ISSUE NUMBER 366

THE INDUSTRY'S NEWSPAPER

JANUARY 23, 1981

INSIDE R&R:



Ferris Exits With No Regrets. The departing FCC Chairman describes his achievements in an extensive

FCC Votes For Radio Deregulation. What it means for radio, how it came about, and why Tyrone Brown voted no. . . .

Lee Abrams On The State Of AOR. The format's leading consultant discusses music, the evolution of the Superstars stations, and new directions for AOR...

KIIS-FM Goes Bilingual. Courting L.A.'s sizable Hispanic audience, evening jock Val Valentine mixes English and Spanish phrases in what may be a signpost to the

WBEN Takes Over Buffalo, WZXR Captures Memphis. Plus Arbitron results for Milwaukee, Providence, Norfolk, Portland, Columbus, San Antonio, Louisville, Dayton, Birmingham, Hartford, Albany, and Oklahoma City 16, 18

Cox Buys 20% Of Wold For Satellite Access. And Karl Eller may join Columbia Pictures to head a Media Division Plus other network syndication, rep, and sales

Four New Advisory Council Members Speak Their Minds. As they take their seats the new councillors outline their goals and hopes for a more active role with Arbitron

Pat Breuer New WSAI GM After 19 Years With Station. Eric Margolis new PD for WSAI-FM as Corrinne Baldassano exits3

Country FM's Make Strong Progress. KIKK/ Houston and WQYK/Tampa cite consistency to explain their winning ways

Dick Hungate Named WYSP PD. Rick Harris leaves station to program WLRS/Louisville

Radio Welcomes Deregulation

Few Changes Expected In Public Affairs, Commercial Ceilings

Following the FCC's passage of a deregulation program by a 6-1 vote last week, radio broadcasters responded with strong approval. But the near-universal conclusion that could be drawn from an extensive R&R phone survey of radio managers and programmers was their conviction that radio would not abuse its new freedom by increasing commercial loads and eliminating nonentertainment programming such as public affairs shows. The elimination of logging and ascertainment requirements were almost unanimously regarded as entirely constructive anti-bureaucratic steps (see Page 4 for details of the deregulation proposal). Burt Sherwood, GM at NBC's

WMAQ/Chicago, told R&R, "We look at deregulation as a step in the right direction." WBOW/ Terre Haute VP/GM Harvey Glor commented, "I think it's refreshing to see the government finally trusting the people that pay their bills to be responsible citizens. Broadcasters are good, honest people. Every broadcaster I've ever met wants to do well and to work for his community. They will continue to do so." WMCA/New York President Ellen Straus York President Euen such stressed the need for a degree of involvement: "I government involvement: "I think deregulation is important, but at the same time I think government has to stay in the picture to make sure stations follow some kind of guideline." And KFMK/Houston GM Dan Mason simmed up the feelings of many by saying, "Deregulation is a privilege, and I really believe that each individual station will continue to police itself."

Patton Becomes Bonneville VP/GM

John Patton, former Vice President/General Manager of RAM Research, has assumed a similar position with Bonneville Broadcast Consultants effective January 19. Patton, who left RAM when Don Cole sold the firm last summer, told R&R that he will be in charge of day-to-day operations, freeing Marlin Taylor, President of the firm, to concentrate on the company's Beautiful Music programming and station consultation activities.

When asked why he stepped out of the radio ratings field, Patton PATTON/See Page 26

Radio stations of all formats overwhelmingly reaffirmed their commitment to public affairs and community-related programming in the wake of deregulation. Viacom President Al Greenfield stated, "To be a full-service radio station you have to fulfill many commitments to an audience. We can't cut back just because the FCC says it's all right," WMAZ/ Macon VP/GM Albert Sanders declared, "We were doing a good

fore there was a stringent requirement, and that's part of the success of our operation - serving the community." KHJ/Los Angeles PD Charlie Cook said, "We plan to do over and above what has been required in news and public affairs. It will not change

Station reactions may vary by format, however. Dennis Israel, President of Talk-formatted WGLI/Long Island, thinks so: DEREGULATION/See Page 26

HALL NAMED VP/ENTERTAINMENT DIVISION

R&R Expansion Continues

Reflecting the organization's growth in the entertainment field and a strengthening of its newspaper base, R&R has expanded further with several new appointments and broadenings of responsibilities. Washington Bureau Chief Jonathan Hall has been named

King Rally Mobilizes Radio, Records

Last week's rally supporting a national holiday on Dr. Martin Luther King Jr.'s birthday (January 15) drew an estimated 150,000 to Washington, DC. Stevle Wonder, who originally catalyzed support for the rally and dedicated a track on his latest album to the proposal. led a large contingent of entertainment and political notables who spoke, while Black radio was a key force in sponsoring tour groups, acquiring transportation, and securing signatures for supportive petitions. Above, a participant in the crowd holds a portrait of Dr. King and an American flag aloft More pictures and coverage or Page 58

VP/Entertainment for the company, supervising and coordinating R&R film, multimedia, and television projects; he will also continue to direct the Washington Bureau

Joel Denver, R&R's Washington Editor since October, has been named Contemporary Hit Radio Editor and will relocate at R&R's Los Angeles headquarters. Denver programmed a number of CHR stations before joining R&R, including KSLQ/St. Louis, 96X/ Miami, and WBSB/Baltimore. John Leader, who had been doubling as CHR Editor and Executive Editor, will now devote full time to supervising the administration of the newspaper along with fellow Executive Editor Ken Barnes. Bob Wilson remains as R&R's Editor/Publisher, but a greater proportion of his time will be devoted to the demands of the company's new projects.

Brad Woodward is R&R's new Washington Editor, coming from R&R/See Page 18



Don Colberg

Colberg Heads Polygram Promotion

Don Colberg has been appointed Vice President/Promotion for Polygram Records, following 11 years with CBS Records, most recently as Managing Director of National Promotion for Columbia. He takes charge of national promotion for the label's record product, with Polygram's entire national, regional, and local promotion staffs for pop, rock, and country reporting directly to him.

Polygram Exec. VP/GM Bob Sherwood, who made the announcement, commented, "Don's experience with major record companies as well as independent distribution on a national, local, and regional basis makes him the perfect choice for this position. He has proven over the last 20 years that he is one of the very best at his craft. Don has a great feel for music and people, with a marked proficiency in the skills required to develop airplay. He can work effectively with all other creative and marketing personnel to develop an artist's potential to the maximum'

New Year Country Conversions

WWWW Abandons AOR

After eight years as an AOR, WWWW/Detroit switched to Country when it segued into the "Clear Creek" syndicated country special Sunday morning (1-18). Program Director Frank Holler and Promotions Director Rich Piombino had exited the Shamrock-owned outlet the previous Thursday, but the remainder of the station staff has stayed on.

WWWW General Manager Joe Archer detailed the conditions affecting the changeover, "We figured if we climbed back to sixth or seventh in the market with AOR. where would we be? Right in the middle of a dogfight with four stations, facing a depressed rate situ-WWW/See Page 18

KSD To Shift From News/Talk

KSD-AM/St. Louis will join the growing list of converts to Country programming, switching from its present News/Talk format on February 1. Walt Turner, OM at WBAP-KSCS/Dallas-Ft. Worth for the past week, will return to St. Louis as Program Director for the Combined Communications outlet.

Wally Clark, KSD General Manager, explained the motivation behind the conversion: "I was anxious to do something to make us exciting in St. Louis, so I wanted to take us Country. We are looking to put together a first-class radio station and looking for an airstaff will be a priority as soon as Walt gets back to town." Clark added that

KSD/See Page 18



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WSAI-FM Appoints New GM, PD & MD

Pat Breuer has been upped to General Manager, Eric Margolis promoted to Program Director, and Mary Kuzan named Music Director at AOR-formatted WSAI-FM/Cincinnati. Breuer has been Business Manager for WSAI-FM and its AM since B161 and in her new post will serve as GM for the AM side as well. Exiting GM Gil Rozzo has taken a new, unspecified position. Margolis, most recently MD for WSAI-FM, joined the station a year ago, having previously served as PD for WYSP/Phila-delphia. Kuzan had been working as a nighttime air personality for WSAI-FM prior to her promotion.

"It's great," said Breuer, commenting upon her appointment. "WSAI has been my first love and I'd be lying if I said it wasn't something I've wanted WSAI/See Page 18

ULETT UPPED TO MD

Balis Elevated To KSHE PD Post

Rick Balis has been promoted to Program Director at KSHE/St. Louis, with station air personality John Ulett assuming Balis's former duties as Music Director of the Century AOR. Balis, a 4½-year veteran of the firm, described the move as "a nice vote of confidence on the part of Century," noting that the station had been without a PD since Ted Habeck departed to join the chain's KWST/Los Angeles as MD in December 1979.

Century VP/National Director of Operations Shelly Grafman, commenting on the promotion, told R&R: "He's earned it. He did an outstanding job as MD for KSHE, and we're confident that with all he's learned and participated in, that he's now most capable of being PD for the station."

SIMON NEW SR. VP

Polygram Restructures Marketing Staff

Continuing its reorganization, Polygram Records has announced a new structure for its marketing department, which will be headed by former Mercury Sr. VP/Product Development Lou Simon, now titled Sr. VP/Marketing for Polygram.

Polygram Exec. VP/GM Bob Sherwood complimented Simon's knowledge and expertise, calling him a "mainstay of Phonogram/Mercury," and added in a more general vein: "Our objective in the marketing area was to strengthen the organization while at the same time maintaining vital continuity. I feel we have accomplished this through promotions, relocations, and by increasing responsibilities in many cases. All of the key positions have now been filled within Polygram."

Epand, Brown, Levy Named VP's

In further promotions, Len Epand was named VP/Press & Artist Relations, moving to the label's New York headquarters from his Director of Publicity/Polygram West position. Former Mercury A&R Director Mick Brown becomes VP/Marketing, West Coast; while Bill Levy was promoted from Director to VP/Creative Services.

Jim Lewis, most recently Sr. VP and head of POLYGRAM/See Page 18

HARRIS EXITS TO PROGRAM WLRS

Hungate Named PD At WYSP

Dick Hungate has been promoted to Program Director at WYSP/Philadelphia. Hungate comes to the position from the WYSP airstaff, having previously served as PD for WWW/Detroit. Prior to that, he was Assistant PD at WMMR/Philadelphia as well as having been PD for WKQQ/Lexington.

"I'm thrilled to be back in Philadelphia," Hungate told R&R, "especially as

Dick Hungate

PD of WYSP. My General Manager, Frank Feller, knows this market better than anyone, in that he grew up here and was an announcer on one of the most legendary Top 40 rockers, WIBG. The confidence he's expressed in me is really gratifying.

"I have many friends at WMMR," Hungate continued, "and respect for the job Charlie Kendall is doing there. We're not interested in starting a 'radio war,' so we can 'destroy' the competition. To me, that seems childish and naive. Our only goal is to have WYSP sound as good as it possibly can."

Meanwhile, exiting WYSP PD Rick Harris has been named PD at WLRS/Louisville and will begin HUNGATE/See Page 18

KJ100 GM, PD JOIN

WQHI/Louisville Sold For "Rock & Roll"

WQHI/Louisville has been purchased by the Other Corporation for over \$2 million from John Rutledge's Whatever's Fair, Inc. The Other Corp.'s primary owner is Frank Wood, owner of AOR WEBN/Cincinnati, and while he told R&R the former automated CHR (which applied for new call letters WQMF) will announce its format within a week, he did say, "It's going to be a rock & roll station. It's not going to be a WEBN clone. It will reflect the Louisville market."

As reported earlier in R&R, KJ100/Louisville manager John Otting will become Station Manager at the future WQMF; he will also become a partowner of the station. Former KJ100 PD C.C. Matthews will become the station's new PD. They are currently assembling an air staff.

Williams Named PD At WSGA-Z102

Ray Williams has been appointed Program Director for WSGA-Z102/Savannah. Williams comes to his new position from WISE/Asheville, NC and replaces Brady McGraw, who will announce his future plans shortly.

Jerry Rogers, General Manager of the Savannah stations, commented on the changes to R&R: "Brady's been with us for almost five years and has been an integral part of the success we've had in this market. He will be sorely missed, but he has gotten a tremendous radio opportunity elsewhere that will move him into other phases of broadcasting. I feel that Ray

WILLIAMS/See Page 18



Radio's New York "Diamond Jubilee"

The International Radio & Television Society and the New York Market Radio Broadcasters Association cohosted a special (RTS Newsmaker Luncheon in New York celebrating radio's 60th anniversary (or "Diamond Jubilee"). A record 1200-plus attended, including a sizable complement of radio's biggest stars from all eras of the medium's horizon, Plans are being developed to offer radio groups in other states customized versions of this anniversary celebration concept, designed to raise radio's sglamor profile. Picture of Ir-1, are NYMRAD Chairman Mick Trigony and IRTS President Ave Butensky (cohosts of the affair), co-MC's Bert Parks and Virginia Graham, and Program Committee Chairman Jack Thayer, VPGM of WINEWINOW York.



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this week ...

1-23-81

THE NEW POP/ADULT MUSIC SYSTEM

The P/A section converts to a more logical all-rotation system to more accurately reflect the format's music emphasis.

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MARTIN LUTHER KING JR. RALLY COVERAGE

Exclusive pictures from the huge Washington gathering, plus a recounting of the contributions from the radio and record industries.

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TALK IN A MUSIC FORMAT

The conclusion of a two-part series details how AOR, Black, and Country stations are incorporating talk blocks in their programming.

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PROMOTING A SINGLE IN "TV GUIDE?"

Jupiter Phonodisc is running a contest in the expensive pages of that very magazine to circumvent the need for (and perhaps to attract) radio airplay.

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STATION SWITCHES FORMAT — BUT NOT TO COUNTRY

Zeta 4/Miami changes from AOR to new CHR identity I-95

Page 20

HOW TO FIND PRACTICALLY ANYTHING

The "National Directory Of Addresses And Telephone Numbers" is a handy paperback with listings for places to learn practically anything a radio station (or individual) might want to know.

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Washington Report

CERTAIN OBLIGATIONS STILL IN FORCE

FCC Approves Radio Deregulation

Brown's Vote A Surprise

"Radio is being treated like an adult," concluded the FCC as it voted 6-1 last week to deregulate radio, adopting essentially the policy described in the R&R Radio Deregulation Preview (R&R 1-9). The big surprise came when outgoing Commissioner Tyrone Brown cast the lone "no" vote due to "trouble with the language concerning the source of programming designed to meet community

Washburn Asks **For More Time**

An actual vote on the proposal looked doubtful at one point when Commissioner Abbott Washburn asked for "a further notice of inquiry, as some of the final proposals are different from what the public has been commenting on."

Response from other Commissioners was quick. Bob Lee said, "I am open to this idea, but would rather vote on what we have." Commissioner Joe Fogarty countered, "I would feel more comfortable with another short comment

But at this point, Commissioner Jim Quello made a move to "vote upon the material as written."
Commissioner Anne Jones added a second to the motion, and while Tyrone Brown dissented, giving his first hint of opposition, the vote was called for.

FCC staff attorney Roger Holberg, who spent most of the past year constructing radio deregulation, explained, "The Commission has gone to unprecedented lengths to determine public opinion. We have logged over 20,000 comments, and the material is very similar to what was proposed.'

More Broadcaster Flexibility

Radio deregulation allows broadcasters to:

- · Determine community needs without standard ascertainment
- Eliminate time-consuming program logs.
- · Dispense with non-entertainment guidelines of 8% for AM and 6% for FM.
- . Do away with the 18-minute per hour commercial restriction and run program-length commer-

Originally, Tyrone Brown was one of radio deregulation's "biggest supporters," according to surprised observers. Early in the meeting, before specific language of the rulemaking was discussed which led to his "no" vote, Brown described the proposal as "a flexible means for the broadcaster to become even more responsive to the marketplace." Brown made his feelings known on his vote at a Capitol Press Club meeting that evening (see related story)

FCC Chairman Charles Ferris cautioned, "Radio deregulation still imposes obligations on the broadcaster to serve the public and determine community needs This will serve to encourage dialogue between stations and the

markets they serve.' Showing her support for deregulation, Commissioner Anne Jones observed, "It strikes me that we have been treating radio broadcasters like a 'mother.' Even in the largest community, a station cannot go all-music because it will still have an obligation to serve the public."

Broadcast Bureau Chief Dick Shiben explained, "We are recommending that stations determine the significant issues of the community as they have been doing and place that in the Public File. Along with this list we recommend an 'Issues Program List' demonstrating the programming the station has done to address community needs." According to Shiben, the Issues Program List should show

- · Subject of issue addressed.
- · Time broadcast, and duration of program. · Participants in program and

source, either local or national. Shiben added, "Radio will still need to be cognizant of all current FCC rules and regulations dealing with lotteries, obscenity, political

announcements, technical rules,

EEO, and the Fairness Doctrine. "We expect challenges to radio deregulation in the courts and petitions for reconsideration filed at the FCC. This will become law in 30 days when it is published in the Federal Register, barring any stays of action from the courts, he concluded.

Legislative Deregulation

Commissioner Jim Quello in his statement said. "I wholeheartedly support the Commission's action. This represents a foot in the door for further deregulation in areas of license terms, political broadcasting, and the Fairness Doctrine, which can come only through Congressional action.

A concurring statement from Abbott Washburn said guardedly, "I hope the Commission's infatuation with deregulation won't prevent us from looking for imperfections and uncertainties when it comes back to us for reconsidera-

Ferris displayed a great deal of pleasure with the outcome of the vote, commenting, "Today we have translated the rhetoric of 'deregulation' into reality. We have undertaken an exhaustive survey on how the radio marketplace functions in the area of commercialization and news and informational programming. I am most pleased that we have finally acted, and acted in a responsible manner.

"VERY DISAPPOINTED"

Tyrone Brown Explains "No" Vote On Deregulation

Departing FCC Commissioner Tyrone Brown's surprise "no" vote came as a shock to many at the Commission. At an award ceremony at the Capitol Press Club (1-14), he explained, "I have long been a supporter of deregulation, but the language did not specify the need for locally produced programs to address local issues in the community."

Brown had reportedly spent many hours working with the FCC staff hashing out "acceptable language" for deregulation. He remarked, "I am very disappointed with how it came out.'

Brown praised other aspects of the deregulation rulemaking. He called program logs "a waste of time," and ascertainment "a ritual which has made broadcasters more aware but no longer serves its purpose.

Call For

Minority Commissioners

"I have mixed feelings about leaving the FCC, Brown told those gathered, "but I feel very good about my three years at the agency because a great deal was accomplished and I ask all of you to continue to support the work that this FCC has started but has gone unfinished."

Before being given his award for "service to minorities" while at the FCC, Brown again called on President Reagan to "make sure there is minority representation on the FCC." He emphasized, "Unless there is a minority Com-



Tyrone Brown missioner, and unless minorities get involved with the deliberations, the FCC will lose a minority

perspective."

Brown leaves the FCC January 31 and will join the Washington area law firm of Steptoe & Johnson. But he remarked, "If I ever have the chance to serve the public again, I will consider doing so."

TRADE ASSOCIATION NEWS

NAB Radio Board Nominees Revealed

NAB announced last week (1-15) nominees for 13 of the 31 seats on its Radio Board of Directors. Elections will be held in February, with final results announced March 5. Those nominated are

District 1 (Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island & Vermont): E.H. Close, WKNE-WNBX/Keene, NH; Jerry Pratte, WEGP-WTMS/Presque Isle, ME.

District 3 (Delaware, District of Columbia, Pennsylvania, West Virginia & Maryland): Ed Giller, WFBG-AM-FM/Altoona, PA; Harry

Haas, WFLN-AM-FM/Philadelphia.
District 5 (Alabama, Florida, Georgia, Puerto Rico & Virginia): Clyde Price, WACT-AM-FM/Tuscaloosa, AL; Bill Stakelin, WHOO-AM-FM/Orlando, FL.

District 7 (Kentucky & Ohio): Henry Lackey, WSON-WKDQ/ iderson, KY; Bob Pricer, WCLT-AM-FM/Newark, OH. District 9 (Illinois & Wisconsin): Ed Allen Jr., WDOR-AM-FM/

Sturgeon Bay, WI; Bill Hansen, WJOL-WLL1/Joliet, IL. District 11 (Minnesota, North Dakota & South Dakota): Dean Soren-

KCCR/Pierre, SD; Jim Wychor, KWOA-AM-FM/Worthington, MN District 13 (Texas): Dick Osborn, KYKX/Longview, TX; Dudley Waller, KEBE-KOOI/Jacksonville, TX.

District 15 (California excluding Los Angeles, San Diego and others): Harry Barker, KQMS/Redding; Ramsey Elliott, KFBK-KAER/Sacramento.

District 17 (Alaska, Oregon & Washington): Don Bennett, KREW--FM/Sunnyside, WA; Tom Read, KQIN/Burien, WA. Class A (population 500,000+): Rick Devlin, WOR/New York;

Len Hensel, WSM-AM-FM/Nashville. Class B (population 100,000 to 499,999): Charlie Sanford, WGAN-

-FM/Portland, ME; Ted Snider, KARN-KKYK/Little Rock, AR. Class C (population 15,000 to 99,999): Dick Painter, KYSM-AM-FM/Mankato, MN; Dave Palmer, WATH-WXTQ/Athens, OH.
Class D (population below 14,999): Walter May, WPKE-WDHR/

Pikesville, KY; Kay Melia, KLOE/Goodland, KS.

FCC: At A Glance

Court Upholds FCC Decision For KOB

A 40-year controversy has been settled between KOB/Albuquerque and WABC/New York by the U.S. Court of Appeals in Washington. Both stations operate on 770 kHz, and KOB finally won the right to go on the air at night with Class II-A status. WABC has for years

been a Class I-A station with exclusive nighttime use of that frequency. In 1976 the FCC gave KOB Class II status but rejected its 1978 request for Class I-A opera-

Common Control Needed For AM/FM Combo Advertising

The FCC has ruled that AM and FM stations serving the same area must be commonly controlled, not commonly owned, to qualify for combination rate advertising. The matter came to light when a complaint was filed against KZAN-FM/Ogden, UT, which was selling time in com-bination with KRGO/Granger, UT. KZAN is 80% controlled by Group Communications Inc., which is KRGO's licensee. The FCC called the actions of KZAN and KRGO "inconsistent with our policy and the public interest."

Annual Programming Report Date Extended

Owing to delays in the printing and mailing of this year's Annual Programming Report (Form 303-A), the FCC has extended the deadline for filing from February 1 to March 1, 1981.

KSRF To Make Modifications

Upholding an earlier decision (7-17), the FCC has dismissed a petition for reconsideration by KOCM/Newport Beach, CA and will allow KSRF/Santa Monica to move its transmitter location and raise its power and antenna height. KOCM had argued that because the two stations share the same channel, the changes would increase interference to its operation.

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"I AM A POLITICAL ANIMAL"

Ferris Steps Down With No Regrets

The FCC's most active and controversial Chairman, Charles Ferris, will step down to Commissioner status soon after Ronald Reagan is sworn into office. Ferris was freewheeling and candid as he spoke to R&R last week (1-15) on his accomplishments and future plans.

R&R: Congratulations to you and the Commission on getting radio deregulation passed before you step

CF: Thanks. The important thing to remember is that the listeners will perceive no change in how the radio station operates except in a positive direction. Radio deregulation was done because of a flourishing, competitive radio environment (which imposes natural restraints) rather than the FCC's behavioral regulation, which was a dinosaur and was no longer justified. We had an obligation to remove that type of detailed regulation, which has vividly distorted the relationship between the FCC and the radio broadcaster. I am most pleased about it.

R&R: Were you aware beforehand that Abbott Washburn was going to ask for a further notice of inquiry? Did you know that Tyrone Brown would vote no?

CF: I knew what Abbott was going to do, but Brown was a surprise to me. Brown even surprised himself with his "no" vote (see Page 4). Tyrone voted "no" on the basis of language for locally produced programs of community interest. There is no way you can get a national program to accomplish these needs. It is really a semantical difference that got distorted in the meeting.

R&R: Wasn't Tyrone Brown originally one of radio deregulation's biggest supporters?

CF: Yes, he put a lot of work into it. Because of this little problem, he couldn't go along with it. In 1978 when we first started thinking about radio deregulation the odds were against us. We have achieved 98% of what could be done for deregulation by the FCC. Legislation will have to tackle the subject of comparative renewals, as that is part of the Communications Act.

R&R: Commissioner Joe Fogarty warned that radio deregulation would not fly without a test. The idea for a test was proposed but never implemented. Do you expect challenges?

CF: I certainly do expect challenges at the FCC and in the courts. The records we have compiled along with years of data will totally justify what we have done. If one doesn't recognize the difference in the environment between 1934 when there were around 500 radio stations, and now when there are over 9000, then one does not have the foresight and imagination to make the changes of this decade. Deregulation will make broadcasters more sensitive to the community for competitive reasons.

R&R: Isn't deregulation a 360-degree change from earlier rulings in which you sent out hearing notices to stations proposing less than 6% non-entertainment programming — as in the case of WQAL/Cleveland?

CF: At that time it was the law. We set policy and live by policy and are not benevolent dictators. We don't have that power. Yesterday (1-14) we changed that law. We have no alternative when it goes against the law, as in the case of WQAL. We also had to rule against WMAL/Washington because Hardin & Weaver, while ad-libbing, went over 60 seconds for sponsors. Again, it was the law. Now, if listeners don't like it, all they have to do is turn the dial. There is no need for us to prescribe such entertainment guidelines.

R&R: If a local group of broadcasters decided to jointly discuss a community's needs, and divided up those areas by format as a means of protection against challenges, would this involve antitrust?

CF: I can't be sure. It would not be a classic antitrust case. I think it might evolve between stations informally rather than a firm agreement. All stations



"Bob Lee told me, 'They pay you \$3000 more a year to work four times harder than the rest of us.'"

will still have to be sensitive to all areas of community needs. Ascertainment is still an obligation to determine these needs, but how you go about it is now up to the station. A broadcaster should bear in mind that challenge could come at any time, and you had better make sure you have done enough in this area.

R&R: Do you still subscribe to the theory that "more is better?"

CF: Yes. More is better, because more means less regulation with more diversity available to the audience. I think it is far better for our role to be making more broadcast opportunities available than to be imposing our behavioral judgments on radio stations.

R&R: What do you consider to be unfinished business for radio?

CF: 9 kHz reduced spacing, more FM allocations, postcard renewal. These are subjects that are in motion and hopefully will happen. Any project that utilizes better use of the spectrum and cuts down on paperwork is unfinished. There is always fine-tuning to be done, but we have accomplished a great deal with the clear channel breakdown and radio deregulation.

R&R: You once made the statement that EEO would be your main concern if it was up to you. Can you explain?

CF: Our EEO efforts are not a duplication of the EEOC. Our program is based on communication policy have shielded broadcasters in First Amendment areas as much as we can. EEO is the flip side of this. I get letters from citizens and Congressmen on station



"All stations will still have to be sensitive to all areas of community needs . . . A broadcaster should bear in mind that challenge could come at any time, and you had better make sure you have done enough in this area."

content. We don't get involved. Broadcasters must realize a sensitivity in hirring practices. We have set guidelines and asked them to make prudent decisions based on these rules. I'm sure radio would rather be involved with this type of responsibility than to have the FCC jumping into their First Amendment rights.

R&R: What is radio's role today as you see it?

CF: I think radio is an extraordinarily essential information and entertainment influence. People watch TV, but radio is the first thing we really pay attention to in the car going to and from work. Radio reflects the attitudes of people, and I think it will only get better and better as time goes on.

R&R: Do you think Broadcast Bureau Chief Dick Shiben's plan to fold Complaints & Compliance into the Renewal Branch Division will ever happen?

CF: I think Dick has made an excellent case for it. I don't like to use Complaints & Compliance in search and destroy missions. I prefer our role to be one of policing the station's obligation to respond to market forces and needs. If we get complaints, fine, we'll look into it. I pick my management very carefully, and if Dick thinks one of his areas can be utilized more efficiently, then I listen to what he has to say.

R&R: What other changes can you foresee in the Broadcast Bureau?

CF: Dick Shiben is never satisfied and is always moving into untouched areas. I forecast great improvements with the lessening of paperwork. Dick's improvements so far have been most beneficial.

R&R: Many have accused you of being a "political animal." Care to comment?

CF: I am a "political animal"! There is no real partisan feeling in this job. Politics is the avenue of getting things done by appraising a situation and asses-



"This is the first job I have ever had that I feel I really finished,

especially in the areas of policy blocs."

sing policies, then implementing them. I think politics is the most honored of all professions. Our policies here reflect some sense of reality and pragmatism of what the world is about today.

R&R: Your handling of the proposed FCC move to Rosslyn has been criticized. But this too is a political accomplishment, right?

CF: Yes it is. Knowing whom to make the case to and making it well usually ends up with things falling in line. Getting permission for the FCC to move out of DC was political. There have been objections to it. Now, I get feedback from the committee formed to investigate office space in DC that the only place for the FCC to move is Rosslyn.

R&R: Do you think there is too much power in the Chairman's office?

CF: The structure of this Chairmanship is classified as a very weak office compared to other regulatory agencies. There have been studies done on it. Under this agency, every GS-14 or higher promotion and hiring must be approved by the full Commission. No other Chairman has to go through this. The power here is not one granted by the job but by the individual doing the job. In the beginning I put in 80 hours a week. I have pushed hard for policy and have often forced it, but I like an active environment. Bob Lee told me, "They pay you \$3000 more a year to work four times harder than the rest of us."

R&R: Bob Lee has been given the best odds as interim Chairman. Do you think he might be approached?

CF: They could do a hell of a lot worse! He would be great. The problem would be to keep him around past June 30. He is 68 years old, but you wouldn't know it. He acts very youthful, even more so than people I know who are 35. His attitudes are fresh and he would be a pleasure to work with. I don't know what they will do when he retires. After 28 years at the FCC, his perspective is invaluable, and when he leaves there will be a void.

R&R: Do you think Jim Quello has a better chance for reappointment now that Ty Brown has resigned?

CF: I can't judge that one. Jim and I are rumored to getting along. On some issues we have disagreed but we have worked on many others favorably. He has a different experience background. Jim was a big radio deregulation supporter. Disagreement is part of the job and it sharpens policy. It never carried over into our personal affairs.

R&R: Sen. Barry Goldwater (R-AZ) has criticized you recently. Is that political in nature?

CF: Barry and I get along very well, actually. I usuphed when he called me inept. When he called for my removal a half-hour after Reagan is sworn in, I called him and said, "We shouldn't stop the inauguration just to throw me out, should we?" Barry is a marvelous human being. I am enough of a political animal to know how these things work. After all, "tis the season" for political spouting.

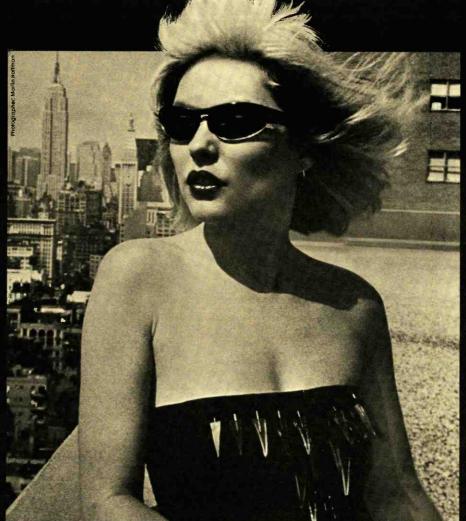
R&R: Do you have any regrets about stepping down as Chairman?

CF: You know, I don't. It bothers me that I don't. You are never supposed to finish your job, but I feel we accomplished a lot. This is the first job I have ever had that I feel I really finished, especially in the areas of policy blocs. I told the staff how proud I was of all their efforts. It took time to get organized but everything really flowed well and I feel very gratified.

R&R: Once you step down as Chairman, how long will you stay at the FCC?

CF: I expect to stay on for a couple of months or so to aid in the transition and to maybe help with some other unfinished items that I discussed earlier. I will probably end up in private law practice here in Washington. I have had maybe a dozen or so law firms make overtures but I haven't been able to talk yet. This is such a touchy and peripheral business that there might be conflicts at this stage.

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The Album CHE 1290 The Single CHS 2485 Produced by Mike Chapman Direction: ALIVE

Harte-Hanks

Consolidates

Entertainment.

Broadcast Areas Harte-Hanks Communications

Inc. recently announced its Broadcast Operations area will be retitled Broadcasting & Entertainment. The move reflects the firm's expanding involvement in the development of entertainment products and services well as the consolidation of R&R Entertainment, the entertainment division of Radio & Records,



Discs Relatively Unaffected By Proposed Postage Hike

The postage rate increases recently recommended by the U.S. Postal Rate Commission (PRC) staff will have little effect on records and tapes, raising the special fourth class rate for recordings a mere .06 percent - the same amount that the U.S. Postal Service (USPS) sought when it proposed its own postage rate increases last April

Interestingly, the PRC recommended that first class postage rates only be increased from 15 to 18 cents, less than the 20 cents proposed by the USPS. The PRC staff recommendation must now be ruled upon by the full Postal Rate Commission, who will then pass it along to the postal governors for a final decision

British Firm Hatches "Churkey"



The "churkey," a cross between a chicken and a turkey, has been cooked up by leading U.K. chicken marketer Buxted in an attempt to capitalize on the rising cost of beef in the British Isles. Buxted, which currently holds over 30 percent of the \$70 million-plus British chicken market, is targeting its "churkeys" directly at Britain's traditional Sunday pot roast consumers with a price roughly double that of chicken, but half that of beef

Buxted is also taking great pains to point out that it has not bred some sort of Frankensteinian fowl, as its "churkey" is in reality a 60-day-old turkey weighing between three to five pounds. The company claims "churkey" tastes like "an old barnyard chicken" due to a special marinade that Buxted cooks up from its older egg layers.

This marinade, together with chicken fat, is injected into the turkey during processing, after which the "churkey" is frozen. Buxted hopes this "magic essence" will aid in overcoming consumer resistance to turkeys, which are viewed as being relatively tasteless and too large (normally between six and eight pounds) for a family meal. The idea has yet to cluck with consumers, and it remains to be seen whether Brits will gobble up the newfound fowls.



Record With Ad In TV Guide

In what has to be one of the most unusual (not to mention costly) promotion campaigns to date, Andover, MA-based label Jupiter Phonodisc has placed a full-page ad in TV Guide on behalf of "Magical Man," a recently-released 45 from label artist Marianus. Running in the January 17 issue of TV Guide, the ad will be seen in 22 markets in the Southeastern U.S. and Atlantic Seaboard

An estimated 10 million people will see the ad, which takes the form of a contest asking entrants to guess the number of times the title appears in the song. 25 cash prizes are offered.

To support the ad, Jupiter Phonodisc has prepared a number of posters to be displayed in retail record stores as reinforcement for the contest, which closes March 31. A similar contest, open to the radio industry, was announced with a full-page ad in the December 12 issue of Radio & Records.

Jupiter Phonodisc Promotes

Inc., with other similar Harte-Hanks activities. In making the announcement, Harte-Hanks President Robert Marbut noted that the new Broadcasting & Entertainment structure will continue to include the Harte-Hanks Radio

Group and Television Group as well as the firm's growing entertainment

Now Why Didn't I Think Of That?

Giving new life to the old saw, "Build a better mousetrap and the world will beat a path to your door," new products unveiled at a recent International New Technology Exhibition included a musical toothbrush (talk about filling a void in the market), a do-it-yourself blood test kit (marriage license not included), and a hairbrush that tints as it brushes

TV News Vets Earn Double What Radio News Vets Get

Although rookie radio news broadcasters earn almost as much as their television counterparts, by the time they've both spent a few years in thebusiness, the TV newscaster may make nearly twice the salary of a radio news veteran, according to the latest survey on the subject conducted by Southern Illinois University professor Vernon Stone for the Radio-Television News Directors Association (RTNDA).

The survey's results, culled from questionnaires returned by 389 commercial radio stations and 495 nonsatellite commercial TV stations, showed that the average staff low salary during the summer of 1980 was \$207 in radio news and \$208 in TV. However, the average top TV anchor was making \$548 per week, versus the \$283 commanded by the average top radio anchor.

Figures for news directors were similar, with TV news directors pulling in an average of \$494 weekly compared to \$275 for radio news

Record While You Sleep

While several studies have shown that most videocassette recorder owners purchased their VCR for its ability to record video programs while they were away from home or otherwise preoccupied, a Santa Rosa, CA-based firm, Codart Inc., has developed a device that enables you to record FM and cable TV programs while you sleep. Currently being tested in San Francisco, the Codart tape machines record programs over



blank cable TV/FM channels, generally from midnight to 7am.

Codart subscribers buy a \$95 editor (pictured) and hook it up between FM or TV receivers and audio or video tape recorders. Users select programs from a monthly listing and telephone the Codart office for program code numbers. These numbers are then fed into your editor's computer.

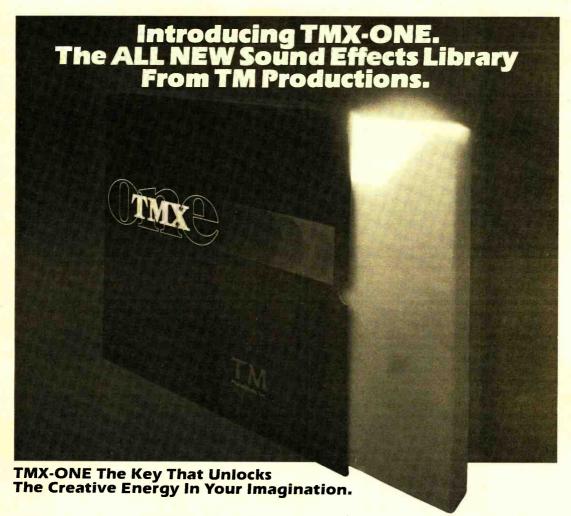
The device matches codes in its memory with those preceding each cable-cast segment (programs are broadcast in jumbled, five-minute length sections). When the codes match, the editor switches your tape machine on through its pause control. If the codes don't match, the recorder is automatically turned off. When you awaken, your custom tape is ready to play.

Codart hopes that in the future, manufacturers will build its decoder into the VCR's. For further information, contact Codart at 709 Davis St., Santa Rosa, CA 95401.

One of over 1500 Great Radio Stations carrying Westwood One programs. Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition, Shootin' the Breeze, Tellin' It Like It Was.

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"The Rock Yearbook 1981" Showcases Last Year's Models



"The Rock Yearbook 1981," a 256-page, 81/2" x 11" volume co-edited by U.S. rock critic/author Michael Gross and Virgin Books U.K. Managing Director Maxim Jakubowski, provides a comprehensive overview of last year's pop music scene. Lavishly illustrated with over 500 photos (many fullpage and many in full color), the book not only contains a daily calendar of 1980's notable music events, but also mini-reviews of most of the albums and singles released in the past year.

A number of the year's top acts (Blondie, the Pretenders, the

ash, the Police, etc.) are profiled, and the editors devote several pages to 1980's most quotable quotes from the lips of the stars themselves. "The Rock Yearbook 1981" also features sections on 1980's rock films, books, and fashion trends, as well as chart listings (U.S. and U.K.), major recording studios, rock publications, radio stations, concert halls and clubs, and the editors' picks to click in '81

Most interesting because of its decidedly British viewpoint, the book's strengths are the aforementioned quotes, daily calendar, and photos, which summon up in a glance the everchanging face of pop in 1980. "The Rock Yearbook 1981" retails for \$11.95 and is published by Delilah/ Grove Press.

Tell-Tale **Telephone**



Tired of arguing with Ma Bell about your phone bill? Simply press a button and this extension phone from Tele-Control provides you with a detailed record of your calls - length, date, number dialed, and cost. The manufacturer describes the device as a complete phone accounting system in one box. Available for \$995 from Tele-Control at 10120 N.W. Freeway, Suite 216, Houston, TX 77092.



SPRINGTIME IN FLORIDA

NARM Sets '81 Convention Dates

The National Association of Recording Merchandisers (NARM) recently announced its 1981 convention will take place April 11-15 at the Diplomat Hotel in Hollywood, Florida. Operating under the theme, "Plan To Be There," the organization's 23rd annual meeting will cover five key areas: advances in audio technology, such as digital and direct-to-disc recordings; home video entertainment; creative tape packaging and merchandising; inventory management and bar coding; and "Give The Gift Of Music," a look at in-store merchandising, advertising, and promotional activities at the "grass-roots level.

Registration is open only to NARM's Regular and Associate Members. For further information contact NARM at 1060 Kings Highway North, Cherry Hill, NJ 08034, (609) 795-5555.

Numark Intros Equalizer With True Octave Spacing

Numark Corp. recently introduced the "EQ 2500," a 10-band stereo graphic equalizer capable of being used in conjunction with any amp-preamp combination or any amp or receiver with a preamp output or a tape monitor loop. Notable features of the "EQ 2500" include each of its 20 linear sliding controls having a range of ± 15db (rather than the usual \pm 12) for true octave spacing, and each stereo channel having a unity gain control with a ±15 db range for a total range of ±30 db overall.

In addition, the "EQ 2500" sports a five-level, three-color LED for each channel, including an amber signal light set at 0 db. The unit's frequency response at flat setting is 10 Hz to 100,000 Hz with a total harmonic distortion rate of less than .01 percent at 1 volt output. For further information contact Bob Kotovsky at Numark Electronics Corp., 503 Raritan Center, Edison, NJ 08817, (201) 225-3222.

Di Matteo Elevated To Pres. For CBS Records-Canada



Bernard DiMatteo

Rernard DiMatten has been promoted to President at CBS Records Canada Ltd. A 15-year veteran of CBS. DiMatteo most recently served as Vice President of Operations for the CBS/Records Group, having previously held vice-presidential posts within the CBS Records International organization

In his new position. DiMatteo will oversee all activities for the CBS Canadian, label, including manufacturing, marketing, A&R, retailing, rack jobbing, and music publishing

Pro:Motions

Baker Named VP/Corporate Communications At Sony

William Baker has been named Vice President of Corporate Communications for the Sony Corporation of America. Prior to his joining Sony, Baker had been involved in producing pilot television programming for automotive industrial users, having previously held public relations positions with the Ford Motor Company, Volvo of America, and Fiat Motors of North America.



Smith Named Nat'l Music Coordinator For Plough Chain

Sharon Smith has been named National Music Coordinator for the Plough Broadcasting Company. Most recently employed as a broadcast consultant for the Memphis-based Data Communications firm, Smith previously served as Assistant to the Program Director at KBBC-FM/Phoenix.

D'Anna, Lenarsky & Garrett Join **Boardwalk's Business Department**

Tony D'Anna, Stan Lenarsky, and Pat Garrett have been named Controller, Director of Administration, and Bookkeeper, respectively, at the Boardwalk Entertainment Co. A 10-year veteran of Motown Records, where he held posts as Controller, Treasurer, Auditor, and Head of Business Management, D'Anna previously served as Controller for Stevie Wonder's Black Bull music pub-

Lenarsky most recently served as Director of Administration at Casablanca Records, having formerly been affiliated with Warner Bros. Records for five years. Garrett likewise was previously associated with Casablanca Records, prior to which she had been associated with Motown Records.

Durant Named Dir./Business Affairs For Solar

G. Jarbe Durant has been appointed Director of Business Affairs for Solar Records and Dick Griffey Productions. Most recently Durant served as an independent business and financial consultant, having previously held posts with the Chemical Bank, Goldman, Sachs & Company, and the Prudential Insurance Company.

In this newly-created position, Durant will serve as controller for the firms as well as be responsible for the organization and development of additional business opportunities for the Solar and DGP

Candy Apple Records Established

Candy Apple Records, a subsidiary of World Sound Recording Inc., has been formed in Detroit. Dennis Gannage will serve as President of the newly-formed firm. For further information contact Candy Apple Records at 20472 Purlingbrook, Livonia, MI 48152, (313) 478-3048.



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FROM "FLEETWOOD MAC LIVE"





*FIREFLIES** THE NEW SINGLE FROM FLEETWOOD MAC

ON WARNER BROS. RECORDS



Sales

Broadcasters, Film Firms Least Affected By Inflation

Broadcasters and motion picture companies are the least likely to be affected by inflation, according to a recent survey by international accounting firm Ernst & Whinney. The study, which examined the 1979 financial statements of almost 700 firms in 35 industries, found that broadcast and film companies recorded an income drop of merely 17.1 percent after constant dollar conversions. Publishing and printing firms, whose income was diluted only 20.9 percent, were pronounced second healthiest.

Ernst & Whinney partner Norman Strauss noted that industries which didn't bear up well under inflationary pressures were generally those composed of older, capital-intensive firms. Generally, inflation-adjusted 1979 annual reports showed corporate income declining 40 percent, return on equity dipping 50 percent, and income taxes up 33 percent over statutory rates.

Strauss explained that the traditional formula for return on equity is doubly affected by inflation, in that historical income is reduced, while net assets are simultaneously increased. Consequently, the average return on equity of 17 percent on an historical basis decreases more than 50 percent when it is adjusted for inflation. Similarly, the 33 percent increase in the income tax rate stems from a 40 percent jump on an historical basis to 53 percent on an inflation-adjusted basis.

Reps

PR@radio

The rep announced the restructuring of its upper management, with
General Manager Sam Brownstein
serving as Chairman of the Executive Committee, which includes VP/
Eastern Division Manager Tom Hayes
and Pacific Division Manager Bob
Allen. Hayes will also serve as Chairman of the rep's Plans Committee,
which includes Chicago office manger Pam Caldwell, San Francisco
office manager Rick Holmberg, and
Detroit office manager Many McLean.

Bob Allen's duties will include chairing the Strategy Committee, which will be comprised of St. Louis office manager Arnold Knippenberg, PRO/Riley Dallas President Jack Riley, and New York City office account exec Harvey Shelber. PRO Radio's Finance Committee and the PRO Radio Farm Group will continue to operate as before.

Cox Buys 20%

Of Wold

Atlanta-based Cox Broadcasting recently signed an agreement to purchase 20 percent of the stock of the Los Angeles-based Robert Wold Co.. a communications firm which derives most of its income by leasing blocks of satelite time, providing live feeds via satellite, and creating programming for satellite transmission. Although the purchase price was not disclosed, sources estimate it to be \$2 million, reflecting Wold's current annual gross revenues of \$10 million.

Reportedly the deal also provides Cox with an option to buy more or all of the FCG-licensed resale common carrier in the future. Both firms are expected to benefit from the transaction, with Wold receiving the necessary capital to finance its satellite service to additional markets and Cox being able to transmit programming among its existing radio and TV stations as well as its wholly-owned subsidiary. Cox Cable Communications.

Nets



"For The Record," a 90-second public affairs program, will begin to air via the net's affiliates on Mondays through Fridays at 3.15pm. Produced and broadcast by RKO Radio Network Feature Editor Conni Gordon, the program will address topics ranging from current new issues such as toxic shock syndrome and the Moral Majority to drug abuse, nuclear power, housing, and the economy.

PENTERPRISE RADIO

St. Louis-based brewer Anheuser-Busch has signed on as the initial sponsor for the recently-created alisports network. The 30- and 60second spots will rotate on all Enterprise programming including Sports Updates, Sports Features, and the 13hour National Sports Talk Show.

AP Associated Press

Ben Avery has been promoted to Deputy Director of Sales and Membership at AP Broadcast Services, while Bill Cook has been elevated to General Broadcast Executive for the Western States. succeeding Avery. Cook most recently served as AP's General Broadcast Executive for the Central States.

Brent Kallestad will succeed Cook, coming from his post as AP's broadcast rep in Minnesota, North Dakota, South Dakota, and Wisconsin, with Glenn Serafin upped to General Broadcast Executive for the Eastern States. Serafin previously served as AP's broadcast executive in Pennsylvania, Delaware, New Jersey, Maryland, and Washintoto, DC.



The net provided live coverage of President Ronald Reagan's swear-

ing-in ceremony (1-20). The hour-long event aired from 11:30am (EST) to 12:30pm, anchored by Mutual's Jon Bascom and Peter Maer from a temporary studio site near the nation's capitol. Mutual Director of News Operations Chuck Eldridge produced the insurrunt coverage.

RADI®

"Tax Tips," a series of 30 oneminute programs produced by ABC News as an aid to taxpayers, will be available to affiliates of all four ABC Radio Networks, beginning January 30. Anchored by ABC News correspondent Tony Sargeant, the shows will be fed in packages of six at a time over a 10-week period. Each package of six will be fed four times and will cover subjects ranging from this year's tax changes to what moving expenses you can claim to whether you should income-average.

Syndicators

TM Special Projects

The firm announces that a 24-hour Beatles radio special will be available for broadcast in early spring. The chronological study of the group's works will be produced by Alan Lysaght and David Pritchard with Pritchard voicing the special.

Progressive Radio Network

"The Valentine's Day Special," consisting of six four-minute shows, is the latest in the firm's "Holiday Package" series. Described as "a warm and lighthearted look at the holiday by using contemporary music, comedy, interviews, and production techniques." the show is immediately available on a market-exclusive basis. For further information contact Susan

O'Connell at (212) 585-2717.

Westwood One

The firm announces the addition of four shows: "Tellin' It Like It Was. a 21/2-minute spotlight on memorable moments in black history hosted by Lee Bailey and airing 10 times weekly; "The Concert Of The Month." a one-hour monthly concert series featuring top black recording artists; "Daybook," a 90-second twice-daily spot hosted by R&R columnist and noted newscaster Brad Messer, in which he reflects upon the day's events past and present; and "The Bock Years: Portrait Of An Era." a 48-hour special retrospective on the past 15 years of rock 'n' roll. The latter includes a number of exclusive interviews with major artists and Is hosted by veteran radio personality David Perry



REUNITED — The Pams vocalists, popular jingle singers of the 60's and 70's, were reunited recently in Dallas at a special jingle session where they recreated their original sound for a new series of radio ID's, "Old Gold 77." Seen just prior to delivering the pitch on pitch are (I-f) vocalist Judy Parma, KXA/Seattle owner Pat O'Day, vocalists Jackie Dickson, Kay Hendrickson, Jim Clancey, Brian Beck and Bob Biegler, syndicator Toby Arnold, and producer Dolly Arnold. "Old Gold 77" is available via Arnold's firm at (214) 661-8201.

People

New York

Noted communications entrepreneur Karl Eller is reportedly close to closing a deal with Columbia Pictures Industries Inc. whereby he will be heading up the expansion of the firm's communications division. Columbia currently owns five radio stations but is said to be eveing additional radio and TV stations, outdoor and transit advertising companies, and several specialized trade publications in a major acquisition move According to the Wall Street Journal. Eller will remain based in Phoenix and will retain his Eller Media and Red River Resources companies while bringing his New York Subwavs Advertising Co. into the Columbia

Mitt Melinger has been promoted to General Sales Manager and Bob Alden has been upped to Director of Special Sales Projects at WOR/New York Melinger most recently served as WOR's Local Sales Manager while Alden previously was Director/Sales Development at the station.

Memphis

Bob English has been elected Vice President of the Plough Broadcasting Company Inc. by its Board of Directors. English currently serves as General Manager for WUBE-AM-FM/Cincinnati, which was recently acquired by Plough from Kaye-Smith Enterprises.

Napierville, IL

Bob King has been promoted to General Manager for AOR-formatted WONC-FM.

Big Music America

John Sebastian-WCOZ Program Director

"The Big Music America Promotion takes all the problems of doing a "local" album out of your hands, while giving your station all the benefits. We HAD A TREMENDOUS RESPONSE!!!"

Don't Just Do A Local "Homegrown" Album When You Can Offer Your Listeners Thousands Of Dollars In Cash And A Recording Contract.

Don't delay, to participate this Spring, call Cindy Black now!! (713) 961-1975

THESE STATIONS ARE HAVING A GREAT STAY AT "HEARTBREAK HOTEL"

WXL0 3-2 **WKBW 10** WBEN-FM 9-7 WIFI 30-24 FIOS ADD WROR 25 WXKS 1-1 JB105 27-22 WPGC 7-6 **CKGM 19-14** KRLY 11 Y100 13-11 0105 14 WCKX 13 **WDRO 22-18 CKLW 13-10 KEARTH 8-6** KRLA 16

KELDER 26 KIIS-FM 11 KFRC 21-19 KSFX ON **KJR 15** KNPA 27-24 WFBR 5-5 **WOLF 7-3** KC101 ADD 29 WKEE 19-14 KNUS 18 KFMK DEB 26 KINT 8-6 KHFI 12-10 KBFM 1-1 WTIX 15-12 **B97 11** WNOE 2-1

KFFL 14-8 **WFMF 12-8** WJDX 12-8 KXX106 8-5 WERG 2-2 **WAAY 27-23** 96X 4 **WAXY 20-17** Y103 23-20 **WAPE 12-10** BJ105 19-16 CK101 19-16 WRRO 23-17 FM100 20 WHBO 22-19 KX104 18 WSEZ 16-10 WCSC 22

WVLK 11-6 WVIG 37-24 KSTT ADD WIKS 19-12 WNAP 22-16 **MDJX ADD** WHOT 22-19 KERN ADD 30 KYNO-FM 9-8 KIOY 9-6 KIDD 13-8 FM102 16-11 KGGI 13-9 **KJRB 9-8 KNBO 13** KTAC 28-19 KCPX 28-26

WIMA DER 23

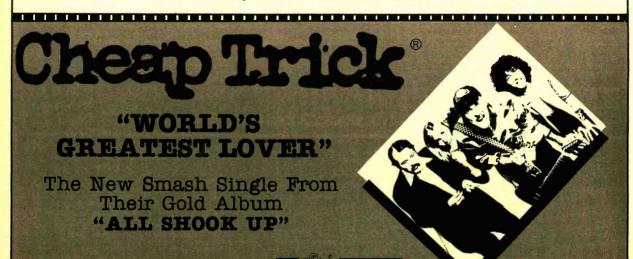
KEND 8-5 KHYT 20-17 WGUY 4-3 WLBZ 10-8 WLAM ADD WFBG 13-10 14WK 28-24 WCIR 12-8 WSGA 17 WISE ADD WANS-FM 23-16 FM99 9-8 KSEL 15-9 **KPUR 16-13 WTRU ADD** KWWL 9 KRLC 24-19

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THE JACKSONS-"HEARTBREAK HOTEL"

Management: Weisner-Demann Entertainment and Joe Jackson



ON GOOG RECORDS



"We are not limp-wristed patsies for Arbitron."

Advisory Council Members Speak Out

What kind of animal is the Arbitron Radio Advisory Council? Many broadcasters wonder if the Council members end up becoming subservient to Arbitron, people who enjoy jetting off to meetings with the Arbitron hierarchy several times a year or if the Council is really a useful forum for broadcaster-Arbitron dialogue. With the recent election of six new Council members, the makeup and personality of the group will possibly undergo a change. What does this portend for Arbitron and for the industry as a whole? R&R talked with new Chairman Tom Hoyt (of Heftel Broadcasting), and a cross section of the recently elected members -Stephen Trivers of Fairfield Broadcasting and Kala Music, who'll be representing Beautiful Music stations in markets 51-plus; Jerry Blum of WQXI-AM-FM/Atlanta, representing Contemporary stations in the top 50 markets; and W. Cody Anderson of WDAS-AM-FM/Philadelphia, who'll be the spokesman for Black stations.

Hoyt: "Renewed Sense Of Cooperation"

'According to AOR representative Tom Hoyt—the recently named Chairman of the Council—the past efforts of the Council have led to "a renewed sense of cooperation between the Council and Arbitron." Hoyt would like to continue that trend in 1981. Speaking of the Arbitron-Council meeting in December 1980, Hoyt told R&R that "the positions Arbitron took (on controversial tiems such as Qualidata) were consistent with previous Council input." Hoyt feels that one reason that Arbitron is engaging in what he feels is a meaningful dialogue is that Mike Membrado, VP/GM of Arbitron Radio, "has more confidence in the Council and is in a position to better understand the Council."

As for the problems Hoyt would like to tackle this year, foremost is getting more communications from broadcasters around the nation. The Chairman mentioned to R&R that "subscribers complain and complain, but they don't contact their Council representative to get a solution to the item causing the unhappiness." He hopes to be able to overcome industry apathy about the Council. When asked if broadcasters might not use the Council because some feel the members are too close to Arbitron, Hoyt responded, "We are not limp-wristed patsies for Arbitron."

In closing, Hoyt mentioned that he and Vice Chairman Perry Ury (of WTIC/Hartford) plan to encourage the six new Council members to "be open and cooperative with Arbitron," helping to maintain the productive dialogue that Hoyt feels is so necessary for the Council's usefulness to radio broadcasters.

Blum: "I'm Going To Have To Be Convinced"

Jerry Blum, GM of WQXI-AM-FM, admitted to R&R that he was pleasantly surprised to even be nominated, let alone elected to the Council. Since he apparently did not actively seek the slot, Blum has no specific goals for his Council participation except to say that "I'll do whatever it takes to properly serve my format constituents." Blum said, "I'll admit to being prejudiced against Arbitron. I'm going to have to be convinced."

Anderson: "New Ideas For Black Measurement"

One new member who does have some specific goals is W. Cody Anderson of WDAS-AM-FM. Anderson will represent stations with a Black format, and is the first black to serve on the panel. He told R&R that he'd like to offer to Arbitron "new ideas relating to the measurement of the Black community." However, he feels Arbitron's consideration of no longer using Telephone Retrieval to measure ethnic listening is "a negative move." Before Arbitron implements Differential Survey Treatment to replace TR, Anderson thinks that "minority interests need to see the research results that indicate this will be better than Telephone Retrieval." He seems concerned that there be a "more accurate measurement of black listening" implemented by Arbitron, and he plans to encourage black broadcasters to contact him with their thoughts on this issue.

When asked if being the first black on the Council meant anything special to him Anderson responded, "I really didn't consider that an issue. I will react on behalf of the interests of minority broadcasters and will try my darndest to do that."

Trivers: "Continuous Adversarial Dialogue"

Steve Trivers, who heads WQLR/Kalamazoo and runs the Kala Music syndication service, is also a member of the NRBA Board. When asked

Week In Review

Nielsen Decision Delayed

The decision as to whether or not Nielsen will enter the radio ratings field has been postponed. Although, as reported in R&R December 12, it looks doubtful that the firm will do battle with Arbitron, Nielsen VP Bill Stelk tells R&R the final decision will be made during the last week in January. Industry sources are still going along with what Stelk told R&R in December, namely that getting into the radio field was "a million-to-one shot." Even if Nielsen did enter the radio ratings arena, rates would be at least as high as Arbitron's, according to Stelk.

Arbitron Institutes Facility Form Reminder

Possibly as a result of the recent mediation hearing involving the issue of Arbitron's facility form package, the ratings company has instituted a reminder to stations to fill out the forms. Effective with the Spring '81 forms (now on the way to stations) Arbitron will, according to spokesperson Connie Anthes, be following up with a postcard mailing.

The postcard, which will be a separate mailing, will remind station management to fill in and return the package, and will include a telephone number for stations to call if they did not receive the initial mailing of forms. This effort is aimed at improving the return rate of the packages. In the past approximately 40% of stations have not returned the forms, which are the basis for Arbitron's editing decisions during production of the ratings.

why he ran for the Advisory Council, Trivers told R&R that besides being urged to do so by other NRBA officials who are on the Council, he wanted to see that the Council "provides and maintains a continuous adversarial dialogue with Arbitron." Trivers acknowledges the tremendously important role of radio research, and he'd like to see the newly defined Council "maintain the high level of the previous body."

Two Arbitron techniques will receive attention from Trivers. He especially will zero in on Expanded Sample Frame, which he calls "a bull in a china shop" and which he feels has still not been tested or proven to his satisfaction. Quarterly Measurement will be an important issue for Trivers as well. He feels QM is "long overdue and could lead to more stable, less hyped surveys." He stated that he suggested the idea of longer surveys to Arbitron back in 1973 or 1974.

More Dialogue In 1981?

As you can see from the comments above, there is a good chance that with Arbitron's continued cooperation the Advisory Council can serve as a useful facilitator of broadcaster-Arbitron discussions this year. However, it is up to interested broadcasters to take advantage of the forum offered by the Council. Failure to give the Council meaningful problems to work on with Arbitron will likely mean that broadcaster-Arbitron misunderstandings will continue unabated. That would be a real waste.

Q&A

Jay Meyers, Operations Manager for Greater Media's WCTC, recently wrote to ask "How do the Arbitron editors consider abbreviations in the slogan category? For instance, we use the slogan 'Central Jersey's Information Source.' If we list 'Cent. Jersey Inform. Source' (The 25-character maximum) will we get credit?"

In all probability, yes, Jay, WCTC would get credit. Most stations do not abbreviate their slogans when sending in the facility form information. This means that if the slogan consists of more than 25 letters Arbitron will make a decision on how to abbreviate the words to fit the 25-character limit. By providing the abbreviation yourself you may make Arbitron's job easier and you'll be sure that the abbreviation used is one you are comfortable with.

This may be a moot point, though, since few diarykeepers write in the type of slogan WCTC is using.

Jhan Hiber



At Last, "A Chance" To Hear Steve Winwood Again!



"WHILE YOU SEE A CHANCE"

The Return Of

STEVE

On Island Records

October/November '80 Arbitron Shares

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Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Milwaukee

WTMJ Slips, Stays Ahead

Pop/Adult leader WTMJ maintained its 12+ lead but slipped 15.0-12.3. Right behind in second place was Beautiful Music WEZW, 12.0-11.8. WISN (PA) remained a strong factor, rising 10.3-11.0. WFMR, a Classical/Jazz-formatted station, jumped 2.9-5.0.

Others with a one share or better included: WAWA (B) 1.3-1.2, WBCS (C) 8.7-8.2, WBKV-FM (PA) 1.1-1.0, WKTI (R) 3.3-2.5, WLPX (A) 7.2-6.0, WMKE (C) (formerly WBCS-AM) debuting at 2.2, WNOV (B) 1.0-1.2, WNUW (PA) 1.3-1.5, WOKY (B) 3.4-3.0, WQFM (A) 3.7-4.3, WRJN (PA) 1.2-1.4, WRKR (R) 2.2-2.3, WYLO (C/RL) .7-1.5, and WZUU-FM (R) 4.4-8.

Chicago stations scoring better than a one share were WBBM (N) stable at 1.2, WIND (N) .6-1.0, and WMAQ (C) 1.7-2.1.

Providence

WLKW-FM Gains Two; WPRO-AM-FM Move Up

WLKW-FM (BM) added two shares to its already strong position, up 10.8-12.8. The new number two station was WPRO-FM (R), which moved 7.1-8.3. WPRO-AM (PA) scored an 8.3 as well, moving up from 5.8. WPJB, the former CHR leader, slipped 9.4-7.7.

Additional Providence stations that achieved a one share or higher include WBRU (A) 2.4-1.5, WBSM (PA) 3.7-3.2, WEAN (N) 5.7-5.5, WGNG (O) 2.3-2.8, WHIM (C) 4.4-2.2, WHJJ (PA) (previously WJAR) earning a 2.6 in its first book, WHJY (BM) 5.1-5.6, WLKW (BM) 2.3-4.7, WMYS (PA) 3.8-2.4, and WSAR (PA) 1.9-2.1.

Boston stations with a one share or better were WAAF (A) 1.9-2.0, WBZ (PA) 1.5-2.0, WCOZ (A) 1.6-3.8, WHDH (PA) .6-1.1, WJIB (BM) 1.1-1.0, WROR (R) 1.4-1.0, and WXKS-FM (R) 2.5-1.8.

Buffalo

WBEN Up Two, Recaptures Lead

Pop/Adult station WBEN added two shares, 12-14.3, to retake the lead in the metro. WJYE (BM), the previous market pacesetter, moved well also, 13.3-14.0. The other major winner was WKBW (R) which gained 9.2-10.1.

The remaining stations scoring better than a one share: WACJ (formerly WWOR) (O) earned a 1.8, WADV (PA) 5.0-3.5, WBEN-FM (R) 9.1-7.8, WBLK (B) 5.4-5.9, WDCX (RL) 0-1.0, WFXZ (PA) 1.4-1.6, WGR (PA) 9.0-9.5, WGRQ (A) 6.7-6.0, WJJL (PA) 4-1.1, WPHD (R) 5.0-4.1, WUFO (B) 1.9-1.2, WWOL (C) 2.5-2.8, WYSL (R) 2.2-2.6, and WZIR (PA) .5-1.3.

Norfolk

WOWI Adds Three, Becomes New Pacesetter

WOWI (B) jumped three shares 6.8-9.8 to lead the market. Stations showing slippage included WFOG-FM (BM) 9.2-7.6 and WMYK (A) 9.0-8.1. WGH (R) moved 7.1-5.5 while WQRK (R) increased 3.2-4.5.

Other area stations with a one share or higher were WBCLFM (PA) 2.5-2.0, WCMS (C) 2.5-3.1, WCMS-FM (C) 8.2-8.0, WCPK (BM) .9-1.8, WGH-FM (CL) 2.6-3.1, WKEZ (BM) 4.3-3.9, WNIS (N/T) 2.7-2.9, WNOR (R) 2.6-1.3, WNOR-FM (A) 6.9-6.8, WPCE (RL) 3.6-3.2, WRAP (B) 5.3-5.0, WTAR (PA) 6.1-6.6, WWDE-FM (PA) 5.7-5.5, WXRI (RL) 1.0-1.3, WYVA (C) 1.2-1.6, and WZAM (A) 2.1-1.4.

Portland, OR

KGON Rises To Double Digits, Becomes New Leader

KGON (A) had the biggest upswing this book, rising 7.9-10.2 to emerge as the market kingpin. Former pacesetter KGW (R) dropped 11.1-9.1. Trail-blazers basketball helped KEX (PA) gain 7.3-9.3, while KYXI (N/T) moved 3.7-4.9.

The remaining stations with a one share or more were KARO (PA) 0.7-1.3, KINK (A) 4.4-4.5, KKEY (T) 3.8-3.1, KKSN (A) 1.0-1.6, KLLB (R) 2.4-3.0, KMJK (R) 6.1-4.5, KCNR, formerly KPAM-FM, (R) debuted 2.5, KPDQ-FM (RL) stable at 1.1, KQFM (A) 2.3-1.8, KUPL (BB) 3.0-3.1, KUPL-FM (BM 7.1-6.7, KWJJ (C) 5.6-5.1, KJIB (C) 2.1-2.8, KXL (BM/N) 4.5-5.5, KXL-FM (BM) 8.1-6.7, KYTE (C) 5.5-4.9.

Columbus, OH

WLVQ Adds To Lead, WTVN Rebounds

AOR WLVQ became top station for the second straight report, up 12.5-14.0. WTVN (PA) gained substantially, 10.0-12.3, while WNCI (R), the other double-digit station, slipped 11.6-11.1.

Remaining Columbus stations with a one share or more include WBBY (J) 1.1-1.8, WBNS (PA) 6.4 5.5, WBNS-FM (BM) 10.7-9.1, WCOL (PA) 6.8-5.2, WHOK (PA) 4-1.5, WHOK-FM (C) 2.9-3.7, WMNI (C) 7.0-6.1, WRFD (PA) 1.6-1.0, WRMZ (BM) 2.6-2.9, WVKO (B) 3.2-3.7, WVKO-FM (B) 2.9-2.2, and WXGT (R) 8.2-9.1.

San Antonio

KTSA Hits Double Digits; KONO Doubles

KTSA (R) held on to its lead in the market, up 9.1-10.7. Jointly-owned KTFM (R) did well also, 6.8-8.9. Biggest advance was made by KONO (R), jumping 3.4-8.0.

Remaining stations with a one share or more were: KAPE (B) 2.7-1.6, KBUC (C) stable at 2.7, KBUC-FM (C) 5.9-6.0, KCCW (C) 3.3-4.6, KCOR (S) 8.3-7.6; KEDA (S) 6.2-2.5, KITY (PA) 6.7-4.4, KKYX (C) 7.0-5.9, KMAC (PA) 1.7-1.2, KISS (A) 4.2-5.0, KMFM (CL) 1.1-1.0, KQXT (BM) 8.2-7.8, KUKA (S) 1.7-2.7, KVAR (S) 2.7-3.2, KZZY (R) 2.7-2.6, WOAI (N/T) 5.9-5.0, and WOAI-FM (BM) 3.9-3.3.

Memphis

WZXR Up Three To Take Top Spot

AOR WZXR became the new leader in Memphis, up 10.2-13.4. Three other stations were in double digits: WEZI (BM) jumped 10.5-12.1, WHRK (B) slipped 12.6-11.1, and WMC (C) advanced 9.7-10.9.

Other stations with a one share or more included: KWAM (RL) 2.7-1.6, KWAM-FM (C) 2.3-1.0, WDIA (B) 8.7-5.9, WHBQ (R) 3.8-4.8, WLOS (B) 6.7-4.7, WLVS (R) 3.5-5.0, WMC-FM (R) 9.4-7.4, WMPS (C) 3.5-4.2, WQUD (PA) 5.6-5.4, WREC (PA) 4.5-4.2, and WWEE (N/T) 2.6-2.3.

Louisville

WAMZ, WKJJ Add Three, Rank 1-2

Country WAMZ became the market leader with an 8.8-11.7 move. WKJJ (R) rebounded 7.8-10.5, while WVEZ (BM) slipped 10.7-9.9. WLRS (A) added three shares to move 5.7-8.5, while WLOU (B) dropped 9.4-5.7.

Additional stations with a one share or better were WAKY (R) 9.8-9.5, WAVE (PA) 7.7-6.8, WFIA (RL) 1.4-1.1, WHAS (PA) 8-7-8, WINN (C) 5-95-0, WCII (C) (formerly WKJJ-AM), debuting with a 4.7, WQHI (R) 3.7-3.9, WRKA (PA) 3.1-3.6, WTMT (C) 2.8-2.9, WXLN (RL) stable at 1.1, and WZZX (A) 3.5-1.9.

Dayton

WHIO-AM, FM Slip; WTUE Scores Double Digits

WHIO-FM (BM), perennially number one, remained in that slot, but with a drop from 17.0-13. WHIO-AM (PA) eroded a bit as well 12.6-11.9. AOR WTUE rose into double digits with a 9.9-11.4 score. WING (R) also had a successful book, gaining three shares, 6.7-9.6.

The remaining stations with a one share or better were: WAVI (N) 5.8-6.0, WDAO (B) 7.5-8.8, WDJX (R) 6.2-7.2, WFCJ (RL) 1.5-1.1, WONE (C) 9.2-9.8, WPTW (PA) 1.3-1.5, and WVUD (A) 7.0-3.3.

Cincinnati area stations that snared a one share or more included: WLW (PA) 2.2-1.3, WSKS (R) (formerly WLWS) debuting at 1.5, and WWEZ (BM) 3-1.1.

Birmingham

WENN-FM, WKXX Tie For First

WENN-FM (B) slipped 12.4-11.1 and fell into a tie with WKXX (R), which went 11.0-11.1. No other stations hit double digits, but WSGN (R) remained stable at 8.3. WQEZ (BM) rebounded 3.5-6.1, while WRKK (A) gained 4.4-6.6, and WZZK (C) 5.7-7.7.

Remaining stations with a one share or higher include WAPI (PA) 2.4-3.4, WAPI-FM (BM) 6.3-6.1, WATV (B) 5.0-5.7, WBUL (B) 7.1-1.5, WCRT (PA) 1.8-1.2, WDJC (RL) 5.0-4.5, WENN (B) 4.8-2.4, WERC (R) 4.8-5.1, WJLD (B) 4.5-2.4, WVOK (C) 5.3-5.6, and WYDE (C) 3.9-2.9.

ARBITRON/See Page 18

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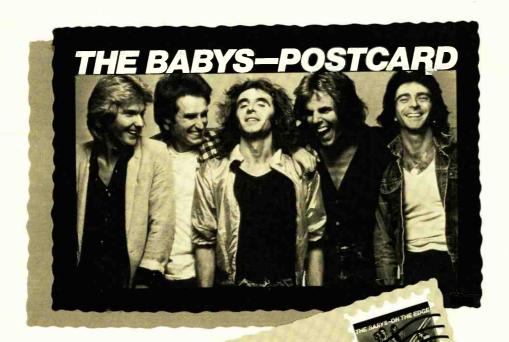


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Continued from Page 1 ation and with an audience which, due to its demographic structure. is essentially without a great deal of disposable income. It would be undesirable for advertisers.

"Plus, there's a big hole in Detriot radio for Country." Archer continued. "CKLW-FM is Country, but is required to carry no less than 30 percent Canadian content. Its news is all Canadian. Therefore, we're the only Country station on the FM dial in Detroit and that made the change very attractive."

Shamrock President Bruce Johnson commented on the absence of a PD, "We are sort of putting the cart before the horse (the station's current library, determined by Shamrock National PD Ross Regan, had been carted up Saturday night prior to the switch), because we don't even have a PD yet. We'll have that news within the next couple of weeks and until then Ross will take care of the programming."

Describing the new Country format as "tight and hit-oriented," Johnson stressed the importance of the music in WWWW's new incarnation: "For the first 30 to 60 days we'll concentrate on the music, then, we'll develop the personalities and the personality of the station. Right now we have a 50-50 mix of old and new product. A blitz television campaign will spread the word at the start and when the new PD arrives, we'll go over our other marketing plans. We're FM stereo and that should give us an edge."

KSD

Continued from Page 1 KSD's powerful signal (5000 watts at 550 kHz), along with a modern approach to programming, will be the key to its success.

As for the prospect of entering into direct competition with his former employer, WIL-AM-FM, Clark quipped, "I just hope we didn't program and market WIL too well."

Commenting upon his abrupt switch, Turner told R&R: "Right now I am helping (WBAP-KSCS General Manager) Warren Potash find someone to replace me. Then I will return to St. Louis (Turner was formerly PD at WIL). I hadn't even moved my family yet When I get to town I will put all the ideas down on paper for the program and get together a good staff. I think we'll have a dynamite modern Country station."



Polly Anthony

Anthony Named Epic P/A **Promotion Manager**

Polly Anthony has been appointed to the newly-created position of Manager/National Pop/Adult Promotion for Epic/Portrait/Associated Labels. She was most recently Assistant to the Director of Promotion for Portrait, following promotion experience at Management III.

In her new position, Anthony will concentrate on Pop/Adult radio, working with trade publications and tipsheets as well. She will report to E/P/A VP/National Promotion Al Gurewitz

R&R

Continued from Page 1

a position as Special Assistant in the White House, where he was radio/TV specialist in the Carter Administration Press Office. He is a former News Director at WEMJ and WLNH/Laconia, NH.

Sales Strengthened

R&R has also bolstered the strength of its Sales Department, as Barry O'Brien has been named National Sales Director and Rick Harold takes the Display Advertising post. O'Brien, an account executive at Q107/Washington and F105/Boston for ten years, will be based in Washington and will concentrate on non-record accounts on the Eastern Seaboard, Harold, whose experience includes promotion positions at UA, Rocket, and Capricorn Records, will be based in L.A. and will work closely with VP/Sales & Marketing Dick Kriz-

Wilson, commenting on the expansion moves, said, "As we continue to grow, I'm happy to place greater trust in our key people and to be able to attract new staff members of the high-caliber credentials and skills shared by Brad, Barry, and Rick. Jonathan Hall has a strong background in film, and in heading up two divisions will now be able to exercise new facets of his abilities. Ken and John's commitment to the radio and record industries is as strong as mine; they're the first people I can say that about and I'm pleased to give them full day-to-day re-sponsibility for the newspaper. Joel's strong CHR programming background makes him ideal for his new position.

Wilson continued, "All our expansion, covering as it does a wide variety of entertainment media, is carefully planned for maximum radio involvement. Our multimedia presentation, the 'Great Rock & Roll Time Machine,' brought \$150,000 in advertising to six L.A. radio stations when it ran in the area last summer, and we envision similar participation in future projects. At the same time, as we expand we intend to continue to strengthen the company's base, Radio & Records the newspaper, to make it an even more valuable tool for our readers."



Jam Packed With AOR And Country

Anists, radio, and record personnel of all formats and fields gathered for the seventh annual Charlie Daniels-sponsored Volunteer Jam in Nashville last week. Pictured during the festivities, which included several hours of musical performances, are (I-r) WKLS/Atlanta PD Alan Sneed (WKLS was flagship for the Volunteer Jam Radio Network), WLIR/Long Island PD Dennis McNamara, Billy Joel, Molly Hatchet's Dan Hlubek, Ted Nugent, an un-identified fan, WZXR/Memphis PD Redbeard, E/P/A's Bob Feineigle, and Mickey Gilley.



Radio Records Inks Atlantic Distribution Deal

As foreshadowed (R&R 1-9), Florida-based Radio Records has signed a marketing and distribution agreement with Atlantic Records. Pictured at the pacting are, from left: Atlantic Exec. VP/GM Dave Glew, Radio Records Chairman Ed McGlynn, Atlantic Vice Chairman Sheldon Vogel, Atlantic Chairman Ahmet Ertegun, Radio Records President Dick Kline, and Atlantic President Doug Morris.

Hungate

Continued from Page 3 his new duties on January 26. WLRS owner Louisa Henson, commenting upon Harris's appointment, told R&R, "We've been searching for a very capable programmer and have been talking to a number of people. Rick was always our first choice and it's splendid we were able to get him. There's a very low turnover here. We make a commitment to our staff and we were looking for someone who was willing to make that sort of commitment to us.

Harris described WLRS as "very quality-oriented broadcasters," adding that his tenure at WYSP was 'great. The people have been very nice to me.'

Additional changes at WLRS include veteran station air personality John Simon being appointed MD and Terry Meiners hired as Promotion Director from his previous post as Assistant PD for WKQQ/Lexington

Williams

Continued from Page 3 Williams certainly will continue in the fine tradition of our two stations.

In a related development, WSGA morning man/ Music Director Jack Acuff has resigned due to family reasons and will accept the Program Director position at WROM-WKCX/Rome, GA. Rogers told R&R that Acuff's replacement will be announced shortly.

WSAI-FM

Continued from Page 3 many times. I'm glad for the opportunity.

Margolis told R&R, "I feel real good about it. Corinne (Baldassano, exiting the PD post for an undisclosed position elsewhere) felt it was time to move on. A lot of the moves and changes we'll make at the station will be obvious ones, nothing drastic. The format will stay the same."

Polygram

Continued from Page 3

Polygram's Central Marketing Services, becomes VP/Marketing, Special Projects; while former Polygram Distribution VP/Planning Jules Abramson is now VP/Marketing & Product Development for Polygram Records.

Bianco Heads Polygram Finances

Another corporate change has Neil Bianco appointed Exec. VP of the parent Polygram Corp. Bianco, a partner in a prominent New York public accounting firm, will serve as Chief Financial and Administrative Officer for the company. And at Polygram Records, Sherrie Levy has been promoted from Mercury's Press Director position to Exec. Assistant to Sherwood.

October/November '80 Arbitron Shares

Continued from Page 16

Hartford

WTIC Retains Huge Lead

WTIC (PA) remains light years ahead of the other Hartford stations, with a 12+ share that went 24:2-23.0. The only other double-digit station in the past, WRCH (BM), dropped 11.5-9.2. WDRC (R) rebounded 3.3-5.3. WKSS (BM) gained 5.1-6.3 and WPOP (N) improved 4.4-5.6.
Others with better than a one share included

WCCC-FM (A) 4.1-3.6, WDRC-FM (R) 3.8-3.4, WHCN (A) 4.3-5.1, WKND (B) 2.4-2.2, WMLB (M) 1.5-1.4, WRCQ (PA) 3.8-2.7, and WTIC-FM (R) 7.9-6.2.

Stations outside the metro scored: WIOF (PA) 3.7-4.3, WKCI (R) 1.2-2.0, WPLR (A) 2.5-1.1, WWYZ (A) 3.1-3.4, and WAQY (R) 2.3-1.9.

Albany

WGY, WFLY Down Three: **WROW-FM Up Three**

Pop/Adult fixture WGY slipped 19.6-16.7 this sweep, while CHR leader WFLY dropped 10.7-7.1. At the same time, Beautiful Music WROW-FM surged 7.1-10.0. WROW-AM (BM) maintained a healthy share, 9.7-10.2.

Additional stations with a one share or better included WCSS (PA) 1.5-2.3, WGFM (R) 4.1-3.8, WGNA (C) 4.7-4.3, WHRL (BM) 1.9-2.6, WPTR (R) 4.9-3.1, WPYX (A) (formerly WHSH) debuting with a 6.2 with the same format, WQBK (T) 5.9-6.2, WQBK-FM (A) 4.7-2.4, WTRY (R) 6.8-8.4, and WWOM (PA) 3.1-3.9.

Oklahoma City

KTOK Adds Two, **Becomes New Leader**

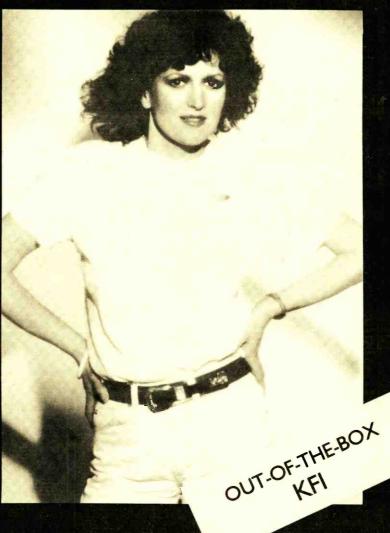
Pop/Adult KTOK, formerly market leader, rebounded 11.7-13.7 to recapture the top rung. Beautiful Music KKNG remained a strong number two, 13.6-13.0. Country KEBC hit paydirt, 10.9-12.2, KOFM (R) did well, moving 7.8-9.9.

Also scoring a one share or better were KAEZ
(B) 3.6-3.0, KATT (A) 1.9-1.2, KATT-FM (A) 5.65.3, KJIL (RL) .8-1.1, KKLR (C) 2.9-2.6, KLTE (PA) 6.1-6.0, KOMA (C) 4.2-6.1, KXXY (A) 9.0-6.2, KZUE (R) 5.5-3.2, and WKY (R) 5.6-6.2.

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THE NEXT CHAPTER IN THE CONTINUING SUCCESS STORY OF LEO SAYER'S AND CLIFF RICHARD'S MASTER PRODUCER ALAN TARNEY:

"JANUARY FEBRUARY" BY BARBARA DICKSON





THE RECORD COMPANY YOU CAN COUNT ON





STREET TALK.

Steve Kingston has now been officially promoted to Program Director at WPGC/Washington. Steve had taken over as interim PD in the wake of Scott Shannon's departure, but the station never mounted a search for a replacement, apparently feeling Steve was the right man for the job. Now it's official.

Bob Laurence has exited Mariner Communications and will move to Los Angeles to accept a programming position with Drake-Chenault.

In a daring move WINZ(Zeta 4)/Miami has changed formats but not to Country. The former AOR was reincarnated Monday morning (1-19) as a CHR station calling itself I-95. Keith Isley remains as PD.

Apparently A&M Records is making a concerted move toward the lucrative black music market with the hiring of Jheryl Busby as VP/Promotion and Marketing for black product. Further, Michael Stokes was reportedly named to the newly-created position of VP/A&R for Black Product at A&M.

The legendary Bobby Ocean has exited KWST/Los Angeles, where he had been a member of the air staff. Apparently economic cutbacks caused the situation and word has it that more changes may be forthcoming at the Century AOR outlet following the departure of GM Paul Cassidy and GSM Bob Faulkner (R&R 1-16).

WPXI/Charleston, SC (WTMA's FM) has converted to CHR under the consultation of E. Alvin Davis. Reportedly the station has applied for the new calls WSSX and has already adopted the new on-air identity of 95-SX.

Congratulations to T.C. Dooley, who exits Y106/Orlando to become the new PD at WDAE/Tampa. Back at Y106, Bill Michaels has been promoted to Program Director.

Billy Brill, who does entertainment features for L.A.'s version of Westinghouse's syndicated "PM Magazine" TV show, has signed a deal to provide similar material for "The Gary Owens Magazine" afternoons on KMPC/Los Angeles. Brill will cover the music business for Gary and actually "review" a different Los Angeles radio station each week. His first review victim, er, subject will be KMPC itself.

And speaking of Gary Owens . . . G.O. himself has been named to the 1980-81 edition of "Who's Who In The World," becoming the first contemporary radio personality to gain the honor. Plus, from the radio and record industries, Paul Drew, consultant and owner of Real World Records, was also honored with a listing in the fifth edition of "Who's Who In The World."

Ted "Ziggy" Ziegenbusch has left KLAV/ Las Vegas to become PD and morning man at XTRA/Tijuana ("The Mighty 690"). He has adopted the new air name of Ted Wayne.



You Look Just Like . . .

For all those Washington, DC residents who weren't lucky enough to get invitations to President Reagan's inauguration, WPKX & WVKX/Washington came to the rescue.

Tuesday night (1-20) at a Georgetown nightclub, the stations threw their own inaugural celebration complete with two celebrity lookalikes from Ron Smith's Celebrity-Lookalikes in Hollywood, CA. Thirty-two lucky couples had their photos taken with Ronald and Nancy Reagan doubles, flown in from the West Coast to host the KX Country Inaugural Ball.

The entire evening was a huge success, and as KX General Manager Bill Sherard said, "Ten years from now, who'll know the difference?"

Congratulation to KYUU/San Francisco's Don Bleu who has joined San Francisco's Channel 5 and the "Evening Magazine Music Review" show as writer/performers. Bleu will continue to do his PM drive shift at KYUU while reviewing one current record release for each "Evening Magazine" show.

And while we're in San Francisco . . KFRC has come up with a Super Bowl-related contest that may top them all. With the well publicized feud between Oakland Raiders owner Al Davis and NFL Commissioner Pete Rozelle, KFRC felt the time was perfect for an "Al Davis Lookalike Contest." The idea is that whoever wins the contest (by looking the most like Al Davis) could fly to New Orleans with a friend (courtesy of KFRC) and accept the Super Bowl trophy from Mr. Rozelle. That way the real Davis and Rozelle wouldn't have to meet face-to-face. The one important assumption here, of course, is that Oakland will beat Philadelphia, which PD Gerry Cagle and all the other Bay Area residents are taking for granted.



THIS WEEK
VARIOUS GUESTS

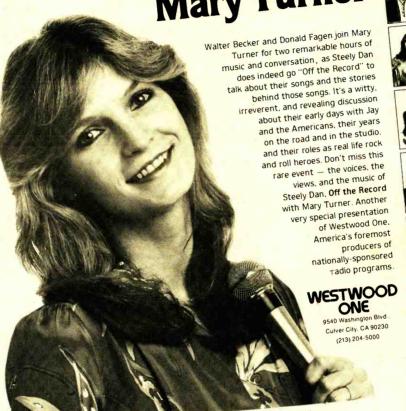
NEXT WEEK
STEVE ALLEN
PLUS VARIOUS GUESTS

Call Jim Brown (213) 399-4949

131 Ocean Park Boulevard Santa Monica, CA 90405

Steely Dan

Off The Record with **Mary Turner**





the weekend of January 23rd on more than 200 great stations, including:

	Airing the Akron Albanya Albuquerque Allentown Altoona Amarillo Anchorage Appleton/Osh Asheville Atlanta Augusta Augusta Augusta Baltomer Baton noug Battle Creek Baton noug Battle Creek Baton noug Battle Creek Baton Baltong	WWWM WNIQ KWXL WZZO WYAM KYTX KRKN WKAU WBMS WKLS WBLM WYMX KLBJ KKXX WYY WEMF	Cheritiad Cleveland Colorado Sprg Columbia Columbus. GA Columbus. Or Corpus Christ Dallas	WRKI WPHD WDOT KATI KKRQ WTMA WROQ WKXC KKAZ WMET KNVR WSAI-FM WWWM S KILO WNOK WCGQ WNCI	Detroit Duluth Duluth El Paso Eugene Evansville Fargo Filmt Florence, ALA Fresno Ft. Lauder dale Ft. Myers Ft. Pierce Ft. Wayers Grand Rapids Grean Bay Green Bay Green Bay Greenwille. S Greenwille. S Greenwille	WWWW KQDS KPAS KZEL WHKC KQWB WWCK WQLT KKDJ WINZ WINZ WINZ WINZ WXKE WLAV KQDI WKAU	Indianapolis Jackson, TN Jackson Johnson City Kalamazoo Kansas City Killeen, TK Knoxville Riverside Lancaster Lansing Las Vega Las Vega Lancoin Little Rock Los Angeles Louisville Macon Macon Control	WFBQ WZZQ WIMZ WLAV KBEQ KIXS WIMZ KMET WRHY WLAV WICC KFMS WKQQ KYMQ KKYK	Milwaukee Minneapolis Missoula Missoula Mobile Mt Pleasant Nashville New Haven New Orleans New York NE Penn Norfolk Olivahoma C Omaha Orlando Oxnard Pensacola Pensacola Pensacola Philadelphi	WMC WINZ WLDX WLOL KYLT WABB WMHW WKQB WCCC WNEW-FM WEZX MYK/WZAM MYK/WZAM MYK/WZAM WTW WTW WKZO WORJ KTYD WKAO WKZO WORJ	Portland, my Providence Provid - Providence Providence Rateigh Reen Rateigh Reen Sairtale Sayanaw Salem Sairtake City San Antonio Sayanah Seattle Sioux Falls South Bend Springhedd Springhedd Springhedd Springhedd Springhedd	WBENU KDAB KILO WITN KCBN WYFE KWOK KGON KDON KDAB KISS KGB WSGA KISW WAOR KLYW WAOR KEW KEW KEW KEW KEW KEW KEW KEW KEW KEW	Wheeling Wichita Wilmington Worcester Yakima York Youngstown	WOM KIC WLC WCC KA	M P T CF Z
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O.K., class . . . quiz time as you stop for a moment, coolly climbing over the knuckles of your coworkers on the corporate ladder. What album superstar holds the record as longevity champ for 3360 days or nearly TEN YEARS on the charts? Give up?

That's right, it's Johnny Mathis, with his Columbia LP 'Johnny's Greatest Hits.'' And last week some 500 of Johnny's close friends gathered at the Beverly Hilton for a neat and magnificent evening celebrating his 25 years in the music hiz.

Johnny guested on my nurfish radio show the day of the big event and I asked him what his own particular favorite song was over the past 25 smash years. Now, you've got to take into consideration, we're talking about biggies such as "Chances Are," "Wonderful, Wonderful," "The Twelfth Of Never," "A Certain Smile," "Too Much, Too Little, Too Late," "It's Not For Me To Say," "Misty," "Small World," and "Wild Is The Wind," plus at least a dozen more standards. Do you know what he said? "When Sunny Gets Blue," the great jazz piece that was on the flip side of "Chances Are," as I recall.

In high school, Johnny set basketball and track records, culminating in an athletic scholarship to San Francisco State College. While he was readying for the Olympic high jump trials, George Avakian of Columbia Records heard Johnny sing at the 440 Club and sent that now well-quoted telegram, "Have found phenomenal 19-year-old boy who could go all the way! Send contracts."

George was in the audience last week, as was the Noga family. Helen Noga spearheaded the career for young

Mathis to superstardom. We were chatting with Helen and daughter Beverly at the Hilton and recalling a party they threw for Johnny in 1959. It was a catered dinner, and Helen said she remembered it well (Maurice Chevalier sang that song through his French cuffs). They had been recently looking over past photographs of the show biz folk re: Johnny's anniversary. In the line with my wife Arleta and me were some talented young actors . . . a guy named Roger Moore who played an English cousin on "Maverick," an actor named Burt Reynolds, and a tall young man who was part of the "Rawhide" TV series, Clint Eastwood. (Whatever became of any of them?)

Congratulations to Michael O'Shea, another GO Column pal who has accepted a keen position as Manager of KBLE-FM/Seattle. Michael, who has lost so much weight he keeps sliding down the shower drain, did a fine job with Golden West Broadcasters as National PD for the chain.

* * * * *

I'm going to miss seeing him whiz into the building bedecked in his suit made of unborn beaver fetlock, but I told him to frequently play Gene Autry's recording of "I'm Back In Seattle Again" (I think that's how the song goes . . .).

I believe it was Michael who created the well-known radio phrase: "Thank God it's Friday . . . only two more working days this week!"





JEFF SALGO EXITS AS OK102½/SEATTLE PD
— Ed Mason takes over position.



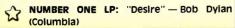
STEVE SMITH NAMED PD AT KLBJ/AUSTIN



NUMBER ONE FIVE YEARS AGO: "50 Ways To Leave Your Lover" — Paul Simon (Columbia)



NUMBER ONE COUNTRY: "This Time I've Hurt Her" — Conway Twitty (MCA)





''Dallas,'' CBS Top Ratings Again

"Dallas" extended its **Nielsen** number one streak to ten weeks (broken only by a holiday preemption), although the victory margin was slimmer than usual. "Dallas" earned a 33.4 rating in the week ending January 18, edging **CBS**'s "60 Minutes" by 0.8 of a ratings point. With "Dukes Of Hazzard" and a special one-hour "One Day At A Time" finishing third and fourth, CBS swept the top four places and won the week with a 20.0 average rating. **ABC** emerged just ahead of **NBC** for second, 18.6 to 18.3.

The top 20 follows, again with last week's rankings for comparison:

LW TH PROGRAM (NETWORK)

- 1 1 Dallas (CBS)
- 7 2 60 Minutes (CBS)
- 3 3 Dukes Of Hazzard (CBS)
- 11 4 One Day At A Time (CBS)
 9 5 Little House On The Prairie (NBC)
- 5 6 M'A'S'H (CBS)
- 7 Bob Hope's 30th Anniversary Special (NBC)
- 6 8 Love Boat (ABC)
- 14 9 Three's Company (ABC)
- 10 Magnum PI (CBS)

- 11 The Terror Within Us
 - (CBS Wednesday Movie)
- 12 Dynasty (ABC Monday Movie)
- 13 The Waltons (CBS)
- 13 14 House Calls (CBS)
- 15 B.J. & The Bear (NBC)
- 18 16 Real People (NBC)
 17 17 Too Close For Comfort (ABC)
- 8 18 Alice (CBS)
- 12 19 Fantasy Island (ABC)
- 20 The Choirboys (ABC Sunday Movie)

"WKRP In Cincinnati" fell from 34th last week to 43rd this week. CBS had 10 entries in the top 20. ABC six, NBC four.



ROCK AROUND THE CLARK — Columbia's Rockpile guested on "American Bandstand" recently. Pictured on the set are (I-r) group's Billy Bremner, host Dick Clark, and Rockpilers Dave Edmunds, Nick Lowe, and Terry Williams.

Music On TV

Dolly Parton will sing "9 To 5" on the "Golden Globe Awards" telecast January 31 on CBS ... REO Speedwagon guests on "Fridays" January 23 ... Conway Twitty stars on "Barbara Mandrell & the Mandrell Sisters" January 24 ... Patrice Rushen makes an appearance on "Merv Griffin" January 28.

VIDEOSCOPE:

PANASONIC SETS VIDEODISC MARKETING EXEC TEAM: Panasonic Exec. VP Ray Gates, VP/Product Planning & Engineering Division Adam Yokoi, and Consumer Video Group General Manager Stan Hametz have been named to the executive team which will spearhead marketing efforts on behalf of Panasonic's VHD videodisc system. Gates will supervise the drive, which calls for the system's introduction in late 1981. Panasonic's venture involves its parent company, Matsushita Electric Industrial Co. Ltd., the General Electric Company, the Victor Company of Japan (JVC), and Thorn-EMI Ltd. Basic function of the team will be the coordination, planning marketing and development of the videodisc system in conjunction with the aforementioned firms . . . SANSUI TO ENTER VIDEODISC MARKET: Sansui Electronics announced its decision to introduce its first video product - a videodisc player in either RCA's CED or JVC's VHD format - in late 1981. Sansul will manufacture the units in Japan . RCA ACQUIRES VIDEODISC RIGHTS TO OLD TV SHOWS: RCA has announced the acquisition of episodes of "The Fugitive," "NBC's Saturday Night Live," "The Mary Tyler Moore Show," and "Little House On The Prairie," all of which will be offered on videodisc when RCA's CED system is introduced later this year . . . "GREASE" 11th VIDEO-CASSETTE TO GO GOLD: The hit musical "Grease," starring John Travolta and Olivia Newton-John, has become the eleventh videocassette to surpass the \$1 million mark in retail sales, according to ITA Inc.... VCI DEBUTS LINE OF RELIGIOUS VIDEOCASSETTES: Video Communications Inc. (VCI) launched its line of religious/inspirational videocassettes at the Winter Consumer Electronics Show in Las Vegas recently. The initial line includes 40 titles, including "The Cross And The Switchblade," "In Search Of Noah's Ark," and "The Greatest Heroes Of The Bible Series" ... CVE PACTS SOUNDWORKS TO PRODUCE LIVE VIDEOS OF CBS RECORDING ARTISTS: CBS Video Enterprises has signed an agreement with Soundworks Recording Studios and Grand Slam Entertainment to produce a series of live music video programs featuring CBS recording artists. The programs will be recorded in digital stereo at the Soundworks/Studio 54 facility in New York, along with other New York venues, and will be available via pay cable, videocassette, and videodisc in the future. Soundwork's prior production projects include Steely Dan's "Gaucho" album and a video program, "James Brown - Live At Studio 54," for television syndication in 1981.



Inexpensive, As Godsends Go

The District Attorney has issued a blanket subpoena for the local newspaper's files and notes. What are a couple of leading journalism schools where I might telephone experts who can explain the ethics and legalities?

That outspoken Baptist in Oklahoma has again insisted publicly that God doesn't hear the prayers of Jews. Where are the headquarters of several Christian religions with theologians who might comment on that?

The wire bulletin says the plane went down but there were survivors. What's the nearest hospital of any size, and what are the numbers of the Sheriff and State Police in that area?

Local lawmen say an overturned tank car is leaking something that smells rather like vinegar; the railroad shipping papers are partially destroyed, and only half the chemical name is visible. Is the stuff dangerous? How can I rapidly find a chemical expert?

Discos seem to be fading away here. Is that definitely the case in major cities across the country?

News reporters and talk show producers and hosts often have an overabundance of questions. Part of our professional worth is determined by how quickly we can find the correct answers. Most frequently we track down an expert and ask. Where do we find the appropriate experts in a hurry?

All the above answers can quickly be found among the people and organizations listed alphabetically and by categories in the National Directory of Addresses and Telephone Numbers, a big paperback from Bantam Books.

My wife Carole spent \$15 on my behalf a couple of weeks ago and brought a National Directory home, and while I appreciated the thoughful gift. I was skeptical about its actual day-to-day usefulness. After a few hours of saved time I'm completely convinced the book is "an absolute Godsend," as Gene Shalit said, and probably deserves the "Outstanding Reference Book of the Year" designation it was given by the American Library Association.

For all sizable American cities there are numbers and addresses for the successful radio and TV stations, newspapers, libraries, museums, and big businesses. An alphabetical list of trade magazines and specialty publications, for quick information about dirt bikes, investing, criminology, traffic engineering, and other subjects we care nothing about until we have a sudden need to know. Ethnic newspapers nationwide, hospitals of 300 beds and over, ski areas, air freight offices, bail bondsmen, legal gambling casinos, and a whole lot more.

The directory is approximately the size of an SRDS. My 1980-81 "National Directory" is Bantam's fifth issue, so quite likely you've seen it on a bookstore shelf. If you use a telephone to gather information, even if only a couple times a week, there's a good probability the directory will not only save time but give you ideas.

It describes itself as "The No. 1 essential reference book for executives. The only book with the 50,000 most wanted numbers in the United States." That sounds like fullblown hype but it may become true to you, as it has to me. Bantam Books is at 666 Fifth Avenue, NY, NY 10019.

CALENDAR -

Sinatra's World-Record Crowd

MONDAY, JANUARY 26: The largest crowd ever assembled to watch a single performer jammed into a stadium in Rio de Janeiro, Brazil a year ago today. Frank Sinatra's audience was estimated at 175,000.

Eight years after the first Wright airplane, designer Glen Curtiss designed and piloted the first bright airplane, the signer of the company of the signer of the signe

Eight years after the first Wright airplane, designer Glen Curtiss designed and piloted the first seaplane 70 years ago today. The Curtiss Hydroplane "Flying Fish" flew at San Diego today in 1911.

Paul Newman is 56. Eartha Kitt is 53. Jules Feiffer is 52.

"Distant Electric Vision"

TUESDAY, JANUARY 27: The invention of television took place over many years in a series of experiments in several nations. The cathode ray tube of 1897 became part of the definitive 1908 theory of "Distant Electric Vision," and 55 years ago today the earliest public demonstration of TV was given in London by John Baird. He had transmitted the first facial image experimentally in 1925, and today in 1926 he broadcast primitive TV.

The first videotape recording, by the way, was by Ampex in 1956. The name comes from the inventor's initials (Alexander M. Poniatoff) and "ex" for Excellence, according to the Guinness Book.

The Vietnam peace treaty was signed eight years ago today. Three astronauts died in the Apollo launchpad fire fourteen years ago.

Skitch Henderson is 63. Troy Donahue is 44. Donna Reed is 60. Mikhail Baryshnikov is 33.

Canada Rescues Americans From Iran

WEDNESDAY, JANUARY 28: Six U.S. Embassy employees who had been hidden by Canadians since the Iranian hostage kidnapping escaped a year ago today with the help of Canadian diplomats. Five of our people had run from the back door of the U.S. Embassy during the takeover, and all six had been hidden inside diplomatic residences in Tehran.

The first gas streetlights were in London, turned on tonight in 1807. The Emmy awards date from today in 1948. The Coast Guard was created in 1915.

Alan Alda is 45. Barbi Benton's birthday is today but she has an unlisted age.

Blackthorn Tragedy

THURSDAY, JANUARY 29: A year ago today the Coast Guard vessel "Blackthorn" collided with the oil tanker "Capricorn" in Tampa Bay, killing 23 seamen. It was the Coast Guard's worst peacetime disaster.

The Baseball Hall of Fame was established at Cooperstown, NY, 45 years ago today in 1936. The first five men inducted were Babe Ruth, Walter Johnson, Ty Cobb, Christy Mathewson, and Honus Wagner.

The first successful gasoline automobile was the Benz "Motorwagen," patented January 29, 1886, a three-wheeler capable of ten miles per hour. Two were built and one is still exhibited in running condition in a German museum (Deutsches in Munich).

Germaine Greer is 42. Claudine Longet is 39.

The Lone Ranger Gets His Name

FRIDAY, JANUARY 30: One of radio's most successful programs went on the air today in 1933, a terrible year for reality but great for escapist fantasy. It was the Great Depression, with unemployment around 30 percent and Prohibition of alcohol still in effect. Forty-eight years ago today the first "Lone Ranger" program was broadcast. (In that program six Texas Rangers are ambushed by the Cavendish Gang. A young man named Reed is saved by Tonto, who nurses him back from bullet wounds. Regaining consciousness, the lawman says, "Tonto, there were six of us in that canyon. The others... what about the other Rangers?" "Other Ranger all dead," comes the reply. "Dead?" "Uh!" The wounded man says, "One was my brother," but Tonto interrupts with "You only Ranger left! You Lone Banger!"

Marty Balin is 39. Gene Hackman is 50. Vanessa Redgrave is 44

THIS WEEK, EVERYBODY'S HAVING LEO'S "FANTASY"!

THIS WEEK - 57 ADDS!

CKGM add WIKS on WMEE on WLS on WDRQ deb 30 WOHO add 29 CKLW add KEZR add KOPA add KKXX add WFBR add KGGI add KJRB add WTRY add WPST deb 31 KSPZ add 28 KYSN add O106 add WHYN add KENO add WKEE add KTKT add 14WK add KSRR add WCIR add KINT add 40 WHHY add KBFM add Z102 add 32 KWIC add WFOX deb 23 B97 on WNOE add 33 WCGQ add WISE on KXX106 add WSGN add WANS-FM on WAAY on FM99 add WLCY add WKXY add Y103 40-37 KSEL add CK101 add 37 KPUR add WBBO add **KVOL** add WSKZ add KKXL deb 24 WOKI add KKLS on WRJZ add KWWL add WCSC on KENI add WORK add KSLY add WRVO add KCBN add WGRD add KATI add KODI add WVIC add WAKX add **KBOZ** add KEYN-FM add KOOK add KRLC add WISM add Z104 add

SAYER "Living In A Fantasy"

Produced by Alan Tarney

ON WARNER BROS. RECORDS



John Leader



THIS CHR'S NIGHT SHOW IS BILINGUAL

KIIS-FM Speaks Your Language

Los Angeles has many English language stations and several Spanish language stations. However, this fair city now has a station that for a few hours each evening is bilingual.

Val Valentine, the evening personality on KIIS-FM, is putting his first language (Spanish) and his second language (English) together with some rather interesting results. I wanted to find out more about this bilingual experiment on a Contemporary Hit Radio station, so I spoke with Val and KIIS-FM Program Director Mike Wagner.

Reflecting The Market

Val informed me of a fact about L.A. that I was unware of: except for Mexico City, no other city in the world has a greater Spanish-speaking population than Los Angeles. And that statistic was a prime motivator for Mike to let Val loose on an otherwise English-speaking station with Spanish.

Mike said, "When KIIS started moving away from Disco as a pure format, we knew that we had begun to attract a fairly significant Hispanic audience. Disco was on the wane and we knew KIIS should remain basically contemporary, so we took a good look at the market to find a new niche. Even before the release of the 1980 census data, we knew that L.A. was about 50% Spanish-speaking. We also knew that KRLA had a very large and loyal audience among the Hispanic community. All of us felt that as a contemporary station we could offer that large Hispanic audience something different, especially at night, and that they would listen."

This is where Val took the spotlight. Val had been with the station doing the all-night show, but had moved into the early evening slot when the station first began its Dancemusic format in 1979. But Val didn't speak much Spanish on his show until late last year.

"Except for Mexico City, no other city in the world has a greater Spanishspeaking population than Los Angeles."

Then, with the approval of Mike and the KIIS management, Val began to use both Spanish and English at various times during the hour.

As KIIS sounds now during Val's shift, he'll say something in Spanish, like the first line of a weather forecast, and then immediately say the same phrase in English. For Anglos like me, who don't happen to speak Spanish, the effect is intriguing.

And what about the Hispanics? Val told me, "They love it! Nearly all the Spanish language music stations in L.A. play the standard type of Mexican music, which the young Chicanos appreciate, but it may not be their favorite type of music. The young Hispanics in this area like the music that the Top 40's play. And they especially like the mix of black and rhythm and rock music that KIIS programs. When they hear a jock on a station like KIIS speaking to them in their language, well, it's something special for them."

Request Lines And Dedications

The response has been overwhelmingly positive according to Mike. "I'd say that a good 50% of the requests that Val gets each night for dedications come



KIIS-FM's Val Valentine

in to us from Spanish-speaking listeners. We don't have a request line operator that speaks Spanish right now, so Val has to take those calls himself. He does dedications, which is something KRLA has been doing for years. But the really amazing thing is that the English-speaking kids like it, too. Let's face it, most students in the L.A. school system are learning Spanish either in class or by contact with their Hispanic friends, so for Val to be giving them free lessons in 'street Spanish' every night on the air . . . it's a nice bonus."

That last point Mike mentioned is worth amplifying. Val was born on an Indian reservation outside El Paso, Texas. He is in fact more Indian than Hispanic, but he learned both Spanish and English growing up in El Paso and Los Angeles. The Spanish words and phrases he uses on the air are not from Spanish textbooks. As Val pointed out, "Some of the things asy in Spanish might not even be understood in, say, New York where the Puerto Ricans have developed dialects all their own. L.A.'s Chicanos have their own language too, and that's the way I talk on the air."

It's A Natural

When I first heard Val doing his thing, I thought us does it flawlessly. However, Val told me that's not the case. "Of all the jobs I've had in the last 10 years in radio, doing this is the most natural I have ever felt on the air. It's funny, but when I first got into broadcasting, I was told that I would have a much better chance of getting a good job if I could eliminate my Spanish accent. I worked on that for years, and now, instead of a minus it's a plus. This is something that I've always wanted to try, but no one has ever given me the opportunity before."

The most impressive thing about Val's bilingual show is in his execution. I don't speak Spanish, but as I listen more and more to his show, I find myself beginning to comprehend more and more of the Latino phrases he uses. The side-by-side presentation of Spanish and English creates the subliminal learning and it is also what keeps Val's act from alienating either ethnic group.

Programming Reality

Mike brought up another point in our discussion having to do with the EEOC and minority air personalities. "You know, the government has told all

radio stations that they must reflect the ethnic makeup of their communities with the people that they hire for their stations. That means that you have to have X-number of women, blacks, orientals, or Hispanics. But what most stations do is put a minority on the air, and especially in the case of contemporary radio, they want the minority to sound white. On the surface that's pretty ridiculous when you stop and think about it, especially if the minority person can speak to a large segment of the community, as in Val's case."

Mike's point is a good one, but Val is able to walk the line between Anglo and Chicano on the air so convincingly that apparently both sides listen. Naturally, the results of the extended measurement survey which ended in December will tell us a lot more about the reaction to KIIS's nighttime bilingual experiment, but so far the signs are encouraging.

Having a bilingual jock on the air is not an original idea; in fact, it was done many years ago in Los Angeles by the legendary Huggie Boy. But Huggie Boy's excursions into Spanish were almost exclusively for requests and dedications and were not as complete as Val's current bilingual efforts.

In New York, WKTU personality Paco will often speak a phrase or two in Spanish, but his program is primarily in English. In Miami on Y100, Kid Curry and newsman Jim Reilhe will occasionally use bits of Spanish, but as Y100 PD Bill Tanner points out, in Miami the polarization between the Anglo and Cuban communities is at an all-time high right now. That would make the wisdom of trying the KIIS experiment rather questionable for South Florida.

Los Angeles does have a large Spanish-speaking population and KIIS is making an obvious effort to court some of those numerous listeners away from both the Spanish-speaking stations in the market and any other contemporary music stations that the Hispanics might listen to Val's ability to bring the two languages together and make it sound natural is impressive. It is an experiment in innovative programming worth watching through the next few ARB's to see if its effects are as positive as both Val and Mike believe they will be.

Motion

KUHL/Santa Maria, CA has made several promo-tions and staff changes: Rick Baca has been upped to Production Director; Dave Holmes was promoted to Promotion Director; Jeff Randall moves from Promotion Director to Program Director; and Mike Garrity from KRQK/Lompoc, CA has joined KUHL for the early evening shift ... KIOA/Des Moines has added three new personalities to its lineup: Ralph Bradley is new to morning drive; Mike Shannon takes over the 6-10pm shift; and Jason Douglas does 10pm-2am . . . Matt Siegel joins the staff at WXKS/Boston to do AM drive, coming from his most recent position as host of Boston's Channel 5 live late-night talk show. Prior to his TV show, Matt worked in radio at WBCN/Boston ... Emery Kobor has been named News Director at Heftel's WYYS/ Cincinnati, coming from a similar position at WKRQ/ Cincinnati. Kobor began his broadcasting career five years ago at WKDF/Nasvhille . . . Tom Clay is the latest addition to the KSTT/Davenport lineup. Tom, who has worked at KLWW/Waterloo and KRNA/Iowa City, was most recently at WAPL/Appleton, WI. He is now doing 7pm-12midnight at KSTT ... Joanne Rosenzweig has been named Community Affairs Director at KFRC/ San Francisco. Before joining the station Ms. Rosenzweig was an independent consultant/producer in San FranThe second Breaker from the album "One More Song"

Thank you Epic for your dedication and hard work, and radio for your belief.

May Wine

"Hearts On Fire"
RANDY MEISNER

THE BACK PAGE

BREAKERS®

RANDY MEISNER Hearts On Fire (Epic)

64% of our reporters on it. Moves: Up 64, Same 33, Down 0, Adda 44 including WKBW, CKGM, 293, 94Q, Q105, WDRQ, KBEQ, KSFX, KIMN, KUPD, WFBR, WTRY, WSGN, BJ105, KMJK. See Parallels, debuts at number 29.

Produced by Val Garay

Spig

Radio Welcomes Deregulation

Continued from Page 1
"I don't think it will mean anything in regard to the News/Talk
format," citing his station's doubling of its news and public affairs percentage pledges. He continued, "Other than Beautiful
Music and very highly-formatted
AOR stations, I don't think it's
going to make a lot of difference."

Some Concern

AOR responses covered a wide range. WRKK/Birmingham GM Dan Brennan stated, "People listen to us because we take our music very seriously. There should now be a recognition that radio has become more specialized and that the overall requirement for a total news commitment does not need to be the same for every format. I think we are serving the public needs as surely as an all-News station." WCCC/ Hartford PD Paul Peyton expressed the hope that "we'll be less obsessed with the duration of a public affairs show and can devote full attention to its quality." KGB-AM-FM/San Diego GM Jim Price observed, "I don't think radio will back off from its obligation to cover, but this will allow stations to pick out and tie in events that fit their particular audiences."

There was some concern expressed by Black-formatted station executives. Most agreed with WCIN/Cincinnati PD Mike Roberts, who commented, "Stations like mine will probably not be affected very much simply because we don't want to decrease our commitment to the public." But some, WTLC/Indianapolis CM Amos Brown, worried that other stations courting the black audience might not now be as responsive to community needs: "An operator should be free to appeal to the black community, but the general market media have an obligation to tell their listeners about the feelings of the black community. Deregulation will tend to isolate the general market even further from understanding the needs and concerns of mi-

Perhaps surprisingly in light of the general relief at the elimination of time-consuming ascertainment procedures, a few commentators spoke out in favor of the practice. WGSO/New Orleans VP/GM Al Smith said, "I worry about the performance features - while they are a pain, they are also a way to document your service to the community. Without it, you might open yourself up to people challenging your performance." WAVI/Dayton Operations Manager Steve Hall, after discussing the issue with other area broadcasters, suggested, "We may want to continue ascertainment in some form or another because it helps us in our programming." WBZ/Boston VP/GM Bill Hartman agreed, citing his station's evening Talk blocs in stating, "A lot of our programming is predicated on what we learn in ascertainment. so we're going to continue doing that.'

Radio Not Changing Its Spots

R&R's radio sample was close to unanimous in its disayowal

of increasing commercials now that the ceilings have been lifted. KOLO/Reno VP/GM Tim Gant generalized. "You need to continue to program your station any station - to meet maximum audience listenership." WOW-KEZO/Omaha VP/GM Jim Eddens expanded on the theme: "Our commercial load will remain reasonable, because if you run 20 minutes per hour the marketplace will take care of it and you'll lose audience." WISN/Milwaukee PD Dave Denver agreed: "If we extended to 18 minutes or beyond, we would really be de-feating our purpose." And WTAE/ Pittsburgh VP/GM Ted Atkins summed up: "I don't foresee any stations running pell-mell to increase their commercial loads, I don't think there's a radio station around that would want to program more than 18 minutes of commercial time in an hour unless they're in a 100% non-competitive situation

The Small Market View

One area where non-competitive situations are more common is the nation's smaller markets, and here opinions on commercials and public affairs varied WSPT/Stevens Point WI PD Pat Martin said "It won't change anything here. A smaller market station like ours is the voice of the community. and we don't do news and pub lic affairs because the FCC tells us we have to - we know we have to in order to keep our listeners happy." KRLC/Lewiston, ID GM Steven MacKelvie echoed those sentiments: "We're in daily face-to-face contact with the people in our community and cannot afford to let down our public affairs commitments "

But while many maintained their commercial loads would not change, others differed. KFGO/Fargo, ND PD Tom Wynn forecast, "We possibly will make a change. We are sold out already through March and we have an avail problem for national spots. So if we do increase the spotload it would be to 20 per hour." KRZI/Waco PD Clay Steele pointed out, "I was almost sorry to hear about it. In a smaller market, the general consensus is sell as much as you can, and one of my main pieces of ammunition with the sales department has always been, 'Gee, guys, we can't go over 18 minutes, sorry.' But now that's gone, and around here, I'm afraid they will."

Citizens' Groups File Opposition

Several citizens' groups have already filed appeals against the decision, a development which worries many broadcasters, among them Greater Media Radio Division GM Herb McCord: "We certainly think the Commission has taken a positive step and we just hope their rulings won't get bogged down in litigation by special interest groups." The United Church of Christ's Office of Communications, the National Citizens' Committee for Broadcasting, the Media Access Project, the Catholic Communications Office, and the National Council of Churches have all filed, while the National Black Media Coalition and possibly others may join

them. MAP called the decision "unjust, unsupportable, and unlawful." UCC's Rev. Everett Parker called it "irresponsible," telling the L.A. Times, "Nothing will be left for the minorities, the elderly, children, or the poor, because their special interests are not desirable from an ad view-

Organizations Approve

Predictably, the NAB and NRBA expressed approval of the decision, long-sought by the trade organizations. NAB President Vince Wasilewski called the action "a turning point in the history of broadcasting and regu-The Commission is acknowledging that a station should be judged by what it broadcast. not by reams of paper submitted to a federal agency." NRBA Exec. VP Abe Voron remarked, "We are pleased about the decision on accertainments but this action is a mixed bag that eliminates red tape and paperwork but adds a considerable amount of uncertainty, vagueness, and subjectivity." ABC called it "an important first step to the elimination of unnecessary rules and require-ments." NBC echoed those general feelings but asked for "greater clarification of the Commission's interpretation of operation within the public interest.

Despite a few uncertainties, however, the overall radio mood was highly positive. Ted Dorf, VP/GM of WGAY-AM-FM/Washington, colorfully captured the feelings of a great many broadcasters when he said, "It appears that the Commission recognized that some regulations were antiquated and had no bearing on whether or not we were serving the community. They did away with paperwork that was a pain in the ass to us and to the Commission."

Patton

Continued from Page 1 replied, "We did as much as could be done with RAM. I felt I could put those energies to work for Bonneville and have considerably more impact on the industry." Among Patton's goals are to package and promote Bonneville's services in a revised fashion, and to see that Bonneville clients are able to keep up with changes in ratings company methodology. Patton also hopes to introduce a comprehensive music management system to Bonneville clients.



DOES IT REALLY SNOW IN FLORIDA? — In a recent 14QPD (WQPD)/ Lakeland, FL promotion it did. The station, along with the city of Lakeland, sponsored a whole day of Christmas fun, and the topper was 40,000 nounds of snow built into a mountain in The degree weather.



DIRTY BUSINESS — FM99/Tallahassee staffers are shown with the Dirt Band's Jeff Hanna before the station's cosponsored concert. Pictured (I-r) are: Jay Marks, PD Michael O'Malley, John Summers, Hanna, Ty Richards, and Shay St. Cloud.



JAZZ BAND AT KHTZ — Capitol's Los Angeles promotion person Susan Scharf brought along her own formally-attired jazz band when delivering Neil Diamond's "Love On The Rocks" single to KHTZ/Los Angeles MD Shaune McNamara. Susan, on the left, thought the jazz band was the perfect way to promote the first single from Neil's "Jazz Singer" LP.



WROX HAS AN 'AFFAIR' WITH LAURA BRANIGAN — Atlantic's Laura Branigan recently visited WROX/ Washington, DC to present a copy of her debut single "Fool's Affair." Pictured (I-r) are WROX's Vivian Vaughn, Cathy Kanner, and MD Rick Fowler, Laura Branigan, WROX GM Ernie Fears, and Atlantic's Karen Fisher.

NELL DIAMOND HELLO AGAIN

(Love Theme From "The Jazz Singer")

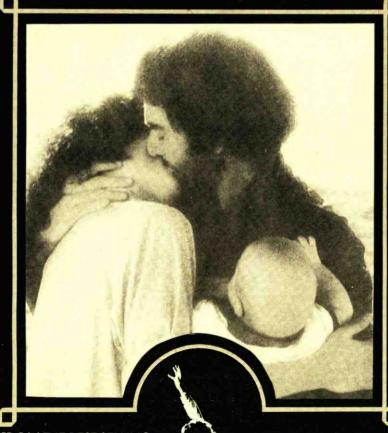
THE BACK PAGE

BREAKERS®

NEIL DIAMOND

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FROM THE BEST SELLING CAPITOL ALBUM



Produced by Bob Gaudio

SINGER

PARALLEL ONE PLAYLISTS

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23 | STATE THE 1st major

24 | STATE THE 1st major

25 | STATE THE 1st major

26 |

SLONDIE/Repture DON ICLEAN/Crying MELL DIAHONO/Nello Agein SARDARA DI SOL/Jamesry February CON FLMK SHUN/Too Tight

COM False SHARV/Too Tight
STYL/The Sais To I Tiese.
SCHART HILLS/MYSSIONS NOW-Teilin Rain
HILL CAPTER/TOO Changes Shy Life
DOWNET INHI/MAI Learn
DOWNET INHI/MAI Learn
DOWNET SHOWNERS ON LOVE HIS TOO
BOX SHEED ROWNERS ON LOVE HIS TOO
BOX SHEED ROWNERS ON LOVE HIS TOO
BOX SHOWNERS ON LOVE HIS TO
BOX SHOWNERS
BOX SHOWNE

KPLZ 101.5 Seattle

4 1 BLONDIF/The Tide is High 3 2 JOHN LEMBON/Starting Over 1 3 BRUCE SPRINGSTER/Hungry H 5 4 STELLY DAN/Hay Hinsteen 8 3 AN SUPPLY/Every Stoom. 2 6 BANBERS STREISAND/Gullry 0 1 BANBERS STREISAND/Gullry This is being the state of the

HERL DIANGMO/Hello Again BARRAA STREESAND/Hear Kind OF HELL & DATES/Kins On My Lint FIREFALL/Steying with It PETER ALLEM/Fiy Away

RRLABI

Los Angeles

Los Angeles

1 | 1000ct/11 her is vily
1 | 100ct/11 her is her best
2 | 100ct/11 her is her best
3 | 100ct/11 her is her best
4 | 100ct/11 her is her best
5 | 100ct/11 her is her best
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6 | 100ct/11

A005 25, 27 802 SCAGES/HIss Sun

PAT SEMATAR/Treet Me Right TOMBY DEE/Here is My Love ABBA/Ninner Takes if All FATS COMING/Whiskey Heaven

(H) indicates one of the five "hottest" records on each Parallel

WROV/Roanoke, VA

Dr. John
NEIL DIAMOND
HALL & OATES
FIREFALL
NOTES:
NEIL DIAMOND 2-1
STEELY DAN 5-2
DOLLY PARTON 9-5
DAN FOCELBERG 10-8
CLIFF RICHARD 20-15

FM95/Tellahassee, FL Michael O'Malley

Michael O'Malley

BRUCE SPRINGSTEEN
LEO SAYER
NEIL DIAMOND
FIREFALL
OUTLANS
VARBROUGH/PEOPLES
YABBROUGH/PEOPLES
SLONDIE 4-1
BOZ SCAGGS 6-3
DOLLY PARTON 10-4
LARESIDE 15-7
REO SPEEDMAGON 13-9

FAST Most Added. Hottest

Neil Diamond Riondia Don McLean REO Speedwagon Eddie Rabbitt Randy Maisner

DDS & HOT

Music Key: (DP) indicates the song is getting play during co parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest Neil Diamond REO Speedwagon

Leo Sayer Steely Dan Randy Meisner Blondie

EAST

PARALLEL TWO 14Q/Worcester, MA

RONNIE HILSAP TYX ottest: WTIC-FM/Hartford, CT

WRRE/Rochester, N

WTIC-FMMHartord, CT Rick Donahus DON MCLEAN STYX PAT BENATAR NOTES: BLONDIE 2 STEELY DAN 10-7 RED SPEEMAGON 15-10 DOLLY PRITON 16-11 JOHN LENNON 26-18 Dave Mason RONNIE MILSAP NEIL DIAMOND PAT BENATAR PAT BENATAR Hottest: BLONDIE 2 1 ROD STEWART 5-3 STEELY DAN 13-10 KOOL & THE GANG 16-11 REO SPEEDWAGON 18-13 Q106/York, PA Steve Galleghe

WICC/Bridgeport, CT Bob Mitchell PAT BENATAR ASSOCIATION

ASSOCIATION
Nottest:
BLONDIE 2-1
HEART 6-3
DAN FOGELBERG 13-8
EDDIE RABBITT 15 10
KOOL 6 THE GANG 20-12

Betsy Kaye RANDY MEISNER NEIL DIAMOND Hottest: KOOL & THE GANG 3-1 EDDIE RABBITT 9 6 DOLLY PARTON 13-7 BOZ SCAGGS 15-12 DELBERT MCCLINTON 18-

WKEE/Huntington, WV

PHIL SEYMOUR NEIL DIAMOND LEO SAYER JOURNEY JOURNEY
TOTO
SUZI QUATRO
TERRI GIBBS
LDVERBOY
ELVIS PRESLEY
HOLLEST:
BLONDIE 2-1
BARNY MANILOW 7 3
STEELY DAN 10-5
DOLLY PARTON 14-8

WOLF/Syrscuse, NY Bob Mitchell

HALL & OATES JOHN COUGAR DIRE STRAITS E. DAN SEALS SUZI QUATRO HOLLEST STEELY DAN 1-1 JACKSONS 7 3 MICHAEL STANLEY B REO SPEEDMAGON 11 ABBA 14-6

WPST/Trenton, NJ Tom Taylor

FIREFALL
DON MCLEAN
BRUCE SPRINGSTEEN
STEVE MINMOOD
SUZI QUATRO (dp)
Hottest:
BLONDIE 1 1
BLONDIE 1 1
JOHN LENNON 17-10
BOZ SCAGGS 23-16

WTRY/Alberry, NY

BHI CO-NM RANDY MEISNER LEO SAYER NEIL DIAMOND BLONDIE HOLLEN LE HOLLEN LE HOLLEN LE RESPECTACION 10-2 CUPP RICHARD 13 9 ROOL & THE GANG 17 12 STIX 28-20

NEIL DIAMOND FIREFALL SPYRO GYRA LEO SAYER EWEF

KC101/New Haven, CT Danny Lyons

JACKSONS NEIL DIAMOND Hottest 9LONDIE 2-1 STEELY DAN 12-7 DOLLY PARTON 19 12 CLIFF RICHARD 23-17 JOHN LENNON 25-18

WBLI/Long Island, NY BIII Terry

PAT BENATAR
DON HCLEAN
RANDY HEISMER
HEIL DIAMOND
HOLEST:
JOHN LENNON 1-1
AIR SUPPLY 3-2
BLONDIE 5 3
DELBERT HCCLINTON 10-8
EDDIE RABBITT 18-12

Steve Gathepher

RANDY MEISNER
NEIL DIAMOND
LEO SAYER
ELVIS PRESLEY
STEVE WINMOOD (dp)
HOTESEL
KOOL & THE GANG 1-1
REO SPEEDMAGON 4-3
DODIE RABBITT 13-7
JOHN LENNON 24-10
ALAN PARSONS 20-14

WHEM/Rochester, NY Marc Cronin

DON MCLEAN NEIL DIAMOND HOTLOST: STEELY DAN 5-1 RED SPEEDWAGON 7 2 HEART 9-5 ROD STEWART 11-6 EDDIE RABBITT 13-9 WFLY/Albany, NY Buzz Phillips

RANDY MEISMER
DIRE STRAITS
BLONDIE
NIGHT
Hottest:
BLONDIE 2-1
REO SPEEDWAGON 7-2
DAN FOGLEBER 15-7
PAT BENNATA 20-6
BRUCE SPRINGSTEEN D

K104/Erle, PA Bill Shannon

Bil Shanon
ROVERS
LOVERSOY
PAT DE SPRINGSTEEN
BALL & OATES
ANALL SPRINGSTEEN
BALL & OATES
ANAFRED HANN
HOLLESTANLEY B 1-1
REG SPEEDMAGON 7 3
DAN FOGELBERG 10-7
ABBA 13-8
EWAF 16-10

V100/Charleston, WV
Bob Spence
FLEETWOOD MAC
HOTEST:
ROD STEWART 2-1
KOOL & THE GANG 5
STELY DAN 7-4
REO SPEEDWAGON 10-7
BOZ SCAGGS 15-10

WAQY/Springfield, MA Jim Rielna

JIm Rising
CLIFF RICHARD
DON MCLEAN
HALL & OATES
HOTEST
ROD STEMART 2-1
DOLLY PARTON 27-5
STEELY DAN 10-7
REO SPEEDWAGON 19-9
DAN FOGELBERG 25-16

PARALLEL THREE 13FEA/Manchester, NH

Nell Jackson Neil DIAMOND
BARBRA STREISAND
HALL & DATES
ALAN PARSONS
CRAZY JOE & VARIA
HOTLEST
DON MILLIAMS 2-1
DON HILLIAMS 2-5
DAN FGGELBERG 15-10
RONNIE WILSAP 24-15
DON MCLEAN 28-20

14WK/Wheeling, WV Jack Armstrong

Jack Armstrong
ASSOCIATION
NEIL DIAMONO
NEIL DIAMONO
NALL & OATES
BARBRA STREISAND
LEG SAVER
ALMA PARSONS
SPYRO CYRA
HOTLEST:
BLONDIE ZI
EDDIE ABBITT 12-7
EDDIE ABBITT 12-7
EDDIE ABBITT 20-14
EDDIE ABBITT 30-14
JOHN LENNON D-21

WCIB/Backley WV

RON HIN
NEIL DIAMOND
DIRE STHALTS
HANCHESTER/BRYSON
OUTLANS
LEO SAYER
BRUCE SPRINGSTEEN
NOTES STEEN
DONNIE IRIS 2-1
EAGLES 7 3
REO SPEEDWAGON 9-4
DOLLLY PARTON 19-14
MCGUFFEY LANE 27-2

ABBA

ABBA

NEIL DIAMOND
SUZI QUATRO
JOHN COUGAR

HOLLEST:
KOOL & THE GANG I 1

BLONDIE 2-2
ROD STEWART 3-3
EDDIE RABBITT 15-8
QUEEN 26-16

WGUY/Bangor, ME John Jackson

EMAF MELL DIAMOND SISTER SLEDGE CHRIS MONTAN PRIL SEYMOUR HOSTER SLEDGE CHRIS MONTAN PRIL SEYMOUR LOCKEN SEYMOUR LOCKEN SEYMOUR SEYMOU

STYX
MEIL DIAMOND
TERRI GIBBS
ASSOCIATION
NEIL DIAMOND
BARBRA STREISAND
PHIL SEYMOUR PHIL SETHOOR Hottest: EDDIE RABBITT 2 1 DOLLY PARTON 5-3 DAN FOGELBERG 6-5 JOHN LENNON 14-8 STEELY DAN 16-9

WJBQ/Portlend, ME Mike O'Nell

MORED THEM
DON MCLEAN
NEIL DIAHOND
STYX
Hottest:
JOHN LENNON 1-1
ROD STEMART 5-3
STEELY DAN 8-5
EDDIE RABBITT 13-10
KOOL & THE GANG 17-13

WLBZ/Bangor, ME Michael O'Hera

TERRI GIRBS SORROWS
BARBRA STREISAND
POWDER BLUES BAND
ALVIN LEE BAND
NEIL DIAMOND
JIM STAFFORD
CRAZY JOE & VARIA
HOLLEST: Hottest: KODL & THE GANG 2-1 EDDIE RABBITT 4 DAN FOGELBERG 8-6 JACKSONS 10-8 RED SPEEDWAGON 21-10

WTSN/Dover NH

NEIL DIAMOND NEIL DIMMOND EWAF RANDY MEISNER ASSOCIATION NOTES: BLOWDIE 2:1 ROD STEMART 3 3 HEART 5 4 EDDIE RABBITT 9-5 CLIFF RICHARD 15-12

WIGY/Beth, ME Willie Mitchell

PHIL SEYMOUR
NEIL DIAMOND (dp)
FIREFALL
STEVIE MONDER
HOLLEST:
REO SPEEDWAGON 6-1
ALAN PARSONS 11 6
ABBA 16-12
STEELY DAN 17-14
CLIFF RICHARD 22-19

WLAM/Lewiston, ME Chris Layne

Chris Layne
BARRA STREISAND
NEIL DIAMOND
PAT BENATAR
ALAN PARSONS
JACKSONS
STYX
STELLY DAN 8-1
EDDIE RABBITT 9 4
REO SPEEDWAGON 17-7
DOLLY PARTON 20-13
EAGLES 21-16

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK

> WNBC/New York PRO-FM/Providence CHUM/Toronto WAEB/Allentown KLAZ/Little Rock 92Q(WBYQ)/Nashville 95XIL/Parkersburg WFLB/Fayettevill

KYYA/Billings

SOUTH

PARALLEL TWO BJ105/Orlando, FL

Tom West
OUTLAMS
SUZI QUATRO
NEIL DIAMOND
BRUCE SPRINGSTEEN
RANDY MEISNER
HOLLESSE
JOHN LEMNON 1BLONDIE 10-3
AIR SUPPLY 8-5
DAN FOGELBERG 24-17
JOHN LEMNON 30-20 KEEL/Shreveport, LA

Marty Johnson ABBA ELVIS PRESLEY STYX BRUCE SPRINGSTEEN NEIL DIAMOND

Hottest BLONDIE 2 1 KOOL 6 THE GANG 7 4 DOLLY PARTON 10-7 JACKSONS 14-8 STEELY DAN 23-15 KTSA/San Antonio, T)

REDDINGS Hottest: NEIL DIAMOND 2-1 BLONDIE 3-2 CARLY SIMON 4-3 KOOL & THE GANG 6-5 HEART 8-6

KYX10WBirmi

DOLLY PARTON LEO SAYER LEO SAYER
TOUCH
HALL & OATES
BRUCE SPRINGSTEEN
JOHN COUGAR
JOE CHEMY BAND
JIMMY HALL
STIY
HOLLELY
LOAN 1-1
SIGZ SCAGGS 7-3
BLONDIE 13-7
EDDIE RABBITT 20-14
PAT BENATAR 24-18

WAKY/Louisville, KY Mike McVay

HALL & OATES FIREFALL NEIL DIAMOND NEIL DIAMOND Hottest. JOHN LENNON 1-1 STEELY DAN 7-2 DOLLY PARTON 9 5 DAN FOGELBERG 10-7 REO SPEEDWAGON 15-12

NULL DIAMOND
PHIL SEYMOUR
HALL & OATES
FIREFALL
HOLTESTALL
ROD STEWART 2-1
DOLLEBERT HOCCLINTON 16-11
DOLLEP PARTON 17-12
EDDIE RABBITT 19-14
MICHAEL STANLEY B 24-19

WAXY/Ft Lauderdale, Ft.

PAT SENATAR
NEIL DIAMOND
BARBRA STREISAND
HOLL-SE
BLONDIE 3 1
EDDIE RABBITT 14-4
STEELY DAN 8-5
DAN FOGELBERG 17 6
BARRY MANILOW 15-10

ROY MOSEN
BARBRA STREISAND
RANDY MEISNER
OUTLAMS
POLICE:
MOCLEST:

WBBQ/Augusts, GA Bruce Stevens

Bruce Stevene
NEIL DIAMOND
LEO SAYER
PHIL SEYMOUR
JDHN COUGAR
ABBA
HOLLEGET:
BLONDIE 2-1
RONNIE HILSAP 11-5
DOLLY PARTON 13-6
STEVIE WONDER 17 9
OUTLAWS 19-11

RANDY MEISNER MEIL DIAMOND Hottest: KOOL & THE GANG 1-1 DAN FOGELBERG 8-6 JACKSONS 12-8 EDDIE RABBITT 16-11 BLONDIE 28-26

DIAMOND E SPRINGSTEEN JOEL DIAMOND CON FUNK SHUN (dp) JOHN COUGAR (dp)

NEIL DIAMOND DON MCLEAN HOTCEAN BLONDIE 2-1 ROD STEWART 8-5 BARRY MANILOW 10-7 DAN FOGELBERG 12-8 STEELY DAN 14-10

WJDX/Jackson, MS Cindy Crawford

CINDY CREWFORD

RELL DIAGNOD
ELVIS PRESLEY
BRUCE SPRINGSTEEN
PHIL SEYMOUR
HOLESEL
STEELY OAN 1 1
ABBA 10-4
LTD 14-7
COM FUNN SHUN 21-15
STYX 28-21 WKIX/Releigh, NC

Ron McKay

EAGLES JOHN LENNON NEIL DIAMOND NEIL DIAHOND HOTLEST: JOHN LENNON 1-1 BLONDIE 5-2 KOOL 6 THE GANG 6-3 EDDIE RABBITT 7 ROD STEWART 15-9

WNOE/New Orleans, LA Bruce Creme

LEO SAYER
PETER ALLEN
HOTLEST:
JACKSONS 2-1
STEELY DAN 4-2
EDDIE RABBITT 7-5
JOHN LENNON 13-8
LTD 16-12

WRJZ/Knoxyille, TN Fred Story

HALL & OATES
LEO SAYER
TERRI GIBBS
HOUTEST:
BLONDIE 1 1
EAGLES 5 3
DOLLY PARTON 16-9
KOOL & THE GAMG 19-11
REO SPEEDWAGON 21-13

W8GN/Birmingham, AL Welt Brown

RANDY MEISNER
LEO SAYER
NEIL DIAMOND
BABBRA STREISAND
TERRI GIBBS
HOTLEST:
STEELY DAN 1-1
DELEGRIT MCCLINTON 14-7
RED SPEEDWAGON 17-10
DOLLY PARTON 22-13

WTIX/New Orleans, LA Gary Franklin

Gery Franklin
BRUCE SPRINGSTEEN
BLONDIE
BLONDIE
BLUE DIAMOND
RANDY MEISNER
PHIL SEYMOUR
HOTESINE
HOTESINE
BLONDIE 1-1
ABBA 13-5
EDDIE RABBITT 18-6
JOHN LENNON 32-17
STYX D-25

Y103/Jecksom

Scott Sherwood Scott Sherwood
FIREFALL
PHIL SEYMOUR
TERRI GIBBS
AMBROSIA
ASSOCIATION
HOLLEST
ROD STEWART 3 1
REG SPEEDWAGON 13 7
BOZ SCAGGS 18-12
DOLLY PARTON 21-15
DELBERT MCCLINTON 2:

WRVQ/Richmond, VA Bill Thomas

STEVE WINWOOD BARBRA STREISAND RANDY MEISNER LEO SAYER Hottest: BLONDIE 1 1 BLONDIE 5-2 REO SPEEDMAGON 16-7 DELBERT MCCLINTON 13-9 KODL 6 THE GANG 19-13

KELP/El Paso, TX

MINE PRESENT
JOHN LENNON
CLIFF RICHARD
CON FUNK SHUN
DOTTES
BLONDIE 1-1
HEART 5-4
TIERRA 1-5
TIERRA 1-5
TEDDY PENDERGRASS 14-9

DON MCLEAN ALAN PARSONS PAT BENATAR CON FUNK SHUN HOTCEST: ROD STEWART 1-1 HEART 7-4 STEVIE WONDER 8-5 STEELY DAN 11-7 DELBERT MCCLINTON

WNDX/Knoxville, TN Scott Majors

NEIL DIAMOND STYX TERRI GIBBS ABBA HOLLWEST: NEIL DIAMOND 1-1 BLONDIE 8-2 STEELY DAN 6-3 REG SPEEDWAGON 21-16 DOLLY PARTON 24-21

WENTIChettenooge Th

David Cerroll

BLONDIE
RANDY MEISNER
QUEEN
LEO SAVER
PHIL SYMOUR
JOHN COUGAR
REG SPEEDMAGON 3-1
STEELY DAN 4-2
DELEBERT MCCLINFON 13-9
COLLY PARTON 17-11
RONNIE HILSAP 27-22

KINT/EI Paso, TX Jim Zippo

JIM ZIPPO
LEO SAYER
BARBRA STREISAND
NEIL DIAMOND
AC/DC
NICOLETTE LARSON
CON FUNN SHUN
TERRI GIBBS
DOTTIE WEST
JOE CHEMAY BAND
CHAMPAIGN
JIM STAFFORD
ELVIS PRESLEY
ARETHA FRANKLIN
HOLLES ARETHA FRANKLIN Hottest: DOLLY PARTON 1-1 STEELY DAN 11-3 STYX 20-5 REO SPEEDMAGON 26 7 BLONDIE 28-11

WERC/Birmingham, AL Mark Thompson

Mark Thompson
ELVIS PRESLEY
BARBRA STREISAND
HOTLEST:
KOOL & THE GANG 1-1
REO SPEEDMAGON 17-7
DELBERT MCCLINTON 15-11
RONNIE MILSAP 20-12
JOHN LENNON 23-14

WLCY/Temps, FL Mike Weber

NEIL DIAMOND LED SAYER HOTTEST HOTTEST HOTTEST HONDIE 13-4 RONNIE HILSAP 9-6 STEELY DAN 19-9

KX104/Neshville, TN Beau Richards BARBRA STREISAND
PHIL SEYMOUR
NEIL DIAMOND
TERRI CIBBS
HOTCEST:
BLONDIE 1-1
KOOL & THE GANG 3-2
STEELY DAN 6-3
EDDIE RABBITT 10 5
DAN FOGELBERG 22-9

RANDY MEISNER HALL & OATES TOUCH TOUCH
Hottest:
REO SPEEDWAGON 1-1
DAN FOGELBERG 9-3
DONNIE IRIS 12-10
MICHAEL STANLEY B 13-11
BLONDIE 14-12

Ed Volkmen

RANDY MEISNER
ABBA
AC/DO
NOT
NOT
OF DREWS
LOVERBOY
HOTEOSI:
BLONDIE 1 1
REO SPEEDWAGON 8-4
STEELY DAN 10-5
EAGLES 25-18
JOHN LENNON 28-23

KBFM/McAllen

Brownsville, TX Steve Owens DON MCLEAN LEO SAYER RONNIE MILSAP NEIL DIAMOND HOTLEST: JACKSONS 1-1 BARRY MANILON 12-6 REO SPEEDMAGON 13-8 SHALAMAR 18-11 JOHN LENNON 30-22

96X/Miami, FL Al Chio

NEIL DIAMOND
PAT BENATAR
LAKESIDE
RANDY MEISNER
ROTLEST:
JOHN LENNON 1-1
BLONDIE 18-8
SHALAHAR 11-9
STEELY DAN 15-12
RALL & OATES 25 21

WORK/Norfolk, VA Don Davis

LEO SAYER RANDY MEISNER PHIL SEYMOUR NOTES: STEELY DAN 3 1 HEART 6 2 BARRY MANILOW 7 4 EAGLES 9-5 ROD STEWART 10-6

BOZ SCAGGS TEDDY PENDERGRASS TERRI GIBBS HOTESE: JOHN LENNON. 1-1 BLONDIE 13-2 KOOL & THE GANG 18-7 DOLLY PARTON 15-10 NEIL DIAMOND 28-19

KRBE/Houston, TX

ALAN PARSONS DELBERT MCCLINTON BRUCE SPRINGSTEEN DONNIE IRIS JOURNEY POLICE POLICE Hottest: JOHN LENNON 1 1 PAT BENATAR 3 3 REO SPEEDWAGON 10 DOLLY PARTON 14-8 QUEEN 19-13

KSRR/Houston, TX Rick Lambert

AMBROSIA FLEETWOOD MAC LEO SAYER HOTTEST: JOHN LENNON 1 1 NEIL DIAMOND 5-3, HEART 9-6 HEO SPEEDWAGON 14-12 JOHN LENNON 30-21 KWIC/Segument, TX

Mike Petrick

MIKE PATTICK
TERRI G1885
HALL & OATES
LEO SAYER
HOON MARTIN
LOVERBOY
NOTLEST:
JOHN FOGELBERG 7-3
DELBERT MCCLINTON 5-4
RED SPECEWAGON 10-7
STEVIE WORDER 25-18

KOSM/Little Rock, AR

PIREFALL JIMMY HALL DOOBLE BROS DOOBLE BROS HOTLEST: ROD STEMART 1-1 TELBERT MCCLINTON 10-6 REO SPEEDHAGON 14-7 JOHN LENNON 21-18 RANDY MEISNER 22-19 G100/Mobile, AL

Scott Griffith ABBA
DONNIE IRIS
ELVIS PRESLEY
HOTCES:
BLONDIE 1-1
KOOL & THE GANG 2-2
EDDIE RABBITT 10-6
DOLLY PARTON 17-14
JOHN LENNON 23-21

WAAY/Huntaville AL

Scott Taylor

NEIL DIAMOND
BARBRA STREISAND
JOHN LENNON
OUTLAMS
MICHAEL STANLEY B
HOLTEST:
EDDIE RABBITT 1-1
BLONDIE 5-2
ROD STEMART 12-9
BOZ SCAGGS 20-16
TIERRA 24-19 DONNIE IRIS
PHIL SEYMOUR
STEVE WINDOD
ELVIS PRESLEY
MEIL DIAGNOD
BARRAR STREISAND
HOLLEST
KOOL & THE GANG 1-1
STEELY DAN 7-2
RONNIE MILSAP 8-6
REO SPEEDWAGON 16-9
DOLLY PARTON 20-11 KSEL/Lubbock, TX Stan Castles NELL DIAMOND
LEO SAYER
CON FUNK SHUN
BRUCE SPRINGSTEEN
NIGHT
HOLLEST
BLONDIE 1 1
BLONDIE 1 1
BLONDIE 1 10-8
JACKSDNS 15-9
JOHN LENNON 19-11

CK101/Cocos Beach, FL Steve Ocean

Steve Ocean
BLONDIE
LEO SAYER
NEIL DIANOND
POLICE
STEVE WINMOOD
HOLLEST:
BLONDIE 3 1
ROOL 6 THE GAMG 4-2
DELBERT MCCLINTON 14-9
REO SPEEDMAGON 18-13

WSEZ/Winston-Salem, NC Bob Ziegler Bob Zlegler

DON MCLEAN
MCGUFFEY LANE
ELVIS PRESIEY
CON FUNK SHUN
GAP BAND
SISTER SLEDGE
SUZI QUATRO
HOTTER SLEDGE
HOTTER SLEDGE
TO SUZI QUATRO
HOTTER
SUZI QUATRO
HOTTER
HOTTER
SUZI QUATRO
HOTTER
HO

WTMA/Charle Paul Mayer RONNIE MILSAP CLIFF RICHARD RANDY MEISNER JOHN LENNON ABBA ABBA
BLONDIE
ARETHA FRANKLIN
CON FUNK SHUN
HOTEST
BLONDIE 1
KOOL 6 THE GANG 5 3
EDDLE RABBITT 12-9
REO SPEEDWAGON D-11
QUEEN 21 16

KNUS/Dallas, TX Lorie Ridener

REO SPEEDWAGON
STEVIE WONDER
AC/DC
HOTE-ST-1
BLONDIE 1-1
AC/DC 10-7
EDDIE RABBITT 16-12
DOLLY PARTON 21-19
DIANA ROSS 23 20

KSET-FM/EI Paso, TX

CON FUNK SHUN
OUTLAWS
BARBRA STREISAND
YARBROUGH/PEOPLES
REO SPEEDWAGON REO SPELDMIN Hottest: ROD STEWART 2-1 TEDDY PENDERGRASS 3-SHALAMAR 10 5 PLACK 4 BRYSON 9-6 BLONDIE 13-9 B97/New Orleans, LA Dan Vallie

ABBA
CON FUNN SHUN
BARBRA STREISAND
JOURNEY
HOLLES
PAT BENATAR 2-1
POLICE 6-4
REO SPEELWAGON 19-9
STEVIE WONDER 15-10
STEELY DAN 18-12

WOKI/Knoxville TN

Gary Adkins
LEO SAYER
JIM STAFFORD
DONNIE IRIS
NIGHT
Hottest:
BLONDIE 1-1
EDDIE RABBITT 6-3
KOOL 6 THE GANG 9-5
REO SPEEDWAGON 15-6
DOLLY PARTON 17-10

WCSC/Charleston, SC Chris Balley

WVLK/Lexington, KY Dave Murray

Dave Murray

HELL DIAMCND
BARRA STREISAND
HALL & OATES
STYX
PHIL SEYMOUR
BLONDIE (dp)
BLONDIE (dp)
BLONDIE (dp)
HOTLEST
HOTLEST
HOTLEST
HOTLEST
JACKSONS 11-6
BOLLY PARTON 14-10
STEELY DAN 13-11

PARALLEL THREE

KILE/Gelveston, TX Scott Taylor

WCGQ/Columbus, GA

WCGQ/Columbus. GA
Ron Walton

NETL DIAMOND
LED SAYER
SUEI QUATRO
BLONDIE
BLOND

WHHY/Montgomery, AL Rich Thomas

RICH THOMBS

LEG SAVER

LEG SAVER

LEG SAVER

MALL 4 OATES

CON FUNK SHUN

MCGUFFEY LAWE (dp)

QUEEN (dp)

HOLLEST HE CANC 1-1

KOOL 5 PHEN CANC 1-1

BARRY MANILOW 14 11

JOHN LENNON 27-19

DOLLY PARTON 28-21

W18E/Asheville, NC John Stevens

John Stavens
FIREFALL
STEVE MINHOOD
BRUCE SPRINGSTEEN
JIMMY HALL
JACKSONS
GLEN CAMPBELL
ASSOCIATION
MCGUPFEY LANE
LOVERBOY
EAGLES 1-1
EAGLES 1-1
EAGLES 1-1
ALAN PARSONS 20-13

WFOX/Gainsville, GA Hank Dole

STEVE WINHOOD ASSOCIATION RONNIE HILSAP QUEEN (dp) Hottest: BLONDIE 1-1 STERLY DAN 6-3 JOHN LENNON 12-6 REO SPEEDWAGON 17-10 LEO SAYER 0-23

WKXY/Seresots. FL Tony Williams NEIL DIAMOND HALL & OATES LOVERBOY DON HCLEAN LEO SAYER BILLY THORPE LOVERBOY BARBRA STREISAND FIREFALL STEVE WINWOOD MICHAEL STANLEY B JOE CHEMAY BAND (dp) DOLLY PARTON 2-1 REO SPEEDWAGON 6-2 STEVIE WOMDER 15-12 QUEEN 18-14 BLONDIE 20-16 JOE CHEMAY BAND (d) Hottest: BLONDIE 1-1 ROD STEWART 3-2 KOOL & THE GANG 5-1 EDDIE RABBITT 12-7 DOLLY PARTON 18-10

KPUR/Amerillo, TX

BARBRA STREISAND
LED SAYER
MEIL DIAMOND
CON FUNK SHUN
BLONDIE
LOVERBOY
FIREFALL
ROTES SPEEDHAGON 6-1
DOLLY PARTON 10-4
JOHN LENNON 9-5
STEELY DAN 12-9
PAT BENATAR 22-10

WANS FM/Anderson SC

CLIMAX BLUES BAND CLIMAX BLUES BAND
POLICE
POLICE
NEIL DIAMOND
JOHN COUGAR
FIREFALL
ASSOCIATION
BRUCE SPRINGSTEEN
HOTES
REO SPEEDMAGON 1-1
DAN FOGELBERG 5-3
BLONDIE 12-8
JOHN LENNON 13-9
DOLLY PARTON 18-10

WSGA/Savenneh, GA Brady McGraw PAT BENATAR BRUCE SPRINGSTEEN YARBROUGH/PEOPLES YARBROUGH/PEOPLES Hottest: KOOL & THE GANG 1-1 STEELY DAN 6-2 STEVIE WONDER 7-3 REO SPEEDWAGON 16-10 DAN FOGELBERG 15-11

95SGF/Savannah GA

Dave Carlisle HALL & OATES NEIL DIAMOND CON FUNK SHUN CON FUNK SHOW AC/DC Hottest BLONDIE 1 1 STEELY DAN 3-2 JOHN LENNON 17-9 REO SPEEDWAGON 22-15 QUEEN 28-23

Z102/Sevenneh, GA Brady McGraw RONNIE MILSAP HALL 6 OATES BRUCE SPRINGSTEEN LED SAYER RANDY MEISNER KOOL & THE GANG I-1 STEELY DAN 6-2 STEVIE WONDER 10-7 ROD STEWART 12-9 REO SPEEDWAGON 14-11

KQIZ-FM/Amerillo, TX

JOHN LENNON
HALL & OATES
OUTLAMS
HOTECST.
AIR SUPPLY 1-1
REO SPEEDWAGON 5-5
BLONDIE 10-7
JOHN LENNON 8-8
BDZ SCAGGS 12-11

KVOL/Lefayette, LA KIM Canard

YARBROUGH/PEDPLES
BRUCE SPRINGSTEEN
LEO SAYER
GLEN CAMPBELL
HALL & OATES
HOTLES
HOTLES
REO SPEEDWAGON 1-1
ALAN PARSONS 13-4
BLONDIE 19-9
CON FUNK SHUN 25-19
YARBROUGH/PEDPLES A-

WXLK/Roanoke, VA

NEIL DIAMOND AL STEWART JIMMY HALL JIME TABLE
TOUCH
STEVE WINWOOD
BRUCE SPRINGSTEEN
HOTLEST
KOOL & THE GANG 1 1
STEVIE WONDER 4-2
REO SPEEDWACON 8-4
ALLMAN BROTHERS 10-8
KNOBLOCK & ANTON 12-1

аббайыналаттыкке келектерде жарын келектерде үчүнө келектерде келе

MIDWEST Most Added . Hottest REO Speedwagon

Neil Diamond Don McLean Hall & Oates

Blondie Eddie Rabbitt

DDS & HOTS

Music Key: (DP) indicates the song is getting play during certain rts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added . Hottest Neil Diamond

Blondie **Dolly Parton** Steely Dan

MIDWEST

PARALLEL TWO 92X/Columbus, DH

EAGLES ONDIE UCE SPRINGSTEEN Hottest: BLONDID 2-1 KOOL 4 THE GANG 10-5 REO SPEEDWAGON 18-9 BOZ SCAGGS 17 13 PAT BENATAR 22-17

KIDA/Des Moines, IA

JOHN LENNON FIREFALL PAT BENATAR Hottest: Dttest: LONDIE 1-1 ARRY MANILOW 2-2 EO SPEEDWAGON 4 OLICE 13-5 TEELY DAN 14-8

KDFM/Dklahoma City, DK

STYX STYX
DON MCLEAN
TERRI GIBBS
ALAN PARSONS
ABBA
HOttest:
JOHN LENNON 2-1
DOLLY PARTON 4-2
BLONDIE 10-5
REO SPEEDWAGON 13-10
JIM STAFFORD 18-11

KRAV/Tules OF

Gary Reynolds
TERRI GIBBS
NEIL DIAMOND
HALL 5 OATES
RANDY MEISNER (dp)
Hottest:
DAN FOGELBERG 1-1
DOLLY PARTON 10-2
JOHN LENNON 16-12
DON MCLEAN 21-13
STYX D-21

KZ93/Peoria, II

OUTLAWS RANDY MEISNER QUEEN DON MCLEAN

WGRD/Grand Rapids, Mt

LEO SAYER BOZ SCAGGS BOZ SCAGOS AC/DC PAT BENATAR HOTLEST: REO SPEEDMAGON 3-1 BLONDIE 5-3 JOHN LENNON 7-5 DOLLY PARTON 14-6 EDDIE RABBITT 16-7

WHOT/Younstown, Dh Dick Thompson

DON MCLEAN BLONDIE STEVIE WONDER HOTLEST STEELY DAN 2-1 BOZ SCAGGS 13-8 DOLLY PARTON 16-10 REO SPEEDWAGON 20-11 STYX D-21

WMEE/Fort Wayne, IN John Curry

EAGLES NEIL DIAMOND DON MCLEAN RANDY MEISNER BLONDIE QUEEN QUEEN
Hottest:
JOHN LENNON 1-1
BLONDIE 3-2
ROD STEWART 6 4
REO SPEEDWAGON 11-7
DOLLY PARTON 23-13

RONNIE MILSAP DON MCLEAN STYX Hottest: BLONDIE 2-1 ANDY GIBB 9 4 EDDIE RÄBBITT 10-6 REO SPEEDWAGON 16-9 BOZ SCAGGS 17-12

HO OPPOTOROW

DELBERT MCCLINTO LEO SATER HOTTEST: ABBA 2-1 DOLLY PARTON 6-2 DAN FOGELBERG 9-6 JOHN LENNON 10-7 RONNIE MILSAP 15-10

WOW/Omaha, NE

PAT BENATAR (dp) NEIL DIAMOND Hottest: BARRY MANILOW 1-1 DOOBIE BROS 4-2 BLONDIE 7 5

WVIC/East Lansing, Mi

JJm St John

DON MCLEAN
PAT BENATAR
PAT BENATAR
PAT BENATAR
PAT BENATAR
PAT BENATAR
LEO SAYER
PHIL SEYMOUR
HOLESS:
STEELY DAN 5-1
ROD STEMART 9-3
REO SPEEDMAGON 18-6
BARRY MANILOW 13-7 KSTT/Davannort IA

Mike Kenneelly
JACKSONS
RANDY MEISNER
FIREFALL
PHIL SEYMOUR
JOHN COUGAR
DONNIE IRIS
NEIL DIAMOND
HOTESEL:
BLONDIE 1
BOZ SCAGGS 3
EDDIE RABBITT 8-4
STEELY DAN 12-6
CLIFF RICHARD 20-9 WISM/Madison, WI

Barb Starr

PHIL SEYMOUR TERRI CIBBS FIREFALL LEO SAVER NEIL DIAMOND PAT BENATAR HOLLEST: BLONDIE 2-1 ROD STEWART 3-2 STEELY DAN 6-3 BARRY MANILOW 9 6 ALAN PARSONS 10-7

KEYN-FM/Wichits, KN

HALL & OATES NEIL DIAMOND LEO SAYER QUEEN SPYRO GYRA SPYRO GYRA HOTTEST. ROD STEWART 3-1 BOZ SCAGGS 4-2 CLIFF RICHARD 15-6 KOOL & THE GANG 29 RONNIE MILSAP 18-8

KWEN/Tulsa, OK Ronda Curtis

Ronda Curtle
APPIL MINE
BRUCE SPRINGSTEN
JOHN COUGAR
HALL 4 OATES
STYX
STYX
JOUNNEY
HOTLEST:
HOTLEST:
ALAN PARSONS 15-8
ALAN PARSONS 15-8
ALAN PARSONS 15-8
ALAN PARSONS 15-8
STYX D-18

WYFM/Youngstown, DH Jeff Toble

HOTTIONN
HOTTEST:
BLONDIE 1-1
ROD STEWART 3 2
PAT BENATAR 4-4
AIR SUPPLY 5-5
REO SPEEDWAGON 10-7 WTWR/Detroit MI

STYX CLIFF RICHARD ALAN PARSONS NEIL DIAMOND HOLLOSI: BLONDIE 4-1 BARRY MANILOW 14 9 STEELY DAN 19-10 BOZ SCAGGS 20-11 REO SPEEDWAGON 29-13

WAKX/Duluth, MR

AC/DC
NEIL DIAMOND
HALL 4 OATES
BARBRA STREISAND
JIMWI HALL
LOCATE
LOCATE
LOCATE
BLONDIE 3 1
BLONDIE 3 1
BLONDIE 3 2
CLIFF RICHARD 20-15
JOHN LENHON 28-20
PAT BENATAR 30-22
QUEEN D-23

WNAM/Appleton-Oshkosh WI

Jay Tyler

NEIL DIAMOND
HALL & OATES
PHIL SEYMOUR PHIL SEYMOUR HOTTEST REO SPEEDWAGON 5 1 STEELY DAN 7-3 EDDIE RABBITT 10-5 MICHAEL STANLEY B 11-7 KOOL 6 THE GANG 21-12

WGBF/Evanaville, IN

STYX

STYX

HOTLEST:
BLONDIE 2-1
HEART 5-2
STEELY DAN 11-8
BOZ SCAGGS 21-15
REO SPEEDWAGON 18-17 WRRR/Sound Rend IN

ABBA HALL & OATES KOOL & THE GANG NOTE & THE ORNO
HOLLEST:
REO SPEEDWAGON 1 1
DAN FOGELBERG 8 4
STEELY DAN 9-5
TEDDY PENDERGRASS 18-14
DOLLY PARTON 26-21

WZOK/Rockford II

KOOL & THE GANG DOLLY PARTON RANDY MEISNER MICHAEL STANLEY B HOTLEST DAN FOCELBERG 4-1 REO SPECDWAGON 11-3 EDDIE RABBITT 8-4

Z104/Madison, Wi Little/Hudson

STEVE WINNOOD
BARBRA STREISAND
LOVERBOY
AC/DC
RONNIE MILSAP
HALL 6 OATES
LEO SAVER
BOURDET 7-2
EDDIE RABBITT 13-5
KOOL 6 THE GANG 18-10
DOLLY PARTON 23-11

WIKS/Indianapolis, IN

BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN BLONDIE NEIL DIAMOND Hottest: REO SPEEDWAGON 5-1 NEIL DIAMOND 8-4 ROD STEWART 13-9 HEART 14-10 BLONDIE 16-11

1193/South Rend 18

EAGLES
KOOL & THE GANG
ALAN PARSONS
STYX
HOTLEST
JOHN LENNON 1 1
BLONDIE 2-2
DAN FOGELBERG 10-5
REO SPEEDWAGON 6-8
EDDIE RABBITT 27-9

WDJX/Dayton, OH Mark Elliott

DIRE STRAITS DIRE STRAITS
BLONDIE
JACKSONS
BRUCE SPRINGSTEEN
LOVERBOY
SU21 QUATRO
HOTTES
HONDIE 1-1
HCCUFFEY LANE 5-2
HICHAEL STANLEY B 10-6
EDDIE RABBITT 16-8
DAN FOGELBERG 13-10

KFYR/Bismarck, ND

PAT BENATAR BOZ SCAGGS LOVERBOY NEIL DIAMOND NEIL DIAMOND Hottest: BLONDIE 2-1 DOLLY PARTON 6-3 EDDIE RABBITT 9-5 STEELY DAN 13-6 OUTLAWS 16-8

KKLS/Rapid City SD

DON MCLEAN JOHN COUGA OUTLAWS QUEEN OOORS BRUCE SPRINGSTEEN Hottest: ROD STEWART 1-1 BLONDIE 5-2 STEELY DAN 10-7 REO SPEEDWAGON 13-10 ABBA 17-14

KKRC/Sioux Falls, SD

BLONDIE ABBA BRUCE SPRINGSTEEN DONNIE IRIS

Jeff Perker
PAT BENATAR
ASSOCIATION
ASSOCIATION
BALLA

WEAQ/Eau Claire, W

NEIL DIAMOND NEIL DIAMOND Hottest: ROGER DALTREY 1-1 AIR SUPPLY 4-2 EDDIE RABBITT 6 3 JOHN LENNON 7-4 POCO B-5 WRKR/Racine, WI

Steve Warren

BLONDIE PAT BENATAR RANDY MEISNER LOVERBOY DONNIE IRIS HOTTEST; JOHN LENNON 1-1 DONN LENNON 1-1 BLONDIE 5 3 DAN FOGELBERG 10-6 REO SPEEDWAGON 12-10 KOOL 6 THE GANG 15-11

WSPT/Stevens Point, WI

Pat Mardin
TOUCH
RAMDY MEISNER
SUZI QUATRO
QUEEN
HOTLEST.
REO SPEEDWAGON 1 1
AC/DC 17-10
DOLLY PARTON 18-12
OFF BROADWAY 27-21
DONNIE IRIS 29-23

WTRU/Muskegon, MI Mike Stevens

Mike Stevens
JACKSONS
DON MCLEAN
MCLEAN
ANDY MEISNER
HICHAEL STANLEY B
BETTE HIDLER
DONNIE IRIS
HOLTER
BONDIE 1-1
STEELY DAN 7-3
EDDIE RABBITT 10-7
REO SPEEDMAGON 12-8
DOLLY PARTON 17-11

KEL O'Siguy Falls, SC

KOOL & THE GANG

DON MCLEAN Hottest. STEELY DAN 2-1 QUEEN 4-2 REO SPEEDWAGON 8-5 RONNIE MILSAP 11-6 NEIL DIAMOND 21-15

KDVV/Tooeke KS MOCKY MODERS
OON MCLEAN
BLONDIE
HOTESST:
BLONDIE 1 1
REO SPEEDWAGON 5-3
DAN FOGELBERG 9-5
DOLLY PARTON 12-8
HICHAEL STANLEY B 15-11

KWWL/Waterloo, IA Drew Bentley PARALLEL THREE PHIL SEYMOUR

BLONDIE
ALAN PARSONS
CON FUNK SHUN
DONNIE IRIS
LEO SAYER
BARBRA STREISAND
HALL & OATES HALL & CATES
Hottest:
REO SPEEDWAGON 8-1
EAGLES 18-8
BOZ SCAGGS 25-15
JOHN LENNON 30-20
STYX D-21

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT

RANDY MEISNER
CON FUNK SHUN
DOTTIE WEST
ABBA
HOTLEST
BLONDIE 1-1
DOLLY PARTON 6-3
AIR SUPPLY 2-5
STEELY DAN 10-6
BARRY MANILOW 3-7

KENO/Les Veges, NV BARBRA STREISAND CON FUNK SHUM LEO SAYER NEIL DIAMOND DONNIE IRIS HOTTEST: BLONDIE 1-1 REO SPEEDWAGON 6 3 KOOL & THE GANG 16-10 DOLLY PARTON 20-15 ALAN PARSONS 26 19 KKXL/Grand Forks, ND

KERN/Bakersfield CA Guy Davis

DONNIE IRIS NEIL DIAMONI DON MCLEAN JACKSONS JACKSONS HOTTEST: BLONDIE 1 1 BARRY MANILOW 5-4 STEELY DAN 8-5 BOZ SCAGGS 12-8 DAN FOGELBERG 15-10

KGW/Portland, DR

Hottest: JOHN LENNON 1-1 AIR SUPPLY 3-2 EDDIE RABBITT 13-8 STEELY DAN 17-12 BOZ SCAGGS 20-15

KJRB/Spokene, WA D.D. Lewis Arien Gregory

NEIL DIAMOND EMEF ABBA LEO SAYER HOLLEST: FOLLY FARTON 13-6 REO SPEEDWAGON 15-7 DAN FOCELBERG 16-10 OUTLAWS 23-17 OUTLAWS BLUES BROS

KROY/Sacramen Dannis Newhal

STEVE WINWOOD FIREFALL REO SPEEDWAGON REO SPEEDWAGON REO SPEEDWAGON STYX STYX HOTLEST: STEELY DAN 2-1 ROD STEWART 3-2 REO SPEEDWAGON 5-3 STEELY DAN D-4 BOZ SCAGGS 9 7

KRQ/Tucson AZ

STEVIE WONDER NEIL DIAMOND
HOttest:
STEELY DAN 4-1
BARRY MANILOW 10-7
DELBERT MCCLINTON 14-11
REO SPEEDWAGON 15-12
RONNIE MILSAP 18-14

KTAC/Tacome, WA Tom Jeffries

NEIL DIAMOND RONNIE MILSAP OUTLAWS HALL & OATES PHIL SEYMOUR SUZI QUATRO SUZI QUATRO
Hottest:
KOOL & THE GANG 8-1
STEELY DAN 7 3
DOLLY PARTON 15-6
EDDIE RABBITT 21-10
PAT BENATAR 27-13

KTKT/Tucson, AZ Ed Alexander

LEO SAYER Hottest: STEELY DAN 1 1 REO SPEEDWAGON 3-2 JOHN LENNON 8-4 ALAN PARSONS 13-10 STYX 26-16

Y94/Freeno. CA Ray Appleton

DON HCLEAN Hottest: KOOL & THE GANG 6-1 TIFRRA 7 5 REO SPEEDWAGON 14-8 DAN FOGELBERG 15-10 DOLLY PARTON 18-12

KLUC/Les Veges, NV Dave Anthony

HOTTEST: JOHN LENNON 7-1 EDDIE RABBITT 3-2 RONNIE MILSAP 12-9 DOOBIE BROS 21-15 BLONDIE 24-18

KMJK/Portland, OR John Shomby

NEIL DIAMOND BARBRA STREISAND RANDY MEISNER AC/DC AC/DC Hottest: BLONDIE 1-1 EDDIE RABBITT 5-3 EAGLES 14-9 DOLLY PARTON 22-16 CLIFF RICHARD 26-20

ABBA CON FUNK SHUN NEIL DIAMOND NEIL DIAMOND OUTLAWS BRUCE SPRINGSTEEN JOEL DIAMOND HOTTEST 3-1 BOZ SCAGGS 5-3 REO SPEEDWAGON 8-5 EDDIE RABBITT 15-8 EAGLES 21-9

KYNO-FM/Fresno, CA Walker Demory

WARRE DEMOTY
BLONDIE
HEART
STYX
HOttest:
STACY LATTISAW 3-1
BARBRA STREISAND 6-4
JACKSONS 9-8
LA TOYA JACKSON 12-11
JOHN LENNON 20-18

KZZX/Albuquerque, NM

CLIFF RICHARD RANDY MEISNER DONNA SUMMER HOTLEST: ROD STEWART 3 1 STEELY DAN 7-6 KOOL & THE GANG 11-8 BOZ SCAGGS 14-9 DOLLY PARTON 20-14

FM102/Sacramento, CA

ALAN PARSONS
STYX
RONNIE MILSAP
ROTEST:
KOOL & THE GANG 1-1
HEART 7 5
NEIL DIAMOND 4-6
DOLLY PARTON 13-7
JACKSONS 16-11

KSPZ/Colorado Springs, CO Mike Daniels

LEO SAYER JIMMY HALL JIMMY HALL
Hottest
DOLLY PARTON 1-1
REO SPEEDWAGON 2 2
CLIFF RICHARD 7-3
BLONDIE 11-8
RANDY MEISNER 14-9

KYSN/Colorado Springs, CO

LOVERBOY LEO SAYER HALL & OATES FIREFALL AC/DC NEIL DIAMOND NEIL DIAMOND Hottest: BLONDIE 2-1 RÉO SPEEDWAGON 3 2 DOLLY PARTON 10-5 JOHN LENNON 15-6 DELBERT MCCLINTON 17-10 K77P/Phoenly A7

Stave Goddard

STEVIE WONDER NEIL DIAMOND NEIL DIAMOND BRUCE SPRINGSTEEN HOTLEST: STEELY DAN 2-1 EDDIE RABBITT 4-3 RONNIE MILSAP 8-5 JOHN LENNON 17-11 STYX 27-22

KHYT/Tucson, AZ Rich Brother Robbis

STYX EW&F OUTLAWS MICHAEL STANLEY B YARBROUGH/PEOPLES SLAVE BARBRA STREISAND (dp) BARBRA STREISAND (Hottest: BLONDIE 6-1 DOLLY PARTON 23-11 QUEEN 25-14 JACKSONS 20-17 FATBACK BAND 35-24

KEZR/San Jose, CA **Bob Harlow**

Bob Marlow
LEO SAYER
STEVE HINWOOD
ELVIS PRESLEY
OUTLAWS
BLONDIE
HOTEST!
DAN PGGELBERG 1-1
STEELV DAN 4-2
DOLLY PARTON 7-5
REO SPEEDWAGON 15-7
DELBERT MCCLINTON 1

Leo Sayer

Don McLear

KIDD/Monterey, CA

NIGHT NIGHT
ABBA
STEVE WINWOOD
HOTLEST.
KOOL & THE GANG 1-1
BLONDIE 6-2
JACKSONS 13-8
DAN FOGELBERG 14-9
STEELY DAN 15-12

KGGI/Riverside San Bernardino, CA Bob West

Bob West

BOZ SCAGGS
DAN FOGELBERG

DON MCLEAN
LEO SAYER
HOTTES:
BLONDIE 1-1
JOHN LENNON 4-2
KOOL & THE GANG 8-6
JACKSONS 13-9
AIR SUPPLY 14-10

KKXX/Bakerefield, CA Chris Soulres

OON MCLEAN LEO SAVER NICOLETTE LARSON HOTLEST: DAN FOCELBERG 4-1 EAGLES 8-3 STEVIE WONDER 12-8 REO SPEEDWAGON 13-9 JOHN LENNON 18-11

KNBQ/Tacoma, WA Bryan Roberts

Bryan Roberts

DON MCLEAN
PHIL SEYMOUR
HALL & OATES
NEIL DIAMOND
NIGHT HIS (dp)
DONNE HATCHET (dp)
SUZI QUATRO (dp)
HOTCHET
KOOL & THE CANG 11-6
REQ SPEEDWAGON 12-9
DOLLY PARTON 20-10
QUEEN 20-10

K96/Provo, UT Jim Sumpter

DOLLY PARTON BARBRA STREISAND NEIL DIAMOND DON HCLEAN PAT BENATAR PAT BENATAR HOTTEST: BLONDIE 4-1 KOOL 5 THE GANG 9-3 REO SPEEDWAGON 13 8 BOZ SCAGGS 19-13 JOHN LENNON 23-17

Lorraine Winnegar OUTLAWS OUTLAWS NIGHT Hottest: STEELY DAN 4-1 BLONDIE 16-7 JOHN LENNON 17-8 OAN FOCELBERG 18-9 PAT BENATAR 23-17

PARALLEL THREE KBOZ/Rozeman MT

Grag Williams
BARBRA STREISAND
NEIL DIAMOND
NOOBEL BROS
OUEEN
LEO SAYER
TERRI GIBBS
HOCLEST:
NEIL DIAMOND 2 1
DOOBLE BROS 8-5
STEELY DAN 21 14
JOHN LENNON 25-18
EAGLES 26-19

KCBN/Reno, NV

STYX
QUEEN
LEO SAYER
HOttest:
BLONDIE 1-1
STEELY DAN 6-2
BOZ SCAGGS 20-8
REO SPEEDWAGON 28-22
PAT BENATAR D-36

KDZA/Pueblo CO Rlp Avine

JACKSONS BLONDIE HALL & OATES FIREFALL JOHN COUGAR HOTLEST: BLONDIE 1-1 TIERRA 4-2 STEELY DAN 7-4 DOLLY PARTON 10-7 REO SPEEDWAGON 13-

KFXD/Bolsa, ID Charlie Fox

Charle Fox NEIL DIAMOND EAGLES RANDY MEISNER DOM MCLEAN SUZI QUATRO HOTLESAN DAN FOGELBERG 7 2 HEART 8-6 EDDIE RABBITT 12-7 BARRY MANILOW 16-11

KOOK/Billings, MT

Dennis Nichols
STYX
DON MCLEAN
DON MCLEAN
GONTIE NILSAP
LEO SAYER
JOHN COUGAR
SUZI OUATRO
HOTEST
JOHN LENNON 1-1
ABBA 15-10
EDDIE RABBITT 18-14
DOLLY PARTON 22-17
ALAN PARSONS 23-18

KODI/Great Falls, MT

HALL & OATES DOOBIE BROS TERRI GIBBS NEIL DIAMOND NEIL DIAMOND
AMBROSIA
LEO SAYER
SUZI QUATRO
Hottest:
BLONDIE 5-1
BOZ SCAGGS 11-7
KOOL & THE GANG 14-8
DOLLY PARTON 19-13
STEVIE WONDER 20-15

KRLC/Lewiston, ID Steven Alan Mackelvi

NEIL DIAMOND
BARBRA STREISAND
MOLLY HATCHET
ANY TROUBLE
LEO SAYER
SUZI QUATRO
JIM STAFFORD (dp)
Hottest: JIM STAFFUND (UP, Hottest: REO SPEEDWAGON 4-1 OUTLAWS 5-2 DOLLY PARTON 10-5 EAGLES 11-7 JOHN LENNON 16-9

KSLY/San Luis Obispo, CA

Don Potter DON POTOTO

OUTLAWS
PAT BENATAR
NEIL DIAMOND
LEO SAVER
BRUCE SPRINGSTEEN
HOLTEST:
BLONDIE 1-1
STEELY DAN 6-2
ROD STEWART 4-3
KOOL 6 THE GANC 9-9
REO SPEEDWAGON 13-10

KENI/Anchorage AK

Randy Robbins LEO SAYER BLONDIE DON MCLEAN CON FUNK SHUN PHIL SEYMOUR HALL & OATES TERRI GIBBS SUZI QUATRO NEIL DIAMOND NIGHT HOTLEST: NIGHT Hottest: JOHN LENNON 1-1 STEELY DAN 8-6 BOZ SCAGGS 11-8 DAN FOGELBERG 15-10 QUEEN D-29

KATI/Casper, WY

RANDY MEISNER LEO SAYER BARBRA STREISAND NEIL DIAMOND ABBA ABBA Hottest. ROD STEMART 1-1 ANDY GIBB 10-6 MICHAEL STANLEY B BLONDIE 30-26 PAT BENATAR D-29 STIN





SINY

PARADISE THEATER



TEMPORAR LY CLOSED





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P2

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65HH 6-10 67HK 10-20 67HK 10-20 15CTM 17-1 15CTM 1

MTMR 15-15 MTMR 20-14 MXR 24 24 MXR 24 24 MXR 12-11 MXR 12-11 MXR 12-11 MXR 13-12 MXR

KREK 3-5 KENN 16-14 794 23-18 FM103 00 KNBQ 7-7 KSP2 12-22 KYSN 5-13 KCPX 9-8 KENO 14-22 KZZZ 8-7

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D1

HABC 16 13 WFIL 11-11 HFIL 17-17 WCAO 5 4 F105 20-20 MRKO 10-9 JB105 11-17 HFGC 11-19 CKGM 00 BOUTH KVIL 17-15

WTET 14-17 19-13

el II: Selected stations in secondary markets that are formet ent* end/or exert a significant local or regional influence. This el may also contain some major market stations that do not

led III: Selected stations in smaller markets that are format nant* and/or exerta significant local influence. This parallel may iin some secondary market stations that do not qualify for

Note: ("Hormet dominance is based on the Mondey-Sunday, SAM 12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January

DENOTES FIRST WEEK IN PARALLELS.

221 REPORTS 221 LAST WEEK

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song Reach E 33% 4 21% 5 56% 7 19% Summery Up 51 Same 24 Down 0 Adds 25

EXAMPLE

100 R&R reporting station it this week, 25 of the 100 added it this week.

nai

— Percentages of this week's
reporting stations playing
the song within the four
tracking regions.

Up 51 — Number of stations it UP on their charts. H UP on their cherts.

Serne 24 — Number of statfore holding it STATIONARY on their charts (on to on, add to on, 31:31, etc.).

Down 0 — Number of statfors moving it OOWN on their charts.

Adds 25 — Again, number of statfors ADDING it this week.

0

ner Takes... (Atlantic) 123/21 Mationel Summary UP 84 SAME 16 DOWN 2 ADDS 21 Reach E 664 S 554 m 564 w 674 NEA P2 P3 96FE 8 HCAO 19-F105 3 HROR 20-JB105 12 CRGR 25-BOUTH MVIL 24-1 RFR 11-11 RFR 12-12 RFR 26 KKS 17-14 WTAQ 10-26 EMUL 16-12 MTRU 4-26 EMUL 16-14 RDVV 24-20 MTRU 4-25 RDS 31-26 RDS 31-36 P2

AC/DC Back In Black (Atlentic) LP: Back in Black 65/13 SAME 20 DOWN ADDS 1 Regional Aeach 5 15% 5 33% W 29% W 39% NEA P2 P3 P1 MFSC 23-21 WOLF d-39 WHFM on WEEE 30-24 WDRQ 20-14 WGCL 19 18 Q102 20-18

WHEE 30-24

SOUTH

FAUS 4-14

FREE 5-5

KIHT 4

KRET 20-24

KHET 20-24

KHET 10-12

KHET 10-12

KHET 10-12

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KHET 1 SOUTH 3550F a WCCO 15-12 B15E 35-27 WANSFM 33 ; RILE on ROIIFN on ROIIFN on MSPT 17-10 EDVY on

WIRS 33-29 928 on WDJR 19-14 SREE 19-12 "SYMOPE 16-15 KIOT on EIGO 22-17 EJFB on RYZH & FM100 28 25 R96 10-24 KMLH & ETRY on 0

PAT BENATAR Treat Me Right (Chr. 161/27 Reach C 645 S 755 H 693 H 825 0 P3 MARC 4 MERM 4-26 MERM 4-26 MERM 4-26 MERM 4-26 MERM 4-26 MERM 2-20 JUL 5-20 JUL 5-20 MERC 19-7 CFTR 4-10 MERC 19-7 4-0 24-19 TIOO 33-12 JUL 5-27 MCEX 4-10 WGOY on WLDI d-27 WLAM a WIGY d-30 WFBG 25-73 WCIR d-27 MLI G-40 MLI G-40 MURIG G-27 SELO 2-7 MORT G-16 MORT G-1

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WPSR 28-24 MOLF on WISHF a WHIFF 28-24 MITHY 30-24 MITHY 30-3 MILC a-10 MISC a-10 MISC 3-19 OLG 30-22 MISO 28-25 MISO 28-25 MISO 30-24 MISO 30-24 MISO 30-24 MISO 30-30 MI

MURQ 6-7 MGUT 6-5 MLRI 3 3 MLARI 3 3 MLARI 3 3 MIGY 18-11 MTSN 2-1 | VERN | -| VERN 76KX 33-31 MCAO 1 1 7105 9-3 MACH 3 2 MRRO 2-2 MRRO 2-2 MRRO 2-2 MRRO 2-2 MRRO 2-1 MRGC 1-1 CPTR 3-1 CRGH 5 3 MINNY J 2 1102 8 12 MSCA J 6 975507 1-1 MFCQ 3-5 MISE 9-9 #PLE 4-3 #RLY 7-4 193 3-7 940 3-3 9100 9-8 0105 5-4 MIS 6 5 MUSG 2-3 CRLM 4 6 MS957M 2-1 MS0K 4-2 MSSU 1-1 PMCG 5-6 MISP 2-1 MCCL 2-2 MISP 2-1 MCCL 2-2 MISP 1-1 MISP MERIC OF 77% 2-1 XECO 1-0 XFFC 1 1 XECS 5 2 WHRR 5-3 WEAG 18 16 WSFF 5-5 WTRU 1 1 XML1 3-2 EDWY 1-3 WERT 21-31 XSLY 1-1 ECBS 1-1 EDEA 1-1 EAT1 2-2 EQD1 5-1 EDG2 22-16 EDGS 5-1 FFED 2 4 ERCC 3-6 NEIL DIAMOND

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The Tide Is High (Chryselis) 8 534 8 534 8 295 0 P2 D1

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SETER 13-9
S SKRC a MRRR a-30 MSPT d-39 SMML a RENJ A RDZA 4 RAZI 30-26 RBLC 26-20

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MOLF 16-9

METM 23-22

MELT 00

MICC 21 16

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MK80 20-20

MACW 29-24

MKKE 28-29

VIOO 25-24 M.28Q 22-19 W.097 23-16 W.097 23-16 W.097 23-27 MFD 20-17 149K 27-20 MET 26-22 SOUTH MEST 22-20 MIST 25-26 MIST 25-2 80UTH CKLM 27 27 WEST KF1 on ... MARC 30-27 HSPT 20-15 MFPU on #MHL 17-29 West HSLY on EDZA 29-25 LATI 25-22 FQDI 30-28 FQDR 35-28 FFED on P3

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P1 Р3 WGUY on WEST 37-26 MISS 13-26 MISS 14-10 MIS

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WEDN 26-23 WEST 18-14 MEAK 8-3 MENN 21-10 MENU 21-10 MEDU 21-

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FIREFALL 61/23 Summary UP 19 WARE 19 DOWN D Reach E 264 S 325 H 296 P3 P2 PI

MGUY on MIGY a MCIR d-2a 960x 32-29 BOUTH 940 a BERNALEY WERD a KACO 17-14 WERT PPLE a KIPO On 955Gf on MFOX on MISE a MANSER a MENOV a-31 FM99 a MX1Y on KO11FM on KPJE 4 KFEL on XFYR on HKLS on ECRN on EDZA a

#E2H 2H-24 #### d-30 ##SP2 15-11 #YSN A F#101 d-2H

DAN FOGELBERG Same Old Lang Syna (Full Moon/Epic) National Summery UP 144 SARE 21 DOWN 14 ADDS 3 Beach E 834 S 824 H 834 9

P3 ### 11-11 ### 11-11 ### 11-11 ### 10-1 ### 10-1 ### 13-1 ### 13-17 ### MJBQ 12-11 MGUY d-26 MLBE 8-6 MLBH 13 10 MICY ON MKEB 6-5 13FEA 15-10 WFRG 30-27 14HX 20-14 MCIR 14-10 #VIL 19-13 293 17-9 940 1-1 V100 24-19 0105 16-15

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WTMS 22-16
WTMS 22-16
WTMS 22-16
WTMS 23-16

HOPQ 5 5 CRLW 9 5 CRLW 9 5 ROWB a 100 K595Pm d -1 ROOK 12-7 FREQ 12-7 FREQ 12-7 FREQ 12-7 FREQ 12-7 FREQ 13-7 FREQ 13-7

0 D. HALL & J. OATES Kiss On My List (RCA) Reach E 434 5 481 M 251 NSA

Summary UP 20 SAME 26 DOWN 0 P3 MFIL on MITI on MITI on MICAD a MROD 26-23 28105 a-33 CFTR a BOUTH KRLY on 293 d-28 940 d-29 SEED On SEED OF SEED O HMRY a 2107 a 30 9 9 5 CF a 2107 a 30 9 5 CF a 30 5 CF a MEGEL & MSCL a

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109A on
KUPO 'b

P2



ERBE a ERBE a EINT 19-16 NOFT 23-20 TWIC ON WTIN 37-35 WHOOE 29-27 EQUATION 10-15 EXXION 6-12 10-10 M-12 WCH ON WCH MONO 16-10 CRLM 17-13 MGCL 6-3 EPI on EUPD 2-1 HERC & RELS 22-19 WHER & WSPT 29-23 WTRU & KMAL & MYIC 40-26 KSTT a KIDA on HIDA on HIDA on LID4 28-23 WDJX 29-30 WMRT KERR 28-27 KERN a KIDT on KIDB on KNBQ a dp P2 KD2A 4 KOOK 24-21 KBLC 19-13

(9 ANDY GIBB

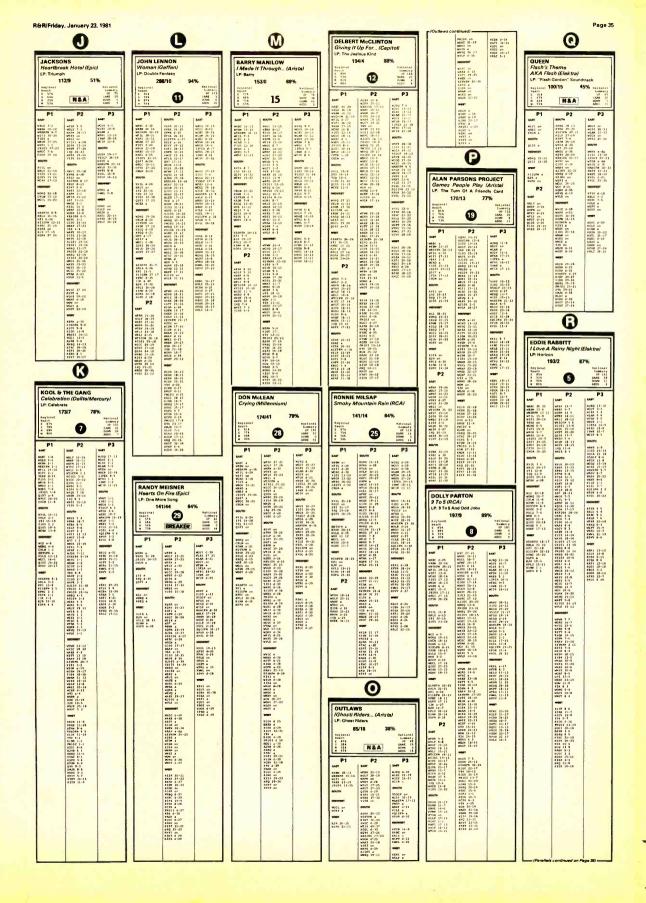
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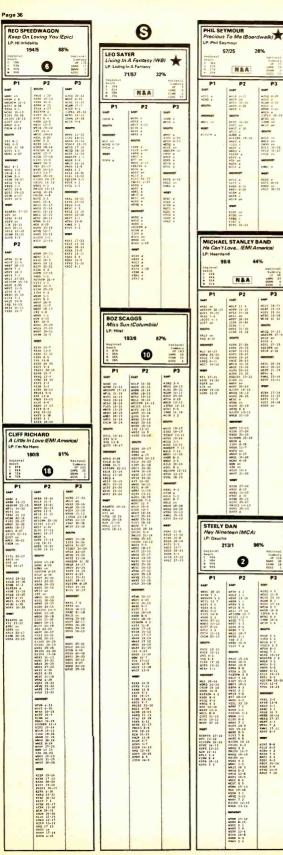
P3

W280 15-12 WEAR 18-17 13FEA 17-1 WC18 10-17

BOUTH HINY 13-12 1102 15-15 958CF 18-22 MCG0 11-8 MIBL 11-18 MANSFM 24-2 MILL 10 MANSFM 21-20 FM99 11-10 EVOL 11-13 MODWEST

10 3-9 ## 12 1-10









Others Getting Significant Action

Continued from Back Page

Continued from Back Page

ASSOCIATION "Dreamer" (Eachtwal 16;9

Moves Up 1, Same S, Down 0, Adds 9, WICC, YNIQ, WTSN, WHEB, 14WK, WFOX, WISE, WANS-FM, KKCL

POLICE "Don't Stand So Close To Me" (Ag-My) 13;6

Moves Up 3, Same 3, Down 1, Adds 6, 0107, WORD, KNBE, CX101, WAYS, WANS-FM, PETER ALLEN "Try Away" (Ag-M9) 12;6

Moves Up 3, Same 2, Down 1, Adds 4, KPLZ, WXLO, WFIL, WNOE, WABC 438, WCAO 21-15, WROB 14:12

LAKEBIDE "Fenthaste Voyage" (Solar/RCA) 13;2

Moves Up 10, Same 1, Down 0, Adds 2, WXLO, MXKS 94, KRY 13.7, KFRC 427,

TEENA MARIE!" (Need Yazu, Lowin' (Gooth) 1200

Moves Up 3, Same 3, Down 3, Adds 4, KRLA 19-12, KFRC 12:29, WNOE 28:26, WJDX 22:19

SPYRO GYRA "Carle Amour" (MCOA) 124

Moves Up 4, Same 3, Down 3, Adds 4, KRLA 19-12, KFRC 12:29, WNOE 28:26, WJDX 22:19

SPYRO GYRA "Carle Amour" (MCOA) 124

Moves Up 4, Same 4, Down 0, Adds 4, WHYN, KEYN-FM, WOHO, 14WK, WBEN-FM 33-28, KNT 49-37.

NNT-40-37.
SHALAMAR "Full Of Fire" (Solar/RCA) 12/0
Moves: Up 7, Same 5, Down 0, Adds 0, KSET-FM 10-5, KINT 25-21, KBFM 18-11, 96X 11-9,

KILE 25-20. YARBROUGH & PEOPLES "Don't Stop The Music" (Mercusy/PolyGram) 10/8. Moves: Up 2. Seme 0. Down 0. Adds 8. KRLY, KRLA, KIIS-FM, KSET-FM, KHYT. LNECA ARRIVE VIVOL

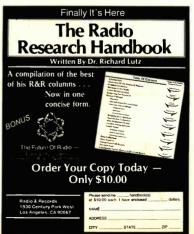
KCPX ds 38.

EARTH, WIND & FIRE "And Love Goes On" (ARC/Columbia) 9/7

Moves: Up 2, Same 0, Down 8, Adds 7, WXLO, KJR, WHYN, KJRB, KHYT, WGUY, WTSN

JTAFFORD "Cow Patt" (WB) 9/4

Moves: Up 1, Same 4, Down 0, Adds 4, KINT, WOKI, WLBZ, KRLC, KOFM 18 11.



I LOVE YOU'S



Nicolette Larson "000-EEE"

Produced by Ted Templeman



Climax Blues Band "I LOVE YOU"

Produced by John Ryan
For Chicago Kid Productions

THE HOT NEVISINGLES

On Warner Bros. Records

Everybody's Talking — Even The Music Stations

The last News/Talk column (R&R 1-9) discussed the increase of talk on musicformatted stations as viewed by CHR and Pop/Adult stations. This week we pick up with comments from Black radio, AOR and Country. Their insights provide interesting **Black Radio**

"We are probably going through what most AM stations are and that's basically the threat of the FM's. There is no comparison as far as quality. We think there are many other things an AM station can do and one of those is to try some variety in the programming which includes telephone talk." Those are the sentiments of former WVON/Chicago Program Director Lee Armstrong. WVON's daily 8pm-12midnight "Hotline" originally began as a one-hour show from 11pm-12mid in 1963 While its sister station WGCI gears itself primarily to the 18-34 music group, WVON opted to go after more adults. In addition to its talk programming, the station was awarded an NBA franchise last summer and now carries Chicago Bulls games. Listener and advertiser reaction have both been very encouraging, with the show sponsored by a local savings and loan association. Armstrong continues, "I'm extremely proud of the show. You can't always be concerned with the ratings. I think a radio station has an obligation, yet they always seem to program the public service talk shows when as few people as possible listen. If you're really going to do some good for the public interest, why do you hide it at midnight or 3am?

WILD/Boston, another Pop/Rhythm-formatted station, broadcasts "Boston Perspective" on Monday and Tuesdays from 10am to 11am. Hosted by News Director Karen Holmes, the live call-in show spotlights community events and relevant issues such as the resurgence of the Ku Klux Klan. According to Holmes, there is some degree of crossover, with a white audience which calls

> Radio Rape **Therapy**

Pop/Adult-formatted WHAS/Louisville offered a unique slant to the growing problem of rape. Its "Metz Here" talk program featured last month four "special guests," two convicted rapists and two victims.

Currently serving long prison terms at the Kentucky State Reformatory, the two rapists were brought to the station in shackles under armed guard. Response was tremendous, to say the least, with several irate callers suggesting harsher punishments such as castration and hanging. Yet there was a positive side. One of the woman victims volunteered to visit the prison to



talk with other sex offenders. And tape copies of the program are being used by the State Reformatory as well as the local Rape Relief Center in an effort to further understanding of rape's attackers and victims.

The idea for the encounter evolved from remotes done earlier at both the men's and women's prisons by host Milton Metz. Asked his reaction during that particular show, Metz replied, "When you sit between two rapists and two rapees, it's kind of heavy At first you feel uneasy in the presence of the victimized women, but then you look at those guys and they don't have horns. They looked and talked normally: that's what was frightening. Then after awhile you forget because they just become human beings."

According to Operations Manager Jerry David Melloy, the show doesn't always deal with controver sial subjects. One lighthearted show dealt with the topic, "Who's The Biggest Jerk You Know?" Melloy concludes, "We are ready to gear it at any moment to what is happening now

in regularly to contribute. Remarking upon the growing need for information, Karen states, "I think information is becoming as important to people as the music. Especially Black stations. People need some place to find a black perspective on issues that may or may not be covered on white Talk stations. Even though the news topic may be the same, we offer a black perspective."

AOR

In the October 24, 1980 issue of R&R, AOR Editor Jeff Gelb profiled WBAB/Long Island, which does a fivenights-weekly talk show. Other AOR's following in those footsteps are KMET/Los Angeles, WPLJ/New York, and WRIF/Detroit, whose chief concern, says Program Director Tom Bender, was "working ourselves out of the preconception and mold that in order to be an AOR station you have to be terribly hip. We try to approach it with a total concern for the listener and not put ourselves into a bag of saying, 'we're a rock and roll station and we don't have to deal with that because the News station does

WRIF airs two shows. In tandem with the station's music format, "Not For Musicians Only" runs every Monday at 11:30pm and consists of musician interviews,

News/Talk

from the local and national realms, which explore beyond the usual "When's your next album coming out," conversations. Areas such as the legal side of the business as well as the state-of-the-recording-art have been discussed, with listeners invited to contribute. "Spare Change," a public affairs type of show, is on Sundays from 10pm to 2am. The three-year-old show has even gone on location, once from inside Jackson State Penitentiary, where listeners called to talk with the inmates. Both of these shows follow a premise Bender strongly believes in. "What we have tried to do is not to segregate news and information as a function and a department from the rest of the radio station. But try to meld it in.

Has being sister station to Talk-formatted WXYV rubbed off at all? Bender answers, "No. I think it's more the evolution of this station to become specialized in the sense of specializing in one audience. But at the same time, to try and become more full-service in dealing with that audience not just as music junkies but as reallife human beings. It is a very tricky area trying to assess correctly the needs of the audience listening to you and the style in which they want that information conveyed.

There are no plans to expand the talk segments any further, with Bender emphasizing quality rather than quantity. And as he reiterates. WRIF's success as a radio station depends first and foremost upon the music. Bender continues, "I don't necessarily think that trying to recreate a hybrid radio station, half talk, half music or any proportion thereof is really in the cards given the fact of the fragmentation and specialization that has and

is happening in radio." Echoing the feelings explained in the last column by KSL's George Lemich regarding format goals, Bender adds, "It really is an effort to stay in touch with the audience and to create a unique style and something of more interest in between those records, since as a music station all of us are more and more playing very similar or the same music. It's just getting it right, which is a more slippery issue than either doing it or not doing it."

Country

Since many radio people should and do have an ear for music it would stand to reason that one should also develop an ear for talk. That's just what has happened at WHK/Cleveland between Operations Manager Ron Jones, morning personality Gary Dees and midday jock Joe Finan. And an ear for talk is necessary to maintain the successful balance of country music and talk which WHK debuted in 1974. Ron Jones elaborates, "We felt we wanted to give our audience a little more than country music so we integrated portions of talk with it. We certainly don't want to take away from country music. But I think it gives a forum where people can get things off their chests and make us aware of things happening in the community.

At the personalities' discretion, phone calls are taken between records, dealing either with topics suggested by the jocks or with those from listeners. The midday show tends to lean more toward a feminine forum type of program which also at times relates to the male listeners as well. From time to time the three come together to analyze the shows' direction. Jones states, "I think WHK probably has something to say that other radio stations don't. We're not afraid to let our feelings be known and to do the same for those feelings

Jones is also in agreement with the others in regards to doing the job right should they decide to add talk. "It's critical not so much whether more stations go to it, it's if they go to it right. There is nothing worse, quite frankly, than having talk on the air without the proper people to conduct that talk. There are very few people who can really do good, entertaining and inter-People want to be communicated with and related to. Putting on a little talk can be beneficial."

In summary, some stations are doing more, some less, but all recognize the growing trend toward more information and the need to speak out. And it's becoming more than just slapping on a public affairs show during the weekend graveyard hours to satisfy an FCC rule. The shows provide information and controversy, allowing various radio communities a voice. Yet the stations are also still aware of their commitment to music. The key seems to be full service, and if listener and advertiser reaction are any indication, more and more stations will be joining the ranks.

Because of the increased interest in talk, I want to open up this section to include music stations as well. Therefore, I'd like to extend an invitation to those musicformatted stations programming talk segments. Please feel free to send me any station information regarding your shows so they may be shared with readers across the country



BEETLES INVADE NEW ORLEANS — WGSO/N ashed 29 Beetleboards upon the Mardi Gras City; they p vide a wide range of exposure for the station

Amy G. Krakow named Promotion Manager at WINS/New York, moving over from U.S. News & World Report. WINS also welcomes Ritschard P. Homberg as Research Director, travelling across the street from rival WMCA where he was Assistant Program Director. And William Rusher, publisher of the National Review, joins the station air staff as commentator. a new two-year contract at KCMO/Kansas City, MO is Sports Director Wayne Larrivee. In addition he will continue to be the voice for Kansas City Chiefs host Rosemary Haddad brings her show to WLCY/

Tampa, having previously been with neighboring WDAE
... George Nicholaw, VP/GM of KNX/Los Angeles, recently celebrating his 25th anniversary with CBS, was honored with a special scroll from the Los Angeles City . WOR/New York VP/GM Rick Devlin received a Superior Achiever award for 1980 during the recent RKO Radio annual awards presentation . Herb Green. former VP/GM of KMPC/Los Angeles Airwatch, was honored posthumously with the 1980 Helicopter Association of America's Max Schumacher Memorial Award

THE PICTURE PAGE

REO People



REO Speedwagon visited Epic's West Coast offices recently to celebrate their current success. Pictured (Ir) are REO's Gary Richrath, EIPIA's Michael Alhadeff, band's Alan Gratzer, Neal Doughty, and Kevin Cronin, EIPIA's Susan Harrington, label VP Larry Douglas, and group's Bruce Hall.

Wilson Has Last Hurrah!



Joey Wilson recently headlined at New York's Hurrah! club where he performed selections from his debut album, "Going Up," on Modern Records. Wilson also wrote all the tunes on the LP, distributed by Atco. Show offering moral support backstage are li-r! Modern's Christopher Nicks, album producer Jimmy Destri (of Blondie), Wilson, Modern co-founder Paul Fishkin, Modern's Chris Evans, Modern co-founder Danny Goldberg, and Atlantic's Stu Ginsburg.

MCA Engages In Small Talk



MCA Records has signed Small Talk to its roster with a self-titled debut album due out in February. The signing marked the first artist agreement between MCA and LK Productions. Pictured chatting about the arrangement are

Trax Backs Blue Angel



Polydor's Blue Angel recently performed for the hometown folks at New York's Trax club. Following the gig they were greeted beckstage by (top. Irl Empire Talent's Alex Hodges, Polygram Records VP Jerry Jaffe, Polygram's Stu Fine, Polygram Sr. VP Jim Lewis, Polygram President David Braun, Guiding Light Management's Steve Massarsky, and Polygram's George Meier, (bottom, Irl Blue Angel members Lee Brovitz, Cyndi Lauper, John Turi, Arthur ''Rockin' A'' Neilson, and Johnny' 'Bullet' Morelli.

Arista Signs Tchaikovsky



Bram Tchaikovsky has been signed by Arista, with an album expected in the spring. Pictured at the signing are (I-r) Ozone Management's Richard Ogden, Tchaikovsky, and Arista President Clive Davis.

Capitol Moon Shot



Moon Martin recently appeared in Los Angeles at the Country Club, and was visited backstage by numerous Capitol staffers. Pictured (Irr) are Capitol's Bruce Garfield, Ray Tusken, and Bruce Ravid, label VP Dan Davis, Moon Martin, VP Helmut Fest, and Martin's manager Ron Henry.

Motorhead Melody On Mercury



Polygram's Motorhead recently released their first U.S. album, "Ace Of Spades," on the Mercury label. Discussing the transaction in London are (I-r) Motorhead's Lemmy and Eddie Clarke, Bronze Records' (group's English-based label) Lillian Bron, Polygram VP Jerry Jaffe, and group's Phil Taulor.

20th Sets Off Air Raid



20th Century-Fox has signed Atlanta-based Air Raid to a recording agreement with the group's self-titled debut album due out this month. Welcoming the act to the label are (back, Irl 20th VP Dave Parks, Air Raid's Arthur Offen, 20th President Neil Portnow, and 20th VP Mort Weiner, (bottom, Irl group members Rick Brown, Rick "Gonzo" Hinkle, and Tommy "T-Bone" Walker.



Jeff Gelb-ACOR

WHERE HAVE ALL THE SUPERSTARS GONE?

Lee Abrams Talks

Fresh from the conclusion of the Superstars programming meetings in San Diego last week, I sat down with Lee Abrams to ask him for an update on the stations, his outside activities as a record producer, and the shape of rock music in the year to come.

R&R: First, how about an update on the new format you've been working on (see R&R 10-3-80)?

LA: I've been working on it for about a year now, and it'll probably be ready to go in March or April. Then it's a matter of getting a station to try it.

R&R: When we last spoke, the format stressed progressive rock music. Is that still the basic intent?

LA: It'll lean in that direction, yeah. I have a lot of faith in that style of music and that direction. I think there's a place for it, particularly with 25-34's, though there will be some bleedover in both directions.

Groups like Genesis and Pink Floyd will have more of a percentage of the format than they do with Superstars, plus we'll play a lot of oldies, and some music that may have gotten lost over the past few years which people might be ready for now.

R&R: Would that include new wave?

LA: Since most new wave seems to me pretty "retro-rock" (trying to reinvent the 1965 Kinks sound), we'll probably stay away from it. I really can't see much place for the "skinny tie-LA circuit" kind of group. But some of the more inventive English and European bands will have a place in the new format.

R&R: This format seems to dovetail nicely with your own personal musical tastes.

LA: Yeah, it's fortunate that my personal musical habits coincide with music that may be ready to happen on a broader scale.

R&R: Is it also an answer to your own critics who have said your Superstars format has stifled new music?

LA: Well, I sort of put all of that aside.

R&R: Do you think in general that people have the wrong impression of how powerful you are?

LA: Oh, absolutely. I read some of the articles about me and say, "What's the big deal?" I had an idea, it worked out at the right time, I

"There's a severe lack of really strong, first-class supergroups right now."

met a lot of good people, developed it with them, kept it going and that's it.

And of course, we're an easy scapegoat for a record that isn't happening. They say, "These guys didn't like it."

R&R: Right or wrong, you've been credited as the person who first began tightening AOR playlists. Will this tightening process continue into 1981, or is the pendulum beginning to swing the other way?

I.A: There's certainly a tendency for more oldies to be played to compensate for the lack of good new music. That could expand the library somewhat

The problem with ultra-tight stations is staying power: a couple of good books and that's it. I think what WCOZ has done is about as



tight as you can program an AOR successfully.

R&R: You're also credited as having popu-

larized the "modal" framework, wherein AOR's concentrate on hard rock to the exclusion of other musical forms. Has that run its course?

LA: The modal approach was an effort to establish a large cume. Plus, modal reestablished AOR as being hip to that 16-24 demo. To most of our stations, those jobs are now done.

R&R: Does that mean that artists like Eddie Rabbitt or Stevie Wonder will be getting more airplay on AOR's?

LA: Maybe, but I doubt it. There's a severe lack of really strong, first-class supergroups right now. In the early seventies, there seemed to be dozens of them. Now, there aren't many of those groups coming in. So we play records like Rabbitt for lack of the kind of AOR supergroup we had in the early seventies. So much of the problem we're faced with is on the artistic level.

R&R: What's happening with the Superstars stations for 1981?

LA: We'll be concentrating on three areas. First, instead of playing something like fifteen new artists a week who each come up once a day, we're going to try to play three or four new artists a week in really heavy rotations. It's sort of like the old "hitbound" concept in the old Top 40 days: they'd never have 18 or 20 hitbounds in a week; they'd have two or three but they'd really bring them home.

As I said, a lot of interesting new acts have, in the past, gotten lost in the shuffle. A faster rotation might have helped these acts

Another area we'll be concentrating on is a rethinking of everything to take in consideration the fact that so much of the AOR roots audience is now coming close to the thirties. We have to make an effort to reach them while simultaneously maintaining that 16-24 base.

There are a couple of problems here, of course One is that Arbitron looks at 25-34 like one lump sum. But in 25-34's there are hundreds of different listener types, from the 30-year-old redneck type who thinks the Eagles are acid rock and even Charlie Daniels rocks too hard, to another 30-year-old who was really into Cream in '68 and still enjoys hearing an old Hendrix cut or some new Steely Dan. So part of the problem is this "luck factor," that the diaries fall into the hands of the right psychographic of listener.

It'll certainly take some attention, but strong AOR's doing it right should continue scoring pretty well in that demo.

R&R: Do you think that to reach an older listener, AOR needs to soften up?

LA: Tempo isn't that much of a consideration for older listeners. Timbre is: high, screechy stuff. Springsteen's high energy and he's just fine for older listeners.

I don't see any deliberate softening up. We'll just have to follow the music market and see what comes out

The third area the Superstars stations will be centering in on this year is that we're going to try to inspire as many new ideas as possible. Tracking albums at midnight was pretty inventive ten years ago, but now we've got to come up with some new angles. We're seeing a lot of stations reach a kind of plateau, settle in, and lose a lot of their freshness. So this is an active effort to try and bring new ideas out of people.

Sometimes people think of a great idea and then blow it off because they think, "Well, this probably just sounds good to me." There's the tendency to just play it safe. Well, once a Program Director really knows the basics, that's the time to start getting creative.

R&R: You mentioned tracking albums a minute ago. I've noticed many of your client stations are dropping the practice. Are you encouraging this or is it the stations' response to the record companies' wishes?

LA: It's entirely up to each individual station. But I think the direction will be away from

"Tracking albums at midnight was pretty inventive ten years ago, but now we've got to come up with some new angles."

doing it, and instead playing the best of a group or something along those lines.

Part of the switch is due, I think, to the idea's having run its course. Plus, many albums today just don't have the concentration of hit cuts that albums used to have.

I do think the whole thing about albums played at midnight hurting record sales is complete bullshit. The record companies five or ten years ago were saying, "Wow, great, good thing you're doing this." Now it's, "Hey, stop!" I think the whole problem goes much deeper than that.

R&R: You've had some experience creating music yourself lately, in your role as record producer for Gentle Giant, Yes, and Critical Mass. These albums have met with varied levels of acceptance in radio. Do you think that part of the reason some of these records have not fared well on radio is because your client stations are scared or put off by the idea of playing an album you produced?

LA: To a certain degree scared, or just kind of a "fuck you, why should I play this?" kind of thing. But I think if something I produced was really great, they'd play it. If the next record turned out like "Dark Side Of The Moon," I think it would get played.

I would have loved it if I could have done the record production thing totally low-profile, no one knowing about it, so I could have relaxed and gotten into it

I'm going to continue doing it, whether it's successful 50 years from now or two years from ABRAMS/See Page 42



Kid Leo, WMMS: "Nicolette has the finest song in her career — 'Radioland.' ".

A good tune and there's lots more on this LP too."

A good tune and there's lots more on this LP too."

A good tune and there's lots more on this LP too."

A good tune and there's lots more on this LP too."

A good tune and there's lots more on this LP too."

Stew Schantz WPDH: "The gew Nicolette Larson LP finds her moving to more of a rock and roll wein. STEW SCHAILLZ, WFDH: THE TIEW INICOIETTE LAISOIT LEF HIRUSTIEIT HIDVING COTHORE OF A TOCK AND TOIL VEHT. SOUTHOS GOOD.

AIREADY On: WMMS, KBPI, WXRT, KSAS, WEEL-FM, WCCC, WPLR, WNEW, WLIR, WBAB, WIOQ, WBRU, WECM, WOBK, WPDH, WRNW, WHES, KLBJ, KNCN, NOVA-104.

KOME, KZAM-FM, KINK, WIBA, KEMQ, WAAL, WKDD, WXKE, WPFR, WBWB, WXUS, WCAS, WBRU, WECM, WOBK, WPDH, WRNW, WHES, KLBJ, KNCN, NOVA-104. Already On: WMMS, KBPI, WXRT, KSAS, WEELFM, WCCC, WPLR, WNEW, WLIR, WBAB, WICQ, WRNO, KILT-FM, WRKK, WJAX, WQDR, KGB-FM, KBBC, KNX-FM, KFD, KOA, NOVA-104.

KOME, KZAM-FM, KINK, WIBA, KFMQ, WAAL, WKDD, WXKE, WPFR, WBWB, WXUS, WCAS, WBRU, WECM, WGD, KTCL, KSPN, KILC, KTIM, KLRB, K108, KKDJ, KTYD, KTMS, KXFM, KZOZ, KBCO, KTCL, KSPN, KILC, KTIM, KLRB, K108, KYDJ, KTYD, KTMS, KXFM, KZOZ, KBCO, KTCL, KSPN, KILC, KTIM, KLRB, K108, KYDJ, KTYD, KTMS, KXFM, KZOZ, KBCO, KTCL, KSPN, KILC, KTIM, KLRB, K108, KYDJ, KTYD, KTMS, KXFM, KZOZ, KBCO, KTCL, KSPN, KILC, KTIM, KLRB, K108, KYDJ, KTYD, KTYD, KTMS, KXFM, KZOZ, KBCO, KTCL, KSPN, KILC, KTIM, KLRB, K108, KYDJ, KTYD, KTMS, KXFM, KZOZ, KBCO, KTCL, KSPN, KILC, KTIM, KLRB, K108, KTYD, KTMS, KXFM, KZOZ, KBCO, KTCL, KSPN, KILC, KTIM, KLRB, K108, KTYD, KTMS, KXFM, KZOZ, KBCO, KTCL, KSPN, KILC, KTIM, KLRB, K108, K108

WTKX, YTOZ, WOUT, LOVE 94, WOWD, WKWF, WHSL, WXYC, K KVRE, KZEL, KREM, KRKN, WWCT, WDEK, KLYX, KKRQ, WRXL

RY COODER Borderline

Produced by Ry Cooder — Recorded and mixed by Lee Herschberg on the 3M Digital System

Consensus Cuts: 634-5789; Speedo; Crazy 'Bout An Automobile; Why Don't You Try Me y Louder Stiew album is typically outstanding.

Roberta Haber, WAAL: "Ry Cooder never fails to be interesting and imaginative.

Roberta Haber, WAAL: "Ry Cooder never fails to be a listener grapher." Lin Brehmer, WQBK: "Ry Cooder's new album is typically outstanding." Bruce Youngblood, WKWF: "Ry Cooder is hands down stone cold fun.

AIRESDY ON: WXRT, WSAS, WBCN, WAVA, WNEW, WRNW, WPLR, KMOD, WRKK, WQUT, AIready On: WXRT. WSAS, WBCN. WAVA. WNEW. WRNW. WDH. KMOD. WRKK, WUVA.

WEAL, WIBA. WDEK, KFMH. KBLE. WAAL. WKDD, WCAS, WBRU. WGIR. WOBK, WPDH. KRKN

WAS WKWE WGVI WIYX WXYC KTYD KXFM K707 KRCO KSPN KTIM KI RR KVRE KRKN

On Warner Bros. Records



KFML, KZEL, WIBA, WDEK, KFMH, KBLE, WAAL, WKDD, WCAS, WBRU, WGIR, WOBK, WPDH, WHFS, KRKN, KLBJ, KNCN, NOVA-104, WTUL, WHMD, WRAS, WKWF, WGVL, WLYX, WXYC, KTYD, KXFM, KZOZ, KBCO, KSPN, KTIM, KLRB, KVRE, KRKN AVERAGE BAND On Bearsville Records



Consensus Cuts: Thermostat; Cherase Breaks Your Heart) Stew Schantz, WPDH: "The Johnny Average Band album is a tight, well-produced one and sounds real good on the radio." Produced by Griff McRee and Mick Hodgkinson

on the radio.

on the radio."

Ron Rizzi, WRNW: "The new one from The Johnny Average Band undoubtedly has a hit single included.

Cob Ch Cherie: "Don't overlook it." Already On: WXRT, WNEW, WRNW, WLIR, WBAB, WHFS, WPLR, WPDH, WXKE, KBLE, KFMH, WTUL, WRAS, WKWF,

'Ch Ch Cherie: Don't overlook it. WLYX, KBCO, KSPM, KLRB, KKDJ, KRKN



Continued from Page 40

now. But I must say that for the next six to eight months, I have my hands full with radio so I don't anticipate any new production projects till the fall.

R&R: In the last year, we've seen a number of prominent AOR programmers start their own consultancies. How does that make you feel?

LA: I'm only surprised it didn't happen earlier. It's going to make us work a little harder. On the other hand, it's going to be good for the consulting business in general.

R&R: Some critics say there's a tendency consultancies to stifle creative program

LA: I suppose that's what separates a good consultant from a bad one. The worst thing in the world to do is to come in, tell the guy, "Here's what you do," and that's it. A good consultant should be able to foster the creative spirit, not stifle it. The creativity shows in the numbers and that makes us all look good.

R&R: AOR seems to have reached a sort of crossroads as we have moved into a dominant

FVOLUTION

Say hi to another AOR convert: WOVV-FM (0-95)/Ft. Pierce, FL, which changed from CHR to AOR about two weeks ago. Steve Haas is Operations Manager ... You win one, you lose one: WABD/Ft. Campbell, KY has switched from AOR to P/A . . . Many changes at KLBJ/Austin: PD Glen Mason has segued to its AM sister station's news department, while MD T.Q. has exited. Filling their shoes are new PD Chuck Dunaway (from neighboring KHFI) and MD Cy Statum, from the station's airstaff ... KPRI/San Diego MD Jesse Summers has announced he's exiting that post to become PD at KENO/Las Vegas, around January 30. Still no word on a KPRI PD, by the way ... Russ Ryan has joined WRHY/ York as PD from KFOX/Redondo Beach, replacing departing PD Jeff Hunt...Dave Lee Austin has exited as PD of WAAF/Worcester; he has not yet been replaced Paul LeMieux has announced he'll exit as WAAF's MD on January 30 to join WCOZ/Boston for airwork and production . . . Mike Jones has been named PD of KLGT/Breckenridge . . . Rob Lipshutz has been appointed MD of WCOZ/Boston from Asst. MD Judy McNutt has announced she'll exit as Programming Assistant of KBPI/Denver for the MD post at KGB-FM/San Diego around Febru-

ary 16 . . . Brad Curtis is the new MD of WHKC/ Evansville (not the same Brad Curtis who's PD at WILS-FM/Lansing) ... Karla Michaels has joined KRKN/Anchorage as MD from KASH/ Eugene . . . CITI-FM/Winnipeg's new MD is Ter-ry DiDonte . . . KZEW/Dallas has appointed Janel Dolan as MD, John LaBella as Asst. PD, and Mike Rhyner as Programming Assistant Bobby Ocean has exited airwork for KWST/Los Angeles . . . KIDQ/Boise's new co-MD's are Dan McColly and Dave Freeman . . . Mark Addy has joined the airstaff of WRIF/Detroit from competing WWWW . . . Anita Gevinson has returned to WMMR/Philadelphia from KLOS/Los Angeles for middays. Speaking of WMMR, former WMMR air personality John Bradley has joined KBCO/ Boulder as Asst. PD ... New to mornings at WAVA/Washington from production is Jackson Witt. New to WAVA for production from competing DC 101 is Steve Matt . . . Jeremy Schlosberg has joined WCMF/Rochester as Production . . Ed Spencer is the new News Director at WWWK-FM/St. Louis . . . Max Miller has joined KICT/Wichita for middays from KYTX/ Amarillo . . . Tracy Brenneman is new to nights and Mary Jean Beinterna is new to weekends at WXLP/Davenport . . . Rick Shaw has been upped to full-time at KEZY/Anaheim . . . Jackie Willig has joined WYNF(95FM)/Tampa from competing WOXM for weekends Brian Moore has joined WKLC/St. Albans, WV from WIBZ/Parkersburg, position in many markets. In closing, Lee, how about an historical perspective on where we've been and where we're headed as a radio format?

LA: One of the big problems with AOR is that in the late sixties, all of them were so concerned with being jingle-free, honest, or earthy that we've never really shaken that. There are very few stations, for instance, that have invested time and money in the kind of production that makes the station sound "cinematic." I'm not talking about jingles, because they're outdated. It's the kind of production that decorates the station - that's a real bottom line

And, we could sure use a good musical kick in the ass. Combine the two with some really wacko jocks and radio could be really interesting.



IT PAYS TO LISTEN - WRKK/Birmingham sponsored the first of two Research Hour Projects, which encouraged listeners to review musical selections aired at a different designated hour each week and submit their comments. Pictured is station GM Dan Brennen (right) presenting the winner (left) with a check for \$1099.



JUST LIKE YOU — Following a recent Boston performance which debuted his latest LP, "I'm Not Strange I'm Just Like You," Backstreet/MCA's Keith Sykes was joined backstage by friends. Pictured (I-r) are New England Music City's Jeep Holland and Jim LaFrance, Sykes, WBCN's Judy Ember and MD Jimmy Mack.

UPDATE

First, a couple of anniversary greetings, both for ten years of rocking: to WLRS/Louisville and WDVE/Pittsburgh . . . In an interesting indication of the station's popularity, KPRI/San Diego and sister AM station KOGO have been chosen as official co-promoters for the 1981 Pacific Indoor Rodeo. The choice is interesting when you realize there are three Country outlets in San Diego that were passed over. The two stations' jocks will serve as official MC's and Grand Marshals for the rodeo . . . Has a member of Columbia's Journey visited your station yet? Don't be surprised if someone does, to handdeliver the group's new double live album, "Captured." Members of the group plan to visit stations in no fewer than 26 cities across the country ... Rock club updates: WPLX/Milwau-kee's "Rock 'n' Roll Air Force" now boasts 40,000 members, while KFMQ/Lincoln's new "Q Card," good for discounts at participating sponsor outlets, has already grabbed 25,000 cardholders

Every night this month, WNEW-FM/New York is inviting listeners to take a musical "Time Machine" trip as the station reruns many of its most popular radio concerts. Included: Grateful Dead, Cars, Cheap Trick, Led Zeppelin, and Billy Joel . . . For the first time in the history of the popular "Volunteer Jam," WKDF/Nashville won't be broadcasting the show. Instead, Vanderbilt University's WRVU will do a commercial-free broadcast of the event, along with other stations in a radio network . . . KMET/Los Angeles morning man Jeff Gonzer and News Director Ace Young combined forces for a live "Finally Friday" broadcast party with their listeners at an area club. Donuts and coffee were offered free to everyone . . . WRIF/Detroit has offered a \$500 reward for the safe return of its morning show mynah mascot. The bird was stolen on New Year's day from a local pet shop. Apparently the bird was used extensively by the morning show team . . . EMI America National Album Director Chris Hensley put in a personal re quest that all AOR homegrown albums be sent to his offices at Capitol Records, 1670 N.E. Freeway Access, Atlanta, GA 30329 ... Here's what's happening with KZOK/Seattle's Hendrix Memorial campaign: the station has raised over half of its goal of \$20,000 to finance the project (Heart was a major contributor, offering \$500)

Meanwhile, an official committee has been established to review artists' proposals of the actual artwork for the project. The station is currently seeking input from community members surrounding the site upon which the memorial would be constructed ... WTPA/Harrisburg has a regular jazz show and requests jazz album service from all labels. Contact PD Doug Sorensen at WTPA, Box 104, Harrisburg, PA 17108 CHUM-FM/Toronto is searching for comedy alburns and sources for comedy material for its specialized comedy programming. If you can help, contact the station's Gord Johnson at (416)

COLOR

MESSY ROOM: In conjunction with Games magazine. WMMS/Cleveland is searching for the ultimate messy room. The person who submits a photo of what is judged to be the messiest room will receive maid service for a day, \$300 to throw a party and mess it up again, and another day's maid service to clean it up again! Runners-up get Games/WMMS T-shirts and subscriptions to the magazine.

KXFM GOLD STASH: KXFM/Santa Maria has six 24-carat gold albums to give away to winners in its new promotion, Listeners register their names at sponsor outlets, then listen for their names to be chosen on the air. When their name is announced, they have 990 seconds (around 16 mins.) to call in to guess which gold album is being given away (clues are aired regularly) plus the year the album went gold. Six winners get the discs, while everyone who calls in will receive a consolation prize.

CONCERTS&CONVERSATIONS

GUEST DJ'S: Human Sexual Response on

CONVERSATIONS: REO Speedwagon on KLOS/ Los Angeles ... Tom Robinson, Police on WNEW-FM/New York...Jim Carroll on KZEL/Eugene... Steve Winwood on WFYV/Jacksonville . . . April Wine on K-97/Edmonton . . . SVT, George Thorogood on KTIM/San Rafael...REO Speedwagon on KEZY/ Anahelm.

Album Airplay/ 40_

	~	Album Airpia
1/9 1/16	1/23	January 23, 1981 160 REPORTERS
2 2	1	JOHN LENNON & YOKO ONO Double Fantasy (Geffen)
1 1	2	BRUCE SPRINGSTEEN The River (Columbia)
4 3	3	STEELY DAN Gaucho (MCA)
5 6	4	REO SPEEDWAGON Hi Infidelity (Epic)
3 4	5	ROD STEWART Foolish Behaviour (WB)
7 9	6	ALAN PARSONS PROJECT The Turn Of A (Arista)
9 7	7	FLEETWOOD MAC Live (WB)
8 5	8	POLICEZenyatta Mondatta (A&M)
11 10	9	OUTLAWS Ghost Riders (Arista)
6 8	10	DIRE STRAITS Making Movies (WB)
10 11	11	HEART Greatest Hits/Live (Epic)
17 17	12	DONNIE IRIS Back On The Streets (MCA)
\rightarrow	13	STYXParadise Theatre (A&M)
19 14	14	BLUES BROTHERS Made In America (Atlantic)
_ 28	15	STEVE WINWOOD Arc Of A Diver (Island)
12 12	16	ROCKPILE Seconds Of Pleasure (Columbia).
14 13	17	EAGLES Eagles Live (Asylum)
_ 27	18	MANFRED MANN'S Chance (WB)
16 18	19	AC/DCBack In Black (Atlantic).
21 15	20	BLONDIE Autoamerican (Chrysalis)
22 20	21	PAT BENATAR Crimes Of Passion (Chrysalis)
	22	APRIL WINE The Nature Of The Beast (Capitol)
- 26	23	WARREN ZEVONStand In The Fire (Asylum)
24 23	24	LOVERBOY Loverboy (Columbia)
13 16	25	CHEAP TRICK
28 31	26	DELBERT McCLINTON The Jealous Kind (Capitol)
25 22	27	MICHAEL STANLEY BAND Heartland (EMI America)
37 33	28	QUEENFlash Gordon (Elektra)
15 19	29	BABYS On The Edge (Chrysalis)
23 25	30	JIM CARROLL BAND Catholic Boy (Atco)
38 30	31	FIREFALL Clouds Across (Atlantic)
18 21	32	THIN LIZZY Chinatown (WB)
20 24	33	NEIL YOUNG Hawks & Doves (WB/Reprise)
26 29	34	JON ANDERSON
-	35	UFO
26 22	26	CTEVIE WONDER

160	REPORTERS	

. Double Fantasy (Geffen)
. The River (Columbia)
. Gaucho (MCA)
. Hi Infidelity (Epic)
Foolish Behaviour (WB)"
. The Turn Of A (Arista)
. Live (WB)
. Zenyatta Mondatta (A&M)
. Ghost Riders (Arista)
. Making Movies (WB)
. Greatest Hits/Live (Epic)
. Back On The Streets (MCA)
Paradise Theatre (A&M)
. Made In America (Atlantic)
. Arc Of A Diver (Island)
Seconds Of Pleasure (Columbia) "
Eagles Live (Asylum)
Chance (WB)
Back In Black (Atlantic)
Autoamerican (Chrysalis)
Crimes Of Passion (Chrysalis) "
The Nature Of The Beast (Capitol) "
Stand In The Fire (Asylum)
Loverboy (Columbia) "
All Shook Up (Epic)"
The Jealous Kind (Capitol)
Heartland (EMI America)
Flash Gordon (Elektra) "
On The Edge (Chrysalis) "7

January 23, 198	160 REPORTERS	Album cuts are listed in order of airplay preference.
JOHN LENNON & YOKO ONO	Double Fantasy (Geffen)	"I coing" "Mayora" "Mhacle"
BRUCE SPRINGSTEEN	The River (Columbia)	"Codilloo" "Tios" "Pamrod" Title
STEELY DAN	Gaucho (MCA).	"Nineteen" "Time" Title "Sister"
REO SPEEDWAGON	Hi Infidelity (Epic)	"Veen" "Den't" "Tough" "Take"
ROD STEWART	Foolish Behaviour (WB)	"Passion" "Wings" Title "Dasd"
ALAN PARSONS PROJECT	The Turn Of A (Arista).	"Gomes" "Price" "Fues"
FLEETWOOD MAC	Live (WB)	"Fireflies" "Afraid" "Well" "Sara"
POLICE	Zenyatta Mondatta (A&M)	"Stand" "De Do" "Tears" "World"
OUTLAWS	Ghost Riders (Arista)	"Pidore" "Angele" "Dovil'e"
DIRE STRAITS	Making Movies (WR)	"Skateaway" "Tunnel" "Expresso"
HEART	Greatest Hits/Live (Epic)	"Tol" "Pook" "Pobo"
DONNIE IRIS	Back On The Streets (MCA)	"Abileabi"
STYX	Paradise Theatre (A&M)	"Pact" "Packin" " "Snowblind"
BLUES BROTHERS	Made In America (Atlantic)	"Albo'e" "Onions"
STEVE WINWOOD	Arc Of A Diver (Island)	"Chance" Title "Woman" "Train"
ROCKPILE	Seconds Of Pleasure (Columbia)	"Tacabar" "Sugar" "Now" "Pot"
EAGLES	Eagles Live (Asylum)	"Pood" "Hotel" "Pun" "I ife"
MANFRED MANN'S	Chance (WB)	"Line" "You"
AC/DC	Back In Black (Atlantic)	"Shook" Title "Shoot" "Rells"
BLONDIE	Autoamerican (Chrysalis)	"Renture" "Tide" "T. Rirds"
PAT BENATAR	Crimes Of Passion (Chrysalis)	"Right" "Hit" "Hell" "Paradise"
APRIL WINE	The Nature Of The Beast (Capitol)	"Queen" "Between" "Town" "Rock"
WARREN ZEVON	Stand In The Fire (Asylum)	"Werewolves" Title "Boy" "Lawyers"
LOVERBOY	Loverboy (Columbia)	"Kid" "Turn" "Pricey"
CHEAP TRICK	All Shook Up (Epic)	"Baby" "Stop" "Can't" "Greatest"
DELBERT McCLINTON	The Jealous Kind (Capitol)	"Giving" "Rider" "River"
MICHAEL STANLEY BAND	Heartland (EMI America)	"Can't" "Ston"
QUEEN	Flash Gordon (Elektra)	"Theme" "Hero"
BABYS	On The Edge (Chrysalis)	"Tum" "17" "Downtown" "Postcard"
JIM CARROLL BAND	Catholic Boy (Atco)	"People" "Gravity" "City" Title
FIREFALL	Clouds Across (Atlantic)	"Staving" Title
THIN LIZZY	Chinatown (WB)	Title "Genocide"
NEIL YOUNG	Hawks & Doves (WB/Reprise)	Title "Union" "Comin' " "Kennedy"
JON ANDERSON	Song Of Seven (Atlantic)	"Some" "For"
<i>UFO</i>	The Wild The Willing (Chrysalis)	"Chains" Title "Heart" "Moves"
STEVIE WONDER	Hotter Than July (Tamla)	"Ain't" "Master"
DOODIE DOOTHEDS	One Care Olever (MID)	7411 t 17103t01

Chart Summary

LENNON-ONO overtook SPRINGSTEEN in both hot and total reports to claim top airplay spot for the week; Springsteen held that post for an admirable eight weeks, and remains very strong.
STEELY held rock steady as REO moved up. PAR-SONS resurged, making gains in mediums and hots. MAC maintained as OUTLAWS inched up. **HEART** held its own while IRIS had a great week of increased airplay attention, particularly in mediums. STYX made a stunning debut, with heavy adds and early conversions. BLUES held rock steady while WINWOOD jumped notably, as stations hopped on the record while others converted from adds to upper air-play rotations. MANN climbed nicely. WINE de buted very strongly, with an impressive collection of adds (watch for Wine and Styx both to jump up next week, as adds convert to other rotations). ZEVON, McCLINTON, and QUEEN all climbed. UFO debuted with good adds. MEISNER maintained the resilient MAX WEBS-TER bounced back on the chart for a second time. YES, NICOLETTE LAR-SON, and ALVIN LEE came close to charting

The Album Airplay/40 chart represents activity based on a combination of add. medium and hot reports. Artists' chart numbers are displayed over a fourweek period. The artists in italies registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED.

37

38

40

32 36

36 39

31 34

29

		1/23	1/16	1/9
1	STYX	145/135	10/10	0.00
	Paradise Theatre (A&M)	M-3	M-0	
	"Best Of Times"	H-7	H-0	
2	APRIL WINE	115/103	17/17	0.0
	The Neture (Capitol)	M-10	M-0	
	"Gypsy Queen"	H-2	H-0	
3	UFO	ALAS	4/4	0/0
	The Wild (Chryselle)	M-0	M-0	200
	"Chains, Chains"	H-1	H-O	i
4	STEVE WINWOOD	101/35	77/72	13/13
	Arc Of A Diver (Island)	M-41	M-4	M-O
	"While You See"	H-25	H-1	H-0
6	MANFRED MANN'S	97/27	82/78	5/5
	Chance (WB)	M-67	M-3	M-0
	"Lies"	H-13	96-1	H-0
	RINGS	30/25	9/9	0.00
	Rings (MCA)	M-1	M-0	
	"Let Me Go"	H4	H-O	
7	SHOES	24/24	2/2	0.00
	Tongue Twister (Elektra)	M-O	M-0	
	"She Satisfies"	H-0	HO	
	WARREN ZEVON	84/23	77/63	23/23
	Stand in The Fire (Asylum)	M-40	M-9	M-0
	"Werewolves"	H-21	H-6	H-0
	CLASH	36/21	16/13	4/4
	Sandinista (Epic)	M-6	M-3	M-0
	"Police"	14-9	H-0	H-0
10		39/16	41/39	7/7
	Radioland (WB)	M-11	M-0	M-0
	Title	H-12	H-2	H-O
11		30/13	37/20	8.8
Tie	Long Distance (Planet)	M-13	M-6	M-0
	"Love Of The Airwayes"	H4	H-1	H-0
11	JAM	15/13	1/1	0.00
	Sound (Polydor/Polygram)	M-1	M-0	
1	"Set The House"	H-1	H-0	
12		19/11	20/16	0.10
Tie	Border Wave (Takoma)	M-7	M-3	1
	"Next In Line"	H-1	H-1	
12	JORMA KAUKONEN	15/11	6/4	2/1
Tie	Barbeque King (RCA)	M-1	M-1	M-1
	Various Cuts	H-3	H-1	H-0
12		13/11	1/0	1/0
	Barnet Dogs (Epic)	M-1	M-0	M-1
	"Rene Didn't"	H-1	H-1	H-0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added if it his week Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's reported in the productions for the week. The album's preferred aringly out is listed.

MEDIUM

DOOBIE BROTHERS One Step Closer (WB) Title "Stoppin" "Dedicate" "Train"

RANDY MEISNER One More Song (Epic) "Hearts" "Deep"

MAX WEBSTER Universal... (Mercury/Polygram) "Battle Scar"

TALKING HEADS...... Remain In Light (Sire)..... "Once" "Crosseyed"

		1/23	1/10	1/9
1	DONNIE IRIS	84/62	77/54	66/37
	Back On The (MCA)	A-3	A-2	A-2
	"Ahi Leahi"	H-29	H-21	H-16
2	MANFRED MANN'S	97/57	82/3	5/0
	Chance (WB)	A 27	A.78	Δ-5
	"Lies"	H-13	H-1	H-O
3	OUTLAWS	128/55	110/58	81/44
_	Ghost Riders (Arista)	A-1	A.1	44
Tie	"(Ghost) Rider"	H-72	H-51	H-33
3	BLUES BROTHERS	88/55	82/53	60/30
-	Made In America (Atlantic		A-4	A-20
	"Who's Making Love"	H-30	H-25	H-10
4	LOVERBOY	73/54	80/45	51/39
	Loverboy (Columbia)	A-6	A-7	A-7
	"Hot Tonite"	H-13	H-R	H6
5	JIM CARROLL BAND	45/51	60/44	51/39
	Catholic Boy (Atco)	A-1	A-1	A-0
	"People Who Died"	H-13	H-15	H-12
	DIRE STRAITS	131/48	117/36	93/30
	Making Movies (WB)	A-0	A-0	A-1
	"Skateaway"	H-83	H-B1	H-62
7	ROCKPILE	84/45	82/48	78/47
	Seconds Of (Columbia)	A-O	A-0	A-O
	"Teacher Teacher"	H-39	H-44	H-31
8	STEVE WINWOOD	101/41	77/4	13/0
	Arc Of A Diver (Island)	A-36	A-72	A-13
	"While You See"	H-25	H-1	H-0
	WARREN ZEVON	84/40	77/9	23/0
	Stand In The Fire (Asylum)		A-63	A-23
	"Werewolves"	H-21	H-6	H-0
10		133/39	121/42	89/31
	Live (WB)	A-1	A-1	A-3
	"Fireflies"	H-93	H-78	H-66
11	THIN LIZZY	54/38	59/44	58/42
Tie	Chinatown (WB)	A-1	A-0	A-1
	Title	H-15	H-15	H-15
11	JON ANDERSON	44/38	51/36	43/34
	Song Of Seven (Atlantic)	A-0	A-3	A-0
	"Some Are Born"	H-6	.H-12	H-9
12	FIREFALL	84/37	56/20	35/11
	Clouds Across (Atlantic)	A-10	A-18	A-20
	"Staying With It"	H-17	H-18	H-4
13	ALAN PARSONS PROJECT The Turn Of A., (Arista)		112/26	88/23
Tie		A-1	A-0	A-0
13	"Games People Play" NEIL YOUNG	H-98	H-86	H-66
13		61/36	58/36	54/32
	Hawks & (WB/Reprise)	A-0 H-16	A-0	A-1
	rici a	In-19	H-22	H-21

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

ENTRY

		1/23	1/16	1/9	
1	J. LENNON & Y. ONO		131/118		
	Double Fantasy (Geffen)	A-0 M-16	A-0 M-13	A-0 M-11	
2	BRUCE SPRINGSTEEN		130/120		
•	The River (Columbia)	A-0	A-0	A-0	
	"Cadillac Ranch"	M-13	M-10	M-10	
3	STEELY DAN	146/133	129/119	95/89	
	Gaucho (MCA)	A-0	A-0	A-0	
	"Hey Nineteen"	M-13	M-10	M 6	
4	REO SPEEDWAGON	140/120		89/77	
Tie	Hi Infidelity (Epic) "Keep On Lovin"	A-1 M-19	A-0 M-16	A-0 M-12	
4	ROD STEWART		127/113		
	Foolish Behaviour (WB)	A-0	A-0	A-0	
	"Passion"	M-24	M-14	M-9	
15	POLICE	126/100	116/98	85/71	
	Zenyatta Mondatta (A&M)		A-0	A-0	
_	"Don't Stand"	M-25	M-17	M-14	
6	The Turn Of A (Arista)	135/98	112/86	88/86	
	"Games People Play"	A-1 M-36	A-0 M-26	A-0 M-23	
7	FLEETWOOD MAC	133/93	121/78	98/55	
100	Live (WB)	A-1	A-1	A-3	
	"Fireflies"	M-39	M-42	M-31	
8	DIRE STRAITS	131/83	117/81	83/62	
	Making Movies (WB)	A-0	A-O	A-1	
	"Skateeway" OUTLAWS	M-48	M-38	M-30	
•	Ghost Riders (Arista)	128/72 A-1	110/51	81/33 A-4	
	"(Ghost) Rider"	M-55	M-58	M-44	
10		84/5R	88/61	76/53	
	Greatest Hits/Live (Epic)	A-0	A-1	A-0	
	"Tell It Like It Is"	M-26		M-23	
11		80/55		61/41	
	Eagles Live (Asylum)	A-0		A-0	
12	"7 Bridges Road" AC/DC	M-25 69/46		M-20 53/42	
12	Back in Black (Atlantic)			A-0	
	"Shook Me"	M-23		M-11	
13				43/32	
	Crimes Of (Chrysalis)			A-0	
	"Treat Me Right"			M-11	
14				50/26	
	Autoamerican (Chrysalis)			A-1	
	"Rapture"	M-36	M 36	M-23	

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed:

ASR BREAKERS

STYX Paradise Theatre (A&M)
"Best" "Rockin" "Snowblind"
"Time." 91% of our reporters on it. Total album reports: 145. A. 135, M-3, H-7. Debuted this week





APRIL WINE The Nature of The Beast (Capitol)
"Queen" "Between" "Town"
"Rock." 72% of our reporters on it. Total album reports: 115. A103, M-10, H-2. Debuted this week at number 22.

SINGLES

1	DAN FOGELBERG "Same Old Lang Syne" (Full Moon/Epic)
2	TOTO
3	ANY TROUBLE "Second Choice" (Stiff)
4	ALVIN LEE BAND Ridin' Truckin' " (Atlantic)
5	ROMANTICS "Forever Yours" (Nemperor)
6	STINGRAY "The Man In My Shoes" (Carrere/Atco)
7	NIGHT
8	BILLY THORPE "In My Room" (Elektra)
9	XTC
10	GEORGE THOROGOOD "Bottom Of The See" (Rounder)
11	JIMMIE MACK"It's Gonna Hurt" (RCA)
12	KANSAS
13	CARS "Gimme Some Slack" (Elektra)
14	BOZ SCAGGS, "Miss Sun" (Columbia)

15 CLIMAX BLUES BAND . . . "Gotta Have More Love" (Sire)

JAZZ ON ASR

1	DAN SIEGEL The Hot Shot (Inner City)
	"Sweet Talk" Title
2	SPYRO GYRA Carnaval (MCA)
_	"Cafe" "Awakaning" "Cashaca"
3	GROVER WASHINGTON JR Winelight (Elektra)
	"Memory" "Flow"
4	JOE SAMPLE Voices In The Rain (MCA)
	"Dream" "Hurricane" "Grass" "Shadows"
5	WEATHER REPORT Night Passage (ARC/Columbia)
6	JEAN-LUC PONTY Civilized Evil (Atlantic)
	"Robots" "Demagomania"
7	GENE DUNLAP Just The Way I Feel (Capitol)
ı •	"Things"
8	
	KILIMANJARO Kilimanjaro (Philo)
9	HIROSHIMAOdori (Arista)
	"Winds"
10	NATIVE SON Savanna Hot-Line (MCA)
	Various Cuts

These albums received significant airplay reports this week but did no on the Album Airplay/40 listing. This chart represents activity besed on bination of add, medium and hot reports, as well as special jazz progras The album's preferred airplay cuts are listed.

REGIONAL ASR ACTIVITY

Albany

-YELLOW MAGIC GROM. CA

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WZZO Allentown 215-694-0511 SOTTANT
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J. (1980) F. ONO (Gelfen)
POLICE (A.

ROLD SPEEDWIGHT (Gelfen)
ROLD SPREAM (Gelfen)
ROLD ROLD (Gelfen)

Medium
STEVE MINHOCO (Island)
LOYDBOT (Columbia)
XTC (VIIgla)
JIH CARROLL BAND (Afcol HOURPILE (Columbia)
JIMMIS MACK & . (RCA)
AMY TROUBLE (STIFF)

PD. ROBERTA HABER

Binghamton

Jesz Mone

Hedium POLICE (AMH) HEART (Epic) ROCPPILE (Columbia) FLEETHOOD WAS (MB) ATC (Virgin) HIGHT (Plans) QUEEN (Elektra) WARREN ZEVON (Arplus) STETE WINNOOD (Island) DNH FOOLNERS

Jasz CEME DURLAP* (Capito) DAM STECEL (Invair City) MISCELL (Invair City) HIROSHIME (Invitate) COMMAND (Invi

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MANUAL REVOL (Anylum)
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707 (Casab Hanca/Poly)
ELVIS COSTELLO (Columbia)
-DMA, 1509 (BAT (Stre))

SWEELFERING

PD: CLARK SHIDT MD: RUSS DANA Acted HAVIN ALMORD BAND (Pactification of the Market HAVIN ALMORD (Island) DARLING & STAM, (Philo) DO SAMPLE (RCA) "Oriens of Oriens" "Explaint (can's "Greener Grass" (Capital) "Surest Things." (Capital) "Surest Things."

DOWN BTAS (Inner City) "DOWN BTAS (Inner City)"

-DWWPAIGN (Columbia)

Hedital D. COCKBURN (Millennium) D. COCKBURN (Millennium) DAN SIEGEL (Immer City) KORGIS (Anylum) E.A. K. KURN (Ilberty) B. COCKBURN (ANYLUM) B. COCKBURN (ANYLUM) B. COCKBURN (ANYLUM) BETTE MIDLER (ANYLUM) A. STEWART (ANYLUM) CANTUMN (CANTUMN (CANTUMN) CANTUMN (CA

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JACOT SAN CONTROL SECTION SECT

Bridgeport 203-579-9995

ROD STEWART (WB) REO STEWARD (Epic) QUILANG LAN (Har) FILERWOOD WC (WB) I. LIMMON HY, OHO (Getfan) REACH SPRINGSTEM (COLUMBIA) DOLLOT (AND (GB) BLUES BHOTHERS (ANI ANTIC)

MOST ADDED STYX

Paradise Theatre (A&M) 33/33 APRIL WINE Nature Of... (Capitol) 25/24 CLASH Sandinista (Epic) 15/8 UFO 14/14

The Wild... (Chrysalis) Rings (MCA) 12/8

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

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(Casabiance/Poly)

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HOTTEST POLICE LAUNT REO SPEEDMADDH (Epic) ALMI PARSONS PROJ. IAristal STEELY DAN (MEA) ROD STEWART (MB) J. LEMKON & Y. CHO (Geffen) Meetum
FLEETWOOD MAC (MB)
MRUCE SPRINGSTEEN IC CUTLANS (Arista) LOVERROY (Columbia) GILLAN (Virgin) DIRE STRAITS (MB)

JERN-LUC PONTY (ATTENTIC)

MEDIUM JIM CARROLL BAND

Catholic Boy (Atco) 21/16 DIRE STRAITS Making Movies (WB) 31/13 ROCKPILE Seconds Of... (Columbia) 25/13 LOVERBOY Loverboy (Columbia) 17/13

Made in America (Atlantic) 18/12

Two numbers follow each album title. The first represents total number of Eastern Sections playing the album this week. The section is the number of those stations who reported it in medium rotation this week.

WCCC Hartford

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BILLY THORPE (Cleared)
ROCOFILE (Columbia)
APPRIL BIRE (Copitol)
STEVE WHINGOOD (Island)
MAX WEBSTER INSECURITY/Pol

WBLM Lewiston-Portland

HD: JOSE DIAZ PO: MIKE BUSHET

NOT BLOWNING (Bater house)
HORTISES BRIDGE (BEST HOUSE)
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THE HOTTEST **BRUCE SPRINGSTEEN**

The River (Columbia) 35/33 JOHN LENNON & YOKO ONO Double Fantasy (Geffen) STEELY DAN Gaucho (MCA)

35/30 REO SPEEDWAGON Hi Infidelity (Epic)
ROD STEWART 34/29

Foolish Behaviour (WB) 34/27 Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

YEA Long Island

BLUES BROTHERS (Atlantic) BEO SME(Daldon (5)c) BEO SME(Daldon (5)c) BEO SME SMED (Grista) BEO SMED (Grista) BEO SMED (Grista) BEO SMED (Grista) BLUES (Grista) BLUES (Grista) BLUES (Grista) BLUES (Grista) BLUES (Grista) BLUES (Grista) BRUES (POI PAUL HARRIS

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Manchester 603-625-6915

FLEETHOOD HAC (MB1 pAT BEHATAR (Chrysalls) BABYS (Chrysalls) EAQLES (Asylus) HEN (HOLAND (HCA) JOHN RANCORN (HCA) MARKEN ZETCH (Asylus) PD. JOE BIEGRZYDIKI ND: KAREN ANDERSON Added NUSS BALLARO LEPICI MUSS BALLARO LEPICI MUSS BALLARO LEPICI MUSS BALLARO LEPICI MUSS BALLARO LEPICI LEPICI MUSS DE CONTROL LEPICI LEPICI LEPICI LEPICI LEPICI LEPICI LEPICI MUSS BALLARO LEPICI LEPICI

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WVAQ Morgantown OM: SCOTT RADER

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203-777-6617

New York

212-986-7000

JOAN JETT (Ariple) MEART (Epic) MEIL YOUNG IND/Reprise)

HOTTEST
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New York

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New Haven

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TALKING HEADS (SITE)
LOVERBOY (Columbia)
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DAYID ROUSE (RCA)
FLEETROOD NAC (MB)
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JIM CARROLL BAND (AROO)
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ROO SPEEDWARD (EDICE)
REISHIP STREETBLANT (Attantic)
BUS BOD'S TATISTS
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BUS BOD'S TATISTS
JIM STREETBLANT (Attantic)
REITH SYNES (Gackstreet/

Clestino

PO: STEVE COLUNCE MD: GREG TORRINGTON

Philadelphia WIOG. 215-667-8100

Jazz

Ottawa

613-563-1919

Common Service Common

TIS (ATTACLE)

FIELD DAY (MCA)

FIELD DA PO : ALEX DENERS Maction
J. LENGER & T. ONG (Geffen)
DIRE STRAITS (188)
WARREN EXTOR (Asylum)
STETE WINDOO (Island)
JACKSON WARREN (Asylum)
PETER ALLEN (AMR) Janz G. MASHINGTON, JR. (Elektra) Singles

MMMR Philadelphia 215-561-0933 HDDN HARTIN (Capitol) PO : DWAL IE KENDALL

NOTES TO SENTE THE PROPERTY OF Added STYX (AGM) FIREFALL (Aftentic) SIR DOUGLAS... (Tences) Mactice
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Hoffset BRUCE SPRINGSTEDN (Columbia) DRIG STRAITS (MB) PQ. (Cil (Abb)) J. Limmon 4 T. (No) (Geffan) STE(T. ON) HEAD STEEL (MB) PQ. (Cil (Abb)) J. Limmon 4 T. (No) (Geffan) STE(T. ON) HEAD STEEL (MB) PQ. STEELMICON (B) (Cil (Abb)) PQ. (Cil PO: RICK HARRIS Added unfittin (Asylum) AFRIL MINE (Capitol) UFO (Chysalls) HAWRED MARKS, . (ME) STIX (AMN) Jezz Singles

West Interest State (State of State of

Pittsburgh 412-562-5900
Hoffest
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Philadelphia

Singles DAN FOOKLINERS (Full Moon/Epici

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PO: NIKE PERKINS

HOTTEST STEELT DAN INCAD "Time Out. Mind" "Hey Mineteen" "Bebylom Sister" BRUCE SPRINGSTEEN

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Pittsburgh
412-362-2144
For the Pittsburgh
Good Pittsburgh
For the Pit Jezz Singies

Pittsburgh

PO: TRIP REEB NO: TEO EDMARDS

PO: BERNIE KINBLE

Added
APRIL WINE (Capitol)
UFO (Chrysells)
STYX (AMM)
STERE WINNOOD (Island)
NIGHT (Planet)
NARREN ZEYON (Asylum)

Poughkeepsie 914-471-1500

INTEGER TO CONTROL OF THE PARTY OF THE PARTY

DAN STEGEL ((mner City) Singles None

Helium Thursten (Antonia Maria WBRU Providence 95.5 FM STEREO
FO: WANCY ABRUNSON
IID: CAROLYN BERNAN

Jezz

Singles More

ASSEMBLY SUPPORT ASSEMBLY ASSE

Modica

8US BOTS (Arista)

PETER GARGING
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Healum (MB) DOLAM (MB) DOLAM PRICE (FB) DOLAM PRICE (FB) DOLAM PRICE (FB) DONNIE RICK (FB)

Rochester 716-288-3200
"Got Hurderse"
JIH CARROLL BAND (Arco.)
ANT TROUBLE (\$57117)
JACK BRUCE/FRIENDS (Epic)

JACK BOULZ/PRIENDS SERVICE
HOFTEST STEELT DAK HEGAS
STEELT DAK HEGAS
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Notes: REO SPECIMADON (\$pic) AC/DCL (report) TMCOPER (BCA) JACK SBUCK (FRIENDS (\$pic) CLASH (\$pic) CLASH (\$pic) ACH (BUCK) ACH (BUCK) ACH (BUCK) ACH (BUCK) ACH (BUCK) AC/DC (ATAINTIC) -BOC (COlumbia) Jezz

Medicus RECEINGOO MC. (188) HID DAKE, STANEEY.

(DRI AMERICA) STEELY DAKE STEELY DAKE STEELY DAKE (1864) A. (1864) A 107 PO : OHRIS HORTON NO: BEN SHITH Added
APRIL VIME (Capitol)
"Cypsy Queen"
STYL (ALM)
"A D. 1958" "Best Of Times"
"A.D. 1928"
STEVE WIMMODD (Saland)
"mile...Chance"

NOTION MEMORISTICS

OUTLAND (A FEET)

HIS SPEEDWAGON (Epic)

DIRE STRAITS (MB)

STELLY DON (ED), (Exista)

ALAN MACCOLS PROJ. (Exista)

ALAN MACCOLS PROJ. (Exista)

RAW MACCOLS PROJ. (Exista)

RAW MACCOLS PROJ. (Exista)

FALCE (Exista)

FALCE (Exista)

TRETTROO MAC (MB)

ROW STRAIT (MB)

THE S

Jezz

Syracuse 315-682-9538

PO: ED LEVINE AGGED
STY2 (AGM!
APRIL WINE (Capitol)
ANY TROUBLE (STIFE)
JOHENY YAN ZANT...
(FOLYOF/POLYGY B
RANDY NEISHER (Epic)

WSYR

PO: HOWIE CASTLE Added \$TYX (ALM) APRIL WHEE (Capitol) CLASH (Epic) HEW YORK FLYERS TOTO (Columbia) BOC (Columbia) -RAZORS

Rochester 716-232-7550

Singles Scranton

717-961-1842
"In Hy Room"
MARTER MHN15... (MB)
-OAN FOXELBERG
(Full Moon/Epic)

HOTTEST
PAT BENATAR (ON yealts)
PAT BENATAR (ON yealts)
AC/DC (Attentic)
REG SPEEDMARCH (E)elc
OUTLARS (Artists)
BRUCE SPEEDMARCH (E)elc
OUTLARS (Artists)
DRUCE SPEEDMARCH (E)elc
ACM (E)e

Jezz

Syracuse

315-474-5061 QUEEN (Elektra) THIN LIZZY (BD) OWAL IE DANIELS (Epic) JOHNY VAN ZANT, (POLYGO (PolyGra)

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Singles

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HIDMAL STARLET.

(DI America)

An PARSON POLITICATION

AN PARSON POLITICATION

STELLY DAN HEAD

STELLY DAN H Jezz Singles

Washington, D.C. 703-534-0320

PO: JIN HERRON NO: GARY CHASE Medium
PAT BENATAR (Chrysells)
RANDY MEISMER (Epic)
MANFRED NAMMYS. (BB)
LOYERDY (Columbia)
HORNEL RIS INCAL

FM105

PD : CHUCK GE ICER 4557 . PD : GOUG BURTON

1022

Singles West Virginia

304-722-3308 DIRE STRAITS (MB) FLEETHOOD NAC (MB) POLICE (AMI) BOD STEMART (MB) GUTLANS (Ariste)

HOTHEST
PAT BENATAR (Chryselfe)
STEELT DAN (MCA)
AC/DC (Affentie)
REO SPEEDMADH (Epic)
BRUE SPRINGSTERN (Columbia
LOYDROY (COLUMBIA)
ALAN PARSONS PROJ. (Ariste) Jest

Afond \$TTX (ALM) "Bost Of Times" "Bosting Ever..." "Rockin The..." "Rockin The..." "Rockin The..." "Rockin The..." "Rockin The..." "Big City Girls" "Bat even You..." "Systy Queen" FIRET ALL (Attentic) "Staying with !" MCQUFFEY LAME (Atoo) Hedium J. LENNON & Y. OND (Geffee) Worcester 617-752-5611

- Wind Like ND: PAUL LENIEUX

PAT BENITAR (Orysalis)
CORNIC (815 (BCA)
COTTARS (NISTA)
ALAN PARSONS PROJ. IAVISTO
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ALAN PARSONS PROJ. IAVISTO
BLUES BROTHERS (ATTANTIC)
OUES (Electro)
FLETWOO MYC (BB)
J. LEBORE AT, ONO (Goffan)
BRILE SPRINGSTERN (COLUMBIA)
ROO STEMATI (BS) Medium
DIRE STRAITS (MB)
ROSE TATTOO (Mirage)
STIMGRAY (Carrera/Ato
GEORGE THOROCOCO. (E)
MAX WEBSTER (Marcury/ nder) Jezz Tygrel Mone

AC/DC (Atlantic)

York 717-266-6606 WHYER

"MENO'S HEALING."
DILBERT MCCLINTON ICAG
"GIVING IT UP"
-DAN FORELBERG
(Full MOON/Epic)
-MALL & QATES (RCA) PO: JETF HUNT NO: JACK QUIGLET

NOTION BOULD THE CONTROL OF THE CONT Title

Meaplor Action Fic.

ACDE (Atlantic)

ACDE (Atlant

SOUTH

the album station Amarillo

Added STEVE WINNECOD (Island) STEV LAMN MAX WEBSTER (Mercury/Pol APRIL WINE (Capitol) 940ES (Eleatra) RINGS (ECA) =TOTO (Columbia)

TOD STEWAY (18)

DAGES (ALA) (18)

PALICE (ALA)

PALICE (A 70.EZ

Singles Hone

Atlanta

Wrock

HOTTEST TOP THE TELL TO THE TE

<u>wymx</u> PO: GLENN STERN Added STYX FAUNT UPO (CM YESTIS) APRIL HINE (CEDITOTI

Medium stantigo spaten's... (ub) STEVE stand Title.
STEVE stand Officiand Title.
JOH ANDERSON (Atlantic) Obserts (##5 (BCA) ANT TROUBLE (STIFF) "Zed Choice" Loverson (Columbia) "Turn...Loose"

TEXAS ROCK

PD: DAVE SCOTT Acced STX (AM) SIR DOUGLAS, (Teaces) APRIL sink (Ceptrol) "Between You"." "Cypsy Queen"..." "TOTO (Columbia)

**TOT (Colombia)

Medica
OIT, 444 (**14*)
AUX 1 SOUTHERS; 144* [4]
AUX

JAEZ
DAN SICOL (Inner City)
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DENC DUNCH! (Coping)
SYND CHA (CA)
SYN' I SATONII
SCATT I SATONII
GATHER REPORT (AND/DOI unbie)
G. WASHINGTON, JR. (Electre)

Augusta

404-722-1302

ALAM PARSONS PROJ. TAPIDATE POLICE (ALAM) J. LESCON & Y. CHO (Geffan) ROO STRUKT (MB) ROOT (LO) UNDER (MB) ROOT (LO) UNDER (MB) ROOT (LO) UNDER (MB) ROOT (M

Beaumont
713-727-0229
(Fall Beaufgle)
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-COURTS SECTION OF SEC Jazz Rone

Singles

MOST ADDED Paradise Theatre (A&M) 33/28

APRIL WINE STEVE WINWOOD Arc Of A Diver (Island)
MANDRED MANN'S

The Wild... (Chrysalis) 8/8 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

Pion

PO: BOB FAZIO NO: CHAPLIE PALMER Acced 51% (AAA)
"Best Of Times"
"Rockin Trein,"
"Rockin Trein,"
"Spek Gueen"
(FO (OP-yealis)
MMR Auchio BAND (Pacific)
"BAPEZE"
- TOTO (Columbia)

Chance (WR)

**TOTO (Consensus)

Medical Consensus (Consensus)

Medical C

Corpus Christi 512-855-4641

28/27

22/10

24/9

welfart (20 mics)

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Jazz G. WASHINGTON, JR. (Elektrol KILLWANJARO (Philo) MEATHER REPORT INFO/Dolumble) JEAN-LUC PONTY (Atlentic) NUMB BAND (Overlon) HEROSHIBA (Aristo) Singles

MEDIUM

DONNIE IRIS
Back On The... (MCA)
LOVERBOY 22/17 Loverboy (Columbia BLUES BROTHERS

Made In America (Atlantic) 21/14

Made In America (Atlantic) 21/14
OUTLAWS
Ghost Ridors (Arista)
Ghost Ridors (Arista)
GHOST RIDORS
GHOST RIDORS
GHOST RIDORS
EARTH BAND
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ROCKPILE
Seconds Of... (Columbial 15/13
Two numbers follow each album title. The
first represents total number of Southern
stations playing the album this week. The
second is the number of throse stations who
reported it in medium retation this week.

WROOL

POI JIN BALLARD MI: JONATHAN MILTE Medius DOMNIE IRIS (MCA) DIRE STRAITS (MBI OHAP TRICK (Epic) BRIGG SPRIMOSTERN (COLUM FLETHOCO MAC (MBI MARRED MAMNIS... (MB)

KTXQ ALBUM ROCK PD: 10H ONEHS

Adoed UFO (Chrysells) QLASH (Epic) | Model | Mode

Singles Itone Dallas-Ft. Worth

214-528-5500 BILLY THORME (finite) OIRE STRAITS (MB) FLETWOOD HAC (MB) LOYDROOT (Columbia) JIN CAMPAL BAND (Arcol MANTRED HAM S. (MB) -FOTO (Columbia)

Charlotte

THE HOTTEST

STEEL V DAN Gaucho (MCA) 32/31 JOHN LENNON & YOKO ONO Double Fantasy (Geffen) 31/29 REO SPEEDWAGON Hi Infidelity (Epic) 31/28 BRUCE SPRINGSTEEN The River (Columbia) 30/26

Foolish Behaviour (WB) 31/25

ROD STEWART

Dallas KZEW PD: TOM OWENS ASST. PD: JANEL DOLAN

UPO COMPANIAN

MENIOD

STRY SIMPLE (INSERT)

ALM PRACOS PROJ. ANA TATATA

ALM PRACOS PROJ. ANA TATATA

MARKAS (INSERT)

ALM PRACOS PROJ. ANA TATATA

MARKAS (INSERT)

MARKAS (IN Jezz

Dallas
214-748-9898.
Portrait

KISS-FM San Antonio

Hone

Jezz

Singles Itone

Tampa 000-000-0000 -owr roatuars (full moon/fplc)

Hoffest DIME STRAITS (MB) PRO SPECOMADON (Epic) ALME PRESCRIS PROJ. (Arista) EAGLES (Asylum) FLEETINGOD MAC (MB) PROLIZE (AMB) PROLIZE (AMB) PROLIZE (AMB) PROJ. (COLUMN) P

Tulsa 918-664-2810

RESERV LOGGINS (Columbia) MOLLING STONES (Molfing Stones)

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Orlando

JIBHIE MACK L. - IRCA)
DEVO (MB)
GEORGE PACACOCOD... (Rounder)
SILLY THORNE (Elastra)
REY EMCAND (ICA)
ROOM MATTH (Capitol)
JOH ANDERSON (AT INTICA)
ROY BACANDERSON (BACANDERSON (

NOTICE SECURIOR (ME)
PROTEST SPRINGSTEEN (Columbia)
OUTLANS (Arista)
AC/DC (Arist

512-223-6211
https://doi.org/10.1001/1

Teval

Medium
Dist Strautis (Me)
Dist Strautis (Me)
Dist Strautis (Me)
GALE (Clarket)
GALE (GALE)
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PD: TIM SPENCER HD: TEMPLE LINDSEY

Added BUS BOYS (Arista) APRIL WINE (Capitol) STEX (AAM) "Dest Of Timms" -PAT BENATAR (Chrysells)

Hodium
AC/OC LAtlantic
AC/OC LAtlantic
EAULE (Columbid)
EAULE LAsylum1
DOWNEL RIS (HEA)
MEANT (Epic)
OCEAP TRICK (Epic)
DOSES BROTHERS (HE)
HOWEL STRALEY...
(EMI AMERICA)

WYNF

PD | AL PETERSON HD | NICK YAN CLEVE

Added
STYX (AMN)
RUIDY NEISMER (Epic)
STEVE WINNOOD (Island)
--MLL & OATES (RCA)

KMOD PO: BILL BOLK ASST. PO: OWALIE WEST

PO: DAYIO SOUSA

SOUTH

white 7155 PD. JEFFREY SCOTT BLAZE ND: LIBBY ZABRISKIE

El Paso

HUTTEST
RELET INTIGET (Epic)
BRIGET SATHEMSTEEN (Columbia)
STIX (AAM)
1, LENGON & T., CMO (Geffan)
FLEETWOOD NAC (MS)
ROMANTICS INSERPROR | ASSIGNMENT AND ASSISTED ASSISTED

Medium DELBERT MCCLINTON (Capitol) MANDY MEISMER (Epic) STEELY DAN (MCA)

The Q KLAQ

FIPaso

Houston

713-526-4591
water zevon (asytum)
DELERT MCCLINTON (Cap
NOCOPILE (Columbia)
DIRE STRAITS (MB)
HEART (Epic)

Jackson

BO1-982-1062 OHAP TRICK (Epic) BADTS (Orysells) JON ANGESON (Artisotic) THIN LIZZY (188) -NALL & ONTES (BCA) -OME FOR LEBGS (Full Moon/Epic)

NOTION
J. LINGON 1. ONO IGETANI
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REC SPRINGSTEDE (COLUMNIE)
REC SPRINGSTEDE (COLUMNIE)
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RECT (RECT 1881)

Notinat
J. Liskick & Y. OND (Geffor)
"ROSSPEEDMADON (Epic)
"Resp De Love In"
ALM PARSONS PROJ. (Artistal
"Resp See Love In"
ALM PARSONS PROJ. (Artistal
"Resp See Love In"
STELLY DAY (ICA)
"Rey Mindsteen"
ROD STEWAT (ISS)
"Pession" SIM COURAS, ... ITakona)
Medican
MECOPILLE (Columbia)
**Tracher, ...
DOME STRAITS (MB)
DOME STRAITS (MB)
DOME STRAITS
**CONCERT Riser*
**CONCE PROD STEMARY
PRODUCTION*
- ONE FOREIGN

Fruit Moon/Epic!

10 Zot PO: DIRIS HILLER ASST. PO: HICHELE ROBINSON

NOTISET

J. LEMON 4.7. CHO (Geffen)
RCO SPEEDINGON (Epic)
AC/CC (AFIENTIC)
RCO STCHAFTIC)
RCO STCHAFTIC)
RCO CHO (RC (RE)
CUTLANS (RISE)
SPEEDINGON (C (RE)
CUTLANS (RISE)
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COCAP TRICK (Epic) Added STYX (AUH) "Best Of Times" STEYE MINROOD (Island) "Mille. "Chance" MICHAEL STANEY. (BMI America) -TOTO (COLUMBIA)

Modium

PAT BENATAR (Chrysells)

ALAN PARSONS PROJ. (Aristal
BUS 8075 (Arista)
LOYDBOY (Columbia)
BUS BOTS ARISTAL

LUS BOTSHESS (Atlantic)

MUFRED MAMPS. (48)

ANY TROUBLE (STIFE)

2291-2 PO: DAYID PERKINS HD: STEVE KELLER

Added FIREFALL (Atlantic) STYX (AAM) APRIL MINE (Capital) MUNIFED MANN'S . (MB) -1010 (Columbia)

Madium
BLONDIE (Derysalia)
BLONDIE (Derysalia)
BLONDIE (Derysalia)
BLONDIE (Derysalia)
ALAM PROSONS PROL. (Ariata)
DAME (RAIS SICHA)
BLUSS BROTHERS (Ariata)
DELERAT HICK, INTON (DAD 101)
BLONDIE (BLONDIE)
LOYDERO* (Brothamba)
LOYDERO* (Blondie) TOS

al mark

PO: RAO MESSICK NO: JOHN BROWNLEE

Jacksonville

Jezz

HOTTEST - CONTROLL STREET - CO

YES (Atlantic)
MAX WESTER (Marcury/Polygra) Singles
LOWERBOY (Columbia) Mone

95

PD: JANUE BROOKS HD: RICHARD LANGLOIS

SULPH POLICE (1991) ON THE POL Medium AC/DC (Atlantic) "Shook Ne All." "Helis (

Jacksonville

Hoffset

J. LEMON E.V. DIO (Geffee)

BILDE SPRINGSTERI (Columbia)

POLICE (AMA)

A.M. PRISONS PROJ. (Arista)

FLEETWOOD MC (MB)

Singles

RUNN

RUNN Johnson City

TO CHAIS MILSON
TO CHAIS MILSON
TO CHAIS MILSON

615-477-3127
QUEIN Etiskinal
STEVE MODER ITIMITAL
GOODER MODERS (48)
ROCKPILE (Optimate)
-OW FOOLDERS
ITUIT MOON/Esici Added STYX (ALM) "Best Of Times" "Bothing Ever. " "Bockin The. " AFRIL MIRE (Capitoli RY COCCER (ME) MCGUFFEY LAME (Aroo) SHOES (Elektra) Hoffest BRUCE SPRINGSTERN (Columbia) REC SPEEDWOOM (Epic) J. LENGOM & Y. OWO (Geffen) STELLY DAN (HEA) MEANT (Epic) OTHE STRAITS (MB) EAGES (Asylum) ALM PAYSON (DD), (Arista) ROSS (TRAITS (BD) POSSTRAITS (BD) RESTRAINS (BD)

Medium OJILANS (Arista) PAT BERATA (Chrysells) COMMIC (MISS (MISS) PAT BERATA (Chrysells) PAT BERATA (Christic) POLICE (AMB) FIREFAL (Attantic) MET TOUGH (MISS) MET TOUGH (MISS) MET MCCLINTON (Capital BLUES MOTHERS (Attantic) GLOBOTE (Chrysells) MISS (MISS) MISS (

K94 KSMB Lafayette

Jezz

Jazz DIDIER LOCKWOOD (Inner City) HIROSHIBR (Artsta) DAM SIEGEL (Inner City)

HIROSHIM (Arters)
DAN SIEGEL LINNEY CITY)
PAT NETHONY (COL)
MEATHER SEPORT (NEC/COLUMbia
S. WATAMABE (Columbia)

Lexington 606-252-6694

Jezz DAN SIĘGEL IIImmer Cityl

Louisville 502-585-5178 . LENNICH & Y. CHO IGN!

J. LEMON & Y. CHO IGH MOTTEST REQ SPEEDMAGN IEPICA STEELY ON INCA! ACADA (HENDAL) ACADA (HENDAL) ACADA (HENDAL) ACADA (HENDAL) MANUTO MELSHER (EDIC) MALUT MATORIT (EDIC) MATORIT MATORIT

Singles

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102

ADDRESS (ALM)
-TOTO (Columbia)

Merc

THE Count "Bearing" on Price and "Second Total Second Seco APPEL BINE (Cop 10)

REALES (Nay Inc)

FACE THOSE ONE (MB)

AMEAS, THE shower 1

DIRE STRAINT, CMB

TAKKING HADDS (SIFE)

TAKKING HA 10 22

Miami

Miami

PO. RICK PETERS
NO: ROCK BLOCK 305-672-2500 BARBHA STREISAND (Columbia) EAGLES (Asylus) STEVIE WONDER (Temia) 97/10 GFM (IECA) "Bitter aven?" "Arekaning" SYNO (FRA. NEA)

"Sitter away "Area aning"
"Cate Acce"
"Acce Acce"
"Note Acce Too"
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Added STYX EARIN; IN HARRONY (MB) JOE SAMPLE (MCA) DAN SHEGEL Elmher "CITY) "Sweet Talk" HOTTEST STEELY DAN (MCAT NEIL DIAMOND (Columbia)

Jazz SEARTHD (ALM) G. MASHINGTON, JR. (Elektre) "Mask/Namory" AL JARREAU (MB) "Distracted"

Added CHAPTED COUNTY OF THE PROPERTY OF THE PR Hoffset AC/DC (Affantic)
PLECTWOOD NAC 1889 1
STEELY ONL INCA 1880 1 Hed I we ME IL TOURG (18) Figure I so I DONNE I RIS (MCA) BRUCE SPRINGSTEEN (Columbia) HIGH (Figure I Columbia) HIGH (Figure II Columbia) HIGH (Figure II Columbia) STEVE BINNIOOD (Islend) POLICE (AMM)

Jezz Mone Montgomery
205-832-4295
nortest
10641 (fg)ct
10641 (fg)ct 95 Rock

Added STYX (AMH) APRIL: WINE (Cap) to ()

PO: JOHN HEIMERL NO: BILL SIMMONS

CONTINUENCE CONTIN

Norfolk 804-461-1194

JOE JACKSON BAND (ASM) ANY TROUBLE (SYLFF) ROMANTICS INsemperor) -CLIMEX BLUES BAND (18) -CHISTOPHER CROSS (18)

Jers Hone

103

Norfolk 804-623-9667

**TOTO COLOMBIAN
MENTAL
DEET RESEARCH PRODUCT
TEXT FOR THE PRODUCT
TOTO COLOMBIAN
MENTAL CO

PH100

Added STRY (AMH) **Unity People** **Beat Of Times** **Beat Of Times** **PERL BIRE (Capitol) **Epsy Queen***Alf Over Town **RIGS (AEA) **Per Kinde Girl** **Let He Go* **Of (Chryshells) **It's XIII (ag. **Of (Chryshells)

APRIL With them?
"Sypsy Queen"
STITE (AURI)
"Snowbline" "Too Nuch Time"
"Rockin- The..."

Neclium HIOWALL SCHEMER (Curysells) ALVIE LEE BAND (Atlantic) LOYDEOT (Oblumbia) HAL WEBSTER (Hercury/Polygra) HIOWALL STANET... (DRI America) BLUES BROTHERS (Atlantic) "Mho's Nekling."

PD | DANIEL BRUNTY ND: BOB MALTON

Nashville 615-244-9532

fm99

Added
STYX (AAH)
HUNFRE() MARK'S (MB)
APRIL NIKE (Capitoli
KATE BUSH (EN)
SIR DOUGAS... (Takona)
-TOTO (Columbia)

Singles

PD: JEFF FREUND ND: CLANK RTAN

Medium
HEART IEpic)
CHEART REGIC
CHEART TREGE
POLICE (AMAN)
CLITLANS (A-Late)
STEVE WINNESCO (12 land)
THEN LIZZY (MS)

WDIZ

PD: BOB CHURCH BD: MHXZ LTOKS

WQDR

HOPTEAN BRUCE STREEDS TEER (CD) ambial BRUCE STREEDS TEER (CD) ambial STRIP STREET BRUCE STREET

JAZZ DAW SIEGEL (Inner City) DAYE WALENTIN (Arista) SADAD WATAMABE (Inner City) CLAIRE LANGUNCE HUMA BAND (DVATION)

27/20

HOSTERS THE HOSTERS THE HOSTERS J. LESCOCK 4.7. CMO [Geffen] EARLES (AMPLIAN) STEELY DAN (SEC) HOSTERS (SEC) SECONDO (Epic) HOSTERS (SEC) SECONDO (Epic) HOSTERS (SEC) SECONDO (EDIC) SECONDO (EDIC) SECONDO (EDIC) SECONDO (EDIC) COMPATIBLE (SE) COMPATIBLE (SE) CMAN PROSCUERO (FUI) SOCKAPIENCE (EDIC) COMPATIBLE (EDIC) C

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ROSS INSTONEOUS (DECEMBER)
BLUES GROTHORS (ATTERTIC)
BLUES GROTHORS (ATTERTIC)
BLUES GROTHORS (ATTERTIC)
J. LERGON & V. CHO (Geffen)
BRUCS SPRINGES (BB)
STEELY OAN (INDA)

Oklahoma City

LOYERDY (Columbia)
MARCH ZEYON (Asylum)
JIMMEN ZEYON (Asylum)
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JIMMEN MED STER (Mack 4...)

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Jezz Worse

Orlando

Orlando
305-645-1802
Aue andoso mos. Invitato
305-645-1802
Aue andoso mos. Invitato
Aue andoso mos. Invitato
Aue andoso mos. Invitato
Titas Out. Invitato
Titas Out. Alleri
Titas Out. Out. Out. Out.
Disk STMAITS 1803
DISK STMAITS 1803

Jezz

Raleigh

919-832-8311

Medium Hill TOURG 1887/Reprise)
Mill TOURG 1887/Reprise)
Mill TOURG 1887/Reprise)
Mill Tourge 1887/Reprise
Mill Tourge 18

THE HOTTEST

JOHN LENNON & YOKO ONO

Double Fentasy (Geffen) 42/37

The Turn Of A... (Arista) 40/32

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot-rotation this week.

ALAN PARSONS PROJECT

REO SPEEDWAGON

BRUCE SPRINGSTEEN The River (Columbia)

Hi Infidelity (Epic)

STEELY DAN

Gaucho (MCA)

Jazz

Holiting Stones)
Horfart
CODRIC MOTHERS 1888
OLGER E(Eleatra)
PAT BENATAR (Drypa [18])
PAT STONES
PAT STON

41/38

39/36

HDY.



Medium Jim CAMPOLI BAND (Arco) Jim Campoli Control Band (Arco) Jim Campoli Cam

Appleton 414-734-9226

414-734-9226
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Just SPYRO CYRA (MCA) MEATHER REPORT (ARC/Columbia) JEAH-LUC POHTY (AY)antic) G. MSSINGTON, JH. (Elektra) DATIO CHESKY MAD (COlumbia) KILIMALAND (Phito) DAN SIGGE (tremer City)

97WB

Bloomington

"Angels Hide" BABYS (Chrysells) "Sweet 17" "Turn & Welk" STEVIE WONDER (Tamin)

TOTTEST
STELLY DAY (MCA)
STELLY DAY (MCA

JOZZ DAN STEGEL (INNOC CITY) LARRY CARLTON (MB) SPYRO-GTRA (MEA) KAREN ALEXANDER

MOST ADDED

Paradise Theatre (A&M)
APRIL WINE 41/39 32/29 Nature Of... (Capitol)

The Wild... (Chrysalis) 16/16 STEVE WINWOOD Arc Of A Diver (Island)
SHOES 30/11 Tongue Twister (Elektra) 8/8

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

the 200p

PO: MAX FLOTO HD: SKY DANIELS

Medium DIRE STRAFTS (MB) THIN LIZZY (MB) DOORS (Electro) Jezz

Chicago 312-440-5270

STEELY DAN INCAS HOTTEST SPRINGSTEEN (Columbia: BRUCI SPRINGSTEEN (Columbia: BRO SPRECHNOOM (Epic) AC/DC (ATTENTIC) UNITARIS (Artist) OFF BROOMAT (Artist) ALAN PARSONS PROJ. (Artista)

MEDIUM DONNIE IRIS Back On The... (MCA)

OUTLAWS Ghost Riders (Arista)
MANFRED MANN'S 38/18 **EARTH BAND** Chance (WB) 29/16 DIRE STRAITS

Making Movies (WB) FIREFALL 34/13 Clouds Across... (Atlantic) 19/13
JIM CARROLL BAND

Jim CARNOLL BAND

Catholic Boy (Atco)

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week, The second is the number of those stations who reported jt in medium rotation this week.



Added STYX (ABM) UFO (Chrysolis) "Lovely mear" SMOES (Elektra) "She Satilies" WRIL WHE (Capitol) SANDY MEISMER (Epitol)

Medium
ALAN PARSONS PROJ. (Ariste)
HIGHAEL STAMET...
(DHI America)
HEART (Epic)
MEX WEBSTER IMmrcury/Polygra)
OUTLANS (Ariste)
MANN'EQ MANN'S. (ME) Singles

Chicago 312-828-9191

STEVE WIRMOOD (Island -KANSAS (Kirshner) MODIFIER TO SECTION OF THE PROPERTY OF THE PRO

WEEN PO: DENTON HARR NO: CURT GARY

Added STYX (AAM) STEYE WINNOOD (Island) APRIL WINE Ecapitol) UFD (Chrysells) -/OUFNEY (Columbia)

Modium MICHAEL STANLEY. LIBIL America JIN CAMBOLL MADD FATCO 865 80% (Artista) PAIR LIZEZ 1880 R. GRO E. COM-yearing MAY TROUBLE (STIFE) SCCTOR 27 11.8.5., Inc. MODES - EXTRE LANGUER

Cincinnati 513-871-8500 of BROADBAY (Atlantic) Or temporary
POLYCE (AMD STELLY POLYCE)
POLYCE (AMD STELLY POLYCE)
ALMA PROSCOS POLYCE
DIRE STRAITS (MS)
SECULO SPREIGH (Gyle)
DIRE STRAITS (MS)
SECUL SPREIGH (Gyle)
FLEETINGD MCC (MS)

Jazz Hone

Singles



PO: BILL FLINT Added OREDENCE CLEAR... IF an ZIGGURAT (NO LABEL) DOUG & SLUGS (RCA) RIMOS (NCA)

The Community of the Co

812-332-9292 nt. Kennedy* ntE IRIS INCA) ES BROTHERS LATIENTIC no's Healing.* Latie (Artiste) pals Hilde*

AIDWEST

Cincinnati

613-921-0594

Cleveland

methal production (coronal) and the coronal an

Cleveland

216-391-1260

with Columbia State (Columbia) TREAT DOS (COLUMBIA)

Jetz
MEATHER REPORT (MC/Columbia
HEROSININA (Arista)
JEAN-CUD (PONITY (Arista)
JEAN-CUD (FONITY (Arista)
JEAN-CUD (FONITY (Arista)
JACK BRUCC/FRIENDS (Egic)
DAVID DESCRIBAND (Columbia)
LARRY CORYELL (Arista)

Davenport

319-326-2541

MITTSHAKE INFRAGE STINGARY (Corporation MAX DEFINA (COR) TOT (Cosed Insca/Poly) BLODIT (Oryanis) MARTED MARTS... Info JUNIE MARCS... Info JUNIE (MARCS... AM FORLESS (Full Moon/Epic)

Dayton 513-224-1501

Jast

SAI-FH94 Rocks RLUES BROTHERS (Artierte)

PROTEST

ALEMENTA T. ON (Getten)

PAT BRANTA (OVER 1811)

BRUEL SPRINGSTERN (Columbia)

ROS SPEERMORE (Spice)

STEELY DAN (HEA)

(DRI America)

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PO : COR IMME BALDASSANO MD: ERIC MARGOLIS ACCORDET (COLUMBIA) FIREFALL (Atlantic)

UMMS

PD: JOHN GOMMAN MD: KID LEO

Accelerate LASCON (mill in COLLITE lascon (mill in Col

Marcorymeter (1997)

Marcoryme

11/05 " PD: PHIL DEMARKE

ADDRESS (AMA)
ALEX BEVAN
BCQUFFET LANE (ATCO)
SHOES (EVENTRE)
APRIL BINE (CAPITO)

APRIL THREE CORPITOR

Medium

Medium Q-FM-96 Columbus

ADDRESS (ALM)
APRIL WINE [Cap!to!] Medive PRU(C) (AMH)
PRU(C) (AMH

Singles 27

PO : TON HEQUIRE

IAZZ KILIBURJARO (Ph.Lio) DAN SIEGEL TIMME City) HERBIT MARCOX (Columbia) DAVIO CHESKY BAND (Columbia) HEATHER REPORT (ARC/Columbia)

Medium OFF BROOMMY (Atlantic) ALAM PARSONS PROJ. (Ariste) MUNICLE ZETON (Asylum) THIN (1221 188) JIN CAMPOLL BAND (Arcol DECATAGESS (Liberty) QUEN ((learns) DECAMPOLES (Atlantic)

THE PARTY

PD: HIDWEL HECOMELL NO: SEAN SCOTT

STREAMY (Certare/Atoo)
HIGHT (Planet)
CORNEL (RIS INCA)
MARKET (Planet)
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STEELY DAN (MCA)
J. LENONG # 7. DWO (Geffen)
RGO SPECOMADOR (Egle)
QUITLAMS (MF) HED.
A.M. PMS DWOS PROJ. (Ar (afe)
-PRADOY ME SWAFE (Egle)
- DELEBRY MOD, INTON (Cep) Fol)

FM-100) PO: KEITH BRIGHT NO: STEVE MEHALL

AGO ALMO STORY (ALMO STORY (ALMO AMPRIL WHIE (Capitol)

MOD (Columbia) WOLLINION (Capitol)

Meetina Maria (Corporação)
Para (Maria (Corpor

PO: BILL CERNY

ACOURT TORREST AND ACOURT AND ACO

STEET DAN (EA)

OF STEEDON (Ep)

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Dayton 513-229-4247

Singles

DeKalb 815-756-9250

FIREFAC, (Atlantic)
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ROWDIE (COrynalis)

BLUES BROTHERS LATIONTIC

JIE CARROLL DAND (Arco)

JOHN CARROLL DAND (Arco)

JOHN CARROLL DAND (Arco)

JOHN CARROLL CARROLL

JOHN CA

JAIX
JACK BRUCE/FRIENDS (Epic)
JOHN HITDMELL (Applum)
JAMME BAND (Overlon)
JUDY ROBERTS (Maddonna)
JATYL-SON (MCA)
JOHN SODF-FELD (Artista)
DAN SIGGE (Inner City)
G. MASHINGTON, JR. (Elant Singles

Des Moines

Detroit 313-863-1800 STINGRAT (CAPTER PARCO)

Duluth

KGGO 515-265-6181 GILLAN (Virgin)

MOTTEST MOT PO: LARRY DANSON NO: TON NOERNER Acced STYX LAAMS MANFRED MANN'S. . (188) APRIL WINE (Captrol) WARREN ZEYON (Asylum) +1070 (Cotumbia)

Medice BABTS (Chrysel(s) DOMHIE (R)S (MCA) LOYERBOY (Columbia DELBERT MCCLINTON Jazz Detroit 313-398-110 ソルリらく

PO: CAREY CURELOP Added STYL LAAMI Hedism
J. Limbon & Y. OHO (Gelfan)
HOMMATICS (Namper or)
DODE(E SHOT)ERS (HB)
SHOYS (Chryselis)
OHEAP TRICK (Epiz)
ROCOPIC (Dolumbia)
ALAN PARSONS PROJ. (Ariste)

HOTTOST BRUCE SPRINGSTEEN (Columbia) Singles

PD: JOHN LARSON NO: JOE URBIEL Added STYE (AEM)

HOTHESS REO SPEEDMACON (Epic) AC/OC EATIENT(c) J. LEMON & T. ONO (Getten) FLEETWOOD MAC (182) Detroit

WRIF 101 PO : TON BENDER ND: TANNIA TOWNSEND

313-444-1010
DEAP TRICK (Epic)
ROSPILE (COTUMBIA)
MARRED MARKYS... (MB)
\$TINGRAT (Carrare/Atco) HOTTEST REO SPEEDWAGON IEpici J. LEMON & Y. DND (Geffen) POLICE IALMI BRUCE SPRINGSTEEN (Columbia ROD STEMART (MB) Medium BLOWDIE (Dreysalls) SABITS (Chrysalls) FLEETWOOD MC (185) FLEET

PD: JOHNTON MARKEY
NO: MONIE STEAREY QUEEN (Electro)
VES (Attentic)
Thin LIZEY (NB)
SUZI QUINO (Dreamland)
FIREFALL (Attentic)
ANT TROUBLE (STIFF)
RADO MEISMEN (ES)CO
ORNEONIC (NB)CO
ORNEONIC (NB)CO
MARCHANIC (NB)

Added MANN'S. (18)1
APRIL WINE (Cap(10)
STYX (AM)
UFO (Chrysell)
UFO (Chrysell)
STYX (AM)
UFO (Chrysell)

"HOTO COLUMNIA" Medium HITOMAL STRANGE,"

(Dat America) "Strong Market Columnia (Columnia Columnia Col

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Modium BERDETE (Chryselis) JIM CARROLL BAND (Arcol FIREFALL (Aflentic) J. LEMBON 4.7, DNO (Geffen) CUTLAS (Arista) ROMATICS (Namperor) BRUE SPRINGSTECH (Columbia) STEVE WOODER (Tamie)

HOTTEST BLUES BROTHERS (ATTENTICE FLEETWOOD HAC (1881) COMMITE HIS HEAL) REG SPEEDWAGON (Epic) HIDMALL SOMENER (Dryse) STEELY DAY (MCA) ROO STEMART (1881)

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THE REAL PROPERTY. Ft. Wayne 219-484-0580 JIM CARROLL BAND (Areo WARREN ZEYON (Asylum) STEYE MINORODO (Island) -DAW FODE(BERG (Full Moon/Epic)

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Grand Rapids

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Indianapolis 317-257-7565

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Kansas City 816-753-4567 ALYIN LEE BAND (Attentic) THIN LEZZY (MB) QUEEN (Elektra) Acces (ALM)

STR (ALM)

BLUES BROTHERS (Atlantic)

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Lansing 517-393-1320

Singles Kansas City

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CONNET RIPS (16CA)
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MOLICE (AMA)

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CON FOREISERG

(Full Moon/Epic)

PD: BISHOP CHEEN NO: DALE AUGUST

PO: DICK WILSON NO: JOE NOCABE

RY COOCER 148)
DIRE STRAITS (48)
HEART (Epic)
HICOLETTE LARSON (48)
JISHIE RACK 8... (RCA)
HAVERED MANN'S... (48)
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HIGHT (Planer)

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-QUEEN (Elawtra)

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DOWNE RISS (MEA)
ROSENT PALMER LISTAND
JIN CANDOL (AMI)
THE FALL (AN) ATTO

WLPX 97 fm

Modium

DOMNIE (RIS (MCA)

APRIL WIME (Capitol)

LOVERSOT (Columbial

MANERED MANES . (MB)

-RAGE (Local)

HOTTEST BRUCE SPRINGSTEEN (Columbia) REG SPETOMACON (Eale)

PO: BRENT ALBERTS Added STRY JAMHI UFO (Chryselis) TOUCH (Atco) APRIL WINE (Capito) ORECONCE (DEAR... (Fentaty) -PAT BENATAR (Chryselis)

Medium STE(LY DAN (RCA) BOODIE (Chrysalis) DIRE STATIS (MB) BRUES BOOTESS (ATRANTIC! HANFED MANYS... (MB) BAD DOY STATISCH (Epic GLAM TRICK (Epic GLAM TRICK (Epic STINGRAY (Carrers/Atca)

PO: DAYE HAMILTON NO: PAN ABRESCH AGGING MANN'S... (ME) STYX (ALM)

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Minneapolis

KQ92 J. LEMON & Y. ONO (Gaffer)
ROD STEMAT (wb)
BULCE SPRINGSTEEN (Golumbia)
DIRE STRAITS (mb)
RINGS (Elemona)
A.AN PARSCHOR (PRO). [Arista)
POLICE (AMM)
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APRIL WINE (Cap) to 1) Medium OUTLAWS IArlistal AC/DC (Atlantic) MOY BUCHNAM Insternouse) MAX MUSSISE (Mercury/Polygra) OPERBOY (Oblumbia) THIN LIZZY (MB)

3027 Singles

Lafayette 317-448-1566 RANDY HEISHER (Epic) RANGAS (Kirshner) DOORS (Eleatre) PO: STEVE BRIDGES NO: LISA CATALONA ACCEPT AND THE CONTROL OF THE CONTRO

KFILL

UFO (Chryse(1s)
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CLTY BOY [ATLANTIC]
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BILLY THOME LETAKTO

DILBERT MCCLINTON (Cap)

XE JACKSON BAND (JAM)

6611 TOUNG (MC/Noprise)

m album rock

PO I RICK PETERSON NO: WEMOY RICE

Added STYX (A&M) SHORES (Elektro) APRIL WINE (Cool to UFO (Drysells) RINGS (MCA) -TOTO (Columbia)

Medius
Medius

PO: DAYE BREWER HD: JOE DESANTIS

Jett

FM 102 Home Lincoln 402-478-8565

Notices

ROUGE SPRINGSTEEN (Columbia)

ROUGE SPRINGSTEEN (ME)

ROUGH SHOTHERS (MB)

STEELT DAW (MEAN

Singliss None

Added
APRIL WIRE (Capitol)
"All Over Town"
STE (AAN)
"Rockin" Tre..." Jezz

WIBA · FM Madison 608-274-5450

OUB-274-9-451
SHUCE SPRINGSTEE (COLUMBIA
SHUCE SPRINGSTEE
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Milwaukee Milwaukee
414-342-1111
A.M. PARSON PROJ. (Arista)
POLICE (AMB)
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State **93QFM**

Milwaukee MILWALK 08
414-276-2040
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612-739-4000
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APRIL BINE ICAPTOLI
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RY COODER (MB)
-NTO (COLUMDIA)
-BILLY THOSPE (Elentra

PO: BOB HATTRIK

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Omaha

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C. MASHINGTON, JR. (Elektric)
DAYID CHESKY SAMD (Columbia)
SYPRO OTHER LICKA)
KILSMANJARD (Philio)

HOTHERS
HIOWEL STANCEY...
(EMI America)
STELY OWN (MCA)
ROO STEWNT (MI)
HEART TEPIC)
POLICE (AMH)
REO SPICOMICON (EPIC)
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Mill. Young (1997/89)
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Peoria 309-674-2000

HOTTEST
DIRE STRAITS (MB)
BRUCE SPRINGSTEEN (COLUMBIA)
J. LEMONE AT Y. MO (Goffen)
POLICE (AMN)
POLICE (AMN)
RED SPEEDMACH (FD):
STEELY DANN (MCA)
ALAN PARSONS PROJ. (Aristal

Jafr

Saginaw 517-892-9528 517-894-2996

-DAN FOGELBERG (Full Moon/Epic)

Added RUSS BALLAND (Epic) HICOLETTE LARSON (MB) 101 (Casablanca/Poly) STINGARY (Carrere/Atcc APRIL BINE (Capitol) -TOTO (Columbia) Medium Me

St. Louis 314-842-1111 Added
APRIL WINE (Capitol)
(#O (Chrysails)
MARREW ZEYCH (Asylum)
\$TYX (ASN)
107 (Casablanca/Poly)

MOTERS HE DESCRIPTION OF THE PROPERTY OF THE P Jetz

MODINE

JOH AND RESSON (Atlantic)

BILLY THERE (Cleatra)

MAK MESTER (Marcury/Polygri
STEET ONN (LCA)

MARPED MANNYS... (Mb)
STEVE YIMMODO (Island)
ALVIN LEE SAND (Atlantic)
DIRE STRAIT (Mb)

MICHAEL SCHEMER (Chrysell) St. Louis WWWK

314-644-1380

- HIGHT IPHONET
MEDIUM
DORNIE IRIS (MCA)
- ANA (Loah)
PAT BERATAR (Drysells)
- Hell is 9170...
- Hell

Singles Mone

Sioux Falls 605-339-1520

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Singles ROBERT PALHER (Island)

AIDWEST



PO: R. J. CONTRECHO

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ACONE
BINGS (DEA)

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"She Cores" "Best of Issue
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Hed Law HOCK_ITTE_LAMSON_(MB) HOCK_ITTE_LAMSON_(MB) HOCK_ITTE_LAMSON_(MB) Law Hock_ITTE_LAMSON_(

Terre Haute

B12-238-2557
STEVE WOODER (Tania)
ACTH STASS (Beckerrent)
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Jazz None Singles

FM 104

Added STYK (AGN) STEVE WINNOCO III inno) MONSTERS OF ROCK (Polydor/Polygra) 707 (Casabtanca/Poly) APRIL WINE (Capitol)

ALAM PARSONS PROJ. IA isto MAX MESSTER IMBECUTY/Polygra J. ELSNOR. 4 T. OMO (Ediffun) ROD STEWART (MS) BRUCK SPRINGSTER (MS) BRUCK SPRINGSTER (MS) BRUCK SPRINGSTER (MS) GRICK (Hedium THIN LIZZY (MBI -PAT BENATAR (Chrysells! -ROMANTICS (Nemperor) Jarr

PO: CART PALL HO: ANNE CARLINI Acced
(AN MATTHEWS (RSQ)
LINK (Our Geng)
STEYE WINNEGOD (Island)
STYX LAMN)
APRIL WINE (Cepitol)
+FIREFALL (Atlantic)

Toledo 419-255-1470

MAX MEBSTER (Marcury/Polygra JOET WILLSON (Modern) RTC (Missis)

Toledo

Hottest
J. LEMON Y. DIO (Geffen)
DELEBET MCCLINTON (Capitol)
OTTLANS (Ariste)
ALAN PRANCOS (MOJ. Ariste)
MCO SPECIMICON (Spice)
MCO SPECIMICON (Spice)
MCONTICON (Capitol)
MCONTICON (Capitol)
MCONTICON (Capitol)
MCONTICON (Capitol)
JELYT MCONTICON (Capitol)
MCONT

Jazz None

T-95

Wichita 316-722-8123

-RANDY MEISMER (Epic -FLEETHOOD MAC (18) -ROCKFILE (Columbia) Hotfest NEO SPEEDWAGON (Epic) ALAN PROSONS PROJ. (Ar Cata) STELLY DAN INCA! BRUCE SPRINGSTERN (Columbia) POLICE (Ada) FOLICE (Ada) J. LENONE Y. D. (NO IGEITAN) OUTLANS (Ar Ista)

92 CITI FM Winnipeg 204-775-0371

Added STYX (AEN)

Modium
APPIL WINE (Capitol)
YES (Atlantic)
DOWNER HIS (MCA)
DOWNER HIS (MCA)
COVESH (Capitol)
DOWNER HIS (MCA)
COVESH (Capitol)
DOWNERSON (Atlantic)
DOWNERSON (Atlantic)
ROSH MARRIS (Capitol)
ROSH TATTOO (Mirage)
HOMES (START)
COVES (START)
COVES (START)

HOTTEST
POLICE (ABM)
POLICE (ABM)
POLICE (ATMINITE)
STREETHEAT (ATMINITE)
STREETHEAT (ATMINITE)
MAGE (ATMINISTER)
MARKEQUEN (Epic)
MARKEQUEN (MARKEQUEN)
TAKKING HANDS (MARKEQUEN)
TAKKING HANDS (MARKEQUEN)
MARKEMEANS (MARKEQUEN)
MARKEMENT (MARKEQUEN)
MA Jazz



GILLAN'S GANG - Following a recent concert in Detroit, Virgin's Gillan dropped by the WRIF studios for an on air interview. Picture (I-r) are group's Ian Gillan, station's Arthur Penhallow, MD Tawnya Townshend, station's Promotion Director Mark Pasman, RSO's Jack Ashton: seated is station's Charlie Martin.

PO: JOH FLORENCE

Added
MARREW ZEVON (Asylum)
"Meravolves..."
"Exclusis Boy"
STYL (AAM)
ELUES BROTHERS (ATLANTIC)
"Mno's Making."

KEZY P

PO: DAYE FORMAN NO: LARRY REISMAN

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PRINT 907-277-2855

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PO: FRAME ERICSEN

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Albuquerque

505-265-8811. ALAH PARSONS PROJ. (Arista) -DAN FOCELBERG (Full Moon/Epic)

HOTTEST J. LEMON E Y. ONO (Gettes / ACO STEWAY 188) SHUCE SPRINGSTEEN (Columbia) PAT BENATAR (Corynelis) STEELY DAN (ACA) DOORIE (MOTHERS 188)

Jezz

Anaheim
714-776-3696
ROLLING STORES
IROULING STORES
CHS (Eleatra)
ROSSOR BORNE (Asylum)
BOB STORE 4 ... (Capitol)
QUEEN (Eleatra)
-1010 (Columbia)

with Columbia

Bidd Symbolities (Columbia)

Bidd Symbolities (Columbia)

RQ, ICI Ace Bidd Symbolities (Columbia)

REFERENCE SYMBOLITIES (Columbia)

Bidd Symbolities (Columbia)

REFERENCE SYMBOLITIES (COLUMBIA)

Anchorage

Hone

Aspen

ASPEN
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MOTTEST
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MIGHT (Flener)
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BULGST RELEVANCE
BURGET (FLENER)
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Jazz
MEATHER REPORT LANC/Columbial
DAYID CHESTY BAND (Columbial
LARRY CORTELL for Instal
RAR, KLUGH (Liberty)
NUM. BAND (Divation)
MATHY SON (MCA)
STAM, ET TURR(MTIME IELektra)

98 F

PO: DAVE LAWRENCE MD: DICK SHEPPARD

Jazz None

Boise 208-344-6363

Added
STITE BINNOOD (Island)
"mblie... Chance"
STM: (AMA
"Sovellar" "Bockint The..."
APRIL WINE (Caping"
GAUES BROTHERS (Ariantic)
"Brots Bearing."



97FM DOLLDER PO: DEHNIS CONSTANTING

Addison

IAM HCLAGAN (Merc.-Polygram)

MARK ALMOND BAND (Pacific)

JAM (Polygram)

SITYE CORPER (MCA)

SHOES (Elektram)

H(DHI (Planet)

518 DOUGLAS... | Tracome)

Section Control of Con

Chico



Acoad STYX (ALM) STEVE CROPPER (MCA) MIGNET (Planet) 707 (Casab Lanca/Poly) JORMA KAURONEN (RCA)

916-343-8461

(Berty 11 (AVB)

Notings
GRUG (Style)

GRUG (Style)

FLETTICOD (MC LIB)

FLETTICOD (MC

JOHN KARDEN HCh)

J. LEMON & Y. OHO (Gef),

HOODPILE LOSI websis

RELL YOUNG KEP/Reprise

ROL YOUNG KEP/Reprise

ROL YOUNG KER/Reprise

LOYERDY (Columbia)

HOOLITIL ANSOL (MB)

STEYE WHYOOD (Islamo)

MARKET ON MARKET, (MB)

JERRIL WHILE (Col for)

STYX

Paradise Theatre (A&M) 38/35 APRIL WINE Nature Of... (Capitol) LIFO The Wild... (Chrysalis) 18/17

JAM Sound... (Polydor/Polygram) 10/9 Rings (MCA)

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that auded it this week.

TILO 94 Colorado Springs STEREO FM 303-634-4896 "For You"
QUEEN ([ishtre)
"The Hero"
ALTIN LEE BAND IATISATICE POI RICH HAME NO ART PHILLIPS

HOTTEST
J. EL MODIL & Y. CHO (Gellen)
PRO. (G. 1844)
REG SPECOMAGON (Ejec)
DEAL TREAS
DIREC STRAITS (MB)
DIREC STRAITS (MB)
REG STRAITS (MB)
R

1011 MARREN ZEVCH (Asylum) MANFRED MANNES... [18]

KATY PO: DAVE YAN DYKE MD: GREG GILLISPIE

MOTHER TO STANDAY (ME) PRO STEWART (ME) PRO STEWART (ME) PRO STEWART (ME) PROCESSED (Columbia) ALAN PRESCRIPT (MODIO (GESTAN) PRO (COLUMBIA) Singles

Denver

Denver

LAGES Exprises

WOTSTAT

ROBOTIS CONTROL (1)

J. LEBOTIS T., ONO (Getten)

303-936-2313 HARRIST HARRYS... (ME) CUTLANS (Artista) TAXXI (Fentasy) EAQLES (Asystam)

106 KBPI

PD: FRANK COOT HD: PHIL STRIDER Medium AG/DC (Atlantic) **Sept/Teclil* 71tle

AC/OC (Aslamic)

Shoot/Intelly Title
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(97 HO: MEIL EDWARDS

Acded STYX (ALM)

Edmonton 403-428-8597 STANLET FRANK (AMI)

Jozz

Singles

STANCT FROME CAMP)
WOTHERS
MC/FCC (ANY)MC/FCC
STREET, CAMPA
MC/FCC (ANY)MC/FCC
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451
HICK GILDER ICasectanca/Polyl
STEELY DAM (MCA)
CUTLANS (Ariste)
MAX WEBSTER (Marcury/Polygre)
BASTS IChrysalls)
PAT BEMATAR IChrysalls1 Single

MOST ADDED

MEDIUM BLUES BROTHERS
Made In America (Atlantic) 28/18
MANFRED MANN'S EARTH BAND 26/18 OUTLAWS Ghost Riders (Arista) 33/17 DONNIE IRIS

LOVERBOY Loverboy (Columbia) 20/16 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Back On The ... (MCA)

Zenyatta Mondatta (A&M) 38/31

THE HOTTEST

JOHN LENNON & YOKO ONO

Double Fantasy (Geffen) BRUCE SPRINGSTEEN

Foolish Behaviour (WB)

The River (Columbia)

ROD STEWART

STEEL Y DAN

POLICE

Gaucho (MCA)

EEOS Eugene 503-484-4304

27/17

PO: OHRIS KOVARIK MD: PEYTON HAYS HOTEST MANYS... IND MANRE ZEVO LANY IND MANRE ZEVO LANY IND JIM CARROL BAMD (Arcol Street Manager Language Lang STOK (AAM)
UFO (Corysolist
SIR DOUGLAS... (Takone)
APRIL WINE (Capitol)
CASH (Epic)
JOHN KAUNOHEN (MCA)
HEATS
RIMOS (MCA)
SHOES (MCA)
-1070 (Columbia)

Hellow Schemits Hellow Schemits 4 District March 12 District March

ANT TROUBLE 1311.
II (SICH)
II (SICH)
II (SICH)
II (SICH)
ROMANTICS (Numperor)
ROOS (Local)
JOHA LEWIE (STITT)
ROCSPILF (Columbia)

KCL PO: TON WHEELER HD: RICK LOFGREN

PO: DEAN OFFERMA

- JOHNSTY TOT UNE HE JOHNSTY TO THE HE JOHNSTY JOHNSTY

Singles
PHIL SETHCUR IBDORTOWNING
BOOKTOWN RATS (COLUMBIA)
LENNY KAYE
TELLOW MAGIC ORCH, (ALM)
DIRTY LOOKS (STIEF)

Fort Collins

303-571-1232

GIL-SCOTT HERRY (AVISTA)
HARRIED HARRYS... (18)
ROY BUCHMANN (HARRY ROUSE)
ROY BUCHMANN (HARRY ROUSE)
ROMANIC (TO THANK)
J. LEMBOR 47. (MO (Getter ROMANICS (Hamper or)
- DAM FOREIGN (C.)

Full Moon/Epic)

HOTTEST STEVE MEMOCOD (Estano)
STEELY DAY (MCA)
HODLETTE LANSON (MB)
JOHN KAUSONN (MCA)
RUCE STRINGSTEIN (COLV
RT CODDER (MB)
EAGLES LANSON MAC (MB)
EAGLES LANSON MAC (MB)

Fresno 209-226-5991

BLONDIE (Chrysells)

ODDEN EARSING

(Polysor/Polygre)

AARE(N ZEYON (Asylum)

RDY BLOOMANN (Haterhouse)

GILLAN (Virgin)

JACK GREEN (RCA)

Jezz

Added FLESHTONES BRATS JAM (Polydor/Polygra) BOUG & SLUGS (RCA) SHOES (Elektra)

PO: TOMBY HADGES NO: RUTH PINEDO

Acced STYX (AAM) MAINTRO MAINTS... (WB) QLASH (Epic) RINGS (NCA) UFO (COM yearing) APRIL WING (Cop) 101) -1010 (Columbia)

PO: SAM BELLANY ASST. PO: JACK SHYDER Added CLASH (Epic) "Got Hardered" UFO (En-yeal)s) "Has in Moves" "Chains, Oheins" Otho Link (MB) APRIL WINE (Cepifol) "Wenne Rock"

"Refine most."
TACKINC HEADS (5)/re)
CERRET HERROCCOD. IRRumo
BLUES BROTHERS (ATABATIC)
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JIM CAMPOL, BAMD (ATABATIC)
DELAY TRICK (EDIC)
BLUES (BLUE ATABATIC)
DELAY TRICK (EDIC)
BROSH (BLUES)
STORE (BROTHERS)
GET BROTHERS (BLUES)
GET BROTHERS (BLUES)
GET BROTHERS (BROTHERS)

PO: MICHAEL SHEEHT

43/39

42/38

40/36

Jess None

Notes Singles (LYES OSTILLO (Columbia) (LYES OSTILLO (Columbia) (LYES OSOMOTOR RATS (Columbia) (MURAMA (LYES) (LYE

Medium B-52'S (MB) MODE MEDITE (Capital) MODE MEDITE (CA) SPLII (KZ (AAM) PLANATICE DAMED (1,R.S., inc.) PM (AMPCL BANO (ATCO) VANORS (UA) CAPS (Cinetral LTC (Virgin) KLOS 951/2

Los Angeles 213-663-3311

HOTTEST
FLEETHOOD MIC (#B)
FLEETHOOD MIC (#B)
RCD STEWART (#B)
RCD STEWART (#B)
RCD CHATTESTER (COV-)
RCD Americal
COMIL (RTS (MCA)
COMIL (RTS (MCA)
RCD CHATTESTER (COV-)
RCD CHATTESTER (COV-)
RCD CHATTESTER (MCA)

Medium
ALAM PARSONS PROJ. (Aristo
REO STECOMORN (Epic)
RU(5) REOMERS (Aristoric)
STELLY DAN (REA)
RATS (CPV): Salis)
REVO (HS)
AMARSIN (EVON (Apylum)
HEART (Epic)

MART PAR Los Angeles 213-464-5638

Los Angeles

Jazz





Bakersfield 805-832-1410

with the second program of the second progra

Singles None

MANFRED HANN'S ... (18) JIM CARROLL BAND IATCO! THIN LIZZT (18)

Hottest
J. LENGER & T. OND (Gaffen)
BRUCE SPRINGSTEER (Columbia)
ROD STEWN (MB)
STEELY ONN INCA
ALM PRINGSON (MP)
ROD SPEEDWOOD (Expla)
ROD SPEEDWOOD (Expla)
RED SPEEDWOOD (Expla)
RED SPEEDWOOD (Expla)

Boulder

JIN CARROLL BAND (Arco)
HDDN MARTIN (Capitol)
BUS BOYS (Arista)
MANFRED MANN'S... (MB)
-DOOR IE BROTHERS (MB)

-DOORT BROTHERS (ME)

TOT SET

STEET SHIPPCOD (15 lenes)

STEET SAN (16 lenes)

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ALIENCE STEET (16 lenes)

TOTO SET SAN (16 lenes)

TOTO SET SAN (16 lenes)

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Jazz
JOE SAMPLE (MCA)
G, RASKINGTON, JR. (Elektra)
SPHED GHA (MCA)
JEAN-LUC PONTY LATIANTIC)
RATHER REPORT (MCC/Cotumbia)
RIL HAMAJARO (Philio)
TOM RICE (MIT (Rounder)
TIN MEISBERG (MCA)

Singles 807 SCAGGS (Columbia) REO SPEEDMAGON (Epic) STYX (AAM) RANDY MEISMER (Epic)

PAUL BUTTERFIELD

Spokano

WEST

KWEST

PO: TED FERGUSON

Medium OMEAP TRICK (Epic) OUTLANS (Ariste) BABYS (Ourstalls) STEELY DAN (MCA) OMEAN (Elektro)

Hortest
FROM LT. COD (Caffee)
FROM COMMISSION CONTROL
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FROM CONTROL
FROM COMMISSION
FROM CO STREET DAN (ELEKTRO)
BLONDIE (Chryselfs)
TALKING HEADS (Sire)
FLETTHOOD MAC (MB)
CREEDENCE CLEAR... (Fentes
PROTENDERS (Sire)

KROQ

FM 106.7

PD: RICK CAPROLL HD: LARRY CROYES Added
AGO SPEEDMACON (Epic)
IAN MATTHEWS (RSO)
UFO (Chrysalis)
JAM (Rolydor/Polygra)
(DVEROY (Columbia)
MANNEQ DWANN'S. (MB)
MANNEQ SHANN'S. (MB)
MANNEQ SHANN'S. (Plangt
SHOES (Elabtra)

SHOS (Treating)

SHO DODOLAS... ITakonel
HEATT (Spic)
GARY HITTOK (L. (Spic)
GARY HITTOK (L. (Spic)
GARY HITTOK (L. (Spic)
ROMEOS (COLOMIc)
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ROMEOS (COLOMIc)
ROMEOS (SPIC)
ROMEOS (SP

KGON PO: JERRY OSTERTAG

Acoec STYX (AEM) COMMUTE URIS (NCA)

Kink PD: BILL MINDLER MD: LES SARKET

Acce: MARK ALMOND BAND [Pacific] OLLEGAT MCCLINTON (Capitol) OS SAMPL (MCA) OAN SIEGEL (Inner City) CENE OUNCAP (Capitol)

CARTY WHO & FIRST
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BILTON FELDER HEAD,
CHESTE COMMON TO THE STATE OF Hoffest
J. LEMON & Y OHO (Geffen)
JACKSON BROWNE (Asylum)
FLEETWOOD NAC (MB)
DOOG IE BROTHERS (MB)
PALL SINGN (MB)
STEVEL WONDER (Tamina)
G. MASHINGTON, JR. (Elektra)
EAGLES LASylum)

PO: DOB BROOKS HD: CYMCE SLATER

Acced UFO (Chrysalls) Title
FOTO (Columbia)
COME & SLUGS (RCA)
STTX (ARM)
"Too Much Time"
"Rockin The..."
APRIL WINE (Capitol
"All Over Town"

Medium
Thin (1227 (18)
TAXXI (Fentary)
JHI CARROL (BAND (Ant.
LOVERBOY (Columbia)
ANADY MEISHER (Epics
QUEL Ans (An Isra)
RED SPECDANDON (Epics
CREEDENCE CLEAR. (I)
BLUES (MOTHERS (Anti-

Reno 702-329-9261 Hoffest J. C. George L. V. OHO (Getten) NO. STEENT (ME) NO. STEENT (ME) OF CONTROL OF CO

Jezz

PO. DANIEL COOK Added
APRIL WINE ECEPTROIT

"Cypsy Dusen"
HIGHT EPLANATI

TOP. Rock!

STEE WINHOOD FISHAND

STEE WINHOOD FISHAND

STEE WINHOOD FISHAND

STEE CAND.

ST

Committee Chapter Chap

Los Angeles

Pasadena

WIPPO (Monwode)
THIN LIZZY (MB)
ALAN PARSONS PROJ. (Aristo)
FLEETHOOD MAC (MB)
KEITH SYMES (Backstreet/MCA
CLASH (Epic)

CLOW (Edgle)

WHERE (Project (Polygra)

WHERE (Polygra) (Polygra)

WAL OF (1000) (1.81.5., Inc.

OAM (Edgle)

WAL OF (1000) (1.81.5., Inc.

OAM (Edgle)

WAL OF (1000) (1.81.5.)

WAL OF (1000) (1.8

Portland

Hortest AC/DC (ATIENTIC)), (EMMON & Y. OND (Getten) POLICE (AMN) AMGEL C)TT (Egic) BRUCK SPRINGSTEEN (Columbia STEELY DAN LHCA) MON ALBUM OUTLANS (Artista) OUEEN ((Invita)

Portland

503-226-5000

503-226-5000

A.AH PRISONS PROJ. FAPTS-18
APPLL 6. ORTS - (RCA)
SPYRO GRAP (RCA)
SPYRO GRAP

Portland

503-226-0100 MARREW ZETON LANGUED

NOTES (ETCH (Asylum)

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ACCC (C

Jazz

Acded STYX (A&M) 10TO (Columbia) -OHRIS MONTAN (2011) -MOON MARTIN (Copital) -JOHN COLGAR LMMCCUry/Polygra) Medium JON ANDERSON CATENTIC) MEIL YOUNG TIME/Reprise) LEO SATER TIME! -MEDIAL CONSTITUTION (MEDI -MEDIAL CATENTIC) -MEDIAL CATENTICI -MEDIAL CATENTICI -MEDIAL CATENTICI -MEDIAL CATENTICI -MEDIAL CATENTICI -MEDIAL CATENTICI

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GG 90 - GART WALESON

Added JOURNEY (Columbia) -DAV FOGELBERS Magium
AC/DC (Attan+ic)
PAT Directors (Om-yes)
RLORD (E Lin-yes)
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KCAL96.7 PO: JIM JAMES NO: PETE HARRON

Acced HICOLETTE LARSON (MB) 107 (Casablance/Poly) MARREN ZEVON (Asylum) 517X (AAM) STEE LAMPS
FIREFALL LATIONTICS
FIREFALL LATIONTICS
FIREFALL (Epic)
ODMHIC HASS INCAT
RANDY ME SMARR (Epic)
OUTLAMS INTERS
ROCKPILE (Columbia)
STINGMAY CorrectedArcol
APRIL WINE (Copitol)
ON ANDERSOR LATIONTIC
LOWERSOY (Columbia) Hortest J. LEMMON & Y. OND (Garten) "Marching Wheel" "Losing" ROD STEWART (MB) FLEETHOOD MAC (MB)

KGB-FM 101-5

PO: LARRY BRUCE TRINIDAD GARCIA Acded
STTK (ALM)
"Hatt-Penky, "
"Rockin The, "
APRIL MINE (Coolto)]
FIREFALL (Atlantic)
- JOURNEY (Columbia)

-BUDDAN - MEDIUM - MAN PARSONS PROJ., (A-1sta) RACHOW - MAN PARSONS PROJ., (A-1sta) CHECK - CH

FM106

Acces
UFO (Chrysells)
DELBERT WCCLINTON (Capitol
"Civing it Up"
STYL (AMM)
APPAL WINE (Capitol)
"Between You." Hed tum STEYE WINNICOD (Island) WANTED MANN'S. (MB)

KSJO PO: LEE RDY HAASEN

Singles San Jose

408-288-5400 (Polygon/Polygon) Mill OF 100000 [1.R.S. Inc TLABORD EXPLOSES (Mercury/Polygon)

CONTROL (ME)

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Hostign Francisco
FRANCIAL (Artisontic)
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OUTLAND (Lothand
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San Francisco PO: BOB COLE MOTHER CONTROL (MOTHER CONTROL Acced MANN 5 INS OUT, AS (Action 5) STYL (ALM) JOURNEY (Column 1)

Jacr San Jose

408,246,6811

MARREN ZEYON (Asylum)
-QUEEN (Elektre)
-BRUCE SPRINGSTEEN (Column

KOME PO NIKEL HUNTER

916-444-2806

Sacramento

16.446-4965

14.615 (Argue)

DARY HOWITON LAVISH

DO STREAM LAND

DO STREAM LAVISH

HOEGITTE LAVIDO (188)

HOEGITTE LAVIDO (189)

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Salt Lake City

Salt Lake Cit

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MICHAEL STANLEY.
(IDHI AMERICA)
DITH LIZZY (98)
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MAX HIBSTER IMPROVY/PE
YES (ATLANTIC)

TES (AFIENTEE)

DOFFIE (RIS INCA)
AL AN PARSONS PRO), (AFIETA)
STELLY DAN LECA
STELLY DAN LECA
SOS SPECOMORGEN (Epic)
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San Bernardino

San Diego

714-292-1360

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San Diego

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Singles GREG KIMN (Besenkley)

STORY COUNT CATANAN CANANAN CANANA CANA Accord
STYX (AAM)
AM (Polygor/Polygrat)
STEVE CHOPPER (MEA.)
DOLLY PHATON (RCA.)
ACOMA RANDOMN (RCA.)
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ACOMA RICK SPRINGFIELD INCA) MARK ALMOND BAND (PACIFIC) IMARK CINCIC MISTRE JOE TRIBOTO NE ISTRE JOE TRIBOT CARRAS (CARA CONTROL TOTAL TOTAL CARA CONTROL TOTAL CONTROL TOTAL CONTROL TOTAL CARA CONTROL TOTAL CONTROL CONTROL CONTROL CONTROL CONTROL CONTROL CONTR

Santa Barbara

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Santa Maria

805-922-2156

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MIDORIL STARLETT.
(DNI America)
GORGE THOROGODO. Repunde
FIREFALL LAFIANTIC
ANDT MISTORRE (Estel)
ANT TROUBLE (STIFF)
TS. (ATTAINTIC)
BUS 8015 (Art Inta)
ATT (Irington)
AUTH LEE BOOD (Artipartic)
TC. (Trington)
GOB MARTHN (Captrol)
C, IMAX BLUES BAND (STra)

ADDA MATTIS (Cast Test)

CONTRACTOR (Cast Test)

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Seattle 206-624-4305

Acced
JACKSONS (Epic)
MARK ALMOND BAND (Pact)
MARK ALMOND BAND (Pact)
MICOLETTE WINNOOD (Lafand)
DAM SIEGEL (Linear City)
JOE SAMPLE (MCA)
CITY BOY (Arlantic)
GAM, DURAN (Capitol)

Medium IN HARMONY (MB) JIMOT FRANK (Ariota) STEVE GOODMAN (Asylum -EAGLES (FullMoon/Asylum -BOZ SCAGOS (Columbia -RANDY MEISMER (Epic)

jazz HOTTEST STEELY DAN (HCA)

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SEATTLE'S BEST ROOK

206-624-4305
Nortest
AC/OC (Athantic)
BRUCE (PRIMASTER)
BRUCE (PRIMASTER)
COULDE (AND
COUL PO: BEAU PHILLIPS Added UFD ICM yeariful STYX (AAM) AMRIL WINE ICASITO11 Medium DOMNIE (1875 IMCA)
AMERIC CTY (Epic)
AMERIC CTY (Epic)
AMERIC CTY (Epic)
LOYEMBOT (COLUMBIA)
JOHNY & DISTRACT, (LOCAL)
BLUES BROTHERS (AVENTAC)
HEATS
MARREN ZEVON (Asyrum) 1011

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97FM KZAM PO : PALL SULLIYAN HD : MARTON SETHOUR

KZOK 102 , FM 1600AM

Modium (Libriganita)
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Seattle

JAZZ

OAN SICOEL Linner Cley)
HIROSHIME FARISTO
ERIC OALE (Objumble)
EAR, KLICH (Liberty)
G. MASHINGTON, JR. (Elektrich)
HILTON FELDER FIRCA,
JEAR-LUC PONTY (Atlentic)

Seattle 206-454-1540 J. LEMON & Y. ONO (Garre COORE SHOTHERS (ME) DOZ SO/GOS (COLUMB(s) EARTH WIND & FIRE

BDZ SOAGO, (COLLAMBLE)
EARTH WIND & FIRE
(MRC/COLLAMBLE)
SRUCE SPRINGSTEER (COL MOD STEWART (MB)
OIRE STRAITS (MB)
OPRIS MONTAN (20th)
B. DODGERME (MF) I HOLDING
-BOHN [E RAITT
ONN FORELBERS
(Full Hoon/fafc)

HOLLY HATCHET (Epic) BABYS (Chrysells) KMISAS (Kirshner) YES (ATHERTIC) ROSSINGTON COLLINS INCAI GILLAN (VICE) -TOTO (COLUMBIA)

-TOTO (Columbia)

WOTTER
PAT BEMATAR (Chrysolia)

J. LERNCH, AT OND (Celtre)
POLICE (ALM)

BRUCE SPRINGSTEEN (Columbia)

RAM T (Epic)

RAM T (Epic)

BROOS STEWAT (18)

EAGLES (Ally lumbia)

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DEED/PLE (LOLUMbia)

Jezz Singles

02.0 KREM-FM

POI JET PEEL

"Balla Dence"

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Medicar Dence Den

ONLINE MODULATION (Capital)

WOTERS (ACTIVE)

SOURCE STREAM TO CONCIDENT
J. LINGUIL T. CONCIDENT
J. LI Jezz Singles

Tri-Cities

OK95

Added GILLAM (Virgin) APRIC wind (Capitoli TOTO (Col umbla) NIODLETTE (ARSON (ME) RINGS (MCA) VEO (Chrysells) STIX (AAM) MOTORHADO (Mercury/Pol NION (Planet)

INICAT (Planet)
STORMA TOPPAY / ACOT
STORMA TOPPAY

PO : JIN RAY NO: JIN OWENS

Medium

ON ADERSON (Aflantic)

JIH CARROL, BAND (Aflantic)

JIH CARROL, BAND (Aflantic)

DORNIC FIRS (MC)

KOMEL STANLEY

LENT AMERICAN

LONG MARTIN (Capito)

OUT MAS (Arista)

BILLY THORPE (Eleatra)

ROLLEN (Eleatra)

ROLLEN (Eleatra)

MOTTEST ANGEL CITY (Epic) OIRE STRAITS (MB)

Tucson 602-624-5588 BEO SPEEDMAGON (Epici HAMPRICO MANN'S. (188) JIN CARROLL BAND (Arco) JON ANDERSON (Artentic) FIREFALL (Artentic) DIEAP TRIOX (Epici

AGO, JIN OPENS
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HOTTATI
BRUCT SPRINGSTEE (Columbia)
STELLY DAN (BEA)
JOHN COLUMN (All walf) or spran
STELLY DAN (BEA)
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Medical JACKSON BAND (ALM) STETIE WONDER TYMINA) OUTLANS (AFISHA) BLUES BROTHERS (AFISHATE) JAMIE MACK 4... (BCA) METL TOURG (ME)/Reprise) (OTRADY (COLUMN) Jazz Rone

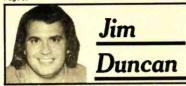
Vancouver

GO4-684-7221
FLEETWOOD MIC 1889
HEART 1 (Epic)
J. EENWOO L Y. DNO (Gelten)
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ANI PARSONS PROJ. (Arista) WAL WISTER INSCRIPTORY - A. AM PASSON PROJ. CAT ISTA P. A. M. PASSON PROJ. CAT ISTA P. C. (C. (AMB) P. C. (C. (AMB) P. C. (AMB

Jezz Singles



POLICE RAID KQFM - During a recent concert stopover in Portland, A&M's Police stopped by the KQFM studios and visited with the staff, Pictured (I-r) are A&M's Nell Tessler, station MD Cynde Slater, and group's Andy Summers.





WOYK-FM, KIKK-FM KEEP CLIMBING

Consistency—The Key To Country Success?

While over the past decade many Country FM stations have emerged, not until recently have they started to make substantial strides in their respective markets. This week, we'd like to spotlight two of these movers, both of which made impressive gains in the Oct./Nov. '80 ARB. WQYK-FM/Tampa/St. Petersburg climbed three points, 6.2 to 9.7, and KIKK-FM/Houston broke into double figures for the first time, jumping 9.2 to 10.5, placing both stations in the enviable number two positions overall in their markets. Neither station employed any special promotional or programming efforts during the book, and each uses a different music mix. How then to account for their success? In a word . . . consistency.





Charlie Ochs

Joe Patrick

We talked first to KIKK-FM's Charlie Ochs, former morning man at the station and PD since April 1980. The station's target demographic is 25-54, in which it was #1 this past fall. Ochs feels the reason the station was so successful was due, in part, to "the type of people we have on the air. They're in our target demographic, all family people, all adult-oriented people. We have only one air personality who is under

Promotion also plays a big part in KIKK-FM's consistency, with both on-air and off-air promotions continuing year-round. While most stations find a promotion department expendable, KIKK-FM has four people working in this area. Ochs notes, not sur-prisingly, "To my knowledge we spend a lot more money on promotions than anybody else in town by a long shot! We go out into the community a great deal - to clubs, to charitable events, that kind of thing. And when we go out, the jocks go, the newspeople go. The newspeople are definitely personalities on the radio station and they're treated as such. Some of them are very well known in the community, and some of

"There's no one thing that is the key to the success of the station. More than anything else, the consistency is the key - not only consistency on the air but also consistency off the air."

> Charlie Ochs, PD KIKK-FM/Houston

them have been with us for quite some time."

News is definitely a full-time commitment at KIKK-FM, with seven general news people, three sports people, and two public affairs people included in an overall station staff of 65. "Since we do have the number of people that we have, if someone leaves we can cover until we find the right person. We're really careful when we hire people, and we usually promote from within." This team effort, combined with some engineering changes designed to give the station a



sharper, crisper sound, seems to have had the desired effect on KIKK-FM's audience.

However, as Ochs stressed, "There's no one thing that is the key to the success of the station. More than anything else, the consistency is the key - not only consistency on the air but also consistency off the air. In the promotion department, in the types of promotions that we do, in who does the music (Joe Ladd is the best MD in the country . . . I don't know what I'd do without him), in the way we handle our music . . . it's all very, very consistent and apparently right on the money for the market."

Further east at WQYK-FM, station PD Joe Patrick also had his highest book ever, relying on a game plan he instituted two years ago: consistency and research. "I've been doing research since I came here in 1977.

I know the market, having grown up in Sarasota, 45 miles south of here. I'm 33, and our base target is 25-34 (with a 25-54 overall target audience). I couldn't program a station without doing research."

The station uses both its Music Director and a Research Director to compile a vast volume of information weekly, occasionally doing a research blitz on the market, and always using this research to help determine its music mix. WQYK-FM's research has shown that even younger demographics are favoring more traditional country music. "We have a more traditional sound on the air than I feel WSUN (WQYK-FM's country competitor) does," Patrick claims. "However, WQYK-FM has a very contemporary feel about it. The jocks come off as having a lot of fun and the music has a good, uptempo feel to it; it's a bright

Continuous advertising and promotion contribute to WQYK-FM's overall image in the market. Research, again, determined the station's current nickname, K99. as the most recognizable and least confusing to listeners. Patrick notes that outdoor advertising runs into "a good six figures a year," and the ongoing campaign, "There's A Little Bit Of Country In Everybody," runs on TV

Although Patrick initially gave away \$20,000 each book, he now feels that on-air features geared to adults (trivia contests, phone-in talk segments, country concert promotions) are the backbone of his consistent "We do a lot of promotions, we have a lot of WQYK nights, we get involved, we're out, we're active, we're aggressive. If you get out there and do things with them and continue being active in the community and make sure your audience knows what you're doing, they'll stick with you.

The Tampa/St. Petersburg market is not a simple programming proposition, as the median age in St. Petersburg is 52 while in Tampa it's 32 ("You can age 20 years between our transmitter in Tampa and our studios in St. Pete," quipped Patrick). Reaching both these popu-

"If you get out there and do things with them and continue being active in the community and make sure your audience knows what you're doing, they'll stick with you.'

- Joe Patrick, PD WQYK-FM/Tampa-St. Pete

lation bases might seem an impossible task to some, but to Joe Patrick it's simply a matter of "striving to be consistent and staying at or on top and not becoming complacent like so many people do. I would attribute our success to a hardworking staff, good businesspeople in the company, and good research

Both these programmers seem to have found the secrets of success in their markets. Country listeners are notoriously loyal and tend to stick with a station they like. Judging by last fall's ARB, it would appear that an increasing number of listeners like the consistency of KIKK-FM and WQYK-FM.

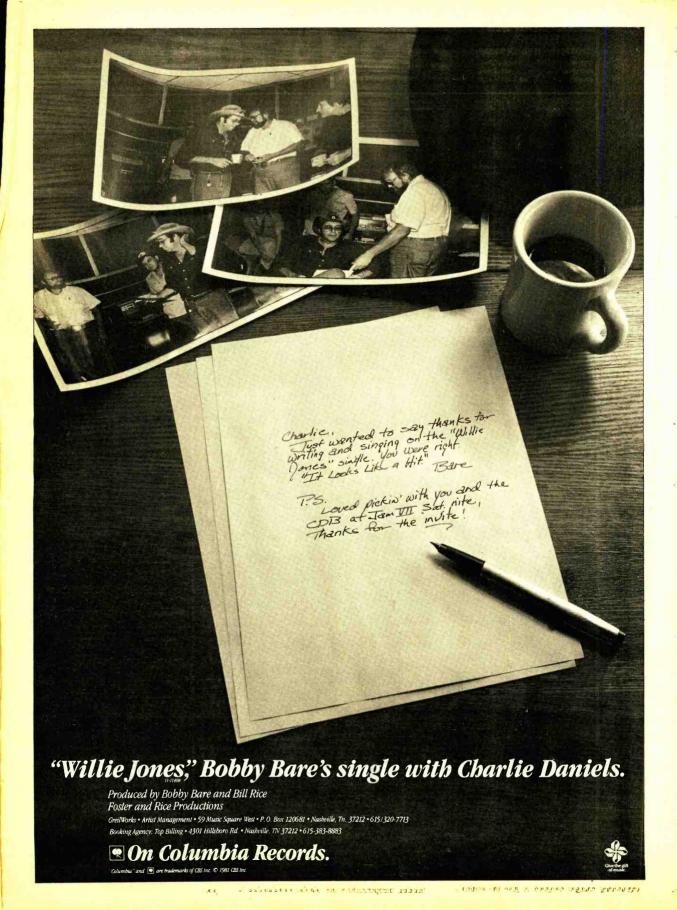
NEXT WEEK: Two more Country stations, with NEXT WEEK: Two more Country statistics in success stories of their own, will be profiled.

— Carolyn Parks

News Notes

As promised last week, the R&R Country section will be taking a look at some of the rating success stories in the coming weeks. New Associate Editor Carolyn Parks starts the series with a look at two successful FM stations ... At the CMA Board meeting in Atlanta, Plough Broadcasting will cohost a luncheon for the Atlanta advertising and media community on February 4 Bill Anderson is set to perform his multimedia show and Statler Brother Don Reid will be emcee . . . The Country Radio Seminar is getting closer, and again this year radio stations are asked to submit materials for display, viewing, and hearing. All video spots should be sent to Chris Collier, KYTE, 2040 S.W. First St., Portland, OR 97201. Station airchecks to Bob English, WUBE, Box 1232, Cincinnati, OH 45201. Printed matter, T-shirts, belt buckles, bumperstickers and similar merchandise to

Frank Mull, c/o C.R.S., Box 120548, Nashville, TN 37212. Hope to see someone from your station in Nashville on March 13-14 . . . Happy to welcome Wally Clark back to Country Radio, along with rejoining Walt Turner. Clark and Turner were the GM/PD team at WIL-AM-FM/St. Louis for a number of years. Walt just left WIL to become OM at WBAP/Fort Worth. Even before the announcement could be made, Walt decided to come back to St. Louis to join with Clark at KSD-AM in its format . Detroit FM'er change to Country (See Page 1) . WWWW (try saying those calls fast three times) has also made the switch. Details on Page 1 ... WPEX (formerly WWDE-AM) in Norfolk, VA also joins the crowd. Jim Stephens is PD ... KIX-FM/Dallas made the change. Mickey Ashworth from KLVI/Beaumont is PD and longtime KBOX/Dallas morning man Allan Peck is the KIX morning personality ... Gary Agnew is the new PD/MD at WSEN/Baldwinsville, NY ... We'll catch up with more next week . . . So what's NEWS with



विश्वधार्मा विभिन्न NATIONAL AIRPLAY/50

January 23, 1981

CHARLY McCLAIN/Who's Cheatin' Who (Epic)

EDDIE RABBITT/I Love A Rainy Night (Elektra)

GLEN CAMPBELL/Any Which Way You Can (WB)

LACY J. DALTON/Hillbilly Girl With The Blues (Columbia)

MERLE HAGGARD/Think I'll Just Stay Here... (MCA)

EARL THOMAS CONLEY/Silent Treatment (Sunbird)

REX ALLEN JR. & MARGO SMITH/Cup Of Tea (WB)

WILLIE NELSON/Angel Flying Too Close (Columbia)

T.G. SHEPPARD/I Feel Like Loving You Again (WB/Curb)

JANIE FRICKE/Down To My Last Broken Heart (Columbia)

WILLIE NELSON & RAY PRICE/Don't You Ever Get Tired... (Columbia)

MOE BANDY w/JUDY BAILEY/Following The Feeling (Columbia)

STATI FR RROTHERS/Don't Forget Yourself (Mercury/Polygram)

PORTER WAGONER & DOLLY PARTON/If You Go, I'll Follow... (RCA)

GEORGE JONES & JOHNNY PAYCHECK/You Better Move On (Epic)

FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)

BELLAMY BROTHERS/Do You Love As Good As You Look (WB/Curb)

STEPHANIE WINSLOW/Anything But Yes is Still A No (WB/Curb)

New

Entry

BILLIE JO SPEARS/Your Good Girl's Gonna Go Bad (Liberty)

CHARLIE DANIELS BAND/Carolina (I Remember You) (Epic)

DANNY WOOD/It Took Us All Night Long To Say Goodbye (RCA)

ncluding WWVA WESC-AM-FM, KIKK-FM, KWKH, WSLR.

OAK RIDGE BOYS/Beautiful You (MCA)

DOLLY PARTON/9 To 5 (RCA)

GAIL DAVIES/I'll Be There (WB)

MEL TILLIS/Southern Rains (Elektra)

STEVE WARINER/Your Memory (RCA)

RAZZY BAILEY/I Keep Coming Back (RCA)

ED BRUCE/Girls, Women, Ladies (MCA)

TERRI GIBBS/Somebody's Knockin' (MCA)

DOTTIF WEST/Are You Happy Baby? (Liberty)

TANYA TUCKER/Can I See You Tonight (MCA)

EDDY ARNOLD/Don't Look Now (RCA)

JOHNNY DUNCAN/Acapulco (Columbia)

MEL McDANIEL/Countrified (Capitol)

LEON EVERETTE/Giving Up Easy (RCA) JOHNNY LEE/One In A Million (Asylum)

BOBBY BARE/Willie Jones (Columbia)

ELVIS PRESLEY/Guitar Man (RCA)

SYLVIA/Drifter (RCA)

KIKK-FM, WBAM, WIRK-FM, WSAI, KSO, WCXI, KFDI-AM, KBMY, KNIX-FM, KCKC, KMPS-AM-FM

CON HUNLEY/What's New With You (WB)

RONNIE McDOWELL/Wandering Eyes (Epic)

SUSIE ALLANSON/Dance The Two Step (Liberty)

KENNY DALE/When It's Just You And Me (Capitol)

JERRY LEE LEWIS/Thirty Nine And Holding (Elektra)

ROGER BOWLING/Yellow Pages (Mercury/Polygram)

JOHN CONLEE/What I Had With You (MCA) SAMMI SMITH/I Just Want To Be With You (Sound Factory)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

JIM STAFFORD "Cow Patti" (WB) 51/4
National Summary: Up 28, Same 10, Down 1, Debuts 8, Adds 4, KSSS, WPOC.FM, WVMI, WLWI-FM, KEED 26-16, KTRB 27-20,
KRSY 17-8, KTOM 26-19, KERD 29-28, KBMR 20-10, KSO 27-19, WITL-FM 25-20, KEBC.FM 17-13.

National Summary: Up 25, Sept 13, Down 1, Debts 4, Adds 1, KOKE-FM, WVMI 2417, WCOS-FM 35-24, WLWI-FM d-26, KWKH 37-27, WMAQ 32-22, WITL-FM 14-9, KEBC-FM 9-4, KYTE 20-12, KEEN 15-11. JOE SUN "Ready For The Times To Get Better" (Ovation) 44/8
National Summar: Up 14, Same 12, Down 0, Debuts 10, Adds & WNRS. WSAI, KWMT, WKCQ-FM, KWJJ, WVMI, KLRA,
WOKK, WTSQ 324, WDDD-FM 1ET, KEEN 08-5, WWVQ 3125, KERR 327.

BRENDA LEE "Every Now And Then" (MCA) 40/39
National Summery: Up 0, Same 0, Down 0, Debuts 1, Adds 39 including KVET, WYDE, KIKK-FM, WSM, KRMD-AM-FM, WUBE-FM, WHK, KSD, WCXI, KPOI-AM, KRDK, KSSY, KTOM, KSSY, KTOM, WWCS-FM, WWVA

GEORGE JONES/If Drinkin' Don't Kill Me (Epic)

DEBORAH ALLEN/Nobody's Fool (Capitol)

JOHN ANDERSON/1959 (WB)

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FATS DOMINO "Whiskey Heaven" (WB) 45/1



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given

GEORGE JONES

If Drinkin' Don't Kill Me (Epic)

On 67% of reporting stations. National Summary: Up 35, Same 7, Down 0, Debuts 23, Adds 21. R&R Chart: 40.

JERRY LEE LEWIS

Thirty Nine And Holding (Elektra)

On 64% of reporting stations. National Summary: Up 21, Same 18, Down, 0, Debuts 13, Adds 30. R&R Chart: Debut 43.

Drifter (RCA)

On 60% of reporting stations. National Summary: Up 19, Same 16, Down 1, Debuts 19, Adds 22. R&R Chart: Debut 44.

Most Added:

CONWAY TWITTY & LORETTA LYNN Lovin' What Your Lovin' Does... (MCA) BRENDA LEE Every Now And Then (MCA) JERRY LEE LEWIS Thirty Nine And Holding (Elektra)

JOHN CONLEE What I Had With You (MCA)

DOLLY PARTON 9 To 5 (RCA) T.G. SHEPPARD

It this week (25). "Moves" are broken down for each record and indicate how many stations moved the song their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this

CHARLIE DANIELS BAND "Carolina (I Remember You)" (Epic) 62/2
National Summary: Up 33, Same 14, Down 1, Debus 12, Adds 2, WJEZ-FM, WITL-FM, WDDD FM 24-17, WHBF 47-40, KFDI-AM
39.30, KVOC 34-26, KUUY 38-26, KSSS 37-27, WBGW-FM 37-30, WWVA 34-27, WYII 40-34, WBHP 45-36, WWVD 36-29, KKYX 4740, RBR Chart Debut 48

☑ JOE STAMPLEY "I'm Gonna Love You Back..." (Epic) 61/23
National Summery: Up 10, Same 12, Down 1, Debuts 15, Adds 23 including WGTO, WBAM, WIRK-FM, WSAI, KWMT, WXCL
WTHI. KSON-Amf-M, WBGWAFM, WKXA. KRIN 633. KIKK-FM 3730. KRMD AMF-M 5044, WKKN 35-27, KCKC 27-18.

Others Getting Significant Action

EDDY RAVEN "Peace Of Mind" (Dimension) 40/18
National Summary: Up 3, Same 15, Down 0, Debuts 4, Adds 18 including W
KSO, WCXI, WXCL, KVOC, KRDR, KRAK, KVET 44-40, KFGD 37-31, WKKN d-37.

WALKER & FAIRCHILD "Bye Bye Love" (Paid) 22/3
National Summary: U p % Same 9, Down 0, Debuts 1, Adde 3, WMAQ, KDKEFM, WLWIFM, WDDD-FM 29-24, KWJ) 50-44,
KRAK 3329, KERH 2314. PHIL EVERLY "Dare To Dream Again" (Curb) 22/3
National Summary: Up 5. Same 10, Down 0, Debuts 4, Adds 3, WHBF, KUZZ. WVAM. KVOO 38-34, KNIX.FM 35-29, WGTO 13

9, WSIX-FM 15-9.

MIKI MORI "Rainin" In My Eyes" (NSD) 16/4 National Summary: Up 3, Same 7, Down 0, Debuts 2, Adds 4 including WWVA, WESC-AM-FM, KKYX, KICD-FM, KVOO 33-29, KFDI-AM 30-25, KFTN d-39.

GLEN CAMPBELL "I Don't Want To Know Your Name" (Capitol) 15/9

mary: Up 1, Same 3, Down 0, Debuts 2, Adds 9, WIXL-FM, WYII, WCOS-FM, WWOD, WHOO, KSO, KVOO, KRDR. KTOM

BILLY LARKIN "20/20 Hindsight" (Sunbird) 15/7
National Summer: Us 4. Same 3. Down 0. Debuts 1. Adds 7. KUZZ. KSSS, KRAK, WCOS FM, WKSJ-FM, WKMF, KICD FM, KVOC 4934. WWF.FM 4/30.

RITA COOLIDGE "Fool That I Am" (A&M) 15/4
National Summars: Up 4, Same 6, Down 1, Debuts 0, Adds 4, WMAQ, KUUY, WWVA, KWKH, WTSO 34-30, WBCS-FM 20-18, KEEN 33-28. KVFT 48-44

Hottest:

I Feel Like Loving You Again (WB/Curb)
MEL TILLIS Southern Rains (Elektra)

MOST ACTIV

BILLIE JO SPEARS "Your Good Girl's Gonna Go Bad" (Liberty) 87/11
National Summary. Up 26, Same 15, Down Q. Dabust 16, Adds 11, WMAQ, WSAI, WKMF, WDAF, WKCQ FM, KVOC, KMAK.
KIKK-FM, KLLLAM-FM, KWKH, WSUN, KFEQ 39-24, KUUY 43-36, KMPS-AM-FM 28-22, WIXL-FM 21-14, WGTO 40-34, KNDE
46-39, KRMD-AM-FM 41-32, WIRK-FM 40-34, RBR Chart Dabut 46.

☑ JOHN CONLEE "What I Had With You" (MCA) 66/27
National Summary: Up 4, Same 17, Down 0, Debuts 18, Adds 27 Including WUBE-FM, WITL-FM, WXCL, WIL-AM-FM, KVOO, KEED, KNIX-FM, KCUB. WPOR. WINN, WSM. KWKH, KFGO 38-33, KCKC 28-23, WMZQ-FM d-37, WLWI-FM d-29, WSIX-FM 31-24, RBG Chart Debut 47.

SAMMI SMITH "I Just Want To Be With You" (Sound Factory) 83/9
National Summary: Up 37, Same 8, Down 0, Dabuts 9, Adds 9, KLAC, KTRB, KNIX FM, WWCS-FM, WBAX, WPLO, WTGR-FM,
WUEZ-FM, WFMS FM, KRDR 34/24, WGNA FM 45/35, WBGW-FM 50/33, WCOS-FM 37/27, WSIX-FM 11-10, WUBE-FM 35/25.
KBUR 4/27, RBR Chart: Dabut 48.

DANNY WOOD "It Took Us All Night Long To Say Goodbye" (RCA) 81/3
National Summary. Up 29, Same 19. Down 2, Debuts 8, Adds 3, WHK, KRZY, KLAC, KWMT 2227, KUZZ 44-36. KEED 36-28.
KMPSAM.FM 2418, WWWA 6433. WSIX.FM 1412, KYXX 454. KKYX 3831. KRMD-AM.FM 13-11. RBR Chart: Debut 50.

DAVID FRIZZELL & SHELLY WEST "You're The Reason God Made Oklahoma" (WB) 57/22 National Summer: Up 13, Same 16, Down 0, Debuts 6, Add 22 including WGTO, WORK, KWRK, WHK, KFGO, KFH, KULY-KMAK, KRK, WMZO FM, WSKFFM 322, KYRZ 4-34, KRMD AMF-M 441, WTSO 433, WDDD-FM 222, KERC-FM 22 41.

JACKY WARD "Somethin' On The Radio" (Mercury/Polygram) 55/24
National Summer: Up 8. Same 15, Down 0. Debuts 10. Adds 24 including WWVA, WESCAMFM, WINN, WUBE-FM, WIRE
WITLER, WILLAM-FM, KMAK, KSON-AMFM, KOLD, WISIKER 2371, KFGD 933, KCKC 3920. CONWAY TWITTY & LORETTA LYNN "Lovin' What Your Lovin' Does..." (MCA) 53/51
National Summary: Up 0, Same 0, Down 1, Debuts 1, Adds 51 including WBGW-FM, WMZ0-FM, WYII, KVET, WYDE. KENR.

VERN GOSDIN "Too Long Gone" (Ovation) 38/16 National Summery: Up 5, Same 9, Down 0, Debuts 6, Adds 16 KSSS, KFTN, KRSY, KENR 35-26, KFGD 40-35, WDDD-FM 4-27. including WIXL-FM, WWVA, KNOE. KYXX, WKMF. WXCL.

DON McLEAN "Crying" (Millennium) 32/20 NESTON STATES AND STAT

RANDY BARLOW "Dixie Man" (Paid) 32/17
National Summary: Up 1, Same 11, Down 0, Debuts 3, Adde 17 including WSLR, KWMT, WXCL, KWJJ, KFTN, KRAK, WWCS FM. WGTO, WBAM, WSM, KUUY 47-38

EAGLES "Seven Bridges Road" (Asylum) 31/9
National Summery: Up 7, Same 6, Down D, Debuts 9, Adds 9, KBUF, KICD-FM, KBMY, KFTN, KONE, WBAX, WYII, KWKH.
WSUN, WMUS AMF-5M 3-26, KCKC 15-10, WMN 16-12, WOKK 39-33.

TIM REX & OKLAHOMA "Gettin' Over You" (Dee Jay) 25/3
National Summary: Up 11, Same 9, Down 1, Debuts 1, Adds 3, WHK, KLAK, KLLL-AM-FM, WXCL 36-32, KICD FM 29-25.
KVOO 47-4, KFD-AM 27-23, WWAVA 20-14, KHE73-12-8.

JOHNNY CASH "Without Love" (Columbia) 24/5
National Summary: Up 7, Same 8, Down 1, Debuts 3, Adds 5, WWVA, KHEY, WAXX, WKMF, KTRB, WIXL-FM 46-26, KVET National Summary: Up 7, Same 43-39, WMNi 35-30, KUZZ 48-40.

MARTY ROBBINS "Completely Out Of Love" (Columbia) 22/20

Madoral Summer: In 1. Same B. Down B. Debuts 1, Adda 20 Including KMAK, KMPS-AM-FM, WGNA-FM, KVET, WYDE

Country (

Pictures



CINCINNATI CAR CONTEST — Dale Turner, PD of WSAI/Cincinnet, is seen presenting the keys to a 1990 Black Bandit Pontiac Trans-AM to the winning Farthing family. The sear was the grand prize in a promotion WSAI did to promote the movie "Smokey And The Bandit II."



ROXY ROWDIES — Pictured backstage following the debut performance of CBS recording artist Lacy J. Datton at the Roxy nightclub in Hollywood are (I-r) label's Mike Atkinson, Tommy Cheech of the Cheech & Chong comedy group, KHJ/Los Angeles PD Charlie Cook, Lacy, and CBS representative Jack Lameier.



PHONE FRIENDS — KRSY/Roswell, NM MD
Kevin Janison visits with the "Crown Prince
of Basketbali," Meadowlark Lemon, prior to
an interview on KRSY. Lemon's team, the
Bucketeers, were in town and the KRSY personalities played a 10-minute game with



PIE READY TO FLY — WHMQ/Findlay, OH morning man Don Andrews was caught per forming at local club Hollow Inn for his own birthday party. As you can see from Don's eyes, something is on the way — a cream pie. The aftershot didn't make it on film.



PLATINUM PALS — Charlie Daniels is seen following a platinum LP presentation for sales of over one million units on the LP "Full Moon." The ceremony took place backstage during last weekend's CDB Volunteer Jam VII, which featured a wide range of musical styles from Rey Acuff to Billy Joel, Crystal Gayle and Mickey Gilley to Ted Nugent (see additional photo Page 3). Pictured here (Ir) are Maurice Oberstein, Chairman, CBS Records U.K., John Boyland, CBS/Los Angeles; Don Dempsey, CBS/New York; Charlie; Rich Blackburn, CBS/Nashville; Joe Sulivan, Sound Seventy Corporation; Roy Wunsch, CBS/Nashville; Ron Huntsman, Sound Seventy; and Dan Beck, CBS/New York.

Biff Collie

Inside Nashville



CONGRATULATIONS: Mel Tillis and Terry Bradshaw will shoot that "Stockers" TV pilot February 5 in Atlanta . . . Dolly Parton will sing "9 To 5" on the 38th annual Golden Globe Awards program on CBS

January 31 . . . Crystal Gayle named "Lefthander Of The Year" (in the music category) by the 8000 members of Lefthander International . . . John Anderson picked as People magazine's choice for "Country Personality To Watch" in 1981 . . . Ditto Frank ("They Call Me T-Bear") Thibert by the Michigan Country-Boosters Association

Mrs. Johnnie Massey named Executive VP of the Nashville-based One-Nighters Agency. That agency was created by the late Dub Albritton, who guided the career of Brenda Lee from childhood till his death in the early 70's ... Nathan Birnbaum cele-brating his 85th birthday January 20, nominated for a Grammy in the "Male Vocal Performance" category. If you don't recognize his name, try George Burns... The film version of "Coal Miner's Daughter," Loretta Lynn's autobiography, was the sixthhighest box office movie of 1980 ("Empire Strikes Back" was No. 1). No wonder they're looking for Oscar nominations on that one . Super-country lady Jo Walker, longtime Executive Director of the Country Music Association, and Nashville textile manufacturing executive Bob Meador are engaged to marry mid-March . . . Based on his 1980 sales, Kenny Rogers is now the No. 1 record-seller in America ... Remember the "Ozark Jubilee?" Red Foley hosted the first weekly network Country music television show in history, from Springfield, MO. The show is once again a weekly feature, syndicated on both radio & TV.

ASSOCIATIONS: Jim Ed Brown's new 1981 roadshow, featuring Christy Russell and Dianne Morgan, opened Saturday in Salt Lake City . . . New station affiliates on "Inside Nashville" syndicated news feature service (since 1972) this week are WYVA/Yorktown-Norfolk, VA, WBPA/Elhorn City, KY, WCII/Louisville, and KOFE/ St. Maries, ID, bringing the total to 92 stations . . . Country radio pioneer/station owner Tom Perryman named Executive VP/ General Manager of Cajun Country, Inc., Box 214, Madison, TN 37212. The newlyformed corporation is headed, of course, by "Cajun Country" boss Jimmy C. Newman. Perryman has sold all his radio holdings, co-owned with Jim Reeves's widow Mary Reeves Davis (KGRI/Henderson, TX and WTMS-AM-FM/Murfreesboro. TN) Super singer/writer Gail Davies signed a new management deal with New York Manager John Doumanian.

AGGRAVATIONS: Rex Allen Jr.'s \$200,000 bus and equipment, stolen and found burning 25 miles from Nashville, is still an unsolved case . . . The Bellamy Bros. TV special in Dublin, Ireland was cancelled due to a hunger strike in which 25,000 people marched . . Marty Robbins, Ernest Tubb, Slim Whitman, and Barbara Mandrell started the year on the sick list, to one degree or another.

PUBLIC RELATIONS: Jerry Reed set for another guesting on CBS-TV's "Alice" series, this time in a non-singing role ... Ernest Tubb left the hospital to open a 30-day tour Saturday in Berkeley, CA. Marty Robbins, out this week, has cancelled all January and February dates to recuperate from his heart attack... The Oak Ridge Boys taped their guest shot on "Dukes Of Hazzard" ... Eddie Rabbitt guests on the two-hour "TV Guide 1980 — The Year In Television" NBC special. The Ken Ehrlich production, hosted by Hal Linden, airs January 26. Busy Eddie also makes his Las Vegas debut this July, headlining at the

restored main room of the MGM Grand Hotel ... Roy Clark and Tammy Wynette headline a three-week run at Las Vegas's Frontier Hotel starting February 1. "Hee Haw's" Linda Thompson and Bruce Jenner really get married in Hawaii? The new John Conlee breaker is a Sonny Throckmorton song (Sonny's songs sold over five million records in 1980) . . . David Frizzell and Shelly West are second generation kids of Lefty Frizzell and Dottie West Conway Twitty did the Barbara Mandrell show on his winter tour this year. His supporting acts are Helen Cornelius and T.G. Sheppard . . . Razzy Bailey will move to Nashville from Georgia this year to be closer to his money . Sunbird Records has a new Nashville address: 21 Music Circle East. Their phone number is still (616) 255-7744 . . . Jeannie C. Riley's auto-biography, "Jeannie C. Riley: From Harper Valley To The Mountaintop," is due out in June 1981. Johnny Cash wrote the foreword of the Chosen Books publication, which is co-authored by inspirational writer Jamie



A DYNAMITE DUET! — "Pop Goes The Country" host Tom T. Hall is shown pickin' and singin' with guesting WB artist Emmylou Harris on an upcoming segment.

PROGNOSTICATION: Orion's star will rise in 1981. Everywhere I go, fans talk about driving 100 miles or more to see him ("and what do you know about him?"). He really has a charisma that draws people to him. With a hit record he can be a real star ... Sylvia has a unique "girl next quality that does not eliminate her door" from the provocative ranks. Her musical direction states clearly her natural ability to use her voice as an instrument... think that one of the most exciting concert ideas around has been put together by Dick Shuey and Haze Jones at Nashville's Atlas Artist agency. It's a five-star Country Music Hall of Fame concert package, with Jimmie Davis, Kitty Wells, Roy Acuff, Pee Wee King, and Ernest Tubb, and each one's entire showgroup. If I'm not just showing my age, this unique and historic package should be one of the most in-demand critically special concert tours of 1981.

CARL "Squeakin' Deacon" MOORE, one of the most influential personalities ever to come out of Hollywood, wrote me this week from Puerto Vallarta, Mexico, where he and his bride Marge spend the winter months (see DJ's, it is possible to get rich and do what you please!). Deacon's friends will be happy to hear that, at 79, he's still chasing his wife around the house (and sometimes catching her!). The Deacon told us Marge made a salad out of some Mexican jumping beans. It looks good, but they can't catch it!

EAST

PHILE EVERLY COMPRISE BROTH KING EDWARD NOW SHAR JOHN CORLE CARL CHANGER JACKY WARD JOE STANFLEY JOSH LOGAN HOLTEST

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KTRB Modesto CA

Regional Adds & Hots

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Conway Twitty & Loretta Lyr

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WM2QFM Washington DC

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MOST ADDED MIDWEST Conway Twitty & Loretta Lynn (MCA) Doily Parton (RCA)
Jerry (see Lewis (Elektra) T.G. Shepperd (W8/Curb)
Brends Lee (MCA) Mel Tillis (Elektra)
John Conlee (MCA) Terri Gibbe (MCA)

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BRIADA LEE
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BRADT & BRILEY
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HOSTILLS
GODIE RABBITT
RAZZY BAILEY
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T.G. SHEPPARD
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Brenda Lee (MCA)
T.G. Sheppard (WB/Curb)
David Frizza & Shelly West (WB)
Joe Stampley (Epic)
Willie Nelson (Columbia)
Tanya Tucker (MCA)

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DILLY LARIA

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Mel Tillis (Elektra)
Willie Nelson (Columbia)

MARTY GOBBINS
EDOY RAFEN
SMENDA LEF
CONNAY & LCAETIA
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MEL TILLIS
TANTA TRUCKE
TERRA GIRES
R BAILEY (BOTH)

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KOKE FM Austin TX

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ACT J. DRATON
WILLIE NELSON

BETTHERSON ALL
MARTE ROBBINS
STLETA
BERNON LEE
CONNET & CORETTA
DONNA HAZARO
MYTCH ALEXANDER
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SERRY LEE LEWIS BELLAMY BROTHER: SACK GRAYSON SYLYSA BOGGR BONLING JOHN CONLEE JOE STAMPLEY JIN RUSHING HOTTENS

WBHP Huntsville, AL

Huntsville, AL
STEPHANIE WINSLOW
ROCKING BOWLING
JOHN COMEE
GEORGE JOHES
BURNITUS BORNIERS
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WILLIE NELSON

KLRA Liffle Rock, AR

WINN Louisville, KY

COM HUMLEY JERRY LEE LEW JERRY LEE LEW JACKY MARD HOTTUST EDDIE MARRITT DOLLY PARTON BAMDY & BAILE TANYA TUCKER GEORGE JONES

KLLL AM-FM Lubbock, TX

WPLO Atlanta GA

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NUMBER OF REPORTING STATIONS THIS WEEK: 128

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COLIN CAMPBELL
DON MC LEAM
COMMAY & LORETTA
BREMON CEE
BILLY LARKIN
YERN COSDIN
HOTTENT
DOLLY PARTON
EARL THOMAS CONLEY
MEL TILLIS
SOBBY BARE
TANTA TUCKER

Cypness Gordens, FL.
CONHAY & LORETTA
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FRIZZELL & MEST
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JACK STAMPLET
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COMMA HAZAND
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GAIL DAYLES

ORISTY LANE JIM RUSHING JOE STAMPLEY ODWAY & CORET JOHNIY CASH HOFFIST HELSON & PRICE DOTTIE WEST ALLEN & SMITH SAMPI SMITH

WESC-AM/FM Greenville, SC JACKY MARD YERM GOSDIN EDDY RAYEN ORTON
MIKE MGRI
DOMMA HAZARD
COMMAY & CURETYA
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JOE STAMPLEY
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Shriverport, LA

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WKLM Witnington NC WTOR FM

Hottest Tracks:

GAIL DAVIES (WB)

"The House Of The Rising Sun" DOLLY PARTON IRCAI

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

"ANY WHICH WAY YOU CAN" - Soundtrack - (WB) "Any Which way You want me BOBBY BARE — Drunk And Crazy — (Columbia) "Drunk And

'COAST TO COAST" - Soundtrack - (Full Moon) "Pickle"

Opstangers
GAIL DAVIES — I'll Be There — (WB) "Object Of My Affection"
"It's A Lovely, Lovely Wards" "Honky Tonk Watz: "Kentucky"
MAC DAVIS — Texas In My Rear View Mirror — (Casablanca) "Hooked On Music"

JOHNNY DUNCAN - You're On My Mind - (Columbia)

LARRY GATLIN - Help Yourself - (Columbia) "It Don't Get

CRYSTAL GAYLE - A Woman's Heart - (Liberty) "Let's Do

CRYSTAL GAYLE - These Days - (Columbia) "What A Little CHTSTAL GATLE — These Days — (Columbia) "What A Little Moonlight Can Do" "Take It Easy"

MERLE HAGGARD — Back To The Barrooms — (MCA)
"Make Up And Faded Blue Jeens" "Ever changing Woman" "I Don't Want

JOHNNY LEE - Lookin' For Love - (Asylum) "Dreems Die

"THE LEGEND OF JESSE JAMES" - Soundtrack - (A&M)

BARBARA MANDRELL — Love Is Fair — (MCA) "Love Is Fair"
"Sometime, Somewhere, Somehow" "Coming On Strong" "Not Tonight I've
GOA Heterstand" "My Bonne Lies Over And Over.

MEL McDANIEL — I'm Countryfied — (Capito) "Louisiane

DOLLY PARTON — 9 To 5 And Odd Jobs — (RCA) "The House Of The Rising Sun" "Sing For The Common Man" "Working Girl" "Poo

WSIX-FM Nostwille IN

MEL TILLIS — Southern Rain — (Elektra) "Time Has Treated You Well" "Forgive Me For Giving You The Blues" "Louisiens Lonely" "Sweet

Desire"

CONWAY TWITTY — Rest Your Love On Me — (MCA)

'I Suit Believe in Waltes" "Rest Your Love On Me"

DON WILLIAMS — I Believe In You — (MCA) "Simple Song"

'Just Enough Love (For One Woman!" "Reiny Hights And Memories"

Most Requested:

DOLLY PARTON "9 To 5" (RCA) EDDIE RABBITT "I Love A Rainy Night" (Elektra) TERRI GIBBS "Somebody's Knockin' " (MCA) JIM STAFFORD "Cow Patti" (WB) OAK RIDGE BOYS "Beautiful You" (MCA)
JOHN ANDERSON "1959" (WB)



P/A

POP/ADULT®

Mike Kasabo

A QUALITATIVE NEW SYSTEM

Pop/Adult Music Moves Into Rotation

There seems to be no question that Pop/Adult will be one of the most, if not the most important radio formats of the 1980's. Over the past decade, as the mass audience grew older and more ready to accept the format, Pop/Adult stations "grew younger," broadening their musical bases to include much more contemporary music. Now both factors have intersected, and Pop/Adult may truly be the number one mass appeal format for the times.

We at R&R, wishing to continue providing Pop/ Adult radio with the most comprehensive and accurate music information and striving to reflect the format's actual structure more fittingly, have launched what I think is a very exciting streamlining of our music methodology. Starting with our first issue this year, we converted to a totally rotational method of gathering and presenting your music information.

The Quality Of Rotation

Previously we'd been using a combination of two distinct forms of playlist structure. Some of our stations reported their numbered lists, while others reported records in Heavy, Medium, and Light rotations. The chart was computed on the basis of a mathematical formula to equate rotations approximately with number rankings.

This method was cumbersome, and more important, it didn't really reflect the quality of Pop/Adult airplay. With the strong personality approach and an overall airplay of records less extensive than the more music-oriented CHR format, the important facet of P/A

Transition



Wally Sale

Wally Sale (pictured) is the new Program Director of WTAR/Norfolk, coming from the PD post at KSLM/Salem, OR, a position he held for the past three years ... William Rusher, Publisher of the National Review and a leading exponent of the conservative viewpoint, has joined KDKA/Pittsburgh as part of the station's varied roster of commen-

New to the afternoon drive segment at KOY/Phoenix is Roger Cary, who comes in from KFJZ/Ft. Worth . . . Dave Dodson is now Assistant MD to Mike Collins at WSPA/Spartanburg, SC, coming from the MD spot at WIS Columbia . . . Chris Kampmeier is the new Program Director at WDAE/Tampa from WHLY-FM/Orlando; he will be assisted by Vance Dillard, who has been with the station. Buchner is the new Music Director at WGY/ Schenectady from WGSM/Huntington; he replaces Paul Cassidy, who becomes the Opera-tions Manager for WGY's FM, WGFM...Scott Macay leaves WCFR/Springfield, MA to join WIXY, also in that town, to do middays Another new midday kind of guy is Don Hall, who comes to KAKZ/Wichita from across town at KQAM and replaces Bob Clark, who went to KWKN around the other corner . . . Marji Adams has moved into the sales department of WGAN/ Portland from her MD position and is replaced by Janet Booth ... Gary Travers has joined WGBS/Miami as Production Director from positions at WRKO/Boston and WAPE/Jacksonville

airplay is the *frequency* of a record's rotation, not a number on a list compiled by traditional tracking of sales, requests, and other more intangible factors.

Therefore, shifting to rotations-only information makes Pop/Adult a totally "qualitative" format (like AOR), rather than a "quantitative" one. With our new system we're reflecting a much more accurate picture of how often records are being exposed over P/A radio.

A Grand Reception

The most gratifying part of the change was the acceptance I received from all our P/A reporters. When we first debated changing over, we worried whether stations with longstanding numbered lists would willingly shift to a rotation method. It turned out the positive reaction was unanimous — everyone agreed that rotations would provide a truer look at the progress of records in the format.

Here's how we do it now. Each reporter calls in a playlist divided into four categories: Heavy rotation, Medium, Light, and Adds (new additions to the list). The terms are basically self-explanatory – Heavy rotation records are the proven hits which receive the most frequent airplay; Mediums are those on the way up after their early, "probationary" airplay, or records coming down from former Heavy status in the course of time. Light rotation records are in the stage between their initial exposure and their possible graduation into the more accepted Medium and Heavy rotations. It should be noted that new records may be added by individual stations immediately into

KFQD Personality Makes Television Debut

Marcus-In-The-Morning (Mark Lewis) recently street in a 30-minute TV feature called "The Spy Who Flubbed Double-Oh Marcus." Shot at several Anchorage locations, it features the KFQD air personality, who has gained local notoriety for his penchant for daring and unusual feats. Pictured here with heroine



Michelle Hilton driving into the sunset, Lewis romped through an unlikely series of events that probably would best be characterized as "light comedy." For a man who's spent 36 hours in a van suspended by a crane in the air, crashed in a hot air balloon, and lost an elephant race as well as a boxing match with Jerry Quarry, doing this film wasn't anything out of the ordinary. Said he: "I're already done everything possible to ruin my image."

Color

SAILING INTO 1981: WCLR/Skokie, IL staged its "Ring Out The Old And Sail Into The New" promotion over the past New Year's holiday, helping to kick off the Chicago Boat, Sports & RV Show. Billed as the "biggest party in town," the entertainment included a seventeen-piece jazz band hosted by the station's personalities. Hors d'oeuvres and cocktails were provided along with many door prizes for those in attendance. The gala event was broadcast via remote transmission and was said to have been one of the station's most successful promotions ever.

Light, Medium, and Heavy rotations; these adds reflected in our methodology.

In computing the chart, records are assigned points on a sliding scale with Heavy rotation records receiving the most credit downward through Medium and Light to Adds. Our listings for Breakers, New & Active, and Others Getting Significant Action highlight a record's notable new adds and its strongest rotation activity, adding the region in which the record is currently most played. In addition, we've shortened the P/A Airplay chart to 30 records from 40, finding that the lower number better reflects the number of records actually receiving solid nationwide airplay and qualifying as true "hits" in the format.

How Rotations Help You

For both programmers and record company promotion people, the new rotational system is designed to provide a clearer picture of a record's growth pattern. In addition to the raw numbers (17/14, 10/1, etc.) presented for each record, you can now observe a record converting a number of Medium rotations to Heavy status in the course of a week or two and easily measure its progress. In combination with our traditional Most Added and Hottest listings and individual reporters' Adds & Hots, the new information should give you a more convenient and more accurate overview of the most popular Pop/Adult music. Pop/Adult radio grows more important every day, and we're confident our new system will better reflect that increasing musical importance.

Update



A HECK OF A WECK: J.R. Russ, Production Director of WECK/Buffalo, sent along this unusual logo, and the story behind it. "As every area of the country has its own food specialties, so does Buffalo. The South has grits, Chicago has pan pizza, Milwaukee has beer and braut. In Buffalo we have chicken wings in sauce and a thick-sliced roast beef sandwich on a hard 'Kimmelweck' roll. Since Buffalo has beef on weck... why not music on WECK, the roll that rocks? To an outsider, 'Weck'

(or WECK) means nothing: to Buffalo residents, it means good P/A music"... Bob Rathbun has been named Virginia's Sportscaster of the Year for 1990. The WTAR/Norfolk Sports Director has been with the station for three years and becomes the third sportscaster for the station to be so honored

... WCLR/Skokie, IL has a new series on Sunday nights called "It's Your Money." Hosted by investment ex-

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res
to invest in anything from

pert William Diener, it will Bob Rathbun deal with how and where to invest in anything from race horses to Krugerrands to diamonds to Persian carpets.



POP/ADULT®

BREAKERS

' are those newer records that have the greatest level of "Breakers station activity on any given week.

JOHN LENNON Woman (Geffen)

68% of our reporters are on it. Adds include WTMJ, KMBZ, WTVN, WWWE, KHOW, WSJS, WSIX, WIOD, WSYR, WHEN, WGY, WHAM, WBEN, WTIC, WIP, KDKA, WGIR, WACI, WNEU, WJBO, WDEF, WIS, WFTL, KAAY, WYMC, WDBO, WRVA, WFIR, KOB, KLO, WHBY, WHBC. Heavy rotation: WTMJ, KFMB, WASH, WSYR, WNEU, WMAZ, WRVA, KBLF, KRMG, KXIC. Increased airplay at KFMB, WGR, WEIM, WSBA, WABZ, WNDB, KRKK, KWOS. Good spread for all regions. Debuts at No. 22 on P/A chart.

CLIFF RICHARD

A Little In Love (EMI America)

63% of our reporters are on it. Adds include WCCO-AM, WTVN, KHOW, WBT, WASH, WHAM, WPRO, WTIC, WRIE, WDBO, KMJJ, KRKK, WSTV, KLTE, KXIC, WFDF, WHBY. Heavy rotation: WJON, WMAZ, WCHV, WSBA, WEIM, WCCO-FM, WLW, WGR. Increased rotation: WHIZ, KWOS, KBAI, KFQD, WORG, WTAR, WDEF, WABZ, KMBZ, WFYR, 3WS, WIP, WELI. Showing strength in all regions. Jumps 29-23 on P/A chart.

DON McLEAN Crying (Millennium)

60% of our reporters are on it. Adds include WCCO-FM, WHIO, WLW, KING, WSIX, WHAS, WPRO, WELI, WBEN, WGR, WRIE, WEIM, WNEU, WDEF, WABZ, WFTL, WQUA, WRVA, WFIR, KRKK, KBAI, WHIZ, KLTE, WDIF, KMRJ. Heavy rotation: WSBA, WMAZ, WLTA, WASH. Increased rotation: KMBZ, KSL, KPPL, WBT, WTAE, KDKA, WIP, WGIR, WCHV, WTAR, WORG, KUGN, KLO, KBLF, KRMG, WIBW, WHBY. Debuts at No. 30 on P/A chart.

ANDY GIBB "Time Is Time" (RSQ) 50/5 add WISN, WNAB, WGAN, WDBO, KAKZ, Heavy rotation: WCCO-FM, WTVN, WABZ, WCHV, WORG, WFIR, KRKK, WHIZ, WOWO, Increased rotation, WCCO-FM, WCFR, WACI, WJBO, KFQD, WHBC, WSGW, Action: Midwest and South.

TIERRA "Together" (Boardwalk) 49/7 add KOGO, WTIC, WRIE, KFOD, WAKR, KAKZ, WSTV, Heavy rotation: WPRO, WEIM, WORG, WFIR, KFOR, Increased rotation. KPPL, KGGF, WSGW, WIBW, Strong in Midwest and South

HEART "Tell It Like It Is" (Epic) 48/5 add 3Ws. KBAI, WAKR. WSQW, WSTV, Heavy rotation: WEIM, WGMB, WGAN, WCFR, WNEU, WFIR, WHIZ, WBOW, KWOS, Increased rotation: WISN, KFMB, Biggest action in the East (1010-wed by the Midward).

STEPHER BISHOP "Send A Little Love My Way (Like Always)" (WB) 40/5 and King, wido, w

EARTH, WIND & FIRE "You" (ARC/Columbia) 38/2 add WKIQ. WAKR, Heavy rotation; WTMJ, KING, WLTA, WEIM, WHAG, WJBO, Increased rotation; WJON, KFQD, WELL

ENGLAND DAN & JOHN FORD COLEY "Part Of Me, Part Of You" (MCA) 28/5 add KOY, KBLF, WKIQ, WDIF, WFDF, Heavy rotation: WFTL, WRVA, Increased rotation

POP/ADULT AIRPLAY/30

			_	
Two	Las s Wee		This Week	January 23, 1981
1	1		0	BARRY MANILOW/I Made It Through The Rain (Arista)
6	5		Ŏ	EDDIE RABBITT/I Love A Rainy Night (Elektra)
5	4		Ŏ	BLONDIE/The Tide Is High (Chrysalis)
2	2		4	AIR SUPPLY/Every Woman In The World (Arista)
4	3		5	NEIL DIAMOND/Love On The Rocks (Capitol)
1:	2 8		0	ABBA/The Winner Takes It All (Atlantic)
1	4 9		O	DOLLY PARTON/9 To 5 (RCA)
3	6		8	BARBRA STREISAND & BARRY GIBB/Guilty (Columbia)
1	3 1	1	0	STEELY DAN/Hey Nineteen (MCA)
. 7	7		10	DIANA ROSS/It's My Turn (Motown)
1	9 13	3	0	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
1	1 . 10	0	12	JOHN LENNON/(Just Like) Starting Over (Geffen)
1	5 1	4	13	FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)
2	5 2	0	0	RONNIE MILSAP/Smoky Mountain Rain (RCA)
2	2 1	В	0	BETTE MIDLER/My Mother's Eyes (Atlantic)
2	0 1	9	0	BOZ SCAGGS/Miss Sun (Columbia)
8	1:	2	17	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
. 1	6 1	6	18	DOOBIE BROTHERS/One Step Closer (WB)
9	1:	5	19	LEO SAYER/More Than I Can Say (WB)
2	4 2	1	20	CHARLES FOX/Seasons (Handshake)
2	6 2	4	21	RITA COOLIDGE/Fool That I Am (A&M)
	-	•	0	JOHN LENNON/Woman (Geffen)
	- 2	9	Ø	CLIFF RICHARD/A Little In Love (EMI America)
1	7 2	3	24	KENNY ROGERS/Lady (Liberty)
2	7 2	5	25	ANDY GIBB/Time Is Time (RSO)
1	0 1	7	26	CHRISTOPHER CROSS/Never Be The Same (WB)
-	- 3	0	27	EAGLES/Seven Bridges Road (Asylum)
2	3 2	2	28	DIONNE WARWICK/Easy Love (Arista)
3	0 2	7	29	TIERRA/Together (Boardwalk)
	\rightarrow	•	0	DON McLEAN/Crying (Millennium)
_	-	_		

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters New Entry

KFQD, KLO, WJON. Continues to hold its own, especially in the Midwest and South

MANHATTAN TRANSFER "Trickle, Trickle" (Atlantic) 28/1 add WQUD, Hot at WDEF, WLTA, Increased rotation: WHBY, KXIC, KUGN, WJBO, Even apread.

BRUCE SPRINGSTEEN "Hungry Heart" (Columbia) 28/0. Heavy rotation: KDKA. WBT, WORG, WEIM, WOWO, WHIZ. Increased rotation: KOLO, KXIC, WHBC. Even spread.

DELBERT McCLINTON "Giving It Up For Your Love" (Capitol) 27/4 add BZ, WYMC, KFOR. Heavy rotation: WFYR, WPRO, WCFR, WHIZ.

STEVIE WONDER "I Ain't Gonna Stand For It" (Tamla) 27/4 add WTMJ. WNEU. WJ80. WOWO. Heavy rotation: WLW. WASN. WMAZ Increased rotation: WSIX. KOKA. WCBM. WEIM. WBOW. WHSC. Strongest in South

ROBBIE DUPREE "Nobody Else" (Elektra) 26/7 add KSFO, KEX, KOY, KPPL, WJBO, KOLO, WJON, Heavy rotation: WQUA, Increased rotation: WHIO, Strongest in West.

SPYRO GYRA "Cafe Amour" (MCA) 25/16 add WHIO. KSFO. WGIR. WACI. WABZ. WDEF, KAAY, WMAZ. WORG, WQUA. KUGN. KRMG, KMRJ, KLTE, WDIF Idpl, WOWO. Incressed rotation: WBEN, KEX. KSL. WHIN, WJ.ON.

PHIL EVERLY "Dare To Dream Again" (Curb/CBS) 25/8 add KOY. WCCO.AM. KOB. WFTL, WIS, WGIR. WDIF (dp), WKIQ. Increased rotation: WJON, WHBY, KRKK, KMBZ, WLTA.

Others Getting Significant Action

KOOL & THE GANG "Celebration" (De-Lite/Polygram) 22/4 add WCCO-FM. WWWE. WEIM. WDIF (dpl. Heavy robation: WSIX, WIP, WBZ, WNEU, WABZ, WOWO. Increased rotation: WJON, KANY, WPRO, WTAE.

DOOBIE BROTHERS "Wynken, Blynken And Nod" (WB) 21/11 add KSFO. KEX. KHOW, WELL KAAY, WMAZ, WORG, WQUA. KLO, KMRJ, WSIX. Increased rotation: WJON. WHAG. WCCOR, WXSH.FM. WBT.

BOBBY HART "Lovers For The Night" (Ariola) 21/4 add ws.Js, WNAB, KXIC,

TERRI GIBBS "Somebody's Knockin' "(MCA) 20/10 add KMBZ, KEX, KOY, WBT, WHAG, WTAR, WFIR, KRZI, KRMG, WHBY, Increased rotation: WJON, KLTE, KXIC, WEIM.

FRANK MILLS "Happy Song" (Polydor/Polygram) 20/0, Heavy rotation: WNDB, WIOD, Maintains medium rotation at KSL, KEX, WLTA, WSBA, KFOR, WJON, WOOD.

NEIL DIAMOND "Hello Again" (Capitol) 18/14 add WCCO-FM. WFYR, KOY, KPPL. WOALFM, WPRO, WTAE, WBEN, WNAB, WCHV, WORG, WDBO, WRVA, WDIF, Early action is

GEORGE BENSON "Turn Out The Lamplight" (WB) 13/1 add KMBZ. Heavy robation: WHAG, Increased robation: WDEF, WORG, KLO, WHBC.

LTD "Shine On" (A&M) 13/0, Heavy rotation: WSM-FM, Increased rotation: WELI

STYX "Best Of Times" (A&M) 12/11 add WSIX, WSM-FM, KBAI, WORG, WYMC

WCHV, WNEU, WCMB, WHAG, WDIF (dp), WBOW.

ELVIS PRESLEY "Guitar Man" (RCA) 12/8 add WHAG, WCMB, WDEF, WNDB, WQUA, KUGN, KRMG, KLTE.

PETER ALLEN "Fly Away" (A&M) 12/2 add WIP, WHIO. Heavy rotation: WNAB.

ROD STEWART "Passion" (WB) 12/2 add KDKA, KAKZ, Heavy rotation: WCBM,

RUPERT HOLMES "Morning Man" (MCA) 12/0. Heavy rotation: WCCO-FM. ASSOCIATION "Dreamer" (Elektra) 11/10 add KMBZ, WLTA, WIS, WFTL WMAZ, WFIR, WKIQ, KMRJ, WHBY, WHBC.

FIREFALL "Staying With It" (Atlantic) 11/6 add wsix. WHAG. WABZ, KGGF, WSTV.

CHRIS MONTAN "Let's Pick It Up (Where We Left Off)" (20th) 10/9 add wcco-am woal-fm, wis, wndb, wrva, klo, krkk, kfor, kggf.

DEBBY BOONE "Perfect Fool" (WB/Curb) 9/9 add WCCO-AM, KMBZ, WRVA,

HALL & OATES "Kiss On My List" (RCA) 9/5 add WEIM, WHÁG, WCHV, KWOS

Most Added: JOHN LENNON

Added at 36% of our report rting stations

Added at 20% of our reporting stations EAGLES Seven Bridges Road (Asylum)
Added at 18% of our reporting stations

SPYRO GYRA Added at 15% of our reporting to NEIL DIAMOND

Hello Again (Capitol)
Added at 13% of our reporting stations.

Hottest:

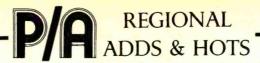
BLONDIE The Tide Is High (Chryselis)
Reported hot at 51% of our stations. EDDIE RABBITT I Love A Rainy Night (Elektra)
ported hot at 43% of our station DOLLY PARTON

Reported hot at 35% of our stations.
BARRY MANILOW BARRY MANILOW

I Made It Through The Rein (Ariste)
Reported hot at 27% of our stations.
NEIL DIAMOND Love On The Rocks (Capitol)

Reported hot at 26% of our stations.
STEELY DAN Hey Nineteen (MCA)

Reported hot at 26% of our stations



EAST

Abba
(Winner)
D. Fogelberg
B. Hidler
E. Rabbitt
D. McClinton
HOTTEST
Kool & Gang
J. Lennon
(Over)
N. Dlamond
(Rocks)
D. Parton
Blondie

WGIR/Manchester Karan Andersen Spyro Gyra J. Lennon (Woman) P. Everly E. Dan Seals HOTTEST N. Diamond (Rocks) Blondie 8. Streisand (Guilty) E. Rabbitt

E. Rabbitt
WELL/New H
Watt Pinto
D. NcLean
Dooble Bros
(Mynken)
J. Lennon
(Moman)
HOTTEST
Blondie
Abba
(Minner)
O. Parton WNAB/FridgeD
Jay McCormick
D. Parton
Steely Dan
J. Fogelberg
A. Gibb
B. Hart
Taste of Yoney
D. Boone
B. Streisand
(Fool)(1e)
N. Diamond
(Hello)
Holls
F. Knoblock
J. Anton
P. Allen
B. Midler WIP/Philadelphilabol Philadelphilabol Russo
Sister Sledge J Diamod P. Allen J. Lennon (Wonan) HOTTEST
N. Diamond (Rocks)
J. Lennon (Over)
B. Scaggs Slondie Kool & Gang

Roger Christ
G. Campbell
(Don't)
J. Lennon
(Monan)
D. RcLean
N. Diamond
(Hello)
HOTIEST
J. Lennon
(Over)
Blondie
K. Rogers
Steely Dan
Air Supply
WGR/Buffalc
Jarry Reo

KDK A/Pittsb Randy Filck R. Stewart J. Lennon (Moman) HOTTEST Blondle E. Rabbitt D. Fogelber Steely Dan B. Scaggs

F. Knoblock & S. Anton D. McLean Abba (Winner) HOTTEST D. Fogelberg E. Rabbitt D. Parton B. Scaggs C. Richard WTAE/Pitt Don Berns B. Scaggs
N. Diamond
(Hello)
R. Milsap
HOTIEST
Abba
(Minner)
J. Lennon
J. Lennon
D. Marwick
C. Richard
D. McLean

Chuck Morgan
D. McLean
Hall & Oates
(Kiss)
L. Sayer
(Fantasy)
Ambrosia
Kool & Gang
HOTTEST
Steely Dan
Blondie
Abba
(Winner)
B. Hidler
D. Parton

D. McLean
B. Midler
C. Richard
Tierra
HOTIST
Air Supply
Blondie
J. Lennon
(Over)
K. Rogers
C. Cross
(Never) 3-W-S/Pittet Herb Crows D. HcLean Heart HOTTEST B. Midler Air Supply B. Mantlow Blondie Steely Dan WEIM/Fitchbu Chuck Morga

A. Glob
Eagles
HOTTEST
Steely Dan
ONJ w/C. Richard
B. Strefsand
(Guilty)
N. Diamond
(Rocks)
E. Rabbitt

WPRO/Providence Gary Berkowitz N. Diamond (Hello) D. McLean C. Richard Jacksons HOTTEST B. Manilon E. Rabbitt D. Fogelberg D. Parton

Bill Johnmon
City Boy
T. Gibbs
Styx
Styx
Hall & Gates
(Kiss)
Elvis
Firefall
Con Funk Shul
J. Luc-Ponty
HOTTEST
D. Parton
EMSF
S. Streisand
(Guilty)
B. Benson
Steely Dan R. Milsap
J. Lennon
(Moman)
C. Richard
HOTTEST
M. Diamond
(Rocks)
Air Supply
B. Streisand
(Guilty)
B. Manilow WCMB/Hs Bob Psivs

8. Manilow
WGY/Schene
Bill Buchner
Eagles
J. Lennon
(Woman)
HOTTEST
6. Streisand
(Guilty)
E. Rabbitt
N. Diawnon
(Rocks)
J. Lennon
(Over)
Air Supply

WCFR/Springflek Jeff Taylor

WTIC/Hartford Ginny Jesionk Tierns C. Richard J. Lennon (Woman) HOTTEST N. Diamond (Rocks) B. Manilow E. Rabbitt Blondie D. Parton D. McLean
R. Meisner
(Fire)
HOTTEST
Blondie
B. Midler
Steely Dan
B. Scaggs
Hall & Oates
(Kiss)

WHEN/Syracuse Debbie Stoughtenge

Debbie Stoug
C. Richard
J. Lennon
(Woman)
Abba
(Winner)
HOTTEST
L. Sayer
(Wore)
N. Diamond
(Rocks)
B. Streisand
(Guilty)
åir Supply
Blondie

WSYR/Syracus Larry Martin Eagles J. Lennon (Monan) R. Milsap

MASH/Washing
Bob Duckman
C. Richard
E. Rabbitt
D. Parton
Eagles
HOTTEST
J. Lennon
Blondie
Steely Dan
Korgis
D. Fogelberg

WNEUrWheeling
Amooffox
S. Wonder
D. McLean
J. Lennon
(Woman)
SSTyx
SSTyx
SSTyx
MOTIEST
Afr Supply
Kool & Gang
Bloomfe
RED Spredwagon
D. Fogetberg
WSBATYOR
Jim Horn
Taste Of Honey
HOTTEST
N. Ditamond
(Socks)
D. Parton
B. Hidler
C. Richard
Blondfe

WEST KOB/Albuquerque Paul Douglas

J. Lennon
(Monan)
Steely Dan
D. Parton
P. Everly
HOTIEST
E. Rabbitt
Poco
Slondie
N. Diamond
(Rocks)
C. Fox

Eagles
Nielsen/Pear:
(tonely)
Dire Strafts
Tierra
HOTIEST
Blondie
D. Parton
Steely Dan
B. Scaggs
J. Lennon
(Over)

KHOW/Denve Leigh Starnet J. Lennon (Woman) Double Bros. (Wynken) C. Richard HOTTEST R. Milsap Air Supply E. Rabbitt J. Lennon (Over) R. Coolidge

KPPL/Denver Michael Moor Michael Moore
Ambrosia
N. Diamond
(Hello)
R. Dupree
C. Richard
HDTEST
F. Knoblock &
S. Anton
Steely Dan
Abba
(Minner)
B. Scaggs
D. Fogelberg

KUGN/Eugene
Brien James
Elvis
Spyro Gyra
Reilly & Malone;
HOTTEST
L. Sayer
(More)
D. Ross
E. Rabbitt
N. Diamond
(Rocks)
F. Knoblock &
S. Anton

KMJJ/Les Veget Kevin O'Brien D. Parton C. Richard HOTIEST Blondie B. Scaggs Air Supply E. Rabbitt Steely Dan

MIDWEST

WARRIAKON
BHI Hart

D. Fogelberg
EWSF
Tierra
J. Lennon
(Woman)
Heart
Eagles
HOTTEST
B. Manilow
B. Streisand
(Guilty)
Blondie
D. Parton
J Lennon
(Over) WHBC/Cantor Rick Jacobs O. McLean Association Ambrosia J. Lennon (Homan) HOTICST B. Manilow Blondie O. Parton Steely Dan R. Milsap

(Over) WHBY/Appletod Jeff Clark J. Lennon (Moman) C. Richard Association A. Itartino T. Globs D. 300ne K. Gross G. Mashington HOTICST S. Anton B. Coolidge B. Coolidge B. Coolidge D. Fogelerg

WFYRIChicago
John Wetherbea

B. Scaggs
R. Milsap
N. Dlamond
(Mello)
HOTTEST
J. Lennon
(Gwer)
L. Sayer
(More)
Air Supply
S. Strefsand
(Guilty)
Blandie

Blondie
WLW/Clincins
Lee Gilleite
J. Lennon
(Moman)
L. Sayer
(Fantasy)
D. McLean
HOTIEST
B. Streisand
(Guilty)
Blondie
E. Rabbitt
Abba
(Winner)
Eagles O. Fogelberg
WKIQ/Bowling Green
John Swam
J. Lennon
(Woman)
Lencon
(Woman)
J.F. Coley
Eagles
C. Fox
D. M.Len
Association
D. Parton
P. Everly
HOTIES
(Nore)
Steely Dan

WWWE/Clovel Terry Patrick Kool & Gang F. Knoblock & S. Anton J. Lennon (Moman) B. Scagos Ambrosia HOTITST B. Manilow Blondie J. Lennon (Over) E. Rabbitt Steely Dan

KRKK/Rock Springs Rod Tucker

C. Montan D. McLean C. Richard HOTTEST B. Streisand (Guilty) J. Lennon (Over) A. Gibb R. Coolidge Steely Dan

KMED/Mediord Charlie Kirk Mielsen/Pearsor (Lonely) Steely Dan D. McLean MOTTEST F. Knoblock S. Anton B. Manilow B. Midler D. Parton B. Scaggs

KBAIMorro Bay Donna St. John

Styx
Heart
R. Milsap
D. McLean
HOTTEST
E. Mabbitt
Blondie
D. Parton
D. Fogelberg
Steely Dan

KLO/Ogden Berbare M. Ric

Barbare M. R
J. Lennon
(Woman)
Doobte Bros.
(Wynken)
C. Montan
L. Ketth
HOTTEST
R. Hilsap
M. Diamond
(Rocks)
C. Fox
D. Parton
D. Fogelberg

D.Fogeberg
KOY/Phoenix
Armstrong/Stevens
E. Dan & J.F. Coley
T. Gibbs
P. Everly
C. Richard
N. Diamond
(Hello)
R. Dupree
R. Williams
R. Coolidge
R. Williams
D. Marwick
C. Fox

REXIPORTIAND
Bob Swanson

8. Scaggs
Doobie Bros.
(Mynken)
R. Dupree
T. Gibbs
HOTTEST
Air Supply
Doobie Bros.
(Closer)
Steely Dan
F. Knoblock &
S. Anton
Eagles

KBLF/Red Bluff Bruce Allen Eagles E. Dan & J.F. Coley

KOLO/Reno Mike Hegerty R. Milsap R. Dupree HOTTEST B. Streisand (Guilty) J. Lennon (Over) Ayr Supply E. Rabbitt B. Manilow

KQGF/Coffee McCord C. Francis J. Bucchino C. Hontan D. Boone Firefall C. Newton (Stranger) HOTIEST B. Streisand (Guilty) Abba (Winner) N. Diamond (Rocks) E. Rabbitt D. Parton

WTVN/Columbi Denny Nugent Abba (Winner) J. Lennon (Moman) R. Hilsap C. Richard HOTTEST D. Fogelberg A. Gibb B. Manilow E. Rabbitt Steely Dan

WHIO/Dayton
Peggy Powell
P. Allen
D. McLean
D. Severinser
Supro Gyra
MOTEST
N. Diamond
(Rocks)
B. Streisand
(Guilty)
D. Ross
Abba
(Winner)
E. Rabbitt

E. Nabbitt

WFDFFilit
Paul Landino
J. Lennon
(Norman)
Eagles
C. Richard
E. Dan 8 J.F. Coley
HOTEST
Blondie
F. Knoblock
S. Anton
E. Rabbitt

WOWOFF Weyne
Sam DeVincent
S. Wonder
O. Sumee
O. Sumee
S. Anton
Spyro (Gyra
HOTISI
Ucver)
Abba
(winner)
Steely Oan
E. Substit
Blooke

Steely Dan

KENDER LAR CHY
George Lemich
Hone
Hone
Eagles
Blondie
Eagles
Bok Ridge Boys
S. Bishop
KFMB/San Diego
Laracon/Anthony
None
(Rocks)
B. Manilow
C. Fox
B. Sinnibo
B. Manilow
C. Fox
B. Steely
E. Rabbitt
Rockley
E. Rabbitt
Rockley
E. Rabbitt
Rockley
E. Rabbitt WOOD/Grand R. Bill Striker D. Fogelberg HOTTEST Blondie R. Hilsap C. Fox E. Rabbitt D. Marwick

K XICRowa City Roger S. Davis 8. Hart C. Richard 8. Scaggs HOTTEST Blondie E. Rabbitt J. Lennon (Monan) 8. Manilow D. Parton

KWOSIJetterso Steve Morse Doobie Bros. (Irain)(Ip) Halla Gates (Arain)(Ip) Halla Gates (Arain)(Ip) Halla Gates (Arain)(Ip) Lobo (Mith) HOTTEST N. Diamond (Rocks) Blondie J. Lennon (Over) Air Supply 8. Streisand (Guilty)

KMBZ/Kenses City Steve Bell

Steve Bell
Association
Taste Of Honey
D. Golbs
Globs
G

KFOR/Lincol Cathy Blythe C. Montan D. McLean D. Boone HOTTEST D. Parton D. Fogelber Steely Oan

KNBR/San Francisco Bryan Eaton None HOTTEST Blondist Steely Dan E. Rabbitt D. Parton N. Diamond (Rocks) (Rocks)

KSFO/San Francisco
John Hardy

R. Uppree
Dooble Bros.
(Uynken)
Taste Of Honey
Spyro Gyra
Towns People
J. Roberts
HoffES
Air Lernon
(Urnon)
(Urnon)
(Urno)
D. Parton
Blondie
Blondie

KOGO/San Diegs
Kogols and Banlater
Eagles
B. Midler
Tierra
MOTIEST
N. Diamond
(Rocks)
O. Foge berg
J. Lennon
(Over)
B. Strefsand
(Guilty)
D. Parton
Heart

Blondie
KING/Seatle
Bruce Murdock
Eagles
D. McClinton
S. Bishop
HOTTGST
B. Manilow
E. Rabbitt
Steely Dan
EMSF
Abba
(Minner)

WDIF/Marion

WiDerman
Time Fos
Eagles
Eagles
Long
Carles

WISN/Milwaul Dave Denver A. Gibb Eagles

WTM.J/Milwa Sam Armato Sam Armato J. Lennon (Monan) Steely Dan Eagles HOTTES B. Scaggs C. Fox D. Parton N. Diamond (Rocks)

WCCO-AM/N Denny Long D. Hest C. Hontan D. Boone C. Richard P. Everly HOTTEST C. Fox

WCCO-FM/Min Curt Lundgren N. Diamond (Hello) Kool & Gang O. McClinton D. McLean HOTTEST D. Fogelberg D. Parton E. Rabbitt

KLTE/Oklahoma City
John Williams
J. Lennon (Wonan)
C. Richard
Livin
C. Richard
Livin
D. McLean
J. Lennon (Wheels)(1p)
HOTIEST
D. Toor Iberg
N. Diamond
(Hello)
C. Fox
T. Globs

C. To Globs

KSM JPHINDUTG
Lonnie Swonger

J. Lennan
(Monae)
Dobbie Bros.
(Wynken)
D. McLean
Eagles
B. Mart.
Spyro Gyra
HOTTEST
B. Mart.
Spyro Gyra
(Guitty)
H. Diamond
(Guitty)
H. Diamond
(Rech)
L. Asbbitt
L. Asbbitt
L. Asbbitt

MOLIA/Quad

WQUA/Quad Citie Jack McKay

Jack McKey
Dooble Bros.
(Mynken)
Elvis
D. McLean
Spyro Gyra
HOTTEST
D. Parton
R. Milsap
F. Knoblock &
S. Anton
E. Rabbitt
R. Charles &
C. Eastwood

WSGW/Seginar Rick Belcher

Rick Betcher

J. Lennon
(Woman)
Heart
HOTTEST
J. Lennon
(Over)
E. Rabbitt
Air Supply
Abba
(Winner)
B. Streisand
(Guilty)

WJONSt. Clor Tom Scott R. Dupree J. Lennon (Woman) D. Boone J. Stafford HOTTEST E. Rabbitt Blondie J. Lennon (Over) D. Parton Kool 5 Gang

WSTV/Steubenville
Greg McGulfough
Blondle
Steely Dam
Tierra
C. Richard
Firefall
Monthson
B. Strelsand
Guilty
C. Rubbitt
Coulty
C Styx HOTTEST Blondie B. Hanilow E. Rabbitt Steely Dan D. Fogelbern

WIBW/Topek Khris Favor

R. Milsap C. Richard HOTTEST Air Supply E. Rabbitt D. Fogelben

WNDB/Daytor Mark D'Anglo

Eagles
Elvis
C. Montan
D. Soome
British
British
British
Bross
(Closer)
Blondie
Abb
Hondie
Abb
Hondie
Abb
Hondie
Abt
British
Br

KAAY/Little Rock
Ray Lincoln
Dooble Bros.
(Mynken)
(Lincoln
Con Funk Shun
Sayro Gyra
John Shun
Hoffest
L. Rabbon
D. McClaton
Blondie
T. Globs
Lern
Melloy
D. McLean
HOTTEST
Steely Dan
Blondie
D. Loren
Goodle
Loren
Lor

(Winner)
WMAZ/Macon
Steve Murphy
Spyro Gyra
Association
Lobo
(Fight)
Doobte Bros.
(kynken)
HOTTEST
Blondie
B. Scages
D. Fogelberg
Steely Ban

WYMC/Mayih Mika Brophes J. Lennon (Woman) D. HcClinton O. HcLean A. Parsons Styx HOTTEST Blondie Air Supply B. Manilow J. Lennon (Over) E. Rabbitt

WQUD/Memp Dan Beccero

Dan Baccaro
Eagles
S. Bishop
Man. Transfer
HOTTEST
L. Sayer
(More)
N. Diamond
(Rocks)
Air Supply
B. Streisand
(Guilty)
Blondie

WBOW/Terre Hauta Larry Joseph

KRMQ/Tulea
Don Blahop
I. Gibbs
Spyro Gyra
Elvis
Taste Of Honey
HOTIEST
D. Parton
T. Gibbs
J. Lennon
(Moman)
F. Knoblock &
S. Anton
D. Fogelberg

WACIFWest Fre Randy Walker Eagles Spyro Gyra J. Lennon (Homan) HOTIEST B. Manflow E. Rabbitt F. Knoblock & S. Anton O. Fogelberg O. Parton

KAKZ/Wichite Bob Clarks

R. Stewart D. Fogelberg A. Gibb Tierra REO Speedwagon

WHIZ/Zane Dave Crist

Firefall
D. McLean
HOTTEST
Blondie
B. Springsteen
E. Rabbitt
B. Scaggs
D. Parton

SOUTH

WABZ/Alberna Mark Robinsor D. HcLean Jacksons Firefall Spyro Gyra Blondie (Rapture) HOTTEST Blondie Steely Dan R. Stewart B. Scaggs

WLTA/Atlants Allen Saunder

Lobo
(Fight)
Association
Taste Of Honey
HOTTEST
ONJ w/C. Richard
D. Ross
B. Manilow
D. McLean
Man. Transfer

WJBO/Baton Ro Laurie Hardison

Leurie Hardie
J. Lennon
(Woman)
R. Oupree
S. Bishop
S. Monder
HOTTEST
Air Supply
Steely Dan
D. Fogelberg
D. Parton
R. Milsap

WBT/Charlotte Andy Bickel

Andy Bickel
C. Richard
T. Gibbs
HOTTEST
N. Olamond
(Rocks)
Blondle
B. Springsteen
R. Hilsap
J. Lennon
(Moman)

WCHV/Charlot Thomas H. Tw Thomas H. Tw
Styx
J. Lennon
(Woman)
Hall & Oates
(Kiss)
N. Diamond
(Hello)
HOTTEST
D. Fogelberg
D. Parton
Steely Dan
D. HcClinton
A. Gibb

A. Gibb

WDEF/Chatter
Stanioy Hell

O. McLean
Elvis
Sylvia
Sylvia
Sypro Gyra
J. Lennon
(Woman)

HOTIEST
N. Diamond
(Rocks)
E. Klugh
D. Parton
Man. Transfer
Abba
(Winner)

WIS/Columbia Dava Dodaon

Dava Dodion
L. Sayer
(fantasy)
J. Lennon
(woman)
P. Everly
Association
C. Montan
Caot. & Tennille
(Stranger)
R. Crosby
HOTTEST
D. Ross
Abba
Association
C. Richard
C. Richard
C. Richard

WIOD/Miami Yolanda Pan S. Bishop Eagles J. Lennon (Konan) HOTTEST D. Warwick Blondie E. Rabbitt D. Parton C. Fox WDBO/Orlande Tom Kenningte Tom Kenning
N. Diamond
(Hello)
J. Lennon
(Moman)
C. Richard
A. Gibb
HOTTEST
N. Diamond
E. Rabbitt
F. Knoblock
S. Anton
J. Lennon
(Over)
Blondie

(Kiss)
WTAR/Norlok
Dale Parsons
D. Fogelberg
T. Gibbs
HOTIEST
B. Manilow
E. Rabbitt
Blondie
N. Diamond
(Rocks)
J. Lee
WORG/Orang
Stu Wright

Stu Wright
Spyro Gyra
Dooble Bros.
(Wynken)
R. Heisner
(Fire)
N. Diamond
(Hello)
Styx
HOTTEST
B. Springsteen
Tierra
Steely Dan
R. Milsap

WSIX/Neahvill
Dave Nichole
D. McLean
Dooble Bros.
(Mynken)
Styx
Firefall
J. Lennon
(Woman)
HOTTEST
Kool & Gang
E. Rabbitt
D. Parton
Blondie
D. Fogelberg WAVA/Rich Dick Grant

Eagles J. Lennon (Moman) D. McLean D. Boone S. Bishop C. Montan N. Diamond (Hello) D. Foselberg WSM-FM/Neehvill Donne Brake Stys P. Bryson A. Stevent (Running) L. Sayer (Fantasy) HOITEST P. Allen Dooble Brys. (Wynken) M. Manchester & P. Bryson Hall & Dates (Kiss)

Carl Riddlebid

D. McLean
J. Lennon
(Woman)
T. Gibbs
R. Meisner
(Fire)
Association
MOTTEST
Heart
Blondie
E. Rabbitt
R. Stewart
D. Parton

WOALFM/Sen Bob Botik N. Diamond (Hello) C. Monten HOTTEST C. Richard B. Manilow Four Season: Manhattans Blondie

R. Heisner
(Fire)
D. McLean
T. Gibbs
HOTTEST
Blondie
Steely Dan
D. Fogelbers
Doobie Bros
(Closer)

WSJS/Winston George Brown George Brown
J. Lennon
(Homan)
B. Hart
McGuffey Lane
ARS
HOTTEST
N. Diamond
(Rocks)
J. Lennon
(Jover)
Blondie
D. Parton



Black Radio

Bill Speed

Honoring A Dream —

The Martin Luther King Rally



Participants at rally



Kenny Gamble (top hat and glasses), Jesse Jackson, Stevie Wonder (with microphone), LeBaron Taylor, among others on stage.

Dr. Martin Luther King, Jr. would have been 52 years old January 15 had a bullet not taken his life April 4, 1968 in a Memphis hotel. Black America grieved hardest over this violent act perpetrated on a peaceful man.

The next year it was proposed in Congress to make Dr. King's birthday a national holiday. Each year since the bill has come up for a vote; last year it missed passage by just five votes.

Last fall Stevie Wonder staged a press conference to announce his personal support for the national holiday proposal and plans for a rally in Washington, DC. Last week thousands converged on the nation's capital, reenacting the 1965 March on Washington in which King himself participated. The occasion was an opportunity for a new generation to, as one observer put it, "recommit ourselves to the principles set forth by Dr. King" in hopes of marshalling support for the national holiday.

Radio Support

Black radio stations around the country geared up on behalf of the cause by sponsoring buses, circulating petitions for those unable to go, and holding radiothons to drum up more support. Many stations dedicated the day to special programming, many running recordings of King's speeches. Wonder's "Happy Birthday." an album track dedicated to the cause, was frequently played, and Topper Carew, producer of the PBS-TV series "The Righteous Apples," cut a "rap"-styled record called "Walking Happy" for the occasion.

After marching to the Washington Monument, the crowd gathered to hear a host of diverse speakers. Martin Luther King III said, "My daddy had a speech where he asked, 'How long, Lord?', and the answer would be, 'Not long.' Now I'm asking, 'How long, Lord, will it be before we get a holiday?' Not long. No lie can live forever."

At a press conference later, Stevie Wonder, the rally's catalyst, said, "I think that artists have been the catalysts for expressing social conditions since the beginning of time. I think that we as artists are committed to creating positive things for people to hear

in songs . . . I am not a politician, I am not a leader, I am an human being given the honor and gift of song, and with I give the best possible." He added, "You have made I me so very happy. All of us who believe so deeply in the dream know that you believe too!"

Making The Dream Come True

I could say many things about Dr. King's life and heritage, but he expressed it admirably himself: "I'm a preacher leading his flock — you can say I was a drum major for justice, a drum major for peace and righteousness... I have a dream — one day this nation will rise up and live out the true meaning of its creed: 'We hold these truths to be self-evident that all men are created equal.'"

Washington's Mayor Marion Berry said. "Dr. King was to the black revolution what George Washington was to the birth of the nation." John Lennon sang in "Imagine": "You may say I'm a dreamer, but I'm not the only one." Let's keep the signatures on the petitions coming so we can keep the dream alive. Write your local Congressman supporting a national holiday on January 15.



Jesse Jackson, civil rights activist who headed SCLC and was a colleague of Dr. King, now heads Operation PUSH.



Stevie, Dick Gregory (in background), Martin Luther King III.



Jesse Jackson, Stevie's mother Mrs. Hardaway.

Pap/Rhythms

HOTTEST

Following are listed in order of their sirplay activity.

GAP BAND

"Burn Rubber On Me" (Mercury/Polygram)
LAKESIDE

"Fantastic Voyage" (Solar)

JACKSONS

"Heartbreak Hotel" (Epic)

"Boogie Body Land" (Mercury/Polygram)

CON FUNK SHUN

"Too Tight" (Mercury/Polygram)

STEVIE WONDER

"I Ain't Gonna Stand For It" (Tamla)

YARBROUGH & PEOPLES

"Don't Stop The Music" (Mercury/Polygram)

SLAVE

"Watching You" (Cotillion)

ARETHA FRANKLIN

"United Together" (Arista)

JONES GIRLS

"I Just Love The Man" (Philadelphia International)

EARTH, WIND & FIRE

"You" (ARC/Columbia)

ISLEY BROTHERS

"Who Said?" (T-Neck)

SUGARHILL GANG

"8th Wonder" (Sugarhill)

CLIMBERS

Following are listed in order of their airplay activity.

SWITCH "Love Over And Over Again" (Gordy) 59% reporting in the East it's hot at WXYV. WWIN. WWRL and WAMO. The South reflects medium airplay at KAPE, WOWI, WENN and WLOU with hot rotation at WAOK. WVEE. WHIRK. WYLO and WGIV. In the Midwest it's climbing at WJLB with hot rotation at WKWM. WJMO and WCIN. Hot at KSOL and KOAY in the West.

ROBERTA FLACK w/PEABO BRYSON "Make The World..." (Atlantic) 59% reporting airplay. Hot at WWRL while climbing at WXYV. WWIN and WAMO in the East Added at KPRS, climbing at WKWM, WJMO, WBMX and WLB, and hot at WCIN in the Midwest Climbing at KOKO and KSOL while hot at KOAY in the West. Hot at WOWI; climbing at WGIV, WHRK, WVEE, KOKY and WAOK in the South.

JERMAINE JACKSON "Little Girl Don't You Worry" (Motown) 59% of our reporters are on it. Added at KYAC: climbing at KDKO and KSOL in the West. In hot rotation at WKWM. WJMO and WWWS while climbing at WJLB and KPRS in the Midwest. The East shows hot rotation at WWRL with medium airplay at WXYV and WAMO. Hot at WLOU; climbing at WHRK, WYEE. WENN, WOWI. KOKY. KAPE and WADO, it has South.

PARLIAMENT "Agony Of DeFeet" (Casablanca/Polygram) 56% reporting action. Hot rotation at WHRK,
WVEE WOWI and WADK with medium sipply at WGIV and WYLD in the South. Hot at WXYV and WWIN: climbing at
WANO in the East Climbing at WBMX and WWWS while hot at WDAO, WKWM, WJMO and WCIN in the Midwest. Added
at KYAC, climbing at KDKO; nd hot at KSOL in the West.

NORMAN CONNORS "Melancholy Fire" [Arista] 56% of our reporters are on it. Climbing at WXYV and WWRL in the East. Added at WI.OU. showing medium airplay at WGIV. WHRK. WYEE W.IMI. KAPE and WAOK. and hot at WOWI in the South. The Midwest shows an sdd at WDAO and medium airplay at WTLC. WJMO, WBMX. WJLB and KPRS. Climbing at KDKO and KSOL in the West.

TIERRA "Together" (Boardwalk) 53% reporting activity. Climbing at WJMO, WCIN. WBMX and WJLB while hot at KPRS in the Midwest. Medium aliplay at KDKO and KSOL in the West. Hot at KOKY; climbing at KMJQ, WHRK, WVEE, WOWL KAPE and WAOK in the South. The East shows medium aliplay at WXYV, WWIN and WAMO.

SISTER SLEDGE "All American Girls" (Cotillion) 53% reporting airplay. Added at WXYV and WWIN in the East. Naw at WGIV, WYLD, WHRK, WYEE, WANT, WJMI, WOWI and KAPE in the South. The Midwest shows an add at WTLC, WDAO, WJMO, WCIN, WWWS and KPRS bouthing at KND to the West.

KANO "I'm Ready" (Emergency) 50% reporting. Climbing at WXYV in the East. Hot at KMJQ: climbing at WPDQ. WYLD, WHRK. WYEE, WENN. KOXY and KAPE in the South. The Midwest shows an add at WBMX and KMJM, climbing at WMO. and hot at WTC and WCIN. Climbing at WAD and hot at KTOK In the West.

LENNY WHITE "Fancy Dancer" (Elektra) 47% reporting action. New at WCIN and WKWM, showing medium airplay at WJLB, WDAO and WTLC, and hot at WBMX in the Midwest. Climbing at KDKO in the West. Added at WWIN and climbing at WDKO, WJMI, WLOU bet at KAPIC in the South.

WHISPERS "It's A Love Thing" (Solar) 47% of our reporters are on it. Hot rotation at WTLC: climbing at WDAO, WKWM, WJMO and WWWS in the Midwest. The South reflects medium sirpley at WOWI. WJMI. WENN. WGIV. WPOQ. WLOU and KMJQ while host at KAPE. Childhog at WWRI and WWN in the Seat.

MANHATTANS "I'll Never Find Another" (Columbia) 44% reporting. Climbing at KYAC in the West. Hot at WCIN: showing medium airplay at WBMX. WJLB and KPRS in the Mildwest. Climbing at WPOQ. WGIV. WYLO and KOKY with to Irosabion at WHRIK WYEE and MAOK in the South. Hot at WXYV-climbing at WWN in the East.

SILVER PLATINUM "Dance" (SRI) 44% reporting activity, Added at KAPE, climbing at WAOK, WPDQ and WLOU, and hot at WENN in the South, Climbing at WWIN in the East. Hot at WTLC and WDAD with medium airplay at WWINO, WBMX, and KPBs in the Midwast. New at KSQL climbing at KOAY and KYACI in the West.

CAMEO "Keep It Hot" (Chocolate City/Polygram) 41% reporting. Climbing at KDK0 in the West. Hot at WJM0 and KPRS while ellinbing at WCIN and WBMX in the Midwest. Hot robation at WADK. WANT and WYLD; climbing at WOWL KDKY and KAPE in the South. The East shows it climbing at WADM with bot rosation at WWIN.

ZAPP "Be Alright" (WB) 41% reporting sirplay. Added et WJLB, climbing at WCIN and WKWM, and hot at WDAO and WTLC in the Midwest Climbing at KDAY in the West. The South shows medium sirplay at WHRK, WYEE, WPDQ and WLOU with hot rotation at KAPE and WGIV. Climbing at WXYV in the East.

BLACKBYRDS "What We Have Is Right" (Fantasy) 41% of our reporters are on it. New at WXYV. climbing at WWIN. and hot at WWRI, in the East. Added at WHRK and WVEE while climbing at WLOU, WJMI and WAOK in the South Medium activity at WTLC, WAO, WKWM, WJMO and WJLB in the Midwest.

TOM BROWNE "Thighs High" (GRP/Arista) 38% reporting. Added at WWIN and climbing at WXYV in the feat. New at WGIV. climbing at WHRK. WYEE and WLOU, and hot at WPDD in the South. The Midwest shows an add at WBMX while showing medium airpley at WJMO. WWWS and WDDO. Climbing at KOKO in the West.

MAZE "The Look In Your Eyes" (Capitol) 34% reporting action. New at KAPE: climbing at WOWI, WENN. WHRK, WYEE, WYLD and WPDQ in the South. Medium strpley at KPRS in the Midwest. Hot at WAMO and WWRL; climbing at WXYV in the East.

SKYY "Here's To You" (Salsoul) 34% reporting activity. Debuting at KDKO in the West. Medium activity at WJLB, WDAO and WTLC while hot at WCIN and WWWS in the Midwest. Added at WJMI, climbing at KOKY, and hot at WGIV in the South. New at WWIN while climbing at WAMO in the East.

ZINGARA "Love's Calling" (Wheel) 34% of our reporters are on it. New at WXYV in the East. Added at WHRK. WYEE and KOXY while climbing at WLOU in the South. Debuting at WBMX with medium eirplay at WTLC, WDAO and WJLB in the Midwest. Climbing at KDAO and KDAY in the West.

UNLIMITED TOUCH "I Hear Music In The Streets" (Prejude) 31% reporting. New at KDAY in the West Climbing at WTLC in the Midwest Added at WYLD. WGIV and WLOU with medium airpley at WHRK. WYLE and WADK in the South. Climbing at WWN and WXVV in the East.

NEW & ACTIVE

JOE SIMON "Glad You Came My Way" (Posse) 28% reporting. New in the Midwest at WDAO. WCIN and WWWS with medium rotation at WJLB. In the South it's climbing at WGIV, WYLD, WHRK and WYEE. Medium rotation at WXVV in the East.

LENNY WILLIAMS "Messing With My Mind" (MCA) 28% reporting. Added in the South at KAPE with medium rotation at WENN, WGIV, WVEE, WHRK, WPDQ and WJMI. In medium rotation at WXYV in the East.

SHALAMAR "Full Of Fire" (Solar) 28% reporting. Added in the West at KDAY. In medium rotation in the Mid west at KPRS, WWWS, WCIN, WJMO and WKWM. In medium rotation in the South at WLOU, WGIV and WJMI.

LEON HUFF "I Ain't Jivin', I'm Jammin'" (Philadelphia International) 25% reporting. Added at KPRS in the Midwest with medium rotation at WWWS and hot at WTLC. In the South, It's climbing at WENN, WYEE and WHRK. In the East it's Indolum rotation at WXYV and WWHS.

B.T. EXPRESS "Stretch" (Columbia) 25% reporting, Added in the East at WWIN. In medium rotation in the South at WLOU while hot at WJMI. Climbing in the Midwest at KPRS and WKWM; hot at WWWS, WDAO and WTLC.

T.S. MONK "Bon Bon Vie" (Mirage) 25% reporting. New In the Midwest at WJLB with medium rotation at WDAO, WBMX and WWWS. In medium rotation at WJMI, WPDQ and WLQU in the South. The East reflacts a climber at WWRI.

COMMODORES "Jesus Is Love" (Motown) 22% reporting. New in the West at KSOL. Climbing in the Midwestst WJM0 and KMJM. In medium rotation in the South at WHRK and WVEE while hop at KMJQ. Climbing in the East at wyty.

ROD STEWART "Passion" (WB) 22% reporting. In madium rotation in the West at KOKO. In medium rotation in the Midwest at KMJM. Climbing in the South at KMJQ, WHRK. WVEE and KOKY. In medium rotation in the East at WXYV.

JAZZRADIO

HOTTEST Following are listed in order of their skrokey activity

GROVER WASHINGTON JR	Winelight (Elektra)
WEATHER REPORT	Night Passage (ARC/Columbia)
HUBERT LAWS	Family (Columbia)
JOE SAMPLE	Voices In The Rain (MCA)
HERBIE HANCOCK	Mr. Hands (Columbia)
KILIMANJARO	Kilimanjaro (Philo)
SPYRO GYRA	Carnaval (MCA)
ERIC GALE	Touch Of Silk (Columbia)
JUDY ROBERTS	The Other World (Inner City)

NEW & ACTIVE

EAST: WHURN's enhagion, D.C., Jesse Fox: WT.B.W. Ballenon, MD, Chausoy Lewis WT.B.C.Reve Hores, C.I. Jonathen Braids: SOUTH: WLUKJAffants, Q.N. Apeques Wint, WT.Z.Phreynor Hear, VA. Fried Found MIDWEST: WIBY Cohembas, OH, Terry Wilson; W.J.ZZ/Detrok, MI, Dorlen Paster, WEST: KJ.LH.Loa Angeles, CA, Lewrence Tenter. Par Ringthnes January 23, 1981

EA8T	SOUTH	MIDWEST	WEST
Switch	Gap Band Lakeside Jacksons Bar-Kays	Lakeside Jacksons Gap Band	Yarbrough & Peoples Earth, Wind & Fire Jacksons Lakeside Aretha Franklin

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

ADDED Narada Michael Walden Blackbyrds Zingara Jerry Knight Sister Sledge Prince

HOTTEST Jones Girls Manhattans Stevie Wonde Jacksons Con Funk Shun Bar-Kays Switch Earth, Wind & Fire Arethe Franklin

ADDED
Robert Winter & Fall
Lenny White
Torn Browne
Slave
Slave Sledge
Johnny Bristol
B.T. Express
Skyy
Charles Mann
Cemeron

HOTTEST Sugarhill Gang Jacksons Stavie Won Lakeside Jones Giris Bar-Kays Switch Gap Band Parliament Cameo

ADDED HOTTEST

ADDED None HOTTEST Earth, Wind & Fire Blackbyrds disckbyrds
Jermaine Jackson
Melba Moore
Patrice Rushen
Flack/Bryson
Cruseders
Switch
Minnie Riperton "Time"
Maze MIDWEST !

KPRS Kaneas City, MD Dell Rice

AODED
T-Connection
Debra Laws
Robert Winter & Fall
Mellssa & Peabo
George Benson
Idris Muhammad
Sister Sledge
Flack/Bryson
Leon Huff
Gil Scott-Heron
Jr. Funk Jr. Funk Freddie Waten

HOTTEST Kool & The Gang Patrice Rushen Cerneo Tierra Gap Band Lakeside Wilton Felder

WTLC Indianapolis, IN Jay Johnson

ADDED

HOTTEST Terbrough & Kano
Lakeside
Zapp
Silver Plating
Whispers
Slave
8.T. Express
Leon Huff

WDAO Dayton, OH Turk Logan

ADDED ADDED
Yarbrough & Peoples
Norman Connors
Carrie Lucas
Joe Simon
Linda Clifford "Talk"
Robert Winter & Fall
Sister Sledge
Frank Hooker
Mike Mandell

HOTTEST Slave S.O.S. Band S.U.S. Band Zapp Parliament Gap Band B.T. Express Silver Pletinum Simba Sugarhill Gang Sequence

KMJM St. Louis, MO Ciff Winston

Gap Band Blondie "Tide"

HOTTEST HOTTEST
Jacksons
Kenny Rogers
Queen
Ray, Goodman & Brown
Streisand/Gibb
Donna Summer "Wander
Stavie Wonder "Master"
Larry Graham
Kool & The Gang Jones Girls

WOWI Norfolk, VA Chester Ben

ADDED Sister Sledge Taste Of Hone

HOTTEST Parliament Yarbrough & Peoples Flack/Bryson Flack/Bryson
Bar-Kays
Lakeside
Jacksons
Aretha Frankli
Norman Conn
Stevie Wonde
Slave

ADDED
Roy Ayers
Debra Laws
Kano
Fantasy
Gap Band
Zingere
Tom Browne Della Yarbrough & Peoples

HOTTEST Kool & The Gang Lenny White

WJLB Detroit, MI J. Michael McKey

ADDED Zapp Johnny Bristol Truth HOTTEST Jones Girls Yarbrough & Peoples Kool & The Gang R.J.'s Latest Arrival Stevie Wonder Con Funk Shun Hubart Laws

HOTTEST Switch Switch Jacksons Lakeside Lakeside Cameo Earth, Wind & Fire Jones Girls Jermaine Jackson Bar-Kays

ADDED Heatwaye "Wh Chempaign Joa Simon Lanny White Sister Siedge HOTTEST
Jacksons
Parliament
Isley Brothers
Switch Earth, Wind & Fire Stevie Wonder Flaci Skyy Flack/Bryson Manhatte Lakeside

HOTTEST Gap Band Yerbrough & Peoples Lakeside Bobby & Demo

ADDED Lenny White T-Connection T-Connection
Kurtis Blow
Fatback Band
Caprells
Tamiko Jones
R.J.'s Latest Arrival
Frenk Hooker
Edwin Birdsong HOTTEST Gap Band Jones Girls Jacksons Bar-Kays

WEST I KDKO

ADDED
Sister Sledge
R.J.'s Latest Arri
Rodney Franklin
Kenny Loggins
Debra Laws
Edwin Birdsong
Jokers Wild
Taste Of Honey
Capricorn
Skyy

HOTTEST
Yarbrough & Peoples
Jones Girls
Linda Clifford "Talk"
Carrie Lucas
S.O.S. Band
Stevle Wonder
Arethe Franklin
Earth, Wind & Fire
Jacksons
Kano

KDAY Los Angeles, CA J.J. Johnson

Jerry Knight Shelamar Unlimited Touch HOTTEST HOTTEST Yarbrough & Peoples Isley Brothers Bar-Kays Earth, Wind & Fire Slave Lakeside Gap Band Flack/Bryson Switch Con Funk Shun

KYAC Seattle, WA Tamiin Henry

Gap Band Reddings "Remote" Jermaine Jeckson Parliament

HOTTEST Kool & The Gang Aretha Franklin Stevie Wonder "Master Yarbrough & Peoples Earth, Wind & Fire

KSOL San Mateo, CA J.J. Jeffries

ADDED Slave Isley Brothers Commodores Silver Platinum

HOTTEST

SOUTH :

HOTTEST
Jones Girls
Manhattans
Stevie Wonder
Jacksons
Con Funk Shun
Bar-Kays
Switch
Earth, Wind & Fire
Aretha Franklin
Gap Band

KMUO

Isley Brothers Jones Girls

HOTTEST Lakeside Gap Band Gap Band
Commodores
Jimmy Spicer
Kano
Kenny Rogers
Kool & The Gang
Reddings
Aretha Franklin

ADDED Unlimited Touch Clifton Dyson Taste Of Honey Taste O'Rioney Sister Sledge Tom Browns Evelyn Champagne King Linda Clifford "Talk" Lenny White Fantasy

HOTTEST Yarbrough & Peoples Lakeside Gap Band LTD Stevie Wonder Skyy Jacksons Switch Chi-Lites Zapp

ADDED Not Aveilable

HOTTEST
Rockie Robbins
Stevie Wonder
Moments
Gap Band
Silver Platinum
Prince
Dynasty
Yarbrough & Peoples
Sugarhill Gang
Lakeside

WJMI Jackson, MS Carl Haynes

ADDED Sistar Sledge Skyy Roy Ayers

HOTTEST HOTTEST
Bar-Kays
Con Funk Shun
B.T. Express
Jacksons
Slave
Earth, Wind & Fire
Gep Band
Kenny Rogers
Kwick
Yarbrough & Peoples

WAOK Atlenta, GA Carl Connors

ADDED None

HOTTEST Cameo
Parliament
Manhattens
Earth, Wind & Fire
Con Funk Shun
Bar-Kays
Tamiko Jones
Lakealde
Yarbrough & Peoples

Richmond, VA Ben Miles

ADDED Dynasty Sister Sledge

HOTTEST Lakeside Cameo Sugarhill Gang Con Funk Shun Jones Girls Slick Wilton Felder Bar-Kays Gap Bend

ADDED Sister Sledge Fantasy Unlimited Touch First Love Truth

HOTTEST
Arsthe Franklin
Switch
Cameo
Earth, Wind & Fire
Jones Girls
Kool & The Geng
Teddy Pendergrass
LTD

Ray, Goodman & Brown Larry Graham

ADDED Narada Michael Welden Blackbyrds Zingara Jerry Knight Sister Sledge Prince

HOTTEST Jones Girls Jones Girls Manhattans Bar-Kays Switch

WLOU Louisville, KY Bill Price

ADDED Ashford & Simpson Fatback Band Norman Connors Jr. Funk Unlimited Touch Leon Ware

HOTTEST Slave Jacksons Bar-Kays Gap Band Sequence Isley Brothers Yarbrough & Peop Hestwave Affonzo Surrett Jermaine Jackson

ADDED

HOTTEST
Whispers
Stevie Wonder "N
Kool & The Gang
Lakeside
Gap Band
Reddings
Ber Kays
Zapp "Bounce/Air
Lenny White
Pstrice Rushen

WPDQ Jacksonville, FL Nat Jackson

ADDED Boz Scaggs T-Connection Tevares Wilson Pickett McCrarys

HOTTEST HOTTEST
Yarbrough & People
Lakeside
Jacksons
Kool & The Gang
Prince
Reddings
Pointer Sisters
Pat Banatar
Queen
Tom Browne

KOKY Little Rock, AR David Wilson

ADDED

HOTTEST
Arethe Franklin
Dionne Warwick
Boz Scaggs
Kool & The Geng
Teena Marie
Tierra
Stevie Wonder "Master" Jacksons
Earth, Wind & Fire
Reddings
Barbra Strelsand

OPPORTUNITIES

Openings

Openings

Openings

Openings

EAST

WCIR-AM-FM is looking for a belented news enchor. We want an energetic self-motivator who knows how to write and gather news. We're e professional organization in new facilities with menagement committed to have this area's best news department. Good bucks to the right person. Send teps and resumes to PD, WCIR-AM-FM, Box 1063, Beckley, WV 28801. Minorities are encouraged to apply. ECE WIF (1-23)

16QT/Letrobe, PA has PM drive opening. Some production necessary. Telented beginners welcome. Send tapes and resumes to John Randall, PD 16QT, Box 208, Letrobe, PA 15650. EOE M/F(1-23)

13Q Redio in Northeast PA looking for personalityoriented Jock from Penna. This is the place to develop your act. Decent bucks — ultra hard work. If you grow with us, you'll gain in more ways than one. Cell Bob Walsh at (717) 342-1320 (Mon-Fri, 11am-3pm EST). E0E(1:23)

MORNING MAN NEEDED for one of the country's leading secondary stations, located just 25 miles from Baltimore and Washington, DC on Chesapeake Bay. You must be an entersiner, 1st phone helpful. First full-time opening in years. The company is growing and so will your experience and responsibility. Tapes and resumes to Jack Diamond, WYRE, Box 1551, Annapolis, MD 21404. EOE M/F (1-23)

WBCN/Boston has immediate opening for an experienced news anchor/reporter. Send tapes and resumes to Dinah Vapoin, ND, c/o WBCN, 1265 Boylston St., Boston, MA 02215. EOE M/F (1-23)

WLPL/Baltimore can be your next I.D. We're still looking for unique eir telents. Send tepes and resumes to Jack Beach, WLPL, 6823 Reistertown Road, Baltimore, MD 21215. EOE M/F (1-23)

WKAP/Allentown, PA accepting tapes and resumes for part-time and full-time positions. Minimum two years experience. Send to Bill Anthony, OM, WKAP, Box 246, Whitehall, PA 18052. No calls please. EOE 11-23.

WCIR-AM-FM, Southern Virginia's leading radio station, is looking for a talented, experienced air personality. Good production is a must A great opportunity for the right-person at a growing organization in new facilities. Send tapes and resumes to PD, WCIR-AM-FM, Box 1083, Backley, WY 25801. Minorities are encouraged to apply. EDD WFI 12-30.

KC101-FM/Conn. looking for morning drive crazyman or superwomen. Send tape immediately to Curtis Hansen, KC101, 59 Quinnipiec Ave., North Haven, CT06473. No cells please. EOE M/F (1-23)

WILK is looking for experienced news reporter to join our information team. Tapes and resumes to Kevin Jordan, ND, WILK, 88 N. Franklin, Wilkes-Barre, PA 18711. EOE M/F(1-23)

Expending Northeast group anticipetas severel openings. Country, PoplAduit, CHR. Two years experience required. Tapes and resumes and salary history to PD, Box 1600, Wilkes-Barre, PA 18703. EOE M/F(1-23)

WKTJ-AM-FM/Farmington, ME is looking for someone with a strong commitment to radio sales with strong copwirting and production ability. This position also involves some alwork. Also need air personality with copy and production salikity and knowledge of music. WKTJ is an adult music station located in a four seasonal recreational area and is thomat of the Univ. of Maines 'Send tapes and resumes to Challis James, P.D. WKTJ, Box 590, Farmington, WE 04335. EOE MF (1-23)

Rock 107, Superstars AOR, #1 12-34 and still growing, looking for air telent to grow with us in Northeastern Penna. Winters are cold but people are warm. Tapes and (saumes to Chris Norton, PO, WEZX, 149 Penn Avenue, Screnton, PA 18503. EOE M/F (1-23)

Wented: Telented, Inspired, no nonsense production men with no hangues. Send tapes and resumes immediately to Keith Grigsby, CKGM, 1310 Greene Ave., Westmount, Quebec H3Z2B5, or call (514) 931-6251. (1-23)

WCHS-AM/Charleston, WV has immediate jock openings. Popi/Adult. Send tapes and resumes to John Gabriel, PD, WCHS, 1111 Virginia St. E., Charleston, WV 25324. No calls please. (1-16) WRAW, MusicRadio 1340, is looking for a midday adult communicator. Must have knowledge of 50's, 60's, and 70's music. Come work at one of the East's best facilities. Tape, resume and letest ARB to Rick Ryder, OM, WRAW, Box 1710, Reading, PA 19603.

Fill in. The better you are, the more flexible your current hours are, the more on-air bucks you'll get from me. Phone before midnight tonight. Teddy G. PD, (215) 376-3987. WHUM!Reading, PA, Minorities, females encouraged to apply. EOE M/F (1-16)

We're a top-rated Country station looking for a midday personality with good production skills. Country's hot and so are wel Send tapes and resumes to Michael Shafer, WSEN-AM/FM, Box 1050, Beldwinsville, NY 13027. No calls please. EOE MIF (1/16)

WIXY is looking for slick midday personality for solid Country station that's kicking the cowchlos out of the market. Send tapes and resumes to Billy Carter, D. WIXY, 45 Fisher Ave., E. Longmeadow, MA 01028. (1-16)

Key part-time position at KICKS 101%. Looking for hot personality. Tapes and resumes to KICKS 101%, 218 Ewingville Rd., Trenton. NJ 08638. ATTN: Sam Lit. EOE (1-16)

WSNE/Providence has an immediate opening for a part-time weekend personality. Please send aircheck and resume to Peter Mokover, WSNE, 111 Dorrance St., Providence, RI 02903. EOE M/F (1-16)

I-95FM (WRKI/Bridgeport). Superstars AOR, has immediate opening for morning drive personality. Creative energy a must. Send tape and resume to Bob Kocak, PD, 1-95FM, Box 95, Danbury, CT 06810. No calls please. EOE MIF (1-16)

SOUTH

97ALT/Meridlan, MS has openings for young aggressive air telent. 3 years experience necessary and production skills a must. Cell Ken Knight at (601) 693-2681. EOE (1-23)

WXAM/Charlottesville, VA has immediate opening for aggressive News Director. Also future openings for on-air talentwith creative, skilled production. Tapas and resumes to Mike Terry, WXAM, Box 1294, Charlottesville, VA 22902. EOE11-231

WIZARD 98-FM is expanding our on-eir and production staff. Can you fit in with talent from San Jose, Wichite, Ft. Pierce, Norfolk, and New York? Tapes and resumes to Darby James, PD, WWZD, 133 W. 21st Street, Buene Vista, VA 24416, or call (703) 261-6113 between 10am and 12noon. EQE MIF (1-23)

Immediate opening at West Texas station for News Director. Excellent pay and vacation benefits. Need news or sports background. Tapes and resumes to KPET, Dave Jones, Box 1188, Lamese, TX 79331, or call (805) 872-2404. (1.23)

WZMI/Biloxi looking for experienced staff announcers with production skills. Contact Bob Lima, Box 4606, Biloxi, MS 39531. No calls. EOE M/F (1-23)

Production Diractor/copywriter. Great voice. Creative. Weekend air shift. Tapes and resumes to Doug Wilson, WAPE, Box 486, Orange Park, FL 32073. No calls please. EOE M/F(1-23)

America's second-highest-rated AOR, WKQQ/Lexington, KY, looking for morning show host. Must be good on phones, quick on your feet, furny, know your rock and roll and be able to work with a cohost and a newsperson. Te

If you are an interesting and entertaining radio personality who is tired of playing "all the hits that fit" I have what you are looking for. If you want to become dominant morning personality in San Antonio, send tapes and resumes to Pat Rodgers, WOAI, 6222 NW IH 10, San Antonio, TX 78201. EOE (1-23)

WMEL/Melbourne, FL looking for experienced announcers for possible future openings. Highly-rated Floride coastal Pop/Adult personality station. CBS affiliate with strong news commitment. Tapes and resumes to T. C. Weberling, GM, Box 1318, Melbourne, FL 32935, EOE (1-23)

WLOF/Orlando, FL has been one of America's great rock in roll radio stations since 1956 and It's still goln' strong. If you'd like to be considered for a future opening, send a tape to Scott Walker, WLOF, Box 15746, Orlando, FL 32806, (1-23)

Immediate opening for nighttime jock. CHR West Taxas station with a 46 nighttime share needs talent. If you know what a night enterainer does, then we want to talk to you. We'll give you room to work. Let me hear what you can do. Tapes and resumes to Let me hear what you can do. Tapes and resumes to 20 nins Showalter, KSST, Box 1632, Big Spring, TX 72, 20 nins 1645, 1657, 165

Q107/Charleston has 7pm-12midnight Dosition available immediately for self-motivated person who can make it happen nights. Must be self-starter with dezzling production and ability to blend their energy with strong CHR format. Q107 is the low country's 100,000 kw powerhouse with limitless future. Tapes and resumes to Tracy Mitchell, Box 903 & 904, St. George, SC 29477. ECB (1-23).

If you'd like to live in the sunny Southwest and work for a CHR station that's been at it for 25 years, kill two birds with one transie. Send tapes and resumes to KELP, Box 12920, El Paso, TX 79912, Attention Mike Preston.(1-23)

Teen killer for Southeast Kentucky's best rock – XL103. 2 years minimum experience. Tapes and resumes to B.J. Odom, OM, WWXLFM, Route 5, Box 50, Menchester, KY 40962. No calls please. EOE 11-23)

KBFM 104/McAllen-Brownsville, TX is looking for the best night jock in the Southwest. If you're a cooker and not a screamer, I want to hear from you today. Tapes and resumes to Crazy Steve Owens, PD, KBFM, Box 3764, McAllen, TX 78501. EOC (1-23)

Looking for job with security? If you're a topnotch production person with good voice, we may have your position. We need experienced pro who can do more than voice over music. Send samples and resumes to William B. Tanner Compeny, 2714 Union Extended, Memphis, TN 38112. Attention Mitch Craig (1-23)

TALENT SEARCH—WANTED: Full-time AQR person-effices to immediately fill key einshifts in sunny Florida at Tampa Bay's #1 AQR (Superstaral) station—98 ROCK! This is highly competitive station, which dictates you have wit, energy and enthusiasm along with proven background in AQR as it has evolved in the 80's. Potential exists for possible combo position such as in talent/NQ, an interflyoduction Director, or air an enthury. All the production of the competition of the

Major broadcast company has immediate need for news talent. Send tapes and resumes to Michael Hedges, 3341 Bowerwood Drive, Suite 205, Dalias, TX 75234.EOE M/F (1-23)

K-98, Austin's #1 CHR, has immediate opening for Program Director. Must be good administrator and understand that commercials are "food of file". Send tapes and complete details to Dick Oppenhelmer, KHFI, 1219W. 6th, Austin, TX 9703. EOE MirF1-23)

TALENT SEARCH—WANTED. Clever morning drive personality...if you are interested in doling a morning "show" and can develop cheracters to help you... we want you in sunny Florida at Tampa Bays if AQR (Supersters) station—98 ROCKI Also wanted: Telented partner to work with AM drive personality. Handia news, weather, sports, and traffic, plus be straight man. Tampa a greet place to live. Excellent company benefits, working environment and compensation plans. Interested? Tapes and resumes to Mark Stevens, PD, 98 ROCK, Box 4809, Clearwater, FL 33518, or call (813) 391-9988. EOE (1-23)

PM drive entertainer wanted for 5kw Pop/Adult in Richmond. Candidates should have a minimum of one year's experience in comparable shift, good voice, strong production skills and desire and ability to bring together heavy local news, airborner tartic resports, expulse sportscasts, and however, airborner startic resports, regular sportscasts, and however, resumes, salary requirements, and pictures to Mike Andrean, WRNL Radio, 7100 Bethleham Road, Richmond, VA 2328. No calls please, EOE (1-23)

Nationwide talent search! KINT-98, number one rock powerhouse of the Southwest, has a rare weekend part-timer opening. Great sellery and benefits. Tapes and resumes to Jim Zippo, PD, KINT-98, 5710 Trowbridge, EI Paso, TX 79925. No cells please. EOE MIF (1-23)

KOYL has future job openings. Send tapes and resumes to Jeff Sarich, Box 6350, Odessa, TX 79762. Country format. (1-16)

WLEE. Nationwide Communications in Richmond, VA, is looking for full and/or part-time air talent. If you can be a standout member of our team, send tape and resume to Dave Bishop, PD, WLEE, Box 8477. Richmond, VA 23226. EOE M/F(1-16)

WGOWIKZ106 are presently looking for CHR, Pop/ Adult and news people for possible future openings. Tapes and resumes to Greg Schaeffer, Operations Director, WGOWIKZ106, Box 11202, Chattanooga, TN 47401, EDE (1-16)

WORD, a contemporary radio station located in the 36 ADI and the 66 Metro, is now seeking applications for future openings. Tapes, resumes and salary requirements to Charles A. Brooks, GM, Box 3257. Spartenburg, SC 29304. Women and minorities encouraged to apply, EOE (1-16)

96 ERC has a rare AM drive opening.-Looking for super entertainer to be a partner with Alabama's number one sportscaster. Great bucks for the right person. Tapes and resumes to Keyln McCarthy, WERC, Box 10904, Birmingham, AL 35202. EOE(1-16)

Wanted: Chief Engineer at WRJZ/Knoxville, TN. Must have experience with directional antenna systems. Good sellary. Send resumes to Ron Hamilton, GM WRJZ, Box 3367, Knoxville, TN 37917, or call (615) 546-6121. EC011-19

Assistant News Director for major news operation. Requires skilled anchorperson with writing, street and extensive administrative abilities. Tapes and resumes post haste to Greg Jarrett, WLCY, Box 42-138, St. Petersburg, FL 33742, EGB WFI 1-131

Looking for a good cereer move? Would you like to live in the sunny SW? Kill two birds with one tamele. Send tapes and resumes to KELP. Redio. Box 12920, El Paso, TX 79912, Attention Mike Preston EOE M/F(1-18)

Midday announcer needed for modern Country station in Texas panhandle. Bright, conversational, one-toone, Duties include news, production and sports p-byif interested. Experience preferred. Send tapes, resumes and salary requirements to Ray Milton, PD, KBBB, Box 1478, Borger, TX 79007. EOE M/F (1-16)

9500 REWARD. FM97/Dallas-Ft. Worth is looking for an outstanding night jock who is intelligent, street-wise and would be equally compatible with AOR and CHR. Be first to turn me on to the jock I hire and you get the reward. Christopher Haze, PD, FM97, 4801 West Freeway, Ft. Worth, TX 76101, (1-16).

KNUS/Dallas looking for news person with sports background. Send tapes and resumes to Scott Hodges, ND, KNUS, 5217 Ross Avenue, Penthouse Suite, Dallas, TX 75205. No calls please. EOE M/F (1-16)

Looking for an experienced and creative AOR air personality. Must have strong production ability. Send tapes and resumes to Arin Michaels, KLAO, 4141 Pinnacle, Suite 120, EI Paso, TX 79902. EOE M/F (1-16)

We heven't seen snow in years. South Florida's Wizard 99 is looking for dynamic midday personality or all night jock. Superb bucks, great fealinies, growing company. Minorities encouraged Tapes and resumes to Scott Fisher, WIZD-FM, Box 99, Ft. Pierce, FL 33450. No calls please. EOE(1-16)

MIDWEST

WXYZ Radio, ABC OEO in Detroit, is searching for an additional talk host. Interested parties should send, in confidence, a resume, two un-edited airchecks on cassette, one interview, and one open-line to Michael Packer, WXYZ Radio, Box 789, Southfield, Mi 48037. No calls please. EOE MIF (1-23)

#1 medium Midwest news department seeks farm director. Experienced with AFB affiliation preferred. Selary negotiable. Contact Mike Waring, KWWL, Waterloo, IA (319) 234-2200. EOE M/F (1-23)

PLEASE NOTE: You may place your ad in the Oppor-

tunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your Information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

DAVID GARRISON named National Sales Manager KLIF-KPLX/Dallas-Ft. Worth, TX. PAUL GARDNER (Andy Kelly) from CK101 to WLOF/Orlando, FL as Production Director.

Record

CHERI BLY appointed Coordinator Sales/Merchandising and International Opera-

tions at 20th Century-Fox Records

Industry

STAN STRICKLAND appointed Tour Publicist and National Radio Coordinator for Creative Services.
LYLE SCHATZ joins Roadrunner Tour Merchandising, a division of Kragen & Co.

OPPORTUNITIES

Openings

MIDWEST

KZ93 seerching for talented, experienced female air personality to do nights in Peoria. We're a Number One station backed by melor broadcest company, Tapes and resumes to Lou Patrick, PD, KZ93, 3131 N. University, Peoria, II. 61604, EQET.13

If you have a mature voice, an interest in news, and want a great place to live, then we want you. KRNT Is looking for a morning news anchor who can communicate. Rush tapes and resumes to Jackie Clark, ND, Box 1350. Des Moines. IA 50305. EOE M/F (1-23)

Announcer needed for #1 reted Pop/Adult 50,000-watt FM in South Central Michigan. Intelligence and willingness to work hard important. Rush tapes and resumes to Bart Hawley, OM, WIBM, Box 1450, Jackson, MI 49204, or call (517) 787-1450. EOE M/F

Midday opening available now. Strong production copobilities a must. Send tapes and resumes to Mike Miller, PD, KOFM, Box 14806, Oklahoma City, OK 73113. EOE MIF (1-23)

Rock 'n' Roll Newsperson...ABC-owned WRIF/Detroit offers a once'ne-career opportunity for the right person! If you're willing to work your tail of, we need someone who can keep the Detroit rock community informed. Bare opening at the home of R 'n' R in Detroit. Previous experience manderory. Call (313) 444–1010, and ask for Tom Bander. Tapes and resumes to 20/77 W. Ten Mile Rd., Southfield, MI 48075. EEE(1-23)

ning personality. Send tapes and resumes to Michael Stone, 215 Keo Way, Des Moines, IA 50309. No calls please. EOE M/F (1-23)

KC103/Evansville (AOR) accepting tapes and rasumes for future openings. Send to Dave Lyons, PD, KC103, Box 3486, Evansville, IN 47734. EOE M/F (1/23)

Need a news person to work a split shift. Salary open for News Director position. Contact Mike Munday at (405) 848-6823 (KLNK/Oklahoma City). EOE (1-23)

WATT/MacDonald Broadcasting accepting appliwA11 indectionals Broadcesting accepting appli-cations for future openings. If you've got the right attitude, need to pay dues, and want to gain ex-perience and direction, our Northern Michigan CHR Operation may be the place for you. Tapes and resumes to Scott Westerman, WATT, Box 520, Cadillac, MI 49601. No calls please. EDE (1-23)

WMEE-FM97/Ft. Wayns is accepting tapes and resumes for future openings. Females and minorities encouraged to apply. Send information to Steve Christian, PD, WMEE, Box 8000, Ft. Wayne, IN 46895. No calls please. EOE M/F (1-23)

We kick assi Wanfed: Progressive newsperson for afternoon drive in heavy-hitting news department. Someone who wants to grow in a strong 13-station group. Must be willing to work hard and exercise creativity, style and journalistic skill. Local news how we make our name. Join us and make a name how we make our name. Join us and make a name how we make our name. Join us and make a name from Chicage from Chi

Help wanted: News. Street reporter/anchor for ag gressive elght-person news and sports staff on Popi Adult station in Sunbett market. Competitive pay for the right person: Tape and resume to Jim Goss, FM96-KRAV, Box 746, Tulsa, OK 74101. EOE M/F (1-23)

KSTT/Qued Cities is looking for the finest personelity in radio. Send personality africheck and production samples to Jirm O'Hare, PD, KSTT, Box 3788, Devenport, IA 52808. EOE M/F (1-23)

WZWZ/Kokoma, IN's CHR leader is looking for quality personality for afternoon drive. New studios new transmitter site with doubled height, super situs tion for quality person. Good track record a mus tion for quality person. Good track record a must be prepared to join a progressive station and to blow this market apart. If you've been moving around a lot save your stamps. Tapes and resumes to Pat Moore PD, WZWZ Box 2208, Kokomo, IN 46901. Get the material to me soon. The job could be yours tomor row. EOE MI/F (1-23)

Spend you nights playing the best Country music in Pittsburgh?Youngstown/Weirton/Seubenville. Experienced heavyweight jock needed for WELA, 50,000 wett FM. Play-by-play experience helipful. Send tippes and resumes to John Rafferty, PD, WELA, Box 949, East Liverpool. OH 43920, or cell (216) 395-1040. (1-23)

Join the largest radio news staff in Wisconsin outside of Madison or Milwaukee. Send tape and resume to Gary Wescott, WSPT/WXYQ, Box 247. Stevens Point, WI 54481. EOE M/F (1-23)

100,000 wetts of Modern Country. Need two per-sonalities, one with 1st ticket. Join us in time to get %s for Tulse's Spring book. Tapes and resumes to KM104, Box 66, Pryor, OK 74361, or cell (918) 825-650. Lynn Hensley. EOE MWF(1-23)

Are you ready for the Country? Looking for strong personalities for all dayparts for future openings. f1 music choice in St. Louis, WIL-AM-FM. Tepse and resumes to M.A.C.. WIL-AM-FM, 300 N. Tucker, St. Louis, MO 63101.

Openings

WTUE-FM/Deyton, OH AOR accepting tepes for possible future openings. Good bucks for the right people (and we mean that). Tapes and resumes to Michael McConnell, PD, 11 S. Wilkenson St., Dayton,

KOOO, Outlaw Country, looking for outlaws or ladies Tapes, resumes and salary requirements to Rand-Fillmore, PD, KOOO, Box 31037, Omaha, NB 68131 No calls please. (1-16)

Q102/Cincinneti has opening for part-time weekend air talent within driving distance. Contact Jim Fox at (513) 381-5500. EOE M/F (1-16)

Immediate Opening for mature, experienced News Director. Tapes and resumes to KKOA, Box 10, Minot, ND 58701, or call Allan Rau at (701) 852-4646. EOE M/F (1-16)

Experienced News Director for western Michiga only full-time News/Talk operation. Dynamic, progra ming-oriented news heavy, Must be skilled at Integr ing news with conversational talk. Production is a must/on-lef skills not essential. Call Larry Yurd WTWM, Grand Rapids, at (616) 456-5461. (1-16)

WPZ/Petoskey, MI Pop/Adult station is in need of Program Director. Tapes and resumes to Ken McDonald, WSAM Radio, Box 1776, Saginaw, MI 48605. EOE (1-16)

WANTED: Exceptional air talent for morning show on Chicago's WXRT-FM. Should be ticulate, intelligent, and highly skilled at performi and production. Musical vocabulary should encompa and production. Musical vocabulary should encompass more than standard AOR fere. Looking for a budding genius who can make creative use of medium or daily basis. No Dahl imitators, please. Send tapes and resumes only to Norm Winer, WXRT, 4949 W. Belmont Chicago, IL 60641. No cellis please. All applications handled in the strictest confidence. (1-16)

KFMH-KWTC/Muscatine, IA has opening for morn ing newsperson. New facility, good atmosphere, and good pay. Should be conversational. Three person department. Tapes and resumes to Steve Bridges, department. Tapes and resumes to Steve Bridges, Box 116, Muscatine, IA 52761, or call (319) 263-2442 EOE M/F (1-16)

KKDQ-FM/Grand Forks, ND looking for air talent for near future. Send tapes and resumes to Norton, Box 997, Grand Forks, ND 58201. (1-16)

Experienced Chief Engineer wanted for 50,000-watt FM AOR and 1000-watt AM News/Talk. Must be available immediately. Rush resumes to Larry Yurdin, WTWM-WLAV. 101C Waters Bullding, Grand Rapids, MI 49503. EOE I1-16)

D-102 is accepting tapes and resumes for possible future openings. We are #1 ARB and Intend to stay there. If you think you could be a part of our winning team, send your materials to Keith Mason, WDNL, 1501 N, Washington, Danville, IL 61832. EOE M/F (1-16)

Beautiful Music can be fun! Flagship stations of suc-cessful Midwestern group need Beautiful Music per-sonality with production abilities. Excellent pay for the to Paul Hemmer/Loras Sabers, KIWI, Box 1280, Dubuque, IA 52001, or call (319) 556-5494. (1-16)

PD wanted. KKXL-AM Radio in Grand Forks, ND has opening for a PD. Looking for applicants with proven track record. Popi/Adult format, #1 in seven-station market. A good challenge with a growing group. Tapes and resumes to Duane Carrieva, KKXL, Box 997, Grand Forks, NDS201. EOE MIF (1.16)

WGBF/Evensville looking for morning drive telent to work for southern Indiana's top-rated station. Good money, benefits, and a great market. Send tapes and resumes to Carl Hamilton, 3809 Washington Ave., Evansville, IN 47734, or call (812) 477-8811. (1-16)

News Director with personality approach. WRKR/ Milwaukee/Racine. Contact Steve Warren at (414) 552-8787. (1-16)

Computerized letter-perfect jocks have no place in Cumputerradu letter-perrect jocks have no piace in Ft. Wayne. We need an enterfaining personality with depth. In AOR. No lazies — just crazies who realize the future of AOR in the 80's. Send teps and resumes to Rick West, WXKE, 4740 Coldwater Rd., Ft. Wayne, IM 46925. No cells please, (1-16)

KKXL-KKDQ-FM/Grand Forks, ND is looking for morning news anchor who can hit the streets in the afternoon. Experience required, but telent more important than a long resurne. Tapes and resumes and emportant than a long resurne. Tapes and resumes and withing samples to tim Burke, KKXL News, Box 997, Grand Forks, ND 58201. No calls please. EOE MIF

WEST

KIKX/Tucson is looking for experienced announce with Gountry Music background for morning drive slot. A rare opening in a city with a perfect climate. Tapes and resumes to Bob Jones. Box 5566, Tucson. AZ 85703, or call (602) 299-9711 between 2:3pm MST.

If you like trees, mountains and skiing, this is the move for you. If in growing market, Looking for 3rd member, for award-winning news team. Digging and writing required and good delivery. Good bucks and benefits. Call before sending tapes. Russ Lorenzini, ND, KOMS/Redding, CA, (916) 221-1400. EOE M/F11-23)

Openings

I needed you yesterday. Afternoon drive personality No hype—looking for natural talent. Tapes and resumes to Tom Jeffries, KTAC, 2000 Tacoma Mali. Tacoma, WA 98411. EOE M/F (1-23)

KPPL. Deriver's leading Pop/Adult station is looking for part-time weekend help. Must be experienced with pleasant delivery and knowledge of music. Must be a communicator. Contact Jim Heath. PD at 1(303) 989-1075 or send tapes and resumes to KPPL, 7075 oden, Denver, CO 80227. EOE M/F (1-23)

GOLDEN EGG, L.A.-based syndication firm, producer of Future File, has an immediate full-time opening for a production assistant. Call (213) 475-0817, and ask for PHIL. (1-23)

Good training ground for your next step up. Will take calls from 9am-3pm at (602) 782-3881, or send tapes and resumes to Program Director, KBLU, Box 1501, Yuma, AZ 85364. EQE M/F (1-23)

KLYD/Bakersfield, CA has immediate opening to experienced and right morning personality with super-ior production ability. Competitive 15-station market lepes, resumes and photo to Lerry Crawford, KLYD Box 1499, Bakersfield, CA 93301, or call (805) 327 5772. EOE M/F (1-23)

KUIC-95/Vaceville, CA has Immediate news open ing. Very little experience necessary, Just a nonews and a good conversational delivery. Contact 419 Mason Street, Vacaville, CA 95688, EQE

WANTED: Classical announcer with 1st class license. Experience necessary. Tapes and resumes only to Matt Stewart, PD, KCRL, 3100 Mill Street, Reno, NV 89502.(1-23)

56:KLZ/Denver Country needs full-time Production Director (plus weekend airshift). Great station, great people. Tapes and resumes to Blill Bradley, PD, KLZ, 2149 S. Holly, Denver, CO 80222. EOE (1-23)

TOP MORNING TALENT needed for small-medium market in the Northwest. Tapes, resumes and salary requirements to Russ Gerber, Sunbelt Communications, requirements to Russ Gerber, Surriber Control EOE M/F 1422 Monterey, San Luis Obispo, CA 93401. EOE M/F

MEYER BROADCASTING COMPANY is looking for a Station Manager for Country-formatted station in Montana. Nust have extensive radio experience in either sales of programming. Some previous management experience is preferred. Contect Tom Barr, KFYR, Box 1738, Bismarck, ND 58502, or call (701) 223-3050. EOM IFI (1-23)

RARE OPPORTUNITY for on-air posi-**RARE OPPORTUNITY** for on-air posi-tions. Now accepting tapes for immediate open-ings at one of the West Coast's big AM-FM outlets. Country music knowledge a must. Send tapes and resumes to Radio & Records, Box 221, 1930 Century Park West, Los Angeles, CA 90067

KBEE/Modesto, CA has immediate opening for AM drive announcer. Format Pop/Adult live assist have experience, strong on-air work, good production and 1st phone. Excellent benefits with well-established company. Tapes and resumes to Lois L Box 3131, Modesto, CA 95353. EOE (1-16) Tapes and resumes to Lois Lyons, KBEE

Full-time newsperson wanted. KDZA-AM/Z-100-FM/ Pueblo, CO. Tapes and resumes to Frank Provenza, Box 93, Pueblo, CO 81002. No calls please. EOE M/F (1-16)

Q95FM (KQLH)/San Bernardino is looking for tapes and resumes for possible future openings. Must have good production and work a P/A format. Tapes and resumes to Sam Jackson, PD, KQLH, Box 5640, San Bernardino, CA 92412. (1-18)

The Inland empire's number one station is accepting tapes and resumes for future weekend and full-time openings. Were live-assist Beautiful Music, Minorities encouraged to apply. Tapes and resumes to Gary Campbell, KDUQ, 686 Fairway Drive, San Bernardino, CA 92408. EOE MF(1-16)

KBEE-AM-FM/Modesto, CA has an immediate opening for PD. FM JI in market with automated BM AM-Live assist Pop/AdUIt with heavy emphasis on local news, sports and information. Must have experience, strong on-air wark, good production, and 1st phone. Excellent benefits with well-established company. Tapes and resumes to Lois Lyon, KBEE, Box 3131, Modesto, CA 95353, EDE (1-16)

KBDS/Eugene needs experienced morning person with working knowledge of music from last two decades. Production skills a must. Chris Kovarlk, KBDS, Box 70128, Eugene, OR 97401. (1-16)

Production Director: Versatile voice and a good back ground in production and multitrack recording a must, Immediate opening. Tapes and resumes to KWJJ-KJIB, 931 S.W. King, Portland, OR 94205. (1-16)

Exciting AM-FM operation in Fresno, California is looking for creative male/female News Director. Must have the ability to write and deliver interesting digest news. Tapes and resumes to Sean O'Callagha KARM-KFIG, Box 4265, Fresno, CA FOE M/F (1-16)

Goods & Services

Current California Airchecks

Issue #10 now avallable, featuring KMPC/Gary Owens, KF/IJChman & Barkley, KUTE/Charlie Fox. KRLA/Mucho Morales. KYA, KPRI. Cassettes 95. CALIFORNIA AIRCHECK, Box 4408, Sen Diego, CA 92104.

Classic KH. J Airchecks 1971-1980

90-minute special-issue "C-3" covers 1971-1980 and is part two of our KHJ History. Charlie Tuna, Machinegun Kelly, Billy Pearl, etc. Cassettes \$10, CALIFORNIA AIRCHECK, Box 4408, San Diego, CA 92104. Part one

Current Artist Bio's Published Bi-Weekly

Rock, Top 40, Country, plus humor, record-tie-ins, morel Send four 15¢ stamps for current issue. (Stamps a must.) Radio Times, 200 South Glenn, Suite 98, Camarillo, CA 93010.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack "LOLA'S LUNCH," 1390 Arroyo Drive, Ypsilanti, MI

Radio Clearinghouse Newsletter

A unique new publication designed to assist radio sta-tions in all areas of the business. On-air/seles pro-motions that make 9981 Bumper stickers, programs and more through barter! Clearinghouse for T-shirts, jingles, promotions, etc. Sample: \$1.00...\$25 annually RADIO CLEARINGHOUSE, Box 232, Brazil, Indiana

Where Are You Going?

The Holidays are just starting! One-liners, Ads, P.S.A.'s and more. 24 holidays. Free sample. IRISH BULL SEASONAL, 20028 Woodmont, Harper Woods, Michigan gan 48225

Production Aids

Production-aids. 150 different and original Moog music beds...produced especially for commercial, station promotion and image production...a must for every production ibrary! Complete tape package only 4995...C41 or write for free demo...MCM Productions, 7270 Engineer Rd. Suite A. San Diego, CA 9211, (7)41 292-4074.

Krazy Kommercials

FUNNY HOROSCOPES, KRAZY KOMMERCIALS, SILLY SOAP OPERAS, RIDICULOUS TV REVIEWS AND MORE – 25 PAGES DELIVERED TO YOUR MOUTH EVERY MONTH. FOR FREEBEE WRITE HYPE, INK. BOX 69581, LOS ANGELES, CA 9005

Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service! For sample, write on stairon letterhead to: O'LINERS, 1448.R West San Bruno Avenue, Fresno, California 93711... or phone (209) 431-1502.

TV Campaigns

Fox Productions can help your radio station increase its market share with custom animated TV commercials. Full campiagin, including newspaper and Billboard design are also available. Each campaign is designed for your target audience and your budget. Call us now. Fox Productions, New Orleans, Louisiana 504-283-7392.

Sound Effects

Complete 26 LP sound effects library with over 750 different effects. Quick cued and produced exclusively for broadcasters. 3195.00 for the entire set plus 55.00 shipping. Send for catalog to VALLENTINO INC., 151 West 46th St., N.Y., N.Y. 10036 or phone (212) 246-4675.

:60's And :30's Music Beds

Tired of subscriptions? Monthly tees for years old music? 100 different contemporary musical spot beds for one price. No royalties, no clearances, \$75.00 plus \$5.00 shipping. Write or call today VALENTINO INC. 151 West 46th St. N.Y., N.Y. 10036 (212) 246-4675.

Hundreds Of Deejays Renewed

again this year! Guaranteed funnier. Free sample. Con-temporary Comedy, 5804-D Twineing, Dallas, Texas 75227. Phone (214) 381-4779.

Good Production Equals Survival!

Learn how from the guy R&R calls "one of the best." The Radio Production Handhook... \$10. Postage paid from Mike Anderson, 5590 Old Warson Drive, Richmond, VA 23234. Buy if now... ensure your future!

Broadcasters Action Line

b Referral Service. \$40 – 12 months. R 3 Box 84, exington, IN 47138. (812) 889-2907. Free to employers.

Goods & Services

Making your classifieds come alive, or getting viewing your cissanidos comé aive. o getting your goods and services singled out is simple. Only 35 cents a word, \$10,00 minimum per week for Goods 6 Services Bind Box ads. 50 centime word, \$20,00 minimum per week. All of the word, \$20,00 minimum per week. All per week. All \$20,00 minimum per week. All \$

OPPORTUNITIES

Positions Sought

BBC-Oxford drive jock! Outregeously good, with incredible on-air, production, and writing skills. A real latent who wants to come to the "colonies," and I've agreed to do his legwork for him. Southeast and Sunhelt preferred, all serious incuries considered. Contact Mike Anderson, WRNL, Richmond, VA, at (804) 229.9731. Don't pass up an opportunity to make your nights or drives come allivel 11-23)

Need a PD? I've worked Talk, News, PoplAdult, and Big Band. Can also handle AOR, RBB, and other Will consider PD. Assistant PD or on-air position. Ready to relocate, Lef's talk about how I can re-format yourstation or get your current format running smoothly end profriebly. LEO, (302) 654-1146, (1-23)

10-year album rocker with ear ready to kick *** at your station as MD. 26 years old, male, creative and live for good rock. Cell nights. DANA, (802) 223-5240, (1-23)

Creative MD, experienced in ČHŘ, Pop/Adult, multiaward winner, mature and outgoing personality. Excellent copywriter. JERRY "DJ" STROTHERS. (814) 269-3788, (1-23)

SHOTGUN STONE, 6-10pm night rocker at 96X/ Miami, reaignat Looking for top 20 market, ex-WSKS/ Cincinnati, WKZQ/Myrtle Beach, SC, atc. Call immediarety (305) 947-7099, (1-23)

Topnotch pro with excellent retings and references. 13 years experience including major markets. Looking for the right opportunity in programming or drive air shift with music responsibilities. Engineering and TV background included. MAX HEYWOOD, (216) 456-2592.(1-23)

Southern news pro looking for upper-medium or major market reporter/anchor job. Prefer South or Southeast. For tape and resume with writing samples, call SCOTT efter 3pm Central, (501) 354-8602 or (501) 329-6517. (1-23)

Bright, down-to-earth lad with big voice, major market delivery, B.A., 3 years experience, looking for a small medium market Pop/Adult jock position in native New England. J.D., (703) 632-5433 after 2pm. (1-23)

JOHN STENNETT looking to re-enter radio. 5 years experience. Excellent production and sir voice. Experienced in CHR, Pop/Adult, Country, and AOR. Would like to program small market station. (213) 932-9659. (1-23)

2 years experience on-eir including MD and music research. Good production, looking for a company to grow with. For tape and resume call ROB CUTTER. (815) 232-4814. (1-23)

Cookin' CHR personality! Creative, dependable, hardworking. Afternoon or nights. Prefer Midwest or Sunbelt. Will relocate anywhere immediately! JON CONLON, (312) 381-2916. 264 Sharon Dr., Barrington, IL 60010. (1-23)

Progressive Country wizerd and all formats. Fun personality and voices. KEN THORLEY, (916) 662-1985 anytime. (1-23)

i give great radio. Formerly mornings WSLB and nights WRVQ. Currently WQDR until dream CHR position comes along. If you have above average buck, women, fun, and Dr. Pepper in Top 50 market, call JOHN LYLE fette 5pm. (191) 972-2381. (1-23)

Human, relatable, mejor market drive time personality. Formerly with WKNR/Deriorti, KXOK/St. Louis, K100/Los Angeles, KCBU/San Diego, KIMN/Denver, KDWB/Minneapolis, WTIC/Hartford. Mejor market only, Contemporary or Pop/Adult. MIKE BUTTS, (214) 349-6061 or (817) 382-5789. (1-23)

WMGK/MAGIK 103/Philadelphia full-time on air staffer would like to work a weakend airshift in NYC, PETER DAVIS HUNN, 649 S. Henderson, D514, King of Prussia, PA 19406. (215) 265-2213, (1-23)

Telented AOR, CHR, Pop/Adult air ace saeking medium or small market gig with loads of production. I do lots of voices and am hot with a 4-track deck. Anywhere in USA is fine. TOM SULLIVAN, (213) 281-8409 anytime. Excellent references and I work cheep, (1-23)

Experienced, dependable Jock with B.A. in marketing seeking full or part-time work in CT. Warm, friendly and fun. For tape and resume write or phone DREW JENKINS, 1 Sharwood Green, 52 Sharwood Place, Greenwich, CT 08830. (203) 869-3322. (1-23)

Everybody can talk ebout political it tekes a real professional to develop all the little sidebars in current events, lifestyle issues, etc., to make the most interesting talk show in your market. Young, experienced talk host/producer wents to talk for you. [213] 342-7025, or write to MARK ALYN, 5339 Newcastle Ave., Unit 103, Encino CA 9136, 61-231.

Steve Dahl, Don imus, the Greaseman, all rolled into one! The Wild and Crazy JEFF CONRAD seeks morning or personality slot. 300% artings increase in Miami, 700% in Honolulu. Phone bits, dispusting humor, and big ratings.

Experienced ADR Jock, loves production and promotion, looking to relocate in medium market with MD or PD possibilities. Married, with a mistress named music. Call me. (715) 392-2496 after 4:30pm CST. (1-23)

Young energetic Jock with 4 years experience in AOR, CHR and Country looking for move into medium markat. Willing to relocate yesterdey, Looking for AOR, but let's talk. (315) 637-3227. (1-23)

Positions Sought

Broedcester with 5 years experience and a B.A. in communications, looking for on-air position in Notice heast. Experience in rock, CHR and Contemporary formats as air personality, Production Director, sports commentator, talk show host and news reporter. DAVE LaCLARE in Fairfax, VA. (703) 273-3568 or (703) 323-2123, (1-23)

Radio news men. Fully experienced in broadcast journalism. Writer, anchor, reporter. Currently News Director in Gulf Coast medium market. Looking for position that provides reasonable opportunity. Relocation no problem. Resume and tape upon request. (2054:33-2082.(1-23)

ROCKY MARLOWE, air personality, production talent, formerly Production Director, Q101. Available now. (601) 482-5182. (1-23)

Sincerity and entertainment . . . that's what it's all about. Female jock, 2 years experience and B.A. degree, seeking CHB or Popl/Adult is rishfit with music responsibilities. Mid-sized market, West Coast preferred. I've got energy and enthusiasm to sparel SYLVIA, (503) 239-4696. (1-23)

STEVEN HATLEY, formerly WIBG, KSTP, KNUS, looking for on-air position. Call (901) 795-7514 anytime. (1-23)

Seeking new opportunity in top 100 markst. Have been Operations Manager of 2 stations, CHR and Pop/ Adult. Have done it all. People management, on-eir, production, promotion, programming, and seles. VERN (501) 783-8241 in the evening, or (501) 783-4105 from Page 15 5pm (1.23)

Topnotch, top 15 major market personality in free agent status, who can score ratings points. WHK WWWE/Clevland, also St. Louis and others. Available in the next few months. but don't sit on the bench. (216) 493-4966 afternoons.(1-23)

STEVE (BOKOR) RIVERS, formerly KRQQ/Tucson, WNDE and WIFE/Indianapolis, and WPTH/Ft. Wayne. Prefer Southwest. Call evenings. (602) 886-9353. (1-23)

Looking for PD gig, preferably on Gulf Coast but will relocate. 8 years experience with 2 major markets under my bett. MD for WiFEIndianapois and DJ for B97/New Orleans. Now assistant PD at WUNI/Mobile. GARY HILL (205) 342-803. (1-23)

Established Sports Director in Minnesota looking for bigger challenge this year. If you want more than a good play-by-play man call me. Prefer Midwest. (218) 631-4567. (1-23)

Air talent aveilable for programming, production air work. Major market experience. Available now (602) 941-4630. (1-23)

JACK MONROE, 9 year pro, most recently with KLIF/Dellas, seeks employment in medium or major market. Available immediately. (817) 460-5013. (1-23)

Experienced program manager looking for General Manager who needs help with Pop/Adult or CHR station. 10 years in broadcasting, major market on-air, medium market management, award-winning production. Tape, resume, and programming philosophy are available by calling (309) 693-2319. (1-23)

MD looking for stable market and growth within a winning company. Call MARK before 5:00pm MST (605) 343-6161 or after 5pm MST (605) 342-6599. (1-23)

Air personality presently working in Midwest radio wants to move ferther west, settle down and find a home at CHR or Pop/Adult. LES, (915) 949-1103. (1-23)

Available immediately, young, aggressive air personality, formerly morning man for top-rated Country station in Southern IL. WES DAVIS, (314) 996-2684. (1-23)

I'm searching for a good position in Southern CA. Background includes stops in San Bernardino and Fresno. Formerly MD in AOR, Country and Popi/Adult. If you have an opening which offers programming possibilities now or in the near future, phone KEN McKAY, (714) 588-0342. (1-23)

Rockers, AOR Superstars and others. If you have jocks that don't work as a team and your management is solally interested in making money, don't waste a phone call. 6 years experience. KEN ROBERTS, (318) 984–9982. [1-23]

Assistant PD, MD for AOR or CHR format. Can be off-air, swing shift or regular shift. If you need a good administrator or good music researcher call STEVE at (717) 697-3819. (1-23)

Air personality seeks stable station in medium market. No revolving door need call. TOM, (412) 486-8744. (1-23)

CHR Jock ready to go now. Will relocate. Humorous, witty and professional. Previous on-air work in Chicago matro. Former WLS intern. College graduate. Extensive college work including Station Manager. JEFF. (312) 784-4886 anytime.(1-23)

Announcer with one year's experience, good production skills. Looking for small to medium market station. Any format. Prefer Minnesote, Wisconsin. DON, (216) 673-9634 or (218) 633-2266. (1-23)

MORGAN EVANS from KRUX/Phoenix. 2 years experience. Good production, 1st class ticket, looking for West Coast position. (602) 846-0517. (1-23)

Positions Sought

CARMEN BROWN, minority eir personelity with 7 yeers experience and strong station promotions bear ground Formats include Superstars, AOR, Disco, and Black adio. Currently with KSLO-PM/SL Louis, per time, and a consideration of the continue aesthir in a top 25 market. Tage and resume upon request. (314) 241-6175.(1-23)

5 years experience. Personality, production, programming. Oldies, CHR, Pop/Adult. Looking for on-eir, production or programming position. Will put in hours for pro operation. JEFF FALEWICZ at (617) 479-5868. (1-23)

JOE WINSTON, formerly Big WAYS/Charlotte, KFJZ/ Ft. Worth, KENO-FM/Las Vegas. Looking for CHR announcer position in FL only. 7 years experience. (305) 989-2278 or (305) 983-5784. (1-23)

Morning drive pro with experience in Philadelphia, Cleveland, New Orleans, and elsewhere seeks personality position. Prefer Northeast or New England. (413) 785-1766. (1-23)

Put 10 yeers major market experience to work for you. Programming and refining all phases of station operation. (305) 722-0934. (1-23)

Anyone Interested in a mature minority who rated a 24.5 this past book, who's steady, dependable, no ego, takes direction, eager to learn, good production, automation experience — that's me. Looking for a stable, permanent place for me, ma and the kids, prefer ocean sounds in the West. Tape and resume available with call to ED, (817.939-6112 (lays), (1-16))

Cen you handle a ready, willing and able 7-year veteran communicator? Day-right-drive time jock with news and other experience. Looking for anyorti/PDMD duties. Broadcasting degree. Prafer medium or might market in South but might "dange my tune" for the right bucks. ROGER EPPERSON, (615) 235-6889, or RT. 1,80 x2,9 bull Gap, TN 3771.1.1-16.

Creativa, ambitious News Director seeks challenging growth-oriented post. Over 3½ years professional experience including major market Pittsburgh and over seas journalistic background. Will relocate. KEVIN, (412) 362-1571, (1-16)

Experienced communicator with personality seeks announcing opportunity that requires excellent production voice, a program to win ratings and willingness to work hard. Experience includes 8 years radio and TV. CHR, Pop/Adult, Country, Beautrial Music, and Talk. Will relocate. Any format. PAUL WAYDA, (416) 692-3174, or R.R. #1, Hannon, Ontario, Canada LOR IPO. (1-16)

22 years old, single, hard and dedicated worker. 2 years commercial radio, 2 years college public radio, Beautiful Music, CHR. Distinct, likable voice. Will work any market, any format. (602) 783-7944. (1-16)

Former PD, WRHY/York, PA is looking for PD and/or air shift position anywhere. JEFF HUNT, (717) 232-3673. (1-16)

Aggressive PD with management and engineering experience searching for AOR station in top 100 markets. Cell today. BRAD OLESON, (918) 825-0003. (1-16)

KRUX/Phoenix is changing format. Available are KIRK RUSSELL (Assistant PD) for talent or programming, (602) 937-5236, and WES SILER (air talent, 1st tlcket) at (602) 939-2263. (1-16)

KEN E. MARKS is looking for CHR airwork in the West. Music and Production Director experience. (213) 558-8385. (1-16)

Help! Now middays at one of America's finar medium market Country stations being cut back to weekends. 15 yeers experience, mostly CHR. JOHNNY WILLIAM-SON, KRZY/Albuquerque, (505) 884-5833. (1-16)

Supertalented Jock with loads of major market experience looking to move up from on-air and production to programming. 11 years major market experience. Excellent references and ratings. STEVE MICHAELS, (512) 656-0271, (1-16)

Operations Manager-PD svallable now. 9 years experience. Watch your ratings and profits grow with proper programming strategies. Prefer off-sir but will consider any serious offer. (404) 394-7754. TIM. (1-16)

4 years experience in NY radio. BOBBY MESSINA, formerly with WXLO FM99, is looking to become part of your station. Interested? (201) 641-2029. (1-16)

AL WOODY, formerly mornings at Rock 106 (WKQB/ Nashville) looking for AOR or CHR mornings. Medium to major market. (615) 226-0879. (1-16)

Creative, adaptable team worker looking to plug into your community. Last 2 years spent in Chicago-lend market Looking to relocate and work for a together small or medium market station. Good production, good communicator. PAUL BUCHANAN, (312) 653-6935-anytime, 1-1-61

Former PD at Y-95/Tampa looking for medium market PD gig or mejor market on-air position. Worked at Q102, WNDE, WMEE, WIXY, PAT BARRY, (513) 381-5500 or (613) 839-1210, (1-9)

Energetic anchor/reporter looking for the right challenge West or Northwest closer to family. Now employed at prestige top 30 market station with agressive news department. Exparience includes work with all news format. Strong references. (415) 573-7294 evenings. (1-16)

Positions Sought

Experienced announcer and creative production man with good voice. JOHNNY GORDON, 504 S. Lafayette Park Place, Los Angeles, CA 90057. (213) 388-4046. (1-16)

Looking for station that appreciates talent. Looking for Midwest to Western medium or large market. Formerly mornings and MD for Southvest Missouri Country station, Currently middlays for St. Louis rocker. Good pipes. JEFF, (314) 429-1459. (1-16)

Former all-night truckin' Country DJ on 50,000-watt KOB and PD of Popi Adult station more recently seeks employment as PD. MD and/or announcer in any format. Merried and responsible with excellent references. PAUL ORCHARD, (801) 375-6541, (1-16)

Recipe: 1 versatile, anergetic and creative AOR prowith extensive musical knowledge. Add 1 large measure of professionalism. Shake well. Stir in tight production. Add MD, promotions and special programming experience. Latcopk. SHAWN, 1313:1559-4338 (1-16)

#1 rated small market AM drive elr telent and PD looking for move up in Northeast. Good adult communicator. CHR or Poo/Adult. One year PD brought station from last to first. (601) 684-4420. (1-16)

Miscellaneous

KRUS/Ruston, LA needs Immediate record service from all labels for CHR format. Send to KRUS, 105 Park Ava., Ruston, LA 71270, or call Kevin Crume, (318) 255-2530, (1-23)

Lincoln, NB's hottest new Country station is in desperate need of record service from all major and minor labels. We need re-service on oldies and current. KBHL Radio, FM95, Studio Bidg., 2820 N. 48th St., Lincoln, NB 68504. (1-16)

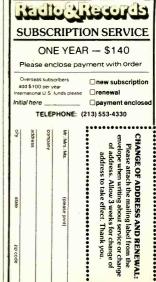
WWKS/Beaver Falls, PA, a suburban Pittsburgh Pop/ Adulf FM would like to hear from producers and distributors of news, music, public affairs and feature programs Demos and information can be sent to Rick Pantale, PD, WWKS, 1316 Seventh Ave. Beaver Falls, PA 15010. Prefer programs available through the barter system, {1-16}.

WKBC-FM, new rock and roll station, needs record service from all companies. We program AOR rock with CHR rock mixed in during different times of the day. Send all 45's and IPs to Music Director, WKBC, Rlode Island Jr. College, 400 East Avenue, Warwick, Rl 02886. (1-16)

KBHL FM95 is looking for interesting news feetures, comedy services, and entertainment feetures. Send demo tapes, samples and rates to KBHL FM 95, Studio Building, 2820 N. 48th St., Lincoln, NB 68504 (1-1-6)

KFTM Country, serving all of northeast CO, needs service from all labels. Contact Tony Thomas, MD, KFTM, Box 430, Ft. Morgan, CO 80701, (303) 867-5674, (1-16)

Any and all AOR artists interested in performing in Alaska contact KRKN-FM, 338 Denali St., MacKay Bidg., Anchorage, AK 99501. Attention Jay Noble, Director of Public Relations. (907) 277-2655. (1-16)



MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

RANDY MEISNER Hearts On Fire (Epic)

64% of our reporters on it. Moves: Up 64, Same 33, Down 0, Adds 44 including WKBW, CKGM, Z93, 94Q, Q105, WDRQ, KBEQ, KSFX, KIMN, KUPD, WFBR, WTRY, WSGN, BJ105, KMJK. See Parallels, debuts at number 29.

NEIL DIAMOND

Hello Again (Capitol)

62% of our reporters on it. Moves: Up 19, Same 9, Down 0, Adds 108 including WABC, WKBW, WBEN-FM, WFIL, WIFI, WCAO, F105, KVIL, KRLY, Z93, CKLW, KS95-FM, KXOK, KSLQ, WHB, WGCL, WOKY, KEARTH, KFI, KIIS-FM, KFRC, KPLZ, KIMN. See Parallels, debuts at number 30.

STEVIE WONDER

I Ain't Gonna Stand For It (Tamla)

61% of our reporters on it. Moves: Up 109, Same 12, Down 5, Adds 9, CFTR, KVIL, Q102, KJR, WHOT, KZZP, KRQ, WIGY, WPGC 8-4, WCKX 7-5, KEARTH 23-19. See Parallels, debuts

IEW & ACTIV

Recent releases with airolay reported by at least 50 of our reporting stations are listed of their activity. The two numbers following the arth (title /label designation (example: indicate how many of our reporters aver an on the record this week (100) and of those 1 many added it this week (23). "Anoves" are broken down for each record and indica many stations moved the song Up on their charts, held it the Same (on to on, add to on etc.), moved it Down on their charts, or Added it this week. Complete airplay active consists of the same of the complete airplay active all songs listed in New & Active can be found in the parallels, Mindicates one of this innost added "new songs."

ABBA "The Winner Takes It All" (Atlantic) 123/21

Moves: Up 84, Same 16, Down 2, Adds 21 including 96KX, F105, Z93, KFRC, KOPA, KHFI, KEEL, G100, WNOX, KOFM, WRBR, KIOY.

JACKSONS "Heartbreak Hotel" (Epic) 112/9
Moves: Up 79, Same 19, Down 5, Adds 9, F105, KC101, KSTT, WDJX, KERN, WLAM, WISE, WTRU, KDZA.

BLUES BROTHERS "Who's Making Love" (Atlantic) 101/1

Moves: Up 66, Same 29, Down 5, Adds 1, KZZX, JB105 23-19, WOLF 16-9, WTIX 28-24, WBBQ 28-23, WNAP 20-17. QUEEN "Flash's Theme" AKA "Flash" (Elektra) 100/15

Moves: Up 65, Same 20, Down 0, Adds 15 including CKGM, Q105, KIIS-FM, KJR, WSKZ, KEYN-FM, KZ93, WMEE, KLUC, WHHY, WSPT, KCBN.

MICHAEL STANLEY BAND "He Can't Love You" (EMI America) 98/6. Moves: Up 66, Same 22, Down 4, Adds 6, WCSC, WZOK, KTAC, KHYT, KILE, WTRU, JB105 6-3, KUPD 13-9

☑ DARYL HALL & JOHN OATES "Kiss On My List" (RCA) 89/43. Moves: Up 20, Same 26, Down 0, Adds 43 including WCAO, JB105, CFTR, WDRQ, WGCL, KSFX, KPLZ, KUPD, WOLF, K104, WTIX, WAPE,

WRJZ, WAKY, Z104, KYSN. BLONDIE "Rapture" (Chrysalis) 86/27

Moves: Up 42, Same 16, Down 1, Adds 27 including Z93, Q102, KFI, KJR, WFLY, WAXY, CK101, WSKZ, WIKS, WDJX, KEZR, KDZA.

OUTLAWS "(Ghost) Riders In The Sky" (Arista) 85/18 Moves: Up 48, Same 19, Down 0, Adds 18 including WOKY, KSET-FM, BJ105, WAYS, KZ93, KIOY, FM103, KZZX, WCIR, FM99.

LEO SAYER "Living In A Fantasy" (WB) 71/57 Moves: Up 5, Same 9, Down 0, Adds 57 including CKGM, CKLW, KOPA, Q106, WHYN, KSRR, KINT, KXX106, WOKI, WRVQ, WGRD, WISM, KGGI,

DONNIE IRIS "Ahi Leahi" (MCA) 66/15

Moves: Up 31, Same 19, Down 1, Adds 15 including Q107, KRLY, KRBE, G100, WAAY, WOKI, WVLK, KSTT, KERN, KKRC, KWWL, KDZA.

AC/DC "Back in Black" (Atlantic) 65/13

Moves: Up 31, Same 20, Down 1, Adds 13 including WIFI, JB105, 13K, KJR, KNUS, KINT, KHFI, WAKX, Z104, KYSN, KMJK, 95SGF.

FIREFALL "Staying With It" (Atlantic) 61/23
Moves: Up 19, Same 19, Down 0, Adds 23 including 94Q, WDRQ, KPLZ, WPST, KQ94, Y103, WCSC, WAKY, WVIC, KSTT, WISM, KROY. PHIL SEYMOUR "Precious To Me" (Boardwalk) 57/25

Moves: Up 17, Same 15, Down 0, Adds 25 including WIFI, WCAO, KIIS-FM. WKEE, WJDX, WAAY, WAPE, KX104, WVLK, WVIC, KSTT, WISM, WNAM, KNBQ, KTAC

Others Getting Significant Action

CON FUNK SHUN "Too Tight" (Mercury/PolyGram) 47/23 Moves: Up 11, Same 13, Down 0, Adds 23 including WXLO, WCAO, WXKS, JB105, WPGC, KFI, B97, FM100, WTMA, KIOY, KCPX, KPUR.

BARBRA STREISAND/BARRY GIBB "What Kind Of Fool" (Columbia) 44/38. Moves: Up 4, Same 2, Down 0, Adds 38 including WFIL, WROR, JB105, Q105, WDRQ, KXOK, KPLZ, WERC, WRVQ, WAKX, K96, KHYT.

Radiogramos

NATIONAL AIRPLAY/30

_					B
	TWO WEEKS AGO	LAST		January 23, 1981	
	2	1	0	BLONDIE/The Tide Is High (Chrysalis)	
	7	3	ŏ	STEELY DAN/Hey Nineteen (MCA)	
	1	2	3	JOHN LENNON/(Just Like) Starting Over (Geffen)	
	5	4	0	ROD STEWART/Passion (WB)	
	12	8	0	EDDIE RABBITT/I Love A Rainy Night (Elektra)	
	21	12	0	REO SPEEDWAGON/Keep On Loving You (Epic)	
	11	9	0	KOOL & THE GANG/Celebration (Delite/PolyGram)	
	25	16	0	DOLLY PARTON/9 To 5 (RCA)	
	16	13	0	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)	
	17	14	0	BOZ SCAGGS/Miss Sun (Columbia)	
	30	22	0	JOHN LENNON/Woman (Geffen)	
	22	17	Ø	DELBERT McCLINTON/Giving It Up For Your Love (Capitol)	
	3	6	13	NEIL DIAMOND/Love On The Rocks (Capitol)	
	4	5	14	AIR SUPPLY/Every Woman In The World (Arista)	
	10	10	15	BARRY MANILOW/I Made It Through The Rain (Arista)	
	8	7	16	HEART/Tell It Like It Is (Epic)	
	6	11	17	BARBRA STREISAND/BARRY GIBB/Guilty (Columbia)	
	29	26	0	CLIFF RICHARD/A Little In Love (EMI America)	
	28	25	①	ALAN PARSONS PROJECT/Games People Play (Arista)	
	27	24	3	EAGLES/Seven Bridges Road (Asylum)	
	9	15	21	BRUCE SPRINGSTEEN/Hungry Heart (Columbia)	
	_	27	0	STYX/The Best Of Times (A&M)	
	19	18	23	ANDY GIBB/Time Is Time (RSO)	
	_	→	3	STEVIE WONDER/I Ain't Gonna Stand For It (Tamla)	
	_	28	23	RONNIE MILSAP/Smoky Mountain Rain (RCA)	
	14	20	26	POLICE/De Do Do Do, De Da Da Da (A&M)	
	_	29	Ø	PAT BENATAR/Treat Me Right (Chrysalis)	
	-	30	0	DON McLEAN/Crying (Millennium)	
	-	•	②	RANDY MEISNER/Hearts On Fire (Epic)	
	_	-	©	NEIL DIAMOND/Hello Again (Capitol)	
	chart is	based	solel	y on airplay statistics compiled weekly from our CHR reporting stations. dicate significant upward movement from at least 60% of our reporters.	
•	-11.0100			and the state of t	

MOST ADDED ®

NEIL DIAMOND "Hello Again" (Capitol) LEO SAYER "Living In A Fantasy" (WB) RANDY MEISNER "(Hearts On Fire" (Epic)

DARYL HALL & JOHN OATES "Kiss On My List" (RCA) DON McLEAN "Crying" (Millennium)

HOTTEST

REO SPEEDWAGON "Keep On Loving You" (Epic) BLONDIE "The Tide Is High" (Chrysalis)
STEELY DAN "Hey Nineteen" (MCA)
DOLLY PARTON "9 To 5" (RCA) KOOL & THE GANG "Celebration" (Delite/PolyGram)

BRUCE SPRINGSTEEN "Fade Away" (Columbia) 43/33

Moves: Up 4, Same 6, Down 0, Adds 33 including WBEN-FM, WFIL, WIFI, 96KX, CKGM, Z93, WPST, KXX106, 92X, KIOY KSEL

DIRE STRAITS "Skateaway" (WB) 36/5
Moves: Up 21, Same 9, Down 1, Adds 5, WOLF, WFLY, WDJX, WCIR, KDZA, KIMN 30-27, K104 24-18.

RITA COOLIDGE "Fool That I Am" (A&M) 33/2

Moves: Up 19, Same 11, Down 1, Adds 2, WRDR, WZUU, Z93 25-22, WHB 18-16, WOW 21-19, KSPZ 18-15.

TERRI GIBBS "Somebody's Knockin'" (MCA) 31/18

Moves: Up 9, Same 4, Down 0, Adds 18 including WHB, WKEE, KFMK, KINT, KWIC, WSGN, Y103, KX104, WRJZ, WNOX, KOFM, KRAV, WISM.

LOVERBOY "Turn Me Loose" (Columbia) 30/16

Moves: Up 4, Same 10, Down 0, Adds 16 including CFTR, KIMN, K104, WKEE, KHFI, KWIC, WCSC, WVLK, Z104, WDJX, KYSN, WISE, KFYR.

This

Black

LTD "Shine On" (A&M) 30/1 Moves: Up 16, Same 9, Down 4, Adds 1, WHHY, Z93 19-10, KIIS-FM 23-20, WNOE 16-12, WJDX 14-7, KGGI 23-18. SUZI QUATRO "Lipstick" (RSO) 29/17

Moves: Up 5, Same 7, Down 0, Adds 17 including WIFL WOLF, WPST, WKEE, BJ105, WSEZ, WDJX, KNRQ, KTAC. WFBG, WCGQ, KOOK, KRLC

JOHN COUGAR "Ain't Even Done With The Night" (Riva/PolyGram) 28/14

Moves: Up 6, Same 8, Down 0, Adds 14, KBEQ, WOKY, WOLF, KXX106, WBBQ, WSKZ, WGH, KSTT, KWEN, WFBG, WANS-FM, KKLS, KDZA, KOOK

FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 28/1 Moves: Up 17. Same 9, Down 1, Adds 1, KXOK, WCAO 24-21, KPLZ 21-18, KSTT 24-19, WXLK 12-10, WEAQ 9-6.
DOOBIE BROTHERS "Wynken, Blynken & Nod" (WB) 27/4

Moves: Up 9, Same 14, Down 0, Adds 4, KOPA, KQ94, KQDI, KBCZ, KBEQ d-18, WAKY 31-28, WOHO 21-14, KLUC

ELVIS PRESLEY "Guitar Man" (RCA) 23/10

Moves: Up 6, Same 7, Down 0, Adds 10, Q106, WKEE, KINT, KEEL, WJDX, WERC, G100, WAAY, WSEZ, KEZR, JB105 35-30, KEARTH 30-27.

NIGHT "Love On The Airwaves" (Planet) 22/9

Moves: Up 6, Same 7, Down 0, Adds 9, KUPD, WFLY, KHFI, WOKI, KIDD, KNBQ, FM103, KSEL, KENI.

ARETHA FRANKLIN "United Together" (Arista) 21/2
Moves: Up 11, Same 7, Down 1, Adds 2, KINT, WTMA, WXLO 11-9, WCKX d-29, WGCL 28-26, WHBQ 15-13.
STEVE WINWOOD "While You See A Chance" (Island) 20/16
Moves: Up 2, Same 2, Down 0, Adds 16 including 94Q, KJR, KUPD, WPST, Q106, WAAY, CK101, WCSC, WRVQ. Z104, KEZR, KIDD, KROY, WANS-FM.

McGUFFEY LANE "Long Time Lovin' You" (Atco) 16/3
Moves: Up 6, Same 7, Down 0, Adds 3, WSEZ, WHHY, WISE, Q102 35-32, WAPE 22-18, WDJX 5-2, WCIR 27-21. FLEETWOOD MAC "Fireflies" (WB) 16/2

Moves: Up 9, Same 4, Down 1, Adds 2, V100, KSRR, WBEN-FM 36-33, 96KX 29-27, KKXX 9-6, WCGQ 22-15

Continued on Page 36