**ISSUE NUMBER 372** 

THE INDUSTRY'S NEWSPAPER

MARCH 6, 1981

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Jeff Lucifer Named KGB PD. As John Lander becomes GM at WCKX/Tampa, KSFM/ Sacramento PD moves to San Diego.....3 PADDEN KIIS-FM PRES./GM, MOORHEAD CONSULTS

## **Boyd Named President** Of CPI Radio



NEW KIIS-FM TEAM - Pictured upon the announcement of the changes at KIIS-FM/Los Angeles are (I-r) Gannett VP/Programming and KSD-FM/St. Louis President/GM Jay Cook, consultant L. David Moorhead, Gannett Radio Division President Joe Dorton, KIIS-FM President/GM J. Ray Padden, and KIIS-FM PD Mike Wagner.

Ed Boyd, longtime President/ GM of Gannett's KIIS-FM & KPRZ/ Los Angeles, has resigned to accept the position of President of Columbia Pictures Industries Radio Division, supervising the company's five radio stations and working with Karl Eller, who heads CPI's new Communications Division (R&R 2-6), KPRZ & KIIS-FM VP/GSM J. Ray Padden has been promoted to President/GM of the stations, while at the same time Gannett Radio President Joe Dorton announced that former Metromedia VP and KMET/Los Angeles

### **Cook Promoted** To President/GM At KSD-FM

Jay Cook has been promoted to President/General Manager of Gannett's KSD-FM(KS94)/St. Louis, while retaining his VP/Programming position for the Gannett Radio Division, in which capacity he will be aiding the programming efforts of KIIS-FM/Los Angeles (see separate story). Cook had been VP/Station Manager at KSD-

Gannett Radio President Joe Dorton told R&R, "My philosophy has always been as soon as my people are ready, I split them off, so Jav's been named President/ GM." Cook in turn told R&R, "I am most pleased about it. This move fulfills a commitment made to me when I joined Gannett to be able to become a general man-ager once the company got on target with its programming. It's ideal, as it allows me to run a station, yet keep actively involved in programming within the com-

Before joining Gannett, Cook enjoyed a long, successful programming career, most notably as PD of WFIL/Philadelphia. He recently supervised KSD-FM's changeover to Pop/Adult from GM L. David Moorhead has been retained as a consultant to KIIS-

Boyd told R&R that CPI Radio "will be in an acquisition mode," and added, "It's a challenging position from the standpoint that it's group management and not individual station management. It's something I've been working toward and looking forward to with great anticipation. Cutting that tie at KIIS was tough; it was almost 84 years I'd been there. But you've just got to move on-ward and upward. I'm very excited." Boyd will be based in Los Angeles for the present time.

#### KIIS-FM Team Hailed

Dorton had high praise for his new team at KIIS-FM. He told R&R, "J. Ray Padden is one of the BOYD/See Page 14

#### **Keane Becomes** Dreamland VP



Bert Keane

After seven years with Warner Brothers Records, the last two as National Promotion Director, Bert Keane has resigned to become Vice President/Promotion & Marketing for Dreamland Records. Dreamland principal Nicky Chinn told R&R, "I was very aware with the passing of Michael Dundas and Rick Swig's leaving that the (national promotion) position had to be filled with one of the best or KEANE/See Page 14

## KTRH Stages First Live Talk Show From China

Houston Talk station KTRH scored a coup by airing two live talk shows from Shanghai, China, with Houston listeners able to phone in questions to midday personality Ben Baldwin. Baldwin and station GM Hal Kemp were the only broadcasters in a party of seven Houston media representatives invited to tour China, and after applying to Chinese government officials to gain use of relatively scarce phone trunk lines, the station was able to conference its local listener access line so that callers could talk to Baldwin and Kemp. Baldwin also described for listeners events of the trip, including a rare firepower demonstration by the Peoples' Army Infantry, about which he said, "They literally blew up a mountain for us."

#### **Strong Response**

KTRH PD Ed Shane told R&R, "It's been awfully exciting. I was surprised, and maybe shouldn't have been, that so many people lined up to wait for Ben to be on to ask questions. Both Ben and Hal answered questions about their trip and experiences. Listeners generally asked the standard questions: 'How's the weather?' and 'How's the Great Wall?' Ben's response to the latter was, 'It's literally Great.

Shane added that Baldwin had managed to secure a two-hour interview with Peoples' Republic Deputy Foreign Minister Chen Xiang Chaing on sensitive foreign affairs matters, which the station hopes to air later. The actual mechanics of putting the show together proved difficult, owing to trunk line shortages and inadvertent de-

#### Tiburski Upped To VP/GM At WMMS

Walt Tiburski has been elevated to Vice President at Malrite of Ohio, owners of WMMS/Cleveland. Tiburski, an eight-year veteran of the station, will retain his post as General Manager of the AORformatted outlet in addition to his new responsibilities.

"I'm very pleased," Tiburski told R&R, "It's another step forward for the company and for myself. Malrite Broadcasting has given me a great opportunity to grow as the company grows. I thank Carl (Hirsch, Malrite President), Milt (Maltz, Malrite Chairman), and Gil Rosenwald (VP/ Group Operations) for providing TIBURSKI/See Page 14



Ben Baldwin

lays, but KTRH is eager to repeat the experience. Shane said that Consul Zhang Zongxu, who extended the invitation to the KTRH duo to make the visit, "said they would like to do it again and take someone else from the station. We certainly want to take advantage of that, It's an honor to have actually done the first broadcast."

**NEW LABEL FORMED** 

#### **Anderson Named** Pasha VP/GM



Ray Anderson

Ray Anderson has been named Vice President/General Manager of the Pasha Music Group, and will oversee the company's studio, production, special media projects, and management operations as well as the newly-formed Pasha Records label, set to join the CBS family shortly. Anderson, a 15-year promotion/management veteran, was most recently involved in his own management firm, after serving as VP/Promotion at UA and RCA.

Pasha President Spencer Proffer commented, "Ray is one of the consummate professionals in the record industry. His broad scope, talent, and vision will help all of our artists and personnel at Pasha

ANDERSON/See Page 14

(4953)

THE **DELICIOUS** NEW HIT **FROM** 

A TASTE OF HONEY

THE TOP 10 SOUL SMASH IS NOW BREAKING POP!



FROM THE BEST-SELLING ALBUM TWICE AS SWEET

PRODUCED BY GEORGE DUKE FOR GEORGE DUKE PRODUCTIONS
EXECUTIVE PRODUCER: DR. CECIL HALE

WIFIon WCAO deb 30 WXKS-FM 25-22 KRLY on KEARTH deb 21 KRLA 10-9 KFI add KFI add KIIS-FM 16-9 WFBR add 30 WAEB 18-15 WHYN add KSET-FM add WJDX on BJ105 on WCSC deb 30 WGH on WVIC on

KIOY on KGGI deb 29 KCPX deb 30 WHEB add WFLB 31-27 WRKR 25 KFXM add KFXM add KSTN add WQOK add WSFL add KIQQ 26-9 KYYX on KNBR on KMBZ on WHBC on KQ94 on WSB on

## **WSB Puts Country** On Overnights

WSB/Atlanta has instituted a late-night country music program, "Interstate 75," airing from midnight to 5am seven days a week and hosted by Bill Vale. The move marks a shift away from the longtime market leader's traditional Pop/Adult format, following WSB's 12+ loss to WZGC and WQXI-FM in the October/November 1980 ratings.

According to WSB General Manager Elmo Ellis (who recently announced his retirement from the station), "'Interstate 75' (WSB is 750 on the dial) will have heavy emphasis on music, and will carry NBC news on the hour as well as weather and road conditions, especially for truckers.

We believe there is great potential in moving in this direction," Ellis continued. "We had proof of that right away because when we announced our plans, we immediately sold more business than we had sold when we had a talk program on in that time slot for almost three years."

### **Baldassano Named ABC** Contemporary Network PD

Corinne Baldassano has been appointed to the newly-created post of Program Director for the ABC Contemporary Radio Network The move reunites Baldassano with ABC Contemporary Network VP Willard Lockridge, who served as GM for KAUM/ Houston and WPLJ/New York while Baldassano was PD and MD at the respective facilities. Most recently, Baldassano held the



Corinne Baldassano

PD post at WSAI-FM/Cincinnati. Commenting upon the appointment, Baldassano told R&R, "I'll be developing new, non-news programming for the network. We have some concerts in the works along with several other things, so it combines the sort of work I've already done while also getting me into new areas like sales. At the same time it gets me away from the day-to-day job of programming a station." Baldassano's appointment becomes effective March 9.

PLOUGH PD POSITION STILL OPEN

#### **Kines Becomes WQXM** General Manager

As previewed last week in R&R, Gary Kines has been appointed General Manager of Plough's WQXM/Tampa-St. Peters-burg. Kines had been chosen as Plough's National PD (R&R 1-30) following Craig Scott's promotion to VP/GM of WMPS-WHRK/ Memphis, but that position is now vacant again. Kines, a longtime rock programmer, had been PD of Country WSUN/Tampa-St.



Gary Kines

Petersburg before joining its AOR sister station. Kines explained the sequence of events: "I was working as Plough's National Operations Director of Programming down here in Florida, but I had sold my home here and got one in Memphis. When I was asked if I was interested, I thought about it for a couple hours and decided this is what I have been working toward all my radio career. I'm really excited about the appointment. In the past few years have taken the time to expose myself to sales; I've attended sales and management seminars in preparation for this opportunity. Words can't describe how

cided to join KGB."

part of that kind of operation.

because we obviously want to continue that direction. He's a 'people person,' and as a radio station we base most of what we do on our actions and interactions with people. I'm very glad that Jeff has de-No immediate replacement at FM102 was named,

**NEW YORK** is putting its

#### STATUE GETS ITS KICKS

WKHKINew York, promoting its recent switch to Country, has outfitted the Statue of Liberty with some spanking new kickin' footwear. Advertising material from the station shows the beacon of freedom sporting a pair of cowboy boots, as pictured above. The image change for the statue is part of WKHK's \$1 million current ad

## Mid America Media **Chairman Small Dies**

Burrell L. Small, President/Chairman of Mid America Media, died last week at the age of 62 following several months of ill health. He joined the Kankakee, IL-based communications firm in 1965 after 25 years with the Kankakee Daily Journal, which he co-edited and co-published for the last eight years of his tenure.

The company will continue under the management of the Small family. Small's widow Reva is Vice Chairman/Executive VP of the concern, while his sons Leslie and Stephen and daughter Susanne Bergeron are Vice Presidents. Mid America Media owns two cable TV systems and 11 radio stations: WKAN/ Kankakee, WIRE-WXTZ/Indianapolis, WQUA/Moline, WIRL-WSWT/Peoria, KIOA-KGMK/Des Moines, KRVR/Davenport, WTRX/Flint, and KBEZ/Tulsa.

#### Lucifer Named PD At 13K

Jeff Lucifer has been named to replace John Lander (R&R 2-27) as Program Director of 13K (KGB)/San Diego. Lucifer, who will exit the PD slot at FM102 (KSFM)/ Sacramento on March 16, told R&R, "I am just to-tally thrilled. This is one of the best career opportunities that has ever come up in my life. I can't say enough about the management, the staff and the fa-cilities. They are committed to continuing their



Jeff Lucifer

KGB General Manager Jim Price said, "He is in complete agreement with the direction that the station has taken and we're very pleased with that,

dominance and I am totally excited about being a

but Lucifer indicated that the programming post would most likely be filled from within the present



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#### this week...

3-6-81

#### WHITE HOUSE BRINGS BACK RADIO NEWSLINE

Audio cuts of President Reagan's speeches and other news will be made available free to radio stations.

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#### **HOW TO PROMOTE ALL-NEWS STATIONS**

KNX/Los Angeles's Fred Bergendorff offers some useful suggestions to help solve an interesting proposition.

#### Page 36

#### **NEWSMAN'S DILEMMA: FOLLOW THE CROWD OR CHECK IT OUT**

If every form of media in town is blaring a story and you believe it doesn't ring true, do you rush to join everybody else or do you wait and investigate?

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#### ALL THE GOLD IN FORT WAYNE

Paul Ward's Gold Plus format helps WLYV make inroads against the mighty WOWO.

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#### CHR WARS - AMARILLO TO ALBUQUERQUE

Part II of Joel Denver's cross-country chronicle of CHR contests, conflicts, and communication

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#### **BLACK RADIO'S ARBITRON SCOREBOARD**

Performance results for the nation's top Black and Jazz-formatted stations

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#### **Latest Arbitron Results**

Survey scores for Richmond, Riverside, and Syracuse.

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Circulation: KRISANN AGLIO

Radio & Records is published every Friday by Radio & Records, Inc., 1930 Century Park West,
L.A., CA 90067 (213) 553-4330. Subscriptions \$140 per year or \$45 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publications. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breatiers, Most Added, Parallels, and Street Talk are registered trademarks of Radio & Records. Applications by Radio & Records, Inc. for registered trademarks pending for National Alinjay/30. Radio & Records. Printed in U.S.A. Maierd first class to the United States. Canada, England, Australie, New Zealand, and Japan. © 1981 Radio & Records, Inc. A division of Harte-Hanks Communications.

# Washington Report

LEE REACTS TO BUDGET CUTS

# "Daring Solutions" For FCC?

A program evaluation staff to study how the FCC can begin cutting back its activities was set up on Monday, Acting FCC Chairman Bob Lee announced in a speech to the Federal Communications Bar Association (FCBA) in New York Tuesday.

## White House Reviving Radio Newsline

The White House has begun providing audio cuts of President Reagan to radio stations on a limited basis and expects to be in full operation within two weeks. Cuts of Reagan and other administration officials, including voice

wraps, will be available in a similar fashion as the Carter radio system, which logged 500 calls daily after starting up amid great controversy in late 1978.

#### **No Public Relations**

"I do not want it to be used as a public relations venture," said Bill Hart, supervisor of the service and editor of the White House news summary. "I want it to be used putting out hard news. We would like very much to match what has been the news of the day," Hart told R&R.

Daily operations will be handled by Lee Troxler, a 1979 UCLA graduate who worked on Reagan's

campaign radio service last fall. Troxler told R&R he has targeted .5200 stations nationwide to receive a mailed announcement on the service when it's fully operational.

Besides making cuts available to newscasters on automatic answering machines, Troxler will actively call out a daily feed to state radio networks. His first feed contained cuts of President Reagan's speech on Monday to the National League of Cities in Wash-

According to Hart, "We would also hope to be the contact point for radio stations who want a personal interview with individuals in the administration."

"We have no choice other than thinking about things to stop doing," said Lee, who was officially named Acting Chairman by President Reagan last week after assuming the title upon an earlier vote by his FCC colleagues. "The Commission may need daring solutions such as self-licensing for CB and automatic renewals.

To illustrate the hard decisions ahead, Lee held up the example of last week's FCC meeting on staff and budget cuts. "Everyone was generous in suggesting reductions for someone else's bureau or office. Everyone was stingy with proposals about his or her own office," he said.

The FCC must overcome the 'natural instincts of regulators to regulate. I intend to make the hard decisions because I think that is the mandate of the people and the goal of this administration."

bill through.

ming by points.

Managing Director.

POINTS WOULD GUARANTEE RENEWAL

# Swift Proposing Point **System For Licenses**

Rep. Al Swift (D-WA) is planning to introduce legislation to guarantee radio and TV stations a presumption of license renewal based on a point system for public service programming. Points would be awarded according to

such factors as production costs and when a program airs, to encourage locally-produced material aired during peak audience peri-

His goal, Swift told R&R, is "to maintain the public trust responsibility broadcasters have always had, but to quantify it so they know when they've reached it. It's always been a little guessing game," said Swift, a member of the House Telecommunications Subcommittee.

#### **Broadcaster Reaction** Sought

The point concept is now being

put into written form, and Swift plans to circulate it for a month to get reactions from broadcasters and others before introducing it as legislation. "I don't anticipate that anybody is going to fall down in awe and devotion the first time they read it," Swift told R&R. "That doesn't happen with new ideas.'

#### **Bonus Points For** Drive Time, **Local Production**

Under the plan, a public service announcement (PSA) might be worth one point. However, a PSA aired in drive time might get two points and a locally-produced PSA run in drive time might count for three points.

Explained Swift, "I would permit the FCC to establish bonus points for significant expenditures above the line, so if a station wants to do a show and really put some bucks into it, they're going to get extra points for that. If they want to do it the lazy way, it's just going to take more air time to do it."

Swift would recognize entertainment programs as performing a public service, with an aide suggesting points could be given for airing a band program from a lo-

#### **De Facto Presumption** Of Renewal

Swift's legislative assistant Scott Johnson told R&R stations would file "the rough equivalent of an income tax return" yearly and would be virtually guaranteed renewal if they had earned the required number of points for public service programming.

He also suggested the requirements would be stiff. "Only the best broadcasters are doing an adequate job today, maybe the top 5, 10 or 15%. So, by having a very strict standard, we're also talking about improving the overall quality of broadcasting."

#### **Deregulation Package** Planned

A series of other deregulation measures, including extended or even indefinite license terms, will be tied into his bill, Rep. Swift told R&R. Other features will be the elimination of ascertainment, logging, and commercialization rules, and folding the equal time provision into the Fairness Doc-

Swift criticizes other deregulation plans for "throwing the baby out with the bathwater by not providing the protection the public ought to be able to expect."

#### **FCC Shoots Down Lottery**

The Commission voted 4 to 1 to grant a construction permit to Greater Media Radio Co., which was judged more qualified than Alexander Klein because of plans to hire as its business manager a black female stockholder.

The lottery, which was contemplated when both candidates were earlier judged equally qualified, was rejected because of doubts about its legality and the view of several Commissioners that a tie

## FCC At A Glance

#### **Budget Blues**

TRADE ASSOCIATION NEWS

**NRBA Targets Deregulation** 

trated on radio deregulation moves in Congress. NRBA foresees a two-

year battle and plans a major commitment of funds and staff to get a

NAB State Presidents In DC

they'll hear from Tim Wirth (D-CO), Chairman of the House Telecom-

munications Subcommittee, and from subcommittee member Al Swift (D-WA), who'll discuss his new plan to score public service program-

**RTNDA In New Orleans** 

is finding a successor for Len Allen, the group's late Managing Direc-

tor. Bill Sprague, Editor of RTNDA's newsletter, is currently acting as

One topic on the RTNDA board's agenda in New Orleans this week

President and executive directors of state broadcasters associations are in Washington this week. During four days of workshops,

At its winter meeting in Hollywood, FL, the NRBA board concen-

With the grim reality of budget cuts sinking in, Acting Chairman Lee tells R&R, "We're going to look at things we can stop doing. I'm personally going to be an advocate of not licensing CB.

Since the White House denied the agency's appeal of staff and budget cuts, the next avenue of appeal is Congress. Lee takes the FCC budget before a House appropriations subcommittee on March 10.

During a four-hour, closed-door meeting last week, the Commissioners vetoed a staff proposal to eliminate the Minority Enterprise Office and agreed staff cuts should apply evenly throughout the agen-

Stepping out of the twilight, outgoing Chairman Ferris appeared before a cable group to warn that unless applied surgically, budget cuts could lead to the "recapture of the regulatory agency by the industry it regulates.

#### **Workshops Cancelled**

Among the first casualties of tight

funds are public participation workshops in San Antonio on March 12 and Chicago on April 23. They've been called off. Purpose was to inform public on new technologies.

#### **FCC Throws Roadblock** Into Court "Races"

The Commission adopted a rule last week stating that court appeals could be filed no earlier than 3pm EST on the day following the release of an FCC decision's text. The rule is designed to forestall attorneys from rushing to file immediately to increase chances of a quick court review.

The FCC has decided to wait for specific permission from Congress before attempting to award a radio license by a random selection or lottery among the qualified appli-

cants. As predicted by R&R last week, the Commission rejected the idea of using a lottery to award a vacant FM frequency in Media,

#### Lee Puts Imprint On Agency

Washington Street Talk

Continuing to make his acting chairmanship felt, Bob Lee has elevated his legal assistant, Marjorie Reed, to Acting General Counsel of the FCC. She's the first woman to even hold the job and came from private law practice and NCTA.

Replacing Reed as Lee's legal assistant is Francis Young, who moves over from the Common Carrier Bureau. New engineering assistant in the same office is Gary Stanford, a 20-year FCC veteran most recently in the Policy and Rules Division.

#### **June Wedding For Jones**

In June FCC Commissioner Anne Jones will marry William Sprague, a bank executive from Fort Lauderdale, FL. They met when both worked at the Federal Home Loan Bank Board in Washington, Jones as General Counsel.

#### Free Air Time For Candidates

Although he doesn't expect it to go very far, Rep. Sam Stratton (D-NY) has introduced H.R. 1451, requiring radio and TV stations to give free air time to candidates for President and Congress. He sees free air time as a good alternative to public financing of campaigns.

# Donna Summer Is Coming Home With:

KVIL add WDRQ add KPLZ add KVVX add WOLF add WHFM add WTRY add WBLI add K104 add WAQY add WKRZ-FM add WSEZ add 35 YES95 add KERN add 30 13FEA add WFOX add WCGQ add WANS-FM add WXLK add KILE add KQIZ-FM add WKBW deb 27 WBEN-FM 34-30 WFIL deb 30 WIFI on WXKS-FM 26-24 CKGM on **Z93** on KSLQ on WGCL on WMEE add 30

KFI on KSFX on **KOPA 26-22** WFBR on WICC 30-27 WHYN deb 29 WKEE deb 39 KSET-FM on KINT 35-32 KHFI on KBFM on B97 on **KLAZ 28-25** G100 30-27 WAAY on Y103 35-31 BI105 30-24 WBBQ on KX104 on WAYS on WCSC deb 29 WGH 17-17 **WQRK 30-25** WVLK on WAKX deb 31 KRAV deb 24 WIKS on WOW 23-20 WDJX on KQ9428

KYNO-FM deb 30 KIDD on KIRB on **KTAC 29-27** KYSN on KENO on KZZP 21-19 KRQ 22-18 **KHYT 28-26** KTKT deb 30 WGUY deb 30 WLAM deb 31 WCIR on 95XIL deb 36 WSGA 31-28 95SGF on WISE on FM99 on WKXY deb 29 KSEL on KVOL on KENI on KSLY on KDZA on KATI deb 35 KQDI on KBOZ on KOOK on KFXD on KRLC on

# "Who Do You Think You're Foolin'"

# DONNA SUMMER

Susan Munao Management Co., Inc



# This Is The Power Of "Love":

#### **AVERAGE MOVE+4**

96KX 19-13 WCAO on JB105 28-25 Q107 add WIP add KBEQ deb 22 KEARTH on KIR deb 26 **KPLZ 17-14** KYYX 24-21 WFBR add WOLF add 40 WPST 24-20 **WAEB 30-24** Q106 15-12 **WKBO 30-28** K104 29-23 14Q on **WKEE 37-34** V100 on WKRZ-FM add WTIX add KSRR 23-18 KRBE 21-18 KHFI 27-23 KBFM deb 29 KXX106 deb 29 WERC deb 28 WSGN 21-18 **WAAY 30-23 WAXY 25-23** Y103 31-25

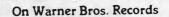
B1105 deb 40 KX104 on 92Q deb 29 WSKZ on WGH 7-4 **WQRK 22-17 WRVQ 23-18** KJ100 add WVLK on WGRD deb 28 KIOA on **KWEN 28-24 KRAV 23-19 KEYN-FM 26-20** WISM on 7104 on **KEZR 27-24** KKXX 31-23 KERN add 29 KNBQ deb 26 KTAC 30-26 KSPZ 29-23 **KYSN 24-16** KCPX 22-19 KGW add **KMIK 27-25 KLUC 26-23** KTKT 19-18 WGUY add WLBZ add WLAM add WIGY add

WHEB add 14WK deb 26 WCIR on 95XIL 26-20 **WHHY 28-23** Z102 25-22 95SGF on **WFOX 21-20** WCGQ 23-20 WANS-FM deb 29 WXIK 25-21 FM99 35-30 WKXY deb 30 **KILE 40-36** KSEL add KQIZ-FM add KKXL on KKRC add KKLS 27-22 **WRKR 27-24 WTRU 29-25** KDVV add KENI on KCBN 37-34 **KQDI 27-25** KBOZ on **KYYA 29-26** KOOK deb 30 KRLC deb 28

# "I Love You" CLIMAX BLUES BAND

Produced by John Ryan for Chicago Kid Productions







#### FOCUS ON LICENSE REVOCATIONS, PUBLIC INTEREST

# Radio Deregulation A Hit In Senate Hearings

Sen. Barry Goldwater (R-AZ) and his Communications Subcommittee last week heard industry and FCC representatives voice strong support for the Radio Deregulation Act of 1981 (S. 270), while public interest and religious groups assumed their familiar roles as opponents

After two days of hearings (2-26 & 27), Goldwater promised to move quickly to set a date for subcommittee action. "I want to get the government out of the hair of the radio person as much as I can," said Goldwater. Commerce Committee Chairman Bob Packwood (R-OR) showed his interest by attending both days and taking an active role in questioning witnesses.

#### **Terms Of The Senate Bill**

Sen. Harrison Schmitt's (R-NM) deregulation bill would make all radio station licenses good for indefinite periods and allow the public to file petitions to revoke in cases of serious FCC rules violations. A random selection or lottery system would be employed for choosing among qualified applicants for new licenses. The bill would also put into law, and thus protect from legal challenges, the FCC deregulation rules which take effect April 3, abolishing requirements on nonentertainment programming, commercial content. program logs, and ascertainment

#### Public Interest And The Marketplace

A key question in the hearings was whether elimination of nonentertainment programming rules will mean a lessening of broadcaster service to the public interest through news and public affairs programming.

Chairman Goldwater made his opinion clear: "The evidence shows that the public interest will continue to be served as a result of competitive radio industry forces and not as a result of government rules or regulations."

The leadoff witness, Acting FCC Chairman Bob Lee, said the Commission supports S. 270 and added, "Knowing the broadcast industry as I do, I think they have learned that to serve their community is a good business practice. And I have confidence that they would continue to do so under this bill."

Gary Edens, VP of Southern Broadcasting and GM of KOY/ Phoenix, representing the Arizona Broadcasters Association, told the subcommittee, "Voluntarily performing in the public interest is not only desirable for radio broadcasters in Arizona, it's essential."

There would be "very, very little change," according to Ron Sack of KOB/Albuquerque, the President-elect of the New Mexico Broadcasters Association. If stations all dropped their news and public affairs programming, Sack predicted that marketplace forces would quickly produce an all-News format to fill the void.

#### Revocation Procedure Needs Tightening

Virtually all radio industry and trade association witnesses made suggestions on how S. 270 could be reworded to prevent stations from being harassed under the bill's provision for the revocation of li-

CBS VP/Policy Gene Mater said, "It is essential that the bill expressly provide that revocation is an action of last resort." KOY GM Gary Edens suggested "requiring factual affidavits by parties in interest" to fend off frivolous petitions to revoke.

NRBA President Sis Kaplan said the procedure could lead to "frivolous and/or malicious petitions" and suggested that the FCC be directed "to establish standards for petitions to guard against potential abuse."

Kaplan also favored making it clear in S. 270 that stations are guaranteed a hearing on a petition to revoke. She said the new process would wipe out the need for petitions to deny.

NAB President Vincent Wasilewski asked that revocation be reserved for cases "where a licensee has shown flagrant disregard for the FCC's rules and policies." He recommended that revocation petitions filed on the basis of minor rules violations be treated as complaints.

#### Lottery Scheme Draws Mixed Reviews

With the exception of the public interest groups, the idea of indefinite radio licenses won broad sup-



3) Sen. Wendell Ford: Each station can't be "all things to all people."



6) Acting FCC Chairman Bob Lee: Comparative hearings licensing has "evolved into a monster."

port, but the plan to award new licenses by choosing among qualified applicants by means of a lottery was much less popular.

The lottery's only strong advocate was Acting Chairman Lee. He said the comparative hearing process has "evolved into a monster" and causes "unconscionable delays." Random selection, said Lee, would speed license authorization and reduce the FCC's job to making sure each applicant is qualified, while avoiding "the Solomonlike role of attaching weights to a multitude of inherently noncomparable factors."

The NAB decided not to take a stand on random selection, while ABC VP and General Counsel Corydon Dunham said it should



1) Sen. Barry Goldwater: "I want to get the government out of the hair of the radio person as much as I can."



4) Gary Edens, KOY/Phoenix: "Voluntarily performing in the public interest is not only desirable, it's essential."



7) Sis Kaplan, NRBA President: Worrled about "frivolous and/or malicious" petitions to revoke li-

only be used after the FCC has made "every reasonable effort to choose among competing applications based upon rational criteria."

The only small market operator to testify at the hearings, Jerry Gilman of WDST/Woodstock, NY, opposed random selection. "A lottery may be superb for gamblers, but the Commission has a responsibility to make a determination of who will operate a frequency in the public interest," said Gilman.

Gilman believes a lottery would have reduced his chances of winning a frequency and he recounted his seven-year battle in colorful detail: "There were times when I felt I was sinking in a bureaucratic swamp and some archae-



2) Sen. Harrison Schmitt: Bill's sponsor urges quick and vigorous subcommittee action.



5) Ron Sack, KOB/Albuquerque, President-elect, N.M. Association of Broadcasters: Sees "very, very little change" in public interest programming.



8) Sen. Bob Packwood, Chairman, Senate Commerce Committee: Demonstrated strong interest by attending both days of hearings.

ologist of the future would find my fossilized remains wrapped in layers and layers of red tape." He lobbied the subcommittee for an accelerated licensing process.

#### Public Interest Groups Dispute Marketplace Theory

Public interest and religious groups argued forcefully that public affairs programming would suffer under deregulation. Pluria Marshall, Chairman of the National Black Media Coalition, said the marketplace theory "is completely in error" and S. 270 would "put the black community major resource outlets out of business." He contended that most black-oriented radio stations are owned by whites who "haven't particularly cared for presenting informational programming to the black community, just music and commercials."

The Communications Director for the United Church of Christ, Rev. Everett Parker, charged that there isn't "a shred of evidence that marketplace forces will fulfill the program needs of listeners." He said that in major markets, stations "specialize rather than compete."

Parker suffered the toughest grilling of the hearings, as Sen. Wendell Ford (D-KY) accused him of wanting stations "to be all things to all people." Chairman Packwood hammered away at Parker's argument that small market public interest programs will suffer most. Packwood extracted an acknowledgement from Parker that the smaller a station's market, the more likely it is to program large amounts of local news and public affairs.

Father Donald Matthews, a consultant for the United States Catholic Conference, told the subcommittee, "The marketplace has little room for the concerns of the poor and the elderly," and he predicted that indefinite licenses would lead to private ownership of frèquencies.

#### Subcommittee Passage A Certainty

Since most of the Senate Communications Subcommittee members are cosponsors of S. 270, the bill is expected to win easy approval. It then goes to the full Senate Commerce Committee, which is also expected to be friendly. If the full U.S. Senate passes the measure, it goes to the House, where its chances of passage are seen as much bleaker than in the Senate.

The sponsor, Sen. Schmitt, called for the subcommittee to proceed vigorously, telling his colleagues, "The FCC's decision deregulating radio in some aspects is certain to be the subject of lengthy litigation already initiated by public interest groups."

Chairman Goldwater said he is "wholeheartedly in back of this bill" and Sen. Howard Cannon (D-NV) indicated he supports radio deregulation, but feels the FCC should move in to protect the public interest if the market-place theory fails.



# THESE STATIONS AGREE:

WCOZ WQFM WPLR WSHE KSJO KGB-FM WYSP WLUP WKLS WIOQ KBPI WXRT WAVA KAZY KDKB KZEW



# RECORD WORLD-FLASHMAKER! FMQB-HARD CHOICE!

NEAL MIRSKY - WSHE: "'JESSIE'S GIRL' IS A TOP 10 RECORD FOR SURE. GREAT TO SEE ALBUM ROCK LIGHTING THE FIRES UNDER TOP 40 TO GET THIS RECORD STARTED."

RON NENNY - WPYX: "WE'RE ALWAYS SEARCHING FOR TUNES THAT HAVE MONSTER HOOKS, CHANGES, LICKS, AND A LOW BURNOUT FACTOR. 'JESSIE'S GIRL' BY RICK SPRINGFIELD IS IN THIS CATEGORY."

ALEX DEMERS - WIOQ: "YES! 'JESSIE'S GIRL' SOUNDS GREAT!"

COUNTRY PAUL - WICC: "TONS OF PHONES ON THAT MARVELOUS TRACK, 'JESSIE'S GIRL.' "

# RICK SPRINGFIELD ''JESSIE'S GIRL'' RECORDS

PRODUCED BY KEITH OLSEN FOR CARMAN PRODUCTIONS



#### PROMOTION BY LASER PROJECTION

#### The Nighttime Is The Write Time

A Swiss firm has recently developed a method for skywriting at night via laser beam projections. Skyliner Promotions AG, Binnegen uses two laser beams, one green/blue and the other red, to produce laser pictures 240 feet by 360 feet at an optimum height or distance of 2400 feet. Projected at a speed that allows light assimilation by the human eye, the twin beams create a single image, visible on clouds, mountainsides, and even large snowbanks. Readable texts are also within the system's capabilities

Skyliner is presently offering two 15-minute programs, each providing 7½ minutes of advertising space, selling the latter in 30-, 45- and 60-second spots. The system, which would appear to be natural for radio and record promotions, is already in use in Holland, where a two-truck projection unit rents for approximately \$735 per day, not counting program costs. For further information contact the firm at Im Rehwechsel 26, Ginnegen, Switzerland.

## Shady Sounds

These "Ra-Glass" sunglasses from **Bradley-Rogers** sport an AM radio built right into the frame, permitting the wearer to enjoy upto-the-minute news, weather, sports and music privately and comfortably wherever they may be. The station tuner is located in the arm of the glasses and the earphone plug contains the unit's battery. For further information contact the manufacturer at 8400 N. Springfield Ave., Skokie, IL 60076. Price: 220.95



#### MCA Records Reverses '79 Decline

MCA Records posted a dramatic turnaround in 1980 as operating income for the division jumped to \$15.9 million, up from a \$9.6 million loss during 1979. Revenues for the record division increased almost 13 percent to \$184.9 million during 1980, up from 1979's \$163.9 million.

In the fourth quarter of 1980, the record division's operating income swelled to \$8 million, up from a \$3.4 million loss in the equivalent period of 1979, while fourth quarter revenues for the division rose 8.4 percent to \$56.7 million, up from \$52.3 million in the year-previous period.

MCA Inc. posted slightly higher revenues during 1980, up 8 percent to \$1.3 billion from \$1.2 billion in 1979. Net income for the firm slipped 23 percent to \$137.6 million during 1980, down from \$178.6 million in 1979. However, the 1979 figures contain \$39.7 million in extraordinary income as opposed to \$12.3 million in extraordinary income during 1980.

MCA Inc.'s revenues for the fourth quarter of 1980 dipped 13 percent to \$337.4 million, down from \$387.7 million in the analogous period of 1979, while fourth quarter net income declined almost 40 percent to \$26.9 million, down from \$44.4 million in 1979's fourth quarter.

# Morris Named UJA's Music Man Of The Year

Doug Morris has been chosen 1981 Honoree of the United Jewish Appeal-Federation Music Industry Division. Currently President of Atlantic Records, Morris began his music industry career with the Robert Mellin music publishing firm in 1963, joining Laurie Records in 1965 as a producer and rising to VP/GM of the label. Morris founded his own independent label, Big Tree Records, in 1970, affiliating it with Atlantic in 1974. Atlantic subsequently purchased Big Tree in 1978, at which time Morris took the post of President of Atlantic's Atco and Custom Labels division.

The formal dinner honoring Morris will be held on October 31 at the Sheraton Center in New York City.

#### More Men Doing "Women's Work"

The distinction between male and female work roles is becoming increasingly blurred. According to recent estimates by the **Urban Institute**, a Washington, DC-based research group, the number of male secretaries climbed 24 percent from 25,000 in 1972 to 31,000 in 1978. The organization further estimated that the number of male telephone operators jumped 38 percent and the ranks of male nurses swelled 94 percent during the same time period.

Experts cite two factors as contributing to the increase. Not only are there fewer traditionally male blue-collar jobs available than ever before, but also there is less of a stigma among the young as to what constitutes "women's work." However, males taking traditionally women's jobs are not without their problems, as charges of sexual harassment and being mistaken for their superiors are commonplace.

On the other hand, men tend to move up from these secretarial-type positions faster than women. But perhaps the best news for both sexes is that as the number of men performing a job increases, so does the pay-scale.

#### "Strike" Game Out

"Strike," a board game dealing with organizing and bargaining that aims to be labor's answer to the **Parker Bros**. classic "Monopoly," has been created by Washington DC's **Kamber Group**, a consulting firm with union clients. A sample "Chance" card: "Your President is caught stealing union pension funds. Lose \$50,000 and 10,000 members"



**Doug Morris** 

# Gannett Sets Earnings, Revenues Records In 1980

The **Gannett Co.** reported record earnings and revenues for 1980 with 1980 net income increasing 13 percent to \$151.9 million, up from \$134 million in 1979, while year-end revenues rose 14 percent to \$1.2 billion, up from \$1 billion in the year-previous.

The broadcaster/publisher likewise reported its 53rd consecutive quarter of earnings gains as fourth-quarter net swelled 15 percent to \$47.8 million, up from \$41.5 million in the analogous period of 1979. Gannett's fourth-quarter 1980 revenues jumped 14 percent to \$336.7 million, up from \$295.7 million in the equivalent period last year.

# Two Tape Decks In One

While Audiologic's "SCR-3266" stereo cassette recorder sports the usual array of features associated with such items, including AM-FM stereo radio and two sixinch speakers, it is most noteworthy for its twin cassette decks, which allow the user to record the contents of one tape onto the other, either silently or at full volume.

Tape deck number one is a frontloading full-function item with the customary controls (play, record, fast forward, rewind, pause, and stop/eject). Tape deck number two has a slot opening for the tape and one control button. Pushed in halfway, it's fast/forward; pushed in all the way, it's stop/eject. The unit also features two built-in condenser microphones and can record directly from the radio as well as tape or mike.



The "SCR-3266" operates on eight size D batteries, via household current, or a car battery (car adapter not included). Jacks for remote microphone, external speakers, a stereo headphone, and an external recorder are included. An LED bar indicator shows either right and left channel recording or playing strength as well as maximum radio reception. For further information contact. Randix Industries Ltd., at P.O. Box 4107, 991 Broadway, Albany, NY 12204. Price: about \$280.

#### **Guide To Gratuities**

To assist vacationing travelers, American Express has computed a "tipping table" that lets you know how much to tip whom. The guide to gratuities breaks down as follows:

Porters and bellmen should receive 50 cents plus 25 cents per bag. Taxi drivers — 20 percent of the fare for short runs, 15 percent for average trips, and 10 percent for fares over \$25. Walters — 15 percent of the bill before taxes or 20 percent in an extremely posh place; five percent for good service if the tip is included in the bill. Captains — five percent of the bill if you have received some special attention. Maids — nothing for one night, \$1 for two nights and 50 cents per person for extra nights.

#### Ad Slogans Book Collects Print Puffery

Designed to be used as a reference work for ad agencies, but of interest to not only trivia buffs but radio station copywriters as well, "Slogans In Print," a 62-page book produced by national ad agency **Doyle Dane Bernbach**, catalogs (both alphabetically and by the first word in the slogan) more than 600 advertising slogans that appeared in national consumer magazines during 1980.

Selling for \$10, the volume includes such priceless bits of puffery as "Brewed with one-third real beer (but don't drink it)" and "America trusts Hoover to take good care of its homes," which do not tout Billy Beer nor the FBI, but rather Body On Tap shampoo and vacuum cleaners, respectively.

# WESTWOOD ONE SALUTES

One of over 1500 Great Radio Stations carrying Westwood One programs.

Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live
From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American
Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition,
Shootin' the Breeze, Tellin' It Like It Was.

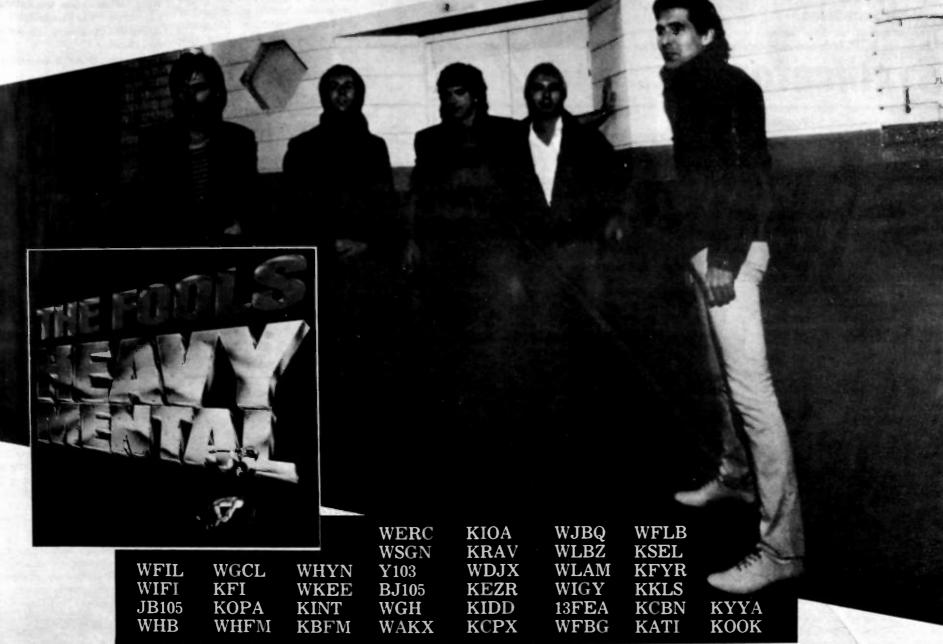


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Produced by Vini Poncia

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# Reps

#### MAJOR MARKET RADIO SALES

Radio Caroline, the "pirate" station broadcasting from a ship in the North Sea to reach listeners in the United Kingdom, France, Belgium, Holland, and Luxembourg, has affiliated with the firm for worldwide representation when it resumes operations on April 19. The original Radio Caroline ship sank off the coast of England last March

#### TN Spot Sales

George Otwell has been named

VP/GM for the firm, coming from his previous post as a General Broadcast Executive with the Associated Press. An 11-year veteran of the wire service, Otwell previously was associated with AT&T

#### Eastman

WYNZ-AM/Portland, ME; WMJK/ Portland, OR: WCMF-FM/Rochester, and WGOW-WSKZ/Chattanooga have announced their affiliation with the rep firm.

# Nets

#### **RKO Radio**

Conni Gordon has been named to produce and anchor "Weekend America," the net's 10 90-second features dealing with America's leisure time pursuits. Gordon most recently served as Feature Editor for the network. Replacing Gordon will be Judy Stoeven, who comes to the new post from a writer/editor position with the **RKO Radio Network** 

RKO Network correspondents Ed Gullo and Bob Morrison and News Director Dave Cooke will assume Gordon's on-air duties as hostess of "For The Record," "The Family," and "The Sexes." respectively

#### PENTERPRISE RADIO

Bill Denehy, who hosts the net's "Sports Talk" show weekends from 1 to 4am, and network producer Bob Kimball will undertake a tour of pro baseball's spring training camps from March 14-26 in preparation for upcoming programming dealing with the Grand Old Pastime's preseason.

#### HARVEY SHOWS RANK 1-2-3

#### CBS Dominates RADAR Net Ratings

CBS Radio copped 15 of the 20 top spots for network radio features in the recently released RADAR 22 Spring/Fall '80 survey, but ABC Radio took the top three slots with Paul Harvey commentaries. The RADAR 22 average quarter-hour audience summary for seven days, 6am-midnight, showed CBS topping the networks with 1,524,000 listeners and ABC second with 1,096,000.

Paul Harvey's weekday 8:30am commentary finished first with 4,844,000 listeners per broadcast, Harvey's Saturday 12:30pm and his weekday 12:30pm shows ranked second and third. CBS took the next eight places with five on-the-hour newscasts, its early morning sports roundup, Charles Osgood's "Newsbreak" features, and "First Line Report" (the latter a series of news features anchored by various reporters).

Only one NBC Radio feature, Saturday's 9am (Eastern time) newscast made the top 20. ABC's "Rest Of Story" show placed 12th, the only other ABC show besides Harvey's to rank in the top 20.

#### AP Associated Press

Gene Manning, Patricia Adsit. and John Schweitzer have been named Broadcast Executives for the net. Manning will cover Pennsylvania: Delaware; Washington, DC; Maryland; and New Jersey. Adsit will handle Kansas and Missouri, and Schweitzer will be responsible for Minnesota, North Dakota, South Dakota, and Wis-

# Mutual

KSFO / San Francisco, WRCP-WSNI/Philadelphia, WGMS-AM&FM/ Washington, DC; KHVH/Honolulu, KBHL/Lincoln, NE; WGST/Atlanta, WEIZ-FM/Columbus, GA; KAIN/Boi-WCII-WKJJ / Louisville, and KBHM-KIRK/Branson, MO are new net affiliates.



#### ABC Information

Fred Manfra has joined the net as anchorman of its "World Of Sports" program, which airs 22 times each weekend. Most recently, Manfra served as play-by-play broadcaster for the Detroit Tigers' 1980 National Subscription Television games, having previously held sportscasting posts at KREL/Corona, CA; WWJ/Detroit, KSTJ/Davenport, IA; WRIT/Milwaukee, KBBQ/Ventura, CA, and Associated Press Radio.

# People

Bob Jameson has been named National Sales Manager for the Sunbett Network Most recently Jameson was associated with Dallas-based Media Networks, Inc., having previously served as a sales rep for KBOX/ Dallas



Pam Lontos has been appointed Corporate Director of Sales for Shamrock Broadcasting, coming from her previous post as Local Sales Manager for KMGC-FM/Dallas

#### Medina, OH

Pam Miller has been promoted to Vice President/Program Director at WDBN. A 13-year veteran of the station, Miller most recently served as Director of Operations for the facility

#### Raleigh, NC

Kim Pyle has been elevated to General Sales Manager for WKIX. A fiveyear veteran of Mann Media, Pyle most recently served as GM at WOKW High Point. She replaces Richard Relm, who was recently promoted to Regional Sales Manager for the North Carolina-based firm

#### Washington, DC

Robin Henry has been elected President of Rau Radio Stations Inc. Most recently a financial counselor with Merrill Lynch, Henry succeeds her late father, Henry Rau, as head of the 12-station radio group.

# **Syndicators**

#### **Westwood One**



PLAYBOY'S ADVICE VIA AIRWAVES - Playboy Enterprises and Westwood One have signed an agreement to co-produce a weekly series of 10 90-second features taken from the pages of Playboy magazine's "Playboy Advisor." The project marks Playboy's inItlal move into radio and is set to air during the second quarter of 1981. Shown at the signing are, from left: Playboy Enterprises Sr. VP Martin Cooper, Westwood One President Norm Pattiz, and Playboy Enterprises' Jim Merrill. Eric Chase will host the series, which will be available via barter.

#### Weedeck

The firm has announced it has received the rights to radio simulcast the NBC-TV ''Academy Of Country Music Award Show," airing April 30 with Weedeck's Ron Martin hosting a three-hour radio special designed to be broadcast one week prior to the simulcast. This three-hour special will feature music and exclusive Interviews with the five finalists in each of the 11 award categories as well as the three Academy Board Of Directors awards. These programs are being offered on a market-exclusive basis at no charge with time available for local sale. Weedeck will hold time for national sale

#### Thirsty Ear

Robox recording artists Ziggurat kicked off a five-week series of live concerts to be broadcast via Thirsty Ear's national line-up of affiliates beginning February 9. RCA's Grace Slick (2-16), Doug and the Slugs (2-23), Don McLean (3-2) and Jack Green

ties in Burbank, CA at 906 N. Holly-

(3-9) round out the programming.

#### **Total Service Programming**

The firm has announced it will headquarter its various syndication activiwood Way, (213) 841-0961

#### NewScript "Mother Jones Audio," the weekly

41/2 minute public affairs program based upon articles in the investigative Mother Jones magazine, is now available on a market-exclusive basis through Stevens, Rogers, McQueen (SRM). the consulting division of NewScript. The programs are produced by KTYD/ Santa Barbara's Marcy Winograd.

#### **London Wavelength**

"Radio Active." featuring 90-second interviews with rock'n'roll luminaries, is currently available from London Wavelength. KLOS/Los Angeles airstaffer Linda McInnes hosts the Monday-Friday show.

#### Musicworks



PENNING THE PACT — Pictured signing the renewal agreement between Landsman Rivers Radio Services and Musicworks for the continuing use of the latter's P/A "Lifestyle" format are Landsman Rivers President Dean Landsman (left) and Musicworks President Bill Robinson

WBCI-AM&FM/Williamsburg, VA have been sold by Colonial Broadcasters Ltd. to North Carolina Mutual Life Communications Inc. for \$900,000 subject to FCC approval. Broker was Cecil Richards Inc.

KQIN/Burien, WA has been sold by Tom Read to All Pro Broadcasters inc. for \$750,000, subject to

KLIK-AM and KJFF-FM/Jefferson City, MO have been sold by KLIK Radio 950 Inc. to Brill Media Corp. for \$2.1 million, subject to FCC approval. Broker was Blackburn & Co.

**KBCR-AM & FM/Steamboat** Springs, CO has been sold by Big Country Radio Inc. to Steamboat Broadcasting Co. for \$1.1 million, subject to FCC approval, according to broker Blackburn & Co.

KRIT-FM/Clarion, IA has been sold by Wright County Radio Company to Miller and Gresham Roskamp and Don Rabbitt for \$370,000 sub ject to FCC approval, according to broker Richard Shaheen Inc.

KCUE-AM & FM/Red Wing, MN have been sold by George Brooks to Sorenson Broadcasting, subject to FCC approval. Purchase price was



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#### NAIRD Convention Upcoming

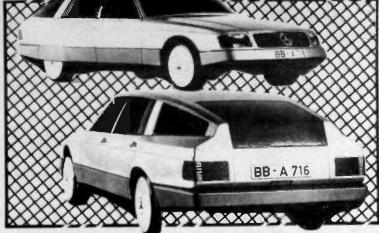
The 1981 National Association of Independent Record Distributors and Manufacturers (NAIRD) convention will be held at the Sheraton Hotel in Philadelphia on May 28-31. Sunny Richman, will serve as Chairperson for the event, which includes workshops on topics submitted by NAIRD members, guest speakers, and a trade show.

For further information contact Sunny Richman at Richman Brothers at 6935 Airport Highway Lane, Pennsauken, NJ 08103, (215) 477-1742.

#### MB 2000 A.D.

Today's music business is notoriously MB (Mercedes-Benz) conscious, but what about tomorrow's? Will the typical record executive be willing to drive a luxury car that gets 16.5 mpg in the year 2000? The engineers at Mercedes-Benz hope so, and the adjacent pictures provide a peek at the firm's "MB 2000" prototype, which has been aerodynamically styled to reduce wind resistance and lightened considerably (to 3500 pounds) to increase as mileage.

Probably the most radical change in the offing will be in the cars' engines, as the company's designers are currently developing a gas turbine-powered model. Among the gas turbine's advantages would be: no need for tuneups or oil changes, low emission levels and multi-fuel capacity as well as low engine wear, no vibration, and



no appreciable noise level (due to few moving parts).

While the company's initial prototype is capable of 128 hp, the crystal ball becomes clouded when you consider the gas turbine engines must be constructed from ceramic parts to withstand the high (2400 degrees Fahrenheit) temperatures required to generate the requisite horsepower. The problem is further compounded when the costs of setting up a production line for gas turbine engines are considered.

#### Traut, Pell Form Headfirst Label, Pen MCA Distribution Pact

Bill Traut and Dave Pell have announced the formation of Headfirst Records, a jazz/fusion label to be distributed by MCA Distribution Corporation. A 20-year veteran of the music Industry, Traut's experience includes stints as President of Wooden Nickel and Dunwich Records. Pell began his music industry career as a recording artist, later becoming a record producer and music publisher as well as holding positions with United Artists, Uni, and Motown Records.

John VanHorn and Ron Moss have joined Headfirst as Vice Presidents, with Wooden Nickel Co-President Jim Golden coming aboard as Chief Financial Officer. Initial releases for the fledgling label include albums by Allen Vizzutti, the Ross-Levine Group, Bunny Brunel, Brian Auger's Search Party, Rahmiee Michael Davis, and Osamy Kitijima.



Pictured at the distribution pacting are (standing, I-r) MCA Dist. Corp. VP John Burns, MCA Dist. Corp. Exec. VP Sam Passamano Sr., Headfirst VP Jim Golden, MCA Dist. Corp.'s Jere Hausfater, and MCA Dist. Corp. President AJ Bergamo; (seated, I-r) Headfirst President Dave Pell and Headfirst Chairman of the Board Bill Traut.

# Teens Rate Films Number One For Fun

An overwhelming majority of the teenagers (90.3 percent of the girls and 85.5 percent of the boys) surveyed by Scholastic Magazines recently reported they attend movies as part of their reqular leisure time activities. Furthermore, 70 percent of the teenage girls and 68 percent of the teenage boys claimed they see films two or more times per month. Other popular activities among teens are: having dinner with friends, going to parties, watching amateur sports, and attending rock concerts.

7/17/17/18

Doris Purcelli



Brad Burkhart

#### Purcelli, Burkhart Named Regional Promo Directors At Word

Doris Purcelli and Brad Burkhart have been appointed Regional Promotion Directors for the Word Record Group. The Waco, TX-based gospel label states these are the first regional promotion people in the history of the gospel music

# **Pro:Motions**

industry. Purcelll, who will be based in Seattle and covering the Northwest region, most recently served as a local promotion rep with **EMI/Liberty Records**. Burkhart, who will cover the Southeast from his Atlanta base, formerly held local promotion rep posts with **A&M Records**.

#### Schneider, Goldman & Trakin Join Polygram Press Dept.; Newman, Ring, Reynolds & Pine Promoted

Elleen Schneider has been named Director of Press and Artist Relations/West Coast, Susan Goldman has been appointed Director of A&R/Special Projects, and Roy Trakin has become Editorial Services Manager for Press and Artist Relations as Polygram Records restructures Its Press and Artist Relations Department. Schneider most recently held posts with Mercury and Columbia Records, Goldman comes to Polygram from the Entertainment Company, and Trakin joins the firm from a free-lance journalist's position.

Along with the above additions to the department, Lee Ellen Newman and Sherry Ring have been promoted to National Press and Artist Relations Managers, Ken Reynolds has been elevated to National Black Music Manager of Press and Artist Relations, and Dan Pine has been upped to West Coast Press and Artist Relations Manager for Polygram Records. Newman formerly served as National Publicist for Polygram Records East, while Ring was East Coast Publicist for Mercury/Phonogram Records. Reynolds previously worked as National Publicist/Special Markets for Polydor Records and Pine held positions with Casablanca Records publicity department.

#### Campbell Named Division VP/Finance At RCA

Brad Campbell has been appointed Division Vice President of Finance at RCA Records. Campbell most recently served as Vice President of Financial Planning and Adminis-

tration for Paramount Pictures Corp., having begun his tenure with the firm as Director of Finance for Gulf & Western's Record Division/Famous Music Inc. in 1973. Prior to joining Paramount, Campbell spent five years with Audio Fidelity Enterprises Inc., rising to the post of Treasurer/Chief Financial Officer.

#### Gordon Named Division VP/Music Service At RCA

Robert Gordon has been appointed Division Vice President of Music Service at RCA Records. Prior to joining RCA, Gordon served as Sr. VP with Rapp & Collins, as a partner in TLK Direct Marketing, and as Exec. VP at Maxwell Sroge Company. Gordon also was Business Manager for Doubleday's Book Club Division, having held posts with the McCall Pattern Company and Los Angeles Lithograph.

In his new post, Gordon will be responsible for the direction of RCA's Record and Tape Club as well as additional direct marketing activities for the firm.

## Gurren Music Mktg. & Promo Firm Expands

E.J. Gurren Music & Associates has widened its scope to become a full-service national marketing and promotion firm, handling R&B, pop and crossover material. As part of the expansion, Jan Telfeld, formerly in regional promotion with Ariola Records, has joined Gurren Music as National Pop Promotion Director. Gurren Music's new offices are located at 11704 Ventura Blvd., Studio City, CA 91604, (213) 760-3670.





"The plugging in of the final 1980 race and population figures could mean something of a revolution in radio."

## Census Data = More Ethnic Clout?

Last week I wrote about the problems with the 1980 Census figures, and how they might affect your Arbitron showing. One of the potential results of the eventual use of revised population/race data to compute the Arbitron estimates is that ethnic stations, or formats that appeal to the growing segments of black and Hispanic groups, may show an upsurge when the final 1980 figures are plugged into the Arbitron system. As mentioned last week, an interim update will take place this fall, shown in the Fall '81 ratings books. The full brunt of the demographic and ethnic growth since 1970 will not be felt until the Arbitron figures are revised for the Fall '82 reports.

How is it possible that stations with ethnic appeal might be more viable after the updated census figures are used by Arbitron as the data base? In a word, weighting may help these stations achieve more Arbitron success than in the past.

#### Weighting — Higher Cumes

There are three modes of weighting population estimates versus diary return. Weighting can be done on a geographic basis; a demographic, cellby-cell basis; and an ethnicity basis. Each county in an Arbitron metro is examined to see if weighting can be done on these bases. Let's look at a hypothetical weighting scheme to see what impact increased ethnic population penetration could have on the radio estimates in your area ...

#### Hypothetical Weighting Schematic, County X

Demographic, Men 18-24 Estimated Population 120,000 Race:

OTHERS: Estimated Population 60,000 (1970 Census, Updated)/ In-Tab Diaries 30 = Cume Value

2000 Each.

**BLACKS**: Estimated Population 40,000/ In-Tab 20 Diaries = Cume Value

2000 Each.

SPANISH: Estimated Population 20,000/ In-Tab 10 Diaries = Cume Value

2000 Each

OTHERS: Estimated Population 40,000

(Hypothetical 1980 Census Figures)/

In-Tab 30 Diaries = Cume Value

1333 Each.

**BLACKS:** Estimated Population 50,000/

In-Tab 20 Diaries = Cume Value

2500 Each

SPANISH: Estimated Population 30,000/

In-Tab 10 Diaries = Cume Value

3000 Each.

What you see described above happens not only among men 18-24 but also in the 15 additional sex/ age cells used by Arbitron to project your audience estimates. To further complicate matters, each county is likely to see different PPDV's for the same sex/ age cell. Men 18-24, who are non-ethnic in one county may have higher cume values than if their diaries came back from another county.

As the above schematic shows, it is possible that when the Census Bureau and Market Statistics Inc. eventually provide Arbitron with the final age and race data from the 1980 census, changes such as shown above could occur. Programmers and station management who are unprepared for this type of increased ethnic importance may be in for an unpleasant shock when ratings books are received. The music industry may want to be aware of this population shift impact also, since there will be a different composition of the radio and music buying audience as reflected in the latest population figures.

Even if Arbitron is able to encourage better ethnic showing in the final diary returns in a market, thus somewhat watering down the increased cume impact, the additional diary return from the ethnic groups will mean more cume opportunities for stations appealing to that audience. In the long run, more stable ethnic estimates could result. Either way - through higher cume values in the case of a moderate or poor diary return, or stable values but more diaries in-tab in a higher-return mode the plugging in of the final 1980 race and population figures in the fall books for 1982 could mean something of a revolution in radio.

"Programmers and station management who are unprepared for this type of increased ethnic importance may be in for an unpleasant shock when ratings books are received."

What happens to our fictional county when the ethnic population grows? The PPDV (persons per diary value) or cume value of each diary shifts, with notable implications.

#### **Increased Ethnic Survey Effort**

In line with the potential jump in ethnic population makeup in many metros is the additional

Dick Logan, Arbitron Radio's VP/Marketing, called last week to clarify something in my column on speedier report delivery. He meant to state, at the time I was interviewing him for the column, that callbacks will not necessarily lead to revised ascription ratios. Logan says that the purpose of the post-production callbacks is to see if the current ascription ratio makes sense. In about 70% of the cases, he states, the callbacks and TALO figures are a close match and the ascription ratio is maintained for the upcoming sweep.

#### Week In Review

#### **Facility Form Update Contact Named**

Connie Anthes of Arbitron called recently to give R&R the name of the lady to whom broadcasters should address any changes in the facility form paperwork already filed for the Spring '81 sweep. Ms. Zelda Ross is the lucky lady, and material sent to her - new program lineups, etc. - should be addressed to the Arbitron Beltsville, MD office, 4320 Ammendale Road, 20705.

#### Howard Fischground Joins Arbitron

Howard Fischground, formerly with Ace Hardware and Montgomery Ward, has joined the Chicago office of Arbitron's Advertiser/ Agency sales staff. Fischground's previous experience was on the advertiser side, in a media planning and buying capacity with the firms

effort Arbitron plans to better sample ethnics in the 80's. The current TR (telephone retrieval) and PPR (personal placement & retrieval) techniques used for blacks and Hispanics, respectively, are on their last legs. According to Arbitron Radio VP/GM Mike Membrado, Differential Survey Treatment seems to be the wave of the future for ethnic measurement. While it may be a year or two before this new technique is used to obtain better cooperation from difficult households — ethnics, young males, singleperson households, for example - DST will most likely replace TR and PPR.

By actually sending a diary to ethnics, possibly increasing the premium included, and making several follow-up calls to prod the diary-keepers, Arbitron hopes to receive better cooperation from these normally problematic groups. If the firm is successful in its effort, this could mean that the new population figures, combined with the use of DST, might result in markedly improved showings for stations and formats that are ethnically-oriented.

Be sure to keep an eye on the progress Arbitron is making with the tests of DST. If it's to be introduced in your market in the fall of '82 for example, it could have magnified effect on a station's ratings estimates.

#### Challenges Ahead

Keep in mind the key points noted here

1. The fall books of '81 and '82 will be the first to reflect the new population updates, with the final age and race data being shown in the '82 reports.

- 2. Either through possibly higher cume values, or through more cume opportunities as the result of additional diary return, estimates for ethnic stations are likely to look more healthy as the ethnic percentage of population in your metro increases.
- 3. Arbitron may institute a new technique that is aimed at enhancing ethnic response in radio sur-
- 4. Facets of the music and broadcasting businesses that overlook this possible ethnic surge do so

As you can see, there are a number of morsels that can provide the bright broadcaster with food for thought. Challenges lay ahead, but no one ever said that radio was dull.

Jhan Hiber



# TOO MUCH OF A HIT FOR ONE FORMAT TO CONTAIN



WKBW on **WFIL 30-27** WIP on Z93 deb 25 94Q deb 29 KYYX add WFYR add KIQQ add

KRLA on KFI on KPLZ add **WOLF** add WTRY add WICC add WPST add **WAEB 22-19** KEARTH deb 30 WKEE add

PRODUCED BY BRIAN AHERN FOR HAPPY SACK PRODUCTIONS



WERC deb 26 WSGN deb 23 WAAY on WHBQ add 30 KX104 add WRJZ deb 27 WNOX on WAYS deb 30 WCSC add WAKY add 31 KRAV on **WOHO** add WHOT deb 29

**AVERAGE MOVE+4** 

WTWR add 35 **KJRB 24-20** KCPX deb 24 WLBZ deb 29 WISNon WHEB deb 28 14WK add WHHYon WFOX on

WISE add WFLB add KPUR add KKLS add **KWLO** add KDZA add **KATI 34-28** KBOZ on KFXD add

POP/ADULT

**BREAKERS** 



RECORDS

# October/November '80 Arbitron Shares

#### Riverside-San Bernardino

(Quarterly Measurement)

#### KGGI Tops Locals, KMET Jumps To Market Lead

KGGI (R) retained its hold on the leadership among Riverside area stations, moving 6.1-5.7. KDUO (BM), virtually tied with KGGI last sweep, slipped 6.0-4.5. KCKC (C) went up 3.6-4.3, while KFXM (R) more than doubled, 2.0-4.3. KOLA (A) went 3.7-3.2; KPRO (N) rose 2.4-2.8.

Other local stations with a one share or better included KBON (BM) 2.0-2.2, KCAL-FM (A) 3.5-2.0, KDIG (C) 1.3-1.7, KHNY (PA) showing up at 1.1, KHSJ (PA) .6-1.4, KMEN (R/O) .4-1.8, and KNTF (c) 1.4-1.3.

Leading the penetration by L.A. stations was KMET (A), which rose to the top spot in the overall market 6.1-7.6. Former leader KFI (R) slipped 9.4-6.4, while KLAC (C) jumped 3.3-6.2.

The remaining L.A. stations scoring better than a one share were KABC (T) 2.5-2.9, KBIG (BM) 5.9-3.5, KFWB (N) stable at 1.3, KIIS-FM (R) 2.1-1.4, KLOS (A) 1.4-1.5, KNX (N) 4.7-3.1, KNX-FM (A) 1.7-2.1, KOST (BM) 4.1-3.1, and KRTH (R) 2.9-4.1.

This data is copyrighted by Arbitron. Non-subscribers to Arbitron syndicated radio service may not reprint or use this information in any form.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

#### Richmond WRVA, WRVQ Still 1-2, WRXL Jumps To Double Digits

WRVA (PA) remained the kingpin in Richmond with a stable 20.2 share. WRVQ (R) slipped slightly 12.2-11.8, while WRXL (A) moved up again, 7.8-11.0. WANT (B) added three 5.7-8.6. WEZS (BM) moved 8.0-7.2, while WTVA-FM (BM) moved up 4.1-5.7.

Additional Richmond stations scoring better than a one share included WEET (C) 2.5-2.7, WENZ (B) 5.0-3.4, WGOE (A) 4.9-1.5, WKIE (PA) 6.2-3.2, WLEE (R) 5.7-5.1, WRNL (PA) 3.8-3.1, WTVR (BM) stable at 1.1, and WXGI (C) 3.4-2.7. WPVA-FM (C), outside the metro, scored 1.6-2.5.

#### **Syracuse**

#### WSYR, WHEN Lead, Remain In Double Digits

WSYR (PA) slipped 15.5-14.7 but held on to the overall top spot. WHEN (PA) added a share, 10.3-11.3. Healthy gains were also posted by WSYR-FM (A) 8.7-9.6, WEZG (BM) 5.5-6.2, and WSEN-FM (C) 4.1-5.5. WAQX (A) edged upward 5.4-5.7, WNDR (O) remained stable 5.0-5.1, and WOLF (R) rebounded 4.1-5.1.

Other Syracuse area stations with a one share or higher include WFBL (R) 3.8-2.3, WKFM (R) 4.8-4.7, WMHR (RL) 1.6-2.3, WNTQ (BM) 6.7-5.4, WONO (BM) 2.5-1.6, WSCP (C) .9-1.4, and WSEN (C) 2.3-3.8. Two stations outside the metro showed up with a one share or better: WKGW (R) gained 1.2-2.3 and WOUR (A) slipped 2.5-1.9.



TRIPPIN' OUT IN NEW YORK — The Spinners stopped by WABC/New York to promote their current album "Love Trippin"." Pictured (I-r) WABC Asst. PD Steve Goldstein, Atlantic's Danny Buch, Spinners John Edwards, Bobbie Smith, and Henry Fambrough, WABC personality Ron Lundy, Spinners Billy Henderson and Pervis Jackson, and WABC personality Marc Sommers.

#### **Boyd Named President CPI Radio**

Continued from Page 1

most phenomenal sales-oriented person in the business; he'll be a catalyst for the team. We've been able to retain the services of Dave Moorhead on a full-time basis to begin with and then part-time; he will be working with (Gannett VP/Programming) Jay Cook and (PD) Mike Wagner. I can't think of any radio station that's ever had that kind of combination before. If we can't get a six share with this team aboard, I don't know where we could go."

Dorton continued, "The station has always been successful and extremely profitable under Ed Boyd's direction. I think it's a high compliment to me and to Gannett when someone is chosen to take an important position such as Ed was. We're seizing the opportunity to mix things up a little and to bring in this new team."

Padden, VP/GSM at KIIS-FM for the past 4½ years following positions as VP/West Coast Manager for Metromedia Sales and as GSM at KLAC/Los Angeles, told

#### Keane

Continued from Page 1

nobody at all. I went out looking for one of the best, and fortunately Bert and I were able to get together. Now we have one of the best.

"It's a very difficult marketplace out there and the only way you're going to conquer it is with talent in every area. I think talent is a quality too often applied only to the creative side of the record business, when in reality there are people on Bert's side of our business with a great deal of talent. He is one of those talented people and I hired him for that reason. He is among the best in the business today."

Keane commented to R&R, "The challenge of undertaking the task as head of promotion and marketing for Dreamland is overwhelming, but I am ready for it. Mo Ostin, Russ Thyret, and everyone else at Warner Brothers are the best qualified professionals in this business, and I can't thank them enough for their support and friendship." Keane's new appointment is effective immediately.

R&R, "It's exciting to me to be President/GM of a radio station. It's almost as exciting to have L. David Moorhead as our consultant in programming. Dave and I go back 15 years and I know his capabilities and his success story at KMET. Jay Cook is a premier consultant in programming, and with Mike Wagner as our PD, it's hard to believe it all. This is probably the best general manager's job in the country with the prospects we have."

#### **Tiburski**

Continued from Page 1



Walt Tiburski

the environment, leadership, and good example for my personal growth."

#### Anderson

Continued from Page 1

to grow tremendously." Anderson told R&R, "The Pasha Music Group offers me the opportunity to apply my knowledge and experience to this already-pacesetting production and music family. Needless to say, I'm very happy."

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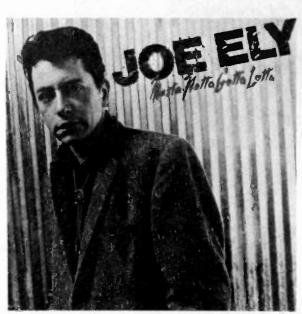
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# HIS NEW ALBUM



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# STREET TALK.

Best rumor of the week has Polygram very close to signing a distribution deal with MCA. If this turns out to be true, all the Polygram labels will be distributed by MCA Distribution with the notable exception of RSO. Robert Stigwood and company are expected to "go their own way," but just exactly which way that is isn't clear.

Street Talk hears that KROQ-FM/Los Angeles is about to extend its sphere of influence back to the AM side of the dial. The station had been leasing its AM sister station to Spanish broadcasters for the last year, but now KROQ-FM apparently wants it back for simulcasts and live AOR programming.

From our "He's So Fined" department: George Harrison was fined \$587,000 in damages for "subconsciously" plagiarizing the melody to "He's So Fine" when he composed "My Sweet Lord." In a strange twist of fate the settlement check will go to former Beatles manager Allen Klein, who purchased Bright Tunes Music Corp. in 1978 (Bright Tunes holds the publishing on the Chiffons classic).

The "KTLK/Denver is going Country" rumor is stronger than ever this week. To amplify things a bit, Street Talk heard that a new PD had been hired for KTLK (Roger Munday from KEYN/Wichita) and that the format shift was imminent. If any of this proves true, what happens to current KTLK PD Ed Greene?

And while we're in the Mile High City . . . rumors that KIMN/Denver PD and morning man Loren Owen would leave the station for "grayer" pastures in the East are totally untrue even though the story has been widely circulated.

Congratulations to BJ105/Orlando PD and AM-driver Bill Gardner who has just signed a deal to do mornings at WFYR/Chicago. WFYR PD Dick Bartlett flew into Orlando to ink the contract.

Robb Stewart has exited the air staff at Q102/Cincinnati to rejoin the programming ranks. Effective immediately, Robb is the new PD at KHFI/Austin, replacing Chuck Dunaway, who took over at KLBJ/Austin.

First Media's latest acquisition, KBLE-FM/ Seattle, will change call letters to KLFM and should be on the air with some semblance of a "live-assist" format fairly soon.

YES 95/Cincinnati has hired the legendary Jim Scott from WSAI crosstown, and he began the morning show for Heftel last Monday (3-2). Meanwhile, the station is gearing up a new TV campaign using celebrity spokesmen from CBS-TV's "WKRP In Cincinnati." Frank Bonne (Herb Tarlek), Gordon Jump (Arthur Carlson), and Richard Sanders (Les Nessman) will all appear on camera for YES 95.

Phil Irons has exited KBEQ/Kansas City and has been replaced by Mike Schmitt, formerly of KLZR/Lawrence, KS. Phil can be reached at (913) 722-6473.

Veteran morning personality Charlie Brown (KJR/Seattle and KJRB/Spokane), who recently left the business, is ready to return. Charlie is a major talent who shouldn't be on the loose for long. Call him at (206) 932-0150.

Jump Ball In Little Rock

To say that the University of Arkansas fans love their Razorbacks basketball team would be a classic example of understatement. Knowing the kind of passion that the fans exhibit also helps to explain the controversy currently raging in Little Rock over the university's announced plans to broadcast next season's games exclusively on KAAY/Little Rock.

Backtracking just a bit . . . there is an Arkansas Radio Network which feeds the basketball games to stations all over the state. However, and here's where things get sticky, three separate stations have been carrying the games in the city of Little Rock: network originator KARN, plus KXLR and KLRA. This year 50kw KAAY also carried the games as both a test of audience response and because Arkansas basketball coach Eddie Sutton has always wanted to utilize KAAY's 50kw reach into the Midwest as a recruiting tool.

Now KAAY, having apparently proven its clout to Sutton. has said it will carry the Razorbacks again next season but only on an exclusive basis (the network could remain but KARN, KXLR, and KLRA would be history). UA Athletic Director Frank Broyles quickly agreed to KAAY's demands and that's when the foul whistles started blowing all over town. KXLR and KLRA cohosted a precedent-setting simulcast talk show, soliciting listeners to call and voice their feelings on the possible shift of Arkansas basketball broadcasts (with predictable responses).

At presstime the Arkansas legislature was getting into the act, but nothing had been resolved. We'll keep an eye on this one for you. We're betting it'll be an overtime situation.

After eight years of hosting NBC-TV's "Midnight Special," Wolfman Jack has quit the show.

Scott Marcus, founder of the Smaller Market Association Of Radio Talent (SMART), has left KSXO/Redding to join the air staff at KERN/Bakersfield. Does this mean SMART will change its name to the Secondary Market Association of Radio Talent (the logo would still work)? No! SMART's new address is: P.O. Box 10404. Bakersfield. CA 93389. Congratulations to Scott on a fine career move . . . apparently the SMART newsletter does help.



DEVO-TED TO YOU — When Pat Benatar and Devo got together for a recent taping of "Midnight Special," Devo members Mark Mothersbaugh and Jerry Casale topped off Pat's act with an official devolution brain box (hat) and then read to her from the Devo "Whip It" handbook. Pictured are (I-r) Mothersbaugh, Benatar, and Casale.

Communication Graphics inc

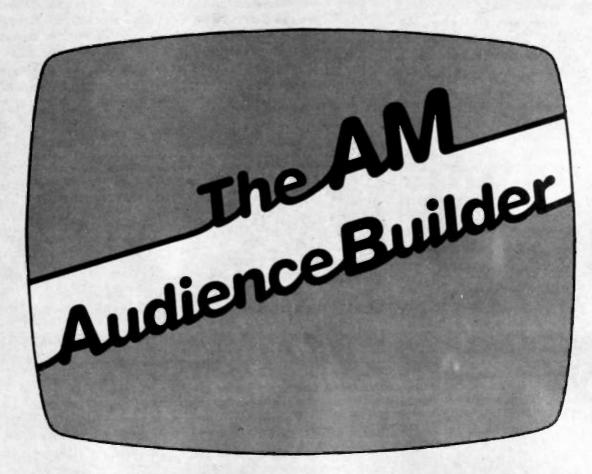
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On this date in history: Doris Day, Arthur Godfrey and Howdy Doody all went in for an emergency freckle transplant!

The first group of visitors to the Gary Owens column this week included the Vigilant Weather-Vane Watchers, Mah-Jong Society, and Necrophile Glee Club of Flurg, Iowa . . . our thanks for the kind words about the staff of Radio & Records, especially after the furtive way Executive Editor John Leader explained to them how he used to shove his headphone cord into his pants and listen to his shorts.

A couple of weeks ago, I had the pleasure of chatting with Norman Knight, President of the Knight Quality Stations. Norman's offices are in Boston, and his stations include WSAR/Fall River, MA; WSRS/Worcester; WEIM/ Fitchburg, MA; (and Kettle Pa/and Ma); also WGIR-AM-FM/Manchester, NH, and WHEB-AM & FM / Portsmouth, NH.

I had heard about the wonderful things the Hundred Club of Massachusetts did. but I didn't realize how far-reaching this charity was.

The club was formed in 1959 to assist promptly the dependents of firefighters and lawenforcement officers in time of tragedy. Since its inception the organization has provided more than a million dollars to these families.

The bereaved of approximately 50,000 firefighters and law enforcement officers throughout the Commonwealth of Massachusetts are eligible for club benefits.

They take care of the schooling for kids, payment of debts up to \$10,000 . . . and each child receives a \$100 U.S. Savings Bond every Christmas until his or her 18th birthday.

I have much empathy for these folks. When my Dad (a Sheriff) died in 1957, we were left with nothing (that's why I stayed in radio to pay my way through college . . . I used to take in fops and poltroons, dryclean them, and get whatever money I could).

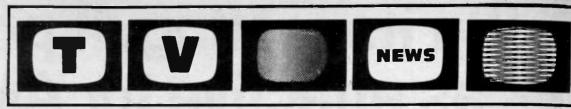
Norman is President of the Hundred Club of Mass. Inc., 17 Gloucester St., Boston, MA 02115. Perhaps your station could do something similar to aid survivors in your commun-

They've closed the membership in Boston at about 2000 members. It's so successful that they have a waiting list for the privilege of giving away money!

Some of their past guest speakers have included President John F. Kennedy, world heavyweight champion Gene Tunney, and entertainer George Burns.

Lily Tomlin and Henry Gibson were guests of the GO column last week. Having worked for a number of years with these very talented people, it's nice to see them sharing a screen together again in "The Incredible Shrinking Woman!" Their first gig together after "Rowan And Martin's Laugh-In" was "Nashville.'

Lily used to be a waitress at Howard Johnson's in her youth and Henry was an appendix. (His family doctor used to take him out . . . to a drive-in movie!) When we were funning. the world on "Laugh-In" every week we shared a common goal . . . to invent transistorized birth control pills so you could make love and pick up Denver at the same time! (It hasn't reached fruition yet . . . just because they went ahead and became movie stars!)



#### CBS Wins Big; Grammys Hit Top 20

For the first time since November 2, "Dallas" was beaten by a regularly-scheduled series, in the case of the Nielsen week ending March 1, fellow CBS series "60 Minutes," by a margin of six-tenths of a point. CBS picked up the top five spots, seven of the top eight, and 10 of the top 20, Including a 15th place finish for the Grammy Awards telecast. It all added up to a smashing victory, assuring CBS of the win for the entire February sweeps period. CBS earned a 21.6 average rating last week, while NBC edged ABC for second, 17.5 to 17.3. The standings:

- 60 Minutes (CBS) 1 17 11 Laverne & Shirley (ABC) Dallas (CBS) 9 12 Happy Days (ABC)
- Fallen Angel (CBS Tuesday Movie) 3 13 Little House On The Prairie (NBC) 3
- M\*A\*S\*H (CBS) 5 4 13 14 Knots Landing (CBS)
  - Amityville Horror (CBS Sunday Movie) 15 Grammy Awards (CBS) 5
  - That's Incredible (ABC) 6 - 16 CHIPs (NBC) 7 House Calls (CBS) 18 17 Real People (NBC)
- 8 Lou Grant (CBS) 18 Wizard Of Oz (CBS Friday Movie) 7 9 Love Boat (ABC)
- 19 Quincy (NBC) 10 Evita Peron Pt. I (NBC Monday Movie) 14 20 Three's Company (ABC)

"WKRP In Cincinnati" continued to improve, moving from 39th to 30th last week.



HARRY SCOUTS MUPPET COMPETITION — Blondie's Debbie Harry joins various assorted Muppets in a salute to scouting on a recent "Muppet Show" appearance.

#### **Warner Amex Starts Music TV Channel**

Warner Amex Satellite Entertainment Co. will launch a 24-hour all-music cable channel August 1. MTV: The Music Channel will be advertiser-supported and distributed free to cable operators, and will be transmitted via Satcom I along with WASEC's Movie Channel and Nickelodeon ("young people's channel"). Programming will consist of artist videos and videodiscs, video art created specifically to complement records, and on-air personalities delivering music news and concert information.

## DEOSCOPE:

CBS PLANS MAIL-ORDER VIDEO CLUB: Columbia House, the CBS Records Group division that includes the Columbia Record and Tape Club, has announced plans to begin a mail-order video club, possibly as early as late summer 1981. The club will initially handle videocassettes (Beta and VHS) only, but will expand into videodiscs when the market for discs increases. Films will be licensed from all major studios as most current video arrangements are nonexclusive and do not cover mail-order rights. Sports, educational, how-to, and children's programming are also planned . . . RCA SETS 100 VIDEODISC TITLES: RCA has unveiled its initial "Selectavision" videodisc catalog of 100 titles, which will be available by March 22 (the system's target launch date). Over half the catalog consists of feature films, including "Rocky," "The Godfather," "Grease," Fiddler On The Roof," "Butch Cassidy & The Sundance Kid," "Escape From Alcatraz," and "The Black Stallion." Music selections include video albums featuring Blondie, the Rolling Stones, and the Grateful Dead with sports (the Super Bowl and the Yankees' "miracle year"), network television ("Star Trek" and the "Jesus Of Nazareth" miniseries) also represented. Prices range from \$14.98 to \$27.98 with most going for \$19.98. Exceptions include "Jesus Of Nazareth," priced at \$99.98 for a four-disc (eight-hour) set and "Star Trek — The Motion Picture" at \$27.98 for a two-disc set. RCA plans to add 25 more titles in May, another 25 in August, and an undisclosed number in the fall to complete the year's release .



**GARY DAVIS EXITS AS WARNER BROS. PRO-MOTION CHIEF** 

NUMBER ONE FIVE YEARS AGO: "Dream Weaver" - Cary Wright (WB)

NUMBER ONE COUNTRY: "Remember Me" — Wille Nelson (Columbia)

NUMBER ONE LP: "Comes Allve" - Peter Frampton (A&M)

# BRAD MESSER



#### The Great Deadly Poison Scare

Walter Cronkite didn't last long at one of his early-career jobs, it is said, because when the boss's wife called in a news bulletin, young Walter refused to broadcast it before checking the facts. Good journalism, but not the best way to keep the boss happy. Young Cronkite moved on to another job, where they appreciated his careful approach to news, and from what I've heard he has gone on to make something of a name for himself.

He should have been in my town last week when frightened people flooded our station with frantic telephone calls, asking for information about that deadly poison that was lost somewhere in the city. The callers said they had heard it was so toxic that merely touching it would cause sure death. They had heard that on several other radio stations, and were emphatically pleading for specific details on what the missing poison looked like.

Sounded like a helluva story to me. Nothing like some good of deadly poison that'll go right through your skin and kill you if you barely touch it. But being a cynical, experienced, been-there-before wet blanket, I wanted to check some basic facts before spreading the alarm, and jumped for the telephone to get some elementary information from a reliable source. In fifteen minutes I was convinced the story was untrue, but those frightened people were jamming the incoming lines, and other radio stations and then the TV stations were stepping up their coverage, and the United Press radio wire was leading with the story. It is difficult, believe me, to be the only newsman in town who refuses to report what most other stations and the wire service are urgently reporting. My disc jockey gave me the impression he thought I was an inept idiot for refusing to get some coverage on the air right away, but he drew on some reservoir of forced patience and waited while I did my checking. Meanwhile we were getting calls from both coasts, wanting feeds on the missing bags of deadly poison.

Like many truly exciting stories, this one sounded great until checked out. I learned there had been a minor truck wreck a day ago, in which some common pesticide had spilled, and that a routine followup report on the spill had been misinterpreted and embellished and generally jazzed up by each person who heard it. Spilled pesticide became missing poison. The poison became so toxic it would permeate the skin and cause sure death.

Listeners to radio, and viewers of TV, were so alarmed that every stray paper bag became a deadly threat. Two people who found a damaged paper bag and touched its contents later heard the widespread false reports, and had themselves hauled away in an ambulance hoping the hospital could save them. They had found a lost sack of wall plaster.

Finally convinced that I was right and everyone else in the world was wrong, I broadcast a reassuring bulletin to begin lowering the panic level, and in several hours the other radio and TV stations and the vaunted UPI wire service backed off and began retracting or at least covering their tracks.

In this instance a combination of journalistic responsibility and, I suppose, pure luck, kept our station from joining the pack of sheep bleating out a wild rumor. The lucky part is, it hadn't been called in by the boss's wife. If it had, from Cronkite's earlier experience, I know what might have happened. I'm not sure any of us would have had Cronkite's

#### CALENDAR

Ford's Little Deuce Coupe

MONDAY, MARCH 9: The fastest cars of the 1930's were powered by big straight-eight or massive V-16 engines, and were far too expensive for the average American. Today in 1932, Ford introduced the production V-8 in its showrooms. It was an instant success, especially with police departments, because it was inexpensive and impressively fast.

SPRING is a week from this Friday, and the days are rapidly growing longer. Today has an hour and 20 minutes more daylight than a month ago.

The first ground combat troops sent to Vietnam by Uncle Sam spent their first day at Danang. 16 years ago in 1965.

#### An Inflatable Ship Lifter

TUESDAY, MARCH 10: It does sound like it might work. When a large boat or ship comes to shallow water, big airbags are inflated to lift the vessel higher so it can float across the shoal. The idea was patented on this date in 1849 by a middle-aged lawyer who went on to become President of the United States a dozen years later. Abraham Lincoln's ship lifter was never manufactured.

New York City stopped being the state capital today in 1797 when headquarters were transferred to Albany. Dean Torrance (Jan & Dean) is 41. Killer James Earl Ray is 53. He shot Dr. Martin Luther King Jr.

#### The Electric Brain

WEDNESDAY, MARCH 11: A couple of years ago the magazine Nation's Business said. "If technology had changed the automobile as much as it has computers. Americans would now own half-pound cars costing \$2.70 and getting 1½-million miles per gallon." The man who built the world's first analog computer. Vannevar Bush, was born on this date in 1890 and constructed his electric brain in 1925. The first big Univac computer is now about thirty years old, and hand-held calculators are now available for the price of a modest meal.

Lawrence Welk is 78. Rev. Ralph Abernathy is 55. Five years ago today the Dow-Jones topped 1000. Johnny Appleseed (John Chapman) died at age 70 on this date in 1845.

#### **Mass Killer Convicted**

THURSDAY, MARCH 12: John Gacy was convicted a year ago today of killing 33 people, the most victims of any American mass murderer. He remains under a death sentence in Illinois, where the legal execution tool is the electric chair, which hasn't been used since 1962.

The Great Blizzard of '88 began 93 years ago. It affected one-fourth of the U.S. population, killed at least 400 people, sank 200 ships and isolated Washington, Boston, New York City. Philadelphia, and every other town and village in Southern New England and Southeastern New York State. No storm since has measured up to what they called the Great White Hurricane, which produced fifty-foot snowdrifts and stranded trains.

Andrew Young is 49. Liza Minelli is 35. James Taylor is 33. Linda and Paul McCartney were married twelve years ago today.

Another Friday-The-13th

FRIDAY, MARCH 13: Spring is now one week away, and beginning Monday we cross the line at which daylight outlasts darkness by several minutes.

The planet discovered 200 years ago today by William Herschel came close to being named George, after the English king who financed the astronomy experiments, but custom prevailed and it was named Uranus. That's Latin for heaven or sky.

"My Fair Lady" opened on Broadway 25 years ago, and would be the longest-running musical until "Fiddler on the Roof' came along. "Lady" played 6½ years. "Fiddler" lasted nearly eight.

Neil Sedaka is 42.



THIS WEEK

A LOOK AT SURF MUSIC PHIL SEYMOUR
PLUS VARIOUS GUESTS

Call Pete Howard (213) 399-4949
131 Ocean Park Boulevard Santa Monica, CA 90405

# Cherie Gets Hotter Every Week!

WBEN-FM add 38 WFIL on WIFI on JB105 add 35 WGCL add KFI on WOLF on WHFM on WFLY on WHYN add WKEE on WTIX add K094 on KRBE on KSET-FM add KINT deb 37 KHFI on **KBFM 26-24 KEEL deb 35** 

WJDX on

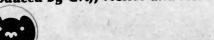
G100 on

WBB0 21-16 WGH deb 24 WVLK add WVIC deb 39 WDJX add KYNO-FM add KGGI add KNBQ on KTAC on KYSN add KCPX 37-35 WFBG on WISE add KILE on KVOL on KKRC on KENI add KCBN add KDZA add KBOZ add



"Cherie"
Cherie
THE
JOHNNY
AVERAGE
BAND
FEATURING NIKKI WILLS
Produced by Griff McRee and Mick Hodginson

Manufactured and Distributed by Warner Bros. Records





Joel Denver



OLDIES WEEKENDS ARE BACK

# From Amarillo To Albuquerque: New Stations And New PD's

Thanks to everyone for the kind phone calls during my first week as CHR Editor. Your input has been great; keep it coming.

Part Two of "CHR Wars Coast To Coast" will cover the Little Rock, Oklahoma City, Amarillo and Albuquerque markets, with a look at some exciting promotions and some new stations and new PD's.

#### Little Rock & Good Weather

Travelling from the East Coast at this time of year and knowing you are headed for sunshine and warmer weather can make you really anxious to get into it. Little Rock gave me a weather break, as the 50,000 watt signal of KAAY boomed into the car and shortly thereafter, FM sister station KQ-94 (KLPQ).

Stopping by the station I had the chance to chat with GM Phil Zeni, KQ-94 afternoon driver Coyote Kincaid. and KAAY PM drive personality Gary O'Brien. Ray Lincoln, departing PD and morning man, is being replaced by Steve Kelly, most recently with Atlantic Records, who becomes Manager of Program Operations. Steve reports that Bruce Kramer, former WNOE/ New Orleans PD and WTIX/New Orleans air talent, will replace Lincoln on the air, simulcasting on AM

and FM in morning drive.
KQ-94, "The Rock Connection," was originally an AOR station that began to evolve into its present CHR format in March 1980. Aimed at the 18-34 audience with a secondary target of 12-34, the station has relied heavily on bumper stickers and cash giveaways, backed up by a strong showing of billboards and concert tie-ins, to establish its CHR image.

KAAY, also known as "KY", while simulcasting mornings with KQ-94, is very much a separate station with a 25-49 target and a secondary target of 18-49. In this day of declining AM stations, the strategy of KAAY has worked, as it's reversed a string of down books, posting a healthy 12+ gain of 5.8 to 7.8 in the O/N '80 ARB, the station's highest share since A/M '79.

Promotionally, KAAY used direct mail effectively with a contest called "The KY Challenge." Each piece was numbered and challenged the recipient to listen to every other Little Rock station with the confidence that they'd come back to "KY." Winners picked up prizes including cash, a Bronco Jeep, and cruises, among others. TV figured heavily into the promotion.

Another strong CHR station in Little Rock is KLAZ, currently without a PD, as Jeff Freeman de-



tion is now targeting for adults 18-44, with more emphasis on news and information for those key 25+

KLAZ is very active promotionally, staging a raft race each year on the Arkansas River. Other recent promotions include "The Ugly Bartender Contest," benefitting a charity; and, when the hostages were released, a "Freedom Day Celebration" hosted by the station in honor of two of the hostages from Little

Current promotions include an "Idea Fair," with a focus on energy conservation. The event will demonstrate energy-saving ideas for listeners that are easy to implement. Involvement in the high schools is heavy, as KLAZ is co-sponsoring (with Pepsi) an assembly program called "The Shape Of Things To Come" with a science fiction-type theme showing how some fantastic ideas can and will become practical parts of our lives in the years to come. The program will run in 78 Little Rock area high schools.



PD, KOFM

#### Changes In OKC

If you have heard about those Midwest tornadoes, they aren't kidding!! When you get into Oklahoma, there are signs all over the highway telling you where to tune in case of extreme weather conditions. I tuned one in and found the "all weather all the time" format a bit dull, so I swung the dial around to KOFM/ Oklahoma City.

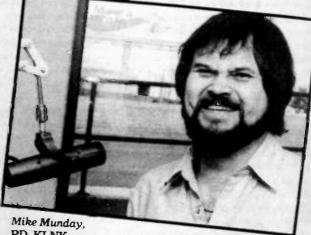
Once in town, I contacted KOFM's new PD John Jenkins. He invited me to the station, which sits in the middle of a transmitter farm with enough RF to make you glow in the dark. John had just been hired, coming in from the PD slot at WQPD/Lakeland, FL, and had not even met with station consultant Jerry Clifton, so there was little he could say about specific plans and directions, although he indicated the station would continue to be high-profile and utilize all outside media alternatives for promotion.

Current on-air activities at KOFM included a ticket giveaway to the Oklahoma State hockey game, with the first 104 people in the door winning a cherry pie for Washington's Birthday; and promoting 104 portraits of George (dollars) that would be given away at the game. Morning man Mighty Murphy was getting ready to celebrate KOFM's fourth annual "National Riddle Week," with prizes for listeners with good riddles

The CHR battle in Oklahoma City is really heating up with the recent debut of another FM station, which took to the air weeks before the O/N '80 ARB. Sunbelt Communications' 99-KLNK ("The Link") came in with a 3.6 share. KLNK PD Mike Munday is a 15year veteran of the market, having worked at KOMA, KTOK, KOCY, KXXY, and most recently at P/A WKY.



Part Two



PD, KLNK

Driving in I heard one of the most creative jocks on the air in recent months . . . Les Michaels, known as the "Boogieman." Turns out it was his first night at KLNK, coming over from KOFM where he had been a nighttime fixture for several years "and easily one of the most recognizable air talents in town," according to Mike Munday.

KLNK is doing something very special each week-end called "The 99FM Gold Weekend," airing songs that were huge in the 60's. Munday remarked, "All of our music, oldies and promotions are carefully re-searched and targeted at the 18-34 year old adult." KLNK is also known as the "Big Event Station," in with anything and everything happening in OKC. Another feature of the station is "Minute Mouth," a 60-second hourly audience participation feature allowing listeners to air what's on their minds.

Both KOFM and KLNK have that "whatever it takes" spirit, so you can look for this market to do some very creative things in an effort to determine the CHR

#### Cowboys, Cactus & CHR

Leaving Oklahoma meant the long drive was about half completed as I entered the Panhandle of Texas. Looking around, all you can see for miles is cowboy hats, and the only things that flourish in this spacious but remote part of the country are cacti and good

Stopping in Amarillo at Z-93 (KQIZ), I visited PD Steve Stucker, who showed me through the station, one of the most striking I've seen. Located in what was at one time a restaurant, the studio is high atop the building, and to reach it you walk up a winding staircase requiring good balance, especially if you're loaded down with carts. DENVER/See Page 22



PD. Z-93

# AWESOME THREESOME

# LOVERBOY

"Turn Me Loose"

A Confirmed Hit Across The Country:

Q107 add KBEQ add 24 KEYN-FM add KRLC 1-1 KOOK 4 KPUR 8-6 WRKR 15-13 KWEN 20-15 WCIR 25-19 KJRB 27-21 KCBN 27-20 KRBE 23-20 CHUM 4 CKGM 18-16 Z93 on CKLW 29 WGCL deb 28 Q102 28-25 13K deb 24 KIMN on WOLF 40-39 WHFM on WFLY on WPST 28-26

Q106 29-26 K104 21-19 WKEE 36 KINT 20 KHFI 29-27 KXX106 19 WAAY on Y103 on WBBQ 17 FM100 on WOKI 15-14 WSEZ on KJ100 deb 28 WGRD deb 30 WVIC 30-27 Z104 on WIKS deb 35 WDJX 31-28 KIDD 26-25 KNBQ 26-25 KTAC 32-29 KYSN 23-21 FM103 17-14 KMJK on

KLUC deb 30 KENO deb 28 WIGY on 95XIL 29-24 WHHY 19-17 95SGF deb 28 WCGQ 21-17 WISE 34-31

FM99 on KILE on KQIZ-FM on KFYR on KDZA 25-23 KQDI 30-28 KYYA 16

# CHAMPAIGN "How Bout Us"

**Pouring On These Stations:** 

96KX add Y100 add 30 KEARTH add KC101 add 30 G100 add 30 WRJZ add WQRK add 29 WAKY add 30 WISM add KJRB add WTSN add 14WK add 92Q 15-11 Q105 20-16 94Q 22-18 WXKS-FM 28-18 WCAO 24-21 WHEB 23-16 WERC 25-20 WFIL deb 28 KRLY on WCKX 26-23 KSLQ 16-13

KRLA on KFI deb 29 KIIS-FM deb 30 KPLZ 30-28 WFBR 27-24 WOLF on 14Q 30-29 WKEE on KSET-FM 28-23 KINT 32-31 KXX106 on WSGN 19-17 WAXY on Y103 28-22 FM100 deb 20

WHBQ 28-25

WOKI on
WVLK deb 28
WIKS on
WMEE on
KGGI 25-23
KNBQ on
KHYT on
WCIR on

WHHY 26-22 95SGF on WFOX on WISE on WANS-FM on FM99 29-24 KVOL 17-13 WRKR 29-28

WTRU 30-26 KDZA on KATI on KYYA deb 30

# **JOURNEY**

# "The Party's Over

(Hopelessly In Love)"

## Brand New Music Capturing Audiences On:

Q107 add KXX106 add WBBQ add KYNO-FM add KYSN add WPST add WAEB add KSRR add KSTT add WNAM add V93 add WOW add WNCI add KIDD add KMJK add KTKT add

WCIR add 95XIL add KVOL add WSPT add KRBE 9-8 WDRQ 16-12 FM103 20-11 KKXX 24-17

WGCL 18
CKLW 26-22
WBEN-FM 40-33
CHUM deb 30
KBEQ deb 30
Q102 35-32
KFRC 37-36
KSFX on

WHFM on WFLY on K104 on WKEE 28-25 B97 22-20 KX104 on 92Q on WSKZ on KJ100 19-17 WVLK on WGRD 22-19 WVIC on KWEN 30-26 KEYN-FM 28-26 WZOK on Z104 deb 30 WIKS 27-20 WMEE 28-27 92X on WDJX 40-31 KNBQ on KTAC deb 33 KENO on

WCGQ 30-26

WKXY on KILE 34-31 KPUR deb 29 KWLO deb 24 KENI on KCBN deb 28 KQDI on KRLC 26-20

**COLUMBIA RECORDS** 



WE DON'T JUST MAKE RECORDS, WE BREAK THEM



Continued from Page 20

Stucker has been PD for less than a year and has some great plans for the station, which is demographically targeted at 25-34, using heavy dayparting to fit the mood and hour of the day, backed up by extensive research.

Past promotions include use of billboards and heavy TV time with considerable on-the-street involvement. Last book, Z-93 used a contest called "Stop The Music," in which listeners kept track of a long set of records and were asked to recall the last nine songs played. Prizes awarded in the past have included cash, pick-up trucks, and a lot of recreational water vehicles, as there are several large lakes within an easy drive of Amarillo.



Dan Wilson, PD, KPUR

KPUR was for years the CHR leader, and under new PD Dan Wilson, who returned to that position recently, will try and recapture the lead in the market with a personality approach under the guidance of Kent Burkhart, shooting for a 12-40 target. "This is the station that Amarillo grew up with, having been a CHR station for over 20 years. KPUR is going for such a wide target because we do not want to shun the teens, and feel we can also establish and improve our adult base," comments Wilson.



Tony Mathes, Operations Manager & Steve Anthony, PD, Q-107

News is important at KPUR, and a 30-year veteran of radio and TV, Bob Izzard, has been hired as News Director. He will be an integral part of the morning show, hosted by Wilson and partner Janice Williams.

Dan is looking forward to Quarterly Measurement, since Amarillo has been previously a one-book-a-year market, and with his plans for a high-profile, fun station, he expressed confidence in a truer picture of the market. One other positive is the fact that population growth is occurring in the west and south parts of town, the strongest areas for KPUR's signal.

The newest CHR factor in Amarillo is Q-107 (KHBQ)/Canyon, TX, located about seven miles out of town. "Signalwise the station has excellent coverage of the TSA," says Operations Manager Tony Mathes. "We are trying to fill a void in the market similar to KVIL/Dallas going for the 18-34 adult."

Promotions include a massive billboard campaign for morning man Charlie Broomhead, a 19-year veteran of the market, along with TV spots aimed at ridding the station of its Canyon, TX image.

PD Steve Anthony was away on a trip and had just returned with some new research tools aimed at



fine-tuning the station. "Q-107 has only been on the air for a short time, and response is incredible," beamed Mathes. With three CHR stations in Amarillo, there will be a lot of excitement in this market.

#### A New PD In Albuquerque

The drive into Albuquerque is a breathtaking one; you come around the mountains on I-40 and below you is the city with all of its lights ablaze shining off the metal-flake paint of hundreds of low-riders. That was an amazing sight.

KZZX is a high-powered FM station that came in strong over 80 miles east of town. To my delight, it was doing an oldies weekend very similar to sister station KLNK/Oklahoma City. Chuck Morgan is the new PD/Operations Director of KZZX and OM at AM oldies station KQEO, which is programmed by Johnny Michaels. Chuck stresses oldies because of their value to the ethnic audience in Albuquerque.



PD, KZZX

The station was heard in several business locations, and being the only full-time CHR outlet, it leaves Morgan a lot of room for creativity, especially in the area of promotion. The latest project is a charitable event benefitting Brother Mathias and the Little Brothers of the Good Shepherd. This organization has been giving aid to those in distress in Albuquerque for over 65 years without any financial help from the Catholic Church. Part of the promotion is to hold an on-air

auction of items donated by sponsors, culminating with a 50's & 60's sock hop with proceeds going to the charity. Complete plans for promotions for the sweep were still under wraps.

NEXT WEEK: The third and final part of "CHR Wars Coast To Coast," ending up with the L.A. market, which has a number of CHR stations all trying to get a piece of the ratings pie.



WELCOME BACK — Tom Rivers recently returned to CHUM/Toronto to take over the morning show from Jay Nelson, who had held the slot for 17 years. Walcoming Rivers back to Toronto (Tom had been a member of the CHUM air staff before) were Polygram reps bearing breakfast and the new Jam LP. Previewing the new LP along with some toast and jam are (I-r) Polygram's Bobby Galey, CHUM's Larry McClnnis, CHUM MD Brad Jones, and Rivers (on the right).



ROVERS ROAM DETROIT — CKLW President Chuck Camroux presented the Rovers with a gold album at a recant Detroit concert. Pictured (I-r) CKLW President Chuck Camroux, Rovers Joe Millar, Will Millar, Jimmy Ferguson, Attic Records VP Tom Williams; (kneeling) Rovers Wilcil McDowell and George Millar.

# JOE CHEMAY BAND IS "PROUD"

And Getting Prouder Every Week...

Moving At:

KCPX 40 KKLS 21

**WJBQ 25** 

**WHYN 23** 

KXX106 24 KQIZ-FM 28

WSPT 15

980 27

**KNX-FM Hot** 

WALG 21

WPAX 23

**WHBB 30** 

**WOVO 37** 

WKSP 30

WXIK 30

KROC 37 KQTC 37 WIFC 12

KWSL 31

KCPI 28

**KJMO 37** 

KQIZ 29

KCUZ 26

KEOS 39

WEVA 33

WTNY 34

**WEGP 19** 

WMGX 21

Added At:

**KBFM** 

KZZX

WRFC WGSV **Playing At:** 

WIFI JB105

KFXD

KQ94

KINT

KRLC

WVIC

WNAM

KHFI

KQDI

WAQY WTSN WIGY

WKXX

**KCBN** 

Y103

WGUY FM99

KKXL

KILE

WVLK

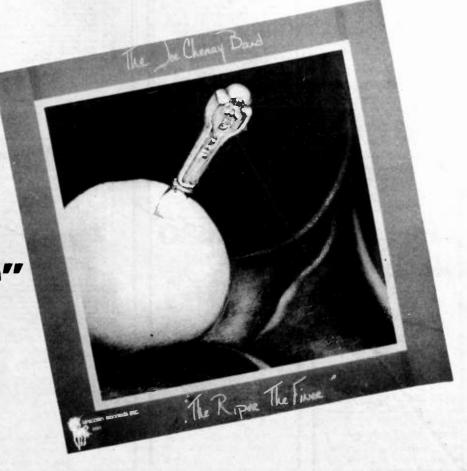
**KFXM** 

WBBX

From The Album
"The Riper The Finer"



Manufactured and Distributed by MCA Distributing Corporation



# PARALLEL ONE PLAYLISTS

EAST



#### Washington D.C.

- Washington U.C.

  3 1 2 Subbite / Angelore

  3 3 Subbite / Angelore

  3 5 Subbite / Angelore

  4 Subbite / Subbite / Angelore

  5 Subbite / Subbite / Angelore

  5 Subbite / Subbi

#### Pittsburgh

- LINUI FRI STEREO

  1 NO SPEE DRAGON/Leep Dn Leving You
  2 STRY/No Hear Of Tien
  3 NO SPEE DRAGON/Leep Dn Leving You
  3 NO SPEE DRAGON/Lee Of Neeson
  4 OUT LASK JOHN # Right in The...
  5 LASK STORM # Right in The...
  5 LASK STORM # Right in The...
  6 FIRST LINUING # RIGHT IN THE.
  7 NO SPEE DRAGON/LEEP IN THE TOWN
  8 FIRST LINUING # RIGHT IN THE TOWN
  10 O'CHIEF IN STAML IN THE TOWN
  10 O'CHIEF IN STAML IN THE TOWN
  11 STRY LINUING # RIGHT IN THE TOWN
  12 STRY LINUING # RIGHT IN THE TOWN
  13 STRY LINUING # RIGHT IN THE TOWN
  14 STREET LINUING # RIGHT IN THE TOWN
  15 NAME OF TOWN
  16 NAME OF TOWN
  16 NAME OF TOWN
  16 NAME OF TOWN
  17 NAME OF TOWN
  18 NAM

- CHAMPAIGN/NDs /Boyf Us \*HAMES/Right Away PHIL COLLINS/I Missed Agein 38 SPECIAL/NoId On Lopsets STRAIGHT LIME/Heads Are Gonna RUMERT HOUMES/Black Jack HOVERS/Hean's That A Party

#### FIN 108 KISS Boston WXXS-FM

- LALESIDE/Fantestic Yoynge 7 TAPRIDULDL/WEDRLE/Dapt's Stoy The 1 CON FURS SHUM/YOU Flage 1 CON FURS SHUM/YOU Flage 1 ABBLAVILING Tears I All 3 GAP SHUD/Short Rubbar On May 5 DOLLY FARTON YOU 5 7 WHISTERS/IP's A Love Thing 3 6 DOLLY PARTONY TO 5
  5 T WHITEPSEY/FIT & LOWE THING
  10 8 BLOWDY (Mark 1)
  11 BLOWDY (Mark 1)
  12 T GENERAL COST COST
  13 THE STREET OF THE STRE



- 1 STRY/De fleet Of Time,
  28 OF FERNANDING OF LOWING YOU
  38 ILL OLANDRO/MISS ON LOWING YOU
  38 ILL OLANDRO/MISS ON Again
  CLIFF BICHORD & LIFTS O TOWN
  38 ONLY FRANCISCO & TOW

- ACOS APOIL SIME/Just Between You & Ma STERE SIMEGOO/MAILS You See,...

- 1 J. ADMI LEGATH/Bungs
  7 2 PALL & ORTES/Miss On the Life?
  8 C. LIFF RECHBOR/A LIFE! on Hove
  10 C. LIFF RECHBOR/A LIFE! on Love
  11 9 ON BULLET RECHBOR/A LIFE! on Love
  11 9 ON BULLET RECHBOR/A LIFE! on How
  13 9 ON BULLET RECHBORY IN A PAIR
  14 10 ON BULLET RECHBORY IN A PAIR
  15 9 STRYTON BURS OF TIMES
  16 10 OND FOR STRYTON BURS OF TIMES
  16 10 OND FOR STRYTON BURS OF TIMES
  17 LIFE STRYTON BURS OF TIMES
  18 10 ON STRYTON BURS OF TIMES
  18 10 STRYTON BURS OF TIMES
  19 10 STRYTON BURS OF TIMES
  10 IN STRYTON BURS OF TIMES
  10 STRYTON BURS OF T

#### WKBW Buffalo

#### EMITE OU HARRIS/Mister Sandman ERIC CLAPTON/I Con'T Stand IT

# 

#### Providence

- 2 1 JOHN LIMBON/Wasser

  2 1 RO SPECIALON/Keep On Loving You Round You

# CFTR680

#### Toronto

- AMES TATLOR/Mar Town Top PHIL COLLINS/I Missed Again

#### Baltimore

- ### 4 1 STYL/The Bash On Ylams

  ### 3 2 PRO SREE BASHON/Hamp On Low ling You

  ### 3 2 PRO SREE BASHON/Hamp On Low ling You

  ### 3 1 ON MELLIAN/Cryling

  ### 10 3 Mill, LANGEN/Hamp On Logish

  ### 4 LOLLY PARTON/YOU

  ### 10 3 Mill, LANGEN/Hamp On Logish

  ### 4 LOLLY PARTON/YOU

  ### 11 7 PRILL & ORIES/KIRS ON MY LIST

  ### 11 7 PRILL & ORIES/KIRS ON MY LIST

  ### 12 PRILL AND HAMP OF THE HAMP

  ### 12 PRILL AND HAMP OF THE HAMP

  ### 13 10 LOLLY PARTON/YOU

  ### 13 10 LOLLY PARTON PROCEEDING TO MILL

  ### 13 13 STEVER CONDERN'S MONTH THE HAMP

  ### 13 15 LOLLY PARTON PROCEEDING TO MILL

  ### 13 13 STEVER CONDERN'S MONTH THE HAMP

  ### 15 LOLLY PARTON PROCEEDING TO MILL

  ### 15 LOLLY PARTON PROCEEDING

  ### 15 LOLLY

#### 1050 chum Toronto

- ADDS RED SPEEDMADD M/Tone IT On The Run GARLAND JEFFRETS/96 Tears
- ON BADFINGER/Hold On PHIL COLLINS/I Missed Agein

# WNBC Radio 66 New York

- He to I COUR PARSITY/I Love a Relay Right

  1 1 COUR PARSITY/I Love a Relay Right

  2 2 John LERGON/Rose

  2 3 DOLLY PARTON/Y To 3

  4 RO DEPOTE GROOM/Rose On Loving Tou

  5 4 RO DEPOTE GROOM/Rose On Loving Tou

  9 5 DONOCH Lovy Find

  9 7 DAR FOOT LERGY/Rose Old Lave Syne

  10 8 STYLE COURT LOVE OF LOVE OF LOVE

  10 10 STYLE BORY OF LIGHT Connex Stand...

  10 10 STYLE LORDY/Serving Over

  10 13 JOBA/WILLE LORDY/Serving Over

  10 14 LORDY/Serving Over

  10 15 LEL LORDY/Serving Over

  10 15 LEL LORDY/Serving Over

  10 16 LEL LORDY/Serving Over

  10 16 LEL LORDY/Serving Over

  10 17 LORDY RICHARDY/Serving Over

  10 18 LEL LORDY/Serving Over

  10 18 LOVER

  10 18 LO

# FM RADIO Boston

- FM RADIO

  H 1 1 DOLLY PARTON TO 9

  H 2 2 JOHN LEMBON/Gouse

  3 3 CLIFF BICHMON/ACUSTIN IN LOVE

  3 3 CLIFF BICHMON/ACUSTIN IN LOVE

  3 3 CLIFF BICHMON/ACUSTIN IN Rain

  5 0 COULE BILLSON/ACUSTIN IN Rain

  6 0 COULE BASSITY I LOVE & Binding Rain

  7 0 ELSET BICHMON/BILLSON ACUSTIN IN BILL

  10 10 DAM FOR COULE BIT OF LOVE A BIND NIGHT ON THE BILL

  11 1 STEVE WOOD OF LOVE IN STANDING TO STANDING

SMORET ROBINSON/Being With You

#### wifi 92 Philadelphia

- ## 6 | BLD\*DIE/Repture

  6 | BLD\*DIE/Repture

  1 | 7 | BDD.LI PARTOW/N To 5 | Classing You

  8 | 3 | 3 | 80 | SHET INDEMERSOR OF Law ing You

  8 | 3 | 3 | 80 | SHET INDEMERSOR OF LAW ing You

  9 | 2 | JOHN LL MODE/Reps | By List

  9 | 8 | CONSTITUTE | Bold John Street | Rept | Rept

  1 | 7 | BARRAN SHET LIST | STREET | Rept

  1 | 8 | STYL/The Bold Of Times

  1 | 1 | Classing All SHET | Law & Reiner Night

  7 | 11 | BLD\*DIE/The Tide is might

  1 | 10 | CDDE ARBEIT/I Law & Reiner Night

  1 | 11 | CLIST ARCHAUTA | Law & Reiner Night

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  1 | 10 | CDDE ARBEIT/I Law & Reiner Night

  2 | 10 | STREET | HIS GOO/Parts | Tou Less...

  2 | 10 | CDDE ARBEIT/I Law & Reiner Night

  2 | 11 | ALSE HIS MODE/Proce Love To be are

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- BADF INCER/Hold Ch COMAN SAMERI/Mon Do Tou Thinh Tou' JOHN COUMBR/Ain' E from Come... 5137ER SLEOZ/Ain's E from Come... 5137ER SLEOZ/AIN American Ciria HAMS/Right Aug JOHN AND AUGUST (Salayas) T.S. HOME/Rob Bon V BINOS/Jet No. 100 AFRIL BINE/Just Codewon Tou & No.

#### ROEK 102 WBEN-FM

- WBEN-FM

  Buffelo

  H 1 8.0MO1E/Raptura

  2 2 JOHN LENGCY/Noma

  3 2 3 JOHN LENGCY/Noma

  3 2 3 500.4 The Carker/Noma

  4 500.4 The Carker/Calibration

  5 19 11 10 JAMODO/NIP 10 Again

  10 7 Con NULLEN/Cryllip 10 Again

  10 8 760 SPEED AGAIN/Norming Train

  10 8 760 SPEED AGAIN/Norming Train

  11 10 MARCHARY THE CARLEST OF THE PARTY

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  12 13 THEY THE DAMP OF THE APPRIY

  13 12 STRYLIP DAMP OF THE APPRIY

  13 14 STRYLIP DAMP OF THE APPRIY

  13 15 THEY THE APPRIY THE APPRIY

  14 20 MARCHARY MARCHARY THE APPRIY

  15 16 POLICE/DON'T STAIN SO COME

  17 15 THEY BIRD ON THE STAIN SO THE APPRIY

  18 10 MARCHARY MARCHARY THE APPRIY

  19 10 POLICE/DON'T STAIN SO COME

  19 10 POLICE/DON'T STAIN SO COME

  19 10 POLICE/DON'T STAIN SO COME

  19 10 POLICE/DON'T STAIN SO THE STAIN

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- Washington D.C.

- 19
  14-MES TA KLOR/Mer Town Too.
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  BADE (KOER/Me) of On Cookely
  BADE (KOER/Me) of On
  KOER/LY Mest Specific
  CLIMAR SUES SPACE) Love Toy
  CO MERCY TWO Mest Specific
  COMMENT OF MEST SPACE
  COMMENT O

# Philadelphia

- H 1 1 JOHN LEMODNINGS.
  H 1 1 JOHN LEMODNINGS.
  H 2 2 NO DEFECTACON, TOUR DESTRUCTION OF LEMON STATEMENT OF THE A PRETY
  1 3 SOVERS/SEASON TO THE A PRETY
  2 A SOLE, PRATOCON TO 5
  2 SOLE, PRATOCON TO 5
  3 SOLE, PRATOCON TO 5
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  5 SOLE, PRATOCON TO 5
  5 SOLE, PRATOCON TO 5
  5 SOLE, PRATOCON TO 5
  6 SOLE, PRATOCON TO 5
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- OROVER WASHINGTON/Just The Two Of Us STEELY DAN/TIME Dut DI MINE JAMES TANK OR/Nor Town Ton TERRI GIBLS/Sombody's Knockin'

# W4BC 77 New York

- - 32, 36, 38 JAMES TAYLOR/Her Town Too PAIL SETMOUR/Precious To Me ROPPIE MILSAP/Smoky Mountain Gain STEELT OAN/Time Out Of Mind GROVER HASHINGTON/Just The Two Of

#### MIDWEST

Cleveland



- OON MELEAN/Orylog

  JOHN LEBON/Name

  STRIFTIN BORD OF TIME

  RE 0 SPEEDRAGON/Name OR LOWING TOW

  RE 0 SPEEDRAGON/Name OR LOWING TOW

  RE 10 JANASON/N To 0

  RE 10 JANASON/N TO 10

  RE 11 DANASON/N TO 10

  RE 11 DANASON/N TO 10

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  RE 12 D

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  1 2 100 mt L (1900)/160 mm

  1 3 100 mt L (1900)/160 mm

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# **WDRQ**器

- H 1 I ACOL & THE COMMITCH SERVICE
  H 3 J BLOWDIS PARKETS

  A DOLLY PROTOCOLOGY TO 3

  4 COLLY PROTOCOLOGY TO 3

  5 JOHN LEGEN/LYPING

  0 DOS INCLEMENTARING

  10 DOS I

- RUSH/Limeright COMMA SLAMER/MEN: On You Thing You JOHN COUGAR/Ain't Even Bone...

#### Kansas City

- ## 1 1 JOHN LEPROPA/ROSE OF TIMES

  2 2 STRETTHE BOST OF TIMES

  3 3 RO ONE LEPROPA/ROSE ON LOWING TOW

  4 BANGER STREES-MOVEMENT RISE OF FOOL

  5 1 DO NIELLAND LEVEL OF LOWER LEVEL OF TOO

  5 COUNTELLAND LEVEL OF THE OWNER STREET OF TOO

  5 0 COUNTELLAND LEVEL OF THE OWNER STREET ON

  5 0 COUL 6 THE CANCE/Card Devention

  5 0 COUL 6 THE CANCE/Card Devention

  5 0 COUL 6 THE CANCE/Card Devention

  6 1 0 COUL 7 PART DOWNER TO 9 THE OWNER STREET

  6 11 SOUND COULDER AND LEVEL LOWER STREET

  6 11 SOUND COULDER THE STREET OWNER THE OWNER STREET

  6 11 SOUND COULDER TEXT OWNER THE THE OWNER STREET

  6 11 SOUND COUNTER TEXT OWNER THE OWNER STREET

  6 11 SOUND COUNTER TEXT OWNER THE OWNER STREET

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  7 2 1 AREA LE WILL THE TEXT OWNER TO NO A NO

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29 DUTNEY JONES/A 1 No Corrige MANCHESTER/MRYSON/Lovers RITTER 431

FIREFALL/Staying. WITH IT ELVIS PRESLET/Gulfar Man

(H) indicates one of the five "hoftest" records on each Parallel One playlist.



# KS95FM

- H 3 1 10 14 01 MONDO/Poils Agels
  1 2 : XPM 12 HOOK/Power
  1 3 : XPM 12 HOOK/Power
  1 3 : XPM 12 HOOK/Power
  1 3 : XPM 12 HOOK/Power
  1 5 : XPM 12 HOOK/Power
  2 : XPM 12 HOOK/Power
  2 : XPM 12 HOOK/Power
  3 : XPM 12 HOOK/Power
  4 : XPM 12 : XPM 12 : XPM 12 HOOK/Power
  4 : XPM 12 :
- MALL & DATES/RIES On My List
  - ORDERS WASHINGTON/PUSS The Two Of Ma STEW #100 COO/Nest to You you. FOLLOWING WASHINGTON TO YOUR TO FIRE LCE/MON-TO Steed So Closs ALICE MET DUA/Appel Of the Morning COORDER SHOS/Keep This Train A-Ros MOS SETERATURE of the Tearway STEW/Two Bear Of Times MOS STEWAT/Pussion

# O2 Cincinneti

- 9 0 PAT SENATAL/THEN THE BEGINS
  9 0 STEEL SOUTHWESTER
  10 10 STEEL SOUTHWESTER
  11 10 DOUBLE/Regive.
  11 10 DOUBLE/Regive.
  13 10 DOUBLE/Regive.
  13 10 DOUBLE/Regive.
  14 10 DOUBLE/Regive.
  15 10 DOUBLE/Regive.
  16 13 PAT SENATAR SOUTHWESTER
  16 PARTY SENATAR SOUTHWESTER
  17 10 DOUBLE/SER/Regive.
  17 10 DOUBLE/SER/Regive.
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  18 10 LO STEEL SER/Regive.
  19 10 LO STEEL SER/REGIVE.
  19 10 LO STEEL SER/REGIVE.
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- STEVIE WONDER/Mappy Bir Phd my PAT BENATAR/Mail is For Children



- MIWELLE AND THE STATE OF THE ST
- MANCHESTER/MRTSON, overa 499 or ATI STEVE HINCOD/Oblise You See... JUICE NEWTON/Angel Of The Morning JAMES TANLON/Her Town Toe FREFALL/Staying High 19

# Chicago

1 1 DOLLY PARTON/S TO S
2 2 XOOL 1 THE CARE CENTURY TION
2 2 XOOL 1 THE CARE CENTURY TION
3 2 XOOL 1 THE CARE CENTURY TO
4 7 POR LIMBOR/NOOD
4 7 POR LIMBOR/NOOD
5 2 XOOL 1 THE CARE CENTURY
5 2 STRUTTHE HEAT OF THE SELECT
7 3 STRUTTHE HEAT OF THE SELECT
9 1 PAT ELECTROPHYS HE BEIGHT
10 14 PAT BUSINESS FOR CENTURY
10 10 XOOL 1 THE SELECT
10 XOOL 1 THE SELEC

#### TECHEN KBEO

#### Kanses City

- ECRESC City

  1 I MED LEFE CONSTRUCTION IN On The Aun
  2 Header SI SIMPLY New 75 On Fire
  3 3 STEATHS best Of Them
  3 3 STEATHS best Of Them
  4 STEATH AND THE OWN OF MINE
  2 3 MED LEFE DAYLING ON OR MINE
  2 3 MED LEFE DAYLING ON OR LEW NO. TO.
  5 10 MED LEFE LANGUAGE ON THE SIMPLY
  5 MED LEFE LANGUAGE
  6 MED LANGUAGE
  6 M

#### MCCL98 Cleveland

- BLDNO E/Aspture

  2 ROYAL EXPENSIONARIA

  3 REO SYEE CAROUNTAINED ON LONING YOU

  4 ROOL & THE CANDUCTURE FOR THE SY

  5 NOLL & ONTESTAND ON BY LEV

  6 DOLLT PHATORYY TO 5

  7 DOWNER 1813/AN LIGHTON SERV.

  9 STEVEL WORKER! A land TO SERV.

  10 STEVEL WORKER! A land TO SERV.

  11 PAT A CHATARUTY FOR 18 BIGGER

  12 SERV. LO (SANOPO) PUT LONING STEVEL

  13 AND STEVEL WORKER! A land TO SERV.

  14 MARCHAN STEVEL SERVE STEVEL SERVE

  16 POLICY (DOWN'Y STAND SO CLOSE

  17 A RADY BELL SERVE STEVEL SERVE

  18 A LOURSETY THE PROY TO ONE TIPE

  18 A LOURSETY THE PROY TO ONE TIPE

  18 A LOURSETY THE PROY TO ONE TIPE

  19 TO MARCE AND COUNTY STAND TO SERVE

  27 SERVE SERVE SERVE SERVE

  28 SERVE SERVE SERVE SERVE SERVE

  29 SERVE SERVE SERVE SERVE SERVE

  20 JOHN COLUMN TYPE LOUR TO SERVE

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  29 LOURS SERVE SERVE SERVE SERVE SERVE SERVE SERVE

  20 JOHN COLUMN THE SERVE SERVE SERVE SERVE

  20 JOHN COLUMN THE SERVE SER

- FIREFALL/Staying Wiln 14
  JUICE NEWTON/Angel Of The Morning
  COMMA SUBMER/Who Do Tou Think Tou'
  BAST-INCE/Phold Do
  FRAME (PANCE OUTS) Sweetner 4
  FRAME (PANCE OUTS) Sweetner 4

#### 800/CKLW **ROCK'N TALK** Detroit

- BOLLY PRETON/9 To 9 HOOL 4 THE GAMB/Calebration REO SPEEMACHANGE On Lawing BLUNDIE/Raptura

- COLL & THE CANALICAL ACT PRODUCTION TO THE OPEN COLLEGE OF THE MEDICAL PRODUCTION OF THE OPEN COLLEGE OF T
- PHIL COLLINS/I Missed Agein WHISPES/IFFs A Love Thing WHOUGH WASHINGTON/Just The Too Of SMCMET POBINSON/Being With You
- PHIE SEWICLE/Proclous To No SKYT/Nurs's To You RUSM/Limelight

#### SOUTH



- Houston

# G-KX WCEX

- 1 1 NEO LIPELOIADON/Respo Ch. Loving You 12 1/10/5/hies (bn. 2 2 1/10/5/hies (bn. 2 3 3 CDD)E RABBITT// Lovin & Reibry Hight 6 4 after the FRANKLING LOVIN Lovin Reibry Hight 6 4 after the FRANKLING LOVIN Lovin Reibry 11 17 O' DORON LOVIN LO



Atlante

- ## MUSIC FM

  6 1 8LONDIF/Supture

  6 1 8LONDIF/Supture

  6 2 8 117/Min Surv Or Supture

  7 9 1 8 117/Min Surv Or Supture

  8 2 8 117/Min Surv Or Supture

  9 3 15 11 117/Min Surv Or Supture

  9 3 15 117/Min Surv Or Supture

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- ADDS SHORE Y ROBINSON/Being with Tou 38 SPECIAL/Hold On Loosely
- PHOEBE SHOW/Games JAMES YAYLOR/Har Toan Too

#### KVIL Dallas STEREO - 103

- CREO-103

  Digital recognition of the for 20 color vector/No. 10 co
- LEO SATER/Living in A factory ELVIS PRESLET/Gulter Ser AUCE MENTON/Angel Of The Morning
- STEVE SINGCOO/While You Ser... COMMA SUMMER/Who Do You Think You BARRY MAINLOW/Longly Together
- 3F1MERS/Testerday/Nothing BHISFES/19's A Love Thing PHIL STROUGH/Precious To Ne BHICE SPRINGSTERM/Feds Avey JOHN COUGAN/Ain19 Even Dones... YARDROUGH/PEOPLES/Don't Stop The

# 

- 1 REO SPEEDBACOBA/Newp On Low Ing You
  2 DOLLY PARTORY TO 3
  3 ROOL TO BE GASH/Call Ing Fat To 9
  3 ROOL TO GASH/Call Ing Fat To 9
  3 RAIN PARTORY TO 10
  3 REAL PARTORY TO 10
  4 RES SPEED TO THE TO 10
  5 RES SPEED TO 10
  5 RES SPEE
- ANDROSIA/OUTSIDE
  STEVE WINNODO/MILITA FOU SET ...
  DNAMPAIGN/NOW "Bout 18
  KC & BAND/Space Cade?

## Z-93 Atlanta

- 1 1 I DELLY PARTONIO To 9
  2 SEQ STERMINDENERS ON Coming You
  4 3 DOS MCLEANING ying
  6 10 HOLE AS DOTEMINES ON LOWING YOU
  5 3 DOS MCLEANING YING
  5 1 HOLE AS DOTEMINES ON BY LIST
  5 3 STYLY The Deat Of Them
  5 1 SEDDEL (They're a
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- STEELY GAR/Time Out Or Hing this SPERS/19's A Lawn Thing FRANCE / MINE HOLD S/S-MANTAGE P
- DOMEN SUBSETUTION ON YOU TRING LOVERDOY/Turn He Lambe RA 1010/A Namen Heady Laws

#### **WEST**

# 101 FM Les Angeles

- | 2 | 1 DOLLY PARTON/N To 9 | 2 JOHN LEBECK/New P | 3 JUDDIC/Fabrure P | 3 JUDDIC/Fabrure P | 3 JUDDIC/Fabrure P | 3 JUDDIC/Fabrure P | 4 JUDDIC/Fabrure P | 5 JUDDIC/Fabrure P | 6 JUDDIC/Fabrure P |
- 22: 28
  JAMES TATEOR/Mar Town Top
  STEVE WINNOOD/MALIE You See...
  C-MMPAIGN/Mor IBOUT UM
- CLIMAX BLUES BAND/I Love You PHIL SEMBLE/Precious To Me

#### 610 # KFRC San Francisco

- SCILL PRETIDING TO 3
  2 KNOW, A THE CANCELLANCE OF T
- LEO SAYEN/Living In A Featury BITCE NEWTON/Angel Of The Marking SHOREY AGE INSON/Being Bith You BRIC CLAFTON/E CON'T Stand 19

- ELVIS PRESLET/Gulter Man JAMES TAYLOR/Her Town Too APRIL BINE/Just Between You & No. ERIC CLAPTON/) Con't Stone it JOHN COUGAS/ASIA'S Even Done... COMNIE 1815/Ant Lowh? AC/OC/Beck In Black ROD STEWART/Ny Girl

ACD'S



# Angeles

- SMORE? ROBINSON/Being With You TARROUGH/PEOPLES/Don'? Stop: You Must OOLLT PARTON/9 To 9 JOHN LENWINGHOUSE

- 3 5 00(1) PARTON TO 3
  3 8 00(1) PARTON TO 3
  5 8 000 10 (1) PARTON TO 3
  7 8 000 10 (1) PARTON TO 3
  7 8 000 10 PARTON TO 3
  8 000 10 PARTON TO 3
  10 10 10 10 PARTON TO 3
  10 10 10 PARTON TO 3
  10

- STEELT DAR/Time Out OF Mind FRANKE/MODEROUTS/Sweetheart SPINNERS/Texterday/Nothing PMIL SETMOLR/Precious To Me

# Deaver Deaver

- H 1 1 JOHN LEMON/Come

  H 1 1 JOHN LEMON/Come

  H 2 2 R 00 PRICOMAND/Marp On Loving for

  H 3 3 META DIMMON/Marp On Loving for

  H 3 3 META DIMMON/Marp On Loving

  6 0 CON RECLAM/Company

  10 0 CON RECLAM/Company

  10 7 R ABBA 5 THE 1548D/Them 8 Ind OF Fool

  9 PAT BENATARY Froging and Bight

  7 0 COLLY PANTON/S TO SAT 1 Am

  H 1 11 RANDT MET SHERT/Froging and Bight

  10 10 LES SATERY Living in a Feature

  11 10 STEELT DAN/Mary Rine Feature

  12 10 ALIAN PAT SOLEN/Comer People Play

  13 11 STEELT CAN/Mary Rine Feature

  14 10 LES SATERY Living in a Feature

  15 11 COLLY CONTROL STEEL CONTROL SECURITY

  16 ALIAN PAT SOLEN/Comer People Play

  17 10 COLLY CONTROL STEEL CONTROL SECURITY

  18 STEEL CONTROL STEEL SECURITY

  19 10 STEELT CAN/CONTROL SECURITY

  19 10 STEEL CONTROL STEEL SECURITY

  19 10 STEEL STEEL SECURITY

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- ADDS SMONEY ROBINSON/Being with You JAMES YATLOR/Mar Town Too
- BLONDIE/Repture

# **州河**

#### Phoenix

- STYX/The Best Of Times JOHN LENGE/Resear BLOHDLE/The Tide is High BE IL DIAMORD/Mello Agein CLIFF BICHMEN/A LITTE In Love BLOHDLE/DESEARCH

- ACOS STEELY DAR/Time But OF Wind PCD15/Munates Sear of MAYD10/A Season Sheds Love

# 13K San Diego

- DOLLY PARTON/O TO 3

  THE DISTIPLIANCE OF THE PROPERTY OF THE P

RANDY HEISMER/Hourts On Fire ADMs a THE ANTS/ANT People JUICE HENTOM/Angel Of The Horning

## (KSFX 104) San Francisco

- PED SPEEDIAGON/Kamp On Loving You KODL & THE GANG/Catebraties COLLY PARTON/9 To 5 2 3 SOUR A THE CONTINUES OF THE STATE OF THE
- CHRIS CROSS/Smy Tout? I Be Mine COM MCLEAM/Cryling NEO SPEEDWACDM/Don't Let Nie Go

#### 64 KFI The "I hit station.

- Los Angeles
- ## 2 1 COLLY PARTONY To 9

  1 2 John L. SMOOTH STORM
  ## 3 0 LONG LEMONTHUM BOT 1 THE STORM
  ## 4 3 0 LONG LEMONTHUM BOT 1 THE STORM
  ## 4 3 0 LONG LEMONTHUM BOT 1 THE STORM
  ## 5 LONG LEMONTHUM BOT 1 THE STORM
  ## 5

- ERIC CLAPTON/I Can't Stand It FOOLS/Running Scared ODNA SLAMER/HAD DO TOU THINK FRANTLES SANDAMER AND DO TOU THINK FRANTLES AND THE AN

#### **KPLZ** 101.5 Seattle

- | 1 | JOHN LEVON/Nome
  | 1 | 1 | JOHN LEVON/Nome
  | 2 | ABDA/Jainner | Taise | 17 Ali | | |
  | 4 | 3 | POWER | March | Taise | 17 Ali |
  | 4 | 3 | POWER | March | Taise | 17 Ali |
  | 5 | 4 | STRA/The Bend | O' Times |
  | 12 | 3 | HALL | O' MITS/REIS | On Wy Lite\* |
  | 3 | 5 | HALL | O' MITS/REIS | On Wy Lite\* |
  | 3 | 5 | DOWER | MARCH | March |
  | 4 | STRA/The Bend | March | March |
  | 5 | 5 | DOWER | MARCH | March |
  | 6 | CLIFF RICKBROW | Literio In Love |
  | 7 | 0 | EAUL | SI/SEA | March | March |
  | 8 | 13 | BARRON | STREET | MARCH | March |
  | 1 | 10 | DOWER | MARCH | March |
  | 1 | 10 | DOWER | MARCH | March |
  | 1 | 11 | DOWER | MARCH | MARCH |
  | 1 | 12 | DOWER | MARCH | MARCH |
  | 1 | 13 | TERM | GIRS | DAY/ Love | TOW |
  | 1 | 14 | CLIPA | BUSS | DAY/ Love | TOW |
  | 1 | 15 | STEPRE | MARCH | MARCH | MARCH |
  | 1 | 14 | CLIPA | BUSS | DAY/ Love | TOW |
  | 1 | 10 | CO | SATER/LI-ING | MARCH |
  | 1 | 10 | CO | SATER/LI-ING | MARCH |
  | 2 | 2 | DOWER | MARCH | MARCH |
  | 2 | 2 | DOWER | MARCH | MARCH |
  | 2 | JAMES | TATL | COPY | MARCH |
  | 3 | STEPE | MARCH | MARCH | MARCH |
  | 3 | STEPE | MARCH | MARCH | MARCH |
  | 3 | STEPE | MARCH | MARCH | MARCH |
  | 3 | STEPE | MARCH | MARCH | MARCH |
  | 4 | STEPE | MARCH | MARCH |
  | 5 | STEPE | MARCH | MARCH | MARCH |
  | 6 | SATER | MARCH | MARCH |
  | 7 | JAMES | TATL | COPY | MARCH |
  | 8 | STEPE | MARCH | MARCH |
  | 9 | SATER | MARCH | MARCH |
  | 10 | SATER | MARCH | MARCH |
  | 10 | SATER | MARCH | MARCH |
  | 11 | MARCH | MARCH | MARCH |
  | 12 | SATER | MARCH | MARCH |
  | 13 | MARCH | MARCH | MARCH |
  | 14 | MARCH | MARCH | MARCH |
  | 15 | MARCH | MARCH | MARCH |
  | 15 | MARCH | MARCH | MARCH |
  | 16 | MARCH | MARCH | MARCH |
  | 17 | MARCH | MARCH | MARCH |
  | 18 | MARCH | MARCH | MARCH |
  | 18 | MARCH | MARCH | MARCH |
  | 19 | MARCH | MARCH | MARCH |
  | 10 | MARCH | MARCH | MARCH |
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  | 10 | MARCH | MARCH | MARCH |
  | 10 | MARCH | M
- 4005

#### MANCHESTER/BPYSOM/Lovers Atter All SPYRO SYRA/Cate Ancre KKIARI Los Angeles

- Les Angeles

  1 1 Janie Lieu of Primare

  2 2 mocr 1 color miles and the Maria

  3 2 mocr 1 color miles and the Maria

  4 7 1 Angeles and the Maria

  5 1 Angeles and the Maria

  5 2 Angeles and the Maria

  5 3 Color in Maria

  5 3 Color in Maria

  5 4 Angeles and the Maria

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  5 6 Angeles and The Maria

  5 10 Color in Maria

  5 10 C
- IB, 26 RAMOT MEISHER/Hourts On Fire OROVER MASHINGTON/JULY The Two Of
- GANLAND EFFREYS/98 Tear's CHARPA IOR/Proy \* Pour! Us TERN I 01885/Sambody's Recklin' Epsit (U HARPA IS/Ristar' Sendidon TIE RUL/Mazzi es BLEETE SECLIFECTOR/01ving 17 Up For

(H) indicates one of the five "hottest" records on each Paralle One playlist.

## KJR 1950 Seattle

#### EAST

Taylor & Souther Steely Dan Climan Blues Band

Blondie Hall & Oates

# DDS&HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest Styx

Taylor & Souther Hall & Oates Steely Dan

Grover Washington Jr.

#### EAST

PARALLEL TWO

140/Worcester, MA Gery Noien

MOREY ROBINSON MORRY ROBINSON
HOTLEST
JOHN LENNON 1-1
REO SPRETMAGON 3-2
BTYR 5-3
ABBA 6-5
BARBRA STREISAND 11-9

#### WREF/Rochester, NY Dave Misson

TERRI GIBBS

#### WICC/Bridgeport CT

ERIC CLAPTON STEELY DAN JAMES TAYLOR PHIL COLLINS EMPYLOU HARRIS HOLLORY BARBRA STREISAND 18-11 SHEENA EASTON 20-15 JUICE NEWTON 25-18

#### WK80/Harrisburg, PA

TERRI GIBBS HOTTOST!
BLONDIE 3-1
BRUCE SPRINGSTEEN 14-8
STEVE WINMOOD 19-15
SHEENA EASTON 23-18
POLICE 22-19

#### WKEE/Huntington, WV Gary Miller

Cary Memoer
FOOLS
EMBYLOU HARRIS
HEART
WHISPERS
RATDIO
HOLLENNON 2-1
DON MCLEAN 4-2
NEIL OIAHOND 11-5
HALL 6 OATES 19-7
BARBRA STREISAND 20-9

#### WOLF/Syracuso, NY

ERIC CLAPTON
JAMES TAYLOR
CLIMAX BLUES BAND
SPINNERS
DONNA SUMMER
EMMYLOU HARRIS
HOLLES 1-1
BLOMOIE 11-7

#### WPST/Trenton, NJ

PHIL COLLINS EMAYLOU HARRIS JOURNEY JAMES TAYLOR JAMES TATLON
HOLLEST;
STYX 3-1
BLONDIE 6-4
POLICE 12-9
STEVE WIMMOOD 14-10
CLIMAX BLUES BAND 24-20

#### WTRY/Alberry, NY

RED SPEEDWAGON

REIC CLAPTON

DONNA SUMMER

JAMES TAYLOR

FRANKE/KNOCKOUTS

ENNYLOU HARRIS

HOTCEST

NOTE AT THE GANG 3-1

NEIL DIAMOND 13-9

BARRAR STREEBAND 12-11

SHEENA EASTON 20-15

HALL 6 OATES 21-18

JOURNEY Hottest: REO SPEEDMAGON 1-1 BLONDIE 3-2 APRIL WIME 17-12 SMOKEY ROBINSON 19-14 CLIMAX BLUES BAND 30-24

#### WHYN/Springfield MA

WHISPERS
POOLS
PHOREE SNOW
JOHNNY AVERAGE
TASTE OF HONEY
HOTCHEN
JOHN LENNON 1-1
DON MCLEAN 6-2
MEIL OLAMONO 7-4
STYN 12-9
SHEENA EASTON 17-13

#### KC101/New Haven, CT Danny Lyone

JAMES TAYLOR
MHISPERS
CHAMPAIGN
HOTE-BEI
JOHN LENNON 2-1
STYX 3-2
STEVE WINHOOD 17-12
TERBI GIBBS 19-13
GROVER WASHINGTON 21-14

#### WFBR/Beltimore MD Andy Szulineki

Andy Brutheats

JAMES TAYLOR
CLIMAN BLUES PAND
MRISPERS
ERIC CLAITOM
TASTE OF HONEY
HOLLESTE STW. 3-1
MALL & CATES 8-5
BLONDIE 10-7
ETVIE WOMORH 15-8
ALAN FARSONS 14-10

#### WBLVLong lelend, NY BIR Terry

BHTCTY
JAMES TAYLOH
MARRY MANILOM
DONNA SUMMER
STEELY OAN
HOTLORE
DON MCLEAN 2-1
BLONDIE 8-5
BLONDIE 8-5
BLINDIE 8-5

#### WTIC-FM/Hartford, CT

SHEENA EASTON Hottest: REO SPEEDWAGON 4-1 NEIL DIAMOND 10-7 BLONDIE 14-9 HALL 6 OATES 17-10 BARBRA STREISAND 18-13

#### Q106/York, PA Steve Galleghe

JOHN COUGAR STEELY DAN STEELY DAN Hottest: BLONDIE 3-1 STYX 4-3 PAT BENATAR 6-5 DON MCLEAN 12-7 HALL 6 GATES 13-9

#### WHFM/Rochester, NY Almee Peck

BARBRA STREISAND LEQ SAYER GROVER WASHINGTON JAMES TAYLOR POOLS FOOLS
RAYDIO
STEELY DAN
FRANKE/KNOCKOUTS
DONNA SUMMER
GARLAND JEFFREYS GARLAND JEPPREYS
HAMKS
REO SPEEDMAGON
HOTEGET
STYX 5-1
BRUCE SPRINGSTEEN 12-7
BLONDIE 14-8
BARBRA STREISANO A-9
POLICE 16-11

#### WFLY/Albany, NY Buzz Phillips

JAMES TAYLOR
SMOKEY ROBINSON
STEELY DAN
HOTE-BEI
RED SPEEMAGON 1-1
STYX 3-2
BRUCE SPRINGSTEEN 5-4
BLONDIE 9-6
STEVE WINWOOD 16-12

#### K104/Ene. PA

BARRY MANILOW
ANDY GIBB
DONNA SUMMER
JOHN COUGAR
DIRE STRAITS
HOTE-BARRY
RED SPEEDWAGON 4-1
ROB SECER 9-5
RANDY MEISMER 11-8
CLIFF RICHARD 15-10
HALL 6 OATES 17-13

#### V100/Cherleston, W1

Bob Sperce
JAMES TAYLOR
REO SPEEDMACON
HOTCOST
JOHN LEWNON 1-1
STYM 6-3
BLONGIE 11-6
PHIL SEYMOUR 25-19
POLICE 24-21

#### WAQY/Springfield, MA

DONNA SUMMER HAMKS SHOM ANDY GIBB HOLLEST JOHN LENNON 1-1 BLONDIE 6-3 HALL 6 OATES 13-7 RANDY MELISHER 12-9 JUICE NEWTON 20-15

#### PARALLEL THREE

#### 13FEA/Manchester, NH

NAMES TAYLOR
DONNA SUMMER
STEELY DAN
HOELOSE:
REO SPEEDWAGON 2-1
STYM 4-2
BARRA STREISANO 12-7
SHEENA EASTON 14-10
GROVER MASHINGTON 23-19

#### 14WK/Wheeling, WV

Jack Armstrong
BARRY MANILOW
EMMYLOU HARRIS
BADPINGER
FRANKE/KNDC KOUTS
JARES TAYLOR
CHAMPAIGN
HOTEGER:
BLONDIE 9STYX 7-2
NEIL DIAMOND 14-8
ROVERS 22-17
LAKESIDE 26-19

PANHEY HAD CHOUTS HAVOIO STEELY DAN 38 SPECIAL HOTEST JOHN LENNON 2-1 STYE 8-2 GARBAN STREESAND 9-3 HALL & OATES 11-5 DON NCLEAN 11-7

#### WFBG/Altoons PA

STEELY OAN
JAMES TAYLOR
ANDY GIBS
TIERRA
GARLAND JEFFREYS
HOCLEST:
STYX 4-1
PAT RENATAR 8-6
NEIL DIAMOND 10-8
HALL 6 OATES 13-10
BLONDIE 17-15

#### WGUY/Bangor, ME John Jackson

CLIMAX BLUES BAND ERIC CLAPTON JAMES TAYLOR GARLAND JEFFREYS STEELY DAN HOLEAGE! REO SPEEDWAGON 2-1 STYX 3-2 DON MCLEAN 5-6 SHEZMA EASTON 19-10 TERRI GIBBS 20-11

#### WHEB/Portsmouth, NH Rick Been

STEELY DAN
CLIMAX BLUES BAND
TASTE OF HOMEY
HORE BELL
JOHN LENHON 1-1
DON MCLEAN 5-2
SHEENA EASTON 15-7
STYX 9-8
GROVER WASHINGTON 10-13

#### WJBQ/Portland, ME Mike O'Neil

POLICE POLICE FOOLS SMOKEY ROBINSON PHIL COLLINS NITEFLYTE STEELY DAN HOLLEST DAN CLIFF RICHARD 1D-6 STYX 17-9 HALL & OATES 19-11 BLONDIE 21-12

#### WLBZ/Bangor, ME Michael O'Hera

FOOLS
MAC OAVIS
STEVE WINWOOD
ERIC CLAPTON
CLIMAX BLUES BAND
Hottest; CLIMAX BLUES BAND Hottest: REO SPEEDMAGON 2-1 TERRI GIBBS 10-8 BARBRA STREISAND 13-10 APRIL WINE 18-14 SHEENA EASTON 24-19

#### WTSN/Dover, NH Jim Sebestian

JAMES TAYLOR CHAMPAIGN BARRY MANILOW HOLLEST JOHN LEMMON 1-1 NEIL DIAMOND 9-4 BARRA STREISAND R-5 STYM 12-7 HALL 6 OATES 17-8

#### WIGY/Beth, ME Wille Mitchell

CLIMAX BLUES BAND 38 SPECIAL 38 SPECIAL JAMES TAYLOR REO SPEEDMAGON HOCKEST! JOHN LENNON 3-1 STYX 7-3 BLONDIE 18-11 STEVIE WONDER 19-13 MALL 6 OATES 23-14

BARRY MANILOW
RAYDIO
STEELY DAN
MOCLEGE:
STYX 1-1
DON MCLEAN 5-2
BARBERS STREISAND 15-5
HALL & GATES 11-7
STEVE MINMOOD 19-14

#### 95XIL/Parkersburg, WV Terry Lee Collins

ROD STEWART NOU STEWART RUSH JOURNEY JOHN COUGAR ANDY GIBB HOTEGET: KOOL 6 THE GANG 1-1 KOOL 6 THE GANG 1-1 KOOL 6 THE GANG 1-1 COUNTER MILSAP 12-9 PAT BENATAR 17-12 CLIFF RICHARD 20-16 HALL 6 OATES 22-18

#### SOUTH

#### PARALLEL TWO

RAYDIO
SHOREY RDBINSON
3H SPECIAL (dp)
PHOEBE SHOW (dp)
Hottest:
STYK 4-1
JOHN LEMMON 7-3
REO SPEEDMAGON 9-5
CHARPAIGN 15-11
GROVER MASHINGTON 21-16

#### 6J106/Orlando, FL

ANDY GIBB DIAMA CANOVA T.G. SHEPPARD T.G. SHEPPARD TARBHOUGH/PEOPLES HOLLEST HOLLEST TYX 3-2 NEIL DIAMOND 13-6 BLONDIE 23-18 HALL 6 OATES 25-19

### KEEL/Shreveport, LA Merty Johnson

Merty Johnson
STEVE WIHWOOD
ANDY GIBS
JIMMY BUFFETT
FRANKE/KNOCKOUTS
MAKHUESTER/BRYSON
HOLLESEL
DOLLY PANTON 1-1
DAN FOGELBERG 4-3
STYK 9-5
BLONDIE 12-7
YARBROUGH/PEOPLES 2D-15

#### KTSA/Sen Antonio, TX

J.J. Rodriguez

CHRIS CROSS
JUICE MEMTON

STEVE WINMOOD

POLICE
SHEENA EASTON

HOLEBEL
JOHN LENNON 2-1

STYX 6-3

DOLLY PARTON 7-4

RONNIE MILSAP 1R-14

BARBRA STREISAND 20-15

#### KXX106/Birmingham, AL Lerry O'Day

SMOKEY ROBINSON SMOKEY ROBINSON
JOURNEY
PHIL COLLINS
HOLLERS
HOLLERS
STYX 3-1
LEO SAYER 10-4
BABBRA STREISAND 14-10
JOHN COUGAR 20-15
GROVER MASHINGTON 21-16

#### WAKY/Louisville, KY Mike McVey

JAMES TAYLOR CHAMPAIGN EMMYLOU HARRIS EMMYLOU HARRIS Hottest: REO SPEEDWAGON 1-1 ALAN PARSONS 4-2 ABBA 5-3 CLIFF RICHARD 6-4 STYX 7-5

#### WAXY/Ft. Lauderdale, FL Rick Shaw

POLICE
JIMMY BUPPETS
STEVE MINMOOD
TERRI GIBBS
HORLEST:
DOLLY PARTON 1-1
STYX 7-4
ABBA 8-5
BARBRA STREISAND 10-6
ALAN PARSONS 11-8

#### WAYS/Charlotte, NC

BARRY MANILOW RAYDIO JIMMY BUPFETT 38 SPECIAL 38 SPECIAL
MOTTOST 13-7
REO SPEEDWAGON 1-2
BLONDIE 3-3
HALL 6 OATES 13-7
BARBRA STREISAND 11-8

#### WBBQ/Augusts, GA Bruce Stevens

SHOKEY ROBINSON
ANDY GIBB
JOURNEY
CHRIS CROSS
BARRY MANILOM
HOTCHES
STYX 1-1
YARBROUGH/PEOPLES 12-7
HALL 6 OATES 11-8
POLICE 15-10
LEO SAYER 14-11

#### WFMF/Baton Rouge, LA Rendy Rice

JAMES TAYLOR WHIRPERS
HOTLOGI
STYN 3-1
NEIL DIAMONO 8-4
BARBRA STREISAND 13-6
LAKESIDE 10-6
DON HCLEAN 17-10

#### WGH/Norfolk, VA

ANDY GIBB RUSH (dp) MARVIN GAYE (dp) TIERRA (dp) NITEFLYTE (dp) MICHAEL STANLEY B (dp) HOLDERST. Hottest: DOLLY PARTON 1-1 SHEENA EASTON 4-2 CLIMAX BLUES BAND 7-4 STYX 10-7 GROVER WASHINGTON 20-8

#### WHBQ/Memphis, TN Mike Scalzi

JAMES TAYLDH EMMTLOU HANNIS HOTCOST HEO SPEEDMAGON 2-1 STYX 4-2 NEIL DIAMOMD 5-3 ABBA 18-9 HALL 6 OATES 21-13 WJDMJackson, MB

JAMES TAYLOR
FRANKE/KNOCKOUTS
RAYDIO
HUBH
HOTCEST
JOHN LENNON 1-1
BLONDIE 7-3
YARRROUGH/PEOPLEN 11-6
JIMMY BUFFETT 15-11
SMOREY ROBINSON 18-14

#### WRĴZ/Knoxville, TN Fred Story

Pred Story

APHIL MINE
PHIL COLLINS
JOHN COUGAR
CHAMPAIGN
HOTE-STYN 4-2
NEIL DIAMOND 7-3
STEVE MINMOOD 16-7
GROVER WASHINGTON 19-13

#### WSGN/Birmingham, AL Welt Brown

FOOLS
FRANKE/KNOCKOUTS
RAYDIO
ANDY GIBB
HOLLest:
STYK 1-1
TERNI GIBBS 10-6
SHEEMA EASTON 12-9
BRUCE SPRINGSTEEN 15-10
HALL 6 OATES 17-14

#### Y103/Jecksonville, FL Scott Sherwood

Scott Sherwood

SMOKEY ROBINSON
FOOLS
JOHN LENNON (dp)
REO SPEEDWAGON (dp)
WHISPERS (dp)
HOTEGEL
JOHN LENNON 1-1
STEVE WINMOOD 8-6
HALL 6 OATES 15-11
APRIL WINE 18-13
RANDY MEISNER 19-15

#### WRVQ/Richmond, VA Bill Thomas

FRANKE/KNOCKOUTS APRIL MINE STEELY DAN HOTEBSI KOOL & THE GANG 1-1 OUTLAWS 7-2 PAT BENATAR 8-5 CLIFF RICHARD 9-6 BRUCE SPRINGSTEEN 14-9

#### KELP/EI Paso. TX

Naymond Mesa
SISTER SLEDGE
JUICE MENTON
STEVE WINMOOD
TIERRA
NOELEBL
JOHN LEWNON 1-1
BLCNDIE 4-3
REO SPEEDWAGON 7-4
"VARBROUGH/PEOPLES 14-7
CON FUNK SHUN 19-12

Tom Prestigiancom MAC DAVIS
HOTLORIS
HOTLORIS
SPEEDWAGON 1-1
STYK 8-2
DON MCLEAN 7-3
GROVER WASHINGTON 18-9
HALL 6 OATES 19-10

#### WNO X/Knoxville, TN Scott Majors

FM100/Memphis, TN

T.G. SHEPPARD
RAYDIO
JAMES TAYLOR
HOTEST
JOHN LEMMON 2-1
STYX 3-2
BLONDIE 11-9
HALL & OATES 17-11
BARBRA STREISAMO 22-17

#### WSKZ/Chattenooge, TN Devid Cerroll

JUICE NEWTON
JAMES TAYLOR
MOLLY HATCHET RUSH Hottest: STYX 2-1 NEIL DIAMOND 9-5 JOHN COUCAR 18-13 POLICE 20-17 GROVER WASHINGTON 21-18

#### KINT/EI Pago, TX

JIM ZIPPO
JUICE REMTON
SHERBS
DAN HARTMAN
BADPINGER
FOOLS
ANDY GIBB
HEART
BARRY MANILOM
HOLLERE:
STYX 1-1
RANDY MISMER 10-7
SHEENA EASTON 14-9
TIERRA D-21
ERIC CLAPTON 35-27

#### WERC/Birmingham, AL Kevin McCarthy

ANDY GIRB SMOKEY ROBINSON FOOLS HOTE-SE! HALL & GATES 5-1 HEIL DIAMOND 3-2 GROVER MASHINGTON 10-6 REO SPEZDMAGON 13-9 BRUCE SPRINGSTEEN 14-10

#### KX104/Nashville, TN

EMMYLOU HAPRIS
BAYDIO
HEAST
AMDY GIBB
HOSS-BLI
BTYX 4-1
DON MCLEAN 9-2
HALL S GATES 18-8
GROVEN MARHIMOTON 27-18
BHEENA EASTON 29-19

#### KJ100/Loueville, KY Bobby Hetfield

CLIMAX BLUES BAND HEART JAMES TAYLOR 36 SPECIAL STYX Hottest: STYX 4-1 POLICE 7-4 MOLLY HATCHET 16-12 TOUCH 18-15 JOURNEY 19-17

#### KHFWAuetin TX

CHRIS CROSS
Hottest:
STYX 1-1
BLONDIC 5-2
LAKESIDE 11-8
POLICE 16-11
CLIMAX BLUES BAND 27-23

#### KBFM/McAllen-Brownsville, TX

Steve Owene FOOLS

RON Bates

JAMES TAYLOR
ERIC CLAPTON
CHAMPAIGM
STEELY DAN
JOHN COUGAR
FRANKE/KNOCKOUTS
POLICE
SMOKEY ROBINSON
BADPINGER
HOTLORE
HOTLORE
STYX 2-1
BRUCE SPRINGSTEEN 11-7
GROVER WASHINGTON 32-22
JAMES TAYLOR A-26
ERIC CLAPTON 31-28

KFMK/Houston, TX Jerry Steele FRANKE/KNDC KOUTS
YARBROUGH/PEOPLES
BARRY MANILOW
HOTESEL
KOOL & THE GANG 1-1
KOOL & THE GANG 1-2
TERRI GIBBS 7-5
STYK 9-7
BARBRA STREISANO 13-10

KRBE/Houston, TX Dayne Stable BADFINGER Hottest: STYR 2-1 ALAN PARSONS 8-5 JOURNEY 9-R QUEEN 15-11 OELBERT MCCLINTON 18-14

#### KSRR/Houston, TX Rick Lambert

CHRIS CROSS
APRIL WINE
STYN
JOURNEY
HOTLESE
JOHN LENNON 1-1
DON MCLEAN 14-12
STEVE WINNOOD 19-15
CLIMAK BLUES BAND 23-18
PAT BENATAR 27-19

G100/Mobile, AL Scott Griffith TERRI GIBBS JAMES TAYLOR CHAMPAIGN STEELY DAN HOTCESE: STYX 2-1 DON NCLEAN 6-2 BLONDIE 8-3 NEIL DIANOND 14-6 HALL 6 OATES 15-7

#### WAAY/Huntsville, AL Jim Kendricks

WHISPERS YARBROUGH/PEOPLES YARBHOUGH/PEOPLES
RAYDIO
T.G. SHEPPARD
HOTCEST:
BLONDIE 3-1
HALL 6 QATES 6-3
SHEENA EASTON 11-9
NEIL DIAMOND 19-10
GROVER WASHINGTON 17-11

#### WSEZ/Winston Salam NC

BOD ZINGUER

ERIC CLAPTON
JAMES TAYLOR
DONNA SUNNER
HOTESE:
JOHN LEWNON 2-1
BLONOIC 13-6
HALL 6 OATES 12-8
DON MCLEAN 16-11
SHEENA EASTON 23-15

#### KLAZ/Little Rock, AR Dave Taylor

TERRI GIBBS
JUICE NEWTON
APRIL WIME
JAMES TAYLOR
JOHN COUGAR
YARRROUGH/PEOPLES
Nottest: YARROUGH/PEOPLES
HOTEGET:
REO SPEEDWAGON 1-1
CLIPP RICHARO 11-6
PAT BENATAR 13-9
BARBRA STREISAND 23-19
HALL & OATES 27-21

#### KNUS/Dalles, TX Lorie Pittmen

DOW MCLEAN
SMOKEY ROBINSON
HOLLEST
STYX 6-1
DOLLY PARTON 2-4
YARRHOUGH/PEOPLES 18-13
POLICE 39-14
CLIFF RICHARD 2D-17

#### KBET-FM/EI Pago, TX Jeff Bloke

JOT MINE

38 SPECIAL
TASTE OF HOMEY
APRIL MINE
LINE
JOHNNY AVERAGE
HOTLOSI
JOHN ERNON 2-1
YARHROUGH/PEOPLES 10-5
POLICE 18-10
SHEEMA EASTON 23-18
CHAMPAIGN 28-23

#### B87/New Orleans, LA Vallie/Lousteeu

JUICE NEWTON
Hottest:
STYX 2-1
YARBROUGH/PEOPLES 10-4
BARBRA STREISAND 13-R
SMOKEY ROBINSON 15-10
HEO SPEEDMAGON 24-17

#### WOK!/Knozville, TN

Gary Adking JAMES TAYLOR SMORTY ROBINSON CHRIS CROSS SMERBS MOTERNET STYX 2-1 DOM MCLEAN 8-3 BLOMDIE 13-8 LEO SAYER 12-10 HALL 6 CATES 20-12

#### WCSC/Cherleston, SC

STEELY DAN
SHERBS
ALI THOMSOM
RAYDIO
T.G. SHEPPARD
DR. HOOK
EMHYLOU HARRIS
HOTESEL:
JOHN LEMHON 1-1
BLONDIE 9-5
HALL 6 OATES 11-6
LEO SAVER 14-9
APRIL WIME 16-13

#### WVLK/Lexington, KY Deve Murray

YARBROUGH/PEOPLES STEELY DAN JOHNNY AVERAGE BARRY MANILOW HOLLESS REO SPEEDWAGON 2-1 BLONDIE 5-2 STYX 11-4 NEIL DIAMOND 12-6 RANDY MEISMER 15-10

#### PARALLEL THREE

KILE/Galveston, TX Scott Taylor

JAMES TAYLOR
STEELY DAN
CHRIS CROSS
LENNY LE BLANC
DONNA SUMMER
BARRY MANILOM
HOLLORI
STYN 3-1
JOHN LENNON 10-5
RANDY MEISNER 12-7
RANDY MEISNER 12-7
REIL DIAMOND 17-8
DELBERT MCCLINTON 16-11

KSEL/Lubbock TX Sten Castles JOHN COUGAR CLIMAX BLUES BAND NOTEGET: STYX 1-1 BLONDIE 6-2 LEO SAYER 14-10 HALL 6 OATES 19-11 POLICE 18-14

### WCGQ/Columbus, GA Joe McClure

JOS MCCLUTE
HEART
TERRI GIBBS
FRANKE/KNOCKOUTS
ANDY GIBB
DONNA SUMMER
HOLLENNON 1-1
REO SPEZDMAGON 3-2
ROMNIE MILSAP 7-5
NEIL DIAMOND 10-7
DON MCLEAN 12-9

#### WFLB/Fayetteville, NC Larry Cannon

MAC DAVIS EMMYLOU HARRIS BARRY MANILOW BARRY MANILOW Hottest: RONNIE MILSAP 3-1 KOOL 6 THE GANG 6-2 ABBA 10-8 BARBRA STREISAND 14-9 GROVER WASHINGTON 32-26

#### WHHY/Montgomery, AL

FRANKE/RNOC ROUTS
YARBROUCH/PEOPLES
ROD STEWART
CHRIB CROS
HOTTO-STYX 2-1
STEVE MINMOOD 13-8
TERHI GIBBS 16-9
JONN COUGAR 21-15
POLICE 24-18

#### WFOX/Gainsville, GA Hank Dole

DONNA SUMMER STEELY DAN RAYDIO HOTLEST: STYK 2-1 HABBRA STREISANO 11-7 POLICE 17-13 ERIC CLAPTON 22-17 PHIL SEYMOUR 25-19

#### WISE/Asheville, NC

John Stevens
HEART
GTEELY DAN
JOHNMY AVENAGE
EMMYLOU HARRIS
KINGS
AMDY GIBS
BHENES
HENES
HEVEN
HEO SPEETMAGON 1-1
STYK 5-2
STEVE MINNOOD 14-9
HEIL DIAROND 17-10
TERRI GIBS 18-11

#### FM90/Tallahasses, FL Michael O'Melley

Michael O'Malley

HARRY MANILOW
HEART
LENNY LE BLANC
ANDY GIRB
HOD STEWART
CHRIS CROSS
HOSTER LENGE
HOTHER CROSS
HOSTER LENGE
HOMBE 2-1
TERRI GIBBS 14-7
BARBAR STREISAWD 19-9
MILL DIARMON 17-13
CHARPAIGN 29-24

#### WKXY/Sarasota, FL Tony Williams

APRIL NINE JOHN COUGAN STEELY DAN GINA ROGERS GINA ROGERS
Hottost;
STYX 1-1
POLICE 10-6
BRUCE SPRINGSTEEN 13-9
LEO SAYEN 16-12
SHEENA EASTON 21-18

#### KPUR/Amerilio, TX Wileon/Glass

WHEON'Class
JAMES TAYLOR
SMOKEY ROBINSON
RAYDIO
EMMYLOU HARRIS
REO SPEEDWAGON
FRANKE/KNOCKOUTS
HOTE-BENTANKE/KNOCKOUTS
STYX 2-1
PAT BENATAR 4-2
LOVERBOY 8-6
STEENA EASTON 18-11
APRIL WINE 26-20
WANNE-MANDAMENDO SC

#### WANS-FM/Anderson, SC Evens/McCellen

DONNA SUMMER
STEELY DAN
RAYDIO
36 SPECIAL
FRANKE/KNOCKOUTS
HOTE-681
STYX 2-1
DON MILEAN 5-4
STEVE MINNOOD 16-11
GROVER MASHINGTON 24-19
TERRI GIBBS 27-20

#### WSGA/Savenneh, GA

BHI WIlliams

JOHN LEMNON
CHRIS CROSS
JAMES TAYLOR
REO SPEEDWAGON
HOTTERED PARTON 2-1
PAT BENATAR 10-6
YARBROUGH/PEDPLES 13-7
BARBRA STREISAND 15-10
GROVER WASHINGTON 19-12

955GF/Sevenneh, GA Deve Carlisle STEELY OAN T.G. SMEPPARD ANDY GIBB CHRIS CROSS HOTLCORS STYX 2-1 NEIL DIAMOND 7-4 BLONDIE 11-7 MALL & OATEM-15-9 PAT BENATAR 16-10

#### Z102/Sevenneh, GA

NARCY Brooks

JOHN LENNON
HEART
CHRIS CROSS
JAMES TAYLOR
ERIC CLAPTON (dp)
HOTEGEL
STYX 3-1
RANDY HEISNER 16-10
CON FUNK SHUN 17-12
SUZI QUATHO 20-15
YARBROUGH/PEOPLES 29-20

#### KQIZ-FM/Amerillo, TX

CLIMAX BLUES BAND STEELY DAN DONNA SUMMER APRIL MINE 39 SPECIAL MOTESSE: ROMNIE MILSAP 1-1 JOHN LENNON 3-2 HALL 6 DATES 14-7 MEIL DIAMONO 15-9 JAMES TAYLOR 22-16 INVOL/LAPAYETTE, LA

# JAMES TAYLOR ANDY GIBB TIERRA JOURNEY HOTEBEL CAP BAND 6-1 YARBROUGH/PEOPLES 3-2 CRAZY JUE & VARIA 11-6 HALL & OATES 15-10 WHISPERS 25-18

WXLK/Rosnoke, VA Russ Brown PHIL COLLINS SMOKEY ROBINSON DONNA SIMMER GARLAND JEPPREYS NITEPLYTE YARBROUGH/PEOPLES PRANKE/KNOCKOUTS

PRAMEZ/NOCTS
HOTE-SEL
JOHN COUGAR 1-1
BLONDIE 13-2
SHEENA EASTON 18-12
GROVER WASHINGTON 21-13
ABBA 19-14

#### **MIDWEST** Most Added .. Hottest

Smokey Robinson **Eric Clapton** Steely Dan

Styx Hall & Oates Don McLean

# DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Taylor & Souther Steely Dan **Smokey Robinson** 

Blondie John Lennon

#### **MIDWEST**

PARALLEL TWO

2X/Columbus, OH

JAMES TAYLOR GROVER WASHINGTON FRANKE/KNOC KOUTS 38 SPECIAL 38 SPECIAL Hottest: STYX 3-1 BLONDIE 8-6 DON MCLEAN 9-7 ALAN PARSONS 11-8 HALL 6 OATES 14-10

#### KIOA/Dee Moines, IA A.W. Pantoja

POOLS
BARRY MANILOW
JOHN COUGAR
JAMES TAYLOR
APRIL WINE
JOE DOLCE
HOTEST:
REO SPEEDWAGON 2-1
DOLLY PARTON 4-2
CLIFF RICHARD 17-12
RANDY MEISNER 18-13
PAT BENATAR 19-14
KOFM/Oklaborne Cltv. ON

#### KOFM/Oklehome City, OK

ELVIS PRESLEY
JAMES TAYLOR
SMOKEY ROBINSON
JUICE NEWTON
Hottest:
KOOL 6 THE GANG 3-1
STYX 5-4 DON MCLEAN 6-5 RONNIE MILSAP 12-10 STEVIE WONDER 18-14

#### KRAV/Tules, OK **Gary Reynolds**

SMOKEY ROBINSON STEELT DAN HOTLEST: DON MCLEAN 2-1 NEIL DIAMOND 10-5 SHEENA EASTON 11-7 HALL & QATES 12-9 STEVE WINWOOD 19-15

#### KZ93/Peoria, IL Keith Edwards

STEELY DAN
JAMES TAYLOR
REO SPEEDWAGON
HOTTEST
STYX 2-1
RANDY MEISNER 10-5
BLONDIE 11-9
BARBRA STREISAND 16-11
STEVE WINWQOD 20-13

#### WGRD/Grand Rapids, MI Ray Baker

Hottest: KOOL & THE GANG 1-1 BLONDIE 6-3 DONNIE IRIS 10-6 NEIL DIAMOND 12-9 REO SPEEDWAGON 21-18

#### WHOT/Younstown, OH

SPINNERS
SMOKEY ROBINSON
HOTLEST:
STYX 1-1
DON MCLEAN 4-2
BLONDIE 5-3
SHEENA EASTON 21-13

#### WMEE/Fort Wayne, IN John Curry

JOHNA SUMMER
JAMES TAYLOR
HOTLEST:
STYX 2-1
HALL & OATES 11-7
STEVE WINWOOD 17-12
SHEENA EASTON 18-13
GROVER WASHINGTON 2

#### WNCI/Columbus, OH Steve Edwards

ERIC CLAPTON
JUICE NEWTON
SMOKEY ROBINSON
JOUNNEY
JOHN COUGAR
ROVERS
HOTELEST:
DOLLY PARTON 1-1
BLONDIE 13-2
DON MCLEAN 5-4
HALL 6 DATES 12-6
POLICE 22-17

#### WOHO/Toledo, OH Jeff McCarthy

EMMYLOU HARRIS
JAMES TAYLOR
HOLLEST
JOHN LENNON 1-1
HALL & OATES 12-7
STYN 16-11
TERRI GIBBS 18-12
SHEENA EASTON 26-15

#### WOW/Omaha NE J.C. Corcoran

JAMES TAYLOR JAMES TAYLOR
JOHN COUGAR
JOURNEY (dp)
Hottest:
REO SPEEDWAGON 2-1
JOHN LENNON 3-2
STYX 5-4
BARBRA STREISAND 10-8
LEO SAYER 16-11

#### WVIC/East Lansing, MI Jim St John

RAYDIO STEELY DAN ANDY GIBB WHI SPERS MOLLY HATCHET SPINNERS JAMES TAYLOR KINGS GARLAND JEFFREYS Hottest: HOLLEST: STYX 7-1 LEO SAYER 4-2 HALL 6 OATES 18-7 STEVE WINWOOD D-19 SHEENA EASTON 29-22

#### KSTT/Davenport IA

APRIL WINE
JUICE NEWTON
JOURNEY
Hottest:
NEIL DIAMOND 6-1
CLIFF RICHARD 3-2
DON MCLEAN 5-4
LEO SAYER 13-7
HALL 6 DATES 18-8

#### WISM/Medison, WI

FRANKE/KNOCKOUTS CHAMPAIGN HOTLEST: DON MCLEAN 3-1 HALL & OATES 15-4 BLONDIE 10-6 TERRI GIBBS 17-7 STEVE WINWOOD 16-8

#### KEYN-FM/Wichits, KN Terrie Springs

LOVERBOY APRIL WINE APRIL WINE
PHIL COLLINS
SMOKEY ROBINSON
SHEENA EASTON
MANCHESTER/BRYSON
HOTTEST:
JOHN LENNON 1-1
STYX 3-2
HALL & OATES 10-3
RANDY MEISNER 11-7
BARBRA STREISAND 15-11

#### KWEN/Tules, OK Ronda Curtis

HEART
JAMES TAYLOR
BADFINGER
POINT BLANK Hottest: REO SPEEDWAGON 1-1 STYX 5-3 POLICE 11-7

BRUCE SPRINGSTEEN
RANDY MEISHER
HALL 6 DATES
SHEENA EASTON
HOTCEST:
BLONDIE 5-1
DOLLY PARTON 3-2
STYX 8-6
ALAN PARSOMS 15-10
DON MCLEAN 17-12

#### WAKX/Duluth, MN

Bruce McGregor 38 SPECIAL RAYDIO Hottest: REO SPEEDWAGON 1-1 LEO SAYER 14-10 POLICE 20-16 STEVE WINWOOD 19-18 ERIC CLAPTON 30-25

#### WNAM/Appleton-Oshkosh, Wi Jay Tyler

STEELY DAN JOHN COUGAR JOURNEY JAMES TAYLOR LENNY LE BLANC REO SPEEDWAGON ROX ROX
Hottest:
STYX 2-1
LEO SAYER 16-10
HALL 6 OATES 17-11
STEVE WINWOOD 1B-13
BARBRA STREISAND 22-19

#### WGBF/Evansville, 1N Kevin Cerpenter

LEO SAYER
SHEENA EASTON
ERIC CLAPTON
HOTTEST:
REO SPEEDWAGON 1-1
DON MCLEAN 8-3
NEIL DIAMOND 12-7
BARBRA STREISAND 14-8
HALL 6 OATES 15-10

#### WRBR/South Bend, IN Joe Lightner

SHEENA EASTON STEVE WINWOOD Hottest: KOOL 4 THE GANG 7-1 DOLLY PARTON 4-2 JOHN LENNON 6-3 STYX 16-10 ALAN PARSONS 17-13

#### WZOK/Rockford, IL Dallas Cole

STEELY DAN STEEL

STEEL

JOHN LENNON 2-1

CLIFF RICHARD 4-3

PAT BENATAR 7-5

RANDY MEISNER 11-10

BARBRA STREISAND 18-14

#### Z104/Medison, WI Little/Hudson

JAMES TAYLOR 38 SPECIAL REO SPEEDWAGON Hottest:
DOLLY PARTON 2-1
POLICE 11-9
LEO SAYER 22-14
NEIL DIAMOND 24-15
APRIL WINE 27-20

#### WIKS/Indianapolis, IN Mike Tinnes

SMOKEY ROBINSON PRANKE/KNOCKOUTS FRANKE/KNOCKOUTS
HOTTOSTY 4-1
BLONDIE 6-4
STEVE WINWOOD 19-12
JOURNEY 27-20
GROVER WASHINGTON 33-2

#### U\$3/South Bend, IN J.K. Dearing

HALL 6 OATES RANDY MEISNER (RA) TERRI GIBBS JOURNEY Hottest: DOLLY PARTON 1-1 JOHN LENNON 7-3 BLONDIE 30-7 CLIFF RICHARD 17-10 ABBA 20-11

#### WDJX/Dayton, OH Jeff Bowlen

JAMES TAYLOR TERRI GIBBS JOHNNY AVERAGE HAWKS DIANA CANOVA DIANA CANOVA Hottest: BLONDIE 3-1 SHEENA EASTON 20-9 STEVE WINWOOD 19-10 ERIC CLAPTON 26-13 ROVERS 34-22

#### PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan

POLICE 11-7
BRUCE SPRINGSTEEN 15-11 JAMES TAYLOR
ELVIS PRESLEY
BARRY MANILOM
PHIL COLLINS
HOTES:
ROVERS 18-1
STYX 7-2
PAT BENATAR 12-8
HALL 6 DATES
HERNA EASTON
BRUCE SPRINGSTEEN
RANDY MEISNER
HALL 6 DOATES
BLONDIE 17-11

#### KKLS/Rapid City, SD Mick Kjer

JAMES TAYLOR PHOEBE SNOW FOOLS EMMYLOU HARRIS APRIL WINE APMIL WINE Hottest: REO SPEEDWAGON 1-1 DIRE STRAITS 4-2 JOHN LENNON 11-4 JOHN COUGAR 12-8 TERRI GIBBS 13-9

#### KKRC/Sloux Falls, SD

ERIC CLAPTON
CLIMAX BLUES BAND
HOCKEST:
STYX 2-1
BLONDIE 5-4
NEIL DIAMOND 12-8
HALL & OATES 14-10
BARBRA STREISAND 18-12

THE FOLLOWING STATIONS

DID NOT REPORT THIS WEEK:

WTIX/New Orleans

KQ94/KLPQ)/Little Rock CK101(WCKS)/Cocoa Beach WKIX/Raleigh WTWR/Datroit WNAP/Indianapolis WROV/Roanoke

#### KKXL/Grand Forks, ND WEST

STEELY DAN ERIC CLAPTON Hottest: JOHN LENNON 1-1 STYX 4-2
RANDY MEISNER 5-4
DON MCLEAN 7-6
HALL & OATES 10-7

#### WEAQ/Eau Claire, WI Rick Roberts

GROVER WASHINGTON GROVER WASHINGTON
HOTLEST:
JOHN LENNON 2-1
STEELY DAN 12-7
CLIFF RICHARD 14-9
DON MCLEAN 15-11
REO SPEEDWAGON 17-13

#### WRKR/Recine, WI

BRUCE SPRINGSTEEN DOLLY PARTON T.G. SHEPPARD Hottest: Hottest: JOHN LENNON 1-1 STYX 8-3 BARBRA STREISAND 17-12 HALL 6 OATES 22-18 POLICE 25-19

#### WSPT/Stevens Point, WI Pat Martin

JAMES TAYLOR PHIL COLLINS JOURNEY APRIL WINE HOTTEST: BLONDIE 1-1 HALL 6 OATES 8-3 POLICE 10-4 NEIL DIAMOND 16-10 GROVER WASHINGTON 19-1-

#### WTRU/Muskegon, MI

SMOKEY ROBINSON JAMES TAYLOR FRANKE/KNOC KOUTS JIMMY BUFFETT BARRY MANILOW BARRY MANIOW Hottest: STYX 2-1 DON MCLEAN 4-3 HALL 6 DATES 16-10 JUICE NEWTON 21-11 BRUCE SPRINGSTEEN 14-

#### KDVV/Topeks, KS

TERRI GIBBS
JAMES TAYLOR
CLIMAX BLUES BAND
SMOKEY ROBINSON
HOTTEST:
HALL & OATES 6-1
BLONDIE 5-4
POLICE 22-15
JOHN COUGAR 24-17
STEVE WINWOOD 23-18

#### KELO/Sloux Fells, SD

JAMES TAYLOR Hottest: STYX 1-1 NEIL DIAMOND 5-3 BLONDIE 8-4 DON MCLEAN 7-5 SHEENA EASTON 15-11

#### KWLO/Waterloo, IA

RAYDIO EMMYLOU HARRIS
JAMES TAYLOR
PHIL COLLINS
Hottest: HOTTEST:
REO SPEEDWAGON 2-1
NEIL DIAMOND 9-2
POLICE 14-7
DON MCLEAN 21-11
REO SPEEDWAGON D-21

JIMMY BUFFETT

TIERRA BADFINGER BARRY MANILOM DIANA CANOVA RUSH JAMES TAYLOR Hottest: JOHN LENNON 1-1 STYX 10-6 STYX 10-6 SHEENA EASTON 14-8 TERRI GIBBS 13-9 BARBRA STREISAND 20-13

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron

#### KENO/Les Veges, NV

REO SPEEDWAGON JAMES TATLOR
HOTLEST:
BLONDIE 2-1
PAT BENATAR 3-2
HALL & OATES 10-6
LEO SAYER 15-10
RANDY MEISNER 14-11

#### KERN/Bakersfield, CA **Guy Davie**

JAMES TAYLOR CLIMAX BLUES BAND DONNA SUMMER 38 SPECIAL 38 SPECIAL Hottest: STYX 2-1 NEIL DIAMOND 7-2 BLONDIE 8-3 PAT BENATAR 15-8 STEVE WINWOOD 24-17

#### KGW/Portland, OR

CLIMAX BLUES BAND DOLLY PARTON 1-1 JOHN LENNON 11-5 CLIFF RICHARD 10-5 RANDY MEISNER 15-12 RONNIE MILSAP 20-15 KJRB/Spokane, WA

#### **Brian Gregory**

CHAMPAIGN GARLAND JEFFREYS (dp) GARLAND JEFFREYS (dp)
Hottest:
BLONDIE 2-1
NEIL DIAMOND 7-5
BARBRA STREISAND 9-6
GROVER WASHINGTON 15-10
HALL & OATES 16-11

#### KRQ/Tucson, AZ Kent Lacy

JOHN COUGAR
SMOKEY ROBINSON
HOTTEST:
JOHN LENNON 1-1
STEVIE WONDER 9-5
HALL & OATES 11-6
BARBRA STREISAND 14-10
SHEENA EASTON 20-16

#### KTAC/Tacoma, WA

Tom Jeffries ERIC CLAPTON ERIC CLAPTON
JAMES TAYLOR
FRANKE/KNOCKOUTS
HOTLEST:
BLONDIE 7-1
GROVER WASHINGTON 14-11
POLICE 19-15
STEVE WINWOOD 23-19
CLIMAX BLUES BAND 30-26

#### KTKT/Tucson, AZ Ed Alexander

JAMES TAYLOR RAYDIO BARRY MANILOW TERRI GIBBS JOURNEY GARLAND JEFFREYS GARLAND JEFFREYS
HOTTES:
STYX 2-1
HALL & OATES 17-9
SHEENA EASTON 18-13
STEVE WINWOOD 20-16
GROVER WASHINGTON 29-22 Y94/Freeno, CA

#### Rey Appleton

HALL & OATES JUICE NEWTON STEVE WINWOOD REO SPEEDWAGON 1-1 BLONDIE 11-6 RONNIE MILSAP 16-12 GROVER WASHINGTON 19 SHEENA EASTON 25-18 19-13

#### KLUC/Las Vegas, NV

HEART
JOHN COUGAR
HOttest:
STYX 1-1
ALAN PARSONS 6-3
BRUCE SPRINGSTEEN 13-9
STEVE WINWOOD 14-10
GROVER WASHINGTON 21-18 HEART

#### KMJK/Portland, OR John Shomby

PHIL SEYMOUR HALL 6 OATES JOURNEY (dp) Hottest: REO SPEEDWAGON 3-1 DOLLY PARTON 4-2 STYX 11-7 RANDY MEISNER 19-14 SHEENA EASTON 30-26

#### KIOY/Fresno, CA Driscol/Richards

JAMES TAYLOR ANDY GIBB TIERRA RUSH
SPINNERS
Hottest:
STYX 1-1
BLONDIE 4-3
BARBRA STREISAND 8-4
DON MCLEAN 9-5
CON FUNK SHUN 16-11

#### KYNO-FM/Freeno, CA Walker/Monson

NEIL DIAMOND JOHNNY AVERAGE JOURNEY ABBA DON MCLEAN BARBRA STREISAND BARBHA STREISAND HOTTEST: CON FUNK SHUN 2-1 DOLLY PARTON 8-5 BLONDIE 12-9 LAKESIDE 15-10 SUGAR HILL GANG 25-22

#### KZZX/Albuquerque, NM Chris Carev

POLICE Hottest: DOLLY PARTON 3-1 TIERRA 4-2 REO SPEEDWAGON 6-4 ALAN PARSONS 9-6 JOHN LENNON 10-7

#### FM102/Sacramento, CA Lucifer/Manders

SMOKEY ROBINSON WHISPERS STEVE WINWOOD Hottest: REO SPEZDWAGON 1-1 KANO 7-5 STYX 14-8 BARBRA STREISAND 16-11 BLONDIE 18-14

#### KSPZ/Colorado Springs, CO Mike Daniels

JAMES TAYLOR
STEELY DAN
38 SPECIAL
HOTTEST
STYX 1-1
NEIL DIAMOND 5-3
JOHN COUGAR 10-6
APRIL WINE 18-13
STEVE WINWOOD 22-16

#### KYSN/Colorado Springs, CO

Mark Murray

SMOKEY ROBINSON
JOURNEY
HEART
JOHNNY AVERAGE
HOTESEL:
STYX 1-1
BARBRA STREISAND 14-10
SHEENA EASTON 20-14
CLIMAX BLUES BAND 24-16
STEVE WINWOOD 25-18

#### KZZP/Phoenix, AZ Steve Goddard

SMOKEY ROBINSON
JAMES TAYLOR
GARLAND JEFFREYS
CHRIS CROSS
JOHN COUGAR
HOTTEST

#### KHYT/Tucson, AZ Rich Brother Robbit

JAMES TAYLOR
GARLAND JEFFREYS
ARETHA FRANKLIN
EW&F (RA)
RAYDIO
HOTCOST.
YARBROUGH/PEOPLES 14-5
GAP BANO 22-10
HALL & OATES 24-20
POLICE 27-22

#### KEZR/San Jose, CA

BRUCE SPRINGSTEEN SMOKEY ROBINSON JAMES TAYLOR FOOLS HOTELST JOHN LENNON 1-1 DON MCLEAN 5-3 STEVE WINWOOD 8-6 NEIL DIAMOND 13-9 BLONDIE 16-10

#### KIDD/Monterey, CA Ron Rodrigues

JAMES TAYLOR
JOURNEY
PHIL COLLINS
Hottest:
REO SPEEDWAGON 1-1
STYX 6-2
BLONDIE 9-3
JOHN LENNON 8-4
DOLLY PARTON 4-5

#### KGGI/Riverside-San Bernardino, CA **Bob West**

STEVE WINWOOD
JOHNNY AVERAGE
QUINCY JONES
Hottest:
JOHN LENNON 2-1
DOLLY PARTON 3-2
REO SPEEDWAGON 9-5
GAP BAND 18-12
YARBROUGH/PEOPLES 19-

#### KKXX/Bekersfield, CA Chris Squires

JAMES TAYLOR JAMES 1811-0.
RUSH
KINGS
HOTTEST:
REO SPEEDWAGON 1-1
FIREFALL 17-6
STEVE WINWOOD 16-10
APRIL WINE 21-16
JOURNEY 24-17

#### KNBQ/Tacoma, WA Gary Bryan

STEELY DAN 38 SPECIAL 38 SPECIAL HEART PLIMSOULS ROVERS ROD STEWART ROD STEWANT HOTLEST: REO SPEEDWAGON 2-1 STYX 5-3 LEO SAVER 12-8 POLICE 13-10 NEIL DIAMOND 15-11

#### K96/Provo. UT

STEELY OAN ANDY GIBB Hottest: STYX 3-1 ALAN PARSONS 8-5 STEVE WINWOOD 16-9 LEO SAYER 17-13 POLICE 21-16

#### FM103/Salt Lake City, UT Lorraine Winnegar

REO SPEEDWAGON
JAMES TAYLOR
HOTLEST:
STYX 2-1
POLICE 6-5
STEVE WINWOOD 7-6
APRIL WINE 19-10
JOURNEY 20-11

#### PARALLEL THREE

KROZ/Rozemen MT Greg Williams ANDY GIBB SPINNERS

# SPINNERS HEART BARRY MANILOW JOHNNY AVERAGE T.G. SHEPPARD (dp) Hottest: STYX 4-1 CLIFF RICHARD 7-2 TERRI GIBBS 5-3 DON MCLEAN 13-5 BARBRA STREISAND 10-6 KCBN/Reno, NV

Larry Irons

RAYDIO JAMES TAYLOR GARLAND JEFFREYS JOHN COUGAR JOHNNY AVERAGE JOHNNY AVERAGE
HOTTESTYX 3-1
BLONDIE 12-5
HALL 6 OATES 19-10
SHEEMA EASTON 20-12
POLICE 24-19

#### KDZA/Pueblo, CO

JAMES TAYLOR YARBROUGH/PEOPLES EMMYLOU HARRIS EMMYLOU HARRIS
HEART
WHISPERS
JOHNNY AVERAGE
ANDY GIBB
HOTCOST
HOLD S-1
BLONDIE 5-3
HALL 6 OATES 13-8
BARBRA STREISAND 17-9
APRIL WINE 24-17

#### KFXD/Bolse, ID Charlie Fox

Chardie Fox

BARRY MANILOW
FRANKE/KNOC KOUTS
LENNY LE BLANC
JAMES TAYLOR
HEART (dp)
JOHN COUGAR (dp)
EMMYLOU HARRIS (dp)
ANDY GIBB
Hottest:
JOHN LENNON 2-1
STYX 7-3
DON MCLEAN 8-5
NEIL DIAMOND 9-6
BLONDIE 13-9

#### KOOK/Billings, MT Dennis Nichols

JAMES TAYLOR
PHIL COLLINS
STEELY DAN
SMOKEY ROBINSON
HOTLEST:
JOHN LENNON 1-1
STYX 8-4
NEIL DIAMOND 14-8
JOHN COUGAR 19-13
STEVE WINWOOD 22-17

#### KODI/Great Falls, MT

JAMES TAYLOR DR. HOOK STEELY DAN BARRY MANILOW PHIL COLLINS Hottest: DAN FOGELBERG 2-1 JOHN LENNON 6-4 TERRI GIBBS 7-5 DON MCLEAN 12-8 BLONDIE 15-9

#### KRLC/Lewiston, ID Steven Alan Mackelvie

PHIL COLLINS LENNY LE BLANC HAWKS HEART STEELY DAN STEELY DAN
RUSH
WHISPERS
HOTTEST:
LOVERBOY 1-1
NEIL DIAMOND 12-7
APRIL WINE 16-10
JOHN COUGAR 19-12
JOURNEY 26-20

#### KSLY/San Luis Obispo, CA Don Potter

JAMES TAYLOR STEELY DAN Hottest: JOHN LENNON 1-1 BLONDIE 14-8 PAT BENATAR 11-9 HALL & OATES 19-10 GROVER WASHINGTON 24-18

#### KENI/Anchorage, AK

Randy Robbins JAMES TAYLOR HEART
JOHNNY AVERAGE
38 SPECIAL
FRANKE/KNOCKOUTS FRANKE/KNOCKOUTS
SHERBS
ANDY GIBB
HOTCEST:
JOHN LENNON 6-1
TERRI GIBBS 13-8
DON MCLEAN 16-12
HALL 6 DATES 17-13
PHIL SEYMOUR 24-23

#### KYYA/Billings, MT Jack Bell

STEELY DAN
ANDY GIBB
LENNY LE BLANC
HEART
HOTTEST:
BLONDIE 2-1
STYX 4-2
NEIL DIAMOND 15-9
HALL 6 OATES 18-13
SUZI QUATRO 22-17

#### KATI/Casper, WY Donna Foxx

BAVDIO POOLS SMOKEY ROBINSON LENNY LE BLANC JESSIE WINCHESTER STEELY DAN STEELY DAN ANDY GIBB Hottest: STYX 2-1 BRUCE SPRINGSTEEN 18-11 TERRI GIBBS 22-12 STEVE WINWOOD 24-15 JOHN COUGAR 35-30

illel I: Selected stations in major markets that are format domi nant\* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant<sup>a</sup> and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status

Note: (\*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July



#### DENOTES FIRST WEEK IN PARALLELS.

213 REPORTS 214 LAST WEEK

EXEX 21-16 RERN 29-25 RIDD d-29 RIDD d-29 RINBO 29-24 RTAC 27-25 RSPT 18-13 RYSN 10-25 RCPX 26-25 PMIO3 19-10 RAJIK 28-27 RENO d-27 RENO d-27 RRO 29-26 RTRT 22-20

	DOE ong" (A t Song	nylab	el)		
Regional				Netional	
Reach	100/25	66%	Summ	-	
E 33%			Up	51	
M 21%			Seme		
S 56%			Down	0	
W. 19%			State	192	

#### **EXAMPLE**

 100 R&R reporting stations on it this week, 25 of those 100 added it this week

- Percentage of this week's re porting stations playing it

#### Regional

Reach - Percentages of this week's reporting stations playing the song within the four tracking regions.

#### **National Summers**

APRIL WINE

Up 51 - Number of stations moving it UP on their charts.

ne 24 — Number of stations hold-ing it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 - Number of stations mov ing it DOWN on their charts.

Adds 25 - Again, number of stations ADDING It this week



Just Between You... (Capitol) LP: Nature Of The Beast

	National Summary
28	UP 110 SAME 13 DOWN 1 ADDS 18
P2	P3
BAST	BAST
WTFR 19-15 WOLF 29-12 WOLF 29-12 WOLF 29-12 WFLY 26-24 WFLY 26-24 WFLY 26-24 WFLY 26-24 WFLY 26-24 WEE 24-22 WEE 29-28 WEE 27-24 WEE 29-28 WEE 29-29 WEE 29-	MJNQ d-31  #GUY on 1-14  #GUY 24-16  #GU
	P2  SAGY  WYRR 19-15  WOLF 29-19  WOLF 29-19  WOLF 29-19  WOLF 29-19  WFLY 26-26  WFLY 26-26  WFLY 26-26  WE 17-12  MED 24-20  WE 24-20  WA 27  WE 24-32  WI 20  ESRR 2-35  RIBET 27-24  RIBET 33-38  RI

REHI 26-26 RCBH 35-29 RDZA 24-17 MATI d-32 RQDI d-30 RBOZ d-29 RYVA 25-20 RPMD 30-28 RPMD 30-28 RPMD 16-10

PAT BENATAR Treat Me Right (Chrysalis) LP: Crimes 01 Passion 155/0 73%				
Regional Reach g 684 5 714 m 724 W 816	0	Summery UP 89 6ARE 28 DOWN 18 ADDS C		
P1	P2	P3		
MADE 31-23 WEREW 15-8 WEREW 9-13 WEREW 9-13 WEPE 10-9 946X 25-22 PRO-FM 15-14 0107 26-20 WECC 14-19 26-20 CKGM 6-27 CKGM 6-27 CKGM 6-27 CKGM 6-27 CKGM 13-12 CKGM 13-	RAUS 29-26 RSSE 29-19 RSSE 6-6 RSSEPP d-78 RSEL 27-24 RSEL 13-9 RSEL 1	MUNDO 28-22 MUND 12-26 MUND 12-26 MUND 12-26 MUND 12-26 MUND 12-26 MUND 28-6 MUND 12-26 MUND 28-6 MUND 28-		





I Can't Stand It (RSO)

156/19

2

P2

MFBA a-27 WOLF a-37 WHFM 35-28 WFEV 30-27 WELT d-26 WICC a-25 WPST d-25 WAE8 on 0106 d-30 WKBO 29-27 WAGW 26-23

Regiona Reach E 664 S 804 M 724 W 734

P1

WKBW on WBEMPR 35-WFIL d-29 WIFI 29-23 96KK 31-29 J6105 a-32 Q107 on MPGC 27-25 CNUM d-29 CKGM on



293 d-28 940 28-24









# SHEENA EASTON Morning Train (EMI America) LP: Sheens Easton 179/7

Regional Reach 8 82% 5 86% H 82% W 85% Netional Summery UP 155 SAME 16 DOWN 1 ADDS 7 B

P1	P2	P3
BAST	1 897 on	EAST
	KEEL 28-24	
MABC d-37	WFMF 22-18	WJBQ d-32
INBC 23-20	KLA2 29-27	WGUY 19-10
HRRW 12-10	WJDX 26-26	WLBZ 24-19
#BENPM 12-6	WERC 17-11	WLAM 23-15
FIL 20-15	WSGN 12-9	WTSN 16-11
#IFT 27-24	G100 19-17	WHER 15-7
WCAO 20-17	WAAY 13-9	13PEA 14-10
1105 18-16	MARY OD	WPBC 15-13
MOR 18-12	Y103 24-19	14WR 28-23
MXXSFM on	BJ105 37-31	WC IR 30-26
PRO-PM 17-13	WRBQ 23-18	
10105 19-11	WHBQ 23-18	BOUTH
CFTR on	EX104 29-19	
CKGM d-30	980 26-22	WHMY on
		# 102 27.25

WHMY on 2102 27-25 MSGA 29-24 MFGX 18-12 MFGX 16-12 MFGX 16-12 MFGX 16-12 MFGX 18-12 MFGX 25-21 MFGX 21-18 MFG 920 26-22 WSRZ 23-20 WORI 26-23 WRJZ 26-23 WNOX 26-22 WAYS d-25 WSEZ 23-15 WCSC 17-14 WGH 4-2 WGRK 17-14 WARY 24-22 WVLK 24+22 KVIL 25-20 KRLY on 193 26-22 94Q d-28 Q105 18-13

MGRD 26-23 MYIC 29-22 MSTT 20-18 MIDA 24-20 MSTT 20-18 MIDA 29-28 MOPA 28-21 MIDA 28-21 MIDA 28-21 MIDA 28-21 MIDA 28-22 MODE 18-13 MIDA 28-22 MODE 28-23 KKNL 22-20 RFYR d-20 RELO 15-11 KRRC 26-23 KRLS on MSPT 24-22 WTRU 25-16 KWLO 27-22 KDVV 25-21 REARTH 29-25 RFI 26-19 RFRC d-39 RJR 24-21 RPLZ 18-16 KIMN 19-15 ROPA 23-20

REZR d-20 NEXE 26-24 XER 23-24 ZER 23-24 ZER 23-24 ZER 23-24 ZER 23-24 ZER 23-24 ZER 23-24 KER 23-24 KER 23-24 ZER 23-24 WBLI 23-19 WTICPM a-16 KC101 15-9 WICC 20-15 MAES 7-5 Q106 27-24 MKBO 23-18 MAOY 17-14 WHYN 17-13 14Q 19-17 MKEE 31-24 V100 d-26 KSRR 33-29 KTSA a KSCTFM 23-16 NELP 33-31 KINT 14-9 KNFI d-25 KBFM 25-21

Si		g With	h It (A the			
		73/0		34%		
Re	gional				Natio	nal
	ach				Summ	41)
2	38 9				UP	36
S	224		NAA	1	SAME	26
PI	42 %		HEA		DOWN	
96	40 \$			-	ADDS	-

P1.	P2	P3
EAST	BOUTH	EAST
	KINT 40-35	MGUY on-
HICBM 26-23	WAAY 20-20	WLAM 24-22
96KX 12-8	WIKE on	WIGY 25-23
JB105 26-24	WSEZ 19-19	WTSN 23-21
-	MORK 19-20	MPBG on
HOUTH	WARY 17-16	14WR 21-18
	KJ100 27-27	HC IR 4-11
MIDWEST	WVLR 25-24	95KIL 18-37
MDRQ on	MDWEST	BOUTH
KXOK 27-26		AND THE PERSON
KBEO 10-8	WGRD on	2102 23-23
WGCL on	WV1C 22-20 KSTT 25-25	MCCG 30-18
WZUU on	KIOA 26-27	WISE 29-25
MOKA OU	KWEN 19-27	PM99 24-23
	KEYNER 7-6	KILE 31-26
WEST	KZ93 on	KQT2PM 23-2
	WISM 24-23	
EPI Z 21-20	W13H 24-23	MICHTER

-1	KPLZ 21-20	W. OH 24-23	INNER I
1		MOM 21-21	Contract of the last
	KIMM 26-24	WDJX 23-21	KFYR on
	KOPA 19-17		KKRC 25-25
	P2	WEST	RELS 30-29
		1000	WAKE OF
	EAST	KKXX 17-6	MEAQ 22-20
		KERN d-27	
	MOLF 8-9	FH102-28-28	WHEN
	WFLY 26-25	EMBD 30-29	
	WPST 22-22	KSP7 9-14	KCBN 32-39
	R104 14-14	KYSN 21-20	*DZA 21-20
	WHYN 19-16	KCPX 32-22	
	140 on	FR103 14-22	KAT1 19-16
	WREE 26-26		KROS 51-18
		K96 14-14	ROOK 25-24
	V100 23-23	KENO 18-23	MFXD 27-27
		1	4

		KE & KNO		4	-
LF	"Fre	nke & The K	nockouts"		•
		68/25	32%		
-	ional			Matio	nel
Ren	nch			Summ	PEY
E	30 %			UP	12
5	49 %	N.		SAME	31
80	184	14.6		DOMN	0
M	25.1			ADD5	25

P1	P2	P:
EAST	EAST	EAST
HBENPH 0-39	WFBR on	WF8G on
MIPI a	WHEN a	14WK a
MCAO on	WTRY &	MCIR a
acao on	WELY on	

BOUTH	WSGN a	BOUTH
	WAAY ON	
KRLY on	Y103 on	MHHA w
793 A	PJ105 on	WFOX on
940 30-25	WBBQ 30-28	WCGQ a
0105 25-23	FM100 on	WISE on
A.02 52-52	KE104 on	WANSPM a
MIDWEST	WSKE on	WXLK a
	WRJZ on	FM99 d-34
WGCL on	WGH OF	NILE 39-34
WGCE OH	WORK a	KQ12FM 28-24
WEST	MR VO a	KPUR a
	WVLK on	KVOL on
KITSPM on	and the same	
0.2	MIDWEST	MIDWEST
P2		KKLS on
WPST 33-30	WAIDE on	MTRU 4-29
0106 on	WISM a	MINU 4-29
	WNAM on	-
WAQY d-28	WIRS a	. WEST
MHYN 31-26	92X a	
WKEE on	WDJX on	KEN] a
		KATI on
BOUTH	WEST	#QDI d-27
		MAAW 9-58
KFMK a	KIOY OR	RPXD a
KEEL a	KTAC a	KRLC on
WJDX n	HCPH 38-36	
KXX106 on	RMJK on	
	RTKT on	



So	mei	GIBBS body's Knownebody's Known		CA)	
		148/12	69%		
Req	ional			Nat1	onal
Red				Sum	Bary
E	66 \$			UP	110
5	72 4	24		SAME	19
M .	72 4	4		DOMN	5
W	634			ADDS	12

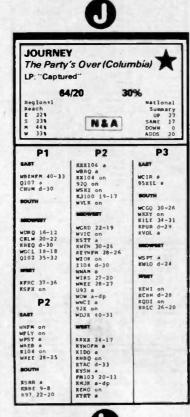
5 724 H 724 W 634	4	DOWN 5 ADDS 12
P1	P2	Р3
EAST	BOUTH	EAST
WEBW 20-20	KSRR 6-6	WJ8Q 27-21
WFIL 24-19	KFMK 7-5 KTSA on	MGUY 20-11
WIFI 28-25 WCAO 15-14	KELP 32-29	WLBZ 10-8 WLAM 28-26
F105 25-25	MINT 21-19	WIGY d-30
WROR 19-16	KHFI 24-19	WTSN 21-16
PRO-FM 22-15 J8105 30-28	REEL d-34 RLAZ a-35	WHEB 12-10
CKGM a	MJDX d-27	13FEA 20-16 WF8G 27-25
	WERC 8-7	14HK 8-6
BOUTH	WSGN 10-6	WCIR 21-13
MUTT 4-31	G100 A-28 MAAY 27-18	
KVIL d-21 293 21-19	WARY a	BOUTH
940 21-15	Y103 29-24	WHHY 16-9
	BJ105 40-34	WSGA 33-29
MIDWEST	WB80 27-23 WHB0 on	95SGF on
WDR Q 25-20	KX104 7-9	WFOX d-21 WCGQ a
CKLM 20-15	920 8-8	W15E 18-11
KS 95FM d-19	WSR2 11-11	WFLB B-6
EXOR 21-12	WORI 26-20 WPJ2 12-9	MAMSEM 27-20
KSLQ 24-23 WHB 15-13	MNOX 30-26	WXLK on PM99 14-7
WZZP on	MAYS 19-15	KILE 4-2
WGCL a	WS E2 24-20	KSEL 24-24
0102 34-30	MQRX 23-23	KQ12PM on
WZ UU 26-22 WORY 26-26	WARY 13-9 WVLE 26-23	KPUR 28-22 KVOL 21-17
WEST	MIDWEST	MODE 21-17
	WGRD 29-21	
MEARTH 26-23	WVIC 37-34	HRXL 17-16 EPYR 8-6
KRLA on KJR 25-22	WVIC 37-34 WARX 0-28	KELO 17-13
RPL2 15-13	KSTT 26-22	KRRC 27-24
KIMN d-30	RIOA on	KKES 13-9
KOPA 18-15	ROPH 2-2 KRAV 1-2	WRKR 0-31 WS PT 25-23
02	REYNPH 16-16	WTRU 24-19
P2	WISM 17-7	KM LO 4-28
EAST	MNAM 27-24	RDVV a
	U93 a WMC1 d-23	WEST
WFBR 13-12	WOHO 18-12	W.251
WOLF 13-8 WBBF n-21	HDJE a	RENT 13-8
WTRY 0-28	WHOT 23-20	KSLY 25-24
KC101 19-13	WEST	ECBN 39-35 ED2A on
WICC 28-24 WAEB 20-17		EAT1 22-12
Q106 d-28	KIOY 17-12	#QDI 7-5
WXBO a-29	RIDD on RGGI 27-25	RBOZ 5-3 RYYA 7-5
MAQY 30-24	KJRB 23-22	KOOK 0-29
мнум 20-14 14Q 23-22	KTAC 33-30	KF XD 22-16
MKEE 33-29	KS PZ 16-21	ICRLC 11-30
	RCPX 13-9 R95 29-24	
	KENO d-29	
The state of the s	KZZP 17-12	
	KRQ 25-23	
A CONTRACTOR OF THE PARTY OF TH	KHYT 31-29 KTRT a	A 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
and the	1	



D. HALL & J. OATES Kiss On My List (RCA)
LP: Voices

199	9/8 93	3%
Regional Reach E 923 S 954 M 945 W 925	0	Nation Summa UP 1 SAME DOWN ADDS
P1	P2	P3
EAST	EAST	BAST
WARC 38-34 WHRC 22-18 WKEW 17-13 WBENFM 26-19 WFIL 14-10 WIFI 5-4 WCAO 11-7 F105 21-21 WXKSFM 23-17- PRO-FM 14-12 JB105 14-9 Q107 a-15 WFGC 12-10 CKUM d-29 CKUM d-29	WFBR R-5 WOLF 1-1 WBSF d-24 WHFM 25-19 WTBY 21-19 WTBY 21-19 WFLT 15-15 WSLT 21-17 KC1018 -6-6 QTB 13-9 WTBY 17-5 Q106 13-9 WTBY 7-5 K104 17-11 WKST 7-5 K104 17-11 WKST 13-7 WTYN 9-7 HQ 16-11 WKST 19-7 V100 12-10	WJBQ 19-1 WGUY 28-2 MEBZ 25-2 MEAR 21-1 WGY 23-1 WTSN 17-6 WHEB 16-1 13FEA 11- WFBG 13-1 IMW 18-1 KGR 11-5 95XIL 22-2 BOUTH WHHY 15-1 2102 12-4 WSGA 17-
WPGC 12-10 CNUM 26-20	KSRR 24-23 KRBE 22-22 KRME 25-20 KSETPM 22-17 KELP 21-14 KINT A-5 KNPT 16-4 NPT 6-27 KEEL 11-13 MFMP 6-25 KLAZ 27-23 MJDX 11-10 KXN106 7-1 MSCM 17-14 GANY 23-16 MANY 23-16 Y103 15-11	955GF 15: WFOR 14- WCGQ 13- WISE 22- WFLB 19- MANSPH 8 MXLK 7-6. FM99 0-3 WXXY 18- KILE 19- KSEL 14- K

WEET	K293 8-7	WBPT 8-3
*****	WZ OK 12-11	MTRU 16-10
EFARTH 10-8	WISH 15-4	KWLO 18-19
KEAHIN 10-8	2104 13-11	KDVV 6-1
REISEM 20-15	WNAM 17-11	
	WIKS d-30	WEST
KFRC 35-31	WMEE 11-7	- E
KSFX 18-14	WGRF 15-10	KENS 17-13
13K a-23	U93 a-20	KSLY 19-10
KJA 6-5 KPL2 12-5	WRBR d-30	KCBN 19-10
	WOW 12-10	MD2A 13-8
KINN 13-12	WHC1 12-6	KATI 16-13
KOPA 21-16	92X 14-10	KODI 19-10
P2	WONG 12-7	KB02 d-27
	WDJK 8-5	KYYA 18-13
WBBQ 11-8	WHOT 12-5	KOOK 5-2
FM100 19-10	WYFM 4-20	KFXD 16-12
MHBQ 21-13		KRLC 10-8
KX104 18-8	WEST	***************************************
920 17-13		
WS KZ 7-4	KAZR 25-19	
MORI 20-12	KKXX 8-3	
WRJ2 14-11	KERN 18-15	
WNOX 17-11	KTOY 2-6	
WAYS 13-7	¥94 a-20	
WS E2 12-8	KIOD 29-26	
WCSC 11-6	PM102 26-25	
WQRK: 12-11	RGG1 21-21	
MB AD 9-31	KJRB 16-11	1
WARY 14-11	KNBQ 22-18	
KJ100 14-9	NTAC 11-8	
WVLE 19-16	KSP2 4-8	
	KYSN 9-8	THE RESERVE AND ADDRESS
MIDWEST	KCPX 8-5	0
	PH103 18-12	
WGRD 11-10	K95 19-15	LACOL TO
WVIC 18-7	KHJK 0	
WATOR 21-21	KENO 10-6	1
KSTT 18-8	K2ZP 12-7	
#IOA 22-17	KRO 11-6	
KOPM 23-20	KHYT 24-20	
KHEN 14-12	HTHT 17-9	1
KRAV 12-9	H2ZH 21-20	
KEYMPH 10-3	1 - 20	



Woman (Geffen) LP: Double Fantasy				
20	97%			
Regional		Mationa		
Reach		Summar		
E 1000	2	UP 4 SAME 6		
M 984	~	DOWN 9		
H 98%		ADDS		
P1	P2	Р3		
AAIT	EAST	BART		
WABC 6-8				
WNBC 3-2	WFBR 2-2 WOLF 21-28	MARG 1-3		
WKBW 6-4	WBBF 1-1	WGUY 1-3 WL8Z 3-3		
WBENFM 2-2	WHFM 1-2	WEAH 2-4		
WFIL 1-1	WTRY 7-13	MICA 3-1		
WIFI 2-5 96KX 20-16	WPEY 2-3	WTSN 1-1		
WCA0 1-4	WBE1 1-2 WTICFM 3-3	WHEB 1-1 13FEA 1-4		
F105 2-2	KC101 2-1 WFBG 2-2			
WROR 1-1	WICC 3-4	14WK 1-4		
WXKSFM 20-12	MPST 1-3	MCIR 2-1		
PRO-FM 1-5 J8105 2-1	WAEB 4-8 0106 2-4	95XIL' 6-5		
0107 2-1	Q106 2-4 WXBO 2-2	BOUTH		
MPGC 7-11	K104 4-3			
CFTR 1-1	WA QY 1-1	WHHY 1-2		
CHUM 1-2	MHAN 1-1	2102 1-3		
CMG4 1-1	140 1-1 WKEE 2-1	WSGA 1-4		
BOUTH	V100 1-1	955GF 4-8 WFOX 1-2		
	No. Street B. C.	WCGQ 1-1		
KVIL 3-3	BOUTH	WISE 5-6		
KRLY 3-4		WFLB 4-3		
293 5-6 940 2-6	KNUS 3-3 KSRR 1-1	MANSPH 4-6		
¥100 4-4	KABE 3-3	WXLK 4-3		
0105 4-4	KFMK 5-8	KILE 10-5		
MCKX 16-8	RTSA 2-1	KSEL 2-5		
	KSETPH 2-1	XQIZFH 3-2		
MIDWEST	RELP 1-1	KVOL 4-5		
WLS 6-4	KRFH 2-3	MIDWIET		
WDR 0 3-5	897 5-5	MILL WILLS		
CKLW 3-5	REEL 2-4	REXT 1-1		
KS95F# 1-2	WFMF 1-3	KPYH 3-7		
KKOK 1-1	KLAZ 3-2	RELO 3-6		
KSLQ 1-1	WJDN 1-1 EXX106 1-5	KKRC 1-2 KKLS 11-4		
RBEQ 9-6 WHB 2-2	WERC 15-23	WRKR 1-1		
WZZP 1-2	WSGN 3-7	WEAQ 2-1		
WGCL 3-2	G100 ,3-4	WTRU 1-2		
Q102 1-1	WAAY 1-5	KWED R-9		
WZ UU 1-1 WOKY 5-5	WARY 2-2 9103 1-1	KDVV 1-3		
	nJ105 5-4	WEST		
WEST	WBBQ 2-2			
	PM100 11-18	KEN1 6-1		
REARTH 1-2	WHB Q 1-4	KSLY 1-1		
KRLA 1-1 KFI 1-2	920 7-3	MCBN 2-2 MDZA 2-2		
KLISPH 4-4	WS NZ 1-2	RAT1 1-2		
KIISPM 4-4 KFRC 8-6	WORT 1-2	KQD1 6-4		
KSFX 11-9 13K 4-4	WRJ2 1-1 WNOX 2-1	KHOS 1-4 KYYA 1-3		

JOHN LENNON

MPLZ 1-1	WOW 3-2	EF ND 2-1
KIMN 1-1	WNC1 3-8	KRLC 8-11
KOPA 1-2	92x 2-2	
	WOHO 1-1	
P2	WDJX 2-2	
F2	WHOT 2-7	
WS EZ 2-1	WYFM 6-7	
MCSC 1-1		
WGH 12-12	WEST	100
WORK 3-8		
WARY 3-10	REZR 1-1	
KJ100 5-7	RKXX 7-11	
MVLE 3-3	KERN 3-5	
	KANOLM 55-51	1
MIDWEST	K10Y 12-15	
-	Y94 6-10	1
WGRD 5-7	KIDD 8-4	
WV1C 9-13	FM102 4-3	
WA RX 2-2	NGG1 2-1	-
KSTT 1-12	KJRB 12-15	
KIOA 1-4	инно 1-2	
KOFM 7-5	KTAC 1-2	
KWEN 3-5	KYSN 2-2	
KRAV 5-13	KCPX 1-1	
KEYMPH 1-1	PM103 3-3	
x293 1-2	K96 7-10	
WZ OR 2-1	KGW 11-5	
W15h 13-15	кизж 2-3	
2104 4-4	KLUC 3-5	
WNAM 1-3	KENO 4-9	
WIKS 9-7	K2ZP 5-22	1000
MMEE 1-2	KRQ 1-1	
WGBF 2-2	KHYT 3-3	
U93 7-3	KTRT 1-3	
WRBR 6-3	K22x 10-7	

LOVERBOY

Regional	1/3 30	Nationa
Reach E 28 %		Summai
5 311		SAME
M 26 0	N&A	DOWN
11 334		ADDS
P1	P2	P3
EAST	BOUTH	BAST
Q107 a	KRBE 23-20	WIGY on
CFTR 13-10	KIMT 20-20	WCIR 25-19
CHUM 4-4	KHF1 29-27	95x1L 29-2
CKCM 18-16	RNX106 19-19	
	MAAY on	BOUTH
BOUTH	Y103 on	WHHY 19-17
293 on	WBBQ 17-17	955GF d-28
893 on	FM100 on WOK1 15-14	WCGQ 21-17
MACHINET.	WSEZ on	WISE 34-31
	KJ100 d-28	FM99 on
CKLW 29-29	10100 0-10	KILE on
KREO a-24	NED-WEST	KQIZPM on
WGCL d-28	The Control	KPUR 8-6
0102 28-25	WGRD d-30	
	WV1C 30-27	MEDWINT
WHIT	KWEN 20-15	
	KEANLH W	KFYR on
13K d-24	Z104 on	WRKR 15-11
KiMW on	W1RS 0-35 WDJX 31-26	WHET
	MP71# 31-59	
P2	WOST	ECBN 27-20
BAST		KDZA 25-23
	KIOD 26-25	KODI 30-26
WOLF 40-39	AJRB 27-21	KYYA 16-16
WHFM on	KNBQ 26-25	KOOK 9-9
wFLY on	KTAC 32-29	KRLC 1-1
MPST 28-26	KYSN 23-21	
0106 29-26	PM103 17-14	
R104 21-19	RMJK on	
WREE 35-36	KLUC d-30	

Crying (Mi	llenniur	n)		
LP: Chain Lig		91%		
Regional Reach E 90% S 91% M 88% W 94%	6		SUMM UP SAME DOWN ADDS	

M

P1		
EAST	P2	P3
	BOUTH	EAST
WABC 15-17	KNU5 a-28	WJBQ 16-1: WGUY 5-6
WNBC 6-5 WKBW 8-9	KSRR 14-12 KRBE 10-10	WLB2 5-9
MBENFR 8-7	KFMK 6-3	WEAM 5-2
WFIL 6-3	KTSA 13-11	WIGY 9-7 WTSN 3-3
WIFI 9-6 WCAO 5-3	KELP 17-16 KINT 5-4	WHER 5-2
F105 12-12 WROR 11-5	EMPT 8-7	13FEA 6-6 MFBG 5-4
WROR 11-5 PRO-PM 6-7	KBPM 11-9	14WK 15-1
JB105 8-7	B97 23-19 REEL 6-6	14WK 15-1: WC IR 13-7
MECC SAC	MPMF 17-10	95X1L 8-7
CFTR 33-26 CHUM 20-14	KLA2 16-13	BOUTH
CKGM 29-22-	WPMF 17-10 KLAZ 16-13 WJDN 5-5 KRN106 6-7	WHHY 6-4
BOLTH	WERC 12-25 WSGN 4-3	2102 7-7
	C100 4-2	WSGA 9-9
KV1L 8-5 KRLY d-22	WAAY 2-2 WAXY 19-17 Y103 23-20 8J105 10-15	955GF 3-2
293 4-3 940 1-3	Y103 23-20	WFOX 4-4 WCGQ 12-9
94Q 1-3 Y100 26-26	8J105 18-15	WISE 10-8
1100 20-20	WBBQ 4-4 FM100 7-3	WANSPH 4-4
MIDWEST	MH00 8-6	WXLK 34-20 KILE 9-6
WDRQ 6-6	KX104 9-2 920 11-9	KSEL B-6
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KS95FM 8-3 KXOK 14-9	WORI 8-3	KVOL 16-14
KSLQ 7-6	WRJ2 5-4 WNOX 8-5 WAYS 17-14	MIDWEST
WHB 8-7 WZZP 5-1	WAYS 17-14	
MGCL 21-21 ·	WSEZ 16-11 WC5C 5-3 WGH 3-14	REXL 7-6
WZUU 3-3 WOKY 14-14	WGH 3-14	RFYR 13-10 RELO 7-5
MOKA 14-14	WORK 7-6 WRVD 12-10	KKRC 7-7
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KEARTH 17-15	WVLK 4-7	WEAQ 15-11
<b>KRLA 25-24</b>	MICWEST	WS PT 14-12 WTRU 4+3
KF1 20-10 KFRC 20-21	MVIC 17-14	KWLO 21-11
KSPX A	WARK 16-13	KDAA 15-10
13K 19-16 KJR 14-12	KSTT 5-4 KIOA 12-10	WEST
XPLZ 14-11	HOPM 5-5	RENI 16-12
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	23 0	
Regional Reach E 76%	M	Summary UP 125
M 828	•	
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AO 26-19		WIGY 22-15
05 22-22	G100 10-8	MTSN 15-13
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IUM 12-11		1
KGM on		BOUTH
HTUS	WS KZ 10-10	
/IL 21-19 03 18-18		
10 17-16		
DWEST		
- CANESI		
LS 20- u		
IOR : /-16	KJ100 11-8	PN99 11-11
EQ 4-2	WVLK 15-10	WKXY 9-5
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CL 17-17	MIDWEST	KSEL 15-15
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JUICE NEWTON Angel Of The ... (Capitol) LP: Juice 174/15 P2 P3 WNBC 29-26 WEBW 27-25 WBENPN 39-32 WFIL 27-23 WFIT 4-26 WFRY 30-23 WJBQ d-33 WGUY on WLBZ 27-22 WLAM 33-23

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WCA0 25-23	WFLY on	WTSN 24-20
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MROR 28-26	KC101 26-30	13FEA 25-21
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JB105 22-16	MPST 31-28	14WB OD
WPGC a-30	WAEB 27-23	HCIR on
CPTR 4-39	Q106 d-29	95X11 on
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RRLY a	V100 28-24	955GF d-26
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4103 0-21	KPHK d-30	W15E 32-29
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	RELP a-30	WANSPH 28-23
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	WS RZ 4-25	
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	WRJZ 30-26	KSLY d-25
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	MAYB 24-21	KDZA d-28
	WSEZ 29-24	KAT1 28-21
	WC6C 27-19	KOD1 on
	WGH 19-18	KBO2 27-21
	WORE 27-24	KYYA d-28
	WR VD 25-22	KOOK d-28
	MARY 29-26	KFXD 25-21
	WVLK d-30	KRLC 23-19
	1 c - 30	4





		(Arista)		
	59/0	28%		
Regional			Natio	nal
Reach			Sunn	41 V
E 26 9			UP	28
5 321	8.0		SARE	12
M 28 F	P6	& A	DOWN	19
W 23%	-		ADDS	0

W 234		ADDS 0
P1	P2	Р3
EAST	BOUTH	EART
WBENPM 14-20	KEEL 22-29	WJBQ 18-17
WIFT 14-19	BJ105 32-26	WGUY 14-22
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PRO-PM on	FM100 on	
CHUM 9-8	WOR1 17-16	BOUTH
	WRJ2 23-21	
BOUTH	MNOX 23-24	WHHY 22-20
	WAYS 16-24	WISE 4-3
293 27-24	WS EZ 27-27	WANSPM 26-25
	WORK 24-18	WXLK 26-26
MEDWERT	MR VQ 7-2	WYCKY 11-14
	KJ100 25-23	KSEL on
		KQ12PM on
WENT	MICHWEST	EVOL 20-19
KJR 15-11	WVIC 33-32	MIDWEST
P2	WyKK 12-11	
7-	KWEN 22-16	KPYR 9-15
EAST	WZOK on	KKLS 15-1)
	2104 14-12	WS PT 4-8
WOLF 16-27	WORS 15~10	KOVV 11-8
WTRY 15-19	WOW on	
WF LY 11-10	WMC1 16-15	WEST
WPST 11-14	928 cm	
V100 on	WDJK 10-15	REN1 14-15
4100 dii		KC8N 18-17
	West	KQDI 18-17
		KOOK 16-16
	KKKK 28-25	RPXD 26-26
	MJR8 6-9	-
	PM103 15-23	
	KMJK 25-20	
	KLUC 18-21	1



Don't Stand So Close (A&M)

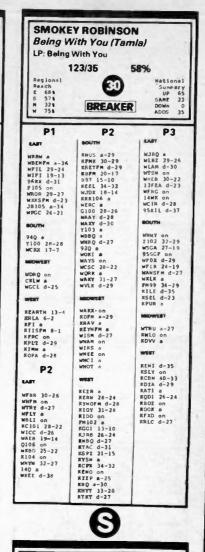
LP: Zenyatta Mondatta

POLICE

	166/8 75%	
Reach 2 70 t S 83 t N 70 t W 88 t	<b>O</b>	Summery UP 141 SAME 15 DOWN 2 ADDS 8
P1	P2	Р3
MARC # 3-32  MARC # 14-14  MARC # 14-11  MARC # 14-11  MARC # 14-11  MARC # 14-11  MARC # 14-12  MARC # 14-14  MAR	## STT 24-24  ## WIS 20-12  ## FROM 20-27  ## FROM	MJBQ a MGUY 25-19 MIBUR 218-24 MJBQ a MGUY 25-19 MIBUR 218-24 MIGY and A-24 MIGY and A

Regional Reach E 504	1/3	NATION SUMM
S 469 M 368 W 388	N&A	SAME COWN ADDS
P1	P2	P:
MKBM 25-24 MEEN PR 31-28 MFIL 21-21 MFIL 21-21 MFIL 21-27 MFIL 20-27 MFIL 31-12 MEDUTH MEDWET  WEST  W	RFRK ON KTSA ON KHFI ON KRFR 100 KRFR 100 KRFR 30-27 KEEE 24-22 WEEC 7-12 WSCW ON 12-26 HAIJOS 29-23 WH8Q 29-23 WH8Q 29-23 WH8Q 00 920 ON WRJZ 24-22 WH0Q NO WSZ 21-21 WCW 6-6 SORK 15-15 WARY 25-23 WMVLK 16-12 WHOWEST WIS 32-27 KSTT 12-11 KIOA ON KOFM 10-27 KRAV 21-21 KIOA ON KOFM 10-27 KRAV 21-21 KSTT 12-11 KIOA ON KOFM 10-27 KRAV 21-21 KSTT 12-11 KIOA ON KOFM 10-27 KRAV 21-21 KSTT 12-11 KIOA ON KOFM 10-27 KRAV 21-21 KSTT 12-20 92X 22-19 WOOD 20-18 WEET KSRN 19-19 KOR 23-23 KSPZ 13-11 KCPX 12-21	MJBO 26- MGDY ON MEDT 15- MGDY ON MEDT 15- MTSN ON MEDT 15- MTSN ON MEDT 15- MTSN ON MEDT 15- MSDT 17- MSE 17-
Keep On LP: Hi Infide		Epic)  Nation Summe UP SAHE DOWN ADDS

Regional	195/0 92%	
Reach E 86% S 91% M 100% W 90%	4	Netion Summer UP SAME DOWN ADDS
P1	Р2	P3
MABC 9-7 MABC 4-4 MASC 4-4 MASC 4-5 MASC 4-6 MASC 4-7 MASC 4-7 MASC 4-7 MASC 1-1 MASC 4-7 MASC 1-2 MASC 1-2 MASC 1-2 MASC 1-2 MASC 6-1 MASC 1-2 MASC 1-2 MASC 1-2 MASC 1-3 MAS	HNUS 1-2 KSRR 2-2 KSRR 2-3 KSRR 2-2 KSRR 2-3 KSR	MJBO 7-1 WGUY 2-1 WLEZ 2-1 WLEZ 2-1 WLEZ 2-1 WLEZ 2-1 WLEZ 2-1 WLEZ 2-1 JERA 2-1 WGCO 3-2 WGCO 3-2 WISE 1-1 WANSPH 1-1 WANSPH 1-2 WAIK 16-7 KOLITH 4-1 KUR 1-3 KVOL 7-8 KELE 2-2 KERC 6-6 KELS 1-1 WEST 2-3 KELO 2-2 KERC 6-6 KELS 1-1 WEST 6-7 KELS 1-1 KELS 1





Regional Reach E 74% S 82% M 64% W 60%

P1

WABC 32-20 WNBC 21-19 WKBW 11-17 WBEWFM 10-9 WFIL 16-14 WIFI 21-21 968X 18-15 WKKSPM d-20 JB105 23-19 CFTR 34-33 CHUM 16-13 CKGW 30-26

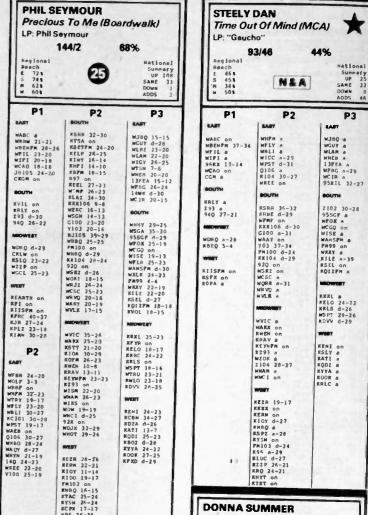
KVIL on KRLY on 293 13-13 940 14-12 Q105 a-20

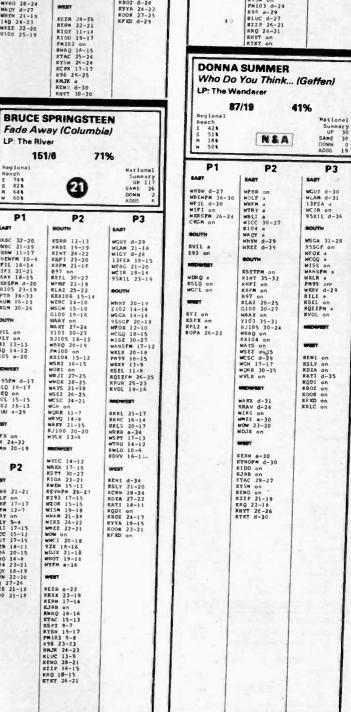
KS 95PM d-17 KSLQ 18-17 KBEQ on WGCL 15-15 Q102 16-13 WZUU a-29

P2

MFGR 21-21 MOLF ON MBBF 17-17 MHFR 12-7 MHFR 12-7 MHFR 12-7 MHFR 12-7 MHFR 12-15 MEC 13-15 MHFR 13-15 MHFR 21-15 MH

WEST KSFX on 13K 24-22 KIMN 20-19









RSDR 14-12 RDRT 14-12 RPRT 13-10 RTSR 20-15 RSTTFR 15-11 RCLP 23-15 RIMT 9-8 RRPT 18-15 RIMT 9-8 REEL 26-18 MYRR 13-6 RLAE 23-19 MJDR 14-12 EXENIO 18-10 MACH 10-6 MACH 10-10-10 920 on 10-10 MCH 23-12 MCH 23-13 MCH 23-13 MCH 23-13 MCH 23-13 MCH 11-1 MCH 11-1 MCH 10-1 MCH 11-1 MCH 11-1 MCH 11-1 MCH 11-1 MCH 10-1 MCH 11-1 MCH 11-1 MCH 10-1 MCH 10-1 MCH 11-1 MCH 10-1 MCH 11-1 MCH 10-1 MCH 10-1 MCH 11-1 MCH 10-1 MCH 10-1

RARBRA STREISAND

**BARRY GIBB** 

RV11 23-16 KR14 a-29 293 22-20 9100 16-14 Q105 11-9 WCKK 10-10

MDRQ 19-18 CRLW d-30 RE95PM J0-5 RHOR 7-4 RSLQ 4-4 WHB 17-15 WZZP 14-10 WCCL 14-14 Q102 27-23 WZUU 8-5 WORY 19-19

REARTH 23-20 RFI 24-18 HIIGPM 0-25 RFRC d-40 13R 21-20 KJR, 17-14 RPLZ 13-9 RIMN 10-7 ROPA 12-9





192/15 90%		
Regions3 Reach g 904 8 914 H 924	0	Summary UP 158 SAME 18 DOWN 1 ADDS 15
P1	P2	P3
EAST	EAST	EAST
MARC 0-39	MFBR 26-22	MGUY 0-27
WNBC 25-22	WOLF 10-13	MFBS 9
wRBw d-19	MALM 30-30	WLAR 19-14
WBENFR 21-17 WFIL 0-25	MPLY 16-12	AIGA 50-51
WIF1 25-15	MBT1 56-53	13FEA 17-14
94MM 26-20	RC101 17-12	MARC 9-18
MCAO 29-26	WPST 14-10	14ME d-25
F105 28-28	WAES on	MCIR on
PRO-PR a	Q106 19-16	95HIL 37-3
J8105 29-21	WEBO 19-15 E104 40-30	BOUTH
0107 on	H104 40-30	
WPGC 26-14 CFTR 3R-34	MHAN 53-55	MHHA 13-8
CHUM 28-22	140 28-27	2102 26-21 9550F 21-1
	WKEE 29-22 V100 30-25	WYON 18-15
BOUTH	4:00 30-23	MCGG 19-16
EVIL A	BOUTH	MISE 15-9
EVIL 4 193 12-0	ENUS 30-27	MFLB 34-29 WANSFR 16-
94Q W-5	KSAR 19-15	WATE OU
A300 9-30	ERBE 17-15	PM99 28-25
MIDWEST	KFRK on	MICHY 24-23
	HSETFR 27-25	RILE 30-28
WLS 0-35	KELP a-32	ROIZPH 20-
MDM 0 4-36	RIMT 37-24	KPUR 22-18
CKLW 30-26 KS 95FM on	EHP1 22-18 EBPM 27-23	RVOL .30-27
REOR a-27	897 on	MIDWEST
KSLQ d-24	REEL a	
KBEQ 17-11	WFMP d-22	REEL 16-11
WEZP 19-18 WGCL 8-8	MIAZ 31-28 WJDR 23-17	RFYR on
0102 29-24	RXX106 13-11	REEG 20-15
WZUU 27-24	WERC 23-19	HRL5 d-27
WORY on	MRCM 4-51	WRKR 24-21
WEST	G100 20-18 MAAY 26-24	WEAQ 30-25
	MAXA 10-14	WSPT 13-9 WVRU 17-1:
REARTH a	Y103 8-6	KWLO 17-1
EFRC &	BJ105 36-30	RDVV 23-1
KSPX on KJR 21-17	W88Q 18-12 FM100 24-13	
KPL8 28-25	KX104 19-15	MEEL
KIMM 21-18	920 6-27	REN1 28-2
KOPA 24-21	WS R2 17-14	M2FA 18-1
	WOR1 21-18 WRJ2 16-7	<b>КСВИ 33-2</b>
	WHUT 10-7	EAT1 24-1
	WAYS 15-11	HQD1 23-2
	WSEZ 28-23	KBOZ 23-1
	WCSC 20-17 WGRK 10-10	RYYA 17-1
	WR VQ 15-15	ROOK 22-1 RFXD 28-2
	MARY 22-17	RRIC 23-1
	EJ100 21-21	

STEVE WINWOOD



WCRD 19-12
WKIC d-19
WKIC 19-18
WKIC 19-18
WKIC 19-18
WKIC 19-18
WKIC 19-18
WKIC 19-18
WKIC 19-19
WKIC 19-19 HYER 8-6 HREE 16-10 HERRI 34-17 H100 25-21 H100 30-27 H100 30-27 H100 30-27 H100 30-27 H100 30-27 H100 30-18 H100 37-6 H200 10-18 H100 37-6 H200 10-18 H100 10-1



YARBROUGH & PEOPLES

P1	P2	P3
BART	EAST	EAST
WABC -10-14	WOLF on WREE on	WFBG on 14WK d-27
w1F1 d-27	BOUTH	BOUTH
WXKSFN 4-2 JB105 25-23		
WPGC 18-16 CRGM on	KNUS 10-13 KPME a	2102 29-20
	ESETER 10-5	WSGA 13-7
BOUTH	RELP 14-7 RINT 12-10	WATER OF
KVIL on	KBFR 19-16	FM99 22-18
WMLY 16-5 9100 12-9	897 10-4 REEL 20-15	
MC KX 24-20	HFMF 27-20 KLAZ a-40	MIDWINT
MIDWINT	WJDX 11-6	MRKE 23-22
WD8.0 9-9	MARY 4-26	WS PT 23-20
WDRQ 9-9 CKLW 9-7	BJ105 a	WEST
WGCL d-30	WBBQ 12-7 FR100 25-23	RENI on
WEST	920 on	EDIA a
REARTH 19-14	MC2C 33-55	
IDLA 2-3 EF1 30-12	WGH on	
RT16PM 1-2	1977	
RFRC 19-20 RSFX 13-11	NEDWIN	
13H 13-10	WVIC 38-35	
	1001	1
	KYNOF# 24-23	
	MIDD 22-19	
	RGG1 19-13 RHYT 14-5	
	KHYT 14-5	
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	100	
		1

# **Others Getting Significant Action**

Continued from Back Page

PHOEBE SNOW "Garnes" (Mirage) 28/4
Moves: Up 8, Same 14, Down 0, Adds 4, WAQY, WHYN. 92Q, KKLS, KBEQ d-18, WOLF 3926, WPST 30-27, K104 38-37, 96XIL 39-34, WHHY d-30.

MOLLY HATCHET "The Rambler" (Epic) 25/3
MOVES: Up 8, Same 15, Down 1, Adde 3, WIFI, WSKZ, WVIC, WKEE 13-8, KJ100 16-12, WLBZ 30-27, WCGQ 29-25, KWLO 26-29, KRLC 18-14.

BARRY MANILOW "Lonely Together" (Arista) 25/23
Moves: Up 1, Same 1, Down 0, Adds 23 Including KVIL, KXOK, K104, KFMK, WAYS, KIOA, KCPX, WFLB, KFYR, KBOZ.

TARTE OF MONEY (Schools) 1/4 (Arista) 27/5

TASTE OF HONEY "Suklyak!" (Capitol) 23/5
Moves: Up 11, Same 7, Down 0, Adds 5, KFI. WFBR, WHYN. KSET-FM. WHEB. WXKS-FM
25-22. KRILA 10-9, KIIS-FM 16-9, WAEB 18-15, WFLB 31-27.
PHIL COLLINS "I Missed Again" (Atlantic) 21/18
Moves: Up 1, Same 2, Down 0, Adds 18 including 98KX, CFTR, CKLW, KBEQ, WICC, WPST,
KXX106, KEYN-FM, KIDD, WJBQ, WXLK, KWLO.

ROD STEWART "Somebody Special" (WB) 21/4
Moves: Up 11, Same 8, Down 0, Adds 4, KNBQ, 96XIL, WHHY, FM99, 94Q 29-27, K104 33-28,
KXX106 31-27, WSKZ 24-21.

LAKESIDE "Fantastic Voyage" (Solar/RCA) 21/1
Moves: Up 12, Same 4, Down 4, Adds 1, Y100, WXKS-FM 1-1, KHFI 11-8, WFMF 10-8, KYNO-FM 15-10, 14WK 25-19.

FM 15-10, 14WK 26-19.

JOE CHEMAY BAND "Proud" (Unicorn) 20/1

Moves: Up 8, Same 12, Down 1, Adds 1, KBFM, KXX108 27-24, WJBQ 30-25, KKLS 26-21.

RINGS "Let Me Go" (MCA) 19/1

Moves: Up 7, Same 11, Down 0, Adds 1, WISE, WXKS-FM 29-27, WHYN 33-28, WJBQ 34-28.

HEART "Unchained Melody" (Epic) 18/18

Moves: Up 0, Same 0, Down 0, Adds 18 including WKEE, KINT, KX104, KJ100, KWEN, KNBQ, KYSN, KLUC, Z102, WCGQ, KYYA.

RUSH "Limelight" (Mercury/PolyGram) 18/10
Moves: Up 3, Same 5, Down 0, Adds 10, Q107, WDRQ, WJDX, WSKZ, KKXX, KIOY, KCPX,

Moves: Up 3, Same 5, Down 0, Adds 10, Q107, WURLE, WSS.

96XIL KRLC.

CHRISTOPHER CROSS "Say You'll Be Mine" (WB) 17/13

Moves: Up 0, Same 4, Down 0, Adds 13, KSFX, KSRR, KTSA, KHFI, WBBQ, WOKI, KZZP, WHHY, Z10Z WSGA, 96SGF, FM99, KILE.

WHHY, Z10Z WSGA, 96SGF, FM99, KILE.

17/4, Moves: Up 7, Same 6, Down 0, Adds 4, WFIL ,WZUU, KEEL, KEYN-FM, KIIS-FM 30-27, 920 25-20, WCIR 24-20.

SHERBS "I Have The Skill" (Atco) 16/5
Moves: Up 2, Same 9, Down 0, Adds 5, KINT, WOKI, WCSC, WISE, KENI, WSEZ 35-29, WSPT 30-28.

WSPT 30-28.

HAWKS "Right Away" (Columbia) 13/6

Moves: Up 1, Same 6, Down 0, Adds 6, 96KX, JB106. WHFM, WAQY, WDJX, KRLC.

GAP BAND "Burn Rubber On Me" (Mercury/PolyGram) 13/0

Moves: Up 12, Same 0, Down 1, Adds 0, WXKS-FM 8-5, KRLY 7-3, KRLA 8-6, KSET-FM 12-7,

KGGI 18-12, KHYT 22-10, KVOL 8-1.

TIERRA "Memories" (Boardwalk) 12/6

Moves: Up 3, Same 3, Down 0, Adds 6, KELP, WGH, KIOY, KCPX, WFBG, KVOL.

T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb) 11/7

Moves: Up 0, Same 4, Down 0, Adds 7, WAAY, BJ105, WNOX, WCSC, 95SGF, WRKR, KBOZ.

STYX "Rockin' The Paradise" (A2rM) 11/2

Moves: Up 1, Same 8, Down 0, Adds 2, KSRR, KJ100, 96KX 16-12, Q107 on.

NITEFLYTE "You Are" (Arlola) 10/3

Moves: Up 4, Same 3, Down 0, Adds 3, WGH, WJBQ, WXLK, KSET-FM 29-26, WFBG 23-21.

THE FOLLOW-UP FOLLOW-UP ON KEEP ON LOVING YOU'S OFF AND IS OFF AND RUNNING!





GENERAL SINGLE REO'S NEW SINGLE

Magon THE PUBLITY OF THE INFIDELITY OF THE INFIDELITY

Produced by Kevin Cronin, Gary Richrath and Kevin Beamish OM THEIR LP "HI INFIDELITY"

ON GO'G RECORDS



# THE PICTURE PAGES

#### Isleys' T-Neck Reconnects With CBS



The Isley Bros. and their T-Neck label have re-signed with CBS Associated Labels, and the company held a party in New York to celebrate. Pictured (I-r) are group's Ronald and Ernie Isley, Chris Jasper, and Marvin Isley, CBS/Records Group President Walter Yetnikoff, Kelly Isley, CBS/Records Group Deputy President Dick Asher, Rudolph Isley, and CBS Associated Labels VP/GM Tony Martell.

#### EMI America Invests In Bonds



Gary U.S. Bonds, the noted early 60's hitmaker, has signed with EMI America, with an album entitled "Dedication," co-produced by Miami Steve Van Zandt of Bruce Springsteen's E Street Band, set for April release. Pictured (I-r, front) are EMIA/Liberty's Ben Edmonds and associate producer Gary Talient (also of the E Street Band); (I-r, rear) label VP's Dick Williams and Joe Petrone, manager John Apostol, label VP Mark Levinson, Bonds, EMIA/Liberty President Jim Mazza, Van Zandt, label's Frenchy Gauthier and Gary Gersh, VP Don Grierson, and label's Clay Baxter and Ken Benson.

#### MCA, Gibbs Celebrate



At a recent Nashville meeting, MCA executives celebrated the pop and country success of Terri Gibbs. Pictured (I-r) are label's Al Privett and Tony Tamburriano, MCA/Nashville President Jim Foglesong, MCA's Sandi Lifson, Gibbs, label's Daryl Crum, producer Ed Penny, and MCA VP's Pat Pipolo and Irv Woolsey.

# Skyy Line Scene

Salsoul artists Skyy recently played New York's Bottom Line, where a large congregation of congratulators gathered backstage. Pictured (I-r, rear) are RCA VP Ray Harris, Salsoul VP Ken Cayre, group's Butch Sierra and Solomon Roberts Jr., RCA's Hilda Williams, Salsoul artist Cameron, group's Larry Greenberg, producer Randy Muller, group's Tommy McConnell, RCA VP Jack Cralgo, and Skyy's Gerard Lebon; (I-r, front) group's Bonne Dunning, RCA's Robert Wright, RCA's Sharon Heyward (forefront), group's Dolores Dunning-Milligan and Denice Dunning-Crawford, and RCA's Keith Jackson and Basil Marshall.

#### Walden Family Member To E/A



Elektra/Asylum has signed Wanda Walden, with a debut album produced by her brother-in-law Narada Michael Walden. Pictured (I-r) at the signing are E/A VP Oscar Fields, Walden, label VP Vic Faraci, and E/A Chairman Joe Smith.

#### Seawind Session



A&M's Seawind recently played the Roxy in Los Angeles, and were greeted by A&M execs backstage. Pictured (i-r) are group's Pauline Wilson, A&M Chairman Jerry Moss, and group's Larry Williams, Ken Wild, Bob Wilson, Bud Nuanez, and Kim Hutchcroft.

#### Capitol's Favorite Sun



Capitol artists Sun finished their sixth LP for the label recently, this one entitled "Force Of Nature." Pictured remixing are (i-r, seated) group's Byron Byrd, engineer Ralph Moss, co-producer Beau Ray Fleming; (i-r, standing) Capitol's Varnell Johnson and Steve Buckley.

#### Strange Visage At Hurrah



Steve Strange and Rusty Egan, leaders of Polydor's Visage, visited New York club Hurrah during a promotional tour and served as guest disc jockeys. Pictured at the turntables (I-r) are Egan, Strange, producer Martin Rushent, Polygram VP Jerry Jaffe, and Hurrah manager Ruth Polsky.

# THE PICTURE PAGES

#### Bicoastal Polygram Planning



Polygram Records recently held a series of planning meetings in LA. to heighten communications between offices on the two coasts. Polygram Executive VP/GM Bob Sherwood (standing) delivered the opening remarks for the meeting; listening are (I-r) Polygram Distribution's Emil Petrone, Polygram Sr. VP Lou Simon, label's John Stainze, VP Russ Regan, label's Randy Roberts, and VP Don Colberg.

#### Carl's Caribou Conclave



Epic/CBS executives travelled to the Caribou Ranch studios in Colorado to preview the first solo album by Beach Boy Carl Wilson. Pictured (I-r, seated) are CBS Associated Labels VP/GM Tony Martell, Jabel's Gordon Anderson, manager Jerry Schilling, LP co-writer Myrna Smith, Carl Wilson, Gina Martin, Caribou President and LP producer James William Guercio, Lucy Guercio, and EIP/A Sr. VP/GM Don Dempsey; (I-r, standing) E/P/A's Steve Einczig, Associated Labels' Rich Totoian, E/P/A VP's Ron McCarrell and Bill Freston, E/P/A's Bob Feineigle, E/P/A VP Larry Douglas, and E/P/A's Myrna Williams and Michael Alhadeff.

#### Columbia's James Gang



Columbia held a New York luncheon for Bob James on the occasion of his recent Carnegie Hall performances, and presented the artist with a gold record for his 'Touchdown' album. Pictured (I-r, rear) manager Peter Paul, Columbia VP Stan Monteiro, CBS Sr. VP Paul Smith, CBS VP Vernon Slaughter, and Columbia VP George Butler; (I-r, front) CBS Records Division President Bruce Lundvall, James, and CBS Records Group Deputy President Dick Asher.

#### 20th Executives Meet Executive



20th Century-Fox execs met with recently-signed group Executive at the time of the group's first single release. Pictured (I-r, rear) are group's David Straughter, manager Clancy Grass, group's Robert Russell, label's Carol L King, group's Julius Carey, Ernest Straughter, and Louis Russell; (I-r, front) 20th President Nell Portnow, and label's Donny Brooks and Michael Stewart.

#### E/A Contains Mighty Fire



Elektra/Asylum has signed Mighty Fire, with an album by the L.A.-based group due in April and a single currently on release. Pictured (I-r, front) are group's Alfred Delaney McQuaig, attorney Jay Stein, and group's Darryl K. Roberts; (I-r, center) Mighty Fire's Perry Peyton, Double Lady Productions President Eddie Pugh, E/A's Dave Cline, and E/A VP Oscar Fields; (I-r, rear) attorney Ron Sweeney, group's Mel Bolton, E/A VP Vic Faraci, and group's Harry Kim.

#### Benatar Composer's Best Shot



Eddie Schwartz, composer of Pat Benatar's "Hit Me With Your Best Shot," was honored by a celebration ceremony in Canada. Pictured before cutting a cake are (I-r) ATV Canada's Bernie Solomon, Schwartz, and Capitol of Canada President David Evans (Capitol distributed Benatar's Chrysalis recording in Canada).

#### A&M's Racine James Gang



Paul Kennerley, composer of A&M's "Legend Of Jesse James" LP, visited Racine, WI to present a copy to two radio stations there. Pictured (I-r) are WRKR PD Steve Warren, Kennerley, and WWEG PD Paul "Bucky" Albright.

#### Ziggurat Smoking



Robox Records recently joined with the Record Bar to stage a puzzle contest built around Robox group Ziggurat. Pictured (I-r) are Robox's Mark Cooper, Robox President Kirby Kinman, and contest winner Robin Sutton, who won the \$800 stereo system pictured.

#### COMMUNICATION, IMAGE IMPORTANT

# **Promoting All-News Stations**

With so many stations vying for their piece of the target audience pie, it's no wonder that promotion represents a key element in the overall game plan. How much? How little? What will the budget allow? Each of these questions becomes even more important in light of Quarterly Measurement's arrival. Definitely, having a desirable product to promote is half the battle. But what if you're not "playing all the hits all the time," offering "commercial-free" hours, or engaging the services of a noted psychologist? You're all-News — so what do you do? Wait for a windfall of good news?

No, says Fred Bergendorff, Director of Advertising and Promotion for CBS's KNX/Los Angeles. He joined the station in 1969 after a stint at rival KABC as Promotion Director. He is also Secretary and a board member of the Broadcasters Promotion Association. I spoke with him recently, asking him to share some of his experiences and ideas regarding the promotion of the unique all-News format.

#### What To Promote

The first thing you should do, according to Bergendorff, is "determine what it is you are going to promote." He continues, "You can't make news; you can't make sometimes favorable news. Some stations sensationalize — we don't happen to. What we have tried to do in our recent promotions over the years is to create a favorable image of the station."

Toward that end KNX just began the second year of its "WHO" campaign. This particular promotion is based upon a 30-second animated spot which incorporates the basic elements of a good news story: who, what, when, where and why. In addition to the spot, billboards, buscards, and some print advertising are also employed. "I think it provides people with a good feeling," adds Bergendorff. "We want them to have this feeling when they tune in the station."

#### Contests: Necessary Hype?

Throughout our discussion, Bergendorff emphasized the need to make the station sound exciting as well as creating a sense of fun. He achieves this, in part, through the use of major contests. As we all know, the word contest is generally unheard of among all-News-formatted stations. Many feel it takes away from the format and reminds the listeners of the youth-oriented "hype" found on music stations. However, Bergendorff leans the other

way. He estimates that the station has drawn over nine million postcard entries since it began its format in 1968. The station is currently running its 10th annual "1070 Contest," with participants listening to the station for details and sending in postcards for the biweekly drawing. Over the 20-week period, 10 "first" prizes of \$1070 are given away. Past prizes have included trips featuring first class airfare plus first class hotel accommodations

Bergendorff further explains his philosophy on contests: "The way I like to explain to people about why we believe in them is this. If you won a prize, say a trip to Europe, you wouldn't keep it to yourself. You'd tell everybody about it . . . It's really a great form of advertising."

#### **Exploring Different Avenues**

Periodically, it is equally important also to evaluate the strengths and weaknesses of a particular advertising avenue; i.e., billboards, buscards, print, and last but not least, television. Bergendorff relates a case in point.



Fred Bergendorff

"We felt that print was getting expensive — not that television isn't. But we also discovered that some of the print media we were using weren't delivering the penetration in the market that we had hoped they were doing for us." Keeping this in mind, the station has shifted its primary thrust to television. And with Los Angeles being a big outdoor market, KNX uses that form as its main support medium. Print follows next.

# News/Talk



#### Money Vs. Imagination

Naturally, a question that comes to mind is how to promote in a medium or small market without the backing of, say CBS? Money is always going to be a significant factor in promotion, especially with the economy in the shape it's in. And there is no magic formula — what may be successful in one market could turn out to be a disaster in another. But it isn't necessary to throw in the towel yet. Imaginative thinking is the key.

As an example, Bergendorff pointed out KNX's successful "Look Who's Listening" campaign of several years ago. It involved caricatures of people from different walks of life, with puns used to describe their station listening habits (pictured). It worked so well the network adopted the idea for its affiliates. Besides the print medium, the punny sayings were used over the air. According to Bergendorff, the station received some 7000 unsolicited suggestions from its listeners.

As to whether or not it is any different promoting all-News stations and News/Talk, Bergendorff feels there are some similarities between the two, especially because both are foreground mediums. Though talk presents another area of promotion altogether, he reiterates, "You are still communicating with people."

Promoting an all-News format, then, is no different from promoting any other format. The real challenge lies in being able to communicate and create a favorable image. After determining what it is you want to promote, examine which advertising routes will serve your best interests, then proceed accordingly. Contests, conducted in good taste, can enhance and not necessarily detract from your news product. Also, don't ignore two vital elements, imagination and listener involvement. They pave the road to success for all formats.



FIND OUT WHEN — This is just one of a series in the station's current "WHO" promotion. Buses transport the "Who, When and Why" messages across Los Angeles and Orange Counties, while "Who and What" are visible on strategically located billboards.



FUN PUNS — Pictured above are two examples of the KNX "Look Who's Listening" campaign, Introduced sev-



eral years ago, the promotion comprised 20 ads humorously depicting people listening to the station.

#### News/Talk Personalities

ON THE MOVE: Joe Gillespie appointed Executive Editor of WINS/New York. He moves over from a Program Manager post at WIND/Chicago. Former WINS Executive Editor Nancy Coffey named National Correspondent at Group W Washington News Bureau. Veteran talk host, Alan Berg, joins KOA/Denver, overseeing the 1-4pm slot... Condolences to the family of Don Fitzgerald, coanchor of KNX/Los Angeles's "Food News Hour," who died at home recently of an apparent heart attack. He had worked with partner Jackie Olden since 1976. In other station related news, sportscaster

Rich Marotta named Sports Editor while morning news anchor Russ Powell appointed Financial Editor. Meanwhile, former Business and Financial Editor Jere Laird has been tapped to anchor "Face To Face," a five-day interview program featuring prominent newspeckers.

interview program featuring prominent newsmakers ... WBBM/Chicago announces the addition of Sue Castorino to its news staff as reporter/anchorperson. WBBM Restaurant reviewer Sherman Kaplan to act as consultant for ethnic dining chapter of "Weekend Book," published by the Illinois Office of Tourism, Department of Commerce and Community Affairs, while anchorman Dale McCarren is set to emcee American Cancer Society Illinois Division kickoff luncheon on March 6 ... WCAU/Philadelphia's Executive Sports Producer Jeff Asch was a guest speaker at a recent "Programs For Teach-

ing" educational conference. Discussion topics included non-verbal communication and speech patterns...

READY FOR SNOW: Very funny, right? Nobody in his right mind is ready for snow. Well, WSDR/Sterling, IL is. For the second year in a row, the station has put in a direct line to the Department of Transportation head-quarters in Dixon, offering its listeners half-hour rural road reports in case of a major snowstorm. Because of the direct line, WSDR is able to talk with each snowplow opeator in areas served by the station. Listeners who have called in requesting up to the minute reports are very enthusiastic over the service. But, as Station Manager Carey Davis says, "We hope we won't have to use it."



# Jeff Gelb- ACOR

# KZOK Restructures To Capture 25-Plus

An area of continuing concern for AOR programmers is the maturing population bulge that grew out of the postwar baby boom. Many ad agencies have made AOR's typical stronghold of 18-24's a lesser priority buy, finding more available dollars in upper demos. Some AOR's have followed suit by restructuring their music in hopes of attracting older listeners. The latest station to do so is KZOK/Seattle, a long-time hard-rock leader in town that has recently lost much of its audience to competing Superstars affiliate KISW.

KZOK PD Nils Von Veh further explained the reasons for his station's sweeping musical adjustments: "From a business point of view, we could have spent the next two years trying to regain our position as the No. 1 rocker in town from KISW. Or we could make changes now, perhaps a year or two early in terms of the big upper demo bulge. But in terms of a future investment, we decided the time was right."

#### **RIP: Screechy Rock And Roll**

Before making any changes, the station did a random sampling research survey of local residents' likes and dislikes regarding radio and rock and roll, "Three things irritated them," Von Vehrevealed: "stupid disc jockeys, too many commercials in a row, and hard, screechy rock and roll."

The first music to go, when KZOK restruc-

tured its music library, was that "screechy" rock and roll, which Von Veh typified by naming groups including AC-DC, Van Halen, and Ted Nugent. These bands will now only show up on KZOK, according to Von Veh, "once a blue moon at night. Effectively, they've disappeared."

So will those listeners who want to hear that kind of music, but Von Veh is ready for that. "We realize KISW will show enormous gains, especially in teens, because the diehard AC-DC fans will notice the difference. But it's important to note that we are still a rock and roll station; we've just regeared the music for adults. Our research showed the older listeners don't just want a totally modal soft approach, like KZAM-FM's all the time. After all, we are the first group of people who have grown up with rock and roll. We want to be perceived as an adult rock and roll radio station."

#### Adult Rock, Oldies . . . And Jazz?

After researching older listeners' musical preferences, and tossing out KZOK's heavy metal, the station was left with key adult-oriented rock bands, which Von Veh identified as including the Who, Rolling Stones, Fleetwood Mac, Dire Stralts, Steely Dan, Tom Petty and Bruce Springsteen

KZOK then readded cuts by artists who had been lost in the hard-rock shuffle, including Paul Simon, James Taylor, and Linda Ronstadt.

Von Veh spoke of the difficulties he encountered in finding suitable material to plug in



teners to send in their most creative Valentine's

cards; the winner received a 106-second album run

through Tower Records. Pictured (I-r) are KKDJ PD

Dean Opperman, winner and Promotions Director

KIFM VISITS BISHOP — Art Good (left), KIFM/San Diego MD, recently interviewed WB's Stephen Bishop (right) in his home for an hour special aired by the station



BACKSTAGE WITH "CATHOLIC BOY" — Following a recent performance in New York, Atco's Jim Carroll was greeted backstage by music industry notables. Pictured (standing, I-r) are attorney Nat Weiss, WBAB/Long Island Production Director Brian Battles, Atlantic's Denny Buch, WLIR/Long Island MD Ray White, group's Steve Linsley, Atco's Sean Coakley, group's Wayne Woods, and Atco's Paul Yeskel; (seated, I-r) WBAB MD Mark Coppola, group's Brian Linsley and Terrell Winn, group's producer/manager Earl McGrath, and Carroll.



"We want to be perceived as an adult rock and roll radio station."

- Nils Von Veh, PD, KZOK/Seattle

KZOK's realigned music system: "Between 1976 and now there hasn't been an enormous amount of material that fits what we're trying to do. So we were forced to go back further than we might otherwise have wanted to. We don't want to be an oldies station, but there is a lot to draw from those years."

Many AOR's that have restructured for upper-demo listeners include healthy amounts of jazz album programming. With Von Veh's background in record promotion with ECM, he can now cull from that experience if he chooses to add jazz to KZOK's music list. He said, "We're exploring the possibility seriously. If there weren't already a KZAM-FM in the marketplace playing jazz, we might be more inclined to use it.

"We don't want to do what KZAM-FM is doing. Our emphasis will still be on musical variety instead of the modal soft thing." One musical style you won't hear on the new KZOK is new wave. According to Von Veh, "It has limited adult appeal. After all, look what just happened with KZAM-AM (R&R 2-27). The basic dividing line comes down to melodic intensity: there's a certain kind of guitar or vocal sound that an adult hears and says, 'Uh-uh, I will not listen to that.'"

#### **Prognosticating**

Will adults listen to the newly-structured KZOK? Von Veh is confident they will, and cites similar efforts by stations like WQDR/Raleigh and WIOQ/Philadelphia as successful inspirations for his reworking of the KZOK music system. Von Veh reiterated the business side of the decision: "When we're not No. 1 in the 18-24 or 18-34 age group demos, we probably get skipped in agency buys. But if the new direction shows a broad spread, even if we're not No. 1 in 25-34 for a couple of years, we'll still get bought."

Future articles will focus on other AOR attempts in attracting older audiences. If you're involved in such experimentation, get in touch so I can share your ideas and philosophies on this important topic with the rest of your AOR peers.

Some addenda to last week's AOR Scoreboard: In our Denver listing, we neglected to mention KBCO/Boulder, whose Denver 12+ figure rose 1.6-2.4, and KTCL/Ft. Collins, which was also up 1.1-1.5 in the Denver metro. Also, WMMS/Cleveland was incorrectly listed as a Superstars affiliate. While WMMS has a contractual agreement with the Burkhart-Abrams organization, it is for research purposes only; the station does not follow the traditional Superstars AOR format. Finally, both Miami AOR's looked better in the combined Miami-Ft. Lauderdale-Hollywood book, which showed LOVE 94 up 3.4-3.8, and WSHE up 2.9 to 3.3.

#### EVOLUTION

KUPD/Phoenix PD Hank Cookenboo has exited as the station undergoes its AOR transformation with John Sebastian as consultant. Tony Evans will serve as Asst. PD. Sebastian has picked up another AOR for consultation: WMJQ/Rochester . . . Former KPAS/El Paso PD Jeff Blazy has joined neighboring KLAQ for mornings...Bob Bailey has been named MD for WKLS/Atlanta...Paul "Lobster" Wells has been appointed Associate PD at KLIV/San Jose Former KLOS/Los Angeles air personality John Leslie has rejoined KCAL/San Bernardino for . Former WBRU/Providence MD middays. Carolyn Berman has switched to WCOZ/Boston for part-time airwork. Buck McWilliams has been upped from within for the morning show Alan Sells has joined M105/Cleveland from WSA1-FM/Cincinnati for evenings . . . KGRA (NOVA 104)/Lake Charles, LA is switching from hard to soft AOR, and switching call letters as well, to KBIU . . Rich Sutton has switched to mornings from overnights at WRKI/Bridgeport Allison Harte has joined WLAV/Grand Rapids from WABX/Detroit for nights . . . Bill Hutchinson has joined KQWB-FM/Fargo from WDBQ/ Dubuque for middays . . . Former KGB-FM/San Diego air personality Wendy White has joined KACE/Los Angeles for nights . . . New to weekends and fill-ins at KWST/Los Angeles is Ken Noble from KFOX/Redondo Beach. Rochester's new part-time air personality is Kev-

COMING NEXT WEEK: They're AOR's "Triple Threat," and they're all brothers. They're Carey Bruce Sinton, Jon Sinton and Steve Sutton. Next week, the three will talk about their interlocked AOR careers. Along the way, we'll hear some great stories about the beginnings of progressive rock radio, along with some insights into what it's like to work for AOR radio's most successful consultancy.

#### PROMOTION OF THE WEEK



## 94 Rock Calendar Girls

WSYR/Syracuse has just issued its 1981 calendar, which it will give away on the air and sell through local merchants for 94¢.

Unlike most stations' calendars, which spotlight photos of popular AOR image artists (often taken by the listeners), 94 Rock's calendar features its popular if controversial Rockettes (the station is being sued by Radio City Music Hall over its use of the term "Rockettes"). Each month spotlights one of the dozen women in an attractive pose



STONEBOLT'S CHANGES — KDWB-FM/Minneapolis played host to RCA's Stonebolt while they toured in support of their latest LP. Pictured (front row, I-r) are group's John Webster and David Jay Wills, KDWB-FM PD Dave Hamilton, group's Dan Atchinson, and station's Chip Hobert (back row, I-r) group's Ray Roper and Brian Lousley and Good Music's Brian Knaff.

#### UPDATE

Who is the "mystery pub crawler" of Toronto? That's what Q107 listeners want to know, because a station representative disguised as "Chugger, the mystery pub crawler," is carrying a thousand-dollar bill around to Toronto bars each weekend, waiting for people to ask if he's the Q107 crawler. If identified correctly, the Q107 representative hands over the \$1000 on the spot Rock video's getting bigger and blgger, and AOR radio is using it in several promotions lately: KFMF/Chico videotaped all twelve of its Homegrown album bands in concert at a local bar. Proceeds from the shows went to the Chico Community Daycare Center, while the tapes will be aired on a local TV channel. Meanwhile, WOUR/Utica is one of the many stations to sponsor free rock video parties for listeners at local nightclubs. WOUR's featured Epic artists on tape . . . Speaking of video, GIRFM/Manchester cosponsored an open house at a video game arcade that attracted 3000 listeners. Those who beat station reps at the games won albums . . . WLPX/ Milwaukee is looking for a band to headline the annual "Young Milwaukee" festival it copro-

#### COLOR

VOICE OF ROCK AND ROLL: WMMS/ Cleveland's new contest features the voices of top AOR artists. Listeners are given clues as to the stars' identities and must submit their guesses by mail. The winner will receive an expensespaid trip to Jamaica accompanied by WMMS MD Kid Leo

MAKING WAVES: WBLM/Lewiston-Portland gave away a waterbed system to the listener who submitted the most creative joke that went along with a prewritten punchline.

Y-95 PLAYS CHEAP TRICKS ON LISTEN-ERS: Honoring hometown boys Cheap Trick, Y-95/Rockford held a banner contest for the group's local appearance. The winning banner earned its creator a pair of passes to all rock shows at the Rockford Metro Center in 1981, as well as a Y-95 Cheap Trick satin jacket. Runnersup received a complete Y-95 wardrobe from the station's selection of merchandise, Y-95 Cheap Trick satin jackets, Cheap Trick bookbags and albums. Additionally, the station made up 3500 collectors' concert patches to give to concertgoers, a practice Y-95 plans to continue for upcoming shows

APRIL WINE FLOWS FREELY: WLUP/ Chicago, in conjunction with the new April Wine album on Capitol, sponsored a "have a drink on April Wine" promotion. Every eligible fan with a ticket stub from the show, or a coupon from local retail outlets, was invited to a club, where the coupon or ticket was redeemed for free admission and a drink chip (actually an April Wine button) good for two free drinks. The band's new album was played over the club's sound system while the group itself appeared later in the evening to mingle and sign autographs.

motes. Last year, Off Broadway headlined in front of 35,000 listeners. Contact PD Tom Daniels or MD Bobbin Beam at 414-342-1111 . . . Celebrating anniversaries this week were WRCN/Riverhead (its fourth; the station held a listener party with the Good Rats playing), WFYV/Jacksonville (first) and KILO/Colorado Springs (third) ... Interesting Mediatrend results in St. Louis, where WWWK-FM jumped up to a '9.4 to KSHE's down 3.8 . . . I-95/Bridgeport raised over \$40,000 for MS in an ugly bartender contest . Los Angeles has started a Concert Club that will award three pairs of sixth row seats for selected upcoming rock concerts. Postcards make listeners eligible for membership . . . WOMF/Louisville gave out concert patches at a recent REO Speedwagon Louisville gig . . . IRS Records has started a special record service project for college radio stations, which can become "IRS Agents" for \$25 a year. The money goes toward a year's service of IRS LP product and merchandise. Interested stations should contact IRS reps in New York City . . . The latest Big Music America album from an AOR is 96X/Oklahoma City's "Oklahoma Rocks". Coming soon are homegrown projects from WCOZ/Boston, KWST/ Los Angeles and KZOK/Seattle ... New AOR WOVV/Ft. Pierce is looking for improved album service from many labels. Contact Jim Schuyler at 706 N. 7th St., Ft. Pierce, FL 33450.

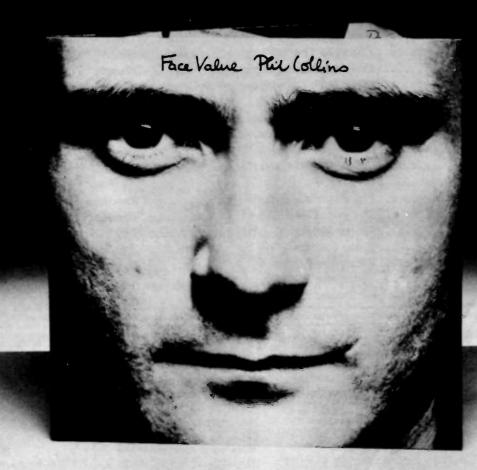
CONCERTS&CONVERSATIONS

PRESENTATIONS: WXEZ/Toledo presented NRBQ . WSYR/Syracuse presented Loverboy for \$1.05 for \$2.94 and Ziggurat for \$1.94.

BROADCASTS: Good Rats on WPDH/Poughkeep-Ziggurat on WSYR/Syracuse George Thorogood on KMET/Los Angeles, KBCO/Boulder

GUEST DJ'S: Doug Sahm on WBCN/Boston CONVERSATIONS: Phil Collins, Grace Slick on Q107/Tóronto . . Tim Reid (WKRP) on WIOQ/Philadelphia ... Keith Sykes on WQDR/Rajeigh le Nicks, Outlaws, .38 Special, Bad Company, Journey on KUPD/Phoenix . . . Rainbow on WMMR/Philadelphia . . . Outlaws on 195/Bridgeport . Nazareth, April Wine, Donnie Iris on WLPX/Milwaukee Rick Nelson, Ramones on WNEW-FM/New York Beach Boys on KFMG/Albuquerque . Joan Jett, Human Sexual Response on KROQ/Pasadena New Riders Of Purple Sage, Teardrop Explodes, Rainbow, NRBQ on WQBK/Albany WSYR/Syracuse . April Wine on KLAQ/EI Paso Greg Kihn on KZAP/Sacramento . . . Donnie Iris, Nazareth on WQFM/Milwaukee . . . Scooters on KRKN/ Anchorage . . . Plimsouls on KTIM/San Rafael . . . Jack Green, Rough Trade on K97/Edmonton . . . George Thorogood on KQFM/Portland Styx, Creedence Clearwater Revival, George Thorogood on KMET/Los Angeles . . Jim Carroll on WGRQ/Buf-.. Rush on WMET/Chicago . Larry Coryell, Commander Cody, Vassar Clements, John Stewart on KSPN/Aspen

# THE TRUTH ABOUT PHIL COLLINS.



Phil Collins is known to millions as the lead singer and drummer of Genesis. His writing, playing and performing have won him worldwide acclaim. His lastest work, "Face Value," a first solo album, is highlighted by a showcase of diverse musical influences and a star-studded cast of players.

The truth about Phil Collins' new album? An impressive musical statement from an extraordinarily talented musician. And the proof is in the listening.

PHIL COLLINS. "FACE VALUE."SD 16029

Produced by Phil Collins
On Atlantic Records and Tapes.

Featuring the single, "I MISSED AGAIN"#3790



BREAKER.

# विविध्याकि Album Airplay/ 40

Album cuts are liste of airplay preference   Album cuts are liste of airplay   Album	
2	
7	
9   6   4   4   JOURNEY   Captured (Columbia)   "Party's" 'Dixie"   Tough'   12   9   8   5   APRIL WINE   Nature Of The Beast (Capitol)   "Queen" 'Between" 'To   15   6   7   BRUCE SPRINGSTEEN   The River (Columbia)   "Fade" 'Price" 'Ties"   18   14   10   8   38 SPECIAL   Wild-Eyed Southern Boys (A&M)   "Hold" Title "1st" 'Fanta: 'Sas   Special   Wild-Eyed Southern Boys (A&M)   "Hold" Title "1st" 'Fanta: 'Ghost Riders (Arista)   "Riders" 'Angels" 'Wells   11   12   11   MANFRED MANN'S EARTH BAND   Chance (WB)   "For You" 'Liess" 'Wond   14   11   12   11   MANFRED MANN'S EARTH BAND   Chance (WB)   "For You" 'Liess" 'World' 'Steel' 'Time' 'Hot' 'Steel' 'Time' 'Alan Parsons Project   The Turn Of A (Arista)   "Games" 'Snake" Title   10   12   11   15   POLICE   Zenyatta Mondatta (A&M)   "Stand" 'Tears" 'World' 'SHERBS   The Skill (Atco)   "Skill" 'Bars" ''Crazy' ''J.   17   18   15   17   TOTO   Turn Back (Columbia)   "Elenore" ''Gift" ''Agras ''' ''Agras '''' ''Agras '''' ''' ''' '''' '''' '''' '''' '''	" "Snow
9   6   4   4   JOURNEY   Captured (Columbia)   "Party's" 'Dixie"   Tough'   12   9   8   5   APRIL WINE   Nature Of The Beast (Capitol)   "Queen" 'Between" 'To   15   6   7   BRUCE SPRINGSTEEN   The River (Columbia)   "Fade" 'Price" 'Ties"   18   14   10   8   38 SPECIAL   Wild-Eyed Southern Boys (A&M)   "Hold" Title "1st" 'Fanta: 'Sas   Special   Wild-Eyed Southern Boys (A&M)   "Hold" Title "1st" 'Fanta: 'Ghost Riders (Arista)   "Riders" 'Angels" 'Wells   11   12   11   MANFRED MANN'S EARTH BAND   Chance (WB)   "For You" 'Liess" 'Wond   14   11   12   11   MANFRED MANN'S EARTH BAND   Chance (WB)   "For You" 'Liess" 'World' 'Steel' 'Time' 'Hot' 'Steel' 'Time' 'Alan Parsons Project   The Turn Of A (Arista)   "Games" 'Snake" Title   10   12   11   15   POLICE   Zenyatta Mondatta (A&M)   "Stand" 'Tears" 'World' 'SHERBS   The Skill (Atco)   "Skill" 'Bars" ''Crazy' ''J.   17   18   15   17   TOTO   Turn Back (Columbia)   "Elenore" ''Gift" ''Agras ''' ''Agras '''' ''Agras '''' ''' ''' '''' '''' '''' '''' '''	"Train"
12 9 8 6   APRIL WINE   Nature Of The Beast (Capitol)   "Party's" 'Dixie"   Nature Of The Beast (Capitol)   "Queen" "Beween" "To RUSH   Moving Pictures (Mercury/PolyGram) "Tom" "Bruce SpringSteen   The River (Columbia)   "Fade" "Price" "Ties"   Noving Pictures (Mercury/PolyGram)   "Tom" "Bruce SpringSteen   The River (Columbia)   "Fade" "Price" "Ties"   Noving Pictures (Mercury/PolyGram)   "Tom" "Hote" "Ties"   Noving Pictures (Mercury/PolyGram)   "Tom" "Ties"   Noving Pictures (Mercury/PolyGram)   "Tom" "Ties"   Noving Pictures (Mercury/PolyGram)   "Fade" "Price" "Ties"   Noving Pictures (Mercury/PolyGram)   "Toto" "Mercury "Ties"   Noving Pictures (Mercury/PolyGram)   "Toto" "Mercury	"Take"
Section	
18   14   10   8   .38 SPECIAL	vn"
Solution	Vital"
3 5 10 JOHN LENNON & YOKO ONO. Double Fantasy (Geffen). "Losing" "Wheels" "Word 11 12 11 MANFRED MANN'S EARTH BAND. Chance (WB). "For You" "Lies"  8 7 9 13 STEELY DAN. Gaucho (MCA). "Nineteen" "Sister" "Time" "10 12 11 15 POLICE. Zenyatta Mondatta (A&M). "Stand" "Tears" "World"	
3 5 10 JOHN LENNON & YOKO ONO. Double Fantasy (Geffen). "Losing" "Wheels" "Word 11 12 11 MANFRED MANN'S EARTH BAND. Chance (WB). "For You" "Lies"  8 7 9 13 STEELY DAN. Gaucho (MCA). "Nineteen" "Sister" "Time" "10 12 11 15 POLICE. Zenyatta Mondatta (A&M). "Stand" "Tears" "World"	y"
14   11   12   11	**
19   16   14   12   LOVERBOY   Loverboy (Columbia)   "Turn" "Hot"	an"
6 10 13 14 ALAN PARSONS PROJECT The Turn Of A (Arista). "Games" "Sister" "Time" "Sake" Title "Games" "Snake" Title "Stand" "Tears" "World" "Stand" "Tears" "World" "Skill" "Bars" "Crazy" "John 13 15 17 TOTO. Turn Back (Columbia) "Elenore" "Gift" "Skateaway" "Expresso" "Ska	
10 12 11 15 POLICE. Zenyatta Mondatta (A&M). "Stand" "Tears" "World" 38 28 21 16 SHERBS The Skill (Atco). "Skill" "Bars" "Crazy" "J. 17 18 15 17 TOTO. Turn Back (Columbia). "Elenore" "Gift" 13 13 16 18 DIRE STRAITS Making Movies (WB). "Skateaway" "Expresso" 15 17 18 19 DONNIE IRIS. Back On The Streets (MCA). "Ahl Leahl" "Hear" "Agnet "A	
10 12 11 15 POLICE. Zenyatta Mondatta (A&M). "Stand" "Tears" "World" 38 28 21 16 SHERBS The Skill (Atco). "Skill" "Bars" "Crazy" "J. 17 18 15 17 TOTO. Turn Back (Columbia). "Elenore" "Gift" 13 13 16 18 DIRE STRAITS Making Movies (WB). "Skateaway" "Expresso" 15 17 18 19 DONNIE IRIS. Back On The Streets (MCA). "Ahl Leahl" "Hear" "Agnet "A	
SHERBS	
Toto. Turn Back (Columbia) "Elenore" "Gift"  Skateaway" "Expresso"  Skateaway" "Expresso"  Skateaway" "Expresso"  Skateaway" "Expresso"  Skateaway" "Expresso"  Skateaway" "Expresso"  Trust (Columbia) "Clubland" "Knuckles" "Vertical "Sea" "Mistreater" "Ball"  Foolish Behaviour (WB) "Dead" Title "Wings" "Pait "Sevential" (Epic) "Police" "Hitsville" "Sevential" (Epic) "Police" "Hitsville" "Sevential" (Epic) "Time" "Compassion" "Hitsville" "Sevential" (Epic) "Time" "Compassion" "Hitsville" "Sevential" (Epic) "Gone" "Chains" "Killing (Epic) "Gone" "Chains" "Killing (Epic) "Hearts" Title" (Epic) "Surrender" "Happen" "	"Canary"
13 13 16	liet"
15 17 18 19 DONNIE IRIS. Back On The Streets (MCA). "Ahl Leah!" "Hear" "Agnotic streets and streets an	
33 25 25 20 ELVIS COSTELLO & Trust (Columbia) "Chubland" "Knuckles" "Very Sea" "Mistreater" "Ball"  11 15 17 22 ROD STEWART Foolish Behaviour (WB) "Dead" Title "Wings" "Page CLASH Sandinistal (Epic) "Police" "Hitsville" "Severy Todd Rod Rod Rod Rod Rod Rod Rod Rod Rod	"Romeo"
29 24 23 21 GRACE SLICK. Welcome To The Wrecking (RCA). "Sea" "Mistreater" "Ball"  11 15 17 22 ROD STEWART Foolish Behaviour (WB). "Dead" Title "Wings" "Pax  26 22 26 23 CLASH. Sandinistal (Epic) "Police" "Hitsville" "Seve  30 28 24 TODD RUNDGREN. Healing (Bearsville/WB). "Time" "Compassion" "House to the compassion" "House t	
11 15 17 22 ROD STEWART Foolish Behaviour (WB). "Dead" Title "Wings" "Page 22 26 23 CLASH Sandinistal (Epic) "Police" "Hitsville" "Seve 20 20 22 25 UFO. The Wild The Willing (Chrysalis). "Gone" "Chains" "Killing 25 23 24 26 RANDY MEISNER One More Song (Epic) "Hearts" Title RAINBOW Difficult To Cure (Polydor/PolyGram). "Surrender" "Happen" "Special Control of the Willing of the William of th	/hisper"
26 22 26 23 CLASH. Sandinistal (Epic) "Police" "Hitsville" "Seve  — 30 28 24 TODD RUNDGREN. Healing (Bearsville/WB). "Time" "Compassion" "Holice" "Hitsville" "Seve  20 20 22 25 UFO. The Wild The Willing (Chrysalis). "Gone" "Chains" "Killing  25 23 24 26 RANDY MEISNER. One More Song (Epic). "Hearts" Title  — 40 27 RAINBOW. Difficult To Cure (Polydor/PolyGram). "Surrender" "Happen" "Special Control of the C	
Sandinistal (Epic) "Police" "Hitsville" "Seve  TODD RUNDGREN. Healing (Bearsville/WB). "Time" "Compassion" "Healing (Bearsville) "Time" "Compassion" "Healing (Chrysalis). "Gone" "Chains" "Killing  The Wild The Willing (Chrysalis). "Gone" "Chains" "Killing  The Will The Will The Willing (Chrysalis). "Gone" "Chains" "Killing  The Will The	sion"
20 20 22 25 UFO	
25 23 24 26 RANDY MEISNER One More Song (Epic) "Gone" "Chains" "Killing  - 40 27 RAINBOW Difficult To Cure (Polydor/PolyGram) "Surrender" "Happen" "S  GARLAND JEFFREYS Fscane Artist (Epic) "Surrender" "Happen" "S	
- 40 27 RAINBOW Difficult To Cure (Polydor/PolyGram). "Surrender" "Happen" "S  28 GARLAND JEFFREYS Escape Artist (Epic)	""Heart"
- 28 GARLAND JEFFREYS Fscane Artist (Epic)	
- CONTROL OF THE TO PSCADA APTISTIFUIC) MOST UP A A WILLIAM	otliaht"
Face Value (Atlantic)	
22 22 22 22 All Lines Missed Missed Missed Missed Missed Missed	
La L	
33 30 31 Silvivi Burrell Coconut Telegraph (MCA) "Weether"" Joh!" Title "O	1
21 20 27 32 PAI DENAIAN	
10 13 20 33 FLEETWOOD MAC Live (WB)	
"Procious" "Plant" "Procious" "Plant" "Procious" "Plant" "Plan	e" "Iln"
"Dressed" "Voar" "Cilo"	op.
I So So So Miles Kings (MCA)	
26 31 37 FIREFALL	
"Generala"	New
24 27 33 39 BLUNDIE Autoamerican (Chrysalis) "Ponture" "T Diede"	Entry
35 34 37 40 NICOLETTE LARSON Radioland (WB) Title "Ooo-Eee"	-

## Chart Summary

STYX maintained their lead in hot reports for a second week at the top. WINWOOD jumped sheed of REO for the number two airplay position, showing impressive gains in hot reports. REO remained strong in total and hot reports. JOURNEY held rock steady as WIND hit top five. RUSH rushed upwards es adds converted to upper eirplay rotations. .38 climbed in hots. MANN inched up. LOVERBOY continued its climb. SHERBS jumped nicely this week, showing geins in all rotations. COSTELLO climbed with new action in all rotations. SLICK, CLASH and TODD all had a good week of increased airplay attention. RAIN-BOW rose significantly, gamering many new adds as well as accumulated upper eirpley rotation mentions. JEFFREYS and COLLINS debuted with strong initial support.
NAZARETH maintained
as RINGS rose. RICK SPRINGFIELD cama close to charting this week

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot album reports and singles mentions. Artists chart numbers are displayed over a four-week period. The artists in Italics registered the most rapid gains in air play or in rotational conversion for the week. Album cuts are listed in order of popularity; cuts in bold type are also current singles.

# MOST ADDED

ľ		3/6	2/27	12/20	2/13	. 240
- 1	GARLAND JEFFREYS	95/89	15/14	0/0	0/0	2/6
	Escape Artist (Epic)	M 4	M-1	0,0	0/0	0/0
	"96 Tears"	H-2	HO			
2	PHIL COLLINS	97/87	14/14	0/0	0/0	0/0
	Face Velue (Atlantic)	M-5	MO	0.0	0,0	0/0
	"Air Tonight"	H-5	HO			
3	RAINBOW	92/68	49/45	2/7	0/0	0/0
	Difficult (Polydor/PG)	M 20	M-4	M-0	0.0	0,0
	"I Surrender"	H-4	H-0	HO		
4	PLIMSOULS	42/39	3/3	0.0	0/0	0/0
	Plimsouls (Planet)	M-3	Mo			
-	"Now"	HO	H-0			
5	JAMES TAYLOR	37/34	0/0	0/0	0/0	0.00
	Dad Loves His (Columbia					
6	"Her Town Too"	H-1				
	BADANGER	39/32	10/6	0/0	0/0	0/0
	Say No (Radio/Atlantic) "Hold On"	M-3	M 3			
7	RICK SPRINGFIELD	H4	H-1			
,	Working Class Dog (RCA)	44/22	31/14	30/19	12/7	10/4
	"Jessie's Girl"		M 16	M 8	M-3	M-6
	FOOLS	H 6	H-1	H3	H 2	H-1
	Heavy (EMI America)	31/19	23/22	3/3	0.10	0/0
	"Allbi"	M-11	MI1	M O		
9	ERIC CLAPTON	25/15	0/0	H-0		
	Another Ticket (RSO)	M-4	0/0	0/0	0.10	0/0
	"I Can't Stand"	H-4				
10	SHERBS	111/14	95/20	68/23	56/34	56/58
Tie	The Skill (Atco)	M 83	84-70	M-42	M 22	Mid
110	"I Heve The Skill"	H 14	H-6	H 3	H-0	HO
10		15/14	2/2	2/2	0/0	0/0
	Electronic (Mercury/PG)	M1	MO	MO	-	0,0
	Various Cuts	HO	H-0	H-0		
11	DOC HOLLIDAY	30/12	24/18	16/16	0.00	0/0
Tie	Doc Holliday (A&M)	M 14	M-3	M-O		
	"Ain't No Fool"	H-4	H3	H-0		
11	U2	25/12	22/12	21/14	3/9	2/0
	Boy (island)	M 11	M-8	M-6	M-O	M1
	"I Will Follow"	H-2	H2	H-1	H-0	Hi1
12	LOUISE GOFFIN	11/11	0/0	0/0	0.0	0/0
	Louise Goffin (Asylum)	M-0				
13	"If You Ever" RUSH	H-O				
13	Moving (Mercury/PG)	130/9	137/111		0.0	0.10
	"Tom Sawyer"	M-43	M-B	M-O		
	. On Sawyer	14.76	H-18	H-O		

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# MEDIUM

		3/6	2/27	2/20	2/13	2/6
1	SHERBS	111/83	95/70	68/42	56/22	56/0
	The Skill (Atco)	A-14	A-20	A-23	A 34	A-56
	"I Have The Skill"	H-14	H-5	H-3	H-0	H-O
2	GRACE SLICK	91/71	84/66	77/54	68/33	71/1
	Wrecking Ball (RCA)	A-6	A-8	A-12	A 28	A-70
	"Sea Of Love"	H-16	H 12	H-11	H 9	HO
3	тото	101/60	110/70	103/72	1	
	Turn Beck (Columbia)	A-1	A-4	A-4	A-11	A-21
	"Goodbye Elenore"	H 40	H-36	H-27	H 28	H-20
4	.38 SPECIAL	130/59	132/74	119/71	101/66	111/1
Tie	Wild-Eyed (A&M)	A.3	A 6	A-13	A-20	A-109
	"Hold On Loosely"	H 68	H 52	H-36	H-15	H-1
4	MANFRED MANN'S	123/59	128/79	126/78	119/81	121/83
Tie	Chance (WB)	A-2	A-1	A-3	A-3	A-10
-	"For You"	H-62	H-48	H-45	H-36	H-28
4	UFO	73/59	79/64	82/67	82/65	75/57
	The Wild (Chrysalis)	A 1	A-2	A-5	AB	A-13
_	"Long Gone"	H-13	H-13	H 10	H9	H-6
5	ELVIS COSTELLO	96/55	78/46	79/41	63/15	36/0
Tie	Trust (Columbia)	A 8	A 10	A-23	A 39	A-36
_	"Clubland"	H-33	H-22	H 15	H-9	H-1
5	TODD RUNDGREN	83/55	77/50	59/25	58/2	6/0
	Healing (Bearsville/WB)	A7	A-12	A-20	A 64	A-6
_	"Time Heels"	H-21	H-15	H-14	H2	HO
6	CLASH	81/51	75/46	74/42	70/42	73/35
	Sandinistal (Epic)	A 2	A-5	A-9	A-11	A 25
7	"Police"	H-28	H-24	H-23	H 17	H-13
'	OUTLAWS	123/50	136/50	128/50	137/54	138/57
Tie	Ghost Riders (Arista)	A-O	A 0	A O	A-1	A O
7	"(Ghost) Riders" LOVERBOY	H-73	14-86	H-78	H-82	H-79
′		109/50	103/52	96/53	86/53	91/62
	Loverboy (Columbia) "Turn Me Loose"	A 2	A-6	A-4	A-4	A-6
	APRIL WINE	H-67	H-46	H-38	H-29	H 23
•	Nature Of The (Capitol)	139/48	137/60	125/64	122/74	110/70
	"Gypsy Queen"	A-2	A-3	A2	A-1	AB
	NAZARETH	H 89	H 74	H 68	14-47	H 32
•	The Fool Circle (A&M)	55/47	53/39	46/27	42/21	43/1
	"Dressed To Kill"	A-4 H-4	A-10	A-14	A-18	A-42
10	ALAN PARSONS PROJECT		H-4	H-6	H3	H-0
	The Turn Of A (Arista)	A-0	716/39	114/38	132/36	136/35
Tie	"Games People Play"	H-41	A-1	AO	A-0	AO
10		#3/45	H-78 BB/47	14.76	H-90.	H-101
	Back On The Streets (MCA)			88/49	30465	38/49
	"Ahl Leah!"		A-2	A2	A3	A-2
	~~~ ~~~~~	H-36	H 39	H-37	H-45	H-37

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# THE HOTTEST

1	STYX	3/6	2/27	2/20	2/13	2/6
	Paredise Theater (A&M)					30 148/13
	"Best Of Times"	A O	A-0	4.0	A-0	A-0
2	REO SPEEDWAGON	M 13	M-12	M 9	M 10	M 18
	Hi Infidelity (Epic)	139/1				29 149/12
	"Keep On Lovin"	A O	A.0	A.O.	A-1	A1
3	STEVE WINWOOD	M-11	M-17	M-14	M 15	M-19
3			27 152/1	12 133/5	M 135/7	9 122/58
	Arc Of A Diver (Island)	A O	A.3	A.2	A-9	A-12
	"Chance"	M 22	M-37	M 37	M 47	M 52
•	JOURNEY		16 139/1	12 130/9	7 127/7	124/15
	Captured (Columbia)	A O	A-1	A-7	A-16	A 89
5	"Perty's Over"	M-24	M-26	M-26	M 32	M 20
9	BRUCE SPRINGSTEEN	127/10	77 135/1	18 133/1	12 135/1	23 148/13
	The River (Columbia)	A O	A.O	A-O	A-O	AO
	"Fede Awey"	M-20	MI-17	M 21	M 12	M 16
6	J. LENNON & Y. ONO	118/98	138/11	15 138/1	16/142/1	9 153/137
	Double Fantasy (Geffen)	A O	A-0	A-U	A-0	A-0
	"Losing"	M 20	M-21	M 22	M-23	M-16
7	APRIL WINE	139/85	137/74	1 125/5		
	Neture Of The (Capitol)	A2	A-3	A-2	A-1	A 8
	"Gypsy Queen"	M 48	M-80	M 64	M 74	M 70
8	STEELY DAN	112/80	130/99		77 128/11	
	Gaucho (MCA)	A O	A-0	A-1	A-0	AO
	"Hey Nineteen"	M-32	M-31	M 20	M 17	M-20
9	RUSH	130/78			0.00	0/0
	Moving (Mercury/PG)	A-9	A-111	A-26	000	W
	"Tom Sawyer"	M-43	Ma	MO		
10	OUTLAWS	123/73			137/82	136/79
	Ghost Riders (Arista)	A-O	A-0	A.0	A-1	1
	"IGhost Riders"	M 50	M-50	M 50	M-64	A-0 M-57
11	POLICE	98/71	112/80	106/82		
	Zenyatta Mondatta (A&M)		A-0	A-0	A-0	125/97
	"Don't Stand"	M-27	M-32	M 24	M-26	A-0
12		130/68	132/52	119/35		M 28
	Wild-Eyed (A&M)	A-3	A 6	A-13	101/15 A 20	111/1
	"Hold On Loosely"	M-59	M 74	M 71	1	A-109
13		123/62	128/48	126/45	M-86	M-1
-	Chance (WB)	A-2	A-1		119/36	121/28
	"For You"	M-50	M 79	A 3 M 78	A-3	A-10
14	ALAN PARSONS PROJECT	106/61	116/76	114/70	M-81	M-83
	The Turn Of A., (Arista)	A-0	A-1		132/96	136/101
	"Games People Play"	M-45		A-0	A-O	A-O
15			M-39	M 36	M-36	M 35
	Loverboy (Columbia)	109/57	103/46	95/38	86/28	91/23
Tie	"Turn Me Loose"	A-2	A-6	A-4	A4	A-6
15	DIRE STRAITS	M-60	M-62	M 63	M-53	M-62
10		90/57	97/84	112/K3	113/76	123/63
	Making Movies (WB)	A1 .	A-0	A-2	A-0	A1
	"Skateawey"	M 32	M 33	M-47	M-38 .	M-30

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# RADIO-PICKS HERIOSOULS



4th MOST ADDED-RADIO AND RECORDS.

Hard Choice, FMQB ALBUM REPORT—"...The Plimsouls get my vote as 'Most Likely To Succeed."

THE BEST NEW MUSIC, Debut Album, THE ALBUM NETWORK—"...The Plimsouls deliver a rock 'n' roll album with the Everest-sized radio rocker and first single 'Now."

Dave Sholin's Personal Pick-THE GAVIN REPORT.

Albums of the Week, Ron Fell-THE GAVIN REPORT.

**PLIMSOULS**, their debut album is produced by Danny Holloway. Contains the single "Now."<sub>P-47923</sub>



# A BREAKERS

PHIL COLLINS Face Value (Atlantic)
"Air" "Lines" "Missed" "Must."
80% of our reporters on it. Total
album reports: 97. A87, M-S, M5. Debuted this week at number



RAINBOW
Difficult To Cure
(Polydor/PolyGram)
"Surrender" "Happen" "Spotlight" "Freedom," 57% of our reporters on it. Total album reports: 82. A-88, M-28, H-4. Chartad this weak at number 27.



**GARLAND JEFFREYS** Escape Artist (Epic)
"80" "R.O.C.K." "Innocent"
"Lovers." 89% of our reporters
on it. Total album reports: 85. A.
80, M-4, H-2. Debuted this week



# SINGLES

ERIC CLAPTON....."I Cen't Stand It" (RSO) NIGHT..... "Love On The Airwayes" (Planet) BADFINGER ..... "Hold On" (Radio/Atlantic) WARREN ZEVON... "Lawyers, Guns, And Money" (Asylum) J. TAYLOR & J.D. SOUTHER . . "Her Town..." (Columbia) DELBERT McCLINTON . . "Giving It\*Up For Your..." (Capitol) BOOMTOWN RATS . . . . . . "Up All Night" (Columbie) JIM CARROLL BAND ...... "Day And Night" (Atco) 10 MICHAEL STANLEY . . . "He Can't Love You" (EMI America) 11 EAGLES ...... "Seven Bridges Road" (Asylum) 12 ANY TROUBLE ..... "Second Choice" (Stiff) 13 STEVIE WONDER . . "I Ain't Gonna Stand For It" (Motown) 14 PRETENDERS..... "Message Of Love" (Sire) 15 YOKO ONO......."Walking On Thin Ice" (Geffen)

These 45's received significant AOR simpley reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

# JAZZ ON AGR

DAN SIEGEL..... The Hot Shot (Inner City) DAVE GRUSIN ...... Mountain Dance (GRP/Arista) ..... "Rag Bag" "Friends" JOE SAMPLE ..... Voices In The Rain (MCA) B.B. KING .....Better World (MCA) 'Victim' KILIMANJARO ...... Kilimanjaro (Philo) LONNIE BROOKS BAND . . . Turn On The Night (Alligator) . Various Cuts . . . . . . . . . . . . . . . . . . . SPYRO GYRA..... Catching The Sun (MCA) "Cafe" BOB JAMES .... All Around... (Tappan Zee/Columbia) NATIVE SON ..... Savanna Hot-Line (MCA) ..... Title "Animal"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

# REGIONAL ASER ACTIVITY

# 

Albany 518-462-5555

Horf-eat
CLASH (Epic)
ELYTIS CONTELLO A [Columbia]
ELYTIS CONTELLO A [Columbia]
ELYTIS CONTELLO A [Columbia]
J. LEVERNIA E Y GOTO (Control)
A CLAST ELYTIS CONTELLO A [Columbia]
J. LEVERNIA E Y SHIFT
POLICE I ANAI
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AUT DIVISION
BLOTTO
PHIL SEWOLM (Boards
"Bon T Fjelgin "
"Blow You Life"
"Then We Go Up"
"Let Her Conco" "Pre
PRETEMBERS (SIre)
YORO ONO (Geffun)

Albany 518-785-9800

"POI CH ON "
EL FIS COSTELLO & IGOIUMS)
"NEISSEN" SENTENCE
RANDY HEISHER (Epic)
RANDY HEISHER (Epic)
ROD STEMANT HES
AL LENGTH & T CHED IGOIT N
ALAN PARSONS PROJ (Aristo)



1 Surv. Hour 1 Surv. Hour DIRE STRAITS (MB) RIMES (MCA) \*Let the Got DOBNIE (HR)S (MCA) TODO RUMORME (Bearsyle) \*Time Hosta\* UFO (Chryssits) SMEMS (Aftern) Jacs

Allentown 215-894-0511

LOVERSON (COLUMN) | LOVERS

PD LTN COMEY ND CHNON HOLT

PHIL COLLINS (ATT or):

Hodium CLASH (Epic) ELVIS COSTELLO & (Co HAZARETH (AAM) UFO (Chrysolls) GAAC SLICK (RCA) JOAN JETT (Boardw-18) FOOLS (EM) Americal

Singles

# 98 Rock

PD CHICK DUEDTY

Added RA INDON I Polydor /Po



Added

Added

Added

Added

IPSTRTS (Epic)

A NEGOT (Polydor/Polydra)

1) Serrander\*

JAMES 1ATLON (Columbia)

\*\*Stand & Flyn\*\*

PL (BOALS (Plane\*)

PHL COLLING (Arlant)c)

\*\*Bushing/Lines\*\*



PD ANDT MEALBIEN ND ROB LIPSHUTZ

BOSTON BEAT VOL 2

SOFTROG

PD CLARK SHIOT

Redien
HALL & ORTES (RCA)
JOE SAMPLE (NCA)
JIMMY BUFFET (NCA)
JIMMY BUFFET (NCA)
ELVIS COSTELLO & (CO)
GEORGE BERSCH (AMI)
PHIL COLLINS (AFIENTIC)
EMPROUM HAMPIS (ME)
BOZ SCARES (Ed) (min)(a)
REL D'AROMO (CO) (umb)(a)

PAIL SINCH (MB) Singles source syminostics ifone -

Binghamton

REO SPEEDMAGON:(Eg)c)
BRICES SPRINGSTEER (Columbia)
STEWN HIGSTEER (Columbia)
STEWN HIGHOOD (Island)
STEWN HIGHOOD (Island)
STEWN HIGHOOD (Island)
OUTLANS (Ar Isra)
FIREF ALL, IAPIANTEL
BROOD (ISRA)
NAME RESIDENCE
NA

Jazz Singles **Baltimore** 

STEVE minMIDDD (1string) AC/DC (Attantic) RUSH (Marcury/PolyGre) STYR (AAN) ADJRIEV (Columbia) DOMHE (RIS (MCA)



Singles None

STYN (AMN) THIN LIZZY (MB) STEVE WIRMCOD (Island) MTC (Virgin)

TEL (Firgin)

FORTHOR

APRIL SIDE (Compinal)

APRIL SIDE (Compinal)

APRIL SIDE (Compinal)

OCEAN TRICKE (Epic)

OCEAN TRICKE (Epic)

OCEAN TRICKE (Epic)

OCHANIS (Compinal)

OCHANIS (Compinal)

REO SPECOMACOM (Epic)

AN INDOM (FORTHOR (Compinal)

AN INDOM (FORTHOR (Compinal)

TOTAL (Security (FORTHOR )

OCEAN TRICKE (FORTHOR )

Boston 817-282-5900

NED STEWART (MB)
J. LEHOMA & Y DWO (Getten)
PLETWOOD NAC (MB)
JAMES TATLON (GG)-JAMES (GETEN)
G MASHINGTON (MI (Elehtra)
LAMI MALL (AAM)
GON NELEAN (MBCA)
STELLY DAM (MBCA)
STELLY DAM (MBCA)
GANGE (GROWN)
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JACE INSTITUTE TO AND I

# MOST ADDED

PHIL COLLINS Face Value (Atlantic)
RAINBOW

Difficult.. (Polydor/PG)
GARLAND JEFFREYS Escape Artist (Epic)
PLIMSOULS

Plimsouls (Planet) 13/11 JAMES TAYLOR

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that

# W3C1

Added
PHIL COLLINS AT Inn | 1
ELLER FOLEY (Fpl:/Ch.va. let
CAPL, APO JETPETS; Efpl:/Ch.va.
PL:ISOULS (Flower
COLT POWELL, (Foligher) PolyGral
ALHOOL (Foligher) PolyGral
ALHOOL (Foligher)
FAB THANKERBIRDS
(Ch.vgasta)
TARLOR & SOUTHER (Columbi) |
TARLOR & SOUTHER (Columbi) |

JOAN JETT (Boordwell) PHIL SEMBOUR (Boordwell) 30 SPECIAL (ASH) TOOD REM

PECIAL (AMI) RUNDGREN (Bonrey) BATORS (Bonre) L HAMBOUR (MB) STIV BATORS (Bomp) PEARL HARBOUR (MB) PYLON TEARDROP EXPLODES (Marcury/PolyGre)

1-95fm

Medium SHERBS (APCO) MAZARETH (AAM) GOOD RATS (6 A.M.) CLASH (Epic) STEELY OAN (MEA.) J. LERMON 6 T. CHO (GmPto

9TROCK

PD GEORGE HANNAS HD PAUL HEINE

Medica sparry (48) TODO RUMONES (48) TODO RUMONES (1800 evilla GRACE SLCCE (RCA) RTC (1975) RTC (19

HOTTOST STYR (AMI) Thest Of Times's

31/26

22/19

Dad Loves His... (Columbia) 11/10

617-286-1111
JAMES BROWN (Polyer/Polyer)
UFO (Chryssis)
DORHE (IRS (MCA)
STEELY DAH (MCA)
STEELY DAH (MCA)
ALAH #APSONS PROJ | IArlste)

27/20

ALAH APPSONS MIDJ IA-1970)
MOTTONS
CLASH (Egic)
CLASH (Egic)
JAM (Polysor/Polyson)
CL195 COSTELLO & (Columbia)
POLICE (AMA)
JE SOME & T CHO (Gorfee)
MC O MAC DAMAGO (Egic)
MC O MAC DAMAGO (Egic)
MC O MAC DAMAGO (Egic)
TST VE MISSONDO (Island)
JIM (AMMOLL SAMO Intro)
ACTOC (Affantavic)
ALAHOLL SAMO Intro)
ACTOC (Affantavic)
MAGNAS SERUAL RESP (Person')
ACTOC (Affantavic)
MC (Columbia)
MC (Col

Jose Rone

**Bridgeport** 

203-579-9995

\*Too Mach Thee\*

\*Too Mach Thee\*

\*BRUCE SPRINGSTEER (Columble)

\*BRUCE (AMAI)

\*FUL (CI (AMAI War You"

Al HBOW (Polydor/PolyGre)

1 Surrender\*
JOUNETY (Columbia)

\*\*Olole Hissy\* \*\*Perfy's Over
-ERIC CLAFTON (RSO)

Buffalo 718-881-4555

718-881-4555

"Mochin The "
J. Liebon & T. Ono (Getten)
STRV ETHOROU (1s) Inch
"Mhile Connect
Dobble (Ellis (Ed.))
RED SPECOMACON (Ge)c)
"TOUR DOWN (Ellis (Ed.))
RED SPECOMACON (Ge)c)
RED SPECOMACON (AND (AND CAND )
RED SPECOMACON (AND CAND )
RED SPECOMACON (AND CAND )
RED SPECOMACON (GE)CO (MARCH )
RED SPECOMACON (RED )
RED SPECOMACON (RED )

Jose Singles MEDIUM

SHERBS
The Skill (Atco) 25/19 GRACE SLICK

. Wrecking Ball (RCA) 24/19 UFO The Wild... (Chrysalis)
ELVIS COSTELLO
& ATTRACTIONS 21/18

Trust (Columbia) 30/17 CLASH

Sandinistal (Epic) 27/17 Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

#### Claremont 603-542-7735 WECM

PO BOB REVERS MD: SONG FONTAINE

Medium JOURNET (Columbia) (Aristo) JOURNET (Columbia) (Aristo) (Aristo) (Aristo) JIII (Aristo) JIII (Aristo) JIII (Aristo) JIII (Aristo) (

JOHNNY RYCHAGE
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CRIC CLAPTON (MSG)
MOPTANT
STR. (MAM)
STRELY DAN (MCA)
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PLOTE ALL (RAT)antic
PLOTE (Chrystia)
D.ONOLE (Chrystia)
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D.ONOLE (Chrystia)
ANT TROUBLE (STIFF)
ANT STREET
ANT STREE

WCCC Hartford

Heelium
DIRL STRAITS (eb)
AC/DC (AF)enfic)
STELLY DAN (eEA)
TOTO TOGULERY PROJ (AF)enfic)
PAT BERFAR (Chypolic)
POLICE (AMA)
SHORT PROJ (AF)enfic)
DEMOR S, SUCCEPPLE (Columbia)
UZ (talend)
PROJ PLE (Columbia)
UZ (talend)

PD: DANIEL F. HAYDEN "Can't Happen" GARLAND JEFFREYS (Epic) "90 Tears" UZ (Island)

Hartford 203-247-1080

CARLAND (EFFREYS (Epic)
THOFFEST
REO SYFE (MADON (Epic)
STYR (AMM)
SOUTHER (Columbia)
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SOUTHER (Columbia)
BUCIL SPRINGSTER (BUCIL SPRINGSTER)
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ADDITION (Epic) ACTOR (Epic) ACTOR (Epic) ACTOR (ADDITION (Epic) ACTOR (ADDITION (Epic) ACTOR (ADDITION (Epic) ADDITION (Epic) APRIL BIRD (Copino) BIRGO (Epic) ADDITION (Epic) APRIL BIRGO (Epic) ADDITION (E

THE HOTTEST REO SPEEDWAGON

HI Infidelity (Epic)
STEVE WINWOOD 35/33 Arc Of A Diver (Island) 37/32 STYX Paradise Theater (A&M) 35/32 JOURNEY Captured (Columbia)
BRUCE SPRINGSTEEN

The River (Columbia) 32/28 Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

# WBLM 100 Lewiston-Portland

HD JOSE DIAZ PO HINE BUSHEY

AATINBOW IPOLYMON/POLYGRE JAMES TATLON (Golumble) GAFLAND JUFFREYS (Epic) DOC MOLLIDAY (AAB) PHIL COLLINS (AFIENTIC) BOOMTONE RATS (GOJUMBIE) J.J. CALE (NCA)

Medium

GRACE SLICK (REA)

OUTLANS (Aristo)

EXTEX ENTROC (15 med)

XTEX ENTROC (15 med)

HICOLETTE LARSON (#B) TOTO (GO) Jambie) TODO RUBODESH (Buer swille/ STC (Birgin) JOAN JETT (Boer swith) -GRILLAND JETRETS (Epic) -POLICE (JAMP) -ERIC CLAPTON (RSO)

36/30

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-ERIC CLAPTON (MSG)

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REGISTER, MSG)
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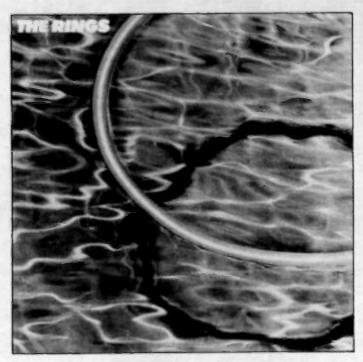
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Arded

GARLAD (EFFREYS (Epic)
JAMES TAN,OR (Columbia)
PHIL COLLINS (Artentic)
BARIS (Americ)
BARIS (Marcory/Polydra)
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BARIS (Marcory/Polydra)
DAR MARCH (Marcory/Polydra)
AND MARCH (Marcory/Polydra)
JOHN MARCH (Marcory/Polydra)
JOHN MARCH (Marcory/Polydra)
PHILOD (Polydor/Polydra) AAINOUN IFOIYMAN
PTI,ON
JOY DIVISION
-IAN HATTHEYS (MANAYOUN)
-FRANKIER REDOCKOUTS
(Nilternium)
-GEMERATION X (Chryselle)

HOTTEST
TODD RUNDDEN (Beers:)) In/IB)
OUTLANS (N/1976)
ADMA NARDORN (RCA)
POLICE (AMS)-6
BUSH (Mercury/P

# THE RINGS



# THE RINGS

## THE RINGS on tour:

3/6 Dover, NH
3/12 Albany, NY
3/8 Buffalo, NY
3/13 Providence, RI
3/9 Pittsburgh, PA
3/14 Malibu, LI
3/10 Cleveland, OH
3/16 Washington, DC

3/17 Philadelphia, PA 3/18 Baltimore, MD 3/20-21 New York City 3/22 Utica, NY 3/26-27 Boston, MA

# THE RINGS on radio:

WMMS	KLOS	WMMR	WSHE	WLRS
KWST	KSHE	KROQ	KGB-FM	KWFM
KZEW	WQXM	WBCN	WHFS	WRNO
KTKT	KOME	KSJO	KTIM	KLRB
WCOZ	WYSP	WCCC	KTXQ	WNEW
KQFM	WYDD	WCAS	WAAF	WBLM
WLIR	WCMF	WIOT	WVUD	WTUE
WQBK	WPYX	WOUR	WAER	KQDS
WXRT	WAZU	KZAM	WDEK	WYFE
WYMX	WRKK	WLSQ	WGVL	WYNF
WQFM	WIBA	WMAD	WAPL	WWCT
KNCN	KSMB	KLBJ	KISS	KGOU
WXKE	WPFR	KATT	KMOD	WKQQ
KCPX	KSPN	KILO	KFMQ	KZEL

THE RINGS on Radio&Records
AOR #36

Toronto

416-967-3445

TOTAL TO THE TOTAL THE TOTAL



PD BANKE GRANT HD BALCOLD GRAT

Accord TODGO ALREADY N (Bear ave) (
COMMONS (RES (MEAN) ANTHONY))
PHIL COLL (MX (ANTHONY))
(ARE (Polydor/Polydors)
(FILE CLAFTON (RESO)
(FILE CLAFTON (RESO)

Modision
IEVIS COSTILLO 5. (Entimble
UP) (Chryso)(1)
WLARETH (Abril)
WARETH (Abril)
WARETH (Abril)
WARETH (Abril)
WEIRDS (Area)
CLASH (1914)

STYL (AMI) SHUEL AND HOLTELY

OK HILL PD AND BIECHZYDIN I MD AAREN ANDERSON

Added PHIL COLLINS (Artenfic) "I Missed Again" "Benind Lines" HICK SPRINGFIG D (MCA) "Jensia & Birl" NA 18808 (Polydur/Potyler "Jestie s Dirl"
AA HERDE Polydur/Polydrei
"Sputijest Ald" "I Surre
DADF HEGET (Hoolo/Attent)
"Noie On" "I Got You"
-FULTE MORES (Sire)
TA N.OR & SSOUTHER (Got) und

Main Lum POLICE (AAH) POLICE (AB) 600 STEWARD (60) MPO (CAPYRSIN) MOCEPTICE (COLUMBIA) TODO BURNULEN (BOOKS) RAMOT (BESSER) (Epic) WANCE (S. D.C. (EC.) PAT DEMETAR (CAPYRSIN) PAT BENNIAN (Epic) BAZARETH (AAM) MEIDS (Arco) JIN CANDOLS BAND (Arco) MANNIN / BYON (Arylus) CAYS COSTELLO A (G

WVAQ Morgantown

Reted PLINSOLLS (Piens\*) \*Nouna LOUISE GOVE IN (Av) \*Now"
LOUISE GOFFIN (new) was
"19 You Even"
(MRTLOU HAMPES 1 ME)
". Cres!"
TOPILLS (Local)
HHL COLLINS (Arient(c)
"Mathing', from" "Bahlnd/Lines" BACF (MGER (Majo/Aften PHOEDE \$400 (M)rage)

Modium DIRE STRAIRS ENDI WARPER (EVEN) TOTO (Columbia) APRIL AMPEL N (BYGN (ANY Jam)

(TOD (Columbia)

APPEL N 100 (Cop)

(DEST BECK (BYGN (Cop) to)

GRACE SLICK (BCA)

STERN \*\* NORCH (BCA)

APPEL N 100 (BCA)

STERN \*\* NORCH (BCA)

APPEL N 100 (BCA)

STERN \*\* NORCH (BCA)

APPEL N 100 (BCA)

APPEL N 10

WPLR

PD: CURDON WEINGARTH ND: EDDIE WAZOO

Added
GARLAND JEFERTYS (Epic)
98.0 C 8.º "Innucent"
PHIL COLLINS (AFlentic)
Than Ind /Lines"
NLIMBOR (Polydor /PolyGre)
"Can + Imppen"
6ADF (NOLR) (Endo/Arlant(c)
"Told (Can) "Piold On" MARKS (Columble) "IBBNT Auxy" JAMES TAYLOR (Columble) IAN COMM (\$111/(b)c)

Neel Lie Jiller out FETT (REA)
Jiller out FETT (REA)
"Second out of the second of the second of the second out of the se

Long island

518-727-1570

NID SPEEDMAND (Epis)
J. Li Secto AFT. One (Epis)
J. J. Li Secto AFT. One (Epis)
J. Li Secto AFT. O

Jast Ib.no

Manchester 603-625-6915

FIREFALL (ATTOMTIC)
FOOLS (ER) America)
MUSH (Hercury/Polydro)
-GRIC (ATTOM (HNO)
-GACFINGER INGGRAFIC
-GOLL
-ETC (Virgin)

THE CHIPGES

LD STREET (AL (AMP)

RINGS (REA)

STREET (AMP)

RINGS (REA)

STREET (AMP)

DUTLARS (APITE)

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TO S

Jeas

304-296-0029 NUSH (Nercory/Polydre) MERBS (Atoo) LQVIRBOT (Columbia) -GARLAND AFFRETS (Epic) -CRIC CLAPTON (RSO)

MERIC CLAFFOR (MSG)

MINUTERS THE MERIC (Spice)

MINUTERS THE MERIC (Spice)

MERIT (Spice)

MERI

JOEE Rone

New Haven 203-777-6817

TODD PUNCHES (deers)((m/Mb) FLEETSCOD MAC (sep) GLEERT MCCLISTON (Cap) to)) "Gluing 19 Up" ROCKPILE (Columbia)

MCCBPICE CCD + umbla:

100 SPEC DMADDH (Eg) EC

REMON DA LOUIS IN

STEP & SIMMODO (18) EMP3

J.J. CALL (MCCA)

STEBLY DAM (MCCA)

DIREC STANLES DMB

COL MOLL CONT (MCCA)

J. LEMON & T CHO (Gerfun)

DAGE SILON (MCCA)

LEMON & T CHO (Gerfun)

COLO DATS (CA MCA)

COLO DATS (CA MCA)

HERT EMBERS (SILON (COLOMBIA)

GRICE CLAPTON (18) O)

Jose Hone Singles

る理学な NO MOTO MAIL

Addison Pto (Feetawar 1) Library (Feetawar 1) Libra

Movilum STERE, T DAN (MEA) No SPECIAL (Aud) TEARDERO ERFLCOUS (Marcur y/Fas) (Mex. DDDD SEATS (B.A.M.) DDDME(E SHI) (MEA) DDDME(E SHI) (MEA) PLAETWOOD TMC (ME) ADMIN THE ARTS ( GUACE SICK) (MEA) GUACE SICK) (MEA) UJ (14) SMAA)

LO WIFBOT (Columbia) IAN IELLANAN (Marcury/Polydra IELE Annah (Polydra/Polydra) IDIO (Columbia) INTO (Cplumb(e) JIM CAMMEL MAND (Atum) JIM CAMMEL MAND (Atum) JOSEPH AVERAGE (Manris villa/MD) PHOLES SADD (Mirago)

New York

212-965-7000

PRESENTANT (MIX eggs)

NO.150.1

STAILS THE (MARTER (CD 1000 la)

STAILS THE (MARTER (CD 1000 la)

STAILS CONTINUE (CD 1000 la)

SAPAL AND AFFREYS (SP | CD 1000 la)

SAPAL AND AFFREYS (SP | CD 1000 la)

SAPAL CALLANG (AFFREYS (SP | CD 1000 la)

JULIUS (AFFREYS (AFFRE

MZ ((a)ma) ALAN PARSONS PROJ: (Ar)sta) TODD HIMDDRS N (Bear av 1)3 a/NB) ANT TROUBLE (89181) GTC (41rala) Hone

HOTTEST TROUTS
J. LINGUR & T. GOD (GetTen )
ROS SYST DEMANDS (Epid)
STEAM TO SYST DEMANDS (Epid)
STEAM TO SYST DEMANDS (Epid)
STEAM TO STE

Jazz Mone Singies

Hed Ive
CASM (Epic)
CASM (Epic)
CASM (Epic)
STEMMY (W1)
MAPROD NAME: (W1)
SE SMECTAL (AMI)
SUSH (Barcur y/Po)ydra)
MUSH (Barcur y/Po)ydra)
FOLO NAMEMARI (ATEM)
FOLO NAMEMARI (M1)
FOLO NAMEMARI (M1)
FOLO NAMEMARI (M2)
FOLO NAMEMARI (M2)
FOLO NAMEMARI (M3)
FOLO WOHA

WPLJ 95.5

PD : LAWRY ME HIZE H MD COROTHY VANEUM HIS

AC/DC() spor 1)

ON: BUT LINCER FD: MARK CHERNOFF

PHIL COLL INS LATTURE THOSE REPLIES TRANSPORT TRANSPORT TRANSPORT TRANSPORT TO THE TRANSPOR

HIGH & Decrement of the Property of the Proper

CRAZY JOE/VARIABLE (Casebiance/Poly

Ottawa

OTTENW8
613-563-1919
MARTE BORDAN
(PA DARY 4 ... (31191/Epic)
-BIOMAL STARLEY
(OH) Americal
-OHORSTRAL MAN
-ARS (Elabrie)
-BOY SENSER



Added
BRIC GLAPTON (RSG)
"RITE Mea"
PHIL COLLINS (ATIANTIC)
"Debind/Lines"
TED WIGHT (Epic)
JIMP OUP ETT INCA
"15" NY JOO"
-GARLAND JEFFRITS (Epic)

New York 212-887-7777

North Jersey 201-328-1055

SHERBS (AYCO) RICE SPRINGPIELD (RCA) ZIGGARAT (ROBGE) PLIMSOULS (ETENET) CORN(E IRIS (MCA) FOOLS (EMI America) - ERIC CLAPTON (RSO)

THE CLAPTON (MSO)

MOTTON

MOTTON

MOTOMAP

POLICE (AMM)

POLICE (AMM)

POLICE (AMM)

BUILD SPHI INCSTEEN (Columbia)

MULTI SPHI INCSTEEN (Columbia)

THE MOTOMAP



PD: STEWE COLUMNICA

MARGICUM
MAR

-BOY SERVER PROPERTY OF THE PR Jazz Singles

MANANA FD | COMPLETE REMORES

Medium STTS (AAM) CROMES INTS (ACA) STEELT DAM (ACA) STEELT DAM (ACA) STEELT DAM (ACA) STEELT (Medium (ACA) PHIS, SEMEAR (Boardwele) OUTLANS (Arisha)

PD DICH HUNGATE HD LISA RICHARDS

Added PL(HEDOLS (Planet) "Now" UASLAND AFFRETS (Epig2 "NA Town" PHIL COLLINS (ATPONTES) "I Missed Apple"

Hoolows 150 SPC (AL (AAH) Protection of the Community of

WDVE

Philadelphia 215-561-0933 CLASH (Epic) APRIL WINE (Gap(Fol)

Hertest Strick Summicho (Island) POLICE (AAR) POLICE (AAR) POLICE (AAR) POLICE (Columbia) DIRECTION (Columbia) SUMMICHO (Columbia) J. LI MARR & V. CRO (Gulfee)

Jack

Singles

Philadelphia 215-668-9460

TODO RUMOUNEM (Boor ov) BOOMTOWN RATE (Columbi IAM (Polyster/Pai)(fra) -ERIC CLAFTON (RSO)

NATION (MATERIAL TERM (GD) was (a) NATION (MATERIAL TERM (GD) was (a) NATION (MATERIAL TERM (GD) MATERIAL TE Jass

Singles

Pittsburgh 412-562-5900

Hortast HUSH (Norcury/PolyGrab HCO SPEZDMACOM (Spic) SYEX (AM) JOURNET (Columbia) SYELLY DAN (HCA) OUTLANS (Arjata) SYEWE BINGCOO ((c)

Rochester

716-288-3200

APHIL BINC (Cop) to 1)

DOWN IT (BIS (BCA)

DOWN IT (BIS (BCA)

97.0 (Chryselle)

BOWNESS (Columbia)

90 (Icc On. \*\*

979 (I

MoTTest
J. Liebon & Y. OHO (Getten)
STYR. (AME)
HIGO SHEEDHADON (Epic)
JOURNEY (Columbia)
RUSH (Marcos P/PolyVore)
DINE SHEATTS (MB)

Je 43 None Singles



Hard Jun MICOMEE, STANLEY.
(DRI America) DOMHIE HIS (MCA) SHENDS 147co) TOOD RUNGHUE (Bear ac) MANN 15 (MB) UFO (Chrynelle) TOTO (Columbia) APHIL BINE (Captio) APHIL BINE (Captio) CAASI (Fig. 2)

PO TRIP REED

AGONE
AGONE APPRETS (Eple)

Medium STEVE WIMPOOD (Island) ALAN PARSONS PROJ. (Aristo) OUTLANS (Aristo)



Added
PMIL COLLINS (ATTentic)
"Behind/Lines" "Air Ton
GARLANO JEFFRETS (Epic)
"R O C.K." "96 Tours"

NIGHT (Pignet) 707 (Gese) ance/Poly) 5NDES (Elentra) FM (Pessport) ELVIS COSTELLO &.. (Colv RANDY NEISMER (Epic) AC/DC (Atlentic) PAT BENATAR (Chryselle) UZ (Islans) U2 (101mm) SHEMBS (Arco) NAZARETH (AME) BRUCE SPRINGSYEEN (Columbia) 4 OUT OF 9 DOCTORS (Numperor) RUSS BALLARD (Epic) T. HOBIN (Local) Rochester 718-232-7550

MANFREO MANNES, (MB)
JFO (Chryssils)
JIM (ARROLL MAND (Arco)
STEELY DAN (MCA)
-ERIC CLAPTON (RSO)

HERIC CLAFTON TRUST
HOFFISH
HOF SETEMATON (Epic)
JOHNEY (Columnia)
ALAN PARSON: PROJ (Acipta)
COMPATTRICK (Epic)
RUSH (Marcon //Folytic)
STYK (Alan)
LOVENOT (Columnia)
JOHNEY (Columnia)
ATTIC (Marcon //Folytic)
STYK (Alan)
HOFFISH (Marcon //Folytic)
STYK (Alan)
HOFFISH (Marcon //Folytic)
STYK (Alan)
HOFFISH (Marcon //Folytic)
JOHNEY (MARCON //Folytic)
JO

22/22



Added 5719 BATORS (Shoop) 5000005 (Pay1171on)

PL\_INDOVALS\_IP\_GRAPTS

Read Inc.

1070

Scranton 717-981-1842
POLICE (AMM)
PPIL SERMON (Boardes)
WO (Coryestis)
ELVIS COSTELLO S. (Columnate. Stop\*
EXTC (Virgin)

Horfost RD SPEZOMAGON (Epic) STOK CAMP OUTLAND (Arista) STOW Elmodo (Inicand) RAMOY METABLE (Epic) ROMA (Marcon /Polyfora) JOURNEY (Edisonic) 30 SPEZOMA (AMP) 30 SPEZOMA (AMP)

Syracuse
315-082-9538
"Money Noney Fittle
AURIET (Columbia)
TTR (AM)
OUTLAS (Artista)
BYTH (AM)
OUTLAS (Artista)
BYTH (AM)
TR (AM)
TR

Syracuse

315-472-9797

SELBS (Arcs)

\$10 (Chrystis)

RAND RETSIER (Epic)

TOUCH (Arcs)

OHE STRAITS (MR)

\$2 (Island)

\$2 (Island)

\$2 (Island)

\$2 (Island)

\$2 (Island)

\$2 (Island)

Hoffest DEADON (Epic) JOURNEL (Columbia) mysel (Marcur / Polyfre) AC/DC (Affentic) STRI (AAs) STRI (AAs) STRI (AAs) COL (Affentic) STRI (AAs) COL (Affentic) STRI (AAs) COL (Affentic) Columbia (Columbia) STRI (AAs) Columbia (Columbia) Columbia (Co

Utica 315-797-0803

DAN STEDEL (Inner City) EILIMANJARD (Philo) ERIC CLAPTON (RSO) PHOEBE SHOW (MIrage)

29/19

25/18

30/17

24/16

Hone

Jaza None

Jaca

Jazz Mone

Singles None

"RIFE Mos" "I Con 1 TED NUCENT (Epic) "Hoods Not!"

PO | CHILE NORTON |

M.

PD; ED LEVINE PHIL COLLING (Atlantic)
JAMES TAYLOR (Columbia)
GARLAND JEFFRETS (Epic)

Madium
T. \*CD HI (Local)
ELVIS COSTELLO & (Columbia)
\*White Kencelos\*
\*Werch Sisper
A. Ant PARSONS PROJ. (Arista)
ATC (Virgin AL)
ANADY RELIGION (RNO)
-ERIC CLAPTON (RNO)



PO. HOWIE CASTLE

Added
RAINBOM (Polygor/PolyGra)
"1 Surrenger"
PRIL COLLINS (Atlantic)
"Dening/Lines"
CARLANO ZEFREYS (Epic)
"06 Teers"

Noolue PRAID (EARM)
CLASH (Epic)
OUTLANS (Apic)
OUTLANS (Apic)
OUTLANS (Apic)
AA AM PARSONS PROJ (Arista)
TOTO (Golumbia)
OCC NOLLIONY (AMN)
ROTH (Present)
ORAC (SLICE (EEA)
AND (FRAID (EEA)

MOUR

PO DALE EDWARDS MD TOM STARR

Head Ive
RIMOS (REA)
J. LEMBOR & T. CHO (Derfen)
AC/DC (Attent)
LEVIS COSTILLO &
LEVIS COST

MOTTUST MED SPEEDWAGON (Epic)

MEDIUM MANFRED MANN'S **EARTH BAND** 

Chance (WB) SHERBS The Skill (Atcol LOVERBOY Loverboy (Columbia)

Turn Back (Columbia)
GRACE SLICK

..., Wrecking Ball (RCA) 16/14
lirst represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week. 16/14

PO : CHUCK DUMANN

TOTO

Poughkeepsie 914-471-1600 PRINT SE WELF (Boar decis)

AACT NAME (Nad (p/Atlantic)

Hettinia (not (p/Atlantic)

TTM (AACT (p/Atlantic)

TTM (p/At Added Prit (OLINE (Angentin) TED Holl of (pig) As Inside (Polyder /Polydra) Holls (Fra) Holl of PLANN (Polydra) Holl of PLANN (Polydra) -ERIC CLAPTON (RSO) New Year

ELVSIS COSTVANO & (Columbia)
CLASH (Epia)

SCORTINN RAIS (Columbia)
CASH (Epia)

SCORTINN RAIS (Columbia)
CHACLE (Columbia)
CHACLE (Columbia)
CHACLE (Columbia)
COLUMBIA
COLU

MODESO
LANA (Polygrou)
PM (Possport)
STREETHEAST (Atlantia) dess.

3107

Washington, D.C. **105** Hottest Museumy/Polydre GOTTANT MUSEUMy/Polydre GOTTANT (Aristo) HO SHPEGMANCH (Fish Market Museumy/Polydre GOTTANT (Assert Museumy/Polydre) (Fish Market Museumy/Polydre) Hottest Museumy/Polydre Gottant Museumy/Polydre G

FD JIN HEATHON ON ON THE CHANG

Ander NA INDICE (Polydor /PulyGra) ERIC CLAPIGN (RSO)

PELLO 4. IColumbia) TTC (trigin) Jack State (t

FM Washington, D.C.

PD DAVE MICHAEL MCHAY

Added SHERRE (ATCO) JAMES TAYLOR (Columbia)

Medius RAIMEGE (Pelydor/PolyGre) GRACE S.ICK (RCA) 50 SPUCTAL (AAA) ALAM PARSONS PROJ. (Aylete) 4 OUT OF 5 DOCTURS (Homperor) 1070 (Columbia) Jan 223 None ELVIS COSTELLO &. (Columbia)
-ERIC CLAPTON (RSO)

Singles West Virginia

304-722-3308
"Gypsy (Amen" "At) Ger Tour GRACE SLICE (BEA) AC/DC (AYIENTIC) BRUCE SPRINGSTERN (Columbia) FIREFALL (AYIENTIC)

FM105 PD : CHUCK GE TOEH ASST : PD : GOUG BARTON

Assed JAMES TAYLOR (Columbia) PHIL SETMOUR (Spordwolk) Pril SETMON "
Proclous "
JIMOV BUFFETY (MCA)
"Monther is Mor"
HTC Strein
"Generals b "

Made hum
36 SPEC PAL (RAM)
TITTO "NOTE/LODGE | y"
RUTH (Marcury/Polydra)
\*\*Lines (light" "Too Sevyer"
TOTO (Go) smalle)
STEELY DAM (MCA)
ROD STEWART (MD)
OUTLAMS (A) oran
APPIL MINE (Empirol)

Horffast MARPEC (Asian's 5 MB) LOFFMOT (Column (a) AAADY ME (MARA (Epic) 5773 (AA) Miccial (Aa) ... \* \*A D 1974\* STEME WINCOD (1s (and b) Maray & October (Epic) MICRO MELLANDON (Epic) MICRO MELLANDON (Epic) MICRO CARTON (MIC) Jers Singles

المكافع المناد

Added
GARLAND AEFFRETS (Epic)
RATHBOW (Polydon) Polydon)
PHIL COLLINS (APTENTIC)
FOOLS (EMI America)
SMERBS (Arco)

PD DAVID BERNSTE IN

Medium
ME WESTER (Mercury/PolyGra)
JIN CAMPOLL BANG (Arce)
CLASH (Epic)
APRIL WHE (Castrol) JIM CAMPOLL BARD INTER-CLASH (Epic) APRIL WHE (Capito): BRUCE SPHINGS FERN (Co(wmb)) J. LEMMON & Y. (DND (Goffen) GRACE SLICK (REA)

Worcester 617-752-5611

THE HOTTEST

Paradise Theater (A&M)

STEVE WINWOOD
Are Of A Diver (Island)

REO SPEEDWAGON

The River (Columbia)
JOURNEY

Captured (Columbia)

HI Infidelity (Epic) BRUCE SPRINGSTEEN

617-752-5611
POPPAR
DORNIE 1813 (REA.)
AUMENT (Cellumbia)
31 SPECIAL (AMN)
1810 SPECIAL (AMN)
1810 SPECIAL (AMN)
1810 SPECIAL (AMN)
1810 SPECIAL (AMN)
1814 (REA.)

OUTH

Gy??? OM JIM DILLOM PO DOM SIFTOM

PLIBOOLS (Plenet)

INTEL

Amarillo

JAM PP-Lyder/Polyfors)

NOTIFIES

NOTIFIES

JOHNEY COLUMNIS

JOHNEY COLUMN

tingle

PD. GLENN STEMANT

Addmo
Addmo (Polydor/PolyGrw)
"1 Swrrender"
GARLAND EFFECTS (Epic)
"8.0.C.K."
"1.0.C.K."
"1.7 Tonight"
(CRIC CLAPTON (RSO)

Medium UFO (Chrysells) SMJARETH (ALM) COZY POWELL (Polydor JIMOY BUFFETT (MCA) ANY TROUBLE (Stiff) Hoffert 30 SPECIAL (AGM) STEVE BINHOOD (Island) DUMBET (Columble) BRICE SPECHOCSTEM (Columble) "Cadillac" "Crush" "Pade"

José 8:06 (NCA) 8:00 KING (NCA) 8:00 KING (NCA) 8:00 KING (NCA) 9:00 KING (NCA Singles

Augusta

MOST ADDED Face Value (Atlantic)

Escape Artist (Epic)
RAINBOW Difficult... (Polydor/PG)
RICK SPRINGFIELD

Medium
MRICE SPHINGSTERM (Columbia)
MRICE SPHINGSTERM (Columbia)
MANA PARSONS PROJ (Apriera)
MANA PARSONS PROJ (Apriera)
MAND NELSMER (Epic)
PHIL SERMICAL (ANA)
TOTO (Columbia)
MANDTED MANNES (ab)
LOTTROOT (Columbia)

Atlanta 404-325-096

Marthan ETTE (AMA)
REO SPEE DIAGON (Epic)
REO SPEE DIAGON (Epic)
PAT BEINTTAN (Clar yeal to 
RUGH (Blar Gury /Pol year a)
STEEL Y OAN (secta)
STEEL WHINE DOL (1) (seen)
POL (CE (AMA)
ROT LAMFA HOME

KLBJ

Added GARLAND JEFFRETS (Epic) RIGH SPRINGE (ELD (RCA) B.B. KING (NCA) G. MEMANDH & KID (ARC/Cotumbia)
HEW RIDERS/PURPLE (ALM)
-PHOEBE SHOW (M(rees)

Modium
MAZAMIT I IAAN
PIMETAL (ATIANTIC)
RY CODER (MT)
30 SPCINA, TAAN
DCLIRIT INTO (Captor
ROCOTLE (Columbia)
ATOLITIES SPECIAL (TOWN CAPTOR
JIMET SUFFETY (ACC)
JIMET SUFFETY (ACC)
JIJ. CALE (REA)
MINISTER SPECIAL (MEA)
MINISTER SUFFETY (MEA)
MINISTER SPECIAL (MEA)
MINISTER SUFFETY (MEA)
MINISTER J.J. CALE (HEA) BUSH (Marcury/PolyGra) J. LEMMEN 897, (NO (Got)

Austin 512-474-6543

-CPIC CLAFTON (180)

HOTTELS
REO SPECONOCH (Epic)

STEELY OAN (MAN

TOTAL (AND TOTAL (COLUMBIA)

TOTAL (AND TOTAL (COLUMBIA)

STEELY OAN (MAN

TOTAL (AND TOTAL (COLUMBIA)

STEEL PRODUCT (SING)

ANT TOTAL (STEELY (COLUMBIA)

ANT TOTAL (STEELY (COLUMBIA)

ANT TOTAL (STEELY (COLUMBIA)

CATHERIS (STEELY (COLUMBIA)

MAZARETH (ALM)
JAM (Polydor/PolyGra)

JOZZ Rome

Copyright

STYX (AAA)
RED SPECONADOW (Epic)
OUTLANDS (Arists)
OUTLANDS (Arists)
OUTLAND (Arists)
OUTLAND (ARIST (ARIST)
OUTLAND (ARIST)
APRILL NIME (Compine)
STEELY OAN (NEA)
Yellow (ARIST)
Yellow (ARIST)
OUTBOOT (COLUMN)

**GARLAND JEFFREY8** 21/20 16/13

Working Class Dog (RCA) 12/8 BADFINGER Say No More (Radio/Atlantic) 7/7 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

Wrock

RAINBOW (Polydor/Polydor GARLAND JEFFREYS (Epic) PHIL COLLINS (AT) ATTO FICE SPRINGFIELD (RCA)

1011 enon Single

Singles

Two numbers follow each allium title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hor rotation this week. ALBUM ROCK Pallas-Ft. Worth

STYX

Modium MANDY MESSAGE ( $G_{p}(c)$  AAADY MESSAGE ( $G_{p}(c)$  PAT EXBATES ( $G_{p$ 

PO TON DUENS

HOTPust REO SPEEDMADON (Epic) COMHIE HRIS (MCA) ACAMBET (Columbia) LOVERBOT (Columbia) STEVE BIRNOOD (Inland)

35/33

32/30

32/29

32/28

32/26

0

APRIL WINE (Capitol) 30 SPECIAL (AMI) SHERDS (APRO) -ERIC CLAPTON (RSO)





# SOUTH

713-727-0229

LOTTEON (Columbia)
"Turn. Losses" "Not Tooline"
EDGAR WHITE (Blue Say)
ELVIS COSTELLO 4. (Columbia)
J.J. CALE BLGA?
EDGARD (BLGA)
EDGARD (BLGA

Portuge STEE (AAMI) REG SPECOMAGOW (Ep)c) STEEU WINNOOD (Islams) JUNUARY (Columbia) J. (EMCH & T. OND (Gotten) BRUCK SPRINGSTEEN (Gopten) APRILL SIEE (Gapten) POLICE (AAMI) POLICE (AAMI) POLICE (AAMI) -CRICC (AAMI) -CRICC (AAMI)

Jazz None

Singles QUEEN (Electro) BADF INCEN (Red ICH ye

BADFINGER (Red-to/Art entre BAUMDIE (Chryselle) PAT BEHATAR (Chryselle) RICOLETTE LARSON (MB) AMBROS (A (Pu(1 Mbon) RTC (Virgin) VOIGO (MD (Getten)

Birmingham

205-870-9900

LD VERBOY (Columbia) NEO SPEEDMAGON (Epic) -CRIC CLAPTON (RSO)

-CRIC CLAPTON
HOTTONT
HOTTONT
HOTTONT
HOTTONT
HOTTON
HOTTO

Corpus Christi

512-855-4641

Jezz

# TEXAS ROCK

Added PHIL COLLINS (AP(antic) 1912 Lowering The Lowering The Lowering The LORGA 1912 Lowering LORGA 1914 Low Aright's Lorga 1914 Low Aright's April 1914 Low Aright's April 1914 Low Aright's April 1914 Appendix 1915 (April 1914 Appendix 1915 (April 1915 (Apri

-MAL & ORTES (RCA) -CLIMAN BLUES BAND (MB

Med (um. TOCO ANDODRES (Deer ou 1) (a/ TOCO ANDODRES (Deer ou 1) (a/ TOCO ANDODRES (DEE) (



Added GARLAND AFFREYS (Ep(c) "96 Years" PHIL COLLINS (87) antic) "But (ed/Lines" "Air Yenight BADF (MBIL) (Theil of /Arignt) | Air Yenight Barr You"

Red Ive
DDC MOLLIDAY (AMP)
RMM (Marcary/Philips)
STEPH (MOLES (Texts)
J.J. CALL (MEA)
J.J. CALL (MEA)
MALMET IV (AMP)
MALMET I



FD BOD FAZIO HD CHARLIE PAUMER

Added \$4:800x (Polydor/Polydor Poll. COLLISS (Atlantic) \$500.5 (DIFFES) (Epic) PODLS (DIFFES) (Epic) LORIES (DOFFIN (Ayrigh) LORIES (BODGS SAND (Alliperor) UN NLON & JESSE (NCA)

512-855-4641

STYL (AM)
STYL (MICCOL (Falue)
STYL (MICCOL (MICCOL) (MICCOL (MICCOL) (MICC IN NOW A ASSECTION IN NOW A ASSECTION IN NOW A ASSECTION IN OUR ASSECTION JOAZZ
DANE CHUSIO (GHP/AP)6\*a)
EANE, KLUBH (Liberty)
MARK ALMODD BAND (Pecific)
EPIC GALLE (Columbia)
IL, IMALAMO (Philo)
PAT METHERY (ECH)
GIL-SCOTY MERCH (Arista)

JOLENEY (Columbie)

KZEW

PD TON ONENS

Dallas

Singles None

Added (Polydor/PolyGrs) PL(HBDULS (Planer)) BADF (HBDULS (Planer)) BADF (HBDULS (Planer)) BADF (HBDULS (Polydor)) BADF (FOLMAN) AMP (FOLMAN) BADF (FOLMAN) BADF (FOLMAN) BADF (FOLMAN) BADF (FOLMAN) BADF (FOLMAN) AMP (FOLMAN) BADF (FOLMAN) BA

How I von
ALAN PARSONS PROJ. (Artiste
LO-VENCY (Columbie)
APRIL WING (Comples)
TOTO (Columbie)
REAFRED MARK'S (MB) Pat f Singles

El Paso



"You then Time" -EPIC CLAPTON (RSD)

TABL

Singles Rone

KLAQ

HOPTWAY

HONCE SPEN INC. TEEL (Co) umb in i

HONCE SPEN INC. TEEL (Co) Ind.

HONCE SPEN INC. TEEL (Co)

HONCE SPEN INC. TEEL (Co)

LE GOOD X V COOL (Co) (Co)

LE GOOD X V COOL (Co) (Co)

HONCE SPEN INC. TEEL (C Added GARLAND JEFFREYS (Epic)
"MA Tears"
RAINDOM (Polydom/PolyGra)
"1 Surrendom"
-TOOD RUNDOMEN
(Boorsv11(a/Mb))

Madium
MARRID MARRIS (MD)
PHIRES (ATCO)
"I Howe/Shill"
STEELY ONL (MCA)
LO YDROY (Columbia)
LO YDROY (Columbia)
M. SPECIAL (AAR)
RUSH (MCA)
HOF COLUMBIA
STYL (AAR)



PO CHRIS MILLER ASST PD: MICHELE MOBINSON

Added PHIL COLLIES (expense) "Air Tonight" PLIMSOUS (Fignet) "Nush Hosh" AN ISSON (Polydor/PolyGr †) Surrandor" GARLANG JEFFREYS (Epic) "85 Tears"

Medium POLICE (AMI) POLICE (AMI) POLICE (AMI) POLICE (AMI) POLICE (AMI) ELVIS COSTELLO 6. (Columbia) COMI)E (RIS (MEA)

Houston 713-526-4591

CRIC CUMPTON (MSO)

NUTTERS STRING MSO (MSO)

STRING MSO (MSO)

STRING MSO (MSO)

ALAM PARCON (MSO) (Artivo)

ALAM PARCON (MSO) (Artivo)

ALAM PARCON (MSO) (Artivo)

ALAM PARCON (MSO) (Artivo)

STRING MSO (MSO)

SO (MSO) (MSO) (MSO)

SO (MSO) (MSO)

SO (MSO) (MSO) (MSO)

SO (MSO)

Single

## ZZ 21\_2

GARLAND JEFFREYS (Epic) PHIL COLLINS (Atlantic) ERIC CLAPTON (MSO)

HOTTEST NED SPEEDRACH (Epic) NEW SPEEDRACH (Epic) STEV NEW SPEEDRACH (Epic) SPEEDRACH (Epic) AURORET (Epic) AURORET (Epic) JUNGET (HEA) TODO RUNDUREN (Borrel) LOVINGET (Epic) NEW SPEEDRACH (ECA) TODO RUNDUREN (Borrel) (Epic) NUSSE (Marcery/Polydra) RUSH (Marcery/Polydra) Head Lam Dalin (IECA)
STELLY TERRITY (MA)
STELLY TERRITY (MA)
ACTOC (Art Lam Fig. )
ALAM PARA STORM (MA)
ALAM PARA STORM (MA)
STELLY (COST (MA)
STELLY (MA)
STELLY (MA)
STELLY (MA)
POLICE (Addit)
POLICE (Addit)

Jezz Rone

Jackson



PO RAD MESSICK MD JOHN BROWNLEE

Added DDC HOLLIDAY (AMI) "Magic Bidalya" PHIL COLLINS (Atlantic) RAIMSON (Folyeor/PolyGra) "I SWrender"

Hodium CLASM (Epic) Police On. \* FOTO (Columbia)

נענייי TITITI

PD ORTS WILSON Added FOOLS (DO! America) FMIL COLLINS (ATIENT)c) U2 (101end)

Had I un ALAN PARSONS PROJ (Ar TOTO (Columbia) FLEETHOOD UNC (Ed) BLORDIE (COLT) BLORDIE (COLT) BLORDIE (COLT) BLORDIE (COLT) ARSON (ED) COLETTE (ARSON (ED) COLETTE (ARSON (ED) COLETTE (ARSON (ED) COLETTE (COLT) BLORDIE (COLT) BLOR

**Johnson City** 

Jacksonville

904-842-1055 MFRED MAIN'S. (IB)

615-477-3127
JOURNEY (Columbia)
HEART (Epic)
-BADF (HEQE) (Radio/Artimit)
-BAICE (REPTON (RSO)
-JAICE (REPTON (Cop) Tol)
-GAPLAND JOFFREYS (Epic) HOTTONY
RED SPEEDWARDH (Epic)
STYN (AMP)
J. LEMEDH A Y. OND (Gotton)
STR C WINCOD (In)
STRUCT SPENIORIEEN (Gotwahle)
DIRE STRAITS (Mb)

AGES

#AN-LUC PONTY (ATIMPIC)

OAN SIEGEL (INNOT CITY)

JOE SAMPLE INCA) Singles None

JAZZ ADELE (NCA) SEY (Arls's) G. MASHINGTON, JR. (Elektry) SPIRO GRA (NCA) G. CARLOS SANTARA (CO) MID-19) GRUAGERS (NCA)

Lexington

Singles None

Jazz Mone

Jasz

Louisville

MAR MEDSTER (Marcury/Po

Hortfact
REO SPECE Dakacom (Epic)
Mobr Of Rossont "Tough Cayst
Mobr Of Rossont "Tough Cayst
Mobr Of Law High
Mobr Of Columbia"
STEE (And Law High
Mobr Of Tough
Mobr Of Tough
Mobr Of Tough
Mobr Of Tough
Officers
J. Meson & Y. Osto (Getton)

J. Meson & Y. Osto (Getton)

Louisville

502-245-6801
Nottest
PAT STRIAM (Dv ysells)
STRI HAMO
RESERVE (serood (sisted)
ANADY RESERVE (Epic)
STRI HAMO
POLICI (AMAP)
OUTLANT (Relate)
STRICT (AMA (Relate)
STRICT (AMA (RELATE)
LETTERO AT 1 OND (Gertan)
TALET TODO (SISTED)
ANAD PARKON POLICI (SISTE

Knoxville



PHIL COLLINS (ATTEMPTE) RICK SPRINGFIELD (RCA)

That I not continue to a second to the continue to the continu

MUTTOUT MO SPEEDWAGON (Epic)

dpp 

Modition Committee (MCA)

DOWNER (RES (MCA)

ETT (11/2 (A)

MOMERO MANNER (MCA)

MOMERO MANNER (MCA)

MOMERO MCA

MOMERO

LIPS IOZ

Added
BINES (MCA)
"Let be Go"
FOT (Commitment(Poly)
"Live Girl"
GANLAND MYTHETS (Epic)
"ON Towns"
HICK SPRINGFIELD (MEA)
"Jessia s Girl"

Hadium STELLY DAN (HEA) AC/DC (Atlantic) BUAN (Harcury/PolyGral ERIC CLAPTUR (HEA) \*! Can't Stend\* TO (Columbia) AAAD! HE(SER) (Epic) Phant's On Fir\* POLICE (ALM) STEVE W(MHODD) (1) and)

We

PO HARR WILLIAMS

Mad I ve III 1805 I MEA I ELYIS COSTELLO & GRACE SLICK (MEA I HIGHT (Planet) SHENDS (Arco) CLASH (Epic) UP 0 LET year Is I NOSH (Marcury/Poly TOOD RUNDERN (Beas) 30 SPECIAL (AMN) APRIL WINE (Cap) to

TOTO (Columbia)
FIRST ALL (Atlant
BLOND)E (Civ ysa)
RED STENART (Mb)
MANFRED MANN'S

FM

Madius
HOD STEWART (ab)
HOD STEWART (ab)
HOUGH SHE HOGSTEEN (Columbia
DELAS TRICK (Epic)
J. LEBOON & Y. OND (Goffen)
HOWELD STAMLER.
(DRI America)
DORNIE HIS (CEA)
AFRILL HHE (GORSTE)

Lubbock

MARRIE ZEPON (Any)um

HOTTEST ALAM PARSONS PROJ (Arta PAT BEMATAR (Corynalis) REO SPEEDSAGON (Epic) AC/OC (Artanhic) STYE (AMI)

Singles None

WZXR rockiOS

Added SHEMS (Afco) GARLAND ÆFFREYS (Epic)

Hedium 30 SPECIAL (AMM) POLICE (AMM) POLICE (AMM) AC/DC (AMIMANE) ALAM PARKONS PROJ (AMINE) DELEGRI HECLINTON (Capito) OLIUSTI HECLINTON (Capito) ALAMON ME (SERE (Epic) MAL WESTER (Epic) MAL WESTER (Epic) MAL WESTER (Epic)

Memphis 901-726-0060

APRIL BINE (Capitol) BRUCE SPRINGSTEEN (Col None

WS VE Miami Notines BNUC SYN INSTEEM (Columbia SYN IAMA)
SYN IAMA)
SYN IAMA)
SYN IAMA
S

Singles

Hadison ENIC CLAPTON (RSO) JIMOY BUFFETT (NEA) TROY (Col unb la) 

Miami 305-672-2500

Jeza Hone

PUTTERS WILL DIMOND I COLUMN (a) . LEWON & T. CHO (Geffen) AND IN ELSER (Cale) . LEWON & T. CHO (Geffen) AND IN ELSER (Cale) . STELL SHOULD (TAKE) . LEWON (

Link



MOTTON TE SIMMODO Chelond)
STEE SIMMODO Chelond)
STEE (AMB)
LO VERNO' (Columbia)
LO VERNO' (Columbia)
JOURNEY (Columbia)
JOURNEY (Columbia)
JIMMO STEEN (MEA)
APPLE UNE (Columbia)
36 SPECIAL (AMB) Added SENTLOU HARRIS (MB) MES RIGERS/MURRLE (AAM) BOOKTONE RATS (Columbia) GRAF (Precision) DIC (MDALIDAY (AAM) PHIL (GOLLING (AFRET) PHIL (GOLLING (AFRET) FOOLS (ERI America)

Modium HICOLETTE LARSON (188) TOTO ICOLUMBIA: BLUES BROYDERS (AT) BATIC! STEELY DAM (REA) AARLAND APPRIETS (Epic) -AMERICS IA (Full Hoses) HICESE SACTO (HICOSO)

Montgomery 205-832-4295

POTTONY
STYL (AMR)
STYL (AMR)
STYL (AMR)
STYL (AMR)
SED (SHEED (AMR)
SED (SHEED (AMR)
SHEED (AMR)
SHEED (AMR)
SHEED (AMR)
APRILL SHEED (CO) HOST
SHEED (AMR)
SHEED (CO) HOST
SHEED (MARCONY/PO) (For a)

95 Rock

Mad Ive GACE SLICK (RCA) JOURNELY (Columbia) 1010 (Columbia) 1000 REMORTER (Newsyl) RAMFRED RAMFS (RE) -DISC CLAPTON (RSO)

Nashville KDF-3 615-244-9532

NONe 1011

Numl (sell ) (Col umbits) MUMINI (Marcumy/Pol yfor JIMPY BAPYETT (BCA) AMPIL BIRG (Capitol) O/FLATS (Artists) O/FLATS (Artists) EAGLES (Artists) EAGLES (Artists) HALL 6 ARTIST (MEA) MELL (ARTIST (MEA) MELL 6 ARTIST (MEA) MENT LOGGINS ICOl umbits

Pottos?
##00 VPECBOADDH (Ep)c)
##10 OVECBOADDH (Ep)c)
##10 OJARDHO (Columbis)
##11 OJARDHO (Columbis)

Norfolk



SHEADS (AFCO) A:HIGS (HEA) A:UES (HEA) A:OUT OF S:COCYCES ( STEY)E HOMOEM (MOSTO CELECTHODO HAC (HES) -FILEETHODO HAC (HES) -FILEETHODO HAC (HES) PO: JOHN HE HIERE HD: BILL STHRONS OF WILL IN (GATTE)
TO STREET, A. (AMT)
STREAMS

Acced
PHIL COLLINS (AFIGNETIC)
"| Hissed Agein"
GAMLAND EFFREYS (Epic)
"On Year-o"

Modified Transition (Columbia) (C

Singles Oklahoma City

Juss

PH100 4.05-6.31-888: GMCS Side (BEA) JINST MAPETY (BEA) GICK SPRINGS SIDE (BEA) "JUNEST GEA" (BEA) "JUNEST GEA" (BEA) "JUNEST GEA" (BEA) "JUNEST GEA" (BEA) THE GEAL (BEA) THE GE PD. AFF FREUND Added PHIL COLLINS (ATTM "I Missed Agein" PLIMSOLS (Plenet) Majour Millador (Polydor/PolyGre) "I Serrander" GANLAND JEFFREYS (Epic) "98 Years" FOULS (ENI America) "41161"

Mortest
HADRED HADRES, (88)
STEW ENHANCED (Intend)
TOTO (Cotumb(s)
JOURNEY (Cotumb(s)
White (Cotumb(s)
STEW (AND)
STEELY DAW (MCA)
SHEBS (Arco)
MISH (MEXCEY/PO)(Mra) Medium POLICI CAMBI
POLICI CAMB MUSH (Nercory/PolyGra)
"Not herchetts" "Tom Sovyer"
APRIL HIME (Capitol)

Single

WDIZ

Ned Ive DDC NDLL (DAY (AAM) "Round & Round" ETC (Firgin) "General & Gold UFD (Orrestia) GDCE SLACK (ECA) ALAN PARSOND NDLJ. (Ar (eta) "Scale & ETT (ECA)



Added RUSH (Norcury/PolyGp) "Limelight" "Med Berchetta" "Ton Sowyer" RA19001 (Polygor/PolyGra) "Freedon. "Spotiight Hid" AA (HDCs. " "Special")
"Freedom " "Special"
" Surrender"
J.-J. CALE (HEA)
Don't" "Pack My Jack" "Name Don't" "Pack Hy ... "Carry On" ... RICK SPRINGF (ELD (RCA) "Lova . Atright"

Notice
LOYDEOT (Cg) self-let
PRESS (AFOD)
ALAM PARSOS PROJ. (Ar) stp.)
SPICE SPRINGS PER (Cot self-le)
ROD STEMATY (No.)
ROD STEMATY (No.)

Raleigh

PO DANIEL BRUNTY

Madius
APRIL WHEE (Capino)1
PHIL SETROUR (Boardwalk)
PHIL SETROUR (Boardwalk)
POULS (EXIST (Capino))
LOWINGT (Columbia)
PHIRES (APROS)
TOTO (Columbia)

Richmond 804-282-9731

PD: ILYSE GOTTLIEB

HOTTERT STTR (AMI) RANDY ME (SME) (Epic) STE ME WINNERDD (Island) OUTLANS (Mristo) DOWNIE HRIS (MCA)

STE OF MINISTER ALL THE STE

Orlando

305-645-1802

STR (AAP)

DORMET (Co) umb(a)

OUTLANS (Ar (arta)

APRIL WINE (Cop) FO1)

ANDO NELSER (Epic)

DODRIE (RIS) (MCA)

LOVERDOT (CO) umb(a)

NAMEN (ARTA)

STEVANT (MB)

STR VE WINGOL (AAM)

RICHAL (AAM)

RICHAL (STRALEY

(DRI America)

(EHI America) HUSH (Marcury/PolyGra) ERIC CLAPTON (RSO)

Pensacola 904-438-7543

Hoffor STELLY DAM (NCA)
JOHNEY (Columbia)
APRIL BINE (Capitol)
STYR HAMOOD (Island)
STYR (AMN)
MO SPECIAL (AMN)
HAMFRED NAME'S (MD)
JINEY BUTFETT (NCA)
TOTO (Columbia)

JABE AND TUBBER (Inner CITY)
DAS SIGNI (Inner CITY)
B. AMRISKT, N. USH
(Tappan Zam/Col.)
C. AND HORTON (A. (E) ANTON
DAVID CHEET AND (Columbia)
JOHN SCORES (E) AND (Columbia)
JOHN SCORES (E) (E) AND (E)
DAVE CHILD (C) (C) (E)
DAVE CHILD (C)
DAVE CHILD (C)
DAVE CHILD (C)
DAVE CHILD (C)

Jose

Singles

Paleigh
919-832-8311
OUTLANT (RIPE)
STELLY OAN (REA)
KCAPFEY LABEL (ANDO)
STER WINNOOD (11-10-6)
STER WINNOOD (11-10-6)
STER WINNOOD (11-10-6)
JUNEY BUTTETT (REA)
JUN

Jazz DAVE CRUSIN ICRP/Arists) "Rag Bag" G. MASHIMSTCH, JR. (E)entra "Taka Na There" DAH SIEGEL (Famor City) DE SAMPLE (MEA)

FIREFALL (ATIONTIC)

FIREFALL (ATIONTIC)

PRILE SPRINGSTEE (CO) und le

PRIL SENDOR (Boordwall)

ARO SPECOMON (Egic)

RESPECOMON (Egic)

RESPECOMON (Egic)

RESPECOMON (Egic)

RESPECOMON (Egic)

RESPECOMON (Egic)

ALMON PRISONS PROJ. (Ar (sto))

JOYCODO (GOLIMATIC)

JO STREAM (AMN)

RES SPRINGSTEED (EGIC)

CHIC CLAPTON (REG)

GARLAND AFFREYS (Epics PHIL COLLINS IPPIDATIO) FOOLS (DI) America)

Jagz Singles None

Roanoke 703-387-0234

OUTLANS (16 144)

OUTLANS (16 144)

FINEL STREAM (1600 percit)

RES SPECIAL (Cog (174))

LOVERDO'S (CO) LOWE (15)

SPECIAL (COG (174))

FINEL (COG (174))

Jazz

# 99.5 KISS

PO TIM SPENCER NO: TEMPIE LINDSET

San Antonio

POLICE (AMP)
RANDT NEISNER (Epic)
REO SPECOMACON (Epic)
REO SPECOMACON (Epic)
REVER ENHANCESTEM (Columbia)
RANDE (APICMATCH)
RANDE (Columbia)
RANDE (Columbia) DOMNIE IRIS (NCA)
UFD (Chryselle)
RUSH (Murcury/PolyGre)
DIRE STRAITS (18)
-ERIC CLAPTON (RSO)

Singles

Tampa

Tampa
813-224-0742
DIRECTRISTS (ID)
DIRE PO: HARY STEVENS

NOTTEST J LEMBON & V. CHO (Seften) PAT BENNTAR (Chrysells) ALAN PRESONS PROJ (Arlete) STYX (AAM)

Neelum 94(NS (AYDO) HAZANTHI (AMA) BUJSH (Mercury/Po)yforo) ANDTH (ESSMETAN (COrymolia) STEELY OAN (HEA) HICHARL'STAMELY. (DHI America) AC/DC (Antonnica) HAUFRED HAUN'S (MB) PLEETHOOD MAC (MB)

Nutriest APRIL (Eaplies) DOMNIE (HIS (EAPL) DOMNIE (HIS (EAPL) STRC (AAB) STRC (AAB) STRC (AAB) STRC (STRC (AAB) STRC (AAB) STRC (AAB) ABBIT (AAB)

Tampa

Singles

**95FM** CUTLANS (Arighe)

HOTTON
HOTTON
HOTTON
HISTORY
HOTTON
HISTORY

PD: AL PETERSON ND NICK VAN CLEVE

-MeMOSIA (Fuci mome)

Mediam
POCES (Cleary a)
POCES (Clea

KMOD

PO: BILL BRULE ASSY. PO: CHARLIE WEST Added

CARLAND AFFRETS (Epic)

"No Tear a"

PL 1M50'L5 (Pienet)

MISH (Mercur y/PolyGre)

"Limelignt"

PHIL COLLING (Atlantic)

"TomorFow Never\*

918-664-261Northern
OACH (Eleithre)
PAT BERNIT (Ow ye like
PAT BERNIT (Ow ye like
PAT BERNIT (Ow ye like
ACCOUNT (A COUNTY)
ACCOUNTY (A COUNTY)
ACCOUNTY

MI H MILLIA PULL BAMA AN 81 AMA

KSAN MUSIC LIBRARY DONATED - When KSAN/San Francisco ended over a decade of history as an AOR by going County last fall, its library of over 17,000 albums and 2500 tapes became obsolete. Rather than parcel out the collection to various radio stations, the entire library was donated by KSAN GM Varner Paulsen (right) to the Bay Area Music Archives, run by "BAM" magazine publisher Dennis Erokan (left).

# Added TAILOR (Columbia) "I will Follow" "har Tous Too" "RAME (E/RECHOUTS Efficentials FRIC CLAPTOR (RSO) -AMBROSIA (Ful) Room)

Tulsa

# Polygram Rock — It's Breaker City!





# RAINBOW "Difficult To Cure"

Blackmore, Glover and Co. set to conquer the U.S. via radio and tour. Catch the Rainbow coast to coast during March, April and May, co-billed with Pat Travers, and watch their single "I Surrender" catch on with CHR radio.

February 27, 1981





# RUSH "Moving Pictures"

Last week's AOR Breaker moves 19-6 on this week's chart. Gold within first ten days of release. Rush is on tour everywhere, February through the summer. CHR radio already grabbing onto "Limelight."

# THE JAM "Sound Affects"

England's number one established rock band "charts" its course in the U.S.: Record World 69, Billboard 74, Cashbox 87, Rolling Stone chart debut at 39!! Averaging 1000 units daily and heard on 80 significant AOR stations with more adding each week.

Key tracks — "That's Entertainment," "Monday," "Start!"

707
"The Second Album"

The great pop-rock sound of the American heartland. 707 starts their tour with REO Speedwagon touching down this month in Detroit, Buffalo, Rochester, Syracuse, Washington DC, New Haven, Lexington, KY, and Providence: 40-37 FMQB Album Report this week!!

Key track — "Live With The Girl."

# THE BRAINS

"Electronic Eden"

Quirky, infectious rock that has been a critic's delight and soon to turn on the masses. On U.S. tour and out-of-the-box on WKLS, WXRT, WNEW, WOUR, WCCC, WBCN, WBRU and other significant AOR reporters. #10 Most Added this issue!

Key tracks — "Dreamlife," "Hypnotized."



40/34

36/34

38/33

36/28

THE HOTTEST

Moving... (Mercury/PG) 33/22 JOHN LENNON & YOKO ONO

Double Funtesy (Geffen) 27/22

Two numbers follow each album ritle. The first represents trial number of Michaesi stations playing the album this week. The second is the number of those stations who reported it in medium retation this week.

Paradise Theater (A&M)

REO SPEEDWAGON

Arc Of A Diver (Island)
JOURNEY

Captured (Columbia)

RUSH

HI Infidality (Epic)
STEVE WINWOOD



FO: M ME SHE THE MD NAME COL. P(T)

Access the rest of the part of the control of the c

New June 200 STRANT (mb) Police 200 STRANT (mb) PLEF NEW JUNE 200

Appleton 414-734 9226

JOLE DINGS (Inner City)
WITHO STEE (KA)

6. MATHEMPTO, JR. (Liveros
AL MATHEMPTO, JR. (Liveros
AL MATHEMPTO, JR. (Liveros
AND MATHEMPTO, JR.)
AND MATHEMPTO, JR.
AND

Bloomington

Singles

B12-332-9292

PLET THOSE REC. (db)
TOTO (Columbia)
Received to skep (db)
TOTO (Columbia)
Received to skep (db)

Added HARD SHOOTH LONGLE BROOKS BAND U2 (1+1mmd) MACP 1402(0, Dhosio/A1300114) DA VI UNUALIN (UNP/Ar1sTs) 5/8 VF ANSAN (Ar1sTs) WAR NOACH (Co)umbls) GANGANO ZEFFNIYS (Epic)

the Loop

Singles JIM CAMBOLL BAND (Arco) STC STEPS (ARCO) (BIC CLAFTOM (RSO) FOMOH (Arco) JOHN COMBAN IR(vs/Po)vir Chicago

UPD (Chrysells) ATC (Virgin) -ERIC CLAPTON (850)

POPTOTE DOMBIE HES (MEA) STYL (AUAN) STYL (AUAN) AC/DE (ATSANTE) ADMINET (GOTUMB 18) HES STEER COPY/FOIS/OF STEER BINGCOD (Extens)

Chicago

312-828-9191

JAM (Polydor/PolyGra) SHCES (Elintra) 16 SPECIAL (AAM) SHCES (Arco) (DIC CLAPTON (RSO)

HOTT-BY STEE (AAR) RUDH: (Marcury/Rotinferal STEEL EMERCOD (Faland) PAT BERNAT (Compatel) ALAN PROSONS PROJ 64 ED SPECANGON (Epic) COMMITTE (EC) (COMMITTE (EC) (COMMITTE (EC) ADMITTE (COMMITTE) ADMITTE (COMMITTE) ADMITTE

Chicago 312-777-1700

CLASH (Eacl.)
CLASH (Eacl.)
EAVIS CONTILLO. (Golden)
ANY TROUBL.
A

JIMM\* DAFFET (MCA)
ETC 181(pla)
ROD STEWART (MB)
ALAM PARSONS PROJ (AF)+++)
FLETHOOD RAC (MB)
LOMBIS BROOKS BARD
(ALI) PAPFOR
DARCE CRAZE (CDryse(1))
-HETT-CRES (Stryse(1))
-HETT-CRES (Stryse(1))

Cleveland

ANDREY (Go) amb (a)
PAY didn'ton (Or yes) (a)
PAY didn'ton (Or yes) (a)
ODDER (Cor yes) (a)
ODDER (Cor yes) (a)
STYR (AMP)
STYR (AMP

| RADIO 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182 | 182

JOZ J

Singles None

7048 Non-e

5 Englas

JAMES CAN SIESEL (I mour CITY) MATINE SON (NEA) MLEEN ALEXANDER

FD MAN FLOTO

Added BICE SPRING IFLD (RCA) RAINBOR (Polydor/PolyGra) GARLAND #FFREYS (Epic)

Made Labo 50 SMC LAA, CAAM1 4C PEC Limpor(\*) APRIL 9 WEE (Cap Into I) LO VERDO \*\* Cop Into I) MARKED IN MADE \*\* CMP I MALARE PEL LAMI I (API I) PHIL COLL HEE LANI I (API I) LOCA MALERIAN (Boom SHIT (M/MB) LAMIROS (API II)

OS WHIED

PD TOM TELBER ND DAVE BENSON

THE TOTAL STATE OF THE STATE OF

WARI

ND NOT GRUNS

Added SMA (SME COT y/PolyGra) ELLER FOLEY (Spic/Clave) LAN GODE (STIP)/Epicl CARLAND (SFFRETS (Epic) MITCA (SPICE) (SCA) ROTT MASIG (STCA)

Modification (Modification (Mo

Hottest PHIL COLLINS (HISBERTS)
TODO PLHODERS (Bearwell) w/Wh)
TODO PLHODERS (Bearwell) w/Wh)
STERE HIMMODD (Island)

Summa

PD: JOHN GORMAN

Added AMES TAKON (Dytumble) PHIL COLLINE (attempte) GAMLAND JEFFH(TS (Epic) ELLIOTY MARRY ELLIOTY MARRY BADFINEER (Polyder/Polydra) BADFINEER (Nadio/Attempte)

SADTURES (Maximo/As(antic))
Maximo McCRE (As(antic))
MCCR (As(antic))

Singles Nove

J011

MEN

FD BUTON HARM ND: CART MAY

Added ADD (New )o/01) gold (NEW 10 /01) gold (Our year (a) 100%) 74 No. (On 100 to 100 to 1

Modium stats (Columbia) UP 0 (Corps) (columbia) UP 0 (Corps) (columbia) Petits (columbia) (double columbia) Petits (columbians (Puly) UP (columbians (Puly

AARMS T (Cotiumbia) STE 05 w MINISTED For tand J POL (COT (AARM) LO MANDOT (Cotiumbia) MANS (Marris or y Poly John J S 915 COST (LLO & . (Co) S 915 AM (ARC) APRIL & PAR (Cop (No.)) MANS (B 916 MANS 1 . (M) STO (AARM) STTD (AAM) STTD (AAM) SO SPECIAL (AAM) STC 19/rg(s) -CRIC (AAM) (850)

Cincinnati

Nami fuel
POLICIT (AMR)
POLICI

Hottest STEVE WINNOON (Is(ano) UNICE SPECIMETER (Columbia) OUTLANS (Aristo) DOMNIE HIIS (HEA)

27

Singles Davenport

319-328-2541

NOTTON T STYL (AAM) MED SPEEDMANDH (Epic) APRIL M MET (Empiro) HANDWED (MOMBON S 10TO (Columbia) DUBMEY (Columbia) SG SPEE (AL (AAM) OUTLANT (Epic) MUTH (MOMBON S) MUTH (MOMBON S)

DeKalb

815-758-9250

Hortist
J.J. CALE (MCA)
CASH (BECA)
CLASH (BECA)
CUST COSTELLO A. (Golumela)
ANDA, AR
MANIFELD (MONIBLE)
MONICE (MANIBLE)
MON

NOTTHEF RED SPEEDMACOM (Epic) STR: (AAM) POLICE SAAM) A.AM PARSONS PROJ. (Aristo) STR:(E HINCOD (Seine) APRIL WINE (Capito))

Detroit 313-863-1800

Singles

Jaca

JAAJ SEGAL SIAMON CITY ON A SEGAL SIAMON CITY

PO: GAME BAPTS

Nedlan STEELY DAN (AEA) LOWERDOY (Columbia) STEW BYMODD (Island AAM PARSONS PROJ. (A PO? (Columbia) HONG (Pina) UPO (Columbia) UPO (Columbia) UPO (Columbia) UPO (Columbia) UPO (Columbia) UPO (Columbia) UPO (Columbia)

WDER P OUTLANS (Arista)
TODO RUNDONEN (how so (fin/hb)
FFILS SE NACUR (floor due h)
MERIES (410c)
GRACE SLICK (RCA)
STEELE DAN (MEA)
STYR (AAM)

D. HARD HOLHS

400 - 6400 HOUSE

Added

1/2 - 114 Innel 11

FOOLS | (1811 Amer Ico)

FOOLS | (1811 Amer Ico)

FOOLS | (1811 Amer Ico)

APRIL COLLIST | (1811 Amer Ico)

FOOLS | (1811 Amer

Modium CODITORN RATS (Columbin) RF CODDER 1003 JOHA KARKONEN (REA) J. LEMON & T. OND (Goffen) NAZAREJNI (AMI)

Detroit

YYKUSI 313-398-1 RUSH (Nurcury/PolyGra) OUTLANS (Arista) -ERIC CLAPTON (RISO)

PD CAMEY CURELOP Added SMECTAL (AAM) SMECTAL (AAM)

Meetum JOURNEY (Columbia) PRT BENETAN (Corya-NAMOY MEETSMER (Epica) J. LEMBON & Y. CHO COMMIE IN IS DECA) STEELY DAN (MCA) HTC (Pregin)

WILL?

Added MARKED MARKES (MB)

ALAM PARSONS PROJ (Aristo) SANTS (Chrysells)

Mod I un \$1721 (AAH) 90LLY HATCHET (Epic) JOURNELY (Cot unbis) DOWNIL (RIS (GA) OUTLANT (APINTO) 90D \$100AAT (W) \$25 (Apinto) EAGLES (Apinto) EAGLES (Apinto)

Jose

1 ingle

Singles None

TO SHATT LINE THE THE STATE OF STATE OF

Andered Prist (47) and (42) an

AMA, AMD ARPREYS (Egics)

AMERICAN AMD (AFGG)

FINET ALL LATION (16)

BRIC CLAFTON (650)

BLUE (CLAFTON (650)

BLU

IAN HELADAN (Nercury/Po) HEM HIGERS/PURPLE (AAM) JAN (Polynor/Polynor) SHALL FUR (HEA) SEANCHERS (SICa) SCOUTERS (SEA) AMA ELT (Noord-web) -400 VERS (Epic) -1000 (Oorlean)

Duluth

Hoffest REO LPEEDLACOM (Epic) STRI (AMA) C.A3M (Epic) J. Limbon & V. CHD (Getfa M. SPEELA, (AMA) LOVERSOP (Columbia) STEELY DAN (REG) TOTO (COlumbia) STEEN COAR INCA TOTO COLUMNICS (MINES) CONTURNICS (MINES) (MIN

MOST ADDED GARLAND JEFFREYS

Escape Artist (Epic)
RAINBOW 23/23 Difficult... (Polydor/PG)
PHIL COLLINS 22/18

Face Value (Atlantic) 21/18 PLIMSOULS Plimsouls (Planet)
RICK SPRINGFIELD 8/8 Working Class Dog (RCA) 8/7

BADFINGER Say No More (Radio/Atlentic) 10/7

Two numbers follow each album titls. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

Detroit (WRIF 101) 313-444-1010

Modium STER WINFOOD (10 (and) ALAN PARSONS PROJ. (Aristo) APRIL WINE (Cop) FOI) AND RESERVED PROJECT AND CONTRACT (Aristo) 107 (Constantanta/Poly) TOMEN (Argo) Album Station

PD DAW LTONS

Added BMA BMS (Bignet or y/Polydra) P(180045 (Planet) "Top (180045 (Planet) "Top (180045 (Planet)) PMS (BMS) (BMS)

Modium
MPUGE SPRINGSTER (Cot
STEELY CAN (MEA)
NICOLETTE LARSON (ME)
FO (Cot with (a)
FOUCH (APOD)
SMERB'S (APOD)
Therefore (APOD)
Therefore (APOD)
Therefore (APOD)

Evansville

HOTTEST HED SPEEDINGON (Epic) JOURNEY (Columnia)

11.05 percen

JOHNST (Columnia) STYR (ABH) RASH (Marcury/PolyGra) MCGET POLICEMAN'S (Infanc) AC/SC(Import)

र्यमान RUSH (Marcury/Polydra)
\*\*Tital Signs \*\*Ton Sevyer\*

6. #CRANCOLOMIA;

BLUE STEEL (Asylum)
-AARD MEMTAL (Asylum)
-AARD MEMTAL (Bylo)
-ARD MEMTAL (Bylo)
-ARD MEMTAL (Bylo)
-ARD MEMTAL (Bylo)
-CRIC CLAPTON (MSO)

HOTTEN STYL (MAH)

STYL (MAH)

OTHLINES SHYLETE)

MORRIES RELEVANT

MORRIES (MAH)

APRIL WHEE (Cap)-10)

LOVEROT (Columnia)

LOVEROT (Columnia)

MORRIES (MAH)

JAME SHEEL CONNER CITY) TITIE CLAIRE LAMBERCE Singles

Fargo



Added MARREN ZEVON (Anylum) RUSM (Marcury/PolyGra) ELVIS COSTELLO & (Co. GARLAND JEPFREYS (Epic)
TAYLOR & SOUTHER (Co) amb(+)
-SHEENA EASTON (EN) America)

GRACE SLICE (REA)
(HORT (F) nemet)
FLETEGODO (RAC 188)
FOOD NAMOURCE (Bellows)
FOOD NAMOURCE (Bellows)
FOOD NAMOURCE (Bellows)
JOURNAL SPREAD (FLETE)
FRETAL (Affacts)
FRETAL (A CREEDEN.

M.OMDIE (Chrysells

SHOTE (ELONYO)

HICOLETE LANSON (MB)

HICOLETE LANSON (MB)

INDITION THAN INTO THE PROPERTY OF THE PROPERT

Jaza

Singles JUICE MENTON (Capitol) RANDY HEISMER (Epic) CON MELEN (BILL) MONTHS

WWCK 105 FM Flint 313-744-1570

PD THE STECRAST UFO (Chrysells) HERIC CLAPTON (RSO) HOTTONY
APPRIL WHE (Capito)
J. LEMON N. Y. CHO (COFFER)
J. LEMON N. Y. CHO (COFFER)
LOYDROY (COLUMNIN)
MARRED MARRIS (MB)
CHILDE SPRINGSTEN (Ca) Lancin
STEW NIMMODO (Lejane)
STEW NIMMODO (Lejane) Added
GARLAND JEFFRETS (Epic)
PHIL COLLINS (AVIANTIC)
BADFINGER (Redio/AVIantic)
RAIMBOW (Polydor/PolyGre)
PLIMBOWS (Pignet)

Madium NF/ARETH (AAM) TOOD REMODRES (Bearier) RUSH (Nercury/Phiydra) 707 (Coned (Barca/Poly) SHERS (APCO) GRACE SECK (RCA) STHOMAN (Correro/Arco) TOTO (Cotymole)

Je E3



Ft. Wayne 219-484-0580 PHIL COLLINS (Artentic)
RAIMON (Polyder/Polydra)
MARIAS (Arteo)
ERIC CLAPTON (RSO)
JOHN COUGAN (RIVe/Polydras)

STYL (AMI)
SUMMEY (Columbia)
STELY DAN (MCA)
ALAN PARSONS PROJ. (Arjeta)
TOTO (Columbia)
STYLE STRUCTURE (Columbia)
STYLE MINECCO (Irland)
STYLE MINECCO (Irland)
STYLE MINECCO (Irland)
STYLE MINECCO (Irland)
STYLE MINECCO

616-456-5461

FD: RICK MEST

RICK SPRINGF (ELD (RCA) -CLIMAX BLUES BAND (MB)

Median BLODE CONTROL THE MEDIAN THE MEDIAN THE CONTROL OF THE MEDIAN TO CONTROL OF THE MEDIAN THE M

JOE SAMPLE (NEA) N.B. HING (NEA) Singles None **Grand Rapids** 

LAV-FM 97

PD DATE LOGAN Added PHIS COLLINS (ATEMPTICE "AIR TON SHE" CAMA AND STREETS (Epic) "B.O.C.E." "THE TONE'S" UZ (1) (and) "I WILL FOLLOW" SICRET POLICEMAN'S (1))

QAMN (Epid)
"White On, it's
PY COOSES (is)
PY COOSE

Take 19. Sun"
Take 19. Sun"
Take 19. Sun"
Take 19. Sun"
Take 19. Sun Indian
Take 19. S

WFBO Indianap 317-287-7 Indianapolis TUTO (Columbia)

Two numbers follow each album title. The first represents total number of Midwest stations playing trie album this week. The second is the number of those stations who reported it in hot rotation this week.

MEDIUM

35/26

27/19

25/19

37/14

18/14

SHERBS

The Skill (Atcol

GRACE SLICK

.38 SPECIAL

... Wrecking Ball (RCA) TODD RUNDGREN

Wild-Eyed... (A&M) NAZARETH

The Fool Circle (A&M)

Healing (Bearsville/WB)

PO AN HANNE NO SINGH AFFRIES

Modium
AC/EC (Attiontig)
APRIL width (Copino)
(LD WINDOT (Columbia)
ET WE WINDOT (Columbia)
FLEETWOOD MAC (WE)
FLEETWOOD MAC (WE)
FREELT DAM (WEA)
SHA WINDSTREAM
SHA WINDSTREAM
SHA WINDSTREAM
SHA WINDSTREAM
SHA WINDSTREAM HAZARETH EAGAS)
DIRE STRAITS (MB)
HPAFRED MARKETS (MB)
GELMERT MCCLINTON (Cop(fol)
30 SPECIAL (AGAS)

TOTAL STATE OF THE PARTY OF THE

Medium APRIL BIRE (Cop!901) JIMIT DUFFETY (WCA) CLASH (Epic) FIREFALL (APIENT)c) XURNETY (Co)umbie)

(IIII-PH) PO : GRAD CURTIS ND FRANK SMITH

GARLAND JEFFREYS (Epic) Madium
APPILL BIRE (Cap) to 1)
APPILL BIRE (Columbia)
J. ((RODA & V. OND (Ge) ten)
ELVES COSTRULO & (Columbia)
FLET (PODO ANG. (Im)
HEART (Epic)
HEART (Epic)
MOMPRED MANNES. (MB)

WXUS FD STUNIT HORAE 93

Added PAINSON (Polydon/PolyGre)
"Con 9 Heppen" "1 Surrandor"
RADF (NOCE (Inaclo/Av(entle)
"Note On"
ELTIS COSTELLO 6. @Columbia)
"Clublend" PHIL COLLINS (ATTENTIC)
"I Missed Agein"
-ERIC CLAPTON (RSG)

LOWMOVY (Columnia)
"Turn (Columnia)
"ALAM PRASCHO PROD. (Aristo)
QUEEn (Clark Prop.)
"Visat's Thomas"
ALAM PROD. (Aristo)
"Visat's Thomas"
ALAM (The Turn) (Fro.)
JAM (Fright /Fro.) (Fro.)
JAM (Fright /Fro.) (Fro.)
"Hollow On Columnia (Columnia)
"Aliat's No. Facility
Total Nucleonia (Lease villia/ME)
HERRS (Arist)
HERRS (Arist)

----GARLAND MEFFRETS (Ep to) GRACE SLICH (RCA) SHERES (ATCO)

Modium FLEETHOOD BAC (88) HAMPRED HANNEYS (88) APRIL 6 HEE (Copine)3 30 SPEC 44, (4Am) 5TE 95 HINDOD (1s) 6me) OHE STRAITS (88) PAT BERNTAR (Covyesite) COMHE 1815 (8CA) TODO 0-1000789 (160m avis)

OUTFAST ON IGN PAGE (Chrynolls) COMMIT (H) (EGA) ADDREST (Gotombe) ALAR PROSECTION ALAR PROSECTION PROJ. [Aristo A.A. Productor Productor Proj. [Aristo A.A. Productor Productor Proj. [Aristo A.A. Proj. [Arist

Kansas City 816-753-4567

Northeat
J. Lieuma a F. ORD (Goffen)
STYR (Adapt)
JOHNST T (Columnity)
THE WEST STREET (Columnity)
HINLE STREET (Columnity)

Medico
UFO (Chrymella)
36 SPECIAL (AAP)
81 SPECIAL (AAP)
91 SPECIAL (AAP)

de as None

Singles None

Kansas City
816-531-3400
BIGGLETE LARLON (BB)
BIGGLETE TEN (BB)
BIGGLETE LARLON (BB)
BIGGLETE PO I BISHOP CHEEN

Hoffest RY COODER (ub) STIR (AAM) STEW WIMMOOD (le(und) STEELY DAM (NCA)

Jeza G. MASMINGTON, JR. (Electro) C. COMEA/G. MUNTON (ECM) DAVE GRUSIN (GRP/Arista) CDZY POWELL, (Polydor/PolyGro BAD 75 (Chryselie) AC/DC (Atlantic) BIGHT (Plange) \* BHH

Lansing 517-393-1320 PERDS (Arcol 36 SPECIAL (AM)

Hustess
LOYEROT (Columble)
STEVE WHOOD (Island)
OUTLABS (Ar Isla)
STEVE WHOOD (Island)
OUTLABS (Ar Isla)
POLICE (AAM)
STEVE (AAM)
S

do ca

317-448-1566

Lafavette

J.J. CALL (MCA)

NOTICES (MC 1972)

OTHERS (MC 1972)

OTHERS (MC 1972)

OTHERS (MC 1972)

OTHERS (MC 1972)

APRIL (MM 1972)

J. Lithers (MC 1972)

J. Lith

State and Singles SAFE QUATRO (Dreemland) JOHN COUGHD (Marcury/Po) yGre) (LV15 "MESLEY (GCA) PAT BERNYAR (Chrysells) BARRY MESSAR (Enic)

FM 102 KFMQ Lincoln

HOTTHEY MINISTER (CO) MINISTER STELL TOAK (MILA)
J. LEWICH & F. CHO (Getten) ING OFFICE MINISTER (A)
STYL (AMN)
ALAN PARICHES (MI)
ALAN PARICHES (MI)
ALAN PARICHES (MI)

-ERIC CLAPTON (RSO) -DAN FORELBERG (Fill Moor/Epic)

Singlet

WLPX 97 fm Milwaukee Vaccomin law element 414-342-1111

Waterman law allast out h ----APRIL WIRE (Copinal)
MAPRIC DAMES . (MR)
STYR (AMR)
J. Liednin & V. Chro (dotter
MPO (Chrysella)
CONSTROY (Copinal dal
GRACE & CCE (MRA)
N 5PEL (M. (MA)
M 5PEL (M. (MA)
M 5PEL (M. (MA)
MUSH (Marcery/Polydra)

Medium CLAUDE BOLLING MAYARETH (Age) SPERMS (APARO) ELVIS CONTELLO B. (CD (umb)s) TODO NURDERE M (Meneravilla/wb)

MUTTURE ALAN PARSONS PROJ. (Artufe) ALAN PARSONS PROJ. (Artufe) STEELT GAN (MEA) MIO SPEETMAGON (Epig) OUTLANS (Artufe)

Simples

DELT SPRIMATERN (Co) of JOHNST (Co) of JOHNST (Co) on (a)

STEW SIMMOD (10 June)

RANDT OF SMITH ((p)c)

(CONSTELL IN S. (MCA) Milwaukee

93QFM

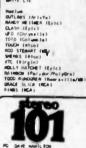
107 (Constance/Puly) MANFRED MANEY (db)

MANTENE MANTENERS (db) PARTENES (db) PARTENESS (db)

Minneapolis

612-739-4000

Singles



PO STEVE BRIDGES

Acced LOUISE OFFIN (Asylum) PHIL COLLINS (ATYLUM) PHIL COLLINS (ATYLUM) CERTIFICATION (E) LOUISE AN HORSON (E) LOUISE (ALTHON COLLINS) (ALTHON COLINS) (ALTHON COLLINS) (ALTHON COLLINS) (ALTHON COLLINS) (ALTHON

UZ (lotend)
STEM CAGNER (MCA)

-7.93

GARLAND AFFREYS (Exic)

Mod loss
RUSH (RMRC CY/PolyGra)
RUSH (RMRC CY/PolyGra)
APPLL will (Cop/Pos)
OTH STRAITS (MS)
ARAM PROTONS
CALAM (SIGN)
CALAM (SIGN)
STRELT (MA)
(AND (SIGN)
CALAM (SIGN)
CALAM

40 MUH L SMEEN

PO: MENT ALBERTA

PO DAVE HANTS, FOR

"Love /Alf me ron"

JegJ Hone

Muscatine 319-263-2512

BRUCE SPRINGSTEEN (Column) CLAIME LAMMENCE HUSH (Marcury/PolyGre) ELLEN FOLEY (tplc/Cleve ):

EALER FOLEY E() IC/Clove (nt)

HOTYNEY

HOTYNEY

HOT NEW

HOT NEW

HOT ON HOTELERANCON (Figle)

LITTON (HOTELERANCON (Figle)

LITTON (HOTELERANCON (Figle)

HOTELERANCON (HOTELERANCON (HOTELERANCON)

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LITTON (HOTELERANCON)

HOTELERANCON (HOTELERANCON)

HOTELERAN

Jazz 615 SCOTT HERON (Ar)+++ DNVE CRUSIN (UMP/Ar)=++ STL(MARANO (FRETO) JDE SAMPLE (MCA) B-b. = 1MG (MCA) Singles Mace

Omaha 402-592-5300

1000 RUNCUMEN NOTTENT SIETE WINDOO (11) mm) NO SPELDMANDW (8; (c) OUTLANS (6: 10\*) RC/OC (14) methel RC/OC (14) meth

Single

fm album rock

PD: RICK PETERSON ND: HENDY BICE Added PHIL COLLINS [Acton); GARLAND ZEFFRETS [Epic) 12 (1+1and) JAMES TAYLOR (Co)umb(+)

Rootium
FROD RESCURITS (Bears v.C.)
LO PERSOT (Columbia)
OUTLINS (Ar 1974)
SI STETLIN (April
OUTLINS (Ar 1974)
SI STETLIN (April
OUTLINS (Ar 1974)
OUTLINS (Ar 1974)
OUTLINS (Ar 1974)
A ARI PROSCOTT (Ar 1474)
SELECTION (AR 1974)
SELECTION (AR 1974)
SELECTION (AR 1974)
APRIL (AR 1974)
APRIL (AR 1974)
APRIL (AR 1974)
AR 1974
AR

Peoria 309-874-2000

TOTO (Cplumin)
PHIL SETMOUR (Rourdwelh)
sAMPLIN (EVOR (Applum)
UF 0 (Chrysells)
-ERIC CLAPTON (RSO) POLICE (AMP)
POLIC

DAN SHOPE CHANGE CHANS

# MD

1/95 The Park

PO LES COOR

Added ROS IN TROUGH (Chryselfe) ERIC CLAPTON (RSO) "I Can 'S Sand" PHIL COLLINS (AFIENTS) OCC HOLLION' (AM) PLIMOOLS (Flewer) GARLAND JEFFRE'S (Epic)

Medium (APPRES 1992)
Medium (A

PD: DAVE INCHES HD: JOE DESANTIS

Andec GAINBOR (Folydor/PolyGre) 36 SPECIAL (AAM) ELVIS COSTELLO & . IColumbia) ETC (Firgin) PHIL SETHOUR (Boardwele)

Madium TOUCH (Afco) GRACE SLICK (MEA) DELBERT RECLINTON (Capitol) MARREN ZEVON (Anylum) QUEEN (Efshfra) TOTO (Columbia) TOTO (Columbia) STINGRAY (Cerrors/Atco) LOVERBOY (Columbia)

DIS-DIFF-SUPE |
DIS-TIFE |
DISTRICT |
DISTRI

Saginaw 517-892-9528 517-894-2996 -ERIC CLAPTON (RSO)

Notites where the control of the con

Jezz Rone

Rockford

PD: RICK BALIS

Huttest AFRS, WINE (Capitol) STR: (AMS) JOURNEY (Columbia) NAMERIC DAMNOLS: (WB) NAMERIC DAMNOLS: (WB) NAMERIC STREET, NAMERICA SERVE WINCOMS) STREET, (ATCO) LOVERNOY (Columbia) STREET, ATCO) STREET, ATCO Medice TOTO (Columbia) UFO (Chrymella) UFO (Chrymella) MEO SPECHAMON (Epic) MEO SPECHE & Columbia) GRACE SLICA (BEA) MALARETH (AM) J. (Esech & Y. ONO (Geffen)

St. Louis 314-842-1111



-PACEE SMON-SHIP-get
Maries
Ma

Sloux Falls 805-339-1520

OUTLANS IAriaté) GRACE SLICK (REA) RUSH (Marcury/PolyGra) SMERRS (Atco)

PRUMS (ATCO)

FORTILE (ATCO)

FORTICE (AME)

CLIMAL BOULE SAND (ME)

CLIMAL BOULE SAND (ME)

CLIMAL BOULE SAND (ME)

FORTICE (AME)

FORTICE (

#### **WWWK**

Added IAN GOMN ISY1FF/E; "HearTache" UFO (Chrysells) "Lonely HearT" FRANK(E/NUOCKDUTS [H])[ennium]

Medium STINGRAY (Darrers/Atc ROD STEMART (MB) Title OUTLAWS (Arists) "Angels Mide" DIRE STRAIVS (MB) "Sketecomy" SERBS (Atco)

Hoffest NEO SPEEWAGON (Epic) "Take It Run" "Don't Let His"

314-644-1380
Theop to Locality
See Section (AME)
This Executa (AME)
This Executa (AME)
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St. Louis 314-844-1380

PF P

ASSEMBLY CONTROL OF THE PROPERTY OF THE PROPER

Medium 200 Annual Medium 100 Medi

**Terre Haute** 

B12-238-2557
-QUEN (E)ehtre)
-LEO SATE (NE)
-ONH RICLEAS (MITIONIUM)
-ME IL DIANGHO (Capitol)
-JIBBIE MACH (REA)
-JUICE MENTON (Capitol)

-AUICE MEMITOM (Capitol)
Notice
Notic

Jast None Singles



IT'S A DOG'S LIFE - Having done their work for the day delivering Rick Springfield's RCA LP "Working Class Dog" to St. Louis stations, RCA's Andy Allen (left) and coworker "Palmer" (center) relaxed while they visit ed with KSHE PD Rick Balis (right) as he sampled Springfield's album.

## FM 104

Added ELVES COSTELAO & - (Columbia) "Whisper/Screen" RAINBOW (Polydor/PolyGre) "1 Surrender"

Toledo

A 19 - 2 45 - 3 7 7

JORREY TO LINE 18

RUSH (Mercury/Polyres)

STON (AMP)

"Show-fine" "No Much Time"

"Mockin The

"Mock

Singles

#### WXEZ

PD: CARY PALL HD. AME CARLINI

| Model | Market | Model | Mod

STYX

JOURNEY

Toledo 419-255-1470

STEVIE WONDER (Temie) STC (Virgin) -ERIC CLAPTON (RSO) -BADFINGER (Redio/Atte

Hoff-of
ALAN PASSISS PROJ. (Ar is to
ALAN PASSISS PROJ. (Ar is to
APPIL wing (Copino)
DIME STRAITS (MB)
J. LEMON & T. ONO (Geffor
MANAFRO NEWS: (MB)
POLICE IAMA)
POLICE IAMA
STREAM OR (GEAL)
STEELY DAN (MEAL)
STEELY DAN (MEAL)
STRE (MB)
STRE (MB)
STRE (MB)

38/36

42/32

38/32

36/32

36/32

THE HOTTEST

JOHN LENNON & YOKO ONO

Paradise Theater (A&M)

Double Fantasy (Geffen)
STEVE WINWOOD

Arc Of A Diver (Island)

BRUCE SPRINGSTEEN
The River (Columbia)

Captured (Columbia)
REO SPEEDWAGON

Hi Infidelity (Epic)

PO: JOHN FLORENCE

Addet 36 SPECIAL (AM) "Note/Loosely" RUSH (Murcury/PolyGre) "Limolight"

Hadiya GEJERT RECLISTOR I Capit HOWEL STAMET: (OPI America) BLORDEL COVPREISO RANDY REISMER (Epic DOSSEE BADDESS (epi STERE RIBYDDO (Island) OUTLASS (Artiva) PAT BEAMER (Dryphalis) APRIL wite (Capital)

Albuquerque

505-265-8811

(IOOLETTE LARSON (NB.)
IOD STEINART (NB.)
FLEETWINDO MAC (NB.)
DAN FORELBERG
(Full Moon/Epic)

#### 94ROCK Albuquerque

noted GARLAND JEFFREYS (Epic) RINGS INCA) THAT No GOT

Macilyan
MOLICE (AMP)
ONE STMATS (MB)
ONE STMATS
ONE STMA

# KICKS ABS

Mod lum NOD STEAMRT (ND) PAT BEMATAN (Chryselle) EAGLES (Anylum) UFO (Chryselle) BMDT HE (SAER (Epic) OINE STRAINTS (MD) GRACE SLICK HELD DEMNIE (RIS (MCA) LO VORBOTY (Columbia)

# Anahelm 714-776-3696

Added GOT INCER (Radio/Arlantic) AMES YAR. OR (Columbia) LOUISE GOFFIN (Any) unit GORLAND AFFREYS (Epic) FOOLS (DHI America) PRIL COLLIN'S (AT SATELY) AMERICAN SECRET FOOLS (COLUMBIA) AMERICAN SECRET FOOLS (COLUMBIA) AMERICAN SECRET FOOLS (ASSEMBLE AMERICAN AMERICAN SECRET FOOLS (ASSEMBLE AMERICAN AMERICAN AMERICAN SECRET FOOLS (ASSEMBLE AMERICAN AMERI

DOMNIE HERS THEN LOYUMBOR (Columbia) CLASH (Epic) HAZANETH (AAH) ELVIS COSTELLO 4. (Columbia)

AC/DC (ATIONTIC)
MARKEN ZEVON (Asy)um)
DEVO LIVE (MB)
707 (Cosmbiance/Poly)
-ERIC CLAPTON (NSO)

Herricat
STZE (AMP)
GOLO SPECEACON (Epic)
JOURNAY (Columbia)
J. ELEMON 1 TO COCUMBIA
GOLO SPECIAL (AMP)
GOULD SPRINGER TEN (COLUMBIA
GUILLE SPRINGER (COLUMBIA
GUILLE GUILLE (COLUMBIA
GUILLE GUILLE
GUILLE GUILLE
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#### KRKN' Anchorage

PO: LARRY MATRIE ND. HARLA HICHAELS

Added MDLLY HATCHEY (Epic) GARLAND REFREYS (Epic) IRS : HICHAEL BLOOF (ELD (Tunoma) EVE MOOM (Capitol)

ETT MODE (Cap(to))

MANUAL LIV
SCOTERS (DB) America
ANT TROUBLE (Stitt)
MANUAL (MANUAL (Stitt)
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RINGS (NEA)

NOTICES

POLICE (ADMINISTRATE CONTROL (Epic)

POLICE (ADMINISTRATE CONTROL (Bourdel))

OUT LANT - (ADMINISTRATE CONTROL (ADMINISTRATE CONTROL

Singles



(Chrysells) IAN GOM (Stiff/Epic)

Hortest
J. LEMON & Y. CHO (Geffen)
BRUCE SMR INGSTERN (Opiumile)
RCO SMEDANDIN (Epic.)
SCHEROY I (Gelumile)
STELLY ONLY (MAL)
ALAM PANSONS PROJ IAF (etc.)
STYZ (AMD)
EAGLES (Asylum)

JOZE

Hortes (Columbia)
BRUCE SPRINGSTEEN (Columbia)
RO SPECIMATION (Epic)
OUTLANS (Ar Inte)
STEELY ONE (ALA)
STEELY (AMA)
ROO STEMATION (COLUMBIA)
STEELY REPORT (COLUMBIA)
STEELY REPORT (COLUMBIA)
STEELY REPORT (COLUMBIA)
APRIL WINE (COLUMBIA)
BRUCE SLICK (RCA)
DURKET SLICK (RCA)
RUSH (Marcury/PolyOra)

Power | Ind.

BASF | INCER | Radio/Artienfic)
GARL MOD BEFFREYS | Egic)

190, Team s\*

BALIES (Recumy/PolyGra)
FIL IESOULS (Flavor)
Paleone\*
Cust 1 Ind.

Cust 1

Made (we EDDAR WITTER (Blue Sky)
BLUE STEEL (Asylum)
JUN (ANDOLL BAND (AFOC)
JUN (AFOC)
JUN (ANDOLL BAND (AFOC)
JUN (AFOC)

# Bakersfield 805-832-1410

G. MYRICK FIGURES (Epici FLEETHOOD MAC (MB) DIRE STRAITS (MB) EAGLES (Apylum MOLLI DAY (AAM) MOLLI DAY (AAM) STEVE WIRMOOD (Island) STEVE WIRMOOD (Island)

#### MEGO FM DOULDER

PO CENNIS CONSTANTINE

Added
PHIL COLLINS (AT) entito
PHIL COLLINS (AT) entito
PHICK SPRINGFIELD (REA)
HARKS (COLUMBIA)
FRAME (E/NUCCKOUTS
(HIII entital)
ROSAME CASH (Columbia)

MONAMIC CASM (Columbia)

ACAN PARADON PROJ. IAFISTA
BLOOM PROJ. IAFISTA
ACAN PROJ. IAFISTA
BLOOM PROJ. IAFISTA
ACAN PROJ. IAFISTA
ACA

Boulde 303-444-5 TARENG HEADS (SIFE) H. (SIFE) JOHN LIBITE (SYFET) FIREFALL (ATTENTION COURTEY LAME (AFCO) OILLANDS (Flying Fish)

Hottest STER Univoid (Island) STERT Univoid (Island) STERT ON INCA) GARLAND SEFRETS (Spic) J. J. CALL (ISLAND SEFRETS (Spic) J. CALL (ISLAND

JULE
KILIMANAMO (Philo)
DAN SIGOL (Inner City)
ÆMI-LUC PORTY (Arlantic)
DE SAMPLE (BEA)
SPYRO GRA (BEA)
C. MASHIROTOR, M. (Elektro)
DANE GRUSIN (DP/Ariets)
MATER SON (BEA)
TORY RICE WHIT (Rounder)

#### Aspen

303-925-5776

ME WIDERS/PURPLE (AMA)
MOTTES
STEVE WINWOOD (Island)
JIMMY BUFFETT (MEA)
SISTEM SLEDGE (COFILION)
DOWN LOW HARM IS (COFI
DOWN LOW HARM IS (COFI
LOW HARM IS (COFILION)
DATE (GNUSINE (COFILION)
DATE (GNUSINE (COFILION)
DATE (GNUSINE (COFILION)
RECTEM ALLEY (AMA)
RANDY MEISHER (Epic)

JALE RILLINAN, JAPO (Philo) LARRY CONTELL (Aristo) EARL RILUDH (Liberty) BARN BARD (Overlien) DAN STREEL (Inner City) DOS SAPPL (ECA) GEATHER REPORT (ARC/Co) umb1/ma1/W SAN (MCA) TERIMASA MHID (Janer City)

**98** 

# Boulder

Singles None

STEVE WINDOOD (Island)

NUMPTHEW

NU

# MOST ADDED

**GARLAND JEFFREYS** Escape Artist (Epic)
PHIL COLLINS 29/27 23/21 Face Value (Atlantic) RAINBOW Difficult... (Polydor/PG) 27/17 PLIMSOULS Plimsouls (Planet)
JAMES TAYLOR

Ded Loves His... (Columbia) 15/13 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.



Added

RUSH IMPOURT/Polytical

\*Too Savey

PHIL SCHOOL (Boardeall)

\*Prections.

ALHBOOL (Folyton/Polytical

CLEAN FRIETS

GAN AND LEFRITS

GAN AND LEFRITS

AND

Medium OUTLAMS (AFINTA) TOTO (COLUMBIA) MAJETH (AMP) MAJETH (AMP) JIMPY SUFFETY (MEA) UFO (CORYNILLA) GRACE SLICK (MEA)

# SITO-34.3-0461 36 SPECIAL (AMA) MARKE ZEYON I Raylum) SHENDS (ARTO) DOC HOLL ION I (AMA) FLEE THYODO MAC (MS) ROD STEMART (MR) -RINDS (MCA) -BUNDE (C Cryse) In 1 DOMHIE (BIS (MCA) -AND (MCC SPRINGF (ECA) -RICK SPRINGF (EA) (Bearwill (AMB)) Horfest BRICE SPRINGSTEEN (Columbia) STELLY DAM (MCA) STELLY DAM (MCA) STOR (AMA) LO VORBOY (Columbia) DUMPEY (Columbia) DUMPEY (Columbia) JUMPEY (Columbia) JUMPEY (Columbia) RES SPECOMENT (Columbia)

Chico 916-343-8461

15/14

Jegz None



PD: RICH HAME MD: ART PHILLIPS

Added
PHIL COLLINS (Atlentic)

"I Missed Agsin"
(ARLAND JEFFRETS (Epic)

"00 Tears"
BADF INDER (Red to /Atlentic)
"1 Gar You"
PL INSULS (Planet) "Now" BOOMTOWN RATS (Columbia) "Up Ail Hight" Medium
JOAN ATT (Boardws | bit
JOAN ATT (Boardws | bit
MANDED MANNES
DRUCK SPRINGSTEN (Columbia)
ELVIS COSTELLO 8. (Columbia)
RAINGER (Polydor/Polydra)
RAINGER (ROJ)
RAZAREN (ASA)
JOJ. (GRAC)
JOJ. (GRAC)

KAZY

PO : DAVE YAN DYNE HD: CREG GILLISPIE

PRIL CULLING INVENTION TO HIS BOOK AND INVENTION TO HIS TATLOR (Columbia)
"Stand & Flight"
FLINSOULS (Flaner)
"Lost Tlam"
HTC (Flingin)
"Generals & . ."

Medium RICK SPRINGY (ELD (RICA) "Jamsia"s Gir!" ANDY RESIDEN (Epic!" ANDY RESIDEN (Epic!" Mearty on Pir" SHEMS (Arco) OCCHETA RICCLIFFON (Cap11" Girling 19 Up" Medre (D Medits) (Arco) Trite ("Milland") (Arco) (Ar

Colorado Springs 303-634-4896

RINGS (MCA) UFO (Oryseljs) CLASM (Epic) Magnif, Saven\* 7000 RUNDOREN (B -MTC (Virgin)

HET LYEIGHT

HET SYTEMAON (Epic)
STAT (AMI)
RUSH (Mercury/Polyfors)
LOT/ROOM (Columbia)
M SPECIAL (AMI)
JOHNET (Columbia)
STRU NIHOMODO (Island)
ANIL WHIT (Columbia)
ALL (LINGUAL F. COLUMBIA)
LORIGHT (COLUMBIA)
-CRIC CLAFTON (RSO)

# Jezz

Denver 303-759-5600 "Ant Leen("
RUSH (Nercury/PolyGre)
JIMMY BUFFETT (RCA)
T(TIO
-ERIC CLAPTON (RSO)

HOTTEST
TO COMMON (Epic)
TOTAL (AMA)
STEVE WINNERO (SOLICA)
STEVE WINNERO (SOLICA)
SPEVE WINNERO (SOLICA)
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SPECE SOL

#### MEDIUM SHERBS The Skill (Atco)

26/20 GRACE SLICK .. Wrecking Ball (RCA) 24/19 UFO The Wild... (Chrysalis) 24/19

Ghost Riders (Arista) 32/17 TOTO

Two numbers follow each album title. The first represents total number of Wessern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

# Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hor rotation this week.

TOS KBPI Denver 303-936-2313 FRIL STRICER CC YNGIAN 21CK STRICE (ECA) PO: FRAME CODY NO: PHIL STRIDER

Neelum BICCRETTE LARSON (db) PIREFALL (AFIserVice) PIREFALL (AFIserVice) District (AFISER) PIREFALL (A

PO : NE IL EQUAROS NO : BRUCE KENTON

# Sings!

LEON INVSELL, (Pervalval

medium

medi

Jazz

Edmonton

403-428-8597

BOONTOWN RATS (Columbia) CLASM (Epic) ELVIS COSTELLO &. (Columi NASM THE FLASM (Polymor/PolyGra) -PHOTOGRAPH (Local)

Hottest DUMPET TOO umble! DUMPET TOO umble! DUST (Mercury/PolyGre) NUSE (Mercury/PolyGre) NUSE STRAITS (ME) GROUD STRAITS (ME) GROUD STRAITS (ME) DUST WE WINDOW (Louisle) STR WE WINDOW (Louisle) DUST (Louisle) DUST (Louisle) DUST (Louisle) JIM (LOWIG), GAMPO, (Afro) APPSLE WINE (CombToo) NUSE GAMPO, (EMPO (Afro) APPSLE WINE (CombToo) NUSE DALLAND (EMPO (EMPO) APPSLE WINE (CombToo)

Eugene

503-484-4304

HAN CODE (STITTED C)

POPTER (SALCK (EC)

GRACE SLICK (EC)

ELVIS COSTELLO S. (Columb

FLCS STRUCK (EC)

JOILE COMMES 1883 PAPENS 1883 PAPENS 1883 PAPENS 1883 PAPENS 1884 PAPENS 1884

Nortes? \$T71: CAMP) REQ SPECIMACON (Epic) DIRE STRAITS (MS) 707: Cessel lance/Polyl AMD? RESISER (Epic) CLIMBLE BLMC (RS) \$TEVE WINDOO (16) and \$AC/DC (AFIENTIC) \$JOURNEY (CO) who let \$AS SPECIAL (AMI) -CRIC CLAFTON (RSO)

(97/

Added PHIL COLLINS (Atlentic) "Air Yonight" PHIL SETHOUR (Boardwalk) "Practous ..."

Hool Use JACK OF SEE (DEA)
JACK OF SEE (JACK)
JACK OF SEE

# Singles "Hose ling P+, I\* "Compose ion" FLEETecolo MAC (WE) BOOKTONIE RATS (Col while) RY COODER (WE) RY COODER (WE) RH (Stree) RTC (Stree) RTC (Stree) RTC (Stree)

Jazz

PO DIRIS KOVARIK

Added MOLLY MATCHET (Epic) AICK MELSON (Cop) followards Referrit (Epic) AICK MELSON (Cop) followards Referrit (Epic) AICK MELSON (Epic) AICK MELSO

.38 SPECIAL Wild-Eyed... (A&M) OUTLAWS 32/18

Turn Back (Columbia)

# KTCL

Added
DRIC (LAPTON (RSO)
GONLAND ADFREYS (Exic
GONLAND ADFREYS (Exic
GONLAND ADFREYS (Exic
ADRA) TARLON (Columbia)
"Stand & Figure
"Mar Town Too! "Near of Times"
AND AND (Columbia)
"Stand & Figure
Mar Town Too! "Near of Times"
AND ADMINISTY Thour askin
LOUISE COSF (H) (Awylum)
HICHAEL (LOUPS (ELD) (Thours)
BUSH (The Cur yProject (A)
"Angal /Marn ing"
"Angal /Marn ing"
"ANGAL (FINOS (EUT)
(RILIANN) (EUT)
(RILIANN) (EUT)

Fort Collins
303-571-1232
PML 69/T49/ELD
(Berri 1114/98)
(Berr

HOTFost BY COODER (ND) JIMMY BUFFETT (NDA) GMMYLOU HAMPIS (ND) STEVE WIMCOOD (Intend) PAIL, COLLINS INVIECT J.J., CALE (NDA) HICOLETTE LANSON END!

Medius
ELVIS COSTELLO 8. (Co
STEVE CHOPPER (MCA)
8.8. KING (MCA)
LORMA KAUKONE (MCA)

AND INCR. (Red to /AP) and 1c Med I us mit. \$ETMOUR (Board usits) 707 | Gears | sec. (Fol ) i US (Res ) | Arco) THAPEZ MED S. (Arco) THAPEZ MED S. (MCA) STIMCARY (CET or a/APCO) ROUNTICS (MCA) ANY TROUBLE \$151(1) O. SCANCOR R. (I) STIMCARY (CET or a/APCO) ROUNTICS (MCA) STIMCARY (CET or a/APCO) STIM (ARC/Columbia)
PEARL HARBOUR 1881
SHOES IEIGHTYPI
MARRICH ZEVON 1Agylum)
RUSS BALLARD (Epidi
WILD HORSES (EM3)
ALVIN LEE BAND IAFIGHT

# Fresno 209-228-5991

FLEETWOOD INC. (148)
HICOLETTE LARSON (148)
JAM (Polydor/PolyGre)
BLONDIE (Chrysells)
JOE JACKSON BAND IAMN)
STEELY DAN (ICA)
-ERIC CLAPTON (RSO)

-CRIC CLAFTON (RSO)

Nottest
STYX (AME)
AFRIL WINE (Copitol)
ROS STEEDANCE (Epic)
JOURNEY (Columnia)
RUSH (Rescury/Polafes)
RUSH (RSO)

# KENO

# Las Vegas 702-878-1460

Jess None

# RUSH (Nercury/PolyGra) STEVE WINEGOO (laland)

Je 48 Nune

Singles

Seattle

206-624-4305

HOUTE P RECOG LATENTING BUILD STREET SCALED TO BUILD STREET SCALED TO BUILD STREET SCALED TO BUILD STREET SCALED TO DOWN 1 BUILD SCALED TO LATENDOT (Columbia) STREET SCALED (SECOND SCALED TO ERIC CLAFTON (SEC)

Seattle

CUO-4004-10-41

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BID JAMES (Topon Zoo/Co BID. RING (ECA) RILLIMANARO (Philo) JOE SAMPLE (MCA) DAN SIEGEL LINNOR CITY)

Hoffwark
Olskin Golskon (1.8 % HMC )
POLICE (AAAN)
JAH (Polipher/Polipher)
MALL OF VOCCOO (1.8.% HMC )
ACHO (1.00 pm ) 10
ACH (1.00 pm ) 10
BOOKTONER AATS (Columbia)

-CHITCOLAPTON (MSG)

Horfest
TOTO (Golumbie)

ROOD STEWART (MS)

OUTLAND (Artis)

APRIL WIDE (Goption)

J. LEMOCH 4 Y. ONO (Goffen)

ROO SPECENON (Goffen)

ROO SPECENON (Goffen)

PAT BARROTH 4 Y. ONO (Goffen)

PAT BARROTH 4 Y. ONO (More Monitor)

PAT BARROTH (More Was 11s)

PAT BARROTH (More Was 11s)

PAT BARROTH (More Was 11s)

105-5 ANAC Long Beach
213-437-0366
ROMATICS (NAMAC OMBAC OM

Medium PERAL HAMBOUR (MB) PERAL HAMBOUR (MB) PERAL HAMBOUR (MB) PER ARMATICA 1591990 CAMP (FEBRUARY CAMP) CAMP (FE

KLOS 95½)

Los Angeles -PRETENDERS (SIFE)

Jazz None

Singles Hone

PD TOMEY HADORS

Appeal PL1HSOULS (Planet)

Medium
RUSH (Nurcery/PolyGre)
RUSH (Nurcery/PolyGre)
SetMOL (Nolyger/PolyGre)
SetMOL (Nolyger/PolyGre)
SetMOL (Nolyger/PolyGre)
SetMOL (Nolyger)
SetMOL (Nolyge RIMAS (MEA) UPO (CAP yearle) GRACE SLICE (REA) CLASH (Egic) ELVIS COSTELLO 8...

Hone

**RANT 94.5 Los Angeles** 213-464-5638 PO : SAM BELLANT ASSY. PO JACK SHITTER

Added ERIC CLAPTON (RSO) TED NUCENT (Enic) ## TO MODERY (Epic)

## Older year (a)

## Older year (b)

## Older ye

Singles
HRUCE SPRINGSTEEN (Columbie)
BRUCE SPRINGSTEEN (Columbie)
YORG OHD IGOTEUM) Los Angeles

MOTERT STEEL ON (MCA) STEEL BHOCOO (In lone) STEEL BHOCOO (In lone) STEEL BHOCOO (In lone) STEEL BHOCO (IN LON

Los Angeles

213-467-1224
MOTTANY
POLICIE (AMP)
J. LEMONS AT DIVISION (GETTEN)
POLICIE (AMP)
J. LEMONS AT DIVISION (GETTEN)
ROD STEWAT (ME)
ROTH (ME)
ROD STEWAT (ME)
ROD (ME)
RO

HOFTEN LAME TYP I LAME AC/DC (AFFENTE) (Columbia) DOUBLE FOR HOSTERN (Columbia) DOUBLE FOR LOWNING PAT BENTAM (Chrystile) ROS STECOMONO (gle) GUEEN (Elente) SI STECIAL (AMA) PLETWOOD MAC (wb) J. LENGUR & Y. ONO (Goffen) DOUBLE (AGA)... (Fanyasy) -PNETRIGERS (SIPa)

LEEST? PO: MICHAEL SHEEHT

KWEST

NO TED PERGUSON

Modium
TOTO (CO umbia)
STEVE MEMODO (14 (and)
BOLLING STONES
(Rotling Stones)
RINGS (RCL)

Singles None

Jugg None

Missoula 406-728-5000 POLICE (AM) JIMMY BUFFETT (MCA) HIGHT (Planet) HADP HEGEN (Radio/Atlantic) ERIC CLAPTON (RSO)

ERIC CLAFFOR (RSO)

INTERIOR & Y. ONO (Geffon)
RUSH (Mercury/Polydra)
STYZ (AAM)
Than York (Mercury (Mercury)
STYZ (AAM)
Than York (Mercury)
STELLY CAN (SECOND (SECON Added BAINGOW (Polydor/PolyGra)
\*1 Surrendow\*
GARLAND SEPPREYS (Epic)
\*96 Tears\*
RICK SPRINGF (ELD IRCA)
\*Jans)\*18 G[r]\*
JANSS TANGOR (Columbia)
\*New Tour Tour PHIL SEWILM (Boardwalk)

000

Phoenix

PO JETF SATTLER

Added GARLAND JEFFRETS (Epic) "90 Tours" RICK SPRINGF(ELD (RCA) "Jessia"s Girl"

May June Schools 4
1755 Toke MEA1
ALM PARSONS PROJ. Arteral
ROD STRANT (mb)
601 By STRANT (mb)
602 By STRANT (mb)
603 By STRANT

602-833-8888

PHIL SETHOLR (Boardon(a)
"Date | 1916 \*
"Date | 1916 \*
"BUSH (Marcury/PolyGra)
ELVIF COSTELLO 6. (Cotum
Teston. Syap"

Hoffest J. LEMECH & Y. ONO (15 lem CO) (16 lem CO) (16

Jess Singles RANDY MEISMER (Epic) MOLLY HATCHEY (Epic) KROQ FM IOA7

Adres
PLIMOULS (Plendt)
14883 (Atco)
GARLAND JEFFREYS (Epic)

May (in May Period of a Section (AMP)

10.3 SPCIAL (AMP)

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10.5 Isla

NOPTHAN TO SENTENT OF THE SENTENT OF

KGON Portland

PO JERRY OSTERTAG HD: GLORIA JOHNSON

Added RATHDOM (Polydor/PolyGre) SHERES (Arco)

HOTTONT POLICE (AM)

kink HO LES SARNUFF

Added
LOUISE COFFIN (Asylum)
-ENIC CLAPTON (RSO)
-DON ROLEAN (NIllennium)
-MOSE SNOW (Mirege)
-TAYLOR & SOUTHER (Columbia)

Pasadena

213-578-0830 PARSONS PROJ. IA/1sts

Back

Portland 503-226-5000 "Stello Mish"

DAYE GRUENE (GREYArists)

PFlence & "Rog Beg"
CONTROL HAMPIS (MS)

J. MEDIA & GREYARIS (MS)

J. MEDIA & GREYARIS (MS)

J. MEDIA & GREYARIS (GREYARIS)

J. MANDI METANISON (GREYARIS)

ALAN PARSONS PROJ. (Arists)

LEO SATRE (MS)

DAN SIECEL (Inner City)

Itia

DAN SIECEL (Inner City)
Title
STEELY DAN INCA)
O, MASHINGTON, JR. (Elentra
"Just The 2... " Title
STEVE WINCOD (Island)
STEVIE WOODER (Famile)
-DAN FOOELBERG
(Full Mono/Epic)
LEON RUSSELL (Peredise) Jezz Hone

Singles DOOR IE BROTHERS (MB) Portland

KORAL

PO BOB BROOKS

"An Iss"

Male I male I

Mottost AC/OC (Atlantic) "Malja Bella" Title

503-228-0100

LOVERDOT (Columbia)

POLICE (Again "Don's Stand"

RED SPECIMACON (Epic)

"Shakin' (Accomments of the columbia

RED SPECIMACON (Epic)

"Shakin' (Accomments of the columbia

RUSH (Mercury/Polydra)

AVAIL HIRE (Compto)

STOR (AMA)

AVAIL HIRE (Compto)

STOR (AMA)

AVAIL HIRE (Compto)

STOR (AMA)

COMPT (Columbia)

Pagain "Red (Series)

ROD STEWART (MB)

Pagain "Red (Series)

ROD STEWART (MB)

Pagain "Red (Series)

AC (Columbia)

AC (Columbia)

AC (Columbia)

AC (Columbia)

TOT 105

Added
PHIL COLLIPS (AT(antic)
"Tomorrow Never"
TOOD RUNDOREN (Seersville/MB)
"Time Heels"
GANLAND AFFRETS (Epic)
"96 Years"

Hoolive
GRACE SLICK (RCA)
"See Of Love"
OUTLANS (Arisra)
A SPECIAL (AMI)
MERCE (Arisra)
Misperals & TEC (Mirgin)
Misperal

Reno 702-329-9261

Hoffest STM (AMM)
UFO (Chryselle)
STM (AMM)
UFO (Chryselle)
STM (HINNODO (Island)
STM (HINNODO (Island)
APRILL HINE (Cap(Col))
LOVEROY (Columbia)
POLICE (AMM)
RO SPECDAMON (Epic)
MANFRED MARRIS
UM)
USA (Marcury/Folydre)
-DRIC CLAPTON (RSO)

JARE

JOS SAMPLE (HCA)

DIDIER LOCKHOOD LINNER CIE
G. MASHINGTON, JR. (Elektr
MARK ALMOND BAND (Presific)
JEAN LUC POINTE INTENTIC
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ONTE GRUSSE (GP/Fales)
AFF (HANTION (Enner City)
ELLI MANAMO (Presific)
ONE SIEGEL (Inner City)
TON MOUNTE (Existe)
MATHER REPORT (MEC/Colum) Singles

KIO8<sub>EM</sub>

Added JAMES TAYLOR (Columbia) -SMOKEY ROBINSON (Motown)

Sacramento

J. LE NEON & Y. OND (Geffen)
ODLLY PARTON (RCA)
ALAN PARSONS PROJ. (Arists)
ALAN PARSONS PROJ. (Arists)
HIGHERTE (SAMD (Columnis)
HIGHERTE (ARIST)
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HIGHERTE (ARIST)
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Jazz DAN SHEGEL (Inner City)

PD. LES TRACY MD TON CALE

HOTTOST STEELY DAN (NCA) JIMMY BUFFETT (NCA) NEIL DIAMEND (Columbia) LEO SAYER (NB)

Added SHERBS (Arco) "I Have/Skill)" RAINBOW (Polydor/PolyGre) GARLAND JEFFREYS (Epic)

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MANFRO MANN'S (MB)
GRACE SA ICE (MCA)
SCOOTERS (EM) Americal
SA SPECIAL (AAM)
APRIL diNE (Capito);
MULCE SPRINGSTEEN (Column
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MULCE SPRINGSTEEN (Column
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| Medium | Me Single

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LOWINDOY (Columbia)
STEVE WINDOOD (Island)
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ERIC CLAPTON (RSO)
ERIC CLAPTON (RSO) Jozz None

Singles

714-825-5020

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MAZARETH (AME)
STEVE WINDOO (Island)
MANDY MEISHER (Epic)

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KCAL96.7 San Bernardino

PO. JIM JAMES

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"Rod Barchetts" \*Ton Sowyer\*
AA HBGGs (PolyGre)
"Con't Happen" "| Surrender"
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"| Have/Shill"

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KGB-FM San Diego 101-5 714-292-1360

Jazz Rone

Added GARLAND JEFFRETS (Epic)

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FM106

RUSH (Mercury/PolyGra)
"You Sawyer"

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UFO (Chryssis)
"It's Killing."
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"Staying Bith"
"Obnet( Bits (BCA)
"Ani Leah!"
OUTLANS (Ariste)
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NOTION A V. ONO (Getten)
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APRIL WILL (Ceptrol)
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TITELY DAN (MES)
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San Diego
714-565-6006
"Metris Ower Policia (Alab)
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PAT BIMTAR (Grynells)
STR (Alab)
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"Uran . Loose"
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San Jose

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SECRET POLICEMAN'S (Talend)
RANDT MEISMER (Epic)
DOMNIE RISS (MCA)
STEVE MINNOOD (Intend)

KOME PD MIKEL HUNTER

Added
GARLAND JEFFREYS (Epic)
R. IMSOLAS (Pilmer)
BASS INSER (Radio/Atlantic)
PHIL COLLINS (Atlantic)
ERIC CLAPION (RSO)
PRETENDERS (Sire)

Madium
APRIL MINE (Capitol)
JIMOY BUFFETT (MEA)
JIM CARPOLL BAND (Arco)
J-J. CALE (MEA)
ELVIS COSTELLO 8. (Columb)
HICOLETTE LARSON (mb)
LOVERBOY (Columb)a)
OLLERTY MECHANISM (Capitol)

RICOLETTE LARSON (etc.)
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San Jose 408-288-5400 90 4. BUNNYEN (Sire/Norove)

(COM A. BUNANMEN
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STYR (AMA)
ALMA PRASCRIP PROJ (Arith)
ALMA PRASCRIP PROJ (Arith)
ALMA PRASCRIP PROJ (Arith)
ALMA PRASCRIP CAPUA

(ELTIS CONTELLO A (Columbia)
AMANGH RIZENO (CAPUA)

RIO SPECDARGON (Epic)

LEMBOR A 'COMO (CAPUA)

RIO SPECDARGON (Epic)

LEMBOR A 'COMO (CAPUA)

RIO SPECDARGON (Epic)

FUE TWOOD ORAC (SALIA

FUEL TAMON (EALA)

FUEL TWOOD ORAC (SALIA

FUEL TAMON (EALA)

FUEL TAMON (EMA)

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Singles

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AND COME (BSO) (BSO)

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JOHN SING (MCA)

JOHN SALGOSTH (MCA)

JOHN SALGOSTH (MCA)

JOHN SALGOSTH (MCA)

JOHN SING (MCA)

JOHN SIN

San Rafael 415-456-1510

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KTMS · FM Rock 97 Santa Barbara

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3022 Singles Santa Barbara

大多 PO JIH TRAPP HD: LAURIE CORR

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WILLIE MELSON (Columbia) ROSANNE CASH (Columbia) MOSAME CASH (Columbia)

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Singles

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MAIN INC. (AMP)

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HOTTOST STYR (ALM)

TOTAL (AMI)

Added GARLAND JEFFRETS (Epic) "90 Tears" ELLEN FOLET (Epic/Clays, (nt) "Torchijoht" "Torchight"
App Hode Realo/Atlentic
"Peasin Time" "hold On"
HISON PICCETT (EN) Americal
DOK HOLLIANT (ALM)
MALL TAKK (ECA)
FAN, TRADECROROS
CONTROL TAKK (ECA)
FAN, TRADECROROS
CONTROL TORCHIGHT -ERIC CLAPTON (RSO)

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NOTES TO SECURIOUS (ESC)

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JIMMY SUFFETT (CA)

DON (NO HANDES) (MB)

SOO STEENET (MB)

FIRST ALL (APIANTIC)

FIRST ALL (APIANTIC)

805-963-1601 -OUTLANS (Aristo) -FIREFALL (Atlantic) SECTOR 27 -K10 MNOTHER (NCA)

MOTHER (MEA)

MOTHER DOTTON (MEA)

MOTHER (MEA)

MOTHER (MEA)

JOHN (MEA)

JOH

Santa Maria

KXFM 99

NEO SPEEDMACON (Epic) STERE MINWCOO (18) Innel J. L'BRONG & Y ONO (GETEN) BRUCE SPEE (MOSTEER (CO) UMB (e) SUDDETY (GO) UMB (e) SUDDETY (GO) UMB (e) DUTLARS (Ar 1944) DUTLARS (Ar 1944) APRIL WIRE (Cop) (m) AND STERANT (MB) DIRE STRAITS (MB) DIRE STRAITS (MB) TOTO (GO) UMB (e) SUDDETS (GO) (GO) UMB (e) DUTLARS (GO) (GO) UMB (e) DUTLO (

JOEZ MATEVE SON (NCA) CAN SIEGEL (Inner CITY) SPYRO GRIA (NCA) WILTON FELDER (NCA) GIL-SCOTT MERCH (APIETE) JOE CHEMAT BAND (Unicorn)

Santa Rosa

MOCHAT 88 (AFCO)
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TITTE BROOD (1: Ind d)
TITTE BROOD (1: Ind d)
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J. LE BROOM 4. T. CRO. (Gettom)
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MOLITOR BROOM 1. T. CRO. (Gettom)
MOLITOR (AMD)
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Jarr G. MASHINGTON, JR (E DAN STEEK! TENNY CIT MALPH TOWER (ECH) EBERHAND WEBER (ECH)

ADE ANCESON BAND (AAR) B MENICH, F (GAMES diple) MAN AND THE ANTS (Spic) FOOLS dibit America) J. MESSAGER & N.D. CHECKOLUMB(0) MILS SERVICUS (Shintres)

MOTTOST STEELY DAN (NEA) STEVIE HONDER (Tanto)

KZOK 102: FM 1600AM Seattle 206-223-3911

HOTTEST
REO PERDMACON (Ep)c)
1 LEWENS & V. CHO (Gaften)
STY2 (AAM)
DIRE STRAITS (Mb)
STE VIE GONGEN (Them)c)
STEV M EMBODO ((16 man)
STEV M EMBODO (16 (man)
STEV DAN (MCA)
AAAM PAN SONS PROOJ (AF (aVe)
AAAM PAN SONS PROOJ (AF (aVe))

Singles

PD HILS VON VEH MD; MECHAEL RHIGHT

Added
JAMES TATK ON (Columbia)
PHIL COLLINS (AP) and (c)
GARLAND JEFFREYS (Epic
TOOD HUNDERN | However| | 12 /ml
J. CALE (EE)
JOHN COUGHN (R) vy (F) vy (ma)
JAMY SUPPETY (ECA)
ANY TROUBLE (SPIFE)

REAL KIN

Accord
PHIL COLLINS (Atlantic)
RAIMBON (Polydor/PolyGre)

97tm

KZAM

PO PALE SILVERHANINDI NARION SEVINGUR

Andes TAYLOR (Columbie) PHIL COLLINS (Aflantic)

PO MEAU PHILLIPS

Medium
APRIL MIME (Capitol)
AMRICO MANNIS (MB)
FIREFALL (ATIENTIC)
CLAM (Epic)
PHIL SEWOUR (Boardwell)
OUTLANS (AFIsha)
SHENDS (AFIsha)

Spokane

Jara

Singles

92.9 KREM-FM HICK SCOTT

MOTTALY
AMPIL WINE (Cop)To )
AMPIL WINE (Cop)To )
AMPIL WINE (Cop)To )
STEELY GAN (MA)
STEELY GAN (MA)
COMMITTE (MA)
AURITY (Cop) (Ma)
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tset Singlas

Mealum DUTLAS (Arists)
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1700 (GG LOMB is)
1701 (ARIST)
MARRIE ZEVON (ARIST)
MICOLETE LATSON (MB)
8.8 OK95 Tri-Cities

TONY NILES Added TODD RUNDORFN (Bearsville/MB) GARLAND JEFFRETS (Epic) G. MCMANDN & KID. (AMC/Columbie) \*Night Momen\*

STEELY OAK (MCA)
"Time Out, Nin"
"Twy Ninyteen"
"They'no Sistem"
STEELY OAK (MCA)
"They'n Sistem"
STEELY OAK (MCA)
"Out of MCA)
"Out of MCA
"Out of MC

HOTTHIT RED SPEEDMAGON (Epic) "Don't Let Him" "Keep On Lovin"

Accord FOOLS (EN) Americal

Singles

Tucson 602-624-5588

RUSH (Marcury/PotyGre)
-ERIC CLAPTON (RSO) -CAIR C.LAPTON (650)

MOTTONS
STER W MINRODO (Inland)
J. LE NOOM & Y. ONC (Getten)
JODO MINDOREN (Bow will layen)
LOVEDOY (Columbia)
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MANARIO NAMANIS (COlumbia)
DING STMAITS (60)
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JIM CAMPOLL BAND (ATOD)
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TOWN OF COLUMBIA
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POLISIONES (Plone)
AND HEER (Racio/Ar)ent)c)
-1 GOT YOU
SCOUTES (DRI America)
UT (Island) or
AND HEER (Racio/Ar)ent)c)
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-1 "ENCITABLE BOY"
REO SPEEDNAGON (Epic)
J.J CALE (NEA)

BLUS SHOTHERS (AFFANT)
TIC (FVIgin)
FLEETHOOD HAC (ME)
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FLOW HAS (MEA)
FLO C-PSX

Added ERIC CLAPTON (RSO) RA INSON (Polydor /Polyde

Medium BATS (Columbia) Hard Street Hard St

Vancouver 604-684-7221

FLETTOCO MAC (ME)

JOURNET T (GOLOMBIO)

MUNTED HAMP

TO MACRET (Epic)

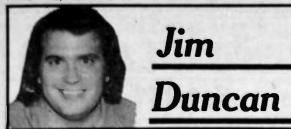
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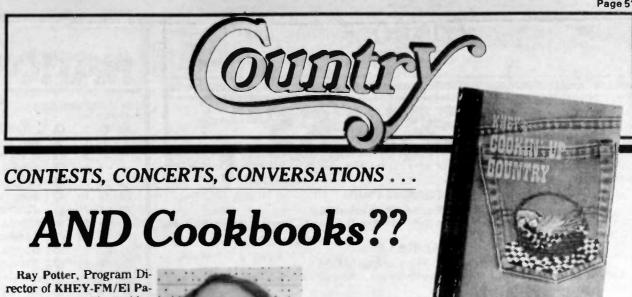
# **News Notes**

Looking forward to being in Nashville next week for the 12th annual Country Radio Seminar. The group's "Nobody Does It Better" theme seems to sum up another great year for Country Radio. Having been involved with the CRS for a great many years, I have to to believe that the seminar has been part of the reason for the success of the medium. Some of the top name managers and programmers of today have also been regulars at the CRS: an excellent learning experience

Since "News Notes" did not run last week, I wanted to catch up on some of the news items of the past couple weeks. Some were covered in other sections of R&R, including "Street Talk" . . . Kim Pyle, this year's seminar agenda Chairperson, has moved from WOKX/High Point to the General Sales Manager position at WKIX/Raleigh, NC. Both are Mann Media stations . . . Scott Wallace has resigned as PD at KLIF/Dallas. Susquehanna's programming chief Herb Allen called to say he will be in Nashville next week looking for a replacement. You can catch up with him there or through WFMS-FM/Indianapolis . . . Congratulations to Gary Kines on his accepting the GM job at WQXM/Tampa. The National PD job at Plough is still up for grabs. Word from inside is that a national talent hunt will be held to fill this slot . . . Our best to Joel Raab on his new job as PD at WHK/Cleveland. Same to Barry Mardit who takes over for Joel at WEEP/Pittsburgh . . . In case you missed the item in last week's "Street Talk," WXCL/Peoria PD Lee Ranson is joining the local ABC-TV affiliate. Before Lee jumps from radio to TV, I am going to get him to pass on a few memories and thoughts about his very quiet, but extremely successful radio career . . . Craig Scott has promoted Walt Jackson to PD at WMPS/Memphis Jim Tice is now PD of WCOS-FM/Columbia from WMZQ FM/Washington, DC. Ken Martin exits to do the morning show at WMC-AM/Memphis . . . Jim Cameron is the new morning man/PD at WSAN/Whitehall, PA from WLIQ/Williamsport, PA . . . Bill Templeton has been promoted from MD to PD/MD at KWJJ/Portland, OR George Quesinberry has been upped to Operations Director from Chief Engineer at KXEL/Waterloo, IA Bob Roberts has been named PD at new Country station WDAK/Columbus, GA. He joins "K-Country" from KIDN/Pueblo, CO... Phil Simon from FM-97/ Pittsburgh to PD at WQHK/Fort Wayne, IN... New Country-formatted stations include WWQM-FM/Madison, WI . . . WEOK-AM/Poughkeepsie, NY with Rick McCaffrey as PD . . . KIKT/Greenville, TX with John Butler PD . . . Also, WRNL/Richmond, VA PD/MD is Mike Anderson for this 5000-watt AM station . . . Ron Scott from WCNY/Savannah to PD at WGEC/Springfield, GA ... A programming reminder: In the next couple weeks, I want to share a few of the billboards and bumper stickers I have received in the past couple months. If you have any new and interesting visuals for the feature, please send them to us at R&R . . . A report on the seminar in two weeks.



FARON'S FRIENDS - WIXL/Newton, NJ recently hosted the grand opening of a new Country nightclub called "The Casino." Pictured at the event are WIXL's George Conrad, recording artist Faron Young and WIXL's Dick



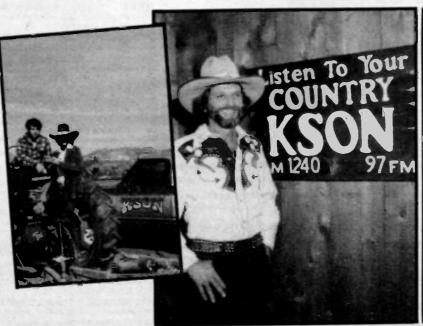
so, came up with an idea that has turned into one of the station's biggest promotional tools. Doing the midday show on KHEY-AM (until his recent appointment at the new FM), Ray was always reading recipes on the air from listeners. He decided it might be a good idea to solicit recipes and put together a cookbook.

Ray Potter

Besides just putting it together, Ray figured the money from the book should go to benefit the local YMCA. Since December the book of favorite country cooking has raised more than \$6000 for the "Y." Even RCA's legendary Wayne Edwards submitted a recipe that is included in the cookbook. (Can't wait to try them onion rings.) . . . Elsewhere, Arkansas Governor Frank White guested on KLRA to take listener calls and questions from Little . WITL-FM/Lansing, MI is giving stu-Rock citizens. dio time and other prizes to winners of its current country band promotion. In cooperation with a local shopping mall, the station is presenting a talent search . . . Each Wednesday night for an hour, WCOE/ La Porte, IN will run a show called "Talentfest." Listeners will have a chance to win prizes by knowing answers to certain country music trivia questions. Artists are invited to call in and talk about any new music they might be releasing, or when they plan to be in the area. For more details contact Dave Stevens, (219) 362-5290 . . . KRRV/Alexandria, LA is running a weekly promotion to determine the "Boss of The Week." Every Friday a "boss" is chosen from cards submitted by happy employees. The winning boss gets gifts from a local merchant . . . For an hour each night, WJRB/Nashville has begun airing the music of new artists and smaller labels. A couple of songs each night are played, then air personalities Ken Johnston and Loni Night ask for listener opinions . . . KWKH/Shreveport, LA reports it just wrapped up its \$2500 "Great Grocery Grab Giveaway." Also from KWKH, the word on its fourth annual free listener appreciation show. The show starred Bill Anderson, Bobby Bare, Alabama, and Sylvia, and was held last weekend



KCUB/Tucson afternoon personality Jimmy Stewart and the winner of the station's Kenny Rogers lookalike contest. The winner was Ron Manning of Tuc-son ... KBBB/Borger, TX tells R&R that personalities Ray Milton, Larry Dean and Billy Shelton were sponsored by various organizations to either rock in a rocking chair or roll in a wheelchair to raise money for a local nursing home. The home in turn made contributions to the American Heart Association. K-Triple B was able to help out to the tune of some \$400 Taking pledges from listeners, KMPS-AM-FM/Seattle personalities Jay Hamilton and Jim Williams raised more than \$4000 for the local Boys' and Girls' Clubs. Jim and Jay earned money from each basket they made during halftime at a recent Seattle Supersonics NBA game . . . WEET/Richmond, VA took three busloads of listeners to watch the performance of local group Heights Of Grass on Nashville's Grand Ole . KCKC/San Bernardino put 100 listeners on two buses for a journey to Hollywood and the taping of the Barbara Mandrell television show. The KCKC winners also were given T-shirts and Barbara Mandrell al-. Razzy Bailey recently did a guest interview at WCMS/Norfolk with afternoon man and Music Director Dan Williams . . . Looking for your news and pictures . . . Send them to R&R Country, 1930 Century Park West, L.A., CA 90067.





COWBOY COVERS THE COUNTRY - KSON/San Diego continues to be very visible throughout the city with the station's "Kayson Cowboy." In real life, the "cowboy" is Al Turner. As part of his duties, Turner looks for KSON-AM-FM listeners with official KSON bumper stickers and window stickers. He announces the description of qualifying vehicles on the air, and if the owners are tuned in, they win. As you can see, one of the KSON winners was found by Turner on a farm tractor. Not only was a bumper sticker spotted on the tractor, but the winner was listening to the radio station. Another interesting location where the "Kayson Cowboy" appeared was during an elephant ride to promote the circus. (Who knows, maybe the next craze could be mechanical elephant rides?)

New

Entry



# REAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given

#### **ROSANNE CASH**

Seven Year Ache (Columbia)

On 69% of reporting stations. National Summary: Up 30, Same 27, Down 0, Debuts 18, Adds 12. R&R Chart: 47-41.

Roll On Mississippi (RCA)

On 67% of reporting stations. National Summary: Up 9, Same 31, Down 0, Debuts 18, Adds 26. R&R Chart Debut 42.

#### **CONWAY TWITTY**

Rest Your Love On Me (MCA)

On 65% of reporting stations. National Summary: Up 34, Same 19, Down 1, Debuts 19, Adds 9. R&R Chart 49-43.

#### **RAY STEVENS**

One More Last Chance (RCA)

On 63% of reporting stations. National Summary: Up 23, Same 25, Down 0, Debuts 13, Add's 20. R&R Chart: Debut 44.

#### **CHARLIE RICH**

Are We Dreamin' The Same Dream (Elektra)
On 61% of reporting stations. National Summary: Up 20, Same 25, Down 0, Debuts 18, Adds 14. R&R Chart Debut 45.

#### **EMMYLOU HARRIS**

Mister Sandman (WB)

On 60% of reporting stations. National Summary: Up 3, Same 19, Down 0, Debuts 17, Adds 36. R&R Chart: Debut 48.

#### **Most Added:**

T.G. SHEPPARD

I Loved 'Em Every One (WB/Curb)

MOE & JOE Hey Joe, Hey Moe (Columbia) JANIE FRICKE Pride (Columbia)

**EMMYLOU HARRIS** 

Mister Sandman (WB)

#### Hottest:

**BELLAMY BROTHERS** 

Do You Love As Good As You Look (WB/Curb)
ELVIS PRESLEY

Guitar Man (RCA) WILLIE NELSON

Angel Flying Too Close (Columbia)

HANK WILLIAMS JR. Texas Women (Elektra)

DAVID FRIZZELL & SHELLY WEST

You're The Reason God Made Oklahoma (WB)

ALABAMA

Old Flame (RCA)
RONNIE McDOWELL

# MOST ACTIV

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designable: 100/251 indicate how many of our reporters are on the record this week (100) and of those 100 how added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it bown on their charts, or-Added week. (3) indicates one of this week's "most added" new songs.

BILLY "CRASH" CRADDOCK "It Was You" (Capitol) 69/7
Netional Summary: Up 24, Same 25, Down 0, Debuts 13, Adds 7, WNYR, WBAX, KYXX, WNRS, WKMF, KLAC, KIDN, KVET 4841, KENR 29-28, KNOE 43-34, KWMT 49-38, KVOO 48-28, KTOM 22-16, KSOP 45-36. R&R Chart Debut 48.

DAVE & SUGAR "It's A Heartache" (RCA) 85/4
Netional Summary: Up 34, Same 20, Down 0, Debuts 7, Adds 4, WMAQ, KKAL KEEN, WIXY, KVOO 26-17, WVAM 32-25, WWWA 36-28, WQAM 36-30, KRMD-AM-FM 29-24, R&R Chart Debut 49,

T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb) 63/58

National Summary: Up 0, Senie 2, Down 2, Debuts 1, Adds 58 Including KVET, WYDE, WBAP, KIKK-FM, WMC-AM, WQAM, WSM, KWKH, WIRK-FM, WHK, WCXI, WFMS-FM, WIRE, WTSO, KEBC-FM, WIL-AM-FM, KLAC, KNIX-FM, KFTN, KCKC.

LEON EVERETTE "If I Keep Going Crazy" (RCA) 61/25

I Summary: Up 7, Same 18, Down 0, Debuts 11, Adds 25 Including KONE, KEEN, WOKQ, WNYR, WOKK, WLWI-FM, WSLR, WSAI, WHK, WGEE, WXCL, KRAK 49-44, WIXL-FM 21-12, KBUF 36-31.

LORETTA LYNN "Somebody Led Me Away" (MCA) 59/13
National Summary: Up 8, Same 24, Down 0, Debuts 14, Adds 13 Including KCUB, WBAX, WSOC:FM, WCOS:FM, WTQR:FM, WKCQ:FM, KFH, KCKC 26-23, KENR d:39, WSIX:FM 36-26.

MOE & JOE "Hey Joe, Hey Moe" (Columbia) 56/43

National Summary: Up 1, Same 8, Down 1, Debuts 4, Adds 43 including KRRV, WESC: AM-FM, KLRA, WMC-AM, KKYX, WIRK-FM, WSAI, KSO, WCXI, WAXX, WGEE, KEBC-FM, KYNN, KVOO, KVOC, KRAK, KSOP, KGA, WSEN, WQYK-FM d:36,

JANIE FRICKE "Pride" (Columbia) 50/40

ummary: Up 1, Same 7, Down 1, Debuts 1, Adde 40 including WSEN, WWCS-FM, KVET, KIKK-FM, WBHP, WQAM, SM, WCXI, WIRE, KEBC-FM, KNIX-FM, KRAK, KCUB, KCKC 33-29

☑JUICE NEWTON "Angel Of The Morning" (Capitol) 47/20
National Summary: Up 7, Same 14, Down 0, Debuta 6, Adde 20 including WD
WOKK, KKYX, KONE 38-32, WBGW-FM 48-31, WCMS-FM 42-39. WDAF, KFH, KLZ, KTRB, WNYR, WESC-AM-FM

MARTY ROBBINS "Completely Out Of Love" (Columbia) 48/5
National Summery: Up 25, Same 11, Down 1, Debuts 4, Adds 5, WMAQ, WFMS-FM, KFH, KCUB, KLLL-AM-FM, KFGO 18-13,

MUNDO EARWOOD "Blue Collar Blue" (Excelsior) 45/7
National Summary: Up 17, Same 16, Down 0, Debuts 5, Adds 7, KYNN, WHBF, WTHI, KFH, KRZY, KLLL-AM-FM, KWKH,
KFEQ 43-33, KUZZ 36-28, KSOP 38-33, KVET 60-43.

BILLY LARKIN "20/20 Hindsight" (Sunbird) 42/6
National Summary: Up 19, Same 12, Down 0, Debuts 5, Adds 6, KVET, KENR, WHOO, KRSY, WWCS-FM, WPOR, KWKH 34-29

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 39/14
National Summary: Up 11, Same 10, Down 0, Debuts 4, Adds 14 including KYTE, WKYG, KIKK-FM, KLLL-AM-FM, WMC-AM, WMUS-AM-FM, KCKC 29-21, WEEP 32-27, WNYR 23-15, WMNI 23-14.

# Others Getting Significant Action

GENE WATSON "Between This Time And The Next" (MCA) 38/9
National Summary: Up 5, Same 15, Down 0, Debuts 7, Adds 9, KLVI, WSOC-FM, KLRA, WSIX-FM, WDAF, WKCQ-FM, KICD-FM, KUZZ, KYTE, KIKK-FM 39-27, KRMD-AM-FM 48-39.

BILL ANDERSON "Mister Peopers" (MCA) 36/6
National Summery: Up 10, Same 11, Down 0, Debuts 9, Adds 6, KLLL-AM-FM, WSM, WHBF, KFEQ, KRZY, KGA, WYH 29 19,

# Radio@Records NATIONAL AIRPLAY/50

March 6, 1981

2 0 BELLAMY BROTHERS/Do You Love As Good As You Look (WB/Curb) 10 4

WILLIE NELSON/Angel Flying Too Close (Columbia)

ELVIS PRESLEY/Guitar Man,(RCA) 15 6 3

21 11 6 SYLVIA/Drifter (RCA)

18 10 7 GEORGE JONES/If Drinkin' Don't Kill Me (Epic)

25 16 10 JERRY LEE LEWIS/Thirty Nine And Holding (Elektra)

20 13 8 RONNIE McDOWELL/Wandering Eyes (Epic)

5 TANYA TUCKER/Can I See You Tonight (MCA)

35 19 13 HANK WILLIAMS JR./Texas Women (Elektra)

**DOTTIE WEST/Are You Happy Baby? (Liberty)** 2 1 5

32 20 18 JOE STAMPLEY/I'm Gonna Love You Back... (Epic)

36 25 17 DAVID FRIZZELL & SHELLY WEST/You're The Reason God... (WB)

27 18 JOHN CONLEE/What I Had With You (MCA) 37 29 16

JOHNNY LEE/Pickin' Up Strangers (Full Moon/Asylum)

ALABAMA/Old Flame (RCA) 43 36 22 33 24 15

JACKY WARD/Somethin' On The Radio (Mercury/PolyGram) 34 20 0 28 CONWAY TWITTY & LORETTA LYNN/Lovin' What Your Lovin' ... (MCA)

19 14 12 CON HUNLEY/What's New With You (WB) 42 0 33 25 DON McLEAN/Crying (Millennium)

11 7 11 REX ALLEN JR. & MARGO SMITH/Cup Of Tea (WB)

27 0 31 BILLIE JO SPEARS/Your Good Girl's Gonna Go Bad (Liberty) 23

2 MEL TILLIS/Southern Rains (Elektra)

37 27 0 CRYSTAL GAYLE/Take It Easy (Columbia)

CRISTY LANE/I Have A Dream (Liberty)

MICKEY GILLEY/A Headache Tomorrow... (Epic) DON WILLIAMS/Falling Again (MCA) 44

43 **DEBBY BOONE/Perfect Fool (WB/Curb)** 50 35 BARBARA MANDRELL/Love Is Fair (MCA)

12 12 19 EDDY ARNOLD/Don't Look Now (RCA)

42 37 BRENDA LEE/Every Now And Then (MCA) Ō 47 41 38 EDDY RAVEN/Peace Of Mind (Dimension)

47 42 MERLE HAGGARD/Leonard (MCÁ) 46 RANDY BARLOW/Dixie Man (Paid) 41

6 8 24 CHARLY McCLAIN/Who's Cheatin' Who (Epic) 49 45 VERN GOSDIN/Too Long Gone (Ovation)

40 LARRY GATLIN/It Don't Get No Better... (Columbia) 45 9 21 LACY J. DALTON/Hillbilly Girl With The Blues (Columbia)

039 43 WAYLON & JESSI/Storms Never Last (RCA) **EARL THOMAS CONLEY/Silent Treatment (Sunbird)** 

00000 MAC DAVIS/Hooked On Music (Casablanca/PolyGram) 47 ROSANNE CASH/Seven Year Ache (Columbia) CHARLEY PRIDE/Roll On Mississippi (RCA) CONWAY TWITTY/Rest Your Love On Me (MCA) 49

RAY STEVENS/One More Last Chance (RCA) CHARLIE RICH/Are We Dreamin The Same Dream (Elektra)

904 EMMYLOU HARRIS/Mister Sandman (WB) 48 GENE WATSON/Any Way You Want Me (WB) 48 BILLY "CRASH" CRADDOCK/It Was You (Capitol)

DAVE & SUGAR/It's A Heartache (RCA) 49 30 30 FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

KEITH STEGALL "Anything That Hurts You..." (Capitol) 31/7
Netional Summary: Up 7, Same 16, Down 0, Debuts 1, Adds 7, WWVA, WOKK, KWKH, WMNI, KYNN, WXCL, KMPS-AM-FM SLIM WHITMAN "I Remember You" (Epic/Cleveland International) 31/3
National Summary: Up 11, Same 14, Down 0, Debuts 3, Adds 3, KBMR, WSAI, WMNI, KVET 42:37, KRMD-AM-FM 23-18, KVOO

44-32.
SHOPPE "Doesn't Anybody Get High..." (NSD) 30/9
SHOPPE "Doesn't Anybody Get High..." (NSD) 30/9
SHOPPE "Doesn't Anybody Get High..." (NSD) 30/9

WAXX, WHBF, KICD-FM.

BOBBY GOLDSBORO "Alice Doesn't Love Here Anymore" (CBS) 29/11

National Summany: Up 1, Same 11, Down 0, Debuts 6, Adds 11 including WPOR, WWVA, KLVI, WBHP, KYNN, WXCL, KVOC.

TAMMY WYNETTE "Cowboys Don't Shoot Straight" (Epic) 25/24

National Summany: Up 0, Same 0, Down 0, Debuts 1, Adds 24 including KVET, KIKK-FM, KLRA, WLWI-FM, WNRS, WUBE-National Summary: Up 0, Same 0, Down 0, Debuta 1, Adde 24 inclu FM. KFGO, KEBC-FM, KUZZ, KNIX-FM, KRAK, KEEN, KMPS-AM-FM.

REBA McENTIRE "I Don't Think Love Ought..." (Mercury/PolyGram) 25/17
National Summary: Up 1, Same 5, Down 0, Debuts 2, Adds 17 including WMZQ-FM, WMC-AM, WIRK-FM, WCXI, WKMF
KVOO, KFTN, KTOM, KSOP.

REX ALLEN JR. "Just A Country Boy" (WB) 25/17

National Summany: Up 0, Same 7, Down 0, Debuts 1, Adds 17 including WGNA-FM, WPOR, WESC-AM-FM, KNOE, KKYX, WIRK-FM, WMNI, KEBC-FM, KMAK, KGA.

CAPITALS "Bridge Over Broadway" (Ridgetop) 21/12 National Summary: Up 0, Same 6, Down 0, Debuts 3, Adds 12 including KTOM, WMNI d-36. ing WWVA. WKSJ:FM, KWKH, WITL-FM, KYNN, KSSS.

SAMMI SMITH "Cheatin's A 2-Way Street" (Sound Factory) 21/8
National Summary: Up 2, Same 10, Down 0, Debuts 2, Adds 8, WESC-AM-FM, WCMS-FM, KWKH, WHK, KWMT, WITL-FM, National Summary: Up 2, Same 10, Doi WXCL KMPS-AM-FM, KLVI 25-16.

RANDY PARTON "Hold Me Like You Never Had Me" (RCA) 21/6
Netional Summary: Up 2, Seme 10, Down 0, Debuts 3, Adds 6, WWSJ-FM, WCMS-FM, KKYX, WKLM, WHK, WKMF, WMNI

DANNY WOOD "Foot's Gold" (RCA) 18/15
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 15 including WYII, WESC-AM-FM, WWOD, KFGO, KBUF, KEBC-

DONNA FARGO "The Baptism Of Jesse Taylor" (MCA/Songbird) 16/10
National Summary: Up 1, Same 5, Down 0, Debuts 0, Adds 10, WVAM, WPOR, WWVA, KNOE, KRMD-AM-FM, KBMR, KVOO.

KRDR, KTOM, KSOP.

AVA BARBER "I Think I Could Love You" (Oak) 15/6

AVA BARBER "I Think I Could Love You" (Oak) 15/6

AVA BARBER "I Think I Could Love You" (Oak) 15/6

GARY MORRIS "Fire In Your Eyes" (WB) 15/4
National Summary: Up 3, Same 6, Down 0, Debuts 3, Adds 4, WWVA, KNOE, WAXX, KWMT, KUZZ 48-39.

JOHNNY CASH "The Baron" (Columbia) 14/13

National Summary: Up 1, Same 0, Down 0, Debuts 0, Adds 13 Including WIXL-FM, WLWI-FM, WUBE-FM, KFGO, WKKN, KUZZ, KMAK, KLAC, KCKC.

JOHN WESLEY RYLES "Somewhere To Come When It Rains" (MCA) 12/12
National Summery: Up 0, Same 0, Down 0, Debuts 0, Adds 12 including WWCS-FM, KVET, WLWI-FM, WSIX-FM, KFGO, KEBC

FM, KUZZ, KMPS-ANITM.

DAVID ALLAN COE "Stand By Your Man" (Columbia) 12/4

National Summary: Up 1, Same 5, Down 0, Debuts 2, Adde 4, WBGW-FM, WSIX-FM, WSM. KTOM.

R&R/Friday, March 6, 1981

# Country

# **Pictures**



ATLANTA WELCOMES GAIL DAVIES — WPLO/Atlanta was visited recently by WB recording artist Gail Davies. Pictured here (I-r) are WB's Dave Mack, WPLO MD/Assistant PD Len Anthony, Davies, WB's Nashville OM Frank Jones, end WPLO OM/PD Jim Clemens.



CHARLOTTE COMPANY — During a promotional tour of North and South Carolina, RCA recording artists Dean Dillon and Randy Parton (brother of Dolly) stopped by WSOC-FM/Charlotte. Pictured (I-r) are Dean. WSOC's Ed Robinson, Randy, and RCA promotional manager Gaylen Adams.



PALOMINO PALS — Epic recording artist Ronnie McDowell played North Hollywood's Palomino Club as he wound up his recent West Coast tour. Ronnie met some of his many friends backstage Including (I-r) CBS's Jack Lameier; E/A's Lori Holder, Bruce Hinton, Hin-Jin Productions; McDowell, Bill Boyd, President of Academy Of Country Music; KLAC/Los Angeles MD Cathy Hahn, and movie actor Slim Pickens.



BUS BREAK — Shown taking a few minutes to visit with some radio friends during a recent concert stop in Columbus, GA is WB recording ertist T.G. Sheppard. Joining T.G. on his bus are (I-r) Rhubarb Jones, WLWI-FM/Montgomery, AL; John Hert, PD WJAZ/Albany, GA; and Kaye Mendheim, ND of WDEN/Macon.

## Biff Collie

# Inside Nashville



Fage 53

INSIDE AND OUT: Merle Haggard and Leona's reunion stops wags' imaginations after "friends" had predicted a "messy" divorce . . . Box Car Willie's becoming a name "item" on Johnny Carson's "Tonight Show;" He just joined the Grand Ole Opry (Box Car Willie, not Johnny

... Slim Whitman's "Tonight Show" appearance stemmed from Carson's on-theair asking "Who's Slim Whitman?" Manager Billy Deaton sent a telegram listing Slim's credits; Carson booked him . . . Tammy Wynette's autobiographical movie "Stand By Your Man" set for Tuesday, March 31 on Jan Howard has been named national chairperson for the "9,000,052 Committee," an organization whose goal is to raise money for the Vietnam Veterans' memorial planned for Washington, DC's Mall . . . Crystal Gayle headlined in Europe for the first time in almost two years at London's Apollo Victoria Theater on . Shelby Singleton says the new March 5



RADIOTHON DISCUSSIONS — Charlie Daniels and Brenda Lee, co-chairpersons of the National Kidney Foundation Radiothon, to be aired nationally this weekend (3-7,8), discuss the event with Radiothon host, WSM's Ralph Emery (right).

Patti Page record is the best thing he's done in ten years. He worked with Patti when he was head of A&R at Mercury Records... Mickey Gilley and his "Instrumental Group Of the Year," the Urban Cowboy Band, gave the New York Press a Texas treat, complete with Gilley's beer, after the Grammy awards.

BIG TOP: Texas almost swept the country Grammies. Look . . . Male Vocalist: George Jones; Vocal Duo: Roy Orbison (Texas) and Emmylou Harris; Instrumental: Gilley's Urban Cowboy Band; Best Country Song: Willie Nelson; Anne Murray was the only non-Texan to receive a Country award. Perhaps that tells you something about where the music and the head is in 1980.

THE MUSIC BOX: Jerry Reed hosted a reception Thursday (3-5) at BMI here in an open discussion of "The Impact and Potential of the Film Industry in Tennes-see," moderated by WSM-TV News Anchorman Dan Miller. Affair was sponsored by NEJA (National Entertainment Journalists Association). . Tommy Cash left for a three-week U.S. Military Base tour in West Germany, Holland, and Belgium. Porter Waggoner produced a "live" LP on the Opryland Gospel Quartet at the Roy Acuff Theatre Wednesday (3-4) ... Dolly Parton made an unscheduled appearance at her doctor's office where she was diagnosed as suffering from a severe case of laryngitis, forcing her to cancel the rest of her debut engagement at the Riviera Hotel in Las Vegas. Parton fans will have to wait till the next scheduled appearance at the hotel April 2-15 . . . Eddie Rabbitt'll be profiled in Time magazine soon . . . The Bellamy Bros. were the subjects of a "PM Magazine" taping while they performed at the Plant City, FL Strawberry Festival . . . Emmylou's "Luxury Liner," "Profile/Best of Emmylou Harris," and "Blue Kentucky Girl" albums all went gold, joining her "Elite Hotel" LP in the Harris gold catalog . . . Speaking of gold, Ronnie Mil-sap's "Greatest Hits" album on RCA was also certified gold, marking the fourth time the artist has been so honored . . If that upcoming two-hour "Beverly Hillbillies" special makes waves in the ratings, look for "Elly Mae," "Jethro" and "Jed Clampett" to move back into Beverly Hills for a regular weekly outing on the tube. Remember, Flatt & Scruggs's music made the theme and special selections on that series of the '60's . . . March and April look to be two busy months for Roy Clark. He'll be headlining first at Harrah's Lake Tahoe followed by the Frontier Hotel in Las Vegas plus taping a two-hour CBS special, "Country Comes Home," with the Oak Ridge Boys and Mel Tillis. The Cates/Hagan Production, taped at the Grand Ole Opry, is scheduled to air April 1 . . . Now that zoning has been approved, the second Moe & Joe's Honky Tonk will open in Shreveport in April, following the August debut of club #1 in Houston . . . Tammy Wynette's Dave Jackson-designed, customized '80 Silver Eagle tour bus just hit the road. Her second, it's hard to miss with the oversized American flag painted on each side! Nashville lawyers Charles Patrick Flynn and Douglas E. Jones sued Waylon Jennings and his drummer and business associate Richard Albright for \$5966 in attorneys' fees for representing them last year in a breach-of-contract suit against former American Sound Studios owner Alan Cartee and to defend Jennings against Chips Moman's claim that Waylon failed to give him credit for producing some of his (Waylon's) hit records. (Whew!) ... . A U.S. District Judge in Nashville ruled in favor of Conway Twitty after four years of litigation between Twitty and songwriter Gene Hood, who accused Conway of copying his "Too Much Of You On My Mind," (first recorded by Lynn Anderson in 1967) when Conway wrote his hit "Linda On My Mind." FACTS: (Me and my R.C.) Louise

Mandrell is married to R.C. Bannon; both record for CBS Records . Barbara Mandrell is married to Ken Dudney, former official pilot for the governor of Tennessee . . . Irlene Mandrell is married to Ricky Boyer, a member of Eddie Rabbitt's band, "Hare Trigger" . . . Chuck Woolery, host of TV's daytimer, "Wheel Of Fortune," a loser on Nashville's Music Row as a songwriter-singer, moved to Hollywood and won the brass ring . . . "Comebacker of the Year" Slim Whitman was a semi-pro baseball player and a postman (till his third #1 hit record before he decided it might be safe to leave the Postal Service and "go for it" in music; he's still on "leave of absence"!) ... Janie Fricke's new "Pride" was a #1 hit by Ray Price in 1963. Johnny Paycheck & Merle Haggard are working on an album together called "Mr. Hag Told My Story.

FANCY: Recent edition of the Chicago Tribune mentions a University of Minnesota research project studying the drinking habits of country music devotees. Seems when country singers start performing (especially tunes where "you done me wrong and I'm so blue"), drinking among patrons in bars in Minnesota and Montana (where the survey was conducted) increased dramatically. No wonder disco died (I'll drink to that!).



# Regional Adds & Hots

MOST ADDED

EAST

HOTTEST

**MIDWEST** 

SOUTH

HOTTEST

ny Brothers (WB/Curb) Elvis Presiey (RCA)

Moe & Joe (Columbia) T.G. Sheppard (WB/Curb)

Bellamy Brothers (WB/Curb) Elvis Presley (RCA)

T.G. Sheppard (WB/Curb)

COMMAY & LORETTA MAYLON & JESSI JAIGE MENTON OWAN, LE RICH T.G. SHEPPANO JANEE FRICHE HOPPONY. DOTTHE MEST PRIZZELL & MEST ALABAMA

Willie Nelson (Columbia) Hank Williams Jr. (Elektra)

#### EAST

AMMAN, NY
ZEARRE PRINTER PRINTER
CHARLET PRINTER
EMPTION HARRIST
DENNIT WOOD
RES ALLEY JR
HOTTOSE
DARMARA WANDRE
FRIZZELL & WET
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WHOW York, PA

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THE CAPITALS
SCHOOL SECTION
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LEON FULLETE
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DAMEY HODD CHARLIE BANDY EMEYLOU HARRIS JAHON WESLEY BYLES SANDRA LOCKE HOTPRSY

T.G. SHEPPARD HE B ALLEN JF. TAMPY ATHETTE JOHNST CASH JOHN MESLEY RIVES COME WATSON HOTTONS

MIDWEST

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MISSIS

Colorado Springs

ANTE BRICKLE
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EMPIRIOU HARMIS
JERNY LIEUTANS
JERNY LIEUTANS
JOHN CONSEE
ANGER HALLIAMS
MITRE HALCAND
MITRE HALCAND
MITRE HALCAND

(MM-YLOU HARMI) MOE & ANI JANEE FRACIE MILLANDE FRACIE T. SMETPHAD MOTORY ELVES MILLEY BAYLON & JESSI FRIZZELE & MEST

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#### **STATIONS** THIS WEEK: 124

NUMBER OF

REPORTING

**Hottest Tracks:** "What Are We Doing in Love" DOTTIE WEST (Liberty)

"Bad Moon Rising" EMMYLOU HARRIS (WB)

HMAK France, CA

# **COUNTRY ALBUMS**

Cuts in bold type are receiving the heaviest airplay.

ALABAMA — Feets So Right — (RCA) "Feets So Right" "Ride The Trein" "See The Embers, Feet The Flame" "Love In The First Degree"

ROY CLARK — Back To The Country — (MCA) "Love Takes Two" "The Lady Is A Woman" "Play Me A Little Traveling Music"
BILLY "CRASH" CRADDOCK — "Crash" Craddock —(Capital) "You Got What It Takes" "Never With A Men In Love" "I Went To (Do Everything For You!" "Leave Your Love A'Smokin" "Meking Plans" "It Was

GAIL DAVIES — I'll Be There — (WB) "Object Of My Affection "Get That Feelin' Inside" "Grendme's Song" "Honky Tonk Weltz"

MAC DAVIS - Texas In My Rearview Mirror - (Case-"In The Eyes Of My People TERRI GIBBS - Somebody's Knockin' - (MCA) "Rich Man" EMMYLOU HARRIS — Evangeline — (WB) "Bed Moon Rising"
"How High The Moon" "Evangeline" "I Don't Have To Craw!" "Mister Sand-

WILLIE NELSON - Somewhere Over The Rainbow -(Columbia) "Over The Rainbow" "Who's Sorry Now?" "I'm Gonne Sit Right Down And Write Myself A Letter" JUICE NEWTON — Juice — (Capitol) "Queen Of Heerts"

DOLLY PARTON — 9 To 5 And Odd Jobs — (RCA) "The House Of The Rising Sun" "Deportee" "Derk As A Dungeon" House Of The Rising Sun Deported Denk A.D. Covin' Arms" "Faded Love" "Clean Up Your Own Backyard"

MARTY ROBBINS - Everything I've Always Wanted -

(Columbia) "The Women In My Bed" "Another Cup Of Coffee"

DOTTIE WEST — Wild West — (Liberty) "What Are We Doing In

HANK WILLIAMS JR. — Rowdy — (Elektra) "Davie On My Mind" "Remblin' Men" "Ain't Much More" "I Got A Right To Be Wrong" "Footights" "You Cen't Find Meny Kissers" "Are You Sure Henk Done It

#### **Most Requested:**

ALABAMA "Old Flame" (RCA)
WILLIE NELSON "Angel Flying Too Close" (Columbia)
BELLAMY BROTHERS "Do You Love..." (WB/Curb)
HANK WILLIAMS JR. "Texas Women" (Elektra) ELVIS PRESLEY "Guitar Man" (RCA)
RONNIE McDOWELL "Wandering Eyes (Epic)
D. FRIZZELL & S. WEST "You're The Reason..." (WB)



# Mike Kasabo

# The Golden Rule In Ft. Wayne

Adults, in this case young adults 18-34, play an important part for the lifestyle and image of any P/A station these days, especially given the increased competition from a great many CHR stations, as well as some AOR's. While the "key" demos for P/A are still cored at 25-49, 18-34 represents the grooming and transitional phase of P/A's future. All of this brings us to one of the more impressive "gains through gold" a Pop/Adult station has acquired in recent memory. Veteran broadcaster Paul Ward has had success in the past with programming KFRC-FM/San Francisco and WROR/Boston, where he received the RKO Program Director of the Year award while in New England. After that he formed his own company, Far West Communications, a company that has given birth to what Ward calls the "Gold Plus" format.

Playing the right oldies is becoming a more critical factor for P/A stations these days, Ward feels, especially for AM results. Adults in general respond favorably to anything positive about their youth, and music is probably the greatest vehicle radio can incorporate for an adult's instant delight. But looking into the past is only part of the story, as Ward gives us a look at a concept that took WLYV/Ft. Wayne, IN from a

**Transition** 

In a surprise move, KSL/Salt Lake City General Manager Dean Lindsay has resigned his position to accept the Marketing Management position for the NBA's Utah Jazz basketball team. Larry Matthews has joined WMAL/ Washington as a reporter/anchor. News Director Len Diebert said, "We're delighted that a reporter of Larry's outstanding ability and experience is joining WMAL...I'm certain he's going to make a major contribution to the ongoing excellence of our news department." . . . Matthew Clenott has been appointed as WCFL/Chicago's newest addition to the air personality staff he will handle the 10am-3pm program. Station Program Director Dave Martin said, "Matthew's established track record in on and off air positions uniquely qualifies him as the newest member of our personality line-up." Clenott had been PD of Chicago's ABC O&O WDAI-FM and WKTU/ New York... New midday personality for WOAI-FM/San Antonio is Bob Taylor, coming from WRKA/Louisville. Also new is Carmela Griffith, who is the former Music Director of WKTQ/Pittsburgh... John Wilkes joins WHAM/Rocheston as proving the page 1120-AX/Data. ter as newsperson from WFAY/Rochester Allan Waterour has been promoted to Assistant Program Director of KLOK/San Jose while also retaining his Production Manager duties - also at KLOK, Lindy Thurrel and Lenny Mac (both with the station for different shifts) have joined to form an afternoon drive team . . . New PD of WDIF/Marion is Damon Sheridan, who comes from the programming reins of WRFB/Worthington, OH. Also, Music Director Tim Fox leaves the station to join WSKS/Cincinnati to do the 7pm-12midnight shift, and finally, Howard Cannon departs WDIF, headed for WBEN/Buffalo... Jimmy Dean, long-time programmer in the South and East, has left his PD slot at WPTF/Raleigh (and radio) to go into the advertising agency business in Sarasota, Florida . . . Tom Leebrick is the new MD of WLVA/Lynchburg, coming from WCHV/Charlottesville . . . Charlie Kirk has been appointed Operations Manager of KMED/Med0.5 to a 9.8 - that's right, an increase of 9.4 in one book. These results are based upon Arbitron's Oct./
Nov. 1980 figures and are Mon-Sun 6am-12midnight Metro, Adults 18-34 figures. The 25-49 numbers were almost as impressive; the increase was 6.4 from 3.6. Now,

PW: I consider "Gold Plus" a new format premise. It is designed to accrue and develop new audience throughout this decade. The format is basically selfdefining. It is a base of contemporary gold, mass appeal hit music plus a specified amount of current music which largely depends on the market. A key point I'd like to make up front is that Gold Plus is not an oldies

R&R: Please define oldies then .

PW: I consider oldies generically to be the most successful mass appeal music in the past 25 years. That kind of music comprises the greatest part of the music mix along with a certain amount of current music.

R&R: What is the effect of that?

PW: All audiences in radio ultimately evolve and grow. This simply means that eventually a radio station needs to effect change within itself to keep pace with its audience and all of the people who listen to radio today. Who knows, in three or four years, as they grow older, if the radio station does not meet all of the needs they have at that time, they're going to go someplace else. Our concept is first of all to attract, and then to hold on to an audience that today is highly fragmented and is broadly based between 18 and 49, with a specific target of 25-44. A lot of programmers, I think, make the assumption that because the listeners become an arbitrary age, let's say 30 or 34, that their music tastes go through sort of an overnight transformation and all of a sudden, the music that the listener grew up with has all changed.

R&R: No one changes completely overnight . .

PW: Correct, I came to the conclusion, after a great deal of research, that the audience we are after is an audience that grew up with Top 40 and likes basically a wide range of contemporary music with certain quali-

R&R: Then basically your concept is an evolution of rock music for those of us who are now between 30

PW: Sure. And when you're 40 years old you are not going to want to listen to any hard guitar parts during certain times of the day.

R&R: The station itself, I understand, is not exactly a monster when it comes to the signal?

PW: I'll put it this way, the signal has limitations, and the station has tried many things in the past to make a go of it. And I must point out that General Manager Herb Weber and Operations Manager Mike Gilbert, since taking on Gold Plus, have made the commitment to make it work. I believe that regardless of any live and syndication excellence, that you can't win with it unless you have dedication from those people actually at the station who live with it everyday. The execution makes it happen.

R&R: What tools beyond what you've described have made WLYV work for you?

PW: I can't give things away, but you have to make the radio station sound successful, important, and make it sound proud. You need to go on the fullservice principle that you've pointed out in your col-umns for a long time, especially now as it's designed for AM radio. I said earlier that it's important to inject certain formatic elements apart from music in order to attract audience. The classic problem for Oldies stations is that people listen to the station as a novelty and not as a serious full-time radio station. We take the base of successful hit music, attract the audience, and then when they tune in, provide them with other elements in order to keep them. There's no mystery to



R&R: I've felt that many younger adults are still shopping for the most comfortable station, and sometimes a P/A fits, sometimes a CHR, even an AOR

PW: It's interesting that the CHR, or what we called Top 40 audience of the 60's and 70's was comfortable and used to listening to one radio station and giving its loyalty to that one station. Now that the audience is fragmented, there is dial shopping for the right station.

R&R: You must look at your format as a kind of

PW: Yes, but after a lot of years realizing the value of what kind of information to give the intended listener, what kind of public service, what kind of promotion it's important to say that a big giveaway is not especially the right way to go. You have to entertain the listener; a properly thought-out album giveaway can be more effective than giving away a million bucks.

R&R: You're saying that if you didn't win the new Barbra Streisand album, it wouldn't bother you, but if you missed out on some megabucks it might be an-

PW: Yes, the harder you make it to win, the greater risk you run of making someone feel left out.

R&R: A 0.5 to a 9.8 is a big enough story for one book, but there must be, at least for the sales department, substance beyond the numbers?

PW: Absolutely. There are very strict commercial standards for Gold Plus, which is not to say that you can't have a high-energy or hard-sell delivery. But there are certain things I avoid; I think most broadcasters would know the type of tune-out spots I'm not going

"The classic problem for Oldies stations is that people listen to the station as a novelty and not as a serious fulltime radio station."

to mention. I am a firm believer in the intelligence of the average radio listener and I also believe that when your radio station is being listened to by somebody, you are sharing a relatively intimate relationship with that person. Herb sold a lot of the station on the come when we first hit with the format. Now that we've zoomed, it's going to be easier, and I would also like to point out that one of the secrets of the format is that we get tremendous play in all kinds of different stores.

R&R: Automatic profile builder?

PW: Sure and it's kind of an advertising premise upon itself. But you know, any radio station that is going to remain fresh in the listener's mind is going to have to go through certain formatic changes every so often maybe at the end of a set you'll do something that you'd been doing at the beginning. It's a policy of keeping things as fresh-feeling as possible. I believe that for a radio station to be successful, it has to have a formatic flow - a flow made up of all the elements the station is offering.

R&R: Any final comments?

PW: There is this great novelty value, particularly in a market where they don't play many oldies — and then once this audience is captured, the format mix changes a little bit and it becomes a P/A station. It's really what WHDH in Boston is doing now. There's always a wonderful lever with oldies because people like to listen to them when they are in an emotionally receptive mood. And with this flexibility in formatting, it creates a leverage a lot of radio stations don't have. That's what happened to WLYV; it has gone up for the first time in a long time, and they are writing a lot of business based on the book. That's a happy story to

POP/ADULT®

# REAKER

'Breakers" are those newer records that have the greatest level of station activity on any given week.

#### JUICE NEWTON Angel Of The Morning (Capitol)

62% of our reporters are on it. Latest adds include KSTP, WTVN, WGAR, KLOK, WSJS, WRVR, WHAM, WGY, KDKA, WCBM, WSFM, WJBO, WDEF, KMJJ, KMED, KBAI, WAKR, WHIZ, WSGW, WOWO. Heavy rotation: WTMJ, KFMB, WABZ, WMAZ, WDBO. Medium rotation: WCCO-AM, KNBR, KEX, WSM-FM, WBT, WHAS, WHEN, WIP, WELI, WBEN, WEIM, WGIR, WSBA, WFTL, WTAR, WORG, WFIR, KFQD, KBLF, WHBC, KFOR, KRMG, WJON, WDIF, KWOS. Even spread in all regions - fast takeoff for this remake. Debuts at No. 23 on P/A chart.

#### **EMMYLOU HARRIS** Mister Sandman (WB)

57% of our stations are on it. Second Most Added this week only to James Taylor & J.D. Souther. Adds include KMRJ, WSGW, WIBW, KBLF, KLO, KMED, WNAB, WEIM, WSFM, WGIR, WATR, WACI, WABZ (dp), WNDB, WLVA, WTMJ, KSTP, WLW, KNBR, KSL, KPPL, WDAE, WPRO, WELI, WBZ. Heavy rotation: WFYR, WSB, WSBA, 97AIA, KRMG. Medium rotation: WTVN, KMBZ, KEZ, WHAS, WBT, WLTA, WTAE, WIP, WDEF, WDBO, WRVA, KBAI, WHBC, KFOR, WSTV, WJON, WDIF, KXIC, WOWO. Continues to be one of the most talked about records by P/A programmers. Note: Most are playing the LP version that includes Dolly Parton and Linda Ronstadt helping with the harmony. Debuts at No. 24

# **VEW & ACTIV**

JIMMY BUFFETT "It's My Job" (MCA) 44/8 add WELI, WGY, WNAB, WHAG, WACI, WJBO, WIS, KBLF, Heavy rotation: WRVR, 97AIA, WRVA, Medium rotation: KEX, WSJS, WDAE, WSM-FM, WBT, WSBA, WCHV, WNDB, WFTL, WORG, WPTF, WFIR, KFQD, KMED, WHBC, KFOR, KRMG, WJON, KMRJ, KGGF, WHBY. Especially strong in the South — building Midwest. Debuts at

DEBBY BOONE "Perfect Fool" (WB/Curb) 40/2 add WDAE, WSTV. Heevy rotation WLTA, WQUA, WRVA, WSBA, WJON, Medium rotation: WSB, KSL, KMBZ, WCCO-AM, KRKK KLO, KMED, WPTF, WLVA, WNDB, WDEF, WEIM, WNAB, WHBY, WFDF, KXIC, KFOR, WHOK Keeps building — Midwest and South leading the way.

MELISSA MANCHESTER & PEABO BRYSON "Lovers After All" (Arista) 37/5 add WLW, KSFO, KHOW, WATR, KOB, Heavy rotation: KLO, WORG, WLVA, WSFM, 97AIA Medium rotation: WWWE, KSL, WSM-FM, WRVR, WBT, WLTA, WHAG, WSBA, WFTL, WQUA, WRVA, KFQD, KRKK, WHBC, KFOR, WJON, WFDF, KXIC, South and Midwest strongest.

JAMES TAYLOR & J.D. SOUTHER "Her Town Too" (Columbia) 35/32. This week's Most Added honors go here, WCCO-AM, KMBZ, WWWE, WLW, WFYR, KFMB, WDAE, WSM-FM, WRVR, WLTA, WHEN, WNAB, WRIE, WGIR, WDEF, KBAI, WHBC, KRMG, WJON, KMRJ. m. Equal support in each region. Heavy rot BOBBY GOLDSBORO "Alice Doesn't Love Here Anymore" (Curb/CBS) 35/15 add WHIO, WLW, KSFO, KEX, WATR, WABZ, WFTL, WPTF, KBLF, KRKK, WACI, KRMG, WIBW, WDIF, KWOS, Madlum rotation: KHOW, WSJS, WLTA, WELI, WNAB, WSBA, WRVA, WKIQ, WJON, WHBY, WHOK, Midwest and South atrongest so far.

SMOKEY ROBINSON "Being With You" (Tamla) 33/20 adds Include WGAR, KEX, KPPL, 97AIA, WBEN, WEIM, WHAG, WLNH, WGIR, WCFR, WATR, WABZ, WFIR, KUGN, KRKO, WKHM, KGGF, Medium rotation: WDAE, WRVR, WBT, WLTA, WIP, WGY, WNEU, WMAZ, WORG

BARBARA MANDRELL "Sometime, Somewhere, Somehow" (MCA) 33/6 add KSFO, WLTA, WHAM, WRVA, KUGN, KMJJ. Heavy rotation: KRMG. Medium rotation: KSL, WRVR, WBT, WHAG, WDEF, WNDB, WFTL, WQUA, WPTF, WFIR, WJON, WKHM, WHBY. Not surprisingly, big in the Midwest and South, some action starting in West.

STEVE WINWOOD "While You See A Chance" (Island) 32/9 add wkiQ. wDIF, KXIC, WEIM, WHAG, WYMC, KRZI, KUGN, KOKA, Heavy rotation: WSM-FM, WABZ, WCHV, WMAZ, Medium rotation: WGAR, KNBR, KPPL, WOAI-FM, WSFM, WLNH, WCFR, WORG, WFIR, KFQD, KRKK, KFQR, WJON, KWOS, About equal acceptance in all regions.

FIREFALL "Staying With It" (Atlantic) 30/2 add KNBR, KOGO. Heavy rotation: WSM-FM, Medium rotation: WHBC, WSTV, WJON, KXIC, KWOS, WPTF, KRKK, KBAI, WLW, KEX, WOAFFM, WGY, WNEU, WCFR, WGIR, WHAG, Best action in Midwest and Eest.

EARTH, WIND & FIRE "And The Love Goes On" (ARC/Columbia) 29/5 add WIS. WNDB, WYMC, KMED. WJON. Heavy rotation: WKHM, WHAG, WEIM, KNBR. Medium rotation: KEX, WBT, WPRO, WNAB, WRIE, WORG, WFIR, KLO. Best action in East and West.

PAUL SIMON "Oh, Marion" (WB) 28/6 add KSFO, WOAE, WATR, KBLF, WHBC, KFOR, Medium rotation: WLTA, KEX, KSL, KFQD, WRVA, WDBO, WLVA, WSBA, WSFM, WFDF, WKHM.

TASTE OF HONEY "Sukiyaki" (Capitol) 28/3 add WISN, WDAE, KRKK, Heavy rotation: WTMJ, WSB, Medium rotation: KSL, KEX, WLTA, WELI, WNAB, WEIM, WSBA, WNDB, KFQD, KLO, WHBC, KFOR, WJON, WKHM. Best action in West.

ENGLAND DAN & JOHN FORD COLEY "Part Of Me, Part Of You" (MCA) 25/1 add KOB. Heavy rotation: KRKK, WFTL, WLVA, KFOR, WFDF. Medium rotation: WNFL, KXIC, WHOK, KMRJ, WSGW, WKIQ, WHBC, KUGN, WFIR, WRVA, WTAR, WIS, WJBO, WSBA, WACI, WLNH. Strongest in Midwest and South.

WINM, Strongest in Midwest and South.

RANDY MEISNER "Hearts On Fire" (Epic) 25/1 add KNBR. Heavy rotation: WHAS, WTMJ, WFIR. WMAZ, WABZ. WLNH, WOWO. Medium rotation: KWOS, WBOW, KFQD, KRZI, WCHV, WSFM, WEIM, WHEN, WOALFM, WLW, WGAR, Looks good in all regions.

CHAMPAIGN "How "Bout Us" (Columbia) 24/6 add WIS, WLVA, WMAZ, KFOR, KMRJ, WHBY, Medium rotation: KFMB, WSM-FM, WBT, WHEN, WIP, WNAB, WEIM, WSFM, WJBO, WORG, Even spread in all regions.

SPINNERS "Yesterday Once More/Nothing Remains The Same" (Atlantic) 24/6 add WHIO, KNBR. WLNH, KBLF, WHIZ, KXIC. Heavy rotation: WKHM. Media WKIQ. WHAG, WCFR, WABZ, WCHV, WORG, WFIR, WSJS. Midwest showing best act

REO SPEEDWAGON "Keep On Loving You" (Epic) 24/0. Heavy rotation: WLW, WHEN, WBZ, WLNH, WNEU, KRZI, KRKO, WHIZ, KAKZ, WNFL WOWO. Medium rotation: WGAR,

# Radio Arecords POP/ADULT AIRPLAY/30

Three Weeks	Two Weeks	Last Week	This Week	March 6, 1981
2	1	1	0	JOHN LENNON/Woman (Geffen)
5	3	2	0	DON McLEAN/Crying (Millennium)
12	4	3	0	NEIL DIAMOND/Hello Again (Capitol)
15	11	6	0	B. STREISAND & B. GIBB/What Kind Of Fool (Columbia)
11	9	5	6	CLIFF RICHARD/A Little In Love (EMI America)
1	2	4	6	DOLLY PARTON/9 To 5 (RCA)
8	8	7	7	RONNIE MILSAP/Smoky Mountain Rain (RCA)
21	16	12	0	TERRI GIBBS/Somebody's Knockin' (MCA)
. 3	5	8	9	ABBA/The Winner Takes It All (Atlantic)
6	6	10	10	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
-	21	16	0	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
20	17	14	12	SPYRO GYRA/Cafe Amour (MCA)
4	10	11	13	BLONDIE/The Tide Is High (Chrysalis)
-	25	17	0	HALL & OATES/Kiss On My List (RCA)
7	7	9	15	STEELY DAN/Hey Nineteen (MCA)
-	29	19	0	STYX/The Best Of Times (A&M)
-	30	26	<b>O</b>	SHEENA EASTON/Morning Train (Nine To Five) (EMI America)
9	12	13	18	EDDIE RABBITT/I Love A Rainy Night (Elektra)
28	24	23	0	PHIL EVERLY/Dare To Dream Again (Curb/CBS)
30	28	24	<b>②</b>	LEO SAYER/Living In A Fantasy (WB)
26	22	21	21	<b>DELBERT McCLINTON/Giving It Up For Your Love (Capitol)</b>
29	27	25	22	ELVIS PRESLEY/Guitar Man (RCA)
-		<b>→</b>	<b>23</b>	JUICE NEWTON/Angel Of The Morning (Capitol)
11-	-	-	3	EMMYLOU HARRIS/Mister Sandman (WB)
27	23	22	25	STEVIE WONDER/I Ain't Gonna Stand For It (Tamla)
-	-	27		ASSOCIATION/Dreamer (Elektra)
_	-	28	<b>@</b>	DOOBIE BROTHERS/Wynken, Blynken And Nod (WB)
-	-	29	<b>©</b>	CHRIS MONTAN/Let's Pick It Up (Where We Left Off) (20th)
-	-	30	<b>2</b>	GILBERT O'SULLIVAN/What's In A Kiss (Epic)
	-	$\Rightarrow$	<u> </u>	JIMMY BUFFETT/It's My Job (MCA)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters

**New Entry** 

WTVN, KOGO, KPPL, WOAI-FM, WTAE, KDKA, WSFM, WCHV, WMAZ, WBOW. Good even spread

HARRY CHAPIN "Remember When The Music" (Boardwalk) 22/4 add wLTA, wNDB, KRKK, WHIZ. Heavy rotation: 97AIA, WRVA, Medium rotation: KMBZ, KSL, WSB, WFTL, KFQD, KFOR, WKHM, Midwest and South have strongest action.

DOOBIE BROTHERS "Keep This Train A-Rollin" (WB) 22/4 add WTMJ, KNBR, WRIE, WKIQ, Medium rotation: WDIF, WEIM, WSFM, WCFR, WCHV, WFIR, WBT, WOALFM, Equal

CLIMAX BLUES BAND "I Love You" (WB) 20/7 add KPPL, WOAI-FM, WLNH, WABZ, WYMC, KRKO, KXIC, Heavy rotation: WNEU, WRVA, Medium rotation: WKIQ, KMRJ, KFQD,

MAC DAVIS "Hooked On Music" (Casablanca/PolyGram) 20/5 add KEX, WHIO, WGY, KBLF, KGGF, Heavy rotation: WRVA. Medium rotation: KRMG, WJON, WKHM.

## Others Getting Significant Action

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 18/7 add KLO, WRVA, WABZ, WHIO, WDAE, WIP, WHEN, Heavy rotati WGAR, WTAE, WNDB, WFIR, WHBC.

JOHNNY LEE "Pickin' Up Strangers" (Full Moon/Asylum) 16/1 add WSBA Heavy rotation: WDEF, Medium rotation: KRMG, WNDB, WRVA, WFIR, KMBZ, KSL, WLTA T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb) 15/14 add wcco-AM, KFMB, 97AIA, WRVR, WLTA, WEIM, WCHV, WNDB, KAAY, WMAZ, WORG, WRVA, WFIR, KFOR. KFMB, 97AIA, WRVR, WLTA, WEIM, WCHV, WNDB, KAAY, WMAZ, WURG, WHVA, WEIR, KFUR, PHIL SEYMOUR "Precious To Me" (Boardwalk) 15/4 add WHEN, WCBM, WBOW, KMRJ, Heavy rotation: WOWO, Medium rotation: WGY, WLW, WABZ, WJBO, WLNH, KAAY, KWOS. STEELY DAN "Time Out Of Mind" (MCA) 12/12 add WCCO-AM, WKIQ, KRMG, KMRJ, WDIF, WHBY, WEIM, WLNH, WCFR, WCHV, WMAZ, WBT.

PHOEBE SNOW "Games" (Mirage) 11/4 add WMAZ WSTV, KGGF, WOALFM, Medium rotation: WSM-FM, WNAB.

DON WILLIAMS "Falling Again" (MCA) 11/4 add WIBW, KLO, WEIM, KSL. Medium

BELLAMY BROTHERS "Do You Love As Good As You Look" (WB/Curb)

DOTTIE WEST "Are You Happy Baby? (Liberty) 11/0. Heavy rotation: KRMG, WSB, Medium rotation: KMBZ, WPTF, WDEF, KRNT, WHOK, WJON.

LESLIE, KELLY & JOHN FORD COLEY "Come Back To Me" (A&M) 10/4

LANI HALL "Where's Your Angel" (A&M) 10/2 add KLO, WACI. Med

DR. HOOK "That Didn't Hurt Too Bad" (Casablanca/PolyGram) 9/9 add WBT. KMBZ, WSBA, WMAZ, WHBC, WIBW, KWOS, KGGF, WHBY. DONNA SUMMER "Who Do You Think You're Foolin' " (Geffen) 9/5 edd winh. wgir. wchv. whac. wgar.

ERIC CLAPTON AND HIS BAND "I Can't Stand It" (RSO) 8/4 add WLNH. JOHN COUGAR "Ain't Even Done With The Night" (Riva/PolyGram) 8/2 add

#### Most Added:

JAMES TAYLOR & J.D. SOUTHER
Her Town Too (Columbia) dded at 29% of our reporting stations
EMMYLOU HARRIS EMMYLOU MARRIS
Mister Sandman (WB)
Added at 28% of our reporting stations.
JUICE NEWTON
Angel Of The Morning (Capitol)
Added at 22% of our reporting stations.
SMOKEY ROBINSON
Being With You (Tamle)
Added at 18% of our reporting stations.
SMEENA EASTON
Morning Train (Mine To Five) (EM) America
Added at 18% of our reporting stations.
GROVER WASHINGTON JR.
Just The Two Of Us (Elektra)
Added at 15% of our reporting stations.

#### **Hottest:**

DON MILEAN Helio Again (Capitol)
ed hot at 52% of our stat
JOHN LENNON
Woman (Gam-Woman (Geffen)
Reported hot at 47% of our stations.
DOLLY PARTON
9 To 5 (RCA)
Reported hot at 33% of our stations.
BARBRA STREISAND & BARRY GIBB
What Kind Of Fool (Columbia)
Reported hot at 30% of our stations.

#### **EAST**

J. Newton
P. Seymour
HOTTEST
S. Easton
Streisand/Gibb
Hall & Dates
C. Richard
H. Diamond

# WEZ/Sector Wendy Furige

Sayer Harris E. Harris Styr HOTTEST C. Richard N. Diamond D. Parton D. McClintor D. McClintor

#### WNAB/Bridgepo

Taylor/Souther
A. Gibb
E. Marris
J. Buffett
C. Monten
HOTTEST
G. Mashington Jr.
J. Lennon
D. Parton
D. McLean
R. Diamond

S. Robinson E. Harris HOTTEST HOTTEST Styn S. Easton R. Milsap Rovers

## WRIE/Erle Ted Abbott

R. Crawford
D. Deardorff
Doobte Bros.
(Train)
P. Everly
A. Gibb
Kool & Geng
(celebration)
Taylor/Souther
HOTHEST
D. Parton
J. Leenon
Blondle
(fide)
D. McLean
C. Richard

#### WEIM/Fitchbu Chuck Morgen

Steely Dan (Time) E. Marris 7.G. Sheppard Taylor/Souther Lesile, Kelly 8 JFC D. Milliams S. Robinson MOTEST D. Parton C. Richard J. Lennon Mall & Odtes S. Easton

S. Winwood Searchers F.Valli 4 Seasons J. Buffett S. Robinson R. Royce J. Average Band HOTTEST Lobo J. Average Bo HOTTEST Lobo EMBF Hall & Cates C. Montan Spinners

E. Harris J. Newton HOTTEST S. Easton T. Gibbs C. Richard D. McLean N. Diamond

S. Easton HOTTEST J. Lennon
D. Parton
D. McLean
Streisand/Gibb
T. Gibbs

Spinners
S. Robinson
Climax Blues Band
Steely Dan
(Time)
R. Holmes
Loverboy
O. Summer
E. Clapton
HOTTEST
D. McLean
M. Olamond
Streisand/Gibb
L. Sayer
Hall & Oates S. Easton
Manchester/Bryson
HOTTEST
Korgis
R. Coolidge
(Fool)
D. NcLean
N. Diamond
J. Lennon

Taylor/Southe yior/south Summer Robinson Harris TTEST Richard Parton Lennon Diamond Fogelberg

## WELLINew He Walt Pinto

J. Buffett E. Harris HOTTEST Streisand/Gibb S. Easton G. Washington Jr.

Rovers HOTTEST D. McLean J. Lennon Elvis Styx

#### KDK A/Pittsb Randy Flick

Hall & Dates G. Mashington Jr. J. Newton S. Winwood MOTTEST E. Rabbitt J. Lennon Styx Abba D. McLean

#### WTAE/Pitts Don Berns

G. Washington Jr. Hall & Oates HOTTEST D. NcLean Kool & Gang (Celebration) J. Lennon D. Fogelberg

#### 3-W-S/Pittaburgh Herb Crowe

Hearb Crows
Heall & Outes
S. Easton
J. Newton
G. Washington Jr.
HOTTEST
Blondie
(Tide)
R. Hilsap
J. Lennon
D. McLean
D. Parton

#### WGAN/Portland

L. Sayer HOTTEST J. Lennon D. Parton Streisand/Gibb E. Rabbitt N. Diamond

G. Washington Jr.
J. Kewton
Styx
E. Harris
HOTTEST
C. Richard
N. Diamond
T = Sibb
S. Easton
S. Monder

S. Easton
B. Mandrell
(Sometime)
Hall & Oates
C. Montán
J. Newton
HOTTEST
D. McLean
Steely Oan
(19)
Streisand/Gibb
M. Diamond

## WGY/Schen Bill Buchner

WHAM/Roci Dave Laird

M. Davis J. Newton J. Buffett HOTTEST D. McLean E. Rabbitt D. Parton J. Lennon H. Diamond WCFR/Sprin

S. Robinson Steely Dan (Time) HOTTEST Hall & Oates C. Richard Elvis T. Gibbs

# WHEN/Syracuse Debbie Stoughte

P. Seymour Rovers Taylor/Souther Outlaws HOTTEST E. Rabbitt D. Parton R. Milsap D. Fogelberg D. McLean

# WATR/Waterb

P. Simon
P. Simon
P. Simon
J. Harris
S. Robinson
J. Jackson
Ray Parker/Raydlo
G. D'Sullivan
B. Goldsboro
Manchester/Bryson
H. Penfield
MOTTEST
J. Lennon
D. Riclean
H. Diamond
Stretsand/Gibb
G. Mashington Jr.

#### WNEU/Who

Taylor/Souther S. Easton HDTTEST RED Speedwagon N. Diamond Hall & Dates Climax Blues Band Rovers

#### WSBA/York Jim Horn

#### MIDWEST

WAKR/Atro

Association C. Montan G. O'Sullivan J. Newton HOTTEST D. Parton N. Diamond Streisand/Gibb R. Milsap

#### WHBY/Applet

John Swen
A. Gibb
Bellamy Bros.
Steely Dan
(Time)
D. Valery
Double Bros.
(Train)
E. Marris
S. Winwood
MOTIEST
R. Milsap
D. Parton
J. Lennon
H. Diamond
D. McLean

Hall & Oates Dr. Hook Johnny Lee HOTTEST Streisand/Gibb S. Easton E. Harris Steely Dan (19) D. Parton

Jeff Clark
Taylor/Souther
A. Gibb
Steely Dan
(Time)
Dr. Hook
A. Hammond
Champalgn
HOTTEST
C. Richard
Streisand/Gibb
T. Gibbs
G. 0'Sullivan
G. Mashington Jr.

#### WKIO/Bowling Green John Swan

H. Larson
Dooble Bros.
(lynken)
D. Sunner
Taylor/Souther
C. Simon
Maylon/Jessi
Dr. Hook
P. Simon

Taylor/Souther HDTTEST D. Parton Stym Streisand/Gibb N. Diamond E. Harris

#### WLW/Cincinneti Greg Piccieno

J. Newton S. Robinson D. Summer HOTTEST HOTTEST
J. Lennon
D. Parton
Blondie
(Rapture)
Hall 5 Oates
RED Speedwage

## WWWE/Cleve Terry Patrick

G. D'Sullivan Taylor/Souther HOTTEST J. Lennon D. Fogelberg D. McLean N. Diamond Streisand/Gibb

### KGGF/Coff McCord

D. Canova Dr. Hook P. Snow J. Cougar Hall & Gates S. Robinson M. Gavis HOTTEST R. Milsap D. Parton D. McLean J. Stafford H. Chapin

## WTVN/Columb Denny Nugent

Orms Picciano
Manchester/Bryson
C. Montan
E. Marris
Taylor/Souther
B. Goldsboro
HOTICST
E. Rabbitt
Abba
R. Melsner
P. Seymour
S. Easton

# WGAR/Clevel Chuck Collier

## WHIO/Dayton Peggy Powell

Peggy Powell
J. Diamond
S. Goldsboro
S. Easton
Hall A Oates
Sprinners
M. Davis
Rovers
HOTEST
R. Milsap
Steely Dan
(19)
J. Lennon
D. McLeand/Gibb

#### KRNT/Des Moin Scott Huskey

P. Everly Spyro Gyra M. Nelson HOTTEST D. Parton D. McLean J. Lennon

#### WFDF/Flint Paul Landing

G. D'Sullivan D. McLean
P. Everly
G. Washington Jr

## WOWO/FL Wayne Sam DeVincent

J. Heuton Blondie (Rapture) G. Mashington Jr. HOTTEST Stys D. McLean N. Diamond O. Parton T. Globs

WACHFreepo Larry Lence J. Buffett L. Hall E. Harris B. Goldsboro HOTTEST D. Parton J. Lennon P. Everly S. Easton Hall & Oates

#### WMFL/Green Bay Bob Hooper

L. Sayer HOTTEST RED Speedwagon N. Diamond J. Lennon Styx D. McLean

## KXICAowa City Randy Lee

Naming of the state of the stat

## WKHM/Jeckson Jerry Bernheri

Taylor/Souther S. Easton S. Robinson A. Hammond HOTTEST Hall B Gates Fleetwood Mac Stym Eagles P. Simon

#### KWOS/Jefferson City Steve Morse

Taylor/Souther
A. Holland
Dr. Mook
G. D'Sullivan
H. Gross
B. Goldsboro
HOTTEST
J. Lennon
Kool B Gang
[Celebration]
D. MtLean
Styz D. McLean Styn Hall & Oates

## KMBZ/Kansas City Stove Bell

J. Cougar Rovers S. Robinson Climax Blues Band E. Harris (dp) B. Goldsboro HOTLES Styx D. McLean H. Diamond Streisand/Gibb Hall & Oates Pointer Sisters
Taylor/Souther
A. Hammond
D. Hartman
Dr. Hook
J. Mard
B. Manilow
(Lonely)
HOTTEST
J. Dolce
J. Lennond
D. Hacken
T. Gibbs

#### WLTA/Attents Allen Seunders

Taylor/Souther H. Chapin T.G. Sheppard B. Mandrell (Sometime) J. Budd H. Penffeld HOTTEST D. McLean P. Everly J. Lennon Spyro Gyra Streisand/Gibb

WSB/Atlenta George Fisher Mone HOTTEST D. Parton D. McLean N. Diamond T. Gibbs E. Harris

WJBO/Beton Rouge Leurie Hardison C. Montan J. Newton J. Buffett C. Cross

#### WBT/Charlotte Andy Bickel

Steely Dan (Time) Dr. Hook HOTTEST J. Lennon D. McLean T. Gibbs N. Diamond E. Harris

## WCHV/Charlottee Thomas H. Twine

Steely Dan
(Time)
T.G. Sheppard
O. Surmer
A. Thomson
HOTTEST
Styx
Kool & Gang
(Celebration)
J. Lennon
D. Parton
D. Ricean

KINQ/Seattle Bruce Murdock Spyro Gyra G. Mashington Jr HOTTEST D. McLean N. Diamond S. Easton Hall & Oates EM&F

#### KSTP/Minner Don Michaeli KFOR/Lincoln Cathy Blythe

G. D'Sullivan
J. Newton
E. Harris
HOTTEST
J. Lennon
D. McLean
N. Dlamond
Streisand/Gibb
T. Gibbs Cathy Blythe
Champa Ign
P. Stwon
F. wall1 4 Seasons
Taylor/Soller
T.G. Sheppard
HOTTEST
D. McLean
H. Diamond
T. Gibbs
S. Easton
Elvis

# WCCO-AM/N Denny Long

Dointer Sisters
D. Canova
T. G. Sheppard
Steely Dan
(Time)
Taylor/Souther
R. Crewford
G. Fischoff
Seawind
HOTTESI
H. Diamond
Stretsand/Gibb
D. Parton
R. Hilsap
T. Gibbs WDIF/Merior Tim Fox Taylor/Souther B. Goldsboro S. Minwood E. Clapton Steely Dan (Time)

G. Washington Jr. Hall & Oates Taste of Honey HOTTEST D. McLean M. Diamond Spyro Gyre T. Gibbs

WTML/Milws Sem Armeto

E. Harris
S. Easton
Dooble Bros.
(Train)
HDTTEST
C. Richard
N. Diamond
D. Parton
Steely Dan
(19)
Streisand/Gibb

E. Harris Steely Dan (Time) P. Seymour Champaign Taylor/Souther H. Penfield HOTTEST D. Parton J. Lennon D. McLean D. Fogelberg N. Diamond

WOUA/Oued Cities Jack McKey E. Harris R. Crawford D. Deardorff HOTTEST D. Parton Spyro Gyra D. McLean J. Lennon N. Diamond (America)

#### WSQW/Seginav Rick Belcher

E. Harris
J. Newton
Association
P. Everly
C. Montan
MOTTEST
D. Parton
J. Lennon
D. McLean
R. Milsap
Blondie
(Tide)

## WJOWSt. Cloud Tom Scott

A. Holland EWAF Taylor/Souther HOTTEST Blondie (Tide) D. Parton R. Milsap J. Lennon E. Rabbitt

## WSTV/Staubenvill Greg McCullaugh

D. Boone
P. Snow
HOTTEST
D. Parton
R. Milsap
D. McLean
N. Diamond
Streisand/Gibb

## WBOW/Terre He Larry Joseph

G. O'Sullivan
J. Newton
-P. Seymour
E. Clapton
HOTTEST
J. Lennon
D. Ricken
N. Diamond
Streisend/Gibb
Styx

WIBW/Topel Khris Favor Association
B. Goldsbord
E. Harris
D. Milliams
Taylor/Sout!
Dr. Hook
HOTTEST
D. McLean
R. Milsap
N. Diamond
J. Lennon
C. Richard

B. Goldsboro Taylor/Souther Steely Dan (Time) J. Cash HOTTEST E. Harris N. Diamond D. Mest Elvis Frizzeil/Mest

G. Washington Jr Styx HOTTEST D. Parton D. McLean

#### WHIZ/Zand Dave Crist

Spinners
J. Chemmy
J. Newton
G. Mashington Jr.
H. Chapin
HOTTEST
O, Parton
D. McLean
R. Milsap
N. Diamond
Hall & Dates

#### **SOUTH**

H. Chapin T.G. Sheppard E. Harris EMBF Taylor/Souther HOTEST J. Lennon H. Diamond C. Richard Steely Dan (19) G. Washington Jr.

B. Goldsboro R. Coolidge M. McGovern MOTTEST P. Everly D. Fogelberg J. Lennon R. Milsap N. Olamond

KAAY/Little Rock Ray Lincoln Fools T.G. Sheppard Hawks HOTTEST T. Gibbs C. Richard C. Montan S. Easton Champaign

## WHAS/Louisville Jerry Melloy

L. Sayer HOTTEST D. McLean R. Meisner J. Mewton S. Easton E. Harris

## WRVR/Memphis Steve Butler

Taylor/Souther T.G. Sheppard J. Newton Hall & Oates HOTTEST N. Diamond R. Milsap Streisand/Gibb Elvis J. Buffett

WSM-FM/Neshville Donna Brake P. Collins A. Thomson Ray Parker/Raydio Taylor/Souther HOTTEST J. Lennon Ambrosia

## WTAR/Norfolk Dale Parsons

A. Gibb
Ray Parker/Raydio
E. Harris
Taylor/Souther
J. Jett
T.G. Sheppard
HOTTEST
D. McLean
T. Gibbs
Styx Stym Streisand/Gibb G. Washington Jr.

#### WDBO/Orlando Tom Kennington

## WPTF/Raieigh Bridgette Bray

B. Goldsboro G. Washington Jr. Hall & Dates HDTTEST N. Diamond D. Parton Abba Abba J. Lennon D. McLean

Dick Grant

B. Mandrell
(Sometime/Fair)
R. Coolidge
Rovers
T.G. Sheppard
HOTTEST
N. Diamond
C. Richard
Eagles
Abba
D. Boone

## WFIR/Rosnoke Bill Bratton

Taylor/Souther
E. Harris
Frankie & Knockouts
S. Robinson
T.G. Sheppard
HOTTEST
E. Rabbitt
D. MtLean
Streisand/Gibb
S. Easton
G. Mashington Jr.

P. Snow G. Washington Jr. Climam Blues Band

S. Winwood S. Easton P. Everly HOTTEST J. Lennon N. Diamond D. McLean C. Richard

G. Washington Jr.
J. Newton
HOTTEST

# Manchester/Bryson Eng. Dan & JFC HOTTEST J. Lennon C. Richard H. Diamond 8. Scaggs

WEST

S. Easton Ray Parker/Raydio P. Everly E. Harris HOTTEST D. Parton J. Lennon C. Richard N. Diamond R. Hilsap

#### KHOW/Denver Leigh Starnes

B. Springsteen Climax Blues Band E. Harris S. Robinson HOTYEST WGIMManchest Karen Andersen J. Lennon
D. McLean
N. Diamond
Streisand/Gibb
Hall & Dates

Leslie, Kelly
& JFC
B. Mandrell
(Sometime)
S. Robinson
S. Witmood
MOTTEST
Steely Dan
(19)
M. Diamond
D. McLean
J. Lennon
R. Milsap

S. Robinson Climax Blues Band HOTTEST C. Richard H. Diamond D. McLean REO Speedwagon J. Lennon KMJJ/Las Vegas Kevin O'Brien

# KRKO/Everett Bruce Butterfield

D. Valery E. Harris S. Easton J. Hearton EMSF HOTTEST D. Hicken P. Everly C. Hontan Association Spyro Gyra

Kevin O'Brien

G. Mashington Jr.
Elvis

Mall & Oates

S. Mandrell

(Sometime)

J. Newton

HOTTEST

D. Parton

C. Richard

Abba

N. Diamond

Styx

KMED/Medford Charlie Kirk

## KBAI/Morro Bay Donna St. John

S. Robinson
B. Goldsboro
M. Davis
ROTTEST
C. Richard
T. Gibbs
Hall & Oates
C. Montan
S. Easton

J. Buffett
E. Harris
M. Davis
Spinners
P. Simon
B. Goldsboro
HOTTEST
J. Lennon
D. McLean
N. Diamond
D. Parton
R. Milsap

J. Newton
S. Easton
P. Everly
Taylor/Souther
MOTTEST
Hall & Oates
D. Parton
M. Diamond
D. McLean
J. Lennon KLO/Ogden Berbers M. Richardson L. Hall
E. Harris
S. Robinson
Rovers
D. Hilliams
S. Goodman
HOTTEST
D. Parton
T. Gibbs
D. McLean
S. Easton

# KBLF/Red Blut Allen/Bennett

# KRKK/Rock Springs Rod Tucker

H. Chapin
Taste of Honey
S. Robinson
S. Goodman
B. Goldsboro
Leslie, Kelly
6 JFC
HOTTEST
C. Richard
M. Diamond
Mall 8 Oates
C. Montan

# KSL/Selt Lake City George Lemich

M. McGovern Pointer Sisters D. Milliams E. Harris Leslie, Kelly A JFC HOTTEST C. Richard M. Diemond Streisand/Gibb D. McLean J. Lennon KFMB/Sen Diego Larson/Anthony

# Taylor/Souther T.G. Sheppard MOTTEST D. Parton D. McLean Streisand/Gibb G. Mashington Jr. T. Gibbs

KOGO/San Diego Sandi Banister

G. Mashington Jr.
S. Monder
T. Gibbs
Firefall
HOTIEST
J. Lennon
Streisand/Gibb
O. Parton
M. Dismond
R. Hilsap

# KNBR/Sen Francisco Lerry Finkel

WHOK/Lancas Greg Eyerman

Association
D. Valery
T. Gibbs
H. Mouskouri
J.L. Stanley
HOTTEST
Abba
R. Milsap
D. McLean
D. Parton

Spinners
Firefall
Double Bros.
(Train)
E. Marris
R. Meisner
S. Monder
HOTTEST
D. McLean
T. Gibbs
G. Mashington Jr.
J. Newton
S. Easton

KSFO/Sen Fro

# John Hardy B. Mandrell (Sometime) B. Goldsboro Manchester/Bryson P. Simon HOTIEST Blondie (Tide) J. Lemon D. McLean C. Richard Streisand/Gibb

KLOK/Sen Jose Donna Bischoff J. Newton HOTTEST N. Diamond D. McLean J. Newton Streisand/Gibb

#### WIS/Columbia Bob Davis

J. Buffett
EMAF
Champaign
HOTTEST
N. Diamond
Stressand/Gibb
T. Gibbs
Hall & Oates
L. Sayer

WDEF/Chattan Stanley Hall Taylor/Souther S. Easton J. Newton HOTTEST C. Richard C. Montan Spyro Gyra J. Lee C. Gayle

WNDB/Deytona Beach Mark D'Anglo

WFTL/Ft. Lauderdale Scott Fischer

WLVA/Lynchburg Tom Leebrick E. Harris Champaign HOTTEST J. Lennon Manchester/Bryson G. Mashington Jr. J. Roberts D. Boone

#### WMAZ/Mecon Steve Murphy

Steely Oan
(Time)
Champaign
Taylor/Souther
T.G. Sheppard
P. Snow
E. Clapton
A. Gibb
Dr. Hook
R. Coolidge
HOTTEST
R. Milsap

MINE BYOPHRY
Climax Blues Band
S. Minwood
EMSF
S. Easton
HOTTEST
J. Lennon
T. Gibbs
Kool & Gang
(Calebration)
E. Rabbitt
Hall & Oates

97AIA/Miami Yolanda Paraper youanda Parapai S. Easton S. Robinson J. Newton T.G. Sheppard HOTTEST Abba Streisand/Gibb J. Lennon Knoblock/Anton Steely Oan (19)

G. Mashington Jr.
S. Easton
Hall & Oates
L. Sayer
HOTTEST
D. Parton
J. Lennon
C. Richard
D. McLean
Streisand/Gibb WORG/Orang Stu Wright

S. Easton Hall & Oates G. O'Sullivan C. Montan Association HOTTEST D. Parton M. Diamond Streisand/Gibb D. McLean T. Gibbs

WOAI-FM/Sen Anto Kevin Fennessy

# WDAE/Temps Chris Kampmek Rovers D. Boone E. Harris G. D'Sullivan Taste of Honey P. Simon Taylor/Souther HOTIEST N. Diamond Streisand/Gibb S. Easton D. Milean T. Gibbs

KRZI/Weco Cley Steels



# Black Radio

# Bill Speed

# Black Radio: The Ratings Performance Record

Following is a list of key markets for Black radio, with the ratings achieved by Black-formatted and Jazz stations in those markets. The October/November 1980 Arbitron ratings showed some stations with peak performances, in many cases leading their markets; others suffered down books. The for-

mat is gaining overall acceptance, in many areas, but there is much work to be done.

Notable success stories include: WGCI/Chicago's significant jump 4.1-6.0, KSOL/San Francisco's retaining a tie for first among contemporary stations, solid jumps for WKYS and WHUR/Washington, upward progress for KMJQ/Houston, and vast leaps by WPXI/Charleston, WDZZ/Flint, WHYZ/Greenville, WGOK/Mobile (WBLX)

went up as well), WOWI/Norfolk, and WANT/Richmond. Also impressive were moves by WATZ/Birmingham, WBLK/Buffalo, KDKO/Denver, WAAA/Greensboro, WTLC/Indianapolis, and WAIL/New Orleans. And probably the most notable jump was WJTT/Chattanooga's debut from nowhere to 9.6. Congratulations to all the stations that registered upward moves, and best of luck to the others.

# Black Radio's Arbitron Scoreboard

Atlan		Cincini	nati	Green	isboro	Mem	phis
WAOK	3.6-3.7	WCIN	4.3-4.6	WAAA	3.4-5.2 2.3-2.7 1.7-1.0	WDIA WHRK WLOK	8.7-5
WIGO WVEE	.56	Clevela	and	WAIR	2.3-2.7	WHRK	12.6-11
		WARO	1415	WEAL	1.7-1.0	WLOK	6.7-4.
	ore	WABQ WDMT WJMO	1.4-1.3	WQMG	5.7-5.7	Mia	
WEBB	.84	WJMO	2 4.2 7	Green	iville-	WEDR	5.4.4
WSID	1.8-2.4 4.3-3.9	Columbia	C. CC		anburg	WEDR WMBM	3.4-4.
WWIN	4.3-3.9			WIIVZ	annurg		
WXYV	7.6-6.2	WOIC	14.6-10.7	WIIYZ	6.6-10.5	Mol	
<b>Baton R</b>	ouge	Columbu	s, OH			WBLX WGOK	8.4-9.
WXOK	9.4-11.8	WBBY	1.1-1.8		ford	WGOK	6.5-10.
Beaun		WVKO-AM WVKO-EM	3.2-3.7		2.4-2.2		
		WVKO-FM	2.9-2.2	Hou	ston	WVOL	10.6-9.0
KALO-FM KJET	6.5-6.7			I VCOU			aven
			s	KMJQ	1.2-1.1 7.7-9.1 1.4-1.1	WYBC	174
Birming	gham	KKDA-AM	.57	KYOK	1.4-1.1	New Or	1.7*.3
WATZ WBUL WENN-AM WENN-FM	5.0-5.7	KKDA-FM KNOK-AM	5.1-5.5			New Or	leans
WBUL	.7-1.5	KNOK-FM	1.0-1.0	Indian	apolis	WAIL WBOK WNNR WYLD-AM	3.7-5.2
WENN-AM	4.8-2.4			WTLC	0202	WBOK	2.6-3.2
WENN-FM	12.4-11.1	Dayto			nville	WNNR	2.8-1.8
WJLD	4.5-2.4	WDAO	7.5-8.8	Jackso	nville	WYLD-FM	3.6-3.0
Bosto				WCGL WERD WPDQ	1.2-2.6		
WILD	.9-1.1	Denve		WERD	2.3-2,5	New Y	ork
Buffa	lo	KADX	2.6-1.9	WPDQ	8.6-5.7	WBLS	8.1-7.1
		KDKO	.9-2.5	Kansa	s City	WLIB	.64
WUFO	5.4-5.9 1.9-1.2	Detro	it	KPRS	6.8-6.2	WNJR	.73
Charleste				KPRS KPRT	1.4-1.5	WBLS WLIB WNJR WWRL	.56
Charlesu	on, sc	WODD	1.8-1.4			Norfe	olk
WPAL WPXI	10.2-9.8	WJLB	2.7-3.1	Las V	egas	WOWI	6.8-9.8
		WJZZ	3.3-3.2	KVOV	6.5	WRAP	5.3-5.0
Charlo		WLBS	3.3-3.2			WOWI WRAP WTJZ	.97
WGIV WPEG	6.4-4.4	Flint		Little	Rock	Oklahom	a City
WPEG	6.3-7.3	WAMM	16.23	KOKY		KAEZ	36-30
Chattan	ooga	WAMM WDZZ	11.5-12.9	Los An	geles	Orlan	
WJTT	*.96	Fort Laude		KACE	.7-1.1		
WNOO	*-9.6 11.2-2.8			KDAY	1.4-1.6	WOKB WORL	1.7-1.2
	go		2.8-3.5	KGFJ	.97	WORL	3.6-4.7
WDMV	50	Fresn	0	KJLII	1.1-1.2	Philade	lphia
WBMX WGCI	3.6-2.9 4.1-6.0	Fresn KLIP	*-1.0	KACE KDAY KGFJ KJLII KKGO	1.4-1.1	WCAU-FM WDAS-AM WDAS-FM WHAT	3.3-3.6
WJPC	4.1-6.0 1.9-2.3	Grand Ra	pids	Louis	ville	WDAS-AM	2.1-1.4
WVON	1.9-2.3		*-2.0	WLOU		WDAS-FM	5.9-5.3
7 0.1	1.3-1.0		-2.0		V. 1-0.7	WHAT	1.2-1.1

## People

Leo Knott and wife Bonnie are the parents of a baby boy named Jason Lionel Knott. Knott is an air-staffer at L.A.'s KDAY. Also, KDAY PD J.J. Johnson was a guest speaker at Malibu's Pepperdine College. Johnson was speaking on communications for the Black Student Union . . . WBMX/Chicago's morning personality Lee "World Famous" Michaels (part of the morning team Ross & Michaels) has exited the station after an incident with the station's PD, Spanky Lane. Also exiting the WBMX crew are Doug "Too Heavy" Banks, who will join a station in Las Vegas, and Richard Steele, who has exited his post with no future plans . . . Melvin Jones is now the new PD at Chattanooga's WNOO. Jones was most recently MD at Atlanta's WIGO. Former PD Dwight Harrison will remain as an

airstaffer ... Johnzie DeBush will become the new Assistant PD at KAEZ/Oklahoma City. DeBush is currently an airstaffer ... Cleo Cooke has exited his post as host of WVON/Chicago's jazz program. Replacing him is crosstown rival Don Rashid from WBMX.

#### Places

The Pasadena Hilton was the place where the sales staff of KACE/Los Angeles recently met for a brainstorming session (an annual event) with reps from Arbitron and various other facets of the industry, under the leadership of GM Bill Shearer ... WDIA/Memphis is the place where they are concluding a salute for Black History Month on the history of the city of Memphis.

Pittsl	burgh	San Fr	ancisco
WAMO	4.6-3.7	KBLX	2,3-2.6
Rale	eigh	KDIA	2.3-1.7
WDUR	7.3-5.7	KJAZ KŚOL	.74 4.8-5.1
WSRC Richr	9.2-4.7 mond		ttle
WANT	5.7-8.6	KYAC	1.88
WENZ	5.0-3.4	Tan	npa
Roche	ester	WTMP	2.3-2.1
WDKX	4.3-3.5	Tole	edo
Sacrar	nento	WKLR	4.6-1.9
KPOP	1.2-1.7	Washing	ton, DC
St. Le	ouis	WHUR	3.8-4.7
KATZ	2.3-1.5	WKYS	6.2-7.0
КМЈМ	3.3-3.2	WOL	1.4-1.0
WESL	2.0-2.0	WOOK	4.1-3.5
San An		WUST WYCB	1.3-1.1
KAPE	2.7-1.6		2.2-1.4
KTUF	1.87	<ul> <li>Indicates sta show in ratin</li> </ul>	

#### New Music Information

In order to improve the quality of the music information we present each week, starting with this issue we've added two new refinements in the Climbers and New & Active sections. To highlight the records showing upward movement, we've added a Percentage of Growth number following the percentage of total reporters on a record. For example, with the Kool & The Gang record "Take It To The Top" this week, you'll see the number 55%, followed by (+22). The number in parentheses means the record gained 22% more stations over last week's percentage.

Also, to further highlight records showing the strongest upward movement in any week, checkmarks (
) have been placed beside the records with the largest percentage increases of the week. We hope you find these new additions helpful in making your music decisions.

## Things

KATZ/St. Louis celebrated Black History Month by airing music from greats like Duke Ellington, Cab Calloway, Bessie Smith. etc. Louise Foster, air personality at KJLH/Los Angeles, recently had the famous Cab Calloway on her show as a tribute to black history through music ... WYBC/New Haven recently ran special PSA's to encourage support for the city of Atlanta, and did special programming of certain records dedicated to the children, such as "God Bless The Child" ... WKWM/Grand Rapids is currently running a "Fantastic Voyage" promotion co-sponsored by the Believe In Music music store. Locals register for the drawing at participating stores, and winners receive a trip to the Caribbean to sail on a ship that's a replica of the ship on the Lakeside LP cover.

# Pap/Rhythms

# HOTTEST

Following are listed in order of their airplay activity.

TOM BROWNE

"Thighs High" (GRP/Arista)
YARBROUGH & PEOPLES

"Don't Stop The Music" (Mercury/PolyGram)
GROVER WASHINGTON JR.

"Just The Two Of Us" (Elektra)
SMOKEY ROBINSON

"Being With You" (Tamla)

JERRY KNIGHT

"Perfect Fit" (A&M)

WHISPERS

"It's A Love Thing" (Solar/RCA)
A TASTE OF HONEY

"Sukivaki" (Capitol)

SISTER SLEDGE

SISTER SLEDGE

"All American Girls" (Cotillion)

T-CONNECTION

"Everything is Cool" (Capitol)

EARTH, WIND & FIRE

"And Love Goes On" (ARC/Columbia)

CHAMPAIGN

"How 'Bout Us" (Columbia)

**GAP BAND** 

"Burn Rubber On Me" (Mercury/PolyGram)

**ROBERT WINTERS & FALL** 

"Magic Man" (Buddah)

T.S. MONK

"Bon Bon Vie" (Mirage)

QUINCY JONES
"Ai No Corrida" (A&M)

CHIMREDS

Following are listed in order of their airplay activity

SLAVE "Watching You" (Cotillion) 58% reporting. Hot at WJMO, WJLB, WVON, WTLC and WBMX with medium simplay at KAEZ in the Midwest. The East shows hot rotation at WWIN, WDAS, WXYV, WAMO and WKND. Climbing at WDIA, hot at WKXI, WHRK and WVEE in the South. Hot at KSOL and KYAC; climbing at KDAY in the West.

STEVIE WONDER "I Ain't Gonna Stand For It" (Tamia) 58% reporting activity. Hot at WWRL WWIN, WDAS, WXYV and WAMO in the East. Medium airplay at KMJQ, WVOL and WLOU while hot at WJJS, WKXI, WVEE and WHRK in the South, Hot at WJMO, KAEZ, KATZ and WKWM in the Midwest. Hot at KYAC and KSOL in the West.

EKOOL & THE GANG "Take It To The Top" (De-Lite/PolyGram) 55% (+22) reporting. Added at WGIV. medium airplay at WHRK, WVEE, WKXI, WAOK and WLOU, and hot at WDIA in the South. The Midwest shows an add at WKWM and WDAO: climbing at KATZ, WBMX and WTLC. Hot at WWRL while climbing at WWIN, WXYV and WKND in the East. The Wast shows medium eirplay at KDKO.

KLEEER "Get Tough" (Atlantic) 55% (+12) of our reporters are on it. Added at WGIV, showing medium airplay at WHRK, WYEE, WKXI, WJJS and WDIA, and hot at WLOU in the South, Climbing at WKND, WAMO, WWIN and WXYV in the East, New at WBMX, climbing at WJLB and WKWM, and hot at WDAO and WTLC in the Midwest. Hot at KDKO in the West.

ARETHA FRANKLIN "What A Fool Believes" (Arista) 55% (+5) reporting simplay. Added at WVOL, climbling at KMJQ. WHRK, WVEE and WLOU, and hot at WDIA in the South. The East shows it hot at WKND; climbling at WILD, WAMO, WXYV and WWRL. Medium activity at WJMO, WJLB, WDAO, KAEZ and WBMX in the Midwest. Added at KSOL in the West.

CAMEO "Feel Me" (Chocolate City) 55% of our reporters are on it. The Midwest shows it hot at WJMO and WVON; climbing at WBMX and WJLB. Added at WXYV; climbing at WWRL, WWIN, WAMO, WILD and WKND in the East. New at WHRK, WVEE and WLOU; climbing at WDIA and WAOK in the South. Debuting at KSOL and climbing at KDKO in the

▼ATLANTIC STARR "When Love Calls" (A&M) 52% (+25) reporting airplay. New at WDAO and WJMO, climbing at WJLB and WKWM, and hot at WBMX, WTLC and WVON in the Midwest. Added at WAMO, WKND and WXYV while hot at WWIN in the East. Debuting at WHRK and WVEE while climbing at WGIV and WAOK in the South. Climbing at KDRO in the West.

JERMAINE JACKSON "You Like Me Don't You" (Motown). 45% (+12) reporting activity. New at WJLB, climbing at WBMX, and hot at WVON, WTLC and KATZ in the Midwest. Added at WHRK and WVEE, medium airplay at WLOU and WKXI, and hot at WDIA in the South, The East shows an add at WXYV with medium activity at WAMO and WILD. Added at KDKO in the West.

MELISSA MANCHESTER & PEABO BRYSON "Lovers After All" (Arista) 45% (+5) reporting. The South reflects hot rotation at WAOK with medium sirplay at WHRK, WVEE, WVOL, WDIA and WQIV. Climbing at WJLB. WTLC and KAEZ; hot at WDAO in the Midwest. New at WAMO; climbing at WWRL and WXYV in the East. Debuting at KDAY in the West.

DRAMATICS "You're The Best Thing In My Life" (MCA) 42% reporting action, Hot rotation at WJMO and WJLB with medium airplay at WBMX and WKWM in the Midwest. Climbing at WKND, WAMO, WDAS and WWRL in the East Hot at WLOU; climbing at WVOL, WJJS and WAOK in the South. Showing medium airplay at KSOL in the West.

ZINGARA "Love's Calling" (Wheel) 39% (+2) reporting. Showing medium airplay at WJMO, WVON and WBMX; hot at WJLB in the Midwest. Heavy airplay at WVOL and WJJS; climbing at WAOK in the South. New at WWRL; climbing at WDAS and WAMO in the East. Medium airplay at KYAC and KDKO in the West.

MARVIN GAYE "Praise" (Temia) 39% (+2) reporting action. Hot at WWRL while climbing at WXYV, WDAS and WWIN in the East, The South shows it climbing at WVEE. WHRK and WJJS. New at WDAO; climbing at WJMO and WTLC in the Mildwest. Added at KSOL and climbing at KDKO in the West.

UNLIMITED TOUCH "I Heer Music In The Streets" (Prelude) 39% (+2) reporting ectivity. New at WKXI, climbing at WGIV and WJJS, and hot at WLOU, WAOK and WANT in the South, Added at WAMO, climbing at WILD and WWIN, and hot at WKND in the East. Medium sirplay at WJLB and WJMO in the Midwest.

SUGARHILL GANG "8th Wonder" (Sugarhill) 38% reporting airplay. Hot rotation at WILD, WAMO and WWIN in the East. The South shows it hot at WANT, WVOL and WJJS while climbing at KMJQ. Climbing at WTLC; hot at KATZ and WKWM in the Midwest. Hot at KDKO in the West.

PATRICE RUSHEN "Never Gonna Give You Up" (Elektra) 35% (+2) reporting airplay. Added at WKND in the East. New at WJJS and WLOU; climbing at WAOK and WDIA in the South, Debuting at WKWM; showing medium airplay at WTLC, KAEZ, WDAO and WVON in the Midwest. Added at KDAY in the West.

DEBRA LAWS "Be Yourself" (Elektra) 35% reporting. Added at WWIN; climbing at WILD, WXYV and WWRL in the East. New at WVON; showing medium airplay at WJLB, KAEZ and WBMX in the Midwest. Climbing at WHRK, WVEE and WDIA in the South.

LENNY WHITE "Fancy Dancer" (Elektra) 35% reporting action, Hot rotation at WJLB; climbing at WBMX and WJMO in the Midwest, Added at WDIA, climbing at WKXI and WJJS, and hot at WGIV in the South. The West shows it climbing at KYAC and KSOL. Climbing at WDAS and WWIN in the East.

FANTASY "You're Too Late" (Pevillion) 32% of our reporters are on it. Climbing at WKND, WILD and WWIN in the East. Added at WLOU, climbing at WAOK and WGIV in the South, New at KAEZ with medium airplay at WJMO and WVON in the Midwest. Climbing at KDAY in the West.

SADANE "One-Wey Love Affair" (WB) 32% reporting. Climbing in the South at WHRK, WVEE, WDIA, WLOU and WGIV. New at WWRL; climbing at WDAS and WXYV in the East. Added at KAEZ with medium simplay at WVON in the Midwest.

OHIO PLAYERS "Try A Little Tenderness" (Boardwalk) 32% reporting action, New at WJJS and WGIV; climbing at WHRK and WVEE in the South, Added at WAMO with medium airplay at WWRL and WXYV in the East. New at WBMX; climbing at WDAO in the Midwest. Climbing at KYAC in the West.

SHALAMAR "Make That Move" (Solar/RCA) 32% of our reporters are on it. New at WHRK, WVEE, WGIV and WKXI in the South, Added at WXYV, WKND and WILD in the East. Debuting at KATZ and WTLC in the Midwest. New at KDKO in the West.

# **NEW & ACTIVE**

DENIECE WILLIAMS "What Two Can Do" (ARC/Columbia) 29% of our reporters are on it. Added at WDIA: climbing at WHRK and WVEE in the South. New at WVON while climbing at WTLC and WJMO in the Midwest, The West shows an add at KDAY and KDKO. Climbing at WXYV in the East.

SPINNERS "Yesterday Once More/Nothing Remains The Same" (Atlantic) 29% reporting. Debuting at KDAY in the West. Climbing at WDAO in the Midwest. Added at WAOK and WDIA; climbing at WHRK and WVEE in the South. New at WKND; climbing at WXYV and WDAS in the East.

RUFUS "Tonight We Love" (MCA) 29% reporting sirpley. New at WILD and WDAS with medium sirpley at WXYV and WWIN in the East. The South shows an add at WJJS while climbing at WHRK and WVEE. New at KATZ and KAFZ in the Michaest.

HEATWAVE "Where Did I Go Wrong" (Epic) 29% reporting action. New at WVON, climbing at WTLC and KATZ, and hot at WBMX and WDAO in the Midwest. Added at WGIV and WJJS; climbing at WAOK and WVOL in the South.

ONE WAY "My Lady" (MCA) 29% of our reporters are on it. Hot at WDAO; climbing at WJLB, KATZ and WTLC in the Midwest. The South shows an add at WJJS with medium airplay at WGIV. New at WKND, WAMO and WWIN in the Fast.

# JAZZRADIO

# HOTTEST

DEXTER GORDON	Gotham City (Columbia)
RILL EVANS	You Must Believe In Spring (WB)
KILIMANJARO	
SONNY ROLLINS	Love At First Sight (Milestone)
WEATHER REPORT	Night Passage (ARC/Columbia)
J.J. JOHNSON	Concepts In Blue (Pablo Today)
BOB JAMES	All Around The Town (Tappan Zee/Columbia)
DAVE GRUSIN	Mountain Dance (GRP/Arista)
GROVER WASHINGTON JR	
HERBIE HANCOCK	Mr. Hands (Columbia)

# **NEW & ACTIVE**

EAST: WHUR/Washington, D.C., Jesse Fax; WEBS/Baltimore, MD, Cheuncey Lewis; WYBC/New Haven, CT Jonethen Brasieu: 80UTH: WCLK/Atlanta, QA, 'Requeye Ward: WTJZ/Newport News, VA, Rol Ewall MBDWST: WBBV/Cohumbus, OH, Terry Wilson: W.JZZ/Detrolt, MI, Dorlan Paster, WEST: KJLH/Los Angeles CA Jestronce Tenter.

Por Ringthins March 6, 1981

EAST	SOUTH	MIDWEST	WEST
Whispers	Yarbrough & Peoples Tom Browns Sister Siedge Gap Band	Yarbrough & Peoples Whispers Gap Band	T.S. Monk

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

#### EAST

WKND Hartford, CT Eddle Jorde

ADDED Atlantic Star One Way Spinners Patrice Rusher Eloise Laws "Everything Heaven & Earth Mystic Merlin Quincy Jones Dennis Brow HOTTEST

Yarbrough & Peoples Whispers Slave T.S. Monk Unlimited Touch Aretha Franklin "Fool" Lakeside Robert Winters & Fall A Taste Of Hone

WDAS Philadelphia, PA Joe Tamburro

ADDED Raydio Barry White Ullanda McCullough

HOTTEST Yarbrough & Peoples Frenkle Smith Stevie Wonder Slave Tom Browns Skyy Tierra "Together" Smokey Robinson

WILD Boston, MA Steve Crumbles

ADDED Rufus Leda Grace Bill Summers Gene Dunlap "Heart" Shalamar "Move" Ray, Goodman & Brown

HOTTEST Whispers Yarbrough & Peoples Tierra "Together" Skyy Sister Sledge

WWRL New York, NY

ADDED Enchantment
Teddy Pendergrass "Good Reddings Zingara

A Taste Of Honey Stevie Wonder Kool & The Gang "Top" Whispers Marvin Gaye Earth, Wind & Fire Spyro Gyra Tim Weisberg Zapp Minnie Riperton

HOTTEST

WXYV celtimore, MD Larry Wile

ADDED Jermaine Jackson Ullande McCullough Shalamar "Move" Cameo Atlantic Starr

HOTTEST Stevie Wonder Grover Washington Jr Yarbrough & Pagole Earth, Wind & Fire Sister Sledge

WAMO Pittsburgh, PA Ken Allen

ADDED Lipps, Inc. Common Sense One Way Atientic Sterr Manchester/Bryson Unlimited Touch Dazz Band Ohio Players HOTTEST

Gap Band Sugarhill Gang Slave Whispers Stevie Wonder Norman Connors Jacksons Tom Browne WWIN curtis Ande

ADDED Pointer Sisters Webster Lewis Betty Wright Waller Femily Niteflyte Alicia Myers One Way

HOTTEST Sleve Convertion Leon Huff Tom Browne Whispers Edwin Birdsong Stevie Wonder Sugarhill Gang Gap Band Atlantic Starr

MIDWEST -

WDAO Dayton, OH Turk Logen

ADDED Frederick Knight Champaign Marvin Gaye Marvin Gaye
Common Sense
Teddy Pendergrass "Good"
O'Jeys "Fall"
Menhattans "Goodbye"
Lou Rawls "Hoochie"
Peaches & Herb "Surrender

HOTTEST Yarbrough & Peoples Tom Browne Tom Browne
A Taste Of Honey
Machester/Bryson
Enchantment Smokey Robinson Grover Washington Jr

WVON

ADDED T.S. Monk "Can't" T.S. Monk "Cen't"
Common Sense
Peabo Bryson "Friction"
Marvin Gaye "Heavy"
Deve Grusin
Smokey Robinson "Forever
Rose Royce
Sister Sledge "Music"
Debra Laws
Lakeside "On" Heatwave Deniece Williams HOTTEST Gep Bend "Yearning

Atlantic Starr Slave Shelamar "This" Shalamar "This"
Carneo
Whispers
Kano
Jermaine Jackson
Quincy Jones

KAEZ Oklehome City, OK Lee Simpson

ADDED ADDED
Robert Winters & Fall
Fantasy
Sedane
Ray, Goodman & Brov
"Shoestrings" Webster Lewis Betty Wright Bobby King Rufus Carol Douglas

HOTTEST Gep Band Yarbrough & Peoples Lakeside Con Funk Shun Jacksons Whispers Lenny Williams Stevie Wonder Jones Girls Zapp

WICKI

ADDED

WJLB Detroit, MI J. Michael McKay

ADDED Streisand/Gibb Jermaine Jackson Dee Dee Sharp Gamble Alicia Myers

HOTTEST Skyy Dramatics Tierra 'Together Lenny White T.S. Monk Slave Whispers Zingara Robert Winters & Fell Shalamar "Full"

Cleveland, OH Bernie Moody

ADDED Champaign R.J.'s Latest Arrival Atlantic Starr

HOTTEST Yarbrough & Peoples Tierra "Together" Stevie Wonder Gap Band

KATZ St. Louis, MO Earl Parnell

ADDED Rufus Side Effect HOTTEST

Yarbrough & Peoples Tom Browns Gap Band Islay Brothers Lakeside Lakeside
Stevie Wonder
Sugerhill Gang
Jermaine Jeckson
Parliament
Grover Washington Jr.

WTLC Indianapolis, IN Jay Johnson

ADDED Chi-Lites Dynasty Betty Wright Sun Pointer Sisters "Where" Frankie Smith Shalamar "Move"

HOTTEST Kleeer Grover Weshington Jr. Mammatapee Smokey Robinson Grandmaster Flash Edwin Birdsong Stave Jermaine Jackson Atientic Star

WBMX

ADDED Kleeer Quincy Jones Ohio Players

HOTTEST Sleve Lakeside Kano Gap Band T.S. Monk Heatwave Tom Brow

WKWM Grand Rapide, MI Frank Grant

ADDED Kool & The Gang '
Patrice Rushen
Starpoint
Stylistics

HOTTEST Yarbrough & Peoples Whispers Gap Band Bar-Kaya Symba Stevie Wonder Skyy Sugarhill Gang Tierra "Together"

#### SOUTH

WJJS Lynchburg, VA Robert Goine

ADDED ADDED
Rufus
One Way
Heetwave
Ohio Players
Midnight Blue
Teens Marie
O'llaye O'Jays Bill Summers Starpoint Patrice Rushen Shu-Ga & Floater HOTTEST Yerbrough & Peoples Stevie Wonder Whispers Tom Browne Zingera George Benson Sugarhill Gang Sister Sledge Shalemar "Full Gep Band

WVOL Mashville, TN

ADDED Aretha Franklin "Fool HOTTEST Gep Band Jones Giris Mammatapee Rod Stewart Sugarhill Gang Leon Huff

Leon Huff Isley Brothers Zingara Bar-Kaya Tom Browne WANT ruchmond, VA Ben Miles

ADDED HOTTEST HOTTEST
Gep Bend
Sugerhill Geng
Yarbrough & Peoples
Patrice Rushen "Look
Bar-Kays
Tierra "Together"
Dynasty WAOK

ADDED **Betty Wright** Dynasty

HOTTEST Unlimited Touch Tom Browne Jerry Knight Manchester/Bryso Two Tons A Teste Of Honey Earth, Wind & Fire T.S. Monk Sharon Redd

WVEE

ADDED

Jermaine Jackson Uliande McCulloui Cameo Atlantic Starr HOTTEST Slave Smokey Robinson Smokey Robinson Stevie Wonder Grover Washington Jr. Yarbrough & Peoples Whispers T.S. Monk A Tests Of Honey Earth, Wind & Fire Sister Sledge

KMJQ Houston, TX Robert V

ADDED Smokey Robin T-Connection

HOTTEST Yarbrough & Peoples Aretha Franklin "United Lakeside Kool & The Gang "Celebration" Tierra "Together" Gap Band Tom Browne Jones Girls

WGIV Charlotta NC Jo Ann Grahan

ADDED Kool & The Gang "Top" Ohio Players Kleeer Bobby King Heatwave Robert Winters & Fall

HOTTEST Earth, Wind & Fire Jones Girls Whispers Champeign R.J.'s Latest Arrival Silver Platinum Jerry Knight
Johnny Bristol
Lenny White
Sister Sledge

WHRK Memphis, TN Ron Olsen

ADDED Jermaine Jackson Ullanda McCullough Shelamar "Move Cameo Atlantic Starr

HOTTEST Slave Smokey Robinson Stevie Wonder Grover Washington Jr. Yarbrough & Peoples A Taste Of Honey Earth, Wind & Fire Sister Sledge

WLOU

ADDED Champaign Quincy Jones Patrice Rushen Linx Frederick Knight

HOTTEST Sister Sledge T-Connection Kineer Bootsy Mturre Tom Browne T.S. Monk Unlimited Touch Earth, Wind & Fire Dramatics

MDIA Memphie, TN Mark Christia

ADDED Deniece Williams
Earth, Wind & Fire "And"
Lede Grace
Rose Royce
Spinners

HOTTEST Yerbrough & Peoples Gap Band okey Robinson Tom Browne A Taste Of Honey Kool & The Gang "Top" Arethe Franklin "Fool" Champaign Bobby "Blue" Bland Grover Washington Jr.

WEST .

KDAY Los Angeles, CA J.J. Johnson

ADDED Dynasty Deniece Williams Patrice Rushen Manchester/Bryson

HOTTEST T.S. Monk Tom Browne
A Teste Of Honey Grover Weshington Jr Sister Sledge Jarry Knight Earth, Wind & Fire Smokey Robin Quincy Jones Champaign

KYAC Seattle, WA Tamilin Henry ADDED Ohio Players Sharon Redd

Stevie Wonder Kool & The Geng "Celebration Jermaine Jackson "Little"

Menhattans Tierra 'Together'

HOTTEST

Leda Grece Shalamar "Move" James Brown "Stay" Unlimited Touch

HOTTEST Yarbrough & Peoples Gap Band Stevie Wonder Slave Con Funk Shun Jacksons Lakeside A Taste Of Honey Ber-Kays Sister Sledge

KDKO Denver, CO Byron Pitts

ADDED Champaign Teddy Pendergrass ' Raydio Deniece Williams

Bill Summers
Dee Dee Sharp Gamble Jermaine Jackson Barry White Tierra "Memories" Tierra "Memories"
Sweat Band
James Brown "Stay"
Bobby "Blue" Bland
King Tutt
Shalamar "Move"
Hiroshima
Cold Fire

HOTTEST Kleeer Sugarhill Geng Blondie Chic "Freak" Yarbrough & Peoples Crusaders "Street" Grover Washington Jr. Michael Jackson "Rock" ADDED

Smokey Robinson Aretha Franklin "Fool" Cameo Manyin Gaya

HOTTEST Yarbrough & Peoples Whispers Tierra "Together" Slave Sister Sledge Stevie Wonder Tom Browne
A Teste Of Honey
Jones Girls
T.S. Monk

# Opportunities

#### **Openings**

#### EAST

WPLR/New Heven toolsing for News Director candidate/Lil time news enhancer. Greet station news department and working conditions. Minimum creyearful-time news separation. Females and minorities encouraged. Titines and resumes to Gordon Weingerth. WRLR. 1294 Chapel GL, New Haven, CT 08611. EOE (3-6)

Looking for help for possible future openings. One repersons a must. Females encouraged to apply tapes and resumes and seleny requirements to 88 Center, 46 Febrer Ave., East Longmandow, MA 01038, or cell (41.3) 535-4175 (services 10s-3p. (3-8)

80,000 west FM CHR seeks qualified AM-type of personality. Good production. No beginners. F1 in the number. Tapses and resumes to WIDE, Box 756, Ocean City, MO 21842. No cells please. EOE (3-6)

Wish'R Revinightets, MA is knoking for heavyweight revisioners for future drivetime position with the erect most respected look news operation. Send tops and resume and estaty requirements to Bill Briedy, NO, WSHR, Box fill. Springhald, MA 01101, G-R.

Move up with Northwest Communicational Future openings at our New England stations for PD's, personalizes, newspeople, and engineering. Tesses and resumes to Mark Outcome, VPOper & Prog., Northwest Communication, 63 Chestrut St., Springfield, MA 01103.

WWN.J.W.X.L.FM has full-time news opening for person with good rews patheting, writing and production skills. Rush taps and resume to News Director, WARLE WOO, FM, Box 60, Newton, NJ 07860, C-271

Mellow Contemporary right shift open. Tape and resurve to WSSH, 470 Switer Office Bhdg., Boston, MA 02116, (2-27)

Werned Air performers for future openings. Tepen resurres, and estary requirements to Detgets Communications, Bloc 19263, Batemore, MO 21203. No calls

Drive time newsperson needed immediately for adult news and information station in ecenic Finger Lakes region of New York. A real digger with degree and strong delivery. Rush topics and resurres to Tim Alters. OM. WKRT/WHOZ. 292 Tompline St., Counterd, NY

#### SOUTH

G-83, WRGS/Nephse, FL CHR station looking for an arpersonality. Tapes and resumes to Brian Lange, WRGI, 980 Manates Road, Naples, FL 33942, or cell (813) 776-3321, Fernales encouraged (3-8)

IL/100/Louisville is booking for tapes from warm, franchy and natural-counding jooks. Sirring production a must, Please, no screeners or boogle jooks. Send tapes and resumes to Bobby Herfield, IL/100, 307 W. Muhammed Ali Bivd., Louisville, ICY 40202. EOE M.F. O-B.

KZ 108/Charterroops tooling for versitie nightime of telent. Must have production stills. Tipes and resume to Adam Cook, Box 11202, Charterroops, TN 37401, BOE WF (3-8)

Hunteville, AL is ripe for a good morning personality and WAAY needs one. This is the secure, family-oriented job you've reviews been looking for. If you are experienced, estal counting and know what it takes to put together a successful morning show on a 80,000 west OHR stellan, then special delivery your tapes and resumes to Jerry Deen, WAAY Redio, Box 2041, Hunteville, AL 35804. First good tape gets the job! BOE INVENTAGE.

NOVA 104/Leite Chartes, LA is taking applications for strong middley personality. Production stalls required satery negotiable, good working conditions for the right person. Send tapes and resums to Jim Gardner, NOVA 104, Box 3308, Leite Chartes, LA 70802, or call (318)

KRLY-84/Houston is scooping applications from stable, creative professionals who will be interested in a future opering at this exicting station. Titude and resumes to Michiel Jones, PD, IRELY, 2630 Fountainview, Suite 210, Houston, TX 77057, No cells please. EOE (3-6)

The new 88FX, WSFX/Charleston, 9C has an opening. Must have a couple of years experience and be able to handle production. Also, per-time openings. Send tapes and resumes immediately to Bill Martin, WSFX FM, Box 31089, Charleston, SC 29047. EOE MIF (3-8)

Full time position open soon in Central Floride. Popi Adult format. Natural delivery a must the hypel and ability to follow a format absolutely essential. Two or three years expension preferred. Mail tapes and resumes to PD, WSIR, Box 633, Winter Heven, FL 33880. (3-6)

#### Stand Out From The Crowd

Chances are you're looking for an outstanding person to fill your opening. So why not place a standout ad in R&R?.

You can have an ad that will set you apart from the competing employers and get quick results.

Just call PAM at (213) 553-4330.

#### **Openings**

Popi Adult station tooling for effermion (2 7pm) job. Good facilities, good benefits, decent pay, easy going atmosphere. Send tapes and resumes to Bob Meys. WICTO, Box 208, Medicinvella, ICY 42431, (3-6)

FM 10s WRVR in Memphés is currently eccepting tapes and resumes for possible operangs in today programming and news. We are Pop/Adult with 100,000 wette, Our sights are set on number one. If you're setseful with nothing less than participan, apply today to Jim Robertson, PD 2272 Central, Mempiris, TN 38112. No calls (seese. EOE MF (3-8)

WXAM reside meture broadcaster. No ensurers. Above everage production a must. No beginners please. Tepes and resurres to Mike Terry. Box 1294, Charlottesville. VA 22802, 808 (3-9).

WVMI-WQID Radio has a future operang for a full-time ennouncer for WQID FM. Applicant ehould have at least 3 years driver experience. CHR experience plus considerable experience and expertise in convenient production. 3rd clean broadcast license required. Tapes and resumes to Michiev Coulter, WQID, Sci. 4508, Bloss, MS 39533. (3-8)

WLLLLynchburg, VA -- Afternoon news enchor rejointer wented immediately. Tapes and resumes to Bob Abbott, PD, WLLL, Box 11629, Lynchburg, VA 24006. No calls please, EOE MF (3-8)

WOIK-FM, America's most sectoring Country issation reacts America's most scotting 7-moneght jock. Tispes and resumes to 84 Wess PO, WOIS-FM 816 S. Man Street, ISM Building, Jackson-Villa, Pl. 32207, EOE MF Q-27.

BU108/Ortando now enjoys Profitir's highest 12+ Anterior share in a major market, We're easing sechecies for hiture operange for jocks, contensational research production folia who can put a western entire y you're a history latery extens some jetyer extens searcy requirement, tapes and resurres to Bill Gardner, PO, BU108, Box 7478, Ortando, PL 32884, BOS (2-27)

We are will looking for the solution for our nightsmaproblems. Are you the answer? If you are more than just a time and temperature jook, if you're a nightsmaconvergence tooking for a future, I may have the stat for you. Tisses and resumes to China Showalter, 42857, Box 1632, thy Spring, TX 76720, or call (916) 287-6391 before 1pm. EOE MIF (2-27)

Need someone tright and alive for righterns opening in East Times college town. Someone wenting to join a growing company in a growing city. Send topes and resurres to Mark McLein, Box 192, Kilgons, Tit 7662.

Everybody seems to be looking for a good morning parson, and everyone brows you can't have a good morning show without sto having a good reaveparable. Bushrari Albertanish/Doubles and Association, this, is tooling for highly toported, qualified morning wars in tooling for highly toported, qualified morning wars need the best. Please send tapes and resurres to "Morning Teams," oto Bushrari Albertanish(cheete) Doug iss and Association, Inc., 6500 River Chess Circle, East, Atlanta, GA 30328 (2-27)

WOID-FM, strong consistent number and CHR station in market rented 125 by ARB, its techning for strong are statent with creative production stallities. This Quill Coast rearies is growing. I'm techning for someone who'd like to grow with it. Send tapes and reasures to Mickey Coulter WOID-FM, Bloss, MS 38531. Q-27)

Wanted: Trains for future and part time operange at one of the nation's premiere radio stations. We are one of the test beations of mature parameter. Pop Adult radio Tapes and resumes to Scott Faher, PD, WFTL, Box 5331, Ft. Lauderdate, FL 33310, (2-27)

Soul Rock WJMI, number one in Jectson, MS, has a full time opening for an emouncer who is stilled in production. Female preferred. Send tapes and resumes to Carl Haynes, WJMI, Box 3320, Jackson, MS 39207. (2-27)

West Palm Beach, FL Adult Contemporary FM station tooling for on-eir tationt. Creative copywriting skills and "hot instincts" for promotion. Please send tapes and resumes to Bill Pearl, GM, WNGS-FM, Box 669, West Palm Beach, FL 33402, EOE MF (2-27)

Q101, East Mississipp and West Alabama's 100,000 west CHR leader, looking for an inhermoon drive paraonality who can also double as Production Director. Sand tapes and resumes to Larry O'Nest, Q101, Box 5314. Meridan, MS 38301. EOE MF. Q-271

WBEU Beautort, SC looking for convenience middley personality for our modern Country format. Dedication enthusiasm and creative production a must. Minimum 1 to 2 years expensive. Tapes and resumes to Mark Robertson, 3040 Boundary St., Beautort, SC, 29902. FOR MF (2-27)

If you can rock with the best, KLOL is scoaping tapes and resumes. So send us your act. Good bucks, good people and sports teams. Second only to Philip and Optiond. Send to Chris Miller, KLOL, Box 1520, Mountain TY 77001. No calls please. EOE MF (2-27)

Looking for morning person familiar with Urban Contemporary music. Big money for New Orleans. Also looking for morning newsperson. Send tapes and resumes to Barry Richards. WAIL-FM. 1639 Gentilly Boulevard. New Orleans, LA 70119. EOE MVF (2-27)

KKQV-FM/Wichits Fells, TX is looking for a great nighttime personality. Strong production a must. Right money for the right person. Seleny from 8800 to 81000 per month. Send tapes and resumes to Mike Edwards. OM, KKQV-FM, Box 4327, Wichits Fells, TX 76308. EOE W/F (2-27)

#### Openings

FLORIDA (ameli-medium merket) experienced, good voice, good production DJ who can jack any time slot for \$10,000 plus big convincion if you want to self, Call now or send tapes and resumes to Duke Roberts, WAPR, Box 1390, Avon Park, FL 33825, (813) 483-3139.

#### MIDWEST

Religious station located in west suburban area of Ohlosgo is locking for an experienced Sales Manager. Must be appressive, able to motivate, and able to train sales staff. Excellent apportunity for advancement. Pay communicates with experience. Sent resume to WCRM. 700 Willow Lane, Suite Rf. Dundes, IL 60118. (3-8)

WKAU-AM-FM-Appleton-Dehkosh-Green Bay CHR rea 7pm-midplight opening brandstely! Bucks aren't greet but facilities, stall, and frague are. Greet place to learn and polich your ect. Tapes and resurres to Ron-Ross. PD. WKAU-AM-FM, 1765 Block Road, Kauksure, W 64130 EOE MF C-8.

Bourth Western is hortest CHR searching for strong partitions air telent. One year separance recessary Sand tape and resume to Jonethan Little, WZEE, Box 6030, Medison, WI 5370B 606 MIP CHB

Boott Consultants to tooking for Country announcers for ernal and medium markets. Must have knowledge of Country music and insured in some Band topes and resumes to Scott Consultants, 11208 Mose Drive, Carmel, EN 65032, EOE MF G-B

Billhoand station of the year wants creative imaginess who can write, direct, and produce. Join us at our new milion dollar facility. Sand tape and resume to Damon Shankan, WOIF, Box 10000, Marton, OH 43302. No calls pleases BOI MF CHB.

The Hillard Radio Group is looking for aggressive conveniently chartest announcement and neve people with the neutral sound Band lapse to Al Jameson. ICOLT, Box 660. Boomsnuff, NB 66361, or cell COB 636-1320. EOE ME CAB

Downtern Country reason tooking for morning drive when Must have Country must experience and the pures to pull the audience. Bend topse and resumes to Righ Abrerra. KBUF Fluido, Box 768, Garden City, KS 67868, 606 CHS

REPOCIFIERD. Show informational grant, needs news professional. No first or second year people. Major market pay for major market experience. Tapes and resumes to Jay Jainer, Box 2966, Fergo, NO 58108. One MET CAS.

PO wanted KIOQ AM Redio in Grand Forks, NO has opening for a PO Looking for applicants with proven sect record. PopliAdul format, F1 in seven-station market. A good challenge with a growing group. Tapes and resumes to Diverse Cartesia, IOOQ, Box 997, Grand Forts, NO 55201. EOE MIF-Q-B.

WSALAMFM is accepting applications for an air personneity position. Two years minimum ennouncing experience is required. Furnishes and minimizes are encouraged to apply. Sand tape and resume to Date Tuner, PO, WSALAMFM, Viver 8th 6 Meteon Piece, Oncrivall, OH 45204. EOE MF CHB.

We're tooking for adult communications. One-on-one expression, experienced, etable, commissed to winning. Also looking for news persons to develop magazine-type news format with emphases on local and community moderners. Proven winners only. Complete resume and tape to Garry Allyn, 3435 Broadway, Kanasa City, MIO 64111. EOE G-BI

Anchorresporter for morning drive at WLIP/Kenosha. WI. Top-reted station with four-person news item. Located between Milinesutese and Chicago. Need strong commitment to local news. Seeking college grad with one to two years experience. \$12,000 with good frings. Tapes and resurres to Dex Card, GM, WLIP, Box 659, Kenosha, WI 53141. EOE (2-27)

Kanese Country 13 KFH, Wichins's leading Country station, has a rare opening for on-eir telent. Tapes and resumes to Jeson Dreits, OM, 1310FH, 104 S. Emporis. Wichits, KS 67201. EOE M/F (2-27)

Air telent/Production Director, Join a winning team housed in a brand new facility. Biamarck is not at the earth, but it is close to Canada Contact Derrell Anderson, KODY, Box 94, Biamarck, ND 58502, or call (701) 258-9400. EOE MVF (2-27)

WMRCE: Milweutree's only Country station, is now socepting tapes and resumes for full and part-time openings. Sand to Tony Russell, WMKE, 5407 W. McKinley Ava., Milweutree, WI 53208. EOE M/F (2-27)

WRKR/Milweukee/Recine needs a News Director Contact Steve Warren at (414) 552-8787. EOE IMF (2-27)

Redio newernen with experience needed immediately! Must getter, write and deliver AM news. Contact O.J. Jackson, WAKE, Box 149, Velperaiso, IN 46363, or cell (219) 462-6111. EOE M/F (2-27)

Experienced News Director needed for Illinois's 62 merket. Good bucks, excellent future. Tapes and resumes to Program Director, WYBR, E-114 Charryvele Mall, Rockford, IL 61112. EOE M/F (2-27)

#### **Openings**

Program Director/eftermoon drive for WLIP/Kenoehe, Wr. Exceptional etwion needs exceptional communicator and production pro. 913,800, good frings. Located in great area between Méweutes and Chicago. One hour unadited eincheck to Deir Cerd, GM, WLIP, Box 659, Kenoehe, WI 531-11. EOE (2-27)

Where happened to all the decent jocks? I'm still looking for a great morning men to knock South Bend on its ear. Call Kris Robbins. PD, 15WNDU/US3, South Bend, IN (219) 233-7111. Only pros need apply. EOE M/F (2-27)

Contemporary FM looking for experienced air person for live-assessed morning drive show plus production and promotion. Job could want into PD position. Pror experience with externation halpful. Rush tips and resume plus programming philosophy to Ed Riptey, KRCH, 29 Seventh St. N.E., Rochester, MN 55901. No phone calls please. EOE (2-27)

#774/Qued Cities (lows, Illinois) is looking for an effour morning personality for the only AOR in town. Production a must. Sand tape and resume to Gabe Baptiste. PO, 9774 (W/KLP), Bos. 3788, Devemport, IA 52808. FOE MF (2-27)

Needed Audience communicators, not detonators, and a top-flight production person. We'd like to hear from you. Send tops and resume to Eric Edwards, PD, WNAP-PM, Feirbanks Broadcesting, 2836 N. Illinois, Indianapolis, IN 46208. No calls please, EOE (2-27)

Mildwest AOR looking for one-on-one communicator to do morning news. Must be convenienced and able to work on a team. Tapes and resumes to WFBQ, do Joe Krauss, 8161 Fell Creek Road, Indianapole, IN 46228, EOE MF (2-27)

79 Billiboard station of the year congretulates Jim Roberts on his career move to Viscom's WRVR in Mamphia. It will take one heck of an Operations Manager to replace tith efter six years with this Pop/Adult FM. Just moved into our new #1.1 million facility and have the vestcome met out for the right manager. Send resums and your station's best tape, in confidence, to George Scandard, President, WDIF, Manton, OH 43002 (2:27)

Obtahornal City's top rocker expending news depertment and seeking aggressive reporter who also has stillly to enchor. No no and readers please, Send tapes and resumes to Ron Williams, NO, KOFM, Box 14805, Oktahorna City, OK 73113. EOE MF (2-27)

Newsperson for small market, AWFM radio, Heavy on loos news, morning shift plus meetings, Needed premadistally. One to two years experience preferred. Tapes and resumes to Deve Stevens, WLOI, 9021/L Lincolnwey, LaPons, IN 46380, or cell (219) 362-6144, EOE MF (2-27)

Full-time local news pro wented. It station in Minresolate III merical toolong to fill two positions on twoperson news start, Sand tapes, resumes and writing emptes plus salery requirements to Jim Berard, ND, KWEBRIRCH, 29 Seventh St., N.E., Rochester, MN 55901. Women and minorities encouraged to apply. No phone cells places. EOE (2-27)

#### WEST

Roride Sales Person who wents a very big commission in Central Roride and large account list. Cell Bob (813) 463-3139, (3-6)

Afternoon drive personality position evallable. Must have good production. Sand tapes and resumes to 8o Richards. KBBQ, Box 5151, Ventura, CA 93003. BOE MF (3-6)

#### R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates \*

1 Week 2 Weeks 3 Weeks \$12.00 \$20.00 \$25.00

#### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (96 words) per week, plus \$15 per week for postage handling, \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# Opportunities

#### **Openings**

#### WEST

News Reporter/Anchor wanted for growing small merket Central California station. Preferebly News/Telk experience, Also, experienced and willing to work hard. Excellent benefits. Tepes and resumes to Timothy Tomestik, News Director, KUHL, Box 188, Santa Marie, CA 93456, or call (806) 922-7727 during business hours. (3-6).

The Rocky Mountains are calling. Grend Junction's P/A leader is still looking for that special drive time personality wit with good production skills for our competitive market. Needed virsterdey. Tepes and resurnes to Mike Connors, KEXO, Suite 1016, Vrilley Federal Plaze, Grand Junction, CO 81501. No cells please. EOE M/F (3-6).



#### MUSIC PROGRAMMER

"Supervise Entertainment Department." Successful chain needs creative person to program music from 1940's to current trends. Promotional experience with ability to train and lead performance D.J.'s. Music knowledge a must, record company connections helpful.

#### SALARY 20-35 K EXCELLENT BENEFITS

Please send resume to Personnel at the Corporate Office, 1139 E. Dominguez St., Suite H., Carson, California 90748 or phone (213) 637-1751/979-1573.

KUUY-KKAZ seeks afternoon news person for AM/FM combination. Must have writing and editing skills and good delivery. Good selary, peid life, health and dental ins., profit sharing and gas allowance. Tapes and resumes to John Ramsey, Box 926, Cheyenne, WY 82001 or cell (307) 835-1111. EOE M/F (3-6)

KHOW Redio is looking for full-time Production Director/pert-time air talent, who can take charge of an about-to-be-built "dream" production facility. Qualified persons send tape, production samples and resumes to Scotty Brink, OM, KHOW, 110 16th Street, Denver, CO 80202. No calls please or walk-ins. EOE M/F (2-27)

Tired of just getting by? The Northwest's newest A/C station is looking for a creative, imaginative person to fill an immediate opening for an Operations Assistant. This is your chance to work for a solid company in the Beautiful Northwest and to let your creativity flow. Job involves on-air and research work. Tapes and resumes to Paul Wilson, KKNW, Box C1510, Lynwood, WA 98036. EOE M/F (3-6)

K83-FM still looking for multi-track production wizards. If you are hot in a studio, we've got the studios for you. Send demo tape, sample scripts, resume to Donovan Blue, K93-FM, Box 309, Healdsburg, CA 95448, or call (707) 433-4895. No beginners please. EOE, M/F (2-27)

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SUBSCRIPTION	ON SERVICE
ONE YEAR	R - \$140
ONE YEAR	

CHANGE OF ADDRESS AND RENEWAL:
Please attach the mailing label from the envelope when writing about service or change of address. Allow 3 weeks for change of address to take effect. Thank you.

Mr. Mrs. Ms [please print]

company

address

MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

#### **Openings**

Engineer/Announcer, 1st class. Must know FM sutomation, and studio maintenance, Full-time, seleried D.O.E. Tapes and resumes to Steve Taylor, Box 1388, Bishop, CA 93614 or call (714) 873-5861, (2-27)

Immediate openings for Country Jocks, KWJJ-KJIB/ Portland, Tapus and resumes to Jeff Davis, PD, 931 S.W. King, Portland, OR 97205. No cells please. EOE M/F (2-27)

KGAK/Gallup, NM has openings for sales persons and Program Director, Country format. Resumes to Bill Nechero, KGAK, 401 East Coal Ave., Gallup, NM 87301, or call (505) 863-4444. (2-27)

KMGN-FM hot rock for Bekersfield looking for midnight to 8am Lady. Tepes and resumes to Davie Lawrence, PD, KMGN-FM, Box 2700, Bakersfield, CA 93303. No calls please (2-27).

Afternoon Drive/Production pro for Southern Oregon's Hottest quality rocker. Work with major market proswho have found a great place to live. No beginners please. Tapes and resumes to Phil Millier, GM, KBOY, Box 4310, Medford, OR 97501. No calls please. (2-27)

Comm reps needed for all parts of the U.S. to sell proven image jingle package for Country format radio stations. All replies confidential (for moonlighters). Join the winner! Call Maxilmage (213) 850-8675 and ask for Kenny Green. (2-27)

#### **Positions Sought**

Very talented ledy with super numbers is looking for an up personality station who wants more than a card reader. Call after 3pm EST, (317) 924-5469, (3-6)

Creative, experienced morning man, Production Director currently working in Midveatern medium market Looking for West Coast position in production and on-ein Experienced in ADR, CHR, Pop/Adult. Will do mornings, middays, afternoons or early evenings. Call JEFF LADD, (314) 334-4809, efter 12noon for tape, resume, and references. (3-6)

Announcer with one year experience looking for CHR or Pop/Adult format in small or medium merket. Will relocate in the rocky West Coast area. Call (505) 538-2951, Ask for RICK, (3-6)

WEAM/Washington, leld back, WLPU/Beltimore, high energy, WEEO/Waynesboro, medium energy. Tapes of these and more. BOB MOHR. (301) 790-1222. (3-6)

Looking for a late night gig at an FM AOR station. Will consider a PD opening under the right conditions. 10 years experience. CHRIS STEVENS, 102½ N. Indiana, Crown Point, Indiana, 46307, or cell (219) 663-7206 after 6pm. (3-8)

I'm a driven competitive announcer matured by seven years experience in various formats, looking to move up with the right station. I'd like very much to perform for you. Tape and resume available. JOHN L. BAILEY III, 1410 3rd Ave., Arnold, PA 50608. Or cell (412) 335-0978 or (412) 335-2433. (3-6)

Ambitious young female radio announcer seeking full-time employment with small or medium market. Anxious to relocate ASAP. Prefer Midwest. Call PATTI CLARK, (208) 336-3175. (3-8)

PD, morning men with communicator skills. 6 years experience. Looking for CHR or Country station that needs ratings boost. Call (303) 625-3919 or write, RICK LOCKMAN, 722 East 3rd, Rifle, CO 81650. (3-8)

Cartifled production wizard now available to enchant your studios. A lord of label legerdemein, stereo sleight-of-hand, monofonic miracles and eddicatiour editing. I can also perform prestidigitation on your automation. Leave a message with the WIZ, (213) 381-2375, (3-6)

Just curious. Is there anybody out there who thinks that a female doesn't have to work nights only? If so, let's talk. Preferably Country. 7 years experience. Call (301) 323-3328. Leave message and I will get back to you. Currently employed. (3-6)

JOE JACKSON, currently at KLIP/Freeno with 2 years experience in California market. BA degree in redio/TV broadcasting plus 3rd class. Seeking on-air, and/or production position vesterday. Also experienced in sales. Looking for medium or large market. Call (209) 442-1015, or write 1105 Divisedero, #29, Freeno, CA 93721. (3-6)

Currently midday at Wisconsin university town Pop/ Adult station. Looking to move up in the Wisconsin/ IL/Minnesote erea. 5 years experience. Call before 5pm, (414) 452-7482, except Mondeys. (3-6)

Medium market PD with major market air experience. Willing to relocate. KURT SCHAEFFER, (815) 874-7084, or leave message at (312) 472-6550. (3-6)

GARY WYLER of Rock 104/Cincinnati, formerly of Mellow Rock 96/Akron-Cleveland, looking for AOR or Pop/Adult on-eir position. Experience in all time slots, MD and production, Call (513) 898-4872. (3-8)

Have typewriter will travel. Award-winning, 13 year radio journalist seeks permanent position Midwest or East Cosst. RTNDA member with netional reputation, news organizer, source relations specialist, top writer. JAY P. ZIMMER, (318) 234-8151 or (318) 237-1612, (3-6)

Tired of U-Hauls; looking for final move to Southern Gulf Coast or back home to Indiana, Operations Manager, PD, MD, air talent, medium market experience—have done It all. Looking for Pop/Adult or CHR radio position. call BRYAN, (808) 598-8032, (3-6)

#### **Positions Sought**

5½ year pro with 1½ years in programming seeks small to medium market Country programming sig. If you're serious about your station, I can help. Currently working with excellent references. Contact via JEFF GREEN, (800) 538-5858. (3-6)

Helpl I'm stuck in Utah with no way out. Former PD, production wizard, retings-getter, married with a child and very stable. Need a place where all of us can grow. Prefer Northern Californie, but will consider anywhere in U.S.A. FRANK, (801) 489-7787. (3-8)

Now available with 4 years experience DAVID BAX-TER, all around DJ. For more information, call for tape and resume. (702) 731-4067, and leeve measage. (3-6)

Chief Engineer/announcer experience. AM directional and FM, STL and Marto. Also wants midday air shift plus sports play-by-play. Call BOB, (414) 344-5777. Available yesterday. (3-6)

Highly reletable female air personality with top numbers and PD experience in Houston looking for top 50 merket station. Contact VANESSA CARGO, (713) 889-5163. (3-6)

Just give me the night and i'll turn your station upside down! All East Coast programmers cell me at (913) 334-3456 before 10am or after 4pm, Tues. and Wed. CST. (3-6)

Victim of a format change. Still working, but looking for change. 2 years experience, will relocate. MAT "Moondoggie" McDONALD, (303) 584-2417. (3-8)

An air personality named LES wants to move farther West. He has fun on his show and enjoys radio. Call (915) 949-1103. (3-6)

Colorado DJ who knows production looking for work in Colorado, Nevada or California. Major or medium merket. No small markets please, DOUG, (303) 986-7179, (3-6)

My voice singst Clear voice with excellent diction, seeks major or medium market, willing to cultivete a diamond in the rough. Excellent pro background as a vocal artist with the country's most prestigious classical choral organization. Willing to relocate and/or travel for the right opportunity. SCOTT SPERBER, (213) 397-9966. (3-6)

Young aggressive record salesman established accounts nationwide record stores. I'm looking to grow and sell records to record stores all over the country. Also young announcer willing to sell, write copy, and do production. Sightless person works well in the dark....
Let's talk, (213) 626-7484. (3-6)

Major market news person with 7 years reporting experience and management background looking to make a change. Prefer East Coast or Chicago. Call DIANE, (804) 874-2035. (3-6)

Looking for son of Dahl? Sorry, can't help you out, but now that I have your attention, please read on. 8 year veteran of the aliveve wars, in search of AOR Soft Rock, Good knowledge of AOR music. CHR and Pop/Adult will be considered, too. Looking for medium/ major market, East/West Coast preferred, but will consider all. STEVE BETTENCOURT, (617) 771-8618, after 1pm. (3-8)

Energetic news person ready to move to good-sized medium market. Would prefer to stay in Northeast. 3 years experience in small/medium market as anchor and reporter. Cell ELLEN, mornings. (716) 487-9706. (3-6)

Dependable and ambitious college grad having worked as an "N" tem for WNBC in New York, programming music, seeks position in small/medium size market as Music Director. Has thorough knowledge and interest in music variety. Interested personnel please call KEVIN, (914) 968-8286. (3-6)

Mejor market Sports Director seeks a responsible position with a station where quality sports coverage is an integral part of the overall programming. If you're looking for someone who is hard-working and dedicated to providing your listeners with the best sports information, cell TOM, (713) 481-5800. (3-6)

JACK QUIGLEY, former MD of AOR, WRHY ("Starview 92")/York, PA. Looking for eli/promotions/MD for AOR station. Willing to relocate. 5 years experience. If you need a pro, I'm your man. (717) 843-8435. (3-6)

MARK MONTE, medium market radio, well done. Seeking move to larger market, 8½ years experience in Modern Country, CHR, Pop/Adult and Disco. Fresh, vibrant approach. Willing to relocate for the right salary and company. Call (309) 792-1992. (3-6)

Let's make money! I'm a veteran 14 year program and talent broedcaster. Seeking a position in Southern California or Southwest. I have extensive experience in management and talent direction, a 1st ticket, and corporate affairs. Willing to relocate within reason. Proficient with AOR, CHR, and Telk formats. Serious inquiries call (213) 988-1521 days and (213) 894-5470 nights, or write, D.C., 15523 Rayen; Apt. 8, Sepulveda, CA 91343. (3-6)

Whole station canned in Cincinnatil Worksholic needs fixl J.T. AUSTIN, (formerly KZAP, Supersters), wants to work for you, now! Strong production, pipes, excellent references. Operators standing by now, (919) 489-3255. (3-8)

Are you looking for young, aggressive talent? Goodl Have worked in South Florida 4 years and shared great Arbitron ratings. Programming skills included in the package. For further information, obntact BIFF, (617) 688-9829, (3-6)

## **Positions Sought**

Former Program Director WUNI/Mobile and WYDE/ Birmingham looking for challenging position with aggressive Country music station. Twenty years in varied formats including last 15 in Country. Gulf South preferred, but all considered. Tape and resume upon niquest. MIKE MALONE, 2424 7th Place, N.E. Birmingham, AL 35215, or cell (205) 854-1276. (3-6)

JOHN LIBLE lives! Rock of roll switch-hitter, CHR/AOR, with 5 years experience, including three top 50 merkets, seeks fun spot with up and coming progressive rocker. Young, versatile, talented and merketrible ...never canned ...never falled. Prefer sunshine, (919) 787-2381. (3-6)

Pop/Adult operations now working seeks programming or lock shift at medium or larger market station. Experienced in major/medium markets. Pop/Adult, Modern Country, or Talk. Ready to move to any location for the right opportunity. Call JOHN SEBASTIAN, (517) 263-6233 after 8pm. (3-6)

This is it! After 4 years of college radio, I'm reedy to bust loose and give my all to who ever wants me. I've worked on-air in Jazz, AOR, Progressive, and Classical, plus 2½ years as MD and 8 months as Seles Director. Available at end of May. Willing to relocate (prefer West or South). For references, resume, and tape, contact REID HEGLAND, Box 356, Oweris Hall, Moorhead State University, Moorhead, MN 56560, or call (218) 236-2115. (1-4pm weekdays). (3-6)

Creative production pro, formerly with Drake-Cheneult and Golden Egg. Currently free-lancing as Special Features Producer for the Progressive Radio Natwork. Seeking full time production or programming position in NYC metro area with network, syndicator or station. Energetic and herd-working. For tape and excellent references, cell ROB FRANKEL, (516) 489-9611, (3-6)

Current on-eir MD in medium market looking for growth. Expenence includes KIIS-FM music department and KUTE/L.A., commercial copywriter. Call MARK, (702) 731-3253. (3-6)

Just graduated jock looking for Country or CHR position. Will relocate if price is right. Cell (714) 536-5577. (3-6)

Air personality/Production Director over 12 years experience looking for position with good company in medium to major market. Available immediately. GEORGE BENSON, (809) 547-4377. (3-6)

Marketable voice and articulate announcer. 2½ years experience. Looking to move up and get back into Pop/Adult. CHR or MOR. Experience: KLBK and KPAN. Also know how to shovel snow. BRUCE, (915) 692-8783. (3-6)

BRIAN ST. JAMES x-Music Director of I-96 (WRKI) looking for same on-air or assistant PD position. (203) 387-9514. (3-6)

Why do I do It? When am I going to grow up and get a job in the software department at Honeywell? Hope fully never! You'll want me, in the production atudio. Prefer AOR, but open to good of Rock n' Roll, If you're really professional and sound good, let's talk. Call BOB BURKE, (617) 385-3488, anytime.

Who said that work and pleasure don't mixl I love my work! Have been in Florida for 2½ years and am seeking new positions. For further information contact GREG, (813) 481-1542 or (813) 939-7068. (3-6)

The Snall Dodge massage parlor won't rub you the wrong way. 11 years experience, 1st phone, looking for AOR or CHR air position or MD. For free demonstration tepe and resume, call (916) 544-8821, (3-6)

Seeking new challenge as PD or Operations Manager. Will also consider alrwork or Assist. PD position if coupled with programming responsibility. Experienced in Talk. News, Pop/Adult and Big Band. Ready to relocate. Call LEO at (302) 654-1148. (2-27)

MIKE HOTALING, 2 years experience in medium market at WTRY and 92-FLY-FM in Albany, seeks a medium market CHR jock position. Good pipes and excellent references. Call anytime, (518) 783-6438. (2-27)

Jumped ship! Zete 7 switched to Pop/Adult. AOR morning man. Production/Promotion Director all rocknt-rolled into one. THOM ROBINSON, (304) 525-8036. Packed and ready to relocate. (2-27)

A professional. Stable with superb background and recommendations. I'll consider operations, PD, or production position. Particularly in the Southwest. Call WALLY (214) 226-0272. (2-27)

Talk show host looking for large, medium, or major market. Western states preferred. Call (213) 276-8889. (2-27)

11 year pro with major market experience. Air personality, on camera, programming both live and automation. Familiar with TM formats: Excellent knowledge of music. Audio, video tape and resume available upon request. JACK BLAIR, (702) 362-2986, (2-27)

## **Help Stop Job Searches!**

Show prospects your station means business by placing an ad that gets immediate attention . . . and action

Order an Action Ad that reflects the excitement of your station and gets quick results.

Just call PAM at (213) 553-4330.

# Opportunities

## **Positions Sought**

News Director with good pipes, edministrative abilities, and a kneck for good radio news stories, wants to work with a medium market team in search of big numbers. 4½ year veteran. Inquiry will net resume and demo tape. Write MIKE at 52 Islandview Dr., Parkers demo tepe. Write MIK burg, WV 26101. (2-27)

Major market pro Including NYC, Chicago, San Francisco. 14 years experience in programming, music and research. If you are looking for someone with 100% dedication and total knowledge of the industry, hire a music mother. Call (415) 775-7186. (2-27)

Small market CHR, Pop/Adult eir talent looking to polish act in small/medium merket. Midwest, West or Southwest, Call MARTY, (618) 651-4248 (2-27)

DJ, music and programming experience. 6 years, CHR, Pop/Adult, AOR. Prefer 25,000+ market with MD or PD position in northeast states, or Colorado. Will consider all, FRANK CAVALIERE, 513 N. 5th St., Sterling, CO 80751, (303) 522-9075. (2-27)

Former ABC owned and major market PD. Prefer Pop/ Adult. Conservative edult or oldies facility seeking a pro-fessional to compliment present staff. PAUL MITCHELL, (215) 324-4125, (2-27)

Country DJ, 12 years experience; Production, news, formerly PD/MD. Looking for full time position in the South. Cell (702) 972-0774. (2-27)

Dedicated professional announcer with warm deliv-ery and major market experience, as well as solid pro-duction background, Looking for stable CHR or Country operation to grow with, Call (918) 1396-0533 (2-27)

STEVE JAMES, 8 years experience in CHR, Country and AOR, evallable now. Don't let me miss the opportunity of a lifetime working for your station. Cell (304) 723-0706, (2-27)

Paid my dues and tired of singing the blues. AOR personality jock with 5 years small market experience looking to move up. I've done it ell, news, sales, production and Music Director experience. Good pipes with 2nd phone, If you've got an AOR position open, let's talk. Cell BRIAN (217) 243-5797. (2-27)

I'm a rookie looking for my second job. Formerly at top reted Country station in southern Illinois. Hard work-ing and evallable immediately. WES DAVIS, (314) 822-2248, (2-27)

## **Positions Sought**

Announcer position wanted in small to medium mar-ket. One year experience with good production skills. Cell DON (216) 633-2266. (2-27)

Pets Flannery of ABC news in NY said it would be a good idea for me to move to D.C. to find a news job. Well I'm here and getting tired of jostling tourists for windows to report traffic from the Washington Monument. I'm 24, energetic, with commercial radio experience and am ready to do some real work in news. Call PAUL WAGNER (703) 524-7829. (2-27)

AL BROCK, 12 year radio veteran, currently Assist. PD/PM drive WLOF/Orlando, available March 2nd (also of Q105, WLCY, IOOX108, KIMN). Looking for medium market PD or MD gir or major market jock. Will relocate. Call (305) 275-9048 or (305) 293-2431. (2-27)

Summer swing. College student with much profes-sional experience in small and medium markets seeks summer vacation fill-in work between 5/15-Labor Day. Experienced in CHR and Pop/Adult, Looking for larger markets. Super references. For tape and resume write AL BISHOP, 737 Comatock Ave., Syracuse, NY 13210. (2-27)

Versattle beritone voice looking for work in the great Northeast. Have 4 years radio experience with a heavy production background. For tape and resume call, (717) 455-2355, or write, PAUL MINDA, Dippel Manor, Box 212, Hazleton, PA, 18201. (2-27)

ultant, consultant, consultant. If you need a con Consultant, consultant, consultant, consultant, I'm your men. 10 years jock and programming experience in CHR, R&B and Country. The Spring book is coming quick! Write J.R., Box 712, Clayton, CA 94517 or phone in evenings, (415) 827-0716. (2-27)

#### Changes

#### RADIO

Joan Homa promoted to Retail Sales Manager at WGMS-AM@FM/Rockville, MD.

Debbie Boland appointed Account Executive at

#### Changes

Ellen Sternberg joins WGMS-AM&FM/Rockville,

Steve O'Brien, formerly of KELO/KKRC/KKXL, named PD of Q-104 (KIQO)/Atascadero, CA.

Pete Bennett joins KIQO/Atascadero, CA as Chief Engineer, from KJOY.

Jim Hodorowski former News Director at WBHP/ Huntsville, AL, joins WDVH/Geinesville, FL as News

Stan Vogin appointed Account Executive at KYW Newsradio 1060/Philadelphia, PA.

Basil D. Storrs, Jr. named Local Sales Manager at WVEZ-FM107/Louisville, KY.

Douglas Dworak promoted to Sales Manager at

Carolyn Sackman elevated to Operations Man-

Scott Anderson, former PD at KBUF/Garden City, joins KYOU/Greeley, CO as PD.

John Volpe joins KKKQ/Phoenix, AZ, from KKAM/ Phoenix, AZ.

Chris Robbins appointed PD and morning man at KXAM/Phoenix, AZ.

Rick Nuhn named MD and afternoon personality at IOXAWPhoenix, AZ, from K15/Phoenix, AZ.

Dawnessa Garrison, formerly with KQ-94/Bia-marck, ND, joins K-99/Great Falla, MT as MD.

Farrell Levitt (Dick Farrel), leaves middleys at 13Q-WQBW/Soranton, PA for weekend shift at WGSM/Long laland, NY.

#### RECORDS

Donna Young has been appointed to April-Black-wood Music's West Coast Professional staff.

#### Changes

Joe Carroll has been named Regional Promotion Marketing Manager, Mid-Central Region, Epic/Portrait/ CBS Associated Labela:

Bill Bennett appointed Associate Director, Product Management East Coast, Epic/Portrait/CBS Associated

Dan Wright has joined Regency Records as National

#### INDUSTRY

Joe Moshy named Northeast Regional Sales Manager for Mobile Fidelity Sound Lab.

#### Miscellaneous

Top dollar paid for your beliavable parrot or myna bird voices. Needed yesterday. Please call (603) 752-1230 or rush your best demo tape to Charlie Michaela, 40 Main Street, Berlin, NH 03570. (3-6)

KANW/Albuquerque, NM is in need of record service from all labels! Preferably Black and Disco music. Always interested in new product. Please send to John Aragon, KANW, Box 25704, Albuquerque, New Mexico 87125. (3-8)

KNCW/Grand Coules, WA needs immediate record service from all labels for Country format. Send to Rick Marshall, Box Drawer K, Grand Coulee, WA, 91133, or call (509) 633-2020. (3-6)

WWOO/Berryville, VA is in need of record service from all labels large or small. Any assistance is greatly appreciated. Send to WWOO, 8 South Church St., Berryville and Service and Servi ville VA 22611. (2-27)

KPLT/Peris, TX needs immediate record service from all lebels for Pop/Adult format, Send to KPLT, Box 9, Paris, TX 75480, or cell Chuck Clements, (214) 784-3312.(2-27)

Six major labels now service our 100,000 watt AOR station, Need the rest. 96 Magic, WOVV, 706 North 7th St., Ft. Pierce, FL 33450. (2-27)

# Marketplace

#### R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch): Per Insertion

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FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners

1448-R, West San Bruno Ave., Fresno, CA 93711 or phone (209) 431-1502

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Tired of subscriptions? Monthly fees for years old music? 100 different con-temporary musical spot beds for one price. No royalties — No clear-ances, \$75.00 plus \$5.00 shipping. Four LP records. Write or call today —

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If you're looking for a job and aren't getting results. Pro"T"Call is the "Professionals" answer! We'll help you find that job, provide critiques and more.

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#### Pro'T'Call

Finding talent to fill a programming, news or any on-air requirement is a full time job. Pro T'Call eliminates you're wading through piles of tape from the wrong people.

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The most talked about Comedy Service in the industry. Complimentary snack:

"LOLA'S LUNCH" Call (313) 434-6142

Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

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IRISH BULL SEASONAL FREE SAMPLE 24 HOLIDAYS

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The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads. Just call PAM at (213) 553-4330 for more information.

# REAK

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

## JAMES TAYLOR & J.D. SOUTHER **Her Town Too (Columbia)**

70% of our reporters on it. Moves: Up 41, Same 22, Down 0, Adds 87 Including WABC, WKBW, JB105, Q107, CFTR, CKGM, KS95-FM, KBEQ, WGCL, Q102, KEARTH, KJR, KIMN, KEZR. See Parallels, charts at number 29.

## **SMOKEY ROBINSON Being With You (Tamla)**

58% of our reporters on it. Moves: Up 65, Same 23, Down 0, Adds 35 including WKBW, WBEN-FM, JB105, 94Q, CKLW, KFI, KIMN, WFLY, KNUS, WIKS, KYSN, WJBQ, WXLK, KPUR, KDVV, KATI, KOOK.

# EW & ACTIV

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the same (on to on, add to on, 31-31, all songs listed in New & Active can be found in the parallels. Indicates one of this week:

JOHN COUGAR "Ain't Even Done With The Night" (Riva/ PolyGram) 110/19. Moves: Up 66, Same 25, Down 0, Adds 19 including WXKS-FM, WDRQ, Q106, K104, KLAZ, WRJZ, KIOA, WNAM, KLUC, 95XIL.

STEELY DAN "Time Out Of Mind" (MCA) 93/46 Moves: Up 25, Same 22, Down 0, Adds 46 including WFIL, WIFI, CKGM, KRLY, Z93, WDRQ, KOPA, WHFM, WZOK, KNBQ, WGUY, KYYA.

ELVIS PRESLEY "Guitar Man" (RCA) 91/3

Moves: Up 45, Same 38, Down 5, Adds 3, KJR, KOFM, KFYR, PRO-FM 18-10, WTRY 28-24, WHYN 30-25, BJ105 29-23, WVLK 16-12, KSPZ 15-11, WJBQ 26-20, WFLB 17-13, KBOZ 25-22.

CLIMAX BLUES BAND "I Love You" (WB) 89/15 Moves: Up 59, Same 15, Down 0, Adds 15, Q107, WFBR, WOLF, KJ100, KERN, KGW, WGUY, WLBZ, WLAM, WIGY, WHEB, KSEL KQIZ-FM, KKRC, KDVV

DONNA SUMMER "Who Do You Think You're Foolin" (Geffen) 87/19. Moves: Up 30, Same 38, Down 0, Adds 19 including KVIL. WDRQ, KPLZ, WOLF, K104, WSEZ, WMEE, KERN, 13FEA, WFOX, WXLK,

FIREFALL "Staying With It" (Atlantic) 73/0

Moves: Up 38, Same 26, Down 9, Adds 0, WKBW 26-23, 96KX 12-8, KBEQ
10-8, KOPA 19-17, WVIC 22-20, KKXX 17-6, WIGY 25-23, WISE 29-25, KILE 31-

FRANKE & THE KNOCKOUTS "Sweetheart" (Millennium) 68/25. Moves: Up 12, Same 31, Down 0, Adds 25 including WBEN-FM, WIFI, Z93, WTRY, KFMK, WSGN, WRVQ, WISM, KTAC, WCIR, WCGQ.

JOURNEY "The Party's Over (Hopelessly In Love)" (Columbia) 84/20. Moves: Up 27, Same 17, Down 0, Adds 20 including Q107, WPST, WAEB, KSRR, WBBQ, KSTT, WNAM, WNCI, KIDD, WCIR, KVOL, WSPT. LOVERBOY "Turn Me Loose" (Columbia) 64/3

Moves: Up 37, Same 24, Down 0, Adds 3, Q107, KBEQ, KEYN-FM, CFTR 13-10, Q102 28-25, KRBE 23-20, KJRB 27-21, 95XIL 29-24, WCGQ 21-17, KPUR 8-

YARBROUGH & PEOPLES "Don't Stop The Music" (Mercury) PolyGram) 63/9. Moves: Up 39, Same 11, Down 4, Adds 9, WFIL, KFMK, KLAZ, WAAY, BJ105, WVLK, WHHY, WXLK, KDZA, KRLY 16-6, KEARTH 19-14, KFI 30-12.

CHAMPAIGN "How 'Bout Us" (Columbia) 61/12 Moves: Up 29, Same 19, Down 1, Adds 12, 96KX, Y100, KEARTH, KC101, G100, WRJZ, WQRK, WAKY, WISM, KJRB, WTSN, 14WK.

OUTLAWS "(Ghost) Riders In The Sky" (Arista) 59/0 Moves: Up 28, Same 12, Down 19, Adds 0, CHUM 9-8, Z93 27-24, KJR 15-13, BJ105 32-26, WQRK 24-18, WRVQ 7-2, KWEN 22-16, KKXX 28-25, KMJK 25-20, WHHY 22-20, KDVV 11-8.

.38 SPECIAL "Hold On Loosely" (A&M) 57/19 Moves: Up 18, Same 20, Down 0, Adds 19 including WIFI, 96KX, Q107, 94Q. KSET-FM, WAYS, WAKX, KSPZ, WIGY, KQIZ-FM, KENI.

CON FUNK SHUN "Too Tight" (Mercury/PolyGram) 51/0 Moves: Up 26, Same 11, Down 14, Adds 0, JB105 16-12, KRLY 18-16, WCKX 30-26, KEARTH 21-19, KRLA 13-10, KBFM 10-8, B97 16-13, KEEL 23-17, WIKS 32-29, WCIR 27-24, Z102 17-12.

# Others Getting Significant Action

WHISPERS "It's A Love Thing" (Solar/RCA) 45/17
Moves: Up 19, Same 8, Down 1, Adds 17 including Z93, Q105, CKLW, WGCL, KEARTH, WFBR, WKEE, KBFM, WFMF, WAAY, Y103, WVIC, FM102, KRLC.

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# NATIONAL AIRPLAY/30

THREE WEEKS AGO	TWO WEEKS	LAST		March 6, 1981
4	3	2	0	STYX/The Best Of Times (A&M)
1	1	1	2	JOHN LENNON/Woman (Geffen)
12	8	4	0	NEIL DIAMOND/Hello Again (Capitol)
3	2	3	4	REO SPEEDWAGON/Keep On Loving You (Epic)
10	6	5	0	DON McLEAN/Crying (Millennium)
2	4	6	6	DOLLY PARTON/9 To 5 (RCA)
24	17	9	0	DARYL HALL & JOHN OATES/Kiss On My List (RCA)
17	11	8	0	BLONDIE/Rapture (Chrysalis)
23	19	10	0	BARBRA STREISAND/BARRY GIBB/What Kind Of (Columbia
9	5	7	10	CLIFF RICHARD/A Little In Love (EMI America)
21	16	14	0	RANDY MEISNER/Hearts On Fire (Epic)
16	14	13	1	PAT BENATAR/Treat Me Right (Chrysalis)
25	22	16	0	LEO SAYER/Living In A Fantasy (WB)
13	12	12	14	ALAN PARSONS PROJECT/Games People Play (Arista)
29	27	21	0	SHEENA EASTON/Morning Train (Nine To Five) (EMI America
30	26	22	O	STEVE WINWOOD/While You See A Chance (Island)
-	29	24	O	POLICE/Don't Stand So Close To Me (A&M)
7	9	11	18	KOOL & THE GANG/Celebration (Delite/PolyGram)
-	28	25	0	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
20	20	19	20	ABBA/The Winner Takes It All (Atlantic)
28	24	23	0	BRUCE SPRINGSTEEN/Fade Away (Columbia)
6	10	15	22	EDDIE RABBITT/I Love A Rainy Night (Elektra)
15	15	17	23	STEVIE WONDER/I Ain't Gonna Stand For It (Tamla)
-	-	29	3	TERRI GIBBS/Somebody's Knockin' (MCA)
-	30	26	23	PHIL SEYMOUR/Precious To Me (Boardwalk)
-	-	27	0	JUICE NEWTON/Angel Of The Morning (Capitol)
- 10	-	28	0	ERIC CLAPTON/I Can't Stand It (RSO)
-	400	30	0	APRIL WINE/Just Between You & Me (Capitol)
-		-	0	JAMES TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
-	-	-	0	
is char ck circ	t Is ba	ased s	olely s Indi	on airplay statistics compiled weekly from our CHR reporting stations.

Black circled numbers indicate significant upward movement from at least 60% of our reporters.

**MOST ADDED** 

TAYLOR & SOUTHER "Her Town Too" (Columbia)
STEELY DAN "Time Out Of Mind" (MCA) SMOKEY ROBINSON "Being With You" (Tamla) ANDY GIBB "Me (Without You)" (RSO) RAY PARKER JR. & RAYDIO "A Woman... (Arista)

FRANKE & KNOCKOUTS "Sweetheart (Millennium)
Complete Regionalized Listings on Pages 25 and 27

HOTTEST

STYX "The Best Of Times" (A&M) BLONDIE "Rapture" (Chrysalis) DARYL HALL & JOHN OATES "Kiss On My List" (RCA) JOHN LENNON "Woman" (Geffen) NEIL DIAMOND "Hello Again" (Capitol) Parallel Listings Begin on Page 28

EMMYLOU HARRIS "Mister Sandman" (WB) 44/19

Moves: Up 15, Same 10, Down 0, Adds 19 including KPLZ, WOLF, WTRY, WPST, WKEE, WHBQ, KX104, WCSC, WOHO, 14WK, WISE, WFLB, KPUR, KKLS, KDZA.

RAY PARKER JR. & RAYDIO "A Woman Needs Love (Just Like You Do)" (Arista) 41/25 Moves: Up 7, Same 9, Down 0, Adds 25 Including KRLY, WDRQ, KOPA, WKEE, KX104, 92Q, WNOX, WAYS, WCSC, WAKX, KHYT, KTKT, KPUR, KWLO.

SPINNERS "Yesterday Once More/Nothing Remains The Same " (Atlantic) 40/6 Moves: Up 17, Same 16, Down 1, Adds 6, KSLQ, WOLF, WVIC, WHOT, KIOY, KBOZ, WCAO 23-20, WFBR 28-25, WICC 29-23, WAEB 24-22, WHEB 21,19, 14WK 29-24, WFLB 29-24.

JOHNNY AVERAGE BAND "Ch Ch Cherie" (Bearsville/WB) 39/15

Moves: Up 7, Same 17, Down 0, Adds 15, WBEN-FM, JB105, WGCL, WHYN, KSET-FM, WVLK, WDJX, KYNO-FM, KGGI, KYSN, WISE, KENI, KCBN, KDZA, KBOZ. FOOLS "Running Scared" (EMI America) 38/16

Moves: Up 8, Same 14, Down 0, Adds 16, WFIL, KOPA, WHFM, WHYN, WKEE, KINT, KBFM, WERC, WSGN, Y103, KIOA, KEZR, WJBQ, WLBZ, KKLS, KATI. ANDY GIBB "Me (Without You)" (RSO) 36/32

Moves: Up 1, Same 3, Down 0, Adds 32 including WBEN-FM, WIFI, JB105, KRLY, K104, KINT, WSGN, WBBQ, WGH, KCPX, 95XIL, 95SGF, KDZA.

GARLAND JEFFREYS "96 Tears" (Epic) 35/12

Moves: Up 7, Same 16, Down 0, Adds 12, CHUM, WHFM, KBFM, WV/C, KJRB, KZZP, KHYT, KTKT, WGUY,

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 35/4

Moves: Up 20, Same 9, Down 2, Adds 4, WKBW, WGCL, WNCI, KNBQ, WBEN-FM 17-11, CKLW 17-9, WDJX 34-22.

WLBZ 28-23, KFYR 18-1, WSPT 22-18, KRLC 20-13.

JIMMY BUFFETT "It's My Job" (MCA) 33/5

MOVES: Up 16, Same 12, David Add 5, METH, WAYN, WAYS, KCRY, MCRI, KNYCO, Co. 20, WEB, Letter 17, Letter 18, Letter 19, Letter 19,

Moves: Up 16, Same 12, Down 0, Adds 5, KEEL, WAXY, WAYS, KCPX, WTRU, KXX106 26-20, WRJZ 29-20, KIOY 21-18, WCGQ 28-23, WISE 33-30, WFLB 35-31, KATI 32-29. REO SPEEDWAGON "Take It On The Run" (Epic) 31/13

Moves: Up 5, Same 13, Down 0, Adds 13, CHUM, WHFM, WTRY, V100, Y103, KZ93, Z104, WNAM, FM103, KENO, WIGY, WSGA, KPUR. EARTH, WIND & FIRE "And Love Goes On" (ARC/Columbia) 31/1

Moves: Up 18, Same 11, Down 1, Adds 1, KHYT, WXKS-FM 18-10, JB105 27-22, WGCL 26-24, BJ105 39-33, WGRD 24-20, KENO 22-17, WJBQ 23-18.

DOOBIE BROTHERS "Keep This Train A-Rollin' " (WB) 30/0

Moves: Up 20, Same 10, Down 0, Adds 0, WBEN-FM 33-29, KXOK 29-23, K104 35-31, KXX 106 24-22, KSPZ 14-10, FM103 27-25, WGUY 18-16, 95XIL 30-25, WHHY 27-24, KBOZ 29-24. BADFINGER "Hold On" (Radio/Atlantic) 27/7

Moves: Up 7, Same 13, Down 0, Adds, 7, Q107, KRBE, KINT, WQRK, KWEN, KCPX, 14WK, K104 27-24, KJ100 28-24,