WXYV, WILD, WKND, KJLH, KSOL Hot at KDAY

LUTHER VANDROSS "Never Too Much" (Epic) 42% reporting. Added at WENN, WKWM, WJLB, WGCI, KACE. Medium at KSOL, KJLH, WXYV, WHUR, WDAS, WWIN, WPDQ, WATV, WTMP, WGIV, WAOK, WJMI, WKXI, WOIC, WEDR, WBMX. Hot at WTLC.

CHANGE "Hold Tight" (RFC/Atlantic) 42% reporting. Medium at WJMO, WDMT, WJLB, KAEZ, WVON, WGCI, WCIN, WTOY, WYLD-FM, WENN, WTMP, KOKY, WAOK, WLOU, WDAS, WILD, WXYV, WAMO, KSOL, KACE, KDKO. Hot at WBMX.

EVASIONS "Wikka Wrap" (SAM) 40% (+6) reporting, Added at WANT, WAOK, WDMT. Medium at WAMO, WXYV, WHUR, WJMI, WKXI, WOIC, WDIA, WEDR, WKWM, WJLB, WTLC, WWWS, WCIN, KDKO, KSOL. Hot at KDIA, WGIV, WILD.

TAVARES "Turn Out The Nightlight" (Capitol) 40% (+6) reporting. Added at WPDQ, WTOY, WBMX, WGIV, WLOU. Medium et KDAY, KSOL, WEDR, WOIC, WKXI, WHRK, KOKY, WATV, WKND, WILD, WWRL, WXYV, WJMO, WJLB, WTLC, WCIN.

SISTER SLEDGE "He's Just A Runaway" (Cotillion) 40% (+2) reporting. Added at KOKY, WDAO. Medium at WAMO, WXYV, WHUR, WDAS, WKND, WATV, WYLD-FM, WTMP, WENN, WGIV, WHRK, WJMI, WOIC, WDIA, WTLC, WCIN, KDKO, KJLH, KSOL.

CHAKA KHAN "We Can Work It Out" (WB) 40% reporting. Added at WJMO. Medium et WYLD-FM, WTMP, KOKY, WGIV, WATV, WHRK, WJJS, WVEE, WTOY, WOIC, KAEZ, WTLC, WJLB, WDMT, KDAY, KACE, KSOL, WDAS, WXYV, WAMO.

GRAINGERS "Shine Your Light" (BC) 38% (+4) reporting. Added at WJMO, WGIV, WENN, WKND. Medium et WCIN, WBMX, WWWS, WTLC, WKWM, WDMT, WEDR, WVOL, WLOU, WVEE, WATV, WTOY, WXYV, WILD, WDAS, WWIN.

EMOTIONS "Turn It Out" (Columbia) 38% reporting. Added et WDMT, WTOY,

WVOL. Medium at KDAY, KSOL, WTLC, WCIN, WDAO, WOIC, WKXI, WLOU, WVEE, WHRK,

KOKY, WBLX, WENN, WYLD-FM, WWRL, WKND. Hot at WJMI.

NOEL POINTER "Classy Lady" (Liberty) 34% (+4) reporting. Added at WKWM.

Medium at WPDQ, WATV, WYLD-FM, WAOK, WLOU, WEDR, WJLB, WTLC, WBMX, WCIN, KDAY, WXYV, WHUR, WWRL, WILD, WDAS, WKND.

RONNIE LAWS "Stay Awake" (Liberty) 34% reporting. Debuts this week. Added at KJLH, KDAY, WWWS, WGCI, WVON, WJLB, WYLD-FM, WBLX, KOKY, WGIV, WHRK, WJJS, WEDR, WXYV. Medium at WHUR, WKND, WWIN, KAEZ.

PEACHES & HERB "Freeway" (Polydor/PolyGram) 32% reporting. Added at WTLC, WGIV: Medium at WATV, WAIL, WTMP, KOKY, WLOU, WEDR, WDAO, WBMX, WCIN, KDKO, KDAY, KXAM, WXYV, WHUR, WKND.

MIDNIGHT STAR "I've Been Watching You" (Solar) 32% reporting. Medium at KXAM, WJMO, KAEZ, WWWS, WTMP, WANT, WOWI, WJJS, WLOU, WJMI, WVOL, WILD, WDAS, WKND, WWIN. Hot at WDAO, WCIN.

AFTERBACH "It's You" (ARC/Columbia) 32% reporting. Added at WTOY, WDAO, WJMO. Medium at KSOL, WCIN, WBMX, WEDR, WDIA, WVOL, WJJS, KOKY, WTMP, WENN, WATV, WAMO, WDAS. Hot at WTLC.

ARETHA FRANKLIN & GEORGE BENSON "Love All The Hurt Away" (Arista) 32% reporting. Debuts this week. Added at KSOL, KLIP, WVON, WJLB, WDMT, WEDR, WOIC, WHRK, WOWI, WAOK, WGIV, WWIN, WILD, WWRL, WHUR, WXYV. Medium at WYLD-FM.

NEW & ACTIVE

AFTERNOON DELIGHTS "General Hospi-tale" (MCA) 30% reporting. Debuts this week. Added at KXAM. Medium at KDIA, KMJM, WBMX, WVON, WEDR, WVOL, WAOK,

WGIV, KOKY, WTMP, WENN, WAIL, WWIN, WKND. Hot at WGCI.

PATTI AUSTIN "Do You Love Me?" (Qwest/WB) 30% reporting. Debuts this Added at WKWM, WJJS, WENN, KDIA. Medium at WLIP, WCIN, WEDR, WDIA, WHRK, WAOK. WGIV, KOKY, WTMP, WWIN, WDAS, WWRL.

TEMPTATIONS "Aiming At Your Heart" (Gordy) 28% reporting. Debuts this

week. Added at WWIN, WTOY, WOWI, WTLC, KJLH, KLIP. Medium at KSOL, KDKO, KAEZ, WDIA, WAOK, WGIV, WAIL, WDAS, WXYV.

RANDY CRAWFORD "Secret Combination" (WB) 26% reporting. Added at WJMO. Medium at KJLH, WCIN, WBMX, WGCI, KMJQ, WTMP, WBLX, WENN, WYLD-FM, WAMO, WILD. Hot at WWRL, KACE.

(

"I'MIN LOVE" PB 12243 EVELYN KING IS AT THE TOP

R&R #1 BRE #1 RW #1 BB #1 JACK THE RAPPER#1 MICKEY **TURNTABLE #1**

SHE GAVE US "SHAME", "I DON'T KNOW IF IT'S RIGHT", AND NOW "I'M IN LOVE".

> SHE'S 21 - NUMBER 1, AND ALREADY HAS FOUR GOLD RECORDS

CHECK INTO THIS ALBUM
IT'S DYNAMITEII

FROM THE ONLY WOMAN BORN TO BE KINGI EVELYN KING



AFL-1-3962

Black Radio

Hottest

August 14, 1981

WEST **MIDWEST** BOUTH **EAST Evelyn King** Evelyn King Carl Carlton Stacy Lattisaw Ross/Richie **Evelyn King** Larry Graham Chervi Lynn Ross/Richie Larry Graham Ross/Richie Commodores Rick James "Super Freak" Ross/Richle Rene & Angela

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WAMO Pittsburgh, PA J.C. Floyd

HOTTEST Evelyn King Rene & Angela Lerry Grahem Cart Cartton Roberts Flack Debrs Laws Atlantic Starr Commodores

ADDED
Franklin/Benson
Hot Culsine
Amil Stewert
Bill Summers
Dynesty
Stavie Wonder

HOTTEST HOTTEST
Jeen Carn
Randy Crewford
Herb Alpert
Rosa/Richie
Raydlo
Al Jarreau
Commodorne
Clarke/Duke "Just"
Patti Labelle
Larry Grehem

SOUTH .

ADDED Richard "Dimples" Fields

кмуа

HOTTEST '

MOTTERY **
Rose/Richie Frenish Smith
Grece Jones **Bu
Debra Lavra
Teena Marke
Stacy Lattisew
Brick
Shelamer
Cerl Cerlton
Deniece Williams

WICK

WXYV Baltimore, MD Tim Watte

ADDED
Ronnie Lawe
Deyton
Bill Summars
Donald Byrd & 126th Street
Franklin/Senson

HOTTEST
HOTTEST
HYMANI Anders on
Quincy Jones "Raza"
Evelyn Kiln
Denicoe Williams "Silly"
First Class
Brothers Johnson
Roberts Flack
Teans Marie
Pointer Silters

WKND

ADDED Graingers

HOTTEST
Evelyn King
Rick Jamee "Give"
Teena Marie
Cheryl Lynn
Atlantic Starr
Brothers Johnson
Rene & Angele
Carl Carlton
Oynasty
Hymen/Manderson

WHUR Washin Washington, DC Oscar Fields

ADDED Franklin/Hanson

HOTTEST
Richard "Dimples" Fields
Rick James "Fire"
Teena Marie
Quincy Jones "Razz"
Stacy Lattiesw
Marz
Deniece Wilkiama "Silly"
Rens & Angele
Bits & Pleces
Ooneld Byrd & 126th Street

WWIN Baltimore, MD Curtis Anderson

ADOED
Four Tops
Temptations
Smokey Robinson "
Franklin/Benson
Strikers "Inch"
Sendra Fave "Just"
Chuck Jackson
Jaen Weils
Silver Platnum

MOTTEST
West Steet Mob
Denroy Morgan
Unlimited Touch
Evelyn King
Count Coolout
Richard "Dimples" Fielde
Larry Grahm
Nick Straker Band
Yarbrough & Peoples
Sugerhill Geng

WILD Boston, MA Stave Crumb

ADDED
Quincy Jones "Once"
Not Cuteins
Stephanie Mills "Night"
Mare "Before"
Franklin/Benson
Bill Summers
Shadow
Clarence Certer
Barbere Mason

HOTTEST Denroy Morgan Evelyn King Teena Maria Garl Cartton Stacy Lattiaaw Rafaal Cameron Shalamar Evasiona Ross/Richia

WDAS Joe Yamburro

ADDED

HOTTEST
Evelyn King
Stacy Lattissw
Ross/Richle
Larry Grehem
Commodores
Cheryl Lynn
8.B. b Q. Bend
Denroy Morgan
Hyman/Henders
Jacksone

MIDWEST

WJLB Detroit, MI J. Michael McKay

ADDED
Debble Herry
Ronnie Laws
Frenklin/Benaon
Time
Doneid Byrd & 125th Street
Pieces Of A Dream
Luther Vandross
MOTTER Luther Vandrose
HOTTEST
Cheryl Lynn
Evelyn King
Shelamar
Teena Marie
Rene & Angela
Larry Graham
Yutaka
Commodoree
Pointer Sisters
Brothers Johnso

KAEZ Oklahoma City, OK Lee Simpson

ADDED Quincy Jones "Once" Walter Jackson "What I!" Siephenie Mills "Night" Smokey Robinson "Who's

Stanley Turrentine
HOTTEST
Brothers Johnson
Evelyn King
Commodores
Rene b Angela
Cameo
Teens Marie
Stacy Lattleaw
Stephanie Mills "1
Lerry Grahem
Shalamar

WCIN Cincinneti, OH Everett Cork

ADDED None

HOTTEST
Carl Cartion
Teans Gardner
Teans Marie
Cheryl Lynn
Larry Graham
Stacy Lattisaw
Evelyn King
Midnight Star
Hymari Henders
Pointer Sisters

WVON Chicago, IL Ron King

ADDED
Teddy Pendergrass
Roger
Franklin/Benson
Maze "Before"
Four Tops
Smokey Robinson
Ronnie Lawa
West Street Mob
Staple Singers

HOTTEST
Hottlest "Dimplest" Fields
Carl Cariton
Aurra
Debra Laws
Rick James "Fire"
Denroy Morgan
Evelyn King
Rens & Angela
Rick James "Superfreak"
Rose/Richie

WGCI Chicago, IL Steve Harris

ADDED Four Tops Roger Luther Vendri Manhattans Dezz Band Dellarges Ronnis Laws T.T.F. Linds Jones Dynasty

HOTTEST
Cerl Certon
Evelyn King
Rosa/Richie
Denroy Morgan
Richerd Dimples Fielda
Afternoon Delights
Cheryl Lynn
Cemeo Coof'
Brick

wwws.

ADDED Stylistics Patti Labelle Roger Ronnie Laws Fatback "Kool Whip

HOTTEST
Teens Marie
Deniece William
Taens Gardner
Frankie Smith
Evelyn King
Cameo
Allcia Myers
LJ, Reynolds
Carl Carlton
Richard "Dimpl

KMIM St Louis, MO Dick Edwards

HOTTEST Frankie Si Richard "I HOTTEST Frankle Smith Richard "Dimples" Fields Kim Carnes Kenny Rogers Commodores Teans Gardner Rick James "Glvs" Carl Cariton Ross/Richis Deniece Williams "Silly"

ADDED Franklin/Benson Four Tops Evasions Emotions

Emotions
HOTTEST
Evelyn Ring
Teens Marie
Pointer Sisters
Commodores
Larry Graham
Rose/Richte
Richter "Dimples" Fields
Carl Cartton
Hyman/Henderson
Cheryl Lynn

Cleveland, OH Erik Stone

HOTTEST
Stacy Lattleaw
Debra Laws
Richard "Dimples
Rene & Angels
Evelyn King
HymarWhendarson
L.V. Johnson
Billy Ocean
Bernard Wright
Shelamer

JAZZ....

MANHATTAN TRANSFER
Mecce For Moderns (Atco)
PAT METHENY
& EVLE MAY8
As Falls Wichits (ECM)
TERUMASA HINO
Day Dream (Inner City)
WOODY SHAW
United (Columbia)

Expressions Of Life (Columbia) DAVE SANBORN

Voyeur (WB)
JAY HOGGARD
lain Forest (Contemporar
OAVE VALENTIN
Pled Piper (Arieta/GRP)

WTLC Indianapolis, IN Jay Johnson

ADDED
Paschas & Herb
Rugar
Richard "Dimples" Fields
Smokey Robinson "Who's
Temptations
LaToys Jackson
T.F.

HOTTEST 8.0.5 Band 8.8 b Q. Band Ross/Richie Brick Hymar/Henderson Luther Vandross Dazz Atterbach Bits is Pieces Ebones Webb

WDAO Deyton, OH Turk Logen

ADDED Tierre Sister Siedge Nich Streker Bend Four Tops Afterbach Shadow

HOTTEST
Shelemer
Teene Meria
Atlantic Sterr
Evelyn King
Larry Graham
Rosa/Richie
Dynasty
Midnight Ster
Hyman/Hende
Commodores

WKWM Grand Rapids, MI Frank Grant

ADDED
Cemou "I Like IP"
Patts Ausen
Eric Mercury
Carl Weathers
Fetback "Roof Whip
Jerry Cer
Four Tope
West Street Mod
Nocl Pointer
Nick Businer Bend
Stylistics
Luther Vendrose

HOTTEST
Carl Carlton
Debra Lews
Teens Gardnei
Teens Martie
Evelyn King
Ratesi Camero
Ebonee Webb
Stacy Lartleaw
Shelamer
Bits & Pieces

WBMX

ADDED None

HOTTEST Commodorse Evelyn King Teene Merie Denroy Morgar Dynaety Cheryl Lynn Carl Carlton Brick Rene & Angele Change

WEST .

ADDED Brick Ronnie Lawre

HOTTEST
Carl Carlton
Commodoree
Rick James "Superfreek"
Evelyn King
Raydio
Rosa/Richle
Adanot Starr
Teens Maris
Richard "Olimpies" Fields
LaToys Jackson

KACE Los Angeles, CA Alonzo Miller

ADDED Eric Mercury Preston/Syreeta Manhattana Dave Valentin Luther Vandrosa Brick Herble Hancock Nick Straker Band Full Force

HOTTEST
Rick James "Superfreek"
Teens Marie
Evelyn King
Cheryl Lynn
Cameo
Stephenie Milis "Night"
Maze "Awey"
Rickhard "Dimples" Fielde
Arlantic Star
Randy Crewford

ADDED Ronnie Laws Temptations Arthur Adems Sendra Feva Praston/Syreeta

HOTTEST
Rene is Angela
Rose/Richle
Evelyn King
Quincy Jones Rei
Teene Marte
Commodores
Al Jerresu
Nick Streker Bend
Denrøy Morgan

KSOL San Mateo, CA Marvin Robinso

ADDED Franklin/Benson Roger

HOTTEST Evelyn King Stucy Lattleav Cheryl Lynn Teens Merts Pointer Slaten Rens & Angel Larry Grahem Carl Cartion

KDIA Oakland, CA Kelth Adame

ADDED 8.8 & Q. Band Nick Straker Band Parti Austin Brick

HOTTEST
Rick Jemes "Sui
Carl Cariton
Teens Marie
Cheryl Lynn
Ross/Richie
Larry Graham
Evelyn King
Sugarhill Geng
Cameo
Rafael Cameron

(

KLIP Freeno, CA Kevin Lynn

ADDED Stephenis Mills "Night" Four Tops Temptations

HOTTEST
Teens Marie
Frankle Smith
Al Hudson
Rick James "Sup
Carl Carlton
Stacy Lattiaw
Aurra
Mass Production
Kano
Gang's Beck

Deriver, CO Byron Pitts

HOTTEST
Teens Marie
Evelyn King
Larry Grehem
Richard "Dimple
Cheryl Lynn
Denroy Morgan
Rick James "Sup
Pointer Sisters
Stacy Lattbaw
Commodores

KXAM

HOTTEST Carl Carlton Denless Williams "Silly" Pointer Staters Richard "Dimples" Fields Richard " WOIC Columbia, SC Bob Walters

ADDED Edwin Starr Truth Freedom Express R.J.'s Latest Arrival Herbie Hancock Smokey Robinson "Who's Vin-Zee

ADDED Wild Suger Roger Franklin/Benson Bohannon

HOTTEST Rose/Richle Carl Cartton Evelyn King Teans Marte Larry Grahem Rick James "Su Commodores Rafael Cameron Pointer Sisters Gap Band

Teena Marie "Superfreek" Brothers Johnson Stacy Lattiesw Richerd "Olimpise" Fields Ross/Richie Pointer Sisters Mare Fuelen Kinn Evelyn King Carl Carlton

WDIA Memphis, TN Carl Connors

ADDED None HDTTEST Al James HDTEEs Al Jarresu Larry Graham Richard "Dimples" Fields Raydio Cameo "Cool" Shalamer Rick Jarnes "Superfreek" Teens Merie Ross/Richle

WLOU Louisville, KY Neel O'Ree

ADDED Rene tr Angele West Street Mob Denroy Morgan Truth Tavaree

HOTTEST Evelyn King Carl Cartion Ebones Webb Rafeel Cameron Stacy Lattleew Reddings Bernard Wright Deyton Commodores Quincy Jones "Razz"

WYLD-FM New Orleans, LA James Alexandèr

ADDED Waiter Jackson "What If" Four Tops Donald Byrd & 125th Street Ronnie Laws Herble Mancock Pieces Of A Orsem

NOTTEST
Stacy Lattaew
Commodores
Brothers Johnson
Pointer Sisters
Debre Laws
Larry Grahem
Maze
Teens Merle
Hymer/Mandersor
Ross/Richie

WBLX Mobile, AL Carmen Brown

ADDED
Stanley Turrentine
Ronnie Lawe
Teveree
Skyy
Cemeo "Like It"
Lee Ritanour "Count
Gery Wright
Starbirth "Jammin"
Clerke/Duke "Winner

HOTTEST
Story LattiaeW
Cerl Cartton
Teams Gerdner
Cameo
Quincy Jones "Rezzi"
Grace Jones "Bumper
Gap Band
Evelyn King
Shelsmer
Rick James "Buperfree

WTMP Tamps, FL Debbe Parker

ADOED None

HOTTEST Stacy Lattleaw Larry Grahem Kurds Blow Dayton Kool & The Geng Fantsay Jecksone Commodorse Ross/Richle Sugarhill Geng

WPDQ Jacksonville, FL Maxx St Clair

MOTTEST
Rick James Superfreek Evelyn King Stery Lardsew Stephanie Mills One Way Atlantic Ster Billy Ocean Gino Soccio Carl Carlton Denroy Morgan

WENN Birminghem, AL Gene Wise

ADDEO graingers Joe Tex "Fex" Maze "Before" Parti Austin T.T.F. Luther Vandrosa Bits fr Pieces

HOTTEST
Rick James "Firs"
Rick James "Super
Carl Cartton
Teane Gardner
Stacy Lattisew
Cameo
True Image
Daniece Williams
Teena Marle
Billy Ocean

WATV Birmingham, AL Bill Glover

ADDED Stylletics Four Tops Fathack "Kool Whip Freedom Ritz

HOTTEST
Evelyn King
Stacy Lattleew
Cheryl Lynn
Cameo
Commodoree
Carl Cartion
Larry Graham
Mare
Brothers Johnso
Rene & Angela

WTOY Rosnoke, VA Donnie Deans

ADDED
Quincy Jones "Just" ADDED
Quincy Jones "Just"
Temptations
Donald Byrd to 125th Street
Afterbach
Wrecking Crew
S.O.S. Band
Tavares
Emotions
Pater Tosh
Shalamer
Denroy Morgan
8.6. b. Q. Band

8.8 b Q. Bend
MOTTEST
Oebre Lawe
Stacy Lattleaw
Brothers Johnson
Commodorss
Quincy Jones "Rezz"
Larry Graham
Teene Merie
Evelyn King
Attentic Starr
Billy Ocean

WAOK Atlanta, GA Larry Tinaley

ADDED Tierra Evesions Cameo "Like" Dazz Band Franklin/Banson

AODEO
More "Away"
Yarbrough & Psoples
Brothers Johnson
Roberts Flack
Commodores
Evelyn King
Larry Grahem
Ebones Webb
Rene & Angela
Manhattane

WVEE Atlanta, GA Scotty Andrews

ADDED None

HOTTEST
Carl Carlton
Rosa/Richle
Evelyn King
Adantic Sterr
Aurre
Stacy Lattisaw
Larry Graham
Deniece Williai
Cheryl Lynn
Brick

WVOL Nashville, TN Fred Harvey

ADDED Al Jerresu Emotions

ROSTEST
ROSS/RICHE
Ebonse Webb
Sugarhill (Jang
Debra Laws
Carl Carlton
Commodoras
Pointer Sisters
Larry Grahes "Super
Rick James "Supe
Denrace Williams
Stacy Lattleaw

WGIV Charlotta, NC Jo Ann Graham

ADDED
Toyeres
Roger
Poneld Byrd & 125th Street
Peaches & Merb
Graingers
Franklindenson
Ronnie Laws
Gladys Knight "Night"

MOTTEST
Ross/Richie
Larry Grehern
Cerl Weethers
Evesions
Al Jarresu
Teens Merie
B.B. & Q. Bend
Alicia Myers
Brick
Denroy Morgan

WANT Richmond, VA Ben Miles

AODED Brick Vaughan Mason Al Jerresu Refael Cameron Four Tops Evesions

Evesions
HOTTEST
ROSS/RICHE
Larry Graham
Bilty Ocean
Stacy Lartiaew
Yeene Merie
Richard "Dimples" Fielde
West Street Mob
Carl Carlton
Shalemar
Clarke/Ouke "Sweet"

ADDED Franklin/Bensun Temptations 6.8. fr Q. Band

HOTTEST HOTTES:
Commodores
Stacy Lattiasw
Atlantic Stary
Carl Carlton
Larry Graham
Evelyn King
Ross/Richie
Teens Marie
Pointer Sisters
Frankle Smith

WHRK Memphis, TN Sheron Smith

ADDED Ronnie Laws Franklin/Benson Roger

HOTTEST
Pointer Slaters
Carl Carlton
Brothers Johnson
Evelyn King
Cheryl Lynn
Larry Graham
Ross/Richle
Stacy Lattisaw
Ross Angela

WJJS Lynchburg, VA Art Young

ADDED Patti Austin Gino Soccio "Whet Ronnie Laws

HOTTEST Starty Lattiese Teene Marie Larry Grahem Mere "Away" Teane Gardnei Debra Laws Billy Ocean Whispers Manhattans Commodores

WJMI Jackson, MS Carl Haynea

ADDED West Street Mob Gladys Knight Woods Empire Four Tops

Four Yops
HOTTEST
Rick James "Superfreek"
Rosa/Richle
Teena Maris
Story Lartbaew
Larry Graham
Cart Carthon
Emotions
Denlece Williams Silly
Betty Wright
Kleser WEDR Misml, FL Leo Jackson

ADDED
Dynasty
Ronnie Laws
Vaughan Mason
Jimmy Ross
Sparque
Franklin/denson
Roger
Ross/Richie
Stephanie Millis "Night"
Berbars Mason

HOTTEST Maze "Away" Cheryl Lynn Tinga Stewart Danoy Morgan Fatback Atlantic Sterr Dayton Eddle Kendricks Stery Lattlasw B.B. & Q. Bend

KOKY Little Rock, AR Ronde Curtle

ADDED Pablo Cru Pablo Cruise Ronnie Laws Sister Biedge B.B. & Q. Band LaToya Jacksor Stylletics Gladys Knight

Commodore Larry Greher Cheryl Lynn Evelyn King Ross/Richle Shelsmer Carl Carlton Hymen/Hend Al Jerresu Teens Marle

ADDED None

WJMO

ADDED
Rendy Crawford
Omni
Graingers
Bits & Pieces
Bitl Summers
Cheta Khan
Atterbech
Herbis Mancock
Raydio

United (Columbia)
MILES DAVIS
The Man With The Horn
(Columbia)
HEATH BROTHERS HOTTEST Commodo

KDKO

ADDED
Stephanie Mills
B.B. th Q. Band
Debble Herry
Raydlo
Sequence
Berry White
Reddings
Herble Hancock
Sherae Brown
Pieces Of A Dres
Rane to Angele

Phoenix, AZ Rick Nuhn

ADDED S.O.S. Band Brick Afternoon Celigh

Opportunities

Openings

EAST

74RNR needs people-oriented afternoon-drive jook who's looking for a place to call home. TBR to Bob Meeters, 74RNR, Box 709, Martineburg, WV 25401. EOE M/F (6-14)

WCAO/Baltimore looking for morning entertainer. Big bucks, and great benefits. TSrR immediately to Ron Resy, WCAO, Baltimore, MD 21208. No cells please. EOE IMF (8-14)

WRCO/Johnstown near Pitteburgh looking for News Director, Small news operation at CHR station. TBR: Mike Farrow, 606 Main St., Johnstown, PA 15901, (8-14)

Morning drive Country eir telent WIXY/Bpringfield MA wents you? TSR to Merc Sincleir, Box 3110, Springfield, MA 01101, (6-14)

Conversational newswriter/anchor needed for afternoon news position at 74RNR, TSR to Ann Reynolds, 74RNR, Box 709, Martinsburg, WV 25401, EOE M/F (B-18)

WSNE/Providence looking for part-time/weekend talent. Possible future full-time or production. TER to Peter Mokover, WSNE, 111 Domenos St., Providence, RI 02903, EOE MIF (8-14)

Central New York's 50,000 watt stereo rocker has immediate opening. Call Art Levy, WRCK, (WTLB-FM), Utios. (315) 797-1330, EOE M/F (8-14)

Very professional, fun-loving small market A/C AM/FM needs night personality now. TBR to Chip Morgan, Box 667, Lewistown, PA 17044, EOE M/F (8-14)

Central NY Collegetown A/C looking for PD/AM drive jook. Creative production a must) TS/R to Box 10, thece, NY 14850, (8-14)

Need a pro with an act, 3 years expensive for future openings. TSR to Bill Anthony, WKAP, 8ox 246, Whitehell, PA 18052, EOE M/F (8-14)

WAGM-TV looking for ennouncer with good pipes/strong production. TV production department. Production sample & resume: Scott Noyes, WAGM-TV, Box 1149, Presque Isle, ME 04789, EOE M/F (8-14)

WJMD/Washington has immediate morning news anchor position open. Must be experienced and creative. Send resume and current tape to R.G. Wills, News Director, WJMD, 5530 Wisconsin Avenue, Washington, D.C. 20015. (8-14)

NEWS DIRECTOR

Immediate opening at WNLK/Q96-FM/Norwalk, CT. We're looking for an individual with broad interests, strong organizational abilities, solid writing and reporting skills, excellent on-air sound. T&R, salary requirements to Mike Hanson, WNLK/Q96-FM, P.O. Box 1350, Norwalk, CT 06852. EOE

WKVX96AM/Presque tale, ME needs morning men who likes small markets. Will work with newsman. Call (207) 784-1950. FOE M/F (8-7)

Morning people here's your chance to show your stuff to Contemporary Country AM station. TSR to Neil Young, WPTR, Bax 12279, Alberry, NY 12212. EOE M/F (8-7)

AM A/C needs pert-time announcer within commuting distance to us. T&R to Jeff Merley, WEIM, Box 727, Fitchburg, MA 01420. (8-7)

Connecticut's #1 Contemporary station looking for nighttime communicator. Send TSR to Curt Hersen, KC101, Box KC, New Haven, CT 06510. (8-7)

WBLI/Long Island now looking for experienced fulltime newsperson, TE/R to Bill Terry, WBLI, 31 W. Main St., Patchogue, NY 11772. (8-7)

WOKQ needs experienced news reporter/anchor. TSR to Roger Wood, Box 576, Dover, NH 03820. EOE

Jocks needed to appear on nationally distributed promotional aircheck album, Tapes to Talent Bank, Box 19263, Battimore, MD 21213. (8-7)

Tired of time and temperature? Want a shot at really doing your own show? TGR to Cary Michaela, WQCM, 1250 Downsville Pike, Hagerstown, MD 21740. EQE

WGNY-WFMN/Newburgh, NY seeking newspersons, 1-2 years experience. TGR to Hank Gross, Box 3591, Newburgh, NY 12550. EOE (8-7)

Openings

Major market needs morning personality with striity to write corredy and do different volces. Cell Todd Chass, JB105, (401) 277-7001. (8-7)

WABK in beautiful Augusta, Maine needs Operations Manager/middey telent, Contact Mark Osborns, N.E. Communications, 63 Chestnut St., Springfield, MA 01103, EOE M/F (8-7)

WCCC-FM/Hertford looking for strong morning personality for AOR format. Must have proven record, Good selery. TBR: GM, 243 S. Whitney, Hertford, CT 08108. EOE M/F (8-7)

WTTM/Trenton has opening for future sit talent full and partitime. T6/R to Deve Shew, 330 West State St. Trenton, NJ 08618, (809) 896-8618, no beginners. EOE A4/E (8-7)

Conversational writer & anchor needed for effernoon news position. Send TSR to Anne Reynolds, WRNR, Box 709, Martinsburg, WV 25401. EOE M/F (8-7)

WCCC-FM/Hentford looking for PD for AOR formet. Aggressive with proven record. TSR: GM, 243 S. Whitney, Hentford, CT 06105. EOE M/F (8-7)

WBPR/Bpringfield, MA needs Production Director. TSR: Mark Osborns, 63 Chestrut St., Springfield, MA 01103, EOE M/F (8-7)

New England A/C 5 kw looking for full and part-time air parsonalities. You will be working live assist with an IGM Automation system. Good production skills required. Salary range \$700-\$800 per month to start for full-time. Send T&R to Joe Corcoran, PD, WCAP, 243 Central St., Lowell, MA 01851. No phone calls please. EOE (8-14) *

SOUTH

WLCS/Baton Rouge is looking for smooth, versitile jobs with production stills. TSR to Gene Natson, 1 American Place, Suite 2420, Beton Rouge, LA 70828. EOE MF (8-1-4)

Need News Director AM/FM in medium college city. TSR to Menager, KRUS, Box 430, Ruston, LA 71270 EOE M/F (8-14)

WHMD/New Orleans/Beton Rouge area eachs AOP siretsff, New facilities, great company. T&R to Cal Stone, 200 E. Thomas, Hammond, LA 70404. (8-14)

Brownsville CHR moving to new facilities. Need a personality. Minimum 1 year experience. TSR to Gordon Marcy, ICBOR. Box 3407, Brownsville, TX 78520, EOE M/F (8-14)

WJYO-FM/Orlando needs MOR announcer — all night. Good selery and benefits. TER Devid Souss. 2001 Mercy Drive. Orlando, FL 32808, or cell (305) 298-5510. EOE M/F (8-14)

KHOO (FM100)/Weco, TX is now eccepting applications for PM drive position. TBR to Mike Wright, Box 7912, Weco, TX 76710, EOE M/F (8-14)

Magic-102 FM has immediate openings for amnouncers. Send TSR to Bit Trave, Magic-102 FM, Box 22900, Houston, TX 77027, 68-141

Looking for ennouncer — heavy production. Send TGR to Scott Owens, PD, WJAD-FM, Box 706, Beinbridge, GA 31717. No cells. EOE M/F (8-14)

WGH/Norfolk has immediate opening for eir personality with production talent. TBR, personality eir check to Bob Canadis, 2302 W. Mercury Blvd., Hampton, VA 23666. (8-14)

News block host. Cross between newsmen and jock at all News/Talk station. Rick McGee, KARN, Box 4189. Little Rock, AR 72214, EOE M/F (8-14)

KT8A/KTFM needs morning newsperson. T&R to Anne Schiller, Box 18128, Sen Antonio, TX 78218, EOE M/F (8.14)

We're expending, if you can gether and write news, write ust Tommy Oliver, Box WDXI, Jackson, TN 38301. No cells piesse, EOE M/F (8-14)

98FM/Montgomery, AL has opening for middley and afternoon drive. TGR to Joe Cook, Box 11411, Montgomery, AL 38198, EOE M/F (8-14)

Radio news anchor/raporter wanted. 3 years experience mandatory. Strong writing/reporting ability. TSR and writing semples to News Director, Box 6877, Jacksonville, FL 32236. EOE M/F (8-14)

We want a hard-working, creative Production Director for growing A/C station in Southeast, TX. Includes similift. Cell Deve Graichen and Gary Teeney at (713) 769-2475, (8-14)

WRF8-AM/FM looking for PD/AM drive for CHR formet. JW Whatley, P.O. Box 72, Alexander City, AL 35010, or call (205) 234-2566. (8-14)

WJJ9/Lynchburg Tooking for middley communicator for 22.2 share slot. Must have excellent production skills. TER: Robert Gaine, Eighth & Church St., Lynchburg, VA 24504, EOE M/F (8-14)

Openings

Unpeck and buy on time at 18Q. Need experienced CHR jock, good production, Near benches in beautiful Central Flo ide. TER: Merrill Creig. Box 1777, Delend, FL 32720. EOE (8-14)

Newsperson with journalism expertise mori desirable than radio expensors for AM & FM. TBR to Dun Clark, Box 2029, Cocos, FL 32922. EOE M/F (8-14

WBT/Charlotte, NC eccepting tapes and resumes for Production Director, late afternoon personality and for all night. Country show. Send to Andy Bickel, One Julian Price Place, Charlotte, NC 28208, (6-7)

WZXR/Memphis has opening for evening personality. Minimum 2 years AOR, preferably Superstars. The right attitude wins. TSR to Redbeard, 1385 Lamer. Memphis, TN 37104. No calls please, EOE (8-7)

Morning news/anchor needed, Joins established news steff. Minorities encouraged. Contact News Director, WBEU-WOLO, 3040 Boundary St., Beaufort, SC 29902. EOE M/F (8-7)

Professional announcer for expending live-easile modern Country station with top ratings. Promotion and production duties included. Sunbelt with clean sendy beaches, Call Albert Cox, (512) 643-6504, (8-7)

Mornings can be yours at Knoxville's WNOX. Send TB'R ASAP to John E. Douglas, PD, 4400 Whittle Springs Rd., Knoxville, TN 37917. No calls please. EOE M/F (8-7)

WGRI/Griffin, GA needs good Country marring man. Personality-oriented. Send TER to Sears Hellett, WGRI, Box 186, Griffin, GA 30224 or cell (404) 228-9474. EOE MF (8-7)

If you are ambitious, have a beckground in radio, and desire a career opportunity with an established broadcast services company in the sunny Southwest, read on: TM Special Projects is seeking an ambitious in-house salesperson. TM has the product. If you have the sell, your income is limited only by your ability. Send resume to: Gerard Fern, TM Special Projects, 1349 Regal Row, Dallas, TX 75247. (8-14) *

MIDWEST

KWLO looking for future air talent. TER to Draw Bentley, Box 1330 Weterloo, IA 50704, EOE M/F IS-14)

"Muelc Of Your Life" in Sunbelt offers good appar funity for top flight production pro. Editing, copy and desire to matte bucks essential. Cell Dick. McKee KOCY/Oktahoms City, (408) 528-5543, (8-14)

WBAM/Beginew, MI has future part-time openings. Some experience necessary. TSR to Bob Berry, WSAM, Boil 1778, Seginew, MI 48805, EOE M/F (8-14)

Screener needed for high energy CHR. (Terre Heute mertent.) Send TSR to Richard Kaufman, WBDJ, Box 400, Brazil, IN 47834, or cell (812) 446-2317. EOE M/F (8-14)

Friendly, skilled, informative personality wanted for our mornings. TSR to Mike Case, WHUT, Box 151, Anderson, IN 48015, or cell (317) 644-1255, EOE M/F (8-14)

Looking for eir personelity. Adult communicator TBR to Millie Metzger, Box 1240, Wichita, KS 67201 EOE MJF (8-14)

WIBW-FM/Topelus hee PM drive opening. 3 yeers experience, automation experience helpful. T&R to Doug Gillen, Box 119, Topelus, KS 88801. EOE M/F (8-14)

Jocks and newspeoplet Accepting T&R for top-rated AM Country-FM Adult. Immediate openings. No calls. Jay Allan, PD, WTHI, 918 Ohio, Terre Heute, IN 47808. EOE M/F (8-14)

Midwest group looking for 1-2 personelities with heavy production experience for Country station. Good bucks and benefits. TER to Sid Wood, WMAY, Box 460, Springfield, IL 26705. EOE (8-14)

T-95/Wichita, Superstars AOR needs dynamic, self-starting jock for 7-midnight shift. TSR to Bob Lawrence, 14700 W. Kellogg, Wichita, KS 67236. EOE M/F (8-14)

WXCL/Peorle looking for night enterteiner. Strong production, minimum 3 years expenence. TER to Peul Jeckson, 3841 Meedowbrook Rd., Peorle, IL 61604. (308) 685-5975, EOE M/F (8-14)

Immediate opening for morning drive A/C sir personality with sense of humor and good production. TBR to WYAN, Box 334, Upper Sandusky, OH 43351. (8-14)

Fort Wayne area Beautiful Music station needs mature sounding male voice. Expenence necessary. Call Bill Runbold, (219) 248-2555. (8-14)

WTRX/Filmt, MI has immediate opening. Evening talk show host. Area's top rated A/C-Information attation has rare opportunity with up-scale pay. Bob Meadows, (313) 743-1150. (8-14)

Now accepting tapes. Great situation to learn, T&R to Bill Richards, Z93, 1704 S. Cleveland, Sloux Falls, SD 57103. (8-14)

Openings

Wanted: Program Director. Experienced, with good Country music background. Experienced, with good Country music background. Experienced, Normal Engettom, OM, WDAY, 80x 2488, Fergo, ND 58108, EOE NVF (8-14)

WIKS/Indianapolls needs a complete news staff yesterday. Pros only. We pay big bucks. TSR to Jay Michaels, 1649 West Main St., Greenfield, IN 46140. EOE M/F (8-14)

WWQM/Medison has opening for morning drive personality. AM-FM Pop/Country simulcest. Good pay. TGR to Mark Winston, 5024 Lacy Rd., Medison, WI 53711 or cell (808) 271-8611. EOE M/F (8-14)

Music correspondence needed from major merkets in U.S. for national radio program. AOR experience helpful. Bachelder Lane Productions, (313) 439-8376, M/F (8-14)

Morning Drive/Program Director

for adult musicitals format. Midwest market 1,000 watt 24-hour AM station. Current events awareness/community involvement along with strong knowledge of adult music. Reply with tape, salary history and resume showing minimum 2 years experience to Radio & Records, 1930 Century Park West, #254, Los Angeles, CA 90067

Creative copywriter needed immediately. Redio, TV, newspaper, brochures, news releases, latters. Pay negotiable. Contact Target Marketing, 113 W. 11th, Hays. KS 67601. (913) 626-2666. (8-7)

Experienced AOR announcer sought to replace our afternoon drive announcer who desires to go into sales. Must have excellent production skills! Top facility and equipment! Excellent staff! \$13,000-\$15,600 depending on talent. TER to GM, KQDS, Box 6167, Duluth, MN 55806. (8-14) •

WEST

Morning drive opportunity. Strong, personable, experienced ennouncer for rapidly growing San Diego Big Band/Oldlas station, TBR: Mick Ryan, KMLO, Box 1000, Vieta, CA 92083, EOE M/F (8-14)

Chief Engineer needed, some sutomation experience AM 5 FM. Salary open. Contact: Robert N. Ordonez. KCBN/KRNO, Boil 10830, Reno, NV 89610, or cell (702) 626-1355. (8-14)

AOR News/PA Ofrector, Northern California live rocker, one person operation. Females encouraged. TSR to Jaff Anderson, KFMF, Box 256, Chico, CA 15073, 4, 141

SECRETARY

EPIC Records has an immediate opening for an experienced R & B secretary 50-65 wpm typing, good telephone personality. Western region market experience preferred.

Applications accepted 9-11am Mon. Thurs.
7800 Beverly Blvd., Los Angeles, CA 90036
Men and women from all races desired.

.......

KBOS/Tutere-Fresho needs evening drive AOR personelity. Contact Joe Collins, KBOS, Box 1101, Tulere, CA 93275, IB-141

New 25-49 ARB #1 has opening for adult entertainer/communicator. TSR to Robin Mitchell, KB101, 2040 S.W. First, Portland, OR 97201. No cells. EOE M/F (8-14)

KO83 (KO8O-FM) accepting TER for future opening, CHR formet, Send to Greg Ausham, 2121 Lancey Suite #1, Modesto, CA 96365. EOE M/F (8-14)

Quick 96-FM/Veceville-Feirfield, A/C is looking for PO, Airshift & production involved. T&R to Bob Breck, 419 Mason St. #203, Veceville, CA 96688, (8-14)

KGEM accepting applications for News Director. Journalistic & administrative abilities important. Good benefits. T&R: Ron Dennington, KGEM, Box 5278, Boise, ID 83705. EOE M/F (8-14)

Immediate openings, several deyparts for professional CHR locks. Work with the best in town. TSR to Steven Keye, KERN, Box 2700, Bakersfield, CA 93303. EOE M/F (8-14)

10am-2:30pm shift open in small market. Greet beginners station. Production skills & basics needed. T&R: John Wardham, KRNS, Box 271, Burns, OR 97720, (8-14)

KTRB/Modesto, CA, 10K Country, now taking T&R's for AM drive personality. Send to Tim St. Martin, Box 3839, Modesto, CA 95352. Calls O.K. on your nickel, (209) 526-8600. EOE (8-28) •

Opportunities

Openings

KAFY immediate opening PM drive. Mature voice familiar with gold format. Production skills a must. Rush tape: Joseph King, Box 6128, Bakersfield, CA 93386. EOE M/F (8-14)

MJM Research and Programming is looking for a top-notch morning telent. Good pay. T&R to MJM Research, 1174 Salem St., Aurora, CO 80011. (8-14)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one Inch (12 lines; 96 words)

Frequency Rates *

1 Week \$12 00 2 Weeks \$20 00

Must run consecutive weeks

3 Weeks

\$25.00

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes

Deadline for all Opportunities ads is noon

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

Openings

KOLO/Reno is looking for an experienced evening air personality. Send T&R to Dave Finley, Box 821, Reno, NV 89504. EOE M/F (8-7)

Major Talent Search

Major broadcast group in top ten markets with great stable work environments is looking for experienced air personalities that are clever, entertaining, or funny. Females and minorities are encouraged to apply. Send a telescoped cassette aircheck and resume to: TALENT SEARCH, Box 7350, San Francisco, CA

KIFM/8an Diego looking for professional air telent. Full-time/part-time. Minorities encouraged to apply. TER to Art Good, KIFM, 7807 Convoy Court, San Diego, CA 92111. EOE M/F (8-7)

The best experienced A/C'PD that \$1,500 a month will buy. T&R to Gary Katz, KFMI/KATA, P.O. Box 3718, Eureka, CA 95501. EOE M/F (8-14) •

Positions Sought

Country music PD/MD/air talent evallable today. PO KIKX/Tucson, 3½ years at same. Formerly KCUB, KJJJ. BOB JONES, (602) 889-6296. (8-14)

Hot CHR teen Jock. 4 years experience. Welcomes all markets, prefer Florida and East Coast. (305) 721-0582.

1st year eir telent looking for Country or CHR in Western U.S. Call STEVE DUBEAU, (213) 888-1707, 3519 Arbor Rd., Lekewood, CA 90712. (8-14)

Pennaylvania-Maryland ladykiller with 7 years ex-perience seeks position with MOR or A/C. Smooth pro-duction. BOB MORGAN, (717) 284-9692. (8-14)

A/C personality seeking conscientious community involved operation. Clever, experienced, and a great guy too. Excellent references. Call (315) 478-5329. (8-14)

Positions Sought

10 year AOP/CHR large market, morning/aftermoon pro. Mlami-Phoenix, Ft. Lauderdale. Production is my natural cup of tea. Call (306) 842-7628. (8-14)

AOR morning teem seeks new chellengs. Currently winning big in top market. Bizarre, controversial and sometimes funny. Majors only. Call the "RADIO GUYS", (213) 482-1363. (8-14)

Habeaus PHOBOS LOVECRAFT, genius meximus to ziptronics. Award-winner, 2nd phone. References (901) 789-5199. (8-14)

DICK O'DAY formerly with WRBR-FM is ready for an sirshift on your station. 6 years of CHR and A/C experience plus production. (219) 282-1032, (8-14)

Announcer, 15 years experience, 1st ticket. Experience includes C&W plus other formats. Prefer Florida or another state in Southeast, Georgia or Alabama. BILL SMITHSON, (305) 448-1260. (8-14)

Appleton newsmaker for hire. AOR, Jezz, Contemporary, Talk, Country experience. Production writing too. (414) 233-8371. SAINT, 2020 Mt. Vernon Oehkoeh, WI 54901. (8-14)

Announcer with 2 years experience desires work in Rocky Mountain upper Midwest regions. Call DON, (216) 633-2266, etter 2pm. (8-14)

Craving excitement as MD/PD on floundering medium market rocker. 12 years experience, 2nd phone. Currently production/jock on Memphis rocker. BRETT, (901) 789-5199. (8-14)

GRANT MARTIN, 6 year veteran/award-winning journalist seeking News Director/news reporter position. Major/medium market. Good pipes. Willing to relocate. TER upon request. (209) 252-4943. (8-14)

#1 WCOZ, former MD ROB LIPSHUTZ seeks PD/MD/research/air work at AOR/rock-pop station. Talented, hard-working, knowledgeable music programmer. (617) 739-1901. (8-14)

Why waste words? I'm currently major market weekends, former Production Oirector, MD, promo-tions and TV work. The talent's here. Can you shape it?

Positions Sought

Major market News Director experienced in all formats. All offers considered. Will bring home a winner (703) 241-7507. (8-14)

7 year pro seeking medium market air position in AOR or CHR. Great delivery, super production and pro-gramming experience. CHRIS, (501) 882-5089. (8-14)

CRAIG McILVEEN, KNAC/Long Beach Intern looking for small market, Prefer AOR. Cell for T&R. (714) 521-3631. (8-14)

JONATHAN KEYES, presently PD at WKGN/Knox-ville, former PD of K102/Ft. Lauderdale looking to pro-grem CHR or AOR. Call. (615) 691-2801 or (615) 521-6220. (8-14)

Attention Superstars in West and Southwest, LEE ROBERTS of 96Rock Superstars Tucson, looking to join winning Superstars AOR team. (602) 748-0186, (8-14)

Announcer with 2 years commercial experience, seeks to relocate in PA, New York eres. Available immediately. Call JEFF, (717) 242-2186. (8-14)

TOM RIVERS, formerly PD at WSK8/Cincinneti is looking for a station in need of a professional programmer. Call (513) 874-4382. (8-14)

Seasoned performer, interesting style, experienced for P-B-P, former nightclub MC. Recently trained for news and DJ staff position. Call JORDAN, (212) 371-2358. (8-14)

DAVE LYONS recently PD at WHVL is looking for programming position with medium merket CHF tion. 6 years experience. (704) 684-6310. (8-14)

Air personality 3½ years experience, looking for medium market Midwest, Call DAVE, (507) 354-4424.

If you're a small/medium market station west of the Mississippi looking for an experienced OM/MO/personality, cell BILL REED, (316) 227-7151 or (316) 225-4343. (8-14)

6 year black pro dedicated hard worker seeking position in medium or large market. NYC trained. Cell LANCE at (212) 993-0276 or (212) 733-2583. (8-14)

Marketplace



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Want to relocate in a larger market? We have the JOBS. We have listings in all phases of radio operation. Don't be out of work again. Listing (1 time) \$5, (4 times) \$15.

Make check or money order payable to: RADIO JOB FINDER, 8499 Sunset Blvd . Hollywood. CA 90069

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum: additional space up to six Inches available in increments of one-inch. Rates for R&R Marketplace Per Insertion

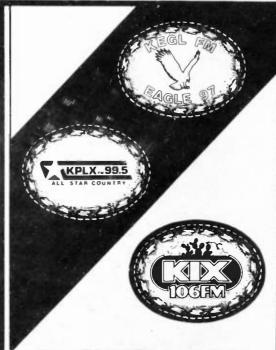
\$30.00 13 Insertions \$25.00 26 Insertions \$20. Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

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RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330



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CHR talent today! Call today! (504) 392-3665 Pro't'call Invest in your career.
3700 Rue Delphine Visa Visa Mastercharge New Orleans, LA 70114

The most talked about Comedy Service in the industry. Complimentary snack "LOLA'S LUNCH"

Call (313) 434-6142 Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

Opportunities

Positions Sought

Seasoned AOR veteran with 8 years #1 ratings, West Cosst major market, seeks new challange as PD/MD in medium to small market. (408) 886-8570.

JAMES MAURICE black overnight jock, 5 years WNOX/Knoxville, looking for larger market. (615) 637-9900. (8-14)

Major market pro with programming experience seeks stable position as Program Director or major market personality. Call DOUG, (207) 883-5088. Available nowl (8-14)

All Richmond-Berkeley Athletic League (RBAL) and ex-KDON/Salines, all night jock feeling fine and rarin' to gol Call FRANK BUTERA, (415) 223-1534. (8-14)

Part-timer at Seattle's #1 station, KISW needs full-time work to support my wife's expensive habit of eating. 10 year vet. Formerly KZOK, RICK EVANS, (208) 367-5205. (8-14)

J.J. McKAY, experienced PD/MD looking for major market airshift or medium market PD. Former Opera-tions Director of WKTK/Baltimore. Call (301) 488-7921. (8-14)

Wented beautiful women, will settle for announcing Job. Have beckground in all pheses of radio. 2 years expenence. 1st class license. Call WALLY, (515) 834-2483. (8-14)

Experienced jock returning to first love - radio. CHR or A/C. JOE BARTOSCH, 4701 N. Ozenem, Chicego, IL 60656, (312) 456-4219. (8-14)

AM drive. Intelligent/community involved communicator. Incorporating. Basics. Phones end humor geared to your market. Major market experience. Currently employed and succeeding. Call (809) 397-8318. (8-14)

Experienced traffic pilot, 9 years radio background. MIKE NOLAN, formerly KSJO, KXRX/San Jose, evailable now. (408) 288-7480 or (408) 258-7480. (8-14)

MICHAEL KNIGHT, PD/MD/eir talent abilities, 5 West Coast AOR opening, (206) 284-7010, (8-14)

Paul "LOBSTER" Wells, AOR personality and programmer. Seeking new major market challenge. Over 10 years experience. Will apply 110% to air talent, music or programming duties. Call KLIV/San Jose, (408) 293-8030. (8-14)

The JIM BRADLEY show, 40 years of music, is now in L.A. after completing a successful 10 month engagement at Cecil's/Palm Springs. Available for work and parties, etc. Call now (213) 854-6039. (B-14) ·

Positions Sought

MARK WAINWRIGHT still drawing unemployment! Help stop this waste of taxpayers' dollars! Veteran A/C and CHR personality. Available immediately. Call (309) 692-8567. (8-7)

Black male DJ, broadcasting school grad, with 2 years experience in radio and TV seeking opportunity in Midwest/East. DEWAN WARBINGTON, (219)

Will relocate to a medium market CHR, AOR, A/C station. Good communicator for afternoon or evaning. Good production. Call KEVIN AIMS, (915) 848-8712. (8-7)

4 year AOR lock currently tasting CHR and getting heartburn. Ex-MD evellable for medium/large market; CA or Claveland. All cells will be enswered. (714) 761-4409. (8-7)

Radio pro seeking challenge. Currently Program Director, former Production Director, top rated announcer. Looking for opportunity in Los Angeles area. Sales and promotion offers welcomed. Call (213) 852-2046. (8-14) •

Major market morning show to go. Tons of creativ from populer duo. Alive end experienced major marks station with right offer cell now, (303) 344-2483. (8-7)

Production Engineer 3 yeers experience seeks full-time. Aveilable Sept. '81. TER eveilable upon request, DAVID GARTIN, 2148 Earl Ave., Long Beach, CA 90806. (8-7)

BRAD CURTIS is available now! (517) 882-8220. (8-7)

Effective sales vet; 9 years et WMM9. Wants new market opportunity for sales management or top fist. Seasoned pro. JOEL FRENSDORF, (216) 921-0310. (8-7)

CHIP MOSLEY, creetor of the KLIK all time 950 survey is out. Looking for Midwest PD or MD position. Call (314) 636-5791, or (314) 636-3410. (8-7)

JOE ROPPE la now available. 6½ years experience Cell (612) 822-6392. (8-7)

Team to hendle rock/automation. Control 16 Herris 90 experience. Music and eirahift. STEVE CASSIDY & SCOTT MURRY, (707) 528-3800 or (707) 523-3677

2½ years experience: A/C, CHR, looking for posi-tion in small market. Good work habits. Will consider all offers. Call RICK, (302) 629-7226. (8-7)

Positions Sought

Changes

RADIO Richard Blaustein named Account Executive at

Al Wyntor, former PD KBUF/Garden City, KS, joins WDAF/Kansas City as evenling personality. Carolyn Barnes (Whiting), formerly KKFM/Coloredo Springe, joins KSKG/Selline, KS es Production Discrete

Charles E. Gross eppointed to position of Co-Op Coordinator, WINS/New York.

Alfred J. Russo appointed to position of Controller of WOR-AM, WRKS-FM & WOR-TV. **Don Yamate** named to newly created past of Retail Sales Manager, KNBR/San Francisco.

Hank Menn nemed Sales Menager et 93FM/Seet

Winston Brown now in charge of all commercial apot sales at KMAX-FM/Pesedene, CA.

RECORDS

Travis Smith eppointed Regional Promotion Marketing Manager, Black Music and Jazz Promotion, Columbia Records.

Jill Tayrien named West Coast Tour Publicist,

INDUSTRY

Carle Kanter-Cohan named as Vice President of The Gibson Group Public Relations, Inc.

Jim Golden appointed to Vice President of Management III's Management Division.

John P. Ahrens named General Sales Manager of Creetive Factor's new Video Marketing Division.

Jody Williams nemed Professional Manager, Screen Gems/Colgems EMI Music, Inc.

Miscellaneous

Wented: Redio/TV bumperstickers for a station display. Send to Rendy Rundle, WZOE-AM/FM, Princeton, IL 61356, (8-14)

KSET-AM/El Paso, TX is in need of Oldies. All labels. Send to KSET-AM, 4180 N. Mese, El Peso, TX 79912.

Miscellaneous

KWPC needs Country music service from all lebels Send all service to: Tim Scott, KWPC, Box 116 Muscatine, IA 52761. (8-14)

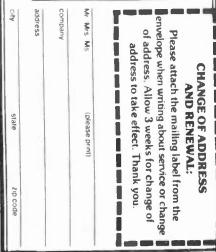
WANTED: Airchecks of CHR, AOR, A/C, and P/A stations in Top 50 markets. Will trade for sirchecks of Chicago radio. Send to "Windy City" Airchecks, P.O. Box 125, Lansing, IL 60438.



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REAKE

Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

CHRISTOPHER CROSS Arthur's Theme

(Best That You Can Do) (WB)

61% of our reporters on it. Moves: Up 6, Debuts 23, Same 23, Down 0, Adds 77 including WABC, WKBW, WIFI, WROR, PRO-FM, 94Q, WHB, KEZR, KJR, KYYX, KPLZ, KOPA, WBLI, FM100, KNBQ. See Parallels, charts at number 28.

KIM CARNES

Draw Of The Cards (EMI America)

55% of our reporters on it. Moves: Up 32, Debuts 27, Same 34, Down 0, Adds 25 including WKBW, WBEN-FM, WFIL, WGCL, KIIS-FM, KPLZ, KIMN, WAEB, WAQY, WBBQ, WZOK, KENR, KQIZ-FM, KFYR. See Parallels, charts at number 29.

REO SPEEDWAGON In Your Letter (Epic)

55% of our reporters on it. Moves: Up 20, Debuts 30, Same 30, Down 0, Adds 37 including WKBW, WBEN-FM, WIFI, CFTR, CHUM, CKGM, WGCL, KRLA, KIIS-FM, KIMN, WKRZ-FM, V100, B97, WISM, KZZX. See Parallels, charts at number 30.

ROLLING STONES Start Me Up (Rolling Stones)

52% of our reporting on it. Moves: Up 0, Debuts 0, Same 1, Adds 110 including 96KX, WCAO, JB105, Q107, WPGC, KRBE, Z93, 94Q, WLS-FM, KBEQ, Q102, KEARTH, KFRC, KJR, KIMN. See Parallels, will debut on chart next week.

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of those, the total number of new adds. "Moves" indicate now many stations moved the record Up on their charts, the number of new chart Debuts, how many stations held it the Same (on to on, add to on, 31-31), moved it Down on their charts or Added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. Indicates one of this week's "most added" new songs.

ALABAMA "Feels So Right" (RCA) 111/20

Moves: Up 56, Debuts 11, Same 18, Down 6, Adds 20 including WKBW, CKGM, WZUU, KOPA, WBBF, KBFM, Y103, KEYN-FM, WHOT, KTKT, WJBQ, WLAM, Z102, KENI, KFXD.

STACY LATTISAW "Love On A Two-Way Street" (Cotillion)

102/8. Moves: Up 55, Debuts 4, Same 21, Down 14, Adds 8, Z93, WZUU, WBBF, KINT, G100, KIOA, WOW, FM102, WIFI 14-10, KSLQ 13-11, KEARTH 11-9, KPLZ 22-19, B97 13-8, WBBQ 29-17, WSEZ 12-9

BALANCE "Breaking Away" (Portrait) 100/13

Moves: Up 39, Debuts 13, Same 34, Down 1, Adds 13, KVIL, Q102, KRLA, KEZR, KPLZ, B104, WAEB, Y103, KERN, KTAC, 95SGF, KCBN, KBOZ, 96KX 10-6. KYSN 23-16.

ELTON JOHN "Chloe" (Geffen) 99/14

Moves: Up 43, Debuts 14, Same 27, Down 1, Adds 14, WZUU, KYYX, WFBR, 14Q, KINT, WFMF, WBBQ, KX104, KSTT, WISM, KYNO-FM, KNBQ, WHHY, FM100 17-11.

SILVER CONDOR "You Could Take My Heart Away" (Col-

umbia) 94/11. Moves: Up 38, Debuts 13, Same 32, Down 0, Adds 11, WZUU, KIIS-FM, 13K, FM100, WRJZ, 13FEA, KKRC, KKLS, WSPT, KOOK, KFXD, WBEN-FM 38-29, KRBE 8-6, KYSN 30-25.

☑ LITTLE RIVER BAND "The Night Owls" (Capitol) 91/90 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 90 including WBEN-FM, WIFI, WXKS-FM, JB105, Z93; Q105, KSLQ, KBEQ, KFI, KIQQ, KSFX, KEZR, KYYX, KOPA, KC101, KEGL, Z104, KNBQ.

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 88/5. Moves: Up 38, Debuts 7, Same 31, Down 7, Adds 5, KRLA, WFBR, KX104, KSLY, KDZA, WFIL 29-27, Y100 31-29, WDRQ 14-12, Q103 17-15.

DEBBIE HARRY "Backfired" (Chrysalis) 75/23

Moves: Up 2, Debuts 28, Same 22, Down 0, Adds 23 including JB105, KRLY, Y100, WCKX, KIQQ, KC101, Q106, V100, KELP, KX104, WRJZ, WBCY,

ALLMAN BROTHERS BAND "Straight From The Heart" (Arista) 74/14. Moves: Up 17, Debuts 14, Same 29, Down 0, Adds 14, WBEN-FM, KEARTH, KFI, WKRZ-FM, KEEL, KLAZ, WRVQ, 92X, KIDD, KYSN, FM99, KKRC, WSPT, KENI.

DON FELDER "Heavy Metal (Takin' A Ride)" (Full Moon/ Asylum) 65/6. Moves: Up 19, Debuts 12, Same 28, Down 0, Adds 6, K104, KQ94, G100, WSKZ, WNAP, KKLS, Q107 d-21, KBEQ 15-12, KEGL 30-25.

Radio Bilecords

NATIONAL AIRPLAY/30.

THREE WEEKS	TWO WEEKS AGO	LAST		August 14, 1981
10	5	2	0	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
4	1	1	2	POINTER SISTERS/Slow Hand (Planet)
22	17	9	3	JOURNEY/Who's Crying Now (Columbia)
14	9	6	0	COMMODORES/Lady (You Bring Me Up) (Motown)
1	2	3	5	JOEY SCARBURY/Theme From "Greatest" (Elektra)
8	7	5	6	JUICE NEWTON/Queen Of Hearts (Capitol)
3	3	4	7	KENNY ROGERS/I Don't Need You (Liberty)
12	10	8	0	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
20	15	11	0	PABLO CRUISE/Cool Love (A&M)
17	16	12	10	FOREIGNER/Urgent (Atlantic)
26	22	16	0	S. NICKS w/TOM PETTY/Stop Draggin' (Modern/Atco)
25	20	17	1	GARY WRIGHT/Really Wanna Know You (WB)
2	4	7	13	AIR SUPPLY/The One That You Love (Arista)
24	21	19	0	PAT BENATAR/Fire And Ice (Chrysalis)
15	14	14	15	CARPENTERS/Touch Me When We're Dancing (A&M)
28	26	22	0	ELO/Hold On Tight (Jet)
11	11	13	17	PHIL COLLINS/In The Air Tonight (Atlantic)
30	28	24	0	EDDIE RABBITT/Step By Step (Elektra)
5	6	10	19	MARTY BALIN/Hearts (EMI America)
_	29	25	20	RAY PARKER JR. & RAYDIO/That Old Song (Arista)
21	19	18	21	GREG KIHN BAND/Breakup Song (They) (Beserkley)
27	25	23	2	ROBBIE PATTON/Don't Give It Up (Liberty)
_	_	30	2	SHEENA EASTON/For Your Eyes Only (Liberty)
_	- "	28	3	MOODY BLUES/The Voice (Threshold/PolyGram)
29	27	26	23	FRANKE & THE KNOCKOUTS/You're My Girl (Millennium)
_	30	27	3	BEACH BOYS/The Beach Boys Medley (Capitol)
_	_	29	3	LULU/I Could Never Miss You (More Than I Do) (Alfa)
_	_ =	→	②	CHRISTOPHER CROSS/Arthur's Theme (Best That) (WB)
_	_ =	→	0	KIM CARNES/Draw Of The Cards (EMI America)
_	_ =	—	0	REO SPEEDWAGON/In Your Letter (Epic) ly on airplay statistics compiled weekly from our CHR reporting station.

on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

ROLLING STONES "Start Me..." (Rolling Stones) LITTLE RIVER BAND "The Night Owls" (Capitol) CHRISTOPHER CROSS "Arthur's Theme" (WB)
REO SPEEDWAGON "In Your Letter" (Epic) QUINCY JONES/JAMES INGRAM "Just.." (A&M)

Complete Regionalized Listings on Pages 32 and 33

HOTTEST

ROSS & RICHIE "Endless Love" (Motown)
JOURNEY "Who's Crying Now" (Columbia)
COMMODORES "Lady (You Bring...)" (Motown) FOREIGNER "Urgent" (Atlantic) S. NICKS w/T. PETTY... "Stop..." (Modern/Atco)

Parallel Listings Begin on Page 34

SQUEEZE "Tempted" (A&M) 62/11

Moves: Up 19, Debuts 10, Same 22, Down 0, Adds 11, KC101, WTIX, KXX106, G100, WBBQ, WOKI, WIKS, WTSN, WFBG, KVOL, KSLY, WCAO 14-7, KBEQ 9-8.

AFTERNOON DELIGHTS "General Hospi-tale" (MCA) 61/7

Moves: Up 26, Debuts 10, Same 18, Down 0, Adds 7, CKGM, KELP, Y103, WNAP, KYNO-FM, KSPZ, KYYA, WIFI 25-14, PRO-FM 13-10, Y100 12-10, Q105 15-9.

QUINCY JONES featuring JAMES INGRAM "Just Once" (A&M) 56/37 Moves: Up 1, Debuts 7, Same 11, Down 0, Adds 37 including WFIL, WCAO, WXKS-FM, Z93, 94Q, KIQQ, KJR,

KPLZ, KOPA, WBLI, KNUS, WSGN, WRJZ, WAYS, KRAV, KYNO-FM, KZZP

JOHN DENVER "Some Days Are Diamonds (Some Days Are Stone)" (RCA) 53/10
Moves: Up 19, Debuts 4, Same 19, Down 1, Adds 10, WICC, WTIX, KLAZ, WMAK-FM, WRJZ, WJBQ, WTSN, WFLB, KSLY, KDZA, KPLZ 27-24, WERC 12-10.

Others Getting Significant Action

SANTANA "The Sensitive Kind" (Columbia) 44/5

Moves: Up 11, Debuts 4, Same 24, Down 0, Adds 5, KIQQ, KEZR, KELP, G100, 14WK, WIFI on, JB105 30:28, KRLA on, 92FLY 20-17, WHYN d-24, KSET-FM 21-19, KJ100 30:24, WZOK on, KERN on, WJBQ 31:28.

AL JARREAU "We're In This Love Together" (WB) 41/17

Moves: Up 14, Debuts 3, Same 7, Down 0, Adds 17 including WCAO, WPGC, KRLY, KJR, B104, WICC, WAXY, WBBQ, WOKI, KJ100, WVIC, KIOY, KNBQ, WJBQ, KBOZ.

MICHAEL STANLEY BAND "Falling In Love" (EMI America) 41/6

Moves: Up 8, Debuts 4, Same 23, Down 0, Adds 6, WIFI, WPST, WKEE, KERN, WCIR, KENI, 96KX 32-24, 94Q on, WGCL 20-16, KEZR d-28, 92FLY 28-24, WAQY d-31, KINT 34-30, KCPX 35-33, 95XIL 39-35.

NIELSEN/PEARSON "The Sun Ain't Gonna Shine Anymore" (Capitol) 42/10
Moves: Up 6, Debuts 3, Same 23, Down 0, Adds 10, WFIL, WROR, KPLZ, WHYN, WKEE, KEEL, WOKI, KKXX.
KIOY, FM99, KEZR on, KC101 on, KINT 38-36, WCSC 30-25, KCPX d-29, WFLB 34-28.

RICK JAMES "Super Freak" (Gordy) 37/7

Moves: Up 15, Debuts 8, Same 7, Down 0, Adds 7, PRO-FM, 13K, KC101, KELP, WVIC, Z104, FM102, WXKS-FM 27-11, Y100 22-16, Q105 25-19, KEARTH 8-4, KIIS-FM 3-2, KIQQ 40-14, B97 25-14, KYNO-FM 14-10, KHYT 8-1, WSGA

ANDY GIBB & VICTORIA PRINCIPAL "All I Have To Do Is Dream" (RSO) 35/11

Moves: Up 1, Debuts 2, Same 21, Down 0, Adds 11, WIFI, WBBF, WKEE, KELP, KBFM, KEEL, WERC, WVLK, KSPZ, KFYR, KENI, KIQQ on, KINT 37-31, KERN on, KILE d-40.

RICK SPRINGFIELD "I've Done Everything For You" (RCA) 35/34

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 34 including WBEN-FM, Q107, KRBE, WCKX, KIQQ, KSFX, KYYX, B104, WKRZ-FM, KXX106, 92X, KJRB, WACZ, KILE, KRLC.

FOUR TOPS "When She Was My Girt" (Casablanca/PolyGram) 33/23

Moves: Up 0, Debuts 3, Same 7, Down 0, Adds 23 including 96KX, WDRQ, KRLA, KJR, KYYX, WICC, Q106, KLAZ, WAAY, WRJZ, WVIC, KYNO-FM, WTSN, WCGQ, KBOZ.

Continued on Page 36