

Radio & Records

ISSUE NUMBER 365

THE INDUSTRY'S NEWSPAPER

JANUARY 16, 1981

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WLUP GIVING AWAY \$500,000

WMET Tries To Scoop Loop Riff Contest



"When you throw down the gauntlet, you can't be surprised when somebody picks it up."

— Bruce Holberg, WMET GM

An old-fashioned radio battle erupted in Chicago last week as WLUP/Chicago introduced the first phase of a five-part \$500,000 "mystery riff" contest and AOR competitor WMET retaliated by airing the tracks from which the riffs were taken several times during the week.

WCOZ FIRST CLIENT

Sebastian Starts Consultation Company



John Sebastian

John Sebastian will leave his PD position at AOR WCOZ/Boston February 1 to form a radio consultation firm called John Sebastian & Associates, based in Phoenix. WCOZ, which under Sebastian's direction became Boston's top AOR and number two station overall, will become his first client, with others stations in negotiation.

Sebastian told R&R, "WCOZ has given me the opportunity to really prove my theories, to prove that the formulas and philosophies work. I want to thank (WCOZ GM) Dave Croninger and (Station Manager) Dick Borel. I'd have to list the entire staff to thank everyone else; it was really a fantastic team we put together."

SEBASTIAN/See Page 38

WLUP PD Max Floyd, who declined to comment on the WMET counterprogramming move, explained the genesis of the promotion, one of the largest ever undertaken by an AOR station. "Hefel wanted to do big-money promotions from the very first, but they didn't need to. It's just a natural evolution. I think all AOR's will be looking for promotions like this to set themselves apart. With stations tightening up and going head-to-head against each other, it seems to me the best promotions will probably win."

Extraordinary Countermeasures

The size of the contest inspired WMET GM Bruce Holberg to intensify that head-to-head competition. He told R&R, "To use a half-million dollars in that way is a pretty extraordinary thing, and

FERRIS ERA PRAISED

Tyrone Brown Resigns From FCC

FCC Commissioner Tyrone Brown, announced his resignation last week (1-8) to the rest of the Commission at a closed-door meeting. Brown will leave the FCC effective January 31 and become a partner with the Washington communications law firm of Steptoe & Johnson.

In a resignation letter to President Jimmy Carter, Brown praised Commission Chairman Charles Ferris for guiding the FCC "through one of its most dynamic and productive periods," and called his years of service at the FCC "the most challenging and rewarding of my career."

Brown also cited "the substantial progress made at lessening the burden of paperwork on broadcasters," and reminded Carter

required extraordinary countermeasures. When you throw down the gauntlet, you can't be surprised when somebody picks it up."

He further explained, "We started getting some phone questions about the contest. Because of the enormity of their move, we decided that we would counterprogram them more or less, so we played the songs in their first montage about four times."

Holberg continued, "We certainly wouldn't want to promote their contest, so when we played the songs we said something like, 'Here's seven songs that we've been getting lots of calls about.' We played them and back-announced them. There was probably a tease about 20 minutes before we played the sequence. We never mentioned the contest itself."

WLUP's five-stage plan is to give away \$100,000 to the solvers of five different mystery riff sets. Holberg indicated that WMET would also program the songs comprising the other four sets.

Holberg said that no one from WLUP had contacted WMET, and there were no indications that WLUP was planning to adjust its contest, which is scheduled to run through March. Floyd expanded on WLUP's plans, stating, "There are newspaper ads running and there will probably be some TV too, starting with stuff like the Super Bowl, besides the word of mouth, which we hope will be astronomical. I think people want money right now. I don't think our image will suffer." WMET's Holberg believes that his station's image as a tough competitor won't suffer now either.



Tyrone Brown

that "this work is far from finished." He took the opportunity to mention that "the FCC is the only independent regulatory agency to officially endorse and implement a minority ownership program."

The letter also urged the new BROWN/See Page 38

DIRECTOR APOLOGIZES FOR LETTER

Inauguration Newsline Stirs Broadcaster "Threat" Fears

The wording of a letter informing stations of a 24-hour Inaugural Committee Newsline raised the specter of implied government threats in the minds of many broadcasters who received the message. The paragraph causing concern read: "Those broadcasters that intend to use the Newsline are encouraged to write Mr. Lee Troxler (Assistant Communications Director) with their stations' call letters and addresses. It is our intention to see that your letter is sent to the FCC's renewal file on your station. The letter will be signed by the Inaugural Co-Chairman."

Several broadcasters wondered to R&R, "If a thank-you letter will be sent for running the messages, will they send a letter of displeasure if we don't respond and choose not to run the messages?" One broadcaster observed, "Normally

NEWSLINE/See Page 38

Scott Shannon New Q105/Tampa Operations Director



Scott Shannon

Scott Shannon has been named Operations Director at Q105/Tampa, after resigning as PD of WPGC-AM-FM/Washington, DC last week. Shannon's Tampa debut further increases the market's turbulence in the wake of last week's multi-station personnel switches at WQXM, Y95, and WJYW-FM (R&R 1-9).

George Williams, VP/Programming for Q105's parent company Southern Broadcasting, stated, "We are delighted to get a guy with Scott's track record and obvious programming talent." Station VP/GM Pete Schulte told R&R, "We believe Scott will continue the winning tradition of Q105

SHANNON/See Page 38

It's going
to get
very hot
"Outside"!



AMBROSIA "OUTSIDE"

The hit single
from the
soundtrack
"Inside Moves"

Produced by: David Pack & Ambrosia
ON FULL MOON RECORDS



Distributed by Warner Bros. Records

A Familiar 'FACE'
From A Familiar Face!



LEON RUSSELL & NEW GRASS REVIVAL

"I've Just Seen A Face"

THE BEATLES' CLASSIC
AS YOU'VE NEVER HEARD
IT BEFORE

Produced By Leon Russell

ON PARADISE RECORDS



Distributed By Warner Bros.

Foreman Forms Consulting Firm

Richard Foreman has announced his resignation as Vice President/Programming for the ABC Radio Network to form his own radio programming consulting firm, Richard A. Foreman Associates, based in Connecticut.

The new company's first client is Southern Broadcasting Company, where Foreman once served as Director of Beautiful Music Operations. Southern President Bob Jones said Foreman has signed a multi-year contract to consult with the chain's FM Beautiful Music stations in Houston, Phoenix and Memphis. "It's our pleasure to be the first client," Jones stated. "His record of programming success is exceptionally strong."

"Initially, I plan to concentrate in Beautiful Music, evolving into other areas of my strengths," said Foreman. "In the future I plan to work on nationwide programming projects involving both wired and unwired (syndication) networks."

After joining ABC in 1978 Foreman produced more than 40 entertainment programs, starting with "Elvis: Memories" in 1978.

In addition to his experience at ABC and Southern, Foreman served as Manager of Programs for General Electric's WGY-WGFM/Schenectady, and has held local programming positions in Baltimore and Pennsylvania.



Richard Foreman

Fauser Named Viacom VP/Radio Division

Bob Fauser has been named Vice President/Radio Division for Viacom. Most recently General Manager at KRBE/Houston, Fauser told R&R, "I've been here for seven years now and I never thought I'd be leaving Houston, least of all to go back to New York, but I had the opportunity to get involved with a very aggressive company which is deeply committed to radio."

Viacom, which last year purchased the Sponderling chain of radio stations, plans to acquire more stations in the near future, according to Fauser. The company also plans further expansion into the fields of satellite, cable, and syndication.

"It's a real plus to be leaving KRBE on an up book," Fauser added. "I'm looking forward to working with (Viacom President) Al Greenfield, who's an ex-Houston broadcaster, and (Chairman) Ralph Baruch. The company is in an unusual growth period and it should be an exciting time."

John Dew, formerly General Sales Manager at KENR/Houston, KRBE's sister station, has been named as Fauser's replacement.

Cross, Streisand Lead Grammy Nominations

It was a very good first year for Christopher Cross, as the new Warners artist picked up five Grammy nominations to lead the pop/rock field. Barbra Streisand and Stevie Wonder had four each, while Kenny Rogers, Frank Sinatra, Ambrosia, the Pretenders, Bob Seger, and George Benson garnered three.

Ballads dominated the Record of the Year nominations: "Lady," "The Rose," "Sailing," "Woman In Love," and "New York, New York" are the candidates. All five tracks were nominated for Song of the Year (the songwriter's award), along with "Fame," "Christopher Cross," Billy Joel's "Glass Houses," Streisand's "Guilty," Sinatra's "Trilogy," and Pink Floyd's "The Wall" took top album nominations, while the Best New Artist category consisted of Irene Cara, Cross, Robbie Dupree, Amy Holland, and the Pretenders.

Rock field nominations included Marianne Faithfull, Pat Benatar, Bruce Springsteen (for his "No Nukes" track), and Blondie; R&B featured Diana Ross, Jermaine Jackson, the Jacksons, and Aretha Franklin; and Country nominees included Sissy Spacek, George Burns, Roy Orbison & Emmy-

GRAMMYS/See Page 38

Six New Advisory Council Reps Elected

The Arbitron Radio Advisory Council has released the results of its December vote to elect six new radio managers to join the six current representatives on the council. Newly elected were WQXI-AM-FM/Atlanta's Jerry Blum for Contemporary, markets 1-50; W. Cody Anderson of WDAS-AM-FM/Philadelphia for Black radio; WQLR/Kalamazoo's Steve Trivers, Beautiful Music, markets 51+; KABC/Los Angeles's George Green (News/Talk); KRAK/Sacramento's Alfred Crosby (Country, markets 1-50); and WSOC-FM/Charlotte's Lee Morris (Country, markets 51+).

The new council members will take their seats at the next meeting of the group with Arbitron this spring, and will work with new Council Chairman Tom Hoyt.

KLZ-KAZY Station Managers Promoted

Group One Broadcasting has elevated KLZ Station Manager Edward Hardy and his KAZY counterpart Marvin Rosenberg, to the General Manager positions at their respective stations. Hardy also takes on an added role as Administrative Manager for Group One West.

Group One President Roger Berk said there will be no changes in the operations of the stations. He added, "Both stations have been tremendously successful and will continue to grow to new heights in the future."

Berk also announced the resignation of Samuel Yacovazzi as Vice President of Group One West to join an undisclosed broadcasting company. "We wish Sam the best," said Berk.

NEW NATIONAL MUSIC SHOW IN WORKS

Gish Joins Florida TV Production Firm

Clay Gish, formerly PD at KRBE/Houston, has joined RJ Productions, a television production firm located in Ft. Lauderdale, as Associate Producer/Music Director for a new music-formatted series now being developed in Miami. The first show is set for March completion and will be presented to the networks shortly thereafter. Although the exact format of the series was not released, Gish noted that it would include a segment that would expose new talent to a national TV audience.

"I'm real excited," Gish told R&R. "I think the show is real timely - it's not going to be hokey - we're going first class."

Motown Sues Roshkind For \$30 Million-Plus

Motown Records has filed a suit in excess of \$30 million against Michael Roshkind, its former Chief Operating Officer. The action charges Roshkind with breach of contract and fraud, alleging that Roshkind caused the label to lose more than \$7 million in lost business opportunities and retail record sales, as well as losing artists and employees by failing to provide Motown with his best efforts and full attention to his duties.

The suit charges that Roshkind not only mismanaged Motown's business affairs, but that he spent a considerable amount of time with unrelated outside business projects, many of which were his own personal ventures. Motown also claims that Roshkind used the label's money to finance these ventures.

Furthermore, Motown contends that Roshkind never intended to carry out his duties and that he and his wife Dorothy conspired to defraud the label. For these reasons, Motown is seeking several millions of dollars in punitive damages as well.

Cassidy Exits KWST GM Position

Paul Cassidy has departed his position as General Manager of KWST/Los Angeles, while at the same time, General Sales Manager Bob Faulkner exited the station.

Century Broadcasting VP/National Director of Operations Shelley Grafman explained to R&R, "We

CASSIDY/See Page 38

VARIABLE SPEECH CONTROL COMES TO VIDEO

Now you can absorb films at twice their normal speed with no noticeable distortion of speech thanks to a new technique.

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HOW BUSINESSMEN PROTECT THEMSELVES AGAINST NEWS REPORTERS

A former newsman teaches industry leaders and public figures how to handle the toughest questions from broadcast and print journalists.

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DENISE OLIVER AIRS HER VIEWS

Leaving WIYY/Baltimore at its peak to join Capitol Broadcasting as a VP, the noted programmer discusses her radio philosophy and the progress of women in broadcasting.

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ARE COWBOYS CONSTRUCTIVE FOR COUNTRY RADIO?

A correspondent questions the image value of cowboy campaigns for modern Country stations.

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WEATHER SERVICES ON DISPLAY

Four customized weather services present their advantages and let you decide weather or not.

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WKYS WINS IN WASHINGTON

The successful Black station's PD, Donnie Simpson, tells how personalized radio and local orientation led to victory.

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Radio & Records is published every Friday by Radio & Records, Inc., 1930 Century Park West, L.A. CA 90067 (213) 553-4330. Subscriptions \$140 per year or \$45 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, Parallels, and Street Talk are registered trademarks of Radio & Records. Applications by Radio & Records, Inc. for registered trademarks pending for National Airtel/30, Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1981 Radio & Records, Inc. A division of Harle-Hanks Communications.

Washington Report

CITES "UNREALISTIC WISH LISTS"

Swift Asks For Broadcaster Unity

Rep. Al Swift (D-WA), a member of the House Communications Subcommittee, urged broadcasters to unite their thinking for the 80's and to become more knowledgeable and aware of government affairs and changing policies to insure survival of the industry.

Speaking at a Maryland-DC-Delaware Broadcasters Association license renewal seminar luncheon last week, Swift compared cable operators to broadcasters: "The cable industry has a certain sophistication of knowledge that broadcasters as a whole, especially on a medium and small market level do not, when it comes to understanding politics and how they affect the industry. Cable operators are now at an all-time peak of profit because of this sophistication."



Al Swift

make the necessary changes in technology, legislation, and service to keep up with a rapidly changing marketplace," Swift advised.

He continued, "Cable operators have set a good example and have banded together to fight for legislation and agency rulings that would help to keep them alive. Broadcasters are 'loose-knit' and have yet to discover the power of a voice in Washington through their elected representatives. This is most apparent when broadcasters approach me with 'wish lists' that anyone with a knowledge of politics would know to be unrealistic."

Stressing the need for broadcasters to survive this decade, Swift suggested, "Broadcasters should sit down among themselves and find out what they need to accomplish as an industry to go forward. If the industry does not survive, the citizens of this country will be the big losers."

"The biggest question broadcasters should be asking themselves is *where do I want to be in 1990?* Keeping aware of proposed changes in policy is the only way for broadcasters, with the help of their 'voices in Washington,' to



Barry Goldwater



Fritz Hollings



Harrison Schmitt

Senate Communications Subcommittee Set

Senate Communications Subcommittee Chairman Barry Goldwater (R-AZ) will be joined by Republicans Harrison Schmitt (NM), Ted Stevens (AK), and Larry Pressler (SD), and Democrats Dan Inouye (HI), Wendell Ford (KY), and former Chairman Fritz Hollings (SC).



Larry Pressler

FCC RKO 13 Decision Goes To Court

Future Broadcasting, Gold Coast Broadcasting, and New South Media Corp. have filed appeals opposing a September 30 FCC ruling to set 13 of RKO's broadcast properties for delayed hearings, pending the outcome of current litigation on RKO's Boston, New York, and Los Angeles TV stations.

Future seeks control of KIHJ & KRTH/Los Angeles. Gold Coast wants KFRC/San Francisco, and New South Media is looking to acquire WHBQ-TV/Memphis. Future and Gold Coast have filed applications for the stations under an FCC policy that established a "window" automatically for competing applications' consideration every three years, and therefore are opposed to the delay in settling the controversial RKO ownership case.

Lew Cohen of the Washington law firm Cohen & Berfield, representing both Future's and Gold Coast's interests, told R&R: "We think the Commission acted unlawfully in not opening the window by their action. It is to us a very simple appeal of a standing rule. I would estimate this thing should be wrapped up in a year, depending on the outcome of the other three RKO TV station cases."

The subcommittee has seven members this session, although in the past it had 12. Goldwater sees this as a "lessening of subcommittee power."

Goldwater, Others Ready Communications Bills

Observers told R&R to look for Goldwater to introduce a bill dealing with election returns before the polls close. Similar bills are being readied by Sen. Sam Haya-kawa (R-CA) to ban networks from releasing results until all polls are closed and to change voting to Sunday. Sen. Jim McClure (R-ID) is ready with a similar bill that would call for a \$10,000 fine for networks violating a ban on early election results. Sen. William Proxmire (D-WI) has reintroduced legislation calling for the repeal of the Fairness Doctrine. The bill is designed to strengthen First Amendment rights for broadcasters.



Ted Stevens

Former NAB VP Bill Carlisle Dies

Cancer claimed the life of former NAB VP/Government Relations Bill Carlisle, 57, in St. Augustine, FL last week (1-8). Carlisle spent ten years helping to build NAB's membership ranks before moving into the government liaison area. He was VP/Government Relations from 1974 until his retirement last September. Contributions may be made to the American Cancer Society or any cancer research-related organization.



Washington Street Talk

Fowler To Be Chairman?

Many rumors circulating the halls at the FCC say there will be no interim Chairman. Insiders hint that communications attorney Mark Fowler of the Washington firm Fowler & Meyers, will be named Chairman shortly after Reagan is inaugurated. Fowler told R&R, "My main function has been to assist Ronald Reagan in being elected and to help with the transition effort. I would not be opposed to being Chairman, but that is only a close secondary priority at this time."

Hispanic Commissioner

In Ty Brown's resignation letter to Jimmy Carter, he reminded Reagan that it would be wise to appoint another minority Commissioner to fill his position. Talk around Washington is that we may see the first Hispanic Commissioner named rather than another black. Reagan got more support in his election from the Hispanic community than from the blacks.

Brown Staffer Goldberg To Move On

It's now rumored that Ty Brown's legal assistant Neal Goldberg will take a position with the Washington communications law firm of Hamel, Park, McCabe & Saunders. Curiously enough, Brown is described as a "liberal Democrat," while Neal's new potential employer is also home base for Jack Pettit, rumored to be under consideration for Reagan's FCC Chairman. Pettit was General Counsel under former FCC Chairmen Dean Burch and Dick Wiley, who are now senior advisers with the Reagan transition effort.

HAPPY BIRTHDAY TO US.

5,000,000 WATTS OF ROCK POWER.
15,000,000 LISTENERS.



NOT BAD FOR A ONE-YEAR-OLD.

On January 10, 1980, a dream became a reality. The Source, NBC Radio's young adult network was born. Mission? To reach 18 to 34 year-olds with programming they can relate to. Rock concerts and special features, ranging from comedy and gossip to making it and making do. Plus two-minute newscasts fed 24 hours a day. Vital birth statistics: 76 stations and 3,500,000 listeners.

Today we have 149 stations, representing 117 markets, with Source stations ranked 1, 2 or 3 in half of those markets. And a rock-hungry audience of 15,000,000 with 7 out of 10 of those listeners 18 to 34.* Who says no one listens to a one-year-old?

Want more info? Write to: The Source, NBC Radio, 30 Rockefeller Plaza, N.Y., N.Y. 10020. Or call (212) 664-5757. No baby talk. We promise.



NBC Radio's Young Adult Network

*Arbitron, April/May 1980 MSA, adults 18-34, AQH audience, M-5, 6 AM-midnight. NBC estimate projected from Arbitron, April/May '80, persons 12+, cumulative audience, M-5, 6 AM-midnight.

Bob Lee Speaks His Mind

Favors Interim Chairman Appointment, Radio Deregulation, Quello, 9 KHz

With the forthcoming change in administration, rumors are flying about changes at various agencies. FCC Commissioner Bob Lee's name continues to surface as a possible interim Chairman candidate, replacing Charlie Ferris. R&R talked last week to Lee, who spoke very candidly on his possible appointment.

R&R: Have you spoken with Reagan's people about being named interim Chairman?

BL: FCC transition team leader Mickey Gardner paid me a courtesy visit shortly after the election. That is the only contact I have had. I have already stated that I would not want to serve another full term past June 30. If named interim Chairman, I would stay on until a full-time Chairman is appointed, and that is rather generous of me because if I were to leave early, I would earn an extra \$3000 per year in pension than if I wait until June 30.

R&R: While you are the leading candidate for the interim Chairmanship, Abbott Washburn is also being considered. What would be your feeling if Abbott is given the nod?

BL: I couldn't help but feel rejected, but I wouldn't cry about it as long as it doesn't reflect on my ability. As it is now, I'm Vice Chairman, and the longest-running Presidential appointee in government. The interim Chairmanship would be a nice cap to a long career.

R&R: What changes would you make as interim Chairman?

BL: I wouldn't start any revolutions. I would be more like a caretaker until the new guy came aboard. I would fill any vacancies created by Ferris's departure as Chairman. Several people like the General Counsel, Head of Plans & Policy, Chief Engineer, and Public Relations Director are probably already looking for new jobs. I might even ask some to stay on.

R&R: Sen. Barry Goldwater (R-AZ) has called for Ferris's immediate replacement. How swiftly will that come?

BL: I'm not sure really. Ferris has the right to stay on as a Commissioner until his term is completed. Goldwater's attack on Ferris was very strong. I think Ferris was a good Chairman, although I have disagreed with him on many occasions.

R&R: Would you like to see Jim Quello reappointed?

BL: Yes, I would. I would support him any way that I could. Also, an engineer on the Commission would be a real strength. You know, the FCC started out totally as a technical group of Commissioners, and now the lawyers have taken over.

R&R: Various members of the FCC transition team along with Barry Goldwater have hinted at strong deregulation through amendments to the Communications Act. Will this put the FCC into limbo?

BL: We can't tread water just because we think something is going to happen. Goldwater also said, "We only need five Commissioners." I tend to agree.

R&R: What is your feeling about radio deregulation?

BL: If confined just to the word deregulation, I am for it. When I examine the details, there is a lot of opposition from public interest groups. One thing that concerns me is the part about dropping the standards for commercials.

R&R: Under Reagan, will the FCC continue to show a strong hand in EEO or is it a duplication of the EEOC?

BL: I think you will see a little less government intervention. However, we are an independent agency and I don't think you will see attitudes change that quickly just because of a new President. This is an area we should lighten up on somewhat, as we have been unreasonable in some instances.

R&R: Ferris was quick to hand out short-term renewals for EEO violations. Will this change?

BL: Everyone is for equal employment. I find it very difficult to pass blanket rules because each part of the country is so different. This is one of the problems with the FCC.

R&R: Reagan's people have indicated they are not keen on 9kHz reduced spacing. Any opinions?

BL: The U.S. has already taken a positive action on the matter. This comes from the State Department, although they rely on us for input. I was committed to 9 kHz as Chairman of the U.S. Delegation to Argentina and still am. If ongoing studies indicate this is not the way to proceed, they would have a major bearing on my position. If I am around in November, I will again be involved with the next Region 2 meeting. With Canada and Mexico against it, look for some rough going, as we work by consensus.

R&R: Why do you personally support 9 kHz reduced spacing?

BL: Part of my reasoning is that it works for the rest of the world, why not here? I am also interested in increasing minority-controlled stations. I subscribe to the "more is better" theory as long as it doesn't degrade existing service.

R&R: Can you shed some light on your role with the proposed FCC move to Twin Towers in Rosslyn, VA?

BL: Commissioner Anne Jones and I are to report to the Commission no later than February 1. We have had a number of meetings with FCC staff people and we have appointments with the DC government people and the National Planning Commission. I have already put ads in the Washington Post for 400,000 to 425,000 sq. feet of office space in DC. If we can find such space, we should stay in DC. If not, then we should proceed to Rosslyn.

R&R: Charlie Ferris has been criticized that he went about the move in the wrong way. Do you agree?

BL: Yes I do. I think that all of the Commissioners should have been dealt in on it. But at the same time, in fairness to Ferris, he performed quite a feat getting the Communications Act amended to permit the FCC to move out of DC. For that reason alone, he had to keep it quiet.

R&R: When you finally leave the FCC after 28 years, what will you do?

BL: I have proposed an idea that is under consideration at Notre Dame. My wife and I have set up an endowment, and I am toying with the idea of building a Telecommunications School there. I would be involved in helping to raise funds for it. This would be a labor of love.

FCC: At A Glance

Atlanta Workshop Set

In an effort to let the public meet the FCC, a second series of Public Workshops has been announced, with the first to take place at the Richard B. Russell Federal Building in Atlanta on January 27 beginning at 9am. Other meetings are scheduled for San Antonio on March 12 and Chicago on April 23.

Commissioner Tyrone Brown, whose resignation is effective January 31, will be the keynote speaker at the Atlanta conference, which will be open on a first-come, first-served basis to the public. Atlanta Mayor Maynard Jackson will be on hand during the sessions.

Other FCC notables appearing at the sessions will be Secretary William Tricarico, Office of Plans & Policy Chief Nina Cornell, Broadcast Bureau Chief Dick Shiben, Office of Consumer Assistance Chief Patti Grace, and FCC Atlanta Regional Director Carl Pyrom.

Of particular interest will be a rulemaking participation workshop that begins at 10:30am, designed to make the public and broadcasters more aware of how they can participate through comments and letters at FCC proceedings.

Renewals

Late last month, KKDA/Dallas was given a full-term license after a full field investigation in May 1980 showed the Commission that contests and promotions broadcast were in compliance with FCC rules. The station had been under investigation by the FCC for program logging and technical rule violations and had operated with a short-term license since August 1979.

WOOF-AM-FM/Dothan, AL has been granted renewal of its licenses after submitting a detailed EEO program showing why it did not have full-time minority employees when the work force in the area is 21.7% minority. In May 1980, the stations had shown five full-time women and one black employee holding an "upper-four" management position. Continuing progress reports are still due with

the next renewal application.

EEO problems have been rectified at WROV/Roanoke which had been operating under a short-term license for failing to have employed enough minorities in relation to the available workforce. WROV now has a full-term license after hiring one black and five women — two of whom were in the upper-four job categories. The FCC noted that WROV's next application "will be scrutinized carefully" for EEO program conformity.

WITS Gets The Go-Ahead

Despite complaints from WNTN/Newton and WDLW/Waltham, MA, WITS/Boston has been given the okay to move its transmitter to Waltham. The improvement was originally granted in May 1980 because construction around the present transmitter site was causing problems with the sta-

tion's directional antenna system. WITS will have to rectify any interference problems to other stations that occur as a result of the move.

WMIL Must Make Application Changes

WMIL/Waukesha, WI has been asked by the Commission to amend its application to relocate its transmitter because the move raises the possibility of actually reallocating the station from Waukesha to Milwaukee. Charter Broadcasting recently purchased WMIL-FM as a complement for its Milwaukee AM station, WOKY, and had filed for permission to move the transmitter six miles closer to Milwaukee. WJFM-FM/Elmwood Park, IL has filed an objection to the move, which would give WMIL a city-grade signal over the entire Milwaukee area for the first time. Charter was given 60 days to respond to the FCC's request for an amended application.

Complaints Down In Fiscal 1980

While fiscal 1979 brought an all-time high number of complaints and comments to the FCC, totaling 109,260, for the same period in 1980 only 94,504 were received. Of the number sent, 11,659 concerned AM radio stations and 7,679 were about FM stations; the rest were TV items. Political and Fairness Doctrine complaints were up, with the FCC logging 20,340 such complaints for 1980, as compared with 8858 in 1979.

TRADE ASSOCIATION NEWS

Johnson To Represent Broadcasters On 9 kHz

Wally Johnson, Executive Director of the Association for Broadcast Standards and former FCC Broadcast Bureau Chief, will represent broadcasters January 19 at the CITEL (Inter-American Telecommunications Conference) and POE (Panel of Experts) meeting in Forta Leza, Brazil.

NAB President Vince Wasilewski had sent a letter to Secretary of State Edmund Muskie asking permission to send an industry observer. Muskie replied favorably and suggested a more active role of "delegate" rather than "observer."

The meetings are being held in preparation for the Region 2 (North, South & Central America, Greenland, and Caribbean nations) consideration of 9 kHz reduced spacing. "Johnson is an expert in broadcast engineering," said Wasilewski, implying that the broadcast representative will be well-suited to writing 9 kHz's technical implications, a prime topic at the meeting.

NRBA Membership Up

Radio membership at NRBA for 1980 has surpassed 1500 stations. "It's been a high year of visibility for radio. National and local advertisers have rediscovered the pulling power and economy of radio," said NRBA Executive VP Abe Voron.

"The growth of NRBA is no accident," he remarked, "as more and more owners and managers have recognized the need for an organization whose sole interest is radio that is run by broadcasters. Further proof was demonstrated as over 4300 registered for our Los Angeles meeting last October. We expect a similar turnout for the 1981 meeting."

NAB Sets Engineering Seminar

A week-long NAB seminar for broadcast engineering and operations personnel will be held February 15-20 at Purdue University, West Lafayette, IN.

The seminar will be broken down into two separate areas of instruction. "Management I" will help the engineering manager to build up on current management skills. "Management II" will examine ways to take these skills and apply them to interaction with peers, subordinates, and superiors. The course costs \$525 and includes room, textbooks, teaching materials, and several receptions and dinners.

Insurance Coverage Corrected

For the record, the NAB's libel insurance coverage (R&R 1-9) should be \$1 million per occurrence, with a total of \$2 million per station each year for libel protection. Additional coverage of \$500,000 annually on first amendment legal expense option does not include coverage under libel protection plan.

Our 'Hearts' In The Right Place

"Heartbreak Hotel"



THE JACKSONS

Management: Weisner-Demann Entertainment and Joe Jackson

WXLO 4-3	WBLI add	WAPE 15-12	KCPX 28
WBEN-FM 12-9	WAEB 19	BJ105 28-19	KENO 11-8
WIFI deb 30	Q106 24-22	CK101 23-19	KHYT 20
WROR add 27	WHYN deb 27	WBBQ 30-23	WGUY 5-4
WXKS 15-1	14Q add 26	FM100 deb 22	WLBZ 20-10
PRO-FM add 21	WKEE 27-19	WHBQ 26-22	WFBG 16-13
JB105 27	V100 deb 28	KX104 20	14WK deb 28
WPGC 8-7	KNUS 25-20	92Q 30-25	WCIR 17-12
CKGM 25-19	KFMK add	WNOX 28-26	WSGA 23-19
KRLY 11	KTSA on	WAYS 28-23	95SGF 29-26
Y100 13	KINT 11-8	WSEZ 19-16	WFOX on
Q105 15	KHFI 14-12	WCSC deb 25	WANS-FM 35-23
WCKX 17	KBFM 2-1	WAKY on	WXLK 22
WDRQ 22	WTIX 18-15	WVLK 15-11	FM99 10-9
CKLW 25-13	B97 14-11	WVIC 40-37	WKXY 16
KEARTH 17-8	WNOE 3-2	WIKS 23-19	KSEL 19-15
KRLA 19-16	KEEL 18-14	WOW add	KPUR 19-16
KFI on	WFMF 18-12	WHOT 26-22	KVOL 12
KIIS-FM 16-12	WJDX 17-12	KYNO-FM 12-9	KWWL 9
KFRC 26-21	KXX106 14-8	KIOY 10-9	KENI on
KJR 23-17	WERC 2	KIDD 21-13	KSLY on
KOPA deb 27	G100 29-25	FM102 22-16	KATI 24-22
WFBR 9-5	WAAY deb 27	KGGI 13	KFXD 30-26
WOLF 8-7	96X 9-4	KJRB 12-9	KRLC 26-24
WHFM 22-19	WAXY 23-20	KNBQ 16-14	
WTRY on	Y103 26-23	KTAC deb 28	

"Hearts On Fire"



RANDY MEISNER

Produced by Val Garay

96KX add 31	G100 deb 27	KIDD add	WCGQ on
JB105 add 34	WAAY on	KJRB add	WISE add
CFTR add	Y103 deb 38	KNBQ on	WANS-FM on
WLS on	WAPE add	KTAC on	WXLK deb 27
KJR add	CK101 40-34	KSPZ deb 14	FM99 deb 34
KPLZ deb 28	WBBQ add	KYSN on	WKXY add
KUPD on	KX104 add	FM103 add	KILE 40-37
WOLF 39-33	92Q add	KLUC add	KSEL add
WHFM deb 27	WRJZ add	KENO add	KQIZ-FM deb 30
WICC add 29	WCSC add	KZZP 26-22	KPUR add
WPST add	WVLK add	KRQ 28-25	KVOL on
K104 deb 37	WVIC on	KHYT add	KKXL deb 19
WKEE on	WAKX add	KTKT add	KFYR on
V100 deb 30	KIOA on	WGUY add	KKRC add
KSRR add	KWEN 30-28	WLBZ deb 27	KKLS add
KINT add 39	Z104 add	WLAM add	WRKR add
KBFM add	WNAM add	WIGY add	KWWL add
KWIC deb 30	WOW add	13FEA add	KDVV add
B97 add	WOHO add	WFBG deb 24	KENI add
KQ94 add 22	WHOT add	14WK add	KSLY add
WJDX deb 30	KEZR deb 25	WCIR on	KCBN deb 36
KXX106 add	KKXX deb 29	95XIL 37-36	KDZA add
WERC add	KERN add	95SGF add	KQDI add
	KIOY deb 26	WFOX on	KBOZ add
			KOOK add
			KRLC on

on  Records



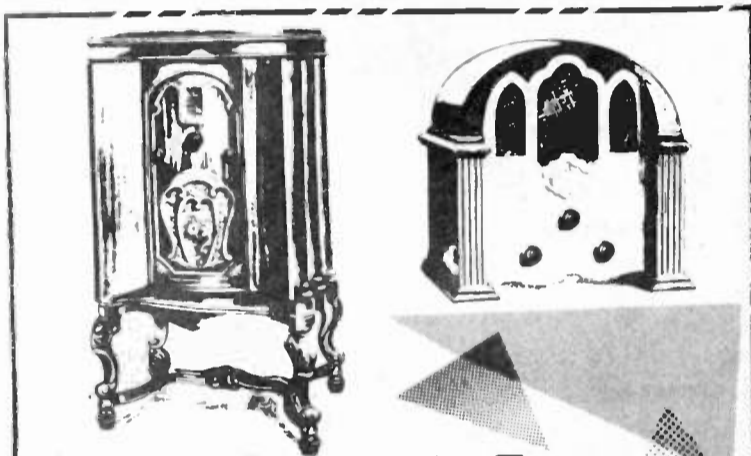
Numark Introduces Low-Cost Headphones With Built-In Mikes

Numark Electronics Corp. recently introduced two sets of low-cost (under \$60) headphones featuring built-in unidirectional mikes. The "Model HM6000" uses a single ear cup and retails for around \$50, while the "Model HM7000" uses two cups for complete isolation of room noise and sells for about \$10 more.

Both units offer distortion-free

response from 20 to 20,000 Hz, come equipped with an eight-foot headphone cord with stereo phone plug, an eight-foot mike cord with phone plug, and weigh under eight ounces (sans cords).

For further information contact **Bob Kotovsky** at Numark Electronics Corp., 503 Raritan Center, Edison, NJ 08817, (201) 225-3222.



Antique Radios: In Tune With The Times (Again)

While postage stamps and coins have been collectable for years, to be joined by such recent pop-cultural phenomena as comic books and original label 45 rpm recordings, perhaps the most recent items to enjoy a fiscal rebirth are antique radios. For example, a 1929 **Brunswick**, which originally sold for around \$75, now has an estimated value of \$400, according to antique radio aficionado **Hartford Beitman**.

Beitman, who at one time owned 100 antique radios and whose current collection numbers 30, operates **Antique Radio Services** out of his home in Kenilworth, a suburb of Chicago. Beitman views himself as a sort of clearinghouse for information regarding the old radios and offers several publications, principally to collectors. His biggest publication, the **Directory of Antique Radio Collectors and Suppliers**, sells for \$3 — enough to cover the cost of photocopying.

Noting that age alone does not make a radio valuable, as the first radios were crystal sets severely lacking in visual appeal, 29-year-old Beitman says that the golden age of radios began in the late 1920's and lasted through the 1940's, at which time radios began to shrink in size and manufacturers switched from wood to Bakelite and other materials. As for the current boom in antique radios, Beitman claims it's easy to explain — they are one area of antiques that hasn't become prohibitively expensive. At least for a while.

"StereoSpace" Brings 3-D Films Back To Life

If early previews are any indication, conventional 3-D films will soon follow silents into the primitive filmmaking techniques of yore. **United Artists Theatre Circuit's** (UATC) new 70mm panoramic three-dimensional production and exhibition process, called

"StereoSpace," is expected to revolutionize 3-D films, using a combination of stereoscopic and phonic motion pictures.

The process, perfected over a period of four years and at a cost of \$3 million, employs two synchronized

cameras (representing the right and left eye of the viewer) filming from a common base. Using this system, an object can be brought as close as 10 inches from the viewer's face with the help of Polaroid glasses worn in the theatre. Reportedly, the glasses have been improved beyond 50's models as well.

3-D Sound, Too

"StereoSpace" films will also feature three-dimensional sound, provided via a 12-channel Dolby system (six tracks on each reel), with speakers situated at left, center, and right screen, left and right wall, rear, and overhead.

The additional film production costs for all this new technology are estimated to run only 8 percent over previous expenses. UATC is planning a summer, 1982 premiere of the system with an unidentified psychic suspense thriller, featuring big name stars, as the first release.

The new system, which will cost a 70mm theatre owner \$20,000 to install (\$40,000 for a 35mm theatre owner), is viewed as an attempt by the film industry to fend off what the moviemakers feel is increasingly stiff competition from home video.

Audio & Design Unveils Tri-Band Processor

Audio & Design Recording Inc. has recently made available a "Transdynamic" stereo broadcast processor, which contains all the necessary equipment needed for sophisticated tri-band processing in conjunction with professional-quality amplifiers. Developed especially for the U.S. broadcast market, the unit is designed for master processing prior to transmission, disc-cutting or tape duplication.

The "Transdynamic" facilitates separate processing of high, mid, and low end bands, avoiding modulation effects and allowing the user to establish dynamic equalization curves. Both 12db/octave and 6db/octave phase compensated splitting is available with the recombined signal capable of being further processed via Audio & Design's Variable Neper Generator. These units may be stereo coupled as well.

Additional features include an ADR constant current clipper for absolute peak control, internal calibration systems, bargraphs, a peak program meter, and solid-state switching. For further information contact Audio & Design Recording Inc. at P.O. Box 786, Bremerton, WA 98310, (206) 275-5009.

Cincinnati Convention Site For SRPP

The **Society of Radio Programmers and Personalities** (SRPP) will host its first convention on July 17-19 in Cincinnati. Among the events scheduled will be four rap sessions: "Programming And Sales: Striking A Balance," chaired by **McGavern-Guild Radio's Ralph Guild**; a career development session entitled "What Kind Of Job Is That For A Grown-Up?," chaired by **Broadcast Center** President **William Gebhardt**; an airshift discussion called "Is There More Than Time And Temp?," to be led by the SRPP Board of Directors, and a session on "The Politics Of Radio."

In addition, Gebhardt and the Broadcast Center will conduct a series of pre-scheduled one-on-one aircheck critiques for SRPP members. There will be an awards banquet on Saturday night and an annual business meeting chaired by SRPP President (and noted **CKLW/Detroit** air personality) **Dick Purtan** on Sunday morning. For further information contact the SRPP at 1719 W. 91st Place, Kansas City, MO 64114, (816) 444-3500.



Marlim Enterprises has introduced "Sweet Talk," a disposable telephone mouthpiece that the manufacturer claims "eliminates unsanitary odors for up to 30 days." Simple to install (the unit snaps onto any telephone mouthpiece), "Sweet Talk"'s secret is a germicidal disinfectant impregnated in the unit's inner white wafer.

British Local Radio Mounts Self-Promotion Campaign

Battling the recession, Britain's 22 local commercial radio stations have banded together to promote themselves to advertisers via a \$2.35 million promotional campaign. Figures released by the **Association of Radio Advertisers** show total English radio advertising income held steady from 1979 to 1980 at \$93.3 million; however, there were seven new stations created in 1980.

Meanwhile, **Independent Local Radio** (ILR) statistics reflect revenue declines of 21.5 percent during September 1980 and 28 percent during October. The availability of local advertising is not the problem, but national advertising buys have dipped to 48 percent of the total in September 1980, according to ILR. The previous 12 months' national advertising contributed over 50 percent of the total revenues.

One reason for the decline may be that radio ad rates have risen faster than the annual demand for radio time, prompting firms such as **Barclay's Bank** (the largest spender on radio in 1979) to forego any purchases of radio time in 1980.

WESTWOOD ONE-SALUTES!

One of over 1200 Great Radio Stations carrying Westwood One programs.

Programs like: **Dr. Demento**, **Off The Record with Mary Turner**, **The Great American Radio Show with Jeff Gelb**, **Star Trak**, **Ace & Friends**, **Spaces and Places**, **Shootin' The Breeze**, **Special Edition with Sid McCoy**, **The Sound of Motown**, **Concerts, Specials, Live From Gilley's with Jim Duncan**, and **The Rock Years**.

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**We Like To Keep
A Good Thing Going!**

"Seven Bridges Road"

E-47100

EAGLES

"Flash"

E-47092

FLASH GORDON SOUNDTRACK BY QUEEN

"Love Is On The Airwaves" 

P-47921

NIGHT

"Dreamer"

E-47094

ASSOCIATION

"People Are Strange"

E-47097

THE DOORS

"I Love A Rainy Night"

E-47066

EDDIE RABBITT

**1981-A REPEAT SUCCESS STORY
FOR ELEKTRA/ASYLUM RECORDS**



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BREAK THE NEW



DOLLY PARTON

"9 To 5"

PB 12133

NATIONAL AIRPLAY/30. 25 - 16



AHLI 3852



RONNIE MILSAP

"Smoky Mountain Rain"

PB 12084

AHLI 3772

THE BACK PAGE BREAKERS

RONNIE MILSAP

Smoky Mountain Rain (RCA)

58% of our reporters on it. Moves: Up 77, same 20, Down 1, Adds 31 including WKBW, WCAO, PRO-FM, KRLY, KXOK, KFI, Q106, WHYN, KFMK, WFMF, FM100, KJRB. See Parallels, debuts at number 28.



DON McLEAN

"Crying"

YB 11799

Millennium RECORDS

THE BACK PAGE BREAKERS

DON McLEAN

Crying (Millennium)

61% of our reporters on it. Moves: Up 28, Same 17, Down 1, Adds 89 including WNBC, WKBW, WFIL, WCAO, PRO-FM, WPGC, Q105, WDRQ, CKLW, KXOK, KBEQ, WHB, WZUU, WOKY, KEARTH, KIIS-FM, KOPA. See Parallels, debuts at number 30.

From the album "Chain Lightning" shipping now!



DARYL & JOHN HALL OATES

"Kiss On My List"

PB 12142

AQL1-3646

WFIL add
WIFI add
WROR add 26
PRO-FM add 24
KRLY on
Z93 add
94Q add
KEARTH on
KIIS-FM on
KJR deb 27
KOPA add
WFBR add
WFLY add

WPST deb 32
Q106 on
WKEE add
V100 add
KSRR add
KINT add
KHFI on
KEEL deb 33
WJDX on
WAAY add
96X 29-25
Y103 deb 37
BJ105 on

KX104 add
WSKZ add
WGH on
WOW add 27
WDJX add
KIOY 33-30
KCPX deb 32
KENO add
WLAM deb 33
WFBG add
WCIR add
WCGQ add
WISE add

WANS-FM add
WXLK deb 23
FM99 add
KATI add
KBOZ on
KOOK add
KRLC add

RCA

NG IN YEAR

ELVIS PRESLEY

"Guitar Man"

PB 12158

WAYS add
WGH deb 23
KERN add
KCPX add
WLBZ add
WHY add
FM99 add

WFIL add
JB105 add 35
KEARTH deb 30
WAXY deb 30



LAKE SIDE

"Fantastic Voyage"

YB 12129

KBFM deb 29
WJDX add
KHYT 17-7
FM99 20-15
KVOL 28-23

WXKS deb 8
KRLY 18-13
KFRC add
KSET-FM deb 24
KINT add
KHFI deb 30


A Division of Los Angeles Records
Manufactured and Distributed by RCA Records



BXL1-3720

SHALAMAR

"Full Of Fire"

YB 12152

96X 14-11
WGH add
KGGI on
KHYT add
FM99 33-30
KILE 29-26
KCBN on

WXKS 11-9
KIIS-FM add
KSET-FM 16-10
KINT 34-25
KHFI on
KBFM 27-18
WTIX on



BZL1-3577


A Division of Los Angeles Records
Manufactured and Distributed by RCA Records

WHISPERS

"It's A Love Thing"

YB 12154

WXLO deb 30
WXKS deb 30



BZL1-3578


A Division of Los Angeles Records
Manufactured and Distributed by RCA Records

RECORDS



Sun Records: Rockabilly Revisited

"Sun Records: The Brief History Of The Legendary Record Label," is a short (185 pages) but exhaustive study of one of America's true cultural treasures — the Sun Recording Company, founded in 1950 by Sam Phillips in Memphis. The book traces the label's development from Phillips's early R&B productions, which included Howlin' Wolf ("Moanin' In The Moonlight"), Junior Parker ("Mystery Train"), and Jackie Brenston ("Rocket 88"), to his glory days with Elvis Presley, Jerry Lee Lewis, Johnny Cash, Carl Perkins, Charlie Rich, and Roy Orbison, among others.

The book is packed with facts, photos, and little-known anecdotes; British authors Colin Escott and Martin Hawkins have compiled the authoritative work on the independently-distributed label whose sound remains one of the most influential in all of popular music. In addition to the sections on the aforementioned superstars, the book provides concise histories of Sun's rise to prominence and subsequent decline, as well as much-needed information on related artists and labels.

Furthermore, the book contains several valuable appendices ranging from "Where Are They Now?" to a complete Sun discography (including reissues). "Sun Records..." is published by New York-based Quick Fox and retails for \$8.95. So put on your blue suede shoes and let's get real gone now.

Capitol Strikes Accord With Accord

Capitol Records has agreed to distribute New York-based Accord Records' product in the United States. The label, founded in 1977, was previously active mainly in the European, Latin American, and Far Eastern markets. Accord President Michael Gusick and National Promotion Director Nina Herman will remain based in New York, while National Sales Manager Bill Valenziano will work out of the label's Los Angeles office. Capitol's Lee Smith will become coordinator for the new label.

Accord's first release under the Capitol distribution agreement is the debut album by Philadelphia jazz group the Markley Band.

Nalley's Foods Junk TV Spots For Radio

Nalley's Fine Foods, a Tacoma-based marketer of potato chips, pickles and chili, has jettisoned its entire TV advertising campaign in favor of radio spots. Seattle ad agency Cole & Weber explained the switch would enable the food company to maintain year-round product visibility on a relatively modest (\$2 million) advertising budget.

Nalley's campaign kicks off May 1 in 14 cities in Washington, Oregon, Utah, Montana, and Alaska. The five 60-minute spots feature a fictional Marcus Nalley, whose image will appear on p-o-p store displays. On-air promotions and contests are also planned.

First MFSL Original Master Recording Cassettes Available

For music-lovers with an ear for natural-sounding cassettes, Mobile Fidelity Sound Lab (MFSL) has introduced "Original Master Recording High Fidelity Cassettes" (R&R 8-1-80). Each prerecorded chromium dioxide cassette is duplicated in a one-to-one process from the master tape to ensure the highest quality sound.

Following on the heels of MFSL's limited edition series of "Original Master Recording LP's," the also limited edition series of cassettes initially features such artists as Pink Floyd, John Klemmer, the Los Angeles Philharmonic Orchestra, Steely Dan, Earl Klugh, and Supertramp. For further information, contact Mobile Fidelity Sound Lab at Box 919, Chatsworth, CA 91311.

Shindler Named Assoc. Dir./LP Promotion At E/A

Bruce Shindler has been named Associate Director of Album Promotion for Elektra/Asylum Records. The move marks the return of Shindler to the label where he'd previously spent five years, first as a promotion rep based in New York and then later in San Francisco. He will be based in E/A's New York offices.



Bruce Shindler

Pro:Motions

Salupo, Stiles, Vidaver & Carnes Form Eeek Connection Firm

Victor Salupo, Cal Stiles, John Vidaver, and Georgia Carnes have announced the formation of the Eeek Connection, an independent promotion and marketing firm. Salupo will serve as Chairman of the Board/Chief Operating officer for Eeek in addition to his current duties as President of Sound Trek Records. Stiles, presently President of the Promotions Marketing Company and a 20-year veteran of the music industry, will serve as President of Eeek.

Vidaver, a 16-year veteran of radio who presently heads Beta Data Associates, will serve as Vice President of Research and Development for Eeek. Carnes, currently President of Emco Productions and a Vice President at Sound Trek Records, will serve as Vice President of Marketing and Sales for Eeek.

For further information contact the Eeek Connection at 8 East 48th St., Suite 4A, New York, NY 10017, (212) 753-2673.

Winston Named Promo Mgr./Jazz & Progressive At Arista

Sherry Winston has been named Promotion Manager for Jazz and Progressive Music at Arista Records. Prior to joining Arista, Winston was associated with the College Promotion department of Elektra/Asylum Records.

In her new post, she will be responsible for securing national airplay on all Arista, Arista/GRP and Arista-distributed jazz and progressive releases and will coordinate the activities of the local and regional promotion staff in this area.



Sherry Winston

Satriano Upped To Nat'l Publicity Dir. For E/A

Sue Satriano has been elevated to National Publicity Director at Elektra/Asylum Records. A 3 1/2-year veteran of the label, Satriano most recently served as Publicity Director for the Midwest and South. Prior to joining E/A, she worked at Rolling Stone magazine for four years.

Clark Elevated To Regional Pop Promo Post For Atlantic

Bob Clark has been promoted to Regional Pop Promotion Director at Atlantic Records. Clark, Atlantic's local promotion rep for Pittsburgh since 1977, will relocate to Cleveland in his new post. Prior to joining the label, Clark's industry experience included serving as Music Director of WEEP/Pittsburgh from 1975-77, Program Director of WQED-FM/Pittsburgh from 1973-75, and Program Director of WDUQ/Pittsburgh from 1971-73.



Asher To Receive Martell Foundation's 1981 Humanitarian Award

The T.J. Martell Memorial Foundation for Leukemia Research will honor CBS/Records Group Deputy President and Chief Operating Officer Dick Asher with its 1981 Humanitarian Award at the Foundation's Fifth Annual Dinner on May 2 at the Waldorf Astoria in New York. Asher joins previous honorees Clive Davis, Gil Friesen, Ahmet Ertegun, and Bruce Lundvall, all of whom have supported the organization founded by the music industry in 1975 in memory of T.J. Martell, son of CBS Records' Associated Labels VP/GM Tony Martell and Vicky Martell.



Dick Asher

THIS WEEKEND ON SOUNDTRACK OF THE 60'S

MURRAY THE K

presents three hours of 60's HITS from THE BEATLES to the BUCKINGHAMS

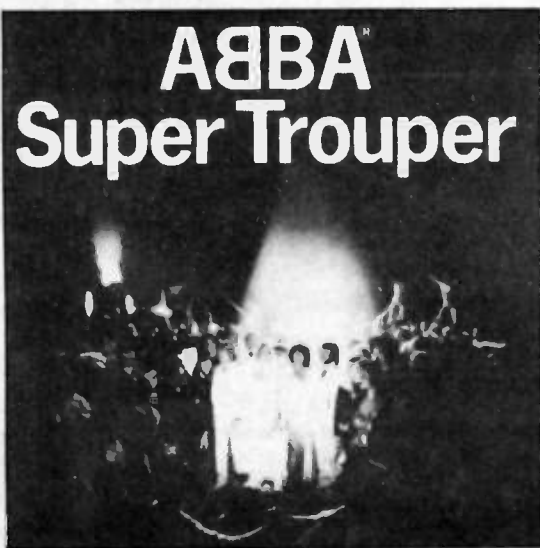
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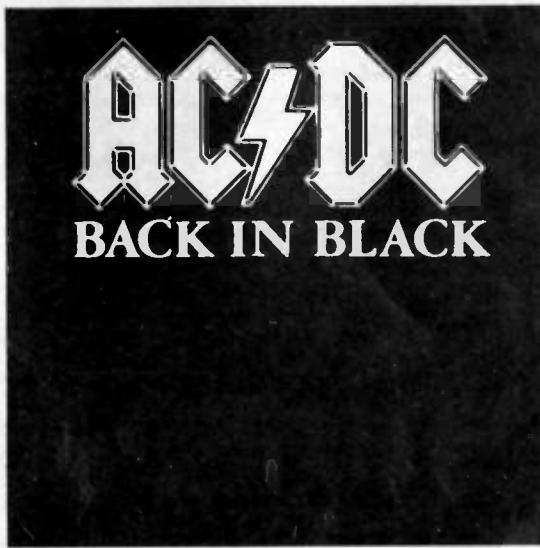
- ★ DYLAN'S BIG BREAK
- ★ SAM OF SAM & DAVE
- ★ DANNY THOMAS' UNCLE TONOOSE

SOUNDTRACK OF THE 60's is produced each week for radio worldwide by Watermark, makers of AMERICAN TOP 40, AMERICAN COUNTRY COUNTDOWN and THE ROBERT W. MORGAN SPECIAL OF THE WEEK.

START THE NEW YEAR OFF RIGHT!



ABBA
"The Winner Takes It All" 3776
 from album
SUPER TROUPER SD 16023



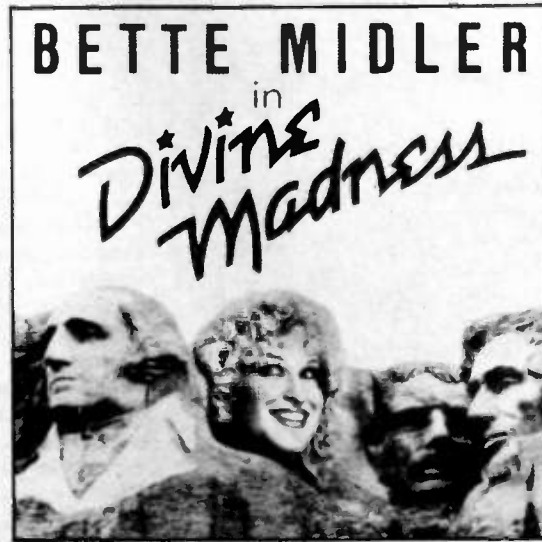
AC/DC
"Back in Black" 3787
 from album
BACK IN BLACK SD 16018



BLUES BROTHERS
"Who's Making Love" 3785
 from album
MADE IN AMERICA SD 16025



FIREFALL
"Staying With It" 3791
 from album
CLOUDS ACROSS THE SUN SD 16024



BETTE MIDLER
"My Mother's Eyes" 3771
 from album
DIVINE MADNESS SD 16022

On Atlantic Records & Tapes



Nets

ENTERPRISE RADIO

Dennis Randall has been promoted to Vice President of Communications for the net. Most recently Randall served as Director of Public Relations for the firm, having previously worked in public relations with the New England Whalers and the Entertainment and Sports Programming Network (ESPN).



KIDX-FM/Billings, MT and KRFD-FM/Marysville, CA have announced their affiliation with the net. Both stations have Pop/Adult formats.



CAROUSING AT THE COPA — Seen on the scene backstage following Elektra/Asylum recording artist Johnny Lee's recent performance at New York City's Copa are, from left: E/A VP Burt Stein, RKO Radio's Jo Interrante, and Lee.



DIAMOND DISCUSSION — Singer/songwriter (and now actor) Neil Diamond visited ABC Radio's New York offices recently to tape an interview for an upcoming music special scheduled to air via the ABC Radio Network in 1981. Pictured are, from left: former ABC Radio Network VP/Director of Programming Richard Foreman, Diamond, and ABC Radio VP/Programming Rick Sklar.

Alternative Radio Network

Net announces its fourth affiliate for "The Steve Dahl Breakfast Club." Beginning February 9, Dahl and co-host Garry Meier will debut on KROQ/Pasadena. The show will air from 5-10am and will be live for three hours with the remainder coming via pretaped delay. The net has recently begun broadcasting by satellite.



NBC Radio

KANC/Anchorage has signed on as an affiliate. Under the terms of the agreement, the station, which is under common ownership with the Alaska Radio Network, will distribute the net's programming to three other Alaska stations: KALM/Cordova, KRXA/Seward, and KABN/Big Lake.

The net also announced WWDB-FM/Philadelphia has become an affiliate.



Famed sportscaster Red Barber has joined the net's daily news and information program, "Morning Edition," as a sports commentator. Barber will be heard live every Friday morning, as he and "Morning Edition" host Bob Edwards discuss "whatever aspect of sports strikes their fancy," according to NPR sports producer Ketzell Levine.



Len Berman joins the net as anchor of three newly-created Saturday evening sportscasts, entitled "Sports Central, U.S.A." Berman is currently a weekend sportscaster at WCBSTV/New York.

"Super Bowl XV Weekend Special," a 20-part prelude to the NFL's final contest, will air Saturday and Sunday, January 24-25. The series will be hosted by CBS Radio's Win Elliot.



Mutual

George Barber has been named Regional Manager of Station Relations for the net's Southeast region. Most recently, Barber served as VP/GM at WQSA/Sarasota, FL, a Mutual affiliate.

People

New York

Bert Parks will serve as Master of Ceremonies for "Radio 60—The Diamond Jubilee," which will kick off a yearlong celebration of the anniversary of commercial radio. Part of the International Radio and Television Society's Newsmaker Luncheon series, the event, scheduled for Wednesday, January 14 at the Waldorf-Astoria, is being produced in conjunction with the New York Market Radio Broadcasters Association (NYMRAD).

Phoenix

Pat Powers has been promoted to News Director at KDKB-KDJQ/Phoenix. Powers was most recently Public Affairs Director for the stations and replaces Frank Warlick, who exited to pursue other interests. In addition, Michael Collins has been named Local Sales Manager for KDKB-KDJQ, moving from his present post as station account exec.

Raleigh

Martin Seligson has been named Sales Manager for WRAL-FM/Raleigh. He was most recently an account executive with the facility.

Dallas

John Saul, President and founder of MICMIX Audio Products Inc., passed away on January 2, 1981 at the age of 49. Saul, who formed MICMIX in 1972 after 20 years with the LTV Corp., was a pioneer in reverbation technology.

New Haven

Joe Kelly has been named a VP at the Insilco Broadcast Group. Kelly will retain his post as Director of National Sales Development for the firm as well.

Portland, ME

Bob Clarke has been named to head the newly-created FM Sales division at WGAN with Jack Welford handling the local sales management of the station's AM side. Clarke most recently served as the station's Sales Manager, while Welford comes to the position from an executive post with Blair Radio.



Reps



Katz Radio

Gordon Hastings has been named to a Senior Vice President post for the rep. Hastings, an eight-year veteran of the firm, will continue in his present position as Director of New Business Development as well.

The rep has established new St. Louis offices at One Mercantile Center. The phone and TWX numbers remain the same.



Blackman, a graduate of Oglethorpe University and the rep's Account Management Training Program, have been named account execs at the rep's Atlanta office.



BLAIR RADIO

Mary Jean Parsons, formerly Director of Administration of Radio & TV for the rep, has been named Vice President of the Broadcast Representation Division. Parsons joined Blair three months ago, coming from ABC.

Caroline Riley has been promoted account exec for the Blair Wired Stae Networks (BWSN). She was most recently Sales Coordinator for BWSN.

Margie Kane has been named account exec for the rep's Philadelphia sales office.

The rep announces a new San Francisco office located at 425 Battery St., 94111. Phone number is (415) 956-3994.



McGavren Guild

Judy Pillow, most recently with WGBS-WLYF/Miami, and Mike

Syndicators

Westwood One

"Live From Gilley's," the firm's hour-long weekly radio series of live country music concerts, debuted via 230 stations nationwide.

Bart McLendon

"Faith Made Them Great," a weekly entertainment-oriented religious program, is now available from Dallas-based Bart McLendon Broadcasting. Hosted by CBS-TV's Frank Glibber, the show is sponsored free-of-charge by Dr. Bill Bright's Campus Crusade For Christ.

Each program features a noted Christian, ranging from Dallas Cowboys coach Tom Landry to singer Debby Boone to astronaut Jim Irwin to cosmetics maven Mary Kay Ash, commenting upon how their religious beliefs contributed toward their success. In addition, each personality profiled has cut spots promoting their upcoming segment.

The show is currently airing over 80 radio stations nationwide, including WXLO/New York, KMOX/St. Louis, WSNJ/Philadelphia, KULF/Houston, and WSM/Nashville. For further information contact David Gerety at (214) 357-1750.

Churchill

KXLY-FM/Spokane and WHJY/Providence are the latest clients for the Phoenix-based firm's Beautiful Music service.

TM Special Projects



TM SPECIAL PROJECTS STAFF RESTRUCTURES — Neil Sargent (standing) has been elevated to VP/GM for TM Special Projects. Sargent most recently served as GSM for the division during the past year. Simultaneously, Gerard Ferri (seated at left) has been named National Sales Manager from his previous post as a Senior Account Exec for RKO's nationally-syndicated music specials and Jody Alexander (seated at right), a two-year veteran of TM Special Projects, has been promoted to Sales Manager.

Center For Radio Sales

The syndication firm Center for Radio Sales has been sold by prin-

cipal Bob Harris to Louisiana broadcaster Dick Egle, who owns KLEB and KZZQ/Golden Meadow, LA. Harris will continue to be associated with the radio consulting firm as VP/GM. The Center for Radio Sales will remain in Tallahassee.

Otis Conner

The firm recently completed production of a new music package consisting of 10 pieces of original music ranging from intros to complete thematics for the Enterprise Sports Network.

In addition, the firm has relocated to 2829 W. Northwest Hwy., Suite 490, Dallas, TX 75220. The new phone number is (214) 358-5500.

Sales

Station Sales

KTLK-AM and KADX-FM/Denver are being sold by Welcome Radio Inc. to Denver Great Empire Inc., a wholly-owned subsidiary of Great Empire Broadcasting Inc., for \$4.1 million subject to FCC approval. Broker was Richard A. Shaheen Inc.

WALK-AM and WALK-FM/Patchogue, NY are being sold by Horizons Communications Co.

to Island Broadcasting Co. Inc. for \$3.8 million subject to FCC approval, according to broker Blackburn & Co.

3M

Thomas Kenny has been promoted to Market Development Manager for 3M's Radio Broadcast Markets. Previously, Kenny had been Sales Manager for the firm's New Business Ventures Division.

R&R

Biggest In The Country

Your music plays to the biggest audiences in America. The top hits of 1980 as compiled from Radio & Records' Country radio reporters...

Now The Biggest Country Music TV Show Ever

A 2-Hour Special



Produced by R&R in association with Bob Banner Associates

Starring:

Dennis Weaver
as the Host

Bellamy Brothers

John Conlee

Crystal Gayle

Mickey Gilley

Merle Haggard

Johnny Lee

Ronnie Milsap

Anne Murray

Willie Nelson

Oak Ridge Boys

Dolly Parton

Eddie Rabbitt

T.G. Sheppard

Tanya Tucker

Conway Twitty

Don Williams

With Cameos By:

Glen Campbell and Kenny Rogers

Watch it in your market

CITY	TV STATION / DATE	CITY	TV STATION / DATE
Abilene	KTXS tba	Los Angeles	KNBC 1/25
Ada/Ardmore	KTEN 1/15	Louisville	WAVE 1/4
Albany	WAST tba	Lubbock	KMCC 1/22
Albuquerque	KOB tba	Madison	WISC 1/14
Alpena	WBKB tba	Mankato	KEYC 1/31
Amarillo	KAMR 1/11	Mason City/Austin	KTTC 1/25
Atlanta	WAGA 12/3	Memphis	WMC 1/10
Augusta	WDRW 1/10	Miami/Ft. Lauderdale	WCIX 1/17
Bakersfield	KPWR 1/4	Milwaukee	WVTV 1/17
Baltimore	WBAL 2/8	Minneapolis	KMSP 1/11
Bangor	WVH 1/3	Minot	KFYR 1/18
Baton Rouge	WRBT 1/25	Missoula	KECI tba
Billings	KTVO tba	Mobile	WEAR 1/25
Biloxi	WLOX 1/3	Monroe	KTVE 1/17
Binghamton	WMGC 1/3	Monterey	KSBW 1/25
Boise	KTVB 1/25	Montgomery	WKAB tba
Boston	WSBK 1/11	Nashville	WNGE 1/23
Burlington/Plattsburgh	WEZF tba	New Orleans	WGNO 1/24
Casper	KCWY 1/24	New York	WPIX 1/17
Cedar Rapids	KWWL tba	Norfolk	WAVY 1/26
Champaign/Springfield	WBHW 1/4	Odessa	KTPX 1/18
Charleston W. VA	WOWK tba	Oklahoma City	KTUV 1/10
Charleston SC	WCBD tba	Omaha	KETV 1/3
Charlotte	WBTV 1/31	Orlando/Dayton	WFTV 1/18
Chattanooga	WDEF tba	Paducah	WPSD tba
Chicago	WFLD 1/11	Palm Springs	KESQ tba
Chico/Redding	KHSL tba	Panama City	WWBB 1/10
Cincinnati	WLWT 1/15	Peoria	WEEK tba
Cleveland	WUAB 1/15	Philadelphia	WKBS 1/23
Colorado Springs	WQAA tba	Phoenix	KPHO 1/17
Columbia MO	KCBI 1/10	Pittsburgh	KDKA 1/11
Columbia SC	WOLO 1/3	Portland OR	KOIN 1/22
Columbus OH	WTWV tba	Portland ME	WGAN 1/3
Columbus GA	WRBL 1/10	Raleigh/Durham	WRAL 1/11
Corpus Christi	KRIC tba	Rapid City	KEVN tba
Dallas	KTVT 1/21	Richmond	WVBT 1/21
Davenport	WQAD 1/10	Rockford	WTVO 1/11
Denver	KBTU 1/3	Sacramento	KCRA 1/25
Detroit	WKBD 1/17	St. Louis	KSDK 1/4
Dothan	WDHN tba	Salt Lake City	KTUX 1/2
Duluth	WDIO 1/3	San Antonio	KMOL 1/8
El Paso	KDBC tba	San Diego	XETV 1/16
Elmira	WENY tba	San Francisco	KTUV 1/10
Erie	WJET 1/18	Santa Barbara	KSBW 1/25
Fargo	KTHI tba	Savannah	WICL tba
Flint	WNEM 1/2	Seattle/Tacoma	KING 1/25
Fresno	KMJ 1/25	Sioux City	KCAU 1/11
Ft. Myers/Naples	WEVU 1/3	Sioux Falls	KXQN tba
Ft. Smith	KFSM 1/3	South Bend	WSTV 1/11
Ft. Wayne	WPTA 1/11	Spokane	KHQ 1/15
Grand Junction	KREX tba	Springfield MA	WWLP 1/15
Grand Rapids	WKZO 1/10	Springfield MO	KYTV tba
Green Bay	WLRE tba	Syracuse	WIXT 1/3
Greensboro	WXII tba	Tallahassee	WECA tba
Greenville NC	WCTD 1/18	Tampa	WTOG 1/26
Greenville/Spartanburg	WLOS 1/23	Terre Haute	WTHI 1/10
Greenwood	WABG tba	Traverse City	WVTV 1/27
Hagerstown	WHAG tba	Tri Cities TN	WKPT tba
Hartlingen/Weslaco	KGBT tba	Toledo	WDHO tba
Harrisburg	WHP 1/10	Topeka	WBWB tba
Hartford	WVIT tba	Tucson	KZAZ 1/9
Houston	KRIV 1/8	Tulsa	KOKI 1/11
Huntsville	WNHT 1/8	Tyler	KLTV 1/31
Idaho Falls	KID 1/21	Valdosta	WVGA tba
Jackson	WAPT tba	Waco/Temple	KWTX 1/18
Jonesboro	KAIT tba	Washington	WTTG 1/6
Joplin	KODE 1/11	Wausau	WAE0 1/6
Kansas City	KMBA 1/30	West Palm Beach	WPEC tba
Knoxville	WTVK tba	Wichita	KARD tba
La Crosse	WEAU tba	Wichita Falls	KAUZ 1/3
Lafayette LA	KLFY 1/4	Wilmington	WWAY 1/9
Lansing	WLX 1/11	Utica	WUTR tba
Las Vegas	KLAS tba	Yakima	KNDO 1/1
Lexington	WKYT tba	Yuma	KECC 1/10
Lincoln	KHAS 1/4	Zanesville	WHIZ tba
Little Rock	KARK tba		

Ratings & Research

"Massive firings and job shifts in the wake of Arbitron results don't make sense . . ."

Arbitron Ratings: A Probing Look At Accuracy Of Industry's Bible

As the O/N '80 Arbitron ratings are being released, it's nailbiting time again at stations across the nation. While careers rise and fall based on the almighty Arbitron figures, relatively few seem to stop and wonder, "How accurate are these ratings, anyway?" Lately, more of you have been querying me regarding this topic, so I thought an explanation of how to compute the range inherent in Arbitron's figures would be timely. What follows is the gist of a column written more than 18 months ago — one of my first for R&R, and a column of which many of you requested reprints. For those who didn't see or didn't digest that column — and for those of you whose livelihood depends on the swing of Arbitron figures — here is the scoop on the reliability of Arbitron's ratings.

The Key Formula

Let's start the analysis by listing the variables involved (why not follow along with an example from the last Arbitron in your market...):

1. Station
2. Demographic Cell
3. Daypart
4. Total 12+ in-tab for the market (metro, ADI or TSA)
5. Demo Cell In-Tab
6. Station Rating For Demo/Daypart

An example I used in a recent seminar in Detroit will illustrate what information you need:

Stations: A; B
Demo: Adults 25-49
Daypart: Monday-Friday, 6-10am
(80 quarter hours)
Metro 12+ In-Tab: 1631
Adults 25-49 In-Tab: 630
Station Ratings In The Jan./Feb. Report In
The Specified Demo/Daypart: A 4.3; B 1.9

Now that we've determined the input, let's plug those numbers into the formula to figure "standard error" of a given rating.

Standard Error Calculation Formula
(To determine how much "plus or minus range" there is in an average rating)

$$2\sqrt{\frac{p \times q}{n \times SE}}$$

1. Determine "p". Arbitron rating (as shown in book for the specific station, demo and daypart).

Station A 4.3 $p=4.3$

(Adults 24-49 Average Rating,
M-F, 6-10am)

2. Determine "q" $q=95.7$

$$q = 100\% - p$$

$$100 - 4.3 = 95.7$$

3. Determine "n" $n=630$

n = in-tab sample size for the specific demographic

Page three of the Arbitron report shows the metro "percent unweighted in-tab" that each demo contributes. Since we are examining adults 25-49, just add the percent figure for the various unweighted (actual diary in-tab) demo cells — in this case men 25-34, men 35-44, men 45-49, plus the percents for women in the three cells. In this case, (J/F 79 Det ARB) we came up with 38.6% of the total 12+ in-tab of 1631, yielding 630 metro diaries that came back from adults 25-49. Try this in your

Arbitron Radio

Statistical Efficiencies For Calculating Standard Error

Population Group		Efficiency of Average Ratings Based on Number of Quarter-Hours in Day-Part				
		20	80	100	160	504
Total Persons	12+	1.2	1.9	2.0	2.1	2.4
Total Adults	18+	1.3	2.0	2.1	2.3	2.8
Total Men	18+	1.4	2.5	2.8	3.2	4.1
Total Women	18+	1.5	2.5	2.7	3.0	3.4
Adults	18-49	1.5	2.6	2.7	3.1	3.6
Men	18-49	1.5	3.0	3.4	4.1	5.6
Women	18-49	1.6	2.9	3.2	3.6	4.3
Adults	35-64	1.4	2.4	2.8	2.9	3.4
Men	35-64	1.4	2.8	3.1	3.7	4.9
Women	35-64	1.6	2.8	3.0	3.4	4.1
Adults	25-49	1.5	2.7	2.9	3.3	3.9
Men	25-49	1.5	3.0	3.4	4.2	6.7
Women	25-49	1.6	3.0	3.2	3.7	4.5
Adults	50+	1.5	2.6	2.7	3.1	3.8
Men	50+	1.4	2.8	3.1	3.8	6.3
Women	50+	1.6	2.8	3.0	3.6	4.2
Adults	35-49	1.5	2.8	3.1	3.6	4.6
Men	35-49	1.5	3.1	3.5	4.3	6.2
Women	35-49	1.6	3.1	3.3	3.9	4.8
Adults	18-34	1.6	3.2	3.5	4.1	5.2
Men	18-34	1.6	3.7	4.2	5.3	7.8
Women	18-34	1.7	3.4	3.7	4.4	5.5
Adults	50-64	1.5	2.7	3.0	3.4	4.3
Men	50-64	1.5	2.9	3.3	4.1	5.9
Women	50-64	1.6	2.9	3.2	3.7	4.6
Teens	12-17	2.0	4.4	4.9	5.9	7.9
Adults	25-34	1.6	3.3	3.7	4.4	5.7
Men	25-34	1.6	3.6	4.2	5.3	8.2
Women	25-34	1.7	3.4	3.8	4.4	4.6
Adults	18-24	1.8	3.9	4.3	5.2	7.0
Men	18-24	1.7	4.3	4.9	6.3	9.9
Women	18-24	1.9	3.9	4.3	5.1	6.6

		20	80	100	160	504
Adults	35-44	1.55	3.09	3.40	4.05	5.29
Men	35-44	1.49	3.27	3.70	4.69	7.09
Women	35-44	1.64	3.22	3.53	4.14	5.26
Adults	45-54	1.53	2.96	3.26	3.86	5.03
Men	45-54	1.46	3.10	3.50	4.42	6.66
Women	45-54	1.62	3.11	3.39	3.97	5.03
Adults	55-64	1.53	2.91	3.19	3.79	4.93
Men	55-64	1.46	3.01	3.39	4.27	6.43
Women	55-64	1.62	3.05	3.32	3.88	4.91

Week In Review

Back-Up Services Add Markets

Mediatrend and the Birch Report have both added fresh markets to their monthly ratings register. After dropping the market for lack of financial support, Mediatrend is again measuring Detroit, while Birch has brought Norfolk into the fold of its client markets.

Other happenings at Mediatrend show a determination by Jim Seiler to keep his company in the black this year. Markets that are not profitable are being dropped, with Fresno being the first. Two midwestern markets are likely to be the next to go, according to Seiler. On the positive side, there is a good chance that Phoenix will soon be added to the Mediatrend monthly lineup.

market selecting a target demo and then adding up the page three unweighted figures. This determines what percent of the total in-tab came from the demo you are examining.

4. Determine number of quarter-hours in the specific daypart. In this case, Monday-Friday, 6-10am = 80 quarter hours.

5. Determine the "Statistical Efficiency" S.E. = 2.7. From a table computed by Arbitron, and reprinted here with their permission, select the relevant demo and the correct quarter-hour total (from Step 4). You'll note that for adults 25-49, in a daypart containing 80 quarter hours, the S.E. is 2.7.

6. Let's now plug the above ingredients into the formula:

$$\frac{(p \times q)}{630 \times 2.7} = \frac{411.51}{1701} = .24$$

$$\sqrt{.24} = .489$$

$$2 \times .489 = .98 \text{ (round off to 1.0)}$$

Thus, we see that station "A" 's 25-49 average adult rating in morning drive is subject to standard error of approximately 1.0, or one average rating point. We can say then that the 4.3 as shown in the book is actually 4.3 plus or minus 1.0, or 3.3 to 5.3. If we took station "B", with its 1.9 rating in the same demo and daypart, running the figures through the formula show that the 1.9 is plus or minus .7, thus probably a 1.2 to 2.6.

Industry Impact . . . Enormous

The implications of the above calculations are vast. Station managers and program directors would be pleased perhaps with a 5.3 (and the share generated by such an average rating), while a 3.3 rating might get everyone's ulcers working overtime. Yet, both of these average ratings are within the same statistical realm represented by the 4.3 in the book.

Given this flux, agency buyers, who make buying decisions based on one number being just slightly better than another, are kidding themselves and their clients. Likewise, station managers or program directors who panic at a lower number or rejoice at a higher rating are not necessarily making wise decisions. The gain or loss may be a statistical illusion. The massive firings and job shifts that take place in the wake of Arbitron results don't make sense unless the GM or PD has a three-book or four-book trend to increase statistical reliability for better management decisions.

Bottom line on this is that you now know how to determine the "wobble" inherent in the estimates generated by Arbitron. This procedure outlined here is much more exact than Nomograph. Before the next Arbitron report is released to your market, do some practice calculations from a previous book. Then, when your market report is received, you can analyze the ups and downs carefully, using the information here. If you'd like more on this whole area, or have questions, call your Arbitron rep, or call or write to me. May the formula be with you.

Q&A

Mike Levine, Vice President/General Sales Manager of WNNJ-WIXL/Newton, NJ, recently called to ask, "Is there a way to break adults 18-34 out in the runs that are available in the Arbitron Programmer's Package?"

Yes, Mike, there is. As I mentioned in one of the recent articles on the package of analyses, the data is not available in terms of 18-34 per se, but through some calculations the figures can be derived. Once the 12+ figures for a station have been computed, the 18+ estimates can be subtracted to leave the teen totals for an entity. Subtracting the teen figures from the 12-34 audience data will eventually give you an idea what the 18-34 numbers are for a respective station.

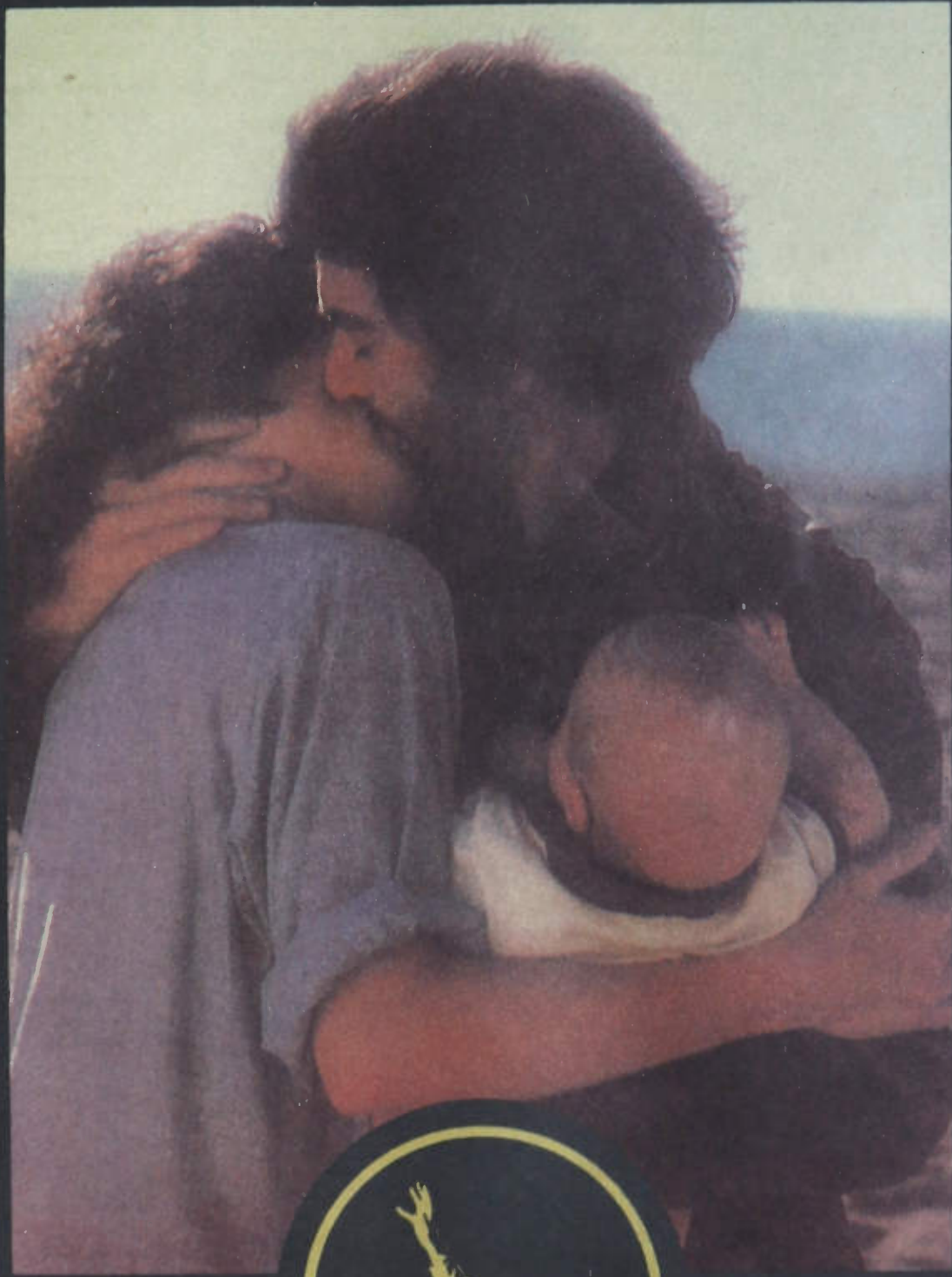
Jhan
Hiber



NEIL DIAMOND

HELLO AGAIN 4960

(Love Theme From "The Jazz Singer")



FROM THE BEST SELLING
CAPITOL ALBUM

Produced by Bob Gaudio

THE JAZZ



SINGER



SWAV-12120

Capitol
records

© 1981 Neil Diamond

October/November '80 Arbitron Shares

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Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

St. Louis

KMOX Maintains Lead, WIL-FM Up Three, WWWK Down Three

KMOX (T) remained the dominant power, up 21.6-23.4. KSLQ (R) continued to climb, 5.1-6.2, as did KMJM (B) 3.6-5.0. WWWK slipped 7.8-4.8. WIL-FM (C) enjoyed an excellent sweep, up 5.7-8.7. KXOK (R) had a stable book (5.0-4.9), having run on-air survey announcements. KSD-FM (PA), formerly KCFM, debuted with a 5.1 share.

Others with a one share or higher were: KADI-FM (PA) 1.4-1.6, KATZ (B) 2.6-1.4, KEZK (BM) 6.4-7.2, KMOX-FM (PA) 3.5-5.1, KSD (N/T) 2.3-2.5, KSHE (A) 7.6-5.1, KWK (R) 2.2-1.4, WESL (B) 2.6-1.8, WIL (C) 3.3-3.5, WRTH (PA) 5.5-4.4, and WZEN (M) stable at 1.0.

Minneapolis-St. Paul

WCCO Dominant, KDWB-FM Doubles, WLOL Continues Upswing

WCCO (PA) continues to be the dominant station in the Twin Cities area, going from 22.5 to 24.5. KDWB-FM's (A) share doubled 2.8-5.7. WLLOL (PA) posted another notable rise, up 4.9-5.8. KSTP-FM (R) rebounded 9.5-10.1, and Beautiful Music leader KEEY-FM moved up 4.3-6.0.

KQRS-FM (A) lost almost three shares, 7.3-4.5, and WJGY (C) slipped as well, 7.1-5.3.

Others scoring better than a one share were: KDWB (R) 3.7-3.0, KQRS (A) 1.2-1.0, KRSI (C) 1.6-1.0, KRSI-FM (PA) 1.3-1.2, KSTP (PA) 4.5-3.2, KTCR-FM (C) 1.8-1.6, KTWN (A) 1.0-1.1, WAYL (BM) 1.5-1.6, WAYL-FM (BM) 4.9-4.5, WCCO-FM (PA) 4.4-4.3, and WWTC (PA) 3.9-3.5.

Atlanta

WSB Dethroned By WQXI-FM, WZGC

Two leading CHR stations have knocked WSB (PA) from its perennial spot as 12+ leader in Atlanta. WQXI-FM went 8.2-10.5 and WZGC slipped 10.5-10.3, while WSB dropped two, 12.1-10.2. WVEE (B) fell almost four 11.9-8.0, while WKLS-FM (A) dipped 8.8-6.6. WLTA (PA) increased 4.2-6.7, and WSB-FM (BM) jumped nicely 4.1-6.0.

Others scoring a one share or better were: WAOK (B) 3.6-3.7, WBIE (C) 3.0-2.7, WGKA (CL) 1.4-1.3, WGST (N) 3.8-5.0, WPCH (BM) 7.1-6.8, WPLO (C) 4.5-5.1, WQXI (R) 2.2-2.8, and WRNG (T) 3.6-2.7.

Denver

KBPI Remains Number One, KOAQ Doubles, KOA Up

KBPI (A) slipped but remained on top, 9.0-8.6. KOAQ (R) posted a big jump 2.7-6.0. KOA (N) moved 6.5-7.8 with Broncos football. KOSI-FM (BM) moved up 5.7-6.7.

KHOW-AM-FM (PA) dropped two shares, 9.1-6.9. KIMN (R) also slipped, 7.1-5.4, and KLZ (C) dipped 6.7-4.7.

Others with a one share or better include: KADX (J) 2.6-1.9, KAZY (A) 5.2-4.2, KBCO (A) 1.6-2.4, KBNO (S) 5-1.1, KDEN (N) 2.4-1.8, KDKO (B) jumped 9.2-5, KLAK (C) 3.5-2.3, KLDR (O) debuted at 2.8, KLIR (BM) 7.3-6.1, KOSI (BM) stable at 3.2, KPPI (PA) 4.9-5.1, KTLK (R) 2.2-1.6, KVOD (CL) 3.8-4.8, KWBZ (T) 2.1-1.4, KYGO (C) 2.8-3.5, and KTCL (A) 1.1-1.5.

Miami-Ft. Lauderdale-Hollywood

WHYI Slips, Holds On To Top Spot

WHYI (R) lost almost one full share point (7.3-6.5) but remained barely ahead of the marketplace. Strong showings were turned in by WRHC (S) (6.0-6.3); WNWS (N), up 4.9-5.7; and WKQS (BM), which rose 3.5-4.6. Country WQAM almost doubled its previous share, 2.2-4.1.

Some perennial market fixtures saw down books. WLYF (BM) continues to slip (6.0-4.5), while former Hispanic leader WQBA moved 4.9-3.3. WINZ-FM (R) eroded 3.4-1.2.

Other stations that earned a one share or better include: WAIA (PA) 3.7-3.8; WAXY (R) 4.1-3.5; WCKO (R) 1.5-1.5; WCMQ (S) 1.0-2.3, WCMQ-FM (S) 2.9-2.3; WEDR (B) 3.4-2.6, WEWZ (BM) 1.0-1.0, WFTL (PA) 1.2-1.1, WGBS (PA) 1.5-1.7, WHTT (S) 2.7-1.4, WINZ (N) 4.9-4.6, WIOD (PA) 3.4-3.6, WKAT (T) 1.1-1.2, WLQY (BB) debut at 2.6, WMJX (R) 2.2-2.3, WOCN (PA) 1.9-1.9, WQBA-FM (S) 2.0-2.0, WRBD (B) 2.1-1.6, WSHE (A) 2.9-3.3, WTMI (CL) 1.9-3.2, WVCG (BM) 2.1-1.4, WWWL (A) 3.4-3.8, WYOR (BM) 4.2-4.1.

Miami

WRHC To Double Digits, Confirmed As Leader

WRHC (S), which last survey surpassed WQBA (S) for the first time, widened its margin this sweep. WRHC moved 9.5-10.6 to become the only Miami metro station in double digits. WQBA fell again, this time 7.9-5.5. Others showing notable movement included Country WQAM, which surged 2.0-4.8; WNWS (N), which rose 3.6-5.0; and WINZ-FM (R), which slipped 4.3-1.1.

Other stations scoring a one share or more included: WAIA (PA) 2.9-3.1, WCMQ (S) 1.7-3.9, WCMQ-FM (S) 4.8-3.9, WEDR (B) 5.4-4.3, WGBS (PA) stable at 1.6; WHTT (S) 3.4-2.3, WINZ (N) 4.6-4.4, WIOD (PA) 3.0-2.9, WKAT (T) 1.4-2.0, WLYF (BM) 3.3-2.2, WMBM (B) 1.3-1.2, WMJX (R) 2.7-2.8, WOCN (PA) stable at 3.1, WQBA-FM (S) 3.2-3.0, WTMI (CL) 1.9-3.2, WVCG (BM) 2.7-1.8, WWWL (A) 3.8-3.6, WYOR (BM) 5.2-4.8, WAXY (R) 2.3-2.3, WCKO (R) 0.5-1.2, WHYI (R) 7.2-6.8, WSHE (A) 1.8-2.4, WKQS (BM) 1.3-1.0.

Ft. Lauderdale

WLQY Makes Dramatic Jump

While most of the leaders in Broward County were watching their shares slip, WLQY (BB) made a dramatic rise. Using Al Ham's syndicated format, the station moved 0.7-5.1 in this book.

WHYI remains the top Broward station, as the CHR entity went 7.7-6.2 this sweep. Among non-metro stations, WKQS won the Beautiful Music contest with WLYF. WKQS rose 7.2-9.7 while WLYF slipped again, 10.1-7.8.

Other Ft. Lauderdale area stations' shares stacked up: WAXY (R) 6.9-5.4, WCKO (R) 3.1-2.0, WEWZ (BM) 1.5-1.4, WEXY (C) 1.5-1.4, WFTL (PA) 3.1-2.7, WRBD (B) 5.7-4.0, WSHE (A) 4.4-4.6, WSRF (C) 0.6-1.3.

Miami stations scored in this fashion: WAIA (PA) 5.0-5.1, WGBS (PA) 0.9-1.6, WINZ (N) 5.3-5.1, WINZ-FM (R) 2.0-1.7, WIOD (PA) 4.3-4.7, WMJX (R) 1.5-1.7, WNWS (N) 7.0-6.5, WQAM (C) 2.4-3.2, WTMI (CL) 1.7-3.4, WWWL (A) 2.8-3.8, WYOR (BM) 2.2-2.8.

Cincinnati

Taft's WKRQ-WKRC Rank 1-2, WYYS Posts Healthy Gain

In the midst of megabuck giveaways, both the Taft and Heffel stations did well. WKRQ (R) had a stable book, 10.7-10.5, while WKRC (PA) rose 8.0-10.4. WYYS (R) made its presence known by moving 1.6-4.1. Beautiful Music WVEZ posted a notable jump, 6.3-9.7. WLW (PA) dropped as usual after the Reds' season was over, 14.5-8.5, and WCKY (PA) continued to slip, going 8.0-6.4 this book.

Other Cincinnati-area stations had the following shares: WCIN (B) 4.3-4.6, WEBN (A) 9.7-8.6, WLQA (BM) 3.1-3.4, WNOP (J) 1.1-2.3, WSAI (C) 3.9-2.6, WSAI-FM (A) 5.5-3.4, WUBE (C) stable at 1.7, WUBE-FM (C) 5.8-5.7, WSKS (R) 2.4-3.0, WHIO (PA) 0.4-1.0.

Phoenix

KNIX-FM Leads Again, KMEO-FM Moves To Second

Country KNIX-FM remained tops in Phoenix with a 9.2-9.1 showing. Beautiful Music KMEO-FM gained two, 6.7-8.8, to become number two in the market. KOY (PA) 8.2-8.4, ranked third. KTAR (N) dropped 8.4-6.4, while KOPA-FM (R) slipped 7.6-5.8, as competitors KUPD and KXAM (formerly KOPA-AM) moved up, 4.2-5.2 for KUPD, 2.0-4.6 for KXAM.

Other stations with a one share or more were: KARZ (PA) 2.8-1.8, KBBC (A) 2.4-3.4, KDKB (A) 6.4-6.2, KHEP-FM (CL) 1.9-2.1, KJJJ (C) 4.3-3.1, KKKQ (R/O) 2.3-2.1, KMEO (BM) 2.1-3.0, KNIX (C) 2.9-2.4, KOOL (O) 4.3-4.4, KPHX (S) 1.5-2.4, KQYT (BM) 7.8-7.5, KRUX (R) 2.5-1.1, KXTC (R) 5-1.1, and KZZP-AM-FM (R) 2.9-3.9.

Kansas City

WDAF Remains Ahead, KMBZ Down Two

WDAF (C) had a strong stable book, 12.0-11.9. Taft's other KC station, KYYS (A), also had a stable share, 10.2-10.3. KMBZ (PA) dropped two shares from 10.8-8.8. KUDL (A) jumped 5.2-8.1. KCMO (N) moved 4.1-6.0 with the Chiefs football, and KCEZ went ahead (6.0-7.8) of KMBR (8.1-6.9) in the Beautiful Music battle. KBEQ (R) gained more than two shares, 4.6-6.8.

Others with a one share or better included: KCKN-FM (C) 4.0-2.7, KJLA (R) 3.8-2.1, KPRS (B) 6.8-6.2, KPRT (B) 1.4-1.5, KSAS (A) 3.7-2.0, KXTR (CL) 9-1.7, and WHB (R) 8.6-9.1.

DON'T ACT NOW!

John Lennon's untimely death last month saddened an entire generation, and it was evident all across the country that people wanted to experience the feelings and insight John's music gave us all.

Prior to John's death, TM had been working with Canadian and

British musicologists and producers on an evolutionary Beatles special. Recording, writing, and producing began over a year ago, and soon TM Special Projects will unveil something brand new...a masterpiece that will acknowledge the sociological significance of the Beatles and pay tribute to John.

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STREET TALK

The hottest radio rumor of the week had WRKO/Boston switching formats to Country. However, like many widely circulated rumors, this one proved to be untrue!

Street Talk has learned exclusively that Don Colberg will be named Vice President of National Promotion for all the Polygram labels (Casablanca, Mercury, and Polydor). Don, who has been Senior Director of National Promotion at Columbia for the past four years, rejoins his old boss Bob Sherwood, and will report directly to him.

Congratulations are in order for two new San Antonio PD's: Gary Steele takes over at KONO and "Rockin'" Ron Shaw is the new programmer at sister-station KITY.

After four years programming KTAC/Tacoma, Rick Hansen has resigned. Tom Jeffries, formerly of KIXI/Seattle, KNBQ/Tacoma, and WZZP/Cleveland, is the new programming chief at KTAC.

As we told you last week, KRUX/Phoenix will be changing formats next month. Current PD Bobby Rivers will stay with the station for the time being, helping to coordinate the switch-over from CHR to Al Ham's "Music Of Your Life." KRUX signed off Thursday evening (1-15) and will remain "dark" for 30 days. Many members of the talented KRUX staff are looking for new jobs and can be contacted through Bobby at the station.

Louisville's newest Country station, WCII, has a new Program Director. Mark Rogers has been promoted from MD to PD.

Don Anderson, VP of Regional Broadcasters, owner of WGRD-AM-FM/Grand Rapids (where Don had been GM for several



FEASTING IN PITTSBURGH — WTAE and 96KX share more than just the same building. The two stations also share healthy chunks of the Pittsburgh listening audience thanks in part to WTAE afternoon man and MD Don Berns (left) and 96KX PM drive jock Suitcase Simpson (right). The two claim they got together in the hall to share a celebrational pizza, but we know they were both hungry and the photographer happened to catch the last morsel just before it disappeared.

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Jocks...write today for free samples.

. . . But Could Sinatra Run An Airline?

Dallas-based Southwest Airlines sent out a limited edition record of their employees singing holiday songs instead of Christmas cards this past holiday season and, as luck would have it, KVIL/Dallas personality Cat Simon got hold of one of the discs.

Cat figured one particular track was worth "a shot" on his nightly show, so he aired "White Christmas" as sung by Southwest Airlines President Howard Putnam. Well, the request lines did their usual number and Mr. Putnam soon became the most famous singing corporate president in Dallas. Other stations in the market backed up KVIL's daring airplay and a new star was born.

Word has it that the company might consider using the dulcet tones of President Putnam in a singing TV commercial, or perhaps have him sing a number at the company's next annual meeting. Meanwhile, Simon, feeling a bit responsible for launching Mr. Putnam's new career, has offered to become his personal manager if Putnam will learn to sing more than one song.

years), has left the company and will reportedly go into station ownership in Western Michigan. Coincidentally, WGRD's long-time programmer, Ron White, also resigned. Ron, who has built up a very successful consulting business during his 12 years at WGRD, will now devote all his time to his client stations. Ron can be reached at (616) 676-9967. He will continue to consult WGRD.

Congratulations to Mr. and Mrs. Bruce Sudano on the birth of their first daughter, Brook Lyn Sudano, who arrived January 5 in Los Angeles. Mrs. Sudano (also known as Donna Summer) and the young Brook are both doing fine. If the baby's name sounds a bit familiar, remember that Daddy formed the group Brooklyn Dreams.

Dennis Newhall is the new Program Director at KROY/Sacramento, adding the AM station to his responsibilities as PD of KROY-FM.

If you were wondering who would get the PRO-FM/Providence programming job in the absence of Jack O'Brien, the name is a familiar one: Gary Berkowitz. Gary will program both WPRO and PRO-FM, but he is looking for an on-air replacement for Jack's vacated PM drive shift.

Randy Miller, last of WRVQ/Richmond, has been hired as Jay Stone's AM drive replacement at 96KX/Pittsburgh. PD Bobby Christian also has announced that Clarke Ingram has been promoted to MD. Clarke will continue to do his 6-10pm shift at 96KX.

STYX

THE BEST OF TIMES

AM 2300

THE FIRST SINGLE FROM
THE NEW ALBUM
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SP 3719



PRODUCED BY STYX
"The Best Of Times" Written by Dennis DeYoung

177
R&R
reporters
added in the
first week setting a new
record for most adds in one day!



Yes, you're right, here it is . . . 1981 as we go auguring our way into print, hopefully as a paragon of pertinacity. Gosharoonies, what a busy couple of weeks this has been. I do believe the Gary Owens column has set a new world's record for attending parties during the holidays. Bill Dana told us that when Dolly Parton opened her bra, 46 hostages escaped!

Bob Grant of WMCA/New York was in Hollywood. We were recalling the days when he and Paul Condylis were doing an afternoon comedy show at KNX/Los Angeles while Bob Crane was wailing away in the ayem. Grant is of course one of the premier talk show hosts in Gotham (DIRE FOREBODING CENTRAL). Amidst the sadness of a funeral for a long-time friend, Collier Young, there were some interesting and unusual moments. Collier was the creator of "Ironside," "The Rogues," and Executive Producer of "One Step Beyond." At his funeral, the eulogy was delivered by the distinguished actor Joseph Cotten, and because of Collier's dislike for organ music, producer Frank McCarthy ("Patton") arranged for a trio consisting of flute, guitar and violin to play a medley of George Gershwin and Jerome Kern. TV producer Allan Burns ("Mary Tyler Moore" and "Lou Grant"), Ed Asner and I sat together at the services and decided we liked Collier's taste in funeral music.

Perhaps when I am degaussed by the great program director in the sky, that same group will play "The Nurny Song," or, as Mr. Asner suggested,

how about the theme from "Jaws."

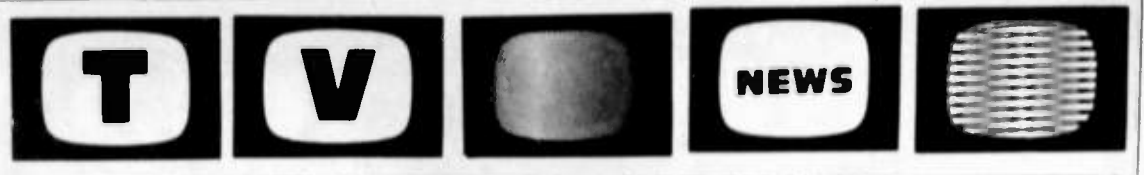
As though by psychokinesis, the fine British actor Robert Douglas told us of a strange occurrence. On Christmas Day, Douglas and his wife were getting ready to visit Collier Young at St. John's Hospital in Santa Monica. As they hurriedly dressed, they noticed a statue on their bar (given to them 20 years ago by Collier) was shaking and tumbled to the floor, smashing into bits. Simultaneously, the phone rang . . . it was the hospital telling them Mr. Young had just died! As Robert Douglas told us about the happening, it was almost as eerie as one of Collier's episodes on "One Step Beyond," in which Douglas had appeared numerous times.

* * * * *

I don't exactly know what the world record is for being the youngest radio station manager, but Scott Noyes of WAGM/Presque Isle, ME certainly is in that rarefied category. Scott is GM at 24!

He is also doing a splendid job for the Aroostock Broadcasting Corporation.

Aroostock is not only the name of that county in Maine, but is in reality a clever anagram for Koostaroo . . . an animal that does not yet exist.



'Dallas' Domination Extends To 1981

Apparently, the only way "Dallas" can miss number one is by being preempted, as pointed out last week. The evidence of the new year seems to support that theory, as the CBS melodrama racked up decisive victories in the first two Nielsen weeks of 1981, extending its string of successive 1st-topping weeks to nine (broken only by one preemption over the holidays).

CBS is enjoying a good year so far, winning the New Year's-delayed competition for the week ending January 4 with a 19.7 average rating, defeating a strong 18.7 showing by NBC and ABC's 16.4. And last week (ending January 11), CBS won by a bigger margin, 20.5 to NBC's 18.4 and ABC's 18.3. NBC got some help from football bowl games in both weeks, but nonetheless seems to be on the verge of a comeback, at least to second place.

LW TW PROGRAM (NETWORK)

1	1	Dallas (CBS)
—	2	AFC Playoff Game (NBC)
3	3	Dukes Of Hazzard (CBS)
16	4	The Jeffersons (CBS)
5	5	M*A*S*H (CBS)
4	6	Love Boat (ABC)
2	7	60 Minutes (CBS)
11	8	Allie (CBS)
—	9	Little House On The Prairie (NBC)
—	10	Trapper John MD (CBS)

LW TW PROGRAM (NETWORK)

10	11	One Day At A Time (CBS)
8	12	Fantasy Island (ABC)
14	13	House Calls (CBS)
—	14	Three's Company (ABC)
—	15	Diff'rent Strokes (NBC)
—	16	Lou Grant (CBS)
—	17	Too Close For Comfort (ABC)
—	18	Real People (NBC)
—	19	Lobo (NBC)
6	20	Archie Bunker's Place (CBS)
—	20	Laverne & Shirley (ABC)

"WKRP In Cincinnati" finished 34th last week after a strong 13th place score the previous week. The return to essentially normal programming schedules after the New Year's week rearrangements caused several radical fluctuations; "Trapper John MD," "Diff'rent Strokes," "Lou Grant," "Too Close For Comfort," and "Real People" all shot into the top 20 from positions in the 30's and 40's the week before.

High-rated programs from the week of January 4 which did not repeat January 11 included the Orange Bowl game (7th for NBC), "Harper Valley PTA" (9th, NBC), "Flamingo Road" (12th, NBC), and "Knots Landing" (18th, CBS).

Music On TV

The eighth annual "American Music Awards" telecast is set for January 30 on ABC. Some key nominations follow (it may be interesting to compare them to the Grammy nominations unveiled in a separate story this issue).

Billy Joel, Bob Seger, and Kenny Rogers are battling it out for Male Vocalist honors, while Olivia Newton-John, Linda Ronstadt, and Barbra Streisand vie for the Female Vocalist trophy. Top Group nominees are the Eagles, Queen, and the Rolling Stones. Singles given the nod were "Another Brick In The Wall" (Pink Floyd), "Another One Bites The Dust" (Queen), and "Upside Down" (Diana Ross); albums were "Against The Wind" (Bob Seger), "Glass Houses" (Billy Joel), and "Off The Wall" (Michael Jackson).

Kenny Rogers racked up five nominations in the Country section, with Crystal Gayle the only other repeater (with two). Willie Nelson, Waylon Jennings, Barbara Mandrell, and the Charlie Daniels Band are among the other nominees.

In the "Soul" section, Diana Ross led with three nominations, with Michael Jackson, Teddy Pendergrass, and George Benson scoring two. Ross's "Upside Down" single and Jackson's "Off The Wall" LP repeated their Pop category nominations.

Rockpile and the Kings are on "American Bandstand" January 17, with Rod Stewart and the Manhattans following on January 24.

VIDEOSCOPE:

VSC FIRM INTROS "SPEED VIEWING" PROCESS: The Variable Speech Control (VSC) firm has developed a system which enables VCR owners to watch videocassettes at double their normal speed without any noticeable distortion in speech. The system uses a bipolar, linear computer chip to eliminate the almost imperceptible pauses between words, allowing the viewer's mind to process speech at its optimum rate — between 250 and 300 words per minute. VSC President Marvin Flaks notes the system was developed to take advantage of videocassette owners being affluent, busy people who work and play at an "enthusiastic pace" and thus need to have the capability of watching twice as many films in the same amount of time. Elements such as pacing, mood, and tone are obviously secondary considerations here . . . FIRST 10 "GOLD" VIDEOCASSETTES: ITA Inc. has announced that of the more than 4000 films available via videocassette, 10 have been certified as having reached the \$1 million retail sales mark. The films are "M*A*S*H," "Patton," "The Sound Of Music," "The French Connection," "Saturday Night Fever," "The Godfather I," "The Godfather II," "Close Encounters Of The Third Kind — Special Edition," "Hello Dolly," and "Tora Tora Tora." Interestingly, "Close Encounters" was the fastest-moving film, attaining gold status almost immediately after becoming available, while "Tora Tora Tora" was the only film to go gold without having been a big box office hit when it first appeared in theatres. Unofficially, several porno videocassettes, aided, in part, by their \$100 price tag, are said to have gone gold as well. They include "Deep Throat," "Behind The Green Door," "The Devil In Miss Jones," and, most recently, "Debbie Does Dallas."

5

YEARS AGO
TODAY

Radio & Records

- ★ SCOTT SHANNON RESIGNS AS PD OF WQXI/ATLANTA — Don Benson takes over programming duties.
- ★ BOB SINER NAMED VP/ADVERTISING & MERCHANDISING AT MCA
- ★ NUMBER ONE FIVE YEARS AGO: "I Write The Songs" — Barry Manilow (Arista)
- ★ NUMBER ONE COUNTRY: "Sometimes" — Bill Anderson & Mary Lou Turner (MCA)
- ★ NUMBER ONE LP: "Hissing Of Summer Lawns" — Joni Mitchell (Asylum)

FEEDBACK

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PLANNING COMMITTEE

Scooter Davis (92Q) ■ Jerry Dean (WAAY) ■ Gary Guthrie (FM100) ■ Bob Kaghan (WBCY) ■ Jeff McCartney (94Q) ■ Ron McKay (WKDX) ■ Jerry Rogers/Brady McGraw (WSGA/Z102) ■ Bruce Stevens (WBBQ) ■ Larry Stevens (WHYY) ■ Michael St. John (KX104) ■ John Young (Z93)

FRIDAY... JANUARY 30

Secondary & Small Market Programming

Greg Schaeffer... Moderator (WSKZ/WGOW) ■ Kim Canard (KVOL) ■ Jay Charland (WNMB) ■ Roger Galther (Q104) ■ Jay Michaels (WSGN) ■ Fred Story (WRJZ) ■ Ray Williams (WISE)

Adult Contemporary

Jerry David Malloy... Moderator (WHAS) ■ Donna Brake (WSM/FM) ■ Andy Bickel (WBT) ■ Barry Chase (WKAZ) ■ Mark Hodes (IND.) ■ Stu Wright (WORG)

Guide To Managing People

John Young (Z93) ■ Charlie Minor (A&M)

AOR

Scott Christenson... Moderator (WKDF) ■ Marko Babineau (A&M) ■ Dan Brennan (WRKK) ■ Jamie Brooks (WJAX) ■ Kerry Lambert (WVZ) ■ Vic Rumore (WKDF)

Hot Box

Don Anti... Moderator (FEEDBACK) ■ Andy Bickel (Jefferson Pilot) ■ Tom Bigby (WFI) ■ Jerry Clifton (New World Comm.) ■ Charles Giddens (First Media) ■ Scott Shannon (Q105) ■ George Williams (Harte-Hanks/Southern)

SATURDAY... JANUARY 31

General Radio & Records

Richard Palmese... Moderator (Arista) ■ Scooter Davis (92Q) ■ Gary Franklin (WTDX) ■ David Hutkin (Picwick Int.) ■ Scott Kranzberg (Boardwalk) ■ Skip Miller (Motown) ■ Larry O'Day (KXX106)

General Managers

Jerry Rogers... Moderator (WSGA/Z102) ■ Ron Hamilton (WRJZ) ■ Tex Meyer (KX104) ■ Wiley Post (James Gang Broad.) ■ Bob Reich (B97) ■ Bill Seaver (92Q)

Programming

Gary Guthrie... Moderator (FM100) ■ Michael O'Malley (FM99) ■ Larry Stevens (WHYY) ■ Michael St. John (KX104) ■ Bill Thomas (WRVQ) ■ Dan Valli (B97)

Air Personalities

Bob Canada... Moderator (WGH) ■ John Boy (WBCY) ■ Coyote McCloud (KX104) ■ Steve McCoy (92Q) ■ Murphy In The Morning (WAYS)

Careers

Barry Fiedel... Moderator (FEEDBACK) ■ Bob Hamilton (KRTH/RKO Nat. Music Coord.) ■ John Ryan (Producer) ■ Bert Stein (Elektra/Asylum)



JOHN YOUNG
(Program Manager—Z93)



CHARLIE MINOR
(VP of Promotion—
A&M Records)



JERRY CLIFTON
(Consultant—New World
Communications)



GEORGE WILLIAMS
(VP of Programming—
Harte-Hanks/Southern
Broadcasting)



BOB HAMILTON
(Program Director—
KRTH, National Music
Coordinator—RKO Radio)



JOHN RYAN
(Producer—Chicago Kid
Productions)



BERT STEIN
(VP of Promotion—
Elektra/Asylum Records)

Produced By DON ANTI & BARRY FIEDEL For Fame Publications

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January 30 & 31, 1981

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"REMAIN IN LIGHT"

WXLO add
CHUM add 29

Produced By Brian Eno & Talking Heads

ON SIRE RECORDS



Distributed By Warner Bros.

BRAD MESSER



Of Stonewalls And Torn-Off Heads

A peek at Forbidden Knowledge! Over here we have the reporters of the world trying to get their stories fast and get away, and on the other side of the fence are the bigshot leaders of business and industry, buying training in how to handle reporters. They're hiring former topnotch newspaper people to teach them effective methods and techniques of fielding tough questions from cubs, Average Joe reporters, and Mike Wallace types.

"I teach 'em how to keep from having their heads torn off," says Bob Knowlton. His Robert A. Knowlton & Associates firm is headquartered in Houston, handily near clients including Exxon, Shell, Dow Chemical, and Hughes Tool. His clients aren't all big-name Big Business, but they're all able and more than willing to pay an average of \$3000 a day for Knowlton's media relations seminars, which are precisely tailored to each client company.

What are his clients taught to expect from reporters? "Expect the best, but be ready for the worst. From the first minute of contact with a reporter they must assume they are being recorded and that every word is on the record. Rarely is an encounter bear-trapped, but the occasional unexpected trap must be immediately neutralized, then turned to the client's advantage if possible. I train top management and upper-level supervisors to be helpful to reporters, and be good company representatives, frequently under crisis conditions," says the former San Francisco radio newsman and long-time Houston TV anchor and News Director.

Media Relations seminars are like colleges in that they do roughly the same things under highly varying conditions, and graduates carry away individualized knowledge from classes considered basically similar. An oil company president and a food firm PR type will be taught, say, Ten Vital Points about being interviewed, and each will return to his job with a different mental image of the same basics, tailored to his unique situation.

What ten points? Knowlton explains the ten are only one small part of a media relations seminar, taught with plenty of explanation, illustration, and qualification. Distilled almost to the point of oversimplification, they begin with that assumption that the interviewee is on tape immediately "because reporters know people clam up or get nervous when told the tape is rolling," Knowlton explains. 2) Never say "No Comment." "Reporters will assume you're hiding something and will become determined to learn what." 3) Never lie. 4) In response to any question, make up your mind how much of what kind of information you want communicated. Buy time by saying you don't know but will try to find out. Say you cannot answer fully for this reason. Decline to speculate or theorize. Or tell it all honestly and thoroughly, but only if that is precisely what's best under the circumstances.

Knowlton's 5th Vital Point is Stage Your Answer, meaning lay down a basic framework of facts as you know them, so every reporter present has a complete set of facts. Staging may be used when a lopsided or partially-misleading question has been asked. 6) Keep answers short and simple.

"One giant company whose name you'd know had a longstanding policy of deliberately giving long, convoluted, complicated answers to all reporters' questions, on the theory the reporters would get bored and go away."

7) Use layman's language a child could understand. 8) Resist anger and don't be placed on the defensive. 9) Don't joke. Someone will misunderstand.

Knowlton's 10th point is never tell a reporter anything "off the record." In his seminars for Tenneco, United Gas Pipeline, Cooper Industries, Hospital Affiliates Int'l., and Uncle Ben's Foods, Knowlton stresses that nothing is off-the-record "if the reporter decides it's in the public interest to break the confidence." He tells his paying clients never to stonewall, assuring them. "You can be quite candid and still not give out any real information" if the situation seems to require that method of non-answering.

Now that I think about it, I believe I've run across one or two of his media relations graduates.

CALENDAR

MONDAY, JANUARY 19: New York City might have had the Great Blank Way, and Las Vegas might have been lost forever in the desert, without the great invention patented 66 years ago today . . . something as American as apple pie: the neon sign.

Jean Stapleton outlived her TV character Edith Bunker and is 58 today. Dolly Parton is 35, and probably some other, even larger numbers. Robert Palmer is 31. Desi Arnaz Jr. is 28. Janis Joplin would've been 38.

TUESDAY, JANUARY 20: Forgive me for skipping the Inauguration. I'll move right on to the not-so-hot eclipse of the moon, which begins shortly after midnight as Earth's secondary shadow begins moving across it. Yes, Virginia, we're talking your basic penumbral shadow here, not the black shadow but merely the gray one. Ask a scientist. It's hardly worth staying up for.

George Burns is 85. Slim Whitman is 57. Joan Rivers is 44. Edwin "Buzz" Aldrin is 51. Paul Stanley of Kiss is 31. The deejay credited with inventing the phrase rock 'n' roll (and discredited for payola) — Alan Freed — died sixteen years ago today.

WEDNESDAY, JANUARY 21: The Concorde became the first supersonic jetliner in passenger service five years ago today. It can cruise at just over 1400 miles an hour and gets shameful mileage. A year ago yesterday a Concorde set the speed record New York-to-London, averaging 1166mph as it crossed the Atlantic in 46 seconds under three hours.

Eighty years ago today Carrie Nation grabbed an axe and wrecked a Kansas saloon, bypassing intellectual arguments against liquor to go for the real action verbs like crash and shatter.

Richie Havens is 40. Mac Davis and Edwin Starr are 39. Telly Savalas is 57.

THURSDAY, JANUARY 22: Ten years ago a troublesome economic fact made news in the United States, when it was realized that prices were slipping upward at the worrisome rate of five percent annually.

Former President Lyndon Johnson died eight years ago. Steve Perry of Journey is 28. Actress Linda Blair is 22.

FRIDAY, JANUARY 23: The all-time weather quick-change was frozen into the record book today in 1916 at Browning, Montana. A 44-degree afternoon chilled down to become a minus-56-degree night, a drop of exactly 100 degrees.

One year ago today former President Carter called for draft registration without an actual draft. On this date in 1968 North Korea captured the U.S. Navy intelligence-gathering ship *Pueblo*, holding — and occasionally torturing — the crew members during nearly a year of negotiations.

Tomorrow Ray Stevens and Neil Diamond turn 40 and John Belushi hits 32.



THIS WEEK
George Burns

NEXT WEEK
Steve Cropper
(Producer and Blues Bros. Guitarist)

Call Jim Brown (213) 399-4949

131 Ocean Park Boulevard Santa Monica, CA 90405

Media Marketing

What's A Psychographic?

As we enter into a new year, with its new challenges and opportunities, I'd like to kick things off with an attempt at explaining one of the most misunderstood terms in radio (and in marketing in general, for that matter): **Psychographics**. Psychographics, depending upon to whom you talk and when, are (pick one): a) a panacea for marketing problems, b) a total rip-off, c) something to be feared, d) something to be despised, e) all of the above, f) none of the above (correct answer: f).

The term "psychographics" has an almost sinister tone about it. One can easily conjure up an image of a demented psychologist attaching electrodes to an unsuspecting consumer's forehead and earlobes. The resulting electrical impulses are then magically transformed into a multicolored series of jagged plot lines by a power computer, which enables the evil psychologist to determine the best way to manipulate the person's behavior. Not a pretty picture, is it — would you want to have your psyche graphed?

Unfortunately, terminology is not always an accurate portrayal of the concept it is meant to describe. For instance, if you went out and asked people if they would like to be a member of your *cume*, how many favorable responses do you think you would receive? And the average person on the street might misunderstand if you told them that a certain record was a real *breaker!*

"Psychographics are no more than an attempt to measure more subtle aspects of consumers than had previously been considered by marketers. There is nothing sinister or magical about psychographics."

Just as radio people invent terminology which enables them to communicate quickly and effectively, marketing researchers coined the term psychographics in order to closely parallel the more traditional term demographics. As shown in the box, demographics consist of a set of basic descriptors of any individual. These descriptors have been used for decades by marketers in their attempts to identify relevant market segments. The preponderance of market segmentation schemes in use today employ the first two descriptors on the list: age and sex. It is certainly common in radio today to hear that a particular station is targeted at 18-34-year-old males, 25-49-year-old females, etc.

Closely related to the concept of demographics is the notion of socioeconomic status. These variables, as shown in the box, also relate to basic descriptors, but they focus more on those aspects of the individual or household which relate to economic or social achievement. Socioeconomic descriptors are obviously of great interest to marketers, since a person's economic status is an important correlate of the *ability to buy*. Most marketing activity — e.g., advertising — is directed at convincing consumers to be *willing* to lay out their good money for some product.

Socioeconomic descriptors are used to make sure that the people being advertised to have this

Demographics Socioeconomic Status

- | | | |
|------------------------------|-----------------------------|---|
| • Age | Income | • |
| • Sex | Occupation | • |
| • Marital Status | Occupational Status of Wife | • |
| • Race/Ethnic Identification | Education | • |
| • Family Size | Social Class | • |
| • Region of Residence | Type of Dwelling Unit | • |
| • City Size of Residence | Own or Rent | • |

Psychographics

- Lifestyle
 - Activities
 - Interests
 - Opinions
- Consumption Patterns
 - Products and Services
 - Media
- Personality Traits

money to spend. What marketers want are *willing* and *able* consumers; either one without the other is a useless non-customer.

In the mid-1960's, marketers, and in particular advertisers, began to experience frustration with demographic and socioeconomic descriptors. Spurred, perhaps, by the growing U.S. involvement in Vietnam, society was beginning to fragment as never before. Two people who were virtually identical on every single demographic and socioeconomic dimension could be worlds

apart because one was a "hawk" and the other a "dove." Other more subtle differences began springing up as well, with the result that mass marketers no longer had a mass market to serve; instead, they were faced with a myriad of market segments which were not readily discernible on the basis of demographic and/or socioeconomic variables.

In response to the need to identify market segments more effectively, **psychographics** were born. In this context, it can be seen that psychographics are no more than an attempt to measure more subtle aspects of consumers than had previously been considered by marketers. There is nothing sinister or magical about psychographics. If you were going to make a one-to-one sales pitch to a given individual, you would want to get to know that person as well as you could in advance so you could communicate as effectively as possible. Is he into racquetball, rock music, female mud wrestling, *Mad* magazine, backpacking, pro football? Psychographics are the mass marketer's way of "getting to know" the people to be sold. The mass marketer can't sit down and talk with each consumer individually; therefore, just as advertising replaces one-to-one personal selling, the measurement of psychographics via market

research procedures replaces individual heart-to-heart talks between buyer and seller.

The box displays a number of different dimensions of psychographics. Psychographics are not as well defined as demographics and socioeconomics, as the latter variables are, for the most part, *objectively* measurable and verifiable. Psychographics, in contrast, are *subjective* and can be measured only by asking consumers to "self-report" their beliefs, feelings and behaviors. Almost every investigator of consumer psychographics has his or her own pet approach to the topic, which has resulted in a vast number of psychographic dimensions. Not all people who claim to be measuring psychographics have the qualifications or understanding of what they are doing, which means that many psychographic studies are, indeed, rip-offs. But you shouldn't let a few purveyors of snake oil sour you on the entire topic. After all, you wouldn't want a potential radio listener to reject all radio stations just because some stations are poorly programmed.

At their best, psychographics can tell you more about who your listeners are — more than just the sterile depiction offered by demographics. Perhaps the best way of characterizing what it is that psychographics measure is the term *lifestyle*. What is the style of life of your target listener? What activities do they pursue, how do they feel about the draft, **Ronald Reagan**, legalized abortion and marijuana? What kinds of topics are they most interested in — politics, entertainment, sports, travel? The more you know about their lifestyle, the better you can program your station to fit that lifestyle and communicate with them.

Many radio stations are finding it desirable to position themselves as serving a particular lifestyle segment rather than just a typical demographic (i.e., age and sex) segment. If there are five rock stations in a market, all of which are basically interested in an 18-34 demographic, a station can aim for a specific lifestyle segment *within* that demographic range. Knowing the audience you want to reach is an invaluable guideline by which to evaluate programming decisions.

Psychographic identification of your audience is also increasingly important to advertisers who are relying on psychographic segmentation in their own marketing strategy. If you can document the consumption patterns of your listeners, advertisers are going to be more willing to buy the psychographic segment they want to reach, rather than having to rely simply on age and sex descriptors. Modern marketing is, increasingly, *precision* marketing, and radio can help marketers obtain the precision they desire.

A strong psychographic position in the market can therefore be of benefit to the radio station in securing both listeners and advertisers. It is certainly a step beyond simply throwing your signal out over the airwaves and waiting to see who listens. But it requires planning, resources and a firm commitment in order to pull it off successfully. I will deal with some of the techniques in more detail in the weeks to come.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





**John
Leader**

WATCHING RADIO

Louisville's Radiovision Experiment

In the not-too-distant future you might hear a conversation in Louisville that goes something like this: Man says, "Hey, did you see what was on WAKY radio last night?" — Woman replies, "No, I was watching Beautiful Music on WVEZ."

Before the American Psychiatric Association schedules its 1981 convention in Louisville, let me explain. Multimedia stations WAKY (R) and WVEZ (BM) have entered into an agreement with Louisville's CPI Cablevision whereby WAKY's programming will be broadcast live on cable Channel 13 and WVEZ's on cable Channel 19 at times that neither channel is active with local programming. The radio stations then sell radio advertising in combination with cable TV video "billboards" on the two channels.

The "billboards" are sixteen-second segments in which the advertiser fills the screen with the message. The message is video only with the only accompanying sound being the live programming of either station. The "billboards" are currently being done with a video character generator which "types" the sponsor's message on the screen.

Only The Beginning

George Francis, Vice President and General Manager of both stations, first encountered the radio-on-TV idea a few years ago while traveling on Long Island. He told me, "I wouldn't pretend to claim credit for our incarnation of this idea because it actually came from one of our sales people. P.E. McIntosh recently joined us from the local cable company, and he knew that CPI had two channels with some free time available. P.E. went to our sales manager Joe Wright and proposed the idea.

The two of them worked out the logistics and brought it into me.

"Quite honestly, I don't know how well this thing will work ultimately, but I believe there's a great deal of potential in it."

George recognizes, as all of us in radio should, the possible threat that cable TV presents. In the future most markets will have some sort of programming on all 83 TV channels. The diversity of viewing available could definitely affect radio listening habits in the home. And while the Louisville radiovision experiment is admittedly still in the formation stages, it is an attempt to bring radio to cable TV homes.

Flash Now, Substance Later

• Current clients on WAKY and WVEZ are given rotating TV "billboards" on the cable channels for a nominal extra fee and, as George explained, "We use some of the video time to promote the stations as well. For example in between the commercial messages we might type up a promo for WAKY indicating that this weekend will be a Solid Gold Weekend or that we've just given away a brand new Jeep to a contest winner.

"When I talk about the potential of this, here's what I mean. The technology currently exists to encode the commercials we run on the radio with a silent tone (much like automation equipment) that could tell the cable company's system to run the corresponding video matching our commercial audio. In other words, when WAKY is running a local car dealer's commercial, Channel 13 could be running a 35mm slide of the dealership with the address, etc. Step two in this whole process is to use slides in the 'billboards' instead of the character generator. Then, step three would be to put the audio and video in sync. Further into the future the possibility of actually using video taped commercials synchronized with the radio audio is something we might try. Like I said, the possibilities are amazing.

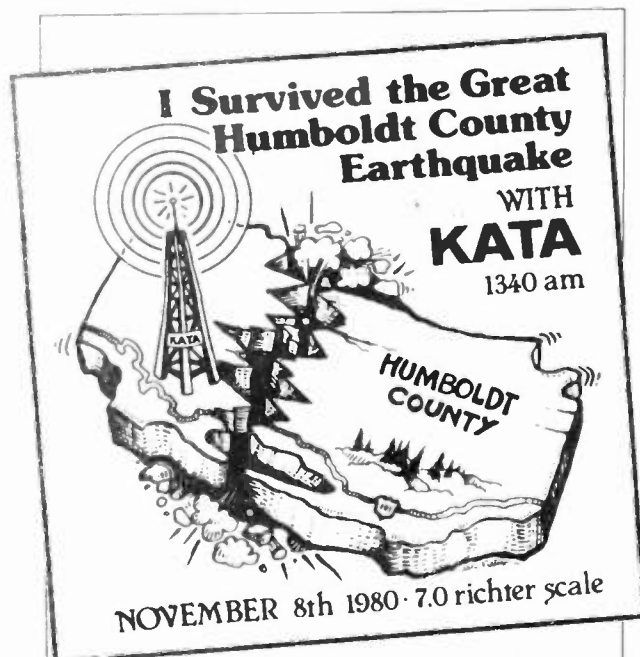
"Right now, in all honesty, this experiment is more 'flash' than substance, but we do intend to see just how far we can go with it. The advertisers have responded favorably so far, but should our efforts turn into more problems than profits, then we will not be afraid to terminate the test."

Should the radio/cable marriage really take off, George mentioned future ideas of perhaps actually putting a camera in the WAKY studios to offer cable viewers video of their favorite air personality while at work. Other thoughts included using the video for public service announcements or even high school sporting events.

George is the first to admit that he doesn't have all the answers about the project. The questions, however, are numerous. What the radiovision experiment can be called now is an interesting curiosity which appears to have a great deal of potential. If nothing else, it's an example of the kind of innovative thinking that will help radio thrive into the future.

Motion

Vikki Liviakis has been named News Director at KFRC/San Francisco. Ms. Liviakis was promoted from her position as midday news announcer. She previously worked at KZAP/Sacramento and CATV 11 in Oakland . . . Brian Conn has left his Production Director's slot at WVLK/Lexington for the 7pm-12midnight shift at WAKY/Louisville. He replaces Harry Lyles, who joined WIKS/Indianapolis . . . KEYN-FM/Wichita has a new Music Director. She is Terrie Springs, who joined KEYN from T-95/Wichita . . . KABC-TV/Los Angeles sportscaster Ed Arnold has joined the KHTZ/Los Angeles lineup with four sports updates each morning on the Charlie Tuna show. He will continue his duties at KABC Channel 7 . . . Jerry Lousteau has been appointed MD at B97/New Orleans, coming to the station from KLOU/Lake Charles. Former B97 MD Terry Young remains on his 6-10pm airshift, but will now have more time to devote to his freelancing career . . . Jay Glass has been promoted to Music Director at KPUR/Amarillo, and he will maintain his afternoon airshift. Eric Stevens is new to the all-night show at KPUR from Armed Forces Radio and Mike Bradford from KNOX/Grand Forks is now the 7pm-12midnight jock at KPUR.



WHOLE LOTTA SHAKIN' GOIN' ON — Back in November, Humboldt County in Northern California experienced a relatively strong earthquake (7.0 on the Richter scale). Luckily the quake occurred at 2:30am, a time when most people are safely in bed, and very few injuries were reported. KATA/Arcata, CA PD Mark Hill, who had recently moved to the station from Texas, knew a promotional opportunity when he saw (felt) it and immediately went into action to have commemorative T-shirts printed. The "I Survived The Great Humboldt County Earthquake With KATA" logo pictured adorned the front of each of the T-shirts, which went quickly to interested listeners. Since many new predictions are being made about a massive earthquake for Los Angeles this coming May, perhaps a few of the L.A. stations will want to have similar shirts printed up in advance (gulp).



BACKSTAGE WITH THE BABYS IN L.A. — Playing two nights at Santa Monica's Civic Auditorium, the Babys were visited backstage by Chrysalis representatives and local radio personnel. Shown (l-r) are: Billy Taylor, Chrysalis Field Rep; Peter Doyle of KIIS-FM; Rick Kymala, freelance writer; Bob Hamilton, KEARTH PD and National Music Coordinator for RKO Radio; Michael Abramson, National Promotion Director of Chrysalis; freelance writer Shelly Ross; John Waite of the group; Sal Licata, President of Chrysalis; and Babys Ricky Phillips, Tony Brock, Jonathan Cain and Wally Stocker.

Michael Stanley Band "HE CAN'T LOVE YOU"

WABC add
96KX 7-5
JB105 12-6
CFTR 33-29
CHUM 18-16
WLS deb 40
KSLQ 22-18
WGCL 11
KFI 30-27
KFRC deb 33
KJR add
KIMN 24-19
KUPD 17-13
WBLI add

K104 4-1
KRBE deb 29
KHFI 18-15
WRVQ 9-6
WAKY 16-13
KJ100 20-13
WNAM 15-11
WNAP add
WDJX 13-10
KQIZ-FM add
WKBW on
WBEN-FM 30-28
WIFI 25
Q107 on

KRLY on
94Q on
WDRQ 28-25
KBEQ on
KSFX on
WOLF 13-12
WHFM 29-24
WFLY 21-16
WPST 28-26
Q106 27-26
WKEE 34-31
V100 22-19
KSRR 28-27
KINT 18-16

KBFM 24-19
KWIC 30-26
WTIX 33-30
WNOE 15
KQ94 26-24
WJDX 27-23
KXX106 25-23
G100 30-26
WAAY on
96X 27-26
WAPE deb 24
BJ105 20-18
WBBQ 19-16
92Q on

WSKZ 27-26
WQRK deb 32
WVLK 22-21
KSTT 19-17
KIOA 29-27
KWEN 27-25
Z104 on
WIKS on
WMEE deb 28
WGBF on
WOW on
WNCI on
92X on
WHOT 25-21

KEYN deb 25
KIDD 30-27
KNBQ 21
KYSN 29-25
KCPX 32-29
FM103 16-14
KENO 25
WGUY 19
WLBZ 18-15
WIGY 15
WFBG 22-19
WCIR 23-21
95XIL 28-27
WHHY 25-23

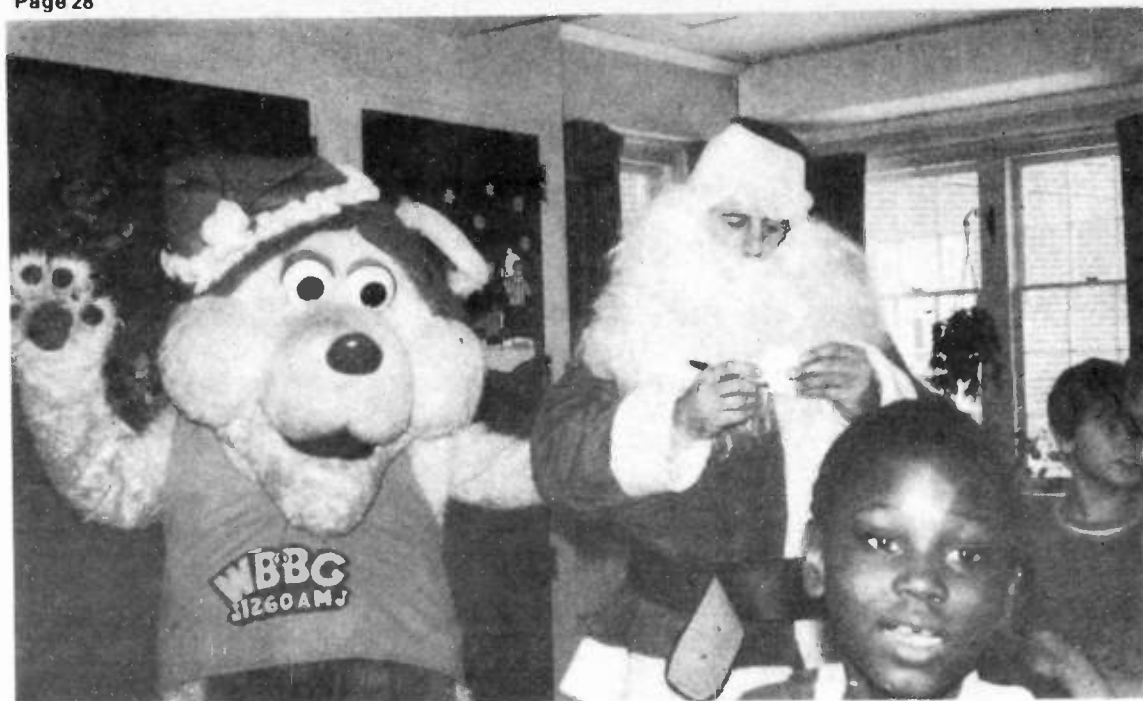
WCGQ 30-26
WANS-FM deb 37
WXLK on
KSEL 29-27
KVOL on
KELO 16-14
KKRC deb 28
KKLS 21-20
WSPT 23-21
KWWL 23
KDVV 17-15
KCBN 25-17
KDZA 14-11
KATI 14-11
KQDI 20-18
KOOK on

Bringing it home from

Heartland



On EMI America Records



XMAS FROM CLEVELAND'S WBBG — Many toys were donated by listeners in the recent WBBG "Christmas Gift Exchange" promotion. Helping in the delivery of these toys to Cleveland's underprivileged children are Cleveland Browns Defensive Player of the Year Lyle Alzado (in the "red" suit) and the station's mascot, the BBG Bear.



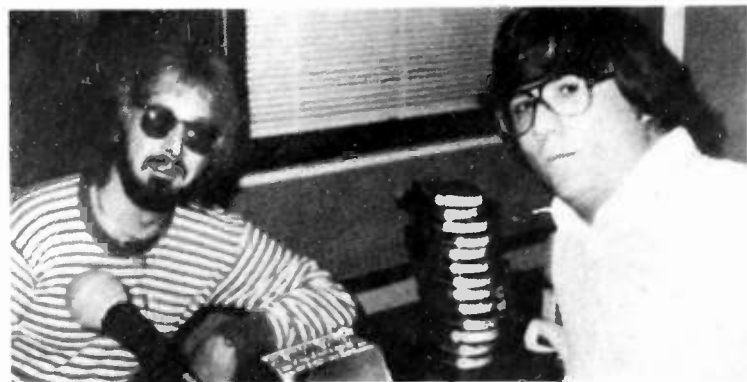
KCPX FUELS LISTENER GAS FANTASIES — KCPX/Salt Lake City brought 60's music and gasoline prices back in a recent promotion. Hundreds of motorists lined up in the rain to fill up on 25-cent-a-gallon gas. The station's Greg Smith (under umbrella) is pictured observing.



WIKS RACES FOR CHARITY — WIKS/Indianapolis jocks joined other Indianapolis media celebrities in raising funds for the Wishard Hospital Burn Center. These fearless lads raced dune buggies in front of thousands of fans. Pictured (standing, l-r): WTTV's Chuck Marlowe, WIKS's Adam Smasher, Jim Owen, Steve Taylor, WIRE's Doug Dahlgren, and WRTV's Chris Allen; (kneeling, l-r) WIKS's Doug Records, WISH's Scott Edwards (who won the race), and Dick Chaffin and Mike Tinnis, both of WIKS.



"DUMB WAITERS?" — Actually, it's Elektra/Asylum's Korgis in a visit to KFI/Los Angeles to promote their debut album "Dumb Waiters." Pictured (l-r): E/A's Roy Smith; Linda Moss of Ron Moss Management; Korgis James Warren; KFI Music Director Roger Collins; and Korgis Stuart Gordon and Phil Harrison.



GERONIMO OUT OF CONTROL — Peter Criss, touring the country in support of his solo album, dropped in on WPGC/Washington and personality Don Geronimo. Criss's album, "Out Of Control," was just part of the on-air conversation between Criss (left) and Geronimo (right).



THE 'SPIRIT' PAID OFF — Cincinnati's YES-95 (WYYS-FM) awarded a half-million dollars to North College Hill High School in its "School Spirit" competition. The station received millions of entries from students, teachers, and parents in the eight county area. NCH will receive \$12,500 each year for 40 years for scholarships or athletic projects. Debbie Wagner, a freshman at North College Hill whose entry was selected, also will receive all expenses for her college education, according to NCH Principal Michael Sullivan. Pictured (l-r) NCH Athletic Director Joe Nickel; NCH Asst. Principal Doug King; Debbie Wagner; and YES-95 Program Director Pat O'Brien.



KZ-93 GIVES AWAY A Z-CAR — Peoria's KZ93 (WKZW) recently awarded one lucky winner a \$10,000 Z-28 Camaro. Pictured (l-r): KZ-93 Program Director Lou Patrick, and winner of the Camaro, Allen Leach.



DON'T TOUCH THAT BUTTON — Cindy Cullins of Tampa takes delivery of her new Betamax video recorder from Q105/Tampa PD Mason Dixon. The contest, sponsored by Q105, included tickets to a Tampa concert by the group Kansas and their latest album.

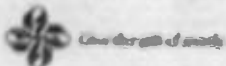
"People Are Strange" E-47097

THE FIRST DOORS SINGLE OF THE 80's!



From The Doors Greatest Hits
Produced and re-mastered by Paul A. Rothchild
Except L.A. Woman and Riders On The Storm
Produced by Bruce Botnick and The Doors
Doors Representation: Danny Sugerman & Rich Linnell

SE-515



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PARALLEL ONE PLAYLISTS

EAST WDC 98.5 FM Boston Washington D.C. Playlist with 20 tracks including 'The Time is High' by Blondie and 'I Wanna Dance with Somebody' by George Michael.

CFIR 680 Toronto Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

WJBC 77 New York New York Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

WBUS Providence Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

WDRQ 93.5 Deboil Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

Midwest Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

96 KX Pittsburgh Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

WKBW Buffalo Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

WNBC Radio 66 New York Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

1050 chum Toronto Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

F-105 Boston Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

WZLW Cleveland Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

60.9 Baltimore Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

92 PRO-FM Providence Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

WFL Philadelphia Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

68 WRKO Boston Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

Q107 Washington D.C. Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

St. Louis AM63 Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

FM 99.9 WXLB New York Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

wifi 92 Philadelphia Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

105 WJBC Boston Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

1050 chum Toronto Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

ROCK 102 Buffalo Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

63 WDMB Minneapolis Playlist with 20 tracks including 'I Wanna Dance with Somebody' by George Michael and 'The Time is High' by Blondie.

(H) indicates one of the five 'hottest' records on each Parallel One playlist.

MIDWEST Most Added Hottest

Styx John Lennon Don McLean Blondie REO Speedwagon Steely Dan

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Styx Don McLean Randy Meisner Blondie John Lennon Steely Dan

MIDWEST

PARALLEL TWO

22X/Columbus, OH Teri Nutter

QUEEN STYX DOLLY PARTON DELBERT MCCLINTON CLIFF RICHARD

KIDA/Des Moines, IA A.W. Pantoja

DON MCLEAN CLIFF RICHARD STYX BLONDIE 9 1 BARRY MANILOW 13 2

KOFM/Oklahoma City, OK Chuck Morgan

QUEEN DAN FOGELBERG JIM STAFFORD JOHN LENNON EAGLES

KRAV/Tulsa, OK Gerry Reynolds

STYX PHIL SEYMOUR ABBA DAN FOGELBERG 4-1 STEELY DAN 9 5

K293/Peoria, IL Keith Edwards

JOHN LENNON STYX PAT BENATAR REO SPEEDWAGON 6 1

WGRD/Grand Rapids, MI Ray Baker

DAN FOGELBERG EAGLES STYX PAT BENATAR 3 1

WHOT/Yountstown, OH Dick Thompson

PAT BENATAR RANDY MEISNER QUEEN BLONDIE 1-1

WMEE/Fort Wayne, IN John Curry

STYX LEO SAYER PAT BENATAR JOHN LENNON 7 1

WNAP/Indianapolis, IN Dennis Jon Bailey

JOHN LENNON MICHAEL STANLEY B ABBA PAT BENATAR

WNCI/Columbus, OH Steve Edwards

JOHN LENNON STYX PAT BENATAR ROD STEWART 3 1

WONO/Toledo, OH Jeff McCarthy

RANDY MEISNER NEIL DIAMOND DON MCLEAN

WOW/Omaha, NE Don Davis

KENNY LOGGINS STYX JOHN LENNON KOOL & THE GANG

WVIC/East Lansing, MI Jim St. John

STYX CLIFF RICHARD OUTLAWS NEIL DIAMOND

KSTT/Davenport, IA Mike Kennealy

CHRIS MONTAN PAT BENATAR DON MCLEAN STYX

KWEN/Tulsa, OK Ronda Curtis

STYX AC/DC OUTLAWS FIREFALL LOVERBOY

WYFM/Youngstown, OH Jeff Tobin

Hottest BLONDIE 2 1 ROD STEWART 3 3

WTWR/Detroit, MI Kurt Kelly

STEVIE WONDER DOOBIE BROS DOLLY PARTON

WMAE/Fort Wayne, IN John Curry

STYX LEO SAYER PAT BENATAR JOHN LENNON 1-1

WAKX/Duluth, MN Bruce McGregor

JOHN LENNON STYX DON MCLEAN QUEEN

WNAM/Appleton-Oshkosh, WI Jay Tyler

STYX PAT BENATAR RANDY MEISNER DON MCLEAN

STYX JOHN LENNON RANDY MEISNER DON MCLEAN

WGBF/Evanston, IN B.J. Hunter

REO SPEEDWAGON DELBERT MCCLINTON ALAN PARSONS

WRBR/Sound Bend, IN Joe Lightner

EAGLES STYX DON MCLEAN REO SPEEDWAGON 1-1

WZOK/Rockford, IL Tom Hunter

STYX QUEEN PAT BENATAR STYX

Z104/Madison, WI Little Hudson

STYX DON MCLEAN PAT BENATAR RANDY MEISNER

WIKS/Indianapolis, IN Mike Thomas

PAT BENATAR EAGLES LEO SAYER QUEEN

US3/South Bend, IN J.K. Deering

DOLLY PARTON Hottest: JOHN LENNON 1-1

WDJX/Dayton, OH Mark Elliott

OUTLAWS QUEEN STYX PAT BENATAR

WVWL/Waterloo, IA Drew Bentley

DON MCLEAN RANDY MEISNER NEIL DIAMOND

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan

JOHN LENNON STYX QUEEN DON MCLEAN

KKLB/Rapid City, SD Mick Kjar

STYX LEO SAYER RANDY MEISNER JOHN LENNON

STYX JOHN LENNON RANDY MEISNER DON MCLEAN

KKXL/Grand Forks, ND Jeff Parker

JOHN LENNON NIELSEN/PEARSON AMBROSIA

WFAQ/Eau Claire, WI Rick Roberts

DOLLY PARTON CLIFF RICHARD ABBA

WRKR/Racine, WI Steve Warren

STEVIE WONDER STYX TASTE OF HONEY

WSPT/Stevens Point, WI Pat Martin

PAT BENATAR OUTLAWS JOE CHEMAY BAND

WTRU/Muskegon, MI Mike Stevens

JOHN LENNON STEVIE WONDER RONNIE MILSAP

KDVV/Topeka, KS Rocky Roberts

STYX RANDY MEISNER RONNIE MILSAP

KROV/Sacramento, CA Dennis Newhall

OUTLAWS STYX Hottest: JOHN LENNON 2 1

KRWL/Waterloo, IA Drew Bentley

DON MCLEAN RANDY MEISNER NEIL DIAMOND

KTAC/Tacoma, WA Tom Jeffries

BLONDIE STYX Hottest: BLONDIE 1-1

KELO/Sioux Falls, SD Paul Wescott

ALAN PARSONS STYX PAT BENATAR

KTAT/Tucson, AZ Ed Alexander

STYX RANDY MEISNER DON MCLEAN RONNIE MILSAP

WEST

PARALLEL TWO

KCPK/Salt Lake City, UT Gary Waldron

NEIL DIAMOND ELVIS PRESLEY JOHN LENNON

KENO/Las Vegas, NV Bill Alexander

STYX QUEEN ALAN PARSONS DON MCLEAN

KLUC/Las Vegas, NV Dave Anthony

STYX RANDY MEISNER PAT BENATAR

KERN/Bakersfield, CA Guy Davis

QUEEN RANDY MEISNER ELVIS PRESLEY

KMJK/Portland, OR John Shomby

STYX PAT BENATAR (dp) RONNIE MILSAP (dp)

KQWP/Portland, OR Jenie Wojniak

Hottest: JOHN LENNON 4 1 AIR SUPPLY 7 3

KJRB/Spokane, WA Brian Gregory

TEDDY PENDERGRASS RONNIE MILSAP

KROY/Sacramento, CA Dennis Newhall

OUTLAWS STYX Hottest: JOHN LENNON 2 1

KRO/Tucson, AZ Kent Lacy

STYX DON MCLEAN PAT BENATAR

KSPZ/Colorado Springs, CO Mike Daniels

STYX DON MCLEAN PAT BENATAR

KYSN/Colorado Springs, CO Mark Murray

PAT BENATAR DON MCLEAN STEVIE WONDER

KTKT/Tucson, AZ Ed Alexander

STYX RANDY MEISNER DON MCLEAN

KZZP/Phoenix, AZ Steve Goddard

PAT BENATAR STYX DON MCLEAN

KHYT/Tucson, AZ Rich Brother Robbin

RANDY MEISNER REO SPEEDWAGON

KEZR/San Jose, CA Bob Marlow

DON MCLEAN TASTE OF HONEY AMBROSIA

KIDD/Monterey, CA Ron Rodrigues

QUEEN STYX CON FUNK SHUN

KGGI/Riverside San Bernardino, CA Bob West

JOHN LENNON EAGLES KENNY LOGGINS

KKXX/Bakersfield, CA Chris Squires

TOTO STYX DOOBIE BROS

KNBO/Tacoma, WA Bryan Roberts

STYX ABBA Hottest: BLONDIE 4 1

FM102/Sacramento, CA Jeff Lucifer

DON MCLEAN JOHN LENNON Hottest:

FM103/Salt Lake City, UT Lorraine Winnegar

RANDY MEISNER FIREFALL STYX

KCBN/Reno, NV Larry Irons

OUTLAWS DON MCLEAN JOHN LENNON

KZZP/Phoenix, AZ Steve Goddard

PAT BENATAR STYX DON MCLEAN

KHYT/Tucson, AZ Rich Brother Robbin

RANDY MEISNER REO SPEEDWAGON

KEZR/San Jose, CA Bob Marlow

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FM103/Salt Lake City, UT Lorraine Winnegar

RANDY MEISNER FIREFALL STYX

KCBN/Reno, NV Larry Irons

OUTLAWS DON MCLEAN JOHN LENNON

PARALLEL THREE

KBOZ/Bozeman, MT Greg Williams

STYX STEVIE WONDER PHIL SEYMOUR

KDZA/Pueblo, CO Rip Avina

STYX KNOBLOCK & ANTON ABBA

KFXD/Boise, ID Charlie Fox

STYX RONNIE MILSAP (dp) PAT BENATAR (dp)

KOOK/Billings, MT Dennis Nichols

PAT BENATAR AC/DC QUEEN

KQOI/Great Falls, MT Barry Cooper

RONNIE MILSAP DON MCLEAN RANDY MEISNER

KSLV/San Luis Obispo, CA Don Potter

DON MCLEAN STYX QUEEN

PARALLEL THREE

KBOZ/Bozeman, MT Greg Williams

STYX STEVIE WONDER PHIL SEYMOUR

RANDY MEISNER Hottest: JOHN LENNON 1-1

KATI/Casper, WY Donna Foxx

DON MCLEAN PAT BENATAR PHIL SEYMOUR

PARALLEL THREE

KBOZ/Bozeman, MT Greg Williams

STYX STEVIE WONDER PHIL SEYMOUR

RANDY MEISNER Hottest: JOHN LENNON 1-1

KATI/Casper, WY Donna Foxx

DON MCLEAN PAT BENATAR PHIL SEYMOUR

The following stations did not report this week: KVIL/Dallas KSLQ/St. Louis WGCL/Cleveland WAQY/Springfield KLAZ/Little Rock WTMA/Charleston KEYN-FM/Wichita WISM/Madison K96(KAYK-FM)/Provo WFLB/Fayetteville

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS

221 REPORTS
194 Last Week

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach **100/25 66%** National Summary

E 33% Up 51
M 21% Same 24
S 56% Down 0
W 19%

EXAMPLE

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added it this week.

66% — Percentage of this week's reporting stations playing it.

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary
Up 51 — Number of stations moving it UP on their charts

Same 24 — Number of stations holding it STATIONARY on their charts (on to add, add to on, 31-31, etc.)

Down 0 — Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

PAT BENATAR
Treat Me Right (Chrysalis)
LP: Crimes Of Passion

Regional Reach **134/63 61%**

★ **BREAKER**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

ABBA
The Winner Takes... (Atlantic)
LP: Super Trouper

Regional Reach **103/16 47%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

BLUES BROTHERS
Who's Making Lov (Atlantic)
LP: Made In America

Regional Reach **122/3 55%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

AC/DC
Back In Black (Atlantic)
LP: Back In Black

Regional Reach **53/11 24%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

BLONDIE
Rapture (Chrysalis)
LP: Autoamerican

Regional Reach **58/11 27%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

BLONDIE
The Tide Is High (Chrysalis)
LP: Autoamerican

Regional Reach **208/1 84%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

BLUES BROTHERS
Who's Making Lov (Atlantic)
LP: Made In America

Regional Reach **122/3 55%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

EAGLES
Seven Bridges Road (Asylum)
LP: Eagles Live

Regional Reach **157/18 71%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

DAN FOGELBERG
Same Old Lang Syne (Full Moon/Epic)
LP: The Innocent Age

Regional Reach **178/7 81%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

ANDY GIBB
Time Is Time (RSO)
LP: Greatest Hits

Regional Reach **143/0 65%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

DONNIE IRIS
Ain't Leash (MCA)
LP: Back On The Streets

Regional Reach **52/9 24%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

JACKSONS
Heartbreak Hotel (Epic)
LP: Triumph

Regional Reach **106/6 48%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

HEART
Tell It Like It Is (Epic)
LP: Greatest Hits/Live

Regional Reach **188/0 84%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

COOL & THE GANG
Celebration (Deluxe/Mercury)
LP: Celebrate

Regional Reach **169/6 78%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

BLONDIE
The Tide Is High (Chrysalis)
LP: Autoamerican

Regional Reach **208/1 84%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

BLUES BROTHERS
Who's Making Lov (Atlantic)
LP: Made In America

Regional Reach **122/3 55%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

ANDY GIBB
Time Is Time (RSO)
LP: Greatest Hits

Regional Reach **143/0 65%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

DONNIE IRIS
Ain't Leash (MCA)
LP: Back On The Streets

Regional Reach **52/9 24%**

★ **N&A**

Region	P1	P2	P3
EAST	WHEW 10-17 WFLA 10-17 WTVT 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17 WFTS 10-17 WWSB 10-17 WXPB 10-17 WFTD 10-17	SOUTH WWSB 10-17 WXPB 10-17 WFTD 10-17	WEST WWSB 10-17 WXPB 10-17 WFTD 10-17

BOZ SCAGGS
Miss Sun (Columbia)
LP: Hit
182/6 87%

CLIFF RICHARD
A Little In Love (EMI America)
LP: From No Hero
174/28 78%

STEELY DAN
Hay Ninetoon (MCA)
LP: Gaucho
214/2 87%

STYX
The Best Of Times (A&M)
LP: Paradise Theater
177/177 80%

TIERRA
Together (Horchwalk)
LP: City Nights
128/1 88%

STEVIE WONDER
I Ain't Gonna Stand (Tamla)
LP: Better Than July
128/18 87%

ROD STEWART
Passion (WB)
LP: Foolish Behavior
195/0 88%

DIANA ROSS
It's My Turn (Motown)
LP: "It's My Turn" Soundtrack
61/0 28%

MICHAEL STANLEY BAND
He Can't Love... (EMI America)
LP: Heartland
97/5 44%

DONNA SUMMER
Cold Love (Geffen)
LP: The Wanderer
73/1 33%

CON FUNK SHUN
"Too Tight" (Mercury/Polygram) 22/12
Move: Up 8, Same 6, Down 0, Adds 12, Y100 CKLW, KFRC, KEEL WFMF, WAAY, BJ108, WBBQ, KX104, KYND FM, KIDD, WFOK

DOOBIE BROTHERS
"Wynken, Blynken & Nod" (WB) 22/9
Move: Up 7, Same 7, Down 0, Adds 6, WKKE, KINT, KSTT, KKXX, WLBZ, WRDQ, KKXL, WQHO 30-21, KJRB 30-25

CLIMAX BLUES BAND
"Gotta Have More Love" (WB) 22/0
Move: Up 8, Same 8, Down 0, Adds 0, KPLZ 26-24, K104 9-6, KSRR 19-17, WNDE 24-20, WHMY 14-11

ARETHA FRANKLIN
"United Together" (Arista) 20/5
Move: Up 10, Same 6, Down 0, Adds 6, WNBC, WKXS, WKXK, 98X, CK101, WABC 26-24, WKLO 18-11, WQHO 22-17

KANSAS
"Got To Rock On" (Kirschner) 18/2
Move: Up 8, Same 11, Down 0, Adds 2, WIFJ, WOLF, 98X 1-1, KUPD 27-22, K104 24-17

TEENA MARIE
"I Need Your Lovin'" (Gordy) 18/1
Move: Up 6, Same 8, Down 2, Adds 1, KHYT, KRLV 8-8, KFRC 34-32, WNOE 36-28, WJDX 25-22, KYNO FM 13-10

NIGHT
"Love On The Airwaves" (Planet) 16/7
Move: Up 3, Same 6, Down 0, Adds 7, WHFM, KINT, KQ94, WBBQ, Z104, KWVL, KDZA, KYSN 30-27

LEO SAYER
"Living In A Fantasy" (WB) 15/13
Move: Up 1, Same 1, Down 0, Adds 13 including WLS, WDRQ, WPST, 897, WAAY, WCBC, WKXS, WMEW, WANS FM, KKLS

McGUFFEY LANE
"Long Time Lovin' You" (A&M) 15/5
Move: Up 4, Same 8, Down 0, Adds 6, Q102, WAEB, KCPX, 14WK, KRLC, WNCI 18-11, WJXJ 6-5

FLEETWOOD MAC
"Fireflies" (WB) 15/3
Move: Up 8, Same 4, Down 0, Adds 3, KQ94, WRVQ, WVIC, 98X 32-28, KKXX 14-9, KROY 14-8, 98X 11-28, WCOQ 28-22

LOVERBOY
"Turn Me Loose" (Columbia) 14/11
Move: Up 2, Same 1, Down 0, Adds 11, KUPD, KINT, KKX108, WBBQ, WOKL, KWEN, KJRB, WHMY, WCOQ, KOOK, KRLC

TERRI GIBBS
"Somebody's Knockin'" (MCA) 14/6
Move: Up 3, Same 5, Down 0, Adds 6, WCAD, WFRB, KSRR, WLCY, KILE, KKXL, KP2 25-22

SHALAMAR
"Full Of Fire" (Solar/RCA) 14/3
Move: Up 7, Same 4, Down 0, Adds 3, KHS FM, WOH, KMYT, WKXS 11-8, KSET FM 10-10, KINT 34-25, KBFM 27-18

GLEN CAMPBELL
"I Don't Want To Know Your Name" (Capitol) 11/9
Move: Up 0, Same 1, Down 1, Adds 8, WBNF FM, WTRY, KHF, WTK, BJ108, 92Q, WDKI, WOH, KCPX

ELVIS PRESLEY
"Guitar Man" (RCA) 11/8
Move: Up 3, Same 0, Down 0, Adds 8, WFLI J108, WAYS, KERN, KCPX, WLBZ, WHMY, FMS, LKESIDE "Fantastic Voyage" (Solar/RCA) 11/3

PETER ALLEN
"Fly Away" (A&M) 11/1
Move: Up 6, Same 0, Down 0, Adds 1, WARC, WCAD 25-21, WKXS 10-3, WFRB 25-22, WHEB 32-28

SUZI QUATRO
"Lipsick" (RSO) 10/7
Move: Up 0, Same 3, Down 0, Adds 7, WHFM, KINT, KHF, WAPE, KIOY, WISE, WANS FM

PATRICE RUSHEN
"Look Up" (Elektra) 10/3
Move: Up 5, Same 1, Down 1, Adds 1, WNDE, WJDX, KMYT, WKLO 22-20, Y100 28-25, BJ108 28-26

MANHATTAN TRANSFER
"Trickle, Trickle" (A&M) 10/0
Move: Up 4, Same 0, Down 0, Adds 0, KEARTH 18-16, KRLA 27-24, KEZR 27-24, KOOK 25-27

ROCKPILE
"Teacher Teacher" (Columbia) 10/0
Move: Up 8, Same 2, Down 1, Adds 0, CFTR 30-24, KRBE 27-21, KINT 39-38

Others Getting Significant Action
Continued from Back Page

STEELY DAN
Hay Ninetoon (MCA)
LP: Gaucho
214/2 87%

STEELY DAN
Hay Ninetoon (MCA)
LP: Gaucho
214/2 87%

STEELY DAN
Hay Ninetoon (MCA)
LP: Gaucho
214/2 87%

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STEELY DAN
Hay Ninetoon (MCA)
LP: Gaucho
214/2 87%

STEELY DAN
Hay Ninetoon (MCA)
LP: Gaucho
214/2 87%

It's Not A "Fantasy" Anymore!

**WLS add
WDRQ add
94Q deb 29**

**WPST add
B97 add
WAAY add
Y103 add 40**

**WCSC add
WIKS add
WMEE add
WFOX on
WISE add
WANS-FM add
KKXL add
KKLS add**

LEO SAYER

"Living In A Fantasy"



Produced by Alan Tarney

"Skateaway" Is Going All The Way!

**KIMN deb 30
KUPD add 27
K104 25-24
WKEE deb 38
KHFI on
KWIC 28-21
KQ94 add 25
Y103 on
WSKZ on
WSEZ 34-31
WQRK on
WRVQ 17-11
KJ100 23-20
WVIC on
KWEN 28-24
KEYN-FM 15
KKXX 33-30
KROY 17-15**

**KJRB on
KNBQ deb 30
FM103 deb 27
14WK on
95XIL 40-39
95SGF add
WFOX on
WCGQ on
WISE deb 31
WANS-FM 29-22
WKXY 27-27
KKXL on
KKLS 20-19
WSPT 15-10
KATI deb 33
KQDI deb 29
KOOK on
KRLC 20-18**

DIRE STRAITS

"Skateaway"



Produced by Jimmy Iovine and Mark Knopfler



ON WARNER BROS. RECORDS



THE PICTURE PAGE

Capitol Conference Convenes



Pictured at the recent two-day R&B promotion staff conference held at Capitol's L.A. headquarters are (back, l-r) Rusty Moody (national), Jimmy Dodson (Miami), Don Mac (national), Michael Harton (Chicago), Bill Reid (New York), and Roger Butler (Memphis); (front, l-r) Gordon Alderson (Detroit), Jack Wellman (Philadelphia), Dick Dawkins (Atlanta), Howard Greiager (Dallas), and Wendell Bates (Los Angeles).

Shannon

Continued from Page 1
and we are fortunate to have him."

Q105's former PD Mason Dixon will continue as a station air personality, devoting more time to outside business ventures.

"I've always wanted to work with George Williams and Southern Broadcasting," Shannon told R&R, "and I'm proud to be with Q105."

Brown

Continued from Page 1
President to "recognize the importance of minority representation at the Commissioner level." Brown is only the second black Commissioner to serve since the FCC was established in 1934.

Brown's legal assistant, Neal Goldberg, added, "His resignation is not political in nature. Tyrone felt that the next four-to-six months would be a period of relative inactivity until personnel at the Commissioner level became stable, and it was time to pursue other interests."

Besides the speculation of who will replace Chairman Ferris on an interim or permanent basis, there have been varying opinions whether Democrat Jim Quello would be asked to serve again. Quello's legal assistant Al Cordon told R&R, "With Brown's departure, it certainly increases the odds of Quello's reappointment, but you know how politics are. We will just have to wait until Reagan takes office."

"Reagan will have several choices to make," observers speculated. "He might look for a black Republican to fill Brown's seat, or he might look for someone else, maybe even another Democrat to sit in for Quello's position." Either way, with Brown's resignation, and if Quello departs along with Ferris, plus Bob Lee's announced June 30 departure, there could be as many as four FCC appointments to be made. "This is all to the good," remarked Reagan transition team member Mark Fowler.

NAB VP/Minority & Special Services Dwight Ellis staged an award ceremony held this week (1-14) at NAB in conjunction with the Capital Press Club, honoring Brown's work at the FCC. Brown addressed those present on "The Progress, Status, and Future of Black and Other Minorities In Broadcasting."

Sebastian

Continued from Page 1
The former KUPD/Phoenix and KHJ/Los Angeles PD continued, "It's very exciting to think I can share what I've done with several stations. This is something I've been thinking about since at least 1976. I've just been waiting for the right time. This is my dream come true, my chance at the play-offs. Although I will be specializing in AOR and the WCOZ formula, I will not be restricted to AOR alone."

Beaubien Promoted To PD

Andy Beaubien, WCOZ's evening personality, has been named PD for the station. Sebastian commented, "He's a real vet, very smart. We're going to work really well together." Beaubien told R&R, "WCOZ is in a growing pattern right now, and all the indications are that it will continue. I think people who were surprised at what we did in 1980 will continue to be surprised in 1981. My coming into this position shouldn't be regarded as a shift in direction for the station. We're going to continue developing the format. Working with John will be a pleasure, and working with the entire staff will be terrifically exciting."

Newsline

Continued from Page 1
a thank-you letter is sent to the station, not the FCC."

"No Broadcaster Should Feel Threatened"

John Lengel, Inaugural Director of Communications, sent the letter to acquaint broadcasters with the offer of the Newsline's 2½-minute features. He clarified his intentions to R&R: "This letter was sent out only to inform, and no broadcaster should feel threatened. It was my understanding that it was standard practice to send thank-you letters to the FCC. A threat for not running the announcements was the farthest thing from my mind... No station should feel compelled to run these features."

The toll-free Newsline number is 1-800-424-9073; Lengel said the features were designed to inform the public of ongoing inaugural activities.

WWSW, AFTRA In Arbitration Conflict

The Pittsburgh chapter of the American Federation of Television and Radio Artists (AFTRA) has filed a grievance for arbitration with the management of WWSW/Pittsburgh. The action stems from the dismissal of 10 station employees in early December, following management's decision to simulcast morning and afternoon drivetimes for WWSW-AM and FM. This resulted in AFTRA filing charges with the National Labor Relations Board alleging unfair labor practices, but according to WWSW General Manager Mike Harvey, these charges have since been dropped pending the outcome of the arbitration.

Harvey told R&R that once the decision to simulcast had been made, the affected employees were offered a settlement which provided them with nine extra weeks of bonus severance pay. A subsequent edition of the Pittsburgh Press published a letter from Harvey to the terminated employees stating that in the event of a grievance filed with AFTRA, this severance pay would be withdrawn. Harvey told R&R that the station was not legally bound to offer this severance pay and it could therefore be rescinded.

In addition, Harvey's letter noted that personnel retained would be paid at AM, rather than the lower FM scale. However, employees who work simulcast shifts are traditionally paid for both bands. Furthermore, Harvey's letter reportedly said that arbitration proceedings "would result in the elimination of considerably more jobs than those already eliminated." Harvey explained that if WWSW loses in arbitration, the station would have no choice but to switch formats on the AM side, resulting in a considerable shakeup of station personnel.

Harvey told R&R he had previously met with the terminated employees and offered them the settlement detailed above. He had also spoken with AFTRA Executive Director Dan Mallinger, who likewise met with the affected employees. Apparently several exiting staffers were confused, so Harvey put the station's proposal in writing and contacted Mallinger, who reportedly okayed the written proposal. Shortly thereafter, the story appeared in the newspapers and legal action was taken. Harvey claimed the newspaper account of the episode was "taken out of context."

Grammys

Continued from Page 3
lou Harris, but nothing by Kenny Rogers. Perhaps the most intriguing nomination: Best Arrangement Accompanying Vocalist(s) nominees included David Cunningham for the Flying Lizards' "Money." Winners will be revealed February 25 over CBS live from New York.

Scaggs Sells Out In New York



Columbia's Boz Scaggs is surrounded by happy CBS Records execs following his sell-out performance at Radio City Music Hall. Pictured, from left, are Columbia Records VP's Don DeVito and Mickey Elchner, Scaggs, CBS Records VP Marvin Cohn, and Columbia Records VP Vince Pollegnino.

E/A Snares Ware



Elektra/Asylum Records has signed vocalist/composer/arranger/producer Leon Ware to a recording agreement with a debut album, "Rockin' You Eternally," due to ship in February. Ware produced and sang lead on the album, backed by members of the group Shadow. Pictured embraced in the official handshake are (l-r): Ware's manager Cholly Bossalini, E/A VP Oscar Fields, Ware, and E/A's Primus Robinson.



Sean Coakley

Vicki Germaise

Germaise, Coakley Promoted At Atco

Vicki Germaise and Sean Coakley have been named to the newly-created posts of National Director of Pop Promotion and National Director of Album Promotion, respectively, for Atco Records and its Custom Labels.

Atco Vice President Reen Nalli commented upon the appointments, saying, "With these two new appointments, we now have our first official National Promotion Directors. Both Vicki and Sean have had major roles in the revitalized Atco label and their hard work and dedication have been crucial to our rapid growth and success. I am very pleased and proud to be able to make these overdue and much-deserved promotions."

Totoian Joins CBS Promotion Team

Rich Totoian has been appointed Associate Director/National Promotion for the CBS Associated Labels. He will report to Associated Labels National Promotion Director Gordon Anderson, and will work closely with radio stations, providing promotion support for all singles released on the labels.

Totoian was Director of National LP Promotion at A&M for six years, and held national promotion positions at Bell Records and Windfall Management. Earlier he was a West Coast Regional Promotion Manager for Columbia and Director/National Promotion for Epic.



Rich Totoian

Cassidy

Continued from Page 3
felt we needed a change. Some things hadn't worked. We are accepting applications and seeing people on a day-to-day basis. I'm here in the meantime, and some of our other people from Chicago and elsewhere will be coming in as well until a new choice is made, so we're not rudderless."

Grafman announced Tuesday (1-13) that KWST account exec Kyle Ermoian had been chosen to become GSM for the AOR station.



Jeff Gelb AOR

Denise Oliver: Past, Present And Future



Denise Oliver's recent appointment as VP/Operations and Programming for Capitol Broadcasting (R&R 1-9) is the culmination of a distinguished career as a Program Director for Superstars affiliate WIYY/Baltimore. WIYY gave Denise a great going-away gift, in the form of its best ARB ratings numbers to date: a very satisfying 9.9, which brought the station to the top of the market's rockers.

In the following interview, Denise discusses her early difficulties in entering broadcasting as a woman, her subsequent victories with WIYY, and her plans for the future in her new post.

R&R: *One of the things that makes your success so gratifying is that radio hasn't been enormously encouraging, on the whole, to women broadcasters.*

DO: I know. My early years as a jock were painfully difficult. In fact, I decided many times not to pursue a career as a PD, even though that was a goal I'd always set for myself.

There aren't that many stations with more than one woman on the air (WIYY had three when I was there). It's much easier for a woman to get a radio job when there's no woman on

"It's much easier for a woman to get a radio job when there's no woman on the air . . . Once there is a woman on the air, your tape isn't even listened to."

the air; it's like, "Oh damn, we have to find one." But once there is a woman on the air, your tape isn't even listened to. I don't think it's necessarily a conscious thing of hiring "the token woman." Everyone's just so relieved when they get one: "Oh yeah, we have a good woman jock; we're fine." So they just go on to the day's more pressing problems.

Still I can't say I've been held back by men. And I've learned a lot from them (there weren't any women to learn from). I think a lot of male PD's have good hearts and motivations, but that they don't sit down and analyze these things through.

R&R: *How did you make the PD jump in that kind of environment?*

DO: What I did to become PD was convince Lee Abrams that I had some brains. He'd seen me do well on the air and as an MD. When the job came open, I went for it. He made an evaluation and a recommendation, and I went in for the interview and got the job.

R&R: *You've worked at Superstars stations throughout your career. What's your feeling about the organization and consultancies in general?*

DO: I owe the Burkhardt-Abrams organization a great debt. Most of the good things that have happened to my radio career have had something to do with Lee Abrams.

In general, it's a great support group. A brain trust is going to be better than any one person or any one staff. It's a wonderful feeling to know I can pick up a phone and call a Max Floyd or a Luisa Henson and get straight answers from people with years of experience.

R&R: *How else would you account for the success WIYY's had?*

DO: Well, we had a good team from the beginning, and all our people have developed really well. Four years later we had virtually the same airstaff, and I think this stability was a key factor.

You need a good team. Success doesn't come from any one person. It's not just one genius or research maven. Every one of the people on the air at 98 Rock does a lot more than an air-shift. We know the market and program to it. It was hard work more than anything.

At the same time, the market was changing all around us. Our competitors were changing music right and left, and I think the audience picked up on the fact that we were a reliable, solid AOR station that they could tune to for information as well as music.

R&R: *Then, too, you had no direct format competitor.*

DO: That's true to a degree: you can pick up DC101 in Baltimore; they even showed up in the ARB (with a .4). Obviously, it helps a lot — all markets with one AOR station have an advantage.

Actually, the thing to remember is that the reason we have no competition is because we did a good job when we had competition. There have been three other AOR's in the market over the past four years: WKTK, WAYE, and WLPL. But it became more profitable for them to change format than to fight us. So I think in a way the station is responsible for its own good luck.

One of the advantages of being the only AOR game in town is that we can pick and choose from any syndicated efforts offered. We use a lot of syndication; I'm a believer in it. There are some things you just can't do as well on the local level. Of course you don't take everything that comes down the pike; you only take the top-quality stuff.

Something else to remember about the competition: although we're an AOR station, we're also a contemporary station. With that in mind, our competition is really any other contemporary music station in town, and there are plenty of them.

R&R: *How did you face the competition promotionally?*

DO: We weren't doing anything major contest-wise, or throwing free concerts or whatever. We did a lot of small-scale, entertaining things,

"You need a good team. Success doesn't come from any one person. It's not just one genius or research maven."

like our "Chinese food-Bruce Springsteen contest." The morning show team would deliver Chinese food to the house of a listener who had sent in a clever fortune cookie message. A week into the contest, we added tickets to the sold-out Springsteen concert.

We did make our biggest TV buy in our history, and that certainly helped. Management's backing in this was a tremendous advantage to us; you can't really make it happen without the right kind of support from management, and we have it at WIYY.

R&R: *I've been reading a lot lately about how the population bulge is shifting away and up from AOR's traditional 18-24 demographic. How do we keep them interested in AOR while not discouraging younger listeners from tuning in?*

DO: I think there's no question that there's a lot of 25-34 males in particular who still like rock and roll. But it's not an easy demo to sample by Arbitron's methods. I've found time and again that in telephone surveys, WIYY comes out #1 in the market, while in ARB's, we're lower. I think the demo may prove hard to sample in the next few years.

We are still a very hard radio station; we call it "industrial strength rock and roll." Baltimore is a heavy metal town.

At the same time, we've begun to think about promoting to older listeners. We've started to play some older music; we've begun a feature called "Album Oldies." People write in their requests for older album tracks, and we play some daily at noon, a time when there's a great potential to attract older listeners while the teens are at school. There's nothing mystical about the concept, but it promotes the fact that we do still have those old favorite cuts in our library.

R&R: *Let's talk about your new job. You'll be overseeing the programming of both WWDC and DC101 in Washington. At one time, DC101 was the market's leading AOR, but its share has eroded fairly steadily over the past year. What do you think has gone wrong there?*

DO: For one thing, until recently they haven't had the support of a consultation service like Burkhardt-Abrams, which I've always felt so valuable. One can certainly run a very successful AOR station without a consultant. On the other hand, one must do one's homework. Sometimes not only can it be easier to pay a consultant to do your research for you, but it can cost you a fortune to do it yourself on a local level. They take care of that for you so that you can handle the day-to-day PD functions better.

So I think there was some research missing, or misinterpreted over the years. Also, it became a damned competitive market. The station stayed very much the same. That's no one's fault, really; it's logical to assume that if something worked once, you should keep doing it. But in this case, the market changed around DC101 so much that this approach couldn't work.

Before I can discuss what we can do about it, I have to start by analyzing the book and then do a complete market appraisal.

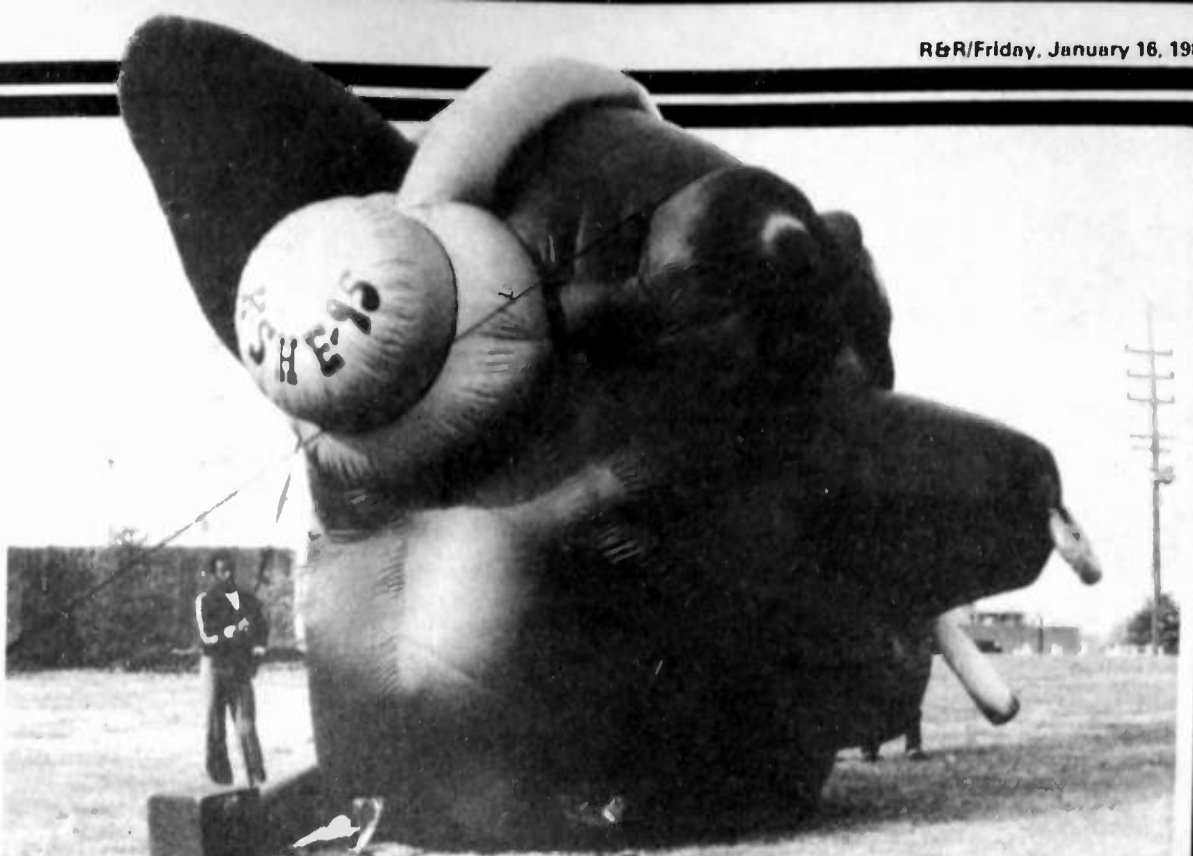
R&R: *In closing, Denise, how do you feel AOR radio will fare as a format in the Eighties?*

DO: Well, coming off a 9.9 in Baltimore, I sure don't see the audience going away. All of radio is getting more competitive all the time. We have to fight harder for our shares every year, just as Top 40's do. But I see no decline in the format whatsoever. In fact, I see new people coming into the format as well. We've had a lot of luck in getting teens to listen without even targeting for them. And that's encouraging.

Jeff Bell

EVOLUTION

Welcome to a new AOR station with some old familiar names, as WYNF/Tampa has switched from CHR to AOR, with several former WQXM/Tampa staffers at the programming helm: Al Peterson is PD, Nick Van Cleve MD, and also coming over from WQXM is afternoon drive jock Chris Taylor . . . Several PD changes this week, too: Chuck Browning has been upped from PD to Operations Manager at WTUE/Dayton, and the air staff's Michael McConnell has been named his PD successor . . . KIDQ/Boise PD Carl Scheider has exited, but his position will not be filled. Instead, the station will be programmed by committee . . . Arin Michaels has been upped to PD from MD at KLAQ/El Paso. No MD replacement has been named yet . . . Larry Wayne has been promoted to PD at KRKN/Anchorage, replacing Jay Noble, who has been moved to Director of Public Relations . . . Bob Kocak has been named PD at WRKI(I-95)/Bridgeport following the exiting of former PD Tom Zarecki . . . Wild Bill Scott has joined WLUP/Chicago for airwork from WWWW/Detroit . . . New to 6-10pm at KXOA-FM/Sacramento is Lorne Deacon . . . Chuck Smith has joined WHHY-FM/Montgomery from WKRG/Mobile for middays . . . Greg Wells has joined WDIZ/Orlando from WFYV/Jacksonville for 7-12pm. Susan Seddon has joined WDIZ from WDOQ/Daytona Beach for middays . . . Mike Reagan has joined KPAS/El Paso from KY99/Amarillo for airwork . . . Steve Suplin has exited mornings at KZOK/Seattle . . . Kevin Nicholas is new to mornings to WVAQ/Morgantown, WV from competing WCLG . . . Mando Camina has joined KNCN/Corpus Christi for part-time airwork . . . Rory McDaniel has joined the staff of KFMH/Muscatine . . . Bill St. James has joined KINK/Portland from competing KQFM for overnights . . . John Yeager has been named News Director of WIBA-FM/Madison. New to nights at WIBA-FM is Pete Mueller from WTAO/Murphyboro.



"SWEETMEAT" COMES TO LIFE — KSHE/St. Louis asked an inflatable balloon manufacturer to come up with a three-dimensional representation of the station's mascot, "Sweetmeat," for unveiling at future outdoor rock concerts and other outside activities in and around St. Louis.

UPDATE

KMET/Los Angeles has gone all out in lending promotional support to A&M's new Styx album, "Paradise Theatre." The station began by treating 1000 listeners to a closed-door listening party for the album at a local club. The group is headlining several large hall concert dates in the city, and KMET will provide concert backstage-type passes to everyone who attends the shows. And to thank the city of L.A. for its support of the band, nighttime air personality Jim Ladd will go commercial-free as well as airing messages of gratitude from Styx during the week of the band's local appearances . . .

With the new year came two more Homegrown albums: WMMS/Cleveland's "Pride Of Cleveland" and WZZO/Allentown's "Z95 8-Tracs." Proceeds from both benefit area charities . . . Feeling charitable themselves around the holidays, WMET/Chicago gave away batteries to listeners who had received battery-powered gifts, and also awarded some winning listeners with new car batteries . . . WLRS/Louisville gathered over 33,000 toys in a seasonal radiothon. The toys were earmarked for local hospitals and charities . . . Winners in a recent KZAP/Sacramento Cheap Trick banner contest got to join the band onstage at its local concert date to sing backup on some tunes . . . The results of KZOK/Seattle's latest "Puget Sound" awards are in: Bruce Springsteen won for best male vocalist and best album, while Pat Benatar copped the best female vocalist award . . . Congrats to FM 105/St. Albans, WV Asst. PD Doug Burton, who married Susan Martin in late December . . . Three AOR's are looking for improved album service from all labels: KFMX/Lubbock (Domino Rippy, (806) 745-4125), WGMC/Greece, NY (Bob Lindquist, (716) 225-5330), and WSLE/Peterborough, NH (Frank DiGiore, (603) 924-3834) . . . KINK/Portland has gone live for overnights.

COMING NEXT WEEK: Fresh from the conclusion of the annual Burkhart-Abrams Superstars conclave, Lee Abrams discusses the directions his client stations will take in 1981, along with an update on his progressive rock format, and a candid assessment of his first record productions, in next week's interview.

CONCERTS & CONVERSATIONS

PRESENTATIONS: KVRE(Santa Rosa presented Brian Auger for \$1.01.
 BROADCASTS: Southside Johnny on WNEW-FM/ New York . . . Todd Hobin on WOUR/Utica . . . Rosington-Collins on WMET/Chicago.
 CONVERSATIONS: Robbin Thompson, Ramones, Jack Bruce on WDHA/North Jersey . . . NRBQ on WCCC/Hartford . . . John Cougar on WHKC/Evansville . . . John Cougar, Peter Noone on KWFM/Tucson . . . Creedence Clearwater Revival on WRCN/Long Island . . . Fools, Todd Hobin, Allman Brothers on WOUR/Utica . . . Seals & Crofts, Seawind on KRKN/ Anchorage . . . Nick Lowe, Plasmatics on KNAC/ Long Beach . . . Shoes, Survivor, Charlie Daniels Band on WMET/Chicago . . . Plasmatics on KROQ/ Pasadena, K-15/Phoenix, KIRO/Colorado Springs . . . Charlie Daniels Band on WYDD/Pittsburgh . . . New Riders of the Purple Sage on KVRE/Santa Rosa.



DRIVERS SEAT — WLRS/Louisville registered over 8000 contestants for a drawing which put the happy winner behind the wheel of a 1980 Mercedes Benz. Pictured (l-r) are winner and station's Ron Clay and Dan Burgess.



JOEL GUESTS DURING WBAB RADIOTHON — WBAB PD Bob Buchmann and MD Marc Coppola successfully completed a 102.3-hour radio marathon that raised \$27,754 for Long Island charities. During the extended show many area musicians guested, including Columbia's Billy Joel (right), pictured here with PD Buchmann (left).



THE CLASH "SANDINISTA!"

SPECIALLY-PRICED

3-RECORD SET

THE CLASH SANDINISTA!



The New Album From
THE CLASH . . . The Band That Gives You More.

36 NEW SONGS INCLUDE:

- "Police On My Back"
- "The Magnificent Seven"
- "Somebody Got Murdered"
- "The Call Up"
- "Washington Bullets"
- "Hitsville U.K."

Also available from your local or regional EPA Promotion Person, a 12" sampler (disc or cassette) containing 12 songs.

RUSS BALLARD "INTO THE FIRE"

RUSS BALLARD
Into the Fire



The Man Who Gave You
One of the Hottest Songs of Last
Summer, "On The Rebound,"
Is Back With a New Album,
"Into The Fire."

The new album contains some hot
new songs like:

- "Rock & Roll Lover"
- "Where Do We Go From Here"
- "Here Comes The Hurt"

RUSS BALLARD "INTO THE FIRE" . . . INTO THE MAINSTREAM!

ON *Epic* RECORDS

Album Airplay/ 40

Chart Summary

January 16, 1981

137 REPORTERS

Album cuts are listed in order of airplay preference.

1/9	1/16	Artist	Album	Label	Album Cuts
1	1	BRUCE SPRINGSTEEN	The River (Columbia)		"Point" "Cadillac" "Ties" "Street"
2	2	JOHN LENNON	Double Fantasy (Geffen)		"Woman" "Wheel" "Over" "Losing"
4	3	STEELY DAN	Gaucha (MCA)		"Nineteen" "Time" Title "Babylon"
3	4	ROD STEWART	Foolish Behaviour (WB)		Title "Wings" "Passion" "Dead"
8	5	POLICE	Zenyatta Mondatta (A&M)		"Stand" "De Do" "World" "Tears"
5	6	REO SPEEDWAGON	Hi Infidelity (Epic)		"Keep" "Don't" "Guys" "Take"
9	7	FLEETWOOD MAC	Live (WB)		"Fireflies" "Afraid" "Well" "Rhiannon"
6	8	DIRE STRAITS	Making Movies (WB)		"Skateaway" "Expresso" "Tunnel"
7	9	ALAN PARSONS PROJECT	The Turn Of A... (Arista)		"Games" "Snake" "Price" "Nothing"
11	10	OUTLAWS	Ghost Riders (Arista)		"Rider" "Angels" "Walls"
10	11	HEART	Greatest Hits/Live (Epic)		"Tell" "Rock" "Bebe"
12	12	ROCKPILE	Seconds Of Pleasure (Columbia)		"Teacher" "Pet" "Nothin'"
14	13	EAGLES	Eagles Live (Asylum)		"Life's" "Heartache" "Run" "Road"
19	14	BLUES BROTHERS	Made In America (Atlantic)		"Who's" "Onions" "Do"
21	15	BLONDIE	Autoamerican (Chrysalis)		"Tide" "Rapture" "Angels" "T-Birds"
13	16	CHEAP TRICK	All Shook Up (Epic)		"Baby" "Game"
17	17	DONNIE IRIS	Back On The Streets (MCA)		"Ahl Leah!"
16	18	AC/DC	Back In Black (Atlantic)		Title "Bells" "Shook" "Shoot"
15	19	BABYS	On The Edge (Chrysalis)		"Turn" "17" "Girl" "Downtown"
22	20	PAT BENATAR	Crimes Of Passion (Chrysalis)		"Hell" "Hit" "Right"
18	21	THIN LIZZY	Chinatown (WB)		Title "Sweetheart"
25	22	MICHAEL STANLEY BAND	Heartland (EMI America)		"Can't" "Lover" "Need" "Voodoo"
24	23	LOVERBOY	Loverboy (Columbia)		"Hot" "Turn" "Lady" "Girl"
20	24	NEIL YOUNG	Hawks & Doves (WB/Reprise)		"Union" Title
23	25	JIM CARROLL BAND	Catholic Boy (Atco)		"People" "Day" "Gravity"
→	26	WARREN ZEVON	Stand In The Fire (Asylum)		"Boy" Title "Werewolves" "Lawyers"
→	27	MANFRED MANN'S...	Chance (WB)		"You" "Lies" "Stranded" "Run"
→	28	STEVE WINWOOD	Arc Of A Diver (Island)		"Chance" Title "Dancer" "Train"
26	29	JON ANDERSON	Song Of Seven (Atlantic)		"Born" "Heart" "For" Title
38	30	FIREFALL	Clouds Across... (Atlantic)		"Staying" Title "Want" "Love"
28	31	DELBERT McCLINTON	The Jealous Kind (Capitol)		"Giving" "Rider"
36	32	STEVIE WONDER	Hotter Than July (Tamla)		"Stand" "Master" "Hear" "All"
37	33	QUEEN	Flash Gordon (Elektra)		"Flash's Theme" "Hero"
31	34	DOOBIE BROTHERS	One Step Closer (WB)		Title "Real" "Train"
27	35	ALVIN LEE BAND	Free Fall (Atlantic)		"Ridin'" "Money"
29	36	TALKING HEADS	Remain In Light (Sire)		"Once" "Crosseyed"
32	37	YES	Yesshows (Atlantic)		"Kill" "One" "Parallels" "Stories"
30	38	RANDY MEISNER	One More Song (Epic)		"Deep" "Gotta" "Hearts"
35	39	GEORGE THOROGOOD...	More George... (Rounder)		"Night" "Sea"
→	40	ANY TROUBLE	Where Are All The... (Stiff)		"Choice" "Idea" "Girls"

With the Superstars meetings just ended, most client stations' PD's and MD's were still out of town, with no lists available when this week's playlists were called in - they'll return in full force next week. SPRINGSTEEN continued to maintain his lead in hits to keep the top airplay position for this week. Hot on his heels for total reports and hot mentions were both LENNON, who remained rock steady at #2, and STEELY, who inched up a notch into #3. ROD remained strong. POLICE resurged as MAC moved up and OUTLAWS reached top ten. ROCKPILE maintained as EAGLES inched up. BLUES and BLONDIE made major upward moves this week. IRIS held his own as BENATAR resurged. STANLEY and LOVERBOY climbed. ZEVON debuted nicely as adds converted this week. WONDER and QUEEN's soundtrack album moved up, while ANY TROUBLE debuted. NIGHT came close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

	1/16	1/9
1 MANFRED MANN'S... Chance (WB) "For You"	82/78 M 3 H 1	5/5 M 0 H 0
2 STEVE WINWOOD Arc Of A Diver (Island) "Chance"	77/72 M 4 H 1	13/13 M 0 H 0
3 WARREN ZEVON Stand In The Fire (Asylum) "Boy"	77/83 M 9 H 5	23/23 M 0 H 0
4 NICOLETTE LARSON Radioland (WB) Title	41/39 M 0 H 2	7/7 M 0 H 0
5 NIGHT Long Distance (Planet) "Love On The Airwaves"	37/30 M 6 H 1	8/8 M 0 H 0
6 FIREFALL Clouds Across... (Atlantic) "Staying With It"	58/18 M 20 H 18	35/20 M 11 H 4
7 APRIL WINE April Wine (Capitol) "Tellin'..."	17/17 M 0 H 0	0/0 M 0 H 0
8 SIR DOUGLAS QUINTET Border Wave (Takoma) Various Cuts	20/16 M 3 H 1	0/0 M 0 H 0
8 RY COODER Borderline (WB) "Crazy"	17/16 M 1 H 0	3/3 M 0 H 0
9 PAUL BUTTERFIELD North South (Beersville/WB) Various Cuts	15/14 M 1 H 0	1/1 M 0 H 0
10 CLASH Sandinista (Epic) "Got Murdered"	16/13 M 3 H 0	4/4 M 0 H 0
11 DAN SIEGEL The Hot One (Inner City) "Party"	21/10 M 0 H 0	0/0 M 0 H 0
11 STYX Paradise Theatre (A&M) "Best Of Times"	10/10 M 0 H 0	0/0 M 0 H 0
12 RINGS Rings (MCA) "Let Me Go"	9/9 M 0 H 0	0/0 M 0 H 0
13 QUEEN Flash Gordon (Elektra) "Flash's Theme"	38/8 M 25 H 5	26/8 M 14 H 6
13 ECHO & THE BUNNYMEN Echo & The... (Sire/Korova) "Going Up"	8/8 M 0 H 0	1/1 M 0 H 0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

	1/16	1/9
1 OUTLAWS Ghost Riders (Arista) "Ghost Rider"	110/58 A 1 H 51	81/44 A 4 H 33
2 DONNIE IRIS Back On The... (MCA) "Ahl Leah!"	77/54 A 2 H 21	55/37 A 2 H 16
3 BLUES BROTHERS Made In America (Atlantic) "Who's Making Love"	82/53 A 4 H 26	60/30 A 20 H 10
4 ROCKPILE Seconds Of... (Columbia) "Teacher Teacher"	92/48 A 0 H 44	78/47 A 0 H 31
5 LOVERBOY Loverboy (Columbia) "Hot Tonite"	60/45 A 7 H 8	51/39 A 7 H 5
6 THIN LIZZY Chinatown (WB) Title	59/44 A 0 H 15	58/42 A 1 H 15
6 JIM CARROLL BAND Catholic Boy (Atco) "People Who Died"	60/44 A 1 H 15	51/39 A 0 H 12
7 FLEETWOOD MAC Live (WB) "Fireflies"	121/42 A 1 H 78	89/31 A 3 H 55
8 ALVIN LEE BAND Free Fall (Atlantic) "Ridin' Truckin'"	42/38 A 2 H 2	39/37 A 1 H 1
9 DIRE STRAITS Making Movies (WB) "Skateaway"	117/36 A 0 H 81	93/30 A 1 H 62
9 BLONDIE Autoamerican (Chrysalis) "Tide Is High"	80/36 A 3 H 41	50/23 A 1 H 28
9 NEIL YOUNG Hawks &... (WB/Reprise) "Union Man"	58/36 A 0 H 22	54/32 A 1 H 21
9 JON ANDERSON Song Of Seven (Atlantic) "Some Are Born"	51/36 A 3 H 12	43/34 A 0 H 9
10 CHEAP TRICK All Shook Up (Epic) "Baby Loves"	75/35 A 0 H 40	66/23 A 0 H 43
11 BABYS On The Edge (Chrysalis) "Turn & Walk Away"	59/33 A 0 H 26	59/28 A 0 H 31

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

	1/16	1/9
1 BRUCE SPRINGSTEEN The River (Columbia) "Point Blank"	130/120 A 0 M 10	100/90 A 0 M 10
2 STEELY DAN Gaucha (MCA) "Hey Nineteen"	129/118 A 0 M 10	95/89 A 0 M 6
3 JOHN LENNON Double Fantasy (Geffen) "Woman"	131/118 A 0 M 13	100/89 A 0 M 11
4 ROD STEWART Foolish Behaviour (WB) Title	127/113 A 0 M 14	95/86 A 0 M 9
5 POLICE Zenyatta Mondatta (A&M) "Don't Stand"	115/98 A 0 M 17	85/71 A 0 M 14
6 REO SPEEDWAGON Hi Infidelity (Epic) "Keep On Lovin'"	113/97 A 0 M 16	89/77 A 0 M 12
7 ALAN PARSONS PROJECT The Turn Of A... (Arista) "Games People Play"	112/88 A 0 M 28	88/65 A 0 M 23
8 DIRE STRAITS Making Movies (WB) "Skateaway"	117/81 A 0 M 36	93/82 A 1 M 30
9 FLEETWOOD MAC Live (WB) "Fireflies"	121/78 A 1 M 42	89/55 A 3 M 31
10 HEART Greatest Hits/Live (Epic) "Tell It Like It Is"	88/61 A 1 M 26	76/53 A 0 M 23
11 EAGLES Eagles Live (Asylum) "Life's Been Good"	87/58 A 0 M 31	61/41 A 0 M 20
12 OUTLAWS Ghost Riders (Arista) "Ghost Rider"	110/51 A 1 M 58	81/33 A 4 M 44
13 ROCKPILE Seconds Of... (Columbia) "Teacher Teacher"	92/44 A 0 M 48	78/31 A 0 M 47
14 AC/DC Back In Black (Atlantic) Title	82/42 A 0 M 20	53/42 A 0 M 11
15 BLONDIE Autoamerican (Chrysalis) "Tide Is High"	80/41 A 3 M 36	50/26 A 1 M 23

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

TAKE 'EM FROM THE TOP.

The Powder Blues

A DOUBLE PLATINUM ALBUM IN CANADA, "UNCUT"
TWO JUNO AWARDS:
ALBUM OF THE YEAR
AND MOST PROMISING NEW GROUP

The Powder Blues

UNCUT



dexys midnight runners

A TOP 10 ALBUM IN ENGLAND

searching for the young soul rebels

A NUMBER ONE SINGLE, "GENO"



TWO TO GO, On EMI-America and Liberty Records and Tapes.

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AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

MANFRED MANN'S EARTH BAND

Chance (WB)
"For You" "Lies" "Stranded"
"Run." 80% of our reporters on R. Total album reports: 82. A-78, M-3, H-1. Debuted this week at number 27.

STEVE WINWOOD



WARREN ZEVON

Stand In The Fire (Asylum)
"Boy" Title "Werewolves"
"Lawyers." 56% of our reporters on R. Total album reports: 77. A-63, M-9, H-6. Debuted this week at number 28.

Manfred Mann's Earth Band

Chance

STEVE WINWOOD

Arc Of A Diver (Island)

"Chance" Title "Dancer" "Train"
56% of our reporters on R. Total album reports: 77. A-72, M-4, H-1. Debuted this week at number 28.

Warren Zevon

Stand In The Fire

SINGLES

- 1 DAN FOGELBERG... "Same Old Lang Syne" (Full Moon/Epic)
- 2 NIGHT... "Love On The Airwaves" (Planet)
- 3 MAX WEBSTER... "Battle Scar" (Mercury/Polygram)
- 4 QUEEN... "Need Your Loving Tonight" (Elektra)
- 5 ROMANTICS... "Forever Yours" (Nemperor)
- 6 KANSAS... "Got To Rock On" (Klirshner)
- 7 STINGRAY... "The Man In My Shoes" (Carrere/Atco)
- 8 STYX... "The Best Of Times" (A&M)
- 9 CLIMAX BLUES BAND... "Gotta Have More Love" (WB)
- 10 JIMMIE MACK... "It's Gonna Hurt" (RCA)
- 11 XTC... "Generals And Majors" (Virgin)
- 12 CARS... "Gimme Some Slack" (Elektra)
- 13 DAVID BOWIE... "Fashion" (RCA)
- 14 DEVO... "Freedom Of Choice" (WB)
- 15 BILLY THORPE... "In My Room" (Elektra)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- 1 SPYRO GYRA... Carnival (MCA)
- 2 DAN SIEGEL... "Cafe Amore" "Foxtrot" "Cashaca" The Hot One (Inner City)
- 3 GROVER WASHINGTON JR... Winelight (Elektra)
- 4 WEATHER REPORT... Night Passage (ARC/Columbia)
- 5 KILIMANJARO... Killimanjaro (Philo)
- 6 JEAN-LUC PONTY... "Party" "Flame" "Civilized Evil" (Atlantic)
- 7 LARRY CORYELL... "Damagomania" "Crusader" "Robots" Standing Ovation (Arista)
- 8 PAT METHENY... "Discotexas" "80/81" (ECM)
- 9 C. COREA/G. BURTON... "Go In Ahead" "Various Cuts" In Concert, Zurich (ECM)
- 10 DAVID CHESKY BAND... "Rush Hour" (Columbia)

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Q104 WQBK FM Albany
518-462-5555

MC: ELLEN KORNBLAU
MC: LYN BRESNAHAN

Added:
WARREN ZEVON (Asylum)
STEVE WINWOOD (Island)
PAUL BUTTERFIELD (Mercury/Polygram)
BLUES BROTHERS (Atlantic)
JIM CARROLL BAND (Atco)
LOVERBOY (Columbia)
ROCKPILE (Columbia)
DONNIE IRIS (MCA)
THIN LIZZY (Mercury/Polygram)

Hot:
STEVE WINWOOD (Island)
WARREN ZEVON (Asylum)
BLUES BROTHERS (Atlantic)
JIM CARROLL BAND (Atco)
LOVERBOY (Columbia)
ROCKPILE (Columbia)
DONNIE IRIS (MCA)
THIN LIZZY (Mercury/Polygram)

WVAA Binghamton
807-772-8850

MC: ROBERTA MANN

Added:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

Hot:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

Q104 WQBK FM Albany
518-785-9800

MC: TED UZZO
MC: ROY WEIN

Added:
WARREN ZEVON (Asylum)
STEVE WINWOOD (Island)
PAUL BUTTERFIELD (Mercury/Polygram)
BLUES BROTHERS (Atlantic)
JIM CARROLL BAND (Atco)
LOVERBOY (Columbia)
ROCKPILE (Columbia)
DONNIE IRIS (MCA)
THIN LIZZY (Mercury/Polygram)

Hot:
WARREN ZEVON (Asylum)
STEVE WINWOOD (Island)
PAUL BUTTERFIELD (Mercury/Polygram)
BLUES BROTHERS (Atlantic)
JIM CARROLL BAND (Atco)
LOVERBOY (Columbia)
ROCKPILE (Columbia)
DONNIE IRIS (MCA)
THIN LIZZY (Mercury/Polygram)

WVAA Boston
617-267-3810

MC: JOHN SEBASTIAN
MC: KATE INGRAM

Added:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

Hot:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

WZZO Allentown
215-694-0511

MC: LYN COREN
MC: GINA HOLT

Added:
WARREN ZEVON (Asylum)
STEVE WINWOOD (Island)
PAUL BUTTERFIELD (Mercury/Polygram)
BLUES BROTHERS (Atlantic)
JIM CARROLL BAND (Atco)
LOVERBOY (Columbia)
ROCKPILE (Columbia)
DONNIE IRIS (MCA)
THIN LIZZY (Mercury/Polygram)

Hot:
WARREN ZEVON (Asylum)
STEVE WINWOOD (Island)
PAUL BUTTERFIELD (Mercury/Polygram)
BLUES BROTHERS (Atlantic)
JIM CARROLL BAND (Atco)
LOVERBOY (Columbia)
ROCKPILE (Columbia)
DONNIE IRIS (MCA)
THIN LIZZY (Mercury/Polygram)

WVAA Boston
617-262-5900

MC: CLARE SHIRT
MC: RUSS DANA

Added:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

Hot:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

WVAA Bridgeport
203-579-9995

MC: TOM JAMES
MC: BRIAN ST. JAMES

Added:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

Hot:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

97Rock Buffalo
716-881-4555

MC: GEORGE HARRIS
MC: PAUL HEINE

Added:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

Hot:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

WCCC Hartford
203-549-3456

MC: COUNTRY PAUL PAYTON
MC: LICH

Added:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

Hot:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

WBAB Long Island
516-587-1023

MC: BOB BUCHANAN
MC: MARK COPPOLA

Added:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

Hot:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

WECM Claremont
803-542-7735

MC: BOB FRIEDMAN
MC: SONG FORTNITE

Added:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

Hot:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

WBLM Lewiston-Portland
207-783-2065

MC: JOSE DIAZ
MC: MIKE BUSBY

Added:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

Hot:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

WVAA Long Island
516-485-9200

MC: DENIS MONAHAN
MC: RAY WHITE

Added:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

Hot:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

WHCN Hartford
203-247-1060

MC: DANIEL F. HYDER
MC: GEA BITTENS

Added:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

Hot:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

WVAA Long Island
516-485-9200

MC: DENIS MONAHAN
MC: RAY WHITE

Added:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

Hot:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

WVAA Long Island
516-485-9200

MC: DENIS MONAHAN
MC: RAY WHITE

Added:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

Hot:
DAN FOGELBERG (Full Moon/Epic)
NIGHT (Planet)
MAX WEBSTER (Mercury/Polygram)
QUEEN (Elektra)
ROMANTICS (Nemperor)
KANSAS (Klirshner)
STINGRAY (Carrere/Atco)
STYX (A&M)
CLIMAX BLUES BAND (WB)
JIMMIE MACK (RCA)
XTC (Virgin)
CARS (Elektra)
DAVID BOWIE (RCA)
DEVO (WB)
BILLY THORPE (Elektra)

MANFRED MANN'S EARTH BAND "CHANCE"

BREAKER
ALBUM AIRPLAY DEBUT #27

CONSENSUS CUTS:
"LIES (THROUGH THE 80's)"
"FOR YOU"
"STRANDED"



PRODUCED BY MANFRED MANN
WARNER BROS. RECORDS

STEVE WINWOOD "ARC OF A DIVER"

BREAKER
ALBUM AIRPLAY DEBUT #28

CONSENSUS CUTS:
"WHILE YOU SEE A CHANCE"
(THE FORTHCOMING SINGLE)
"ARC OF A DIVER"
"SECOND HAND WOMAN"
"NIGHT TRAIN"



PRODUCED BY STEVE WINWOOD
ON ISLAND RECORDS
DISTRIBUTED BY WARNER BROS.



EAST

WICN Long Island 516-727-1670
New York 212-986-7000
New York 212-867-8100
WICN Philadelphia 215-667-8100
WICN Poughkeepsie 914-471-1800

New York 212-986-7000
New York 212-867-8100
New York 212-867-8100

Philadelphia 215-667-8100
Philadelphia 215-667-8100
Philadelphia 215-667-8100

Poughkeepsie 914-471-1800
Poughkeepsie 914-471-1800
Poughkeepsie 914-471-1800

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Utica 315-797-0803
Utica 315-797-0803

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Manchester 603-625-6915
Manchester 603-625-6915

New York 212-867-7777
New York 212-867-7777
New York 212-867-7777

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Philadelphia 215-668-9460
Philadelphia 215-668-9460

Scranton 717-981-1842
Scranton 717-981-1842
Scranton 717-981-1842

Washington, D.C. 703-634-0320
Washington, D.C. 703-634-0320
Washington, D.C. 703-634-0320

North Jersey 201-328-1055
North Jersey 201-328-1055
North Jersey 201-328-1055

West Virginia 304-722-3308
West Virginia 304-722-3308
West Virginia 304-722-3308

Pittsburgh 412-362-2144
Pittsburgh 412-362-2144
Pittsburgh 412-362-2144

Syracuse 315-682-8538
Syracuse 315-682-8538
Syracuse 315-682-8538

York 717-266-6806
York 717-266-6806
York 717-266-6806

Morgantown 304-296-0029
Morgantown 304-296-0029
Morgantown 304-296-0029

North Jersey 201-328-1055
North Jersey 201-328-1055
North Jersey 201-328-1055

Pittsburgh 412-362-2144
Pittsburgh 412-362-2144
Pittsburgh 412-362-2144

Syracuse 315-682-8538
Syracuse 315-682-8538
Syracuse 315-682-8538

York 717-266-6806
York 717-266-6806
York 717-266-6806

New Haven 203-777-6817
New Haven 203-777-6817
New Haven 203-777-6817

Ottawa 613-563-1919
Ottawa 613-563-1919
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Syracuse 315-474-5081
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Syracuse 315-474-5081
Syracuse 315-474-5081
Syracuse 315-474-5081

York 717-266-6806
York 717-266-6806
York 717-266-6806

SOUTH

Austin 512-474-6543
Austin 512-474-6543
Austin 512-474-6543

Birmingham 205-870-9900
Birmingham 205-870-9900
Birmingham 205-870-9900

Most Added Albums
STEVE WINWOOD Arc Of A Diver (Island) 13/11
MANFRED MANN'S EARTHBAND Chance (WB) 13/10
WARREN ZEVON Stand In The Fire (Asylum) 9/7
NICOLETTE LARSON Radioland (WB) 8/7
STYX Paradise Theatre (A&M) 4/4

Medium Rotation Albums
OUTLAWS Ghost Riders (Arista) 19/11
ROCKPILE Seconds Of... (Columbia) 16/11
DONNIE IRIS Back On The... (MCA) 14/11
BLUES BROTHERS Made In America (Atlantic) 13/10
FLEETWOOD MAC Live (WB) 22/9

The Hottest Albums
STEELY DAN Gaucho (MCA) 23/23
JOHN LENNON Double Fantasy (Geffen) 23/20
ROD STEWART Foolish Behaviour (WB) 22/19
BRUCE SPRINGSTEEN The River (Columbia) 23/18
REO SPEEDWAGON Hi Infidelity (Epic) 20/18

Beaumont 713-727-0229
Beaumont 713-727-0229
Beaumont 713-727-0229

Corpus Christi 512-855-4841
Corpus Christi 512-855-4841
Corpus Christi 512-855-4841

El Paso 915-533-8211
El Paso 915-533-8211
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Jackson 801-982-1082
Jackson 801-982-1082
Jackson 801-982-1082

Jacksonville 904-633-2785
Jacksonville 904-633-2785
Jacksonville 904-633-2785

The Q 95.5 FM 915-544-8864
The Q 95.5 FM 915-544-8864
The Q 95.5 FM 915-544-8864

SOUTH

WQUT 102.5 FM

Johnson City
615-477-3127

PD: CHRIS WILSON
RD: CAMEY RYAN

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: POLICE (Asylum)
CHUCK BROTHERS (WB)
CHEAP TRICK (Epic)
BLONDE (Chrysalis)
RECEPTIVE (Columbia)
STEVE WINDWOOD (Island)
BLUES BROTHERS (Atlantic)
MICK SHERMAN (Chrysalis)
NEIL YOUNG (WB/Reprise)
BARTS (Chrysalis)
DOMINIE (WB/Reprise)
RECEPTIVE (Columbia)
MICHAEL STABLEY (Full Moon/Epic)
STYX (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

Love 4

Miami
305-672-2600

Address: SABAIA STREET (Columbia)
NEIL DINKIND (Columbia)
NICOLETTE LARSON (WB)
JOHN LENNON (Geffen)
SPYRO GYRA (MCA)
EAGLES (Asylum)
STEVE WINDWOOD (Island)
AIR SUPPLY (Asylum)
DAN FOULBERG (Full Moon/Epic)
BLONDE (Chrysalis)
HEART (Epic)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

Y102 102.5 FM

Montgomery
205-264-2288

PD: NEIL HARRISON
RD: NEIL YOUNG (WB/Reprise)

Address: STEVE WINDWOOD (Island)
DIRE STRAITS (WB)
MICHAEL STABLEY (Full Moon/Epic)
STYX (A&M)

Medium: SUPERTRAMP (A&M)
ALAN PARSONS PROJ. (Arista)
WARRIOR 2700 (Asylum)
FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)



NUMAN AND FRIENDS — After a recent concert performance, Atco's Gary Numan (left) was greeted backstage by Atlantic's Rock Allen Dibble (center) and visiting KLBJ/Austin PD Glen Mason (right).

LRS 102

Louisville
502-585-5178

PD: JOHN BROWN
RD: MICHAEL SCHNEIDER (Chrysalis)
MICK SHERMAN (Chrysalis)
QUEEN (Atlantic)

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

95 Rock

Montgomery
205-832-4295

PD: CHRIS WILSON
RD: CAMEY RYAN

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

fm99

Norfolk
804-623-9667

PD: RONALD REAGE
RD: SUPERTRAMP (A&M)

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

72.7

Orlando
305-298-5510

PD: DAVID SOLA
RD: BILL WIMS

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

WQDR

Raleigh
919-832-8311

PD: DANIEL BRUNY
RD: BOB BALTON

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

WVA 102.5 FM

Louisville
502-245-6601

PD: MARK WILLIAMS
RD: RANDY DICKSON

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

102.5 FM

Nashville
615-244-9532

PD: DAVID HALL
RD: CLARENCE (WB)

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

FM100

Oklahoma City
405-631-8881

PD: JEFF FRIED
RD: CLARENCE (WB)

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

KISS-FM

San Antonio
512-223-6211

PD: TEMPE LINDSEY
RD: SUE DOUGLAS (Trek)

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

XL102

Richmond
804-282-9731

PD: LYSE GOTTLIEB
RD: KEITH RICHMOND

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

WJHE

Miami
305-581-1580

PD: NEAL WIRSHY
RD: BRUCE SPRINGSTEEN (Columbia)

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

Zany 6K94

Norfolk
804-461-1194

PD: JOHN HEIBER
RD: BILL SIMONS

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

WDIZ

Orlando
305-645-1802

PD: BOB CHAPIN
RD: MIKE LYONS

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

KMOD

Tulsa
918-664-2810

PD: BILL BRUN
ASST. PD: CHARLIE WEST

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

XL102

Richmond
804-282-9731

PD: LYSE GOTTLIEB
RD: KEITH RICHMOND

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

MIDWEST

WJHE

Appleton
414-734-9226

PD: MIKE TAVINE
RD: MARK COULTER

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

97WB

Bloomington
812-332-9292

PD: BILL FLINT
RD: CHRIS KLEIN

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

MOST ADDED

MANFRED MANN'S EARTH BAND	28/28
Steve Winwood	21/20
Warren Zevon	22/19
Night	10/9
Nicolette Larson	7/7

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

Outlaws	31/19
Donnie Iris	21/13
Fleetwood Mac	32/12
Rockpile	22/12
Jon Anderson	18/12
Neil Young	17/12
Alvin Lee Band	12/12

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

REO SPEEDWAGON	36/34
Steeley Dan	35/33
John Lennon	34/32
Rod Stewart	34/31
Bruce Springsteen	34/30

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WJHE

Appleton
414-734-9226

PD: MIKE TAVINE
RD: MARK COULTER

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

97WB

Bloomington
812-332-9292

PD: BILL FLINT
RD: CHRIS KLEIN

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

95.1 WMMT

Chicago
312-828-9191

PD: TOM TELBER
RD: DAVE BENSON

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

WEEN

Cincinnati
513-871-8500

PD: GERTON HARR
RD: CURT GARY

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

SAL-FM 94

Cincinnati
513-921-0594

PD: CURTINE BOLDEN
RD: ERIC HARGOLIS

Address: WARRIOR 2700 (Asylum)
STEVE WINDWOOD (Island)
NICOLETTE LARSON (WB)
WARRIOR 2700 (Asylum)

Medium: FLEETWOOD MAC (WB)
ROD STEWART (WB)
CLIFF STUBBS (Capitol)
DOBBIE BROTHERS (WB)
BOB SEAGRAM (Columbia)
BETTE MIDLER (Atlantic)
LARRY & B. ALLEN (Columbia)
AL JARROLD (WB)
SEANIN (A&M)

Outlaws (Asylum)
MONEY HEISLER (Epic)
CLARENCE (WB)
NEW ENGLAND (Epic)
QUEEN (Atlantic)
TO (Columbia)

MIDWEST

Wmms Cleveland 216-781-9667

PO: JOHN GURMAN
 Added:
 STEVE WINDCO (Album)
 WARE ZEVON (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

MVS Cleveland 216-391-1260

PO: PAUL STRONACH
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

Q-FM-96 Columbus 614-224-1271

PO: STEVE HUNTER
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

77 Davenport 319-326-2541

PO: TUN REIGLINE
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

WUVE Dayton 513-224-1501

PO: CHUCK BRONKHORST
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

FM 100 WUVD Dayton 513-229-4247

PO: MATH BRINT
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

WIDEK 92 DeKalb 816-756-9260

PO: BILL GERRY
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

WUWBX Detroit 313-398-1100

PO: CAROL CUREL
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

WILL Detroit 313-863-1800

PO: JOHN LARSON
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

WRIF 101 Detroit 313-444-1010

PO: BOB BEISER
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

WUWS Duluth 218-728-6421

PO: JONATHAN MARLEY
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

WWCK 105 FM Flint 313-744-1570

PO: TUN REIGLINE
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

Album Station X100 Evansville 812-477-8811

PO: DAVE LYONS
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

Ft. Wayne 219-484-0680

PO: RICH WEST
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

LAV-FM 97 Grand Rapids 616-456-6481

PO: DAVE LOGAN
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

SAS 106 Kansas City 816-531-3400

PO: RISHOP OBER
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

WILS Lansing 517-393-1320

PO: BRAD CURTIS
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

93QFM Milwaukee 414-276-2040

PO: BRANT ALBERTS
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

WXUS Lafayette 317-448-1686

PO: STUART NEUMAN
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

FM 102 WFTM Lincoln 402-476-8565

PO: BRUCE WHEELER
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

WIBA-FM Madison 608-274-6450

PO: DAVE EYRIN
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

WJMN 90 Saginaw 517-892-9528 517-894-2896

PO: DAVE STRAIN
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)

WJMN 90 St. Louis 314-842-1111

PO: RICH BALLS
 Added:
 NIGHT (Single)
 WARE ZEVON (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)
 Added:
 ALAN PARSONS (Album)
 STEVE WINDCO (Album)
 NIGHT (Single)
 SIB DOUGLAS (Album)



FLASHY PRIZE — WABX/Detroit premiered the film "Flash Gordon" to over 1700 listeners and from a drawing, picked the winner of a \$2500 "Flash Gordon" pinball machine. Pictured (l-r) are station's Jim Pemberton, winner, MD Steve Kostan, and Promotions Director Larry Crane.

MIDWEST

WWWK St. Louis 314-644-1380

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

KLXX 99 Sloux Falls 605-339-1520

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Terre Haute 812-238-2667

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

FM 104 Toledo 419-246-3377

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

92 CITI FM Winnipeg 204-775-0371

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

WEST

KFAG Albuquerque 505-265-8811

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Aspen 303-925-6776

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

MOST ADDED MANFRED MANN'S EARTH BAND

Chance (WB) 23/22
STEVE WINWOOD
Arc Of A Diver (Island) 21/19
WARREN ZEVON
Stand In The Fire (Asylum) 20/16
NICOLETTE LARSON
Radioland (WB) 16/15
APRIL WINE
April Wine (Capitol) 8/8

MEDIUM OUTLAWS

Ghost Riders (Arista) 31/18
DONNIE IRIS
Back On The (MCA) 23/18
LOVERBOY
Loverboy (Columbia) 21/16
BLUES BROTHERS
Made In America (Atlantic) 22/14
THIN LIZZY
China town (WB) 20/14

THE HOTTEST BRUCE SPRINGSTEEN

The River (Columbia) 39/38
JOHN LENNON
Double Fantasy (Geffen) 40/34
ROD STEWART
Foolish Behaviour (WB) 40/34
STEELY DAN
Gaucha (MCA) 38/33
POLICE
Zenyatta Mondatta (A&M) 35/33

KWXL Albuquerque 505-766-6400

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Bakersfield 805-832-1410

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Boise 208-344-6363

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

103 KBP Denver 303-936-2313

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Fresno 209-226-5991

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

KEZY 98 Anaheim 714-776-3696

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Chico 916-343-6461

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Edmonton 403-426-6597

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Eugene 503-484-4304

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Long Beach 213-437-0388

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

KRKN Anchorage 907-277-2665

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Boulder 303-444-5600

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

TILO 94 Colorado Springs 303-634-6896

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Los Angeles 213-663-3311

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Fort Collins 303-571-1232

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Denver 303-759-5600

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Los Angeles 213-464-2638

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Los Angeles 213-464-2638

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

Los Angeles 213-464-2638

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

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Los Angeles 213-464-2638

Address: 1000 N. GARDEN ST. ST. LOUIS, MO 63102
 Phone: (314) 644-1380
 Format: 100% R&B
 Host: JIMMYE BROWN
 Time: 10:00 AM - 12:00 PM
 Song: "The Love Train" - The J.B. Ford Band

WEST

KROQ Los Angeles 213-469-1212

PD: MICHAEL WHEAT
RD: DAVID HALL

Added:
STEVE WINDWOOD (Fantasy)
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

KWEST Los Angeles 213-467-1224

PD: TED FERLUSON
RD: TED FERLUSON

Added:
FIREBALL (Atlantic)
NIGHT TRAIN (Fantasy)
LOVEBOY (Columbia)

Medium:
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Next:
JAZZ
None

KROQ Pasadena 213-578-0830

PD: RICK CARROLL
RD: LARRY GROVES

Added:
DEVO LIVE (Epic)

Medium:
FLAMINGOES (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Next:
JAZZ
None

KGON Portland 503-855-9181

PD: JERRY OSTERTAG
RD: GARY JOHNSON

Added:
ALVIN LEE BAND (Atlantic)
MARTIN LUTHER KING (Capitol)
SANDY (Atlantic)

Medium:
JOHN LENNON (Geffen)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Next:
JAZZ
None

link Portland 503-226-5000

PD: BILL WICKELER
RD: LES SANDOFF

Added:
STEVE WINDWOOD (Fantasy)
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

KROQ Portland 503-228-0100

PD: BOB BROOKS
RD: CHRIS SLATER

Added:
CREECHES CLEAR... (Fantasy)
JIM CARROLL BAND (Arista)
BLUES BROTHERS (Atlantic)
LOVEBOY (Columbia)
NIGHT TRAIN (Fantasy)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

KROQ Reno 702-329-9281

PD: DANIEL COOK
RD: BRUCE VAN OTIE

Added:
STEVE WINDWOOD (Fantasy)
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

KROQ Sacramento 916-446-4985

PD: ART SCHUBERT

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

KROQ Sacramento 916-444-2806

PD: LES TRACY
RD: GARY WATSON

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

99 Salt Lake City 801-972-3030

PD: JOHN LENNON (Geffen)

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

KCAL 96.7 San Bernardino 714-825-5020

PD: JIM JAMES
RD: PETER HARRIS

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

KGB-FM 101.5 San Diego 714-292-1360

PD: LARRY BRUCE
RD: TRINIDAD GARCIA

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

KOME San Francisco 415-391-9400

PD: BOB COLE
RD: PAUL VANCE

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

KOME San Jose 408-248-6811

PD: MICHEL HUNTER
RD: DANA JANG

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

KRJO San Jose 408-288-5400

PD: LEE BOY HANSEN

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

KTIM San Rafael 415-456-1510

PD: DAVID T.
RD: BELLE

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

KZAM Seattle 206-454-1540

PD: PAUL SULLIVAN
RD: MARIC SULLIVAN

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

KZOK Seattle 206-223-3913

PD: HILLSON YEN
RD: BRAD HOFFMAN

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

KZOK Seattle 206-824-4305

PD: HILLSON YEN
RD: BRAD HOFFMAN

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

Santa Barbara 605-963-1601

PD: CHARLES (Atlantic)
RD: STEVE (Atlantic)

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

Spokane 509-448-2000

PD: JEFF PELL
RD: STEVE (Atlantic)

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

Tri-Cities 509-588-0459

PD: TONY WILES

Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None

Tucson 802-624-5588

PD: JIM RAY
RD: JIM RAY

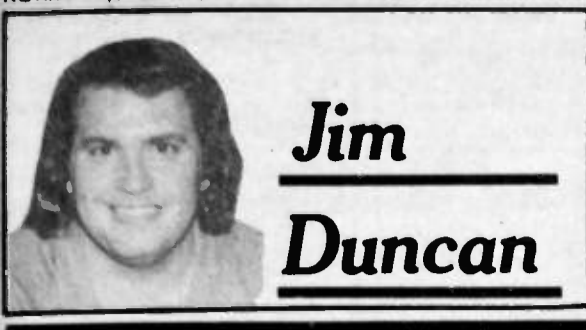
Added:
NIGHT TRAIN (Fantasy)
FIREBALL (Atlantic)
HEAT (Epic)
PAT BENTON (Polygram)
ALAN PARSONS PROJ. (Arista)
JOHN LENNON (Geffen)
JIM CARROLL BAND (Arista)
JIMMY HALL (Epic)
DICKIE WALKER (Capitol)
WALTER ALLEN (A&M)

Medium:
COOK BROTHERS (Epic)
STEVE WINDWOOD (Fantasy)
GEOFF BARRON (A&M)
RANDY NEWMAN (Epic)

Next:
JAZZ
None



"24 CARROTS" FOR KOME - While touring in support of his latest album, Arista's Al Stewart dropped by the KOME/San Jose studio and visited with the music staff. Pictured (l-r) are Promotion Director Loren Charles, MD Dana Jang, Stewart, Arista's Rick Galliani, and station's Karin Nakamura, Gene Mitchell and Kelly Cox.



**Jim
Duncan**

News Notes

It is with great pleasure that I announce that Carolyn Parks has joined the R&R Country section as the Associate Country Editor. Her experience in the radio industry and as a writer with R&R for the past year will give an added dimension to this department. Along with being involved in the music research, Carolyn will be working closely with Country radio on various articles of interest to the radio community.



Carolyn Parks

As my position within the company expands and my business-related travels keep me away from my desk, please know Carolyn will serve as a communication link between you and me. I still will be very much available on a regular basis. Carolyn will in many cases help you to get an answer to your questions when I am not immediately available. . . . Speaking of articles, in the next couple of weeks we will be featuring some of the Country ratings winners. Some of the big winning stations include KIKK-FM/Houston, WHK/Cleveland, KNIX-FM/Phoenix, WQYK-FM/Tampa-St. Petersburg, WEEP/Pittsburgh, WIL-FM/St. Louis, WDAF/Kansas City, and WQAM/Miami, to name a few. It is good to see Country radio continues to grow into the new year. . . . While I still have travel on my mind, the Jim Duncan Show is off to Nashville this Saturday to take part in the Charlie Daniels Volunteer Jam VII. The first week in February, I am looking forward to a return to Atlanta (you may recall two R&R conventions were held in Atlanta). The Country Music Association Board of Directors will be holding its first quarterly meetings on February 3-5. I'll keep you posted on some of the planned meetings and events. If there are any radio-oriented topics you would like brought up at the meetings, please let me know before the end of this month. . . . More stations joining the switch to Country. KOKK/Huron, SD made the change last week. Jerry Hennen is GM, his son Scott is PD, and Charlie Hale will be in charge of the music. . . . Don Wright, PD of KTOQ/Rapid City, SD reports that station has made the change in the last few weeks. . . . WUSW-FM/Lebanon, TN has boosted power to 100,000 watts and is "going to take a bite of the Nashville country music broadcasting pie". . . . Under the direction of GM Bob Nowicki, PD Kris Robbins, and MD Joel Dearing, WNDU/South Bend, IN will make the move on February 2. . . . So what's news with you?

CONWAY TWITTY 25TH ANNIVERSARY RADIO SALUTE

To mark the 25th anniversary of Conway Twitty in the music business, Opryland Radio Productions announces a six-hour salute to the entertainer set for release later this year. The radio special is produced in two three-hour segments and is offered to stations on a barter basis. The weekend of April 11 and 12 is when the show is set for broadcast.



Conway Twitty

Among the guests set to be heard on the special are Dick Clark, Jerry Lee Lewis, Loretta Lynn, Sonny James, Barbara Mandrell, T.G. Sheppard, Ray Price, and others. Tony Lyons, Director of Opryland Radio Productions, says the program has been carefully created as a close-up of Conway's career, which includes 37 number one songs. The show is titled "Heartthrobs! Conway Twitty: Then And Now." For more information contact Opryland Radio Productions at (615) 883-6197.

Country



RADIO & RODEO - KEEN/San Jose personality Kris McKay was part of a special halftime show during a San Francisco 49ers football game. She rode the ever-famous mechanical bull before the hometown crowd. The promotion was the 49ers Wild West Rodeo. Later in the month KEEN personalities Jay Albright, Brad Stapleton, Joe Daniels, Julie Stevens, and Ms. McKay did a benefit hucking bull promotion at a local nightspot. The club owners challenged the KEEN airstaff with these words: "KEEN deejays can shoot the bull, but can they ride the bull?"

Elsewhere, KYTE/Portland cosponsored the First Northwest Mechanical Bull Rodeo Championship. Besides the contest for men and women, KYTE provided constant entertainment with music and a dance.

Country Correspondence

Dear R&R:

On a recent visit to Los Angeles, I was walking across a crowded Westwood street when a few guys wearing cowboy hats walked toward me. Walking behind me was a larger group of people who began laughing at and mocking the guys in the cowboy hats. I think that little incident may be symbolic of what is holding country music back from reaching its potential popularity.

The way the people in the cowboy hats were looked upon as "okles" is much the same way people still perceive Country radio. I think the time has come for Country radio to disassociate itself with this "cowboy" and "hillbilly" image. Remember, I said "image," not "music." In other words, go ahead and play every traditional hit country record that comes along, but don't use on-the-air liners like "we all grew up to be cowboys." That's a line that KIIJ/Los Angeles is using to win over converts to country, but I think (forgive me Charlie Cook) it's a mistake. For one thing, we all

didn't grow up to be cowboys. I'll bet there's lots of doctors, bankers and you-name-its who may like country music, but have no desire to be a cowboy. Let's not overrate the influence and impact of "Urban Cowboy." More than anything else, I think it's the easy listening aspect of modern country music which attracts new listeners, as opposed to the substance within the music. I don't think it makes any more sense for jocks to wear cowboy hats at remotes and parades, than it would for Vin Scully to wear a football uniform while broadcasting NFL football. To sum it all up, if Country stations really want to be mass appeal (without compromising the music itself), they must promote an image that the masses can and are willing to relate to.

Sincerely,

**Ron B. Fineman
KKAL/Arroyo Grande, CA**



CASH IN FOR COUNTRY - WIXL-FM/Newton, NJ air personalities George Conrad (left) and Steven Michaels are seen preparing for a Johnny Cash special they co-hosted for public television stations throughout New Jersey. The one-hour salute to Cash and the history of the American Railroad was, in part, taped at the Railroad Museum in Boonton, NJ.

RIDIN' THE RAILS
WIXL RADIO HOSTS
GEORGE CONRAD, STEVEN MICHAELS, JOHN SINCLAIR
DECEMBER 16, AT 8 PM.
JERSEY PUBLIC TELEVISION 0023-50



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

WILLIE NELSON

Angel Flying Too Close (Columbia)

On 79% of reporting stations. National Summary: Up 33, Same 17, Down 0, Debuts 25, Adds 14. R&R Chart: Debut 38.

GEORGE JONES & JOHNNY PAYCHECK

You Better Move On (Epic)

On 76% of reporting stations. National Summary: Up 50, Same 11, Down 1, Debuts 18, Adds 7. R&R Chart: 43-33.

CON HUNLEY

What's New With You (WB)

On 64% of reporting stations. National Summary: Up 32, Same 12, Down 2, Debuts 14, Adds 12. R&R Chart: Debut 43.

ELVIS PRESLEY

Guitar Man (RCA)

On 62% of reporting stations. National Summary: Up 8, Same 12, Down 0, Debuts 17, Adds 34. R&R Chart: Debut 45.

BELLAMY BROTHERS

Do You Love As Good As You Look (WB/Curb)

On 60% of reporting stations. National Summary: Up 9, Same 12, Down 1, Debuts 20, Adds 25. R&R Chart: Debut 48.

Most Added:

ELVIS PRESLEY
Guitar Man (RCA)
JOHN CONLEE
What I Had With You (MCA)
JACKY WARD
Somethin' On The Radio
(Mercury/Polygram)
SYLVIA
Drifter (RCA)

Hottest:

DOLLY PARTON
9 To 5 (RCA)
EDDIE RABBITT
I Love A Rainy Night (Elektra)
TERRI GIBBS
Somebody's Knockin' (MCA)
OAK RIDGE BOYS
Beautiful You (MCA)
T.G. SHEPPARD
I Feel Like Loving You Again (WB/Curb)

MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. indicates one of this week's "most added" new songs.

GEORGE JONES "If Drinkin' Don't Kill Me" (Epic) 59/23

National Summary: Up 16, Same 11, Down 0, Debuts 9, Adds 23 including KRDR, KLAC, KCKC, KEEN, WSEN, WMZQ-FM, WWVA, KLVJ, WINN, WOOO, WHK, WAXX, WKMF, WHBF, KFTN 40-31, KRAK 44-37, WGNA-FM 44-36, WIXL-FM 43-30, WSIX-FM 33-27, WQYK-FM 36-28. R&R Chart: Debut 47.

SYLVIA "Drifter" (RCA) 54/27

National Summary: Up 3, Same 13, Down 1, Debuts 10, Adds 27 including KFGO, KWMT, KEBC-FM, KYNN, KVOO, KNIX-FM, KRAK, KEEN, WSEN, WPOR, KLVJ, WINN, WFMS-FM d-32, KLAK d-32, WKXA d-29, WWCS-FM d-28, WSIX-FM 35-28.

BILLIE JO SPEARS "Your Good Girl's Gonna Go Bad" (Liberty) 51/12

National Summary: Up 10, Same 19, Down 0, Debuts 10, Adds 12, KVET, WSOC-FM, KENR, KLRA, WAXX, WITL-FM, WTSO, KNIX-FM, KWJJ, KGA, WSEN, WWVA, WINN 40-33, WLWI-FM d-25, KWMT 42-37, KEBC-FM 47-37, KFEQ 46-39, KMPS-AM-FM d-28, WIXL-FM 34-21.

DANNY WOOD "It Took Us All Night Long To Say Goodbye" (RCA) 51/4

National Summary: Up 20, Same 15, Down 1, Debuts 11, Adds 4, KLAK, KIDN, WFMS-FM, WKCO-FM, KUUY 41-34, KSSS 43-39, KEED 47-36, KMPS-AM-FM 30-24, WVAM 47-39, WMZQ-FM 40-30, KVET d-28, KLVJ 31-25, WSIX-FM 18-14, KKYX 47-38, KRMD-AM-FM 16-13.

SAMMI SMITH "I Just Want To Be With You" (Sound Factory) 49/8

National Summary: Up 17, Same 13, Down 0, Debuts 13, Adds 6, KMAK, KEEN, KMPS-AM-FM, WPOR, WOKK, WMUS-AM-FM, KVOO 29-21, KSSS 42-38, KRAK 47-43, KVET 34-27, KKYX 38-33, WQYK-FM 19-13, KFGO 37-33, KWMT 39-30, WHBF 46-37.

CHARLIE DANIELS BAND "Carolina (I Remember You) (Epic) 48/2

National Summary: Up 19, Same 17, Down 0, Debuts 10, Adds 2, KMAK, KMPS-AM-FM, KVOO 42-34, KUUY 44-36, KSSS 41-37, KWJJ 43-38, KEEN 27-22, WGNA-FM 41-37, WSEN 44-35, KLVJ 46-38, WIRK-FM 39-31, WQZQ-FM 36-24.

JERRY LEE LEWIS "Thirty-Nine And Holding" (Elektra) 43/19

National Summary: Up 4, Same 12, Down 0, Debuts 8, Adds 19 including WYDE, WQAM, WBAM, WCXI, WKMF, KFH,

NATIONAL AIRPLAY/50

January 16, 1981

Last Week	Chart	Artist/Title/Label
3	1	DOLLY PARTON/9 To 5 (RCA)
1	2	OAK RIDGE BOYS/Beautiful You (MCA)
2	3	EDDIE RABBITT/I Love A Rainy Night (Elektra)
8	4	T.G. SHEPPARD/I Feel Like Loving You Again (WB/Curb)
5	5	JANIE FRICKE/Down To My Last Broken Heart (Columbia)
14	6	JOHN ANDERSON/1959 (WB)
15	7	GAIL DAVIES/I'll Be There (WB)
11	8	ED BRUCE/Girls, Woman, Ladies (MCA)
4	9	MERLE HAGGARD/Think I'll Just Stay Here... (MCA)
9	10	RAZZY BAILEY/I Keep Coming Back (RCA)
7	11	STATLER BROTHERS/Don't Forget Yourself (Mercury/Polygram)
18	12	CHARLY McCLAIN/Who's Cheatin' Who (Epic)
13	13	STEVE WARINER/Your Memory (RCA)
21	14	MEL TILLIS/Southern Rains (Elektra)
6	15	P. WAGONER & D. PARTON/If You Go, I'll Follow You (RCA)
12	16	TERRI GIBBS/Somebody's Knockin' (MCA)
24	17	MOE BANDY/Following The Feeling (Columbia)
23	18	WILLIE NELSON & RAY PRICE/Don't You Ever Get Tired... (Columbia)
17	19	JOHNNY DUNCAN/Acapulco (Columbia)
10	20	JOHNNY LEE/One In A Million (Asylum)
16	21	LEON EVERETTE/Giving Up Easy (RCA)
25	22	GLEN CAMPBELL/Any Which Way You Can (WB)
29	23	LACY J. DALTON/Hillbilly Girl With The Blues (Columbia)
33	24	DOTTIE WEST/Are You Happy Baby? (Liberty)
32	25	EDDY ARNOLD/Don't Look Now (RCA)
38	26	TANYA TUCKER/Can I See You Tonight (MCA)
20	27	CONWAY TWITTY/A Bridge That Just Won't Burn (MCA)
31	28	EARL THOMAS CONLEY/Silent Treatment (Sunbird)
22	29	BOBBY GOLDSBORO/Goodbye Marie (Curb)
36	30	MEL McDANIEL/Countrified (Capitol)
30	31	SUSIE ALLANSON/Dance The Two Step (Liberty)
19	32	MICKEY GILLEY/That's All That Matters (Epic)
43	33	GEORGE JONES & JOHNNY PAYCHECK/You Better Move On (Epic)
27	34	GENE WATSON/No One Will Ever Know (Capitol)
26	35	DEAN DILLON/Nobody In His Right Mind (RCA)
40	36	REX ALLEN JR. & MARGO SMITH/Cup Of Tea (WB)
35	37	JIM REEVES/There's Always Me (RCA)
42	38	WILLIE NELSON/Angel Flying Too Close (Columbia)
48	39	KENNY DALE/When It's Just You And Me (Capitol)
44	40	FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)
44	41	BOBBY BARE/Willie Jones (Columbia)
45	42	RONNIE McDOWELL/Wandering Eyes (Epic)
46	43	CON HUNLEY/What's New With You (WB)
46	44	DEBORAH ALLEN/Nobody's Fool (Capitol)
46	45	ELVIS PRESLEY/Guitar Man (RCA)
46	46	BELLAMY BROTHERS/Do You Love As Good As You Look (WB/Curb)
46	47	GEORGE JONES/If Drinkin' Don't Kill Me (Epic)
50	48	ROGER BOWLING/Yellow Pages (Mercury/Polygram)
47	49	STEPHANIE WINSLOW/Anything But Yes Is Still A No (WB/Curb)
41	50	RONNIE MILSAP/Smoky Mountain Rain (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

KRDR, KGA, WIXL-FM, WWVA, WLWI-FM d-27, KRMD-AM-FM 46-34, KWMT 48-38

JOE STAMPLEY "I'm Gonna Love You Back..." (Epic) 42/25

National Summary: Up 0, Same 11, Down 1, Debuts 5, Adds 25 including KUZZ, KLAK, KMAK, KNIX-FM, KMPS-AM-FM, WESC-AM-FM, WINN, KSO, WAXX, WTSO, KIKK-FM d-37, KYXX d-43, WCXI d-38.

JIM STAFFORD "Cow Patti" (WB) 39/6

National Summary: Up 15, Same 9, Down 1, Debuts 8, Adds 6, WPOC-FM, WOKQ, WPOR, KLRA, WFMS-FM, WHBF, WVAM 41-33, WWVA 36-28, WYDE 9-6, KSO 38-27, KTRB 33-27, KRSY 32-17, KTOM 34-26.

FATS DOMINO "Whiskey Heaven" (WB) 39/4

National Summary: Up 12, Same 13, Down 1, Debuts 9, Adds 4, KLVJ, WLWI-FM, KLAK, KSON-AM-FM, WVMI d-24, KKYX 49-40, WMAQ 50-32, WHK 36-26, WITL-FM 21-14, KEBC-FM 15-9, KFTN 34-28.

CRISTY LANE "I Have A Dream" (Liberty) 35/15

National Summary: Up 3, Same 11, Down 0, Debuts 6, Adds 15 including KLAK, KEED, KWJJ, KGA, WWCS-FM, WWVA, WSOC-FM, WIRK-FM, WBCS-FM, WHBF, KCKC 24-20, WYDE d-36, KRMD-AM-FM 50-44.

Others Getting Significant Action

WHITEY SHAFER "You Are A Liar" (Elektra) 34/5

National Summary: Up 9, Same 15, Down 0, Debuts 6, Adds 4, WMAQ, WFMS-FM, KLAC, KGA, WCXI 34-30, KVOO 44-37, KEEN 34-30, WWCS-FM d-30, KENR d-37, KKYX 35-30.

JOE SUN "Ready For The Times To Get Better" (Ovation) 34/5

National Summary: Up 7, Same 13, Down 0, Debuts 9, Adds 5, WIXL-FM, WBAX, WVMI, WYDE, WAXX, WSEN 49-33, WINN 33-29, WDDD-FM d-18, KFEQ 43-32, KSSS 50-42.

JOHN CONLEE "What I Had With You" (MCA) 32/30

National Summary: Up 1, Same 0, Down 1, Debuts 1, Adds 30 including WNRS, WHK, KSO, WIRE, KMAK, KLAC, WBGW-FM, WMZQ-FM, KVET, WBAM, WIRK-FM.

JACKY WARD "Somethin' On The Radio" (Mercury/Polygram) 32/29

National Summary: Up 2, Same 0, Down 1, Debuts 0, Adds 29 including KRDR, KTOM, KMPS-AM-FM, KGA, WMZQ-FM, KIKK-FM, WMC-AM, KSO, WKMF, KWMT, WSIX-FM 32-23.

JOHNNY RUSSELL "Song Of The South" (Mercury/Polygram) 32/5

National Summary: Up 1, Same 0, Down 0, Debuts 1, Adds 5, WMAQ, WSAI, KVOO, KLRA, KYXX, WCXI 38-33, WDDD-FM d-23, KVOO 44-39, WGNA-FM 33-29, WVAM 46-41, WLWI-FM 30-26.

DAVID FRIZZELL & SHELLY WEST "You're The Reason God Made Oklahoma" (WB) 30/14

National Summary: Up 4, Same 5, Down 0, Debuts 7, Adds 14 including WVMI, WCOS-FM, WESC-AM-FM, KIKK-FM, WKMF, KSSS, KWJJ, WBGW-FM, WSIX-FM 39-32, KWMT 46-40, KEBC-FM 37-29.

ROY CLARK "I Ain't Got Nobody" (MCA) 26/5

National Summary: Up 13, Same 3, Down 0, Debuts 5, Adds 5, WYDE, WQAM, KYXX, WKCO-FM, KFH, WCMC-FM 35-30, KUZZ 35-27, KFTN 37-29, KMPS-AM-FM d-29.

EAGLES "Seven Bridges Road" (Asylum) 25/7

National Summary: Up 4, Same 12, Down 0, Debuts 2, Adds 7, WOKQ, WNYR, WWVA, WQZQ-FM, WBCS-FM, KFEQ, KRDR,

WHN 17-16, WHK 35-30, KCKC 20-15.

TIM REX & OKLAHOMA "Gettin' Over You" (Dee Jay) 25/5

National Summary: Up 10, Same 8, Down 0, Debuts 2, Adds 5, KVET, WYDE, WMAQ, WITL-FM, KVOO, KYNN 17-10, KICD-FM 39-29, KEED 46-42, KGA 36-30, WWVA 28-20.

EDDY RAVEN "Peace Of Mind" (Dimension) 21/15

National Summary: Up 0, Same 5, Down 1, Debuts 0, Adds 15 including KEED, KNIX-FM, KRSY, WBGW-FM, KVET, KENR, WCMC-FM, WAXX, KEBC-FM, WHBF.

VERN GOSDIN "Too Long Gone" (Ovation) 19/12

National Summary: Up 1, Same 5, Down 0, Debuts 1, Adds 12 including KIKK-FM, WINN, WCMC-FM, KFGO, KFEQ, KVOO, KNIX-FM, KRAK, KGA, WBGW-FM, WMZQ-FM 39-29.

WALKER & FAIRCHILD "Bye Bye Love" (Paid) 19/3

National Summary: Up 6, Same 6, Down 1, Debuts 3, Adds 3, KVET, KRMD-AM-FM, KEED, KENR d-23, KKYX 50-45, WDDD-FM d-29, KVOO 47-41, KVOO 24-20, KRAK 37-33.

JOHNNY CASH "Without Love" (Columbia) 18/7

National Summary: Up 5, Same 4, Down 0, Debuts 2, Adds 7, KVET, KKYX, WIRK-FM, KBUF, KVOO, KRDR, WNYR, KONE 34-29, WSEN 15-7.

PHIL EVERLY "Dare To Dream Again" (Curb) 17/3

National Summary: Up 3, Same 10, Down 0, Debuts 1, Adds 3, WITL-FM, KFH, WWVA, KVOO 43-38, KNIX-FM d-35, KRAK 45-39, WSIX-FM 19-15.

DON McLEAN "Crying" (Millennium) 13/11

National Summary: Up 1, Same 1, Down 0, Debuts 0, Adds 11, KMAK, KRDR, KONE, KMPS-AM-FM, KGA, WWCS-FM, WMZQ-FM, KIKK-FM, WCMC-FM, KYXX, KEBC-FM, WSIX-FM 37-30.

Country Pictures



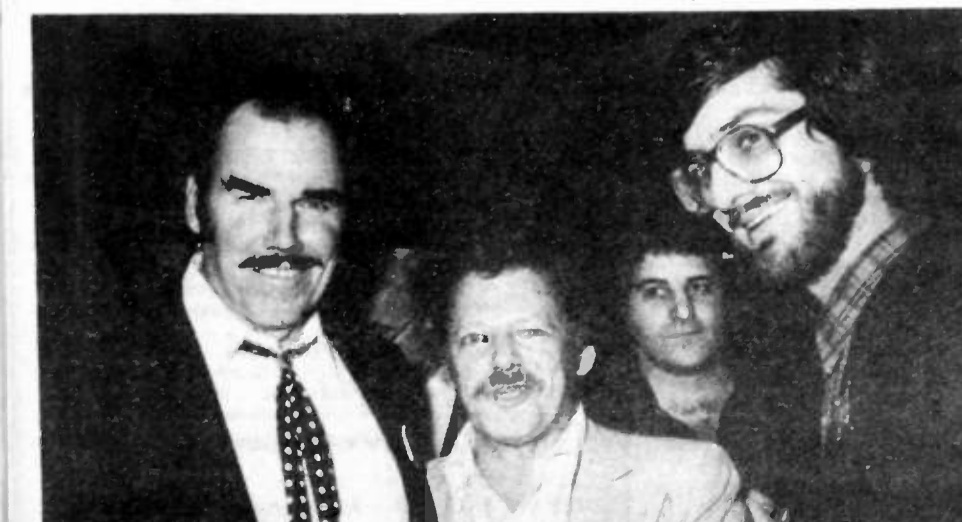
EVERETTE MOUNTS RADIO TOUR — RCA's Leon Everette (center) found out just how accommodating radio can be when his tour bus broke down on a recent trip north. Not only did WKMF's Lee Philips (left) escort the singer to his next stop, he also posed with rival CKLW-FM PD Ron Foster (right) for this picture!



CHARLY FLASHES KNIX SMILE — KNIX-FM/Phoenix recently welcomed Epic artist Charly McClain to their studios. Shown with looks of lust (at least in their hearts) are (clockwise, top left) Epic's Joe Bravo, KNIX-FM's mid-morning talent Jim West, and KNIX-FM's afternoon driver Layback Lenny Roberts.



GENE GLEANS "MAMA'S" WELCOME — Gene Watson was honored recently by MCA Records following his appearance at "Mama's Country Showcase" in Atlanta where he performed his debut MCA single, "Between This Time And The Next Time." Shown in attendance are (l-r) Lieberman's Gray Black, Music And Video's John Langlois, Watson, WPLO's Larry Coates, and MCA's Joe Deters.



SLIM SIPS 'N SINGS IN NEW YORK — Slim Whitman was hosted and toasted following a visit to the WKHK studios and his first appearance at NY's Carnegie Hall in two decades. The Cleveland International/Epic artist (left) is pictured with (l-r) Epic's Ray Free, Cleveland Int'l's Bill Catino, and WKHK MD John Brejot.

Biff Collie

Inside Nashville



UPDATE: Ronnie Milsap doing well after undergoing successful eye surgery . . . Gary Paxton the victim of what has been described unofficially as a "contract killing." The two alleged attackers are in custody, Paxton is in seclusion, recovering from gunshot wounds and what has been described as a "horrible" beating . . .

Shorty Lavendar Agency signed a booking agreement for 1981 fairs with Waylon Jennings . . . Ray Price's standing ovations at the Opry refreshed country fans' memory as to the "Cherokee Cowboy"'s 28-year popularity and his years as a headliner on the Grand Ole . . . Terri Hollowell treated her hometown fans in Jeffersonville, IN to highlights of the BBC-TV series she cohosted with Slim Whitman and Boxcar Willie in establishing "star" status in Britain before hitting that plateau in her home country . . . Dolly Parton's dancing lessons hint of a movie musical on her screen schedule . . . "Coal Miner's Daughter" named by the National Board of Review as the No. 3 film of the year 1980. Sissy Spacek won the honor as "Best Actress" . . . Waylon Jennings's "Good Ole Boy" theme from the "Dukes Of Hazzard" certified gold by RIAA. Hit's his first million-selling single . . . Chubby Checker, here to redo his 20 years of hits for K-TEL, says "Dick Clark's wife named me" . . . Glad Larry James is back all-nighting at WBT/Charlotte after six weeks recuperation from throat surgery.

MEDICAL REPORT: Marty Robbins "shook off" his heart attack New Year's Day as indigestion. The following Monday (1-5) he went to his doctor, who rushed him to St. Thomas Hospital's coronary unit. Tests calmed fears of more surgery (his open heart surgery in 1970 was only the 16th such operation in this country). He was due to go home Friday (1-16) for "a long rest" . . . Hall of Famer Ernest Tubb was hospitalized for a respiratory infection at Baptist Hospital here, diagnosed as a "mild case of pneumonia." His first week of dates was cancelled . . . Dick Pierce, longtime West Coast RCA executive and since 1979 head of Nashville-based IBC Records, back in the hospital in serious condition last week. His address is St. Thomas Hospital, Nashville, TN 37202.

SILVER SCREEN: Songwriter Chris Gantry has been in Hollywood with actress Terry Moore working on a movie project based on his song "Dreams Of The Everyday Housewife," a crossover hit for Glen Campbell several years ago. Natalie Wood, they say, will portray the "housewife" . . . Dolly Parton's NBC-TV special cooking; Lily Tomlin and Jane Fonda confirmed as among the names on the guest list . . . Mel Tillis and Terry Bradshaw's car-racing series pilot this June in Atlanta (a spin-off of the "Cannonball" movie they made) could signal the end of Bradshaw's "King Quarterback" career with the Pittsburgh Steelers, if, as Terry says, it becomes a hit series . . . Mary "Kristin" Crosby was here with husband Eb Lottimer (he's a songwriter) looking over the Music City scene with Frances Preston of BMI and Duane Allen of the Oak Ridge Boys . . . "Nashville On The Road" TV host Jim Ed Brown introduced his new showgirls Monday (1-12) at Nashville's Close Quarters Hotel. They open this week in Salt Lake City and debut on the Opry January 31.

FELTON JARVIS, Elvis Presley's record producer since 1966, was a gentle giant in the eyes of his peers in the music business. His death leaves only Col. Tom Parker of the Presley inner circle. Jarvis suffered a stroke December 19 and died January 3. He had a kidney transplant in 1972 and lung cancer in 1974. Before devoting full-time to Elvis Presley, Felton guided studio sessions for Skeeter Davis, Floyd Cramer, Jim Ed Brown, Willie Nelson, Fess Parker, Jimmy Dean, and Mickey Newbury. He had just completed work on the new Presley single "Guitar Man" and a new album by the same name, to be released this month. Among the pallbearers were Jerry Reed, Jerry Bradley (RCA), Dr. George Nichopoulos, Chet Atkins, Ray Stevens, and Carl Perkins. Quality.

BILL MURRAY, longtime "Saturday Night Live" headliner, made a surprise walk-on performance with the Amazing Rhythm Aces at Nashville's Exit/In. Some say it may have been that group's last concert together. Murray took time off from his movie-filming in Kentucky to walk on with his old friends . . . Roy Clark and Larry Butler have bought two Nashville recording studios and combined the Sound Emporium (formerly Jack Clement Studio) and the American Studio (formerly the Chips Moman operation) into one operation: Sound Emporium, Inc., a three-studio complex. The President of that corporation is Jim Williamson, longtime manager of the Jack Clement Studio . . . Larry Gatlin sang the tenor solo in Handel's "Messiah" at his home church Woodmont Baptist in Nashville this past Christmas . . . Norro Wilson from Warner Bros. to MCA? . . . Pop singer/songwriter Paul Williams Nashville-recorded . . .



DOLLY FINDS SUPPORT UPLIFTING! — Dolly Parton was surrounded by well-wishers following the Nashville debut of her debut in "9 To 5." Fellow celebs include (l-r) Razzy Bailey, Steve Wariner, Sylvia, Janis Carnes, and Chet Atkins.

Country

Regional Adds & Hots

Summary table with columns: MOST ADDED, HOTTTEST, WEST, SOUTH, MIDWEST, EAST. Lists artists like George Jones, Elvis Presley, Dolly Parton, etc.

EAST table listing radio stations (e.g., WQNA-FM, WYNY) and artists (e.g., Charley McClain, Joe Stampley).

MIDWEST table listing radio stations (e.g., WSLR, WABE) and artists (e.g., Joe Stampley, Eddie Rabbitt).

MIDWEST table listing radio stations (e.g., KRLD, WTLF) and artists (e.g., Jimmy Cash, Billie Jo Spears).

SOUTH table listing radio stations (e.g., KFOZ, WISD) and artists (e.g., Connie Cato, Albert Lee).

SOUTH table listing radio stations (e.g., KRET, WISD) and artists (e.g., Billie Jo Spears, George Jones).

WEST table listing radio stations (e.g., KRLA, KRYA) and artists (e.g., Joe Stampley, Jerry Lee Lewis).

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Hottest Tracks: Sing For The Common Man - Dolly Parton (RCA)

MAC DAVIS - Texas In My Rear View Mirror - (Casablanca)

JOHNNY DUNCAN - You're On My Mind - (Columbia)

JANIE FRICKE - I'll Need Someone To Hold Me When I Cry - (Columbia)

LARRY GATLIN - Help Yourself - (Columbia)

CRYSTAL GAYLE - A Woman's Heart - (Liberty)

MICKEY GILLEY - That's All That Matters To Me - (Epic)

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay. ANY WHICH WAY YOU CAN - Soundtrack - (WB)

MAC DAVIS - Texas In My Rear View Mirror - (Casablanca)

JOHNNY DUNCAN - You're On My Mind - (Columbia)

JANIE FRICKE - I'll Need Someone To Hold Me When I Cry - (Columbia)

LARRY GATLIN - Help Yourself - (Columbia)

CRYSTAL GAYLE - A Woman's Heart - (Liberty)

MICKEY GILLEY - That's All That Matters To Me - (Epic)

Most Requested: DOLLY PARTON '9 To 5' (RCA), EDDIE RABBITT 'I Love A Rainy Night' (Elektra)

P/A

POP/ADULT®



Mike Kasabo

The Weather Report

The winter season brings another dimension to radio's ability to keep ahead of other media as the best source for immediate and consistent information. Weather is of interest to everyone, but this time of year it can become a life-and-death situation in some parts of the country. Radio has depended upon the National Weather Service plus regional and local sources for accurate information in the past, and still does today. But now, private weather services are starting to make a significant contribution to radio, as a number of companies are stealing the thunder from public weather services. In talking with several Pop/Adult reporters (with special thanks to Tom Twine of WCHV/Charlottesville), we came up with four successful companies, each offering a variation on a theme, shedding some light on why they exist and, more importantly, what they can do for radio.

The quartet agreed that any private weather source is far more accurate than the available public outlets. Each made a strong case for their extensive efforts to ensure accurate, understandable, relatable, and immediate weather information.

We first talked with Craig Weiner, VP of Metro Weather Service, based at JFK in New York:

R&R: How many radio clients do you have?

CW: 35 - all grouped in the eastern half of the United States.

R&R: OK, I'm a radio station, what can you do for me?

CW: We offer competitive rates, toll-free WATS lines, and we think we're highly accurate.

R&R: What do I get for my money?

CW: We would set up a program that would be best suited for your station, which could include either live reports daily, taped short forecasts seven days a week, or taped scripted forecasts - in other words, actually explaining where different systems are and how they're going to affect our area. Giving people a general feel for what the weather is doing and why.

R&R: Are there any specialized reports?

CW: Yes, we offer many, including recreational forecasts, beach and boating, ski resort, agricultural and aviation forecasts, plus a few science features. These are all things that would be worked into a package which best fits the station's needs.

R&R: Would you also offer out-of-town weather?

CW: Sure, that's another part of the features, national and commuter forecasts.

R&R: Why do you feel Metro is the best?

CW: I would think it would have to do with the personality of our meteorologists. There's something to explain about that: we get the the audience to like a certain personality on the air at a certain time of day. In other words, they expect Craig Weiner to take them through the afternoon drive. Some meteorologists, no matter how much personality they might have, people will never get a feel for them - because they change them every day.

R&R: You have your morning, midday and afternoon meteorologists just like the stations have their jocks in those time periods?

CW: Exactly. And the stations really enjoy that because the jock can develop a camaraderie, and despite the fact that we may be sitting here in Kennedy Airport and talking to WTVN in Columbus, OH, he says, "Craig, it's snowing out here, what else do you think is going to happen?" People think you're right there.

R&R: Anything in closing?

CW: We've heard a few things about the National Weather Service not going to be providing public forecasts in the near future, because of budget cuts. I think radio should keep in mind as we go through the upcoming years that they're going to need a private weather service, if this indeed does come to pass.

We then talked with Dr. Joel Myers, founder and President of one of the nation's oldest private weather forecasters, Accu-Weather, which is located in State College, PA. Myers still does airwork along with 38 other meteorologists in his company, and personally gives weather information to 16 stations in the Northeast, including WHDH, WASH, WINS, KYW, WCBM, and WKBW.

R&R: You're a pioneer of this kind of service. How did you develop it?

JM: Since 1962 I had been doing it as a sidenote to my attending Penn State, and when I graduated in 1971, we started to offer the service on a year-round basis to radio and TV stations. There were services before me, but we actually did the pioneering for today's market.

R&R: What is your objective with Accu-Weather?

JM: Simply, it's to provide clear and meaningful forecasts that are not only accurate, but relate to people and their activities; and to use good journalism instead of the old stereotype kind that has been common down through the years.

R&R: Give us an example of the difference...

JM: Sure. A typical stereotype forecast might be "fair tonight." A comparable Accu-Weather forecast might be, "Clear moonlit skies, and pleasant." It's not really different in terms of what the weather will be, but it's presented in a much more descriptive fashion. Another example would be "snow tomorrow," as opposed to ours, "Thickening clouds in the morning, snow arriving around midday, accumulating five to seven inches by midnight." As you can see, our information gives a much clearer picture of what's about to happen.

R&R: What would make a radio station take your service over the others?

JM: I think that we're the Cadillac of the industry and I believe our client list clearly indicates that. The reason is that we have some of the best forecast meteorologists in the world working as a team, 38 professionals who analyze the weather all across the country. That's part of the reason we're able to put together such accurate forecasts for each individual place. We're the largest private forecasting service, certainly in terms of the media, as we serve radio stations ranging from Miami to Vancouver and from Los Angeles to Boston.

George Stamos is VP of Media Weather, located in Bedford, MA.

R&R: I understand from a client that you really take pride in your personalization of service?

GS: Absolutely. We offer a team of fine personality voices and we try to become actually a part of a radio station's makeup.

R&R: How's that?

GS: We present our weather in such a way that it fits the station's programming - whatever the style the station wants, it gets. We also allow our clients to refer to our service in any manner they choose. They might call us "Weather Central," or refer to one of our meteorologists as belonging to them; this way we become part of their team as far as the audience is concerned, because actually we are.

R&R: It seems with 8000 radio stations in the country that your list of 80 or so clients, as well as similar figures from other weather services, is proportionately low.

GS: You're right. We haven't been aggressive with trying to get new clients - it's been a pretty hard sell to the media industry...

R&R: But isn't there a recent Gallup poll that suggests an impressive number of people feel weather is one of the top reasons for listening to radio?

GS: I know the survey you're referring to; it claims 63% of radio listeners considered weather the most important part of programming offered.

R&R: If that's accurate, it seems a hell of a way for the sales department to pick up some extra revenue with an informative programming aid.

GS: I agree.

Finally, we tracked down Gordon Barnes, whose company, Barnes Weather Service Inc., is actually a one-man band, as he does it all. Barnes may be familiar to many of you from his daily national forecasting on the CBS-TV "Morning News."

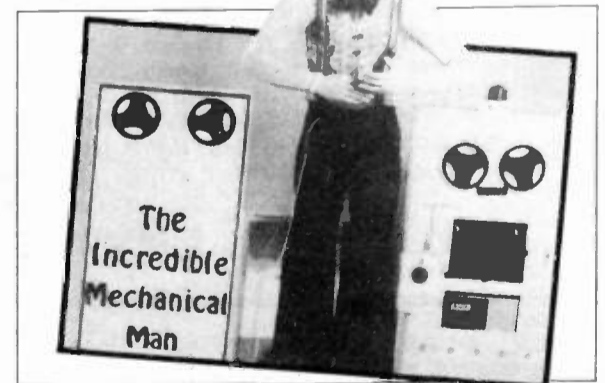
R&R: You're a one-man operation; how do you compete with the other services?

GB: In my particular case, I compete because I lean very heavily on the personality aspect as well as the actual weather product. And I tie weather into all aspects of lifestyles, like what kinds of events are taking place, weather history, and so on. I try to personalize it and lighten it up rather than being very technical. As a result stations hire me for those ingredients.

R&R: Many general managers and program directors say, "Forget it - weather is weather!" How can you give these people a reason to believe?

GB: Simple. All they have to do is call the general managers of the stations I'm on and they'll find out whether or not I am a beneficial product to their format. Dollars count, and any station that properly features a private weather service, including mine, should have no problem selling it - and then can start counting their dollars.

Update



MEET TIMM: Yes, you see here a picture of The Incredible Mechanical Man - Timm for short. Just press a button and he goes into action: his lights blink, a siren wails, and music plays while he comes alive with the jerky, gear-grinding motions of a robot. Actually, his name is John DeBrito, he is KPPL/Denver's mascot, and has been appearing on the station's behalf at concerts, shopping centers, and other events sponsored by the station. We understand that his contract calls for him to become Program Director if the station ever goes automated... There's a rare opening for a weekend personality at WBZ/Boston. Those with proper P/A credentials should write to Program Director Rick Starr at 1170 Soldier's Field Road, 02134 - no phone calls please.

Transition

Art Snow, KFJZ/Ft. Worth morning drive personality, has been named Program Director... John Katz exits his PD position at WIBW/Topeka with no future plans announced, and is temporarily replaced by staffer Khrista Favor... Jim Clark to WSGW/Saginaw to do the 6:30-11pm airshift, coming from WCBM/Bay City, MI... Mike Metzger has joined KAKZ/Wichita as Program Director, replacing the departed Don Hofmann; he was most recently with WNCI/Columbus as midday announcer and Assistant Program Director... Dave Laird is the new Music Director for WHAM/Rochester, coming from WFBL/Syracuse, as does Sharon Baechtold, who will serve as Traffic Director and Assistant... Exiting WHAM are PD John Rapp and MD Shelly Sweedler, who both move on to WBBF/Rochester.

P/A

POP/ADULT®

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

RONNIE MILSAP

Smoky Mountain Rain (RCA)

67% of our reporters are on it. The singer-songwriter has now crossed over with plenty of steam — adds include WELI, KDKA, WPRO, WBT, KNBR, KING, WSLI, WJBO, WHBC, WFDF, WNFL, WAKR. Among the hottest at WOOD, WTAR, WLVA, WQUA, KMJJ, KSL, WSB. Moved into Heavy rotation at 13 stations including KLTE, KLMS, KBLF, WRVA, WDAK, WCFR, WCCO-FM, KMBZ, WIOD. Moved up to Medium from Light rotation at KPPL, WACI, WIS, WABZ, WPTF, KRKK. Jumps 25-20 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

CLIFF RICHARD "A Little In Love" (EMI America) 45/14 add WCBM, WELI, KEX, WFYR, WGAR, KMBZ, WNEU, WABZ, WDEF, WSLI, WTAR, KBLF, KLMS, WHIZ. Hot at WGR, WEBC. Strongest in the South, picking up in the East. Into Medium rotation at: WOWO, KOLO, KLO, WRVA, WDAK, WCHV, WJBO, WNEU, WGIR, WEIM, WCBM, WBN, 3WS, WIOD, WSIX, WLW, WCCO-FM. Debuts at No. 29 on P/A chart.

EAGLES "Seven Bridges Road" (Asylum) 40/16 added into Medium rotation at WCCO-FM, WLW, WBT, WSLI, KRZI, KFOR. Added into Light rotation: WDAK. Other adds: WIP, WHAS, KEX, KSL, WGAR, KOB (dp), WJBO, WLNH, KXIC. Hot at: WSM-FM, KBAI, WNFL. Moving up to Medium rotation: KOLO, KLO, WCHV, WABZ, WJON. Strongest in South and Midwest. Debuts at No. 30 on P/A chart.

STEPHEN BISHOP "Send A Little Love My Way (Like Always)" (WB) 35/5 added into Medium rotation: WNEU, WSLI. Added into Light rotation: WQUA. Other adds: KGGF, KRNT. Heavy rotation: WFDF, WEIM, WHAG, KLO, KSL. Medium rotation: KPPL, KEX, WDEF, WIS, WNDB, WPTF, KRKK, KMED, KUGN, WJON, WHBC, WHBY.

EARTH, WIND & FIRE "You" (ARC/Columbia) 35/1 add WELI. Heavy rotation at WLTA, WEIM, WHAG. Good support in the East, South and West. Increased rotation at KPPL, WHIO, KUGN, WGIR, KWOS, WJON.

JOHN LENNON "Woman" (Geffen) 31/12 added into Heavy rotation: WSM-FM. Added into Medium rotation: KNBR, KBAI. Other adds: WHOK, KWOS, KXIC, WEIM, WABZ, WSLI, KSFO, KFMB, WPRO. Heavy rotation: WCBM, KLOK, KBLF. Medium rotation: WEBC, WOWO, WORG, WNDB, WSBA, KEX, WBT, WLTA. Strongest in West, picking up in East.

DON McLEAN "Crying" (Millennium) 26/19. Most Added this week — including WCBM, WIP, KDKA, WSB, WBT, KPPL, KSL, KMBZ, KBLF, KLO, KUGN, WTAR, WLVA, KAA, WCHV, WGIR, WHBY, KRMG, WIBW. Airplay is Light to Medium.

FRANK MILLS "Happy Song" (Polydor/Polygram) 26/4 add WLVA, WAKR, WFDF, WHBC. Strongest in South and Midwest, spreading in West. Heavy rotation: WSB, WNDB. Medium rotation: WOOD, WJON, KRMG, KFOR, KFQD, KOB, WPTF, WRVA, WCHV, WDEF, WSBA, WLTA, WIOD, KEX, KSL.

MANHATTAN TRANSFER "Trickle, Trickle" (Atlantic) 26/1 add KXIC. Heavy rotation: WOWO. Medium rotation: WCBM, WHAM, WLTA, WCCO-FM, KRKK, KOLO, KMED, KFQD, WNDB, WSBA, WGIR, WEIM, WHBY, WHBC, WFDF, WJON. Strongest in East.

BOBBY HART "Lovers For The Night" (Ariola) 25/8 add WLNH, WACI, WNEU, WSLI, KLMS, WHBY, WHBC, KXIC. Medium rotation:

Others Getting Significant Action

ROBBIE DUPREE "Nobody Else" (Elektra) 19/1 add KBLF. Heavy rotation: WQUA. Medium rotation: WLTA, KRKK, KLO, KFQD, KRZI, WIS, WEIM, WHBC, WSGW. Strongest in West and South.

RUPERT HOLMES "Morning Man" (MCA) 18/0. Heavy rotation: WCCO-FM, KLMS. Medium rotation: WIOD, WELI, KEX, WHIO, KUGN, WLVA, WNDB, WGIR, WLNH, WHAG, KGGF, WFDF. Equal strength in all regions.

SPYRO GYRA "Cafe Amour" (MCA) 17/15 add WBN, WELI, WLTA, WSB, KEX, KSL, WCCO-FM, WRIE, WEIM, KRMG, WJON, KLTE, KWOS, WKIQ, WHBY. Heavy rotation: WLVA.

PHIL EVERLY "Dare To Dream Again" (Curb/WB) 17/1 add WSB. Heavy rotation: KLO. Medium rotation: KSL, WLTA, WABZ, WDEF, WNDB, WQUA, KMED, WOOD.

KOOL AND THE GANG "Celebration" (De-Lite) 15/1 add WTAE. Heavy rotation: WOWO, WSIX, WNEU. Medium rotation: WBZ, WIP, KDKA, WFYR, KRZI, WABZ, WBOW.

DOOBIE BROTHERS "Wynken, Blynken And Nod" (WB) 13/9

KRKK, KBLF, KLO, KAA, WABZ, WSBA, WEIM, KGGF. Strongest in South, picking up in West.

ENGLAND DAN & JOHN FORD COLEY "Part Of Me, Part Of You" (MCA) 25/3 WTAR, KFQD, WJON. Medium rotation: KFOR, WIBW, WHBY, WSBA, WCHV, WRVA, KLOK, KSL, KEX, WLTA. West and South show best action.

STEVIE WONDER "I Ain't Gonna Stand For It" (Tamla) 22/10 add WSIX, WBT, WCBM, KAA, WLVA, KRZI, KLMS, WBOW, WHBC, KDKA. Medium rotation: WFYR, WLW, WIP, WABZ, WCHV, WDAK, WORG, KOLO. Strongest support in the South.

DELBERT McCLINTON "Giving It Up For Your Love" (Capitol) 20/8 add WFYR, KEX, WCFR, KAA, KLO, KRKK, WHIZ, WHBC. Heavy rotation: WLW, WCHV, WOWO. Medium rotation: WSM-FM, WABZ, WEIM, WNEU, WOOD. Strongest in Midwest, spreading in South.

add WCCO-FM, WCCO-FM, KFMB, WSM-FM, WBT, WSB, WHAG, WDAK, WJON. Medium rotation: WSBA, WEIM.

GEORGE BENSON "Turn Out The Lamplight" (WB) 12/3 add WDEF, KLO, WHBC. Medium rotation: WHAG, WCFR, WSBA, WLTA, KFQD, WNDB.

PETER ALLEN "Fly Away" (A&M) 10/3 add WLVA, KLO, WACI. Medium rotation: WBT, WSM-FM, WSIX, WIS, WHAG, WJON.

KENNY LOGGINS "Celebrate Me Home" (Columbia) 10/3 add KSFO, WLVA, WHBC. Medium rotation: KFOR, WCHV, WDEF, WSLI, KLO.

ATLANTA RHYTHM SECTION "Silver Eagle" (Asylum) 10/2 add KFQD, KGGF. Heavy rotation: WDEF. Medium rotation: WTAR, WEIM, KFOR.

TERRI GIBBS "Somebody's Knockin'" (MCA) 9/6 add WORG, WEIM, KRNT, KXIC, KLTE, WJON. Heavy rotation: WSB.

ROD STEWART "Passion" (WB) 8/2 add WFYR, WBZ. Heavy rotation: WGAR, WABZ, WEBC. Medium rotation: WBOW, WNEU, WSM-FM.

Radio & Records

POP/ADULT AIRPLAY / 30

January 16, 1981

Last Week	This Week	
1	1	BARRY MANILOW/I Made It Through The Rain (Arista)
2	2	AIR SUPPLY/Every Woman In The World (Arista)
4	3	NEIL DIAMOND/Love On The Rocks (Capitol)
5	4	BLONDIE/The Tide Is High (Chrysalis)
6	5	EDDIE RABBITT/I Love A Rainy Night (Elektra)
3	6	BARBRA STREISAND & BARRY GIBB/Guilty (Columbia)
7	7	DIANA ROSS/It's My Turn (Motown)
12	8	ABBA/The Winner Takes It All (Atlantic)
14	9	DOLLY PARTON/9 To 5 (RCA)
11	10	JOHN LENNON/(Just Like) Starting Over (Geffen)
13	11	STEELY DAN/Hey Nineteen (MCA)
8	12	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
19	13	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
15	14	FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)
9	15	LEO SAYER/More Than I Can Say (WB)
16	16	DOOBIE BROTHERS/One Step Closer (WB)
10	17	CHRISTOPHER CROSS/Never Be The Same (WB)
22	18	BETTE MIDLER/My Mother's Eyes (Atlantic)
20	19	BOZ SCAGGS/Miss Sun (Columbia)
25	20	RONNIE MILSAP/Smoky Mountain Rain (RCA)
24	21	CHARLES FOX/Seasons (Handshake)
23	22	DIONNE WARWICK/Easy Love (Arista)
17	23	KENNY ROGERS/Lady (Liberty)
26	24	RITA COOLIDGE/Fool That I Am (A&M)
27	25	ANDY GIBB/Time Is Time (RSO)
29	26	BRUCE SPRINGSTEEN/Hungry Heart (Columbia)
30	27	TIERRA/Together (Boardwalk)
28	28	HEART/Tell It Like It Is (Epic)
→	29	CLIFF RICHARD/A Little In Love (EMI America)
→	30	EAGLES/Seven Bridges Road (Asylum)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry



Most Added:

DON McLEAN
Crying (Millennium)
Added at 20% of our reporting stations.

EAGLES
Seven Bridges Road (Asylum)
Added at 17% of our reporting stations.

SPYRO GYRA
Cafe Amour (MCA)
Added at 16% of our reporting stations.

CLIFF RICHARD
A Little In Love (EMI America)
Added at 15% of our reporting stations.

JOHN LENNON
Woman (Geffen)
Added at 13% of our reporting stations.

RONNIE MILSAP
Smoky Mountain Rain (RCA)
Added at 13% of our reporting stations.

Hottest:

BLONDIE
The Tide Is High (Chrysalis)
Reported hot at 50% of our stations.

BARRY MANILOW
I Made It Through The Rain (Arista)
Reported hot at 45% of our stations.

EDDIE RABBITT
I Love A Rainy Night (Elektra)
Reported hot at 35% of our stations.

AIR SUPPLY
Every Woman In The World (Arista)
Reported hot at 33% of our stations.

NEIL DIAMOND
Love On The Rocks (Capitol)
Reported hot at 27% of our stations.

DOLLY PARTON
9 To 5 (RCA)
Reported hot at 27% of our stations.

P/A REGIONAL ADDS & HOTS

EAST

WBAL/Baltimore
Jack Lacy
Amber

WCBM/Baltimore
Hal Martin
C. Fox
C. Richard
S. Wonder
D. McLean
HOTTEST
N. Diamond (Rocks)
Blondie
B. Streisand (Guilty)
B. Manilow
Man. Transfer

WBZ/Boston
Wendy Furlga
D. Parton
Blondie
Steeley Dan
R. Stewart
P. Benatar
HOTTEST
Air Supply
B. Manilow
D. Williams
J. Lennon (Over)
D. Ross

WBEN/Buffalo
Roger Christian
R. Coolidge
Firefall
Sproy Gyra
HOTTEST
Steeley Dan
E. Rabbitt
B. Scaggs
D. Ross

WGR/Buffalo
Jerry Reo
None
HOTTEST
Steeley Dan
D. Fogelberg
E. Rabbitt
D. Parton
C. Richard

WRJE/Erie
Ted Abbott
None
HOTTEST
J. Lennon (Over)
Air Supply
K. Rogers
Blondie
Abba (Winner)

WEIM/Fitchburg
Chuck Morgan
J. Lennon (Woman)
Sproy Gyra
D. Peek
Lobo
T. Gibbs
Night
HOTTEST
Air Supply
Steeley Dan
Blondie
Abba (Winner)
Doobie Bros. (Closer)

WHAQ/Hagerstown
Bill Johnson
Doobie Bros. (Wynken)
K. Taylor
E. Carmen
E.C. King
HOTTEST
B. Midler
D. Parton
EW&F
B. Streisand (Guilty)
G. Benson

WLNH/Laconia
Bill Shane
Eagles
B. Hart
HOTTEST
B. Streisand (Guilty)
J. Lennon (Over)
Blondie
E. Rabbitt
D. Fogelberg

WELI/New Haven
Walt Pinto
LTO
C. Richard
Steeley Dan
R. Milsap
EW&F
Sproy Gyra
HOTTEST
Air Supply
Blondie
R. Coolidge
D. Fogelberg
B. Midler

WGIR/Manchester
Karen Anderson
D. McLean
HOTTEST
B. Streisand (Guilty)
Blondie
Air Supply
D. Parton

WIP/Philadelphia
Bob Russo
Eagles
B. Vinton (John)
D. McLean (Guilty)
Manhattans
G. Goldsboro
HOTTEST
B. Manilow
A. Gibb
D. Ross
Blondie
Steeley Dan

KDKA/Pittsburgh
Randy Filck
S. Wonder
R. Milsap
D. McLean
HOTTEST
Blondie
Heart
D. Parton
E. Rabbitt
D. Fogelberg

WTAE/Pittsburgh
Don Berns
Steeley Dan
F. Knoblock & S. Anton
Kool & Gang
HOTTEST
B. Manilow
D. Williams
Blondie
D. Parton
E. Rabbitt

3-W-S/Pittsburgh
Tom Daren
B. Scaggs

WPRO/Providence
Gary Berkowitz
D. Parton
R. Milsap
Hall & Oates (Kiss)
J. Lennon (Woman)
C. Fox
HOTTEST
K. Rogers
Air Supply
D. Williams
B. Manilow
Heart

WHAM/Rochester
Dave Laird
None
HOTTEST
Air Supply
ONJ w/C. Richard
N. Diamond (Rocks)
B. Streisand (Guilty)
B. Manilow

WCFR/Springfield
Jeff Taylor
Firefall
D. McClinton
HOTTEST
N. Diamond (Rocks)
Blondie
B. Midler
D. Parton
L. Sayer

WSYR/Syracuse
Larry Martin
None
HOTTEST
Blondie
Steeley Dan
D. Parton
Abba
F. Knoblock & S. Anton

WNEU/Wheeling
Amos/Fox
B. Hart
S. Bishop
CDB
C. Richard
HOTTEST
J. Lennon (Over)
Kool & Gang
Air Supply
Blondie
D. Fogelberg

WSBA/York
Jim Horn
G. Campbell (Any)
M. Manchester
HOTTEST
N. Diamond (Rocks)
B. Manilow
D. Parton
Abba (Winner)
E. Rabbitt

MIDWEST

WAKR/Akron
Bill Hart
B. Scaggs
F. Mills
D. Parton
A. Gibb
R. Milsap
HOTTEST
B. Streisand (Guilty)
E. Rabbitt
B. Manilow
F. Knoblock & S. Anton
Blondie

WMBY/Appleton
Jeff Clark
Sproy Gyra
D. Peek
D. McLean
HOTTEST
C. Francis
B. Hart
HOTTEST
N. Diamond (Rocks)
E. Rabbitt
B. Manilow
C. Fox
Air Supply

WKIO/Bowling Green
John Swan
C. King
H. Gross
Sproy Gyra
B. Raitt
S. Wonder
S. Herring
A. Gibb
HOTTEST
Steeley Dan
B. Scaggs
E. Rabbitt

WHBC/Canton
Rick Jacobs
Steeley Dan
D. Fogelberg
A. Gibb
B. Springsteen
R. Milsap
Four Seasons (Spend)
Tierra
K. Loggins
B. Hart
G. Benson
D. McClinton
S. Wonder
F. Mills
HOTTEST
B. Manilow
J. Lennon (Over)
E. Rabbitt
F. Knoblock & S. Anton
Blondie

WFYR/Chicago
John Wetherbee
R. Stewart
D. McClinton
Abba (Winner)
HOTTEST
J. Lennon (Over)
Blondie
E. Rabbitt
B. Scaggs
C. Richard

KRNT/Des Moines
Scott Husky
T. Gibbs
B. Midler
D. Fogelberg
Steeley Dan
S. Bishop

WIBC/Duluth
Jim Casey
Abba (Winner)
HOTTEST
J. Lennon (Over)
Blondie

WFYR/Chicago
John Wetherbee
R. Stewart
D. McClinton
Abba (Winner)
HOTTEST
J. Lennon (Over)
Blondie
E. Rabbitt
B. Scaggs
C. Richard

WCFR/Springfield
Jeff Taylor
Firefall
D. McClinton
HOTTEST
N. Diamond (Rocks)
Blondie
B. Midler
D. Parton
L. Sayer

WSYR/Syracuse
Larry Martin
None
HOTTEST
Blondie
Steeley Dan
D. Parton
Abba
F. Knoblock & S. Anton

WNEU/Wheeling
Amos/Fox
B. Hart
S. Bishop
CDB
C. Richard
HOTTEST
J. Lennon (Over)
Kool & Gang
Air Supply
Blondie
D. Fogelberg

WSBA/York
Jim Horn
G. Campbell (Any)
M. Manchester
HOTTEST
N. Diamond (Rocks)
B. Manilow
D. Parton
Abba (Winner)
E. Rabbitt

WEST

KOB/Albuquerque
Paul Douglas
Eagles (dp)
HOTTEST
N. Diamond (Rocks)
C. Fox
J. Ian
Poco
Blondie

KFOD/Anchorage
Mark Lewis
B. Springsteen
ARS
England Dan & J.F. Coley
B. Midler
HOTTEST
J. Lennon (Over)
E. Rabbitt
L. Sayer
N. Diamond (Rocks)
B. Manilow

KPPL/Denver
Michael Moore
O. McLean
HOTTEST
B. Streisand (Guilty)
B. Manilow
D. Ross
F. Knoblock & S. Anton
Steeley Dan

KUGN/Eugene
Brian James
D. McLean
R. Franklin
HOTTEST
L. Sayer
Air Supply
N. Diamond (Rocks)
B. Manilow
D. Parton

KMJJ/Las Vegas
Kevin O'Brien
B. Scaggs
Steeley Dan
C. Fox
HOTTEST
Air Supply
Doobie Bros. (Closer)
D. Fogelberg
E. Rabbitt
R. Milsap

KMED/Medford
Charlie Kirk
C. Francis
HOTTEST
C. Fox
B. Streisand (Guilty)
D. Ross
F. Knoblock & S. Anton
P. Everly

KBAI/Morro Bay
Donna St. John
J. Lennon (Woman)
HOTTEST
Eagles
Blondie
B. Springsteen
Steeley Dan
D. Fogelberg

KLO/Ogden
Barbara M. Richardson
D. McClinton
P. Allen
D. McLean
Crosby, Stills & Nash
Poco
G. Benson
HOTTEST
D. Parton
N. Diamond (Rocks)
D. Fogelberg
P. Everly
Blondie

KEX/Portland
Bob Swanson
Eagles
D. McLean
Sproy Gyra
C. Richard
HOTTEST
Air Supply
Doobie Bros. (Closer)
Abba (Winner)
F. Knoblock & S. Anton

WCCO-AM/Minneapolis

Denny Long
Steeley Dan
Abba (Winner)
D. Parton
Sproy Gyra
Doobie Bros. (Wynken)
J. Stafford
HOTTEST
J. Stafford

Curt Lundgren
Styx
Doobie Bros. (Wynken)
Eagles
G. Washington Jr.
E. Dan Seals
HOTTEST
A. Parsons
F. Knoblock & S. Anton
D. Fogelberg
D. Parton
Abba (Winner)

John Williams
T. Gibbs
D. Parton
Sproy Gyra
HOTTEST
Air Supply
B. Manilow
D. Fogelberg
C. Fox
N. Diamond (Hello)

Jack McKay
C. Francis
S. Bishop
C. Eastwood & R. Charles
HOTTEST
D. Parton
N. Diamond (Rocks)
R. Milsap
F. Knoblock & S. Anton
E. Rabbitt

Tom Scott
T. Gibbs
D. Peek
Doobie Bros. (Wynken)
England Dan & J. F. Coley
Sproy Gyra
HOTTEST
E. Rabbitt
Blondie
B. Manilow
Steeley Dan
D. Parton

Greg McCullough
None
HOTTEST
J. Lennon (Over)
B. Manilow
E. Rabbitt
ONJ w/C. Richard
D. Williams

WCCO-FM/Minneapolis

Steve Ball
B. Scaggs
C. Richard
D. McLean
B. Vinton
HOTTEST
J. Lennon (Over)
N. Diamond (Rocks)
Air Supply
E. Rabbitt
Blondie
Abba (Winner)

Greg Eysman
J. Lennon (Woman)
Blondie
HOTTEST
N. Diamond (Rocks)
Air Supply
E. Rabbitt

Cathy Blythe
Eagles
Lobo
Association
HOTTEST
B. Manilow
Doobie Bros. (Closer)
D. Fogelberg
C. Fox
D. Parton

Gary Claus
D. Fogelberg
C. Richard
S. Wonder
B. Hart
HOTTEST
N. Diamond (Rocks)
B. Streisand (Guilty)
J. Lennon (Over)

Dave Denver
B. Scaggs
Heart
HOTTEST
Air Supply
Blondie
D. Warwick
Abba (Winner)
Steeley Dan

WCCO-FM/Minneapolis

John Williams
T. Gibbs
D. Parton
Sproy Gyra
HOTTEST
Air Supply
B. Manilow
D. Fogelberg
C. Fox
N. Diamond (Hello)

Jack McKay
C. Francis
S. Bishop
C. Eastwood & R. Charles
HOTTEST
D. Parton
N. Diamond (Rocks)
R. Milsap
F. Knoblock & S. Anton
E. Rabbitt

Tom Scott
T. Gibbs
D. Peek
Doobie Bros. (Wynken)
England Dan & J. F. Coley
Sproy Gyra
HOTTEST
E. Rabbitt
Blondie
B. Manilow
Steeley Dan
D. Parton

Greg McCullough
None
HOTTEST
J. Lennon (Over)
B. Manilow
E. Rabbitt
ONJ w/C. Richard
D. Williams

WABZ/Albany

Mark Robinson
Dire Straits
C. Richard
J. Lennon (Woman)
HOTTEST
Blondie
Steeley Dan
R. Stewart
Air Supply
Doobie Bros. (Closer)

Allen Saunders
D. Fogelberg
Sproy Gyra
HOTTEST
N. Diamond
Air Supply
ONJ w/C. Richard
D. Ross
B. Manilow

George Fisher
D. McLean
Abba (Happy)
Sproy Gyra
B. Vinton (John)
HOTTEST
Doobie Bros. (Wynken)
K. Taylor
P. Everly
Moon Martin
HOTTEST
B. Streisand (Guilty)
E. Rabbitt
C. Fox
D. Parton

Laurie Hardison
R. Milsap
Eagles
HOTTEST
D. Williams
J. Lennon (Over)
Blondie
Steeley Dan
D. Fogelberg

Andy Bickel
B. Scaggs
Abba (Winner)
S. Wonder
R. Milsap
Eagles
Doobie Bros. (Wynken)
Tierra
Elvis
D. McLean
HOTTEST
N. Diamond (Rocks)
B. Manilow
F. Mills
S. Wonder
J. Roberts
K. Loggins
HOTTEST
Sproy Gyra
C. Fox
B. Manilow
B. Scaggs
R. Milsap

WABZ/Albany

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Dire Straits
C. Richard
J. Lennon (Woman)
HOTTEST
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HOTTEST
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J. Roberts
K. Loggins
HOTTEST
Sproy Gyra
C. Fox
B. Manilow
B. Scaggs
R. Milsap



Black Radio

Bill Speed

WKYS Winning Washington

WKYS/Washington, DC is developing into one of Black radio's big success stories. One of the nation's earliest Disco stations, the NBC-owned-and-operated outlet has been refining its own Black Contemporary air sound, and in the October/November Arbitron ratings, it went from 6.2 to 7.0, leading all Black stations. At the same time, both leading Contemporary Hit Radio stations dropped, WPGC from 8.4 to 7.7 and WRQX from 7.9 to 7.2; so WKYS has a good shot at number two in the market behind long-time Pop/Adult leader WMAL. I talked with PD Donnie Simpson about his philosophies, designs, and desired image for the station.

R&R: You must be thrilled by the ratings...

DS: I've been programming for about a year now and it seems like a long time to me. But it's been a short time actually, to have come from where we were in just one year. We were 16th in the market, and to come from 16th to 4th is just incredible, from a 2.4 to a 7.0. I guess what happened is we just got the music in order, coupled with great personnel — it's a combination of both personality and the music we play. We have now become a part of the community, which we never were prior to this. I think that's worth a lot of points.

R&R: Can you explain further about becoming a part of the community?

DS: Prior to the last year, WKYS was quite removed from the community. WKYS was NBC — it was more an NBC station than it was WKYS. We had to become a local radio station, as opposed to putting a lot of bucks into television and other things. I decided we would put all of our efforts into the community, because a lot of different organizations need our help, and we need their help. It's been good for everybody all the way around.

R&R: You spoke about not having a large budget. But there are other stations in your market which spent a lot of money and you beat a couple of them, right?

DS: Yeah. We had 10 stations running TV ads last ARB. I don't believe in a lot of TV. We may use it later on. But at this point I just don't feel it is necessary. We have come from where we were to where we are now on solid product, and I think that's what people want to hear. I don't think any amount of money can bring them into your radio station and keep them there. The most important thing for me to see at this point is that they like the product and that they are staying with us. We had the highest listening average in the city. They are staying with us, so maybe we will start looking into TV to bring in new people. But I certainly doubt that it will be to the tune of \$400,000. I don't want to say we don't have a sufficient promotion budget, because we do. I just don't use all of it.

R&R: You don't feel a need to?

DS: I really don't. I just felt that the product is so strong that I didn't want to do a lot of heavy promotion. We don't do a lot of heavy contesting or anything like that. It's an adult radio station. I think the people are tired of wanting their house note paid for a month or a 280ZX or \$10,000. If they like you they'll listen, and I don't think any of those things are going to make them listen. They just want to know the music is there, the personalities, their radio station. All the contesting in the world won't bring in new listeners if the product isn't there.

R&R: The key phrase is "their radio station," and you keep mentioning product. Do you think the artists they hear on your station are the ones they most readily identify with?

DS: We're a very familiar radio station. We play EW&F, Stevie Wonder, and stuff like that. By the same token we play a lot of local product too, because I felt when I came into Washington that that was one thing lacking. Coming from Detroit, I'm used to playing a lot of local acts. In Detroit you have local acts like Dramatics, Four Tops, Funkadelic. In Washington you don't have quite that caliber of local talent, but we play a lot of local records that aren't necessarily familiar acts to the masses. But if it is right for the radio station and it sounds good, we play it.

R&R: What's mechanically different about your station? Are there special features for adults?

DS: I don't believe in a lot of features. I try to stick pretty much to the same programming every day. Dayparts vary just a little bit. We are a little different from 7 to midnight than we are during the other dayparts. Candy [Shannon] stretches out a little more, plays a little bit more jazz, she may drop some Jimi Hendrix, Traffic, she goes in a lot of different directions. The reason we do that is to keep people off guard. I think you have to keep them honest and keep them listening that way. The jocks have a lot of freedom. I think that's different. We have rotations set up for them, but if they get out of rotation or out of format, I don't pull my hair out about it. And they all know they have every right to do that if they want to. I put a lot of faith in my jocks because I think that when you give them control they are a little bit more responsible because they are taking an active part. It's their show and it has to become their show. If it's my show they aren't going to do the same job as when it's got their name on it. They will do a fine job because it represents them.

R&R: What about your news commitment, since you are in the nation's capital?

DS: News is a big part of the station for me, unlike a lot of music stations that I have heard. We don't throw away our news. I don't look at it as an interruption. News can contribute as much to your station as a good personality can. Our news people are personalities. They talk back and forth with the jocks

about news items or about miscellaneous funny stories, etc. When you have a newsperson who is a personality, people can accept the news from them a little bit easier because they feel like they know them and they trust them.

We also do a lot of local news. In Washington you have a problem that all TV news you see and most of the radio news you hear is national and international because that's Washington, DC. There are a lot of local people there who care more about interest rates and housing and the cost of living and how they are going to get heat tomorrow and meat tonight than about the fighting in Afghanistan. They have to be serviced and that's what we attempt to do. We try to get a lot of local people on the air in our newscasts talking about inflation and so forth.

R&R: How would you describe your radio station?

DS: If I could describe it to you, I would have to call my sales manager immediately so I could tell her. She's been asking me the same question for a year. I don't have a description of it. I was going to bed last night trying to think of something to call it and I came up with "feel good radio." It's a happy sounding radio station.

R&R: What advice would you give to a program director who reads this interview?

DS: Just my strong belief in feel. That you have to be able to feel music. People like that are rare, but if you have a person like that, then you should utilize him or her. I know a lot of program directors who are turned off automatically by the word "feel" because there is nothing scientific about it. You have to look at figures to tell you how good a record is or how much it would appeal to your audience. I don't believe in that. All the research in the world can't tell you what your audience wants to hear. You have to plug into the community, get out in the streets and know what they are talking about, what they like, and give it to them. You can't rely totally upon record sales reports because records aren't selling like they used to. If you're not Michael Jackson, Stevie Wonder, or Donna Summer, forget it. The times dictate that you have to become more of an ear radio station. I've classified WKYS as an ear radio station at this point. We aren't always out of the box on music, but when something comes along that I'm just nuts about and I think will fit our format then we are on it out of the box. Research is fine if you look at it as input, whether its passive, active, request line, etc. But you have to make the final decision. You can't let those numbers tell you what to play.

People

Reggie Utley has exited his post as MD and air personality at KGFJ/Los Angeles... Lynn Tolliver has left WJLB/Detroit to pursue his own publication. Good luck, Lynn!... Congrats to Earth, Wind & Fire's Verdine White on his recent marriage over the holiday season... Also congratulations to Donna Summer and her hubby, Bruce Sudano of Brooklyn Dreams, on the birth of a baby girl, named "Brook Lyn"... Veteran producer Thom Bell will be producing the upcoming Temptations LP... Because this is the week of the Dr. Martin Luther King Jr. Rally in Washington, DC, many stations will be sending correspondents to the nation's

Places

KACE/Los Angeles is looking for a full-time female announcer; all interested parties are requested to contact Cal Shields at the station... KDIA/Oakland has instituted a 10 to midnight block exclusively for sports... KMJQ/Houston is looking for an on-air MD... WCIN/Cincinnati will be airing editorials urging local listeners to write their congressmen regarding the movement to make Dr. Martin Luther King Jr.'s birthday a national holiday (it's already a holiday in the state of Ohio)... Syndicators Westwood One will be offering a black "Concert Of The Month," beginning the end of February... Also looking for airstaffers is Dallas's KNOK, which is interested in a midday person... WKWM/Grand Rapids is in need of blues product. All labels please send releases to: P.O. Box 828, Kentwood, MI. Att'n: Teddy Waujack.

capital. Some attendees include WTLC/Indianapolis's entire airstaff, WWIN/Baltimore's Glenese Coleman, WJJS/Lynchburg's Donnie Dean, WKND/Hartford's Kim Echols, WBMX/Chicago's Marco Spoon, Derek Hill, and Marcee Lewis, KMJQ/Houston's Diane Collins, KDAY/Los Angeles's Roy Latamer and Romelle Price and WDIA/Memphis's Johnnie Neely... Craig Neely is the new local promotion rep for CBS in San Francisco... Bob Gaitors has left his National Black Product Promotion post at A&M and can be reached at (213) 828-6982... Congrats to Cody Anderson, who will be Black radio's representative on the Arbitron Advisory Board. Cody is WDAS/Philadelphia's Station Manager... And finally, congratulations to Jim and Jewel Maddox on the birth of their third daughter, whose name was not available at presstime... Remember, you don't have to be a reporter to correspond with this section. Send information and photos to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067.

Things

WEDR/Miami is the place where a day-long rally will be held to honor the late Dr. Martin Luther King Jr. The station will incorporate special programming as well... Also doing special programming in support of the movement to declare King's birthday a national holiday are WLUM/Milwaukee and WYLD/New Orleans, while WAOK/Atlanta will be airing a special programming series on the life of the slain civil rights leader.

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- JACKSONS**
"Heartbreak Hotel" (Epic)
- LAKESIDE**
"Fantastic Voyage" (Solar)
- BAR-KAYS**
"Boogie Body Land" (Mercury/Polygram)
- PARLIAMENT**
"Agony Of DeFeet" (Casablanca/Polygram)
- CON FUNK SHUN**
"Too Tight" (Mercury/Polygram)
- GAP BAND**
"Burn Rubber On Me" (Mercury/Polygram)
- YARBROUGH & PEOPLES**
"Don't Stop The Music" (Mercury/Polygram)
- SWITCH**
"Love Over And Over Again" (Gordy)
- ROBERTA FLACK/PEABO BRYSON**
"Make The World..." (Atlantic)
- JONES GIRLS**
"I Just Love The Man" (Philadelphia International)
- EARTH, WIND & FIRE**
"You" (ARC/Columbia)
- ARETHA FRANKLIN**
"United Together" (Arista)
- STEVIE WONDER**
"I Ain't Gonna Stand For It" (Tamla)
- SLAVE**
"Watching You" (Cotillion)

CLIMBERS

Following are listed in order of their airplay activity.

- CAMEO** "Keep It Hot (Chocolate City/Polygram) 58% reporting. Hot at WXYV and climbing at WAMO in the East. Hot rotation at WANT, WAOK, WJJS, KMJQ, WHRK, WVEE and WYLD. Medium airplay at WEDR in the South. Climbing at WCIN with heavy airplay at WKWM, WJMO, WBMX, KATZ, KPRS and WJLB in the Midwest. Climbing at KSOL in the West.
- MANHATTANS** "I'll Never Find Another" (Columbia) 58% reporting action. The Midwest shows medium airplay at WBMX, KATZ, KPRS and WJLB and hot rotation at WCIN. Climbing at KDAY in the West. Hot at WAOK, WJJS, WDIA, WVEE, WHRK and WNOO; climbing at WGIV, WEDR, WENN and WYLD in the South. Hot at WXYV and climbing at WWIN in the East.
- SUGARHILL GANG** "8th Wonder" (Sugarhill) 58% reporting activity. Added at KSOL in the West. New at WJMO, climbing at WKWM and KMJM, and hot at WDAO and KATZ in the Midwest. Hot at WWIN, climbing at WXYV and WNOO in the East. The South shows it hot at WANT, WEDR, WENN and WNOO with medium airplay at WAOK, WJJS, WHRK, WVEE and WYLD.
- LTD** "Shine On" (A&M) 55% reporting airplay. Showing medium activity at WBMX, WCIN, KPRS and WJLB in the Midwest. Climbing at WEDR, KMJQ, WDIA and WENN while hot at WGIV, WJJS, WHRK, WVEE and WYLD in the South. Hot at WXYV and WKND; climbing at WWRL in the East. Hot at KDAY in the West.
- WHISPERS** "It's A Love Thing" (Solar) 55% reporting. The East shows an add at WXYV and WAMO, medium airplay at WKND and WWRL and hot rotation at WWIN. New at WGIV, WLOU, WEDR, WAOK, WJJS, WHRK, WVEE and KMJQ, climbing at WDIA and WNOO in the South. Hot at WTLC with medium airplay at WJMO in the Midwest.
- TIERRA** "Together" (Boardwalk) 52% of our reporters are on it. Climbing at KSOL in the West. Showing medium airplay at WWIN, WXYV, WAMO and WKND in the East. Climbing at WGIV, WAOK, WDIA, WVEE, WHRK and WENN in the South. Hot at KPRS with medium airplay at WDAO, WJMO, WBMX and WJLB in the Midwest.
- JERMAINE JACKSON** "Little Girl Don't You Worry" (Motown) 52% reporting. Hot at WKWM and WJMO; climbing at KATZ and KPRS in the Midwest. Hot at WLOU while climbing at WAOK, WJJS, WVEE, WHRK and WNOO in the South. The East shows it climbing at WWIN, WXYV, WAMO and WKND with hot rotation at WWRL. New at KSOL in the West.
- KANO** "I'm Ready" (Emergency) 45% reporting airplay. Climbing at WHRK, KMJQ, WVEE, WENN, WYLD and WNOO in the South. Medium airplay at WWIN and WXYV in the East. Added at KSOL in the West. Hot at WTLC and WCIN; climbing at WKWM, WJMO and KATZ in the Midwest.
- NORMAN CONNORS** "Melancholy Fire" (Arista) 45% of our reporters are on it. Added at KSOL in the West. New at WXYV while climbing at WWRL in the East. The South reflects an add at KMJQ, WHRK and WVEE, medium airplay at WGIV and WAOK, and hot rotation at WDIA. Debuting at WCIN while climbing at WTLC, WJMO, KATZ and WJLB in the Midwest.
- ISLEY BROTHERS** "Who Said?" (T-Neck) 45% reporting action. Hot at WCIN with medium airplay at WDAO, WKWM and WJMO in the Midwest. Climbing at WGIV, WLOU, WHRK, WVEE and WNOO in the South. Hot at KDAY in the West. Added at WKND, climbing at WXYV and WWRL and hot at WWIN in the East.
- SILVER PLATINUM** "Dance" (SRI) 45% of our reporters are on it. Added at KDAY in the West. Climbing at WKND in the East. Hot at WLOU and WENN; climbing at WEDR and WAOK in the South. The Midwest shows an add at WCIN, WKWM, WBMX and WJLB, medium airplay at WJMO and KATZ, and hot rotation at WTLC and WDAO.
- HEATWAVE** "Gangsters Of The Groove" (Epic) 42% reporting. Hot at WLOU, WJJS and WENN; climbing at WHRK, WVEE and WYLD in the South. Medium airplay at WWIN, WXYV and WAMO in the East. Climbing at WBMX, KATZ, WCIN and WJLB in the Midwest.
- PATRICE RUSHEN** "Look Up" (Elektra) 42% of our reporters are on it. Hot rotation at KDAY and KDIA in the West. Heavy airplay at KATZ and KPRS in the Midwest. Climbing at WJJS, KMJQ, WHRK, WVEE, WENN, WYLD and WNOO in the South. Hot at WWRL; climbing at WXYV in the East.
- ZAPP** "Be Alright" (WB) 42% reporting airplay. Added at WAMO and WXYV in the East. New at WAOK, WHRK and WVEE while climbing at WGV and WLOU in the South. Debuting at KATZ, climbing at WKWM and WCIN, and hot at WTLC and WDAO in the Midwest. Climbing at KDAY in the West.

BLACKBYRDS "What We Have Is Right" (Fantasy) 39% reporting action. Added at WJJS and WENN with medium airplay at WLOU, WAOK, WDIA and WEDR in the South. Debuting at WTLC while climbing at WKWM and WJMO in the Midwest. New at KDAY in the West. Hot at WWRL; climbing at WWIN in the East.

COMMODORES "Jesus Is Love" (Motown) 35% reporting activity. Added at WJLB and climbing at KATZ, WJMO and WTLC, while hot at KMJM in the Midwest. Climbing at WXYV and WKND in the East. New at WJJS; climbing at WAMO, WHRK and WVEE in the South.

DRAMATICS "You're The Best Thing In My Life" (MCA) 35% reporting airplay. Added at KDAY in the West. New at WGIV, WENN and WYLD; climbing at WDIA in the South. Debuting at WKWM and WJMO with medium airplay at WDAO and WJLB in the Midwest. Added at WKND while climbing at WWIN in the East.

TOM BROWNE "Thighs High" (GRP/Arista) 35% reporting. Added at WXYV in the East. New at WJMO, WCIN, WDAO and KPRS in the Midwest. Debuting at WHRK, WVEE, WLOU, WAOK and WDIA, climbing at WNOO in the South.

SKYY "Here's To You" (Salsoul) 35% reporting. Hot at WGIV and WEDR; climbing at WLOU and WJJS in the South. The East shows it hot at WKND with medium airplay at WAMO. Added at WKWM, climbing at WTLC, KPRS and WJLB, and hot at WCIN in the Midwest.

MAZE "The Look In Your Eyes" (Capitol) 32% of our reporters are on it. Added at KSOL in the West. New at WXYV; hot at WAMO and WWRL in the East. Hot at WJMO and climbing at WBMX in the Midwest. New at WANT, WGIV, WHRK and WVEE in the South.

JOE SIMON "Glad You Came My Way" (Posse) 32% reporting. Added at WGIV, WLOU, WJJS and WENN, climbing at WHRK, WVEE and WYLD, and hot at WDIA in the South. Climbing at WXYV in the East. New at KDAY in the West.

B.T. EXPRESS "Stretch" (Columbia) 32% reporting airplay. Climbing at WXYV and WKND in the East. Added at WAOK while climbing at WLOU, WHRK and WVEE in the South. Added at KDAY in the West. Hot at WDAO with medium airplay at WTLC and WKWM in the Midwest.

NEW & ACTIVE

LENNY WHITE "Fancy Dancer" (Elektra) 29% reporting. Climbing at WWRL in the East. Added at WEDR; climbing at WLOU, WAOK and KMJQ in the South. Hot at WBMX with medium airplay at WTLC, WDAO and WJLB in the Midwest.

SHALAMAR "Full Of Fire" (Solar) 29% reporting. New in the South at WAOK, medium rotation at WGIV. The Midwest has an add at WJLB with medium rotation at WTLC, WKWM, WJMO and WCIN. The East shows medium rotation at WWIN and WKND.

CARRIE LUCAS "Career Girl" (Solar) 29% reporting. New in the Midwest at WJLB, KATZ, WCIN and WKWM, while climbing at WBMX and WTLC. Medium rotation in the South at WAOK and WYLD. Climbing in the East at WKND.

MICHAEL WYCOFF "Feel My Love" (RCA) 26% reporting. Medium rotation in the East at WKND. The South reflects a climber at WAOK. Medium rotation in the Midwest at WJLB, KPRS, KATZ and WJMO, while hot at WBMX. Medium at KDAY in the West.

GEORGE BENSON "Turn Out The Lamplight" (WB) 26% reporting. New in the East at WWIN, in the South it's new at WENN with medium rotation at WYLD and WDIA. In medium rotation in the Midwest at WDAO, WBMX, WCIN and WJLB.

MTUME "So You Wanna Be A Star" (Epic) 26% reporting. Medium rotation in the East at WKND and WWRL. Climbing in the South at WAOK and WDIA while hot at WNOO. Medium rotation in the Midwest at WBMX, KPRS, while hot at WTLC.

T.S. MONK "Bon Bon Vie" (Mirage) 26% reporting. New in the Midwest at WDAO with medium rotation at WBMX. Debuting in the South at WYLD while in medium rotation at WJJS and WLOU and hot at WNOO. In medium rotation in the East at WWRL and WKND.

ELOISE LAWS "Strength Of A Woman" (Liberty) 23% reporting. New in the West at KSOL with medium rotation at KDAY. Debuting in the Midwest at WJMO; medium rotation at WKWM and WJLB. Medium rotation in the South at WLOU. Climbing in the East at WKND.

JAZZ RADIO HOTTEST

Following are listed in order of their airplay activity.

- WEATHER REPORT** Night Passage (ARC/Columbia)
- GROVER WASHINGTON JR.** Winelight (Elektra)
- WILTON FELDER** Inherit The Wind (MCA)
- HERBIE HANCOCK** Mr. Hands (Columbia)
- HUBERT LAWS** Family (Columbia)
- CHICO FREEMAN** Peaceful Heart (Contemporary)
- EARL KLUGH** Late Night Guitar (Liberty)
- HIROSHIMA** Odori (Arista)
- MCCOY TYNER** Four X Four (Milestone)
- SADAO WATANABE** Bird Of Paradise (Inner City)
- SPYRO GYRA** Carnival (MCA)
- BOBBY SHEW** Class Reunion (Sutra)
- SONNY ROLLINS** Love At First Sight (Milestone)
- L.A. FOUR** Zaca (Concord)
- LOU RAWLS** Shades Of Blue (Philadelphia International)

NEW & ACTIVE

- DAN SIEGEL** The Hot Shot (Inner City)

EAST: WHUR/Washington, D.C., Jesse Fox; WEBB/Baltimore, MD, Chauncey Lewis; WYBC/New Haven, CT, Jonathan Brasiqu. SOUTH: WCLK/Atlanta, GA, Requesa Ward; WTJZ/Newport News, VA, Roi Ewell. MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, Dorian Pastor. WEST: KJLH/Los Angeles, CA, Lawrence Tarter.

Pop / Rhythms
Hottest
January 16, 1981

EAST	SOUTH	MIDWEST	WEST
Switch	Bar-Keys	Jacksons Cameo Parliament	Jacksons

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN
Baltimore, MD
Curtis Anderson

ADDED
Instant Funk
Leon Huff
Ray, Goodman & Brown
Barbara Mason
Spyro Gyra
George Benson

HOTTEST
Sugarhill Gang
Parliament
Jacksons
Wilton Felder
Yarborough & Peoples
Fleck/Bryson
Stevie Wonder "Do Like"
Bar-Keys
Whispers
Isley Brothers

WWRL
New York, NY
Bob Law/Linda Haynes

ADDED
Taste Of Honey
Azymuth
Ruby Wilson
Futures
Two Tones
O'Jays

HOTTEST
Earth, Wind & Fire
Blackbyrds
Jarmaine Jackson
Meiba Moore
Patrice Rushen
Fleck/Bryson
Crusaders
Switch
Minnie Riperton "Time"
Maze

WAMO
Pittsburgh, PA
Ken Allen

ADDED
Stevie Wonder
Whispers
Minnie Riperton "Time"
Zapp
Futures
Zingars

HOTTEST
Lakeside
Yarborough & Peoples
Reddings
Sweet Band
Aretha Franklin
Slick
Switch
Peaches & Herb
Maze
Con Funk Shun

WKND
Hartford, CT
Eddie Jordan

ADDED
Isley Brothers
Dramatics
Quinelle
Taste Of Honey
Frank Hooker
Simba

HOTTEST
Kool & The Gang
Slave
Switch
Lakeside
Reddings
Bar-Keys
Skiyy
O.C. Smith
LTD
Jacksons

WXYV
Baltimore, MD
Larry Wilson

ADDED
Slave
Leon Huff
Norman Connors
Yarborough & Peoples
Maze
Whispers
Delbert McClinton
Tom Browne
Lenny Williams
Zapp

HOTTEST
Jones Girls
Manhattans
Stevie Wonder
Jacksons
LTD
Cameo
Con Funk Shun
Bar-Keys
Switch
Earth, Wind & Fire

WDAS
Philadelphia, PA
Joe Tamburro

ADDED
None

HOTTEST
Kool & The Gang
Teddy Pendergrass
Reddings
Prince
Heatwave
Diana Ross "Turn"
Lakeside
Seawind
Wilton Felder
Stylytics

MIDWEST

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Two Tones
Omni
Leon Ware
Linda Clifford "I Had"
First Love
Debra Laws
Miroshima
Blackbyrds
Slave
Sharon Redd

HOTTEST
Lakeside
Sweet Band
Zapp
Yarborough & Peoples
Leon Huff
Shirley Brown
Mtume
Kano
Whispers
Silver Platinum

WBMX
Chicago, IL
Sparky Lane

ADDED
Silver Platinum

HOTTEST
Kool & The Gang
Earth, Wind & Fire
Michael Wycott
Omni
Fleck/Bryson
Ray, Goodman & Brown
Parliament
Millie Jackson
Lenny White
Cameo

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Unlimited Touch
Skiyy
Rodney Franklin
Dramatics
Silver Platinum
Carrie Lucas
Tyronne Thomas

HOTTEST
Lakeside
Parliament
Jones Girls
Switch
Jacksons
Gap Band
Cameo
Jarmaine Jackson
Slave
Bar-Keys

WCIN
Cincinnati, OH
Michael Roberts

ADDED
Yarborough & Peoples
ESP
Gap Band
Tom Browne
Spyro Gyra
Carrie Lucas
Norman Connors
Silver Platinum

HOTTEST
Jacksons
Parliament
Isley Brothers
Switch
Earth, Wind & Fire
Aretha Franklin
Fleck/Bryson
Skiyy
Manhattans
Lakeside

WJMO
Cleveland, OH
Bernie Moody

ADDED
Sugarhill Gang
Tom Browne
Stevie Wonder
Slave
Eloise Laws
Dramatics

HOTTEST
Cameo
Earth, Wind & Fire
Reddings
Maze
Lakeside
Jarmaine Jackson
Jones Girls
Bar-Keys
Parliament
Jacksons

WHRK
Memphis, TN
Ron Olsen

ADDED
Slave
Leon Huff
Norman Connors
Yarborough & Peoples
Maze
Delbert McClinton
Whispers
Tom Browne
Lenny Williams
Zapp

HOTTEST
Jones Girls
Manhattans
Stevie Wonder
Jacksons
LTD
Cameo
Con Funk Shun
Bar-Keys
Switch
Earth, Wind & Fire

WDAO
Dayton, OH
Turk Logan

ADDED
Instant Funk
Tom Browne
O'Jays
T.S. Monk
Zingars
Omni

HOTTEST
Gap Band
B.T. Express
Wilton Felder
Peaches & Herb
Jacksons
Bootsy
Con Funk Shun
Barbara Mason
Fleck/Bryson
Parliament

KATZ
St. Louis, MO
Earl Parnell

ADDED
Robert Winter & Fall
Yarborough & Peoples
Stevie Wonder
Slave
Zapp
Carrie Lucas

HOTTEST
Kool & The Gang
Parliament
Patrice Rushen
Cameo
Ray, Goodman & Brown
Teddy Pendergrass
Larry Graham
Sugarhill Gang
Stevie Wonder "Master"
Jacksons

WWWS
Saginaw, MI
Kermit Crockett

ADDED
None

HOTTEST
Lakeside
Jacksons
Yarborough & Peoples
Skiyy
Gap Band
Aretha Franklin
Cameo
Kano
Leon Huff
Bonnie & Demo
Herbie Hancock

WEST

KDAY
Los Angeles, CA
J.J. Johnson

ADDED
Silver Platinum
Truth
Joe Simon
Dramatics
Blackbyrds
B.T. Express
Moments
HOTTEST
Yarborough & Peoples
Jacksons
Switch
Earth, Wind & Fire
Isley Brothers
LTD
Bar-Keys
Patrice Rushen
Slave
Gap Band

KDIA
Oakland, CA
Keith Adams

ADDED
Dramatics (LP)
Eloise Laws (LP)
Lou Rawls (LP)
Tierra (LP)
HOTTEST
Teenie Marie
Stevie Wonder "Master"
Wilton Felder
Ray, Goodman & Brown
Larry Graham
Aretha Franklin
Robert Winter & Fall
Patrice Rushen
Jacksons
Bobby Blend

KSOL
San Mateo, CA
J.J. Jeffries

ADDED
Jones Girls
Gap Band
Jarmaine Jackson
Yarborough & Peoples
Maze
Eloise Laws
Kano
Sugarhill Gang
Norman Connors

HOTTEST
Kool & The Gang
Jacksons
Lakeside
Reddings
Parliament
Aretha Franklin
Switch
Con Funk Shun
Bar-Keys
Earth, Wind & Fire

SOUTH

WANT
Richmond, VA
Ben Miles

ADDED
Maze

HOTTEST
Lakeside
Cameo
Sugarhill Gang
Con Funk Shun
Jones Girls
Slick
Wilton Felder
Bar-Keys
Gap Band

WQIV
Charlotte, NC
Jo Ann Graham

ADDED
Joe Simon
Whispers
Freddie Waters
Mika Mandell
Maze
Pointer Sisters
Dramatics
Edmund Sylvers
Zingars
Prince

HOTTEST
Lakeside
Yarborough & Peoples
Gap Band
LTD
Stevie Wonder
One Way
Bar-Keys
Chi-Lites
Skiyy
Switch

KMJO
Houston, TX
Robert V

ADDED
Switch
Whispers
Norman Connors
Rod Stewart
Steely Dan
Parliament

HOTTEST
Lakeside
Gap Band
Jimmy Sphear
Cameo
Teddy Pendergrass
Kool & The Gang
Jacksons
Reddings
Cameron
Bar-Keys

WLOU
Louisville, KY
Bill Price

ADDED
Whispers
Tom Browne
Zingars
Instant Funk
Joe Simon

HOTTEST
Gap Band
Jacksons
Slave
Yarborough & Peoples
Heatwave
Bar-Keys
Jarmaine Jackson
Alfonzo Surratt
Silver Platinum
Switch

WEDR
Miami, FL
Jerry Rushin

ADDED
Whispers
Rosko
Taste Of Honey
Lenny White
Spyro Gyra
Billy Frazier

HOTTEST
Yarborough & Peoples
Skiyy
Clarence Carter
Gap Band
M'Lady
Sugarhill Gang
Lenny Williams
Mammatapee
Roots Uprising
Wilton Felder

WAOK
Atlanta, GA
Carl Connors

ADDED
Whispers
Jones Girls
Tom Browne
B.T. Express
Prince
Steely Dan
Sugar Daddy
Shalamar
Zapp

HOTTEST
Switch
Cameo
Parliament
Manhattans
Earth, Wind & Fire
Con Funk Shun
Bar-Keys
Tamiko Jones
Lakeside
Yarborough & Peoples

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Slave
Leon Huff
Norman Connors
Yarborough & Peoples
Maze
Whispers
Delbert McClinton
Tom Browne
Lenny Williams
Zapp

HOTTEST
Jones Girls
Manhattans
Stevie Wonder
Jacksons
LTD
Cameo
Con Funk Shun
Bar-Keys
Switch
Earth, Wind & Fire

WJJS
Lynchburg, VA
Robert Golne

ADDED
Robert Winter & Fall
Whispers
Commodores
Blackbyrds
Barbara Mason
Joe Simon

HOTTEST
Kool & The Gang
Cameo
Manhattans
Earth, Wind & Fire
Pointer Sisters
LTD
Jacksons
Heatwave
Switch
Lakeside

WDIA
Memphis, TN
Mark Christian

ADDED
Slave
Rodney Franklin
Tom Browne

HOTTEST
Gap Band
Lakeside
Bar-Keys
Jones Girls
Jacksons
Norman Connors
Manhattans
Fleck/Bryson
Peaches & Herb
Joe Simon

WNOO
Chattanooga, TN
Dwight Harrison

ADDED
Edwin Starr
O'Jays

HOTTEST
T.S. Monk
Lakeside
Sugarhill Gang
Bar-Keys
Con Funk Shun
Jacksons
Mtume
Gap Band
Manhattans
Pointer Sisters

WENN
Birmingham, AL
Dave Donnell

ADDED
Gil Scott-Heron
Jones Girls
Blackbyrds
Dramatics
Joe Simon
Sugar Daddy
Peaches & Herb
George Benson
Idris Muhammad
Lenny Williams
Dazz

HOTTEST
Rockie Robbina
Parliament
Moments
Bar-Keys
Gap Band
Silver Platinum
Bohannon
Yarborough & Peoples
Sugarhill Gang
Heatwave

WYLD
New Orleans, LA
Bruta Bailey

ADDED
Futures
Dramatics
T.S. Monk
Ramsey Lewis

HOTTEST
Cameo
Aretha Franklin
Switch
Earth, Wind & Fire
Kool & The Gang
Larry Graham
Teddy Pendergrass
LTD
Jones Girls
Ray, Goodman & Brown

OPPORTUNITIES

Openings

EAST

WRWA, MusicRadio 1340, is looking for a midday adult communicator. Must have knowledge of 50's, 60's, and 70's music. Come work at one of the East's best facilities. Tape, resume and latest ARB to Rick Ryder, OM, WRWA, Box 1710, Reading, PA 19603. EOE M/F (1/16)

13FEA/Manchester, NH looking for newperson. Minimum two years experience. Must be able to gather and write and have good pipes. Tapes and resumes to Gary Lee Horn, 13FEA, Box 370, Memmuck, NH 03054. No calls please. EOE M/F (1/16)

We're a top-rated Country station looking for a midday personality with good production skills. Country's hot and so are we! Send tapes and resumes to Michael Shafer, WSEN-AM/FM, Box 1050, Baldwinsville, NY 13027. No calls please. EOE M/F (1/16)

WCHS-AM/Charleston, WV has immediate jock openings. Pop/Adult. Send tapes and resumes to John Gabriel, PD, WCHS, 1111 Virginia St. E., Charleston, WV 25324. No calls please. (1-16)

WIXY is looking for slick midday personality for solid Country station that's kicking the cowchips out of the market. Send tapes and resumes to Billy Carter, PD, WIXY, 45 Fisher Ave., E Longmeadow, MA 01028. (1-16)

Key part-time position at **KICKS 101.5**. Looking for hot personality. Tapes and resumes to KICKS 101.5, 218 Ewingville Rd., Trenton, NJ 08638. ATTN: Sam Lit. EOE (1-16)

WSNE/Providence has an immediate opening for a part-time weekend personality. Please send aircheck and resume to Peter Mokover, WSNE, 111 Dorrance St., Providence, RI 02903. EOE M/F (1-16)

195FM (WRKI/Bridgeport), Superstars AOR, has immediate opening for morning drive personality. Creative energy a must. Send tape and resume to Bob Kocak, PD, 195FM, Box 95, Danbury, CT 06810. No calls please. EOE M/F (1-16)

Fill in. The better you are, the more flexible your current hours are, the more on-air bucks you'll get from me. Phone before midnight tonight. Teddy G., PD, (215) 376-3987. WHUM/Reading, PA. Minorities, females encouraged to apply. EOE M/F (1-16)

Experienced announcer for morning drive, who likes to sell. Pleasant working environment, 30 minutes from Baltimore. Also looking for weekend announcer. Tape and resume to Jim Harrison, WBOB, Box 567, Bel Air, MD 21014. (1-9)

PM drive, news anchor/reporter needed for AM/FM combo. Growing metropolitan area between Philadelphia and NYC. Solid company, dedicated to journalism, good benefits. You'll love the view. Tapes, resumes to Jane Farmer, News Director, WEEX/WOOO, Box 190, Easton, PA 18042. (1-9)

Northern New England's premiere AOR station, WBLM, needs a full-time Chief Engineer. Simply incredible, brand-new studio complex intown. Remote XMTR with stand-by. Working here is a joy. Talented, professional staff. Lifestyle of country and city: skiing to nightspots. Send resume to Operations Director, Mike Bushey, WBLM, Box 478, Lewiston/Portland, ME 04240. (1-9)

Suburban Washington DC Pop/Adult seeking evening personality with good voice and strong production. Tape and resume to Johnny Long, PD, WPRW, Box 1460, Manassas, VA 22110. (707) 368 3100. EOE M/F (1-9)

Afternoon news slot open at Top 10 market Adult Contemporary. Solid writing, editing and communications skills required along with team attitude. Tapes and resumes to Joe Capobianco, Bonneville Broadcast Consultants, Box 157, Tenafly, NJ 07670. No calls please. (1-9)

WMAS/Springfield, MA looking for solid news voice to handle afternoon drive. Upbeat delivery with personality to make stories come alive. Tape and resume to Ron Russell, 101 West St., Springfield, MA 01104. (1-9)

Announcer; Warm, P/A-style communicator for low profile easy listening format. WSSH, 470 Statler Office Bldg., Boston, MA 02116. (1-9)

Openings

Immediate opening for experienced news reporter. Full-time position and expanding AM FM combo. Send tape and resume to Marie Daniels, ND, WCHA-WIKZ, Professional Arts Bldg., Chambersburg, PA 17201 (717) 263-0813. EOE M/F (1-9)

WQCM-FM, mass appeal/personality for mid-Maryland is looking for up tempo pros that have fun on the air. Good voice and polished sound a must. Tape and resume to Gary Michaels, WQCM, 1250 Downsville Pike, Hagerstown, MD 21740. EOE M/F (1-9)

1270 WTSN-AM needs a mature Pop/Adult personality now. WTSN is located right on the NH seacoast. 50,000 watts. Excellent place to grow and mature. Fun radio with good benefits. Tape and resume to Jim Sebastian, WTSN, Box 400, Dover, NH 03820. (1-9)

WEIR/Weirton, WV currently looking for an experienced newperson. 1 year experience. Good corporation. Tape and resume to Gene Stabile, 3578 Pennsylvania Ave., Weirton, WV 26062. No calls please. EOE M/F (1-9)

WXYV-FM (V-103)/Baltimore looking for jock for mid-night to 6am. Experience a must. AFTRA. Send tape and resume to Larry Wilson, WXYV FM, 8001 Park Heights Ave., Baltimore, MD 21208. No calls please. (1-9)

WKYG/Parkersburg/Marietta looking to add to staff. Require experience, good production, knowledge of equipment, enjoy working within structured format, can communicate, make people laugh, think and sell and become part of listeners' routine. Looking for someone who loves radio and wants a place with growth potential. The person we seek is good enough for a bigger market and will be paid accordingly. Tape and resume to Jack Randall, WKYG, Box 368, Parkersburg, WV 26101. EOE (1-9)

WFTN/Franklin, NH needs an up and coming personality for 6pm-midnight. High energy and ability to talk to and with people a must. If you can handle a fast paced show we want to hear from you. Tape and resume to Rick DeFazio, WFTN, Box 99, Franklin, NH 03235. Females and minorities encouraged to apply. (1-9)

WKEE & WHTN/Huntington, WV is accepting applications and resumes for good part-time announcers. Are you a radio vet looking to come out of retirement on a part-time basis? Only strong talent with experience need apply. Best pay and benefits. Contact Steve Sayes (304) 525-7788 or write Box 2288, Huntington, WV 25701. EOE M/F (1-9)

Northeast small market AM-FM automated station is looking for a dedicated person to fill the position of News Director. Also looking for an experienced copy-writing and production person. Send tape and resume to Dawn Gaffka, WSME, Box 1220, Sanford, ME 04073. (207) 324-7271. EOE M/F (1-9)

WVAQ is looking for a strong morning person. 50,000 watt FM in north central WV. Good voice and production essential. Good pay and benefits. Top Tracks. Tapes and resume to Scott Rader, WVAQ, Greer Bldg., Morgantown, WV 26505 or call (304) 296-0029. EOE M/F (1-9)

WBAX/Wilkes-Barre/Scranton seeks talented news person who wants to do more than read the news. Our last three news people have all been stolen to go to TV, one to PM Magazine. I'm looking for that kind of person. Send tape and resume to Max Kinkel, PD, WBAX, One Broadcast Plaza, Wilkes-Barre, PA 18703. EOE M/F (1-9)

SOUTH

WLEE, Nationwide Communications in Richmond, VA, is looking for full and/or part-time air talent. If you can be a standout member of our team, send tape and resume to Dave Bishop, PD, WLEE, Box 8477, Richmond, VA 23226. EOE M/F (1-16)

WGOW/KZ106 are presently looking for CHR, Pop/Adult and news people for possible future openings. Tapes and resumes to Greg Schaeffer, Operations Director, WGOW/KZ106, Box 11202, Chattanooga, TN 47401. EOE (1-16)

WORD, a contemporary radio station located in the 36 ADI and the 66 Metro, is now seeking applications for future openings. Tapes, resumes and salary requirements to Charles A. Brooks, GM, Box 3257, Spartanburg, SC 29304. Women and minorities encouraged to apply. EOE (1-16)

Openings

96 ERC has a rare AM drive opening. Looking for super entertainer to be a partner with Alabama's number one sportscaster. Great bucks for the right person. Tapes and resumes to Kevin McCarthy, WERC, Box 10904, Birmingham, AL 35202. EOE (1-16)

Wanted: Chief Engineer at WRJZ/Knoxville, TN. Must have experience with directional antenna systems. Good salary. Send resumes to Ron Hamilton, GM WRJZ, Box 3367, Knoxville, TN 37917, or call (615) 548-6121. EOE (1-16)

Assistant News Director for major news operation. Requires skilled anchorperson with writing, street and extensive administrative abilities. Tapes and resumes post haste to Greg Jarrett, WLCY, Box 42-138, St. Petersburg, FL 33742. EOE M/F (1-16)

Looking for a good career move? Would you like to live in the sunny SW? Kill two birds with one tamele. Send tapes and resumes to KELP Radio, Box 12920, El Paso, TX 79912, Attention Mike Preston. EOE M/F (1-16)

Midday announcer needed for modern Country station in Texas panhandle. Bright, conversational, one-to-one. Duties include news, production and sports p-b-p if interested. Experience preferred. Send tapes, resumes and salary requirements to Ray Milton, PD, KBBB, Box 1478, Borger, TX 79007. EOE M/F (1-16)

Nationwide talent search! KINT-98, number one rock powerhouse of the Southwest, has a rare PM drive opening. Great salary and benefits. Tapes and resumes to Jim Zippo, PD, KINT-98, 5710 Trowbridge, El Paso, TX 79925. No calls please. EOE M/F (1-16)

\$500 REWARD. FM97/Dallas-Ft. Worth is looking for an outstanding night jock who is intelligent, street-wise and would be equally compatible with AOR and CHR. Be first to turn me on to the jock I hire and you get the reward. Christopher Haze, PD, FM97, 4801 West Freeway, Ft. Worth, TX 76101. (1-16)

KNUS/Dallas looking for news person with sports background. Send tapes and resumes to Scott Hodges, ND, KNUS, 5217 Ross Avenue, Penthouse Suite, Dallas, TX 75205. No calls please. EOE M/F (1-16)

Looking for an experienced and creative AOR air personality. Must have strong production ability. Send tapes and resumes to Ann Michaels, KLAQ, 4141 Pinnacle, Suite 120, El Paso, TX 79902. EOE M/F (1-16)

We haven't seen snow in years! South Florida's Wizard 99 is looking for dynamic midday personality or all night jock. Superb bucks, great facilities, growing company. Minorities encouraged. Tapes and resumes to Scott Fisher, WIZD-FM, Box 99, Ft. Pierce, FL 33450. No calls please. EOE (1-16)

KOYL has future job openings. Send tapes and resumes to Jeff Sarich, Box 6350, Odessa, TX 79762. Country format. (1-16)

Major broadcast group has opening for news. Tapes and resumes to John Picano, Box 189, West Palm Beach FL 33402. (1-9)

KKQV/Wichita Falls, TX now accepting tapes and resumes for future openings. Send to Mike Edwards, Operations Manager, Box 4327, Wichita Falls, TX 76308. EOE M/F (1-9)

Chief Engineer needed. Best city in Texas. KHF/Austin needs hard worker. Broadcast engineering and audio maintenance experience a must. Contact Dick Oppenheimer at (512) 474-9233. EOE (1-9)

Openings on new Amarillo FM rock station for Program Director and airshifts. Tapes and resumes to Tony Mathis, Box 31090, Amarillo, TX 79120. EOE M/F (1-9)

Q107/Charleston has afternoon drive position available immediately for self-motivated person who can make it happen in afternoon drive. Must be self starter with dazzling production and ability to blend their energy with strong CHR format. Q107 is the low country's 100,000 kw powerhouse with limitless future. Tapes and resumes to Tracy Mitchell, Box 903 and 904, St. George, SC 29477. EOE (1-9)

CK101/Cocoa Beach, FL needs top flight morning personality. News Director and jocks for other airshifts. Send tapes, resumes and photos to Chip Taylor, PD, CK101, Box 520, Cocoa Beach, FL 32921. EOE (1-9)

Openings

WIZARD-96FM is expanding our on-air and production staff. Can you fit in with talent from San Jose, Wichita, Ft. Pierce, Norfolk, and New York? Tapes and resumes to Darvy James, PD, WWZD, 133 W. 21st St., Buena Vista, VA 24416, or call (703) 261-6113 between 10am and 12 noon. EOE M/F (1-16)

Q102/Daytona Beach looking for morning personality. 100 kw Pop/Adult with great numbers and great equipment. Our last morning man was from KHJ so make it good. If you're ready to live on the beach and join a winning team, send tapes and resumes to Mark McKay, Q102, Box O102, Daytona Beach, FL 32018. No calls please. EOE M/F (1-9)

Looking for adult Country air personalities for future openings. Send tapes and resumes to WIRK-FM, Box 3828, West Palm Beach, FL 33402. EOE M/F (1-9)

WGEZ-FM, 24-hour live Country station, needs a Program Director and Music Director immediately. Minimum 4 years experience. Good production and air skills a must. Send tapes and resumes to WGEZ, Box C, Springfield, GA 31329, or phone Ron at (912) 754-6486 between 9am and 3pm. EOE M/F (1-9)

Fully staffing new FM facility in Lexington, KY area. All airshifts and news department open. Adult/Contemporary format. Send tapes, resumes and salary requirements before January 30 to Larry Trimmer, The Cromwell Group, Inc., 201 Patchen Dr., #39, Lexington, KY 40502. EOE M/F (1-9)

Immediate opening at West Texas station for News Director. Excellent pay and vacation benefits. Need news or sports background. Tapes and resumes to KPET Dave Jones, Box 1188, Lamesa, TX 79331, or call (806) 872-2404. (1-9)

KTXQ 102/Dallas-Ft. Worth, AOR, needs jock. Tapes and resumes to Tom Owens, 3626 North Hall, Dallas, TX 75219. EOE M/F (1-9)

On-air Program Director needed for new FM facility in the Lexington, KY area. Must have background in Pop/Adult, extensive music knowledge, strong production and promotional skills and be a proven administrator. Send tapes, resumes, salary requirements and a letter detailing your management and programming philosophies to Larry Trimmer, The Cromwell Group, Inc., 201 Patchen Drive, #39, Lexington, KY 40502. Apply before January 30. EOE M/F (1-9)

Experienced announcers. Need both morning and afternoon drive jocks with strong, creative production talent for Adult Contemporary station. Strong on relatives and community involvement. Tapes and resumes to Station Manager, Box 70, Ft. Knox, Kentucky 40121. EOE (1-9)

Top FM in East Tennessee looking for a versatile self motivated creative personality with good production skills and at least 3 years experience in commercial radio and background in album rock. Excellent benefits with good pay. Send resume and tape to Radio & Records, 1930 Century Park West, Box 217, Los Angeles, CA 90067.

Needed yesterday. Mature voiced personality for air and production. Big Band/MOR. Tampa Bay market. Call Arthur Crofton at (813) 849-2285. (1-9)

KBOX/Dallas needs good dependable announcers. Ability to get along with others and the desire to work are the most important requirements. No superstars or drifters desired. Please do not call. Send tapes and resumes to Jack Weston, KBOX Radio, Dallas, TX 75238. EOE M/F (1-9)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

WALTER G. BROADHURST has been appointed to Local Sales Manager of 14WK and WKFM97/Wheeling, WV.
JAY GLASS promoted to MD at KPUR/Amarillo, TX.
ERIC STEVENS to 12mid-6am at KPUR/Amarillo, TX from Armed Forces Radio.
MIKE BRADFORD, formerly KNOX/Grand Forks, ND, joins KPUR/Amarillo, TX 7pm-12mid.
MIKE PRESTON promoted to PD at KELP/El Paso, TX.
DAVE BEEDY joins WFYR/Chicago, IL from WCIL-FM/Carbondale, IL, as news reporter.
TOM DURNEY named VP and General Manager of WQUE/New Orleans, LA.

Record

CHUCK CLINE has been appointed Promotion and Publicity Manager for Spirit Records.
ROBERT S. PERLSTEIN named Director, Business Affairs, CBS Masterworks.
HEATHER IRVING appointed Merchandising Manager, West Coast, Epic/Portrait/CBS Associated Labels.
AMY STRAUSS named Manager, Artist Functions, Press and Public Information, Columbia Records.
CHUCK JONES named Elektra/Asylum Promotion Manager for Atlanta area.
RICK RIEGER appointed Field Sales Manager for WEA Los Angeles.
CINDY PAUL named Media Specialist for WEA Los Angeles.

OPPORTUNITIES

Openings

SOUTH

KBOX/Dallas strong morning drive anchor. Must have excellent air sound and writing skills to match. Be street-wise. Send tapes and resumes to Drive O'Brien, KBOX, 9900 McCrea Dallas, TX 75238. EOE (1-9)

News/Person needed. WKQR-WLAS/Jacksonville, NC. FM is AOR, AM is Country. Tapes and resumes to Kris Kelly, Box 760, Jacksonville, NC 28540. EOE M/F (1-9)

Pough Broadcasting is accepting applications for future openings at our stations in Tampa, Atlanta, Memphis, Baltimore, Chicago and Cincinnati. Interested Program Directors, News Directors, news anchors and jocks should forward information and tapes to Mr. Craig Scott, Vice President/Programming, Pough Broadcasting, 112 Union Avenue, Memphis, TN 38103. EOE M/F (1-9)

WGBS South Florida's Pop/Adult station, seeks dynamic, major market morning personality or morning team to join the station's newly-organized, highly talented creative crew. Prompt and confidential consideration. Tapes and resumes to Brian Scott, 710 Brickell Avenue, Miami, FL 33131. EOE M/F (1-9)

MIDWEST

KOOO Outlaw Country, looking for outlaws or ladies. Tapes, resumes and salary requirements to Randy Fillmore, PD, KOOO, Box 31037, Omaha, NB 68131. No calls please (1-16)

Q102/Cincinnati has opening for part-time weekend air talent within driving distance. Contact Jim Fox at (513) 381-5500. EOE M/F (1-16)

Immediate opening for mature, experienced News Director. Tapes and resumes to KKO, Box 10, Minot, ND 58701, or call Allan Rau at (701) 852-4646. EOE M/F (1-16)

Experienced News Director for western Michigan's only full-time News/Talk operation. Dynamic, programming-oriented news heavy. Must be skilled at integrating news with conversational talk. Production skills a must-on-air skills not essential. Call Larry Yurdin, WTWM, Grand Rapids, at (616) 456-5461 (1-16)

WPZ/Petoskey, MI Pop/Adult station is in need of Program Director. Tapes and resumes to Ken McDonald, WSAM Radio, Box 1776, Saginaw, MI 48605. EOE (1-16)

Beautiful Music can be fun! Flagship stations of successful Midwestern group need Beautiful Music personality with production abilities. Excellent pay for the right person. Robots need not apply. Tapes and resumes to Paul Hemmer/Loras Sabers, KIWI, Box 1280, DuBuque, IA 52001, or call (319) 556-5494 (1-16)

WANTED: Exceptional air talent for progressive morning show on Chicago's WXR-FM. Should be articulate, intelligent, and highly skilled at performing and production. Musical vocabulary should encompass more than standard AOR fare. Looking for a budding genius who can make creative use of medium on daily basis. No imitators, please. Send tapes and resumes only to Norm Winer, WXR-FM, 4949 W. Belmont Chicago, IL 60641. No calls please. All applications handled in the strictest confidence. (1-16)

KFMH KWTC/Muscatine, IA has opening for morning newscaster. New facility, good atmosphere, and good pay. Should be conversational. Three person department. Tapes and resumes to Steve Bridges, Box 116, Muscatine, IA 52761, or call (319) 263-2442. EOE M/F (1-16)

KKDQ-FM/Grand Forks, ND looking for air talent for near future. Send tapes and resumes to Brian Norton, Box 997, Grand Forks, ND 58201 (1-16)

Experienced Chief Engineer wanted for 50,000-watt FM AOR and 1000-watt AM News/Talk. Must be available immediately. Rush resumes to Larry Yurdin, WTWM-WLAV, 101C Waters Building, Grand Rapids, MI 49503. EOE (1-16)

KZ93/Peoria's #1 radio station is conducting a talent search. We are looking for someone, preferably a female, to handle our 10pm-2am shift and also some production. This is your chance to work for a major broadcast company in a good top 100 market. Rush resumes to Lou Patrick, PD, 3131 N. University, Peoria, IL 61604. EOE M/F (1-16)

D-102 is accepting tapes and resumes for possible future openings. We are #1 ARB and intend to stay there. If you think you could be a part of our winning team, send your materials to Keith Mason, WDNL, 1501 N. Washington, Danville, IL 61832. EOE M/F (1-16)

PD wanted KKXL-AM Radio in Grand Forks, ND has opening for a PD. Looking for applicants with proven track record. Pop/Adult format, #1 in seven-station market. A good challenge with a growing group. Tapes and resumes to Duane Cariveau, KKXL, Box 997, Grand Forks, ND 58201. EOE M/F (1-16)

WGBF/Evensville looking for morning drive talent to work for southern Indiana's top-rated station. Good money, benefits, and a great market. Send tapes and resumes to Carl Hamilton, 3809 Washington Ave., Evansville, IN 47734, or call (812) 477-8811 (1-16)

News Director with personality approach. WRKR/Milwaukee/Racine. Contact Steve Warren at (414) 552-8787 (1-16)

Openings

Computerized letter-perfect jocks have no place in Ft. Wayne. We need an entertaining personality with depth in AOR. No lazies - just crazies who realize the future of AOR in the 80's. Send tapes and resumes to Rick West, WXXE, 4740 Coldwater Rd., Ft. Wayne, IN 46825. No calls please (1-16)

KKXL-KKQJ-FM/Grand Forks, ND is looking for a morning news anchor who can hit the streets in the afternoon. Experience required, but talent more important than a long resume. Tapes and resumes and writing samples to Tim Burke, KKXL News, Box 997, Grand Forks, ND 58201. No calls please. EOE M/F (1-16)

PM Drive Personality talker for top 50 market News/Talk station. Should be news and media oriented. A seasoned pro - no lightweights. Send tape and resume to Radio & Records, 1930 Century Park West, Box 220, Los Angeles, CA 90067

WIRL/Peoria, Pop/Adult, 350,000 metro, Mid-America Media Group needs creative, reliable morning entertainer who is into community involvement. Excellent facilities, good town, and after a while the name doesn't sound funny. If you think you can play in Peoria, send tape and resume to Lee Malcolm, WIRL, Box 3335, Peoria, IL 61614. EOE M/F (1-9)

Mature radio entertainer for Pop/Adult in IL's second market. Good production and music knowledge essential. Phone Byrd at (815) 332-3436 before noon CST, or (815) 544-3183 1-6pm (1-9)

Stuart Stations in the Midwest need Operations Manager for automated mellow rock FM. Also, news people and air-talent people. Call Orv Koch, (402) 475-4204 (1-9)

WLZM-293 has future opening for air personality. Send tape and resume to Box 99, La Crosse, WI 54601. EOE M/F (1-9)

U-93, South Bend, IN's #1 station, seeking experienced jocks for part-time work. Swing shift availability a must. Tape and resume to Kris Robbins, PD, U-93, Box 1616, South Bend, IN 46634. No calls. EOE M/F (1-9)

Midwest AM station is seeking morning drive Country personality. Experience with Country formats preferred but not necessary. Valuable opportunity at super solid AM/FM/TV outlet. Rush tapes and resumes to Kris Robbins, PD 15WNU/U93, Box 1616, South Bend, IN 46634. No calls. EOE M/F (1-9)

Director of advertising and sales promotion. Looking for dynamic individual for one of Chicagoland's most aggressive radio stations. WCLR is searching for a go-getter. College degree and 5 years experience in broadcasting, advertising or marketing with supervisory experience preferred. Must have background of operation of a full-service in-house advertising/PR agency and ability to work with others. Contact Tom Embree, (312) 677-5900, or send resume to WCLR, 4849 Golf Road, Skokie, IL 60077. WCLR is a Bonneville International station. EOE M/F (1-9)

Small market WPLY is looking for right persons for its Pop/Adult format. Tapes and resumes to Mike Phillips, Box 420, Plymouth, WI 53073, or call (414) 893-2861 (1-9)

News reporter. Must have some experience with salary negotiable. Contact Mike Wering, ND, KWWL, Box 1330, Waterloo, IA 50704, or call (319) 234-2200. EOE M/F (1-9)

Wanted: Strong morning personality, major market salary. Send tapes to Dan Dudley, VP, Reams Broadcasting, 604 Jackson St., Toledo, OH 43604. No calls please. EOE M/F (1-9)

Rock 104/Hamilton/Cincinnati, a brand new Top Tracks Rock & Roll station, is looking for full-time and part-time personnel. On-air and production experience required. Tapes and resumes to Ron Phillips, Rock 104, 3rd & High, Suite 804, Hamilton, OH 45011. No calls please. Minorities encouraged to apply. EOE (1-9)

KAFI-AM/Ames, IA, located outside Des Moines metro. Looking for talented announcers with good production skills. Good benefits and growth opportunities with company. Tape and resume to PD, Box 728, 415 Maine, Ames, IA 50010. (515) 232-1430. EOE M/F (1-9)

E. Alvin Davis & Associates has immediate openings for full staff at our newest client station. Need air talent, programming and production. Females and minorities encouraged to apply. Excellent opportunity to get in on ground floor of group owned, medium market station. Exceptional salary and working conditions. Rush cassette air check, production samples, resume, etc. to E. Alvin Davis, E. Alvin Davis & Associates, 3515 Bookmark Place, Landen Farms, OH 45039 (1-9)

WFBQ. Superstars AOR, looking for qualified talent for future openings. Should have AOR or CHR background. Tapes and resumes to Joe Krause, WFBQ, 6161 Fall Creek Rd., Indianapolis, IN 46220. EOE (1-9)

WMAD/Madison, highly-rated AOR, needs announcer/Production Director. Good personality approach important. Good bucks. Beautiful, young city. Send tape and resume to Barry Grant, Box 3470, Madison, WI 53704, or call (608) 249-9277. EOE M/F (1-9)

Openings

AOR morning man needed immediately for 1st class rock and roll radio station in Duluth/Superior. Top staff and facilities in anybody's language. We promote big! Tapes and resumes to GM, KQDS, Box 6167, Duluth, MN 55806. (1-9)

Needed now ... News Director. Good opportunity for young hard-working newspaper on the way up. You are the news department! Also need full-time announcer. 30 miles from Louisville. WJDW, Box 100, Corydon, IN 47112 (1-9)

AOR announcer who cares about future needed for medium market state-of-the-art station. Decent production skills. We offer top money plus benefits. Tape and resume to GM, KQDS, Box 6167, Duluth, MN 55806 (1-9)

One of the country's original AOR stations has a rare afternoon drive opening. Medium to major market experience a must, along with a top notch ability to communicate. If you are a real radio personality with an exciting and dynamic delivery, send a recent tape and resume to John Duncan, WABX, 20760 Coolidge, Detroit, MI 48237. No calls. Owned by Century Broadcasting. EOE (1-9)

WEST

KBEE-AM-FM/Modesto, CA has an immediate opening for PD. FM #1 in market with automated BM. AM-Live assist Pop/Adult with heavy emphasis on local news, sports and information. Must have experience, strong on-air work, good production, and 1st phone. Excellent benefits with well-established company. Tapes and resumes to Lois Lyon, KBEE, Box 3131, Modesto, CA 95353. EOE (1-16)

14 KXOA "Sacramento's Greatest Hits" is looking for one-on-one air personalities who like to have fun. Tapes and resumes to Terry Nelson, Box 1677, Sacramento, CA 95808. EOE M/F (1-16)

Bay Area Country flavored AOR has possible opening for experienced, believable-sounding air person. Bay area preferred. Tapes and resumes to David Chaney, PD, KFAT, Box 2003, Gilroy, CA 95020. EOE M/F (1-16)

KIOY/Fresno needs full and part-time jocks for present and future openings. Tapes and resumes to Mark Driscoll, KIOY, 12592 South Cedar Ave., Fresno, CA 93725. EOE M/F (1-16)

100 FM is looking for the right person for our growing news department. We're looking for experience and excellence in news and public affairs. We offer a stable position in the growing medium market area of Southern Oregon. If you're looking for a challenging, rewarding news position, send tapes and resumes now to Randall Berger, News Director, 100FM, Box 388, Gold Hill, OR 97525, or call (503) 772-4170. EOE M/F (1-16)

KBEE/Modesto, CA has immediate opening for AM drive announcer. Format Pop/Adult live assist. Must have experience, strong on-air work, good production and 1st phone. Excellent benefits with well-established company. Tapes and resumes to Lois Lyons, KBEE, Box 3131, Modesto, CA 95353. EOE (1-16)

Full-time newscaster wanted. KDZA-AM/100 FM/Pueblo, CO. Tapes and resumes to Frank Provenza, Box 93, Pueblo, CO 81002. No calls please. EOE M/F (1-16)

Q95FM (KQLH)/San Bernardino is looking for tapes and resumes for possible future openings. Must have good production and work a P/A format. Tapes and resumes to Sam Jackson, PD, KQLH, Box 5640, San Bernardino, CA 92412 (1-16)

The Inland empire's number one station is accepting tapes and resumes for future weekend and full-time openings. We're live-assist Beautiful Music. Minorities encouraged to apply. Tapes and resumes to Gary Campbell, KDUO, 666 Fairway Drive, San Bernardino, CA 92408. EOE M/F (1-16)

We're looking for the next Bobby Ocean ... a talented individual who can handle extensive promo work, being a Production Director, and afternoon drive at a premier FM powerhouse - KOPA-FM/Phoenix. Rush your tape, resume and list of goals for 1981 to Steve Rivers, PD, KOPA-FM, Box 1827, Scottsdale, AZ 85251

KYOU/Greeley, CO is looking for a top-notch experienced PD. Tapes and resumes to Don O'Malley, Box 1607, Greeley, CO 80632, or call (303) 356-1450. EOE M/F (1-16)

KBDS/Eugene needs experienced morning person with working knowledge of music from last two decades. Production skills a must. Chris Kovarik, KBDS, Box 70128, Eugene, OR 97401 (1-16)

Production Director: Versatile voice and a good background in production and multitrack recording a must. Immediate opening. Tapes and resumes to KWJJ-KJIB, 931 S.W. King, Portland, OR 97205 (1-16)

Exciting AM-FM operation in Fresno, California is looking for creative male/female News Director. Must have the ability to write and deliver interesting digest news. Tapes and resumes to Sean O'Callaghan, KARM-KFIG, Box 4265, Fresno, CA. EOE M/F (1-16)

Full-time opening for female announcer. Tapes and resumes to Cal Shields, KACE, 1710 E. 111th Street, Los Angeles, CA 90059 (1-16)

Goods & Services

"Phantastic Phunnies" Humor Service

Highly respected... proven worldwide audience builder!! Hilarious... original... 'quick-quip'... topical humor!! Introductory month's 500 topical one-liners and 'BONUS' just \$2.00!!! "PHANTASTIC PHUNNIES," 1343 A Stratford Drive, Kent, Ohio 44240.

Where Are You Going?

The Holidays are just starting! One-liners, Ads, P.S.A.'s and more. 24 holidays. Free sample. IRISH BULL SEASONAL, 20028 Woodmont, Harper Woods, Michigan 48225.

Production Aids

Production-aids... 150 different and original Mood music beds... produced especially for commercial, station promotion and image production... a must for every production library! Complete tape package only \$49.95... Call or write for free demo... MCM Productions, 7270 Engineer Rd., Suite A, San Diego, CA 92111. (714) 292-4074.

Good Production Equals Survival!

Learn how from the guy R&R calls "one of the best." The Radio Production Handbook #10. Postage paid from Mike Anderson, 5590 Old Watson Drive, Richmond, VA 23234. Buy it now - ensure your future!

Broadcasters Action Line

Job Referral Service. \$40 - 12 months. R 3 Box 84, Lexington, IN 47138. (812) 889-2907. Free to employers.

Coming Early 1981

"The Workhorse" from TM Productions. One of the TM Companies, the most complete and experienced broadcast service organization in the world.

Hundreds Of Deejays Renewed

again this year! Guaranteed funnier. Free sample. Contemporary Comedy, 5804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the luffs, here come the yocks. Complimentary snack "LOLA'S LUNCH," 1390 Arroyo Drive, Ypsilanti, MI 48197.

:60's And :30's Music Beds

Tired of subscriptions? Monthly fees for years old music? 100 different contemporary musical spot beds for one price. No royalties, no clearances, \$75.00 plus \$5.00 shipping. Write or call today VALENTINO INC., 151 West 46th St. N.Y., N.Y. 10036 (212) 246-4675.

Sound Effects

Complete 26 LP sound effects library with over 750 different effects. Quick cued and produced exclusively for broadcasters. \$195.00 for the entire set plus \$5.00 shipping. Send for catalog to VALENTINO INC., 151 West 46th St., N.Y., N.Y. 10036 or phone (212) 246-4675.

Cartridge Reloading

Factory authorized rebuild service on Aristocart, Capitol/Audiopak A-2, AA-3, Fidelipac Cartridges. Fast turn around. BROADCAST CARTRIDGE SERVICE, 15131 Triton Lane, #108, Huntington Beach, CA 92649 (800) 854-6419 or (714) 898-7224.

Artist Bio's - Monthly Service

Rock - Top 40 - Country. Plus record tie-ins, humor, birthdays, music information. More! (Free current issue) RADIO TIMES, 200 South Glenn, Suite 98, Camarillo, CA 93010.

Krazy Kommercials

FUNNY HOROSCOPES. KRAZY KOMMERCIALS. SILLY SOAP OPERAS. RIDICULOUS TV REVIEWS AND MORE - 25 PAGES DELIVERED TO YOUR MOUTH EVERY MONTH. FOR FREEBEE WRITE HYPE, INK, BOX 69581, LOS ANGELES, CA 90069.

Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service! For sample, write on station letterhead to: O'LINERS, 1448-R West San Bruno Avenue, Fresno, California 93711... or phone (209) 431-1502.

TV Campaigns

Fox Productions can help your radio station increase its market share with custom animated TV commercials. Full campaigns, including newspaper and billboard design are also available. Each campaign is designed for your target audience and your budget. Call us now. Fox Productions, New Orleans, Louisiana 504-283-7392.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box eds, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

FRIDAY, January 16, 1981

OPPORTUNITIES

Openings

WEST

ZOR Seattle. Northwest's premier AOR, looking for top notch morning talent. Must have lots of energy and humor. Prefer AOR background. Tapes and resumes to Nita Van Vels, ZOR, 1426 5th Ave., Seattle, WA 98101. (206) 223-3918 (1-16)

Anyone willing to work on the #1 rated rock station in California's coast? For future openings send tapes and resumes to Route 1, Box 140E, Santa Maria, CA 93454. No calls please. EOE M/F (1-9)

Jewman P.B.P. sports announcer needed. Immediate opening. News writing and researching. Salary commensurate with experience for a 24-hour, 80,000-watt station in Eastern high Sierra. Tapes and resumes to K10Q-FM, Steve Taylor, Box 1388, Bishop, CA 93514, or call (714) 873-8881. EOE M/F (1-9)

Are you ready to be a Country programmer? Colorado station is now looking for the right person to program a group owned small market radio station. The right person gets the job with possibilities of moving up the ladder within the chain. Tapes and resumes to Gary Allen, 2100 N. Silver Bell, Tucson, AZ 85708. EOE M/F (1-9)

86 ROCK. Superstars in Tucson, is accepting tapes and resumes for future openings. Contact Alan Browning at (612) 622-6711, or write Box 6886, Tucson, AZ 85703. EOE M/F (1-9)

Looking for morning jock with good production abilities. Modern Country AM station in the heart of the Rockies. New facilities, excellent salary and fringe benefits. Tapes and resumes to Ron Dannington, KQVO, Box 5023, Missoula, MT 59806. EOE M/F (1-9)

Room to move in Oregon's top mid valley FM. One-to-one communicator, production, good common sense + CHR format. Future openings. Tapes and resumes to Steve Conrad, KIQY, 743 Main Street, Lebanon, OR 97356. EOE M/F (1-9)

Announcers wanted for 26,000-watt album and Country crossover-formatted K99 Radio/Great Falls, MT. Salary open depending on experience. Call Steve Feder, K99 727-7211. EOE (1-9)

QUAD 99 in Northern Colorado. #1 Pop/Adult station is looking carefully for top notch air personality and creative production person. Beginners don't waste your time and tape. Beautiful Colorado surroundings without the Denver brown cloud. Tapes and resumes to John Brown, Box 117, Windsor, CO 80850. No calls please. EOE M/F (1-9)

Full-time news and production person wanted for morning news on contemporary sound automated stereo FM station. Serving over 100,000. Also part-time news on weekends. Call for details, Ken Orchard, KVVQ, Victorville, CA (714) 743-4636. (1-9)

Radio Talent Bank seeks experienced sales person for radio executive search position. Commission only. Unlimited earning potential. Contact Dennis Feering or Charlie Park, (213) 686-1106 (1-9)

Only the best soul and jazz announcers need apply. Full staff needed for San Francisco's premier black owned radio station. Send an aircheck or production tape that shows creativity and personality. Women of "Morning Drive" capability are encouraged to apply. Attach resume and mail today to Jerni Wells, KPOO-FM Radio, Box 6759, San Francisco, CA 94101. EOE (1-9)

Morning personality with some programming experience and a good track record. Tapes, resumes and salary requirements to Russ Gerber, Sunbelt Communications, 1422 Monterey, San Luis Obispo, CA 93401. No calls please. EOE M/F (1-9)

KHAR and KKLK-AM/Anchorage, AK has a rare opening. We're looking for a talent pro to join our staff. Experienced only to do morning drive on our #1 live assist CHR FM. Strong production is a must. Top pay for the right person, best benefits, weekends off. Send tape and resume to PD, KHAR-KLKV, 3900 Old Seward Highway, Anchorage, AK 99503. No calls please. EOE M/F (1-9)

Positions Sought

Help! Now middays at one of America's finer medium market Country stations being cut back to weekends. 16 years experience, mostly CHR. **JOHNNY WILLIAMSON, KRZYI-Albuquerque.** (808) 884-6833 (1-16)

Super-talented jock with loads of major market experience looking to move up from on-air and production to programming. 11 years major market experience. Excellent references and ratings. **STEVE MICHAELS.** (612) 688-0271 (1-16)

Operations Manager PD available now. 9 years experience. Watch your ratings and profits grow with proper programming strategies. Prefer on-air but will consider any serious offer. (404) 394-7784. T/M (1-16)

4 years experience in NY radio. **BOBBY MESSINA**, formerly with WKLO FM99, is looking to become part of your station. Interested? (201) 941-2029 (1-16)

AL WOODY, formerly mornings at Rock 108 WKOR, Nashville looking for AOR or CHR mornings. Medium to major market. (615) 226-0879 (1-16)

Creative, adaptable team worker looking to plug into your community. Last 2 years spent in Chicago and market. Looking to relocate and work for a together small or medium market station. Good production, good communicator. **PAUL BUCHANAN.** (312) 683-0836 anytime (1-16)

RICK SHANNON, former KROY/Sacramento MD and MD/afternoon at K104/Fresno, searching for employment. Good experience with research plus quick and to the point style on-air. (208) 221-6621 (1-16)

Energetic anchor/reporter looking for the right challenge West or Northwest closer to family. Now employed at prestige top 30 market station with aggressive news department. Experience includes work with all news formats. Strong references. (418) 572-7294 evenings (1-16)

Experienced announcer and creative production man with good voice. **JOHNNY GORDON.** 804 S. Lafayette Park Place, Los Angeles, CA 90087 (213) 388-6048 (1-16)

Looking for station that appreciates talent. Looking for Midwest to Western medium or large market. Formerly mornings and MD for Southwest Missouri Country station. Currently middays for St. Louis rock. Good pipes. **JEFF.** (314) 426-1498 (1-16)

Former all-night truckin' Country DJ on 80,000-watt KOB and PD of Pop/Adult station more recently seeks employment as PD, MD and/or announcer in any format. Married and responsible with excellent references. **PAUL ORCHARD.** (601) 376-6641 (1-16)

Southern CA on-air PD available immediately. All offers considered. (714) 597-2772 (1-16)

7-year pro seeks CHR, Country or sports in West. PD or on-air talent. Good track record. Excellent voice and play-by-play is the best. Hard working team player. **PAUL.** (603) 394-8570 (1-16)

Radio personality, over 12 years experience, looking for position with good company in a large medium to major market. Good pipes and heavy production. **GEORGE RENSON.** (609) 547-4377 anytime (1-16)

ANDY BARBER, KTNQ, KING, KSTP, KUDL, looking for major market afternoon drive air personality position. Excellent voice over production. Available now to relocate permanently. (603) 726-3812 (1-16)

Looking in West and Midwest. 4 years experience. Let me make your days smile. I give it work. **SHAKA.** (717) 845-7683 (1-16)

An AOR pioneer. Have been syndicated and freelancing in the Midwest for past several years. Have over 12 years radio experience including management. 32-year-old family man, seeking PD position at major or medium market AOR or chain of AOR stations. Have excellent numbers history and own record library. Considered too radical or immoral by some with narrow minds, be they not afraid. **LARRY WILLIAMS.** (217) 525-0691 (1-16)

WSYR's MARV. Personality-Pop/Adult radio. (318) 342-2503 (1-16)

Virgin Islands-Puerto Rico Operations Manager coming back to US mainland. Looking for medium or active small market Pop/Adult station. Lots of programming and management experience. **DICK STEVENS.** (809) 773-0347 (1-16)

Young man, 23, willing to relocate. Over 1 year experience. Evening man at KCMX-KKIC/Medford. Very sincere about the business and willing to take direction. Shift open, but would prefer middays. (503) 664-6060 or (503) 855-7716 (1-16)

PD looking for stable station. Programming, on-air or production, 16 years experience. All phases of broadcasting, currently employed, have 1st ticket. **DAVE STEVENS** days. (219) 362-6144; nights. (219) 393-3988. Will relocate. (1-16)

Female looking for position as air personality. Knowledge of music programming. Good ratings. 4 years experience in major market. (215) 879-0329 (1-16)

Faster than a speeding bullet, more powerful than a locomotive, it's... had ye fooled, huh?? Well, you've read this far, keep on reading. If you're looking for a CHR jock who is creative, topical, funny, and dependable, with automation, production, and engineering experience, and has a 1st phone, call **ROB JEE.** (312) 894-3987. (1-16)

Positions Sought

Anyone interested in a mature minority who rated a 24/8 time past back, who's steady, dependable, no ego, takes direction, eager to learn, good production, automation experience - that's me. Looking for a stable, permanent place for me, me and the kids, prefer ocean sounds in the West. Tape and resume available with call to ED, (817) 939-6112 (day) (1-16)

Can you handle a ready, willing and able 7-year veteran communicator? Day-night-drive time jock with news and other experience. Looking for airwork/PD/MD duties. Broadcasting degree. Prefer medium or major market in South but might "change my tune" for the right bucks. **ROGER EPPERSON.** (615) 236-6889, or Rt 1, Box 23, Bula Gap, TN 37711 (1-16)

Creative, ambitious News Director seeks challenging growth-oriented post. Over 3 1/2 years professional experience including major market Pittsburgh and over sea journalistic background. Will relocate. **KEVIN.** (412) 382-1671 (1-16)

Experienced communicator with personality seeks announcing opportunity that requires excellent production voice, a program to win ratings and willing to work hard. Experience includes 6 years radio and TV CHR, Pop/Adult, Country, Beautiful Music, and Talk. Will relocate. Any format. **PAUL WAYDA.** (416) 682-3174, or R.R. #1, Hannon, Ontario, Canada L0R 1P0 (1-16)

22 years old, single, hard and dedicated worker. 2 years commercial radio, 2 years college public radio. Beautiful Music, CHR. District, likeable voice. Will work any market, any format. (602) 783-7844 (1-16)

Former PD, WRNY/York, PA is looking for PD and/or air shift position anywhere. **JEFF HUNT.** (717) 232-3673 (1-16)

Aggressive PD with management and engineering experience searching for AOR station in top 100 markets. Call today. **BRAD OLESON.** (918) 626-0003 (1-16)

KRUX/Phoenix is changing format. Available are **ERIC RUSSELL** (Assistant PD) for talent or programming. (602) 937-6326, and **WES SILER** for talent. 1st ticket at (602) 939-2263 (1-16)

REN E. MARKS is looking for CHR airwork in the West. Music and production director experience. (213) 699-6365 (1-16)

Creative, reliable, experienced AOR jock looking for a good job. Have worked CHR. Available now. **GR.** (714) 591-6445 (1-16)

Medium market News Director looking for news position in top 100 market. Diligently searching for station with an intense local news and information commitment. Possess broad and varied ability ranging from management to beat and spot news reporting. Available immediately and will relocate. **JIM.** (308) 682-1847 (1-16)

Marketable voice. Smooth, articulate. Male. 26. 2 1/2 years commercial radio. Available now. Experience includes KLBK/Lubbock and KGAN. Prefer Pop/Adult, CHR or AOR. I also know how to shovel snow. **BRUCE.** (918) 682-6763 (1-16)

Everybody can talk about politics. It takes a real professional to develop all the little side bars in current events, lifestyle issues, etc., to make the most interesting talk show in your market. Young, experienced talk host/producer wants to talk for you. Call (213) 342-7025 or write for particulars to Mark Alyn, 5339 Newcastle Ave. Unit 103, Ennio, CA 91316 (1-16)

10 year professional seeking programming, air or production in the Chicago area. Experienced in market research, copywriting, and award winning production. Tapes and resumes available. **JOHN.** (312) 653-5660 evenings (1-16)

Pepe Gomez is **PHIL HENDRIE's** new name for your EOE hiring needs. Seeking voice over/production gig. One of the best in Los Angeles. I wish I was working. (213) 355-0102 (1-16)

Lady DJ, 6 years experience seeking on-air position with 1st ticket. **CHRIS.** (312) 699-1764 after 6pm, or (918) 544-7304 after 6pm (1-16)

Seeking 7-midnight/all night gig in medium or on-air PD/MD in small market. CHR or Pop/Adult. 3 years experience. Stable operation with a positive and professional attitude only! Midwest, West or Southwest. Want to move up. **MARTIN MAZER.** (618) 651-4248 (1-16)

Air personality with music and programming experience in competitive small market seeks well-equipped medium market contemporary that's not afraid to be the best! Stable operation in Midwest only. **BRAD LOVETT.** 421 E. College St., Coldwater, OH 45828. (419) 678-3138 after 10am EST (1-9)

Attention Eastern programmers! I want to go home. Please take me out of San Francisco. Top rated calls and numbers. Available yesterday. Assistant PD, MD, drive talent will be yours. Team player for programming - animals only. **JOE.** (408) 374-8526 or (408) 354-6720 (1-9)

Still looking. 9 years experience, reliable, hard working announcer can do it all. Strong knowledge of Pop/Adult and Country music, excellent voice and creative production skills. Can handle play-by-play and have good references. Prefer New England area but will consider all offers. Available immediately. **GREG ZEMLAN-SKY.** (207) 783-9280. (1-9)

Positions Sought

News reporter with 5 years radio/TV experience and B.A. seeks station to build career with. Top delivery and writing skills. All markets. Call **JOE** at (317) 284-9914. (1-9)

JOHN CARTER. Solid pro and strong production talent seeks daytime stability in top 10 or comparable situation. Bio: KVIL, KRLD, KFJZ, KLIF. Available immediately. (817) 261-3423 (1-9)

Former PD at Y-95/Tampa looking for medium market PD gig or major market on-air position. Worked at Q102, WNOE, WMEE, WUXY, PAT BARRY, (513) 381-6600 or (813) 839-1210 (1-9)

12 years solid experience in small markets. Great news abilities, morning man, production, copywriting experience, and prior PD experience. Have FCC 1st and family. Prefer Lancaster/Harrisburg/York areas of PA, but will consider relocation. Have pleasant, relaxed delivery. No small markets, please. (717) 653-2500 after 3pm (1-9)

12 years in medium and major markets, including Superstars format. I've handled music, promotion and research. Looking for a company to grow with. For tapes and resume call **JOHN RIVERS.** (208) 821-4267 (1-9)

Just quit as morning man after working same station for 12 years. Would like to work next 12 for you. Light, mature, conversational touch. MOR, Country or Pop/Adult. **GEORGE JENKINS.** (714) 256-6533. (1-9)

Miscellaneous

WKBC-FM, new rock and roll station, needs record service from all companies. We program AOR rock with CHR rock mixed in during different times of the day. Send all 45's and LP's to Music Director, WKBC, Rhode Island Jr. College, 400 East Avenue, Warwick, RI 02886 (1-16)

KBHL FM96 is looking for interesting news features, comedy services, and entertainment features. Send demo tapes, samples and rates to **KBHL FM 96**, Studio Building, 2820 N. 48th St., Lincoln, NB 68504 (1-16)

KFTM Country, serving all of northeast CO, needs service from all labels. Contact **Tony Thomas, MD, KFTM.** Box 430, Ft. Morgan, CO 80701, (303) 867-8674 (1-16)

Any and all AOR artists interested in performing in Alaska contact **KRKN-FM**, 338 Denali St., Mackey Bldg., Anchorage, AK 99501. Attention **Jay Noble**, Director of Public Relations. (907) 277-2855 (1-16)

Lincoln, NB's hottest new Country station is in desperate need of record service from all major and minor labels. We need re-service on oldies and current. **KBHL Radio, FM96**, Studio Bldg., 2820 N. 48th St., Lincoln, NB 68504 (1-16)

WWKS Beaver Falls, PA, a suburban Pittsburgh Pop/Adult FM would like to hear from producers and distributors of news, music, public affairs and feature programs. Demos and information can be sent to **Rick Pentake, PD WWKS** 1316 Seventh Ave., Beaver Falls, PA 15010. Prefer programs available through the barrier system. (1-16)

Radio Records

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 payment enclosed
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TELEPHONE: (213) 553-4330

City	Address	Company	Mr. Mrs. (please print)
State	Zip code		

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 Please attach the mailing label from the envelope when writing about service or change of address. Allow 3 weeks for change of address to take effect. Thank you.

MAIL TO: RADIO & RECORDS
 1930 Century Park West, L.A., CA 90067

Positions Sought

VANESSA CARGO, FORMER Assistant PD of KLOU/Houston, seeks new radio job. Prefer Southwest but will relocate for right opportunity. (713) 889-5163. (1-16)

TAMI SHAWN, formerly national secondaries for Warner/Curb Records, seeks similar position. Call (213) 508-0127 anytime (1-16)

Recipe: 1 versatile, energetic and creative AOR pro with extensive musical knowledge. Add 1 large measure of professionalism. Shake well. Stir in tight production. Add MD, promotions and special programming experience. Let cook. **SHAWN.** (313) 559-4338. (1-16)

#1 rated small market AM drive air talent and PD looking for move up in Northeast. Good adult communicator. CHR or Pop/Adult. One year PD brought station from last to first. (601) 684-4420. (1-16)

RICK BECKETT, 10 year radio vet, seeks immediate position as air personality, PD or MD. Heavy on production, project-oriented. Formerly with WGTO, WLAV-FM, WZZR, and others. Call today. (616) 451-0081 or (616) 453-6611. (1-16)

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

STYX

The Best Of Times (A&M)

80% of our reporters in the first week, or 177 adds for a new "added in one day" record. Adds include WKBW, WBEN-FM, WFI, 96KX, WCAO, F105, WXKS, PRO-FM, JB105, Q107, WPGC, Z93, 94Q, Y100, Q105, WCKX, WLS, WDRQ, CKLW, KDWB, KBEQ, Q102, WOKY, KEARTH, KFI, KIIS-FM, KSFX, 13K, KJR, KIMN, KOPA, KUPD. See Parallels, debuts at number 27.

DON McLEAN

Crying (Millennium)

61% of our reporters on it. Moves: Up 28, Same 17, Down 1, Adds 89 including WNBC, WKBW, WFIL, WCAO, PRO-FM, WPGC, Q105, WDRQ, CKLW, KXOK, KBEQ, WHB, WZUU, WOKY, KEARTH, KIIS-FM, KOPA. See Parallels, debuts at number 30.

PAT BENATAR

Treat Me Right (Chrysalis)

61% of our reporters on it. Moves: Up 43, Same 26, Down 2, Adds 63 including WKBW, WBEN-FM, Q107, KRLY, Z93, Y100, Q102, KRLA, WFBR, B97, WAYS, WMEE, KMJK. See Parallels, debuts at number 29.

RONNIE MILSAP

Smoky Mountain Rain (RCA)

58% of our reporters on it. Moves: Up 77, Same 20, Down 1, Adds 31 including WKBW, WCAO, PRO-FM, KRLY, KXOK, KFI, Q106, WHYN, KFMK, WFMF, FM100, KJRB. See Parallels, debuts at number 28.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. indicates one of this week's "most added" new songs.

STEVIE WONDER "I Ain't Gonna Stand For It" (Tamla) 126/16. Moves: Up 91, Same 17, Down 2, Adds 16 including WKBW, CKGM, WDRQ, KPLZ, WBLI, WICC, WSKZ, WSEZ, WTWR, KYSN.

BLUES BROTHERS "Who's Making Love" (Atlantic) 122/3 Moves: Up 85, Same 34, Down 0, Adds 3, WNBC, KUPD, Y94, WBEN-FM 29-25, WXKS 28-26, PRO-FM 25-23, JB105 27-23, Z93 30-27, WCKX 28-25, KIMN 28-27, WKEE 35-29, KINT 29-22, FM103 23-19.

JACKSONS "Heartbreak Hotel" (Epic) 106/6 Moves: Up 78, Same 15, Down 7, Adds 6, WROR, PRO-FM, WBLI, 14Q, KFMK, WOW, WBEN-FM 12-9, WXKS 15-1, WCKX 19-17, CKLW 25-13, KEARTH 17-8.

ABBA "The Winner Takes It All" (Atlantic) 103/16 Moves: Up 72, Same 10, Down 5, Adds 16 including WABC, 13K, KJR, WBLI, WAXY, KRAV, WNAP, KNBQ, WKBW 15-9, WFI 23-14, CKGM 30-25, WZUU 24-20.

RANDY MEISNER "Hearts On Fire" (Epic) 98/54 Moves: Up 27, Same 16, Down 1, Adds 54 including 96KX, JB105, CFTR, KJR, WPST, KBFM, WAPE, WCSC, Z104, KLUC.

MICHAEL STANLEY BAND "He Can't Love You" (EMI America) 97/5. Moves: Up 68, Same 21, Down 3, Adds 5, WABC, KJR, WBLI, WNAP, KQIZ-FM, WBEN-FM 30-28, JB105 12-6, CFTR 33-29, CHUM 18-16, WDRQ 28-25, KIMN 24-19, KUPD 17-13.

QUEEN "Flash's Theme AKA Flash" (Elektra) 86/42 Moves: Up 32, Same 11, Down 1, Adds 42 including WKBW, WXKS, Q102, KUPD, WTRY, WTX, WQRK, WVIC, 92X, KYNO-FM.

DONNA SUMMER "Cold Love" (Geffen) 73/1 Moves: Up 48, Same 16, Down 8, Adds 1, WIKS, WBEN-FM 35-31, WXKS 25-19, KOPA 30-24, KELP 28-23, WNOE 15-10, KQ94 24-19, WDJX 40-28, KMJK 24-18.

OUTLAWS "(Ghost) Riders In The Sky" (Arista) 70/18 Moves: Up 32, Same 19, Down 1, Adds 18 including JB105, CHUM, WTRY, Y103, WNOX, WDJX, KROY, WJBQ, KPUR, WSPT, 96KX 31-23, KUPD 26-21.

DIANA ROSS "It's My Turn" (Motown) 61/0 Moves: Up 27, Same 9, Down 25, Adds 0, KRLY 24-21, KS95-FM 12-9, WZUU 11-8, KNUS 30-23, WAXY 16-9, WGH 19-11, WOW 10-8.

BLONDIE "Rapture" (Chrysalis) 59/11 Moves: Up 35, Same 12, Down 1, Adds 11, KRLY, WDRQ, KEARTH, WBLI, KNUS, WJDJ, WERC, WOKI, KTAC, WTSN, WSPT.

NATIONAL AIRPLAY/30

Radio & Records

January 16, 1981

LAST WEEK

2	1	BLONDIE/The Tide Is High (Chrysalis)
1	2	JOHN LENNON/(Just Like) Starting Over (Geffen)
7	3	STEELY DAN/Hey Nineteen (MCA)
5	4	ROD STEWART/Passion (WB)
4	5	AIR SUPPLY/Every Woman In The World (Arista)
3	6	NEIL DIAMOND/Love On The Rucks (Capitol)
8	7	HEART/Tell It Like It Is (Epic)
12	8	EDDIE RABBITT/I Love A Rainy Night (Elektra)
11	9	KOOL & THE GANG/Celebration (Delite/Polygram)
10	10	BARRY MANILOW/I Made It Through The Rain (Arista)
6	11	BARBRA STREISAND/BARRY GIBB/Guilty (Columbia)
21	12	REO SPEEDWAGON/Keep On Loving You (Epic)
16	13	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
17	14	BOZ SCAGGS/Miss Sun (Columbia)
9	15	BRUCE SPRINGSTEEN/Hungry Heart (Columbia)
25	16	DOLLY PARTON/9 To 5 (RCA)
22	17	DELBERT McCLINTON/Giving It Up For Your Love (Capitol)
19	18	ANDY GIBB/Time Is Time (RSO)
13	19	LEO SAYER/More Than I Can Say (WB)
14	20	POLICE/De Do Do Do, De Da Da Da (A&M)
15	21	DOOBIE BROTHERS/One Step Closer (WB)
30	22	JOHN LENNON/Woman (Geffen)
24	23	TIERRA/Together (Boardwalk)
27	24	EAGLES/Seven Bridges Road (Asylum)
28	25	ALAN PARSONS PROJECT/Games People Play (Arista)
29	26	CLIFF RICHARD/A Little In Love (EMI America)
→	27	STYX/The Best Of Times (A&M)
→	28	RONNIE MILSAP/Smoky Mountain Rain (RCA)
→	29	PAT BENATAR/Treat Me Right (Chrysalis)
→	30	DON McLEAN/Crying (Millennium)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

STYX "The Best Of Times" (A&M)
DON McLEAN "Crying" (Millennium)
PAT BENATAR "Treat Me Right" (Chrysalis)
JOHN LENNON "Woman" (Geffen)
RANDY MEISNER "Hearts On Fire" (Epic)

Complete Regionalized Listings on Pages 32 and 33

HOTTEST

BLONDIE "The Tide Is High" (Chrysalis)
STEELY DAN "Hey Nineteen" (MCA)
ROD STEWART "Passion" (WB)
JOHN LENNON "(Just Like) Starting Over" (Geffen)
KOOL & THE GANG "Celebration" (Delite/Polygram)

Parallel Listings Begin on Page 34

BETTE MIDLER "My Mother's Eyes" (Atlantic) 58/1

Moves: Up 35, Same 14, Down 8, Adds 1, CKGM, WROR 20-18, WRKO 7-5, WZUU 27-21, WPST 32-29, KWIC 26-17, WVIC 31-22, WHEB 29-22, WANS-FM 24-19, WEAQ 25-20.

AC/DC "Back In Black" (Atlantic) 53/11

Moves: Up 29, Same 13, Down 0, Adds 11, WHFM, KWIC, B97, KXX106, G100, KSTT, KWEN, KTKT, KQIZ-FM, KENI, KOOK, WDRQ 25-20, KFRC 38-35, KUPD 23-9.

DONNIE IRIS "Ahi Leahi" (MCA) 52/9

Moves: Up 31, Same 12, Down 0, Adds 9, WHYN, KXX106, JB105, KJRB, KTKT, WISE, FM99, KVOL, 96KX 24-19; CHUM 17-14, CKLW 28-17.

TEDDY PENDERGRASS "Love T.K.O." (Philadelphia International) 52/2

Moves: Up 27, Same 15, Down 8, Adds 2, KYNO-FM, KJRB, WCAO 21-16, KEARTH 22-19, KRLA 24-21, KOPA 22-19, WOLF 30-22, KSET-FM 7-3, Y103 17-12, KRBR 24-18, KGGI 18-10.

Others Getting Significant Action

DARYL HALL & JOHN OATES "Kiss On My List" (RCA) 47/28

Moves: Up 9, Same 9, Down 1, Adds 28 including WFIL, WFI, WROR, PRO-FM, Z93, 94Q, KOPA, WFLY, KX104, WDJX, KENO.

FIREBALL "Staying With It" (Atlantic) 38/20

Moves: Up 7, Same 11, Down 0, Adds 20 including 96KX, KIMN, WFLY, V100, KWIC, WAKY, KWEN, FM103, WGUY, WKXY, KKLS.

LTD "Shine On" (A&M) 38/2

Moves: Up 24, Same 8, Down 4, Adds 2, WXLO, WKXY, WXKS 8-2, Z93 25-19, 94Q 30-25, WOLF 36-32, WNOE 22-16, WAAY 5-3, FM100 18-14, KHYT 32-29, WANS-FM 25-30.

DIRE STRAITS "Skateaway" (WB) 36/3

Moves: Up 20, Same 12, Down 1, Adds 3, KUPD, KQ94, 95SGF, KWIC 28-21, WSEZ 34-31, WRVQ 17-11, KWEN 28-24, WANS-FM 29-22, WSPT 15-10.

RITA COOLIDGE "Fool That I Am" (A&M) 33/6

Moves: Up 15, Same 11, Down 1, Adds 6, KPLZ, KINT, WTX, WNOE, 14WK, WANS-FM, Z93 29-25, KXOK 12-9, Y103 37-34, KSPZ 24-18, WHEB 28-24.

FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 32/3

Moves: Up 18, Same 8, Down 3, Adds 3, WFIL, WKIX, KDZA, WCAO 27-24, Y100 25-22, BJ105 40-32, WOHO 29-24, WEAQ 12-9.

PHIL SEYMOUR "Precious To Me" (Boardwalk) 31/18

Moves: Up 6, Same 6, Down 1, Adds 18 including WHYN, KHFI, KRAV, WDJX, KIOY, KIDD, WLAM, WISE, KVOL, KBOZ.

NEIL DIAMOND "Hello Again" (Capitol) 28/25

Moves: Up 3, Same 0, Down 0, Adds 25 including WROR, WRKO, PRO-FM, JB105, 94Q, WDRQ, WICC, WERC, WOHO, KCPX.

Continued on Page 36