ISSUE NUMBER 361

THE INDUSTRY'S NEWSPAPER

DECEMBER 5, 1980

WKTU, WJIT, WYSP SOLD

Infinity Buys Three SJR Stations For \$32 Million

Infinity Broadcasting has agreed to purchase WKTU & WJIT/New York and WYSP/Philadelphia from SJR Communications for \$32 million. The long-rumored transaction is part of SJR's agreement to spin off certain of its radio properties as part of its sale to Gulf United Corp. (R&R 5-23), and is subject to FCC approval. Infinity owns WBCN/Boston, KOME/San Jose, and WIVY/Jacksonville under separate wholly-owned subsidiaries.

Infinity President Gerald Carrus indicated that no format changes were planned for the new acquisitions. WJIT is Hispanic, WYSP AOR, and WKTU, the most celebrated Disco-format success, has evolved into an urban con-

temporary CHR station. Former New York Congressman and Deputy Mayor Herman Badillo will acquire an interest in WJIT and will take an active role in the station's operation.

Michael Weiner, Chairman of Infinity, told R&R, "It's the dream of every broadcaster to own stations in major markets like New York and Philadelphia. When these became available, we jumped at the chance to acquire them." He reiterated Infinity's intentions to retain the stations' present formats, saying, "It's not in our realm of thinking. You don't pay this much money to take over major stations in major markets and change them."

McQuade, Widmann New WCBS GM's



James McQuade

James McQuade has been appointed VP/GM of WCBS-AM/New York, following the elevation of former WCBS GM Bob Hyland to VP/CBS Owned FM Stations (R&R 11-28). McQuade had been GM at WCBS-FM; that station's new VP/GM is Nancy Widmann, formerly VP/CBS Radio Division and GM/CBS Radio Spot Sales.

McQuade served as PD at WCBS-AM in the early 60's, among several other positions at the station, during a 27-year CBS



Nancy Widmann

career. In 1969 he became GM/CBS Owned FM Stations, guiding their initial development before joining WCBS-FM as GM in 1973. He is also a VP at CBS Radio.

Widmann has been with CBS for eight years, following extensive experience in the ad agency and radio sales fields. She began with CBS as an account exec at CBS Radio Spot Sales, becoming New York Sales Manager in 1976. She has also served as VP/Recruitment and Placement for CBS Inc.



Frank Cody

Cody Named Sandusky Program Manager

Longtime AOR programmer Frank Cody has been named to the newly-created position of Division Program Manager for Sandusky Newspapers Inc. The company owns KBPI/Denver (where Cody is currently PD, a position he will retain), KDKB & K15/Phoenix, KZAM-AM-FM/Seattle, and pending FCC approval, KWFM/Tucson, all running variants of AOR formats. Cody will coordinate the stations' overall programming in his new position, which comes into being January 1.

Sandusky VP/Broadcast Division Manager Eric Hauenstein commented, "Our immediate programming needs have been well-served at each of our stations. But looking at the future growth of the company, I wanted another, more programming-knowledgeable person to consult with. The company's policy has been whenever possible to promote from within, and we had the human resources to do that. Frank's perspective on the industry has always impressed me. He has an excellent rapport with his own staff and is a topnotch motivator. He's a crossover artist when it comes to being able to talk to management as well as his programming staff."

Cody told R&R, "It's gratifying for me to be chosen as Division Program Manager. The challenge it provides me with and the additional responsibilities are quite exciting. The corporation has attracted a number of really talented people, and this provides me the opportunity to work closer with all of them."

RAB/ARBITRON MEETING RAISES DOUBTS

"Severe Limitations" For Qualidata?

A recent meeting between the RAB Goals Committee and Arbitron cast doubts about the utility and reliability of Arbitron's new Qualidata service. Qualidata is the name given a report dealing with product usage and qualitative audience information, based on reinterviewing persons who returned usable Arbitron diaries. However, according to the RAB's Dick Montesano, key researchers have significant doubts about the report.

Montesano teld R&R that "Qualidata has some severe limitations" centered around a low response rate and potential bias owing to the retrieval of data from a small percentage of the populace. In New York, for example, the effective in-tab for the Qualidata study was approximately 24% of Arbitron's original sample base in the market. This causes research leaders to lose confidence in the technique, according to Montesano. Another issue raised by the RAB was the situation where stations with younger-skewing formats were the recipients of information based on lower response rates than those stations with older audience appeal.

Three-Month Delay

Montesano mentioned concern about the delay in reinterviewing following respondents' diarykeeping. In some cases there has been a six-month delay, but Arbitron is hoping to cut that to a three-month lag time. The concern was voiced that the publication of the Qualidata information — based on the previous year's diarykeepers — may not be timely and could not be useful if new stations or format changes were a factor.

Arbitron Response: Marketplace Decision

Mike Membrado, Arbitron VP/GM for radio, told R&R that "Arbitron feels the study is full of valuable data, while Goals does not." He stated that presentations are being made to New York stations, in an attempt to sell Qualidata. Membrado would like to let the marketplace decide if the information is useful, a stance that Montesano also thought would be a factor. As Montesano put it, "Some stations may try to use the data even if researchers have reservations about it."

QUALIDATA/See Page 20

WRCQ First On The Line For Schulke II



WRCQ/Hartford became the first station to sign up to debut the new Schulke II format (R&R 8-15), the first venture into a "one hundred percent vocal" approach for the Beautiful Music syndication giant. The format features artists along the lines of Streisand, Diamond, Sinatra, Rogers, and the Captain & Tennille. A number

of other AM and FM stations have committed to join in the format's launching, set for December 27. Pictured signing the first contract are (1-r) Schulke Radio Productions VP/Marketing Larry Adams. WRCQ-WRCH GM Enzo De Dominicis, and Schulke VP Ken Mellgren.

Brinkman Takes WFFM PD Post

Chuck Brinkman has been appointed Program Director at WFFM (FM 97)/Pittsburgh. Brinkman, a Pittsburgh native, recently returned to the Steel City as an afternoon air personality for WFFM, having previously programmed KOGO/San Diego for the past year. He began his radio

career as an air personality at KQV/Pittsburgh in 1960, where he remained until 1972, when he joined neighboring WTAE for a seven-year stint as an air personality, immediately prior to his taking the KOGO PD post.

taking the KOGO PD post.
"I feel very good," Brinkman told R&R commenting on the pro-

motion, adding, "I've watched the station position itself well in the market, starting about five years ago as the first 'soft-rock' station. I think it can be sustained, maintained and only grow from this point. It's got a good signal and we're going to play Pittsburghtype music."

AMERICA NOW IS THE TIME FOR "BREAKFAST"



1980 A & M Records, Inc. All Rights Reserve

"BREAKFAST IN AMERICA"...was the title track for one of the biggest albums of last year... Now it is a single, LIVE...recorded in Paris on November 29th, 1979 at the Pavillon.

From the LIVE ALBUM...PARIS...FROM SUPERTRAMP



ON A&M RECORDS & TAPES

Turner Exits KMJM In Quick Turnaround

Chris Turner, who was hired as PD at KMJM/ St. Louis just five weeks ago, has exited that position as a result of a disagreement with management. Turner, who plans to file a lawsuit against the station for breach of contract, told R&R, "The national consultant (Jerry Clifton) and his assistant Steve Weed, along with VP/GM Barry Baker, felt the station couldn't progress under my leadership."

Baker, who had not been served with the lawsuit at esstime and therefore could not comment on it, told R&R, "We thought with St. Louis being his hometown, Chris would give us the right answer as PD for the station. We had not had a PD for awhile, but he simply did not provide the answers for us both on the air and as a PD."

Turner came to KMJM from the PD position at WHAT/Philadelphia, having previously worked at WGIV/Charlotte, among other stations.

Ewing Upped To GM/ Spot Sales For CBS Radio

Michael Ewing has been promoted to Vice President of CBS Radio and General Manager of CBS Radio Spot Sales. Ewing joined the latter department as New York Sales Manager last January, having previously served as Director of Sales for CBS-owned WEEI-AM/Boston for three years.

Prior to his tenure at WEEI, Ewing was Station Manager for CBS-owned KMOX-FM/St. Louis as well as having served as an account exec with CBS Radio Spot Sales in New York and Los Angeles. Ewing will report to CBS Owned AM Stations VP

COMPANY PLANS EXPANSION

Bert West Becomes KRLA VP/GM

Bert West, former President of Golden West's Radio Division, has been appointed VP/GM at KRLA/ Los Angeles. A station statement added that it was "contemplated that West will pursue the expected acquisition program of Western Broadcasting, spear-headed by Bob Hope and Art Linkletter." Western has operating control of KRLA Inc. and owns 40% of the company, with option to buy the remainder in November 1982.

In his new position, West will supervise the dayto-day operations of KRLA starting January 1, working with Sr. VP Art Laboe under the direction of

WFST/See Page 20

Palmer Promoted To VP/GM At KFMB, B-100

Paul Palmer has been promoted to Western Division Vice President and Manager General Midwest Television Inc.'s San Diego radio properties, KFMB-AM and FM outlet B-100. Palmer, whose previous radio experience includes stints at WBAL/Baltimore, KDKA/ Pittsburgh, and WIND/ Chicago, joined Midwest Television in 1972 as Station Manager of KFMB.



Paul Palmer

PALMER/See Page 20

Dodson Named Exec. VP For Long-Pride

Roger Dodson has been named Executive Vice President for Long-Pride Broadcasting Inc. and General Manager of KQAM-KEYN/Wichita, KS. Dodson has been VP/GM at KRGI-AM-FM/Grand Island, NB for the past nine years.

Commenting upon the appointment, Long-Pride President Jim Long said, "I am thrilled that Roger has agreed to join our company. After conducting more than thirty interviews over the last forty-five days, it's really great to have Roger accept the job he was far and away our number one choice. His

DODSON/See Page 20

Greater Media Renews, **Expands Henabery Consultation**

Greater Media, Inc. has renewed and expanded on its contract with New York-based radio program management consulting firm Bob Henabery Associates. The arrangement, which began in 1977 and contributed significantly to the development of Pop/Adultsoft CHR formats at WMJC/Detroit, WMGK/Philadelphia, and KHTZ/Los Angeles, now includes Henabery's acting as program development advisor for Greater Media as well as continuing on-scene consultation. In addition to the three stations cited above, Greater Media owns WPEN/Philadelphia, WHND/ Detroit, WGAY-AM-FM/Washington, WCTC - WMGQ/ New Brunswick, WGSM-WCTO/Long Island, and WTCR-WHEZ/Huntington-Ashland.

Greater Media GM/Radio Programming Julian Breen commented, "This expanded role enables us to work more closely together in long-range planning at the corporate level. I am pleased to continue our collaborative relationship." He added that Greater Media had become Henabery Associates' primary major market client.

Henabery said, "I am looking forward to continuing my personal and professional relationships with the GMI corporate



Bob Henabery

HENABERY/See Page 20

LETTERS

KSLQ 'Copter Controversy

Dear R&R:

John Bayliss's comments regarding the faked traffic reports I uncovered at Charter Broadcasting's KSLQ/St. Louis challenged my credibility — not to mention my ability to tell time, to count, and to distinguish between a flying helicopter and a grounded one.

He refers to a company investigation that showed that sound effects were used in only one report per traffic period. My investigation showed that, during two different traffic periods, six out of 13 and five out of 10 of the traffic reports were faked.

I invite R&R readers to judge for themselves. I will be glad to send a copy of my report to anyone who writes me at the Post-Dispatch, 300 No. 12th Blvd., St. Louis, MO 63101.

a copy of my report to anyone who 900 No. 12th Blvd., St. Louis, MO 63101.

Television/Radio Critic St. Louis Post-Dispatch

Radio's Value Diminishing?

Dear R&R:
Your editorial of 11-7-80, suggesting that the record industry market music, in the broader sense, makes an important point. While dealing with the marketing of music, however, you neglected to mention a very critical development: the DIMINISHED VALUE OF RADIO as a promotional tool.

RADIO as a promotional tool.

In the past five years we have witnessed a shift in the target of music radio away from record buyers. A majority of stations, in order to survive in an aging marketplace, are primarily concerned with 25-49, thus dealing with economic realities by attempting to avoid an audience mix which skews to teens and 18-24, though these are the major record buyers. While these same stations may have sizable teens and 18-24 shares, they attract such listeners by default. They do not break or emphasize the records appealing to teens or 18-24's.

There are other variables contribution to the dealing to the same stations.

There are other variables contributing to the declining stature of radio as a marketing tool for records. RADIO/See Page 20

RADIO VS RECORDS:

An Open Letter To Rock Programmers

Dear R&R:

Like almost all AOR's and a significant number of contemporaries, we have always played entire albums uninterrupted. The hotter the sooner, the bigger the more often for the past seven years, and not just because of competitive circumstances, but as a listener service. Our market has a heavily male-dominated, military-oriented, and recreational population, and it's not unusual for a guy in the navy to buy one LP and twenty blank cassettes at the same time.

Lately, along with the economy, our good old programming tradition has gone to hell. Just to survive, record companies have dumped staff, cut artist rosters, cut back promotions; retailers have closed doors, laid off, conserved orders; promoters are doing fewer, more select shows with a loss margin growing all the time. The recession has finally hit rock and roll, except for one problem: Rock Ethic programmers like ourselves, We're fine. Our radio stations still sell out. People still listen. It doesn't cost them any more to play their radios. In fact, it seems to cost them less.

So obvlously, now is the time to serve the more critical economic needs of our listeners and play all the albums we can so they can save money. Right?

WRONG!

Let's just keep on playing LP's to the point where everybod ample opportunity to tape them, and then the record retailers are sell recorders and cassettes, the record companies can all be mastering specialists and just send out individual tapes to each stronger all the problems of pressing and selling hundreds of those

OPEN LETTER/See Page 20



PAGE 3

this week...

12-5-80

TRADE GROUPS UNITE AGAINST 9 kHz

The NAB joins Canadian and Mexican organizations (plus the NRBA) in urging no support for 9 kHz reduced spacing at the 1981 Region 2 meetings.

Page 4

ARBITRON'S NEW PROGRAMMER'S PACKAGE

Computer printouts with highly detailed listening breakdowns are available to enhance precise programming analyses

Page 6

WRC: ALMOST HALF A MILLION FOR ATTENTION

WRC/Washington publicized itself for the last book with a \$440,000 campaign, \$310,000 of it on TV.

Page 15

PROS AND CONS OF WRITTEN REPORTS ON FOCUS GROUPS

Does a written report highlight insignificant aspects or does it point out elements the client might otherwise pass by?

Page 16

CORRESPONDENTS' CHR CORNER

Letters expressing new concerns over image burnout and early deletion of records.

Page 18

THE ALPHABETICAL ZEP AND SPRINGSTEEN

As an aid to stations planning specials on Bruce Springsteen and Led Zeppelin, here are all their tracks from A-Z

Page 32

FRESHENING PLAYLISTS WITH NEW MUSIC

A programmer contends that new music, presented properly, is just the tonic to keep listeners tuned in to your station.

Page 47

AN AGENCY VIEW ON ADS FOR BLACK RADIO

Some explanations of how agencies buy radio time and some suggestions on what Black radio can do to increase its share

Page 50

footures	
Washington Report 4 Ratings & Research 6	TV News
What's New8	Media Marketing 16
Street Talk	Picture Page 30
Gary Owens12	Opportunities 53
formats —	
News/Talk 15	Country 43
Contemporary Hit Radio 18	Pop/Adult47
AOR32	Black Radio 50

staff

Editor & Publisher: BOB WILSON Vice President, Sales & Marketing: OICK KRIZMAN Executive Editors: KEN BARNES, JOHN LEADER An Director: RICHARO ZUMWALT Senior Editor: MARK SHIPPER

Senior Editor: MARK SHIPPER
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Associate News Editor: OON WALLER
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ASSOCIATE AN DIRECTOR: MARILYN FRANOSEN
Photography: ROGER ZUMWALT
Production Manager: LESLIE HALPERN
Production Assistants: RICHARO AGATA, KENT THOMAS
GARY VAN OER STEUR, OANA YARAK
RESEARCH: JACK TOOTHMAN

Meshington Burseu: 1101 Connecticul Ave., NW. Suite 1004
Washington, DC 20036, (202) 466-4980
Burseu Chief: JONATHAN HALL
Washington Editor: JOEL OENVER
Office Manager: VIVIAN FUNN
Legel Counset: JASON SHRINSKY

Legal Counsel: JASON SHRINSKY
Vice President, Business Affeirs: ROBERT KAROASHIAN
Office Maneger: NANCY HOFF
Controller: MARGARET BECKWITH
Display Advertising: KEN ROSE
Assistant CAROL TAYLOR
Circulation: KRISANN AGLIO

Circulation: KRISANN AGLIO

Radio & Records in published every Friday by Radio & Records, Inc., 1930 Century Park West, L.A., CA
90087 (213) 653-4330. Subscriptions \$140 per year or \$45 per quarter. All reasonable care taken but
no responsibility assumed for unsolicited metertal. RBR reserves all rights in material accepted for publication. All letters addressed to RBR or its Editors will be assumed intended for publication and reproduction
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Washington Report

INTERIM CHAIRMAN BY JANUARY 21?

An In-Depth Look At The FCC Transition Team Senior Advisors

Most political watchdogs are calling the Reagan transition effort "the most efficient in history." Part of the transition of power includes the FCC, just one of over 25 government agencies. Tongues are wagging all over Washington with rumors about who is to be replaced and who is

While nothing is firm yet, R&R talked this week with the three FCC transition team senior advisors: Dean Burch, of the Washington law firm Pierson Ball & Dowd; Dick Wiley, of Kirkland & Ellis (both Burch and Wiley are former FCC Chairmen); and Margita White, a former FCC Commissioner who now serves on the boards of Taft Broadcasting, ITT, Radio Free Europe, and Radio Liberty

The following are personal views of these advisors on various subjects of concern with the FCC. They are restricted from talking about facts and conclusions drawn so far.

The Transition Effort

Burch: I would call this "controlled chaos," but it seems to be running smoothly enough. The problem is that we are only gathering facts and we do not set policy. This is a very fine line to walk.

Wiley: Mickey Gardner (transition team leader) is doing an outstanding job and I feel very good about it. I am very involved with my own efforts at the Justice Department, so this is keeping me very busy. Reports of our work are being drafted and will be distributed shortly to Reagan.

White: I am very impressed with the caliber of my colleagues, especially the number of women that are playing a key role in the transition effort. This is a very exciting

A New Chairman And **How Many New** Commissioners?

Burch: Whoever becomes Chairman must be strong, as he must direct the FCC and be accountable to testify and defend the Commission's actions. It would be interesting if you had a Chairman who was a broadcaster, but that would

probably predjudice the position. Wiley: I personally hope that Commissioner Jim Quello is reappointed. The New York Times quotes Ferris as leaving January 20, but he denies this. There are several good people available for "interim Chairman" like Bob Lee, Abbott Washburn, or Anne Jones. There is speculation that Tyrone Brown will resign, and if Bob Lee departs after his appointment runs out, and Ferris leaves and Quello is not reappointed, this would leave four slots to be filled. I don't think you will see "the new FCC" take shape until June 30 at the earliest. I would like to see a commissioner appointed with an engineering background to help with the new technology issues

White: I have not been questioned about being on the Commission again. My current interest and obligations keep me busy. I would like to see more than one woman on the Commission though. Balance is the key to a good Commission. A good mix would be broadcasters, lawyers, and professor

North American Broadcast **Groups Dropping** Support For 9 kHz

The NAB met with representatives of the Canadian Association of Broadcasters (CAB) and Mexico's broadcasting association, CIRT, in meetings completed this week

(12-2) in Williamsburg, VA. All present resolved to drop support for 9 kHz reduced spacing at the November 1981 Region 2 meeting, asking that the issue be deferred to the 1985 meeting.

The CAB has recently completed extensive technical and economic studies that also parallel the studies and opinions of the NRBA. Harold Kassens, Engineering Counsel for NRBA, recently completed a "technical white paper" on 9 kHz reduced spacing, and according to NRBA President Sis Kaplan, "The technical damage done would be irretrievable if 9 kHz is adopted.

NRBA was the first broadcasters' organization to oppose the issue, and in a release this week (12-2) called on the NAB, CAB and CIRT to join forces opposing 9 kHz reduced spacing.

Broadcasters Get A Break In Paperwork

On January 1, the Regulatory Flexibility Act, designed to lighten the paperwork load of broadcasters and other small businesses, goes into effect. This will cause the FCC

and other government agencies to consider the effects of any new rule changes in the areas of paperwork, legal, accounting, and con-

When a rule change is made that causes a change in paperwork compliance, the FCC must look at the most efficient way to put this into practice. This development arises from President Jimmy Carter's request that the government work towards a "zero-based" paperwork load.

The Act also urges the Government to "publish better informa-tion about proposed rule changes to keep small businesses better apprised of any changes in regula-

The new law may have farreaching benefits for broadcasters related to paperwork handling in the future; further developments will be covered in R&R.



Dick Wiley

EEO & The FCC

White: This is an area that really needs to be looked at by the CC. There is a legitimate concern over the amount of paperwork involved, but this is a crucial area (EEO) that is needed to maintain balance in the industry.

Wiley: I am all for EEO. In fact, there should be more than one woman on the Commission if she is qualified to do the job.

Burch: EEO is just good business. I think in the end all we seek is that you get a job not because you are white or black or are a man or woman, but because you are good. We are not there yet. If the EEO problems were dealt with by the EEOC (Equal Employment Opportunity Commission) as quickly as are done at the FCC then I would say this is a duplication of authority. Until that happens, this is an area of concern for the FCC. Deregulation

Burch: The word "rewrite" will disappear from the language when it concerns deregulation. The only true deregulation will come out of Congress in the form of amendments to the current Communications Act. The current statutes are too broad. Judges should not be sitting around deciding "format issues," as this is a waste of time and money

White: We need to go further into deregulation. I think this is something that will be tackled early in Congress once Reagan takes office. I pushed for it when I was a Commissioner



Margita White

9 kHz Reduced Spacing

Burch: The FCC will always serve as a "traffic cop" to regulate the flow of channels and assignments, but this is a delicate area that needs a lot more study than what has already been done so far.

White: There are major feasibility questions in my mind, especially regarding technical problems concerning 9 kHz reduced spacing. We jumped too fast in taking a position on it before all of the facts were in.

Gardner Sheds Some Light

Reagan is reportedly in the process this week of lining up his cabinet. How long will it be before he names an interim Chairman?



R&R asked FCC transition team leader Mickey Gardner, an energy lawyer for the Washington firm of Bracewell & Patterson, to comment on the June 30 date for completion of the "Reagan FCC," and he hinted, "I think you might see an interim Chairman named Janu-

Gardner refused to speculate as to who would be tapped for the position among Lee, Washburn, or Jones, adding, "I cannot talk about the substance of our interim report, which is due next Monday (12-8). I have had several good meetings with people on the Hill reinforcing the need for the FCC to reflect Congressional intent, and all is running very smoothly.

At The Nets

Net reports that over 650 stations have cleared the "Country Music Countdown - 1980," breaking all network-clearing records for a music special in recent history, Mutual asserts.

Capitol's Anne Murray will host a show along with Mike Fitzgerald of Mutual's WHN/New York featuring the top country hits (using R&R's Country Chart) and exclusive interviews with Crystal Gayle, Kenny Rogers, Barbara Mandrell, Larry Gatlin, and others for the New Year's

Commenting on last week's announced programming changes, Mutual Sr. VP/Operations and Stations Nick Verbitsky told R&R, "The type of programming offered by the Southwest Regional Network was not in high demand so we took efforts to cut losses. The Mutual Radio Theater, while innovative, was very hard for us to sell and we were

running into a lot of West Coast production problems with the show."
On a positive note Verbitsky announced, "We are about 75% home in putting together a weekly 'pop' and a weekly 'country' music special. This type of programming will be much easier to sell and will have wide acceptance at the station level.

Net adds 12 new affiliates: WOSO/San Juan, Puerto Rico; KVCC-FM/Cabool, MO; KCRS & KWMJ/Midland, TX; KTED-FM/Fresno; KBRT/Los Angeles; KGAA/Kirkland, WA; WWIW-AM/New Orleans; WHOL/Allentown, PA; KUGN/Eugene, OR; and KDLM & KVLR/Detroit Lakes, MN.

Information Net adds five new affiliates: WLLH/Lowell, MA; KORL/ Honolulu; KIXZ/Amarillo, TX; KAPB/Marksville, LA; and KGHM/ Brookville, MO.

Enterprise

The "all-sports" network gets geared up for a January 1 debut, announcing the hiring of three veteran sports announcers. Coming to the new network are: WHDH/Boston Sports Director, Dan Davis; Mutual's L.A. sports correspondent Gary Morrell; and Bill O'Donnell, who has been the radio & TV voice of the Baltimore Orioles for the past 15 years.

Net adds more affiliates: WBBG/Cleveland, KWMS/Salt Lake City, WIRK-AM/West Palm Beach, KDQQ-AM/Albuquerque, and WHWH/ Trenton, bringing the network total up to 23 stations.

Thomas Montgomery named Sales Manager for CBS Radio Network Sales in Detroit. A ten-year CBS Radio veteran, he was most recently an account exec in the Detroit office.







Actual scenes from TV spot

Start Livin' the Music at your country station now.

promotion package from American Image that captures your audience's attention by relating to a lifestyle that's sweeping the country.

"Livin' the Music" blends great creative talent, excellent production values, plus music written and produced in our Nashville studios. The package contains 25 cuts including 6 promotional songs. The lovesong is designed to be programmed into your playlist rotation. After hearing just one of our "lifestyle" songs, your audience will know they've found the station that's right for them. We also offer optional, dynamic 30 and 10 second TV spots produced on film with custom animation that'll give you a network-quality look. The possibilities are endless: billboards, transit, contests, and more. Join other market leaders like KHEY, El Paso... KBOX, Dallas...KRMD, Shreveport...and KCKN, Kansas City part of the growing number of stations that have recognized "Livin' the Music" as the hottest country package available today. Like Jerry Groner, General Manager, KRZY, Albuquerque, "It's the finest commercial ever produced for country

radio. The concept is superb and the quality is outstanding."

And David Fuellhart, General Manager, WPOC, Baltimore, "We're delighted to be working with American Image, and especially pleased with the first-class product we purchased."

Stop your audience from wandering today by calling for your "first-choice demo. Call toll free 1-800-251-2058. In Tennessee, call 615-329-1988.

Box 23355 Nashville, Tennessee 37202



"One thing that Arbitron has done in this package is increase the utility of the data by using a reliable data base."

Programmer's Package Premiere

Arbitron has recently introduced to the industry a package of computer printouts aimed at giving station personnel a new ratings analysis tool. This series of runs, known as the "Programmer's Package," was fathered by Rip Ridgeway, who showed me advance copies of the material at the NRBA convention. Recently I had the opportunity to be in New York and sit down with Ridgeway to go over the final product. In this column, and in the issue dated December 19, I'll detail the history of the package, its current content, and what lies ahead. Examples of some of the more interesting breakouts will be shown, courtesy of Arbitron.

Industry Origins

Last year the Arbitron Radio Advisory Council and Arbitron agreed that a new form of ratings analysis was needed. The Council formed a task force comprised of radio programmers who worked

"More refinements and additional analyses will be available next year."

to provide suggestions to the ratings firm on what data would be useful to radio programmers across the country. Ridgeway then coordinated the inhouse development at Arbitron, culminating in the current offering. By the way, it should be kept in mind that what we will be describing in these columns is just the first phase of the development of the Programmer's Package. More refinements and additional analyses will be available next year. In the column in two weeks we'll detail what some of those advances will be.

Eight Analyses Available

Currently there are eight major tables that are printed out whenever one accesses the package. We'll delve into the method and cost of access later, but for now let's review what you can retrieve from the diary data base through the Programmer's Package.

- 1. Quarter-hours of listening frequency distribution, with quintiles, and time spent listening computations for your audience listening to radio and for listening to your station.
- 2. Audience recycling by daypart (example shown on this page).
 - 3. Frequency of listening days, by daypart.
 - 4. Day-by-day percent of daypart cume.
 - 5. Station time-spent-listening, by daypart
- 6. Audience flow, tune-in and tune-out, by quarter-hour, Monday-Friday plus Saturday and Sunday individually.
- 7. Top ten stations sharing audience with your station, and time-spent-listening to them.
- 8. Top five stations sharing audience with your station, and time-spent-listening by daypart.

All of this data can be gleaned from a postsurvey diary review at Laurel, and it's also available to a certain extent in a mechanical diary. However, Arbitron hopes that speedy delivery of information from the same data base as the other two sources — namely, the raw diaries used to produce your ratings book — will be well received by stations.

Six Demos Available

One thing that Arbitron has done in this package is increase the utility of the data by using a reliable data base. Only if there are 60 or more diaries involved in the relevant demographic will the package print out information. Smaller data bases will mean the system will not generate numbers, a safeguard against using wildly fluctuating data based on an unstable number of raw diaries.

Using this cutoff level, Arbitron chose to create six demos that can be broken out through the Programmer's Package. The demos are as follows: Total Persons 12+; Persons 12-34; Adults 18-49; Adults 25-54; Men 18+ and Women 18+. Given the eight analyses available and the six possible demos, it should also be kept in mind that the runs can only be produced on a metro-wide basis at the current time. No custom geography is able to be created using this system.

When looking at the demos available, the major item that stands out is that there is no way to discretely break out adults 18-34, one of the prime sales and programming demos.

Recycling Examined

Let's examine a sample run. I've chosen the recycling breakout since that's of keen interest to many programmers (and to sharp sales managers, too). Recycling information can be useful in scheduling record rotation, provides insight into when to run key features, and can give sales management some idea how the station stacks up in terms of reach and frequency comparisons. As you can see, Arbitron's breakout gives you data for Monday-Friday, as well as each discrete weekend day.

		ADULTS	18-49		
	WASHINGT	0N+ D.C. (OCT./NOV.	1979	
	PERCENT OF	WAAA	CUME DIAR	IES (N)	
	M-F 6AM-10AM (%)	H-F 10AM-3FM (%)		M-F 7PM-MID (%)	6AM-MI
MON-FRI					
6AM-10AM		67	63	45	59
10AM- 3FM	70	100	52	38	42
3PH- 7PH	20	65	100	51	1.11
7FM- HID		49	54	100	100
					100
SATURDAY					
6AM-10AM	24	23	18	20	16
104M- 3FM	18	18	1.6	20	15
3FH- 7PM	14	19	14	17	13
7FM- MID	19	25	18	27	12
SUNDAY					
oati-10an	24	17	15	15	1.5
10AM- 3FM	22	24	17	19	17
3FM- 7FM	5	6	0	6	5
7PM- MID	10	11	12	17	1 1
WEEKEND					
SAM- MID	58	55	52	61	51
N =	117	83	104	109	200
HOW TO	E E A D				

Week In Review

Nielsen Nowhere Near

While many broadcasters would like a Christmas present in the form of Neilsen getting into the radio ratings business, it appears that the chances of that happening in the near future are minimal. Bill Stelk, VP/New Business for Nielsen, told R&R this week that "the odds are a millionto-one against" a decision soon to challenge Arbitron's position in the radio ratings field. According to Stelk, he has talked with approximately a dozen major broadcast groups about the possibility of a Nielsen radio effort, but while some talk has been encouraging a decision will not be made until January regarding Nielsen's radio future, if any.

Arbitron Adds To Dallas Staff

Al Maxwell, account executive from WCGQ/WRCG/Columbus, GA, has been named to the position of Client Service Representative for Arbitron Radio. Maxwell will be stationed in the Dallas office reporting to Gary Donohue, who manages that location.

If we look at the M-F 6-10am column, we can see that 48% of those that tuned in to AM drive also listened during midday; 56% tuned in during PM drive; and 42% (a high figure from what I've seen nationally) also listened in the evening. Other dayparts can be read in the same fashion.

Of the Monday-Friday overall dayparts (6am-Midnight), three of the discrete dayparts are bunched fairly closely, while midday sees only 42% of the station's cume tuning in. This might give a programmer food for thought as to what the station

"There is no way to discretely break out adults 18-34, one of the prime sales and programming demos?"

— or its competition — is doing in that daypart that attracts a relatively smaller number of diary-keepers. Such are the nuggets to be gleaned from this kind of analysis.

More To Come

In two weeks we'll show another example of an interesting run available from the Programmer's Package. We'll also look at how to access the data, what a typical cost might be to dig out this information, and some of the caveats involved in using the data.

Jhan Hiher, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



SATISFACTION GUARANTED!!

THE JACKSONS "Heartbreak Hotel"



WXLO on **CKGM** add KRLY deb 29 Y100 25-21 Q105 30-26 WCKX deb 29 WGCL add KIIS-FM add KFRC on KJR add WFBR 28-24 WHFM deb 35 KTSA add KSET-FM 26-22 KINT 23-21 KBFM 28-15 WTIX add B97 add WNOE deb 28 KEEL add WJDX 29-27

KXX106 deb 29 WERC add WAAY add 96X 28-21 Y103 deb 37 WAPE on BJ105 on WHBQ add KX104 add WSEZ add WCSC on WGH deb 23 WQRK deb 27 WVLK add WVIC add WIKS add KYNO-FM add KIOY 29-28 KIDD add KGGI 24-22

KJRB add KNBQ add KCPX deb 39 KENO deb 30 KRUX 40-34 KHYT deb 40 KTKT on WGUY on WLBZ deb 36 WFBG deb 31 WCIR add WSGA 34-30 WXLK 25-15 FM99 deb 30 KSEL add KPUR on **KVOL 28-24** KWWL deb 23 KENI on KFXD add KRLC on



ON EPIC RECORDS

Management: Weisner-Demann Entertainment and Joe Jackson

DAN FOGELBERG "Same Old Lang Syne"



WCAO add WRKO deb 29 94Q add 28 Q105 add WDRQ add KSLQ add KBEQ on WGCL add **WOKY** add KFRC add KPLZ add KIMN add KOPA add WFBR add WBBF add WHFM add WTRY add WICC deb 29 WAEB add K104 deb 31 KSRR add B97 on KXX106 add WAAY add WAPE add

CK101 add 39 WBBQ add WHBQ add WSEZ add WCSC add WQRK add WAKY add 33 KJ100 deb 25 WTWR add 30 KWEN add 35 KRAV add Z104 add WIKS add WOW add 26 KEZR deb 21 KKXX add KERN add KIDD add KNBQ add



FM103 on KLUC add KENO add KRUX add **KZZP 28-22** KRQ add 28 KTKT add 95XIL add WHHY add WFOX add WCGQ add WANS-FM add WXLK add **WROV** add KQIZ-FM deb 24 KPUR add WRKR add KWWL add KENI add KDZA add KATI deb 31 KBOZ add KOOK add KRLC on

KYSN add

ON FULL MOON/EPIC RECORDS

Produced by Dan Fogelberg with Marty Lewis
Frontline Management

WHAT'S NEW Edited by Don Walle

Deck The Halls With Seasonal Syndies

Most seasonal radio syndication series incorporate traditional holiday programming. However, at least one offering also reflects current trends as Larry Hagman (a.k.a. J.R. Ewing) joins Bonneville Broadcast Consultants' holiday specials, "An American Country Christmas" and "An American Country New Year." Both are four hours in length and feature over 30 country music personalities, including Barbara Mandrell, Charlie Daniels, the Oak Ridge Boys, Mickey Gilley, and Anne Murray. For further information on obtaining one or both of the programs, contact Bonneville Sales at (201) 567-8800.

Merv Griffin hosts a 12-hour "Merry Christmas From Merv" radio special which devotes each hour to a separate holiday theme; e.g., "Christmas Traditions," "Family Christmas," "Christmas Love," etc. The 12 one-hour segments, subtitled "The 12 Hours Of Christmas," will include such



guests as Bob Hope, Dolly Parton, Gene Autry, Johnny Mathis, Steve Allen, Orson Welles, Gloria Swanson, and others.

The complete program, offered via barter, is available through Merv Griffin Radio, 1541 N. Vine St., Hollywood, CA 90028, (213) 460-2183.

Year-End Specials

Another popular TV personality hosts "1980 With Dick Cavett," a four-hour radio special highlighting the top pop hits and events of 1980. Available on a barter basis, the program contains 16 minutes of openings for local spots. For further information, contact Glenn Schiller at Number One Productions by calling collect (713) 974-2089.

A 12-hour New Year's radio special, "New Year's 1900 Yesterday," is available through Tuesday Productions. Produced and narrated by air personality Kris Erik Stevens, the program features the biggest hits of the past decade interspersed with news retrospectives and artist biographies (for the first 11 hours) plus a montage of the number one records from the years 1955 through 1980 (the last hour).

Regional year-end countdowns for New York, Chicago, Denver, and Los Angeles are also included, as well as New Year's greetings from recording artists Rod Stewart. Frankie Valli, and others. For additional information, contact Tuesday Program Sales Manager Shirley Ferris at (714) 272-7660.

The year-end roundup continues with "Countdown '80" from TM Special Projects. The eight-hour radio special, produced by Nashville-based Dunklin-Bozak Productions, features a reverse order countdown of the top 80 records of the year as well as some previous years' hits and artist interviews. Designed to run continuously or in segments during the week preceding New Year's, "Countdown '80" comes complete with custom promos and marketing ideas to help promote the special. For a demo and further information, contact Neil Sargent, TM Special Projects, (214) 634-8511.

SOFTWARE/HARDWARE LINES COMBINED

Harris Acquires Automation Electronics Firm

Harris Corporation's Broadcast Products Division, a manufacturer of high-technology radio and television broadcast equipment, has acquired Automation Electronics, Inc. of

Film Ad Spending Off 15%

Reflecting the continuing soft state of the U.S. economy, Advertising Age reports that film advertising spending is down from 10 to 15 percent from last year's levels. Local radio, print and TV are feeling the brunt of the effect as the movie studios have become more selective in their buys due to a disappointing summer box office.

College Kids= Coveted Consumers

Although 46 percent of the 1600 college students surveyed during spring break at Daytona Beach and Ft. Lauderdale last year by Expo America Inc. claimed they skipped breakfast, these same students said they visited fast-food restaurants an average of 13.7 times per month, one reason why college students are among the most sought-after group of consumers.

Along with fast foods, the students are hard core users of health and beauty aids, with 85 percent of the women and 80 percent of the male students responding saying they shampooed daily. In addition, over 80 percent of the men surveyed said they used cologne and 66 percent claimed to use hair conditioners.

Somewhat surprisingly, college students are also major consumers of household products, with 38 percent of those studied reporting they owned popcorn poppers, 25 percent owning toasters, and 14 percent possessing electric can openers. Furthermore, 62 percent own 10-speed bicycles, 68 percent own calculators, 55 percent own TV sets, 75 percent own cameras, and an amazing 88 percent own radios.

Lafayette, IN, producers of computer-based automation systems software. The move will enable Harris to provide a full-service line of software and hardware to its broadcast clients with reduced costs and greater efficiency, as Automation's "Autotron Star System," which provides single entry, automatic processing and direct interface to general bookkeeping, is compatible with the existing Harris 9000 Program automation

series for radio. Both operations will be located at Harris's Quincy, IL headquarters.

Former Automation Electronics President Larry Zaiser will continue to manage the operation under the title of Director of Automation Sales, reporting to Eugene Edwards, Harris VP of Marketing. For additional information, contact Eric Jacobson, Harris Broadcast Products Div., (217) 222-8200.

SET FOR SPRING RELEASE

Drake Updates "History Of Rock & Roll" Syndie

Drake-Chenault co-founder Bill Drake has revised his noted "History Of Rock & Roll" syndicated radio program for 1981. Mushrooming from the 1969 original show, which featured 48 hours of historic pop music, the newest edition is expected to run at least 52 hours with over 800 songs and 500 interviews.

Included in the program (set for spring release) will be three-hour segments highlighting Elvis and the Beatles, as well as special sections on the "Motown Sound," the Rolling Stones, and Stevie Wonder. In addition, the final hour will consist of a montage of the number one records from 1956 to the present. For further information, contact Drake-Chenault at its Canoga Park, CA offices.

PRO:MOTIONS

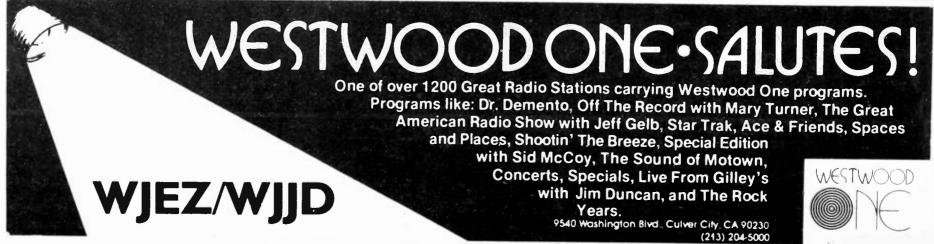
Epstein Named Ad Sales Dir. At Westwood One

Gary Epstein has been named Director of Advertising Sales for Westwood One's New York office. Most recently Epstein served as Vice President of the New York office of radio station rep firm H.R. Stone, having previously spent a number of years in radio sales, administration, engineering, and programming at various New York stations. He will be based at the national radio syndication firm's newly-established offices at 575 Madison Ave., Suite 1006, New York, NY 10022, (212) 486-0227.

Jaffe Appointed VP/Talent Acquisition At Polygram Publishing

Ira Jaffe has been named to the newly-created post of Vice President of Talent Acquisition and Development for the Polygram Publishing Division in the United States. Jaffe most recently served as Vice President of Creative Affairs for Screen Gems-EMI Music, based in Los Angeles. During his 12 years with Screen Gems, Jaffe held the posts of professional manager and Director of Talent Acquisition, prior to assuming the VP/Creative Affairs role.

In his new post, Jaffe will be responsible for the acquisition of new and established talent for worldwide publishing agreements. He will also serve as liaison between the Polygram Publishing Division, Polygram Record Operations and Polygram Pictures. Jaffe will be based at the Chappell Music Co. offices in Los Angeles.





"Cold Love" CLIMAX

KEARTH deb 28 KFI deb 29 KIIS-FM add **KFRC 35-32** KSFX on 13K on WDRQ add **WXKS 35-34** WFBR add WTRY add **WBLI** add WTIC-FM 28-25 WICC 27-25 **WPST** add Q106 add WAQY on 14Q 29-28 KHFI on KBFM deb 30 KWIC deb 31 KXX106 deb 31

WAAY on WAXY deb 28 Y103 add CK101 add 37 WBBQ on WOKI deb 35 WAYS on WCSC 31-27 **WTMA 24-21 WQRK 30-25** WVIC add **WAKX** on Z104 deb 29 **KEZR** add KKXX deb 31 KERN deb 30 KIDD add KJRB on KNBQ add KTAC add

KSPZ 26-18 KMJK add KENO on KRQ add 29 KHYT 19-18 WLBZ 35-33 WCIR add Z102 33-26 **WSGA 33-28** 95SGF on WCGQ on WISE on WANS-FM deb 38 FM99 on KSEL add KPUR on KQWB-FM on **KENI** add **KOOK** on KRLC on

Produced by Giorgio Moroder and Pete Bellotte



On Geffen Records

Manufactured Exclusively By Warner Bros. Records, Inc.

As 1980 Comes To Its Climax, Radio Comes To Ours!

WBEN-FM 33-31 96KX 27-24 F105 add 940 21-19 **WDRQ 29** KBEQ 13-13 Frozen KSFX on KPLZ add **KUPD** add K104 deb 40 KRBE on KWIC deb 29 KXX106 19-17 **WAAY 24-21** Y103 36-33 CK101 25-23 **WBBQ 17** KX104 add WSKZ deb 25

WOKI 29-27 WNOX 28-27 KJ100 on WVLK on WVIC on WIKS on WGBF on WRBR add **KEZR 26-24** KKXX 33-28 KIOY deb 33 KSPZ on KYSN deb 30 FM103 on WJBQ add **WIGY 20-15** 95XIL on WHHY deb 27 **Z102** add

WFOX 30-27 WCGQ 26-22 WISE add **WANS-FM 38-31 WXLK 19-16** FM99 add **KILE 40-38** KKRC add **KKLS 4-3 WRKR 18 WSPT 29-27 KQWB-FM 27-14** KENI on KSLY on **KATI 27-21** KQDI on KBOZ deb 29 **KYYA 22-18 KOOK 17-13 KRLC 23-20**

LUES 'Gotta Have ore Love"



Produced by John Ryan

On Warner Bros. Records

CHR Is Knocked Out With "Love T.K.O."

The New Pop Single From

Teddy Pendergrass

BB 85*-76* CB 84*-74* RW 59*-54*

WABC 18 WIDX 28-26 **WXLO 2-3** WAXY deb 30 WIFI deb 27 Y103 deb 39 **KRLY 3-2** WAPE add Z93 add WBBQ add Y100 23 WHBQ 11-9 **WCKX 2-2** WCSC 28-23 WGCL 30-26 WTMA 19-15 KEARTH add KIOY deb 35 KFI on KRUX on KIIS-FM deb 25 KHYT 16-10 KFRC add WSGA 25-17 KOPA on WFLB 34-23 KSET-FM add FM99 23 KINT on KVOL 15-10 WTIX deb 39 KWWL deb 24 B97 deb 25

RECORD TO WATCH

LOVE T.K.O. — Teddy Pendergrass (PIR)
"Black radio's number one song of the
week wants to be a contender
for the Top Forty."

THE GAVIN REPORT





STREET TALK.

Maybe it was the residual effects of too much turkey last week or perhaps it's the calm before the storm, but things were amazingly quiet this week.

The hot radio rumors of the week had WFIL/Philadelphia PD Ray Quinn exiting the station to become General Manager of WRKA/Louisville. Although Ray's move was unconfirmed at presstime, we heard more than one report from Philly that candidates for Ray's (supposedly vacated) PD slot were lining up to talk to WFIL President/GM James DeCaro.

Another strong rumor from the Northeast had WNBC/New York Assistant PD Buzz Brindle leaving to become the new PD at WHDH/Boston, the post recently vacated by WYNY/New York GM Al Brady.

96KX/Pittsburgh is losing morning man Jay Stone and PD Bobby Christian is looking for his replacement. Jay will move west to become Editor and Vice President of the Confidential Report tipsheet. Rumors continue to persist that current Confidential Editor John Antoon will be leaving the sheet soon.

Congratulations to Bonnie Goldner on being named National Pop/Adult promotion person for RCA Records. Bonnie, who most recently was with Motown, will also act as trade liaison for RCA from its Los Angeles office.

Here we go again with KILT/Houston's Hudson & Harrigan . . . the latest incarnation of H&H. Fred Kennedy and Tommy Cramer, have broken up. with Tommy exiting KILT to return to Shreveport and pursue his musical career as a guitar player. KILT, in a noble effort to turn adversity into good fortune, has turned the morning staff change into a running "bit" on the air. The scenario had one of the station's engineers calling KILT evening talk-show host Beau Weaver into the station to fill in for Hudson & Harrigan when the duo didn't show up on Monday morning (12-1). Eventually Beau will team up with Randy Haynes from KULF/



THE ULTIMATE PUBLIC SERVICE — On November 7, the 40th anniversary of the collapse of Tacome's Narrows Bridge, KTAC/Tacome's Greg Cook, along with seven of his "larger" listeners, gave the rebuilt bridge their own test of strength. The eight deredevils, whose combined weight tipped the scales at over 1800 pounds, braved wind, rain, cold, and history as they stormed onto the bridge during rush hour to jump up and down. KTAC, following the successful bridge stress test, informed all its listeners that the Narrows Bridge was indeed safe for all.

Bush Wins Without Reagan!

KRLY/Houston regularly runs a call in to win contest offering \$94 in cash should the person whose name is read on the air call in within the allotted time. Nothing new, you say? Wait!

Wednesday (11-26), the day before Thanksgiving, KRLY ran a very special version of the contest, which was quite simply the "George Bush call in and win contest." The Vice President-elect's home is Houston and KRLY, knowing Mr. Bush was home for the holiday, took its best shot.

Well, sure enough, within the allotted time the Vice President-elect was on the phone calling the station. He chatted on the air with the jock but politely declined the \$94 prize, saying that the money should go to his staff for coffee and sodas.

Mr. Bush himself was not listening to KRLY, but his staffers in the Bush offices downtown were, and they quickly phoned him, alerting him to call KRLY. A Bush spokesman said. "We kind of thought it would be a nice gesture for him to call and wish listeners a happy Thanksgiving. And he did."

Houston and the two will (under fictional management pressures) become the next Hudson & Harrigan. Not a bad way to introduce the 18th H&H team, all in all.

And while we're on the subject . . . Street Talk in Houston is very strong right now that KILT-FM. currently AOR, will be changing formats to Country. Insiders say that this is something KILT PD Bill Young has wanted to do for some time.

R&R was saddened at the news of the untimely passing of Paul Gilmore (aka Rosko). Paul was an air personality at WQPD/Lakeland and had worked at WDRC-FM/Hartford, WCCC/Hartford, and several other stations. Condolence cards should be directed to Paul's brother, Bruce Gilmore, 311 Sea Street, Hyannis, MA.

Mary Thomas has joined the staff of WXLO/New York from WKTU/New York. She will be on the air in the 3-7pm slot, which makes her the only female radio personality on the air during afternoon drive in New York (according to WXLO).

KJR/Seattle recently had a winner in its "Black Box" contest. The mechanics were just like the "Black Box" contests of old . . . guess what's in it and win it. Well, the winner guessed what was in it — a Robot-drink-caddy-mobile-bar — and decided he didn't want the prize (maybe he doesn't drink). So, now KJR has a very classy-looking Robot for sale and is offering it to all Street Talk readers "at a very reasonable price," according to KJR PD Tracy Mitchell. If you're interested in this unusual holiday gift, which was written up in Playboy, give Tracy a call at the station.

ELECTRIC ELECTRIE W P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

THE ELECTRIC WEENIE, RADIO'S NUMBER 1
GAG SHEET GETS LETTERS . . .

McKAY & THE BEAR/WYSP . . . "Just so we don't lose you we dipped into our vacation money. It's good to have you behind us at 6AM."

Jocks...write today for free samples.

TAKE A SHOT WITH THESE DIRECT HITS FROM COLUMBIA RECORDS

EARTH, WIND AND FIRE You"

WHFM, KELP 32, G100, 96X, KYNO-FM, KNBQ, 95SGF, WFOX, KENI, ADDS:

MOVES: KLAZ 37-29, KVOL 21-16, KQIZ-FM 22-17, WTIX 38-33, FM99 34-29

64 STATIONS TOTAL/AVERAGE MOVE #3



BOZ SCAGGS 'Miss Sun"

112 STATIONS! **42 ADDS THIS WEEK!**

Average Move #5 Check out Parallels for details!



ROCKPILE "Teacher, Teacher"

WOLF, KWIC, WNOE 40, KEEL, KLAZ, KWEN, WIGY, WFBG **ADDS:**

MOVES: KUPD 33-16, WHYN 21-19, CHUM 21-17, KCPX 36-34, KRUX 35-33,

K104 38-37, KNBQ deb 28

ALSO ON: KBEQ, BJ105, WSEZ, 13FEA, WANS-FM, KOOK



KENNY LOGGINS "Celebrate Me Home"

THE PERFECT RECORD FOR THE HOLIDAYS AND BEYOND.



And Listen To Don Kirshner's Special Guest Star Appearance On: BLUE OYSTER CULT'S "Here's Johnny (The Marshall Plan)"

COLUMBIA HITS HARD!!





Now that we're all tightly focused on what's really important and what's not, let's go above the timber-line on the rarefied heights of my actual typewriter and see who's news:

The article was an indental and see who is news:

Chevy Chase told me last week yes, he did play with the group later to be famous as Steely Dan! Chevy played drums at that early time in his multitalented career, and went from music to "The Groove Tube" to "Saturday Night Live" to "Foul Play" and the collusive stardom that goes with all that other activity.

Musically, the Chevy Chase album on Arista is being played on radio stations in a number of ways. Some deejays are having contests to see if their listeners can guess who the guy is that's singing "Short People" (incidentally, Chase has also overdubbed all the background voices).

Despite the fact I had earlier given Chevy a Michael Cimino "Heaven's Gate" good luck charm, things are really booming with his film career. Filmex in Hollywood will bow Neil Simon's "Seems Like Old Times" with Chevy and Goldie Hawn (another beauty out of the GO past) at Mann's Chinese Theater on December 10. Tickets for the evening go for \$150 per pop (moms are extra).

Carl-Bob, the Gary Owens freelance mailman, brought an interesting note from Ed Brouder, the Program Director for WGIR/Manchester, NH. Ed said some nice words about the GO column (showing that his lack of taste is impeccable) and enclosed a clipping from the New Hampshire Sunday News.

The article was an in-depth feature about me and some of my nefarious activities. But Ed adds, those who are politically astute will recall that the Sunday News is the paper in which publisher William Loeb regularly slams public officals in banner-front page headlines.

Ed comments: "If Loeb could call former Secretary of State Henry Kissinger 'That _____(ethnic comment),' imagine what he could have done to someone who makes their living josh dickeying like you!"

Hey, you're right, Ed. I'm glad Mr. Loeb didn't get into the real silly twerp that inhabits my soul, or he'd have to chase me out of town in WGIR's keen Radio Mobile Studio, which is more handsome than most stationary radio stations.

(The WGIR mobile facility is used ubiquitously on location at major sporting events, grand openings, civic events, and grizzled wino floggings.)

Tony Thomas of KFTM & KBRU (102 FM)/Fort Morgan, CO sent us a public service note that sure makes sense: "It is perfectly all right for a woman to tip her hat in a friendly fashion in public to a man she recognizes and to whom she has been formally introduced OR to whom she has been married at one time or another; but it is considered bad form IF at the same time she runs out in the corridor and pistol-whips John Davidson with a grease-gun.









CHUCK OLSEN NAMED VP AT WATERMARK



NUMBER ONE FIVE YEARS AGO: "That's The Way! Like It" — KC & Sunshine Band (TK)



NUMBER ONE COUNTRY: "Secret Love" — Freddy Fender (ABC/Dot)



NUMBER ONE LP: "Hissing Of Summer Lawns"

— Joni Mitcheii (Asylum)



CBS Stays Hot As ''Dallas'' Wins Again

What do you do for an encore to the most-watched television program in history? Obviously, no one expected "Dallas" to maintain the stratospheric ratings it earned last week, but J.R. and company didn't exactly fold. "Dallas" was once again (for the fourth week in a row) the nation's number one show, beating number two ("60 Minutes") by 5½ ratings points, scoring a 34. CBS swept six of the top seven places and held on to beat ABC by slightly less than a point, 19.7 to 18.8 NBC's third-place average rating was 16.4.

The week ending November 30 (by Nietsen calculations) was a good one for regular series, as only two special programs broke into the top 20. Following "Dallas" and "60 Minutes" were 3) "Dukes Of Hazzard" (CBS) 4) "Love Boat" (ABC) 5) "M*A*S*H" (CBS) 6) "Trapper John MD" (CBS) 7) "The Jeffersons" (CBS) 8) a tile between ABC's "Charile's Angels" (season premiere) and "That's incredible" and 10) "Alice" (CBS).

"Three's Company" (ABC) finished in 11th place, followed by 12) "House Calls" (CBS) 13) "Children Of Divorce" (NBC Monday movie) 14) "Archie Bunker's Place" (CBS) 15) "One Day At A Time (CBS) 16) a tie between ABC's "Fantasy Island" and "Hart To Hart" 18) "Little House On The Prairie" (NBC), and 19) a three-way tie between "Real People" (NBC), "Laverne & Shirley" (ABC), and "Little Lord Fauntleroy" (CBS Thursday movie). Showing some Improvement, "WKRP In Cincinnati" finished 41st with a 17.3 rating.

MUSIC ON TV — Sha Na Na's Bowser (John Bauman) takes his solo bows in a pilot produced by Pierre Cossette Productions. The half-hour variety program airs over NBC-owned and operated stations in January . . . Keith Sykes guests on "Saturday Night Live" December 6 Billy Burnette is on "American Bandstand" December 13.

NBC PEACOCK TO STRUT AGAIN? Speculation abounds in television circles that NBC will jettison its famous "N" symbol and bring its even more famous peacock logo out of retirement in January. The peacock may be incorporated into a new design which also features the "N," creating a better balance of the old and new in logo-rhythmic terms. NBC President Fred Silverman's enmity towards the "N" is cited as a probable factor factor in the return of the peacock.

VIDEOSCOPE:

RADIO SHACK BACKS RCA'S VIDEODISC: Fort Worth-based Tandy Corp., which owns over 6700 Radio Shack retail stores nationwide, announced plans to market a videodisc player based upon RCA's technology by late spring of 1981. The unit, to be manufactured by an as-yet-unidentified Japanese firm, will be sold under Radio Shack's "Realistic" brand name and will retail for under \$500. Look for the RCA stylus-read system to debut in a big way next year as Radio Shack joins Sears, Roebuck & Co. and the J.C. Penney Co. as retail outlets for the new videodisc technology. RCA's competitors, chiefly MCA's "Discovision," a laser-read system, and Japan's Matsushita system, have not yet been able to achieve the retail penetration that RCA is currently setting up...LASERVISION TRADE ASSOCIATION ESTABLISHED: The LaserVision Association, a trade organization formed to promote consumer recognition of the laser videodisc, has been established in Los Angeles recently. Charter members of the association are DiscoVision Associates, Magnavox Consumer Electronics Co., MCA DiscoVision, and U.S. Pioneer Electronics Corp. The organization will operate out of New York City for the present time...

ERR WAVES

BY BOBBY OCEAN









9 to 5

WIGY add KX104 on 13FEA add 92Q 22-19 WGH on 14WK add KILE add 37 WAKY 33-31 KSEL add WAKX on KENI add WNAM on KEZR on KDZA add KGGI 30-29 KRLC add WFIL on KSPZ 29-22 WRKO 27-25 KCPX 26-23 KTKT deb 28 JB105 on WLBZ deb 35 KVIL on KFRC 38-36 WHEB 30-25 WFBR deb 28 WFBG on WOLF deb 37 WFLB on KINT 31-29 FM99 on KQIZ-FM on KBFM on KFYR on KEEL on WSPT deb 30 KLAZ on KYYA on WAAYon

Includes The Hit Single "9 to 5"

From the 20th Century-Fox Film

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"Spend The Night In Love" with FRANKIE VALLI FOUR SEASONS



The Hot New Single

"SPEND THE NIGHT IN LOVE"

Produced by Bob Gaudio & Charlie Calello



ON WARNER/CURB RECORDS

BRAD MESSER



A Little Tap-Dance On UPI's Coffin

United Press International makes no secret of its slippery perch near the intake of the tube. I make no secret of leaning against the railing watching with some interest to see whether UPI gets sucked down into bankruptcy. My dissatisfaction with certain aspects of United Press slightly outweighs my concern over Associated Press potentially becoming a monopoly, so for a few minutes I have left my observation area near the railing, and I'm over here in the coffin warehouse . . . right up on top of the casket marked "HOLD FOR U-P-I" . . . doing a hard-hearted little tap dance. It'll serve 'em right, the dark part of me says. No, says my reasoning self, they don't deserve corporate death merely for journalistic sloppineas.

Sloppiness? Of all the benchmarks by which to measure journalism. I pick sloppiness? I ignore UPI's formidable accomplishments, world scoops, continuing followup coverage, and accuse 'ent of something vague like doing slipshod work? Yeah. That's my attitude. And I'll tell you another thing: that's not my really-deep-down reason for not liking UPI. My real dislike is the wire bureau in my own state, which nonchalantly refuses to correct its procedures to eliminate annateurish mistakes.

Oh, you say, it is beginning to come out that of Messer is hot at the people at UPI in the state where he works, so he's taking it out on the whole giant United Press International organization! He almost wants the death penalty for a misdemeanor offense!

Yeah. So it goes. In business we sit around and make businesslike decisions supposedly based on potential financial merit, but there are times when we allow ourselves a bit of self-indulgence and say, in effect, I wouldn't hire that SOB if he were the last person on Earth, simply because I don't like him. Other than that he's one of the best talents (nunagers, promoters, etc.) in the business. Plain old bad feelings wipe out mountains of good. And that sums up my feelings about UPI and explains succinctly why I won't be sobered if UPI goes down the tube. Of course, all this dancing on the coffin is quite premature. I'm the only one over here in the big warehouse getting an early stomp on the empty casket, while the potential occupant is outside working itself into a lather trying to backpedal away from the suction of the whirlpool.

My dislike is regional. Perhaps the big international organization is jam-packed with the most wonderful bunch of people you'd ever have the privilege of admiring. Perhaps not. But my state organization is the all-time champion ostrich with its head in the sand, frequently putting yesterday's stories on the wire as today's, even running two-day-old material as though it just happened. A specific complaint shakes them into brief corrective action and they'll run a correction, but it just keeps happening month after month and no procedural change is ordered. Fast-breaking stories such as refinery explosions have been known to be bulletined, then ignored for the next half-day, leaving radio subscribers to flounder for follow-up themselves. And those automatically self-renewing contracts are detestable, too, but AP also has those.

Speaking objectively, United Press International is exploring ways to keep itself alive. An attempt to increase its financial clout by selling pieces of itself appears to have failed. Surely more vigorous or possibly imaginative bailout moves will be made. But subjectively, their people have been too high-and-mighty around my part of the nation, and a good case of terminal tubal suckdown wouldn't even make me blink. (I offer equal space . . .)

CALENDAR-

First Black Astronaut

MONDAY, DECEMBER 8: America's first black astronaut was Major Robert Henry Lawrence. He never made it into space. His F-104 crashed in California 13 years ago today.

Back when the King of England was still boss around here, of Eli Whitney was born, 215 years ago this date. The history books say he's the inventor of the cotton gin, but it's likely the real long-term credits beside his name will center on his creating the first mechanical assembly line.

Sammy Davis Jr. is 55. Flip Wilson is 47. Gregg Allman is 33. On this day in 1941 President Roosevelt announced the U.S. declaration of war against Japan, and West Coast cities began blackouts.

Christmas Seals Created

TUESDAY, DECEMBER 9: Christmas Seals were created as a fundraising technique in 1907. The first Christmas card was made in England 138 years ago today in 1842.

Kirk Douglas — born Issur Danielovitch Demsky — is 64. Redd Foxx is 58. He was born John Elroy Sanford. Donny Osmond is 23. Dick Van Patten is 52.

Human Rights Day

WEDNESDAY, DECEMBER 10: We're not hearing a whole heck of a lot about Jimmy Carter these days, but he's still up there Presidenting. He has a month and ten days left as Chief. One of his final acts has been to declare today Human Rights Day.

The struggle for civil rights in the United States produced two opposite events 16 years ago today. Dr. Martin Luther King Jr. received the Nobel Peace Prize, at the same time that several white men were sprinkling gasoline around a black man's shoe shop in a small Louisiana town, with him inside. He died from the fire, and you might say Dr. King died of the same general sickness several years later.

Johnny Rodriguez is 28. Walter "Clyde" Orange of the Commodores is 34.

The Fifth Amendment Ruling

THURSDAY, DECEMBER 11: It was thirty years ago today that the United States Supreme Court made its ruling against requiring people to testify against themselves in court: the Fifth Amendment ruling. The constitutional amendment's wording is quite clear in the first place, saying that no person "shall be compelled in any criminal case to be a witness against himself."

On this date in 1941 the United States. Germany and Italy exchanged declarations of war (two days after the U.S. declared war against Japan). Americans jammed recruiting stations to join up.

Brenda Lee is 36, 37, or 38, according to various biographies. I go with 37.

Dolly's First Hit

FRIDAY, DECEMBER 12: Dolly Parton's first #1 single appeared on the charts ten years ago today, says the Country Music Foundation. It was "Joshua." Francis Albert "Frank" Sinatra is 65 today. He was a "teen heart-throb of the 1940's Big Band era; major pop singer ever since" according to the World Almanac Of Who. Tom Hayden and Dionne Warwick turn 40. Connie Francis is 42. Charlie Rich is 48.



This Week
VARIOUS GUESTS

Next Week
THE KORGIS

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\$310,000 TELEVISION BUY

WRC Mounts Expensive Ad Campaign

With the latest Arbitron sweep now over, the wait for results begins. For WRC/Washington, DC the wait is even more significant than usual. The numbers will indicate listener response to the station's latest ad campaign, launched October 9. Surpassing the quartermillion spent by competitor WRQX in the last book, the extensive \$440,000 promotion included a six-week \$310,000 television buy representing 4400 GRP's, complemented by an eight-week run on 900 busbacks, 50% of all metro area buses.

Give Me A Break

The NBC outlet switched from All-News to News/ Talk two years ago under the guidance of VP/GM Frank Scott. Research was conducted to ascertain market needs and station direction. During that period only maintenance advertising was used. Having reached its

News/Talk

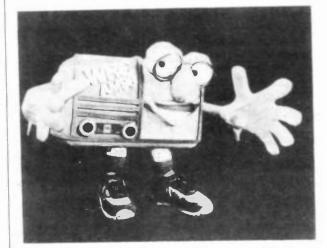
by Gail Mitchell

programming goals, WRC next tackled its public image. Scott relates, "We decided we wanted a campaign that reached a great many people and solved one of our problems — we simply were not that well known for what we did. Thus far, in our latest piece of perception research, WRC led ten stations mentioned as having been noticed by the respondents, with 57% noting our advertising."

Produced by Dale Pon, then Entertainment Marketing Manager of WNBC/New York (and now VP/Audience Development for NBC Radio), the campaign emphasizes a guarantee of the fastest news and fastest news breaks, sometimes interrupting regular talk show programming to offer up-to-the-minute developments. The television spot itself features "Bufford," an animated radio which transforms itself into various things. Both the spot and the busbacks show shots of mouths on telephones with the phrase, "Give Me A Break. Give Me WRC-AM98." You'll notice there is no mention of the format, which is a general rule of thumb with most News or News/Talk stations. Scott explains the omission: "We do not use the term News/Talk in our advertising. We had to make that choice and we felt it was more important in the advertising which is geared to get new people to try us."

Buying Rivals' Time

Besides television and busbacks, WRC also uses newspaper ads to spotlight upcoming special program-



TALKING RADIO — Talking up the advantages of listening to WRC is "Bufford," the animated radio star of the station's advertising campaign. To date several thousand posters featuring his likeness have been distributed in the market.



MAKING HISTORY — Heralded as the largest radio advertising campaign in Washington, D.C. history, the WRC promotion made its debut during a press/staff screening reception on October 9. Pictured at the unveiling are (I-r): campaign producer Dale Pon, VP/Audience Development for NBC Radio, and Frank Scott, VP/GM of WRC.

ming. Because the city restricts outside advertising to the point where it is almost non-existent, television, busbacks and newspapers serve primary advertising functions. However, WRC went one step further. The station bought time on neighboring WGAY-AM-FM (Beautiful

Music) and WEAM (Big Band). Though not unheard of, this route remains somewhat unexplored by others in the industry. "But," adds Scott, "if you live in the real world, you know the average person listens to at least three and as many as six or seven radio stations in the course of a week. We know we share cume with some stations, so we are willing to advertise on and take advertising from them. Our feeling is we are not going to steal audience. We are simply going to share some audience with them."

Major Breakthrough

Future plans include continuing the same intense advertising pace at least through the first half of 1981. In fact, a whole series is being developed around the character of Bufford. And although the campaign's success remains to be seen, Scott firmly believes in the principle behind it. "If we are successful with this campaign, I think it is going to be a major breakthrough in how to advertise a News/Talk radio station. I think to some degree all News and News/Talk stations have a tendency to be a little too elitist with their advertising. This advertising is much more fun, it has a younger and more common appeal to it instead of listening to some guy in a three-piece suit telling you how important it is to listen to WRC and be fairly well informed."

KMPC COMPLETES TRANSITION TO TALK

Gary Owens—From Music To Talk

Four weeks ago KMPC/Los Angeles quietly completed its long-rumored change to a Talk format. One of the last shows to undergo the transformation was that hosted by well-known personality Gary Owens, an 18-year veteran of the station.

Now being billed as "Gary Owens Magazine." the 3pm-6pm slot still includes popular segments such as the Story Lady and Biff Owens. However, with a 20-to-25 person staff behind him, Owens's shows now feature informational reports as well, ranging from commentaries by Cleveland Amory and Dr. Art Ulene to a segment called "The Law And You." Hit comedy tracks in addition to celebrity guests like Chevy Chase and Christopher Plummer plus "real people" interviews round out the fast-paced three hours, with news, traffic and financial reports integrated into the program. But the mood remains light under Owens's direction. He explains, "In most talk shows there is a modicum of seriousness to everything. This isn't like that. Now the informational qualities are blended with the bizarre silliness. We are trying to get as much into each hour as we can."

Audio Illusion

Certainly such a radical change after 18 years of being a music personality is a major adjustment. Owens is the first to agree. "I was very reticent. When you've done something for so many years, you don't want to change. But it's the first major change for me in radio and I'm kind of thrilled about it. I haven't even noticed I haven't played any music. I'm constantly busy. If my mind dawdles for 30 seconds, I tend to lose my place. It's a challenge for me because it makes me think and it opens other avenues into psychology, historical moments, and current events that I might not get into on a music show."

Owens wanted to maintain the comedic flavor of his old show for several reasons, the most significant of which is giving the listener something funny and light after a hard day's work, as discussed in an interview here two weeks ago with WPLP/Pinellas Park, FL (R&R 11-14). Owens elaborates, "I wanted to keep it light because of people driving home at night — they are tired. They don't want a lot of controversy on the air. We

are offering audio illusion with radio; the collusiveness of reality and illusion if you can put the two together."

Station Rivalry?

So far listener response has been very encouraging. Because of this, does Gary see himself in direct competition with market leader KABC? "I don't feel that way. There are similarities within the format. But just from my standpoint, nobody in Los Angeles is doing the kind of show that I'm doing. I think we are offering something that hasn't really been offered in this market in this manner. We don't get controversial, but deal with topics people are talking about."

News/Talk Personalities

ON THE MOVE: Larry Yurdin has been appointed Operations Manager for WTWN/Grand Rapids, MI. He was formerly Director of the Radio Talent Bank and continues to consult the company. Michael O'Neil becomes full-time anchor at WINS/New York. KTAR/Phoenix welcomes Mary Beth McDonald to its staff as city/county reporter. Food News co-anchors Jackie Olden and Don Fitzgerald of KNX/Los Angeles were recently featured speakers at the Association for Dressings and Sauces meeting at Lake Tahoe.

A LOOK AT SPORTS: WBBM/Chicago recently presented "A Conversation With George Halas," a two-part interview with the owner of the Chicago Bears. The station is also set to broadcast University of Illinois basketball games for 1980-81.

LOVE IS ON THE AIR: At least on November 14 it was, when KABC/Los Angeles broadcast live the presunrise wedding ceremony of two members of the "Ken & Bob Company" "5 O'Clock Club." The nuptials took place on the station parking lot, beginning at 5:15am with the happy couple and guests decked out in sleeping attire. Ken Minyard gave away the bride while Bob Arthur served as best man.

UNEASY RIDER: WINS/New York recently broadcast a 30-part series centered around the uneasy riders of the city's mass transit system. Station reporters questioned transportation workers, politicians, and government officials as well in an effort to shed some light on the problems commuters face every day.

Media Marketing

Written Reports On Focus Groups

ocus groups... those small bands of roving consumers who wander from city to city filling countless cassettes with their opinions on everything from radio stations to tampon substitutes, leaving behind only cancelled checks, dirty coffee cups, and doughnut holes. Their numbers are growing, and they would pose a real threat to the research industry, but for one reason—they are a useful and important aspect of almost any substantial research effort by a radio station or any other organization.

cous groups are more and more commonly used in radio research every day, and I am sure that all of you are quite familiar with the concept. In fact, most of you have probably sponsored, conducted, viewed (through oneway glass, of course), or in some cases participated in a focus group at some point. Jhan Hiber has discussed focus groups in his Ratings & Research column in R&R, and I have provided some detailed ideas about how to conduct them and use their results in earlier Media Marketing columns. The compilation of my series on research studies which appeared as the Radio Research Handbook in the American Radio Expo souvenir issue of R&R contained my recommendations with respect to focus groups.

ne of my suggestions was that the client organization should not request a formal written report of focus group results because a report tends to "legitimize" the findings far beyond their actual range of application. The uninformed reader may leap to conclusions and, worse yet, make decisions based upon the responses of a mere handful of people. I recently received a very thoughtful letter countering my suggestion from **Drea Besch**, who is Director of Program Production for the **ABC Radio Network**. Her thoughts on the issue are very useful, and I decided to share them with you, with Drea's permission:

I have just had an opportunity to read the Radio Research Handbook published in the souvenir issue of Radio & Records.

As a broadcaster and programmer, I found the research information thorough and well organized. Also educational and therefore a strong tool for any broadcaster who is considering quantitative and/or qualitative research.

As a former focus group moderator (seven years experience), I have one criticism of your piece on focus groups.

You mention that there is no need for a report and do not mention at all the need for at least a verbal wrap-up, after a group, from the moderator to the clients who have been listening "in the back room." I have to disagree. My experience in running groups has shown over and over again the distinct need for the moderator to interpret responses for the client. As you point out, weight is erroneously given to "concrete evidence" over abstract. For this very reason, it is essential that the moderator "calm down" the clients who are observing the session by repeatedly interpreting what has "really" happened in the groups.

Furthermore, a quality moderator is trained to analyze, to "read between the lines." This is no easy task and requires hours of moderating and exposure to consumers to understand how this is done.

From my training and my point of view, it is irresponsible for a moderator not to summarize - either in written or verbal form. As you seem to understand, it is all too easy for a client to leave a session thinking he or she has understood everything that has transpired. Many times, I have seen clients swayed by a particularly domineering respondent; i.e., because that person is so vocal, the client is swept away You even make this point in your piece. I just feel it is not enough to expect a reader of your article to remember re spondents can be domineering, overly enthusiastic/critical, etc Rather, the moderator should be held responsible for distilling the "results" of a group either immediately after the group is over, or, better still, a few days later. By holding off for a few days, the moderator can listen to the tapes again, refresh his/her memory and mull over what has transpired. There are analyses to be made and, after all, the moderator's ability to analyze should be sought out as much as the ability to simply run a group with good, well thought out, openended questions.

Since focus groups are emotional, "live" (as opposed to the "deadness" of statistics on printout sheets), I cannot overemphasize the need for cool, logical interpretation on the moderator's part. I could tell you stories... centages based on 8 to 10 people are inappropriate and can be very misleading to someone who reads the results section of the report but not the methodology section. But I have seen more focus group reports than I care to think about which do report percentages.

he second danger is more subtle and difficult to detect. That is when the moderator knows which result you would like to get from the focus group and either consciously or unconsciously biases the discussion and the report so as to give you a "good" result. A good moderator will attempt to remain neutral, but a bad one will often be more motivated to please you by telling you what you want to hear than by giving you a more unbiased result, whether good or bad.

here are probably many more bad moderators than there are good ones, so how do you decide whether or not to select a particular moderator and then whether or not to ask for a written report? Ask to see examples of the moderator's work; i.e., previous reports to other clients. If the report contains percentages, that is a bad sign. If the report states the findings of the focus group as conclusions about what the market likes or dislikes or what action should be taken, rather than as hypotheses about what should be investigated in further research, then you should look elsewhere for a moderator.

"Focus groups, appropriately used, don't answer questions — they ask them; i.e., they raise the issues for further research."

s should be readily apparent, the lady knows what she is talking about. I agree with her analysis in every respect, with the qualification that your focus group moderator is as well-trained, experienced, and thoughtful as Ms. Besch. Sadly, it has been my experience that there aren't too many of those around, which is what led me to my earlier recommendation against the use of a written report.

rea accurately points out that a good moderator will help the client not to accept focus group utterances at face value, which is a common tendency. A good moderator can glean from the focus group hypotheses that can be tested in subsequent survey research. In such instances, a good moderator is probably more adept than a non-researcher on the staff of the radio station and hence can be a tremendous asset to the research effort. But a bad moderator can send you down the tubes. There are two significant dangers. The first is that the moderator is not skilled at interpreting comments (reading between the lines, as Drea puts it) and simply reports everything said at face value, often attaching percentages (e.g., 50% of the people said that country music is really neo-disco). Perhere is always a natural tendency for an action-oriented manager to seek answers from research, but focus groups, appropriately used, don't answer questions — they ask them; i.e., they raise the issues for further research. If a moderator can provide you with a report that keeps that in mind, then the report can serve as a useful permanent record of the research and as a communication tool, but beware of the overly conclusive report which only tends to push you toward premature decisions.

Thanks again, Drea, for your insightful comments!

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



SURE TIMES ARE TOUGH. SO IS CANCER

NAT KING COLE · MINNIE RIPERTON · GODDARD LIEBERSON · JIMMY BRYANT

We in the music industry mourn the loss of some of our finest talents Who is missing in your life? Unfortunately the statistics indicate that you are missing someone taken by this horrendous disease. This insidious killer has touched all too many of our lives in one way or another We can hope however Moreover through the pioneering work of the AMC Cancer Research Center and Hospital, we can bring that hope closer to reality, if not for you, then for your children and generations to come.

But we need your help to help you and those you care about. The job is too big and too important. Research at the level necessary to break cancer's deadly code is costly and if AMC is to continue its enlightened policy of providing innovative treatment regardless of ability to pay increased funding is needed just to stay even with inflation.

Each year your friends and associates in the record industry recognize the importance of the work of the AMC and the fight against cancer by coming together to honor a leading industry figure. The AMC honoree for 1980 is Kenny Gamble, chairman of the Board of Philadelphia International Records and founder and chairman of the Black Music. Association. His selection represents industry recognition not only of his personal genius, but of the major contribution of black.

composers, producers, and artists to our industry

The fact is that black music has helped sustain the record industry during its recent downturn. The other fact is that cancer continues to ravage our lives without regard to economic conditions.

Yes, we do know times are tough. But so is cancer. Won't you join with your friends and colleagues in honoring a man and music that has enriched us all and help fight the scourge that has already taken too much and too many. You none of us can afford not to

If you cannot join us in person, join us in spirit by adding your name or the name of the person you miss to our contributors list.



l am enclosing my check for \$ for reservations and a listing in the Com Program	dinner memorative
 Kenneth Gamble Fund Sponsor (includes full page ad and ten tickets option 	\$5000 (al)
☐ Platinum Sponsor (includes table of ten and Platinum Listing)	\$3200
☐ Gold Sponsor (includes table of ten and Gold Listing)	\$2700
☐ Silver Sponsor (includes table of ten and Silver Listing)	\$2200
☐ Table of ten	\$1750
☐ Dinner ticket (single)	\$ 175
☐ Platinum Listing	\$1500
☐ Gold Listing	\$1000
☐ Silver Listing	\$ 500
☐ I cannot attend, but I am enclosing \$ contribution to help support the cancer rese patient care programs for the AMC Cancer F Center and Hospital My Name	arch and
Memorial Name	
My Address Telephone #	‡
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AMC HUMANITARIAN AWARD DINNER NEW YORK HILTON HOTEL DECEMBER 13, 7PM



John Leader



LETTERS, WE GET LETTERS . . .

CHR Correspondence

R&R has always encouraged its readers to speak out on the issues that affect us all. This week, three letters addressing three different subjects

First, Jeff Salgo, Program Director of KBZT/San Diego, shares his thoughts on a recent CHR column on "Image Burnout" (R&R 11-7)

"Dear John

"Great column on Image Burnout! One problem I've found over the six or seven years I've been doing callout research is that callout respondents tend to like a certain sound and rate all those similar-sounding records high.

"A purely callout-programmed station becomes an instant victim of Image Burnout - yet all their research shows they are playing the very most desired songs of their target audience.

callout research may become "Instant victim(s) of Image Burnout." The point can be expanded to the exclusive use of any one form of music research. If you check only retail single sales, you may be oversampling a small portion of a very active and younger portion of your potential audience. Rely too much on station requests, and you run the risk of having an extremely small percentage of your total audience dictate their tastes to the masses.

The best music research systems take input from a variety of sources and then analyze the results with a great deal of common sense and market knowledge. There is no totally perfect music research system, and those that subscribe to the "what you see is what you get" school of interpreting research results leave themselves wide open to a drastic change of fortune.

All Out Of Product?

Our second piece of correspondence comes from Bill Michaels, Music Director of KITI/Centralia, WA. Bill

"Maybe radio people have gotten too deeply dependent on research that isn't really telling them what they want to know."

"I've noticed a lot of very slow erosion with 100% callout-programmed stations. Rob Balon's more indepth research seems to have come up with the reason

"Now, I use a mixture of callout, retail, and direct listener contacts. The callout tells me if I have a very offensive record. It also shows me early popularity with adults much sooner than retail.

"Retail shows me which newer records are getting attention or which heavily played records actually aren't generating any interest with the buyers of our market. (It's amazing, but some records being played on nearly every station, every 2-3 hours, fail to create callout, retail, or telephone interest.)

By direct listener contact I mean that I communicate regularly with people about radio - what they like and don't like

"In K-BEST's case, its greatest strength is its variety. We play everything from Robbie Dupree and Doobie Brothers to Barbra Streisand and Barry Manilow, Platters and Drifters to Mamas & Papas, Santana, Lovin' Spoonful to Supremes, Four Tops to Jacksons, Osmonds, Lemon Pipers to Stones, Yardbirds and Led Zeppelin.
"The station is Top 5 in every demo from 18 to 49

and nearly always #1 or #2 18 to 49 and 25 to 49.

"Ed Salamon created the format for K-BEST, and I've just recently joined the station, as you know. And while working here I've become very impressed with the ability it has to hold listeners. What your column indicated to me was that maybe radio people have gotten too deeply dependent on research that isn't really telling them what they want to know.

"Thanks again for another column to help improve radio.'

Research into your station's music is a subject we have covered from nearly every possible angle. Jeff's letter is echoing something I have always personally believed - while research in all its forms can be important, in and of itself it is not the bible. Rather, research is the encyclopedia

When you need to make a decision on music, or any other important aspect of your radio station, the more input you can gather in advance of the decision the better. Jeff points out that stations using exclusively outlines a situation that others may have witnessed as well

"Dear John,

"I came across something this past week that is so frustrating that for the first time in many years I'm motivated to sit down and write a letter about it.

"I received a phone call from the local manager of D.J.'s Sound City (a record store chain with outlets

cates that his market may have been a bit late in recognizing the magnitude of "All Out Of Love" with airplay Even if KITI was in synch with the majority of the rest of the country in airing the single, the group had released another single, which by late October was well on its way both in airplay and sales. The point is, "All Out Of Love" had already been a giant hit and Arista was moving on in support of the next release.

The other thing to keep in mind is the "returns" situation that Bill brought up. As I have heard many people in the record business say, "it's that last order that kills you." What that means is that in the life of any hit record there comes a time when the sales stop. Should retail accounts misjudge that stopping point and continue to order quantities of product, the last order will eventually be returned to the manufacturer. In an effort to stop that kind of waste, particularly on a record that has already sold in excess of a million copies, the manufacturers will often judge the end of a record themselves, rather than allowing the public to judge it for them. It may not seem fair at the local level, but from a business efficiency standpoint it makes good sense. Remember too, that any record company would rather sell albums than singles simply because there's more profit in it for them and the artists.

All of us in radio may see more of this happening as the record business reacts to the overall softening of sales nationwide. Responsible record companies are trying to make their operations more efficient, and radio should support those efforts by recognizing the realities of current economic conditions. Every hit single cannot be available indefinitely

A Gut Issue

Finally, this letter from Ken Burke, Program Director of KMLO/Vista (San Diego), CA.

"Dear John,

"After reading with much interest fellow broadcasters' opinions on such topics as deregulation, the record industry, AM stereo, etc., I've decided my voice should be heard concerning something which appeared in the November 21 issue.

"It's on page 24. Notice the picture in the upper left hand corner? See the girl on the extreme right? She has two navels!

"We in radio feel a responsiblity to play the best product possible and at least, in my opinion, the record industry should provide what the public wants."

throughout the Northwest). He was calling to ask if I had heard why Arista Records had deleted Air Supply's 'All Out Of Love' from its catalog. After checking with the local Arista people, I was told that they cut it so they wouldn't be stuck with a lot of returns, but also to force the buying public to either purchase the new single or the album

"I could understand the first argument if the record were over; however, it was still in the top 10 in sales in all the D.J.'s stores and still a heavy request item. The second reason, being to switch sales to the new single or the album, I do not and cannot condone

"We in radio feel a responsibility to play the best product possible and at least, in my opinion, the record industry should provide what the public wants.

"Maybe I'm naive, but this is the first time I've come across this practice while a record is still a confirmed hit.

"Thank you, John, for allowing me the space to make my views known."

There are a couple of factors at play in the situation Bill describes. First, the life of any giant hit record, which "All Out Of Love" certainly was, is limited. The decision when to pull that particular single from the catalog is made at the record company level based on both how many records have already been sold and how much current airplay the release is receiving. The Air Supply single in question hit #1 the week of August 29 and finally cycled itself off R&R's National Airplay/30 on October 17. Bill's letter, dated November 18, indi-

"I'm baffled. Please get back to me on this ASAP. Thanks.

The photo in question, featuring FM102/Sacramento morning man Steve Wray and four members of the FM102 "Tanning Assistants Squad," was taken into the R&R darkroom for spectral analysis. After several minutes of inspection, two members of R&R's expert "production team" decided to drive to Sacramento, find the young lady in question, and make a professional on-sight examination. My personal opinion is that the Lord works in mysterious ways, and I have observed that no matter how many women one looks at, no two are the same. Perhaps this young lady from Sacramento is a bit more different than most, but I say vive la difference!

1980's Best, Next Week

Next week's edition of R&R is the year end special. For those of you planning 1980 music countdowns there will be complete lists of the year's airplay champions in all formats. Contemporary Hit Radio's top 80 songs for 1980 will be listed along with an alphabetical arrangement of all tunes that made top 15 or better on The Back Page during the year.

In addition there will be monthly capsules of the people and events that made news in 1980. Don't finalize your station's year-end plans until you've had a look at next week's edition of Radio & Records.

Radio Has #Got To Rock On"

The New Single From



96KX 13-10

KWEN add





WQUT GM Stone Dead At 55

William "Rocky" Stone, General Manager of Country-formatted WJCW and AOR outlet WQUT in Johnson City, TN, passed away as a result of a heart attack on his 55th birthday last Tuesday (11-25). Stone had been named President/GM of both stations in 1973 from his previous post as WQUT Sales Mattager. He had been with Tri-Cities Broadcasting (owners of the two stations) for 18 years. A member of the Tennessee Association of Broadcasters, Stone is survived by his wife and three children.

Jim Wilson, owner of WJCW and WQUT, remarked upon Stone's passing, "He was not only a friend and an absolutely superb gentleman from start to finish, he was also a tremendous salesperson. I sure miss him." WQUT Program Director Chris Wilson echoed these sentiments, saying, "I respected his leadership in the programming and sales departments. He's one man we're all going to miss.'

West

Continued from Page 3

Exec. VP Robert Forward. Forward commented, "Bert West comes to us with some of the best credentials in the industry. He is up-todate on all phases of broadcasting and has the ability to build a solid, profitable radio chain, should KRLA Inc. move in this direction in the future. Having worked together in the successful development of Golden West Broadcasters, I am looking forward to another successful partnership with Bert."



Bert West

West joined Golden West's KSFO/San Francisco as VP/Asst. GM/GSM in 1957, following nine years at KNX/Los Angeles and CBS Radio on the West Coast. He became VP/GM of Golden West's KVI/ Seattle in 1960, returning to KSFO as VP/GM in 1969. He was named President of the company's Radio Division in 1973, serving until he went into semiretirement in 1978.

Henabery

Continued from Page 3

staff, including the President, Peter Bordes; the Radio Division head, Herb McCord; as well as Julian Breen, the station managers and the program direc-

Henabery, a 32-year broadcasting veteran, founded his company in 1974 following five years as Director/Program Development for the ABC-Owned AM stations (plus consulting the company's FM stations). Previously he was Operations Manager at WRKO-AM-FM/Boston and Program Manager at WWJ-AM-FM/Detroit, among other positions.

LETTERS

Rocktober Origins

Dear R&R:

Obviously Metromedia believes that a good idea doesn't give a damn where it was born.

To my knowledge the term "Rocktober" first received airing on station 41P in Brisbane in 1970, it wasn't the swept-up package deal it is now — just a jock's throwaway line used now and then.

In the early '70's 41P and 28M in Sydney were establishing a working relationship that later blossomed into one of the most successful creative radio partnerships ever seen in Australia. Both stations totally. ing relationship that later blossomed into one of the most successful creative radio partnerships ever seen in Australia. Both stations totally dominated their markets — jocks and ideas flowed from Brisbane to Sydney and back. Sometime late in '73 either the originating jock or the embryo idea flowed into 25M's promotion department.

By Rocktober 1974 25M had crafted a single word into a monthlong concept; by 1975 they were syndicating it in Australia and New Zealand. Our major competitors in this market, Radio Hauraki, are now into their fifth successive Rocktober.

So hang in there, WPLJ/New York; there's quite a few of us here in the South Pacific wha, for the price of an air ticket, can testify on your behalf. Better still . . . somewhere in Australia there lurks the clever little ocker wha first used the word, and he's probably kicking himself.

Program Director 1ZM/Auckland, New Zealand

Brady Fan

Dear R&R

Dear R&R:

I wanted to let you know how much I really enjoyed the interview with Al Brady (II-I4). It was one of the best pieces I've read in months in any publication.

What's most impressive was the fact that the article was so true to the "sound" of Pop/Adult radio today in America. As I travel around the country for both C.P.I. and Broadcasting Marketing Data as a consultant, I hear this type of sound.

Again, a truly fine job on your part.

Sincerely, Bob Hooper WNFL/Green Bay

Palmer

Continued from Page 3

Commenting upon Palmer's promotion, Midwest Television Western Division President/General Manager Robert Myers said, "I know that Paul will continue to demonstrate the leadership abilities that have brought KFMB-AM and the FM B-100 to the top position in this very competitive radio market.

Palmer told R&R: "I feel good. I think that right now at these two stations we have the most together radio staff that I've worked with in the entire 20 years I've been in the business. I'm just very excited to be in San Diego and I appreciate that my company has given me the vice presidency title.'

Dodson

Continued from Page 3

track record and his list of achievements both in and out of the broadcasting industry speaks for itself."

Along with his duties as VP/GM of KQAM-KEYN, Dodson will be responsible for the operations of all future Long-Pride radio acquisitions. Dodson also currently serves as Commissioner of Education for television for the state of Nebraska.

Radio's Value

Continued from Page 3

The major contemporary outlet in a market now wins with less than a ten share, often less than a five share. No longer is any one station big enough to sell or completely break a new release; the record company must now capture the entire market to accomplish these goals. Compounding the difficulties of this situation we see that even in rare cases when an entire market plays a record, its exposure is staggered; one station adds it as the first station to play it is dropping the record. Therefore, it becomes nearly impossible to generate the impact and excitement so vital to break an act or sell the expected quantity of records. Further, fewer and fewer national hits happen simulations.

the record. Intergore, it becomes nearly impossible to generate the impact and excitement so vital to break an act or sell the expected quantity of records. Further, fewer and fewer national hits happen simultaneously in all regions of the country, diluting the interest and anticipation necessary to move records off the shelves.

All too frequently new music is viewed by the radio station as a liability and it is programmed accordingly. No fanfare, no build-up, no aid in creating momentum for a new act. In many cases when a song is played on a radio station it is not even identified. A listener is not a potential record purchaser unless he knows what to ask for.

All of this is not to say that radio is unsuccessful. On the contrary, radio has never been healthier. But radio's objectives are not record's objectives. As the rift continues to widen the promotional value of radio continues to diminish.

Radio & Records seems to contradict its own editorial statement when it suggests that the new video technologies be ignored. I would strongly urge the record industry to explore and participate in the development of all promising new technologies to supplement radio as a music marketing tool.

Some of the new video technologies will provide opportunities for entirely new and unique marketing strategies. Acts that need to be seen to break which readions.

entirely new and unique marketing strategies. Acts that need to be seen to break, which previously had to be broken out of clubs or tours, are ideal for the visual media. A video presentation of music can even visually identify the song, the album and the artist a potential buyer is watching so that he will know exactly what to ask for at the record

store.

Consider the target audience of video music. Clearly it is a 12-24 skew — the record buyer, the person most interested in music.

These new technologies are being developed today. The record industry can help mold the future with their input and support.

Paheet W Pittman

Robert W. Pittman Vice President/Pay TV Programming Warner Amex

RADIO VS RECORDS: Open Letter

Continued from Page 3

of discs! This would facilitate a 95% staff cutback, and if the record com-

of discs! This would facilitate a 95% staff cutback, and if the record company charged each radio station a fat fee for the tape then they might even make money. I think it's safe to assume that for now this is ridiculous, but that none of us want future shock either.

Lately, some of our programming decisions have caused controversy, and it saddens me to know that the situation has become desperate enough to cause major record companies to have no avenue but the suspension of advertising or promotional support if complete albums are aired, especially before release. It saddens me to know that retailers have begun to see the airing of complete LP's as radio vs. retail, rather than a promotional boost. But it has happened here, and may well to you, soon, if it hasn't already.

We can support no efforts on the part of records or retail to censure a radio station (if the station's competitive circumstances require that programmers wha will put listener service ahead of record and retail support. But for our part, we will stop airing complete LP's as of now and until the economic crunch lessens, or we find that we are put at a significant programming disadvantage. The alternatives we plan will include scramble programs presenting segments of LP documentary style (the NBC Source mini-views are a good example of this.) We will sample the LP on the air and in cooperation with Tracks (a major local Record Bar outlet), we will invite listeners to call their opinions to a sample-line at the store and callers will receive discount coupons for the LP. But for now, we will no longer program complete new LP's without specific coordination with the retailer and the record company, or at their request. This decision is not made because of pressure, but in spite of it. Why are we fighting each other?

I urge you to consider your programming policies. How long can we ignore the people wha give us much of what we are, just because most of us are fat and happy?

John Heimerl

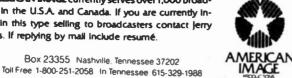
PROFESSIONAL SYNDICATION SALESPEOPLE...

AMERICAN IMAGE PRODUCTIONS in Nashville is seeking experienced professional salespeople to handle the following products:

- production libraries
- TV promotional packages (audio & video)
- radio theme packages (audio & video)

A variety of compensation plans are available. Position requires travel using

AMERICAN IMAGE currently serves over 1,000 broadcasters in the U.S.A. and Canada. If you are currently involved in this type selling to broadcasters contact Jerry Williams. If replying by mail include resumé.

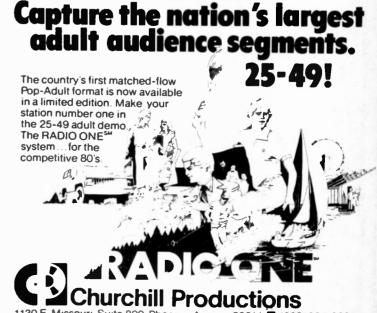


"Severe Limitations" For Qualidata?

Continued from Page 1

Advisory Council Next Step

Membrado told R&R that the issue will be discussed at the December 14 Palm Beach meeting of the Arbitron Radio Advisory Council, at which time Arbitron will announce the changes, if any, that will be instituted. In the meantime, efforts to market the product in Los Angeles and Chicago are on hold, pending the outcome of the marketplace reception in New York



1130 E. Missouri, Suite 800, Phoenix, Arizona 85014 🗏 (602) 264-3331

REMARKABLE RECORDS



NEW & ACTIVE

CHEAP TRICK "Stop This Game" (Epic) 91/3
Moves: Up 47, Same 40, Down 1, Adds 3, WDJX, KYYA, KFXD, CHUM 129, KUPD 30-24, WVLK 30-26, KCPX 32-29, FM 103-10-6.



Produced by George Martin

"Keep On Lovin"

WBEN-FM add 38 96KX on JB105 add 33 94Q deb 29 Q105 add WDRQ add CKLW deb 28 KSLQ add KBEQ 23 WOKY add KJR add KUPD on WOLF on WBBF add WHFM 35-31 WTRY add WPST deb 33 WAEB add Q106 add bbe YORW V100 on KSRR add KBFM add KWIC deb 30 WFMF add KQ94 deb 30 KLAZ deb 40 bbo XQLW

bbs YAAW WBBQ add KX104 add WSKZ on WAYS add WQRK on WRYQ add KJ100 20-16 WYLK add WEFM 27-21 WGRD add WVIC on WAKX add **KWEN 30-23** KEYN-FM add KZ93 on 7104 28-26 WNAM 29-26 WIKS deb 33 U93 add WOW on KEZR add KKXX add KYSN deb 29 KCPX deb 38 FM103 add KMJK add KLUC deb 27

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Produced by Kevin Cronin, Gary Richrath and Kevin Beamish

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 - A MADISON DOWN TO BE AND STORY OF A MADISON DOWN FOR AN ORDER OF A MADISON DOWN FOR AN ORDER OF A MADISON DOWN FOR AN ORDER OF AN ORDER OF A MADISON DOWN FOR AN ORDER OF A MADISON DOWN FOR AN ORDER OF A MADISON DOWN FOR A MADISON DOWN FOR AN ORDER OF A MADISON DOWN FOR AN ORDER OF A MADISON DOWN FOR AN ORDER OF AN ORDER OF A MADISON DOWN FOR A MADISON DOWN FO

63 KDWB

Minneapolis

- | 1 | LED SATER/Mery Than 1 Can Say | 3 | 2 | REBMY ROCKES/Lea y | 3 | 3 | ALE SAMPL FOLLOW BY | 3 | 3 | ALE SAMPL FOLLOW BY | 3 | 3 | ALE SAMPL FOLLOW BY | 3 | ALE SAMPL FOL
- DUBBLE BRUS/One Step Closer BARRT MANILOM/I Made 19 Through. HEART/Tell IT Like IT IS LOOK DO DO DO DO DO DO JOHN LEMCH/Starting Over

(H) indicates one of the five "hottest" records on each Parallel

One playlist.

Detroit

STORY NORTH-Largy

STORY NORTH-Largy

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LOG ASSESSMENT Trees I Com Bay

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AND LINEARY STAFFLING DATE

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STEWART WHICH THE STORY OLD INC.

STEWART STORY O

HEART/Toll IT Like IT to GATUL/Mand Your Lowing Tank 150HE RAMBITV/1 Love A Relay Hight INCOMEL STANLEY B/No Con't Love You Ol HEGIL/SITTS Can get 17

GCLO8 Cleveland

20
EAGLES/Soven Bridges Read
FURS PRINTED LEAGUE Can'T Stop.
Date POSES ERRO'S Some Did Long SymACCUSES/How Thread Notes
SUPERTRAMP/Breattest in America

BOB 360EN/The Horizontel Bop BODY 645M/Yime in Time BODB B BBDS/One Step Closer THERRAYDeparter DELBERT MECLINTON/Siving 11 Up for



1 | GANGRA STREISHOW/Builtry
| 2 | sill | DIAMOND/LOVE On The Sechs
| 3 | 10 | SATONDER/LOVE On The Sechs
| 4 | 10 | SATONDER/LOVE On The Sechs
| 5 | 10 | SATONDER/LOVE | SATONDER/LOVE
| 6 | SATONDER/LOVE
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I KLINET ROBERS/Ledy

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CONIS CODES/Wave the Two Samo
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DAN FORLDERG/Sono Off Lang Symmatte HIGLEN/My Norway in Eyen NEG SPEEDINGOO/Nony On Lawing You 1000BLOCK & ANTON/1111111 Time

STEELY DAM/New Wineteen ALAN PHRSONS/Games Pacoto Play JOHN COLEAR/This Time JOHN LEMER/Starting Over

NHB an 7/

Kenses City

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SOUTH

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6 manuana 1981 15400 memour in Lero
7 manuana 1981 15

KRIY 94

Houston

1 SEATH CONDERVINATOR STORY

1 TEODY PENCETROMASS/Love T.M. O

1 SAMPHAN STRELANDY Manual in Love

1 ALDRY TROUBLES/Love T.M. O

1 SAMPHAN STRELES/Love T.M. O

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26, 30 SAVID SCHIE/Pashton SMA.MANE/Full Of Fire MECO/Whof, Mochine & Sman

EMB/Yee SEASING/Whet*che (D)10+ ARCTHA FRANGLIN/MINTON Tagethar ARCY GEBLYTHEN 10 Time LTB/SAINO (D STEY/E WORDER/1 AIN+* Quana Stand STEELY DWAYM of Notion

96·KX) 1mm

WCEX (Formerly WOEF)

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18 DB. NOOM/SPITS GENT 18
6 17 GHAM MOSS/I in Conting Out
6 17 GHAM MOSS/I in Conting Out
19 GENT Wins 19
15 DD STEPHANIE MILLS/Mover School Lave & No.
27 21 STEPHANIE MILLS/Mover School Lave & No.
27 22 SED BODIE/I'm Tide in High
28 22 DODBIE BODS/Mail Lave Common Stand28 22 CASTIS BODS/Mail Lave Common Stand29 23 DODBIE STONY Took Investigate
29 29 A AND SERVENT/Every Momen.
20 27 STEELY DAN Why Stington
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AGDS 30 802 SCAMSS/MIss Sen DAVID HUDSON/Honey Honey ENEF/You

94-Q Atlanta THE MUSIC FM

THE MUSIC FM

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ACOS 28 OELSERY MCCLINTON/Styling it Up For You ROMANE HILLSAF/Smally Mountain Rain

MICHAEL STANLEY B/Hs Can'T Love You BOZ SCARBS/MISS Sum DIAMA MOSS/11's My Tern

DAS FOREIRE/Suns Did Long Syns DELERT SCCLINTON/SIVING IT UP For Yo RED SYREDWARDNIKANG ON LOVING You SUPERTRANSP/Greations in America

ECREIS/Everybody's Bot To ANDY GIBL/Yene is Yine BOJ ELASS/Hine bot ARMSA/Yene! GI BOS EQSE/The ren't sen't of Bot INSS/Selfeche's To Gildo EASES/Even Bridges Road

Z-93 Atlanta

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2	PAT SURPERO	Then	Can	fery			
3	PAT SURPERO	Then	SITE	There	Sea		
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6	SURCE	SPRINGER TEXT	There				
7	SURCE	SURE	LEON	The			
8	JURE	COLUMN / This	Time				
9	JURE	COLUMN / This	Time				
10	SURE	COLUMN / This	Time				
11	JURE	COLUMN / This	Time				
12	SURE	TOURS	SEA	THE	SEA		
13	JURE	SURE	SEA	SEA			
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BETTE MIGLER/NY MOTHER'S EYER TEDDY PENDERGRASS/LOVE T.H.O BELEDIT MCCL INTON/GIVING IT UP TO DIAMA ROSS/IT'S Ny Term

RITA COOLIDGE/Tool That I Am

KVIL STEREO - 103 Dellas

AMDY \$188/Time is Yimn TIERRA/Townstran

EDDIE RABBITT/S Laws A Rainy High? SLDSHI/The Time to High JONE COLEMY/Tels Time ON HODIC/FI'S Can GPT 17 WAY, ON JOHNSES/Daviss OF HEXZO'S CODES EDG/ONS STORY COUNTY COLLY PARTON/S TO 5

WEST

WAS SEE

Phoenix

CEMENT ROOLERS/L etcy
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30 25 E001 & THE GAME/DELEFFTON 29 26 CR. 1001/GEFE CM. 00° 17 18 27 STACY LATTISMILES NO BE YOUR AND 0 28 COLUMN SAMBLE TO STORY 0 29 COLUMN SAMBLE TO STORY 0 30 BANKY MARILOW/I Made 17 Through.

QAN TOBELBERG/Some Did Long Syno STEELY DAN/New Himetoen BITA CDQL IDME/Fool That I Am HDDIE MAMBITT/1 Love A Relay Hight

TERRY SENDERSHASS/Love T.K.O.

101 FM Les Angeles

2 1 VARGEST Turning Japaneses
2 1 VARGEST Turning Japaneses
1 2 KERNY ROBERST Leife at 1 Ga Say
3 1 CO ANTONIO STATE THE GO STY
3 1 CO ANTONIO STATE THE GO STY
4 3 SALEEN STATE THE STATE OF THE STATE THE ST

ACDS BOLLY PORTON/O To S TERMY PORCE REPASS/Love T.E.O. ECDIC RADDITT/1 Love A Reley Might

610 0 KFRC San Francisco

BEAT FREEDOM

BERT BOOK AND A STATE OF BEAT AN

57
STEYIE WOMDER/! Ale'T Gumna STend
DAM FOGELERA/Same Did Lamp Syns
TEDDY PRODERDRASS/Lawa T N.O.
DR +ODEL/Girls Can Set 17

RADDLOCK & ANYCHARTITA' Time JACKSONS/Hearthrook Hotel ANDY CHEKTING IS TIME

13K 5= Biop

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1027 Les Angeles

ELIENT ROBERS/Lody
TILMBA/ Reporter
STEVIL MODER/Master Bleater
STEVIL MODER/Master Bleater
VACOS/TUTNING Japanese
PAT BERNYAR/VIL No MITH Year Best
COS. & THE GARG/Colleter/lon
AMBRAG STRESSAMO/Gullty

9 5 PAT BERNAYAN/HIT Has With Your Best H
10 6 KEDA 5 THE GAMBLO Cather or lon
9 7 BANDRAN STREET LANGE/Dail 1/19
10 6 BENT GAMBLO STREET LANGE/Dail 1/19
11 10 5 CHILD HAS BENT LANGE/Dail 1/19
11 10 10 JOHN LIMING 1/10 DO DO DO DO DO
10 11 JANAH ROSES 10 DO DO DO DO DO
10 11 JANAH ROSES 10 DO DO DO DO DO
11 12 POLICIA/DO DO DO DO DO DO DO
12 POLICIA STREET STREET LANGE/DOWN IN LANGE 1
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JACKSONS/Nearthreak Notes DELSENT NOCL HITCH/SIving 11 Up for Your LTD/Saine Ch DOMA SUMME/Celd Love

POINTER SISTERS/Could I Be Droming MET GEOMOTION IN 1 TOP DIGITAL DIGI

KJR **9**50 Seattle

LACK TORKL/How for each Note:
DELEGRIT MCCL (HITCH/GIVINg I 1 Up For
EXDIE RASE ITY/I Love A Statey Hight
RGS SPEEDWADOW/Homp On Loving You
RASEY HANTL CRU/I Hade IT Through.

Denver

1 # #ELEMY ORDERS/Larky
3 Control of C

FGGELBERG/Same Old Lang Syne LY PARTOW/9 To 5 MAEL STANLEY B/MH Cam'f Love You YS/Yurn And Balk Aven

POLICE/De Do Do Do Do De De De

KPLZ 101.5 Seattle

ACOS DAN FORELBERG/Some Old Long Symm
TIERRA/Together
CLINA: BLUES BANE/Gotte Have Nore Love

MONOSATTAN TRANSFE/Trichio, Trichio Dicket marmich/Ency Love

(KSFX 104)

Son Francisco 1 DEVORTING 11 STATES AND THE STATES H 2 H 2

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64 KFI The "I hit station.

Les Angeles

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ACIDS EAGLES/Seven Bridges Road COLLY PRITON/9 To 5 DELEMENT MCCLINICO/GIVING 17 No

TOON THE OWNERS VALUE AT 100 PT 100 P

KUPD ALL ROCK FM198

ACJOLYTON Stock to

SIBLICE STRINGSTELLY Managery Hear 1

10711 Could bit Good for ...

JOHN LEWENT STELLY Managery Hear 1

10711 Could bit Good for ...

JOHN LEWENT STELLY Managery Hear 1

PAS SIBLATAN/HIS THE SITE NOW DONE

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23 29, 30
CLIMBLES BARD/Gotto Have Nore Love
ROOM NOTIN/Five Days Of Fever
ROOI I HOST V/Fin Hose
ROELL/Man to He Shoos
KLIM SMELS/Love To Ride

ALIDI SWENTERS TO THE STOCKING OF THE STOCKING

(H) indicates one of the five "hottest" records on each Parallel One playlist.

EAST Most Added ... Hottest

Delbert McClinton REO Speedwagon

Neil Diamond Blondie Air Supphy

DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Delbert McClinton Leo Sayer Dan Fogelberg Blondie REO Speedwagon Bruce Springsteer

EAST

PARALLEL TWO

14Q/Worchester MA

BLONDIE KOOL 6 THE GANG HOTLEST STACY LATTISAW 2 1 AIR SUPPLY 11 8 KORGIS 16 12 POLICE 19-13 HEART 22-14

WBBF/Rochester NV Dave Mason

ABBA DDIE RABBITT QUEEN
DAN FOGELBERG
STEELY DAN
REO SPEEDWAGON REO SPELMANDON
HOLLES PRINGSTEEN 1 1
NEIL DIAMOND 10-6
BARBRA STREISAND 11 8
POLICE 16 11
BARRY MANILOW 22-15

WICC/Bridgeport, CT **Bob Mitchell**

DELBERT MCCLINTON MANHATTAN TRANSFE JOHN COUGAR JOHN COUGAR Hottest LEO SAYER 1 I JOHN LENNON 3 2 BABBRA STREISAND 10-BLONDIE 16 B OLIVIA N J 15 10

WKBO/Herrisburg, PA Betsy Kaye

OD STEWART TEELY DAN STEELY DAN HOTTEST LEO SAYER 2 1 NEIL DIAMOND 3-2 BARBRA STREISAND BLONDIE 17-9 OLIVIA N-J 15-10

WOLF/Syrecuse, NY **Bob Mitchell**

ROD STEWART QUEEN
MOTELS
BETTE MIDLER
DELBERT MCCLINTON
ROCKPILE
KNOBLOCK & ANTON
ALAN PARSONS
HOTLEST: HOTTEST:
KORGIS 2 1
BRUCE SPRINGSTEEN
AIR SUPPLY 13-7
NEIL DIAMOND 14 8
BLONDIE 17 13

WPST/Trenton, NJ

STEVIE WONDER
ALAN PARSONS
MICHAEL STANLEY B
DONNA SUMMER
HOTCOSE,
LEO SAYER 1 1
POLICE 14-10
BLONDIE 20-13 BLONDIE 20-13 ROD STEWART 24-19 STEELY DAN D-24

WTRY/Albany, NY

DAN FOGELBERG DONNA SUMMER REO SPEEDWAGON DELBERT MCCLINTON DELBERT MCCLINTOI Hottest PAT BENATAR 2 1 KORGIS 14-12 POLICE 15-13 OLIVIA N-J 16 14 HEART 25-15

WAEB/Allento

REO SPEEDWAGON
DAN POCELBERG
DON WILLIAMS
HOTE-BE.
KENNY ROGERS 1-1
JOHN LENHONO 4-2
NEIL DIAMONO 8-4
BRUCE SPRINGSTEEN 10-5
BARBRA STREISAND 11-7

WHYN/Springfield, MA Andy Carey

BOZ SCAGGS CLIPF RICHARD DON WILLIAMS (RA) DON WILLIAMS (RA) Hottest: LEO SAYER 1 1 BARBRA STREISAND 4 2 OLIVIA H J 10-5 AIR SUPPLY 12 9 HEART 16-12

KC101/New Haven, CT Denny Lyons

STEELY DAN BETTE MIDLER LTD
Hottest
BARBRA STREISAND 2-1
OLIVIA N J 14-11
AIR SUPPLY 16-13
BLONDIE 22-15
DOOBIE BROS 23-18

Andy Szulinski

BOZ SCAGGS DELBERT MCCLINTON DAN FOGELBERG DONNA SUMMER TIERRA EAGLES EAGLES
HOTTEST
BRUCE SPRINGSTEEN 1-1
OLIVIA N-J 9 5
HEART 15-11
DIANA ROSS 20-15
ROO STEWART 22 17

WBLI/Long lelend, NY Bill Terry

DELBERT MCCLINTON OLIVIA N J BOZ SCAGGS DONNA SUMMER EAGLES EAGLES
HOTLOST:
KENNY ROGERS 1-1
JOHN LENNON 2 2
ROD STEWART 16-9
BLONDIE 21 16
HEART 30-20

WTIC-FM/Hartford, CT

STEELY DAN KENNY ROGERS 1 1 BRUCE SPRINGSTEEN 3 2 NEIL DIAMOND 7 3 KOOL 6 THE GANG 17 11 POLICE 19 15

Q106/York, PA Steve Gallegher

BOZ SCAGGS REO SPEEDWAGON DONNA SUMMER DONNA SUMMER Hottest: PAT BENATAR 1-1 LEO SAYER 5 3 AIR SUPPLY 11 8 NEIL DIAMOND 13-9 BLDNDIE 23-12

WHFM/Rochester, NY Marc Cronin

SUPERTRAMP
DAN FOCELBERG
DELBERT MCCLINTON
BD2 SCAGS
EW6F
EDDIE RABBITT
HOTCEBT
BRUCE SPRINGSTEEN 1
CHRIS CROSS 8 2
NEIL DIAMOND 11 4
AIR SUPPLY 15-8
POLICE 22-9

K104/Erle, PA

QUEEN
DIRE STRAITS
ALAN PARSONS
OUTCAMS
NOTICESE:
NEIL DIAMOND 1-1
BILLY JOEL 14-4
CHRIS CROSS 13-8
MANHATTAN TRANSFE 15-9
NEW ENGLAND 21 16

V100/Cherieston, WV

Bob Spence BOZ SCAGGS CHRIS CROSS 3 1 BRUCE SPRINGSTEEN 6 AIR SUPPLY 18 11 POLICE 20-13 DOOBLE BROS 23 19

WAQY/Springfield, MA

REO SPEEDWAGON BOZ SCAGGS BOZ SCACGS
EDDIE RABBITT
DON WILLIAMS
EAGLES
DOLLY PARTON
HOTCEST
NEIL DIAMOND 7 1
LEO SAYER 4 2
POLICE 22-13
OLIVIA M-J 23 15
BLONDIE 24-16

PARALLEL THREE 13FEA/Manchester, NH Nell Jackson

DOLLY PARTON TIERRA
HOTLEST:
CLIFF RICHARD 2 1
BARBRA STREISAND
JOHN LENNON 15 9
AIR SUPPLY 18 1 4
BLONGIE 23-19

14WK/Wheeling, WV

CDB
BETTE MIOLER
HOTLER
CHRIS CRDSS] I
AIR SUPPLY 8 3
WAYLON JENNINGS 16-12
DR. HOOK 27 19
BLONDIE D 25

WCIR/Beckley, WV

JACKSDNS
RONNIE MILSAP
POINTER SISTERS
REO SPEEDWACON
DONNA SUMMER
HOTE-SE
BARRA STREISAND 2 1
BARRA STREISAND 2 1
BAUCE SPRINGSTEEN 6 3
NEIL DIAMOND 8-4
DIAMA ROSS 13 7
AIR SUPPLY 15-8

WFBG/Altoons, PA

REO SPEEDWAGON
DELBERT MCCLINTON
ROCKPILE
SPINNERS
HOTLEBE
BRUCE SPRINGSTEEN 6 1
BARBRA STREISAND 11 7
OLIVIA N J 13-8
JOHN LENNON 15 9
AIR SUPPLY 14 10

WGUY/Bengor, ME John Jackson

Hottest AIR SUPPLY 5 1 DR. HOOK 14-10 OLIVIA N-J 17-12 ROD STEWART 21 14 BLONDIE 29-21

WHEB/Portume Rick Been

HEART HOTCOST BARBRA STREISAND 1-1 NEIL DIAMOND 6 3 DIANA ROSS 7 5 DON WILLIAMS 12 10 EDDIE RABBITT 15-11

WJBQ/Portland, ME Mike O'Nell

ALAN PARSONS
ROD STEWART
CLIMAX BLUES BAND
HOTE AL
CHRIS CROSS 1 1
BRUCE SPRINGSTEEN 5 4
AIR SUPPLY 16-7
OLIVIA N-13 20-11
KORGIS 28 19

WLBZ/Bengor, ME Michael O'Hara

ALAN PARSONS BOZ SCAGGS REO SPEEDWAGON BABYS EAGLES LAGLES
HOELEGE
LEO SAYER 2-1
WAYLON JENNINGS 7 5
AIR SUPPLY 15-11
BLONDIE 25-20
ROD STEWART 31 27

WIGY/Beth, ME Willie Mitchell

STEELY DAN
ROCKPILE
DOLLY PARTON
ALAN PARSONS
SKY
HOTTERS
FOR THE STEEL STEEL

95XIL/Parkersburg, WV Terry Lee Collins

DAN FOGELBERG EDDIE MONEY STEELY DAN HOTCEST : AMERICA 1 : NEIL OIAMOND 3-2 BARRY MANILOW 10-7 JACKSON BROWNE 12-9 RANDY MEISNER 14 11

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK: WNBC/New York

Q107(WRQX)/Washington WLS/Chicago KWK/St Louis KXOK/St Louis KRLA/Los Angeles WFLY/Albany WKEE/Huntington KNUS/Dallas KHFI/Austin FM100(WMC-FM)/Memphis WZOK/Rockford

WNCI/Columbus 92X(WXGT)/Columbus WXEZ/Toledo

WLAM/Lawiston WTSN/Dover WKXY/Sarasota KQWB-FM/Fargo

SOUTH

PARALLEL TWO

BLONGIE
ABBA
TERRI GIBBS
BABYS (dp)
HOLCEST.
KEMNY ROGERS 1 1
DON WILLIAMS 3 2
WAYLON JENNINGS 8
BARBRA STREISAND
AIR SUPPLY 14-11

BJ106/Orlando, FL Terry Long

EDDIE RABBITT RITA CODLIDGE OAK OAK
HOELESE
LEO SAYER 1 1
BARBRA STREISAND 13-5
JOHN LENNON 12-7
CHRIS CROSS 16-11
BRUCE SPRINGSTEEN 26 15

KEEL/Shreveport LA Merty Johnson

ARETHA FRANKLIN ROCKPILE DIANA ROSS JACKSONS TIERRA TIERRA
HOTTOST
KENNY ROGERS 1 1
WAYLON JENNINGS 8 3
HEART 12-7
BARBRA STREISAND 14-8
BRUCE SPRINGSTEEN 15-11

KTSA/San Antonio, TX J.J. Rodriguez

PAT BENATAR
JACKSONS
HOTC-at:
KENNY ROCERS 1 1
POINTER SISTERS 10-7
DIANA ROSS 18-14
BLOMDIE 24-20
KOOL 6 THE GANG 29-24

KXX106/Birmingham, AL Larry O'Day

DELBERT MCCLINTON ALAN PARSONS DAN FOGELBERG BETTE MIDLER MICHAEL STANLEY B MICHAEL STANLEY B ARS HOTTEST BLONOIE 1 1 LEO SAYER 6 2 JOHN LENHON 10 6 HEART 21 14 ROD STEWART 23 15

WAKY/Louisville, KY Mike McVey TIERRA DAN POGELBERG DAN FOGELBERG HOTLEST. KENNY ROGERS 1 1 BARBRA STREISAND AIR SUPPLY 15-10 HEART 20 14 BLONDIE 23 15

WAPE/Jecksonville, FI

TEDDY PENDERGRASS DELBERT MCCLINTON DAN POGELBERG DAN FOGELBURG SKY HOTTEST LEO SAYER 3 1 OLIVIA N-J 8-4 CHRIS CROSS 11 6 NEIL DIAMOND 12-8 HARRY CHAPIN 14-9

WAXY/Ft Lauderdale, Ft. Kenny Lee

DIONNE WARWICK DOLLY PARTON DELBERT MCCLINTON DELBERT MCCLINTON KORGIS Hottest: KENNY ROGERS 1-1 LEO SAYER 11-2 AIR SUPPLY 15-10 BLONDIE 24-16 ROD STEWART 23-17

WAYS/Charlotte, NC

CLIFF RICHARD
DELBERT MCCLINTON
REO SPEEDWAGON
STEVIE MONDER
STEVIE MONDER
STEELY DAN
HOTCOST
LEO SAYER 1
BRUCE SPRINGSTEEN 8-6
BLONDIE 16-8
POLICE:12-11
KOOL 6 THE GANG 15-12

WBBQ/Augusta, GA Bruce Stevens

TEDDY PENDERGRASS BOZ SCAGGS ALAN PARSONS DELBERT MCCLINTON REO SPEEDWAGON OAN POGELBERG HOTLEST: BABBRA STREISAND 2-1 DOOBIE BROS 13-8 JOHN LENNON 15-9 ROD STEWART 24-13 BLONDIE 27 20

WFMF/Baton Ro

MANDY NICE

BOZ SCAGGS
TIERRA
REO SPEEDWAGON
HOTTERST
LEO SAVER 1 1
CHRIS CROSS 5 2
BARBRA STREISAND 9 4
BRUCE SPERINGSTEEN 10-7
BLONDIE 20-12

WGH/Nortolk, VA

RONNIE MILBAP PUNE PRAIRIE LEAG STEELY DAN DONNIE IRIS CLIFF RICHARD HOELED SAVER 1 NEIL DIAMOND 4 2 JOHN LENNON 12-5 DR. HOOK 10-6 PAT BENATAR 15-11

WHBQ/Memphis, Th

JACKSONS
OAN POGELBERG
ARETHA PRANKLIN
HOTEBELT
KENNY ROCERS 1-1
LEO SAYER 4 2
BARBRA STREISAND 7
MEIL DIAMOND 17-13
AIR SUPPLY 19-16

Cindy Crawford

STEELY DAN REO SPEEDWAGDN DOLLY PARTON DELBERT MCCLINTON DELEGAT MCCLINTON HOLLEGE: PAT BENATAR 3 I BRUCZ SPRINGSTEEN D-7 KOOL 6 THE GANG 14-10 POLICE 19-17 BLONDIE 20-18

WKIX/Rateigh, NC Ron McKay

DIANA ROSS BLONDIE
ANDY GIBB
ABBA
RONNIE MILSAP
HOTLEST
KENNY ROCERS 1 I
STEVIE MONDER 5 2
JOHN LENNON 21-14
KOOL 6 THE GAMC 23-15
AIR SUPPLY 22-16

WNOE/New Orleans, LA Bruce Crame

DOOBIE BROS POINTER SISTERS EDDIE RABBITT EDDIE RABBITT
AC/DC
ROCKPILE
HOTTEST
LEO SAYER 1 1
JOHN LENNON 6 2
BARBRA STREISAND
AIR SUPPLY 18-14
BLONDIE 20-18

WRJZ/Knoxville, TN Fred Story

DOLLY PARTON
DELBERT MCCLINTON
EAGLES
HOTCHS 1 1
RABBRA STREISAND 9 5
ROD STEMART 15-7
AIR SUPPLY 14-0
MALL 6 CATES 5 10

WSGN/Birmingh

RITA COOLIDGE DELBERT MCCLINTON EDDIE RABBITT EDDIE RABBITT
HOTTEGET:
BRUCE SPRINGSTEEN 6 1
NEIL DIAMOND 4 2
BARBRA STREISAND 10-3
BLONDIE 13 7
HEART 15-8

WTIX/New Orleans, LA Gary Franklin

Qary Frenklin

JACKSONS
ABBA
TIERRA
MICHAEL STANLEY B
RONNIE MILSAP
NOTE:
BRUCE SPRINGSTEEN
AIR SUPPLY 6 4
ROD STEMART 16 9
DOOBLE BROS 20-13.
HEART 26-19

Y103/Jecksomille El Scott Sherwood

DELBERT MCCLINTON CDB
MANHATTAN TRANSPE
CAPT. & TENNILLE
DONNA SUMMER
DOLLY PARTON
HOTLEST
LEO SAYER 1-1
CHRIS CROSS 3 2
MEIL DIAMOND 10-6
HEART 22-16
BLONDIE 26-18

WRVQ/Richmond, VA

DELBERT MCCLINTON REO SPEEDWAGON SUPERTRAMP HOTEGI BRUCE SPRINGSTEEN 2-1 KENNY ROCERS 3 2 OLIVIA N J 19-12 BLONDIE 2) 14 NEIL DIAMOND 26-16 KELP/EI Pago, TX

ROD STEWART EW6F STEELY DAN DOOBIE BROS HOTTERA 7 1 AIR SUPPLY 15-12 BLONDIE 20-13 HEART 24-16 DIANA ROSS 35-21

WNOX/Knoxville, TN

DELBERT MCCLINTON BARRY MANILOM TIERRA HOELDES, LEO SAYER 2-1 NEIL DIAMOND 7 3 BRUCE SPRINGSTEEN JOHN LENNON 10-7 AIR SUPPLY 14-9

WSKZ/Cherteno David Cerroll

DEVIS CATTON
DELIBERT MCCLINTON
HOTCEST:
CHRIS CROSS 1-1
BRUCE SPRINGSTEEN 5-2
NELL DIAMOND 7 3
AIR SUPPLY 10-4
BLONDIE 19-9

KINT/EI Paso, TX Jim Zippo

JIM ZIPPO
DAVID BOWIE
DELBERT MCCLINTON
SUPERTRAMP
CLIFF RICHARD
POINTER SISTERS
FOUR SEASONS
HEATWAVE
SHALAMAR
HOTUSEL
TIERRA 1-1
BARBRA STREISAND 2-2
PAT BENATAR 4
BLONDIE 7-6

WERC/Birmin

JACKSONS BOZ SCAGGS LTD DELBERT MCCLINTON DELBERT MCCLINTON
HOEtest
KENNY ROGERS 1-1
NEIL DIAMOND 4-2
BLONDIE 86
KOOL 6 THE GANG 19-12
OLIVIA N J 20-13

WLCY/Tampe FL Mike Weber

BETTE MIDLER RONNIE MILSAP TIERRA TIERRA
HOTTEST:
LEO SAYER 4 1
BARRY MANILOW 10 7
HEART 10-11
KORGIS 17-14
JOHN COUGAR 20-15

KX104/Nashville, TN Beeu Richards

JACKSONS REO SPEEDWAGON DELBERT MCCLINTON DELBERT MCCLINTON LTD CLIMAX BLUES BAND CLIPP RICHARD CLIFF RICHARD
HOCLEST:
LEO SAYER 1-1
NEIL DIAMOND 7 3
HEART 16-9
ROD STEWART 20-12
POLICE 26-19

KJ100/Lousville, KY Bobby Hatfield

BOODY MATTING
BLONDIE
DOOBLE BROS
STERLY DAN
EAGLES
SUPERTRAMP
HOTLEST.
KINGS 8
ALAN PARSONS 14-12
ROD STEMART 18-14
REO SPEEDWAGON 20-16

KBFM/McAller

BOZ SCAGGS BOC SCHOOL SERVING THE CONTROL SPEEDWAGON HOTTERS. RENY ROCERS 4 1 KOOL 6 THE GANG 1 AIR SUPPLY 15-7 BLONDIE 25 13 JACKSONS 28 15

96X/Miemi, FL **Bruce Kelly**

TIERRA (RA)
MICHAEL STANLEY B
DELBERT MCCLINTON
EWAF
PATRICE RUSHEN
MOTORES
KENNY ROGERS 1-1
REDDINGS 6 2
PAT REMATAD 11.5 REDDINGS 6 2 PAT BENATAR 11 5 POINTER SISTERS 10-6 KOOL 6 THE GANG 12-8

WQRK/Norfolk, VA Don Davis

DIANA ROSS DAN FOCELBERG DOLLY PARTON SPINNERS HOTCOST. KENNY ROGERS 3 1 JOHN LENHON 6-3 DODBIE BROS 10-6 KORGIS 16-11 STEELY DAN 25-12

KFMK/Houston, TX

KOOL 6 THE GANG STEELY DAN BLONDIE HOLTEST JACKSONS 1 1 CLIFF RICHARD 7 4 NEIL DIAMOND 6 7 CHRIS CROSS 12-9 BARBRA STREISAND 13-16

Jerry Steele

KRBE/Houston, TX

HOTTEST CARLY SIMON 1 1 BRUCE SPRINGSTEEN 7 5 BLONDIE 10-6 KENNY ROCERS 14-10 TOWNY DEE 20-15 KARR/Houston TX

BLONDIE ALAN PARSONS REO SPEEDWAGON DAN POGELBERG CARLY SIMON HORRORE KENNY ROGERS 1 1 LEO SAYER 2-2 NEIL DIAMOND 6 3 BRUCE SPRINGSTEEN AIR SUPPLY 11-7 12-€

KWIC/Beeumont, TX Mike Patrick

Mike Petrick

POLICE
HARCY 6 ROBIN
BETTE MIDLER
ROCKPILE
DOLLY PARTON
HOTERS:
BRUCE SPRINGSTEEN 3-1
AIR SUPPLY 13-7
BLONGIE 15-11
TIERRA 24-14
STEELY DAN D-2D

KQ94/Little Rock, AR

BOZ SCAGGS
BETTE MIDLER (dp)
OAK (dp)
Hottest:
LEO SAVER 1 1
AIR SUPPLY D-9
ROD STEMART 20-12
HEART 22-16
DELBERT MCCLINTON 30-25

G100/Mobile, AL Scott Griffith

BOZ SCAGGS BUZ SCACCS
EWAFF DELBERT MCCLINTON
PEODIE RABBITT
HOCTORY
HOCTORY
BRUCE SPRINGSTEEN 4-1
AIR SUPPLY 10-6
JOHN LENNON 12-7
KORGIS 20-14
POLICE 22-16

WAAY/Huntsville Jim Kendricke

DAN FOGELBERG
DELBERT MCCLINTON
ALAN PARSONS
REO SPEEDWAGON
MICHAEL STANLEY B
ABBA
JACKSONS
BABYS BABYS
HOTTEST
NEIL DIAMOND 3 1
AIR SUPPLY 10-4
BLONDIE 20-10
ROD STEMART 27 18
BARRY MANILOW 28 20

CK101/Cocoe Beach, FL Stave Ocean

EDDIE RABBITT
DONNA SUMMER
DELBERT MCCLINTON
DAN FOGELBERG
HOTTES
BARBRA STREISAND 3-1
OLIVIA N-J 6-2
NEIL DIAMOND 9-6
JOHN LENNON 13-8
BRUCE SPRINGSTEEN 16-9

WSEZ/Winston-Salem, NC Bob Ziegler

DON WILLIAMS
DAN FOGELBERG
DR. HOOK
JACKSONS
DELBERT MCCLINTON
HOTE-BERT MCCLINTON
HOT

WTMA/Charleston, SC

Poul Meyer

STEELY DAN
ALAN PARSONS
RITA COOLIDGE
DELBERT MCCLINTON
HOTCERE:
LEO SAYER 4-1
PAT BENATAR 5-3
NEIL DIAMOND 9 5
OLIVIA N-J 17-13
TEDDY PENDERGRASS

KLAZ/Little Rock, AR

STEELY DAN BOZ SCAGGS BETTE MIDLER RITA COOLIDGE CLIFF RICHARD ROCKPILE ROCKPILE HOTEMST 1 LEO SAYER 3 1 BARBRA STREISAND 20-13 POLICE 24-17 DOOBIE BROS 25-18 TIERRA 30-22

KSET-FM/EI Paso, TX Jeff Blake

Jeff Blake

NEIL DIAMOND
DOBIE BROS
BLONDIE
TEDDY PENDERGRASS
FLACK & BRYSON
HOTTER
1 ITERRA 3 1
DIAMA ROSS 13-8
HEART 15-9
BARBRA STREISAND 18-11
BLONDIE 21 16

887/New Orleans, LA

BOZ SCAGGS STEVIE WONDER JACKSONS Hottest LEO SAYER 2-1 JOHN LENNON 9 5 KOOL 6 THE GANG 15-ROD STEVART 20-14 HALL 6 GATES 22-17

WOKI/Knoxville, TN

TIERRA ALAN PARSONS BETTE MIDLER AC/DC AC/DC MOTECUTE: LEO SAYER 1-1 RONAIE MILSAP 14-7 BARBRA STREISAND 11-9 ROD STEWART 18-13 AIR SUPPLY 21 15

WCSC/Cherleston, SC

Chris Balley Chris Ballay

CLIFF RICHARD
DAN POGELBERG
DOLLY PARTON
DELBERT RCCLINTON
MICHAEL STANLEY B
ARS
SLAVE
HOTTOST
LEO SAYER 1
BARBRA STREISAND 10-6
BLONDE 18-11
POLICE 19-12
ROD STEWART 24-16

WVLK/Lexington KY

BABYS RED SPEEDWAGON JACKSONS BOZ SCAGGS ABBA ABBA
HOTTEST:
LEO SAYER 1 1
JOHN LENNON 6 3
BRUCE SPRINGSTEEN 12-6
KOOL 6 THE GANG 20-16
DR HOOK 27-20

PARALLEL THREE

KILE/Gelveston TX KILE/Gelveston, TX
Scott Teylor

DOLLY PARTON
BOZ SCAGGS
KNOBLOCK & ANTON
SHALAMAR
HOTCEST,
LEO SAYER 4 1
PAT BERATAR 10 7
NEIL DIAMOND 14 9
EDDIE RABBITT 17-12
BARRY MANILOW 20 15

KSEL/Lubbock, TX JACKSONS DOLLY PARTON DONNA SUMMER DONNA SUMMER
HOTTOBE
CHRIS CROSS 1-1
JOHN LENNON 5 2
BRUCE SPRINGSTEEN
MAC DAVIS 15-10
ROD STEWART 19-12

WFLB/Fayetteville, NC

WHHY/Montgomery, AL

BOZ SCAGGS MICHAEL STANLEY B DAN FOGELBERG DELBERT MCCLINTON

WISE/Asheville, NC

John Stevene

Rich Thomas

BOZ SCAGGS
BETTE MIGLER
ROBBIE DUPRE
CARLY SIMON
FOUR SEASONS
CHARLES FOX
MECO (dp)

WCGQ/Columbus, GA Joe McClure EDDIE RABBITT REO SPEEDWAGON MICHAEL STANLEY B MICHAEL STANLEY B DAN FOGELBERG EDDIE RABBITT HOELEST: KENNY ROGERS 2-1 NEIL DIAMOND 11-8 DOOBLE BROS 15-11 HEART 24-15 ROD STEWART 27-20

Z102/Sevenneh Brady McGraw

KQIZ-FM/Amerilio

DONNIE IRIS SUPERTRAMP

DELBERT MCCLINTON Hottest: LEO SAYER 1 1 BARBRA STREISAND 5 3 DOOBIE BROS 11-7 KOOL 6 THE GANG 20-12 EAGLES 25-18

John Stevene

ABBA
ARS
SUPERTRAMP
REO SPEEDWAGON
CLIMAX BLUES BAND
Nottest
PAT BENATAR 2-1
HEART 15-5
POLICE 13-9
ROD STEWART 16-10
WAYLON JENNINGS 17-14

RUSE BrOWN
KENNY LOGGINS
BARRY MANILOW
KOOL & THE GANG
CLIFF RICHARD
DAN FOGELBERG
ANDY GIBB
HOTTEST
BRUCE SPRINGSTEEN 1-1
AIR SUPPLY 12-7
DR. HOOK 15-8
JACKSONS 25-15
ROBBJE DUPREE 27-20

WFOX/Galneville, GA

DAN POGELBERG
EAGLES
EDDIE RABBITT
HOTTOST
LEO SAVER 2-1
BLONDIE 12-9
KORGIS 15-10
ROD STEWART 19-13
STEELY DAN D-20

WROV/Rosnoke, VA

ANDY GIBB DAN POCELBERG HOLLER 2-1 BARBRA STREISAND 5 2 BRUCE SPRINGSTEEN 8-5 AIR SUPPLY 16-12 DOOBLE BROG 25-16

FM99/Talleh Michael O'Malley

Michael O' Malley
BOZ SCAGGS
EAGLES
CLIMAX BLUES BAND
HANHATTAN TRANSFE
CLIFF RICHARD
ALAN PARSONS (dp)
RONNIE MILSAP (dp)
HOCCESC
BRUCE SPRINGSTEEN 3-1
KOOL 6 THE GANG 11-7
TIERRA 10-8
REDDINGS 13-9
BLONDIE 20-11

KPUR/Amerillo, TX Ron Chese

Ron Chees

DONNIE IRIS
TIERRA
REO SPEEDWAGON
EDDIE RABBITT
DAN FOGELBERG
KNOBLOCK & ANTON
HOTEEST
KENNY ROGERS 1-1
BARBRA STREISAND 5 2
BRUCE SPRINGSTEEN 11-7
BLONDIE 13-9
HEART 16-10

WANS-FM/Anderson, SC Jim Evene

DAN POGELBERG JACKSON BROWNE ABBA ABBA DIRE STRAITS JOE JACKSON MICHAEL STANLEY B MICHAEL STANLEY B HOTLESS BRUCE SPRINGSTEEN 1 1 HEART 8 5 KOOL & THE GANG 12-7 DON WILLIAMS 10-8 BLONDIE 14-10

WSGA/Sevanneh, GA

Brady McGraw STEVIE WONDER
MILLIS "THE GUARD
BLONDIE
HOTEOST: RENNY ROGERS 1-1
MAYLON JENNINGS 3
NEIL DIAMOND 13-9
TIERRA 17-13
POLICE 18-14

96SGF/Sevenneh, GA Jett Devis EDDIE RABBITT
EW6F
BABYS
HOTCOST
LEO SAYER 1-1
BRUCE SPRINGSTEEN 8 5
HEART 18-12
OLIVIA N-J 22-15
BLONDIE 30-19

REQ SPEEDWAGON STEVIE WONDER
BLONDIE (dp)
CLIMAX BLUES BAND (dp)
HOTCEST.
KENNY ROGERS 1-1
JOHN LENNON 10 7
BARBRA STREISAND 12-6
AIR SUPPLY 15-11
BLONDIE 24-12

BUPERTRAMP
BLOMDIE

DELBERT MCCLINTON
TIERRA
HOTCEST
CHRIS CROSS I I
AIR SUPPLY 5-4
BRUCE SPRINGSTEEN 15-5
EDDIE RABBITT 21-12
EM6F 22-17

KVOL/Lefayette, LA Kim Cenerd EDDIE MONEY SHALAMAR

SHALAMAR
ALAN PARSONS
MICHAEL STANLEY B
BRUCE COCKBURN
HOLLEST.
TIERRA 7 1
BRUCE SPRINGSTEEN 12-3
HEART 14-6
TEDDY PENDERGRASS 15-10
PDLICE 19-11

WXLK/Roanoke, VA

MIDWEST Most Added. Hottest

Dan Fogelberg B. Streisand/B. Gibb Air Supply Boz Scaggs **Eddie Rabbitt** Kenny Rogers Leo Sayer

DDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

KKXUGrand Forks, ND

CHRIS MONTAN
HOttest:
CHRIS CROSS 1 1
LEO SAYER 2-2
NEIL DIAMOND 3 3
AIR SUPPLY 6-4
BRUCE SPRINGSTEEN 14-10

WEAQ/Eau Claire, WI

BLONDIE EAGLES RONNIE MILSAP HOTTEST: LEO SAYER 2-1 KENNY ROGERS 7 4 KORGIS 10-8 OLIVIA N-J 12-10 POCO 18-14

WRKR/Racine W

OLIVIA N-J
DOOBIE BROS
DAN FOGELBERG
HOTEEST:
KENNY ROGERS 1 1
BRUCE SPRINGSTEEN 11-5
BARBRA STREISAND 21-15
AIR SUPPLY 25-20
BLONDIE 29-22

WSPT/Stevens Point, WI

ANDY GIBB ROBERT PALMER DELBERT MCCLINTON MICHAEL STANLEY B

WTRU/Muskegon, MI

Mike Stevens

STEELY DAN

KDVV/Topeka, KS

PAT BENATAR 3 1 AIR SUPPLY 12-5 POLICE 13-7 BLONDIE 17-9 KOOL 6 THE GANG 16-10

Pat Martin

Rick Roberts

BLONDIE

Jeff Parker

CLIFF RICHARD CHRIS MONTAN

WEST **Most Added**Hottest

Dan Fogelberg Leo Sayer **Delbert mcClinton** Streisend/Gibb **REO Speedwagon** Kenny Rogers

MIDWEST

PARALLEL TWO

KIOA/Dee Moines, IA

DON WILLIAMS
MICHAEL STANLEY B
BOZ SCAGGS
EDDIE RABBITT lottest DEVO 1 1 JOHN LENNON 7 3 BARBRA STREISAND 13 8 AIR SUPPLY 17-13 HEART 23-18

KOFM/Oklahoma City, OK Chuck Morgen

POLICE ANDY GIBB BOZ SCAGGS HOTTEST: KENNY ROGERS 1-1 NEIL DIAMOND 10 5 AIR SUPPLY 18-13 ROD STEWART 28-18 STEELY DAN 30-23

KRAV/Tulsa, OK Gary Reynolds

DAN FOGELBERG RONNIE MILSAP LENNON 2-1 OLIVIA N-J 8-3 KORGIS 12-8 BLONDIE 21-10 EDDIE RABBITT 15-12

KZ93/Peorie, IL Keith Edwards

EDDIE RABBITT Hottest: CHRIS CROSS 2-1 BARBRA STREISAND 6-4 AIR SUPPLY 10-5 OLIVIA N-J 18 10 BLONDIE 21-15

WGRD/Grand Rapida, MI Ray Baker

STEVIE WONDER
HALL & OATES
DOOBLE BROS
REO SPEEDWAGON
HOTTEST
DEVO 1-1 DEVO 1-1 QUEEN 3 2 DONNA SUMMER 14-7 BARBRA STREISAND 21 AIR SUPPLY 23-15

WHOT/Youngtown, OH

TIERRA STEELY DAN BOZ·SCAGGS Hottest: CHRIS CROSS 2·1 JOHN LENNON 8 5 AIR SUPPLY 19-11 DOOBIE BROS D 21 KOOL & THE GANG D-25

WMFE/Fort Wayne, IN

HOTLEST LEO SAYER 2-1 NEIL DIAMOND 8-4 BRUCE SPRINGSTEEN 9-5 BARBRA STREISAND 11-8 AIR SUPPLY 13-9

Dennis Jon Balley

OLIVIA N-J HARRY CHAPIN BLONDIE ANDY GIBB HOTTEST: CLIFF RICHARD 1 1 HALL & OATES 7 2 KENNY ROGERS 8-3 BRUCE SPRINGSTEEN PAT BENATAR 12-7

WOHO/Toledo, OH Jeff McCarthy

MANILOW & TOMLIN BOZ SCAGGS ABBA ottest Hottest: KENNY ROGERS 1 1 LEO SAYER 2-2 NEIL DIAMOND 7-5 OLIVIA N-J 12-8 BARRY MANILOW 20 13

WOW/Omahe, NE J.C. Corcoran

MICHAEL STANLEY I DAN FOGELBERG BOZ SCAGGS KNOBLOCK & ANTON KNOBLOCK & ANTON HOTLEST KENNY ROGERS 1-1 AIR SUPPLY 9 5 BARRY MANILOW 12-9 OLIVIA N-J 16-12 ANDY GIBB 22-18

19

WVIC/East Lansing, MI

ALAN PARSONS
DELBERT MCCLINTON
JACKSONS
DONNA SUMMER
HOTTEST
LEO SAYER 2-1
BRUCE SPRINGSTEEN 8 4
NEIL DIAMOND 9-6
KORGIS 18-13 KORGIS 18-13 SUPERTRAMP 23-18

KSTT/Devenport, IA

KINGS
BOB SEGER
AC/DC
ROD STEWART
ANDY GIBB
BOZ SCAGGS
Hottest:
LEO SAYER 1-1
NEIL DIAMOND 4 3
KORGIS 12-9
OLIVIA N-J 18 11
DIAMA ROSS 20-13

WISM/Madison, WI Samantha Jones

DELBERT MCCLINTON
CLIFF RICHARD
ROBBIE DUPREE
DOLLY PARTON
HOTLEST
CHRIS CROSS 2-1
BRUCE SPRINGSTEEN
DOBLE BROS 24-17
BLONDIE 25-18
ROD STEWART 26-19

KEYN-FM/Wichita, KN Jay Walker

BOZ SCAGGS REO SPEEDWAGON POLICE DOLLY PARTON KORGIS HOTCES HOTCES HOTCES HOTCES HOTCES HOTCES HE LEO SAYER 1-1 CHRIS CROSS 2-2 PAT BENATAR 5 4 BRUCE SPRINGSTEEN AIR SUPPLY 12 9

KWEN/Tules OK Ronda Curtis

Ronda Curta

DAN FOGELBERG
EAGLES
BABYS
DIRE STRAITS (dp)
ALAN PARSONS (dp)
KINGS (dp)
DONNIE IRIS (dp)
KANSAS (dp)
KENNY LOCGINS (dp)
BOB SEGER (dp)
ROCKPILE (dp)
BRUCE SPRINGSTEEN
JOHN LENNON (dp)
ROD STEWART (dp)
HOT ROD STEWART (dp)
Hottest
PAT BENATAR 1 1
ROD STEWART 11-7
HEART 13-8
BLONDIE 24-14
OLIVIA N-J 26-19

WYFM/Youngstown, OH

AIR SUPPLY POLICE
HOTTEST.
DEVO 4 1
DIANA ROSS 7 4
JOHN LENNON 12-8
HALL 6 OATES 11-9
BARBRA STREISAND 13-11

WTWR/Detroit MI Kurt Kelly

POLICE BARRY MANILOW QUEEN STEELY DAN DAN FOGELBERG HOTTEST: KENNY ROGERS 1 1 LEO SAYER 2-2 PAT BENATAR 7 7 BARBRA STREISAND 13 9 DIANA ROSS 14-10

WAKX/Duluth, MN Bruce McGregor

DIANA ROSS MICHAEL STANLEY B EAGLES REO SPEEDWAGON ALAN PARSONS ALAN PARSONS HOTLEST: KENNY ROGERS 1-1 NEIL DIAMOND 19-11 DOOBIE BROS 22-13 KOOL 6 THE GANG 24-14 JOHN LENNON 26-17

WNAM/Appleton-Oshkosh, WI Jay Tyler

BOZ SCAGGS EDDIE RABBITT EDDIE HABBITT
ABBA
HOTTES CROSS 2 1
BRUCE SPRINGSTEEN 5 2
AIR SUPPLY 6 3
ROGER DALTREY J4 9
BARBRA STREISAND 18 12

WGBF/Eveneville, IN

DIANA ROSS EDDIE RABBITT EDDIE HABBITT BLONDIE Hottest. KENNY ROGERS 1 1 CHRIS CROSS 4 2 BARBRA STREISAND 9-5 BRUCE SPRINGSTEEN 10-6 OLIVIA N-J 15-8

WRBR/Sound Bend, IN Joe Lightner

TIERRA CLIMAX BLUES BAND LEO SAYER 1 1
BRUCE SPRINGSTEEN 12-9
JOHN LENNON 17-12
AIR SUPPLY 30-21
ROD STEWART 27-24

WEFM/Chicago, IL Bill Gamble

KOOL & THE GANG KORGIS
DOLLY PARTON
Hottest:
KENNY ROGERS 1-1
BARBRA STREISAND 10-6
DON WILLIAMS 25-20
REO SPEEDWAGON 27-21
CHEAP TRICK 29 23

Z104/Medison, WI

DON WILLIAMS
MICHAEL STANLEY B
DELBERT MCCLINTON
DAN FOGELBERG DAN FOGELBERG HOttest. PAT BENATAR 4 1 HALL 6 OATES 5 2 BLONDIE 13-10 HEART 18-12 ALAN PARSONS 21-16

WIKS/Indianapolis, IN Mike Tinnes

MICHAEL STANLEY B DIANA ROSS
ALAN PARSONS
JACKSONS
DAN FOGELBERG
BOZ SCAGGS
Hottest:
KENNY ROGERS 1 1
BRUCE SPRINGSTEEN 10-4 AC/DC 12-7 LEO SAYER 20-16 JOHN LENNON 28-23

U93/South Bend, IN J.K. Dearing

STEVIE WONDER REO SPEEDWAGON REO SPEEDWAGON HOTTEST: KENNY ROGERS 2-1 JOHN LENNON 17 4 CHRIS CROSS 11-5 BARBRA STREISAND 13-8 QUEEN 20-14

WDJX/Dayton, OH

BLONDIE
CHEAP TRICK
DON WILLIAMS
DONNIE IRIS
HOTCEST.
LEO SAYER 1-1
POLICE 15-12
HARRY CHAPIN 18-13
KORGIS 21-15
HEART 29-16

PARALLEL THREE

KFYR/Blemarck, ND Dan Brannen

EAGLES EAGLES
POLICE
REO SPEEDWAGON
HOTTEST:
LEO SAYER 2-1
PAT BENATAR 8-4
BLONDIE 16-11
OLIVIA N-J 17 12
BARRY MANILOW 19 13

KKLS/Rapid City, SD Merk Hehn

BARRY MANILOW DIRE STRAITS MICHAEL STANLEY B DELBERT MCCLINTON HOTTEST MCCLINTON HOTTEST MCCLINTON HOTTEST 2-1 PAT BENATAR 3 2 NEIL DIAMOND 18-9 ROD STEWART 19-12 ALAN PARSONS D-28

KKRC/Sloux Falls, SD

BARRY MANILOW ANDY GIBB TIERRA CLIMAX BLUES BAND EDDIE RABBITT Hottest LEO SAYER 2-1 CHBIS CROSS 3 2 CHRIS CROSS 3 BARBRA STREISA BLONDIE 26-13 KINGS 23-17

WEST

PARALLEL TWO

Gery Waldron

Hottest. LEO SAYER 2-1 NEIL DIAMOND 4-2 OLIVIA N J 25-18 DOOBIE BROS 28-24 POLICE 31-27

Bill Alexander

BRUCE SPRINGSTEEN 12-7 AIR SUPPLY 16-9

KERN/Bakersfield, CA Guy Devie

TIERRA KOOL & THE GANG POINTER SISTERS DAN FOGELBERG Hottest: LEO SAYER 1 1 NEIL DIAMOND 10-5 ROD STEWART 22-16 DOOBIE BROS 27-23 ANDY GIBB 28-24

KGW/Portland, OR Janis Wojniak

KJRB/Spokane WA

POLICE EDDIE RABBITT TIERRA DIANA ROSS HOTCEST: LEO SAYER 1-1 CHRIS CROSS 3 3 NEIL DIAMOND 4 4 AIR SUPPLY 12-6 BARBRA STREISAND 14-7

BOZ SCAGGS
EDDIE RABBITT
HOTTEST
KENNY ROGERS 2-1
BRUCE SPRINGSTEEN 8-3
JOHN LENNON 10-8
JOHN COUGAR 12-9
OLIVIA N-J 18-13

KWWL/Waterloo, IA Drew Bentley

Drew Bendey

KOOL 6 THE GANG
EDDIE RABBITT
DAN FOGELBERG
AC/DC (dp)
HOTTEST
BRUCE SPRINGSTEEN 6 1
BARBRA STREISAND 15-5
POLICE 14-6
NEIL DIAMOND 17-7
DOOBIE BROS 23-13

KELO/Sloux Fells, SD Paul Wescott

Paul Wescott
TIERRA
ANDY GIBB
BETTE MIDLER
HOTCEST:
CHRIS CROSS 1 1
AIR SUPPLY 4-2
BARBRA STREISAND 10-4
BLONDIE 19-13
HEART 20-15

Ray Appleton

KCPX/Selt Lake City, UT

DELBERT MCCLINTON CLIFF RICHARD STEELY DAN PETER GABRIEL CAPT. 6 TENNILLE Hottest.

KENO/Las Vegas, NV

DELBERT MCCLINTON DAN FOGELBERG TIERRA REO SPEEDWAGON Hottest: CHRIS CROSS 2-1 PAT BENATAR 5-2 BARBRA STREISAND 10-6

BLONDIE Hottest KENNY ROGERS 1-1 LEO SAYER 2-2 CHRIS CROSS 4-3 BRUCE SPRINGSTEEN 10-7 BARBRA STREISAND 17-11

Brien Gregory

SUPERTRAMP DOLLY PARTON JACKSONS STEVIE WONDER BLONDIE (dp)
AC/DC (dp)
KOOL & THE GANG (dp)
Hottest: HOTTEST: BARBRA STREISAND 1-1 AIR SUPPLY 14-9 EDDIE RABBITT 16-12 BLONDIE 25-19 STEELY DAN D-26

KROY/Secremento, CA

DOLLY PARTON BARRY MANILOW DON WILLIAMS BABYS ottest KENNY ROGERS 1-1 JOHN LENNON 7 3 BARBRA STREISAND 16-6 BLONDIE 20-12 STEELY DAN D-27

KRUX/Phoenix, AZ **Bobby Rivers**

BOZ SCAGGS DAN FOGELBERG DONNA SUMMER REO SPEEDWAGON Hottest Hottest CHRIS CROSS 1 1 NEIL DIAMOND 6 2 AIR SUPPLY 12 7 JOHN LENNON 13 10 DOOBIE BROS 15-12

KRUX/Phoenix, AZ

CLIFF RICHARD
ALAN PARSONS
DAN FOGELBERG
DAVID BOWIE
MECO
HOTCOST.
LEO SAVER 2-1
ROGER DALTREY 13 9
ROD STEWART 20 12
BLONDIE 21-13
BARBRA STREISAND 26-16

KTAC/Tecome WA Sean Carter

Sean Carter

BARRY MANILOW
BOZ SCAGGS

DONNA SUMMER
SUPERTRAMP
HOTTEST:
QUEEN 1-1
PAT BENATAR 5-2
LEO SAYER 12-8
HALL 6 OATES 13-9
HEART 16-12

KTKT/Tucson, AZ

REO SPEEDWAGON DAN FOGELBERG TIERRA ALAN PARSONS ALAN PARSONS HOTTEST: BRUCE SPRINGSTEEN 3-1 HEART 13-9 BLONDIE 21-13 EDDIE RABBITT 19-16 BARRY MANILOW 27 20

Y94/Freeno, CA

TIERRA KOOL & THE GANG SUPERTRAMP SUPERTRAMP
Hottest:
LEO SAYER 1-1
BRUCE SPRINGSTEEN 8-4
BARBRA STREISAND 11-8
KORGIS 15-9
BLONDIE 1B-13

KLUC/Las Vegas, NV Dave Anthony

Dave Anthony

DAN FOGELBERG
HOttest:
KENNY ROGERS 1-1
NEIL DIAMOND 3-2
DOOBIE BROS 8 6
ROD STEWART 21 16
BLONDIE 24-18

KMJK/Portland, OR John Shomby

DONNA SUMMER Hottest: LEO SAYER 1 1 PAT BENATAR 3 2 AIR SUPPLY 13-8 JOHN LENNON 15-10 BARRY MANILOW 19 12

KIOY/Freeno, CA Rick Shennon

SHALAMAR OAK
CLIFF RICHARD
DOLLY PARTON
HOTCEST:
TIERRA 1-1
TEENA MARIE 7 2
AIR SUPPLY 10-7
LA TOYA JACKSON 2:
ROD STEWART 24-15

KYNO-FM/Freeno, CA Walker/Demory

STACY LATTISAW TIERRA 1-1 LA TOYA JACKSON 7 5 KOOL & THE GANG 9-6 PAT BENATAR 19-10 STEPHANIE MILLS 20-12

KZZX/Albuquerque, NM Chris Carey

POLICE STEELY DAN BARRY MANILOW Hottest: LEO SAYER 1-1 NEIL DIAMOND 5-3 BRUCE SPRINGSTEEN 6-4 AIR SUPPLY 12-6 BLONDIE 29-13

FM102/Secremento, CA Billy Manders

STEELY DAN STEELY DAN
BOZ SCAGGS
HOTTEST:
DEVO 1-1
KENNY ROGERS 3 2
BARBRA STREISAND
LEO SAYER 1B 14
HEART 29-19

KSPZ/Colorado Springs, CO Mike Daniels

DON WILLIAMS KOOL & THE GANG ALAN PARSONS ALAN PARSONS HOTTEST: AIR SUPPLY 5 1 BRUCE SPRINGSTEEN 6-2 NEIL DIAMOND 8 4 EDDIE RABBITT 9-5 ROD STEWART 10-6

KYSN/Colorado Springs, CO Mark Murray

KINGS
BABYS
DAN FOGELBERG
DOLLY PARTON
BOZ SCAGGS
HOTCEST
PAT BENATAR 1-1
BRUCE SPRINGSTEEN 6-4
JOHN LENNON 7 6
ROD STEWART 19-13
DOOBIE BROS 22-14

KZZP/Phoenix, AZ Steve Goddard

BOZ SCAGGS
HOTTEST STATEMENT S

KHYT/Tucson, AZ Rich Brother Robbi GEORGE BENSON

GEORGE BENSON
DR. HOOK (RA)
BOZ SCAGGS
JONES GIRLS
LAKESIDE
TAVARES
HOTTOST
TIERRA 1 1
KENNY ROCERS 4-2
LARRY GRAHAM 13 8
PAT BENATAR 17-13
REDDINGS 1B-14

KEZR/Sen Jose, CA **Bob Harlow**

DONNA SUMMER REO SPEEDWAGON Hottest: Hottest: LEO SAYER 1 1 BRUCE SPRINGSTEEN 6-3 NEIL DIAMOND 8-4 BLONDIE 10-7 POLICE 14-10

KIDD/Monterey, CA Ron Rodrigues

AC/DC EDDIE RABBITT ALAN PARSONS JACKSONS DONNA SUMMER DAN FOGELBERG HOTLEST: DAN FOGELBERG
HOTTEST
KENNY ROGERS 1 1
LEO SAYER 2 2
PAT BENATAR 4 3
TIERRA 12-7
AIR SUPPLY 16-12
KGGI/Riverside
San Bernardino, CA **Bob West**

Bob West
HEATWAVE
SHALAMAR
POINTER SISTERS
HOTHER SISTERS
KENNY ROGERS 1-1
BARBRA STREISAND 2-2
BARBRA STREISAND 11-1
BLONDIE 18-14
PAT BENATAR 21-16

KKXX/Bakersfield, CA Chris Squires

BOBBY GOLDSBORO DAN FOGELBERG QUEEN DONNIE IRIS MICHAEL STANLEY B REO SPEEDWAGON KEITH SYKES DELBERT MCCLINTON JOHN LENNON 15-10 ROD STEWART 18-11 BLONDIE 25-16

KNBO/Tacoma, WA Bryan Roberts

AC/DC EW6F DAN FOGELBERG DONNA SUMMER EDDIE RABBITT STEVIE WONDER JACKSONS HOTTEST: PAT BENATAR 2-1 HEART 12-8 JOHN LENNON 15-10 DOOBIE BROS 18-11 POLICE 21-14

K96/Provo, UT Jim Sumpter

DR. HOOK EDDIE RABBITT Hottest: CHRIS CROSS 3-1 BARBRA STREISAND 4-2 JACKSON BROWNE 14-6 ROGER DALTREY 12-7 ROD STEWART 15-11

EM103/Salt Lake City, UT (formerly KRSP) Lorraine Winnegar

Lorraine Winnegar
MICHAEL STANLEY B
REO SPEEDWAGON
DELBERT MCCLINTON
HOTCEST:
LEO SAYER 2-1
JOHN LENNON 5 2
CHEAP TRICK 10-6
HEART 11-7
BLONDIE 24-13

PARALLEL THREE

KBOZ/Bozeman, MT **Greg Williams**

CLIFF RICHARD BLONDIE TIERRA RITA COOLIDGE DAN FOGELBERG DAN FOGELBERG HOTTEST: LEO SAYER 1 1 CHRIS CROSS 4-2 BARBRA STREISAND 11-4 NEIL DIAMOND 15-10 AIR SUPPLY 16-12

KCBN/Reno. NV Larry Irons

ABBA
POINTER SISTERS
BOZ SCACGS
DR. HOOK
ALAN PARSONS
HOTLEST:
LEO SAVER 1 1
AIR SUPPLY 10-5
BRUCE SPRINGSTEEN 12-6
CHRIS CROSS 14-8
BABBRA STREISAND 17-9

KDZA/Pueblo, CO Rip Avina

PAGLES

DAN FOGELBERG

DOLLY PARTON

AC/DC

Hottest:

LEO SAYER 1-1

BRUCE SPRINGSTEEN 8-3

JOHN LENNON 9 4

NEIL DIAMOND 12-5

BARBRA STREISAND 13-8

KFXD/Boise, ID Charlie Fox

DOOB IE BROS BOODSE BROS
BARRY MANILOW
CHEAP TRICK
BOZ SCAGGS
POLICE
DELBERT MCCLINTON JACKSONS (dp)
Hottest
AIR SUPPLY 3 1
NEIL DIAMOND 10-4
DON WILLIAMS 12-8
PAT BENATAR 18-12
JOHN LENNON 19-13

KOOK/Billings, MT Dennis Nichols

ABBA DAN FOGELBERG DELBERT MCCLINTON KINGS DONNIE IRIS DONNIE IRIS
HOttest.
LEO SAYER 2-1
BRUCE SPRINGSTEEN 8-5
BARBRA STREISAND 13-8
KOOL 6-THE GANG 16-11
CLIMAX BLUES BAND 17-

KQDI/Great Falls, MT Wendi Carpenter

Wendi Cerpenter

REO SPEEDWAGON
EW6F
DOOBIE BROS
ANDY GIBB
HOTTEST:
LEO SAYER 2-1
EXILE 9-4
STACY LATTISAW 14-10
BARBRA STREISAND 20-15
POLICE 19-16

KRLC/Lewiston, ID Steven Alan Mackelvie

SUPERTRAMP SUPERTRAMP
BETTE MIDLER
CAPT. & TENNILLE
CLIFF RICHARD
DOLLY PARTON
DIRE STRAITS
HOTTEST
HOTTEST
HOT STRAITS
AIR SUPPLY 10-7
ROD STEWART 17-11
BLONDIE 21-15
DAVID BOWIE 22-18

KSLY/Sen Luis Obispo, CA

EDDIE RABBITT ALAN PARSONS ABBA ABBA
Hottest
LEO SAYER 1-1
AIR SUPPLY 10-9
DON WILLIAMS 14-10
BLONDIE 24-14
OLIVIA N-J 22-16

KENI/Anchorage, AK Rendy Robbins

DONNA SUMMER
EW&F
BOZ SCAGGS
DELBERT MCCLINTON
DAN FOGELBERG
EAGLES
DOLLY PARTON (dp)
HOTLEST:
BARBRA STREISAND 2-1
LEO SAYER 5 2
KORGIS 8 4
JOHN LENNON 12-7
NIELSEN/PEARSON 15-12

KYYA/Billings, MT Jeck Bell

KOOL 6 THE GANG
CHEAP TRICK
ALAN PARSONS
DELBERT MCCLINTON
HOTTES:
KENNY ROGERS 1 1
ROLLING STONES 7-2
ROGER DALTREY 13-10
CLIMAX BLUES BAND 22-18
DONNIE IRIS 27-22

KATI/Casper, WY

BABYS

REO SPEEDWAGON
DELBERT MCCLINTON
HOTCHST:
CHRIS CROSS 4-1
RANDY MEISNER 5-2
BRUCE SPRINGSTEEN B-5
NEIL DIAMOND 15-11
HARRY CHAPIN 18-12

Parallel I: Selected stations in major markets thet are formet domi nent* and/or exerte significant national influence.

lel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This perellel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are formet dominent* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for pereilel two status.

Note: (*)Formet dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron.
All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July



DENOTES FIRST WEEK IN PARALLELS

217 REPORTS

	- 1		
JOHN DOE "Hit Song" (Anylabel)		WEST REARTH 21 20	MTCA + 8 MWW 10 P100 10
LP: Hit Song	- 1	RPE 28 /4 RPRC 13 26	961 22 7 WARY 15
Regional National	- 1	NBFX &	T101 12
Reach 100/25 66% Surrey	- 1	HJR 21 15	83105 10
f 200	- 1	HPL2 17 14 HEMN 10 0	MBBO 14 CR101 1B
M 21% Same 24	- 1	KOPA 0 5	MMBO 19-
S 56% Down 0	- 1		810 14 1 81104 9
W 19% Adds 25	- 1		MPRS 10
	- 1		MB35 14
EXAMPLE	- 1		WNOX 14
CAMINIFICE	- 1		WAYS 6 4
100.000	- 1		MCPC 11
100/25 — 100 R&R reporting stations	- 1		NTMA JO NGN 7 L5
on it this week, 25 of those	- 1		mågen 12
100 added it this week.	- 1		HARY 15
65% Percentage of this week's re-			HATE 35-
porting stations playing it.	- 1		MIDWEST
Regional	- 1		WEFN 21
Reach — Percentages of this week's	- 1		WTWH 16 WGRD 23
reporting stations playing	- 1		WVIC 20 MARE 7 7
the song within the four	- 1		KSTT 7 5
tracking regions	- 1		HIGA 17 HOPR 10
National Summary	- 1		KHEN 12
	- 1		REYNPH 1
Up 51 — Number of stations moving	- 1		MISH 14
	- 1		2104 22 WNAM 6 3
Same 24 — Number of stations hold-	- 1		w1#5 14
ing it STATIONARY on	- 1		MMEE 13-
their charts (on to on,	- 1		WGBF 5 7
add to on, 31-31, etc.l.	- 1		WRBR 10
Down 0 — Number of stations mov-	- 1		WONO 9 5
ing it DOWN on their charts.			WELLE 19 WHOT 19-
Adds 25 — Agein, number of stations	- 1		WYFM a 1

. 60/15 28%	
Watto	•
£ 39 ¶ UP	0 t y

ADDING it this week

P1		
P1	P2	P3
RAST	6.687	6A87
WHIMP* a 1 F = IF1 WCAO 1 28 JB105 1 J5	mVAA q 30 srcc mpgt a ", mrt 43 54 mtpy 3 10	WGUY 25 23 WEB2 29 26 WIGY on WHEB d 34 13FEA 25 23 14WK 30 26 WGIR on
	BOUTH	95x1L 21-19
BRECHFET FL JR JR JR WEST FI	FSRE n FIRT J' 25 FIRT J' 25 FIRE 20 23 FIRE 20 36 HIRE 20 36	WHHY d iO WFOX d 26 WISC a 26 WISC a 30 WFLB 35-31 WANDFR a FFF9 d 33 FILE d-13 ANDWEST RFYR 20 16 FRUE 00 WHST
	MINOWERY WTWR 26 24 MVIC ON WARK ON ESTY 27 21 HEAR 8 HOOSE A 30 WHERY	MSLY a NCBM a MBDS on MPVA on BDOK a BRLC d 28

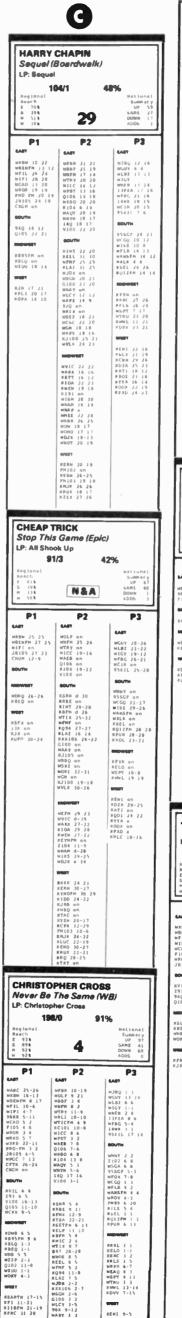
AIR SUPPLY Every Women	n In (Arista)
205/3 Hejina, Beah E 934 S 944 H 984 H 984	84% National Summary UP 103 SAPE 13 DOWN 6 ADDS 3 B B B B B B B B B
P1	P2 P3

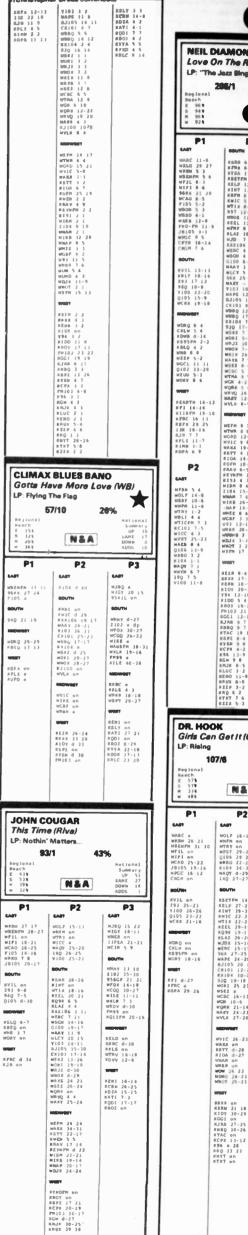
H 988		DOWN 6 ADDS 3
P1	P2	LAST P3
WABY J2 J1 WEBM 17 18 WEBM 17 18 WEBM 17 11 WF1L 17 12 WF1L 1	#FBF 4 1 #001F 1; #001F	MJBG 16 7 MCBF 5 1 MCBF 5 1 MCBF 5 1 MCBF 2 15 11 MCBF 2 15 12 MCBF 2 1 18 MCBF 2
FYIL 20 JO 293 21 10 940 11 11 10 10 11 11 11 11 11 11 11 11 11	VIOL 0 11 POSP 1 FIRST 1 0 FIR	MFO19 7 WCCU1 17 WFLD 14 10 WFLD 14 10 WHALF 13 7 WHALF 14 7 WHALF 15 6 WHALF 15 6

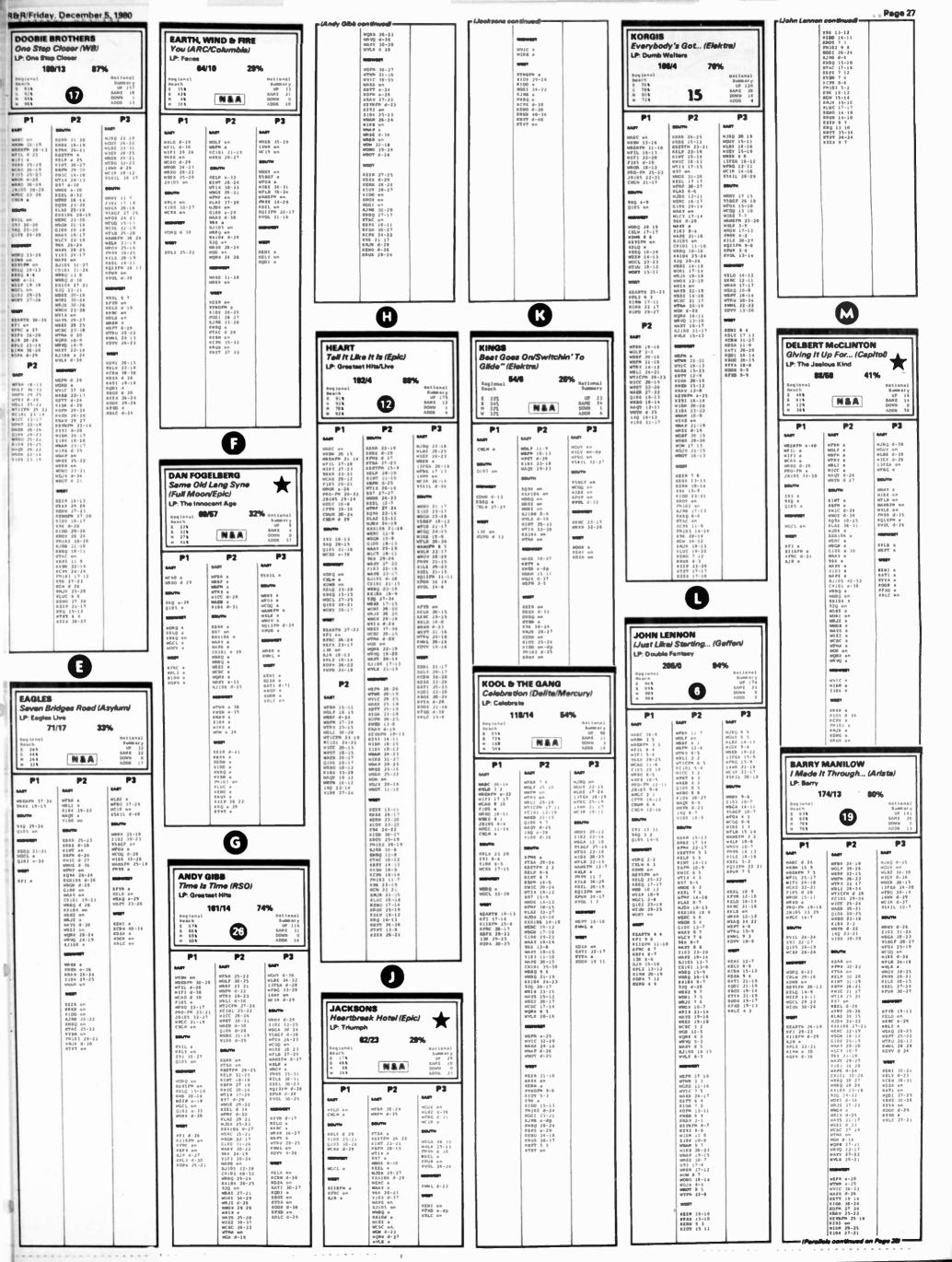
	P100 10 9	WTHU 12 6
WEST	MAAY 10 4 MLCY + 0 961 22 72	EMMIL B 4
REARTH 21 20 RPI 28 46 RPRC 13 26 RBFX a	MLCY V B	KDVV 15 1
EPRC 13 26	WARY 15 10	WHAT
HPX a	T101 12 V	
11H 28 20 IJR 21 15 IPL2 17 14 IEMN 18 8 IOPA 8 5	B3105 10 26	MEM1 5) 5
PL2 17 14	CK101 19 11	KCBN 10 5
0 01 HM3	WBBQ 14 11 WBBQ 19-16	POZA 16 L PATI 17 I
OFA B 5	EFICA 9 5	HAT1 17 1
	920 14 11	1002 10 1
	MUNE 10 4	RYYA 8 6 ROOR 5 4
	MB35 14 8	RFRD 3 3
	WHOR 14 9 WKIR J2 6 WAYS 6 4	KWLC 10 7
	WAYS 5 4	1
	WSE2 25 23	
	MC5C 13 9 MTMA 30 25	
	RGR 7 15	
	MORK 19 10	1
	MNVQ 6 5 MAKY 15 10	
	HVLK 22-10	1
	MIDWEST	
	WEFM 21 18 WTW# 16 14 WGRD 23 15 WVIC 20 19	
	WGRD 23 15	
	MA1C 50 18	
	MARH 7 7 KSTT 7 5	
	#10A 17 13	
	ROSM 15 0	
	KRAV I 2 KEYNPR 12 9	
	REYNPM 12 9	
	W15N 14 14	
	2104 22 10	
	WNAM 6 3 WIKS 34 29	
	WNAP 23 20	
	WREE 13-9	
	WGBF 5 7 U93 18 17	1
	WRBR 10 21	
	MONO 9 6	
	WDJR 19 19	
	MONO 9 6 WDJR 19 19 WHOT 19-11	
	WEST	
	MEZR 9 B	
	#KAK 22 18 #ERM 15-9	
	#10V 10-7	
	Y94 9-7 RIDD 16 12 RROY 23-17	
	RIDD 16 12 RROY 23-17	
	#GG1 29 28 #JRB 14-9	
	KNBO 5 4	
	#TAC 26 21	
	KYSN 14-12	
	KCPK 12-10	
^4	K96 6-4 KGW 22-20	
	KH2K 13-0	
	KENO 16 9	1
	WELLY ID-14	
	MIRP 12 10	
	REEP 12 10 ANO 12-7 KNYT 20-16	
	ATRT 9 7	
	17 6 17 6	
	×22× 12 6	

П		COLUMN TO SERVICE	
	LP: On The		ysalis) 1% Mational Summary UF 30 JAME 26 DOWN 0 ADDS 11
	P1 LARY WIFI on JRION 28 25 SOUTH MIDWEST WIRN, 3 27 CRIA, 21 41 MCCL d 30 WAST REFR on PINA 8 RUPD 12 9	P2 NOLF n nirth n nir	NOUT ON HLD2 A HOUSE A

The color The
MARC 23-14 Maser 2
BLONOIE The Tide is High (Chrysalis) LP: Autoamerican 207/18 95%
MEDINAST CRIO1 23-19 RSLL 2s-14 R

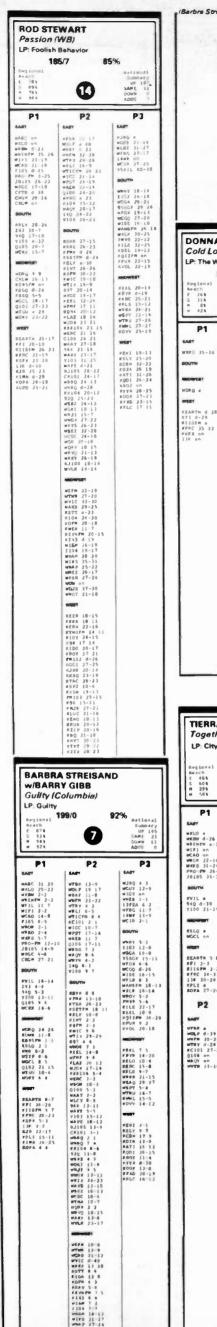














00 10-8 19-36 29-78

METAN OU MET

P2



Others Getting Significant Action

SUPERTRAMP "Breekfast in America" (A&M) 25/12
Movee: Up 3: Same 10, Down 0. Adds 12, Q105. WGCL, WHEM, KINT, WRVQ, KJ100, Y96
KJRB, KTAC, WISE, KQIZ-FM, KRLC.

KJRB, KTAC, WISE, KULZ-PM, KRUL. STEVIE WDNDER "I Alm't Gonna Stand For It" (Motown) 249 Moves: Up 10, Same 5, Down 0, Adds 9, JB105, KFRC, WPST, B97, WAYS, KJRB, KNBQ.

Z102. WSGA.

MAC DAVIS "Texas In My Reerview Mirror" (Casablencai 23/0
Moves: Up 17, Same 5, Down 1, Adds 0, WROR 20-18. WZUU 22-20. WHYN 24-20, KTSA
d-Z8. KWIC 10-9, KILE 13-10. KSEL 15-10.
ROCKPILE "Teacher Teacher" (Columbia) 22/8
Moves: Up 7, Same 7, Down 0, Adds 8, WOLF, KWIC, WNOE, KEEL, KLAZ, KWEN, WIGY.

DAK "Set The Night On Fire" (Sky's The Limit/Mercury) 20/5
Moves: Up 7, Seme 8, Down 0, Adds 5, PRO-FM, JB105, KQ94, BJ105, KIOY, WJBQ 21-15,

WIGY 21-17.

DONNIE IRIS "Ahl Leeh!" (MCA) 19/9

Moves: Up 5, Same 5, Down 0, Adds 9, 96KX, WGCL, WGH, KWEN, WDJX, KKXX, KQIZ

DAVID BOWIE "Fashion" (RCA) 19/3 Moyee: Up 5, Same 10, Down 1, Adds 3, KRLY, KINT, KRUX, WXLO 23-20, KISET-FM 19-14

KRIC 22-18.

MANHATTAN TRANSFER "Trickle, Trickle" (Atlantic) 18/3

Movest Up 9, Same 8, Down 0, Adds 3, WICC, Y103, FM99, KEARTH 28-24, KIIS-FM 30-2

K104 15-9, WSGA 32-29. CLIFF RICHARD "A Little in Love" (EMI America) 17/17 Moves: Up 0, Same 0, Down 0. Adds 17 including WIFI, WHYN, KLAZ, KX104, WAYS, WGM

Moves: Up 0, Same 0, Down 0. Adds 17 including WIFI, WHYN, KLAZ, KX104, WAYS, WGH, WISM, KIOY, KRUX, WXLK, KKXL, KBOZ.

PURE PRAIRIE LEAGUE "I Can't Stop This Feeling" (Caseblanca) 16/2

Moves: Up 8, Same 8, Down 0, Adds 2, WGCL, WGH, 96KX 7-5, KQ94 29-28, KILE 34-30

RITA COOLIDGE "Fool That I Am" (A&M) 12/6

Moves: Up 4, Same 2, Down 0, Adds 6, KOPA, KLAZ, WSGN, BJ105, WTMA, KBOZ, KSTT

30 18. TEENA MARIE "I Need Your Lovin" " (Gordy) 11/0 Moves: Up 8. Same 4. Down 1, Adds 0, WXKS 1413, KRLY 22-19, KIIS FM 28-21, WNOE <

38, KIOV 7-2.

DIRE STRAITS "Skatseway" (WB) 10/5

Moves: Up 1, Same 4, Down 0, Adds 5, K104, KWEN, WANS-FM, KKLS, KRLC.

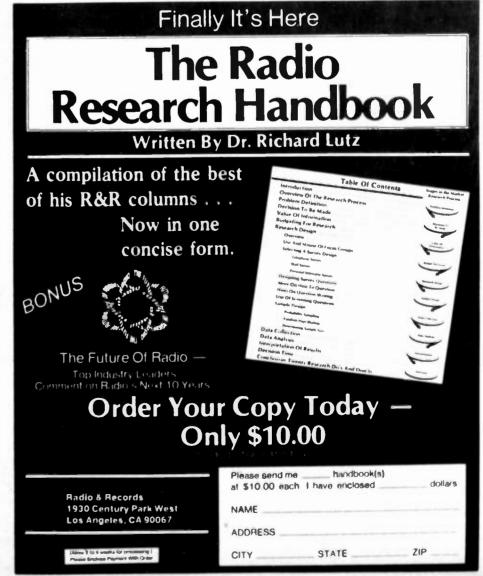
REDDINGS "Remote Control" (Believe In A Dream) 10/0

Moves: Up 5, Same 3, Down 2, Adds 0, WXKS 16-9, Y100 5-4, 98X 6-2, KHYT 18-14, FM99 13-9

AC/DC "Back In Black" (Atlantic) 9/8
Moves: Up 0, Same 1, Down 0, Adds 8, Q102, WNOE, WOKI, KSTT, KIDD, KJRB. KWWL SHALAMAR "Full Of Fire" (Solar/RCA) 9/7 Moves: Up 1, Same 1, Down 0, Adde 7, WXKS, KRLY, KINT, KILE, KVOL. KIOY,

Coming Next Week:

'80 | IN REVIEW



THE PICTURE PAGES

Tull Travels To Tinseltown



Chrysalls staffers joined Jethro Tull in Los Angeles upon completion of the group's U.S. tour promoting their current LP "A." Shown at the gregarious gathering are (front, I-r) Chrysalls Sr. VP Billy Bass, Roger Watson, U.K. rep Jo Lustig, Chrysalis President Sal Licata, Tull members Eddie Jobson, Ian Anderson, and Martin Barre, Chrysalis International Group of Companies co-Chairmen Terry Ellis and Chris Wright, U.K. managing director Doug D'arcy, and VP Jeff Aldrich; (back, I-r) VP Stan Layton, band members Dave Pegg and Mark Craney, and U.K. rep Roy Eldridge.

RCA Introduces Michael Wycoff



A "Meet Michael Wycoff Press Luncheon" was hosted by parent label RCA to introduce the artist and his debut album "Come To My World." Greeting Michael (third from left) are (I-r) RCA's Keith Jackson, Basil Marshall, Robert Wright, and Regis Silas, RCA Div. VP's Larry Gallagher and Ray Harris, Wycoff's manager Tom Cossie, and RCA's Billy Reilly.

"Don't Say No" To Burnette



Columbia artist Billy Burnette recently performed at Nashville's Exit/In in support of his current single, "Don't Say No." Shown after the show are (front, I-r) CBS Records' Barry Mog, label's Jeff Lyman, label's Drew Ponder, CBS's Jim Carlson, BMI's Phil Graham; (middle, I-r) CBS Records' Joe Casey, CBS VP Roy Wunsch, House Of Gold VP Bob Montgomery, Burnette, BMI President Frances Preston, label's Joe Moscheo; (rear, I-r) House Of Gold's Larry Henley, Burnette's managers Susie Franks and Barry Seidel.

Bearsville Group Proud To Be Average



Newly-signed Bearsville group the Johnny Average Band are preparing for the release of their Warner Brothers distributed debut album "Some People." Taking a break from the project are (I-r) group namesake "Johnny Average" (Mick Hodgkinson), Bearsville VP/GM Howard Rosen, JAB lead singer Nikki Wells, and Bearsville engineer Griff McRee.

ELO Still Part Of Jet-Set



ELO has re-signed with Jet/CBS Records, with release of their next LP scheduled for early spring to be followed by a world tour. Pictured at the ceremony are Jet founder and label head Don Arden (center) flanked by ELO members Jeff Lynne (left) and Bev Bevan (right).

R.W. Morgan Special Made For Michelob



Michelob recently renewed sponsorship of the Watermark-produced syndicated radio program "The Robert W. Morgan Special Of The Week." In honor of the occasion a special commemorative gold record of a recent Billy Joel program was presented to (I-r) Anheuser-Busch Group Marketing Manager Robert E. McDowell, Michelob Sr. Product Manager Joe Martino, and program host Robert W. Morgan.

Michael Stanley Band Rocks Bottom Line



EMI America's Michael Stanley Band recently played New York's Bottom Line as part of a national tour. Pictured post-performance are (rear, I-r) Capitol's Ira Derfler and EMIA/Liberty's Bob Currie; (middle, I-r) Belkin/Maduri Management's Mike Belkin, group's Gary Markasky, EMIA/Liberty's Ken Benson, EMIA/Liberty VP Don Grierson, label's Howard Bernstein and Clay Baxter; (front, I-r) EMIA/Liberty's Rich Tamburro and Michael Stanley.

Debra DeJean Gives Handshake Goosebumps



Shaking with excitement over new artist Debra DeJean's debut single "Goosebumps" are (I-r) producer Bo Bohannan, Handshake President Ron Alexenburg, DeJean, and Handshake VP Pete Gidion.

THE PICTURE PAGES

Hearty Surprise For Whitman



Cleveland International artist Slim Whitman was recently honored by Epic Records for his first releases on the label, "Songs I Love To Sing" and "Christmas With Slim Whitman." Whitman was treated to a surprise visit from Ann and Nancy Wilson of Heart. Pictured at the New York reception are (I-r) CBS Records' VP Roy Wunsch, Epic/Portrait/CBS Associated Labels' VP/GM Don Dempsey, CBS Records Division President Bruce Lundvall, Heart's Ann Wilson, CBS Records Group President Walter Yetnikoff, Slim Whitman, CBS Records Deputy President Dick Asher, Cleveland International Records President Steve Popovich, CBS's Joe Casey, (kneeling) Nancy Wilson of Heart and manager Ken Kinnear.

Several Singers Rock Robert



Several prominent recording artists turned up in New York recently to appear on the "Robert Klein Hour," a syndicated radio program. Actor/comedian Robert Klein played host to MCA's Iron City Houserockers, Arista's Al Stewart, and Epic/Blue Sky artist Rick Derringer. Pictured following the taping are (I-r) Stewart, Derringer, Klein and Joe Grushecky, vocalist and leader of the Iron City Houserockers.

Emily Greeted By Handshake



Singer/actress Emily has signed with Handshake Records, with her debut single just out. Discussing the singer's career are (rear, I-r) Plateau co-Presidents Eddie O'Loughlin and Lou DeBiase and (seated, I-r) Handshake President Ron Alexenburg and Emily.

"Drunk And Crazy" Bared In New York



CBS headquarters in New York City was the recent scene of a Bobby Bare listening party to preview his latest LP "Drunk And Crazy." Shown in a receptive mood are (front, I-r) Columbia Records VP Arma Andon, Country Music Assn. Exec. Dir. Jo Walker, Sound Seventy Vice Chairman/Pres. Joe Sullivan, Bare, CBS Records Nashville VP/GM Rick Blackburn, Columbia VP Joe Mansfield, and CBS's Joe Casey; (back, I-r) Sound Seventy Corp. VP Ron Huntsman, Columbia's Don Colberg, and Sound Seventy Corp. Exec. VP Steve Grell.

AC/DC Spark Sales



Atlantic Records artists AC/DC were recently honored in London where they received plaques commemorating worldwide album sales in excess of ten million units. Pictured charged with excitement are (I-r) group members Phil Rudd, Brian Johnson, Malcolm Young, Angus Young, and Cliff Williams, and AC/DC manager Peter Mensch.

Platinum Passion For Benatar



Chrysalis recording artist Pat Benatar was recently awarded platinum honors for both her debut album and current LP release "Crimes Of Passion." Shown at the presentation are (I-r) Chrysalis Co-Chairman Terry Ellis, band's Roger Capps, Pat Benatar, band's Neil Geraldo and Scott Sheets, Chrysalis President Sal Licata, band's Myron Grombacher, Benatar's manager Rick Newman, and Chrysalis VP Jeff Aldrich.

Air Supply Wins For Wizard



Australian-based Wizard Records, in conjunction with Polygram'Canada, presented the label's Air Supply with their first collection of gold and platinum for their hit album ("Lost In Love") and single ("All Out Of Love"). Shown with their own copies of the plaques are (I-r) Wizard's Derek Steede, Polygram Canada President Tim Harrold, group producer and Wizard Exec. Dir. Robie Porter, and Polygram VP Leo da Silva.

Pacific Arts Pens Mark-Almond



The Mark-Almond Band recently signed a contract with Pacific Arts. A new "Best Of — Livel" LP recorded on tour is in the final production stages, slated for release in January. Pictured at the inking are (seated, I-r) Jon Mark, Pacific Arts President Kathryn Nesmith, Johnny Almond, (rear, I-r) Pacific Arts VP David Bean, and label's Chuck Melancon.



Jeff Gelb-AEGER

One of the most successful image promotions AOR radio has attempted is the A-Z special, which plays every album and single track recorded by a particularly popular AOR artist, in alphabetical order by song title.

It's a particularly effective image promotion because it allows even tight-listed AOR's to play a depth of cuts by a surefire AOR image artist.

A-Z promotions are fun to do but can be hard to prepare. To help make it easier, I asked WRKI/Bridgeport MD Brian St. James to donate his lists for two popular A-Z artists. In two weeks, KAZY/Denver MD Greg Gillispie will share his research by supplying A-Z lists for both the Beatles and Rolling Stones!

The lists show song title first, then the album on which the cut can be found.

Led Zeppelin A-Z

Houses = Houses Of The Holy; In Through = In Through The Out Door; Phys Graf = Physical Graffiti; Pres = Presence. (Live album cuts are not listed.)

,	
Achilles' Last Stand All My Love	Pres In Through
Babe I'm Gonna Leave	
(The) Battle Of Evermo	
Black Country Women	Phys Graf
Black Dog	4
Black Mountain Side	i
Boogie With Stu	Phys Graf
Bring It On Home	2
Bron-Y-Aur	Phys Graf
Bron-Y-Aur Stomp	3
Candy Store Rock	Pres
Carouselambra	In Through
Celebration Day	3
Communication Breakdo	own 1
(The) Crunge	-Houses
Custard Pie	Phys Graf
Dancing Days	Houses
Dazed And Confused	1
Down By The Seaside	Phys Graf
D'Yer Mak'er	Houses
Fool In The Rain	In Through
For Your Life	Pres
Four Sticks	4
Friends	3

Gallows Pole	3
Going To California	4
Good Times Bad Times	1
Hats Off To (Roy) Harper	3
Heartbreaker	2
Hey Hey What Can I Do	B-Side of
	Song Single
Hot Dog	In Through
Hots On For Nowhere	Pres
Houses Of The Holy	Phys Graf
How Many More Times	1
I Can't Quit You Baby	1
I'm Gonna Crawl	In Through
Immigrant Song	3
In My Time Of Dying	Phys Graf
In The Evening	In Through
In The Light	Phys Graf
Kashmir	Phys Graf
(The) Lemon Song	2
Living Loving Maid	2
Misty Mountain Hop	4
Moby Dick	2
Night Flight	Phys Graf
Nobody's Fault But Mine	Pres
No Quarter	Houses
(The) Ocean	Houses
Out On The Tiles	3
Over The Hills And Far Av	vay Houses
(The) Rain Song	Houses
Ramble On	2



Rock And Roll	4
(The) Rover	Phys Graf
Royal Orleans	Pres
Sick Again	Phys Graf
Since I've Been Loving	You 3
(The) Song Remains	
The Same	Houses
Southbound Saurez	In Through
Stairway To Heaven	4
Tangerine	3
Tea For One	Pres

	Ten Years Gone	Phys Graf
ì	Thank You	2
	That's The Way	3
	Trampled Underfoot	Phys Graf
	Wanton Song	Phys Graf
I	What Is And What	
ı	Should Never Be	2
Į	When The Levee Breaks	4
I	Whole Lotta Love	2
l	Your Time Is Gonna Come	1
	You Shook Me	1

Bruce Springsteen A-Z

Wild, The Innocent And The E. Street Shuffle; Darkness = Darkness On The Edge Of Town. (Also included No Nukes.) Adam Raised A Cain Darkness (The) Angel Greetings **Backstreets Born To Run Badlands** Darkness Blinded By The Light Greetings Born To Run Born To Run Cadillac Ranch The River Candy's Room Darkness Crush On You The River Darkness On The Darkness Devil With A Blue Dress On No Nukes Does This Bus Stop At 82nd Street? Greetings Drive All Night The River E Street Shuffle Wild, Innocent **Factory Darkness** Fade Away The River For You Greetings

Greetings = Greetings From Asbury

Park, NJ; Wild, Innocent = The

Fourth Of July, Asbury Park (Sandy) Wild, Innocent Growing Up Greetings Held Up Without A Gun B-Side of **Hungry Heart Single Hungry Heart** The River I'm A Rocker The River Incident On 57th Street Wild, Innocent Independence Day The River It's Hard To Be A Saint In The City Greetings I Wanna Marry You The River Jackson Cage The River Jungleland **Born To Run** Kitty's Back Wild, Innocent Lost In The Flood Greetings Mary Queen Of Kansas Greetings **Meeting Across** The River **Born To Run** New York City Serenade Wild, Innocent Night Born To Run Out In The Street The River **Point Blank** The River

(The) Price You Pay The River (The) Promised Land **Darkness** Prove It All Night **Darkness** Racing In The Streets **Darkness** The River (The) River The River Rosalita (Come Out Tonight) Wild, Innocent **Sherry Darling** The River She's The One Born To Run Something In The Night Darkness Spirit In The Night Greetings No Nukes Stolen Car The River Streets Of Fire Darkness **Tenth Avenue** Freeze Out **Born To Run** Thunder Road Born To Run (The) Ties That Bind The River Two Hearts The River Wild Bill's Circus Story Wild, Innocent Wreck On The Highway The River You Can Look (But You

Better Not Touch)

The River



(A 1973 CBS sampler single contains a live variant of "Wild Bill's Circus Story" called "Circus Song." Stations may also wish to add their tape versions of "Santa Claus Is Coming To Town.")

LOVERBOY

KGB KTYD KZAM KDKB KXFM KWXL

SOLID AIRPLAY BUILDING IN HEAVY TRAFFIC:

WGRQ	WLIR	WYMX	KILO	
WCCC	WRNW	WROQ	K-97	
WHCN	WCOZ	WSMB	KFMS	
WGIR	KYTX	KQDS	KCPX	
CHEZ-FM	WKLS	WHKC	KŞJO	
WYSP	WRKK	WXUS	KISW	
WMJQ	KPAS	KFMH	KZOK	
WSYR	WORJ	KLYX.	KWFM	
WOUR	WQDR	WEBN	CFOX	
WAVA	KISS	WMAD		
WKLC	KLBJ	WTUE		
WHFS	WGVL	WIOT		

WAQX

RECOMMENDED CUTS:

WKQQ

"THE KID IS HOT TONITE"

"TURN ME LOOSE"

WDHA

"LADY OF THE '80'S"



LOVERBOY

PLATINUM IN CANADA



ON COLUMBIA RECORDS

Jeff Gelb

EVOLUTION

The FCC approved the sale of WLOB-FM/ Portland, ME from Greater Portland Radio to Eastport Broadcasting. The station will switch call letters to WYNZ (Z 101) but retain its AOR format and Superstars affiliation . . . WOUR/ Utica pulled an odd switch when PD Tom Starr and MD Dale Edwards announced they were switching jobs, effective immediately. Davis has announced his plans to resign as PD of WRXL/Richmond as soon as a replacement can be found WHKC/Evansville PD Jeff Curry has exited and Dave Lyons has been named his successor . WAEV/Savannah PD Bruce Cotton has exited to program WNCG/Charleston. Mark Howard is the new WAEV PD . . . Jeff Freund has been upped to PD from afternoons at KATT-FM/Oklahoma City. Former PD Mark Dempsey has exited . . . KFMG/Albuquerque's new MD is Craig Martin . . . KNX-FM/Los Angeles has finally ended its morning show talent search with the announcement that former KSJO/ San Jose PD Don Wright will join the station by year's end for the job . . . Lots of changes at WMAD/Madison: Dan Monahan has been named Asst. MD; Bob Clifford has joined the station from WAPL/Appleton for overnights as Mike Kirven exits that shift for airwork at WLLZ/Detroit. WMAD also has a new News Director: John Dignan, from a Madison TV news post . . . Mike Beach has been rehired by WIMZ/Knoxville for morning drive, replacing departing Rick Kirk . . . New to overnights at WFBQ/Indianapolis is Yvonne Sims from WDIZ/Orlando . . . Kerry McCall has joined KLOL/Houston from KKXX/ Bakersfield for weekends.



KLIPETTE — KLIPETTE GOOD — No, it's not the latest Devo song; it's a nosehair picker that Steve Dahl is giving away to lucky listeners during his Breakfast Club broadcasts on WLUP/Chicago. Pictured receiving her very own selection of clippers from Steve is visiting Epic recording artist Nancy Wilson of Heart.



KISW HONORS HENDRIX — To commemorate the 10th anniversary of Jimi Hendrix's death, KISW/ Seattle featured catalog giveaways, an A-Z tribute and film festival, and honored James Hendrix Sr. (right) with a memorial plaque and a 2½-hour on-air interview, open for questions from listeners, hosted by MD Steve Slaton (left).



BENATAR'S BUZZARDS — During a recent concert stopover in Cleveland, Chrysalls' Pat Benatar dropped by WMMS for a chat with the staff. Pictured (standing, I-r) are PD John Gorman, MD Kid Leo, Benatar, group's Cleveland-born Nell Geraldo, and station's Denny Sanders and Dia; (kneeling, I-r) are station's Matt The Cat and Betty Korvan.

UPDATE

The album-tracking controversy has taken some interesting turns lately, with several AOR's choosing to stop the practice in favor of exposing new music in other ways. Among the stations who've called to say they're no longer going to be tracking albums in their entirety are WSHE/ Mlami and WLPX/Milwaukee, whose MD Bobbin Beam reported that the B/A/M/D organization has suggested its client Superstars stations stop the practice . . . Sure, now everyone knows who shot J.R. But on the Friday night of that fateful broadcast, KLOS/Los Angeles night air personality Bob Coburn called a friend back east who had already seen the show by 8pm West Coast time. He told Bob the identity of the culprit, and Bob went on the air to ask his listeners if they wanted to know the name before the show aired. An overwhelming number of callers said yes, but to protect those listening who didn't want the surprise spoiled, Bob gave the name to the people working KLOS's community switchboard, which was immediately flooded with hundreds of curious callers

That's dedication: WAQX/Syracuse PD Ed Levine just took his first day off in 48 days. One of the things that's kept bim busy is arranging the first WAQX female mud wrestling championship, which invites WAQX distaff listeners to sign up for the event, to be staged at a local nightclub, and offering the winner \$95 in prize money WMMR/Philadelphia got a head start on the Christmas season by sponsoring a Jimmie Mack concert, with free admission to anyone donating a toy for the annual Toys for Tots campaign KZOK/Seattle is the latest station to ask listeners to submit tapes and artwork for a Homegrownstyle album . . . WRNW/Briarcliff Manor helped make Thanksgiving a happy holiday for the needy by airing a special series of PSA's by celebrities, WRNW air personalities, and local advertisers, soliciting donations of canned goods and nonperishable foods to convenient drop-off locations

"Don't Dump On Connecticut-WCCC" That's what the bumperstickers that WCCC is distributing free to listeners who send the station self-addressed stamped envelopes say. The campaign is being organized in response to the news that toxic wastes are going to be dumped in a Hartford suburb . . . Record-breakers: Coppola and Bob Buchmann are going to try tobreak the current record for a two-man airshift, by staying up and on the air on WBAB/Long Island for 102 hours, between December 8 and December 12. Good luck, guys . . . How often have you heard of an AOR playing its competitor's local music album? That's what's happening in Chicago, where WXRT recorded a number of legendary blues greats in concert on the station's stage at this years Chicagofest, and released an album of the tapes called "Blues Deluxe." Neighboring WMET picked up a copy of the album and has been programming cuts from it (without crediting WXRT by name, but with album title men-. The WLAV/Grand Rapids airstaff brought live music to an area correctional facili-

ty, for a concert the station taped for later broadcast . . . WRKK/Birmingham has developed an interesting music research system: each week, the station runs a "Music Research Hour" on the air, asking listeners to pick up research forms at area record stores, listen to the broadcast, and fill out and send in the forms, which details their responses to the music played during the show. Their completed form makes them eligible to win several prizes, including \$1099 in cash . . . WCMF/ Rochester MD Ted Edwards is also the host of the station's first local TV special, which plays rock video as well as segments produced by the station of local bands. WCMF will simulcast the audio portion of the show, which may become a series if popularity warrants it . . . WZXR/Memphis came up with a wild contest: they asked listeners to look for the biggest B-52's style hairdo, and submit photos to the station's morning team, who acted as judges. Winners received albums, Polaroid cameras, and a grand prize dinner hosted by the morning team, consisting of real rock lobster, a "Private Idaho" baked potato, and - you guessed it - quiche lorraine . . . The flurry of fires in Southern California recently burned through the power lines leading to KCAL/San Bernardino's transmitter, causing the station to be off the air for two full days, 'til crews could reach the prob-

COMING NEXT WEEK: Our annual roundup of the most important AOR news stories of 1980. Also, our comprehensive best of '80 music chart, which compiles data from the Album Airplay/40 charts for the year. If you're planning a year-end music special, don't finalize it till you have the chance to look at our Top'80 of 1980.

CONCERTS&CONVERSATIONS

PRESENTATIONS: KWST/Los Angeles presented Oingo Boingo for free . . . KVRE/Santa Rosa presented NRBQ for \$1.01.

BROADCASTS: Jack Bruce on KAZY/Denver...
George Thorogood, Gamma on WCCC/Hartford...
Moon Martin on WMMR/Philadelphia...Rough Trade
on CHEZ-FM/Ottawa.

GUEST DJ'S: 707 on WWCK/Filmt . . . Outlaws on WSYR/Syracuae.

CONVERSATIONS: Police on KNAC/Long Beach
... Temptations on KAZY/Denver ... Billy Thorpe on
KILO/Colorado Springs ... Devo on KEZY/Anaheim
... Romantics, Nick Lowe on WMMR/Philadelphia ...
Supertramp on WRCN/Long Island ... Jack Bruce
on WQFM/Milwaukee ... 38 Special, Max Webster,
Cars, Keith Sykes, Rockpile on WGRQ/Buffalo ...
Keith Sykes on WAAL/Binghamton ... Gillan, Dire
Straits, Joan Jett on WMET/Chicago ... Romantics
on WIOT/Toledo ... Rossington-Collins Band on
WNOR/Norfolk ... Taxxi, NRBQ, Stranglers, Polyrock,
Ellen Shipley, Amazing Rhythm Aces, Maria Muldaur
on KTIM/San Rafael ... Alvin Lee on QFM96/Columbus ... Cars on WSYR/Syracuse ... REO Speedwagon on KMET/Los Angeles ... 999 on WLIR/Long
island.

The Jim Carroll Band Catholic Boy SD 38-132 On Atco Records and Tapes

THE JIM CARROLL BAND

Catholic Boy



INCLUDES
THE SINGLE,
PEOPLE
WHO DIED
7314

Produced by Earl McGrath Co-Production & Engineering by Bob Clearmountain

Read "The Basketball Diaries" by Jim Carroll on Bantam Books



6 1980 Artonic Recording Corp A Warner Communicate

Album Airplay/ 40

11/14 11/21	11/28	12/8	December 5, 1980 152 REPORTERS Album cuts are listed in order of airplay preference.
1 1	1	1	BRUCE SPRINGSTEEN The River (Columbia)"Heart" "Cadillac" "Blank" "Ties"
	11	2	ROD STEWART Foolish Behaviour (WB) "Passion" "Wings" "Girl" "Dead"
3 2	2	3	POLICE Zenyatta Mondatta (A&M) "Stand" "De Do" "World" "Canary"
	13	4	JOHN LENNON Double Fantasy (Geffen) "Over" "Losing" "Watching"
	16	5	STEELY DAN Gaucho (MCA) "Nineteen" "Time" "Glamour" Title
4 4	3	6	CHEAP TRICK All Shook Up (Epic)"Game" "Baby" "Stop"
9 5	4	7	ALAN PARSONS PROJECT The Turn Of A (Arista) "Games" "Price" "Don't" Title
12 7	5	8	DIRE STRAITS Making Movies (WB) "Expresso" "Skategoway" "Tunnel"
	14	9	HEART Greatest Hits/Live (Epic) "Tell" "Rock" "Down" "Darlin"
	7	10	EAGLES Eagles Live (Asylum) "Road" "Life's" "Run" "Hotel"
	9	11	BABYS On The Edge (Chrysalis) "Turn" "17" "Girl"
2 3	6	12	PAT BENATAR Crimes Of Passion (Chrysalls) "Hit" "Treat" "Hell" "Never"
21 12		13	ROCKPILE Seconds Of Pleasure (Columbia) "Teacher" "Pet" "Nothin"
7 6	8	14	AC/DC
	18	15	NEIL YOUNG Hawks & Doves (WB/Reprise) Title "Union" "Comin" "Homesteed"
	20	16	THIN LIZZY Chinatown (WB) Title "We" "Sweetheart"
	12	17	DOOBIE BROTHERS One Step Closer (WB) "Stoppin" Title "Train" "Real"
	-	18	GEORGE THOROGOOD More George (Rounder) "See" "Kids" "Wanted" "Night"
- 32	25	19	JIM CARROLL BAND Catholic Boy (Atco)
•		20	REO SPEEDWAGON Hi Infidelity (Epic) "Keep" "Don't" "Guys" "Heart"
17 18		21	RANDY MEISNER One More Song (Epic)
	26	22	DOWNE INIS Back Unine Streets (MCA) "Ahi Leah!" "Young"
	17	23	KANSAS "Relentless" "Mold" "Rock"
	22	24	TALKING HEADS Remain In Light (Sire)
	21	25	DAVID BOWIE Scary Monsters (RCA) "Ashes" "Fashion" "Teenage"
	33	26	MOON MARTIN Street Fever (Capitol)
	24 23	27	MICHAEL STANLEY BAND Heartland (EMI America) "Can't" "Music" "Wanted"
37 29		28 29	CARS
	30		JOE JACKSON BAND Beat Crazy (A&M) Title "One" "Boys"
		-	OUTLAWS
16 19		32	BLONDIE
Contract of the Contract of th	35	33	OHEEN The Come (Flekter)
40 27		34	QUEEN The Game (Elektra) "Dragon" "Dust" "Need" "Rock" 707 707 (Casablanca) "I Could Be Good"
	37	35	STEVIE WONDER
27 26		36	BILLY THORPE
10 15		37	SUPERTRAMP Paris (A&M) "School" "Breakfast" "Dreamer"
		38	JON ANDERSON Song Of Seven (Atlantic) "Born" "For You" "Heart" "Days"
	_	39	ALVIN LEE BAND Free Fall (Atlantic)
13 14	34	40	MOLLY HATCHET Beatin' The Odds (Epic) Title "Dead" "Rambler"
			Dead "Rambler"

Chart Summary

The Thanksgiving holldey slightly reduced our number of stations phoning in raports for the week; they'll be back in full force next week
SPRINGSTEEN had another great week, maintaining his leed in both hot and overall reports. ROD jumped all the way up to second place in his second week of AOR airplay activity, pushed mightily by conversions from last waek's adds. LENNON and STEELY also showed phenomanal growth. HEART hit top ten, as YOUNG and LIZZY climbed. THOROGOOD inched up as CARROLL gained in all rotations. REO was this waek's most added alburn and highest debut, racking up great adds plus early conversions and some singles reports as well. IRIS had another good week of increased airplay visibility, gaining in upper rotations. MARTIN moved up nicely, as JACKSON inched up. **BLONDIE** debuted with solid rotational mix. QUEEN resurged. WON-DER made gains, particularly in medium mentions. ANDERSON and LEE debuted, while ANGEL CITY and MAX WEBSTER came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium aid hot reports. Artists' chart numbers are displayed over a fourweek period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

		12/5	11/28	11/21	11/14	11/7
1	REO SPEEDWAGON	111/97	6/3	0/0	0/0	0/0
	Hi Infidelity (Epic)	M 8	M 2			
	"Keep On Lovin"	H 6	H-1			
2	OUTLAWS	90/90	0/0	0/0	0/0	0.10
	Ghost Riders (Arista)	M-0				
	"(Ghost) Riders"	HO				
3	BLONDIE	72/54	16/15	0/0	0/0	0/0
	Autoamerican (Chrysalis)	M-7	M O			
	"Tide Is High"	H-11	H-1			
4	JON ANDERSON	55/26	42/34	11/9	0/0	0/0
	Song Of Seven (Atlantic)	M 23	M 6	M 1		
	"Some Are Born"	11-6	H 2	H-1		
5	ALVIN LEE BAND	48/17	49/28	36/33	6/6	0/0
	Free Fall (Atlantic)	M 28	M 20	M 3	M-0	
	"Ridin" Truckin"	H 3	Н1	H O	H-0	
6	STEELY DAN	136/16	143/129		0/0	0/0
Tie	Gaucho (MCA)	M 26	M 2	M-0		
	"Hey Nineteen"	H 94	H 12	H-0		
6	JIMMIE MACK &	18/16	11/11	2/2	0/0	0/0
	Jimmie Mack & (RCA)	M-2	M 0	MO	1	
_	"Hurt"	HO	H-0	HO		
7	GILLAN	32/14	29/24	11/11	1/0	1/0
	Glory Road (Virgin)	M 18	M 5	M 0	M 1	M 1
_	"Running"	H-0	H 0	H-0	H-0	HO
8	STINGRAY	22/13	13/8	10/8	0/0	0/0
	Stingray (Carrere/Atco)	M-7	M3	M-0		
9	"Shoes" LOVERBOY	H 2 32/12	H 2 30/9	H 2 21/2	20/6	200
19		M 17	M 18	M 18	M 11	20/7
	Loverboy (Columbia)					M.9
10	ROMANTICS	H-3 37/11	H 3 36/18	H 1 32/32	6/6	0/0
10	National (Namperor)	M 22	30/18 M 14	M 0	M 0	UNU
Tie	"Tomboy"	M 22	H 4	HO	HO	
10	ROY BUCHANAN	17/11	11/11	0/0	0/0	0/0
.0	My Babe (Waterhouse)	M6	MO	0/0	3/0	UNU
Tie	"Dizzy"	H-O	HO			
10		14/11	5/5	1/0	0/0	0/0
.0	Sector 27 (I.R.S., Inc.)	M3	M-0	M 1	5/0	UNU
	Verious Cuts	HO	HO	H-0		
11		91/10	48/16	88/42	80/58	3/3
• • •	Chinatown (WB)	M 64	M 54	M 34	M 2	MO
	Titie	H 17	H 15	H 12	H2	H-0
12	ANY TROUBLE	9/9	0/0	0/0	0/0	0/0
	Where Are All The (Suff)				55	
	Various Cuts	H-0				

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

		12/5	11/28	11/21	77/74	11/7
1	ROCKPILE	110/65				69/6
	Seconds Of (Columbia)	A-2	A-8	A-18	A-36	A 62
	"Teacher Teacher"	H-43	H-43	H-25	H-15	H-1
2	THIN LIZZY	91/84	88/54	88/34	60/2	3/0
	Chinatown (WB)	A-10	A-16	A-42	A-56	A-3
	Title	H-17	H-18	H 12	H 2	H-0
3	DIRE STRAITS	135/58	145/68	133/68	123/60	
	Making Movies (WB)	A-1	A-1	A 8	A 34	A-105
	"Expresso Love"	H 78	H 78	H 57	H 29	H-0
3	GEORGE THOROGOOD	83/58	89/68	93/58	79/51	72/17
-	More George (Rounder)	A-3	A 2	A-14	A 14	A 51
	"Bottom Of The Sea"	H 22	H-19	H-21	H 14	H4
4	BABYS	112/55	118/55	110/61	99/51	87/13
	On The Edge (Character)	AI	A-7	A-11	A-24	A 66
Tie	"Turn & Walk Away"	H 56	H-56	H 38	H-24	Ha
4	MOON MARTIN	66/55	65/51	85/54	59/35	45/25
	Street Fever (Capitol)	A 1	A 4	A4	A 16	A 17
	"Fever"	H-10	H-10	H-7	H 8	Н3
- 5	JIM CARROLL BAND	84/53	80/48	84/38	47/31	42/19
	Cetholic Boy (Atco)	A 7	A-12	A 13	A 9	A 18
	"People Who Died"	H-24	H-20	H-13	H-7	H 5
6	ALAN PARSONS PROJECT		146/56	147/62	121/57	131/10
	The Turn Of A (Arista)	AO	A-1	A-4	A-11	A 111
	"Games People Play"	H 83	H 89	H-81	H-63	H 10
7	NEIL YOUNG	90/49	94/44	87/34	83/7	0/0
	Hawks (WB/Reprise)	A-5	A-12	A-19	A 74	
Tie	Title	H-36	H 38	H 34 -	H-2	
7	RANDY MEISNER	73/49	89/82	81/52	80/53	67/41
	One More Song (Epic)	A-2	A 1	A 8	A 7	A 11
	"Deep Inside"	H 22	H 26	H 21	H 20	H 15
8	DONNIE IRIS	72/46	69/45	65/31	52/19	31/21
	Back On The (MCA)	A 7	A 11	A-21	A 24	A 5
	"Ahl Leah!"	H 19	H 13	H 13	H 9	H-5
9	HEART	121/43	137/5	9/0	0/0	0/0
	Greatest Hits/Live (Epic)	A 8	A-124	A 7		
	"Tell It Like It Is"	H-70	H B	H-2		
10	BILLY THORPE	50/42	65/57	71/58	71/52	75/50
	21st Century Man (Elektra)	A-1	AO	A-5	A 14	A 21
	"Solar Dawn"	H-7	H 8	H 8	H-5	H-4
11	JOE JACKSON BAND	58/38	65/41	65/42	58/36	64/34
	Beat Crezy (A&M)	A-1	A-3	A 6	A 6	A 25
	Title	H 19	H-21	H-17	H14	H 5
12		44/36	45/32	44/17	39/1	010
	Flying The Flag (WB)	A 4	A-9	A-20	A 38	
	"Gotta"					

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THE HOTTEST

		12/5	11/28	11/21	11/14	11/7
1	BRUCE SPRINGSTEEN			160/15		7 149/140
	The River (Columbia)	A-0	A O	A O	A-0	A 5
_	"Hungry Heart"	M 4	M 4	M 4	M 3	M14
2	POLICE		149/136		1	
	Zenyatta Mondatta (A&M)		A-0	A 1	A-0	A-0
•	"Don't Stand"	M-17	M 13	M 18	M 23	MI 40
3	ROD STEWART		160/25	21/0	0/0	0/0
	Foolish Behaviour (WB)	A 1	A 131	A 21		1
	"Passion"	M 30	M-4	MO		1
4	JOHN LENNON		149/21	19/1	010	010
	Double Fantasy (Geffen)	A 3	A 119	A 17		
_	"Starting Over"	M 32	PM-9	MI 1	1	100.00
5	CHEAP TRICK	129/96		147/90	136/81	134/6
	All Shook Up (Epic)	A O	A-0	A 2	A 14	A 126
	"Stop This Game"	M 33	M-40	M-56	M 41	M 3
6	STEELY DAN	136/94	143/12	3/0	010	0/0
	Gaucho (MCA)	A 16	A 129	A 3	1	4
_	"Hey Nineteen"	M 26	M 2	MO		
7	EAGLES	111/86	124/94	132/19	27/0	0.10
	Eagles Live (Asylum)	A 1	A7	A 111	A:27	
201	"Seven Bridges Road"	M 24	M 23	M 2	M-0	
8	ALAN PARSONS PROJECT	133/83	146/89	147/81	121/53	131/10
Tie	The Turn Of A (Arista)	A-0	A 1	A 4	A 11	A 111
	"Games People Play"	M 50	M 56	M 62	M 57	M 10
8	PAT BENATAR	102/83	122/104	139/120	139/123	137/124
	Crimes Of (Chrsyalis)	A O	A 0	AO	A-0	A-0
	"Hit Me"	M 19	M 18	M 19	M 16	M 13
9	DIRE STRAITS	135/76	145/78	133/57	123/29	111/0
Tie	Making Movies (WB)	A 1	A 1	A B	A 34	A 106
	"Expresso Love"	M 58	M 68	M 68	M 60	M 6
9	AC/DC	93/76	112/98	120/104	113/103	120/105
	Back in Black (Atlantic)	A-0	A 1	A-0	A O	A-0
	"Shoot To Thrill"	M-17	M 13	M 16	M 10	M 15
10	HEART	121/70	137/8		0/0	010
	Greates1 Hits/Live (Epic)	A 8	A 124	A 7		
	"Tell It Like It Is"			M O		
11	BABYS	112/56	118/56			87/8
Tie		A-1				A 66
		M 56				M 13
11		73/56	101/82	118/93	120/104	
		-		AO		A-0
					M 16	M 18
12	A 1 A1 1A		1			69/1
			A B	A 18	A 36	A 62
	"Teacher Teacher"	M 66	M 65	M 63	M 37	M-6

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported, it in hot rotation this week. Below these numbers are hreakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

A BREAKERS

etivity on any given week

REO SPEEDWAGON Hi Infidelity (Epic)

"Keep" "Don't" "Guys" "Heart" 71% of our reporters on it. Total album reports: 111. A-97, M-8, H-6. Debuted this week at number 20.



REOSpeedwagon

HIINFIDELITY



OUTLAWS

Ghost Riders (Arista) "Riders" "Angels" "Wells" "Horses." 58% of our re porters on it. Total album reports: 90, A-90, M-0, H-0, Debuted this week at number 30.

SINGLES

1	ANGEL CITY
2	MAX WEBSTER "Battle Scars" (Mercury)
3	CLIMAX BLUES BAND "Gotta Have More Love" (WB)
4	ROBBIN THOMPSON "Brite Eyes" (Ovation)
5	ROBERT PALMER "Looking For Clues" (Island)
6	DEVO "Freedom Of Choice" (WB)
7	NEW ENGLAND "Explorer Suite" (Elektra)
8	DELBERT McCLINTON "Giving It Up For" (Capitol)
9	BUS BOYS "Johnny Soul'd Out" (Arista)
10	JACKSON BROWNE "That Girl Could Sing" (Asylum)
11	JACK GREEN "Murder" (RCA)
12	B-52'S "Private Idaho" (WB)
13	KEITH SYKES"Love To Ride" (Backstreet/MCA)
14	ROSE TATTOO

These 45's received significant AOR simplay reports this week. These singles ere either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received

15 DAN FOGELBERG . . "Same Old Lang Syne" (Full Moon/Epic)

JAZZ ON ASR

1	SPYRO GYRA
2	JEAN-LUC PONTY Civilized Evil (Atlantic) "Demagomania" "Crusader" "Robots"
3	WEATHER REPORT Night Passage (ARC/Columbia) Title "Clock" "Views"
4	PAT METHENY. 80/81 (ECM) "Goin"
5	GROVER WASHINGTON JR Winelight (Elektra) Title "Take" "Just" "Make"
6	JONI MITCHELL Shadows & Light (Asylum) "France" "Coyote"
7	HIROSHIMA Odori (Arista)
8	DAVE VALENTIN Land Of The 3rd Eye (Arista)
9	GIL SCOTT-HERON Real Eyes (Arista Various Cuts
10	D. CARLOS SANTANA The Swing Of (Columbia)

These albums received eignificant airplay reports this week but did not charl on the Album Airpley/40 listing. This chart represents activity based on a com-bination of add, medium and hot reports, as well as special jazz programming The album's preferred airplay cuts are listed.

REGIONAL ASER ACTIVITY



2104 WQBK FM

| Addition | Companies | Compa

Medium
DANID BONIE (RCA)
EAGLES (Asylum)
SPLIT DIZ (ASM)
EETHI SYRES (Beckstree
STEVIE WONDER (Temie)
ROBERT PALMER (Island)
PETE TOWNSHEND (APOD)



GILLAM (Yingin)
RED SPEEDMAGON (Epic)
RTC (Yingin)
GUTL AWS (Ariete)

Med I un JOE JACK SON BAND (ABM) Title
MELLY MAYDET (Ep)c)
ALAN PARSONS (MOL (Ariete)
DIRE STRAITS (MB)
VANORS (UL)
HE IL VOLNG (MB/Repr) sel
Title
Title
LIZZY (MB) Albany 518-785-9800

HOTEST
BRUCE STRINGSTEEN (Oblumble)
JIN CARROLL BAND (Atop)
"People Died"
OGEAP TRUCK (Lalc)
"Can's Stop In "Stop. Geme"
ROD STEWN (Lalc)
HEATT (Epic)
STEELY OWN (REA)
GLORGE THOROCOCO (Rounder)
POLICE (Askala)
LARCES (Askala)
LARCES (Askala)
TALKING HEADS (SITe)

Allentown 215-694-0511

Singles RAMDY NE | SMER (Ep)c) DOMNIE | RIS (MCA) BUS BOTS (Arlata) RDCIOPILE (Columbia)

WZZO

PO LYN COMEY NO: CINDA HOLT

AGGORD AGGON (Epic) GILLAN (Virgin) T. ROTH

XTC (FIFGIR)
QLIMAX BLUES BAND (MS)
JOE JACKSON BAND (ALM)
INMITES (Polymbar)

Baltimore 301-889-0098 JUT-889-0098

(C +1004 (Pet) +607)

101 (Case) Gencel
(ARCES (Ray) un)

101 (L 1004 (Rel) Assorber

102 (L 1004 (Rel) Assorber

103 (L 1004 (Rel) Assorber

104 (Rel) (Rel)

SEAL

98 Rock

THIN (IZZY (MB) MED SPEEDMAGON (Epic)

HD11441
DIRE STRAITS LIBI Singles
ALAN PARSONS PROJ (Ariste) Hone

518-462-5555 MEIL YOUNG (ME/Reprise) B 92 5 (MP) ATC (Virgin) PAT BENATAR (CVrysells)

Albany

Hortest John LEBECH (Ceffen) BOCH HMRTIN (Ceffe) BOCH HMRTIN (Ceffe) BRICE SPRINGSTEEL (Columbia) TALLING (ECA) TALLING (ECA) DIE STRAITS (MB) BRICE STRAITS (MB) BRICE (MA) DIE STRAITS (MB) DIE STRAITS (MB) JOE JACKSON BAND (A&H)

JEAR JEAN-LUC PONTY (AT) mnTic) STEVE TIBBETTS SPYRID GYRA (MCA) DIDIER LOCKWOOD (Inner CITY) PAT METHENY (ECH)

SINGIAN YELLOW MAGIC ORDH (ALM) BOWNIE RAITT (MB)

IOAFA WBCL PO: TON' BERARCINI NO: JUNY MAG

ADD (E (Chryselis) JOHA LEWIE (STIFF)

THE THE PROPERTY OF THE PROPER

Boston

Binghamton

607-772-8850

HOTTES (MB)
JOHN COUCHE (RIVE)
BRUCE SHIRING SEEN (COLUMBLE)
BRUCE SHIRING SEEN (COLUMBLE)
RANDY MESSIGE (CELE)
AMP PAR SONE (

Boston

GOSCOTI

*BH(p) | 1**

*BKF (ARC/Ob) umbie)

SIOURSEE (POLYGOT)

BOSTOR INCEST

JOAN JETT (Ariola)

RTC (Virgin)

*Generals E. .**

WOZ PD: JOHN SEBASTIAN MD: KATE INGRAM

MONE MONE (MCA)

ELVIS COSTELLO (COLumbia)

ZONE COSSELLO (COLumbia)

ZONE COSSELLO (COLumbia)

ELVIS SONTELLO (COLumbia)

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ELVIS SONTELLO (COLUMbia)

HORITS (MARIE (MCA)

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617-267-3810

ROMATICS (Number or) ROSE TATEOD (Mirage) ELLEN SHIPLEY (RCA)

ELLER SHIPLEY (RCA)
HATTARY
AND CATE BATTLES
AND CATE BAT

3022 MOF 0

MOST ADDED

REO SPEEDWAGON Hi Infidelity (Epic)

JIMMIE MACK & THE JUMPERS Jimmie Meck & ... (RCA) 7/7

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that dead if this week.

**Control S & ...
**Control S & ...
**Lori Lead **
**ROCOT L(E (COL Lamin) **
**ROCOT L(E (COL Lamin

HICHAEL UMBAHIAK (Motoun) PAT METHENY (ECM)

WECM

32/29 **OUTLAWS** 24/24 Ghost Riders (Arista) BLONDIE Autoamerican (Chrysalis) 22/19

JON ANDERSON Song Of Seven (Atlantic) 19/6

added it this week.

SWEEHFMA

MD: GLARK SMIDT

Added
BETTE MIDLER (ATIENTIC)
BOY BUCHANAN (METERNOUSE)
-DAN FOGELBERG
(Full Moon/Epic)

Boston
617-262-5900
JON LINED (GHTM)
JONG STEWAT 1 HB)
HEART (EG)
SLAN HID LAKE)
STEVE BOSTON (COLUMB 12)
DORBOL STEVE ISANO (COLUMB 12)
- ROLT COCK (COLUMB 12)
- ROLT COCK (COLUMB 12)
- RITA COCK (

ARZ PAT RETHERY (ECH)
O. BASHINGTON, JR. (Eletra)
SCHT ROLLINS (Blistone)
LARY CARL (A LOUND)
FILTON FILORE (MAN)
HITCH FILORE (MAN)
HICHORY (LOURS)
(Inner Clyp)
(Inner Clyp)



RETTEST
ROUGE SPAN HOSTE(M: (Oblumbla)
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Jets enon

Claremont 603-542-7735 6LOPELE (Christol 14) RED SPEEDMACON (Epic)

PD - BOD RELEAS

RD - SOUR FORMAISE

RD - SOUR FORMAISE

RD - SOUR FORMAISE

ROSPEC BOOK FORMAISE

ROSPEC BOOK

MEDIUM

ALAN PARSONS PROJECT The Turn Of A... (Arista) 36/18 JIM CARROLL BAND 29/18 Catholic Boy (Atco) DIRE STRAITS

Making Movies (WB)
ROCKPILE 37/17 Seconds Of Pleasure (Col) 30/17 GEORGE THOROGOOD & THE

DESTROYERS More George T. ... (Rounder) 29/16

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

9TROCK Buffalo

TITLE
HOTTENS INCOSTED (Oblumble)
MOUT SPRINGSTED (Oblumble)
MOUT SPRINGS (CAP)

STELLY DAW (CAP)
DEAP TRION (Cap)
EART (Split)
EART (S

Singles

Hartford

COORIE BROTHERS (18)
"Keep, Train" "Stoppin Us"
YES (Atlantic)
ELVIS COSTELLO (Columbia)
"Crowded" "Racio/Sweethee"

Crowded***Asilo/Jowen Free;

BRIGE SPH INSTEEM (Columbia)
JOHE LIBERDS (Geffen)
PULICE LAMN
PULICE LAMN
ROUS STEWN (SPE)
BROWN (SPE)
B

Hartford

PD: GEORGE HAHRAS

RED SPEEDWAGON (Epic) OUTLANS (Ariste)

OUT, MS 1 (M' 15 Ye)

mod 1 JACK SON GAMD (AAN)

11 18

12 18

12 AM-LUC PORTY (Affantic)

MAR WESSTER (Marcury)

MORTIE SCOTT

WHCN

Added
REO SPECOMAGON (Epic)
QUTLANS (Arieta)
JIMHIE WACH & (RCA)
LOFERBOY (Columbia)
MAX WERSTER (Marcury)
"Battle Scar"
LOU REED (Arieta)

LOU REED (Arista)
Head Law
GORGE THORROGODD, (Rounder)
JOHN COMMINISTRATION
HELL TOWN (MATERIA)
HELL TOWN (MATERIA)
HELL TOWN (MATERIA)
HELD CAMBOO (MATER

WCCC

PD. COLNTRY PAUL PA

(Full Moor/Epic)

Man (Clearing)

CARS (Clearing)

CARS (Clearing)

AND BOWE (MCA)

HOD, HARTONT (Epic)

DAYID BOWE (MCA)

HOD, HE (COLUMN)

DOWN HE (MCH)

LOUIS HE MOOL (MC)

LOUIS HE MOOL (MC)

LOUIS HOD, HARTON (APIS

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LOUIS HOW)

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C, CURREA/O, BURTON (ECR)
STEVE SMALLON IECR)
STEVE SMALLON IECR)
BLANT BRUNEL (Inner CTV)
BLANT BRUNEL (Inner CTV)
MEATHER REPORT (MRC/201,mbb)al
JOHN SCON JELD (MRC/201,mbb)al

Singles Mone

THE HOTTEST **BRUCE SPRINGSTEEN**

39/38 The River (Columbia) JOHN LENNON Double Fantasy (Geffen) 39/35

POLICE Zenyatta Mondatta (A&M) 37/34 STEELY DAN

37/28 Gaucho (MCA) **ROD STEWART**

Foolish Behaviour (WB) 37/28 Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

PO COUG SOREHSON

Added DOMNIE IRIS (MCA) QUTLANS (Arista) MEO SPEEDNAGON (Epic)

Medium
6MDYS (Orysalls)
"Turn & sals"
(GMMA (Elssire)
RDD STEWART (MD)
"Passion" (FO) No Elegs"
Title
STEELY DAM (MCA)
LORGAS (Kirshner)
HEART (Epic)

MD: JOSE DIAZ

Added

OAK (Mercury)

OAK (Dercury)

(Eg) SFEEDACON (Eg) C

"Remp ON LOV In"

**Remp O

WBLM 100 Lewiston-Portland

Singles tone

Harrisburg

717-238-1402

HOTTEST
ACCIDE (ATTENTIE)
PAT MEMATAN (CV yselle)
MRUCE SPRINGSTEEN (COLUMN)
"Cadillec" Title "Streat"
"Hungy y Hearty" "(1ex"
JIN CAMPOL BAND (Atto)
JOHN LENGON (Geften)
"TORLOW"

"Losing" CHEAP TRICK (Epic) ALAM PARSONS PROJ (Ariete)

707 (Case) ance)

MOTTON

GAZER ((Lextre)

PAT BERATAR (Otrysells)

EAGLES (Asylum)

JACKSON BERGER (Asylum)

ACXOC (Attentic)

ROLLING STORES

(Rolling Stores)

GERT (EAC)

ROLLING STORES

(Rolling Stores)

GERT (ACC)

JOSE (Linette (GeTam)

MATHER REPORT (ARC/CD) and In Singles

Long Island

518-587-1023

WBAB 102.3.

Added STINGARY (Corner of Atton) NUMBER STINGARY (Female TON ROBINGO (F.R.S.), FOR NOBLINGO (F.R.S.), FOR NOBLINGO

"Tide I High"

Hace Lam
HICHAEL SOCIEUE (COVysa)is)
RE BEAGAND (Elshra)
RE BEAGAND (Elshra)
REATS (COVYsa)is)
REMATS (COVYsa)is)
REMATS (COVYsa)is)
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REMATS (COVYsa)
REMATS

Test Moon/Epic (O) umbia)
White Minimum (D)

CONTROL MONIMUM (O)

CONTRO

Utica

315,797-08

HOTTES HEAVY (Eg) (C) YESTS)

PAT WILLIAM (CO YESTS)

PAT TILLIAM (CO YESTS)

PAT TILLIAM (C) (C) (C)

PAT TILLIAM (C) (C)

PAT TILLIAM (C)

PAT TIL

WOUR

ASST. PD: ROBIN SHERWIN

LANGE OF CONTROL OF THE TOTAL TOTAL

(Full Moon/Spic)

Worldon

RTC (Frg/n)

DAY1D GORF (MCA)

AMGLE (FF (Eptc)

"Add Nho Day" No Secreta"

TAGE Nho Day" No Secreta"

TAGE Nho Day (Spic)

"Add No Secreta"

"Add No Secreta"

"Add No Secreta"

Add No Secreta

"Add No Secreta

Add No Secreta

MATS (Corynelia)

Solf Quality (Creatency)

MONTO (Core No Secreta

Solf Quality (Creatency)

MONTO (Core No Secreta)

Long Island 518-485-9200

8-57 5 1467 ELVIS COSTE

PD | DENIS HOMA

NOTES (COMMODO (Invest CTY)
STELLY DOWN (MCA)
STELLY DOWN (MCA)
JOS MODERNOM (AFFLINETIS)
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BRUCK (COLUMN)
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BRUCK (COLUMN)
BRUCK (SPRI INSCRIPTIN (COLUMN)
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JOHN T. PART J. (Pol.)
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DA 10 BORN (SEC.)
DA 10 BORN (SEC.)
DA 10 BORN (SEC.)
J. (Pol. year)

HEAT (Epic) HEATT (Epic) ALAM PHRIOUS PHOLI (Aristo) HOLLING STONES (Holling Stones) 8. COCKELPR (Hillennium) Singles

ME 4 Long Island 516-727-1570

Jazz

JOHN (SHICK) (Getten)
POLICE (AMA)
ROLLE (14MA)
ROLLE (14

Manchester

603 625-6915

TOTAL SCHOOL MANUAL STREET STREET WORDER (Trance)
PART SEARCH SCHOOL (Artiste)
ALAM PRANCES FROL (Artiste)
ALAM PRANCES FROL (Artiste)
ALAM PRANCES FROL (Artiste)
ALAM STREET (MB)
ARCO SCHOOL (ARCA)
ARCO LIZEY (MB)
ARCO SCHOOL (ARCA)
ARCO SCHOOL (MB)
ARCO S

JAZA
MEATHER REPORT (ARC/Onlimb
T(T))
SCHIM ROLLIES (Milestone)
"L(TT) e (u"
LARRY CARL TOR (Mb)
ARRAD (ARRAD (ARD)
JEMAN (L(CTORE)
JEMAN (LOTORE)
JEMAN (LOTORE)
JEMAN (LOTORE)

Morgantown

(MIRTES (Polydor) ROBBIT (CS (Number or) MEART (Epic) =107 (Caseb) ance)

HEARY (Epic)
"Tail 19 (in m
20m MORRSON (#Fignfic)
"Some Are Buin"
ROMMATICS (*Immoeror)
"Nign? (in m
POMORR Buil'S (Liberty)

Modium MUCOPILE ICHIMBIO GEORGE THOMOSODI (Rov THIN LIZZY (MD) BUS BOYS (Arista) 707 (Commismed) BILLY THOMPE (Erentra)



PO JOE BIEDRZYCHE ND. KAREN ANDERSON

Added
OAL (Marcory)
BLOBOIL (DVysella)
"Raptor" "Tios is High"
ACO SPEEDWARDS (Egic)
OULANS (AN 18te)
ORLOADED CALEN. (Fertasy)
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Full MODO/Estation
Full MODO/Estation
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Full MODO/Estation

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WVAQ

RODER JON ROTERSON (ATTENTIC) (AN ILLOYD (SOOPE) Bros.) 999 (Polydor) JIHHIE MACH & (RCA) ANT TROUBLE (STIFF) JOHN LINES (STIFF) COTTANN STEVE GOODMAN (Asplum)

304-296-0029
Hortrait
TIS (481-ant)c)
HOLLING TORIS
(ROLLING TORIS)
(ROLLING TORIS)
HOLLING TORIS
(ROLLING TORIS)
CAST (CASTAN)
FALLING BOOK (BASTAN)
FALLING BOOK (Fallis)
FALLING BOOK (Fallis)
FALLING BOOK (Fallis)
FALLING BOOK (Fallis)
FALLING BOOK (Fallis) JOHN CLUMEN THATTEN JOHN CHARLES AND CHARL CONTROL WITH LATED AND THE CONTROL CASE OF THE CASE OF Singles

New York 212-986-7000

JIH CARROLL BAND (ATOD)
BANTS (Drynells)
SM, IT DRZ (AMR)
GLESH (Elebtra)
JACK SMULTFRIENDS (Epic)
(AM LLOYD (SOOTT) Bros.)

New York 212-887-7777 46070

PAT SENATAL (COV PROFILE)
AC/DC (affentic)
THE TO NO PROFILE (BE)
ADD STEMPT (BE)
DOS 16 SENATO (BE)
DOS 1700 (BE)
DOS 1700 (BE)
ROCOP (LE (CO) (BE)
ROCOP (LE (CO) (BE)

をといれる PD: SCOT MUNICASST PD: DICK HEER

Added JI MHIE MACK &.. INCA: HUMMH SEXUAL RESP. (PO NEO SPEEDWAGON (Epic) REO SHEEMACH (Epic)
CILLAR 1917gin)
OISANOO BEOLDE (STIT)
HTDL (COLLAR STIT)
ANT MOUBLE (STIT)
ANT MOUBLE (STIT)
SHORM, ACE
TAGE (STIT)
CONFEDERAL (STIT)
HTDL (COLLAR STIT)
HTDL (COLLAR STIT)
HTDL (FORTAGE)
HTDL (FORTAGE)
(UII HDDN/Epic) TAM LLOYD (SOOPH) BYOL)
WHITESTERN (COLUMN)
BROWNE (BROWNE)
BR

Medium HIDMYLDICI
HIDMAL STANLEY
(UBI America)
KERET PALEE (La)ere)
STETE STETE (MEDICA)
6-52-5 (MBI AMERICA)
6-52

WPLJ 95.5

PO. LARRY BEAGER Added QUTLAMS (Artura) ALVIN LEE BAND (Arturatic) THIM LIZZY (MB)

Madium
ALAM PASSINS PROJ (Aristo)
ALAM T(Epic)
AM MODERON (Arientic)
DEAP TRICK (Epic)
AMODY REISMEN (Intered)

WOHA

North Jersey

"Tourn 5 all Philip Light 1 and 1 an

Hortton T BRUCZ (FR) (GSTEER (Col emble) STEELT OMN (HEA) FOLICI (MAN) RAR PARKINS FROJ (Ar) 1740 1540, 154 (Argule) JOHN (1880) (Goffee) PARKINS (GOFFEE) HANDIN (LISER) (GOFFEE) JOHN (LISER) (GOFFEE) JOHN (LISER) (GOFFEE) JOHN (LISER) (GOFFEE) JOHN COLLORD (RIVE)

Ottawa

613-563-1919
HIOMEL OWNAN
BUS BOTS (Ar 197a)
-HIBOS (Elentra)
-HIBOS (Elentra)
-FANGES (UA)
-BLOBEI (Ovysalla)
-TEODYBOYS (MB)

-TEOPROTS (MB)

FORTEST (AST (MB)

FAREST (AST (MB)

FORCE (MB)

FORCE (AST (MB)

FORCE (MB)

FORC (MB)

FORCE (MB)

FRAME KOLLER HIROSHIMA (Arista)

Philadelphia

215-561-0933

HOTTEST
BRUCE SPEINGSTEEN (Oblum
PRICE LARN)
PRI BENTAM (OV yealls)
EARLES (Asylus)
ROCPILE (Dolumbia)
TALKIEG (RIRDS (Sire)
ONE STREET OAN (MCA)
AGN (GOTTES)
AGN (GOTTES)
OAY (OB GOTTES)

Philadelphia 215-839-7625

JA KE MONE

Singles

Jazz

Pittsburgh

412-362-214

201-328 1055

ON BOB LINDER

Anded
OJILMS (#1)-11
"Angels hito"
"(Ghost) Riders"
0.00011 (Orysells)
0.00011 (Orysells)
"Live It Up"
"Live It Up"
"Follow, Heary"
"Reep On Lovin"

Trees (Dr. Lov. (n°)

Trees (Dr. Lov. (n°)

JOS JANASTS BAND (SAM)

PICHALL STARLET.

(181 America)

NUDR HORSE (SAM)

N

Jest Singles Cile in

PO STEVE COLWILL NO GREG TORKINGTON

Addied
COMMICHIED BLUES...
JIH CARROLL BAND (Arco)
(AH MATTHEES (RSD)
ROMMATICS (Homoperior)
SAGA (Local)
STEELY DAN (RCA)

STEELY DAN- (REA)

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Hoo IA TRAYOR (OV YEATTH)
SEY (AFISTA)
REITH SYRES (BECRETHAN
LONG JOHN BALDRY (Capit
JOE JACKSON BAND (AAH)
STREETHEART LAFTANTIC)

MMMR MIC (Virgin) MOMENTICS (Numperor)

PO: GHARLIE REMOALE

Madium
ALAN PARSONS PROJ. (Ar
Oddar Thick (Egic)
AMD'S (Cirysalis)
HEART (Egic)
ADD STEWART (MB)
THIN LEZZY (MB)
HDON MARTIN (Caption)
HEART HEART (Egic)
HEART HEART (Egic)
HEART HEART (HEART)
HEART (HE

V8P34

PO : RICK HAMPIS

Added BLOBDIE (Dryselle) "T Birds" STEVIE WONDER (Yamia) "Did I Hear You" LOVEWOY (Columbia) REO SPEEDWACON (Epic) DATLANS (Arleta)

NE B EMGLAND ISTERM #*
NOTTEST ACTOR (ATTENDED TO THE TEMPLE STEER COST, RAMASS (RETENDED TO THE TEMPLE STEER COST, RAMASS (RETENDED TO THE TEMPLE STEER COST, RAMASS (RETENDED TO THE TEMPLE STEER COST, RESERVED TO THE TEMPLE S Marian
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TARATING REDOS (SITE)
RAMOT MARIAN
TARATING REDOS (SITE)
RAMOT MARIAN
TARATING REDOS (REDOS (

min Poch PD: NIKE PERKINS

Added
REO SPEEDMAGGM (Epic)
STEVIE WOMDER (Tamin)
ROMANTICS (Memperor)
-RIGHT (P) mhet)
-CAN FOGEL MERC
(Fyil Moon/Epic)

Medium Moderation (Medium Moderation (Medium Moderation Moderation

4 12-362-2144

"FOIRT Blann" "rungry meart" sharp of andds (stranner) most to flows "rold on the sharp of the HOTTELY DAN (MCA)
"Time Out", Mind"
"Giamour Prot."
"Hay Mindon"
BRUCE SPRINGSTEEN (Oblumbia)

WBPUL

PD. NAMET ABRANSON ND CAROLTH BEHMAN Added BLONDIE (Chrysells) TOM ROBINSON (1.8.5., Inc., LOW REED (Ariste) JOH AMDERSON (Arientic) 999 (Polysor)

New Control (1997)

CLIMAN SWESS DAMD (18)

CLIMAN SWESS DAMD (18)

CARS. (ELENTRO)

CARS.

Providence 401-272-9550 -BUZZCOOKS [1.R.S., Inc.)

1022

-BUZZCOCKS TIJE S (rec.)

BOTT AND STRIKESTEEN (DO LAND IN BOOD TILE (DO LAND IN BOOD STRIKESTEEN STRIKESTEEN (DO LAND IN BOOD STRIKEST OWN (DATE OF LAND IN BOOD STRIKESTEEN COMPONENT (DATE -MINDOMES
-OREG E(HD (Bosork(my))
+O, ASH (GBS)

STRO GYRA (NEA) PAT METHERY (ECH) Singles



Poughkeepsie 914-471-1500 STINGARY (Cerrore/Atco)

-STIMARY (Correry Atto)
-PAT INFO Secret (Free)
-PAT INFO SECRET (Free)
-PAT BEND SECRET (Free)
-PAT BEND AND (Correl)
-PAT BEND AND (Correl)
-PAT BEND AND (Correl)
-PAT BEND AND (Correl)
-PAT COT (Correl)
-PAT COT (Correl)
-PAT COT (Correl)
-PAT CORRES
-PAT (Correl)
-PAT (Corre Nesses

RLADOI (Obryse)(a)

RLADOI (Obryse)(a)

RLADOI (A)

RLADOI

-BOJ KORGO (Oblimble)
Twollon
GAIRR (Starke)
ARRET (ADGINE) (Columble)
AGRIST PALKER (Licina)
a-Palker (ADGINE)
A-Palker (Licina)
a-Palker (ADGINE)
ADGINE (

Singles Nune



REO SPEEDMAGON (Epic) GUTLANS (Arista) BLONDIE (Chrysolia)

HOTTEST PCA (CC) (AMIN)
PCA (C

Jezz MEATHER REPORT (ARC/ON HIROSHIMA (Aristo) Singles



Added
RED SPEEDWAODW (Epic)
JIMMIE MMCK & (RDA)
LIMM (Our Gang)
RC/DC(Import)
OEATER
TOW RUB HISON (I.R.S.,
—DAM FOGEL BERG
(Full Moon/Epic)

moolum STELET DAM (HEA) JOHN LEGGION (GATAN) JOHN MODISTON (ATTAN) (JOHN ARVIN (LE BAND) AVIN (LE BAND) (ATTAN) (JOHN ARVIN (LE BAND) HONG MATTHY (GASTON) CARS (Elastra) CARS (Elastra) CARS (Elastra) CARS (Elastra) JACA BROC/THANDA BORNATICS (Lomparor) ROSAT PALEER (Islams) JACA BROC/THANDA DOWNIE (ATSANDA DOWNIE

Rochester 716-232-7550

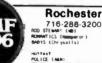
B. COCKBURN (Millennium)
DAKE JUPITER (Marcury)
TROOPER (MCA)
CLASH (Epic)
-NIGHT (Planet)

JOER Singles None



PO: ED LEVERS

SPYRO GYRA (MCA)



716-288-3200 ROD STEWART (wb) ROMANTICS (Numperor) BABYS COvysalis)



TALKING HEADS (S(ra)
TALKING HEADS (S(ra)
DIRE STRAITS (MB)
DOORS (Elentra)
A CAN PRESIDENT
SCALE (CLUB and 1)
SCALE (CLUB and

105

Medium
ROMANTICS (Memperor)
GOLDEN EARRING (POL)
DIRE STRAITS (MB)
MCCMPTLE (ODI-MOLE)
NOMSTERS OF ROCK
INMATES (Polydor)

Scranton

717-961-1842 COURT SMOTHERS CHR) 7171-MILL YOUNG (MB/Reprise) 7171-

HITTOM (ME/Reprise) Title JON - AMERICA (Attentic) Tions Are Burn? Gillan (tirgin) Thunning, Mhitom

MOTTEST
MENICE SPRINGSTEIN (ODIUMDIA)
STEELY OME (MAN)
STEELY OME (MA)
OMEAN THICK (Epic)
A MA PRESENTS PROD. (A VISTO)
AND MESTANTE (MA)
OME STRAITE (MA)
JOHN (EMBAN (MESTANTE (MESTANTE

PSI CHRES HORTON

Added QUTLAWS (Arista) "(Ghost) Riders" TARRING HEADS (Sire)

TAKING HEADS (STRE)
Red Lam
HANTS (Dirysells)
"Turn & wile?"
HORDYILE (Dolumbia)
"Teacher"
Taking Rout
HANTS (Asylus)
"7 brieges Rout
HANT (Esic)
"Rock Are Roil"
GEORG PICKOGODO. (Roun
HEATER)
JIE CARROLL BAND (ARCO)
TYROSE ... (Died"
DINI LIZIY (Mb)
[1514]

M.

Syracuse 315-682-9536

1011

FOOTERS STEELY DAY (MEA) AC/DC CATIONTIC) BROWN BROWN

Medium HARBSIN THOMPSON [Quetion] OIRE STRAITS (MB) MBIL TOURG LMD/Meprise) ALAN PARSONS PROJ. (Arjute) DILLY THOMP! (Elentra) OEVO (Mb)

Syracuse 315-474-5081 WSYR

PD: HUMIE CASTLE Added REO SPEEDMAGON (8 OUTLANS (Arista) DOMNIE (RIS (MCA) DOORS (Elektra) -NIGHT (Planet)

BILLY THEFFE EXTENTED AMPLIANT THEFFE EXTENT AMPLIANT THE CONTROL OF THE CONTROL Need use CECRO THERMOLOGO... (Rounder) behat's COMPART (Devinder) behat's COMPART (Devinder) behat's ECOMPART (Devinder) behat elbist (in the curry) and the compart (in the curry) and the compart (in the curry) and the curry (in the curry) are curry (in the curry) and the curry (in the curry) and the curr 110b ence

Toronto

ATC STEEPS IN THE STEEPS IN TH

MALAFM

Added BUS BDYS (Arista) LOVEMBDY (Columbia) DUTLAMS (Arista)

POLICE (ALM)

416-967-3445

ANGEL CITY (Epic) JIH CANNOLL BAND (Arco) HICHAEL SCHEMER (Ourysal) ETC (Virgin)

Je žz Igyne

Washington, D.C.

Singles

EAGLES (Asylum)
JOHN (EMBON (Goffen)
BRUCH SPHINGSTERN (Gof THIN LIZEY LMB)
RDD SYEMANT (MB)
RDD SYEMANT (MB)
RZ/DC (Asilantic)
RART (Epic)
RART (Epic)
-STEELY DAN (REA)
-OBD SEGER (Cop)To()
-ERIC CLAFTON (RSO)

-

1522

West Virginia FM105 304-722-3308 AMDY MEISHAI SUIGE BILLY PROPE (Elentra) ROD STEMAT (IN) CAGNAI PROPOSOD., Illium ADM (EMON (BOTTOM) STELLY DAY (MCA) PD | CHUCK GE | GER ASST. PD | DOUG BURTON

Added
MAR WEBSTER (Marcury)
"boths Sor"
"boths Sor"
"boths Sor"
"Toyle Gypt "follow, 244
"Toyle Gypt "follow, 244
"alahing hells"
"(Ghost) Rivers"

POTTEST
POTTEST
ALAM PARSONS PROJ, (Aristo)
OCAP TRION (Epic)
NATE (OFFICE)
ACCEPTATION (EXPEN)
ACCEPTATIO Medium
PCA ICE (AAM)
PCA ICE (AAM)
CAMS [E[serra)
DIRE STRATTS (se)
DIRE STRATTS (se)
VAMPAS (UA)
DODGE ERROTHERS (se)
JIH CAMPOLL GAMO (ATCO)
LOYCHBOTH (CO)umb)a) 10 FF Singles

Worcester

STEELT DAN (NCA)

روكال المستنان ND: PAUL LEMIEUX

Added QUTLAWS (Arista)
"CGNost Alders"
REQ SPECEMACON (Epic)
"Door's Les Hier"
"Reap On Les In"
"Bottom , See" ") a Bented"

"for time tegen"

HOT TAIN

HOT TAIN

TO I Clease I anc. u)

GLOC (ATTAIN CE (Epic)

SCAP TRICE (Epic)

SCAP TRICE (Epic)

HOT SCAP (DO YEST)

FAR I SCAP Model (M. Control of the Control of

MAHY 717-266-6608 BILLY BURNETTE (Columbia) MICHAEL STANL(Y. (ENI America)

PO : JEFF HUNT MD: JACK QUIGLEY Added BLONDIE (Dvyselis) REO SPEEUMAGON (Epic) OUTLANS (Arists) CLIMUS BLUES BAND (ME) JON ANDERSON (Atlantic)

(Dil America)

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107111 ADM MODERSON (AFFIRM TICE)
MACINE
AC/DC (AFFIRM TICE)
BP2 S 1 wh
JIM CAMPRILL BAMC (ATCO)
TALLING MELDS (SIZE)
QUEEN (CIRKY)
QUEEN (CIRKY)
QUEEN (CIRKY)
MALL DATES (ACA)
DAMC COLUMN (BILWY)
ANALY (OP TO THE TICE)
ANALY (OP TO THE TICE)
ANALY (OP TO THE TICE)
ANALY (ACA)
ANALY MELSON (EDIC)
ANALY (EDIC)

Jess Singles

./

PLAYOFF WINNER TAKES ALL — Five finalist bands were chosen for the playoff from hundreds of tapes entered by local talent in WDHA/North Jersey's Battle of the Bands. The winning band received free studio time with production assistance, a live broadcast by the station later this month, and the station's assistance in securing a record company contract. Pictured (I-r) are Battle judges PD Mark Chernoff, Jem Records' Marty Scott. Monarch Ent's John Scher, Newark Star-Ledger's George Kanzler, Kirshner's rock concerts' Felix DiPalme, and station GM Bob Linder.

SOUTH

4799 the album station (IN DILLON (OOK SITTON

Modium
INDATES (POLYMOY)
THALAING HEADS (SITHA)
READY HEAD (SITHA)
REA

NOwe TOTA

Wrock

Added
Max MEBSTER (Marcury)
MED SPEZDMACHD (Epic)
GOTA MES (APICAL BAND (Arco)
B CODIT (GOTPALE)
DELETE MCC. INTON (Capitol)
(OVTRO) (Co) and (a)
-ONE FOOL MEDS
(Full Moon/Epic)

Maclus
QUEEN (Elentro)
JACKSON MORROE (AAylus)
A thin LEE (MAD) (Atlentic)
SUPERTURE (ALE)
CURRE (COSCINS (COLUMBIA)
OWNER (E OMNER), (Epic)
HEAPT (Epic)

سييير

ADDRESS
REO SPEEDWARDH (Epic)
REIL VOLNG (ML/Rmprise)
GUTL ANT (Aristo)
GAR (Murcury)
STHEARY (Polydor)
STHEARY (Gurrens/Atoo)

Healtum BILLY THORPE (Elektre) TALKING HEADS (Stre) MEN CHOLAND (Elektre) GEORGE HORROGODO (Ro-THIR LIZZY (MB) RODOPILE (Oslumble)

AC/OC LATIONTICS BUCE SPRINGSTEEN (Onturbie)

findlys CARS (EleAFT s) JEN CARROX, (BARD (AFCO) BILLY MINRETTE (COI-mak) s) BILLY MINRETTE (COI-mak) s) BILLY MINRETTE (COI-mak) s) PSYMEROL (FARS (Pol-váor) ACRIVATICS (MINRETTE) CARROX (EleAFT s)

HOTTOGT BRUCE SPRINGSTEEN (Columbia) POLICE (AAN) STEVIE WONDER (Tonio)



Added (EAST (Epic) "Tol (P. Like ") STELLY ONe (ECh) "Then Off (Ech) "Then Off (P. Hind" "New Historian" in the County Historian" in the County Historian "On The County Historian (County) Add or of (C

ATTENDED TO STATE OF THE STATE

ZZ.

BENATAR (Chrysells) (AS LEirshner) (AE RENASCO) (Rounder E THOMOSODO (1 (E)ONTY #) GREEN (RCA) STICES (BECHATIVE HATCHET (Epic) HIS HEADS (SIVO) QUEEN (Elektra) Q. 198k BLUES BAND (98) ROBERT GOLDMENU (Overfun) BANKY GOLDMENU (Pertrait) VES (Atlantic) MRY COLEMAN [S INTENTIC) SCHOOL STREET, (BH) REFFICAT HIRORTES (POLYMOT) STEMMET (Ar (sto)

WROCE

Added
RED SPEEDWARDS (Epic)
OUTCHES (Arierta)
1 Can 4 Stop
*1 Const) Sign of
100 CARROLL BAND (Arton)
Thomps to Dood (Arton)
Thomps to Dood (Arton)
Thomps to Carroll
Et 11 Tolans (EM/Repr(se))
*5.00 Can 141 Appr y *

Singles Itone



JIN CORNOL BAND (APCO)

INOTICES TO (ICEA)

HEART (Epic)

AN AN PROBLOSS PROD. (Arista)

GAIN (BORNOL BROWN). (Arista)

GAIN (BORNOL GAIN)

GAIN (BORNOL BROWN). (Arista)

GAIN (BORNOL BR FO BOB FAZIO MD OWARLIE PALMER

Hoffset AC/OC (Attentic) EARLES (Asylum) MAT BERNATH (Oryanita) BPACE SPRINGSTER (On le CODE (B BENTER) (BE) EARLES (ETENNAY) POLICE (ABC) STEELY DAN (BCA) ROS STEMPT (BE) JOHN LEGIST (BE)

Atlanta

404-325-0960

Augusta 404-722-1302

404-722-1302

PRICE (AMP)
PRIC

1088

KLBJ FM Austin 512-474-6543

512-474-5543

OIRE STRAITS (BB)

ROCKY (LE (Col+ stath a)

TALLISS (LESSES) (Sire)

JOHN LESSES (Col+ stath a)

AND TON BOOK (Additional Col+ stath a)

JOHN LESSES (LESSES (Additional Col+ stath a)

JOHN THE COL (LESSES (L NUDERSON (ATTANTICE NUTTIEWS (RSO) ENGLAND (Elebtra)

JAZZ PAT NETHENY (ECH)
SADAO BRYANARE (INNAY CITY)
SPYRO O'NA (ECA)
JEAN-LUC PORTY (AFLANTIC)
REATHER REPORT (AFC/OH-mah)

Singles

Beaumont

Beaumont
71:3-727-0229
ROBER TOPPEDE (Our Flan)
ROLLY WATHERY (Epic)
ROBER TOPPED (Our Flan)
ROLLY WATHERY (Epic)
ROBER (Exchance)
ROBER (Exch

Noticed STACK (Columbia) ACH (COMON (Coffee) ACH PARKET (U) (Aristo ACC) STOCK (Coffee) ACH PARKET (U) (Aristo ACC) STOCK (Coffee) ACH (Coffee)

QUEEN (Electra) OWN:STUPMEN CHOSS (MB) PAGE SINCH (MB) ME #1CME (Polyder)

JARE NOVE

Birmingham 205-870-9900

LOVERBOY COLUMN (a)

NOTTEST
DIRE STRAITS (III)

NOD STEWRIT (III)

NOD STEWRIT (III)

NOD STEWRIT (III)

NOD STEWRIT (III)

NOD COLUMN (IIII)

NOD COLUMN (IIII)

NOD COLUMN (IIII)

NOD COLUMN (IIIII)

Charlotte

mottes? SMAIDE SPRINGSTEEN (Columbie) After LESSON (Cotten) MATS (Cotten 1022

Adopt STELY DAN (NCA) They should be seen that they should be seen the seen they should be seen they should be seen they seen

Alon

-TELLOW MACHO ORDAL (ALMO INTEREST AND INTEREST. AND INTEREST AND INTEREST AND INTEREST AND INTEREST AND INTEREST AND INTEREST. AND INTEREST AND INTEREST AND INTEREST AND INTEREST AND INTEREST. AND INTEREST AND INTEREST AND INTEREST AND INTEREST. AND INTEREST AND INTEREST AND INTEREST. AND INTEREST AND INTEREST AND INTEREST. AND INTEREST AND INTEREST AND INTEREST AND INTEREST. AND INTEREST AND INTEREST AND INTEREST AND INTEREST. AND INTEREST

JOER
PAT METHERY (ECH)
0. CARLOS SANTAMA (Onlumbia)
HINDSHIME (Aristo)
DAVIO GRISMAN (MB)
WILTON FELDER (MCA)
DAVE VALENTIN (Aristo)

Corpus Christi

DEMONIE FRIS (NCA) JIN CANROLL BAND (AFOD) -YELLOW MAGIC ORCH | FALMO

KTXQ

PD: TON DIEMS

Model (and Control Control Control (and Control Contro

KZEW

Added BLONDIE (Chrysells) *Angels* CL/TLAWS (Artste)

TOTAL STREET OWN (SEA)

STREET OWN (SEA)

JOSE (SEGME (GETEN)

POLICE (AMN)

POLICE (AMN)

POLICE (AMN)

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POLICE STREETS (SEA)

DATIO BOWN (SEA)

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El Paso

* PLY PO LIBRY ZABISHIE

Jump Amps"
Idea Limit
SIZERT PALISER (1s land)
REF SERVAND (1s in hr n)
TYDERS OF PAR TARC (RCA)
CILLAR (1s light)
STELLY DAR (RCA)
ROY BECOMEN (three norse)
JISSEE MACH 6. (RCA)
ROY BECOMEN (three norse)
JISSEE MACH 6. (RCA)
ROY BECOMEN (REPORT
TO STELLAR (RCA)
ROY BECOMEN (REPORT
TO STELLAR (RCA)
ROY BECOMEN (REPORT
TO STELLAR (REPO

The Stan BIPaso 915-544-8864

PD MASON DAVIS

Mealum TALFIRE MEADS (SITe) "Globo _L(16+1ee*) Domic _H16: (MEA) PAT destrie (DV year(s) "Meal] is for "Meal] is for "Meal] is for "Meal On Levilla" [DIME STMATTS (ME) DIME STMATTS (ME) ALROP DESTRUCTS (ME) ALROP PRES

PO : DAVID PERKINS

Added STELLY DAN (MCA)
STELLY DAN (MCA)
"I Birds" "Repture"
"Tides in High"
MCO STELDHADDE (E)c)
"Tough Gay" "Keep On GAYLANS (Art) stall
"COPA") Ride"
"COPA"
"COPA") Ride"
"COPA"
"COP

IREAL VANCARION (CONTROL CONTROL CONTR

HORD IN THOMPSON (Overlon)
"Brite Eyes"
MAX WEBSTER (Marcury)

HOTTOST POLICE (AMI) ORAP TRICE (Epic) BRICE SPRINGSTEEN (Dolumbia JODE (SEMBLE (Get) RDD STEMBET (eb) "Plassion" DAMYS (O'Tynells) STEELY DAM (BEA) They silnetheart

Singles

2281C2

JOHN COLLERS (B1+a)
RUCCP)LLE (Co)-web1a)
HEART (Epic)
JACK (GREEN (RCA)
STEVE FORECRY (nonumer or)
ELVIS COSTELLO (Co)-web1a)
ANDO MELSHEE (Epic)
-RUSS (B1 THOSPSON (OV 8º lon)

HOTTES (MILE) STEEL (Onlimbio) PAT BEHNING STEEL (Onlimbio) PAT BEHNING (ONLIMBIO) PAT BEHN

1011 Single

MOST ADDED

Ghost Riders (Arista)
REO SPEEDWAGON 22/22

BLONDIE Autoamerican (Chrysalis) 12/11 JON ANDERSON Song Of Seven (Atlantic)
STEELY DAN 9/7

Gaucho (MCA) Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.



Budium BABYS (Chryselis) THIN LIZZY 1463 -DONNIE IRIS (NCA) ROCKPILE (Columbio)

PO : RAD NESSTOR

Dallas-Ft. Worth

214-528-5500 DAX DEBSIEN INDICE WYS COMMITTE 1815 INCAS CELEBRY NCCLINITON (Cmp.1701) CLIMAR DLUES BAND (185)

HOTTER?

RC/DC (ATTENTIC!
BACKS (Chryselts)
POLICE (AMI)
HEART (LIC)
RDD STEMAT (Mb)
OGLAP TRICE ([pt]
JOHN LEMECH (GotTen)

JARA

Dallas

PD: TOM OWERS ASST. PD JAMEL DOLAN

214-748-9898
AMMEL CITY (Epic)
MEL, YOUNG (MI/Mapriles)
HONDER EARTHO (Polydor)
GREG KIMH (Buserhiey)

Singles more 915-533-8211

| Am mittingtus (RSO)
| Institut | Press (RSO)
| Institut | Press (RSO)
| Press (RSO) | RSO)

Singles

Jasz

Jackson

101 Em

Modifier
all (1 VOLMG (all/Repr(se))
ADD STEAMPT (ab)
AZ/DG (Aften)(c)
AZ/DG (Aften)(c)
AZ/DG (Aften)(c)
AZ/DG (Aften)(c)
AZ/DG (Aften)(c)
AZ/DG (Aften)(c)
AZ/DG (AZ/DG)(c)
AZ/

5U2-245-65U1 BILLY THORPE (Elehtral ADE 16C (Or yealis) JID CARDOL, BAND (AAM) JID CARDOL, BAND (AAM) JID CARDOL, BAND (AT AM) JID CARDOL, BAND (ACA) JID (ACA) JID (ACA) JID (ACA)

JERR SPYRD GYRA (RCA) JEAN-LUC PORTY (Atlantic)

Singles MANOV MEISMER (Eyic)

MEDIUM

ROCKPILE Seconds Of Pleasure (Col) 25/21
DELBERT McCLINTON The Jealous Kind (Capitol) 18/14 DIRE STRAITS

Making Movies (WB) BABYS 30/13

On The Edge (Chrysalis) 26/13

first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.



Added REO SPEEDWAGON (Epic) -DAN FOGELBERG (Full Moon/Epic)

Hand I VAN
HAND SPRINGSTEEN I COI VAN
HAND SPRINGSTEEN I COI VAN
HEEL YOUNG (MB/Reprive)
EARLES (ANY VAN)
HEART (Epic)
DIRE STRATTS (MB)
RANDY NE (SHER (Epic)
OCH AP THICK (Epic)
ROGER DALTRET (Polydor)

24/20

30/5

TIGUSTON
713-526-4591
ALAN PARSONS PROJ. (AT)
NEKL YOUNG (MD/More) NEW DIGG AND (Elektro)
BUS BOYS (AT) NEW
NOON MARTIN (Copitol)
JOE JACKSON BAND (AM)
ALVIN LEE BAND (AT) Innt)

Houston

Hoffest SPACE SPRINGSTEEM (Onlumb)a NOD STEAMT (wh) OHEAP TRICH (Epic) POLICE (AS) JOHN LEMBON (Geffon) EAGLES (Asylum) HEAPT (ES) J O ELE



AMGEL CITY (Epic)
HEARY (Epic)
GILLAM (VIrgin)
"Running White"
JOB AMGERSON (Atlantic)
"Some Are Born"
ORMHIE (HS) (MEA)
"An(Leah!" A CONTRACTOR

NOTES : SELECTION (OLIVINIA)

BULL YELLOSTED (OLIVINIA)

BULL YELLOSTED (OLIVINIA)

BULL (SAM)

STELLY DAN (MA)

AC/OC (Arientic)

ARIENTA (Arientic)

DOBBIT (BROTHERS (MB))

Ja EE

Jacksonville 95

PO JAHIE BROOKS Added

REO SPEEDMAGON (Epic)

OUTL MAS (Bristo)

JON ADDERSON (ARIBANTIC)

ROMANTICS (Remover or)

GILL AN LV(rg In)

RUNDIE (Ovrynalie)

Mad Lan DE-WERT MCCL (MTDN (Cop) 101) JIN CARROLL BAND (ATCO) JACK OMEEN (MCA) GEORGE TRANSCOOD (Rounder) NON-MARTIN (Cop) 101) DURNIE (RES (MCA) STEEL WICKER (Tax) a HOTTOST HEART (Epic) AC/DC (ATIONTIC) ROD STEWART (40) CODE (S (ROTHERS (40) ALAN PRESONS PROJ. (

MED SPEEDWACH (Epic)
Medium
Oddan TRICII (Epic)
ANYS (ON yealis)
HE IL YOUNG (MD/Marriss)
COOPI (Einstrain)
COOPI (Einst

Rock 104

Heal Ide
HEAPT (Epic)

(EN America) BILLY THORPE (E(ehtre) THIN LIZZY (MB) GEORGE THOROGOOD. (Rounder)

BRUCE SPRINGSTEER (On) with 1
JOHN (SMOK (GATTON)
POLICE (AMI)
POLICE J0 23 Singles JIMPY MALL IEPICI RANDY MEISMEN (Epic) MARRY CAMPIN (Bourdwalk) AIR SUPPLY (Artste)

Johnson City 615-477-3127 PO : OWEL BILSON

NOD STEMMET (MB)
SUPERTRAPP (AMR)
STEME FORMERT (Humphro
RETE FOR STEES (Backstron
HOMERT PALMER (1-) land
HE ENGLAND (E) onty a
STEME ENGLAND (E) onty a
LED SAYER (MB)

INDITIONS

INDICE SPRINGSTEEN (Onlumbia)

PAT BERNING (Oversalls)

PAT BERNING (Oversalls)

RATE PROVIDES (PRO) (Arbita)

OSTELLY OWN (MCA)

STELLY OWN (MCA)

COOSIGE (MORPHES) (WB)

EAGLES (Arbita)

EAGLES (Arbita)

JOHN LERGER (Geffon)

Knoxville 615-525-8000

STEELY DAN (MCA)
NOO STEWNIT (MB)
JOHN LEWICH (Goffen)
POLICE (ALM)
NAMOY ME SMER (Epic)
DIRE STRAITS (MB)

JAMES STRATES (MES)

JAMES AND STRATES TITHE G. MASHINGTON, JR. (Elektra)
Tiona Ma There"
LAMPY CORYELL (Arista)



Made Lass
DE VO 188)
"Cart Por / Steel
"Cart Por Hortest DODHERS (MB) (Mb) INSERT LODGERS (Mb) INSERT LODGERS (Columbia) BRUCK SPRINGSTEER (Columbia) RASSAS (RIPANOT) POLICE (AMI) STEER (Mb) INSERT LODGERS (RIPANOT) POLICE (AMI) LODGERS (AMI) Mb) PAT BENATA (CV-yes) (N) PAT BENATA (CV-yes) (N)

Notical MC/UC (Atlantic) MC/UC (Atlantic) MMSAS (Rirsher) DMMS (Orysla) 707 (Caselanca) QUEEN (Elastra) R. An PRISONS (MC) R. An PRISONS (MC) PRISONS (MC) PRISONS (MC) PRISONS (MC) PRISONS (MC) PRISONS (MC)

Memphis

Mottest
SPRINGSTEEN (Columbia
OWAP TRICK (Epic)
RC/DC (RTV)estic)
RDD STEMART (WH)
POLICE (AAM)
RETH SYKES (BACKSTPeet/MCA
PAT BEMATAR (CNryselts)

Miami

305-672-2500

HOTTON'S (MB)
OPRISTONERS CROSS (MB)
RELL DIAMERO (COLLIMINE (4)
LEO SAYER (MB)
DODRE SRICHERS (MB)
STELLY DAME (MC)
EAGLES (Anylum)
STELLY DAME (MC)
SEYER (MG) (MC)
SEYER (MG)
SEYER (MG)
SEYER (MG)
SEYER (MG)
KEMPY (GG)

JORE DAVE VALENTIN IArista) HI LARS & E. RUUCH (COLUMB) SEARIND (ASM) RAMSEY LEBIS (COLUMB) # AL JARREAU (MB)

Montgomery

rontest et al. (Epic) DOLL (Ep

Nashville

615-244-9532 ROBB II TROPPSON (Overlon) HARPY OVER IN (Bour even) OLLEBET RECOLUTION (COP) TO () AL TEMPSON (AAM) AL STEWNED (AAM) POLICE (AAM)

NOTEST PROPERTY (Or yearly)
PAT REPAIR (Or yearly)
EAGLES (Arylum)
BRUCL SPRINGSTERN (Onlemb (
QUEEN (Cleater)
DODG (E BROCK)
BRUCL SPRINGSTERN (Onlemb (
DOGG (E BROCK)
BRUCL SPRINGSTERN (Onlemb (
BRUCL SPRINGSTERN (
BRUCL

Je ES

Louisville

Jezz

Jaili

Singles None

WZXR rockiOs

PO : REDISEARD REO SPEEDMAGON (Epic) GLITLAWS (Arista) MAR MEBSTER (Marcury)

Med I un STEEL V DAN (MCA) BAB 95 (CVF yeal I s) MCCOP ILE (Col unb) n) ALAN PANSONS PROJ. RAMSAS (KIT SHORT) DONNIE I NIS (MCA) -JOHN COUGAR (RIVa)

PO RICK PATERS Added G. MASHINGTON, JR | Etc "Name of Mannor y" -DAN FOGEL MERG (Full Moon/Epic)

Maclian JOHN LEMBON (GOTTON) ROD STEMAT (MB) GEORGE BENSON (MB) HAIR SUPPLY (Artista) BLOND LE COVYSHITAL BLOND LE COVYSHITAL BLOND LE COVYSHITAL FRAL SHOWN (MB) JIMTE HALL ([Dic)

95 Rock

DI CHAIG MUSTARO

MEO SPEEDWAGON (Epic) OUTLANS (Arlsto)

103

BLONDIE (Chrysolis) RED SPEEDWAGON (Epic)

AL AN PORSONS PRODUCTION TO THE PROPERTY CONTINUES TO THE PROPERTY CONTINUES TO THE PROPERTY CONTINUES TO THE PROPERTY CONTINUES CONTINU

Jagg Mone Singles None

PD JOHN HEIMERL

fm99

Norfolk 80.4-461-1194 BOOP(LE (DEL-WE) IN DAY ID BONIE (NCA) JOL JACK SON BARD (ARM) BARTS (DEL-YHEI IS) HIOWEL STANLEY (DEL-ROW (CE) HEOR SECEN (CE) (101)

micro SI (CR) (Cos (To))

super Signification (Cos (solid))

Je EE

Norfolk 804-623-9667

Hortest BRUCKSTER (On unife) ODGS (ENCIRENCE (MD) STEEL ON (MEA) ODGS (MEA) (MEA) ODGS (MEA) (MEA) ODGS (MEA) (MEA)

Je Eli Singles

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who teported it in hot rotation this week.

JOHN LENNON

PAT BENATAR

The River (Columbia)
ROD STEWART

POLICE

Foolish Behaviour (WB)

Crimes Of... (Chrysalis)

Zenvetta Mondatta (A&M) 30/26

Double Fantasy (Gaffen) 27/21

WKQB PO : LISA RICHARDS

Added QUTLAWS (Ariste) "(Ohost) Alders" HEART (Epic) "Rock And Roll" GILLAN (Virgin)

MKTK

FH103

PO : STEVE RUSSELL MD ALICIA HENDOCINO

Nedium
RANDY HANSEN (Capitol)
707 (Casebiance)
AMGEL CITY (Epic)
MACEL CITY (Epic)
MACEL CITY (Epic)
MACEL CITY (Epic)
ALL COMMAN (Capitol)
MACEL MESSIER (Marcury)
ROUPHILE (Colimphia)
ALVIN LEE BAND (Afterior)
THIL LIZEY (MB)
ORLEGET MCQLINTON (Capitol)

North Charleston

HOTTEST
PAT BERATAR (CDV yeella)
LEO SAYER (BB)
DODGHE BROTHERS (BB)
BRUCE SPRINGSTEEN (CDLUMB)
ADDG COULDAR (RIVe)
EAGLES (Asylum)
STEELY DAN (MCA)
ROD STEMART (MB)

Jagg More

Tent

PD DAVID SOUSA

LOYEROY (Columbia)

RAMOY REJSER ((pic)

REJSER ((p

PD : DANIEL BRUNTT

PD BOB DAYES

STINGRAY (Corre EAGLES (Asylus) HEART (Epic)

WQDR 919-832-8311

DELEGEN NECOLISTON (Cashtol STEVE SUBJECT (Tamica) DIRE STRAITS (MS)
PAT BEANTAN (Owrselfs)
PEARLY (STRAITS (MS)
PAT BEANTAN (Owrselfs)
HEARIT (Egic)
STELLY OWN (MCA)
JOHN (LERGID (GOTTON)

JEZZ

#EAM-LUC PONTY (ATIONTÉC)
#ILTON FELDER (NCA)
PAT HETTEINT (ECH)
SPYRO CYTA (NCA)
DATE YALERT IN (ATIETO)
SADAO MATAMARE ((Innor Clty)

Hand Lub
HEAD EAST (AURI)
JIM CANNOLL BAND (AT
STEPHER BISHOP (MD)
ELLEN SHIPLEY (MCA)
BUS BOTS (AT 19 a)
SEY (AT 18 a)
LOYD/MOY (Col umb (e)

HOTTOST BRUCE SPRINGSTEEN I Richmond 804-282-9731 XL 10

STEELY DAN (NCA) THIN LIZT (NB)

Mottest OMEAP TRICK (Epic) JOHN LEMBOR (Gaffen) RDC STEWNIT (MB) PDL (CE (AAH) PAT BEANTAR (Chr yeaf(%) BRUCE SPRINGSTEEN (Columbia)

BABYS (OV year In)

Medium

MED SPEEDWARDH (Epic)

DHE STRAITS (MB)

MODRPILE (Columbia)

ALAN PARSONS PROJ. (A KISS-FM San Antonio 512-223-6211

999 (PO) Year)
Weet Lim
STEPRER 815-PC (18)
JOE JACKSON BAND (NAM)
GAMMA (E1887 a)
AR 18 LEE BAND (NAM)
GAMMA (E1887 a)
AR 18 LEE BAND (NAM)
ROBERT PARLER (1510-N)
ROBERT PARLER (1510-N)
RE DELAND (E1887 (1510-N)
ROSE TATTOD (WIP Page)
CLIPATE BUEST 64MD (ME)
STIMEDAY (COPTER APROLING
RETH STORES (MECHANICAL COLLEGE)

POLITICAL CAPITAL PROPERTY CONTROL (ELLINO CAPITAL PARTY (CAPITAL PARTY (CAPITAL

THE HOTTEST BRUCE SPRINGSTEEN 31/30

32/26

Nashville
615-748-8106
rostess
stells on (eca)
order fillow (eca)
order (order)

Singles None

803-554-7154

ROLLING STONES
(Rolling Stones)
NEART IEpic)
KORGIS (MB)
COLMAN BLUES BAND (MB)
JOHN LEBRON (Getten) Hed Lue
POLICE (AMH)
OCEAP TRICE (Epic)
ROCPILE COLUMBIA
ROCH HATTER (COLUMBIA)
OLI HATTER (COLUMBIA)
ROCH HATTER (COLUMBIA)
JIH CARROLL BAMO (ARCO)
STHEMAN (COLUMBIA)
AC/OC (ATENTIC)

Orlando 305-298-5510

CECRCE THOROGOOD (Rounder DE VO (188) MEST DIG, MID (Elektra) MDON MARTIN (Cep1fol) HIGH WANTIN (COR) FOOT FOOTSET BY SENSESTEEN COLUMN 10 A ROUDS (FRANTICE) TO SENSESTEEN COLUMN 10 A STELLY DAN (FRANTICE) A JOHN (SHOWN (GATAN) A FOOTSE SENSESTEEN COLUMN 10 A FOOTSE SENSESTEEN COLUMN 10 A RATE SHAFFA (SHOWN) FOOTSE SENSESTEEN COLUMN 10 A A REF PARSONS BOOM (FRANTICE A COMEAN THAN 10 A CO

Singles Raleigh

Ja ES MOP-8

JOHN LENNICH (Geffon) -BLONDIE (Chrysells) -BLOWDIE (Or yealls)
HOTTEST
PGLICE (AMB

ST. (Aristo)
DEAN TRICK (Epic
RMSAS (HICHONOR)
ADMANY (OR Yealls)
ADMANY (OR Yealls)
ADD STEWART (MB)
THIS (EB)
DIEL STEWART (MB)
THIS (EB)
ADD STEWART (MB)
ADD STEWART (MB)
ADD STEWART (MB)
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THIS (EB)
ADD STEWART (MB)
ADD STEWART (MB)
THIS (EB)
ADD STEWART (MB)
ADD COMMAND (MB)
ADD COMM

Singles More

Tulsa

38/38

38/30

36/27

35/25

in title. The

THE HOTTEST

Zenyatta Mondetta (A&M) 35/31 ROD STEWART

BRUCE SPRINGSTEEN

Foolish Behaviour (WB)

The River (Columbia)

POLICE

STEELY DAN

Gaucho (MCA)

CHEAP TRICK

All Shook Up (Epic)



Appleton 414-734 9226

POLICE (AMP)
DOCKET BRUTHERS (BB)
RANKES (STEPHONE)
ADROCKLOSH (BIT-A)
ADROCKLOSH (BIT-A)
(BB)
RANKES (STEPHONE)
ADROCKLOSH (BIT-A)
(BB)
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Jell adm; Wilfordit, IAnylum? JEMP-LUC PORTY (Allentis) STAN-LUC PORTY (Allentis) STAN-LUC PORTY (Allentis) O. MADELINGO J. (Jimatra) DATY - ALBERTO (Artis) P. M. (METTIS) (ARTIS) (ARTIS) METALINGO J. (METCH) METALINGO J. (MEC/Oblumb) METALINGO METALINGO J. (MEC/Oblumb)

Bloomington

812-332-9292

IC/OC IATIONTICE IDIO LEMEN (GOTTON) ILL HOLMS (ME/Repr)

ELVIS COSTELLO (CD) uno CLIMA BLUES BAND (MD) HEXIN MARTIN (Captrol) COMMIE 1815 (MCA)

COMMITTEE THE STREAM

PARTIES THE ADDITION OF THE COMMITTEE THE COMMITTE

Chicago

Chicago

12.440-5270

Odo Pilos (talci

Odo Pilos (talci

III) SPECIMENT (talci

I

Chicago

312-828-9191 DOMNIE IRIS (MCA) MAX HEBSTER (Marcury) OLLLON (Virgin) "Burning, White" BUS BOYS (Aristo)

THE TEST OF THE TE

Chicago 312-777-1700

312-777-170(
TO, ICE 1489 AD (AMI)

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FOR AND SOLING SIMP FOR AMI)

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Jail
DAVID GRISMAH (48)
SYYAD GYRA (45A)
DAVID GLIEBMAH (40)
DAVID LIEBMAH (40)
HATSUR HAT (40)
SCT. (47 (474)
SCHOT ROLLIS (40) 4871 4871
AND THAN FAMILIA (474)
HAUGERT LAWS (COLUMB) HE
HAUGERT LAWS (COLUMB) HE

Cincinnati

EAGLIS (Asylum)
STELLY DAM: 18EA
PIT BELATAR (DV yeal) at
BEACO, SWINGSTER (DO) o
CODE (BECTMENT (BM)
BEACO, SWINGSTER (BM)
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DOORS (EBCHMENT (BM)
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DOORS (EBCHMENT (BM)

Singles MON-e

1106

Singles

Morre

Singles

J+88 HDN4

100.0

Singles

MACE SPRINGSTERN (Column) of COST (Electro) Singles

hobbs
(I,AM (Ip)c)
RIO MMIDMODH (Ep)c)
RIO MMIDMODH (Ep)c)
RIELEN DAN (RE)
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Modium
DELAY TRICK (Epic)
DELAY TRICK (Epic)
DELAY TRICK (Epic)
DELAY TRICK (Epic)
ALAM PRINCES PROJ. (Aristo)
STEVE FORMER (Emisperor)
(DOME STANKEY
CALL
DOMES STANKEY
DOMES (WE)
DOMES (WE)
STANKEY

14 (00p

PD : MAR FLETD MD: SHY DANIELS

Madium
Jim CAMMCLL BAAD (87cm)
GDBH([HR15 (HEA)
HAAD: METHER (83c)
ACAL MBERGH (83c)
GUINNIT(C) (Mateparor)
GULLER (97rg) Int
Avith (EE BADD (87lant)
GF GRAACANT (87lant)
DF1 MALMONT (87lant)
DF1 L (227 (48))

MUCE SPRINGSTREE (Corumbia)



PO TON TEUMEN NO DAVE BENSON

MANDY MESMER (Epic) MIXINFILE (Columnia)

"Treat No Right" JOHN LENGTH (GATTER) ROD STEMART (ND) "Passion"

"Position"
D180 STB/HTS (80)
TAURING HEADS (S)FIEL
REUES OCCUPE
REUES OCCUPE
REUES OCCUPE
READT (Epic)
JIN CARRODAL BAND (Afco)
BANTS (OF PASILIE)
THE ACT (EPIC)

WART

PO HORSE STREET

Added NPT TICUBEL (\$11191)
BACO MANAGETS
ROUBLE (CDrywalls)
ROUBLE (CDrywalls)
COURT BASIS (FMBIO)
GIL SCOTT HERON (Bris's)
LOU REED (Aris's)
LOU REED (Aris's)
LOU REED (Aris's)
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CHIEF (ARIS'S)

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HOTTHER BRUCE SPRINGSTEER (Columbia) ADDR LEBOON (GATAN) STEELY DAN (MEA) GLOUPILE (Columbia) RCCUPILE (Columbia) RCCUPILE (A)

WEEN

PD CENTON NAME AND CLART CART

Modium
6.005A\$ (61rshngr)
54.94 PARSONS PROJ.
08 VO 1400
GUEEn (Elektra)
9-52 5 (40)
CARS (Elektra)
POLICE (AAA)

4G/DC (Attentic)

DOJ SCARRA (Driveria)

REFERENCE (AARI)

CLINDA BLUS BAND (B)

FIRE (LEZY (B))

FIRE (CONTROL (ARY)

FIRE (CONTROL (B))

FIRE (CONTROL (

UMM8

Author

Offices (aviete)

RO STROBERGE ((p)c)

ROTH LEE BAND (AVIETE)

(Full Name/(p)c)

ATTER B SANDETT (de)

ROJ SCHEES (Columnia)

FD: ADM: GUERNA HD: 818 LEO

1013

Singles

Jean JEAN-LUC COMITY (APIANTEC) SPYRD GYMA (RCA) NIROSHIRA (APIANTA) MI (ON PECCHI (APIANTA) MI (ON PECCHI (APIANTA) MI (ON PECCHI (APIANTA) MI (ON PECCHI (APIANTA) OR (ON PECCHI (APIANTA) OR (ON PECCHI (APIANTA) PAT (APIANTA)

HDTT++T ERUCE SPRINGSTEEN (COI JOHN LEHNON (GRTTON) STEELY DAN (MCA) EAMLES (Anylum) HEART (Epic) HOD STEFART (MB)

DeKalb

CO 107 F JULY CONTROL OF THE STATE OF THE ST

Des Moines

Jess

Cleveland

216-761-9667

- NAMES (Significal)

Columbus
614-224-1271

Dis Stire America
10 Tile Settle
10 Settle

Healton
HEIL YOUNG (185/Hearts
HEIL YOUNG (185/Hearts
HEIL STRAITS (186)
HARTS (Corpusalitat
HEALTS (186)
HEA

Singles Dayton

PD : CHUCK STOWNING ND SEAN SCOTT Added
ALTH LEE BAND (ATTENTICE
CUTLANT (ATTENTICE
CUTLANT (ATTENTICE
HEO SPEEDMAGON (Epic)
-BUB SEGER (Capito))
-HINGS (Elwern)

THE LIBERT (\$1 = Tra)

FIRST THOMPS THOMPS THOMPS THOMPS

FIRST THOMPS THOMPS

FIRST THOMPS THOMPS

FIRST THOMPS

WDER 22

PD. BILL CERNY Accept (Corvertia)

Application (Corvertia)

J.D. DREWS (Milconn)

Milcon (Epic)

RAMSAS (Riraham)

RAMOV MEISTER (Epic)

OF BROADWAY (Arianvic
OFFIT (Arianvic
SPLIT (MZ (AMA)

BYLT (MZ (AMA)

ROD STEMPT (MICA)

ROD STEMPT (MICA)

ROD STEMPT (MICA)

STEVE (WORTH (Tenis)

*Moster Blanter

*Moster Blanter

KGGO FM95

PD LASSIT CAUSON QUTLANS (Arista) STINGAAY (Carrer of Arco) HEO SPEEDMAGON (Epic)

PRI SERVINE LOV SERVINE (OCUPE) E (O

Jezz

Y44187

ND STEVE KOSTAN Added REO SPEEDMAGON (Epic) BEOMDIE (Ovysalis) ALVIN LEE BAND (Atlantic) BUS BDYS (AVIATA (NIBYES (Polydor) CLIMAN BLUES BAND 146)

THE THE STATE OF T

Detroit 313-398

DUMNIC (IIIS) (IIIA)

NOTTANT
PART SIGNATOR (COTYPOLIS)

AC/OC (ARIANDIS)

GROUD SPRINCATES (COTYPOLIS)

ACOMETICA (ARIANDIS)

ACOMETICA (ARIANDIS)

GROUD STRANT (COTYPOLIS)

GROUD STRANT (COTYPOLIS)

(AACE S ARAYLAND

(AACE S A

1011 Single MOST ADDED

Hi Infidelity (Epic)
OUTLAWS 37/33 24/24 Ghost Riders (Arista) BLONDIE

Autoamerican (Chrysalis)
JON ANDERSON 17/11 Song Of Seven (Atlantic) 16/8

ALVIN LEE BAND

Froe Fall (Atlantic) 15/7
Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that edded it this week.

Mari

Detroit



PD PRAM HOLLER NO LIZ CURTIS

Added MEO SPEEDWAGON (Ep)c) OHLAN EVINGEN) MEOND(E (On you'l's)

Modium CONNTE (RIS (NEA) ROCKPILE (Chiumpia NUZI QUATRO (Drammine) ALAN PARSONS PROJ. (Arists) NOLL! HATCHET (Epic)

Singles MULTINET SPRINGSTEEN (Columbia)

Singles

Anded GILLAN (VIrgin) *Rumning, White et a BAQ, AND (Eistan) RCO SPECIOMAGN (Epic) *Rump On Lovin" "Union etch" *Union etch" STEVIE WONGER (Vento) **Manter Blaste*

| Tell |

Allbum Station

(Added
REO SPEEDBAGON (Epic)
JOEV BILSON (Modern)
RDV BUCHMANN (Modern)
RDV BUCHMANN (Modern)
RICHAEL STANLEY
LDHI Americal
RECOUFFEY LAME (Arco)

Madium AC/DC (Atlentic) DAVID BOWIE (BCA) ANGEL CITY (Epic) CHEAP TRICH (Epic) ROD STEMAT (BD) PAT BEMATAR (Chrywalf TO; (Casablenca)

#IM CAMBOLL BAND (Aftor) JOHN LEMON (Geffon) KAMSAS (Kirohner) OFF BROADMAY (Affon)(c) LDVEMBCY (Columbia)

Evansville

812-477-8811

Jazz Singles



Ft. Wayne

PT. Wayne
219-484-0580
(DH America)
JOHO ODLIAN (Rival
MAGEL CITY (Epic)
RAGOY REJSMER (Epic)
ROLICE (AMERICA)
DINE STRAITS (MB)
MATS (COVENITY (MB)
DINE STRAITS (MB)
BOODPILE (COLUMB 18)
EXRESAS (RIVENMEY) PO : RICH WEST Added
REO SPEEDWACON (Epic)
"Reo On Louin"
CUTLAMS (Aristo)
"Shite Nories"
STEELY DAM (MEA)
"You Mori Han"
ALYIN LEE BAND (Arientic)
PAT METHERY (ECM)
JON ANDERSON (Arientic)

HOTPOST
BRICE STREET (Dolumbia)
AC/DC (AT)umbia)

JOSE STYRO GYRA (RCA)

LAV-FM 97

Modium
JOHN LEHOCH (Gotton)
MOD STEMART (wb)
HEANT (Epic)
HEANT (Epic)
HECUFFEL (AME IATON)
MEL VOLAR (Hotyor)
MEL VOLAR (Hotyor)
JIHNT HALL (Epic)
GAMMA (Einstra)
HICHALL STAMLEY

FD DAVE LOGAN OUTLANS (Arista) REO SPEEDMAGON (Epic)

Medium STETE (MCMCD (Table) STETE (MCMCD (Table) MCM (McMortha) JOHN MCM (McMortha) JOHN MCM (McMortha) STETE (MCMCD (MCMCD (McMortha) STETE (MCMCD (MCMCD (McMortha) STETE (MCMCD (MCMCD (MCMCD

Grand Rapids

Grand Rapids
616-456-5461
instructions mod. (#risks)
par stantan (torysalla)
part (torysalla)

J# 62

MEDIUM

THIN LIZZY Chinatown (WB) 24/22 DIRE STRAITS

Making Movies (WB) 33/15 ROCKPILE

Seconds Of Pleasure (Col) 28/15 NEIL YOUNG Hawks & Doves (WB/Rep.) 27/15 BABYS

On The Edge (Chrysalis) 30/14

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Indianapolis
317-257-7505
PAT BIMAIN (DE yeal to) Hoffwel According to the According to th

J B S S

Singles

Kansas City

816-531-3400

818-331-34 UD

*Keep Trein" "Stoppin" US

*Kacis (An) Juli

*Take 17 (Init

*Take 17 (Init

*Take 17 (Init

*Take 17 (Init

*To lique (Init

*

"Point Diens" "Hung "Time" STEELY DAM (NCA) "Time Out Hind" "How Mineteen" MCD STEMAT (MB) "Hume Tunight" "Pried MILL YOUNG (MB) Men" Title "Union Man"

Lansing

517-393-1320

HOTTEST

GRUCI SYRINGSTEER (Columbia
AC/OC (AP)entic)
STELLY DAM HEAD
ROD STEWART Labb

OGEAP TRICH (Epic)
ROMANTICS (Hemperor)
OHE STRUITS Labb

JOHN LERRON (GETTER)

Lafayette

PD: JOB ANAUSE HD: STHON JEFFFIES RANGE HE (SHEP (Epic) HI O SPEEDINGGIN (Epic)

AC/DC IATIONTICE
PERIOD (AAN)
AGDN LEWING (GETON)
ROD STEAM! (GE)
RUMANTICE (ME)
RANTS (CAV yealls)
PAT STANTA (CAV yeal)
RICHAR (TAV yeal)
STELLY DAN (MCA)

Ned 1400
O(407 100 (5)16)
TO 1 (Cased laws, 1)
TO 1

RDT BLCHMAN INSTER FROM LATER FROM LATER LATER BAND (ATTENTED TO LET BAND (ATTENTED LATER "Nepture"
JOE JACKSON BAND LAAM)
"One to One"
ALVIN LEE BAND (ATTENTIC)
"Blain Truckto"
GERRE THORROSOD (Rounder
"Elea/Philly" POLICE (AM)
POLICE

Heat Lea JON ADDERSON EATTONTED JON ADDERSON EATTONTED JOHN ADDERSON BAND EATCO DELAY TRICK ELECT JOHN COLLEGE LEAVE COLLEGE HEAT ELECT AND COLLEGE HEATS ELECTOR ELECT HEATS ELECTOR ELECT HEATS ELECTOR ELECTOR HEATS EL

PAT METHERY (ECH)
SPYRO GYRA (NCA)
MEATHER REPORT (ANC/Columbia
HERBIE HARCOCK (Columbia) Singles rone

(IDI-PH)

FD BRAD CURTIS

HEO SPEEDWAGON (Epic) HEIL YOUNG (ME/Pepfine)

WXUS 0 PD : STUART MORAE MD BOB MAJERSKY

Added
STEELY DAN (MCA)
"May Ninefoon"
ADN ANDERSON (Arientic)
"Some Are Born"
STINGARY (CerroreArtor)
CUIT, May (Ariet)
"(Cénat) élders"
Adde (Efédon (Ceffen)
"welching Mheal"
REO SPEEDNARDON (Epic)
"weep On Lowin"

Madician

PANDT TELSHIP (Epic)

PANDT TELSHIP (Corpsilla)

PAT TELSHIP (Corpsilla)

GERGE THOROGODIO. Repunder

GERGE THOROGODIO. Repunder

MAL MISSIER (Marcury)

ALVIR LEE BAND (AFTENTIC)

BULS DOTS (AFTENTIC)

BULS TEMPER ((Eastra)

BULS TEMPER ((Eas

317-448-1566 SUPERTRAP (AM) REMRY LOGGINS (COLUMBIA) ROBLE MATCHET (Epic) DONNIE (RIS (NCA)

Mone

Singles

10 2.2 None Single Two numbers follow each album title. The flist represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week. FM 102 M5TH2 Lincoln

Added
STELT DAD (HEA)
"Top x Enginem"
RED STEMAT (wsl
"Posion"
JAPA LEMETH (GoTEN)
"Spiring"
MAD LEST LAND
NO DESTEMAND (FFC)
"Nome Ch. Lesto"
CULTARS (Milate)
"Company"
"Company"
"Company"
"Company"
"Company"
"Company"

HOTTER?
PAT MENATAN (Ciryos(Fs)
WHUCE SYMINESTEEN (Colombia)
HE (L. YOLANG TEND/Empriso)
HOLLING STORE)
(PAUTING STORE)
(COURSE MADTHERS (WE)

Added BLUES DELLAR JUNEY CLIFF (MCA) (MCA)

Modium
SUPERTRANSP (AAH)
SUPERTRANSP (AAH)
GEO MARTIN (Copitol)
GF BROADMAY (ATLANT)
STEEL FAMILY (MINISTER)
GEORGE (FAMILY)
GEORGE (GEORGE)
GEORGE (GEORGE)
GEORGE (GEORGE)
MARTIN (ATLANT)
M

WMAD

PD: BANFY GRANT

Acced NELDWARDE (Epic)
**In Tour Letter*
**ness On Lovin*
**OUTLANT INT (4%)
**Elshing mells*
**Company mells*
**Company mells*
**Some Are Born*
**Some Are Born*

Head Last
BILLY THORME (E(extra)
BILLY THORME (E(extra)
HOOMPILE (Oblimatio)
HOMMING (Homper or 2)
HE HERE AND (E(extra)
HERE HERE AND (E(extra)
HERE HERE HERE (Extra)

Jess

WLPX 97 fm

Warman tou stance h PD. TOM DANIELS MD: BURBIN BEAM

REO SPEEDMAGON (Epic)

Medius

DATS (COTTS:(1)

DILLT THORPE ((1))

CLORID (THOROCODO (1))

HEAD (AST (AMB)

C. (144) BOLDS BAND (10)

HEAD (STOCK BAND (10)

FOR MANAGEMY (ATISTIC)

CELLAN INTER(STOCK)

THIN LIZZY (40)

Milwaukee

414-342-1111

MOTTEST STEELY DAN (MCA) JOHN LENGON (Getten) HEART (Epic) WHUCK SPRINGER

Je 22 Mane



EVERYONE'S TALKING AT WQFM — While touring in support of the bend's latest Sire album, "Remain In Light," Jerry Harrison of Talking Heads dropped by his hometown radio station WQFM/Milwaukee to chat with the staff. Pictured (I-r top) are WB's Ron Leslie, PD Brent Alberts; (I-r bottom) are group's Jerry Harrison, station's John Rausch, and Production Director Appale Brooks Rausch duction Director Angela Brooks-Reyer.

JAPO COLDAN (Blead CHEAP TRICE (Epic) DIRE STRAITS (BE) RAITH SWEE (Becket STEVS PORBERT (MESSAGE

Montium POS ICE (AGM) ALAN PARSONS PROJ (Artes EAGLES (Asylum)

W/BA • F/ Madison 808-274-5450 80 Htd HARTS JIN LAWAL (Arton) - JULY 11-LUM (Bloom)

POUT BY BOOK IMMONEY PROTECT ON THE PROPERTY OF THE PROPERTY O

Jest PAT egitelet (gin) G. MASHINGTON, JR. (Electra)

Madison 608-249-9277

JOE JACKSON BAND AABRI CLEMA BLUES BAND (48) ALVIR LEE BAND (47) on 7(c) - JOHN COUGAR (81 vs) - HEART (Epic)

HAMP (Epic)

HOTTES!

DIES STANTS (MB)

DOMAF TRICH (Epic)

RED STEMARY (MB)

A ME PRESCHIP (MB)

A ME PRESCHIP (MB)

FELLY DAN (MB)

FELLY DA

SINGLES JOHN COUGAR (R(ve) ROGER DALTREY (Pp) year

MDY (5)

Jazz

1024

5 Ingt es

Minneapolis

612-739-4000

ANY GODE 2 to reDOWN (STAN)
DOWN (STAN

Albuquerque

HOTTOST PAT BENATAR (Chrysolis) KENNY 50G1M5 (Columbia) QUEEN (Elskya) 00081E BROTHERS | MB) DEVC (MB)

Anaheim

Jaza

93QFM

00 BRENT ALBERTS

NAME (Corysalis)
MEO SPEEDMAGON (Epici OUTLANS (Aristo) GILLAN (Firgin)
MAD BOY

MELL YOUNG (MEMPROP) THE PERSON THE PERSON THE PERSON STEEL SEE STATES (ME) THAT IS (ME) THAT IS

ľÕ1

Inpel un TOUCH I ATCO) JACKSON INFORMÉ (Asylum) IS ADIS ADBATH (MB) BARRY COLUMERA (POPTHOLT) ROBASS (III FISHING!) SYHORAT (CEPTEMA PROCE INCOSTEMBAT (MB) QUEEN (ELINTRA)

Milwaukee 414-276-2040

STINGRAY (Carrere/Atos) Hottest (John Lieute Gotten)

(John Lieute Gotten)

Fooling "Searting Over"

FOLICE (Ada)

"Terming Jan."

OELAP THICK (Epic)

"Terming Jan."

OELAP THICK (Epic)

"Terming Jan."

OELAP THICK (Epic)

"Terming Jan."

Terming Jan."

Terming Jan.

Terming Ja

KQ92

KENH

PD STEVE BAILDES

Added
GIL SODTY HERON (Arists)
GUTLANS (Arists)
REO SPEEDMACON (Epic)
MAR (MCA)
TOW ROBINSON (1,8 5)nc.)
GU REEO (Arists)
-HIGHT (Plenst)

-NIGHT (Planet)

-NIGHT (Planet)

NOT BESCHOOLY (Atlentic)

NOT BESCHOOLY (Atlentic)

NOT BESCHOOLY (Atlentic)

INT BESCHO

319-263-2512

HOTTAST
STEELY DAW (NEA)
SUBDITE (Deepastis)
SUBDITE (Deepastis)
SUBDITE (Deepastis)
ALVIN LEE BAND (ARIANTE)
VANDS (LAND
SILVA TOOPE (Elabera)
ALVIN LEE BAND (ARIANTE)
VANDS (LAND
SILVA TOOPE (Elabera)
ALVIN LEE BAND (ARIANTE)
ALVIN LEE BAND (ARIANTE)
ALVIN PARSONS PROD. (Arista)
ROUGE (STEARTS (ED)
COLLEG (ARISTS PROD. (Arista)
CIAL STRAITS (ED)
CIAL STR Jazz JAN-LUC PONTY (RTIANTIC) SPYRO CYBL (RDA) MENTER REPORT (ARC/CD) unb a) AL OHECLE (Doi-unb a) JOHN KLEMBER (Elon-Fra a) AMASEY LERS (COLumbia) DAYIO CHESEY BAND (Oblumbia)

AGONG REG SPEEDWAGON (Epic) JON RODERSON (AT(antic)

Hadium CHEAP TRICK LEDIC) RANDT MEISHER LEDIC) ALAN PARSONS PROJ. [Arlata] TALKING HEADS (SITA) MEIL TOURG (ME/Raprisa)

ROD STEWARY (48)

HEART (Epic)
POLICE (MM)
JOH LIMON (GAFFAN)
STEELY ONE (MEA)
BRUCI SPRINGSTEER (CDI unb la
AC/DC (AFFANTE)
DOOBLE BROTHERS (inb)

Ja XII BONG

Aspen

303-925-5776

3U3-9Z3-9//0

Titla "Glesour Prot "
"ray hindresen"
600 STEWAT (#8)
**Pession" "Size Special"
**My Cit!"
600 STEWAT (#8)
**Pession" "Size Special"
**My Cit!"
600 STEWAT (#8)
**Pession" "Size Special"
**My Cit!"
600 STEWAT (#8)
**Pession STEVE (#9000 Titlata)
**Lyric Wolfor Titlata)
**Pession Steven
**Lyric Wolfor Titlata
**DONE (#1000 Titlata)
**Lyric Wolfor Titlata
**Lyric Wolfor T

Single:



PD MARK DEMPSEY ND CLARD RYAN

Minneapolis

Hothust
BRUCE SPRINGSTEEN IO
PAT BENATAN (Orysol
AC/DC (Atlantic)
POLICE (Aniantic)
ROD STEMART (MB)
RIBGS (Elahtra)
ODENE TRISC (Epic)
ODENE TRISC (Epic)
DONNE (RIS (MCA)
JOHN LEMON (Geffon)
BABTS (Orysolfa)

Muscatine 319-263-2512

51.0L

Oklahoma City 405-631-8881

GAMMA (Elektre)
GEORGE THOROGODO, (Rounder
HDDH HAATIN (Cap(tol)
THIN LIZZY (MR)
GLIMAX BLUES BAND (MB) Added REO SPEEDHAGON (Epic) JON ANDERSON (Attentic) OUTLANS (Arista) STINGBAY (Correre/Atoo) JINHIE MACK & (RCA) GILLAN (Virgin)

CLIMATION, CONTROL OF THE PROPERTY OF THE PROP Modium ME(I, YOMG (ME/Nocrise) MC(I, YOMG (ME/Nocrise) MCOPF)(E (Columbia) MAPS (Orysella) JOHN (LEROM (Garten) AAADY MEJSHOR (Garten) AAADY MEJSHOR (Garten) AAADY MEJSHOR (Falc) STEVE FORBERT (Humper or) GARY MARINE (Arbo) MOBILE HORSON (Overlon) TALKING (HADS) SIYA! MICHAEL STARES, (CD) AMERICA)

Jazz

Sing) as

100 WWCT Peoria 309-674-2000 fm album rock REITH SYMES IBacusfreeT/MCA) DWEAP TRICK (Epic) OFF BROADMAY (Atlantic) ROD STEWART (MB) MEART (Epic)

JAZZ

Added REO SPEEDMAGON (Epic) QUTLAWS (Arista) JIMHIE MACK &. (RCA) IAN LLOYD (Scotti Bros.) -OAH FOEDERERG (Full Moon/Epic) MEMPI SECTION (COMPANIE)
PAT MEMPIAN (COMPANIE)
PAT MEMPIAN (COMPANIE)
BRUCE SPRINGSTEER (Oblume In)
MANSAS (SETANCEY
HI OMNEL STARCEY
(EDHI America)
STEELY DAN (MEA)
JACKSON DENDME (Asylum)
DIRE STRAITS (MB)

Had Jun
SUPERTRAMP (A&H)
ALM PARSONS PROJ. (Ar);
JOHN LENDON (GATTAN)
DOMEIT (HIS INDA)
BAND MEISHIN (Egic)
MAGE (ITY (Egic)
No Secrets
JIM JAMROL, BAND (Arco)
15* Too Lete**
EAGLES (Asylum)

493

PO I LES COOK

Rockford

815-877-3075 HEIL YOUNG (MB/Reprise) HEAD EAST (AAM) THIM LIZZY (MB)

Madium GILLAN (Yingin) ROCKPILE (Oblumbla) OFF BROADMAY (ATIONTIC) JIM CAMPOLL BAND (AFCO) JOE JACKSON BAND (ABM) DIRL STRAITS (ME)

Jess

TITIES

PO DAVE BREWER

Added
OLIBRT McQLIRTON (Capifol)
"Tama No River"
OUTLAWS (Frisha)
"(Chost) Ribara"
REO SFEEDMACON (Epic)
"Keep On Lovin"
-BLONDIE (Chrysells)

JIN CAMPOLL BAND (ATOD)

POTTAN
STEELY DAN (**CA)
APT (E)
ROD STEWAR! (In)
AR STEWAR! (In)

Saginaw

517-892-9528 517-894-2996

1105

Singles

St. Lot 314-842 St. Louis ND RICK BALIS

Nodium
EARSAS ((Ershner)
CODE(E SMOTHERS (MB)
HOLLY HATCHET (Epic)
THIN L.127 (MB)
HODM MATIN (Casellencia
JOHN ANDERSON (Epic)
JOHN MODELSON (Epic)
STINCANY (Epic)
HEART (Epic)
HEART (Epic)

HOTTERT BILGE SPRINGSTEEN (CDIUMBIN) ENGLES (Awylum) BILGNEE, STAMETH (CDN) America) ALVIN LEE BAND (ATIANTIC) ALM PARESTEEN (AV INTER) DASTS (OV YMBIN) BILD CHROMOGER (DIUM SAY) OGENT TRICK (EDIC) SSOL

Singles

FM 104

PD : TERRY SULLIVAN

Added TAURING MEADS (Sire)
MDTORMEAD (Nameury)
GUTLANS (Arlete)
GILLAN (Virgin)
BLOHOIE (Chryselle)
"T Birds"

Medium

AMEEL CITY (Epic)
MAI WESTER IMproury
(COROET TACHOGOOD)
("Bottom See"
("Botto

419-248-3377

Toledo

A 19'-Z'40'-3'
intrast assist (alrahor)
assist (alrahor) J+EE HON-0

Singles

KLYKOS Added
STEELY DAN (MCA)
GUTLANS (Artista)
JOH ANDERSON (Artista)
JOH ANDERSON (Artista)
JOHEDANGE CLEAN. FF
JISSE JAMES (AAM)
ROMANTICS (Temperor)
JAMES LEE STANLET (Re
909 (Polypor)
- DAN FOGELBERG
(Full Monor/Epila)
HIGHT (Planet)

Sloux Falls

JETHNO TILL (OV year (s) BILLY BURNETTE (COLUMBIA) MIGGE CITY (Epic) DELBERT NCCL (MYON (Captrol) IEITH SYNES (Backsfroot/MCA SYCT (Artista) STEVIE MONOCA (Tamin)

TOTAL BONDER (Bulletin Columbia)

BRUCE SPRINGSTEER (Columbia)

PRO ICE (AMA)

AN PRINGST PROJ. (Arista)

OREAP PRIOD (Earls)

MANDY RES

Singles None

HIGH (Planet)

LAGES (Aprile)

LAGES (Aprile)

LAGES (Aprile)

RET. COLOR (MP/May/Lee)

JOHN (LEE/M. (MP/May/Lee)

JOHN (LEE/M. (MP/May/Lee)

JOHN (LEE/M. (MP/May/Lee)

JOHN (MP/M. (LEE/M.)

JOHN (MP/M. (LEE/M.)

JOHN (MP/M.)

JOHN (MP/M.) OCH 103

MD CHUCK CAHILL

"I Wish You "
"Toke I P Run"
"Toke I P Run"
"Toke On Lovin"
OUTLAWS (Arists)
"Wishing mails"
"Freedom Walk"
"Fr

TIPIO
RETHINEE BAND (ATTONTIC)
TRIGIT TOURIST
TRIGIT TO

Modium BILLY THORPE (Elahtra) BEAD EAST (ABN) HARRY CHAPIH | Bourdwelk) CHRISTOMER CHOSS (6B) PAT BENATAR (Chrysells) RELL YOUNG (MB/Horrise) DIRE STRAITS (MB) HARRY (Chrysells) CITY BOY (Atlantic)

Terre Haute 812-238-2557

BAPOOGA (Capitol)
PPL (Castoliance)
HEIL DIAMONO (Capitol)
-PETE TOWNSHEND (Atco)
707 (Castoliance)

TOT (Case) lenca)

Hert Tast

\$TE(\$X DAN 18E(A)

#ART (\$E(\$)=
#IN CARROLL RANG (Arco)
#IN CARROLL RANG

JAII Singles

KFMG

MacElMB BRUDE SPREINGSTEEN (COI JOHN LEMBOR (GOTTON) EAGLES SANTUMS ROLLING STORES (RDITING STORES) CARS (Elastro) JACKSON BROWNE (Anylum SUPERTRANP (AMI)

KEZY

KICKS ASS

"I Ever Manhod"
HDTF41E
HDTF41

707 (Casablencal ELMSAS (RIPSher) OIMGO BOIMGO II R S INC MODLY MATCHET (Epic) "Daed & Gone" "Few & Fer, Title lo DY NEISMER (Epic) (Ationtic)

Anchorage KRKN

Added
999 (Polyebr)
Liter (Our Geng)
DAMED (ILP 5 (nc)
STETE WOODER (Tests)
SCHOOL (CONTROL
CITY BOY (AVIANTIC)
CITY BOY (AVIANTIC)
CITY BOY (AVIANTIC)
CITY BOY (AVIANTIC)
CITY BARD (AVIANTIC)
STENANT (Cerrer-Arcs)
AN (LOTTO (Scott) Bros.)
#CONFETY (AME (Arcs)

MALTERT (AME (Arco)

Mat 1 am
10.11 The Prof. (Elevira)

(Rotling Stones)

(Amiling Stones)

(Amiling

EAGLES (Asylus)

NOTTEST

ROUGE SYNCHOLSTEEN (Oblumbla)

STEELY OAN (MCA)

AC/OC (ART (MCA)

AC/OC (MCA)

AC

JOZE
JEÁN LUC PONTY (AFIGNTEC)
SPYNO GYBA (NCA)
JEFF BLOR (Epic)
LARRY CARLY (DE (MB)
PAT METHERY (ECH)
A. CHECOLA (COLUMBIA)
D. CARLOS SARTANA (COLUMBIA)
STEYÉ HAMA (AFISTA)



MD. TOOD CIPOLLA

RIN CAMPAS (1891 America)
COMAT TO COMAS (1)
COMAT THE COMAS (1)
COMAT THE COMAS (1)
COMAT THE COMAS (1)
COMAS

Magic. 98 FM HLKHM ROTA

PD DAVE LAMPENCE

GOLDER LAMBIEC (PO) (900)
Medium
ROMANT ICS (Immercor)
HEART (Este)
ROD STEMAT (HE)
ROD STEMAT (HE)
ROD HEART (Este)
ROD STEMAT (HE)
ROD HEART (HE)
ROD HEAR

Bakersfield

JOZZ
JEAN-LUC PONTY (ATIENTIC)
PAT NETHERY (ECM)
WILTON FELDEM (NEA)
ERIC GALE (DD.) MOTE |
HOSE HAMCOOK (COLUMN IS)
SADAO MATANAM IINNEY CITY

Singles KENNY ROGERS (Liberty)

OF BROODER (ATIANTC)

WITHOUT STORM THICK (4p(c)

OHEAR TRICK (4p(c)

OHEAR TRICK (4p(c)

DATA TRICK (4p(c)

BANG (CV yeal is)

CAT BANTANT (CV yeal is)

CAT BANTANT (CV yeal is)

CAT BANTANT (CV yeal is)

CAT BANG (ELERT)

BANG (ELERT)

BANG (ELERT)

BANG (CO yeal is)

BANG (CO yeal is)

BANG (CO yeal is)

PHILE (1227 (8D)

PHILE (1227 (8D)

PHILE (1227 (8D)

PRICK (ALLADORS (CV yeal is)

33.0L

Singles SPOILERS (Rocket) IAN LLOYD IScott Bros)



Added DOMNIE HRIS (MCA) "ANI Lean!"

INDE | VARION | THE |
DIRE STRAITS (WB)
TAULHIN, HEADS (55/re)
BANTS (Oversalle)
THIS LIZEY (WB)
JIM CARROLL BAND (ATCO)
BILLY TYPE (Eleanty)
JOE JACKSON BAND (ASM)
RANDY HARSEN (Cap Pro)
GROW (THE COLO WB)
ANDY HARSEN (Cap Pro)
- REO SPEEDWACON (Epic)

Boise 208-344-6363

NUTTES THE COLUMBIA SPRING STEER (COLUMBIA) TO AND THE STEER (COLUMBIA) TO AND THE STEER S Jazz

MOST ADDED

Ghost Riders (Arista) 20/20 **REO SPEEDWAGON** 18/15 Hi Infidelity (Epic)

BLONDIE Autoamerican (Chryselis) 21/13 JON ANDERSON Song Of Seven (Atlantic) 11/5

LOVERBOY Loverboy (Columbia) 9/5 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that

MEGO

97FM BOULDER PD DENNIS CONSTANT NO BRUCE MCCALES

added it this week.

Added QuTLARS (Arista) GIL SCOTT-HERON (Arista) JOHA LEWIE (\$7177) METTE MIDLER (Arismile) FLYING BOXCARS

Fig. 116 DOICARS

MEDIUM

MEDIUM TO MEDIUM TO MEDIUM

ROS STEMANY 188)

ROS CERMANY 188

RO

Singles OHEAP TRICK (Epic) ACHEIN THOMPSON (Overlion)



Added DUTLANS (Artste)

MEP ENGLAND (Elehtra) JOH ANDERSON (ATTENTIC BILLY THOMPE (Elehtra)

BILLY THOMPS (Elektro)

HOTTEST
BODDIE (Chryskib)
HEART (ED)
FERNY (MD)

STEENYT (MD)

STEENYT (MD)

STEENYT (MD)

STEENYT (MD)

STEENYTH (MD)

STEENYTH (MD)

STEENYTH (MD)

STEENYTH (MD)

STEENYTH (MD)

STEENYTH (MD)

AND (MD

MEDIUM

GEORGE THOROGOOD & THE DESTROYERS
More George T...(Rounder) 25/17

Street Fever (Capitol)
THIN LIZZY

Chinatown (WB)

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who

KILO 94Colorado Springs

PO RICH HAME MD. ART PHILLIPS

JHEE
SPYRD CYRA (HEA)
JEAN LUC PONTY | 471 m TIC)
C. MASHINGTON: JA (E1 w KTa)
RALPH TOWNER (EDN)
DID(R LOCKHOUD (INVO: C17y)
PAT METHEWY (EDN)
HAMM BAND (Overlon)

Boulder

Boulder 303-444-5600

ROBERT PALMER (18) and 1 PAT BENATAR [Dry 961181 -602 SCAGES (Option 9181 -MEART | Epici



916-343-8461

MOON MARTIN 20/17

reported it in medium rotation this week.

25/16

STEREO FM 303-634-4896 GILLAN (Yingin) INMMTES (Molydor) JOH ANDERSON (Arlantic) JOET WILSON (Modern)

Added GEO SPEEDWAGON (Epic) "Don T Lat 6(or GUTLAWS (Arists) "IGNOST Ribers" BLONGIE (Chrysells) "T Birds"

Hoof us BOCFFILE (COI umbla) BUS BOTS (AFIETE) DORNIC (RIS) (REA) BLIL (NOME (BAND) (AFIETE) JITE (ARROLL BAND (AFICE) JOS ACKSON BAND (AFICE) BLILT (HODER (BAND) (AFICE) BLILT (HODER (BAND) ACKSON BAND (AFICE) BLILT (HODER (BAND) ACKSON BAND (AFICE) ACKSON BAND (AFICE)

JOET #11500 (Ropers)
BRUCE \$961 HGSTE(6 (Columbia)
PAT (BLATAN (Chrysalls)
DRIS \$761 HGSTE(6)
EAGLS (Mexicus)
GAGAT FROCE (deficished)
RECORD (Arthur HGSTE)
RECORD (Arthur HGST 33.0L 00000

Denver

KATY Denver
30.3-759-5800
600 sr(swit (fe)tc)
4.481 (fe)tc)
**Tatl I it [the "
**Rota And Rot1"
**Rota And Rot1"
**Rota And Rot1"
Spoot No. 311. Title
Spoot No. 311. Title
**Amp PAY Soot Should (fe)tc)
Spoot No. 311. Title
**Amp PAY Soot Should (fe)tc)
**Den (SUGAN Should (fe)tc)
**Den (SUGAN Should (fe)tc)
**PAT BRANTA (fe)tc)
**PAT BRANTA (fe)tc)
**Den (SUGAN Should (fe)tc)
**Den (S

THIN LIZZY (MB)
TITIO
TOTAL
TOTAL
THE CONTROL OF
THE TOU HOLD
GAMMA (ELENTRO)
DOMNIE HELS (MCA)
GEORGE THOMOGOOD, (Ro
BILLY THOMPE (ELENTRO)

HOTTOST BRUCE SPRINGSTEEN (CDIumble) THUNDER ON THE WITH JOHN LENGTH (Goffen) "Losing" "Cleanup Time" "Sterting Over"

Jazz

PD FRAME COOT ND PHIL STRIDER

CLIMAR BLUES BAND (#B)

Marian
DELAR TRICK (folic)
CRACLES Harylan
QUEEn (fleetra)
ROO STEWART 1889
JOHN DOUGHE HIVE
JOHN DOUGHE HIVE
(BEI Heartice)
RESSEL (ACCESSED (CLIMAR)
RESSEL (COCINE)
COMMAR (Fleetra)
RESSEL (DOCINE) (COLIMAR)
QUEEN TRICK
RESSEL (COCINE) (COLIMAR)
RESSEL (COLIMAR)
RES

103 KBPI Denver 303-936-2313

SOCIEDADO (CIC)

SOCIEDADO RESISTANCISTO (CIC)

SOCIEDADO RESI

\$ [ng] as

THE HOTTEST **BRUCE SPRINGSTEEN**

The River (Columbia) 38/36 POLICE Zenyetta Mondetta (A&M) 36/30 ROD STEWART

Foolish Behaviour (WB) **EAGLES** 37/29 Eegles Live (Asylum) **JOHN LENNON**

Double Fantasy (Geffen) 37/26
Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.



FD NE IL EDWARDS ND BRUCE KENYON RATE BUSH (EMI N. ABAMA (RCA) 451

GUS (Nemper OF)
MESE VOLHG (MB/Reprise)
TEDDYBOYS (MB)

403-428-8597

**sear tacks.
**STREETH ART (AP) entic)
**IRAT (EDIC)
**ROWN (EDIC)
** HOTTEST
AC/OC (APIENTIC)
PAT MENATAR (Orrysells)
"Heal Is For"
"Tract Me Right"
(HMS.5 (Serte)
"Beet/Gilde"
SUPETRAMP (ASM)
"School" 3012

DAYID BONIE (RCA) EAGLES (Asylum) "Life/Fast Lane" **KZEL**

FD OWNES KOYARIK

Added BLOMDIE (Chryselle) "Repture" "Tide is Migh OUTLANS (Ar(ste) "Angels Hide" "(Chost) Riders" "Const) Riders" "Tough Guys" "Don 1 Let NOT BUCHANAI (Retended MEATHER MEMORT (AMC/Co)

Singles Isone Eugene

Edmonton

ZON COLON (RIVE)
QUOIG THOROCOCO (Rounder
TASKING HIGH) (Sire)
CITY ROY (RIVENT)
CITY ROY (RIVENT)
CITY ROY (RIVENT)
CHOC JOHN AGONT (Capitol)
RUSS (OSTS (Ariven)
CHOC JOHN AGONT (Capitol)
RUSS ROYS (Ariven)
CHILAN INTEG

HOTTOST
HOTTOST
HOTOST(RART (MB)
DIRE STRAITS (MB)
DIRE STRAITS (MB)
BRUCE SPRINGSTEEN (ODIAM
STEELY DAN (MCA)
JIM CARROLL BAND (ATCO)
HEART (Eglc)
POLOPILE (ODIAMO(B)
DOPPLICE (ABILE)
HAN LLOYD (SCOTT) BYOA.)

Jass
LARRY CONTELL (Arista)
SPERO GYEA (MCA)
PAT METHERY (CDA)
ONLOW COME (PO) (Arista)
EARN, RLUGH (UA)
REND (E MUCCOCK (DO) (arista)
G. MASHIMGTON (Arista)
NALPY TOMER (CDA)
STEVE (SARCH (CDA)
STEVE (SARCH (CDA)



MODU

Fort Collins

1011012 10111 (An injet) 101

to the sa

Fresno 209 226 5991

Direct Bulled TE Contains a grain URGEN (BLA) Entained HEADS (Sire) BURDER (CONTAINS) 19 mA lo

OA+10 (Mett) +0Cx1

(Mett) 5 (Mett) 5 (Mett) +0Cx1

(Mett) 5 (Mett) 5 (Mett) +0Cx1

(Mett) 5 (

Las Vegas

702 732 7753

HELTON TO THE STEEN I COLUMNIA MELLON THE MARY LIMB LEAST STEEN I COLUMNIA MELLON THE ME

TEUM ROCK NE D LINUX AND (01 0 0

Long Beach

10.02

105-5 KINGC

UAY C BUR & MCA 971, T BWZ A4W UME 5 MA 77 (88) 904 (PO) yOUT J W CAMBOLL BANT 5 A1 A45 (Example 1 Gotton COMB BLUE 1 489 (CHP) (EMBOR 1 Gotton

51ng1es BUZZCOCR5 (1 R 5 Inc 1 SUBCABAN LARRS JOHE 1000 (Virgin) GD-00 5 (511F1) HOLLY & TALLHAS (Virgin) OHORDS (Poryour)

(NLOS 951/2) Los Angeles

CARS (Illustra)
DDL (IMC 17045)
TDD (IMC 37045)
TDD (IMC 37045)
JACASON PROMED (ANY) MAN
DUES (ISSAT PALOTIA)
PAT DEBATRA (OV PALOTIA)
PAT DEBATRA (IMC)
CARRA (IMC)
PAT DEBATRA (IMC)
PAT Med un POL UL A&H JOE JACHSON BAND LAAH AAMDY MEISMER (Epic)

EAGLES THE UNITED SUPERITRAND LALKE

Los Angeles 213 464-5638

HD SAM BELLAMY ASST HD JACK SHYDER Added QUTL NOS : Artsts NEO SPEEDMAGON Epic

TOTAL MANUAL (COLUMBIA)

REVOLTS STRINGSTERM (COLUMBIA)

EAGLES TELEVATOR

EAGLES TE Medium SUP (BITRAMP : ALH) JOHN : [EMMCH (GatFan) HE STALITS (MB) BARTS : [CV vse(1s) (JOB) (1900) (GATAN)
(HE STRUKTS (B))
(METS) (OV PARTIS)
(METS) (OV PARTIS)
(HE CAMPOL (MAD) (HEA)
(HE CAMPOL (MAD) (HEA)
(HEA)
(METS) (METS)
(METS) (METS)
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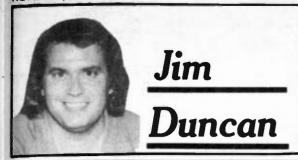
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CALIFORNIA ROQ — KROQ/Pasadena debuted its latest release, "Rodney On The ROQ," a collection of Rodney Bingenheimer's best tapes of new California bands taken from his weekend show, during a private listening party at the station. Pictured (I-r) are MD Larry Groves, album cover girl Anni, and PD Rick Carroll.



News Notes

The reality of the time of the year was brought home

this week when I was reminded that our R&R Year-End issue is next week. We'll have a complete rundown of the top songs of 1980 and a review of the newsmakers of the past year . . . Word from Plough Broadcasting is the FCC approved its purchase of WUBE-AM-FM/Cincinnati. The company should be in by the first of the year. Also, WJJD/Chicago has been given the nod to go fulltime. It's currently a daytimer at 50,000 watts. Under the arrangement, WJJD would drop power to 10,000 watts at night. Should make the WMAQ-WJJD battle a bit more interesting. With the winter coming on in the Midwest, it looks like the full-time status won't come about until sometime in spring. WJJD Operations Director Pete Porter has stepped down from that position for personal reasons. He will remain with the station in an on-air capacity. Look for one of the hot new major market programmers to join the company in the next couple weeks. More specifics next week . . . At WJJD's sister station WJEZ-FM/Chicago, John Charleston has been appointed MD by PD Jon Anthony . . . The FCC has given WKKQ/Hibbing, MN permission to put a 100,000watt FM stereo station on the air. PD Brad Anderson reports, "We expect to be on the air with the new FM by the first of the year. Our format will, of course, be Country, as is our AM" . Last week's fire in San Bernardino came within a mile of the KCKC studio. GM Bob Mitchell tells us KCKC provided 24-hour coverage . . . I stand corrected. A couple weeks ago, it was mentioned here that Penny Reeves was given the morning drive slot at KVET/Austin. Out loud, and in print, I wondered if this was not a first; a female doing her own morning drive show. Barb Richardson, PD of P/A-formatted KLO/Ogden, UT, reminded me of her year-and-a-half stint as the morning driver at KVOC/Casper, WY. Barb said, "It was very successful for me in Casper, so I'm sure Penny will have just as much success in Austin" (12-1) WNCG-AM/Charleston, SC dropped its Gospel format for Country. Bruce Cotton is the PD, having joined the station from AOR-formatted WAEV/Savannah WRAQ/Asheville, NC has dropped rock for Country, according to GM Garrett Alderfer . . . The Weedeck Corporation has a free hour-long radio special available. The program is based on the new A&M album "The Legend Of Jesse James" and Ron Martin will host. For more details call (213) 462-5922 . . It was good hearing from Bob Grayson, OM of WIST/Charlotte, NC. Bob, a longtime friend of Country radio, was injured in an automobile accident on his way to Nashville for the October convention. He is recuperating fine now and tells R&R the new WIST is getting great response for area listeners . . . Fred Free, from WESC/Greenville, is now on afternoons at WWBD/Bamberg, SC . . . It was last Tuesday night after midnight I received a call from Ken Barnes, R&R's Executive Editor, telling me longtime KLAC air personality Dick Haynes had passed away. Even though it was never mentioned here, I knew he was dying of cancer in the past year. The night he was saluted in Hollywood for his years of service and dedication, I went to the Hollywood Palladium after doing what was then my Saturday night show on KLAC. As usual, I had my camera with me and took lots of pictures that appeared in R&R. Dick looked down at me from the dais and winked at me as I snapped away. After the show, I went backstage. When the crowd of well-wishers cleared from his dressing room, he sat there all alone, knowing this was his last hurrah. Not really knowing what to say, I asked for his autograph on the souvenir program. Then I bent over and kissed him on the cheek. My last words to him were "Thanks for the laughs and inspiration." R&R Nashville Editor Biff Collie wrote a piece in his April 25 column about Haynes. Biff told me the other day he wrote the words even before he knew of Haynes's illness. Part of what Biff had to say seems to be a fitting tribute to a radio legend: "He's been in Los Angeles radio and TV for 35 years, weathering the changes in business, management, music, styles, and personalities, and always emerging as the epitome of the professional, a gentleman, and friend I've ever known works harder or loves it more, better



CONTESTS, CONCERTS & CONVERSATIONS



Stick-Up In Cincinnati?

WSAI-AM/Cincinnati PD Dale Turner sent in a unique idea that has become the talk of the town. At each of the country-oriented concerts in Cincinnati, WSAI passes out thousands of souvenir concert patches (see examples above). The full-color patches are a marketing tool first used by WSAI's sister station WSAI-FM for rock concerts. The backstage pass type patches also include merchandise discounts on the backside. According to Turner, "Our WSAI air personalities pass out the souvenir patches before each concert and it is great to see lots of people go home with the station call letters in their hand or on their blue jeans." The patches are called Totto Passes and are the creation of a local Cincinnati fellow by the name of Steve Otto. According to a WSAI spokesman, many Midwest radio stations are beginning to pick up on the idea, and artists are using the company to design their backstage passes. A tie-in with a local client helps cut some of the cost of this unique promotional tool. For more information contact Steve Otto at (513) 621-1674. By the way, the



HERE'S LOOKING AT... — KIDN/Pueblo held a Barbara Mandrell lookalike contest. The promotion was held during the 1980 Colorado State Fair. Pictured is Barbara meeting lookalike winner Mary Lou Amendols while KIDN PD Doug Wilson looks on.

exemplifies the eternal optimist, nor tries to please everyone with whom he has any contact. As far as I am concerned, Dick Haynes demonstrates brotherly love better than anyone I've ever known. If you know Dick Haynes and don't love him, there is something wrong with your heart." DICK HAYNES, 1911-1980. Rest in peace "Uncle Dick."

patches are available on an exclusive basis in each market . In West Palm Beach, WIRK-FM afternoon personality Simon Train has been running a "Train Days" contest. Each Thursday, Train airs three train songs. At the end of the week, listeners are asked to send in a list of all the songs he played. Correct entries are a part of the grand drawing good for a train trip for a family of four to Washington, D.C., New York and Philadelphia, plus expenses . . . Last week we mentioned WEEP/Pittsburgh held a "Who Shot J.R." party. In Indianapolis, WIRE also held a party. The function was in conjunction with a local television station to raise money for the Indianapolis Humane Society. Final tally reports over \$4000, as WIRE participants were treated to food, live music, beverages, and a big-screen TV to watch the solution to the big mystery of 1980 WKMF/Flint, MI brought happiness to many children in local hospitals when PD Lee Philips and air personalities "Big Bill" Anderson and Jay Richards visited the kids over the Halloween weekend. Philips reportedly dressed as Yogi Bear for the promotion. WKMF also encouraged its audience to join in on the recent Great American Smoke Out sponsored by the American Cancer Society. The station had a giant ashtray for people to drop their unused packs in throughout the day. Attached to the packs were the names of each donor, and they became eligible for a grand prize drawing at the end of the day ... WAJR/Morgantown, WV has been running its "Album Avalanche" contest. During the month of November WAJR has been airing top album cuts. The listeners had to make note of the announced album, title, and artist. At the end of the month the most accurate lister was given copies of all of the albums played . . . Bill Anderson and Bobby Bare were the first two guest disc jockeys on KHJ/Los Angeles. The format of the hour-long guest stint is very similar to the concept used at WHN/New York for years. The artists are not interviewed, but actually do an hour as a regular air personality. Naturally, they are given the freedom to play as many of their records as they want during the KENR/Houston is set to broadcast the 60 minutes Texas A&M Aggie basketball games. KENR Sports Director Mike Elliot does the color for the games and is featured in a network broadcast of the games throughout the state of Texas . . . With the Christmas holiday season underway, WNYR/Rochester, NY is working with the U.S. Marines in the annual "Toys For Tots" promotion. On Sunday, December 7, eight local country and bluegrass bands will provide continuous music. The price of admission is a toy. WYNR personalities will be on hand to pass out records and auction off prizes Let's hear from your station. Send news and photos to R&R Country, 1930 Century Park West, Los Angeles,

Entry



'Breakers" are those newer records that have the greatest level of station activity on any given week

GAIL DAVIES

I'll Be There (WB)

On 72% of reporting stations. National Summery: Up 19, Same 27, Down 0, Debuts 18, Adds 15. R&R Chart 49-38,

CHARLY McCLAIN

Who's Cheatin' Who (Epic) On 66% of reporting stations. National Summary: Up 18, Same 21, Down 0, Debuts 18,

Most Added:

Adds 16. R&R Chart 50-43.

MEL TILLIS Southern Rains (Elektra) LACY J. DALTON Hillbilly Girl With The Blues (Columbie) **DOTTIE WEST** Are You Happy Baby? (Liberty)

T.G. SHEPPARD

I Feel Like Loving You (WB/Curb) On 67% of reporting stations. National Sum-mary: Up 10, Same 22, Down 0, Debuts 25, Adds 16. R&R Chart 47-42.

MOE BANDY

Following The Feeling (Columbia) On 64% of reporting stations. National Summary: Up 19, Same 12, Down 0, Debuts 17, Adds 23. R&R Chart Debut 46.

Hottest:

EDDIE RABBITT I Love A Reiny Night (Elektra) RONNIE MILSAP Smoky Mountain Rein (RCA)
MICKEY GILLEY

That's All That Matters (Epic) OAK RIDGE BOYS Beautiful You (MCA) MERLE HAGGARD

Think I'll Just Stay Here... (MCA) JOHNNY LEE

MOST ACT

lexample: 100/251 indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. I indicates one of this week's "most added" new songs.

SUSIE ALLANSON "Dence The Two Step" (Liberty) 61/12
National Summary: Up 30, Same 13, Down 0, Debuts 6, Adds 12, WNYR, WBAP, WINN, WKLM, WNRS, WSAI, WIRE, WIL-AM-FM, KBMY, KWJJ, KSDN-AM-FM, KEEN, WADR 14-6, KOKE-FM 48-37, WCMS-FM 37-30, KWMT 48-36, KVOO 33-22, KVOC 27-21, KTOM 16-13, R&R Chart Debut 46.

TOMPALL & GLASER BROTHERS "Sweet City Woman" (Elektra) 60/14
National Summary: Up 21, Same 15, Down 1, Debuts 9, Adds 14 Including WBAP, WKLM, WSAI, WHK, WGEE, WKCQ-FM, KMAK, KLAC, KYTE, WPOR, WWVA 25-31, WCGS-FM 37-33, WCMS-FM 39-33, KKYX 46-39, WXCL 41-36, KNIX-FM d-40, R&R Chart: Dabut 47

MEL TILLIS "Southern Reins" (Elektra) 58/48

National Summary: Up 1, Same 8, Down 1, Debuts 0, Adds 48 including KU22, KUUY, KEED, KVEG, KFTN, KGA, WGNA-FM, WWCS-FM, KOKE-FM, KENR, WKSJ-FM, WLWI-FM, WIRK-FM, WNRS, WJE2-FM, WCXI, KFGO, WFMS-FM, WDAF, WBCS-FM, KFEQ, R&R Chart: Debut 48.

DEBBY BOONE "Teke It Like A Woman" (WB/Curb) 55/2

National Summary: Up 27, Same 18, Down 2. Debuts 5, Adds 2, KBUF, WDAF, WWCS-FM 28-15, WGTO 39-35, WCMS-FM 36-29, WSLR 40-34, WHK 18-14, WKCQ-FM di-38, KVOO 32-21, KVOC 25-18, KLAC 37-33, KEEN 38-32. R&R Chart Debut 49.

DICKEY LEE "Lost In Love" (Mercury) 54/5

National Summary: Up 28, Same 16, Down 1, Debuta 4, Adda 5, WPOR, KENR, WSAI, WKCQ-FM, KMAK, WGNA-FM 46-39, WMZQ-FM 29-24, WBAX 39-23, WCOS-FM 38-31, KRMD-AM-FM 35-30, WIRK-FM 36-27, KWMT 46-34, KICD-FM 37-32, KVOO 40-31, KVOC 24-19, KTOM 33-25, KGA 31-28, R6R Chart Debut 60.

WILLIE NELSON & RAY PRICE "Don't You Ever Get Tired..." (Columbia) 51/10
National Summary: Up 10, Same 23, Down 0, Debuts 7, Adds 10, KOKE:FM, WESC:AM:FM, WOKK, KNOE, WCMS-FM, KWKH, KWMT, KBUF, KCUB, WWCS-FM, WSEN 50-46, WIXL:FM 49-29, WMZQ:FM 38-32, KHEY 49-44, WSIX:FM 40-36, WDAF d:22.

JIM REEVES "There's Always Me" (RCA) 51/9
National Summary: Up 19, Same 16, Down 0, Debuta 7, Adda 9, WNRS, WAXX, WKMF, KWMT, WXCL, KUZZ, KRSY, WWVA, WGTO, WGNA-FM 37:30, WBAM d-38, WSIX-FM 29:25, WSAI 40:36, KFGO 40:32, KFEQ 33-23, KNIX-FM 37:27, KCUB 34-28.

GLEN CAMPBELL "Any Which Way You Can" (WB) 50/12
National Summary: Up 13, Same 21, Down 0, Debuta 4, Adda 12, KLZ, KWJJ, WWCS-FM, KOKE-FM, WGTO, WCMS-FM, WMNI, WAXX, KWMT, KBUF, WMUS-AM-FM, WXCL, WADR 35-29, KHEY 48-43, KRMD-AM-FM 46:38, WCXI d-39, KVOO 46-29, KVOC 39-30.

MEL STREET "Who Will Turn Out The Lights" (Sunbird) 50/6
Netional Summery: Up 25, Seme 14, Down 0, Debuts 5, Adds 7, WSAI, WHK, KVOO, WPOR, KOKE-FM, WKLM, WADR 27-18, WINN d-37, WSIX-FM 43-39, KYXX 38-30, KFEQ 37-29, KUZZ 37-27, KVOC 34-28, KSON-AM-FM d-40.

EARL THOMAS CONLEY "Silent Treatment" (Sunbird) 43/8

Netional Summary: Up 9, Same 19, Down 0, Debuts 7, Adds 8, WSQC-FM, KHEY, KWMT, WHBF, WTHI, KVOO, KWJJ, KEEN, WWOD d-29, WLWI-FM 27-21, WCMS-FM 42-34, KSQ d-39, KVQC 45-40.

LACY J. DALTON "Hillbilly Girl With The Blues" (Columbia) 41/33

National Summary: Up 0, Same 5, Down 1, Debuts 2, Adds 33 Including WWCS-FM, WWVA KRMD-AM-FM, WIRK-FM, WMNI, WAXX, WGEE, KFEQ, KBMY, KSSS, KTOM, KCKC, KGA. WVA. WYII. WCOS-FM. WGTO. KENR.

JOHN WESLEY RYLES "Cheater's Trap" (MCA) 40/3
National Summary: Up 19, Same 15, Down 2, Debuts 1, Adde 3, WSOC-FM, WCOS-FM, WHBF, WMZQ-FM 32-25, WYII 49-41,
KRRV 28-23, KOKE-FM 37-30, WGTO 32-28, WKCQ-FM d-38, KVOO 38-28, KUZZ 46-40.

KENNY DALE "When It's Just You And Me" (Capitol) 34/3
National Summary: Up 11, Same 11, Down 0, Debuts 9, Adds 3, WGTO, KMAK, WPOR, WGNA-FM 39-34, WNYR d-28, WCOS-FM 40-35, WLWI-FM d-28, KYXX 26-20, KSO d-38, KCUB 38-34. HANK COCHRAN "A Little Bitty Tear" (Elektra) 34/3
National Summary: Up 13, Same 17, Down 0, Debuts 1, Adds 3, WESC-AM-FM, WOKK, KFGO, WSEN 42-38, WGTO 43-38, KHEY 29-25, WHK 37-31, WXCL 28-25.

KHEY 29-25, WHK 37-31, WALL 20-20.

EDDY ARNOLD "Don't Look Now" (RCA) 33/14

National Summery: Up 1, Same 15, Down 0, Debus 3, Adda 14 including WSLR, KFEQ, KMAK, KFTN, WIXL-FM, WADR, KRRV, KVET, KRMD-AM-FM, WKSJ-FM d-38, WSIX-FM 37-29, WFMS-FM d-34.

FOXFIRE "Whatever Happened To Those..." (Elektra) 32/3
National Summery: Up 10, Seme 13, Down 0, Debuts 6, Adds 3, KUZZ, KFTN, KENR, WWCS-FM 12-10, KOKE-FM 46-34,

KRMD AM FM 42-39, WIRK-FM 39-31, KSO 31-29

KRMD-AM-FM 42-39, WIRK-FM 39-31, KSO 31-29.

DOTTIE WEST "Are You Happy Baby?" (Liberty) 30/28

DOTTIE WEST "Are You Happy Baby?" (Liberty) 30/28

NOTICE WEST "Are You Happy Baby?" (Liberty) 30/28 National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 2: KRMD-AM-FM, WCXI, WIRE, KFEQ, KUUY, KLZ, KSOP, KGA.

GARY MORRIS "Sweet Red Wine" (WB) 30/2
Netional Summery: Up 9, Same 14, Down 0, Debuts 5, Adds 2, WBAP, WMNI, WGTO 31-27, KENR d:38, KUZZ 38:26, KWJJ 40-34, KMPS-AM-FM 30 25.

Others Getting Significant Action

RAZZY BAILEY "True Life Country Music" (RCA) 28/3
National Summary: Up 14, Same 3, Down 0, Debuts 8, Adds 3, WKLM, WDAF, WTHI, WYII 41-31, WSAI 39-32, KSO 29-20, WSLR 39-33, KUZZ 42-36, KLAC 42-36, KSOP 32-24.

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NATIONAL AIRPLAY/50

-	_	_	•	-	
	es f	wo fooks	Last West		December 5, 1980
	4	1	1	0	RONNIE MILSAP/Smoky Mountain Rain (RCA)
	12	9	5	ŏ	MICKEY GILLEY/That's All That Matters (Epic)
	9	8	3	ŏ	BELLAMY BROTHERS/Lovers Live Longer (WB/Curb)
	16	11	9	ŏ	JOHNNY LEE/One in A Million (Asylum)
	8	7	6	5	LARRY GATLIN & GATLIN BROS./Take Ma To Your (Columbia)
	11	10	8	Ŏ	BARBARA MANDRELL/Best Of Strangers (MCA)
	7	6	4	7	CHARLEY PRIDE/You Almost Slipped My Mind (RCA)
	19	13	10	Ó	CONWAY TWITTY/A Bridge That Just Won't Burn (MCA)
	6	5	7	9	ALABAMA/Why Lady Why (RCA)
	23	16	14	Ø	MERLE HAGGARD/Think I'll Just Stay Here (MCA)
	1	2	2	11	KENNY ROGERS/Lody (Liberty)
	28	20	15	Ø	EDDIE RABBITT/I Love A Rainy Night (Elektra)
	21	14	13	13	MAC DAVIS/Taxas in My Rear View Mirror (Caseblenca)
	24	19	16	0	CHARLIE RICH/A Man Just Don't Know (Elektra)
	36	34	26	ŏ	OAK RIDGE BOYS/Beautiful You (MCA)
	3	3	12	16	JOHN CONLEE/She Can't Say That Anymore (MCA)
	26	22	18	Ø	JOE STAMPLEY/There's Another Woman (Epic)
	2	4	11	18	CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
	33	28	24	0	GENE WATSON/No One Will Ever Know (Capitol)
	20	17	17	20	JOHNNY RODRIGUEZ/North Of The Border (Epic)
	31	26	22	21	REBA McENTIRE/I Can See Forever In Your Eyes (Mercury)
	35	32	27	0	JANIE FRICKE/Down To My Last Broken Heart (Columbia)
	32	29	25	0	LEON EVERETTE/Giving Up Easy (RCA)
	37	35	30	8	PORTER WAGONER & DOLLY PARTON/If You Go, I'll Follow You (RCA)
	40	33	29	6	TERRI GIBBS/Somebody's Knockin' (MCA)
	39	36	32	90	STATLER BROTHERS/Don't Forget Yourself (Mercury)
	38	31	28	27	LORETTA LYNN/Cheatin' On A Cheater (MCA)
	30	24	21	28	BILLY "CRASH" CRADDOCK/A Real Cowboy (Capitol)
	45	38	33	O	BOBBY GOLDSBORO/Goodbye Marie (Curb)
	41	37	35	Ö	LYNN ANDERSON/Blue Baby Blue (Columbia)
	43	40	37	ŏ	ED BRUCE/Girls, Women, Ladies (MCA)
	44	42	39	ŏ	JOHNNY DUNCAN/Acapulco (Columbia)
	5	12	23	33	ANNE MURRAY/Could I Have This Dance (Capitol)
	_	49	43	0	DOLLY PARTON/9 To 5 (RCA)
	10	15	19	35	BRENDA LEE/Broken Trust (MCA)
	-	47	40	0	MARTY ROBBINS/An Occasional Rose (Columbia)
	_	48	43	Õ	RAZZY BAILEY/I Keep Coming Back (RCA)
	_	_	49	0	GAIL DAVIES/I'll Be There (WB)
	13	18	20	39	JACKY WARD/Thet's The Way A Cowboy Rocks And Rolls (Mercury)
	_	50	45	0	STEVE WARINER/Your Memory (RCA)
	_	_	46	0	JOHN ANDERSON/1959 (WB)
	-	_	47	Ŏ	T.G. SHEPPARD/I Feel Like Loving You Again (WB/Curb)
	_	_	50	Ō	CHARLY McCLAIN/Who's Cheatin' Who (Epic) New

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

DEAN DILLON/Nobody In His Right Mind (RCA)

MOE BANDY/Following The Feeling (Columbia)

SUSIE ALLANSON/Dance The Two Step (Liberty)

DEBBY BOONE/Take it Like A Woman (WB/Curb)

TOMPALL & GLASER BROTHERS/Sweet City Woman (Elektra)

GEORGE JONES & JOHNNY PAYCHECK "You Better Move On" (Epic) 25/10
National Summary: Up 1, Same 13, Down 0, Debuts 1, Adds 10, WSEN, WNYR, KOKE-FM, WOKK, WKSJ-FM, KNOE, KRMD

MEL TILLIS/Southern Rains (Elektra)

DICKEY LEE/Lost in Love (Mercury)

Netional Summary: Up 1, Same 13, Down 0, Debuts 1, Adda 10, WSEN, WN AM-FM, KBMR, KVOO, KYTE. On: WLWI-FM, KSO, WCXI, KNIX-FM, KCUB.

TANYA TUCKER "Can I See You Tonight" (MCA) 24/22

National Summery: Up 0, Same 0, Down 2, Debuta 0, Adds 22 including WKXA, WMZQ-FM, KVET, KENR, KKYX, WIRK-FM,

REX ALLEN JR. & MARGO SMITH "Cup Of Tea" (WB) 24/22

luding WBGW-FM, WGTO, WESC-AM-FM, WBAM, KKYX. WIRK-FM, WSLR, WKCQ-FM, KUUY, KEED, KSOP, KMPS-AM-FM.

RAY CHARLES & CLINT EASTWOOD "Boer's To You" (WB) 24/2
Netional Summery: Up 5, Same 11, Down 0, Debuts 5, Adds 2, WCOS-FM, WKMF, WYII 46-38, WIRK-FM d 39, KEBC-FM 21-18.

47

48

49 **5**0

KLAC d-46, KSUF 91-36.

DEBORAH ALLEN "Nobody's Fool" (Capitol) 22/3

National Summary: Up 4, Same 11, Down 0, Debuts 4, Adds 3, KENR, WXCL, KMPS-AM-FM, KFTN d-40, KTOM d-40. On:

FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 21/6
National Summery: Up 2, Same 11, Down 0, Debuts 2, Adds 6, KRRV, WWOD, WHK, KSO, KBUF, WXCL, KYXX d-36, On: WNOW, WYDE, WSAI, KYOC. ATLANTA RHYTHM SECTION "Silver Eagle" (Polydor) 18/3
Netional Summary: Up 2, Same 9, Down 0, Debuts 4, Adds 3, WKXA, WNRS, KSOP, WPOC:FM 38:30, WWVA d:39, WLWI-FM

CON HUNLEY "What's New With You" (WB) 17/13
National Summary: Up 1, Same 2, Down 0, Debuts 1, Adds 13 including WIXL-FM, WGTO, KENR WKSJ-FM, WBAM, WFMS

National Summary: Up 1, Same 2, Dov FM, KEBC-FM, KTOM, KMPS-AM-FM.

BOBBY BARE "Willie Jones" (Columbia) 17/8
National Summery: Up 0, Same 8, Down 0, Debuts 3, Adds 6, KENR, KNOE, KRMD-AM-FM, KBMR, KVOO, KSOP, WWOD d

AMAZING RHYTHM ACES "I Musta Died And Gone To Texas" (WB) 18/2
National Summery: Up 4, Seme 6, Down 1, Debuts 3, Adds 2, WWCS-FM, KVOO WIXL-FM 2017, WADR d-27, KOKE-FM 42-28.

WCMS FM 43-37.

ROGER BOWLING "Yellow Pages" (NSD) 16/2

Metional Summary: Up 3, Same 11, Down 0, Debuts 0, Adds 2, KOKE-FM, KHEY, On: WMZQ-FM, WESC-AM-FM, KRMD-AM-

PATSY CLINE "I Fall To Pieces" (MCA) 14/13
National Summary: Up 1, Same 0, Down 0, Debuts 0, Adds 13, WKXA, WIXL-FM, WMZQ-FM, WLWI-FM, KKYX, WIRK-FM, KEBC-FM, KFEQ, KUZZ, KSSS, KRDR, KNIX-FM, KCKC.

STEPHANIE WINSLOW "Anything But Yes Is Still A No" (WB/Curb) 12/12
National Summery: Up 0, Same 0, Down 0, Debuts 0, Adds 12, WYDE, WCOS FM, WKSJ FM, KWKH, WHK, KSO, WKMF,

SAMMI SMITH "I Just Want To Be With You" (Sound Factory) 12/6

ery: Up 1, Same 4, Down 0, Debuts 1, Adds 6, KOKE-FM, WGTO, KNOE, KKYX, KSO, WCXI RONNIE McDOWELL "Wandering Eyes" (Epic) 11/9
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 9, WIXL-FM, WM2Q-FM, KVET, WGTO, WWOD, WMC-AM, KEBC-

DANNY WOOD "It Took Us All Night Long To Say Goodbye" (RCA) 11/3
National Summary: Up 1, Same 7, Down 0, Debuts 0, Adds 3, KOKE-FM, KUUY, KGA, WIXL-FM 43-24



Pictures





GREELEY GHOSTS — KYOU/Greeley, CO joined with the Jaycees to raise money for the local organization. Seen here is the line waiting outside the "haunted house" and KYOU air personality Larry Selzle scaring a few of the patrons. According to KYOU PD Chuck Donoho, "The promotion was a real scream!"



RAZZY GETS MOONED IN KANSAS CITY — RCA recording artist Razzy Bailey (second from left) stopped by the WDAF/Kansas City studios to visit with PD Moon Mullins and MD Stephanie Phlumm. Also pictured (at left) is Jan Rheese.



BACKSTAGE WITH THE BROTHERS — The Statler Brothers (Lew, Harold, Phil and Don) are seen with WGNA-FM/Albany, NY PD Chris Warren and two winners of the "meet the Statlers backstage" promotion staged by WGNA.

Biff Collie

Inside Nashville



NAMEDROPPER: Bill Anderson hosted a Paducah, KY Crippled Children's Telethon, raised over a half-million dollars in 15 hours . . . Jim Ed Brown, Jimmy C. Newman, and Tandy Rice went to the "Duck Capital of the World," Stuttgart, AR to host and judge the annual National

Duck Calling Championship ... Dolly's latest "something nobody would expect me to do" was not a premeditated skin parade, but something that "just happened" among friends one night in Bel Air (suburb of L.A.)

... Lacy J. Dalton's high profile ride in the Macy's Thanksgiving Day Parade netted her approximately 50 million sets of eyes and heavy exposure of her "Hard Times" album ... Susan Roberts, one of the supershe's on Music Row, appointed Director of Administrative Services at Top Billing Agency in Nashville ... Razzy Bailey had to drive his new touring bus himself before he was sure it wasn't a dream (it wasn't)



Emmylou Harris and Frank Jones are pictured above at the Warner Bros. reception held In her honor following her recent Nashville concert.

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Clint Eastwood and Johnny Duncan share a smile during a break in the filming of Eastwood's latest movie, "Any Which Way You Can." The film marks Duncan's film debut, in which he will sing his current single "Acapulco."

Jerry Clower and Wendy Holcombe's shot on Mike Douglas's show, as the show's guide down the Mississippi River . . . Sammi Smith and the Nashville Superpickers showcased their new act at Jerry Lee Lewis's Printers' Alley Bistro. Her new record was produced by two of the "Superpickers," Phil Baugh and Buddy Emmons. Loretta Lynn, Karen Wheeler, Cristy Lane, and Helen Cornelius all appeared in the Orange Blossom Festival in Winterhaven, Florida . . . Conway Twitty's bus driver Billy Parks was named the James Price Driver Of The Year by KVOO/Tulsa ... WSM's announced change in the configuration of the bands on the station's daily "Waking Crew" live radio show and "Noon" live midday TV show was changed/erased/ reconsidered. The groups on these shows will remain as they are for another year

DECEMBER gonna get you! "Too bad Christmas comes just when all the stores are so crowded" — Jerry Reed . . . Randy Barlow and his group "Branded" are



Kicking off the first program of syndicated radio show "Nashville Live," taped before a live audience at Nashville's Stockyard Restaurant, are (I-r rear) Biff Collie, State Senator T. Tommy Cutrer, international entrepreneur Mervyn Conn, and Bob Neal of Bob Neal Talent; in front are Jeannie Seely and two program representatives.

promo-touring in New England in support of his first album "Dimensions," shipped . Jeanne Walker, head of the Nashville Sounds Singers (backup group), has a new album released in conjunction with her weekly appearances on the television series "At Home With The Bible," on which she and her husband Bill Walker (the well-known arranger-conductor) are featured every Sunday. Jeanne's album is gospel . . . Terri Hollowell won first prize in the Manchester United Football Club lottery, thanks to one of her Fan Club members, who purchased the ticket for her luck it worked! (Terri, how about five 'til payday?) ... Billy Bob Bowman, after reading in People magazine about women flinging lingerie at Kenny Rogers at personals, says he's applied for the concessions job with the Rogers entourage ... Chet Hagan of Cates Bros. Productions says they're working on a project to TV-tribute Roy Acuff. It would be a "Golden Anniver-



Syndicated TV show "Nashville On The Road" got in some "on the road" taping in Daytona Beach, FL with regular Wendy Holcombe and special guest Carl Perkins.

sary"-type show. It will tape next spring or fall in Nashville... Ronnie Prophet's "Grand Old Country" TV series won the Silver Medal for Excellence at the 23rd International Film and Television Festival in New York... Irving Waugh, retired President of WSM, Inc. and currently Commissioner of Tourism for the state of Tennessee, leaves that post in January and probably will return to head the TV Division of Tree International... Diane Ladd ("Belle" from the weekly top 20 TV'er "Alice") signed as a writer for ASCAP while she was in town to record her first Nashville session.

P.S.: Don't forget to pass along to your audience date and time for that historic "Uncle Dave Macon" TV special which will be seen on PBS (educational television) on Saturday, January 3, 1981 at 9:00 EST. It took years of research and creative production to put this one together, and I honestly believe it will be the most important TV document yet shown about country music.



HOTTEST

Regional Adds & Hots

MOST ADDED

Tanya Tucker (MCA)

Lacy J. Dalton (Columbia) Charlie Daniels Band (Epic)

EAST

Eddie Rabbitt (Elektra Mickey Giffey (Epic) Merle Haggard (MCA) **MIDWEST**

Ronnie Milsap (RCA) Eddie Rabbirt (Elektra) Mickey Gilley (Epic) Merle Haggard (MCA) Johnny Lee (Asylum)

Mel Tillis (Elektra) Dottle West (Liberty) Lacy J. Dalton (Colum

MOST ADDED

SOUTH

Ronnie Milsep (RCA) Oak Ridge Boys (MCA) Terri Gibbs (MCA) Eddie Rabbitt (Elektra)

HOTTEST

SOUTH

EDDY ARNOLD TANTA TUCKER DGTTIE WEST KNOBLGCK & ANTON TUMMY JENNINGS HDTTest

GAIL DAVIES
MEL TILLIS
JUPO ANDERSON
JONES & PATCH
RANDY BARLON
MELSON & PRIC
DANNY BODD
SAMMI SHITM
GCEN CAMPHILL
ROGER BOWLING
TRICIA JONNS
NOTIONS

KVET Austin, TX

PROPERTY HILSAP MICKET GILLET TERRI GIBBS

WSOC-FM Charlotte, NC

CHAILDAVIÉS
DOLLY PARTON
JOHN HESLEY RYLES
MOE BAMOY
EARL THOMAS COMLEY
T.G. SHEPPARD
HOTTESY
JOHNNY LEE
HERLE HACGARD
EDDIE RANBIYT
GAR KIDEE BOYS
RAZZY BAILEY

Mel Tillis (Elektra)

Lacy J. Dalton (Colu

WEST

Mickey Glley (Epic)

EAST

LACY J EAL ON STATEER BROTHERS CDB AMES & PAYLHECK JEMRY REED MOTYNST MERLE HAGGAND CARLENE CANTER BLUMNIE RAIT" JUPMNY HUDRIGUE / ED BRUCE

WBGW-FM Bangar, ME

"ANYA TULKER
OUT" (E WES"
ALLEN & SMITH
COM HINNLEY
COB
RITA COOL TOGE
HOTTHST
HAC OATS
HIGKEY GILLEY
EDD'E RABBITT
LUMBAY TRITY
LEON EVERETTE

LEG SAYER PATS CLIME

DAIL RIDGE BOYS LYMN ANDERSON CARLENE CARTER RAZZY BAILEY

MORDOWN WY

MAZZY BAILEY

MOE BANDY

GAIL DAYIES
JOHNY RODHIGUEZ

HOTTOST

RUNNIE MILSAP

BARBARA MANDREL

OHABLIE RICH

EDDIE HABBITT

MERLE HAGGARD

T.G. SHE PPARD FATS DOMING HOTTHST CHYSTAL GAYLE KOPONY PAYONED

TEMRI GIBBS
STATLER BROTH
RAZZY BAILEY
JOHNY DURCAN
THE CAPITALS
HOTTAST
RUNNIE MILSAP
JOHN CONKEE
ALABAMA
EDDIE HABBITT

POTREING, ME

DE AN OILLON
OICKEY LEE
HEL STREET
JOHN ANDERSON
HEL TILLIS
KEDNY DALE
TOMPFALFOR AND
HET HOTTOS?
HICKEY GILLEY
JOHNNY LEE
MERLE HACGARD
MERLEY
JOHNNY LEE
MERLE HACGARD

WEST

MOUNTAINE OF THE MELLY SCHOPP!
HUNDHE NC DOI TANYA TUDICE PATSY CLINE DOTYTE WEST

WWWA Wheeling, WV

HOTTOST HICKET GILLET KENNY RUGGERS ALABAMA LARRY GATLIN BELLAMY BROTHERS

DUTTIE WEST COB TANYA TUCKER BECRY HOBBS LACY J DALTON

MIDWEST

MLE HANDY ALLEM & SMITH LACY J DALTO ELDY ARROLD HOTY-OF RLOWIE MIL SAP MICKEY GILLEY CHARLIE RICH MARTY RUBBINS MERLE MAGGAND

OHARLY MC CLAIN
JIN REVES
MEL FILLIS
LACT J OALTON
ARS
SUSIE ALLANSON
HOTTONT
CRYSTAL GAYLE
ALABAMA
JOHONY LEE
OHARLE RICH

WJEZ-FM Chicogo, IL

DUTTIE WEST ALLEN & SMITH MEL TILLIS

Frenco, Un
DICKEY LEE
RICHHIE MC DOWELI
RICHHY DALE
TOMPALL/CA ASER
MEL TILLIS
EDDY ARROULD
HOTHERS
ROMHE MILSAP
CHARLEY PRIDE
BARBARA MANGDRE
COHMAY TRITTY
MICHEY GILLEY

KROR Greehom, OR

PATSY CLINE TANYA TUCKER MEL TIALIS JERRY REED ALLEM & SMITI DOTTIE WEST CON MANUEY MCGUFFEY LAM ORION

KMAK Fresno, CA

COMBRY MYY

DOLLY PARTON
MEL TILLIS
T.G. SHEPPARD
GAIL DAVIES
HOSE BANDY
STEPHANIE WIN
MELSON & PRIC
MALKER & FRIC

Chapterna, WY

MEL NC DANIEL
DOTTIE WEST
MEL TILLIS
MAYME WISHP
ALLEN & SHITH
LACY J OAL TO
FATS DONING
DAMNT WOOD
HOTTEST
HICKEY GILLEY
CONMAY THITTY
BORBY GOLOSBOS
DOLLY PARTON
JOHN ANDERSON

GENE MATSUN CHARLY ME CLAIN CULLY PARTUN

WNOW YORL PA

CALL DAVIES
DCALY PARTON
OWARLY MC CLAIN
NCE BANDY
NABTY ROBBINS
NAMODO EARNODO
HOTTORY
ROBRE MILSAP
REMY ROGERS
HICKEY GILLEY
BARBARA MADDELL
JORGEY LEE

MOST ADDED Mei Tillis (Elektra) Charly McClain (Epic) Moe Bandy (Columbi

LACY J DALTON
DEAN DILLON
DOLLY PARTON
GLEN CAMPHELL
NGE BANDY
GARY MORRES
HD710-87
ALABIAMA
STEVE BARENER
EDDIE RABBITT
OAH REDGE BOYS

STEPHANIE WINSLO SAMNI SMITH KNOBLOCK & ANTON BOBBY GOLDSBORD TANYA TUCKER WHITET SHAFER TIN REX & OKLAHU MOTENS

JUPPNY DUNCA

LACY J DALTO DOLLY PARTON JIM REEYES GLEN GAMPBELL MEL MC DANIEL TOMMY JENNING! MOTTES!

LEON EYERETTE RAZZY BAILEY MEL TILLIS T.G. SHEPPARD GAIL DAVIES HOTTOST RUMBIE MILSAP BELLAMY BROTHE EDDIE RABBITT

IUNEW Oakland-S.F., CA

TERRI GIBBS
STATLER BROTHERS
RAZZY BAILEY
HOTTOST
JAPONY LEE
EDDIE RABBITT
OAK RIOGE BCYS

IUFTN Provo, UT

MEL TILLIS
LACY J BALTON
EARL THOMAS CO
ALLEN A SHITH
GEN CAMPBLL
JIM REEVES
MEL MC DANIEL
HOTPOST
JOHNY LEE
BARBARA MANURI
JANIE FRICKE
UAK RIDGE BOT!
RAZZY BAILEY

WCUZ Grand Rapids, Mi JUPENNY, DUBICAN LYRIN ANDERSON HOTTHSY LARRY CATLIN MAC DAYLS COMMAY THITTY JUPENNY ROBIGS LORETTA LYNN

KEBC-FM Oklahoma City, OK SUSTE ALLANSON CHARLY ME CLATE PORTER & DOLLY DUTTIE MEST

WXCL Peorlo, IL

INCHOROPOMIA, IN
DOTTIE WEST
TANYA TUCKER
HEL TILLIS
CUN HUNLEY
MARTY ROBBINS
HOTHWAY
MICKEY GILLEY
BELL ANY BROTHE
MERLE HAGGARD
TERRI GIBBS
DULLY PARTON GLEN CAMPBELL JIM REEVES DEBORAN ALLEN KNUBLOCK & ANTON MEL TILLIS KGFX Pierre, SD

WFMS-FM Indianapol

JOHNNY QUHCAN MARTY RUBBINS RAZZY BAILEY DEAN DILLON STEVE WARINER DULLY PARTON CHARLY ML CLAIN HOTTHST KENNY ROGERS RUNNIE MILSAP ERENDA FRAZIER

JOHN ANDERSON RAZZY BAILEY CARL THOMAS COMLEY CHARLY MC CLAIN JOHN WESLEY RYLES JAN GRAY MEL MC DANIEL HOTTOSY HICKEY GILLEY JANIE FRICKE GENE MATSON

WKCQ-FM Saginaw, MI

ED BRUCE PATSY CLINE RAZZY BAILEY GAIL DAVIES LACY J. DALTON MOTFOST

KSON-AM/FM Son Diego, CA

SON DHORO, CA

DULLY PARTON
TOMPALL/GLASER
SUSSE ALLAMSON
GAIL DAVIES
MOE BANDY
HOTTOST
BELLAMY BROTHERS
HICKEY GILLEY
JOHONY LEE
TERRI GIBBS

KEEN Son Jose CA

Spanner, LA

CHARLY ME CLAIM
GAIL DAVIES

ME BAMEY
ML ME DANIEL
ALLEN 8 SHITH
MEL TILLIS
JOHN AMDERSON
HOTTONY
PUMBLY GOLOSBLAND
BAMBARA MANDRELL
MAN RIDGE BOYS
DICKEY LEE

JCHONY LEE HOE BANDY JIM REEVES MEL STREET

SUSTE ALLANSON CHARLY NE CLAIM MOTTOST HOMNIE NILSAP EDDIE RABBITT MERLE HAGGARD REBA NICENTIRE PURTER & DOLLY

MARTY ROBBINS EARL THURMS CONLEY STEVE MARINGR CHARLY MC CLAIN MALE BANCY R: BAILEY (BOTH) HOTTERST

MAJO BARNES
RL STREET
EDUY ARHOLD
EARL THOMAS CL
ARAZING ACES
PHIL EVERLY
JACK GRAYSON
BORDY BARE
MALKER & FAIT
JIM WEST
JONES & PAYONE
LACY J. DALTON
HHITEY SHAFER
BORDEY HOOD

KMPS-AM/FM Seattle, WA

FATS OOM IND
CARE HARLEY
NATHE KEMP
ALLEN & SMITH
TIM REK & OKLAHOM
DEBURAH ALLEN
NOTIOST
BURBY GOLOSBORD
ED BRUCE

Spokone, WA
LACY JI DALTON
MEL TILLIS
TIM RER & GRAHEDMA
TIM RER & GRAHEDMA
DANNEY WOOD
DANNEY WOOD
DATE WEST
DOTTIE WEST
HOTER
MICHEY GILLEY
EDDIE RABBITT
POMPER & DOLLY
ED BRUCE
DAN RIDGE GOYS

OHARLY NC CLAIN
NELSON & PRICE
NDE BANDY
HOTTOST
RENNY ROGERS
RER ALLEN JR
BOBBY GOLDSBORD
STEVE WARINER

WCOS-FM Columbia SC

DOTTE MEST

CHARLES & EASTMODE
MEL TILLIS
LACY J. DALTON
STEPHANIE MINSLOW
JOHN WESLEY RYLES
TIM REJ A ONL ANOM
HOTTOST
LEON EVERETYE
EDDIE RABBITT
MERLE HACGARD
STATLER BROTHERS
OAK RIDGE BOYS

CYPTON GOTORN

MEL TILLIS

CON HUNGLEY

REANTE MC DONE

GLEN CAMPBELL

JIM REEYES

SAMN SHITH

RENNY DALE

ALLER & SMITH

HOTTOST

LYNN ADDES

OAR RYGGE BOYS

MALE BANDY

OARLY MEL CLAIR

DILLY PARTON

WBAP FI Worth TX

CHARLY RE CLAII
SUSTE ALLANSON
TOMPALL/GLASER
GARY MORRIS
TOTHEST
GENE MATSON
LURETTA LYMN
TERRI GIBBS
STATLER BROTHER
RAZZY BAILEY

CHARLEY PRIDE MERLE HAGGARD TERRI GIRRS

Mobile, AL
TRICIA JOHNS
MAC BANDY
MAC BANDY
MODIFICATION
JOHNS & PAYON OF
CON HAIR CT
STEPHANIE WINSLOW
HEL TILLS
LACY J DALTON
DOTTIE WEST
MAC DAVIS
COMMAY TRITTY
OMALIE RICH
TERRI CIBES
BORBY GOLDSBOPD

MONTON, LA

OHARLY MC CLAIM
RESON & PRICE
HIGHTSTREETS
SAMBIS SAMITH
BURNT BANG
ANDY CLARM
HOTTON'T
EDDIE RAMBITY
GENE WATSON
GAR RIDGE BOYS
STATLER BHOTHER
PORTER & DOLLY STEPHANIE WINSLOW
REL NO DANIEL
NELSON & PRICE
HETTING HILSAM
RELL ARY ENOTHERS
COMMAY TWITTY
TIRMI GLEDS
NICK! FURNMAN

ECDY ARHOLD
HARR THORPSON
MEL TILLES
LACY J DALTON
JOHEN RUSSELL
BORDY GARE
JONES & PAYOLEOR
DUTTIE WEST
HETTEN HORSON
RERE HAGGARD
MEDIE HAGGARD MALEN & SMITH DOTTLE WEST MARTY ROBBINS MEL TILLIS JIM WEST CON HAMBEY TIM REX & CHILAHOMA HOTTOST AL MANAMA

T.G. SHEPPARD

WHET PORTS DELLAR & SHITM PATSY CLINE LACY J. DALYON DEAL TO DELLAR DOTTO BEST HOTTES BEST REPORT ROBERT HILLS FANTA TUCKER REPORT ROBERT HILLS FERSON GENERAL GIBBS BURT REPORTS ENDING HILLS FANTANDEL HILLS FOR TERMI GIBBS BURT REPORTS DELT REPORTS DEL

WHITMINGTON NO.

MATTY RCRESSIS
JOPENY DURLEAN

BALLEY (BOTH)
BUILD

REMAIN SILLON

REMAIN SILLON

REMAIN SILLON

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AND MARKEN

AND MARKEN

ROBERT

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MEL TILLIS
T.G. SHEPPARD
LACY J. DALTON
HDE BANDT
HOTTOSY
HOTHOSY
HOARLEY PRIDE
BELLAMY BROTHES
PORTER & DOLLY
"Crash" CRADDOC

SUSTE ALLANSON STEVE WARTINER SLIM WHITMAN WILLIE NELSON MOTTOST KENNY ROGERS ROMNIE MILSAP

KLLL-AM-FM Lubbock TX

WWOD Lynchburg, VA

MOTOR, VA

MEL RD DANIEL
GLEN CAMPBELL
MANDREL & BANDLO
LEUSON & PRICE
BONNIE RATITY
\$4 FGO STUDIO BAN
MOTOST
ROBNIE MILSAP
LARRY GATLIN
ANDROY LEE
BELLARY ERDTHERS
STEVE WARINGR

KYXX Orienno, TX

NUMBER OF REPORTING **STATIONS** THIS WEEK: 111

Hottest Tracks:

"Make-Up And Faded Blue Jea MERLE HAGGARD (MCA)

"Do You Love As Good As You Look BELLAMY BROTHERS (WB/Curb)

"I Still Believe in Waltzes CONWAY TWITTY (MCA)

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay

RAZZY BAILEY - Rezzy Bailey - (RCA) 'True Life Country Music MOE BANDY — Following The Feeling — (Columbia) "It's Better Then Being Alone"

BELLAMY BROTHERS — Sons Of The Sun — (WB/Curb)
"Do You Love As Good As You Look"

LARRY GATLIN - Help Yourself - (Columbia) "It Don't Get No

CRYSTAL GAYLE - These Days - (Columbia) "Too Many MERLE HAGGARD — Back To The Barrooms — (MCA)
"Make-Up And Feded Blue Jeans" "Back To The Barrooms Again" "Can't

BARBARA MANDRELL - Love Is Fair - (MCA) "Sometime,

EDDIE RABBITT - Horizon - (Elektra) "I Need To Fall In Love

KENNY ROGERS - Greatest Hits - (Liberty) "Long Arm Of

DON WILLIAMS -- I Believe In You -- (MCA) "Ain't it Amezing

Most Requested:

KENNY ROGERS "Lady" (Liberty)
EDDIE RABBITT "I Love A Rainy Night" (Elektra) RONNIE MILSAP "Smoky Mountain Rain" (RCA) JOHNNY LEE "One In A Million" (Asylum)
MERLE HAGGARD "Think I'll Just Stay Here..." (MCA)
MAC DAVIS "Texas In My Rear View Mirror" (Casablanca)

JOHNNY CASH - Rockabilly Blues - (Columbia) "Rocka

"COAST TO COAST" — (Soundtrack) — (Full Moon) "Pickin" MAC DAVIS - Texas In My Rear View Mirror - (Casa-

KTCM Salmas CA

SOME COMPLETE,

BEL TILLIS

BEL TILLIS

BEL TILLIS

BEL TILLIS

BEL TILLIS

BAT J. OALTON

STEPHANIE WINSON

BOBBY BARR

ALIEN & SWITH

DOTTIE WEST

BASARAN MANGELL

HICKEY PARABAN

MICHEL PAGGARD

MAC DAVIS

OMARLEE RICH

DOLLY PARTON — 9 To 5 And Odd Jobs — (RCA) "The House Of The Rising Sun" "Poor Folks Town" "Sing For The Common Man"

CHARLIE RICH - Once A Drifter - (Elektra) "Wonderful To

CONWAY TWITTY - Rest Your Love On Me -- (MCA) "

HANK WILLIAMS JR. - Habits Old And New - (Elektra)



PA

POP/ADULT®

Mike Kasabo

Some New Thoughts On Programming Oldies

Our November 14th interview with Al Brady, General Manager of WYNY/New York, brought many favorable comments from program directors, as well as music directors, on Brady's perceptions of the importance and application of oldies for Pop/Adult radio. One of the respondents, Jim Peacock, Director of Music Research for the Susquenana Broadcasting Co., added some additional enlightening aspects of the growing importance of this programming tool. Here are Peacock's observations:

"Your interview with Al Brady raised some interesting questions about oldies on which I'd like to play 'devil's advocate."

"What concerns me most is the apparent assumption that unfamiliar music is almost automatically a negative with adult listeners. Most of us have had that axiom drilled into us from the day we entered this business, but I think it's time we rethink the whole question of familiarity. True, almost any kind of music research will show unburned familiar records 'testing better' than unfamiliar new records. On a song-by-song basis, any given oldie will probably test better than any particular new record. But I don't believe you can use that information alone to plan your music mix. I would advocate a more holistic position — that radio listeners aren't just listening to individual songs on our stations, they're listening to a whole radio station. And the whole is more than just the sum of the parts.

"By that I mean that most adult listeners don't want fust familiar music on their stations, even though they may seem to respond most favorably to the more familiar individual songs. If greater familiarity were the key to a more successful music mix, there would be many more successful oldies stations around than there

"In fact, newer music — properly chosen — serves a valuable function in the overall sound of the station, a function that isn't measured by normal cut-by-cut music testing. Our research shows that people respond favorably to a station that plays some new music, for a variety of complex reasons. Call it 'freshness,' or 'variety,' or 'desire to be led' — but whatever it is, the audience doesn't want all familiar music, no matter what they may tell you through typical music testing.

"One complicating factor, I believe, is that the apparent strength of many oldies comes from the fact that most people don't hear them very often. I think of it

Transition

Karl Shannon has departed his weekend airshifts and production responsibilities at WHAS/Louisville to take over the morning drive air slot of WAMZ-FM, which is also in the Bluegrass State's biggest city. He has been replaced at WHAS by Doug McElvin, who comes to the station from the Program Directorship of WWSA & WCHY/Savannah, GA... William B. Faber, President of WFLA-AM-FM/Tampa, has announced the appointment of James B. Ashbery as General Manager of both stations, and Scott Farrell to Station Manager of WFLA-FM... Don Vaughn is the new 9-12pm personality at WSLI/Jackson, MS, coming from WKOR/Stark-ville, MS. He replaces Dave Kimbrough, who moves on to WJDX, also in Jackson ... Ed Joyce, known for his exceptional coverage of the recent bombing-extortion story in Lake Tahoe, CA, has resigned his News and Public Affairs Directorship of KTHO to pursue several radio offers in Seattle.

as the 'pleasant surprise' factor; the real programming value of some oldies, especially older oldies, is that listeners are 'pleasantly surprised' when they hear them on the air. They would respond very differently to a particular favorite oldie if they had heard it with any frequency in recent memory.

"As a result, stations that lean heavily on oldies run the risk of destroying the inherent value in those oldies. If we all had thousands and thousands of great oldies to play, it might be a different story. But we don't. The number of legitimately strong oldies is limited for any station, and the more often you play them, the more likely you are to reduce their appeal.

"Another factor is the importance of artist value when it comes to new music. Most adults will accept and like new, technically unfamiliar music very quickly if it's from an artist they know and like. Although there are occasional exceptions to that rule, I believe artist value to be a major factor in judging new music. A new record from a reasonably acceptable artist already has a handle of familiarity for the audience; they're going to accept the unfamiliarity of the song (and understand your airplay of it) if they view the artist as significant.

"And the artist doesn't have to be Kenny Rogers for that to hold true. An artist like, say, Maureen McGovern has enough familiarity to positively affect the acceptance of her newest release.

"And the final factor in my holistic position on new music is on-air presentation. When your station plays a new song, you have to give the audience a reason for liking it. Audience reaction to that hypothetical Maureen McGovern release will be very different on a station where the song is simply played with no identification compared to a station that does an effective job of selling its product on the air. If the announcer identified the song and artist, and sounds like he believes it's a great song, the audience will follow to some extent. If we don't sound like we think our music is the greatest in the world, how can we expect our audience to care?

"Apparently popularity and its correlation with familiarity isn't sufficient information for the structuring of a music mix. There are just too many other factors involved in the audience reaction to a radio station, and some of those factors favor the inclusion of more new music than call-out research alone would suggest."

Color



YOU WIN "WHEN" YOU LISTEN: A 62-second free shopping spree is what one lucky WHEN/Syracuse listener recently won in the station's "Race Back To School" promotion. Ann Snyder was the lucky winner, being allowed 62 seconds to shop in a local retail store. Midday air personality Joe Gallagher (right) acted as the official play-by-play announcer of the day's "great race." The man on the left is a local kleptomaniac.

Update



WSGW/Saginaw Operations Manager Rick Belcher is seen here standing next to what used to be a lifelong dream. Reviewing what happened, Belcher had made known his desire to do his morning drive show from a classic Rolls Royce. So while he was attending the American Radio Expo in Los Angeles, the other members of the morning team made arrangements to pick him up in the Rolls during his show. The surprise came at 7:40 on a recent Tuesday morning, as the automobile arrived complete with Marti remote transmitting equipment installed. He then proceeded to tool around the city in a motorized cloud. The Rolls, by the way, was a 1956 Silver Wraith, worth about \$60,000 A remote of a more serious matter occurred during last month's "triple" Presidential debate, which featured Independent candidate John Anderson's responses in conjunction with the responses of the other participants. WYBR/Rockford General Manager Jack Ambrozic wrote to tell us: "WYBR was able to accomplish what was probably an original and perhaps even an exclusive for the radio industry. We made arrangements with the independent television network through Channel 39 here and were able to prove again radio's technical flexibility. as we eliminated the many difficulties that TV was experiencing, thus presenting a very tight format that included all three candidates. This is not to criticize the fine performance presented by the TV stations, who were forced to contend with many problematic areas. We'd like to know if any other radio station was able to offer this service to their listeners . . . REUNITED: KING/Seattle recently combined an old favorite voice REUNITED: with a new favorite one to produce four hours of entertainment and information for their morning listeners. Personality Tom McKay invited 50's and 60's top banana Al Cummings (left) to join him for the broadcast, which



in addition to regular morning music and fun included reminiscing about the "good old days of radio." The gentleman in the center is Ivar Haglund, a well-known business owner in the area... KHOW/Denver news personality Judy Muller was honored by her peers recently with a special "awards dinner" when she received honorable mention as a finalist from a society of professional journalists. In addition, she was presented with a letter from Governor Richard Lamm congratulating her and KHOW on her fine work...

POP/ADULT®

BREAKER

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DOOBIE BROTHERS One Step Closer (WB)

59% of our reporters are on it. Their hits just keep on comin' latest adds include WWWE, WRVA, WKIQ, WNDB, KDKA, KUGN, KFQD, KOLO, WSGW, KMJJ, KPPL. Key moves: 21-15 WBEN, 22-18 KWOS, 24-16 WSM-FM, 25-18 WGAR, 29-24 KBAI, 29-23 WORG, 30-25 KRKO, 35-29 WFIR, 21-17 WEIM, 29-25 WOWO. Jumps 38-26 on P/A chart.

NEW & ACT

sents total number of our reporting stations playing the record this week. The second is the ber of those stations that added it this week.

FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 70/12 Continues Its building mode — add WTMJ, WGIR, WNEU, WFIR, 3W-S, KEX, WHEN, WSGW, WPTF, KFQD, WBOW, WORG, Key moves: 27-18 KMED, 26-19 WREC, 29-24 KOLO, 28-24 WEIM, debut 15 KBLF, debut 29 WDAK, Increased 33-27 on P/A chart.

RITA COOLIDGE "Fool That I Am" (A&M) 68/8 add KLMS, WRIE, KOLO, WCBM, KSFO, WOOD, WCFR, KMRJ. Key moves: 33-28 KMBZ, 30-28 WTAR, debut 22 KEX, debut 29 WLNM, debut 30 WREC. Increased 32:28 on P/A chart.

ABBA "The Winner Takes It All" (Atlantic) 63/10 add WFIR, KMED, WDBO, WIP, WACI, WHBY, KBAI, WGAR, WNEU, KMRJ. Key moves: 23-16 WWWE, 29-26 WREC, 29-22 WSM-FM, 29-20 WSB, debut 14 KBLF, debut 29 WEIM. Increased 37-29 on P/A chart.

BLONDIE "The Tide Is High" (Chrysalis) 56/23. Making impressive gains at the P/A level for this CHR act. Latest edds include KHOW, WJBO, WCCO-AM, WTMJ, WHAS, WTIC, WEIM, KEX, WOAI-FM, WFYR, KMBZ, KPPL, KFQD (dp), KRMG, KLO, WTAR. Key moves: 28-18 WFIR, 27-21 WOWO, 26-20 WGAR, debut 19 WTVN, debut 23 WNEU, debut 30 KOLO, Heavy rotation: WSLI, WRVA. Debuts at No. 31 on P/A chart.

CHARLES FOX "Seasons" (Hendshake) 55/13 add WHOK, KBLF, KMRJ, WDAK, KRZI, WJBO, WDEF, WORG, WNAB, KFQD, WYMC, KAAY, WDBO. Key moves: 31-28 WSGW, 37-23 KMED, debut 23 KEX, debut 28 KOLO. Increased 40-32 on P/A chart.

MAC DAVIS "Texas In My Rear View Mirror" (Casablanca) 45/2 add KOLO, WCBM. Key moves: 13-6 WHAG, 15-12 KMBZ, 31-25 KMED, 28-25 WSGW, 21-18 WSB, 23-20 WEIM, 26-23 KSTP, 30-25 WLNH, debut 28 KING. Increesed 34-33 on P/A chart.

BETTE MIDLER "My Mother's Eyes" (Atlantic) 37/14 add KAAY, WABZ, WHIO, WRVA, KBLF, KMED, WEIM, KUGN, KSL, WBEN, WJON, WOAI-FM, KWOS, KPPL. Key moves: 33-25 WGAR, 19-16 WTIC, debut 30 WSM-FM. Debuts at No. 36 on P/A chart.

HEART "Tell It Like It Is" (Epic) 32/5 add KRMG, WSLI, WEBC, WGAR, KMRJ. Key moves: 16-11 WSM-FM, 27-24 WORG, 37-30 WFIR, debut 20 WTVN, debut 20 WGR, debut 27 WLNH. Debuts at No. 37 on P/A chart.

BOZ SCAGGS "Miss Sun" (Columbia) 32/12 add WLNH, KSFO, WNEU, KRKK, WEIM, KUGN, WBEN, WSLI, WHAG, WYMC, WTIC, KWOS, Debuts 26 WSM-FM, Debuts at No. 38 on P/A

ANDY GIBB "Time Is Time" (RSO) 31/9 add wowo, KRKK, WBOW, WSLI, WDIF (dp), KFQD, WIP, WLNH, WABZ. Key moves: 32-29 WORG, 23-20 WBEN, 30-27 WWWE, debut 28 WEIM.

BRUCE SPRINGSTEEN "Hungry Heart" (Columbia) 30/4 add WCCO-FM, KRZI, KMRJ, WTAE. Key moves: 15-9 WOWO, 20-10 WNEU, 20-15 WEIM, 23-19 WORG, 27-24 KRKO, 28-22 KDKA, debut 28 WLNH. Debuts at No. 40 on P/A chart. Another major CHR/AOR starting to

Others Getting Significant Action

STEPHEN BISHOP "Send A Little Love My Way (Like Always)" (WB) 48/6 add WHOK, WBOW, KMBZ, KEX, KRKK, WDAK, Debuts 29 KOLO, debuts 30 KMED, Heavy rotation: WHBY.

FOUR SEASONS "Spend The Night In Love" (WB/Curb) 38/3 add WSJS, WGIR, KMRJ. Movee: 22:17 WHAG, 29:17 KMED, 26:23 WEIM.

EARTH, WIND & FIRE "You" (ARC/Columbia) 32/8 add KMED, WHAG, KFQD, KPPL, WCCO-FM, KMRJ, WGAR, KBLF, Moves: 29-25 WTAR: 29-25 WEIM; 23-20 WSM-FM.

RONNIE MILSAP "Smoky Mountain Rain" (RCA) 30/3 add KFQD, KEX, WHAS. Moves: 64 WREC, 15-9 WHAG, 26-13 WSB, debut 20 KRMG.

STEELY DAN "Hey Nineteen" (MCA) 29/23 adds include WGAN, WJON, WCCO-FM, WEIM, WCFR, WDAK, WOWO, WGIR, WIP, KFOR, KPPL, WFYR, KOLO, WCHV. Debuts 22 WBEN.

JOHNNY LEE "One In A Million" (Asylum) 28/0, Moves: 14-11 KRMG, 21-18 WREC.

DOLLY PARTON "9 To 5" (RCA) 25/19 adds include KRZI, WCFR, WTMJ, WRVA, WTAE, WHAS, WBAL, WCBM, KSFO, WCCOFM, KRMG, KSL, WTAR, WOAI-FM, KAAY, Moves: 30-27 WSB.

DR. HOOK "Girls Can Get It" (Casablanca) 23/1 add WCHV. Moves: 22-17 WFIR, 26-21 WORG, 34-28 KRKO, 21-18 WNEU.

MICKEY GILLEY "That's All That Matters" (Epic) 22/0. Moves: 139 WREC. ROBBIE DUPREE "Nobody Else" (Elektra) 20/4 add WBOW, KUGN, WRIE, WHIO.

WAYLON JENNINGS "Theme From The Dukes Of Hazzard" (RCA) 20/0. Moves: 12-6 WORG, 10-2 WNEU. Heavy rotati

MANHATTAN TRANSFER "Trickle Trickle" (Atlantic) 19/4 add WCCO.FM. KSFO, WBT, WFIR. Debuts 29 WJBO,

STEVE GOODMAN & PHOEBE SNOW "Sometimes Love Forgets" (Asylum) 19/2 add KOB, KSL

RANDY MEISNER "Deep Inside My Heart" (Epic) 17/2 add KFQO (dp), WLNH.

BOBBY HART "Lovers For The Night" (Atco) 15/2 add WCCO-AM, KOB (dp).

र्धाराहरू स्थानिक स्था POP/ADULT AIRPLAY/40

	Two Weeks	Last Week V	This Veek	December 5, 1980
2	1	1	0	KENNY ROGERS/Lady (Liberty)
3	3	2	0	CHRISTOPHER CROSS/Never Be The Same (WB)
7	6	3	Ŏ	NEIL DIAMOND/Love On The Rocks (Capitol)
4	4	4	O	LEO SAYER/More Than I Can Say (WB)
14	4 7	6	ŏ	BARBRA STREISAND & BARRY GIBB/Guilty (Columbia)
1	7 11	7	Ŏ	AIR SUPPLY/Every Woman In The World (Arista)
1	1 8	8	Õ	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
8	6	6	8	ROGER DALTREY/Without Your Love (Polydor)
2		13	0	DIANA ROSS/It's My Turn (Motown)
1:		-11	10	DON WILLIAMS/I Believe in You (MCA)
1	2	9	11	BARBRA STREISAND/Woman In Love (Columbia)
_	40	22	Ø	BARRY MANILOW/I Made It Through The Rain (Arista)
2	8 21	16	Œ	KORGIS/Everybody's Got To Learn Sometime (Asylum)
. 6		10	14	HALL & OATES/You've Lost That Lovin' Feeling (RCA)
2		14	15	PAUL SIMON/One-Trick Pony (WB)
10		12	16	CLIFF RICHARD/Dreaming (EMI America)
3		19	D	EDDIE RABBITT/I Love A Rainy Night (Elektra)
2		18	16	JIMMY HALL/So Happy That Love Has Found You (Epic)
3:		25	O	JOHN LENNON/(Just Like) Starting Over (Geffen)
31	26	21	Õ	BOBBY GOLDSBORO/Goodbye Marie (Curb/CBS)
32	2 27	24	Õ	DIONNE WARWICK/Easy Love (Arista)
19	9 20	20	22	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
5		16	23	WILLIE NELSON/On The Road Again (Columbia)
34	3 31	27	0	HARRY CHAPIN/Sequel (Boardwalk)
35	5 30	28	0	RUPERT HOLMES/Morning Man (MCA)
_		38	Ö	DOOBIE BROTHERS/One Step Closer (WB)
_		33	0	FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)
		32	õ	RITA COOLIDGE/Fool That I Am (A&M)
_		37	ŏ	ABBA/The Winner Takes It All (Atlantic)
2	1 24	23	30	DIANA ROSS/I'm Coming Out (Motown)
- 45		-	0	BLONDIE/The Tide is High (Chrysalis)
-		40	0	CHARLES FOX/Seasons (Handshake)
40		34	33	MAC DAVIS/Texas In My Rear View Mirror (Casablanca)
9	14	17	34	BOZ SCAGGS/Look What You've Done to Me (Columbia)
16		26	35	CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
	_	-	38	BETTE MIDLER/My Mother's Eyes (Atlantic)
_	_	-	37	HEART/Tell It Like It Is (Epic)
_	_	-	38	BOZ SCAGGS/Miss Sun (Columbia)
_	_	-	39	ANDY GIBB/Time is Time (RSO)
_		-	40	BRUCE SPRINGSTEEN/Hungry Heart (Columbia)

Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry

CHARLIE RICH "A Man Just Don't Know What A Woman Goes Through" (Elektra) 15/1 add WHIZ

FRANK MILLS "Happy Song" (Polydor) 14/5 add WSB, WBAL, WHIZ, KLO, KUGN.

PETER ALLEN "Fly Away" (A&M) 12/6 add WNAB, WHAG, WHIZ, WHBY, KMED, WHOK. TIERRA "Together" (Boardwalk) 12/3 add WIP, KWOS, KMED. Moves: 29-20 WFIR, 30-

SPINNERS "I Just Want To Fall In Love" (Atlantic) 11/4 add KFQD, WHIZ, WKIQ.

AMY HOLLAND "Here in The Light" (Capitol) 11/2 add KFOR, WEIM.

JOHN COUGAR "This Time" (Riva) 11/1 add WOWO. Moves: 27-18 WLNH.

ENGLAND DAN & JOHN FORD COLEY "Part Of Me Part Of You" (MCA) 10/5 add KSL, WRIE, KLO, KLOK, KWOS

ROD STEWART "Passion" (WB) 10/3 add whas, weir, womb. Moves: 29-14 WNEU,

CLIMAX BLUES BAND "Gotta Have More Love" (WB) 10/1 add KFQD. Moves: MELISSA MANCHESTER "Without You" (Arista) 10/1 add WHAG. Moves: 28:24

ATLANTA RHYTHM SECTION "Silver Eagle" (Polydor) 9/2 add KFOR. WORG.

BOBBY VINTON "My First And Only Love" (Tapestry) 9/1 add WFTL

DAN FOGELBERG "Same Old Lang Syne"(Full Moon/Epic) 8/8 add KRKK. KMRJ, WOIF(do), KRKO, WHBY, WSM-FM, KWOS, WGIR.

CARLY SIMON "Take Me As I Am" (WB) 8/4 add WKIQ. WYMC. KRKO, WHIZ. BELLAMY BROTHERS "Lovers Live Longer" (WB/Curb) 8/3 add wtar. wsb.

EAGLES "Seven Bridges Road" (Asylum) 8/3 add WRVA, KWOS, WYMC

POINTER SISTERS "Could I Be Dreaming" (Planet) 8/2 add WCHV, WYMC. KOOL & THE GANG "Celebration" (De-Lite) 8/1 add WABZ, Moves: 19 11 WOWO.

MARCY LEVY & ROBIN GIBB "Help Me!" (RSO) 8/1 add WYMC. Moves: 32:26

Most Added:

Added at 23% of our reporting station
BARRY MANILOW
I Made It Through The Rain (Arista) Added at 22% of our reporting DOLLY PARTON

Added at 19% of our reporting state
BETTE MIDLER

My Mother's Eyes (Atlantic)
Added at 14% of our reporting stations DOOBIE BROTHERS One Step Closer (WB) Added at 13% of o

CHARLES FOX Added at 13% of our reporting stat

Hottest:

NEIL DIAMONO
Love On The Rocks (Capitol)
ported hot at 80% of our stations.
KENNY ROGERS
Ledy ILlinerty!

Ledy (Liberty)
Reported hot at 52% of our stations.
BARBRA STREISANO & BARRY GIBB

Reported hot at 47% of our stations.

AIR SUPPLY

Every Women in The World (Arista).

Reported hot at 45% of our stations.

LEO SAYER

More Then I Can Say (WB).

Reported hot at 41% of our stations.

CHRISTOPHER CROSS

Never Be The Same (WB).

Never Be The Same (WB)
Reported hot at 37% of our stations



P REGIONAL ADDS & HOTS

EAST

WCBMABaPtimore
Natibutin
B. Manilow
(Daet)[jp]
B. Manilo
'Sermuda)(lp)
P. Coolidge
P. Coolidge
P. Davis
Parton
Hoffer
Orgis
Streiand
(Guilty)

WILZ/Boston Wendy Furige

WNAB/Bridgep Jey McCormics

C. Fo: P. Allen Doobie Bros. (Closer) MTTEST N. Diamond B. Streisand (Guilty) D. Milliams D. Ross (Turn)

I'DE Nebuttaio
hoger Christian
B. Hidler
B. Scaags
(Hiss)
HOTTEST
E. Rogers
B. Stressand
(Guilty)
J. Lennon
D. Hanilow
Dooble Rros.
(Closer)

WRIE/Erle Ted Abbott Ted Abbott
R. Coolidge
E. Dan & J.F. Coley
R. Dupree
D. Seve-insen
HOTTEST
K. Ropers
D. Ross
(Coming)
Air Suoply
M. Diamond
Hall & Dates

WESSAF Inchibus Chuck Morgan Steely Dan Blondie

londle
3c0
([[verlasting]]
Midler
5cags
(Miss)
Holland
([i]ht]
Benson
([amplight])
MTTEST
Regers
ifr Supply
Lennon
(Jume)

WHA G/Haperstown Bill Johnson C. Montan (Intentions)(Ip) B. Manilow Manchester (Without) P. Allen EMSF

P. Allen
EMSF. & Tennille
D. Parton
S. Scaggs
(Miss)
HOTTEST
ONU W/C. Richard
M. Davis
R. Milsap
D. Williams
D. Marwick
Four Seasons
B. Foldsboro

WCMB/Her Larry Scott

Stewart meely Dan Parton Hice(dp)

Blondle
B. Manflow
B. Scaggs
(Miss)
HOTTEST
K. Rogers
L. Sayer
Air Supply
ONU #/C. Richard
D. Ross
(Turn)

WILNINGLACONIA
BUILShame
J. Hall
S. Scages
(Miss)
S. Rabbitt
D. Manilow
A. Globidp
Blondie
R. Meisner
HOTTEST
K. Ropers
H. Diamond
C. Cross
L. Sayer
ONL w/C. Richard
Air Supply

WGR/Manchester Karen Andersen Steely Dan F. Knoblock & S. Anton D. Fogelberg Four Seasons NOTEST B. Stressand (Guilty) N. Diamond D. Milliams Cross

WELVIOW How Wall Pinto

Mone HOTTEST B. Streisand (Guilty) N. Diamond ONU w/C. Richard

WIP/Philad-Bob Russo

Bob Russo
A Gibb
Abba
Steely Dan
Tierra
D Marwick
S. Monder
(Ain't)
HOTTEST
L. Sayer
C. Cross
J Lennon
Air Suoply

Randy FRCE
Dooble Bros.
(Closer)
H. Chapin
R. Goldsboro
HOTTEST
K. Rogers
N. Diamond
C. Cross
J. Lennon
B. Streisand
(Gullty)
B. Manilow
Air Supply

WTAE/Ptital Don Berns

F. Knoblock & S. Anton HOTTEST K. Rogers D. Williams

WQAMPortland
Merit Adoms
B. Miniton
Heart
Steely Dan
HNITEST
L. Sayer
R. Rogers
B. Streisand
(Guilty)

WHAM/Roci

R. Coolidge Steely Dan D. Parton HOTTEST R. Rogers D. Milliam C. Richard F. Knoblock & S. Anton

E. Rabbiet
F. Knoblock &
S. Anton
HOTTEST
K. Rogers
L. Sayer
C. Cross
B. Strefsand
(Guilty)

None HOTTEST Hall & Dates C. Cross Air Supply P. Daltrey N. Diamond

WACI/West Freep Randy Walker

Abba HOTTEST L. Sayer C. Cross R. Daltrey N. Diamond Air supply B. Streisand (Guilty) J. Hall P. Simon Korgis

WNEU/Who

Oon Berne
D. Parton
B. Springsteen
HOTTEST
B. Stretsand
(Woman)
B. Streisand
(Fool)(1p)
Air Supply
N. Diamond
(Hello)(2p)

3-W-S/Pittsburgh Tom Daren

Mone
HOTTEST
K. Royers
Hall & Dates
L. Sayer
C. Richard
C. Cross
B. Streisand
(Guilty)
OMJ W/C. Richard
H. Diamond

None HATTEST R. Daltrey C. Cross B. Stretsand (Guilty)

MIDWEST

WHBY/App Jeff Clerk

Abba D. Fogelberg P Allen HDTTEST 5. Bishop D. Warwick J. Hall Dooble Bros. (Closer)

AmouFos

B. Scagos
(Miss)
Abba

S. Anton
S. S. Scales
S. Scales
S. Steely Loan
HOTIST
K. Roopers
Maylon
B. Streelsand
(Guilty)
E. Rabbitt
N. Diamond
S. Lattisaw
B. Springsteen
B. Springsteen
G. Steward
J. Lennon

WEST

KOMAlbuquere
Paul Douglas

5. Geodman &
P. Snow
B. Hart(dp)
HOTTEST
B. Strefsand
(Moman)
L. Sayer
M. Diamond
Air Supply
B. Manilow

KQFD/Anchorage Mark Lewis

Mark Lowis

Spinners
5. Manilow
C. Fox
Dooble Bros.
(Closer)
R. Milsap
A. Gibb
F. Knoblock
S. Anton
Cliff Blondie Gd
Blondie (dp)
R. Meisner (dp)
NOTTEST
B. Streisand
(Guilty)
R. Noltrey
R. Noltrey
R. Noltrey
R. Noltrey
R. Noltrey
R. Nogers
R. Diamond
Korgis

KHOW/Denver Leigh Starnes 81ondis J. Liennon HOTTEST M. Nelson K. Rogers Mall 8 Oates R. Deltney L. Sayer

MPPLDenver
Michael Moore
Opoble Bross.
(Closer)
Steely Dan
Blondie
B. Hidler
EWAF
H. Chapfin
(24 Hours)(1p)
(14 Hours)(1p)
(16 (1p)
HOTTEST
C. Cross
H. Diarond
Afr Supply
P. Simon
B. Strelsand
(Guilty)

Spinners
B. Manilow
C. Simon
(Take)
Capt & Tennille
Dooble Bros.
(Closer)
MOTEST
MNJ #/C. Richard
K. Roners
J. Lennon

WHBC/Centon Rick Jecobe

Mone
HDTTEST
8. Streisand
(Noman)
K. Rogers
L. Sayer
C. Cross
B. Streisand
(Guilty)
N. Diamond
ONJ w/C. Richard

WFYR/Chicago John Wetherbee

Steely nan Blondie B. Manilow (Dance)(Ip) MOTTEST K. Roners S. Mills V. Diamoni C. Cross J. Lennon

Abba
EVAF
HOTTEST
L. Sayer
J. Lennon
Air Supply
B. Streisand
(Guilty)
B. Manilow
Korais
Coobie Bros
(Closer)

Opobie Bros.
(Closer)
E. Rabbitt
D. Marwick
HOTTEST
K. Ropers
L. Sayer
B. Manilou
D. Williams
Q. Daltrey
Abba

WLW/Cincinneti Lee Gillett

None HOTTEST K. Ropers N. Diamond C. Cross L. Sayer B. Streisand (Guilty) Air Suoply

KUON/Eugone Brian James B. Marifou Blondie B. Scraps (458) (

KRKO/Everett A.P. McMurphy Steely Dan C. Stmon {Take}

(Take)
Poco
(Everlasting)
Blondie
D. Fogeberg
MOTTEST
K. Rogers
B. Streisand
(Guilty)
M. Diamond
Air Supply
J. Lennon

KMJJ/Las Vegas Kevin O'Brien

E. Rabbitt Dooble Bros (Closer) S. Manilow HOTTEST C. Cross N. Diamond Air Supply J. Hall D. Poss (Turn)

KMED/Medioro

Charle Kirk

8. Manilow
Abba
EMSF

5. Midler
Tierra
P. Allen
HOTIEST
P. Allen
HOTIEST
P. Dapped
R. Galdsboro
D. Ross
(Turm)
Korgis
ONJ W/C. Richard
J. Lemnon
Four Seasons
F. Knoblock is
S. Anton

WOWO/Ft, Wayne Sam DeVincent

Heart
P. Benatar
ONJ w/C Pichard
B. Manilow
HOTTEST
R. Rogers
L. Sayer
H. Diamond
Air Supoly
B. Springsteen

B. Manilow J. Cougar Steely Nan A. Gibb HOTTEST Air Supply L. Sayer N. Diamond Kornis

B. Manilow R. Coolidge HOTTEST Korgis Air Supply D. Ross (Turn) N. Diamond

WHIO/Dayton
Paggy Powell
B. Hidler
R. Dupree
P. Como
(When)
M. Hamilsch
HOTTEST
C. Cross
ONJ w/C. Richard

WEBC/Duluth Jim Casey

KBAI/Morro Bay Donna St. John

Donna St. John
Blondie
Abba
Steely Dan(dp)
MOTTEST
C. Cross
B. Streisand
(Guilty)
Air Supply
N. Diamond
D. Milliams
J. Lennon
D. Ross
(Turn)
P. Simon

KLO/Ogden
Barbara M. Richardson
Blondie
E. Dan B. J. F. Coley
F. Mills
MOTTEST
K. Rogers
A. Thomson
Air Supply
Korqis
G. Benson
(Love)
C. Cross

KOY/Phoenix Armstrong/Ste

None HOTTEST J. Jan R.C. Bannon E. Rabbitt D. Marwick B. Streisand (Momen)

KEX/Portland
Bob Swenson
S. Bishop
Blondie
R. Milsap
F. Knoblock &
S. Anton
HDTEST
L. Sayer
C. Cross
H. Diamond
Guitty)
P. Simon

KBLF/Med Buff Tom Plant EMBF B. Midler Blondir C. fox Rargis HOTEST L. Sayer N. Diamond B. Streisand (Gullty) C. Cross Air Supply D. Ross (Turn)

Korgis R. Daltrey B. Springsteen Kool 3 Gano OND w/C. Richard

WOOD/Grand Rapids Bill Striker

KWOS/Jefferson City Steve Marse

Stove Morse

B. Midder
E. Dan B. J. F. Coley
D. Fooelberg
B. Scanos
(Miss)
H. Gross
Temptations
Titerra
M. Mamlisch
Eagles
HOTTEST
K. Rogers
C. Cross
M. Diamond
DNJ w/C. Richard
Atr Supply
P. Simon
Opoble Bros
(Closer)
H. Chapin

KMBZ/Kaness City Stove Bell

Steve Bell
Blondie
R. Holzes
Robin Milliams
S. Mishop
D. West
HOTTES!
R. Daltrey
N. Diamond
P. Simon
L. Sayer
M. Davis

WHOK/Lancast Orag Eyerman Opoble Bros. (Closer) J. English E. Rabbitt B. Mantlow Spinners P. Allen Bellamy Bros. S. 81shop C. Fos HOTTEST N. Jiamond C. Cross K. Rogers

KFOR/Lincoin Cathy Blythe Blandle Steely Dan A. Molland (Light) ARS HOTTEST K. Rogers L. Sayer N. Diamond

KLMS/Lincol Gary Clous R. Coolidge D. Ross (Turn)

WDIF/Marion D. Fogelbern(dp)
A. Gibb(dp)
HOTTEST
C. Cross
ONJ w/C Richard
N. Diamond
Air Sunply
B. Streisand
(Guilty)

WISH/Milwaukee Dave Deriver

Deve Denver

B. Goldsboro
D. Marwick
MOTICST
F. Rogers
L. Sayer
ONJ W.C. Richard
N. Diamond
(Guiley)
Air Supply
P. Signon
R. Daltrey

WCCO-AMMI Denny Long M. Mamilisch Blondie B. Hart J. Holm HOTTEST F... Mills

WBOW/Terre Hauta Larry Joseph

Blondie
A. Gibb
F. Knoblock B
S. Anton
S. Bishop
Steely Dan
R. Duree
HOTTEST
L. Sayer
N. Diamond
S. Streisand
(Gullty)
GMY W/C. Richard

Oon Blahop

Heart
J. Stafford
R. Anthony
Steely Oan
B. Manilow
D. Parton
Blondie
Millis "The Gward"
& Vigorish
H. Diamond
(Hello)[[p]
Streisand
(Promises)[[p]
HOTIEST
H. Diamond
E. Rabbitt
J. Lee

KAKZ/Wichita Bob Clarke

None
MOTIEST
B. Stretsand
(Guilty)
N. Diamond
C. Cross
WHIZ/Zanesvi
Dave Criet

R. Holmes
C. Simon
(Take)
C. Rich
Spinners
P. Allen
C. Fletcher
F. Mills
HOTTEST
K. Rogers

W.JON'St Cloud Tom Scott

8. Midler
Steely Dan
D. Severinsen
R. Anthony
HOTTEST
K. Rogers
L. Sayer
Maylon
Air Supply
C. Richard

KFMB/San Diego Larson/Anthony tone
HOTTEST
K. Rogers
C. Cross
L. Sayer
ONU w/C. Richard
Air Suoply
8. Goldsboro

KOGO/San Diego Sandi Banister

D. Ross (Turn) P. Simon K. Carnes HOTTEST K. Rogers N. Diamond W. Nelson

Steely Dan
M. Davis
Dooble Bros.
(CLoser)
P. Coolidge
HNTTEST
K. Rogers
N. Diamond
G. Streisand
(Guilty)
Air Supply
P. Simon Rod Tucker

D. Fogelberg

D. Gogelberg

D. Marwick

E. Scaggs

(Miss)

S. Bishop

R. Holmes

A. Gibb

Tennile

HOTTEST

R. Rogers

ONL W/C. Richard

Mall & Oate

P. Sirpon

N. Olamond

S. Streisand

Guilty)

KOLO/Reno Mike Hagerty

KSL/Self Lake City George Lemich Cacroe Lemich

S. Goodman &
P. Snow

8. Midler
O. Parton
E. Dan & J.F. Coley
HOTTEST
D. Ross
(Turm)

N. Diamond
S. Streisand
(Guilty)
C. Cross
E. Rogers
E. Sagers
E. Streisand
(Woman)

KNBR/Sen Francisco Bryan Eaton

None
HDTTEST
L. Sayer
C. Cross
B. Streisand
(Guilty)
Korgis

Korgis

KSFO/Sen Francisco
John Hardy
D. Parton
R. Coolidge
Man. Transfer
8. Scaogs
(Miss)
HOTTEST
C. Fox
K. Rogers
L. Sayer
D. Milliams
N. Diamond

KLOK/San Jose Donna Bischoff Conna Blechoff
E. Dan & J.F. Coley
N. Diamond
(Summer)(1p)
HOTTEST
N. Diamond
B. Manilow

KING/Seattle Bruce Murdock

Eruca Murdock
E. Rabbitt
D. Marwick
G. Benson
((Lamplight)
HOTTEST
K. Rogers
C. Cross
C. Richard
N. Diamond
N. Daltrey
Air Supply
Korgis

WTML/Milwauko
Sem Armato
F. Knoblock &
S. Anton
Dooble Bros.
(Closer)
D. Parton
Blondle
HOTTEST
D. Ross
(Turn)
K. Ropers
H. Dismond
Air Supoly
L. Sayer

KSTP/Minnes Don Michaels

Don Michaele
B. Goldsboro
HOTTEST
C. Cross
R. Daltrey
N. Diamond
B. Streisand
(Guilty)
Air Supply
P. Simon
D. Ross
(Turn)

WCCO-FM/Min Curt Lundgren

Steely Dan
O. Parton
B. Springsteen
Man. Transfer
EWAF
HOTTEST
Air Supply
B. Stretsand
(Guilty)
Korgis
H. Diamond

N. Olamond
KMAUPITEBURG
Lonnie Swonger
R. Coolidge
Abba
C. Foa
B. Springsteen
Four Seasons
Heart
P. Everly
D. Everly
D. Everly
L. Sayer
C. Corus
B. Strefsand
B. Strefsand
B. Strefsand
WSSQW/Seginaw

WSGW/Segin

WCHY/Charlotteaville
Thomas H. Twine
Strely Dan
Jacksons
(Hotel)
Pointer Sisters
(Breaning)
Dr. Hook
HOTEST
C. Cross
J. Lennon
DNJ W/C. Richard
Aftr Supply
Is. Diamond Rick Belcher

F. Knoblock &
S. Anton
Dooble Bros.
(Closer)
MOTTEST
L. Sayer
B. Strefsand
(Guilty)
N. Diamond
Afr Supply
D. Ross
(Turn)
9. Daltrey

Massey Anthony Flugh Raitt For Campbell

WDEF/Chatter Stanley Hall

HOTTEST ARS Cal Ridge Buys B. Manilow MYDAK/Columbua Bob Rateigh B. Manflow C. foos S. Bishop Steely Dan HOTTEST K. Rogers D. Stretsand (Gulty) DNJ w/C. Richard P. Simon Afr. Supply J. Hall

WNDB/Daytona Beach Mark D'Angio

Mark D'Angio Dooble Bros. (Closer) N Chapin G. Campbell HOTTEST B. Stressand (Moman) K. Rogers N. Diamond S. Stressand (Guilty) C. Cross WFTL/Ft. Leuderdale Scott Fischer P. Comp (Regrets) 8. Vinton (First) HOTTEST 8. Streisand (Moman)

(Momen) K. Rogers R. Daltrey D. Williams

B Scaggs Heart Steely Dan A. Gibb HOTTEST B. Streisan (Guilty) N. Diamond Blondie

B. Manilow Kool & Gang A. Gibb B. Midler HOTTEST N. Diamond J. Lennon Air Supply Korgis

SOUTH

WSB/Atlenta George Flaher

George Pisher

F. Mil's
Bellamy Bros.
C. Francis
B. Manilow
A. Martino
HOTTEST
L. Sayer
K. Ropers
C. Cross
9. Streisand
(Guiley)
E. Rabbitt
Air Supply
D. Manwick
R. Hilsap

WJBO/Baton Rouge Laurie Hardison

C. fox Blondie B. Manilow MOTTEST Mall 3 Dates L. Sayer D. Williams B. Streisand (Guilty) Q. Daltrey E. Rabbitt N. Diamond

WBT/Charlotte Andy Bickel

Andy Beckel
Man. Transfer
HOTTEST
K. Rogers
L. Sayer
C. Cross
N. Diamond
ONJ W/C. Richard
B. Streisand
(Guilty)
Air Supply

Ray Lincoin

B. Manilow
B. Midler
D. Parton
D. Parton
C. Fos
S. Herring
HDTTEST
K. Ropers
L. Sayer
C. Cross
N. Diamond
B. Streisar
(Guilty)

WHAS/Louis Jerry Melloy R Milsao Blondie D. Parton R. Stewart HOTTEST N. Diamond B. Manilow

Mike Brophey

C. For
E. Rabbitt
C. Simon
(late)
B. Scalps
B. Glbb
Pointer Sisters
(Dreaming)
Eacles
HOTTEST
K. Ropers
C. Cross
D. Milliams
J. Mall
Hall & Dates
B. Joel
C. Fartery
C. Gross
C. G

WREC/Memphis
Chris Angel
E. Pabbitt
P. Simon
R. McEntire
C. King
HOTIEST
K. Rogesr
P. Hilsap
ONJ w/C. Pichard
B. Streisand
(Guilty)
M. Gilley
M. Diamond
J. Lee
Missap
M. Diamond
J. Lee
Missap
M. See
Missap
M. Diamond
M. Diamond
M. Cee
Missap
M. See
Missap
Missa

WSM-FM/Neshville Donna Brake

Supertramp (Breakfast) R. Flack & P. Bryson D. Fogelberg A. Parsons A. Parsons
PPI
MOTTEST
L. Saver
N. Diamond
J. Lennon
Heart
Air Supply
B. Streisand
(Guilty)
Doobie Bros.
(C-oser)

WTAR/Norfolk Date Parsons Dela Persone
D. Parton
Slondie
Rellamy Bros.
HOTTEST
N. Diarmont
L. Sayer
C. Cross
Air Supply
B. Streisand
(Guilty)
E. Pabbitt
D. Ross
(Turn)
B. Manilow

WORQ/Oran Stu Wright Steely Dan D. Parton S. Wonder (Ain't) ARS (Ath. ARS C. For 8. Goldsboro F. Knoblock 8. S. Anton C. Fletcher HOTTES! L. Sayer Waylon N. 91amond D. William J. Lennon WDBO/Orient Tom Kenning Korqis Abba C. Fox HOTTEST K. Roners 9. Daltrey L. Sayer N. Diamond G. Strefsam (Guilty) D. Ross (Turn) B. Mantlow

WPTF/Raiolg Jimmy Deen

F. Knoblock & S. Anton E. Rabbitt HOTTEST B. Streisand (Guilty) Air Supply D. Williams

WRYA/Riche
Dick Grant
D. Parton
B. Midler
Dooble Bros
(Closer) Eagles
MOTTEST
Air Supply
E. Rabbitt
Blondie
N. Diamond
B. Manflow
L. Sayer
K. Rogers

WFIR/Rosnoks Carl Riddlebar

Carl Riddlebarg
Steely Dan
R. Stewart
Abba
S. Anton
Man. Transfer
HOTIEST
K. Rogers
Hall & Oates
J. Lennon
N. Diamond
S. Streisand
(Guilty)
Air Supply
Dr. Hook
Blondie

WOALFM/Sen Ani Bob Both Blondie D. Parton B. Hidler S. Forbert (Katrina)(1p) HOTIEST Obobie Bros. (Closer) K. Rogers B. Streisand (Guilly) H. Chapin

KRZI/Waco Clay Steele

B. Manilow C. Fox B. Springsteen D. Parton HOTTEST E. Rabbitt D. Ross (Turn) D. Warwick Korgis

WSJS/Winstor George Brown

Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significan. airplay on many of our Pop/Adult stations.) NEIL DIAMOND (Capitol) "Acapulco" "Summer Love" "America" "Hello Again"

DOOBIE BROTHERS (WB) "One By One" "South Bay Strut" "Thank You Love" ELTON JOHN (MCA) "Never Gonna Fall In Love Again" 'Take Me Back"

OLIVIA NEWTON-JOHN (MCA) "Don't Walk Away" "Suspended In Time" EDDIE RABBITT (Elektra) "So Deap In Your Love" "I Need To Fall In Love Again"

What Will I Write KENNY ROGERS (Liberty) "Long Arm Of The Law" LEO SAYER (WB) "You Win, I Lose"
BOZ SCAGGS (Columbia) "You Can Have Me Anytime" "Isn't It Time"

PAUL SIMON (WB) "Jonah" "God Bless The Absentee"
BARBRA STREISAND (Columbia) "What Kind Of Fool" "Promises"



Black Radio

Bill Speed

Advertising On Black Radio: An Agency Perspective

To follow up on last week's interview with KJLH/Los Angeles General Sales Manager Jai Rich, in which he discussed the problems Black radio has in attracting national advertising buys, I spoke with Eileen Heigl, Assistant Spot Broadcast Manager at Doyle, Dane & Bernbach, one of New York's largest ad agencies. She explained some of the ways in which agencies make their buys on radio stations, and offered some suggestions for Black radio stations to sell themselves more effectively.

I first asked Eileen to outline in general how the buying process works. "If an American Airlines is going for the businessman," she said, "then the selection of stations would be upscale — meaning Classical, Good Music, AOR. Research is supplied to us on people of \$25,000+ income, who among them travels most frequently and what type of format they listen to. I use anything that's available in research to allow my buyers

to make the best buys possible for the product. This is along with Arbitron, of course, but it's not strictly numbers. The formats are involved."

I asked her why Black stations seem to be generally excluded from such sponsors as American Airlines, and she answered, "I don't know that they're excluded —

stations in the market who always seem to get the buys, that it should be approached as a separate buy because of the unique listenership — blacks listen to Black stations."

She continued by asking a pertinent question: "Isn't it the station's responsibility to make useful kinds of re-

"It's our responsibility (as an agency) to get all the information and marketing know-how on how to sell a product. The same thing has to apply to a station."

I've never had anything saying you cannot buy a Black station." But she went on to point out that Black stations would not be likely to show up as a "top-rated source of \$25,000+ income," which would account for their not being chosen.

Stations' Initiative

As far as suggestions for Black radio stations to get a bigger piece of the advertising action, Eileen commented, "I think that since your numbers on Black stations will never be as high as the most dominant search available? I don't think it's an agency's responsibility. If you're trying to promote something . . . We're trying to sell product, and it's our responsibility to get all the information and marketing know-how on how to sell a product. The same thing has to apply to a station."

Finally, when I mentioned the universal sales kits prepared not long ago for Classical and Hispanic formats, she agreed that it would be a good idea for Black radio: "I think that would be not only informative to a buyer but also to a planner."

King For A Day Rally

WBMX/Chicago's evening air personality Marco Spoon is calling for the radio and record communities to support the efforts to make January 15 (Martin Luther King, Jr.'s birthday) a national holiday.

Acting on the earlier call from Stevie Wonder (via his recent press conference), Spoon decided it's a cause he couldn't help but get involved with. The radio station and management have pledged their support to the drive by offering to be the official information and resources center for the national drive, asking that all political, social, and community organizations, along with the mass media, add their support to this drive.

Volunteers are asked to contact Spoon at WBMX during his airshift at (312) 591-2244, and to send name, address, phone number, and occupation to 408 South Oak Park Ave., Oak Park, IL, c/o "King For A Day Drive."

Stevie Wonder's representative in Washington, DC, Offield Dukes, told Spoon the only thing they were planning was a rally to show support. Spoon felt if people went to the rally, why not take documents or petitions to make a better show of support.

The station is currently in the process of making up a standard form for the petition (to be shown here as soon as it's available) to be distributed through churches, high schools, and various other organizations.

Spoon also outlined a plan to take a bus from Chicago to Washington with petitions. He hopes other radio stations will work out similar arrangements, "so that others will come out and commit themselves like we're doing."

Because of the time element, Spoon is also hoping to get together another rally on April 4 (the date King was killed). Spoon said his support to date includes Rev. Jesse Jackson and Operation PUSH, Rev. Willie Bell, and Rev. B. Herbert Martin. Spoon states, "Let's get together and show Congress the people across the country are in support of this drive to establish this as a national holiday." He added that all petitions will be delivered to Congress.



DRUMMING UP SUPPORT — Pictured along with Elektra/Asylum's Lenny White (second from left) are several supporters of his recent drum clinic held in Chicago in conjunction with WBMX-FM. Shown at the seat of the beat are, from left: WBMX-FM air personality Doug "Too Heavy" Banks, Brian McAlpin (winner of the clinic's top prize — a drum set), Drums Unlimited retail store owner Bill Crowden, and E/A's Carter Russell.



BIG APPLE BY LAWS — Columbia's Hubert Laws recently performed at Carnegie Hall in New York City. Pictured postperformance are (I-r): Columbia VP George Butler, label's Vince Pelligrino, WBLS MD Thorn Maxwell, Laws, and Columbia's Jim Fishel and Mike Bernardo.

Pap/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

KOOL & THE GANG "Celebration" (De-Lite) CAMEO "Keep It Hot" (Chocolate City) **REDDINGS** "Remote Control" (BID) **STEVIE WONDER** "Master Blaster (Jammin')" (Tamla) **PATRICE RUSHEN** "Look Up" (Elektra) **MANHATTANS** "I'll Never Find Another" (Columbia) **TEDDY PENDERGRASS** "Love TKO" (Philadelphia International) LAKESIDE "Fantastic Voyage" (Solar) **ARETHA FRANKLIN** "United Together" (Arista) **HEATWAVE** "Gangsters Of The Groove" (Epic) **CON FUNK SHUN** "Too Tight" (Mercury) PRINCE "Uptown" (WB) **EARTH, WIND & FIRE** You" (ARC/Columbia) LTD "Shine On" (A&M) **JACKSONS**

CLIMBERS

"Lovely One" (Epic)

Following are listed in order of their airplay activity

GEORGE BENSON "Love X Love" (WB) 47% reporting. Climbing at WDIA and KMJQ; hot at WJJS, WKXI, WOWI, WHRK, WVEE, WGIV and WPXI in the South. Hot rotation at WAMM, WVON and KATZ with medium airplay at WCIN in the Midwest. Hot at KYAC in the West. Climbing at WWIN and hot at WXYV in the East.

TAVARES "Love Uprising" (Capitol) 47% reporting airplay. Climbing at KDAY and KDKO in the West. Medium airplay at WCIN, WVON and KPRS in the Midwest. New at WLOU, climbing at WHRK, WVEE, WOWI, WJJS, WPXI, WGIV and WEAS, and hot at WAOK in the South. Hot at WILD while climbing at WXYV in the East.

SWITCH "Love Over And Over Again" (Gordy) 47% reporting action. The South shows an add at WLOU and WANT, climbing at WEAS, WYLD, WJJS and WOIC, and hot at WJMI, WAOK and WDIA. Climbing at WCIN while hot at WDAO, WJMO and WTLC in the Wildless Modeling at WDIA in the Fast

Midwest. Medium airplay at KDAY and KDKO in the West. Climbing at WWIN in the East.

POINTER SISTERS "Could I Be Dreaming" (Planet) 44% of our reporters are on it. New at WYLD; climbing at WLOU, WJJS, WKXI, WOIC, WHRK and WVEE in the South. Climbing at WILD and WXYV in the East. Medium activity at WCIN, WJMO and WWWS in the Midwest. Added at KDKO, climbing at KYAC, and hot at KDAY in the West.

BOOTSY "Mug Push" (WB) 44% reporting. Debuting at WDAO; climbing at WTLC, WAMM, WWWS and KATZ in the Midwest. The West shows medium airplay at KDAY and KDKO. Climbing at WILD in the East. Hot at WEAS; climbing at WTMP, KMJQ, WJJS, WAOK, WJMI and WOIC in the South.

LARRY GRAHAM "When We Get Married" (WB) 41% reporting activity. Hot at KDAY and KYAC in the West. Climbing at KATZ, WJMO and KPRS while hot at WCIN and WJMO in the Midwest. Hot rotation at WYLD, WOIC, WJMI, WKXI and WJJS while climbing at WOWI and KMJQ in the South.

SWEAT BAND "Freak To Freak" (Uncle Jam) 41% reporting. The South shows hot rotation at WAOK, KMJQ, WNOO, WLOU and WEAS with medium airplay at WJJS and WOIC. Climbing at WWIN and WILD in the East. Hot at KPRS, KATZ and WTLC; climbing at WCIN and WJMO in the Midwest.

SEAWIND "What Cha Doin" (A&M) 41% of our reporters are on it. Climbing at WJJS, WHRK, WVEE, WOWI, WAOK and WDIA in the South. Hot at WILD with medium airplay at WWIN and WXYV in the East. Climbing at KPRS and WWWS; hot at WDAO in the Mid-West. Hot at KYAC and climbing at KDAY in the West.

RAY, GOODMAN & BROWN "Happy Anniversary" (Polydor) 41% reporting. Hot at WILD in the East. New at WYLD, climbing at WLOU, WTMP, WJJS, WDIA and WKXI, and hot at WGIV and WJMI in the South. Hot at WAMM and WVON; climbing at WCIN, WJMO and KATZ in the Midwest.

LENNY WHITE "Kid Stuff" (Elektra) 38% reporting activity. New at WANT, climbing at WYLD and KMJQ, and hot at WJJS, WDIA, WOWI, WHRK and WVEE in the South. Hot at WXYV in the East. Hot at WCIN, WWWS and KATZ; climbing at KPRS in the Midwest.

LA TOYA JACKSON "If You Feel The Funk" (Polydor) 38% of our reporters are on it. Hot at KDAY and climbing at KDKO in the West. Medium airplay at WTLC, WDAO and WAMM while hot at WCIN in the Midwest. Medium airplay at WLOU, WJJS, WAOK, WJMI and WOIC in the South. Climbing at WWIN and WILD in the East.

JACKSONS "Heartbreak Hotel" (Epic) 38% reporting airplay. Added at WJMO and WDAO, climbing at WVON, WCIN and WTLC, and hot at WWWS in the Midwest. The South shows adds at WGIV and WYLD, climbing at WEAS and WTMP, and hot at WNOO. Hot at KDAY in the West. Hot at WWIN in the East.

BAR-KAYS "Boogie Body Land" (Mercury) 38% reporting action. New at WEAS, WGIV and WLOU; climbing at WDIA, WAOK, WOIC, WHRK and WVEE in the South. Climbing at WXYV in the East. Hot at WDAO while climbing at WTLC, WJMO and WWWS in the Mid-

ASHFORD & SIMPSON "Happy Endings (WB) 35% reporting. Climbing at WILD and WXYV in the East. The South shows hot rotation at WJMI with medium airplay at WGIV, WJJS, WAOK, WOIC, WHRK and WVEE. Climbing at WAMM; hot at WJMO in the Midwest. Climbing at KDAY in the West.

MICHAEL HENDERSON "Prove It" (Buddah) 35% reporting activity. New at WCIN; climbing at WJMO and KPRS in the Midwest. Medium airplay at WEAS, KMJQ and WKXI while hot at WGIV, WLOU, WTMP, WAOK and WJMI in the South. Climbing at WILD in the East.

DIANA ROSS "It's My Turn" (Motown) 35% reporting. Debuting at WAMM while climbing at WCIN, WJMO and KPRS in the Midwest. Hot at WGIV; climbing at WPXI, WJJS, WDIA, WKXI and WOIC in the South. Hot at WILD in the East. Hot at KYAC in the West.

JONES GIRLS "I Just Love The Man" (Philadelphia International) 35% reporting airplay. Hot at WWIN in the East. Added at WYLD and WANT, climbing at WEAS, WLOU, WDIA and WJMI, and hot at WOIC in the South. Hot at WTLC and WAMM; medium airplay at WDAO in the Midwest. Climbing at KDAY in the West.

PARLIAMENT "Agony Of DeFeet" (Casablanca) 35% reporting. New at WANT, climbing at WLOU, WYLD, WNOO, WAOK, WKXI, WJMI and WOIC, and hot at WEAS in the South. Hot at WTLC; climbing at WJMO and KATZ in the Midwest.

NEW & ACTIVE

DYNASTY "Do Me Right" (Solar) 29% reporting. Climbing in the East at WWIN and WXYV. The South shows it new at WYLD, in medium rotation at KMJQ, WVEE and WHRK, and hot at WOIC. Hot in the Midwest at WAMM, while in medium rotation at WJMO and KPRS.

DONNA SUMMER "The Wanderer" (Geffen) 29% reporting. In medium rotation in the West at KYAC and KDKO. In medium rotation in the South at KMJQ and WJJS while hot at WPXI, WKXI, WOIC, WHRK and WVEE. Hot in the East at WXYV.

WILTON FELDER "Inherit The Wind" (MCA) 29% reporting. Added in the West at KDAY. In the Midwest it's new at WDAO while hot at WAMM and WWWS. The South shows it in medium rotation at WYLD and hot at WGIV, WNOO and WDIA. Medium at WILD and hot at WWIN in the East.

MAZE "The Look In Your Eyes" (Capitol) 29% reporting. Debuting in the Midwest at WCIN; climbing at WTLC, WAMM, WJMO and WVON. Climbing in the South at WEAS, WLOU and WJMI while hot at WOIC.

JERMAINE JACKSON "Little Girl Don't You Worry" (Motown) 29% reporting. New in the East at WILD. Debuting in the South at WEAS; medium at WNOO and WOIC. Medium in the Midwest at WCIN, WAMM, WJMO and WWWS while hot at WTLC.

CHI-LITES "Heavenly Body" (Chi-Sound) 26% reporting. New in the Midwest at WDAO while climbing at KPRS, WVON and KATZ. Medium in the West at KYAC. Medium in the South at WDIA and hot at WAOK and WLOU, Climbing in the East at WILD.

LINDA CLIFFORD "Shoot Your Best Shot" (Curtom) 26% reporting. New in the South at WANT, climbing at WPXI, WNOO and WLOU, and hot at WGIV. Climbing in the East at WWIN and WILD. Medium at KYAC in the West.

GAP BAND "Burn Rubber On Me" (Mercury) 26% reporting. New in the West at KDAY and KDKO. In the Midwest it's new at WTLC, WDAO, WAMM and WJMO. The South shows it new at WGIV, WLOU and WTMP.

NOTE: Due to the Thanksgiving holiday, station reports fell below normal levels.

Regular music activity will resume next week.

JAZZRADIO

HOTTEST

HERBIE HANCOCK	Mr. Hands (Columbia)
GROVER WASHINGTON JR	
DAVE VALENTIN	Land Of The Third Eye (GRP/Arista)
JUDY ROBERTS BAND	The Other World (Inner City)
SPYRO GYRA	Carnaval (MCA)
STANLEY TURRENTINE	Use The Stairs (Milestone)
DAVID CHESKY BAND	Rush Hour (Columbia)
ERIC GALE	* Touch Of Silk (Columbia)
SONNY ROLLINS	Love At First Sight (Milestone)
MONTY ALEXANDER	Ivory & Steel (Concorde)
DEVADIP CARLOS SANTANA	The Swing Of Delight (Columbia)
DEVADIP CARLOS SANTANA	Intervals (20th)
AHMAD JAMAL	
HUBERT LAWS	Family (Columbia)
WILTON FELDER	Inherit The Wind (MCA)
AZYMUTH	Outubro (Milestone)

NEW & ACTIVE

CLAIRE FISHER Salsa Picante (Discovery)

EAST: WHUR/Washington, O.C., Jesse Fex; WEBS/Baltimore, MD, Chauncey Lewis; WYBC/New Haven, CT, Janethen Bresleu. BOUTH: WCLK/Atlanta, GA, Requeye Ward; WTJZ/Newport News, VA, Roi Ewell. MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detrolt, MI, Dorlan Paster. WEST: KJLH/Los Angeles, CA, Lewrence Tenter. POP Ringthing December 5, 1980

EAST	SOUTH	MIDWEST	WEST
Stevie Wonder Cameo	Cameo Teddy Pendergrass Stevie Wonder Kool & The Gang	Kool & The Geng Reddings	Stevie Wonder Kool & The Gang Larry Graham

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

WIN

Stevie Wonder "Ain't Silver Platinum

HOTTEST Jacksons "Hotel" Wilton Felder Yarbrough & Peoples Stylistics Stevie Wonder "Master" Aratha Franklin Cemeo Teena Merie

SOUTH .

WEAS

Sevennel Floyd Ber

ADDED

Bar-Kays

HOTTEST

Bootsy

ADDED

Linda Clifford

Lenny White Switch

Parilament

Jones Girls

Earth, Wind & Fire

hottest stevie Wonder

Kool & The Gang Slick

Aretha Franklin Cameron Reddings

New Orleans, LA Brute Balley

Dynasty Jacksons "Hotel"

Silver Platinum Ogeda Penn

Larry Graham

Jacksons "Lovely" Kool & The Gang

Reddings George Benson

Teddy Pendergrass Stevie Wonder Diana Ross "Coming"

Jones Giris

HOTTEST

Pointer Sisters lay, Goodman & Brown

Jackson

Lou Rawls

Lakeside

WYLD

ADDED

LTD

Sweet Band

etrice Rushen

Peaches & Herb

Stevie Wonder

Teddy Pendergrass

WILD Boston, MA

ADDED Heaven & Earth Jermaine Jackson Truth Bohannon "Dance" Barbara Mason People's Choice Simba

HOTTEST Teddy Pendergrass Stevie Wonder Reddings Kool & The Geng Paris Tavares Seawind Diane Ross "Turn"

WXYV Larry Wilson

ADDED

HOTTEST Prince Manhattans George Benson Lenny White Stylistics Cameo Teddy Pendergrass Jacksons Earth, Wind & Fire

wwws

MIDWEST .

ADDED Gil Scott Heron Steely Dan Heaven & Earth **Unlimited Touch**

HOTTEST Kano Leon Huff Lakeside Jecksons "Hotel" Wilton Felder Reddings Patrice Rushen Lenny White Kool & The Gang Jimmy Bo Horne

WJMO

ADDED Aretha Franklin Jacksons "Hotel" Con Funk Shun

HOTTEST Teddy Pendergrass Larry Graham Reddings Jecksons "Lovely" Prince Kool & The Gang Ashford & Simpson

WTLC Indianapolis, IN Jay Johnson

ADDED Tierra Shalamar Carrie Lucas Gap Bend Fred Weters Rickie Clarke

HOTTEST Switch Teddy Pendergrass Reddings Jermaine Jackson Sweet Band Parliament High Inergy

WNOO Chattanooga, TN Dwight Harrison

ADDED

HOTTEST Vernon Burch Super Wolf Jacksons "Hotel" Wilton Felder Grover Washington Jr. Sweat Bend Fenderella Teena Marie

WVEE

ADDED

HOTTEST Prince Manhattana George Benson Lenny White Stylistics Teddy Pendergrass Stevie Wonder Jacksons "Lovely' Earth, Wind & Fire

WDIA Memphis, TN Mark Christian

ADDED

HOTTEST Aretha Franklin (ool & The Gang Switch **Teddy Pendergress** Lenny White S.O.S. Band Zapp Wilton Felder

WAMM Flint, MI Floyd Little

ADDED Diana Ross "Turn" Kevin Moore Peaches & Herb Gap Band GII Scott-Heron Bryson/Flack Slave

HOTTEST Jones Girls Jecksons "Lovely" Stevie Wonder Kool & The Geng Ray, Goodman & Brown Styliatics Dynasty George Benson Lakeside Wilton Felder

St. Louis. MO **Earl Parcell**

ADDED

HOTTEST Stevie Wonder Jacksons "Lovely" Teddy Pendergrass Prince
Kool & The Gang Cameo Sweat Band Patrice Rushen Lenny White George Benson

WCIN

ADDED Con Funk Shun Berbra Streisand Michael Henderson

HOTTEST Prince Reddings Cameo LTD Earth. Wind & Fire Lenny White Kenny Rogers La Toya Jackson Larry Graham Brick

KPR8 Kansas City, MO Dell Rice

ADOED

HOTTEST Zapp Stevie Wonder Rene & Angela Stylistics Reddings Kool & The Gang Idris Muhammad Jacksons "Lovely" Prince Sweat Band

WVON

ADDED

HOTTEST Stevie Wonder Kool & The Gang Prince George Benson Ray, Goodman & Brown Change Kurtis Blow

Dayton, OH Turk Logen

ADDED

Bryson/Flack Jacksons "Hotel" Gap Band Con Funk Shun Bootsy People's Choice B.T. Express
Peaches & Herb
Chi-Lites
Dionne Werwick Della Barbara Mason Eloise Laws Wilton Felder Grover Washington Jr.

HOTTEST Cameo Heatwave Lakeside Rockie Robbins Manhattana Sun Patrice Rushen Change LTD

WEST .

KDKO Denver, CO Byron Pitts

ADDED Cameo Captain & Tennille Slave Norman Connors Gap Band Reddings
Jermeine Jackson
Pointer Sisters
Sugarhill Gang
Kwick HOTTEST Jacksons "Lovely" Stevie Wonder Teddy Pendergrass
Dooble Brothers Prince Kool & The Gang Kenny Rogers Eerth, Wind & Fire "Talk"

KDAY Los Angeles, CA J.J. Johnson

ADDED Gap Band Earth. Wind & Fire HOTTEST Cameo Kool & The Gang Jacksons "Hotel Pointer Sisters Manhattans Larry Graham LTD Reddings La Toya Jackson

KYAC Seattle, WA Tamiin Henry

ADDED

HOTTEST Stevie Wonder Diana Ross "Coming Blue Lights Herb Alpert Vernon Burch Seawind George Benson Larry Graham Rodney Franklin Diana Ross "Turn"

ADDED

Ray, Goodman & Brown

Tampa, FL Graham Armetrong

ADDED Ray Charles Sabrina Rich Gap Band

WTMP

HOTTEST Stavie Wonder Teddy Pendergrass Jacksons "Lovely Kool & The Gang Reddings Natalie Cole Vernon Burch Michael Henderson

WGIV

ADDED Yarbrough & Peoples O'Jays Frank Hooker Jacksons "Hotel" People's Choice

HOTTEST Michael Wycoff Diena Ross "Turn" Michael Henderson Wilton Felder Lipps, Inc. Lakeside Flakes

WLOU RE Price

Alfonzo Surrett

ADDED Yarbrough & Peoples Switch Geraldine Hunt Tavares Bar-Keys **Barry White** Skyy Gap Band Peaches & Herb Heatwave

HOTTEST Michael Henderson Reddings **Brass Construction** Lakeside Change Patrice Rusher Slave "Super Sweet Band Kool & The Gang

WHRK Memphis, TN Ron Olsen

HOTTEST

Prince Manhattans George Benson Lenny White Stylistics Teddy Pendergrass Jacksons "Lovely" Earth, Wind & Fire

WOWI

ADDED

HOTTEST Stevie Wonder Kool & The Gang Jacksons "Lovely Zepp Teddy Pendergrass George Benson Lenny Whita

BLLW

ADDED

HOTTEST Stevie Wonder Jacksons "Lovely" Teena Marie Teddy Pendergrass Lenny White George Benson Larry Graham Nareda Michael Walden Stylistics

W.IMI Jackson, M8 Carl Haynes

ADDED

HOTTEST Ray, Goodman & Brown Reddings Kool & The Gang Prince Stevie Wonder Ashford & Simpson **Larry Graham**

WOIC Columbia, SC Bob Walters

ADDED

HOTTEST Teddy Pendergrass Kool & The Geng LTD Jones Girls Donna Summe Lakeside Dynasty Larry Graham

ton, SC Tony James

ADDED

HOTTEST Kano Grandmaster Flash Teddy Pendergrass Geraldine Hunt Jacksons "Lovely" Stevie Wonder George Benson Prince Donna Summer Nell Diamond

KMJQ Houston, TX Robert V

ADDED

HOTTEST Teddy Pendergrass Stevie Wonder Cameo Stephanie Mills Prince Kool & The Gang Jacksons "Lovely" Sweet Band

WAOK Atlanta, GA Carl Connon

ADDED

HOTTEST Reddings Kool & The Gang Sweet Band Patrice Rushen Lou Rawle Taveres Chi-Lites Heatwave Michael Henderson Switch

OPPORTUNITIES

Openings

EAST

Successful radio group looking for experienced Country PD who can lead and motivate a staff. Must be promotion-minded and as knowledgeable about farm programming as he/she is about Country music and research. If you're looking for a nice place to live, a great facility to work in, and a great group to work with, call AL MALMBERG immediately at (507) 286-1010.

Instead of watching high school football this fall and Instead of watching high school football this fall and Class A or AA baseball in the spring, why not come root for the Colts and the Orioles? Your shot at the majors is just a tape and resume away. Send them now to Jack Beach, PD, 92FM (WLPL), 6623 Reistertown Rd., Baltlmore, MD 21215. EOE M/F (12-5)

Music 105 needs one weekend swing shift CHR jock hour commute from Washington, D.C. Get your big int in radio here. Call STEVE CHAMBERS, PD. (703) 955-3300 or send tape and resume to 8 South Church St., Berryville, VA 22611_EOE M/F (12-5)

WNOW Contemporary Country format with emphasis on personality, information and community involvement looking for very aggressive, take-charge, creative PD. Send tape and resume to Dave Marino, GM, Box 1747, York, PA 17405. EOE M/F (12-5)

Now ecepting tapes and resumes for future openings. Live Contemporery Hit Radio AM, automated Pop/Adult FM. Some experience preferred. Send to Mike Shirley, WHAR/WVHF, Box 2423, Clarksburg, WV 26301, or call (304) 624-5525 (no collect calls). EOE M/F (11-28)

50,000-watt clear channel AM looking for pe who want clear channel AM looking for people who want to get in line for any possible future openings in our respected and aggressive news department. Only professional communicators need apply and only those willing to send both a tape and resume to Bill Lowe, ND, WHAM, 350 East Avenue, Rochester, NY 14604. No calls please. (12-5)

195-FM/Bridgeport, CT, 50kw personality AOR, has rare full-time opening for overnight show and music library work. No beginners. Tapes and resumes to Tom Zarecki, PD, Box 9595, Bridgeport, CT 06601. EOE M/F

96KX (WXKX)/Pittsburgh has first jock opening in almost two years. Wanted: Experienced moming per-sonality. Bright, conversational, entertaining, human one-to-one. No screamers. Tape, resume and photocopy of most recent ARB (a must) to Bobby Christian, 400 Ardmore Blvd., Pittsburgh, PA 15239. EOE M/F

WAQY-FM, WIXY-AM, two of Springfield, MA's top radio stations, seeking female for news position immediately. Excellent chance for advancement. Send tapes and resumes to John Carter, WAQY/WIXY, 45 Fisher Ave., East Longme

Cape Cod's new KZ104 is looking for New best young morning air talent. We're a 50,000-wett FM on beautiful Cape Cod. If you're good we'll make you great. Tape, resume and your best Ted Kennedy joke to Dean Manchester, Program & Operation Manager, KZ104, Bog Hollow Road, Orleans, MA 02653. EOE M/F (12-5)

All-night position open. Good entry level for talented beginner. Primarily board work, some on-air duties. Tapes and resumes to Tony Rose, WILK, 88 N. Franklin St., Wilkes Barre, PA 18711. No calls. EOE (11-28)

WLAM/Lewiston-Auburn, Maine needs an Intelligent, professional Production Director who will be in charge of all phases of production including copywriting, studio work, etc. Includes a short airshift. WLAM is #1 in this seven-station market, with state-of-the-art facilities and a great working atmosphere. RUSH tapes and resumes to Gary Bruce, PD, WLAM, Box 929, Lewiston, ME 04240 EOE M/F (11-28)

Entry-level position for experienced announcer/production. Tapes and resumes to G. DeSalvatore, 13 Woodside Drive, North Haven, CT 06473. EOE M/F (11-28)

WLAN-FM is looking for a top-notch, aggressive experienced sales person with management qualifi-cation. WLAN employees are among the highest paid in central PA, with benefits to match. Address all resumes ni, 252 N. Queen St., L calls please. EOE (11-28) St., Lancaster, PA 17603.

Public Service Director, Pop/Adult personality and AOR personality opportunities open now at one of Pittsburgh's pioneering radio combos. Top-flight telent needed yesterday. Send your personality to us now. No beginners. Tapes and resumes to Bryan McIntyre, WYDD/WKPA, Box 7050, Pittsburgh, PA 15212. No calls please. EOE M/F (11-28)

Openings

V100/Charleston, WV has immediate opening for experienced newsperson. We've been searching so long and haven't yet found a person with the qualities needed to keep us on top. If you're the one, send tape and resume to Gary Mitchell, V100, Box 4318, Charleston, WV 25304, EOE M/F (11-28)

Beautiful Music FM in medium market looking for Chief Engineer. 1st ticket, experience in automation and transmitters a must. Send resume to GM, Box 6273, Wheeling, WV 26003, (11-28)

Experienced (2 years), mature announcer who loves Country music. Position is with a fine company. Superb facility with winning attitude. Join our team and grow. Closing date for applications is Dec. 5th. Send tape and resume to Rob Scheibly, WHTN, Box 2288, Huntington, WV 25724. EOE M/F (11-28)

WRAW. Music Radio 1340, is in search of a unique rynews, music readio 1340, is in search of a unique nighttime personelity. If you have at least one year expenence and can communicate with adults 25-44, send me your eircheck and resume. Send to Rick Ryder, Operations Mgr., WRAW, Box 1710, Reading, PA 19603. No calls please. EOE M/F (11-28)

A rare opening at Washington's DC101, Need a top notch news communicator to work in the same city where the President lives. Send tapes and resumes to Dave Brown, DC101, 1150 Connecticut Ave. NW, Washington, DC 20036. No cells, just show us. EOE M/F (11.29)

News person wanted! WINE/WRKI-FM/Fairfield News person wanted! WINE/WHRI-FM/Fairfield County, CT looking for dynamic moming news person. Superior writing and delivery. WRKI is 50 kw Supersters; WINE is Pop/Adult with heavy local news commitment. Rush tapes and resumes to Mike Allen, ND, Box 95, Danbury, CT 06810. No calls, EOE M/F (11-28)

WPEN/Philadelphia needs a warm, mature, creative entertainer for PM drive. WPEN is a Sinatra-Bennett MOR station with emphasis on 35+ demographics Contact Julian Breen, WPEN, One Bala Cynwyd Plaza, Bala Cynwyd, PA 19004. (11-28)

Full-time night person needed for 80,000-watt FM in New England. Tapes and resumes to Pat McDonald, Box 900, Brunswick, ME 04011, or call (207) 725-5507.

WQBK/Albany, long-running AOR, seeks experienced MD/air personality who can also handle promotions Tapes and resumes immediately to John Cooper, WQBK, Box 1300, Albany, NY 12201. EOE (11-28)

Two positions now open for an experienced announcer and a dedicated News Director. Small East Coast AM-FM. Send tapes and resumes to Dawn Gaffka, WSME, Box 1220, Sanford, ME 04073, or call (207) 324-7271. (11-28)

SOUTH

WGLD 100kw in 47th metro needs an announcer. Beautiful Music experience not necessary, but talented style is. Great opportunity to Join flagship of young, dynamic chain. Tape and resume to Ed Owens, Box 2808, High Point, NC 27261. EOE M/F (12-5)

CK101/Cocos Beach, FL needs top-flight moming personality-moming team concept. Tapes, resumes and photos to Chip Taylor, PD, CK101, Box 520, Cocos Beach, FL 32931. No cells please. EOE M/F (12-5)

KPLT/Parls, TX seeking full-time staff announcer for immediate opening. 2 years experience, play-by-play experience helpful. Tapes and resumes to Tom Allen, KPLT, Box 9, Pans, TX 75460 or call (214) 784-3311. EOE M/F (12-5)

Sales/weekender for FM Stereo Pop/Adult in small market. 75 miles from Washington, D.C. in beautiful Virginia. Resumes to Gary Kirtley, GM, WWOO, 8 South Church St., Berryville, VA 22611. (12-5)

WSWF/107 GOLD on Florida's Gulf Coast needs experienced personality for Oldies format. At least 2 years experience in Popi/Adult. Natural delivery and great production. If you're into Oldies and Florida sunshine, rush tape and resume to Pat Deishe, WSWF, Box 7363, Fort Myers, FL 33901. No calls please. EOE M/F (12-5)

WHHY-AM-FM news department has imme time opening for news reporter/anchor person. Must have at least 1 year commercial radio experience and significant experience in street reporting. Some night and/or weekend work involved. Forward tapes and resumes to Hank Schmitt, ND, 3435 Normanbridge Rd., Montgomery, AL 36196 or cell (205) 264-2288, or (205) 264-4039. EOE M/F (12-5)

Openings

Come Join our teem in the Norfolk beach market. Looking for creative individual with good production skills to handle morning drive. If you know your Country music, you may be the person we're looking for. Send tapes, resumes and references to Dan Williams, WOZQ, Box 15272, Chesapeake, VA 23320. (12-5)

WJBO & WFMF seeking experienced news personalities and announcers. Good benefits. Tapes and resumes to Gary King, Box 498, Baton Rouge, LA

50.000-watt WAAY/Huntsville is still looking for that top-notch News Director for our award-winning department. A station with a real commitment to not just music. Send tapes and requires to leave not Just music. Send tapes and resumes to Jerry Dear WAAY, Box 551, Huntsville, AL 35804. (11-21)

0107/Charleston, SC seeking morning drive/informa-tion person to become involved with the morning show and community. Tapes and resumes to Tracy Mitchell, Q107, Box 903, St. George, SC 29477, (803) 723-5119. EOE M/F (12-5)

Looking for a Richard Pryor to do mornings. Big money for New Orleans, Immediate start. Send tapes and resumes to Barry Richards, WAIL-FM, 1639 Gentlilly Boulevard, New Orleans, LA 70119, or call (504) 943-9019 (12-5)

Attantion rockers and rollers, K102/Ft. Lauderdale is now accepting tapes and resumes for possible openings. Tapes and resumes to Jonathan Keyes, K102, 4431 Rock Island Road, Ft. Lauderdale, FL 33319. No calls please. EOE M/F (12-5)

South power house rocker Wizard 99 now accepting tapes for future openings. Full-time and part-time. We look for natural-sounding self-starting team players who want to enjoy radio again. No beginners please. Tapes and resumes to Scott Fisher, WIZD, Box 99, Ft. Pierce, FL 33450. No calls please. EOE M/F (12-5)

KLIF/Dallas goes Country January 1st. We're search ing for nation's best radio entertainers to become part of a new Texas legend. If you're ready for a top 10 market, send tape and resume to Herb Allen, WFMS, 2255 N. Hawthorne Lane, Indianapolis, IN 46218. EOE M/F (11-28)

Looking for personality communicator with top production skills for market's only 24-hour AM station. Immediate opening. Send tape and resume to Chuck Jackson, WTMC Radio, Box 897, Ocala, FL 32670, or call (904) 629-8008. (11-28)

Needed yesterday: Big voice hip Country jock for afternoon drive and copy/production. Join Florida Treasure Coast winner. Tapes to Bob Cannon, WAVW FM, Rt. 1, Box 105, Ft. Pierce, FL 33450. (11-28)

WSRF Country Ft. Lauderdale. Three years on-air and automation experience desired. Professional back-ground in CHR or Pop/Adult with a working knowledge of Country music. Send tapes, resumes, and salary re-quirements to Joe Maxwell, WSRF, 3000 SW 60th Ave-nue, Pt. Lauderdale, FL 33314. EDE M/F (11-28)

WZZX/Louisville's hottast AOR is looking for a Pro-WZZX/Louisville's nottest AON is looking for a Pro-gram Director. Knowledge of people, management, pro-motion, research and marketing is desireable in addition to on-air responsibilities. Send tapes and resumes to Roger Hilkert, President, Publicast Communications, 10000 Shelbyville Rd., Louisville, KY 40223. EOE M/F (11-28)

Looking for nighttime jock who can cook at Texas Panhandle's number one. Tapes and resumes to Ron Chase, PD, KPUR, Box 30000, Amarillo, TX 79120.

Q101 — East Mississippi's and western Alebama's number one 100,000-watt CHR station, is looking for a strong air personality. Strong production also a must. Come join a winner. Rush tapes and resumes to Don Holmes, Box 5314, Meridian, MS 39301, or call (601) 693-2381, EOE M/F (11-28)

WQOK/Greenville, SC, 5000-watt station, is looking for a community-minded morning personality and News Director. Send tapes and resumes to Gery Jackson, Box 7777, Greenville, SC 29610, or call (803) 246-8960. EOE M/F (11-28)

Program Director/Operations Manager for Contemporary Hit Radio/Oldies AM and automated TM Country FM. College and programming experience preferred. Also seeking Production Director/air personality. Both positions require people who are excited about radio. Send tapes and resumes to Richard P. Oakley, Century Communications, Box 170, Wilson, NC 27893. EOE M/F (11-28)

Morning announcer needed. Experienced only Right bucks for the right person. Tapes and resumet to Kerry Lambert, WIMZ, 901 East Vine Avenue, Knox ville, TN 37915. No cells please. EOE M/F (11-28)

Openings

KYKX/Longview, TX looking for the perfect Lerry to join our Larry w/Lou moming team. If you are an alive, awake community-involved moming man who can awake community-involved moming man who can maintein our #1 rating, rush tapes and resumes to Tom Bates, KYKX, Box 2727, Longview, TX 75606, or call (214) 757-2662. (11-28)

MIDWEST

Looking for that one individual who's paid his dues mall and medium markets. A creative, but tight CHR sonality who can slide right in. Get your stuff here t. WDJX, Box 578, Xenia (Dayton), OH 45385, Attn.

KCJB-AM/Minot, ND needs Production Director. Skills required. Mature individual (doesn't have to be old), \$1000 per month. Call Mark Ess, (701) 852-0361. EOE M/F (12-5)

A decision will be made soon on the new morning air personality) If becoming the major force in the Des Molnes market interests you, there's good bucks for The right person! Rush your tapes and resumes to Jed Duvell, PD, KIOA, 215 Keo Way, Suite 312, Dea Moines, IA 50309. EOE M/F (12-5)

AOR morning man needed immediately for top shelf AOR in Duluth-Superior. Facilities are first class and our staff is pald well. Growth opportunity within our strong chain of stations that are expanding. If you have the qualifications for this career move, send tape and resume to GM, KQDS, Box 6187, Duluth, MN 55806. (12-5)

It feels good to be part of a winner. The #1 CHR station in the capital city of Kansas (22.4 share adults 18-34 plus every teen on the block with a 37.5 share by Arbitron April/May 1980), a Midwest Parallel 3 resource and last market the second services of the second services. py Arbitron Aprilmay 1980; a Midwest Parallel Streep Porter, and just maybe the best radio station in Kanses is accepting applications for possible future openings. We prefer those who know the area. Send tapes and resumes to Tony Stewart, KDVV-FM, Box 1478, Topeka, KS 66601. No calls please. EOE M/F (12-5)

AOR Announceral We are accepting tapes from talented individuals who are articulate, intelligent, and skilled in delivering a proper AOR show. Good knowledge of music and production, Must be creative! Send tape and resume to General Manager, KQDS, Box 6167, Duluth, MN 55806, (12-5)

KAKZ needs Program Director for Wichite's leading Pop/Adult station. Must be a creative motivator. Join our team as an on-air PD. Tapes and resumes to Operations Manager, Box 1240, Wichita, KS 67201. EOE M/F

MOUSTON'S UNIQUE M AM RADIO STATION NEEDS **AMERICA'S BEST** AFTERNOON DRIVE PERSONALITY!

Tapes & Resumes Only To JOHN LONG, PD

KULF

790 Penthouse 2100 Travis Street Houston, Texas 77002

FOF M/F

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) \$53-4330 with your information, or mail It to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

KRIS VAN KAMP appointed MD at KBOS/Tulare, CA from KYNO/Fresno, CA MIKE BIGGINS moves to 9pm-1am, Asst. MD and Public Service Director at KVMT/

BARBARA L. QUILL joins the news staff at WROR/Boston, MA DOYLE PATTON appointed new Farm Service Director for KAAY/Little Rock, AR. GARY KIRTLEY, formerly MD at WTBO/Cumberland, joins WWOO/Berryville, VA CHERYL LYNN ESKEN named Account Executive for WBBM-FM/Chicago, IL. DAVID MARK appointed morning announcer at WDBN/Medina, OH.

Industry

JIM FERNALD has joined Bug Music Group as Professional Manager for the firm. GERD EILERS joins Bug Music Group as Professional Manager.

OPPORTUNITIES

Openings

MIDWEST

KQWB/Fargo has news opening. Ability to write and vie news. Good voice resumes to Larry Lakoduk, Box 2983, Fargo, ND 58108 or call (218) 236-7900. EOE M/F (12-5)

99KG, 100kw central Kanaas Contemporary station in Salina, is looking for someone eager to start at mid-6am and work up. We are the only 24-hr, station in the area—so it's your chance to own the market. Our last man was hired one year ago and is noving to middays. Send tapes and resumes to Jack Daniels, Box 995, Salina, KS 67401. EOE M/F (12-5)

WITY/Danville, IL is now accepting applications for with Vibanville, It is now accepting applications to future openings. Minimum 2 years experience in middays or drive times required. No beginners. Minorities encouraged to apply. Tepes and resumes to Bill Craig, WITY, Box 142, Danville, IL 61832, EOE M/F (12-5)

KQWB-FM (Q98)/Fargo needs lock with strong pro duction ability. Warm, personable, good voice. Tapes and resumes to Larry Lakoduk, Box 2983, Fargo, ND 58108, or cell (218) 236-7900. EOE M/F (12-5)

WEBC/Duluth has news opening. Ability to write and deliver lifestyle news. Good voice required. Tapes and resumes to Larry Lakoduk, Box 2983, Fargo, ND 58108, or call (218) 238-7900. EOE M/F (12-5)

Small market WPLY is looking for the right people for its Pop/Adult format. Tapes and resumes to Mike Phillips, Box 420, Plymouth, WI 53073, or call (414) 893-2661. EOE M/F (12-5)

KQWB-FM (Q98)/Fargo needs experienced PD or major market jock. Strong administrative ability. Promotion knowledge. Rock music experience and production ability. Good salary and benefits. Tapes and resumes to Larry Lakoduk, Box 2983, Fargo, ND 58108, or call (218) 236-7900. EOE M/F (12-5)

WAXX/Eau Claire, WI, 100,000 watts stereo FM Country, and its AM brother WAYY are looking for a creative writer with solid production/editing capabilities in competitive market. Send tapes and resumas to Kurt Christenson, WAXX-WAYY, Box 47, Eau Claire, WI 54701, or call (715) 832-1531. EOE M/F (12-5)

WEBC/Duluth looking for afternoon drive jock with strong production ability. Good voice required. Good salary, good benefits. Tapes and resumes to Larry Lakoduk, Box 2983, Fargo, ND 58108, or call (218) 236 7900. EOE M/F (12-5)

WSTV/Steubenville, OH looking for morning person. Personality a must. Decent dollars, good company. Tapes and resumes to Greg McCullough, 320 Market St., Steubenville, OH 43952. No calls please. EOE M/F (12-5)

Needed: Two entertaining communicators with a very adult approach for the top adult station in a seven signal market. Earn what you're worth — plus complete benefits. Production Director also needed. Only pros need apply. Tapes and resumes to Don Bowers, OM KNOX, Box 1638, Grand Forks, ND 58201, or cell (701) 775-4811. (11-28)

Needed: One uptempo, fun-loving afternoon drive personality for a CHR rocker in a great college town. We are the top FM station in a seven-signal market. Nice bucks and complete benefits. Tapes and resumes to Don Bowers, OM, KYTN-FM, Box 1638, Grand Forks, ND 58201, or call (701) 775-4611. EOE (11-28)

WEBC/Duluth seeking air talent. Tages and resumes to Jim Casey, PD, WEBC 1001 Ninth St., Duluth, MN 55805. EOE M/F (11-28)

Looking for an experienced topical morning man in medium market located in the Ozarks. Good pay for top individual. Send tapes and resumes to Box 1260, Springfield, MO 65805. EOE M/F (11-28)

Northwest Indiana station looking for News Director and aggressive Seles Manager at local, but professional-sounding station. 35 miles from Chi-cago, beautiful new facilities. Send tepes and resumes to WFLM, 10200 S. Broadway, Crown Point, IN 46307, or call Jim Holly at (219) 738-2221. EOE M/F (11-28)

Lost midday personality to major market. Immediate opening at KTYN/Minot, ND. Pop/Adult personality please. No beginners. Starting salary: \$14,000. Tapes and resumes to Jim Camagie, Box 637, Minot, ND 58701, or call (701)

Stoner Broadcasting is accepting applications from entertaining air personalities for future openings. Formats include News/Talk, Country, Pop/Adult, and AOR. Send tape, resume and salary requirements to Glenn Bell, President, Stoner Broadcasting, 3900 N.E. Broadway, Des Moines, IA 50317. EOE M/F (11-28)

KFYR-AM/Y-93-FM/Bismerck now eccepting epplications for news anchor/reporter. Salary negotiable, excellent fringe banefits. Send tape and resume to Mark Swartzell, ND, Box 1738, Bismerck, ND 58502. EOE (11-28)

WAPL, central Wisconsin 100,000-watt AOR, needs News Director. Send tapes and resumes to Wayne Shayne, WAPL, Box 1519, Appleton, WI 54913. (11-28)

Openings

WDLB/Marshfield, WI is accepting tapes and resumes for 7pm-midnight airshift plus production. Fringe benefits include health and life insurance plan. Contemporary Country format with heavy emphasis on sports and information. Send tapes and resumes to Chris Michaels, WDLB & WLJY-FM, Box 630, Marshfield, WI 54449. EOE M/F (11-28)

Possible future openings for afternoon and evening air telent and a newsperson. Opportunity for advancement into programming-related roles. AOR experience helpful. Tapes and resumes and salary requirements to Cary Poll, PD, WXEZ, 2965 Pickle Rd., Toledo, OH 43616. No calls please. EOE M/F (11-28)

KWEB is looking for a strong morning drive person allty, a pro who likes to get up early, be involved in the community, and can balance individuality with station format. #1 Pop/Adult AM in one of the nicest cities in America. Growing company, good pay and benefits. Rush tapes, resume, salary requirements, and brief summery of your personal radio phllosophy to Operations Manager, KWEB, Broadcast Plaza, Rochester, MN 55901. No calls please. EOE M/F (11-28)

Heftel Broadcasting's WYYS/Clncinnati is searching for America's best telent to fill a position as a night-time on-air personality. Women and minorities encouraged to apply. Tapes and resumes to Pat O'Brien, PD, WYYS, 1132 W. Kemper Rd., Cincinnati, OH 45240. EOE M/F (11-28)

We are seeking an achievement-oriented individual to be PO of the next #1 station in a Midwest medium market. This person must be organized and highly creative with strong skills in production and promotion. A limitless future and extremely good money for the right person. Tapes and resumes to Box 492, 1610 Argyle Ave., Hollywood, CA 90028. EOE M/F (11-28)

Accepting tapes and resumes for middays Country plus possible MD duties at WQHK/Ft. Wayne. Send to Jeff DeWeese, Box 6000, Ft. Wayne, IN 46896. EOE M/F (11-28)

WKKR/Evensville looking for strong morning personality for modern Country station. Good bucks for person who can do it all. If you have strong desire to be #1, send tape, resume, and recent photo to Gc.ie Barry, WKKR, Box 3636, Evensville, IN 47735. No phone cells. EOE M/F (11-28)

WKCN/Tell City, IN, 2500-watt deytimer, looking for PM drive/production. 30 miles to nearest night life; all we have are trees, farms, and three good adult communicators already here for a Pop/Adult format getting. 42's. If you can fit in and want to stay awhile, contact John David Sell, Box 1140, Tell City, IN 47586. EOE

WEST

KBLF/Red Bluff, CA is looking for an air talent strong on production to fill out their exciting team. The station is growing and so are we. Join us. Call Bruce Allen, (916) 527-3511 or write, KBLF, Box 1010, Red Bluff, CA 96080 EOE M/F (12-5)

Seeking announcers for possible future openings Send tapes and resumes to Jerry Perker, KWX, Box 777, Hobbs, NM 88240. (12-5)

Pop/Adult station needs experienced personality announcer. We're the fastest growing station on Califomia's Central Coast. We've combined live radio with the most sophisticated automation system available. If your production is great and you'd like to work with a high profile, promotion-minded station, send tape and resume fast to Jay Alex Ander, KIQO, Drawer Q, Atascadero, CA 93423. EOE M/F (12-5)

KOBO/Yuba City is looking for a broadcest jou list. If you have a journalism background, can live and breathe local news, know how to use actualities, can handle interviews and deliver news with authority, then send detailed resume, and tape of your journalistic abilities to Ross W. Forbes, OM, KOBO, Box 1056, Yuba City, CA 95991. No calls please. EOE M/F (12-5)

rienced Production Director and midday announcer wanted. Very competitive market. Good production a must. Salary open with good benefits. Send tape and resume to John Askew, 2800 E. Orangeburg, Modesto, CA 95355. EQE M/F (12-5)

K104/Fresno (Contemporery Hit Radio) has an Immediate opening for super AM drive air talent. Witty, quick thinker, good phone and in touch. Also accepting tapes for future openings. Send with resume today to Mark Driscoll, PD, K104, 12592 S Cedar Ave., Fresno, CA 93725. EOE M/F (12-5)

KOBO/Yuba City is looking for a full-time personality with excellent production talent. Must be able to handle a Contemporary format and have a mature voice. Send resume, tape of your airwork, and examples of your best production to Ross W. Forbes, Operations Manager, Box 1056, Yuba City, CA 95991. No calls please EOE M/F (12-5)

Naws person needed at KBZY/Salem, OR. Call Paul Jackson, (503) 364-6748. (12-5)

Openings

K104, Oregon's fastest moving station, needs ag grasive sales people, willing to learn, willing to work and grow. Call (503) 259-2414. (12-5)

Work and live in America's finest city. Program a 5,000-watt power house at 800 on the diel. KOGO-AM/San Diego is looking for an experienced Adult Contemporary PD. Applicants must have a complete know ledge of administrative duties, programming, a sports. Resumes and salary requirements to Jes Bullet or Oex Allen, KOGO, 8665 Gives Orive, #201, 5 Diego, CA 92123. No calls please. EOE M/F (12-5)

Energetic PD needed now! AM-FM combo #1 and #2 in six-station market for last 2 years. The AM is News and older-targeted P/A, the FM is automated with live assist P/A. We want an experienced PD, some on-eir required. 918K. Topes and resumes to General Manager, Larry Birleffi, KFBC-KFBQ, 1808 Cepitol Ave., Cheyenne, WY 82001, Don't deley. EOE M/E (12-5)

KVOC/Casper, WY looking for morning drive enter teiner. Two years experience. Right bucks for the right person. Tapes and resumes to Fred James, Box 2090, Casper, WY 82602. No cells please. EOE (12-5)

All I ask is GREAT MORNING NUMBERS. That's all I don't care how you do it. Send me your resume, air-semple and retings. No cells please. Russ Gerber, Sunbelt Communications, 1422 Monterey, San Luis Oblspo, CA 93401. EOE M/F (12-5)

Looking for midnight to 6em and AM drive at KIKX/ son. Must have Country experience. Tapes and imes to Bob Jones, Box 5568, Tucson, AZ 85703.

KNVR-FM97 is expanding our staff and searching for an afternoon announcer great in production, solid music background, and good conversational delivery for top Chico FM rocker. Send tapes and resumes to Brent Farris, KNVR-FM97, Box 1167, Paradise, CA: 95969, Immediate opening. EOE M/F (11-28)

one of the top stations in the nation is in search of a News Director who can create a News Department that will not be afraid to knock on or down doors. Send what you do, where you've done it, and how much you'll do it for to Jlm Ray, Box 13, Tucson, AZ 89702 ners or announcers. News people only. EOE

KPLZ/Seattle has big shoes to fill. This opportunity is huge. We lost our afternoon guy to WCFL. Are you his replacement? Golden West Broadcasters in the beautiful Pacific Northwest. Tape, resume, and "your act" in writing to Jeff King, PD, KPLZ, Plaza 600/600 Stewart St., Seattle, WA 98101. EOE M/F (11-28)

KPNW/Eugene, OR is expanding news department and needs experienced person for both on-air and street reporting. Good pay, liberal fringe benefits and chance to work in beautiful environment. Women and minorities encouraged to apply. Tapes and resumes to Bruce McKay, ND, Box 1120, Eugene, OR 97440. No calls please. (11-28)

Broadcast Associates now accepting tape resumes for future openings. #1 Country and AOR in Las Vegas, #1 Disco & Oldies in El Paso, #1 Beautiful Music in Albuquerque. Send info to Doug Shane, National PD, Box 15223, Las Vegas, NV 89114. No calls please. EOE (11-28)

WANTED: Newsperson who sleeps with scanner, is aggressive, creative and can anchor afternoons. Hard work, lots of hours, reporting skills necessary. Will work with #1 station in Top 100 market, with heavy news coverage and great reputation. Company car, decent bucks and great benefits. Cell News Director, Bob Brill, KUZZ, Bakersfield, CA (805) 393-1500. (11-28)

KTHO/South Lake Tahoe, CA is hiring creative Pop/Adult air talent. Expenenced only, Also News Director and copy writer positions. Tapes and resumes to Wade Axell, KTHO, Box AM, S. Lake Tahoe, CA 95705. No cells please. EOE (11-28)

KFQD/Anchorage, AK is looking for a super after noon drive personality to entertain adults. If you are tired of time and temp in the big city rat race give us a call. Excellent money and weekends off. The catch is, you gotta be damn good! Contact Jim Scott, PD, (907) 344-9622 or send tapes and resumes to KFQD, 9200 Lake Otis Parkway, Anchorage, AK 99507. EOE

Part-time and weekend instructors wanted. Minimum 5 years experience in all phases of radio broad-casting. Los Angeles area people preferred. Tapes and resumes to Tommy Goodwin, Director, KIIS Broadcasting Workshop, 1220 N. Highland Ave., Hollywood, CA 90038. (11-28)

Top major market black-adult formatted station seeks candidate for on-air Program Director position. Experience as PD and leadership qualities a must. If you're ready for one of the best jobs in radio, send recent sircheck and resume to Radio & Records, Box 213, 1930 Century Park West, Los Angeles, CA 90067.

KNGS/Hanford, CA needs evaning announcer 1,000-watt AM Country station is looking for a creative 1,000 watt AM Country station is looking for a creative, moderately personality-oriented announcer with good production skills and background in Country music to become part of forward-looking broadcasting. Good opportunity for right talent to work with staff and management to realize medium market potential of small market station with strong signal. Qualified female preferred. Tapes and resumes to Tom Wells, PD, Box 49, Hanford, CA 93232. No calls please. EOE (11-28)

Goods & Services

Christmas Jock Material

All the Christmas material you'll ever need in one book! Short bits, expanded items; light and serious; contem-porary and traditional. Immediate shipment. Satisfaction guaranteed. 919.95 from RADIO WORD SHOP Middleboro, Grand Blanc, Michigan 48439. Hu

Phantastic Phunnies

Highly-respected ... proven worldwide audience builder! Hilarious ... original ... 'qulk-qulp' ... topical humor!! Introductory month's 400 topical one-liners and 'Bonus' ... just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Or., Kent, OH 44240.

Lola's Lunch

OROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack "LOLA's LUNCH," 1390 Arroyo Drive, Ypsilanti, MI 48197.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Christmas Programming Package

122 Christmas hits and seasonal songs in our CHRISTMAS PROGRAMMING PACKAGE. Available to radio stations only – in MONO or STEREO. 25Hz toning optional. For more info – write or call: THE MUSIC DIRECTOR PROGRAMMING SERVICE, Box 103, Indian Orchard,

:60's And :30's Music Beds

Tired of subscriptions? Monthly fees for years old music? 100 different contemporary musical spot beds for one price. No royalties, no clearances, \$75.00 plus 95.00 shipping. Write or call today VALENTINO INC. 151 West 46th St. N.Y., N.Y. 10036 (212) 248-4675.

Sound Effects

Complete 26 LP sound effects library with over 750 different effects. Quick cued and produced exclusively for broadcasters. \$195.00 for the entire set plus \$5.00 shipping. Send for catalog to VALENTINO INC., 151 West 46th St., N.Y., N.Y. 10036 or phone (212) 246-

Cartridge Reloading

Factory authorized rebuild service on Aristocert, Capitol/Audiopak A-2, AA-3, Fidelipac Cartridges. Fast turn around. BROADCAST CARTRIDGE SERVICE, 15131 Triton Lane, #108, Huntington Beach, CA 92649 (800) 854-6419 or (714) 898-7224.

Creative Broadcast Services Agency

"Media Placement Professionals" Radio-TV-Cable-Record confidentially requests female resumes. Management, executives, technical, talent, 100 % free to applicants. 6290 Sunset & Vine, 9th floor, Hollywood, CA 90028 (213) 467-8151.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple.
Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All cents a word, \$20.00 minimum per week. All headines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Perk West, L.A., CA 90067

Miscellaneous

WJVA/South Bend, IN changing formats to Pop/ Adult. Need product from all labels. Send to Dan Alen, WJVA, 1129 N. Hickory, South Bend, IN 46615.

Positions Sought

Netion's top programmer looking for head's up owner-operator for top ratings and increased revenues. All formats. Modest money for 20 year pro. Reply to Box 1747, Hollywood, CA 90028, or cell (213) 462-1133 ext 159 and leave message. (12-5)

Killer jock from top 20 market needs new challenge Good numbers, no hype. Just exciting and relatable. Call (813) 733-1878 and ask for MICHAEL. (12-5)

OPPORTUNITIES

Positions Sought

Personality with 4½ years experience seeks stable station in medium market. TOM (412) 486-8744. Revolving doors and tax write-offs need not call. (12-5)

Hot nighttime rocker DUDE WALKER formerly WISE/ Asheville is looking. Willing to relocate anywhere except Florida. Proven ratings winner. If you want to add life to your station cell (704) 252-6927. (12-5)

Let's keep the sells up and our hopes high, PD's! The East Bay Hustler's Air Sound Bost continues to seek interested stations for ax-KUKI/Ukish night personality seeking on-air work in major or medium markets. 1st ticket, office skills, currently basketball play-by-play for De Anza High School in Richmond, CA. Served as on-air football statisticien for KSRO/Senta Rosa. If greet air sound is what you seek, call FRANK BUTERA soon at (415) 223-1534. (12-5)

For Sele: Used broadcaster in good condition. Cell (612) 848-8271 for tape and resume. (12-5)

Progressive Country wizard or any format. Fun personality and voices. KEN THORLEY (916) 662-1985 any-

81x year professional looking for morning drive. Heavy personality, phone bits, controversial humor. Believe in getting involved in the community. If your morning is blass, I can wake it up. Cell JOHN, (213) 380-8200, ext 38 from 9em-4:30pm or (213) 704-8479 after 8pm. (12-5)

Female, 19, minority, dedicated, devoted and dependeble, ready for action. Top 40's call PAT WOODS (312) 493-2915 or write to 12553 S. Eggleston, Chicago, IL anece (12.5)

DJ, radio sales, TV experience looking for small quiet station. Write K.J. McATEER, 12 Whitford St., Warwick, p. 19998, 112-51

I'm in radio for one reason . . . sports! Dedicated, expenenced pro wants to join your sports-minded organization, preferably in a medium to major college market with play-by-play opportunity. Call MARC afternoons at (218) 749-4983. (12-5)

Is your FM having trouble getting numbers? Let the ARB put you on top in the ratings battle. Cell JIM BUNN for information, (404) 327-9808. (12-5)

Give me a break! Very talented jock with little experience looking for anything in CHR or AOR. Please help! Call WALT, (502) 458-1385. (12-5)

CHUCK BROWNING, formerly of WMCA, WFIL, CKLW, KFRC, KHJ, KCBQ, looking for major merket morning gig. Cell (901) 683-9486 or WHBQ (901) 458-0058 (12-5)

No meety-mouth kid here! Excellent production, AOR, Pop/Adult end Big Bend experience. Available for stable position in West. RANDY MARS. Messages at (213) 783-1786 or (415) 861-7487, (12-5)

Major market pro seeking medium market Progrem Director position, if you're looking for a winner, call (305) 736-9780. Good treck record. (12-5)

If your station rocks and rolls and if they have an opening, I'm your man. Knowledgeable, 5 years expenence, 3rd class license, creative and available now Call GIL HERNANDEZ (714) 991-8445. (12-5)

Award winning number 1 rated communicator — topical and humorous dues paid pro available now. Love and know modern Country music. Any shift for right bucks. JOE PATRICK, (205) 353-4618 or (714) 463-2945. Let's telk. (12-5)

Help! I need out of this radio biz. Experienced in multi-track recording, mix-down, audio processing, digital, stc. I need a studio job somewhere, anywhere. All I need is a good operation and a living. Call me in Milwaukee at (414) 228-8648. (11-28)

KEN SILVERSTEIN, currently Sports Director at KKDA-FM/Dellas-Ft. Worth, looking for major market opportunity. Cell (817) 261-8605. (11-28)

Female with 1st ticket and six years experience seeking on-air job at medium to major market station. Contact CHRIS (918) 544-7304. (11-28)

Four-year veteran of the redio wers looking for afternoon drive position east of the Mississippi and close to the Mississippi and close to the Mississippi and close Houston's #1 Beautiful Music station and also east Tennesses's #1 Country station. Have college degree, am married with one in the hanger, and need full-time, good-paying job in programming and/or announcing. Contact B.J. GARRICK (615) 725-3517. (11-28)

J.T. AUSTIN of KZAP ready for a challenge in a larger medium or major market. Strong production and pipes. Hard worker wants to be part of your team. Cell weekdays (sunup to sundown) (916) 924-0264, (11-28)

Coming soon to your see... young, versetile announcer, specializing in news, sports, and play-by-play. Can also handle airshift and MD duties. 2½ years small market experience plus college degree. For preview call (301) 949-0722. (11-28)

Experienced air personality looking to return to NY/PA area. Currently employed in South. Prefer small or medium market, Pop/Adult or CHR. Also experienced in sports announcing. Cell (716) 761-8936 and leave message. (11-28)

KEN E, MARKS, the Urban DJ, is looking for CHR airwork in the West. Music end production director expenses.s (213) 568-8385. (11-28)

Positions Sought

Aggressive and hardworking news and sports reporter looking for change. Want to continue my career with a quality news organization. Love field or street reporting. Contact GREGG ANDERSON, 223 Knollwood Dr., Highland Heights, KY 41078. (11-28)

Don't give up. Personality still axists. Former KRBE personality looking for a great CHR station to contribute to. Show revolves around humor and surprise. Have ability to be best with the best coach. If you're looking for much more than time and temp., please cell and say in Naw England, but will consider all offers. GREG very entertaining radio show. (713) 931-9163 afternoons, evenings, all day Wed. and Th. (11-28)

Young, experienced PD/MD has spent several years on-eir at legendary major Pop/Adult station, and seeks return to programming medium market Adult or Country, For info, call mornings et (802) 779-2631. (11-28)

Seek progressive opportunity in CA. Medium or large merket. Many years experience in various formats. KEN McKAY (714) 475-6303. (11-28)

STEVE O'NEAL, formerly of KASH/Eugene, looking for an on-sir Production Director position. Automation background also. Will relocate anywhere on West coast Available now. (503) 935-3447. (11-28)

Journalism grad, seeking sportscasting position. Expenenced, will relocate. KIM (608) 837-5266. (11-28)

Uptempo creative afternoon personality is looking to relocate. 5 years experience both radio and TV. 1st phone and axcellent production. Currently doing afternoon drive in small market tourist economy. KEVIN BARTON (314) 348-3772 between 1 and 5pm. (11-28)

Young female with 4 years experience looking for oneir and/or music position. Formerly WRVR and WCAU-FM. Formets include AOR, Jazz, Disco, and CHR Willing to relocate, salary negotiable. Available now. Cell (215) 879-0329, (11-28)

Major market Jock with programming and MD experience. BOB SCOUT (314) 388-2404. (11-28)

News Director with unique style. Personality plus. Seeking upper-medium or major market move. Greet pipes, 5 years experience. ALAN RICHARDS (219) 938-7731. (11-28)

Chief Engineer, 7 years experience, AM-FM and directional antennas. Good audio. Can do airshift Cell (812) 282-8536. (11-28)

Go West, young man, go West. Horace Greeley once said that; I'm not sure what radio station he worked for, but I do want to move Wast. I am presently in Midwest radio, would like to find home at personsity Pop/Adult or CHR station in Wast or Pacific Northwest. If interested, call me at (915) 949-1103. (11-28)

How about this one? Humorous ad libbing interesting enterteiner, proven audience rapper 10 years experience. Good phones. Help send this jobless jock back to work. (702) 873-2593 or (702) 381-8928 (11-28)

Former PD at WBGY-AM-FM, expenenced all types programming, music, exceptional production. Former Production Director WFOM/Manette, GA. 7 years experience, looking for something in Southeast. If you want a worker, you've got it! BILL WEST (912) 995-5363 or 995-2331. (11-28)

Experienced, hardworking, reliable announcer with MD and PD expenence. Available immediately, Excellent voice, creative production skills. Can handle play-by-play, Excellent references. Prefer Pop/Adult or CHR in New England but will consider all offers. GREG ZEMLANSKY, 781 Oak St., Lewiston, ME 04240 or (207) 783-9280. (11-28)

"What You've Always Wanted To Know About Brown Cotton Gloves"... is just one of the books I've written, 7 years at last station, 5 as AM drive. PD, MD, and OM experience. Community involved, dedicated and relate well to mature adult sudience in a fun way. Prefer Pop/Adult or Country. 34 years old, ready to be a member of your taam. Love CT and Boston. For tapes and resume: DANNY KING (502) 426-0285. (11-28)

Mejor market programmer and OD looking to relocate in your area. Country, CHR or ?. Looking for position in Flagstaff area. Must have good bucks. Good track record, references on request, non-air, 13 years experience. Management oriented. KEN (714) 464-8238 after 6pm. (11-28)

Growth position in News, programming or audience research sought. 11 years experience includes WCBM, WSBA, WYRE, WGAY, and OK-100. Wants young, non-bureaucratic environment. (717) 392-5767. (11-28)

The Book is over, but it's no time to let up the pace you've established. Let me round out your team with a hard-working dedicated AQR communicator, whose 5 years plus experience includes MD, promotions and special programming. Cell for tape and resume after 5pm EST. SHAWN (313) 559-4338. (11-28)

Night Owl for hire. I'm looking for an opportunity to make things happen. Overnights for a small to medium merket station. Last experience in Chicago market. Willing to relocate. Prefer CHR but will consider anything interesting. 3rd class, good production, good communicator PAUL RICHARD HARRISON (312) 653-0835. (11-28)

Dallas-Ft. Worth, I love you! How about a job? Adult one-to-one communicator, 6 years on the air. DAN (405) 947-4033. (11-28)

Positions Sought

Very versatile black jock looking for immediate employment along the East coast. Prefer Pop/Adult or CHR. Presently employed. Tape and resume available, G.Q. (205) 666-8428. (11-28)

KEVIN COAN (Cleve Raynolds) 9 years Cleveland, Akron, WZZP, WDMT, WLYT, WKDD, WCUE. Past 6 months PD/OM WVOT-WXYY/Wilson, NC. Want major air or medium TV. (216) 464-1439. (11-28)

Available Dec. 1. RICH ABRAMS, mornings, MD, KVOC/Casper, WY. Also experience as PD. Get ready for the Spring book. Country or Pop/Adult, Midwest preferred. (307) 577-0057. (11-28)

Pop/Adult talent with programming background, 50% adult increase in Rockford. Currently in Chicago. Looking at other full-time positions. (815) 874-7084. (11-28)

JOHNNY RITE looking to re-enter radioland. 6 years experience in production and sinwork. Would like small or medium market AOR or CHR, possibly Country. Willing to relocate. Past experience with KAFY/Bakersfield, KERN/Bakersfield, KBOS/Tulere and KFRE/Fresno. If you're looking for a hardworking DJ, cell (213) 932-9659. (11-28)

PD seeks new challenge at Tslk, News, Big Band, Pop/Adult or AOR station. Prefer PD, assistant PD, or OM position. Will also consider air work if coupled with programming responsibility. 7 years experience. Ready to relocate. LEO (302) 654-1146. (11-28)

Personality! That's what this young, embitious jock can give your station. CHR and PoplAdult my specialty. Good production. TONY PETERS, 7573 Calle Curand, Anaheim Hills, CA 92807.

Radio news pro with 21 years experience in broadcast journelism, looking for better opportunity. Currently ND with Gulf Coast News/Talk formet, looking for similar position that offers job stability and a chance for edvancement. Expenenced in all formats as a writer reporter and enchor. (205) 433-2082. (11-28)

For lease, one 13 year pro, Pop/Adult or CHR, may also be used as PD or MD. No security deposit required, terms of lease negotiable. DAVE CARLISLE (919) 633-1450 or (919) 637-9741 (11-28)

Experienced 5 year pro, currently PD, looking for step up in market and salary. Excellent production. BILL THOMAS (319) 334-4343. (11-21)

Country or Modern Country. Prefer enything west of KS, including AK. 1st class license, will work any shift, experienced. RAY JOHNSON (505) 887-5522 before 12 noon except between 9:30-10:30. (11-21)

Stable major market news pro. Employed lest 18 months with top 10 all news operation. I'm still here, but interested in new opportunities. Desire position as enchor or editor in Rocky Mountain or Pecific Northwest. My best references are my competitors. (214) 361-5985. (11-21)

10 year pro with 8 years major market experience, looking for programming position, Contemporary Hit or Pop/Adult. (513) 874-3814. (11-21)

Southern CA PD, young, energetic, willing to put in long hours. 3 years programming with KFXM/San Bernerdino, also part-time with KIIS-FM and KUTE102. I want to work for you. (714) 597-2772. (11-21)

WEST

KLYD/Bakersfield now accepting tapes for possible future daytims air slot. Pop/Adult personality formst. Tapes and resumes to Lerry Crawford, Box 1499, Bakersfield, CA 93302. EOE M/F (11-21)

100FM, 8.W. Oregon's fastest growing station is looking for an experienced news person. We need someone dedicated to news and public affairs to help build our expanding news department. 30,000 watt, 24 hour Country station in growing medium market. Tepes and resumes to Gary Enoch, KRWQ, Box 388, Gold Hill, OR 97525 or cell (503) 772-4174. EOE W/F (11-21)

K-93FM, 50,000 watt rocker is looking for production/ copywriters, preferably with automation experience. Tapes, resumes, and samples of copy to Donovan Blue, K-93FM, Box 309, Healdsburg, CA 95448. EOE M/F (11-21)

KERR-AM/Montane's most powerful morning drive has opening in this slot. Tapes and resumes to Wayne Fochs, Rte. 1, Box 48, Polson, MT 59880. EOE (11-21)

KENI/Anchorage expending news department. Looking for someone with newsmagazine approach. Tapes and resumes to News Director, Box 1160, Anchorage, AK 99510. EOE M/F (11-21)

Venture County's #1 Country station KBBQ is looking for experienced Country DJ. At least 2 years experience, 1st class ticket a must. Tepe and resume to Jerry Adams, KBBQ, Box 5151, Ventura, CA 93003. EOE M/F (11-21)

KIOQ-FM, Pop/Adult semi-automated, in the heart of Eastern Sierra, is looking for someone to fill mid-5:30am at our 1000 watt stereo facility. Need 1st, and at least 3 years commercial, on-air experience. Must be demanted, raedy to have a good time, dedicated to radio. Outdoor sports close by. Tapes and resumes to Steve Taylor, Box 1388, Bishop, CA 93514 or call (714) 873-5881. (11-21)

Openings

Three local newscasts Mon-Fri. A Sunday air shift. Light play-by-play sports. \$800-700 month. Tapes and resumes to George Jenkins, KWTC, Box 1230, Berstow, CA 92311. (11-21)

KENI/Anchorage expending eir staff. Looking for Adult oriented CHR-Popi/Adult superater. If you're tired of the major market hasslas but still like the bucks, come play with us. Tapes and resumes to Program Director, Box 1160, Anchorage, AK 99510. EOE M/F (11-21)

SOUTH

Unless you're one of those who has "paid your dues" in a 10 watt educational station and are ready to program WLS, we may have an opening for you. Airchecks and resumes to Scott K. Smith, KRBC, Box 178, Abilene, TX 79804. No calls please. EOE M/F (11-21)

WQRK/Norfolk looking for night time communicator. Excitement, creativity but no acreamers or beginners. Commercial production and outside appearances a must. No cells. Send tepes and resumes to Relph Wimmer, WQRK, 160 Newtown Road, Suite 315, Virginia Beach, VA 23482. EOE M/F (11-21)

WZXR/Memphis needs an experienced evening rocker. Minimum professional AOR experience: 2 years, preferably Supersters. The right attitude plus killer instinct gets the nod Tapes and resumes to Redbeerd, PD, WZXR, 1385 Lemer, Memphis, TN 38104. EOE M/F (11-21)

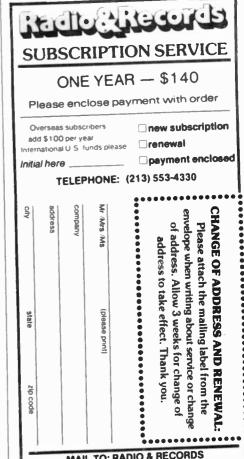
Newscaster needed at WTMC/Charleston, SC. No beginners, please. Tapes and resumes to Brad Harris, Box 31089, Charleston, SC 29407, or call (803) 558-5660. EOE M/F (11-21)

Black or Hispenic air personalities needed to work a Contemporary Hit format. If you are willing to work hard, follow direction and progress with a growing organization, no matter what your experience, send tapes and resumes today to KFMK, 6420 Richmond, Suite 600, Houston, TX 77057. No cells EOE M/F (11-21)

Need morning ennouncer/production, 92nd market Southeast, WFTC/Kinston, NC. Need a News Director for small market WRMT/Rockymount, NC. Also need ennouncer/seles person small market WEYE/Senford, NC. Contact Bob Manning et (919) 775-3021. EOE M/F (11-21)

96WKOS/Nashville is eccapting tapes and resumes for future openings. We are within days of having power increased to 100,000 watts with tower that will give us a superior signal in the Nashville market. The music city is one of most exciting markets in the country. Contemporary Ht/Pop Adult/AOR jocks send information to Beer Bredley, VP, Programming, WKOS Radio, Box 17365, Nashville, TN 37217. No cells EOE M/F(11-21)

WQID/Biloxi seeking full-time staff announcer for future opening. 3 years on-air and production experience required. Tape, resume and example of production to Mickey Coultar, PD, WQID, Box 4606, Biloxi, MS 39533. (11-21)



MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

REAK

'Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

EDDIE RABBITT

I Love A Rainy Night (Elektra)

58% of our reporters on it. Moves: Up 76, Same 17, Down 0, Adds 33 including WFIL, F105, JB105, CKLW, KS95-FM, KEARTH, KJR, KOPA, WAQY, WSGN, CK101, KIOA, KZ93, KIDD, KNBQ, K96, WCGQ, KWWL. See Parallels, charts at number 30.

EW & ACT

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label.designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same ion to on, add to on, 31-31, etc.), moved it bown on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. Sindicates one of this week's most added new songs.

DON WILLIAMS "I Believe In You" (MCA) 119/11

Moves: Up 70, Same 22. Down 16, Adds 11, WBEN-FM, KSLQ, WAEB, WAQY, WHYN, WSEZ, KIOA, Z104, WDJX, KROY, KSPZ.

KOOL & THE GANG "Celebration" (Delite/Mercury) 118/14 Moves: Up 90, Same 11, Down 3, Adds 14, WBEN-FM, F105, CKGM, WDRQ, 14Q, KFMK, WEFM, KERN, Y94, KJRB, KSPZ, WXLK, KWWL,

BOZ SCAGGS "Miss Sun" (Columbia) 112/42

Moves: Up 52, Same 18, Down 0, Adds 42 including WCKX, WDRQ, WFBR, WBLI, WHYN, B97, WFMF, WERC, WBBQ, KIOA, KOFM, WIKS, FM102, KTAC, KZZP, WLBZ, WHHY, FM99, KDVV.

TIERRA "Together" (Boardwalk) 107/27

Moves: Up 49, Same 30, Down 1, Adds 27 including WXLO, WBEN-FM, KVIL, KSLQ, KPLZ, WFBR, WTIX, WFMF, WLCY, WOKI, WAKY, WRBR, KERN, Y94, KENO, KTKT.

DR. HOOK "Girls Can Get It" (Casablanca) 107/6

Moves: Up 73, Same 27, Down 1, Adds 6, WABC, KFRC, WSEZ, K96, KHYT, KCBN, WPGC 16-12, WCKX 21-16, KFI d-27.

DIANA ROSS "It's My Turn" (Motown) 97/10

Moves: Up 70, Same 17, Down 0, Adds 10, KRLY, Z93, WHB, KEEL, WKIX, WORK, WAKX, WIKS, WGBF, WTRU.

JOHN COUGAR "This Time" (Riva) 93/1

Moves: Up 51, Same 27, Down 14, Adds 1, WICC, WKBW 27-17, 94Q 7-5, WLCY 20-15, WIGY 16-11, WHHY 13-10, KDVV 12-9.

CHEAP TRICK "Stop This Game" (Epic) 91/3

Moves: Up 47, Same 40, Down 1, Adds 3, WDJX, KYYA, KFXD, CHUM 12-9, KUPD 30-24, WVLK 30-26, KCPX 32-29, FM103 10-6.

☑ DELBERT McCLINTON "Giving It Up For Your Love" (Capitol) 88/58. Moves: Up 16, Same 14, Down 0, Adds 58 including WFIL, WIFI, WCAO, WRKO, PRO-FM, Z93, 94Q. Q105, KFI, KIIS-FM, KJR, WTRY, WBLI, WJDX, KXX106, WAXY, CK101, WRVQ, WISM, KKXX.

KMJK REO SPEEDWAGON "Keep On Loving You" (Epic) 85/43 Moves: Up 27, Same 15, Down 0, Adds 43 including WBEN-FM, JB105, Q105, WDRQ, KSLQ, WOKY, KJR, WBBF, WAEB, Q106, KSRR, KX104,

WGRD, U93, KEZR, KRQ MICHAEL STANLEY BAND "He Can't Love You" (EMI

America) 73/22. Moves: Up 19, Same 32, Down 0, Adds 22 including CFTR, KIMN, WPST, WTIX, 96X, WCSC, WAKX, Z104, WOW, FM103, WHHY, WCGQ, WSPT, KATI.

EAGLES "Seven Bridges Road" (Asylum) 71/17

Moves: Up 32, Same 22, Down 0, Adds 17 including WGCL, KFI, WFBR, WBLI, WAQY, WRJZ, KJ100, KWEN, WLBZ, WFOX, FM99, KFYR, WEAQ, KDZA

DAN FOGELBERG "Same Old Lang Syne" (Full Moon/Epic)

69/57. Moves: Up 8, Same 4, Down 0, Adds 57 including WCAO, 94Q. Q105, WDRQ, KSLQ, WGCL, WOKY, KFRC, KPLZ, KIMN, KOPA, WTRY, WAAY, WHBQ, KNBQ, KRUX, 95XIL, WANS-FM, KWWL, KBOZ.

BABYS "Turn And Walk Away" (Chrysalis) 67/11

Moves: Up 30, Same 26, Down 0, Adds 11, KIMN, KBFM, WAAY, 92Q, WVLK, KWEN, KROY, KYSN, WLBZ, 95SGF, KATI.

ALAN PARSONS PROJECT "Games People Play" (Arista) 64/29. Moves: Up 19, Same 16, Down 0, Adds 29 including WIFI, JB105, WOLF, K104, V100, WBBQ, WTMA, WVIC, KIDD, WIGY, KVOL, KCBN, 96KX 8-2

EARTH, WIND & FIRE "You" (ARC/Columbia) 64/10

Moves: Up 33, Same 21, Down 0, Adds 10, WHFM, KELP, G100, 96X, KYNO-FM, KNBQ, 95SGF, WFOX, KENI, KQDI, Y100 30-27, KPLZ 25-22.

JACKSONS "Heartbreak Hotel" (Epic) 62/23

Moves: Up 29, Same 10, Down 0, Adds 23 including CKGM, WGCL, KIIS-FM, KJR, KTSA, B97, KEEL. WERC, KX104, WIKS, KYNO-FM, KIDD, KJRB,

DOLLY PARTON "9 To 5" (RCA) 60/28

Moves: Up 14, Same 18, Down 0, Adds 28 including WROR, WZUU, KEARTH, KFI, KIMN, WAQY, KWIC, Y103, WRJZ, KEYN-FM, KJRB, 13FEA. 14WK, KSEL, KRLC.

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NATIONAL AIRPLAY/30

	WEEK	S LAST		December 5, 1980
AGO 1	AGO 1	WEEK 1	1	KENNY ROGERS/Lady (Liberty)
2	2	2	2	LEO SAYER/More Than I Can Say (WB)
8	6	4	3	NEIL DIAMOND/Love On The Rocks (Capitol)
6	3	3	4	CHRISTOPHER CROSS/Never Be The Same (WB)
11	7	5	6	BRUCE SPRINGSTEEN/Hungry Heart (Columbia)
12	8	6	Ö	JOHN LENNON/(Just Like) Starting Over (Geffen)
14	11	7	Õ	BARBRA STREISAND/BARRY GIBB/Guilty (Columbia)
19	12	8	ŏ	AIR SUPPLY/Every Woman In The World (Arista)
_	26	14	ŏ	BLONDIE/The Tide Is High (Chrysalis)
9	9	10	10	PAT BENATAR/Hit Me With Your Best Shot (Chrysalis)
5	4	9	11	DARYL HALL & JOHN OATES/You've Lost That Lovin' (RCA)
27	25	17	Œ	HEART/Tell It Like It Is (Epic)
30	23	15	Œ	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
_	28	20	Ø	ROD STEWART/Passion (WB)
26	19	13	15	KORGIS/Everybody's Got To Learn Sometime (Asylum)
29	24	19	0	POLICE/De Do Do Do, De Da Da Da (A&M)
_	29	23	Œ	DOOBIE BROTHERS/One Step Closer (WB)
3	10	12	18	BARBRA STREISAND/Woman In Love (Columbia)
_	30	27	0	BARRY MANILOW/I Made It Through The Rain (Arista)
4	5	11	20	CLIFF RICHARD/Dreaming (EMI America)
20	16	18	21	ROGER DALTREY/Without Your Love (Polydor)
10	14	16	22	DIANA ROSS/I'm Coming Out (Motown)
_	_	28	②	STEELY DAN/Hey Nineteen (MCA)
7	13	21	24	DONNA SUMMER/The Wanderer (Geffen)
24	21	24	25	RANDY MEISNER/Deep Inside My Heart (Epic)
	_	29	0	ANDY GIBB/Time Is Time (RSO)
13	15	25	27	JACKSONS/Lovely One (Epic)
17	17	22	28	JIMMY HALL/I'm Happy That Love Has Found You (Epic)
28	27	26	29	HARRY CHAPIN/Sequel (Boardwalk)
	_ =	-	0	EDDIE RABBITT/I Love A Rainy Night (Elektra)
nie ch		hacod	_	an electron to the Love A mainy Might (Elektra)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED 6

DELBERT McCLINTON "Giving It For..." (Capitol) DAN FOGELBERG "Same Old Lang..." (Full Moon/Epic) REO SPEEDWAGON "Keep On Loving You" (Epic) BOZ SCAGGS "Miss Sun" (Columbia)

EDDIE RABBITT "I Love A Rainy Night" (Elektra) molete Regionalized Listings on Page 24 a

HOTTEST

LEO SAYER "More Than I Can Say" (WB) B. STREISAND/B. GIBB "Guilty" (Columbia) **BLONDIE** "The Tide Is High" (Chrysalis) AIR SUPPLY "Every Woman In The World" (Arista)
KENNY ROGERS "Lady" (Liberty)

Parallel Listings Begin on Page 26

ABBA "The Winner Takes It All" (Atlantic) 60/15

Moves: Up 32, Same 13, Down 0, Adds 15, WBEN-FM, WBBF, KBFM, WTIX, WAAY, 92Q, WKIX, WVLK, WNAM, WOHO, WISE, WANS-FM, KSLY, KCBN, KOOK.

DONNA SUMMER "Cold Love" (Geffen) 59/19

Moves: Up 24, Same 16, Down 0, Adds 19 including WDRQ, KIIS-FM, WFBR, Q106, Y103, CK101, WVIC, KEZR, KTAC, KMJK, WCIR, KSEL, KENI.

CLIMAX BLUES BAND "Gotta Have More Love" (WB) 57/10

Moves: Up 30, Same 17, Down 0, Adds 10, F105, KPLZ, KUPD, KX104, WRBR, WJBQ, Z102, WISE, FM99, KKRC, KKLS 4-3, KYYA 22-18.

KINGS "Beat Goes On/Switchin' To Glide" (Elektra) 54/6

Moves: Up 23, Same 24, Down 1, Adds 6, CKGM, KBEQ, KSTT, KWEN, KYSN, KOOK, KDWB d-13, KUPD 15-13, KJ100 8-6, WNAM 15-11. BOB SEGER "The Horizontal Bop" (Capitol) 53/1

Moves: Up 24, Same 28, Down 0, Adds 1, KSTT, WBEN-FM 34-20, JB105 25-19, WDRQ 21-14, Q102 30-27, WOKI 31-28. KJ100 24-22 BETTE MIDLER "My Mother's Eyes" (Atlantic) 50/14

Moves: Up 20, Same 16, Down 0, Adds 14, Z93, WOKY, WOLF, KC101, KWIC, KQ94, KLAZ, KXX106, WLCY, WOKI, 14WK, WFLB, KELO, KRLC.

Others Getting Significant Action

POINTER SISTERS "Could I Be Dreaming" (Planet) 37/6
Moves: Up 17, Same 13, Down 1, Adds 6, KINT, WNOE, KERN, KGGI, WCIR, KCBN, 94Q 19-16, KEARTH 29-25, 96X 10-6

QUEEN "Need Your Loving Tonight" (Elektra) 36/6

Moves: Up 18, Same 11, Down 1, Adds 6, CKLW, KUPD, WOLF, WBBF, WTWR, KKXX, 96KX 29-26, CHUM 18-14, KJ100 23-19.

RONNIE MILSAP "Smoky Mountain Rain" (RCA) 33/9

Moves: Up 12, Same 12, Down 0, Adds 9, 94Q, WTIX, WLCY, WKIX, WGH, KRAV, WCIR, FM99, WEAQ, WOKI 147. TEDDY PENDERGRASS "Love T.K.O." (Philadelphia International) 33/6

Moves: Up 19, Same 6, Down 2, Adds 6, Z93, KEARTH, KFRC, KSET-FM, WAPE, WBBQ, WGCL 30-26, KIIS-FM d-

FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 32/7

Moves: Up 14, Same 11, Down 0, Adds 7, WFIL, WCAO, WOKY, WOLF, WOW, KILE, KPUR, WSGN 23-19, WCSC 25-21

MARCY LEVY & ROBIN GIBB "Help Mel" (RSO) 31/1

Moves: Up 11, Same 19, Down 0, Adds 1, KWIC, Z93 d-30, WSGN 24-18, Y103 29-26, BJ105 25-21.

DIONNE WARWICK "Easy Love" (Arista) 29/3

Moves: Up 16, Same 10, Down 0, Adds 3, WFIL, WZUU, WAXY, KEARTH d-27, KCBN 37-33, KBOZ 27-22.

LTD "Shine On" (A&M) 28/8

Moves: Up 19, Same 3 Down 0, Adds 6, WIFI. KIIS-FM, KC101, WERC, WAPE, KX104, B97 30-24, 96X 30-23.