ISSUE NUMBER 363

THE INDUSTRY'S NEWSPAPER

DECEMBER 19, 1980

DROPS CHR FORMAT

WEFM Softens Stance To Schulke 2

WEFM/Chicago will leave that city's Contemporary Hit battlefield to WLS-AM and WLS-FM (formerly WRCK) on the day after Christmas, when the station adopts the Pop/Adult Schulke 2 format. A station statement said the move "will allow WEFM to become competitive in both the adult and young adult markets. The format allows for personality, commitment to news, weather, and sports, and also contests and promotions." WEFM officials stressed that the Schulke 2 format is "100% vocal and in no way a Beautiful Music format," as is Schulke's primary syndicated format. "Beginning with the format change." the statement continued, "WEFM will undertake a major advertising thrust. Audience goals are to be 18-49 dominant in one year's time.

WEFM PD Bill Gamble, who will remain in that position, told R&R, "I foresee no changes with the staff. They've all been asked to stay." Commenting on the reasons for the change, he said, "I think the trend is more and more to the upper demographics, the 25+. The people at Schulke have won consistently with their other format, and it was the feeling of the company that this format was going to be a winner. This company (General Cinema) is dedicated to winning, and it seemed like a good time" to make the



It's An MD, It's A Stripper, It's . .

Dolly Parton posed for countless pictures at the recent Nashville party staged by RCA for her "9-5" movie premiere, and as always did her best to make the occasions memorable for those meeting her. But WYDE/Birmingham MD Chris Fox went out of his way to make his moment of glory one Dolly (and everyone else present) would remember, by suddenly shedding his suit and revealing his Superman altered ego for all to see.

CHICAGO DAYTIMER TO GO FULL TIME

John Spangler New WJJD PD

Chicago daytimer WJJD is set for 24-hour broadcasting by early

Rock Promoted To Insilco Programming VP

Bill Rock, PD of WELI/New Haven and Director of Programming Development for the parent Insilco Group, has been promoted to VP/Programming for the chain. Insilco's radio stations are WGSO & WQUE/New Orleans, WVCG & WYOR/Miami, KTOK & KZUE/ Oklahoma City, WKSS/Hartford, and the New Haven outlet, as well as the Insilco Sports Network and the Oklahoma News

Rock will supervise programming aspects of these properties in his new position. He told R&R. "We're working toward a common goal of helping one another within the group. Even though we are a diverse group with varlous formats, we'll be sharing a lot of the non-music elements



Bill Rock

news, public service, community involvement. But each station will retain its identity and relate to its own individual market.

spring, and has hired John David Spangler as Program Director to help guide the station's expansion. Pete Porter, WJJD's current PD. is resigning from programming for personal reasons, but is remaining with the station as Music Director and air talent.

General Manager George Dubinetz told R&R, "We're starting to strengthen our staff, and John David Spangler is going to add to our emphasis of becoming once again the dominant force in the market."

Spangler, slated to join the Country-formatted station December 29, said he was "ecstatic about the opportunity of working in Chicago and the prospect of working for the Plough organization. I think the potential for WJJD is unlimited." Spangler leaves the Operations Manager post at WQHK-WMEE/Ft. Wayne, IN. No replacement has been named.

WBCS LEADS HOSTAGE GESTURE

Stations Move To Light Up America

A nationwide blaze of light will be kindled Christmas Eve in support of the 52 Americans held hostage in Iran, if a plan spearheaded by WBCS & WMKE/Milwaukee President/GM Terrell Metheny comes to fruition.

The campaign, supported by the NRBA, a number of state broadcast organizations, and several rep firms and individual stations, calls for radio stations to rally listeners for a unison effort December 24 at 10pm EST. At that time, listeners will be asked to step outside and shine a light (from candles to torches) for 417 seconds (representing the 417 days of captivity for the hostages) and meditate or pray for their rapid release.

Radio Catalyst

Metheny called the plan a "powerful movement of the people, with radio acting as the catalyst. If we will unite every radio station in America, we can create a force so powerful it will be felt by captive and captor alike in Iran." He asks that stations run 14 or more PSA's daily on the idea up until Christmas Eve, going hourly on December 20, and has devised several PSA's for verbatim use or as "thought-starters." Metheny also suggests arranging with local church leaders to ring their bells during the 417-second period. Information on the campaign and the suggested PSA's is available from NRBA at 1705 De Sales St. NW. Suite 500, Washington, DC 20036, (202) 486-2030.

Bickel Named National PD At Jefferson-Pilot

Andy Bickel has been named National Program Director for Jefferson-Pilot Broadcasting, effective January 1, 1981. Bickel most recently served as Operations Manager at Jefferson-Pilot's WBT/Charlotte, having been at the Pop/Adult facility for almost eight years. Along with his National PD duties, Bickel will continue to serve as Assistant VP/OM for WBT-AM. He will be based in Charlotte.

Commenting upon his appointment to R&R, Bickel said, "It's something that I've always wanted and something I feel that I'm very good at. I'm looking forward to it with great excitement, especially to be working with the very talented staff of Jefferson-



Andy Bickel

Pilot." Jefferson-Pilot owns 10 radio stations in addition to WBT.

R&R Holiday Schedule

The present issue is our last of the year, as we take our usual two-week publishing break. The next issue of R&R is dated January 9, but although we won't be publishing, our offices will be open through the holiday season (except for Christmas and New Year's Day) to serve you. We'll be taking reports in the AOR, Country, and Pop/Adult formats on December 29, 30, and part of the 31st, and reports in other formats will start on January 2. In the meantime, best holiday wishes from all



RONNIE MIJSAP



THE SINGLE

SMOKY MOUNTAIN RAIN

PB-12084

NEW & ACTIVE

RONNIE MILSAP "Smoky Mountain Rain" (RCA) 67/21 Moves: Up 31, Same 15, Oown 0, Adds 21 including WFIL, WIFI, KPLZ, KIMN, WOLF, Y103, WSKZ, KSTT, WNAM, KEZR, KLUC, WHB 20-13, WOKY 17-15, WFBR 29-25.

AVERAGE MOVE +3

RC/I

Radio Triggers **Club Indictment**

A recent telephone call from Ray Charles to Chuck Knapp, PD/morning man at KS95(KSTP-FM)/ Minneapolis, has resulted in indictments handed down from the state Attorney General's office charging a local club with false advertising and deceptive advertising practices.

"I was preparing for my morning show last Tuesday (12-2) when my private line rang," Knapp told R&R. "It was Ray Charles's PR agent, saying Ray wants to go on the air with you. So I put him on the air and he said that a club here was using his name advertising an upcoming performance by him and that he didn't know a thing about it.

"I had him on the air for about five minutes," Knapp continued, adding that Charles said that he had discovered the billing from friends in the area who told him they were looking forward to his performance, and he said, "What performance?"

Knapp said that he then offered Richard Maw,

manager of the club (Diamond Jim's), equal time. According to Knapp, Maw called and over the course of a lengthy conversation said that "we have a signed contract and expect Ray Charles to be there." Maw then added that Charles's management was asking for "unreasonable up-front money." When Knapp pressed him as to whether the management was trying to alter the contract, Maw reportedly continued to reiterate his statement about the unreasonable

Knapp told R&R that the supper club had been closed previously and that when it had reopened, advertised the 5th Dimension (who didn't show up), then Phyllis Diller, Ray Charles, Donna Fargo, and Bobby Goldsboro (none of whom appeared). Currently. Knapp said the club was advertising a New Year's Eve party with Robert Goulet and that Maw had admitted on KSTP-TV that he had no signed contract with Goulet, who will be making a local appearance at the Carlton dinner theatre. Reportedly, Diamond Jim's is still advertising Goulet's performance

Meanwhile, KSTP-TV assigned a reporter, who contacted the state Attorney General's office, and after a week of investigation, Attorney General Warren Spannaus filed suit Monday (12-8).

While Maw could not be reached for comment. Knapp told R&R that Maw had told him on-air that, "Even though Ray Charles isn't gonna be there, the people are gonna love our house band, and the girl singer sounds just like Barbra Streisand."

Spencer Named KISS-FM PD

Tim Spencer has been appointed Program Director at AOR KISS-FM/San Antonio, replacing Joe Anthony. Spencer was PD at KTXQ/Dallas for two years until his departure in August.

KISS-FM GM Gary Burns told R&R, "Tim was recommended very highly by (newly-appointed station consultant) Jeff Pollack. Tim's had an awful lot of experience, plus



Tim Spencer we really wanted to hire someone from Texas. Tim

fit all the requirements.' Spencer commented, "I feel wonderful. Capitol Broadcasting is a great company. They're serious about radio, they're good broadcasters, and they have on the horizon some very exciting things to look forward to. The potential for this station is beyond anything I've seen before.'

He continued, "I'm looking forward to working with Jeff Pollack. Even when I was at KTXQ, I used to call him and bounce ideas off him to get his input. I've always respected Jeff."

Ratner Takes Elektra **Promotion Position**



Marc Ratner

appointed Associate Director/National Singles Promotion at Elektra/ Asylum Records. He will be based at E/A's L.A. offices and will report to VP/Promotion Burt Stein.

Ratner was most recently Associate Director/ National Promotion for RSO Records. He previously held promotion positions at Haven and

Island Records, and entered the industry at WMEX/

LETTERS

Sudden "Drop" **Questioned**

Dear R&R:

Now that I am very nearly a private citizen again, perhaps I'm entitled to write critical letters to trade publications — to wit and as follows:

How do organizations like NAB and the Canadian Association of Broadcasters — who stoutly opposed 9 kHz at Buenos Aires — suddenly come on as "dropping support" for it?

(As you can see, I'm still an avid reader . . .)

Lionel Van Deerlin

NAB Concerned Over 9kHz Coverage

Dear R&R:

In the R&R Washington Report on NAB's recent successful meeting with Canadian and Mexican broadcaster associations (R&R 12-5), both your headline and lead paragraph are factually incorrect. Neither NAB nor the Mexican CIRT have ever opposed or supported 9 kHz spacing. Of greater concern to me is the clear inference in the last two paragraphs, that NAB and for that matter the Canadians and Mexicans are responding to the leadership exhibited via press release by another broadcast group

This cavaller style of reporting distorts the reality of the situation and poorly serves the radio industry that both R&R and NAB are pledged to uphold.

A brief review of the facts substantiates my assertion.

It was NAB that wrote all nations in the Americas urging a delay on the 9 kHz vote prior to the Region 2 meeting in Buenos Aires, Argentina. In fact, it was NAB that supplied the National Radio Broadcasters Association with a list of nations and executives to contact on this matter.

It was NAB that sent representatives to Argentina to argue for a delay and thereby incurred the wrath of both the FCC Chairman and the Chairman of the House Communications Subcommittee.

It was NAB that petitioned a reluctant FCC to establish a joint industry-government advisory committee and lobbied the Hill and the Commission to overcome Chairman Ferris's objections. The FCC's print materials acknowledge this.

It was NAB that successfully argued to broaden the discussion and include economic viability and all other proposed radio allocations — not just 9 kHz.

It was NAB that packed the gallery for the first meeting of the Allocations Task Force and has insured broadcaster representation at each subsequent

It was NAB that made the case before the Mexican broadcasters at their convention this fall that iaid the groundwork for last week's successful Williamsburg meeting.

It was NAB that first retained a consulting englneer to oversee research and has set aside over \$100,000 to insure appropriate studies.

It was NAB that has retained economic consultants to construct the studies on vlability.

In short, there is no higher priority than radio allocations in NAB and there are very few Washing $ton\ organizations-none\ in\ broadcasting-that\ can$ apply the resources we have employed in this effort.

Shaun Sheehan VP/Public Affairs



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NAB-sparked suggestion rejected as plans for November 1981 conference proceed

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The new Arbitron data package is examined from standpoints of costs and applications.

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Contrasting opinions on whether stations should attract listeners who influence others.

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Syndicated formats and consultants haven't met with notable success in Pop/Adult radio, but Fairchild is making progress

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NAB

Washington Report

Jones Forecasts "Competitive Pressures"

Commissioner Anne Jones delivered her views on the direction of the FCC for the 80's at a Capital Press Club meeting in Washington (12-11). In her opening remarks, she stated, "It seems many speeches in Washington these days deal with the likely new directions to be taken in the 1980's with the change in administration. Everybody is trying to get on the boat — or at least to get their oars in as the new policymakers take their places."

Jones pointed out several programs the FCC will likely continue with in the 80's, including:

- The push of new and changing technology in telecommunications.
- Deregulation.
 The role of minorities in view of regulatory and technological

In discussing new and changing technology in telecommunications, Jones asked who should dictate a standard, the FCC or the market-place; and what is the role of the

FCC in limiting, allowing, or actually promoting new technologies?

Jones believes the FCC's deregulatory trend will definitely continue through the 80's, noting the Commission's past track record on policies that previously "mandated specific standards" and its current leaning toward minimal standards, marketplace decisions and "competitive pressures."

Jones voiced support on the "purpose" of the EEO program but felt the job should be left up to the EEOC (Equal Employment Opportunity



Anne Jones

Commission). The FCC should concentrate more of "its own resources on its particular responsibilities, such as reduction of licensing backlogs."

Following the presentation, in a question and answer session, Republican Jones was asked if she felt she had a chance at the chairmanship. She quipped, "Anybody got a dime?"

manship. She quipped. Any body got a dime?" A "Half-Baked"

At an informal gathering of the press last week (12-9) at the NCCB (National Citizens' Committee for Broadcasting), NTIA (National Telecommunications Information Administration) Director Henry Geller spoke candidly and answered questions concerning the Reagan Administration and how it is likely to affect broadcasters.

Geller, who is departing NTIA, helped to create the agency, and will most likely not be replaced, as the Reagan transition team has reportedly suggested that the agency be folded back into the White House.

NTIA And Reagan Policies

"The idea of abolishing NTIA is a half-baked idea that has not been thought through very thoroughly," charged Geller. "I think NTIA should be a 'special agency' immune from abolition, whose director would report directly to the President as a special advisor," he added.

"Reagan is not acknowledging the work done by NTIA and FCC Chairman Charles Ferris in the efforts to provide more access and better diversity in programming and ownership by his actions," Geller noted.

With a look toward future Reagan plans and policies, Geller remarked, "I know his administration is not in favor of the public access groups and outlets, and these will come under hard times. A lot depends on the marketplace, but as proven in the past, time and again, the government is very bad at predicting the marketplace."

9 kHz Reduced Spacing

NTIA has been a supporter of 9 kHz reduced spacing; this has been in keeping with Ferris's ideas that "more is better." Geller stated, "My engineering people have told me that it is completely feasible and desirable and will not cause any interference problems, despite what other people have in-

He went on to say, "The economic aspect has also been studied and

ffect broadcasters.

sent a license is granted to serve the public and is subject to reassignment according to the Communications Act. Any costs incurred by the proposed shift will have to be written off by broadcasters as seets of doing business."

broadcasters.

all broadcasters as broadcasters.

given the public and is subject to reassignment according to the Communications Act. Any costs incurred by the proposed shift will have to be written off by broadcasters as seets of doing business."

costs of doing business."

Geller further defended NTIA's position on 9 kHz reduced spacing: "We have kept an open mind to all of the pros and cons, and as yet no one has been able to offer proof that our position should change on the subject."



Henry Geller

Hinting that NTIA has not always gotten its way with the FCC, he admitted, "The Commission is studying proposals to increase the amount of FM stations by creating new classes of stations. We have suggested breaking down the proposed classes even further and employing the use of 'directional FM antennas.' This would expand opportunities for minorities even further but has met with little acknowledgment."

Radio Deregulation

"I am a strong believer in radio deregulation, and this is an area that Congress should legislate, but has not been able to pull together

in favor of changing the rules so that licensees are no longer public trustees. Licenses could then be auctioned off and a spectrum fee of ½% of the gross revenues could be charged and applied to public broadcasting and minority broadcast funds. This would generate about \$30 million. Of that amount, give \$20 million directly to public broadcasting and the other \$10 million for minorities. This \$10 million could be leveraged to over \$100 million in funds," calculated Geller.

Fairness Doctrine

"Public interest groups are finding it harder and harder to gain time to present their viewpoints," he noted, "as they usually have to wait until an 'established or popular viewpoint is given.' The number of stations that are willing to give the airtime in the first place is diminishing because they are avoiding controversial issues."

Geller declared, "The culprit is the Fairness Doctrine. The costs for stations to broadcast these issues is immense because of possible legal costs and complications. There are enough radio stations around now that would provide opposing airtime if not encumbered by the Fairness Doctrine.

"TV should still be made to follow the Doctrine as there is not the diversity yet that is available in radio," he stressed. "There is a lot of Congressional support for a move in this direction. Sen. Goldwater (R-AZ) is in favor of this kind of action."

Henry Geller's Future

Geller did not elaborate on his future plans, but hinted, "After the completion of my duties at NTIA, I will do what I did before. I will try and secure grants on a university level to do public interest work and head up the project. I have made several inquiries about such a position and have received some very favorable

NAB'S KRASNOW GETS COMMISSION REPLY

FCC Rejects 9 kHz Extension Suggestion

The FCC recently (12-4) voted to continue preparations for the planned November 1981 Region 2 (North, South, and Central America, Greenland and the Caribbean) Conference on AM broadcasting, despite a letter drafted by the joint industry-government advisory committee asking that the Commission's consideration on 9 kHz reduced spacing be postponed beyond the November meeting.

This action occurred on the heels of a meeting recently organized by NAB, which brought together members of the Canadian Broadcasters Association (CAB), and Mexico's Broadcasting Assocation (CIRT) to discuss the problems of 9 kHz reduced spacing. The three organizations resolved at the meeting in Williamsburg, VA to urge their governments to support the position of deferring action until 1985. At the meeting it was also resolved that further study of the technical viability of 9 kHz reduced spacing was needed

In a reply letter a NAB Sr. VP & General Counsel Erwin Krasnow, who is actively involved in the advisory committee, the FCC noted "the need for additional studies of alternative plans for shifting some stations by as much as 9 kHz vs. a maximum shift of 4 kHz, as originally proposed in the first Region

2 meeting in Buenos Aires, Argentina "

FCC Is Open Minded

Despite concurring votes and statements from Commissioners Jim Quello and Abbott Washburn, the FCC is deciding to proceed as planned, and has indicated in the letter to Krasnow that "it is looking forward to whatever data they can provide on which of two plans, either 4 kHz or 9 kHz, is most desirable."

Quello's concurring statement noted, "I don't share the Commission's faith that we will adequately be prepared for the next Region 2 meeting." Washburn in his statement remarked, "I keep an open mind and would not hesitate to depart from my current views, but we are proceeding on very tentative technical grounds. Studies are still in progress and the evidentiary material is yet to be presented to us."

Fairness Issues Raised Over Lennon Gun Control Promos

WBSB Changes Plans

Since the tragic death of former Beatle John Lennon last week at the hands of a gunman, stations all over the country have been running music specials paying tribute. Because of the manner of Lennon's death, there has been a renewed public outcry for increased gun control measures. This public sentiment put an idea into the minds at one radio station.

WBSB(B-104)/Baltimore was planning to hold a large scale event, with the benefits going to a progun control group. PD Jan Jeffries explained to R&R, "Our plans changed after consulting our lawyers. We were advised that this could run into a Fairness Doctrine problem.

"We decided instead to give money from the proceeds of some Beatle movies that we showed last Friday & Saturday night (12-12 & 13) to the Spirit Foundation, which was John Lennon's favorite charity."

Fairness Doctrine Explained

R&R also spoke to Bob Baker, acting chief of the Fairness/Political Broadcasting Branch and with Complaints and Compliance acting chief Steve Sewell. "The Commission has no real position

on this. We do not make comments on Fairness issues before something takes place," replied Sewell.

Baker said, "Ultimately it is up to each station to make up its own mind as to whether it has raised a controversial issue, and if it does, how it will handle it." According to Baker, "Under the Fairness Doctrine equal time is not given on a one-to-one basis. A station, if challenged, must demonstrate that in the past or current programming it has presented both sides of the issues in a balanced manner.

"If a radio station were to make a contribution and devote airtime to a pro-gun control lobby group, then it would be leaving itself open for say the National Rifle Association to ask for a demonstration of fair and balanced programming," Baker concluded.



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Allen Bornes

Linda Mosfortz

Kentle Thomas

Gary van der Steur

Dena Jaus

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We Wish You A Happy Holiday Season!

Carry Take

Sylvie Saleger

la Wade

Merdyn Francisco

Roger Zumvelt

Plester Gegorn

Richard agasta

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John Fran

The sundy

Nancy Hoff

Marquel A Lechant

Ken P

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At The Nets

Retiring CBS Radio President Sam Cook Digges will receive the International Radio & TV Society (IRTS) Gold Medal for 1981 in ceremonies in March at the Waldorf Astoria in New York. It is presented annually to a broadcast executive who has made significant contributions to the industry. Other past re-Metromedia cipients include: Chairman John Kluge; ABC Chairman Leonard Goldenson; and former CBS President Frank Stanton among others



Tom Montgomery Jr.

The "CBS Mystery Theater" has been renewed and will begin its eighth year of shows, airing five days a week on January 12. This is the longest surviving drama series now on radio with the folding of the "Mutual Radio Theater," which was at one time on the CBS network as the "Sears Theater." The kickoff for the new season will be "Alexander The Great."

Tom Montgomery Jr. recently named as Detroit Sales Manager for the net. Montgomery has been with CBS since 1970 when he began as an account executive in the Detroit office. Other sales experience includes a year with Life magazine and eight years with TV Guide.

RKO

Bob Morrison and John Bisney join the net's news team, Morrison as newscaster/correspondent from KVIL-AM-FM/Dallas and Bisney as Washington Bureau correspondent from WRC-AM & WKYS-FM/Wash-

NBC

Football is in the air as the net will broadcast the Fiesta Bowl on December 26. New Year's Day the Rose Bowl airs, as it has every year since 1926 when it became the first coast-to-coast network broadcast.

Net appointed Neal Weed recently (12-4) as VP of Network Sales. Weed joined NBC in 1975 as Sales Manager for NBC's News & Information Service. Other sales experience includes management positions at WIND/Chicago from 1971-75.

Enterprise

Net is getting set to kick off its all-sports programming on January 1. Eight talk show hosts have been hired including John Sterling, playby-play announcer for the NBA Washington Bullets TV Network; Ira Mellman, sports talk show host from WCAU/Philadelphia; Jay Howard from WCFL/Chicago; Fred Gilmartin from WTIC-AM/Hartford; Bob Gutowski, sports show host on WPEN/Philadelphia; Bill Denehy, former major league pitcher for the N.Y. Mets and Detroit Tigers; and Ed Coleman, host of WBZ/Boston's "Calling All Sports."

ABC

Network released data on its owned stations according to July-August 1980 Arbitron figures showing the top eight groups in AQH &

	AQH		Cume
1.	ABC	1.	ABC
2.	CBS	2.	CBS
3.	Westinghouse	3.	Westinghouse
4.	Metromedia		Metromedia
5.	NBC	5.	NBC
6.	RKO .	6.	RKO
7.	San Juan Racing	7.	Bonneville
8.	Bonneville	8.	San Juan Racing
aore	Tuly August figures were m		olson Andl May 1000 fine

(Where July-August figures were not taken, April-May 1980 figures were used. ABC reports it has 13.2 million listeners per week.)

Information net will offer two year-end specials for broadcast. Both will feed December 28. "Perspective" will feature ABC correspondents in roundtable discussion of 1980 news developments. "World News 1980" will feature the events of the past year and include audio reports.

Entertainment net will present two week-long specials. "World Of Commentary" will tackle such subjects as the economy, Reagan's new administration, Iran hostages, the mood in America, and the mood abroad. "Dan Cordtz On The Economy" will take a look at key economic issues of 1980.

National Public Radio

Net will carry the St. Louis Symphony Orchestra recorded 1980-81 season beginning in April 1981.

The net launches New Year's Eve with "Jazz Alive!," 71/2 hours of live jazz, in stereo and via satellite, from New York City, Chicago, Detroit, and San Francisco clubs. Host is musician/author Ben Sidran.

Mutual

Net announced that 50 kw WCAU/Philadelphia will now carry "The Larry King Show," which airs each week night from 12:05am to 5:30am

Source

The Source network has doubled its output of music specials for 1981. Upcoming specials include: Supertramp December 19-21; December 31 "News of Rock - 1980": and the Rossington Collins Band live from the Omni in Atlanta; January 23-25, The Outlaws; February 6-8, Grateful Dead special; February 20-22, Hall & Oates; March 6-8, Rossington Collins Band encore; March 20-22, Charlie Daniels Band special; April 3-5, Kansas special; and April 10-12, Eddie Money in concert. **CLEAR CHANNEL OPENINGS UPHELD**

Most Daytimers Willing To Spend To Go Fulltime

In a recently completed survey (12-8) taken by Ray Livesay, President of the Daytime Broadcasters Association (DBA), over 94% of those responding indicated a desire to go fulltime if given the chance. Using figures derived from the survey, the daytimers were willing to spend an average of \$48,813 per station, or an industry-wide total of \$116,174,940 to upgrade the sta-

RTNDA Conference Roundup

The Radio & TV News Directors Association (RTNDA) completed its 35th International Conference December 3-5 at the Diplomat Hotel in Hollywood, FL. Highlights included the election of officers, as well as numerous panels designed to educate news personnel to the changing attitudes, technological changes, and First Amendment problems facing the industry in the 80's. A keynote address was delivered by NBC News President Reuven Frank, along with speeches by CBS newsman Dan Rather and Cable News Network Sr. Correspondent Daniel Schorr.



Pictured above is NPR's Pauline Frederick receiving the Paul White Award from WGN/Chicago News Director Paul Davis.

The survey, which was tabulated from 279 respondents, showed that 76% of the daytimers were even willing to go as far as accepting a Class IV frequency, which would only give them 1 kw of power, to go fulltime.

Only 22.5% were in favor of going fulltime in the expanded AM band frequencies of 1605 to 1705 kHz due to a lack of receivers in the marketplace that can operate in that range. Complete results of the survey, according to Livesay, "will be filed with the FCC."

All Clear On Clear Channel

Recently (12-4), the FCC upheld its May 29 decision to open up the clear channel frequencies for more fulltime AM stations. In a 7-0 decision, it dismissed petitions from several groups hoping for reconsideration on the issue.

The ruling, which has drawn a lot of fire from existing clear channel stations, provides limited protection for these 50 kw Class I-A stations to 750 miles at night in all directions, and will create 125 new fulltime AM stations.

FCC: At A Glance

Short-Term License And \$2000 Fine Handed Down

For the past three license terms, WBNO-AM-FM/Bryan, OH has been in violation of the Commission's rules on overcommercialization. This became apparent when composite logs did not match up with the station's promise vs. performance section in the license renewal appli-

As a result, the FCC recently (12-4) voted 7-0 to hand out a shortterm license for both stations and slapped WBNO-FM with a \$2000 fine for running a show called "Action Auction," a commercial-length program not properly logged, according to the Commission.

The licensee has been given 30 days to submit a statement of procedures to prevent recurrences of these offenses. At some points, overcommercialization ran as high as 44 minutes in one hour. Interestingly enough, Bryan, OH is served only by WBNO-AM-FM. Although the FCC proposes in advocating deregulation that "marketplace forces will prevent overcommercialization from taking place," in no-competition cases like this, it may be difficult.

FCC Minority Conference

The FCC recently completed (12-3) a two-day conference aimed at increasing minority participation in telecommunications. Commissioner Tyrone Brown, who served as conference director, remarked, "This has given participants the chance to exchange ideas with top business leaders and government representatives and is a first step toward encouraging minority entrepreneurship in telecommunications." Rep. Parren

Mitchell (D-MD) proposed that "the Commission and other federal agencies develop strategies to encourage minority ownership" in his keynote address.

Call Letters Denied

WEVD/New York sought to have its call letters changed to WMNY. Objections were raised by NBC's WYNY/New York that the call letters were too close, even though WEVD is an AM station. The FCC agreed (12-4) that there would be "too much public confusion" if the call letter change was approved.

People

Washington

The Civil Service Reform Act, which includes performance and incentive bonuses for outstanding employees, recently (12-1) distrib uted over \$52,000 between eight people at the FCC. Among the recipients are: Tom Casey, Deputy Bureau Chief, Operations, Common Carrier, \$10,000; Bill Ginsberg, Deputy Bureau Chief, Policy, Common Carrier, \$7500; Dick Shi-Broadcast Bureau Chief, \$7500; Frank Washington, Deputy Broadcast Bureau Chief, \$7500; and Jerold Jacobs, Chief Broadcast Facilities Division for the Broadcast Bureau, \$5000.

Larry Eads, Assistant Chief, Broadcast Bureau, Policy & Rules Division, recently (12-11) was appointed as acting chief of the Broadcast Bureau's Facilities Division. Eads has been with the FCC since 1968, when he was a Operations Research Analyst for the Broadcast Bureau.

Daniel Wexler has been appointed Manager NAB Broadcast Liaison last week. Previous to joining NAB, Wexler was special assistant to the director of ACTION and was

research director of Rolling Stone as well as helping out McGovern and Muskie in their presidential campaigns.

Cox

William Schwartz and Robert Wright elected Executive Vice Presidents of Cox Broadcasting last week. Schwartz, who was upped from VP, remains as President of the broadcasting division. Wright continues as President of Cox Cable Communications in addition to new corporate responsibilities.

Rocky Mountains

William Mitchell was named last week (12-12) as NAB Regional Manager for Rocky Mountains West. Mitchell, who has had an extensive broadcasting career, is a former co-owner of KERB/Kermit, TX, and for many years was a broadcast executive for Walton Broadcasting. Mitchell is replacing Lynn Renne, who will retire December 31.

Philadelphia

Richard Feinblatt promoted to General Sales Manager at WIOQ/ Philadelphia.

Automated AM Data

The FCC, in hopes of speeding up paperwork by as much as 80-to-90%, will ask for comments soon on the automation of AM data. Broadcast Bureau Chief Dick Shiben told the Commission (12-4), "This will help us speed up the process so much as to complete filed applications in as little as three months, instead of the usual six months or more.

WWLE Gets Temporary Authorization

Last week (12-10) the FCC granted temporary authority for WWLE/ Cornwall, NY to stay on the air with a new set of call letters, WCRR, until an interim or regular operator is found. In its decision of November 20 the Commission heard oral arguments designed to get a reversal of an earlier decision for the station to leave the air. The station has suffered a tremendous loss of revenue since the denial of the renewal became official. The general manager and program director have applied to run the station and were not involved in the wrongdoings of misrepresentation to the FCC.



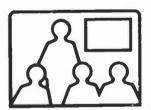
at the Radio Workshop!

LEARN TO:

- Design new plans to decrease your inventory and increase your profits.
- Reposition and restructure your sales and programming strategies for greater professional impact.
- Analyze your station's performance based on listener behavior and learn how listener behavior affects your audience.

FACULTY: The Radio Workshop is designed and presented by Jim Yergin, an independent market research consultant with more than 30 years of broadcast research experience. Mr. Yergin developed radio's New Math, the reach and frequency approach to radio selling and programming which has become the industry standard. He pioneered audience behavioral studies, and initiated the news-cycle concept, a successful station performance strategy for All-News radio. Mr. Yergin has served on major industry committees including NAB and COLTRAM.

Every station can make its numbers pay off by applying the techniques presented in the Arbitron Radio Workshop!



RADIO WORKSHOP REGISTRATION FORM Name: Title: Station/Company: Address: State: City: Telephone: Zip: Please check the appropriate city and date. ☐ I enclose \$350.00 payment in full. ☐ New York..... January 20-21, 1981 ☐ I enclose \$50.00 nonrefundable deposit. Balance of \$300.00 will be paid 10 days ☐ Los Angeles... February 23-24, 1981

- prior to start of Workshop selected.
- ☐ I would like more information.
- ☐ Atlanta..... March 23-24, 1981

MAIL TO: Arbitron Radio Workshop, 4320 Ammendale Road, Beltsville, Maryland 20705



"Each station run of the eight analyses, broken out for one of the six available demos, will likely cost about \$250."

Programmer's Package Premiere, Part 2

Two weeks ago I introduced you to the new Programmer's Package being offered by Arbitron. This package of eight analyses, which can examine ratings information for six demos per station — persons 12+, persons 12-34, adults 18-49, adults 25-54, men 18+ and women 18+ — will be available for stations to use to dig into the soon-to-be-released fall survey data. In the December 5 issue we examined the recycling analysis and printout. In this article we'll delve into the sharing analysis that is available in the Arbitron package, and we'll look at considerations you should keep in mind when deciding about the value of the package to your station.

Tracking Cume Intruders

One of the more useful bits of information station management teams should have is "What stations are we sharing audience with, and to what extent." It would also be useful to track this data from survey to survey to see if marketing or programming adjustments have been successful in reducing or changing the "cume intruders" and the time spent listening to them.

Below is an example of the way the Programmer's Package breaks out this material for you. The data is available for three major broad dayparts — total week, weekends, as well as Monday-Friday and its divisions.

Top 5 Stations Sharing WAAA Adults 18-49 Audience And Shared Time Spent Listening Washington, DC Oct./Nov. 1979

	MON	-SUN GAM-M	110	WE	EKEND SAM-M	d D
	SHARED	TSL	N	BHARED	TSL	н
	(2)	(Q.HRS.)		(2)	(Q.HRS.)	
WAAA	100	36.5	109	100	16.3	130
WOOD		38.6	54	14	12.1	18
WEEE		22.0	51 44	5	9.6	10
WFFF		23.0	35	6	5.1	8

MONDAY - FRIDAY 6AM - MIT

				P	-F SAM - MIL	,
M-F	M-F	M-F	H-F			
6-10	10-3	3-7	7-MID	SHARED	TSL	N
(2)	(2)	(2)	(2)	(2)	(Q.HRS.)	
WAAA 59	42	52	55	100	31.2	200
WB88 31	21	30	20	45	32.8	39
WOOC 12	10	14	7	20	22.4	39
W000 12	9	12	7	21	22.6	42
WEEE 14	4	4	4	15	16.2	30
WFFF 10	3	3	3	12	18.1	24

HOW TO READ

- WAAA shares 48% of its Monday-Sunday 6am-12mld audience with station WBBB. This audience spent 38.6 quarter hours with WBBB. These data are based on 109 diaries.
- 2. 21% of WAAA Monday-Friday 6am-12mid audience is shared with WDDD during the weekdays. This audience spent 22.6 quarter hours listening to WDDD. However, during Monday-Friday 7-12mid 7% of WAAA Monday-Friday 6am-12mid audience is shared with WDDD.
- 3. WAAA shares 4% of its Monday-Friday 6am-12mld audience with WEEE during the Monday-Friday 7pm-12mld audience.

Keep in mind that along with the sharing information shown here and the recycling printout pictured in the December 5 column, six other breakouts are available. Quintiles of quarter-hour listening distribution, frequency of listening days, day-by-day percent of cume, time spent listening

by daypart, audience flow in and out of your station, and another listing of sharing similar to the one shown here are all offered in the current package.

How To Access

Assuming you are interested in digging out the information available through Arbitron's system, how do you do so? There are three ways, according to Rip Ridgeway of Arbitron. Most timely is to access through the Arbitron AID system which your station may already have. If instant

"The tape data used for the Programmer's Package, or for any other system offered in the industry that massages the tapes into the various analyses, is using largely unverified numbers."

turnaround is not imperative, then deferred access through AID is also possible. This overnight turnaround is most economical, in Ridgeway's opinion. Finally, you may obtain the data on a deferred basis as a non-AID subscriber. This involves calling the request to an Arbitron sales office and waiting a number of days for receipt of the material.

Cost Of Access

After you have determined how important timeliness is in retrieving the information, you may want to take various costs into account. Using the AID system to obtain the numbers is less expensive per run, according to Ridgeway. However, first you must be authorized to use the AID system and this is a costly matter for many stations. Generally AID costs approximately 6% of whatever your station now pays Arbitron for a regular annual subscription to the ratings books. After this initial signup fee, there are charges for each discrete run during which you obtain data through the system. According to Arbitron each station run of the eight analyses, broken out for one of the six available demos, will likely cost about \$250 if you want the quickest turnaround on AID, less if the deferred turnaround on AID is acceptable. This is on top of whatever your initial signup fee for AID proves to be. Since Arbitron is interested in encouraging use of the AID system, there is a premium for obtaining the data without using AID, and this also means the slowest turnaround. Each station should examine the tradeoff of the costs versus turnaround time

More Considerations

Other than the cost of subscribing to AID, which may be a limitation for some stations that want quick response, the other major consideration you may want to keep in mind is the quality of the numbers you are looking at. Are they any good? Keep in mind that the tape data used for the Programmer's Package, or for any other system offered in the industry that massages the tapes into various analyses, is using largely unverified numbers. Also, much of the data included in the actual diaries does not show up on the tape analysis systems. Items such as slogan conflicts, respondent confusion over station identifiers (such as transposing similar slogans from different stations), Arbitron

Week In Review

January Revision For Facility Forms

In response to the findings of the Industry Mediation Panel in the case brought up by Los Angeles's KBIG, Arbitron has set a January date for improving the package. According to Arbitron, by January 8 "we expect to have the new verbiage and form finalized." New procedures may also be devised regarding what information is carried forth from survey to survey. KBIG lost credit in the Spring '80 L.A. survey because Arbitron did not use format information for the station to clarify a slogan conflict situation.

Wollenberg To TV Side

Ken Wollenberg, Arbitron VP for Advertiser/Agency Radio Sales, has been moved to the TV division in a comparable spot. Filling Wollenberg's shoes in dealing with agency and advertiser accounts for Arbitron Radio will be Jim Ridings, former broadcaster and Advisory Council member who has been working in the Chicago Arbitron office.

errors, and respondent comments about station programming efforts are unavailable through these systems. You only have to remember the reissued books or the errors discovered during diary reviews in Laurel to wonder if hard and fast decisions can be made using tape data. Diary reviews, in which a station mechanical diary is matched against every diary entry for your station, are the only way to be sure that you have obtained the reality of what the diarykeepers were trying to say during the survey.

What Technique To Use?

Given that the information provided in the first phase of the Arbitron Programmer's Package is useful, but can also be obtained through a mechanical and diary review, what technique do you use? Each station will have to decide the impact of the cost factors, the turnaround time options, and the use of data that is not double-checked. However, it is pleasing to note that Arbitron created this package with broadcaster input, so perhaps broadcasters can further influence the additional development that Arbitron has planned for this system. Rip Ridgeway welcomes your throughts in this area, so you may want to call him at (212) 887-1354. Have a happy holiday season, and we'll see you next year when we begin to dig into the ratings for the Fall '80 survey.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



13 Specials from Watermark for the 13 weeks of Winter

Watermark and its Special of the Week network proudly announce a shiny new 13-week package of one hour artist profiles on "The Robert W. Morgan Special of the Week," starting the first weekend of 1981 and taking you right into Spring.

Christopher Cross

January 3-4

billy joel

February 7-8

BETTE

February 28-March 1

Billy Preston

January 10-11

the Doobie Brothers

February 14-15

Hall &Oates

March 7-8

Carly Simon

January 17-18

Eddie Rabbitt

February 21-22

sleo Sayer

March 14-15

Peter Townshend & the WHO

January 24-25

MICHELOB





Jacksons

March 21-22

pointer sisters

January 31-February 1

gerry rafferty

March 28-29

WATERMARK

10700 Ventura Boulevard

North Hollywood, CA 91604

213/980-9490

WHAT'S NEW

Focus On Youth Network Issues "Radio Magazine" Syndie Show

"Radio Magazine," a weekly public affairs series, is currently available from the Focus On Youth Radio Network. Debuting nationally January 3-4, the half-hour show follows a "TV magazine" style format, consisting of separate interviews with two well-known guests and a five minute feature segment entitled "Insight." Upcoming guests will include Bert Lance, Rona Barrett, Rosalyn Carter, and Rodney Dangerfield. "Radio Magazine" will be hosted by WPST-FM/Trenton air personality Steve Kamer.

The Focus On Youth Radio Network has been producing public affairs programming for over six years with their mainstay, "Focus On Youth," airing on over 340 stations nationwide. Stations interested in carrying "Radio Magazine" should contact the Focus On Youth Network at (609) 452-1150, or write to 70 Washington Road, Box 3035, Princeton, NJ 08540.

Music As Gifts: Latest Market Research

The National Association of Recording Merchandisers (NARM) instituted its "Give The Gift Of Music" campaign in March, 1980, aimed at maximizing consumer awareness of the practicality of records and tapes as presents. In order to determine the effectiveness of the campaign to date, NARM commissioned Toledo, OH-based research firm National Family Opinion Inc. to undertake a survey of consumer attitudes toward records and tapes as gift items.

The survey, which sampled 5000 families nationwide with respect to geographic location, density of population center, age, family income, and family size, drew more than 6000 respondents from over 3000 families. Among the study's findings were that 54.5 percent of those identifying themselves as record and tape buyers claimed to have given records and tapes as gifts, with 60 percent of the females and 49.2 percent of the males saying they had given records and tapes as gifts previously.

Those Who Buy Also Give

65 percent of the respondents between the ages of 19 and 30 reported having given records and tapes as gifts in the past while 60 percent of those respondents aged 18 or under said they had given records and tapes as gifts. 75 percent of those heavy buyers (defined as those who purchase 10 or more records or tapes per year) noted that they had purchased records and tapes as gifts as well.

While the likelihood of giving records and tapes as gifts increases with family income (over 50 percent of those families earning more than \$15,000 per year said they had given records as gifts), geographic region apparently has little to do with consumers' attitudes, as the percentage of record and tape gift-giving respondents was greater than 50 percent regardless of geographic area.

Those Who Give Also Receive

Among those who claimed to be record and tape buyers, the percentage of those reporting having received records and tapes as gifts was likewise great (60 percent). Furthermore, the percentages for those respondents who reported receiving records as gifts (80 percent of those 18 and under, over 60 percent of those between 19 and 30, over 50 percent of those between 31 and 34, and over 40 percent of those 46 or older) paralleled those who said they had given records or tapes as gifts. Also, 80 percent of the heavy buyers claimed they had received records and tapes as gifts.

In conclusion, the findings indicated that the giving of records and tapes as gifts cuts across the entire spectrum of record buyers, with a startling 38 percent of those polled reporting that they recognized NARM's "Give The Gift Of Music" bow/musical note logo and slogan.

Real Radio "Humanizes" Automated Stations

Automated radio stations wishing to inject "human-sounding" qualities into their programming may find the Real Radio Company just the ticket. This unique programming service, coined "foremat" by creator John Price, has already begun servicing Country formats, with a rock format currently in the works.

Each weekly pretaped music package includes voice tracks from several of Los Angeles's most popular Country DJ's, including KLAC's Gene Price, Harry Newman and Don Hinson, and KHJ's Bob Shannon, who each voice daily five-hour shows seven days a week. Subscribing stations can option for any or all of the air personalities' shows (or subscribe to the music service only). and each program may be assembled with or without automation equipment at client stations. For stations with limited automation equipment, pre-assembled tapes will be sent.



In addition to the music and voice tracks, stations receive daily "content" tracks, keyed to a particular day and certain music reels; local tracks carted by each jock from station notes or copy; so-called "wild track" carts relating to weather conditions, sports and other predictable circumstances; carted temperature and time checks; and localized ID, billboard, handoff, intro, outro, and image carts in each voice. Tracks and music will be updated weekly.

Rates for the music tracks only start at \$250 monthly, with additional charges for each announcer used. For further information, contact Real Radio Company, 127 Glen Summer Road, Pasadena, CA 91105, (213) 795-4900.



Music & Memories

Test your skills of riff retention and melodic memorization with "Melody Madness," a memory-concentration game available from GAF. Basically a variation on "Name That Tune," the user attempts to duplicate memorable melodies produced by the unit's 24-button keyboard, which is capable of producing literally millions of sounds.

"Melody Madness" is powered by batteries and features three skill levels. The device retails for \$50.

Audio & Design Intros De-Esser Processor

Audio & Design Recording Inc. has announced the addition of the "Scamp S25 De-Esser," a dual mono or stereo processor, to its range of modules. The "S25" operates on a band-splitting principle whereby the incoming signal is separated into two components: the main band and the "ess" band, the latter defined following research with live mike and recorded tapes of varying voice types.

The "S25" features frequency (from five to 15 kHz), threshold (from -30 dBm to completely insensitive) and notch and shelf depth (from 0-20 dB) controls, as well as a variable filter which can be swept over the five

kHz to 15 kHz range and which senses the presence of the "ess" band. Most importantly, unlike de-essers that use limiters and pre-emphasis to lower gain overall, the "S25" attenuates only the "ess" frequencies selected by the user.

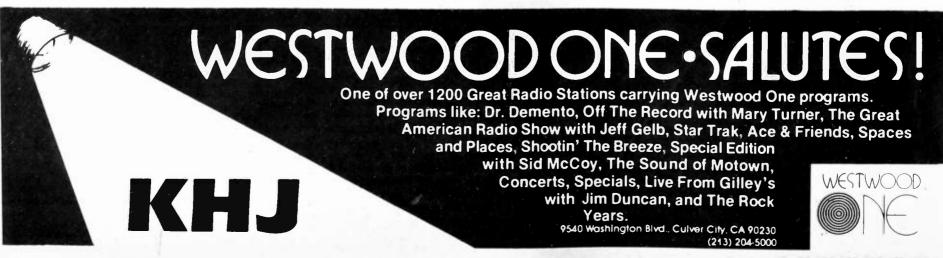
Additionally, the "S25" is the first Audio & Design product to utilize the Variable Neper Generator, which generates attenuation in a logarithmically-controlled manner. The "S25 De-Esser Module" will retail for \$480 and is currently available from Audio & Design Recording at P.O. Box 786, Bremerton, WA 98310, (206) 275-5009.

Two Beatles Specials Immediately Available

O'Connor Creative is currently offering two Beatles specials. The first, "From Liverpool To Legend," consists of 17 hours of music and interviews with the Fab Four and their various professional associates. "From Liverpool To Legend" was produced by the REO Radio Network.

The second special, entitled "Disqumentary," features eight hours of music and lengthy interviews with the group's members, including one hour devoted to John Lennon Dave McCormick, air personality at CKNW/Vancouver, BC, produced the program.

Both shows are available immediately on a cash-only, market-exclusive basis with room for 10 to 15 commercial minutes per hour. For further information contact O'Connor Creative at (800) 423-2694; residents of California, Alaska, Hawaii, and Canada call (213) 769-3500.



FOR SUMMER, THIS IS A HOT WINTER!

WTIC-FM WXKS CKGM WPST 140 Q106 WDRQ WAQY WGCL WKEE **KEARTH** KRBE **KBFM** KIIS-FM KWIC KFRC KXX106 KSFX KFIP 13K KINT KOPA KHFI WFBR WTIX WOLF **B97** WNOF WTRY WFLY KQ94

WAAY WAXY Y103 CK101 **WBBQ** FM100 WOKI WCSC WORK WVIC 7104 WHOT WTMA WVLK KEZR KKXX

KIDD WSGA **KJRB WFOX** KNBQ WCGQ WANS-FM KTAC KSPZ FM99 WKXY KYSN KCPX KILE **KPUR** KMJK KLUC WHHY 95SGF KENO KZZP WISE KSEL KRO KHYT KDZA WGUY KOOK WLBZ KRLC WCIR KENI



DONNA SUMMER

"COLD LOVE"

PRODUCED BY GIORGIO MORODER AND PETE BELLOTTE



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RECORDS, INC.

"SKATEAWAY" IS MOVING STRAIT UP!



KIMN K104 WKEE WRVQ KINT WSKZ WSEZ WQRK

KJ100 WVIC KWEN Z104 KKXX KJRB FM103 WCGQ

WANS-FM WISE KKLS WSPT KOOK KRLC KENI

DIRE STRAITS "SKATEAWAY"

PRODUCED BY JIMMY IOVINE AND MARK KNOPFLER



ON WARNER BROS. RECORDS

Columbia Records



We Wish You the Washinsh Experient of Happiest of Holidays

WHAT'S NEW



Arista Acquires Project 3 Label For U.S. Distribution

Arista Records has announced it will distribute Project 3 Records product in the United States, effective immediately. The Project 3 catalog includes newly-released albums by Larry Elgart. Enoch Light. Tony Mottola. Buddy Greco, and Louis Armstrong, as well as a number of motion picture soundtracks and original cast recordings.

Pictured at the pacting are, from left: Project 3 President Herbert Linsky, Arista Sr. VP/Finance Acron Levy, and Arista Exec. VP/GM Elliot Goldman.

Yates, Hayes Form Hiatus Prods.

Tom Yates and Kate Hayes, former KSAN/San Francisco airstaffers, have announced the formation of Hiatus Productions, a discreet radio consultation/market research service to be based in San Francisco. In addition to the aforementioned activities, Hiatus will be involved in independent production projects and will attempt to relocate former KSAN air talent who exited the station in the wake of its recent format switch.

Yates was most recently Program Director for KSAN, having previously served as PD for KLOS/Los Angeles as well as heading the Nova Broadcast Services consultation company. Hayes likewise most recently served as Music Director at KSAN until the November format switch, having formerly held the PD post at KTIM/San Rafael and the Assistant PD position at KCBS-FM/San Francisco. Hiatus Productions can be reached at (415) 956-5726.





Kenny Rogers

Ron Nickell

NICKELL NAMED PRESIDENT

Rogers Forms Broadcast Production Firm

Noted recording artist Kenny Rogers has announced the formation of N.K.R. Productions, a specialized programming/broadcast syndication firm to be based in Los Angeles. Ron Nickell, most recently Executive VP/GM for TM Special Projects for the past two years, has been named President of the newly-formed firm. Nickell previously served as VP/GSM for TM Programming for five years, having formerly spent six years as VP/GSM with Drake-Chenault.

First project for N.K.R. Productions (subject to finalization of current negotiations) will be a preview show and simulcast of the 1981 Grammy Awards, to be presented in over 100 markets via satellite. Further projects include FM stereo simulcasts, cable TV, and television, as well as a variety of radio syndication projects similar to previous Nickell productions.

PRO:MOTIONS

Perper, Helfer, Burns, Pierce, Drejza And Raithel Elevated To Nat'l Marketing Posts For WEA

Alan Perper has been appointed to the newly-created post of National Director of Product Marketing, Marv Helfer has been named National Sales Manager of Special Markets, and Barbara Burns has been upped to National Director of Advertising with Rosemary Pierce named National Advertising Coordinator, Daryl Drejza promoted to the newly-created National Merchandising Coordinator post, and Jody Raithel appointed National Special Project Coordinator at the Warner/Elektra/Atlantic Corp.

Perper, most recently National Director of Advertising for the firm, joined WEA in 1977, having previously served as National Director of Creative Services for the J.L. Marsh Co. Helfer, a 24-year veteran of the music industry, most recently served as WEA National Sales Manager, while Burns, a sixyear veteran of WEA, most recently served as National Advertising Manager for the firm.

Pierce began her association with WEA in 1977, most recently serving as Media Specialist. Drejza was most recently a member of the WEA Field Merchandising staff, and Raithel, a nine-year veteran of WEA, most recently served as Marketing Coordinator for the distribution firm.

Prager Forms Producers Mgt. Firm; Edmonston Named Director

Bud Prager, personal manager for Foreigner, Sniff 'n' the Tears, Ian Lloyd, and the Original Mirrors, has announced the formation of the Producer Group, a management company for record producers. Producers currently represented by the newly-formed organization are Barry Blue, Jimmy Douglass, Bruce Fairbairn, Murray Krugman, Martin Rushent, and Alan Winstanley.

Ronnie Edmonston has been named Director of the Producer Group. In her new position, Ms. Edmonston, who most recently served as Director of A&R Administration at Infinity Records, having earlier held the same post at Arista, will act as liaison between the Producer Group's clients and record companies, personal managers and recording studios. Prior to her joining Arista, Ms. Edmonston cofounded Baggies, the first full-service rehearsal studio to open in New York City.

Munday Promoted To VP/Publishing GM At Chrysalis Music

Ann Munday has been elevated to Vice President and General Manager of Publishing for Chrysalis Music. A five-year veteran of the firm, Munday most recently served as General Manager of Chrysalis Music in the Los Angeles office, having formerly served as General Manager of Chrysalis Music Ltd. in London. She will report to label President Sal Licata.

Arnold Forms Mgt. Firm

Thomas K. Arnold, publisher of the Kicks rock magazine for the past one and one-half years, has announced the formation of a management company, Thomas K. Arnold Management, to be located in San Diego.

Arnold's firm maintains in-house publicity and advertising agencies and intends to handle one or two clients on a daily basis in an effort to avoid the impersonality of large management firms. Thomas K. Arnold Management is located at 3859 John St., San Diego, CA 92106, (714) 222-2662.

Dion Named Dir./Int'l Sales, Wexler To Dir./Nat'l Sales At Mobile Fidelity Sound Lab

Michael Dion has been promoted to Director of International Sales and Marketing and Mark Wexler has been upped to Director of National Sales at Mobile Fidelity Sound Lab. Dion, most recently Director of National Sales for the firm, joined Mobile Fidelity Sound Lab in 1978, having previously held positions with ABC, Springboard and United Artists/Polygram Records.

Wexler, most recently Northeast Regional Sales Manager for Mobile Fidelity Sound Lab, previously served as Marketing Coordinator for Balaton Marketing, which represents several high-end audio lines. Both Dion and Wexler will be located at the firm's Chatsworth, CA offices.

Massler Forms Randee Int'l Prods. Firm; Sherman Named VP/Operations

Howard Massler, President of the Bestway Group, has announced the formation of Randee International Productions, a full-service subsidiary designed to fill the needs of small record companies and individuals. Randee will arrange for minimal single and album pressings at reasonable cost, 8-track and cassette duplication, art work, printing, fulfillment and mailing, music publishing, record promotion, and local, national and international distribution.

Alan Sherman has been named Vice President of Operations for the fledgling firm. Sherman's previous industry experience includes stints at CBS, Polydor, CTI, and New World Records. Randee International Productions is located at 870 Seventh Ave., Suite 348, New York, NY 10019, (212) 586-0631.

Kleber Named Creative Director For Capitol

Mick Kleber has been named Creative Director of Merchandising and Advertising at Capitol Records. Kleber's previous experience includes stints as a Marine infantry officer and White House social aide as well as having been a nationally-published freelance entertainment journalist, editor of San Fernando Valley Magazine and a road manager for Don McLean.

In his new post, Kleber will be responsible for the creative development of advertising, merchandising items, and the company's in-house news publication. He will be based at the label's Hollywood offices.

Lott Upped To Dir./Business Affairs At Arista

Roy Lott has been promoted to the newly-created post of Director of Business Affairs for Arista Records. Lott joined the label as an attorney last year, having previously practiced law for three years with the firm of Lord, Day & Lord.

In his new position, Lott will be responsible for contract negotiations with artists, producers and licensees, and the administrative coordination of the Law, Royalty Accounting and A&R Administration Departments for Arista.

Steinberg Named Dir./Press At CBS Records Group

Laurie Steinberg has been promoted to Director of Press and Public Affairs for the CBS Records Group. A five-year veteran of the label, Steinberg most recently served as Associate Director of Press and Public Affairs for CBS.

Chertoff Named To A&R Post At Columbia

Rick Chertoff has been named Director of Contemporary Productions/Staff Producer for the East Coast A&R Department at Columbia Records. A six-year veteran of Arista Records, Chertoff most recently served as Director of East Coast A&R and Staff Producer for the label.

In his new post, Chertoff will be responsible for recommending the signing of artists to the Columbia label as well as coordinating the recording activities for a number of the artists on the firm's East Coast roster. He will also be involved in the production of several label artists.

Bowring Named Regional Sales Mgr. At Radio Data Systems

Tim Bowring has been promoted to Regional Sales Manager for Lawrence, KS-based Radio Data Systems. Bowring most recently served as Marketing Director for WCLR/Chicago, a sister company to Radio Data Systems. Both firms are owned by the Bonneville International Corporation of Salt Lake City.

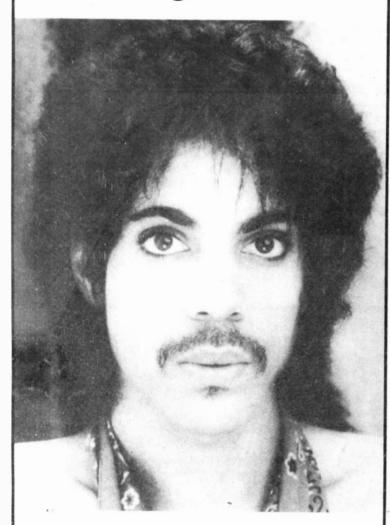
Buckley Upped To Mgr./Black Music A&R At Capitol

Steve Buckley has been promoted to Manager of Black Music A&R at Capitol Records. A 2½-year veteran of the label, Buckley most recently served as Capitol's Southeast R&B Promotion Director, having begun his record industry career as National Director of Retail Relations for Stax Records. He will be based at Capitol's Hollywood offices.

La Rosa Named GM/Mktg. VP At Audiofidelity

Carmen La Rosa has been named General Manager and Vice President of Marketing for Audiofidelity Records. La Rosa's 23 years of record industry experience includes stints as General Manager of DJM Records and as Vice President of Marketing for Pye Records.

Get Ready To Clean Up With "Dirty Mind"



PRINCE "Dirty Mind"

The Hot New Single On



WARNER BROS. RECORDS

Produced by Prince



STREET TALK.

The radio response to the tragic death of John Lennon culminated last Sunday (12-14) in hundreds of stations all over North America going silent for 10 minutes. Honoring the request made by Yoko Ono, all programming came to a halt at 2pm Eastern Standard Time in a peaceful tribute to a man whose music touched so many lives.

Street Talk has learned that Epic West Coast VP/Marketing Stan Monteiro will move to New York in 1981 to become Vice President/Promotion for Columbia. Promoted in Los Angeles to Epic VP/Marketing is Larry Douglas. Reportedly Columbia's current VP/Promotion, Ed Hynes, who has been on a leave of absence for health reasons, will rejoin Columbia in a new capacity shortly after the new year.

Bill Young at KILT/Houston reports that KILT-FM is not changing formats, as incorrectly rumored here two weeks ago (12-5). Apparently the KILT-FM to Country rumors have been circulating around Houston for the past several months, but they have absolutely no basis in fact.

Congratulations to Elektra/Asylum on its 800% increase in profit over the first three quarters of 1980. With the fourth quarter holiday sales period yet to be tallied, 1980 looks like the best year ever for E/A.

Kent Burkhart was seen around Atlanta recently with bandages on his face. When asked about the facial coverup, Kent candidly admitted to "falling right on the face while jogging." A few stitches were necessary to repair Kent's injuries, but his sense of humor apparently came through unscathed.

Fred Seiden, VP/Programming for KBIG/Los Angeles, is moving on after seven years at the Bonneville Beautiful Music station. Fred's resignation from the station was totally amicable and he is now seeking a new challenge.

B.R. Bradbury has joined the news staff at KJR/Seattle, filling the slot vacated by Chet



RADIO AND RECORDS — Yes, that's WXRT/Chicago MD Bob Gelms making like a real record promotion person with WMET/Chicago MD Dave Benson. Gelms coproduced an album from tapes made during its blues artist performances at this year's Chicagofest of music. "Blues Deluxe" is the first album on WXRT Records (distributed by Alligator), and in an unusually noncompetitive spirit for such a competitive radio market, WMET has added WXRT's album to its playlist.

KABL Country?

Wait a minute? Were the San Francisco Beautiful Music listeners hearing right? Or was this a cruel practical joke?

The day after Thanksgiving KABL began asking its loyal listeners to listen for the sound of "Beautiful Country" on KABL starting December 4. Well, the clients and the listeners began melting the KABL switchboard wanting to know why KABL was changing formats. Station staffers comforted the callers, telling them to just listen on December 4 and they'd love what "Beautiful Country" would sound like.

If you haven't guessed it already, "Beautiful Country" did not signify a format change for KABL, but the beginning of a station promotion. KABL came on with a series of vignettes about beautiful countries like Spain, England, Mexico, Switzerland, etc. and offered its listeners a chance to win an all-expenses-paid trip for two to the beautiful country of their choice.

This week, after pearly 20,000 entries, a Napa KABL listener won his dream trip, a journey to Ireland.

Rogers's departure last month.

WQHI/Louisville has applied for the new call letters WQMF.

Joe Cipriano has left Q107/Washington for the 5-9pm slot at KHTZ/Los Angeles.

ntly came through unscathed.

Wynn Rosenberg is out as MD at WWSW/
Pittsburgh. He can be reached at his home in
Pittsburgh.

After four years at KFI/Los Angeles, Eric Chase is on the loose. The station eliminated his position, going to 4-hour shifts during the day.

To almost no one's surprise, WRCK/Chicago officially became WLS-FM (again) December 4. Now that WLS and WLS-FM are simulcasting morning drive and early evenings, the dual identity was inevitable. The ABC FM was WLS-FM until 1971 when the calls changed to WDAI. The WRCK designation happened earlier this year, and now the circle has been completed.

Chrysalis Records has chosen to donate to the John Tracy Clinic this Christmas in place of industry gifts. The clinic serves as an educational center for preschool deaf children and deaf and blind children. Donations are also being made to the AFM striking musicians fund.

The hippest new musical gift this holiday season has to be the handsome package from Solid Gold Records, "The Nothing Record Album." The album is one giant put-on because it contains not one audible sound on either side. The expensive packaging includes a poster and lyric sheet (you figure it out). If this LP does get any concentrated airplay it's a cinch it won't be a fast "burnout" item.

P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

THE ELECTRIC WEENIE, RADIO'S NUMBER 1 GAG SHEET GETS LETTERS . . .

RON MORGAN/KSD ... "I'll be working with Jay Cook, doing 6-10AM so keep the funny stuff coming."

Jocks...write today for free samples.

AIRPLAY IS EVERYTHING **THANKS FOR A GREAT 1980**

February 22 **EAGLES**

I Can't Tell You Why (Asylum)

85% of our reporters on it. Moves: Up 75, Seme 19, Down 1, Adde 49 including WXLO, SBICK, WPEZ, WLS, KDWB, WGCL, Q102, KEARTH, KFRC, KJR, WBLI, WPST, KAUM, KEEL, WAXY, WHBO, WKIX, KWEN, WOHO, YS4, KCPX. See Parallels, charts at number 23.

March 28

BOZ SCAGGS

Breakdown Dead Ahead (Columbia) 91% of our reporters on it. Moves: Up 29, Seme 18, Down 0, Adde 73 Including WFIL, WIFI, 98KX, WCAO, F105, 94Q, Q106, KDWB, KFI, KIMN. See Parallels, charts at number 29.

April 4

DAN FOGELBERG

Heart Hotels (Full Moon/Epic)

63% of our reporters on it. Moves: Up 75, Seme 24, Down 0, Adde 24 Including WPEZ, WCAO, K995-FM, KJR, KC101, KCX196, KLEO, WOW, KJRB, KCPX, KGW, KMJK. See Parallels, charts at number 30.

June 6

JOE WALSH

All Night Long (Full Moon/Asylum)
69% of our reporters on it. Moves: Up 83, Same 17, Down 9,
Adde 18 including JB106, KEARTH, KFRC, WHFM, KEEL,
WAPE, FM100, KOFM, KWEN, Y94. See Parallele, charts at

June 13

KENNY ROGERS

Love The World Away (UA)

\$3% of our reporters on It. Moves: Up 79, Seme 17, Down 1, Adds 23 including JB106, WZUU, 13K, WBEN-FM, WBLI, KBFM, WGH, WDRQ, KOFM, K283, WNCI, KJRB, KRUX. See Parallels, charts at number 28.

June 20

BOZ SCAGGS

Joio (Columbia)

67% of our reporters on It. Moves: Up 88, Same 22, Down 0, Adds 38 Including WKBW, WFIL, F106, PRO-FM, JB106, WPGC, Q105, K886FM, KRLA, KFI, KIMN, KOPA. See Par-

July 11 MICKEY GILLEY

Stand By Me (Full Moon/Asylum)

of our reporters on It. Movee: Up 81, Same 16, Down 2, le 9, WKBW, WTIX, KX104, WNCI, KLUC, KENO, WLBZ,

July 25

JOHNNY LEE

Lookin' For Love (Full Moon/Asylum)

83% of our reporters on It. Moves: Up 80, Seme 10, Down 0, Adds 29 including WXLO, KRLY, WOKY, WFLY, Q106, KINT, Y86, FM100, KIOA, KROY. See Parallels, charts at number 28.

August 22

BOZ SCAGGS

Look What You've Done To Me (Columbia) 58% of our reporters on It. Moves: Up 48, Seme 13, Down 1, Adds 42 Including CKGM, KSSS-FM, WOKY, KFI, KJR, WFBR, WICC, Q108, WNOE, WFMF, Y103, WHBQ, KLEO, FM102, KGW. See Parallels, charts at number 30.

September 12 **AMY HOLLAND**

How Do I Survive (Capitol)

53% of our reporters on It. Moves: Up 61, Serne 26, Down 0, Adde 12, WRIL, KVIL, CKLW, WHB, KHFI, WTWR, KJRB, KQW, KMJK, WKXY, WSPT, KFXD. See Parallels, charts at number 28.

November 28

STEELY DAN

Hey Nineteen (MCA)

72% of our reporters on It. Moves: Up 37, Same 25, Down 0, Adde 100 Including WKBW, WIFI, 96KX, WROR, PRO-FM, JB105, Q107, KRLY, Q105, WCKX, WDRQ, CKLW, WHB, WOKY, KFI, KPLZ. See Parallels, charts at number 28.

December 12 **BOZ SCAGGS**

Miss Sun (Columbia)

87% of our reporters on it. Moves: Up 90, Same 20, Down 0, Adds 34 including WKBW, WRIL, WIRI, JB105, KDWB, WGCL, KJR, KIMN, KOPA, WTRY, WNOX, WTWR, WNCI, KCPX. See Parallele, charts at number 26.

December 12

DAN FOGELBERG

Same Old Lang Syne (Full Moon/Epic) 62% of our reporters on it. Moves: Up 40, Same 20, Down 0, Adds 73 including WPGC, Q102, WZUU, KFI, KJR, WAQY, KRBE, FM100, WMEE, KJRB. See Parallels, charts at num-

The Best Of Our Love, Irving Azoff And Everyone At Front Line Management **And Full Moon Records**



R





Well, here we are with another mildly heretical bunch of words for you and yourds . . . First let's rip this large mailbag open with murky subterfuge (and his orchestra).

John C. Murphy of WNAM radio in Neenah, Wisconsin 54956 just sent me an interesting "soylent green"-colored letter with the words MARTIN SHEEN APPRECIATION SOCIETY printed on the letterhead. John is indeed Vice President of the MSAS, a group of 11 unsightly characters who spend no more than five minutes of each day promoting their hero.

These diehards have followed Martin's career from his first movie to the ones he hasn't made yet, and they do keep a well-stocked library of tidbits about Martin . . . such as the fact that no, he is not Bishop Sheen's brother (or son). The society plans on getting its newsletter out this month. If any of you creatures out there who regularly read the G.O. column would like to chat with John pertaining to this mystical organization, you can contact him at (414) 722-5562 from 1-9pm or from 6am-1pm at (414) 722-6471 (Central Daylight Time). From 9pm-6am John practices sleeping with his eyes open (Neenah, Wisconsin's number one hobby).

Our congratulations to the Mike Kasabos on the birth of Dustin, all 8 pounds 2 ounces of manhood. Lovely Mrs. Kasabo, Cathy, is doing fine, thank you, as is older daughter Holly. Mike and Cathy hightailed it to the hospital about an hour-and-a-half before the birth of Dustin, who was delivered by the Lamaze method. Mike immediately took the baby for a ride on his official Radio & Records motorcycle. In ten miles he only made one stop, to change oil and diapers (Dustin's also had to be changed).

My parents used to keep me in a very high crib, so that when they were watching TV with the volume turned up, they could hear me if I fell out! One of the guys I work with was 16 years old when he was born. His parents were so poor they wanted someone who could get a job right away!

Another old pal of the Gary Owens Building will have a album out soon, and it should make some interesting programming for your station no matter what the format. Bill Ballance, the founder of BARF (Born-Again Romantic Frenzy), is the star of a new LP called "KFMB Presents The Best Of Bill Ballance, Volume One" ... Recently I was chatting with one of the Beach Boys, who was still quoting Billo's phrase "Stroking My Stallion Ganglia . . .



- Becomes Vice Chairman for Warner Pictures.

JOE SMITH NAMED E/A CHAIRMAN — Moves over from President of Warner Bros. Records.

NUMBER ONE FIVE YEARS AGO: "I Write The Songs" — Barry Manllow (Arista)

NUMBER ONE COUNTRY: "Convoy" - C.W. McCall (MGM)

NUMBER ONE LP: "Hissing Of Summer Lawns" - Joni Mitchell (Asylum)

NUMBER ONE OF 1975: "Love Will Keep Us Together" — Captain & Tennille (A&M)

NUMBER ONE COUNTRY FOR 1975: "Before The Next Teardrop Falls" — Freddy Fender

NUMBER ONE LP FOR 1975: "Red Octopus" Jefferson Starship (Grunt / RCA)



'Dallas' No. 1 For Sixth Week;

CBS Wins

The United States may as well move its capital to Dallas, as that city has certainly become America's most popular The series bearing its name finished on top of the Nielsen standings (for the week ending December 14) for the sixth consecutive week, easily outscoring all competition. CBS clustered a strong set of specials and series and took eight of the top nine places en route to a winning 20.9 average rating. ABC finished with 18.1, NBC with 15.7.

In the week ending December 7, for those who missed it owing to this column's absence in last week's Year-End issue, "Dallas" wiped out everything else by at least eight points, but ABC, thanks to a Barbara Walters special and some hot football games, won the week by the narrowest possible margin, 19.4 to CBS's 19.3. NBC was third with 15.6.

In the sub-"Dallas" category, the rest of last week's top 10 looked like this: 2) "60 Minutes" (CBS - 2 the previous week) 3) "M*A*S*H" (CBS - 4) 4) "Circus Of The Stars" (CBS) 5) "Dukes Of Hazzard" (CBS - 15) 6) "Love Boat" (ABC - 11) 7) "House Calls" (CBS - 8) 8) "Magnum PI" (CBS Thursday movie/series pilot) 9) "One Day At A Time" (CBS - 14), and 10) "Three's Company" (ABC - 9).

Leading off the second ten was "Little House On The Prairie" (NBC - 7), followed by 12) "Archie Bunker's Place" (CBS - 12) 13) "That's incredible" (ABC) 14) "Real People" (NBC - 10) 15) "Monday Night Football" (ABC - 18) 16) "Too Close For Comfort" (ABC - 12) 17) "Lou Grant" (CBS) 18) "Laverne & Shirley" (ABC - 18), and a three way tie for 19th between ABC's "20/20," "Hart To Hart," and "Perry Como Christmas Special.

MUSIC ON TV OVER THE HOLIDAYS: Rockpile plays on "Fridays" December 19, while Graham Parker & The The Pointer Sisters are on "Midnight Special" Rumour make an encore appearance on the same show December 26 December 19 ... Anne Murray joins "Merv Griffin" December 31 ... Billy Burnette joins the ranks of his father Dorsey, uncle Johnny, and cousin Rocky by debuting on "American Bandstand" December 20 Tavares are on "John Davidson" December 19 Queen appear on "Hollywood Heartbeat" December 19 "Solid Gold" features Amy Holland, the Larsen-Feiten Band, Pure Prairie League, the Rolling Stones, Seals & Crofts, and Tanya Tucker December 26, with Glen Campbell cohosting.

DEOSCOPE:

RCA SETS VIDEODISC NATIONAL AVAILABILITY DATE: The week beginning March 22, 1981 has been set as "National Demonstration Week," during which RCA's 5000 TV dealers will introduce the firm's "SelectaVision" videodisc players at an "optional retail price" of \$500. In addition, RCA announced that it had acquired four more Paramount films for its videodisc catalog. The films, "Airplane!," "Elephant Man," "Urban Cowboy," and "Ordinary People," will be available on videodisc to consumers in the second half of 1981 and bring the total of Paramount programs available in the RCA format to 85. 18 months after the players' introduction, RCA plans to make videodiscs available via record stores as well as the independent RCA dealers, Zenith, Sears, J.C. Penney, and Radio Shack outlets already contracted to carry the players and software. Furthermore, RCA noted that a national "video club," offering volume discounts on software, is on the agenda. However, this will probably not become a reality until 18 months after the players' introduction as well.



BY BOBBY OCEAN



Media Marketing

The Opinion Leader Debate

ast month in one of my columns (11-7) I discussed the concept of opinion leadership and how a radio station might use that concept to position itself as the "new music" station in the market, thereby attracting both innovative, venturesome listeners (who are most likely to be opinion leaders) and advertisers who wish to reach and influence these opinion leaders. The basic idea is that people who tend to like new music also tend to like new products in general and therefore are an attractive target market.

n response to my ideas, I received a letter from Carl Cramer, who is with the radio consultation division of Frank N. Magid Associates, Inc. Mr. Cramer suggested that the opinion leadership concept should be regarded primarily as a finetuning device rather than the basic positioning instrument for a station. The text of his letter is show in full below.

I thoroughly enjoyed this week's (11-7-80) Media Marketing article on the possible correlations between advertisers wanting to reach "market opinion leaders" and radio stations which can successfully market themselves as a "new music" station. It is encouraging to see such detail given to a fine-tuning technique.

But I think it is wise to underline fine-tuning. Such a marketing plan would only work in certain specific instances. Remember the strong correlations between "trendy" listeners and age. In many overall marketing strategies, an attempt to market the new music aspect of the station would hurt the overall plan. It could, for instance, alienate adult listeners which have a high desire for familiar music.

Of course, this may simply call for a slight revision in the new music marketing technique. While a station could bill itself as the new music station, it could showcase the majority of the new product in non-critical dayparts and weekends. This way, the new music image could be sold while still retaining essentially the same age demographics in key dayparts.

This idea of looking at low-profile correlations between the type of listeners advertisers want to reach and station audience is nothing new, but it is certainly overlooked as a sales technique much too often. In many cases, full-service AM outlets can detail audience involvement and produce a salable commodity.

The "foreground" format of such full-service stations, whether they push music or information-related programming, suggests those who are tuned in are actually listening. A real listener is an obvious plus for the advertiser, especially when introducing new products—new products which will require the word-of-mouth support you so well detailed in your column.

r. Cramer raises some very good points in his letter. Basically he and I are in agreement. The "new music station" like any other radio marketing strategy will be successful only in certain circumstances. It would certainly not be a viable position for a Beautiful Music station targeting a 35-plus demographic!

r. Cramer points out the rather strong (negative) relationship between desire for new music and age. Obviously, this factor must be kept in mind. But despite radio's recent recognition that life doesn't end at 34, many stations are still competing for the ears of the nation's youth. The "new music" position would seem to be a possibility for a station to consider when the following conditions are met:

1. The station is targeted to a relatively young audience (12-24 or 25-34).

2. There are several stations in the market which are of the same general format (e.g., CHR, AOR).

3. The station has the talent and resources (and a research system) to effectively select "good" new music.

he youth condition above takes into account the correlation which Carl mentions, although I should point out that the assumed correlation may be diminishing as the generation that grew up on rock and roll approaches age 40.

he multiple station condition points out the idea that the "new music" position is a fine-tuning device which can be used by a station to differentiate itself from its closest competitors, both in the ears of the listening audience and in the checkbooks of the advertisers. The final condition serves as a reminder that any marketing strategy works only if it is well executed. You can't advertise "new music" and then throw just any slop out over the airwaves.

rently being played by the competition. The "newer" they are, the more you have to skew towards the new in order to stake out a claim on the "new music" position.

inally, Carl reiterates the idea that attempting to match advertiser needs with station audience profiles is a concept that is too often overlooked by radio management. Opinion leadership, obviously, is just one example of how a station might accomplish this matching of advertiser and audience. Advertisers of new products want testers of new products who will tell their friends. But there are thousands of advertisers concerned with established products and brands who also want to find their ideal audience through radio.

ass marketers used to rely on the truly mass media (TV, general interest magazines) to reach their markets. Radio and newspapers were used to "fill in the gaps" in select markets. The times they are a-changing. Magazines have already fragmented with the publication of fewer general interest and many more "special interest" periodicals. The fragmentation of TV thanks to cable and satellite delivery and home videotaping equipment is well underway. The advertisers of tomorrow will be forced to pick and choose media vehicles to match their products rather than just throwing their messages out before the masses. Radio is a natural medium for selective matching, and not just on the basis of demographics.

"The advertisers of tomorrow will be forced to pick and choose media vehicles to match their products rather than just throwing their messages out before the masses. Radio is a natural medium for selective matching."

r. Cramer suggests that one way to "finesse" the new music position while not alienating older listeners is to play the new music during "non-critical" dayparts. I am not in complete agreement with that approach. First of all, many stations do that sort of programming already, and those that don't currently could very easily do so, thus offsetting the advantage of the position the "new music" station is seeking. Second, the finesse would be misleading to advertisers who purchase "prime-time" spots thinking that new music is being aired all day.

Iternatively, the station wishing to establish a "new music" position could do so simply by playing more new music than its competitors, not necessarily all new music. The successful implementation of a fine-tuned "new music" position would probably entail a shift in the playlist along the lines shown below (hypothetical example):

Tra	ditional	New Music
"Brand New"	5%	10%
"Breakers"	5%	15%
"Currents"	60%	60%
"Recurrents"	20%	10%
"Oldies"	10%	5%

Thus, the "new music" position need not mean exclusively new music, but just that the station is "skewing" more toward new music. The size of the skew will be somewhat dependent on the mix cur-

odern advertisers are increasingly concerned with psychographics, which is just a fancy way of saying the lifestyle of their audience — what are these people into? Where are their heads at? That's what advertisers want to know about their markets and what they want to know about the media audience they will reach via your station. Opinion leadership is one component of an overall lifestyle that can be used to match target markets with media audiences. Next year I'll discuss in more detail how a station can assess its listeners lifestyles and/or develop programming to reach desired lifestyle segments.

Have a Merry Christmas and Happy New Year! See you in 1981!

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



This Christmas, **America Has** "Gotta Have **More Love**":

KIOY CHUM **WBEN-FM KSPZ 96KX KYSN KCPX** CKGM 94Q **FM103 WJBQ KSFX KPLZ** WIGY **KUPD** 95XIL WFOX WOLF WCGQ K104 **WANS-FM** WKEE **KRBE WXLK KWIC** FM99 **KXX106** WKXY KILE WVLK WHHY KSRR WISE KHFI WAAY KKXL Y103 KKRC **KKLS CK101 KX104** WRKR WSKZ WSPT WOKI **KSLY WNOX KBOZ** KOOK **KJ100** KRLC WVIC KENI **WRBR WDJX** KATI KEZR **KBOZ KKXX KYYA**

GOTTA HAV MOR CLIMAX BLUES

Produced by John Ryan



ON WARNER BROS. RECORDS

ESSER



HOLIDAY CALENDAR

NOTE: The R&R staff gets some vacation time and the newspaper takes a holiday this time of year, but for those who utilize the calendar on the air here's abbreviated coverage of the affected weekdays.

MONDAY, DECEMBER 22: The Pilgrims landed at Plymouth today in 1620. The Beatles' Christmas show sold out at Liverpool in 1963. Today is one of the eight shortest days of the year, which began last Thursday and ends Christmas

Bee Gees Maurice and Robin Gibb are 36. President Lyndon Johnson's widow Claudia "Lady Bird" Johnson is 68.

TUESDAY, DECEMBER 23: 157 years ago today Clement Moore published the holiday poem "A Visit From St. Nicholas," better known as "The Night Before Christmas" (1823). Jorma Kaukonen is 40.

WEDNESDAY, DECEMBER 24: The Daily Planet Almanac quotes musician Tom Lehrer: "Angels we have heard on high, tell us to go out and buy." Santa Claus will depart the North Pole at impressive speed at sundown, knowing the mathematics of his overnight journey are almost impossibly demanding. There are about 225 million people in the United States alone, comprising roughly 100 million households; in fifteen hours of darkness that sleigh must spend no more than one two-thousandth of a second on any one roof - efficiently making about a quarter-million landings and takeoffs every two minutes. Sort of like construction work: you get a lot of time off but when you work you work!

Famous Americans born on Christmas Eve include Kit Carson in 1809, Howard Hughes in 1905, and both Ava Gardner and Leadbelly in 1922.

Christmas

THURSDAY, DECEMBER 25: Observing Christmas was once an offense punishable by imprisonment in England, and on this continent in the Massachusetts colonies as of 1659.

Sissy Spacek is 31. Bob Seger's Silver Bullet Band's Robyn Robbins is 29. Jimmy Buffett is 34. Ken Stabler is 35. Barbara Mandrell is 32. Famous people born on Christmas Day include Humphrey Bogart, Conrad Hilton, Helena Rubinstein, and Isaac Newton. The most famous was Jesus Christ, who was wrapped in swaddling clothes and bedded in a stock shed about 2000 years ago because the nearby hotel was booked solid.

FRIDAY, DECEMBER 26: It would have been tough in the old days, I think, to wake up in the morning and ask for a cup of coffee. Until 1865 you would have been told, "Sorry, Jack, no one's invented the percolator yet! Then James Nason did the deed. He got his coffee percolator patent 115 years ago today. Phil Spector is 41.

MONDAY, DECEMBER 29: Jupiter and Saturn conjunct with the moon tonight, and during the first week of January there will be five planets lined up in conjunction, all a buildup to the Great Lineup of all the visible planets in our solar system in 1982. Mary Tyler Moore 43. Jon Voight 42.

TUESDAY, DECEMBER 30: President Nixon signed the law removing silver from half-dollar and dollar coins ten years ago today. Bo Diddley (born Elias McDaniel) 52. Yvonne Elliman 29. Bert Parks 66, Skeeter Davis 49, Jack Lord 50. Patti Smith 34.

WEDNESDAY, DECEMBER 31: NEW YEAR'S EVE. 101 years ago today Thomas Edison demonstrated his electric light to the public. World War II officially ended in 1946. Gold sales became legal again in the United States in 1974, at about one-tenth the current price. Donna Summer (born LaDonna Andrea Gaines) 32. Golden Richards 30. John Denver (born Henry John Deutschendorf Jr.) 37.

THURSDAY, JANUARY 1: NEW YEAR'S DAY 1981: Earth is closest to the sun today with about 7% more light reaching our planet, but it's hotter only in the Southern Hemisphere. Perihelion puts Earth within 91,370,000 miles of the sun. Barry Goldwater 71. Country Joe McDonald 38. J.D. Salinger 61. Hank Williams died 1953. First Rose Bowl game 1902, Univ. of Michigan 49, Stanford 0.

FRIDAY, JANUARY 2: One of the year's more spectacular meteor showers may come tomorrow morning or pre-dawn Sunday. They're not precisely predictable. The Quadrantid shower often produces peaks of 100 "shooting stars" per hour. Joe Namath signed his \$100,000-a-year Jets contract 1965. Roger Miller 44. Julius LaRosa 50. Isaac Asimov 60. Tex Ritter dies 1973.

MONDAY, JANUARY 5: Epiphany. The 12th Night of Christmas . . . and when are you gonna get those decorations taken down? Venus and Neptune conjunct with the nearly-new moon. Most expensive public building (\$88 million) opened 1965, the United States House Office Building. Vice President Walter "Fritz" Mondale 52.

TUESDAY, JANUARY 6: Advance notice: two weeks from tonight an eclipse of the full moon beginning 36 minutes past midnight (more like late Monday night) and ending 5:04am Eastern. But only a penumbral eclipse; a semishadow, not a total black shadow. Loretta Young (born Gretchen Young) 67. Danny Thomas 66.

WEDNESDAY, JANUARY 7: First national election held in U.S. in 1789, but George Washington didn't learn he'd been elected first President until mid-April. President Truman announces U.S. has hydrogen bomb 1953. Moon and Mars conjunct tonight. Kenny Loggins 32. William Peter Blatty ("The Exorcist") 52. Thurmon Munson would have been 33.

THURSDAY, JANUARY 8: Elvis would have been 45. David Bowie 33. Yvette Mimieux 39. Bill Graham 49. Jerry Garcia 37. Soupy Sales 54. The man who discovered Jupiter's four brightest moons, the rings of Saturn, sun spots, and the phases of Venus - astronomer Galileo Galilei - died in obscurity this date in 1642, having been persecuted for declaring Earth revolves around the sun.

FRIDAY, JANUARY 9: Former President Richard Nixon is 67. Joan Baez 39. Crystal Gayle (born Brenda Gayle Webb) 29. The first U.S. balloon flight 1793, by François Blanchard in Philadelphia. He tried to charge \$5 per person to watch takeoff, lowered that to \$2 and still only drew 200 ticketbuyers. He lost money on the 45-minute demonstration.



NEXT WEEK BEATLES **SPECIAL (PART 2)**

THE FOLLOWING WEEK BEATLES **SPECIAL (PART 3)**

Call Jim Brown (213) 399-4949 131 Ocean Park Boulevard Santa Monica, CA 90405

In this last issue of R&R for 1980, News/ Talk presents a wrap-up of the year's events. I'd like to thank everyone for their cooperation and encouragement during these past months. Happy holidays and see you in January. -Gail Mitchell

ANUARY: WRC/Washington, DC talk host Tom Braden and licensee NBC sued for \$30 million by Pacific Consultants . . . WMCA/New York

switches to "Conversation Radio," saying "we're listening and caring." Tom Cassidy, formerly of KGO/San Francisco, joins WCFL/Chicago as Business Editor . . . KYW/Philadelphia part-timer Steve Butler becomes full-time staffer Don Schrack named News Director at KXRX/ San Jose from similar post at KFWB/Los Angeles.



EBRUARY: WIND/Chicago raises \$23,000 for Children's Hospital soliciting listener contributions during shopping center remote . . . WOR/ New York VP/GM Rick Devlin and News Director Reg Laite accompany Mayor Ed Koch on China trade mis-

sion. Station set to broadcast periodic live feeds and visit Chinese broadcasters Bruce Herschensohn, political commentator and former assistant to President Nixon, joins KABC/ Los Angeles with political commentary . . . Psychic Sallee Rigler added to WRC/Washington, DC talk B.R. Bradbury, former **KPOL/Los Angeles** News Director, joins KAYO/



Bruce Marr

Seattle as morning drive talk host . . . Joel A. Spivak, former WCAU/Philadelphia talk host and television anchor, moves to WRC/Washington . . . WOR/New York's Ed and Pegeen Fitzgerald receive DAR awards for broadcast excellence . . . KGO/San Francisco talk host Owen Spann interviews Middle East leaders via satellite hookup from Cairo and Jerusalem . . . KVI/ Seattle hires former KABC/Los Angeles News and Program Director Bruce Marr as Operations Manager.

ARCH: Dick Pomerantz, WSOC/Charlotte, NC talk host, does two-hour phone interview with former Iranian Prime Minister Shapur Baktiar

during Paris exile . . . Trial lawyer E. Duke McNeil named WIND/Chicago talk host, replacing Lonna Saunders, who moves to slot. . Art weekend Fleming joins KMOX/St. Louis as talk host . . . Jack Kirby is new producer of "Larry King Show," moving over from Executive Producer post at WITS/ Boston . . . Linda Bloomer L



becomes Promotion Direc- Jim and Camille Bohannon tor at KTAR/Phoenix from similar position at neighboring KJJJ . . . Lee Rodgers shifts to mornings on WIND/ Chicago to cohost drive time news with Steve Tom. Norman Mark takes over Rodgers's slot with Steve King coming in as his replacement . . . KYW/Philadelphia appointed Mary Jo Melone as City Hall/Government reporter and Tony Harrison to newsroom staff . . . Sylvia Rowe joins WRC/Washington, DC as host of consumer talk show ... Don Karnes, WKAT/Miami Operations Manager, resigns; replaced by Steve Gilbert from in-. Husband and wife team Jim and Camille Bohouse . hannon set to join WCFL/Chicago as morning hosts.

PRIL: Jim Althoff joins KXL/Portland as talk host . . . John R. Gambling (son of WOR/ New York morning man) set to host new weekend show with Kathy Novak . . . Psychic Annette Martin added to staff at KXRX/San Jose . . . At KVI/Seattle Barbara Stenson appointed News Director, Dick Vertlieh named anchor of "Sports Page," and Alan Ray joins as anchor/ reporter from KIRO/Seattle . . . Bob Grant and Janet Rose debut on WMCA/New York with morning news/ interview program ... KNX/Los Angeles celebrates 12th anniversary as all News on April 15 ... KXL/Portland raises over \$40,000 for local churches, clubs and public service organizations after sponsoring "World's Largest Garage Sale" ... WRC/Washington, DC does live hookup with London radio after attempted rescue of U.S. hostages in Iran with hosts Tom Braden and

AY: Meryl Cohen joins WXYZ/Detroit as Advertising/Promotion Director from similar post at WTOP/Washington . . . KMOX/St. Louis VP/GM Bob Hyland elected President of St. Louis Zoo Commission. Ed Karl, station's Chief Engineer, elected Secretary-Treasurer of National Society of Broadcast Engineers . . . Denver Post sportswriter Charlie Myers to provide weekly fishing reports at KOA . . . WERE/ Cleveland welcomes Liz Richards as morning talk host Ralph Howard named WCFL/Chicago Program Director from post as anchor and assignment editor at

News/Talk

WCBS/New York . . . Former Red Sox catcher Bob Montgomery now at WITS/Boston as "Sportstalk" co-. Dave Tunell promoted to KTAR/Phoenix Sports Director from sports reporter. Replacement is Jim Peterson from neighboring KXEG . . . Former WAVI/ Dayton Sports and Assistant News Director Steve Hall returns as Operations Manager/Program Director . KTAR/Phoenix host Preston Westmoreland interviews Dick Gregory live from Tehran after his visit with the Ayatollah on May 2... Mark Savan joins KVI/ Seattle as weekend host, moving from KFWB/Los Angeles. Also at KVI, J. Michael Kenyon named afternoon host . . . Miriam Bjerre moves from KNX/Los Angeles News Department to Community Service Director post . . . Phil Schaefer joins WRNG/ Atlanta as Sports Director from crosstown competitor

UNE: Lloyd Cooney, President of KIRO, Inc., owners of KIRO/Seattle, resigns to run for Republican Senate nomination in Washington state.

Executive VP Kenneth Hatch named CEO of company . . . Michael Packer new Operations Manager at ABC O&O WXYZ/Detroit. He was most recently with KXRX/San Jose. His replacement is Diane Raymond . . . FCC approves WITS/Boston's application for full 50kw power at night . . Former WRC/Washington, DC "Sportstalk" host Dan Snyder convicted of



Michael Packer

running illegal bookmaking operation. derson replaces Neil Sperry as host of "Green Scene" at WFAA/Dallas

ULY: WERE/Cleveland welcomes Milt Fullerton as News Director and morning an-. Frank Newport named News Director at chor KTRH/Houston from in-house . . . Grayle Howlett upped from "Sports Page" producer to KVI/Seattle Sports Director. Bob Eldred joins KVI as sports announcer from KSFO/San Francisco . . . Ed Dorsey appointed News Director at WIND/Chicago from WINS/ New York . . . Richard Maloney and Ed Abrams hired to news staff at KYW/Philadelphia . . . Dr. Jay Schaeffer, education critic, joins KABC/Los Angeles as host of Saturday talk show . . . Sol Levine promoted to Programs Administrator at WRC/Washington . . . Sheila Rushlo moves from WRIF/Detroit to sister station WXYZ as weekend talk host.

UGUST: Paul Davis returns to radio roots after joining WGN-AM-TV as News Director Several personnel shifts at WCFL/Chicago: Bernie Tafoya becomes reporter from Weekday Evening Broadcast Supervisor, newsman John Ganas becomes anchor, and Gil Peters moves to morning drive reporter from Weekend Broadcast Supervisor. WXYZ/Detroit General Sales Manager Gene Boivin elected Presi-

dent of Detroit Radio Advertising Group (DRAG)
... WMCA/New York develops "Special Edition," a weeknight program hosted by Barry Gray. Chairman R. Peter Straus also set to emcee show one night a linking audiences in England with New York callers via satellite in association with London Broadcasting Corporation . . . Chris Hanhurger, veteran



Paul Davis

Redskins linebacker, to host "Redskin Report" for WRC/Washington . . . J. Michael Kenyon named host of KVI/Seattle's "Sports Page" . . . KNX/Los Angeles

acquires exclusive broadcast rights to 1980 Oakland Raiders games in Southern California, preparing for hoped-for Raiders move to L.A. . . . Former WIND/Chicago News Director Jim Asendio moves to WINS/New York as reporter. Robert J. Arena also named Controller for WINS. WIND, in turn, welcomes Tom LaPorte to the news staff . . . Nancy Brooks and Karin Ericson join KYW/Philadelphia as staff writer and Promotion Assistant, respectively . . . KSD/St. Louis switches from News/Talk to all-News on August 25.

EPTEMBER: Joe Lyons becomes host of 8-11pm slot at KVI/Seattle from neighboring KXA . . . Mike Miller new morning personality at WXYZ/Detroit from on-air at WTIC/Hartford. KXRX/San Jose General Manager Clifford M. Hunter appointed Director of Sterling Broadcast Division KYW/Philadelphia celebrates 15 years as all-News station, debuting on September 21, 1965.

CTOBER: WRC/Washington, DC launches extensive \$440,000 advertising campaign (\$310,000 television buy of 4400 GRP's and 900 bus backs) featuring "Bufford, the talking radio" man upped to National Sales Manager from account exec at WOR/New York . . . KYW/Philadelphia names

Deborah McLaughlin as Sales Manager from National Sales Manager post at WHTT-WHYI-FM/Miami-Ft. Lauderdale . . . Necia Wakefield joins news department at WIND/Chicago. WIND's Harlan Loebman named executive producer . . . Former WXYZ/ News Director Detroit Larry Matthews appointed Managing Editor and morning host at KSD/St. Louis



Jonathan King

Senator George McGovern brings expertise to WRC/Washington via live daily commentaries Clifford M. Hunter, Director of Sterling Broadcast Division and former GM of KXRX/San Jose, elected President of Santa Clara County Broadcasters Association WOR/New York welcomes back Dick Oliver as host of "Daily News Bulldog Edition" . . . Harvey A. Pearlman named General Sales Manager at WIND/Chi-

cago from neighboring WMET . . . Mark Ernst and Jorj Goss join KTAR/Phoenix staff . . . Kathi Moran moves to KNX/Los Angeles news department. KWOW/Pomona Chief Engineer Michael Smith becomes Maintenance Supervisor at KNX . . . KCMO/Kansas City's "Call For Action" hotline accounts for \$51,879 retrieved by consumers for year ending May 31 . . . Craig Worthing moves crosstown from WKAT/Miami to WINZ as talk host . . . KGO/San Francisco Public Affairs Director Juana Montgomery elected to Northern California Broadcasters Association Board of Directors. She is the first board member not a general manager or sales manager from an area station, as well as first black and first Assistant Chief Engineer woman to join the board. Ted Stratton of KTAR-KBBC-FM/Phoenix upped to Chief Engineer . . . WMCA/New York welcomes Jonathan King (producer, television personality, record exec and artist) to airstaff . . . KABC/Los Angeles celebrates 20 years of talk on October 20 . . . KVI/Seattle holds second annual "Decorate Your Dog" Halloween contest.

OVEMBER: Michael Fox named Assistant Program Director at KABC/Los Angeles from in-house. Pamela Mason rejoins the station's air staff after 14-year absence and Dr. David Viscott and Alex Paen, ex-KMPC/Los Angeles reporter, also join staff Former WINS/New York Executive Editor Fred Walters moves to WXYZ/Detroit as News Director; Art Dineen returns to WXYZ air staff . . . WIND/Chicago welcomes back Bobbi Clark and Karen Williams to its programming department . . . KVI/Seattle's "Yes We Can!" Thanksgiving food drive nets 14,000 food items and \$4000 cash for Northwest Second Harvest receiving organization . . . Linda Stone Bloomer assumes Public Service Director post in addition to curent Promotion Director responsibilities at KTAR-KBBC-FM/Phoenix. KTAR also adds Mary Beth McDonald to its staff as city/county reporter . . . Michael O'Neil becomes full-time anchor at WINS/New York . . . Larry Yurdin appointed Operations Manager for WTWN/ Grand Rapids, MI. Formerly Director of Radio Talent Bank, he will still serve as consultant to firm. KMPC/Los Angeles completes transition to Talk format KDWN/Las Vegas granted approval to increase nighttime power from 10,000 to 50,000 watts directional. Station also hires Jimmy Walker and Gennie McIlvaine as afternoon talk hosts...WBBM/Chicago sponsors twelfth annual "Wreath Of Hope" charity drive benefitting underprivileged children and adults during the holiday season.



John Leader



STATION AND CLIENT BOTH WIN

A Sales Promotion That Makes Dollars And Sense

A programmer's creativity and patience are often put to the test at that fateful moment when the sales manager walks into the office and says, "I've got this great promotion to do with one of our new clients." The veterans have learned to suppress a wince at this point, knowing that the state of the economy makes protestation futile.

However, all sales promotions, in and of themselves, don't have to be accepted like a dose of castor oil. Some programmers actually take the time to turn what might at first appear to be blatant commercialization into an enjoyable experience for the client and the listener. Still other sales promotions come tailor-

core audience. And, this is in addition to the heavy media buys and outside promotion that Y100 is known for "

The Mechanics

"Every two weeks Y100 provides 32 cassettes and 8-track stereo tapes (based on the needs of the individual theaters) with five to ten songs from Y100 with an intro and a close from a Y100 personality that promotes Y100 and Wometco Theaters. Wometco handles the distribution of the tapes as well as playing the 12-second visual of the Y100 logo.

"Here's how the typical intro and close reads:

"'While you are waiting for the feature film to begin, here's some of your favorite music from Wometco Theaters and Y100.' (5 to 10 songs) 'This is Tanner in

the morning and you've been listening to some of your

favorite music from Y100. We hope you enjoy Wometco's

The Investment

time cost of producing 32 35mm prints of our 12-second

animated logo and dubbing charges for 32 tapes every

Theater Benefits

theaters would allow Y100 this exceptional vehicle for

exposure. Simply put, the benefits to Wometco Theaters

are enormous. And initial response during our testing

period in November has been super. This includes the

theater executives, district and local managers and the

"Obviously there has to be a reason a chain of 32

two weeks from an outside firm. That's all.

"Y100's out-of-pocket expense is limited to the one-

"The music is carefully chosen to be entertaining yet relaxing. Originally we had planned to play Y100's top five hit songs. Typically, the energy level of these songs are just too much for some of the older theatergoers. As a result, our selections are often some of the softer contemporary music.

"Up until now the theater company has relied on out of date background music that would be more appropriate for a 60+ audience than today's contemporary theater audience. Just in this one area alone, Y100 was able to help Wometco tremendously with our adult contemporary music.

"Secondly, the music we provide is a positive vehicle to promote the Wometco Theaters prior to the movie. Y100 is very careful to highlight the Wometco name just before and after the music and along with the Y100 call letters.

"Y100 promotes this concept on-air with liners (logged mentions). Typically, our listeners might hear:

"Y100 goes to the movies! Listen for us in every Wometco Theater next time you go out to the movies."

"While I have always felt continuous advertising and promotion of one's call letters is essential for top of the mind awareness, secondary image formation and ultimately sales, it is now that much *more* essential with the advent of quarterly measurement.

"I suspect this co-promotion program will be one of

the keys to Y100's growth in 1981.

Although Dan didn't mention it in his explanation, one must assume that the special relationship between Y100 and the Wometco Theater chain in South Florida included a longterm sales contract for the station. It really is a "can't lose" situation. The theaters benefit from increased promotion of their name on Y100, and the station makes a strong visual and aural impression on the moviegoing public, usually people within the Y100 target audience. This is a sales promotion that takes the wince out of sales promotions for any programmer, and it can work in any size city.

Thanks to Dan Smigrod for another good idea.

"Effective December 1, one million theatergoers in the key demographics for our mass appeal contemporary station are exposed to the Y100 visual and audio."

feature film."

moviegoers

made as great vehicles for both the station and the account, like the one submitted this week by Y100/Miami

Dan Smigrod, whom you might remember as the innovative Promotion Director at WKIX/Raleigh, now occupies a similar position at Y100. He submitted a proposal to the Wometco Florida Theaters which was accepted and put into action on December 1. As a sales promotion, it's an absolute natural.

It's Showtime

As Dan explained it to me, "Here is an idea that Y100 has implemented that may be of interest to your readers; especially those that are concerned with quarterly measurement.

'Y100 enjoys a very special relationship with Wometco Theaters, the Miami-Ft. Lauderdale area's largest chain with 32 screens

"Wometco Theaters 'play' 30 minutes of Y100 and a 12-second animated film trailer of the Y100 logo just prior to every movie.

"Effective December 1, one million theatergoers in the key demographics for our mass appeal contemporary station are exposed to the Y100 visual and audio. That's day-in and day-out, year-round. That's unparalleled exposure against our most likely cume and

Radio: Something To Be Proud Of

It was the worst and the best of times. John Lennon had been shot to death in New York City and radio stations everywhere reacted with a swiftness that no other media could duplicate.

Radio really did something amazing last week; it responded to the needs of its listeners in the very basic ways that radio always used to do in the pre-format days. And if there ever was a time to toss the format out the window, it was last Monday night (12-8).

And that's just what a lot of stations around the world did in response to Lennon's death. They responded to the outpouring of emotion from their listeners and quickly became the kind of radio many of our parents can remember before the invention of television. Lennon's music was everywhere. Telephone lines were opened up and listeners were encouraged to call and "just talk" on the air. People wanted to be together, so stations arranged for public places where their listeners could gather and pay tribute to the slain Beatle.

I listened to what the Los Angeles stations were doing, but I also spoke with many other stations all over the country on Tuesday (12-9). It was happening in every city in America. Radio

was going one-to-one. It wasn't for ratings. It wasn't calculated. It wasn't making money. It was completely honest, obviously sincere, and genuinely moving.

It's nice to know that in this age of demographics, average quarter-hour shares, cumes, cost-per-thousand, and making budgets that radio can react quickly and positively to help listeners feel a little bit better. There are those who have since criticized the radio reaction as being too

extreme for the event that prompted it, but when you consider all the countless lives affected by the existence and creativity of the Beatles, the reaction to John's death was not media hype!

Although many radio programmers may not have realized it at the time, they were giving the people just what they wanted exactly when they wanted it . . . and, in a way, that's not a bad definition of what a good programmer really is.

It's a lesson worth remembering. Radio can and should be so much more than the playlist, commercial log, and jock schedule. Radio is communication on a very personal and basic level. Radio is entertainment and companionship. Radio is always there with the flexibility to respond to the needs of its listeners.

Last week radio did itself proud in the worst and the best of times.

Notice To All CHR Reporters

You are holding in your hands the final issue of R&R for 1980. Because musical activity over the Christmas and New Year's weeks is so limited, Radio & Records will not publish over the holidays. The first issue of 1981 will be dated January 9, which means Contemporary Hit Radio music reports will be needed on Monday, January 5 and Tuesday, January 6.

The R&R offices will remain open during the holiday break (with the exception of the actual holidays), so someone will be here to answer your questions and assist you in any way that we can.

From Pam Bellamy, Linda Moshontz, Sylvia Salazar, Christina Anthony, Ellen Barnes, Gail Mitchell, Carolyn Parks, Lee Wade, Claudia Stewart, Krisann Aglio, and me (the people who take your reports), plus Adrienne Riddle (our always-smiling receptionist), happy holidays!

FROM THE CREATORS OF IROBOT,

BIGGEST PROJECT EVER

The Turn Of A Friendly Card.

A magnificent tale of obsession from THE ALAN PARSONS PROJECT featuring the smash hit "Games People Play."



Produced and Engineered by Alan Parsons.

The Single: BB:63*

The Album: BB: 24*/R&R:6*

They've never appeared in concert, few people know what they look like, yet they've sold over 10 million records worldwide.

ARISTA-



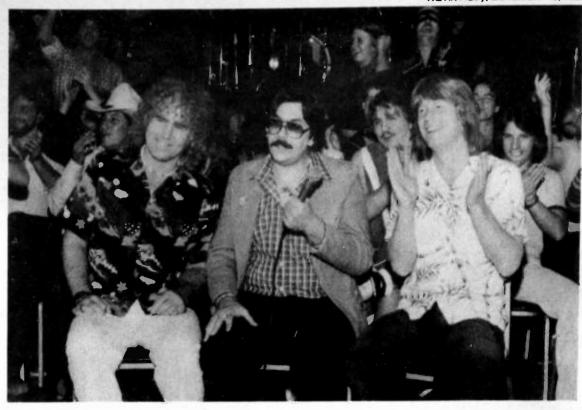
Y95 PRISONER OF COCA-COLA FREED — Y95/Grand Forks, ND morning man Michael Morgan spent ten days living inside an AMC Eagle surrounded by 3000 cases of Coca-Cola, remaining imprisoned until the Coke was sold for the United Way. He made live broadcasts every hour during that 240-hour period. Morgan is pictured above inside his Coke Cell.



KRGV LEAVES MONEY HANGING ON TREES — KRGV/McAllen-Brownsville gave away \$1290 (its frequency) in a "Money Tree" drawing. The winner (left) is pictured with PD Bob Perry.



HEGEL FLIES AT WNBC — Roz Frank, MD at WNBC/New York, was barraged with balloons on behalf of RCA's Rob Hegel recently. Pictured (I-r) are Lauren Siciliano and Lisa Molina (representing Hegel and his management) and Frank.



KFMK, JAN & DEAN LOOK FOR BIG MUSIC — KFMK/Houston PD Lee Logan cohosted a one-hour "Big Music America" TV special based on the nationwide radio-coordinated Big Music America talent search contest. Jan & Dean cohosted the show. Pictured (I-r) are Jan Berry, Lee Logan, and Dean Torrence.



BOZ BOWLS OVER DETROIT — Columbia's Boz Scaggs played Detroit recently on the day Michigan beat Ohio State in the Rose Bowl decider. Pictured after the concert are (I-r) CBS's Mark Westcott, Doris Oliwek, Scaggs (wearing the appropriate shirt), Amy Murphy, and WDRQ MD Jim Ryan.



BANDS BATTLE IN DUBUQUE — KFMD/Dubuque staged a Battle of the Bands between four local groups appearing on the station's "Basement Tapes" LP. 3000 people showed up, and a TV crew filmed the event for a forthcoming special. Pictured (I-r) backstage are MCA's Sam Calle, D93 MD Steve Sesterhenn, Doug Lee Midwest Promotions' Tom Kay (front), Epic's Dan DeNigris, Musicland's Mark Saboe, EMIA/Liberty's Chal Martina, and A&M's Gary Diamond.



DANIELS GIVES OUT GOLD — Epic's Charlie Daniels presented former WSKS/Cincinnati PD Bob Lawrence with a special gold plaque recently. Pictured in suitable headwear for the occasion are (I-r) Lawrence, Daniels, and Epic's Tom Genetti.



KCBS-FM SHIELDS BLOOD DRIVE — KCBS-FM/San Francisco personalities joined with mime Robert Shields of Shields & Yarnell to help raise blood for a local blood bank. Pictured (I-r) are air personality Steve Garland, Shields, and air personality Tom Preston.

'Tis The 'Season' To Play Charlie!

CHARLES FORS" "SEASONS"

Being Proven At Contemporary Hit Radio Stations Across The Country

WCAO	KHOW	WAMS	WHHY	WBSR	WFLB	KALE	KCAP	WSLI	WJON
WFBR	KERE	WMID	WRFC	WDLP	G105	KBOZ	KITI	KCRS	KSNM
KIMN	KINT	WRIE	WGSV	Z104	KKIQ	KYJC	KBZY	KZUE	WEBC
KPLZ	KFIM	WFOM	WFOX	WACI	KDMQ	KGAL	KLOG	WCRG	WARM
KJOY	WREC	WBBQ	WGOW	WLAY	KLBJ	KIOY	KHSN	KTOQ	WINW
WEMP WCFL WYEN WGN WJR WOMC WOOD WTRX WIOD	WGBS WFTL WSB WMAZ WTLA WAPI WMAL WBAL WRVA	WLVA WBEN WYSL WHAM WELI WATR WCFR WNEW WLW			VEEK		WHIO WHAS WCCO KLIF KAFM KRMG WKY KAAY	KMOX KOY KYXY KFMB KMBZ KARD KSFO KKYS KARM	KOMO KEX KUGN KIXI KPPL KRKK KSL KGY KOB WJBO

Produced by Ed Newmark & Charles Fox . and many many many more

"MERRY CHRISTMAS IN THE N.F.L."

By Willis The Guard

Is The Christmas Novelty Record Of 1980.

HANDSHAKE

PARALLEL ONE PLAYLISTS

EAST



Washington D.C.

Washington U.S.

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Pittsburgh

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AGUS DIARLES FOR/Seasons

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WKBW Buffalo

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ADDS 25, 26 EDDIE RABBITT/I Love A Rainy Hight CLIFF RICHARD/A Little in Love

DELBERT HCCL INTON/GIVING 19 Up For You ALAN PARSONS/Genes People Play

MMUSICRADIO

Washington D.C.

STEVIE MONDER/I AIN'Y Gonne Stend. CLIFF RICHARD/A LITTIA IN Love REO SPEEDWADDW/Neep On Loving You DAW FORGLEBER/Same Old Leng Syne HICHAEL STARLEY B/He Cen I Love You

IONALL STABLE B/ING Can ** Love You OODS 1: BROS/One Step Closer*
JOHN LISHNI/Boshes Cort Fo.
Gold Lishni/Boshes Cort Fo.
Gold Lishni/Boshes Cort Fo.
Gold Lishni/Boshes Cort Fo.
Gold Lishni/Boshes Market Name State
AC/ICC/You Shoots Mar.
INIS/SIBALT/SITCHIA FOR Market Name
FLEET BLOD REC/One Bors Might
BLUS BROS/SITCHIA Gon Not 9 Cut
AND SON BROWNEY AND Go Name Cut
AND SON BROWNEY AND GO Name Core
STELLY DAMPAY INTERCOL TOPE CORE
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ANNSAS/Note Co.

Wifi 92 Philadelphia

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REMH E BLLAM/Smoly Boyntein Rain
COMH E BLSAM/Smoly Boyntein Rain

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WBEN-FM

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WNBC Radio 66 New York

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Philadelphia

| 1 | KLIMIT RODERS/Levy | 2 | 2 | LCD SATER/ROCK = Then | Can Say | 3 | MILL DIAMERO/Love On The Rocks | 4 | Admit Lies/ROW/Love On The Rocks | 4 | Admit Lies/ROW/Love In The Room | 5 | ROW/Love In Room | 5 | R

DELBERT MCCLINTON/GIVING IT UP INDOBLOCK & ANTON/VILLIA TIME

for 108 WXK Besten

MABC 77

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ADDS 20
ADDY GIBB/Time to Time
REC SPEEDWADDL/Kamp On Loving You
RDD1E RAMBITT/: Love A Relny High?

WI RADIO

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HEIL DIAMONO/America

Boston

FOOS ABBA/Binner Takes IT All TEOSY PENDERGRASSIA.cre T = 0. EAGLES, owner Bindges Rosel ROSe(E. NILSAP) Soory Bountain Rain LTD/Shine On DMF FOOELBERG, Some Ole Long Syne

Mentreal

1 1 Filter ROSE BELLERY
2 8 RELD SPRINGS TERLYMoney; New Y
2 8 LEG SAYED/New Y Than Y Can Say
2 1 RELD SPRINGS TERLYMoney; New Y
2 1 RELD SAYED/New Y Than Y Can Say
3 1 ROSE LEGAL Of The Town The Rocks
5 1 JOHN LEGAL OF THE DEVELOPMENT OF THE SAY
5 1 ROSE LEGAL OF THE SAYED
6 ROSE LEGAL

CKGN-08

EGDIE RAMBITY/! Lovo A Rainy High!! GELBERT MCGLINTGM/Gliving I? Up For Your AMBA/Hinner Takes I? Al? DIAMA ROSS/19's My Turn ADDS

DIAMA ROSS/41*2 By Turn
LIPPS, INC. Prove Long
STELEY DW/Ney Rines ran
JAKS/1005/19er Pouch Pour
STELEY DW/Ney Rines ran
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JAME ROSS/

Providence

AGDS 33 34; 39 JACKSDNS/New Threak Notes GRAZY JOE & VARIA/Eugene EMM/Yew GAM/Set The Hight On fire STERR SCHOOLS/I Ain t Genne Stand.

F-105

19 1 JOHN LEBON/Serting Over
2 2 LOS SATEA/Nere Than I Can Rey
13 ACHIN ROBERTAL-BOY
13 ACHIN ROBERTAL-BOY
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2 SERVEY ROUGE RALLedy

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BRUCE SPRINGSTEEN/Codilloc Ranch BRUCE SPRINGSTEEN/Polat Blank

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BLUES BROS/IND s Nating Love DELBERT RCCLINT/DMGIVING 19 Up For BDZ SCARDS/RHIS Sun DMI FOOELBERG/Some DId Long Syno HERRT/FEIT 19 LINe 19 Id

1//77/P 106

Cleveland

AGDS PERMIT/Totl IT LINe IT to BOX SEAGES/Bise Sun CLIFF RIGHRD/A LITTLE IN Love

DOM STEETAME/1 Bullove to You

6.1 / ADM LEBRORY Serving Over
1 2 CALMENT ROBERTA, Gety
2 3 OF VOYANTE 1*
3 QUEBLE / There The Duet
3 9 OF VOYANTE 1*
3 9 OF VOYANTE 1*
3 9 OF VOYANTE 1*
3 10 OF VOYANTE 1*
3 10 OF VOYANTE 1*
4 BURNES / THE TABLE SERVING Y Heart Burn
10 ELSO SAVEANTE OF THE 1*
4 BURNES / THE TABLE / THE 1*
4 BURNES / THE TABLE / THE 1*
5 IN OF VOYANTE 1*
5 OF V

AARSAS/GOT TO Right On

AARSAS/GOT TO Right On

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DAN FOCELBERG/Some DIE Long Syne EAGLES/Seven Bridges Road

KXOK St. Leuis AM63

St. Losis

H. A. 1. HEI, DIAMOND/Leve On The Rocks
1. 2. LOS SAFE/Merr Plane 1 Can Say
2. DANIEL SAFE/Merr Plane 1 Can Say
3. DANIEL STRIPLIS SAFE/Cut IT SAFE
3. DANIEL STRIPLIS SAFE/Cut IT SAFE
3. A INTEGER ON THE SAFE
4. DANIEL SAFE SAFE
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MHB 407/1

Emses City

(H) indicates one of the five "hoftest" records on each Parallel One playlist.

(KSFX 104)

San Francisco

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ACDS ALAN PARSONS/Genes People Pla BOZ SEAGS/Wise Sun

BANDS MELLS / Deep inside My Peer's BANDS MELLS / Deep inside My DELAY MICOL Stop This Come CINAL SUBSECTION SHOW PROFILE LOVE DAMA SUBSECTION SUBSECTION PROFILE LOVE DAMA SEARCH (FOR SUBSECTION SUB

64 KFI

MGCL98 Cleveland

- 1 JOHN LEWICKTON OF ONE 2 SINCH TO CHECK TO THE STATE OF THE STATE OF
- DOLL! PRITOR/9 To 5
 TEEN BRIEF! New Your Lovin's
 COMM BRIEF COLD Love
 BETTO PRINTE INVESTOR TOP
- SICHUL/Topothor
 DIS NESS BDS. Int TOR/DESING 11 Up For
 PUBL TWO INT IS BAS/T Can'T Stop...
 CAS FOOL BING/base Old Lang byte
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 STEIN BASINESS IN SCHOOL STOP IN THE



WILL DIADDOLLOW On The Bocks and Diable Diab

ROD STEWART/Passion
POLICE/Do Do Do Do Do Do Do Do
ADDRIL/Ejery yearly + Bot To
ASTON STEWARD HOSE/Do DO
DE SEET NOOL 18708/01 v3ng 11 Up For You



MINORPHORE

JOHN LINESCRYTER FINE OPER

JOHN LINESCRYTER FINE

18 (1) DIAMORDI JOHN ON The Brains

18 (1) DIAMORDI JOHN ON THE BRAIN

18 (1) DIAMORDI JOH

BOZ SCABES/WIDE SHA DOLLY FOR/DO/D TO 9 TIERRA/Toperhor

ERGLES/Sough Pringer Road STEELY DRE/May himston ALMS PRESCRES/Gorms Propin Play

98KSLQ

St Lanis

St. Lenis

John Listanis Sterring Over

John Listanis Over

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ACES HOOL & THE GAME/Colemnstion CLIFF RICHMED/A LITTLE In Love

ACCESSO SHOWED FIRST ON HOLD ON ECRESIS/Everybody's Got To DON NILL I NES/1 Butleve In You

MEQ KBEQ

Kansas City

ODDS (BROKEN) STORY COME

ODDS (BROKEN) WE BE THE SAME

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FILETHOOD MAC/The Farmer is Despiter FILETHOOD MAC/The Farmer is Despiter FILETHOO MAC/The Marin Bight AC/DC/Fab. Shoots Mac.

Claim Limits And Licelli Acid Control Marin Mac.

Claim Limits And Licelli Acid Control Marin Mac.

STERLY DAMP/Time Out Of Wind Mac.

MICHAEL MAC. Shoot Mac.

MICHAEL MAC.

SOUTH

Miami

exists NODE/SAFe/exRODE THE CONSTITUTION OF THE CONSTITUTION OF

KRLY 94

Houston

HOUSEON

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SULAT GAMD/Frage To From

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96-KX) Tampa

WCKX (Formerly WOKF)

94-Q Atlanta THE MUSIC FM

THE MUSIC FM

11 1 1 JOHN LIBERUS FORTING Over
4 2 STRILL WORKER 18th 1 Genes Stand.
10 3 4 11 DIRECTION over the The New York 18th 1 2 STAND.
10 3 4 41 DIRECTION over the The New York 18th 1 2 STAND.
10 5 10 STAND OVER 18th 1 1 STAND OVER 18th 1 STAND OVE

SLES SHOL/Who's Maning Love CLIFF BIOMBD/A LIFEL In Love LED MATR/Living to A Fablury STORAL STARET S/HE Can I Love To-

A TIESTA Tampo

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Zogg Atlanta

ACOS 20 BLUES 08005 0800 o Novi Feg. Love LTD/Sn Feg. 30 SHAUR CASS/07/So Sed 40out No. SITE COOL CONTYCO THAT I AM METTE HICKER/My MOTHER'S Eyes

KVIL Dallas

STEREO - 103

COUNTY SECURITORIES IN UP TO THE COUNTY SECURITY OF THE COUNTY SECURITY SEC

WEST



Phoenix

PROBBIX

5 JANE LIBRON-SETTING Over

1 2 Haven ROBERTA day

2 3 AAMERA STREET-AND-GLITY

3 SAMERA STREET-AND-GLITY

4 SECULE STREET-AND-GLITY

5 SAMERA STRE

JOHN LEIBION/Roman COMMA SAMER/Cold Love ENGLS/Seven Brildpes Road

BITA COOLIDER/Fast That I Am DELBERT MOCLINTON/SIVING IT UP For Your

IOI FM Los Angeles

1 ACMS LENGTH STORY TITLE OF THE STORY THE

INCOMESTATION OF THE PROPERTY OF THE PROPERTY

610 # KFRC

San Francisco

ICDS BEZ SCACGE/MINE Sum MICOURL STAMLET B/HE CON T LANS

COCON, DCR-4 ANT CRAFF LINE TIME
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13K Sam Diego

1 1 signer* BOOK REAL 687
2 3 2 PAT BEBAT REPAIR 9 m 615 Your Bant's
2 3 3 seasons 5 mile stellar file 115 Your Bant's
3 2 PAT BEBAT REPAIR 9 m 615 Your Bant's
5 4 seasons 5 mile stellar file 115 Your Bant's
6 6 9 Seasons 5 mile stellar file 115 Your Bant's
6 6 9 Seasons 5 mile stellar file 115 Your Bant's
6 7 POR LIGHTON 5 mile 115 Your Bant's
6 8 SEASON 5 mile STEELAND 9 mile 115 Your Bant's
6 9 Seasons 6 Mile STEELAND 9 mile 115 Your Bant's
6 10 COURS 1 MILE STEELAND 9 mile 115 Your Bant's
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DOWN SIMMER/Cold Love KINGS/Switchin Yo Gildo AC/DC/ Morey Yorkey CA/DC/ Morey Sinch OKAP TRICK/Strop This Game



LOS Ange

1 2 1 Audit Lindon/Sterling Over

1 2 1 Audit Lindon/Sterling Over

1 2 1 Audit Lindon/Sterling Over

2 2 1 Audit Lindon/Sterling Over

3 3 Inhabit 5 776 (SAMO Coulty)

3 3 Inhabit 5 776 (SAMO Coulty)

3 4 Audit Sall 1 Regular 1 Audit 1

TOWNY CELIFIER IS MY Love STEPPE SCHOOLBY 616'S Gonna Stand, CALLY PARTOLYS TO 5 4A TOYA ARCD SOLVEY YOU FEEL THE TURK BLAEL SHOS/NEO'S Habing Love

DELBERT HDDL THTON/STRING IT UP For You HDONEL STANLEY B/MR Cents Love You HDDY STEEL TO BE TO YI ON HDDY STEEL TO YE ON HDD YE ON HD YE ON

Denver

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BITA COCK FORE/Fee! That I Am BDZ SCACCS/Wise Sun COCK F PATOMYD TO 5 ALTO PRESCHIS/GOMMO Propin Flay GMRS/Turn And BAIN Amay

ALL ROCK FMOR

Phoenix

| Done | Description | Description

27, 79
LAGES/Seven Bridges Road
Settle/Covery
CUT, at March 1 Bit and 1 Bits,
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Cut 1 March 1 Bits,
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The "I hit station.

RED SPEEDWAGON/Rame: On LowIng Vo. CLIFF REDWARD/A LIFFLE In Lowe ROZ SCAGES/Rise Sun

KPLZ 101.5 Seattle

I. C. 1918 and Jouden-Ty
2 LEO LATERING Them I Cam Say
3 AND AND STREET THE I Cam Say
3 AND STREET THE I CAM STREET
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ROWNIE WILLSAP/Smory Mountain Rain CLIFF RIGHARD/A Liffie in Love DOLLY PARTON/8 To 5 CHARLES TON Seasons

MEMORY LOGGINS/Calebrate No rione MECO/shet missing 4 Anna ONDYER MASHINGTON/Let It flos MASHITAN THANSFE/Trickle, Trickle

次次:11mm11

Los Angeles

#EAT@AYE/Gongsters Of The Gros STEELE #CROER/1 Als: 1 Gonna STend DERO/Francom OF Choice FATS DOSHED/shiskey Mesten www.Tran ThanSFE/Fricate, Tylcate HOTELS/Domon

(H) indicates one of the five hottest" records on each Parallel One playlist.

EAST Most Added ... Hottest

Dan Fogelberg Cliff Richard Blues Brothers

John Lennon Blondie **Rod Stewart**

DDS & HOTS

Music Key: (DP) Indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Cliff Richard REO Speedwegon Dan Fogelberg Blues Brothers

John Lennon Blondia **Rod Stewart**

EAST

PARALLEL TWO

WRRE/Rochester, NY

ELLIOTT, WALTER & TIERRA
ALAN PARRONS
HOTCEST:
JOHN LENNON 1 I
BARBRA STREISAND 8-3
BLONDIE 10-6
ROD STEWART 20 14
DAN FOGELBERG 25-18

WK80/Harrisburg, PA Betsy Kaye

KOOL 6 THE GANG BOZ SCAGUS DAN FOGELBERG CLIFF RICHARD Hottest JOHN LENNON 5-1 BLONDIE 6 3 ROD STEWART 16-10 POLICE 18-12 STEELY DAN 19-15

WKEE/Hundington, WV Gary Miller

STEVIE WONDER TEDDY PENDERGRASS DIRE STRAITS RITA COOLIDGE OUTLAWS MCGUFFEY LANE BLONDIE 13 3 HEART 11-7 BARRY MANILOW 18 12 EDDIE RABBITT 31-15

WOLF/Syrecuse, NY Bob Mitchell

CLIFF RICHARD CLIMAX BLUES BAND TEDDY PENDERGRASS JTLAWS TOUCH TOUCH RITA COOLIDGE RONNIE MILSAP HOTTEST BLONDIE 4 1 HEART 8 2 KOOL 6 THE GANG 15-4 DOOBIE BROS 26-7 TIERRA 29-9

WPST/Trenton, NJ Tom Taylor

EAGLES BETTE MIDLER OOLLY PARTON HOTTEST
JOHN LENNON 1-1
ROD STEWART 13 8
STEVIE WONDER 32-21
ALAN PARSONS 31-22
REO SPEEDWAGON 30-23

WTRY/Albany, NY BIII Cahill

BLUES BROS CLIFF RICHARD KOOL & THE GANG (RA) Hottest: JOHN LENNON 6-1 BLONDIE 9-6 AIR SUPPLY 10-7 BARRY MANILOW 15 11 ROD STEWART 19-14

WAEB/Allentown, PA

JOHN LENNON
TANYA TUCKER
CLIFF RICHARD
STEVIE WONDER
DOLLY PARTON
HOTELST
JOHN LENNON 2-1
ROD STDMART 10-8
BARRY MANILOW 14-10
OLIVIA N-J 17 12
BOZ SCAGGS 20-17

WHYN/Springfield, MA Andy Carey

ROD STEWART ABBA
DOLLY PARTON
KNOBLOCK 6 ANTON
EAGLES
J.D. DREWS (dp) J.D. DREWS (dp)
Hottest:
BARBRA STREISAND 1-1
OLIVIA N-J 4-2
NEIL DIAMONO 5-3
DOOBIE BROS 13-6
BLONDIE I2-7

KC101/New Haven, CT

Hottest JOHN LENNON 2-1 BLONDIE 11 5 HEART 17-13 BOZ SCAGGS 23-18 STEELY DAN 25-19

WFBR/Beltimore, MD Andy Szulinski

CLIFF RICHARD
REO SPEEDMAGON
CHARLES FOX
OUTLAMS
HOTCEST
JOHN LENNON 2-1
BARBRA STREISAND 7 4
ROD STEWART 10-5
BLONDIE 16-8
STEELY DAN 21-12

WBLI/Long Island, NY BIII Terry

EAGLES EAGLES
BLUES BROS
CLIFF RICHARD
HOTLEST
JOHN LENNON 1 1
BARRRA STREISAND 4 3
AIR SUPPLY 8 4
ROOL 6 THE GANG 16-10
BARRY MANILOW 18 14

WTIC-FM/Hartford, CT Rick Donahue

DAN POGELBERG
DOLLY PARTON
HOTLEST
KENNY ROGERS 1-1
JOHN LENNON 3-2
BLONDIZ 4-3
DLIVIA N-J 12-9
POLICE 13-10

Q106/York, PA Steve Galleghe

DAN FOGELBERG DAN FOODSTORM
ALAN PARSONS
DOLLY PARTON
BLUES BROS
HOTCEST
JOHN LENNON 3 1
BLONDIE 9 6
BARBRA STREISAND 10 8
ROD STEWART 14-10
BARRY MANILOW 19 15

WHFM/Rochester, NY Marc Cronin

STEVIE WONDER BLONDIE RITA COOLIDGE BLUES BROS BLUES BROS EAGLES HOTTEST JOHN LENNON 4-1 POLICE 6 3 BLONDIE 9-4 SPYRO GYRA 12-8 DOOBIE BROS 18-9

WFLY/Albany, NY Buzz Phillips

OUTLAWS (dp) STEVIE WONDER DONNA SUMMER HOTTEST: JOHN LENNON 3 1 HEART 7 2 AIR SUPPLY 4-3 ROD STEWART 9 7 BOZ SCAGGS 10-14

K104/Erle, PA

KOOL & THE GANG GAMMA REO SPEEDWAGON HOTLEST
BILLY JOEL 1 I.
CHRIS CROSS 5 2
DOOBIE BROS 19 8
AIR SUPPLY 18-10
JOHN LENNON 21-15

V100/Charleston, WV

TIERRA TIERRA
BLUES BROS
CLIFF RICHARD
HOTLEST
JOHN LENNON 3 1
AIR SUPPLY 7 4
NEIL DIAMOND 8-5
POLICE 10-7
BLONDIE 15-9

WAQY/Springfield, MA

AC/DC
JACKSONS
ANDY GIBB
HOTLEST
JOHN LENNON 1 1
BRUCE SPRINGSTEEN 5-2
BARBRA STREISAND 6-3
POLICE 10-7
DOOBIE BROS 16-12

WCIR/Beckley, WV

BLUES BROS BLUES BROS OAK CLIFF RICHARD STEVIE WONDER HOTTEST KOOL & THE GANG 5-1 DOOBIE BROS 8 4 JOHN LENNON 15 6 ROD STEWART 14-9 BLONDIE 20-14

PRO-FM (WPRO-FM)/Providence

CFTR/Toronto

CHUM/Toronto CKLW/Detroit

KDWB/Minneapolis KJR/Seattle WICC/Bridgeport

14Q (WFTQ)/Worcester KRBE/Houston

KBFM/McAllen-Brownsville KWIC/Beaumont WFMF/Baton Rouge

KXX106 (WKXX)/Birmingham

WKIX/Raleigh

WTMA/Charleston

WRVQ/Richmond

WVLK/Lexington

PARALLEL THREE

14WK/Wheeling, WV Jack Armstrone

STEVIE WONDER DAN POCELBERG BLUES BROS BONNIE MILSAP JACKSON BROWNE EAGLES BOZ SCAGGS TIERRA DELBERT MCCLINTON HOLDER DELBERT MCCLINTON
HOTTEST ME ALR SUPPLY 1-1
KOOL 4 THE GANG 14-8
JOHN LENNON 15-9
BLONDIE 21-14
HEART 28-22

Tony Booth

BETTE MIDLER JACKSON BROWNE TEDDY PENDERGRASS ROBIN WILLIAMS FLEETWOOD MAC HOTCOSE: JOHN LENNON 8-1 BARRY MANILOW 13 8 HEART 12-9 ROD STEWART 15-10 KOOL 6 THE GANG 16-11

WGUY/Bangor, ME John Jackson

MICHAEL STANLEY B MECHAEL STANLEY I HEART ALAN PARSONS MECO Hottest JOHN LENNON 5-1 PAT BENATAR 2 2 DR. HOOK 9 5 ROD STEWART 12-8 ABBA 20-14

WJBQ/Portland, ME Mike O'Nell

JOHN LENNON ANDY GIBB DOLLY PARTON DOLLY PARTUN Mottest: BARBRA STREISAND 3-1 JOHN LENNON 5 3 DOOBIE BROS 9-7 BLONDIE 15-11 BARRY MANILOW 19 14

WLBZ/Bangor, ME Michael O'Hara

ALLMAN BROTHERS
JOHN LENNON
JOHN LENNON
DAN FOGELBERG
EMMYLOU HARRIS
HOTTEST
H ALLMAN BROTHERS

WIGY/Bath, ME Willie Mitchell

BLUES BROS EAGLES DONNIE IRIS ROD STEWART PAT BENATAR 1 1 AIR SUPPLY 7 4 CHEAP TRICK 9-5 CLIMAX BLUES BAND 13-10 REO SPEEDWAGON 19-13

WLAM/Lewiston, ME

Gary Bruce RONNIE MILSAP BLUES BROS Hottest BABBRA STREISAND 1-1 JOHN LENNON 6-2 BLONDIE 15-7 BETTE MIDLER 16-8 HEART 20-9

95XIL/Perkersburg, WV Terry Lee Collins

NEIL DIAMOND REO SPEEDWAGON ALAN PARSONS ALAN PARSONS TIERRA KOOL 6 THE GANG HOTCEST NEIL DIAMOND 2 1 EDDIE RABBITT 4-2 JOHN LENNON 15-12 ABBA 17-14 BLONDIE 27-21

THE FOLLOWING STATIONS

DID NOT REPORT THIS WEEK:

SOUTH

PARALLEL TWO

92Q/Nashville, TN Scooter Davis

DAN POGELBERG DAN FOGELBERG
DATE FOR THE PROPERTY OF THE PRO

BJ105/Orlando, FL Tom West

REO SPEEDWAGON DAN FOGELBERG EAGLES BARRY MANILOW CLIFF RICHARD KOOL & THE GANG TIERRA HOTCEST JOHN LENNON 1-1 BRUCE SPRINGSTEEN 9 5 PAT BENATAR 10-6 ROD STEWART 16-9 POLICE 24-19

KEEL/Shreveport, LA

Marty Johnson

BOZ SCAGGS

DAN FOGELBERG

CLIFF RICHARD

STEELY DAN

ALAN PRESONS

HOTEBST

LEO SAYER 2-1

JOHN LENNON 7 5

BARRY MANILOW 22-17

EDDIE RABBITT 34-21

DOLLY PARTON 32-24

KTSA/Sen Antonio, TX J.J. Rodriguez

DELBERT MCCLINTON
DAN FOGELBERG
HOTLEBT.
JOHN LENNON D-1
BLONDIE 13-10
CARLY SIMON D-11
BARBRA STREISAND 17-1
KOOL 6 THE GANG 21 16

WAKY/Louleville, KY Mike McVey

Hottest JOHN LENNON 3 1 NEIL DIAMOND 6-2 BLONDIE 8 4 ROD STEWART 12-6 EDDIE RABBITT 21-15

JACKSONS BOZ SCAGGS EAGLES Hottest HOTTEST JOHN LENNON 4 1 KOOL 6 THE GANG 11-6 PAT BENATAR 10-7 OLIVIA N-J 12-10 BLONDIE 14-12

WAYS/Charlotte, NC Roy Rosen

JOHN LENNON TIERRA ARETHA PRANKLIN HOTLEST:
NEIL DIAMOND 1-1
BLONDIE 6 2
JOHN LENNON 13-4
KOOL 6 THE GANG 11-8
STEELY DAN 21 17

WEFM/Chicago

WAKX/Duluth KOFM/Oklahoma City

WNAP/Indianapolis

WDJX/Dayton

WISN/Dover WHEB/Portsmouth, NH 13FEA (WFEA)/Manchester

WHHY/Montgomery 95SGF (WSGF)/Savannah

WISE/Asheville

WFLB/Fayetteville

KSEL/Lubbock

KQIZ-FM/Amarillo KQWB-FM/Fargo

KATI/Casper

KYYA/Billings

KENI/Anchorag

WBBQ/Augusta, GA Bruce Stevens

COUNTER STORM OF THE STORM OF T WGH/Norfolk, VA

WHBQ/Memphis TN Mike Scale

Marty Johnson

REO SPEEDWAGON EAGLES CLIPF RICHARD Hottest JOHN

WAPE/Jacksonville, FL

Paul Sebestan
BLUES BROS
MCGUFFEY LANE
STEVIE WONDER
CLIFF RICHARD
JOHN LENNON
HOTERS:
JOHN LENNON 7 1
ROD STEWART 14-4
KOOL 6 THE GANG 10 8
BLONDIE 13-11
JACKSONS 24-18

WAXY/Ft. Lauderdale, FL

Bob Canada

DAN POGELBERG ABBA BLUES BROS BLUES BROS
HOTTER
NEIL DIAMOND 1-1
DR. HOOK 6 4
BLONDIE 11 7
BRUCE SPRINGSTEEN D-15
JOHN LENNON D-23

POLICE TIERRA EDDIE RABBITT BOZ SCAGGS LTD DOLLY PARTON BLUES BROS BLUES BROS
HOTCHSE
LEO SAYER 1 1
JOHN LENNON 10-6
AIR SUPPLY 14-9
BLONDIE 17 11
KOOL & THE GANG 16-13

WJOX/Jackson, MS

TEENA MARIE BETTE MIDLER BOZ SCAGGS HOTLOST: JOHN LENNON B 1 NEIL DIAMOND 3-3 KOOL 6 THE GANG 7-4 BLONDIE 14-10 HEART 16-13

WNOE/New Orleans, LA

DONNA SUMMER REO SPEEDWAGON REO SPEEDWAGON HOTTEST JOHN LENNON 1-1 NEIL DIAMOND 4-2 BLONDIE 9-4 ROD STEWART 12-8 HEART 20-14

WRJZ/Knoxville, TN Fred Story

REO SPEEDWAGON TIERRA KOOL 6 THE GANG CLIFF RICHARD HOTEST JOHN LENNON 6 1 ROD STEWART 5 3 NEIL DIAMOND 8-5 BLOMDIE 10-8 BOZ SCAGGS 24-19

WTIX/New Orleans, LA

DELBERT MCCLINTON REO SPEEDWAGON DONNA SUMMER DONNA SUMMER
EAGLES
DONNIE IRIS
ARETHA FRANKLIN
BOZ SCAGGS
JOHN LENNON 1-1
POLICE 17-6
BARBRA STREISAND 19-7
HEART 16-10 HEART 16-10 STEELY DAN 22-14

Y103/Jacksonville, FL

TIERRA
RONNIE MILSAP
RITA COOLIDGE
HOTESEL
NEIL DIAMOND 2-1
BABBRA STREISAND 7-3
HEART 9 4
BRUCE SPRINGSTEEN 11-7
BLONDIE 13-9

KELP/El Paso, TX Stan Mein

TEDDY PENDERGRASS DONNA SUMMER DONNA SUMMER ABBA Hottest TIERRA 1-1 BLONDIE 6 3 ROD STEWART 18 9 DIANA ROSS 17 14 ANDY GIBB 21-17

FM100/Memphis, TN Mark Williams

KOOL & THE GANG REO SPEEDWAGON DONNA SUMMER BOZ SCAGGS BOZ SCAGGS
HOTTEST.
NEIL DIAMOND 2-1
BRUCE SPRINGSTEEN 5-2
JOHN LENNON 8-6
ROD STEWART 11-9
STEVIE WONDER 18-15

WNOX/Knoxville, TN Scott Majors

BLONDIE CLIFF RICHARD JACKSONS
HOTCEST:
JOHN LENNON 4 1
BARBRA STREISAND 10-6
HEART 13-8
DON WILLIAMS 12-9
ROD STEWART 15-10

WSKZ/Chartanooge, TN

TIERRA OUTLAWS
AC/DC
KENNY LOGGINS
RONNIE MILSAP
HOTTEST
JOHN LENNON 3 I
BLONDIE 7 3
STEELY DAN 14-8
EDDIE RABBITT 20-14
KOOL 6 THE GANG 27 16

KINT/EI Pago, TX

JIM ZIPPO

ROCKPILE
KANSAS
SLAVE
J.D. DREWS
PHIL SEYMOUR
KOTCOST.
TIERRA 1
JOHN LENNON 11-2
BARRY MANILOW 15 9
ANDY GIBB 16 10
DOLLY PARTON 18-12

WERC/Birmingham, AL

EAGLES
DOLLY PARTON
JOHN LENNON
HOTEBEL 1
BLONDIE 1 1
KOOL 6 THE GANG 3-2
AIR SUPPLY 5-3
ROD STEMART 11-7
JACKSONS 22-20

WLCY/Tampe, FL

BLONDIE
DOLLY PARTON
STEELY DAN
HOTESEL
JOHN LENNON 1=1
BARRY MANILOW 5 3
BOBBY GOLDSBORO 17 1
EDDIE RABBITT 18 12
RITA COOLIDGE 21-13

KX104/Nashville, TN

BLUES BROS TEDDY PENDERGRASS HOTCEST: JOHN LENHON 4-1 BLONDIE 10-7 ROD STEWART 11-8 POLICE 16-10 DOOBIE BROS 18-12

KJ100/Lousville, KY Bobby Hatfield

AC/DC DIRE STRAITS Hottest JOHN LENNON 15-1 LEO SAYER 9-2 REO SPEEDWAGON 16-8 DOOBIE BROS 24-16 DAN FOGELBERG 25-17

KHFI/Austin, TX Ed Volkmen

XTC ROBIN WILLIAMS MECO MECO Hottest JOHN LENNON 6 1 BLONDIE 15-7 DELBERT MCCLINTON 19 14 REO SPEEDWAGON 20-15 JACKSONS 22-17

96X/Miemi, FL Bruce Kelly

DAN FOGELBERG STEVIE WONDER DIANA ROSS HOTESE: JOHN LENNON 1 1 ROOL 6 THE GANG 4-2 NEIL DIAMOND 17-9 POLICE 13-10 JACKSONS 19-16

WORK/Norfolk VA

JOHN LENNON TEDDY PENDERGRAST BLUES BROS HOTE-SE JOHN LENNON 3-1 KOOL & THE GANG 5-2 STEELY DAN 10-4 DR. HOOK 12-8 BARRY MANILOW 16-11

KFMK/Houston, TX Jerry Steele

DOLLY PARTON
ANDY GIBB
HOTLEST:
LEO SAYER 2-1
JOHN LENNON 14-2
BARBRA STREISAND 9 6
BRUCE SPRINGSTEEN 11-9
ROD STEWART 18-12

KSRR/Houston, TX

Rick Lambert
CLIMAX BLUES BAND
JOHNNY LEE
DELBERT MCCLINTON
TIERRA
MICHAEL STANLEY B
HOTLEST
JOHN LENNON 7-1
BLONDIE 14-8
ROD STEWART 13-9
HEART 13-10
DAN FOGELBERG D 20

KQ94/Little Rock, AR Ray Lincoln

OUTLAWS OUTLAMS
HOTTEST:
BRUCE SPRINGSTEEN 2-1
ROD STEWART 9-5
BLONDIE 12-8
DOOBIE BROS 15-10
EAGLES 17 14

G100/Mobile, AL Scott Griffith

DOLLY PARTON
DONNA SUMMER
STEVIE MONDER
CLIFF RICHARD
DIANA ROSS
HOTTEST
JOHN LENNON 4-1
DOOBIE BROG 13-8
BARRY MANILON 15 13
KOOL 6 THE GAMG 19-15
DELBERT MCCLINTON 22-20

WAAY/Huntaville, AL

JOHN LENNON
OUTLAMS
TEDDY PENDERGRASS
DOBIE GRAY (dp)
MECO (dp)
Hottest:
JOHN LENNON 3-1
KOOL & THE GANG 10-6
LTD 17 10
BARRY MANILOW 18 14
STEELY DAN 22-18

CK101/Cocoe Beach, FL Steve Ocean

REO SPEEDMAGON DOOBIE BROS NOTECHE: JOHN LENNON 3 1 HEART 10-7 BLONDIE 14-10 STEVIE WONDER 18-14 DOOBIE BROS 19-15

WSEZ/Winston Salem NC

BOD Ziegler

DIANA ROSS
DOLLY PARTON
TIERRA
BOZ SCAGGS
MECO
HOTCORE
LEO SAVER 1 1
NEIL DIAMOND 3 2
JOHN LENNON 12-10
POLICE 14-11
EDDIE RABBITT 15-12

KLAZ/Little Rock, AR. Dave Taylo

EAGLES EAGLES
JACKSONS
ALAN PARSONS
JIMMY MACK
HOTTEST.
JOHN LENNON 2 1
BLONDIE 10-7
ROD STEWART 12 8
POLICE 15-9
STEELY DAN 19 10

KNUS/Dallas TX

Larry James Hottest: JOHN LENNON 3 1 QUEEN 6 5 BRUCE SPRINGSTEEN 7 6 POLICE 10-7 BLONDIE 15-14

KSET-FM/EI Pago, TX

Jeff Blake DON WILLIAMS
BOZ SCAGGS
DAN FOGELBERG
STEVIE WONDFP
HOLDERS

897/New Orleans, LA

JOHN LENNON
EDDIE RABBITT
REO SPEEDWAGON
HOTEGEL
JOHN LENNON 2-1
KOOL & THE GANG 5-2
BLONDIE 13-9
AIR SUPPLY 16-13
TEDDY PENDERGRASS 21-17

WOKI/Knoxville, TN

DAN FOGELBERG
DOLLY PARTON
MECO
Hottest
JOHN LENNON 5-1
ROD STEWART 6-3
BLONDIE 11-6
OLIVIA N-J 17 14
STEELY DAN 20-16

WCSC/Charleston, SC Chris Balley

EAGLES
HOTTEST:
JOHN LENNON 1-1
NEIL DIAMOND 3-2
BLONDIE 8 5
ROD STEWART 10-8
EDDIE RABBITT 24-20

PARALLEL THREE

KILE/Galvecton, TX Scott Taylor

DELBERT MCCLINTON
RONNIE MILSAP
REO SPEEDWAGON
CLIFF RICHARD
STEVIE WONDER
HOTLEST
MEIL DIAMOND 3-1
EDDIE RABBITT 7
JOHN LENNON 14-10
BLONDIE 20-14
KOOL 6 THE GANG 23-18

WCGQ/Columbue, GA Joe McClure

CHOICE DIRE STRAITS AC/DC AC/DC Hottest: JOHN LENNON 5-1 DOOBIE BROS 7-3 ROD STEWART 14-9 BLONDIE 17-12 BOZ SCAGGS 19-14

WFOXUGainsville, GA

JOHN LENNON
CLIFF RICHARD
TIERRA
CHOICE (dp)
Hottest
JOHN LENNON 2-1
BARBRA STREISAND 6-3
BLONDIE 8 6
ROD STEWHART 10-7
OLIVIA N-J 18-13

WROV/Rosnoke, VA Dr. John

EAGLES CLIFF RICHARD RONNIE MILSAP HOTCEST. JOHN LENNON 5-1 DOBBIE BROS 12-8 BLONDIE 13-9 BLONDIE 13-9 HEART 16-12 EDDIE RABBITT 28-21

FM99/Tallahasaee, FL Michael O'Melley

CON FUNK SHUN
BLONDIE
SLAVE
JOHN LENNON
HOTLEST:
KOOL 4 THE GANG 1-1
TIENRA 4 2
DOOBIE BROS 20-12
JACKSONS 26-19
DELBERT MCCLINTON 29-21

WKXY/Sersects, FL Tony Williams

ALAN PARSONS
BOZ SCAGGS
DONNA SUMMER
TIERRA
PATRICE RUSHEN
HOTTERS
BRUCE SPRINGSTEEN 2-1
JOHN LENNON 8-3
ROD STEWART 9-6
POLICE 10-8
DOOBIE BROS 14-11

KPUR/Amerillo, TX

DOLLY PARTON BLUES BROS BLUES BROS HOTTEST. JOHN LENNON 4-1 HEART 8 5 OLIVIA N-J 10-7 EDDIE RABBITT D-16 REO SPEEDWAGON D-22

WANS-FM/Anderson, SC Jim Evene

OUTLAWS
DOLLY PARTON
CLIFF RICHARD
JOHN LENNON
QUEEN
HOTLEST
JOHN LENNON 3-1
EAGLES 9-3
ROD STEMART 14-8
STEELY DAN 16-11
STEVIE WONDER 23-13

WSGA/Sevenneh, GA

Brady McGraw DAN FOGELBERG REO SPEEDWAGON MECO MECO JOHN LENNON DELBERT MCCLINTON EDDIE RABBITT HOTTES:
JOHN LENNON 10-1 BLONDIE 5-2 KOOL 4 THE GANG 7-4 TEDDY PENDERGRASS 15-PEACHES & HERB 33-30

Z102/Sevenneh, GA

PLEETHOOD MAC QUEEN QUILANS HOTLANS JOHN LENNON 5-1 BLONDIE 4 2 AIR SUPPLY 9-7 KOOL 6 THE GANG 12-8 POLICE 13 11

Kim Cenerd

KVOL/Lefevette, LA

DAN FOGELBERG
EAGLES
ROBIN WILLIAMS
TEENA MARIE
BLONDIE
SWITCH
HOTECH
HOTECH
HOTECH
JOHN LENNON D-10
ROD STEWART 15-11
REO SPEEDWAGON 24-15

WXLK/Roanoke, VA Russ Brown

ALLMAN BROTHERS
BLUES BROS
RED SPEEDWAGON
OAK
HOTTEST
JOHN LENNON 1-1
DR HOOK 6-3
DAN FOGELBERG 20-9
KOOL & THE GANG 25-12
KENNY LOGGINS 29-19

MIDWEST **Most Added** • Hottest

Dolly Parton Kool & The Gang **Blues Brothers**

John Lennon Blondie Air Supply

DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added .. Hottest

Blues Brothers John Lennon **Dolly Perton**

John Lennon Rlondia Rod Stewar

MIDWEST

PARALLEL TWO

92X/Columbus, OH

BARRY MANILOW ANDY GIBB Hottest JOHN LENNON 4 1 BLONDIE 12-8 ROD STEWART 16-11 AIR SUPPLY 17 13 MCGUFFEY LANE 20-15

KIOA/Des Moines, IA A.W. Pantoja

ALAN PARSONS TIERRA
DELBERT MCCLINTON
DAN POGELBERG
RONNIE MILSAP RONNIE MILSAP Hottest: JOHN LENNON 3-1 HEART 15-9 BLONDIE 19-13 ROD STEWART 17-14 POLICE 24-19

KRAV/Tules. OK **Gary Reynolds**

DOLLY PARTON JOHN LENNON KOOL & THE GANG KOOL 6 THE GANG Hottest: JOHN LENNON 1-1 BLONDIE 6 2 DIANA ROSS 15-12 STEELY DAN 25-16 RONNIE MILSAP 28-22

KZ93/Peoria, IL

KOOL 6 THE GANG ALAN PARSONS DOLLY PARTON BLUES BROS ROD STEWART 15 11 DOOB IE BROS 17-13

WGRD/Grand Rapids, MI Ray Baker

Hottest JOHN LENNON 12-1 CMRIS CROSS 17-11 POLICE 16-12 REO SPEEDWAGON 29 18 STEELY DAN 22 19

WHOT/Youngtown OH

DAN FOGELBERG HOTTEST: JOHN LENNON 4-1 BLONDIE 0 5 ROD STEWART 13-7 OLIVIA N-J 11-8 KOOL 6 THE GANG 23-1

WMFE/Fort Wayne IN ohn Curry

John Curry

REO SPEEDWAGON
DELBERT MCCLINTON
BLUES BROS
HOTLEST 1
AIR SUPPLY 7-2
JOHN LENNON 9-7
OLIVIA N J 13-10
BLONDIE 14-11

WOHO/Toledo, OH Jeff McCarthy

BLUES BROS
MANILOW & TOMLIN
DOLLY PARTON
RONNIE MILSAP
HOTEST:
JOHN LENNON 9 1
NEIL DIAMOND 3 2
BLONDIE 13-9
EDDIE RABBITT 18-12
ABBA 24-13

WOW/Omaha, NE J.C. Corcoren

DOLLY PARTON ABBA TIERRA DELBERT MCCLINTON Hottest: Mottest: NEIL DIAMOND 2-1 JOHN LENNON 6 2 BARRY MANILOW 5-3 OLIVIA N-J 10-8 KORGIS 11-9

WVIC/East Lansing, MI Jim St John

TEDDY PENDERGRASS TEDDY PENDERGRASS
JOHN LENNON
BLUES BROS
BLONDIE
DIRE STRAITS
HOTTEST

KSTT/Davenport IA Mike Kenneelly

DOLLY PARTON ALAN PARSONS RONNIE MILSAP CLIPF RICHARD Hottest NEIL DIAMOND 3-1 JOHN LENNON 4-2 BARRY MANILOW 12-9 BLONDIE 14-10 DAN FOGELBERG 29-17

WISM/Medison, WI Sementhe Jones

EAGLES
BLUES BROS
RITA COOLIDGE
HOTLEST:
BLONDIE 11 5
STEELY DAN 22-14
ALAN PARSONS 23-15
BARRY MANILOW 24-16

KEYN-FM/Wichita, KN Jay Welker

ALAN PARSONS Hottest: JOHN LENNON 6-1 NEIL DIAMOND 2-2 HEART 9 5 BLONDIE 13-7 STEELY DAN 20-15

KWEN/Tules, OK

JOHN LENNON
MICHAEL STANLEY 8
REO SPEEDWAGON
RANDY MEISNER
HOTTESTER
HOTTEST WYFM/Youngstown, OH

ROD STEWART HOT STEMAN JOHN LENNON 8-1 PAT BENATAR 2-2 AIR SUPPLY 11-6 POLICE 10-8 BLONDIE 15-13

WTWR/Detroit MI Kurt Kelly

KOOL & THE GANG DELBERT MCCLINTON Mottest: KENNY ROGERS 1-1 JOHN LENNON 3 2 BRUCE SPRINGSTEEN 4-4 AIR SUPPLY 12-8 BLONDIE 13-10

WNAM/Appleton-Oshkosh, WI Jay Tyler

CLIFF RICHARD BLUES BROS RONNIE MILSAP Hottest: NEIL DIAMOND 3 1 JOHN LENNON 7 2 KINGS 8-4 BARRY MANILOW 11-6 POLICE 12-8

WGBF/Eveneville, IN B.J. Hunter

HEART DOOSIE BROS ROD STEWART STEELY DAN ABBA KOOL & THE GANG DOLLY PARTON EAGLES HOTTOST HOTTOST JOHN LENNON 17-10 BARBRA STREISAND 5-2 JOHN LENNON 17-10 BARRY MANILOW 15-11 BLONDIE 21-13

WRBR/Sound Bend, IN

TEDDY PENDERGRASS TEDDY PENDERGRASS
STEVIE WONDER
CLIFF RICHARD
HOTCEST:
JOHN LENNON 10-1
AIR SUPPLY 15-7
BARBRA STREISAND 13-8
BLONDIE 19-10
ROD STEWART 20-11

WZOK/Rockford, IL Tom Hunter

BRUCE SPRINGSTEEN Hottest: LEO SAYER 2-1 NEIL DIAMOND 4-2 JOHN LENNON 8 5 BLONDIE 9-8 DOOBIE BROS 17-13

Z104/Madison, WI Little/Hudson

OFF BROADWAY STEVIE WONDER DOLLY PARTON Hottest: Hottest: JOHN LENNON 6 1 BLONDIE 8-3 POLICE 11-6 NEIL DIAMOND 12 7 ROD STEWART 15-11

WING/Indiananolis IN Mike Tinnes

AC/DC DELBERT MCCLINTON DELEGHT MCCELINTON STEVIE WONDER KOOL & THE GANG HOTCHST. HOTCHST.

U93/South Bend 1N J.K. Dearing

DEVO Hottest: LEO SAYER 2-1 JOHN LENNON 9-2 BARBRA STREISAND 20-5 BLONDIE 15-6 DIANA ROSS 12-8

PARALLEL THREE

KFYR/Blamerck, ND Dan Brannan

DAN POGELBERG RONNIE MILSAP OUTLAWS OUTLAMS
HOTTEST
LEO SAYER 1 1
PAT BENATAR 3 2
JOHN LENNON 7-3
BLONDIE 10-7
BARRY MANILOW 12-9

KKLS/Rapid City, SD Mark Hahn

NIGHT DONNIE IRIS BLUES BROS BLUES BROS HOTTEST PAT BENATAR 2-1 BLONDIE 14-11 EDDIE RABBITT 16-12 STEELY DAN 20-13 ABBA 28 22

KKRC/Sloux Falls, SD

DAN POGELBERG ALAN PARSONS KOOL & THE GANG KOOL 4 THE GANG HOTTEST: LEO SAYER 1 1 AIR SUPPLY 4 2 JOHN LENNON 14-8 STEELY DAN 19-12 ROD STEWART 18-13

KKXL/Grand Forks, ND **Jeff Parker**

Jeff Parker

DELBERT MCCLINTON
CLIMAX BLUES BAND
EW&F
KENNY LOGGINS
HOTERAT:
JOHN LENNON 5-1
AIR SUPPLY 3 3
STEELY DAN 11-8
ROD STEWART 12-9
BOZ SCAGGS 14-10

WEAQ/Eau Claire, WI Rick Roberts

BETTE MIDLER BOZ SCAGGS ANDY GIBB DOOBIE BROS HOTLEST: KENNY ROGERS 3 1 ROGER DALTREY 7 4 WAYLON JENNINGS 9-6 AIR SUPPLY 10-8 POCO 12-10

WRKR/Racine WI Steve Warren

DOLLY PARTON Hottest: KENNY ROGERS 1 1 JOHN LENNON 9-4 BLONDIE 18-15 DAN FOGELBERG 26-17 STEELY DAN 31-26

WSPT/Stevens Point, WI

EDDIE RABBITT
CLIFF RICHARD
J.D. DREWS
JOHN LENNON
JOHN LENNON
HOTTEST
BLONDIE 1-1
AIR SUPPLY 3 2
KOOL & THE GANG 9 5
REO SPEEDWAGON 17-9
EAGLES 15-10

WTRU/Muskegon, Mi Mike Stevens

KENNY LOGGINS
80BBY GOLDSBORO
KNOBLOCK & ANTON
KOOL & THE GANG
REO SPEEDWAGON
DOLLY PARTON
HOTLEST: Hottest: NEIL DIAMOND 1-1 JOHN LENNON 8-5 DOOBIE BROS 16-12 ROD STEWART 18-14 STEELY DAN 20-15

KDVV/Topeks, KS Rocky Roberts

DELBERT MCCLINTON DELBERT MCCLINTON
ALAN PARSONS
DOLLY PARTON
HOTTEST
BRUCE SPRINGSTEEN 3 1
JOHN LENNON 5-2
AIR SUPPLY 7-3
OLIVIA N-J 8-5
BLONDIE 13-10

KWWL/Waterloo, IA

DOLLY PARTON BETTE MIDLER HOTLEST: JOHN LENNON 9-1 BRUCE SPRINGSTEEN 8-2 JACKSONS 13-4 AC/DC 20-10 REO SPEEDWAGON 21-11

KELO/Sloux Falls, SD Paul Wescott

MICHAEL STANLEY B Hottest AIR SUPPLY 2 1 NEIL DIAMOND 5-2 BLONDIE 7-4 JOHN LENNON 14-5 STEELY DAN 10-9

WEST PARALLEL TWO

KCPX/Selt Lake City, UT

EAGLES
PRANK MILLS
ROBIN WILLIAMS
DONNA SUMMER
BOB WELCH
HOTCEST:
JOHN LENNON 3-1
NEIL DIAMOND 2-NEIL DIAMOND 2-2 EDDIE RABBITT 5 5 BARRY MANILOW 10-7 BLONDIE 16-10

KENO/Las Vegas, NV Bill Alexande

BLUES BROS BLUES BROS HOTTEST: OLIVIA N J 2-1 BRUCE SPRINGSTEEN 5-3 AIR SUPPLY 6 4 ROD STEWART 8-5 BLONDIE 12-10

KERN/Bakersfield CA **Guy Davis**

BLUES BROS
DOLLY PARTON
HOTCOST
JOHN LENNON 1 1
POLICE 6-4
OLIVIA N-J 10-7
BLONDIE 12-8
ROD STEWART 13-11

KGW/Portland, OR

STEELY DAN
BOZ SCAGGS
DAN POGELBERG
HOTCEST:
LEO SAYER 1 1
BRUCE SPRINGSTEEN 5-3
JOHN LENNON 11-8
AIR SUPPLY 13-10
BARRY MANILOW 20-15

KJRB/Spokane, WA Brian Gregory

JOHN LENNON KOOL & THE GANG OUTLAWS BLUES BROS (dp) Hottest: Hottest: JOHN LENNON 3 1 BLONDIE 12-6 EDDIE RABBITT 10-7 STEELY DAN 22-14 JOHN LENNON A-22

KROY/Secremento, CA

REO SPEEDWAGON MECO JOHN LENNON Hottest: Hottest: JOHN LENNON 1-1 BLONDIE 5 3 NEIL DIAMOND 11-8 AIR SUPPLY 14-10 HEART 15-12

KRO/Tucson AZ

Kent Lacy EAGLES
CLIFF RICHARD
HOTLEST
NEIL DIAMOND 1-1
JOHN LENNON 9-5
DOOBIE BROS 10-7
DAN FOGELBERG 22-18
BARRY MANILOW 23 19

KRUX/Phoenix, AZ Bobby Rivers

EAGLES SHALMAR RITA COOLIDGE KNOBLOCK & ANTON LTD LTD
Hottest:
JOHN LENNON 1-1
ROD STEWART 8-2
BLONDIE 9-5
AIR SUPPLY 12-8
HEART 14-9

KTAC/Tacoma, WA

Benr Carter

BLUES BROS
ALAN PARSONS
CLIFF RICHARD
DOLLY PARTON
HOTTEST
JOHN LENNON 13-1
DON WILLIAMS 10-8
OLIVIA N-J 16-11
AIR SUPPLY 17 12
ROD STEWART 20-15

KTKT/Tucnon AZ

JOHN LENNON
FLEETWOOD MAC (dp)
PAT BENATAR (dp)
HOTCEST:
BLONDIE 10-1
BARRY MANILOW 13 9
JOHN LENNON 20-11
STEELY DAN 25-17
REO SPEEDWAGON 27-20

Y94/Freeno, CA Ray Appleton

REO SPEEDWAGON BOZ SCAGGS BOZ SCAGGS
POINTER SISTERS
DELBERT MCCLINTON
Hottest:
PAT BENATAR 1-1 BARBRA STREISAND 7 3 JOHN LENNON 12 7 TIERRA 19 14 KOOL 6 THE GANG 21 18

KI UC/Les Veges, NV

RONNIE MILSAP DONNA SUMMER Hottest KENNY ROGERS 1 RENNY HOGENS 1 1 ROD STEWART 10-6 EDDIE RABBITT 15-11 STEELY DAN 18-13 DAN FOGELBERG 22-16

KM.JK/Portland, OR John Shomby

TIERRA BLUES BROS CLIFF RICHARD JOHN LENNON BLONDIE HOTTEST: NEIL DIAMOND 4-1 JOHN LENNON 8-3 ROD STEWART 16-12 BLONDIE 19-13 EDDIE RABBITT 26-17

KIOY/Freeno, CA

EDDIE RABBITT
ALAN PARSONS
RONNIE MILSAP
DONNIE IRIS
MOTELS
RITA COOLIDGE
HOOTESS:
KOOL 6 THE GANG 3-1
JOHN LENNON 11-4 KOOL & THE GANG 3-1 JOHN LENNON 11-4 LA TOYA JACKSON 14-5 BLONDIE 20-9 HEART 22-10

John Lee Walker

ANDY GIBB BLUES BROS TEENA MARIE HOTTEST: TIERRA 1 1 KOOL 6 THE GANG 3 2 STACY LATTISAW 21 12 BLONDIE 20-15 BARBRA STREISAND 28-20

KZZX/Albuquerque, NM Chris Carey

DELBERT MCCLINTON EDDIE RABBITT KOOL 6 THE GANG HOTTEST: JOHN LENNON 7 1 BLONDIE 9 5 ROD STEWART 13-8 DOOBIE BROS 19-13 POLICE 17-14

FM102/Secremento, CA Billy Manders

DIANA ROSS DOLLY PARTON DOLLY PARTON
JACKSONS
Hottest:
KENNY ROGERS 1 1
JOHN LENNON 7-2
HEART 14-7
AIR SUPPLY 13-8
DON WILLIAMS 18-11

KSPZ/Colorado Springs, CO Mike Deniels

BIHES BROS BLUES BROS JOHN LENNON FIREFALL RITA COOLIDGE HOTEST: ROD STEWART 3-1 ANDY GIBB 7-4 ANDY GIBB 7-4 STEELY DAN 9-6 KOOL 6-THE GANG 17-7 BLONDIE 21-17

KYSN/Colorado Springs, CO

ALAN PARSONS KOOL & THE GANG BLUES BROS NIGHT NIGHT
RONNIE MILSAP
MICHAEL STANLEY B
CLIFF RICHARD
ROCKPILE HOCKPILE HOCKERS: JOHN LENNON 1-1 BRUCE SPRINGSTEEN 4 2 ROD STEWART 10 4 STEELY DAN 14-10 REO SPEEDWAGON 20 16

KZZP/Phoenix, AZ

EAGLES DONNA SUMMER DONNA BUDGA...
HOTEGAT:
JOHN LENNON 7 1
HEART 8 4
ROD STEWART 12-9
STEELY DAN 15-11
BARRY MANILOW 21

KHYT/Tucson AZ

KEZR/Sen Jose CA

JOHN LENNON RONNIE MILSAP MANHATTAN TRANSPE

KIDD/Monterey, CA

Ron Rodrigues

STEVIE WONDER

MANHATTAN THANGL NIGHT HOttest BLONDIE 2-1 BRUCE SPRINGSTEEN 3-2 JOHN LENNON 14 3 DAN FOGELBERG 10-5 STEELY DAN 13-10

JOHN LENNON 7 1 TIERRA 6-4 BARBRA STREISAND 11-8

KOOL 6 THE GANG 12-10 ROD STEWART 13-11 KGGI/Riverside

San Bernardino, CA

HEART SLAVE DELBERT MCCLINTON

DELBERT MCCLINTON DIANA ROSS HOTTEST: BARBRA STREISAND 2-1 KENNY ROGERS 1 2 BLONDIE 10-7 ZAPP 14-10 JOHN LENNON 22-18

KKXX/Bakersfield, CA

Hottest: JOHN LENNON 1-1 AC/DC 6 6 HEART 12-9 DIANA ROSS 13-10 DONNA SUMMER 16-13

TIERRA
BLUES BROS
CLIFF RICHARD
DOLLY PARTON
HOTLEST
JOHN LENNON 9-1
NEIL DIAMOND 7-3
STEELY DAN 12-9
DON WILLIAMS 21 11
DAN FOGELBERG 27-21

KNBQ/Tacoma, WA

Bryan Roberts

K96/Provo. UT

Jim Sumpter

BLUES BROS BOZ SCAGGS

BLONDIE REO SPEEDWAGON DELBERT MCCLINTON

BARBRA STREISAND 1 ROD STEWART 9 5 DOOBIE BROS 19-14 POLICE 20-15 KINGS 22-17

(formerly KRSP)

STEVIE WONDER

Lorraine Winneger

Hottest: BARBRA STREISAND 1 1

FM103/Salt Lake City, UT

TIERRA

CLIFF RICHARD

Bob West

DELBERT MCCLINTON BLONDIE BLUES BROS JOHN LENNON SEAWIND LTD STEVIE WONDER LTD
Hottest
TIERRA 1 1
PAT BENATAR 10-7
HEART 15-12
DAVID HUDSON 26-20
STEELY DAN 28-21 KFXD/Boles, (D

KOOL & THE GANG JOHN LENNON ALAN PARSONS DOLLY PARTON ABBA (dp) Hottest:

KOOK/Billings, MT

DOLLY PARTON BLUES BROS MICHAEL STANLEY B QUEEN Hottest

KQDI/Great Falls, MT

CLIFF RICHARD

KRLC/Lewiston, ID

BLUES BROS
POLICE (dp)
BLONDIE (dp)
JOHN LENNON (dp)
HOTESST:
JOHN LENNON 2-1
ROD STEWART 7-2
DAVID BOWIE 12-8
EDDIE RABBITT 19 10
STEPHANIE MILLS D-11
REO SPEEDWAGON 21-15

Don Potter KOOL & THE GANG REO SPEEDWAGON EAGLES DOLLY PARTON

PARALLEL THREE

STEVIE WONDER HOTCEST POLICE 2-1 CHEAP TRICK 4 2 ALAN PARSONS 12-8 STEELY DAN 19-12 REO SPEEDWAGON 26-17

KBOZ/BOZEMAN,MT GREG WILLIAMS

JOHN LENNON EAGLES KOOL 6 THE GANG BETTE MIDLER HOTTER HIDER HOTTERS, JOHN LENNON 10-1 NEIL DIAMOND 7 3 AIM SUPPLY 9 4 EDDIE RABBITT 14-10 HEART 19-15

KCRN/Reno NV Larry Irone

SUPERTRAMP
DOLLY PARTON
KOOL 6 THE GANG
REO SPEEDWAGON
Hottest
JOHN LENNON 9-1 BLONDIE 8 S EDDIE RABBITT 14-10 ROD STEWART 15-11 DOOBLE BROS 20 14

KDZA/Pueblo CO Rip Avine

MECO Hottest: JOHN LENNON 4 1 BARBRA STREISAND 5-3 BLONDIE 14-7 KOOL 6 THE GANG 24-14 DOOBIE BROS 23-17

Hottest: JOHN LENNON 5-1 PAT BENATAR 6-5 ROD STEWART 9-7 BARBRA STREISAND BLONDIE 17 10

Dennis Nichole

Hottest. NEIL DIAMOND 2-1 JOHN LENNON 9-5 CLIMAX BLUES BAND 11 8 8LONDIE 13-9 DOOBIE BROS 19-13

Wendi Carpente

QUEEN
STEVIE WONDER
DELBERT MCCLINTON
GROVER WASHINGTON
HOTTEST:
JOHN LENNON 3-1
POLICE 11-7
NEIL DIAMOND 12-8
BRUCE SPRINGSTEEN 15 9
STEELY DAN 21-16

Steven Alen Mackelvie

KSLY/Sen Luis Obispo, CA

DOLLY PARTON
HOttest:
JOHN LENNON 7-1
BRUCE SPRINGSTEEN 2 2
NEIL DIAMOND 5-3
BLONDIE 11-8
HEART 14-12

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

AIR SUPPLY



DENOTES FIRST WEEK IN PARALLELS.

197 REPORTS 214 LAST WEEK

EXAMPLE

100/25 — 100 R&R reporting stations on it this week. 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

Regional

Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary

Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 -- Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.



ABBA The Winner Tak LP: Super Trouper	(es (Atlantic)
62/9	31%
Regional Reach E 45% S 33% M 28% W 196	National Summary UP 41 SAME 12 DOWN 0

P1	P2	P3
EAST	EAST	EAST
WBENFH 3:-21 WFIL a WIFI on WCAO 24-20	WFBR 27-24 WOLF 16-15 WBBF 23 21 K104 15-13	WGUY 20-14 WL82 22-20 WLAM 40 36 WIGY d 26
D017H	WAQY 24-20 WHYN & WXEE 40-37	14WR 23-23 WCIR on 95XIL 17 14
	BOUTH	BOUTH
WDRQ d 13 WZZP 20-18 WGCL 28-26	RSRR on KELP a 36 KINT 24-21 WT1X 34 22 WNOE 28-26	WFOX 24-21 WANSFM 36 3 PM99 30-27 KILE 28-23
WEST on	KLAZ 35 33 WJDR 21 18 WERC 19 16 WAAY d-29 Y103 20-16 920 on	KFYR 14-11 KKLS 28-22 KWWL d-20
	WORI 24 22 WRJZ 22-20 WAYS on WGH a WORK 24-23	KSLY on - KCBN 37 36 KODI a
	MAIN 33-33	KBOZ 30 27 KOOK 28 25 KFXD a-dp RRLC 24-24
	WYIC ON KSTT 17 15 WNAM ON WGBF a 21 WOW a-27 WOHO 24-13	
	WEET d-30	

Regional Seach £ 956 5 686 M 988 W 918 WABC 16 14 WMBC 13-9 WKBU 17 10 WBCNFM 9 W WFIL 6 6 WIFL 7 6	P2	Summ UP SAME DOWN ADDS
P1	P2	ADDS
EAST	EAST	P3
MARC 16 14		EAST
WKBW 17 10	WFBR 8 17 WOLF 3 3	WJBQ 6 5
THE PROPERTY OF	WBBF 5 10 WNFM 5 6	WGUY 1 4 WLBZ 9 9 WLAM 10
WEIL 8 6 WIFI 7 6	WTRY 10-7 WFLY 4 3	WIGY 7 4 WFBG 9 7
96KX .1 11 WCAC 4 4 F105 17 9	WBLI 8 4 WT1CFM 8 14 KC101 12 II	14WF 1 1 WCIR 4 2 95X11 23
WROR 5 6	WPST 9 10 WAŁB 7 6	BOUTH
JB105 9-8 0107 8 5	Q106 6 5 WKBO 4 4	Z102 9 7
WPGC 9 13 CKGM on	K104 18 10 WAQY 7 5 WHYN 7 5 WKEE 1 1	WSGA 11 WFOX 7 8 WCGQ 4 4
BOUTH	WKEE 1 : V100 7 6	WANSEM 6
EVIL 20 20 293 18 15 940 11 10	воитн	WROV 6 5 WKXY 7 7 KILE 8 6
940 (1 10 9100 25 23 0105 (2 11 WCKK 23 20	KNUS 18 16 KSRR 6 5 KFMK 8 11	KPUR 17
	KFMK 8 11 KTSA 29 27	MIDWEET
MIDWEST WLS 23 16	KFMK 8 11 KTSA 29 22 KSLTFM d 23 KELP 9 8 WTIX 2-2 B97 16-13	KFYR 4 5 KELO 2 I
	B97 16-13 WHOE 10 7 KEEL 8 7	KKRC 4 2 KPLS 4 4
WDRQ 10-7 KS95FM 6 4 KXOK 3 5 KSLQ 6 8 WHB 5 3	KQ94 8-7 KLAZ 6 6	WRKR 15 WEAQ 10- WSPT 3 2
WZZP 6 5 WGCL 6 7	WJDX 2-5 WERC 5 3	KWWL 4 7
WZZP 6 5 WGCL 6 7 Q102 23 18 WZUU 8 4	WAAY 2-2 WLCY 7 4	KDVV 7 3
WEST	WARY 9 9 Y103 6 6 WAPE 3 3	KSLY 0 9
KEARTH IS-15	WAPE 3 3 BJ105 19-14 CK101 8 6 WBBQ 11 16	KCBN 5 7 KDZA 7 4
KFI 20-15 KFRC 25 21 KSFX 29 26	I PMIDO 7-5	KODI 13 KBOZ 9 4 KOOK 4 1
	WHEN IA D	KFXD 1-2 KRLC 4 3
KPLZ 13-11 KIMN 4 3 KOPA 5 8	KX104 6-6 920 10-7 WSRZ 5 5 WOKI 12-10 WRJZ 7 7	
	WNOX 6-5	
	WAYS 4 10 WSEZ 16-13 WCSC 7 7 WGH 16 18	
	40 Aur 12-12	
	WARY 7 [1	
	WTWR 12-8 WGRO 5 3	
	WVIC 25 29	
	KIOA 10-7 KWEN 6 4 KRAV 2-3 KEYNPM 7 II	
	KZ93 4-3	
	WZOK 3 3 W1SM 8 8 Z104 16 12	
	WNAM 2 7 WIKS 23 17	
	WMEE 7 2 WGBF 9 6	
	WRBR 15-7	
	WRBR 15-7 WOW 4 5 92K 17 13 WOHO 5 5 WHOT 9 9 WYFN 11 6	
	WEET	
	KKXX 21 27	
	KIOY 7 12	
	KIOD 10-9 KROY 14-10	
	PM102 13 8 KGG1 27 22 KJRB 7 5 KNBQ 4-14	
	KTAC 17 12	
	KYSN 11 L4	
	MCDN 7 4	
	KCPK 7 6 K96 2-2 KGW [3 10	
	K96 2-2 KGW L3 10 KMJK 7 7 KLUC 8 5	
	K96 2-2 KGW 13 10 KMJK 7 7	

Regional Reach £ 955 £ 1004 H 965 W 1005	0	Mational Summary UP 180 SAME 8 DOWN 1 ADDS 4
P1	P2	P3
WARC 26 21 WARC 2 28 WARC 2 28 WARC 2 28 WARC 2 28 WARC 2 7 WARC 2 28 WARC 2 8 WARC 2 1 1 WARC 2 1 1 WARC 2 1 1 WARC 2 1 2 WARC 2 2 2	B97 13-9 HNOR 9 4 KEKE 17-13 KQ94 12 0 KLAR 10 7 HJDK 14 10 WENC 1 1 G100 10 14 HAAY 6 5 WLCY a 24 96K 0 6 MANY 14 12 Y103 13 9 HAPE 13 11 BJ105 25 21 CK101 14 10 WBBQ 15 10 FM100 13 11 WBBQ 15 10 FM100 13 11 WBBQ 17 11	WJB0 15 11 WGUY 15 13 WLBZ 17-16 WLBX 15-7 WIGY 14-11 WFBG 21 14 14 MK 21 14 WC1R 20-14 95x1L 27 21 BOUTH Z102 4 2 WFGA 5 2 WFGX 6-6 WGG 17 12 WAMBFM d 9 WXLK 6 6 WGOV 13-9 FM99 5 3 WKXY 16 13 WKIX 20 14
Y100 15 13 Q105 10 6 WCRX 21 21	WAYE 6 2	KPUR 1 2 KVOL 16 12
WCKX 21 21	WSEZ 24 21 WCBC 8 5 WGH 11 7	AMDW657
WDR 0' 6 6 RB95FM 15 13 KXOK 26 19 KBEQ 20 15 WHB 16 15 WZEP 15 11 WGCL 7 6 Q102 25 20 WZUU a 10 WOOKY 16-12	MORK 29-24 MARY 8 4 KJ100 23 20 MICHARIEV WTWR 13 10 WGRD 0 27 WYIC 20 13 KSTT 14 10 KIOA 19 13 KMEN 9 7 KHAV 6 2 KEYNFW 13 7	KPYR 10 -7 KELO 7 4 KKRC 8 5 KKB 14-11 MRRR 18-15 WEAQ 23 20 WSPT 1 1 WTMU 11 10-6 KDVV 13 10
REARTH 2 2 RRLA 15 6 RFI 6 5 KFI 6 5 KIISFW 10 9 KFRC 16 1 5 KSFX 20-17 13K 19-14 KPLZ 21 15 KIMN 14 7 KQPA 13-9 KUPD 26 19	KP93 9 7 WZOK 9 6 WIEM 11 5 Z 104 6 3 WALM 14 10 - 25 WHEE 14 - 11 U 93 15 - 6 WHEE 14 - 11 U 93 15 - 6 WHO 12 - 11 9 3 K 12 6 9 WHOT 0 5 WHOT 5 1 3	RCBN B 5 KDZA L4-7 KQD1 25 18 KB0Z d-29 KOOK 13-9 KFAD 17 10 KRLC 10 6
WFBR 16-8		
WOLF 4 1 WBBF 10 6 WBBF 10 6 WBBF 9 4 WTRY 9 6 WFLY 5 5 WBLY 11 0 WTLCFM 4 3 KC101 11 5 WPDT 5 4 WBBD 6 3 K104 28 20 WAGY 11 8 WBD 6 3 K104 28 20 WAGY 11 8 WHYN 12-7 WKEE 13 5 9 COUTH	MEZR 2 1 MERR 11 6 MERR 12 MER	25
KNUS 15-14 KSRR 14-0 KFMK d 21 MTSA 13 10 MSETFM 10 6 KELP 6 3 KINT 4 3 KINT 4 3 WHILL 6 4	KLUC 16 14 KENO 12 10 KRUX 9 5 KZZP 16-14 KRQ 10 16 KMYT 16 14 KTKT 10-1 KZZX 9 5	
BLUES B	ROTHERS	

P1	P2	P3
EAST	BOLTH	EAST
WXLO on	KINT d-32	WJBQ on
WBENFM a 38	KHPI on	WEBZ on
WIFI on WXKS a	WTIX d-39 KLAZ on	WLAM a
JB105 a-34	G100 d-26	MICY a
0107 on	WAAY on	WFBG on
910. 011	WAPE a	14WK a
BOUTH	WBBQ a	WCIR a
	WHEQ a	
293 a	EX104 a	BOUTH
940 4	920 on	
Q105 a	WSKZ on	HANS FM on
MIDWEST	WORI on	WXLK a
	WRJZ d-30 WSEZ d 34	PR99 d 34
WDRQ on	WGH a	WKXY d-30
NBEO d-22	WORK a	KPUR a
WEST		KAOF 4-30
	MOWEST	Midwest
KFI on	WTWR 29 29	KKLS a
KIISFM a	MATC W	KMMF q-53
KIMN a	KSTT on	NAME 0-53
KUPD ON	KIOA on KWEN 38-26	West
P2	KEYNPH on	
F 2	KZ93 a	KSLY on
	WISH A	KDZA on
EAST	2104 on	KOOK W
	HNAM a	KRLC a
WOLF on	MMEE 4-30	
WHEN A	WDHO 4-29	
WBL1 a	WHOT a	
WPST d-32	WEST	
MADY d-30		
WKEE on	KERN &	
V100 #	KIDD ou	
	KJRB a dp	
	KNBQ a	
	KTAC a	
	MSPZ a-28	
	KARM W	
	FM103 d-26	
	K96 a KHJK a	
	KENO a	
	KRUX a-34	

0

NEIL DIAMOND
Love On The Rocks (Capitol)
LP: "The Jazz Singer" Soundtrack

184/0 83%

Regional Sumary
E 1004 UP 65
H 9314 2 SARE 52
H 9314 ADD8 ODWN 47
ADD8 OF ADD8

1	P1	P2	P3		
	BAST	BOVTH	SAST		
1	WABC 7 6 WXLO 21 25	KNUS 9-9 KSRR 3 3	WJBQ 8 15 WGUY 6 7		
1	WNDC 7 5 WKBW 5 6	KFMK 6-4 KTSA 11-9	WLBZ 0 0 WLAM 3 3		
1	WHENEM 7 LO	KEEP 0 6	WIGY 10-19 WPBG J 2 14WK 10-7		
1	WFIL 3 3 WIFI 4 3 968X 23 26	KINT 10-8	14WR 10-7 WC1R 3 5		
١	WCAO 2-2 F105 4 4	WHFI 3 2 WTLX 4 3 B97 10-10	95X1L 2-1		
1	WROR 3 1 WREO 1-2	WHOE 4 2 KEEL 9 9	80VTH		
١	MXK S 10-6	KLAZ 3 2 WJDX 3 3	Z102 10-14 WBGA 9 8		
1	JB105 1 2 Q107 10-13 WPGC 12-13	WERC 2-4	WFOX 5-5 WCGO 8-6		
1	CIGH 5 4	G100 2 2 WAAY 1 3 WLCY 2-2	WANSFM 13 14 WROV 7-6		
١	BOUTH	WLCY 2-2 96X 17 9 WAXY 3-2	PH99 9-11		
١	KVIL 13-13 KRLY 13-12 293 6 5 940 6 3	WAXY 3-2 Y103 2-1 WAPE 4 5	WRXY 4 2 KILE 3 1 KPUR 3 4		
١	293 8 5	BJ105 4-3 CK101 5-4	MIDWET		
1	Y100 13 12 Q105 7-7 WCKX 16-14	WAPE 4 5 BJ105 4 3 CK101 5-4 WBBQ 5-4 PN100 2-1	KKXL 2-6		
١	WCKX 16-14	WHBQ 9-7 KK104 2-2	KPYR 11-14		
١	MICHARIT	920 8-5 WBRZ 3 10	RELO 5 2 RERC 3 7 RELE 9 9		
١	WLS 11-11	WOKI 4-4 WRJZ 8 5	WRKR 19-19 WEAQ 14-12		
١	WDRQ 2 2 KE95FM I 1 KXOK 4 1 KSLQ 2 6	WNOX 2-2 WAYS 1 1	WTRU 1 1 KWWL 5-11		
١	KSLQ 2 6 WMB 6 8	WSEZ 1 2	KDVV 4-4		
١	₩770 I-I	WGH 1 1	WEST		
	WGCL 10-13 Q102 20-15 WZUU 1 1 WOKY 3 3	WORK 4-9 WAKY 6 2	KSLY 5 3 KCBN 2-2		
	MOKY 3 3	MIDWEST	KCBN 2-2 KDZA 3 2 KQDI 12-8		
	WWIT	WTWR 6 5 WGRD 11-10	KBOZ 7 3 KOOK 2-1		
I	REARTH 11 11 KF1 12-11 KI1SFM 15-15 KFRC 12-11 KSFK 24 19	WVIC 3 6	KFXD 2 4		
	KIISFM 15-15 KFRC 12-11	K10A 5 3			
I		KRAV 5 5 KEYNFM 2-2 KZ93 1-1			
I	KPL2 6 5 KIMN 2-2 KOPA 6 5	K293 1-1 WZOK 4-2 WISM 3-3			
I		Z104 12-7 WNAM 3 1			
I	P2	WHEE 4 4			
١	EAST	WMEE 4 4 WGBP 3 1 U93 6-4			
ı	WFBR J J	WRBH 12-9			
١	WOLF 11-19 WBBF 4 4	WOW 2 1 92X 8-6 WONO 1 2			
١	WHFM 3 7 WTRY 3 3	WOHO 3 2 WHOT 1-2 WYFM 13 15			
١	WTRY 3 3 WFLY 12-11 WBLI 2-2 WTICFM 2 4	WHAT			
١	WT1CFM 2 4 KC101 4 3 WPST 19 18				
I	WAEB 3 3 Q106 B-7	KEZR 4 13 KKXX 17-21 KERN 2-2 KIOY 21 22			
I	WKBO 3 5 K104 4 5	Y94 9 9			
١	WACY 3 4	KIDD 1-2			
١	WHYN 5 3 WREE 5 4 V100 8 5				
١	4 3	KGGI 9 6 KJRB 6 10 KNBQ 7 3			
١					
١		KSPZ 6 10 KYSN 7 7 KCPX 2-2			
ı		K96 5-4 KGW 7 6			
۱		WHITE 4			
۱		KLUC 2-3 KENO 7 7 KRUX 10-20			

| RMUK 4 1 | KLUC 2-3 | KEWO 7 7 | KEWN 10-20 | KEWO 7 7 | KEWN 10-20 | K2ZP 2 0 | KRO 1-1 | KTRT 4-3 | KZZF 1-2 | KTRT 4-3 | KZF 1-3 | KZ

M 221 W 341		ADDS 0
P1	P2	P3
EAST	EAST	-
WABC on WCAO 14-12 JB105 16 14 WPGC 11-10 CKGM d-29	WOLF 9-18 WRBO 21-22 R104 27-25 WAQY d-29 WREE 26-28	WGUY 9-5 WLBZ 13-10 WLAM 2-6 WFBG 17-15 14WK 16-12 WCIR 10-7
BOUTH	BOUTH	BOUTH
KVIL on Q105 19 17 WCKX 9-7 AMDWEST WDRQ 30-28 WOKY 14-19 WEST KFRC on ROPA 23 20	REETFM 8-14 RELP 19-19 RINT 12-26 REEL 12-11 RO94 16-15 RLAZ 20-19 9J105 14-11 CR101 28-34 920 16-13 MSEZ 32-30 MCSC 11-11 MCH 6-4 MORK 12-8 WAKY 23-20	2102 19-19 MSGA 25-23 MFOX on MCGQ 15-13 MAMSFM 12-20 MKLK 6-3 MROV 24-20 FM99 13 13 MKXY 22-22 KILE 22-22 MMDWEST KWML 22-25
	AMDWEST	KDAA 53 50
	WVIC 21-17 KSTT 25-23 KIOA 26-26 WNAM on WOW 19 15 WHOT 21 19	KSLY on KCBN 36-25 KDZA 27 25 KQD1 18-12 KFXD 29 27
		1
	MMMM 31 30 MERN 14-14 KIOY 29 24 KGGI on KNBO 25-29 KTAC 29 26 KCPK 12-20 K96 25 21 KHYT 36-35	

DOOBIE BROTHERS
One Step Closer (WB)
LP: One Step Closer

171/2 87%

National Summery UP 100 GAME 20 DOWN 2 ADDR 2

MABC OD MINOR 26-20 MINOR 25-21 MINOR 25-21 MINOR 25-20 MINOR 25-20 MINOR 25-20 MINOR 25-20 MINOR 25-21 MINOR 25-2



EAGLES
Seven Bridges Road (Asylum)
LP: Eagles Live
97/27
49%
Regional Mational Summary

E 48 6 S 53 4 M 43 6 W 51 6	N&A	SAME 20 DOWN 1 ADDS 27
P1	P2	P3
LABI	LAM!	EAST
WBENPH 33 33	WPBR d-28	WLBZ on
WFIL a	WHE'R a	WIGY 4
96KX 12-10	WPLY 24-21	WFBG 26-21
JB105 35-30	WBL1 a	14MK a
	WPST a	WCIR 29-25
BOUTH	Q106 on	9581L 34-30
*** ** *	K104 22-17	
940 15-8	WAQY on	BOUTH
Q105 d-29	WHYN a	
Midwest	WXEE on	Z102 21-10 WSGA 32 27
H10000	AT00 q-56	WFOX on
KBEO 21-23	BOLTH	WCG0 20-15
WGCL 29-27		HANSPH 9-3
Q102 31-28	KSBB 20-17	WROV a
WZUU on	WTIX 0	PH99 34 30
WORY on	WHOE 34-33	KVOL a
	XQ94 17-14	
West	KLAZ a-39	MEDWEET
APL 4-24	WERC a	

MICE on VIOO d-26

RSEQ 21-23

MGCL 29-27

MGCL 29-27

MGCD 23-128

MGCD 20-15

KFYR 12-9 KELO 15-12 KKRC 22 19 KKLS on WEAQ 21 17 WSPT 19-17 WTRU 9-8 KWWL 18-19 KDVV 21-17

KSLY 21-19 RCBH 29 22 RDZA 28-20 RQDI 20 13 KBOZ 23-21 KOOK 23-19 KFMD 30-28 RRLC 17 12

WAYS 14-14 WSE7 23 20 WCSC 19-16 WGH 12-11 WQRK 16 11 WAKY 18-13

WTWR 21 20 MVIC 31-30 KSTT 12-9 KIDA 22-20 RRAV 18-17 KEYNEM 12-17 KEYNEM 2104 16 2104 17-6 WMAM 11-6 WMAM 11-6 WMS 32-11-1 MBR 26-22 WOW 5 3 92X 8-25 WOM 6 6 WHOT 18-16

WEST

WERN 17-16
Y94 23-22
KIDD 21-19
KROY 21-19
KROY 21-19
KROY 21-17
KTAC 4-30
KSPZ 13-12
KYSN 4-27
KYSK 4-27
KYSK 4-27
KYSK 10-7
KYSK 11-19

DELBERT McCLINTON Giving It Up For... (Capitol)

LP: The Jealous Kind

160/27

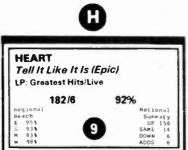
P2

P1	P2	P3
EAST	EAST	EAST
WXLO 22-22	WOLF on	WLAN 39 37
96KX on	WHPM on	14WK d-26
WCAO 27-27	K104 d-40	WCIR on
WROR 23-21		
WRKO 22-26	BOUTH	BOUTH
WXXS 14-13		
JB105 on	KELP 27-24	WFOX on
	KINT 21 14	WANSEM 32-29
BOUTH	KHFI on	WROV d-30
	WTIX 31-29	PM99 25-22
Y100 24-22	WNOE 16-13	KVOL 11-9
WCKX 28-26	KLAZ 26-22	
	WAAY 27-26	MIDWEST
MICWEST	96x on	
	BJ105 on	KKXL a
WDRQ 29-29	WBBQ 30-26	
	920 on	WEST
WEST	WAYS 23-23	
	WCSC 30 28	KSLY on
KPL2 22-21	WGH on	MDZA on
	WQRK 14 12	KÖDI 36-19
	MIDWEST	
	WVIC on	
	WRBR on	
	WEST	1
	KGG1 25-24	
	KJRB 19-17	1
	KNBQ on	
	KTAC 27 24	
	MYSN on	
	RCPX 31-31	
	KHYT 29-29	

Ø				
Same C (Full Mo	OGELBERO Old Lang Spoon/Epic/			
Regional Reach E 774 S 874 M 724 W 724	153/30	78% National Summary UP 106 SAME 17 DOWN 0 ADDS 30		
P1	P2	P3		

Reach E 774 S 874	53/30 7	National Summary UP 106 SAME 17
н 724 н 724	3	ADDS 30
P1	P2	Р3
EART	BOUTH	EART
WKBW d-21	KSRR d-20	WJBQ d 29
WBENEM a-36 WFIL a	KFMK on	WLBZ a WLAM d-31
WIFI a WCAO 28-22	KSETFM a	WIGY on 14WK a
F105 a WROR a-25	KINT #-30 KHPI d-28 WTIX d-34	WC1R on 95XIL 40-3
WRKO 25-21 JB105 a-33	By/ on	BOLTH
Q107 a	WNOE 38-36 KEEL a	2102 d 27
	RLAZ 37 30 WERC d-26	WSGA a-31 WFOX d 22
BOUTH	G100 28-21 WAAY 28 23 WLCY d-23	WCGQ d-25 WANSEM 35
KVIL on 293 a-28	96X a	WXLK 20-9 WROV 30-25
293 a-28 94Q 21-14 Q105 28-24	WAXY d-29 Y103 d-36 WAPE d-25	FM99 d- 20
MIDWEST	WAPE d-25 BJ105 a CK101 35-30	KILE d-32 KPUR 29-24 KVOL a
WDRQ on	CK101 35-30 WBBQ d-30 FM100 25-23	NVOL &
KSLQ d-15 KBEQ d-17	FM100 25-23 WHBQ d-30 KX104 d-29	KKXL d-16
WGCL on Q102 35-31	920 a	MEAB 9
W2UU on WOKY 25-23	WSKZ d-26 WOKI a	WRKR 26-17
WEST	WRJZ d-27 WNOX d-26	WSPT d-27
REARTH &	WAYS d-21 WSEZ 33-28	WTRU 30-26 KWWE on
KFI on KFRC on	WCSC 29 25	KDVV d-27
KPLZ 30-27 KIMN 27-21	WQRK 26 19 WAKY 27-18	WEST
MOPA d-29	KJ100 25-17	KSLY d-25 KCBN d-35
P2	IMOWES?	KD2A d-26 KBOZ d-30
EAST	WTWR 27-26 WVIC d-39	KOOK 27-17 KPXD d-29
WFBR 28-22 WOLF d 34	KSTT 29-17 KIOA a	KHTC 9-56
WBBF 25-18 WHFM 34-28	KWEN 26-16 KRAV 30-24	
WTRY 28-21 WPLY d-27	KEYNFM d-23 K293 on	
WFLY d-27 WTICFM a-29 KC101 d-24	W2 0K a - 20	
WPST d-28 WAEB 29-21	2104 d-27 WNAM d-27 WIKS d-35	
Q106 4 WKBO a-28	WHEE 30-27	
K104 24-19 WHYN d-27	WOW 21-12 WOHO 30-27	
WKEE on V100 d-29	WHOT a	
	SWEET	
	NEZR 10-5 RKXX d-31	
	KERN 27-23 KIDD 29-26	
	KROY on KJRB d-27	
	ENBO 27 21 KTAC on	
	PV: N 20-23	
	KC-X d-25 PH173 d-25	
	K96 30-25 KGW a	
	KMJK on KLUC 22-16 KEMO 30-22	
	I KRUX d-38	
	K22P 17-13 KRQ 22-18 ETRT d 25 KZ2X d-29	





P1	P2	Р3
EAST	BAST	EAST
WABC 34-30 WKLO 0 WKSW 11-13 WBENFM 12-12 WFIL 10-14 WIFI 16 12 96KX 19-18 WCAO 7 6 F105 11 7	WFBR 9 6 WOLF 8 2 WBBF 21 17 WHFM 22 18 WTRY 11 8 WFLY 7 2 WBLI 15-12 WTICFM 14 11 KC101 17 13	WJBQ 10 9 WGUY 8 WLBZ 21 19 WLAM 20 9 WIGY 16-14 WFBG 12-9 14WK 28 22 WCIR 13 10 95XIL 29-26
WROR 26-19 WXKS 27-25	WPST 10-7 WAEB 15 14	BOUTH
J8105 21-15 0107 d 16 WPGC 6 4 CKGM 24 22	2106 13 12 WKBO 9 8 K104 25 23 WAQY 9 9 WHYN 8 10 WKEE 11 7	Z102 15-12 WSGA 17 15 WFOK 13 10 WCGQ 9 7 WANSFM 4 10
293 12-11	A100 18 15	WXER 15 14
940 9 7 0105 14-10 WCKN 27 25	ENUS 19-17 RSRR 15-10 KFMK 25-10	WROV 16 12 PM99 12-9 WKXY 6 5 KILE 19 16 KPUR 8 5 KVOL 4 1
WLS d-32	KTSA 20-17	
WLS 0-32 WDRQ on KSLQ 16 12 KBEQ 12-10 WZZP #	KSETFM 6 5 KELP 12-11 KINT 8 6 KHP1 10-9	KFYR on KELO 11-10 KKRC 13 10
WGCL 15-14 0102 17 13 WOKY 15-13	WT1X 16 10 B97 23-20 WMOE 20-14 MEEL 5 2 RQ94 10-9 KLAZ 5 4	KKRC 13 10 KKLS 7 7 WEKR 30-29 WSPT 10-8 WTHU 12-11
WEST	KLAZ 5 4	KWW E 7 3 KDVV 14-13
KEARTH 20-18 KRLA & 24 KFI 29-28 KIISFM a-26	KLAZ 5 4 WJDX 16 13 WERC 8 11 G100 8 6 WAAY 16-15 WLCY 10-9	WEST
KFRC 21-19 KSFX 14 11 13K d-25 KPLZ 15-12	96K 23 21 WAXY 15-14 Y103 9 4 WAPE 12-12	KSLY 14-12 KCBW 17 13 KDZA 13-8 KQDI 6 5 KBOZ 19-15
KIMH 15-12 KOPA 19-14 KUPD 11-11	BJ105 30-27 CK101 10-7 WBBQ 13 8 FM100 16 14 WHBQ d-28 KX104 9-9	KOOK 8 7 KPND 24-19 KREC 6 4
	92Q 22-18 WSKZ 6 4 WOKI 18-17 WRJZ 13-11 WNOK 13 8	
	WSEZ 29-26 WCSC 12-10 WGH 22-16 WQRK 19-16 WARY 11-9 WARY 11-9	
	MODWERT	
	WTWR 16 11 WGRD 26 22	
	WVIC 14-4 ESTT 16 13	

P2	WEST	
KEVNETM 9 5 KEVNETM 9 5 KEVNETM 9 5 KEVNETM 9 9 KEVNETM 9 9 KEVNETM 9 14 KEVNETM 19 14 KEVNETM 19 16	KEZR 5 4 KKXX 12-9 KERN 15 13 KIOV 22-10 Y94 16-15 KIDD 24-17 KROV 15 12 FM102 16-7 KGGI # KJRB 8 12 KNB0 6 4 KTAC 8 10 KSPZ 10 9 RYSN 6 5 KCPX 11-9 FM103 5-3 KGB 16-18 KGM 16-13 KMK 10-9 KMUX 14-9 KZYZ 84 KRQ 11 10-9 KZYZ 84 KRQ 11 10-9 KZYZ 84 KRQ 11 15-1 KKW 7 6 KZYX 12-11	
JACKS Heartbr	eak Hotel (Ep	ic)
	31/9 4	1%
Reach E 431 S 631	NZA	National Summary UP 59 SAME 13

81/9 41%		
Regional Reach £ 43* S 63* M 13* W 38*	N&A	National Summary UP 59 SAME 13 DOWN 0 ADDS 9
P1	P2	P3
WKLO 30-20 WKBM 0 26 WBENFM 34-18 WKKS d-34 JB105 0 MFGC 21-17 CKGM on BOUTH KRRLY 23-16 Y100 17-16 Q105 22-19 WCKX 24-23 MIDWEET	KTSA ON KSETFM 15-8 KELP 14-27 KELP 24-27 WT1X 39-26 B97 27-24 WN0E 21-17 KEEL 28-19 KLAZ 6 40 WJDX 23-21 WERC 22-20 WANY on 96X 19-16 WANY 6 14-18 WAPF 24-18	WCUY 21-16 MLBZ 34 28 WFBG 27 23 WCTR 4-30 BOUTH MSGA 28 25 MXLK 10-5 FM99 26-19 MKMY 28-23 KPUR 26-25 KVOL 19-16 MADWEST KWML 13 4
WDRQ a KSLQ d-24 WGCL 22 21	BJ105 37-31 CK101 39-33 WBBQ on WHBQ on	WEST KFXD on
WEST KEARTH d-27 KRLA 27-23 KIISFM 29-23 KFRC 38-37 P2	KX104 27 23 920 a WNOX a WAYS d-29 WSEZ 31 27 WCSC on WQRK 21 17	KRLC on
WEBR 20-15 WOLF 39-29 WHEM 32-29 WHEM 32-29 WHES 6-30 Q106 on WACY a WKEE on	MNDWEST WYIC on WIKS d 28 WEST KYNOFM 29-28 KIOV 28 15 KIOD on PNO 12 PNO 12 KIOD on KIOS 20 KIOS 30-27 KOPK 36-34 KEW 23-18 KRUX 30-27 KNYY 32-26 KNYY 32-26 KNYY 32-26 KNYY 32-26 KNYY 32-26	

	U		
KOOL & T			
LP: Celebrate		i di cui yi	
144	25 7	73%	
Regional Reach E 86% S 82% M 41% W 81%	®	Nation Summa UP SAME DOWN ADDS	
P1	P2	P3	_

	EAST	LABI
WABC 19-13	WFBR 6-13	WJBO 32-28
MXF0 1-1	WOLF 15-4	WJBQ 32-28 WGUY 14-12
WNBC a-29	WHPM d-31	WLBZ 19-13
WKBW a 25	WTRY on	WLAM 23-15
WBENEM 19-14	WBL1 16-10	WFBG 16-11
WFIL d-26	WTICFM 9-8	14WK 14 8
WIFI 14-13	KC101 9-8	WCIR 5 1
WCAO 12-16	WAEB 13-11	95X1L a
F105 12-8	0106 4-3	7 4 2
WROR 4-26	WRBO a-23	BOUTH
WRKO 6-4 WXKS 2-2	H104 a-33	
WXKS 2-2	WAQY 19 15	2102 12-8
.1B105 3-1	WHYN d-26	WSGA 7-4
WPGC 20-22	WKEE 35-29	WFOX 11-9
CKGM d-25	V100 28-21	WANSEM 1-2
	4100 50-51	WXLK 25-12
BOUTH	BOUTH	PM99 1-1
	800111	WKXY d-24
KVIL on		
KRLY 10-5	KNUS 13-13	KILE 23-18
293 6-9	KFMK on	KPUR 16-13
Y100 5-2	KTSA 21-16	KVOL 3-5
WCKX 12-9	KSETFM 11 18	1
WCRA 18-7	RELP 5-5	MIDWEST
MIDWEST	KINT 5 4	
MILL WELD !	KHFI d-25	KKRC a
WDRQ 24-17	8-01 X1TW	WSPT 9-5
	B97 5-2	WTRU a-27
KSLQ a	WNOE 6-3	KWWL 26-21
WGCL 20-19 WORY d-28	KEEL 35-22	KDVV d-25
MON 4 0-59	KLAZ 23-20	
	WJDK 7-4	WEST
WEST	WERC 3 2	
	G100 19-15	KSLY a
KEARTH 10-9	WAAY 10-6	KCBN a
KRLA 8-8	96x 4-2	RDZA 24-14
RPI 14-13	WAXY 11 6	KQDI d-27
KIISPM 6-6	Y103 8-5	KBOZ a
KPRC 14-12	WAPE 10-8	KOOK 7-6
KSFX 18-9	BJ105 4-38	K P XD a
13K 20-17	CK101 25-18	KRLC d-30
KOPA 20 16	WBBQ 2-2	
	FM100 n-24	
	WHBQ 16-13	1
	KX104 23-22	
	92Q 13-B	
		1
	W5KZ 27-16 W0KI d-30	
	WRJZ a	
	WAYB 11-8 WGEZ 8-5	
	WCSC 13-12	
	WORK 5-2	
	MIDWEST	
	WTWR a 30	
	WVIC 16-14	

WNAM on	
WIKS a-34	
WGBF a-22	
WHOT 23-17	
WEST	
KEZR 17-15	
RKXX 32-29	
KERN 26-24	
KYNOFM 3 2	
KEOY 3-1	
Y94 21-18	
KIDD 12-10	
KROY d-20	
FM102 19-13	
KGG1 15-13	
KJRB a	
KNBQ 22-18	
KTAC d-27	
KSPZ 17-7	
KYSN 4	
K96 28-24	
KMJK d-28	
KENO 16-14	
KRUX 36-32	
KHAL 6 6	
KTKT on	
K22X a-30	

JOHN LENNO! (Just Like) Star LP: Double Fantas	ting (Geffen)
191/0	97%
Regional	National
Reach	Summary
E 931	UP 161 SAME 26
M 1001	DOWN 4
W 989	ADDS 0

W 98%		ADDS 0
P1	P2	P3
MABC 6 2 MNBC 19 14 MKBM 6 1 MBEMPM 6 1 MFIL 4 4 MIF1 2 1 MCAO 3 1 F105 5 1 MKKO 2 1 MKKO 2 1 MKKO 2 1 MKKO 5 3 Ol07 7 1 MPGC 1 1 CKGM 6 5	B97 2 1 WNOE 1 1 KEEL 7 5 KLAZ 2-1 WJDK 8-1 WJDK 8-1 WJDK 9-1 WJDK 1-1 WJDK	MJBQ 5 3 MGUY 5 1 MLBZ 10 1 MLAM 6 2 MFGZ 8 6 MFBG 8 1 14MK 15 9 MCIR 15 5 95KIL 15-12 BOUTH Z102 5 1 MFGX 2 1 MFGX 2 1 MFGX 2 1 MFGX 2 1 MGCG 5 1
воити	WBBQ 6 1 FM100 8 6 WHBQ 10 6	WCGQ 5 1
KRLY 22 14 293 9 4 940 1 1 7100 10 3 0105 5 1 WCKX 19 13	MHBQ 10 6 KX104 4 1 92Q 24 16 MSKZ 4 8 MOKI 5 1 MAJZ 6 1 MANX 41 MAYS 13-4 MSEZ 12 10 MCSC 1 1 MCSC 1 1 MGRK 5 3 MQRK 3 1	WXLK 1 I WROV 5 1 FM99 10 5 WKMY 8 3 KILE 14-10 KPUR 4 I KVOL d 10
WLS 8 1	WCSC 1 I	MIDWEST
WLS 8 1 WDRQ 3 1 KSSSPM d 10 KSSQ 15 1 KBEQ 17 13 WHB 2 1 WZZP 8 3 WGCL 12-1 Q102 13 7 WZUU 13 10 WORY 18 1	WARY 3 1 KJ100 15-1 RMDWEST WTWR 3 2 WGRD 12-1 WVIC 5 1 KSTT 4 2	KKKL 5 1 KFYR 7 3 KELO 14 5 KKRC 14 -8 KKLS ON WRKR 9 4 WEAQ 20 - 16 WSPT 12 21 WTRU 8 5 KWWL 9 1 KDVV 5 2
WEST	KIOA 3 1 KWEN 2 2 KRAV 1 1	WEST
KEARTH 4 I KRI 11 1 KRI 11 1 KIISFM 12 1 KEPC 6 1 KSFX 1 1 13K 6 6 KPLZ 11 7 KIMN 10 4 KOPA 16 1 KUPD 4 1	REYWEN 6 1 2293 7 4 4220 8 5 420 8 5 415 4 5 4 2104 on MINAM 7 2 MIKS 19 12 WHEE 9 7 WGBF 17 10 U93 9 2 WRBH-10-1 WOW 6 2 92X 4 1 WOW 6 2 92X 4 1 WOW 9 1 WOW 6 2	KSLY 7 1 KCBN 9 1 KDZA 4 1 KQDI 3 1 KBOZ 10-1 KOOK 9 5 KFXD 5 1 KRLC 2 1
SAST	WHOT 4 1 WYFM 8 1	
WFBR 2 1 WOLF d 30 WBBF 1 1 WFBF 4 1 WTFW 6 1 WTFW 3 1 WBLI 1 1 WFLY 3 1 WBLI 1 1 WFST 1 1 WAST 1 1 WAST 1 1 WAST 1 1 WAST 2 1 WAST 1 1 WAST	WTEST KEZR 14 3 KKXX 1 1 KERN 1 1 KIOY 11 4 2-7 KIDD 7 1 KIOD 8 1 1 KIOY 1 1 2 2 KIOD 7 1 KIOD 8 1 KION 8 1 KIOW 1 1 1 KIOW 1 1 8 KIOW 1 1 8 KIOW 20 1 8	
KNUS 3 1 KSRR 7 1 KFMK 14 2 KTSA d 1 KSETFM 2 1 KELP 3 2 KINT 11 2 KHFI 6 1	KMJR 8 3 KLUC 20 18 KENO 9 8 KRUK 1 1 KZZP 7 1 KRQ 9 5 KHYT 4 3 KTMT 20 11 KZZX 7 1	

BARRY MANILOW I Made It Through... (Arista)

0

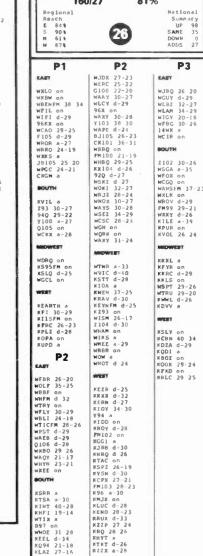
KNUS 31-26 KPMK 19 14 KT6A on KELP 25-21

Z 102 Z WSGA Z WPOX 1 WCGQ Z WXLK G WROV Z FM99 I WKXY Z KILE I KPUR Z

162/2

LP: Barry

P1



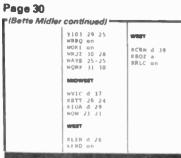
KAIF 9	MNOX 30-51	
293 30-27	WAYS 30-28	PM99 29-2
940 29-22	WSE2 34-29	MKXY d-26
¥100 a-27	MCSC 28-24	KILE a-19
Q105 on	WGH on	KPUR on
MCKX 9-58	WQRK on	KVOL 26 2
	WARY 31-24	1000000000
MICHIEST		MIDWEST
	MICHVERT	
WDRQ on		KKXL a
KS95FM on	WTWR a-33	KFYR on
KSLQ d-25	WVIC d-40	KKRC d-29
WGCL on	KSTT d-28	KKL5 on
MOCD OIL	KIOA a	WS PT 29-2
WEST	KWEN 37-25	WTRU 29-2
	KRAV d-30	
		KMMF q-36
KEARTH a	KEYNFM d-25	KDVV a
KF1 30-29	K293 on	
KI1SFM on	WISM 26-17	WEST
KFRC 26-23	2104 d-30	
KPL2 d-28	WHAM on	KSLY on
	WIKS a	
KOPA on		KCBN 40 3
KUPD a	WMEE a-29	KDZA d-29
	WRBR on	KQDI a
P2	WOW a	KBOZ on
EAST	WHOT d 24	KOOK 29-2
LAUT		KFXD on
	WEST	KRLC 29 2
WFBR 26-20		NHUC 27 2
WOLF 35-25	KEZR d-25	
WBBF on		
WHFM d 32	KKXX d-32	
WTRY on	KERN d-27	
WFLY 30-29	KIOY 34-30	
WBLI 24-18	¥94 A	
	KIDD on	
WTICFM 28-26	KROY d-28	
WPST d-29	PH102 on	
WAEB d-29	NGG1 a	
Q106 d-28	KJRB d-30	
WKBO 29 26		
WAOY 21-17	KNBQ d 26	1
WHYN 23-21	RTAC on	
	KSPZ 26-19	1
MKEE on	KYSN d 30	
BOUTH	KCPX 27-21	
	FM103 28 23	
KSRR a	K96 a - 30	
KTSA a 30	KMJK on	
KINT 40-28	KFAC Q-58	
KHFI 19-14	KENO 28-23	
WTIX a	KRUX d-33	
B97 on	KZZP 27 24	
WNOE 31 28	KRQ 28 26	
KEEL d-34	KHYT a	
	KTKT d-26	
KQ94 21-18 KLAZ 27-16		
	MY5W 8-50	
	NZZX a-28	

Regional Reach E 524 S 334 H 264 W 114	N&A	Netiona Summar UP 3 SAME 1 DOWN AODS
P1	P2	Р3
EAST	BAST	EAST
WABC 35 28 WNBC 20-18 WPIL 28-25 WCAO 23 18 WROR a 28 WRKO 15-9 WIKES 29-23 SOUTH Z93 on 940 20-18	WFBR 25-23 WOLF d-40 WHFW 0-20 WTRY d-29 WFLY 13-13 WTICFM 29-27 KC101 29-28 WFST 0- 0106 27-25 WAGY 28-24 WHYN 21-19 WKEE 00	WGUY 22 18 WLAM 16 - 6 WFBG a 14WE on BOUTH WFOX 27 25 WCGQ d 30 WANSFM 21 PM99 26 25
MZUU a WOKY 26-24	KINT 29 23 WTIX 27 23 KQ94 on KLAZ on WJDX A WAAY on WLCY 22-21 96X on	KFYR ON KELO d-19 KKRC 28-23 WRKR ON HEAQ 4-26 KWWL A

60/8

30%

DIANA ROSS



	E MILSA Mounta	in Rain (RCA)
	67/21	34%
Hear h 6 4 18 5 5 2 6 M 3 1 6 W 2 h 8	N	National Summary UP 11 14AM 15 DOWN 0 ADD5 21

W 26%	(333-13)	ADDS 21
P1	P2	P3
EAST	NEEL 1 30	EAST
WELL	NLAZ 34 34	
WIELS	MYUA 1 31	WLAM a
	Y101 a	WFBG on
BOUTH	H1105 in	14WK a NCIR d 27
	WRBO 28 24	MCIN 0 27
KVIL or	NN104 10 25	BOUTH
Z93 d 29	920 10 26	900111
94Q d H	WSF2 a	wFOX on
MIDWEST	MOKI 3 S	WCGO a
MAND WILLIAM	WHJ2 12 10	WANSEM on
WHB 20 11	WNO K 20 15	WROV a
WOKY 17 1	WAYS 29 27	FM99 un
	WSE2 27 25 WGH on	KILE a 40
WEST	WCRK 1 26	KAOF q 58
	W. W. 1 20	
KELZ A	MIDWEST	MIDWEST
h1 Mh. a		KFYR a
	WViC on	KFFO q 18
P2	KSTT A	RRRC 26 24
	a A011	KNL5 24 21
EAST	KHAV 2H 22	WEAQ 21 21
	WNAM 1	KWWL d 27
WEBR 29 25	MOHD 4	
WOLF 1	WEST	WEST
wA.V or		
WKEE O	KEZR a	KCBN d 38
	KIOY a 35	KDZA d 28
BOUTH	KYSN a	MALL ON
KSRR .2 18	RCPX 24 19	
KINT on	KLUC a	
KHILL ON	KRUX on	
WT11 37 11	K22P 20 23	



OLIVIA NEWTON-JOHN w/CLIFF RICHARD Suddenly (MCA) LP: "Xanadu" Soundtrack

76% National Regional 150/1

P1	P2	Р3
EAST	1 003 27-18	BART
WABC d-39	WNOE 15-12 KEEL 16 14 KLAZ 4 1 WERC 2-9	
WNBC 12-8	KLAZ 4 J	WJ8Q 7 6
WNBC 12-H WKBW 13 16	WERC 9-9	WGUY 10-9 WLBZ 7 7 WLAM 4 4
WBENFM 11-17 WFIL 19-16	G100 7-7 WAAY 12-22	WLAM 4 4
WIFI IM-15	96X 14-13	WICY on WFBG 4-4
96KX a-10	WAXY 12-10	14WK 7 15
WCAO 10-9 F105 20-16	BJ105 5-4 CK104 2-2	90UTH
	W88Q 14-13	
WRKO 21-20 WRGC 19 15 CKGM 20-19	WHBQ 18-18 KX104 13-19	WSGA 18-18
CKGM 20-19	KX104 13-79	WFOX 18 13 WCGQ 26-21
BOUTH	920 18-28 WSKT 12-23	WANSEM 24
	WSKT 12-23 WOK1 17-14 WRJZ 19-16	WRIDV 15-13
KVIL 15-15 293 22-19		FM99 8-8
293 22-19 Y100 21-15	WAYS 12-11	WRXY 29-21
0105 16-16	WAYS 17-11 WSEZ 17-14 WCSC 6-6	WEXY 29-21 KILE 2-2 KPUR 10-7 KVOL 14-17
MIDWEST	WARY 19-14	KVOL 14-17
WDH () 15 22	MIDWEST .	MIDWEST
KS95FM 11-9	1000	KKXL 10-12
KSLU 74-23	WTWR 17-17	KKXL 10-12 KELO 3-8 KKRC 6-6
WHB II-7	WGRD 24-23 WV1C 7 3	KKRC 6-6 KKLS 5-5
WZZF 12-10 WZUU 7-#	KSTT 0 7	WRKR 27-25
WOKY 20-17	KWEN 15-18 KRAV 3-7	WEAQ 8-7 WSPT 20-15
	KEYNFM 24-20	WTRU 10-9
WEST	K293 6-5 WZOK 13-12	KWWL 24 24 KDVV 8-5
KEARTH 13-10	WZOK 13-12 WISM 7 7	KD44 0-3
KF1 on HIISEM 24-21	Z104 14-10 W1KS 29-27	WERT
KPLZ 5 1	WMEE 13-10 WGBF 7 7	KSLY 16-21
KPL2 5 1 KIMN 18-15 KOPA 25-22	WGBF 7 7	ECBN 23-20
	WRBH 17-12	KDZA 12-11 KBGZ 6-9
P2	WOW 10 8	KOOK 25-23
EAST	92 X 21-18 WOHG 7 7 WHOT 11-8	KFKD 16-11
WEAR 5 6	WHOT 11-8	
WFBR 5 9 WOLF 7 8	WEST	
WHFM 27 26 WTRY 14-13 WBLI d-28	KERN 10-7	
WBLI d-28	KYNOFM d-27	
WTICEM 12-9	MIOY d-18 Y94 15-12	
HC101 8-7 WAEB 17 12	W1DD 20-16	
WAEB 17 12 Q106 18-16 WKBD 8 7	KIDD 20-16 KROY 19-17	
WAQY 13-11	FM102 11 19 KGG1 10-28	
WAQY 13-11 WHYN 4 2	KNBQ 13-20	
WREE 9-9 V100 22-15	KA2M 18-50	
90UTH	KCPK 14-11	
WNIIE 16-16	K96 10-8 KGW 10-9	
KSRR [1-1]	KMJK 2 2 KENO 2 1 KRUX 24-19 KHYT d-38	
KSRR [1-1] KTSA on KSETFM 18-28	KRUX 24-19	
KELP 20-23	KTRT 17-12	
KHPI 17-16 WTIX 24-20	#ZZX 11-10	



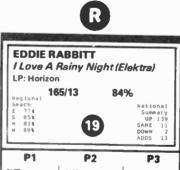
9 To 5 (RC	CAI	
	nd Odd Jobs 1/40	56%
Regional Reach E 57% S 63% M 43% W 60%	30 BREAKER	National Summar UP 5 SAME 19 DOWN 6 ADDS 40

		,
EAST	KEEL 32-24	EAST
	KLAZ 40 38	
WFIL d-27	WJDX 28 26	WJBO a
WIFI on	WERC a	WGUY d 30
WCAO d-26	G100 a 27	WLBZ 33-29
F105 d 26	WAAY on	WLAM d-32
WRDR 28-22	WLCY a-26	WFBG 29-22
WRKO 20-15	WAXY d-30	14WK d-28
JB105 d-31	Y103 d-40	WCIR on
	WAPE d-26	
BOUTH	WBBQ on	BOUTH
	MHRO 9	HEON
KVIL on	KX104 d 30	WFOX on WANSEM a
Q105 a 30	92Q 14-9 WOKI a	WXLK on
MIDWEST	WRJZ d-29	WROV d-27
	WNOX on	FM99 d-31
WHB a-22	WAYS on	MKXY 0 28
WGCL a	WSEZ a 35	KILE 34 29
WZ UU 29-27	WCSC 31 27	KPUR a
WOKY a	WGH on	
1	WQRK 25-21	MDWEST
WEST	WAKY 22-17	
		KFYR 18-17
KEARTH d 28	MIDWEST	WRKR a
KFI on		WSPT 27 25
KIISFM a	KSTT a	WTRU a-29 KWWL a
KFRC 35 32 KPLZ a	KRAV a KEYNFM on	KDVV a
KIMN on	KEYNEM on KZ93 a	
717W UN	WISM 29-20	WEST
P2	Z 104 a	
V 2	WNAM d-26	KSLY a
EAST	WGBF a-23	KCBN a
	WDW a-26	KDZA d-27
WEBR 22-16	WOHO a	NO 1 GON
WOLF 30 24		KBOZ on
WTRY d-30	WEST	KOOK a
WTICFM a-30		KFXD a
KC101 d ≥7 WPST a	KEZR 26-23	KRLC 30 27
WAEB a	KERN A	
Q106 a	KIDD on	
WAQY on	KROY 26-24	
WHYN a	FM102 a	
WKEE d-30	KGG1 28-26	1
	KJRB 26-23	
BOUTH	KNBQ a	
	KTAC 4	
KSRR on	KSPZ 20-10	
KPNK a		
	KYSN on	
KINT 18 12	KCPX 19-15	
KINT 18 12 KHFI 24-19 WTIX d-38		

Love T.I	PENDERGR (.O. (Phil. In	
LP: T.P.		
5	1/10	26%
Regional Reach E 23% S 45% M 9% W 21%	N&A	National Summary UP 29 SAME 9 DOWN 3 ADDS 10
P1	P2	P3
EAST	EAST	EAST
WABC 30 22	WOLF a	WFBG a
WFIL a WIFI 23-18 WCAD d 24	WHPM on KC101 d-29 WKEE a	BOUTH
BOUTH	BOUTH	WSGA 15-12 WANSPM on KVOL 6-7

KWW L 16-17

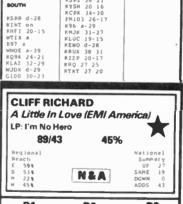
WEST KEARTH 10-25 ERLA 28-26 RT1 on R118FM 22-19 RPRC 37 31 KOPA 28-25	RRIO4 a MAYB on MCSC 16-14 WORK a MODWAST WYSIC a MWBEV KIOY 39 16 KEND d 30 KRUX d-35 KRUX 9 8	
LP: Zenyatt		National Summary UP 110 SAME 22 DOWN 17 ADDS 1
P1 LAST WABC 15-16 WABC 15-16 WABC 25-22 WARDW 12-9 WABCAPPA 9 WABCAPPA 9 WABCAPPA 9 WABCAPPA 9 WABCAPPA 9 WABCAPPA 9 JBIO5 11-9 O107 15-9 WAGC 1 3 CKGM d 27 BOUTH Z93 10-6 940 5-4 Y100 14-11 O105 8-8 MODWEST MDRQ 9 R5595PPA 0n R510 19 17 R820 on WGCL 14 12 MCL 14 12 MCL 14 12 MCL 14 19-16 KF1 7 8 WAST WOLF 1-6 WAST 10-10 WA	MJDX 13 11 10 MANY 9 8 9 96X 13 -10 MANY 24-17 10 13 -10 MANY 24-17 17 10 13 -10 MANY 24-17 10 13 -10 MANY 24-17 10 13 -10 MANY 24-17 10 13 -10 MANY 24-19 FM100 14-12 MB00 12-9 FM100 14-13 MAYS 10-9 FM100 14-13 MAYS 10-9 MORK 27-22 MANY 10-10 20-18 MANY 10-19 MORK 27-28 MORK 27-28 MORK 27-28 MORK 27-29 MORK 27-20 MORK 29 11 MORD 16-12 MORE 10-10 MORE	### BOOM BOOM



P1	P2	P3
EAST	EAST	BAST
MABC a MFRM a 37 MFRM a MBNFM a 37 MFRM a 17 M	WEUR 3 26 WOLF 10 11 WUBF d 24 WHEF d 24 WHEF 33 27 WEUL d-30 WTICPN 25-23 KC101 30 23 WEST d-34 WEST d-34 WEST d-34 WEST d-27 WHO 27-21 WHO 27-21 WHO 27-21 WHO 27-21 WHO 25-23 WHO 27-21 WHO 25-23 WHO 27-21 WHO 25-23 WHO 25-23	WJBQ d-10 WGUY 29 21 WLBZ 29-18 WLAN 33 24 WFBC 32-25 14WK 26-24 WCIR 30-24 95x1L 4 2 SOUTH 2102 d 29 WGCQ on WANSFW 20-1 WROX 26-21 FR99 35-13 WKXY d-25 KILE 7 4
KS95FM d-20 KX0K 19-14 KSL0 d-20 W22P 19-16 W22P 19-16 W22P 19-16 W22P 19-16 W22P 19-16 W22P 19-16 W22P 19-16 W22P 19-16 W22P 19-16 W22P 19-16 KEARTH 29-24 KRLA d-27 KF1 on R115FM 20-26-24 KFLZ 23-19 K1PM 20-16 KQPA 30-27	ATSA 28 25 RELP 35-32 RINT d-29 RINT d-29 RINT d-29 RINT 30-27 RINT 30-27 RELL 34-21 REL	KPUR d 16 KVOL 25-23 MIDWWEY KKXL 17 13 KFYR d -20 KKL 16-12 KKKL 16-12 KKKL 16-12 KKKL 16-12 KKKL 16-12 KKKL 16-12 KKL 16-1

t continued)
W987
REZR 16-14 RKXR 18-16 RKERN 21-20 R10V a 25 Y94 d 24 KIDD 10-27 RKDV d-29 PM102 d 29 RKGGI 29-27 KJMB 10-7 KJMB 10-7 KJMB 10-7 KJMB 20-27 KJMB
EDWAGON
Loving You (Epic

LP: HI INTIG	lelity	
Regional Reach E 614 5 724 M 724 W 704	27	National Summary UP 91 SAME 16 DOWN 0 ADDS 29
P1	P2	P3
EAST	WAAY on	EAST
WABC a WBENFM 37 22 WIFI a 968X 29-25 JB105 31-27 Q107 a WPGC a-25	96x on Y103 d 37 WAPE on BJ105 a CK101 a 37 WBBQ d-29 FM100 a 25 KX104 d 27	WJBQ on WLBZ on WLAM d-39 WIGY 19 13 WPBG 28 20 WCIR d-28 95XIL a
BOUTH	WSKZ 22-17 WDK1 d-33 WRJZ a	BOUTH
293 29-23 94Q 24-17 Q105 on	WNOX d-28 WAYS on WCSC d-29 WGH on	2102 26-24 W5GA a 32 WFOX d-27
MIDWEST	WORK on	WCGQ d-29 WAN5FM 25-1
WLS 13-7 WDRQ 28-21 KSLQ 23-13 KBEQ 15-6 WGCL d-29 Q102 34-30	WARY a-26 KJ100 16 8 MOWEST WGRD 29-18 WVIC 40 35	WXLK a FM99 d-12 WKXY 26-19 KILE a KPUR d-22 KVOL 24-15
MOKA q-56	KSTT d-30 K10A 30 24	MIDWEST
KEARTH & KF1 & KF1 & KPLZ d-26 KIMN & KUPD &-27	KWEN 15 8 KEYN PM 25-21 K293 d-15 W20K 19-16 Z104 25 18 WNAM 20-16 WIKS 27-19 WMEE 6-25 U93 d-23 WRBP d-20	KFYR ON KELO d-17 KKRC 23-20 KKLS 22-20 WAKR 23-21 WSPT 17-9 WTRU 4-28 KWWL 21 11 KDVV d-26
EAST	WOW on	WEST
WFBR a WOLF 36-26 WBBF d-25 WHFM 24-19 WTRY 29-26 WFLY d-10 WBLI on WBST 30-23 WARB d-23 WFLY d-26 WFLY d-100 29-27	92X on MHOT d-29 WEET d-27 KKXX d-33 KENN d-28 Y94 a KIDD d-30 KROY a KJRB d-29 KNBQ d-30 KTAC on KSP2 28 21	KSLY a KCBN a KDZA d-30 KQDI 27-21 KOOK d-22 KFMD on KRLC 21-15



LP: I'm No I 89/4		*
Regional Reach E 59% S 53% M 22% W 45%	N&A	National Summary UP 27 SAME 19 DOWN 0 ADDS 43
P1	Р2	P3
WKBW a WBENFM a 40 WFIL d-30 WIFI on 96KX d 29 WCAO d-30 JB105 a-35 Q107 a	KINT d-34 KHFI on KEEL a KLAZ on WJDX 30-27 WERC d 27 G100 a 30 WAAY d-30 WLCY d 22 96X 30-28	WLBZ d 30 WLAM 38 35 WIGY d-30 WFBG on WCIR a BOUTH WFOX a WCGO a
KVIL on KRLY on 940 a	Y103 d 36 WAPE a BJ105 a 37 WBBQ a KX404 on 920 a	WANSFM a WXLK d 27 WROV a FM99 on KILE a
WDRQ a KSLQ a WZZP a WGCL d-30	WRJZ a WNOX a WAYS on WGH on WORK d-32 WAKY a-28	MIDWEST KKXL d-19 WSPT a WEST
KFI & KPLZ a KOPA d-30	MOWEST KSTT a WISM 27-18 WNAM a WRBR a	KSLY on KDZA on KQDI a KBOZ on KOOK on KRLC on
MFBR a 29 MOLF a MHFM on HTRY a MBLI a MTICFM 30 28 KC101 d-30 MAEB a MKB0 a 30 MAOY on MHYN 26-23 MKEE on V100 a	WEST KKXX a RIOY d 33 KNBQ a KTAC a KSPZ 29-24 KSPX 29-24 KCPX 30-23 KCPX 30-23 KEMO on KEMO on KEMO on KEMO a KEMO on KEMO	

	LP: "It's M	ly Turn" Sounds 2/6 N&A	
П	P1	P2	P3
	WABC 14-15	KC101 6 9 WAEB 19-18 Q106 12-11	WLAN 30 23
1	MXTO 8 B	WK80 13-17	14WK 8-6
1	WMBC 2-1 WKBW 18 15	WHYN 17 15 WKEE 25-23	MC18 6 11
	WBENFH 19 30		BOUTH
4	WP1L 10 8	BOUTH	
4	WCAO 13 11	PRETER 4 3	WFOX 12-16 WROV 0-26
	WROR 10 7	KELP 17-14	JM99 24-23
	WRKO 12 17	KINT 31-25	
1	JB105 19 18 WPGC 14-20	WT1X 20-19 WNOL 14-11	MIDWEST
	CKGM a	KEEL 29 23	MTRU on
		WERC 20 19	MIND OU
1	BOUTH	G100 a 31	WMIT
ι	KV1L 22 22	MAXY 22-21	KDZA on
1	KRLY 26-24	Y103 12-12	KBOZ 29 26
	291 28 25	BJ105 18-13	1001 17 10
	0102 51 51	920 11-10	
	MICHARIT	WSEZ a-33 WGH d 20	
		WQRK 32-29	
	WDRQ 19 19	WAKY 28 22	
1	KS95PH 14 12		
Ι.	KKOK 29-26 WHB 19-17	MOWEST	
	WGCL 10 10	WTWE 9 9	
	WZ UU 20-15	KSTT 11-8	
1	WOKY 10-8	KRAV 15 12	
		WIRE 35-31	
	WEST	WGBF 16 16	1 4
	KF1 on	MONO 11-11	
	KPLZ 25-24	WHOT 15-13	

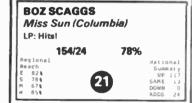


KROY on PM102 d KGGI a KJRB 21 18 KNBQ on KTAC d-29 KCPX 17 17 KZZP 18-18

P2

P1

KSRR 30-27 KSETFM a KMF1 on MT1X a B97 on WNOE 39-37 KEEL a KQ94 23 20



ויין	PZ	P3
PART MARC a 30 MARSW d -24 MSEWFH 35-31 MSEWFH 35-31 MSEWFH 35-31 MSEWFH 35-31 MSEWFH 35-31 MSEWFH 35-32 MSE	MADI 3-29 MAPE 17-13 CR101 120-16 WBBQ d 28 FN100 a MHBQ a KX104 25-21 920 on MSKZ 21 18 MORI 30-25 MHDZ 24-19 MORX d 25 MYSZ 22-19 MYSZ 22-19	GABY MJB0 17 13 MLB0 07 MLB
KSLQ d-26	MOWEST	MIDWEST
WZZP a WCCL 23-22 WZUU a-29 WORY a WEST KEARTH a RFIC a KSFX a KSFX 26-20 KIMN on KOPA d-28	NTWR 33 23 WYIC 39 34 KEST 18-14 KIOA d-28 KIOA d-28 KHEN 22-14 KRAV 23-21 KRAV 23-	RKXL 14-10 RELO d-15 KKRC 21 17 MRKR 32-30 WEAQ 0-27 WSPT 21-19 WTRU 26 25 KDVV 25-23 WST 25-22 KCBN 15-33 KDZA 30 24 KQD1 28-22 KQD1 28-22 KQD 21-16 KFLV 23-19
WFBR 24-19	WEST	
MOLF 40-37 MBBF on MBF is 50 MBF is 55 MFLY 18-14 MFLY 18-14 MFLY 18-14 MFLY 18-14 MFST 6-33 MFST 6-33 MFST 6-31 MFSD 6-25 MACY 26-22 MKED 36-27 MKED 30-28 MED 30-28 MED 30-28 MED 30-28 MED 30-28 MED 30-29	REZR 24-21 KKXX 28 26 KERN 22-21 KIOY d-20 Y94 a KIDD 0-28 KIDD 0-28 KIDD 23-21 KNBQ 28-25 KNBQ 29-24 KNBQ 38-35 KNBQ 38-35 KN	

P1	P2	P3
MABC 8 9 SINDEC 8 9 SINDEC 9 6 WIRDL 1 4 WIRDL 1 4 WIRDL 1 4 WIRDL 1 4 WIRDL 1 7 7 WIRDL 1 2 9 9 KK 10-9 9 6 KK 10-9 9 6 KK 10-9 1 1 2 9 9 KK 10-9 1 1 2 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1	197 9-14 MEDGE 5-10 MEDGE 5-10 MEDGE 10-10 MEDGE 10-10 MEDGE 10-10 MEDGE 10-10 MEDGE 10-10 MEDGE 10-10 MEDGE 10-12 MANY 8-8 MEDG 10-12 MANY 8-8 MEDG 10-12 MANY 8-8 MEDG 10-12 MEDG 10-13 M	LAST MJBO 4 -6 MOUY 3 3 MLBZ 5 17 MLBA 9 14 MIGY 5 -6 14 MIGY 5 -6 14 MIG 16 -1 3 95KIL 20 -1 BOUTH Z102 8 10 MSGA 4 77 MFOK 4 11 MCGQ 3 8 MAMSFM 2-6 MYLK 7 11 MROV 4 -4 FR99 2-10 MKX 2 -1 KILE 24-19 KPUB 6-8 KVOL 2-3
MULS 5 5 MURG 11-11 KKOK a 30 KESLO 3-7 KBEO 5-11 MUCCL 11 17 Q102 3-1 KEARTH 9 8 KRLA 17-15 KRITT 16-13 KRPIC 4 4 KSFX 7-5 131K 9-8 RPLZ 14-6 KIMM 3 5 KOPA 4 KUPD 5 12 P2 CART	MCSC 2 4 MCS 2 MCSC 2 M	RKXL 8 7 RYPS 5-6 RYPS 5-6 KERC 10-11 RKKS 1-2 WEAQ 29-25 WEAQ 29-25 WSPF 8-12 WSPF 3-12 WSPF 3-13 KSEV 3-1 KSEV 3-
MTBR 1 2 MOLF 10-23 MBFF 10-23 MBFF 1 2 MBFF 1 2 MBFF 1 2 MFFF 4-5 MFLY 2-6 MFLY 2-6 MFLY 2-6 MFLY 3-6 MFLY 3-6 MFLY 3-6 MFLY 3-6 MFLY 3-7	HEZR 3 2 KRXX d-2 KRXX d-2 KRXX d-2 KRXX d-2 KRXM 3-6 KRXM 3-6 KRXM 3-7 KRXM 3-7 KRXM 3-7 KRXM 3-7 KRXM 3-7 KRXM 4-2 KRXM 4-2 KRXM 4-2 KRXM 6-6 KRXM 5-3 KRXM 5-3 KRXM 5-3 KRXM 5-3 KRXM 5-3 KRXX 5-3 KRXM 5-3 KRXX 6-6 KRXX 1-5 KRXM 3-6 KRXX 1-5 KRXX 3-6 KRX 3-6 K	

MICHAEL STAN He Can't Love (
LP: Heartland 84/10	43%
Reach g 489 g 382	National Summary UP 46 SAME 27 DOWN 1 ADDS 10

H 48% W 38%	N&A	SAME 27 DOWN 1 ADDS 10
P1	P2	P3
WBEMFM 40 35 WIFI 30-28 SORTAL 17 16 30107 a SOLUTH 940 br MDDQ a SELQ 25-22 FELQ 23-20 WEST WFDT 0 WIFI 50 WEST WEST WEST WEST WEST WEST MOLE 37-10 WES	RSRI a F19F1 22 - 20 F19F1 30 - 22 F19F1 30 - 22 F19F1 30 - 27 F19F1 30 - 29 F19F1 30 - 27 F19F1 30 - 28 F19F1 30 - 29 F19F1 30	MCUY 8 MCDZ 31 26 MCDZ 31 26 MCDZ 31 26 MCDZ 42 MCDZ 42 MCDZ 00 MCDZ 00 MCDZ 00 MCDZ 00 MCDZ 00 MCDZ 10 MCDZ 1

STEELY I Hey Nine LP: Gaucho	DAN teen (MCA)	
Regional Reach E 23% 5 97% M 93% W 91%	13	National Summary UP 165 SARE 13 DOWN 0 ADDS
P1 CAST MABC on MYBB 24 18 MFBL 24 18 MFIL 23 21 MFIL 23 21 MFIL 23 21 MFIL 23 21 MFIL 32 22 JOO TO MPGC 10 9	P2 KSRR 24 19 FFMK on FTSA on KSETFM 22 16 KELP 29 22 KINT 28 17 KNFT 16-13 MT1X 22 14 B97 J0-28 MNOZ 23 19 KEELP 9 KLAZ 19 10 MJDX 22 19	P3 MJBQ 20 17 WGUY 30-27 WEBZ 30 25 MLAR 32-28 MIGY 30 24 WFBG 18 13 14WK d 29 WCIR 22-16 95XIL 38-36 BOUTH Z102 18 16

ì	P1	P2	P3
1	EAST	BOUTH	EAST
	MABC on WFBW 26 18 WBENFM 15 13 WFIL 23 21 WIFI 21 ,7 96KX 22-16 WCAO 18 15 F105 25 22 WROR 24 17	KELP 29 22 KINT 20 17 KHF1 16-13 WF1X 22 14 897 10-28	WJBQ 20 17 WGUY 30-27 WLBZ 30 25 WLAM 32-28 WICY 30 24 WFBG 18 13 14WK d 29 WCIR 23-16 95XIL 38-36
	WXXS 35-28 Jb105 29 23 Q107 on WPGC 10 9 CKGM on	MNOE 23 19	BOUTH
	BOUTH	G100 20 16 WAAY 22 10	WFOX 16 14 WCGQ 23 18
	FVIL on KRLY on 293 19-16 940 19-12 Y100 a 26 0105 25 18 WCKX 17 12	KLAZ 19 10 MJDX 22 19 MERC 21-14 G100 20 16 MANY 22 18 MLCY a 27 96K 21 19 96K 21 19 96K 21 19 10 10 10 10 10 10 10 10 10 10 10 10 10 1	2102 18 16 WSGA 23 21 WFOX 16 14 WCGO 23 18 WANSFM 16 11 WANSFM 23 19 FM99 21 16 WRXY 11 9 KILE 31 25 FPUR 14-11 KVOL 23 21
		920 on	KKXL 11 B
	WLS a WDRQ 25 24 KS95PM 19 15 KXOK 30 27 KSLQ 13 11 KBEQ 19 12 WMB 15 14 WGCL 17 16 Q102 a 35 WOKY on	MSR2 14-8 MORI 20-16 MRJ2 18 15 WMOX 14 12 WAYS 21 17 WSEZ 21 18 WGM 21 21 WGM 21 21 WGR 10 4 WAYY 20-16 KJ100 on	KPYR 17-16 KELO 10 9 KKRC 19 12 KKLS 20-13 WRKR 31 26 WEAQ 30-29 WSPT 23-18 WTRU 20 15 KWWL 15-5 KDVV 18 14
		MIDWEST	WEST
	REARTH 27 22 RFI 27 25 RIISFM 30 28 RFRC d 26 RSFX 28-23 RPLZ 24 17 RIMN 24-20 ROPA 29 26 KUPD 18-8	WTWR 26-21 WGRD 22 19 WVIC 37 32 KSTT 27 25 KIOA 27 23 KMEN 20-12 KRAV 25 16 KEVNFW 20-15 M293 4 19	KSLY 19 18 KCBN 27 21 KDZA 19 16 KQDI 21 16 KBOZ d 28 KOOK 20-15 KFXD 28 23
	EAST	WZOK 16 14 WISM 22 14	
	WFBR 21 12 WOLF 24-13 WBBF 24-22 WHFM 21 14 WTRY 24 20 WFLY 10 9 WBLI 20-25 WTICFM 27 25 KC101 25 19 WFST 17 14 WAEB 26 22	2104 23-21 WMAM 24 19 WIKS 31 29 WMEE 22 16 WGBF a 20 U93 on WRBR 29 24 WOW on 92X 14 12 WOW 21-17 WHOT 25 21	
	WAEB 26 22 Q106 23 20 WKBO 19-15 K104 34 31	WEST KEZR 13-10	
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HFH 23 20	WIAH 28-20 WIGY #
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WARY 16-13	RELY 10-17
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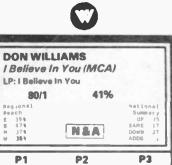
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	96X 9-8	WKXY 5 4
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Q106 10-8	FIOY 10-13	
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REARTH 8-14 KRLA 2-10 KF1 3-12	WGH on WQRK d-31 WAKY 29 21	MEST q-29
KIISPN 2-8 KPRC 30-28 13K 23-18 KPLZ d-30 KOPA 15-12	MOWET WTWR 28-25 WVIC 38-33 KSTT d-26	KSLY 17 15 KCBW on KD2A 15-12 KOOK d-28
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MBTI 9-58	WEST	
0106 29-26 WKB0 28-24 K104 d-39 HAOY d-25 WHYN 18-18 WKEE 39-37 V100 a	KENN 28-26 KYNOFM 1 KTOK 7-1 KT	
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	KPHF 21 29	WLAN 25 25
WIFI 25-26	KTSA 8 15	WILM 25 25
WROR 22 16	KSETFH 4	
J8105 13-28	KELP 11 13	BOUTH
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0107 a	0106 31 18	
WPGC on	WKEE .	2102 27-25
M7 9 0		WSGA 29 24
BOUTH	SOUTH	WFOK 28-26 WANSFM 23 13
	KSETER A	WXEX on
KRLY on	WTIX d-35	F7499 on
293 17-10	897 28 26	KILE 0
940 4-2	WNOE 35-32	KVOL 29-27
0105 24-23	WJDK 29 22	
WCKX 14-10	WERC d 26	MICWEST
NIIDWEST	G100 a 29	
	WAAY on	KKRC on
WGCL on	96X a WAXY d 24	
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	KNBQ on	
	FHYT 13 13	
	7 77 77 77	
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Others Getting Significant Action

(Continued from Back Page)

OAK "Set The Night On Fire" (Sky's The Limit/Mercury) 18/3
Moves: Up 6, Same 8, Down 1, Adds 3, WCIR, WXLK, KDZA, WHYN 11-9, WLAM 21-16, WIGY 15-12. WIGY 15-12.

DIONNE WARWICK "Easy Love" (Arista) 17/0

Moves: Up 10, Same 6, Down 1, Adds 0, WXKS d-19, WZUU 27-20, KPLZ 31-29, KQDI 30-24

MANHATTAN TRANSFER "Trickle, Trickle" (Atlentic) 14/1

Moves: Up 6, Same 6, Down 1, Adds 1, KEZR, KEARTH 22-20, KIIS-FM 25-22, WAYS d 30.

DAVID BOWIE "Fashion" (RCA) 13/0

Moves: Up 6, Same 6, Down 1, Adds 0, WGCL 27-25, WPST 29-27, KSET FM 9-7, KRLC 12-8

KENNY LOGGINS "Celebrate Me Home" (Columbia) 12/4

Moves: Up 4, Same 4, Down 0, Adds 4, WZUU, WSKZ, KKXL, WTRU, WNBC 28-23, K104-38-34, WXLK 29-19.

SHALAMAR "Full Of Fire" (Solar/RCA) 11/1

Moves: Up 6, Same 4, Down 0, Adds 1, KRUX, WXKS 17-16, KSET-FM d-27, 96X 26-24, KILE 40-36.

MAC DAVIS "Taxas In Same And Sam

MAC DAVIS "Texas In My Rearview Mirror" (Casabianca) 11/0 Moves: Up 7, Same 4, Down 0, Adds 0, WZUU 18-17, KPLZ 27-22, K104-30-26, KTSA 24-21, KBOZ 26-25.

KBOZ 26-25.

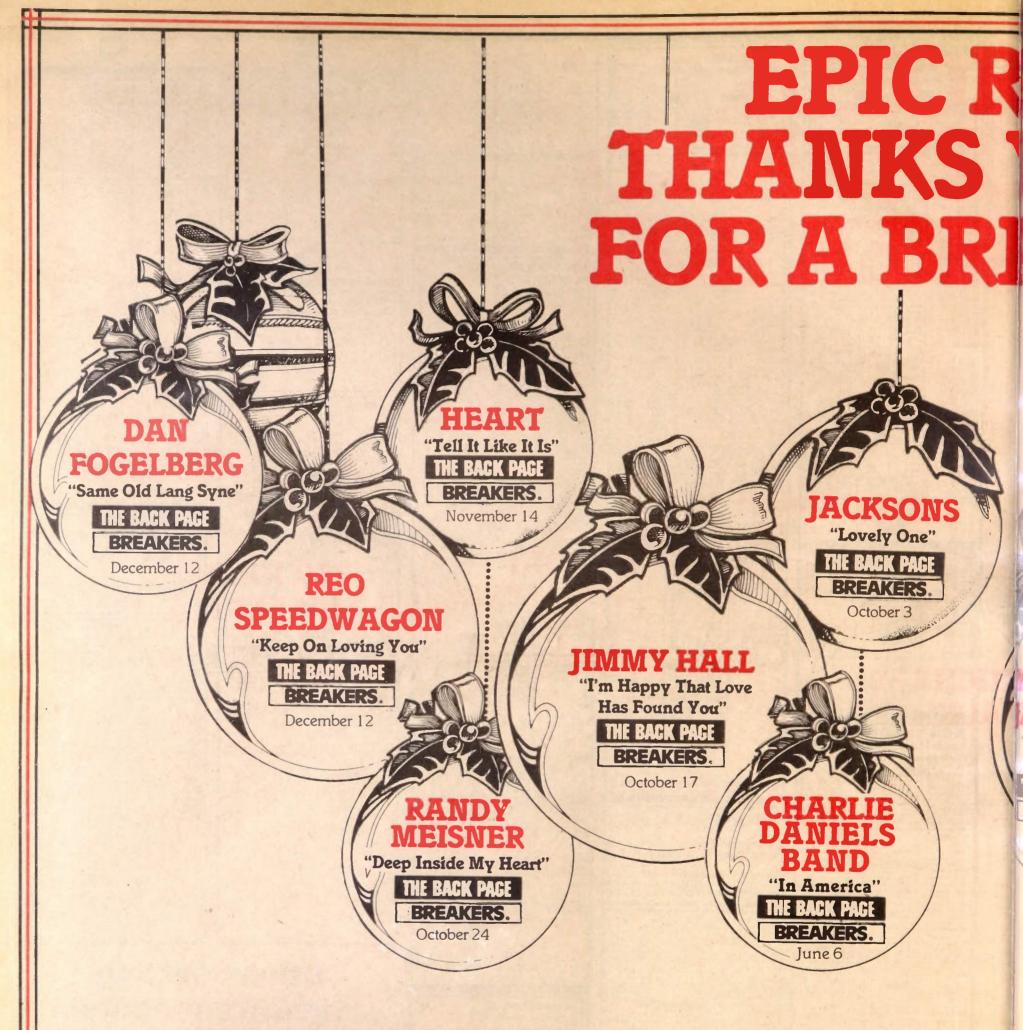
PURE PRAIRIE LEAGUE "I Can't Stop This Feeling" (Casabianca) 10/0

Moves: Up 3, Same 6, Down 2, Adds 0, WGCL on, KLAZ 30-28, KILE 25-21, KKXL 19 18.

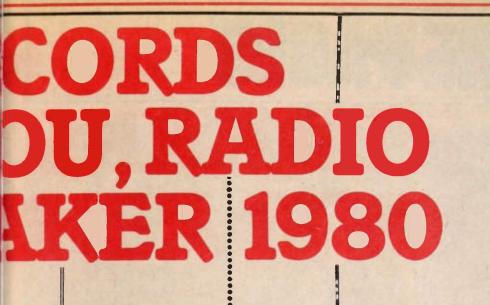
ARETHA FRANKLIN "United Together" (Arista) 9/3

Moves: Up 3, Same 3, Down 0, Adds 3, WGCL. WTIX, WAYS, KRLY d 30, WHBQ 27-21, WOHO 29-28.

J.D. DREWS "Don't Want Nobody" (Unicom/MCA) 9/3
Moves: Up 0, Same 6, Down 0, Adds 3, WHYN, KINT, WSPT, KLAZ on, JB105, on, WGH on.



HAPPY HOLIDAYS!





"Train In Vain (Stand By Me)" THE BACK PAGE

THE BAUK PAGE BREAKERS

April 25



"Heart Hotels"

THE BACK PAGE

April 4



MICHAEL TACKSON

"Off The Wall"

THE BACK PAGE

BREAKERS.

March 7

MICHAEL ACKSON

"She's Out Of My Life"

THE BACK PAGE BREAKERS.

May 9

JACKSONS

"Heartbreak Hotel"

NEW & ACTIVE

JACKSONS "Heartbreak Hotel" (Epic) 81/5 Moves: Up 59, Same 13, Down 0, Adds 9, WKBW, JB105, WDRQ, WAGY, KLAZ, WAXY, 920, WNOX, FM102, WXLO 30-20, WBEN-FM 34-18, KRJY 23-16.

ON YOUR DESK DEC. 29
THE NEW RANDY MEISNER
SINGLE
"HEARTS ON FIRE"

Spic

THE PICTURE PAGES

Klein Plays Host



Appearing recently on 'The Robert Klein Hour" were Blondie's Deborah Harry and Chris Stein, an unmasked Peter Criss, and Billy Burnette. Shown are (Fr) the show's producer Sandra Furton, Criss, Burnette, Klein, Chrysalis's Cherie Fonorow, Stein and Harry.

Heatwave Lights "Candles" For Epic



Epic Records recently hosted a listening party at the CBS offices in Los Angeles to premiere "Candles," Heatwave's newest LP. Pictured at the preview are (l-r) CBS's Doug Wilkins, album co-producer James Guthrle, the Carr Co.'s Debble Colton, group lead singer Johnnie Wilder Jr., group member J.D. Nicholas, Epic Merchandising's Stephanie Knauer, CBS's Maurice Warfield, CBS VP Larkin Arnold, and Epic VP Frank Rand.

Inmates Released On New York



New York's Bottom Line recently welcomed Polydor's Inmates, who performed selections from their latest album "Shot In The Dark." Shown backstage post-performance are (front, I-r) Polygram Dist.'s Jackie Smolen, New Age Management VP Julie Hooker, Polygram Records East VP Dr. Jerry Jaffe, and band members Peter Gunn and Bill Hurley; (back, I-r) Inmates' Tony Oliver, Polygram Dist. VP Shelly Rudin, group member Jim Russell, Polydor Sr. VP Harry Anger, and the Inmates' Ben Donnelly.

Roches Invade Roxy!



Warner Bros. artists the Roches recently played L.A.'s Roxy. Following the performance, pictured backstage are (I-r) Suzzy Roche, WB's Veronica Brice, Terre Roche, and WB's Kent Crawford; seated are WB's Shelly Cooper and Managin Roche

Air Supply Finds "Lost" Gold



Arista Records' Air Supply received gold albums for their current LP "Lost In Love." Arista President Clive Davis (center) is shown presenting the plaques to Air Supply members Russell Hitchcock (left) and Graham Russell (right).

Capitol Collects Clifford, Cherry



Capitol Records has made an agreement with Curtom Records to distribute all product from vocalists Linda Clifford and Ava Cherry. All future releases will bear both the Capitol and Curtom logos. Pictured at Capitol's Hollywood offices are (I-r, standing) Capitol VP's Bobby Colomby, Bruce Wendell, and Dennis White; (seated, I-r) Capitol's Varnell Johnson, Curtom President Mary Stuart, and Capitol VP Rupert Perry.

Atlantic Tempts Eddie Kendricks



Eddie Kendricks has been signed to a long-term, exclusive worldwide recording contract with Atlantic Records. The singer will release his first LP for the label in January. Pictured after the signing are (I-r) Cotillion Records President Henry Allen, Kendricks, Atlantic VP Noreen Woods, Atlantic Chairman Ahmet Ertegun, producer Randy Richards, and Atlantic President Doug Morris.

Zevon Zeroes In



Warren Zevon's first live album, recorded at L.A.'s Roxy, is scheduled for imminent release by Elektra/Asylum. Discussing strategy for "Stand In The Fire" are (I-r) Zevon's tour manager George Gruel, E/A International's Claude Nobs, and E/A International VP George Steele.

THE PICTURE PAGES

Speedwagon Trucks Out The Gold



While in New York delivering their new album "Hi Infidelity" to Epic Records, REO Speedwagon were presented with platinum and gold for several of their earlier releases. Pictured are (I-r) E/P/A VP/GM Don Dempsey, manager John Baruck, CBS Records' Deputy President Dick Asher, Kevin Cronin and Gary Richrath of REO, and E/P/A VP Ron McCarrell.

All In The Family



Freddie Perren, President of MVP Records/Polydor, has signed a new family group named Atkins. Perren will write and produce the group's debut product, scheduled for release in early 1981. Pictured at a signing bash are (back row, I-r) Perren's attorney Peter Bennett, MVP writer/producer Keni St. Lewis, MVP VP Christine Perren, Polygram VP Ekke Schnabel, Perren, Atkins manager Alan Mink, PRO West's Marty Goldrod, and writer/producer Dino Fekaris; (seated, I-r) Atkins members Reliant Atkins, Shirley Atkins, Rancella Fergeson Atkins, Stinal Atkins, and Ronald Atkins.

Thoroughly Good Canadian Platinum



George Thorogood & The Destroyers received their first-ever platinum album for "Move It On Over" in Canada from Attic Records. Pictured are (I-r) Attic VP Tom Williams, Thorogood, band members Jeff Simon and Hank Carter, and Attic's Lindsay Gillespie and Ralph Alfonso.

Life's A "Carnaval" For Spyro Gyra



Spyro Gyra took a recent break from a tour promoting their LP "Carnaval" to attend a cocktail party hosted by MCA Records in Dallas. Shown in high spirits are (rear, I-r) KTXQ's Doug Saye, KVIL MD Chuck Rhodes, KTXQ PD Tempie Lindsay, Spyro members Gerardo Velez and Chet Catallo, MCA's Kathy Fawcett, group member Davie Wofford, KZEW's Sally Francis, and SWAN Promotions' Mike Taylor and Ronnie Raphael; (front, I-r) MCA's Wayne McManners, Spyro Gyra's Eli Konikoff, Tom Schuman, and Jay Beckenstein, and Lisa Gibbons, representing "PM Magazine."

Maze Daze In New Orleans



November 15 was declared "Maze Day" in New Orleans to honor Capitol recording artists Maze. Pictured at the onstage presentation are (I-r) Maze's Frankie Beverly, Beverly's mother Ms. Rose Beverly, Capitol's Ed Warner, and Alan Colomb, special assistant to the mayor, who made the presentation.

Benatar Gets Platinum Bubble



Pat Benatar is the first recipient of the platinum "Chu-Bops" award which commemorates the sale of over one-million units of her "In The Heat Of The Night" Chu-Bops in the U.S. Chu-Bops are record-shaped bubble gum packaged in miniature reproductions of the album cover. Shown chewing up the award are (I-r) Don Kosterka, President of AGI (marketing & distributing Chu-Bops); Benatar, and Amurol Products (manufacturer) President A.G. Atwater.

Paid To Play Kaye



Barry Kaye signs with Paid Records, which released his "Randolph The Redneck Reindeer" single. Shown at the signing are (seated, I-r) Paid Records' Bud Daily, Barry Kaye, Kaye's manager Jim (Cowboy) Johnson; (standing) C.C. McCartney from KAYC, and H.W. Daily's promotion manager Mike Hicks.

Feelgood Down Under



On the first stop of their Australian tour, Dr. Feelgood dropped by 96FM in Perth in person. Pictured being Interviewed and playing their own material are (i-r) band member John (Sparko) Sparks, 96FM night jock John Hood, and lead singer Lee Brilleaux.

THE PICTURE PAGES

Milwaukee Stations On The Rise



Hearst Corp. recently commenced a \$3 million office expansion for its WISN-AM & TV and WLPX-FM facilities in Milwaukee, with completion set for September 1, 1981. Shown at the groundbreaking ceremonies are (I-r) unidentified architect, WISN/WLPX VP/GM John E. Hinkle Jr., Milwaukee Mayor Henry Maier, Hearst Corp. VP Franklin Snyder, Milwaukee Alderman Kevin O'Conner, and WISN-TV VP/GM Mickey Hooten.

T.S. Monk Celebrates Mirage



Atlantic-distributed Mirage Records announced the release of T.S. Monk's debut LP "House Of Music." The news was celebrated with a preview listening party at Atlantic Studios in New York. Showing their delight are (I-r) Mirage President Jerry Greenberg, group's Yvonne Fletcher, producer Sandy Linzer, Boo Boo Monk, Thelonious Monk Jr., Atlantic Exec. VP/GM Dave Glew, and Cotillion President Henry Allen.

Pickens Gets Licks In Nashville



Actor and Midsong artist Slim Pickens recently finished studio work on his soon-to-be-released album "Slim Pickens & Friends." Some of the "friends" joining him on the CBS-distributed album include Sheb Wooley, the Jordanaires, Rex Allen, Bobby Vinton, and Willie Nelson. Shown at the session are (I-r) co-producer Paul Brown, Pickens, musical supervisor Charles Calello, Reno/Metz Inc. VP Steve Metz, and co-producer Pete Drake.

AN OPEN RESPONSE

Who's To Blame For Lagging Sales

To John Heimerl and others:

Frankly, John, I thought your tongue was in your cheek (R&R 12-5) when you said eventually record companies would "just send individual tapes to each station, forget...pressing and selling of hundreds of thousands of records..." if we kept playing records all the way through at midnight. Then I read the last half of the letter and realized, to my shock, that you meant it. Please, John, before you close the book on the subject, before you allow yourself to be persuaded that playing a record is a sales problem second to none the industry faces, before you condone the whining pressure of record companies on programmers like yourself, stop to examine just a few of the many thoughts I have heard expressed that run counter to that claim:

Radio stations tend to play the big LP's, and they still sell. Bruce Springsteen's "The River," despite CBS's moaning, has been played all the way through on many, many AOR's — sometimes more than once. It still tops the sales charts everywhere. See also: "The Long Run," "In Through The Out Door," and "The Wall." Is there a decrease in sales on these records because of home taping? I do not know, and

neither do the record companies. Is it a major factor in sales? Not unless it increased them.

Record packaging is frequently awful. Why should the consumer buy a new record instead of taping if the cover is lousy, the record will sound scratchy after three plays no matter what, and there are no good pictures or song lyrics on the inside? There must be another answer to lousy vinyl than \$18 master discs. I am sure examples of lousy packaging spring to any programmer's mind with very little thought.

Someone is doing something wrong when a loser band that died after setting all-time hype records puts out a second album. When record companies stop throwing money away on artists without a prayer, when they start test-marketing covers, taking care with packaging and vinyl quality, including lyric sheets with every album, and stop sending out lame promotional items (take picture discs, please!), then and only then will I be sympathetic to their complaints about home taping.

Steve Stockman Promotion Director WAAF/Worcester, MA

Alfa Opens Doors In U.S.



Japanese-funded Alfa Records celebrated its recent expansion to U.S. shores with a star-studded party at the new L.A. corporate offices. Shown toasting the transition are (I-r) Alfa Records/U.S. President Bob Fead, Yanase Corp. President (Alfa's parent company) Jiro Yanase, and Alfa Records/Japan President Kunihiko Mural.

Delbert Not Giving It Up



Capitol's Delbert McClinton recently performed at N.Y.'s Bottom Line while on tour promoting his current album, "The Jealous Kind," and single, "Giving It Up For Your Love." Two similarly famous admirers, Dan Aykroyd (left) and Garland Jeffreys (right), join Delbert backstage.

Soul Fans Mob Godfather



James Brown made a rare in store appearance at the Record Factory in Oakland, and was overwhelmed by autograph seeking fans. The "Godfather of Soul" was celebrating the release of three new LP's, including a Solid Smoke reissue of his "Live And Lowdown At The Apollo, Vol. 1." Brown is pictured here with Solid Smoke's Rico Tee.

CBS/LAX Pact



Effective January 1, 1981, CBS Records will handle U.S. pressing and distribution for the LAX label, last with MCA. New major signings for LAX will be announced early next year. Pictured together at CBS Records' New York offices are (I-r) CBS Senior VP Cal Roberts, LAX principal Steve Gold, CBS VP Tom McGuiness, LAX principal Jerry Goldstein, and CBS Senior VP/GM Paul Smith.

We're crossing them over...

Michael Stanley Band's

N'T LOVE YOU

from the "Heartland" album

WBEN-FM 40-35 KBEQ 23-20 WIFI 30-28 96KX 17-14 JB105 22-16 Q107 add 94Q on WDRQ add KLSQ 25-22

WGCL 9 **KTLK 7-2** KFI on KIIS-FM on KFRC add KIMN deb 30 **KUPD 25-23**

WOLF 37-30 WHFM deb 33 WTRY on **WFLY 28-25 WPST 34-31 WAEB 28-25** K104 add 37

WAQY 23-16

WKEE deb 40 V100 deb 30 KRBE add KSRR add **KINT 22-20** KHFI 30-22 WTIX deb 37 **WNOE 24-22**

96X 29-27 WAPE on BJ105 27-24 KJ100 deb 24 KSTT 23-21 KIOA deb 30 KWEN add 30

WNAM 25-20 WHOT deb 30 **KIOY 31-27** WBBQ deb 27 KNBQ deb 28 KYSN add KCPX 35-33 FM103 27-22 KENO deb 29

KRUX 27-24 WGUY add **WLBZ 31-26 WIGY 22-16** WFBG deb 29 WKXY 30-27 KELO add 20 KKLS deb 27

Produced by Alan Tarney **WSPT 30-28** KWWL deb 30 KDVV deb 28 **KCBN 32-28 KDZA 22-19** KQDI deb 25 **KOOK** add

AVERAGE MOVE +3

Cliff Richard's

TLE IN LOV

from his album "I'm No Hero"

Produced by The Michael Stanley Band

2ND MOST ADDED SINGLE OF THE WEEK **NEW & ACTIVE**

CLIFF RICHARD "A Little In Love" (EMI America) 89/43 Moves: UP 27, Same 19, Down 0, Adds 43 including WKBW, WBEN-FM. JB105, Q107, 94Q, WDRQ, KSLQ, WZZP, KFI, KPLZ, V100, KEEL, BJ105, WNAM, KTAC.



Jeff Gelb-AEDER

A Look Back At AOR In 1980

1980's been an interesting year for AOR radio. With the notable exception of KSAN/San Francisco, our format losses were relatively few, while our ratings wins in many markets (including Boston, Los Angeles, Cleveland, Sacramento, Terre Haute, Lexington, Toledo and Columbus) were praiseworthy. We expanded our dominance as a contemporary music format in numerous markets

On the air, music lists tightened, news coverage grew in importance (reflecting the elections, the Iran crisis, and the Lennon tragedy), air personalities gained ground in attempts to move away from bland time-and-temp approaches, and promotional budgets began to keep pace with those in other contemporary

A major question arose surrounding the airing of albums in their entirety. It remains essentially unresolved, although many stations have dropped the practice in favor of programming several cuts as opposed to an album as a whole An area of continuing concern to AOR programmers was the aging postwar

baby boom, and how to keep this population bulge listening to AOR radio. Stations responded to the question in various ways: many instituted jazz or other specialty music programs in hopes of recapturing the jaded rock 'n' roll listener; others accentuated AOR image artists who stress melodic, often acoustic songs. Still others opted for all new wave (or "modern music," or whatever) programming in hopes of grabbing the cult followers of such musical styles

Now, as R&R takes a two-week publishing hiatus, we all have some breathing space to consider these ongoing issues. Next year, we'll continue to look into these and other areas of concern for AOR radio within the pages of R&R.

Following the New Year's holiday, we'll be back in our offices on January 2. Seasons greetings from Christina Anthony, Sylvia Salazar, and myself. Make your holidays safe, and we'll see you next year!

NOTE: Our next AOR reports will be taken on Monday December 29 (9am-5pm) Tuesday the 30th (9am-5pm) and Wednesday the 31st (9am-12noon) for our first issue of 1981, which you'll see on January 9.

Beatles A-Z

ALBUM | A Day In The Life Sgt. Pepper Across The Universe Let It Be Act Naturally Yesterday & Today
All I've Got To Do Meet The Beatles All My Loving
All Together Now
And I Love Her

All Together Now
And I Love Her

All My Loving
Meet The Beatles
Yellow Submarine
Something New And Your Bird Yesterday & Today Can Sing

Early Beatles Anna Another Girl Help Anytime At All Ask Me Why Something New Early Beatles

Baby It's You Early Beatles Baby You're Magical Mystery Tour A Rich Man Baby's In Black Beatles '65 White Album Beatles VI Back In The USSR Ballad Of John & Yoko Hey Jude Because Abbey Road
Being For The Benefit Sgt. Pepper Of Mr. Kite

Birthday Blackbird White Album White Album Blue Jay Way Magical Mystery Tour Boys Early Beatles Bungalow Bill White Album

Can't Buy Me A Hard Day's Night Carry That Weight Chain Early Beatles Come Together Cry Baby Cry

Yesterday & Today Daytripper Dear Prudence White Album Second Album Let It Be Devil In Her Heart Dizzy Miss Lizzie Beatles VI Don't Bother Me Don't Let Me Down The Beatle Hey Jude White Album Don't Pass Me By Early Beatles Do You Want To Know A Secret Drive My Car Yesterday & Today

Yesterday & Today

Dr. Robert

Eight Days A Week Beatles VI End (The) Abbey Road Revolve Eleanor Rigby Everybody's Got
...Me And My Monkey White Album Everybody's Trying To Be My Baby Every Little Thing Beatles '65 Beatles VI

Fixing A Hole Sgt. Pepper Flying Fool On **Magical Mystery Tour** The Hill For You Blue Let It Be From Me To You

Get Back Let It Be Sgt. Pepper Rubber Sou Getting Better Girl White Album Abbey Road Revolver Golden Slumbers Good Day Sunshine Good Morning. Sgt. Pepper Good Morning

Good Night Got To Get You Into Revolver My Life H

Happiness Is White Album A Warm Gun Hard Day's Night Hard's Day's Night Hello Goodbye Magical Mystery Tour Help Help Helter Skelter White Albun Here Comes The Sun Abbey Road Here. There Revolver And Everywhere

Her Majesty Hey Bulldog **Abbey Road** Yellow Submarine Hey Jude Hold Me Tight Hey Jude The Beatles Honey Don't Beatles '65 Honey Pie White Album

I Am Ma The Walrus I Call Your Name Magical Mystery Tour Second Album I Dig A Pony I Feel Fine I Me Mine Let It Be Beatles '65 Let It Be I Need You I Saw Her Meet The Beatles **Standing There** I Should Have Hard Day's Night **Known Better** I Wanna Be Meet The Beatles Your Man I Wanna Hold Meet The Beatles I Want To Tell You Revolver I Want You White Album

(She's So Heavy) White Album If I Fell Something New Yesterday & Today I'll Be Back Beatles '65 I'll Cry Instead
I'll Follow The Sun Hard Day's Night Beatles '65 I'll Get You I'm A Loser Beatles '65 I'm Down Rock 'n' Roll Music I'm Happy Just To Something New Dance With You Rubber Soul

I'm Looking Through You I'm Only Sleeping Yesterday & Today White Album Rubber Soul I'm So Tired Inner Light Rarities Inner Light
It's All Too Much Yellow Submarine
It's Only Love Rubber Soul It Won't Be Long Meet The Beatles I've Got A Feeling I've Just Seen A Face Rubber Soul

Julia

J.

Kansas City Komme, Glb Meir Rock 'n' Roll Music Something New Deine Hand

White Album

Hey Jude Let It Be Lady Madonna Let It Be Little Child **Meet The Beatles** Sgt. Pepper Early Beatle Lovely Rita Long And Winding Road Let It Be Long Long Long Long Tall Sally White Album Second Album Lucy In The Sgt. Pepper Sky With Diamonds

M

Maggie May Magical Let It Be Magical Mystery Tour Mystery Tour Martha My Dear White Albu Maxwell's Silver Hammer **Abbey Road** Michelle Rubber Soul Misery Beatles Rarities Mother Nature's Son White Album Mr. Moonlight

Night Before (The) Help Beatles '65

Norwegian Wood Not A Second Time Meet The Beatles Nowhere Man Yesterday & Today

Ob La Di Ob La Da White Album Octopus's Garden Oh Darling Abbey Road Abbey Road Old Brown Shoe Hey Jude One After 909 Only A Northern Song Yellow Submarine

Paperback Writer Penny Lane Ma **Hey Jude** Magical Mystery Tour **Piggies** White Album Please Mr. Postman Second Album Early Beatles Polythene Pam PS I Love You Early Beatles

Rain

Hey Jude Hey Jude Revolution Revolution 1 White Album Revolution#9 White Albun Rock And Roll Rocky Raccoon White Album Roll Over Beethoven Run For Your Life Rubber Soul

Savoy Truffle White Album Sexy Sadie White Album Sgt. Pepper She Came In Through **Abbey Road** The Bathroom Winds d Album She Said She Said Revolver Beatles '65 Rarities She's A Woman Sie Liebt Dich Something New Something Abbey Road Strawberry Magical Mystery Tour Fields Forever Sun King **Abbey Road**

Taste Of Honey Early Beatles Revolver Taxman
Tell Me What You See Beatles VI Hard Day's Night Thank You Girl Second Album There's A Place **Early Beatles** Things We Said Today Think For Yourself Rubber Soul This Boy Meet The Beatles Ticket To Ride Til There Was You Meet The Beatles Early Beatles Let It Be Twist And Shout

Wait We Can Rubber Soul Yesterday & Today Work It Out What Goes On What You're Doing Beatles VI omething New Sgt. Pepper White Album When I Get Home When I'm Sixty-Four While My Guitar Gently Weeps Why Don't We Do It In The Road White Album Wild Honey Pie
With A Little Help
From My Friends
Within You Without You White Album Sgt. Pepper Sgt. Pepper

Words Of Love

Yellow Submarine Yellow Submarine Yer Blues White Album Yes It Is Yesterday Yesterday & Today You Know My Name Raritie You Like Me Too Much You Never Give Me Your Money **Abbey Road** You Really Got A Hold On Me You Won't See Me Rubber Soul You're Gonna Lose That Girl Help Your Mother Magical Mystery Tour Should Knov You've Got To Hide Your Love Away

NOTE: Several cuts on Abbey Road, Sgt. Pepper and the White Alum are linked and can be played together. Stations with exter libraries may possess out of print early Beatles recordings "Ain't She Sweet" and "Cry For A Shadow," among others, and may wish

PR

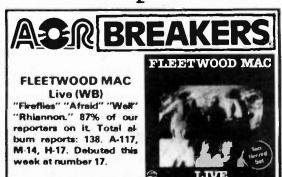
Beatles VI

FLEETWOOD MAC

LIVE



When your tour covers 1.3 million fans, four continents, 10 months and 14 time zones you have to keep a record of it.







Teff Gelb

Rolling Stones A-Z

Ain't Too Proud To Beg	Only R&R
All About You	Emotional
All Down The Line	Exile
All Sold Out	Buttons
Angie	Goats
Around & Around	12x5
As Tears Go By	December's
Back Street Girl	Flowers
Beast Of Burden	Some Girls
Before They Make	
Me Run	Some Girls
Bitch	Sticky
Black Angel	Exile
Blue Turns To Grey	December's
Brown Sugar	Sticky
Bye Bye Johnnie	ний
Can I Get A Witness	TRS
Can't You Hear Me Knoo	kin' Sticky
Carol	TRS
Casino Boogie	Exile
Cherry Oh Baby	Black
Child Of The Moon	HRII
Citadel	Satunio
Come On	HRII
Coming Down Again	Gonts
Complicated	Buttons
Congratulations	12×5
Confessin' The Blues	12×5
Connection	Buttons
Cool Calm & Collected	Buttons
Country Honk	Riced
	ove You Live
Crazy Mama	Riack
	Of Our Heads

Dance	Emotional
Dance Little	
Sister, Dance	Only R&R
Dancin' With Mr D	Goats
Dandelion	HRII
Dead Flowers	Sticky
Dear Doctor	Banquet
Doncha Bother Me	Aftermath
Don't Lie To Me	Metamorphosis
Doc Doo Doo	
Doo Doo (Heartbrea	ker) Goats
Down Home Girl	Now
Down In The Hole	Emotional
Down The Road Apie	ece Now
Downtown Susie	Metamorphosis
Each & Every Day	Metamorphosis
Emotional Rescue	Emotional
Empty Heart	12×5
Everybody Needs So	omebody
To Love	Now
Everything's Turnir	ng
To Gold	B Side/Shattered

Factory Girl	Banquet
Family M	etamorphosis
Far Away Eyes	Some Girls
Fingerprint File	Only R&R
Flight 505	Aftermath
Fool To Cry	Black
Fortune Teller	HRII
Get Off My Cloud	HRI
Gimme Shelter	Bleed
Goin' Home	Aftermath
Gomper	Satanic
Good Times	Heads
Good Times Bad Times	12x5
Gotta Get Away	December's
Grown Up Wrong	12x5
Hand Of Fate	Black
Happy	Exile
Have You Seen Your Me	other,
Baby, Standing In T	
Shadows	Flowers
Heart Of Stone	Now
Hey Negrita	Black
Hide Your Love	Goats
High & Dry	Aftermath
Hitch Hike	Heads
Honest I Do	TRS
Honky Tonk Women	HRI
Hot Stuff	Black

I Am Waiting	Aftermath
I Can't Be Satisfied	HRII
I Don't Know Why	Metamorphosis
I Got The Blues	Sticky
I Just Wanna Make	
Love To You	TRS
I Just Want To	
See His Face	Entle
l Wanna Be	
Your Man	B-Side/Not
	Fude Away
I'd Much Rather Be	
With The Boys	Metamorphosis
If You Can't Rock Me	Only R&R
If You Let Me	Metamorphosis
If You Need Me	12x5
If You Really Want To	0
Be My Friend	Only R&R

If You Let Me	Metamorphosis
If You Need Me	12x5
If You Really Want	То
Be My Friend	Only R&R
I'm A Kingbee	TRS
I'm Alright	Heads
I'm Free	December's
I'm Going Down	Metamorphosis
I'm Moving On	December's
In Another Land	Satanic
Indian Girl	Emotional
It's All Over Now	12x5
It's Not Easy	Aftermath
It's Only R&R	Only R&R
I've Been Loving	•
You Too Long	Got Live
Jigsaw Puzzle	Banquet

Jivin' Sister Fanny Metamorphosis Jumpin' Jack Flash HRI

Aftermath	Lady Jane
Satunic	Lantern (The)
Heads	Last Time (The)
Bleed	Let It Bleed
Exite	Let It Loose
Emotional	Let Me Go
	Let's Spend The Night
Buttons	Together
Some Girls	Lies
TRS	Little By Little
Ya Ya's	Little Queenie
Now	Little Red Rooster
Bleed	Live With Me
HRII	Long Long While
December's	Look What You've Done
Bleed	Love In Vain
Exile	Lovin' Cup
Only R&R	Luxury
ove Vou I ive	Mannish Day

Diace	Melody
	Memo From Turner
erformance	
Soundtrack	
	Memo From Turner (Ston
amorphosis	Version) Meta
Black	Memory Motel
Heads	Mercy Mercy
Bleed	Midnight Rambler
Buttons	Miss Amanda Jones
Some Girls	Miss You
Now	Mona
HRII	Money
Bleed	Monkey Man
Sticky	Moonlight Mile
Flowers	Mother's Little Helper
Flowers	My Girl
Buttons	My Obsession
HRI	19th Nervous Breakdown
Banquet	No Expectations
TRE	NO EXPECTATIONS

100 Years Ago	Goats
One More Time	Heads
Out Of Time	Flowers
Pain In My Heart	Now
Paint It Black	Aftermath
Parachute Woman	Banquet
Play With Fire	HRI
Please Go Home	Flowers
Poison Ivy	HRII
Prodigal Son	Banquet



Take It Or Leave It

Torn & Frayed Try A Little Harder

Turd On The Run Tumblin' Dice

That's How Strong My Love Is Heads
Think Aftermath

Think Aftermath
Through The Lonely
Nights B-Side/Only R&R
Till The Next Goodbye Only R&R
Time is On My Side 12x5
Time Waits For No One Only R&R

norphosis Exile

Rocks Off	Exile
Route 66	TRS
Ruby Tuesday	Buttons
Sad Day B-Sid	de/19th Nervous
Salt Of The Earth	Banquet
Satisfaction	HRI
Send It To Me	Emotional
Shake Your Hips	Exile
Shattered	Some Girls
She Said Yeah	December's
She Smiled Sweetly	Buttons
She's A Rainbow	Satanic
She's So Cold ·	Emotional
Shine A Light	Exile
Short & Curlies	Only R&R
Silver Train	Goats
Sing This All Togethe	r Satanic
Sing This All Togethe	r (See
What Happens	Satunic
Singer Not The	
Song (The)	December's
Sister Morphine	Sticky
Sittin' On A Fence	Flowers
Sleepy City	Metamorphosis
Some Girls	Some Girls
Something Happened	
Me Yesterday	Buttons
Soul Survivor	Exile
Spider & The Fly	Heads
Star, Star	Goats
Stop Breaking Down	Exile
Stray Cat Blues	Banquet
Street Fighting Man	Banquet
Stunid Girl	Aftermath

Stupid Girl

Summer Romance Surprise, Surprise Suzie Q

Sympathy For The Devil

Sway Sweet Virginia

Lanic	2000 Light Years From Hor	the parming
ional	2000 Man	Satanic
Exile	2120 South Michigan Ave.	12x5
RAR	Under Assistant West Coas	t
oats	Promotion Man (The)	Heads
tanic		
	Under My Thumb	Aftermath
tanic	Under The Boardwalk	12 x 5
	Ventilator Blues	Exile
ber's	We Love You	HRII
ticky	What A Shame	Now
wers	What To Do	HRII
hosis	When The Whip	
Girls	Comes Down	Some Giris
	Where The Boys Go	Emotional
ttons	Who's Been Sleeping Here	Buttons
Exile	Who's Driving Your Plane	B-Side/
leads	Have You Seen Y	our Mother
Conts	Wild Horses	Sticky
Exile	Winter	Goats
nquet		
nquet	Yesterday's Papers	Buttons
math	You Better Move On L	ecember's
ional	You Can Make It If You Tr	y TRS
Now	You Can't Always Get	
12×5	What You Want	Bleed
ticky	You Can't Catch Me	Now
Exile	You Got The Silver	Bleed
nquet	You Gotta Move	Sticky
nquet	TOU GOLD MOVE	Streny

ALBUM KEY — Rolling Stones

The Rolling Stones	TRS
The Rolling Stones Now	
Out Of Our Heads	Heads
12x5	12x5
Aftermath	Aftermath
Got Live If You Want It	Got Live
Between The Buttons	Buttons
Flowers	
For Their Satanic Majesty's Request	Satanic
Beggars Banquet	Banquet
Let It Bleed	
Hot Rocks I	
More Hot Rocks, Big Hits	
Sticky Fingers	Sticky
Exile On Main Street	
Goats Head Soup.	Goats
It's Only Rock N Roll.	
Black & Blue	
Love You Live	
Some Girls	
Emotional Rescue	
Metamorphosis	
December's Children (And Everybody's)	
Get Your Ya Ya's Out	

NOTE: Those stations owning Stones imports may add several additional cuts. The import version of "Metamorphosis" contains two extra cuts, "Some Things Just Stick In Your Mind" and "We're Wastin' Time: "The import single "Come On" features a B-Side called "Want To Be Loved"; the import single "I Wanna Be Your Man" features a B-Side called "Stoned." The import single "Brown Sugar" has a live B-Side called "Let It Rock." These are also available on various import collections. Also available are an Italian version of "As Tears Go By" called "Con Le Mie Lacrime" and a longer version of "Everybody Needs Somebody To Love."

EVOLUTION

KIOK/Tri-Cities, WA is automating as of January 15, and PD Jim Arnold has announced he'll be leaving at that time. Glenn Stewart has been upped to PD at WYMX/Augusta, while Mary Pillinger has joined WYMX from WZLD/Columbia, SC as Asst. PD. Former WYMX Interim PD Ilyse Gottlieb has joined WRXL/Richmond as PD. Al Peterson has announced he'll exit as WQXM/

Tampa's PD on January 1. No word on his replacement ... KICT/Wichita MD Terrie Springs has exited for work at neighboring CHR KEYN ... KGRA(Nova 104)/Lake Charles, LA PD Scott Kelly has exited as PD; Gary Levine is Acting PD

Michele Robinson has exited her Album Network post to return to radio as the Asst. PD of KLOL/Houston. Former Asst. PD Vanessa Cargo switches to nighttime airwork. Jonah Cummings has been upped to Asst. PD from MD at KREM-

FM/Spokane . . . Lizzie Asher has exited her programming assistant post at WLUP/Chicago . . . John O'Leary has exited afternoon drive at WABX/Detroit . . . Gene Remolde has joined KPAS/El Paso for nights . . . New to news at KMGN/Bakersfield is Pat Becker . . . Pat Benkowski has joined WMET/Chicago for sports reports.

COLOR

GIFT OF MUSIC: In response to the NARM "Gift of Music" campaign, WMET/Chicago gave away two copies of rock albums to winning listeners in a recent promotion. One copy was for the listener, while the other was autographed by the WMET jocks and gift-wrapped, so that the winner could give a friend the gift of music. For more ideas on radio promotions surrounding this theme, you can contact NARM's Pat Gorlick at (609) 795-5555.

Lennon Citizenship Drive

In an early indication of AOR radio's response to John Lennon's tragic death last week, several stations have announced they will band together in an effort to gain posthumous American citizenship for Lennon.

The idea started at KBPI/Denver, where PD Frank Cody discovered that Lennon had been planning to go to court early in 1981 in hopes of obtaining U.S. citizenship. Cody enlisted the ald of a local Congresswoman, who agreed she would forward all listener letters regarding the request for citizenship to the U.S. Department of Immigration

Also participating in the drive are the other Sandusky AOR'S (KDKB and K-15/Phoenix, KZAM-AM-FM/Seattle), as well as KLOS/Los Angeles, KGB-FM/San Diego, KZEW/Dallas, WCMF/Rochester, and KISS/San Antonio. Other stations interested in joining the drive can contact either Frank Cody, (303) 936-2313 or KGB-FM PD Larry Bruce, (714) 292-1360 for more details.

UPDATE

WNEW-FM/New York staged two charity rock concerts last week, one in New York with the Marshall Tucker Band and Ellen Shipley, the other in neighboring New Jersey with Charlie Daniels and Billy Burnette. Along with the admission price (which is earmarked for several charities), fans were asked to bring along a gift toy WBAB/Long Island is the latest in an increasing number of AOR's to announce it will stop tracking new albums in their entirety. KICT/Wichita will continue to track albums, but will break in every ten minutes with announcements or spots to discourage taping ... The Detroit Zoo received a check for \$1800 from WRIF for the sale of WRIF lapel pins . . . Received a great new T-shirt from WCOZ/Boston that shows the call letters with a six-color drawing of Pete Townshend slamming . It's 1981 calendar time: away at his guitar. KISW/Seattle's is a full-color painting by the artist who designed the cover of Blue Oyster Cult's "Mirrors" album. Rival KZOK's annual "rock star" calendar is full of color concert photos taken by listeners . . . To emphasize the fact that WZXR/ Memphis's audience has grown up, and includes many listeners in their 30's and 40's, the station has prepared an attractive new sales brochure that includes testimonials and photos of listeners from all ages and occupations who are regular "Rock 103" listeners . . WQFM/Milwaukee cosponsored a giant record fair. The four-day affair offered a massive amount of albums at special sale prices in an atmosphere of live broadcasts and live local talent ... KIFM/San Diego has been busy lately, producing radio specials spotlighting Stephen Bishop, Doobie Brothers and David Pomeranz ... WYSP/Philadelphia tied in with the popular Bruce Springsteen cut for a "Hungry Hearts" food drive. Anyone donating received a commemorative button. North Jersey conducted an interview with Peter's wife Mary Frampton, who has put together a rock star's cookbook. In conjunction with Boardwalk Records, KDKB/Phoenix traded cans of spinach, for donation to the needy, for copies of the "Popeye" soundtrack album. . KINK/Portland scored a rare interview with the normally-. The WBRU/Providence elusive Bob Dylan. "Rhode Island Rock Hunt" was a giant battle of the bands that awarded \$500 cash, 10 hours of recording studio time, paid engagements, and a gift certificate for \$100 in musical equipment to the . Y-95/Rockford has begun work winning group on its first Homegrown album project, with Cheap Trick's Bun. E. Carlos lending a helping hand Just found out the multitalented MD of WCOZ/ Boston, Kate Ingram also writes for Boston Rock. a local rock music tabloid. Her latest interview spotlighted Kid Creole & The Coconuts. Good stuff, . KNAC/Long Beach has completed installation of a booster that will substantially improve the station's reception in Southern L.A



Album Airplay/40

December 19, 1980 158 REPORTERS of airplay preference. BRUCE SPRINGSTEEN...... The River (Columbia)............ "Heart" "Blank" "Rocker" Title ROD STEWART Foolish Behaviour (WB) "Passion" Title "Wings" "Dead" 2 STEELY DAN..... Gaucho (MCA)..... "Nineteen" "Time" Title "Glamour" 5 16 JOHN LENNON Double Fantasy (Geffen) "Starting" "Losing" "Wheel" 5 POLICE......Zenyatta Mondatta (A&M)....."De Do" "Stand" "World" ALAN PARSONS PROJECT The Turn Of A... (Arista)...... "Games" "Eyes" "Home" "Nothing" REO SPEEDWAGON Hi Infidelity (Epic) "Keep" "Guys" "Don't" 20 10 "Skateaway" "Tunnel" "Rock" 5 8 DIRE STRAITS Making Movies (WB) HEART Greatest Hits/Live (Epic) "Rock" "Tell" "Down" "Bebe" 9 8 CHEAP TRICK...... All Shook Up (Epic)..... "Stop" "Baby" "Lover" 6 9 EAGLES Eagles Live (Asylum) "Life's" "Easy" "All Night" "Hotel" 10 12 BABYS On The Edge (Chrysalis) "Turn" "17" "Girl" 11 13 12 ROCKPILE Seconds Of Pleasure (Columbia) ... "Teacher" "Pet" "Play" 10 13 11 OUTLAWS Ghost Riders (Arista) "Rider" "Angels" "Devil's" "Wells" 30 17 AC/DC..... Back In Black (Atlantic)..... Title "Bells" "Shook" "Shoot" 14 14 15 THIN LIZZY Chinatown (WB) Title "Sweetheart" "Sugar" 16 18 FLEETWOOD MAC.....Live (WB) "Fireflies" "Afraid" "Well" "Rhiannon" 17 NEIL YOUNG...... Hawks & Doves (WB/Reprise)..... "Union" Title "Power" "Coastline" 18 15 15 DONNIE IRIS...... Back On The Streets (MCA)..... "Ahl Leah!" 26 22 20 19 PAT BENATAR...... Crimes Of Passion (Chrysalis) "Hell" "Hit" "Treat" 12 16 JIM CARROLL BAND Catholic Boy (Atco) "People" "Gravity" 19 22 DOOBIE BROTHERS One Step Closer (WB) Title "Train" "Stoppin" 12 17 19 22 BLONDIE Autoamerican (Chrysalis) "Tide" "T-Birds" "Rapture" 31 24 22 24 23 GEORGE THOROGOOD &... More George Thorogood (Rounder). "Sea" "Night" "Wanted" 19 18 21 RANDY MEISNER One More Song (Epic) "Deep" "Hearts" 15 21 25 "Ridin' " "Stealin' " 39 33 27 ALVIN LEE BAND Free Fall (Atlantic)..... JON ANDERSON Song Of Seven (Atlantic) "Some" "For" "Heart" 28 38 28 MICHAEL STANLEY BAND...... Heartland (EMI America)...... "Can't" "Need" 27 26 24 29 BLUES BROTHERS...... Made In America (Atlantic)..... "Who's" "Do" "Going" "Onions" LOVERBOY Loverboy (Columbia) "Hot" "Turn" "Teenage" "Lady 31 STEVIE WONDER..... Hotter Than July (Tamla) "Master" "Stand" "A dia Visione (Kirshner) "Rock" "Relentless" "Master" "Stand" "All" 37 35 29 17 23 31 KANSAS..... Audio-Visions (Kirshner)..... 33 BILLY THORPE 21st Century Man (Elektra) "1991" "Dawn" Title 29 36 34 35 "Tomboy" "Night" ROMANTICS National Breakout (Nemperor) 36 "Whale" "Stories" YES..... Yesshows (Atlantic)..... 37 "Rollin" "Fever"

MOON MARTIN..... Street Fever (Capitol).....

DAVID BOWIE Scary Monsters (RCA).....

MAX WEBSTER Universal Juveniles (Mercury).....

Chart Summary

The year finished up with SPRINGSTEEN keeping his title as "the Boss" the AOR Airplay/40 chart, holding his lead in hot reports. ROD and STEELY held rock steady. as LENNON moved up **PARSONS** maintained as **REO** hit top ten. EAGLES and BABYS resurged, as **OUTLAWS** and **LIZZY** climbed. MAC debuted with excellent adds plus early conversions. IRIS continued his climb, as did CARROLL and BLON-DIE. LEE had a good week, growing in mediums in particular. BLUES and LOVERBOY debuted nicely. THORPE held his own. GILLAN, ROMANTICS and YES all debuted. Coming close to charting this week was 707.

The Album Airplay/40 chart represents activity based on a combination of add, medium and bot reports. Artists' chart num hot reports. Artists' chart num-bers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED.

33 26 30

21 25 32

37

38

39

40

	1	12/19	12/12	12/5	11/28	11/21
1	FLEETWOOD MAC	138/117	26/26	0.0	0/0	0/0
	Live (WB)	M4	MO			
	"Fireflies"	H 17	10		1	
2	BLUES BROTHERS	80/75	0/0	0/0	0/0	0/0
-	Made In America (Atlantic)	M4				
	"Who's Making"	H-1				
3	YES	56/40	38/37	1/1	0/0	0/0
-	Yesshows (Atlantic)	M 14	MO	MO		
	"Whele"	H 2	91.1	H-0	1	
4	QUEEN	39/34	0/0	0/0	0/0	0/0
	Flash Gordon (Elektra)	M-0				
	"The Hero"	H5				
5	ANY TROUBLE	28/21	28/27	9/9	0/0	0/0
	Where Are All The (Stiff)	M 7	M-1	MO		
	'2nd Choica''	H-0	H-0	H0		
6	LOVERBOY	59/20	41/8	32/12	30/9	21/2
	Loverboy (Columbia)	M-34	M-31	M 17	M 18	M-18
	"Hot Tonite"	H-5	H 2	H3	H3	H1
7	OUTLAWS	121/11	108/32	90/90	0/0	0/0
	Ghost Riders (Arista)	RA-76	M 54	MO		
	"IGhost Rider"	H 34	H-22	H-0		
6	DELBERT McCLINTON	29/10	38/11	29/2	22/2	29/8
Tia	The Jestous Kind (Capitol)	M 23	M 21	M 21	M 15	M 18
//0	"Giving It Up"	H 6	H 6	116	H 5	H-3
8	JIMMIE MACK & THE	23/10	22/13	18/18	11/11	2/2
	Jimmie Meck & (RCA)	M 12	M 7	M 2	MO	MO
	Various Cuts	99.1	112	HO	H-0	HO
9	DONNIE IRIS	89/9	82/10	72/7	59/11	65/21
Tie	Back On The (MCA)	M 61	M 61	M 46	M 46	M 31
,,,	"Ahl Leah!"	1119	11 11	H 19	H13	H 13
9	GILLAN	43/9	42/20	32/14	29/24	11/11
The	Glory Road (Virgin)	M 33	M 22	M 18	M 5	MIO
	"Running, White"	64.1	HO	H-0	H-0	H-0
	STINGRAY	27/9	25/15	22/13	13/8	10/8
Tie	Stingray (Carrere/Atco)	M 16	M 7	M 7	M3	M O
	"Man In My Shoes"	H 3	H 3	112	112	112
9	WHITESNAKE	14/9	17/16	4/3	0/0	0/0
	Live/In The Heart., (Mirage		M-0	MO		1
	"Fool For Your Loving"	64.1	H 1	H1		
10		19/2	17/10	17/11	11/11	0/0
Th	My Babe (Waterhouse)	M 9	M 6	M 6	MO	
	Title	01 1	H 1	H-0	H-0	
10		8/8	10/0	0/0	0/0	0/0
	Clouds Across (Atlantic)	M-0		1		

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

	The second secon	12/19	12/12	12/5	11/28 88/54	11/21 88/34
1	111111	101/81	101/78	91/64		
	Citingtottining	A-2	A4	A 10	A 16	A 42
	71410	H 18	H 19	H-17	H 18	H 12
2		121/76	108/54	90/0	0/0	0/0
	Gilost Madra france - at	A-11	A-32	A 90		
	TOTTOS O THE OT	H-34	H-22	н 0		
3	HOOM ILE	120/72	132/78	110/85	118/65	106/63
		A-1	A-2	A 2	A 8	A-18
	1 Bacher, 1 bach	H-47	H 52	H 43	H-43	H-25
4		9 5/62	105/83	90/49	94/44	87/34
		A1	A4	A 5	A-12	A 19
	"Union Man"	H-32	H-38	H 36	H 38	H 34
5		89/61	82/61	72/46	69/45	65/31
		A 9	A-10	A-7	A 11	A-21
	"Ahl Leahl"	H-19	H-11	H-19	H 13	H-13
6	JIM CARROLL BAND	80/59	86/54	84/53	80/48	64/38
	Catholic Boy (Atco)	A-1	A-7	A-7	A-12	A-13
	"People Who Died"	H-20	H-25	11-24	H 20	H-13
7	RANDY MEISNER	62/53	75/57	73/49	89/62	81/52
	One More Song (Epic)	A O	A O	A-2	A 1	A 8
	"Deep Inside"	11.0	H-18	H 22	H-28	H-21
6	DIRE STRAITS	139/52	150/61	135/58	145/68	133/68
	Making Movies (WB)	A O	A O	A-1	A-1	A 8
Tin	"Skateaway"	H-87	14-89	H-76	H 76	H-57
	BABYS	110/52	111/51	112/55	118/55	110/61
	On The Edge (Chrysalis)	AI1	A 1	A-1	A-7	A-11
	"Turn & Walk Away"	H 57	H 59	H 58	H 66	H-38
9	GEORGE THOROGOOD	65/51	88/64	83/58	89/68	93/58
	More George (Rounder)	A0	A-3	A 3	A 2	A-14
	"Bottom Of The Sea"	H-14	H 21	H-22	H 19	H-21
10	ALVIN LEE BAND	58/49	56/42	48/28	49/20	36/3
	Free Fell (Atlantic)	A4	A 10	A-17	A-28	A 33
	"Ridin' Truckin' "	H 6	H4	H-3	H1	HO
11		139/43	148/48	133/50		147/62
	The Turn Of A (Arista)	A 1	A-1	A-0	A 1	A 4
	"Games People Play"	H-95	14-99	H 83	H 89	H-81
12	TALKING HEADS	\$5/40	77/42	70/34	78/44	77/44
_	Remain In Light (Sire)	A1	A 2	A-2	A 1	A 4
Tie	"Once In A Lifetime"	91 24	H 33	H 34	H 33	H 29
12	JON ANDERSON	58/47	63/38	55/23	42/8	11/1
-	Song Of Seven (Atlantic)	AB	A 16	A-28	A 34	A.D
Tie	"Some Are Born"	11.0	119	114	112	H1
12		45/40	51/53	50/42	85/57	71/58
	21st Century Man (Elektra)	AO	A 1	A-1	AO	A 5
	"1001"	60 6	64.7	H-7	64.6	14.6

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THE HOTTEST

New

Entry

"Fashion" "Ashes"

"Battle Scar"

		12/19	12/12	12/5	11/28	11/21
1	BRUCE SPRINGSTEEN	151/144	161/155	145/142		
	The River (Columbia)	A O	AO	A 0	AO	A O
	"Hungry Heart"	M-7	M-6	M-4	M-4	M1-4
2	ROD STEWART	152/140	181/139	144/113	160/25	21/0
	Foolish Behaviour (WB)	A O	A-0	A-1	A-131	A-21
	"Passion"	M 12	M-22	M 30	M4	M O
3	STEELY DAN	147/135	154/133		143/12	3/0
	Geucho (MCA)	A-0	A2	A 16	A 129	A 3
	"Hey Nineteen"	M 12	M 19	RA 26	M2	MI O
4	JOHN LENNON	146/125	153/116			19/1
Tie	Double Fantasy (Geffen)	A-1	4.0	A 3	A 119	A 17
110	"Starting Over"	M 20	M 37	M 32	M 9	M 1
4	POLICE	141/125	151/135	138/121		
	Zanyatta Mondatta (A&M)	A O	AG	A-0	A-0	A.1
	"De Do Do Do."	M 16	M 16	M 17	M 13	M-18
5	REO SPEEDWAGON	128/101	132/83	111/8	BAD	010
	Hi Infidelity (Epic)	A2	A 23	A-97		
	"Keep On Lovin' "	M 25	M 26	M B		
8	ALAN PARSONS PROJECT	139/95	148/99	133/83	146/83	147/81
	The Turn Of A (Arista)	A 1	A 1	A O	A1	A-4
	"Games People Play"	M 43	M 48	M 50	M 66	M 62
7	CHEAP TRICK	122/94	131/99	129/96	141/101	147/90
	All Shook Up (Epic)	A 0	A-0	A-0	A- 0	A 2
	"Stop This Game"	M 28	MI 32	M 33	NI 40	M 55
8	HEART	126/90	131/94	121/70	137/8	9/2
	Greatest Hits/Live (Epic)	A O	A-2	A-B	A 124	A.7
	"Tall It Like It Is"	M 36	MI 35	M-43	M 5	M 0
9	DIRE STRAITS	139/87	150/89	135/76	145/76	133/57
	Making Movies (WB)	A O	A O	A 1	A 1	A-8
	"Skatnaway"	M 52	M 61	M 58	M-88	M 68
10	EAGLES .	112/84	118/89	111/06	124/94	132/19
	Eagles Live (Asylum)	A 2	AO	A 1	A.7	A-111
	"Take It Easy"	M 26	M 29	M 24	M-23	M-2
11	ACIDC	88/70	80/74	83/76	112/98	120/10-
	Back in Black (Atlantic)	A O	AG	A-0	A-1	A O
	Title	M 16	M-16	M 17	M-13	M 16
12		75/63	82/58	102/83		139/120
	Crimes Of (Chryselis)	AO	AO	A-O	AG	A 0
	"Hell is For"	M 12	M 24	M 19	M 18	M 19
13	BABYS	110/57	111/59	112/56	118/56	110/38
	On The Edge (Chrysalis)	A1	A 1	A 1	A-7	A 11
	"Turn & Walk Away"	M 52	M 51	M 55	M 55	M 61
14	ROCKPILE	120/47	132/52	110/43	11643	108/25
	Seconds Of (Columbia)	A1	A 2	A 2	AB	A 18
	"Teacher, Teacher"	M 72	M 78	M 85	M en	M 63

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

BREAKERS

activity on any given week

FLEETWOOD MAC Live (WB)

"Fireflies" "Afraid" "Welf" "Rhiannon." 87% of our reporters on it. Total alburn reports: 138. A-117. M-14, H-17. Debuted this week at number 17.





BLUES BROTHERS Made In America (Atlantic)

"Who's" "Do" "Going"
"Onlons." 51% of our reporters on it. Total album reports: 80. A-75, M-4, H-1. Debuted this week at number 30.

SINGLES

These 45's received significant AOR sirpley reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received

JAZZ ON ASR

1	SPYRO GYRA Carnaval (MCA)
2	JEAN-LUC PONTY Civilized Evil (Atlantic)
	"Demagomania"
3	GROVER WASHINGTON JR Winelight (Elektra)
_	
4	PAT METHENY
	"Goln'"
5	WEATHER REPORT Night Passage (ARC/Columbia)
•	
6	EARL KLUGH Late Night Guitar (Liberty)
7	Various Cuts
'	JONI MITCHELL Shadows & Light (Asylum)
	"France"
8	DAVID CHESKY BAND Rush Hour (Columbia)
	· · · · · · · · · · · · · · · · · · ·
9	HIROSHIMA Odori (Arista)
	······································
10	C. COREA/G. BURTON In Concert, Zurich (ECM)
	"Tweak" "Mouse"

These albums received significant sirpley reports this week but did not chart on the Album Airpley/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming The album's preferred sirplay cuts are listed

REGIONAL ASER ACTIVITY

3/5



PO TED UTZ

Allentown 215-894-0511

Baltimore

PD LYN COREY ND CINDA HOLT

Hortest
JOHN LIBERT (Golfen)
BRUZE SPRINGSTER (Golden)
STELLY DNE (BEA)
BROS STEWNT (BE)
HART (B

98 Rock

PD DENISE OLIVER

Added PLEETHLOD BNC (48) "Y(reffies" "On Bell" "Sey You Love " "Non. Nor ning" LDYSMOT (Columbia) "New Youlte" --ELNO & PATS?

Newlish
TALK-ING "BLADS (S)(rs)
BANTS (DV yeal)ts)
JIM CAMPOLL BAND (Afco)
GILA, Mn (Tirgin)
ROBE (N POCHMPON (Over)or
THIS (1227 (B))
BIOMREL STANLEY
HIGHAEL STANLEY

Singles ALAN PARSONS PROJ (Aristo) Binghamton

ROBLITA -PARK

Modium
MARS (Chrysalis)
DOORS (Elentro)
C.100A BLUES MAD (18)
B.ORD)E (Chrysalis)
GEORG THORODOD IROBEO SPECIOMACH (Epic)
GUTLANS (Aristo)

BRUCE SPRINGSTEEN (Columbia) DOOR HE BROTHERS (UR.) JOHN LENGTH | Garton)

607-772-8850

NOTTEN DISTRICTS (ME)
HEAPT (ELSC)
JOHN LINCON | Goston |
STELLY DAN (ME)
STELLY DAN (ME)
HE DAY (ME)

OUT / / / CHOOU OF / C

Singles WIGHT (Flanet) DNE FORELBERG (Full Moon/Epic)



NATION LLET DEPO (ARTGATIC)

ADDRI (LETION (GATTER)

ADDRI (GATTER)

(GATTER)

(GATTER)

(GATTER)

(GATTER)

(GATTER)

(GATTER)

(GATTER)

-5 Ingles PD JOHN SLEAST

Hood van DAY10 BOHIE (RCA) BUS BEYS (Ar late) DIRE STRACTS (RS) LAGES (RSY) un) HEART (Egre) ADRI (EBBOR (Gutfon) HEART (Egre) HE BOR (AR (Egre) HE BOR (AR (Egre) HE BOR (AR (Egre) HE BOR (AR (Egre) HE BOR (Egre)

MD: CLARK SHIDT

MAD POMELL PHIL WOODS (Columbia) JIMBLE JAZZ (Columbia)

EARL RELIGH (LIBERTY) BANKERA STREISAND (Co STEVIE WONDER (Twelve

BANDOLA (Capitol)
PAT BERATOR (Chrysells)
BAUS BROTHER (Artiselic)
ORLAY THICK (Epic)
PISCHEZ (AA)
PISCHEZ (AA)
PISCHEZ (AA)
INSTELL (A

Addition
INSIDE MOVES
(Full Moon/Anylum)
OHOO HAMILTON (Electro)
ANT FAMORE QUINTET
Linner City)

Modium MAMIND (AAM) PETER ALLEN (AAM) AALEE AT WELL HELL DIAMEND (Colu EAGLES (ANY) will EAGTH WIND & FIRE (AMC/Columbia)

\$ Ingles Bridgeport

Boston 617-262-5900

GRISTOPHEN UNUSS 1801

WINCE SPRINGSTEEN (Columnia)

WINT FAIR
GOOME (MINT SPRINGSTEEN)

RITA COOL LOCK | LAMP |

RITA COOL LOCK |

RITA COOL LOCK



Buffalo

9TROCK PO : CECTOE HAMPAS ND PALE HE INE

SPYRU GYAN INLHI CDB (Épic) GUITAN HERGES (Epic)

Head lyan special state (lyan STATE (Hear car's) MCCPFLE (Columnia) (CVTROCT (Columnia) (CVTROCT (Columnia) (CVTROCT (Columnia) (AND-LUC POINT (Altiset) (AND-LUC POINT (Altiset) (AND-LUC POINT (Altiset) (AND-LUC POINT (AND-LUC POINT (AND-LUC POINT) (AND-LUC POINT (AND-LUC POINT) (AND-L

MUS BOYS (Artiste) HOPTO+T

BRACE SPRINGSTEER (Columbia)

BRACE SPRINGSTEER (Columbia)

STEELY DAN (MEA)

ROO STEENSON (EA)

ROO STEENSON (EA)

ROO STEENSON (EA)

ROOT (EB)

Singles

MOST ADDED

34/28

12/10

16/6

Claremont 603-542-7735

DOMAN SUMMER (Geffen) HOOM WAITIN (Cepifol) ALAN PRISONS PROJ (Arista) JAMES LEE STAMLEY (Regency) AC/DC (Arisatic) QA'S (Mercury)

OAT (Marcury)

ADDRIVED (GOTTON)

ADDRIVED (GOTTON)

BRIGGS (GOTTON)

BRIGGS (AND NGSTEEN (GOTTON)

RECETHOOD NEC (ME)

RECETH

MOTIFIEST
ALMA PARSONS PROJ. (Ariste
STEELY DAM (MCA)
ROD STEMMIT (MB)
OPER TRICK (Epic)
PQL(E (MB)
JOHN (MB)
JOHN (MB)

Hartford

-CREC RIPE (Reser ley)

INDITEST
READ VEH INDITE

Singles

FLEETWOOD MAC Live (WB) **BLUES BROTHERS**

Made In America (Atlantic) 22/21 QUEEN Flash Gordon (Elektra) 11/11

Yesshows (Atlantic)
LOVERBOY Loverboy (Columbia)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

WECM

PD BOB RITURS ND SONG FONTAINE

"11" So Afreld"
GILLM (VIrgin)
BLUES BROTHERS (After
VISAGE (Folyaor)
HSIGE ROVES
(Full Moon/Awjum)
-DAM FOGELER G
(Full Moon/Epic)
HLOYT (Flamet)
-LITTLE MOGER A.,
LRICHMOND RECORD

Modium
PAT BENATAR (Dwysells)
201 JACKSON BAND (AAN)
TO! (Canable meca)
TO! (Canable meca)
SAPPETHANE (AAN)
PO. (CE (AAN)
PO. (C

Je 22 None PD. COUG SOREHSON Harrisburg 717-238-1402
"Once Lifetime"
DIRE STRAITS (MB)
"Shartened MB/Reprise)
MRX WESTER (Mercary)
OOMIE (RIS (MCA)
OUTLANS (Aristo)
BABYS (Chryselis)

WCCC

Model (Elektra)

TACH RIGHEROS (SITE)

#11. YORKS (SW/Mapriss)

RICLY HATCHET (Lpic)

DAVID BOWLE (EMA)

RIGHEROS (SW/Mapriss)

RIGHEROS

Catholic Boy (Atco) ROCKPILE

THE DESTROYERS More George... (Rounder) 21/15

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

PD. DANIEL F HAYDEN

WBLM 100 Lewiston-Portland

MD JUSE DIAZ PD. MIKE BUSHEY

Mean Medical Principles (Epical Display (Epica) (Epica) (Epica) (Epica) (Epica

132

PD. PALE HARRIS

Mmelum CBORGE THOROGOOD, (Ros SILLY THORPE (Elentra) POWER BLUES (Liberta) STINGRAY (Cerrera/Atoo ROSMATICS (Mamper of) THIR LIZZY (MD) BUS BOYS (Arista)

HOTTOUT DEPICE

OUTLAWS

30/19

24/17

Ghost Riders (Arista) THIN LIZZY Chinatown (WB)
JIM CARROLL BAND

22/16 Seconds Of... (Columbia) 29/15 GEORGE THOROGOOD &

WHCN

Medium EAGLES (Raylum) GEORGE THORROSCOD JOHN COUGAN (Rive) NOUTHLE (Columbia) OUTLANS (Relista) Jim CAMPOL, BAND (Arcs) BILLY THORRE (Elektra) JOH MODERSON (Atlantic)

Singles

Hone

Hartford

203-247-1060

Hydraci JOHN (Goffen)
BRUCK SPRINGSTEIN (Goffen)
BRUCK SPRINGSTEIN (Golumbia)
PRINGSTEIN (GAM)
STELLY OWN (BEA)
ONE AP THOSE (Goffen)
REO SPECIMION (Goffe)
REO SPECIMION (Goffe)
REAT EMANTA (Goffen)
REAT EMANT (

LARRY CURVELL (Arista)

Long Island 518-727-1570

INDUSTRANT (ab)
JOHN (1980H (Gelfan)
JOHN (1980H (Gelfan)
HAMT (Epic)
STELLY DWW (BEA)
HAMT (Jezz

Singles

THE HOTTEST

ROD STEWART Foolish Behaviour (WB) 34/32 Zenyatta Mondatta (A&M) 34/31 BRUCE SPRINGSTEEN The River (Columbia) 33/31 STEELY DAN Gaucho (MCA) 34/29

Double Fantasy (Geffen) 32/28 Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Long Island 516-485-9200

PD. DENIS MCHAMARA MD RAY MHITE

JOHN LENNON

Nacive CODE BLUE (18)
CODE BLUE (18)
CODE BLUE (18)
CODE STATE (18)
CODE STATE

MOTTONT
POLICE (AAM)
VES (ATIONTIC)
STEELT DAN (MEA)
STE (LYIPPIN)
SPLIT ENZ (AAM)

JACK STRUCT (FRIENDS (Ea)c)
JACK STRUCT (FRIENDS (Ea)c)
LARRY CAR, TON (EA)
ROSSING (AF) (AF)
ROSSING (AF) SPTRD GYRA (MEA) G. HASHINGTON JR. (E)outro) MEATHER REPORT (ANC/Columbia Singles

518-485-9200

BRUEL SPRINGSTER (Columbia)
DOCRYLLE (Columbia)
DUTLARS (Arista)
JIH CARROLL SAMD (Arista)
JIH CARROLL SAMD (Arista)
JIH CARROLL SAMD (Arista)
R. GROEL (Corynalls)
R. GROEL (Corynalls)
R. GROEL (Corynalls)
R. GROEL (Corynalls)
JIHOLE (ARISTA)
JIHOLE (ARISTA)
JIHOLE (ARISTA)
JIHOLE (ARISTA)
JIHOLE (ARISTA)
RELICOME (16) (ARISTA)



FO ALE BIEDRZYON I

TITTE SECTOR 27 (1 R.S., Inc.) BLUES BROTHERS (Atlantic)

BLUES DRICHTERS: (Intrantic)
marajum
marajum
PAS dalantian (Obrigos)(a)
DUS BOYS (Astrair
ANCEL CITY (Egic)
ANCEL CITY (

Manchester 603-625-6915 INMATES (POLYAGE)
CARS IELENTES
DOORS (ELENTES)
ELLEN SHIPLEY (RCA)
-ETC (VIRGIN)
-FISCHER-2 (UA)

of too final (us)

Notast
STRIE GOOGE (Table)

RAPE (Lg|c)

RE ERGAND (Elembro)

OLI JUNIOS (Re)

RE)

RE)

RE)

OS (RE)

RE)

RE)

OS (RE)

RE)

OS (RE)

RE)

OS (RE)

OS

JOEE BODE

Singles DAN FOGELBERG (Full Moon/Epic) 707 (Casselence) STHMERT (Carrere/Atco) DELBERT MCCLINTON (Cap):

Added (Elektro)
Wilsek's Thoma"
WThe March"
BLAES BROTHERS (Aries
WHO'S HAM (Mg."
VES (Arientic)
"Storles"
PLETWOOD WAC (Mb)
EARL (LUCH (Liserty)

The Company of the Co

MUTTAST MIRGS (Elektro)

WPLJ 95.5 TO: LARRY BEAGER

PLEETWOOD MAC (MB)

tied fun JOE JOCK SON BAND (AAM) PERATT (Egic) (Attantic) (Attantic) (Attantic) (Attantic) JOE BERGE (ATTANTIC) (ATTANTIC

WPLR

Madium
STEVE MUDDEP (Tenia)
A. STEUNT (Arista)
DAVID BOWLE (REA)
DAVID BOWLE (REA)
DAVID BOWLE (REA)
DAVID BOWLE (REA)
MICHAEL STANLEY.
MICHAEL STANLEY.
DODP/ICE (Columbia)
ALIM PRISONS PROJ. (Arista)
ALIM PRISONS PROJ. (Arista)
ALIM PRISONS PROJ. (Arista)
ALIM PRISONS PROJ. (Arista)
ALIM BOUCH (REA)
MICHAEL (BOWLEY-MEL)
MICHAEL BOWLEY-MICHAEL
MICHAEL BOWLEY-MICHAE

WOHA OH, BUB LINDER

Adoed

RES (ARTHURT (C)

ORECTORIST OLERS, (Familiary)

ORECTORIST OLERS, (Familiary)

RUET TOOL WIC (M)

(REE (Control WIC (M)

OREE (Control WIC (M)

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ORE (CONTROL WIC (M)

ORECTORIST OLERS

(Fall Moor FLOIC

ORECTORIST OLERS

(Fall Moor FLOIC

(FLORES ARTHURT

(FLOR

Morgantown

"Mean/Ciles":

VIS. (AFI-NOTE):

VIS. (AFI-NOTE)

Jezz
HERBIE HONDOOM (Columbia)
SYNING ONDA (MCA)
HEAR-LUC PRENTY (Arientic)
HOROSHEM (Arientic)
PAT METHENY (ECON
HOROSHEM (HERMAN (Inner City)
HARDHY CARLTON (ME)
Sy INATAMMES (Columbia)
S, MATAMMES (Columbia)

New York 212-887-7777

HOPTONI
BULLE SPRINGSTEEN (Columbie)
POLICE (Adm)
POLICE (Adm)
POLICE (Adm)
POLICE (Adm)
POLICE (Adm)
ROD STEMATI (BE)
RODPILE (COlumbie)
ROD STEMATI (BE)
FEELY ON (REA)
ROPELE (COLUMbie)
RODPILE (REA)
RODPILE JASI North

Singles New Haven

203-777-8617

DEAP TRICK (Epic)

QUED (TENTO)

BYICE STRUCTS EN (Columbia)
DOM (1880) (Coffee)
DOM (1870) (Coffee)
DOM

North Jersey

201-328-1055 201-328-1055
bears (Corvasita)
This sizzy (ea)
Dot ADCORD BAND (ABPI
ROBERT ICS (Respect or)
Oxfo Sonic (Respect or)
Oxfo Sonic (Respect or)
Oxfo Sonic (Respect or)
Oxfo Corvasita (Respe

Nortest Bluck Stein (Columbia) STELLY Data (BCA), ADRIG (BRICK) (Getten) BLUCK (G



Added TES (Atlantic) BLUES BROTHERS (Atlantic) QUEEN (Elehtra) BHITESMARE (Rirage)

Medium Thim LIZZV (ub) JOAN JETT (Ario THIS LIZEY (III)
JOHN JETT (III FO TO II)
ALM PASCISS PROJ. (MY SEE
ALM PASCISSON (MY SEE
BEST (MY SEE
ALM PASCISSON (MY SEE
BEST (MY SEE
ALM PASCISSON (MY SEE
ALM

Hartest
BRUCE SPRINGSTEEN (Co) una
BUDDIE (COV-yee Is)
BRUCH (COV-yee Jezz Singles

New York

212-986-7000



PD: OWRLIE KENDALL

Added FLEETWOOD MAC (MB) BLUES (MICTHERS (AP) anticl TWO-Te Haming." ARTY TROUBLE (STIFF) STHERATY (Carra-of/Aton) LOYERBOY (Columbia)

Hodium
HEIL YOUNG (MD/Roprise)
HOD STEMATI (MD)
HC/OC (Atlantic)
HODM MATTH (Capitol)
HA/HM PANSONS PROU, (Arista)
HIM (Light (MD)
HIM (Light (MD)
HIM (Light (MD)
HIM (Light (MD))

1. 18 P94 PO RICK HARRIS

Neel van
AAACH NOVER (Copitot)
BANTS (Copitot)
BANTS (Copitot)
BANTS (Copitot)
BANTS (Copitot)
BODN MARTIN (Copitot)
DONE STRAITS (MB)
GILLAN (Virgin)
DONEIC MRS (DA)
JIN (AMMOL BAND (Arco)
AAACH MI (SERRE (Epic)
IAM (LOVID) (Scott) Bross.
JOS JACKSON AMO (AMM)
ME BIOL MD (Einstra)
STEVE MOREON (Toman)
ACTOR (Copitot)
GONE NEW CODON. (Row
GONE NEW CODON). (Row
GONE NEW CODON). (Row
GONE NEW CODON). (Row

Philadelphia

Philadelphia 215-581-0933

Hottest POLICE (AMA) PAT BEARTAR (Or yealls) VES (Metenetic) DIRE STRAITS (MB) EAGLES (Asylum) TALEING MEAUS (Sira) STEET DAIN (MEA) ROCOTILE (COLUMBIO) RAPIT (EGG) DAVID BORIE (MEA)

MIDMATILS (Mempi MIDMAEL STAMLEY. (EMI America)

Singles

MULTI-METTER (CD.

BILLES SYRINGSTEER (CD.

ADDR (SEMBO) (Gerfen)

RDD STEAMT (UB)

STEEM TOM (RCA)

QUEEN (Eleatra)

RDO STEEM TOM

(CD)

1011

Singles FATHER G. SARQUOCI (MP)

Pittsburgh

HOTTEST BOOKERS (Go) under BOOKE

MAN FORELBERG (Full Moon/Epic)



Added VES (Atlantic) FLEETWOOD MAC (48)

Medium
EAGLES (Applum)
DOBBHIE (ALS) (MCA)
BILLY THEMPE (Elebtre)
BILLY THEMPE (Elebtre)
BILLY THEMPE (Elebtre)
BILLY THEMPE (Elebtre)
BILLY THEMPE (ELECTRE)
BILLY THEMPE (ELECTRE)
BILLY (EL

ming) woch

PO: HIKE PERKINS NO JIH KINNEY

Added BLUES BRUTHERS (Atlantic) YES (Atlantic) RDY BUCHAMAN (Waterhouse)

Med lue MOCP (LE (Go) umb la) PCA (GE (AMA) (GE) (GEA) (GEA)

Jezz None

Singles

Pittsburgh 412-382-2144 is webster (mrcure) monte (RISA) iton't (Planet)

NOTION TO THE STATE OF THE STAT



FOI MIKE HATELS

Added BLUES BROTHERS (AP)4 "Parry Mason. " "Who's Making." FLEETWOOD MAC (MD) QUEEN Eleatro) FIREFALL (AP)antic: BLOTTO JORGA KALKQUEN (RCA)

JOHN KALKOHEN (RCA)

-JOHN LEWIE (STEFF/Epic)

-SPIES

Poughkeepsle 914-471-1500

NDY BUDNAMAN (Materhouse) NDRGIS (Asylum) NDZ SCAGOS (Columbia) IAN ALOYD (Scott) Bros, E NEAD EAST (AMA) -HIGHT (Planet)

INTERT (Flower)

HOPTwat

HOPTwat

HOPTwat

HOLE SPRINGSTE(H (Columbia)

FOLICE (AMR)

FOLICE (Columbia)

FO

JAZZ PAT METHENY (ECH) SPYRO GYRA (MCA) Singles



Rochester 718-288-3200

GEORGE THOROGOOD, OUTLANS (Arists) RANSAS (Elraher) DONNIE HAIS (NCA) HEART (Epic) SUPERTRANP (AAM)

HOPTICAS
RIO SPECOMADON (Epic)
RIO SPECOMADON
RIOCI SPRINGSTEDN (Colum
RIUCI) SPRINGSTEDN (Colum
RIUCI) SPRINGSTEDN (Colum
RIUCI) SPRINGSTEDN (Colum
AC/DC (APICHY)
ROD STEWNTY (cb)
ORLAN TRICK (Epic)
ROUCI (RICK)

-BLONDIE (Chrysells) -GREG Kirkl (Boserkldy) -HIGHT (Planet)

ATION (Plane)

MOTIVAL ACTOR (ATION) (Epic)

JACK BRUCE/PRIEMOS (Epic)

JACK BRUCE/PRIEMOS (Epic)

DASH (Epic)

CLASH (Epic)

COMEAN TRACE (Epic)

"Go Your Own. "
OWAL IE DANIELS (Epic)
BLUES BROTHERS (etlantic)
HIGH TECH

JOZZ Rochester

FLEETHOOD MAC (48) BLUES BROTHERS (Atlantic)

BLUES BROTHERS (Attantic)
field lim
HOMEL STANLEY..
(BIL America)
JUNES BROCK 6. (HCA)
JUNES

M

Head I Limi
REGE II - INCREPSON (Overlon)
OHE STRAITS (WE)
A Limit Add SCHS (MROJ. (Arista)
OER STRAITS (WE)
A Limit Add SCHS (MROJ. (Arista)
OER STRAIT (SCHS)
OER STRAIT (SCHS)
(Full MROON/Epics)
(Full MROON/Epics)

PO : ED LEVINE

Syracuse 315-682-9538

JOH LINEM (GATTA-)
RE SPECIAL (HELD CONTROLL)
RE SPECIAL (HELD CONTROLL)
RAGE SPECIAL (HELD CONTROLL)
RAGE SPECIAL (HELD CONTROLL)
RATE (HELD CONTROLL)
RATE

Jezz

Jazz Rone Singles

Singles HIGHT (Planet)



AMGEL CITY (Epic)
RUGSAS (Kirshner)
DOORS (Elastro)
BILLY THORPE (Elektro)
DAME AAPTER (Power G)(do)
OWN FOGELERG
(Full Moon/Epic)

HOTTEST PRINCS TEEN (CO LOS BRUCE) SPRINCS TEEN (CO LOS BRUCE) (Epical ADRA (Epical Contrars) (Aris and Aris an

hotel accomodations, and spending money.

"BOSS GIVEAWAY" - WRKI/Bridgeport's Jennifer Fox (right) and station

mascot the Moose (front) awarded a lucky winner (left) a Bruce Springsteen package which included concert tickets in New York, limo ride,

PD. HOW IE CASTLE ND. TON HAST

WSYR

BLUES MOTHERS (Atlantic)
"Who's Maning."
CREEDENCE CLEAR, (Fantesy)
CD8 (Epic)

DIRECTORNO (POLICE)
TELENTATION (POLICE)
TELENTATION (POLICE)
TELENTATION (POLICE)
TELENTATION (POLICE)
TELESTER (METCUT)
ALVIR LEE SHOU (ATTUT)
TELESTER (METCUT)
TELESTER (M

Washington, D.C. **105**

Medium MCCH MARTIN (Capitol) ROMENTICS (Numberor) GOLEEN EARNING (Polyd DIRE STRAJTS (MB) STEELY OAN (MCA) THIN L(ZZY (MB)

Singles

PD. DAVE BROWN HD HICHAEL HERAY

ROCKPILE

THIN LIZZY

HEART

Chinetown (WB) BABYS

NEIL YOUNG

(MMATES (Polydor)

Singles HIGHT (Planet)

HOPTON'S
JOHN (EMICH (Gotfon)
OUTLANS (Mristo)
EAGLES (Apylon)
ROD STEART (Mb)
SHUCK STRANDSTEIN (COLUMN
POL(CE (AGM)
- COODE (EMICHES) (Mb)

703-534-0320

Jezz

FM Washington, D.C 202-828-9932

GILLAN (Virgin) DIRE STRAITS (MB)

DANTS (Or yeals)

BANTS (Or yeals)

GUTLANS (Arises)

JIM CANDOL (AMD (Arco)

BELL TOURG (Mr/Moprise)

BOUDEE (Orly yeals)

THEM, JEZY (MB)

HICH, JEZY (MB)

AND AND (ARISE)

BELL TANGER

MALE (EITY (Epic)

BELLY TANGER

MALE MERSIER (Mercury)

MEDIUM

The Jealous Kind (Capitol) 23/16

Seconds Of... (Columbia)

DELBERT McCLINTON

On The Edge (Chrysalis)

Greatest Hits/Live (Epic)

Hawks &... (WB/Reprise)

Hortest
OHEAR TRICK (Epic)
RANT (Epic)
BRUCK SFRINGSTEEN (COLUMBIA)
RECEIVED (COLUMBIA)

24/20

17/15

26/13

26/13

16/13

Julio Rone Singles None

FM105

PD. CHUCK GEIGER ASST. PD: COUG BURTON

Healus ALAB PRISCHS PROJ. (Arista) MAYS (Dirynells) BC/DC (Arise1); ASSE JAMES (AMB) GUTLAYS (Arista) JOH (LENDIN (Getten) GEGRGE THOROGOD, (Rounder) JIM CANROLL BMID (Arco)

مفكاف المتشار

Worcester

West Virginia

304-722-3308 DINE STRAITS (MD) POLICE (AMI) STEELY DAN (NDA)

HD: PALL LENIEUX

Hedium ANDEL CITY (Epic) DIME STRAITS (MD) ANDY MEJSIGH (Epic) CUTLAWS (Arieta) ROSE TATTOD (Hirege) STIMCANY (Carrere/Arco) GEORGE THOROGODD. (Now

AC/DC (Atlantic)

NZHV 921

PD: JEFF HUNT HD JACK QUIGLEY

ADIO COLGAN TRIVAT RICHEL STANCEY... (DR) America)

Jazz Singles

OH JIM DILLON

Mari vie gran voltanica (m. 1946) por voltanica (m. 19

Amarillo

806-359-8581 GELERT NECLINTON (Cop) ALVIN LEE BAND (ATLANT) INTESTRES (Backinstreet



Choi

Cornus Christi

512-855-464 EARTH WIND & PIRE (ARC/Columbia) WA (NCA)

MAN TEACH (Columnia) TEELY OPENIA TEACH (Columnia) TEACH

PAT METHERY ((CIII) WILTON FELDER (MCA) elliminumen DAYID CHESTY MAND (Col-HIMOSHIMA 1A/Ista)

Bingles BD2 SCAGGS (Columbia) MARY QUAPIR (Boarses))

MOST ADDED

FLEETWOOD MAC 26/25 Live (WB) **BLUES BROTHERS** Made In America (Atlantic) 12/12

Yesshows (Atlantic)

Loverboy (Columbia)

LOVERBOY

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

Wrock

PD. ALAH SHEED

Atlanta

12/7

11/5

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Augusta

كيسي

AUGUSTA

404-722-1302

RDS STEWART (with)
HEART (full of
OGRAP TRICK (full of
OGRAP TRICK (full of
STELLY DAN (GEAT
RIGH of
OGRAP TRICK (full of
STELLY DAN (GEAT
RIGH of
OGRAP TRICK (full of
OGRAP T

Jess ARRES (Columbie) STYRD GVAL (NCA) STYRD GVAL (NCA) STY (A-1++) MEATHER REPORT (ARC/Columbie) C. CORROS EARTERN (Columbie) C. CO

Jazz

BABTS (COrynalis)
PAT BAINTAN (COrynalis)
OGAP TRICK (Effet)
PAL (CI (Affet)
P

York 717-286-6806

(DII Assirta)

BYUZI SPRINGSTEER (Golumbia
BYUZI SPRINGSTEER (Golumbia
RCO STREATY (MB)
STEELY DAV. (GOLYA)
ADRIG (SPRING)
ADR

THE HOTTEST

STEELY DAN Gaucho (MCA) BRUCE SPRINGSTEEN 31/31 The River (Columbia)
ROD STEWART Foolish Behaviour (WB)

Double Fantasy (Geffen) Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week:

Zenyatta Mondetta (A&M) 28/25 JOHN LENNON

205-870-9900

EUSTOTO O SECONDA DE L'ESTOTO DE L'ESTOTO

JOSE - MANUEL PORTY (Atlant Lingies

POLICE

LOVERBOY

COMING HOME FOR THE HOLIDAYS

RADIO & RECORDS ALBUM AIRPLAY/40

- - 31 LOVERBOY...LOVERBOY(Columbia)..."HOT""TURN"

RECOMMENDED CUTS:

"THE KID IS HOT TONITE"

"TURN ME LOOSE"

"LADY OF THE '80'S"





ON COLUMBIA RECORDS

SOUTH

KTXQ ALBUM ROCK 101 FOR DREAS 401 FERFIE LINDSAY

Asset (Electry) PLEFFECO MAC (Mb) JIMHE MACK 6. (MCA) MDY BLO-MANN (Mater Novee) MTY TRUMBLE (SY(FF)

Modified (Misso)
point COULDER (Misso)
point COULDER (Misso)
Point Lozz (Misso)
Point Lozz (Misso)
Point Lozz (Misso)
Point Misson (Misso)
Point Misson (Misso)
Point COULDER (Misson)
Point

(C/SC (R1) ant)c)

KZEW

PO TUM QUENS 4557 PO JAMES DULAM

MacLish
DOGRET (MOS)
STRAITS (MOS)
STRAI

APRIL P. PASS PASS E AND POSS PER SONT BANKS OF THE PASS PER SONT BANKS PER SONT

(*u1 Run/Epic)
Red I-m
REDOP (LE (Object)
REDOP (LE

The C

#D MISON DAVIS

KLAD

Singles None

TELLY OUR (MCA)
STELLY COM (MCA)
STELLY COM (MCA)
MARTS (Dorysalis)
"Firm & Bais"
ROD STEMPT (Ms)
POSICIO (MAR)
POSICIO (MART)
STEMPT (Ms)
POSICIO (MART)
STEMPT (MS)
POSICIO (MS)
POSICIO

Houston

713-526-4591 HEART (Epic)
HEIL YOLDG (HE/Reprise)
DIRE STRAITS (HB)
HEER HARTIN (Capital)
HER ENGLAND (Electro)

Jackson

801-982-1062 JIM CHROLL BAND (A1co) BILLY THOMPS (CIMPTO) -COMMIS (RI) (MCA)

Hoffest
BRUZE SPREATEER (Co) until
AC/DC (Artentic)
PAT BRUZE SPREATEER (Co) until
AC/DC (Artentic)
PAT BRUZE (ARTENTIC)
PAT BRUZE (ARTENTIC)
BUSHING (CO)
BUSHIN

Jacksonville

MAX MIDSTER (Marcury)

PATTANT
BAGE PROMOSTEER ICO(umble)
BAGE (PROMOTE)
GARRIE (BIS 1824)
GARRIE (BIS 1824

\$455 Rep-0 Singles

Jers

101= 101=

Norther Edward Letterfel Norther Edward PDDJ. (Artito) 651Lin (Frigin) 80009118 (Gorandia) 98075 (Ourpaulia) 2004 (1800 (Getter) 1648106 (EMDS (Stre) 890 (1800) (Stre) 890 (1800) (Stre)

PD: CAVID PERMINE ND: STEVE KELLER

Model on (Sertion) (Sertion) (JAPO (JAMO) (Sertion) (Ser



Added LOTEMOT (Columbia) MLUES (MOTHERS (Atlantic)

Dallas-Ft. Worth 214-528-5500

DODRE MOTHERS (db)

RECORD, SOCIEDED (DV yearlie)

HEART (Egic)

MAI MESSTER (Morcey)

OCHAP TRISE (Egic)

STELLY ONE DECA!

MILLY ONE DECA!

MILLY ONE DECA!

MILLY ONE DECA!

DECA!

JOHN LESSEN FROM (Mr (sye)

JOHN LESSEN FROM (Mr (sye)

JOHN LESSEN FROM (Mr (sye)

DOMES (TANTS) (db)

DOMES (DV yearlis)

DOMES (DV yearlis)

DOMES (DV yearlis)

MILLY OFFICENCON (Egic)

Dallas

214-748-9898

214-746-9888
representation of the control of the c

El Paso

915-533-8211

EXPLAS (Riranner)
PAT SCHATAR (Christalis)
PAT SCHATAR (Christalis)
PAT SCC (AMR)
PAT SCHATAR (CA)
PAT SCHAT

El Paso 915-544-8864

Singles None

dazz

Added FLEETHOOD UNC (MB) "TOLIONON" "Over My "Deci" "QL mail" "BLUES UNCTHERS (Atlantic) TWO'D Mening."

PD : MITE BROOKS

95

Hedjen van Zahl. Pois ADMSV van Zahl. Pois AMSAS (Kiraham) Thin Lizzv (etc.) AC/DC (etc.) Pois AIM CAMBOLL BAND (Avo.) TALEING HEDS (Silve) HODE WATTE (Coping Con-rounce to the Coping Con-trology (Cond.) Pois Pois (Aris Boll) (Silverty) Cavid Boll) (Coping Con-cavid Boll) (Liberty) Cavid Boll) (Coping Coping Boll) (Coping Coping Copi

Hoptost BOD STEART (Mb) "Beston" Title "Better Deed BEO SPEEDINGON (Epic) "Rimpr On Lovin"

ALVIN LEE BAND (ATTANTIC)

Johnson City 615-477-3127 TO OMIS BILSON

1881 Mone

COODIE BROTHERS (MB)
ANDY MEISBERF (Epic)
DOWNE (RIS (MCA)
HICHAEL (FIC)
(DIT America)
OLTHANS (RIS (MCA)
RESTE STEELS
RESTEELS
RESTEE

Jacksonville

Jacksonville

904-633-2785

HART (fajor)

STELLY ONE REED

STELLY ONE REED

DOWN MESSER (fajor)

DOWN MESSER (fajo

NOTES SMENDS TERM (Columbie) AND SMENDS SMENDS (Gaffen) EAGLES (Anylum) ROLLOW (AMM) ROLLOW (AMM

Singles

Knoxville

JIMMIN MCK 6 (MCA)

Medium RUCKS BAMO (MB)

ACK ORIGE (MCA)

DLIBBT MCK, INTON (Copitol ME BACADO (Liebtr)

LEO SATUR (MB)

CLO SATUR (MB)

CLO SATUR (MB)

STL VI FORMETT (Columb 1)

STL VI FORMETT (Mamper or 1

CARS (Liebtr)

MEANT (Epic)

MEANT (Epic)

MEANT (Epic)

MEANT (Epic)

OREA (TILDIN (Liebtr)

ACT (Goald Immed)

OREA (COLUMB (Liebtr)

ACT (Goald Immed)

OREA (COLUMB (MB)

ACT (COLUMB (Liebtr)

ACT (COLUMB (MB)

AC Rock 104 615-525-6000 STINGRAY (Carrers/Atco) GILLAN (Virgin)

Added
FLEETHOOD MAC (MB)
Firefile
Florification Died*
Feople Died*
FESSE //MES (ALM)
-DAW FOOELBERG
(Full Moon/Epic)

Nacion
Button (MA)

HOTTOST

HOT

K94 KSMB Lafayette 318-232-1311

OUTLANS (Arista) *(Ghogt) Rider*

Modism
OEAP RIOK (Epic)
#ART (Epic)
BASTS (Or yearlis)
BASTS (BASTS (Basts)
BASTS (BASTS (BASTS (BASTS)
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BASTS (BASTS (BAS

Hopfast
BRUEZ PMPINGSTEEN (Columbia)
POINT Blank Titls "Ties"
JOHN (HERON (Coffee)
JOHN (HERON (Coffee)
JOHN (HERON (Coffee)
JOHN TITLS
ALAN PASSASS PRILL (MILES
ALAN PASSASS PRILL (MILES
DIES STRAITS (MB)
JOHN 3022

LES 102

Louisville 502-585-5178

NOTEST NAT GRATAR (OWYSSIE) PAT GRATAR (OWYSSIE) CO-model PAT GRATAR (SIC) SHILLY MYDICE SHILLY MYDICE SHILLY MYDICE SHILLY MYDICE SHILLY SHIL Accept MAC (M)
PREETHOOD MAC (M)
PROCEPTIES (Conjumble)
MAX HEBSTER (Morcury)
DOMNIE (M)S (FCA)
CARY MYRICK & ... (Epic

Marilus EINGS (Elohtre) DIRE STRAITS (MD) AARDY MEISMER (Epici MEARY (Epic) CAGES (Maylus) POLICE (AAR) OMEAR TRICK (Epic) -MOGER DALTHEY (Poly.

SSBL

Louisville

101 Em

Added FLEETHOOD DMC (4h) ANT TROUBLE (5×191)

New Last (Epic) FARSAS (ELP ANNER) SELECTION (ELP ANNER) (ELP ANNER) SELECTION (ELP ANNER) (ELP ANNER) SELECTION (ELP ANNER SELECTION

502-245-6601

JIH CAMBOLL, BAND (Arco) RDCRPILE (Golumbia) JOH ANDERSON (Arlantic) GENERE THOROGODO (Rour Pilla LIZZY (MB) --JOHN COLLAR (Rive) --ANDER SOLLAR (Rive)

Jess Jess Single

wyve

Added PLETHODD AND Lab |
BLUES BROTHERS (BYLON)
Moning Back "
Moning Back "
Milger (I hamper's)
Milger (I ha |
BLUEST MOLLINGO: (Cop
CAMIL | 115 | MCA)
*AA| Loon!"

Modition
SUPPLEMANT (AAA)
**ANSTAS (Efficience)
COTABLE SECTIVERS (etc)
FOUR STEELTS (etc

Miami

305-581-1580 BLS BOYS 1A-1940 JIM CAMPELL BAND (AFLO) ALTIN LEE BAND (AFLO) STINDARY (Carrer/Afco) WE WILL AND (ELMYO) THE LUZZY (MD)

Jass Rore Singles None rockiOS

Horist
DONNIE (IIIS (HEA)
DABYS (Chrysells)
ALISS PRÉSIDES PROJ.
HICHOLIS (Columbia)
DIELS STRATS (MB)
HEART (Epic)
-DAN FORELMERG
(Fall Moon/Epic)

Memphis

MOTTON TO MINISTERN (CO. MINISTERN CO. MINIS Jess



Added FLEETWOOD MAC (MB) "One More Hight" "Farmer's " -DAN FORELBERG 1Full Moon/Epic) LEO SAYER (MB)

Miami 305-872-2500 MEART (Epic) #ChGIS (Anylum)

Singles.

ACRESS - CONTRACT - CO

JOIZ CAYE VALENTIN (AV1696) AL JARREAU (MB) SEARING (AAAN) GAASTV LEWIS (COLUMBIO) G. WASHINGTON, JR. (Elekyo) H. LAWS & E. RLUCH (COLUMBIO §Ingles Isone

95 Rock

Added FLEET+GDD WAC [MB] YES (ATTENTIC) BLUES BROTHERS (ATTENTIC)

Medium MEIL YOUNG (ME/Reprise) MEIL YOUNG (ME/Reprise) ME/Reprise ME/Reprise) ME/Reprise MEIR MEIR ME/Reprise ME/Reprise

Madilye POLICE (AMY) POLICE (AMY) POLICE (AMY) COLAR TRICK (Epics) DIRE STRAITS (48) Priss (18) Police (AMY) (Amy) Priss (Amy) (Amy)

Montgomery 205-832-4295

HOTTANT ADM (EMBO) (GEFFAN)
BOWLE STRINGSTEIN (CO Jumbio STEELT DAN (MEA)
ROO STEEDWOON (Egic)
OCLAP THIO: (Egic)
POLICE (AMA)
ROO STEEDWOON (Egic)
EART (Egic)
EA

Nashville

103 HIGH STREET

615-244-9532

ROB SCEN & (Capitoli
ALI THORSON (AMI)

HINGS (Elevatro)

HILL & OATES (RCA)

OUTLANS (Avint) Added FLEETWOOD NMC (HB) STEVSE WONDER (Tamin) DOWNSE IRIS (MCA) MDZ SCAGGS (Columbia) LOYENBOY (Columbia)

Hoffest PAT OSENTAN (Chryselfs) EAGLES (Asylum) BRUGE SPRINGSTERN (Columbia) STELLY DAN (MCA) JOHN LUBBERN (GAFFES) HANT (Egg) FROM (GAFFES) FROM (GAFFES) COLUMBER (GAFFES) COLUMBER (GAFFES) COLUMBER (GAFFES) GUEEN (ELARTE)

Jazz None Singles PD: JOHN HE HEERL MD: HILL SHOURS

Mac Last D. (19) 1 (19)

804-481-1194
-CLINAL BLAKE OWED (68)
-CLINAL BLAKE OWED (68)
-CLINAL BLAKE OWED (68)
-OAR EXCELL CONTROL
-

Norfolk

Trial Books (a) Control Books

Norfolk

804-623-9667 ALAN PRINCES PROJ. (Artisto) DELERT RECLINTON (Cop(to))

Orlando 305-645-1802

Jazz Rune Singles Sone

fm99

MENT (Ep) C: POL (Ep) C: POL (Ep) C: POL (EE) EB SEEF (Ep) C: POL (EE) EB SEEF (Ep) C: POL (Ep) C: POL

Je EE

ROCK TOO

FO ROS CHACH

ID MITE LYONS

Added PLEETWOOD NAC (#B) "Over My Tead" "Firstiles" "I'm So Afreid" BLUES GWOTHERS (Aflantic) "Going Beck..."

NewTun
707 (Caseblance)
DIRE STRAITS (eb)
#ICOMEL STRAILEY.
(DA) America?
THIN LIZEY (#B)
DELETE TRAILEY.
ELETY (#B)
ALYTH LEE BAMO (APRIANTEZ)
JOE JAMES ON BAMO TABH) Took

Orlando

HOTSE HORD TO THE HOST TO THE

PD DAVIO SOUSA

MEST (APT APPRICE)

MEST LOW YES (EST APPRICE)

AND MEST SEPECT (SECT APPRICE)

JIM CAMPOLL MAND (APT APPRICE)

JIM CAMPOLL MAND (APT APPRICE)

JACK REEM (REA)

GOUNT (SE (COL WORLD)

JACK REEM (REA)

GOUNT (SE (COL WORLD)

ALTHE LEE SAND (APT APPRICE)

HOWEL SCHARLES

(ERI AMERICA)

ROY BLOWARD INFORMATION INFORM Je 22 Mone

Singles

WODR FO GANTEL BRUNT

Accest -Om FORELSENG (Full Moon/Epic)

Modium
JIN CAMPOLL MAND CAM
HEAD EAST CAMP)
STEPMEN BISHOP (48)
BUS MOYS (Arista)
WEY (Arista)

XL

PD 809 DAVIS ND KEITH RECHARDS

Added MLS MOTS (Artsho) GHLAM (Firgin) "Burning, White"

Montion
ALAN PRISONS PROJ. (Aristo)
DIRL STRAITS (46)
RECORD LL (Columbie)
Francher
Francher
HANTS (Ow yearlis)
Plin Lizzy (46)
RICOMES, STAML(FV.
(EB) America)
DELBERT RECLINTON (Emoint)

10

919-832-8311 D 19-032-03 D-ME STRUCT 100: D-ME STRUCT 100: MEMOT (Epic) STRUCT DIR MEMO ZAPA (LEGISI (Gardyn) PAT SERNING (Gardyn) PAT SERNING (Gardyn) EABLIS (Apylan) Outh (edi (Mirtra) -BEGOT (Planer)

Raleigh

Richmond

POTENT (CONTROL (CONTROL) TO THE ASSESSMENT OF THE ASSESSMENT OF

Tampa

813-224-0742

Jezz None

98R0 DISPLEMENT (mb)

DOD (TONN) (mb) PD: AL PETERSON MD: HICK YAN CLEYE

HOTFIST BLUCE SPRINGSTEEN (Columbia) KMOD

Singles

Jazz

POY BILL BRANK

Tulsa

Head Iva No. 55 CEP 6 , (Cogito) SEPERTHAMP (AMA) NEIL YOUNG (METHOPISE) YES (Atlantic) HEAD ((Dolumbit) JACKSON (NEUMET (Applum) PALL SHADE (ATLANTIC) YES (Atlantic) NEONO ((Columbit) NEONO ((

918-664-2810

918-064-281U
inpress
JOHN LIMITON (Getten)
LALES (Hayles)
ALAN PRESIDEN FROLL (Artist)
ALAN PRESIDEN FROLL (Artist)
FOO SPELINATON (LES)
FOO SPELINATON (CO-position (LES)
FOO SPELINATION (L

JBIII Rune

80

21st CENTURY TOUR — Elektra's Billy Thorpe visited with the KZEW FM/Dallas staff and played them his latest release, "21st Century Man." Pictured (I-r) are Thorpe, station's John La Bella, E/A's Denny Mosesman and John Michael Provenzano.

Assect OUTCLMS (FF1500)
Clinost) Ricer
LOYLMON (Columbia)
Post Tonity
PLEFIEDDO WAC (MS)
BLUES MONTHERS (AFlent
**Who S Man Sm."
MHTTS SWALE (Hirage)
**You' Leving*

NO VAMESTA CARGO

Added PLETICOD NAC (m) V(5 (ATIONTIC) BLUES BROTHERS (ATIONTIC) STIMERAT (Correre/ATCO)

Hortosi BEO SPEEDMACTH (B): DOEAN TRICK (Epic) BULDE SPHINESTEEN (Columnia) POLICE (AAAP) DOCKE (Episte) EARLIS (Episte) EARLIS (Episte) EARLIS (Episte)

ZZQ102

Hodion humblessy (Rounds) (Supplied Builder) models from (Copiled Builder) models from (Copiled Builder) models (Supplied Builder) (Supplied Build

46/44

45/41

42/40

43/39

THE HOTTEST

Double Fantasy (Geffen) 41/37

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

BRUCE SPRINGSTEEN

Foolish Behaviour (WB)

The River (Columbia)

ROD STEWART

Hi Infidelity (Epic)

WXUS

JOHN LENNON

STEELY DAN Gaucho (MCA) REO SPEEDWAGON



FD 101 100 100 100 100

Mortgott
(Dhick) StringsTEDh (Dhicmhid)
(Thi (Chi Add))
(Thi (Chi Add))
(A. Mer Perhadian Phila)
(A. Mer Perhadian Phila) Joss
SPHRD SWAG (HCA)
MRANGER HEPURF (AMC/Columbio)
JEAN-LUC FORTY (Affantic)
O. MANINGTON, JR. (Elektral
PAT HETRIET (ECR)
DAYLO CHESTY SAMD (Columbia)

Chicago 312 440-5270

"Hunning, White" MAX NEESTER (Hercury) "Battin Scar"

"Mg/file Scor"

Toffast

Thick Stille STEEL (G) umble!

Thick STEEL (G) umble!

Thick STEEL (G) umble!

Thick Stille STEEL

Thick Stille

Thick Stille

Thick STEEL

T

Appleton

414-734-9226

lass and

Singles None

Chicago 312-828-9191



PD MAX FEOTO MD SHT DANIELS

Added No.Y WIGHTH (STIFF "Greeting Up" FLEETINGED NAL (1887 EAGLES (Regism)

Nodition CAMMAIS 1015 (NECA I "AAL Loan"!" HUMMAISCS Incomper or E "Tambo y" This (IZZ 100) Title ITTE CLEAT THEM IT THE ADM REGISTRATE CENTER TO THE CONTROL OF THE

OF HARD

Added RLUES BROTHERS (Attent "Green Onlone" "Who is Replied "FALESTHOOD MAC (1881 "Piretitas" "On mat!" "1 m So./Atrald" OUTLANS (Archie)

New two
+EART LEB C |
DIRE STRAITS | | | | |
RLUES DELINE
ALAN PARASONS PREJ | | |
IAN LEB DELINE
ALAN PARASONS PREJ | | |
IAN LAWREN, | |
IAN

WART

PD NEWS WINES

Added EDUSTON'S RATS (ColuMbis) BUDSTON'S RATS (ColuMbis)

Mod I vm

POTTAST
@BIGG SPRINGSTEEM (COI-web
BCC0P12E (COI-web)51
DING STRAITS (MB)
STEELY DAN HCCA1
POLICIA (ACC) POLICIA
LACO LERGON TACATION
LACO LERGON TECHNOLOGY
LACO LACO LERGON TECHNOLOGY
LACO LERGON TECHNOLOG

WEEN PD DENTON HARRING HD CURT GART

neo smeenmacom repre "Tough Guys" "Roop O

Nodium
Did STARITS (BE)
Did STARITS (BE)
BUS BUS (BE)
BUS (BE)
BUS (BE)
BUS BUS (BE)
BUS

MMMs

PD JOHN GOTTON

TLEETWOOD HAC (MB) BLUES BROTHERS (ATTENTIO) GAREN (Elebtra)

Medium GAEM (Elenfre) COUNT BROTHERS (MR) TALLING HEADS (\$17+6 COOMS (MICHAEL SCHOOL)

LALLING (MICHAEL)

LALLING

-RANDY NAMED (Capital) -DAZZ BAND

SAI-FM94 Rocks

PD COR HOS BALDASSAND

"2nd Chaico" FLECTUCED INC (ID)

Moffest Shall Service TES LCol-PAT BENEFAR (Corpolic) AC/SC LAT(col)(L) JOHN LINES (BENEFAR) ACRIT (Spring) STELLY DAR (MCA) EARLE (Asjus) BANTS (Corpolic) SLO SPEEDSON (BIC) SLODE (Corpolic) Medium AL ROPHREDIS PROFITATION PCA.1CE (AART) IRLIL VOLKE (ME/Reprise) IRLIL VOLKE (ME/Reprise) IRLIL VOLKE (ME/Reprise) IRLIL (CALLERIA) IRLIN (ME/REPRISECCE) (Reunder) CHEAP TRICK (Epis)

14/05 ***

PLETFOUND HALL KND)

Madel Len

THI COL (Egk.)

DOIS NO THIN (Egy No.)

JOHN AND (Egy No.)

JOHN AND (Egy No.)

JOHN AND (Egy No.)

HITTE SAMPLE THIN (Egy No.)

LOS ATTER THIN (EGY No.)

LAM LOTTO THOST (EGY No.)

LAM LOTTO THOST (EGY NO.)

AND AND LOS AMEDICAL (EGY NO.)

LAM LOTTO THOST (EGY NO.)

LAM NO. THOST (EGY NO.)

LAM NO. THOST (EGY NO.)

JOHN LOTTO THOST (EGY NO.)

JOHN LOTTO THOST (EGY NO.)

JOHN LOTTO THOST (EGY NO.)

JOHN LONG THE MACK & (RCA)

ROMANT (EGY NO.)

JOHN COLON (ENG)

JO

GILLAM (VIrgin)
HEDDN HARTIN (Capitol)
STEVEL MCHDER (Vanis)
THIN LIZZY (HB)

MAIN MEDSTER (MUTCUTY) GILLAN INTIGEN BUS BOTS (Artisto) RUCHPILE (Columbia) MANDY MEISMER IESTE)

FD: TOM REQUIRE HD: GABE BAPTISTE

Singles

Chicago 312-777-1700 RDD STEWART 18019
ROBERT PAJMER (1610H)
TAULHIO HEADS (STre)
BLUES DELVIS
DATID BOBIE (RCA)
TES INVESTIGATION
DEL JACKSON BAND (AMIS)
JINGEN CLIFF (RCA)
JINGEN CLIFF (RCA)

JOEA SPYRD GYRA (RCA) SCHELT ROLLING (M)1estone) HUMBAT LANS (COLUMB1a) SKY (A/65Te) JEAN-LUC PORTY (ATMANTS) AMETHA FRANKLIN (A/1sts)

\$1ng1es

Cincinnati 513-871-8500

1829 Bone Singles None

Cleveland

-OAN FOSELBING
(Fy): Moon/Epic:
FATHER G. SAMDLOC! INB
-002 SCAGGS (Columbin)
-KINGS (Elantre)
-VAPORS (UA)

"APPLIES LIAD"

BUILD STRINGS TEEN I COLUMN THE STRINGS TEEN I COLUMN

Lington

Cincinnati

Cleveland 216-391-1260

Jest

FD PHIL DEMANDE ND MARTY SCHOL

Postos V SAR (SEA) MAN (SE 1044

Singles DAM TOBELSERG (Tul) Mono/Epic) HIGHT (Plenet) SILVER HORSE

MOTTOST
PAT BEHATAR (Chrysolis)
REQUEFFY LANG LAYCO)
REC SPEEDWACHS (Epic)
SPITIN: HACE
AC/OC LAYLANTIC HACE
STEVE WOODER (Tamio)
RECOSTEMAT (w)
EAQLES (Anylum)

Q-FM-9 6 Columbus

PD STEVE RUPONER

Added FLEETWOOD MAC LIBIT LOWERSDY (Column Let

Added
FLEFFBOOD MAC (MB)
QUEEn (Elebtra)
"Flagh's Thomas"
"The Hero"
RDT BUCHMANN (Waterhouse)
"Blues For Ger"

Hone Singles

Davenport

JOHN COUGHT (RIVe)
JIN CARROLL BAND (ATOD)
OFF BRONDWAY (AT Len FTC)
BING ATRICES IL LIBER FY)
TO (Casabi lanca)
ADA ARROLL RIBER COPY)
JID ARROLT (AT LEN FOR THE CONTROL THE

TPUTTER

WHICH SPRINGSTEEN (COLUMBIE)

ACUDE (ARIBANTICE)

ACUDE (ARIBANTICE)

ACUDE (ARIBANTICE)

ACUDE (ARIBANTICE)

ACUDE (ARIBANTICE)

ARIBANTICEN (ARIBANTICE)

JOZE BLDOV BRLDEL Linner Cityl MEATHER MEPORT (ARC/Columb t PAT METHEW LECH) LARRY CARLTON 1885 JEAN-LUC PORTY (AFLENTIC)

Dayton 513-224-1501 ALANI PARSONS PROJ. TAFTETE I DOMETIC TRIS (MCA) DAM FOGEL GERG

HARRY CHAPIN (Boards)
-DOB IE BROTHERS (18)
-BOB SEGER (Capito)

PD CHUCK BROWNING ND SEAN SCOTT

PD. KEFTH WRIGHT

EN. 100

Dayton

Hortest STELLY DAN INCA I EAGLES (Any Los) MEANT (ES) LCS MEANT (ES) LCS MEANT (ES) LCS DONE LERBOR (CONTROL A AC/DC (ATION I LC) ACA PROLING PROJ. (AVISTO) MEANT (ES) MEANT (E

BLONDIE (Chrysolis) NEO SPEEDWARDN (Epic) JIN CANNOLL BAND (Arco) Jess
SPYRO GYRA (NCA)
G. MASHINGTON, JR. (Electron)
PAT METHENT (ECH)
C. COMEA/G. MUNTON (ECH)
HILIMMIANG

Singles

MOST ADDED FLEETWOOD MAC

Live (WB) **BLUES BROTHERS** Made In America (Atlantic) 24/22

Flash Gordon (Elektra) 15/14 YES

Yesshows (Atlantic) 14/9 ANY TROUBLE Where Are All The... (Stiff) 10/9

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that edded it this week.



PD I BILL CERNY

Added BLUES BROTHERS EATIENTIC) HARM BARD EDVATIONS FIREFALL LATIENTICE CHORSELSTILLE/MADE (ATIENT HCOUFFEY LAMS (ATER)

Modism
JACK BRUGG/FRISNDS (Epic BLUSS BLUSS)
GREAT TRICK (Epic JINNIE MAUR & (RCA) IAN MITTERS (BSD)
ANNOY BLUSS (RISD)
ANNOY BLUSS (AT 1878)
OUT BRUGGHES (Liberty)
HICHALL STARLEY.
((III) Amy Ice)

(MI America)
F M(SADE (Modern)
F M(SADE (Modern)
FRE MOMORR (Tamin)
FRE REPORT (AME/Go)-mbis)
(Virgin)
L MERMS LMM/Momerica)

PD: LARRY DAWSON ND TON WOLFRINGS

Added IAN LLOYD (Scott) Brown "Touch Me" JOH MOERSON (Atlantic)

AC/DC (Arlantic)
HE IL YOUNG (ME/Reprise)
THIR LIZEY (ME)
DOOB E BROTHERS (ME)
GLORGE THERMODOD, (Row
JIM CAMPOLL BAND (Arco)
OUTLANS (Arlate)
BABYS (Chryselle)

Detroit

PD JOHN DUNCAN NO STEVE ROSTAN

ORIAN TRICK (Epic)
HOFTest
AC/DC (APIentic)
PAT GENERAL (Oryspile)
0-32 5 (GB)
ROLL(C (APIentic)
ROLL(

Josz \$ Ingles

QUEEN (Elektra)

Medium (III)

Michael STANEET,

IICOMEL STANEET,

IICOMEL STANEET,

IICOMEL STANEET,

IICOMEL STANEET,

IICOME (III)

IICOMEL STANEET,

IIC (WRIF 101)

PD TOM BENDER ND TAMPYA TOMESEND

Added BLUES UNOTHERS (Aftentic) FLEETHOOD HAC (48) QUEEN (Elentra)

Mead two
PAT BEAMARM (Chryselle)
ELGRES (Asylum)
ELGRES (Asylum)
ELGRES (Chryselte)
STEELY DAN (ECA)
ALAN PARSONS PROJ (Artero
CHEAP TRICTS (Eg)(2)
ELGRES (EG)
EL

WA_

PD FRAME HOLLER ND LIZ CURTIS

Medium DIRE STRAITS (MB)

Added BLUES BROTHERS (Aftentie) STEINE WORDER (Tomte) PLEETWOOD MOC (MB) JIMMIE MACK &. (MCA) WICTOR 27 (IN.S. Inc.) HEAD EAST (AMM) BOC (COLUMBIE)

BDC (DOI-unbts)
Med Lym
DMGYS (DDrysolls)
Med Sys
Med Sys
Med Sys
(DB1 America)
Hemris (Pb)-ydar (Hemper or)
Hemris (Pb)-ydar (Hemper or)
Hemris (Pb)-ydar (Hemper or)
JOS AGCHION BAND (AMERICA)
JOS AGCHION BAND (AMERICA)
AGCHION BAND (AMERICA)
MED SYS

Detroit

JOHN (LINED (Gaffen)
OHEAN TRICK (Epic)
MONT'S (Chrysalis)
ROD STERNAT (MB)
HEANT (LIPIC)
PAT BENATOR (Chrysalis)
ROWNITCS (Emperor)
STELLY CAM (MCA)
STEVE CAMPA (Chrysalis)
ODMHIE (MICA)
ODMHIE (MCA)

MOTTEST
AC/DC (ATTENTIC)
EPUCE SPRINGSTEEM (Columbia)
POLICE (AAM) PD. ADMATHAGE HARREY

RD. ARMATHAGE STEAMER Duluth

218-726-6421

MEDIUM

THIN LIZZY Chinatown (WB) 33/28 **OUTLAWS** Ghost Riders (Arista) 35/24

ROCKPILE Seconds Of.. (Columbia) 35/23 **NEIL YOUNG**

Hawks &... (WB/Reprise) 30/23 Back On The ... (MCA) 27/19

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week. m title. The

HOTTEST COP POSITION OF THE PO

TOTTOTTO TO THE TOTTOTTO TO THE STATE OF THE

ELONDIE (Chrysells) JIH CAMBOLL BAND (Atos)

JIN CARREAL BROWN (NCA)

MINICE DAN (NCA)

BROCE DAN (NCA)

BROCE DAN (NCA)

BROCE DAN (NCA)

BROCE DAN (NCA)

CA (DC (AC) (NCA)

CA (DC (AC) (NCA)

CA (DC (AC) (NCA)

CA (DC (AC) (NCA)

CA (DC (AC)

JAZZ PAT 18 THENY (ECH) SPYRO SYNA (NCA)

Grand Rapids

616-456-5461 VES (Attentic) UTC (V(rgin)

Singles

Jess None

Singles

WWCK 105 FM Flint 313-744-1670

815-768-9250

10:0016 (Organita)

DeKalb 815-758-9250

Joss
LAMBY CAMILTON (48)
LAMBY CAMILTON (48)
LAMBY CAMILTON (48)
LAMBY MITCHELL LAPINS
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515-265-8181

NOTTES SPRINGSTEEM (Columbia) ROUGH SPRINGSTEEM (Columbia) ROUGH SWANT (Wh) ACCORDING STEEM (Columbia) ROUGH SEEM (Columbia) ROUGH STEEM COLUMBIA (ROUGH SWANT (ROUGH SWANT) (ROUGH SWANT (ROUGH SWANT) (ROUGH SWANT) (ROUGH SWANT) (ROUGH ROUGH SWANT) (ROUGH ROUGH SWANT) (ROUGH ROUGH R

Jazz Rone Singles None

Y##13X 313-398-1100

OLIMAX BLUES BAND (1881) JOE JACKSON BAND (ABM) CHEAP TRICK (Epic) Added FLEETWOOD HAC (MB) BLUES BROTHERS (AT ANY TROUBLE (STITT QUEEN (Elehtra)

Detroit 313-444-1010

GEORGE THOROGODD. (Rounds THIN LIZZY (MB) ALVIN LEE MAND (ATTENTIC) GILLAN LYTEGIN) CONNIE (RIS (MCA) HOTT-OF BRUCE SPRINDSTEEN (Out. JOHN LENGTH (GOTTON) POLICE (AMN) REO SPEEDWAGON (Epic) RUD STEWART (MB) BABYS (Chrysolis)

Jazz Bone

Singles

GEGRGE THOMOGOOD (Rounde DOMHE (RES (ACA)) REIL YOUNG (MB/Rapr) so) LOYUMGY (LOS umb to) ALVIN LEE BAND (Affantic) CUTLAWS (Affant) -DAW FOOLLBERG (Full Moon/Epic) -KOMB(S (Rey Lus)

-CODISTS Indy(un)
NOTIONS
POLICIC LAMAN)
BULGE SPRINGSTEEN (Dolumble)
GRAFT (Spic)

PD THE SIEGRIST

Album Station Evansville 812-477-8811 三十二年 AC/DC (Attentis) Hd IL TUUNG 190/Reprise) JON ANDERSON (Attentis)

Added OUTLAWS EARLSTO) VES (ATIONTIC) QMEEN (Electro) -FATHER G SARDUCCI (MS)

Modium PCD STEMPAT (wb) PAMDY REISORM (Epic) CHEAP THICK (Epic) THIM LIZZY (wb) ANGEL CITY (Epic) JACH LENGTH (RCA) 707 (Combined) POT TOBBBT SPICES
MDCOPILE (Columbie)
TALKING HEADS (Sire)
DAVID BOWIE (RCA)
ALAN PARSONS PROJ. (Aviste)

Singles De Trans Ft. Wayne 219-484-0580

PD. RICK WEST

LAV-FM 97

FD+ DAVE LOGAN-ND TONY GATES RODON BROTHERS (AFIGNYIE)
FLEETWOOD MAC (MB)

Modium CHEAP TRICK (Epic) His LVOUNG (MD/Rmprise) Thim LiZZY (MD) ALVIN LLE BAND (ATTACTIC) STEVE MODOLA TEMBO) JOH ANDERSON IATTACTIC)

Jaza None Indiana pure 317-257-7565 STEREO Indianapolis

PD: JOE HUNUSE HD: SIMON JEFFRIES GUTLANS (Aristo) GEORGE THOROGOOD; (Rounder HEIL YOUNG (MB/Reprise) MOPTEST
AC/DC (acientic)
HE ART (Epic)
JOHN LEMON (Getten)
HE O SPEEDWOON (Epic)
HOD STEWART (MB)
STELLY DAN (HCA)
HULLS SPRUCE (Columb)

Kansas City 816-753-4567 JIN CAMBOLL BAND (Arco) TALKING MEADS (Sire) JACK GMEEN (MCA)

Jazz Rone

Added FLEETWOOD ONC 1881 "Ptrofiles" "Ptrofiles" "Parmay to " "110 50 GitLAN (Tieg(n) "Mumning, whire" GUERN (Eleatrs) -DAN FOOLERING (Full Moon/Epic)

Jess

Singles

Lansing 517-393-1320 "Ani Loon!" FAGLES (Applies)

Modium
OHEAP THICK (Epic)
ALAM PARSONS PROJ. (Aristo)
OHEA STRAFTS (MD)
FILID LIZE (MD)
ALVIN LEE BOND (Aristo)
OHME TALS LIKEA

(IIII-PH) FD: BRAD CURTIS

THIN LIZET (ME) MEN ENGLAND (EIGHT o) GENNIE IRIS (NEA)

PD: DICK WILSON ND JOE NOCASE

Added LOVERBOY (Columbia) "Teenage"

HOTTEST THOUSEN (DE STRINGSTEEN (DE STRINGSTEE Medium ROCKPILE (Columbia) "Teacher. " "Toucher solls | Toucher solls Jazz

PO STANST SCENAR WS

Ol B BET MICH. (18) 10 (18) 14 (18) 16 (18) 18

Lafayette

Singles

STEREO YOU PM

Moffest AC/DC (Atlantic)

FM 102 KFMQ Line Lincoln

PO MINUS INSELSA

Medium STELLY DAN (MCA) EARLES (Applica) POLICE (ADM) ALAN PARSONS PROJ. (Ar RO. SPELEMADON (Epic) OUTLANS (Aries) AMBYS (Chrysells) OUTLANS (Aries) OUTLANS (Aries)

J04#

SECTOR 27 II R.S., INC.

WIBA · F/Y Madison 608-274-5450

PD: GAVE ERVIN Added
ANY TROUBLE (STIFF)
BLUES BROTHERS (AFFANTIC
FLEETWOOD MAC (+MB)
STIMBBAY (Carrers/Aros)
THIN LIZZY (+MB)

THE CONTROL OF THE SECONDARY OF THE SECO Modium
DOOB (6 BINDTHERS (6B)
DOOBNIE (1815 (6EA)
STE (197g)(1)
STE (197

JAEZ G. MADHINGTON, JR. (Elentro) PAT METHENY (MCM)

Singles UMES KIRD (Beserviey) TOM PARTON JOEY MILSON (Rodern) **WMAD** Madison 608-249-9277

BLONDIE (Chrysolis) HOUR MARTIN (Capital) BILLY THOMPS (Elektra) ROSDIN THOMPSON (Overland

NAME THE PROPERTY OF CONTENT
METTERS TO AN ESCAL
JOHN LEBRON (Coffee)
DIRECTOR STRAITS THE
AND STRAITS THE
BOOTS TO CONTENT
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BOOTS TO CONTENT
STRAITS THE
BOOTS THE
AND STRAITS THE
BOOTS Jezz None

Singles DAN FORELMERS "Full Moon/Epic)

WLPX 97 fm Milwaukee 414-342-1111 Visconsins best album mod

FD: TOM DANIELS ND BORDIN BEAM

Modium
DORNIE IRIS (HCA)
DORNIE IRIS (HCA)
AL FR LEE BAND (AFIRATIC)
AL FR LEE BAND (AFIRATIC)
AL FR LEE BAND (AFIRATIC)
FROM THE STATE BAND (BAND)
FROM TO STATE BAND (BAND)
FROM LIZEY TWEE
CO INCLEMENTALY
AND STATE BAND (HB)
ACH JACK SON BAND (ABA)
FROM TO STATE
FROM

Hedium
OAD BDY (Streetwise)
CLINER BLUES DAND (MB)
RDCOPILE (Dailumble)
OFF BROADMAY (Introduce)
BILLAN (Virgin)
DHIN L/22Y (MB)
HIDMEL STANLEY
(EDI) Ammrica)

4.14-3.42-13.73

6.40 PRESSUES PROJ. (8-1a-61)

6.11 YOUNG (80 //Rep-1a-0)

810 SPECOMINION (61-6)

810 SPECOMINION (61-6)

FROM SPECOMINION (61-6)

FROM SPECOMINION (61-6)

FROM SPECOMINION (61-6)

FROM SPECOMINION (61-6)

FREED SPECOMINION (61-6)

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FREED SPECOMINION (61-6)

FREED SPECOMINION (61-6) Jaar None

Milwaukee **93QFM** 414-270-2040

\$164.17 Date (REA)
POLICE (ANDLE)

#EAST (E)E10

#EAST (E)

Added PLEETWOOD UNC (48) QUEEN (Eleatro) BLUES WOOTHERS (Atlant VES (Atlantic) XTC (VIPgin) -MICHAEL SCHENGE (CV ed ETWOOD MAC (MB) EN (Elebtro) ES GROTHERS (Atlantic)

FD SMEHT ALBERTS

MAN DOT (Street les)

MAN DOT (Street les)

MILL TOURS (MET/Rept les)

MUTTOST MED SPEEDWARDH (Egic)

Group House Yolks

Assa
Silinas ARTO
STITUS ARTO
Friends Tick (Inner City)
STITUS ARTO
Friends CONTROL (Friends)
DIDIGE CONTROLOGY (Inner City)
STITUS ARTO
FRIENDS CONTROLOGY (Inner City)
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STITUS ARTO
STITUS ARTO
STITUS



Heat Len TOUCH (Arten) GHERT COUNTELL EPUTYO (17) STHEMAT (COUTERO) ROO STEMATY (US) QUEEN (Cleartes) RAY COREZ (COLUMBIA) GRUCE STRINGETEEN (COLUMBIA)

KQ92

Mari Los Art Carrora / MCG)

Ji Si Si SHOMAY Carrora / McG)

Ji Si Li Loy Si Loove 1 (Mrs.)

Ji Si Loy Si Loove 1 (Mrs.)

Ji Si Loy Si Loove 1 (Mrs.)

Ji Li Cappoll (Mrs.)

Ji Cappoll (Mrs.)

Minneapolls

612-739-4000

Hoffest (Kirshner)
SASTS (Dirpsells
SASTS (Dirpsells
SOBILE HIS HEA)
HOLLY HATCHET (Epic)
RED SPEEDWIGH (Epic)
RC/DC (Arcientic)
E1865 (Elektra)

Minneapolis 812-545-5801 min ((ZZY (M))

Hartest SAUCE STRINGSTEEL (Cal-AC/AC STRINGSTEEL (Cal-AC/AC STRINGSTEEL POS STROMST (W) EIMES (EEATY-B) OEAP TRICK (EB)-C CHAPT (EB)-C STEELY DIM (MCA) HARTI (EB)-C STEELY DIM (MCA) HARTI (EB)-C STEELY DIM (MCA) HARTI (EB)-C STEELY DIM (MCA) Added PLEETHEED HAC (HB) DAN PORELETE (Full Mann/Epic)

Muscatine 319-263-2512

PO STEVE MICHES STEELY DAN (NEA)

TELL TOPE (TC)

TOPE (LEMEN (Ge)*en)

PART (Eg(c) Ge)*en)

PART (Eg(c) G

JARE JEAN LISC PORTY (AFTUNTES)
DAVID CHESKY BAND (COLUMBIA)
TIM MEISMONE (MCA)
C. COMEA/G. MARTON (ECH)
644-SCOFT HORSE (AFTUN 14)
644-SCOFT HORSE (AFTUN 14)



Added
PLETINGO MAC (MB)
DELETT MCCLINTON (C)
WEIVING IT Up*
LOVEMON TO Lonimita)
Turn. Loope*
ANY TROUBLE (SEII1)
"2nd Chaico"
-DAW FOGELBRIG
(Full Moon/Epic)

PO JEST FREUND

Modium
OHEAP TRICE (Epic)
Hit YOUNG (MB/Reprise)
HOCKPILE (Columbia)
HOCKPILE (Columbia)
HOCKPILE (Columbia)
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HOCKPILE (Columbia)

A0000 SKY (Artsts) LOYSTBOY (Cotumbis)

Modius MED SPEEDWAGON (Egic) PRT SENATAR (Corysolis) JOHN LENGER (Series) ROCKPILE (Colymbia)

Numbers

WHATE SPRINGSTEIN (Dolumb(s)

STELLY DANN (MEA)

POLICE (AAM)

DIRE STRAITS (MS)

LEAT (DOLUMB(s)

JOHN (LENGTH (MS)

JOHN (LENGTH (MS)

AND PRESENTATION

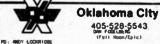
RED SPEEDMAGON (Epic)

RED SPEEDMAGON (Epic)

Oklahoma City

405-831-8881 GDBHE TRIS HEAD TARKING MEADS (STra) JOH ANDERSON (MILANTIC) VES (RITANTIC) GEORGE TARKING

352E 900F Singles



Hoffest SPACE SYMINGSTEN (Gots POLICE (AMB) ROD STEMART (MD) HEART (Epic) OWEAP TRICK (Epic) AC/DC (Arientic) BMBTS (Orymatic) STEELY DAM (HCA) Jacz

fm album rock

PD RICK PETERS

MODEL TO THE PROPERTY OF THE P

Peoria 309-874-2000

NOPTON'
BICHMEL STANKEY.

(BH America)
POR CE FAMINITATION
POR CE FAMINITATION
STEELY DAN (BCA)
DON LEDGON (BCA)
ALAN PORSONS PROJ. (Arieta)
BIC STEELY DAN (BCA)
DINE STANTE CONT.

COLUMN (BCA)
DINE STANTE (B)
DINE STANTE (B)
DINE STANTE (B) Jost

Aspen

POPT-WAS LENGTH (GOTTON) PLETHODO MAC 1883 STELLY DAN (MCA) STELLY DAN (MCA) DINE STRAITS (MS) MOUSE SPRAITS (MS) MCD STEMATY (MS) MCD STEMATY

JAKE
BILTON FELDER (NEA)
ERIC GALE (Dolumble)
HERBIE HANCOCK (Columble)
JOHN HITCHELL (Apylun)
JEAN-LOC PORTY (Art learle)
DAYE, MALERTIN (Art let a)
SADAD MATAMMEE (Inner City

303-925-5778

-7-92 #ULZ-UBZ-U-JUU-MOTTENT ALAN PANSONS PROJ (A-1616) JOHN LEROND (Beffan) STEELY OAN (HCA) HEART (Epic) POLICE (AJA) RES SPECIMACH (Epic) BRUCE SPRINGSTEEN (CO) umbig

FD 609 LINDEN FLEETHOOD MAC (18)
"Don't Let Me" "Firefiles"
"On Meli"

Medium DIRE STUATS (UB) HEIL YOUNG (UB/Roprise) RANDY UE(SHER (Epic) HC/DC (ATIANTIC) TALKING HEADS (Sire)

Constitution of the consti

PD: LES COOK MD: DICK BASCON

Nod)un JIM (AMROLL BAND IATCO) GILLAR (Virgin) "Running, White MCDUP)is (Columbis) THIR LIZY (MB) MEL TOWN (MB/Mapriso) OFF BROADWAY (AFISTIC) ROMMYTICS (Imageror) OUTLAYS (AFISTA)

ALM PROSONS PROJ. (Artistal PROSONS PROJ. (Artistal PROSONS PROJ. (Artistal PROSONS (Aship))

GRAP TRIOR (Epic)

JOHN LINEWING (Galfon)

Thousing "Richards Tight (Columbia ROUC) SPR LINEWING (Galfon)

STEWART (LIB)

"Prosons Tight (Income)

HAND STEWART (LIB)

"Prosons Tight (Income)

HAND STEWART (LIB)

"AND LIB STRAINS (LIB)

HAND (LIB STRAINS (LIB)

(Full Moon/Epic)

Jazz

NOT STEEDWARM (Falc)

PD: DAVE BREWER

Hedium MEN ENGLAND (Elektra) LEO SAYER (18) RDCHP(LE (Golumbia)

LEO SAYUR (IB)
ROCOPILE (Dobumble)
"Teacher"
"I (Dobumble)
Teacher"
"I (Dobumble)
Teacher"
"I (Dobumble)
Teacher
Teach

Singles Saginaw 517-894-2996

Omaha

402-592-5300

Rockford

\$17.894-2996

NOTION CONTINUE OF THE PROPERTY OF THE PROPERTY

TXQ3

OH PAUL MESTRY

Red Los LAGES (Abytum) EAGLES (Abytum) EAGLES

OBLINEL STREET.
(OBLINET McCLINTON (Cupitol)
(EIN STREE (Bacherrost/MCA)
STEVIE WOMER (Tamie)

Medium
OREAPTRICE (Epic)
SEPERTANEP (AMH)
RICK DERRINGER (B) we So
70 (Come) Inscel
VEART (Epic)
DOON (BROTHERS (B)
WHIN LIZEY (B)
WES (Arbanic)
BLLY THORPE (Elehra)
BOCKPLE (Oblambia)

PD: R. J. CORTRECH!

PLET THE CONTROL OF CO

Sloux Falls 605-339-1520

St. Louis 314-842-1111 Notited RQ SPEEDMAGON (Epic) RQUO SPEEDMAGON (Epic) RQUO STEWATT (MB) EAUAES (Any two) CUTLANS (Arista) ALVIN LEE BAND (Arista) ALVIN LEE BAND (Arista) RQUO ANT (COPY) RQUO ANT (COPY)

Terre Haute

Jast None

812-238-2557

STELY DAN (UCA)
SCHOOL (GOV)
STELY UCA)
STELY UC

JOHN LENGTH (Geffen)
ZCONGE THOROSOCO, (Rounder)
SHUCE SPRINGETEN (Columbia)
-CARS (Ejektra)
-HICHAEL SYMMEY
(GRI America) -COMMA SUMMER (Goffen)
-CARLY SINCH (MS)
-ALYHI LEE (Affantic)
-RICHALL SINCH (MS)
-RICHALL SINCH (MS)

Jess

FM 104

Modium
THIM L(ZZY (Mb)
ROBBOTIOG (Momentum)
ZONG LEMON (Goffen)
GUTLAUS (Arista)
UNIL MUSTER (Morcury)
DIRE STANITS (M)
ROSE TATTOD (M)rage/

MOPTHS (MB)
STEELY DAM (MCA1
POLICE (AMA)
POLICE (AMA)
BRACE SPRINGETEEL (Dalumble
ALON PROSOS PROJ. (Frieta)
PAT BENITAR (Chrysolfe)
RCO SPRINGENERM (Epic)
HEART (Epic)

Jezz

Singles None

T-95 316-722-8123 magy st (SMER (Epic) BABYS (Chrysa(Is) PO BOB LAMBERCE ND TERRIE SPRINGS

regitest
JOHN L[HRODH (Getten)
BRUCS SPRINGSTEER (Getten)
BRUCS SPRINGSTEER (Getten)
BRUCS SPRINGSTEER (Getten)
BRUCS SPRINGSTEER (AP(ste))
STELLY DAN (BRUC)
DELAP TRICE (Eg) E)
POLICE (AMN)
BRUTT (Eg) E)
LEART (Eg) E)
JOHN DONG (B) ve.

Madium
TAGKING MEADS (Sire)
DIME STRAITS (db)
NICOMEL STRAITS (db)
NICOMEL STRAIES,
(ERI America)
MEIL YOUNG (db)/Nuprisa)
OUTLARS (Arisa)
NES (Arisa) 92 CITI FM Winnipeg 204-775-0371

Jacc

1 ==

KFMG

PO: CHEY CURELOP NO: CRAIG MATTIN

Modium
CDRS (Elektra)
POLICE (Adm)
GUEDA (Elektra)
ACKSEM BROWNER (Apr)um)
HEART (Epic)
RAM PROSCOS PROJ. (Arista)
ROB SEGER & Compital)
ADLITED AND (COMPITAL)
ADLITED STORES

KEZY

PD: DATE FORMAN ND: LARRY REISHAN Added PLEETHOOD INC (UB) VES (Artentic) "Kiti/Ubbis" "The One" BLASS SERVEDS (Artentic) "Do You Love No" "No's Not Inc." GAIEM (Elentre) "Flash a Thomas" "They Notes

Madium
DUTLANS (Arists)
ALVIN LEE BAND (Arists)
ANGEL CITY (Epic)
DEVO (M)
WHIN LEZZY (M)
SUPERTINOP (AMI) SPECTADO (AMI) NAOD ESPECTES (ESC) NAODE SCOTYMOTICS NAMES EXICOTYD NAMES EXTREMINATO VES (ARTENTES) JES CARROLL BAND (ATO) 787 (GOOD) ARTON 797 (GOOD) ARTON

Anaheim

Albuquerque

NUTTEET
PAT BENATAN (Chryselis)
COOSE ENOTHERS (M)
JOHN LEHODI (Geffen)
SHUCE SYNINGSTEEN (Columbia)
ROD STEWNIT (M)

714-776-3696 ROLLING SYDNES
(Roffing Symnos)
INDITES (Polydor)
ROS SEGEN & ... (Cop(fol)
PRETENSES (Siro)
JACISSON BROSNE (Applied)
RACK SAMMATH (MB)
VAN MALER (MB)

THE THEFT ADDRESS (GO FEM)

BRACE SPRINGS TEER (Go) and GO FEM)

BRACE SPRINGS TEER (Go) and GO FEM)

BRACE SPRINGS TEER (GO) and GO FEM)

FOLICE (ADDRESS (GO) and GO FEM)

BRACE SPRINGS (GO) and GO FEM)

COMMITTED (GO) and GO FEM)

BRACE SPRINGS (GO) and GO FEM)

COMMITTED (GO) and GO) and G

Anchorage KRKN

Trailmont/keylani
Mediam
BLORD EE (Derysella)
JH CARROLL (Medi Afrens)
DOON E BECTMERTS
ADEL AGENTAL (MEDIAM ART)
ADEL AGE

907-277-2655

907-277-2655

Nather Springs TEER (Col-mole) -
One Librage (deview) -
TOP Li

JAME
EARL ELASH (Liberty)
ALSH LUC PORTY (Arlants)
SET (Arlant)
MLATEMS REproit (Arc/Ostumble)
MLATEMS REPROIT (Arc/Ostumble)
MLATEM ELASHOOD (Columble)
MLATEM ELASHOOD (Columble)
MLATEM CORTECT (Arc (Arc 2)
STERE ROOM (Arlants)



505-285-8811 (Rpiling Stones) EAGLES (Apylum) SEMBY LCSSINS (Co)umble)

Added SEAR HOD (AGAI) "\$5111 In Love" "Two Of Ue" stans BARD (Over on) DAYIO CHEST BAND (Columbia) ARRA (Affantic) EMILES BROTHERS (Affantic)

BLES MUTTHERS INTERPRETATION OF THE PROPERTY CONTROLLES AND USE SHOWN (BB) STEW FORESTER (FORESTER (FOREST

98_{FI}

PD: DAYE LAMPENCE

Acced PLEETHOOD MAC (MB) ANY TROUBLE (SY1FF) YES (AY(ONT)C) Modium QUTLAMS (Arigha) MHTESMALE (Mira METONIEAD (Mira MEO SPEEDMANN (1 MEO SPEEDMANN (1 MEO SPEEDMANN (1 BETONICAD INDECEMPY
RECOMPTION (Epic)
SCALER LESS (NO FPL)
SCALER SCALER
SCALER LESS (NO FPL)
SCALER SCALER
SCALER LESS (NO FPL)
SCALER SCALER
SCALER LESS (NO FPL)
SCALER LESS (MARIA THE PAN (Epic)
MARY GALLANGE (CP ypolls)
TYBERS OF PAN TAKE (ECA)
MICHAEL SCHENGE (CP ypolls)
TYBERS OF PAN TAKE (ECA)
MICHAEL SCHENGE (ECA)
MICHAEL SCHENGE (CP ypolls)
MICHAEL SCHENGE
MICHAEL

Madium
BABTS (Chryselis)
EARLES (Apylum)
THIN LIZZY (Mb)
DOWNER (MIS 40EA)
BILLY TROUTE (Electro)
BOXPILE (Chrisele)
ACT 105 (Spin (Madern)
JIN CARROLL BAND (Ares) ADD LENGH (Geffan)

Boise 208-344-6363

Acces FLEETWOOD MAC (18)

208-344-6363
"Sterring Over" engus smillestes (Columbia) "Cadillact" "Numpry Neer" 100 STEMMY (88)
"Possibles" "Still Stillage" 100 STEMMY (88)
"Possibles" "Stillage" 00 Lgurin" "Tisso Over Stillage" 00 Lgurin" "Tisso Over Stillage" "Numpr Stillage" 100 Call Stillage 100 Call Still

MOST ADDED, FLEETWOOD MAC

BLUES BROTHERS Made In America (Atlantic) 22/20 YES (esshows (Atlantic) 18/14 QUEEN

Flash Gordon (Elektra) 7/7 OUTLAWS 31/5 Ghost Riders (Arista) ANY TROUBLE

Where Are All The ... (Stiff) 7/5 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

NO 97 PM DOULDER

Singles VELLOW MAGIC ORDI, (AAM) MEMORY MODERS (Liberty) PD DENNIS CONSTANTINE Bakersfield 805-832-1410

FIREFALL (Antended)
Mean Low
Mean Low
Mean Low
Mean Low
Mean Let BAND (Antended)
ALVIN LET BAND (Antended)
ALVIN LET BAND (Antended)
Mean Let BAND (Mean Let BAND (Mea

BLUES BROTHERS (Attentic)

JINOT CLIFF (NCA)

REDNE MATTIN (Copite)

YES (ATIENTIC)

REDNE THOROGOOD, 3Reunde
BLVIS COSTELLO (Cotumble)

ROMENT PRAMER (Inlend)

STEW FORMERT (Namperor)

JOL ACCISION RAND (AMN)

Medium Limited (or in a district of the state of the stat

JAME SYMMA (HCA)

SYMMO SYMMA (HCA)

G. MAGNINGTON, JR. (Electro)
PAT NETNERY (EDM)
JAME-LLE PROTTE (API cont)

RILLIANGUARDO
STEWN SHOWN (API sta)
RALPHY TORNER (EDM)
OID (HE LODGHOOD (HOWAR (EDM)
OID (HOWAR (EDM)
OFFICE (HOWAR (EDM)
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OFFIC (HOWAR (HOWAR (EDM)
OFFIC (HOWAR (

Boulder 303-444-5800

Singles



918-343-8481

Nortest (Corposite)

RODO/IE (Columbra)

RODO/IE (RODO/IE)

RODO/IE (Columbra)

Singles

MEDIUM

OUTLAWS Ghost Riders (Arista) 31/22 THIN LIZZY Chinatown (WB)
RANDY MEISNER 27/21

23/19 One More Song (Epic) **DONNIE IRIS** Back On The ... (MCA) 25/18

ALVIN LEE BAND

PO: RICH HAME MO: ART PHILLIPS

Free Fall (Atlantic) 21/17 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

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Salt Lake City

801-972-3030

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STEVIE WONDER (Tamie)

KGB-FM

San Diego 101-5 714-292-1360

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San Francisco

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FLEETWOOD MAC (MB) RED SPEEDWAGON (Epic)

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Tri-Cities

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GRISMAN VISITS KFML - During a recent concert stopover in Denver, David Grisman (right) dropped by KFML and discussed his latest WB release with air personality Mike Flanagan (left).

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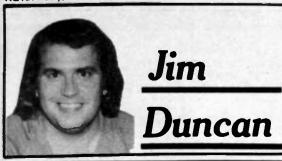
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AND LINGUIS (GAFTON)
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KWFM 602-624

Vancouver

Horfest BNGI SPRINKETEER (Cottumble JORG LERCH (Geffee) RED STRAMT (GB) STILLY DON ALM PROSONS PROL. (Artista) DELAY RED (GB) DELAY RED

None Singles



News Notes

I must not have synchronized my calendar properly this year. It is hard to believe this is the last column for 1980. Hope you enjoyed the year-end issue last week. What a year for Country Radio and music! Looking forward to some great success stories in 1981 . . . week's Country section features our exclusive "Country Radio Music Poll." Congratulations to all of the winners and especially to Barbara Mandrell for her selection as "Country Performer" and "Female Vocalist" of the year. Being the guest at the NRBA's "American Radio Expo" this year, winning the CMA's top honor as "Entertainer of the Year," and now having a top-rated television show - it really has been a great year for a beautiful lady. It is my pleasure to call her a friend Plough just hired John David Spangler from WQHK/Ft. Wayne, IN to the PD position at WJJD/Chicago (see Page 1). As you may recall from this column a couple weeks back, WJJD's PD Pete Porter stepped down to do At Plough's music and concentrate on his air show. WSUN/Tampa-St. Petersburg station Don Hibbitts has been promoted from Sales Manager to GM as Don Boyles joins WKHK-FM/New York (R&R 12-12) . . . Enjoyed the quick trip to Nashville to see Dolly Parton's acting debut in the movie "9-5." It's a funny film, and it should make her a star on a whole new level of the entertainment industry. It was a lot of fun for me to spend an hour-and-a-half with Dolly for a radio and television interview. (More on that . Dan Spice has been named PD of WYDE/ Birmingham, AL. Spice had been with WDXI/Jackson,

TN . . . Congrats to Joe Hoppel on his 25th year at WCMS/Norfolk, VA. Besides doing the morning show, Joe is the VP of Programming for the station. As a surprise, Joe's wife Sue held a party in his honor, and the entire staff of WCMS turned out. Midway through the show an armored truck drove up to their door and deposited 2500 silver dollars on the living room



Joe Hoppe

floor, a gift from the owners of WCMS . . . Lee Nye, formerly with KCEY/Modesto, CA, is the new OD at KQKK-FM/Manteca, CA. morning man at KNEW/Oakland-San Francisco is former WHK/Cleveland afternooner "Wild" Bill Wilkins. Marty Sullivan has moved into the 1-4 slot . Allen's recent promotion at Susquehanna (R&R 12-5), he will no longer be on the air at WFMS-FM/Indianapolis. The station hired Rod Tanner from the aforementioned WQHK. . Just heard King Edward Smith of WSLC/Roanoke has stepped down as a director on the CMA board due to other time-consuming commitments. WSAI/Cincinnati PD Dale Turner will take over his . Terry Black from KJJJ/Phoenix has joined KCBQ/San Diego to do evenings and the MD job Our best to Mike Bouchie and his wife Brenda on the birth of their little boy Timothy Michael. Mike is the afternoon drive man on KRRV/Alexandria, VA WCAW/Charleston, WV MD Terry Collins has left the station. No replacement named yet, although PD Rick Johnson seems inclined to promote from within. KNDE/Tucson joined the Country station ranks as of December 1 . . . Dave Waters promoted to PD of KS-KX ("Kansas Kicks")/Topeka. He was formerly Production Director at the station . . . Mac Allen, President of the Country Radio Seminar, called in to announce the dates for the 12th annual event, March 13-14 at Nashville's Hyatt Regency Hotel. Details will be forthcoming, and further info can be obtained by contacting the CRS at Box 120548, Nashville, TN 37212...Down the halls, the sounds of the R&R Christmas party are drowning out my thoughts. So this will be a good time to close out another great year. Thank you for all of your help and contributions during 1980. Looking forward to serving you in the coming year - Country Radio has become the format of the 80's. Let's keep it great. From all of us at R&R our wishes for your continued success in 1981. Happy New Year, and to all a good night



The 1980 R&R Country Radio Music Poll

Editor's Note: For the past five years, the R&R Country section has surveyed its Country reporting stations to determine their favorite performers and performances. Each of the 150 R&R reporters was given eight



Cowboy

Soundtrack

"Lookin' For Love"

(Johnny Lee)



BREAKER

"Breakers" are those newer records that have the greatest level of station activity on any given week

MEL TILLIS

Southern Rains (Elektra)

On 88% of reporting stations. National Summary: Up 33, Same 25, Down 1, Debuts 29, Adds 22. R&R Chart 40.

LACY J. DALTON

Hillbilly Girl With The Blues (Columbia)

On 73% of reporting stations. National Summary: Up 21, Same 23, Down 0, Debuts 20, Adds 27. R&R Chart: 50-41.

EDDY ARNOLD

Don't Look Now (RCA)

On 63% of reporting stations. National Summary: Up 20, Same 26, Down 0, Debuts 13, Adds 20. R&R Chart: 49-42.

DOTTIE WEST

Are You Happy Baby? (Liberty)

On 62% of reporting stations. National Summary: Up 12, Same 23, Down 0, Debuts 16, Adds 26. R&R Chart: Debut 43.

Most Added:

TANYA TUCKER Can I See You Tonight (MCA) LACY J. DALTON Hillbilly Girl With The Blues (Columbia) **DOTTIE WEST** Are You Happy Baby? (Liberty) **MEL TILLIS** Southern Rains (Elektra) **EDDY ARNOLD**

Don't Look Now (RCA)

Hottest:

JOHNNY LEE One In A Million (Asylum) DOLLY PARTON **EDDIE RABBITT** Love A Rainy Night (Elektra) OAK RIDGE BOYS Beautiful You (MCA) **MERLE HAGGARD** Think I'll Just Stay Here... (MCA)

MOST ACTIV

(example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how man added it this week (25), "Moves" are broken down for each record and indicate how many stations moved the so Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Indicates one of this week's "most added" new songs

▼ TANYA TUCKER "Can I See You Tonight" (MCA) 65/28

National Summary. Up 9, Same 17, Down 0, Debuts 11, Adds 28 including WNRS, WAXX, KFGO, WXCL. WIL-AM-FM KUUY, KVEG, KRAK, WWCS-FM, WPOR, WWVA, WYDE, WCOS-FM, WSM, WHOO, KSO 39-29, WTSO 40-33, WBGW-FM 46 39, WIXL FM 46-22, KENR d-36, R&R Chart Debut 47.

GEORGE JONES & JOHNNY PAYCHECK "You Better Move On" (Epic) 58/16
National Summary: Up 9, Same 21, Down 0, Debuts 12, Adds 16, WYDE, WSOC:FM, WGTO, KHEY, WESC:AM-FM, KLRA, WHOO, KWKH, KYNN, WXCL, KICD-FM, KFEQ, KLAK, KLAC, KEEN, WPOR, WIXL-FM 27-10.

REX ALLEN JR. & MARGO SMITH "Cup Of Tea" (WB) 57/15

NET ALLEM SH. & MANGO SMITH CUP OF 168 (WMN) KSO, WAXX, WMBF, KFEQ, KMAK, KCUB, WKXA, WYDE, WSOC-FM, KLRA, WFMS-FM 6-33, WIXL-FM 35-20, WSIX-FM 42-32, KYXX 41-35.

CON HUNLEY "What's New With You" (WB) 51/16

National Summery: Up 5, Same 17, Down 0, Debuts 13, Adds 16 including KRRV, KIXZ, KWKH, WQYK-FM, KBMR, WSAI, WDDD-FM, KEED, KRSY, KSOP, WWVA, WMC-AM 23-18, WSIX-FM 31-25, WFMS-FM 33-27, WIXL-FM 49-36.

KFDI-AM. KYTE, KFTN, KSOP, KEEN 37-32

PATSY CLINE "I Fall To Pieces" (MCA) 25/14

National Summary: Up 2, Same 4, Down 0, Debuts 5, Adds 14 including KSO, WAXX, KFGO, KWMT, WDDD-FM, KYNN, KBMY, WWVA, WSM, WHOO, WPOC-FM 4.1,

JOHNNY RUSSELL "Song Of The South" (Mercury) 24/7
Netionel Summary: Up. 4, Same 9, Down 1, Debuts 3, Adds 7, WGTO, WESC-AM-FM, WIRK-FM, WCXI, KICD-FM, KTOM, WWVA, WLWI-FM d-30, KRMD-AM-FM 49-41, WIXL-FM 33-25.

ROY CLARK "I Ain't Got Nobody" (MCA) 23/5
National Summary: Up 3, Same 12, Down 0, Debuts 3, Adds 5, WQIK-FM, WKSJ-FM, WAXX, KSSS, KEED, KKYX 44-41, WMNI 35 30. WDDD FM 18 14

SHEILA ANDREWS "Where Could You Take Me" (Ovation) 22/3 National Summary: Up 5, Same 11, Down 0, Debuts 3, Adds 3, WWVA, KKYX, KTOM, WGTO 30:26, WDDD:FM 28:23, KTTS-AM:FM 41:37, KEED 49:44.

WHITEY SHAFER "You Are A Liar" (Elektra) 21/13
National Summary: Up 2, Same 4, Down 0, Debuts 2, Adds 13 including WVAM, KHEY, WESC-AM-FM, WSM, WQYK-FM, WCXI, KFGO, KICD-FM, KSSS, KRAK.

JOE SUN "Ready For The Times To Get Better" (Ovation) 18/13
National Summary: Up 0, Same 4, Down 0, Debuts 1, Adds 13 including WSAI, WKMF, KYNN, KTTS-AM-FM, KVOO, KEED, KSOP, WWVA, WESC-AM-FM, WIRK-FM, TIM REX & OKLAHOMA "Gettin" Over You" (Dee Jay) 18/8

National Summary: Up 0, Same 8, Down 0, Debuts 2, Adds 8, WAXX, KICD-FM, KTTS-AM-FM, KSSS, KEED, KHEY, WESC-AM-FM, WQYK-FM.

DON GIBSON "Love Fires" (WB) 13/6 National Summary: Up 2, Same 5, Down 0, Debuts 0, Adds 6, WSAI, KICD-FM, KTOM, WGNA-FM, WYDE, WESC-AM-FM, KTTS-AM-FM 42-38, KYXX-34-31.

BOBBY BARE "Willie Jones" (Columbia) 48/18
National Summary: Up 8, Same 20, Down 0, Debuts 2, Adds 18 including WSAI, WUBE-FM, KWMT, WHBF, WKKN, KEED, KYTE, WEEP, KHEY, WBHP, KYXX, WTSO 41-34, KSSS d-31, KRMD-AM-FM 50-39.

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

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NATIONAL AIRPLAY/50

December 19, 1980

MICKEY GILLEY/That's All That Matters (Epic)

EDDIE RABBITT/I Love A Rainy Night (Elektra)

MERLE HAGGARD/Think I'll Just Stay Here... (MCA)

BELLAMY BROTHERS/Lovers Live Longer (WB/Curb)

RARRARA MANDRELL/Best Of Strangers (MCA)

GENE WATSON/No One Will Ever Know (Capitol)

RONNIE MILSAP/Smoky Mountain Rain (RCA)

CONWAY TWITTY/A Bridge That Just Won't Burn (MCA)

JANIE FRICKE/Down To My Last Broken Heart (Columbia)

STATLER BROTHERS/Don't Forget Yourself (Mercury)

MAC DAVIS/Texas In My Rear View Mirror (Casablanca)

P. WAGONER & D. PARTON/If You Go, I'll Follow You (RCA)

LARRY GATLIN & GATLIN BROS./Take Me To Your... (Columbia)

WILLIE NELSON & RAY PRICE/Don't You Ever Get Tired... (Columbia)

New

Entry

JOHNNY LEE/One In A Million (Asylum)

OAK RIDGE BOYS/Beautiful You (MCA)

LEON EVERETTE/Giving Up Easy (RCA)

ED BRUCE/Girls, Women, Ladies (MCA)

JOHNNY DUNCAN/Acapulco (Columbia)

ALABAMA/Why Lady Why (RCA)

KENNY ROGERS/Lady (Liberty)

GAIL DAVIES/I'll Be There (WB)

STEVE WARINER/Your Memory (RCA)

MEL TILLIS/Southern Rains (Elektra)

DICKEY LEE/Lost In Love (Mercury)

EDDY ARNOLD/Don't Look Now (RCA)

JIM REEVES/There's Always Me (RCA)

MEL McDANIEL/Countrified (Capitol)

DOTTIE WEST/Are You Happy Baby? (Liberty)

TANYA TUCKER/Can I See You Tonight (MCA)

LYNN ANDERSON/Blue Baby Blue (Columbia)

JOHN ANDERSON/1959 (WB)

RAZZY BAILEY/I Keep Coming Back (RCA)

LORETTA LYNN/Cheatin' On A Cheater (MCA)

CHARLY McCLAIN/Who's Cheatin' Who (Epic)

DEAN DILLON/Nobody In His Right Mind (RCA)

MOE BANDY/Following The Feeling (Columbia)

SUSIE ALLANSON/Dance The Two Step (Liberty)

GLEN CAMPBELL/Any Which Way You Can (WB)

MARTY ROBBINS/An Occasional Rose (Columbia)

EARL THOMAS CONLEY/Silent Treatment (Sunbird)

TOMPALL & GLASER BROS./Sweet City Woman (Elektra)

LACY J. DALTON/Hillbilly Girl With The Blues (Columbia)

DOLLY PARTON/9 To 5 (RCA)

TERRI GIBBS/Somebody's Knockin' (MCA)

BOBBY GOLDSBORO/Goodbye Marie (Curb)

CHARLIE RICH/A Man Just Don't Know... (Elektra)

CHARLEY PRIDE/You Almost Slipped My Mind (RCA)

REBA McENTIRE/I Can See Forever in Your Eyes (Mercury)

T.G. SHEPPARD/I Feel Like Loving You Again (WB/Curb)

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KENNY DALE "When It's Just You And Me" (Capitol) 48/8
National Summary: Up 21, Same 14, Down 0, Debuts 5, Adds 8, WBHP, KLRA, KKYX, WQYK-FM, WIRK-FM, KWMT, KEED, WWVA, KLVI 25-19, KHEY 50-41, KFGO 22-17, KRAK 34-29.

FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 42/13
National Summary: Up 9, Same 13, Down 0, Debuts 7, Adds 13 including WSAI, WFMS-FM, WHBF, KVOO, KSSS, WBAX, WQIK-FM, KWKH, WKLM, KSO d-36, WDDD-FM 10.6, WWCS-FM 10.5, WOKK 19-15,

Others Getting Significant Action

DEBORAH ALLEN "Nobody's Fool" (Capitol) 40/6

National Summany: Up 11, Same 15, Down 0, Debuts 8, Adds 6, WSAI, WTSO, WKCQ-FM, KLAK, KEEN, WSUN, KTTS-AM-FM 37-33, KSSS 31-23, KTOM 35-31, WWVA d 34, KHEY 49-40, WESC-AM-FM d-35.

RONNIE McDOWELL "Wandering Eyes" (Epic) 38/17 Netional Summery: Up 7, Same 7, Down 2, Debuts 5, Adds 17 including KRRV, WCOS-FM, WOKK, KNOE, WBAM, WSLR, WFMS-FM, WIL-AM-FM, KUUY, KYTE, WNYR, KCKC 35-21, WIXL-FM 45-19, WMZQ-FM 40-32, WYII 38-25.

SAMMI SMITH "I Just Want To Be With You" (Sound Factory) 37/13
Netional Summery: Up 6, Same 13, Down 0, Debuts 5, Adds 13, WUBE-FM, KWMT, WIRE, WXCL, WKKN, KLAK, KEED, KRSY, WWVA, WCOS-FM, WESC-AM-FM, KYXX, WIRK-FM.

STEPHANIE WINSLOW "Anything But Yes Is Still A No" (WB/Curb) 37/11
National Summary: Up 3, Same 14, Down 0, Debuts 9, Adds 11, KIXZ, KLVI, WSOC:FM, KNOE, WMNI, WITL-FM, KEED, KTOM, WGNA-FM, WKXA, WWVA.

ROGER BOWLING "Yellow Pages" (NSD) 38/6
Netional Summary: Up 8, Seme 15, Down 0, Debuts 7, Adds 6, WCOS-FM, KLLL-AM-FM, WKLM, WSAI, WAXX, WYII, KRRV
24-19, KHEY 44-35, WKKN d-35, KFEQ 37-27, KMPS-AM-FM d-28. RAY CHARLES & CLINT EASTWOOD "Beer's To You" (WB) 38/5
National Summery: Up 16, Same 8, Down 2, Debuts 6, Adds 5, KRDR, KFTN, KONE, WWCS-FM, KLRA, KSOP 35:27, KHEY

National Summery: Up 16, Same 8, Down 2, Det 32-23, WBAM 40-34, WIRK-FM 38-28, KVOO 34-28.

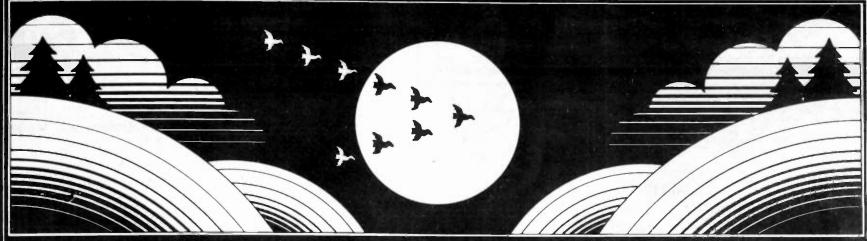
DANNY WOOD "It Took Us All Night Long To Say Goodbye" (RCA) 35/10
National Summery: Up 5, Same 18, Down 1, Debuts 1, Adds 10, KSSS, KMAK, KRSY, KTOM, KEEN, KHEY, WESC:AM-FM, WBAM, WLWI-FM, WXCL, KRMD-AM-FM 46-38, KWMT 47-40.

CHARLIE DANIELS BAND "Carolina (I Remember You)" (Epic) 32/14 National Summary: Up 3, Same 12, Down 0, Debuts 3, Adds 14 including KRRV, KLVI, WCOS-FM, KENR, WTQR-FM, WSAI,

National Summery: Up 3, Seme 12, Down 0, Debuts 3, Adds 14 including KRRV, KLVI, WCOS:FM, KENR, WTQR:FM, WSAI, KFGO, KBUF, WIRE. KVOO, KTOM 40:32. WIXL:FM 42:33.

FAT'S DOMINO "Whiskey Heaven" (WB) 27/16

National Summery: Up 2, Same 7, Down 0, Debuts 2, Adds 16 including WYDE, WQTO, KWKH, WQYK:FM, WSLR, KYNN,



(I Remember You)

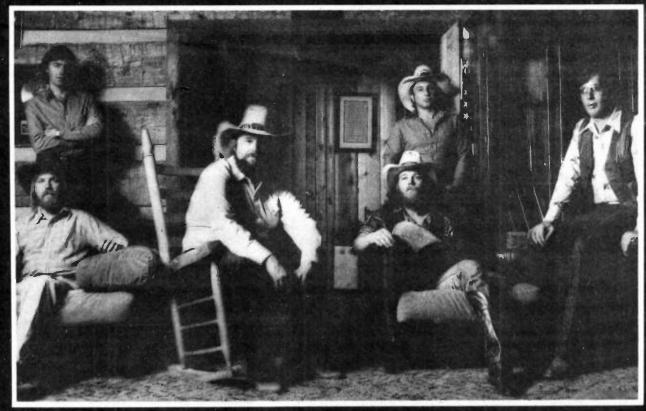
Then the leaves start turning, and the first frost sparkles in the early morning sun, the holiday season can't be far behind.

That's the time of year when men's hearts and eyes turn toward home-Home!, what a magic word that brings a wealth of pleasant memories tumbling down through the decades.

I'll always remember my early years in the land of the long leaf pines when life was not a mystery, and

surrounded by the warmth of family and friends, everything seemed so simple.

Thank you for a good year, and may this simple song remind you of another time, another place and the magic of remembering bome. God Bless Us Everyo



Due to incredible demand Epic Records presents this special song from $THE\ CHARLIE\ DANIELS\ BAND_{\text{TM}}$ Produced by JOHN BOYLAN for Sir Charles Productions

From the album FULL MOON, FE 36571, ON GERECORDS

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Pictures



RADIO & RIBIT — RCA's Steve Wariner (second from right) is seen socializing with WMNI MD Tim Rowe (left) and PD Steve Cantrell following a concert in Columbus, OH. Also pictured is the official WMNI Frog mascot, "Wimni,"



COUNTRY CASH — WDAF/Kansas City recently gave away \$10,000 cash in their "Country Cash Stampede." Shown with the cash prize is WDAF MD Stephanie Pflumm, grand winner Priscilla Lofland, and afternoon driver Phil Young.



TEXAS TRUCKIN' — Keith Messamore of Houston (left) is shown here with KIKK-AM-FM/Houston PD Charlie Ochs after winning the grand prize in the recent KIKK Radio Weekend Hideaway contest. The winner was determined by a drawing from persons who displayed a KIKK bumper sticker. The vehicle license was announced over KIKK, and the contestant had one hour to call the station and describe his car or truck. Besides the 1980 4-wheel drive Ram Charger "KIKK-up Truck," Messamore won a lot on a creek and a fully-furnished mobile home.



WHO WERE THOSE MASKED MEN? — Sun recording artist Orion (center) recently visited the WIXZ/Pittsburgh studios for an on-air interview. He is pictured with the WIXZ morning team, Bill Cardilla and Dick Grimes.

Biff Collie

Inside Nashville



"... TIS THE SEASON TO BIFF COLLIE": (That was the late Dick Haynes's line) "I no longer wonder about my mother-in-law's opinion of me... those towels she gave us were marked 'hers' and 'its.'" (That was a

the University of Arkansas, is available ten lots of comments since her "Dukes Of Hazzard" guesting ... Conway Twitty's \$2 million museum/residential complex across from Johnny's House of Cash approved on the first reading by the Hendersonville City Council ... Farris International bought Music City Recorders studio from Jack and Bud Logan and Mary Reeves Davis The Tennessee Film Commission estimates almost 100 movies will be filmed here in 1981 (Jerry Reed's on that board now)



Stephanie Winslow

Gary Stewart

Stephanie Winslow may be the new "White Rain" shampoo girl on TV... Gary Stewart's plane made an unscheduled stopover in Melbourne, FL due to a crack which developed in one of the plane's windows... Ray Price's relationship with Willie Nelson started when Willie played electric bass in the Cherokee Cowboys Band in 1960-62... Rodney Dangerfield (he don't get no respect) headlines at the Opry House January



IT'S MISTORY NOW — Chet Atkins bids adieu to his custom-made Hascal Halle guitar, which is now the property of the Smithsonian Institutions National Museum Of History And Technology. A recent ceremony honored both Atkins and wood-craftsman Haile, a celebration of "two artists"... those who create the instruments and those who create the music.

4 along with Boots Randolph and his Tuxedoed Nashville Sounders . . . Glen Thompson ordered tickets for the 100th anniversary of the Grand Ole Opry, Saturday, October 29, 2025 (sorry, sold out!) . Boxcar Willie's Christmas card has trains. He's an example of the international superstar (like Slim Whitman) who has not yet "happened" in the U.S. . . . WXYQ's Pat Martin sent me a copy of "The Development Of The Country Radio Format," a new book that catalogs many steps and "steppers" involved in the evolution of Country music radio. The book, written by Rick Stockdell, Assistant Professor of Journalism at the University of Arkansas, is available through Martin Press, 809 Third St., Stevens Point, WI 54481. . Lacy J. Dalton and Mickey Gilley will do CBS-TV's "Happy New Year America" special December 31. Jay Marvin (WJEZ/Chicago) wants to know whatever happened to Symphony Sid. (Jay, he ain't country!)

1980 WRAP-UP: John Lennon, though never exposed to the Nashville scene (the only Beatle who hadn't been), was planning a trip to Music City . . . Nashville nightclub owner Peewee Johnson last August was conned by a veteran artist who posed as a corporate attorney and manager for Peewee's idol Gene Autry; conned out of \$500! When he received a phone call recently from "Gene Autry," he was understandably skeptical until the real cowboy star came to his club in person to see him. Autry had heard about Peewee's unfortunate experience with the false idol and came to make it right. Peewee said it was worth it all.

SICK LIST: Johnny Cash, Monument Records' Fred Foster, Webb Pierce, Brenda Lee, Vic Willis (Willis Brothers), and Tree Publishing's Jack Stapp are among the country influentials Christmas seasonhospitalized in Music City.

HOLIDAY HYPE: Jim Ed Brown's still shopping for vocal replacements for Helen Cornelius. His manager, Top Billing prez Tandy Rice, says his final choices include Crystal Gayle, Barbara Mandrell, Loretta Lynn, Dolly Parton, and Lynn Anderson.

50%/50%: The legal eagles of Presleyville are attempting to trim Colonel Tom Parker's management take down from the initial Presley-Parker business arrangement. Perhaps they should ask Mickey Gilley and his partner Sherwood Cryer about their 50/50 deal. Cryer, a longtime Gilley

fan, once offered his support in building the Gilley empire from a barn to the world's biggest/hottest nightclub and Gilley into a superstar. Is that fair??? Ask Mirkey

Ask Mickey.
HAPPY COLLIE-DAY, UH HOLIDAY!
Faron Young, racing to Gate #4 at Nashville Airport to catch a plane, was tackled by an inebriated fan,

a plane, was tackled by an inebriated fan, Faron Young and offered this solicitous adieu: "So long, adios, and carbolic acid!" (And that's goodbye in any language.) See you next year?



Innouncing two "hot" new singles from RUS to warm up your playlist.

Elvis Guitar Man

Pylvia Drifter
PB 12164

hank You for a success filled year!



Regional Adds & Hots

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COD HAPELT TANTA FUCKER
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HOTTEST Morie Haggard (MCA) Johnny Lee (Asylum) MOST ADDED

Dottie West (Liberty) Tanya Tucker (MCA)

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ww.ZQ-FM Washington DC

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TANYA TUCKER OHUCK HOMARD REMAILE ME DOM

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TERRI GROBS
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Hottest Tracks:

MAC DAVIS (Casabianca)

"Riding With Jesse James" CHARLIE DANIELS BAND (A&M)

COUNTRY ALBUMS

RAZZY BAILEY - Razzy Bailey - (RCA) "True Life Country Mu

BELLAMY BROTHERS - Sons Of The Sun - (WB/Curb)

CRYSTAL GAYLE — A Woman's Heart — (Liberty) "Hello I Love You" "This is My Year For Mexico"

JOHNNY LEE — Lookin' For Love — (Asylum) "Dreams Die Mard" "Never Lay My Lovin' Down" "Do You Love As Good As You Look"

"THE LEGEND OF JESSE JAMES" - Soundtrack - (A&M)

Most Requested:

EDDIE RABBITT "I Love A Rainy Night" (Elektra) TERRI GIBBS "Somebody's Knockin' "(MCA)
JOHNNY LEE "One In A Million" (Asylum) MERLE HAGGARD "Think I'll Just Stay Here..." (MCA)
OAK RIDGE BOYS "BeautifuLYou" (MCA)
DOLLY PARTON "9 To 5" (RCA)

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LACT J. DALFON
ANGULUSE & ANTON
MELSON & PRICE
HUSTBOT
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MINITEY SHAPER
ROY CLAMB
STEPHONIE WINSLOW
RENEY DALE
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JOE SAMP

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ROUTYWEY

JOHNY LEE

REINE HARGANC

QAR RIDGE BOYS

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DOLLY PAPTON

NUMBER OF REPORTING STATIONS

THIS WEEK: 125

Cuts in bold type are receiving the heaviest airplay

BOBBY BARE - Drunk And Crazy - (Columbia) "Drunk And

"COAST TO COAST" - Soundtrack - (Full Moon) "Pickin

MAC DAVIS - Texas In My Rear View Mirror - (Casa-

LARRY GATLIN — Help Yourself — (Columbia) "It Don't Get No Better" "Straight To My Heart" "I Still Don't Love You Anymore"

MERLE HAGGARD — Back To The Barrooms — (MCA)
"Make Up And Faded Blue Jeans" "Back To The Barrooms Again" "Can't

MEL McDANIEL - I'm Countryfied - (Capitol) "Louisiane BARBARA MANDRELL - Love Is Fair - (MCA) "Love Is Fair

CONWAY TWITTY — Rest Your Love On Me — (MCA) "We're Gonne Try It Tonight" "I Still Believe In Wetters" "I Am The Dreamer"

DON WILLIAMS — I Believe In You — (MCA) "Falling Again "Just Enough Love" "Simple Song"

DOLLY PARTON - 9 To 5 And Odd Jobs - (RCA) Working

KENNY ROGERS - Greatest Hits - (Liberty) "Long Arm Of

"Detroit City" "But You Know I Love You" "Dark As A Dungeon" "These Of The Rising Sun" "Sing For The Common Man" "Poor Folks Town



PA

POP/ADULT®

Mike Kasabo

P/A Syndicator/Consultant Making Gains

Consultants and/or syndicators have made news and big bucks in the past, generally through Contemporary Hit Radio or AOR. A hot program director in a major city could take his success story to a chain and, bang, get heavy national press whipping out the hits. It's never happened on that kind of scale with Pop/Adult radio, mostly for obvious reasons: adults aren't as easily pleased with "formula" concepts that deemphasize relateable personalities, and emphasize repetition of specific records or too heavy emphasis on any one group or artist, and generally lack "needed lifestyle information and communication." Bill Wertz, Executive VP of Fairchild Broadcasting, has come up with what he feels is the "best yet" Pop/Adult syndicated programming available. We recently asked him to expand on his assertions with the following results:

BW: Our format takes the best of people like Barry Manilow, Diana Ross, Dan Fogelberg, and Dionne Warwick, and puts them together with the more uptempo items from the traditional P/A artists like Engelbert Humperdinck, Roger Whittaker, Frank Mills, Bobby Vinton, and Perry Como. This format, which we distribute through one of our companies, Kala Music, has 70% of its audience between the ages of 25 and 54. Our more contemporary format is geared for stations who also would like to feature a heavier news commitment and even some play-by-play . . .

R&R: How can you on a syndicated basis offer a station all the ingredients needed to become a winning P/A station?

BW: One thing that we feel is an advantage over others offering similar programming is that our parent company, Fairchild Broadcasting, owns and operates radio stations, which gives us a great deal of expertise to draw from. Our thinking is that in Peoria, they are more concerned with what is going on in Peoria than

Transition

Dan Maxwell (pictured) has taken over the newly-created position of Local Sales Manager for WTAR/Norfolk, after more than three years as account executive - Maxwell is also a sports personality and occasional air traffic reporter for the station . . Bruce Murdock has been named Program Director of KING/Seattle and assumes that position in



Dan Maxwell

order to continue the development of the station's Pop/Adult format. KING GM Larry Campbell commented to R&R: "Bruce Murdock knows a great deal about the principles and mechanics of radio programming . . . (his) knowledge of the radio industry combined with his strong leadership skills and his competitive nature make him an outstanding choice to be KING's new Program Director" . . . Also at KING, Tony Bollen has joined the sales staff as an account executive, coming from KIRO across town, where he was employed in the same capacity . . . John Leader (not the R&R version) has taken over the afternoon airshift at KTWO/Casper, WY, having most recently been an on-air weekend performer for the station . . . WLNH/Laconia, NH has promoted Bob Nelson to the Assistant MD position at the station. He will retain his 12mid-6am airshift . . . Marc Anderson comes to WLOL/Minneapolis as air talent from a part-time position at KROC/ Rochester, MN...Lee Warner is now doing morning drive at KLO/Ogden, UT, from the AM shift at WJJY-FM/Brainard, MN.

what's going on in Poland — so it's in that context that we can be more than music; especially given the way we construct each individual radio station's needs. I consult a half-dozen stations across North America — with the key being the additional elements to the music; particularly the AM stations who are floundering with just music.

R&R: How can you offer a radio station the "sound-track" of its city on a syndicated basis?

BW: We make five or six lengthy visits at the station per 12 months of contract. We also have a sophisticated "dial-line" which we monitor on pretty much a constant basis. We also file a written critique of each daypart once a week.

I should point out here that we do not mandate anything to our clients, since we are licensees of radio stations ourselves. You see, our situation is one of a consulting and syndication company. We deliver a package and back it up with all the latest market research, focus groups in any city that wants us in there.

R&R: What unique features do you offer musically that you can talk about?

BW: Our computer is one, especially the way it handles and schedules the music rotation. Also, we've built our format on "match/flow" principles and you can get into some systematic programming by putting two or

Update

WWSW/Pittsburgh VP/GM Michael Harvey has announced that effective January 5, 1981, WWSW-FM and WWSW-AM will merge to become 3WS. The simulcast will be Monday through Friday during drive segments, 6-10am and 3-7pm with in-depth news, sports and traffic information, plus twice-hourly "Accu-Weather" reports. Harvey stated, "The combining of individual FM and AM programming strengths into one superentity is unique to Pittsburgh." He further commented, "The 3WS 'total' approach will fill a void that now exists in Pittsburgh radio as well as offer an unmatched ability to meet the wants and needs of a broader segment of Pittsburgh radio listeners."... CALIFORNIA GOVERNOR NOTES STATION PROMOTION: H.O.T. CAR, a joint effort by KYUU/San Francisco and an area TV station to slash car theft in the Bay Area, received endorsement from the office of Governor Edmund G. Brown Jr. Brown commented on the program: "H.O.T. CAR can play a valuable role in reducing the rate of (car theft) ... It can encourage citizens to assume greater responsibility for protecting their own cars . . . and lend vital assistance to law enforcement agencies in recovering stolen cars and convicting the persons who steal them." As reported in a recent P/A column, participating car owners who register with H.O.T. CAR receive a free theft-prevention kit, supplied by a local auto club. The kit is designed to discourage potential car thieves by making it difficult to steal. The upshot is a \$1000 reward for information leading to the arrest and conviction of the car thief . . . WBCM/Saginaw, MI personality Alan Edwards scored in a big way with listeners the night that CBS's "Dallas" revealed J.R.'s assailant. Edwards opened the phone line one hour before the episode aired, taped opinions of who shot the lovable lunatic, and then played them back after the program revealed the shootist. The catch was that the people had to listen to the station after "Dallas" was shown to call in and identify their voice to claim the prize, which was an expensive digital timepiece . . . WELI/New Haven listeners phoned in more than \$11,000 to aid the earthquake victims in southern Italy in a response to a recent radiothon. Station VP/GM Larry Getz noted that 35 percent of the population in the Greater New Haven area is of Italian descent . . . WRIE/Erie began its fifth annual "Children's Christmas Fund" remote recently; it will continue until the 24th of the month to raise funds for various childrens organizations . . . WJON/St. Cloud is holding its 30th broadcast anniversary and is interested in hearing from all former employees and recording artists to help celebrate — call Tom Scott at (612) 251-4422.

three, let's say, Kenny Rogers songs together – with perhaps Kenny just singing one of them, and the other being quality cover versions.

R&R: How did you position WMCV/Michigan City, IN so properly?

BW: The station was somewhere between Pop/Adult and Contemporary Hit Radio, meaning the PD was positioning the station for 18-34's in a metro of a city of millions. But you can't do that in Michigan City – you have to become almost the impossible: all things to all people. You have to get out there among the citizens at remotes, sporting activities, shopping malls, store openings and the like. It's almost like the radio station gets up and goes to work every day, with the entire town.

R&R: Beyond that, why would a small, medium or even a larger market want your service?

BW: Efficiency, as well as the fact that we do not go in and tell the GM that he's been stupid, wrong, and that only we can save him from ruin. We will never tell him that we are the panacea for every ill that he's ever

R&R: What number may interested markets reach you at?

BW: (616) 385-5110. And I might add that we believe Pop/Adult radio, for both AM and FM, will continue to grow and expand in the 80's.

Special Holiday Notice

Radio & Records will take a two-week vacation during the holiday period. The next dates for reporters to call in their music will be December 29, 30 or 31. Please make a special effort to give us some music information, as it's a traditionally light time and we'll need all the help we can get. Enjoy the Christmas season.

Color

SLICES OF A COLORFUL CHRISTMAS: This season brings out the kindness in people more than any other. Here are some highlights: WBZ/Boston is conducting a holiday project through December 24 to benefit the Children's Hospital Medical Center with remote broadcasts, asking listeners for contributions. "Boston's Children's Hospital is known worldwide for the quality of its patient care," said station VP/GM Bill Hartman, "as well as for being a premier research and teaching facility." The facility has never turned away a young-ster because of lack of funds. 3000 miles away in San Francisco, KNBR will be spreading holiday cheer a bit late, but the 50 winners in its just-completed contest aren't complaining. On January 10, those winners along with station personalities Frank Dill and Mike Cleary, will be off on a vacation in Hawaii. More than 100,000 cards were received for a chance to identify a mystery sound; some guessed were a "peeling banana," "brushing hair," "sifting flour," "retracting a metal tape measure," and "popping bubble gum." Among the most difficult sounds to identify were "lowering an anchor" and the sound of a "kaleidoscope." In Cleveland, WGAR sponsored its annual "Share A Christmas" promotion that brought well over 50,000 toys to needy area children whose holiday spirit would have otherwise been unfulfilled. Hundreds of volunteers led by the WGAR staff will sort, assemble, and pack the toys to fill the requests coming in from the many collection points. KHOW's sixth annual "Parade Of Lights" was again a special treat for Denver residents, as this year's theme was a dramatic and exciting presentation of "Santa's Christmas Orchard." The station's personalities were on hand to participate with a number of floats, and also with elves and other special Christmas characters - and again this year, the station will host 30 children each night as special guests on the Hal & Charley

NEXT PLANE TO AMSTERDAM: WSB/Atlanta and KLM Royal Dutch Airlines cosponsored a promotion that had the grand prize winner receive an all-expenses-paid 10-day vacation for two to any city in the world served by the carrier. The "Write Your Own Ticket" contest pulled in more that a quarter of a million entries and had, in addition to the grand prize, five first prize winners who won round-trip tickets for two from the Georgia capital to Amsterdam, along with hotel accomodations for six nights, food and sightseeing tours. All winners were determined in a random drawing.

POP/ADULT®

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DOLLY PARTON 9 To 5 (RCA)

69% of our reporters are on it. Adds include WATR, KRNT, WFIR, KWOS, WFYR, KFQD, KHOW, KRKK, WWWE, WGY, WREC, WABZ, KDKA, WOOD, KOLO, WHIZ, WBEN, WIS, KNBR, WLVA. Key moves: 17-13 KRMG, 30-16 WNEU, 36-27 WHAG, 30-26 KMBZ, 30-25 WGAR, 29-23 WBT, 26-20 KAAY, 29-24 WOWO, debut 25 WYMC. Heavy rotation at WSIX, WTMJ. Jumps 32-22 on P/A chart.

DAN FOGELBERG Same Old Lang Syne (Full Moon/Epic)

53% of our reporters are on it. Adds include WIP, WQUA, WEIM, WOWO, WRVA, KSFO, WBAL, WBT, WDEF, WFYR, KMED, WWWE, WSLI, KMBZ, WFTL, KXIC, WLNH, KRMG, WSIX, WORG, KUGN, WYMC, WCFR. Key moves: 29-18 WHAM, 27-20 WSM-FM, 27-23 KMJJ, debut 29 KOLO, debut 25 KING, debut 29 KWOS. Hot at WHAS. Debuts at No. 30

EW & ACT

BOZ SCAGGS "Miss Sun" (Columbia) 55/11 add WHAM, WHOK, WGIR, WKIQ, WQUA, WHIZ, WCHV, WLVA, WGAR, KFQD, WHBY, Key moves: 17-13 KLTE, 22-17 WSM-FM, 23-18 WNEU, 33-26 KRKO, 29-26 KBAI, 33-28 WQUD, 39-30 WSGW, debut 20 WTVN, debut 25 KWOS, debut 29 WLNH. Increased 37-31 on P/A chart.

ANDY GIBB "Time Is Time" (RSO) 50/11 add WGAN, WCMB, KLTE, WATR, WTVN, KRKO, KPPL, WTAR, KDKA, WDAE, WJBO. Key moves: 22-16 WOWO, 24-20 WORG, 26-22 KBAI, 25-22 WWWE, 29-24 WSM-FM, debut 20 KWOS, debut 21 WYMC, debut 26 WNEU. Increased 33-32

RONNIE MILSAP "Smoky Mountain Rain" (RCA) 53/12 add KLOK, WJON, WDAE, WQUD, KSFO, WBAL, KLTE, KMJJ, KFMB, WLVA, ., WNEU. Key moves: 4-2 WREC, 12-10 KRMG, 25-22 WLTA, 32-29 WFIR, 34-30 WORG, Increased 40-33 on P/A chart.

EARTH, WIND & FIRE "You" (ARC/Columbia) 43/4 add WHIZ, WIS, WBT, WQUD. Key moves: 18-15 WSM-FM, 29-21 WLTA, 28-22 KRKO, 24-20 WGAR, 27-24 KBAI, 35-25 KMED, debut 30 KWOS, debut 30 WJBO. Remains at No. 34 on P/A chart.

HEART "Tell It Like It Is" (Epic) 43/7 add KLTE, WQUA, WHOK, WACI, KPPL, KFQD (dp), KBAI (dp), Key moves: 7-3 WSM-FM, 14-11 KRMG, 18-12 WTVN, 23-16.WHIZ, 26-23 KDKA, 37-27 KRKO, debut 19 KWOS, debut 28 WNEU. Heavy rotation: WABZ. Increased 36-35 on P/A chart.

STEPHEN BISHOP "Send A Little Love My Way (Like Always)" (WB) 48/3 add WCFR, KBLF, KSFO. Key moves: 21-16 KMED, 23-20 KBAI, 29-21 WIS, 25-21 WHAM, 26-23 KOLO, 29-26 WHAG. Increased 39-38 on P/A chart.

BOBBY HART "Lovers For The Night" (Ariola) 31/9 add wcco-AM, WFDF, WTMJ, KBAI (dp), WNDB, WIS, WNFL, KBLF, WDIF (dp). Debuts at No. 39 on P/A chart.

TIERRA "Together" (Boardwalk) 27/10 add KRKK, WEIM, WDIF (dp), WGAR, WCCO-FM, KPPL, KRKO, WHAG, WYMC, KNBR. Key moves: 23-18 WREC, debut 27 WJBO. Debuts at No. 40 on P/A chart

Others Getting Significant Action

MANHATTAN TRANSFER "Trickle Trickle" (Atlantic) 35/3 add WLTA, WCCO-AM, WSBA. Moves: 36-30 KMED, 28-23 WJBO, 27-21 WOWO, debut 29 WEIM.

FRANK MILLS "Happy Song" (Polydor) 26/7 add KGGF, KSL. KMBZ, WEIM, WRVA, KSFO, KMRJ. Moves: 30-25 WLTA

DR. HOOK "Girls Can Get It" (Casablanca) 25/1 add KXIC Moves: 27-23 KRKO, 37-30 WHIZ, 23-19 WHAG.

ROBBIE DUPREE "Nobody Else" (Elektra) 24/1 add KMED. Moves: 25-21 WHAG, 34-30 KLO.

PHIL EVERLY "Dare To Dream Again" (Curb/CBS) 22/8 add WHOK, WCCO-AM, WNDB, KSL, WABZ, WOAI-FM, WDIF (dp), KRKK. MICKEY GILLEY "That's All That Matters" (Epic) 20/2 add WTAR, WDAE. Moves: 20-17 KMBZ.

LTD "Shine On" (A&M) 19/3 add WGAR, KWOS, WKIQ. Moves: 30-26 WSM-FM, 32-28 WORG.

ENGLAND DAN & JOHN FORD COLEY "Part Of Me, Part Of You" (MCA) 18/8 add WRVA, WLTA, KMRJ, WLVA, KUGN, KPPL. WFTL, WEIM. Debuts 30 WHAM.

CLIMAX BLUES BAND "Gotta Have More Love" (WB) 17/3

POP/ADULT A

Wee		Weeks	Week	Week	December 19, 1980
	5	5	2	0	BARBRA STREISAND & BARRY GIBB/Guilty (Columbia)
	3	3	1	2	NEIL DIAMOND/Love On The Rocks (Capitol)
	7	6	3	3	AIR SUPPLY/Every Woman In The World (Arista)
	1	1	4	4	KENNY ROGERS/Lady (Liberty)
	2	2	5	5	CHRISTOPHER CROSS/Never Be The Same (WB)
	4	4	6	6	LEO SAYER/More Than I Can Say (WB)
	22	12	8	0	BARRY MANILOW/I Made It Through The Rain (Arista)
	13	9	9	0	DIANA ROSS/It's My Turn (Motown)
	8	7	7	9	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
	15	13	12	10	KORGIS/Everybody's Got To Learn Sometime (Asylum)
	6	8	10	11	ROGER DALTREY/Without Your Love (Polydor)
	11	10	11	12	DON WILLIAMS/I Believe In You (MCA)
	19	17	13	13	EDDIE RABBITT/I Love A Rainy Night (Elektra)
	-	31	18	0	BLONDIE/The Tide Is High (Chrysalis)
	25	19	15	15	JOHN LENNON/(Just Like) Starting Over (Geffen)
	38	26	16	16	DOOBIE BROTHERS/One Step Closer (WB)
	24	21	19	17_	DIONNE WARWICK/Easy Love (Arista)
	37	29	21	0	ABBA/The Winner Takes It All (Atlantic)
	21	20	20	19	BOBBY GOLDSBORO/Goodbye Marie (Curb/CBS)
	10	14	17	20	HALL & OATES/You've Lost That Lovin' Feeling (RCA)
	9	11	14	21	BARBRA STREISAND/Woman In Love (Columbia)
	_	_	32	2	DOLLY PARTON/9 To 5 (RCA)
	33	27	24	0	FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)
	40	32	27	Ø	CHARLES FOX/Seasons (Handshake)
	32	28	26	3	RITA COOLIDGE/Fool That I Am (A&M)
	-	-	29	0	STEELY DAN/Hey Nineteen (MCA)
		36	28	Ø	BETTE MIDLER/My Mother's Eyes (Atlantic)
	27	24	22	28	HARRY CHAPIN/Sequel (Boardwalk)
	28	25	23	29	RUPERT HOLMES/Morning Man (MCA)
	_	-	\rightarrow	• 😊	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
	-	38	37	3	BOZ SCAGGS/Miss Sun (Columbia)
	-	39	33	②	ANDY GIBB/Time Is Time (RSO)
		-	40	3	RONNIE MILSAP/Smoky Mountain Rain (RCA)
	-		34	34	EARTH, WIND & FIRE/You (ARC/Columbia)
	_	37	36	35	HEART/Tell It Like It Is (Epic)
	-	40	35	36	BRUCE SPRINGSTEEN/Hungry Heart (Columbia)
	34	33	30	37	MAC DAVIS/Texas In My Rear View Mirror (Casablanca)
	-	_	39	38	STEPHEN BISHOP/Send A Little Love My Way (Like Always) (WB)
	_	-		39	BOBBY HART/Lovers For The Night (Ariola)
	-	_	\Rightarrow	40	TIERRA/Together (Boardwalk)

This chart is based solely on statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporters **New Entry**

add WCCO-FM, WGAR, WFIR. Moves: 25-22 WORG.

PETER ALLEN "Fly Away" (A&M) 17/2 add WJON, KMRJ. AMY HOLLAND "Here In The Light" (Capitol) 15/3 add WIS,

KFQD, WGIR RANDY MEISNER "Deep Inside My Heart" (Epic) 15/1 add

KXIC. Moves: 22-17 KRKO ATLANTA RHYTHM SECTION "Silver Eagle" (Polydor) 14/3

add KUGN, WEIM, KMRJ **BELLAMY BROTHERS** "Lovers Live Longer" (WB/Curb) 14/2 add WREC, WJON, Debuts 14 KBLF.

CLIFF RICHARD "A Little In Love" (EMI America) 13/9 add KFQD, WEIM, KRNT, KLO, WORG, KUGN, WSIX, WLNH, WOAI-FM.

ROD STEWART "Passion" (WB) 13/0. Moves: 14-10 WSM-FM, 23 20 KRKO, 29-23 WGAR, 21-18 WOWO, 28-24 WFIR.

EAGLES "Seven Bridges Road" (Asylum) 12/4 add WHIZ, KPPL, WCFR, KRKK. Moves: 28-22 WNEU, debut 27 WSM-FM

SPINNERS "I Just Want To Fall In Love" (Atlantic) 12/2 add WLTA, KMRJ, Moves: 28-24 WHAG, 28-25 WORG.

MELISSA MANCHESTER "Without You" (Arista) 12/0. Moves: 20-14 WREC

CARLY SIMON "Take Me As I Am" (WB) 11/3 add WLNH (dp), KBLF, WLTA. Moves: 30-26 WEIM

KOOL & THE GANG "Celebration" (De-Lite) 11/2 add KRZI, WFYR. Moves: 19-12 WORG, 25-22 KDKA, debut 25 WNEU.

JOHN COUGAR "This Time" (Riva) 11/1 add WHIZ. Moves: 16 12 **WOWO, 18-14 WQUD**

WAYLON JENNINGS "Theme From The Dukes Of Hazzard" (RCA) 11/0. Moves: 1-1 WNEU. Heavy rotation: WIP, WJON.

BOBBY VINTON "My First And Only Love" (Tapestry) 10/1 add WHIZ. KENNY LOGGINS "Celebrate Me Home" (Columbia) 9/5 add

WIS, WHAG, KPPL, WCFR, WSM-FM. Moves: 29-26 WWWE STEVIE WONDER "I Ain't Gonna Stand For It" (Tamla) 9/5 add KOLO, KRKO, WCHV, KWOS, KGGF

Most Added:

DAN FOGELBERG
Same Old Lang Syne (Full Mod
Added at 25% of our reporting
DOLLY PARTON ing stations

9 To 5 (RCA) Added at 23% of our reporting stations.

BLONDIE

The Tide Is High (Chrysalis)

STEELY DAN

Hey Nineteen (MCA)
Added at 12% of our reporting stations. JOHN LENNON

(Just Like) Starting Over (Geffen)
Added at 11% of our reporting station
RONNIE MILSAP Smoky Mountain Rain (RCA)
Added at 11% of our reporting stations

Hottest:

NEIL DIAMOND Reported hot at 51% of our stations BARRY MANILOW

I Mada It Through The Rain (Aristal Reported hot at 40% of our stations. BARBRA STREISAND & BARRY GIBB

Reported hot at 40% of our stations AIR SUPPLY

Every Women in The World (Ariste)
Reported hot at 39% of our stations.
CHRISTOPHER CROSS Never Be The Same (WB)
leported hot at 31% of our stations
KENNY ROGERS

Lady (Liberty)
Reported hot at 28% of our stations



PADDS & HOTS

EAST

WEAL/Bon-Jack Lacy

R. Hilsap D. Fogelberg

ne TTEST LI w/C - Richard Sayer profs . Streisand (Guilty)

Mone
HOTTEST
N. Diamond
8. Streisand
(Guilty)
D. Ross
(Turn)
C. Cross
D. Ross
(Cominn)

D. Parton Abba C. Fox HOTTEST K. Rogers Blondie D. Williams Steely Dan

None
HOTTEST
K. Rogers
B. Manilow
Air Supply
D. Ross
(Coming)
Blondie

C. Richard (Little) F. Hills England Dan & J. F. Coley

APS
D. Fogelberg
Tierra
C. Fox
HOTTEST
H. Diamond
J. Lennon
Jooble Bros.
J. Manilow
L. Springsteen
Leely Dan

Flack & P. Bryson Streisand (Guilty) nhattans Stafford Benson (Lamplight) Humperdinck erra Laggins

The.
R. Loggin.
CDB
R. Loggin.
CDB
MOTTEST
ONL w/C. Richard
M. Davis
B. Midler
N. 4005
(Yurn)
B. Goldsboro
Oooble Bros.

Glbb
McClinton
Fox
DTTEST
Rogers
Sayer
Dlamond
Cross
Streisand
(Guilty)

WTICHertford Ginny Jesionks J. Lennon
F. Knoblock B
S. Anton
HOTTEST
E. Regers
D. Poss
(Turn)
E. Rabbitt
J. Lennon

Milder
B. Midler
C. Michard
(Little)
D. Fogelberg
C. Simon
(Take)(dp)
P. McClain
MNTEST
N. Diamond
C. Cross
L. Sayer
ONJ W/C. Michard
J. Lennon
D. Boss
Stundle

Scaggs Holland (Light) Hidler TTEST

WELPhow Hav Well Pinto

None HOTTEST N. Diamond 8. Streisand (Guilty) B. Manilow

Bab Ruseo

D. Fogelberg
D. Gray
HOTTEST
N. Diamond
J. Lennon
Maylon
D. Milliams
D. Ross
(Turn)

A. Gibb
D. Parton
Abba
MOTTEST
K. Rogers
J. Lennon
B. Streisand
(Guilty)
Air Supply
B. Manilow
B. Springsteen

WTAE/Pitts Don Berns

J. Lennon HOTTEST B. Streisand (Guilty) N. Diamond Abba

N. Usu. Abba D. Williams

3-W-EPHTSD Tom Deren 3. Lennon Dooble Bros HOTTEST K. Rogers H. Diamond Air Supply L. Sayer O. Ross (Turn) Korgis

WGAMPortland Maril Adams

Mari Adema
J. Lennon
F. Knoblock &
S. Anton
Dooble Bros.
A. Gibb
Blondle
HOTTEST
B. Streisand
(Guilty)
Air Supply
N. Diamond

None
HOTTEST
K, Rogers
L, Sayer
H, Diarond
S, Streisand
(Guilty)
ONL W/C. Richard
C. Cross
R, Daltrey
Air Supply

WHAM/Ro John Rapp

B. Scaggs HOTTEST C. Cross Kargis B. Mantlaw R. Coolidge D. Fogelberg

D. Warwick D. Parton HOTTEST J. Lennon
B. Stretsand
(Guilty)
D. Ross
(Turn)
Korgis

WCFR/Sprin Jeff Taylor Eagles
5. Bishop
D. Fogelberg
K. Loggins
HOTTEST
Air Supply
C. Cross
B. Streisand
(Guilty)
Dooble Bros.
D. Ross
(Coming)

WSYR/Syrac Larry Martin

Blondie Steely Dan D. Parton HOTTEST B. Strwisand (Guilty) E. Rabbitt

Korgis
HOTTEST
8. Streisand
(Guilty)
C. Cross
D. Poss
(Turn)
B. Hanllou

WATR/Watert Chris Evens O. Parton
M. Hamilisch
A. Gibb
HOTTEST
O. Ross
(Turn)
N. Diamond
B. Goldsboro
B. Holler
K. Rogers
WHEU/Wheel
Amount ox

AmonFox
Blues Bros.(dp)
Jacksons
(Note1)
R. Milsap
HOTTEST
Maylon
J. Lennon
Blondie
O. Ross
(Turn)
D. Parton
B. Manilow

WSSA/Y ork

Man. Transfer R. Bailey (Keep) HOTTEST K. Rogers H. Davis D. Williams

B. Scaggs Steely Dan D. Parton HOTTEST C. Cross B. Streisand (Guilty) D. Ross (Turn) E. Rabbitt B. Manilow

MIDWEST

John Swan
LTD
B. Scaggs
Steely Dan
N. Diamond
Blondie
HOTTEST
J. Lennon
B. Streisand
(Guilty)
Four Seasons
WFYRICHicag
John Wethert
E. Dankide

E. Rabbitt
Kool & Gang
D. Parton
D. Fogelberg
HOTTEST
K. Rogers
B. Streisand
(Noman)
M. Diamond
L. Sayer
J. Lennon

KBAI/Morro Bay Donne St. John

None
HOTTEST
N. Diamond
L. Sayer
D. Ross
(Turn)
ONJ w/C. Richard
Blondie E. Rabbitt Dooble Bros D. Williams

Chuck Coller

B. Scaggs
Climar Blues
LTO
Tierra
HOTTEST
R. Oogers
J. Lennon
Blondle
B. Midler
Abba
E. Rabbitt
Terry Patrick
D. Fogelberg
O. Parton
Steely Dan
HOTTEST
L. Sayer
C. Cross
Abba
D. Ross

WEST

Meco
Heart(dp)
A. Holland
(Light)
Steely Dan
B. Scages
D. Parton
C. Richard
(Little)
HOTTEST
K. Rogers
C. Cross
H. Dlamond
E. Pabbitt

KHOW/Denver Leigh Starnes D. Parton Abba HOTTEST Slondie Kargis E. Rabbitt J. Lennon

Michael Moore
Heart
A. 61bb
K. Loggins
Tierra
R. Hilsap
England Dan 8
J.F. Coley
England Mac
Doers, Sara,
Deers, Stop) (lps)
HOTISTY
8. Streisand
(Guilty)
Korgis
B. Manilou
D. Manwick

KUGN/Euge Brien Jemes C. Richard (Little) England Dan & J. F. Coley

J. F. Coley
ARS
D. Fogelberg
HOTTEST
D. Ross
(Turn)
P. Simon
B. Streisand
(Guilty)
Air Supply

KRKO/Everett R.P. McMurphy

R.P. McMurph 8. Goldsboro (Ain't) E. Dan Seals Korgis Tierra A. Gibb HOTTEST L. Sayer C. Cross B. Streisand (Guilty) Diamond Ooble Bros. B. Springster D. Qoss (Turn)

KMED/Medf Charlle Kirk Chartle Rick
Blondie
R, Dupree
D, Fogelberg
HOTTEST
Air Supply
G, Fox
J, Lennon
F, Fnoblock &
S, Anton
S, Bishop
B, Manilow

Revin O'Brien
R, Milsap
R, Milsap
S, Anton
HOTTEST
N, Diamond
Air Supply
D. Ross
(Turn)
B. Manilow
Dooble Bros.

KMJJ/Las Vegas Kevin O'Brien

Tom Plant
D. Parton
S. Bishop
B. Mart
C. Simon
(Take)
HOTTEST
Air Supply
N. Diamond
B. Manilow
C. Cross
Bellamy Bros
Steely Dan

KOLO/Reno Mike Hegerly Wike Hagerly
S. Wonder
(Ain't)
D. Parton
MOTTEST
L. Sayer
C. Cross
N. Diamond
B. Streisand
(Guilty)
E. Rabbitt
J. Lennon
Korgis
B. Manilow

KRKK/Rock 1 Rad Tucker

Rod Tucker
P. Everly
Tierra
Blondie
Eagles
D. Parton
MOTTEST
H. Diamond
B. Streisen
(Guilty)
B. Goldsbor
Air Supply
J. Lennon
E. Rabbitt

KSL/Salt Lake City George Lemich

B. Midler D. Fogetberg Heart(dp) B. Hart(dp) HOTTEST B. Streisand (Guilty) Air Supply D. Marwick E. Rabbitt Blondie Blondie Dooble Bros.

Barbara M. Rich E. Humperdinck Oak Ridge Boys C. Richard (Little) Neco Steely Dan HOTTEST D. Milliams Air Supply A. Thomson Korgis G. Benson (Love) N. Diamond

ROGO/Sen Diego Sendi Benister J. Lennon Blondie Ocobie Bros MOTTEST N. Diamond C. Cross Air Supply 8, Manilow

Tierra D. Parton HOTTEST B. Manilow

KSFO/Sen Fre John Hardy John Hardy
R. Milsap
F. Mils
D. Fogelberg
Blondle
S. Bishop
HOTTEST
K. Rogers
H. Dlamond
C. Cross
Afr Supply
B. Streisand
(Gullty)
B. Hanilow

Bruce Murdack
J. Lennon
B. Goldsboro
Blondie
B. Springsteen
HOTTEST
C. Cross
Air Supply
D. Hilliams
Korgis
B. Manilow

WQARICIeveland Chuck Collier

George L
Poco (Everlasting)
F. Mills
P. Everly HOTTEST
K. Rogers
C. Cross
S. Strefsand
(Guilty)
D. Ross
(Turn)
B. Manilow

KFMB/Sen Diego Larson/Anthony R. Hilsap B. Hidler Steely Dan HOTTEST H. Diamond Air Supply B. Goldsboro D. Ross (Turn) C. Fox P. Sheon Korgis

Roger B. Devie
R. Meisner
Steely Dan
Dr. Hook
D. Fogelberg
Blondie
HOTTEST
E. Rabbitt
B. Minilow
N. Diamond

P. Coolidge S. Honder (Ain't) F. Golde E. Dan Seals T. Dee

R. Coolidge R. Milsap HOTTEST N. Diamond B. Streisand (Guilty) D. Milliams

UTO D. Parton HOTTEST K. Rogers M. Diamond Dooble Bros B. Manillow J. Hall J. Lennon D. Ross (Turn) Blondie Heart A. Gibb

J. Lennon
F. Knoblock &
S. Anton
D. Fogelberg
T.G. Shepard
D. Gray
F. Hills
HOTTEST
ONJ w/C. Richard
L. Sayer
N. Olamond

WHOK/Lancae Greg Eyerman

Heart Steely Dan R. Coolidge P. Everly B. Scags HOTTEST

D. Parton

McCord

S. Monder
(Ain't)
R. Flack & P. Bryson
A. Martino
L. Russell F. Mills
HOTTEST
N. Diamond
Air Supply
8. Streisand
(Guilty) Tim Fox

8. Mart(dp)
P. Everly(dp)
Tierra(dp)
MOTTEST
ONJ w/C. Richard
D. Ross
(Turn)
B. Streisand
(Guilty)
C. Cross
E. Rabbitt

WTVN/Calumbus Denny Nugent

HOTTEST 8. Streisand (Guilty) N. Diamond Blondie Doobie Bros. Heart B. Manilow E. Rabbitt WISH/Milws

D. Parton C. Richard (Little) WEBC/Duluth Jim Casey E. Rabbitt
HOTTEST
N. Diamond
Air Supply
J. Lennon
B. Manilou
B. Springsteen

KRNT/Des Mo Scott Huskey

B. Hart HOTTEST K. Rogers C. Cross L. Sayer N. Diamond B. Stretsand (Guilty) Air Supply Korgis

WOWO/FL Wayne Bem DeVincent

D. McClinton
Abba
D. Fogelberg
HOTTEST
B. Springsteen
J. Lennan
Blandie
D. Ross
(Turn)
J. Cougar
Steely Dan

J. Lennon D. Parton B. Midler HOTTEST J. Lennon B. Hanilow N. Diamond

E. Rabbitt
J. Lennon
R. Coolidge
B. Hart
HOTTEST
Hall & Oates
Air Supply
Korgis
N. Diamond

KLMS/Lincoln Gary Claus WCCO-AM/W Denny Long

Denny Long Manhattans T. Gibbs Man. Transfer P. Everly D. McClinton B. Hart J. Holm WDIF/Marlor Tim Fox

Dave Derwer

Blondie

F. Knoblock &
S. Anton
J. Lennon

HOTTEST
K. Rogers
C. Cross
R. Diamond
ONJ W/C. Richard
R. Caltrey
B. Manflow

8. Hart A. Martino HOTTEST B. Streisand (Guilty) D. Parton P. Simon B. Manilow

WFDF/Flint Paul Landino

WOOD/Grand Re Bill Striker

WNFL/Green Say Bob Hooper

KXICAowa City Roger S. Devis

KWOS/Jefferson City Steve Morse

KMBZ/Kaness City Stove Bell

John Williams Heart A. Gibb D. Morwick R. Wilsap B. Strefsand (Fool)(Ip) MOTTEST ONL #/C. Richard Korgis D. Ross (Turn) B. Scaggs B. Manilow E. Rabbitt Blondie

Dewo Dodson
F. Knoblock &
S. Anton
EMSF
S. Anton
EMSF
OR ANTON
EMSF
I (1942)
D. Ross
(Turm)
D. Parton
B. Hart
K. Loggins
HOTIEST
K. Rogers
L. Sayer
C. Cross
N. Ofamond
Air Supply
E. Rabbitt WLTA/Atlanta Atlan Saundars

WJBO/Baton Ro Laurie Hardisor F. Knoblock & S. Anton A. Gibb Abba
HOTTEST
D. Williams
N. Diamond
C. Cross
Korgis
Air Supply
S. Mills

WHAS/Louisvi Jerry Melloy

None HOTTEST B. Streisand (Guilty) B. Menilow Blondie D. Fogelberg WLVALynchit

KalifulPies Lannie Be

P. Allen F. Mills Capt. & Tennille Temptations Spinners G. Benson (Lamplight) ARS

Tierra Climax Blues C. Fox HOTTEST Abba J. Lennon Korgis

ARS
England Dan &
J. F. Coley
HOTTEST
L. Sayer
C. Cross
N. Diamond
Air Supply
K. Rogers WQUA/Quad Cities Jack McKey

8. Scaqgs D. Fogelberg Heart HOTTEST F. Knoblock & S. Anton

WSGW/Segis 8. Midler Steely Dam HOTTEST L. Sayer Air Supply Korgis J. Lennon B. Manilow

P. Allen Bellamy Bros R. Hilsap D. Chesky HOTTEST Blondie E. Romers L. Sayer Weylon Air Supply

KRMQ/Tules Dan Bishop

Don Blehop
D. Fogelberg
T. Gibbs
D. Marwick
J. Lee
(Never)(1p)
HOTTEST
E. Rabbits
B. Streits
Guilty)
R. Hilsap
Heart

Randy Walk Heart B. Midler R. Holmes Blondie HOTTEST R. Diamond B. Streisan (Gullty) Air Supply Korgis D. Ross (Turn) B. Goldsbor E. Rabbitt B. Manilow

Dave Crief
J. Cougar
Steely Dan
Engr
Steely Dan
Engr
B. Scaggs
Eagles
D. Fogelberg
D. Parton
B. Winton
J. Anderson
A. Hartino
HOTTEST
K. Rogers
L. Sayer
J. Leemon
Alt Supply
Heart

SOUTH

Mark Robinson
D. Parton
D. McClinton
P. Everly
HOTTEST
J. Lennon
S. Springsteen
Heart
Air Supply
Nooble Bros.

Assense Seurose G. Burns England Dan S. J.F. Coley Han. Transfer C. Simon (Take) Spinners HOTTEST K. Rooers B. Manilow F. Knoblock S. Anton Blondie

WBD/Atlanta George Fisher D. Gray Blondie D. Severinsen F. Knoblock & S. Anton P. Shelton HOTTEST L. Sayer A. Milliams E. Groves

WET/Charlotte Andy Bickel EMSF 0. Fonelberg

Meco HOTTEST N. Diamond J. Lennon B. Menilow Korgis

Thomas M. Twin Abba
8. Scaggs
C. Foz.
F. Knoblock 6. S. Anton
8. Midler
5. Monder (Ain't)
MOTEST
8. Streisand (Guilty)
Air Suoply
Air Suoply
M. Diamond
8. Springsteen
Blondie

WDEFIC hattano
Stanley Hall
F. Knoblock &
S. Anton
H. Davis
S. Goodman S
P. Snow
D. Fogelberg
HOTIEST
C. Fog
R. Diswond
R. Coolidge
B. Manilow

What Will I Write

Scott Flacher
D. Fonelberg
England Dan &
J. F. Coley
E. Humperdinck
HOTTEST
K. Rogers
R. Daltrey
D. Hilliams
D. Harwick W8LUJeckson Walt Grayson D. Fogelberg S. Herring HOTTEST B. Streisand (Guilty) N. Diamond J. Lennon Blondle

WNDS/Daytone Beach Mark D'Anglo

Blondie C. Foz B. Mart P. Everly HOTTEST K. Rogers C. Cross N. Diamond L. Sayer B. Streisand (Guilty)

WFTL/FL Lauc Scott Flacher

Ray Lincoln
Blondle
T. Glbbs
D. Severinsen
HOTTEST
K. Rogers
C. Cross
R. Diamond
Air Supply
ONJ w/C. Richard
B. Manilow

Mile Heneon
D. Parton
B. Scaggs
England Den B.
J. F. Coley
R. Milsap
HOTTEST
E. Rogers
P. Sienn
Air Supply
B. Goldsborn
R. Holums
Dooble Bros.
(Real)
Spyro Gyra

WYMC/Mayfold Mike Brophey Capt, & Tennille Abba Tierra D. Fojelberg B. Midler Heco 8. Midler Meco HOTTEST K. Rogers C. Cross Hall & Gates N. Diamond Air Supply J. Lennon

EWAF R. Milsap HOTTEST K. Rogers L. Sayer M. Diamond J. Lennon J. Cougar E. Rabbitt Blondle

Chris Angel D. Parton Bellamy Bros. HOTTEST C. Cross R. Milsap Air Supply F. Knoblock 5 S. Anton M. Manchester Abba

Abba
B. Midler
HOTTEST
N. Diamond
L. Sayer
B. Streisand
(Guilty)
C. Cross
D. Ross
(Turn)
E. Rabbitt

WBIX/Neshvill Dave Michael D. Fogelberg C. Richard (Little) HOTTEST J. Lennon B. Manilow R. Coolidge Steely Dan D. Parton

Donne Breke
G. Mashington Jr
R. Loggins
G. Knight & Pips
B. J. Matchis
HOTTEST
M. Dlawond
J. Lennon
Heart
Air Supply
B. Streisand
(Guilty)
Dooble Aros.
R. Stewart

WTARMorloth
Date Persons
H. Gilley
A. Gibb
Obobie Bros.
HOTIEST
H. Sayer
Air Supply
C. Cross
B. Strefsand
(Guiley)
E. Rabbitt
D. Narwick

WORQ/Ore Stu Wright

Bru Wright
C. Richard
(Liste)
D. Fogelbere
A. Parsons(dp)
J. Lennon
(Moman)(1p)
Willis "The Gui
A Vigorish
HOTTEST
M. Diamond
C. Cross
O. Williams
B. Springsteer
Kool & Gang

Blondle J. Lennon M. Davis HOTTEST C. Fox Air Supply 8. Strefsand (Guilty) F. Knoblock & S. Anton 8. Manflow

WRYA/Rich Dick Gram Dtok Grant
D. Fogelberg
Steely Dan
England Dan i
J.F. Coley
F. Mills
HOTTEST
C. Foz
F. Knoblock
S. Anton
B. Midler
Blondie
M. Diamond
L. Sayer
B. Manilow

WFIMinarolic Carl Middleba D. Parton Climax Blues HDTEST K. Rogers B. Streisand (Guilty) Air Supply D. Ross (Turn)

WOAL-FWSen Bob Bottle Bob Both

C. Richard
(Listle)
R. Flack &
P. Bryson
P. Everly
T. Gibbs
G. Benson
(Lamplight)
MOTTEST
B. Strefsand
(Guilly)
N. Diamond
B. Manilow

WDAE/Temps Vence Differd

Milsap Gibb Gilley Lennon J. Lennon MOTTEST L. Sayer C. Cross B. Streisand (Guilty) KRZWwoo Clay Steels Clay Steele
R. Coolidge
D. Fogelber;
Kool & Gang
HOTTEST
D. Ross
(Turn)
D. Marwick
B. Manilow
Blondle

Abba CDB C. Fox R. Goolfidge HOTTEST L. Sayer C. Cross K. Rogers

Album Airplay Tracks (The following album tracks, alphabetically listed by ertist, are getting significant

sirpley on many of our Pop/Adult stations.) NEIL DIAMOND (Capitol) "Acapulco" "Summer Love" "America" "Helio Again"

DOOBIE BROTHERS (WB) "One By One" "South Bay Strut" "Thank You Love" ELTON JOHN (MCA) "Never Gonna Fall in Love Again" "Take Me Back"

OLIVIA NEWTON-JOHN (MCA) "Don't Welk Awey" "Suspended In Time EDDIE RABBITT (Elektra) "So Deep In Your Love" "I Need To Fell In Love Again"

KENNY ROGERS (Liberty) "Long Arm Of The Law" LEO SAYER (WB) "You Win, I Lose"
BOZ SCAGGS (Columbia) "You Can Have Me Anytime" "Isn't It Time"

PAUL SIMON (WB) "Jonah" "God Bless The Absentee"
BARBRA STREISAND (Columbia) "What Kind Of Fool" "Promises"



Black Radin

Bill Speed

WJLB's AM-To-FM Switchover

WJLB/Detroit, after over 40 years at 1400 AM, recently switched dial positions with WMZK, its foreign-language Booth-American sister station (R&R 10-31). In the following interview, Operations Manager Tom Collins describes the changeover and the plans WJLB has developed to meet the demands of an FM audience.

R&R: When you switched from AM to FM, you kept the same call letters . . .

TC: We have the same call letters for one major reason, the strong identification of WJLB as a radio station in Detroit. We moved into an FM facility on Monday, December 1, officially at 6am.

R&R: Was the transition smooth?

TC: It was relatively smooth. I would say we were 85% on target with what we had expected to do, considering the fact that we have been into heavy music research for about 3½ to four months. Everything that we

R&R: With a stronger signal, obviously you are going to be affecting a lot more households. How will that change your on-air presentation?

TC: I'd like to say we are not going to change a great deal, but it is noticeable on the air. We have changed our music presentation somewhat, cut back on a lot of the on-air conversation, trying to keep the conversation meaningful. We are trying to communicate on a one-on-one basis instead of announcing to people. Talk to people and let them know what we are about, let them know what is going on and what affects them, and let them know what is going on with entertainment in the city.

R&R: What about on-air? You say there is more room for the announcers to be conversationalists, appealing to people. Are you by chance going for an older audience?

R&R: We are definitely looking at an adult audience. There's no mistaking that. We are not trying to abandon teens, but we don't want to sell a lot of bubblegum and soda pop. We certainly want to be effective in the total

TC: I don't think we are going to play any more crossover material now that we are FM than we played when we were AM. If there is product on the market-place that happens to be by a pop group and it happens to be happening in the city and it fits into what we are doing, we are certainly going to play it. We play Bee Gees, Doobie Brothers, a lot of different people over the years, Frampton, right on down the line. And we are going to continue to play those things, but I don't think we are going to make a massive search to add those records to our list just because we want to please whatever new audience we might pick up.

R&R: What do you think your overall effect is going to be on the marketplace with such a diversity of stations: a couple of AOR's, WDRQ going strong, etc.? Do you think they will have to react to you now being on FM?

TC: I think that people are going to have to be aware that we are here. Because the way the dial structure is located, east of us is WDRQ, which is more of a rock station. Next to us is WMJC which is the Magic station (Pop/Adult). Then there is us and then the next thing is WLLZ, which is a rocker. They are going to have to be aware of us being there, because if you go to either one of the rock stations on either side of us, they are going to have to pass across me. I think in doing so, they are going to find some things they like.

R&R: Your playlist will probably force them into playing certain records they may not have played normally.

TC: Definitely. But we are not going to sit here and let their lists force us into playing things that don't fit this station.

"To be effective in a marketplace, you've got to find a niche. We feel the niche we need to have is that of an adult-oriented radio station."

had previously placed on cartridge in the studio for airing, from commercials to jingles to records, had to be rerecorded in stereo. I don't think we did badly at all.

R&R: What do you plan to accomplish by being on FM?

TC: We are going to give a much stronger signal to a lot more people. We were 1000 watts on AM, 250 at night and 1400 on the dial. Now we are at 50,000 watts vertically and horizontally and 97.9 on the FM dial with a 410-foot antenna height . . . I would say we are one of the strongest FM signals in Detroit now. We've increased our coverage area ten times over. What we will do is present a much stronger quality programming of black music, if you will, in the tri-county area.

market, but I think to be effective in a marketplace, you've got to find a niche. We feel the niche we need to have is that of an adult-oriented radio station.

R&R: But are you an adult station?

TC: Yes. I'm not real strong on using the words adult contemporary or urban contemporary adult. I don't know if there is a name for it. We're not placing any name tags or handles on it. We are just trying to be an adult station. But music changes so quickly, I just don't think you can thump 24 hours a day.

R&R: Speaking of music, with a wider coverage, you are probably picking up a lot more non-ethnic people. Will that affect any of your music? More crossover music?

Black Radio 1980 — A Year Of Progress

This year was probably one of the most diverse in many years. There were a lot of notable changes, some possibly signalling the coming of a new era for Black radio music.

This year seemed to be the one that established the Black radio format in the mainstream of the radio community, with more individuals than ever before achieving notable successes. Also, the year brought a 100% increase in minority-owned stations. And there are many notable success stories in the record industry for black executives.

The growth of black America has had an impact on the entire music/radio industry. In the years between 1970 and 1979, the black population grew 14.4%, with purchasing power now up to \$125 billion. Little wonder why the "urban power" has affected everything. Another noteworthy fact is that the Black-formatted stations have now made an impression on the FM band, which in the long run will generate a diverse type of music. This phenomenon, along with urban contemporary stations and more general market approaches from Black stations, has heightened the crossover rate from black to pop and vice versa. On the other hand, probably less than 10% of all Black-formatted stations have a black general manager, or for that matter a black general sales manager, and there are still a great many Black stations with an outside influence on their programming via consultants. Is this forward movement or lateral?

Black artists now account for a significant number of artists on most playlists. Black stations are now doing talk, and sports has come to the format. There are several successful black-owned record companies. Progress can't be measured in exact terms, but we are making gains. Things are slow but changing, and I'm reminded of the fable of the hare and the tortoise — the race is not always to the swift; often the real winning is in endurance and the completion of the race — so let's keep the pace!

People

Stevie Wonder received the keys to the city of Cleveland during his recent performance there . . . Congratulations to KGFJ/Los Angeles's J.B. Stone, who participated in the NBC-TV show "Games People Play" as one of America's fastest-talking DJ's . . . Rickie Clark, a local Indianapolis recording artist, is now doing a parttime airshift at WTLC . . . Louis Bellson, Peggy Lee, Sarah Vaughan, and Joe Williams will be just some of the people on hand to honor the music of Duke Ellington at a gathering to be held at the Ambassador Hotel in Los Angeles on January 3, 1981. Noted jazz critic Leonard Feather will also be honored with a scholarship to be established in his name at the Duke Ellington School of Fine Arts in Washington, DC.

Places

NUMBERS PLEASE: 1165 Delaware Ave., Denver, CO is the new residence of Jazz-formatted KADX. There's also a new KADX phone number — (303) 534-1051 . . . Also moving was KGFJ/Los Angeles, now at 6464 Sunset Blvd., Suite 1000. Their new number is (213) 460-6464 . . . WPDQ/Jacksonville also has a new number: (904) 642-2530.

Things

WDIA/Memphis is the place a new Jam-Creative Production jingle package will be aired, signaling the official byline of "Beautiful People Radio"... Remember, you don't have to be a reporter to contribute to this column. Send information and photos to: Bill Speed, R&R, 1930 Century Park West, Los Angeles, CA 90067.

Pap/Rhythms

HOTTEST

Following are listed in order of their airplay activity

KOOL & THE GANG "Celebration" (De-Lite) CAMEO "Keep It Hot" (Chocolate City) **JACKSONS** "Hearthreak Hotel" (Epic) **EARTH, WIND & FIRE** "You" (ARC/Columbia) LAKESIDE "Fantastic Voyage" (Solar) LTD "Shine On" (A&M) SWITCH "Love Over And Over" (Gordy) **STEVIE WONDER** "Master Blaster (Jammin')" (Tamla) **PATRICE RUSHEN** "Look Up" (Elektra) **MANHATTANS** "I'll Never Find Another" (Columbia) **REDDINGS** "Remote Control" (BID) **ARETHA FRANKLIN** "United Together" (Arista)

CLIMBERS

Following are listed in order of their sirplay activity

HEATWAVE "Gangsters Of The Groove" (Epic) 59% reporting airplay. Hot at KDAY with medium airplay at KDKO and KSOL in the West. Added at KMJM, climbing at WJMO, WBMX and WJLB, and hot at WCIN in the Midwest. The South shows medium activity at WJJS, WLOU, WHRK, WVEE, WOWI and WNOO with hot rotation at WJMI. Hot at WAMO; climbing at WILD, WWRL and WXYV in the East.

TEDDY PENDERGRASS "Love T.K.O." (Philadelphia International) 56% reporting. Hot rotation at WKND, WAMO and WXYY; climbing at WWIN in the East. Climbing at KMJM; hot at WJMO, KAEZ and WJLB in the Midwest. The South shows it hot at KMJQ. WJJS, WHRK, WVEE, KOKY and WOWI with medium airplay at WDIA. Hot at KDKO and KSOL while climbing at KDIA in the West.

RAY, GOODMAN & BROWN "Happy Anniversary" (Polydor) 56% reporting action. Hot rotation at WANT, WLOU and WOWI; climbling at WJJS and WDIA in the South, Hot at KSOL and climbing at KDIA in the West. Medium airplay at WCIN, KMJM, WAMM and WJLB and hot at WJMO, WBMX and WVON in the Midwest. Hot at WILD and climbing at WKND WAMO and WWRL in the East.

CON FUNK SHUN "Too Tight" (Mercury) 56% of our reporters are on it. Medium airplay at WILD, WAMO, WXYV and WWIN in the East. Added at WJJS, climbing at WLOU, WHRK, WVEE and WNOO, and hot at WDIA, WJMI and KAPE in the South. Climbing at WDAO, WAMM, KAEZ and WJLB in the Midwest. New at KSOL and climbing at KDKO in the West.

POINTER SISTERS "Could I Be Dreaming" (Planet) 53% reporting. Debuting at WBMX with medium airplay at WCIN, WJMO, KMJM and WJLB in the Midwest Climbing at WJJS, WLOU, WHRK, WVEE and WOWI in the South, Hot at WILD and WWRL: climbing at WAMO and WXYV in the East. Medium ectivity at KDKO, KYAC and KSOL in the West.

BAR-KAYS "Boogie Body Land" (Mercury) 47% reporting activity. Climbing at KDKO in the West. Hot at WDAO; climbing at WJMO, WBMX and KAEZ in the Midwest. The South shows it hot at WDIA and KAPE with medium air play at WLOU, WHRK, WVEE and WJMI. New at WKND; climbing at WILD, WXYV and WWIN in the East.

JONES GIRLS "I Just Love The Man" (Philadelphia International) 47% reporting airplay. Added at WJJS with hot rotation at WDIA and WLOU in the South. New at WAMO with medium activity at WKND, WILD, WWRL and WWIN in the East Debuting at KMJM, climbing at WDAO, WJMO, WBMX, KAEZ and WJLB, and hot at WAMM in the Midwast.

LARRY GRAHAM "When We Get Married" (WB) 44% reporting action. Hot at WKND and WAMO in the East. Climbing at WOWI and KAPE with hot rotation at KMJO and WJJS in the South. Hot at WJMO and WJLB; climbing at KMJM and WBMX in the Midwest. Hot rotation at KDKO, KYAC, KDIA and KSOL in the West.

TAVARES "Love Uprising" (Capitol) 44% reporting. Climbing at WBMX and KAEZ in the Midwest. Hot at KDAY with medium sirplay at KDKO, KDIA and KSOL in the West. Hot at WKND and climbing at WWRL and WXYV in the East. Medium airplay at WLOU, WHRK, WVEE and WOWI while hot at WJJS in the South.

SEAWIND "What Cha Doin' "(A&M) 41% reporting activity. Hot at WILD and WWRL with medium airplay at WXYV in the East. The South shows an add at WLOU, medium airplay at WJJS, WHRK and WVEE, and hot rotation at WOWI. Climbing at WBMX and WJLB in the Midwest. Hot at KDAY and KYAC; climbing at KDKO in the Wast.

PARLIAMENT "Agony Of DeFeet" (Casablanca) 41% reporting. Hot at WLOU while climbing at WJJS, WDIA and WNOO in the South, Added at WKND with medium airplay at WILD, WAMO and WWIN in the East. Medium activity at WCIN, WJMO and WBMX in the Midwest. New at KSOL and climbing at KDKO in the West.

ROBERTA FLACK w/PEABO BRYSON "Make The World..." (Atlantic) 41% of our reporters are on it Climbing at WCIN, WDAO, WJMO, WAMM and WJLB in the Midwest. New at WJJS; medium airplay at WDIA, WLOU and KAPE in the South. Added at WILD, climbing at WKND and WWIN, and hot at WWRL in the East.

YARBROUGH & PEOPLES "Don't Stop The Music" (Mercury) 38% reporting activity. Added at WILD, climbing at WAMO and WWRL, and hot at WWN in the East. New at WJJS and WJMI, climbing at KAPE, and hot at WLOU in the South. Debuting at WJLB while climbing at WAMM in the Midwast, Added at KDAY and KYAC in the West.

DIANA ROSS "It's My Turn" (Motown) 34% raporting. Climbing at KDKO and KSOL in the West. Hot at WCIN and climbing at WJMO in the Midwest. The South shows medium airplay at WJJS, WDIA, KOKY, WOWI and KAPE. Hot at WILD; climbing at WWIN in the East.

SWEAT BAND "Freak To Freak" (Uncle Jam) 34% of our reporters are on it. Hot et WNO0; climbing a KMJQ, WJJS and WOWI in the South. Medium sirplay at WILD, WKND, WAMO and WWIN in the East Climbing at WCIN and WJMO in the Midwest Climbing at KSOL in the West.

DYNASTY "Do Me Right" (Solar) 34% of our reporters are on it. Hot at WKND with medium sirplay at WXYV and WWIN in the East. The West shows an add at KSOL. Climbing at WJJS, WVEE and WHRK in the South. Added at WJLB, climbing at WCIN and WJMO, and hot at WAMM in the Midwest.

JERMAINE JACKSON "Little Girl Don't You Worry" (Motown) 34% raporting activity. The Midwast reflects medium airplay at WCIN, WJMO and WAMM. Hot at KAPE with medium airplay at WJJS, WLOU, KOKY and WNOO in the South. Climbing at KDKO in the West. Hot at WWRL; climbing at WAMO in the East.

GROVER WASHINGTON JR. "Let It Flow" (Elektra) 31% reporting airplay. Climbing at WWRL and WXYV; hot at WWIN in the East. Climbing at WCIN and WDAO in the Midwest. Added at WJJS, climbing at WHRK, WVEE and KOKY, and hot at WNOO in the South.

BOOTSY "Mug Push" (WB) 31% reporting. Added at KSOL and climbing at KDKO in the West. Naw at KAPE; medium airplay at WJJS, WDIA and WLOU in the South. Climbing at WDAO and WBMX in the Midwest. Climbing in the East at WILD and WAMO.

TIERRA "Together" (Boardwalk) 31% reporting action, Climbing at WKND, WXYV and WWIN in the East, Added at WBMX and climbing at WJMO in the Midwest. New at WDIA with madium sirplay at WHRK, WVEE, KOKY and KAPE in the South.

NORMAN CONNORS "Melancholy Fire" (Arista) 28% reporting. Climbing at WDIA, WJMI and KAPE in the South. New at WWRL; climbing at WWIN in the East. Hot at KDIA; climbing at KDKO in the West. Medium sirplay at WBMX and WAMM in the Midwest.

GAP BAND "Burn Rubber On Me" (Mercury) 28% reporting airplay. Medium airplay at WDAO, WJMO and WAMM in the Midwest. New at WANT and WDIA; climbing at WLOU and WJMI in the South. Added at WAMO; climbing

SKYY "Here's To You" (Salsoul) 28% reporting. Added at WANT; climbing at WLOU, KOKY and WNOO in the South. The East shows an add at WAMO with medium airplay at WKND and WILD. Hot at WAMM; climbing at WCIN in the Midwest.

NEW & ACTIVE

WILTON FELDER "Inherit The Wind" (MCA) 25% reporting. Climbing in the West at KDIA. Medium rotation in the Midwest at WDAO; hot at KAEZ. The South shows it hot at WDIA and WNOO. Climbing in the East at WILD, WWRL and WWIN.

PEACHES & HERB "One Child Of Love" (Polydor) 25% reporting, Added in the East at WKND, climbing at WWRL and hot at WAMO. In the South it's medium at WLOU and KAPE while hot at WDIA. In medium rotation in the Midwest at WDAO and WJLB.

CHI-LITES "Heavenly Body" (Chi-Sound) 25% reporting. In the East It's medium at WKND, Climbing in the South at WJJS and WJMI, New in the Midwest at WJMO with medium rotation at KAEZ and WDAO. The West reflects climbing activity at KYAC and KDIA.

MAZE "The Look In Your Eyes" (Capitol) 25% reporting. New in the East at WWRL with medium rotation at WAMO and WKND. Climbing in the South at WLOU and WJMI. Climbing in the Midwest at WBMX while hot at WDAO and WJMO.

O'JAYS "To Prove I Love You" (TSOP) 25% reporting. Hot in the West at KDIA. In medium rotation at KAEZ and WJMO in the Midwest. New in the South at WJJS with medium rotation at WVEE and WHRK. Climbing in the East at WXYV and WAMO.

SLAVE "Watching You" (Cotillion) 22% reporting. New in the South at WLOU and hot at WJMI. Medium rotation in the Midwest at WBMX and WAMM while hot at KAEZ. Climbing in the East at WILO and hot at WKND.

GEORGE BENSON "Turn Out The Lamplight" (WB) 22% reporting. New in the South at WJJS and WDIA with medium rotation at WOW!. Climbing in the Midwest at WAMM while new at WCIN and WBMX. New in the West

STEVIE WONDER "I Ain't Gonna Stand For It" (Tamla) 22% reporting. In the West It's new at KDAY and KDKO, In the Midwest It's new at WCIN and KAEZ, Medium at WJMI, KOKY and WOWI in the South.

SPINNERS "I Just Want To Fall In Love" (Atlantic) 22% reporting. In the Midwest It's added at WJLB, WAMM, KMJM and WDAO, Medium in the South at WJM; hot at WANT. New in the East at WAMO.

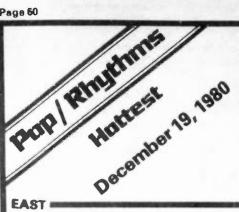
JAZZRADIO

HOTTEST

GROVER WASHINGTON JR	Winelight (Elektra)
HERBIE HANCOCK	Mr. Hands (Columbia)
STANLEY TURRENTINE	Use The Stairs (Milestone)
SONNY ROLLINS	Love At First Sight (Milestone)
WEATHER REPORT	Night Passage (ARC/Columbia)
SADAO WATANABE	How's Everything (Columbia)
HUBERT LAWS	Family (Columbia)
MONTY ALEXANDER	Ivory & Steel (Concorde)
HIROSHIMA	Odori (Arista)
McCOY TYNER	Four X Four (Milestone)
SPYRO GYRA	Carnaval (MCA)
AZYMUTH	Outubro (Milestone)

NEW & ACTIVE

EAST: WHUR/Weehington, D.C., Jesse Fex; WEBS/Behtmore, MD, Cheuncey Lewis; WYBC/New Heven, CT, Jonethen Bresleu. BOUTH: WCLI//Atlants, QA, 'Requeye Ward: WTJZ/Newport News, VA, Rol Ewell. MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detrolt, MI, Dorlen Pester. WEST: KJLH/Loe Angelee, CA, Lewrence Tenter.



EAST	SOUTH	MIDWEST	WEST
Several Artists Tied	Stevie Wonder "Master" Kool & The Gang Cameo Teddy Pendergrass Lakeside	Cameo Kool & The Gang Stevie Wonder "Master"	Kool & The Gang Reddings Larry Graham Stevie Wonder "Master"

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their sirplay activity.

WXXVV ore, MD Larry Wil

ADDED

HOTTEST Manhattan George Benson "Love" Stylistics Teddy Pendergrass Stevie Wonder "Master" Earth Wind & Fire Zapp Patrice Rushen Kool & The Gang

WILD Boston, MA Stave Crumbley

ADDED Tyrone Davis
Dramatics
Ashford & Simpson "Get Out" Ashford & Simpson "Get Elite First Love Shirley Brown Mturne Charles Veal Blackbyrds Evelyn Champagne King Lax T.S. Monk Unlimited Touch Unlimited Touch
Eloise Lews
Berbere Meson
Heaven & Earth
Fleck/Bryson
Frank Hooker
Yarbrough & Peoples

HOTTEST Reddings Kool & The Gang Kool & The Gang
Diana Ross "Turn"
Ray, Goodman & Brown
Pointer Sisters
Seawind
Lakeside Cameo Patrice Busheri

WKND Hartford, CT Eddle Jorden

ADDED B.T. Express Peaches & Herb Linda Clifford Carrie Lucas Bar-Kays

HOTTEST ool & The Gang Reddings Teddy Pendergrass Stevie Wonder "Master" Larry Graham Slave Tavares Lou Rawis

WWIN Baltimore, MD Curtis Andersor

ADDED eople's Choice Joe Simon Linda Clifford "Talk" Dramatica Jermaine Jackson "Beautiful Reddings "One" Zapp "Airight" Bohannon Freddie Weters

HOTTEST Yarbrough & Peoples Stevie Wonder "Master Jacksons "Hotel" Kool & The Gang Arethe Franklin Sugarhill Gang Manhattana Grover Washington Jr.

OMAW Pittsburgh, PA Ken Allen

ADDED Jones Girls Skyy Spinners Gap Band Moments Blackbyrde

HOTTEST Cemeo George Benson "Love" Heatwave Slick Teddy Pendergrass Larry Graham Peaches & Herb Lakeside

WWRL New York, NY Bob Law/Linda Hayn

ADDED Maze Norman Connors Isley Brothers Evelyn Champagne King Sylvia Striplin

HOTTEST Pointer Sistem Earth, Wind & Fire Jermaine Jackson Patrice Rushen Crusaders Flack/Bryson Aretha Franklin

MIDWEST =

WVON Chicago, IL Lee Armetro

ADDED

HOTTES1 NOTIES!
Stevie Wonder
Kool & The Gang
Mtume
Prince
George Benson "Love"
Zapp "More"
Teens Marle
Ray, Goodman & Brown
Change
Kurtis Blow

WDAO Dayton, OH Turk Logan

ADDED HOTTEST

Lakeside Rockie Robbins Rockie Robbins
Arstha Franklin
Maze
O'Jays"Once"
LTD
Switch
Manhattans
Earth, Wind & Fire
Bar-Kays

WJMO Cleveland, OH Bernie Moody

ADDED Chi-Lites Blackbyrds

HOTTEST Larry Graham Reddings Teddy Pendergrass Switch Kool & The Gang Ashford & Simpson "Happy" Cameo Manhattans Ray, Goodman & Brown

KAEZ Oklahoma City, OK Lee Simpson

ADDED Zingara Linda Clifford "Talk" Cecil Parker High Inergy Heaven & Earth Charles Veal

HOTTEST Stevie Wonder "Master" Earth, Wind & Fire Cameo Wilton Felder Switch Kool & The Gang Teddy Pendergrass Aretha Franklin

WJLB Detroit, MI J. Michael McKay

ADDED Berbara Mason Rockie Robbins Spinners Crusaders Jeen-Luc Ponty Joe Simo Yarbrough & Peoples Dynasty Deodato Robert Winter & Fall Lenny White "Dancer Dr. Hook Johnny Bristol Zingara

HOTTEST eddy Pendergrass Kano
Young & Company
Kool & The Gang
RJ's Latest Arrival
Larry Graham
Lipps, Inc.

eti, OH

ADDED ADDED Bleckbyrds Eloise Laws Stevia Wonder "Ain't' George Benson "Turn" Isley Brothers Skyy

HOTTEST HOTTEST
Jacksons "Hotel"
Reddings
Cameo
LTD
Earth, Wind & Fire
Aretha Franklin
Diana Ross "Turn"
La Toya Jackson
Heatwaye
Lakeside

KMJM St. Louis, MO Barry Baker

ADDED Air Supply Reddings Sugarhill Gang Spinners Jones Girls Heatwaye

HOTTEST Queen Jacksons "Hotel" Jacksons Hotel
Kenny Rogers
Stevie Wonder "Master"
Commodoree
Carly Simon
Christopher Cross
Stephanie Mills
Donna Summer "Wanderer"
Diana Ross "Coming"

ADDED
Stevie Wonder "Ain't"
George Benson "Turn"
Manhattans
Frank Hooker
Truth
David Bowie
Lenny White
Nerade Michael Walden "Want"
LTD
Rockie Robbins
Linda Clifford
Robert Winter & Fall

WEST .

KDKO

ADDED

HOTTEST

Teddy Pendergrass Kool & The Gang

Kenny Rogers Stevie Wonder "Master"

Sugarhill Gang Reddings Larry Graham Switch

Jacksons "Lovely

ADDED
Yarbrough & Peoples
Futures
Lakeside
S.O.S. Band
Stevie Wonder "Ain't"
Revelation
Charles Wright

Manhattans
Cameo
LTD
Tavares
Reddings
Seawind
Ashford & Simpson

KDAY Los Angeles, CA J.J. Johnson

ADDED

HOTTEST Jacksons "Hotel" Heatways Kool & The Gang WBMX Chicago, Spenky L

ADDED George Benson "Turn" Tierra Styllstics Pointer Sisters

HOTTEST HOTTEST
Stavis Wonder "Mester
Kool & The Gang
Earth, Wind & Fire
Michael Wycoff
Ray, Goodman & Brown
Cameo
Mume
Manhettans
Patrice Rushen Patrice Rushen Jacksons "Hotel

WAMM Film, MI Floyd Little

ADDED ADDED
Temiko Jones
Bob Marley
Linda Clifford "Talk"
Berbara Mason
Spinners
Jacksons "Hotel"
Robert Winter & Fall
Sylvester

HOTTEST HOTTEST
Jones Girls
Dynasty
Stevie Wonder "Master"
Kool & The Gang
Dells
Styllstics
Skyy
Cameo
Lakeside
Temptations
La Toya Jackson
Gil Scott-Heron

SOUTH

KMLJQ Houston, TX Robert V

ADDED Not Available

HOTTEST Jimmy Spieer
Teddy Pendergrass
Larry Graham
Stevie Wonder "Master Commodores Teens Marie Jacksons "Hotel

WANT

ADDED Gap Band Manhattana Barbara Mason Skyy

HOTTEST Lakeside Slick Reddings Switch Stavie Wonder "Master Kool & The Gang Ray, Goodman & Brown

WNOO Chattanooga, TN Dwight Harrison

ADDED

HOTTEST
Vernon Burch
Super Wolf
Starpoint
Cameo
Jacksons "Hotel" Wilton Felder Grover Washington Jr. Sweet Bend Fenderelle Teena Marie

ADDED
Con Funk Shun
O'Jays "Once/Prove"
Dionne Warwick "Neve
James Brown
Jones Girls
Flack/Bryson
Yarbrough & Peoples
Grover Washington Jr.
Rockle Robbins George Benson Blackbyrds

HOTTEST Stevie Wonder "Master Teddy Pendergrass George Benson "Love" Larry Graham Cameo Kool & The Gang Prince Patrice Rushen Reddings Tavares

ADDED

HOTTEST Prince Manhattans Manhattans
George Benson "Love"
Styllstics
Cameo
Teddy Pendergrass
Stevie Wonder "Master" Switch Earth, Wind & Fire Zapp Patrice Rushen Reddings Donna Summer Kool & The Gang

WDIA Memphie, TN Mark Christia

ADDED Robert Winter & Fall Joe Simon George Benson "Turn Dramatics Mtume Gap Band Tierra Menhattan

HOTTEST HOTTEST
Aretha Franklin
Bar-Kays
Con Funk Shun
Jones Girls
LTD
Lakeside
Peaches & Herb
Switch Jacksons "Hotel" Wilton Felder

WLOU Louisville, KY Bill Price

ADDED Slave Altonzo Surrett Truth

HOTTEST Parliament
Ray, Goodman & Bi
Earth, Wind & Fire
Linda Clifford
Jones Girls
Brass Construction La Toya Jackson Lakeside Aretha Franklin Yarbrough & People WOWI Norfolk, VA Chester Bent

ADDED Osiris Joe Simon

HOTTEST
Teddy Pendergrass
Kool & The Gang
Ray, Goodman & Brown
Stevie Wonder "Master"
Earth, Wind & Fire
Aretha Franklin
Jacksons "Hotel"
Manhattans
Seawind
Lakeside HOTTEST

HOTTEST HOTTEST
Lakeside
Kool & The Gang
LTD
Slave
Jacksons "Hotel"
Con Funk Shun
People's Choice
Kanny Ropers Kenny Rogers Michael Henderson

KOKY Little Rock, AR David Wileon

ADDED

HOTTEST HOTTEST
Stevie Wonder "Mester"
Kool & The Gang
Prince
George Benson "Love"
Diana Ross "Out"
Teens Marie
Earth, Wind & Fire
Teddy Pendergrass
Ray Charles
LTD WVEE Atlanta, GA Scotty Andr

ADOED

HOTTEST Manhattans George Benson "Love" Stylistics Cameo
Teddy Pendergrass
Stevie Wonder "Master" Switch Earth, Wind & Fire

KAPE Sen Antonio, TX Jeff Jackson

ADDED Edmund Sylvers
Lenny White "Dence
Bootsy
Isley Brothers Hall & Oates Robert Winter & Fall T.S. Monk

HOTTEST HOTTEST
Lakeside
Zapp "Bounce"
Prince
Bar-Kays
Reddings
Cameo
Con Funk Shun
Stevle Wonder "Meater"
Donne Summer "Wenderer"
Jermaine Jackson KDIA

ADDED Grover Washington Jr. (LP)

HOTTEST HOTTEST
Stevie Wonder "All"
George Benson "Off"
O'Jays "Prove"
Teena Marie
Jecksons "Give"
Temptations
Norman Connors
Jermaine Jackson "Beautift
Kool & The Gang "Friends"
Vernon Burch

KSOL Sen Meteo, CA J.J. Jeffrice

ADDED Perliament Bootsy Dynasty Con Funk Shun

HOTTEST Kool & The Gang Teddy Pendergrass

KYAC Seettle, WA Tamilin Henr

ADDED Yarbrough & Peoples

HOTTEST
Stevie Wonder "Mester"
Diana Ross "Out"
Blue Lights
Vernon Burch
Seewind
George Benson "Love"
Larry Graham
Rodney Franklin
Jacksons "Lovely"
Dee Dee Bridgeweter HOTTEST

R

OPPORTUNITIES

Openings

EAST

WAMF/Wilmington, DE is looking for a Public Affairs Director. This person will handle public service, a public affairs show, and will do some street reporting. Write Ken Brown, OM, Box 3677, Wilmington, DE 19807, or cell (302) 654-8881. EOE M/F (12-19)

Small West Virginia AM/FM needs Operations Manager and copywriter Immediately. Send info to W8TH, Box 261, Williamson, WV 25668. EOE (12-19)

WINR/Binghamton looking for aggressive, experienced news pro for expanding news department. Authoritative delivery and top-notch writing abilities necessary. Excellent salary. John Simmons, PD, WINR, 8ox 27, Binghamton, NY 13904. No calls please. EOE M/F (12-19)

WTTM/Trenton needs evening jock immediately Good bucks for the right person. Tapes and resumes to Torn O'Rourke, PD, WTTM, 333 W. State St., Trenton, NJ 08618, or (609) 695-8515. EOE M/F (12-19)

If you're good at production and copywriting but still enjoy some on-air work, we may have an opportunity for you. A tape, some samples of your writing and resume should be sent to Bill Nosel, WSPR, 63 Chesnut St., Springfield, MA 01103. EOE (12-19)

One of the country's original AOR stations has a rare afternoon drive opening. Medium to major market experience a must, along with a top-notch ability to communicate. If you are a real radio personality with an exciting and dynamic delivery, send a recent tape and reaume to John Duncan, WABX, 20760 Coolidge, Detroit, MI 48237. No calls please. EOE (12-19)

Morning drive newsperson needed immediately for adult news and information station in scenic Finger Lakes region of New York. A real digger with degree and strong delivery. Rush tapes and resumes to Tim Akers, OM, WKRT-WNOZ, 292 Tompkins, Courtland, NY 13045. EOE (12-19)

14K/Wheeling, WV looking for News Director, We're a CHR station with news and sports image. Needed yesterday. Contact Jeck Armstrong, (304) 232-2250 or send tapes and resumes to 1201 Main St., Wheeling, WV 28003, EOE (12-12)

News apportunity available now in beautiful suburban area within the New York ADI. WNNJ & WIXL-FM, located in scenic Sussex City, NJ is seeking a news reporter with at least one year broadcast news experience. Stations make use of two ABC networks, UPI and other news services. Mail resume, tape and salary requirements to ND, WNNJ/WIXL, Box 40, Newton, NJ 07860. Females and minorities encouraged to apply. (12-12)

WYNZ-FM/Portland (formerly WLOB-FM) Superstars AOR needs hardworking news person. Tapes and resumes to Bud Stiker, Eastport Broadcasting, Box 1319, Portland, ME 04104. No calls please. Minorities and females encouraged to respond. (12-12)

92 PRO-FM/Providence, RI has an immediate opening for an on-sir personality. Three years minimum experence in secondary or medium merket. RUSH tepes and resumes to Jack O'Brien, PD, PRO-FM, 1502 Wampenoag Trail, East Providence, RI 02915. No cells please.

14Q/Worcester, New England's leading secondary, has its first opening in 14 monthal Drive-time shift available. Send your best to Cliff Blake, PD, 14Q, 34 Mechanics St., Worcester, MA 01608, or cell (617) 755-1444. EOE M/F (12-12)

WVAQ is looking for a strong morning person. 50,000-watt FM in north central WV. Good voice and production essential. Good pay and benefits. Top Tracks. Tapes and resumes to Scott Rader, WVAQ, Greer Bidg., Morgantown, WV 26505, (304) 296-0029. (12-12)

WZIX/York, PA, Top 100 market, looking for talent. Two years experience and adult approach to Contemporary formst required. Tepes, resumes and references to Rick Shockley, PD, Two West Market St., York, PA 17401, (717) 846-8875. (12-12)

Looking for experienced female afternoon announcer with one-to-one delivery for four-season resort area of NY state. Contact Jay Scott, PD, WBZA/WNIQ-FM, (518) 792-2151 (8em-4pm EST), (12-12)

Female news position/News Director. If you know how to dig out local news and be a competitive news gatherer, we need you. Experience necessary! Call Jay Scott, (518) 792-2151 (8am-4pm EST). (12-12)

New York Pop/Adult radio station needs announcer for eirshift and creative skilled production. Immediate opening. Fernales encouraged to apply, Contact Jordan Weinstein at (807) 432-1044 (2-5pm EST), EOE (12-12)

Openings

50,000-watt FM Top 40 seeks qualified drive-time air personality. Good production necessary. No beginners. #1 in market. Tapes and resumes to WKHI, Box 758, Ocean City, MD 21842. EOE (12-12)

News Director . . . Immediate opening for hard-working dedicated radio newsperson for Pop/Adult AM and Top 40 FM. Tapes and resumes to Richard Ferry, GM, WKWK-AM-FM, 1201 Main St., Wheeling, WV 26003. FOE (12-12)

50,000-watt clear channel AM looking for people who want to get in line for any possible future openings in our respected and aggressive news department. Only professional communicators need apply and only those willing to send both a tape and resume to Bill Lowe, ND, WHAM, 350 East Avenue, Rochester, NY 14604. No calls please. (12-5)

195-FM/Bridgeport, CT, 50kw personality AOR, has rare full-time opening for overnight show and music library work. No beginners. Tapes and resumes to Tom Zarecki, PD, Box 9595, Bridgeport, CT 06601. EOE M/F (12-5)

96KX (WXKX)/Pittsburgh has first jock opening in almost two years. Wanted: Experienced morning personality. Bright, conversational, entertaining, human one-to-one. No screamers. Tape, resume and photocopy of most recent ARB (a must) to Bobby Christian, 400 Ardmore Blvd., Pittsburgh, PA 15239. EOE M/F (12-5)

WAQY-FM, WIXY-AM, two of Springfield, MA's top radio stations, seeking female for news position immediately. Excellent chance for advancement. Send tapes and resumes to John Certer, WAQY/WIXY, 45 Fisher Ave., East Longmeadow, MA 01028. EOE (12-5)

Cape Cod's new KZ104 is looking for New England's best young morning air talent. We're a 50,000-watt FM on beautiful Cape Cod. If you're good we'll make you great. Tape, resume and your best Ted Kennedy joke to Dean Manchester, Program & Operation Manager, KZ104, Bog Hollow Road, Orleans, MA 02653.

SOUTH

New FM rock station in Louisville, KY with big signal seeks natural-sounding, creative air talent. Must be tight, bright and experienced. Join our winning team. Send tapes and resumes to C.C. Matthews, Program Maneger, Box 960, Louisville, KY 40201, EOE (12-19)

New FM rock station in Louisville, KY with big signal seeks creative and crazy Production Director. Must be tight, bright and experienced. Join our winning team. Send tapes and resumes to C.C. Matthews, Program Manager, Box 960, Louisville, KY 40201. EOE (12-19)

14QPD/Lakeland-Winter Haven, FL looking for seasoned pro to handle personality-oriented morning show. High visibility, a knowledge of sports, sense of humor and the ability to relate to adults necessary. Tapes and resumes to John Jenkins, Operations Director, 14QPD, Box 827, Lakeland, FL 33802. EOE

Newaman with experience needed. Sales experience also preferred. Clean cut and ambitious. Tapes and resumes to Don Sitton, KYTX, Box 7930, Amerillo, TX 79109, or cell (806) 359-8561. EOE (12-19)

WG80 News/Talk now interviewing for co-anchor for our solid news block in AM. Tremendous opportunity for a professional in excellent climate. Must have heavy news background. Creative, with lots of personality. Send tapes and resumes to Len King, WSGO News Director, 1440 Canal Street, New Orleans, LA 70112 FOR M/F (12-19)

WLWI/Montgomery, AL, central Alabama's number one Country station, is accepting tapes and resumes for future openings. Mell to Dr. Sam Fault, PD, WLWI, Box 4999, Montgomery, AL 38195. No phone cells please. EOE M/F (12-19)

WQ8M/Fayetteville, NC TM stereo rock needs morning host and Operations Manager. Mature voice and strong production are essential. Minimum 3 years on-air and production experience required. Tapes and resumes to Paul Michaels, WQSM, Box 35297, Fayette ville, NC 28303. EOE M/F (12-19)

Majic 102 FM is looking for experienced and committed Music Director/announcer. Tapes and resumes to Bill Travis, Majic 102 (KMJQ), 3100 Richmond Avenue, #210, Houston, TX 77098, or call (713) 527-9545. (12-19)

Openings

WBEU-FM/Beeufort, SC is going 100 kilowatts. Looking for experienced night personality with good production skills. If you want to be part of a great team with a commitment to winning, send tapes and resumes to Tom Spock, 3040 W. Boundry Street, Beaufort, SC 29902 or call (803) 524-3050 (12-19)

Wanted: Qualified news reporter responsible for writing and anchoring casts and gathering phone interviews, features, and street reporting. Females and minorities encouraged to apply. Salary competitive for market size. Send tapes and resumes to Melanle Ruffin, WLWI, Box 4999, Montgomery, AL 36195. EOE (12-19)

Major market south Florida radio station is in search of an experienced late night communciator for a combination adult music/phone in show. A team atmosphere for an experienced telent with a positive attitude. Tapes and resumes to Brian Scott, WGBS, 710 Brickell Avenue, Miami, FL 33131. EOE M/F (12-19)

New FM Rock station in Louisville, KY with big signal seeks News Director into lifestyle news. Must be tight, bright and experienced. Join our winning team. Send tapes and resumes to C.C. Matthews, Program Manager, Box 960, Louisville, KY 40201. EOE (12-19)

Morning talent needed for New Orleans' oldest FM station, WRNO, FM-100. If you are an entertainer, send your tape and resume today to Jeff Gerber, PD, WRNO, 4539 I-10 Service Road, Metairie, LA 70002. EOE M/F 112-191

We're looking for a female with sharp production skills who can handle auto/assist, equipment. Tapes and resumes to Alan B. Walts, PD, KXOR-FM, 106 Richfield Road, Thibodeaux, LA 70301, or call (504) 446-5604, (12-19)

KXKZ, 100,000-watt stereo Country & Western needs afternoon drive person. Must be good reader. Medium college market. Contact Dan Hollingsworth at (318) 255-5000, or send tapes and resumes to Box 430, Ruston, LA 71270. EOE (12-19)

Looking for a Richard Pryor to do mornings. Big money for New Orleans. Immediate start. Send tapes and resumes to Barry Richards, WAIL-FM, 1639 Gentilly Boulevard, New Orleans, LA 70119, or call (504) 943-9019. (12-5)

Prize Programming position available at Southeastern AM-FM contemporary combo power house. Composite tape air check and recent photo to Radio & Records, 1930 Century Park West, Box 215, Los Angeles. CA 90067.

Major broadcasting group seeks PD, a morning drive jock, production person, and a news person. Tapes and resumes to Michael Hedges, 3341 Towerwood Dr., Suite 205, Dellas, TX 75234, EOE (12-19)

WJMI/Jackson, MS soul/rock looking for experienced DJ, strong in production. Females encouraged to apply. Send tapes and resumes to Carl Haynes, Box 3320, Jackson, MS 39207. No calls please. (12-19)

WKIX/Raleigh looking for an adult morning person, one-to-one communicator, for North Carolina's best Pop/Adult station. Tapes, resumes and pictures to Joe Wade Formicola, Operations Manager, WKXI, Box 12528, Raleigh, NC 27605. EOE (12-19)

WBHP/Huntsville's #1 station 12+ is looking for an energetic drive personality with Modern Country or Pop/Adult experience. Brand new million-dollar facility, good bucks, benefits, and security. We're the best, looking only for the best. Tapes and resumes to Bill Murray, WBHP, Box 547, Huntsville, AL 35801. No calls please. EOE M/F (12-12)

Come join our teem in the Norfolk beach market. Looking for creative individual with good production skills to handle morning drive. If you know your Country music, you may be the person we're looking for. Send tapes, resumes and references to Dan Williams, WQZQ, Box 15272, Chesapeake, VA 23320. (12-5)

WJBO & WFMF seeking experienced news personalities and announcers. Good benefits. Tapes and resumes to Gary King, Box 496, Baton Rouge, LA 70821. (12-5)

Q107/Charleston, 8C seeking morning drive/information person to become involved with the morning show and community. Tapes and resumes to Tracy Mitchell, Q107, 80x 903, St. George, SC 29477, (803) 723-5119. EOE M/F (12-5)

Industry

Openings

50,000-wett WAAY/Huntsville is still looking for that top-notch News Director for our award-winning news department. A stetion with a real commitment to news, not just music. Send tapes and resumes to Jerry Dean, WAAY, Box 551, Huntsville, AL 35804. (11-21)

Attention rockers and rollers, K102/Ft. Lauderdale is now accepting tapes and resumes for possible openings. Tapes and resumes to Jonathan Keyes, K102, 4431 Rock Island Road, Ft. Lauderdale, FL 33319, No calls please. EOE M/F (12-5)

South power house rocker Wizerd 99 now accepting tapes for future openings. Full-time and part-time. We look for natural-sounding self-starting team players who want to enjoy radio again. No beginners please. Tapes and resumes to Scott Fisher, WIZD, Box 99, Ft Pierce, FL 33450. No cells please. EOE M/F (12-5)

MIDWEST

Full-time news person to work afternoons and evenings. Must have strong delivery and writing skills Send tapes and resumes to Mike Hawkins. WDBO KIWI, 1170 lowa Street, Dubuque, IA 52001. EQE. M/F (12.19)

Creative, quick-witted, experienced morning jock! We want you for stable position with up-and-coming Detroit suburban station. Smarts, imagination and proven track record for grabbing an audience with a talked-about show. Send tapes and resumes to Doug Hamilton, WAAM, 4230 Packerd Rd., Ann Arbor, MI 48104. EOE M/F (12-19)

WIBA-FM/Madison, WI looking for part-time announcers. AOR radio experience preferred. Tapes and resumes to Dave Ervin, Box 99, Madison, WI 53701. EOE (12-19)

Looking to make right move? Well, here it is. We need announcer with strong production skills to work with winning professional staff. If you're looking to move up quickly, this is it. Send tapes and resumes to WOHO, c'o Beau Elliot, Broadcast House, Toledo, OH 43616. No cells please. EOE M/F (12-19)

KCRG Redio News is expending and changing nets. Need an experienced communicator to anchor PM drive and handle street work. Combination radio/TV newsroom. Tapes and resumes to Jerry Mitchell, Second Ave. @ Fifth St. S.E., Cedar Rapids, IA 52401, or call (319) 398-8393. (12-19)

Looking for afternoon air personality, Good production ability. Send tapes and resumes to Curtis King, WKKN, 1901 Reid Farm Rd., Rockford, JL 61111, or call (815) 877-3075. (12-19)

If you're a newsman with great pipes, send tape and resume to WOHO, c/o Tom Wanewski, Broadcast House, Toledo, OH 43616. No calls please EOE M/F (12-19)

Looking for air talent who knows and loves music but is also very aware of what's going on and can relate it to an audience. Good production a must. Shoot me a tape and resume fast! Bill Richards, KKRC, 1704 S. Cleveland, Sioux Fells, SD 57103. EOE M/F (12-19)

WAPL-FM/Appleton, WI, 100,000 watta of AOR, needs a News Director. Send tape and resume to Wayne Shayne, Box 1519, Appleton, WI 54913. (12-19)

WZWZ (293)/Kokomo, IN is looking for a top-notch entertaining personality for our CHR station. Good bucks, remodeled facilities, strong station image. Tape and resume ASAP to Pat Moore, PD, Box 2208, Kokomo, IN 48901, or call (317) 453-1212. EOE M/F (12-19)

One of the brightest new FM stations in the country, KPAT/Sloux Falls, is looking for a strible, mature communicator for afternoon drive. New equipment and facilities with good working conditions and benefits. Tapes and resumes to Cralg Metz, 210 W. Ninth St., Sioux Falls, SD 57102. EOE M/F (12-19)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

JAVE KNIGHT joins WBVP-AM and WWKS-FM/Beaver Falls, PA as weekend announcer.
IERRY McCULTY appointed PD of WNYN/Centon, OH.

WA

WAYNE HARRISON, formerly with KRLD/Dalles, Joins Metro Traffic in Minneapolis. DON SELASCO, formerly Music Director at KROY/Sacramento, now with Half Magic Productions in Los Angeles.

OPPORTUNITIES

Openings

MIDWEST

The third-oldest radio station in America, 1050/WDZ, is now accepting tapes and resumes for future openings. We're interested in bright, solid, young telent for our Pop/Adult format. Send material to Jerry Curtis, PD, 1050/WDZ, 265 South Park St., Decatur, IL 62523. (12-19)

KZ93 is accepting tapes and resumes for a possible future opening. If you have a natural sound, experience to back it up, and are looking to work for a major broadcasting company in a top 100 market, we want to hear from you. Females encouraged to apply. Tape and resume to Lou Patrick, 3131 N. University, Peoria, IL 61604. No calls. EOE M/F (12-19)

We're looking for you! Frank N. Magid Associates, Inc., the world's leading communications research and consulting firm, is looking for professional radio broadcasters to fill openings as they occur at our 100-plus client stations. Our radio clients are interested in recruiting top-notch people, including radio management personnel, programmers, announcers, news professionals, and engineers. If you're interested, we urge you to send ua a resume and audiotape at no charge to you. Frank N. Magid Associates, One Research Center, Marion, IA 52302. (12-19)

Need air personality who is a good communicator Scott, WMIR, Box 552, Lake Geneva, WI 53147 EOE M/F (12-19)

KQKQ/Omaha's new rocker, is accepting tapes for present and future openings. Send materials to Mark Evans, PD, Box 2029, Council Bluffs, IA 51501. (12-19)

WZUU/Milwaukee is seeking full and part time employ wZUU/Milwaukee is seeking full and part time employ-ees. Minimum 3-5 years experience. Must be creative and production minded. Must possess the ability to com-municate. Females and minorities encouraged to apply Tapes and resumes to John Driscoll, WZUU, 520 W. Capitol Dr. Milwaukee, WI 53212. EOE M/F (12-19)

America's second largast independently-owned radio/television operation now has midday opening at the 50,000-watt clear channel Country powerhouse in Waterloo, IA. Great pay, benefits. 5 years experience required. Tapes and resumes to Jeff Christe Box 1540, Waterloo, IA 50704. EOE (12-12)

Looking for News Director. Must be able to handle and produce Public Affairs shows and deliver a lifestyle-oriented newscast. Will also be local Milwaukee link in Steve Dahl Breakfast Club. Tapes and resumes to Brent Alberts, WQFM Radio, 607 W. Wisconsin Ave., Mil-weukee, WI 53203, or call (414) 276-2040. EOE M/F

New World Communications, a national consultancy firm, is seeking qualified air personality to apprentice in Black radio programming. Must have drive and determination plus ability to take charge. Also have immediate opening for part-time air personality. Tapes and resumes to Steve Weed, KMJM (Magic 108), 1215 Cote St., St. Louis, MO 63106, EOE M/F (12-12)

WKCN/Tell City, IN, 2500-watt daytimar looking for PM drive/production. 30 miles to nearest night life. All we have are trees, farms and three good adult communicators already here for a Pop/Adult format getting 42's. If you can fit in and want to stay awhile, contact John David Sell, Box 1140, Tell City, IN 37586. EOE (12-12)

First Media's K98 in Provo/Salt Lake City, UT is looking for a solid individual with dedication, drive, and the ambition to be the best 6-10pm talent in the country. Send tapes, with experience history and references, to Jim Sumpter, Box 960, Provo, UT 84601. No calls please. EOE M/F (12-12)

KSCB/Liberal, KS has immediate opening for night personality. Send tepes and resumes to Steve Arm-strong, Box K, Liberal, KS 67901. EOE M/F (12-12)

So you think you're a Paul Harvey that plays records. Well, KRNT wants a person like you for the midday show on PopiAdult staton. Personable, topical and interesting. If that's you, send tape and resume to Scott Huskey, PD, KRNT, Box 1350, Des Moines, IA 50305, or we'll take the fifth caller at (515) 280-1350. EOE M/F (12-12)

Looking for dynamic individual for one of Chicago's most aggressive radio stational WCLR is searching for a go-getter. College degree and five years experience in broadcasting, advertising, or marketing with supervisory experience preferred. Must have background in operation of a full-service in-house advertising/P.R. agency and ability to work with others. Contact Tom Embred (312) 877-5900 or send resumes to WCLR, 4849 Golf Rd., Skokie, IL 60077. WCLR is a Bonnaville International Corp. EOE M/F (12-12)

Looking for air personality. Must be streetwise and be able to relate one-onions in heavy party town. Possible shift opening up in January. Pros only; no beginners. Tapes and resumes only to Brent Alberts, WQFM Radio, 807 W. Wisconsin Ava., Milwaukes, WI 53203.

Openings

Two positions svaliable for commercial copy-writers at a Pop/Adult AM and Country FM station. Production experience preferred. Production potential considered. Resume to Continuity Dir., WAXX/WAYY. Box 47, Eau Claire, WI 54201. EOE (12-12)

ing for a "blue chip" afternoon drive personality. Individual selected will have 8-10 years experience in comparable time period and have proven track record. Tapes and resumes to Bob McKay, WBCS-FM 103, 6407 W. McKinlay Ave., Milwaukee, WI 53208. EOE M/F (12-12)

Looking for an experienced topical morning man for medium market located in the Ozarks. Good pay for top individual. Send tapes and resumes to Box 1260, Springfield, MO 65805, or call (417) 889-1260. EOE M/F

Play-by-play . . . All-night board and production with play-by-play opportunity. Minimal experience necessary if you can do p-b-p and Production. Tapes and resumes to John Sebastian, WABJ, Box 15, Adrian, MI 49221. EOE M/F (12-12)

WEST

tion/copywriters, preferably with automation experience. Tapes and resumes and samples of copy to Donovan Blue, K-93 FM, Box 309, Healdsburg, CA 95448. EOE M/F (12-19)

News Director wented KGRL-KXIQ, Bend, OR. Good seleny in a market with outstanding live ability. Skiing, fishing, hunting end recreation excellent. Population of market 60,000. Tepes end resumes to Al Boyd, KGRL-KXIQ, Box 5068, Bend, OR 97701, or cell (503) 382-5611. EOE NI/F (12-19)

KBCQ is looking for two experienced adult DJs to join a growing company. Someone who would like to settle down for a while. Easy personalities with good radio knowledge. Job will be open after the first of the nd resumes to Box 670, Roswell, NM 88201 EOE M/F (12-19)

Beautiful Music Announcer needed for Sunbelt facility. Must be strong in News, Public Affairs, and production. Immediate opening. Rush tapes to Scott Hutchison, MD, KYNR, Thatcher Building, 5th & Main, Pueblo, CO 81003. No cells please. EOE M/F (12-19)

KYOS/Merced, CA updating file - especially want to hear from San Joequin Valley personalities interested in future weekend openings. Tapes and resumes to Dorian Mackenzie, Box 717, Merced, CA 95341. (12-19)

sonality who would like to become part of a winning organization. Tapes and resumes to Rick Scott, S. 4103 Regel, Spokene, WA 99203. No calls please. EOE M/F (12-19)

KFQD/Anchorage, AK is looking for a super after-noon drive personality to entertain adulta. If you are tired of time and temp in the big city rat race give us a cell. Excellent money and weekends off. The catch is, you gotta be damn good! Contact Jim Scott, PD, (907) 344-9622, or send tapes and resumes to KFQD, 9200 Lake Otis Parkway, Anchorage, AK 99507. EOE M/F (12-19)

KNUR (FM-97)/Chico looking for yet another person kNUR (FM-9///Chico looking for yet an interpretation for join fastest growing station in the North Valley. Good voice, conversational delivery, real team player, news experience and must love to rock and roll. Instant opening for the right person. Tapes and resumes to KNUR (FM-97), Box 1167, Paradise, CA 95969. Attention Brent Farris. EOE M/F (12-19)

Looking for an enthusiastic, energetic adult sounding morning air personality who is totally committed to winning. Must be willing to be visible in community. Good bucks and total support from station. If you can meet this challenge, rush tapes and resumes to John Stevens, PD, KZZP, 4513 E. Thomas Road, Phoenix, AZ 85018, or call (602) 959-4110. A Western Cities Broadcasting Station. EOE M/F (12-19)

KLAV/Las Vegas's No. 1 Top 40 station is accepting tapes and resumes for full- and part-time openings. Send to Ziggy, Box 15290, Las Vegas, NV 89114. EOE M/F (12-12)

Work and live in America's finest city. Program a 5,000-watt powerhouse at 600 on the dial. KOGO-AM/San Diego is looking for an expenenced Pop/Adult PD. Applicants must have a complete knowledge of administrative duties, programming, and sports. Resumes and salary requirements to Jessie Bullet or Dex Allen, KOGO, 8665 Gibbs Drive, #201, San Diego, CA 92123. No calls please. EOE M/F (12-19)

News/Talk, Sakarsfield, CA KNTB has immediate opening. 3-5 years full-time anchor experience. Tapes and resumes to Pete Yacklay, ND KNTB-AM, 924 Truxton Ave., Bakersfield, CA 93301. No calls please.

Openings

100FM Southern Oregon's newest radio station is looking for experienced newsperson. Need someone dedicated to broadcast journalism to help build our expanding news department. Challenging position in a madium market area that includes Southern Oregon and Northern California. Tapes and resumes to Randall Bergar, ND, 100FM, Box 388, Gold Hill, OR 97525 or call (503) 772-4170. EQE M/F (12-12)

Major market talent needed, Program Mana ger and Air Talent with outstanding track record in Pop/Adult or Country wanted for major market station. Send resume, salery requirements and air check to Radio & Records, 1930 Century Park West, Box 218, Los Angeles, CA 90067

Looking for air personality with ability to communi cate positive emotion naturally. No screamers please, Minimum 3 years experience in top 35 market required. Tapes and resumes to Jim Conlee, PD, KHTZ, 3580 Wilshire Blvd., Los Angeles, CA 90010. No cells please. EOE M/F (12-12)

KCRL/Reno needs first class license announcer with classical music background and 3rd class license an-nouncer with Beautiful Music background. Tapes and resumes to Matt Stuart, Box 11920, Reno, NV 89510.

K93-FM, 50,000-watt rocker is looking for production copy writers preferably with automation experience. Tapes, resumes and samples of copy to Donovan Blue. K93-FM, Box 309, Healdsburg, CA 95448. No calls please, EOE M/F (12-12)

The Garrett Entertainment Group seeks tapes and resumes from the nation's beat Jocks and newspeople. Growing consulting firm in Southern California with several openings available very soon. Also Interested Inhearing from creative programmers that have a track record of justifying their existence in this business. Tapes, resumes and whatever else you care to send to The Garrett Entertainment Group, Pat Garrett, 21220 Sunwood Dr., Walnut, CA 91789. No calls pleas

Top major market black-adult formatted station seeks candidate for on-eir Program Director position. Experience as PD and leadership qualities a must. If you're ready for one of the best jobs in radio, send recent aircheck and resume to Radio & Records, Box 213, 1930 Century Park West, Los Angeles, CA 90067.

KOY/Phoenix has rare opening for afternoon drive personality. Looking for innovator, creative personality. Tape and resume to Nat Stevens, PD, 840 N. Central Ave., Phoenix, AZ 85004. EOE M/F (12-12)

Miscellaneous

New AM Country station needs all record services and interested in buying an oldies library also. Buying new and used studio equipment. Write KRRP, Drawer 910, Coushatta, LA 71019. (12-19)

WCSM-AM-FM/Celina, OH wishes to thank everyone who has serviced us this year. We seek service from all labels for our Pop/Adult and Country formats WCSM serves a 2 county market, which is a popular resort area. Brad Lovett, MD, WCSM-AM-FM, Box 492, Celina, OH 45822. (419) 586-5134. (12-19)

KNUR (FM94)/Chico — gimme some of that good old rock & roll music...help! KNUR needs oldies service nvun (rms4)/unico — gimme some of that good o rock & roll music...help! KNUR needs oldies servic from all labels for rock and roll format. Send to Bre Harris, KNUR, Box 1167, Paradlse, CA 95969. (12-19)

KHBJ/Canyon, TX needs service from all lebels. Pop/ Adult new FM station. (12-19)

WERK/Muncle, IN needs service from all labels. Contact Bemle Eagan, MD, after 2pm at (317) 289-3311 (12-19)

Northeast PA Music Director dying to grab e copy of the theme from the Austrelian TV dreme, "Prisoner In Cell Block H." How about you guys from down under sending us this music. Contact Farrel Levitt, WBQW, 1520 N. Keyser Ave., Scranton, PA 18504, (717) 342-1320. (12-12)

WDNY/Densville, NY is expending to 24-hour programming, from Pop/Adult daytime to Rock/AOR night. Need record service from all labels, new music and oldies both, Frank Williams, MD, or Dave Mance, PD, 129 Main St., Dansville, NY 14437, or call 9am-4pm weekdays, (716) 335-2273. (12-12)

Goods & Services

Current West Coast Aircheck

lasus #9 now available, featuring KFRC/Marveld Mark, KFI/Tim Kelly, KMPC/Robert W. Morgan, KFN Hudson & Bauer, KHJ, KMJK, Cassettes, \$5, CAL FORNIA AIRCHECK, Box 4408, San Diego, CA 92104

Classic KHJ Airchecks 1965-1970

90 minute special-issue C-2 is part-one of our KHJ https://covering.1965.through 1970. Cassettes 9 CALIFORNIA AIRCHECK, Box 4408, San Diego, (92104 Part 2 next month

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KHJ/Los Angeles

93 minutes of KHJ/Los Angeles. The aircheck of the transformation from the legendary rocker to Count music. A collectors piece. Send 85 to cover cost of tap mailing and handling to KAREN PRODUCTIONS, 38* Cinnamon Ct., Bakersfield, CA 93309.

Artist Bio's - Monthly Service

Rock - Top 40 - Country, Plus record tie-ins, humc is birthdays, music information. Morel (Free current issue RADIO TIMES, 200 South Glenn, Suite 98, Camerill CA 93010.

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2

'Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

DOLLY PARTON 9 To 5 (RCA)

56% of our reporters on it. Moves: Up 52, Same 19, Down 0, Adds 40 including Q105, WHB, WGCL, WOKY, KIIS-FM, KPLZ, WTIC-FM, WHYN, KFMK, G100, WHBQ, WOKI, KSTT, KZ93, WGBF, KERN, KNBQ. See Parallels, debuts at number

The two numbers following the artist/title/label designation (example any of our reporters are on the record this week (100) and of those Indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it bown on their charts, or Added it this week. Complete airplay activity on bit songs listed in New & Active can be found in the parallels. ⊠indicates one of this week's 'most added' new songs.

ALAN PARSONS PROJECT "Games People Play" (Arista)

99/21. Moves: Up 54, Same 24, Down 0, Adds 21 including Q105, WZUU, KSFX, WBBF, Q106, KEEL, 92Q, KIOA, KZ93, KIOY, KYSN, KKRC.

EAGLES "Seven Bridges Road" (Asylum) 97/27

Moves: Up 49, Same 20, Down 1, Adds 27 including WFIL, KIMN, KOPA. KUPD, WBLI, WHYN, WTIX, KLAZ, WAXY, WCSC, WISM, KCPX, KZZP, KRO

BLUES BROTHERS "Who's Making Love" (Atlantic) 89/47 Moves: Up 14, Same 28, Down 0, Adds 47 including WBEN-FM, WXKS, JB105, Z93, 94Q, Q105, KIIS-FM, KIMN, WTRY, WBLI, WAPE, WBBQ, WGH, WVIC, WISM, WMEE, KYNO-FM, KSPZ.

CLIFF RICHARD "A Little In Love" (EMI America) 89/43 Moves: Up 27, Same 19, Down 0, Adds 43 including WKBW, WBEN-FM,

JB105, Q107, 94Q, WDRQ, KSLQ, WZZP, KFI, KPLZ, V100, KEEL, BJ105, WNAM, KTAC.

MICHAEL STANLEY BAND "He Can't Love You" (EMI

America) 84/10. Moves: Up 46, Same 27, Down 1, Adds 10, Q107, WDRQ, KFRC, K104, KSRR, KWEN, KYSN, WGUY, KELO, KOOK, WBEN-FM 40-35, JB105 22-16, KSLQ 25-22.

DIANA ROSS "It's My Turn" (Motown) 82/6

Moves: Up 50, Same 17, Down 9, Adds 6, CKGM, G100, 96X, WSEZ, FM102, KGGI, WXLO 9-8, WNBC 2-1, WIFI 9-4, WROR 10-7, WOKY 10-8, KOPA 9-6.

JACKSONS "Heartbreak Hotel" (Epic) 81/9

Moves: Up 59, Same 13, Down 0, Adds 9, WKBW, JB105, WDRQ, WAQY, KLAZ, WAXY, 92Q, WNOX, FM102, WXLO 30-20, WBEN-FM 34-18, KRLY

DON WILLIAMS "I Believe In You" (MCA) 80/1

Moves: Up 35, Same 17, Down 27, Adds 1, KSET-FM, WBEN-FM 10-7, WFIL 25-23, WROR 22-16, JB105 33-28, KPLZ 12-9, WAQY 25-21, WNOX 12-9, FM102 18-11, KNBQ 21-11, KTAC 10-8.

DONNA SUMMER "Cold Love" (Geffen) 73/12

Moves: Up 40, Same 20, Down 1, Adds 12, WGCL, KOPA, WFLY, KELP, WTIX, WNOE, G100, FM100, KCPX, KLUC, KZZP, WKXY, WXLO 29-27, KEARTH 26-23, KFI 24-19.

DR. HOOK "Girls Can Get It" (Casablanca) 69/0

Moves: Up 43, Same 15, Down 11, Adds 0, WCAO 14-12, JB105 16-14, Q105 19-17, WCKX 9-7, WDRQ 30-28, KOPA 23-20, K104 27-25, KINT 32-26, WGH 6-4, WQRK 12-8, WVIC 21-17, KIOY 29-24, K96 25-21.

RONNIE MILSAP "Smoky Mountain Rain" (RCA) 67/21
Moves: Up 31, Same 15, Down 0, Adds 21 including WFIL, WIFI, KPLZ, KIMN, WOLF, Y103, WSKZ, KSTT, WNAM, KEZR, KLUC, WHB 20-13. WOKY 17-15, WFBR 29-25.

STEVIE WONDER "I Ain't Gonna Stand For It" (Motown)

65/23. Moves: Up 28, Same 14, Down 0, Adds 23 including WIFI, Q107, WPGC, KRLA, KIIS-FM, WAEB, G100, WAPE, WIKS, KIDD, Z93 17-10, 94Q 4-2, WCKX 14-10.

ABBA "The Winner Takes It All" (Atlantic) 62/9 Moves: Up 41, Same 12, Down 0, Adds 9, WFIL, CKGM, WHYN, KELP,

WGH, WGBF, WOW, KQDI, KFXD, WCAO 24-20, JB105 32-26, WZZP 20-18, WGCL 28-26

BETTE MIDLER "My Mother's Eyes" (Atlantic) 60/8

Moves: Up 35, Sama 16, Down 1, Adds 8, WROR, WZUU, WPST, WJDX, WFBG, WEAQ, KWWL, KBOZ, WABC 35-28, WFIL 28-25, WRKO 15-9.

TEDDY PENDERGRASS "Love T.K.O." (Philadelphia International) 51/10. Moves: Up 29, Same 9, Down 3, Adds 10, WFIL, WOLF, WKEE, KELP, WAAY, KX104, WQRK, WVIC, WRBR, WFBG, WABC 30-22, WIFI 23-18, Q105 30-14, WCKX 1-1, KEARTH 30-25, KIIS-FM 22-19.

EARTH, WIND & FIRE "You" (ARC/Columbia) 50/1

Moves: Up 25, Same 23, Down 1, Adds 1, KKXL, Y100 24-22, WCKX 28-26, KELP 27-24, KLAZ 26-22, WBBQ 30-26, KJRB 19-17, KATC 27-24, WANS-FM 32-29, KQDI 26-19.

Others Getting Significant Action

CLIMAX BLUES BAND "Gotta Have More Love" (WB) 48/3 Moves: Up 27, Same 16, Down 2, Adds 3, WOLF, KSRR, KKXL, WBEN-FM 30-28, K104 35-29, Y103 26-22, WSKZ 24-21, KEZR 21-19, KKXX 25-22.

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ATIONAL AIRPLAY/30.

THREE	TWO WEEKS			December 19, 1980
AGO 6	AGO 6	2	0	JOHN LENNON/(Just Like) Starting Over (Geffen)
4	3	1	2	NEIL DIAMOND/Love On The Rocks (Capitol)
7	7	4	O	BARBRA STREISAND/BARRY GIBB/Guilty (Columbia)
14	9	8	ŏ	BLONDIE/The Tide Is High (Chrysalis)
8	8	7	ŏ	AIR SUPPLY/Every Woman In The World (Arista)
5	5	6	6	BRUCE SPRINGSTEEN/Hungry Heart (Columbia)
2	2	3	7	LEO SAYER/More Than I Can Say (WB)
20	14	10	0	ROD STEWART/Passion (WB)
17	12	11	Ö	HEART/Tell It Like It Is (Epic)
1	1	5	10	KENNY ROGERS/Lady (Liberty)
3	4	9	11	CHRISTOPHER CROSS/Never Be The Same (WB)
23	17	14	0	DOOBIE BROTHERS/One Step Closer (WB)
28	23	17	Ø	STEELY DAN/Hey Nineteen (MCA)
27	19	16	O	BARRY MANILOW/I Made It Through The Rain (Arista)
19	16	15	Œ	POLICE/De Do Do Do, De Da Da Da (A&M)
15	13	12	16	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
10	10	13	17	PAT BENATAR/Hit Me With Your Best Shot (Chrysalis)
_	_	20	0	KOOL & THE GANG/Celebration (Delite/Mercury)
_	30	22	O	EDDIE RABBITT/I Love A Rainy Night (Elektra)
29	26	21	Ø	ANDY GIBB/Time Is Time (RSO)
_	_	26	0	BOZ SCAGGS/Miss Sun (Columbia)
-	_	25	0	TIERRA/Together (Boardwalk)
13	15	18	23	KORGIS/Everybody's Got To Learn Sometime (Asylum)
_	-	29	2	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
9	11	19	25	DARYL HALL & JOHN OATES/You've Lost That Lovin' (RCA)
_	_	27	0	DELBERT McCLINTON/Giving It Up For Your Love (Capitol)
_	_	28	0	REO SPEEDWAGON/Keep On Loving You (Epic)
12	18	23	28	BARBRA STREISAND/Woman In Love (Columbia)
11	20	24	29	CLIFF RICHARD/Dreaming (EMI America)
_		-	0	DOLLY PARTON/9 To 5 (RCA)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED ®
BLUES BROTHERS "Who's Making Love" (Atlantic)
CLIFF RICHARD "A Little In Love" (EMI America) DOLLY PARTON "9 To 5" (RCA)

DAN FOGELBERG "Same Old Lang..." (Full Moon/Epic) REO SPEEDWAGON "Keep On Loving You" (Epic)

JOHN LENNON "Woman" (Geffen)
Complete Regionalized Listings on Pages 26 and 2

HOTTEST

JOHN LENNON "(Just Like) Starting Over **BLONDIE** "The Tide Is High" (Chrysalis) ROD STEWART "Passion" (WB) NEIL DIAMOND "Love On The Rocks" (Capitol) AIR SUPPLY "Every Woman In The World" (Arista

Parallel Listings Begin on Page 28.

BABYS "Turn And Walk Away" (Chrsyalis) 48/1

Moves: Up 19, Same 27, Down 1, Adds 1, WBEN-FM, WDRQ 20-18, KUPD 9-6, WAQY 29-26, KHFI 26-20, Y103 40-**KWEN 32-24**

JOHN LENNON "Woman" (Geffen) 39/29

Moves: Up 4, Same 6, Down 0, Adds 29 including WXKS, 94Q, KEARTH, KOPA, WAEB, B97, WAYS, KRAV, KRC KHYT.

LTD "Shine On" (A&M) 34/7

Moves: Up 23, Same 4, Down 0, Adds 7, WFIL, WXKS, Z93, WHBQ, KRUX, KHYT, KELP 36-29, WAAY 17-10, WA

QUEEN "Need Your Loving Tonight" (Elektra) 33/4
Moves: Up 14, Same 14, Down 1, Adds 4, KSTT, WANS-FM, KQDI, KOOK, 96KX 20-17, BJ105 38-32, KYSN 23/4
FRED KNOBLOCK & SUSAN ANTON "Killin" Time" (Scotti Bros.) 32/3

Moves: Up 19, Same 10, Down 0, Adds 3, WHYN, KRUX, WTRU, Y100 30-28, WZZP 22-20, WOKY 27-25, KEARTH 26, KPLZ 28-25, WTIX 29-25.

DONNIE IRIS "Ah! Leah!" (MCA) 31/6

Moves: Up 13, Same 12, Down 0, Adds 6, WIFI, WHFM, WTIX, KIOY, WIGY, KKLS, KUPD 8-5, KINT 35-27.

SUPERTRAMP "Breakfast In America" (A&M) 25/2

Moves: Up 10, Same 13, Down 0, Adds 2, WIFI, KCBN, WBEN-FM 36-32, KLAZ 39-35, KROY 30-27, WCGQ 29 **ROCKPILE** "Teacher Teacher" (Columbia) 24/3

Moves: Up 7, Same 14, Down 0, Adds 3, KINT, WBBQ, KYSN, KUPD 16-9, KNBQ 24-19, KRUX 29-25, WIGY 28 RITA COOLIDGE "Fool That I Am" (A&M) 23/8

Moves: Up 9, Same 6, Down 0, Adds 8, WOLF, WHFM, WKEE, Y103, WISM, KIOY, KSPZ, KRUX, KXOK 17 WLCY 21-13, BJ105 32-29.

AC/DC "Back In Black" (Atlantic) 23/6

Moves: Up 6, Same 11, Down 0, Adds 6, WOLF, WAQY, WSKZ, KJ100, WIKS, WCGQ, Q102 32-29, WNOE 33 KWWL 20-10.

OUTLAWS "(Ghost) Riders In The Sky" (Arista) 21/13

Moves: Up 3, Same 5, Down 0, Adds 13 including KUPD, WFBR, WOLF, WKEE, WAAY, WSKZ, KJRB, Z102, KF

STAR WARS INTERGALACTIC... "What Can You Get A Wooklee For Christmas..." (RSO) 2 Moves: Up 1, Same 11, Down 0, Adds 9, 96KX, KHFI, WAAY, WOKI, WSEZ, KROY, WGUY, WSGA, KDZA

BLONDIE "Rapture" (Chrysalis) 20/8 Moves: Up 5, Same 7, Down 0, Adds 8, WHFM, WVIC, K96, KMJK, KHYT, FM99, KVOL, KRLC, WXLO 5-3, KS

DIRE STRAITS "Skateaway" (WB) 20/5

Moves: Up 7, Same 8, Down 0, Adds 5, KIMN, WKEE, KJ100, WVIC, WCGQ, K104 38-32.

POINTER SISTERS "Could I Be Dreaming" (Planet) 20/1

Moves: Up 9, Same 7, Down 3, Adds 1, Y94, WXLO 15-12, WXKS 11-9, KIIS-FM d-27, KSET-FM 13-10. TEENA MARIE "I Need Your Lovin" " (Gordy) 19/5

Moves: Up 8, Same 5, Down 1, Adds 5, WGCL, WJDX, KYNO-FM, KIDD, KVOL, KRLY 17-10, KRLA 26-18, WI

Continued on Page