

Radio & Records

ISSUE NUMBER 389

THE INDUSTRY'S NEWSPAPER

JULY 3, 1981

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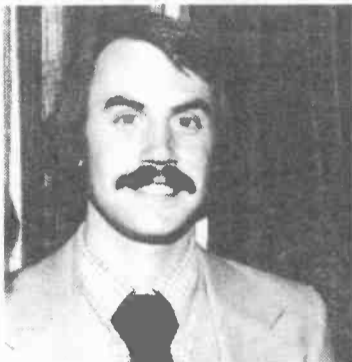
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KELLY WLS-FM PD

Gehron Named VP/Station Manager Of WLS-AM & FM

WLS-AM & FM/Chicago Program Director John Gehron has been promoted to the newly-created position of Vice President & Station Manager for both ABC stations. Gehron explained to R&R the scope of his new appointment: "I will still be involved in programming, although we will be hiring a new program director for the AM. This move



John Gehron

will allow us to coordinate between the AM and the FM a little better than we have. With the two stations and the simulcast, we found there was a lot of work to be done. Our concern was that with one PD for both stations neither station was getting the attention they each deserved. Now I'll be able to coordinate our programming, news, promotions and research efforts much better than in the past.

"The ABC people have been very good to me. They've had a lot of confidence in the ideas that have come out of here. I have nothing but great things to say for

GEHRON/See Page 16

Sklar Takes Charge Of New ABC Satellite Programming



Rick Sklar

ABC Radio VP/Programming Rick Sklar will be handling the programming for ABC Radio Enterprises' new satellite formats and other related projects, according to Radio Enterprises VP Michael Hauptman. Sklar has already begun work on long-form program formats designed for satellite distribution. He will continue to advise ABC Radio's operating groups as well.

Sklar told R&R, "It's extremely exciting to be back in active programming, especially programming these superstations, which will reach millions of people at a time."

SKLAR/See Page 16

WUSL Gives Philadelphia Full-Time Country Station

WUSL/Philadelphia became the city's first full-time Country station Friday (7-3), shifting from the Adult Contemporary format it had maintained for five years. Philadelphia's current Country outlet, WRCP, is a daytimer.

Station President/GM Jim DeCaro told R&R, "After conducting a very exhaustive and extensive study of Philadelphia, we decided we could make the

Waters, Davies Become PD's At CHUM-AM & FM

Jim Waters has been elevated to Program Director of CHR-formatted CHUM-AM/Toronto, while Ross Davies has been upped to PD for AOR-formatted CHUM-FM.

Both will report to CHUM Group PD J. Robert Wood, who told R&R: "I've had involvement with national programming for a long time now and have found it an absolute must to find a couple of people to handle PD positions at CHUM-AM and FM. I'm most pleased to be able to make these two appointments to such capable people."

Most recently, Waters held the Assistant PD spot for CHUM-AM, having previously spent three years as GM/PD with CKLC-AM and CFLY-FM/Kingston, ON. Prior to this he was involved in radio sales for two years at CFUN/Vancouver and served as

STATION AIRS HEROICS LIVE

WIP's Copter Crew Rescues Crashed Pilot

WIP/Philadelphia's traffic helicopter unit rescued a pilot whose single-engine Cessna had crashed into the Delaware River last Thursday (6-25), broadcasting the entire event live over the station as it happened.

According to WIP Program Director Al Herskovitz, station traffic reporter Walt McDonald spotted the wreckage of the plane minutes after it went down. Herskovitz told R&R that "the people who run our helicopter service, known as the Go Patrol, decided to try to land on the water and helicopter pilot Paul Curtis inflated the craft's flotation gear."

When the helicopter landed on the water, State Highway Patrolman Fred Madanick (on board as a spotter), jumped into the water while McDonald put the actuality on live. Madanick pulled the downed pilot from the wreckage, dragged him over to the helicopter and, once aboard,

they flew the injured man to Jefferson Hospital.

"It was the most incredible thing I've ever heard!" Herskovitz continued. "We were all just standing there stunned listening to this rescue going over the air live. You could hear how nervous McDonald was. The airplane pilot was conscious, bruised up, and screaming for help."

"The chopper landed almost

WIP/See Page 16

Jon Anthony Programs Country For Satellite Music Net



Jon Anthony

Jon Anthony, Program Director at WJEZ/Chicago, has been named Country PD for the Satellite Music Network, the new programming service formed by Burkhardt/Abrams/Michaels/Douglas and partners. Anthony is the Country counterpart to recently-named Adult Contemporary PD Robert Hall (R&R 6-19). The format is being readied for an August debut, and Anthony is looking for five air personalities for the format; he will also do an airshift.

Anthony, who programmed WLWI-FM/Montgomery, AL before joining the Plough Chicago Country outlet, told R&R, "I've followed the success of Kent Burkhardt and Lee Abrams over the years, and I've always dreamed of working with their company. I'm an engineer myself, and have broadcast via satellite on ham radio, so I have some technology of my own to go with my programming ability. I've always fantasized about radio doing this, and I'm excited to death about the whole situation. I'm on the ground floor of something brand new which has to be the future of the industry."

He continued, "I'm sorry to leave WJEZ because I felt like it

ANTHONY/See Page 16

Durney Promoted To Senior VP At Insilco



Tom Durney

Tom Durney has been named Senior Vice President of the Insilco Broadcast Group of Louisiana. Durney, who will continue as VP/GM of Insilco's WQUE/New Orleans, will also be responsible for the management and operations of WGSO/New Orleans and the Insilco Sports Network. Durney replaces Al Smith, who left the Broad Street Communications subsidiary to pursue other interests both within and outside the broadcast in-

DURNEY/See Page 16

**Van Halen Sends Its
"Love" To Radio.**

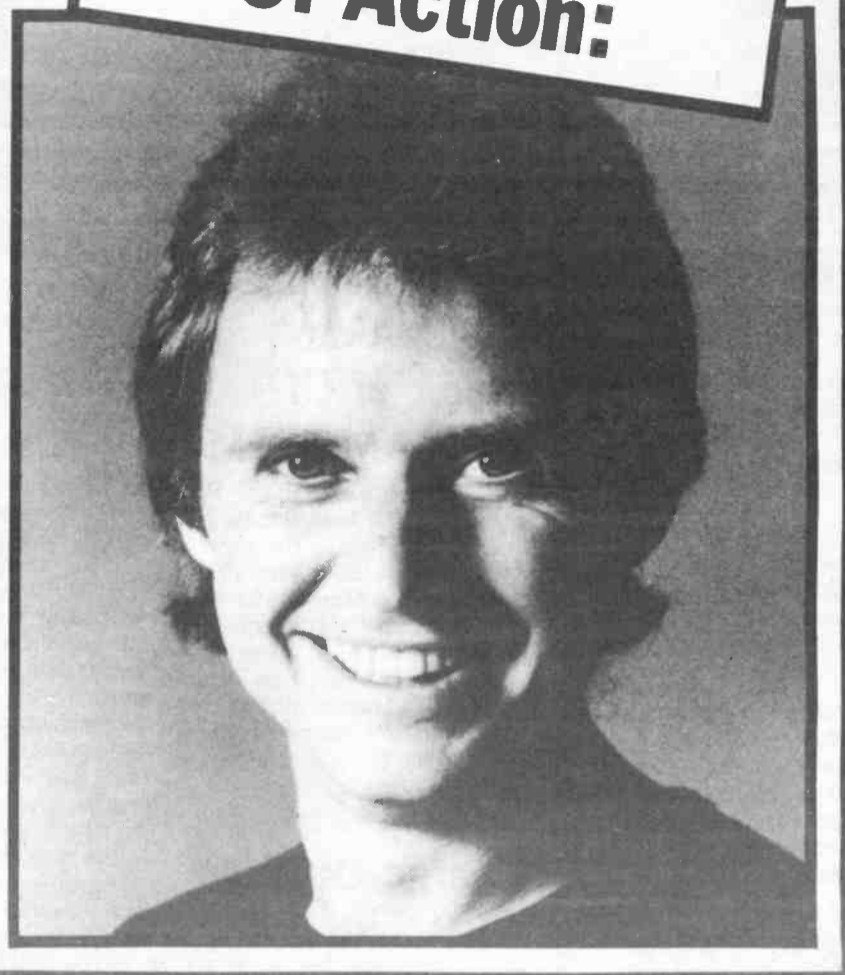


**VAN
HALEN**

**"So This
Is Love"**

Produced by
Ted Templeman and
Donn Lande

**The Wright Kind
Of Action:**



**GARY
WRIGHT**

**"Really Wanna
Know You"**

- | | | |
|--------------|----------------|-------------|
| JB105 add 32 | WSKZ on | 14WK add |
| CHUM on | WOKI deb 33 | WHHY on |
| KRBE add | WRJZ deb 29 | Z102 27-21 |
| 94Q 23-19 | WNOX on | WSGA 27-24 |
| KBEQ add 24 | WBCY on | 95SGF on |
| KEZR add | WCSC on | WFOX 26-23 |
| KYYX add | WQRK add | WISE 33-20 |
| KPLZ add | WRVQ add | WANS-FM on |
| WFLY deb 27 | KJ100 deb 24 | WXLK deb 26 |
| WICC on | WGRD add 29 | FM99 on |
| WPST deb 31 | WVIC add | WKXY 29-22 |
| WAEB add | WLOL-FM add 30 | KILE add 40 |
| WAQY add | KWEN on | KSEL add |
| WKEE add | WISM 29-26 | KQIZ-FM on |
| WFMF deb 28 | Z104 on | KVOL add |
| KQ94 on | WNAP add | KKRC add |
| KLAZ add | WMEE add | KKLS 27-24 |
| KXX106 on | WNCI 29-28 | KENI deb 34 |
| WSGN deb 26 | WDJX deb 32 | KSLY on |
| G100 add 29 | KIDD add | KCBN add |
| WAAY deb 29 | FM102 add | KATI deb 35 |
| CK101 29-25 | FM103 deb 24 | KQDI on |
| WBBQ on | WGUY deb 32 | KBOZ on |
| KX104 on | WACZ deb 30 | KOOK deb 30 |
| | WTSN add | KRLC 30-26 |

Produced by Gary Wright and Dean Parks

Executive Producers:
Lenny Waronker and Russ Titelman



New From Warner Bros. Records

Performance Royalty: Another Perspective

Following R&R's editorial in the June 19 issue entitled, "H.R. 1805 Is Unfair; There's Got To Be A Better Way," we invited RIAA President Stanley M. Gortikov to respond with his views on the issues of radio payment of a performance royalty to artists and record companies. His response follows:

Radio & Records attacked the principle of a performance right and royalty for recording artists and recording company copyright owners in its June 19 editorial, "H.R. 1805 Is Unfair; There's Got To Be A Better Way." On behalf of the "other side," I respectfully advance a different perspective. My statements fight radio's views but foster radio's long-range interests as prime programmers of recorded music.

The negative editorial was an especially peculiar stance for R&R — which serves as a bridge literally between radio and records. Like a recording company, R&R itself is a creator of copyrightable text and features. I am sure that R&R would park on the nearest U.S. courthouse steps, if its copyrighted stories were indiscriminately used by other media without reasonable payment — even if such uses were promotional for R&R. Recording companies and performers, too, crave similar respect for their works in which they, too, have created commercial value.

This response to your editorial states our rationale.

A Few Factual Corrections

Part of your editorial communicates wrong conclusions as facts. You stated, "part-time music stations will be charged on the same basis as full-time music outlets — they'll be charged on how much they make, not how much they play." Wrong! Under the language of H.R. 1805, it is explicitly clear that stations will pay in proportion to their use of recorded music. An all-News station, for example, would pay nothing. A station that devotes half of its programming to copyrighted sound recordings would pay half as much as a fully-programmed music station.

A further distortion is implicit in your editorial statement that "it is ludicrous to pretend that the performers royalty bill is an altruistically-motivated means of helping out starving musicians." Nobody has made that claim about altruism or expanding the caloric intake of musicians. What we have said is that a copyrighted recording is an item of property, of value. When it is used for another's commercial benefit, then some payment should flow from user to owner. Every other copyrighted work capable of being performed carried that traditional, historical right — except records. Films have it. Books, dramas, musical compositions, audio-visual works, magazines, television shows, radio shows, all bear a performance right that requires user to pay owner. But not records. It's time to correct that inequity.

Let radio look to itself and its own personalities for parallels in determining who should pay whom . . . and who should earn how much. Radio stations want to earn as much as they can . . . from every source they can. So do disc jockeys and program directors . . . and so do record companies and recording artists. There is nothing implicitly wrong in seeking income maximization and income diversity. Radio stations

EDITORIAL RESPONSE/See Page 12

Shushan Promoted To President/GM Of KEZL

Larry Shushan, a seven-year veteran of KEZL/San Diego, has been promoted to the President/GM position at the Gannett station, replacing Bill McMahon, President/GM of both stations, who resigned last week. Shushan continues his duties as General Sales Manager of KEZL and News/Talk AM sister KSDO; no replacement for McMahon at KSDO has been named.

Commenting on the promotion, Shushan told R&R, "I'm delighted. We have the new Schulke II format and we've been promoting like mad. We're looking forward to a good book in July. We sell in combination with KSDO, so our sales have been good. We'd like to see that continue and get even better."

WPKX & WVKX UPSET OVER ERRORS

Push Persists For D.C. Book Recall

Bill Sherard, VP/GM of Metroplex's WPKX & WVKX in the Washington, DC metro, has taken steps to have Arbitron "declare the published Winter '81 survey invalid." Sherard asked that due to processing errors that affect WPKX & WVKX, Arbitron "reissue the Washington, DC report in a corrected form."

A post-survey diary review by station personnel discovered a number of diaries involving edit and key entry errors. Sherard told R&R he was informed by Arbitron Radio VP/GM Mike Membrado that "mistakes caused WVKX-FM to lose at least one D.C. BOOK/See Page 23

Jones New GM At WRVA As Tansey To Retire

John Tansey will retire as VP/GM of Harte-Hanks's WRVA/Richmond after 25 years of managing the station and 42 years in radio, with Harte-Hanks Radio VP Bob Jones assuming the position when Tansey's retirement becomes effective, December 31. Tansey will continue to consult the station.

Harte-Hanks Radio President Gary Edens commented, "For nearly three decades John Tansey has been the driving force behind WRVA's



Bob Jones
JONES/See Page 23

Smith Named VP/GM At WKQX

Jim Smith has been named Vice President/General Manager for NBC's WKQX/Chicago. Smith joins the station after three years as VP/GM of Mariner Communications' KBEQ/Kansas City; during the last 12 months he also acted as Group VP/GM Stations for Mariner.

Smith told R&R, "The thing that attracted me to NBC was the ability to utilize some of the tools that a corporation this size has. The resources of a company like NBC, when it puts its mind to being a leader, are really tremendous. I feel that this position was an opportunity that was right for me and I'm quite pleased to be in Chicago."

Smith replaces Dick Penn, who was promoted to VP/GM of the NBC Radio Network in April (R&R 4-17).

Strider To Program KBPI

Phil Strider has been promoted to Program Manager of Denver AOR KBPI in the wake of former PD Frank Cody becoming affiliate consultant for the Source (R&R 6-26). Strider had been Music Director/Asst. PD at KBPI since June 1979, having previously served as PD at KAWY/Casper, WY.

Sandusky Radio Division President and KBPI GM Toney Brooks commented to R&R, "I feel this is the most deserved promotion since I've been



Phil Strider
STRIDER/See Page 23

FUNDED BY PUBLIC STOCK ISSUE

Orleans Forms Destiny Label

Former RCA VP/Sales & Distribution Arnie Orleans has announced the formation of a new label called Destiny Records. In an unusual move, the label will be financed through an over-the-counter public stock issue set for July and August.

Orleans will serve as President/CEO of Destiny, with distribution, executive appointments, and initial artists to be announced shortly. Orleans, who was a VP at ABC and 20th Century-Fox before joining RCA, said Destiny



Arnie Orleans
ORLEANS/See Page 23

WOL WINNING WITH BLACK TALK

A family operation is making great strides with a new approach to Talk radio.

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COUNTERPROGRAMMING AOR'S FOR 18-24 MALES

Four CHR PD's discuss how to attract a demographic generally conceded to modal chainsaw AOR's.

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BRIAN McINTYRE NAMED GM AT WDJX/DAYTON

Former programmer moves from WYDD & WKPA/Pittsburgh GM position.

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ALL-GAMES FORMAT DEBUTS ON KWRM

A Corona, CA station keeps games and contests going 17 hours a day.

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DAVE POPOVICH APPOINTED PD AT WWYZ

A/C programming veteran moves to Hartford FM.

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ARBITRON ADVICE FOR BLACK RADIO

Useful knowledge for Black programmers dealing with the eternal problem of ratings.

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QUARTERLY MEASUREMENT TIPS PART II

Phonetic slogans (calls pronounced "KISS" or "KICKS," for instance), population updates, listening levels, and other topics of concern analyzed for the first-time QM recipient.

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MODERNIZING ONE OF THE LAST PROGRESSIVES

James Lull, PhD has taken on the task of bringing KTYD/Santa Barbara into the AOR mainstream.

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Washington Report

August Talks With Cuba Raise AM Hopes

U.S. officials hope to confront Cuban authorities in Washington next month to discuss — for the first time ever — existing and potential interference problems created for American AM stations by Cuban signals.

State Department Advisor Gordon Huffcutt told R&R the U.S. will also renew its pitch for Cuba to use directional antennas at that time. "That's been a point we've been preaching on for years," said Huffcutt.

Illegal interference from Cuba is already plaguing numerous

American stations, and many other outlets would be blasted off the airwaves by a Cuban plan to put 180 stations on the air, some with power as high as 500kw.

The Cubans agreed in principle to case-by-case interference discussions when a U.S. delegation went to Havana in April for

more general talks. At that time, the Cubans insisted they couldn't use directional antennas, that the only solution was creating 12 new channels via 9 kHz spacing.

Huffcutt noted the Cuban engineers taking part in the recent Panel of Experts studies in Geneva seemed sympathetic to the plight of American broadcasters. "I think there were indications in a number of cases that they see the problem and what some of the remedial actions might be. But that's a technical expert's view; we're going to have to find out what position their administration might take."

Speculating on the chances for real progress at the August talks, one FCC insider told R&R, "Cuban-American discussions about anything have a controlling backdrop of political elements that are pretty far afield from communications. Whether there is, in fact, a foundation for a case-by-case resolution of incompatibilities, I don't know."

Although Cuba has not formally accepted the U.S. invitation and no dates have been set, State Department officials expect several days of talks to take place in Washington in August, with backup support from FCC computers.

FCC Approves AM Rebroadcast On FM Translators

AM stations which suffer service voids due to obstructions such as mountains can now apply for a waiver of FCC rules permitting them to fill the voids by rebroadcasting their signals on low-powered FM translators.

However, Tuesday's Commission decision fell far short of the proposal, originally put forth by the Rocky Mountain Broadcasters Association in 1973, to allow AM stations to extend their coverage into unserved rural areas using FM translators.

The watered-down version passed only due to the vigorous support of Chairman Mark Fowler, who said he frequently experiences momentary losses of AM reception while driving through the mountains of Virginia.

denied the rulemaking request but agreed to consider individual requests from stations which can demonstrate a need for FM translator rebroadcasts to fill AM service voids.

One communications attorney told R&R he expects few AM stations to seek FM translators, although he believes the original idea of using translators to serve new areas would have been extremely popular.

LOSES AGAIN TO WABC

KOB Vows To Keep Fight Alive

"I don't know whether we'll go back to the Commission or whether we'll go to court. But we'll fight somewhere," KOB/Albuquerque attorney Frank Fletcher told R&R after KOB lost yet another round in its 41-year-old fight with WABC/New York for dominance on clear channel 770 kHz.

KOB's latest defeat came when the Broadcast Bureau rejected its petition to have the Class I-A

unlimited service designation on the frequency moved from New York to Albuquerque on the grounds that population shifts to the Southwest justified increased AM service there.

The Broadcast Bureau ruled that long distance skywave service is no longer a high FCC priority and said the need for new AM service will be met by the 1980 FCC decision to place new local stations on the clears. The Bureau also noted that the courts have ordered the FCC to give equal treatment to the flagship stations of the ABC, NBC, and CBS radio networks.

WABC operates as a I-A station while KOB operates as a I-B, protecting WABC's nighttime skywave contour.

Senate Passes Radio Deregulation

The fate of a radio deregulation bill passed by the Senate last week will be decided in the next few weeks. A House-Senate conference committee will have to iron out differences in the proposed budget bills, the Senate ver-

sion containing radio deregulation and the House version omitting it.

On a 55-40 vote, the Senate adopted an amendment last week by Sen. Bob Packwood (R-OR) to include radio and a television deregulation in the budget, as well as the FCC authorization that includes a schedule of broadcast fees.

Because of the parliamentary chaos surrounding the budget bill, even those closest to the situation are at a total loss to predict what may ultimately happen to the

communications measures, which House Telecommunications Subcommittee Chairman Tim Wirth (D-CO) has vowed to kill.

Industry observers were jubilant about Senate passage of the radio deregulation bill, which would make licenses indefinite and institute speedy lottery selection among applicants for new radio stations. "It's the best news I've heard in weeks," said NRBA Executive VP Abe Voron. But he added, "There is still much to accomplish" before it becomes law.

AM DAYTIMER SAFEGUARDS LIKELY

Congress Considers Extending Daylight Savings Time

A move to extend Daylight Savings Time (DST) to seven or eight months a year is gathering steam in Congress, and it appears likely any bill will include language protecting AM radio stations from losing valuable morning drive time.

The bill most likely to emerge from the House, Rep. Richard Ottinger's (D-NY) H.R. 3951, would allow the FCC to adjust AM daytimer operating hours. And an aide to Sen. Slade Gorton (R-WA) says he is "certain" similar language will be written into Gorton's bill, S. 879. House and Senate committees completed hearings on the measures last week.

Daylight Savings Time now runs six months, from the last Sunday in April to the last Sunday in October. Gorton would add an extra month by starting DST on the last Sunday in March, while Ottinger would add nearly two months by starting it on the first Sunday in March.

FCC Says Change Would Affect 2450 AM Daytimers

In a hearing before the Senate

Commerce Committee, Acting FCC Broadcast Facilities Division Chief Larry Eads said the Commission is "keenly aware" of the importance of morning drivetime for daytimers.

Unless Congress gives the FCC authority to act, said Eads, 450 daytimers who don't have pre-sunrise authorizations (PSA's) would have to sign on an hour later during the extended DST period. The 2000 daytimers who do hold pre-sunrise authority would be forced to operate at reduced power, usually a half kilowatt, for the extra hour.

Nine bills extending Daylight Savings Time are pending in Congress. Sponsors cite such potential benefits as energy conservation, a reduction in traffic accidents and violent crime, and extra outdoor recreation for the public during evening hours.

The Week In Review

- U.S.-Cuba talks in August may resolve interference problems.
- Senate-House showdown expected on radio deregulation provisions in the budget bill.
- AM's suffering from mountain interference can apply to rebroadcast on FM translators.
- AT&T's 16% price hike for series 6000 phone lines goes into effect, although refunds are still a possibility.

Washington Street Talk

AT&T 16% Rate Hike

On Sunday, June 28, AT&T began charging 16% more for the series 6000 private lines radio stations use for network, wire service, transmitter and remote broadcast links. It comes on the heels of a 16.4% rate hike for the same services that took effect May 14. In accepting AT&T's tariff filing for the increase, the FCC held open the possibility of ordering refunds if an investigation it's launching determines the new increase to be unjustified.

AM Stereo Vote In '81?

With two employees now working fulltime on the AM stereo docket, FCC staffers now seem confident of final action before year's end. Also, look for an agenda item on discrete FM quad this fall.

Public Radio Ads

As predicted last week by R&R, the House approved an 18-month experiment of advertising on 10 public radio stations. The bill also sets NPR funding at \$165 million in 1984, \$145 million in 1985 and \$130 million in 1986. The Senate bill, slipped into budget, is stingier, setting levels for the three years at \$110, \$100, and \$100 million.

Trade Association News

NRBA Convention Line-Up

Tentative schedule for NRBA Convention in Miami, September 13-16, includes keynote address by Rep. Cecil Heftel (D-HI), owner of Heftel Broadcasting; presentation of Golden Radio Award to programming pioneer Gordon McLendon; address by FCC Chairman Mark Fowler; and presentation of Gabbert Award for Outstanding Service to former FCC Commissioner Bob Lee.

Owens Mouthmaker Luncheon

NAB will repeat a session at this year's Radio Programming Session called "How To Make Dollars With Your Mouth," to be moderated by Golden West's Gary Owens. Others participating include WLS/Chicago's Larry Lujack, WCXI/Detroit's Deano Day; and CKLW/Detroit's Dick Purtan.

NYSBA Pulls Big Radio Names

Heavy-duty rep panel including Blair Radio President John Boden, Eastman Chairman Frank Boyle, Katz President Ken Swetz, and McGavren-Guild President Ralph Guild will join NYMRAD Exec. Director Maurie Webster in Cooperstown, NY, Monday, July 13, to discuss everything from sales promotions to new technology. The New York State Broadcasters Association panel will be moderated by WDOE/Dunkirk's David Ridgeway.

COLUMBIA RECORDS AND D.I.R. PRESENT

SANTANA

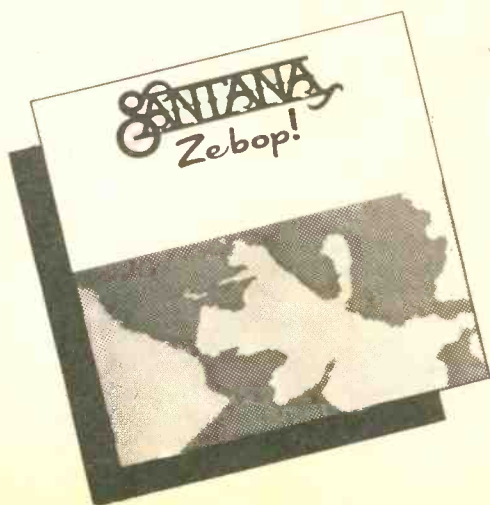
**One Of
This Year's Biggest Winners**

HEARD LIVE FROM CAPE COD

JULY 4TH

ON THESE GREAT RADIO STATIONS:

WRKK	WWDC	WXUS	KRCH	WQDR	WQOK
WLSQ	WGVL	WPFR	WHSY	WKZL	WZLD
KWFM	WJAX	KFMH	WZZQ	WHSL	WIMZ
KDKB	WSHE	KICT	WSAS	WLVQ	WZXR
KLPQ	WDIZ	KMKF	KSHE	WIOT	KZEW
KKDJ	WYNF	KMRJ	WGIR	WWWM	KLAQ
KMET	WKLS	WKQQ	KWXL	KXXY	KLOL
KOLA	WYMX	WLRS	WQBK	KMOD	KISS
KGB	WPGU	WRNO	WAAL	KGON	WMYK
KMEL	WMET	WIYY	WGRQ	KZEL	WRVQ
KTYD	WWCT	WBCN	WXXY	WVAM	KZOK
KVRE	WYFE	WRIF	WNEW	WMMR	WBIZ
KXOA	WBYG	WLAV	WSYR	WDVE	WLPX
KAZY	WXKE	WILS	WVBR	WEZX	
WHCN	WFBQ	KQRS	WROQ	WBRU	



THE NEW SINGLE

“SENSITIVE KIND”

ON YOUR DESKS SHORTLY





Aphex II Developed For Use In Cassette Duplication

The "Aphex II Aural Exciter," a sound enhancing device, has been developed by **Aphex Systems Ltd.** for use in the duplication of music cassettes. The new unit, an updated version of the "Aphex Aural Exciter" used on thousands of albums over the past several years, will be available to record labels and tape duplicators so that the sound on mass-produced audiocassettes can be improved.

The "Aphex II" is used on tape masters prior to the high-speed tape duplication process, restoring dynamics and higher frequencies that tend to get lost in the generations of tape between the recording studio and the final consumer.

A broadcast model of the "Aphex II" will also be available. For further information contact Aphex West at 7801 Melrose Ave., Los Angeles, CA 90046, (213) 655-1411.

FM Stereo Anti-Piracy Device Invented

Bill Sargent claims to have perfected an anti-piracy mechanism that will prevent home audio duplication of FM stereo broadcasts. Sargent, a longtime entertainment industry promoter who's best known as the developer of "Electronovision" (a process by which multivideo cameras could film live stage presentations), will give his first industry demonstration of the anti-piracy device at the Beverly Wilshire Hotel on July 22.

Sargent explains that the device works by transferring a recording to a master record or tape and encoding it with a signal that is not picked up in FM reception, but produces a loud hum when the recording is taped off an FM radio broadcast.

Although the system only works on FM radio, Sargent claims it would take a minimum of \$2500, plus engineering costs, to devise a means of overcoming the encoded signal. Sargent has formed **Security Safeguards Inc.** in order to market the system, hoping to receive a royalty on every disc or tape using his anti-piracy device.



Panasonic Unveils Digital Cassette Recorder

Panasonic recently introduced a combination digital audiocassette recorder and PCM processor, the Technics "SV-P100." A table-top sized unit, the "SV-P100" provides PCM recording and playback with the same ease of convenience as a conventional cassette deck.

In addition, the "SV-P100" incorporates a VHS tape transport mechanism that allows the user to enjoy PCM audio recording and playback on VHS video cassettes. Very Large Scale Integration (LSI) circuitry is used in the device's digital signal processing. A one-chip, high speed, high density TTL gives the unit its time-base capability.

Other features include digital in and out terminals for digital dubbing, a microcomputer for full logic control, and front panel headphone and microphone jacks. Price and availability are yet to be announced.

Gariano Joins John Sebastian & Associates

Dave Gariano has been named the first associate in **John Sebastian's** recently-formed consultancy firm, **John Sebastian & Associates, Inc.** Gariano comes to his new post from his previous position as Research Director for **WCOZ/Boston**, having worked with Sebastian during the latter's tenure as WCOZ PD.



Dave Gariano

Hoffman, Brien & Smith Upped At Champion Entertainment

Randy Hoffman has been elevated to Vice President/General Manager. **Jeb Brien** has been promoted to Vice President/Product Development, and **Al Smith** has been appointed to Vice President/Business Affairs for the **Champion Entertainment Organization**.

In his new post, Hoffman, a seven-year veteran of the firm, will be responsible for the signing and development of new talent as well as for overseeing international relations for the organization. Brien, a five-year veteran of Champion, will be involved in the promotion, marketing and merchandising of the firm's musical products and will pursue the acquisition of motion picture properties for Champion's newly-created film division. Smith's new duties will include contract negotiations, A&R administration, tour budgeting, and publishing accounting.

Wren Named West Coast Assoc. Dir./ Nat'l LP Promo At E/P/A

Robin Wren has been named Associate Director/National Album Promotion-West Coast for the **Epic/Portrait/CBS Associated Labels**. Most recently Director/Album Promotion for **RSO Records**, Wren previously served in a regional promotion post with **Capricorn Records** and in a local promotion position with **RCA Records**.



Robin Wren

Schwan Appointed Dir./Nat'l E/P/A Promo For CBS/Nashville

Rich Schwan has been appointed Director of National **Epic/Portrait/Associated Labels Promotion** at **CBS Records/Nashville**. Schwan, a six-year veteran of CBS, most recently held the Manager of National E/P/A Promotion position with CBS/Nashville.

In his new post, Schwan will be responsible for the supervision of all local promotion efforts in support of E/P/A country product.

Penn Elevated To East Coast Regional Promo Dir. At W.M.O.T.

Lynda Penn has been upped to East Coast Regional Promotion Director for **W.M.O.T. Records**, coming from her previous post as executive assistant/promotion coordinator for the label. She will be based at the W.M.O.T. offices in Philadelphia.

Jensen Named Mktg. Mgr. At Simpson Electric

John Jensen has been named Marketing Manager at the **Simpson Electric Company**, a manufacturer of panel meters and test instruments located in Elgin, IL. In his new post, Simpson will be responsible for the development and implementation of product and marketing strategies, new product training, and new customer development.

Pro:Motions

Lameier Named Dir./Nat'l. Columbia Promo At CBS/Nashville

Jack Lameier has been promoted to Director/National Columbia Promotion for **CBS Records/Nashville**. A 19-year veteran of CBS Records, Lameier most recently served as Western Regional Country Marketing Manager in Los Angeles.

In his new post, Lameier will oversee local promotion efforts on behalf of all Columbia country product.

EXCLUSIVE! in your market: the "Big Guy"



After excellent early response to his television commercials for Charter stations, Gordon Jump, of **WKRP in Cincinnati**, is now available as exclusive spokesman in non-Charter markets.

His humor, warmth and professionalism make him an ideal spokesman, no matter what the format of your station. The network-quality spots can give you the best look, image and message ever seen in your market.

To reserve the "Big Guy" as your exclusive spokesman, call today. Prices vary by market size. Production starts in July, offered only through Charter Broadcasting.



CONTACT: John Bayliss,
Russ Wittberger, Al Casey
PHONE: (714) 298-3390

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FINAL

Liberty Bazaar

EXTRA

Wednesday, July 1, 1981

PATTON HITS U.S.A.

CHRISTINE MCVIE MAKES DEBUT AS A PRODUCER

Noted composer/singer/musician Christine McVie has added another creative accomplishment to her already successful career. She has become co-producer of the first Liberty Records album by Robbie Patton, a talented Englishman who has made his home in Los Angeles for the last four years. Christine teamed with Fleetwood Mac engineer and co-producer, Ken Caillat and Patton to produce DISTANT SHORES, an album to which she also contributes her keyboard virtuosity.

Describing her feelings for

Patton's music as, "love at first listen," Ms. McVie accepted the challenging role of producer for the personal satisfaction of working with an artist whom she feels has unlimited potential. Working at Wally Heider Studios in Hollywood, Christine, Caillat, and Patton spent six months shaping and refining DISTANT SHORES to attain the highest production values possible. The first single from the album, "Don't Give It Up," is convincing proof that Christine McVie's debut as a producer is an unqualified success.



All Out Blitz Makes In Roads

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RADIO REACTS INSTANTLY TO ROBBIE PATTON SINGLE

The following radio stations have added
ROBBIE PATTON'S
new single,

"DON'T GIVE IT UP":

3rd MOST ADDED

WFIL
WIFI
WXKS-FM
Z93
94Q
WGCL
KIQQ
KEZR
KYYX
KOPA
WOLF
WHFM
WFLY

WCSC
WGH
WVIC
KSIT
KRAV
WAKX
KIOY
KIDD
KNBQ
KYSN
KCPX
KZZP

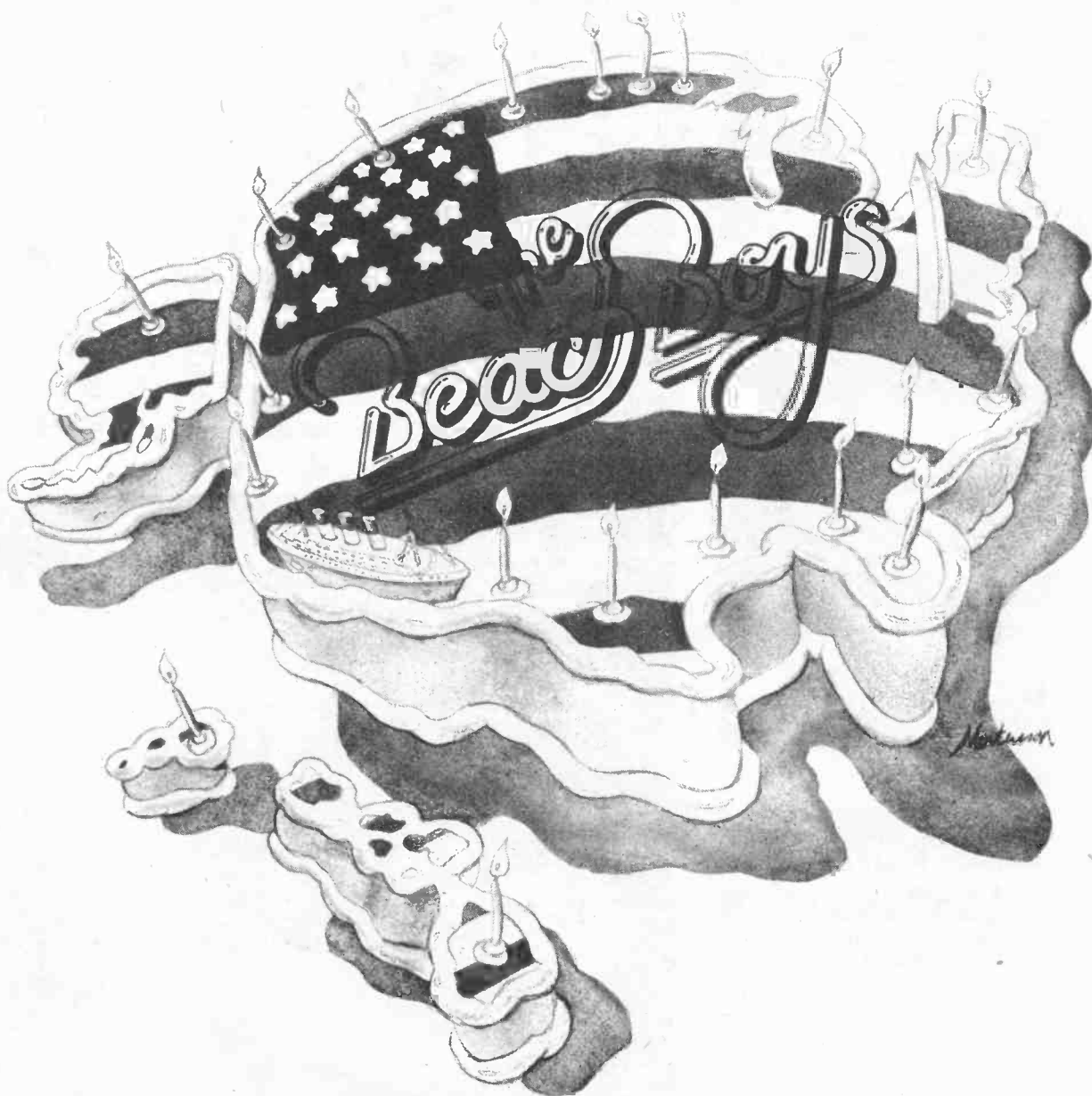
WGUY
WIGY
13FEA
WFOX
WISE
WFLB
WKXY
KCBN
KATI
KYYA
KRLC

TWENTY YEARS OF GOOD VIBRATIONS OVER AMERICA

LIVE RADIO & TELEVISION SPECTACULAR

OUT OF
THE BOX:

WPIX-FM
WIOQ
WRQX
KPRI
LOVE 94
WYYS
WFBQ
WQRK
KHTZ
KCBS
WZGC
BJ105
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WTWR
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94Q
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KBBC
KROY
WRBQ
KADI
WRQK...
PLUS 30
ADDITIONAL
MAJORS.

LIVE FROM LONG BEACH, CA. JULY 5, 1981

THE BROADCAST EVENT OF THE YEAR SALUTING

THE BEACH BOYS 20TH ANNIVERSARY TOUR

WITH SPECIAL FRIENDS

PABLO CRUISE

(tentatively scheduled to appear)

JAN & DEAN
RICK SPRINGFIELD

THREE DOG NIGHT
WOLFMAN JACK

and others to be announced

Nearing "SPIRIT OF AMERICA SPECTACULAR" Weekend, a moment to reflect: within the last 30 days, NKR Productions has assembled one of the finest radio networks in the history of syndication, and a TV network blanketing over 70% of the nation, counting among its national advertisers such prestigious names as Toyota,

Sunkist, Kellogg's, and Warner-Lambert. In the process, we've made a "network" of new friends. Our special thanks for all your Good Vibrations. Ron Nickell, Allen Collier, Ken Rose, and Craig Sheftell.

Proudly produced by



Productions, Inc.



TV clearance handled by Wold Entertainment (213) 820-2668

A Kenny Rogers Co.

Networks/Program Suppliers

SYNDICOM

WZZK/Birmingham, KGEO/Bakersfield, KSD/St. Louis, WFEQ/St. Joseph, MO; and KLNK/Oklahoma City have signed on for the Menlo Park, CA-based firm's 60-second "Red Neckerson" comedy editorial feature, bringing the number of stations airing the program to 80.



ABC FM

The **Blue Oyster Cult** will be featured on the net's "A Night On The Road" concert series in a two-hour broadcast taped live at Bond's International Casino in New York airing Saturday, August 8. A similar two-hour show, spotlighting the **Rossington Collins Band**, will be broadcast Saturday, September 5. The concerts are sponsored by **Coca-Cola USA**.



NBC Radio

A special **David Letterman** commentary consisting of five daily one-and-a-half minute programs will be heard all through July.

WWKO/Fair Bluff, NC; WDHR-FM/Pikeville, KY; WCTT-AM & FM/Corbin, KY; WVAM/Altoona, PA; WCUP/Tifton, GA; KATI-KAWY/Casper, WY; and WMIK/Middlesboro, KY; have affiliated with the **NBC Radio Network**, according to Director/Affiliate Relations **Meredith Woodyard**.

RADIO abc

Network research indicates the popularity of radio concerts. Over eight percent of all U.S. adults listened to the Contemporary Network's "Neil Diamond Special" and close to 25 percent of all teens heard **Christopher Cross** and **Leo Sayer** (Contemporary), **Rod Stewart** (FM), and **Anne Murray** (Entertainment) in May. Statistics were computed by **R.H. Bruokin**. The latter three concerts were packaged as a "Mello Yello/Sprite Weekend" which will be presented again in October.

Carmen Willix takes on the Manager/Sales Presentations post with the four **ABC Radio** nets, coming from her previous post as Assistant Group Head/Media Planning at **Grey Advertising** in New York.

WESTWOOD ONE

Upcoming concerts for the month of July to be heard via the firm's "In Concert" rock series will feature **Gary U.S. Bonds, Humble Pie, and Jimmy Buffett**, with "Live From Gilley's," the firm's country music series, hosting **Roger Miller, George Jones, Brenda Lee, and the Kendalls**. The "Concert Of The Month" program spotlights **Parliament**.

The July "Off The Record Specials," hosted by **Mary Turner**, will consist of visits with the **Jefferson Starship, Rush, Ritchie Blackmore and Heart**, while the **Sid McCoy**-hosted "Special Edition" will feature **Rufus, Chaka Khan, Thelma Houston, and the Ohio Players**.



The "1981 Silver Anniversary Edition of the History Of Rock & Roll" is now available to stations in markets that did not qualify for inclusion upon the 52-hour radio special's first airing, putting the program on a more affordable basis for smaller markets.



Mutual

Bill Wisniewski and Dennis Currence of **Mutual's** Engineering Department have designed a unique new wireless system for location broadcasts, enabling reporters to cover play-by-play sports action without concern for distances or the availability of pre-set land-lines. The system combines a "Comrex" wireless microphone transmitter, an interrupted feedback system, and a two-way radio, all into a backpack arrangement, which is currently being tested as part of the net's professional golf coverage.

Tammy Haddad has been named Producer of the "Larry King Show." Haddad comes to the post from her current position as Executive Producer for **KDKA/Pittsburgh**.



"Laugh Track, Live," a one-hour weekly comedy, news, interviews, and music radio feature taped before a live audience at the Comedy Store, will be available from the San Diego-based firm for an August 9 debut. The bartered program is hosted by **Gabriel Wisdom** and produced by **Patrick Glynn**, who previously teamed up for the "Brainstorm" nationally-syndicated show.



Rogers Broadcast Productions

The Canadian radio syndicator has launched its U.S. efforts with a six-hour "Spirit Of Summer" program, a four-hour 60's retrospective entitled "Hot Shots," and a daily 15-minute Hollywood gossip and interview program, "The Brett Halliday Show."

In addition, the firm (which has set up U.S. operations in Los Angeles), will offer "Candlelight And Wine," targeted at Easy Listening stations, and "Tapestry," a program of words and music woven around a central theme. All shows are available on a cash basis.



Forty-four AOR stations will carry a live satellite feed featuring **Utopia** and **Todd Rundgren** from Woodstock, NY today (7-3).

GLOBAL SATELLITE NETWORK

"Countryline," a 90-minute weekly interview show featuring guests from the world of country music, will debut on October 1. The show will emanate live from Hollywood and Nashville on Thursday nights with the program's guests being interviewed by the hosts. A toll-free national 800 number will allow listeners to speak directly with the guests as well, in a manner similar to the firm's "Rockline" show.

The Creative Factor INC

"Countdown To Kickoff," a pair of weekly four-minute radio shows hosted by noted sportscaster **Ray Scott**, will be available for August airing from the Hollywood-based firm. The programs will consist of Scott's predicting scores for upcoming pro and college football games, including pro football's exhibition contests. The college predictions are split into four regions for maximum local emphasis.



"Eugene Lesser's Birthday Buzz," a daily service providing unique copy on the birthdays of 15 to 20 famous sports, music, film, and historical figures, will be available from the San Francisco-based firm beginning August 1 on a market-exclusive basis.

Bob Rogers, former General Manager of **NewScript**, has left the company and will announce future plans shortly.



ABC Information

KJLA/Kansas City, MO; KQNK/Norton, KS; WPTH/Fort Wayne, IN; and WTMA/Charleston have announced their affiliation with the **ABC Information Network**, according to network VP **John Axten**, bringing the net's total number of affiliates to 675.



"Jazz Alive" rebroadcasts from last fall will be launched Sunday (7-5). The highly popular series featuring a lineup of big name performers from New York's Jazzmobile Sunday Festival will continue through September.

People

Philadelphia



Elissa Dorfsman has been named General Sales Manager at **WCAU-FM**, coming from her previous post as an account exec with **WCAU-TV**. She is an eight-year veteran of **CBS**.

Raleigh, NC

Claire Russell Shaffner becomes General Manager for **WRAL**. Shaffner formerly held the GM posts at **WTMA** and **WSSX/Charleston** as well as at **WAYS** and **WROQ/Charlotte**.

San Francisco

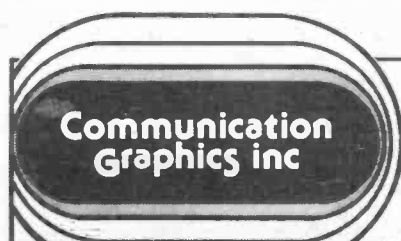
Paulie Landon becomes President/General Manager for **KOIT-FM**, having previously served as Exec. VP/GM for the **Bonneville**-owned outlet. A 26-year veteran of the broadcasting industry, Ms. Landon formerly held the VP/West Coast Manager title at the **Torbet Lasker** radio rep firm (since acquired by **Bonneville**) at which time she joined **Bonneville**.

Des Moines

William "B.C." Cloutier assumes the Station Manager post at **KJJY**, coming from his previous position as National/Regional Sales Manager with **WBLM/Portland, ME**, likewise a **Fuller & Jeffrey Group** property.

Trenton, NJ

Terry Watts is the new General Manager at **WKXW-FM (KX101 1/2)**, having formerly held the Operations Manager post at **WAIL-FM/New Orleans**.



DAN SMIGROD Y-100/MIAMI...ON STICKERS...

"South Florida's sun is tough on stickers. Y-100 needed more than a flexographic label. That's why we chose a screen printed decal from Communication Graphics."

GREAT QUALITY • GREAT PRICES
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BLAIR RADIO

The firm announces it will enter the marketing research field with the formation of **Quantiplex**, a division that will specialize in the distribution of research designed to enable advertisers, commercial stations, and those firms involved in related broadcast fields to enhance their present marketing operations. **William Morris, Sr.** VP/Director of Sales Strategy for **Blair's** TV division, has been named to head the new effort.



Radio Advertising Representatives

Robert Richer has been named VP/GM for **Radio Advertising Representatives Inc. (RAR)**. Richer,

who comes to **RAR** from his most recent post as President/GM for **WITS/Boston**, succeeds **John Waugaman** who was recently elevated to the newly-created Vice President/Group W Radio Sales position.



McGAVREN GUILD RADIO

"AM & FM, What Do The Letters Really Stand For," written by independent research consultant **David Schutz** and **McGavren Guild Radio** Exec. VP/Marketing & Communications **Ellen Hulleberg**, is a 12-page primer explaining various technical aspects of radio such as ground waves, polarization, and directional antennae, etc. in layman's language. Copies of the pamphlet are available for \$3 from **McGavren Guild Radio** at 154 East 48th St., New York, NY 10017.

Ratings & Research

"The older shift of the nation's demographics may be really noticeable this survey."

Quarterly Measurement Analysis Tips, Part 2

As broadcasters nationwide hold their breath waiting for the spring results — data from the first Quarterly Measurement sweep in most markets — I'd like to offer some pointers to help in figuring out what the numbers mean. Two weeks ago I wrote the first article in this series, dealing with items such as slogans, call letter aberrations, and the week-by-week return of your diaries. I'd like to elaborate on the slogan/flip problem, then touch on new areas for you to consider when reviewing either the book or the diaries at Laurel.

Phonetic Slogan Problem

Since my column in the issue dated June 19, a problem has come to my attention that may well affect many of you. The situation involves a station using a non-exclusive identifier such as a phonetic slogan ("Kicks" for a station with KX in the call letters). When diarykeepers try to interpret what a station is saying to them through the slogan, they often relate that slogan to call letters, stressed by Arbitron. This can result in listeners making the slogan into a set of call letters that doesn't exist (WKYX, for example). The problem is that Arbitron's current procedures treat this attempt at recording a slogan as a call letter aberration. Such treatment can cause confusion. A "flip" of WKYX to WKYS might be built into the Arbitron system, for example, wreaking havoc with the integrity of the Arbitron data for the stations involved.

When reviewing the diaries at Laurel, be sure to note how Arbitron handled your slogan, especially if it could be phonetically confused and mistakenly translated into a set of call letters. You might find that the aberration — really a slogan interpretation — hurt your numbers. I'd suggest using your call letters as often as is consistent with your format in order to avoid such problems. If you feel wedded to slogans, be especially wary of those with phonetic implications.

Listening Levels Affected?

One valuable item to delve into this survey is to check the listening levels for the market, in various dayparts, to see what impact Quarterly Measurement might have had. With the longer 12-week QM sweep, Arbitron measured listening in weeks and months not previously surveyed. While I was at Arbitron during the initial test of the then-named Extended Measurement concept in 1978, we discovered that diary return and

placement varied, in months not previously surveyed, from the four-week norm. Such might be the case this spring in your market when QM was introduced. In both New Orleans and Seattle, the Spring '78 listening levels were down from A/M '77, although not drastically.

The listening levels — as shown on the share trend pages along the "metro totals" heading at the bottom of the pages, as well as throughout much of the book in more discrete dayparts — give an indication of the percentage of the total 12+ market tuned to radio at any given quarter-hour in the relevant daypart. Fluctuation in this figure from survey to survey can be caused by numerous factors. In the QM sweep, for example, it will be important for you to recall (perhaps through the use of my Survey Analysis Diary that so many of you have asked for) what took place week by week in the sweep. In the early and latter weeks, were there happenings that might have affected — positively or negatively — tune-in to radio? What took place in the weeks before and after the regular four-week effort in your market could have altered the overall listening levels.

The seasons may also have a noteworthy influence on the listening levels. If the mid-March survey start included more inclement weather than the usual spring sweep does, or if more games of a popular sports team were included, tune-in to radio for a diversity of reasons could be affected.

Various formats could win or lose depending on what impact QM has on the levels. Stations with fragile diary bases, such as ethnics and AOR's, could be most notably affected if listening drops significantly. Stations with large cumes and those with appeal to more stable 35+ diarykeepers probably will have less fluctuation in their numbers should levels be depressed.

Population Updates

Arbitron will be making adjustments this survey to catch up with the census data. Although the company has its population estimates adjusted in the fall surveys normally, the delay in the Census Bureau release of key items has slowed the process. Arbitron will make interim changes in the population numbers this sweep, with the full ethnic and demographic impact to hit next year.

What are the population changes likely to mean when you are reviewing the spring data? Depends on your format and marketplace

Week In Review

Mediatrend Bests Birch In Phoenix

The effort by the Birch Report to expand its market list is meeting mixed results. Mediatrend and Birch pitched Phoenix broadcasters, with the result that Mediatrend will begin serving the market in July. 10 stations are supporting the Mediatrend effort. Likewise, in Washington, DC, Birch made a presentation which was not well attended by station or agency personnel. The Birch Report is also eyeing Chicago as a growth opportunity. Chicago, like DC, is currently served by Mediatrend.

No Ridgeway Replacement Yet

The gap left by the departure of 26-year Arbitron veteran Rip Ridgeway has not yet been filled. Ridgeway, VP for Sales Development for Arbitron Radio, is leaving to start a new ratings venture for Strategy Research Company. According to Arbitron Director of Communication Connie Anthes, "There is a sales meeting this week, and one item being discussed is how to spread around Rip's work." This indicates Arbitron may not actually replace the researcher.

makeup. If there are suddenly estimated to be more people in your target demo, that may mean that more diaries will come back from that cell. If that's the case the numbers may be more stable than in the past (men 18-24 always seems to need help in this regard). The additional population and potential extra diary sample may be a boon to the station that's good at cume building, perhaps not such a lift for stations with small, loyal audiences.

If the population in one of your key demos is estimated to be shrinking, then you may want to rethink your programming and sales approaches. Fewer people statistically means that fewer diaries may be returned, and in a universe like men 18-24, that's not good. More unstable estimates of listening could occur, driving station personnel to wondering if a profession such as dynamite fuse packing might be less hazardous to one's well-being. The older shift of the nation's demographics may be really noticeable in the Arbitron population figures evidenced this survey.

Diary Review Questions

By now most of you who are planning to look at your spring diaries should have already reserved a date at Laurel by calling Jay Billie, Arbitron Client Services, at (301) 982-4742. If you make the mistake of waiting to see the results of your sweep before making the decision to look at the spring diaries, you probably will not be able to look at the booklets until after the start of the fall survey.

If, on the other hand you have made your reservation and have a date in hand, please don't hesitate to call me with questions about how to proceed once you get to Laurel. Many of you do bounce ideas off me, and I hope that will continue as you analyze the spring data for your market — either at Laurel or through other means. Here's hoping your spring numbers are good ones!

Q&A

A broadcaster from New Jersey recently asked, "In the Quarterly Measurement survey, do the diarykeepers retain their diaries for 12 weeks?"

No. As in the past, Arbitron diarykeepers fill in listening for just one week, from Thursday through the following Wednesday.

**Jhan
Hiber**



Star
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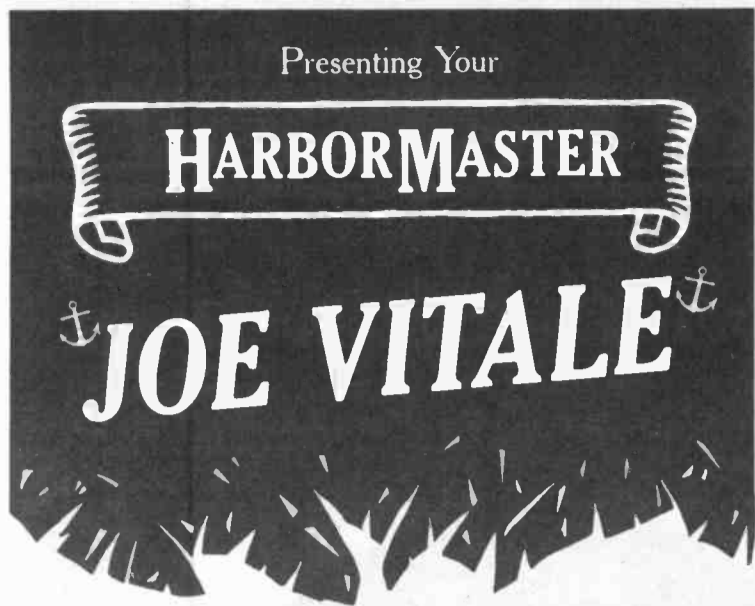
CATCH IT LIVE.

JULY 15.

Starfleet Blair brings you the music of one of America's most popular and best-loved bands. LIVE. In concert from the Boston Garden, via satellite. Brought to you as it happens, so you're not just listening to it. You're there. From Starfleet Blair, 535 Boylston Street, Boston, MA 02116. Better yet, call (617) 262-0220.



Produced for radio by Sam Kopper and Jim Slattery. Executive Director Harriet Bellush.
Satellite delivery: **WORLD COMMUNICATIONS** A Division of John Blair & Co.  Sponsored by **young miss**



His debut solo album
PLANTATION HARBOR SE-529



Features: "Lady On The Rock"
"Bamboo Jungle" & the single
"Never Gonna Leave You Alone" E-47169

- | | | | |
|------|-------|------|------|
| KMET | WMMS | WIYY | WQXM |
| KLOS | WLUP | WCOZ | KOME |
| KISW | WLPX | WCCC | KUPD |
| KZEW | WYSP | WPLR | KDKB |
| KSHE | WMMR | WFAG | KROQ |
| WEBN | WAVA | WKLS | WAQX |
| WMJQ | DC101 | WYNF | WXRT |
| WSYR | WCMF | WYFE | KSJO |
| WSHE | KTIM | M105 | |

Produced by Bill Szymczyk
for Pandora Productions, Ltd.



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A Warner Communications Co.

Performance Royalty: Another Perspective

Continued from Page 3

and people do it all the time, as they diversify into television, cable, other media, syndication, concert promotion, etc. So it hardly can be "good" when radio does it . . . and "bad" for recording entities.

So Many Ways To Say "No"

There was one modest hope in the headline of your editorial, however, which wishfully stated, "There's Got To Be A Better Way." But no "better way" was offered, other than an irrelevant observation that "stations-should-buy-their-own records."

If there is a better way, state it. If there is a better way, talk to us about it. Negotiate. Give/take. Meet. Debate. Do something, anything. If the royalty proposed is unfair, suggest changes. If that royalty should be differently skewed for some kinds of stations . . . or for some kinds of records . . . or on some other basis . . . then say so. Talk, already!

The probable reality is that radio does not want to talk about performance rights or royalties on any basis. As recently as last week, the programming committee for the forthcoming August NAB Radio Programming Conference declined a recording industry suggestion to include the topic of performance rights on the agenda. Apparently radio does not want to talk, because radio does not want to pay . . . any amount, any time, to any rights holder.

Radio's Only No-Pay Program

Instead, radio insists on singling out recorded performances — the radio industry's programming mainstay — as the one program component for which it is unwilling to pay. Radio will pay for its news, its sports, its weather, its musical compositions, its business communications, its games, its contests, its dramas, its personalities. But radio won't pay for its copyrighted recorded performances. Ironically, radio will pay for these recordings — when an outside syndicator strings them together into a program. But only that paste-'n'-cut syndicator gets money, not the creators, performers, risk-takers, or copyright owners.

A Parallel Entitlement

The R&R editorial acknowledges BMI and ASCAP as rather unwelcome "partners" taking a "share of net advertising dollars for the right to play music." Those copyright owner music publishers and composers affiliated with BMI and ASCAP are entitled to radio revenues. They, like record companies and performers, provide much of radio's programming raw material. They, like record companies and performers, help attract radio's audiences, sell radio's commercial time, and build radio's equity values. Publishers and composers, as creators and rights owners, deserve radio's payments, even though radio's exposure also expands the market for some of their works.

How strange and unfair it is, though, that radio pays ASCAP and BMI without balking . . . tens of millions of dollars every year for musical compositions, black and white notes on a piece of paper. Yet, radio howls in protest to its favorite neighborhood politicians when asked to pay a reasonable amount to the recording companies and performing artists who make those same marvelous black and white musical notes come alive, molded into a dynamic force that attracts and holds radio audiences to whom radio can sell advertised products.

The Radio-Sells-Records Argument

Time after time, radio spokesmen — R&R included — understandably underscore radio's contributions to recording companies and performers. They rightfully acknowledge radio as an exposure outlet for some new releases, for acquainting listeners and buyers with some new recordings, and thus providing some important marketing and sales aids. They point, too, to the aggressive efforts of companies themselves to seek airplay.

Such synergism and interdependence between radio and records is incontestable. But none of those promotional conclusions speaks to the basic justification of a performance right — the flow of payment from user to owner. Those realities of radio's marketing contributions must influence *how much* royalty should fairly be paid . . . and by whom. But in no way can radio's contributions to records justify royalties totaling a big fat ZERO!

Of course, some stations should pay more, some less, some none. The royalties appropriate for a given station or a certain record or a certain point in time all are judgmental decisions. The only wrong judgment can be to pay nothing . . . nothing at all.

The television exposure of Alex Haley's famous "Roots" certainly multiplied the sales of his book of the same name and content. But nobody in broadcasting protested Alex Haley's fair entitlement to his television income just because TV exposure helped his book sales to flourish.

And at this very moment in Congress, broadcasters themselves are in the forefront of the battle to force cable to pay fair performance royalties, when cable uses copyrighted programs created and developed by those broadcasters. Recording companies and recording performers make just the same request of radio for just the same reasons.

Changing Technology Mandates A Royalty

Onrushing technological developments make the need for a performance royalty more vital than ever. Listeners and consumers in the future will gain access to recording music in diverse new ways in the changing world of cables, satellites, computers, and other exotic modes of transmission. Radio presumably expects the recording industry and its performers to keep up a steady flow of creative works to attract and hold radio's audiences during this technological revolution. But who will pay . . . and how? If radio declines any obligation at all, then who should assume it?

So far, unfortunately, radio has said a resounding "no" to a performance right, even in the face of technological change. Even worse, many stations even blatantly foster over-the-air home-taping of recordings — even hit new releases, even full-length albums. Thus, says radio to record companies and performers, "to hell with your wants and needs . . . and who cares whether your regular commercial sales are displaced!" And this is another topic the NAB programming committee declines to include in its conference agenda.

Radio Won't Really Pay

Realistically, nobody expects a nickel from radio itself. Like every other radio programming cost, this one must be borne by those who sell products via radio's outlets. Radio is merely the conduit for those who really profit from the use of copyrighted sound recordings — the makers of deodorant, automobiles, acne medication, salad dressing, hemorrhoidal creams, dog food, drinks, and tampons.

Yes, H.R. 1805 Is Unfair

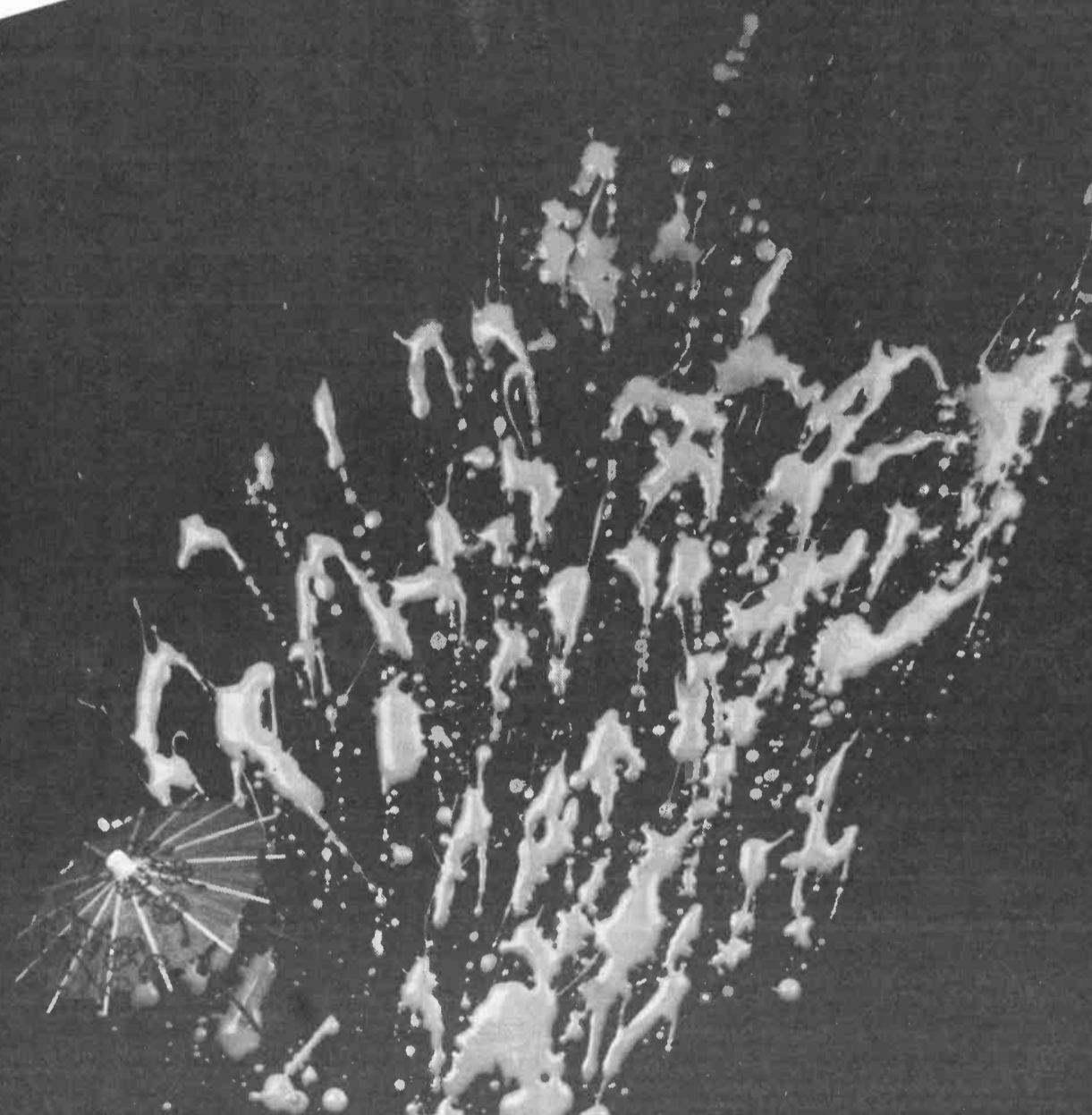
The title and thesis of the R&R editorial is that "H.R. 1805 Is Unfair." Yes, it is. It provides a right and royalty that is unfairly overdue. It provides a royalty that is too small, too inequitable. But on the other hand, it offers some modest hope to those who have waited too long . . . for so little.

EDITOR'S NOTE:

Let's Talk

In the course of his opinions expressed above on radio's attitude toward the performance royalty, Mr. Gortikov mentions R&R's "attack" on the principle of the royalty. Allow us to point out that our concern is essentially focused on the proposed structure for radio's payments to performers and record companies, not with the principle itself. We're pleased to note that Mr. Gortikov welcomes negotiation and compromise. We also urge radio to open that door. We hope the NAB will invite Mr. Gortikov to participate in a frank discussion of this issue, and we recommend that NBRA do the same. This proposal urgently requires discussion and compromise. We agree that radio stations should pay, but they should not be penalized for successful programming and sales efforts. We reiterate: radio doesn't need another partner.

You're So...
La-Di-Da.



"La-Di-Da."⁷²⁰⁰²
*The first single from the
forthcoming album from*

SAD CAFE
SS 16048

On Swan Song Records

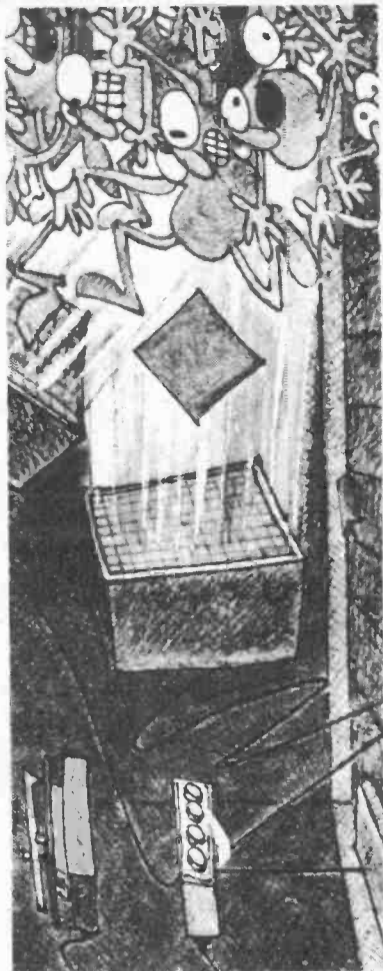


Produced and engineered by Eric Stewart.

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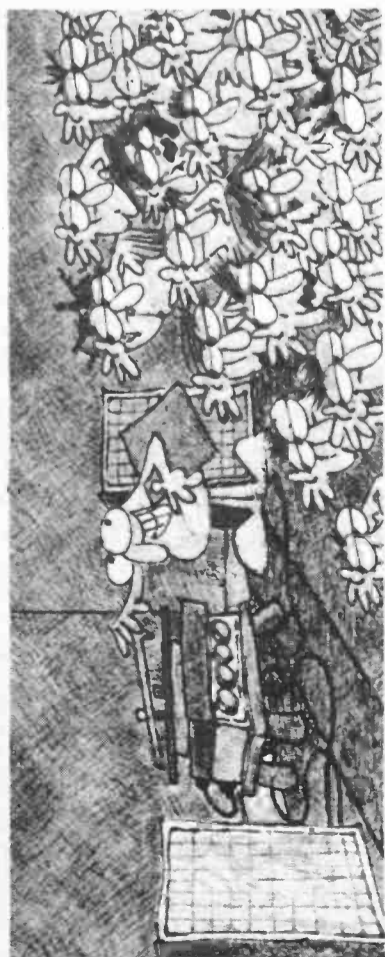
FOREIGNER BREAKS THE SILENCE

Broke



"URGENT."³⁸³¹

THE BACK PAGE
BREAKERS
AOR BREAKERS



FROM THEIR NEW ALBUM FOREIGNER 4

MANAGEMENT: BUD PRAGER/E.S.P. MANAGEMENT, INC. PRODUCED BY ROBERT JOHN "MUTT" LANGE AND MICK JONES

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STREET TALK

Congratulations to 96KX/Pittsburgh's Bobby Christian on his recent promotion to Operations Manager at the station. With Bobby's new title and responsibilities came a very nice two-year contract.

Two VP's are out at Polygram... Lou Simon exits as Senior VP/Marketing along with East Coast-based Marketing VP Jules Abramson.

Call letter changes to look for include WWWK/St. Louis shifting to KWK-FM within a month. The legal barriers preventing the change to three call letters have been settled and Doubleday's FM will adopt the AM identity.

Word from the FCC is that Westinghouse applied for the letters WMJX for its WBZ-FM/Boston. With Greater Media purchasing WBZ-FM (R&R 6-26) and already using the "magic" call letters in Detroit (WMJC) and Philadelphia (WMGK), the proposed Boston switch either makes terrific sense or is a classically incorrect assumption to make about any possible new format.

While it is true that Daryl Hall & John Oates still owe RCA two more albums, rumors from New York are that the duo will not be resigning with RCA. Look for Hall & Oates to ink a deal with Arista.

The Bee Gees vs. Robert Stigwood & RSO may have come dangerously close to a rematch this week following the interview that RSO Inc. President Freddie Gershon granted to Rolling Stone. Apparently the Bee Gees took exception to some of the things Gershon said in the June 25 edition and promptly issued a press release outlining their point of view. Although many points of disagreement were covered, the major bone of contention seemed to be just who apologized to whom as a condition of the recent settlement between the Gibbs and Mr. Stigwood. The Bee Gees said, "(We) have never apologized to Robert Stigwood or RSO; this has never been the case, nor will it ever be the case..." Stigwood then made a statement to the press in which he said, "Any settlement with the Bee Gees was conditional on a worldwide apology... and without it no settlement would have been concluded." Have we heard the end of this? Why are the Bee Gees and Robert Stigwood arguing in public? Why are we asking all these questions?

Street Talk hears that both ABC and the Source are chasing Global Satellite Network in order to buy its "Rockline" show for their young adult networks.

Bob Osborne has exited as National Album Promotion Director at MCA and will be replaced by former Casablanca VP Don Wasley. Don was most recently Sales Manager at WPLP/Tampa, the station owned and operated by Michael Spears.

Jay Michaels, who had been PD at WSGN/Birmingham, has reportedly landed the PD's slot at WIKS/Indianapolis.



HIGH IN THE ROCKIES — KIIQ/Colorado Springs's seven-story hot air balloon "Freebird" made advertiser and agency calls in Denver recently. According to KIIQ's Dave Walstrom, the station was actually trying to emulate the big Denver stations with their traffic report aircraft, but may have miscalculated. "We started out to cover Colorado Springs traffic Friday but an ill wind took us to Denver. However, I can tell you that traffic in the Springs was hectic that day... two cars actually passed each other," Walstrom said.

Another former Casablanca VP has resurfaced this week... T.J. Lambert returns to radio (he had been PD of WGCL/Cleveland) as afternoon jock for KOB-FM/Albuquerque.

There seems to be some regret in NBC Radio circles over the departure of NBC TV's Fred Silverman. Fred was described by insiders as "a good friend to radio and a force for additional networks." Replacement Grant Tinker's attitude toward radio is an unknown.

WKTK/Baltimore Operations Director and afternoon man J.J. McKay has embarked on a hunger strike in protest over the current major league baseball dispute. "I'm here at the station 24 hours a day and will continue to do my regular shift as long as I'm physically able," J.J. told us. He stopped eating June 22 but is drinking water under the advice and constant monitoring of medical experts. While the publicity stunt is garnering loads of press and TV coverage for the station, J.J. is not out to hurt himself. Since J.J. has 222 pounds on his 5'11" frame, this "enforced diet" may work out perfectly provided the players don't hold out too much longer.

Tom Gilligan has been promoted to Music Director at KJ100/Louisville by PD Bobby Hatfield.

Larry Tollin is leaving his West Coast Regional Promotion job at Polygram to become National Promotion Director for MusicVision.

Happy 24th Anniversary to Polygram VP Danny Davis and his wife Marie, who celebrated this past Tuesday (6-30).

CBS Records in Memphis has moved into its new offices. Ordinarily that would not be noteworthy except that the new office address is 755 Crossover Lane!

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JIM STEINMAN "Rock & Roll Dreams Come Through"

NEW & ACTIVE

JIM STEINMAN "Rock & Roll Dreams Come Through"
(Epic/Cleveland International) 119/18. Moves: Up 58, Debuts 15,
Same 27, Down 1, Adds 18 including WZZP, KSFX, KPLZ, KEGL, KSET-FM,
KINT, WFMF, WERC, KIOA, WNAM, KSPZ, KZZP, WJBQ, KKXL, WTRU.



Produced by Jimmy Iovine, Jim Steinman and John Jensen

THE JACKSONS "Walk Right Now"

WOLF add
WTIX add
WXKS-FM 16
Q105 23-21
WCKX 18-14
K104 31-28
WHYN 22-19
KQ94 33-31

WJBQ deb 36
WGUY deb 31
95XIL 39-31
FM99 deb 33
KVOL 13-11
WIFI on
KRLY on
KRLA on

B97 on
BJ105 on
KX104 on
WGH on
KYNO-FM on
WFBG on
WXLK on



Produced by The Jacksons

Management: Weisner-Demann Entertainment and Joe Jackson



Portrait

BALANCE "Breaking Away"

KRBE add
KYYX add
WKRZ-FM add
K104 add
WAQY add
WCSC add
WRVQ add
KJ100 add

WVIC add
KWEN add
KLUC add
WGUY add
WXLK add
KILE add
KRLC add
WBEN-FM 40-37

96KX 30-26
KSTAR deb 30
KINT 38-34
KCPX deb 39
WOLF on
WGH on
WFBG on

Produced by Balance for Contemporary Communications Corporation

ON  RECORDS

Sklar

Continued from Page 1

Beginning his 20th year with ABC, Sklar was PD and Operations Manager of flagship station WABC/New York from 1964 to 1976. He previously programmed WMGM and WINS in the same city.

Anthony

Continued from Page 1

was my baby. I appreciate the opportunity that Plough gave me to come from Montgomery to Chicago; that was a dream come true for sure. I'm grateful for their confidence." Anthony takes up his new responsibilities July 27, based in the Chicago area.

WUSL

Continued from Page 1

music of the USA - Your Country on WUSL."

DeCaro told R&R that PD Kris Chandler will stay on. "He will implement the format, and we are being consulted by George Burns, who helped set up our LIN station in Houston, KILT-FM." DeCaro concluded, "A lot of people have talked about making this change in the market, but we decided to bite the bullet and shoot for it."

Durney

Continued from Page 1

dustry. Broad Street President Fred Walker, in making the announcement of Durney's promotion, also indicated that a General Manager for WGSO, who will also oversee the daily operation of the sports network, will be announced shortly.

WIP's Copter Crew Rescues Crashed Pilot

Continued from Page 1

right on top of the plane, which was floating upside down in the river," Herskovitz went on. "The pilot had managed to work his way free of the plane, but he couldn't swim. He was complaining of chest pains and was pretty banged up. What made the broadcast was that Walt McDonald had the presence of mind to stay on the air and keep it going. The whole thing was over in a couple of minutes."

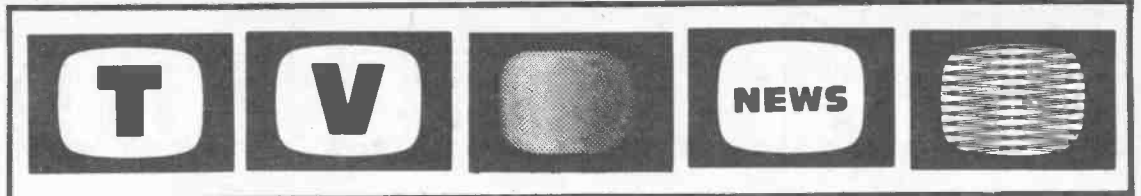
Herskovitz noted that "the reaction that followed was phenomenal. Because everybody monitors these traffic reports, all the TV stations began sending their helicopters over. Within five to 10 minutes, the rescue was all over the dial and on every television station too. It's caused a lot of talk in town."

Gehron

Continued from Page 1

Don Bouloukos (WLS-AM & FM VP/GM) and Marty Greenberg (ABC Radio President), who has supported me at the corporate level, and everybody from there on up who have okayed all the ideas we've had. We've been experimenting and trying things, and what's great is that ABC has allowed us to do things that have been somewhat unique within the company."

Also announced was the promotion of WLS-AM & FM Music Director Tim Kelly to Program Director for WLS-FM. Kelly will continue to handle the music duties at both stations for the present with the appointment of a new MD in the future a possibility. Both Gehron's and Kelly's appointments are effective immediately.



M*A*S*H, Alumni Lead CBS Victory

CBS won another Nielsen week (the one ending June 28), thanks in large part to "M*A*S*H"-related shows. The parent program, "M*A*S*H" itself, was the number one show of the week, followed by "Trapper John, MD," the story of a "M*A*S*H" doctor almost three decades later; and "House Calls," starring the man who originally played the Trapper John role in "M*A*S*H," Wayne Rogers. CBS scored a 14.4 average rating, comfortably defeating ABC's 13.3 and NBC's 10.9. The standings worked out as follows:

1	1	M*A*S*H (CBS)	—	11	CHiPs (NBC)
15	2	Trapper John, MD (CBS)	8	12	Diff'rent Strokes (NBC)
3	3	House Calls (CBS)	—	13	Lou Grant (CBS)
13	4	Three's Company (ABC)	—	14	Knots Landing (CBS)
9	5	Too Close For Comfort (ABC)	11	15	Taxi (ABC)
6	6	The Jeffersons (CBS)	—	16	Laverne & Shirley (ABC)
10	7	Dukes Of Hazzard (CBS)	—	17	Magnum PI (CBS)
16	8	Alice (CBS)	—	18	Barney Miller (ABC)
5	9	Facts Of Life (NBC)	2	19	Quincy (NBC)
4	10	Hart To Hart (ABC)	14	20	Fantasy Island (ABC)

Music On TV

Carl Wilson guests on "American Bandstand" July 4, while the Beach Boys' syndicated TV/radio special is on July 5. War and Natalie Cole are on "Rock Concert" July 4. "Solid Gold" has lined up Billy Preston to cohost the July 3 edition, with Don McLean, Juice Newton, REO Speedwagon, Lee Ritenour, Dave Rowland & Sugar, and A Taste Of Honey guesting. Robbie Dupree is on "Merv Griffin" July 8. Jim Photoglo is on "John Davidson" July 13. And the "Mike Douglas Show" has signed WRC/Washington News/Talk host Dr. Karen Shanor, a psychologist, for regular appearances.

Showtime will present the Don Kirshner Cable Television production of the July "Jamboree In The Hills" country festival, which will feature 18 hours of live music from such artists as Alabama, Billy "Crash" Craddock, Merle Haggard, Tom T. Hall, Emmylou Harris, Charly McClain, Bill Monroe, T.G. Sheppard, Margo Smith, Conway Twitty, and Tammy Wynette & George Jones. WWVA/Wheeling cosponsors the Jamboree.

Lines On TV

ABC has asked the FCC to encourage its plan to improve picture definition via direct broadcast satellite frequencies. The present 525-line system would be converted to a 1000-line system. ABC asked the Commission to abandon its proposal for an interim DBS system as proposed by Comsat in favor of this new high definition plan.

VIDEOSCOPE:

VIDEOGRAPHY FIRM MOVES INTO MUSICAL HOME VIDEO MARKET: The Videography Company, a Los Angeles-based commercials production firm, announced its entrance into the home video field with "video music environments," which are the visual equivalent of background music, consisting of generic images designed to be viewed over and over again while listening to the accompanying music. The first program to be offered will be a 60-minute long "Video Christmas Symphony," featuring composer Richard Add performing original music on synthesizers. Videography President Bob Kiger intends to release the program on videocassettes and videodisc for distribution in September. Plans for "Dinner Music" and "Romance Mood Music" programs are also in the works. Expect the videocassettes to retail for \$39.95 and the videodiscs for \$25. FBI BUSTS \$100 MILLION VIDEO BOOTLEG OPERATION: The FBI, working in conjunction with RIAA/Video's Anti-Piracy Intelligence Unit, seized an estimated \$100 million worth of bootleg, pirated, and counterfeit video music programming in Cincinnati last week (6-24). Over 400 videotape masters, thousands of completed videocassette programs, film machines, and mastering and duplication devices were confiscated in what was reportedly the largest video raid yet. Among the masters were performances by the Beatles, the Rolling Stones, Elvis Presley, Bob Dylan, Jimi Hendrix, Elton John, the Who, Blondie, David Bowie, Rod Stewart, the Kinks, Cheap Trick, the Bee Gees, Yes, Alice Cooper, and ELO. Robert Luliucci was charged with violations of the Copyright Act, Fraud by Wire, Mail Fraud, and Interstate Transportation of Stolen Property.

5

YEARS AGO TODAY

Radio & Records

- ★ WEEP/PITTSBURGH SWITCHES BACK TO COUNTRY FROM NEWS/TALK
- ★ RON JACOBS NAMED VP/PROGRAMMING AT KKUA/HONOLULU
- ★ MARGE BUSH RESIGNS AS WIXY/CLEVELAND MD AFTER 26 YEARS
- ★ NUMBER ONE FIVE YEARS AGO: "Afternoon Delight" — Starland Vocal Band (Windsong)
- ★ NUMBER ONE COUNTRY: "All These Things" — Joe Stampley (ABC/Dot)
- ★ NUMBER ONE LP: "Fly Like An Eagle" — Steve Miller (Capitol)

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One of over 1500 Great Radio Stations carrying Westwood One programs.

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WOL: Capitalizing On A Family Affair

"We're a Mom and Pop operation." That's how General Manager Cathy Hughes describes WOL/Washington, DC. In October 1980 she and husband Dewey Hughes, station owner and President, took over the former R&B outlet, announcing several months later (R&R 2-20-81) their intention to program 12 hours of Talk/News followed by nighttime music programming. Now, five months and two ex-WRC talk masters later, the station programs 14 hours of Talk/News to encouraging listener response; and, says Cathy, WOL is six months ahead of its "projected growth pattern."

So why more talk versus less music? The obvious answer, of course, is AM's inability to compete with FM's stereo advantage. But for the Hugheses there was another more important reason, as Cathy explains: "There was a void. No one was addressing Washington, DC's sophisticated black community. So when black professionals and black aware adults needed serious information, the only outlets available to them were white outlets."

With the acquisition of Bernie McCain and Shelly Tromberg, top-rated talk hosts from rival WRC, it would seem that WOL, despite its direct aim toward black listeners, is following in its competitor's footsteps. But that's true only to a point. "Black talk masters are as scarce as hen's teeth," says Cathy. "They do not exist and white facilities have not given them the opportunity. We've had phenomenal luck in being able to pull two of NBC's top talk masters. But I see us delivering from a black liberal perspective the same product that WRC is delivering from a white conservative viewpoint. What are those issues important



to the community? What we try to do is philosophically present a rounded image of the black experience in America."

Which is not to say WOL doesn't welcome any crossover listeners. According to Cathy, the station has been attracting a substantial amount of white listenership, which may account for the format's rapid growth. It also tries to reach the Spanish and international audiences.

A Day In The Life

A typical broadcast day at WOL begins at 5am with an inspirational hour featuring music and church information. The hour of 6-7am is devoted to "getting listeners up and rolling" with local news, general information, traffic, and exercise, among other segments. Bernie McCain comes on at 7am with a news-oriented first hour that is basically produced on the spot. The next hours are usually given over to guests/issues of local significance. Shelly Tromberg comes on from 10am-2pm with lifestyle conversation, followed by Charles Spellman who runs from 2-6pm. Spellman's first hour centers upon educating the listenership - guest authors and book review segments wherein listeners are encouraged ahead of time to read the scheduled book and participate the next week. Spellman's political expertise is also spotlighted. The 6pm to 8pm sportstalk slot is handled by Sports Director Glenn Harris.

On Saturdays, WOL broadcasts three specialty programs. One is a two-hour talk show with a youthful outlook hosted by Cathy's son Alfred Liggins, who is 16. There is a self-help show with clinical therapist Dr. June Dobbs Butts. Then from 3-4pm it's the "WOL Amateur Hour," a forum for all the frustrated singers, musicians, poets, and other closet entertainers in town. Sundays' usual fare is religious music and talk.

Even though nighttime programming is primarily music, the station still bills itself as "Conversation" radio. The music isn't traditional R&B. It's more Adult Contemporary - a unique blend of established black artists, including Sarah Vaughan and Johnny Mathis,



Dewey & Cathy Hughes

and crossover pop acts like Barbra Streisand and Barry Manilow. And although the audience can't call in during that time, information (historical background on artists, etc.) is constantly given out.

Wish Come True

So with a growing audience (an almost 48% increase in adults over last year thus far) and two of the market's top talk hosts, the Hugheses should be sitting on top of the world. But there's one more wish Cathy would like to see come true - to match the sales end with the programming end. "The only group we haven't had a positive response from has been the advertising agencies," she continues. "They tell me on a regular basis that their research shows that black people would rather listen to music. How would they know? I'm the first Black station to attempt a Talk format, and secondly, what black folks are they talking to? If you look at any of the white Talk formats in this country or white all-News stations, no matter what market, you find a large percentage of black listeners. When you're part of an oppressed peoplehood, information is most crucial."

Currently 90% of WOL's advertising comes from local merchants, many of whom listen and participate in the format. However, Cathy doesn't lose any sleep over the absence of national accounts. She feels WOL will have the last laugh once the format becomes more securely established and the agencies will come to the station.

The Hugheses have taken the traditional route of promoting the station: buscards, TV commercials, ads in local papers, bumper stickers, and T-shirts. The \$50,000 they've spent so far is just a drop in the bucket compared to crosstown WRC's \$400,000-plus (R&R 12-5-80). Cathy and WOL, however, are not in the least intimidated by the heavy dollars. "You can only buy ratings a few times around. Holding the audience is the

News/Talk Personalities

ON THE MOVE: Charlie Seraphin has been named Associate Director of News/Programming at KCBS/San Francisco. He's the former News Director of neighboring K101... And while we're in the Bay Area - KGO's Ted Wygant renews his 15-year association there by signing a four-year contract. Ted coanchors the morning news with Jim Dunbar. Also, Gretchen Carlisle has been appointed Personnel Manager at ABC, Inc. in San Francisco; responsible for the recruitment of new personnel for KGO, KSFY-FM and KGO-TV... John Greer joins KTRH/Houston as Sports Editor and weekend host of "Sportsbeat," replacing Dave Barrett. John was Sports Director at rival KMJQ-FM... Another sports nut, KMPC/Los Angeles announcer Bob Rowe, comes up to bat as host of "Sports Final"... KDWN/Los Vegas welcomes new staff members: Norm Clore handles afternoon news and was "resurrected," according to PD Jack London, from television in the Midwest. Craig Parsons, former PD of KORK/Las Vegas, moves over to become afternoon talk show cohost... In radio, as elsewhere, summer is

News/Talk

Gail Mitchell



trick, not attracting them," she emphasizes. "We are adamantly opposed to giving away fur coats or diamond rings to get someone to listen. If I'm going to hold a carrot out to lure a listener with a prize, that prize is going to have a lasting effect." In keeping with that belief, most recently the station gave away two sponsored trips to a small business management seminar.

Forever A Fighter

When questioned about how long they plan to stick with the format, Cathy answers with an emphatic "forever." But what about the time and effort it takes to see a turnaround with this type of format? The usual estimate is three to five years before you see any progress. But this is Cathy's third station in this market (she was GM of WHUR and forged the foundation for its popular show "Quiet Storm") and she's a veteran fighter, strongly committed to WOL's Talk format. "I have a reputation of going against the grain of broadcasting. They told me 'Quiet Storm' wouldn't work, but within six months it was the most powerful thing in this market. They tell me it takes a long time with Talk formats. It may not take a long time for a Black Talk format just because it takes a long time for a white one. Those rules of broadcasting were established without taking black people into consideration. My numbers are better already than WOL's numbers a year ago today. So maybe the myth that you've got to work with a Talk format for three to five years may be disproved."

More Talk?

Since the 14 hours of talk are working well, the next logical step would be to expand further on a successful formula. Cathy replies, "I don't want to overkill. I want the listeners to become comfortable with this forum, learn to use it. Then I'll decide whether to take advantage of the whole 24 hours."

In the interim she and her husband have been busy with inquiries from other companies about their Black Talk format as well as monitoring Talk stations in other markets. Could there ever be too much talk? "Because more stations are getting into it doesn't mean they can pull it off and be successful," she cautions. "Unfortunately a lot of stations are actually doing public affairs. That will not fly. Talk radio has to be provocative, entertaining. Public affairs is really education and information. In Talk radio the first thing to ask is, is it entertaining; can it hold the audience's attention? Only Talk radio gives you the ability to take listeners and turn them from spectators into participants."

spelled V-A-C-A-T-I-O-N and a couple of hard working talkers took a deserved rest. WFAA/Dallas PD Diane Raymond subbed for Mutual's Larry King last week. And women also took over the airwaves at KABC/Los Angeles when Michael Jackson vacationed for two weeks. Guest hosts included Yvonne B. Burke, Nanette Fabray and Carole Hemingway... Crosstown at KNX, Promotion Director Fred Bergendorff was elected VP of the BPA during its recent conference in New York. In other station news, Business and Financial Editor Russ Powell has retired, having joined the station in 1962. But don't think retired radio broadcasters are just put out to pasture. He has accepted the News Director post at KNCO/Grass Valley, CA... Several promotions at WIND/Chicago: Cheryl Morton and Kevin Brooks have been promoted to producer status; also Lucina Chavez and Phil Ranstrom join the station as associate producers... Congratulations to KVI/Seattle's Production Director J.A. Green. He won a 1981 Clio for commercial concept in radio.

WZZQ MAKES CHANGE AFTER 13 YEARS

Jackson AOR Pioneer Moves To Country Format

WZZQ/Jackson, MS, one of the South's first AOR stations, has switched its format to Country after 13 years as an AOR. The station adopted the TM Country format Friday (7-3).

GM Marshall Magee explained to R&R, "Our main feeling was

Straw Named KMPC PD

Tom Straw has been promoted to Program Director at KMPC/Los Angeles, after serving six months as the station's Assistant PD. Straw was PD at Golden West sister station KVI/Seattle before joining the L.A. News-Talk station. In making the announcement, KMPC VP/GM Ken Miller said, "Ever since his arrival, Tom has strongly assisted in efficiently and effectively programming KMPC's final transition to an all-information, conversation, news, and sports station. I'm sure the years ahead hold much success for KMPC with Tom Straw at the programming helm."

Straw told R&R, "A lot of people are watching KMPC to see how it will fare in our newly-developed format. In a garden, if the roots are strong, growth will come. We are serious gardeners, looking forward to much progress together. We are committed; we have our lineup set and the programming in place. Now it's a matter of execution and performance."

Popovich Appointed PD At WWYZ



Dave Popovich

Veteran Adult Contemporary programmer Dave Popovich has been named PD at WWYZ/Hartford. Popovich was most recently Operations Manager at WWVE/Cleveland, and previously programmed WFFM/Pittsburgh.

Popovich told R&R, "It feels great to be in Hartford, and it feels even better to be back into FM Adult Contemporary radio. Being with WWVE was a fine experience, and the people there are great, but I've been looking ahead to find another FM A/C station. This opportunity is what I've been looking for — the station has all the potential in the world. Another reason the opportunity is excellent is that the station is being consulted by Bob Henaberry, and I'm very much looking forward to working with him."

that we'd reached our business potential as an AOR, and our research indicated that many of the national buys are going 25-49. This is personally my favorite radio station to listen to, but I'm a bit of an exception; there are not that many 34-35 year-old guys out there who are as into it as I am, as the ratings have shown."

Former PD David Perkins, who has become PD of AM sister station WJDX, told R&R that most of the FM airstaff will stay on under the new format. He commented, "I'm real sorry it happened. The radio station was finally coming into its own, making money and shaping up." Perkins added that the newest Birch report showed WZZQ with a 14.1, second in the market. WZZQ was the only AOR in the market; three other stations are Country-formatted.

McIntyre New WDJX General Manager

Brian McIntyre has been named General Manager of WDJX/Dayton. The longtime programmer and former GM of WYDD & WKPA/Pittsburgh replaces Geoff Vargo, who left WDJX last week to become General Manager of WVUD/Dayton (owned and operated by the University of Dayton).

McIntyre told R&R, "It's a real good opportunity with a great station. WDJX may have grabbed all the teens when they kicked off the Contemporary format, but they are spreading into the 18-34's now and getting a good hold on them. I think if we keep doing it right and keep expanding, we'll continue to be in fine shape."

Joe Dawson is WDJX's Acting PD, replacing former PD Mark Elliott, who exited the station during the change of management (R&R 6-26). McIntyre, who is also acting as Sales Manager for WDJX, officially took over the station last Monday (6-29).

SHIFTS FROM SOFT AOR

KZAM Puts Jazz On AM

KZAM/Seattle, until recently a pioneering New Wave AM outlet, will become Seattle's first Jazz-formatted station in mid-July. The station had been formatted Soft AOR like its FM sister KZAM-FM after dropping the New Wave format early this year. The new format will be automated, with tapes assembled in-house. KZAM-FM PD Paul Sullivan will also program the station, with weekend jazz show producer Jeff Hanley serving as Music Coordinator.

Sullivan told R&R, "We were looking at a lot of the things that were offered on automation, and it turned out that the other elements available would have placed us in a competitive stance with someone else. We didn't figure it was worth coming in just to split someone else's 2.5, so we picked Jazz as a noncompetitive format."

BRAD MESSER



News And *What* Information?

The growing acceptance of the term News & Information puzzles me a tad because, in the first place, it kinda seems that news *is* information ("and now from our Department of Redundancy Department") and, in the second place, I get a mental image of a newsmen reading about a traffic fatality and then opening the encyclopedia to recite a paragraph about the reproductive habits of the Algerian Twit or the first fifteen entries in the Table of Elements. News and *what* Information?

Well, if I ever end up at a News & Information station I'm sure I'll be able to adapt. I've survived the Funny News years in which we separated impeachment bulletins with Henny Youngman two-liners, and the later Happy News years. No, come to think of it, happy news didn't last years. Months, maybe, if even that long. Happy News seems to have faded about the second week, possibly because there wasn't any. There were, of course, the plain ol' Information years when News was thought to be a tuneout — but we had to do it because of the license promise — so we went through a phase in which we called News anything but News.

Now it's News & Information. Well, I'm ready. I know some Information. There are no more red M&M's! Yep. Found that out while doing some research for the Calendar section below. Just stumbled across that gem by pure-dee luck! See, I already knew that five years ago the Food and Drug Administration banned the most-used food coloring agent (Red #2) because it was supposed to be unhealthy when a rat drank more than five or six gallons of it a day, or something like that, and everyone in the food business had to find a suitable substitute to make their weenies and cherries and red hots red. The biggest candy company was affected by that federal decision because its biggest-selling candy included red coloring. At the Mars company they tested all the approved dyes but found none that lived up to their taste standard, so the executive decision was not to make any more red M&M's. There haven't been any for five years.

Maybe five years ago that was News but now it has mellowed into Information, right? And it's a more personally interesting kind of Information than, say, Algerian Twits' breeding habits. So if N&I ever becomes the format where I work, that's the Information I'm going to have. No red M&M's.

Unless we have long newscasts. Then I might have to look up the twits, too. Gee. It was kinda nice when there was just News.

CALENDAR

Pasteur's Cure

MONDAY, JULY 6: Until 96 years ago today rabies was a surefire killer. Dr. Louis Pasteur administered the first lifesaving anti-rabies treatment on this date in 1885, to a boy who grew up to become Director of the Pasteur Institute in Paris.

Sylvester Enzio Stallone is 35. Della Reese is 49. Merv Griffin is 56. The late Bill Haley was born on this date in 1927.

Looking Back 75 Years, Nothing Gaining

TUESDAY, JULY 7: One of the alltime great baseball players was Satchel Paige, creator of the advice "Don't look back, something might be gaining on you!" Leroy Robert Paige — fellow players joked his feet were big as satchels — is 75 today.

Quickly convicted of conspiracy in the Abraham Lincoln assassination, boarding house proprietor Mary Surratt was hanged 116 years ago today in 1865 . . . one of the few American women to be so executed.

Ringo Starr is 41. Doc Severinsen is 54.

Liberty Bell Cracked

WEDNESDAY, JULY 8: If you want to bare truth about it, the Liberty Bell is probably America's most celebrated piece of defective merchandise. When it got here from England it cracked, and even after twice being melted down and recast, it cracked both times . . . and the last time it cracked was 146 years ago today, while being rung for the funeral of the Chief Justice of the Supreme Court in 1835. They aren't taking any chances with it these days, so on extra-special occasions such as the Fourth of July, the revered bell is not rung . . . it is merely lightly tapped with a velvet-capped hammer.

The last bare-knuckle World Heavyweight boxing championship was fought on this date in 1889, when John L. Sullivan retained his title in a marathon seventy-five-round match at Richburg, Mississippi against challenger Jake Kilrain.

Roone Arledge is 50. Steve Lawrence is 46. Kim Darby is 33.

First Open-Heart Surgery

THURSDAY, JULY 9: The world's first successful open-heart surgery was performed longer ago than one might suspect. (It happened about the time the U.S. was overthrowing the King of Hawaii and Rudolph Diesel was perfecting his no-spark-plug engine.) The first open-heart operation was 88 years ago today in 1983.

The corn-cob pipe patent is 103 years old today, and the doughnut cutter is 109. The world's largest pancake was cooked (and flipped!) four years ago today . . . a 6-foot 1-inch monster concocted during Summerfest '77 at Hampton, NH.

O.J. Simpson is 34.

A Waist Ten Feet Around

FRIDAY, JULY 10: Robert Earl Hughes weighed over 200 pounds on his sixth birthday, and 896 on his eighteenth. The world's heaviest human topped out in his twenties at 1069 pounds, with a waist measurement of ten feet. Hughes died 23 years ago today at age 32, and is buried at Mount Sterling, IL, in a coffin constructed from a piano shipping case.

The hottest temperature in U.S. history is 134 degrees, recorded in the shade in Death Valley, CA, on this date in 1913. David Brinkley is 61. Arthur Ashe is 38. Virginia Wade is 36. Arlo Guthrie is 34.

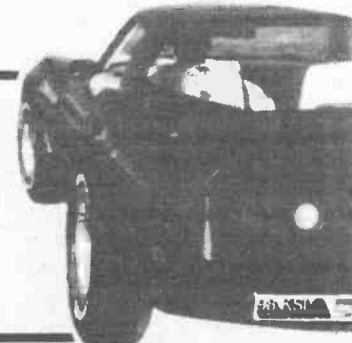
Use a **TRAVELING BILLBOARD™**
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Call Byron Crecellus Collect . . .

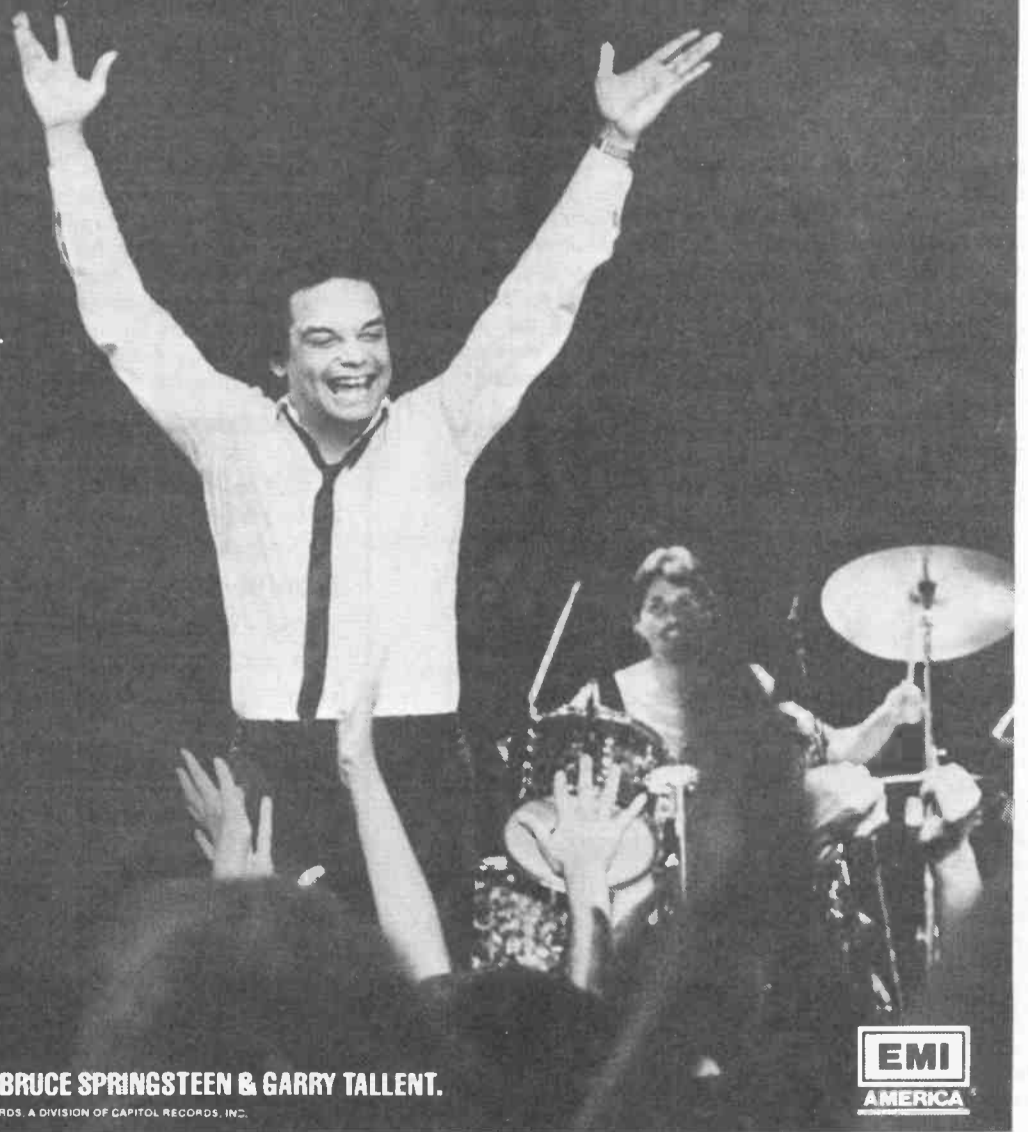
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BY POPULAR DEMAND GARY U.S. BONDS "JOLÉ BLON"

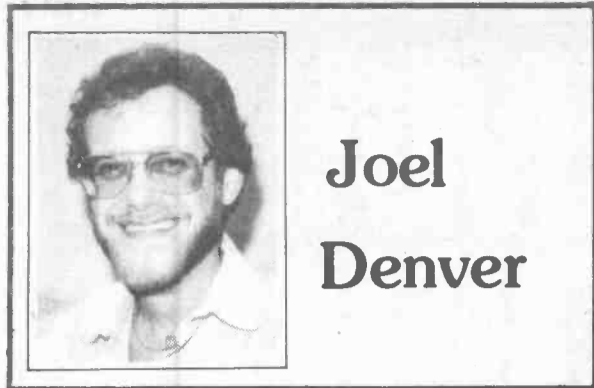
~~5/17 BUFFALO, N.Y. SOLD OUT~~
~~5/18 SYRACUSE, N.Y. SOLD OUT~~
~~5/20 PROVIDENCE, R.I.S. SOLD OUT~~
~~5/21 BOSTON, MASS. SOLD OUT~~
~~5/22 NEW YORK, N.Y. SOLD OUT~~
~~5/28 WASHINGTON DC. SOLD OUT~~
~~6/1 CLEVELAND, OH. SOLD OUT~~
~~6/2 DETROIT, MICH. SOLD OUT~~
~~6/5 CHICAGO, ILL. SOLD OUT~~
~~6/6 MADISON, WISC. SOLD OUT~~
~~6/7 MILWAUKEE, WISC. SOLD OUT~~
~~6/8 MINNEAPOLIS, MINN. SOLD OUT~~
~~6/13 LOS ANGELES, CA. SOLD OUT~~
~~6/15 SAN FRANCISCO, CA. SOLD OUT~~
~~6/20 ST. LOUIS, MO. SOLD OUT~~
~~6/22 DALLAS, TEX. SOLD OUT~~
~~6/24 HOUSTON, TEX. SOLD OUT~~
~~6/25 OR 26 NEW ORLEANS, LA. SOLD OUT~~
~~6/27 ATLANTA, GA. SOLD OUT~~



PRODUCED BY MIAMI STEVE, BRUCE SPRINGSTEEN & GARRY TALLENT.

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Joel
Denver

PROGRAMMERS SHARE IDEAS

How CHR Counterprograms AOR To Keep 18-24 Males Listening

New population figures are confirming experts' earlier estimates that the population bulge is over the age of 25, and more and more programmers are setting their sights on older listeners.

Despite this sudden rush to grab the biggest part of the audience, there are also large numbers of stations that realize that the 25+ pie is quickly getting sliced up. These same stations are the ones that are still concerned with maintaining a strong 12-34 or 18-34 primary target.

Within those demographic boundaries is an important but elusive 18-24 male audience for a CHR station. The biggest competitor for this cell is usually the dominant AOR station. For some ideas about how some CHR stations work to keep the 18-24 male listening, I talked to some PD's and an MD about their views on counterprogramming against AOR.

WGCL/Cleveland PD Bob Travis

Bob Travis has been PD at WGCL for over four years now and has some very strong competition from legendary AOR station WMMS and to some degree from M105(WWFM-FM). "My main battleground for the 18-24 male is the music," explained Bob. "There is a whole group of 18-24 males I have to write off. These are the heavy metal fanatics, but the other half of this demo are into the hits.

"I'm trying to put together a broader music mix than WMMS and as a result have even edited a few hits to make them even more mass appeal. For example, the guitar lick was removed from Rick Springfield's 'Jessie's Girl' to make it more appealing to the 18-24 female, but still maintain 18-24 male appeal."

Bob further outlined his strategy. "The secondary battleground is on the streets. Every Thursday, Friday, and Saturday night we have at least two air personalities out at clubs making appearances. From these clubs we learn a lot about what records are appealing to the attainable 18-24 male.

"There are certain sections of Cleveland that we know are stronger for WMMS than us, so we don't try hard there. We work real hard where we have our core audiences. They tell us about records like 'Turn Me Loose' by Loverboy, which didn't become a Breaker, but for an 18-24-year-old, it was huge. Records like this really help me."

As a final word, Bob advised, "The most important thing to keep in mind when competing for those male numbers is that there is a limit to how well you can do without sacrificing other demos."

WBBQ-AM-FM/Augusta PD Bruce Stevens

Stability in ratings is a hallmark of WBBQ. Bruce Stevens explained, "I've been here over seven years and so has night rocker Charlie Foxx. Morning man Buddy Carr has been with us for over 12 years, and afternoon driver Dick Shannon has been here for six. I think this gives us a certain edge over AOR competitor WYMX.

"Since 1975 we've been programming about 20 LP cuts. When WYMX came in a year and a half ago, we tightened up a bit and basically dropped the LP cuts. Our philosophy didn't change all that much, we



Bob Travis

just became a bit more CHR, but still are competitive by playing these cuts as singles now."

How does he find these cuts? "With the decline of single sales, we have beefed up our album research considerably. Hopefully we can find these hot cuts that appeal to 18-24 males along with other demos, and hit them before they can be burned out in the market."

WBBQ's efforts to maintain a "hip" image doesn't stop with the music. "We try and tie in with as many concerts as we can," Bruce said. "This along with the music and the fact that we simulcast AM and PM drives helps to override our heavy commercial loads. WYMX runs very few spots compared to us.

"A good thing to remember when faced with AOR competition for those 18-24 males is not to overreact. There are some of them you will lose forever and some you will regain and some that will remain loyal to your station. In Augusta, I feel good about the ability of WBBQ to hold its own," said a confident Bruce Stevens.

Q103(KOAQ)/Denver MD Alan Sledge

Q103 is a fairly recent ratings winner, and AOR competition doesn't come much stiffer than KBPI and KAZY. Alan remarked, "Variety helps to keep us on top.

There are are certain things that KBPI won't and can't play, and of course the reverse holds true for us. But I think there are more things I can play that are broad spectrum, appealing to 18-24 males along with others, than can KBPI."

Along those same lines, he observed, "KBPI seems to be going a bit more head-to-head with us than before. Other AOR stations I heard on a recent vacation seem to be doing the same thing. They are getting more familiar and mainstream. I think this will cause them to lose their identity with their core audience eventually.

"Right now, there is more mass appeal rock available to us than say six months ago. This has helped Q103 counterprogram for 18-24 males without hurting other demos. With school out we are really three dif-



Alan Sledge

Continued on Page 23

YOUR CREDIBILITY IS ON THE LINE

The Paper Adds Problem Persists

The "paper adds" problem is back . . . not that it ever completely left us . . . and judging by the number of phone calls I've received on the subject lately, it's time to speak up. It's one thing when you get an occasional complaint about a station adding a record and then not playing it, but it's quite another thing when you hear from record reps, competing stations, and even employees from within specific stations regarding deceptive playlists.

The scenario of how our business operates remains the same. A station adds a record to its playlist and the product is quickly moved into the wholesale

"When you report a record you are not playing, three things happen . . . you deceive the record label involved, you deceive R&R and all those who use R&R's weekly research, and you ultimately destroy your own personal credibility."

and retail outlets so that reported airplay can generate sales. However, when the airplay is an illusion, the records collect dust for a time and then are promptly returned to the manufacturer. The end result is a considerable amount of wasted money for the retailer, wholesaler, and especially the manufacturer.

So why do stations make paper adds? It may be to relieve pressure from record promotion personnel, but, at best, this motive is shortsighted and very self-serving. Eventually the paper add is uncovered and the programmer who perpetrated the deception quickly loses his credibility.

Another reason for paper adds could be the subtle changing of a station's format without jeopardizing that station's reporting "status" with the trades.

We have seen many of our current CHR reporters refocus their target demographics recently and alter their playlist structures as a means toward that end. Apparently some of these stations feel that if they no longer appear to be CHR stations, then their reporter status will be revoked.

What they fail to recognize is that as their demographics change, then so would most trades (R&R included) change the format section to which they report anyway. In other words, should a CHR station lose 12-34 numbers, but gain in the 25+ demographics, then that station would more properly report to the Adult/Contemporary section. As all the editors of R&R evaluate their current and possible future reporters from the results of the spring Arbitrons, specific demographic shifts will be taken into consideration. In most markets 12+ no longer tells the whole story.

For the record, here is a restatement of R&R's policy on station music reports: we want to know all the current records you are *actually* playing in any given week. When you report a record you are not playing, three things happen . . . you deceive the record label involved, you deceive R&R and all those who use R&R's weekly research, and you ultimately destroy your own personal credibility.

A lesser problem, but one worth bringing up, is playing a record but *not* reporting it. While this practice is not as potentially harmful as a paper add, it's another form of deception we can all do without. The whole purpose of reporting to a trade is to exchange information on music with other stations around the country and then use the trade's national overview to make your future musical decisions as they apply to your individual market situation. If your station's report is correct, you have every right to expect that all the other reports you examine should be correct as well.

Paper adds are a no-win situation for radio and the record industry. So let's stop the deceptions and get back to the business of running successful businesses, which is the one point on which any radio station and any record company should always agree.

— Joel Denver, CHR Editor



Bruce Stevens

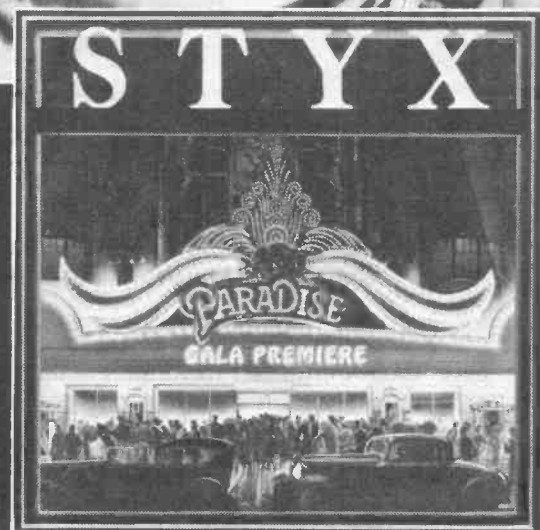
THE
NEW
SINGLE

Nothing Ever Goes As Planned

AM 2348



STYX



"Nothing Ever Goes As Planned." The new single from PARADISE THEATRE.
SP 3719

STYX. On A&M  Records and Tapes.

"Nothing Ever Goes As Planned" Written by Dennis De Young. Produced By Styx.

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PRO-FM

JB105
KRBE
KBEQ
B104
WFLY
WBLL
WICC
WPST

Q106
WAQY
WKEE
KINT
KQ94
KLAZ
WAAY
WOKI

WBCY
WSEZ
WRVQ
KJ100
KWEN
WZOK
Z104
WDJX

KYSN
KCPX
FM103
K96
KLUC
WACZ
95SGF
WCGQ

WXLK
KENI
KDZA
KQDI
KBOZ
KYA
KOOK
WSFL

WHIZ

WORD
WGLF
WTAC
WRFC
Y107
Kuhl
WJAD
WQLT

THREE WINNING NUMBERS

REX SMITH/ RACHEL SWEET "Everlasting Love"



WXKS-FM add
Q103 add
WHFM add
WKEE add
KSET-FM add
WRJZ add
KJ100 add

WNCI add
WCIR add
FM99 add
JB105 25-20
Z93 deb 29
94Q 24-20
Q105 26-22

WCKX deb 25
KYYX deb 29
WAEB deb 29
WAQY deb 32
WSGN deb 27
K96 30-26
WGUY 34-28

WACZ 28-22
WFOX 28-26
WCGQ deb 26
WISE deb 31
WFLB 34-29
KKXL deb 24
KCBN deb 40

KATI deb 34
KBOZ deb 29
CKLW on
KFI on
WBBF on
KC101 on
WICC on

WAAY on
WBBQ on
WMAK-FM on
WOKI on
WCSC on
WVLK on
Z104 on

14WK on
WHHY on
95SGF on
WANS-FM on
KFYR on
KKRC on
KYVA on
KRLC on

Produced by Rick Chertoff

JANIS IAN "Under The Covers"

KFI add
WOLF add
WAKY add 24
WVIC add
Q105 27-23
WHYN deb 26

KINT deb 37
WSGN deb 25
KCPX 40-36
WFIL on
WIFI on
WXKS-FM on

WGCL on
BJ105 on
WGH on
KJ100 on
KERN on
KELO on



Produced by Gary Klein for The Entertainment Company Executive Producer: Charles Koppelman From the Columbia LP "Restless Eyes" RC27366

LOVERBOY "The Kid Is Hot Tonight"

JB105 33-28
KRBE 11-10
Q105 25-24
KBEQ 19-16
KJR 23-21
WOLF 35-25
WHFM 35-32
WFLY 27-25

K104 8
WAQY 20-18
WKEE 36-33
KEGL 13-11
KINT 29-25
KHFI 26-24
WOKI 20-18
WRVQ 17-17

KJ100 22-18
KWEN 22-18
WDJX 32-30
KERN deb 34
KNBQ 27-21
K96 21-19
KMJK 32-27
WACZ 23-19

WIGY 22-17
95XIL 3-2
KSEL 24-21
KQIZ-FM 28-24
KENI 20-13
KCBN 36-31
KATI 27-25
KQDI 3-3
KRLC 5-4



KSFX on
KBFM on
BJ105 on
WBCY on
KJRB on
WXLK on
KDVV on
KOOK on

Produced by Bruce Fairbairn From the Columbia LP "Loverboy" JC26762



THE WINNING NUMBERS ARE ON
COLUMBIA RECORDS

How CHR Counterprograms AOR To Keep 18-24 Males Listening

Continued from Page 20

ferent radio stations now. There are big differences in mornings, middays/afternoon, and nights. The listening habits of teens and 18-24 males are very similar."

What types of promotions does Q103 utilize to enhance its image? "We get great response from album giveaways and flashy promotions involving concerts and trips. Contests themselves don't do well with 18-24 males." Alan also mentioned high station visibility at clubs, which parallels Bob Travis's ideas.

WIFI/Philadelphia PD Tom Bigby

Tom Bigby's long radio career in many markets had even included a stint in record promotion before joining WIFI as PD. How does he fight back against AOR competitors WMMR, WYSP, and WIOQ? "It may sound strange to you, but I don't even pay attention to them. WIFI is mass appeal and it's the only one on FM. Our younger demos come from those people that don't like a steady diet of heavy metal. They have nowhere else to go on FM," Tom said.

"I can't counterprogram the AOR's and be a family station. We bill ourselves that way, running promos with mothers saying, 'WIFI is a station my whole family can listen to.' I've got to have 25+ demos, and playing an abundance of hard rock won't get them for me. With WIFI's signal we can only be heard in three of five important counties. We need to score big in those suburban counties, and this necessitates this programming policy."

Tom isn't against playing a hard-sounding record "if it proves to be a top five record. I'd even play one by AC/DC if I knew it was a mass appeal hit. This group has records that are bigger than the numbers indicate. They are top 10 for those seeking the 12-24 demos. They are the Kiss and Aerosmith of 1981. In the end, if it's mass appeal, I don't care who does it, I'll play it."

"We do cater a bit more to younger demos at night, but I want the station to be consistent. We don't run any syndicated shows or do special weekends. When a listener tunes in I want them to know they are listening



Tom Bigby

to WIFI. Music is our primary concern and other things are secondary." Tom believes that the "younger demos are getting tired of peer group pressure about being 'hip.' I think more of them are doing what they want to versus listening to a station because it's 'the thing to do.'"

18-24 Male Demos: A Double-Edged Sword

While there are few clearcut programming answers on how to win certain demos, these programmers have outlined some good general procedures for counterprogramming for the 18-24 male. Take care if you decide to go after this audience that you don't make your station "tragically hip" and blow everyone else off.

The other side here is the risk involved in ignoring the audience below age 25. In certain cases, like WIFI's, you might get away with it. But before taking a passive approach to the 18-24 male, make sure your flanks are well protected and well aimed at other demo targets.

Motion

Joe Montione of WFIL/Philadelphia and KHJ/Los Angeles on-air fame becomes the new PD of WBQW/Scranton, PA... Ed Brown, 7-midnight at WTAC/Flint, is promoted to PD/MD... Michael O'Neil, currently MD at WJBQ/Portland, will soon become PD of WTSN/Franklin, NH.

WHYN-AM-FM/Springfield welcomes Douglas Cope from KARN/Little Rock to the afternoon news slot... Tom Gilligan, night rocker at KJ100/Louisville, was promoted to MD in addition to his air show... WCOU/Lewiston Operations Manager Charlie Edwards exits and is being replaced on a temporary basis by News Director Skip Desjardin.

KRLA/Los Angeles promoted Ann Strohecker to Director of Public Relations... WANS-FM/Anderson is taking on the Charlie & Harrigan syndicated morning show, which will be produced by staffer Mike McKay. The station also announces that Bob Armstrong becomes the News Director and Dr. Pat Pagano will become in-house meteorologist... Rick St. Clair is the new PD at KBOY/Medford, OR, replacing Mark Alexander, who moves crosstown to do afternoons at KISD.

CHUM

Continued from Page 1



Jim Waters

Davies echoed Waters's statements, saying, "It's really a pleasure to be associated with an organization like the CHUM Group. Just to be able to work with people of that calibre is probably the greatest thrill of my life, and I don't mean that



Ross Davies

lightly." Davies's experience includes working as an air personality, Production Director and Music Coordinator with CKLG-AM&FM/Vancouver, Music Coordinator at CFUN/Vancouver, and Program Manager for CJAY-FM/Calgary. He has been with CHUM-FM since 1979.

D.C. Book

Continued from Page 3

ranking in audience figures." After first being told by Arbitron officials that the firm would not reissue a book because of key-entry errors (wherein diary data are entered into computers), Sherard was later told by Membrado that such a reissue was possible. An Arbitron response on the matter was pending, and the company declined to comment prior to the official statement release.

Spring Book Also In Question

Beside the mistakes discovered in the diary review, another issue arose involving the winter and spring DC books. Country-formatted WVKX & WPKX use the slogan "Kicks" or "KX." Diarykeepers translated that into "WKYX," which was "flipped" by Arbitron to NBC's FM WKYS, an Urban Contemporary station. In a telegram to Membrado, Sherard requested that Arbitron "confirm that entries to 'WKYX' or 'KYX' will be treated as a slogan, not call letters... and that the flip from WKYX to WKYS not be in effect for the spring survey." Attempts to reach officials at NBC for comment on their feelings about the WKYX issue were unsuccessful. Twelve diaries were apparently flipped to WKYS in the winter book. Arbitron is considering using ascription to handle the problem in the spring report, according to Radio Product Manager Avery Gibson.

Legal Action Possible

Sherard told R&R that if Arbitron is unresponsive this week, his next step will be "to proceed with giving our attorney the go-ahead." Asked how legal action could be avoided, Sherard replied, "Arbitron should correct their errors in the winter report and give us fair treatment in the spring sweep."

Jones

Continued from Page 3

growth and outstanding service to Virginia. Under his guidance the station has maintained a position of leadership in the Richmond market and is recognized as one of the most listened-to stations in the United States."

Edens continued, "Bob Jones has played a major role in building Harte-Hanks Radio into the respected organization it is today. He has been closely associated with WRVA since it was acquired in 1969, and he is eminently qualified to take over the top management position of the station."

Jones is a 27-year veteran of Southern Broadcasting (recently renamed Harte-Hanks Radio), serving as VP/Radio Operations and President of the company.

Strider

Continued from Page 3

managing KBPI. He will do a fine job." Cody added, "Years ago I knew Phil was one of those special talents. I'm very proud to have him follow me as PD. He was instrumental in helping make KBPI number one."

Strider told R&R, "Toney and Frank are the best in the business. I've learned a great deal working with them over the last two years. I'm happy for Frank and excited by the prospect of continuing to work with Toney."

Orleans

Continued from Page 3

will concentrate initially on black music, because of the "commercial success that particular market segment is enjoying throughout the industry. By no means, however," he continued, "will Destiny Records limit its musical perspective to any one genre. Our doors will be open to all sounds."

Nobody does it better.

Sherwood, Hennes & Associates, Inc.

Programming and broadcast consultants.

Burt Sherwood

Bill Hennes

3125 Maple Leaf Drive, Glenview, Illinois 60025 (312) 439-1230

PARALLEL ONE PLAYLIST

EAST

105 Providence
PD: Todd Chase
MD: Mike Waite

1 BILLY SOLIER/The Stroke
2 SHEENA EASTON/Those Years Ago
3 JOEY SCARBURY/Against American War
4 AIR SUPPLY/The One That You Love
5 APRIL WINE/Sign Of The Gypsy
6 JUDIE NEWTON/Queen Of Hearts
7 HALL & OATES/You Make My Dreams
8 KENNY ROGERS/Don't Need You
9 MOODY BLUES/Gemini Dream
10 MANHATTAN TRANSFER/Boy From New York City
11 KODIE & THE GANG/Just A Fool
12 JOEY SCARBURY/Against American War
13 RICK SPRINGFIELD/Jessie's Girl
14 RICK SPRINGFIELD/Jessie's Girl
15 RICK SPRINGFIELD/Jessie's Girl
16 RICK SPRINGFIELD/Jessie's Girl
17 RICK SPRINGFIELD/Jessie's Girl
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30 RICK SPRINGFIELD/Jessie's Girl

Boston

Kiss WJKS-FM
PD: Sonny Joe White
MD: Vinnie Peruzzi

1 RICK JAMES/Give It To Me Baby
2 DEBRA LANE/Party Special
3 G. HARRISON/All Those Years Ago
4 MOODY BLUES/Gemini Dream
5 CLARE/JANE/Sweet Baby
6 RICK SPRINGFIELD/Jessie's Girl
7 GARY U.S. BONDS/This Little Girl
8 BIRD SOCIETY/Try It Out
9 HALL & OATES/You Make My Dreams
10 MANHATTAN TRANSFER/Boy From New York City
11 FRANKIE SMITH/Double Dutch Bus
12 DIANE VAMBERG/You're A Good Girl (In A Different Way)
13 TOM DICKLE.../Competition
14 JOEY SCARBURY/Against American War
15 RICK SPRINGFIELD/Jessie's Girl
16 JACKSONS/Make It Happen
17 AIR SUPPLY/The One That You Love
18 CAROLE B. SAGER/Stronger Than Before
19 POINTER SISTERS/Slow Hand
20 TUBES/Don't Want To Wait...
21 ROBERT GORDON/Sunday Sonnet
22 TEEN HARVEY/Sweet Baby
23 BROTHERS JOHNSON/The Real Thing
24 COMMODORE/Lady (You Bring Me Up)
25 EVELYN KING/In A New Way
26 JUDIE NEWTON/Queen Of Hearts
27 KENNY ROGERS/Don't Need You
28 SUZIE CROUSE/You're A Good Girl (In A Different Way)
29 GREG KINN/Brave New Girl
30 RUSH/Tom Sawyer
31 PHIL COLLINS/In The Air Tonight
32 RONNIE MILLSAP/There's No Gettin'
33 LOVERBOY/The Kid In Me
34 CAROLE B. SAGER/Stronger Than Before
35 FOREIGNER/Agent
36 TUBES/Don't Want To Wait...
37 GARY U.S. BONDS/This Little Girl
38 ROSS/RHICIE/Endless Love
39 GARY O'NEAL/You Back With It
40 CARPENTERS/Touch Me When We're

Pittsburgh

96 KX WUKX FM STEREO
OM: Bobby Christian
MD: Clarke Ingram

1 PHIL COLLINS/In The Air Tonight
2 JEFF STAMP/If It Ain't Broke
3 G. HARRISON/All Those Years Ago
4 JOE WALSH/Life Of Illusion
5 RED SPEEDWAGON/Don't Let Him Go
6 MOODY BLUES/Gemini Dream
7 WARTY BULL/Hearers
8 RICK SPRINGFIELD/Jessie's Girl
9 RED SPEEDWAGON/Don't Let Him Go
10 JOURNIE/Party's Over...
11 STEVE NUNO/You're A Good Girl (In A Different Way)
12 MICHAEL STANLEY/Glacier
13 STEVE NUNO/You're A Good Girl (In A Different Way)
14 DOTIE WEST/Why Are We Doing In
15 PHIL COLLINS/In The Air Tonight
16 JOEY SCARBURY/Against American War
17 APRIL WINE/Sign Of The Gypsy
18 HALL & OATES/You Make My Dreams
19 POINTER SISTERS/Slow Hand
20 SNEYD R. SAGER/Stronger Than Before
21 POINTER SISTERS/Slow Hand
22 STARS ON 45/Ready
23 JOEY SCARBURY/Against American War
24 FRANKIE SMITH/Double Dutch Bus
25 STARS ON 45/Ready
26 FRANKIE SMITH/Double Dutch Bus
27 STARS ON 45/Ready
28 BALANCE/Braking Away
29 EVELYN KING/In A New Way
30 GREG KINN/Brave New Girl
31 STEVE NUNO/You're A Good Girl (In A Different Way)
32 WED/You Better You Best
33 CAROLANNE/You're A Good Girl (In A Different Way)
34 GREG KINN/Brave New Girl
35 TOM PETTY/The Walling
36 JUDIE NEWTON/Queen Of Hearts
37 CAROLANNE/You're A Good Girl (In A Different Way)
38 CAROLANNE/You're A Good Girl (In A Different Way)
39 CAROLANNE/You're A Good Girl (In A Different Way)
40 CAROLANNE/You're A Good Girl (In A Different Way)

Buffalo

ROCK 102 WBEN-FM
PD: Bob Wood
MD: Roger Christian

1 JOEY SCARBURY/Against American War
2 WARTY BULL/Hearers
3 CAROLANNE/You're A Good Girl (In A Different Way)
4 ALAN PARSONS/Time
5 KENNY ROGERS/Don't Need You
6 MOODY BLUES/Gemini Dream
7 JOE WALSH/Life Of Illusion
8 MOODY BLUES/Gemini Dream
9 MOODY BLUES/Gemini Dream
10 MOODY BLUES/Gemini Dream
11 RED SPEEDWAGON/Don't Let Him Go
12 JUDIE NEWTON/Queen Of Hearts
13 RICK SPRINGFIELD/Jessie's Girl
14 MANHATTAN TRANSFER/Boy From New York City
15 RICK SPRINGFIELD/Jessie's Girl
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30 RICK SPRINGFIELD/Jessie's Girl

Toronto

1050 chum
PD: Jim Waters
MD: Brad Jones

1 G. HARRISON/All Those Years Ago
2 AC/DC/Dirty Deeds Done Dirt
3 STARS ON 45/Ready
4 TOM PETTY/The Walling
5 WARTY BULL/Hearers
6 RICK SPRINGFIELD/Jessie's Girl
7 MOODY BLUES/Gemini Dream
8 HALL & OATES/You Make My Dreams
9 PHIL COLLINS/In The Air Tonight
10 JOE WALSH/Life Of Illusion
11 RICK SPRINGFIELD/Jessie's Girl
12 GARY U.S. BONDS/This Little Girl
13 RICK SPRINGFIELD/Jessie's Girl
14 AIR SUPPLY/The One That You Love
15 JUDIE NEWTON/Queen Of Hearts
16 STEVE NUNO/You're A Good Girl (In A Different Way)
17 RED SPEEDWAGON/Don't Let Him Go
18 MANHATTAN TRANSFER/Boy From New York City
19 BILLY SOLIER/The Stroke
20 ELTON JOHN/Moody Blues
21 RUSH/Tom Sawyer
22 POINTER SISTERS/Slow Hand
23 GREG KINN/Brave New Girl
24 RAY/IOVA/When Needs Love
25 APRIL WINE/Sign Of The Gypsy
26 RONNIE MILLSAP/There's No Gettin'
27 WHO/Don't Let Me Go
28 FOREIGNER/Agent
29 LEE RITENDORF/If You
30 SHORET ROBINSON/When We're
31 FOREIGNER/Agent
32 FOREIGNER/Agent
33 FOREIGNER/Agent
34 FOREIGNER/Agent
35 FOREIGNER/Agent
36 FOREIGNER/Agent
37 FOREIGNER/Agent
38 FOREIGNER/Agent
39 FOREIGNER/Agent
40 FOREIGNER/Agent

Houston

SUPER 104.9 KRBB
PD: Roger WVV Garrett
MD: Dayna Steele

1 RICK JAMES/Give It To Me Baby
2 TASTE/You're A Good Girl (In A Different Way)
3 RAY/IOVA/When Needs Love
4 SHORET ROBINSON/When We're
5 CAROLANNE/You're A Good Girl (In A Different Way)
6 CHAKA KHAN/What Cha' Gonna Do...
7 STARS ON 45/Ready
8 G. HARRISON/All Those Years Ago
9 RICK SPRINGFIELD/Jessie's Girl
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30 RICK SPRINGFIELD/Jessie's Girl

New York

WJTV FM 92
PD: Dale Reeves
MD: Michael Ellis

1 RAY/IOVA/When Needs Love
2 CAROLANNE/You're A Good Girl (In A Different Way)
3 RICK JAMES/Give It To Me Baby
4 EVELYN KING/In A New Way
5 GARY U.S. BONDS/This Little Girl
6 RICK SPRINGFIELD/Jessie's Girl
7 FRANKIE SMITH/Double Dutch Bus
8 STACY LATTES/Love On A Two-Way...
9 SHORET ROBINSON/When We're
10 STARS ON 45/Ready
11 STEPHANIE HILLS/Too Neat
12 CHAMPAGNE/Now 'Til I Die
13 SHALAMAR/Make That Move
14 CAROLANNE/You're A Good Girl (In A Different Way)
15 CHAKA KHAN/What Cha' Gonna Do...
16 UNBROKEN TOWN/Searching To Find The
17 TASTE OF HONEY/Subliminal
18 ONE WAY/Push
19 TAMARA GARDNER/Heart Beat
20 GROVER WASHINGTON/Just The Two Of Us
21 FRANKIE SMITH/Double Dutch Bus
22 CAROLANNE/You're A Good Girl (In A Different Way)
23 BILLY SOLIER/The Stroke
24 KELLY HARRIS/You're A Good Girl (In A Different Way)
25 ONE SOCIETY/You're A Good Girl (In A Different Way)
26 ESTHER WILLIAMS/It's A Wonderful Life
27 THE LUNA HOUSTON/You Feel It
28 FIVE SEASONS/You're A Good Girl (In A Different Way)
29 TEEN HARVEY/Sweet Baby
30 SHEENA EASTON/Those Years Ago
31 RICHARD D. FIELDS/She's Got Papers On Me
32 VIN ZEE/Funky Soap
33 QUINCY JONES/When We're
34 CLARE/JANE/Sweet Baby
35 SUZI QUINN/Up On A Mountain
36 CAROLANNE/You're A Good Girl (In A Different Way)
37 WAKE/Walking Away
38 QUINCY JONES/When We're

Philadelphia

wifi 92
PD: Tom Bigby
MD: Liz Kiley

1 RICK SPRINGFIELD/Jessie's Girl
2 AIR SUPPLY/The One That You Love
3 RICK JAMES/Give It To Me Baby
4 EVELYN KING/In A New Way
5 GARY U.S. BONDS/This Little Girl
6 RICK SPRINGFIELD/Jessie's Girl
7 FRANKIE SMITH/Double Dutch Bus
8 STACY LATTES/Love On A Two-Way...
9 SHORET ROBINSON/When We're
10 STARS ON 45/Ready
11 STEPHANIE HILLS/Too Neat
12 CHAMPAGNE/Now 'Til I Die
13 SHALAMAR/Make That Move
14 CAROLANNE/You're A Good Girl (In A Different Way)
15 CHAKA KHAN/What Cha' Gonna Do...
16 UNBROKEN TOWN/Searching To Find The
17 TASTE OF HONEY/Subliminal
18 ONE WAY/Push
19 TAMARA GARDNER/Heart Beat
20 GROVER WASHINGTON/Just The Two Of Us
21 FRANKIE SMITH/Double Dutch Bus
22 CAROLANNE/You're A Good Girl (In A Different Way)
23 BILLY SOLIER/The Stroke
24 KELLY HARRIS/You're A Good Girl (In A Different Way)
25 ONE SOCIETY/You're A Good Girl (In A Different Way)
26 ESTHER WILLIAMS/It's A Wonderful Life
27 THE LUNA HOUSTON/You Feel It
28 FIVE SEASONS/You're A Good Girl (In A Different Way)
29 TEEN HARVEY/Sweet Baby
30 SHEENA EASTON/Those Years Ago

Baltimore

GOULDR
PD: Ron Riley
MD: Scott Richards

1 AIR SUPPLY/The One That You Love
2 HALL & OATES/You Make My Dreams
3 RICK SPRINGFIELD/Jessie's Girl
4 JOEY SCARBURY/Against American War
5 MANHATTAN TRANSFER/Boy From New York City
6 ALAN PARSONS/Time
7 SARTAN/Waiting
8 G. HARRISON/All Those Years Ago
9 MOODY BLUES/Gemini Dream
10 WARTY BULL/Hearers
11 RICK SPRINGFIELD/Jessie's Girl
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Boston

98.7 FM
PD & MD: Mike Addams

1 AIR SUPPLY/The One That You Love
2 HALL & OATES/You Make My Dreams
3 RICK SPRINGFIELD/Jessie's Girl
4 JOEY SCARBURY/Against American War
5 MANHATTAN TRANSFER/Boy From New York City
6 ALAN PARSONS/Time
7 SARTAN/Waiting
8 G. HARRISON/All Those Years Ago
9 MOODY BLUES/Gemini Dream
10 WARTY BULL/Hearers
11 RICK SPRINGFIELD/Jessie's Girl
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30 RICK SPRINGFIELD/Jessie's Girl

Boston

WUVB-FM 105
PD: Reg Johns
MD: Don Schaefer

1 G. HARRISON/All Those Years Ago
2 AIR SUPPLY/The One That You Love
3 JOEY SCARBURY/Against American War
4 RICK SPRINGFIELD/Jessie's Girl
5 HALL & OATES/You Make My Dreams
6 MANHATTAN TRANSFER/Boy From New York City
7 RICK SPRINGFIELD/Jessie's Girl
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30 RICK SPRINGFIELD/Jessie's Girl

Miami

100
PD: Bill Tanner
MD: Mark Shands

1 AIR SUPPLY/The One That You Love
2 RICK SPRINGFIELD/Jessie's Girl
3 CLIFF BRUCE/Blues For You
4 JOEY SCARBURY/Against American War
5 G. HARRISON/All Those Years Ago
6 SHALAMAR/Make That Move
7 GAP SAUNDERS/Feeling For Your Love
8 STARS ON 45/Ready
9 RICK SPRINGFIELD/Jessie's Girl
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30 RICK SPRINGFIELD/Jessie's Girl

Toronto

CFR 680
PD: Bill Gable
MD: John Keogh

1 STARS ON 45/Ready
2 G. HARRISON/All Those Years Ago
3 RICK SPRINGFIELD/Jessie's Girl
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Montreal

MD: Margo Edwards

1 STARS ON 45/Ready
2 AIR SUPPLY/The One That You Love
3 RICK SPRINGFIELD/Jessie's Girl
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New York

WNBC Radio 66
PD: Kevin Metheny
MD: Roz Frank

1 G. HARRISON/All Those Years Ago
2 RICK SPRINGFIELD/Jessie's Girl
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Buffalo

4107
PD: Alan Burns
MD: Frank Holler

1 RICK SPRINGFIELD/Jessie's Girl
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30 RICK SPRINGFIELD/Jessie's Girl

Tampa

WCKX
PD: Robert W. Walker
MD: Bob Logan

1 POINTER SISTERS/Slow Hand
2 WRETHA FRANKLIN/Come To Me
3 JOEY SCARBURY/Against American War
4 STEPHANIE HILLS/Too Neat
5 JOE WALSH/Life Of Illusion
6 RICK SPRINGFIELD/Jessie's Girl
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30 RICK SPRINGFIELD/Jessie's Girl

Atlanta

94-6
THE MUSIC FM
PD: Jim Morrison
MD: Jeff McCartney

1 AIR SUPPLY/The One That You Love
2 PRODUCERS/You're A Good Girl (In A Different Way)
3 POINTER SISTERS/Slow Hand
4 SARTAN/Waiting
5 G. HARRISON/All Those Years Ago
6 HALL & OATES/You Make My Dreams
7 CLARE/JANE/Sweet Baby
8 WARTY BULL/Hearers
9 RICK SPRINGFIELD/Jessie's Girl
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30 RICK SPRINGFIELD/Jessie's Girl

Philadelphia

**PD: Dean Tyler
MD: Dick Fennessy**

1 AIR SUPPLY/The One That You Love
2 G. HARRISON/All Those Years Ago
3 STARS ON 45/Ready
4 RICK SPRINGFIELD/Jessie's Girl
5 HALL & OATES/You Make My Dreams
6 RICK SPRINGFIELD/Jessie's Girl
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New York

WAG 77
PD: Jay Clark
MD: Sonja Jones

1 RICK SPRINGFIELD/Jessie's Girl
2 RICK SPRINGFIELD/Jessie's Girl
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29 RICK SPRINGFIELD/Jessie's Girl
30 RICK SPRINGFIELD/Jessie's Girl

Washington, D.C.

FM 95.5 & AM 1580
PD: Steve Kingston
MD: Jim Elliott

1 RICK SPRINGFIELD/Jessie's Girl
2 RICK SPRINGFIELD/Jessie's Girl
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29 RICK SPRINGFIELD/Jessie's Girl
30 RICK SPRINGFIELD/Jessie's Girl

Providence

PRO-FM
PD & MD: Gary Berkowitz

1 AIR SUPPLY/The One That You Love
2 HALL & OATES/You Make My Dreams
3 RICK SPRINGFIELD/Jessie's Girl
4 BILLY SOLIER/The Stroke
5 MOODY BLUES/Gemini Dream
6 RICK SPRINGFIELD/Jessie's Girl
7 RICK SPRINGFIELD/Jessie's Girl
8 RICK SPRINGFIELD/Jessie's Girl
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28 RICK SPRINGFIELD/Jessie's Girl
29 RICK SPRINGFIELD/Jessie's Girl
30 RICK SPRINGFIELD/Jessie's Girl

Atlanta

93
PD: John Young
MD: Dale O'Brien

1 AIR SUPPLY/The One That You Love
2 RICK SPRINGFIELD/Jessie's Girl
3 RICK SPRINGFIELD/Jessie's Girl
4 RICK SPRINGFIELD/Jessie's Girl
5 RICK SPRINGFIELD/Jessie's Girl
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28 RICK SPRINGFIELD/Jessie's Girl
29 RICK SPRINGFIELD/Jessie's Girl
30 RICK SPRINGFIELD/Jessie's Girl

Houston

KRBB
PD: Michael Jones
MD: Blake Lawrence

1 RICK JAMES/Give It To Me Baby
2 TASTE/You're A Good Girl (In A Different Way)
3 RAY/IOVA/When Needs Love
4 SHORET ROBINSON/When We're
5 CAROLANNE/You're A Good Girl (In A Different Way)
6 CHAKA KHAN/What Cha' Gonna Do...
7 STARS ON 45/Ready
8 G. HARRISON/All Those Years Ago
9 RICK SPRINGFIELD/Jessie's Girl
10 RICK SPRINGFIELD/Jessie's Girl
11 RICK SPRINGFIELD/Jessie's Girl
12 RICK SPRINGFIELD/Jessie's Girl
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29 RICK SPRINGFIELD/Jessie's Girl
30 RICK SPRINGFIELD/Jessie's Girl

(H) indicates one of the five "hottest" records on each Parallel One playlist.

EAST
Most Added Hottest
Pablo Cruise
Ross & Richie
Robbie Patton

Air Supply
Joey Scarbury
Kenny Rogers

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest
Ross & Richie
Pablo Cruise
Robbie Patton

Air Supply
Kenny Rogers
Joey Scarbury

EAST

PARALLEL TWO

14Q/Worcester, MA
Gary Nolan

PHIL COLLINS
PABLO CRUISE
Hottest:
G. HARRISON 1-1
LEE RITENOUR 7-4
MARTY BALIN 11-6
KENNY ROGERS 16-7
MANHATTAN TRANSPSE 17-9

WBFB/Rochester, NY
Dave Mason

RONNIE MILSAP
CAROLE B. SAGER
STARS ON 45
Hottest:
G. HARRISON 1-1
KIM CARNES 2-2
STARS ON 45 3-3
AIR SUPPLY 4-4
NEIL DIAMOND 5-5

WCCB/Bridgeport, CT
Bob Mitchell

STYX
RANDY VANWARMER
GREG KINN
STACY LATTISAW
Hottest:
G. HARRISON 1-1
JOEY SCARBURY 9-4
MARTY BALIN 8-5
KENNY ROGERS 13-7
MOODY BLUES 12-10

WKBO/Harrisburg, PA
Betsey Kaye

ALAN PARSONS
PABLO CRUISE
JOHN SCHNEIDER
ROSS/RICHIE
AIR SUPPLY 3-1
JOEY SCARBURY 6-2
KENNY ROGERS 10-6
MANHATTAN TRANSPSE 13-9
OAK RIDGE BOYS 18-11

WKBE/Huntington, WV
Gary Miller

PABLO CRUISE
SMITH/SWEET
GARY WRIGHT
FRANKE/KNOCKOUTS
STYX
JEFF. STARSHIP
Hottest:
AIR SUPPLY 2-1
JOEY SCARBURY 9-2
KENNY ROGERS 18-3
OAK RIDGE BOYS 15-5
MANHATTAN TRANSPSE 12-6

WOLF/Syracuse, NY
Bob Mitchell

ROBERT GORDON
JOHN SCHNEIDER
JOHN BATTDORF
RUSH
UNION
JACKSONS
JANIS IAN
WBO
SILVERADO
FRANKIE BLEU
RICK JAMES
ROBBIE PATTON
SAVOY BROWN
BILL WRAY
MICKY GILLEY
Hottest:
ALAN PARSONS 2-1
MANHATTAN TRANSPSE 5-2
JIM PHOTOGLO 11-3
JESSE WINCHESTER 10-4
MARTY BALIN 12-5

WPST/Trenton, NJ
Tom Taylor

A'S
BLACKFOOT
ROBBIE PATTON
POINT BLANK
SAVOY BROWN
STYX
VAN HALEN
Hottest:
RICK SPRINGFIELD 1-1
ALAN PARSONS 3-2
AIR SUPPLY 7-5
MARTY BALIN 13-9
JOE WALSH 24-16

WTRY/Albany, NY
Bill Cahill

ROSS/RICHIE
TUBES
Hottest:
AIR SUPPLY 5-1
MARTY BALIN 10-5
SANTANA 13-10
MANHATTAN TRANSPSE 18-14
LEE RITENOUR 22-18

WAEB/Allentown, PA
Jeff Frank

TUBES
GARY WRIGHT
PABLO CRUISE
RICK JAMES
Hottest:
RICK SPRINGFIELD 1-1
AIR SUPPLY 5-3
KENNY ROGERS 17-7
MANHATTAN TRANSPSE 13-8
FRANKIE SMITH 27-18

WHYN/Springfield, MA
Andy Carey

RONNIE MILSAP
PHIL COLLINS
STACY LATTISAW
MICKY GILLEY
ROBBIE PATTON
Hottest:
JOEY SCARBURY 4-1
AIR SUPPLY 6-4
ALAN PARSONS 9-8
KENNY ROGERS 13-10
LEE RITENOUR 14-12

WCRR/Baltimore, MD
Andy Szulinski

PABLO CRUISE
FRANKE/KNOCKOUTS
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 5-3
KENNY ROGERS 9-7
MOODY BLUES 15-12
STACY LATTISAW 24-18

WBLI/Long Island, NY
Bill Terry

STACY LATTISAW
TUBES
PHIL COLLINS
STYX
Hottest:
KIM CARNES 1-1
AIR SUPPLY 4-3
RICK SPRINGFIELD 14-7
KENNY ROGERS 20-10
MANHATTAN TRANSPSE 15-11

WTIC-FM/Hartford, CT
Rick Donahue

KENNY ROGERS
POINTER SISTERS
PHIL COLLINS
Hottest:
AIR SUPPLY 4-1
JOEY SCARBURY 7-2
MARTY BALIN 11-8
MANHATTAN TRANSPSE 13-10
KENNY ROGERS A-15

Q106/York, PA
Steve Gallagher

OAK RIDGE BOYS
ALAN PARSONS
RONNIE MILSAP
STYX
Hottest:
AIR SUPPLY 2-1
RICK SPRINGFIELD 6-4
MARTY BALIN 7-5
JOEY SCARBURY 11-7
MANHATTAN TRANSPSE 18-12

WHFM/Rochester, NY
Marc Cronin

TUBES
ROBBIE PATTON
COMMODORES
SMITH/SWEET
Hottest:
AIR SUPPLY 2-1
MARTY BALIN 6-3
GREG KINN 10-9
REO SPEEDWAGON 17-13
JOEY SCARBURY 20-18

WFYI/Albany, NY
Jack Lawrence

FOREIGNER
PABLO CRUISE
TOM PETTY
CDB
POINT BLANK
ROBBIE PATTON
TUBES
Hottest:
G. HARRISON 1-1
SANTANA 7-5
REO SPEEDWAGON 15-12
CLARKE/DUKE 21-15
GREG KINN 29-22

K104/Erle, PA
Bill Shannon

VILLAGE PEOPLE
RONNIE MILSAP
CLINX BLUES BAND
Hottest:
AIR SUPPLY 2-1
REO SPEEDWAGON 5-2
AC/DC 3-3
MOODY BLUES 18-12
CARPENTERS 37-30

14WK/Wheeling, WV
Jack Armstrong

ROSS/RICHIE
GARY WRIGHT
PABLO CRUISE
JOHNNY LEE
FRANKIE SMITH
Hottest:
AIR SUPPLY 2-1
MARTY BALIN 16-11
POINTER SISTERS 19-14
KENNY ROGERS 23-18
JOHN SCHNEIDER 28-21

WCIR/Beckley, WV
Jim Martin

FOREIGNER
PABLO CRUISE
ROSS/RICHIE
SMITH/SWEET
STARS ON 45
Hottest:
HALL & OATES 6-1
SHEENA EASTON 10-2
AIR SUPPLY 11-4
OAK RIDGE BOYS 19-8
KENNY ROGERS 22-16

WFBQ/Altoona, PA
Tony Booth

MICKY GILLEY
GREG KINN
JEFF. STARSHIP
STARS ON 45
Hottest:
AIR SUPPLY 1-1
POINTER SISTERS 16-10
OAK RIDGE BOYS 25-18
JOHN SCHNEIDER 30-24
FOREIGNER 35-28

WGUY/Bangor, ME
Jim Randall

FOREIGNER
COMMODORES
ROSS/RICHIE
PABLO CRUISE
FRANKE/KNOCKOUTS
TOM DICKIE...
BALANCE
Hottest:
G. HARRISON 1-1
JOEY SCARBURY 14-5
SHEENA EASTON 11-8
MARTY BALIN 22-15
POINTER SISTERS 29-21

WHEB/Portsmouth, NH
Rick Bean

AIR SUPPLY 2-1
G. HARRISON 3-2
LEE RITENOUR 6-5
MARTY BALIN 7-6
JOEY SCARBURY 10-8

WJBO/Portland, ME
Mike O'Neil

PHIL COLLINS
RONNIE MILSAP
JOE WALSH
JIM STEINMAN
GARY O
FRANKE/KNOCKOUTS
PABLO CRUISE
RAYDIO
Hottest:
G. HARRISON 4-1
STARS ON 45 8-2
AIR SUPPLY 9-5
HALL & OATES 12-6
KENNY ROGERS 24-10

WTSN/Dover, NH
Jim Sebastian

COMMODORES
RAYDIO
GARY WRIGHT
ROSS/RICHIE
KENNY ROGERS
MOODY BLUES
JOE WALSH
OAK RIDGE BOYS
Hottest:
AIR SUPPLY 2-1
JOEY SCARBURY 7-5
FRANKE/KNOCKOUTS 11-7
FRANKIE SMITH 15-10
OAK RIDGE BOYS 16-12

WVFX/Beth, ME
Willie Mitchell

ROBBIE PATTON
MICKY GILLEY
ROBERT GORDON
RAYDIO
PHIL SEYMOUR
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 4-2
CLARKE/DUKE 21-15
COMMODORES 25-16
REO SPEEDWAGON 26-19

WLAM/Lewiston, ME
Chris Layne

CARPENTERS
PABLO CRUISE
RAYDIO
ROSS/RICHIE
GINO VANNELLI
Hottest:
LEE RITENOUR 1-1
JOEY SCARBURY 10-4
JUICE NEWTON 19-5
MANHATTAN TRANSPSE 24-9
MARTY BALIN 26-10

95XIL/Parkersburg, WV
Terry Lee Collins

STACY LATTISAW
RONNIE MILSAP
Hottest:
AIR SUPPLY 2-1
REO SPEEDWAGON 5-3
MICHAEL JACKSON 9-5
KENNY ROGERS 15-9
REO SPEEDWAGON 21-14

WACZ/Bangor, ME
Michael O'Hara

TANYA TUCKER
STYX
DAN HARTMAN
MICKY GILLEY
TUBES
SQUEEZE
TOM PETTY
ROSS/RICHIE
Hottest:
OAK RIDGE BOYS 1-1
STARS ON 45 2-2
AC/DC 4-3
AIR SUPPLY 5-4
JOEY SCARBURY 6-5

PARALLEL THREE

13FEA/Manchester, NH
Keith Lemire

COMMODORES
PABLO CRUISE
ROBBIE PATTON
FRANKE/KNOCKOUTS
ROSS/RICHIE
MICKY GILLEY
GARY O
Hottest:
GARY U.S. BONDS 2-1
AIR SUPPLY 11-5
JOEY SCARBURY 12-6
OAK RIDGE BOYS 13-7
POINTER SISTERS 20-16

SOUTH

PARALLEL TWO

BJ106/Orlando, FL
Terry Long

REO SPEEDWAGON
FOREIGNER
PABLO CRUISE
PHIL COLLINS
JEFF. STARSHIP
JIM STEINMAN (RA)
RUSH
ROBBIE PATTON
GREG KINN
MICKY GILLEY
Hottest:
RICK SPRINGFIELD 2-1
SHEENA EASTON 11-7
LEE RITENOUR 12-9
MARTY BALIN 14-10
OAK RIDGE BOYS 16-11

KEEL/Shreveport, LA
John Frost

MICKY GILLEY
MAC DAVIS
CARPENTERS
Hottest:
OAK RIDGE BOYS 6-1
JOEY SCARBURY 11-7
HALL & OATES 12-9
SHEENA EASTON 22-13
ALABAMA 24-16

KTSA/San Antonio, TX
J.J. Rodriguez

COMMODORES
POINT BLANK (dp)
HOTTEST:
STARS ON 45 1-1
AIR SUPPLY 6-2
KENNY ROGERS 17-11
HALL & OATES 21-15
JOEY SCARBURY 30-25

KXX106/Birmingham, AL
Chris Train

AL JARREAU
PABLO CRUISE
RONNIE MILSAP
Hottest:
AIR SUPPLY 3-1
JOEY SCARBURY 10-7
POINTER SISTERS 11-8
MARTY BALIN 18-13
COMMODORES 26-22

WAKY/Louisville, KY
Gloria Buchanan

CLARKE/DUKE
PABLO CRUISE
JANIS IAN
Hottest:
AIR SUPPLY 2-1
KENNY ROGERS 12-6
MANHATTAN TRANSPSE 14-8
SHEENA EASTON 15-9
RONNIE MILSAP 21-14

WAXY/Ft. Lauderdale, FL
Rick Shaw

FRANKE/KNOCKOUTS
PABLO CRUISE
RAYDIO
ROBBIE PATTON
Hottest:
AIR SUPPLY 1-1
POINTER SISTERS 6-3
JOEY SCARBURY 15-7
KENNY ROGERS 17-12
MARTY BALIN 19-15

WBQQ/Augusta, GA
Bruce Stevens

STACY LATTISAW
ROBERT GORDON
RAYDIO
ROBBIE PATTON
FRANKE/KNOCKOUTS
YUTAKA
Hottest:
AIR SUPPLY 2-1
JOEY SCARBURY 7-5
FRANKE/KNOCKOUTS 11-7
FRANKIE SMITH 15-10
OAK RIDGE BOYS 16-12

WFMY/Baton Rouge, LA
Randy Rice

ROSS/RICHIE
PABLO CRUISE
PHIL COLLINS (dp)
JIM STEINMAN (dp)
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 4-2
CLARKE/DUKE 21-15
COMMODORES 25-16
REO SPEEDWAGON 26-19

WGH/Norfolk, VA
Bob Canada

ROBBIE PATTON
MICKY GILLEY
ROBERT GORDON
RAYDIO
PHIL SEYMOUR
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 4-2
CLARKE/DUKE 21-15
COMMODORES 25-16
REO SPEEDWAGON 26-19

WBHQ/Memphis, TN
Mike Scalzi

STARS ON 45
ROSS/RICHIE
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 4-2
KENNY ROGERS 5-3
HALL & OATES 10-7
OAK RIDGE BOYS 13-10

WKIX/Raleigh, NC
Ron McKay

JOEY SCARBURY
KENNY ROGERS
ALAN PARSONS
MARTY BALIN
JUICE NEWTON
Hottest:
OAK RIDGE BOYS 1-1
AIR SUPPLY 10-4
SHEENA EASTON 17-7
MANHATTAN TRANSPSE 18-10
JOEY SCARBURY A-14

WRJZ/Knoxville, TN
Edwards/Dillman

PURE PRAIRIE LEAG
SPIDER
SMITH/SWEET
GINO VANNELLI
Hottest:
OAK RIDGE BOYS 1-1
RICK SPRINGFIELD 5-2
HALL & OATES 6-3
JOEY SCARBURY 8-5
KENNY ROGERS 12-6

WGSN/Birmingham, AL
Walt Brown

PABLO CRUISE
ROSS/RICHIE
FRANKE/KNOCKOUTS
ROBBIE PATTON
LARRY J. MCNALLY
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 7-3
ABBA 8-4
POINTER SISTERS 10-6
MARTY BALIN 14-9

WHY/Austin, TX
Ed Volkman

GINO VANNELLI
ROBBIE PATTON
ROSS/RICHIE
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 7-3
ABBA 8-4
POINTER SISTERS 10-6
MARTY BALIN 14-9

KBFM/McAllen-Brownsville, TX
Marcello Grajales

PABLO CRUISE
OAK RIDGE BOYS
GREG KINN
Hottest:
AIR SUPPLY 1-1
KENNY ROGERS 19-12
MOODY BLUES 20-15
POINTER SISTERS 21-16
COMMODORES 27-18

WQRK/Norfolk, VA
Ron Bates

LARRY J. MCNALLY
RAYDIO
GARY WRIGHT
Hottest:
G. HARRISON 1-1
KENNY ROGERS 10-5
MOODY BLUES 18-12
ALAN PARSONS 21-16
STACY LATTISAW 28-21

KFMK/Houston, TX
Jerry Steele

JOEY SCARBURY
ALABAMA
STACY LATTISAW
Hottest:
G. HARRISON 3-1
STARS ON 45 2-2
AIR SUPPLY 8-4
HALL & OATES 13-9
ALAN PARSONS 23-17

WRVQ/Richmond, VA
Bill Thomas

GARY WRIGHT
STEVE WINWOOD
BALANCE
STYX
Hottest:
JOEY SCARBURY 1-1
MARTY BALIN 10-4
RICK SPRINGFIELD 9-5
BILLY SQUIER 12-7
SANTANA 13-9

KELP/EI Paso, TX
Raymond Mesa

STACY LATTISAW
JIM STEINMAN
COMMODORES
Hottest:
SANTANA 1-1
AIR SUPPLY 4-2
G. HARRISON 5-3
CLARKE/DUKE 7-4
MANHATTAN TRANSPSE 16-9

FM100/Memphis, TN
Tom Prestigiacomo

JUICE NEWTON
RONNIE MILSAP
COMMODORES
Hottest:
G. HARRISON 2-1
GARY U.S. BONDS 3-2
KENNY ROGERS 8-5
JOEY SCARBURY 11-6
ROSS/RICHIE 23-16

WNOX/Knoxville, TN
Bill Evans

PABLO CRUISE
MAC DAVIS
ROSS/RICHIE
Hottest:
AIR SUPPLY 2-1
KENNY ROGERS 15-4
PURE PRAIRIE LEAG 14-6
JOEY SCARBURY 16-7
MARTY BALIN 24-14

WSKZ/Chattanooga, TN
David Carroll

MANHATTAN TRANSPSE
RONNIE MILSAP
CDB
FRANKE/KNOCKOUTS
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 11-3
MOODY BLUES 14-9
ALAN PARSONS 15-10
PHIL COLLINS 21-13

KINT/El Paso, TX
Jim Zippo

STYX
JEFF. STARSHIP
JIM STEINMAN
STARS ON 45
EVELYN KING
LINX
Hottest:
JOEY SCARBURY 4-1
KENNY ROGERS 3-2
MANHATTAN TRANSPSE 8-3
LEE RITENOUR 10-5
BILLY SQUIER 7-6

WERC/Birmingham, AL
Al Karrh

ROSS/RICHIE
JIM STEINMAN
PABLO CRUISE
CARL WILSON
Hottest:
OAK RIDGE BOYS 1-1
JOEY SCARBURY 4-2
AIR SUPPLY 5-3
POINTER SISTERS 17-7
ALABAMA 20-15

KX104/Nashville, TN
Jon Anthony

PABLO CRUISE
ROBBIE PATTON
Hottest:
AIR SUPPLY 2-1
JOEY SCARBURY 5-2
KENNY ROGERS 12-6
POINTER SISTERS 14-7
PHIL COLLINS 26-19

KJ100/Louisville, KY
Tom Gilligan

FRANKE/KNOCKOUTS
JUICE NEWTON
JEFF. STARSHIP
STYX
SMITH/SWEET
BALANCE
Hottest:
AIR SUPPLY 1-1
GREG KINN 2-2
38 SPECIAL 9-6
RUSH 17-14
FOREIGNER D-17

KHFI/Austin, TX
Ed Volkman

GINO VANNELLI
ROBBIE PATTON
ROSS/RICHIE
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 7-3
ABBA 8-4
POINTER SISTERS 10-6
MARTY BALIN 14-9

PABLO CRUISE

ROSS/RICHIE
FRANKE/KNOCKOUTS
ROBBIE PATTON
LARRY J. MCNALLY
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 7-3
ABBA 8-4
POINTER SISTERS 10-6
MARTY BALIN 14-9

WVLC/Lexington, KY
Dave Murray

FOREIGNER
PABLO CRUISE
DIONNE WARWICK
Hottest:
OAK RIDGE BOYS 2-1
RICK SPRINGFIELD 4-2
AIR SUPPLY 8-4
HALL & OATES 6-5
MOODY BLUES 16-11

KEGL/Fort Worth, TX
Haze/Stevens

SILVER CONDO
GREG KINN
JIM STEINMAN
Hottest:
STARS ON 45 1-1
RUSH 10-5
BILLY SQUIER 15-6
MARTY BALIN 17-14
PHIL COLLINS 23-16

WROV/Roanoke, VA
Barry Michaels

RONNIE MILSAP
ROSANNE CASH
RICK SPRINGFIELD
ALABAMA
Hottest:
STARS ON 45 1-1
NEIL DIAMOND 4-3
LEE RITENOUR 8-4
AIR SUPPLY 10-6
KENNY ROGERS 16-10

FM99/Tallahassee, FL
Jack Norris

PABLO CRUISE
RICK JAMES
RAYDIO
SMITH/SWEET
Hottest:
AIR SUPPLY 7-1
MARTY BALIN 17-11
JOEY SCARBURY 18-13
MOODY BLUES 25-22
COMMODORES 31-26

WKXY/Sarasota, FL
Tony Williams

FOREIGNER
GREG KINN
FRANKE/KNOCKOUTS
ROBBIE PATTON
YUTAKA
Hottest:
AIR SUPPLY 2-1
KENNY ROGERS 10-3
JOEY SCARBURY 16-7
POINTER SISTERS 23-15
GARY WRIGHT 29-22

WMAK-FM/Nashville, TN
(formerly 92Q)
Scooter Davis

RAYDIO
ROSS/RICHIE
PABLO CRUISE
CDB (dp)
GREG KINN (dp)
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 4-2
SHEENA EASTON 10-4
HALL & OATES 13-9

PARALLEL THREE

KILE/Galveston, TX
Scott Taylor

COMMODORES
GINO VANNELLI
GARY WRIGHT
GREG KINN
FRANKE/KNOCKOUTS
ALABAMA
Hottest:
AIR SUPPLY 1-1
STARS ON 45 4-2
G. HARRISON 5-3
LEE RITENOUR 10-5
KENNY ROGERS 11-9

KSEL/Lubbock, TX
Stan Castles

GARY WRIGHT
ROSS/RICHIE
SILVER CONDO
Hottest:
AIR SUPPLY 1-1
RICK SPRINGFIELD 7-4
HALL & OATES 8-8
REO SPEEDWAGON 15-10
JOEY SCARBURY 30-20

WCCO/Columbus, GA
Bob Raleigh

FOREIGNER
GINO VANNELLI
PABLO CRUISE
BILLY SQUIER
BLACKFOOT
Hottest:
G. HARRISON 4-1
AIR SUPPLY 2-2
HALL & OATES 7-5
KENNY ROGERS 15-8
MARTY BALIN 12-10

KSET-FM/El Paso, TX
Jeff Blake

DEBRA LAWS
SMITH/SWEET
JIM STEINMAN
CARPENTERS
RAYDIO
Hottest:
RICK JAMES 9-1
AIR SUPPLY 10-4
POINTER SISTERS 12-6
STACY LATTISAW 19-11
COMMODORES 27-17

MIDWEST Most Added® Hottest

Pablo Cruise Ross & Richie Commodores Air Supply Joey Scarbury Kenny Rogers

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added® Hottest

Pablo Cruise Ross & Richie Robbie Patton Air Supply Joey Scarbury Marty Balin

MIDWEST

PARALLEL TWO

92X/Columbus, OH Terri Nutter

PHIL COLLINS ALAN PARSONS CARPENTERS Hottest: AIR SUPPLY 3-1 RICK SPRINGFIELD 4-2 SANTANA 8-6 KENNY ROGERS 11-7 JOEY SCARBURY 19-15

KIOA/Des Moines, IA A.W. Pantoja

ROSS/RICHIE JIM STEINMAN PABLO CRUISE Hottest: AIR SUPPLY 1-1 G. HARRISON 2-2 ALAN PARSONS 6-4 RICK SPRINGFIELD 7-5 JOEY SCARBURY 11-8

KOFM/Oklahoma City, OK Chuck Morgan

COMMODORES RONNIE MILSAP ALAN PARSONS FOREIGNER Hottest: KIM CARNES 1-1 AIR SUPPLY 7-2 JOHN DENVER 8-3 KENNY ROGERS 22-12

KRAV/Tulsa, OK Gary Reynolds

COMMODORES ROBBIE PATTON TUBES (dp) Hottest: AIR SUPPLY 1-1 OAK RIDGE BOYS 2-2 JOEY SCARBURY 9-3 MANHATTAN TRANSFE 7-6 POINTER SISTERS 22-14

K293/Peoria, IL Keith Edwards

TUBES COMMODORES PABLO CRUISE RONNIE MILSAP Hottest: AIR SUPPLY 3-1 REO SPEEDWAGON 4-3 JOEY SCARBURY 8-4 PHIL COLLINS 9-5 JOEY WALSH 15-9

WGRD/Grand Rapids, MI Ray Baker

CARPENTERS MANHATTAN TRANSFE GARY WRIGHT PABLO CRUISE FOREIGNER Hottest: AIR SUPPLY 1-1 MOODY BLUES 9-2 OAK RIDGE BOYS 14-4 BILLY SQUIER 19-9 JOEY SCARBURY 21-12

WHOT/Youngstown, OH Dick Thompson

FOREIGNER ROSS/RICHIE JOE DOLCE PABLO CRUISE Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 9-2 KENNY ROGERS 10-5 MARTY BALIN 12-8 POINTER SISTERS 21-15

WMEE/Fort Wayne, IN John Curry

CARPENTERS PABLO CRUISE GARY WRIGHT Hottest: AIR SUPPLY 2-1 JOEY SCARBURY 12-4 KENNY ROGERS 13-6 MARTY BALIN 17-7 MANHATTAN TRANSFE 16-14

WNAP/Indianapolis, IN Chad Hunt

MANHATTAN TRANSFE MOODY BLUES SHEENA EASTON CARPENTERS GARY WRIGHT Hottest: HALL & OATES 6-1 AIR SUPPLY 12-6 JOEY SCARBURY 11-8 PHIL COLLINS 16-14 KENNY ROGERS 25-22

WNCH/Columbus, OH Steve Edwards

CARPENTERS STARS ON 45 SMITH/SWEET Hottest: RICK SPRINGFIELD 1-1 KENNY ROGERS 6-3 JOEY SCARBURY 12-6 CLARKE/DUKE 16-7 MOODY BLUES 18-12

WOHO/Toledo, OH John Zion

ROSS/RICHIE Hottest: AIR SUPPLY 2-1 OAK RIDGE BOYS 6-3 KENNY ROGERS 7-5 ALAN PARSONS 14-10 MANHATTAN TRANSFE 17-12

WOW/Omaha, NE J.C. Corcoran

TUBES FOREIGNER (dp) GREG KIHN (dp) Hottest: G. HARRISON 1-1 AIR SUPPLY 4-2 HALL & OATES 6-3 RICK SPRINGFIELD 8-5 JOEY SCARBURY 15-6

WVIC/East Lansing, MI Jim St. John

RANDY VANWARMER TOM PETTY PABLO CRUISE GINO VANNELLI BALANCE GARY WRIGHT FRANKIE/KNOCKOUTS TEENA MARIE JANIS IAN ROBBIE PATTON A'S Hottest: G. HARRISON 1-1 AIR SUPPLY 4-2 LEE RITENOUR 5-3 MARTY BALIN 15-5 KENNY ROGERS 32-11

WVOC/Peoria, IL Keith Edwards

TUBES COMMODORES PABLO CRUISE RONNIE MILSAP Hottest: AIR SUPPLY 3-1 REO SPEEDWAGON 4-3 JOEY SCARBURY 8-4 PHIL COLLINS 9-5 JOEY WALSH 15-9

WGRD/Grand Rapids, MI Ray Baker

CARPENTERS MANHATTAN TRANSFE GARY WRIGHT PABLO CRUISE FOREIGNER Hottest: AIR SUPPLY 1-1 MOODY BLUES 9-2 OAK RIDGE BOYS 14-4 BILLY SQUIER 19-9 JOEY SCARBURY 21-12

WHOT/Youngstown, OH Dick Thompson

FOREIGNER ROSS/RICHIE JOE DOLCE PABLO CRUISE Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 9-2 KENNY ROGERS 10-5 MARTY BALIN 12-8 POINTER SISTERS 21-15

WMEE/Fort Wayne, IN John Curry

CARPENTERS PABLO CRUISE GARY WRIGHT Hottest: AIR SUPPLY 2-1 JOEY SCARBURY 12-4 KENNY ROGERS 13-6 MARTY BALIN 17-7 MANHATTAN TRANSFE 16-14

WNAP/Indianapolis, IN Chad Hunt

MANHATTAN TRANSFE MOODY BLUES SHEENA EASTON CARPENTERS GARY WRIGHT Hottest: HALL & OATES 6-1 AIR SUPPLY 12-6 JOEY SCARBURY 11-8 PHIL COLLINS 16-14 KENNY ROGERS 25-22

WYFM/Youngstown, OH Jeff Tobin

JOEY SCARBURY MOODY BLUES HALL & OATES Hottest: RICK SPRINGFIELD 6-1 FRANKIE/KNOCKOUTS 5-5 STYX 7-7 G. HARRISON 11-11 RAYDIO 15-14

WTWR/Detroit, MI Kurt Kelly

Hottest: KIM CARNES 1-1 RICK SPRINGFIELD 6-4 JOEY SCARBURY 10-8 MARTY BALIN 21-12 PHIL COLLINS 23-19

WNAM/Appleton-Oshkosh, WI Jay Tyler

COMMODORES PABLO CRUISE ROSS/RICHIE FOREIGNER JIM STEINMAN GINO VANNELLI Hottest: AIR SUPPLY 1-1 OAK RIDGE BOYS 2-2 KENNY ROGERS 20-10 POINTER SISTERS D-20 REO SPEEDWAGON D-21

WGBF/Evansville, IN Kevin Carpenter

RONNIE MILSAP COMMODORES Hottest: AIR SUPPLY 2-1 JOEY SCARBURY 7-3 MARTY BALIN 9-5 KENNY ROGERS 10-6 ALAN PARSONS 17-8

WRBR/South Bend, IN Joe Lightner

PHIL COLLINS RONNIE MILSAP CARPENTERS Hottest: AIR SUPPLY 10-1 GARY U.S. BONDS 21-14 LEE RITENOUR 20-16 JOEY SCARBURY 25-18 KENNY ROGERS 27-21

WZOK/Rockford, IL Mr. Ed

KENNY ROGERS BILLY SQUIER STYX Hottest: HALL & OATES 3-1 SANTANA 5-4 ALAN PARSONS 11-9 MARTY BALIN 14-10 PHIL COLLINS 20-14

Z104/Madison, WI Little/Hudson

STYX COMMODORES Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 10-2 KENNY ROGERS 15-7 MOODY BLUES 13-12 REO SPEEDWAGON 27-16

WIKS/Indianapolis, IN Mike Tines

Hottest: STARS ON 45 1-1 RICK SPRINGFIELD 3-3 AIR SUPPLY 16-16 MOODY BLUES 29-29 JOEY SCARBURY 34-34

U93/South Bend, IN J.K. Dearing

SANTANA REO SPEEDWAGON ALAN PARSONS POINTER SISTERS Hottest: STARS ON 45 4-1 JOEY SCARBURY 13-2 RICK SPRINGFIELD 10-5 HALL & OATES 14-12 PHIL COLLINS 18-13

WDJX/Dayton, OH Joe Dawson

POINTER SISTERS STYX COMMODORES TOM PETTY JEFF STARSHIP CARPENTERS Hottest: AIR SUPPLY 5-1 BILLY SQUIER 18-8 MARTY BALIN 22-9 MANHATTAN TRANSFE 29-15 JOEY SCARBURY 33-19

WLWL-FM/St. Paul, MN Phil Houston

ROSS/RICHIE GARY WRIGHT PHIL SEYMOUR Hottest: AIR SUPPLY 1-1 CLARKE/DUKE 9-5 JOEY SCARBURY 18-11 MARTY BALIN 13-12 JUICE NEWTON 22-16

YES-96/Cincinnati, OH Barry James

REO SPEEDWAGON ROSS/RICHIE RONNIE MILSAP CARPENTERS Hottest: STARS ON 45 1-1 RICK SPRINGFIELD 15-10 KENNY ROGERS 20-14 JOEY SCARBURY 23-17 MOODY BLUES 30-23

KWLO/Waterloo, IA Mark Potter

ALABAMA COMMODORES GERALD MASTERS Hottest: KIM CARNES 4-1 LEE RITENOUR 19-11 KENNY ROGERS 25-15 JOEY SCARBURY 23-18 POINTER SISTERS 28-19

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan

Hottest: OAK RIDGE BOYS 1-1 RICK SPRINGFIELD 2-2 G. HARRISON 5-3 KENNY ROGERS 11-6 MANHATTAN TRANSFE 13-8

KKLS/Rapid City, SD Mick Kjer

PABLO CRUISE GREG KIHN SQUEEZE LIFE Hottest: G. HARRISON 6-1 ALAN PARSONS 12-9 PHIL COLLINS 21-13 JIM STEINMAN 19-17 POINTER SISTERS 22-19

KKRC/Sioux Falls, SD Don Norcine

PABLO CRUISE ROSS/RICHIE GARY WRIGHT Hottest: G. HARRISON 1-1 OAK RIDGE BOYS 2-2 AIR SUPPLY 5-3 RICK SPRINGFIELD 8-4 JOEY SCARBURY 15-9

KKXL/Grand Forks, ND Jeff Parker

JIM STEINMAN PABLO CRUISE ROSS/RICHIE DIANNE HARWICK Hottest: AIR SUPPLY 2-1 G. HARRISON 3-2 RICK SPRINGFIELD 7-4 OAK RIDGE BOYS 6-5 POINTER SISTERS 23-16

WEAQ/Eau Claire, WI Rick Roberts

STACY LATTISAW MANHATTAN TRANSFE SHEENA EASTON MARTY BALIN Hottest: STARS ON 45 3-1 JOEY SCARBURY 12-4 DOTTIE WEST 13-6 NEIL DIAMOND 16-7 ROSANNE CASH 18-11

WRKR/Racine, WI Steve Warren

KENNY ROGERS RONNIE MILSAP ALAN PARSONS SHORT/NIGHTINGALE JOEY SCARBURY Hottest: G. HARRISON 1-1 AIR SUPPLY 8-4 OAK RIDGE BOYS 25-18 MARTY BALIN 30-24 RANDY VANWARMER 34-27

WSPT/Stevens Point, WI Brad Fuhr

RANDY VANWARMER YUTAKA PABLO CRUISE Hottest: JOEY SCARBURY 7-1 PHIL COLLINS 12-6 JUICE NEWTON 26-19 BILLY SQUIER 27-21 POINTER SISTERS 28-22

WTRU/Muskegon, MI Mike Stevens

FOREIGNER JIM STEINMAN Hottest: AIR SUPPLY 4-1 MARTY BALIN 8-5 OAK RIDGE BOYS 9-6 KENNY ROGERS 16-8 MANHATTAN TRANSFE 22-18

KDVT/Topeka, KS Rocky Roberts

FOREIGNER COMMODORES RONNIE MILSAP ROSS/RICHIE Hottest: RUSH 1-1 MOODY BLUES 11-6 BILLY SQUIER 22-10 MANHATTAN TRANSFE 21-15 PHIL COLLINS D-20

KELO/Sioux Falls, SD Paul Wescott

JUICE NEWTON JOE WALSH PABLO CRUISE Hottest: G. HARRISON 1-1 AIR SUPPLY 6-2 JOEY SCARBURY 13-4 RICK SPRINGFIELD 15-6 MANHATTAN TRANSFE 17-13

KWLO/Waterloo, IA Mark Potter

ALABAMA COMMODORES GERALD MASTERS Hottest: KIM CARNES 4-1 LEE RITENOUR 19-11 KENNY ROGERS 25-15 JOEY SCARBURY 23-18 POINTER SISTERS 28-19

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT Gerry Waldron

PABLO CRUISE STYX STARS ON 45 YUTAKA ROBBIE PATTON CRYSTAL GAYLE ROBERT GORDON GREG KIHN Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 3-2 MANHATTAN TRANSFE 16-12 CARPENTERS 21-13 POINTER SISTERS 28-19

KENO/Las Vegas, NV Bill Alexander

Hottest: HALL & OATES 1-1 AIR SUPPLY 2-2 MARTY BALIN 8-5 KENNY ROGERS 15-11 JOEY SCARBURY 16-12

KERN/Bakersfield, CA Beau Reyes

PHIL COLLINS LINX ROSANNE CASH ROSS/RICHIE FOREIGNER Hottest: G. HARRISON 1-1 ALAN PARSONS 16-8 MARTY BALIN 18-9 JOEY SCARBURY 26-15 MOODY BLUES 28-16

KGW/Portland, OR Janis Wojniak

Hottest: G. HARRISON 1-1 AIR SUPPLY 11-5 JOEY SCARBURY 20-13 CLARKE/DUKE 18-14 MARTY BALIN 24-18

KJRB/Spokane, WA Brian Gregory

ROSS/RICHIE JUICE NEWTON RANDY VANWARMER (dp) Hottest: HALL & OATES 3-1 MANHATTAN TRANSFE 7-4 MOODY BLUES 16-9 OAK RIDGE BOYS 17-10 ALAN PARSONS 21-14

KRQT/Tucson, AZ Kent Lacey

BILLY SQUIER FOREIGNER RONNIE MILSAP PABLO CRUISE Hottest: HALL & OATES 1-1 MARTY BALIN 19-13 KENNY ROGERS 23-15 ALAN PARSONS 22-17 REO SPEEDWAGON 28-22

KTAC/Tacoma, WA Bruce Cannon

CARPENTERS RONNIE MILSAP FOREIGNER STACY LATTISAW TUBES Hottest: G. HARRISON 1-1 OAK RIDGE BOYS 26-15 MOODY BLUES 25-16 MANHATTAN TRANSFE 29-20 MARTY BALIN D-23

KTKT/Tucson, AZ Bobby Rivers

PAT BENATAR TOM PETTY RAYDIO JEFF STARSHIP Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 10-3 COMMODORES 26-20 FOREIGNER D-27 ROSS/RICHIE D-28

Y94/Fresno, CA Ray Appleton

OAK RIDGE BOYS FOREIGNER CARPENTERS Hottest: AIR SUPPLY 2-1 JOEY SCARBURY 9-5 LEE RITENOUR 11-6 ALAN PARSONS 15-9 MARTY BALIN 19-13

KLUC/Las Vegas, NV Randy Lunquist

FRANKIE/KNOCKOUTS BALANCE Hottest: AIR SUPPLY 2-1 HALL & OATES 4-2 GREG KIHN 7-4 MARTY BALIN 8-6 MOODY BLUES 10-7

KMJK/Portland, OR John Shomby

JUICE NEWTON RONNIE MILSAP ROSS/RICHIE CARPENTERS BLACKFOOT (dp) Hottest: G. HARRISON 1-1 ALAN PARSONS 13-9 MARTY BALIN 16-10 MOODY BLUES 20-15 JIM PHOTOGLO 23-17

KIOY/Fresno, CA Tom Saville

PABLO CRUISE ALABAMA ROBBIE PATTON Hottest: MARTY BALIN 1-1 AIR SUPPLY 17-5 CARPENTERS 21-12 MOODY BLUES 23-16 RONNIE MILSAP 30-22

KYNO-FM/Fresno, CA Eddie Munson

TIERRA SHEENA EASTON PABLO CRUISE LEE RITENOUR COMMODORES Hottest: FRANKIE SMITH 5-1 KIM CARNES 4-4 SHALAMAR 7-5 AIR SUPPLY 11-7 CHAKA KHAN 10-8

KZZX/Albuquerque, NM Bruce Daniels

RONNIE MILSAP OAK RIDGE BOYS ROSS/RICHIE TUBES Hottest: AIR SUPPLY 1-1 RICK SPRINGFIELD 2-2 KENNY ROGERS 14-10 SHEENA EASTON 17-12 POINTER SISTERS 23-15

FM102/Sacramento, CA Billy Manders

PHIL COLLINS RICK JAMES GARY WRIGHT Hottest: KIM CARNES 1-1 KENNY ROGERS 11-5 FRANKIE SMITH 9-7 JOEY SCARBURY 13-8 OAK RIDGE BOYS 21-11

KSPZ/Colorado Springs, CO Mike Daniels

POINTER SISTERS RONNIE MILSAP PABLO CRUISE SPIDER CAROLE B. SAGER JIM STEINMAN FOREIGNER Hottest: KENNY ROGERS 5-1 MANHATTAN TRANSFE 6-3 ALAN PARSONS 12-9 SHEENA EASTON 13-10 JOEY SCARBURY 16-11

KYSN/Colorado Springs, CO Mark Murray

PABLO CRUISE COMMODORES FRANKIE/KNOCKOUTS STYX ROBBIE PATTON JEFF STARSHIP Hottest: AIR SUPPLY 3-1 MARTY BALIN 5-4 SHEENA EASTON 11-5 MOODY BLUES 9-7 JOEY SCARBURY 20-12

KZZP/Phoenix, AZ Dave Anthony

ROBBIE PATTON FRANKIE/KNOCKOUTS JIM STEINMAN Hottest: POINTER SISTERS 4-1 GREG KIHN 9-5 MANHATTAN TRANSFE 12-8 MOODY BLUES 15-10 JOEY SCARBURY 23-16

KHYT/Tucson, AZ Rich Brother Robbin

ATLANTIC STARR TEENA MARIE RAYDIO TOM SCOTT Hottest: FRANKIE SMITH 1-1 ONE WAY 10-8 GRACE JONES 22-12 OAK RIDGE BOYS 18-13 STACY LATTISAW 23-17

KIDD/Monterey, CA Ron Rodrigues

RONNIE MILSAP GARY WRIGHT ROBBIE PATTON Hottest: JOEY SCARBURY 4-1 FRANKIE SMITH 5-3 OAK RIDGE BOYS 11-7 AIR SUPPLY 13-8 GREG KIHN 18-14

KGGI/Riverside-S. Bern., CA Bob West

GRACE JONES BILLY SQUIER TOM PETTY PABLO CRUISE GREG KIHN ROSS/RICHIE Hottest: JOE DOLCE 2-1 AIR SUPPLY 4-4 NEIL DIAMOND 5-5 OAK RIDGE BOYS 17-7 AIR SUPPLY 13-8

KKXX/Bakersfield, CA Squires/DeRoo

FRANKIE/KNOCKOUTS Hottest: G. HARRISON 2-1 AIR SUPPLY 10-4 ABBA 17-13 BILLY SQUIER 32-21 COMMODORES 31-25

KNBQ/Tacoma, WA Gary Bryan

ROBBIE PATTON PABLO CRUISE ROSS/RICHIE Hottest: MARTY BALIN 2-1 MANHATTAN TRANSFE 10-5 MOODY BLUES 18-10 JOE WALSH 25-15 COMMODORES 30-22

K96/Provo, UT Jim Sumpter

CARPENTERS RONNIE MILSAP STYX RAYDIO PABLO CRUISE Hottest: AIR SUPPLY 1-1 CLARKE/DUKE 3-3 JOEY SCARBURY 10-4 RICK SPRINGFIELD 13-8 MARTY BALIN 17-11

FM103/Salt Lake City, UT Lorraine Winneger

STYX PABLO CRUISE Hottest: G. HARRISON 1-1 MOODY BLUES 6-3 BILLY SQUIER 7-4 JIM STEINMAN 9-6 MARTY BALIN 11-7

PARALLEL THREE

KBOZ/Bozeman, MT Greg Williams

RAYDIO PURE PRAIRIE LEAG JOHN DENVER STYX Hottest: AIR SUPPLY 5-1 MOODY BLUES 13-8 POINTER SISTERS 15-9 KENNY ROGERS 16-11 JOEY SCARBURY 21-16

KCBN/Reno, NV Larry Irons

ALABAMA GARY WRIGHT PABLO CRUISE COMMODORES STACY LATTISAW ROBBIE PATTON GINO VANNELLI Hottest: AIR SUPPLY 2-1 MARTY BALIN 8-5 POINTER SISTERS 15-8 JOEY SCARBURY 20-12 GREG KIHN 25-15

KDZA/Pueblo, CO Rip Avina

TUBES PABLO CRUISE ROSS/RICHIE RUSH BLACKFOOT STYX DEBRA LAWS RANDY VANWARMER Hottest: G. HARRISON 1-1 JOEY SCARBURY 9-6 MANHATTAN TRANSFE 12-9 KENNY ROGERS 19-11 SHEENA EASTON 21-15

KFXD/Boise, ID Rod Couch

COMMODORES PABLO CRUISE GREG KIHN (dp) Hottest: G. HARRISON 1-1 AIR SUPPLY 2-2 RICK SPRINGFIELD 5-3 MARTY BALIN 12-8 JOEY SCARBURY 16-10

KOOK/Billings, MT Dennis Nichols

JOHN SCHNEIDER ROSS/RICHIE RONNIE MILSAP PABLO CRUISE STYX Hottest: AIR SUPPLY 1-1 G. HARRISON 3-2 APRIL WINE 10-7 MOODY BLUES 15-11 SPIDER 19-14

KQDI/Great Falls, MT Pat Richards

FRANKIE/KNOCKOUTS Hottest: AIR SUPPLY 1-1 HALL & OATES 2-2 G. HARRISON 5-4 SHEENA EASTON 8-6 JOEY SCARBURY 17-12

KRLC/Lewiston, ID Steven Alan Mackelvie

RAYDIO TOM PETTY ROBBIE PATTON ROSS/RICHIE BALANCE (dp) ALABAMA (dp) Hottest: AIR SUPPLY 1-1 G. HARRISON 2-2 OAK RIDGE BOYS 6-3 REO SPEEDWAGON 16-11 KENNY ROGERS 20-12

KSly/San Luis Obispo, CA Don Potter

PHIL COLLINS RAYDIO GREG KIHN PABLO CRUISE Hottest: AIR SUPPLY 1-1 HALL & OATES 5-2 MARTY BALIN 10-7 MOODY BLUES 15-9 OAK RIDGE BOYS 18-10

KENI/Anchorage, AK Ed Merrifield

STYX PURE PRAIRIE LEAG HOLLY STANTON Hottest: MANHATTAN TRANSFE 3-1 GREG KIHN 5-3 MOODY BLUES 19-6 JOEY SCARBURY 4-16 POINTER SISTERS 23-17

KYYA/Billings, MT Jack Bell

GINO VANNELLI ROBBIE PATTON STYX FRANKIE/KNOCKOUTS TANYA TUCKER Hottest: OAK RIDGE BOYS 7-1 HALL & OATES 12-8 JUICE NEWTON 24-14 MOODY BLUES 22-16 BILLY SQUIER 23-17

KATI/Casper, WY Donna Fox

RANDY VANWARMER PABLO CRUISE LARRY J. MCNALLY FRANKIE/KNOCKOUTS ROBBIE PATTON KRAFTWERK Hottest: G. HARRISON 1-1 JOEY SCARBURY 14-11 GREG KIHN 21-18 FOREIGNER D-27 ROSS/RICHIE 35-33

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

224 REPORTS
218 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 33%			UP 51
M 21%			DEBUTS 20
S 56%			DOWN 0
W 19%			ADDS 25

ALABAMA
Feels So Right (RCA)
LP: Feels So Right

Regional Reach	54/10	24%	National Summary
E 19%			UP 30
M 44%			DEBUTS 7
S 18%			SAME 2
W 20%			DOWN 0
			ADDS 10

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this week's reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary

Up 31 — Number of stations moving it up on their charts.

Debut 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

PHIL COLLINS
In The Air Tonight (Atlantic)
LP: Face Value

Regional Reach	158/21	70%	National Summary
E 70%			UP 87
M 81%			DEBUTS 24
S 58%			DOWN 4
W 58%			ADDS 21

AIR SUPPLY
The One That You... (Arista)
LP: The One That You Love

Regional Reach	215/0	98%	National Summary
E 98%			UP 139
M 98%			DEBUTS 0
S 98%			SAME 63
W 98%			DOWN 3
			ADDS 0

MARTY BALIN
Hearts (EMI America)
LP: Balin

Regional Reach	204/7	81%	National Summary
E 94%			UP 17
M 91%			DEBUTS 4
S 94%			DOWN 3
W 96%			ADDS 7

BLACKFOOT
Fly Away (Atco)
LP: Marauder

Regional Reach	61/7	23%	National Summary
E 26%			UP 15
M 15%			DEBUTS 2
S 14%			DOWN 0
W 15%			ADDS 7

STANLEY CLARKE/GEORGE DUKE
Sweet Baby (Epic)
LP: The Clarke/Duke Project

Regional Reach	161/5	72%	National Summary
E 70%			UP 11
M 64%			DEBUTS 11
S 78%			SAME 21
W 80%			DOWN 13
			ADDS 5

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 33%			UP 51
M 21%			DEBUTS 20
S 56%			DOWN 0
W 19%			ADDS 25

ALABAMA
Feels So Right (RCA)
LP: Feels So Right

Regional Reach	54/10	24%	National Summary
E 19%			UP 30
M 44%			DEBUTS 7
S 18%			SAME 2
W 20%			DOWN 0
			ADDS 10

CARPENTERS
Touch Me When... (A&M)
LP: Made In America

Regional Reach	158/28	70%	National Summary
E 70%			UP 70
M 81%			DEBUTS 21
S 58%			SAME 21
W 58%			DOWN 4
			ADDS 28

PHIL COLLINS
In The Air Tonight (Atlantic)
LP: Face Value

Regional Reach	158/21	70%	National Summary
E 70%			UP 87
M 81%			DEBUTS 24
S 58%			DOWN 4
W 58%			ADDS 21

JOHN DOE
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E 33%			UP 51
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			ADDS 10

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LP: Made In America

Regional Reach	158/28	70%	National Summary
E 70%			UP 70
M 81%			DEBUTS 21
S 58%			SAME 21
W 58%			DOWN 4
			ADDS 28

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LP: Face Value

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W 58%			ADDS 21

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E 70%			UP 70
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LP: Feels So Right

Regional Reach	54/10	24%	National Summary
E 19%			UP 30
M 44%			DEBUTS 7
S 18%			SAME 2
W 20%			DOWN 0
			ADDS 10

FRANKE & KNOCKOUTS
You're My... (Millennium)
LP: Franke & The Knockouts

Regional Reach	59/30	28%	National Summary
E 28%			UP 3
M 37%			DEBUTS 6
S 31%			SAME 20
W 30%			DOWN 0
			ADDS 30

FRANKE & KNOCKOUTS
You're My... (Millennium)
LP: Franke & The Knockouts

Regional Reach	59/30	28%	National Summary
E 28%			UP 3
M 37%			DEBUTS 6
S 31%			SAME 20
W 30%			DOWN 0
			ADDS 30

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LP: Hit Song

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S 56%			DOWN 0
W 19%			ADDS 25

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E 70%			UP 87
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S 58%			DOWN 4
W 58%			ADDS 21

COMMODORES
Lady (You Bring... (Motown)
LP: In The Pocket

Regional Reach	142/33	63%	National Summary
E 62%			UP 19
M 68%			DEBUTS 27
S 68%			SAME 11
W 78%			DOWN 0
			ADDS 33

COMMODORES
Lady (You Bring... (Motown)
LP: In The Pocket

Regional Reach	142/33	63%	National Summary
E 62%			UP 19
M 68%			DEBUTS 27
S 68%			SAME 11
W 78%			DOWN 0
			ADDS 33

JUMP ON THE "CRAZY TRAIN"

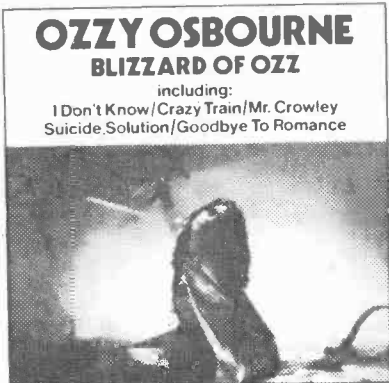


OZZY OSBOURNE "CRAZY TRAIN"

THE CRAZY NEW SINGLE
FROM THE CRAZY ALBUM
"BLIZZARD OF OZZ"

PRODUCED BY OSBOURNE,
DAISLEY,
KERSLAKE,
RHOADS

Q107 ADD
Q102 ADD 35
K100 30-21
WLS ON
WLS-FM ON



Jet
RECORDS

DISTRIBUTED BY CBS RECORDS



Jeff Gelb

AOR

Dr.'s Prescription For KTYD: Modernize

One of AOR's "Progressive Survivors" (see AOR article for 2-20-81) has undergone major format surgery. KTYD/Santa Barbara, after eight years of a fairly freeform approach, has changed program directors and musical approaches. It's the end of an era and certainly the beginning of another.

KTYD's new PD is James Lull, a Ph.D in Mass Communications who lectures at the University of California Santa Barbara on weekdays, and who has been doing weekend airshifts at KTYD for the past four years. In his past, he has been involved on a programming level with KSJO/San Jose and an early progressive rocker in Bakersfield, KBBY-FM.

Progressive Cycles

Recalling his progressive roots, Dr. Lull commented, "It seems to me that progressive means something different in 1981 than it did in the 60's and early 70's. The music and everything else happening these days is very remindful of things that were going on in the midsixties. There's a different kind of music now but the resistances to change are the same. In 1968 when you'd play, for example, a long Grateful Dead cut, some listeners might call to complain, saying it didn't sound like what Top 40 was playing. Today when you play, for example, a Stray Cats tune, people might call and say, 'Wait a minute, where's the good old stuff you used to play like the Grateful Dead?' It's progressive now not to play what used to be progressive!"

He continued, "The people who programmed before me were well-intentioned, but the station was not a thoughtful collection of various esoteric forms as much as a careless inclusion of all types without any focus. Now we're not playing bluegrass, country, classical, most soul, or jazz, except for the monster mainstream hits. We've called ourselves an album-oriented-ROCK station for a long time. We've never truly been one. Now we are.

"I also have an intense interest, both programmatically and intellectually, in 'modern music,' particularly good import stuff. So we're selectively including some so-called new wave into our regular rotation. Our sound now is mainstream (broadly-defined) rock and roll, from James Taylor and Jackson Browne to Led Zeppelin and modern music (Elvis Costello, Pretenders, Devo). But also, we're going to take some selective chances on some of the excellent bands not normally being played: the new Go-Go's single, Wall Of Voodoo, Gang Of Four, Stray Cats. We're going to work hard to make hits out of what I consider to be the best music available."

"We're exercising more selectivity over all forms of music while maintaining a rock and roll image."

Dr. James Lull, PD,
KTYD/Santa Barbara

Rotations

To maximize the impact of his musical plans, Lull has introduced some rotations to KTYD's programming. "It's still not the sort of strict rotations you find on a highly structured or formatted station, but we'll have a limited number of modern music tunes which announcers have freedom to choose from twice an hour; the tracks are changed weekly. Actually, putting new wave music in by rotation limits the amount of that kind of music we'll be playing. It should help to deemphasize tuneout factors. We're exercising more selectivity over all forms of music while maintaining a rock and roll image."

Is a Santa Barbara audience weaned on KTYD's eclectic programming and competing KTMS's fairly mellow rock approach ready for "modern music" and chainsaw rock? Lull explained, "It is somewhat more laid back up here

than in L.A. But I still think a rock-based station, if done right, will do well in any market. Nobody in this town was doing it right. The way we'll hold those people who were weaned on Jim Messina and Kenny Loggins and Jackson Browne is that we'll still play all three.

"We've cut back our record library to about 20% of what it was. That sounds like major surgery but we had so many dog albums in the library that no one could work with it. We've turned it into a library that reflects the best of KTYD's past as well as our current and future direction.

"We're trying to get the station into the 80's," he continued. "It was caught in the 60's consciousness and the community progressed past it. KTYD has to have some kind of central appeal to the 18-35 group, and we've been beat at the lower end of that target audience by KTMS, an automated station."

Response

Unquestionably, KTYD's changes will be noticed. Lull talked about the audience response to date: "There are two audiences. One's the one we had before, which has been dwindling over the past few years. Some of them say, 'Great, the only thing we're missing is that which we didn't want to hear before.' The more jazz-oriented people wonder what's happened to the station, and I don't know where they're going to go. The other audience is the one we don't currently have, which is discovering us now. People are switching to us who never listened before because we rarely played anything with any degree of energy to it. You might say the station has been turned up two clicks. That's exciting to a lot of people here."

AOR radio does not exist in a vacuum. While AOR is generally perceived as "owning" males 18-24, some CHR's have not abandoned listeners in that demographic. To find out how CHR is counterprogramming AOR's for this age group, check out Joel Denver's CHR column this week.



HALL & OATES HAULING HITS: WZZO/Allentown staffers greeted RCA's Hall & Oates during the group's recent concert swing through town. Pictured (l-r) are RCA's Bob Catania, Daryl Hall, WZZO PD Lyn Corey, John Oates.



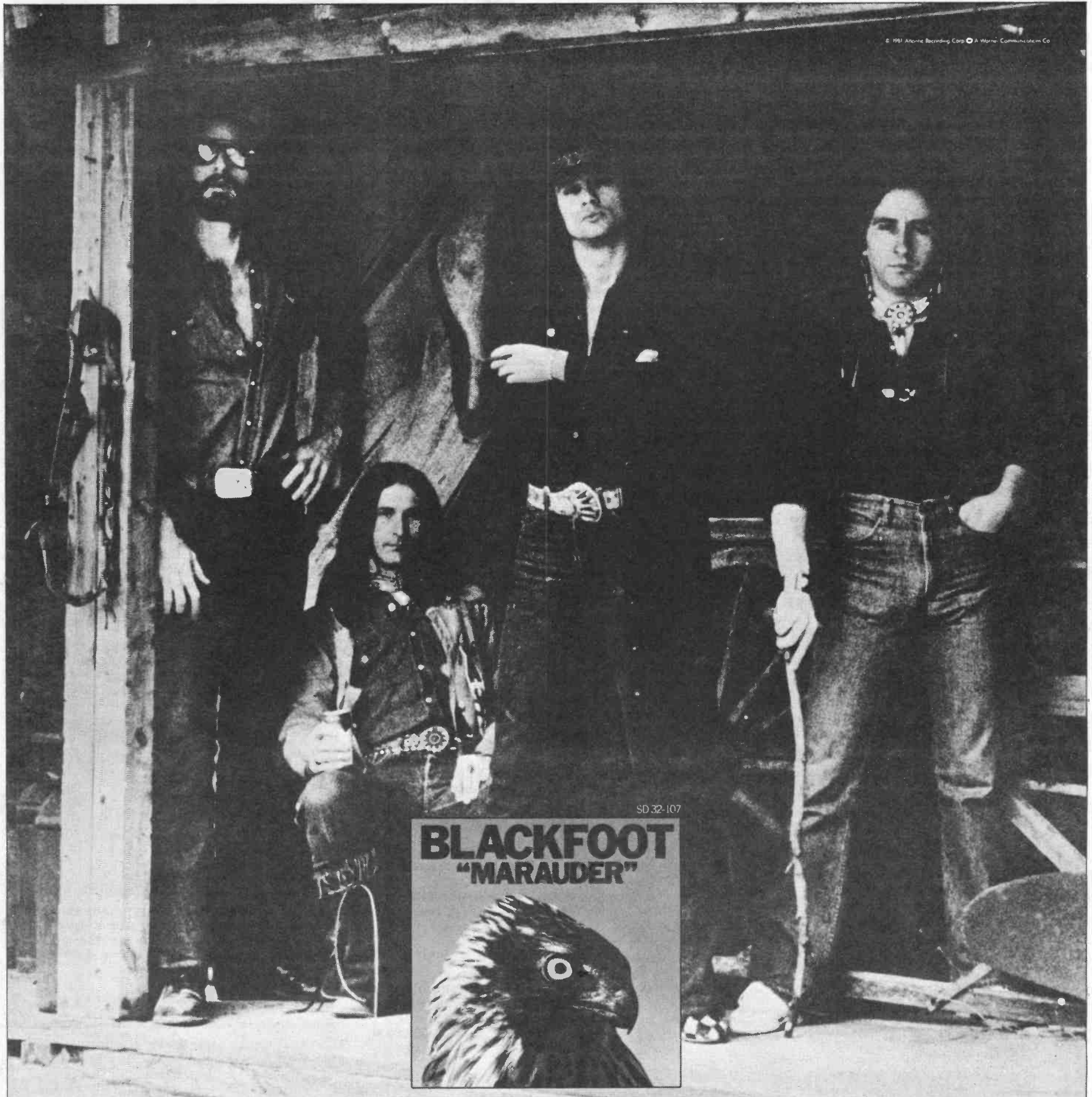
WHY ARE THESE MEN SMILING?: Perhaps because of the offbeat humor of Cheech Marin and Tommy Chong, who stopped in at the WPLJ/New York offices to trade jokes with PD Larry Berger and visiting KLOS/Los Angeles PD Tommy Hedges. Cheech and Chong were in town to talk about their new film, "Nice Dreams." Pictured (l-r) are Hedges, Chong, Berger and Cheech.



ZEBOPPIN' WITH SANTANA: WRXL/Richmond greeted Carlos Santana of Columbia's Santana after a recent area concert. Pictured (l-r) are WRXL Promotion Director Jan Glavan, Santana, and WRXL PD Ilyse Gottlieb.



ROQ'IN' ROBIN: WB's Robin Lane (right) personally presented her latest single "Solid Rock" to KROQ/Pasadena jock Raymond Bannister (left) along with the help of Chartbuster Tim Jackson (center).



SD 32-107

BLACKFOOT "MARAUDER"



Produced by Al Nelli and Henry Weck for Al Nelli Productions, Inc.



ON TOUR:

- JUL. 2 Spectrum, Philadelphia, PA
- JUL. 3 Civic Center, Baltimore, MD
- JUL. 5 Memorial Auditorium, Buffalo, NY
- JUL. 9 War Memorial, Rochester, NY
- JUL. 10 Meadowslands, Byrne's Arena, East Rutherford, NJ
- JUL. 11 Royal Oak Theatre, Detroit, MI
- JUL. 12 The Agora, Youngstown, OH
- JUL. 13 Civic Center, Springfield, MA
- JUL. 15 Civic Center, Charleston, WV
- JUL. 17 Municipal Auditorium, Nashville, TN
- JUL. 19 Portsmouth Stadium, Portsmouth, VA
- JUL. 21 Mid-South Coliseum, Memphis, TN
- JUL. 23 Botka Civic Center, Dothan, AL

BLACKFOOT

MARAUDER

ON ATCO RECORDS AND TAPES
FEATURING THE HIT SINGLE, "FLY AWAY!"

7331

- JUL. 24 The Fox, Atlanta, GA
- JUL. 25 Richmond County Coliseum, Augusta, GA
- JUL. 26 Sandy Creek Outdoors, Montgomery, AL
- JUL. 28 Sunrise Theatre, Miami, FL
- JUL. 29 Lee County Arena, Ft. Myers, FL
- JUL. 30 St. Lucie Civic Arena, Ft. Pierce, FL
- JUL. 31 Municipal Auditorium Arena, Savannah, GA
- AUG. 1 Cumberland County Memorial Arena, Fayetteville, NC
- AUG. 2 Asheville Civic Center, Asheville, NC
- AUG. 4 Municipal Auditorium, Columbus, GA
- AUG. 5 Gallard Auditorium, Charleston, SC
- AUG. 6 Convention Center Arena, Myrtle Beach, SC
- AUG. 7 Memorial Auditorium, Greenville, SC
- AUG. 8 Freedom Hall, Johnson City, TN
- AUG. 9 Township Auditorium, Columbia, SC

Jeff Gelb

EVOLUTION

KFML-AM/Denver has gone 24 hours from its former dawn to dusk operation . . . WMAD/Madison PD Sean Scott has exited. Jim Ryan is Acting PD while a PD search is made . . . KDWB-FM/Minneapolis Asst. PD Greg Ausham is exiting to program KOSO/Modesto. Mark Elliott is leaving his KDWB-FM airshift to join the Research Group . . . Jim Buckley has been named MD for WRCN/Long Island as former MD Malcolm Gray has exited . . . Tom Michaels has been named the MD for KMBQ/Shreveport . . . Chris Van Camp has left as MD of KBOS/Tulare. Joe Collins is now PD and MD . . . Former KWST/Los Angeles air staffer Steve Downes has joined KEZY/Anaheim for fill-ins . . . Bruce Bond has been upped to full-time middays at WZZO/Allentown . . . WAAF/Worcester morning man E.J. Crummey has joined WCOZ/Boston . . . Tony Tolliver has joined WEBN/Cincinnati from WKQQ/Lexington for nights. Gina Cooke has been upped from part-time to nights as PD Denton Marr has taken himself off the air . . . Steve Randall and Steve Wilke have joined KISW/Seattle for airwork . . . Randy Davis has joined KZEW/Dallas for 6-10pm from competing KTXQ . . . MCA National Album Promotion Director Bob Osborn has exited; his replacement is Don Wasley . . . Larry Schuster has exited as PD of WIBZ/Parkersburg.



PYRAMID PARTY? Actually, that's part of the WXRT/Chicago cheerleading squad, lending moral support to the team in its recent benefit softball game against Budweiser. The game netted over \$3000 for the MDA.



HAWKING THE GOODS: Columbia Records chose a unique messenger to deliver copies of its "Hawks" album to WBAB/Long Island. Pictured (l-r) are WBAB's Brian Battles, MD Marc Coppola, disguised Columbia rep Gayle Compton, WBAB Asst. PD Glenn Corneliess, WBAB PD Bob Buchmann.

When KWST/Los Angeles became AOR history last week, neighboring KLOS prepared and aired the following statement several times throughout the day: "KLOS salutes the passing of KWST as a rock and roll brother, as that station has now switched to a Top 40 music format. If you've been a KWST listener in the past, we welcome you to KLOS, and pledge that we will continue to play your favorite rock and roll. We promise that KLOS will always rock and roll" . . . Peanut butter fans unite: KZAM/Seattle cosponsored the first annual gourmet peanut butter cookoff. The grand prize winner will receive a microwave oven and a free dinner (presumably more than just peanut butter and jelly sandwiches) . . . Congrats to newlyweds Cindy Coats and KIDQ/Boise PD Carey Bruce Sinton . . . KQRS-AM&FM/Minneapolis have begun trimulcasting with a local TV station for a station-produced show of local bands in concert . . . KFMH/Muscataine sold over 3000 pounds of shrimp in four hours as a benefit for the kidney foundation . . . KPRI/San Diego gave out over 3000 commemorative Moody Blues/KPRI keychains at the group's recent area concert . . . WDHA/North Jersey just had its free picnic to celebrate the station's 20th anniversary. Featured were Quincy, the Elektrics, plus several local bands, along with advertiser displays, prize drawings and free

COLOR

THERE GOES THE NEIGHBORHOOD, AGAIN: KQRS/Minneapolis is the latest AOR to tie in with Joe Walsh's current Asylum album for a concert ticket promotion. Listeners registered by phone to win tickets or copies of the album, and one name from those winners was chosen to win the promotion's grand prize: the opportunity to take all of his neighborhood friends to the local Walsh concert (the winner took fifty).

WWCT'S SIX-PACK: WWCT/Peoria asked listeners to keep track of the names of the albums it announced it would be giving away in a grand prize "106-pack." The names were announced hourly over a three-week period. Listeners submitted their lists of the 106 records, and of the over 2500 correct entries submitted, the station chose one at random to win the records and a \$3500 stereo system. Ten runners-up received six-packs of LP's.

MILES & SMILES: WLVQ/Columbus helped supply both by having listeners register at a local car stereo outlet to win a year's supply of gasoline and a \$650 Alpine car stereo system; three winners were chosen.

CRAZY TRAIN: KLAQ/El Paso, in conjunction with Jet and the Ozzy Osbourne album, held a drawing for a prizewinning five-day trip for two by train to Mexico. Runners-up received "Q crazy kits," including albums, posters, and concert tickets.

food. The station also held a costume contest whose winner received an expenses-paid trip to the Bahamas . . . Broadcasting from the "rafters": KROY-FM/Sacramento jocks rigged up portable transmitting equipment and broadcast live from a raft, floating down the American River with 150 listeners and staffers . . . KFML-AM/Denver sponsored its fourth annual Day in the Park, gathering 2000 listeners for a concert featuring three local bands. The station also raised \$1100 for the Music Mart, a nonprofit music school for the underprivileged . . . AOR is alive and hot in Milwaukee, where the latest Birch report shows WQFM with an 8.6 to WLPX's 6.9 . . . "Jazz Network" producer Joe Collins reports he is taking hiatus from the syndicated show . . . KMET/Los Angeles listeners can now hear their own soap opera, as newperson Pat "Paraquat" Kelly has produced a continuing series of misadventures starring "Dirk Canyon, MD" . . . A close ratings race in Phoenix, where Mediatrend's new results showed KDKB with an 8.7 to KUPD's 6.0 . . . KDKB is looking for artist ID's to help celebrate the station's 10th AOR anniversary. Contact PD Jeff Sattler or MD J. David Holmes at (602) 833-8888 . . . WLYN-FM/Lynn, MA is a new AOR that needs record service. Contact Ken Lawrence at (617) 595-6200.

COMING NEXT WEEK: Frank Cody, newly-appointed consultant to the Source's affiliate stations, talks about his successful tenure as KBPI/Denver PD, and his overall programming philosophies.



THESE KIDS ARE HOT TONIGHT: KUPD/Phoenix was the scene of an interview with Columbia's Loverboy, in town for a recent concert appearance. Pictured (l-r) are group's Doug Johnson, KUPD PD Tony Evans, group's Paul Dean.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WMYK & WZAM/Norfolk presented Jesse Winchester for \$4.94 . . . KQRS/Minneapolis presented Gary U.S. Bonds for \$3.92.

BROADCASTS: Aztec Two-Step on WERI/Westerly, RI . . . Outlaws on WLVQ/Columbus.

GUEST DJ'S: Pablo Cruise on KPRI/San Diego.

CONVERSATIONS: Foghat on WBAB/Long Island . . . Krokus on WHKC/Evansville . . . Billy Squier, Silver Condor, Iron Butterfly on KXXY/Oklahoma City . . . Ozzy Osbourne on KLPX/Tucson, KUPD/Phoenix . . . Boston, 20/20, Plasmatics, Ray Manzarek on KEZY-AM/Anaheim . . . Oak Ridge Boys, Billy Squier, Bill Wray on WKZL/Winston-Salem . . . Aztec Two-Step on WERI/Westerly . . . Loverboy on WMJQ/Rochester . . . Divine on DC101/Washington . . . 999 on CHEZ-FM/Ottawa . . . Blue Oyster Cult on WZZO/Allentown . . . Randy Vanwarmer on WPDH/Poughkeepsie . . . Allman Brothers on WLVQ/Columbus . . . Jefferson Starship on WPYX/Albany . . . Styx on K97/Edmonton . . . Black Oak Arkansas, Taxxi on KOLL/Gillette . . . Krokus, Blackfoot on WXKE/Ft. Wayne . . . Joe Walsh, David Johansen on WNEW-FM/New York . . . Jim Steinman, Jorma Kaukonen, Greg Kihn, Phoebe Snow, John Cale, Jefferson Starship on WMMS/Cleveland . . . Tom Robinson on KTIM/San Rafael . . . Gary U.S. Bonds on KQRS/Minneapolis.

Radio & Records **AOR NATIONAL AIRPLAY/40** Chart Summary

July 3, 1981

165 REPORTERS

Album cuts are listed in order of airplay preference.

6/12	6/19	6/26	7/3	Artist	Album	Cuts
2	2	1	1	JOE WALSH	There Goes The... (Asylum)	"Life" "Rivers" "Things" "Mind"
5	3	3	2	MOODY BLUES	Long Distance... (Threshold/Pg)	"Voice" "Gemini" "Meanwhile"
1	1	2	3	TOM PETTY & HEARTBREAKERS	Hard Promises (Backstreet/MCA)	"Waiting" "Woman" "Watchman"
8	5	5	4	BILLY SQUIER	Don't Say No (Capitol)	"Dark" "Stroke" "Lonely"
4	6	4	5	VAN HALEN	Fair Warning (WB)	"Unchained" "Mean" "So" "Push"
3	4	6	6	SANTANA	Zebop! (Columbia)	"Winning" "Searchin'" "Over"
12	9	7	7	PETER FRAMPTON	Breaking All The Rules (A&M)	Title "Dig" "Kill" "Friday"
6	7	9	8	PHIL COLLINS	Face Value (Atlantic)	"Air" "Missed" "Lines" "Thunder"
13	12	10	9	TUBES	The C. B. Principle (Capitol)	"Talk" "Sushi" "Don't" "Amnesia"
10	8	8	10	GEORGE HARRISON	Somewhere In... (D. Horse/WB)	"Years" "Teardrops" "Blood"
18	14	14	11	GREG KIHN BAND	Rockinroll (Berserkley)	"Breakup" "Womankind" "Hurtin'"
			12	BLACKFOOT	Marauder (Atco)	"Fly" "Searchin'" "Morning"
7	10	11	13	WHO	Face Dances (WB)	"Day" "Bet" "Don't" "Alone"
9	11	12	14	JEFFERSON STARSHIP	Modern Times (RCA/Grunt)	"Find" "Stranger" "Save" "Mary"
17	16	13	15	OZZY OSBOURNE	Blizzard Of Ozz (Jet)	"Train" "Know" "Crowley"
			16	FOREIGNER	Urgent (Atlantic)	45
	28	17	17	DANNY JOE BROWN	Danny Joe Brown Band (Epic)	"Edge" "Sundance" "Alamo"
14	13	15	18	AC/DC	Dirty Deeds Done Dirt... (Atlantic)	Title "Child" "Rockin'" "Feel"
		30	19	BLUE OYSTER CULT	Fire Of Unknown... (Columbia)	"Burnin'" "Joan" "Survivor"
15	17	22	20	KIM CARNES & HATE BOYS	Mistaken Identity (EMI America)	"Betts" "Break" "Throw"
26	23	18	21	MARTY BALIN	Balin (EMI America)	"Hearts" "Lydia!" "Spotlight"
	31	26	22	SQUEEZE	Eastside Story (A&M)	"Tempted"
	36	27	23	GARY WRIGHT	The Right Place (WB)	"Know" "Rose" "Heartbeat"
28	24	23	24	JOHNNY VAN ZANT BAND	Round Two (Polydor/PolyGram)	"Right" "Rain" "Alive"
22	22	19	25	ELTON JOHN	The Fox (Geffen)	"Barriers" "Nobody" "Heart"
20	19	24	26	JIM STEINMAN	Bad For Good (Epic/Cleveland Int.)	"Dreams" "Raving" "Pan"
24	20	25	27	.38 SPECIAL	Wild-Eyed Southern Boys (A&M)	"Fantasy" "Hold"
34	30	31	28	SILVER CONDOR	Silver Condor (Columbia)	"Survival" "Carolina" "Eyes"
11	15	20	29	GARY U.S. BONDS	Dedication (EMI America)	"Jole" "Girl" Title
16	18	21	30	RUSH	Moving Pictures (Mercury/Pg)	"Tom" "Limelight" "Vital" "Red"
29	33	29	31	REO SPEEDWAGON	Hi Infidelity (Epic)	"Don't" "Follow"
			32	VOLUNTEER JAM VII	Various Artists (Epic)	"Alabama" "Mississippi" "Higher"
19	21	28	33	RICK SPRINGFIELD	Working Class Dog (RCA)	"Jessie's" "Everything"
30	32	37	34	SPLIT ENZ	Waiata (A&M)	"Hard" "Step" "History" "Iris"
		40	35	ICEHOUSE	Icehouse (Chrysalis)	Title "Get" "Sister" "Walls"
35	39	36	36	POINT BLANK	American Excess (MCA)	"Nicole" "Stay" "Broke"
		35	37	JOE VITALE	Plantation Harbor (Asylum)	"Lady" "Title" "Bamboo" "Flyin'"
			38	A'S	A Woman's Got The Power (Arista)	Title "Electricity" New Entry
33	38	34	39	STYX	Paradise Theater (A&M)	"Time" "Snowblind" "Best"
			40	JIM MESSINA	Messina (WB)	"Stay" "All Right" "Money" →

WALSH maintained the top airplay spot for a second week, tying MOODY BLUES in hot and total reports but besting them in mediums. It's as tight as a race can be, and next week's winner remains anyone's guess. PETTY was down in total reports but retained phenomenal highs. SQUIER squeezed up another place, gaining in hot. SANTANA and FRAMPTON held rock steady as COLLINS resurged in mediums. TUBES inched up. KIHN had a good week of increased interest all around. BLACKFOOT's 45/12" cut reports (90) combined with early reports of the album for a fine album debut. FOREIGNER's single debuted very strongly, with 133 reports in all rotations. BROWN held his own as BOC climbed. CARNES resurged in totals as SQUEEZE and WRIGHT moved up. CONDOR soared in mediums. JAM debuted with strong album reports plus some mentions of the pre-release EP. ENZ resurged as ICEHOUSE made gains in all rotations. BLANK maintained as A'S and MESSINA debuted. The Significant Action albums came closest to charting.

The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in *italics* registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in *bold italic* type are also current singles.

MOST ADDED

	7/3	6/26	6/19	6/12	6/5
1 BLUE OYSTER CULT	117/80	84/87	23/23	0/0	0/0
2 JOE PERRY PROJECT	61/59	2/2	0/0	0/0	0/0
3 VOLUNTEER JAM VII	76/51	0/0	0/0	0/0	0/0
4 MICK FLEETWOOD	44/44	0/0	0/0	0/0	0/0
5 ICEHOUSE	69/29	70/69	3/3	0/0	0/0
6 NEW ENGLAND	32/29	6/4	0/0	0/0	0/0
7 SAVOY BROWN	31/28	12/11	0/0	0/0	0/0
8 GARY WRIGHT	98/19	77/16	74/38	56/55	5/5
9 A'S	61/17	37/8	46/26	32/27	6/6
10 SQUEEZE	89/16	78/15	74/24	44/17	28/3
10 ROBERT ELLIS ORRALL	18/16	11/11	0/0	0/0	0/0
11 DANNY JOE BROWN	97/13	90/17	83/71	28/28	0/0
11 IRON MAIDEN	44/13	36/17	25/12	17/8	11/10
12 FOGHAT	12/12	0/0	0/0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

	7/3	6/26	6/19	6/12	6/5
1 TUBES	128/71	126/74	131/84	123/89	107/79
2 PETER FRAMPTON	131/64	134/70	141/84	134/74	140/9
3 SILVER CONDOR	74/63	83/51	77/62	65/26	46/5
4 DANNY JOE BROWN	97/62	90/58	83/18	28/0	0/0
5 GARY WRIGHT	88/59	77/62	74/31	58/1	5/0
6 JOHNNY VAN ZANT...	82/58	80/60	81/62	81/60	67/43
7 GREG KIHN BAND	107/62	95/47	108/52	107/63	104/68
8 JIM STEINMAN	77/48	74/49	87/63	85/63	81/61
9 MARTY BALIN	82/45	91/51	91/48	82/45	79/43
10 ELTON JOHN	82/43	91/50	93/47	89/43	77/37
11 SPLIT ENZ	60/40	53/39	72/57	73/47	68/48
12 KIM CARNES & HATE...	80/38	83/31	100/29	107/29	110/29
12 A'S	61/38	37/22	48/15	32/4	6/0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

	7/3	6/26	6/19	6/12	6/5
1 TOM PETTY...	146/137	154/142	164/149	163/162	163/154
2 JOE WALSH	154/133	156/144	164/138	162/136	161/129
3 BILLY SQUIER	135/106	133/102	138/111	134/97	129/89
4 VAN HALEN	125/100	133/100	138/103	142/102	134/97
5 SANTANA	128/94	126/98	145/116	145/120	150/124
6 PHIL COLLINS	117/86	113/91	128/105	135/106	143/108
7 GEORGE HARRISON	104/75	115/83	130/95	140/95	20/2
8 WHO	94/68	113/82	126/96	140/111	150/126
9 PETER FRAMPTON	131/67	134/64	141/63	134/46	140/5
10 JEFFERSON STARSHIP	83/58	105/63	124/75	128/77	142/105
11 TUBES	128/62	126/48	131/42	123/26	107/16
11 AC/DC	78/52	86/54	101/69	100/68	103/69
11 KIM CARNES & HATE...	90/52	83/52	100/69	107/77	110/79
12 GREG KIHN BAND	107/60	95/45	109/54	107/43	104/44

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



FOREIGNER

Urgent (Atlantic)

FOREIGNER

Urgent (Atlantic) 45

81% of our reporters on it Total singles/12" reports: 133. Debuted this week at number 16.

Significant Action

- JOE PERRY PROJECT** I've Got The... (Columbia) "East" Title Total: 61. A-59, M-2, H-0.
- IRON MAIDEN** Killers (Harvest) "Wrathchild" Total: 44. A-13, M-27, H-4.
- MICK FLEETWOOD** Visitor (RCA) "Rattlesnake" "Love" Total: 44. A-44, M-0, H-0.
- DAVID LINDLEY** El Rayo-X (Asylum) "Mercury" "Lady" Total: 42. A-0, M-37, H-5.
- P. METHENY/L. MAYS** As Falls Wichita... (ECM) "Ozark" Title Total: 42. A-5, M-5, H-6, J-26.
- MARSHALL TUCKER BAND** Dedicated (WB) "Silverado" "Rumours" Total: 40. A-0, M-27, H-13.
- DAVE EDMUNDS** Twangin... (Swan Song) "Night" Total: 40. A-0, M-30, H-10.
- TOM JOHNSTON** Still Feels Good (WB) "Madman" "Time" Total: 37. A-0, M-24, H-13.
- SPIDER** Between The Lines (Dreamland) "Long" Title Total: 37. A-1, M-31, H-5.
- STEVE WINWOOD** Arc Of A Diver (Island) "Chance" Title Total: 36. A-0, M-19, H-17.

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON AOR

- P. METHENY/L. MAYS** As Falls Wichita... (ECM) "Ozark" Title "You"
- DREGS** Unsung Heroes (Arista) "Cruise" "Park" "Food"
- LEE RITENOUR** Rit (Elektra) "Smilin"
- JOHN KLEMMER** Hush (Elektra) Title "Free" "Taboo"
- S. CLARKE/G. DUKE** Clarke/Duke Project (Epic) "Want"
- DAVID SANBORN** Voyeur (WB) "You" "One" "All"
- KITTYHAWK** Race For The Oasis (EMI America) Title "Bells" "Wind" "King's"
- ROSS-LEVINE BAND** That Summer... (Headfirst) Title "Lost"
- JEFF LORBER FUSION** Galaxian (Arista) "Mountain" "Night" Title
- TOM SCOTT** Apple Juice (Columbia) Title "White"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of ad, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Albany
518-462-5555

Q104 WQBK FM
HD: ELLEN MCKINNON
NO: LIZ O'BRIEN

WVAL
HD: ROBERTA HANER

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Binghamton
607-772-8850

WVAL
HD: ROBERTA HANER

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

MOST ADDED

- JOE PERRY PROJECT** I've Got The R'n'R... (Col) 24/23
- BLUE OYSTER CULT** Fire Of Unknown... (Columbia) 32/22
- VOLUNTEER JAM VII** Various Artists (Epic) 25/16
- MICK FLEETWOOD** The Visitor (RCA) 16/16
- NEW ENGLAND** Walking Wild (Elektra) 15/12

MEDIUM

- DANNY JOE BROWN** Danny Joe Brown Band (Epic) 28/19
- GREG KINN BAND** Rockin'roll (Baserkley) 29/18
- TUBES** The Completion... (Capitol) 38/17
- SQUEEZE** Eastside Story (A&M) 34/16
- A'S** A Woman's Got... (Arista) 25/16

THE HOTTEST

- TOM PETTY & THE HEARTBREAKERS** Hard... (Backstreet/MCA) 37/34
- MOODY BLUES** Long... (Threshold/PG) 37/32
- JOE WALSH** There Goes The... (Asylum) 36/32
- PHIL COLLINS** Face Value (Atlantic) 34/27
- VAN HALEN** Fair Warning (WB) 34/27

Albany
518-785-9800

Q104 WQBK FM
HD: ELLEN MCKINNON
NO: LIZ O'BRIEN

WVAL
HD: ROBERTA HANER

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Boston
617-266-1111

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Boston
617-262-5900

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Harrisburg
717-236-1402

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Lewiston-Portland
207-783-2065

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Allentown
215-694-0511

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Boston
617-267-9090

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Buffalo
716-881-4555

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Hartford
203-549-3456

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Long Island
516-587-1023

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Baltimore
301-889-0098

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Boston
617-267-9090

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Claremont
603-542-7735

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Hartford
203-247-1060

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Long Island
516-727-1570

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Baltimore
301-889-0098

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Boston
617-267-9090

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Claremont
603-542-7735

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Hartford
203-247-1060

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

Long Island
516-727-1570

WZZO
HD: ANNY BEAUBIEN
NO: TED EDWARDS

EAST

WLIR FM 92.7 Long Island

516-485-9200

PD: DENIS MCHAMARA
MD: RAY WHITE

Added:
BOC (Columbia)
JOE PERRY (Columbia)
SILVER CONDOR (Columbia)
CLASSIC NOUVEAUX (Liberty)
VOLUNTEER JAM VII (Epic)
SAVOY BROWN (Accord/Townhouse)
HOLLY & THE ITALIA (Epic)
NEW ENGLAND (Elektra)
NICK FLEETWOOD (RCA)
-FOREIGNER (Atlantic)

Hotlist:
SPLIT ENZ (A&M)
SQUEEZE (A&M)
SILVER CONDOR (Columbia)
VAN HALEN (WB)
AC/DC (Atlantic)
PSYCHEDELIC PURS (Columbia)
SANTANA (Columbia)
A15 (Arista)
BILLY SQUIER (Capitol)
PHIL COLLINS (Atlantic)
CLASH (Epic)

Medium:
P. METHENY, MAYS (Epic)
STEVE WINWOOD (Island)
RUSH (Mercury/PolyGram)
GREG KINN BAND (Beserkley)
POLICE (A&M)
PETER FRAMPTON (A&M)
WHO (WB)
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

New York

212-887-7777

WPLJ 95.5

PD: LARRY BERGER
MD: DOROTHY VANTURINI

Added:
TUBES (Capitol)
OZZY OSBOURNE (J&R)
-FOREIGNER (Atlantic)

Medium:
ELTON JOHN (Geffen)
SPLIT ENZ (A&M)
GREG KINN BAND (Beserkley)
-BLACKFOOT (A&M)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

105.5 WJHA

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

Philadelphia

215-561-0933

WMMR 95.2

PD: CHARLIE KENDALL
MD: JOE BONIAKOWSKI

Added:
BOC (Columbia)
NEO ENGLAND (Elektra)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
SS JOHNNY & JAKES (Mercury/PolyGram)
GARY U.S. BONDS (EMI America)
ADAM AND THE ANTS (Epic)
GREG KINN BAND (Beserkley)
DAVE EDWARDS (Svan Song)
30 SPECIAL (A&M)
DAVID JOHNSON (Blue Sky)
MALL & OLTE (RCA)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

104.1 WJPH

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

Rochester

716-232-7550

WZLX 104.1

PD: TOM HUNTER
MD: OREST

Added:
DANNY JOE BROWN (Epic)
SILVER CONDOR (Columbia)
-FOREIGNER (Atlantic)

Medium:
AC/DC (Atlantic)
PHIL COLLINS (Atlantic)
G. HARRISON (Dark Horse/WB)
JEFFERSON STARSHIP (RCA)
JOURNEY (Columbia)
JUDAS PRIEST (Columbia)
GREG KINN BAND (Beserkley)
RICK SPRINGFIELD (RCA)
ROBERT ELVIS ORRAL (Arista)
SHERB (Arista)
LOVERBOY (Columbia)
REO SPEEDWAGON (Epic)
SANTANA (Columbia)
SHERB (Arista)
SILVER CONDOR (Columbia)
RICK SPRINGFIELD (RCA)
SQUEEZE (A&M)
"Tempest"
STYX (A&M)
30 SPECIAL (A&M)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

104.1 WZLX

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

Washington, D.C.

703-534-0320

WAFM 105

PD: GARY CHASE
MD: MARTY DENPSE

Added:
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
JOHNNY VAN ZANT... (PolyGram/PolyGram)
SILVER CONDOR (Columbia)
SQUEEZE (A&M)
REO SPEEDWAGON (Epic)
STYX (A&M)
JEFFERSON STARSHIP (RCA)
TOM PETTY & THE... (Backstreet/MCA)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

105.1 WAFM

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

Manchester

603-625-6915

WVBR 104.1

PD: JOE BIEDRZYNSKI
MD: KAREN ANDERSON

Added:
BOC (Columbia)
JOE PERRY (Columbia)

Medium:
RICK SPRINGFIELD (RCA)
STEVE (A&M)
30 SPECIAL (A&M)
RUSH (Mercury/PolyGram)
AC/DC (Atlantic)
REO SPEEDWAGON (Epic)
DANNY JOE BROWN (Epic)
MARTY BALIN (EMI America)
STEVE WINWOOD (Island)
POINT BLANK (RCA)
SQUEEZE (A&M)
SPLIT ENZ (A&M)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

104.1 WVBR

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

Ottawa

613-563-1919

WJLB 104.1

PD: STEVE COLLIN
MD: GREG TORRINGTON

Added:
ICHOUSE (Chrysalis)
TITLES (PolyGram)

Medium:
EQUATORS (Sire)
GARY O'DONOR (Capitol)
TORONTO (Capitol)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

104.1 WJLB

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

Pittsburgh

412-362-2144

WJAZ 104.1

PD: MIKE PERKINS
ASST. PD: MIKE KONECKO

Added:
TUBES (Capitol)
-FOREIGNER (Atlantic)

Medium:
AC/DC (Atlantic)
PHIL COLLINS (Atlantic)
VAN HALEN (WB)
WHO (WB)
MARTY BALIN (EMI America)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

104.1 WJAZ

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

Syracuse

315-472-9797

WYZZ 104.1

PD: DONNIE IRIS (Epic)
BILLY & BEATERS (Arista)
JEFFERSON STARSHIP (RCA)
-BLACKFOOT (A&M)

Medium:
30 SPECIAL (A&M)
PHIL COLLINS (Atlantic)
VAN HALEN (WB)
MOODY BLUES (Threshold/PolyGram)
BILLY SQUIER (Capitol)
-FOREIGNER (Atlantic)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

104.1 WYZZ

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

West Virginia

304-722-3308

FM105

PD: CHUCK GEIGER
ASST. PD: DOUG BURTON

Added:
A15 (Arista)
SQUEEZE (A&M)
"Tempest"
NICK FLEETWOOD (RCA)
-FOREIGNER (Atlantic)

Medium:
TUBES (Capitol)
ELTON JOHN (Geffen)
"Meaningful" "The Voice"
"Meaningful" "The Voice"
TOM PETTY & THE... (Backstreet/MCA)
ALAN PARSONS PROJ. (Arista)
"Meanin' in Love"
JOHNNY VAN ZANT... (PolyGram/PolyGram)
SANTANA (Columbia)
30 SPECIAL (A&M)
"Fantasy Girl"
KIM CARNES & HATE (EMI America)
KIM CARNES & HATE (EMI America)
"Sweet Little..."
Jazz
None
None
None

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

105.1 FM105

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

New Haven

203-777-6617

WPLR 104.1

PD: GORDON WEINGARTH
MD: EDDIE MAZOO

Added:
SAVOY BROWN (Accord/Townhouse)
"Lay Back... (Arista)
BOC (Columbia)
"Burnin'... (Arista)
VOLUNTEER JAM VII (Epic)
JOE PERRY (Columbia)
"East Coast... (Arista)
NEW ENGLAND (Elektra)
"Red"
ROBERT ELLIS ORRAL (RCA/ABC)
"Actually"
NICK FLEETWOOD (RCA)
"Methinks... (Arista)
-FOREIGNER (Atlantic)
-OO-GO'S (I.R.S.)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

104.1 WPLR

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

Philadelphia

215-667-8100

WIOQ 104.1

PD: ALEX DENERS

Added:
MOODY BLUES (Threshold/PolyGram)
MARTY BALIN (EMI America)
ELTON JOHN (Geffen)
PHOEBE SNOW (Mercury)
PHIL COLLINS (Atlantic)
-FOREIGNER (Atlantic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
SPLIT ENZ (A&M)
WHO (WB)
JOHNNY VAN ZANT... (PolyGram/PolyGram)
G. HARRISON (Dark Horse/WB)
FRANK ZAPPA (Barking Pumpkin)
GIND VAMPELLI (Arista)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

104.1 WIOQ

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

Poughkeepsie

914-471-1500

WPDH 104.1

PD: MIKE HARRIS
MD: STEVE SCHWARTZ

Added:
BOC (Columbia)
"Burnin'... (Arista)
JOE PERRY (Columbia)
ROBERT ELVIS ORRAL (RCA/ABC)
"Actually"
STEELE SPAN (Chrysalis)
SAVOY BROWN (Accord/Townhouse)
VOLUNTEER JAM VII (Epic)
"Meanin' in Love"
JOHNNY VAN ZANT... (PolyGram/PolyGram)
G. HARRISON (Dark Horse/WB)
FRANK ZAPPA (Barking Pumpkin)
GIND VAMPELLI (Arista)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

104.1 WPDH

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

Toronto

416-967-3445

CIOR 104.1

PD: GARY SLAUGHT
MD: BOB KACONCZY

Added:
PH.D. (Atlantic)
MARTY BALIN (EMI America)
A15 (Arista)
TORONTO (Capitol)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
MOODY BLUES (Threshold/PolyGram)
TUBES (Capitol)
JOE VITALE (Asylum)
OZZY OSBOURNE (J&R)
KROKUS (Arista)
STYX (A&M)
LOVERBOY (Columbia)
G. HARRISON (Dark Horse/WB)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

104.1 CIOR

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

Westerly

401-596-7728

WERI-FM 104

PD: ULYSSES GULLMAN
MD: STEVE FELDMAN

Added:
JOHN KLEINER (Elektra)
DURAN-DURAN (Harvest)
G. HARRISON (Dark Horse/WB)
VOLUNTEER JAM VII (Epic)
ROBERT ELLIS ORRAL (RCA/ABC)
GIBBY BAYLES (Arista)
SAVOY BROWN (Accord/Townhouse)
BOC (Columbia)
GREG KINN BAND (Beserkley)
JOE WALSH (Asylum)
SANTANA (Columbia)
TOM SCOTT (Columbia)
REO SPEEDWAGON (Epic)
-OLIMPIA & HEAVENS
TUBES (Capitol)
WHO (WB)
MARTY BALIN (EMI America)
G. HARRISON (Dark Horse/WB)
FRANK ZAPPA (Barking Pumpkin)
GIND VAMPELLI (Arista)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

104.1 WERI-FM

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

New York

212-986-7000

WNEW 94 ROCK

PD: SCOTT MANN
MD: BERNIE BERNARD

Added:
NEW ENGLAND (Elektra)
VOLUNTEER JAM VII (Epic)
SAVOY BROWN (Accord/Townhouse)
JOE PERRY (Columbia)
RANDY WAMBERGER (WB)
DANNY JOE BROWN (Epic)
DURAN-DURAN (Harvest)
CLASSIC NOUVEAUX (Liberty)
BLACK LURHU
NICK FLEETWOOD (RCA)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

94.1 WNEW

201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added:
BLACKFOOT (A&M)
VOLUNTEER JAM VII (Epic)
-FOREIGNER (Atlantic)

Medium:
BILLY SQUIER (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
AC/DC (Atlantic)
BOB (Columbia)
DAVE EDWARDS (Svan Song)
BRIAN AUGER (Headfirst)
TOM PETTY & THE... (Backstreet/MCA)
STRAY CATS (Arista)
PRETENDERS (Sire)
JOHN McVIE (PolyGram)
SNEEPS (Local)
JOE WALSH (Asylum)
LENE LOVICH (Sire)

Hotlist:
JOE VITALE (Asylum)
FRANK ZAPPA (Barking Pumpkin)
TANGERINE DREAM (Elektra)
CARAVAN
DAVID LINDEY (Asylum)
BRECKER BROS. (Arista)
ROGER TAYLOR (Elektra)
BRAM TONKOVISTY (Arista)
JERRY JEFF WALKER (RCA)
STEVE (A&M)
ERIC CLAPTON (RSO)
-OO-GO'S (I.R.S.)
-SMASH STEVENS (Epic)
-DAVE STEWART

Philadelphia

215-668-9460

WYSP 94 ROCK

PD: TRIP REEB

Added:
JOE PERRY (Columbia)
BOC (Columbia)
BLACKFOOT (A&M)
ROBERT ELLIS ORRAL (RCA/ABC)
"Actually"
-FOREIGNER (Atlantic)
-OO-GO'S (I.R.S.)

Medium:
KROKUS (Arista)
DANNY JOE BROWN (Epic)
OZZY OSBOURNE (J&R)
BILLY SQUIER (Capitol)
TUBES (Capitol)
MARTY BALIN (EMI America)
SPLIT ENZ (A&M)
JIM STEINMAN
PRETENDERS (Sire)
HOLLY & THE ITALIA (Epic)
SANTANA (Columbia)
GREG KINN BAND (Beserkley)
SILVER CONDOR (Columbia)
SQUEEZE (A&M)
ADAM AND THE ANTS (Epic)
MOODY BLUES (Threshold/PolyGram)

Hotlist:
TOM PETTY & THE... (Backstreet/MCA)

94.1 WYSP

SOUTH

Austin 512-474-6543

XL101

PD: OLUCE DUNAWAY
MO: JOHN LOGAN

Added
BOC (Columbia)
"Burnin'...You"
JOE PERRY (Columbia)
NEW ENGLAND (Elektra)
"Crazy Train"
VOLUNTEER JAM VII (Epic)
"Mississippi"
RICK FLEETHOOD (A&M)
"Wanted"
-FOREIGNER (Atlantic)

Medium
DAVID LINDLEY (A&M)
JERRY JEFF WALKER (A&M)
SPLIT ENZ (A&M)
SQUEEZE (A&M)
VAN HALEN (WB)
JIM STEINMAN (Epic/Cleves, Int)
TUBES (Capitol)
JOE VITALE (A&M)
PETER FRAMPTON (A&M)
GARY WRIGHT (WB)
JIM HESSINA (WB)
SILVER CONDO (Columbia)

None

Beaumont 713-727-0229

101 FM

PD: BILL DENORE
MO: PAUL GAUTIER

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Corpus Christi 512-855-4641

101

PD: BOB FATIO
MO: CHARLIE PALMER

Added
NEW ENGLAND (Elektra)
"Crazy Train"
VOLUNTEER JAM VII (Epic)
"Mississippi"
RICK FLEETHOOD (A&M)
"Wanted"
-FOREIGNER (Atlantic)
FRANK ZAPPA (Barking Pumpkin)
GARY U.S. BONDS (EMI America)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Dallas 214-748-9898

KZEW

PD: TOM OWENS
MO: JAMES BOLAN

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

El Paso 915-544-8864

The Q 95.5 fm

PD: ARIN NICHOLS
MO: ROB ROHR

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Ft. Pierce 305-484-1401

96 Magic

PD: CHRIS RIVERS
MO: SCHULTER

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Gainesville 904-378-3806

WOL

PD: KARL KAUFFMAN
MO: GARY SHERMAN

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Houston 713-528-4581

101 FM

PD: ORIS MILLER
ASST. PD: MICHELE ROBINSON

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Jacksonville 904-842-1055

ROCK 105

PD: RAY DIEN
ASST. PD: GARY KRUSEBLAUS

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Lexington 806-252-6694

101

PD: GARY DIEN
ASST. PD: GARY KRUSEBLAUS

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Louisville 502-585-5178

LRS 102

MO: JOHN SIMON

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Lubbock 806-747-1224

FMX

PD: BO JAGGER
MO: DONNO RIPPY

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Memphis 901-726-0060

WZZR rock105

PD: REBEARD

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Miami 305-581-1580

whe

PD: SCOTT FOX
ASST. PD: NANCY GETTLE

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Miami 305-672-2500

WYCF

PD: RICK PETERS
MO: BOB CRUISE

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Montgomery 205-264-2288

Y102 THE FM

PD: NEIL HARRISON
MO: PHIL HORTON

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Montgomery 205-832-4295

95 Rock

PD: NEAL NICHOLSON
MO: JOHANN PETERSON

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Nashville 615-244-9532

KDF3

ASST. PD: DAVID HALL

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Norfolk 804-461-1194

Zant & Co

PD: JOHN HEINERL
MO: BILL SIMMONS

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Norfolk 804-623-9667

fm99

PD: BRUCE GARRAWAY

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Norfolk 804-623-9667

fm99

PD: BRUCE GARRAWAY

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Orlando 305-645-1802

WDIZ

PD: BOB CHURCH
MO: MIKE LYONS

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Pensacola 904-438-7543

WOK

PD: MARK SAWYER

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Raleigh 919-832-8311

WQDR

PD: DANIEL BRUNTY
MO: BOB WALTON

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Richmond 804-282-9731

XL102

PD: ILSE GUTTLER
MO: STEVE FOREST

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Norfolk 804-461-1194

Zant & Co

PD: JOHN HEINERL
MO: BILL SIMMONS

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Roanoke 703-387-0234

WFLD

PD: RIC JOHNSON

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Shreveport 318-425-8692

95FM

PD: HOWARD CLARK

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Shreveport 318-425-8692

95FM

PD: HOWARD CLARK

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Tampa 813-224-0742

98 Rock

PD: MARK STEVENS
MO: BOB

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Tampa 813-876-0455

95FM

PD: AL PETERSON
MO: NICK VAN CLEVE

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Tampa 813-876-0455

95FM

PD: AL PETERSON
MO: NICK VAN CLEVE

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Tulsa 918-664-2810

KMOD

PD: BILL BRUEN
ASST. PD: CHARLIE WEST

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

West Palm Beach 305-461-0099

99LD

PD: SCOTT FISHER
MO: MICHAEL KEATING

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Winston-Salem 919-725-0556

WKZL FM 107

PD: DOUG PAUL
MO: SHARON PAUL

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None

Winston-Salem 919-725-0556

WKZL FM 107

PD: DOUG PAUL
MO: SHARON PAUL

Added
ICEHOUSE (Chrysalis)
"Boulevard"
SQUEEZE (A&M)
"Tempest"
APRIL WINE (Capitol)
"Crestline"
RUSH (Mercury/PolyGram)
SECRET POLICEMAN'S MESSAGE (A&M)
ELTON JOHN (Geffen)
AC/DC (Atlantic)
38 SPECIAL (A&M)
JEFFERSON STARSHIP (A&M)
POINT BLANK (A&M)
GARY U.S. BONDS (EMI America)

None



**Jim
Duncan**

Country

CONTESTS, CONCERTS & CONVERSATIONS

Summertime And The Movies Are Easy

Using country-oriented movies for radio promotion is nothing new, but in the last couple years they have proved to be an especially effective tool. The early favorites this summer season are the "Take This Job And Shove It" film based on the David Allen Coe song (made popular by Johnny Paycheck) and Burt Reynolds's latest, "Cannonball Run." WEEP/Pittsburgh gave away hard-hats to ticket winners at the premiere of "Shove It." KNIX/Phoenix hosted six hundred listeners at the first run of "Cannonball." Besides giving away KNIX T-shirts, caps, and beer mugs, the station held a drawing for a grand prize trip to Hawaii. All stations reporting the use of movie premieres as part of their promotions find them a good family way to

spend a hot summer night in a cool theater... Terry Slane, PD at WGTO/Cypress Gardens took part in another unique summer promotion: a watermelon spitting contest, staged by the Watermelon Growers Association. Slane won second place and won a bus tour of Cypress Gardens. (Whoopee!) But Slane came up with a unique idea to turn a boring prize into a big promotion. He filled up the tour bus with listeners, giving away tickets on his show. Since the entrance to the famed Gardens is 150 feet from the station, the bus travelled just that far. At their stop, the WGTO people were treated to the famous ski show, then were returned the 150 feet to their starting point. Terry told R&R, "I am going to try to get this in the Guinness book of records for the shortest bus tour. This whole thing caused a lot of excitement here in town, and all



Nelson. Ray and Willie have been good friends since Moran promoted a concert with Nelson back in 1962. The Lubbock date was co-promoted with radio station KLLL and the Alpha Tau Omega fraternity. The ATO's were given the profits for their building fund. The Albuquerque date had Moran splitting the proceeds to the city's Little Theatre and the rest to the Charley Pride Gold Fiesta. The third show was held in Tucson and was promoted with Jim Sloane's KCUB. Seen here are Charles Moran, PD of KRST, and special guest Willie Nelson... During Nashville's recent Fan Fair, WKDA personality Fred Buc did on-air interviews with Marty Robbins, David Frizzell & Shelly West, and Susie Allanson. All stopped by the WKDA studios... Carl Becker, WAJR/Morgantown, PA Operations Director, says his station is a Pittsburgh Pirates station, and during the strike is giving listeners a chance to win "Pirate Survival Kits," which include 14 things to do when you get the baseball urge. The kits include Pirate pennants, posters, hats and other goodies. The station also aired a re-broadcast of the 1976 John Candelaria no-hitter against the L.A. Dodgers... Albany, New York's newest Country station, WPTR, is giving away a \$15,000 Lincoln log house in a drawing this summer. KVEG/Las Vegas just gave away a new Toyota to the person who guessed the total mileage travelled over a four-week period. The route was divulged in clues throughout the day... KKAL/Arroyo Grande, CA is giving away what it believes is the first car in a radio promotion in the area. The Ford Escort will be the top prize in the KKAL "Stick It And Win" bumper sticker contest... WSUN/Tampa-St. Petersburg reports adding the "American Country Countdown" syndicated

News Notes

Looks like a satellite-kinda-guy to me. Congratulations to Jon Anthony on being given the position as PD of the Country division of the Burkhardt-Abrams Satellite Music Network. He has come a long way in the four years since I first heard from the new PD at a new FM station in Montgomery, Alabama, WLWI-FM. The rest of his news story is on Page 1 of this week's R&R. By the way, Jon tells us he will be looking for five other top-notch air personalities to round out his air staff on the new satellite network. Until July 27 he'll be taking tapes, resumes, etc. at WJEZ-FM, 2355 Ballard Road, Des Plaines, IL. Good job open for PD-air talent at WJEZ/Chicago... Philadelphia gets a full time Country station Friday (7-3). WUSL (sister station to WFIL) made the change; the story's on Page 1... Another personality change at WHN/New York. Jessi leaves the airwaves to "pursue other interests," according to PD Ed Salamon. She had been at WHN for five years. Mike Fitzgerald moves from afternoons to the 10-3 midday slot, Dan Taylor gets a shot at afternoon drive, Dana Lauren from KBZT/San Diego is the new night lady, and Brian Kelly from the all-nighter at WCBS-FM will do the overnights at WHN. Interesting fact: Fitzgerald and Taylor both were former all-night personalities on WCBS-FM before joining WHN. Might give you an idea of what Ed must listen to when up late at night... Interesting to see if WKHK-FM in the Big Apple grabs on to either Lee Arnold or Jessi. I know Arnold has a no-compete clause in his WHN contract for at least nine months. WKHK's PD Bill Ford says he is looking for a weekender and summer relief person, with a full-time job available in the future. Tapes and things to Ford at WKHK, 41-30 58th St., Woodside, NY 11377. Al Bernstein, recently with WBLS-FM, has joined WKHK as midday host... Jay Phillips exits WMC/Memphis to be MD and middayer at WMAQ/Chicago. Chris Angel from WZXR/Memphis to fill the MD-midday job left by Phillips at WMC... Alise Williams from WAAM/Ann Arbor will do some of the overnights at WCXI/Detroit... Jeff Lawrence is the new morning man at WSUN/Tampa moving from crosstown station WDAE. Kevin Murphy goes to afternoons from mornings and Sally Moore promoted from weekends to evenings... KGAR/Vancouver, WA has become KVAN. No change in the Country format... KCFV/Cedar Falls, has changed from A/C to Country. GM is Ken Hamilton and PD is Kelly Neff... Brock Boulette from WCCL/Jackson, Mi is now PD at WXYL, also in Jackson. The station will be changing from Gospel to Country at the end of July... Sorry to have to miss the FICAP mini-clinic in Austin. The air traffic con-Being on a real tight seven-day-a-week schedule, I couldn't chance a slowdown. KOKE's Bob Cole said he'd get me some photos and a story next week... So what's NEWS with you?



Jon Anthony

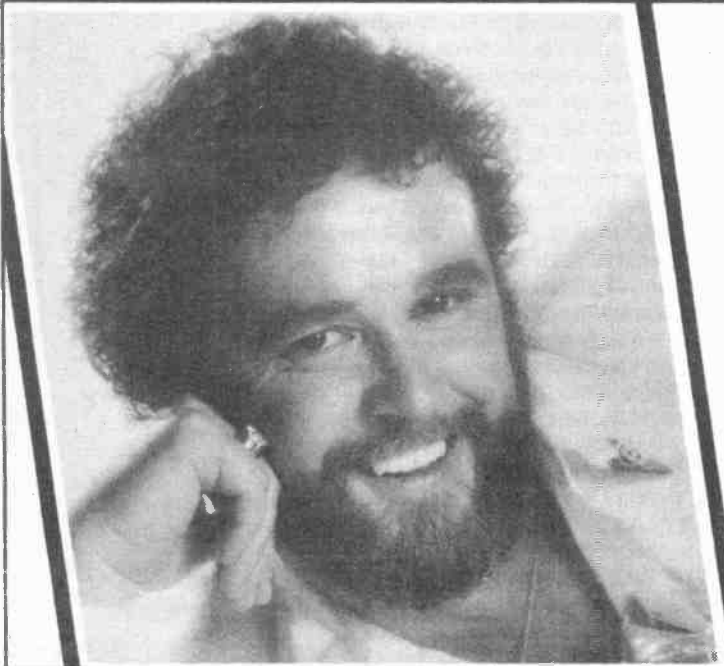


because of a watermelon seed..." Pictured here is disappointed KLIF/Dallas afternoon personality Jonathan Hayes (wearing goggles and hat). The event was the KLIF Preakness of Armadillo Racing held at the opening of a new shopping center. The reason Hayes was so downtrodden was he couldn't get his armadillo to budge... WCMS-AM-FM/Norfolk and Budweiser beer sponsored a talent competition at the recent Harborfest. Seven local bands competed for the \$1000 grand prize. Judges included RCA's Gaylen Adams, WB's Dave Kimmel, and Danny Lyons of Capitol Records. More than 7000 persons were on hand for the event. Recording artists McGuffey Lane provided entertainment following the competition... CFGM/Richmond Hill, Ontario is presenting the "Mohawk Jamboree" on Saturday (7-11) at the nearby Mohawk raceway. Scheduled to appear are Charley Pride, John Conlee, T.G. Sheppard, Janie Fricke, Gene Watson, Johnny Duncan, Tom T. Hall, Billy "Crash" Craddock, Charly McClain and more... Jacky Ward will star at the KWKH/Shreveport, LA anniversary party on July 26... WHK/Cleveland gave away tickets to the recent Waylon Jennings concert at the Front Row Theatre... "Country Joe" Flint of KSOP/Salt Lake City presented Susie Allanson and Cristy Lane in his third annual "Country Joe Country Show." The concert is an annual benefit for the March Of Dimes... Roger Bowling, whose writing credits include "Lucille," "Coward Of The County" and "Blanket On The Ground," headlined last Sunday's KSO annual free concert show in Des Moines... It was a pleasure talking with the legendary Ray Moran, well-known owner of KRZY&KRST/Albuquerque, KTEZ/Lubbock, and KRSY/Roswell. He told us of three SRO concerts he put on starring Willie



show to its lineup. ACC host Bob Kingsley (right) is seen here with Hank Williams, Jr., a recent guest interview for the program... More than 325 hikers took part in the WOKQ/Dover, NH "Hike For The Handicapped." WOKQ and the Seacoast Kiwanis cosponsored the event, which helped raise over \$10,000 for the Portsmouth Rehabilitation Center. Following the walk WOKQ personalities Mike Martel and Tom T. Healy emceed the awards festival and the musical portion of the function... Bill Jenkins, PD of WELE/Casselberry, FL reports his station took first place in the "media" division of the recent Memorial American Cancer Society six-hour bike race. WELE personalities Bill Matthews, Lynn Westlake, Denise Michaels, and Jenkins made up the team. Bill told R&R, "While the others were gulping gallons of Gatorade and chomping down baskets of bananas, we made the circuit beer in hand like a true bunch of radio guys." First place, huh? As it turns out, WELE was the only entry in the "media" division of the race... Let's hear about your station news. Send interesting photos when available: R&R Country, 1930 Century Park West, Los Angeles, CA 90067.

HOTTER'N A 4 ALARM FIRE!!!



RAZZY BAILEY

“MIDNIGHT HAULER/ SCRATCH MY BACK (AND WHISPER IN MY EAR)”

PB 12268

BB 66★ CB 63★/78★ RW 54★
CHARTMAKER



LEON EVERETTE

“HURRICANE”

PB 12270

Just Shipping!



WILLIE NELSON

“GOOD TIMES”

PB 12254

BB 49★★ CB 50★ RW 48★

RCA





BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DAVID FRIZZELL & SHELLY WEST A Texas State Of Mind (WB)

On 72% of our reporting stations. National Summary: Up 35, Same 17, Down 0, Debuts 19, Adds 11. R&R Chart: 49-42.

REX ALLEN JR. & MARGO SMITH While The Feeling's Good (WB)

On 68% of our reporting stations. National Summary: Up 30, Same 21, Down 0, Debuts 16, Adds 11. R&R Chart: Debut 43.

JOHN SCHNEIDER It's Now Or Never (Scotti Bros.)

On 67% of our reporting stations. National Summary: Up 37, Same 17, Down 0, Debuts 13, Adds 9. R&R Chart 48-44.

MICKEY GILLEY You Don't Know Me (Epic)

On 66% of our reporting stations. National Summary: Up 7, Same 19, Down 0, Debuts 14, Adds 35. R&R Chart: Debut 45.

DON WILLIAMS Miracles (MCA)

On 65% of our reporting stations. National Summary: Up 8, Same 26, Down 0, Debuts 15, Adds 25. R&R Chart: Debut 46.

Most Added:

- CONWAY TWITTY
Tight-Fittin' Jeans (MCA)
- MICKEY GILLEY
You Don't Know Me (Epic)
- RAZZY BAILEY
Midnight Hauler (RCA)

Hottest:

- ALABAMA
Feels So Right (RCA)
- BARBARA MANDRELL
I Was Country When Country Was... (MCA)
- KENNY ROGERS
I Don't Need You (EMI/Liberty)
- HANK WILLIAMS JR.
Dixie On My Mind (Elektra/Curb)
- JOHNNY LEE
Prisoner Of Hope (Full Moon/Asylum)

MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Indicates one of this week's "most added" new songs.

- KIERAN KANE "You're The Best" (Elektra) 69/18**
National Summary: Up 24, Same 18, Down 0, Debuts 9, Adds 18 including WKXA, WNYR, WPLO, WSUN, WMAQ, KLZ, KLAC, WWVA 40-30, KHEY 44-35, WQIK-FM 46-35, WCMS-FM 40-26, WXCL 28-23, KMPS-AM-FM 29-18. R&R Chart: Debut 47.
- EMMYLOU HARRIS "I Don't Have To Crawl" (WB) 69/7**
National Summary: Up 30, Same 19, Down 0, Debuts 13, Adds 7, KYTE, KIDN, WOKQ, WBAX, WSOC-FM, KWKH, KFH, KSSS 36-28, KOKE-FM 49-38, KENR 36-28, WKSJ-FM 32-25. R&R Chart: Debut 48.
- GENE WATSON "Maybe I Should Have Been..." (MCA) 67/14**
National Summary: Up 21, Same 14, Down 1, Debuts 17, Adds 14 including WPLO, WSOC-FM, WTQR-FM, WNRS, WUBE-FM, KWJJ, WNYR, WESC-AM-FM 37-31, WCMS-FM 30-21, WQYK-FM 35-29, WTSO 42-37, KYTE d-29, WWCS-FM d-26, WWVA 36-28. R&R Chart: Debut 49.
- RONNIE McDOWELL "Older Women" (Epic) 64/16**
National Summary: Up 19, Same 13, Down 0, Debuts 16, Adds 16 including KLZ, KNIX-FM, WCAW, WLWI-FM, WSM, KFGO, WDG, KUZZ 36-28, KMAK 26-21, WPOC-FM 33-29, WYDE 46-36, WESC-AM-FM 35-28, KIKK-FM 40-28, KEBC-FM 35-27. R&R Chart: Debut 50.
- BILLY "CRASH" CRADDOCK "I Just Need You For Tonight" (Capitol) 61/14**
National Summary: Up 24, Same 10, Down 1, Debuts 12, Adds 14 including KIXZ, WCOS-FM, WSM, WIRK-FM, WDAF, WIL-AM-FM, KTRB, KMP3-AM-FM, WESC-AM-FM d-36, WTSO 32-25, KUZZ 30-26, KCKC 25-20, WSEN 48-41.
- JOHN DENVER "Some Days Are Diamonds..." (RCA) 58/5**
National Summary: Up 27, Same 15, Down 0, Debuts 11, Adds 5, KOKE-FM, KWKH, WMUS-AM-FM, KFH, KKAL, WYDE 47-35, WCMS-FM 24-18, KEBC-FM 16-13, KNIX-FM 38-32, KCUB 33-29, WNYR 20-12.
- ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 55/25**
National Summary: Up 12, Same 10, Down 0, Debuts 8, Adds 25 including WSAI, WCXI, KTTS-AM-FM, KYTE, WOKQ, WPOR, WBAP, WMC-AM, WSM, WFMS-FM 32-28, KSSS 50-38, WQAM d-37, WIRK-FM 39-31.
- BILLY LARKIN "Longing For The High" (Sunbird) 55/6**
National Summary: Up 31, Same 10, Down 1, Debuts 7, Adds 6, KEEN, WIXY, WPOR, WNYR, WVMI, WQIK-FM, KSSS 40-33, WGTO 46-39, WBAM 18-13, WSAI 38-33, WHK 19-16, WXCL 18-13, KTTS-AM-FM 41-31.
- CONWAY TWITTY "Tight-Fittin' Jeans" (MCA) 50/45**
National Summary: Up 1, Same 11, Down 0, Debuts 3, Adds 46 including WMZQ-FM, WWVA, KVET, WBAP, KENR, WLWI-FM, WSM, WIRK-FM, WSLR, WSAI, WCXI, WGEE, WDG, KYTE, KCKC, KGA, KCUB.
- WILLIE NELSON "Good Times" (RCA) 48/16**
National Summary: Up 11, Same 13, Down 0, Debuts 7, Adds 16 including WYDE, WMC-AM, KWKH, WUBE-FM, WXCL, KMAK, KMPS-AM-FM, WGNA-FM, WGTO 49-41, WOKK d-38, WCMS-FM 44-30, KKYX 49-40, KFGO 38-32, KGA d-36, WIXL-FM 29-18.
- TANYA TUCKER "Should I Do It" (MCA) 40/12**
National Summary: Up 7, Same 11, Down 0, Debuts 10, Adds 12 including WHK, WAXX, KFGO, KTTS-AM-FM, KSSS, KOKE-FM, KLRA, WWOD, KYXX, WIRE d-30, WXCL d-38, WMZQ-FM d-36, KIKK-FM 39-34, WCMS-FM 45-29.
- JIM CHESNUT "Bedtime Stories" (EMI/Liberty) 38/4**
National Summary: Up 18, Same 9, Down 0, Debuts 7, Adds 4, WPLO, WITL-FM, WTHI, KRSY, KIXZ 36-32, KNOE 42-39, WUBE-FM 37-30, WXCI 37-34, KEBC-FM 29-26, KVOO 32-24, WWVA d-38.
- DEBBY BOONE "It'll Be Him" (WB/Curb) 37/8**
National Summary: Up 1, Same 11, Down 0, Debuts 11, Adds 8, WCAW, WNYR, KOKE-FM, WSOC-FM, WHBF, WKCO-FM, KICD-FM, KKAL, KKYX 46-38, KRMD-AM-FM 39-34, KFGO 37-31.
- MEL TILLIS & NANCY SINATRA "Texas Cowboy Night" (Elektra) 35/24**
National Summary: Up 2, Same 7, Down 0, Debuts 2, Adds 24 including WHK, WCXI, WKKN, KFEQ, KEED, KRDR, KNIX-FM, KTOM, KMPS-AM-FM, KLVJ, WGTO, KENR, WBAM.
- REBA McENTIRE "Today All Over Again" (Mercury/PolyGram) 34/19**
National Summary: Up 1, Same 12, Down 0, Debuts 2, Adds 19 including WSAI, KTTS-AM-FM, KFEQ, KEED, KEEN, WGNA-FM, WWCS-FM, WYII, WGTO, WWOD, WQYK-FM.

Others Getting Significant Action

- JOHNNY PAYCHECK "Yesterday's News..." (Epic) 31/10**
National Summary: Up 8, Same 10, Down 0, Debuts 2, Adds 10, WSEN, WCAW, KOKE-FM, WQYK-FM, WSLR, WAXX, KICD-FM, KTTS-AM-FM, KRSY, KEEN, WYDE 39-33, KRMD-AM-FM 42-39, WCXI d-39, KUZZ 45-35, KSOP 40-35.
- RAZZY BAILEY "Midnight Hauler" (RCA) 30/28**
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 28 including KIXZ, WGTO, WBAP, WIRK-FM, WTQR-FM, WSLR,

Radio & Records NATIONAL AIRPLAY/50

July 3, 1981

THREE TWO LAST
WEEKS WEEKS WEEK

9	2	2	1	ALABAMA/Feels So Right (RCA)
3	1	1	2	BARBARA MANDRELL/I Was Country When Country... (MCA)
12	9	5	3	TOMPALL & GLASER BROS./Lovin' Her Was Easier... (Elektra)
10	7	4	4	SYLVIA/The Matador (RCA)
6	6	6	5	CHARLY McCLAIN/Surround Me With Love (Epic)
29	16	9	0	JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum)
22	12	8	7	DAVE ROWLAND & SUGAR/Fool By Your Side (Elektra)
26	17	12	1	CRYSTAL GAYLE/Too Many Lovers (Columbia)
8	8	7	9	EARL THOMAS CONLEY/Fire And Smoke (Sunbird)
20	15	10	11	JIM ED BROWN & HELEN CORNELIUS/Don't Bother To... (RCA)
30	20	13	10	HANK WILLIAMS JR./Dixie On My Mind (Elektra/Curb)
5	4	3	12	STEVE WARINER/By Now (RCA)
28	19	16	13	SONNY CURTIS/Good Ol' Girls (Elektra)
36	25	22	14	BELLAMY BROTHERS/They Could Put Me In Jail (WB/Curb)
38	26	20	15	VERN GOSDIN/Dream Of Me (Ovation)
47	43	29	17	KENNY ROGERS/I Don't Need You (EMI/Liberty)
44	35	27	17	MERLE HAGGARD/Rainbow Stew (MCA)
42	33	26	18	GEORGE STRAIT/Unwound (MCA)
32	28	19	19	RICKY SKAGGS/Don't Get Above Your Raising (Epic)
43	31	24	20	CONWAY TWITTY & LORETTA LYNN/I Still Believe In... (MCA)
37	30	25	21	TERRY GREGORY/Just Like Me (Handshake)
14	13	15	22	MOE BANDY/My Woman Loves The Devil Out Of Me (Columbia)
2	3	11	23	ANNE MURRAY/Blessed Are The Believers (Capitol)
45	42	30	24	JOE STAMPLEY/Whiskey Chasin' (Epic)
49	41	33	25	EDDY RAVEN/I Should've Called (Elektra)
50	45	35	26	TERRI GIBBS/Rich Man (MCA)
-	46	36	27	LARRY GATLIN/Wind Is Bound To Change (Columbia)
-	47	39	28	STATLER BROTHERS/Don't Wait On Me (Mercury/PolyGram)
-	48	34	29	WAYLON & JESSI/Wild Side Of Life (RCA)
25	21	21	30	RANDY BARLOW/Love Dies Hard (Paid)
1	5	14	31	DOLLY PARTON/But You Know I Love You (RCA)
-	49	45	32	JUICE NEWTON/Queen Of Hearts (Capitol)
7	11	18	33	GAIL DAVIES/It's A Lovely, Lovely World (WB)
31	24	31	34	CRISTY LANE/Love To Love You (EMI/Liberty)
11	14	23	35	ELVIS PRESLEY/Lovin' Arms (RCA)
4	10	17	36	DOTTIE WEST/What Are We Doin' In Love (EMI/Liberty)
27	22	32	37	TOM JONES/Darlin' (Mercury/PolyGram)
13	18	28	38	OAK RIDGE BOYS/Elvira (MCA)
-	-	44	39	RONNIE MILSAP/There's No Gettin' Over Me (RCA)
-	-	46	40	JOHN CONLEE/Could You Love Me (One More Time) (MCA)
-	50	47	41	MUNDO EARWOOD/Angela (Excelsior)
-	-	49	42	DAVID FRIZZELL & SHELLY WEST/A Texas State Of Mind (WB)
-	-	48	43	REX ALLEN JR. & MARGO SMITH/While The Feeling's Good (WB)
-	-	48	44	JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.)
-	-	48	45	MICKEY GILLEY/You Don't Know Me (Epic)
-	-	48	46	DON WILLIAMS/Miracles (MCA)
-	-	48	47	KIERAN KANE/You're The Best (Elektra)
-	-	48	48	EMMYLOU HARRIS/I Don't Have To Crawl (WB)
-	-	48	49	GENE WATSON/Maybe I Should Have Been... (MCA)
-	-	48	50	RONNIE McDOWELL/Older Women (Epic)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

- WSAI, WUBE-FM, WIRE, KLZ, KNIX-FM, KGA.
- BOBBY GOLDSBORO "Love Ain't Never Hurt Nobody" (Curb) 30/16**
National Summary: Up 0, Same 10, Down 0, Debuts 4, Adds 16 including WNYR, WWVA, KHEY, KLRA, WCXI, WTSO, WKKN, KLZ.
- DICKEY LEE "Honky Tonk Hearts" (Mercury/PolyGram) 28/8**
National Summary: Up 5, Same 6, Down 0, Debuts 9, Adds 8, WSOC-FM, KHEY, KWKH, WQYK-FM, WIRK-FM, WSLR, WKMF, KTOM, WIXL-FM 17-9, WYDE 45-34, KYXX 35-27, KMPS-AM-FM d-25.
- DOTTSY "Somebody's Darling, Somebody's Wife" (Tanglewood) 27/12**
National Summary: Up 1, Same 9, Down 0, Debuts 5, Adds 12, WWVA, KLVJ, KLRA, WCMS-FM, KWKH, WNRS, WSAI, WTSO, KICD-FM, KUZZ, KSSS.
- BILL LYERLY "My Baby's Coming Home Again..." (RCA) 27/7**
National Summary: Up 4, Same 11, Down 0, Debuts 5, Adds 7 including WOKK, KWKH, WIRK-FM, WNRS, WKKN, KICD-FM, WSEN 43-37, WBAM 37-30, KMPS-AM-FM d-30.
- PHIL EVERLY "Sweet Southern Love" (Curb) 27/5**
National Summary: Up 4, Same 11, Down 0, Debuts 7, Adds 5, WKSJ-FM, KRMD-AM-FM, WNRS, WCXI, WHBF, WSEN 16-14, WGTO 30-20, WBAM 28-20, WCMS-FM 43-33, KMPS-AM-FM d-29.
- STEPHANIE WINSLOW "I've Been A Fool" (WB/Curb) 26/4**
National Summary: Up 3, Same 9, Down 0, Debuts 10, Adds 4, WYII, WPLO, WYDE, KBMR, KHEY 48-40, KBUF d-38, KVOO 37-28, KTOM d-35.
- DOTTIE WEST "I'm Gonna Put You Back On The..." (EMI/Liberty) 25/24**
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 24 including WBGW-FM, WMZQ-FM, WVMI, WBAP, WESC-AM-FM, KKYX, WFMS-FM, KFEQ, KLZ, KCKC.
- WAYLON JENNINGS "I'll Be Alright" (RCA) 25/3**
National Summary: Up 11, Same 8, Down 0, Debuts 3, Adds 3, WMUS-AM-FM, KLZ, KWJJ, WBAP 30-25, WSLR 35-31, WSAI 25-19, WITL-FM 30-26, KNIX-FM 25-22, KMPS-AM-FM 25-16.
- T.G. SHEPPARD "Party Time" (WB/Curb) 17/17**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 17 including WMZQ-FM, WPLO, KIKK-FM, WBHP, WMC-AM, WQAM, WSM, WSLR, KMAK, KYTE, KTOM, KCKC.
- BILL NASH "Burning Bridges" (EMI/Liberty) 15/5**
National Summary: Up 1, Same 6, Down 0, Debuts 3, Adds 5, KRRV, KNOE, WHBF, KEED, KMPS-AM-FM, KENR d-38.
- DOUG KERSHAW "Hello Woman" (Scotti Bros.) 14/5**
National Summary: Up 3, Same 6, Down 0, Debuts 0, Adds 5, WIXY, WLWI-FM, KBUF, WKKN, KMPS-AM-FM, KHEY 46-38, KEBC-FM 38-34.
- DAVID ALLAN COE "Tennessee Whiskey" (Columbia) 14/3**
National Summary: Up 3, Same 6, Down 0, Debuts 2, Adds 3, WIRK-FM, KRSY, KGA, WIXL-FM 35-28, WQAM d-38.
- RAZZY BAILEY "Scratch My Back" (RCA) 13/13**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 13 including WMZQ-FM, WCOS-FM, WESC-AM-FM, KENR, KIKK-FM, WSLR, WAXX, KFEQ, KEED, KSOP.
- FAMILY BROWN "It's Really Love This Time" (RCA) 13/9**
National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 9 including WWVA, KLRA, WSAI, KVOO, KTOM, KMPS-AM-FM, KGA.
- DIANA TRASK "This Must Be My Ship" (Karl) 12/3**
National Summary: Up 2, Same 2, Down 0, Debuts 5, Adds 3, KHEY, WCXI, WKMF, KTTS-AM-FM 44-34, KVOO d-40.
- KING EDWARD IV "Keep On Movin'" (Soundwaves) 12/2**
National Summary: Up 3, Same 5, Down 0, Debuts 2, Adds 2, WCMS-FM, KMAK, WBAM 40-36, KMPS-AM-FM 28-21.
- LACY J. DALTON "Takin' It Easy" (Columbia) 11/11**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 11, WIXL-FM, WPLO, KUZZ, KSSS, KLZ, KMAK, KRDR, KCKC, KEEN, KMPS-AM-FM.

Country Pictures



KEEPING UP WITH THE JONESES — WHK/Cleveland became the first station to make the Tom Jones single "Darlin'" number one. To show his appreciation, Tom Jones autographed a poster for WHK's GM Ron Jones. Pictured at the presentation are WHK PD Joel Raab; Frank Leffel, Polygram's National Country Promotion Manager; Ron Jones, and Bill Catino, Cleveland International.



GARAGE GALA — WTQR-FM/Winston-Salem presented its first annual charity garage sale. More than \$18,000 was raised during the daylong festival. The event was climaxed by music provided by RCA recording artist Leon Everette, seen here with WTQR's PD Mark Tudor (right) and midday personality Christie Christopher.



WIL WELCOME — WB recording artist Con Hunley is pictured during a visit to the radio studios of WIL-AM-FM/St. Louis. Shown are Hunley, WIL MD Nancy Lybarger, PD Mike Carta, and WB's Anne Tant.



MINNEAPOLIS MEETING — MCA's Don Williams recently performed in Minneapolis and took time to visit with radio and record representatives. Pictured (l-r) are Pickwick's Mike Riley, Lieberman's Pat Pendzimas, WDGY MD Gary Stone, MCA's Laurie Bergmann and Bob Walker, Don Williams, WCCO-AM MD Denny Long, and MCA's Sam Calle.



Biff Collie Inside Nashville

OH SAY CAN YOU SEE: Eddie Rabbitt to write a column about fans in Nashville for *People* magazine? . . . Ralph Emery celebrated 30 years as a broadcaster . . . Don Williams has been offered a part on TV's "Dukes Of Hazzard" . . . Mercury/Polygram has re-signed the Statler Brothers for a long term recording contract. They've been with the company for 10 years . . . Moe Bandy has revealed plans to build a multi-million dollar country nightclub in Palestine, TX called "Moe Bandy's Country" . . . Conway Twitty announced his first annual "Twitty Bird Classic Slow-Pitch Softball Tournament" will be played July 31-August 2 in nearby Hendersonville . . . George Jones's pay-TV special for Home Box Office will be seen Saturday (7-11) on the cable if you've got it . . . Glen and Tanya back together, put the "Rhinestone Cowgirl" boutique in Beverly Hills on hold . . . Billie Jo Spears has a date at the Cotton Bowl singing the National Anthem before the Texas-Oklahoma grudge game this October . . .



BARE'S BARBEQUE — Following his appearance on the live satellite broadcast over Radio Luxembourg, Columbia recording artist Bobby Bare invited program host Bob Stewart to his home for some real Tennessee barbeque. Seen here are Bare (left) and Stewart.

Sorry to hear of the death of Top Billing Agency's Barbara Billingsley after a long illness. She started as a secretary with Tandy Rice when he bought the company and worked her way up as the company exploded into the most important media center. Tandy and Jerry Clower are dedicating a special place at Nashville's David Lipscomb College in her name . . . Helen Cornelius wed Jerry Garren at her Brentwood home here. Jerry owns/manages the Silver Foxx club in Greenville, SC. They'll live in Music City . . . That lawsuit filed by Marshall Grant against his old buddy and boss Johnny Cash for \$2.6 sounds like they didn't separate as friends in agreement. In the suit, Grant alleges that Cash promised to pay him \$100,000 a year for life and didn't . . . Nationwide Sound's Joe Gibson and Jack Grimm has created what Jeff Walker calls "The Country Music-Titanic Connection," a recorded campaign to raise the Titanic . . . Dotty's back on the soundtrack with Bobby Fischer and Joe Bob Barnhill . . . Webb Pierce, who had more successive #1 country hits than any other artist until Conway Twitty broke that record, is home recovering from serious surgery to relieve a blocked artery in his neck . . . Jeff Lyman, new head of promotion-PR for the Pete Drake complex, left CBS and took over at First Generation just in time for his baptism under fire. At Fan Fair '81, he attacked an ambitious project this year which almost did him in. On Tuesday June 9, Jeff produced or directed the annual Jean Sheppard Fan Club picnic, an autograph party at E.T.'s new Western Store, then the label show at Nashville Palace which started as a label show and ended up being three label shows to accommodate thousands of Fan Fair visitors, lasting until almost 3am. He's a "Pro."

WHAT SO PROUDLY WE HAIL: Crystal Gayle's Greek cooking (her husband is Bill Gazimos) . . . Waylon & Jessi finally together on record again, with two classic country songs . . . The Glaser Brothers' togetherness . . . Willie Nelson's "Over The

Rainbow" tour . . . Sylvia's success making me look like a prophet . . . Barbara Mandrell's "maybe-ness" on the Mandrell Sisters TV series this fall . . . Hospital release for Tammy Wynette after her 6th major surgery in two years . . . Mickey Gilley's 5th of July picnic (starting the 3rd, ending the 5th) . . . Earl Scruggs's new pickin' partner Rodney Dillard, a super entertainer and picker . . . Red Sovine's "Teddy Bear" smash in Britain . . . Roy Acuff coming back to the Opry the week after he lost his wife Mildred . . . Bill Anderson giving away 1000 pounds of chicken, 500 gallons of RC cola, and 15,000 moon pies at his "Po' Folks" booth at Fan Fair. Anderson worked in the booth at least five hours for three straight days . . . The Mandrell-Davis cohosting chores for this year's CMA Awards show October 12 on CBS.

DOTS & DASHES & NASHVILLE FLASHES: Clint Eastwood made his first solo "Cowboy" record . . . Loretta Lynn'll visit the Johnny Carson show August 4 if her ulcers don't start acting up again . . . Archie Campbell & Minnie Pearl to do a TV comedy special together . . . Bill Boyd named Executive Director for the Academy of Country Music . . . The first meeting of the Country Promotion Association was held during Fan Fair here. WB's Stan Byrd was named President of the new organization, RCA's Wayne Edwards VP, and Ann Tant was tabbed as Executive Director. For more information call (214) 238-1494 . . . Heaven's just a "lawsuit" away for the Kendalls, suing their former record label Ovation for \$49,500 in back royalties . . . Will Ernest Tubb really sing the title tune in the movie "Waltz Across?" . . . What country star is "up to his hip-boots" in love with what TV cheesecake?



GOOD AS GOLD — RCA's Alabama were surprised during their recent Fan Fair performance with gold records for their "Feels So Right" LP. The presentation was made by RCA Records President Robert Summer (left), along with RCA executives Jerry Bradley, Joe Galante, and Drew Wheeler.



Regional Adds & Hits

Summary table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, WEST, HOTTEST. Lists artists and labels for each region.

EAST

WAAA-FM Albany, NY: REBA MC ENTIRE, MICKEY GILLEY, RAY PRICE, DONNA HAZARD, WILLIE NELSON, etc.

MIDWEST

WAAA Cincinnati, OH: REBA MC ENTIRE, DONNA HAZARD, ANNE MURRAY, MICKEY GILLEY, etc.

SOUTH

WAAA Atlanta, GA: REBA MC ENTIRE, MICKEY GILLEY, RAY PRICE, DONNA HAZARD, etc.

WEST

WAAA Los Angeles, CA: REBA MC ENTIRE, MICKEY GILLEY, RAY PRICE, DONNA HAZARD, etc.

WEST

WAAA San Francisco, CA: REBA MC ENTIRE, MICKEY GILLEY, RAY PRICE, DONNA HAZARD, etc.

WEST

WAAA San Francisco, CA: REBA MC ENTIRE, MICKEY GILLEY, RAY PRICE, DONNA HAZARD, etc.

MIDWEST

WAAA Cincinnati, OH: REBA MC ENTIRE, DONNA HAZARD, ANNE MURRAY, MICKEY GILLEY, etc.

SOUTH

WAAA Atlanta, GA: REBA MC ENTIRE, MICKEY GILLEY, RAY PRICE, DONNA HAZARD, etc.

WEST

WAAA San Francisco, CA: REBA MC ENTIRE, MICKEY GILLEY, RAY PRICE, DONNA HAZARD, etc.

WEST

WAAA San Francisco, CA: REBA MC ENTIRE, MICKEY GILLEY, RAY PRICE, DONNA HAZARD, etc.

NUMBER OF REPORTING STATIONS THIS WEEK: 114

Hottest Tracks:

- 'Grey Beard' & 'Blaze Of Glory' - KENNY ROGERS (EMI/Liberty)
ALABAMA - Feels So Right - (RCA) 'Ride The Train'
JOHN ANDERSON - John Anderson 2 - (WB) 'Chicken Truck'

Hottest Tracks:

- DAVID FRIZZELL & SHELLY WEST - Carryin' On The Family Names - (WB) 'Carryin' On The Family Names'
ANNE MURRAY - Where Do You Go When You Dream - (Capitol) 'Bitter They Are, Harder They Fall'

Hottest Tracks:

- 'Low And Lonely' - 'So Round, So Firm, So Fully Packed' - STATLER BROTHERS - Year's Ago - (Mercury/PolyGram)
'Year's Ago' - 'Memories Are Made Of This' - 'Today I Went Back' - 'We Ain't Even Started Yet'

Hottest Tracks:

- CONWAY TWITTY - Mr. T - (MCA) 'Red Neckn' Love Makin' Night' - 'Love Salvation'
BARBARA MANDRELL - 'I Was Country...' (MCA)
ALABAMA - 'Feels So Right' (RCA)

Hottest Tracks:

- Most Requested:
BARBARA MANDRELL - 'I Was Country...' (MCA)
ALABAMA - 'Feels So Right' (RCA)
KENNY ROGERS - 'I Don't Need You' (EMI/Liberty)



Jeff
Green

Adult/Contemporary

FIRST "ALL-GAME RADIO" STATION

KWRM Plays Games With Format

"It's a contest player's casino, a sportsman's paradise and an advertiser's dream," says KWRM/Corona, CA's new President and General Manager Pat Michaels.

Listeners are playing trivia games and contests between music, sporting events and race results 17 hours a day on KWRM. The 5000-watt AM'er covers the Ontario-Riverside-San Bernardino market, southeast of Los Angeles. Targeting 25-44, KWRM carries the Los Angeles Dodgers and Lakers, among other sports teams. The scores are all used as quiz questions for scoring prizes by listeners who call back on cue.

Air personalities don't back-announce records after 3-song sweeps, but allow contestants to name the songs, artists, and chart rank to win various prizes. Whodunit mysteries, brain teasers, political stumpers, and other games run between music sets.

Michaels, who designed the entire concept, claims advertising managers will be in a "marketing dream" by participating with KWRM



Pat Michaels

on prize giveaways. Besides the 14-minute spot limit, they offer "plenty of time for 10-second product giveaways, mentions, and buildups."

Michaels explained that the idea of the "continuous contest" radio station came to him as simply extending the excitement offered by periodic games in typical radio contesting. He said, "I've always felt there was room for a station like this. By increasing our contest load to five or six times per hour, we really have a chance to build audience."

Michaels described some of the details. "It's very fast-paced and smooth," he said. "The biggest response we're getting is to a 'name that record' or 'name that chart position' game called 'Triple Play Rate-A-Record,' which we run three times an hour. It's blowing out the phones! For winners, we have a 'Wheel Of Prizes,' which offers gag prizes, such as free spots to give away your mother-in-law, to very nice gifts of perfume and various merchandise. It's a riot!"

Explaining how he keeps the teens and preteens from swamping the phone lines, Michaels said, "The contests are restricted to 16-year-olds and up, to avoid teen phone domination, but we find that, rather than causing teen tuneout, kids are coaching their mothers on

the games. We don't check the ages of our listeners, though. People seem to be pretty honest about it."

Because certain listeners, however, continuously try to get through, KWRM has already changed the rules three times in the first eight days. Currently, people can now call in to play only once every two weeks. Primarily, the station asks for a particular caller in sequence, but Michaels offered, "If there are more imaginative ways to solicit callers for these contests than to ask for the 4th or 28th caller, I'd like to hear about them."

Elaborating further on the sales strategy, Michaels stated, "We're not trading out for prizes, but offering to give away items already being advertised on KWRM. There are a lot of accounts who are interested in that. It's 'merchandised radio' we're doing. Accounts who offer us large prizes, such as a spa or truck, will get a specific number of free mentions in return, equivalent in relative value to that product."

In addition to the immediate impact on the community, Michaels has also noticed changes in attitudes among the air staff. "When our jocks started this format, they were scared to death — they never had much audience input. They just hoped somebody was out there listening. Suddenly, everyone's calling and now they're having so much fun with the people. It makes the personalities shine twice as brightly. They come on happy,

strong and very fulfilled because they're actually playing to an audience they're interacting with."

Michaels believes that the station can keep the games interesting for the non-participating majority. "I believe people enjoy vicariously the thrill of winning or losing," he said. "Since only a few people out of a thousand will call in, we'll try to make the games as exciting as possible for the non-participants, so they can at least feel as though they're involved."

Can KWRM keep this format from burning out? "It's going to be tough," admitted Michaels. "The audience is pretty selective in the games it likes to play, and as we go along, we'll be more sophisticated in the kinds we'll offer. Guided by their direction, we'll try different things constantly and measure the feedback. I'm prepared to stick with this format for at least six months, but I'm sure it's going to work. The excitement is there, the feeling is there, and people are participating in awesome numbers. I'm in love with it."

Progress

Mike Lawrence has been appointed Program Director for WTKO/Ithaca, NY. He formerly served as Music Director, News Director, and air personality at WCOD/Hyannis-Cape Cod, MA. Bruce Ryan has been named News Director at WTKO. The new lineup now is Mike Lawrence 6-10am, Wayne Fisk 10am-3pm, Smith & Cochran 3-7pm, Mike McNeil 7-midnight, and Bick Barnett overnights . . . Dave Steele is the new morning news anchor at WWWE/Cleveland. Most recently Dave was Managing Editor and morning anchor at KSDO/San Diego . . . Bryan Johnson has been promoted to the newly-created position of Senior Correspondent/Analyst for KOMO/Seattle. He will keep his post as News Director . . . Pat McMurray joins WASH-FM/Washington as a news reporter, coming from a host/Associate Producer's post at Washington University's WAMU-FM/Washington, DC . . . Lynne Kruer takes the position of Promotion Coordinator for WHAS/Louisville, moving over from retail/public affairs work at the Courier-Journal newspaper.

WSFM's "MS 50" BIKE TOUR

Fights Multiple Sclerosis, Earns Free Advertising

Many radio stations participate in walkathons, marathon races, and other events to raise money for charitable causes. WSFM/Harrisburg, in conjunction with the Multiple Sclerosis Society, not only cosponsored a bike tour but offered free spots as a special incentive to contributing advertisers.

To qualify, accounts must first have purchased a minimum of 15 weekly spots (30- or 60-second). Then, for every \$25 donation to MS, WSFM issued a "free money advertiser coupon" equal to the value in advertising, to run in June or July.

For example, an advertiser who bought a \$300 package and then donated \$200 to MS (tax-deductible) received \$200 in free spots. WSFM offered a maximum of \$1000 in free commercials to contributing clients.

The bike ride, which incidentally was not a race, circled 50 scenic miles of Eastern Pennsylvania countryside. All riders had to obtain a minimum \$50 in sponsorships to participate with all finishers receiving a special "MS 50" hat. A 10-speed bike, T-shirts, bike packs, and helmets were given away to top fundraisers. WSFM also offered refreshments and lunch along the way.

Through this promotion, the station was able to generate multifaceted benefits: Local newspaper and television press, a strong community involvement image, and reinforced client relations through the incentive/bonus attraction. Finally, the bike tour itself, non-competitive in its structure, appealed to wide demographics and was most likely, in a market this size, the dominant event of the weekend.

If you're developing a public service promotion, particularly one with a different twist, send it to me at R&R. We're looking forward to presenting your story.



sponsored by

WSFM
99

Harrisburg



WISH YOU WERE HERE — WPCN/Mt. Pocono, PA proudly presents its new facilities and air staff. The mountain region covered by this daytimer attracts up to 8 million tourists a year. Pictured (l-r) are afternoon drive Gene Stanley, morning drive Al DeHope, weekend talent George Roberts, evening personality Maggie Martin, middays Joe Middleton, and weekend man Dan Magnotta.

A/C

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

CARPENTERS

Touch Me When We're Dancing (A&M)

66% of our reporters on it, 28 adds, WHAS, WOAI-FM, KOGO, WFYR, WHIO, WTMJ, WCCO-FM, WRIE, WEIM, WHAG, WSFM, WCFR, WATR, WABZ, WTAR, WDBO, KFQD, KRKO, KOLO, WKIQ, KGGF, WDFD, WOOD, WNFL, WKHM, KFOR, KLMS, WJON. Heavy rotation: 97AIA, KFMB, KMBZ, WCCO-AM, WRVA, KRMG. Medium rotation: WCBM, WBEN, WELI, WHEN, WASH, WLTA, WSM-FM, KOY, KEX, KSL, KNBR, WLW and 12 more. Debuts at number 24 on A/C chart.

POINTER SISTERS

Slow Hand (Planet)

58% of our reporters on it, 9 adds, KDKA, WOAI-FM, KHOW, WATR, WIS, KLO, WKIQ, WACI, WGAR. Heavy rotation: WASH, 97AIA, WSM-FM, KMBZ, WCHV, WMAZ, WRVA, KBAI, KRKK, KLMS, KLTE. Medium rotation: WHEN, WGY, WIP, WGR, WBEN, WCBM, WCCO-FM, WISN, WLW, WFYR, KLOK, KNBR, KEX, WHAS, WBT and 20 more. Moves 29-23 on A/C chart.

STANLEY CLARKE/GEORGE DUKE

Sweet Baby (Epic)

58% of our reporters on it, 9 adds, WHIO, WCCO-FM, WEIM, WLVA, KMJJ, WDFD, WNFL, KMRJ, WSFM. Heavy rotation: WGR, 97AIA, WTMJ, WRVA, WORG, WJBO, WCFR, WRIE. Medium rotation: KING, KNBR, KFMB, WOAI-FM, WSM-FM, WRVR, WWWE, WGAR, WLW, WHEN, WGY, WIP, WELI, WBEN, WCBM and 29 more. Debuts at number 26 on A/C chart.

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. indicates one of this week's "most added" new songs.

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 64/6 add WGY, WOAI-FM, WGAR, KRKO, WCHV, WBOW. Heavy rotation: WTMJ, KMED, WRVA, WMAZ, WNDB, WNEU, WOOD. Medium rotation: WSB, WSJS, KSL, KNBR, WLW, WCCO-AM, WIP, WELI, WNAB, WEIM, WHAG, WSFM, WLNH, WATR, WABZ, WDEF, WIS, WFTL, WTAR, WORG, WDBO, WFIR, KOLO, KRKK, WHIZ, KRMG, WJON, WSGW, KMRJ, KFOR, WKHM, KXIC, WDFD, WHBC, WHBY, WAKR. Debuts on A/C chart at number 29.

RONNIE MILSAP "There's No Gettin' Over Me" (RCA) 60/29 add WHEN, WASH, WSB, WRVR, KPPL, KOY, KSL, KFMB, KNBR, WWWE, WHIO, WTMJ, WCCO-AM, WNAB, WRIE, WATR, WNEU, WSBA, WHBC, WACI, WQUA, WHIZ, WJBO, WLVA, WFIR, KOB, KFQD, KMED, KOLO. Heavy rotation: 97AIA, WLTA, WRVA, KRKO, KRMG. Medium rotation: WBEN, WGR, WBT, WLW, KBAI, WORG, WMAZ, WSLI, WNDB, WIS, WDEF, WABZ, WJON, KLTE, WLNH.

DIONNE WARWICK "Some Changes Are For Good" (Arista) 57/12 add WELI, WBT, WHIO, WTMJ, KLO, WGR, WKIQ, WDFD, WACI, KLMS, KMRJ, WHIZ. Heavy rotation: KSL, WCCO-AM, WDBO, WRVA. Medium rotation: WPRO, WHEN, WLW, WNAB, WEIM, WHAG, WSBA, WABZ, WFTL, WLVA, WMAZ, WFIR, KUGN, KRKO, KOLO, WJON, KFOR, WAKR.

JOHN DENVER "Some Days Are Diamonds" (RCA) 51/7 add WELI, WHEN, WLW, WIS, WLNH, WOOD, WIBW. Heavy rotation: WLTA, KSL, KLO, WRVA, WDEF, KXIC, KLMS. Medium rotation: KOY, WCCO-AM, WSBA, WHAG, WEIM, WNAB, KRMG, WJON, KMRJ, KFOR, WDFD, KGGF, WHBC, WHBY, KMED, WYMC, WLVA, WFTL.

ALABAMA "Feels So Right" (RCA) 46/10 add WHAS, KHOW, KEX, KLOK, KOLO, WLNH, KRNT, WOOD, KLMS, WJON. Heavy rotation: WSIX, 97AIA, WSB, KMBZ, WRVA, KRMG. Medium rotation: WBT, WSJS, KOY, KOB, KFQD, KLO, WORG, WMAZ, WIS, WJBO, WABZ, WHBY, WHBC, KGGF, KXIC, KFOR, WIBW.

ELTON JOHN "Nobody Wins" (Geffen) 45/1 add WHAG. Heavy rotation: WIP, 97AIA, WSM-FM, WSJS, KNBR, WLW, KRKK, KAAV, WSLI, WFIR, WOWO, KWOS, WBOW. Medium rotation: WCBM, WGR, KDKA, WBT, WRVR, KEX, WGAR, KBAI, KUGN, KFQD, WTAR, WMAZ, WIS, WCHV, WATR, WCFR, WSFM, WRIE, WKIQ, WKHM, KFOR, KMRJ, WHIZ. Moves 30-30 on A/C chart.

ENGELBERT HUMPERDINCK "Don't You Love Me Anymore" (Epic) 42/1 add WKIQ. Heavy rotation: WTMJ, KMED, WRVA, WLVA, WFTL, WDEF, WSBA, WNAB. Medium rotation: WHAM, WLTA, WHIO, WCCO-AM, WEIM.

Others Getting Significant Action

COMMODORES "Lady (You Bring Me Up)" (Motown) 19/18 add WIP, WOAI-FM, WLW, WTMJ, WEIM, WCFR, WNEU, WJBO, WCHV, WSLI, KAAV, WORG, KRKO, KBAI, KRKK, WSTV, WBOW, WHIZ. Medium rotation: WLNH.

STACY LATTISAW "Love On A Two Way Street" (Cotillion) 16/7 add WOAI-FM, WGAR, WHAG, WSLI, WFIR, WJON, WSTV. Medium rotation: WNEU, WORG.

BOBBY KING "Having A Party" (WB) 16/6 add WIP, WLTA, WNAB, WHBC, KFOR, WDFD. Medium rotation: KFQD.

YUTAKA "Love Light" (Alfa) 15/7 add KFQD, WORG, WSLI, WNDB, WNEU, WACI, WHBY. Heavy rotation: KLMS. Medium rotation: WCCO-AM, WQUA, WJON.

JOHNNY LEE "Prisoner Of Hope" (Full Moon/Asylum) 15/2 add WSIX, WNDB. Heavy rotation: WCCO-AM, KLMS, KSL. Medium rotation: WLTA, WSB, KLO, WDEF, KXIC, KLTE, KRMG.

MICKEY GILLEY "You Don't Know Me" (Epic) 14/11 add WBEN, WSB, WRVR, KSL, WCCO-AM, WDEF, WMAZ, WDBO, WRVA, WHBY, WIBW. Medium rotation: KLOK. Medium rotation: KRMG.

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 14/11 add WLNH, WCFR, WABZ, WCHV, WIS, WSLI, WMAZ, WORG, KUGN, KLO, KRKK. Medium rotation: WLW.

ROBERTA FLACK "You Stopped Loving Me" (MCA) 13/5 add KMED, KLO, KRKK, KWOS, KFOR. Heavy rotation: WLTA. Medium rotation: WCCO-AM.

GARY U.S. BONDS "This Little Girl" (EMI America) 13/2 add WHIZ, KOGO. Heavy rotation: WIP, WLW, WGAR, WNEU, WFIR. Medium rotation: WCHV, WBOW.

DAN HARTMAN "It Hurts To Be In Love" (Blue Sky/CBS) 12/3 add WLW, WNAB, KRKK. Medium rotation: WNDB, KFQD, WHBC, KXIC.

Radio & Records

NATIONAL AIRPLAY/30

July 3, 1981

Three Weeks Last Weeks

Three Weeks	Two Weeks	Last Weeks	Rank	Artist/Title	Label
6	4	2	1	AIR SUPPLY/The One That You Love	(Arista)
3	2	1	2	GEORGE HARRISON/All Those Years Ago	(Dark Horse/WB)
1	1	3	3	NEIL DIAMOND/America	(Capitol)
-	21	10	4	KENNY ROGERS/I Don't Need You	(Liberty)
27	18	7	5	JOEY SCARBURY/Theme From "Greatest..."	(Elektra)
20	14	6	6	MANHATTAN TRANSFER/Boy From New York City	(Atlantic)
10	6	5	7	BARBRA STREISAND/Promises	(Columbia)
15	8	8	8	PURE PRAIRIE LEAGUE/Still Right Here...	(Casablanca/PolyGram)
14	10	9	9	ROSANNE CASH/Seven Year Ache	(Columbia)
21	15	12	10	LEE RITENOUR/Is It You	(Elektra)
2	3	4	11	DOTTIE WEST/What Are We Doing In Love	(Liberty)
24	16	13	12	SHEENA EASTON/Modern Girl	(EMI America)
11	11	11	13	JIM PHOTOGLO/Fdol In Love With You (20th)	
22	19	16	14	OAK RIDGE BOYS/Eivira	(MCA)
-	29	20	15	MARTY BALIN/Hearts	(EMI America)
-	28	24	16	JUICE NEWTON/Queen Of Hearts	(Capitol)
-	30	23	17	ALAN PARSONS PROJECT/Time	(Arista)
29	24	19	18	CAROLE BAYER SAGER/Stronger Than Before	(Boardwalk)
7	7	14	19	JESSE WINCHESTER/Say What	(Bearsville/WB)
8	9	18	20	RAY PARKER JR. & RAYDIO/A Woman Needs Love...	(Arista)
9	13	17	21	KIM CARNES/Bette Davis Eyes	(EMI America)
5	5	15	22	GINO VANNELLI/Living Inside Myself	(Arista)
-	-	29	23	POINTER SISTERS/Slow Hand	(Planet)
-	-	29	24	CARPENTERS/Touch Me When We're Dancing	(A&M)
-	-	26	25	JAMES TAYLOR/Hard Times	(Columbia)
-	-	29	26	STANLEY CLARKE/GEORGE DUKE/Sweet Baby	(Epic)
-	-	29	27	CARL WILSON/Heaven	(Caribou)
12	17	22	28	STARS ON 45/Medley	(Radio/Atlantic)
-	-	30	29	JOHN SCHNEIDER/It's Now Or Never	(Scotti Bros.)
-	-	30	30	ELTON JOHN/Nobody Wins	(Geffen)

New Entry

This chart is based solely on airplay rotations compiled weekly from our A/C reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

MOST ADDED

- RONNIE MILSAP (There's) No Gettin' Over Me (RCA)
- CARPENTERS Touch Me When We're Dancing (A&M)
- COMMODORES Lady (You Bring Me Up) (Motown)
- JUICE NEWTON Queen Of Hearts (Capitol)
- DIONNE WARWICK Some Changes Are For Good (Arista)

HOTTEST

- AIR SUPPLY The One That You Love (Arista)
- GEORGE HARRISON All Those Years Ago (Dark Horse/WB)
- NEIL DIAMOND America (Capitol)
- JOEY SCARBURY Theme From "Greatest..." (Elektra)
- MANHATTAN TRANSFER Boy From New York City (Atlantic)

WHAG, WNDB, WDBO, WFIR, KFQD, KLO, WHBY, WHBC, WDFD, WOOD, KXIC, KMRJ, WJON. **TERRI GIBBS** "Rich Man" (MCA) 41/5 add KHOW, WTMJ, KRZI, WTAR, WIBW. Heavy rotation: WCCO-AM, KLMS. Medium rotation: WBT, WSJS, KOY, KMED, KFQD, WNDB, WIS, WDEF, WJBO, WEIM, WKIQ, WHBC, KXIC, KFOR, WQUA, WJON, KRMG.

PHIL EVERLY "Sweet Southern Love" (Curb/CBS) 36/2 add KEX, WKHM. Heavy rotation: WTMJ, KLO, KLMS, WHIZ. Medium rotation: WBT, WNAB, WEIM, WHAG, WABZ, WDEF, KOB, KFQD, WJON, KFOR, KGGF, WHBC, WHBY.

DARYL HALL & JOHN OATES "You Make My Dreams" (RCA) 35/2 add WTVN, KGGF. Heavy rotation: WBZ-AM, KDKA, WTAE, WHEN, WOAI-FM, WSJS, WFYR, WLW, WGAR, KBAI, WFIR, WCHV, WJBO, WEIM, WLNH, WOWO, KLMS, WHIZ. Medium rotation: WBT, KFQD, KRKK, WMAZ, KAAV, WSLI, WCFR, WSFM, WKIQ, WDFD, WBOW.

DENNIS YOST "Going Through The Motions" (Robox) 28/0. Medium rotation: WSB, WNAB, WEIM, WSBA, WIS, WMAZ, WORG, KMED, KLO, WJON, WQUA, KFOR, KGGF.

ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 27/9 add KOY, WHIO, KOLO, KRKK, WGR, WHBC, KFOR, KMRJ, WQUA. Heavy rotation: WCCO-AM, WRVA, WSBA. Medium rotation: WSB, KSL, KFMB, WNDB, WFTL, WSLI, KFQD, WJON.

SMOKEY ROBINSON "You Are Forever" (Tamla) 23/8 add WRVR, WWWE, KLO, WDEF, WRIE, WHBC, KGGF, WHIZ. Medium rotation: WLTA, KSL, WLW, WRVA, WNEU, WKIQ.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 20/3 add WLTA, KRKO, KRKK. Medium rotation: WGY, WABZ, WORG, WFIR, WKHM, WKIQ.

GROVER WASHINGTON JR. "Winelight" (Elektra) 11/1 add WRIE. Heavy rotation: WTMJ, KLMS. Medium rotation: KSL, KFOR.

ERIC CLAPTON "Another Ticket" (RSO) 10/2 add KMED, KOLO. Medium rotation: WNAB, WSLI.

EMMYLOU HARRIS "I Don't Have To Crawl" (WB) 10/2 add KMED, KFOR. Medium rotation: KRMG.

SANTANA "Winning" (Columbia) 10/1 add WHIZ. Heavy rotation: WLNH. Medium rotation: WTAE, WCHV, KAAV, WBOW.

GINO VANNELLI "Nightwalker" (Arista) 9/7 add WSM-FM, WEIM, WNEU, WORG, KBAI, KGGF, KEX.

RICK SPRINGFIELD "Jessie's Girl" (RCA) 9/1 add WHIZ. Medium rotation: WHEN, WHAG, WCHV, KAAV, WFIR, WBOW.

GLADYS KNIGHT & THE PIPS "Forever Yesterday (For The Children)" (Columbia) 8/0. Heavy rotation: WLTA. Medium rotation: WELI, WGY, WDEF.

BOBBY GOLDSBORO "Love Ain't Never Hurt Nobody" (Curb) 7/4 add WSB, KMBZ, WNDB, WHBY. Medium rotation: WDEF.

PHIL COLLINS "In The Air Tonight" (Atlantic) 7/3 add KPPL, WCFR, WBOW. Heavy rotation: WLNH. Medium rotation: WSM-FM, WNEU, WABZ.

JANIS IAN "Under The Covers" (Columbia) 7/2 add WSM-FM, WCCO-AM. Medium rotation: WNEU.

LARRY GATLIN "Wind Is Bound To Change" (Columbia) 7/1 add WLTA. Heavy rotation: WCCO-AM. Medium rotation: KSL, WSB, KRMG.

MOODY BLUES "Gemini Dream" (Threshold/PolyGram) 7/1 add KDKA. Heavy rotation: WLNH, WNEU. Medium rotation: WNAB, WCHV.

Regionalized Adds & Hots

EAST

WCBM/Baltimore
Hal Martin

None

WBZ/Boston
Woody Forge

Kenny Rogers
HOTTEST
Stars On 45
Climax Blues Band
Neil Diamond
Hall & Oates
George Harrison

WNAB/Bridgeport
Rue Garrett

Bobby King
Sheena Easton
(Modern)

Dan Hartman
Ronnie Milsap
HOTTEST
George Harrison
Rosanne Cash
Air Supply
PPL
Manhattan Transfer

WVEN/Buffalo
Roger Christian

Mickey Gilley
HOTTEST
Marty Balin
Oak Ridge Boys
Kenny Rogers
Joey Scarybury
Carole B. Sager

WGRN/Buffalo
Larry Roe

None
HOTTEST
George Harrison
Joey Scarybury
Marty Balin
Kenny Rogers
Lee Ritenour

WNEE/ Erie
Ted Abbott

Carpenters
Isley Bros.
Ronnie Milsap
Smoky Robinson
(Forever)
Grover Washington Jr.
(Wine)light
HOTTEST
Joey Scarybury
Oak Ridge Boys
Alan Parsons
Air Supply
Manhattan Transfer

WENF/Hoboken
Chuck Morgan

Get Wet
Gino Vannelli
(Nightwalker)
Commodores
Larry Graham
Clarke/Duke
Carpenters
HOTTEST
Jim Photoglo
George Harrison
Manhattan Transfer
Lee Ritenour
Air Supply

WHAQ/Hagerstown
B.J. Baumgardner

Marty Balin
Carole B. Sager
Stacy Lattisaw
Elton John
Joey Scarybury
Larry Graham
Carpenters
HOTTEST
Stars On 45
Oak Ridge Boys
George Harrison
Sheena Easton
(Modern)
Jesse Winchester

WBFM/Harrisburg
Bob Paha

Alan Parsons
Clarke/Duke
Carpenters
HOTTEST
George Harrison
Air Supply
Barbra Streisand
PPL
Joey Scarybury

WTIC/Hartford
Oliver Jankovic

Kenny Rogers
Lee Ritenour
HOTTEST
Jesse Winchester
PPL
Sheena Easton
(Modern)
HOTTEST
Joey Scarybury
Manhattan Transfer

WLNH/Laconia
Bob Nelson

Alabama
Smith/Sweet
HOTTEST
George Harrison
Air Supply
Kenny Rogers
Carpenters
Ronnie Milsap

WQW/Manchester
Karen Anderson

James Taylor
Anne Murray
(Hold)
Dionne Warwick
HOTTEST
Neil Diamond
George Harrison
Dottie West
Manhattan Transfer
Air Supply

WELH/Haverhill
Walt Pinto

James Taylor
John Denver
Dionne Warwick
HOTTEST
George Harrison
Dottie West
Barbra Streisand
Joey Scarybury
Sheena Easton
(Modern)

WPPH/Philadelphia
Bob Russo

Commodores
Bobby King
Sheena Easton
(Eyes)
California Summer
Fun Medley
HOTTEST
Gary U.S. Bonds
Ronnie Milsap
Marty Balin
Air Supply
Oak Ridge Boys

KDKA/Pittsburgh
Jim Harrington

Woody Blues
Julie Newton
Pointer Sisters
Carole B. Sager
HOTTEST
Hall & Oates
Kenny Rogers
Air Supply
Joey Scarybury
Oak Ridge Boys

WTAE/Pittsburgh
Don Berna

Alan Parsons
Lee Ritenour
HOTTEST
Kenny Rogers
Barbra Streisand
Air Supply
PPL
Paul Anka

3-W-S/Pittsburgh
Herb Crowe

Carole B. Sager
Alan Parsons
Marty Balin
HOTTEST
Ray Parker Jr.
& Raydio
Barbra Streisand
Manhattan Transfer
Oak Ridge Boys
Joey Scarybury

WGAN/Portland
Cathy Genthner

Kenny Rogers
Manhattan Transfer
Air Supply
HOTTEST
Sheena Easton
(Train)
Terry Gibbs
(Knockin')
Gino Vannelli
(Inside)
Neil Diamond
Dottie West

WPRO/Providence
Gary Berkowitz

None
HOTTEST
T.G. Sheppard
(Loves)
Stars On 45
Manhattan Transfer
George Harrison
Marty Balin

WHAM/Rochester
Dave Laird

Julie Newton
Marty Balin
HOTTEST
George Harrison
Neil Diamond
Barbra Streisand
Air Supply
HOTTEST
Neil Diamond
Champagn
Air Supply
Joey Scarybury
Taste Of Honey

KUON/Eugene
Brian James

Chuck Mangione
(Tarantella)
Glenn Yarbrough
Smith/Sweet
Dan McLean
(Sun)
HOTTEST
George Harrison
PPL
Manhattan Transfer
Air Supply
Kenny Rogers

WQY/Schenectady
BN Buchner

John Schneider
HOTTEST
Neil Diamond
George Harrison
Ray Parker Jr.
& Raydio
Taste Of Honey
Kim Carnes

WGRN/Springfield
Jeff Taylor

Carpenters
Commodores
Smith/Sweet
Phil Collins
HOTTEST
George Harrison
Barbra Streisand
Julie Newton
Alan Parsons

WHEN/Syracuse
Dabbe Bloughmenger

Ronnie Milsap
John Denver
Carl Wilson
HOTTEST
Kim Carnes
Stars On 45
Taste Of Honey
Neil Diamond
George Harrison
Air Supply

WASH/Washington D.C.
Bob Deakman

Ronnie Milsap
Oak Ridge Boys
HOTTEST
Kenny Rogers
Pointer Sisters
Manhattan Transfer
Air Supply

MIDWEST

WATR/Waterbury, CT
O'Conner O'Reilly

Pointer Sisters
Carpenters
Ronnie Milsap
HOTTEST
George Harrison
Manhattan Transfer
Joey Scarybury

WHEU/Wheeling
Amos Fox

Balance
Commodores
Gary Wright
Producers
Yutaka
Frank & Knockouts
(Girl)
Gino Vannelli
(Nightwalker)
Ronnie Milsap
HOTTEST
John Schneider
Air Supply
Pointer Sisters
REO Speedwagon
(Don't)

WBSA/York
Jim Horn

Alan Parsons
Samantha Sang
Ronnie Milsap
HOTTEST
Neil Diamond
Air Supply
George Harrison
Lee Ritenour
James Taylor

WQAR/Cleveland
Chuck Collier

Pointer Sisters
Stacy Lattisaw
John Schneider
HOTTEST
Kim Carnes
Air Supply
Stars On 45
George Harrison
Gary U.S. Bonds

WVVE/Cleveland
Terry Patrick

Oak Ridge Boys
Ronnie Milsap
Smoky Robinson
(Forever)
HOTTEST
Neil Diamond
Air Supply
Kenny Rogers
George Harrison
Ray Parker Jr.
& Raydio

KLO/Ogden
Barbara M. Richardson

Marty Balin
Roberta Flack
(Tarantella)
Pointer Sisters
Smoky Robinson
(Forever)
Smith/Sweet
Dionne Warwick
HOTTEST
Joey Scarybury
Paul Anka
George Harrison
Phil Evely
Helen Reddy

KOY/Phoenix
Armstrong/Stevens

Anne Murray
(Hold)
Ronnie Milsap
HOTTEST
Rosanne Cash
Joey Scarybury
Tommy & Glaser Bros.
Julie Newton
Air Supply

KEX/Portland
Bob Dunson

Gino Vannelli
(Nightwalker)
Alabama
Phil Evely
HOTTEST
Rosanne Cash
George Harrison
Air Supply
HOTTEST
Dottie West

KOLO/Reno
Dave Finley

Chuck Mangione
(Tarantella)
Glenn Yarbrough
Smith/Sweet
Dan McLean
(Sun)
HOTTEST
George Harrison
PPL
Manhattan Transfer
Air Supply
Kenny Rogers

KRKK/Rock Springs
Red Tumbler

Dan Hartman
Kool & Gang
Smith/Sweet
Anne Murray
(Hold)
Commodores
Roberta Flack
HOTTEST
George Harrison
Air Supply
Manhattan Transfer
PPL
Pointer Sisters

KBLR/Reno City
George Lemloh

Mickey Gilley
Julie Newton
Joey Scarybury
Ronnie Milsap
Chuck Nanofone
(Tarantella)
HOTTEST
Kenny Rogers
Barbra Streisand
Air Supply
Neil Diamond
Kenny Rogers
Manhattan Transfer
Carl Wilson

KNEE/Roseford
Charlie Kirk

Eric Clapton
Roberta Flack
Ronnie Milsap
HOTTEST
Kenny Rogers
Pointer Sisters
Manhattan Transfer
Air Supply

MIDWEST

WAKR/Akron
BIN Hart

None
HOTTEST
Neil Diamond
George Harrison
Air Supply
Manhattan Transfer
Joey Scarybury

WHBY/Appleton
Jeff Clark

Bobby Goldsboro
Paul Anka
(Lady)
Yutaka
Mickey Gilley
HOTTEST
Air Supply
George Harrison
Manhattan Transfer
Joey Scarybury
Marty Balin

WKIQ/Bowling Green
John Swan

Pointer Sisters
Julie Newton
Carpenters
Dionne Warwick
HOTTEST
Neil Diamond
Dottie West
Stars On 45

WVY/Chicago
John Wetherbee

Carpenters
Moody Blues
(Voice)lp
HOTTEST
Kim Carnes
Air Supply
Hall & Oates
Manhattan Transfer
Joey Scarybury

WLW/Cincinnati
Grag Picciano

Larry Graham
John Denver
Commodores
Dan Hartman
HOTTEST
George Harrison
Air Supply
Oak Ridge Boys
Joey Scarybury
Julie Newton

WQAR/Cleveland
Chuck Collier

Pointer Sisters
Stacy Lattisaw
John Schneider
HOTTEST
Kim Carnes
Air Supply
Stars On 45
George Harrison
Gary U.S. Bonds

WVVE/Cleveland
Terry Patrick

Oak Ridge Boys
Ronnie Milsap
Smoky Robinson
(Forever)
HOTTEST
Neil Diamond
Air Supply
Kenny Rogers
George Harrison
Ray Parker Jr.
& Raydio

KQIQ/Coffeyville
MacCord

Nina Kahle
Smoky Robinson
(Forever)
HOTTEST
Hall & Oates
Neil Carter
Mac Davis
(Secrets)
Gino Vannelli
(Nightwalker)
Sarah Vaughan
Don McLean
(Sun)
Carpenters
HOTTEST
Joey Scarybury
Chuck Mangione
(Tarantella)
Barbra Streisand
Air Supply
Julie Newton

KOGO/San Diego
Sandi Banister

Carpenters
Phil Evely
HOTTEST
Joey Scarybury
James Taylor
Marty Balin
Air Supply
Kenny Rogers

KNBR/San Francisco
Larry Finkel

Ronnie Milsap
HOTTEST
George Harrison
Air Supply
Lee Ritenour
Oak Ridge Boys
Kenny Rogers

KLOK/San Jose
Bill Weaver

Alabama
Julie Newton
HOTTEST
Air Supply
Taste Of Honey
Julie Newton
Dottie West
Mickey Gilley

KIQI/Seattle
John Stone

None
HOTTEST
Neil Diamond
Jesse Winchester
Anne Murray
(Blessed)
Air Supply
Kim Carnes

MIDWEST

WBYC/Canton
Mike Dorn

Ronnie Milsap
Anne Murray
(Hold)
Maxine Nightingale
Bobby King
Smoky Robinson
(Forever)
HOTTEST
Barbra Streisand
Air Supply
Kenny Rogers
Joey Scarybury

WFYR/Chicago
John Wetherbee

Carpenters
Moody Blues
(Voice)lp
HOTTEST
Kim Carnes
Air Supply
Hall & Oates
Manhattan Transfer
Joey Scarybury

WLW/Cincinnati
Grag Picciano

Larry Graham
John Denver
Commodores
Dan Hartman
HOTTEST
George Harrison
Air Supply
Oak Ridge Boys
Joey Scarybury
Julie Newton

WQAR/Cleveland
Chuck Collier

Pointer Sisters
Stacy Lattisaw
John Schneider
HOTTEST
Kim Carnes
Air Supply
Stars On 45
George Harrison
Gary U.S. Bonds

WVVE/Cleveland
Terry Patrick

Oak Ridge Boys
Ronnie Milsap
Smoky Robinson
(Forever)
HOTTEST
Neil Diamond
Air Supply
Kenny Rogers
George Harrison
Ray Parker Jr.
& Raydio

KQIQ/Coffeyville
MacCord

Nina Kahle
Smoky Robinson
(Forever)
HOTTEST
Hall & Oates
Neil Carter
Mac Davis
(Secrets)
Gino Vannelli
(Nightwalker)
Sarah Vaughan
Don McLean
(Sun)
Carpenters
HOTTEST
Joey Scarybury
Chuck Mangione
(Tarantella)
Barbra Streisand
Air Supply
Julie Newton

KOGO/San Diego
Sandi Banister

Carpenters
Phil Evely
HOTTEST
Joey Scarybury
James Taylor
Marty Balin
Air Supply
Kenny Rogers

KNBR/San Francisco
Larry Finkel

Ronnie Milsap
HOTTEST
George Harrison
Air Supply
Lee Ritenour
Oak Ridge Boys
Kenny Rogers

KLOK/San Jose
Bill Weaver

Alabama
Julie Newton
HOTTEST
Air Supply
Taste Of Honey
Julie Newton
Dottie West
Mickey Gilley

KIQI/Seattle
John Stone

None
HOTTEST
Neil Diamond
Jesse Winchester
Anne Murray
(Blessed)
Air Supply
Kim Carnes

MIDWEST

WTVN/Columbus
Denny Nugent

Sheena Easton
Clarke/Duke
(Modern)
HOTTEST
Julie Newton
HOTTEST
Air Supply
George Harrison
PPL
Kenny Rogers
Joey Scarybury

WHO/Dayton
Peggy Powell

Ronnie Milsap
Clarke/Duke
Anne Murray
(Hold)
Carpenters
Dionne Warwick
T.G. Sheppard
(Party)
HOTTEST
George Harrison
Barbra Streisand
Air Supply
Manhattan Transfer
Oak Ridge Boys

KRNT/Oak Moines
Scott Huskey

Barbra Streisand
Alabama
Joey Scarybury

WDFW/Flint
Paul Landino

Carpenters
Dionne Warwick
Clarke/Duke
HOTTEST
Air Supply
Manhattan Transfer
Sheena Easton
(Modern)
Carole B. Sager
Kenny Rogers

WOWO/L Wayne
Sam DeVincent

None
HOTTEST
George Harrison
Air Supply
Climax Blues Band

WACW/Freepport
Larry Lance

Ronnie Milsap
Dionne Warwick
Yutaka
Pointer Sisters
HOTTEST
Neil Diamond
George Harrison
Air Supply
PPL
Manhattan Transfer

WOOD/Grand Rapids
Bill Struyk

Alabama
Carpenters
John Denver
HOTTEST
Kenny Rogers
Jim Photoglo
Barbra Streisand
Neil Diamond

WFLG/Green Bay
Liz Charlton

Clarke/Duke
Carpenters
HOTTEST
Air Supply
Dottie West
Taylor/Souther
John D'Banion
PPL

KJOC/Knox City
Gary Dixon

None
HOTTEST
Air Supply
Neil Diamond
George Harrison
Carl Wilson
James Taylor

WKHM/Jackson
Jerry Barnhart

Carpenters
Phil Evely
HOTTEST
Joey Scarybury
James Taylor
Marty Balin
Air Supply
Kenny Rogers

KWOB/Jackson City
Steve Moran

Mac Davis
(Secrets)
Phil Seymour
Kittlyhawk
Tuba
Sheena Easton
(Eyes)
Roberta Flack
HOTTEST
George Harrison
Air Supply
Elton John
Joey Scarybury
Manhattan Transfer

KMBZ/Kansas City
Steve Bell

Tanya Tucker
Get Wet
Bobby Goldsboro
HOTTEST
George Harrison
Kenny Rogers
Manhattan Transfer
Air Supply

MIDWEST

KFOR/Lincoln, NB
Patil Moran

Carpenters
Roberta Flack
Anne Murray
(Hold)
Bobby King
Emlylou Harris
HOTTEST
Neil Diamond
Barbra Streisand
Sheena Easton
(Modern)

KLMS/Lincoln
Gary Collins

Dionne Warwick
Carl Wilson
Alabama
Carpenters

WDFM/Marion
Doug Triplett

Bobby King
Joe Dolce
Gary Wright
HOTTEST
Neil Diamond
Air Supply
Sheena Easton
(Modern)
Phil Evely
Kenny Rogers

WSDH/Mechanic
Dave Denver

PPL
Kenny Rogers
Joey Scarybury
HOTTEST
Barbra Streisand
Rosanne Cash
Pointer Sisters
Carl Wilson
Marty Balin

WTLJ/Mechanic
Sam Armato

Terry Gibbs
Ronnie Milsap
Commodores
Dionne Warwick
HOTTEST
Anne Murray
(Blessed)
Paul Anka
Helen Reddy
T.G. Sheppard
(Loves)
Oak Ridge Boys

KSTP/Minnneapolis
Don Mikolaitis

None
HOTTEST
Neil Diamond
George Harrison
Air Supply
Barbra Streisand
HOTTEST
Barbra Streisand

WCCO/Minnneapolis
Denny Long

Florence Warner
Ronnie Milsap
Janis Ian
Don Williams
Mickey Gilley
HOTTEST
John Denver
James Galway
Terry Cashman

WCCO/Minnneapolis
Curt Landgren

Clarke/Duke
Rosanne Cash
Carpenters
HOTTEST
Joey Scarybury
Neil Diamond
Air Supply

KLTE/Oklahoma City
John Williams

Carl Wilson
HOTTEST
Marty Balin
George Harrison
Lee Ritenour
Kenny Rogers
Joey Newton

KMRB/Pittsburg
Lennie Dummer

Clarke/Duke
Julie Newton
Anne Murray
(Hold)
Dionne Warwick
HOTTEST
Air Supply
Barbra Streisand
Manhattan Transfer
Lee Ritenour
Kenny Rogers

WQUA/Quad Cities
Jack McKay

Anne Murray
(Hold)
Lee Ritenour
Neil Carter
Ronnie Milsap
HOTTEST
Manhattan Transfer
Barbra Streisand
Phil Evely
Captain & Tennille
Rosanne Cash

WVBC/Wichita
Bob Davis

John Denver
Pointer Sisters
Terry Gregory
Smith/Sweet
HOTTEST
Neil Diamond
Oak Ridge Boys
Manhattan Transfer
Joey Scarybury
Kenny Rogers

MIDWEST

WBGW/Baginaw
Nick Bolhofer

Carl Wilson
Julie Newton
HOTTEST
Kim Carnes
Neil Diamond
Rosanne Cash
Stars On 45
George Harrison

WJON/Bl. Cloud
Tom Booth

Stacy Lattisaw
Carpenters
Alabama
HOTTEST
Stars On 45
Oak Ridge Boys
Manhattan Transfer
Joey Scarybury
Air Supply

WSTV/Boonville
Grag McCullough

Commodores
Stacy Lattisaw
HOTTEST
Lee Ritenour
Oak Ridge Boys
Manhattan Transfer
Air Supply
Kenny Rogers

WBOV/Terre Haute
Larry Joseph

James Taylor
Carl Wilson
Phil Collins
Commodores(dp)
John Schneider
HOTTEST
Air Supply
Manhattan Transfer
Sheena Easton
(Modern)
Marty Balin

WABZ/Abemarie
Mark Robinson

Carpenters
Smith/Sweet
Marshall Tucker Band
HOTTEST
Air Supply
Kenny Rogers
Marty Balin
Joey Scarybury
Sheena Easton
(Modern)

WNOB/Daytona Beach
Mark D'Angelo

Yutaka
Johnny Methis
Johnny Lee
Bobby Goldsboro
HOTTEST
Air Supply
John Schneider
Barbra Streisand
Joey Scarybury
Kenny Rogers

WFTL/L. Lauderdale
Scott Fletcher

Lauren Bacall
HOTTEST
Dottie West
Paul Anka
Terry Cashman
Engelbert Humperdinck

WFLA/L. Lauderdale
Scott Fletcher

Mac Davis
(Secrets)
Commodores
Yutaka
Smith/Sweet
Stacy Lattisaw
HOTTEST
Air Supply
George Harrison
PPL
Lee Ritenour
Manhattan Transfer

KAAYA/Mt. Pook
Steve Kelly

Pablo Cruise



**Walt
Love**

Black Radio

Understanding Arbitron

For years in the radio business we have all had to live with ratings. We've all either felt we'd done a good job when told the ARB was good, or we've felt unsure of ourselves if we were told the ARB was poor. But most of us don't really know exactly how our fate is being decided. This week, with the help of R&R's Jhan Hiber, we hope to help you understand the ARB, spotlighting things you as a black programmer should look for that might give you an edge in understanding aspects of the ratings not always apparent on the surface.

For Black radio stations, this particular book coming up will be very crucial because some areas which have not been surveyed utilizing ESF (Expanded Sample Frame) will be watching to see if the survey retrieval system will be positive for them. If you look good, it does not always mean you have really scored well in your community; the ethnic weighting may be incorrect, or it could be correct. Here are some tips on what to look for.

Basic Breakout Clues

Begin by tracking the black in-tab from sweep to sweep. By doing this you will be able to find out how accurate the black sample is. The larger the sample the more stable the estimate will be. Be sure to note how much comes from the High Density Black Area (HDBA) and how much comes from outside the zip code areas defined as the HDBA. For example, a drastically smaller diary return could mean much higher come values for each diary and really throw off the numbers. Likewise, a high diary return could give more come opportunities for a station with a good signal or that has been promotionally-minded. You might wonder if the estimate of ethnic population differs from sweep to sweep? Yes, it does differ from book to book. You can find this on Page 2 of the Arbitron book expressed as a percentage of the metro population. If Arbitron increases the percentage of diaries going to blacks, this could mean improved showing for

Black radio generally. Depending on where the diaries were placed, various stations could benefit. Always be sure to track the diary return and the black percentage

Ethnic Weighting has been applied in the Metro Survey Area to proportionately project the sample to represent the black population at 25.7%.

from sweep to sweep, as well as compare it to the same survey in the previous year.

Quarterly Measurement Clues

One of the main items to look at — either through a diary review at Laurel, Maryland or through looking at a mechanical diary — is *what weeks were best for diary return*. Relate this information to what was done in programming/promotional terms during the sweep, and you will notice informative trends. Also, look at diaries reporting your station to see when the largest number of responses came in and what comments were made about your station. This type of information helps to stretch those tight advertising budgets. It's quite important to know what promotion or whatever

helped you the most at a given time during the course of a sweep.

Arbitron has implemented the Expanded Sample Frame (ESF) technique in the Metro Survey Area of the Washington, DC market. Arbitron has estimated that 33.4% of the households in the Washington metro are unavailable in the telephone directory listings supplied by MetroMail Advertising Company.

As we mentioned earlier, some markets will be receiving Expanded Sample Frame this sweep for the first time. This means unlisted phone numbers were included in the sample, a technique which has benefitted Black stations in markets where ESF was introduced. Black stations should examine what happened to their numbers, and how much of their audience is comprised of those reached by the ESF technique. That way you can get a reading on whether or not ESF helped. One other tip that can help: if your ESF sampling is over 10%, then it has the potential to benefit more Black stations in that market and it will also show more accuracy. These suggestions are just a sampling of items stations should delve into.

Action

- **KSOL/San Mateo** has announced the appointment of **Marvin Robinson** as Program Director. Marvin has been at the station for a number of years, and he also will continue to do his 10am-3pm air shift.

- **WGCI/Chicago** hosted "College Day" in conjunction with Operation Push. The first part of the day featured counseling for black students on furthering their educations and how to obtain grants or other forms of assistance. The second part of the day was a dance hosted by WGCI's **Ron Rogers**. All this took place at **Jesse Jackson's PUSH** headquarters.

- **WOIC/Columbia, SC**, owned by the Nuance Corporation (which is black-owned), celebrated 27 years of broadcasting on June 27. The station is holding a "Family Affair" picnic in Valley Park in Columbia. Listeners will have the opportunity to compete for prizes in tennis, softball, an art contest, and a baking contest. Live musical entertainment will also be provided. Congratulations, WOIC, from R&R.

- **WBLX/Mobile** has started an intern program this year, and the first student is **Cynthia Allen** of Troy State University in Troy, AL. Cynthia is a senior majoring in journalism; she will be with the station for seven weeks this summer.

- **Mrs. Effi Barry**, wife of Mayor **Marion Barry** of the District of Columbia, will be hosting a one-hour daily radio show in Washington on **WYCB**. The station's format is strictly Gospel and informational programming.



WBLX GIVES THUMBS UP — Pictured are **WBLX/Mobile** airstaffers (l-r) **Alex Gavin** and **Marva Mays**, **James Alexander** of the **Bar-Kays**, **PD Carmen Brown**, and **Michael Angelo**.



MEETING AT SMOKEY'S PLACE — Following his opening night at Los Angeles's **Greek Theatre**, **Smokey Robinson** is greeted backstage by **Don Savage**, air personality at **KACE/Los Angeles**.



BARBARA MASON WILD IN BOSTON — **WMOT's Barbara Mason** recently appeared at **Carver Auditorium** in Boston. The show, which was sponsored by **WILD**, marked her first concert appearance in over three years. Congratulating her

backstage are (l-r) **Albie Currington**, promoter of the show; **Barbara**, **WILD PD Steve Crumbley**, unidentified guest, and songwriter **Richard Hanner**.

Black Radio

HOTTEST

Following are listed in order of their airplay activity.

STACY LATTISAW

"Love On A Two Way Street" (Cotillion)

EVELYN KING

"I'm In Love" (RCA)

BILLY OCEAN

"Night (Feel Like Getting Down)" (Epic)

CAMEO

"Freaky Dancin' " (Chocolate City/PolyGram)

BROTHERS JOHNSON

"The Real Thing" (A&M)

COMMODORES

"Lady (You Bring Me Up)" (Motown)

MAZE

"Running Away" (Capitol)

ATLANTIC STARR

"Send For Me" (A&M)

DEBRA LAWS

"Very Special" (Elektra)

CHERYL LYNN

"Shake It Up Tonight" (Columbia)

GRACE JONES

"Pull Up To The Bumper" (Island)

QUINCY JONES

"Razzamatazz" (A&M)

CLIMBERS

Following are listed in order of their airplay activity.

RICK JAMES "Give It To Me Baby" (Gordy) 63% reporting. Hot at WDAS, WILD, WKND, KMJQ, WJJS, WOIC, WTMP, WVEE, WENN, WAIL, WBLX, WPDQ, KOKY, WANT, WVOL, WGCI, WWWS, WKWM, KMJM, WVON, KDKO, KXAM, KLIP, KSOL, KDIA. Medium at WEDR, WOWI, WATV, WGIV, WHRK, WCIN, KDAY.

☑ **LARRY GRAHAM** "Just Be My Lady" (WB) 59% (+16) reporting. Added at WAMO, WOWI, WYLD-FM, WANT, WDAO, WDMT, WBMX, KLIP, KJLH, KDIA. Medium at KSOL, KDKO, WVON, KMJM, WCIN, WJLB, WTLC, WOIC, WHRK, WAOK, WGIV, KOKY, WDIA, WATV, WAIL, WENN, WTMP, WILD, WDAS, WXYV.

TAANA GARDNER "Heartbeat" (West End) 59% reporting. Hot at KDKO, KMJM, WBMX, WCIN, WTLC, WKWM, WGCI, WDMT, WANT, WHRK, WAOK, WGIV, KOKY, WDIA, WVEE, WOWI, WTMP, WKXI, WOIC, WLOU, WVOL, WWIN, WAMO. Medium at WJJS, WENN, WYLD-FM, WBLX, WPDQ, WWWS.

STEPHANIE MILLS "Two Hearts" (20th) 57% reporting. Hot at WDAS, WKXI, WTMP, WOWI, WYLD-FM, WBLX, WPDQ, WHRK, WJJS, WJLB, WCIN, WBMX, KAEZ, KSOL, KJLH, KDIA, KXAM. Medium at WAMO, WWIN, WVEE, WAIL, WGIV, WVOL, KMJQ, WGCI, KMJM, WVON, KDKO, KDAY.

ONE WAY "Push" (MCA) 55% reporting. Medium at WAMO, WILD, WDAS, WOWI, WVEE, WENN, WPDQ, WDIA, WANT, WVOL, WDMT, WTLC, WCIN, KDKO, KSOL, KDIA. Hot at KLIP, KAEZ, WBMX, WKWM, WEDR, WHRK, WBLX, WAIL, WYLD-FM, WTMP, WKXI, KMJQ.

TEENA MARIE "Square Biz" (Gordy) 51% (+6) reporting. Added at WANT, WBMX, WJLB. Medium at WXYV, WHUR, WDAS, WILD, WWIN, WVEE, WENN, WDIA, WHRK, WJMI, WDMT, WGIV, WWWS, WCIN, KAEZ, KXAM, KSOL, KJLH. Hot at WAIL, WTLC, WVON, KDKO, KDAY.

FATBACK BAND "Take It Any Way You Want It" (Spring/PolyGram) 51% reporting. Medium at WAMO, WXYV, WDAS, WILD, WKND, WOIC, WKXI, WYLD-FM, WATV, WDIA, WGIV, WVOL, WJJS, WKWM, WJLB, WCIN, WVON, KXAM, KDAY, KSOL. Hot at WTMP, WOWI, WENN, WAOK, WHRK, WEDR.

☑ **RENE & ANGELA** "I Want You More" (Capitol) 49% (+10) reporting. Added at WGIV, WHRK, WJMI, WCIN, KDAY, KSOL. Medium at WAMO, WXYV, WDAS, WWRL, WKND, WWIN, WVEE, WATV, WDIA, WAOK, WGCI, WWWS, WJMO, WKWM, WTLC, WJLB, KAEZ. Hot at KJLH, WHUR.

GINO SOCCIO "Try It Out" (Atlantic) 49% (+6) reporting. Added at WJLB, WPDQ. Medium at WAMO, WXYV, WHUR, WDAS, WOWI, WVEE, KOKY, WHRK, WANT, WVOL, KMJQ, WDMT, WGCI, WJMO, WBMX, WCIN, WVON, KDKO, KXAM, KSOL, KJLH. Hot at WWIN, WWWS.

STANLEY CLARKE & GEORGE DUKE "Sweet Baby" (Epic) 49% reporting. Hot at WAMO, WDAS, WKND, WKXI, WTMP, WAIL, WBLX, WPDQ, KOKY, WANT, WJJS, WVON, WCIN, KXAM, KSOL. Medium at WOWI, WVEE, WYLD-FM, WVOL, WLOU, KMJQ, WGCI, WWWS, KMJM, KDAY.

KLIQUE "Love's Dance" (MCA) 49% reporting. Medium at WXYV, WILD, WKND,

WWIN, WTMP, WOWI, WVEE, WYLD-FM, WAIL, WDIA, WVOL, WHRK, KMJQ, WDAO, WDMT, WWWS, WKWM, WBMX, WCIN, KSOL. Hot at KDAY, KAEZ, WJLB, WATV, WENN.

LEE RITENOUR "Is It You" (Elektra) 49% reporting. Added at KMJQ, WANT. Medium at WKND, WKXI, WTMP, WOWI, WVEE, WYLD-FM, WAIL, WATV, WBLX, WPDQ, WAOK, WJJS, WDMT, WWWS, WKWM, WBMX, KXAM, KJLH. Hot at KDAY, WCIN, KOKY, WDAS, WAMO.

AURRA "Are You Single" (Salsoul) 47% reporting. Hot at WAMO, WKND, WWIN, WOWI, WHRK, WANT, WEDR, WLOU, WJJS, WGCI, WJMO, WBMX, WVON, KAEZ. Medium at KLIP, KSOL, KDIA, WCIN, WKWM, WDMT, WKXI, WOIC, WVEE, WDAS.

☑ **SMOKEY ROBINSON** "You Are Forever" (Tamla) 45% (+16) reporting. Added at WHRK, WEDR, WCIN. Medium at WDAS, WKND, WVEE, WJLB, WBLX, WPDQ, KOKY, WGIV, WAOK, WJMI, WOIC, WDAO, WDMT, WWWS, WTLC, WJLB, KMJM, KAEZ, KDKO. Hot at WDIA.

ROBERTA FLACK "You Stopped Loving Me" (MCA) 39% (+6) reporting. Added at WLOU, WDMT, WJMO, WJLB. Medium at WAMO, WXYV, WHUR, WWRL, WTMP, WENN, WYLD-FM, WBLX, KOKY, WAOK, WHRK, WJMI, WDAO, WBMX, KAEZ, KDKO.

JACKSONS "Walk Right Now" (Epic) 37% (+8) reporting. Added at WJJS, WBMX, KDIA. Medium at WDAS, WWRL, WWIN, WTMP, WAIL, KOKY, WGIV, WHRK, KMJQ, WKXI, WOIC, WWWS, WJMO, WJLB, KDKO.

POINTER SISTERS "Slow Hand" (Planet) 37% (+2) reporting. Added at WAMO, WPDQ, WJMO, KSOL. Medium at WXYV, WWRL, WTMP, WVEE, WYLD-FM, WAIL, WBLX, KOKY, WVOL, WHRK, WDAO, WDMT, WBMX, WJLB, WCIN.

STRIKERS "Body Music" (Prelude) 37% reporting. Hot at WVEE, WOWI, WENN, WATV, WVOL, WEDR, WJJS, WLOU, WOIC, WJMO, KDIA. Medium at WWIN, WANT, WWWS, WTLC, WBMX, WVON, KDAY, KXAM.

PHYLLIS HYMAN & MICHAEL HENDERSON "Can't We Fall In Love Again" (Arista) 37% reporting. Debuts this week. Added at WTMP, WYLD-FM, WGIV, WVOL, WEDR, WJMI, WJJS, WGCI, WJMO, WKWM, WCIN, KDKO, KLIP, KJLH. Medium at WXYV, WHUR, WDIA, WWWS, KSOL.

☑ **MANHATTANS** "Just One Moment Away" (Columbia) 35% (+11) reporting. Added at WXYV, WILD, WDAS, WOWI, WVEE, WEDR, WJJS, WDAO, KDKO, WTLC. Medium at WHUR, WYLD-FM, WAIL, WDIA, WAOK, WHRK, WJMO, KDAY.

SYLVESTER "Here Is My Love" (Fantasy/Honey) 35% (+6) reporting. Added at WAMO. Medium at KSOL, KDIA, WWWS, WJMO, WKWM, WBMX, WLOU, WAOK, WVEE, WXYV, WDAS, WILD, WWRL, WKND. Hot at WJLB, WYLD-FM, WHUR.

CARL CARLTON "She's A Bad Mama Jama" (20th) 35% (+4) reporting. Added at WCIN, WGCI, KSOL, KDIA. Medium at KAEZ, WBMX, WKWM, WDMT, KLIP, WAMO, WILD, WHRK. Hot at WVEE, WBLX, WDIA, WGIV, WAOK, WOIC.

SHALAMAR "This Is For The Lover In You" (Solar) 35% (+4) reporting. Added at WGIV, KOKY. Medium at KSOL, KDAY, WDAO, WJMO, WKWM, WTLC, WJLB, WHRK, WLOU, WBLX, WAIL, WVEE, WILD. Hot at KDIA, KDKO, WPDQ.

L.V. JOHNSON "I Don't Really Care" (ICA) 35% (+4) reporting. Added at WBLX. Medium at WVON, WJMO, WCIN, WBMX, WKWM, WGIV, WGCI, WAIL, WOWI, WKXI, WDAS, WWIN, WWRL. Hot at WATV, WYLD-FM, WENN, WJLB.

WALTER JACKSON "Tell Me Where It Hurts" (Columbia) 35% reporting. Medium at WXYV, WHUR, WILD, WWIN, WJJS, WAIL, WENN, WOWI, WGCI, WJMO, WBMX, WCIN, WVON. Hot at KDAY, WDAO, WKXI, WYLD-FM, WDAS.

DONNA WASHINGTON "Scuse Me While I Fall In Love" (Capitol) 35% reporting. Added at WANT. Medium at KDIA, WGCI, WWWS, WCIN, KAEZ, WJJS, WEDR, WTMP, WHUR, WDAS, WWRL, WWIN. Hot at WVON, WKWM, WJMO, WXYV, WILD.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 35% reporting. Medium at WKXI, WOIC, WANT, WGIV, WPDQ, WAIL, WOWI, WTMP, WAMO, WILD, WBMX, KDKO. Hot at WDMT, KSOL, WJLB, WDIA, KOKY, WWRL.

EBONEE WEBB "Anybody Wanna Dance" (Capitol) 33% (+2) reporting. Added at WWWS, WVEE, WLOU, WAMO. Medium at KDKO, WJMO, WKWM, WTMP, WENN, WAIL, WATV, WAOK, WVOL, WHRK, WKXI. Hot at WGIV, WDIA.

ROBERT WINTERS & FALL "When Will My Love Be Right" (Buddah) 33% reporting. Debuts this week. Added at WJMO. Medium at WXYV, WKND, WWIN, WVEE, WBLX, WAOK, WDAO, WDMT, WBMX, WCIN, KAEZ, KDAY, KSOL, KDIA. Hot at WILD, WWRL.

DENIECE WILLIAMS "It's Your Conscience" (ARC/Columbia) 31% reporting. Medium at KDAY, KSOL, KDIA, WCIN, WJLB, WAIL, WAOK, WEDR, WKXI, WKND, WHUR, WXYV. Hot at KJLH, WJMO, WLOU, WWRL.

NEW & ACTIVE

LINX "Together We Can Shine" (Chrysalis) 29% (+2) reporting. Added at KSOL, KOKY, WBMX. Medium at WAMO, WDAS, WILD, WKND, WKXI, WAOK, WWWS, WJMO, WTLC, WCIN. Hot at WJMI, WJLB.

CHANGE "Hold Tight" (RFC/Atlantic) 29% reporting. Debuts this week. Added at WILD, WENN, WBLX, KOKY, WGIV, WEDR, KAEZ, WTLC, WJMO, WDAO. Medium at WHUR, WAOK, WDIA, KJLH. Hot at KXAM.

DIONNE WARWICK "Some Changes Are For Good" (Arista) 27% reporting. Added at WEDR, WBMX. Medium at WAMO, WWRL, WKND, WATV, KOKY, WHRK, WDAO, WDMT, WWWS, WJMO, WCIN, KDKO.

THELMA HOUSTON "If You Feel It" (RCA) 27% reporting. Medium at KDIA, WDMT, WCIN, WXYV, WWRL, WLOU, WANT, WGIV, KOKY, WPDQ, WBLX, WYLD-FM, WENN, WOWI.

REDDINGS "You're The Only One" (B.I.D.) 25% reporting. Debuts this week. Added at KSOL, WJLB, WJMO, WLOU, WAMO. Medium at WXYV, WTMP, WENN, WGIV, WTLC, WBMX, KXAM, KDAY.

RAFAEL CAMERON "Funtown U.S.A." (Salsoul) 24% reporting. Debuts this week. Added at WBMX, WKWM. Medium at KDKO, WILD, WGIV, WAOK, WKXI, WOIC, WJMO, WWWS, WTLC, WCIN.

FANTASY "Funky Song" (Pavillion) 24% reporting. Added at KSOL, WJMO. Medium at WKND, KXAM, WKWM, WTLC, WTMP, WENN, WAOK, WOIC, WKXI. Hot at WDAO.

DIANA ROSS & LIONEL RICHIE "Endless Love" (Motown) 24% reporting. Debuts this week. Added at WDMT, WXYV, WILD, WDAS, WDIA, KOKY, WHRK, WOWI, WVEE, WAIL, WATV, WBLX.

Black Radio

Hottest

July 3, 1981

EAST	SOUTH	MIDWEST	WEST
Cameo Debra Laws Evelyn King	Taana Gardner Rick James "Give" Cameo	Debra Laws Strikers Billy Ocean Frankie Smith	Rick James "Give"

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WAMO
Pittsburgh, PA
J.C. Floyd

ADDED
Larry Graham
Commodores
Reddings
Kurtis Blow
Sylvester
Randy Crawford
Pointer Sisters
Eddie Kendricks
Larry Santos
Lonnie Youngblood
Ebony Webb
Ullanda McCullough
Grangers

HOTTEST
Taana Gardner
Aurra
Clarke/Duke
Maze
Stacy Lattisaw
Debra Laws
Cameo
Billy Ocean
Brothers Johnson
Lee Ritenour

WWRL
New York, NY
Wanda Ramo

ADDED
None

HOTTEST
Stacy Lattisaw
Evelyn King
Cheryl Lynn
Kool & The Gang
T.S. Monk "Can't"
Whispers
Robert Winters & Fall
Unlimited Touch
Deniece Williams
Denroy Morgan

SOUTH

WOWI
Norfolk, VA
Chester Benton

ADDED
Larry Graham
Commodores
Manhattans
D. Ross/L. Richie

HOTTEST
Frankie Smith
Fatback
Stacy Lattisaw
Aurra
Stephanie Mills
Debra Laws
Strikers
Maze
Billy Ocean
Taana Gardner

WVEE
Atlanta, GA
Scotty Andrews

ADDED
D. Ross/L. Richie
Anita Ward
Tavares
Johnny Mathis
Manhattans
Ebony Webb
Grangers
Scandal

HOTTEST
Carl Carlton
Stacy Lattisaw
Cameo
Taana Gardner
Atlantic Starr
Shalamar "Love"
Grace Jones
Frankie Smith
Rick James "Give"
Strikers

WDIA
Memphis, TN
Mark Christian

ADDED
D. Ross/L. Richie
Mel Carter
Natalie Cole

HOTTEST
Taana Gardner
Atlantic Starr
Stacy Lattisaw
Ebony Webb
Commodores
Carl Carlton
Evelyn King
Kool & The Gang
Smoke Robinson "Forever"
Debra Laws

WENN
Birmingham, AL
Gene Wise

ADDED
Anita Ward
Commodores
Change "Hold"
Midnight Star
Fern

HOTTEST
Bill Summers
Rick James "Give"
Cameo
Strikers
Fatback
Klique
L.V. Johnson
Debra Laws
Sadane
Joe Simon

WXVY
Baltimore, MD
Tim Watts

ADDED
Tavares
D. Ross/L. Richie
Manhattans

HOTTEST
Isley Brothers "Onca"
Stacy Lattisaw
Aurra
Rick James "Fire"
Unlimited Touch
Count Coolout
Gino Socco
Evelyn King
Cheryl Lynn
Debra Laws
Cameo
Oona Washington

WHUR
Washington, D.C.
Oscar Fields

ADDED
Sister Sledge
Emotions
Midnight Star
Bla & Pieces

HOTTEST
Rick James "Fire"
Chaka Khan "We"
Quincy Jones
Sylvester
Stacy Lattisaw
Evelyn King
Rene & Angela
Maze
Cameo
Denroy Morgan

WWIN
Baltimore, MD
Curtis Anderson

ADDED
None

HOTTEST
Grace Jones
Taana Gardner
Aurra
Rick James "Fire"
Unlimited Touch
Count Coolout
Gino Socco
Evelyn King
Cheryl Lynn
Billy Ocean

WDAS
Philadelphia, PA
Joe Tamburro

ADDED
Emotions
Frankie Smith (Instru.)
B.B. & Q. Band
D. Ross/L. Richie
Victoria Soos
Rufus "Hold"
Evasion
Sun "Brazil"
Manhattans

HOTTEST
Grace Jones
Debra Laws
Stephanie Mills
Clarke/Duke
Maze
Rick James "Give"
Cameo
Lee Ritenour
Billy Ocean
Walter Jackson

WKND
Hartford, CT
Eddie Jordan

ADDED
None

HOTTEST
Rick James "Give"
Cheryl Lynn
Gap Band "Yearning"
Aurra
Billy Ocean
Clarke/Duke
Debra Laws
Cameo
Chaka Khan
Raydio

WILD
Boston, MA
Steve Crumbley

ADDED
B.B. & Q. Band
Randy Crawford
Change "Hold"
D. Ross/L. Richie
Manhattans
LaToya Jackson

HOTTEST
Debra Laws
Grace Jones
Cameo
Klique
Rick James "Give"
Maze
Unlimited Touch
Evelyn King
Donna Washington
Robert Winters & Fall

MIDWEST

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Sarah Vaughan
S.O.S. Band
Change "Hold"
Manhattans
Freddie Waters
Gap Band "Yearning"
Vin-Zee

HOTTEST
Taana Gardner
Stacy Lattisaw
Teena Marie
Rose Royce "Golden"
Sugarhill Gang
Billy Ocean
Unlimited Touch
Midnight Star
Debra Laws
Atlantic Starr

WDMT
Cleveland, OH
Freddie James

ADDED
Commodores
Larry Graham
Roberta Flack
D. Ross/L. Richie

HOTTEST
Rick James "Give"
Kim Carnes
Frankie Smith
Cameo
Taana Gardner
Grace Jones
Kool & The Gang
Debra Laws
Frankie & The Knockouts
Billy Ocean
Stacy Lattisaw

WBMX
Chicago, IL
J.J. Jeffries

ADDED
Commodores
Larry Graham
Linx "Together"
Teena Marie
Dionne Warwick
Jacksons
Rafael Cameron
Richard "Dimples" Fields "Me"
Sugarhill Gang

HOTTEST
Grace Jones
Stephanie Mills
Cameo
Taana Gardner
Maze
Billy Ocean
Aurra
Debra Laws
Stacy Lattisaw
One Way

WVON
Chicago, IL
Ron King

ADDED
None

HOTTEST
Rick James "Give"
Unlimited Touch
Aurra
Rick James "Fire"
Debra Laws
Raydio "All"
Stacy Lattisaw
Donna Washington
Clarke/Duke
Teena Marie

WCIN
Cincinnati, OH
Everett Cork

ADDED
Carl Carlton
Atlantic Starr
Rene & Angela
P. Hyman/M. Henderson
Smoke Robinson
Richard "Dimples" Fields "Me"

HOTTEST
Billy Ocean
Taana Gardner
Quincy Jones
Stephanie Mills
T.S. Monk "Can't"
Clarke/Duke
Lee Ritenour
Dayton
Debra Laws
Maze

WJLB
Detroit, MI
J. Michael McKay

ADDED
Roberta Flack
Denroy Morgan
Gino Socco
Reddings
Teena Marie
Tavares
Richard "Dimples" Fields "Me"
Major Herrie

HOTTEST
Stephanie Mills
Passage
Billy Ocean
L.V. Johnson
Debra Laws
Klique
Linx
Kool & The Gang
L.J. Reynolds
Sylvester

WJMO
Cleveland, OH
Erik Stone

ADDED
Gap Band "Humpin'"
Cheryl Lynn
Bernard Wright "Hab"
Fantasy
Pointer Sisters
Change "Hold"
Brothers Johnson
Reddings
Roberta Flack
P. Hyman/M. Henderson
Robert Winters & Fall
Dazz Band

HOTTEST
Frankie Smith
Cameo
Debra Laws
Stacy Lattisaw
Grace Jones
K.I.D.
Oona Washington
Strikers
Deniece Williams
Aurra

WGCI
Chicago, IL
Steve Harris

ADDED
Sarah Vaughan
Carl Carlton
Richard "Dimples" Fields "Me"
P. Hyman/M. Henderson

HOTTEST
Rick James "Give"
Deniece Williams "Silly"
Rick James "Fire"
Grace Jones
Billy Ocean

WWWS
Saginaw, MI
Curtis Foxx

ADDED
S.O.S. Band
Evelyn King
Village People
Ebony Webb
Evelton
Karen Silvers

HOTTEST
Atlantic Starr
Rick James "Give"
Frankie Smith
Quincy Jones "Dude"
Alicia Myers
Raydio
Cameo
Gino Socco
L.J. Reynolds
Change "Paradise"

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Rafael Cameron
P. Hyman/M. Henderson

HOTTEST
Cameo
Webster Lewis
Rick James "Give"
Billy Preston
Donna Washington
One Way
Debra Laws
Maze
Taana Gardner
Billy Ocean

WEST

KDKO
Denver, CO
Byron Pitts

ADDED
S.O.S. Band
Freedom
Dynasty
Change "Hold"
Midnight Star
Gap Band "Humpin'"

HOTTEST
Stephanie Mills
Side Effect
Chaka Khan
Aurra
Sho Nuff
Klique
Maze
Bill Summers
One Way
Isley Brothers "Hurry"

KDAY
Los Angeles, CA
J.J. Johnson

ADDED
Yarbrough & Peoples
Evelyn King
Rene & Angela
Mighty Fire
Atlantic Starr
Kim Carnes

HOTTEST
Evelyn King
Brothers Johnson
Walter Jackson
Maze
Lee Ritenour
Teena Marie
Billy Ocean
Debra Laws
Quincy Jones
Klique

KSOL
San Mateo, CA
Bernie Moody

ADDED
Reddings
Pointer Sisters
Peter Tosh
Linx
Carl Carlton
Fantasy
Rene & Angela

HOTTEST
Rick James "Give"
Grace Jones
Quincy Jones
Cameo
Maze
Clarke/Duke
Debra Laws
Billy Ocean
Kool & The Gang
Stephanie Mills

KOKM
Phoenix, AZ
Rick Nuhn

ADDED
Players Association
S.O.S. Band
Ralph MacDonald
Zingers
Scandal
Manhattans
Jean Carn
Was (Not Was)
P. Hyman/M. Henderson

HOTTEST
Rick James "Give"
Taana Gardner
Stone City Band
Billy Ocean
Maze
Cameo
Frankie Smith
Shalamar "Love"
Atlantic Starr
Teena Marie

KDIA
Oakland, CA
Keith Adams

ADDED
Brothers Johnson
Carl Carlton
Evelyn King
Jacksons
Larry Graham

HOTTEST
Rick James
Maze
Shalamar
Cameo
Chaka Khan "What"
Stephanie Mills
Grace Jones
Raydio
Strikers

KULH
Los Angeles, CA
Lawrence Tantar

ADDED
P. Hyman/M. Henderson
Eric Mercury
Larry Graham

HOTTEST
Evelyn King
Rene & Angela
Commodores
Hi-Gloss
Third World
Brothers Johnson
France Joli
Stephanie Mills
Chaka Khan "What"
Deniece Williams

KLIP
Fresno, CA
Kevin Lynn

ADDED
Eddie Kendricks
P. Hyman/M. Henderson
Larry Graham
Third World

HOTTEST
Rick James "Give"
Kano
Chaka Khan "What"
Raydio
Atlantic Starr "When"
Yarbrough & Peoples
Grover Washington Jr. "Two"
Champagn "How"
One Way

WYLD-FM
New Orleans, LA
Brute Bailey

ADDED
Eddie Kendricks
Larry Graham
P. Hyman/M. Henderson
Jean Carn

HOTTEST
Stephanie Mills
Raydio
Walter Jackson
Randy Brown
Maze
Billy Ocean

WAIL
New Orleans, LA
Barry Richards

ADDED
Richard "Dimples" Fields "Me"
Chaka Khan "We"
D. Ross/L. Richie
Mighty Fire

HOTTEST
Rick James "Give"
Frankie Smith
Gap Band "Humpin'"
Kim Carnes
Clarke/Duke
Maze
Cameo
Stacy Lattisaw
Teena Marie
One Way

WTMP
Tampa, FL
Debbie Parker

ADDED
Sun "Jammin'"
Sugarhill Gang
Bernard Wright "Hab"
Gap Band "Humpin'"
Chaka Khan "We"
P. Hyman/M. Henderson

HOTTEST
Rick James "Give"
Grace Jones
Taana Gardner
Cameo
Count Coolout
Stephanie Mills
Clarke/Duke
One Way
Fatback
Mass Production

WATV
Birmingham, AL
Bill Glover

ADDED
Chaka Khan "We"
Vin-Zee
Odyssey
D. Ross/L. Richie
Mantra
Denroy Morgan

HOTTEST
L.V. Johnson
Webster Lewis
Klique
Unlimited Touch
Strikers
Champagn "Fire"
Zingers
Sky "Sun"
Bill Summers

WBLX
Mobile, AL
Carmen Brown

ADDED
Atlantic Starr "Send"
Debra Laws
Freedom
Hi-Gloss
Change "Hold"
L.V. Johnson
D. Ross/L. Richie

HOTTEST
Rick James "Give"
Bill Summers
Mass Production
Chaka Khan "What"
Stephanie Mills
Grace Jones
Carl Carlton
One Way
Billy Ocean

WPDQ
Jacksonville, FL
Maxx St. Clair

ADDED
Pointer Sisters
Commodores
Dynasty
Manhattans
Isley Brothers "Onca"
Gino Socco

HOTTEST
Rick James "Give"
Chaka Khan
Stephanie Mills
Raydio
Gap Band "Yearning"
Shalamar "Make It"
A Taste Of Honey
Frankie Smith
Clarke/Duke

WOIC
Columbia, SC
Bob Walters

ADDED
None

HOTTEST
Taana Gardner
Rick James "Give"
Strikers
Cameo
Grace Jones
Billy Ocean
Carl Carlton
Rose Royce "Golden"
Whispers
Maze

WIOK
Jackson, MS
Tommy Marshall

ADDED
None

HOTTEST
Taana Gardner
One Way
Sister Sledge
Stephanie Mills
Mass Production
Maze
Clarke/Duke
Randy Brown
Sadane
Walter Jackson

KOKY
Little Rock, AR
Ronda Curtis

ADDED
Maze
Cameo
Diana Ross
Chaka Khan "We"
Manhattan Transfer
Change "Hold"
Shalamar
Linx
Champagn "Fire"
Tavares

HOTTEST
Frankie Smith
Santana
Quincy Jones
Clarke/Duke
Lee Ritenour
Rick James "Give"
Stacy Lattisaw
Taana Gardner
Taffy McEvoy
Kool & The Gang

WGIV
Charlotte, NC
Jo Ann Graham

ADDED
P. Hyman/M. Henderson
Chaka Khan "We"
Change "Hold"
Shalamar
Rene & Angela
Denroy Morgan

HOTTEST
Taana Gardner
Stacy Lattisaw
Cameo
Count Coolout
Debra Laws
Quincy Jones
Carl Carlton
Ebony Webb
Atlantic Starr
Cheryl Lynn

KMJQ
Houston, TX
Ross Holland

ADDED
Lee Ritenour
Billy Ocean

HOTTEST
Rick James "Give"
Stacy Lattisaw
Cameo
Frankie Smith
Raydio
Shalamar "Make"
Chaka Khan "What"
A Taste Of Honey
Atlantic Starr "When"
One Way

WVOL
Nashville, TN
Fred Harvey

ADDED
None

HOTTEST
Taana Gardner
Frankie Smith
Debra Laws
Stacy Lattisaw
Rick James "Give"
B.B. King
Grace Jones
Strikers
Barry & Gladson White
Atlantic Starr

WANT
Richmond, VA
Ben Miles

ADDED
Joe Simon
Teena Marie
Tavares
Atlantic Starr
Lee Ritenour
Donna Washington
Larry Graham

HOTTEST
Rick James "Give"
Bill Summers
Taana Gardner
Grace Jones
Cameo
Clarke/Duke
Aurra
Mass Production
Debra Laws
Rick James "Fire"

WHRK
Memphis, TN
Sharon Smith

ADDED
Smoke Robinson
Rene & Angela
D. Ross/L. Richie
Johnny Mathis

HOTTEST
Grace Jones
Aurra
Fatback Band
One Way
Stephanie Mills
Cameo
Frankie Smith
Stacy Lattisaw
Billy Ocean
Taana Gardner

WJMI
Jackson, MS
Carl Haynes

ADDED
Rene & Angela
P. Hyman/M. Henderson
Brothers Johnson

HOTTEST
Maze
Ohio Players
Cameo
Atlantic Starr
Linx
Billy Ocean
Slave
Grace Jones
Diane Ross "Crying"

WJJS
Lynchburg, VA
Art Young

ADDED
P. Hyman/M. Henderson
Manhattans
Commodores
Jacksons
Midnight Star
Evelyn King

HOTTEST
Rick James "Give"
Change "Paradise"
Clarke/Duke
Isley Brothers "Hurry"
Gap Band "Yearning"
Stephanie Mills
Aurra
Michael Jackson
Side Effect
Strikers

WLOU
Louisville, KY
Neal O'Rea

ADDED
Kleeer
Evelyn King
Reddings
Brothers Johnson
Ohio Players
Roberta Flack
Midnight Star
Starpoint
Ebony Webb
Pure Energy

HOTTEST
Debra Laws
Aurra
Taana Gardner
Joe Simon
Deniece Williams
Maze
Aretia Franklin
Gene Dunlap
Peter Tosh
Strikers

WAOK
Atlanta, GA
Carl Connors

ADDED
Aftabach
Emotions
S.O.S. Band
Denroy Morgan
Chaka Khan "We"
Johnny Mathis
Dynasty
Count Coolout

HOTTEST
Cameo
Grace Jones
Taana Gardner
Fatback Band
Cheryl Lynn
Billy Ocean
Stacy Lattisaw
Atlantic Starr
Jacksons
Carl Carlton

WEDR
Miami, FL
Leo Jackson

ADDED
Stone City Band
S.O.S. Band
Manhattans
Mills Jackson
Chaka Khan "We"
Change "Hold"
Dionne Warwick
Bohannon
P. Hyman/M. Henderson
Smoke Robinson

HOTTEST
Gap Band "Yearning"
Strikers
Jimmy Cliff
Atlantic Starr
Aurra
Fatback Band
Chaka Khan "What"
Maze
One Way
Cheryl Lynn

KAEZ
Oklahoma City, OK
Lee Simpson

ADDED
S.O.S. Band
Freedom
Dynasty
Change "Hold"
Midnight Star
Gap Band "Humpin'"

HOTTEST
Rick James "Give"
Side Effect
Chaka Khan
Aurra
Sho Nuff
Klique
Maze
Bill Summers
One Way
Isley Brothers "Hurry"

KMJM
St. Louis, MO
Dick Edwards

ADDED
Billy Ocean
Richard "Dimples" Fields "Me"
Air Supply

HOTTEST
Kim Carnes
Raydio
Rick James "Give"
Robert Winters & Fall "Magic"
Taana Gardner
A Taste Of Honey
Gap Band "Yearning"
Chaka Khan "What"
Smoke Robinson "Being"
Stars On 45

WDAO
Dayton, OH
Turk Logan

ADDED
Larry Graham
Manhattans
Brothers Johnson
Tavares
Teena Marie
Change "Hold"
Eddie Kendricks
Dynasty

HOTTEST
Debra Laws
Cameo
Maze
Billy Ocean
Walter Jackson
Quincy Jones
Fantasy
Klymaxx
Carl Carlton
Stacy Lattisaw

Opportunities

Openings

EAST

Future File, nationally syndicated radio show looking for reporters nationwide to conduct interviews with future oriented guests. Contact Phil Harvey, Golden Egg Production, (213) 475-0817. (7-3)

WKBW needs a creative news person. Excellent opportunity with Capital Cities station. T&R to Henry Brach, WKBW, 695 Delaware Ave., Buffalo, NY 14209. EOE M/F (7-3)

Killer nighttime jock needed for 50,000 watt FM'er in Portland, ME. T&R: Brian Phoenix, WJDO, 583 Warren Ave., Portland, ME 04101. No calls please. EOE M/F (7-3)

WCFR/Springfield, VT is looking for News Director. Good salary, benefits. T&R, writing samples to John Frawley, PD, WCFR, Box 800, Springfield, VT 05156. EOE M/F (7-3)

Future opening for CHR announcers and news. T&R to Jim Drake, GO 106-FM (WKGO), Box 1844, Cumberland, MD 21502. No calls please. EOE M/F (7-3)

WBET Brockton, MA has drive time shift opening, also part-time. T&R: Bill Hess, 60 Main St., Brockton, MA 02403 or call (617) 587-2400. EOE M/F (7-3)

We have beautiful facilities. Need a jock and a new person. T&R to Martin Secrest, WSUL, 250 Broadway, Monticello, NY 12701. EOE M/F (7-3)

Q10/York-Harrisburg needs experienced morning drive entertainer. Send T&R to Steve Gallagher, Q106, P.O. Box 2506, York, PA 17402. EOE M/F (7-3)

Jocks needed to appear on promotional aircheck album set for coast to coast station distribution. Tapes to Talent Bank, Box 19263, Baltimore, MD 21213. (7-3)

CONTINENTAL RADIO

Immediate Opening: One more dynamite air personality needed for America's most exciting Adult Contemporary satellite radio network, CONTINENTAL RADIO, and its flagship station in Norfolk, VA. If you know how to entertain a radio audience, send tape and resume (no calls) to TOM DOOLEY, CONTINENTAL RADIO, 1318 Spratley Street, Portsmouth, VA 23704. Excellent money and benefits. Only top flight talent need apply. CONTINENTAL RADIO is a commercial subsidiary of the Christian Broadcasting Network, Inc., an equal opportunity employer.

Growing broadcast group needs air talent, copy/production people. Materials to Jack Diamond, Group PD, Atlantic and Bay Broadcasting Corp., Box 1551, Annapolis, MD 21404. EOE M/F (6-26)

WAMS/Wilmington, DE has future full- and part-time announcer positions. T&R: Ken Brown, OM, Box 3677, Wilmington, DE 19807. EOE M/F (6-26)

MOR WPXN/Rochester, NY looking for seasoned pro. Good benefits and pay. Send T&R to Bill Monihan, 55 St. Paul St., Rochester, NY 14604. EOE M/F (6-26)

Long Island's #1 AOR wants to meet new people who know conversational writing and delivery. Rush T&R to Bob Buchmann, WBAB, Box J, Babylon, NY 11702. EOE M/F (6-26)

WKZX/Presque Isle, ME A/C needs announcer for future night shift. Call (207) 764-4466. EOE M/F (6-26)

WGRQ/Buffalo needs part-time rock 'n' rollers. Cassette and resume to George Hawras, 59 Virginia Place, Buffalo, NY 14202. EOE M/F (6-26)

WRCN/Long Island seeks AOR air personality (no flip-card readers). T&R to Barry Grant, WRCN, Box 666, Riverhead, NY 11901, (516) 727-1570. (6-26)

Overnight professional needed for dominant FM rocker. Attention to detail critical. Production a plus. T&R only: Mike Adams, WAQY, 45 Fisher Ave., East Longmeadow, MA 01028. EOE M/F (6-26)

WELBOCO, INC. of Maine is expanding. Key positions available. Top dollar. T&R and salary requirements to Skip Disjargon, WAYU-WCOU, Box 330, Lewiston, ME 04240. EOE M/F (6-26)

Long Island's #1 AOR wants to meet rock jocks who know pace and one-to-one communication. Rush T&R to Bob Buchmann, WBAB, Box J, Babylon, NY 11702. EOE M/F (6-26)

SOUTH

Wanted: Afternoon drive news person who writes exciting, contemporary copy. T&R to Hank Schmitt, WHHY, Box 2744, Montgomery, AL 36105. EOE M/F (7-3)

Killer news person needed today! T&R to Lee Logan, CFMK, 6420 Richmond Ave., Suite 600, Houston, TX 77057. No calls please. EOE (7-3)

Openings

WLOF-BJ105/Orlando, FL looking for experienced News Director. Big bucks for the right pro. Contact Scott Walker, (305) 293-2433. EOE (7-3)

Tampa Bay station seeks aggressive journalists with good delivery. T&R to Nick Madved, News Director, WPLP, Box 570, Pinellas Park, FL 33565. EOE M/F (7-3)

KLUR-FM/Wichita Falls is looking for 8-midnight and midnight-6 air personalities. Call PD (817) 691-2311. Need young, experienced pro, willing to learn. EOE (7-3)

KLAZ-FM needs an energetic personality. Send T&R to Ronda Curtis, 1501 N. University, Little Rock, AR 72207. No calls. EOE M/F (7-3)

Wanted: Air person for future & current openings at modern Country station. T&R, salary requirements to KBBB, Box 1478, Borger, TX 79007. EOE M/F (7-3)

WSAC/WVKK News Director needed. Qualified, experienced pro and administrator. Also experienced #2 anchor man needed. T&R to: Manager, Box 70, Ft. Knox, KY 40121. EOE M/F (7-3)

X15 has drive-time opening. Seeking Mid-Atlantic air talent ready to move out. T&R to: Jim Stephens, WPEX, Hampton, VA 23666. EOE (7-3)

WSSX-95SX needs a morning man who knows how to entertain. Rush T&R to Bill Martin, WSSX, Box 31089, Charleston, SC 29407. EOE M/F (7-3)

Aggressive, mature-sounding reporter for anchor/street reporting. 2 years experience, college preferred. T&R to Jim Goss, News Director, KRAV-AM/FM, Box 746, Tulsa, OK 74101. EOE M/F (7-3)

A/C needs both morning and afternoon drive jock. Both with creative production skills. Only experienced need apply. T&R to: Manager, WSAC/WVKK, Box 70, Ft. Knox, KY 40121. EOE M/F (7-3)

Medium market 100,000 watt stereo Country needs programmer. Also PM drive air person. T&R to: Manager, KXKZ, Box 430, Ruston, LA 71270. EOE M/F (7-3)

Kentucky AOR looking for T&R from hungry unemployed pros. Hurry! Call Thom Robinson, WVKK-FM, (502) 351-1188. EOE (7-3)

KFPW/Fort Smith, AR #1 A/C seeking experienced self-motivated programmers wanting to expand horizons. T&R to Charlie Faax, Box 4150, Fort Smith, AR 72914. No calls. EOE (7-3)

Master Creations Radio in Mid-Florida needs Production, News, Public Affairs and Sports Directors and conversational air talent. Box 1254, Mt. Dora, FL 32757. EOE M/F (7-3)

C&W jock for afternoon shift at least 3 years experience. Send T&R to Sears Hallett, WGRI, Box 156, Griffin, GA 30224, or call (404) 228-9474. EOE M/F (6-26)

Montgomery's #1 radio station seeking T&R's for future opening. Morning drive/news. Prefer female. Dr. Sam Faulk, WLWI-FM, Box 4999, Montgomery, AL 36195. No calls. EOE M/F (6-26)

Seeking full-time announcer/production and part-time air talent. T&R: c/o Don Bowers, WPRY, Box 821, Perry, FL 32347. EOE (6-26)

99IZD Sebastian AOR in West Palm Beach seeks air talent/producer for future opening. T&R to Scott Fisher, 99IZD, Box 99, Ft. Pierce, FL 33454. EOE (6-26)

WBHP/Huntsville, AL accepting applications for Production Director; PM drive talent. Benefits, top pay, security. T&R to Bill Murray, Box 547, Huntsville, AL 35804. EOE M/F (6-26)

WOAI-AM dominant News/Talk needs News Director. T&R to John W. Barger, 6222, NW 110, San Antonio, TX 78201. EOE M/F (6-26)

Looking for energetic and creative T&R's for future openings. Mail to WDAK, Box 1640, Columbus, GA 31994, Attn: Dan Daniels. No calls please. EOE M/F (6-26)

KTXQ/Dallas, AOR has rare 8-10pm opening. T&R now to Tom Owens, KTXQ, 3626 N. Hall, Dallas, TX 75219. EOE M/F (6-26)

Need morning drive for CHR top-rated station, possible future PD. Right pay for right person. T&R to Chris Showalter, Box 1632, Big Spring, TX 79720. EOE M/F (6-26)

Music 105/Berryville, VA looking for experienced announcer; news/production background. CHR located 50 miles from D.C. metro. T&R: Frank Mitchell, WWO, Berryville, VA 22611. EOE M/F (6-26)

WNOE Country 10, looking for creative Production Director to assist in promotions, on-air. Needed yesterday. Call Joe Patrick, (504) 529-1212. (6-26)

Openings

Anchor/News Editor opening with opportunity for advancement. Some capitol reporting, T&R to Bill Barnes, Louisiana Network, 224 Florida St., Baton Rouge, LA 70801. EOE M/F (6-26)

WAAY/Huntsville looking for 8-10pm CHR personality. Needs to be more than time and temp. T&R to Jerry Dean, Box 2041, Huntsville, AL 35804. EOE M/F (6-26)

Arkansas's leading News and information station looking for aggressive, experienced newpeople. Send T&R to Mike Lewis, KLAZ, 1501 N. University, Little Rock, AR 72207. EOE M/F (6-26)

WZXR/Memphis has airstaff overnight opening. At least one year experience, pref. Superstars. T&R to Redbeard, 1385 Lamar, Memphis, TN 38104. (6-26)

News anchor/reporter. Full time, Lexington, KY FM station. 2 years experience. Good voice/writing. T&R: Kathy Sizemore, WFMI, 58 1/2 S. Main, Winchester, KY 40391. (6-26)

WSSC has future opening for afternoon drive air personality. Must know commercial production and public affairs. T&R: William B. Sanders, WSSC, Box 1468, Sumter, SC 29150. (6-26)

News people. Part-time, afternoons. Lexington area station. 1 year experience. T&R to Kathy Sizemore, WFMI, 58 1/2 S. Main, Winchester, KY 40391. (6-26)

MIDWEST

KQWB

TALENT WANTED

Top upper Midwest station needs adult communicator for middays with exceptional production ability \$20,000 range for mature, creative and responsible individual. All new state of the art offices and equipment. Tape and resumes to WAYNE HILLER, KQWB, Box 2983, Fargo, ND 58108.

WKAU/AM-FM CHR seeks T&R's for possible future openings. Competitive Appleton/Oshkosh/Green Bay market. Ron Ross, PD, 1765 Block Rd., Kaukauna, WI 54130. EOE M/F (7-3)

Terre Haute market personality. Top 40 looking for creative jock. Send T&R to Richard Kaufman, WBDJ, Box 400, Brazil, IN 47834, (812) 446-2317. EOE M/F (7-3)

Northeastern Minnesota chain searching for reporter/news anchor. College degree a must. T&R to Rich Younger, WAKX, 419 West Michigan Street, Duluth, MN 55802. EOE (7-3)

KJCK-AM/Junction City, KS looking for experienced production person with an interest in automation programming on Country station. Call Todd Britt, O.D., (913) 782-3165. EOE M/F (7-3)

WNRS/Ann Arbor top-Country station needs afternoon drive communicator yesterday. T&R Greg Michaels, Box 8605, Ann Arbor, MI 48107. (7-3)

D-102 needs experienced CHR communicator for future opening. T&R to Keith Mason, WDNL, 1501 N. Washington, Danville, IL 61832. EOE (7-3)

Terre Haute market Top 40 looking for newsmen. Send T&R to Richard Kaufman, WWCN Radio, Box 400, Dept. N., Brazil, IN 47834. EOE M/F (7-3)

WMEE/Ft. Wayne looking for jock. 3 years medium market experience. Tapes and resumes to Steve Christian, Box 6000, Ft. Wayne, IN 46896. No calls please. (7-3)

WANTED: Announcer for airshift, sports reporting and production. Automation experience helpful. Tapes and resumes to Rick Beers, WCVL, Box 603, Crawfordsville, IN 47933. (7-3)

Program Directors, News Directors, Air Talent. T&R plus salary requests to Peter McLane, Stoner Broadcasting System, 3900 N.E. Broadway, Des Moines, IA 50317. EOE M/F (6-26)

Hard-working, fairly stable programming people needed in various markets. Good pay. T&R to Don Crawley & Assoc., Box 7276, Kansas City, MO 64113. (6-26)

Chicago's WJEZ-FM Country looking for personality. Send T&R ASAP to Jon Anthony, WJEZ-FM, 180 N. Michigan Ave., Chicago, IL 60601. EOE M/F (6-26)

Afternoon drive person in Midwest medium market. Top pay for top talent. T&R to Greg Micetich, 1300 East Elm, #303, Springfield, MO 65802, (417) 889-2822. EOE M/F (6-26)

Chicago Metro FM station seeks experienced sales person. Programmed by Burkhardt-Abrams. T&R to Roger Kaplan, WXLC, 4 S. Genessee, Waukegan, IL 60065. EOE M/F (6-26)

KNOX-Y95 needs anchor/reporter for regional news leader. Good voice, writing. T&R to Len Iwanicki, Box 1638, Grand Forks, ND 58201. EOE M/F (6-26)

Openings

Q102 (WQTC)/Two Rivers, WI, Lakeshore's #1 rocker accepting T&R from good communicators. Rick Sawyer, Box 417, Two Rivers, WI 54241. EOE M/F (6-26)

99Plus-KFMH, has AOR openings. New transmitter, great signal & facility; 300,000+ market. T&R to Steve Bridges, Box 116, Muscatine, IA 52761; (319) 263-2442. EOE M/F (6-26)

Majic 108-FM, St. Louis urban contemporary seeking professional, experienced on-air entertainer. T&R/recent photo to Majic 108 Programming, Box 4860, St. Louis, MO 63108. EOE M/F (6-26)

PD wanted. Top rated CHR. Good bucks for right person. Strong air talent a must. T&R to Randy Holland, KKRC, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (6-26)

WIDG/Northern Michigan seeks experienced General Manager. Must be excellent in sales. Position entails only managerial duties. Pay negotiable. Contact Dr. Benson, (517) 321-1783. (6-26)

WEST

Golden West Broadcaster's 50,000 watt KEX searching for an afternoon drive communicator. 3 years experience. T&R: Bob Miller, KEX, 4949 S.W. Mac Adam Ave., Portland, OR 97201. EOE M/F (7-3)

KRKO/Seattle, WA has sales position opening in the beautiful Seattle/Puget Sound area. Top opportunity for experienced sales person. Call JON MARPLE, (206) 355-1144. (7-3)

KQDQ/Eugene, OR looking for adult A/C air talent and production. T&R to John McLeod, Box 995, San Jose, CA 95108. EOE M/F (7-3)

Daytime shift in S. Oregon. Competitive market. Strong production a must. T&R to Rick St. Clair, KBOY, Box 4310, Medford, OR 97501. EOE M/F (7-3)

Country personality, top 50 market. Experience required. T&R to David Chandler, KZAN, Box 325, Ogden, UT 84402. Starts July. EOE M/F (7-3)

OPERATIONS DIRECTOR

A major group broadcaster, introducing our **RADIO ONE** sm Adult Contemporary format later this summer, is searching for a detail-oriented Operations Director. Responsibilities for this position at their FM station in a major Western market include selection and motivation of the air staff, involvement in station promotion, and the ability to work well with all departments. On-air ability is desired. Outstanding benefits and salary for the right person. Send tape, resume, and salary requirements in confidence to:

TOM MORAN
Vice President

CHURCHILL PRODUCTIONS

1130 E. Missouri, Suite 800
Phoenix, AZ 85013

NO CALLS PLEASE!

KLUC FM-98/Las Vegas, NV is looking for air personality/production. T&R to Randy Lundquist, Box 14805, Las Vegas, NV 89114. No calls please. (7-3)

KYYA-FM/Billings needs AM drive personality to join our morning drive team. Number 1 in the market, pays good money and there is a future here! T&R to Jack Bell, PD, 1645 Central Ave., Billings, MT 59102. (7-17) •

Big Horn Productions needs sales personnel, Operations Manager and expanded staff of DJ's. Resumes to Big Horn Productions, 10487 Sunland Blvd., Sunland, CA 91042. EOE M/F (6-26)

Help Stop Job Searches!

Show prospects your station means business by placing an ad that gets immediate attention . . . and action.

Order an Action Ad that reflects the excitement of your station and gets quick results.

Just call **PAM at (213) 553-4330.**

Opportunities

Openings

KNTB News/Talk, seeking reporter/talk show host. T&R to Pete Yackley, Box 1499, Bakersfield, CA 93302. No calls please. (6-26)

KKAL Country on the California coast, accepting tapes for future openings. 5,000W powerhouse. T&R to Bill Penney, Box 220, Arroyo Grande, CA 93420. EOE (6-26)

K-99 FM searching for afternoon talent. 50% crossover Country, 50% Contemporary Pop. Near Mountains. T&R: Fred Lee, #9 First Avenue North, Great Falls, MT 59401. EOE M/F (6-26)

Director Of Marketing

Busy position for company producing and syndicating television campaigns promoting radio stations. Considerable experience in this field and familiarity with cross-country markets a must. Travel a necessity. Starts in July. Call Janine de Peyer or Robert Benderson at (213) 392-8771.

KWJJ/Portland, OR, 50kw Country needs T&R from males and females for air talent/news, full and part-time. Mike Stone, 931 SW King, Portland, OR 97205. (6-26)

Resort AOR in the Rockies wants afternoon personality. Strong creative production essential! T&R: Steve Kohl, KFMM, Box 772850, Steamboat Springs, CO 80477. EOE M/F (6-26)

A/C station in mountain country needs air talent now for openings in all time slots. T&R to Beau Stone, KXLF, Box 3500, Butte, MT 59701, or call (406) 782-9111. EOE M/F (6-26)

Lund Consultants invites air talents and PD's to apply for openings at A/C and Country consulted facilities. T&R: Brian Scott, 1330 Millbrae, Millbrae, CA 94030. (6-28)

KKDJ/Fresno AOR has weekend and vacation relief opening for experienced DJ now. T&R: Jerry Longden, 3636 N. First St., Fresno, CA 93726. EOE M/F (6-26)

Dedicated, motivated, dependable news personality. Major market experience preferred. Send T&R to J. Tyson, ND, KLZ, 2149 S. Holly St., Denver, CO 80222. EOE M/F (6-28)

Randy Lavonn, KRKE, seeking T&R for future news openings. Box 737, Albuquerque, NM 87103. No calls please. EOE M/F (6-28)

Openings



Research

San Francisco Bay Area

Experienced in Sales and Programming research. Send resume to Bill Weaver, KLOK Radio, P.O. Box 21248, San Jose, CA 95151. EOE

KNBQ/Tacoma looking for experienced afternoon drive talent. No beginners. Good bucks. T&R to Gary Bryan, KNBQ, Box 5200, Tacoma, WA 98405. EOE M/F (6-26)

News anchor/production position at N. San Diego AM-FM. Must have "big voice." Production skills necessary. Call Steve Clark, (714) 757-1320. (6-28)

KTHO/South Lake Tahoe, CA accepting T&R for part-time A/C air talent, and future news opening. No calls. Wade Axell, KTHO, Box AM, South Lake Tahoe, CA 95705. (6-26)

Positions Sought

Free of charge. Experienced female psychic available for open line radio or TV call-in shows. Tape available. Call Candy Winkler, business, (213) 876-7881 or messages, (213) 277-8044. (7-3)

Portland's continuous music, KAAR going sports. Evening/afternoon MD KELLY McCRAE is looking. For T&R call (503) 244-0695. (7-3)

Talented Production Man and good jock. 10 years experience looking for major market. Call (714) 340-2831 after 5 and ask for RON. (7-3)

Looking for a fresh new talent, personality oriented? Then don't hesitate to call JON FOX, 23 from KMED, looking to advance. (503) 664-6060 or (503) 855-7716. (7-3)

Morning talent looking to move West. Hard-working, conscientious and has fun on his show. Interested? Call LES, (915) 949-1103. (7-3)

Good Morning Mouth! Outrageous bits, characters & phones. Formerly WGST, WSPD, still working. Prefer Midwest & Northeast larger markets. D.A.D., (803) 246-4656. (7-3)

10 year Florida pro. MITCHELL STONE, is looking. Hire me and we both win. (813) 866-9993. (7-3)

Traffic assistant or traffic dept., Santa Cruz, Santa Clara and Monterey area. 1 year experience as Traffic Director at KOCR/Orange County, CA. KATHY SAVOY, (714) 548-2180. (7-3)

Unique personality looking for unique station. Call DAVE STERLING, (312) 272-2512. (7-3)

Highly listenable nighttime talent. 4 year professional for position in Eastern states. Ready to go. (814) 648-4283. (7-3)

News pro with 2 years experience. Currently working in 11th market Long Island. Looking for higher pay, better benefits in Northeast. JOHN, (616) 242-7072. (7-3)

Experienced newsmen seeking reporter position in Southwest or West only. Prefer medium or major market. Aggressive, dependable, award-winning. Call ROGER, (304) 925-6890. (7-3)

BOB ZIEGLER PM drive/MD for WSEZ and ex-WKTM, 9 year pro available immediately. Will relocate if the climate is nice. (919) 748-1012. (7-3)

KATHY "Wild" WEST, with Q105/Tampa, 2 1/2 years, ready to move on. Call (813) 442-7253. (7-3)

I swear on the ARB that I'll bust my posterior for you and your station. Production, utility. Call TONY KOZAR at (503) 244-1705. (7-3)

A good current on-air medium market MD looking for right offer. Experience KIIS-FM, KUTE 102, KORK. Call MARK, (702) 731-3253. (7-3)

Experienced creative personable DJ looking for position with a top 100 market FM station with Top 40, CHR format. Call ROSHON VANCE, (312) 783-2835. (7-3)

Attention Superstars/AOR stations in West & Southwest, LEE ROBERTS of 96ROCK Superstars Tucson looking to join winning Superstars AOR team. (602) 247-5330 anytime. (7-3)

9 year veteran looking for on-air or PD position, or both. Can work CHR, A/C, Country. Strong production. Call JACK, (714) 420-7816. (7-3)

Now available after 5 years major market AOR experience at WTUE and WEBN. FRANK JOHNSON, 607 McAlpin, Cincinnati, OH 45220, (513) 961-0604. (7-3)

Young News Director, currently employed in small market looking for entry level news position in medium or large market. Call DAVE, (209) 291-3498. (7-3)

Looking for AOR. 4 years experience in AOR, Superstars, CHR, and Country. Ready to bust loose to your medium or major market. BRAD, (315) 637-3227. (7-3)

Positions Sought

Medium market high energy night time communicator. Plenty of experience, excellent references and good numbers. Call CLIFF (Thin Man), (601) 638-3318 or (713) 860-3385. (7-3)

CRAIG McILVEEN, KNAC intern looking for small market. Will relocate. Prefer AOR. Call for T&R. (714) 521-3831. (7-3)

3 years AOR experience now looking for full-time AOR. Call NAT LAMP, (213) 427-5220 early AM and late PM. (7-3)

Experienced radio P-B-P man seeks college football and basketball position for next season. Call PAT at (206) 538-0336. (7-3)

**Available for
25+ Programming
Position:
RON BRANDON
Phone (404) 952-5484**

Call (212) 888-0794 for details about a telephone talk show that's so funny it's no laughing matter. (7-3)

I want to have fun again. Currently at 300,000 metro. Experienced A/C, CHR, modern Country. Enthusiastic, creative. RICK, before 10am or between 2 and 4pm. (417) 781-9136. (7-3)

Clever, experienced personality seeks community-minded real MOR. Currently overnight and swing shift at Northeast powerhouse. Call (315) 478-5329. (7-3)

Young sound, good production. Recent Don Martin grad is anxious to work. Prefer Utah but all offers considered. MATT BAILEY, (213) 781-3149 or (801) 255-1568. (7-3)

Black News Director for mid-South 100,000 FM seeks opening in Midwest or Northeast market. HARVEY, (901) 668-8438. (7-3)

WCCC, WHCN, WKSS, WTIC, WYDD, WMAD, WLLZ, encompass my 7 years in radio. Will relocate to right market. MD experience. Call (313) 683-2295. (7-3)

Creative jock and production/promotion wizard seeks position with good CHR or AOR station in respectable Midwestern market. Call RANDY at (618) 842-9829. (7-3)

14 year radio and TV pro looking for on-air position with solid top 15 market station. Most formats in Dallas now. BILL, (214) 530-8515. (7-3)

5 years Country experience, including KSON-FM, KEED and KMAK. Looking for on-air or PD in West. MIKE, (209) 486-3218. (7-3)

GENE PACKARD is available. Highly stylized, multi-voice person. Prefer MOR or A/C. (WLV, WIBC and KMOX). (305) 525-6844, 1720 N.E. Second Ave., Ft. Lauderdale, FL 33305. (7-3)

Country lady seeks a full-time spot in a medium Mid-Atlantic or Northeast market. Experienced, competitive and entertaining with first phone. Call RANDI at (703) 869-2694. (7-3)

Experienced first phone communicator. PSA Director and Assistant MD. Good production, good content and excellent references. Call PAT, (601) 638-3318. (7-3)

Experienced female Public Service Director/news-caster/call-in talk show host. Seeking position in medium-large market station. T&R upon request. Will relocate. VALERIE, (213) 821-2142. (7-3)

3 years experience mostly AOR. Super voice/production. Want AOR gig medium/major market or PD/MD job medium/small market. Call (315) 797-7716. (7-3)

MARK ELLIOTT, former PD of WDJX/Dayton, looking for similar position or vacation summer relief. Proven pro. Call (614) 272-5628. (6-26)

RICK BRYAN currently MD/PM drive at WKZX/Presque Isle, ME, wants work in the South. Call after noon. (207) 764-4466. (6-26)

CHR or A/C airshift end/or programming in or near Ft. Wayne, IN area. 6 years medium market experience. (219) 445-0923. (6-26)

Too gonzo for A/C. Public Affairs Director/announcer/news-caster seeks AOR position. Want to work hard and rock solid. JEFF, (419) 294-2379. (6-26)

Looking to start a telephone talk show? Experienced producer looking for new major market. Just finished at WABC. TOM LEYKIS, (212) 888-0794. (6-26)

Assignment editor/reporter in major market looking for position as News Director or reporter. 8 years radio experience. College grad. TONY, (313) 584-4959. (6-26)

Decade of experience. Country and Adult formats only. Experienced GM, PD and announcer. Midwest. Final move. ROB, (616) 983-3992. (6-26)

Young, hard-working, knowledgeable broadcast school and internship. Trained for small-medium market AOR, A/C and Jazz. Will relocate. Call CRAIG, (201) 342-0659. (6-26)

Positions Sought

RICHARD B. LANGLOIS, 3 1/2 years MD for WJAX-FM, Jacksonville's most influential AOR. Format change. Presently MD for WJAX-AM. Call after 6pm (904) 743-0460 or (904) 249-8918. (6-26)

I'm happy, but I could be a lot happier. Currently PD, looking for medium market air slot. I'm ready. Call CHRIS at (915) 267-6391. (6-26)

OM, MD, AM/PM drive personality looking for same west of the Mississippi. 7 years experience in A/C radio. BILL REED, (316) 225-4343. (6-28)

Highly creative 20 year major market vet. Personality, Talk, news, PD, MD... Let's communicate now. BILL MASTERS, 37 Birch Cres., Rochester, NY 14607, (716) 275-0754. (6-26)

Bob Coffee, creator and host of "Coffee & Jazz," seeks Major/Medium station high on good radio. Golden Mike Award Winner! ... Featured in Billboard! ... 3 years of Blue Chip Sponsors. "The MOR Jazz Entertainer with A/C & AM listeners" 57 Reed Street, Winthrop, MA 02152 (603) 924-8178

PM drive Country personality in medium market seeks 1st PD opportunity. Ambitious to be #1. Ready to move up if you are. (817) 778-4519. (6-26)

Research/Promotion Director/copywriter/Production Manager for Pensacola's number one and two stations looking for new challenges. Hard-working, intelligent. Call MARK DAGWELL, (904) 438-7543. (6-26)

Aspiring world ruler seeks interim radio gig. 6 years AOR experience, all facets. Waiting for right opportunity. LEE MICHAELS, (304) 485-7797. (6-28)

Experienced MN sportscaster seeks minor league or college hockey P-B-P position. Will relocate anywhere. Call MARC afternoons at (218) 749-4983. (6-26)

Attention Portland, OR programmers. Love Portland. Can't leave. Working in Portland market for two years doing morning drive/MD/Assistant PD. Call (503) 665-0833. (6-28)

If you're looking for the most unique voice in radio, you found it. Call DAVE STERLING, (312) 272-2512. (6-26)

JONATHAN KEYES, WKGN/Knoxville, PD looking for similar position. Why? They're selling the station. Will also do music and airshift. Call (615) 691-2801 or (615) 521-8220. (6-26)

Changes RADIO

Timothy Hahnke appointed Account Executive at K-BEST/San Diego, CA.

Steve Hilton, former PD at WALR-FM/Union City, TN, appointed PD at WCMT-AM/Martin, TN.

Barry Vaughn named Account Executive at FM99-WXLO/New York, NY.

Merk Scott joins CFOB-CFAK/Fort Frances, ONT., as morning drive and MD.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *		
1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

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ONE YEAR — \$170

Mailed First Class

Please enclose payment with order

Overseas subscribers new subscription \$300 per year
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TELEPHONE: (213) 553-4330

Mr. Mrs. Miss (please print)
 Company
 Address
 City
 State
 Zip code

CHANGE OF ADDRESS AND RENEWAL:
 Please attach the mailing label from the envelope when writing about service or change of address. Allow 3 weeks for change of address to take effect. Thank you.

MAIL TO: RADIO & RECORDS
 1930 Century Park West, L.A., CA 90067

Opportunities

Changes

Joey Helleny of WCIL-AM/FM/Carbondale, IL is promoted to News Director.

Jack Tichener promoted to morning man at WCIL-AM/Carbondale, IL.

RECORDS

Craig Applequist appointed Western Regional Country Marketing Manager, Los Angeles, CBS Records.

Changes

Joy Stevens named Copy Director, Advertising Creative Services, CBS Records.

Jack Rovner appointed Manager, Artist Development, West Coast, Columbia Records.

INDUSTRY

David Mount appointed WEA National Video Sales Manager.

Miscellaneous

WVNH/Salem, NH needs record service from all labels, albums and singles. Call Don or Russ at (603) 893-5768 or mail to WVNH, Box 1110, Salem, NH 03079. (7-3)

KAFY/Bakersfield not going Spanish. Need continued CHR service from all labels. Attention: Mike Bell, KAFY, Box 6128, Bakersfield, CA 93386. (7-3)

Looking for old airchecks from L.A. radio stations, the older the better. Willing to pay for tapes according to their condition. Call (213) 399-3934, day or night. (7-3)

Miscellaneous

KFOX/Redondo Beach needs 45 and LP service from all labels: CHR, A/C, Black, Jazz and Country. Greg Bell, GM, KFOX, 123 W. Torrance Blvd., Redondo Beach, CA 90277. (7-3)

Need record service from all labels, CHR format. WCMT/Martin, TN, P.O. Box 318, 38237, or call (901) 587-9526. (6-26)

Satellite Music Network needs A/C record service from all labels. Send to 11600 Francis Road, Mokena, IL 60448. (6-26)

KACT-FM/Midland-Odessa market needs record service from all labels for CHR and A/C format. P.O. Drawer 308, Andrew, TX 79714. (6-26)

Marketplace

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Pro't'call has the jobs that aren't advertised. Most are exclusive listings in all areas of broadcasting. If your job hunting isn't getting results, call the PRO's. Call today! (504) 392-3665

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Salt Lake City, UT 84107

CURRENT WEST-COAST AIRCHECKS

Issue #15 features Dr. Don Rose/KFRC, Hudson & Bauer/KFMB, Tim & Ev Kelly/KFI, Charlie Tuna/KHTZ, and from Honolulu, KKUA (CHR) and KDUK (AOR).

Cassettes \$5.00

CALIFORNIA AIRCHECK

P.O. Box 4408, San Diego, CA 92104

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How much does success cost? For some, it may be more expensive than others.

The trend now is to cut cost and save that dollar. How much quality will you sacrifice to keep down overhead? How many vital services will you reduce or eliminate in order to stay out of the red? What impact will the cutback in service have on your image? Well, in reality you don't have to compromise your standards. Our systems are working for many Small and Medium stations today...IT CAN WORK FOR YOU TOO! For additional information contact:

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GUARANTEED FUNNIER! FREE SAMPLES!

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pro 't' call
MANAGERS & PD's

Need talent? We have sports, play-by-play jocks, personalities, PD's, and other specialized talent waiting to be part of your team. Inquiries are CONFIDENTIAL and our service is FREE to you. Pro't'call, 3700 Rue Delphine, New Orleans, LA 70114

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FREE SAMPLE ISSUE of radio's most popular humor service! For sample, write on station letterhead to: **O'Liners**
1448-R, West San Bruno Ave., Fresno, CA 93711
or phone (209) 431-1502

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BROADCASTERS; yet another step forward in communications for the 1980's.
The introduction of the **TRICOM SATELLITE NETWORKS (T.C.S.N.)** is coming soon!

ELECTRIC WEENIE
RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970

Dr. Don Rose, KFRC. "I depend on it more than any other." Gary Owens, KMPC. "Aids the creative, helps the beginner."
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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$30.00
13 Insertions	\$25.00
26 Insertions	\$20.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: **Marketplace**
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330

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Will Trade
Unique Inks (301) 263-4413

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Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

FREE ISSUE OF Galaxy

Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on station letterhead:
ALL AIRSHIFT READY!
Box 20093R, Long Beach, CA 90801 (213) 595-9588

CLASSIC 1966-1978 CALIFORNIA AIRCHECKS

Issue #C-8 features 100/Jack Armstrong - 1978, KHJ/Charlie Van Dyke - 1972, KRLA/Dave Hull - 1966, KYA/Citizen Bill - 1977, KHJ/Billy Pearl - 1974, KROY/Byron & Tanaka - 1977, B100 Composite - 1978, and KCBQ/1969, KGB/1966.

Cassettes \$10.00

CALIFORNIA AIRCHECK
P.O. Box 4408, San Diego, CA 92104

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From Vegas comes the American Network to the Openings. By missing you you probably missed over 3,000 additional job openings last year. 100 to 200 weekly. Disc Jockeys, Engineers, News Production, Programming, and Sales. Receive this computed list \$6.00 for one week. SPECIAL — receive 4 consecutive weeks for \$12.50; you save \$11.50!!

American Radio Job Market
6215 Don Gaspar, Las Vegas, Nevada 89103

CHUCK BUELL'S SUPER GOLD

A weekly three-hour program of America's favorite past hits. "SUPER GOLD has proven its success with us in Programming and especially with sponsors."
— Cary Pahigian, WGAN/Portland, ME For rate and availability in your market call (303) 756-9091

TIMBERLINE PRODUCTIONS
Box 9541 So. Station, Denver, CO 80209

Tote Bags T-shirts

CANVAS INDUSTRIES, INC.
136 West 21st Street, N.Y., N.Y. 10011
Telephone 212 691 0001

Increase Sales Results

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads.
Just call **PAM** at (213) 553-4330 for more information.

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

COMMODORES

Lady (You Bring Me Up) (Motown)

63% of our reporters on it. Moves: Up 54, Debuts 27, Same 28, Down 0, Adds 33 including WBEN-FM, Q105, WZZP, WGCL, KEARTH, 13K, WHFM, KTSA, WOKI, KSTT, KYNO-FM, KYSN, WGUY, WISE, KILE. See Parallels, charts at number 29.

FOREIGNER

Urgent (Atlantic)

61% of our reporters on it. Moves: Up 19, Debuts 56, Same 28, Down 0, Adds 33 including WKBW, PRO-FM, CKGM, 94Q, Q102, KEARTH, KFRC, KYYX, KIMN, Q103, WFLY, G100, WGRD, KSPZ, KDVV. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of these, the total number of new adds. "Moves" indicate how many stations moved the record up on their charts, the number of new chart Debuts, how many stations held it the Same (on to on, add to on, 31-31), moved it Down on their charts or Added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. indicates one of this week's "most added" new songs.

PABLO CRUISE "Cool Love" (A&M) 121/73

Moves: Up 7, Debuts 19, Same 22, Down 0, Adds 73 including WFIL, WIFI, WCAO, CFTR, WZUU, KIMN, Q103, KOPA, 14Q, B97, WNOX, WHOT, KIOY, WCIR, KKXL.

JIM STEINMAN "Rock & Roll Dreams Come Through" (Epic/Cleveland International) 119/18. Moves: Up 58, Debuts 15, Same 27, Down 1, Adds 18 including WZZP, KSFY, KPLZ, KEGL, KSET-FM, KINT, WFMF, WERC, KIOA, WNAM, KSPZ, KZZP, WJBO, KKXL, WTRU.

DIANA ROSS & LIONEL RICHIE "Endless Love" (Motown) 117/64. Moves: Up 11, Debuts 23, Same 19, Down 0, Adds 64 including PRO-FM, WPGC, KRLY, Z93, 94Q, Y100, WDRQ, KS95-FM, KFI, 13K, KJR, KIMN, Q103, V100, KZZX.

GREG KIHN BAND "Breakup Song (They Don't Write 'Em)" (Beserkley) 111/16. Moves: Up 52, Debuts 11, Same 30, Down 2, Adds 16, Q102, KEARTH, WICC, KEGL, KBFM, Y103, BJ105, WMAK-FM, WOW, KGGI, KCPX, WKXY, KILE, KKLS, KSLY, KFXD.

CAROLE BAYER SAGER "Stronger Than Before" (Boardwalk) 111/6. Moves: Up 58, Debuts 11, Same 29, Down 7, Adds 6, CKGM, WBBF, V100, KQ94, KSPZ, KVOL, WCAO 21-15, KPLZ 18-15, WFLY 24-18, WGH 16-10, KSTT 28-24, WJBO 23-15, WFLB 9-6, FM99 22-19, KATI 11-10.

TUBES "Don't Want To Wait Anymore" (Capitol) 99/22 Moves: Up 27, Debuts 21, Same 29, Down 0, Adds 22 including 94Q, WZZP, KFI, KEZR, WHFM, WTRY, WFLY, WBLI, KRAV, KZ93, WOW, KZZX, WACZ, KPUR, WTRU.

BILLY SQUIER "The Stroke" (Capitol) 97/6 Moves: Up 59, Debuts 7, Same 23, Down 2, Adds 6, Y100, KFRC, WZOK, KGGI, KRQ, WCGQ, WXKS-FM 8-6, PRO-FM 13-9, JB105 1-1, Q107 d-9, Q105 18-10, WLS-FM 7-4, KBEQ 9-3, WAQY 1-1, WDJX 18-8, KMJK 8-5.

ROSANNE CASH "Seven Year Ache" (Columbia) 89/3 Moves: Up 48, Debuts 4, Same 19, Down 15, Adds 3, WROR, KERN, WROV, KXOK 10-8, KPLZ 5-2, WOLF 27-21, WHYD 7-7, KEEL 30-22, FM100 10-8, WNOX 19-15, KRAV 10-9, KKXX 15-11, KIOY 11-9, WJBO 15-11, KATI 2-2.

GARY WRIGHT "Really Wanna Know You" (WB) 74/27 Moves: Up 11, Debuts 16, Same 20, Down 0, Adds 27 including JB105, KRBE, KBEQ, KEZR, KYYX, KPLZ, WKEE, KLAZ, WQRK, WLOL-FM, WME, KIDD, FM102, KILE, KCBN.

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 66/7 Moves: Up 32, Debuts 10, Same 17, Down 0, Adds 7, WKBW, WCAO, WOLF, WKBO, KQ94, KVOL, KOOK, WIFI 24-21, Q105 20-15, KFRC 28-25, KINT 24-19, WVLK 28-25, WOHO 25-22, KCPX 18-15, KYA 13-9.

.38 SPECIAL "Fantasy Girl" (A&M) 64/0 Moves: Up 32, Debuts 5, Same 27, Down 0, Adds 0, JB105 24-19, KBEQ 12-8, KSFY on, B104 on, WFLY 28-23, WAQY 19-16, KEGL 24-20, WQRK 23-20, KJ100 9-6, KWEN 6-5, KKXX 27-23, KILE 32-27, WSPT 16-12, KENI 36-30, KRCL 18-16.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 63/0. Moves: Up 26, Debuts 4, Same 22, Down 11, Adds 0, WFIL on, JB105 13-11, WGCL on, KRLA 19-14, KPLZ 28-23, WOLF 26-20, KELP 11-8, KBFM 14-11, KLAZ 35-32, Y103 14-11, WSEZ 21-19, WLOL-FM 28-25, KGGI 14-12, WCIR 16-10, WHHY 21-17.

FRANKE & THE KNOCKOUTS "You're My Girl" (Millennium) 59/30. Moves: Up 3, Debuts 6, Same 20, Down 0, Adds 30 including WPGC, KRBE, KBEQ, WFB, WKRZ-FM, WSGN, KJ100, WVIC, KKXX, KYSN, WJBO, WIGY, WFOX, KVOL, KODI.

Radio & Records

NATIONAL AIRPLAY/30

July 3, 1981

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
3	3	2	1	AIR SUPPLY/The One That You Love (Arista)
2	1	1	2	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
18	9	5	3	JOEY SCARBURY/Theme From "Greatest..." (Elektra)
25	13	7	4	KENNY ROGERS/I Don't Need You (Liberty)
17	10	6	5	MARTY BALIN/Hearts (EMI America)
6	4	4	6	DARYL HALL & JOHN OATES/You Make My Dreams (RCA)
1	2	3	7	KIM CARNES/Bette Davis Eyes (EMI America)
28	25	17	8	POINTER SISTERS/Slow Hand (Planet)
26	18	14	9	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
23	21	18	10	MOODY BLUES/Gemini Dream (Threshold/PolyGram)
11	8	8	11	RICK SPRINGFIELD/Jessie's Girl (RCA)
24	22	16	12	ALAN PARSONS PROJECT/Time (Arista)
12	11	9	13	LEE RITENOUR/Is It You (Elektra)
21	17	15	14	SHEENA EASTON/Modern Girl (EMI America)
15	12	12	15	SANTANA/Winning (Columbia)
—	26	20	16	OAK RIDGE BOYS/Elvira (MCA)
29	23	19	17	STANLEY CLARKE/GEORGE DUKE/Sweet Baby (Epic)
30	28	24	18	JUICE NEWTON/Queen Of Hearts (Capitol)
7	7	11	19	GARY U.S. BONDS/This Little Girl (EMI America)
5	6	13	20	NEIL DIAMOND/America (Capitol)
4	5	10	21	STARS ON 45/Medley (Radio/Atlantic)
—	—	28	22	PHIL COLLINS/In The Air Tonight (Atlantic)
—	30	27	23	REO SPEEDWAGON/Don't Let Him Go (Epic)
—	29	26	24	JOE WALSH/A Life Of Illusion (Asylum)
—	—	29	25	CARPENTERS/Touch Me When We're Dancing (A&M)
9	15	21	26	RAY PARKER JR. & RAYDIO/A Woman Needs... (Arista)
—	—	30	27	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
14	14	22	28	TOM PETTY.../The Waiting (Backstreet/MCA)
—	—	—	29	COMMODORES/Lady (You Bring Me Up) (Motown)
—	—	—	30	FOREIGNER/Urgent (Atlantic)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

PABLO CRUISE "Cool Love" (A&M)
ROSS & RICHIE "Endless Love" (Motown)
ROBBIE PATTON "Don't Give It Up" (Liberty)
STYX "Nothing Ever Goes As Planned" (A&M)

Complete Regionalized Listings on Pages 26 and 27.

HOTTEST

AIR SUPPLY "The One That You Love" (Arista)
JOEY SCARBURY "Greatest American..." (Elektra)
KENNY ROGERS "I Don't Need You" (Liberty)
MARTY BALIN "Hearts" (EMI America)
GEORGE HARRISON "All Those..." (D. Horse/WB)

Parallel Listings Begin on Page 28.

STACY LATTISAW "Love On A Two-Way Street" (Cotillion) 58/14

Moves: Up 24, Debuts 9, Same 11, Down 0, Adds 14, WCKX, WBLI, WICC, WHYD, KFMK, KELP, WTIK, WBBQ, KTAC, 95XIL, WHHY, WEAQ, KCBN, KOOK.

ALABAMA "Feels So Right" (RCA) 54/10

Moves: Up 20, Debuts 7, Same 17, Down 0, Adds 10, WFIL, WIFI, WCAO, KFMK, KIOY, WROV, KILE, KWLO, KCBN, KRCL, WZUU on, KFI on, WERC 20-15, WAAY 16-7, WRJZ 16-11.

RANDY VANWARMER "Suzi" (Bearsville/WB) 54/9

Moves: Up 18, Debuts 5, Same 22, Down 0, Adds 9, WICC, WTIK, WAAY, WVIC, WXLK, WSPT, KDZA, KATI, KRBE 27-20, KBEQ 24-21, KINT 28-24, WRKR 34-27, KENI 28-20, KRCL 28-23.

BLACKFOOT "Fly Away" (Atco) 51/7

Moves: Up 15, Debuts 4, Same 25, Down 0, Adds 7, WIFI, Q107, KEZR, WPST, KMJK, WCGQ, KDZA, WBEN-FM 35-33, Z93 on, K104 36-31, WBBQ 30-27, KJ100 28-22, WDJX 35-29, 95XIL 35-32, Z102 32-26.

SPIDER "It Didn't Take Long" (Dreamland) 51/3

Moves: Up 20, Debuts 6, Same 22, Down 0, Adds 3, JB105, WRJZ, KSPZ, KRBE 21-16, KPLZ 32-28, WPST 26-23, WKEE 34-31, KINT 35-32, WTIK 35-31, KCPX 20-18, WJBO 37-23, WHHY 30-25, KENI 14-7, KBOZ 27-22, KOOK 19-14.

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 50/10

Moves: Up 8, Debuts 12, Same 20, Down 0, Adds 10, WXKS-FM, Q103, WHFM, WKEE, KSET-FM, WRJZ, KJ100, WNCI, WCIR, FM99, JB105 25-20, 94Q 24-20, K96 30-26, WGUY 34-28, WFOX 28-26.

RUSH "Tom Sawyer" (Mercury/PolyGram) 50/6

Moves: Up 27, Debuts 3, Same 12, Down 2, Adds 6, PRO-FM, WOLF, KQ94, BJ105, WISE, KDZA, JB105 30-25, Q107 29-12, KRBE 14-7, WLS-FM 6-6, KBEQ 8-5, WHFM 8-7, KEGL 10-5, WGRD 20-13, KDVV 1-1.

Others Getting Significant Action

ROBBIE PATTON "Don't Give It Up" (Liberty) 47/46

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 46 including WFIL, WIFI, WXKS-FM, Z93, 94Q, WGCL, KEZR, KYYX, KOPA, WPST, KHFI, WBCY, WVIC, KIDD, WFLB, KYA.

GINO VANNELLI "Nightwalker" (Arista) 42/12

Moves: Up 5, Debuts 5, Same 20, Down 0, Adds 12, WCAO, KHFI, KLAZ, WRJZ, WNAM, WLAM, WCGQ, WISE, KILE, KCBN, KYA, Z93 on, 94Q on, Y103 35-32.

LOVERBOY "The Kid Is Hot Tonight" (Columbia) 41/0

Moves: Up 29, Debuts 1, Same 10, Down 1, Adds 0, JB105 33-28, KRBE 11-10, KBEQ 19-16, KSFY on, KJR 23-21, WOLF 35-25, KEGL 13-11, KINT 29-25, WOKI 20-18, KWEN 22-18, K96 21-19, 95XIL 3-2, KSEL 24-21, KENI 20-13, KRCL 5-4.

STYX "Nothing Ever Goes As Planned" (A&M) 39/34

Moves: Up 1, Debuts 2, Same 2, Down 0, Adds 34 including PRO-FM, KRBE, KBEQ, B104, WICC, Q106, KLAZ, WOKI, WRVQ, KJ100, WDJX, FM103, WACZ, 95SGF, KOOK.

RICK JAMES "Give It To Me Baby" (Gordy) 35/6

Moves: Up 12, Debuts 2, Same 12, Down 3, Adds 6, WKBW, Y100, WOLF, WAEB, FM102, FM99, WBEN-FM 12-9, WIFI 20-16, WXKS-FM 1-1, KRLY 7-1, Q105 15-7, KEARTH 14-8, KFI d-22, KFRC 14-8, KSET-FM 9-1, KGGI 4-4.

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