ISSUE NUMBER 359

THE INDUSTRY'S NEWSPAPER

NOVEMBER 21, 1980

\$250,000 Giveaway Stirs Controversy

Controversy erupted on Monday (11-17) when Country-formatted WPKX & WVKX-FM/Washington, DC awarded \$250,000 in the largest cash giveaway ever staged by an area radio station. Phone calls flooded the switchboard with listener complaints that an overly excited disc jockey blurted out a crucial answer, rather than wait for the contestant's complete reply. In addition, winner Emily McGonigal sent in more than 6000 of the approximately 50-75,000 entries received by the station, and Monday's win was her third on-air chance at the prize.

Following standard "cash-call" procedure, a DJ randomly picked an entry from the "hopper," called the entrant, and asked the key question: name the last three songs and artists aired over WPKX & WVKX-FM. Listeners claim air personality Keith MacDonald announced George Jones's name before the winner correctly identified him as one of, the song's artists.

Station PD Ted Stecker said, "We immediately listened to the tape, interviewed Ms. McGonigal and MacDonald, and determined that she had said George Jones, and was, in fact the winner. Stecker explained that MacDonald used a speaker phone which drowned out McGonigal, who could be heard talking in the background. "We've had calls saying she (McGonigal) didn't say George Jones's name and that she shouldn't have been allowed to fill out so many ballots. We decided in advance to allow multiple entries . . . based on the amount of money involved, we didn't think we could control a limit of one entry per her a legitimate winner. She'll receive her winnings over a 20-

All totaled, the winner, her husband, and children filled out over 18,000 entries. The station received

CHARTER TO MOVE INTO CABLE, TV OWNERSHIP

person." The station is satisfied that McGonigal won, and considers year period.

Wittberger Named Charter Exec VP



Russ Wittberger has been appointed Executive Vice President for the Charter Broadcast Group. Wittberger, a longtime radio executive, was most recently President of the Radio Division for Chartcom, the short-lived partnership between Charter and Karl Eller. Charter Broadcast Group President John Bayliss stated that Wittberger who will be based in San Diego, will initially oversee KCBQ's transition to a Country format, as well as the pending acquisition of KITT-FM in San Diego. He will also work with Bayliss on special divisional projects; Bayliss added that Charter is limited in its radio options, already owning a substantial number of properties, but that the company will be moving into cable and television owner-

Bayliss told R&R, "I think Russ is one of the most talented people in the business. We've come close to working together several times before, and now we're both excited that we'll finally get the chance to really build a company.

SEVENTH DALLAS STATION IN FORMAT

KLIF Takes Country Turn

KLIF/Dallas, a 50,000-watt fixture in the market for decades as a Top 40 and more recently, a Pop/ Adult station, will join the growing legions of recently-converted Country stations when it adopts that format January 1, 1981.

Station GM T.J. Donnelly told R&R, "We did our research and found that the change to Country made the most amount of sense to us for audience growth and advertising revenue. Basically, we've just made the decision, and there are not a lot of details to be described at this time." Donnelly added that no new PD had been named (Dean Tyler exited the

position two weeks ago (R&R 11-7)) and said that the current air staff would be reviewed shortly.

The parent chain, Susquehanna Broadcasting, has also appointed WFMS-FM/Indianapolis PD Herb Allen as Regional Program Executive. Allen will oversee the programming at Country stations WFMS-FM. KPLX-FM/Dallas (KLIF's sister station), and now KLIF

KLIF's conversion makes it the seventh station to feature Country programming in the Dallas-Fort Worth area, joining KBOX, KPLX-FM, KSCS-FM, KXOL, WBAP, and (at nights) KRLD.

over 6000; another 5000 were delivered to the studios after she won; and an additional 7000 were at home, waiting to be mailed.

The Washington Star featured the story on the front page of Tuesday's paper, leading Stecker to comment that "nothing in the article was negative or untrue. It's the last day of the ratings and being on the front page of the Star has got to be good for us. We came into this market to make a name for ourselves, and we've done it.' WPKX & WVKX-FM debuted in the market October 1 with new owners (Metroplex) and new call letters, although they retained their Country format.

THREE EXECS EXIT

NBC Radio Reorganizes

Three prominent NBC Radio executives departed their positions late last week as the network underwent a reorganization move. VP/Radio Programming Ruth Meyer, VP/Radio Affiliate Relations Ray Gardella, and Radio **Network Sales Director John Patt** have exited the network.

NBC's official position on the matter, according to a spokesperson, is that it's "reordering its priorities. We are restructuring to meet those priorities." NBC Radio President Dick Verne commented to R&R, "I don't want to tip our hand on some of the things we

have planned. We sat down and looked at the network and decided to put more emphasis on news and information and that type of programming. In the process, we had to pick and choose the people we feel will best help to effect this change."

Three key promotions from within the network's ranks are expected shortly: John McGhan to Director of Programming for NBC's Source network, Meddy Woodyard as NBC Radio Director of Affiliate Relations, and Dan Forth as Source Director of Affiliate Relations. No immediate replacement for Meyer is planned, sources indicate, and further changes may be forthcoming. In two moves termed "unrelated to the other changes," Ellyn Ambrose was appointed VP/ Sales for the Source and Neil Weed was named VP/Sales for the NBC Radio net.

WALLY AND SHARON ON

WNYR Converts Hate To Love

WNYR/Rochester, in a unique testimonial, set about to find someone who hated the station and its Country format. Wally and Sharon Bock were duly found and issued a challenge - to live in a tent on a billboard in town, with WNYR's programming piped in 24 hours a day. WNYR bet the couple that they'd learn to love the station; but while they were up on the board, they were given an opportunity to vent their in-tents hatred of the station via a live broadcast hourly. The couple even spent their sixth anniversary aloft, but after 13 days, they capitulated, declaring they'd come to truly enjoy WNYR. The station won national and heavy local news coverage of the event. Pictured above is the tent and billboard, with a ladder being raised to return the repentant Bocks to earth

Seattle Radio Station Makes First Iran Hostage Contact

Radio scored a journalistic coup last week (11-11) when KAYO/ Seattle talk-show host Laura Hall conducted a live telephone interview with American hostage Bruce Laingen in Tehran. The eightminute interview, which aired shortly after 8:30pm (PST), was the first direct contact between the U.S. media and the hostages since their being taken prisoners last year.

Hall, a 17-year broadcast indus-



Laura Hall

try veteran, told R&R that the News/Talk-formatted station had been working on contacting the hostages for the past year. "I've called the (Iranian) Foreign Ministry and/or the Embassy two or three times a week and couldn't get through. Either the circuits were closed or someone would answer and hang up or there would be no answer or busy signals," she

Eventually, station producer Shawn Inman made the initial contact with the Foreign Ministry in Tehran. Inman said that when an English-speaking woman answered the telephone, he requested Senior U.S. diplomatic officer Laingen, "and the next thing I knew, he was on the phone."

Aware Of Reagan's Election

KAYO Station Manager Alex Simis noted that due to the sensi-Hostage/See Page 20

Haayen Resigns As Polydor **President**

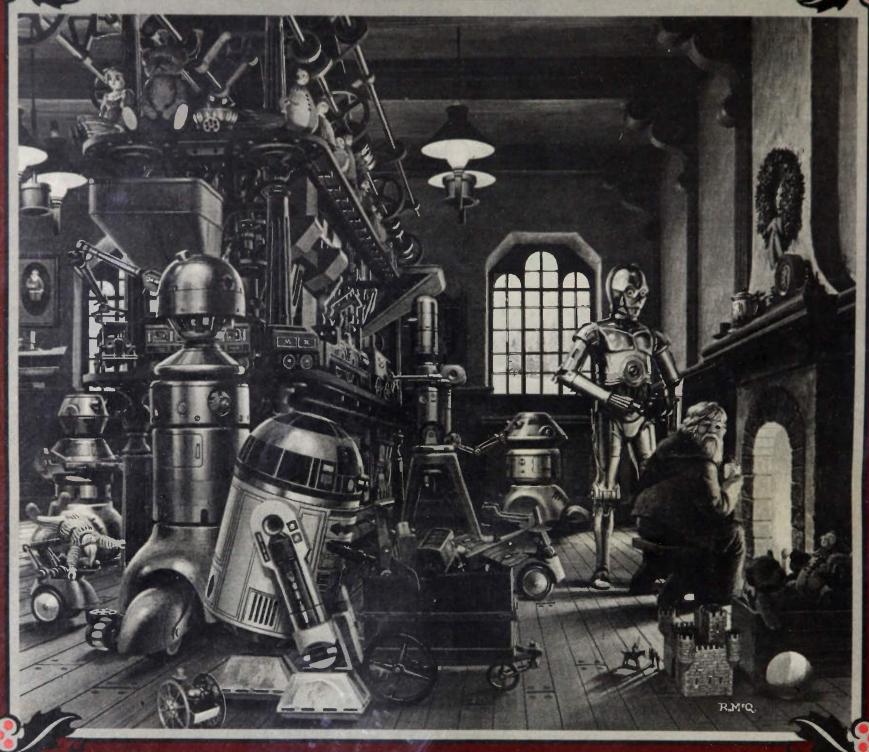


Fred Haayen has resigned his position as President of Polydor Records and Co-Chairman of Polygram East. Bob Sherwood, President of Phonogram/Mercury, has assumed Haayen's responsibilities on an interim basis.

Polygram Record Operations USA (PRO-USA) President David Braun commented, "We are extremely sorry to see Freddie leave Polygram. Over the years he has rendered invaluable services to this company on both sides of the Atlantic. But we fully understand his desire to take advantage of a substantial new opportunity. He is one of the brightest and ablest record executives in the business today, and while we will miss him, we can take consolation in the fact that Polygram will continue to benefit from his many past contributions."

Haaven is currently in the final stages of discussion about a new position at WEA International, but according to company spokespersons, the details of the arrangement have not yet been completely worked out.

Christmas In The Stars STAR WARS CHRISTMAS ALBUM



Just Released

he Original

hristmas Album Featuring The Original Cast

R2-D2—Anthony Daniels as C-3PO

Including the Single

"What Can You Get A Wookiee For Christmas
(When He Already Owns A Comb?)" and Much Much More





KSLQ Charged With Deception

KSLQ/St. Louis was accused of deceiving its audience by running a sound effects cart behind traffic reports to create the illusion that they were airborne in nature. In his St. Louis Post-Dispatch column (11-12), entitled "Faking It," radio/TV columnist Erick Mink charged that a number of airborne traffic reporter Allen Barklage's reports did not emanate from the station's copter, but "were tagged just like those done from the air."

Mink was alerted to the alleged deception by a listener who has a "scanner" that monitored twoway conversations of Barklage and the station. The listener also observed KSLQ's jet-copter on the ground when these reports were made. Mink told R&R. "I wanted to make sure this was not just an isolated occurrence, so this listener and I went to the landing field with the 'scanner' and a quartz watch and observed this practice take place repeatedly. The article detailed the dates and times.

FCC Checking

FCC Complaints and Compliance Acting Chief Steve Sewell commented to R&R, "I have not seen the article yet, but Mink told me it is on the way. At that time we will give the matter consideration.

When questioned as to the FCC's position on deception, Sewell pointed out, "Obviously we never like to see licensees deceive the public, but we will have to investigate the nature of the deception." Sewell said the FCC has never had to rule on a traffic-copter situation before

Charter Clears It Up

Charter Broadcast Group President John Bayliss discussed the Charter station's actions with R&R: "Our lawyers have looked into it. We've discussed it with the Commission and alerted them to a possible discrepancy. The practice of using sound effects in the traffic reports has stopped."

Bayliss explained further, "Our initial investigation has shown that they were used as a production aid and not to deceive the audience. It was only used in the last report of the traffic period. This report featured current information, and because of the times it was scheduled, Barklage could take the information he'd gathered while airborne and call it in from the ground at the field. The effects were used to enhance the report.

"I'm aware that it's not an uncommon practice to use such sound effects as an audio enhancement, Bayliss continued. "But I'd advise other stations using similar effects to also reexamine the practice if it might be taken as deception by their listeners.'

E/A Promotes Maglia, Stein To VP





Lou Maglia

Burt Stein

Elektra/Asylum Records has promoted Lou Maglia to Vice President/Sales and Burt Stein to Vice President/Promotion. Maglia had been National Sales Manager, while Stein was National Promotion Director at the label

E/A Chairman Joe Smith commented, "1980 has been the best in Elektra/Asylum history, and the team efforts of these gentlemen played significant roles in our success. Both Lou and Burt are extraeffort people who have worked their way up through the ranks. They have earned these promotions.'

Maglia, a 15-year industry veteran, has been with E/A for the last seven years, starting as a Regional Marketing Manager, and moving to National Singles Sales Manager before taking his most recent position. Stein began his industry career with E/A as a Chicago promotion rep in 1972, becoming a Regional Promotion Manager and then National Album Promotion Director before assuming the National Promotion Director role earlier this year.



LUJACK'S DOUBLE SHIFT - WLS and WRCK/Chicago are promoting their simulcasting of Larry Lujack's morning show (R&R 10-24) by doubling up his photo in current newspaper ads, demonstrat-ing that he goes both ways these days.

RSO, Curtom **Dissolve Association**

RSO and Curtom Records have reached an agreement to terminate their distribution association, with both parties terming it "amicable." The move follows RSO's dismissing its in-house and independent Black Music personnel last week and Curtom's subsequent hiring of several of the staffers

RSO President Al Coury commented, "We have enjoyed a very good working relationship with Curtom. Getting to know (Curtom co-Presidents) Marv Stuart and the incredibly talented Curtis Mayfield has been a real pleasure." Stuart stated, "This association was a good one, but we feel it would be mutually beneficial not to continue. We are ending this relationship on very friendly terms."

LETTERS

Radio Responds To Records Dilemma

In reply to your editorial of November 7

It has been my observation of late that the entire marketing scheme of the record industry at large is grossly out of sync with that

For the past few years radio has placed increasing emphasis on research, while the record industry has, by and large, ignored the importance of this valuable marketing tool. "Great phones at PGC" is the closest most promoters come to furnishing objective information. In addition, the importance of record sales is viewed as a diminishing influence by many programmers, while their counterparts on the record side still appear to assume sales to be the major critierion for

In radio the era of the wild-haired, psychedelic, self-indulgent program director is over! Steadily increasing competition has forced the survivors to compete successfully in the marketing arena. In order to successfully promote its product within that arena, the record industry

The overall goal of the music industry is the profitable sale of its product, while radio's goals and objectives necessitate the acquisition and retention of its primary clientele (the listener) and then profitable development of its secondary clientele (the sponsor). The bottom line goals of radio and records are different. More dialogue is needed to understand and transcend the differences.

Jack M. Casey

Dear R&R:

I am glad to see that someone has taken the spotlight to step back and take a look at "The Music Business." You are frighteningly correct in your analysis of the present and future of the industry. Let's hope that your efforts will shake someone into (what you call) "serious

I expect that we will continue to hear the pathetic record moguls whining about the same ludicrous little excuses blaming anyone else for the slip in their business.

Such clear thinking is why Radio & Records is the most treasured publication I receive.

> Ron Reger Program Director WNOR/Norfolk



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WRIF/Detroit uses a new intensive cassette research system with small groups to get more precise music input.

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The CMA cosponsors a nationwide radiothon to raise money for the National Kidney Foundation

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"3-C" RADIO FOR POP/ADULT

With the three "C"'s (Creativity, Communication, and Counseling), Pop/Adult can recapture the spirit of the "Theater of the Mind

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BRAC TO BASICS

The Black Radio AdvIsory Council holds its first meeting.

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Washington Report

QUALIFICATION METHOD STILL NEEDED

Heavy Broadcaster Opposition To Elimination Of First Phones

Improve The Test, Don't Abandon It

In keeping with its deregulatory stance, the FCC has been studying a proposal to eliminate the First Class Radio Operators License, and was flooded with responses last week (11-14), mostly opposing the idea for a variety of reasons. Only NRBA and NAB enthusiastically endorsed

the proposal. But individuals, by and large, oppose it. WVHI/Evansville, IN Chief Engineer Robert Maloney predicted "a deterioration in broadcast quality and services as well as an increase in technical violations if this proposal is adopted."

One reason the FCC proposed elimination of the license is evidence that the test currently used fails to measure technical competance in "hands-on" areas such as maintenance, repair, and operation of broadcast equipment. First Class Operator Paul Hussle of Huntsville, AL addressed the issue by saying, "The test should be amended for those who wish to be certified for using and servicing transmitter equipment, thereby increasing the difficulty of the ex-The FCC noted, "Such a 'hands-on' test would be timeconsuming, too costly, and would cause a complete breakdown in the licensing process.'

Anyone Could Make Adjustments

If the FCC's proposal is adopted, any class of operator would be allowed to do any type of technical adjustments, subject to licensee discretion. KNWC/Sioux Falls, SD GM Harv Hendrickson commented, "Allowing unqualified personnel to make technical adjustments would only end up creating more problems due to the individuals' lack of knowledge.'

Another strong comment came from first ticket holder Tim Schultz of Thousand Oaks, CA, who stated, "There are a lot of maniacs on the highway and they have licenses. A license does not mean that you are an expert, but it has been a good measure of knowledge that has worked well."

In the proposal for elimination, the FCC reasoned, "There are certain highly-qualified technical people that cannot take tests, and this excludes them from employ-

ment." John Risse of Dunmore, PA disagreed: "Anyone who has the duties of interpreting FCC rules, understanding manufac-

The Association for Broadcasting Engineering Standards (ABES) opposes eliminating the First Class License as a heavy burden on small market broadcasters. "The test should be improved, not aban-

Society Of Broadcast Engineers To The Rescue

In comments to the Commission, the Society of Broadcast Engineers (SBE) has suggested "an alternate method of certification similar to the one already used by SBE to show technical competence." NAB has been discussing the feasibility of such a test with SBE that would help management to make a qualified determination of competency in lieu of the First Class License.

NRBA called on the FCC to "be ready to make available to the industry any help required in formulating some uniform qualifications if needed." NAB also supports elimination. Reply comments are due December 14.

turers' technical instructions, and daily maintenance of equipment should not get 'psyched out' on a

doned," ABES stressed.

Alabama Gets American **Indian-Owned Station**

Native American Broadcasting has been given the go-ahead to start construction of a 10kw daytime station in Atmore, AL on 1140kHz. This is one of only three American Indian-owned stations in the country. Programming will be produced in cooperation with the Poarch Creek Telecommunications Center and other tribal organizations, as well as general interest programming.

KDWN Given The Power

Over protests by WGN/Chicago, an FCC judge has given KDWN/Las Vegas permission to increase nighttime power from 10kw to 50kw. WGN had charged that it would be impossible to bring the Las Vegas station's directional pattern into alignment to afford sufficient protection at night. Both WGN and KDWN operate at 720 kHz.

Minority Conference

The FCC will sponsor an "Enterprise Opportunities for Minorities in Telecommunications" twoday conference December 2-3 that will help minorities focus on ways in which they can participate in the expanding non-broadcast telecommunications industry, such as programming service areas. Commissioner Tyrone Brown is the conference director.

FCC Transition Team Takes Shape

Senior advisors for Ronald Reagan's FCC Transition Team were announced this week. They include: Mark Fowler, of Fowler & Meyers, Washington law firm; former FCC Chairman Dean Burch of the Washington law firm Pierson, Ball & Dowd; former FCC Chairman Dick Wiley, currently with law firm Kirkland & Ellis; and former FCC Commissioner Margita White.

Team leader is Mike Gardner of Bracewell & Patterson, who is not a communications lawyer. Fowler explained, "Gardner will help to give us an 'outside look'

at the FCC." He added, "Burch will have special review and veto powers within the transition team. We will have to rely very heavily upon him for coordinating Information at the FCC."

Fowler Gets More Responsibility

"In addition to being a senior advisor for the FCC Transition Team, I am also a member of the Legal and Administrative Steering Committee," Fowler commented.

Other members of the Steering Committee include: Steve Sharp, of Schnader, Harrison, Segal & Lewis and former member of Commissioner White's staff; and Larry Secrest of Kirkland & Ellis. "This group will look at all 25 administrative agencies along with the Justice Department, and will be responsible for selecting the people who will be 'team members.' We will then brief them, and get them out into the field for their factgathering missions," told R&R.

"Dick Wiley," noted Steve Sharp, "will be in an advisory capacity concerning the FCC, but he will be the team leader when it comes to examining the Justice Depart-

Transition Team Duties

According to Sharp, "All transition teams will prepare three reports, the last of which is due at the end of December. These reports are confidential in nature. Sharp stressed to R&R, "We will only investigate; we do not have any hand in policy-making." The areas of investigation include budget, personnel, programs and policies, and legislative.

Reports will go to team leaders and then be handed to Loren Smith, an associate professor at the Delaware Law School, who was chief counsel to Reagan during the campaign. Then it travels to Bill Timmons, who covers the **Executive Branch Management &** Congressional Relations end of the transition effort, and in turn reports directly to Ed Meese, director of the Presidential Transition Team. From there a full briefing and recommendations will be given to President-elect Reagan.

R&R has learned that more names will be announced the very near future.

FCC: At A Glance

Comments Requested For Second Region 2 Conference

International Telecommunications Union (ITU) Region 2 meetings (including the U.S., North, Central, and South America, the Caribbean, and Greenland) will be held again in January. The FCC has asked for further comments on matters relating to Clear Channel, FM Channel Assignments, and especially 9 kHz Reduced Spacing.

All data received up to now, including that of the joint governmentindustry advisory committee, will be used and should not be resubmitted, noted the Commission.

Material is being requested on "the possible interference between Puerto Rico, the Virgin Islands, and the U.S. in view of the distance between those islands and the mainland of North and South America," according to the FCC. Also requested are comments regarding the need for development of any "subregional agreements" that would facilitate a new Region 2 agreement. Additional comments are due December 31 and replies January 15,

Distress Sales

KDEW-AM-FM/DeWitt, AR has been given the go-ahead for a distress sale to minority-controlled Quadras, Inc. for \$225,000 in stock plus an equal amount of cash in addition to 85% of accounts receivable 120 days prior to closing. KDEW was in trouble for alleged distortion of news and violation of the Fairness Doctrine.

WHAV-AM-FM/Haverhill, MA will be sold under distress sale proceedings for \$1.13 million subject to qualification of minority (Asian-American) Northeast Broadcasting Company, Inc. (Nebco). WHAV had been set for hearing by the FCC, which received complaints of misrepresentation and discrimination against female employees and harassment of employees suspected of cooperating with the Commission.

EEO Programs Are OK

Last week (11-12), the FCC granted license renewals and approved the EEO goals and programs for WUBE-AM-FM/Cincinnati; KXAR/Hope, AR; and WHBB/Selma, AL. These stations had responded to the Commission's request for updated EEO programs and hiring goals.

Senate Keeps FCC In DC

The Senate blocked a controversial proposal alllowing the FCC to relocate in nearby Rosslyn, VA, in essence requiring the Commission to adhere to its original charter and lease headquarters space only in the nation's capital.

The Week In Review

- FCC Transition Team Coming Together
- Broadcasters Oppose Elimination Of First
- NBC Radio Net Restructures And Reshuffles (see Page 1)
- FCC May Add New FM Stations For Hawaii (see Page 6) Joel Denver

FTC Gets Comments On Deceptive Warranty And Nutritional **Information Advertising**

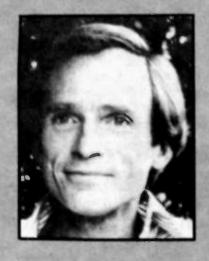
Suggesting that the Federal Trade Commission look at charges of deceptive advertising on radio on a "case-bycase" basis, NAB told the agency that "current guidelines are counterproductive, as the information regarding warranty details cannot be understood in a 30- or 60-second commercial along with information on the product being sold."

sage."

If an advertiser mentions a warranty, complete information regarding the warranty must be a part of the advertising message according to current standards. "This is a deterrent to the consumer knowledge of the existence of a warranty on products," charges NAB, "as fewer advertisers have the time to clutter

Similar comments were filed regarding nutritional information in advertising. NAB pointed out, "This information is best digested by the consumer at the place of purchase. Loading up a commercial with this information dilutes the value and purpose of the mes-

their spots with this information."



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A 4-HOUR YEAR-END REVIEW FEATURING THE TOP HITS & TOP EVENTS OF 1980.

- DESIGNED FOR ADULT
 CONTEMPORARY/POP ADULT/ TOP 40 FORMATS
- OFFERED FREE ON A BARTER BASIS
- IN COMPATIBLE STEREO

TO RESERVE EXCLUSIVELY IN YOUR MARKET, CALL GLENN SCHILLER AT NUMBER ONE PRODUCTIONS COLLECT (713) 974-2089.

FROM THE SAME PEOPLE WHO BROUGHT YOU LAST YEAR'S DICK CAVETT HOSTS THE SOUNDS OF THE SEVENTIES.



9407 Westheimer, Suite 203 A, Houston, Texas 77063

FCC May Add New FM's In Hawaii

The Commission recently (10-6) announced it is accepting comments on a proposal to open up the top half of the FM band 98-106 kHz, for regular broadcast use. This part of the band has been used since 1952 for inter-island

common carrier communications (R&R 10-31).

R&R spoke to George Sarver, Broadcast Bureau, FCC Branch Chief of Spectrum Utilization, about the proposal. "There has been no technical assessment made of the situation so far. The next step, should the FCC adopt this proposal, would be for channel assignments to cities, and then applications would be accepted," explained Sarver.

"I could foresee this whole process taking at least nine months or more before applications would be considered," Sarver concluded. Comments are due December 15.

People

New York

WNEW/New York personality Pete Fornatele will be the guest of the "Tomorrow Show" with host Tom Snyder December 4, talking about his new book "Radio In The Television Age."



Gary Fisher

Gary Fisher appointed GSM at WABC, replacing Jack Maloney. Fisher has been an account exec with the station for four years. At the same time. Anita Edwards becomes Sales Manager for the station, a promotion from National Sales Manager.

Senator Jacob Javits (R-NY). Rep. Liz Holtzman (D-NY), and candidate (and eventual winner) Alfonse D'Amato (R-NY) were involved in a debate (10-29) at the New York Sheraton at the invitation of NYMRAD, which was attended by over 500 broadcasters. Panelists for the debate included Doug Edelson, WINS; Steve Flanders, WCBS; Peggy Stockton, WNEW; with Reggie Laite, WOR News Director, moderating.

Gannett Chairman and President Al Neuharth recently restructured his office of CEO, making new assignments. Among them, John Quinn becomes President of Gannett News in addition to his duties as chief news executive.

Group W Chairman of the Board Don McGannon awarded an Honorary Doctor of Commercial Science degree in ceremonies recently at St. John's University, NY.

Stephen C. Riddleberger recentnamed Senior VP/Business Administration for RAB.

New York Mayor Ed Koch spoke before the International Radio and Television Society's Newsmaker Luncheon November 13 at the Waldorf-Astoria Hotel on the subject of the relationship of news organizations and the government, in an exchange with a panel of media reps.

Greenville, SC

J. Kelly Sisk, Board Chairman the age of 67. Sisk took charge of Multimedia in 1968 and built up its broadcast facilities to include 11 radio stations and four TV outlets.

San Antonio

KISS, coming from Rust Communications, where he was Group

Kansas City

Greg Fitzmaurice, new GSM at KIXM/Kansas City, announces Bob Zuroweste as Local Sales Manager.

Atlanta

Charles Knight elected to Cox's Board of Directors. He is Chairman/CEO of Emerson Electric Co. in St. Louis.

Bozeman, MT

Paul Vann Ehlis promoted to Manager of KBOZ. He joined the station in 1975 as announcer, becoming PD in 1976.

Washington

Andrew Yoder has been named Broadcast Bureau License Division Chief. Joe Gonzalez joins Commission as ALJ, filling the vacancy of retiring Judge Reuben Lozner.

Jim Warwick, formerly with the FCC's Common Carrier Bureau's International Facilities Planning Division, was appointed engineering assistant to Commissioner Abbott Washburn (11-3).

After 31 years with the FCC, Sylvia Kessler, a member of the Review Board, has retired (11-15).

Charles D. Jones of ABC News recently received an award from the Radio Television News Directors Association (RTNDA) for 25 years of service to broadcasting.

Nevada

Elections recently completed for the Nevada Broadcasters Association, with Tim Grant, KOLO/ Reno, as President; Torrey Sheen, GM, KWNA/Winnemucca, elected VP/Radio.

Missouri

The Missouri Broadcasters Association (MBA) fall meeting concluded in Joplin, MO with elections of officers. President is Tom Gray, GM of KOMU-TV/Columbia; Steve Shannon, GM of KCMO-KCEZ/Kansas City is President-Elect; KWPM/West Plains GM Laurel Thompson is Secretary-Treasurer. Other elected board members include: Ken Elkins, GM, KSDK-TV/St. Louis; KFEQ/ St. Joseph GM Gene Millard; Ray Gilvard, Program Manager of KYTV/Springfield; and KDEX/ Dexter GM Leon Steinbrueck.

Boston

Martha McGuire named Naof Multimedia, Inc. died (11-6) at tional Sales Manager at WRKO. She was formerly an account exec at the station.

Chicago

WCFL named George Mazarr Gary Burns named VP/GM at Director of Business Development and Penny Linneweh Business Manager. Both come to the station from WMAQ across town.

> Don DeCarlo, GSM, WGN/Chicago, has been given his VP stripes for Continental Broadcasting outlet.

New Brunswick, NJ

At its 34th annual convention, the New Jersey Broadcasters Association reelected WMTR/ Morristown and WDHA/Dover Pres./GM Peter Arnow President, WVNJ-AM-FM/Newark Pres./GM Herbert Saltzman elected VP. New Executive Board members are WWOC/Avalon Pres./GM Larry Keene, Nassau Broadcasting Pres. Herbert Hobler, WOND/Pleasantville WMGM/Atlantic City GM Raymond Holbrook. Continuing on the board: WSUS/Franklin Pres./GM Peter Bardach, WCTC-WMGQ/ New Brunswick VP/GM Anthony Marano, and PDS Broadcasting Pres. Pat Delsi.

Los Angeles

The National Association for Better Broadcasts held its 27th annual conference at the University of Southern California's Annenberg School of Communications recently. The theme was "The First Amendment In An Information Society," although the subject soon turned to "media access and its obtainability for minorities." Approximately 100 teachers, broadcast executives, students actors, TV directors, and media watchdogs attended.

"There should be statutory responsibility to make sure that the (broadcast) medium is available to all Americans, not just to white folks," noted Pluria Marshall, Chairman, National Black Media Coalition. Frank Orme, Executive Director for the NABB, commented on the meager 136 minorityowned stations (out of 8539): "It's a dismal, disgraceful record and is the direct responsibility of the FCC." Responding on behalf of the FCC, Commissioner Anne Jones replied, "The government doesn't have the answer to these problems."

Long Beach

Gregory Bell named National Sales Manager at KFOX. He held a similar position at Sterling Broadcasting.

Sales Talk

Motivation Of Underachievers

Ron Kempff, VP/GM of WHIO-AM-FM/Dayton, recently completed an analysis of information gathered at the NRBA Convention (October 5-8) by Dr. John Demodovitch. The top ten suggestions for motivating underachievers included:

Training & Education	17.4%
Monetary Rewards	15.4%
Establishing Goals & Objectives	15.0%
Better Understanding of Salesperson	12.3%
Recognition, Pride & Confidence	12.1%
Effective Assignment of Accounts	8.0%
Threats to Employment	5.4%
Better Organization of Work	4.5%
Time Management for Efficiency	4.3%
Sales Tools	2.0%

Citicom

WBEC-AM-FM/Pittsfield, MA sold by WBEC Inc. to Citicom Broadcasting Corp. for about \$1.2 million. Citicom is the new partnership of former NBC-TV President Robert Howard; New York attorneys Scott Robb and David Kuhns; and Wake Warthen, a New York investment banker. The company is closing soon on WOKO/Albany. Expansion plans include station management, sales network, marketing analysis, consulting, and packaging.

Century

Cherie Koch named Co-op Coordinator, a newly-created position, for the chain. She was an insurance executive before joining the com-

Bernard Howard

Rep firm now representing KAMX & KFMG/Albuquerque. Jeannine Jewell joins as account exec from L.A TV work.

Torbet

Firm now repping KHFI/Austin. Bill Kehlbeck joins the New York staff as account exec, coming from Roslin Radio Sales.



MUTUAL AGREEMENT — Over 600 stations, including the top 100 markets, will eir Mutual Radio's "Country Music Countdown—80" New Year's special, marking the show as the highest clearing program in the network's history. Pictured with cohost Anne Murray is show's producer and WHN/New York PD Ed Salamon.

RKO

Robin Fisher appointed Director of Research after handling the same duties for two years at Major Market Radio.

RKO's forthcoming Boz Scaggs concert is, the net asserts, the first live stereo satellite concert presented by a commercial network.

ABC

Robert Watson named VP/Eastern Sales Manager, moving over from VP/Midwest Sales Manager. That position has been assumed by Dennis Glynn, Midwest Sales Manager since December 1979.

Sheridan

New programming under the net's "SBM Focus" umbrella theme includes former Massachusetts Senator Edward Brooke's "Brooke Report" Mondays (commentary on key news events), columnist Barbara Reynolds's "Reynolds Rap" Tuesday ("no holds barred" analysis of important issues), SBN correspondent Lou Law's "Law At Large" (human interest Americana) Wednesdays, and economist Andrew Brimmer's "Brimmer's Barometer" Fridays (economic counsel).

Mutual

Arthur Kriemelman named VP/ Sales, based in New York, He was most recently GSM at ABC's KSRR/Houston.

Net picked up exclusive radio rights beginning in 1981 to carry Atlanta Falcons games. The threeyear agreement includes preseason and regular games, which will be carried over a seven-station network with WGST/Atlanta as flagship.

Enterprise

Net announces nine more stations will carry the "all sports programming" when it hits the air January 1, including: WNIC-AM-FM/Detroit; WWSW-AM/Pitts-burgh; WOHO-AM/Toledo, OH; WSAY-AM/Rochester; KTUC & KNDE/Tucson; WKDA-AM/ KNDE/Tucson; Nashville; and WHEL & WIMZ/

Susan Stamberg, for nine years the co-host of "All Things Considered," is taking a leave of absence to compile a book to be published by St. Martin's Press titled "Susan Stamberg's All Things Considered." She will continue to supply feature material for the

THE HEAT'S ON:

"Stop This Game" PTRICK KKXX 27.26 KERN add WHFM 31-27



WKBW add WBEN-FM 33-29 WIFION 96KX on

CHUM 20-15 Q105 on WLS add WDRQ 27-26 KWKOD

WGCLon KSFX add 13Kon KIROR KUPD add 30 WOLF add

WAAYon ¥103 on BJ105 on WFLY deb 28 WBBQ add FM100 on WSKZ 29-26 WICC 23-22 WOKI deb 35 K104 24-21 WSEZ add KJ100 22-21 WAQYOR WKEE 40-36 WVLKon WEFM on V100 on WARX deb 33 KRBE on KINT 39-31 KIOA on KHFI on KBFM add

KWEN 37-30 WZOK 14-13 2104 17.13 WTIX deb 39 WNAM on WFMF on WIRS deb 31 KQ94 29-28 KLAZ 31-25 KXX106 deb 31

KYNO-FM add KIDD deb 28 KIRB on KNBQ on KTACon KYSN 29-24 KCPX 37-33 FM103 26-20 KMJK add KLUC deb 25 KENO on KRUX 30-23

KIKT on

WLBZ 28-24 WIGY deb 29 WFBG deb 34 WCIR add 95XIL 32-29 955GF add WCGQ 29-26 WISE deb 32 WANS-FM 37-34 WXLKon WKXY add KQIZ-FM add KPUR 30 KVOL 29.26 WSPT 21-15 KWWL add KDZA on KQDI deb 30 KOOK on KRLC deb 23 WGUY deb 28

Produced by

KBEQ on JB105 add 35 Q107 on George Martin

WTRY OR

WAEBon

Q106 on

Keep On Lovin' You KXX106 deb 28



WLSon KWK 9-7 KBEQ deb 28 KUPD add WHFM add WAQY add WKEE add V100 add KQ94 on

WSKZ add WGH on KJ100 add 25 WEFM on WVICon KWEN add 37 Z104 add WNAM on

FM103 on WIGY add WANS-FM add KQIZ-FM deb 29 KKLS add KENI add

Produced by Kevin Cronin, Gary Richrath And Kevin Beamish

HOT NEW RELEASES FROM EPIC RECORDS



"The impact of these conflicts measurably slows production of your ratings."

Slogan Conflict: The Ascription Prescription

Handling slogan conflicts in a fair and logical manner is one of the more vexing tasks facing Arbitron. A relatively new technique — called ascription — is one of the steps Arbitron is taking these days. As I've run into more and more cases where ascription has been used in markets, some subtleties of the procedure have become apparent. Those of you involved in slogan conflict situations may be interested in what ascription is really all about. Later in this column we'll also examine other options that Arbitron might want to consider in order to help clarify slogan conflict situations.

Conflict Cause And Effect

Slogan conflicts are caused by stations that use nonexclusive identifiers. Such slogans may be rounded frequency items such as "FM 104," or such creative logos as "Gotham's Beautiful Music Station." The instance involving the rounded frequency is the more prevalent of the two and the one we'll deal with in this article.

Although the occurrence of slogan conflicts is a relatively minor aspect of Arbitron's ratings production effort, an inordinate amount of time is spent trying to clear up these entries. Less than 4% of the diaries contain slogan problems, but the impact of these conflicts measurably slows production of your ratings.

Arbitron's technique to resolve these conflicts now involves two major ways to clarify the entries—callbacks to the respondents involved, and failing that, ascription. Since Arbitron will make a maximum of five attempts to reach each individual involved, this can take several days, delaying the production of the relevant market's report. It is not unlikely that a report containing several thousand diaries may be delayed while Arbitron attempts to clear up a slogan conflict in five diaries.

How Ascription Works

After the callbacks have been made and the respondent cannot be reached to clarify the non-exclusive entry, ascription comes into play. Ascription is basically a computer assignment of a certain number of the diaries in conflict, giving each station involved the chance to get credit in a specific number of diaries. How is the number of diaries determined? It depends on the number of diaries in question. An example might be as follows:

There are 10 diaries, in a specific county or

ethnic area, that contain entries to "FM 104." There are three stations in the metro that use the slogan "FM 104." In the discrete county or ethnic area we are reviewing, two of the stations have had numerous in-tab diaries in the previous year's surveys. The ratio of this talo count (total of all listening output — specifically, the number of diaries in which a station was mentioned at least once) — let's say station X had four times as many intab as station Y during the last year — will then be used to guide the computer in determining which slogan conflict diaries are credited to what stations. If 10 diaries contain the conflict, station X would get the vast majority of the diaries involved.

Key Concerns

Two key points to keep in mind here. The slogan conflicts are being resolved on a discrete county or ethnic region (HDBA or HDHA) basis, not on a metro-wide basis. This can mean that in one county stations X and Y might be given credit through ascription (since both had mentions in the previous year) whereas in another county stations X and Z might be involved (if station Z was a low power entity that showed up well in just one metro county, for example).

The other major item you need to be aware of is that when the computer theoretically assigns eight of the 10 diaries to station X, the assignment includes diaries selected on a totally random basis. There is no attempt made to see that the diaries credited to each station involved in the conflict make any sense in terms of how they are distributed. A conflict that involves an ethnically programmed station and a Country property might lead one to believe that the Black-formatted entity would get its assigned diaries from its target ethnic and demographic group. Not necessarily so. It might be that the Country station would end up with credit for diaries from black homes, based on the random assignment of conflicting diaries to each station involved.

In the past Arbitron used to split the conflicting entries in each diary — giving a portion of each entry to each of the stations involved. With the approach now used, each station gets all the disputed listening in a diary, and the diaries are apportioned by the computer based on the talo from the previous year. The chance that each station involved in the slogan conflict will receive credit in diaries that

Week In Review

Advisory Council Election Nears

Ninety-one broadcasters are running for the six open slots on the Arbitron Radio Advisory Council. Ballots with the names and format categories for each of the individuals are now in the hands of Arbitron subscribers, with the ballots due to be returned by December 1. Arbitron will review the returns and mail a final ballot — containing the two most popular names for each of the six categories involved — to subscribers on December 15. Final ballots must be in to the Arthur Young auditing firm by December 31.

Arbitron Beefs Radio Sales Team

Arbitron Radio has added an account executive to its Chicago office and a client service representative to the L.A. office. Dean Mutter, formerly of WIND, has joined the Chicago sales staff, while Barbara Barnowitz has been promoted to client service rep in L.A.

appear to logically be "theirs" is just that — a chance, based on random selection. The closer the talo count between the stations involved, the greater the chance that the stations involved will get diaries that are mixed, since each station would receive approximately the same number of diaries out of the conflict pool.

Programming, Sales Implications

As a result of the above allocation of credit by the ascription technique, stations may wind up with audience profiles or composition that don't make sense. If a significant number of diaries are involved in the conflict - and in some cases dozens of diaries are involved - the assignment of the credit to diaries and demos that don't normally fall into a station's target can pose problems. The PD may wonder what the station did to attract such an audience - and was it a fluke or not? The sales manager has to wonder why the station's demographic strengths have shifted, and what the competition will be saying about the new audience makeup as reflected in the last Arbitron book. In both cases the station management has a possibly distorted view based on the ratings report.

Options Available

There are viable options that Arbitron may want to consider using in terms of resolving slogan conflicts. Next week we'll explore those options. See you then.

Q&A
ogramming Package be to radio? Sev

What use might the new Arbitron Programming Package be to radio? Several of you have asked lately, so I've requested samples of the printouts from Arbitron. I'll be doing an evaluation soon, and will be including in my column examples of some of the available runs.

My first impression is that the data can be as useful as any other non-verified Arbitron information. Also, keep in mind that the package is available through the AID system from Arbitron. It will be an expense to retrieve the information through this system.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

DOOBIE BROTHERS One Step Closer (WB)

68% of our reporters on it. Moves: Up 79, Same 21, Down 1, Adds 56 including WKBW, JB105, Z93, KXOK, Q102, WOKY, WBLI, K104, B97, FM100, KZ93, K96, KMJK, KWWL. See Parallels, charts at number 29.

THE DOOBIE BROTHERS

"One Step Closer"

Produced by Ted Templeman



ON WARNER BROS. RECORDS



The "Choice"
Of Young America
Is...



DEVO

"Freedom Of Choice"

Produced by Devo in Association with Robert Margouleff



ON WARNER BROS. RECORDS

WHAT'S NEW Edited by Don Walle



Radio Sells Radio Via Radio

Utilizing the theme, "I Heard It On The Radio," the Puget Sound Radio Broadcasters Association (PSRBA) is currently conducting an on-air campaign designed to demonstrate the effectiveness of radio advertising. The 10- to 15-second spots, produced quarterly by Seattle ad agency Graf Hanson Hoke Inc., air 118 times daily via PSRBA member stations, with support materials including buttons (pictured), sales aids, and local retail seminars.

The campaign, which began in January of this year, covers a variety of subjects ranging from energy conservation to radio and local retail facts. Basically, the project uses humor to entertain listeners (suggesting showering with a friend to save water, for example) while stressing the medium's own selling power. For further information contact Patricia H. Graf, Graf Hanson Hoke Inc., 85 S. Washington St., Seattle, WA 98104, (206) 682-8203.

MINI NEWS MAGAZINE

Merishel Enters Radio Syndie Market

"Minute Magazine," a radio news feature spotlighting offbeat stories and personalities in the headlines, marks Merishel Productions' first entry into the syndicated radio field. The short-formatted program is available directly from the Los Angeles-based radio and TV production firm to radio stations nationwide. For further information contact Dan Katz, Merishel Productions, 590 N. Vermont Ave., Los Angeles, CA 90004.

Is The 18-49 Demographic Outdated?

TV STUDY CONFIRMS RADIO REALITY

As evidenced by radio's ongoing format fragmentation, more and more stations are aiming for a slice rather than the whole pie by targeting their programming to an increasingly narrower demographic. Many advertisers are also aware that the traditional 18-49 demographic is simply too broad a base to satisfy their specific needs.

According to a recently-published position paper from the Marketing Services Department of the CBS Television Network, TV has also begun to recognize the limitations of the present demographic boundaries. The report terms the 18-49 base un-

Capital Cities 3rd Qtr., Nine Month Net Up

Capital Cities Communications reported that net income for the third quarter of 1980 increased 18 percent to \$17.5 million, up from \$14.8 million in the equivalent period of 1979, while third quarter revenues rose 12 percent to \$113.9 million, up from 1979's \$101.5 million.

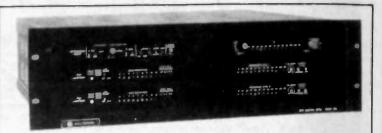
Nine-month net for the broadcast firm likewise rose 18 percent to \$53.2 million, up from \$45.1 million during the year-previous period. Nine-month revenues also climbed 14 percent to \$341.1 million, up from 1979's \$299.8 million.

realistic for 1980 advertisers and suggests an expansion which would divide the base into either 18-49 or 25-54. This would enable advertisers to skew toward either the highend (50-54 age group) or low-end (18-25) of the 25-49 base, depending on the particular product or service they had to offer. After all, few 50-year-olds are interested in purchasing rock albums and fewer still 18-year-olds have even considered retirement insurance.

The study's recommendations are founded on an analysis of the viewing habits of audiences (aged 18 through 54) for the top 60 prime time TV programs broadcast during the fourth quarter of 1979. While 18-24 and 25-49 viewers had similar viewing habits, the survey found that the 50-54 segment had substantially different viewing patterns and was consequently eliminated from many advertising schedules. This, combined with the continuing rise in affluence among the 45-54 demographic and corresponding decline in income among the 18-24's, will no doubt influence advertisers to seek more specific demographics in the near

Normal Office Hours Are Unproductive

Normal office hours are not likely to be conducive to productivity, according to a recent study conducted on behalf of the Omega Watch Corporation. The survey, which solicited the opinions of a number of major corporate chief executives, found that 43 percent of the execs polled claimed that the period before 9am was their most productive time. An additional 18 percent chose the hours after 5pm, and another three percent said their lunch hour was their most productive period. Slightly more than one-third (36 percent) cited the normal office day



Harris Unveils FM Composite Processor

The Harris Corporation's Broadcast Products Division recently introduced an FM Audio composite processing unit, the "MSP-95 FM Audio CPU." Designed for use with composite Studio/Transmitter Links or any FM exciter's wideband input, the unit is specifically suited for FM stations that utilize an STL link.

The product's features include Digitally Synthesized Modulation and Dynamic Transient Response. The latter holds overshoot on any program material to two percent or less, allowing a two to six decibel increase in loudness from the stereo generator alone while maintaining high stereo separation, low crosstalk, and low intermodular distortion.

In addition, the "MSP-95 FM Audio CPU" incorporates "Split Band, Dual Function FM Processing," "Soft Synching," and transformerless balanced inputs. For further information contact Eric Jacobson at the Harris Corporation Broadcast Products Division, P.O. Box 4290, Quincy, IL 62301, (217) 222-8200.

"Jazz Chronicles" Radio Syndie Show Available

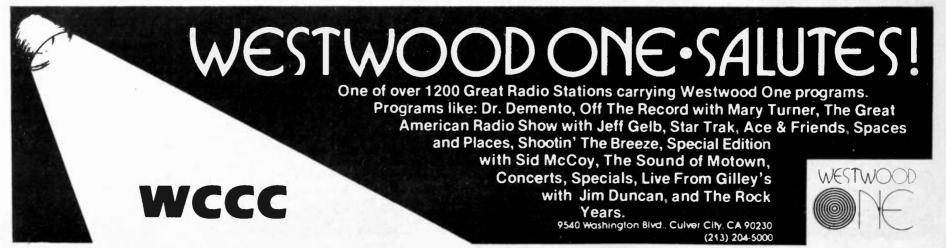
"Jazz Chronicles," the weekly, two-hour syndicated radio series targeted for Contemporary Hit Radio, Pop/Adult, and AOR audiences, is now available to stations on a barter basis through Audio Stimulation. The Syndicate It Inc.-produced programs are hosted by KKGO/Los Angeles's Jim Gosa and written by Harvey Siders, incorporating Syndicate It's theme, "The Jazz Everybody Loves."

The first program, "Echoes Of Ellington," which aired November 1, highlighted the contributions and musical influence of **Duke Ellington**. For further information on "jazzing up" your format, contact **Bob Dockery**, **Jr.**, President, Syndicate It Inc., 1680 Vine St., Suite 1116, Hollywood, CA 90028, (213) 463-7198

Blair's 3rd Qtr. Net Slides 33%, Revenues Rise

Broadcaster/rep firm John Blair & Co. posted an earnings decline of 33 percent during the third quarter of 1980, with net profit for the period ending September 30 falling to \$2.2 million, down from \$3.3 million in the year-previous period. Third quarter revenues rose three percent during 1980 to \$54.8 million, up from \$53.1 million in the analogous period of 1979.

Blair's nine-month earnings also slipped (15 percent) to \$7.5 million, down from 1979's \$8.9 million, while nine-month revenues climbed 14 percent to \$161.9 million, up from \$141.6 million in the equivalent period of 1979. The declines were primarily attributed to the firm's owned stations and graphics divisions.







The 12 Hours of Christmas

ree

Twelve Hours of **Great Christmas Music** and Celebrity Guests Hosted by Merv Griffin Quality Holiday Programming: Total Barter, Adult Radio Special Call toll free (800) 421-0972 California stations call (213) 460-2183



WHAT'S NEW

1980 Clio Awards Deadline Upcoming

Radio stations wishing to submit their commercials for judging in the annual Clio Awards have until December 15, 1980 to meet the deadline. All spots first aired in the 13-month period from January, 1980 through January, 1981 are eligible if they were not entered in last year's competition (with commercials airing for the first time in December, 1980 or January, 1981 having an extended deadline of February 1, 1981).

Each 7½ ips tape entry must be accompanied by a completed entry form and one-time fee of \$40 for RAB members (\$50 for non-members). For additional information or entry forms, contact the Clio Offices in New York at (212) 593-1900 or in Los Angeles at (213) 937-7337; all entries should be mailed to Clio Awards, 30 E. 60th St., New York, NY 10022.

Answering Machine Messages Available

Although telephone answering machines have become commonplace by now, there are still people who harbor an aversion to having their voices recorded. For these people, as well as for those who aspire to be the life-of-the-phone-system, We've Got Your Number has created a variety of messages which can be played back on any telephone answering machine.

The brainchild of writers Hollie Davies and Merle Medvene, We've Got Your Number offers four different cassettes containing 12 separate messages based upon a single theme. Volume 'One ("Fantasies") includes taped messages from an Indianapolis race driver and God, while Volume Two showcases a number of participants of popular sports and



hobbies. Volume Three features "executive type" messages for business and professional images, and Volume Four consists of crazies with off-the-wall routines.

Combining music, sound effects, voice impersonations and humor, all messages are 18 seconds in length, and can be played on any standard cassette player, which can then be transferred to any telephone answering device. We've Got Your Number is available at various record and retail department stores.

Broadcast Media Research Center Established

The New York-based Markle Foundation and the British Broadcasting Corp. (BBC) have recently established the Broadcast Media Research Center in London. The joint venture (set up in collaboration with the British Film Institute) plans to study key social issues and their cultural impact upon the international electronic media as these issues emerge.

The two investors have bankrolled the venture with \$375,000 to cover the project's first three years of operation. Following this, the venture may be renewed.

Leisure Market Network Aims Ads At Affluent

To paraphrase an old adage, "If you want to lead a horse to water, you first have to find out where the horse drinks." Bearing this in mind, a Baltimore marketing firm, Leisure Market Network, is attempting to reach the five percent "upper crust" of the population by placing radio ads at the watering holes of the elite. Rejecting Palm Beach, FL because the natives "aren't all that wealthy there," the firm designation of the control of th

nated 12 initial markets, including Sun Valley, ID; Hilton Head, SC; Maui, HI; Lake Placid, NY (the only Northeast or Midwest location included); and the Virgin Islands.

The packaged radio spots promise to deliver advertisers not only the idle rich who frequent these resort areas, but also the year-round employee, who often tends to be an equally-affluent son or daughter of a wealthy family.

PRO:MOTIONS

Smith Elected To RIAA Board

Joe Smith has been elected to the Recording Industry Association of America (RIAA) Board of Directors. Currently Chairman of the Board of Elektra/Asylum Records, a position he has held since 1975, Smith began his industry career in radio, where he was a notable air personality at WMEX/Boston in the late 1950's. He joined Warner Bros. Records as National Promotion Manager in 1962 and was named Executive Vice President of the label in 1970, rising to President in 1972.

Gamble, Huff Form Salvation Gospel Label

Kenneth Gamble and Leon Huff, respectively Chairman and Vice Chairman of the Board for the Philadelphia International and The Sound Of Philadelphia record labels, have announced the formation of Salvation Records, a gospel label. Earl Shelton, President of the Mighty Three Music Group, has been named to head the new record company, which will issue its first single in late November.

McLean Named Musical Prog. Dir. At CBS Video

Jock McLean has been appointed Director of Musical Programming for CBS Video Enterprises. Most recently East Coast Director of Artist Development for Columbia Records, a position he has held since 1978, McLean previously served as Columbia's Manager of Artist Services since 1975. Prior to joining the label, McLean was associated with Peter Asher Management, having formerly been employed by Nat Weiss and



Jock McLean

Nemperor Artists from 1967-70.

In his new post, McLean will be responsible for developing programming involving musical performances for the video software market. In addition to securing new programming, he will liaison with production staffs during all phases of production as well.

Mangini Upped To Div. VP/Operation Services At RCA

John Mangini has been elevated to Division Vice President of Operation Services at RCA Records. Most recently Division Vice President of Finance, Mangini joined the label as Director of Financial Operations in 1978, having previously spent five years with the RCA Corporation as Director of Financial Analysis for the Group and Corporate Staff.

In his new post, Mangini will be responsible for RCA's U.S. record manufacturing operations, distribution, warehouse operations, studio operations, purchasing and international facilities management.

Adult
Contemporary
Countdown
The National Top 30 for Adults.

A weekly, 3-hour show hosted by Tom Dooley with lots of big name guest stars and great features. This is the fastest-growing syndicated show in America! A great program at an affordable price.

Adult

Adult

Contemporary

Year-End

Countdown

The Top 100 Songs of 1980.

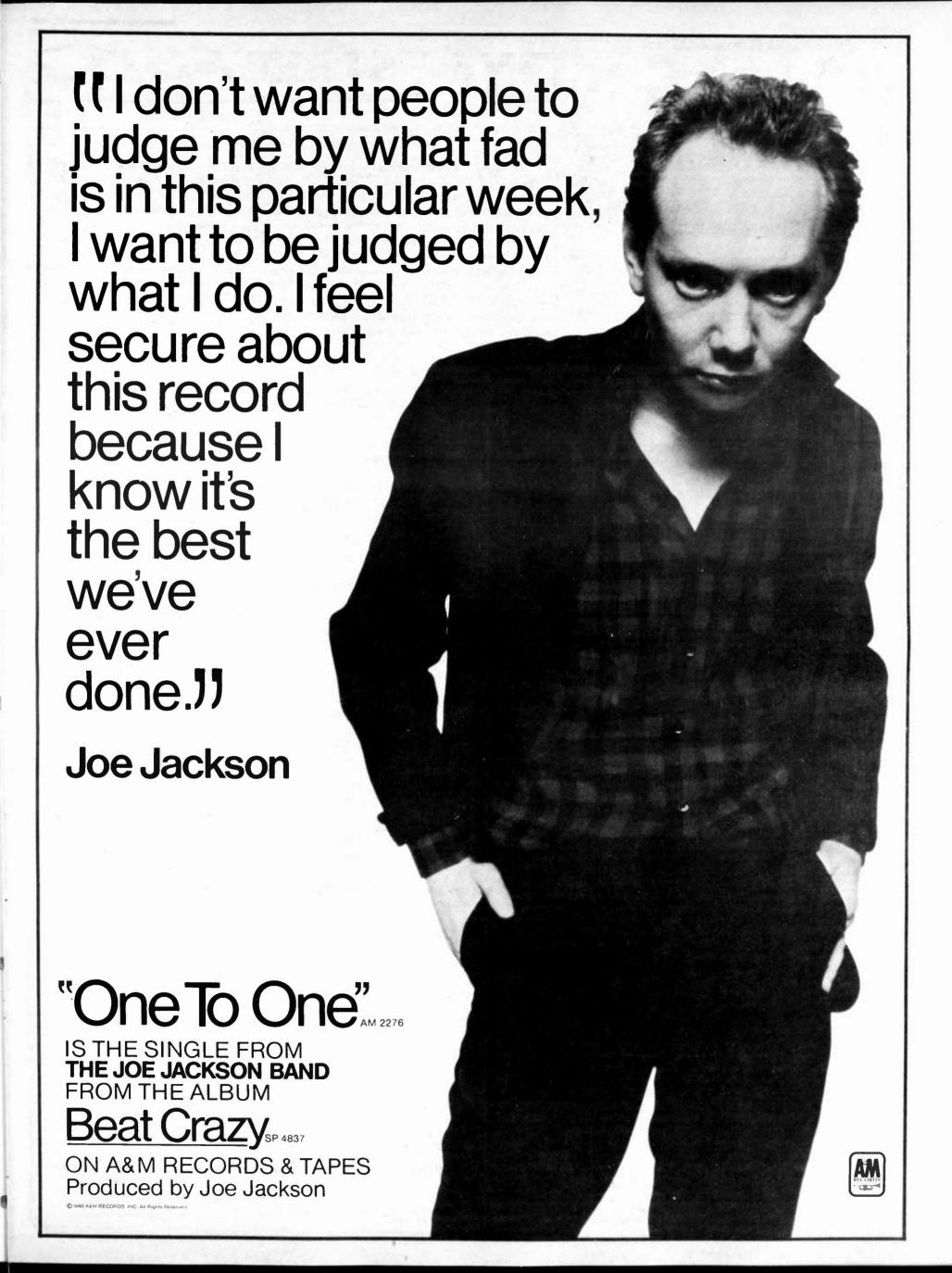
This 8-hour special has become a yearly celebration at many fine A/C stations. Our "in-person" guests this year Include: Kenny Rogers, Carly Simon, The Doobie Brothers, Boz Scaggs, Bette Midler, Robbie Dupree and more. Don't pay an outrageous price when you can have the finest quality at a reasonable cost. Happy New Year!



. . . top-quality syndication at a price that makes sense.

Call Collect: 689 Lenni Rd.

215-459-8480 689 Lenni Rd. Aston, PA 19014



RCA Tracks Jimmie Mack



Jimmle Mack is back, having just signed an exclusive recording contract with RCA Records with his first self-titled album due for release in a couple of weeks. Shown celebrating the event are (seated, I-r) the Jumpers' (Mack's backup group) Gene Leppik, RCA VP Ed DeJoy, Mack, and Domino, Inc.'s (Mack's management firm) Michael Hektoen; (standing, I-r) the Jumpers' Steve Merola and Mykey Flasher and RCA's Vic Mendelson.

Maze Brings Joy to Memphis



Capitol recording artists Maze recently played Mid-South Coliseum in Memphis on a nationwide tour to promote their "Joy And Pain" LP. Backstage after the show are (I-r) Capitol/EMIA/Liberty Records Group President Don Zimmermann, Miss Black World 1980 La Rita Shelby, Maze's Frankie Beverly, and Capitol's Varnell Johnson.

Buchanan's "My Babe"



Roy Buchanan's recently-released LP, "My Babe," marks the artist's debut as producer. Buchanan recently met with Waterhouse Records to discuss promotional plans. Pictured are (I-r) Waterhouse's Kevin St. John, Buchanan, Waterhouse's Gary Marx and Wayne Isaak.

Berry Breaks BMI Awards Record



Past winner of 27 BMI awards, Chuck Berry recently garnered four more Commendations of Excellence for his long and outstanding contribution to rock & roll, rhythm & blues, country, and popular music. The precedent-shattering collection was presented to Berry (left) by BMI VP Frances Preston (center) and BMI's Russ Sanjek (right) following Berry's performance at Nashville's Exit/In.



STREET TALK.

Declaration On Independents

Okay, what's really going on with all the independent promotion people? Well, so far everything we've heard on the streets is long on speculation and short on facts. No matter what you've seen elsewhere, there was no corporate dictum at WCI or WEA that all independents were to be laid off. Yes, Warner Bros. and Elektra/Asylum did stop using all independents temporarily, but even as you read this, new contracts with several indie promoters are being inked for 1981 by both companies. So, what's all the talk about? To make a long story short — the independents collectively became far more expensive than anyone had budgeted for this or any other year. Candidly, this situation came about due to greed and the swelling ranks of independent promotion people. Wise label executives simply said, "Enough is enough," and are now setting up deals for 1981 that will exclude some of the extravagant bonuses and other excesses. There may be fewer independent promotion people around in 1981, but in the recent days of the record business, isn't there less of everything?

Did you hear that Clay Gish would be the new PD of KNUS/Dallas? Wrong. According to consultant Paul Drew, the new PD will be Larry James.

Another hot radio rumor circulating through the Northeast this week had Rick Dees joining the staff at CHUM/Toronto. Tracing that one down to Rick himself, just back from doing a TV show in Vancouver, he said, "Doesn't it snow in Toronto during the winter months?" Look for Rick to stay in L.A.

Snuff Garrett appeared with Burt Reynolds on a Merv Griffin show and revealed to all watching that Burt's nickname is "Floyd." Apparently that's what all Burt's close friends call him, and now so will many of his not-so-close friends.

Speaking of names... Street Talk has learned that Al Brady will officially become Alexander B. Law (his real name) when he takes over the GM reins at WYNY/New York on December 1. That leaves at least three great radio names still available for future generations: Hal Martin, Gerry Peterson, and now, Al Brady.

Chuck Lakefield, last at KMJC/San Diego, has joined the staff at WKBW/Buffalo in the 7pm-midnight shift.

KPLZ/Seattle has a prime opening in PM drive now that David Jones has left the Northwest for the new WCFL/Chicago lineup. Interested parties should contact KPLZ PD Jeff King.

Mark Avery, formerly of KVIL and KLIF/Dallas, has become the new Program Director at KLUE/Longview, TX.

Congratulations to MCA Regional promotion man Jay McDaniel and his wife on the birth of their son, Christopher Lee McDaniel, on October 30.

Gary Bruce, who had been the interim PD at WLAM/Lewiston, ME, is no longer "interim." His appointment was made official this week.

Bill Richards has joined Ingstad Broadcasting as PD for KLYX/Sioux Falls. Bill had been PD of KQWB-FM/Fargo for the past four years.

The Society of Radio Personalities and Programmers (SRPP) has announced the dates and location for its first annual convention. The SRPP membership will gather in Cincinnati July 17-19, 1981. We'll have more details in the weeks to come.

Helen Reddy has reportedly left Capitol Records to sign with Polygram.

Take Our Audience — Please

This has to go down as one of the more charitable acts any radio station has ever performed. WFBL/Syracuse officially changed formats last week (11-15) from Contemporary Hit Radio to Al Ham's very successful "Music Of Your Life," but prior to the change something very unusual happened.

In a rare act of concern for its young listeners during the changeover phase, WFBL offered air time to a former direct competitor in order to give the audience a place to rest their bruised feelings and find a new radio home. WFBL GM Rick Thomas approached WSYR-FM, an AOR station, and offered time to invite the WFBL listeners over to WSYR's frequency. WSYR GM Hugh Barr said, "It was crazy, but it certainly benefitted both stations without hurting anyone, and the listeners win in the end."

The commercials were produced by WSYR-FM and aired on WFBL for one full week before the format switch. Although there has been no official audience monitoring in Syracuse since this unselfish act of competitive cooperation, one has to think the audience found it refreshingly honest, to say the least.

ELECTRIC ELECTRIE (N P.O. Box 25-866 Honolulu, Havaii 96825 (808) 395-9600

THE ELECTRIC WEENIE, RADIO'S NUMBER 1 GAG SHEET GETS LETTERS . . .

CHARLIE McCOY/WANS "Dropping you a couple lines to tell you how much I enjoy the Weenie. IT GETS RESPONSE! People talk about the lines I use from It It feels right It Is THE BEST! You've got another lifetime subscriber."

Jocks...write today for free samples.

The new Steely Dan album is here.



"Gaucho." (MCA-6102)

Three and one-half years in the making, the new Steely Dan album is finally here!

Produced by Gary Katz. Clout: Front Line Management, Inc.

"Gaucho," featuring the hit single,

"Hey Nineteen."

MCA RECORDS

A poem reached the magic G.O. desk last week:

The elections are over
The votes have been cast
The political speeches are over at last
The winners are singing a happy tune
The losers prepare to leave office soon.
Now, let's all join together
Let all bitterness pass
I'll hug your elephant
And you kiss my — donkey.

and our thanks to little 12-year-old Virginia, who sent us this letter right before she scribbled out her annual question about Santa Claus to that New York paper. Cute.

Records in its maniacal plan to blanket the circulation of the world has subscribers in Spencer, Iowa. I know, for we just received a nice note from Mike Hover of KICD-AM-FM. Mike saw my mention about our days at KMA about the time the Everly Brothers were doing a show across the street at KFNF. Mike brought me up to date on what happened to everybody who was there during our halcyon years. Mike was named the top Country jock for '71-'72 ... and was Country Music Association deejay of the year in '73. While at WHO in Des Moines '65-'71, he said his weirdest call was one from Hollywood, from a guy who called him from a phone booth near the Capitol tower (and that man who called Mike grew down to be Cowboy Harlow, just arrested for sheep molestation and going bonkers).

A terse note from Tony Richland, pertaining to the the "Fastest Mouth In Radio" competition on NBC-TV's "Games People Play."

I was chatting with Tony in the hallowed hallways of my radio working place and he said

Nice to know that Radio & he would like to have in print the feelings of his close friend Shadow W. Diamond in regard to his flagrant and blatant omission from the contest.

As you know, Tim Reid (Venus Flytrap) and I are hosts for this segment of the hit show; we didn't have anything to do with choosing the competitors. Anyway, Tony continues, "Clearly the perpetrators of this competition were afraid - yes, frightened - to include the only living disc jockey who does 54 classic cliches on the talk-up to 'Spirit in the Sky'!" (among his many fastest-mouth triumphs!) "Shadow feels that without him the contest was somewhat of a mockery of a travesty of a sham.' The guy is still bringing big numbers to DGOY in Rudman. California, just waiting for his chance at the bigtime! He'll continue to sit atop the time and temp tower waiting for Dame Fortune (or Dame May Whitty) to come along.

Well, Tony, we realize that you are Shadow's personal manager and we wish him well, but I checked with NBC and they commented that they felt they should not use anyone from any radio market that had fewer than 800 people.











NUMBER ONE COUNTRY: "In The Movies"

— Merie Haggard (Capitol)

NUMBER ONE LP: "Still Crazy After All These Years" — Paul Simon (Columbia)



''Dallas'' Still Dominates, But ABC Emerges On Top

ABC managed to overcome CBS's red-hot Friday and Sunday series lineups, led by "Dallas," and won a slim victory in the Nielsen competition for the week ending November 18. ABC's average rating was 20.6, with CBS close behind at 20.1 and NBC bringing up the rear at 17.4. "Dallas" easily outdistanced all competition for the week with a 35.7 rating, 6% points higher than its nearest challenger, CBS Friday lead-in "Dukes Of Hazzard." Next week, with the identity of J.R. Ewing's would-be assassin revealed, the network hopes to top "The Fugitive"s finale, which scored a 45.9 rating and 72 share.

Following "Dallas" and the Dukes were 3) a tie between "60 Minutes" (CBS) and "Love Boat" (ABC) 5) "Saturday Night Fever" (ABC Sunday movie) 6) "Alice" (CBS) tied with "Happy Days" (ABC) 8) "Monday Night Football" (ABC) 9) "Smokey & The Bandit" (NBC Tuesday movie), and 10) "The Jeffersons" (CBS).

Leading off the 11-20 subset was "Little House On The Prairie" (NBC), followed by 12) a tie between ABC's "Mork & Mindy" and "Laverne & Shirley" 14) "Archie Bunker's Place" (CBS) 15) "Fantasy Island" (ABC) 16) "Diff'rent Strokes" (NBC) 17) "Real People (NBC) 18) "Barney Miller" (ABC) 19) "Three's Company" (ABC), and 20) a tie between "One Day At A Time" (CBS) and "That's Incredible" (ABC). "WKRP In Cincinnati," still experiencing ratings trouble in its Saturday slot this season, improved slightly to 46th last week, perhaps because it presented a satire of "Real People."

TV EARNINGS UP SLIGHTLY — FCC figures showed American television stations earning \$1.32 billion in 1979, up 2% from 1978 figures. Revenues were up from about \$4 billion to \$4.4 billion, but expenses climbed even higher, 15% to \$3.1 billion.

MUSIC ON TV: James Brown is scheduled for "Saturday Night Live" November 29 ... Jose Feliciano is on "Toni Tennille" November 24 ... The week of November 21 is marked by "Solid Gold" appearances from Air Supply, the Babys, Larry Graham, Billy Joel, Manhattan Transfer, Olivia Newton-John & Cliff Richard, and Toni Tennille as guest host ... Mac Davis's "I'll Be Home For Christmas" special December 24 on NBC features Melissa Manchester as a guest ... Dick Clark's eighth New Year's special, "Dick Clark's Rockin' New Year's Eve '81," is set for ABC airing, with Ambrosia, Chuck Berry, the Charlie Daniels Band, Barry Manilow, and Billy Preston & Syreeta. Clark is also preparing a 90-minute late-night series pilot for NBC called "All Kindsa Stuff," targeted at the interests and concerns of the 18-35 demographic.

VIDEOSCOPE:

UNIVERSAL TV TO PRODUCE FIRST-RUN PAY-TV, VIDEO FARE: Universal Television, the leading supplier of primetime network TV fare, recently announced its intention to produce first-run pay-TV, videodisc and video-cassette programming. While a number of projects were described as "in development," Universal TV declined to disclose their exact natures at this time... CABLE TV GETS ENGLISH INTRO: Cable television will make its United Kingdom debut on an experimental basis in the near future, as Home Secretary William Whitelaw recently submitted plans for 12 two-year cable TV pliot projects to Parliament. Licenses for the experimental cable systems will be granted to those who presently hold broadcast relay licenses; however, prospective cable-TV licensees must conform to five rules of operation, which are: 1) no advertising, 2) program schedules must be submitted to the Home Office in advance of their being aired, 3) no bidding on exclusive broadcast rights to either major sports or entertainment events, 4) strict limits on the films that can be shown via cable, and 5) cable licensees must perform audience research and submit viewers' complaints regarding programming to the Home Office...

ERR WAVES

BY BOBBY OCEAN



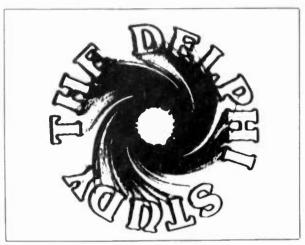
TOE IS HIGH first single their album DAMERICAN

Media Marketing*

THE INDUSTRY SPEAKS

Exploring Radio's Future

hat is going to happen in and around radio over the next decade? What kinds of changes can we anticipate? Does radio, as we currently know it, have an indefinite future stretching out before it? Or is radio, as an industry, nearing the end of its "product life cycle?" How will radio have to adapt in order to survive? These and other questions should be on our minds as we prepare ourselves for the challenging decade of the 1980's.



n response to the problem of predicting very vague future events, futurists have developed what is known as the Delphi Study, which is a technique for using experts' opinions in a systematic way in order to predict the future. The technique takes its name from the famed Oracle of Delphi in Greek mythology. The Oracle was an all-knowing, all-seeing wizard (not unlike "Carnak The Magnificent!") who gazed into the future and made prophecies. In the modern version, the collective wisdom of a group of experts in any particular area substitutes for the omniscient oracle.

t the recent American Radio Expo, registrants were given the opportunity to participate in a Delphi Study of the future of radio. Questionnaires were distributed at the registration desk, which asked for the attendees' opinions on what radio will look like in the year 1990; participants were also asked to predict the dates of some future events of importance to radio. Many registrants took time out from their busy convention schedules to complete the questionnaire, and we thank you for your cooperation.

hose of you who attended the Expo received a special "souvenir issue" of R&R, which contained the results of a Delphi Study on radio with a select group of industry leaders (see Pages 50-54). What we hoped to accomplish by surveying people at the Expo was a comparative study of how acknowledged industry leaders view radio's future contrasted with a more general representation of people in the industry. The results of that comparison are presented in the paragraphs which follow.

or the sake of convenience, I will refer to the original Delphi Study which is reported in the souvenir issue as Delphi I and the study which was conducted at the Expo as Delphi II. In many respects the Delphi I and II results are quite consistent, but in some cases the projections into the future differed fairly dramatically.

Radio In 1990

anelists in both studies were asked to project the probable structure of radio in 1990. For instance, Delphi I projected 5500[®]AM and 5700 FM stations in 1990, while Delphi II forecast just over 5000 AM stations and almost 6400 FM stations. Thus, both studies forecast about the same total number of radio stations in 1990, but Delphi II is much more "bullish" on FM. There was considerable discrepancy in the number of radio networks expected in 1990: Delphi I said 12, while Delphi II came up with 28. Further, Delphi I predicted an average of about 300 stations per network, while Delphi II projected 210 stations per network.

ixty percent of Delphi I panelists predicted a decline in the influence of unions in radio by 1990; but Delphi II panelists split 50-50 on whether union influence would increase or decrease. Is there a union in your future? Seventy percent of the Delphi I participants predicted an increased role for radio rep firms in 1990; in contrast, Delphi II results showed only about a quarter of the participants expecting an increased role for rep firms. There was fairly strong agreement between the two studies, however, on the number of profitable radio stations in the future: 70% of Delphi I and 60% of Delphi II felt that there would be more profitable stations in 1990 than today.

change in the role of air personalities and only 35% saw an increased role. One hundred percent of Delphi I and 80% of Delphi II projected a greater role for special prepackaged programming in 1990.

here were considerable differences in the panels' predictions regarding the recording industry in 1990. As compared with today's roughly 3600 new albums and 3350 new singles released annually, Delphi I predicted 4000 albums and 3450 singles in 1990, small increases in both categories. Delphi II, on the other hand, forecast 3900 albums and 2700 singles, with the latter figure representing a rather substantial decrease from today's figure. Delphi I expects about 100 record companies in 1990 — similar to today's total — while Delphi II sees almost 150 by then. Finally, both panels agreed that the market for "compilation albums" (e.g., K-Tel) would increase by 1990 (75% of Delphi I projected this and 55% of Delphi II).

When Will It Happen?

he second part of the Delphi Study asked participants to estimate the dates of certain possible future events. For instance, Delphi I predicted that radio would be dominated by satellite delivery in 1991, while Delphi II projected the same event in 1993. Neither panel foresaw dominance of cable delivery at any point in the future.

oth panels expected a fairly improved ratings technology to emerge: Delphi I projected this event in 1986, while Delphi II was more pessimistic (1991). Both panels see digital recording as a future force in the industry (1987 for Delphi I; 1986 for Delphi II), and both panels projected the demise of vinyl recordings before the end of the century (1994 for Delphi I and 1999 for Delphi II).

hen will earth first receive radio signals from extraterrestrial beings? Delphi I says 2065 while Delphi II believes that it will happen sooner, in 2025. Of course, a few people in both panels believe that it will never happen, and others believe that it already has. (One skeptic wrote that

"Compared with today's \$3 billion spent in radio, Delphi I expects \$6.5 billion in 1990, and Delphi II projects \$7 billion."

ith respect to radio advertising in 1990, there was also close correspondence between the two studies. Compared with today's \$3 billion spent in radio, Delphi I expects \$6.5 billion in 1990, and Delphi II projects \$7 billion. Similarly, the 10% of all U.S. advertising dollars which are currently spent in radio is expected to increase to 14% by Delphi I and to 15.5% by Delphi II. Finally, Delphi I foresees 13.5 commercial minutes per hour in 1990, while Delphi II expects about 12 minutes per hour.

ith regard to programming, both panels strongly agreed that there would be more informational programming in 1990 than today: a full 100% of Delphi I and over 90% of Delphi II. However, 90% of Delphi I expected more music programming over TV in 1990, while only about 60% of Delphi II foresaw this eventuality. In another point of disagreement, 65% of Delphi I felt that air personalities would be more important in 1990 than today, while 65% of Delphi II saw no

"they" have already stopped sending because they discovered that there was no intelligent life to communicate with here)

hen, if ever, will radio cease to exist? Delphi I gave a resounding "Never" to that question. Delphi II was less optimistic, projecting a "2525" (Zager & Evans live!) demise of the radio medium. So, those of us who are still around 550 years from now may have to turn elsewhere for our music!

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



Jonna Summer



THE NEW SINGLE



FROM THE GEFFEN RECORDS ALBUM THE WANDERER 6HS 2000 PRODUCED BY GIORGIO MORODER AND PETE BELLOTTE

MANUFACTURED EXCLUSIVELY DY WARNER DROS, RECORDS, INC. SUSAN MUNAO MANAGEMENT CO., INC.

SUMMER NIGHTS, INC.



Radio Makes First Hostage Contact

Continued from Page 1

tivity of the situation, Laingen was able to respond to only the most general questions, such as the hostages' access to news from America. For example, Hall asked Laingen if knew that Reagan had been elected President and Laingen replied, yes, he had heard that.

While Laingen steered away from potentially controversial questions, Hall concentrated upon determining the hostages' conditions (described as "fine"), the amount of contact between the hostages (Laingen claimed no contact with the 49 hostages not held at the Foreign Ministry building), and making the hostages aware that

Americans have not forgotten

Laingen, when asked to give a message to the American public, said, "We (the hostages) have been exceedingly gratified by the kind of public support we have had from the beginning from the American people and government . . . It's a time for patience, calm, cool resolve, and a time of confidence that it will soon be over."

Response to the interview was instantaneous — KAYO provided copies of the tape to the U.S. State Department, all major American broadcasting networks, wire services and newspapers as well as Radio Free Europe, the BBC and nearly 100 additional networks and radio stations.



MAGIC MOBILE GIVEN AWAY — KMJX·FMI"Magic 105"VLittle Rock gave away a new car in its first large-scale contest. The station received over 3000 entries listing date, time, and name of the sponsor after the first commercial spot went on the air. Pictured (I-r) are car dealer Jodie Brown, the contest winner, and "Magic 105" production Director Tom Wood.



WAQY BUNCH OF GUYS — Gathered around the WAQY/Springfield, MA van is the WACKY staff. Pictured (I-r) are new PD and morning man John Carter, Glenn "FM" Stevens, Derringer, Jay Daniels (now at WKRZ-FM/Wilkes-Barre, PA), and Ken Gilbert.



NO PET PEEVES — WKEE/Huntington, WV air personality Jack O'Shea, celebrating 15 years at the station, is pictured in front of the WKEE van with Penthouse Pet Salana as part of a recent promotion.

BRAD MESSER



Half-Price Phone Calls

New ways of communicating are popping up faster than most of us can comprehend. One of the newly-established systems may save your news department — and your entire radio station — a significant amount of money. There are several cut-rate long-distance telephone services, some better than others in price and audio quality, beaming your call over their own microwave system or using wires leased from Bell.

Until a few years ago there was no competition. It took a series of FCC and other legal and regulatory decisions to open the door just a crack. Now it's a wide-open kickin' and screamin' dogfight with Ma Bell loudly protesting in vain.

The new competitors to Bell sell you cheaper LD calls — significantly cheaper. An example is MCI Communications Corporation, headquartered in Washington, D.C., which offers savings "up to 50% off Bell rates for the same telephone call" and serves both business and residential subscribers. You pay a flat monthly rate to make the service available plus a per-call charge. The basic service is split into business-hours and after-hours packages, the latter at half the monthly rate. In your home, the 8am-5pm rate is \$10 per month, the after-hours 5pm-8am rate is \$5. A Cincinnati-to-Atlanta call that's \$1.49 on Bell (six minutes, evening) is 70¢ on MCI.

I have no personal financial interest in MCI or any other such service, and I'm not sure the company I've chosen as an example is better than others, but MCI has been around longer — it filed the original challenges — and is the biggest system, using its own \$360 million network of microwave transmission equipment — second in size only to AT&T's.

For inquiries about service in your area call locally, or pay Ms. Bell for a call to her competitor's Washington HQ, (202) 872-1600.

CALENDAR-

The Day Whittles Down

MONDAY, NOVEMBER 24: On the darker side of things, today has one hour less daylight than a month ago as the nights get longer close to winter. The string of longest nights/shortest days begins eight days before Christmas, which may be Mother Nature's way of making sure Santa Claus has enough time to get the goods delivered.

Seventeen years ago today in 1963 Jack Ruby shot Lee Harvey Oswald to death on live television, two days after the Kennedy assassination. Ruby was convicted of murder, but later was granted a new trial; before it could be held he died in jail (January 1967) of cancer.

Western legend Bat Masterson was born in 1853. Barbed wire was patented (on Masterson's 21st birthday) in 1874. Apollo XII splashed down after the second moon-landing mission 11 years ago in 1969.

William F. Buckley, Jr. is 55.

Father Of The Car

TUESDAY, NOVEMBER 25: For all the talk about Henry Ford, the real daddy of automobiles was German engineer and inventor Karl Frederich Benz. He would be 136 today. Herr Benz designed and built the first feasible auto with an internal combustion in 1885.

Baseball Hall of Fame member "Jolting Joe" DiMaggio is 66. His batting average over a fifteen-year Yankee career was .325. Little Annie Mae Bullock — who grew up and became Tina Turner — is 39. John Kennedy, Jr. (John John) is 20. Kathryn Crosby is 47. Ricardo Montalban is 60.

Charlie Brown's Dad 'Sparky'

WEDNESDAY, NOVEMBER 26: The "Peanuts" comic strip has been around for about thirty years, which is slightly more than half the lifetime of Charlie Brown's creator, Charles "Sparky" Schulz, who's 58 today.

That's almost peanuts compared to how long Eric Sevareid has been around. He was born the same year New Mexico and Arizona became the 47th and 48th states, and he's older than Mother's Day and the Panama Canal. The venerable Mr. Sevareid is 68 today.

On this date in 1975 President Ford endorsed a federal bailout for New York City, asking Congress to okay up to \$2.3 billion per year in short-term loans. Less than a month earlier he had said he would veto any New York bailout. So it goes. Impressionist Rich Little is 42. Singer Robert Goulet is 47.

Thanksgiving 1980

THURSDAY, NOVEMBER 27: There are quibbles over who really had the first Thanksgiving when, but today I'm going with the Pilgrims of Plymouth Colony, so we'll fit right in with those heautiful decorations the kids made in school. The menu for the Plymouth feast in 1621, according to the People's Almanac #2, was: venison (deer meat), wild turkey with cornbread, baked oysters, baked corn, and — of course — pumpkin. After the meal, an Indian guest "disappeared into the woods and returned with a bushel of popped popcorn, which the colonists had never tasted before."

Twin brothers Norris and Ross McWhirter co-edited the "Guinness Book of World Records" in London. Five years ago today Ross was gunned down on the doorstep of his home at age 50.

Caroline Kennedy is 23. Eddie Rabbitt is 39. (Jimi Hendrix would have been 38, died of drug OD in 1970. Bruce Lee, born Liu Yuen Kam, would have been 40.)

World Record For Crawling

FRIDAY, NOVEMBER 28: Two years ago this week Baptist lay preacher Hans Mullikin of Texas completed a 1600-mile crawl from Marshall, TX to the White House. He claimed to have crawled the whole distance except for eight miles where lawmen wouldn't let him on a freeway.

The average "brisk" walking speed is around four miles per hour. The winning car in the Chicago-to-Evanston. IL race 85 years ago today averaged eight miles per hour (1895, a Benz).

On this date in 1922 the first airplane skywriting message appeared. In 1942 the Coconut Grove nightclub fire in Boston left 491 people dead, most of them trampled.

Randy Newman is 37. Hope Lange is 47.



This Week B-52'S

Next Week
BOSTON

Call Jim Brown (213) 399-4949 (Collect)
131 Ocean Park Boulevard Santa Monica, CA 90405

ADD ARTISTRY TO YOUR PLAYLIST

EARTH, D & FIRE

WXLO on WFIL on WIFI deb 30 WCAO add **WROR 28-26** WRKO deb 27 WXKS deb 27 JB105 add KRLY on Y100 add 31 WDRQ add **KPLZ** add KC101 deb 25 KINT deb 40 KHFI add WTIX add

WNOE add 30 KLAZ add WJDX on WAAY add BJ105 on WBBQ add KX104 on 92Q add WAYS add WGH on WQRK deb 29 **WVIC** on WAKX on **KEZR** add KIOY deb 29 KJRB deb 28

KCPX deb 37 KRUX on KHYT on WHEB add WCIR add WISE on WFLB deb 34 **WANS-FM add** FM99 add **KQIZ-FM deb 30 KVOL deb 30**

BOZ SCAGGS "Miss Sun"

WXKS add Z93 add WAEB add WKEE add Y103 add KX104 add WSKZ add WAYS add WCSC add WORK add WVIC add **KRAV** add **KENO** add **WJBQ** add 95SGF add

WCGQ add WXLK add KKXL add **KBOZ** add KXX106 add KOOK add KRLC add CK101 40-36 KROY on KJRB deb 30 WHEB deb 35 13FEA on **WFBG 34-30** WCIR on WISE on KPUR on KKRC on WSPT deb 29

FROM THE COLUMBIA LP "HITS!" FC 36841 ARRANGED BY DAVID PAICH PRODUCED BY BILL SCHNEE

FROM THE ARC ALBUM "FACES" KC2 36795 PRODUCED BY MAURICE WHITE FOR KALIMBA PRODUCTIONS

ROCKPILE Teache

WVIC Q107 **CHUM** WXEZ KKXX **KBEO KUPD** KIOY WFLY **KNBO** K104 **KCPX** WHYN FM103 WKEE KRUX **BJ105** 13FEA WGH **95XII.** KOOK

RNETTE on't Say

PRO-FM WGH **JB105** WVIC **KSLQ** WAKX WOLF **KWEN** WHFM WXEZ K104 **KYSN** WHYN WGUY KHFI WFBG **KWIC** 95XIL KEEL WISE **KQ94 WANS-FM** KLAZ KENI **BJ105 KCBN KDZA**

FROM THE COLUMBIA LP "BILLY BURNETTE" JC 36792 PRODUCED BY BARRY SEIDEL FOR SEIDEL/FRANK ORGANIZATION

FROM THE COLUMBIA LP "SECONDS OF PLEASURE" JC 36886

THE ARTISTRY. ON COLUMBIA



John Leader

COMPARATION HILLIAM

CINCINNATI MARKET FOLLOW-UP

The Battle Of The Big Bucks

It made front page news in the August 22, 1980 edition of R&R when WYYS/Cincinnati signed on as YES 95 and offered its listeners a chance at \$500,000 in cash. Two weeks later WKRQ/Cincinnati, better known as Q102, countered by announcing a cash giveaway of \$1,000,000!

We speculated then that this was probably the biggest promotional outlay of cash in radio history. If you've been wondering just how things have been going since those two monumental announcements were aired in Cincinnati, read on. I spoke with both stations recently, trying to determine the impact the cash contests have had on the market.

Yes 95 — Off And Running

Yes 95 started the cash spiral spinning when it began running teaser promos on its second day of broadcasting (8-19). The promos said, "Yes 95, the new rock, will soon award one lucky listener a half a million dollars in cash." GM John Piccirillo told me, "I think the market is pretty well impressed with our overall effort thus far. The station is just over 90 days old, and in 90+days we've become a pretty good business. The whole intention of the promotion was to call attention to the fact that there was something brand new at 95 on the dial, and I think we've accomplished that royally."

The half-million dollar giveaway was supported in other media, as John explained: "We did an extensive outdoor campaign using both rotary and paper bill-boards along with transit cards. We have and will continue to promote the station with TV." In fact, Yes 95 hired a very well-known celebrity spokesperson for its TV commercials — Pete Rose. John told me, "Pete is a guy who is as well-known and respected here, even though he no longer plays for Cincinnati, as anyone else in the celebrity category. His appearance on our TV spots gave us a uniqueness that I don't think we could have gotten with anybody else."

I asked John how he felt when Q102 countered Yes 95's contest by offering to double the cash amount. "I know from a competitive standpoint it gave us the kind of legitimacy we couldn't have gotten any other way. As the new kid in town we kind of caught the public off guard with our giveaway announcement. And when the biggest company in town (Taft) reacted by doing what they did, it really helped us."

Yes 95 has already awarded its winner the first yearly installment of the half-million. The logistics of the giveaway were to have one winner receive \$25,000 a year for the next 20 years, which not only saved the station from having to pay out one massive lump sum of cash, but actually helped the winner from a tax stand-noint

Was it worth it? John said, "The whole purpose of everything we've done and will continue to do is programming. It's nice to have the kind of ownership (Heftel) that permits you to do this, but if you don't have the product right, you're really wasting your time. I really feel that we have a superior on-air product to-day, so, yes, it was worth it."

There's no doubt that giving away a half-million dollars is one of the more flamboyant ways to kick off a new station in a highly competitive market, but, once you've done it, what do you do for an encore? John told me, "We do have an encore planned and my standard line is, 'You ain't heard nothin' yet!' We like the competitive environment that we've found here. It's kind of an interesting place to nest and grow, and we're just going to continue."

Q102's Counter-Offer

I spoke with Jim Fox, Q102's PD, and asked him the same questions that John Piccirilio had answered. First, what kind of reaction he'd noticed within the market. "The reaction has been stupendous . . . better than we ever expected. One of the first comments we received

came direct from the phone company. All the radio stations in town got their own phone exchange a few years back when another contest Q102 ran put the regular Cincinnati prefixes out of business for a spell. So, the phone company, hearing the one million dollar figure, wars, but the wanted to have a chat with me almost immediately."

The rules of the Q102 contest involved listeners being able to register for the eventual grand prize drawing by calling the station at specified times. Jim also allowed listeners to register by being among the first 102 people to come up to the Q102 van at preannounced locations and times around the city. The phone company seemed less worried after Jim explained the full rules.

Outside promotion was nonexistent for Q102, and Jim told me why. "My understanding of marketing is that you do TV or billboards or print in order to create a high profile of awareness for your radio station. I don't think there's a person in this town that doesn't know about us already. With this size of prize, word of mouth surpasses any other kind of advertising that you could do, and, quite candidly, when you're giving away a million dollars, you don't have a lot of dough left over for support advertising. But, even if I had a good chunk of budget left for TV or billboards, I doubt if I would have used it that way. I just don't think it's necessary for this kind of contest."

Was it worth it and what about Q102's encore? "Five and a half years ago we gave away a \$10,000 customized van. Randy Michaels was the PD and I was the MD at the time. The GM said to both of us, 'We're giving away a \$10,000 van! What are we going to come up with for an encore?' Randy turned to him and said, 'You've got to use your best idea now. Tomorrow we'll think of something better.' And we always have.

"I think once you've given away a million dollars, then you have to lower your scope a little. I don't think anyone realistically believes that we're going to give away two million dollars next time. There are a lot of great, creative contests and promotions that we can do as follow-up to this one. So I'm not overly concerned about how to top our own act.

"I'm tickled that I was at the right place, working for the right company at the right time so that I could be a part of radio history. I fully believe that the million dollar response was the right thing to do in this situation, but once you've done it, you've done it. I have no regrets."

The Overview

Naturally the fall Arbitron results from Cincinnati

will tell the final story on what kind of effect all that cash had on the listening habits within the market, but there are some other pieces of the story that need telling. For starters, the newspapers covered the radio money wars, but the TV stations stayed away. Jim Fox speculated that TV's competitive bias may have kept the video coverage at zero. Channel 12 in Cincinnati, owned by Taft but independently managed, offered to do a story on Q102's million dollar giveaway, but Jim politely declined, feeling the shared ownership of the two stations would put the credibility of the story in jeopardy.

If you were programming a station in Cincinnati, how would you have reacted to the two rockers giving away the moon and the stars? Reaction within the market was interesting. Reportedly WLW went on the air with its usual fall contest, but used the promo line, "We're giving away realistic prizes like trips, furs, and cars."

WCKY ran a campaign in newspapers and on TV calling itself "WCKY, Uncontested Radio." And WSAIFM, with its tongue firmly planted in its cheek, said it would give away \$94 million (to coincide with its frequency) at the rate of \$1 a year for the next 94 million years.

Other market observers claimed that Q102's counter-offer was somewhat diluted in impact when its sister AM station, WKYC, followed Q102's announcement with one of its own. Apparently WKYC's promo that it too was giving away one million dollars in cash confused some listeners until both WKYC and Q102 announced that Taft Broadcasting, the owners of both stations, would be giving away a million dollars in cash using both stations. However, since the real battle for listenership loomed between the similarly-formatted Yes 95 and Q102, the older demos of WKYC may not have confused the issue that much.

Any way you look at it, the \$1.5 million giveaway in Cincinnati is something to remember as I'm sure any radio listener in that city would tell you. Still, I can't help wondering what John Piccirillo meant when he said, "You ain't heard nothin' yet!" Apparently he's hoping that we, along with a good number of Cincinnati listeners, will stay tuned to find out.

ers, will stay tuned to find out.

POSTSCRIPT: As we told you in Street Talk last week (R&R 11-14), Yes 95 went on the air to announce that it was going to give away another half-million dollars in cash as a follow-up to its just completed first giveaway. Now, we'll have to see if Q102 again decides to up the ante. This story may not be over any time soon.

SPREADING FROM THE

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MICHAEL STANLEY BAND'S "HE CAN'T LOVE YOU"

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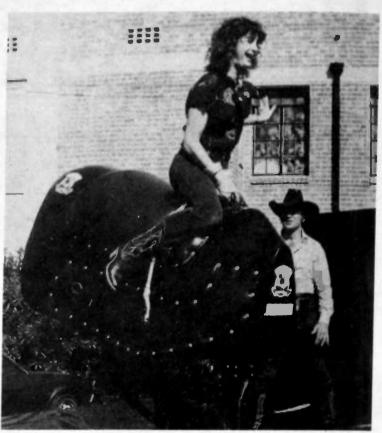
PRODUCED BY THE MICHAEL STANLEY BAND ON EMI-AMERICA RECORDS

51980 EMI America Records Inc





FM-102 GIVES FANS TANS — FM-102/Sacramento (KSFM) gave away free tans from a portable tanning booth at the California State Fair, and also debuted its new van. Pictured in front of "The Van" is morning man Steve Wray along with four "tanning assistants."



KIIS-FM BULLISH — KIIS-FM/Los Angeles News Director Lori Lerner is pictured taking a flyer on one of radio star Larry Mahan's new mechanical "Buck 'N' Bulis," as Mahan watches with some concern at right.



DR. DON REVISITS KODY — KFRC/San Francisco morning man Dr. Don Rose began his radio career at KODY/North Platte, NB, and he recently returned to the area and stopped by the station. Pictured (I-r) are KODY morning man Steve King, Dr. Don, and KODY Operations Manager J. Marshall Stewart.



KCBS-FM RECEIVES POINTERS — Planet's Pointer Sisters visited with KCBS-FM/San Francisco staffers after the group's local engagement. Pictured (I-r) are Ruth and Anita Pointer, KCBS-FM PD Sean Conrad, MD Deirdre Gentry, and June Pointer.



WZZP MOVES TO TORONTO — Staffers and friends of WZZP/Cleveland chartered nine airplanes for a special party in Toronto at the city's CN Tower (the world's largest), celebrating WZZP's move to Cleveland's tallest broadcast tower. The 40-plus party is pictured at the Toronto airport complete with banners.



MACON MOLLY CONTEST — Y107/Macon held a "Beetin' The Odds" weekend in which Molly Hatchet albums and posters were given away. Pictured at a local Record Bar store, which tied into the contest with the new rocker in town, are (I-r) Y107 PD Bill Wise and store's Susan Hardee, Matt Fussell, Ernest Rogers, and Terry Lord.



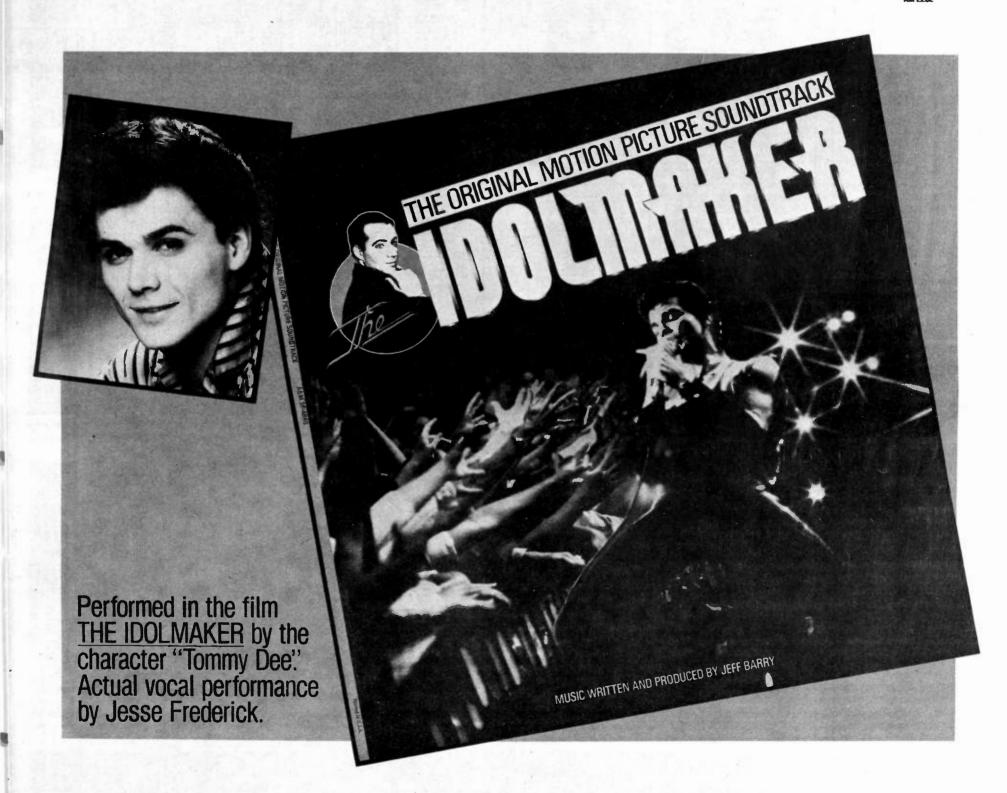
A COUPLE OF CARDS — KEARTH/Los Angeles morning team John London (left) and Ron Engelman (right) join eight full-time assistants in sorting out thousands of postcards sent in during the station's annual "Birthday



PRO-FM COMING OUT FOR ROSS — WPRO & PRO-FM/Providence gave two winners a chance to meet Diana Ross backstage after her area concert. Pictured (I-r) are Melody Gray, wife of PRO-FM morning man Jimmy Gray; unidentified friend of Motown's Kelly West; WPRO/PRO-FM Operations Manager Gary Berkowitz; Kelly West; winner; Ross; winner's wife; Betty Jane Berkowitz, wife of Gary; and Jimmy Gray.

HERE IS THE HIT SINGLE FROM THE IDOLMAKER

'HERE IS MY LOVE"



FROM THE ORIGINAL SOUNDTRACK OF THE SMASH HIT MOVIE...

THE IDOLMAKER

ON A&M RECORDS & TAPES.

Music by Jeff Barry



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SIMON-IZE YOUR STATION AND CLEAN UP IN YOUR MARKET!

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PRODUCED BY MIKE MAINIERI

THE FOLLOW-UP SMASH



CLIMAX'S CLIMB CONTINUES!

CLIMAX BLUES BAND "GOTTA HAVE MORE LOVE"

PRODUCED BY JOHN RYAN

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DOMAN NAMER/Cold Love
DIGNED WATEROX/Eary Love
PDINTER SISTEMS/Govid | De Dreeming HEART/Tell IT Line IT Is MMMATTAN TRANSFE/Trickin, Trickie DODRIE BFOS/One Step Closer KNEGLOCK & ANTON/KIIIIn: Time

610 # KFRC

San Francisco

13K San Diego

1 SESON DOCENTLARY
2 2 MANDA STREESMOND/momon in Love
1 3 QUEEN/. Bitra The Dust
4 4 DEVOTING 15 THE SENDON FROM THE SENDING TO THE SENDING THE SENDIN

ACDS AIR SUPPLY/Every Motor. . . HEART/Toll It Like It is

RCD STREMPT/Passion CCB will.IRPS/I believe in You SUPETINAMP (Pressure INSES/SUPCION TO GIT do AC/DC/... Borney Howey CMS/Girms boxes black DMLAP INICE/Stop This Game TIERDA/Toporther

KSFX 104

San Francisco

BABYS/Form And High Amon CHEAP MICE/Step This Gamm CLINAS BLAS SAME/Confe Neve More Laws COMMA SAMES/CAN Lowe STEVE WOMER/CHE Lowe

DCCB IE SMCS/One Stop Closer MANDY MELINES/Ones Incles My Moor? STLELY DANJYON Minetoon

64 KFI The 1 hit station.

Los Angeles

DLAN COMPLEY Should the logsther

ANDT MAILTON Habes 18 Through ...

ANDT GIBS/Tee is 7 Inc 18 Through ...

ANDT GIBS/Tee is 7 Inc 18 Through ...

ANDT GIBS/Tee is 7 Inc 18 Through ...

BANDA/Binner Table 17 All

CALVAR T-4/Section !?

DOBER BOOK Come Step Closer

LDDIS HAMBIT/I LOW A Relny Bigst

BOOK 18 THROUGH ...

BOOK Come Shower Come ...

BOOK COME ...

Denver Denver

H 1 I KLENT ROSES/Long
H 2 I KLENT ROSES/Long
H 3 2 INCHES STREETS/Long
H 3 3 SEEL CHRONICATION IN THE ROSE
H 3 3 SEEL CHRONICATION ON THE ROSE
H 3 4 SEEL CHRONICATION ON THE ROSE
H 10 3 OBS15 CROSS/Mever for The Sees
H 10 3 OBS15 CROSS/Mever for The Sees
H 17 ILLO SAVER/Mere Then I Care Sees
H 17 ILLO SAVER/Mere Then I Care Sees
H 18 ILLO SAVER/Mere Then I Care Sees
H 18 ILLO SAVER/Mere Then I Care Sees
H 18 ILLO SEEL SAMES/LONG
H 19 ILLO SAVER/Mere Then I Care
H 19 ILLO SAMES/Mere I Care
H 19 ILLO SAMES/Mere I Care
H 19 ILLO SAMES/Mere I Care
H 19 ILLO SAMES/Mere
H 19

AGDS 28 POLICE/De Do Do Do, On De De BLONDIE/The Yies is High

KPLZ 101.5 South

1 1 KI MIT ROBERS/A ody
2 1 LGO MATCHITES Them F Can Sey
3 3 TOPPHISIT BILLS/INVENT After Can Sey
3 3 TOPPHISIT BILLS/INVENT After Love Like
7 4 OFFIS CHOCKING THE THE TOPPHISIT BILLS/INVENT After Love Like
8 1 LANGER LETTE BROWNED [1 do The Can Live
12 7 POINTED LITTER/INVENT to No. 10 March
13 8 COGGLIVE OFFI MORE LOVE TO THE TOP
14 SET TOPPHISIT LITTER/INVENT LOVE LOVE
15 10 LANGER LOVE LOVE LOVE LOVE
16 10 CLIFT BILLOWING LOVE LOVE
16 10 CLIFT BILLOWING LOVE
17 10 LANGER LOVE
18 10 LANGER LOVE
18 10 LANGER LOVE
19 10 LANGER LOVE
10 LANGER

RNOBLOCK & MRTCH/RITIES Time DIAMA RDSS/IT & My Turn RNC DATES/To-se in Ry... FMS/You AEDS

IN 1 1 MANON MARRIATORY

IN 1 1 MANON MARRIATORY

IN 2 7 THERMATING THE STATEMENT IN THE STATEMENT OF THE ST

STEET DAN/May Ringtons MMC DAVIS/Yeaso In My. MCPELS/Denger AMCT GIMB/Time In Vice

MANNATTAN TRANSPE/Trickle, Trickle BIGHEE MANNICK/Ency Love BIGHEE STABLEY E/No Can 1 Love You ACHS CALBAST/This Your

KJR 4950

Souttle

3 1 GODDEN SAMERAY The SEARCHORP
3 1 GODDEN SAMERAY The SEARCHORP
3 POINTER SATISTATIVE'S SO Ship
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STEELY DAN/Hay Mine feet ADM COLGAR/THE Time BLONDIE/The Yide is High RCD STEPART/Postion DIAMA RCSS/IFTS By Torn CHEAP TRICK/STOP This Gene CCODIE BROS/One Stop Closer

KKLABU

Les Angeles

22 HAMONITAN TRANSFE/Frights, Trickin DEAN COMICNS Should Be Together

BLOMDIE/The Time is high DN, HOOL/Siris Con Get 19 KAND/I'm Anady DIGNOE WATE/CA/Lary Love MOTELS/Danager TEEMA MODIE//I Mand four Lovie



H 1 | 1 | CPULL SPEINSTEAM Pagery | Pager |
4 | 2 | ALCOCYTON Shoots No. |
3 | 3 | ORDINELL MINEST (LLD/Gard Rends)
4 | ALCOCYTON Shoots No. |
6 | 4 | ALCOCYTON Shoots No. |
7 | 4 | ALCOCYTON Shoots No. |
8 | 9 | ALCOCYTON Shoots No. |
9 | 9 | ALCOCYTON Shoots No. |
9 | 100/14 | Charles | Charles | Charles |
9 | 100/14 | Charles | Charles | Charles |
100/14 | PALL SHOOTS | Charles | Charles |
100/14 | PALL SHOOTS | Charles | Charles |
10 | 10 | ALCOCYTON | Charles | Charles |
10 | 11 | Charles | Charles | Charles |
11 | 11 | Charles | Charles | Charles |
11 | 12 | ALCOCATION | Charles |
12 | 13 | ALCOCYTON | Charles |
13 | 14 | Charles | Charles |
14 | 15 | Charles | Charles |
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TOPIAS I SHOULD READ TO COME TO COME TO COME STORY OF THE COME STANDARD TO COME STANDARD TO

(H) Indicates one of the five 'hottest" records on each Parallel

One ploylist.

Check Into

"HEARTBREAK, HOTEL"

Che New Single From Cle



Y100 add 28 WCKX add WHFM add KSET-FM add KINT add 27

KHFI add KBFM add 96X add BJ105 add WGH add

KIOY add 31 KGGI add 29 KTKT add WFBG add WXLK add

KVOL add KRLC add

Management: Weisner-DeMann Entertainment ON GETTE RECORDS

EAST **Most Added** • Hottest

Dooble Brothers Rod Stawart

Kenny Rogers John Lennon **Nell Diamond**

DDS & HO

Music Key: (DP) Indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Steely Dan Kenny Rogers Leo Sayer **Andy Gibb** Blondie Bruce Springste Dooble Brothers

EAST

PARALLEL TWO

14Q/Word eater, MA Steve York

DOW WILLIAMS BARRY MANILOW
DR. HOOR
Hutteet
RENNY ROGERS 2 1
RENNY ROGERS 2 1
RUCE SPRINGSTEEN 3-2
CLIFF RICHARD 7 4
BARBHA BTREISAND 13-9
LEO SAYER 23-13

WBBF/Rochester, NY

HEART
DOW WILLIAMS
DIAMA ROSS
Notesa:
REMMY ROGERS 1 1
REMMY ROGERS 5 7
CHRIS CROSS 6 5
DIAMA ROSS 13 8
JOHN LENNON 20 11

WICC/Bridgeport, CT Bob Mitchell

ANDY GIBB BETTE MIDLER DOMNA SURMER EAGLES ABBA Hottest. HOTTEST.
RENNY ROGERS 1-1
LEO SAYER 4-2
BRUCE SPRINGSTEEN 10
NEIL DIAMOND 12-8
PAT BENATAR 14-10

Notteet; KENNY ROGERS 1-1 LEO SAYER 5-2 BARRRA STREISAND 15-10 JOHN LENNON 21-13 HEART 28-21

WKEE/Huntingt Gary Miller

EDDIE RABBITT BOB SEGER BETTE MIDLER ALAN PARSONS BOZ SCAGGS LAM PARSONS
SOZ SCAGGS
BOCKPILE (dp)
MICHAEL STANLEY B (dp)
DAVID BOMIE (dp)
REO SPEEDMAGON (dp)
HOTLEST
HALL & CATES 2-1
LEO SAYER 3-2
BRUCE SPRINGSTEEN 17-5
MEIL DIAHOND 20 12
JOHN LENNON 22-16

WOLF/Syrsouse, NY Bob Mitchell

BOD MICHORI
BOB MELCH
POINTER SISTERS
CHEAP TRICK
MICHAEL STANLEY B
ANDY GIBB
DOOBLE BROS
BOB SEGER
HOTLEST
HALL & OATES 1
JIMMY HALL 5-2
CLIVIA N-J 1) 7
RANDY MEISMER 15-8
BLONDIE 39-25

WPST/Trenton, NJ Tom Taylor

CARLY SIMON ANDY GIBB BOWIE (dp) DAVID BOMIE (dp) Hottest: RENNY ROGERS 1-1 LEO SAYER 7 3 JOHN LENNON 15 9 PAT BENATAR 16-11 HEART 31-24

WTRY/Albany, NY BHI Cahill

BBICE-SHARD

BOR. HOOK

ROOL & THE GANG

TIERRA

BOB SEGER

EDDIE RABBITT

MOLTOBE

KENNY ROGERS 1-1

LEO SAVER 5 2

KEIL DIAMOND 9 3

BRUCE SPRINGSTEEN 19-10

BARBRA STREISAND 21-13

WAEB/Allentown, PA

DIANA ROSS ANDY GIBB Hottest: RENNY ROGERS 1-1 HALL 6 OATES 4 2 PAT BENATAR 11-4 CHRIS CROSS 10 6 JUHN LENNON 15-8

WHYN/Springfield, MA Andy Carey

AND CAPY

DOBLE BROS

TIERRA
MAC DAVIS
HOLLES
KENNY ROCERS 1-1
JIMAY HALL 3 2

BABBRA STREISAND 13-9
OLIVIA N-J 24 13
AIR SUPPLY 22 14

KC101/New Haven, CT Curt Hanson

HEART
AMDY GIBS
TIERRA
HOTLEST,
KENNY ROGERS 2-1
BARBRA STREISAND 15-4
JACKSONS 12-5
JOHN LENNON 23-7
NEIL DIAMOND 25-8

WFBR/Beltimore, MD Andy Eruffneki

Andy Brushest

BLONDIE

DOLLY PARTON
PETER ALLEN
HOTESE
CLIFF RICHARD 2-1
BRUCE SPRINGSTEEM 7 2
MEIL DIAROND 16-8
JOHN LEMNON 22-14
BARBRA STREIBAND 26-19

WELLIang Johnd. NY
BIR Terry
HEART
DOOSTE BROS
ANDY GIBS
ROOL & THE GANG
HOTTER
HOTTER
TERNY ROGERS 1-1
JOHN LEWNON 8-3
BRUCE SPRINGSTEEN 7-5
WELL DIAMOND 15-8
BARBRA STREISAND 20-12

WTIC-FM/Hartford CT

Rich Donehue
ROD STEWART
DOGSIE RROS
HOTLEST
REMNY ROGERS 1 1
PAT BENATAR 8-2
CHRIS CROSS 11-5
BRUCE SPRINGSTEEN 14-8
BLONDIE 30-18

Q106/York, PA Steve Gellegher

DOOBIE BROS DOOBIE BROS DR HOOK BARRY MANILOM ANDY CIBB BETTE MIDLER JOHN LENHON (dp) HOTCHER RENNY ROGERS 1 PAT BEWATAR 5 2 JOHN LENHON 9-7 VAPORS 15-10 AIR SUPPLY 23 13

WHFM/Rochester, NY Marc Cronin

MART CRONIN

DOOBLE BROS
TEENA MARIE
REO SFEEDMACON
STEELY DAN
BOB MELCH
ROD STEWART
OLIVIA N-J
JACKSONS
HOLLES
ROUGE SPRINGSTEEN 3-1
KENNY ROGERS 1-2
ROLLING STORES 8-5
BILLY JOEN 10-6
PAT BENATAR 16-12

WFLY/Albany, NY

STEELY DAN
EAGLES
ROCKPILE
HOTEGES
SOURTHOR
BRUCE SPRINGSTEEN 6 2
NEIL DIAMOND 13-8
BILLY JOEL 15 9
BLONDIE 23 14

K104/Erle, PA Bill Shennon

DOOBIE BROS STEELY DAN EAGLES

V100/Cherieston, WV Bob Spence

STEELY DAN
REO SPEEDWAGON
HOTLOST
RENNY ROGERS 1-1
HALL 6 OATES 5 2
LEO SAYER 14-6
PAT BEWATAR 15-9
BARBRA STREISAND 18 10

WAQY/Springfield, MA John Carte

JOHN CERTER

REO SPEEDWAGON
DOOBIE BROS
ROD STEWART
BETTE MIDLER
BABYS
DONNA SUMMER
KNOBLOCK & ANTON (dp)
ABBA (dp)
Hottest ABBA (AD) HOTTESE KENNY ROGERS 3 1 HALL 6 OATES 4 2 BRUCE SPRINGSTEEN 14 10 DIAMA ROSS 15 11 JOHN LENNON 19-15

PARALLEL THREE

13FEA/Manchester, NH Neil Jackson BARRY MANILOW

BLONDIE MAC DAVIS ABBA STEELY DAN HOTTOST LEO SAYER 3 1 CLIFF RICHARD 7 3 NEIL DIAMOND 20-13 DON WILLIAMS 27 19 AIR SUPPLY D-26 WCIR/Beckley, WV

ABBA BLONDIE CHEAP THICK EWAP STEELY DAN Hottest Hotteat KENNY ROGENS 1-1 LEO SAYER 3 2 JOHN COUGAN 13 6 NANDY MEISNER 14-8 ROGER DALTREY 15 10

WFBQ/Altoons, PA Tony Booth

Tony Booth

RICHAEL STANLEY B
JACKSONS
ALAN PARSONS
ALAN PARSONS
ROUNDIE

DOLLY PARTON
HOTESEL
KENNY ROGEMS 1-1
DIANA ROSS 1-2
CHRIS CROSS 11-7
BARBRA STREISAND 20 14

WGUY/Bangor, ME John Jackson

JOHN Jackson

DOBLE BROS
BARRY MANILOM
DON MILLIAMS
BETTE MIDLER
BLONDIE
BOW SECR
TIERRA
RABYS
RINGS
STEPHEN BISHOP
HOLLEST, DONAN SUMMER 2-1
CHRIG CROSS 9-5
BRUCE SPRINGSTEEN 13-7
PAT BERMATAR 18-12
AIR SUPPLY 19-13

WHEB/Portsmouth, NH

BLONDIE
DOLLY PARTON
EWSF
HOttest;
BARRRA STREISAND 2 1
ROCER DALTREY 8 5
LEO SAYER 10-7
DIANA ROSES 17-9
MEIL DIAMOND 16-10

BOZ SCAGGS KORGIS KORGIS HOTEVEST: LEO SAYER 3 1 CHRIS CROSS 5-2 BARBRA STREISAND 7-5 NEIL DIAMOND 12-8 JOHN LENNON 19 10

WLBZ/Bangor, ME Michael O'Hara

DONNA SUMMER BARRY MANILOW KEITH SYKES HOCLEGES 1-1 BRUCE SPRINGSTEEN 8-3 PAT BENATAR 11-7 WAYLON JENNINGS 16-10 DON WILLIAMS 17-12

WTSN/Dover, NH

JIM Sebesten
ABBA
POLICE
ROD STEMART
TIERRA
KNOBLOCK & ANTON
HOTERS:
CLIFF RICHARD 3-1
NEIL DIAMOND 10 7
OLIVIA N-J 14 9
AIR SUPPLY 15 10
JOHN COUGAR 17-12
JOHN COUGAR 17-12

WIGY/Bath, ME Willie Mitchell

WHITE MATTERNER
HEART
BLONDIE
POLICE
POLICE
DOBIE BROS
REO SPEEDWAGON
HOTELES
LEO SAYER 6-2
BRUCE SPRINGSTEEN 16-3
CHRIS CHOSS 17
RANDY MEISNER 20-6

WLAM/Lewiston, ME

ANDY GIBB ROD STEWART DOOBLE BROS BETTE MIDLER HOLLEN HALL & OATES I -1 LEO SAYER II 4 DR HOOK 14-9 BABBRA STREISAND 23 10 NEIL DIAMOND 21 14

95XIL/Parkersburg, WV Terry Lee Colline

DONNIE IRIS DOOBIE BROS BOB SEGER Hottest: KENNY ROGERS 2-1 NEIL DIAMOND 10-

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK

> KNUS/Dallar WNCI/Columbus WDJX/Dayton 14WK(WKWK)/Wheeling KQWB-FM/Fargo

SOUTH

PARALLEL TWO

EW&F EDDIE RABBITT HEART HEART PUHE PRAIRIE LEAG MICHAEL STANLEY B (dp) MICHAEL STANLEY E HOT LOST 1-1 HENNY ROGERS 1-1 ANNE MURRAY 4-2 DON MILLIAMS 7-4 LEO SAYER 11-8 DIANA ROSS 28-22

BJ106/Orlando, FL

DAVID BOWIE
JACKBONS
DIAMA ROSS
STEELY DAN
HOTEGEI
KENNY ROGERS 1
LEO SAYER 6-3
IREME CARA 14-9
BARBRA STREISAND 21JOHN LENNON 25-19

KEEL/Shreveport, LA Merty Johnson

BLONDIE BLOMDIE OLIVIA M-J ROD STEWART MAC DAVIS HOTCOST HENNY ROGERS 1-1 LEO SAYER 6-2 ANNE MURRAY 12-9 PAT BENATAR 16-10 WAYLON JENNINGS 24

KTSA/Ban Antonio, TX John Walton

BARRY MANILOW ANDY GIBB KOOL & THE GANG ROOL 5 THE GANG HOTLESS 1 STACY LATTISAW 1 1 DON WILLIAMS 5 2 LYO SAYER 9 6 TIERRA 12-0 WAYLON JENNINGS 14-11

KXX106/Birmingham, AL Lerry O'Dey

BARRY MANILOW QUEEN BOZ SCAGGS BOZ SURGUS HOTTEST: PAT BENATAR 4-1 CHRIS CROSS 5 2 BRUCE SPRINGSTEEN LEO SAYER 14-8 BLONDIE D-10

WAKY/Louisville, KY Mike McVey

BLONDIE BARRY MANILOM STEELY DAN HOLEGE: KENNY ROCERS 1-1 CHRIS CROSS 0-5 BRUCE SPRINGSTEEN 13-JOHN LENNON 15-12 NEIL DIAMOND 17-13

WAPE/Jecksonville, FL Paul Sebestien BABYS BOZ SCAGGS TIERRA TIERRA
STEELY DAN
HOTLEBE:
KENNY ROGERS 1-1
PAT BENATAR 9-4
AIR SUPPLY 11-6
ROGER DALTREY 14 10
NEIL DIAHOND 17-12

WAXY/Ft. Lauderdale, FL ROD STEWART
STEELY DAN
KOOL 6 THE GANG
DIANA ROSS
HOTTCATE
KENNY ROCERS 2-1
STACY LATTISAW 8-3
CHRIS CROSS 13-5
BARBAR STREISAND 14
NEIL DIAMOND 16-10

WAYS/Charlotte. NC

Roy Rosen EW&F BMS SCAGGS
DOBLE BROS
MANHATTAN TRANSFE
EACLES
HOTLESE: NOTES 2-1
CHRIS CROSS 8 4
NELL DIAMOND 13-9
BRUCE SPRINGSTEEN
JIMMY HALL 12-12

W88Q/Augusta, GA Bruce Stevens

EW&F CHEAP TRICK TIERRA NNIE MILSAP CHAEL STANLEY B LTD Lest:
Mottest:
McENNY ROCERS 1-1
BARBRA STREISAND 12-4
BRUCE SPRINGSTEEN 15-4
KOOL & THE GANG 27-14
JOHN LENNON 29-19

WFMF/Baton Rouge, LA Randy Rice

OLIVIA N J
BARRY MANILOW
HOTCOCT
HOTCOCT
HOTCOCT
LEO SAYER 9-6
CHRIS CROSS 15-9
NEIL DIAMOND 20-11
BARBRA STREISAND 24-14

WGH/Norfolk, VA

Bob Cereade
DIONNE WARWICK
JACKSONS
HEART
DELBERT MCCLIMTON
SRY (dp)
HOILT-SR
LEO BAYEN 4-1
NEIL DIAMOND 7-4
AIR SUPPLY 10-7
DN. HOOR 13-10
JOHN LENNON D-12 WHBQ/Memphis. TN

Mike Scale

STEELY DAN STELY UANMOTTEST: WONDER 1-1
STEVIE WONDER 1-1
EENNY ROGERS 3 2
LEO SAYER 11-8
CLIFF RICHARD 13-10
BARBRA STREISAND 15-11

ANDY GIBB HARRY CHAPIM CAPT: 6 TENNILLE HOTCOST: 10-6 FENNY ROGERS 1-1 CHRIS CROSS 10-6 PAT BENATAR 14-9 MEIL DIAMOND 15-1 LEO SAYER 18-12 WKIX/Releigh, NC Ron McKey

EDDIE RABBITT
DOOBIE BROS
ROOL 6 THE GANG
HARRY CHAPIN
HOTTER
HENNY ROGERS 1-1
STEVIE WOMDER 11-7
DON WILLIAMS 12-8
STACY LATTISAM 15-12
CHRIS CROSS 22-17

WNOE/New Orleans, LA Bruce Cramer

HEART
QUEEN
MICHAEL STANLEY B
EWAF ABBA
EAGLES
DIONNE WARMICK
HOTECRES
LEO SAYER 13-2
AC/DC 6-3
JOHN LENNON 20-11
KORCIS D-23

WRJZ/Knosville, TN

Fred Blory
DOBBLE BROS
ANDY GIBB
JOHN COUGH
EDDIE RABBITT
BOB SEGER (dp)
Hottest
KENNY ROGERS 1-1
DIAMA ROSS 9-6
BRUCE SPRINGSTEEN 14-9
JOHN LEMNON 15-11
BABBAA STREISAND 25-14

WSGN/Birminghem, AL

LTD
MARCY & ROBIN
KNOBLOCK & ANTON
Hottest
KENNY ROGERS 1-1
NEIL DIAMOND 10-8
JOHN LENNON 16-9
AIR SUPPLY 13-10
OLIVIA N-J 22-18

WTIX/New Orleans, LA

West Frankin
EM6 F
HEART
BETTE MIDLER
BOB SECER
STEELY DAN
MANHATTAN TRANSFE
HOLLEST
TEVIE WONDER 1-1
PAT BEWATAR 11-7
AIR SUPPLY 15-8
BLONDEE D-19
ROD STEWART D-10

V103/Jacksonville FL

SECTE MIDLER
BOZ SCAGGS
BOB SEGER
HOLLEGE:
YEMNY ROGERS 1-1
PAT BENATAR 5-3
LEO SAYER 9-4
OLIVIA N-J 12-9
CHRIS CROSS 13-10

WRVQ/Richmond, VA

BILONDIE
BLONDIE
BICHAEL STANLEY B
EAGLES
HOTEBERT 2-1
BRUCE SPRINGSTEEN 7
KENNY ROGERS 9-4
KORGIS 17-14
ROGER DALTREY 26 20

Stan Mein

SLONDIE
BARRY MANILOW
HEART
HOTTERS 1
LEO SAYER 11-7
JOHN LENNON 17 9
TIERRA 23 10
KOOL 6 THE GANG 21-13

WNOX/Knoxylle, TN

ROD STEWART
ANDY GIBB
HOTTOST
KENNY ROGERS 2-1
PAT BENATAR 16-8
NEIL DIAMOND 14-16
BRUCE SPRINGSTEEN
JOHN LENNON 20-13

FM100/Memphis, TN

POLICE DOUBLE BROB HEART STEVIE WONDER REITH SYRES HOTESEL JACKSOMS 1-1 RENNY HODERS 2-2 PAT BEMATAN 7-3 LEO SAYEN 10 4 DIANA ROSS 11-5

WBKZ/Chettanooga, TN **Devid Carroll**

CLIMAR BLUEB BAND
ALAN PARBOMB
BOZ SCAGGB
ANDY GIBB
REO BPELIMAGON
HOCLEGE!
KENNY ROGERS 1-1
PAT BEBATAR 7-4
BRUCE SPRINGSTEEN 16-7
MELL DIAMOND 19-8
BARBRA BTREISAND 23-16

KINT/EI Page, TX Jim Zippo

JIM ZIOPO

JIACKSOMS
BOB SEGEH
DONRA SUMMER
STELLY DAN
KINGS
POLICE
ROBEIN THOMPSON
DR. HOOK
DIAMA ROSS
MAMMATTAN TRANSFE
DIONNE MARNICK
HOCKEST.
TIERRA 1
BARRA STREISAND 5-2
LEO SAVER 10-4
OLIVIA N-J 12-6
PAT BENATAR 15

WERC/Birmingham, AL

DOBLE BROS
EDDIE RABBITT
AMDY GIBB
NOTE=81:
KENNY ROCERS 1-1
BARBRA STREISAND 5-2
NEIL DIAMOND 8-4
AIR SUPPLY 16-11
BRUCE SPRINGSTEEN 18-12

WLCY/Temps, FL Mike Weber

HEART
DOOBIE BROS
KNOBLOCK & ANTON
ANDY GIBB
HOTTE-ST.
KENNY ROCERS 2-1
NEIL DIAMOND 9-6
JOHN LENHON 21-8
ROCER DALTREY 14-10
BARBRA STREISAND 16-11

KX104/Nashville, TN Beau Richards

Boau Richards

BOZ SCAGGS

RONNIE HILSAP

STEELY DAN

RINGS

EAGLES

HOLTES

HOLTES

HOLTES

AGREN

BORNER

BO

KJ100/Lousville, KY Bobby Hatfield

ROD STEWART REO SPEEDWAGON QUEEN POINTER SISTERS BOB SEGER PAT BENATAR NIGHT NIGHT Hottest: PAT BEMATAR 1-1 KINGS 14-10 ALAN PARSONS 21-18 ROD STEWART A-24 REO SPEEDWAGON A-25

KHFI/Austin, TX Ed Volkmen Ed Volkmen

EMST

JACKSONS

PAUL SIMON

DELBERT HCCLINTON

DELBERT HCCLINTON

DELBERT HCCLINTON

DOLLY PARTON (dp)

Hottest:
VAPORS 2-1

KENNY ROGERS 3 2

CHRIS CROSS 86

JIMMY RALL 18 1]

BARBIA STREISAND 21-15

K8FM/MCAHEN

BYOMNEYHIB. TX

STEVE OWONS

CHAP TRICK

JACKSONS

DONNA SUMMER

DOOBIE BROS

TEENA MARIE

HOTCHEST

HOTCHEST

BARBIA STREISAND 13-6

NEIL DIAMOND 16-8

JOHN LENNON 22-11

96)UMlemi, FL Bruce Kelly

BLONDIE BLONDIE LTD JACKSONS HOTLEST KENNY ROGERS 10-1 HALL & OATES 7-4 REDDINGS 12-9 JOHN LENNON 20-12 BARBRA STREISAND ;

Don Davis

STEELY DAN
BLONDIE
BOZ SCACGS
BARRY MANILOM
DONNA SUMMER
EACLES
NOTE:
RENNY ROCERS 1
RENNY ROCERS 1
RENUE SPRINCSTERN 6-2
NEIL DIAMOND 20-11
JOHN LENNON 2 1 15
DOOBIE BROS 28-19

KPMK/Houeton, TX Jerry Steels

ROD STEWART
HOLLOS!
STEPMANIE MILLS 2 1
JACKSONS 3 2
MEIL DIAMOND 13-9
CHRIS CHOSS 19-14
BARRRA STREISAND 20

KRBE/Houston, YX Dayne Steels

ETELY DAN
CARS
NOTES 1:
CLIFF SICHARD 1=1
CARLY SIMON 4-2
PAT BENATAR 11-4
LEO SAYER 15-7
BLONDIE 29-21 KBRR/Houston, TX Rick Lambert

Rick Lambert
JOHN LENMON
ROD STEWART
ROWNIE RILEAP
BARRY MANILOW
STEELY DAN
HOTEGET
RENNY ROGERS 1-1
LEO SAYER 8 3
CARLY SIRON 11-5
MEIL DIAROND 14 10
BRUCE SPRIMGSTEEN ; KWIC/Besumont, TX Mike Patrick

TIERRA
ROOL & THE GANG
ABBA
HOLLBRIT LEO SAYER 4-1
CHRIS CROSS 8-4
BRUCE SPRINGSTEM 10-5
STACY LATTISAM 14-9
NEIL DIAMOND 17 10

KQ94/Little Rock, AR Ray Lincoln

ROD STEMART BLONDIE BABYS DOWNIE IRIS HOTTER LEO GAYER 3 I CLIFF RICHARD 6-3 BRUCE SPRIMCSTEEN 11-1 PAT SEMATAR 12-10 ROGER DALTREY 27-19

G100/Mcbile, AL

Scott Griffith BLOW UPHINA

ROD STEWART
BLONDIE
DON WILLIAMS
KOOL & THE GANG
BABYS
HOTEBARY
KERNY ROGERS 1-1
CKRIS CROSS 11-4
PAT BENATAR 10-5
DIAMA ROSS 14-7
BARBRA STREISAND 20-10

WAAY/Huntaville, AL JIM Kendricks
EW4 F
DONNA SUMMER
BETTE MIDLER
CARLY SIMON
ANDY GIBB
HOTERS 1
LEO SAYER 3 1
BARBRA STREISAND 8-2
JOHN LENNON 19-12
JOHN COUGAR 20-13
AIR SUPPLY 25-15

CK101/Cocce Beach, Ft Chip Taylor BARRY MANILOW
DOOBIE BROS
HOTEEBE:
KENNY ROCERS 1-1
BARBRA STREISAND 6-3
PAT BENATAR 10-6
OLIVIA N-3 13-9
DR. HOOK 17-13

WSEZ/Winston Sale Bob Ziegler Bob Ziegler
OLIVIA N-J
BLONDIE
HEART
BRUCE SPRINGSTEEN (dp)
DIRE STRAITS (dp)
ALAN PARSONS (dp)
CHEAP TRICK (dp)
HOTERS:
MAYLON JENNINGS 2-1
PAUL SINON 13 9
JACKSONS 15-10
REL DIAMOND 21-14
KOOL 4 THE GANG 36-25

WTMA/Charleston, SC

Paul Meyer DONNA SUMMER TEDDY PENDERGRASS DIANA ROSS DIANA ROSS STEVIE WONDER PETE TOWNSHEND Hottest: DONNA SUMMER 1-1 JACKSONS 8-3 PAT BENATAR 13-7 NEIL DIAMOND 19-11 BARBRA STREISAND 21-13

KLAZ/Little Rock, AR Dave Taylor

Dave Taylor

ABBA
POINTER SISTERS
EM&P
AMY HOLLAND
BARRY MANILOW
RONNIE MILSAP
DOLLY PARTON
HOTE-BET
KENNY ROCERS 1-1
LEO SAYER 5-2
JOHN COUGAR 8-4
BRUCE SPRINGSTEEN 10-5
CHRIS CROSS 16-9

KSET-FM/EI Paso, TX Jeff Blake

Jeff Blake
FOUR SEASONS
ANDY GIBB
DARSTY
DARSTY
FOLICE
JACKSONS
NOTE:
JACKSONS
FOOL AT HE GANG 6-3
LEO SAYER 7 5
OLIVIA N-J 10 6
LENNY WHITE 15-10

B97/New Orleans, LA Terry Young

BOOM IN BOOM ARREST ARREST COM ALVIJO OLIVIA LTD STEELY DAN COLD HOTEBAT REMBY ROGERS 3-1 BARBRA STRFISAND 12-6 LEO SAVER 13-8 MEIL DIAMOND 21-17 ROOL 6 THE GAMG 28-22

WOKVKnozville. TN

WORVENORME. TN
Qary Adhina
DODBIE BROS
DONNA SUMMEN
RINGS
ABBA
HOTERE1
LEO BAYER 1
PAT BEMATAR 3-2
CHRIS CROSS 9-5
JOHN LENNON 13-R
DON MILLIAMS 19 1 3

WCBC/Charleston BC

Chris Belley

COURT SCAGGS

FOUR SCAGGMS

CARLY SINGH

DOWNA SUMMER

QUEEN

ARETHA FRANALIN

VIOLA WILLS (dp)

HOTEGERS 1-1

JOHN LENNON 11-5

PAT BEMATAR 12-6

HEIL DIAMOMD 15-1

BARBRA STREISAND

WVLIULexington, KY Dave Murray

ROD STEWART DOOBLE BROS ANDY GIBB TIERRA KINGS OAK OAR HOETBEL: RENNY ROGERS 1-1 LEO SAYER 6 3 JOHN LENHON 12-8 CHRIS CROSS 13-11 BRUCE SPRINGSTEEN

PARALLEL THREE

KILE/Gelveston, TX Scott Taylor Boot Taylor

POLICE
ROOL & THE GANG
ANDY GIBB
TIERRA
CLIMAX BLUES BAND
HOTECH:
STACY LATTISAN 1-1
NALL & OATES 7-3
UHRIS CROSS 11-6
LEO SAYER 14-7
OLIVIA N-J 23 16

KSEL/Lubbock, TX Stan Cestles BLONDIE ANDY GIBB DR. HOOK HOTEBE KEMMY ROGERS 1-1 LEO SAYER 4-2 PAT BENATAR 9-5 JOHN LENNON 10-7 BRUCE SPRINGSTEEN

WCGQ/Columbus GA

Joe McClure DONNA SUMMER CAPT. & TENNILLE BOZ SCAGGS BOZ SCAGGS
EAGLES
BARRY MANILOW (dp)
OLIVIA N-J (dp)
HOTEGORE
FROMY ROCERS 1-1
CHRIS CROSS 3 2
PAT SENTATA 6-4
DONNA SUMMER 10-5
BRUCE SPRINGSTEEN

WFLB/Feyetteville, NC Lerry Cennon

RONNIE MILSAP HORRIE MINDAY
BLONDIE
MANHATTAN TRANSFE
CAPT. 6 TENNILLE
KINGS
DOLLY PARTON
HOTEGAL:
KENNY ROGERS 1-1
CHRIS CROSS 10-5
BARBRA STREISAND 22-14
OLIVIA N-J 21-15
KOOL 6 THE GANG 35 27

WHHY/Montgomery, AL Rich Thomas EAGLES
BLONDIE
ROWNIE MILSAP
ABBA
CLIMAX BLUES BAND
HOSTER
LEO SAYER 3 1
HALL 4 OATES 10-6
BRUCE SPRINGSTEEN 15-9
NEIL DIAMOND 21 12
JOHN LENNON 22-13

WISE/Asheville, NC John Stevens

BETTE MIDLER

BETTE MIDLER
RONNIE MILSAP
EDDIE RABBITT
MANHATTAN TRANSFE
STEVIE WONDER
BARRY MANILOW
PURE PRAILE LEAG
DONNA SUMMER
HOTE-SE
LEO SAYER 6-1
JOHN LENNON 10-6
BRUCE SPRINGSTEZN
MARRY CHAPIN 20-13
MEART 33-19

WFO)UGaineville GA Hank Dole

Menk Dole

BETTE MIDLER
HARRY CHAPIN
ABBA
POLICE
MARCY & ROBIN (dp)
HOTEGE:
KENNY ROCERS 1-1
NEIL DIAMOND 6-4
JOHN LENNON 10-6
BRUCE SPRINGSTEEN 15 10
AIR SUPPLY 24-15

WROV/Rosnoks VA

Barry Michaeli BATRY Michaels

BARRY MANILOW
JOHN COUGAR

STEELY DAN
BLOMDIE

HOTERIT

HOTERIT

STACY LATTISAM 3-2

STEPHAMIE MILLS 14-12

PAUL SIRGM 17-13

RAMDY MEISHER 18-14

PM89/Tellahases Michael O'Malle

Micros O PRESSAY
ABBA
STEELY DAW
EDDIE NANBITY
BEANIND
HOCCOST
PAT MENATAR 6 1
ALB SUPPLY 7-2
BRUCE BPHINGSTEEM 9-5
ROGES 14-15 AND 15-8
BANDRA STREIGHAD 15-8

WKXY/Berneote, FL

TONY WINDOWS

STEELY DAN
DOOSIE BROS
CHEAP TRICK
BLONDIE
HOTESE
LEO SAYER 4 1
PAT BERNATAR 9-4
CHRIS CROSS 13-5
BRUCE SPRINGSTEEM;
NEIL DIAHOMD 21-13

KPUR/Amerillo, YX Ron Chese

ROOL A THE GANG
BTEELY DAM
ANDY GLBB
DOOBLE BROS
HOLLES
KEMNY ROGERS 1-1
KORGES 7 4 4
BARBAR STREISAND 14-8
MELL DLAROND 21-10
BRUCE SPRINGSTEER 23-14 WANS-FMAnderson, BC

JIMERSY CHAPIN
EM67
EM67
EAGLES
STEELY DAN
REO SPEEDMAGON
DELBERT MCCLINTON
SPINNERS
HOTCOM
LED AT TOLLINTON
SPINNERS
LEO SAYER 1-1
DEVO 3-2
PAT BEMATAR 8-5
HEART 17 11
DR. HOOK 27-20

WBGA/Sevenneh, GA Bredy McGrew TEDDY PENDERGRASS
ANDY CIBB
DR. HOOK
ROD STEWART
MANHATTAN TRANSFE
HOTE BELL
KENNY ROCERS 1-1
HALL & GATES 5-3
MAYLON JENNINGS 8BRUCE SPINOSTEEN
PAT BEHATAR 15-12

Jeff Davis

DOOBLE BROS
BARRY MANILOW
HAC DAVIS
BOZ SCAGGS
ARS
CHEAP TRICK
KINGS
HOTCHEST
KENNY ROGERS 1 1
HALL 6 - 0.07ES 5-2
CHRIS CROSS 10-7
JIMMY HALL 14-11
JOHN LENNON 19-12

Z102/Sevenneh, GA Bredy McGrew SEELY DAN
EAGLES
BARRY MANICOM
ANDV GIBM
NOTES:
RENNY ROCES 1-1
BRUCE SPRINGSTEEN 11-7
CHRIS CROSS 12-9
MAYLON JENNINGS 19-14
BLONDIE 33-20

KQIZ-FM/Amerillo KQIZ-FM/Amerilio, T Chris Manning Cheap TRICK BARBRA STREISAND ROD STEMART HOTLES CHRIS CROSS 1 1 RENNY ROGERS 2-2 BILLY JOEL 5-6 AIR SUPPLY 18-10 KORGIS 20-13

KVOL/Lafeyette, LA Kim Cenerd STEELY DAN

JACKSONS
BETTE MIDLER
MARCY & ROBIN
DELBERT MCCLINTON Hottest: LARRY GRAHAM 5-1 REDDINGS 9-4 TIERRA 21-12 HEART 27-20 POLICE D-25

WXLIURosnoke, VA Russ Brown JACKSONS
DIAMA ROSS
BOZ SCAGGS
POLICE
ROD STEMART
HOTTER
LEO SAYER 1-1
STACY LATTISAM 9-5
HARRY CHAPIN 11 6
IREME CARA 12-7
RANDY MEISHER 15-10

MIDWEST Most Added • Hottest

Blondie Kenny Rogers **Barry Menilow** Leo Saver **Dooble Brothers Christopher Cross Neil Diamond**

DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Steely Dan **Andy Gibb**

Kenny Rogers Leo Saver Bruce Springsteen

MIDWEST

PARALLEL TWO

Teri Nutte

STEELY DAN LONDIE OOBIE BROS OD STEWART OLICE POLICE
Hottest:
PAT BENATAR 3-1
LEO SAYER 8-4
CHRIS CROSS 10-5
BRUCE SPRINGSTEEN
JOHN LENNON 18-13

KIOA/Des Moines, IA

.W. Pentoja BLONDIE WAYLON JENNINGS BETTE MIDLER BARRY MANILOW

BARRY MANILOW HOttest: QUEEN 1-1 CHRIS CROSS 13-8 ROGGEN DALTREY 17-11 JOHN LENNON 20-14 AIR SUPPLY 29-21

KOFM/Oklahoma City, OK Chuck Morgan

BARRY MANILOW HOTTEST:
KENNY ROGERS 2-1
BARBRA STREISAND 10-7
ANNE MURRAY 11-8
LEO SAYER 21-12
NEIL DIAMOND 20-13

KRAV/Tules OK Gary Reynolds

OOBIE BROS BOZ SCAGGS
HOTTESH:
LEO SAYER 1-1
JOHN LENNON 8-3
WAYLON JENNINGS 14 8
OLIVIA N-J 17-9
BARBRA STREISAND 23-10

KZ93/Peoria, IL Keith Edwards

ROD STEWART ROD STEWART
DOOBLE BROS
BLONDIE
BARRY MANILOW
Hottest:
LEO SAVER 3-1
CHRIS CROSS 4 3
NEIL DIAMOND 13-7
JOHN LENNON 17-11
BARBRA STREISAND 19-12

WGRD/Grand Rapids, MI Ray Baker

JOHN LENNON
BABBRA STREISAND
HOTLEST
DEVO 4-1
PAT BENATAR 5-3
POINTER SISTERS 8-4
STEPHANIE MILLS 11-8
BRUCE SPRINGSTEEN 10-9

WHOT/Youngton

ROD STEWART BARRY MANILOW LEO SATEM 2-1 CHRIS CROSS 6-3 JOHN LENNON 20-11 ROGER DALTREY 18-12 BARBRA STREISAND 26-13

WMEE/Fort Wayne, IN John Curry

OLIVIA N-J DOUBLE BROS BLONDIE HOttest: KENNY ROGERS 1-1 LEO SAYER 3 2 CHRIS CROSS 8-5 PAT BENATAR 11-8 NEIL DIAMOND 15-9

WNAP/Indianapolis, IN Dennis Jon Bailey

DON WILLIAMS
DIANA ROSS
CHEAP TRICK
STEELY DAN
DOOBLE BROS
KOOL & THE GANG CLIFF RICHARD 4 1 CHRIS CROSS 14-9 PAT BENATAR 15-12 ROGER DALTREY 22-15 JOHN COUGAR 28-20

WOHO/Toledo OH Jeff McCarthy

DOOBIE BROS DIANA ROSS EDDIE RABBITT ANDY GIBB Hottest: KENNY ROGERS 1-1 RENNY ROCERS 1-1 LEO SAYER 11 4 BARBRA STREISAND 12-7 ROGER DALTREY 14-11 NEIL DIAMOND 16-12 WOW/Omehe, NE J.C. Corcoran

HEART (dp)
BABYS (dp)
ANDY GIBB
BLONDIE
HOTTEST:
KENNY ROGERS 1 1
LEO SAYER 4 2
NEIL DIAMOND 7-5
ALL 6 OATES 9-6
AIR SUPPLY 19 12

WVIC/East Lansing, MI

ROCKPILE
BETTE MIDLER
PURE PRAIRIE LEAG
DONNIE IRIS
PETER GABRIEL PETER GÁBRIEL
UTOPIA
DOBIE BROS
BOZ SCAGGS
J.D. DREWS
HOTLEST
KENNY ROGERS 1 1
LEO SAYER 6-2
CHRIS CROSS 9-5
JACKSONS 19-12
JOHN LENNON 21-14

KSTT/Davenport, IA Mike Kennesily

BARRY MANILOW DIANA ROSS ABBA EDDIE RABBITT RITA COOLIDGE RITA COOLIDGE BABYS Hottest. KENNY ROGERS 1-1 LEO SAYER 5 2 ROGER DALTREY 6-3 JOHN LENNON 19 8 DEVO 13-12

WISM/Madison, W Sementhe Jones

ROD STEWART ROD STEWART
DOOBLE BROS
BLONDIE
BARRY MANILOW
HOTTEST
KENNY ROGERS 1-1
LEO SAYER 7-2
CHRIS CROSS 8-3
JIMMY HALL 9 5
JOHN LENNON 22-15

KEYN-FM/Wichitm, KN Jay Walker

Jay Welker

BLONDIE
DOOBIE BROS
BARRY MANILOW
PETE TOWNSHEND
HOTCOST
LEO SAYER 3-1
NEIL DIAMOND 11-4
PAT BENATAR 10-7
ROGER DALTREY 12 8
BARBRA STREISAND 18 10

KWEN/Tules. OK Ronda Curtis

RONGE CUTTES
BLONDIE
REO SPEEDWAGON
HOTTEST:
PAT BENATAR 4-1
CHRIS CROSS 3-2
BRUCE SPRINGSTEEN
JOHN LENNON 20-8
ROD STEWART 38-25

WYFM/Youngstown, OH Jeff Tobin

JOHN LENNON HOTCEST: PAT BENATAR 1 1 CARLY SIMON 2-2 POINTER SISTERS 3-3 DONNA SUMMER 5-4 BRUCE SPRINGSTEEN 9-6

WTWR/Detroit, MI Kurt Kelly

KORGIS ANDY GIBB BLONDIE BLONDIE OLIVIA N-J HOTTEST: KENNY ROGERS 1-1 HALL & OATES 14-9 NEIL DIJAMOND 20-11 PAT BENATAR 21-12 BARBRA STREISAND 23-13

WAKX/Duluth, MN Bruce McGregor

BARRY MANILOW
ANDY GIBB
BETTE MIDLER
STEELY DAN
HOTLEST
KENNY ROGERS 1-1
BILLY JOEL 7-5
POLICE 18-14
WAYLON JENNINGS 20-17
BARBRA STREISAND 23-19

WNAM/Appleton-Oshkosh, W

STEELY DAN ROD STEWART ROD STEWART Hottest: KENNY ROGERS 1-1 BRUCE SPRINGSTEEN 11-6 AIR SUPPLY 12-8 NEIL DIAMOND 13 9 RANDY MEISNER 18-11

WGBF/Eveneville, IN B.J. Hunter

MICHAEL STANLEY B CHARLIE FOX HOTLEST: KENNY ROGERS 2-1 NEIL DIAMOND 11-3 DON WILLIAMS 10-6 ROGER DALTREY 19-11 BARBRA STREISAND 24-12

WRBR/Sound Bend, IN Joe Lightner

BLONDIE
DOOBIE BROS
DR. HOOK
BARRY MANILOW
HOTCEST:
KENNY ROGERS 1-1
LEO SAYER 11-3
DIAMA ROSS 10 6
JACKSONS 17-13
BRUCE SPRINGSTEEN 25-1 WEFM/Chicago, IL

Bill Gamble

AIR SUPPLY
JOHN COUGAR
HOTLEST:
KENNY ROGERS 1-1
DEVO 4-2
BABBRA STREISAND 23-17
STACY LATTISAW 27-21
ROD STEWART 30-25

WZOK/Rockford, IL Tom Hunter

ROD STEWART
OLIVIA N J
BLONDIE
BRUCE SPRINGSTEEN (dp)
HOTEGSE:
KENNY ROGERS 1 1
HALL 6 OATES 5 3
NEIL DIAMOND 11-5
PAT BENATAR 9-6
BRUCE SPRINGSTEEN 10-7

Z104/Medison, WI Little/Hudson

STEELY DAN ROBERT PALMER BARRY MANILOW REQ SPEEDWAGON ROGER DALTREY Hottest KENNY ROGERS 1-1 PAT BENATAR 8 4 PAT BENATAR 8
POLICE 22-16
BLONDIE 26-19
HEART 29-20

Mike Tinnee

OLIVIA N-J ROD STEWART BLONDIE STEELY DAN STEELY DAN
Hottest
STEVIE WONDER 3-1
KENNY ROCERS 6-3
DEVO 9-4
PAT BENATAR 16-9
BRUCE SPRINGSTEEN 21-13

U93/South Bend, IN

J.K. Dearing
AC/DC
NEIL DIAMOND
JOHN LENNON
HALL & GATES
HOTCEST
KENNY ROGERS 1-1
CLIFF RICHARD 6-2
STEPHANIE MILLS 12-8
BRUCE SPRINGSTEEN 26-9

WXEZ/Toledo, OH

ROBBIN THOMPSON (RA) STINGRAY BILLY BURNETTE PETER GABRIEL PETER GABRIEL OAK Hottest: KANSAS 3-1 PAT BENATAR 4-2 707 6 3 BOB WELCH 14-8 LEO SAYER 13-9

PARALLEL THREE

KFYR/Bismerck, ND Dan Brannen

DON WILLIAMS DOOBLE BROS Hottest: KENNY ROGERS 1-1 RENNY ROGERS 1-1 LEO SAYER 6-2 AIR SUPPLY 10-4 NEIL DIAMOND 12-7 WAYLON JENNINGS 18-12

KKLS/Rapid City, SD

ABBA
REO SPEEDWAGON
ALAN PARSONS
HOTTER
HOTER
HO

KKRC/Sloux Falls, SD Don Nordine

BLONDIE STEELY DAN STEELT DAN
HOTCHST:
KENNY ROGERS 1-1
LEO SAYER 7-3
NEIL DIAMOND 9-6
BRUCE SPRINGSTEEN 12-8
DON WILLIAMS 24-17

KKXL/Grand Forks, ND Jeff Parker

ROD STEWART BOZ SCAGGS PURE PRAIRIE LEAG HOTTES CHRIS CROSS 3-1 LEO SAYER 4 3 NEIL DIAMOND 8-4 AIR SUPPLY 12-9 JOHN LENNON 16-11

WEAQ/Eau Claire, WI Rick Roberts

BARBRA STREISAND HOTTEST HALL & OATES 1-1 LEO SAVER 5 4 CHRIS CROSS 7 6 ROGER DALTREY 12-10 OLIVIA N-J 16-14

WRKR/Recine WI

PAT BENATAR
ALAN PARSONS
BLONDIE
KINGS
HOTLEBT:
KENNY ROGERS 4-1
CLIFF RICHARD 11-5
LEO SAVER 12-7
CHRIS CROSS 14-9 CHRIS CROSS 14-9 HALL & OATES 23-15

Pet Mertin

ALAN PARSONS OLIVIA N-J CLIMAX BLUES BAND OAK OAR Hottest. LEO SAYER 7-1 BRUCE SPRINGSTEEN 10 2 PAT BENATAR 6-3 BARBRA STREISAND 18 10 CHEAP TRICK 21-15

WTRU/Muskegon, Mi Mike Stevens

BARRY MANILOW BARRY MANILOW HEART Hottest. KENNY ROGERS 1-1 LEO SAYER 4-3 NEIL DIAMOND 12-7 PAT BENATAR 13-9 JIMMY HALL 14-10

KDVV/Topeka, KS **Rocky Roberts**

BLONDIE ROD STEWART DOBIE BROS HOTTEST: PAT BENATAR 1-1 KENNY ROGERS 2 · 2 HALL 6 OATES 4-3 ROGER DALTREY 6-4 LEO SAYER 10 · 5

KWWL/Waterloo, IA

CHEAP TRICK
ABBA
DOUBLE BROS
DR. HOOK
HOTTER
KENNY ROCERS 1 1
CLIFF RICHARD 6-3
AC/DC 13-4
HALL & OATES 11-6
DEVO 18-8

KELO/Sloux Falls, SD Paul Wescott

BARRY MANILOW
JOHN COUGAR
BLONDIE
HOTEGET:
KENNY ROGERS 1-1
CHRIS CROSS 5 2
STEPHANIE MILLS 3 3
LEO SAVER 10 4
AIR SUPPLY 14-5

WEST

PARALLEL TWO

KCPX/Selt Lake City, UT

OLIVIA N-J
DOLLY PARTON
DOUBLE BROS
MICHAEL STANLEY B
UTOPIA
HOTLEST:
KENNY ROGERS 1-1
BARBRA STREISAND 26-7
ROGER DALTREY 13-8
AIR SUPPLY 27-17
HEART 30-22

KENO/Les Veges, NV

STEELY DAN
ANDY GIBB
BOZ SCAGGS
HOTTEST:
KENNY ROGERS 2-1
DIANA ROSS 4 2
OLIVIA N-J 11-9
PAT BEMATAR 15-10
BARBRA STREISAND 18-14

KERN/Bekersfield, CA Guy Davis

DOOBIE BROS EDDIE RABBITT ANDY GIBB CHEAP TRICK Hottest: Hottest: LEO SAYER 4 1 PAT BENATAR 13-6 JOHN LENNON 14-7 DIANA ROSS 16-8 BRUCE SPRINGSTEEN

KGW/Portland, OR Jania Wojniak

BARRY MANILOW Hottest: KENNY ROGERS 2-1 LEO SAVER 5-2 STEPHANIE MILLS 10-7 NEIL DIAMOND 14-11 BRUCE SPRINGSTEEN 20-1

KJRB/Spokene, WA **Brien Gregory**

BLONDIE BARRY MANILOW ANDY GIBB Mottest: KENMY ROGERS 1-1 LEO SAYER 5 2 STEVIE WONDER 6-3 BARBRA STREISAND 8-4 JOHN LENNON 15-10

KROY/Secremento, CA

ROD STEWART MORGIS DOOBIE BROS STEELY DAN STELLY DAN HOTCEST: KENNY ROGERS 1 1 DIANA ROSS 10-7 VAPORS 12-10 JOHN LENNON 22-13 BRUCE SPRINGSTEEN 23-17

KRO/Tucson AZ

STEELY DAN
BLONDIE
WAYLON JENNINGS
HOTCEST
KENNY ROGERS 1-1
CHRIS CROSS 4 3
BARBRA STREISAND 6BRUCE SPRINGSTEEN 9
NEIL DIAMOND 16-8

KRUX/Phoenix AZ

BORBY RIVERS
BARRY MANILOW
STEELY DAN
MOTELS
ROCKPILE
DONNIE IRIS
KOOL 6 THE GANG
BOB SECER
PETER GABRIEL
HOTCEST
HALL 6 OATES 2-1
BILLY JOEL 7-3
PAT BENNATAR 10-4
KORGIS 11-5
CHRIS CROSS 12-7

KTAC/Tecome, WA leen Certer

DR. HOOK ROD STEWART STEELY DAN STEELY DAN
HOTTEST:
QUEEN 1 1
PAT BENATAR 8 5
AC/DC 13-8
BRUCE SPRINGSTEEN
DIANA ROSS 18-11

Ed Alexander

ROD STEWART JACKSONS DR. HOOK BARRY MANILOW STEELY DAN STEELY DAN Hottest: LEO SAYER 2-1 DOOBLE BROS 13-6 PAT BENATAR 12-7 POLICE 27-20 HEART 29-22 YB4/Freeno CA

ROD STEWART
OLIVIA N J
MOTTEST:
STEPHANIE MILLS 2-1
PAT BENATAR 12-7
ROLLING STONES 13-8
BRUCE SPRINGSTEEN 14
AIR SUPPLY 22-14

KLUC/Las Vegas, NV Dave Anthony

BLONDIE STEELY DAN STEELY DAN
HOTTEST:
KENNY ROGERS 1-1
CHRIS CROSS 4-2
NEIL DIAMOND 11 3
BILLY JOEL 10-6
LEO SAYER 15-9

KMJK/Portland, OR John Shomby

ANDY GIBB
DOOBIE BROS
BLONDIE
CHEAP TRICK
HOTLEST:
LEO SAVER 3 2
DIAMA ROSS 10-7
CHRIS CROSS 14-8
OLIVIA N J 16-9

KIOY/Freeno, CA Rick Shennon

LA TOYA JACKSON POINTER SISTERS BOB SEGER DAVID BOWIE MICHAEL STANLEY B BABYS
HOTTEST:
TIERRA 21 1
AC/DC 8-3
PAT BENATAR 13-4
KOOL 6 THE GANG 20-5
BRUCE SPRINGSTEEN 15-7

KYNO-FM/Freeno, CA Walker/Demon

CHEAP TRICK JOHN COUGAR DOOBLE BROS BLONDIE Hottest TIERRA 1-1 ZAPP 10-4 LA TOYA JACKSON 11-9 KOOL 6 THE GANG 21-13 LEO SAYER 22-19

KZZX/Albuquerque, NM Chris Carey

AIR SUPPLY BEART ROD STEWART HOTTEST LEO SAYER 3-1 HALL & QATES 4-3 CHRIS CROSS 7-4 NEIL DIAMOND 16-8 PAT BENATAR 14 9

FM102/Secremento, CA Billy Manders

BIONDIE
HEART
BARRY MANILOW
DOOBIE BROS
HOTCEST:
DEVO 1-1
DONNA SUMMER 4-2
JOHN LENNON 16-9
BARBRA STREISAND 22-15
DON WILLIAMS 29-21

KSPZ/Colorado S Mike Daniels

STEELY DAN
BARRY MANILOW
QUEEN
HOTTEST:
LEO SAYER 4 1
PAT BENATAR 7-2
BARBRA STREISAND 10-3
JOHN LENNON 11-7
JIMMY HALL 14-8

KYSN/Colorado Springs, CO Mark Murray

Mark Murray
ANDY GIBB
REO SPEEDMAGON
CLIMAX BLUES BAND
STEELY DAN
EAGLES
HOTTEST
HOTTON

KZZP/Phoenix, AZ Steve Godderd STEELY DAN

Hottest: LEO SAYER 3 1 BRUCE SPRINGSTEEN 6-3 NEIL DIAMOND 9-5 PAT BENATAR 11-8 BARBRA STREISAND 13-10 KHYT/Tucson, AZ

Rich Brother Robbit

RICH Brother Robbin

BUS BOYS (dp)

DAVID HUDSON

TEENA MARIE (RA)

KORGIS (RA)

HALL & OATES (RA)

HOLLEST:

TIERRA 10-1

ROOL & THE GANG 11-8

STEVIE WONDER 16-10

ROLLING STONES 17 13 ROLLING STONES 17 13 BARBRA STREISAND 21 17 KEZR/Sen Jose, CA **Bob Harlow**

BOB Marlow

STEELY DAN
ANDY GIBB
EDDIE RABBITT
EW&F
KINGS
HOTTEST:
LEO SAYER 3 1
CHRIS CROSS 5-4
PAT BENATAR 6-5
BRUCE SPRINGSTEEN
NEIL DIAMOND 17-10

KIDD/Monterey, CA Ron Rodrigues

STEELY DAN STELLY DAN HOTLEST: KENNY ROGERS 1-1 LEO SAYER 13-4 NEIL DIAMOND 17-11 BRUCE SPRINGSTEEN 18-12 TIERRA 29-19 KGGI/Riverside Sen Bernardino, CA Bob West

JACKSONS
HOTTCH 2
BARBRA STREISAND 2 1
KENNY ROCERS 3 2
STEPHANIE MILLS 13-10
LEO SAYER 14-11
BARBRA STREISAND 20-15

KKXX/Bakersfield CA Doug Deroo

ROD STEWART ROD STEWART STEELY DAN MAC DAVIS KINGS (dp) RANDY MEISNER (dp) ANDY GIBB CARLY SIMON DONNA SUMMER HOLLEST. DONNA SUMMER Hottest. KENNY ROGERS 1-1 AC/DC 4-2 LEO SAYER 11-6 VAPORS 15-12 ROD STEWART A-28

KNBO/Tacoma. WA Beau Roberts

Beau Roberts

STEELY DAN
BABYS
DON WILLIAMS
BOB SEGER
ANDY GIBB
HOTCEST:
KENNY ROCERS 1-1
PAT BENATAR 3-2
LEO SAYER 7
CHRIS CROSS 14-7
AIR SUPPLY 16-8

K96/Provo UT Jim Sumpter

ANDY GIBB
OLIVIA N-J
BLONDIE
DOOBIE BROS
BARRY MANILOW
HOTCEST:
LEO SAYER 4 1
CHRIS CROSS 9 5
BARBRA STREISAND 10-6
AIR SUPPLY 12-9
STACY LATTISAW 17 10

FM103/Salt Lake City, UT (formerly KRSP) Lorraine Winnega

EAGLES
Hottest:
BRUCE SPRINGSTEEN 7-1
LEO SAVER 5-2
RANDY MEISMER 8-5
JOHN LEMNON 15-10
POLICE 16-11

PARALLEL THREE

KBOZ/Bozeman, MT Paul Ehlie

DIANA ROSS BOZ SCAGGS ABBA CARLY SIMON CARLY SIMON Hottest: KENNY ROGERS 1-1 LEO SAYER 6-3 DONNA SUMMER 12-9 OLIVIA N-J 18 12 JOHN LENNON 30-22

KCBN/Reno, NV Larry Irons

BLONDIE
EDDIE RABBITT
BARRY MANILOW
HOTTEST:
KENNY ROGERS 1-1
LEO SAYER 3 2
NEIL DIAMOND 14-9
BRUCE SPRINGSTEEN 28-20
JOHN LENNON 30-22

KDZA/Pueblo, CO

STEELY DAN KOOL & THE GANG TIERRA KINGS (RA) UTOPIA UTOPIA RONNIE MILSAP Hottest. KENNY ROGERS 1-1 HALL 6 OATES 6-4 PAT BEMATAR 9-7 JOHN COUGAR 20-17 BABBRA STREISAND 26-18 KFXD/Bolse, ID

BLONDIE ANDY GIBB KNOBLOCK & ANTON (dp) STEELY DAN STEELY DAN HOTLEST: HALL 6 OATES 1 1 CHRIS CROSS 6-4 WILLIE NELSON 8-6 AIR SUPPLY 11-7 AC/DC 14-9

KOOK/Billings, MT Dennie Nichole

BARRY MANILOW EAGLES DONNA SUMMER BOZ SCAGGS DOOBLE BROS DOOBLE BROS
HOTTER
KENNY ROGERS 1-1
BARBRA STREISAND 4-2
AIR SUPPLY 10-7
LEO SAYER 14-8
KORGIS 15-11

KQDI/Greet Falls, MT Wendi Carpenter

DIONNE WARWICK DON WILLIAMS CHICAGO PURE PRAIRIE LEAG BLONDIE DAVID BOWIE ALAN PARSONS ALAN PARSONS HOTTEST: KENNY ROGERS 2-1 LEO SAYER 7-4 DEVO 10-7 JACKSON BROWNE 13-10 AIR SUPPLY 24-20

KRLC/Lewiston, ID Steven Alan Mackelvie

ALAN PARSONS DELBERT MCCLINTON BOZ SCAGGS JACKSONS STEELY DAN STEELY DAN HOTLEST: PAT BENATAR 1-1 CHRIS CROSS 12-6 BRUCE SPRINGSTEEN 10-7 HEART 27-19 CHEAP TRICK D-23

KSLY/Sen Luis Obispo, CA Don Potter

DOOBIE BROS DODBIE BROS DR. HOOK BARRY MANILOW ANDY GIBB STEELY DAN HOTLEST: RENNY ROGERS 1 1 LEO SAYER 5 2 CHRIS CROSS 7-4 DIANA ROSS 9 8 NEIL DIAMOND 15-9

KENI/Anchorage, AK Randy Robbins

DIANA ROSS QUEEN ANDY GIBB DAVID BOWIE BLONDIE REO SPEEDWAGON HOTTEST: KENNY ROGERS 2 1 BABBRA STREISAND 10-2 CHRIS CROSS 14 9 CHRIS CROSS 14 9
BRUCE SPRINGSTEEN 17-10
PAUL SIMON 24-14

KYYA/Billings, MT

ROD STEWART
DONNIE IRIS
LOVER BOY
BARRY MANILOW
ANDY GIBB
HOTTEST
KENNY ROGERS 4-1
CLIFF RICHARD 3-2
PAT BENATAR 6-3
LEO SAYER 7-4
CHRIS CROSS 10-7

KATI/Casper, WY

STEELY DAN
EDDIE RABBITT
BETTE MIDLER
ALAN PARSONS
Hottest
HALL & OATES 2-1
CHRIS CROSS 8-5
RANDY MEISNER 12-6
JOHN COUGAR 17-10
BRUCE SPRINGSTEEN 19-13

(D

ROGER DALTREY

It; Selected stations in major markets that are format nant" and/or exert a significant national influence

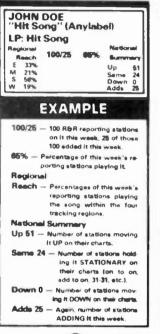
Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This perallel may also contain some major market stations that do not quality for parallel one status.

Parallel III: Selected stations in amaller markets that are formet dominant* and/or exerta significant local influence. This perallel may contain some secondary market stations that do not qualify for perallel two status

Mote: ("Formet dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January

DENOTES FIRST WEEK IN PARALLELS.

231 REPORTS





-	7/2 2	9%
Regional Reach E 306 336 4 136 4 2 6	NEA	Batton Summe UP BANS DOMM ADDS
P1	P2	Р3
SAST	EAST	SAST
WRENPH 2 2: JB: 5 15 2 2:17 5 25	WHEN 14 11 WPST 26 23 WAUY 8 7	MIU9 on
eaumi Valla III III	A186 4 6	WELF
*Lile *-/	*NOT 10 15	#### 16-2 #### 16-2
MEGAL 2	697 10 7 WHILE 5 7	MIDWEST
WW07	HPMP 22 22 H204 14 14 HAA1 6 1 -22	MINT 4 A FINEL 11-4
+FR 2 22 ,3+ 1 2 +uP 4 2	#AAY 6	NEST ECON 15-1
	870 A	#DZA . #Oc# PFE, 14 *
	MINUS 5	
	WV. 3 29	
	HARA 6 6 HITT 3 3 HHEN 24 21	
	HTGP 01 HTGH 1 78 HTGP 76 24 HTGP 76 24	
	megg d-25	
	STEET .	
	FRAR 4 2 FI Y R 1 FIDD 8 7 F Y 7 11 FFAR 13 9 13 RMJF 62 10	

20	6/6 8	89%	
# # # # # # # # # # # # # # # # # # #	12	METIONS UP :93 AMT A D WW y AND 6	
P1	P2	Р3	
EAST	BAST	SAST	
MADE 0 36 MEDE 20 19 MEDE 20 19 MEDE 20 19 MEDE 20 19 MEDE 27 24 MEDE 27 24 MED 27 2	MYDS 8-6 MULE 22-16 MUSE 17-12 MUSE 17-	HADO 26 26 26 26 27 21 MIDE 2 72	

Every Woman In... (Arista)

94Q 33 31 Q109 34-31	60VTH	MAMERY 16 MALE 37-19
Q109 34-31	#010 32-13	MUOA 30-38
A SELECTION A	#R02 19 10	PR99 7-2 MREY 37-17
DRG 28 20 BLW 27 20 DWB 10 1.3	STEA on	ALLE 25-23 EDEL 36 28
NLW 27 20 OWB 10 13	HELP 10-20	EQUEPM 10 .
5FR d-10 38 9:7	EHP1 25-21	EPUR 24-22
MLO 19 11	FW1C 28-20	MMD*W-0001
18 30 15 180 17 15	WT12 45-0	AREL 33-9
	897 d-29 WMOT 25-21 REEL d-27	# FELO 14-5
EUU 24-22 ORY 25-22	mrmp d-10	##RC 19-15 ##LS 14-9
T	REAT 10-23 MJDR 10-10 WRE106 23-14	MEMB 34-30
EARTH d-20	WERC 16-11	MSPT 25-20
1 4-30	WS-GN 13 10	8 March 14-14
R d-34 CE 33-10 MH 4-26 PA 11 9	G100 23 19 WAAY 25 15 WLCY 13 9	EDVV 24-19
MH 4-30	96x 27 25	MARKAL A
PA 11 9	MANY 24 21	REN1 4-38
		#EN1 4-38
	83105 18-36	EDEA d-27
		#AT1 24-19 #QD1 24-20
	MHEO 33 33	H002 34 21
	930 39-31 MHRQ 29 32 HK104 15-10 930 23-19	EVYA 21-14 BOOR 10-7
	MC 87 26-12	# FMD 11-7 ##LC 17-13
	WBJ2 29-22	
	MMD# 31-10	
	MAYS 10-7	
	WEET 35-29 WCSC 23-19 WTMA on	1
	WGH 10-7	
	MARA 35-30 MANA 31-10 MONE 34-33	
	MARA 35-30	
	MICHIGAT	
	WEST 1-24 WTWS 25-22	
	MA1C 38-53	
	#STT 21-17	
	#OPN 25-21	
	#WEH 32-22 #RAV 4-2 #EYHPM 25 10	
	#87HPM 25 10	
	MEOR 16 12 WISM 27 23	
	2 1 0 4 27 · 25	
	WHAR 13 8	
	MMEE 25-17 MG8P 18-9	
	MBBB OR	
	MONO 13-9	
	MHOT d-25	
	REIR 14-11	
	RENN 25 19	
	HANOLM 9-58	
	794 22-14 REDD 25-20	
	BROY 29-27 FM102 d-25	
	EGGI on	
	R 91 98 HM	
	RTAC d 29 RSPZ 17 10	1
	RTAC d 39 NSPZ 17 10 RYSN 26 20 RCPR 27 17 R94 12 9	
	K96 12 9 KGW 28 25	
	0 MJ 0 24 17	
	BENO 26-17	
	RRU: 26-21	
	#220 17 14 #BU 25-17 #HVT 11-23	

LP: On The		3%
Reylone: hearh £ 25% 24% H 19% W 261	N&A	Note of Summer UP ARE DUWN ADC
P1	P2	Р3
SAST	EAST	SAST
1968 on 1984 ST 1984 S	#017 on with a second of the s	NICY 4-16 NIFE AND ADDRESS OF THE AD

0

P1	# 694 0 001 8 764 8 # 885	9	B um UP BARS UDWH ADBB
Section Sect			P
WEET 4-2 WHOT 7 6 WFFT 1-1 WHOT 7 6 WFFT 1-1 WHOT 7 6 EEER 6 5 EEER 5 3 EEER 13-27 EEER	MARC 10 a4 March 17 11 12 12 13 14 15 15 15 15 15 15 15 15 15 15 15 15 15	SAME 12-1	MANUT 10 MEAN 11 MEAN 12 MEAN

PAT BENATAR

Hit Ma ... (Chrysalls)

1	88/62	81%	
Regional Reach E 834 5 874 H 694 H 866	28	HRT LONG JAME 23 DUMH ARE 62	
P1	P2	Р3	
RAST	RABT	SAST	
HABC a	wife o	wJBQ d li	
WRITE d 19	MOE1 14 44	M GUY 4	
HBEHP# 60 16	wohe	WLGZ dili	
a .13 9M	HHPM S SD	WLAPI 6:30	
WIFI A	WFLY 21 14	WIGY a	
WP#0 d 21	WB1 4-26	HOLEN B	
NEF 3 10	WT1 FR II O	I DE EA B	
PRU PR 12 74	WIT 27 24	with a	
JOINT BALLS	WP57 0-1	W [] 0	
CPTH d	WAED O'	9544L d 19	
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P105 d 20	MELY 21 10	MTUN on
WPFO d 21	WBL: 4-26	инен в
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PRU-PH 12 24	WIT 27 24	HFBG 0
NAD AN . 14	WPSY O- II	HI IR o
30 LH1 3 A LH	WAED U	
CPTH d	WALL S	95x11 d.39
CHUM a 25		BOUTH
FUM a	4FB(1 4: 26:	BOOTH .
A common of the	+ 5 4 d 3A	
BOLTH	MAQY	9434 14.8. W
	HHYN d 2	1105 33-50
KHTA 4 34	M168 Q 30	H5GA 33 28
201 0 20	A100 0U	935G# or
949 a 28		WFOX d-20
A1 31 10	BOL/TH	MCGQ an
Q105 d 29		MINE d 35
WCHX 4 28	#PBE 29 21	WFLD a
	RTSA On	MANSPN 30-22
MICHELET	ESETER 0-29	WALF 0-10
	KELP #-33	WROV a
W2ng a 3n	EINT 28 12	FH 99 6-26
CFLW o 27	EHF1 on	MERY A
2595 FH A	#BFH d 29	RILE 0-34
Hill a	KWIC 0-24	#566 a
KBE 24 22	071A d-19	RPUR d-24
MPGF 34 53	897 0-27	KVOL d-38
MORY d 28	MNOE 29 26	1100 0-10
MON4 0 20	HEEL a	MIDWEET
W9.01	MFRF 4 20	
W.C.D.	8U96 4-27	FFVR on
	ELAZ 19 26	PELO a
HEARTH 28 15	MJD# d 23	BERC a
HRLA on	M301 0 53	
RP1 10-27	##KT06 9-10	ERES 4-30
ELLEAN 9 30	WERC d-15	WITH A
SFRC d-14	WSGN 25 26	WSP9 d-23
138 9 39	G100 e 39	#DVV e
HJB a	WAAY d-20	
a MMID	96 x a - 30	WEST
KOPA d-10	MARY 0-26	
#UPD on	7103 37-33	RENI 0
	MAPE 0-25	#BLY on
	C*101 10-10	ECRN A
	MBBG on	#DZA on
	PH100 d 23	PATI d-31
	ымвQ d-30	RQDI 4
	81104 on	
	MEN3 0 30	EOOR 0-29
	WOF1 d-26	BFED F
	MBJE d 10	RRLC d-37
	WAYS 23-19	
	witt :	
	MC#C 30 33	
	WTMA on	
	MGH d=21	
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	WEFF on	
	MIMB #=26	1 4
	HV1C 6:30	1
	MARR d-36	
	#BT1 d-27	
	# 10A a-10	



	E15× 30 50	
LP. All Sho	s Game (Epicol Up	1196
E 476 S 408 H 336 H 558	NAA	Frumn dr y UF 4 ± HARE 16 DUM N ADOS 10
P1	P2	Р3
SAST	BOLTH	EAST
WEDW B WISTNPM 33 29 WIP1 on 9688 on JB305 a-25 Q107 on CHUM 20 15	#RBE on #IM7 39 3; #MFI on #BFW a WTIE d-39 WFWE on #Q94 39 28 #LAZ 3; 25	MCOLUM MCDL 9 MCDL 9 MC
BOUTH Q205 on Microrest	KRN106 d 31 G100 on WAAY on YI 3 n DJ105 on White d	955GF a WC 20 39 26 WISE d-32 WANSFM 37 16 WALE on
wis a word 27 36 aws on asso on work on	MATOS OF MORT 4-4P MORT 4-4P MORT 4-4P MORT 4-2P MORT 4-2P	HENT A EPUR 10 10 EVOL 29 76
WEST	MICHIEST	MIPT 21:15
SFR a 13F on RJR on RUPD a-30	#EPH OF WAKE & 13 # 10A OF REEN 37 30 M20# 14 13 2104 17-13 WAAR OF	Public d
MOLP a WHEN 31-27	MHOT 0-28 WhOT 0-28	
withy on writing of 28 MICC 23 23 MICC 23 23 MICC 23 23 MICC 24 23	HRRR 27-26 85BN a 87BOTH a RIDD d-28 BJRB on RTAC on	



MOLF 24-21 WHPR on WTPY on WFLY 21 19 MICC on WPST 32-29 WACD on WHOY on WHYW 36-17 140 28 26 WHEE 19-17 VIOO d 28

MEFH a 28 MAKA an ASTT 26-24 RIOA on HMEN 13 6 ABAV 29-27 WIES 26-23 WIAP 28-20 WARP 28-20 WAREZ on

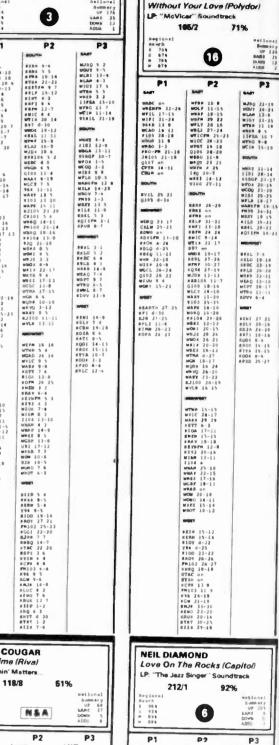
FDMS on RROW 19 19 RECO 12-0 RBEO 0-24 MRD 7 4 WOFY on

WJBQ 13-12 WLAR 29-20 WIGH 29-20 WITSD 17-12 L3PEA 26-23 WFBG 17-12 WCIH L3-6

MCIR 13 0 80ATH 18HHY 19 16 99567 d 23 WFD 23-10 MCGU on WIST 19-15 WFLB or WFLB or WFLB 20-12 WHOV a 18HZ 70-12 WHOV a 18HZ 12-7 FULL 12-7

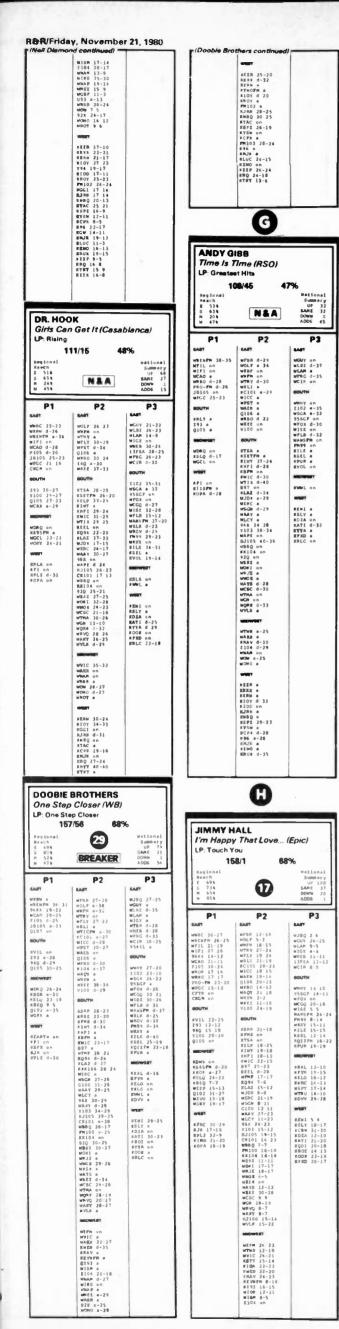
WEET

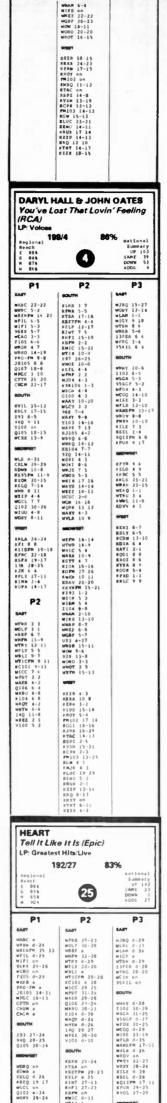
RENT 19-19
#5LY 24-19
#5LY 24-19
#5LY 24-19
#5Chm 32-31
#DZA 20-17
#ATI 17-10
#QOT 33-21
#602 on
#YYA 16 17
#GOW on
#RLC 30 28





0





293 27-24 940 28-25 0105 28-26

MORQ on RIMB a REEQ d 26 #8EQ 19 17 MGCL on Q102 4-34 MORY 29-26

REARTH ON EPRC d 39 HOPE d-27 13F 0 FL 30 24 8 HOPE d-29 RUPD 0-27

BOUTH

FERR 29-24 ETSA ON ESETPW 29-23 ELLP 0 35 ELNT 27-13 ENFI 27-23 ENFI 00 EWIC 0-13 HTIX 8 197 29-20 MMOC 2-27

a 29-30 a-27 3a-19 d 39 28-31 d-28 06-29-26-22 d-23 d-26 d-26 d-26 d-26 d-26 d-26

EFYR on EELO on WERC d-24 EKLS 28-19 WSST 28 26 WTPU e-29 EWHL on EDVV d-23



WCBC 28-25 WTRA on WGH a WGHE d-27 WRVQ 27-22 WARY 25-23 KJ100 24-20 WVLH on

METH d-30 MYIC 37-35 MARK d-28 ESTT d-28 EIOA d-26 WISH d-25 IIOA 20-20 WIAH d-28 WHAH d-28 WHAH d-28 WHAH 3-28 WHAH

0

NAA

WFBR 19-16 WOLF 23-19 WREE 26-24

Summery UP 47 SAME 18 DOWN 6 ADDS 4

P3

WLDZ 16-10 WLAM 28-10 WTSH on 13FEA on 95X1L 36-35

WAYLON JENNINGS Therne From "Dukes..." LP: Music Man

75/4

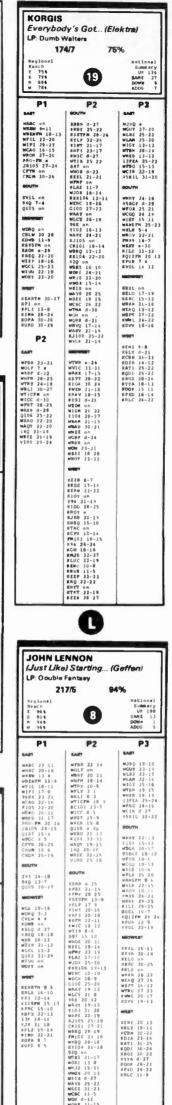
Regional Reach E 249 S a89 N 309 W 329

P1

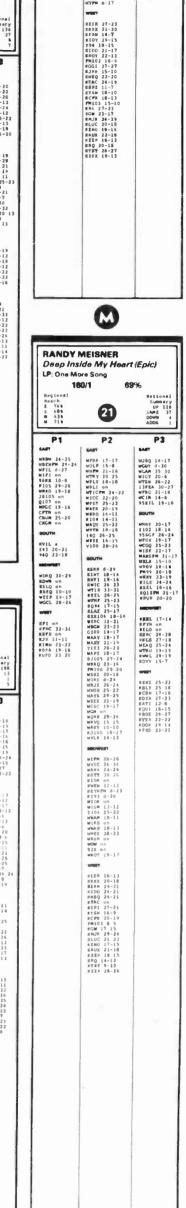
MPIL on JB105 22-20 MPGC 21-20

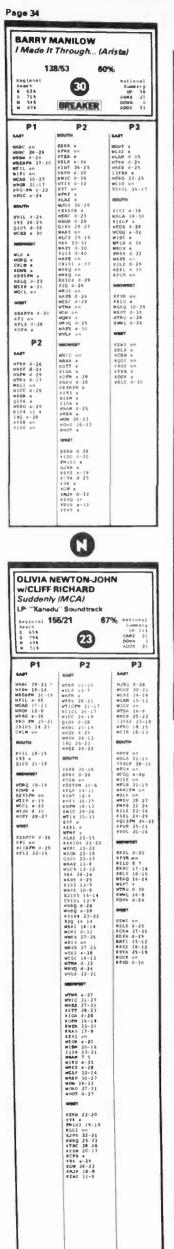
EVIL on 293 13-13

RSLQ d-19 WHS 10-9 WEUU 4 WDMY 11-7

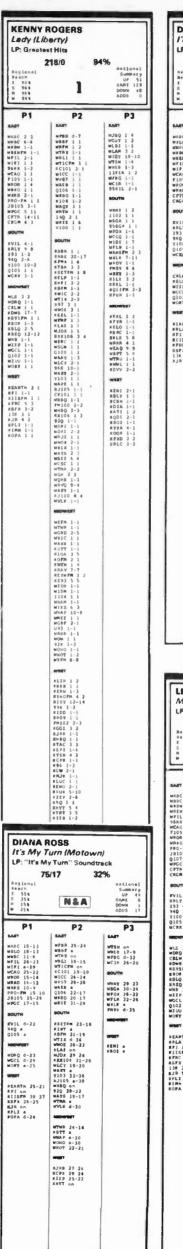


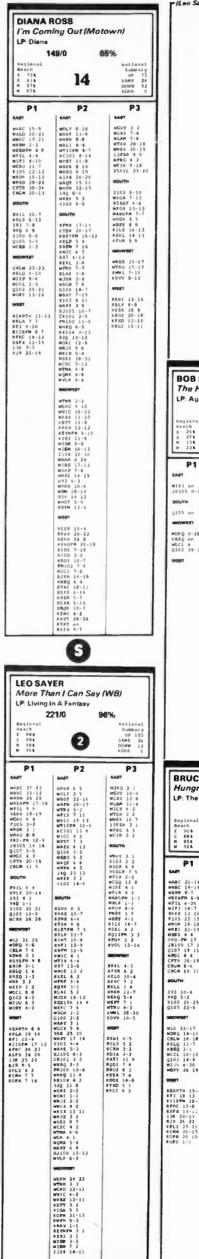
WGM d-13 WGME 31-1 WRVQ 13-1 WARY 15-1 KJ100 17-

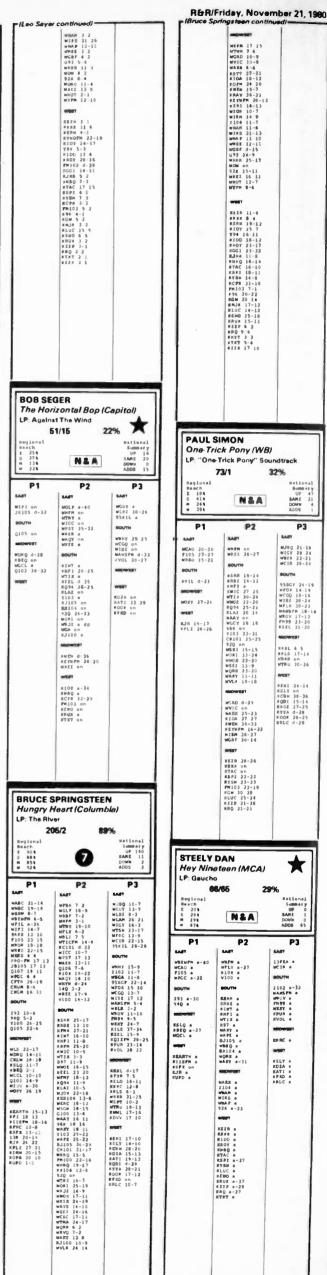












32%

P2

BAME DOWN ADDS

P3

MCIG 30-54 MRS 33-51 MIGA 30 54 MAGA 31-10

958GF 24-19 WFOX 14-14 WCGQ 18-16 W181 28-24 WFL0 30-23 WFL0 30-23 WAMSFM 18-14 WROV 17-13 FM99 23-20 RSEL 21-20

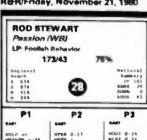
P3

HCIN .

ELOS a-33 HARSEN a HPOV a FN99 a HERY a KVOL a

MONWY DIRC 4

0

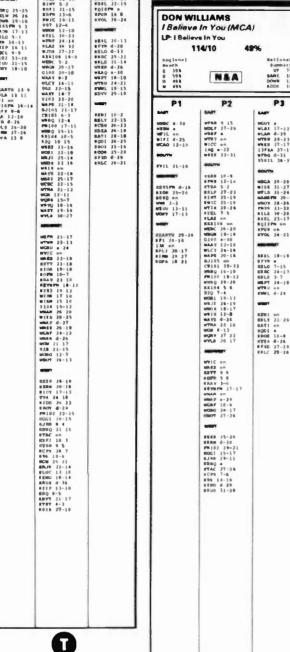


neach t 634 0 074 h 614 u 044	28	Un 101 SAME 29 DOM: 0 ADDS 63
P1	P2	PJ
PAGE WITH 0 m 18 will 18 will 18 m 18 will 18	MAP MAP	SAMP WEAP d - 19 WLAP d - 14 WLAP d - 15 SERVICE D - 15 WEAP d -
	6330 d-25 6336 a-28 8430 d-26 84307M 27 25	



10-5 0 27-15 15 17-12 11 25-16	8809 16-12 8708 20-13 868779 6-28	AREA 33-14 AB 00 12-8 AZFB 39-50 AVBRAM 99 50 AL FB 35-14	•		
7 10-5 7 10-7 7 27-15 7 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 12 17-12 7 13 17-12 7 1	SEMEN 16-12 SERIO 16-12 SERIO 16-12 SERIO 10-13 SERIO 20-16 SERIO 20-17 SERIO	Write 23-14 what yet is a property in a prop	LP: I Bellev	P2 MACH INTERPOLATION INTERPOLATI	STATE
	MEER 20-18 8109 13-18 8109 13-18 8109 13-18 8109 13-18 8109 13-18 8100 03-18			FEER 25-20 SERING d-30 PR (62 20-2) IN (62 2	
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QUEEN "Need Your Loving Tonight" (Elektra) 30/8
Mover: Up 5, Same 17, Down 0, Adde 8, 98KX, WDRQ, WNDE, KXK108, WCSC; KJ100,
KSP2, KENI, CHUM 29:22, Q106:29:28, FM103 23:18,
DIONNE WARWICK "Easy Love" (Arista) 29/5
Movee: Up 10, Same 14, Down 0, Adde 8, KEARTH, KINT, WNOE, WGH, KQDI, WRDR 2523, WFBR 28:28, WLAM 38:32.

23. WFBR 28-25. WLAM 38-32.

BETTE MIDLER "My Mother's Eyes" (Atlantic) 28/17

Moves: Up 8. Same 5. Down 0. Adds 17 including WRKO, WICC, Q108, WAQY, WKEE, WAAY, WVIC, WAKX, WLAM, WFOX, KVOL, KATI, WNBC 27-25, WFLY 29-28.

BILLY BURNETTE "Don't Say No" (Columbia) 27/1

Moves: Up 8. Same 17, Down 0, Adds 1, WKEZ, K104 29-27, WHYN 25-22, KWIC 24-21, KQ94 24-22, BJ108 36-32, 95XIL 28-23.

REO SPEEDWAGON "Keep On Loving You" (Epic) 28/14

Moves: Up 8. Same 17, Down 0, Adds 14 including KUPD, WHFM, WAQY, V100, WSKZ, KJ100, Z104, KYSN, WIQY, WANS-FM, KKLS, KENI, KWK 57.

RUPERT HOLMES "Morning Man" (MCA) 23/0

Moves: Up 8, Same 14, Down 0, Adds 0, KINT 32-22, Y103 29-25, WSEZ 37-32, WGBF 25-20, WFOX 21-18.

WPD2.21-18.
ALAN PARSONS PROJECT "Garnes People Play" (Arista) 21/8
Moves: Up 8. Same 1. Down 0. Adds. 9 WKEE. WSKZ. WFBF, KKLS. WRKR. WSPT, KATI,
KQOI, KRLC. 98KX 20-16. KUPO 27-22, KJ100 21-18, WXEZ 28-22.

ROCKPILE 'Teacher Teacher' (Columbia) 21/5 Moves: Up 5, Same 11, Down 0, Adds 5, KBEQ, WFLY, WKEE, WVIC, KRUX, CHUM 28-23.

KUPD 25-28.

DONNA SUMMER "Cold Love" (Getfen) 20/17

Moves: Up 0. Same 3. Down 0, Adde 17 Including KEARTH, KFRC, KSFX, WICC, WAQY, KINT, KBFM, WOKI, WCSC, WTMA, KKXX, WLBZ, WCGQ, KOOK.

FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scottl Bros.) 19/7

Moves: Up 4. Same 8. Down 0. Adde 7, KFI, KPLZ, WAQY, WSGN, WLCY, WTSN, KFXD, KINT 33-28, WCRC 31-28.

LTD "Shine On" (A-6-M) 19/6

Moves: Up 8. Same 8. Down 0. Adde 8. KRLY, B97, KXX108, WSGN, 96X, WBBQ, KSET-FM 30-28, KINT 39-28, WAYS 17-13, WANS-FM 36-30.

ROBBIN THOMPSON BAND "Brite Eyee" (Overton) 19/3

Moves: Up 10. Same 8. Down 1, Adde 3. KUPD, KINT, WXEZ, KBEQ 6-4, KLAZ 28-18, WSEZ 28-22, WHNY 18-16.

PETE TOWNSHEND "Rough Boys" (Atco) 18/2 Moves: Up 3, Same 13, Down 9, Adds 2, WTMA, KEYN-FM, WOLF 38:31, KINT d:38, WJBQ

22.21.

JACKSONS "Heartbreak Hotel" (Epic) 17/15

Moves: Up 2: Same 0, Down 0, Adds 15 including Y100, WCKX, WHFM, KSET-FM, KINT, KHR, SIX, WGH, KTKT, WFSG, WXLK, KRLC.

DAVID BOWIE "Feshior" (RCA) 17/7

Moves: Up 5, Same 8, Down 0, Adds 7, WIFI, WPST, WKEE, BJ105, KIOY, KENI, KQDI.

WLBZ 29-26. WLAM 37-26.

RONNIE MILSAP "Smoky Mountain Rain" (RCA) 14/9

Moves: Up 4. Same 1, Down 0. Adds 8. WOKY, KSRR. KLAZ. WBBQ. KX104. WHHY, WISE.

WFLB. KDZA, WOKI 27-26. K99 30-27.

PURE PRAIRIE LEAGUE "I] Can't Stop This Feeling" (Casablanca) 14/6

Moves: Up 4. Same 4, Down 0. Adds 8, Y100. 82Q. WVIC, WISE, KKXL, KQDI. 98KX 15-11.

KCPR 28-34. TEDDY PENDERGRASS "Love T.K.O." (Philadelphia International) 14/4 Mewa: Up 7, Same 1, Down 2. Adds 4, Y100. WGCL, WTMA, WSGA, WXLO 52, KRLY 11-6.

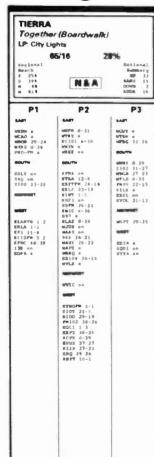
WCKX 12-8.
GEORGE BENSON "Love X Love" (WB) 13/1
Moves: Up 8. Same 4, Down 1, Adds 1, WN8C, KRLY 22-18, WGBF 27-21, WCIR 25-21,
DOLLY PARTON "9 To 5" (RCA) 11/10
Moves: Up 1, Same 0, Down 0, Adds 10, WRKO, JB105, KFRC, WFBR, KHR, KLAZ, KCPX,
WHEB, WFBO, WFLB.
STEVIE WONDER "I Ain't Gonna Stand For It" (Motown) 11/5
Moves: Up 1, Same 3, Down 0, Adds 6, WCKX, KSFX, FM100, WTMA, WISE, 293 6-29, 940
1, 14.

DONNIE IRIS "Ahi Leehi" (MCA) 10/6 Moves: Up 3, Same 1, Down 6, Adds 6, KSLQ, KQM, WVIC, KRUX, 95XIL, KYYA, KWK 3-2.

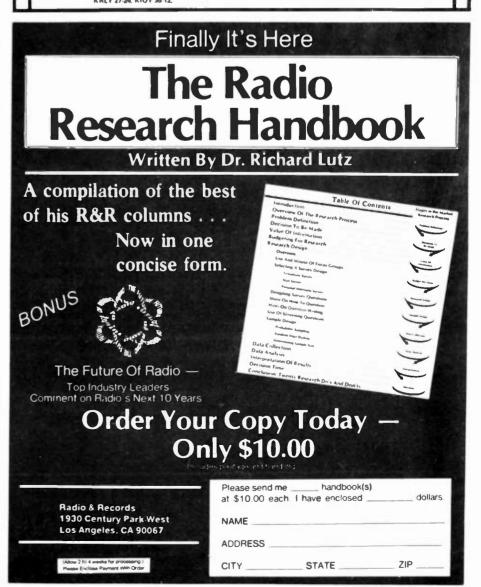
KUPD 26-18.
TEENA MARIE "I Need Your Lovin" " (Gordy) 10/3
Moves: Up 4, Seme 3, Down 0, Adds 3, WHFM, KBFM, KHYT, WXLO 7-8, WXKS 18-16.
KRLY 27-26, KIOY 36-12.











THE PICTURE PAGES

2 Day's Premier Promotion



2 Day FM/Sydney, one of Australia's new FM stations, concluded its first major on air promotion recently, giving away an array of electronic equipment. Pictured reveling in a day's accumulation of entries are (I-r) 2 Day's Candice Mittleman and Laurie Bennett.

Going Fischer-Z



Liberty recording artists Fischer-Z appeared recently in Los Angeles to promote their current LP, "Going Deaf For A Living." Pictured backstage at the Whisky are (I-r) Capitol's Larry Hathaway, EMIA/Liberty's Ben Edmonds, Fischer-Z manager Tony Frazier, Z's Burn and John Watts, label's John Hey and (rear) Clay Baxter, group's Steve Liddle; (front) EMIA/Liberty VP Don Grierson; Z's David Graham, label's Dale White Horn and Ken Benson.

Together With Tierra



Boardwalk recording group Tierra played a recent club date in their native Los Angeles. Pictured backstage at the Roxy are (I-r) Tierra manager Stan Levy, Tierra's Joey Guerra, Phil Madayag, and Steve Falomir, manager Amani Gardner, Boardwalk President Neil Bogart, group's Rudy Salas, Bobby Loya, Bobby Navarete; (seated, I-r) Tierra's Andre Baexa, Steve Salas, and a guest musician.

Quincy Quenches Whisky



Columbia recording group Quincy recently appeared at the Whisky in Los Angeles as part of a nationwide tour to support their debut, self-titled LP. Greeting the band after the show are (I-r) Quincy's Brian Butler, Columbia's Terry Powell, Quincy's manager David Passick, Columbia's George Chaltas, William Morris Agency's Carol Sidlow, label's Ken Sasano; (second row, I-r) Columbia VP Ron Oberman, group's Gerald Emerick, Columbia's Greg Phiffer, Quincy's Bob Holden, Metro, and Steve Butler, and label's Tony Zetland.

Happy Hit For Hall



Epic Artist Jimmy Hall was recently in Atlanta on a concert/promotion tour. Pictured celebrating the success of his single, "I'm Happy That Love Has Found You," are (front, I-r) indie promoter Al Moss, Jimmy Hall, Pretty Things' Phil May, and Warner Bros.'s Dave Danheiser, (rear, I-r) Ron Huntsman of Sound Seventy Management, E/P/A's Jim Stewart, Arista's Jeff Cook, CBS's Greg Boyd, WEA's Warren Hudson, E/P/A's Ritch Bloom and Columbia's Alan Oreman.

Benson And Friends At Greek



Quincy Jones and Stevie Wonder joined WB artist George Benson for the finale of his Los Angeles concert series at the Greek Theater. Jones is the producer of Benson's platinum album, "Give Me The Night." In the scene backstage are (I-r) Quincy Jones, George Benson, and Stevie Wonder.

The Breaks For Blow



Phonogram/Mercury recording artist Kurtis Blow was the recent guest on a "PM Magazine" segment taped at Los Angeles radio station KGFJ. Shown during one of "The Breaks" are (I-r) Phonogram VP John Stainze, Kurtis Blow, "PM Magazine" Producer Gina Tummolo, and "PM" segment host Bill Brill.

She Is Loni



Billy Vera, Midsong International artist, hit the promotion trail on behalf of his current single, "She Ain't Loni." Shown is Billy Vera presenting a 45 to the inspiration for the record, Loni Anderson of television's "WKRP."



SPECIAL ANNOUNCEMENT

Express announces the opening of our new office in New York City, to serve all your limousine needs.

Our New York Office will feature the same fine Cadillac Formal Limousines, and Lincoln Presidential Stretch Limousines as we operate in California.

If you are in L.A. and going to New York, just call our office in L.A. to arrange to be picked up in New York, and on your return, just call our New York Office to be picked up in L.A.

Both Music Express Offices can arrange limousines for you in all major cities around the country.

New York (212) 736-5405 Ask for Lenny Scheer Los Angeles (213) 845-1502 Ask for Harold Berkman

THE PICTURE PAGES

Bus Boys Take Over Ritz



New York's Ritz (the rock club, not the hotel) played host to Arista's Bus Boys recently as the group performed songs from their debut album "Minimum Wage Rock & Roll." Pictured in the exuberent crowd above are (I-r) Bus Boy Steve Falix, Arista's Jane Palmese, group member Gus Louderman, Arista Sr. VP Richard Palmese, Bus Boys' Michael Jones, Brian O'Neal, and Victor Johnson, Arista President Clive Davis, band member Kevin O'Neal, Arista's Jim Cawley, and Arista VP Gordon Bossin, with Arista's Rendy Hock "fronting" the frolicking group.

DiMeola At The Roxy



Columbie recording ertist Al DiMeola recently played et the Roxy club in Los Angeles. Greeting Al backstage ere (I-r) Columbia VP Ron Oberman, lebel's Mike Gusler end Devid Cohen, VP's Terry Powell and Arma Andon, Al DiMeola, CBS VP's Myron Roth and Maury Lathower, end Columbie's Debbie Newman.

Angel City In City Of Angels



Epic's Angel City from Australia recently played the Forum in Los Angeles, opening for the Kinks. Pictured (front, I-r) Angel's Graham "Buzz" Bidstrup and John Brewster, Epic/Portrait/CBS Associated Label's Lori Holder, group's Rick Brewster, E/P/A's Sam Herrell; (rear, I-r) Angel's Doc Neeson and Chris Bailey.

Gamma Goes Public At Privates



Privates in New York was a stopping place for Elektra/Asylum's Gamma as part of a tour supporting the group's second LP, "Gamma II." Backstage after the show are (I-r) Gamma's Davey Pattison, E/A's Willis Damault, Mick Brigdon of Gamma's management firm, group's Jim Alcivar and Glan Letsch, E/A's Morty Gilbert, Gamma's Danny Carmassi and Ronnia Montrosa, E/A's Ralph Eblar and Marty Schwartz.

20th Sets Sights On Chi-Lites



20th Century Fox has just released the Chi-Lites' newest album and single entitled "Heavenly Body," en event celebrated by, from left, 20th's Carol L King, Chi-Sound Records' (a 20th subsidiery) Carl Devis, 20th President Neil Portnow, the Chi-Lites' Eugene Record, and 20th's Peule Jeffries.

ATV Music Hosts Party



At a recent annual group meeting, ATV Music hosted a party for members of their worldwide music organization. Pictured partying are (i-r) songwriter Berry Menn, Mann's wife Cynthia Weil, and Tom Snow (Weil and Snow composed the Pointer Sisters' "He's So Shy").

A&M Contracts Conn



After signing with the label, Dean Conn (left) is shown in conversation with Jerry Moss, Chairman of A&M Records.

SRI Signs Silver Platinum



Recording ertists Silver Pletinum inked e long-term contract with Spector Records International. Pictured post-pact are (I-r) Pletinum's Michael Johnson, group's producer Lou Pace, group's Gary Cooper end Jerry McCormick, and Spector's Bayard Spector.



Jeff Gelb-ACTR

WRIF Reveals Music Research System

Generally, it's been a hell of a good year for WRIF/Detroit. In the time since the July-August 1979 ARB, when WRIF had a 4.8 and was the second-rated AOR in the market (behind WWWW), WRIF has risen dramatically: first to a 6.3, then to an all-time high 7.5, next to a 7.0, and leveling off this past ratings period at a 6.0. It's the top-rated AOR in a very crowded marketplace.

About a year-and-a-half ago, the station began experimenting with a new form of music research which, it seems, has worked in the station's favor, ratings-wise. It was developed by Fred Jacobs, Director of Research and Programming Development for the ABC-owned FM's, and WRIF PD Tom Bender. With the system rolling and, in the estimation of its creators, a success, Tom and Fred have agreed to discuss some of the secrets of WRIF's music research system.

Linking Listeners With Radio

A year-and-a-half ago, before WRIF instituted its current music research system, the station was culling music information out of trades and store reports. But PD Tom Bender wasn't satisfied: "It wasn't enough input for me. I felt there had to be a way for WRIF's audience to speak up for itself. I wanted to allow them to have a voice in our music system." Fred Jacobs added, "Music research was getting so scientific that people were getting away from the real ways in which people listened to music on the radio. We wanted to come up with a more 'humanistic' system; one which would give us the data we wanted in terms real people could deal with."



"I employ the research; it doesn't employ me. My instincts supersede the research we do."

- Tom Bender

The station conducted some research that pointed to four different types of WRIF listeners. While the two were not at liberty to define those types in precise terms, Jacobs mentioned, "it gets away from age groups and starts identifying people in terms of listening patterns, plus where they spend their time and money."

Sample Size

He continued the chronology of events: "We started looking for people who exhibited the right patterns, and screened them with questionnaires The list was narrowed down to between 100 and 150 finalists, who became the system's participants." Jacobs said he felt this admittedly small number of people could give the station better results than a wider group of participants because of the careful screening they'd been through to determine that they were, indeed, the best applicants for the system. "There are a lot of 12-24's or 18-24's who are in the right age group," he said, "but who will never benefit a station like WRIF that much. With this sample, we have gathered the kinds of people who can contribute the most to what we are trying to accomplish with the re-

He added, "When you randomly call 250-300 people a week, those people don't really care about what you're doing. They may stay on the phones with you for ten minutes, but they may also be watching TV or doing dishes at the same time. What we've found is that our sample of people care about what they're doing, and give us information that is an accurate reflection of their true tastes."

Cassette Research

With its participants selected, the station (acting as an anonymous research firm) sent each a portable FM-AM cassette recorder, and were told they would be able to keep the unit if they agreed to participate in the survey for a year. The station then began making cassettes of music to send to the participants. Jacobs explained the cassettes' music selection: "It's a combination of gold, current, and new material. The new songs are played in their entirety, and we play a good chunk of the other material as well, not just the chorus or hook. A great deal of time and trouble is taken in the recording process so that what they're hearing, as opposed to something played down the phone lines, is a much better sound."

He went on, "With the weekly cassette comes a questionnaire. Unlike a ten-minute phone call where you're playing bits of songs and not having the chance to ask too many questions, we have a more captive audience who will respond to a song in many ways other than 'did you like it' or 'are you sick of it.""

Not every new piece of music received by WRIF is tested by this system prior to being added. Bender said, "We use it for the stuff we're not sure about, or have been sitting on. To wait on something like a Springsteen album would be ludicrous. But as the album works through its life history on the air, we can use the system to find out which tracks are the most viable over a long period of time. Eventually we go through everything in the library to see if it's still viable, if it still fits in with the everchanging tastes of our listeners."



"Music research was getting so scientific that people were getting away from the real ways in which people listened to music on the radio."

- Fred Jacobs

WRIF supplies postage for the return of the cassettes and questionnaires to a blind box, where it's picked up by the station and the questionnaire responses are fed into ABC computers to determine results. The entire system of marketing and retrieval takes about two weeks.

Research's Human Half

Does such an intricate system of music research leave room for the human element? Bender stressed that it does, "I employ the research; it doesn't employ me. My instincts supersede the research we do. Research tends to put a lot of people into mechanical straitjackets. The mechanics are there to keep six or eight highly individual people in line. But they're not there to strain out their personalities and make the damn thing a music box.

"Gut instinct," he continued, "is more necessary than ever because it has to help you answer the broader questions: what are the right balances; what is the exact musical and programming complexion you want the station to have. The research helps keep you honest with your audience; it provides a fairly active interchange between us and them."

Here's the \$64,000 question: What role does Bender think WRIF's elaborate music research system has played in the station's ratings growth and present AOR dominance in Detroit? "I think it's played some part, insofar as I'm much more confident of the music delivery of this radio station than ever before. I feel confident that this is the right music for us to deliver in this highly competitive marketplace."

Among the victims of the KSAN/San Francisco format switch to Country last week: PD Tom Yates and MD Kate Hayes, plus air staffers Dan Carlysle and Steve Capen, and newsperson Jack Popejoy (who segued to a Bay Area TV news post). Capen and Carlysle can be reached at (415) . Pending FCC approval, KLYX/Sioux Falls is being sold to Red River Broadcasting Inc. from Sodak Broadcasting. When the sale goes through, the station will switch formats from AOR to a hybrid AOR-P/A . . . KSMX/Lubbock is a new AOR, signing on around January 1st, 1981 as a Superstars affiliate . . . Dave Lee Austin has announced his intention to resign as WAAF/Worcester PD at year's end. His successor has not yet been chosen . . . WXLP/Davenport MD Dave Hanson has exited . . . Former KAWY/Casper PD John Logan has joined KLBJ/Austin for week-WWWW/Detroit PD Dick Former Hungate has joined WYSP/Philadelphia for after-New to mornings and promotions at Y95/Rockford is Mark Seger from WWQM/Madison . . . Shana Livigni has switched from KROQ/ Pasadena to neighboring KLOS/Los Angeles for . KTCL/Ft. Collins midday air personality Dennis Fry has exited . . . Joe Corrao has been named News Director at WAAL/Binghamton. Gregg Neavin is the station's new morning man. . . Scott Loftus has been named the new PD at WJKL/Elgin, an automated AOR . . . Dan Boyle is exiting WQBK/Albany . . . Gabe Baptiste has been named to the MD post at WXLP/Daven-





HALLOWEEN HIPSTERS: KLOS/Los Angeles listeners were invited to be too hip this Halloween, by picking up a free Frazer Smith (morning air personality) face mask. 35,000 were made available through the record departments of many L.A. area department

The promotion also recruited 10,000 new Too Hip Card holders, bringing the total number of Too Hip L.A. residents to 85,000.

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

AOR legend KSAN/San Francisco passed into history quietly last Friday afternoon at 3pm. All day long, the station interspersed regular programming with unearthed tapes from KSAN founding father Tom Donahue. Each jock had short comments and thanks to the listeners, and the station wrapped up its 124 years as an AOR by playing the first song Donahue purportedly played as a KSAN jock: Blue Cheer's "Summertime Blues." The new "Country" KSAN, apparently not wishing to offend those curious enough to continue listening, began its format career by playing Judy Collins's "Someday Soon" latest "hot news" from WMMS/Cleveland is that the staff had to evacuate their offices when the office building in which WMMS is housed caught fire last week. Thinking quickly, Denny Sanders, who was on the air at the time, threw on a music tape reel so that the station wouldn't go off the air while the fire was extinguished. Luckily, there was no damage to the station's facilities. WDEK/DeKalb has boosted its power to 20,000 watts from 9500, which now gives the station 20county coverage . . . WQFM/Milwaukee held an "Acid Flashback Weekend" of forgotten album tracks and singles from the Sixties, to huge re-. WRIF/Detroit morning show co-host George Baier has been "laid off" from his Saturday morning show, and will instead be doing remote broadcasts from different one-day "parttime jobs" around the city. The first remote came from a gas station, where George pumped gas and talked with customers on the air . Here's an interesting twist on the record biz blues: in response to record companies lowering much catalogue product from \$7.98 to \$5.98 (a 25% decrease in list price), KWST/Los Angeles announced that all ad campaigns promoting the \$5.98 product will be discounted 25% . . . KISW/Seattle has set up a special promotion to help area hunger projects. The station is selling its window stickers for 15¢, with all proceeds benefitting local food banks. The first 80,000 have already been sold . . . In conjunction with an area Poco concert date, KOZZ/ Reno held a contest in which the winner chose either a two-year old Arabian horse or \$500 (the winner took the prize money) . . . Columbia's Romeos played a benefit concert date for KMOD/ Tulsa. To see the show, listeners had to be wearing a KMOD "Rock Brigade" T-shirt; proceeds from the sale of those shirts raised \$10,000 for MD . KGB-FM/San Diego sponsored a Halloween blood drive that garnered 175 pints . KZOK/Seattle produced a slick four-page Bruce Springsteen fanzine that was distributed free to concertgoers at the Seattle show . . . KFMH/Muscatine is giving away 99 turkeys for the Thanksgiving celebration. The station also helped raise over \$300 for the Heart Association with a car wash... WAQX/Syracuse ran a Springsteen A-Z Minus One, which left out one cut from his repertoire. The station asked listeners to send in by postcard the name of the missing tune, with correct answers eligible to win a pair of tickets and a concert bus ride to see Springsteen in Rochester . . . KLBJ/Austin raised over \$1500 and more than doubled the Austin Humane Society's placement of pets in new households during the station's "Animal Magnetism" pet adoption day. Air personalities broadcast live from the Humane Society for five hours, inviting listeners to come down for refreshments and to look at the pets offered for adoption. The promotion was so successful that the station is now doing a daily bit on the air that spotlights an animal up for adop-. It's contest time in Memphis, where WZXR has begun a series of escalating prize offerings. Listeners first try to win albums, then try for ounces of gold (the station will give away one a week for a month) and color TV sets. Anyone who wins any of those prizes is also eligible to win one of the two grand prizes: an expensespaid trip to Mexico, or concert passes for two to all 1981 Memphis rock concerts . . . The winner of WEZX/Scranton's "Fantasy Concert Contest" will be flown to Springsteen's Houston concert,



R/Friday, November 21, 1980

WEBN WINTERWEAR - WEBN/Cincinnati's TV commercial model is pictured wearing the latest in Ohio winterwear. The 100% cotton night shirt is selling fast for \$8; 4500 are available through client outlets throughout Cincinnati.

where he or she will hand-deliver listener fan mail to "the Boss" . . . Congrats to WMET/Chicago's Brock Whaley, who ties the knot on November 29 to Debra Calton . . . During WFBQ/Indianapolis's "Q95 Winter Survival" promotion, listeners can register to win everything from \$95 worth of gas or groceries to expenses-paid trips to the Caribbean

NOTE TO ALL AOR REPORTERS: R&R's offices will be closed next Thursday in observance of Thanksgiving. Please make your report calls for next week by Wednesday (9:30 to 5) or on Friday (9:30 to 2), West Coast time. Happy turkey!

COMING NEXT WEEK: Traditionally, AOR radio has shied away from big bucks promotions. But these days, AOR is coming up with promotions on a scale equivalent to anything being done by all but the most outrageous of CHR promotions. Next week we'll talk to KDWB-FM/Minneapolis PD Dave Hamilton, whose station is giving away \$1000 a day for 40 days. We'll also talk about large-scale, large-budget promotions being done at WEBN/Cincinnati and KPRI/San Diego with PD's Denton Marr and Ernesto Gladden, as we take a look behind this new trend in AOR spending.

CONCERTS&CONVERSATIONS

PRESENTATIONS: KSMB/Lafayette presented Romeos for 94 cents . . . KWST/Los Angeles presented Paul Warren & Explorer for free . Syracuse presented Max Webster for \$1.94.

> BROADCAST: Roches on KBCO/Boulder. GUEST DJ'S: XTC. Police on KLBJ/Austin.

CONVERSATIONS: Gary Myrick, Police, Dixle Dregs on KWFM/Tucson . . . LeRoux on WNOR/Norfolk . . . Elevators, Talking Heads, Blotto on WBRU/ Providence ... Van Halen, Dooble Brothers on WFYV/Jacksonville . . . Johnny Van Zant, Outlaws, Rubber City Rebels on WGRQ/Buffalo...Donnie Irls on WKLC/St. Albans, WV . . . Moon Martin, Nins Hagen, Randy Hansen on KROQ/Pasadena . . . Kelth Sykes, John Cougar on KAZY/Denver... English Beat, Spilt Enz, Kingbees, Code Blue on KNAC/Long Beach . . . Outlaws, New England, Blue Angel on WLIR/Long Island . . . Harry Chapin on WVBR/Ithaca . . . Dire Straits on WMMR/Philadelphia . Johnny Van Zant on WSYR/Syracuse . . . XTC, Police on KLBJ/Austin . . . Keith Sykes on KiLO/Colorado Springs . . . Michael Schenker, New England, Molly Hatchet on WBAB/Long Island . . . Al Stewart on KQFM/Portland . . . Michael Des Barres on KCAL/ San Bernardino.





ROCKPILE "SECONDS OF PLEASURE"

BREAKING BIG AND MOVING FAST

LAST WEEK'S AOR BREAKER IS THIS WEEK'S AOR MOVER

Hadlo Attecords

Album Airplay/ 40

38 21 12 ROCKPILE Seconds Of Pleasure (Col.

ON COLUMBIA RECORDS



Radio Precords

Album Airplay/40

10/31 11/7 11/14	11/21	November 21, 1980 166 REPORTERS Album cuts are listed in order of airplay preference.
1 1 1	1	BRUCE SPRINGSTEEN The River (Columbia) "Heart" "Ties" Title "Cadillac"
7 3 3	2	POLICE Zenyatta Mondatta (A&M) "Stand" "De Do" "World" "Canary"
2 2 2	3	PAT BENATAR Crimes Of Passion (Chrysalis) "Hell" "Hit" "Treat" "Prisoner"
- 12 4	4	CHEAP TRICK All Shook Up (Epic) "Stop" "Baby" "Go" "Can't"
– 13 9	5	ALAN PARSONS PROJECT The Turn Of A (Arista) "Games" "Price" "Snake"
6 6 7	6	AC/DCBack In Black (Atlantic)"Shook" Title "Shoot" "Bells"
- 24 12	7	DIRE STRAITS Making Movles (WB) "Skateaway" "Expresso" "Rock"
4 5 6	8	DOOBIE BROTHERS One Step Closer (WB) Title "Stoppin" ""Real" "Thank"
5 4 5	9	KANSAS Audio-Visions (Kirshner) "Relentless" "Hold" "Rock" "Loner"
- 26 14	10	BABYS On The Edge (Chrysalis) "Turn" "17" "Gone" "Girl"
10 9 11	11	DAVID BOWIE Scary Monsters (RCA) "Ashes" "Fashion" "Teenage" Title
- 38 21	12	ROCKPILE Seconds Of Pleasure (Columbia) "Teacher" "Pet" "Thrill" "Nothin"
3 7 8	13	CARS Panorama (Elektra)
9 10 13	14	MOLLY HATCHET Beatin' The Odds (Epic) Title "Rambler" "Dead" "Sailor"
8 8 10	15	SUPERTRAMP Paris (A&M) "Dreamer" "Bloody" "School"
	16	EAGLES Eagles Live (Asylum) "Life's" "Road" "Easy" "Run"
- 33 25	17	GEORGE THOROGOOD More George (Rounder) "Sea" "Wanted" "Night"
32 21 17	18	RANDY MEISNER One More Song (Epic) "Deep" "Hearts"
17 18 16	19	JOHN COUGAR Nothin' Matters (Riva) "Time" "Night" "Cheap"
32	20	NEIL YOUNG Hawks & Doves (WB/Reprise) Title "Union" "Power"
16 16 20	21	MICHAEL STANLEY BAND Heartland (EMI America)
31 30 22	22	TALKING HEADS Remain In Light (Sire)
22 20 18	23	ANGEL CITY Darkroom (Epic) "Secrets" "Face" "Ivory" "Night"
	24	THIN LIZZY Chinatown (WB) Title "We" "Sweetheart" "Sugar"
14 11 15	25	QUEEN The Game (Elektra) "Dust" "Need" "Dragon" "Rock"
33 25 27	26	BILLY THORPE 21st Century Man (Elektra) "1991" "Dawn" "Room" Title
— 36 40	27	707
38	28	DONNIE IRIS Back On The Streets (MCA)"Ahl Leah!"
- 40 37	29	JOE JACKSON BAND Beat Crazy (A&M) "One" Title "Someone" "Boys"
15 17 19	30	ROBERT PALMER Clues (Island) "Sulky" "Johnny" "Clues"
18 23 28	31	GAMMA
	32	JIM CARROLL BAND Catholic Boy (Atco)
29 32 29	33	ROBBIN THOMPSON Two B's Please (Ovation) "Brite" "Candy"
 39	34	MOON MARTIN Street Fever (Capitol) "Bad" "Rollin" "Fever"
12 14 23	35	JACKSON BROWNE Hold Out (Asylum) "Girl" "Disco" "Boulevard" "Hold"
11 15 24	36	ROLLING STONES Emotional Rescue (Rolling Stones) "Cold" "Dance" Title
23 34 35	37	B-52'S
38 37 -	38	JACK GREEN Humañesque (RCA)"Much" "Murder" "Valentina" New
13 19 31	39	YES

19 22 26 40 STEVE FORBERT Little Stevie Orbit (Nemperor) "Well" "Cellophane"

Chart Summary

Another banner week for the Boss, who maintained his lead in hot and total reports to stay on top. Building this week in total reports were POLICE. who inched into second place. TRICK held rock steady as PARSONS hit top five. AC/DC resurged, while STRAITS and BABYS hit top ten. BOWIE held his own as ROCKPILE shot up, gaining in upper airplay rotations. EAGLES were the week's most added album and highest debut (watch for a big jump on this elbum next week es heavy adds convert to other rotations).
THOROGOOD mede impressive geins in all rota-tions. YOUNG jumped as early edds converted.
HEADS maintained. LIZZY debuted with excellent reports in all rotations. THORPE inched up. 707 made an impressive leap upwards this week, strong in all rotations and as a single. IRIS showed healthy airplay gains in all rotations. JACKSON jumped. CARROLL debuted with solid reports for ell rotations. MARTIN climbed as GREEN bounced back on the chart STEVIE WON-DER, DEVO, and KENNY LOGGINS all came close to charting this week.

At the very end of the week, new albums were released by JOHN LENNON, ROD STEWART, and STEELY DAN. Look for all three to debut strongly next week.

MOST ADDED.

		11/21	11/14	11/7	10/31	10/24
1	EAGLES	132/111		0.10	0/0	0/0
	Eagles Live (Asylum)	M-2	M-0			
	"Life's Been Good"	H-19	HO			200
2	THIN LIZZY	88/42	60/56	3/3	0/0	0/0
	Chinatown (WB)	M-34	M-2	M-0		100
	Title	H-12	H-2	H-0		
3	ALVIN LEE BAND	36/33	6/6	0/0	0/0	0/0
	Free Fall (Atlantic)	M-3	M-0	1		
	"Ridin' Truckin' "	H-0	H-0		2000	
4	ROMANTICS	32/32	8.45	0/9	0/0	0/0
	National (Nemperor)	M-0	M-0	1		11
	"Forever Yours"	H-0	H-0			l'
5	DONNIE IRIS	64/21	52/24	31/5	24/6	23/6
Tie	Back On The Streets (MCA)	M-30	M-19	M 21	M-12	M-11
110	"Ahi Leahi"	H-13	H-9	H-6	H-6	H-6
5	ROD STEWART	21/21	0/0	0/0	0/0	0/0
	Foolish Behaviour (WB)	M-0		1		
	"Passion"	H-0	,	1		m.
6	CLIMAX BLUES BAND	43/20	39/38	0/0	0/0	0/0
	Flying The Flag (WB)	M-16	M-1	1		1.
	"Gotta"	H-7	H-0			
7	NEIL YOUNG	87/19	83/74	0/0	0/0	0/0
	Hawks & (WB/Reprise)	M-34	M-7			
	Title	H 34	H 2			
	ROCKPILE	106/18	88/36	69/62	7/7	0/0
	Seconds Of (Columbia)	M-63	M-37	M-6	MO	
	"Teacher"	H-25	H-15	H-1	H-0	
9	NEW ENGLAND	35/17	28/10	16/6	23/18	0.0
Tie	Explorer Suite (Elektra)	M-16	M-16	M 10	M-3	
110	"Livin" In The 80's"	H 2	H-0	H-0	H1	
9	JOHN LENNON	19/17	0/0	0/0	0/0	0/0
	Double Fantasy (Geffen)	M-1				
	"Starting Over"	H-1		100000		
10	707	56/15	38/9	32/3	30/6	31/15
Tie	707 (Casablanca)	M 26	M 20	M 17	M 18	M 12
110	"I Could Be"	H 15	H 9	H-12	H-6	H-4
10	IAN LLOYD	15/15	0/0	0/0	0/0	0/0
	3WC (Scottl Bros.)	M-0				
	"Touch Me"	H-0				
11		82/14	79/14	72/51	36/36	0/0
	More George (Rounder)	M-67	M-61	M-17	M-0	
	"Bottom Of The Sea"	H-21	H-14	H4	H-0	
12	JIM CARROLL BAND	64/13	47/9	42/18	53/52	4/4
Tie	Catholic Boy (Atco)	M-38	M-31	M 19	M-1	M-0
	Реорів Wпо Diea	H-13	H-7	H 5	HO	H-O
12	XTC	31/13	28/17	15/11	0/0	0/0
	Black Sea (Virgin)	M 11	M-7	M 2		

Black Sea (Virgin)

"Generals"

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

1	DIRE STRAITS	132/68	123/60	111/6	0/0	0/0
	Making Movies (WB)	A-8	A 34	A-106		
	"Skateaway"	H-56	H-29	H-0		
2	ROCKPILE	106/63	88/37	69/6	7/0	0.0
_	Seconds Of (Columbia)	A-18	A:36	A-62	A-7	
	"Teacher"	14-25	H-15	H-1	H-0	
3	ALAN PARSONS PROJECT		121/57	131/10	29/0	0.40
	The Turn Of A (Arista)	A-4	A-11	A-111	A-29	
Tie	"Games People Play"	14-81	H-63	H-10	H-0	
3	BABYS	110/61	29/51	87/13	34/1	0/0
	One The Edge (Chrysalis)	A 11	A-24	A-66	A-33	1
	'Turn & Welk Awey"	H 38	H-24	H-6	H-0	
4	BILLY THORPE	71/58	71/52	75/50	64/31	48/2
	21st Century Man (Elektra)		A-14	A-21	A-31	A-46
	"1991"	H-6	H-5	H-4	H 2	H-0
6	GEORGE THOROGOOD	82/57	79/51	72/17	36/0	0/0
	More George (Rounder)	A-14	A-14	A-61	A-36	
	"Bottom Of The Sea"	H-21	H 14	H-4	H-O	
6	CHEAP TRICK	146/55	136/41	134/3	2/0	0/0
	All Shook Up (Epic)	A Z	A-14	A-126	A-2	
	"Stop This Game"	H-89	H-81	H-6	H-0	
7	MOON MARTIN	85/54	59/35	45/25	51/7	14/2
	Street Fever (Capitol)	A4	A-16	A-17	A-43	A-12
	"Bad News"	H-7	H-8	H-3	H-1	H-0
8	RANDY MEISNER	80/51	80/53	87/41	85/27	51/11
	One More Song (Epic)	A 8	A-7	A-11	A 31	A 38
	"Deep Inside"	H 21	H-20	H-15	H-7	14-2
9	JOHN COUGAR	78/49	78/52	80/56	90/70	85/64
	Nothin' Matters (Riva)	A-3	A-1	A-1	A-2	A1
	"This Time"	H 26	H-25	H 23	H 18	H-20
10	MICHAEL STANLEY	78/48	76/52	80/61	93/71	93/78
	Heartland (EMI America)	A-0	A-1	A-1	A4	A-0
	"He Can't Love"	H-28	H 23	H 18	H 18	H-15
11	ANGEL CITY	69/47	76/50	71/52	71/44	57/33
	Darkroom (Epic)	A-2	A 8	A4	A-14	A-13
	"No Secrets"	H 20	H-18	H-15	H-13	H-11
12	TALKING HEADS	77/44	78/45	69/39	60/32	59/4
	Remain In Light (Sire)	A-4	A-9	A B	A-14	A 54
	"Once in A Lifetime"	H-29	14-24	H-22	H-14	H1
13	ROBERT PALMER	64/43	82/54	82/55	96/67	101/69
	Clues (Island)	A-1	A-0	A-1	A 2	A 5
	"Sulky Girl"	H 20	H-28	H 26	H-26	H-27
14	JOE JACKSON BAND	65/42	56/36	84/34	53/1	1/0
Tie	Beat Crazy (A&M)	A 6	A-6	A-26	A 51	A-1
	"One To One"	H-17	H-14	H 5	H-1	H-0
14		55/42	59/45	64/48	79/65	82/68
	Gamma 2 (Elektra)	A 0	A-1	A O	A-1	AO
	"Voyager"	H-13	H-13	H-16	H 13	H-14

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

		11/21	71/14	11/7	10/31	10/24
1	BRUCE SPRINGSTEEN	161/157	150/147		149/140	150/25
	The River (Columbia)	A-0	A-2	A-0	A-5	A-123
	"Hungry Heart"	M-4	M-1	M-3	M-4	M-2
2	POLICE	152/134	743/120	137/97	134/79	124/46
	Zenyatta Mondatta (A&M)		A-0	A-0	BA	A-37
	"Don't Stand"	M-17	M-23	M-40	M-47	M-41
3	PAT BENATAR	138/120	139/123	137/124	138/126	140/128
	Crimes Of (Chrysalis)	A-0	A-0	A-0	A-0	A-0
	"Hell"	M 18	M-16	M-13	M-13	M-15
4	AC/DC	119/104	713/103	120/100	120/99	119/95
	Back in Black (Atlantic)	A-0	A-0	A-0	A-0	A-0
	"Shook Me"	M 15	M-10	M-15	M-21	M-24
5	DOOBIE BROTHERS	116/91	720/104	129/111	136/121	140/128
	One Step Closer (WB)	A-O	A-0	A-0	A-0	A-0
	Title	M 25	M-16	M-18	M 15	M-11
6	CHEAP TRICK	146/89	136/81	134/6	2/0	0/0
	All Shook Up (Epic)	A-2	A-14	A-125	A2	
	"Stop This Geme"	M-66	M-41	M-3	M-0	
7	KANSAS	111/83	121/98	130/104	130/106	132/96
	Audio-Visions (Kirshner)	A-0	A-0	A-0	A-0	A-0
	"Relentless"	M 28	M-23	M 26	M 25	M-38
	ALAN PARSONS PROJECT	146/81	121/53	131/10	29/0	0.0
	The Turn Of A (Arista)	A-4	A-11	A-111	A 29	
	"Games People Play"	M-61	M-67	RA-10	M-0	
9	CARS	85/67	111/91	120/101	137/123	145/130
	Panorama (Elektra)	A-O	A-0	A-0	A-0	A-0
	"Gimme Some Slack"	M 18	M-20	M-19	M 14	M 16
10	SUPERTRAMP	84/62	104/80	119/101	129/106	142/119
	Paris (A&M)	A.O	A-0	A-0	A-0	A-2
	"Dreamer"	M 22	M-24	M-18	M 23	M 21
11	DIRE STRAITS	132/56	123/29	111/0	0/0	0/0
	Making Movies (WB)	A 8	A-34	A-105		
	"Skateaway"	M 68	M-60	M-6		
12	DAVID BOWIE	96/55	103/65	112/63	119/57	126/52
	Scary Monsters (RCA)	A-0	AO	A-0	A-0	A-3
	"Ashes To Ashes"	M-41	M 38	M 49		M 71
13		87/51	98/61	106/68	117/77	123/80
	Beatin' The Odds (Epic)	A-0	A.O	A O	A-0	A-0
	Title	M 36	M-37	M 38	M-40	M-43
14		65/49	75/55	83/63	86/71	104/85
	The Game (Elektra)	A O	A-1	A-O	A-0	AO
	"Bites The Dust"		M 19	M 26		M 19
15		110/38	99/24	87/8	34/0	0/0
	On The Edge (Chrysalis)	A-11	A-24	A 66	A-33	
	"Turn & Walk Away"	M-61	M 51	M-13	M1	

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hor rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay out is listed.

BREAKERS

EAGLES

Eagles Live (Asylum) "Life's" "Road" "Easy"
"Run." 80% of our reporter on it. Total album reports: 132. A-111, M-2, H-19. Debuted this week at number 16.





THIN LIZZY

Chinatown (WB) Title "We" "Sweetheart" "Sugar." 53% of our reporters on it. Total elbum reports: 88. A-42, M-34, H-12. Debuted this week at number 24.

SINGLES

1	JOHN LENNON"(Just Like) Starting Over" (Geffen
2	ROD STEWART "Passion" (WB)
3	HEART "Tell It Like It Is" (Epic
4	REO SPEEDWAGON "Keep On Loving You" (Epic
5	STEVIE WONDER "Master Blaster (Jammin')" (Tamla
6	DEVO ''Whip It' (WB
7	CLIMAX BLUES BAND "Gotta Have More Love" (WB
8	KEITH SYKES "Love To Ride" (Backstreet/MCA
9	PAUL SIMON"One-Trick Pony" (WB
10	SPLIT ENZ "I Got You" (A&M
11	ELVIS COSTELLO "Gettin' Mighty Crowded" (Columbia
12	BLONDIE "The Tide Is High" (Chrysalis
13	UTOPIA "I Just Want To Touch You" (Bearsville/WB
14	MAX WEBSTER "Battle Scars" (Mercury
15	NEW ENGLAND "Explorer Suite" (Elektra
2.0	

These 45's received significant AOR sirpley reports this week. These singles are either not available on an sibum or are from an album not currently on the Album Airpley/40 chart. The chart is listed in order of total mentions received

JAZZ ON AGR

1	JEAN-LUC PONTY Civilized Evil (Atlantic)
_	
2	SPYRO GYRA Carnaval (MCA)
3	JONI MITCHELL Shadows & Light (Asylum)
	"Woodstock" "France" "Edith"
4	GROVER WASHINGTON JR Winelight (Elektre)
	Title "Name" "Take" "Just"
6	PAT METHENY
6	GEORGE BENSON Give Me The Night (WB)
_	"Love"
7	DAVE VALENTIN Land Of The 3rd Eye (Arista)
•	
8	LARSEN & FEITEN Larsen-Feiten Band (WB)
0	
9	FDIC CALE
9	ERIC GALE Touch Of Silk (Columbia)
10	HIROSHIMA Odori (Arista)
	,

These albums received significant simpley reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL ASIR ACTIVITY

3

Q 104 WQBK FM PO: ADM CODYER ASST. PO. DAN BOYLE

Ander EARLS (Asylum) (CITY BOY 1871m1); (STY BOX 1871m1); (STY BOX 1871m1); (STY BOY 1871m1); (STY BOY

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WZZO Allentown 215-694-0511

PD: LYN COREY ND: CINCA HOLT

Added CLIMAX BLUES BAND (MB) "Morney Talelm" MAX MEBSTER (Murcury) ADD STEMMIT (MB) -RED SPEEDMAGON (Epic)



Added CLIFF (NEA)

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Albany

215-694-0511

**TALKING HEADS (SIZE)
Outcollife | Image: **Outcollife** |



Singles mailWESSES (Local)

98 Rock

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"To logis Road"
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-2004 (187/80p*) se
-2004 (187/80p*) se
-2004 (187/80p*) se
-2004 (187/80p*) se
-2005 (188) -2005 (188)
-2005 (188) -2005 (188)

Medium
GARRA (Elektra)
TALKING HEADS (Sira)
JACK OREEL (MCA)
BILLY THORMS (Elektra)
MODEL CITY (Epic)
ONEAP TRICK (Epic)
OHER STRAITS (MB)

Min

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—RED SHEEDWADD (5-lc).
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PO : ROBERTA HABER

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Boston

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-oxad elemetrs
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-equiv MATORY (Epic)
-equive stones
(Rolling Stones)

HOLL HIS STORES

TROLLING STORES

BRUCE SPRINGSTEEN (Colembia
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Binghamton 607-772-8850

WOZ

PD: JOHN SEBASTIAN HD: RATE INCHAN

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DOUBLE BERT (GOT on)
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PO : DENISE OLIVER

Maclian Michigan (Minera)
ALLAND MICHIGAN (Minera)
BLACK MODATA (MINERA)
ALCAMAR (Element (MINERA)
ALCAMAR (MINERA)

Boston 617-262-5900 MEDIN MARTIN (Capitol)
CEORGE MERSON (MB)
AL STEINART (Arista)
-MANNATTANS (Columbia)

Herrival (American Herrival)
STEVIE STRAIN (STRAIN)
STEVIE STRAIN (STRAIN)
LEO SAVIE (SE)
COAST TO COAST

Baltimore TATTOD (Mirage)

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NOTE IN TODAY (MF/AC)
NOTE IN TODAY (MF/AC

Singles

JAZZ SPYRL CYRA (NEA) ERIC R.OSS JEAN-LUC PORTY (AT) UNTIC) PAT HETHELMY (ECH) HUMERT LAWS (Columbia)

Singles

Boston

BOSTON
617-267-3810
RC610 LAME 4. (40)
LE ROUX (Capitrol)
RCGUIGH-HILLMAN (Capitrol)
RCGUIGH-HILLMAN (Capitrol)
REFUGIS ROBEY (Capitrol)
REFUGIS ACRES (Electrol)
REFUGIS ACRES (Electrol)
RLAM PARSONS PROJ (Artist

MART PRODUCTS

MOTHES TO THE CONTROL OF THE CONTROL

SOFTROCIO

PAT METHERY LEGHT

MOST ADDED.

EAGLES Eegles Live (Asylum)
ROMANTICS 34/33 National.. (Nemperor)
THIN LIZZY 11/11 Chinatown (WB) ROD STEWART Foolish Behavlour (WB) 8/8

Two numbers follow each album title. The first represents total number of Eastern startons playing the album this week. The second is the number of those stations that added it this week.



Hartest (NY Femines STEER (Co) who is a femines STEER (Co) who is a femines STEER (Co) who is a femines (NY Femines Mines) (NY Femines) (NY Femi

PD: GEORGE HANRAS

Added EAGLES (Asylum) JOHN COUGAN (Rive) -NEO SPEEDWAGON (Epic)

Buffalo 9TROCK

Buffalo
718-881-4555
Castiller Title
*Namp; Near**
*Namp med Ten
CC JACKSON BANC (AMP)
One To One
RADDY RESIDENCE (Epic)
JAMP-LLC POINTY Let len't)
*Changures (In Point (Epic)
*Changures (In Point 6-52'S 1881
MPRIVATE (SARO)
TALKING HEADS (SITO)
OINE STRAITS (MD)
"Saar Never"
"Saar Never"
"Saar Never"
Saar Never (MR)
SAAR SAAR (MR)
SAAR SAAR (MR)
SAAR

-BLOMDIE (Dryssite)
PORTEST
FORT WELCH (Gasto)
FORT PARKER (Finite)
FALL SHOP (WELCH)
FALL (Gasto)
FALL SHOP (WELCH)
FALL GASTO WELCH)
FALL GASTO WELCH (Gasto)
FALL SHOP (WELCH)
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FALL GASTO WELCH (Gasto)
FALL GASTO WELCH)
FALL GASTO WELCH (Gasto)
FALL GASTO WELCH (Gast

Title INLES (Beckstreet/MCA) DOORS (Elektre) 1421 Claremont
603-542-7735
ALLIAN BIOTHERS (#-1414)
JANS (EE STALLY (RegenLC) SAYD (10)
BUY DIG, MO (Electra)
-JON (LINGO) (Geffen)
-HEAPT (Ept)
-BLORD[E (Ovyselfe)

WECM

Medium AC/DC (ATIONTIC) ELVIS COSTELLO (Columbia) -PCLIME-HILLMAN (CODITO) CL 115 COSTELLO TOCHAMBIO)
CEUDING-MILLANN (CRIPTOT)
CEUD (1883)
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Making Movies (WB)
MOON MARTIN 35/20 Street Fever (Capitol) 19/18 BABYS On The Edge (Chrysalis) CHEAP TRICK All Shook Up (Epic) 38/16

ALAN PARSONS PROJECT

The Turn Of A... (Arista) 34/16
Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Hartford

HIBQ (Rounder) HIBQ (Rounder) HIBOY (OCETHS (Cotumble) QUEEN (Elektre)

WCCC

FD: COLBITRY PAUL PAYTON

PD: DANIEL F. HAT HD: BOB BITTERS

TTC (virgin)
"Generals & "
ROBBIN THOMPSON (Over)
RED ENGLAND (Elektra)
"Livin , BO*s"
"4000 STENART (MB)

Added
EAGLES (Asylus)
SU21 (UATRO (Oroso) and)
THIR (LEZY (UB)
-HEART (Epic)
-HOD STEARIT (UB)
-REG SPEE (DAGON (Epic)

MEDIUM DIRE STRAITS

HOTTEST CONTROL (COLUMB 18) POTTEST (COLUMB 18 Added
EAGLES | Anylum)
GILLAM (Virgin)
RCMMATICS | Homperor)
ANA LLOYO (Scott) from 1
-RCD STEMATI (W)
-RCO STEMATI (W)
-RCO STEMATI (W)

Hartford

BILLY THORM! (Elektra)

HOTTAY!

BPACE Unit (BSTEER (Dolumbia)

TOR (DO CO.)

TOR (LOC (Adm)

TOR (DO CO.)

TOR (LOC (Adm)

TO

WBLM Lewiston-Portland

representation of the control of the

Singles

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THE HOTTEST BRUCE SPRINGSTEEN

The River (Columbia)
POLICE 40/39 Zenyatta Mondatta (A&M) 38/36

PAT BENATAR Crimes Of... (Chrysalis) 36/32

Back In Black (Atlantic) 29/25 CARS

Panorama (Elektra) Two numbers follow each album title. There first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.



Harrisburg

717-238-1402
"Yoyagar"
JIII CARROLL BAND (Arco)
"Pacols . Oles"
"Eliciad fra-15y"
GEORGE THORUSOOD. (Rounder) PO: DOLG SOMENSON

HOPPOST BRUCE SPRINGSTEEN (CO) unbie PCL (CE (AMP) AC/DC (AMP) (FICE) CHAP TRICE (Epic) ALMSAS (EICHANNE) ALMS PRESCHS PROJ. (Arista) -HEART (Epic) Medium
PAT REMATAR (Orysolis)
ANNYS (Orysolis)
"Turn & Helk"
HELLY HATCHIT (Epic)
"The Remainer"
HICHAEL SCHEMER (Orysolis)
CARS (Elektra)
GARM (Elektra)

Long Island

THE STREET TERM TO STREET THE STREET TERM TO STREET THE STREET TERM TO STREET THE STREET

16.485.9200 Long Island

-BLODIE (Orysells)

Moral III

MORAL BRACK PROCESS

MORAL BRACK PROCESS

D2.5 (DOCTOR

E.9.5 (DOCTOR

MEN MASIE (Exic)

HE MADIE (E)C)
HETTERT

AGLE HIROSHUM (Aristel BODNON T. ADMES (AAM) LANSEM & FEITEM (MB) PAY METHEMY (EDM) EAM-LUC PORTY (Arightic) SPYRD GYRA (MEA)

Singles VELLOR MAGIC ORDA (AMA)

STEP

Added

EAGLE (Acylum)

HILL YOLND (MP/Reprise)

THIN L(22V (MP)

ROMANY-LOS (Resperor)

ROMANY-LOS (Resperor)

ROMANY-LOS (Resperor)

ROMANY-LOS (Resperor)

Madium BABTS (Durysalls) GLOME THIROGOOD...(Rounser) DEAP TRICE (Eglc) RITES (R THIROGOM (Durfum) BILLT THIPS (If (Durfum) RITES (R THIROGOM (Durfum) RITES (R THIROGOM (R THIROGOM)

"| DE | "
ANDY MEISMER (Epic)
"Doop Intine..."
ALAN PARIONS PROJ. (Arista)
ROCKFILE (Dylambla)
"Tanking..."

MOUR WOUR

ASST. FO: ROBIN SHERWIN HD: DALE EDMARDS

Long Island

O10-727-1570
intring to the control of the control

Manchester

603-625-6915

THE STATE CONTROL (Tests)
THE STATE CONTROL (Tests)
AREAL CITY (Spic)
AREA (Spic)
AR

INII 6. NASHINGTON, JR. (Etoktro PAT METHERY (ECH) JAMI-LUC POSTY (ATTOMPTC) HICHREL UNMANIAR (Notown)

Montreal

Hoffset PAT EBATAN (Dv ysalis) AC/DC (Artentic) Sumptimum (Adm) Datio Book (ECA) Shit Dissi (ECA) Shit Dissi

MEANT (Epic) -JOHN LEIGEN (Setton)



FD: FALL HARRISS

POZ (Goseb Fencu) PHIN (PZZY (ME) GEORGE THOROGOD, EAGLES (Any Lun) -RAD ETEMATI (ME)

Modium
SUS SDYS (Arists)
ARRENT POLICE (Intumo)
HICOMES STARLET;
(UP) Americal
SOCIETAL COLUMN SUSSESSION
SOCIETAL COLUMNS
SULPHIA COLUMNS
SUL

OKVIII)

PO: ARE BILDELYON I

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ILLENT LOCATES
ILL MER LMARAMO ((fastr) MAND'S (Chrysels) MAND'H (ElseR (fsic) STIVE FORMER! (Monorer) DIAL(180 STONES (Rolling Stones) COORS (Steetra) 4400A (Elserra) MICHAELTH (Capita) MICHAELTH (Capita) MICHAELTH (Capita)

CHOM-FM STUMEROLT (ADA) DIRE ETMATTS (AB) LONG JOHN BALDITY (CARIFO)

ATE (VIrgin)
STREETHEAST (AT) antic)
JACK GREEN (NEA)
RED STEMAST (MD)

Main Lash
AMERIC CETY (Epic)
AME

WVAQ Morgantown

Singles

3/04-290-00/29
AL STEMMT (Ariota) Mamiling NonDOOR IS BROTHERS (MI)
STITLE "STORPES" (MI)
STITLE "STORPES" (MI)
STITLE "STORPES" (MI)
STORPES SHORE (MI)
STORPES SH Added

Int LLOTD !BcoT! (Bros.)

"Touch Me"
LAGAS (Amyles)
R. VIN LEE BAND (ertenfic)
RAI (MESSTER (Mercery)
"Active Lee"
JOSY WILLIOS (Medern)
-HEART (Alice)
-HOD STEMMET (ME) Weah County Stanting To Ashe" PLOS Stanting To Ashe" PLOS Do Do Do ""Don Y Stanting To Don Y Stanting To Don Y Stanting To Sta

Modium
JOH BITCHELL (Anythm)
JOH BITCHELL (Anythm)
JOHNES PRINTED
ACHIEVE PRINTED
GAMM LITERY (Electro)
ALAN PRINTED
ALAN ELECTRO
ALAN PRINTED
ALAN ELECTRO
ALAN PRINTED
ALAN TITLE
AND ALANGE (Epic)
ALAN PRINTED
ALAN TITLE
AND ALANGE (Epic)
ALAN TITLE
AND ALAN TITLE JOSE 9"*RD GYBA LBCA! "Cashac a" "Cafe Amor a" D. CABLOS SANTANA (CD) umble? "Song ... Brothar" "Song at Tar!" DAYE VALENTIN (Arists) TITLE JEAN-LUC PONTY (Artentic)
"Comagnesis"
SAON estanded (Innor Clty)
Titte
OIROSALIA

DIRE STRAITS (MEA) DOME STRAITS (MEA) DOMENT IRIS (MEA) MEIL YOUNG (ME/Rog PES (Artestic)
PES (A "She a Bo Cold" JACKSON BROWN! (Asylum) "Thut Siri. " "Disco. " PAIR SINGH (MB)

ALVIN LEE SAND (Otlant

WPLR New Haven 203-777-8817

IN TOLLARD (ID Yeal1s)

INTERESTED (ID Yeal1s)

Model Land (Electron) (ALEAN (Electron) (ALEAN (ALE Single WPLJ 955

JOH AMBERSON (Arlant MANDY DE ISNER (Epic) EAGLES (Anylum)

Modium
MDLAY MATCHET (Epic)
THME SQUARE (RNO)
TIS (exicantic)
BLAT (axi (Am)
MODLAY (EXICAN)
MODLAY (Exicantic)
MODLAY (Exicant

MODIO

ATT DESIRATO (COP yealts)
POLICI (MAN)
POLICI (MAN

Single

WOHA North Jersey 201.326-1055
HORTY CHAPTER (Base excit)
ORAN THICK (Lipid)
THICK (Lipid)
UTD 1A (Base set Hardis)
UTD 1A (Base set Hardis

New York 212-887-7777 88070

ON BUR LINEAR FO: MARK CHEROLET

Added
(AM ELOTO (Scott) Grac.)
(AD ELOTO (Scott) Grac.)

- AND ANDERSON (ATTENDED)
FIRST SQUARE (BSO)
FIRST SQUARE (BSO)
FIRST SQUARE (BSO)
FIRST SQUARE (BSO)
FIRST FERSING TEMPORARY
FIRST FERSING TEMPORARY
FIRST FERSING TEMPORARY
FIRST FERSING TOWNS
FIRST SQUARE
FIRST

Ottawa 813-583-1919

STETE MONDER (Tento)
TIMES SQUARE (HSO)
6-72 5 (MB)
4-80 A COUNTY (HSO)
6-72 5 (MB)
4-80 A COUNTY (HSO)
6-80 A COUNTY (HSO)
6-

-U.A.7 (AMD)

-U.A.7 (AMD)

-U.C.TS. (AMD AMD)

-U.C.TS. (AMD AMD)

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-U.C.TS. (AMD)

-U.C.TS. (U.C.TS. (U.C.TS. (AMD)

-U.C.TS. (U.C.TS. (U.C.T

Philadelphia 215-887-8100

MANEY MEISHER (Epic)

FRAME KOLLER

JARA REPRO

PD: STEVE COLNILL ND: GREG TORRINGTON

(Il comments)

HOD STEMPT (MR)

HOST IN

HOST IN

LOSS MANDEN FOR (COST (CO

MIOG PO: ALEX DEPERS

JOH ANDERSON INTIMATICA SPYND CYNA (NEA) THE HIGLEN (AFTENTIC) ALAN PRESONS PROJ. (AFTEN) -ROD STEMMET (NB)

Modium DILLY SIGL (Optumble) CLIFF RICHMED (Copitol) LLO SAYER (MB) Door Fuell, CLIFF RICHMED (MB) SIGNIF (MB) SIGNIF (MB) SIGNIF (MB) SIGNIF (MB) JIBBY MML (Lpic)

HOTTES! CODE (188)

CODE E SHOTHERS (188)

SHOULD SHE HASTELE (Columbia)

JOHN HOTCHLL (Avglue)

JACASON BROWN (Avglue)

JACASON BROWN (Avglue)

SUPLETAMP (AMN)

SUPLETAMP (AMN)

CARLY SHOW (48) JAME . Singles

VK/18034

Madilon
TAGAING HEADS (Sire)
OTOPIA (Benesis) (argin)
OTOPIA (Benesis) (argin)
DILAT TROPPE (Floatre)
BILAT TROPPE (Floatre)
BILAT TROPPE (Floatre)
BANS (OPERATOR)
GROWN (Floatre)
BANS (OPERATOR)
GROWN (Block)
BANS (OPERATOR)
BANS (Block)

Hoffers
AC/DC (Aftertic)
AC/DC (Aftertic)
AC/DC (Aftertic)
AC/DC (Aftertic)
ACRS (Elevate)
ACRS

Philadelphia 215-839-7825

707 (Coseb (ence) SUZ) QUATRO (Dreem(end) -JOH ANDERSCH (Aflentic)

Jets 1051 Singles MANANT

PD DAME IS INDICATE IN A REPORT OF Added EAGLES (Applies) dil, TOLMS (MI/Reprise) C.ITHA BLUES BAND (Mb) CITY BOY (Atlantia) RABBIN TREPPON (Outfor) PMA WATCP [Cooks merci

MINI (UN COLUMN TO COLUMN TO COLUMN TO COLUMN TO COLUMN THE COLUMN TO COLUMN THE COLUMN

1028

WDV Added LAGE (Asylum)
TALE 100 HEADS (5)rm)
THIR (1277 (M)
STUVE MINIER (Emin)
AND STUVE MINIER (Emin)
-RED STUWNT (M)
-RED SPEEDMAGON (6)c)

Medium
10. (#1-berto)

Pittsburgh

J+42 None

Singles

Philadelphia

215-561-0933

HONTERS STREET (OF SEAL) CONTROL STREET (OF SEAL) CARD (ARC) (AR

Pittsburgh

-POR INSERTION
WHITE SET STATE (CO. Loads to
SMALE SMITH (SATEER (CO. Loads to
SMALE SMITH (SATEER (SATEER)
GREAT THICK (Ept o)
AND PROPOSED PROV. (APPLIED
PAT BROATER (Corposite)
DEGRES (Fleatra)
SEGNES (Fleatra)
RESSAN (Fleatra)
RESSAN (Fleatra)
RESSAN (Fleatra)
RESSAN (Fleatra)

Jedd Rune

412-382-2144
b495 (Dryselis)
Turn & Bals
Turn & Bals
*Ill ACKNOLL BAND (Brook
*Ill ACKNOLL BAND
*Ill ACKNOLL BAND
*Ill ACKNOLL
*Ill ACK PD: MIKE PERCIES MD. JIM #1100TV

-BLOBEL LOW-yearlay
BRUCE SPRINGSTEEN (Golumbia
BRUCE SPRINGSTEEN (Golumbia
AMASAS (BERCHARS)
COURSE BRUCHERS (WD)
BRUCHERS (WD)
BRUCHERS (Figle)
AL WH PROSONS PROD. (AP (1814)
STEVE FORMATI (Elemptor)
HILL OURSE (MF/Reprise)
BRUCHIES (GOLUMBia)
ALMANT PALAURI (1814)
CAMPET (HIS (HE)
AMADY ME (1888) (Fple)
-PELANT (Eple)

Ja sa Haro



medium (gg(g)
mindle (gg(g)
mi

Poughkeepsie
914-471-1500
RDDR MARTIN (Capitol)
-RDR(1) (Anylue)
-RDR(1) (Anylue)
-RDR (1) (Reprine)
-RDR (1) (Reprine) -STIEGRAY (Correra Aton)
-CORESTO A INTERNATION
-CORESTO A INTERNATI

Mag Jun JUNE (R) to JUNE (R) t SRY (APISYe)
C, ASH (Epic)
REB ENGLAND (Eleetra)
BUS BOYS (APISYa)
SPECIALS (Orysalla)
IMMRTES (Polysbr)
SULT QUATRO (DressPend)
AC/DC (Atlantic)

SPYRO GYRA (HEA) WBAU Providence

95.5 FM STEREO PD: HAMEY ABRAHSON ND: CAROL TH. BERMAN Added JOAN JETT (Artole) ACMMATICS (Hommeror) MENNEL STRAL... MEN EMELAND (Eleatra) GAZLES (Anglum) G. TILLIE SMITH (Rounder— -ROD STEMANT (MD) -BLOMDIE (Chrysalfa)

-BLODELE COVYMETS)
MOST IN THE STATE OF THE

4.01-27.2-9550
Hortfeet
Bruck Steller (Columbia
Roccella (Columbia)
ROCCELLE (Columbia)
ROCCELLE (Columbia)
ROCCELLE (Columbia)
REQ (Rounder)

22/22

PAT METHERY (ECH) Singles



MEDIANTICS (Manager or MIT, TOURS (ME/Mager MED MYST ENAGEN (Ea)

Modium sansas (Elipuhage) OAUD BOWIE (MEA) ALAN PARSONS PRO-NICOMAL STANLEY (ERI America) DIRE STRAITS (ME)

PO. MARRIE A LINGUE

Added
CSTV DDY (AN) antic)
REMEMFICS (Namper or)
EAGLES (Any) and
REMEMFI PALLER (La) or ??
JACK BRACK (THE CA)
DOT (Cased) Innex (J)
DOT (Cased) Innex (

Nadium NCHT (Epic) GAMM (Eight) HICHTY (Epic) GAMM (Eight) BHUIT COORDING (EHIT) AND LOR (LINE (EPIC) EIGHT) HICHTY (EPIC) (EPIC) HICHTY (EPIC) (EPIC

717-981-1842 HIOMAL ETABLEY... (ERI America) HOLL TICHPE (Elektra) HILLY TICHPE (Elektra)

Modium

QIO D: GAY SLAIGHT

Need Law County Transet Laws Meet Law COUNTY (Elevative) And Pro-County County County

31/17

26/15

30/13

MEDIUM

ALAN PARSONS PROJECT The Turn Of A... (Arista) 3

On The Edge (Chrysalis)

Seconds Of... (Columbia) 18/13 BILLY THORPE 21st Century Men (Elektre) 14/13

Two numbers follow each album note. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

DIRE STRAITS

ROCKPILE

Making Movies (WB)
CHEAP TRICK

All Shook Up (Epic)

Rochester 718-288-3200

3015

Rochester 718-232-7550

DAMIN (GENERAL)
BAUE ANDEL (Folydor)
FODO (REA)
FODO (REA)
FODO (REA)
FOUND (RAN)
FOUND (R

Herrison
AC/DC (Allentic)
CRS (Electro)
AddAS (Electro)

Jazz Singles

Scranton PD: CHRIS HORTON HD: BEH SMITH

HOTFERF WHILE SYMINGSTEEM (Got umb) a PAT BEHATAN (CO-yes Its) POLICE (AMN) KARCAN (Kirahner) HOLLY MITORET (Epic) CHEAP THICK (Epic) AKAN PROSING PROJ. (Arista) AC/DC (Atlantic)

Jazz

WSYR

Added EAGLES (Asy) us)
MAX WESTER (Mercury)
ROCKPILE (Columbia)
**Toes her:
JACK BRUCK/FRIENDS (Epic)
ROCKPILES OF ROCK
SCORPIONS (Marcury)
DUE AUPLITE (Mercury)
-MEO SPEEDRAGON (Epic)

Jose

ME I CHAINBELT

Added (Abylum)
THIN LIZZY (MM)
AAADY METSMET (April)
BAS DOTS (AP

Syracuse
315-474-5061

RIONAL STRAET...
(DRI America)
ONTO BOUTE (RD)
3-0 (RD) Toller (RD)
STEVE MODER (Tenies)
-ROD STRAMT (ME)

Invitati BhCI SMIRISTER (Corvents) PRI SIMPLE (Corvents) PRI SIMPLE (Corvents) BELL (CARD (BE/Rey Let) DELM PRIOR (Epic) DELM PRIOR (Epic) CARS (Epirus) CARS (Epirus) BELL (ANDOCCO). (Bouhear) BELL (ANDOCCO).

Toronto 418-987-3445 TEDDYBOYS 20h HIGR GILDER IOW yearls)

WHY 921

MO: JACK QUIGLEY

FTC (Firgin)
Conorals &. .
-BLOWDIE (Or yealls)
-RED SPEEDMAGON (Epic)
-ROD STEMAT (MB)

TROUGH STREET ST

717-288-8608

QUEEN (Elentre) HALL & DATES (RCA) HODERT PALMER (Island RANGEV ME)SHER (Estc) - JOHN LEHRON (Gates)

SOUTH

(%%)

Amarillo

"Mail 1"

NOT FAIT
PAT SOBRETAR (Corynalls)
AC //CCC (Aftentic)
SELLY MYDGET (Epic)
SELLY MYDGET (Epic)
SELLY MYDGET (Epic)
"Ther Girl."
"Ther Girl."
"Ther Girl."
"Ther Girl."
"Ther Girl."
"Ther Girl."
"Ther Simble (Aftentic)
A STINNET (Aftentic)

(Assistant "Stones"

Maca 11" "Bits "The Cast"

MICH. 11" "Bits "Bits "Bits "Bits "Bits"

MICH. 11" "Bits "Bits

TEXAS ROCK

Added 48 / VOLMS (48 / Neprise) 1111 o 'Lorico Man' *
1111 o 'Lori -BLONDIE (Chryselis)
-ADB AADERSON (Affantic)
-NIELSEN/PEARSON (Capitol)

Milliam Profession (1977)
Mail Iam (1974)
May Coulder (1974)
May Could

Beaumont

Beaumont
713-727-029

MLX WINDOT (spic)
NS 600, NO (Elektric)
NS 600, NO (Elektric)
NOCPILE (Colimatic)
- (COLIMAT

-JOHN LEMON (Goffen)
-MINT (Epic)
-MINCO JEMHIGS (RCA Singles

MOST ADDED FAGLES

Eegles Live (Asylum) ALVIN LEE BAND Free Fail (Atlantic)
THIN LIZZY 10/10 Chinatown (WB)
NEIL YOUNG 15/9 Hewks &... (WB/Reprise) 15/7
GEORGE THOROGOOD & THE DESTROYERS

More George... (Rounder) 14/8 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of these stations that added it this week.

%rock

Mindland (ALER (Elektry) (ALER (Elektry) (ALER (Elektry) (ALER (Elektry) (ALER (Elektry)) (ALERT (ELEKTRY)) (ALERT

Atlanta 404-325-0980

REPERT (ATTENTED (COTOR MILES SENSINGSTEEN (MILES SENSINGSTEEN Singles HEART (Epic) JOHN (EMODN (Goffen)

KLBJ FM Austin 512:474:6543

Added [AGLES (Aer).ms] CORMA SURMER (Geffer ALTHH LEE BAND (ATE SET (Aristo) HEART (Epic) GILLAM (Firghs) NOD STEWART (MS) LONG LEMON (Geffer

Charlotte

HOTTAST
GRUCE SPRINGSTEEN (Column SPRINGSTEEN (Column SPRINGSTEEN SPECIAL (Column SPRINGSTEEN SPRINGST

NOTION OF THE STATE OF THE STAT

Singles

315-797-0803

QALE (Floatro)
E105 (Floatro)
PAT BEATRO (OU yea)(2)
PAL (OI (AAD)
ROLLO (AAD) Added

IAN 11,000 (Scottl Bros.)

JACK BMUZ (7911905 (Epic)

ISBN 175 (Polysor)

CARLES SANY, 1900

of the TRICAND (Epic)

SCHWITT (5 | Nimper or)

301 (Casal Bunc)

-800 PMI DMACON (Epic)

Head Late (NEA) (N

Singles

RO5 PO. JIM HERRON HD: GARY CHAM

FUS-0-149-USZU
interfact (Pol-149)
FUS-0-149-USZU
interfact (Pol-149)
FUS-0-149-USZU
interfact (Pol-149)
FUS-0-149-USZU
interface (Pol-149-USZU
interface (Pol-149-USZU
interface (Pol-149-USZU
interface (Pol-149-USZ
interface)
FUS-0-149-USZU
interface
inter Added GILLAN (#Irgin) GOLDIN EARDING (Polydor) JOE JACKSON BAND (AAN) DHEAP TRICK (Epic) EAGLES (Anylum) VOY (Polydor)

FM105

PD: CHUCK GETGER ASST. PD: DOUG BURTON Added RDCHPILE (Columbia)
"Teacher, "Tochard Tromosoco, (No. Morton, Jase"
EVE 1917gin)
"Generals 6..."
-REG SPYEDMACO (Epic)
-ROD ST(SMAT) (Mb)

Hottoof KARGAS (R(rahmor) QUEBE (Electra) BRACE BREGERETEE (Go PGL(CE (AMI) OHERP TRICE (Epic) AC/DE (A-lestic) -ACH (LESTEE) (Gorton) Modium
PRT BERNTAM (Ovyselfp)
ANDTS COVyselfp)
COUNTE SENTERS (BB)
DIES STRAITS (BB)
ALAN PRESCUS PROJ. (Aristo)
ALE STRAITS (BB)
ALAN PRESCUS PROJ. (Aristo)
JIM CARROL, BARD (Arroyn)

The state

PD: DAVE LEE ALCIEN Added EAGLES (Anyther) DIRE STRAITS (MB) AAACT ME ISMER (Epic) ROBIN (AME &... (MB) -ROD STEMART (MB)

Modium ANDEL CITY (Epic) "No becrete" DAY'S (Dryselle) CORNES (RES) HEAVOUS EXTERS (Electro) HEAVOUS EXTERS (Electro) ALAM PARSONS PROJ. (Aristo) THIM LIZZY (MB)

MOTTEST BARRY GOLDREAU (Portreit) "Creens" MOLLING STONES

The River (Columbia)
PAT BENATAR Crimes Of... (Chrysalis)

WROO

"I COUTE ME "
JOE JACKSON BAND (AAH)
-NOD STEWART (IB)
-NED SPEEDWAGON (Epic)

Utica

Jasz
8. Abbitotto, Jh. (Electro)
and MMDELL françour di
HABERI LAFE (Columbia)
stitutioni de Lafe (Columbia)
stitutioni (Columbia)
stitutioni (Columbia)
stitutioni (Columbia)
stitutioni (Columbia)
stitutioni (Columbia)
stitutioni (Columbia)
CATIO COLUMBIA

Washington, D.C.

Modium DIMS STRAITS (MD) ROCKPILE (Columbia) TALAING HEADS (SITM) MODIN MARTIN (Castrol 10.68 West Virginia

304-722-3308 VAPURS EUR)
SPLIT ERE (AAR)
DOMHIE HRIS (MEA)
DAVID BOHIE IREA)
CARS (Elektre)
ROSE TATTOD (Mirege)

Worcester

Worcester
617-752-5611
(faciling former)
AC/DC (Art martic)
PAT GALARIA (Corporatio)
RALLY INTOCH (Epic)
did SCALARIA (Corporatio)
PAT GALARIA (CO

SEUCE SPRINGSTERN (Only

York

- AGE LIBROT (GOTED)

WITTER

WHOLE STREETE (GOLD COL)

AT SIGNIFIC (GOLD COL)

AT SIGNIFIC (GOTED)

CARS (Floating)

CARS (Floating)

CARS (Floating)

AL SIGNIFIC (GOTED)

AL SIGNIFIC (GOTED)

AL SIGNIFIC (GOTED)

SIGNIFIC (GOTED)

SIT OF COMMON (GOTE

THE HOTTEST

Back In Black (Atlantic) 25/23 POLICE Zenyatta Mondatta (A&M) 30/22 KANSAS Audio-Visions (Kirshner) 26/20

Two numbers failing each album title. The first represents total number of Southern stations playing the album this week. The second is the number of these stations who reported it in hot rotation this week.

704-392-8191

BABYS (Dirysalls) 2000 COLGAB (Blys) BLAN PMRSDM PMDJ, [Arlsss] DMAP TRICK (Esic)

Medium DIRE STRAITS (MB) MEDIN MARTIN (Copitol)

30/29

29/28

Orlando

NAMEY MEISMER (Epic) MENTY PYTHON (Aristo)

NewTract
RAMMAS (Kirchman)
OCEAP TRICKE (Epic)
BRUCE SPRINGESTER (Columbia
AC/DC (Aftentic)
RAMM (Chrymais)
RAMM (PRINGESTER (Columbia)
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RAMM (PRINGESTER (Columbia)
RAMM (PRINGESTER (COLUMBIA)
ONITIO SCHOOL (RETURN)
ONITIO SCHOOL (RETURN)
ONITIO SCHOOL (RETURN)

SOUTH



Added ETC (Virgin) "Generals &..." ALVIN LEE BAND (AN "Namey & Res" DOMNIE INIS (BEA) "ANT LOOK!" EARLES (Anylum) -ROD STEMARY (MB) Recision (CCL)
JACK GRIEB (CCL)
JACK GRIEB (Recharder)
JACK GRIEB (R

Singles



Name I am
ME (L YOLMEG (ME)/Report on)
ME (L YOLMEG (ME)/Report on)
MECHIPILE (CD Lumb I a)
CLIMIN BLUES GAMED (ME)
CLIMIN BLUES GAMED (ME)
CLIMIN BLUES GAMED (ME)
CLIMIN BLUES GAMED (ME)
MES CAPT (ME) CAPT
WES CAPT (ME)
MES GENTAMENT (CO)

GENTAMENT (CO)

ROCK RESTRICT (APTACO)

ROCK RESTRICT (APTACO)

CE VO (MB)

JOHN COLCENT (RIVA)

BRACT COCCENTRE (RIVA)

BRACT COCCENTRE (RIVA)

ANTER SELLY THOSPEC (RIVA)

FOR SELLY THOSPEC (RIVA)

ROCK RIVA

ROCK (RIVA)

ROCK RIVA

ROCK (RIVA)

ROCK RIVA

ROCK (RIVA)

ROCK RIVA

ROCK (RIVA)

KZEW PD. TOM OWERS ASST. PD: JANEL DOLAN

ABONE ALVIN LEE BAND (ATTENTIC) EARLES (Annhum) HEO SPEEDMAGON (Epic) -RED STEMART (18) -GREG KINN (Buserhlay)

Medium

**(Shear toy)

JOHN HICHAEL SOO LIMBY ZAMRISKIE

Added
ROSHATICS (Nommer or)
ALTER LEE BAND (AFTAM
GEORGE THOROGODO), (E CITY BOY (AFTAM)(E)
ROCHPILE (Golumbio)
IAN INTITIES (RIO)
RALDY NAMED (Captor of AFTAM
WILLIAM (Captor of AFTAM) NAMOY HANSEM (Copffol) STINGRAY (Correre/Afon PONCEN BLUES (Liberty) STOMEBOLT (RCA)

OLIMIN BULES BAND (#B)
ANDELL CITY (Egl-c)
FFE VART LINES (PARAPOT)
BULLY DUBBETT (COI-MO-E)
THER LIZEY (FB)
STRAIDER (SHOP)
BULLY DUBBETT (COI-MO-E)
BULLY DUBBETT (COI-MO-E)
BULLY DUBBETT (FB)
BULLY DUBBETT (FBO-E)
BUL

JOSE

Birmingham

205-870-9900 ROCKPILE (Columbia) HEIL YOUNG (MD/Reprise) CLIMAX BLUES BAND (MD) PAT BENATAR (Chrysolis)

HOTTOOT
LANGAS (Rirohom)
VSS (delamits)
USS (delami

JAZE JEAN-LUC PONTY (Atlantic)

Corpus Christi

STEVE FORMERT (Homporor) JEAN-LUC PORTY (Artestic) 0-52-5 (40)

G-32-15 (IIII)

INTICES STRINGSTREER (Columbia)

STRUCE STRINGSTREER (Columbia)

STRUCE STRINGSTREER (Columbia)

STRUCE STRUCES (Factor)

STRUCE STRUCES (Factor)

STRUCES (Education)

STRUCES (STRUCES)

JORN D. CARLOS SARTANA (Columbia) MINDSHING (Artsta) G. MASHINGTON, M. Etaktro SADAD MINDSHING (INCA) DAVE VALSUER (CCA) DAVE VALSUER (CCA) OAVE VALSUER (METER)

Dallas 214-748-9898

HOWERT PALMER (feland) JACK GREDI (RCA) KTC (Vfg fe) 100NTES (PolyMor) HOOM MARTIN (Cop1701)

High mental (Courter)

ORIS (Electron)

ORIS (Trick)

EI Paso
915-533-8211
IRON INTIDEN (Captrol)
ROSE TATTOO (HIT-ops)
Modey at 1988 (Epic)
9114E DRESS (Arterol
A, AM PARSON PROJ. (Ar Bus BOYS (Arterol)

BUS BOYS (Ar let a)

POTT SET

POTT

Appleton

414-734-9228

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JARE JOHN BITCHELL (Applica)
JOHN BITCHELL (Applica)
JEMB-LUC PORTY (Artentic)
JEMBO GYRA (EEL)
JEMBO CARLTON (MS)
DAVE VALENTIN (Arten)

Singles

The KLAQ

El Paso 915-544-8884

HAMMAS (Kirohner) HOLLY HAYDMEY (Mplc) DIRE SYMATS (MB) HICHEL SCHEMME (Chrysolf HAMN PRESSES PROJ. (Arieta HOMBER THOMPON (Overlan)

Hoffest (AMI) CHEAP TRICK (Epic) AC/SC (Arlantic) JOH (EPICH (Epifen) BRUCE SPRINGSTEEL (Onlambia PAY BENATAR (Chrysells)

Houston
713-528-4591
BHAY THORN (Elentro)
ROSE TATTO (Hirrage)
ACE ACCIDED BMD (ARR)
OHE STRAITS (18)
ROSE IN THORN (Copino)
ROSE IN THORN (Copino)
RATTIN (Copino)
ACE BOYS (Arter)
- ADRI LERBON (Beltan)

Jackson 801-982-1062 JACK GREEN FACAS JISBY MALL (Epic) AND STATES (AND JACKS) ONE SYMITS (AND JACKS) -BILLY JOEL (COLUMN 12) -JACKS (LAN)

Jozz

HODE NATTH (Capital)
"Bad Now"
BAS BOYS (Artela)
"Dr. Bacter"
JIN CANNOLL BAND (Artel)
"Phospie., Died"
ROD STEMMT (ND)
-RED SPEEDWAGON (Epic)

Hedian BMBYS (Chrysolle) DOMLE (REA)



HOTTHAT
SUPPLYMENT (AMI)
GRACE SPAINSSTED (Out-only
POLICE (AMI)
KANGAS (Elrishour)
CHEAP TRICK (Epics
PAT SEED ART (Ciryon)14
JACKSON GROWE (Any)unit Modition
DOMH-6 (81) S. (RDL)
RDCOPFLE (Oxitable)
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RDCOPFLE (Oxitable)
RDCOPFLE (RDCOPF)
RAGDY REISHRY (Rg.(c) Jezz

2291-2

PD: DAVID PERKINS ND: STEVE KELLER

Added EAGLES (Apylish) -BLOMDIE (Chrysoffs) -ROD STEMART (MS) -REART (Epic)

Medium
CHES (Elektro)
p-32'5 (B)

Tennan Land Bencheze (46)
Mental Sevendarias (04)
Mental Sevendarias (04)
Mental Sevendarias (04)
Mental Sevendarias
Mental (04)
Mental (0 Mone Singles

THIR L (ZZY (MB) DIRE STRAITS (MB)

Jess Hone

Jacksonville 904-642-1055

Johnson City

615-477-3127

VES (ATTEMPTIC)
SCENEY LOGGIME (Qui-umbta)
CELEMENT MCCLINTON (Capitol)
SELL VOLUME (METApprice)
LEO SAVEN (ME)
--MEANT (Egic)
--707 (Commbionics)

Hoffwer
BRACE SPRINGSTEEN (Optumble)
PCLICE (AMB)
PCLICE (AMB)
PCLICE (AMB)
CARSAS (Kirdman')
CARS (Elektra)
COOS HE BROTHERS (MB)
DIME STREETS (MB)
RAMP PRISCRES PROJ. (Aristo)



PO MAD HESSICK NO: JOHN BROWNLES

IDEALY LINES BYANT

Added EAGLES (Asylum) POMDER BLUES (LIN PONDER Balance ETC (Virgin) GEORGE THORROSOD, (R JOHN LEBNOR (Geffon) ROD STEMMET (48)

Hoof-on
OMEAP THICK (Epic)
MALT HATDET (Epic)
DAVID BONE (RCA)
QUEEN (Clerky)
ROLLING STORES
(Rpiting STORES
(Rpiting STORES)
ADRIC COLORER (Rive)
HICHREL STARLEY
(CDIT America)
STRYE FORBETT (Image:
MEDICAL COLORER (Rive)
BABYS (CDrysells)

Louisville

LES 102 502-585-5178
(DH Americal
cases (Elehtra)
POLICE (AMP)
EMBS (Elehtra)
AMDY MEISMER (Ent.)
BRUCE SPRINGSTEER (Onl.)

Added
EAGLES (Apytum)
Mill, YOUNG (MI/Noprise)
MOSE TATIOD (Mirage)
ADDS MI TYCHPSON (Overion)
-MCAST (Epic)
-MEANT (Epic)
-MED SPEEDWARDM (Epic)

Hoftest AC/DC (Arientic) PAT MEMATAN (Chryseits) QUEEK (Elektra) RAM PRESONS PROJ. (Arieta) KAMBAS (Kirohner) 707 (Cambiance) CARS (Elektra) Jazz

Singles CHRISTOPHER CROSS (MIL)

Chicago 312-777-1700

Singles

(m)

Inselign

Medium

Medi

BILLY THEMPE (Elahtya) 707 (Canabianca) THAMBER (Afto) JOSEY VAL ZAIT , (Palyder) HIGHEL STANLEY. (BIL) AND Ecol. CHEAP THIS (Fales) Singles

K94 KSMB Lafayette

Lexington 606-252-8894

ASS1. PO, DAYE KRUSENGLAUS

ASS1. PO, DAYE KRUSENGLAUS

LDHEROF (Golden)

ROCKPILE (Golden)

ROCKPILE (Golden)

ROCKPILE (Golden)

-BOS STEWNY (W)

Need Law
DAVID BORIE (RCA)
COMMA (ELentral ROBBIE TO CHEET AND STEWNY COME IN CON- AND STEWNY COME IN 101/201

AGES



MOST WELL THE A TH

Singles

NoTited States (Columbia) VES.187 (Columbia) VES.187 (Convict PAT SERNITAR (Coryusita) DOSS (Service) CASS (Electro) STATES (Columbia) STATES (Columbia) CASS (Electro) STATES (Columbia) CASS (Electro) CASS (Columbia) CASS (SECTION COLUMBIA) Modium POLICE (AAM) QUEEN (Elektro) AC/DC (Attentic) ALAN PHRSONS PHOJ. (Arts GHEAP TRICK (Epic) UTOPIA (Beersville/ME) HICHAEL STABLEY. (CB) America) JERN-LUC PONTY (ATTENTIC)

Memphis 901-726-0060 -HEART (Epic) -JOHN LEHRON (Beffor) MZXR rookiOS

Rigid Func CARREST (Elentre) DAVID BORIE (RICA) 3PLIT ENZ (ABIS) BARYS (Chrysells) KARSAS (Eresher) ALAN PARSONS PROJ. COORSE BRIOTHERS (MI

PD. RICK PETERS

STEVE GOODS

Modium REPERT HOLMES (MCA) BIOMALL JOHNSON (EM13 RANDY NE SHER (Egic) ALAN PARSONS PROJ. (A -HAMEN Y CHAPIN (BOAR AN -HALL & DATES (MCA) -LEO SAYER (MD)

WKQB

Hodium
ODMHIE HIS (HEA)
RABOY HARGEH (Capital)
707 (Canabience)
RUSE TATIOO (Hiropa)
SUZI QUATRO (Hiropa)
SUZI QUATRO (Hiropa)
SUZI QUATRO (Hiropa)
SUZI QUATRO (Finabience)
HILLY THOMPO (Finabience)
HILLY THOMPO (Finabience)
FINES SQUANE (RISO)
ROOM HARVITI (Capital)
RULL WEBSTER (Marcury)

Miami

305-872-2500

HOTTEST SEMATAR (Chrysetts)
BRUCE SPHINDSTEEN (Columbia)
AC/DC (Aftentic)
POLICE (AAH)
GRAPT TRICK (Epic)
REITH SWES (Backstreet/WCA)

HE IL DIAMOND (COI-umbia)
HC 11CAR (Pol-yeor)
BARRAN, STRE (SAN) (Col-umbia)
BARRAN, STRE (SAN) (Col-umbia)
BARRAN, STRE (SAN) (Col-umbia)
BARRAN, STRE (SAN)
JACKSON BROWNE (Apylum)

JAKE VALENTIN FATISTO) H LADS & E. SLUEN (COIAL JAMEAN (MD)
JOHN SLEWERN (EN)
SEAUIND FAMIL
SEAUIND FAMIL

Nashville 815-748-8106

37/31

Hertest
OELP TRICK (Epic)
ALAM PARSONS PROJ. (Artsta)
Bellet (Correct)
Bellet (Correct)
Bellet (Correct)
Bellet (Correct)
Bellet (Correct)
ALIANA BROTHERS (Artsta)
PRI EDATAR (Orypetia)
BRUE (SPI)
B JAER Single

Partner AC/DC (Artiantic) PAT BESITAR (Oblymelia) SHADE SYNHOSTEEM (Oblant DOBRE SHOTHERS (SE) KAMEAS (Kitroheer) QUEEN (Clebtro) AMCKED (Blotte) AMCKED (Coptro) COS SESSE 5, (Captro) COS SESSE 5, (Captro) JAES

JOZE HORO

Montgomery

Hertert BINGS SPEIN (Octob to 1 The SPEIN SPEIN (Octob to 1 The SPEIN SP

Nashville

NALL & GATES (RCA) BARRY GLUDREAU (Purtra)11 ALI THOMBON (AAM) -HEART (Epic) -JOHN LEHRON (Gelfon)

804-481-1194 -MANDY HE (SMER (Ep)c)
-VAPORS (UA)

Norfolk

-- ANDES (MA)

Heritast

DONAL SERVICIOS (MB)

DES SERVICIOS (MB)

DES CONTROLLOS

DES CONTROL PD: JOHN HE INEFL. NO: BILL SIMMONS

Modium
JACKSON BROWNE EApylum
JACKSON BROWNE EApylum
JACKSON BROWNE (Roun
JACKSON EAPYLUM
JACK JBEI None

95 Rock

Modium
AMDEL CITY (6p1c)
AMDEL CITY (6p1c)
AMDEL CITY (6p1c)
AMDERT PALMER (101md)
STEVE (FOMDERT (6mmper)
GOOD MINISTER (6mmper)
AMDER (6mmp

103

Added EAGLES (Apylum) -ROD STEWART (18)

fm99

804-623-9687 RANDY REISHEN (Epic) -JIMPY MALL (Epic) -JOHN LEHODI (Guffon) -PPL (Constinue)

Nertest BRACE STREET (Obtamble) BRACE STREET (Obtamble) BRACE STREET (Obtamble) GREEN (Clearly a) GREE Medium Legici Medium Legici (Kirshoor)
Nicola (Nir "Metartiess"
ROURTLE (Ostumbia)
ROURTLE (Ostumbia)
ROURTLE (Ostumbia)
ROURTLE (Ostumbia)
Nicola (Nicola (Nico

JOEZ ARRAN, (Mohoum)
PALE, SIROH (MB)
PALE, SIROH (MB)
PALE SIROH (MB)
PALE ARRESTAN (Concord
HERRY JORGAN
JAN-LUE (PRITY (Artentic)
D. CHRLOS SANTANN (Columbia
CLARK YERRY (Pablo)

Norfolk

Total

Modified (Application of Control (Application of Contr

Orlando 305-298-5510

THUMBER (Aron)
JIM CAMMOLL BAND (Aron)
GEOMER THOMOGOD. (Rou DE JACKSON BAND (AM)
B-52 5 (MB)
DE VO (MB)
OLIMUK BLUES BAND (MB)
-JOHN LEWICH (Beffon)

HOTTER BRUCE SPRINGSTERN (Onlumbia) DODGO (E BROTHERS (MB) AC/DC (ATTENTED STATEMENT) ACRES (ATTENTED STATEMENT (CONTROLLE (ATTENTED STATEMENT) ACRES (ATTENTED STATEMENT (CONTROLLE (ATTENTED STATEMENT) ACRES (ATTENTED STATEMENT (ATTENTED STATEMENT) ACRES (ATTENTED STATEMENT) ACRES (ATTENTED STATEMENT) ACRES (ATTENTED STATEMENT) ACRES (ATTENTED STATEMENT)

Single

Modium MODE IN THOMPSON (Overlan) MODE TATROD (Mirage) MODEPILE (Oblumble) HICHEL (Oblumble) BLLY THOMPE (Elektra) MAD'S (Obrysalla) 701 (Casallanca) Singles Name WQDR

PO: DANIEL BRANTY NO BOB WALTON

WDIZ

JIM CAMBOLL BAND (Arco) HEART (Epic) RCD STEWART (W) JOHN LESBON (Goffen) -REO SPEEDMAGON (Epic)

FD. 908 CHARCH

Added EARLS [Agylum) BETTE HIDLER (Arlentic) THIM LIZZY (UB) DAVE VALENTIM (Arleto) SADAD UNITARME (Innor City) -MODE (Corysells) -MOD STEMMET (UB)

Modium BUS BOYS (Artore) BLEM SHIPLY (RCA) STEPHEN BISHOP (MS) JIN CAMMOLL BAND (Art STY (Artore) STRAIGHT LINES LOVERBOY (Cotumbia)

Raleigh 919-832-8311

XL 10
PD. BGB DAVIS
BD. RETTH RICHARDS

| Maded | MacColl | MacColl | MacTest | MacTest | MacColl | MacTest | MacColl | MacCol

Modium
KAMSAS (Kirohner)
YES (Arientic)
DAVID BOWIE (MCA)
AL STEMMAT (Ariena)
DIRE STRAITS (MB)
CARS (Elebtrs)

ALAN PARSONS PROJ. (Aristo) BABYS (Chrysolis) CHEAP TRICK (Epic)

Jezz Singles None

KISS-FM San Antonio 512-223-6211

ALVIN LEE BAND (ATTENTIC) STONE BOLT (RCA)

STOR BOLT FIRST

MINISTER

TYGERS OF PAN TAKE HICK:

TYGERS OF PAN TAKE HICK:

BULT QUARTER (Drewmland)

GUARTER (Greenland)

GUARTER (Greenland)

GUARTER (Greenland)

GUARTER (Greenland)

ROW FOLLAGER (Greenland)

RITH SWES (Becambroant/FAL)

STYPER BISHOP (GB)

B-23 5 (MB)

ROBERT FALTON (Hirogen)

ROBERT FALSER (Lisience)

ROBERT FALSER (Lisience)

ROBERT FALSER (Lisience)

PD: AL PETERSON ND: NICK VAN CLEVE

THEN I LEZY 488 BILLY THEN LIZEY 488 BILLY THORNER (\$100 tra) 8000911.E. (Opinal to AMADY NELSWEET (\$60 to AMADY N

KMOD

PD . BILL BRULH HD CHAPLIE WEST

Added
EAGLES (Asytum)
THIS LIZZY (MB)
ALVIN LEE BAND (ArtenTic)
ROCOFILE (O) umb 1c)
-REC SPECIMADDI (Egle)
-REC SPECIMADDI (Egle)
-ROD STEMANT (MB)



PD: MATHE SHATHER

WEEN Cincinnati

Nertost AC/DC (Attontic) SMULCI SPRINGSTERN (Cotumbi-DODS RE (SHOTHERS IND) PAT BERNING (Orysalis) OGAP TRICK (Epts) ALMH PRESCUES PROJ. (Arioto CE P. PRESCUES FOD STEWART (48) JIM CARROLL BAND (Arcs) JOH LEISON (Gaffes)

JOSE



Added

ACCC WINCOLT/FILE ROS (Epic)

JOHN CLIPF (MCA)

Another Samese

**RIC GALE (Chi wint) a)

**Vide ... Need of "

**Vide ..

Most Inc.

ROLLING STORES

(Galling Stomes)

QUEEN (Stantra) YAN NEWNISON (188) PSYCHEOEL (C FURS (Polydor) PAT NETHENY (ECR) -BLOMDIE (Chrysalfa) -STEELE PALSE

-STEAL PA.SE

**STEAT PA.SE

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MOST ADDED

Eagles Live (Asylum)
ROMANTICS National... (Nemperor) 14/14 Chinatown (WB) ALVIN LEE BAND 30/13 Free Fell (Atlantic)
DONNIE IRIS 9/9

Back On The Street (MCA) 25/8
OFF BROADWAY
Quick Turns (Atlantic) 9/8 Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.



Bloomington 812-332-9292 TALKING HEADS (SITA) 8-52 S (MD) ALAM PARSONS PROJ. (Artista)

Nortest
CMS (Electro)
PAT SERVITAR (Chrysolic
BICHALL STARLEY.
(CB) America)
AMERICA (Electro)
AMERICA

MEDIUM DIRE STRAITS

Making Movies (WB) ROCKPILE 36/21 Seconds Of... (Columbia) 30/18 JOHN COUGAR Nothin' Matters... (Riva) 28/18
BILLY THORPE 21st Century Men (Elektra) 25/18 GEORGE THOROGOOD & THE DESTROYERS

BLUES DELUNE -NED SPEEDMAGON (Epic) -NOD STEWAT (ND)

Chicago 312-828-9191

Harthest granusstess (Column Harthest Ramadas (Kirchner) surestrange (Asin) PCU, ICE (Asin) AC/ICE (Asin) ACIN (Asin) ACIN

THE HOTTEST

BRUCE SPRINGSTEEN The River (Columbia)
POLICE 47/47 PAT BENATAR Crimes Of... (Chrysalis) KANSAS 40/31

Audio-Visions (Kirshner) AC/DC

Back In Black (Atlantic)

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

*Sai-*FM94

Jose

JOHN COLUMN (RIVA)

RE 11, YOUNG (M)/Reprise)

RE 11, YOUNG (M)/Reprise)

RE 12, YOUNG (M)/Reprise)

SU21 QUATRO (Or exemple of 1

SU21 QUATRO (Or exemple of 1

SU21 QUATRO (Or exemple of 1

SU21 QUATRO (ST exemple of 1

SU21 QUATRO (ST exemple of 1

ACAN PARSONS PROJ. (Rewester OR 10)

GROWN WORN GOODS (Rewester OR 1) HOTTEST
SHALES SYMPHOMISTEEN (Only
PAT BENATARY (Chryselfe)
AC/DC (Arlantie)
COUGH MATTHERS (MB)
CASES (Erentra)
EAMSAS (Kirchner)
CASS (Elektra)
-JOHN LEIGHOL (Byffen)

Cincinnati 513-921-0594

39/30

37/30

Rocks

Added
JOE JACKSON BAND (AAM)
"Protty Boys"
THIN LIZZY (MD)
"Killer... Lamoe"
EABLES (Amylum)
-RIO SPEEDWAGON (Epic)

PD: CORTING BALBASSAND

Single

NOTHER THOUSE COST IN MARKET THE COST IN T JAER
PAT HETHERY (BCH)
JEAN-LUC PONTY (ATTENTIC)
HILTON FELDER (HEA)
SPYRD GYRA (HEA)
HEAN HID (AAM)

Singles

Richmond 804-282-9731

512-223-62 -0L001E (Ourysells)

-BLORDIE (Chrybells)

BRIGE STRINGSTER (Columbia
AC/DC (Atlantic)
PAT BEDATAR (Chryballs)
PAT Cambel record)
OSLAP BRICK (Spic)
SIC (Ariva)
ARAD PROSONS PROJ. (Ariva)
FRIE (LZE's OB)
100 TEST (Polyar)
100 T

SPYRD GYRA (NCA)

98ROCK Tampa 813-224-0742

PAT BENATARI COM ywella)
GINE STRATTS (10)
BRUCK STRINGSTER (Columbia)
GROUGE STRATES (VICTORIA)
GROUGE STROME (COMPARIA
A, AN PRACONS PROJ. (AP1870)
AACAS (CICTORIA)
RICCA (CI

18.01

Tulsa

New Tee!

COURS E ORDITHERS (#B)

DIES STRAITS (#B)

JACKSON BECOME (Asylum) ROULLING STRAITS

(Rolling Straines)

CAMS S. (Clarte)

CAMS S. (Clarte)

CAMS S. (Clarte)

ROUCE STRAINES

CAMPAGE (Columb 16)

COMPATTRIC (Columb 16)

COMPATTRIC (Columb 16)

COMPATTRIC (Columb 16)

ANGEL CITY Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

More George... (Rounder)



Neetum
DODES (Elektro)
HICOMEL SCHEMEN (Chryselle)
OINE STMAITS (MD)
ORNEY RISES (MC)
HAX UMBSTEN (MHC-UT)
JIE CANDOLL SMOD (Afron)
SUZI QUATRO (Greenlene)
A. And FARESTEN
THIN LIZZY (MB)

Q-FM-96 Columbus

POCKPILE (COTambin)
THIN LIZEY (ND:
THOSE TATYON (Hirage)
-NO SPECIMENON (Epic)
-NO SPECIMEN (ND:

Modium ALAM PARECHE PROJ (Ar MICHAEL STANLEY... COME STANLEY.

COME Amorical
SOLLY MATCHAIN (Egic)
RAMANA (Alreamor)
RAMANA (Alreamor)
RAMANA (Alreamor)
RAMANA (Alreamor)
RAMAN (Alreamor)
R ROSSY TELEMENTS TO ACTUAL TO ACTUAL

AGEA #EANA-LMC PORTY (AFGENTIC) BYTHO SYRA (MEA) D. CANDE SANTAMA (Columbia) LANSEN # FETURE (MEA) DIA TOO FELDER (CEA) D. MADDINGTO #A. (Elehfro) HINDERICH for long

Cleveland 216-761-9667

Singles

MMB -STEVE GIBBORS (Polydor) -PAPORS (UA) -1-TAL -RAPSCALLION

PD: AD-III QUENNA IID: NID LEG

Added
LAQLES (Apylian)
ROWATICS (Immperor)
Phore ... Bick... *
**Vigit Like
2014 91.501 (40pern)
**Vigit Like

Medium ARTYL DODGE R IAriolo 2
ARTYL DODGE R IAriolo 3
ARTYL DODGE R IAriolo 3
ARTWL DODGE R IAriolo 3
ARTWL DOGGE R IAriolo 4
ARTWL BARROLD ARTWL IARIOLO 4
ARTWL IAR PD7 (Conditions) JOHNY DESTRY -BOLOGNA HEADS -8105 (Etentra) -810 MONSES (Norcery/Bitewas)

Cleveland 218-391-1280

SPYRD GYRA LHCAI

11/05 " PD PHIL GENARME HD. MARTY SCHOL

BOZ SCAGGS ICO+umble! ROMANTICS (Numperor) -RED SPEEDWAGON (Epic) -ROD STEWART (MB)

"Most lam" of 1, YOUNG 1807 Theorem of 1, YOUNG 1807 Theorem of 1, YOUNG 1807 Theorem of 10 to 100 Theorem of 10 to 100 Theorem of 10 to 100 Theorem of 10 t DIME STRAITS (MB)
EX-15 COSTELLO (CON-une
RECON MARTIN (Cop!rol)
STEVIE MENUE (Tum'c)
RECREIS Vall
MAX MEDISTER (Mmc ur)
PAAA, SIREN (MB)
HEALT PATCHET (Epic)
RE RECREAD (Rehre)
TYLIN (LEZY (MB)

STEVE FORMERY (Manage JACK GREEN LRCA) LOVERBOY (DOI-umbla) ANGEL CITY (Epic) -BILD HORSES (Marcury/RFdwast)

memody TERR (Col-1

(Col-1) (Col-1)

(Co

SPYRO GYRA (HEA) JEAN LUE PONTY (AT) INTEG

Davenport

319-326-2541
ALAR PRISONS PROJ. (Ar.
ROBERT PALHER (1stand)
BILLY THORPE (Elentro)
BADYS (Crypa) 1s)
GEORGE THOROGOOD. (Ro ROCKPILE (LOS) and (Ar.
-yoles LERKON (Gotten)

AC/DC (AFIentic) GAMBA (Elastra) IDLLY MATDMET (Epic) MEIL YOLNG (MB/Amprime) PAT BENATAH (Chryselfs) IAMSAS (Kirshner) SUPETHAMP (AMH) OWAP TREE (Epic) DIRE STMAITS (MB)



ND TON NEGUTRE

Added EAGLES (Asylum) RDMARTICS (Respector) "Tomboy" BUS BOTS (Arista) BMEATHLESS (Liberty) -MEART (Epic) -RDD STEMART (NB)

Mod um

MOGLITY (Spic)

MOGLICITY (Spic)

MICHAEL SOSTMEER (Chryselis)

MICHAEL SOSTMEER (Chryselis)

MICHAEL SOSTMEER (Special Size)

MICHAEL SOSTMEER (Spic)

MICHAEL SOSTMEER (MICHAEL)

MICHAEL SOSTMEER (Spic)

MICHAEL SOSTMEER (Spi

Dayton 513-224-1501

Dayton 513-229-4247

513.229.4247

***sitts Batts** (111e FOLLO)

***COLO (AMB)

DOLO DO DO.

***DOLO (AMB)

***DOLO DO DOLO

***DOLO (AMB)

**DOLO DOLO

***AND (AMB)

***AN

EAGLES (Asylum) JIM CARROLL BAND (ATOD) -MED SPEEDWAGON (Ep)c)

SEAN SCOTT

Modium
ICENT LODGING (Columbia)
DAMNII RNS (MCA)
RIL YOUGE (MS/Moprise)
OHAP THICK (6/c)
DIRE STRAINS (MS)
ROLDPILE (Golumbia)
RATE BELATAR (Columbia)
RAN-LUC POLITY (RATEAT)

Hottest BRUCE SPRINGSTEN (Columbia) POLICE (AMH) ALAN PARSONS PROJ. LAFiate) -PALE, SINCH IND -PALE SPRING -Singtos

WID

PD KEITH WRIGHT ND STEVE HENALL

Added

EAGLES they turn

the LLOYD (Scort! Bros-HEART LEFE)
-HEART LEFE (-HOD STEMARY CHB)
-HEO SPECUAGON (Epic)
-BLONDIE (Chrysells)

Modium Quite (Elentra) MICHAEL STAMEY (Ele) Amprico)

POST OF THE STEEN (Columbia)
TRAIN STEEN (Columbia)
TRAIN LOSS (Columbia)
ACART (Assumble)

JOES SPYRO GYMA (MCA) G. WASHINGTON, JR. (Elmitre) LIGH-HIPF (Ph)(. In ?) JEAN-LIC PORTY EATHER!() PAT METHERY (ECR) JOHN COURAN (MT++



Added Trill LIZZY 1981 Title
CLIMAR BLEES BAND (MB)
"Butta, Lave"
JIM CANDOL, SAND (Mtes)
"People., Died"
DIM STRAITS (MB)
Thatcase"

Northeat STRINGSTER (Columbia) PRO, ICO (umbia) PRO, ICO (umbia) ROMA (II refer to the tentre of ten

Medium MACYS (Chrysolis) GEORGE THOMOSODD, (Re CHEAP TRICK (Epic) JOHN COUBAR (Riva) BILLY THOMPS (Eightre) nder | fees Singles Name



DeKalb 615-756-9250

Added GAGLES (Applied)
STREAMN (CorreroyAfco)
OF BEAGABNY (AfterVice
STREAMN (AfterVice
CITY BOY (AfterVice
CITY CITY
CITY CITY
CITY (AfterVice
CITY
CITY CITY
CITY (AfterVice
CITY (AfterVice
CITY
CITY (AfterVice
CITY (

Jest John Code (db) Londer A FRITTE (db) Londer A F Singles None

MAX WEBSTER (Morcury) ORITICAL MASS (MCA) THIN LIZZY (MB)

THIN (LEX* (BB)

DOTFEST
PAT BESTON (Our yearis)
PAT BEST (Our yearis)
BEST (Our yearis)
BEST (Our yearis)
PAT BEST (Our

Detroit

313-444-1010

Solis Rocs
BARODA (Capito)
CAMAN (Flankers)
Topige
*Topig

"Gof You" DAVID BOWIE (RCA) "Ashes To Ashe" -SUPERTRAMP (A&M) -JOHN LEMBON (Goffen)

Detroit

313-259-4323

AC/DC (AT Sentic)
ARASSAS IETANINE'S
SUPERTRAMP (AMI)
BRUCE SPRINGSTERN (Do'un
BRUCE SPRINGSTERN (Do'un
CARP TRICE)
AND BOBIE (MEA)
AND ARACO
DODGE (MEA)
BRUCH (M

-JOHNY DESTRY & (MITTONNIUM) -BABYS ICHTYSOTIST -CLIMAX BLUES BAND IMB -DEVO (MB)

TOTTEST
TOTTES

Detroit 313-398-1100 PD: JUHN DUNEAN ND: STEVE KOSTAN

Added ROMANTICS (Homporor) EAGLES (Asylus) HEW ENGLAND (Electro) -ROD STEWART (MB)

Medium 6-52'S (M)1 PAT BERNTAN LOWYSETED DAVID BOWIE (MECA) JIN CARROLL BAND (AFGO) BRUCH CODGURM (M*Item CODGIE BROTHETS (M)) AMMASS (ELFORMET) NAMOY ME (SMER (EGFC)

Made Fuel
Tridit S SQLAME (RISO)
JIH CARRIDAL BAND (Arco)
OMEAP TRICIN (Epic)
PRICIN (Epic)
WHO AND (Arco)
OMEAP TRICIN (Epic)
WHO AND (Arco)
OMEAP TRICIN (Epic)
SULT (AND (Epic)
SULT (ANTRO (Dreaming)
OMERIT (EPIC)
OMERIT (EP

(WRIF 101)

Added ROMANTICS Immemperor3 ALAN PARSONS PROJ. (Artstat (ACLES (Asytum) ALVIN LEE BAND (Artentic) PRIGIO Truckin GILLAN ITIGINT
GRUNNING, INITO*
-RICO STEWART (MB)
-REO SPEEDWAGON (Epic)

Hoof I/O
BAGYS (Chrysells)
BAGYS (Chrysells)
BAGYS (Epic)
"SYDD, Game"
"PROMOCOOD, GGO (Chromotophy)
BOCGPTLE (Columbia)
"Teacher"
"Teac

HOTTEST BRUIT SPRINGSTERN (Convente ROUT SPRINGSTERN (Convente ROUT) Provided ROUT SPRINGSTERN (Convente ROUT) Provided ROUT (Convente ROUT) ROUT (Convente ROUT)

Singles None



PD FRANK HOLLER HD L12 CURT15 Addes
ROMANTICS (humperors)
"Night Like "
RANDY HEISMER (Epic)
"Hearts On Fire"
New ERGLAND (Elehre)
"Conversation"
"CONVERSATION"
-HEART (Epic)

MOTTOST PAT RENATAR (Chr. vanilla \$1mg1es

#6/1817 | PAT BINATAR (OF THE PAT BINATAR (OF THE PAT BINATAR (OF THE PAT BINATAR BINA

Added
This Lizzy seb;
LG VERBOY (Columbin)
EAGLES (Asylum)
RDD STEWART (MB)
RDD STEWART (MB)
RDD (ERBORN (Colfer)
REQUIFEY LANE (Arcol
-BLOMDIE (Chrysalis)
-RED SPEEDWACOM (Egicl

CERT America)
CHEAP TRICK (Epic)
CHEAP TRICK (Epic)
CHEAP STRATTS (HB)
ALAM PARSONS PROJ (Artista)
DLIMERT McCLINTON (Cantrol)

POINT IDS FM 313-744-1570

POI THE SEGNIST IND MARK HILLER ANGERT PAURICE (Libera)

AGREET PAURICE (Libera)

AGREET PAURICE (Libera)

AND PASSISS PROD. (Are late)

FILLY THERE (Libera)

FILLY THERE (Libera) Flint

Added
IDMATICS (Numperor)
EAGLES (Anylum)
ALVIN LEE DAMD (Antentic)
707 (Cosebience)
**Cosedience)
*

Hadium BABYS (Chrysalis) "Too Far Gone" "Sweet 37" "Turn & Melh" DIRE STRAITS (MB) "Expresso Love" "Turnet OF Lvog"

Hoffest JOHN COUGAM (Rivat KAMSAS (Elrohner) POLICE (AMA) PAUL SIMON (MB) BRUCE SIMINGSTEEN COLUMN HOMEN HOMPSON (Overfor) -JOHN (EROCK) (Gatten)

Album Station

Horfoot William (Columbia) Title William (Colu

FO. ADP CAMEY
AGGED

16.00 EAST TAME

16.10 EAST TAME

16

Notice Seed (1998)
Notice State (1998)

Single O TOTAL Ft. Wayne 219-484-0580
(INT AMERICA)
(IN

PO : RICK WEST NO J B SMITH

Added
EARLES (Anytum)
CLIMAN BLAIS BAND (MBP
THIN LIZZY (MB)
ECBLFFEY LAND (Arbon)
(AN LLOYD (Scott) Bros.)
OF BROADDAY (Arturit)
ADDA LINGER (GOFFER)
RDD STEMMY (MB)

Houd law
to stock (Polydor)
id it YOUNG (MD/Northo)
ORAN TRICK (Epic)
JINN HOLL (Epic)
IN O (MD)
CASS (Electro)
LOSON (Electro)
LOSON (Electro)
LOSON (Electro)
LOSON (Electro)
LOSON (Electro)
LOSON (Electro)
HOUGHE PALMER (Includ)
ORAN (Electro)
HOUGHE STAMLEY.

LAV-FM 97

PD: DAVE LOGAN Added ALVIN LEE BAND CAPIENTIC? RODMATICS (Numperor) EAGLES (Asylun) DOMANE INES (MEA) -4EO SPEEDWACON (Epic) -4EO SPEEDWACON (Epic) -4EO STEAMAT (4B) -2ON ANDERSON (APIENTIC)

FOR INDUSTRIAN ENTERTY (
SOCIAL STARLEY (
SOCIAL STARLEY

WFBQ Indiana 317-257-

NO STHON JEFFRIES

KITIOZ

PO I BISHOP CHIEN
HO I DALE ANGUST

Added
OHEAP TRICK (Epic)
JOH LEMEDH (Gelfen)
ROD STEMART (MB)
ROCHILE (Columbia)
TPUT VOH....NOIS*
-JOH ADDERSON (ATROTTIC:
-REO SPEZDMAGON (Epic)

Kansas City

(ERE America) SUPERTRAMP (ABHI RDBB(N THOMPSON (Overton) -MEART (Epic)

POLICE (ABH)
"Nor14/Running" "Con't Stimd"
shuce SPRINGSTERH (Columbia)
HEIL VOLNG (MD/Reprise)
Title "Union New"

Jean-LUC PONTY (AFTentic)
PAT NETHERY (EDM)
G. MASHINGTON, AR. (Electra)
SPYRD GYRA (UCA)
JACK BRUCE/FRIENDS (Epic)

Modium
PAT BIMATAR (Curysolis)
ONIO BORIE (MCA)
JIM CAMBOLL BAND (Arco)
TOO NAME BIRD (Columbia)
ADMI COLGAR (BIRD)
JOHN COLGAR (BIRD)
"SOILD ROCK"
ACK CORER (RCA)
RARDY BIJMER (EST)
ROCKTY THE COLGAR (BIRD)
MICHAEL STANLEY. **WXUS**

93

PD: STUART HORAE MD: BOB HAJERSKY

Added EAGLES (Asylum) "Life/Fest Lene" "Life & Been " Till L(ZZV (98) Titte
MAX MEDSTER (Marcury)
BUS BOYS (Ariete)
"Or. Dector"
-RED STEMART (#B)
-RED SPEEDMARDN (Epic)
-REART (Epic)

Hodium DIRE STRAITS (Mb) "Express Love" #Express Love" #Ex "Lipstich" OILSERT MCCLINTON (Cop DOMNIE INIS (MCA) "ANE Look!"

AMESAS (Eframer)
PAT BENTON (Obressits)
PAT B

HORD IN THEMPION (Overlen) HOR WILCH (Capitel) -WES KINK (Enter 6 Pay) -MEANT (Epts) Added

EABLES (Apylun)

RDDPFLE (Chiumbin)

RDLLY TROUTE (Stenyra)

COUNTE NP15 (ACA)

JIN CAMBOLL BAND (Atcs)

-800 NPES CHARGE (Spic)

Lansing
517-393-1320
sout CITY (tpic)
BUZ (UARRO (Drambland)
JACK GREEN (ECA)
1 C Call, No. 4 ** No Rech*
Exts COSTRALO (Outualis)

Hertest CHIAP THICK (Bpic) AC/PC (Artestic) BRACE SPEIN (Calestia) BRACE SPEIN (Calestia) ACAD (CALESTI

JAKE PRT HETHERY (SCH)

HEAD EAST (AMI) ROCHPILE (Columbie) CRITICAL MASS (MCA) -JOHN LEMMON (GETTON)

ALME MOSCOS PROJ. (Ar late) OLIAP TRICO (68/c) (88/c) (May 16/c) (88/c) (May 16/c) (May

Singles CRES KINK (Beenraley) JOHN LEMBOR (Geffen) SPLIT ENZ (AMI)

Madison

Medium PALL \$1000 (40) RADY NO (MEDI (Epic) CON (AMI) NAMES TO LINEAR THE PROPERTY OF THE STATE OF

FO: BRAD DURTIS

Mindlan DINE STRAITS CHB! ALAN PRESCHS PROJ [Arleto! RDCHPILE (Ostanolo) JOE JACKSON BAND (ALM)

Hertost BRACO ISPRIABSTEIN (Columbio SAPERTHONE (ANI) AC/DC (Anisantei GULLY NATONET (Epic) DODGE BRACOPERES (ED) REJORY (DB) 155 (Columbio) RAMMAS (EICHOMOT) PAT BESATAN (Chrysolle)

Grand Rapids 616-456-5461

BILLY HUMP'S (Bloktyo)
HOTTOST
PAT BENATAR LICRY yearls)
BILLED SYMMETRIC (COLUMN) 13
BILLED SYMMETRIC (COLUMN) 13
BILLED SYMMETRIC (COLUMN) 13
BILLED SYMMETRIC (CANADA)
FALCE (AMAD
FALCE (AMAD
FALCE (STATIS (MB)
CAMP (MB) (MB)
CAMP (MB)
CAMP (MB) (MB)
CAMP (MB)
CAMP (MB) (MB)
CAMP (MB

JAKE

Indianapolis

BUCCAMEER ANGEL CITY (Epic) - JOHN LEMOON (Goffen) -ROD STEMART (MD)

Added
EAGLES (Asylum)
DCMMHE (ALS INCA)
RDBB(H THOMPSON (Overtor
HEART (Epic)
HEO SPEEDMADON (Epic)
HOD STEMMET (HB)

Medium
ALAN PARSONS PROJ. (Arieta)
DAVID BOHIE (RCA)
BOLLY HATCOUT (Epic)
JIH CAMBOLL BAND (Arco)
BILLY THOMPS (Flearre)
ANGEL CITY (Epic)
JOHN STRAITS (ED)
TALKING HEADS (SIPe)

Kansas City 816-753-4587

PD. BRENT ALBERTS ND HINE WOLF

816-531-3400

Hoffest (MD) (ALES (MD) (ALES (AM) (ALES (ALES (AM) (ALES

Lafayette

Singles

FM 102 KFM0 Lincoln

Nation Pal Briston (Chrysolis) South Services (Chrysolis) Services (Chrysolis) Services (Chrysolis) Services (Chrysolis) Services (Chrysolis) Services (Christophic Services) (Christop

Singles

(IZI-PM)

Added
MEM EMERAND (Gleatro)
MTC (titgla)
-MED SPEEMBARON (Epic)
-MED STEMAT (MB)

Title METHY SYLES (Buckstreet) BILLY HURBER (Elektre) HICHEL STARLEY... (ED) Americal TALKING HEADS (SIre) "Coce...LIFeTime"

Singles Mone WIBA - F/Y Madison 608-274-5450

Added SADY (Chrysello) EAGL\$ (Apyles) Chrysello) EAGL\$ (Apyles) CODRIE (BIS MEAD SODE MANTHE (Gable) (Fig. 2) Chrysello) Chrysello)

CARS (Elektro) AL STEMART (Artisto) SPYRD GYRA (REA) BRACE COCKRISTO

WMAD

PD : BANKY CRANT HD DEREX RYAN THIM LIZZY (MB)
TITTO
EAGLES (Augumb)
DOBNIE (RIS (MCA)
"ARI Lomb (MB)
REL VOUNG (MB)ROPTION
HEART (Epic)
-REL STEIMART (MB)

Medium UTOPIA (Bedraville/ME) GERRGE THOMOGOOD. (Red JOHN COULAN (RE) +) NAMOY NEL ISHER (Egle) JIM CAMPOLL BAND (AFCO) CLIMAR BLUES BAND (BFO) ROSE TATTOO (MIrago) MODH MMTIM (Eglfty) JOE JACKSON BAND LAMY)

Singles Nove WLPX 97 fm Milwaukee MILWAUKOG

414-342-1111
PAT SEGNYAN (OD-VANTE)
ALAM PRESCHYAN (OD-VANTE)
TALKING HEADS (SIT-0)
TALKING HEADS (SIT-0)
DAYED GENEL (RELA)
PAT TRECH (ASTERN (COL-VANTE)
POLICE (ASMI)
POLICE (ASMI)
JOHN (LEGIC)
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JAEZ Roma

Wine consins for sa albuma and &

Modium BILLY THORPE (Etoktra) MAK WEBSTER IMprcury) GEORGE THOROGOD, (Rov SHORT STUFF (Local) JOE JARSON BAND (AMM) HEAD EAST (AMM)

JOES

93QFM Milwaukee 414-276-2040

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FARM LATERUM CONTINUES TO THE PROPERTY OF THE STAN HIGH CAMES
DIDIER LOGISIOND CHRISE CTT93
G. INSAHISTORI, JR., Iffectre3
JOHN KLIDBER (CIMPT)
THE CYTRINAM CHRISE CETY
THE CYTRINAM CHRISE CTT9
JOHN THE CHRISE CAPY
AND HITCHES CAPY
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AND LE CONTY CAP 707 (Casablanca) JACK GREEN (RCA) DOMMIE 1815 (NCA)

Singles

101 ND PAN ABRESON

Minneapolis 612-739-4000

D12/139-40UU

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british 1 Street II (O) Led 1-1

bri Added -RED SPEEDMAGON LEgic. Madium
TOUCH (ATCO)
JOHN COUGHR (RIve)
JACKSON RROWNE (Asylum)
BLACK SABRATH (RB)
DLACK S

Singies



FO: MARK DEMPSEY HD: CLARK RYAN

Added EAGLES (Anylum) THIN L(22Y (MB) CLIMAN BLUES BAND (MB)

Hord Jun SUPERTRADP (ALMS) STEVE FORMERS (Remparor) A ACRE COLLEGE (RE) OTHE STRAILS (MB) VIS (ARTHONIC) GROSS (EBRACE) GROSS

Oklahoma City 405-631-8881 GARY SERVAL (Arop)
ROBBIN THENESON (Overton)
DOWNE INIS (MCA)
RAMOV HEISMEN (Epic) RAIDY NE(SMER (Ep)c) BMBYS (Chrysoffs) ACCMPTLE (Columbia) -JOHN LENGON (Gotton)

POPERATE STATE (Chilado Fa CODO ME SMOTHERS (ME) COMS. (El nortro) MARSAS. (Cirobner) POLICE (AND) PAT BERNIAN (Orrosollo) CHAP TRICK (Epica ALAN PRESIONS PROJ. (Arlote)

JOSS Rohe

KQ92

Minneapolis

612-545-5601

NUTTON'S
SPACE STRAIGHTEEN (Golumbia
ACT SEASTAN (CDrynolia)
ACTSC (APIgnis)
ACTSC (APIgnis)
ACTSC (APIgnis)
ACTSC (APIgnis)
CARRAT (APIGNIS)
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Modium GARRA (Elentra) HIGORG, BCHERGER (Chrysoffe) MARYS (Chrysoffe) ANDERS STANTS (MB) -JOHN LENGTH (Beffen) Muscatine 319-263-2512

* FHH NO LIBA CATALONA

TAR BOORDISCH (MB)

INFTONT (MA)

INFTONT (M Added
REMORTICS, Simmon err 3
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FOLIA
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-RED STIMMET (MB)

RMI Los

CARL (EL entro)

CARL (EL Cop (ve))

LOVERDOY (Cop (ve))

LOVERDOY (Cop (ve))

ACCC (MB (MCA)

RELLY MAYDOR (Cop (ve))

PARAGET (APPA)

TO RELLY MAYDOR (Cop (ve))

TO RELLY MAYDOR (APPA)

TO COP (Ve)

TO SAVER (APPA)

CLADO (Ep (v)

STEPICE 0 15 6007 (MB)

GREY MURRIE (APPA)

all V CORLADO (MB)

all V CORLADO (MB) JORE STATE (Cultumble) STATE CARLE (Cultumble) AL JAMMERAL (1885) AL DIRECTOR (1885) AL

Singles

ANDY LOCKHOOD **Oklahoma City** 405-528-5543 BILLY THOMPE (Electro) MINEL CITY (Epic) EAGLES (Apylum)

Added 707 (Coneb (seco) This L1227 (18) HUPTONT
BRACE SPRINGETEEN (COAC/DE (ANTION TEX)
CHEAP THOSE (EA)(c)
POLICE (AMN)
JOHN COLLEGE (Blvs)
-JOHN LEBERT (EA)(c)
-HEART (Ep)(c) Titto DOMES IRIS (REA) Medium KAMBAS (Kirghner) PAT BEMATAN (Chryselfs) VES (Artentic) Combm. (History) VES (ATTENTIC)
GAMM (Elentre)
GOODE BENOTHERS (MB)
ALAM PARSONS PROJ (Aristot
MANYS (Chrysalio)

Singles Omaha 402-592-5300

*Sully SIr1"
TALKING HEADS (SIre)
Once, Lifetims
PAT BENTAR (Orynolis)
ALAM PARSONS PROJ. (Arist Hoffwort DODD NI BROTHERS (NB) POLICE (AMI) EARLES (Raylus) "Life a Bean..." "The Lang Au" Of VO (NB) BRACE SPHINGSTEEN (Cor AC/DC (Aftenfic) "JOHN LENGTH (Goffwn)

Added
Drift 1,227 (th) "Seen the art*
GLLAN (Virgin) ROLLIN (V Modfum CMEAP TRICK (Epic) "Stop. Game" NAMEY HE ISHER (Epic) DAVID BORNE (Epic) ROBERT PALMER (Intend) JOES

WWCT

PD: RICK PETERSON NO: MEMOY BICE

PD LES COOK HD. DICK BASCON

ADDID

EAGLES (Apylian)

OFF BROADBAY (ATTEMPTE)

"Automatic"

ALVIN LEE BAND (ATTEMPTE)

HOBSTES (Polyapr)

HOBS STEEDMAGON (Epic)

fm album rock

Singles Peoria

309-674-2000 abou coupen (Riva) STEVE FORMERT (Humpur or) -SRE KIND (Book hilps) NOTION OF MALEY CONTROL OF THE PART MEMBERS AND THE CONTROL OF THE PART MEMBERS AND THE PART

Added REMANTICS (Mamperor 2 OFF BROADDAY (Artentic) 707 (Coestionce) BADYS (Orypeils) EAGLES (Asytum) -MEO SPEEDWAGON (Epic) Modifies
DIGE STRATTS (#B)
ROCKPILE (Columbia)
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ROCKPILE (Columbia)
ROCKPILE (STREET (Epical
ROCKPIT PALKER (Epical
ROCKPIT PALKER (Epical
ROLLING STORES
(Rolling Stores)
VES CATTENTIC
ROLLO COCKRUTE (#1110-mm)

JAZJ

495

Rockford 615-677-3075 DITE STRATTS (18) MEIL YOUNG (ME/Moor (no.)

Hottoot
PRICE (14MH)
PRICE (15MH)
PART BENATAR (Drysolls)
CHEAR TRICE (15Ic)
BRUCE SPRESSER (Columbia
ACAC CATIONTE)
ANGEL CITY (15Ic)
ANGEL CITY (15Ic)
ANGEL CITY (15Ic)
BROTHERS (18I)
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BROTHERS (18I)
BRUCE (15Ic)
BRUCE (1

JAN-LUC PONTY (ATTENTIC)

Moral Limit THOMPSON (Overlon) JIN CARROLL BAND (Area) SOCIETIES (CO-14m) 12 JOSE JANSES BAND (AAM) Saginaw 517-892-9526 517-894-2996 CLINA DLMS BAND (18) -JOHN LEHNON (Getten)

Added
ODM:[E1015 (NCA)
LIME (Dur Gamg)
ALTHE LEE BAND (ANTHONIC)
HELL YOUNG (ME/Maper too)
ROMANICS (Insumper or)
-RDD STEMANT (ME)
-MED SEED DEMANDO (Egic)
-MERAT (Egic) Modium TALKHOM (SITe)
JOHN COLUMN (RITe)
JOHN COLUMN (RITE)
D-32-5 (MB)
HOUSE (COLUMN (RITE)
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- JOHN LEWING LOWING HEAT AND PROSONS PROJ. CAP Let 2 JUNE 10 J023

RASSESSO SIOUX Falls 805-339-1520 PALL SESTEY

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JOSE THE METABLES (MEA) POT METABLES (MEA)

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-JOHN (LENCH (Mortes)
NOTIONS PAT MEDIATOR (Chrysolie)
OCORET BOTHWIS (M)
AMERICA (Mirehear)
AMERICA (Mirehear)
MARCH (March (Ma

Λ

St. Louis
314-842-1111
Mb1 610K BA15
Mb1 610

Added
TARRIBE MEADS (SITE)
CAGLES (Applied)
ALTHOLEE GAND (APTIONTIC)
STOMEBOLY HORN
BILLY THOMPE (Electrol
1009 (Perjew)
-ADB ANDERSON (APTIONTIC)
-MOD STEMMED (E)
-MED SPEEDMAGON (Epic)

| THE | THE

Added
EAGLES (Asylum)
"Buards Time"
"7 Bridges Road"
"Life's Bean..."
"-0D STEMAT (18):
-HEART (Epic)
-HEO STEM DAMON (Epic
-OD STEMATON (19):
-OD

Need Loss JOHN (1811 va) JOHN COLLEGE (1811 va) JOHN COLLEGE (1812 (Any Lee) JOHN COLLEGE (1812 (Any Lee) JOHN COLLEGE (1813 (Any Lee) JOHN COLLEGE (1814 (Any Lee) JOHN COLLEGE (1814 (Any Lee) JOHN COLLEGE (1814 Annu Fice) JOHN COLLEGE (1814 Annu Fice) JOHN COLLEGE (AND JOHN COLLEGE (AND JOHN COLLEGE (AND JOHN COLLEGE AND JOHN

HOTTON'
CLINE BLUES BAND (18)
CLINE BLUES BAND (18)
CLINE BLUES CHANGE (18)
COURTILE CONTINUE (18)
COURTILE CONTINUE (18)
COLORIE TROUBODD.
COLAR TROUB (18)
CLIA LAND MONO (18)
CLIA TROUB (18)
CLIA TROU

Terre Haute

812-238-2557

Singles MEIL DIAMOND (Copinol) BMBYS (Chryselia) PETE TOMBREND (Arco) RAMOV MEISMER (Epic)

Boise 208-344-6363

TO ONE

WHO THE BOARD SPEEDS (CO I will be a Phonogry Near Y "Ties" AC/OC (AT Len' LC)

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Bakersfield

ROMEOS (Columbia) CODE BLUE (UB) ELVIS COSTELLO (Columbia) GARV HYRICK E... (Epic)

Singles None

FM 104

INDATES ... INDATE

PAT BETANTAR (Obrysolls)
AC/DC (Artherfe)
BEULG SPRINSETER (Odrumbla)
BELLY WITCHT (Epic)
BELLY WITCHT (Epic)
DEER (Elevity)
FOL (OI (AMA)
DEMER (BE) (ELEVITY)
ALLAH PRODOS PROJ (Artist)
- (OBL (AMA) Jetz Mone

39/25

23/12

12/6

6/6

Singles

Toledo

T-95

Added

EAGLES (Applus)

"Saturday Hight"

"Dublin-Dulton"

"T Bridges Read"

DIRE STRAITS (IB)

"Bolid Rock"

GEORGE WIGHOROOD, (Ac

"Button Sea"

ROUNT VANSEER (Capitol

Wellis (applica)

"MITT MANEEM (Cap)
"MITT Innelro"
DODNIE HRIS (HCA)
"ANT LEON!"
THIS LIZZY (MB)
TITIO
BILLAN (MT)

Wichita 316-722-8123

JOES

92 CITI FM Winnipeg 204-775-0371

Hadium BILLY THORME (Elentra) HADINES (Polymer) HT091A (Bearallie/MB) GERMET HADIOSCOP, HT000 HMMTIN (Capital) ATC (Vigila H100 (Elentra) CRU (MB) STATE STATE

MINEL CITY (Epic) HOLLY HATCHET (Epic) CHEAP TRICK (Epic)

START
JOE JACKSON BAND (ASM) SIngles
ALAR PARSONS PROJ (Artsta) Same

THE HOTTEST BRUCE SPRINGSTEEN

Zenyatta Mondetta (A&M) 41/35

The River (Columbia)

Crimes Of... (Chrysalis) AC/DC

Back In Black (Atlantic)

PAT BENATAR

CHEAP TRICK

POLICE

21/18

KFMG

PD: OMEY CURELOP

Added EAGLES (Asylum) Handison
BRAUZE SPRINGSTEEN (Cotumble)
PAY BENATAR (Chryselle)
JACKSON BROWNE (Apylum)
BILLY JOZE (Cotumble)
ALAN PRASCUS PROJ. (Ariste)
SUPERTROP (AgM)
CARS (Etahtre)

Anaheim
714-776-3696

Modium
AMGD. CITY (Epic)
AMGD. CITY (Epic)
AMGDE THOMOGODD. (Mc
MDCMP1LE (Columbia)
"Taccher."
GLS BOYS (Arista)
"Or. Doctor"
DIRE STMAIYS (MB)
"Selie Moch"
CAMBRE (Elektre)
AND (Arista) VIS (ATHEFTC) IN S , Inc.)

KRKN PO L JAY HOBLE

Added CLASH (Epic) -JOH ANDERSON (ATTENTIC) -BLONDIE (Chrysoffs) -ROD STEWART (MB)

MOUNT MAGE C (Arroo)

MOCORDS (17g fn)

AGAI-LUC PORTY (Arten'1c)

GLEBBY RECL, HYDN (Cept'94)

LAUDHING CODES (Co. imm's)

HE ESEMLAND (Elen'twa)

AGAIN MADRIA (Arroo)

AGY MADRIA (Arroo)

AGY MADRIA (Com'yan'1s)

AGY MADRIA (Com'yan'1s)

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AGY MADRIA (Com'yan'1s)



sob, TOM CARRY
Added
JINDT SOCK (RCA)
HILL SOCK (RCA)
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TO SOCK (RCA)
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JINDT SOCK (R

Albuquerque

505-265-8811 MOTTOS! QUEEN (Elentra) DODBHE (MOTHERS (NB) NEMOT LOGGINS (Columbia) DEVO (NB) NOLLING STONES (Npiling Stones)

Sington

LHOWNES (Polydor)

808 SERER & ... | Copitoli
PRITE LOCATS (Sire)
VAN HALLES (SIre)
PIRE FLOYD (Columbia)
BLACK SARBATH (MB)
RDESTHOTON COLLINS (MCA)

BOSSINGTON COLLING (IRCA)

HUMPHONE
BRACE SIRRINGSTYEE (Optimale)
FOR LOCE (Adm)
TO BO BO, "Bornes' Stend"
COLAN TRICE (April
ANT SEALINE (Chrysell)
ANT SEALINE (ANT SEALINE)
BOSTS (Chrysell)
ANT SEALINE (ANT SEALINE)
LAMBAS (KIrbhore)
KAMES (KIrbhore)
BULLY MOTOR (Epic)
KAMES (KIRBHORE)

Jeliz Hone

Anchorage

907-277-2655 BENATAR (Chrysolla)

907-277-2655
PAT BODATAN (Obrysolia) COS (190 180)
ON 110 BOS M. (RDA)
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ASPORT
303-925-5776
HORGES (III)
HODE HANTEN (Capitrol)
HODE HANTEN (Capitrol)
FOREITH BLUES (Liberty)
HODEPILE (Cot Halls)
OOMN SUMMER (Capitrol)
HIT CAMPALL, MANU (Afron)
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EAGLES (Any tun)
GRACES (ANY TANALTY (Magancy)
DIRE STRAITS (MB)
ALAM FORESON FROLEY (Magancy)
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"Aunty They 2."

"Aunty They 2."



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OIRE STRAITS (18)
"Sharbasay"
DODRE BROTHERS (18)
"Shop in Iv
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Broth TRICK (6/L)
"Shop I Gene"
MARKA SEFraheer'
ROF TO ROCK (8/H)
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Magic. 98 FM

PD: DAVE LAMPENCE

Boulder Boulder 303-444-5600



Added #ESE ANNES (A&H) IAN MATTHEWS (REG) BILLY THORPE (Elentra) JIBNY MACK (REA) THIN LIZZY (MB) BREATHLESS (Liberty)

THIS LIZEY (89)
WEATHLESS (LIBERTY)
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Theolium (Copiumbia)
ROCUPILE (Columbia)
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Jezz Singles SPOILERS (Recher) JOHN LENGTH (Geffent IAN LLOYD ISCOTT Bros.)



STEVE GOODMAN (Anytum)
NTC tYingin)
ROBERT PALMER (Inland)
-JOHN LEGEDES (Antend)
-JOH ANDERSON (Antend)
-JOH ANDERSON (Antend)
-MANTERSON (Antend)
-MANTERSON (Antend)
-MOD STEMART (MB)

Hedrest
OINE STRAINS (NB)
ARAM PRESCRIPTION I Arlets
BRILLE STRAINGSTER (Cotion Fa)
EAULIS (ARMY (NB)
STRAINGSTER (COTION Fa)
EAULIS (ARMY (NB)
EAULIS (ARM)
EAUL

Chico 918-343-8461

HEIL YOUNG (ME/Reprise) CLIMAX BLUES BAND (ME)

CLINEAR BALES BAND (48)

Notice of the control of t

MOST ADDED

EAGLES Eagles Live (Asylum)
THIN LIZZY Chinatown (WB)
ALVIN LEE BAND

Free Fall (Atlantic)
CLIMAX BLUES BAND Flying The Flag (WB)
ROMANTICS National... (Nemperor)

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

TILO 94 Colorado Springs STEREO FM 303-634-4896 INDIVITES (Polydor)
ANGEL CITY (Epic)
TALKING HEADS ISITO)
CAMBA (Electro)
DAVID BOURE (RCA)
--JOHN LEMBON (Geffen)
--HEART (Epic)

PD: RICH HANK HD ART PHILLIPS

Added
Added
STANDART (CS (Numper or)
"Graver Yours"
This LIZY (MB)
"Me of I Me.
GILLAR (Yirg in)
"Museric William (Yirg in)
"Museric William (Yirg in)
"Museric William (Yirg in)
"Amouraris STEE CONCRESSION (After Yirg in)
"JOHN ARCERSSION (After Yirg in)
"JOHN ARCERSSION (After Yirg in)

Head Lam
LOVISIDOY (CD1-smb1s)
ROCCEPILE (CD

KAZY

O OPEG GILLISPIE

Denver 303-759-5600

-HEART (Eglc)
HOPTONE
HACE SPRINGSTEEN (Opinmble)
HOLICE (AMIL
FOLICE (AMIL
FOLICE

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JAZZ

103 KBPI Denver 303-938-2313

PD: FRANK CODY HD: PHIL STRIDER

-BOD STEWART (MB)

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AC/DC (AFA variety)

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Singles

MEDIUM GEORGE THOROGOOD &

THE DESTROYERS More George... (Rounder) 25/19 MOON MARTIN

Street Fever (Capitol)
ROCKPILE Seconds Of... (Columbia) 27/17 **RANDY MEISNER** One More Song (Epic) BILLY THORPE 26/17

21st Century Man (Elektra) 19/15 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Eugene

503-484-4304

COORDE BROTHERS (UB)

SHERTMONE (AMI)

BILLY BURKETTE (Columbia)

ELVIS COSTELLO (Columbia)

THES SQUARE (US)

-JOSI LERGON (Goffen)

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PD: CHRIS KOVARIK

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PD: DEAH OPPERMAN

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POLICE (AM)

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FOLICE (AM) Jess Mone Singles GRES KINN I Been hier) MCD STEWART (MB) MCD SPEEDWARDH (Epic) JOH ANDERSON LATEURFICE

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Los Angeies

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ALAN PARSONS PROJECT
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213-578-0830

PD: HICHAEL SHEEPS

Added

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HARRY CHAPTH (Boardest
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-RITA COOLSODE (AMH)

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CARS (LESTE)
ALAK PARSCHS PROJ. (Arista)
GERGE THORROCOOD (Hounder)

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PO BOB BHOOKS NO CYNDE SLATER

503-226-0100

BILLY THORPE (Elektra)
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Added EAGLES (Abylum)

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Sacramento 916-446-4965

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HIRODANIAN (Ariant)
SUY (Ariant)
O- CARLOS SARFARA (Column)
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Singles more

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Salt Lake City

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MIOWALL STANLEY
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San Bernardino

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San Diego

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San Diego

714-565-6000

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3 San Francisco 415-391-9400

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San Jose 408-246-6811

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KTMS · FM Rock 97 Santa Barbara

Added HARRY JAPIN (Bodravell) IN HARRAY (MI) HID STEMAT (MI) LARSH-FESTEN BAND (MI)

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(KXFM 99

Added ELSP (ATTENTIC) J. GETLS BAND (A FAGLES (Asylum) THIN ETZZY (MB)

Santa Maria 805-922-2156

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Seattle 206-223-3913

JACK CHEEN (RCA) GARY INVISCE & - (Epts) GEORGE THERMOSCOD. (Reunder) MAX MED STER (Marcury)

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Spokane

PD: JEFF PEEL HE: JOHAN CUMPINGS

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(ROLLING STORES)
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Tucson 602-624-5588

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HOTTOST AC/DC IATIONTICI PAT BENATAR (Chrysells)

Jazz Single

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sic, interviews, and appearances by local artists and celebrities. Pictured is PD Paul Sullivan pointing to the latest total in the midst of the Radiothon.



KZAM SUPPORTS GREENPEACE — KZAM/Seattle held a 60-hour Radio thon which raised close to \$60,000 for the Greenpeace cause: merchandise was auctioned over the airwaves with a volunteer-manned phone bank set up at a local Tower Records store to accept bids and donations and sign up new members. The event was successfully highlighted with mu-

Agran Pelasanas Pelasa PANDET SE LIBERT (Egit C) PANDET (EG HONTROY BAB 15 (Chrysells) BAB 15 (Chrysells) BOLLING STORES (Rolling Stones) APPENTAMP (AAN) CHEAP TRICK (Epic) BOULES APPENDAMES (ME) HEART (Epic) - JOHN LEHMON (Geffor) PD: HILS YOR YEN Added EAGLES (Asylus) CLIMIX BLUES BAND (ME) -MEART (Epic) -JOH LEMBLM (Geffon) Pine I vill AL STEVART (Ar Jate) GCORNE BENDON (MB) STEVE FORWERT (Armsper or 2) JUNE 1 (Armsper or 3) JUNE 1 -JOHN LEMBLE (GOTTO) Modified Distal Distals (MCA) A STEART (Archit) Ad 11 YOURG (MCA) AD 11 TABLE (MCA) AD 11 YOURG (MC Jazz Singles RDGER DALTHEY (Polydor) POINTER SISTERS (Plunet) RULLING STONES (Rolling Stones)

805-963-1975



<u>Jim</u> Duncan

News Notes

Before we get rolling this week, a reminder to our Country reporting stations: all reports during the week of November 24 must be in by Wednesday, November 26, due to the Thanksgiving holiday. From all of us at R&R, we hope you and everyone at your place has a Happy Bird-Day . . . KLIF/Dallas becomes the latest major radio facility to join radio's popular "Country Club." January 1 is the planned format switch date. (Details on Page 1 of this week's R&R.) In a related story, WFMS-FM/Indianapolis PD Herb Allen was named by Susquehanna (owners of KLIF) to be Regional Program Executive. He will oversee programming of WFMS-FM, KPLX-FM (also in Dallas) and now KLIF . . . In the past couple months, it has been real busy around the Country department, and I wanted to catch up on a few items that should have been mentioned, but until now there was no opportunity . . . At KCBQ/San Diego, Rosalee Maribald, the subject of an R&R feature back in 1976 ("The Queens Of Country Radio") is now doing the evening show . . . At KHJ/Los Angeles, Terry Moss, who was my associate director on the CMA/NBC postawards radio special, is doing middays. Moss recently was afternoon drive at KZLA here in L.A. . . . WCAW/ Charleston, WV reports Casey Campbell from WMZQ-FM/Washington, DC is its new morning man . . . Penny

Reeves has moved from afternoon drive at KVET/Austin, after four years, to do morning drive. Could this be a first? I remember Penny during her days co-hosting the morning show with Alan Peck at KBOX/Dallas. They were known as "Peck & Penny" ... Frank Barrow, PD and VP of Programming at WFDR/Manchester, GA, reports good response to the station's format change to Country



mat change to Country Penny Reeves
October 1. WFDR is a 100,000-watt FM station serving
Columbus, Macon and "about half of Georgia plus a

large portion of East Alabama." ... Fred Gardini is the new Sales Manager at WWVA/Wheeling... Jim Marshall has joined the on-air staff at CFGM/Richmond Hill, Ontario. Marshall will be heard afternoons

Bob Backman, GM of KTFX/Tulsa, tells R&R he is looking for a PD. (916) 663-6511 . . . Joe Maxwell, from WAVW/Vero Beach, FL, is the new PD at WSRF/Ft. Lauderdale. Maxwell tells R&R, "In the coming weeks we plan to drop most of our automation programming to do live air work. We are looking for some people and music product to get things rolling." WSRF, 3000 Southwest 60th, Ft. Lauderdale, FL 33314 . . . Don Perry has been promoted to MD at KSO/Des Moines . . . Gary is MD at WDGY/Minneapolis. Last week we reported here that Paul Johnson was named to that slot. Paul was interim MD during the recent changes at WDGY. Stone is officially the MD . . . Tim Logan is now doing evenings at WBHP/Huntsville, AL. He is from WCRQ/Arab, AL...KLAK/Denver just hooked up with the ABC Information network...Congrats to Tom Riley, PD of WVAM/Altoona, PA, and his wife on the birth of Nicole Marie, a 6-pound, 8-oz. baby girl . Our best to Scott Anderson, MD at KBUF/Garden City, KS and his bride, the former Vicky Abrams . . . Len Anthony, MD of WPLO/Atlanta, says the traffic reporters of WPLO and WSB got together and pulled a switch on Len's morning show that left him speechless. The WSB reporter went on the frequency for WPLO's traffic reports, and you can imagine his panic.

... Speaking of panic, WHN/New York had a short circuit in a transmission line and were off the air last week for more than 12 hours. A station spokesman told R&R that WHN was flooded with calls. If nothing else, something like this gives a station a chance to see if anyone is listening. Can you imagine being knocked off the air and no one called? ... So what's news with you?



A nationwide Country Music Radiothon for the National Kidney Foundation has been set for March 7 and 8, 1981. Charlie Daniels and Brenda Lee have agreed to cohost the event with Ralph Emery. The CMR will also be produced by Emery in cooperation with the Country Music Association. This is the first time the CMA has ever voted to support such an event held by a voluntary health agency.

Area National Kidney Foundation affiliates will be responsible for producing the radiothon on Country stations in their region. The national broadcast will air for 30 minutes of each hour. The program is expected to air on more than 125 stations.



Besides Charlie Daniels and Brenda Lee, Tom T. Hall has agreed to cohost a portion of the show. Other country music celebrities expected to participate include Barbara Mandrell, Johnny Cash, Kenny Rogers, Ronnie Milsap, Mel Tillis, Jerry Reed, the Oak Ridge Boys, the Statler Brothers, Jerry Clower, and many others. The Country Music Radiothon is expected to become an annual event to be held the second week in March, National Kidney Month.



Urban Cowgirl Contest Set

Epic Records in cooperation with Mickey Gilley, Gilley's Club in Pasadena, TX, and the Pro-Art Poster company, announced "The Urban Cowgirl National Promotion Contest."

The contest is running nationwide on 23 radio stations through the end of November. Stations include WPLO/Atlanta, WIVK/Knoxville, WBAM/Birmingham, WSUN/St. Petersburg, WHOO/Orlando, WMZQ/Washington, WJEZ/Chicago, WHK/Cleveland, WCXI/Detroit, WSAI/Cincinnati, WIRE/Indianapolis, WDGY/Minneapolis, KPLX/Dallas, WMPS/Memphis, WIL/St. Louis, WDAF/Kansas City, KLAC/Los Angeles, KJJJ/Phoenix, KRAK/Sacramento, KMPS/Seattle, KLZ/Denver, KSOP/Salt Lake City, and WHN/New York.

The grand prize winner will receive an all-expenses paid trip to meet Mickey Gilley at Gilley's Club, and be photographed for a poster. She will also get a contract to receive royalty payments on the sale of her poster.

"Tis The Season..."

As Country radio has continued to grow, the field of special programs has also grown by leaps and bounds. During the past few weeks R&R has received numerous announcements of Country-oriented shows for the holiday season programming. The following is a list of some of the available programs. A contact and phone number is also listed. In most cases a demo is available upon request. If by chance we left out someone's program or if your station is doing something interesting during the year-end, please send it along to R&R for sharing with our readers: R&R Country, 1930 Century Park West, Los Angeles, CA 90067.

	Company	Program	Phone
***	Toby Arnold & Assoc.	"Epic 80 - 1980's Top 100 Country Countdown" Host: Lee Sherwood Length: 9 hours	(214) 661-8201
	Bonneville Broadcast Consultants	"An American Country Christmas" & "An American Country New Year" Host: Kris Kane	(201) 567-8800
A STATE OF THE STA	Drake-Chenault	Length: 4 hours "Country Christmas With Eddy Arnold & Brenda Lee" Hosts: Arnold, Lee & Bob Kingsley	(213) 654-0941
	Mutual Broadcasting	Length: 12 hours "Country Music Countdown — 1980" Hosts: Anne Murray & Mike Fitzgerald Length: 3 hours	(703) 685-2161
	Weedeck Radio Network	"1981 Country Edition Of The World's Record Records" Hosts: Hugh Cherry &	(213) 462-5922
		Ron Martin Length: 5-minute segments	CE TO THE



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given

No records qualified for Breaker status this week.

Most Added:

DOLLY PARTON 9 To 5 (RCA) **GAIL DAVIES** I'll Be There (WB) **CHARLY McCLAIN** Who's Cheatin' Who (Epic) MOE BANDY Following The Feeling (Columbia)

Hottest:

KENNY ROGERS Lady (Liberty)
RONNIE MILSAP Smoky Mountain Rain (RCA)
JOHNNY LEE One In A Million (Asylum) **MERLE HAGGARD** Think I'll Just Stav Here... (MCA) MICKEY GILLEY That's All That Matters (Epic)

MOST ACTIV

added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the son Up on their charts, held it the Same (on to on, add to on, 51-51, etc.), moved it bown on their charts, or Added it th eek. indicates one of this week's "most added" new so

MARTY ROBBINS "An Occasional Rose" (Columbia) 70/13
National Summery: Up 27, Same 20, Down 0, Debuts 10, Adds 13 including WNRS, WSAI, WIRE, KLAK, KLAC, WPOR, KLLL-AM-FM, WSM, WGTO 39-31, KKYX 36-29, KSO d-36, WDDD FM 28-19, KEBC-FM 40-35, KUUY 48-36, KCUB 38-33, WCAW 37-32. IN WARS, WSAI, WIRE, KLAK, KLAC, WPOR, KLLL-

RAZZY BAILEY "I Keep Coming Back" (RCA) 67/22
National Summary: Up 8, Same 26, Down 0, Debuts 12, Adds 22 Including KIXZ, WVMI, WUBE-FM, WCXI, WFMS-FM, WBCS-FM, KEBC-FM, WIL-AM-FM, KFH, KVOC, KLAK, WGNA-FM, WYII, WLWI-FM d-26, WSIX-FM 35-23, WCMS-FM 46-35, WGEE 50-42, WKKN d-36, R6/R Chart Debut 48.

DOLLY PARTON "9 To 5" (RCA) 65/60

National Summary: Up 0, Same 2, Down 0, Debuts 3, Adds 60 including WPOC-FM, WHN, WEEP, WMZQ-FM, WPLO, WCOS-FM, KKK-FM, WKSJ-FM, WBAM, WHOO, WIRK-FM, WHK, WCXI, KYNN, WKCQ-FM, KFDI-AM, KMAK, KVEG, KNIX-FM, KWJJ, KYTE, KRAK, KCKC, KEEN, R&R Chart Debut 49.

STEVE WARINER "Your Memory" (RCA) 63/23
National Summery: Up 10, Same 19, Down 0, Debuts 11, Adde 23 including KRZY, KLAK, KONE, KSON-AM-FM, WCAW, WBAX, WNOW, KENR, WOKK, KWKH, WMUS-AM-FM, WXCL, WIL-AM-FM, KEBC-FM 36-31, WKKN 36-31, KMAK d-27, KCKC 30-25, KGA d-40, WKXA 30-25, WIXL-FM 47-34, WESC-AM-FM d-39, RGR Chart Debut 50.

DEAN DILLON "Nobody In His Right Mind" (RCA) 58/10
National Summary: Up 27, Same 15, Down 0, Debuts 6, Adds 10, KWMT, KBUF, KWJJ, WKXA, WBAX, KIXZ, KLVI, KENR, KYXX, WSUN, WINN 4-36, WUBE-FM 38-31, KSO 34-28, WKMF 38-33, WH8F 47-40, KFDI-AM 40-33, KVOC 23-18, KUUY 40-33.

SUSIE ALLANSON "Dance The Two Step" (Liberty) 55/14
National Summery: Up 15, Same 16, Down 1, Debuts 10, Adds 14 including KRRV, KLLL-AM-FM, WHK, WDZQ-FM, KEBC-FM, KEED, KVEG, WPOR, WGNA-FM 46-39, WCMS-FM 44-39, KVOO 46-37, KVOC 42-31, KFTN 40-33, KTOM 25-18, KSOP d-44.

TOMPALL & GLASER BROTHERS "Sweet City Woman" (Elektra) 55/12
National Summary: Up 15, Same 19, Down 0, Debuts 9, Adds 12 Including WMAQ, WCXI, WDAF, KYNN, WKKN, KWJJ, WVMI, KLRA, WGTO 43-37, WIRK-FM d-40, KSO 38-30, KFDI-AM 46-37, KVOC 36-28, WMZQ-FM d-37, KFQO d-38.

JOHN ANDERSON "1959" (WB) 54/24 Netional Summery: Up 1, Seme 17, Down 0, Debuts 12, Adds 24 including KSSS, KEED, KCKC, KGA, WWCS-FM, WINN, WOKK, WQYK-FM, WMNI, WITL-FM, WTSO, WTHI, KVOO, KTOM d-33, WMZQ-FM d-38, KIKK-FM 46-36, WFMS-FM d-31.

GAIL DAVIES "I'll Be There" (WB) 50/47

Mational Summery: Up 0, Same 3, Down 0, Debuts 0, Adds 47 including WCOS-FM, WLWI-FM, KKYX, WIRK-FM, WUBE-FM, WAXX, KFEQ, WIL-AM-FM, KFDI-AM, KLAK, KYTE, KSOP, KEEN, WSEN, WNYR, WMZQ-FM, WWVA.

DICKEY LEE "Lost In Love" (Mercury) 50/6
National Summery: Up 16, Same 20, Down 0, Debuts 8, Adds 6, WMAQ, WHK, WMNI, WHBF, KSSS, KRRV, KONE 37-30, KGA d-37, WBGW-FM 41-36 WYDE d-40, KKYX d-49, KTTS-AM-FM 43-39, KFDI-AM-FM 43-39, KFDI-AM 36-29.

DONNA FARGO "Seeing is Believing" (WB) 49/6
National Summery: Up 18, Same 20, Down 0, Debuts 5, Adds 6, WGTO, WNRS, WHK, WAXX, KLAK, KMAK, KVOC 32-24,
WGNA-FM 41-37, WBAX 40,34, KRMD-AM-FM 30-29, KYNN 32-29.

DEBBY BOONE "Take It Like A Woman" (WB/Curb) 48/7
National Summery: Up 18, Same 15, Down 0, Debuts 6, Adds 7, WKMF, WITL-FM, WKKN, KWJJ, WNOW, KWKH, WLWI-FM d-30, WHK 30-22, KUUY 39-31, KGA d-38, WKXA d-30, WADR 29-22, KVOO 44-38.

CHARLY McCLAIN "Who's Cheatin' Who" (Epic) 46/31
National Summery: Up 1, Same 11, Down 0, Debuts 3, Adds 31 Including WWCS-FM, WMZQ-FM, WYDE, WINN, WBAM, KRMD-AM-FM, WIRK-FM, KSO, KFGO, KFEQ, KFDI-AM, KVOC, KSSS, KGA.

MOE BANDY "Following The Feeling" (Columbia) 45/31

National Summary: Up 3, Same 7, Down 0, Debuts 3, Adds 31 including KMAK, KNIX-FM, KWJJ, KGA, WMZQ-FM, WYDE, KHEY, KENR, WINN, WSIX-FM, WSAI, KFGO, KEBC-FM, WXCL, WKCQ-FM, KVOO, KCKC 36-20, WIXL-FM 43-29.

National Summery: Up 3, Same 19, Down 0, Debuts 8, Adds 14 Including WSAI, KSO, KEBC-FM, KVOC, KLAK, KONE, KSON-AM-FM, WNOW, WQIK-FM, WCMS-FM, WIRK-FM, WSIX-FM 36-30, WFMS-FM 4-34, KCUB 4-39.

MEL STREET "Who Will Turn Out" (Sumbird) 43/5
National Summery: Up 19, Same 14, Down 0, Debuts 6, Adds 5, WESC-AM-FM, WSIX-FM, WSM, WCMS-FM, KSOP, KVOC 41-39, WGNA-FM 43-38, WMZQ-FM 37-32, KIKK-FM 35-27, WKKN 35-29, KFDI-AM 49-41.

GLEN CAMPBELL "Any Which Way You Can" (WB) 38/16
National Summery: Up 3, Same 13, Down 0, Debuts 6, Adds 16 including KSD, WCXI, WTSD, KUUY, KYTE, KRAK, KGA, WESC:AM-FM, KWKH, WSIX-FM 37-24, WQUK-FM 34-29, KTOM d-39.

Others Getting Significant Action

JOHN WESLEY RYLES "Cheater's Trap" (MCA) 35/5
National Summary: Up 15, Same 12, Down 0, Debuts 3, Adds 6, KLLL-AM-FM, WSM, KWKH, WOKK, KVOC, WKXA d-28, WMZQ-FM 40-34, WGTO 44-38, KNOE 39-31, KVOO 50-41, KUUY 41-32 KSOP d-39.
RANDY BARLOW "Willow Run" (Paid) 35/3

National Summary: Up 16, Same 14, Down 0, Debuts 2, Adds 3, WKLM, KBMR, WHK, KWKH 32-29, KSO 29-22, WCXI 29-25, WITL-FM 19-16, KTTS-AM-FM 42-39, KFTN 34-28.

EARL THOMAS CONLEY "Silent Treatment" (Sunbird) 39/11
National Summery: Up 0, Same 12, Down 0, Debuts 7, Adds 11, WGTO, WCMS-FM, KWKH, WITL-FM, KYNN, WXCL, KICD-FM, KFEQ, KSSS, KEED, KRSY.

FOXFIRE "Whatever Happened To Those..." (Elektra) 29/8
National Summery: Up 6. Same 13, Oown 0, Dabuta 3, Adds 8, WGTO, WESC-AM-FM, KBMR, WKMF, WXCL, KICD-FM, KVOC, KFTN, WWCS-FM 21-17, KSO 4:35. On: KWKH, WIRK-FM, WCXI, KRAK, KGA.

KENNY DALE "When It's Just You And Me" (Capitol) 28/6

National Summery: Up 5, Same 10, Down 0, Debuts 7, Adds 6, KIXZ, KWKH, WXCL, KFEQ, KFTN, KEEN, WWCS-FM d:30, WESC-AM-FM 32-28, KENR d:38, KYXX 43-36. RAY CHARLES & CLINT EASTWOOD "Beer's To You" (WB) 28/9
National Summery: Up 3, Same 10, Oown 0, Debuts 4, Adds 9, KHEY, WKSJ-FM, WBAM, KWKH, WHK, WITL-FM, WKKN,

National Summery: Up 3, Same 10, Qown KLAC, KYTE, KCKC 27-24, KEBC-FM 34-27,

NAMK COCHRAN "A Little Bitty Tear" (Elektra) 28/6
National Summery: Up 8, Same 10, Gown 0, Debuts 4, Adds 6, KIXZ, WKSJ-FM, WIRK-FM, WKMF, KFEQ, KRSY, KWKH d-28, WHK d-40, KWMT 50-43, KTTS-AM-FM 40-38.

division of NATIONAL AIRPLAY/50

November 21, 1980

RONNIE MILSAP/Smoky Mountain Rain (RCA)

14 6 4 KENNY ROGERS/Lady (Liberty) 10 5

JOHN CONLEE/She Can't Say That Anymore (MCA) 5 3 3

CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia) 2

ALABAMA/Why Lady Why (RCA) 15 8

CHARLEY PRIDE/You Almost Slipped My Mind (RCA)

17 11 LARRY GATLIN & GATLIN BROS./Take Me To Your... (Columbia) 12 8 20

BELLAMY BROTHERS/Lovers Live Longer (WB/Curb) 15

MICKEY GILLEY/That's All That Matters (Epic) 21

BARBARA MANDRELL/Best Of Strangers (MCA)

27 16 JOHNNY LEE/One in A Million (Asylum)

ANNE MURRAY/Could I Have This Dance (Capitol)

CONWAY TWITTY/A Bridge That Just Won't Burn (MCA)
MAC DAVIS/Texas in My Rear View Mirror (Casabianca) 29 19 28 33 21

13 BRENDA LEE/Broken Trust (MCA) 18 10

32 MERLE HAGGARD/Think I'll Just Stay Here... (MCA) 23

JOHNNY RODRIGUEZ/North Of The Border (Epic) 25

JACKY WARD/That's The Way A Cowboy Rocks And Rolls (Mercury)

CHARLIE RICH/A Man Just Don't Know... (Elektra) 39 EDDIE RABBITT/i Love A Rainy Night (Elektra)

16 31 17 SYLVIA/Tumbleweed (RCA)

JOE STAMPLEY/There's Another Woman (Epic) 7 EMMYLOU HARRIS/The Boxer (WB)

38 BILLY "CRASH" CRADDOCK/A Real Cowboy (Capitol) 30

4 WILLIE NELSON/On The Road Again (Columbia)

40 REBA McENTIRE/I Can See Forever In Your Eyes (Mercury)

33 REX ALLEN JR./Drink It Down, Lady (WB)

43 GENE WATSON/No One Will Ever Know (Capitol)

42 LEON EVERETTE/Giving Up Easy (RCA)

10 18 LACY J. DALTON/Hard Times (Columbia) 50 LORETTA LYNN/Cheatin' On A Cheater (MCA) 41

JANIE FRICKE/Down To My Last Broken Heart (Columbia) 44 35

TERRI GIBBS/Somebody's Knockin' (MCA)

47 OAK RIDGE BOYS/Beautiful You (MCA) 37 P. WAGONER & D. PARTON/If You Go, I'll Follow You (RCA) 46

50 STATLER BROTHERS/Don't Forget Yourself (Mercury) 39 49 41 LYNN ANDERSON/Blue Baby Blue (Columbia)

BOBBY GOLDSBORO/Goodbye Marie (Curb) 48 45

±0000 CAPITALS/A Little Ground in Texas (Ridgetop) 45 42

ED BRUCE/Girls, Women, Ladles (MCA) 9 GEORGE JONES/I'm Not Ready Yet (Epic)

JOHNNY DUNCAN/Acapulco (Columbia)

18 29 DON WILLIAMS/I Believe In You (MCA) 46 ZELLA LEHR/Love Crazy Love (RCA)

47 45 MUNDO EARWOOD/I Can't Keep My Mind Off Her (GMC)

RAY STEVENS/Night Games (RCA) 24 25 46

47 MARTY ROBBINS/An Occasional Rose (Columbia)

RAZZY BAILEY/I Keep Coming Back (RCA)

49 **DOLLY PARTON/9** To 5 (RCA)

50 STEVE WARINER/Your Memory (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

DOOLITTLE BAND "Who Were You Thinkin' Of" (Columbia) 25/2
National Summary: Up 12, Same 10, Down 0, Debuts 1, Adds 2, WNOW, WKLM, WEEP 25-19, KENR 8-5, KIKK-FM 8-4, KVOO

JACK GREENE "Devil's Den" (First Line) 24/4
National Summary: Up 4, Same 13, Down 0, Debuts 3, Adds 4, WVAM, KLLL-AM-FM, WHBF, KTOM, WCOS-FM d-39. On:
WQYK-FM, KYNN, KVOO, KEED, KGA. SLIM WHITMAN "That Silver-Haired Daddy..." (Epic/Cleveland International) 24/3
National Summery: Up 3, Same 11, Down 1, Debuts 6, Adds 3, WESC-AM-FM, WSM, WKKN, WIRK-FM d-35, KWMT 47-41,

GARY MORRIS "Sweet Red Wine" (WB) 23/4
National Summery: Up 7, Same 8, Down 1, Debuts 3, Adds 4, WNRS, KUUY, KEED, KEEN, KKYX 37-31, WAXX d-36, KVOC 26

WILLIE NELSON & RAY PRICE "Don't You Ever Get Tired..." (Columbia) 21/18 National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 18 including WMZQ:FM, KIKK:FM, WMC-A National Summary: Up 0, Same 2, Down 0, E KSO, KEBC-FM, KMAK, KYTE, KCKC, KEEN

AMAZING RHYTHM ACES "I Musta Died And Gone To Texas" (WB) 20/8 National Summary: Up 3, Same 9, Down 0, Debuts 0, Adds 8, WADR, WGTO, KENR, KIKK-FM, WQIK-FM, KNOE, WCMS-FM,

letional Summary: Up 3, Same 9, Dow VQYK-FM, WIXL-FM 46-38, KCKC 8-7. T.G. SHEPPARD "I Feel Like Loving You Again" (WB) 18/16
National Summery: Up 0, Same 0, Down 0, Debuts 2, Adds 16 including WYII, KLVI, WESC-AM-FM, WLWI-FM, WSM, KEBC-FM, KRZY, KFTN, KCKC, KGA.

DEBORAH ALLEN "Nobody's Fool" (Capitol) 18/6
National Summery: Up 1, Same 8, Down 0, Debuts 3, Adds 6, WKSJ-FM, WQYK-FM, KWKH, KTTS-AM-FM, KSSS, KGA JOHNNY CASH "The Last Time" (Columbia) 18/6
National Summary: Up 3, Same 6, Down 0, Debuts 3, Adds 6, WGNA-FM, WADR, WWOD, WDZQ-FM, KLAK, KRDR, WIXL-FM

PAT BOONE "Colorado Country Morning" (WB/Curb) 18/5
National Summery: Up 1, Same 7, Down 0, Debuta 5, Adda 6, WKSJ-FM, WMNI, WKMF, KWMT, KUUY, KSO 4-37, KYNN 4-38

MICKI FURHMAN "Hold Me, Thrill Me, Kiss Me" (MCA) 17/4
National Summary: Up 4, Same 6, Oown 0, Debuts 3, Adds 4, KENR, KSO, WKMF, KTTS-AM-FM, WMZQ-FM d-36, WCMS-FM
39-29, W8AM 28-23, KEBC-FM d-30, KFH 35-31, FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 15/9
National Summery: Up 0, Same 3, Down 0, Debuts 3, Adds 9, WVAM, WIXY, KNOE, WCMS-FM, WKLM, KICD-FM, KVOC,

National Summary: Up 0, Same 3, Down 0, Det KTOM, KSOP, WWCS-FM d-25, WDDD-FM d-26.

NIGHTSTREETS "If I Had It My Way" (Epic) 15/8 National Summery: Up 2, Same 6, Down 0, Oebuts 1, Adds 6, W WSEN, WQIK-FM, WSM, KWMT, KICD-FM, KNIX-FM, WESC-

RAZZY BAILEY "True Life Country Music" (RCA) 14/9 National Summary: Up 3, Same 2, Down 0, Debuts 0, Adds 9, WPOR, KLVI, WINN, WTQR-FM, WSAI, WAXX, WTSO, KFH,

ROGER BOWLING "Yellow Pages" (NSD) 12/12 National Summery: Up 0, Same 0, Down 0, Oebuts 0, Adds 12, WVAM, KRRV, WESC-AM-FM, WCMS-FM, KKYX, WQYK-FM, KEBC-FM, KYNN, WKKN, KUUY, KFTN, KCKC.

ROY CLARK "I Ain't Got Nobody" (MCA) 11/11

Mational Summery: Up 0, Serie 0, Down 0, Debuts 0, Adds 11, WNYR, WWOD, WMC-AM, WLWI-FM, KKYX, WIRK-FM, KFGO,

LOUISE MANDRELL & R.C. BANNON "The Pleasure's All Mine" (Epic) 11/8 National Summery: Up 0, Same 2, Down 0, Debuts 1, Adds 8, WVAM, WWCS-FM, WADR, WYII, WSIX-FM, KKYX, KVOQ,

Another Another Smash Week!

Dolly 9 to 5 BB47*CB44*RW49*

Razzy Bailey
I Keep Coming
Back BB39*CB37*RW40*

Steve Wariner
Your Memory
BB48*CB47*RW45*

Now Playing Every where!

Pictures



COUNTRY IN THE CITY — With the help of WPOC-FM/Baltimore, the city fair went Country for three days. The station set up some of the best professional country bands in Baltimore and the WPOC air personalities hosted each of the shows. It is reported that more than two million persons attended the fair.



TEN YEARS OF COUNTRY — KLAC/Los Angeles recently celebrated a "Decade Of Country Music" on its 10th birthday. Area theme park Knott's Berry Farm was the site for the party and shows. Performers included Debby Boone, Gail Davies, Con Hunley, and the Oak Ridge Boys. Seen here during the cake-cutting ceremony are (standing in back, I-r) Sam Benson, KLAC's PA Director; MD Cathy Hahn; Jae Bonsell; Richard Sterban; Con Hunley; Duane Allen; Gail Davies; Bill Golden; KLAC GM Don Kelly. (In front) Debby Boone and Marion Knott.



URBAN COWGIRLS — Top picture is of WQAM/Miami PD Dan Halyburton with some of the entrants in the "First Bucking Bull Rodeo" in South Florida. The station did a broadcast from the event.

(Bottom photo) WGEC/Springfield, GA GM Ron Jetton with the winners of the station's "Country Queen Contest." Top winner received \$500 in cash.





NASHVILLE NEIGHBORS — WB's Carlene Carter is seen during visits to Nashville radio stations WJRB and WKDA. Top picture is Carlene with WJRB's MD Don Keith (left) and WB's Gene Dries. Lower photo (l-r): WKDA's MD Fred Buc, Carlene, and WB's Bonnie Rasmussen.

Biff Collie

Inside Nashville



HEADLINES: The Nashville Metro Planning Commission approved construction of a museum honoring Jim Reeves; opening date projected by Mary Reeves Davis is Easter, 1981. It'll be located in a restored post-Revolutionary War house (circa 1794) on Gallatin Road at Briley Park-

way, two miles from Opryland . . . The hit movie "Honeysuckle Rose" will be renamed "On The Road Again" because of the success of Wille Nelson's hit single . . . The Bellamy Brothers are off on an international television tour December 8-20 in England, Austria, Italy, and Holland. Tom T. Hall recently performed with the Houston Pops Orchestra . . . Jim Wagner, President of American Management, announced the opening of a Nashville office. The company reps Donna Fargo, Freddie Hart, Eddy Raven and others... New York's Copacabana gets in "country fever" with a December 6 and 7 presentation of Mickey Gilley, Johnny Lee, and the Urban Cowboy Band . . . Roger Miller and Tammy Wynette are seen here during the recent taping of "Country Music - A Family Affair," a show for cable TV's HBO



. Paul Anka, in town to session with Larry Butler and consult about tapings by Bobby Bare, Bill Anderson, and Johnny Duncan for the Cerebral Palsy Telethon on ABC-TV January 17-18 next. Anka received the "Key to the City Jail" from Sheriff Fate Thomas . . . Whispers are humming a Valentine's Day 1981 wedding march for Glen Campbell and Tanya Tucker (no, it won't be a Valentine's TV special!) . . . Ray Price cancelled the final days of his 60-city tour due to throat infection, rested up in time for "Hee Haw" tapings . . . My Barbara literally "bumped into" Sybil (Mrs. Billy) Carter and Dixie (Mrs. Tom T.) Hall in the grocery store the night after Sybil and Billy were taking Rona Barrett's place on Tom Snyder's "tomorrow" show .. Chet Atkins Thursday (11-20) and Minnie Pearl Monday (11-24) on the "Tonight" show. Minnie plugging her new . The libel suit brought by Nashville PR'ist LaWayne Satterfield against the National Enquirer has been settled, but both sides refuse to reveal the terms of the agreement. LaWayne had asked \$500,000 in damages from the tabloid, claiming a story they ran about Dolly Parton damaged "reputation for trustworthiness and loyalty." The story in question quoted Ms. Satterfield as saying: "Dolly Parton is the Genghis Khan of country music. I was her friend and she discarded me like a used Kleenex . . . She would ride over absolutely anyone in her ruthless determination to be number one.

DEADLINES: Nancy Sinatra is Mel Tillis's new duet singing partner... Minnie Pearl will sell Spic 'N' Span on TV... Anne Murray named "Female Artist of the Decade" by the Canadian recording industry... Tom T. Hall's "Harper Valley PTA" creation in song inspired a

new TV series, starring Barbara "I Dream Of Jeannie" Eden. Producers have shrunk the series (to go on at mid-season?) from 60 minutes to a half-hour format . . . Slim Whitman, Pee Wee King, Kitty Wells, and Ernest Tubb honored Uncle Len Ellis on his 30th Anniversary show in Merrillville, IN STARLINES: "I'm back doing what I

love best: writing and recording my own songs. Now that I won my musical freedom and have the people's attention, I'm gonna meet myself in the middle - modern sounds with a country base, and my lyrics" Dolly Parton . . . After the promoters at a Chicago country music festival had planned a sumptuous meal with such culinary classics as chicken Kiev: "No, thanks ... I'd rather have a cheeseburger"

- Crystal Gayle ... "I think that basketball should have a 'designated foul shooter'!"

- Roy Acuff ... "I just reversed Sam
Phillips's immortal line prior to the the discovery of Elvis Presley: 'Find me a white man that can sing black.' I found me a black man that can sing white" - Jack Clement, Charley Pride's first producer ... "I never forget a song ... I never remember a face" -Ronnie Milsap ... 'At all FCC sessions, I make it a point to sit up front, so the FCC guests will know I'm trying to please" - WHN/New York's Ed Salamon . . . "Never talk . . . until you think of something to say!" - Tony Bessan, my first PD, in 1943 . . . "I didn't find out that I couldn't sing until I had sold \$10 million worth of records. By then, it was too late to quit!" - Charlie Daniels . . . (Dialogue): "You sure look like Faron Young. "I am Faron Young." "See? I told you you looked like Faron Young!" . . . "All during the show, I was announcing that somebody had left their lights on. After the show I found out it was me!" — Johnny Duncan.

WHATEVER HAPPENED TO...

Kinky Friedman and the Texas Jewboys? Stafford? . . . Commander . Terry Cody and his Lost Planet Airmen? . Anthony Armstrong Jones? . . . Hank Wilson? . . . Billy Swan? . . . Connie Van Dyke? . . . Bill Browder? . . . Chris Lane? .. Ben Peyton? ... Jana Jae? ... One-Eyed Jack? . . . Emmet Sulleger? . . . Larry Baunach? . . . Bob Ferguson? . . . Alex Zanetis? . . . Susan Raye? . . . Orvon Autry? . . . Jody Miller? . . . Doe-Doe Marimosa?...Billy Parsons?...Rick Brazeall?...Ray Sanders?...If you have a "whatever happened to," send it to us, we'll run it, and maybe we'll find (her, it - whatever). Oh yes, one more, Mike Robbins (formerly with WKDA/ Nashville)?

CLOSE-LINES: "How to cheat at volleyball ... "How to fix a flat tire (let her walk home)" ... "I coasted on the bicycle of life" ... "It ain't far to the bar, but it's sure a long way back" ... "I don't mind him washing the car, but in the bathtub??" ... "Mama, the ice man's here. Have you got the money, or do you want me to go out and play awhile?" ... "With the price of gas, I'm gonna start mailing myself to work" ... "She wore a new creation; from the back it looked like she was trolling for mackerel. From the front it looked like she caught one!" ... Mr. & Mrs. John Smith were in town over the weekend for the Opry. They slept in their car (they were too embarassed to register in a hotel.



NICHTSTREETS

Nightstreets, the hot group that delivered the hit, "Love In The Meantime."

Produced by Jerry Taylor and Robert John Jones

On Spic Records

Watch for Nightstreets on tour with George Jones and Tammy Wynette

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Regional Adds & Hots

MOST ADDED

EAST

MIDWEST

MIDWEST

HOTTEST

SOUTH

SOUTH

AMERICA BOY LURETTA LYBO MAZZY BALEY HENNY DALE DEAN DILLON HANK COCHRAN JIM RUSHING NOTYBETS LAMBY GALLIN NICKEY GILLEY LODIE HAMBITT

COLLY PARTON CEME MATSON LYMN AMBERSON MOTTOLY REMOV ROCERS JOHNEY LEE MAC DAVIS

MOST ADDED

WEST

ADM ANCERSON STATLER BROTHERS FORTIN & DOLLY GAIL DAVIS ED BRUCE STEVE MORTHER HOUSE JOHN MESSEY BY ES HOWELS HILLS REPLET HILLS REPLET

rd (MCA

Kenny Rogers (Liberty) Ronnie Mileap (RCA)

Dolly Parton (RCA) Gall Davise (WB) Moe Bandy (Columbia)

Doffy Parton (RCA)
Gail Davies (WB)

Kenny Rogers (Liberty) Ronnie Milsep (RCA)

Dolly Parton (RCA) Gall Davies (WB)

Johnny Lee (Asylum) Mickey Gilley (Epic) enny Rogers (Liberty)

EAST

STATLER BOUT CARACLE GILL MARY BAILET AMENT LASE

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ANNE RILEGES
BRENDA LEE
BARBARA BARCE

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RAZZY DAILEY
SUSIE ALLANGON
HARTY ACROTIS
STEVE MARINER
COMALLY ME CLAIR
NOTHER
REMON ROCERS
REMON EARL HILL
JOHNAY GATLIN
JOHNAY LEE
MICKEY GILLEY

WEST

MOTIBUR, NY

ASLEEP AT INDEE,
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SHELLA AMERILIS
ALOU AND AMERILIS
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COMMILLE ROCH
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LARRY GATLIN
REA ALLEN JR

OCALY PARTON
MANDREL & BASIN
MACREL & BASIN
MAZZY BAILEY
T.G. SHEPPARD
OWARLY BC CAIN
MOTHER
CRYSTAL GAVE
RANKIE MILSAP
APONY LEE
CORMAY THITTY

THE DOLL ITTLE
LIGHT EVERETTE
JANIE FRICHE
THE CAPITALS
GAN RIGGE BOYS
STEVE MARNER
BORD Y GOLDE
JIM REEVES
HOTIBOR
ANDE MLECKLY
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BORDANIE BILLSAP
LARRY GATLIN
BORDANIAN MALERI

CINCINNOR, ON
DILLY PARTOR
"D'PART" CHADDEE
RAZZY BAILEY
GAIL DAYLES
JURREY OLINCAN
HOTTERY
JOHN COREE
CONNEY TRITTY
INC. DAYLS
MERIE HAGGARD
OWARLIE RICH

CHICHTON, UP
BOBBY GALDSBARG
JIM RESYS
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JAPANY DUBCAN
MAE BANCY
NAZZY BAILEY
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EDDIE RAEBITT THE CAPITALS HOTTOIT JOHNNY LEE HERLE HAGGARD CONMAY THITTY

KNEX FM Phoents, AZ

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ROBHIE HILSAP
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JACK GREENE
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JOHN CORLEE
JOE STAMPLEY
EDDIE ARMBITT
GEME WATSOM

JOHN ANDERSON CHARLIE RICH ROCEP BONLING ENTRUD HARRIS MELSON & PRICE T.G. SHEPPARD GOLLY PARTON HOTTEST.

ACR GREENE DICKEY LEE JOHN DUNCAM OAK RIDGE BOYS NUSIE ALLANGON TUMPALL/OLASER PURTER & DULLY HICKEY GILLEY JAHLE FRICKE

Wichito, KS

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GARY MCRAIS

FARTY MALEY

DOLLY PARTON

GAIL DAVIES

RELSON & PRICE

REMRY DALE

REMRY DALE

REMRY POCERS

JOHNNY LEE

JOHNNY

Spokone, WA

JOHN ANDERSON
ADDRASON
CAEN CAMPMELL
HOE SANDY
DHANLY MC CLAIN
DEBORAN ALLEN
T.G. SHEPPARD
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MAC DAVIS
CONNAY TRITTY
LEON EVENETTE
EDDIE RAMBITT

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MANDY BARLON THE JUNE THE DOOL TYPE J. H. THORPHON THE J. H. THORPHON THE J. H. THORPHON BARBLON & ANT T. G. SHEPWIND THE GAIL DAYLES CECNER BURNES HOTTEST RESERY ROCKES HILLE HELSON AL HEMAN BRENCH LEE

Hottest Tracks:

"Make-Up And Faded Blue Jeans" MERLE HACGARD (MCA)

Denver, CO STEVE WARREN MARTY RUBBINS JORGEY CASH GLEIL CAMPBELL RAZZY DRILLEY GAIL, DAVIES JIM REVES DOMME FARDO MOTHER EVENT ROGERS AME MURRAY ROSTRIL GAYLE BELL MAY BROTHE BELL MAY BROTHE BELL MAY BROTHE

COUNTRY ALBUMS

NUMBER OF REPORTING

STATIONS THIS WEEK: 128

ALABAMA - My Home's In Alabama - (RCA) "Hanging Up JOHNNY CASH - Rockabilly Blues - (Columbia) "Rocka-

MAC DAVIS - Texas In My Rearview Mirror - (Casablen-LARRY GATLIN — Help Yourself — (Columbia) "It Don't Get No Better" "Help Yourself To Me" "Daytime Herous"

CRYSTAL GAYLE - These Days - (Columbia) '700 Many

MICKEY GILLEY - All That Matters To Me - (Epic) "Juke

KJON
Pueblo, CO
TERRI G TEBS
PURTER & DOLLY
BURT REYHOLDS
HOTTONY
AME MURRAY
GEORGE JONES
#EMPY ROGERS
JOHNY ROGERS
JOHNY ROGERS
HERLE HAGGARO

MERLE HAGGARD — Back To The Barrooms — (MCA)
"Back To The Barrooms Again" "Make-Up And Feded Blue Jeans" "Can't

JOHNNY LEE — Lookin' For Love — (Asylum) "Never Ley My Lovin' Down" "Do You Love As Good As You Look," "Dreams Die Hard"

BARBARA MANDRELL - Love Is Fair - (MCA) "Not Tonight" CHARLIE RICH - Once A Drifter - (Elektra) "Once A Drifter"

JOHNNY RODRIGUEZ - Gypsy - (Epic) "The Gypsy" KENNY ROGERS - Greatest Hits - (Liberty) "Long Arm Of CONWAY TWITTY — Reet Your Love On Me — (MCA) "Once Is Not Enough..." "I Still Believe In Weltzes" "We're Gonne Try It Tonight

HOY CLARK
HELSON & PRICE
HOTFOST;
REMBY ROGERS
CHARLEY HRIDE
CRISTY LANE
MAC DAYES
EDDIE RABBITT

CAMBOOCK, TR
OAK RIDGE BOYS
STATLER BROTHERS
JACK CRIE ERE
SUSSE ALLARSON
MARTY REBBIES
TOWNALL/CA ASE N
HOTVEST
ENBYTOU HARRES
REBBY ROCERS
ROBERS
REBBY ROCERS
ROBERS
STATE

DON WILLIAMS — I Believe In You — (MCA) "Falling Apain" "Reiny Nights And Memories" "I Went You Back Agein" "Ain't It Amezing

HANK WILLIAMS JR. — Habits Old And New — (Elektra)

Most Requested:

KENNY ROGERS "Lady" (Liberty) RONNIE MILSAP "Smoky Mountain Rain" (RCA) JOHNNY LEE "One In A Million" (Asylum)
MAC DAVIS "Texas In My Rear View Mirror" (Cas MERLE HAGGARD "Think I'll Just Stay Here..." (MCA)





POP/ADULT®

Mike Kasabo

CREATIVITY, COMMUNICATION, COUNSELING

Midwest MD Gets Back To The Three Basic C's

KLTE/Oklahoma City Music Director John Williams struck a loud chord on the phone last week with his assertion that Pop/Adult radio, in this new decade, will be the front-runner for getting back to the basics of what he likes to call the "theater of the mind." The current evolution of P/A (or should it be revolution?) is rumbling across the nation, with many AM's of long dominance courting new elements, especially talk segments, beefing up news, sports, and information in general. The obvious is upon us. Pop/Adult radio — especially AM P/A's — will have to reach into its creative resources as never before to maintain a credible position in the marketplace, especially in view of growing FM penetration. Williams expressed his thoughts and I'd like to share them with you.

JW: During the early 60's we had a great deal of creativity in radio — maybe too much, which led to the Drake-type formula that gave the illusion, and at the time, a reality of a streamlined, exciting posture to those RKO signals. But the research that had to come along in a sense stifled those in radio who were of the creative persuasion. But now, we're leaning back to the days of creative radio . . . this has meant that AM's

Transition

WTMJ/Milwaukee Station Manager Bill Haig has left that position to join the Milwaukee Brewers baseball organization (WTMJ carries their games) in an executive position. Haig is replaced by Don Richards . . . Alan Chilcoat has resigned his afternoon drive position of KOY/ Phoenix after a very successful eight-year run to open his own advertising business in the Arizona capital. As a result, the station has a very rare opening and is looking for someone to replace Chilcoat - tapes and resumes should be directed to Nat Stevens, 840 North Central Avenue, zip 85004; EOE . . . Don Hofmann has resigned his Operations Manager position at KAKZ/Wichita due to an alteration in direction of management philosophy. Said he, "It's been great to come back here where I first started in radio, but a shift in policy has eliminated the need for my position. The station and I part the best of friends." Hofmann can be reached at (316) 262-2855 . . . Mark Campbell has joined the staff of KMGC/Dallas as weekend personality . . . Hold on for this one - Everett "Rhett" Halsey, a native of Washingtonville, NY, has joined the air staff of WSB/Atlanta. Rhett comes to the Georgia powerhouse from WYZE, also in Atlanta, where he served in a similar capacity. There's no truth to the rumor that he originally trained to be a butler . . . WCPI/Wheeling has switched to a Pop/Adult format as the FM sister of giant Country outlet WWVA. Vice President and General Manager J. Ross Felton told us, "Now the Wheeling Tri-State adult radio audience has an alternative to Country and Rock. Prior to us going Pop/Adult, there was a complete void in this market on the FM side of the band. We will give the best of music and information geared to today's sophisticated audience." New to the staff of WCPI are Tom Miller, who becomes the Operations Manager, and Bill Berg, who has been named Music Director . . .

THANKSGIVING NOTICE: R&R will be closed Thanksgiving Day, so please file your report with us no later than Wednesday the 26th, 4pm Pacific Standard Time. Thank You.

have had to put up a bigger struggle with the FM's who've come along and taken away, to some degree, AM's thunder. This is why I think that it's time for Pop/Adult radio stations to come to the forefront and take back the "theater-of-the-mind" element that made radio king in the first place.

R&R: How do you plan to do this?

JW: It's really a very simple education process. Program Directors, and I work with one of the best here at KLTE, have to start sharing their knowledge with those around them in the programming department. It's like in high school we had the three R's. I'm suggesting the three C's — Creativity, Communication, Counseling.

R&R: Let's take it one at a time. Creativity?

JW: A lot of P/A stations are trying to compete — but not create! An example of that is going up against the big guy in town without thinking of a new attack pattern. In other words, if a station has the market locked up, you've got to get creative and find a way to "position" your station in a different and more exciting way.

R&R: What type of programming can you suggest to accomplish this end?

JW: Here at KLTE, for example, we have a morning man who is just as crazy as one can be . . .

R&R: Yes, but that's not unique

JW: But he's encouraged to be that way. For instance, this morning we did a takeoff on a couple of guys who own a furniture store in the area. The important factor here is these people who own the store are on local TV constantly — this gives us a great advantage to build upon what other media have already supported in the marketplace. Our morning show "presents" these characters and the audience reacts with sensational interest. We simply take advantage of what's happening, mold it to our own needs, keep it light and entertaining, and it works. I think it would work in any market

R&R: Creating talk around the market, the "sizzle," is always important . . .

JW: That's true. And here, Ken Dowe, the boss, has us do things that he calls "goodies" and they are simply takeoffs on Paul Harvey's newscast — making light of various news items, always with the listener's humor in mind — all of those kinds of things are short and to the point. This is what I'm suggesting, a return to the creativity that made radio in the first place.

R&R: Next on your threesome of thoughts is com-

JW: Yes. I feel like I'm in an enviable position.

R&R: In what way?

JW: Working with Ken Dowe, who has a vast knowledge of radio in general, and experience in Pop/Adult radio specifically. This format is his brainchild and for him to share its meaning, implementation, and objectives is, to me, what communication is all about.

R&R: You're saying that you're getting a lot of unselfish input from your people?

JW: Exactly, and it helps me make this radio station better due to what I'm learning. Dowe's interest in me and what I do, coupled with his help, only makes the whole system work better for all of us. I think it's about time that we take care of our own!

R&R: God knows! agree

JW: At the previous station I worked for here in town, a giant AM facility, I tried to learn, when I was only an air personality, about its music system. Not to do someone out of a job, but to understand what the station was all about musically. But I was met with closed doors, vague answers, and rude attitudes.

R&R: That must have driven you away . . . JW: Immediately. I believe in showing young talented people the right way to do things. It can only be a benefit to you in the long run.

R&R: Let's move on to the third and final portion, counseling.

JW: Putting it into an educational system, too many times the professor, or in this instance the Program Director, tries to direct people with negatives instead of positives. In other words, he says "don't" as a rule, instead of "do." A great example would be when a PD critiques an aircheck and tells the jock, 'Hey, don't say it that way,' 'don't pace your set this way.' What the PD should do is direct his staff from a positive point of view—give do's, not don'ts. I believe this will create a better atmosphere between the PD and personality; for that matter, the Music Director.

R&R: It's too often the exception, but I know, for example, in Washington Bob Hughes and Bob Duckman make a brilliant PD and MD team.

JW: The PD and MD actually have more determination over what happens than anyone else in terms of programming, so they better have a close business relationship for the collective interests.

Color

cash call in Miami: wgbs has more than cash behind its current promotion; it includes a grand prize of a new 1980 Alfa Romeo Spider convertible worth over \$15,000 to a lucky listener. Unlike many on-air contests, in which listeners are urged to call a radio station, wgbs is calling listeners during this promotion. Air personalities make calls to properly registered (via postcard) listeners, asking how much is in the jackpot. Listeners aware of the correct amount win the money and a T-shirt, and their name is placed in the grand prize barrel for the automobile. So far, it's been, according to station officials, "one of the most exciting contests the station has ever run."

THE FABULOUS FOOTBALL FLY-IN: In keeping with the pigskin days of autumn and winter, WGAR/Cleveland gave away a pair of tickets to a recent Browns football game. The winner was picked up by the WGAR Skybird helicopter and taken to Cleveland Stadium where he and his guests viewed the game from choice seats. After the game, the lucky winners were treated to dinner at one of Cleveland's finest restaurants, and after their repast, were flown via the Skybird homeward to end a fabulous day and evening.



FUNNELING HIS TALENTS — Dateline Philadelphia—The Heart Association's Tin Man was recently given a diamond "heart" pendant by WIP/Philadelphia as the grand prize in a search for his real "heart." The presentation was made as part of a very successful campaign for the HA. Left to, right: HA Executive Director Robert Hill, the Tin Man, jewel company President Don Dalzell, and WIP midday personality Bill Nell.



POP/ADULT R

BREAKER

'Breakers" are those newer records that have the greatest level of station activity on any given week

BOBBY GOLDSBORO

Goodbye Marie (Curb/CBS)

66% of our reporters are on it. Latest adds include WBT, KEX, WBOW, WELI, WTAE, KRZI, KFQD, KOLO, KFMB. Key moves: 22-15 WSTV, 16-10 WLTA, 23-19 WYMC, 28-25 KLO, 27-24 WLVA, 29-25 KMBZ, 37-30 WSGW, 24-21 KMED, 35-30 WHBC, 30-25 WFDF, 29-26 WACI, 27-21 WEIM, debut 28 WDAK, debut 30 WLNH. Hot at WRVA, WSB. Jumps 31-26 on P/A chart.

DIONNE WARWICK Easy Love (Arista)

62% of our reporters are on it. Latest adds include KSTP, KEX, WTMJ, WHBY, WHEN, KAKZ, WDIF, WLVA, WTAR, WIOD, WNEU, KMED, WBOW. Key moves: 23-19 WLTA, 29-26 WEIM, 25-19 WBT, 27-24 WFDF, 17-14 KFMB, 26-21 WIS, 27-23 WORG, 29-25 KOLO, 30-27 WSGW, 29-24 KBAI, debut 29 WDAK. Hot at WKHM. Jumps 32-27 on P/A chart.

JOHN LENNON

(Just Like) Starting Over (Geffen)

49% of our reporters are on it. Latest adds include WCCO-FM, WNAB, KWOS, WSYR, WSTV, WFYR, WSIX, KLTE, WSJS, WASH, WSB. Key moves: 27-18 WFIR, 23-17 WQUD, 19-14 WGAR, 26-22 WORG, 33-23 KRKO, 26-23 KOLO, 22-16 WSM-FM, 38-28 WSGW, 34-29 WHBC, 25-21 WMAZ, debut 17 WGR, debut 26 WDAK. Jumps 33-28 on P/A chart.

EDDIE RABBITT

I Love A Rainy Night (Elektra)

56% of our reporters are on it. Latest adds include WACI, WGAN, WOOD, WHIO, KRNT, KAKZ, WHAM, WHBY, KOLO, WCBM, WTAR, WIP, KPPL, WABZ, WTIC. Key moves: 27-19 WJBO, 26-23 WEIM, 28-24 KMBZ, 30-27 WMAZ, 24-18 KEX, 27-23 WBT, debut 16 KBLF, debut 24 WSTV. Jumps 36-29 on P/A chart.

NEW & ACTIV

sents total number of our reporting stations playing the record this week ber of those stations that added it this week

RUPERT HOLMES "Morning Man" (MCA) 51/7 add WLNH, WNDB, KXIC, KUGN, WNEU, WTMJ, KLTE (dp). Key moves: 27-23 WWWE. 24-20 KWOS, 25-22 WHAM, 26-23 WFDF, Heavy rotation: WOAI-FM. Increased 35-30 on P/A chart.

HARRY CHAPIN "Sequel" (Boardwalk) 48/9 add wCMB, WOWD, KRKK, WCBM, WORG, KING, WBOW, KWOS, KBAI (dp). Key moves: 16-12 WBEN, 29-22 WSTV, 33-28 WFIR, 30-27 WHAM, 25-21 KLTE, 28-23 WLNH, debut 19 WGR, debut 29 WJBO, debut 29 KOLO. Increased 38-31

GEORGE BENSON "Love X Love" (WB) 48/3 add KXIC, KEX, WJBO, Key moves: 21-18 KBAI, 22-14 WLTA, 29-21 KLO, 23-18 WIS, 19-16 WORG, 21-18 KSTP, 30-28 KMED, 28-24 WHBC, debut 15 KBLF, debut 30 WACI, Increased 34-32 on P/A chart.

NIELSEN/PEARSON "If You Should Sail" (Capitol) 37/1 add WJON. Key moves: 30-26 WWWE, 34-30 KMED, 19-15 WFYR, 21-19 WLW, debut 23 KEX, debut 29 KWOS. Increased 37-

MAC DAVIS "Texas In My Rear View Mirror" (Casablanca) 36/8 odd wstv. wJON, wSGW, wNAB, KBLF, KFMB, KEX, WLNH, Key moves: 17-12 KAAY, 24-20 WTAR, 30-25 WEIM. Increased 40-36 on P/A chart.

FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 38/19
adda Include WBT, KGGF, WSTV, WELI, WDBO, KLMS, WIS, WTAR, WLVA, KFQD, WDAK, WLTA,
WATR, KPPL. Debuts et No. 37 on P/A chart.

RITA COOLIDGE "Fool That I Am" (A&M) 36/15 edds include WHIO, WSIX, WTMJ, WSB, WBT, WACI, WASH, WLTA, WSGW, WNDB, WCHV, WCCO-FM, Debuts 20 KRMG, debuts 29

CHRIS MONTAN "Is This The Way Of Love" (20th) 32/1 add KING. Key Moves

19-14 KLO, 25-22 WIS, 24-20 WLTA. Heavy rotation: WATR. Retains its No. 39 apot on P/A chart. BARRY MANILOW "I Made It Through The Rain" (Arista) 34/32 adds Include WGR, WWWE, WFYR, KNBR, WWSW, WGAR, KLOK, WGIR, WASH, WBZ, WBAL, WOAI-FM, KSL, WIP, KLO, KOY, WBEN, WCBM, WNFL, WIOD, WCCO-FM. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

STEPHEN BISHOP "Send A Little Love My Way (Like Always)" (WB) 35/12 add WSTV, WFDF, KBAI, WHIO, WATR, KLO, KSL, KFQD, WDEF, WDIF, WNAB, KFOR. Moves: 25-21 WLTA, debut 28 WEIM, debut 29 WIS, debut 29 WMAZ.

DOOBIE BROTHERS "One Step Closer" (WB) 32/28. One of this week's Most Added — they include WCCO-FM, WBEN, KLO, WDEF, WBOW, WHBY, WMAZ, WSM-FM, WABZ, KLMS, WDAK, WQUD, WBT, WSIX, WLNH, KHOW, WGIR, WTVN, WCFR.

FOUR SEASONS "Spend The Night In Love" (WB/Curb) 30/7 add KOY, WLVA, WCHV, KPPL WACI, WDAK, KRKK. Moves: 27-23 WLTA, 31-25 WBT, debut 24 WIS, debut 30 WEIM

ABBA "The Winner Takes It All" (Atlantic) 28/26. Strongest start for group in a long time — adds include WRVA, WGIR, WHIO, WCCO AM, WSTV, WHBC, WCMB, WFTL WIS, WRIE, WNAB, KFOR, WWWE, WSM-FM, KLMS, KWOS, KXIC, KRMG, KUGN. MICKEY GILLEY "That's All That Matters" (Epic) 27/1 add WNDB. Moves: 8-4 WLTA, 13-10 KLTE, 33-30 KLO, 31-28 WORG.

CHARLES FOX "Seasons" (Handshake) 27/11 edd WBT, KMED, WSGW, KUGN, WHIZ, WPTF, KOB, KLOK, KRKK, WATR, WLTA,

विशास्त्रधारी विशासिक POP/ADULT AIRPLAY/40

Three Weeks	Two Weeks	Last Week	This Week	November 21, 1980
2	2	2	0	KENNY ROGERS/Lady (Liberty)
1	1	1	2	BARBRA STREISAND/Woman In Love (Columbia)
15	9	3	0	CHRISTOPHER CROSS/Never Be The Same (WB)
9	5	4	ŏ	LEO SAYER/More Than I Can Say (WB)
28	17	7	Ö	NEIL DIAMOND/Love On The Rocks (Capitol)
13	12	8	ŏ	ROGER DALTREY/Without Your Love (Polydor)
29	19	14	ŏ	BARBRA STREISAND & BARRY GIBB/Guilty (Columbia)
17	14	11	Ŏ	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
8	6	6	9	HALL & OATES/You've Lost That Lovin' Feeling (RCA)
12	10	10	10	CLIFF RICHARD/Dreaming (EMI America)
31	24	17	0	AIR SUPPLY/Every Woman In The World (Arista)
24	15	13	O	DON WILLIAMS/I Believe In You (MCA)
. 4	4	5	13	WILLIE NELSON/On The Road Again (Columbia)
3	3	9	14	BOZ SCAGGS/Look What You've Done To Me (Columbia)
33	25	20	0	PAUL SIMON/One-Trick Pony (WB)
21	18	16	16	CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
7	7	12	17	POINTER SISTERS/He's So Shy (Planet)
_	35	22	0	DIANA ROSS/It's My Turn (Motown)
5	13	15	19	ANNE MURRAY/Could I Have This Dance (Capitol)
16	16	19	20	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
37	36	28	3	KORGIS/Everybody's Got To Learn Sometime (Asylum)
35	31	25	22	STACY LATTISAW/Let Me Be Your Angel (Cotillion)
6	8	18	23	DOOBIE BROTHERS/Real Love (WB)
34	28	24	24	DIANA ROSS/I'm Coming Out (Motown)
36	30	26	3	JIMMY HALL/So Happy That Love Has Found You (Epic)
39	33	31	②	BOBBY GOLDSBORO/Goodbye Marie (Curb/CBS)
_	38	32	Ø	DIONNE WARWICK/Easy Love (Arista)
-	40	33	Ø	JOHN LENNON/(Just Like) Starting Over (Geffen)
_	_	36	0	EDDIE RABBITT/I Love A Rainy Night (Elektra)
-	39	35	30	RUPERT HOLMES/Morning Man (MCA)
_	_	38	•	HARRY CHAPIN/Sequel (Boardwalk)
38	37	34	32	GEORGE BENSON/Love X Love (WB)
11	11	21	33	AL STEWART/Midnight Rocks (Arista)
18	20	23	34	AMY HOLLAND/How Do I Survive (Capitol)
_	_	37	35	NIELSEN/PEARSON/If You Should Sail (Capitol)
_	nature .	40	36	MAC DAVIS/Texas In My Rear View Mirror (Casablanca)
-00	-	\rightarrow	37	FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)
_	-00-00	\rightarrow	38	RITA COOLIDGE/Fool That I Am (A&M)
_	-	39	39	CHRIS MONTAN/Is This The Way Of Love (20th)
_	-	-	- 40	BARRY MANILOW/I Made It Through The Rain (Arista)

This chart is based solely on statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporters New Entry

JOHNNY LEE "One In A Million" (Asylum) 26/3 add KFQD, WSTV, WBAL, Moves

WAYLON JENNINGS "Theme From The Dukes Of Hazzard" (RCA) 25/0. WHIZ. 20-17 WORG, debut 18 WNEU, Heev DR. HOOK "Girls Can Get It" (Casablanca) 22/4 add KFQD, KBAI (dp), WSB, KNBR.

DEBBY BOONE "Take It Like A Woman" (WB/Curb) 20/0. Debuts 25 WIS. Hot et

HEART "Tell It Like It Is" (Epic) 18/16 adds Include WGR, WASH, WDIF (dp), WSIX, WCCO-AM, WCFR, KWOS, WABZ, KLO, WHIZ, KRKO, WORG, Moves: 28-21 WSM-FM.

BRUCE SPRINGSTEEN "Hungry Heart" (Columbia) 18/4 add wsix, wkhm, wgr. KBA1(dp), Debute 24 WEIM, debut 30 WORG. RONNIE MILSAP "Smokey Mountain Rain" (RCA) 18/2 add WGIR, KHOW, Moves

27-22 WHIZ 22-19 KMBZ, Hot at KOY STEVE GOODMAN & PHOEBE SNOW "Sometimes Love Forgets" (Asylum)

RANDY MEISNER "Deep Inside My Heart" (Epic) 15/3 add WIP, WABZ, WSTV. Moves: 17-12 WSM-FM, 25-20 WORG, debut 17 WTVN, debut 28 WMAZ.

CHARLIE RICH "A Man Just Don't Know What A Woman Goes Through" (Flektra) 14/1 add WLTA, Moves: 27-23 KMBZ EARTH, WIND & FIRE "You" (ARC/Columbia) 13/9 add WHBC, KBAI, WIS, KRZI, WRIE, KRKO, KUGN, KWOS, KOLO. Debuta 28 WSM-FM.

ROBBIE DUPREE "Nobody Else" (Elektra) 13/6 add KLO, KRKO, WDIF (dp), WHBC,

MANHATTAN TRANSFER "Trickle Trickle" (Atlantic) 13/3 edd KFQD, KMED,

BARBARA MANDRELL "Best Of Strangers" (MCA) 10/2 edd WEIM, WRVA. BLONDIE "The Tide Is High" (Chryselis) 9/9 add WASH, KMRJ, KWOS, WGR, WJON, WTAE, WCMB, WFIR, WDAK.

BETTE MIDLER "My Mother's Eyes" (Atlantic) 9/9 edd KLO, WNAB, WATR, WHIZ, WIP, WDEF, WCFR, WSM-FM, KMBZ.

ROGER WILLIAMS "Somewhere in Time" (WB/Curb) 9/2 add WHIZ, KOY

ATLANTA RHYTHM SECTION "Silver Eagle" (Polydor) 8/5 add KRZI, WDEF,

PERRY COMO "When" (RCA) 8/3 add KMBZ, KMED, KRKK. Hot at WATR. JOHN COUGAR "This Time" (Riva) 8/3 add WQUD, KNBR, WLNH TIERRA "Together" (Boardwalk) 8/3 add whiz, word, womb.

MARCY LEVY & ROBIN GIBB "Help Me" (RSO) 8/2 add WFIR, KRKK.

CLIMAX BLUES BAND "Gotta Have More Love" (WB) 8/1 add WHAS, Debuta
27 WSM-FM.

Most Added:

BARRY MANILOW I Made It Through The Rain (Arista)
Added at 28% of our reporting stations.
DOOBIE BROTHERS One Step Closer (WB)
Added at 25% of our reporting stations.

ABBA

ABBA
The Winner Takes It All (Atlantic)
Added at 23% of our reporting stations.
DIANA ROSS
It's My Turn (Motown)
Added at 21% of our reporting stations.
EDOIE RABBITT
I Love A Rainy Night (Elektra)
Added at 18% of our reporting atations

Added at 18% of our reporting stations FRED KNOBLOCK & SUSAN ANTON Killin' Time (Scottl Bros.)
Added at 17% of our reporting stations

Hottest:

KENNY ROGERS Lady (Liberty)
Reported hot at 66% of our stations
LEO SAYER

LEO SAYER

More Than I Can Sey (WB)
Reported hot at 80% of our stations.

NEIL DIAMOND

Love On The Rocks (Capitol)
Reported hot at 48% of our stations.

BARBRA STREISANO & BARRY GISB

Gullry (Columbia)
Reported hot at 42% of our stations.

CHRISTOPHER CROSS

Never Be The Same (WB)
Reported hot at 38% of our stations.

DON WILLIAMS

I Believe In You (MCA)
Reported hot at 33% of our stations.



P REGIONAL ADDS & HOTS

EAST

B. Manilow J. Lee

Hanflow Rebbitt Chapin NTEST Diamond Williams Streisand (Gullty)

W&Z/Boston Wendy Furiga

R. Manslow D. Ross (Turn) HOTTEST K. Romers Hall & Gates 4. Datrey N. Diamond 8. Stretsand (Guilty)

WNAB/Bridger Jay McCormici

B. Midler S. Bishop M. Davis J. Lennon J. Hall Abba HOTTEST R. Rogers D. Ross (Turn) B. Streisant (Guilty)

8. Manilow Double Bros. (Closer) A. Gibb HATTEST K. Rogers B. Streisand W. Diamond Afr Supoly Korois H. Chapin

8 Manilow Heart 8 Springste BL Springsteen
Blondie
HNTTEST
S. Mills
K. Rogers
L. Sayer
C. Richard
C. Cross
ONJ W/C. Richard
Kordis
H. Diamond

EMAF 8. Munilow 9. Allen J. Roberts Spyro figra NOTIEST Pointer Sisters (Shy) D. Ross (Comino) K. Rogers D. Williams Mall 4 Oates

WEIM/Fitchbu Chuck Morger 8. Mandrell
Say, Goodman
Brown(Mapby
P. McCrane
S. Dupree
(Nobody)
M. Manchester
(Without)
B. Hark
Dooble Bros.
(Closer)
M. Disamond
Hall & Oates
S. Stretsand
(Guilty)
Lattisam
Korgis
Air Supply

H. Chapin Tierra Blondie Abba Kool & Gang HOTTESY E. Romers B. Streisand (toman) L. Sayer D. Williams Air Supply

WTIC/Hartford Ginny Jesions

Simon Rabbitt TTTEST Streisand (Momen)

WLNHVLaconia Bill Shane

D. Ross
(furn)
Dobte Bros.
(closer)
M. Davis
N. Holwes
J. Cougar
Heart
MOTTEST
S. Strefsand
(Moran)
K. Rogers
M. Relson
C. Richard
D. Surver
C. Cross
N. Dismond

Dooble Bros (Closer) McGuinn/Hilman 6, Milsap Abba B. Hanilow HOTTEST C. Cross D. Millians L. Sayer H. Diamond B. Streitand (Moman)

P. Simon
B. Goldsboro
F. Knoblock &
S. Anton
HOTTEST
B. Stratisand
(Guilty)
ONJ w/C. Eichard
N. Diamond

WIP/Philadelp Bob Russo

8. Mentlow 8. Midler B. Midler LTD E. Rabbitt R. Maisner HOTTEST C. Richard C. Cross N. Diamond

B. Streisand
(Guilty)
Blondie
D. William
D. Ross
(Turm)
G. Goldsboro
A. Gibb
HOTTEST
R. Pogers
L. Sayer
C. Cross
Air Supoly

WWSW/Pine Tom Deren B. Manilow MOTTEST C. Rogers L. Sayer R. Daltrey C. Cross M. Nelson B. Streisand (Guilty)

WGAN/Portions Marji Adams

P. Simon
E. Rabbitt
D. Ross
(Coming)
J. Mall
N. Diamond
HOTTEST
L. Sayer
K. Roners
M. Nelson
E. Streisand
(Fullty)

None HOTTEST K. Rogers M. Nelson Hall & Gates L. Sayer

WHAM/Rochester John Repp

E. Rabbitt
HOTTEST
K. Rogers
Hall & Oates
C. Cross
B. Streisand
(Guilty)
ONJ w/C. Richard
D. Milliams

WGY/Schene Paul Casaldy

B. Manilow HOTTEST Hall B Gates L. Sayer K. Rogers S. Hills

WCFR/Spri Jeff Taylor

Joff Taylor

8. "Midler
Dooble Bros
(Closer)
P. Simon
Heart
HOTTEST
L. Sayer
R. Pogers
B. Streisan
(Guilty)
D. Hilliams
D. Ross
(Coming)
C. Richard

WHEN/Syrecuse Debbie Stoughte

P. Benatar ONJ w/C. Richard D. Narwick HOTTEST R. Roders L. Sayer D. Nilliams N. Diamond B. Streisand (Guilty) R. Daltrey

WSYR/Syrecus Lerry Mertin

J. Lennon 8. Stretsand (Guilty) Air Supply

WASH/Washing Bob Duckman

J. Lennon
Heart
Blondie
B. Manilow
R. Coolidge
HOTTEST
B. Streisand
(Guilty)
L. Sayer
Hall B Dates
C. Cross
Air Supply

WNE U/Whee Amos/Fax

WATR/Waterbury Chris Evans

C. Fox
S. Bishop
F. Knoblock &
S. Anton
B. Widler
G. Burms
HOTTEST
B. Strefsend
(Guilty)
F. Como
(When)
ONJ W/C. Richard
C. Montan
M. Massey

Amourous

Dooble Bros.
(Eloser)

R. Holmes

D. Marwick

R. Stewart(dp)

Heart(dp)

Heart(dp)

HOTT(S1)

K. Roners

L. Sayer

D. 9oss
(Coming)

D. Williams

S. Lattisam

WEST

C For HOTTEST C. Richard ONU w/C. Rich B. Streisand (Guilty)

KQFD/Anchorage Mark Lawls

J. Lee
Dr. Hook
B (Goldsboro
F. Knoblock &
S. Anton
S. Rishop
Man. Transfer
HITEST
B. Strefsen
(Guilty)
M. Nelson
L. Saver
K. Romers
D. Milliams
KHOW (Dervee

KHOW/Denve Leigh Sternes

O. Ross
(Turn)
R. Wilson
Dooble Bros.
(Closer)
Air Supply
HOTTEST
A. Murray
B. Scaqus
(Look)
N. Welson
Mail & Oates
Outpub
MITTEMS

KPPL/Denver Michael Moo

B. Manilow E. Rabbitt R. Coolidge F. Knoblock † S. Anton Four Seasons HTTTEST R. Deltrey C. Wichard L. Sayer C. Cross M. Diamond

KUQN/Eugen Brian Jemes

J. Hall EMSF Abba R. Holmes J. Roberts C. Fox HOTTEST K. Rogers N. Diamond D. Milliand (How)

WHBC/Centor Rick Jecobs

Jeff Clark

D. Merwick J. Hall E. Aabbitt Dooble Bros (Closer) HOTTEST R. Roners R. Oaltrey C. Missond D. Streisan (Guilty)

MIDWEST

Rick Jecobe
D. Ooss
(Turn)
A. Holland
(Linht)
R. Nunree
(Nabode)
Abba
EVN
HOTIEST
B. Stretsand
(Noman)
K. Rneers
L. Sayer
Hall & Oates
C. Erots
D. Stretsand
(Guilty)
H. Dissond

WFYR/Chicago John Wetherber

J. Lennon
J. Williams
B. Manilow
HITTEST
II. Roners
Pointer Sisters
(Shy)
L. Saver
N. Diamond
R. Stretsand
(Guilty)

WLW/Cinci

D. Ross (Turn) HOTTEST K. Rogers N. Stemond WGAR/Clevel Chuck Callier

B. Menilow HATTEST K. Rogers L. Sayer C. Cross 7%1 w/C. Richard J. Lennon (Guilty)

KRKO/Everett R.P. McMurphy

R.P. McMurphy
A. Holland (tight)
EMAF
Cobie Bros. (Closer)
Heart Abba
Heart Abba
H. Alpert R. Nupree (Nobody)
HOTTEST
K. Romers
J. Browne
B. Daltrey
ONJ W/C Pichs
D. Ross
(Coming)
Jacksons
Poco

. Streisand (Guilty)

KMJJ/Las Vegss Kavin O'Brien

ONLY W/C. Richard
D. Ross
(Turn)
HOTTEST
C. Cross
R. Diamond
B. Streisand
(Guilly)
Hall & Dates
L. Sayer

KMED/Medford Charlie Kirk

Cramin NR

D. Marwick
E. Rabbitt
C. For
Man. Transfer
P. Corn
(When)
HOTTEST
K. Rogers
B. Stressand
(Nomen)
L. Sayer
D. William
Afr Supply
R. Diamond
C. Cross

KRA/Maryo R.

KBAI/Morro Bay Donna St. John

ANS
R. Dupree
(Nobody)
B. Snrinosteen(dp)
H. Chapin(4p)
Or. Hook(do)
MOTTEST
K. Rogers
C. Richard
C. Cross
R. Daltrey
B. Stressand
(Guilty)
N. Olamond

S. Bishop EWEF ARS

WEBC/Dututh Jim Cassy

WWWE/Cleve Terry Patrick . Williams . Manilow . Daltrey . Simon P. Simon Abba HOTTEST K. Bogers Hall & Oates L. Sayer A. Holland (Survive) Air Supply ONJ w/C. Richard

KGGF/Coffeeville McCord

J. Lennon
Man. Transfer
Abba
bellamy Gros.
B. Frazier
F. Knoblock S. Anton
HOTTEST
M. Dismond
M. Melson
B. Streisand
(Moman)
C. Cross

Barbara M. Ri S. Bishop Dooble Bros. (£loser) B. Dupree (Bobody) B. Hart B. Heller Heart HOTTEST B. Streisend (Momen) M. Nelson L. Sayer A. Thomson C. Mortan Kordi Hottan M. Selson L. Sayer A. Thomson C. Mortan Kordi K. Sayer A. Thomson C. Mortan K. Sayer A. Saye

KOY/Phoenia Armstrong/St

Abba B. Manilow R. Williams Four Seasons Korgis HOTTEST J. Tan L. Sayer C. Gayle D. Williams R. Milsap

D. Marwick
D. Ross
(Turn)
B. Goldsboro
M. Davis
G. Benson
HOTTEST
K. Rogers
L. Sayer
ONJ #/C. Richard
Asr Supply
B. Streisand
(Guilly)
R. Diemond

KBLF/Red Bluf Tom Plant

D. Marwick D. Ross (Turn) M. Davis Abba Spinners (Just) HOTTEST K. Rogers R. Daltrey L. Sayer P. Simon

Oueen
(Dust)
J. Lennon
n. Strefsand
(Guilty)
HNITEST
L. Sayer
N. Diamond
Air Supply
Horgis

Opoble Bros.
(Closer)
McGuffy Lane
HOTTEST
C. Richard
R. Robers
L. Sayer
C. Cross
Hall & Oates
N. Diamond
C. Gayle

5. Bishop Abba HOTTEST B. Strwisand (Moman) C. Cross L. Sayer ONJ w/C. Richard

WHIO/Deyton Peggy Powell

P. Simon R. Coolidge E. Rabbitt S. Bishop

KRNT/Des Moines Scott Huskey

Doble Bros.
(Closer)
J. Mall
Korels
S. Bishop
MOTTEST
B. Stretsend
(Noman)
R. Daltrey
C. Cross
D. Milliam
L. Sayer
ONJ W/C. "Schard
P. Stmon
R. Dalamond

WOWO/FL Wayne Sem DeVincent

B. Joel (Fantasy)(dp) H. Chapin ONJ w/C. Pichard HOTTEST B. Streisand (Homan) K. Rogers D. Williams L. Sayer Air Supply

Kornis E. Rabbitt HOTTEST D. Hilliams K. Rogers B. Streisand (Momen)

WMFL/Green Bay Bob Hooper

8. Manilow HOTTEST Hall 8 Dates C. Richard ONJ w/C. Richard L. Sayer

KOL O/Reno Mike Hegerty

WISH/Milwaukee Dave Deriver

WKHMUJeckson Jerry Bernheri

KWOS/Jeffers Steve Morse

Steve Morse
EVAF
Blondie
Heart
Abba
A. Parsons
P. McCrane
J. Lennon
H. Chapfin
HOTTEST
E. Rogers
C. Richard
L. Sayer
C. Cross
D. Sussig
Edming
E. Strelsand
(Guilty)

KFOR/Lincoln Cathy Blytha

N. Raitt (Once) S. Bishop S. Bishop Abba R. Coolidge Dooble Bros. (Closer) HOTTEST D. Williams ORJ w/C. Richard

Cary Clous

F. Knoblock & S. Anton Abba Dooble Bros. (Closer) Bellamy Bros. HITTEST D. Williams WDIF Marion Tim Fox

Tim Fos

D. Manwick
E. Mabbits
S. Bishop
(Missocia) (dp)
F. Shophod (dp)
F. Shophod (dp)
Abbid(dp)
Abbid(dp)
Abbid(dp)
A. Parsons(dp)
M. Parsons(dp)
M. Parsons(dp)
M. Parsons(dp)
M. Diamond
Air Supoly
B. Strelsand
(Gullty)

KNBR/Sen Frei Bryan Eaton

D. Ross (Turn) Dr. Hook J. Cougar B. Manilow HOTTEST B. Manilow N. Diamond L. Sayer C. Cross B. Stretsand (Guilty)

KLOK/San Jose Donna Bischoff

C. Fox 8. Manilow HOTTEST N. Diamond Air Supply

KING/Seattle Bruce Murdock

M. Chapin C. Montan B. Manilow MOTTEST K. Rogers C. Cross O. Milliams J. Mail N. Diamond S. Streisand (Guilty)

Mile Hegerty 8. Follows 10 Boots 10 Bo

RRKK/Moct Se Rod Tucker M. Levy 4.9 Gibb C. Fox Thunds P. Comp. Four Seasons E. Rabbitt M. Chaoin HOTTEST K. Rooers J. Hall L. Sayer D. Williams CMJ W/C. Richard

S. Bishop B. Manilow HOTIEST B. Streisand (Guilty) C. Cross GNJ W/C. Richard R. Daltrey E. Rogers

KFM6/San Diego Larson/Anthony

B. Goldsboro Korgis M. Davis MYTTEST K. Rogers B. Streisand (Noman) L. Sayer D. Milliams N. Diamond

N. Diamond Korqis Air Supply 1. Cara (Out) MNTTEST K. Rogers W. Nelson L. Sayer C. Cross

David Deriver

D. Hilliams
Air Supply
P. Simon
MOTTESY
B. Streisand
(Woman)
M. Nelson
L. Sayer
ONJ W/C. Richard
N. Diamond
WThd./Meltwauhee
Sam Armeto G. Benson R. Holmes Abba HOTTEST K. Rogers M. Melson R. Daltrey C. Cross

R. Coolidge R. Holems D. Marwick Imperials MITTEST D. Ross (Turn) K. Rogers R. Deltrey R. Diamond L. Saver

KSTP/Minnes Don Michaels

P. Simon
D. Poss
(Turn)
D. Marwitch
B. Manilow
HOTTEST
K. Rogers
C. Cross
D. Milliams
R. Daltruy
N. Diamond
B. Streisand
(Guilty)

WCCO-AMMM Denny Long M. Hanchester (Without) H. Alpert B. Hanilow D. Pomeranz

WCCO-Flatible.
Curt Lundgren
Dooble Bros.
(Closer)
J. Lennon
B. Manilow
R. Coollidge
D. Ross
(Turn)
Abba

F. Knoblock b. S. Anton P. Atlen C. Fletcher B. Hantlow B. Springsteen Dooble Bros. (Closer) A. Holland (Light) HOTTEST P. Simon N. Narwick

CHY

KMBZ/Kansas City Stove Bell

Steve Bell
P. Comp
("Shen)
M. "Innchester
(Hithout)
B. Midler
S. Goodwan 4
P. Snow
Oak Bidde Boys
HOTIEST
E. Ropers
B. Daltrey
GNS WC Stchard
Diamond
D. Strefsind
(Guilty)

Abba

Scange
(Sun)
HOTTEST

Streisand
(Gullty)
Kornis
R Diamond KL TE/Oklahor John Williams J. Lernon
Alabama
B. Holmes (dp)
HDTTEST
R. Bongers
B. Streisand
(Guilty)
C. Cross
L. Sayer
M. Gilley

D. Boone
WJBO/Baten Rouge
Laurte Herdison
P. Steun
G. Benson
J. Hall
HOTTEST
E. Rogers
S. Mills
L. Sayer
C. Richard
IIIIIIII
B. Strelland
(Gullty)
WWT/Charlotte

KbMA/Pritaburg
Lonnie Sworger
Lonnie Sworger
6. Stretsend
(Guilty)
Blomite
hobbte Sros.
(Closer)
F. Enoblock
5. Anton
Oak Ridge Boys
7. Ross
(Gurm)
WOTTEST
8. Roger's
Mall 6. Oates
L. Sayer
WSO W/Saginaw
Rick Bleicher
C. Fox
H. Alpert
H. Davis
H. Alpert
H. Davis
L. Coolidge
D. Ooss
L. Sayer
WSO W/Saginaw
Rick Bleicher
C. Fox
H. Alpert
H. Davis
L. Sayer
MU **C. Citcherd
Alf Supply
L. Stretsind
(Guilty)
L. Stretsind
(Guilty)
L. Stretsind
(Gurity)
L. Stretsind
(Gurity)
L. Ces
Crep McC. Richard
Alf Supply
L. Stretsind
(Gurity)

(Gullty)
WBT/Charlotte
Andy Blockel
P. Allen
Dooble Bros.
(Closer)
F. Coolidge
F. Knoblock B.
S. Anton
C. Fox
B. Goldsboro
HOTICEST
K. Bogers
L. Sayer
R. Olsewond
(Gullty)
Alt-Supply
P. Silen
J. Hall
D. Hilliams
WCCHY/Charlotte WCHV/Charlotte Thomas H. Twins Abba
B. Hinton
G. Hinton
G. Hinton
G. Hinton
G. Honslock
G. Solerey
G. Hilliams
G. Honslock
G. Honsloc Thomas M. Twin
Dooble Bros.
(Closer)
Heart
R. Conlidge
R. Schildge
R. Stewart(dp)
Four Seasons
A. Parsons
HOTTEST
D. Ross
(Coming)
R. Roners
L. Sayer
C. Richard
R. Boltrey
C. Cross

WDEF/Chatte John Fault

ARS
Onoble Bros.
(CLoser)
Tierra
(Zoot Suit)
Deb Ridge Boys
S. Bishop
B. Midler
HOTIEST
B. Streisend
(Yoman)
W. Yelson
L. Getlin

WBOW/Terre Larry Joseph

B. Goldsboro B. Ross (Turn) E. Rabbitt H. Chapin Donbie Bros. (Closer) Heart D. Marwick MOTTEST K. Rogers L. Sayer R. Daltrey D. Ross (Coming)

SOUTH

WABZ/Albemark Merk Robinson

Merk Robinson
Heart
R. Neisner
E. Rabist
Booble Bros.
(Closer)
Top Shelf
D. Ross
(Turn)
HIP Supply
HOTTEST
L. Sayer
C. Cross
H. Diamond
ONL w/C. Richard
K. Roners
W. Talaliente

K. Roners
WILTADAILINI
Alban Saunders
C. Rich
C. Foa
E. Carmen
(Foolin')
F. Knoblock &
S. Anton
R. Coolidge
MOTTEST
K. Rogers
K. Rogers
K. Rogers
M. Diamond
B. Streisand
(Guilty)
M. Gilley
M. Gilley
D. Williams
D. Williams
C. Williams
M. Goldsboro
D. Boss
(Turn)
WS&JAthente

(Turn)
WSB/Atlante
George Flehe
J. Lennon
H. Alpert
J. Duncan
Dr. Mook
R. Coolidae
AB5
HDTTEST
K. Royers
R. Daftrey
Hall A Oates
D. Williams
C. Cayle
C. Cayle
L. Cayle
D. Boone

B. Raitt (Once) 4. Gibb R. Bailey Abba
HOTTEST
D. Hilliam
L. Sayer
C. Cross
N. Diamond
Air Supply
B. Stelsan
(Guilty)
Korgis

R. Coolidge E. Rabbitt Four Seasons HOTTEST E. Rogers L. Sayer C. Cross D. Williams R. Daltrey ONU w/C. Richard N. Diamond B. Streisand (Guilty)

WACI/West Fr Randy Walker

E. Rabbitt D. Ross (Turn) D. Marwick HOTTEST J. Lennon Kornis

Deve Crief

Spittin' Inace
F. Knoblock B
S. Anton
B. Midler
B. Midler
HcGaffey Lane
R. Milliams
Hierra
House Bros.
(Closer)
C. For
HOTIEST
B. Strefsand
(Noman)
R. Rogers
Maylon
A. Murray
L. Sayee
D. Ross
(Coming)

KAKZ/Wichite Don Hofmann

WIS/Columbia Deve Dodson WMAZ/Mecor Steve Murphy Deve Oodson
[Mar Abba
F. Knoblock & S. Anton
A. Holland
(Light)
Coolidge
HOTIEST
F. Ropers
H. Diswend
Air Supely
B. Stetsand
(Guilty) Steve Murphy
Toobie Bros.
(Eloser)
Larsen-Felten
(She's)
Abba
A. Glob
HOTTEST
L. Saver
K. Roners
C. Richard
Hall & Oates
J. Browne
S. Lattisaw
J. Browne

WDAIGColumbus Bob Releigh

Air Supply
Air Supply
M. Manchester
(If This)
D. Rose
(Turn)
MOTTEST
M. Melson
Maylon
C. Cross
B. Scages
(Look)
J. Mail
Mail 4 Dates
B. Joel
(Fantasy)
D. Milliams Bob Releigh

Tooble Bros.
(Closer)

D. Boss
(Turn)
F. Knoblock S. Anton
Four Sessons
Blondie
Blondie
BOTHST
L. Sayer
C. Eross
C. Eross
C. Hichard
M. Diazoni
R. Daltrey
R. Daltrey
R. Daltrey
R. Daltrey
R. Daltrey
R. Daltrey WGUD/Memp Den Baccaro

WND8/Daytone 8 Mark D'Anglo

Den Baccarg

J. Coupar
J. Sayer
J. Say R. Holmes Hall & Oates R. Coolidne M. Gilley HOTTEST B. Streisand (Noman) K. Rogers H. Diamond L. Sayer WFTL/FL Lauderdale Scott Fischer

WIOD/Mismi Volende Pers

Abba
M. Manchester
[Mithout]
MOTTEST
B. Streisand
(Moman)
B. Scaggs
(Look)
K. Roners
N. Plamond P. Simon 9. Manilow D. Marwick M. Manchester (Mithout) HOTTEST L. Sayer P. Plamond B. Streisand (Guilty) KAAY/Little Rock Rey Lincoln WSIX/Mashvii Dave Michols

B. Manilow B. Springsteen Dooble Bros (Closer) R. Coolidge M. Alpert

B Streisand
(Guilty)
D Poss
(Turm)
Air Sunnly
PPL
(Can't)
HOTTEST
K. Roners
L. Sayer
C. Richard
C. Cross
My Oavis
J. Mail
M. Diamend
P. Simon M. Alpert LTD J. Lennon Heart HOTIEST J. Hall t. Sayer TMJ w/C. Picha 8. Streisand (Guilty) Air Supply WHAS/Louis Jerry Melloy Clima: Stues Band C. Gayle HOTTEST K. Rosers L. Sayer N. Diamond D. Poss (Turn) WSM-FM/Nest Donne Brake

WLVA/Lynchburg Jeckson Hill

F. Knoblock S. Anton
D. Ross (Turm)
D. Marwick Four Seasons
HOTTEST K. Roners
M. Melson
R. Daltrey
C. Cross
L. Sayer
P. Simon

Donne Brake

Abba
B. Midler
A. Gibb
B. Minilow
Doobte Bros.
(£loser)
R. Stewart
MYTTEST
Mall Betes
J. Browne
K. Rooers
L. Sayer
J. Mall
C. Cross
Q. Meisner
Korqis

WORG/Ors Stu Wright

A. Gibb
Meart
M. Chapin
Tierra
Kool & Gang
Spinners
(Just)
E. Rabbitt
A. Franklin
MITESTER
E. Rabbits
Lattism
L. Salver
R. Daltrey
J. Mall
B. Strwisand
(Guilty)
C. Cross
ND WC. Rich
N. Diamono
J. Browne

5. Manilow F. Knoblock S. Anton MOTTEST K. Popers D. Daltrey L. Sayer C. Cross D. Milliams

WPTFRaieigh Jimmy Oean Air Sunply C. Fox HNTTESY R. Popers B. Streisand (Woman) Pointer Sisters (Shy)

WRVA/Rici B. Mandrell Abba MOTTEST D. Williams M. Helson B. Goldsbore Air Supply R. Daltrey P. Simon L. Sayer K. Rogers

B Hanilow
A. Frankin
M. Levy & Blondie
MITEST
M. Coners
S. Mills
D Qoss
(Cominn)
C Cross
J. Hall
Rornis
J. Lennon
B. Streisand
(Guilty)

WOAI-FM/Ser Terri Botth

Terri Betti

8. Manillow

8. Scanns

(Sun)

A. Molitand
(Light)

5. Goodhan

P. Snow

MDTTEST

R. Molimes

8. Strefsar
(Guilty)

C. Richard
M. Diamond
K. Rosers
P. Simon KRZVWaco Clay Steels

E. Rabbitt D. Harwick F. Enoblock & S. Anton HOTTEST

WTANNorfoli Dale Persons

K. Rogers
R. Daltrey
D. Milliams
N. Diamond
C. Cross
L. Sayer

Air Supply ARS EMBF B. Galdsboro HOTTEST B. Streisand (Guilty) N. Diamond C. Rabbitt P. Simon

J. Lennon Air Supply C. Richard HOTTEST L. Sayer Hall & Gates K. Rogers

Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

NEIL DIAMOND (Capitol) "Acapulco" "Summer Love" "America" "Hello Again DOOBIE BROTHERS (WB) "One By One" "South Bay Strut" "Thank You Love" ELTON JOHN (MCA) "Never Gonna Fall In Love Again" "Take Me Back"

OLIVIA NEWTON-JOHN (MCA) "Don't Walk Away" "Suspended In Time" EDDIE RABBITT (Elektra) "So Deep In Your Love" "I Need To Fall In Love Again"

What Will I Write KENNY ROGERS (Liberty) "Long Arm Of The Law" LEO SAYER (WB) "You Win, I Lose"
BOZ SCAGGS (Columbia) "You Can Have Me Anytime" "Isn't It Time" PAUL SIMON (WB) "Jonah" "God Bless The Absentee"
BARBRA STREISAND (Columbia) "What Kind Of Fool" "Promises"



Black Radio

Bill Speed

BRAC Seminar: Airing The Issues

As promised, this week's column is devoted to a more detailed look at the first Black Radio Advisory Council seminar, held in New York November 8. It was the feeling of the Council, myself included, that this introductory seminar, or "Commercial," as cofounder George Ware put it, proved to be a promising vehicle for disbursing information and receiving instant feedback. 75+ participants interacted in an open-forum setting for six hours, and the program moved smoothly, right on schedule.

The session was moderated by Ware, Special Programs Director for the BMA, and was opened by founding member Bob Law, PD at WWRL/New York. BMA Chairman Kenneth Gamble issued the official welcome, emphasizing that it was "time to organize" and urging blacks in media to "get into awareness, be aggressive, and promote the sharing of ideas. Communications in America," he continued, "have held our people apart; our success depends on organizing.'

Past, Contemporary, And Future

Bob Law discussed the past and present states of black music in America, pointing out the contributions it's made toward building successful record companies from the doo-wop days of the 50's forward. He pointed out that blacks have always created very marketable music, but have had little or no control over it.

Moving into the area of radio, Law was joined by WABQ/Cleveland GM Lynn Rogers. Both called for blacks to develop institutions and control certain segments of the industry, stressing hopefully, "We are not faced with insurmountable problems." Law added, "Individuals in positions of management and programmers must be accountable to the communities they serve in regards to music, lyric content, public affairs, and an emphasis on positive programming."

Advertising And Sales

I joined Lynn Rogers on the floor for this discussion, which introduced some meaningful statistics. In 1978 the black consumer market was worth \$80 million, while in 1980 that figure rose to \$120 million, and it's projected to hit \$200 million in 1982. Despite these figures, however, there are currently only 12 black full-service ad agencies, and only four generating in the neighborhood of \$10 million in billings. White agencies bill around \$35 billion annually, while black agencies bill about \$35 million, or 1% of the white total.

We learned that blacks spend \$16.4 billion on food annually, \$4.5 billion on gasoline, \$2.5 billion on furniture, and \$4.5 billion on fashion (clothes). Blacks represent 23% of the fine wine and champagne business and 11.6% of the travel market. And blacks spent \$500 million on records and tapes, representing a much higher percentage of earnings spent on music compared with the rest of the market. Yet Black radio continues to get the short end of advertising buys

Career Development

Cordele Reagan, a specialist in career development, spoke on this subject and stressed the value of a communications career. He pointed out that most barriers holding people back are internal as opposed to external. He emphasized that "we must push ourselves; the key is participation and contribution."

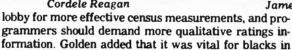
Ratings

The subject of ratings is obviously one of BRAC's prime concerns for improving the status of Black radio. Ratings research specialist James Golden spoke on the impact of ratings, methodology, and how to increase your station's standing. He also declared that there's a dire need for a black representative on the official ratings advisory boards. He stressed that blacks should



Bob Law



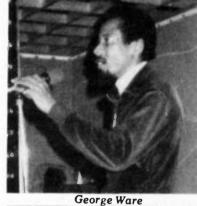


radio to learn how the ratings systems work.

Golden's discussion was followed by an open forum in which participants joined in a general question-and-









Kenneth Gamble

answer program. Kenneth Gamble then concluded the seminar with a few closing remarks. The first seminar was regarded as a success, and more are planned; if you have questions on this event or the BRAC in general, please contact George Ware at the BMA's office in Philadelphia, (215) 545-8600.

People

William "Bunky" Shepard, VP of Promotion at 20th Century-Fox, is home recuperating from a recent operation. Get well, Bunky . . . Lee Armstrong, PD of WVON/Chicago, and his wife Jeannette recently celebrated the birth of Tori Leigh, who weighed in at seven lbs. 12 oz. on October 21st . . . Jeff Kelly is the new Program Director at WDMT/Cleveland . . . Floyd Little is the interim PD at WAMM/Flint, coming from in-house John Rezabeck is now the Music Director at KADX/ Denver, as former MD Bill Neal moves into the Program Director slot

WJLB/Detroit has a new Production Manager, John Tatum. Formerly of WAMM/Flint, Tatum was most recently Program Director as well as Production Director of the Michigan outlet . . . Ed W. Wright recently purchased KNAC/Long Beach. Wright comes from an extensive radio, advertising, and consulting background as well as having cofounded the Black Music Associa-. Dennis Gordon is now the Northeast Regional Black Product Manager for A&M Records. Gordon was most recently with the Prelude label . . . Bert Coleman is the new National Promotion Director for SAM Records. Coleman was formerly with Pickwick in St. Louis . . . Congratulations to Gary Byrd, afternoon drive personality at WWRL/New York, whose wife, Shatima, recently gave birth to a bouncing baby boy (10-4) . . . WTJZ/Newport News, VA has a new General Manager/Sales Manager, Roy Scott, formerly of WRAP-WVAD/Norfolk . . . Remember, you don't have to be a reporter to contribute to this section. Address all pictures, promotions, etc., to Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA

Places

The Sheraton on Interstate 55 North in Jackson, MS was the place the Young Black Programmers Coalition meeting was held on November 8-9 . . . Myron's, a local club in Los Angeles, was the place KDAY officially held its Halloween costume ball, with the station's J.J. Johnson and Steve Woods in attendance

Things

WILD/Boston recently celebrated a "Week Of The Stars" promotion whereby local listeners could win tickets to several artists' concerts that all occurred in the city within the same week. The artists were the Pointer Sisters, Donald Byrd, Ashford & Simpson, and Stevie Wonder . . . WJLB/Detroit is looking for a good communicator. Please forward all tapes and resumes to Tom Collins at WJLB c/o the City National Bank Building, Detroit, MI . . . WGIV/Charlotte recently welcomed Lenny Williams and the McCrarys for on-air visits ... WYLD/New Orleans, meanwhile, hosted the Pointer Sisters and Brick, with WVKO/Columbus featuring guest appearances by LTD and Stacy Lattisaw The Clark College Jazz Band has recently released

an album. All interested parties should contact WCLK or write 240 Chestnut S.W., Atlanta, GA 30314... WKXI/Jackson, MS recently held a party at local venue Stage II to show appreciation for the eight-year reign of air personality "Heavy" Herb Anderson. Anderson is leaving the station for life in Philly, where he will operate a private business. Good luck, Herb!

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

KOOL & THE GANG "Celebration" (De-Lite) STEVIE WONDER "Master Blaster (Jammin')" (Tamla) **TEDDY PENDERGRASS** "Love TKO" (Philadelphia International) **JACKSONS** "Lovely One" (Epic) **GEORGE BENSON** "Love X Love" (WB) CAMEO "Keep It Hot" (Chocolate City) PRINCE "Uptown" (WB) **LARRY GRAHAM** "When We Get Married" (WB)

CLIMBERS

Following are listed in order of their airplay activity

REDDINGS "Remote Control" (BID) 55% reporting. Added at KMJQ, climbing at WYLD, WEDR. WLOU and WGIV, and hot at WDIA and WJMI in the South. New at WBMX and WVON, climbing at WKWM and WJMO, and hot at WCIN, WTLC, WWWS and KATZ in the Midwest. The East shows it climbing at WWIN and WWRL while hot at WILD and WDAS. Medium airplay at KSOL and hot at KDAY in the West.

PATRICE RUSHEN "Look Up" (Elektrs) 55% of our reporters are on it. Debuting at WJMO and WWWS, climbing at WCIN, WTLC, WBMX, KAEZ, KATZ and WVON, and hot at WDAO and WAMM in the Midwest Added at WEDR, WGIV, WHRK and WVEE, climbing at WJJS and WLOU, and hot at WNOO in the South. New at WXYV; climbing at WILD in the East New at KSOL and climbing at KDIA in the West.

HEATWAVE "Gangsters Of The Groove" (Epic) 53% reporting sirplay. New at WJMO, climbing at WCIN, WKWM, WAMM and KATZ, and hot at WDAO and WTLC in the Midwest. The South shows an edd at KAPE; climbing at WDIA, WJMI, WOIC, WHRK, WVEE and WNOO. Medium sirplay at WAMO, WXYV and WWRL while hot at WDAS in the East. Added at KSOL and hot at KDAY in the West.

TEENA MARIE "I Need Your Lovin" "(Gordy) 50% reporting action, Climbing at WPXI and WEDR while hot at WYLD, WDIA, WJJS, WHRK and WVEE in the South, Climbing at WWWS, WAMM, KAEZ and KATZ: hot at WJMO, WBMX and WVON in the Midwest, Hot at WAMO, WWIN and WXYV in the East, Hot at KDIA and KSOL in the West.

MANHATTANS "I'll Never Find Another" (Columbia) 50% reporting activity. Added at WVON and climbing at KATZ, WAMM, WTLC, WCIN, WDAO end WJMO in the Midwest. New at WPDQ and WGIV; climbing at WEDR, WOIC, WHRK and WVEE in the South, Oebuting at WAMO while climbing at WWIN, WXYV and WWRL in the East. New at KDAY and KSQL in the West.

ZAPP "More Bounce To The Ounce" (WB) 47% reporting action. Climbing at KMJQ, WEDR and WENN; hot at WYLD, WOIA, WJJS, WPDQ, WHRK and WVEE In the South. The Midwest shows medium airplay at WKWM; hot at WJMD, WBMX, KMJM, KAEZ and WVON. Hot rotation at WWIN, WDAS and WXYV in the East.

LENNY WHITE "Kid Stuff" (Elektra) 47% reporting. Climbing at WJMO, WBMX, WKWM and KAEZ; hot at WCIN, WWWS and KATZ in the Midwest. The South shows medium sirplay at WYLD, KMJQ, WHRK and WVEE while hot at WJJS and WDIA. Climbing at WAMO, WXYV and WDAS with hot sirplay at WILD in the East. Hot at KSOL in the West.

LAKESIDE "Fantastic Voyage" (Solar) 47% reporting activity, Added at WAMO; climbing at WXYV and WDAS in the East. New at WGIV and WOIC, climbing at WLOU, WJMI, WHRK, WVEE and WNOO, and hot at KAPE in the South. Debuting at KATZ and WCIN; climbing at WJMO, WDAO, WTLC, WWWS and WAMM in the Midwest.

ARETHA FRANKLIN "United Together" (Arista) 45% of our reporters are on it. New at WPDQ, WGIV, WANT and WOIC while climbing at WDIA, WENN, WHRK and WVEE in the South, Climbing at WXYV while hot at WWIN and WWRL in the East. The Midwest shows an add at WBMX while climbing at WDAO, WAMM, KAEZ and WVON, New at KDAY in the Wast.

EARTH, WIND & FIRE "You" (ARC/Columbia) 45% reporting. New at WDAD, WTLC and WKWM while climbing at WCIN and WVON in the Midwest, Added at WYLD, WPXI, WEDR, WLOU and KAPE, climbing at WOIC, and hot at WHRK and WVEE in the South. New at WWIN, climbing at WDAS, and hot at WWRL and WXYV in the East.

STYLISTICS "Hurry Up This Way Again" (TSOP) 43% reporting sirpley. Hot rotation at WDAS, WXYV and WAMO; climbing at WILD in the East, Medium sirplay at WENN while hot at WYLD, WJJS, WEDR, WHRK and WVEE in the South. Hot at WKWM; climbing at WCIN, WAMM and WVON in the Midwest. Climbing at KDIA and KSOL in the West.

CAMERON "Funkdown" (Salsoul) 42% of our reporters are on it. Hot at WDAO and WKWM with medium airplay at KMJM. WJMO and KATZ in the Midwest. The South shows medium airplay at WDIA, WHRK and WVEE: hot at KAPE. WENN, WGIV and WLOU, Climbing at WAMO, WXYV and WILD in the East. Climbing at KSOL in the West.

SEAWIND "What Cha Doin" (A&M) 39% reporting activity, Medium airpley at WAMO, WXYV and WDAS while hot at WWIN, WILD and WWRL in the East Climbing at WHRK, WVEE and WJJS in the South, Added at WVON; climbing at WAMM, WWWS, WTLC and WDAO in the Midwest Climbing at KDAY in the West.

SWITCH "Love Over And Over Again" (Gordy) 39% reporting. Added at KSOL in the West. New at WBMX; climbing at WJMO, WDAO, WKWM and KAEZ, and hot at WTLC in the Midwest. Hot at KAPE: climbing at WDIA, WJMI, WOIC, WHRK and WVEE in the South, New at WWRL and climbing at WXYV in the East.

PARLIAMENT "Agony Of DeFeet" (Casablanca) 39% reporting. Added at WOIC, WLOU, WPDQ, WGIV and WNOO; climbing at WHRK, WVEE, WEDR and WJMI, and hot at KAPE in the South. New at WKWM and WJMO; climbing at WTLC and KATZ in the Midwest Climbing at WXYV in the East.

RAY, GOODMAN & BROWN "Happy Anniversary" (Polydor) 39% reporting activity. New at WKWM, climbing at WJMO, and hot at WDAO, WBMX, WAMM and WVON in the Midwest. The South shows hot rotation at WGIV and WJMI with medium sirplay at WDIA, WLOU, WENN and WOIC. Climbing at WILD, WDAS and WWRL in the East

ASHFORD & SIMPSON "Happy Endings" (WB) 37% of our reporters are on it. Added at WVON, climbing at WJMO, WAMM and KAEZ, and hot at WDAO in the Midwest. Hot at WJMI; climbing at WEDR, WGIV, WOIC, WHRK and WVEE in the South, Climbing at WXYV and WILD; hot at WWRL in the East.

DONNA SUMMER "The Wanderer" (Geffen) 32% reporting. Hot at WXYV in the East. Climbing at WJJS and KMJQ while hot at WPXI, WPDQ. WOIC, WHRK and WVEE in the South. Medium airplay at WBMX and KMJM with hot rotation at WJMO in the Midwest. Climbing at KSOL in the West.

BOOTSY "Mug Push" (WB) 32% of our reporters are on it. Added at WPDQ: climbing at WJMI, WOIC, WHRK, WVEE and WNOO in the South. The East shows medium sirplay at WXYV and WDAS. Hot at WBMX; climbing at WTLC, WAMM and KATZ in the Midwest.

LTD "Shine On" (A&M) 32% of our reporters are on it. The South shows it hot at WOIC with medium airplay at WLOU, WJMI, WHRK and WVEE. Added at WTLC and WAMM while climbing at WDAO and WCIN in the Midwest Climbing at WWIN, WXYV and WDAS in the East.

SWEAT BAND "Freak To Freak" (Uncle Jam) 32% reporting ectivity, Added at WWWS, climbing at WJMO and WKWM, and hot at WTLC and KATZ in the Midwest. New et WANT, climbing at KMJQ and WOIC, end hot at WLOU and WENN in the South. Debuting at WWIN and climbing at WDAS in the East.

POINTER SISTERS "Could I Be Dreaming" (Planet) 32% reporting. New at WAMO and WXYV, climbing at WILD, and hot at WWRL in the East. New at WPXI, WLOU, WHRK and WVEE; climbing at WOIC in the South. Medium airplay at WDAO and WTLC in the Midwest. Climbing at KDAY in the West.

CON FUNK SHUN "Too Tight" (Mercury) 32% reporting airplay. New at WDIA, WLOU, WJMI and WOIC, climbing at WHRK and WVEE, and hot at KAPE in the South. Added at WTLC, WAMM, KAEZ and WVON in the Midwest Climbing at WXYV in the East.

MICHAEL HENDERSON "Prove It" (Buddah) 32% reporting. Added at KMJQ, climbing at WEDR, WGIV and WOIC, and hot at KAPE, WJMI and WLOU in the South. New at WAMO, climbing at WILO, and hot at WWIN in the East. Climbing at WTLC and KATZ in the Midwest.

NEW & ACTIVE

KANO "I'm Ready" (Emergency) 29% reporting airplay. Hot rotation at WNOO, WPDQ, KMJQ and WPXI; climbing at WHRK and WVEE in the South. Climbing at WAMO and WXYV while hot at WWIN in the East, Hot at WWWS and WKWM in the Midwest.

TAVARES "Love Uprising" (Capitol) 29% reporting activity, New at WLOU, WHRK and WVEE: climbing at WPXI. WEDR and WGIV in the South. Added at WXYV, climbing at WWRL, and hot at WILD in the East Climbing at WVON in the Midwest Medium airplay at KDAY in the West.

LA TOYA JACKSON "If You Feel The Funk" (Polydor) 29% of our reporters are on it. Climbing at WWIN and WILO; hot at WDAS in the East. Climbing at WDIA, WENN, WJMI and WOIC in the South. Added at WDAO; climbing at WCIN and WAMM in the Midwest. Medium airplay at KDAY in the West.

NARADA MICHAEL WALDEN "The Real Thang" (Atlantic) 26% reporting. Climbing at WJMO, WCIN, WBMX, WKWM and KATZ in the Midwest. The West shows it climbing at KSOL and hot at KDAY. Climbing at WJJS and WDIA in the South. Medium sirplay at WDAS in the East.

WILTON FELDER "Inherit The Wind" (MCA) 26% reporting action. Hot at WNOO and WEDR; climbing at WOIA and WJMI in the South The East shows it climbing at WWIN and WDAS. Hot at WAMM while showing medium airplay at WWWS, WKWM and KAEZ in the Midwest.

CHI-LITES "Heavenly Body" (Chi-Sound) 26% reporting. Hot at WLOU; climbing at WDIA, WEDR and WENN in the South. Climbing at KAEZ, KATZ and WVON in the Midwest. Climbing at WILO and WWRL in the East. New at KDIA in the Wart.

FATBACK BAND "Let's Do It Again" (Spring) 26% reporting action. New at KAPE and WGIV with medium sirplay at WDIA and WJJS while hot at WLOU in the South. Hot at WDAO; climbing at WKWM, WJMO and WCIN in the Mid-west. Medium sirplay at WILD in the East.

JAZZRADIO

HOTTEST

Mr. Hands (Columbia)
he Third Eye (GRP/Arista)
Winelight (Elektra)
Carnaval (MCA)
Family (Columbia)
v's Everything (Columbia)
Intervals (20th)
e Other World (Inner City)
ew York Slick (Milestone)
Jse The Stairs (Milestone)
At First Sight (Milestone)
Odori (Arista)
Outubro (Milestone)
Rush Hour (Columbia)
odney Franklin (Columbia)
Trinity (Inner City)
. Inherit The Wind (MCA)
Ivory & Steel (Concorde)

NEW & ACTIVE

ERIC GALE Touch Of Silk (Columbia)

EAST: WHUR/Weehington, D.C., Jesse Fex; WEBB/Behtmore, MD, Cheuncey Lewis; WYBC/New Neven, CT, Jonethen Bresleu. 80UTN: WCLK/Atlants, GA, 'Requeye Werd; WTJZ/Newport News, VA, Rol Ewell. MIDWEST: WBBY/Columbus, OH, Terry Wilson: WJZZ/Detrok, Mt, Dorian Pester. WEST: KJLH/Los Angeles, CA, Lewrence Tenter.

Pap Ringthing November 21, 1980

EAST	SOUTH	MIDWEST	WEST	
Jacksons Stavia Wonder George Benson Feddy Pendergrass	Jacksons Stavie Wonder Teddy Pendergrass	Teddy Pendergrass Stevie Wonder Jacksons Prince	Stevie Wonder Jacksons	

Regionalized Adds & Hots

Stations are listed by region. Hota are listed in order of their airplay activity.

EAST .

WXYV

ADDED Rod Ste Tavarea B.T. Express O'Jaya Pointer Sisters

HOTTEST Prince
Tom Browne
George Benson
S.O.S. Bend
Stylistics
Teddy Pendergrass
Stavie Wonder
Jacksons
Earth, Wind & Fire "You"
Zapp

ADDED Switch Herb Alpert Chocolate Milk Revelation Booker T. Jones

HOTTEST Pointer Sisters "Dreaming Earth, Wind & Fire "You" Seawind Stavie Wonder George Benson Ashford & Sim

O'Jaye Michael Wycoff Berbera Mason Brass Construction Earth, Wind & Fire "You" Tierra Peaches & Herb Pure Energy Skyy Dazz Band Sweet Band

HOTTEST Jacksons George Benson Arethe Franklin Teens Marie Zapp Michael Henderson "Prove" Jones Girls "Dance"

WDAS

ADDED Not Available

MOTTERT HOTTEST Stevie Wonder Kool & The Gang Jacksons Prince Reddings Teddy Pendergrass Teddy Person Zapp Stylistics La Toya Jackson Heatwaye

ADDED Michael Henderson O'Jays Pointer Sisters

HOTTEST Stavie Wonde Stavie Wonder Spinners 8.0.8. Band Dlana Rosa "Comin Stylistics Jacksons Grandmaster Flash Teens Marie Teddy Pendergrass One Way "Pop"

ADDED
Grover Washington Jr.
Ber-Kaye
Michael Wycoff
Pletinum Hook
Rockie Robbins
Frank Hooker
Jonee Girls "Man"
Instant Funk
Melba Moore

HOTTEST Paris
Stevie Wonder
Jacksons
Teddy Pendergrass
Kool & The Gang
George Benson
Tavares
Seewind

MIDWEST

ADDED Earth, Wind Dynasty Parliament Rey, Goods

HOTTEST Teddy Pen Jacksons Camen

WVON

ADDED ADDED
One Way "Something"
Spinners "I Just"
Reddings
Manhattans
Ashford & Simpson
Dynasty
Con Funk Shun
Z.Z. Hill
Seawind

HOTTEST HOTTEST
Stevie Wonder
Kool & The Gang
Mturne
Prince
George Benaon
Zapp
Teena Marie
Ray, Goodman & Change
Kurtis Blow

ADDED Mike Mendel Sweet Band Patrice Rushe

HOTTEST Kano Leon Hutt Jacksons "Heartbrea Jimmy Bo Horne Prince Jacksons "Lovely" Reddings Diena Ross "Coming"

WTLC Indianapolis, IN Jay Johnson

ADDED
Jones Girls "Man"
Ber-Kaye
Con Funk Shun
LTD "Shine"
T.S. Monk
Earth, Wind & Fire "Y

HOTTEST Junie Sweat Band Switch Switch Teddy Pendergrass Jermeine Jackson Reddings Mahdi & Tracy Kerr Heetwave Larry Graham Commodorae

KMJM St. Louis, MO Chris Turner

ADDED Tlerra

HOTTEST Zapp Stevie Wonder LTD "Where" Christopher Cross "Saill Queen Teddy Pendergrass Tom Brown Della "Touched" Jacksons

KAEZ Oklahoma City, OK Lee Simpson

ADDED

Lamar Thomas Con Funk Shun Freddle Gorman Freddie Gorman
HOTTEST
Jacksons
Stevie Wonder
Earth, Wind & Fire "Telk"
Teddy Pendergrass
Diana Ross "Coming"
Prince
Zapp
Larry Graham
Linda Clifford
Cameo

WCIN Cincinneti, OH Michael Robert

ADDED Dionne Warwi Lakeside Tierra Grover Weshir HOTTEST Prince Reddings Cameo Spinners Teddy Penders Lanny White Kenny Rogers Stevie Wonder Larry Graham Brick

KATZ

ADDED Lakeelde Futures HOTTEST Stevie Wonde Jacksons Prince Kool & The Gang Sweet Band

WENN Birmingham, AL Deve Donnell

ADDED

Richmond, VA Ben Miles

ADDED

HOTTEST Steve Wonder Jacksons Lou Rawis Brick LTD "Where" Kool & The Gang

WEMX Chicago, IL Jim Meddo

ADDED Hank Crav Reddings Switch Cameo Arethe Franklin

HOTTEST
Stavie Wonder
Zapp
Jacksons
Teddy Pendergrass
Rey, Goodman & Brown
Teens Marie
George Benson
Bootsy
Shadow
Prince

WAMM Filmt, MI Floyd Little

ADDED Jernaine Jackson Peaches & Herb Con Funk Shun Melba Moore LTD "Shine" Yellow Magic Orchestra Fenderella Dr. Hook

HOTTEST Jacksone Teddy Pendergrass Stevie Wonder Ray, Goodman & Brow Diana Rose "Corning" Della "Touched" Kool & The Gang WDAO Deyton, OH Turk Logen

ADDED
Earth, Wind & Fire "You"
Bar-Kaye
Jones Girls "Man"
Melba Moore
Spinners "! Just"
La Toya Jackson
Jackse Moore

HOTTEST HOTTEST
Fatback Band
Lou Rewis
Teddy Pendergrass
Larry Graham
George Benson
Cameron
Johnnie Taylor
Kool & The Gang
Heatwave
Gladys Knight

ADDED Patrice Rus Bar-Kays Heatweve Parliament Dazz Band

HOTTEST Jacksone George Bensor Stevie Wonder Stevie Wonder
Donne Summer
Zapp
Larry Graham
Teddy Pendergra:
Prince
Kool & The Gang
Teans Maria

SOUTH !

WOIC Columbia, SC Bob Walters ADDED Bar-Kaya Con Funk Shun Lakasida Parliament Diana Ross "Turn" Jones Girls "Man"

Aretha Franklin

HOTTEST Kool & The Gang Teddy Pendergrass Teddy Pender Jacksons LTD "Shine" Larry Graham Cameo Dynasty Donna Summ Meze O'Jaya

WOIV Charlotta, NC Jo Ann Graha

ADDED
Manhattana
Rose Royce
Lakeside
Patrice Rushen
Eloise Laws
Tierra
Aretha Franklin
Quinnella
Fatback Band
Parilament

HOTTEST Teddy Pendergrass Kool & The Gang Jacksons Ray, Goodman & Brown Cameo McCrarys Cameron Flakes Diana Ross "Turn" Gledys Knight

WJMI Jackson, MS Carl Haynes

HOTTEST Ray, Goo Prince rrince Stevie Wonder Reddinge Reddings Kool & The Gang Al Jarreeu Cheke Khan Ashford & Simpsoir Michael Henderson "Prove"

Memphis, TN Ron Olean

ADDED Rod Stawart Tavaree B.T. Express O'Jays Pointer Sisters Petrice Rushen

HOTTEST Prince Tom Browne George Benson S.O.S. Bend Stylistics Teddy Pendergrass Stevie Wonder Jacksons Earth, Wind & Fire "You" Zapp

KMJQ

ADDED Michael Henderson "Prove

HOTTEST
Grandmaster Flash
Teddy Pendergrass
Kano
Stephenie Mills
Stacy Lattisaw
Queen
Stevie Wonder
LTD "Where" Pointer Sisters "Shy" Michael Henderson "Wide" phia, TN

ADDED Bar-Kays Con Funk Shun Temptations

HOTTEST Teddy Pende Jacksons Reddings Teena Marie Lenny White Tyrone Davis Stevie Wonder

WYLD New Orleans, LA Brute Balley

ADDED Earth, Wind & Fire "You" Diana Ross "Turn" Momenta

HOTTEST Jacksons Stavie Wonder Zapp Diana Ross "Coming" Teddy Pendergrass S.O.S. Band

WPXI Charleston, SC Tony Jamison

ADDED

Earth, Wind & Fire "You" Pointer Sisters HOTTEST

Jacksons Grandmaster Flash Geraldine Hunt Teddy Pendergrass Stevie Wonder Earth, Wind & Fire "Talk"

WLOU Louisville, KY Bill Price

ADDED Parliament Earth, Wind & Fire "You" Con Funk Shun Pointer Sisters Tavaree Geraidine Hunt Linda Clifford

HOTTEST Kool & The Geng Shadow Sweet Band Vernon Burch Chi-Lites

WPDQ

ADDED Bohannon Menhattans Johnnie Teylor Herb Alpert Arethe Franklin Bootsy Parliament

HOTTEST

Jacksons Stevie Wonder Zapp Kool & The Gang Grandmaster Flash Queen Kano Donna Su Prince

WEDR Mierri, FL

ADDED Mtume "Sta B T, Express Yarbrough & Peoples Earth, Wind & Fire HOTTEST Kwick Jacksons Stylistics Shotgur Stacy Lattisew

WVEE Atlanta, GA Scotty Andres

ADDED

Rod Stewart
Teveres
B.T. Express
Pointer Sisters
Patrice Rushen
O'Jays
HOTTEST
Prince
Tom Browne
George Benson
S.O.S. Bend
Stylletics
Teddy Pendergrass
Stavie Wonder
Jacksons
Earth Wind & Fire " Jacksons Earth, Wind & Fire "You"

WJJ8 Lynchburg, VA Robert Goine

ADDED

HOTTEST MOTTEST Stevie Wonder Earth, Wind & Fire 'Talk'' Zapp Styllatics Teena Merie Jacksons Lenny White Grandmaste Grandmaster Flash Larry Graham

Lenny White Reddings

HOTTEST Queen GQ GQ Alex Taylor Melba Moore Sweet Band Grandmaster Flash Vernon Burch Carmeron Tom Browne

WANT

Michael Henderson "Wide" Teddy Pendergress

KBOL

Los Angeles, CA J.J. Johnson ADDED Lippe, Inc. Arethe Franklir Manhettane

WEST -

HOTTEST HOTTEST
Kool & The Gang
Jacksons
Heatwave
Stevie Wonder
Reddings
George Benson
Narsda Michael Walden
Larry Graham
Seventh Wonder
Teddy Pendergrass

KDIA Oakland, CA Kelth Adama ADDED

Taste Of Ho HOTTEST

Change George Benson "Br Teens Marie Jecksons "Give It" Rodney Franklin Earth, Wind & Fire "Sail" Sen Meteo, CA J.J. Jeffries

ADDED Patrice Rushen Manhattana Lipps, Inc. Heatwave Switch

HOTTEST Jacksons
Teddy Pendergras
Stevie Wonder
Prince
George Benson
Kool & The Gang
Teens Marie
Lenny White
Diens Ross "Comi
Cameo

KDKO

ADDED

HOTTEST Zapp Tom Browne Queen
Jacksons
Diana Ross "Coming"
Grandmaster Flash
Lenny Williams
Earth, Wind & Fire "Te Stevie Wonder Stephanie Mills

KAPE Sen Antonio, TX Jeff Jackson

ADDED Rockie Robbi Shadow Enchantment Jones Girls "Man Heatwave Earth, Wind & Fire "You" Bobbi Walker Fatback Band

HOTTEST HOTTEST
Con Funk Shun
Bar-Kays
Lakeside
Switch
Perilament
Cameron
Forecast
Michael Henderson "Prove"
Floaters
M. Manchester/Peabo Bryson WNOO Chettanooga, TN Dwight Harrison

ADDED ADDED
Carrie Lucas
Bar-Kays
Dionne Werwick
Yellow Megic Orchestra
Parliament
Kenny Doss
Willia "Beever" Hele
Mtume "Star"
B.T. Express HOTTEST

Jacksons Chake Khar Wilton Felder Tyrone Davis

(

OPPORTUNIT

Openings

EAST

Rock 107, Northeast PA Supersters AOR, expecting a future opening for an air personality. Send tape and resume to Chris Norton, WEZX, 149 Penn Ave., Scranton, PA 18503. EOE M/F (11-21)

WWVA/Wheeling, WV in need of middey personal for number one Country music station. Tapes are resumes only to Tom Miller, Capitol Music Hall, Wheeling www.28003. A Columbia Pictures radio station. EOE M/F

Announcers needed for middle market AOR/Adult Contemporary. Send tape and resume to Ken Williams, WGLU, The Landmark, Main St., Johnstown, PA 15901. No cella, EOE (11-21)

Production: Rere opening for strong production person. Tape and resume to Tom Bersenti, WTIC, One Financial Plaza, Hartford, CT 06103, EOE M/F (11-21)

Suburban Washington, DC Pop/Adult station seeks full-time announcer with strong production. Tape and resume to Johnny Long, WPRW, Box 1460, Manages, VA 22110. EOE M/F (11-21)

Q106/York-Harrisburg looking for telented air personalities with an act for possible future openings. Send tapes and resumes to Steve Gellegher, Q106, Box M-88, York, PA 17406. EOE M/F (11-21)

If your news copy makes people want to listen and you can deliver it with personality, then KICKS Country, Washington's new Country station, wants to hear your tape. Write to Paul Bottoms, ND, WVKX Radio, 510 King St., Alexandria, VA 22314. EOE (11-21)

Outstanding production pro needed! Also must be able to do an sirshift. Send tape and resume to Bill Monihan, WPXN, 55 St. Paul St., Rochester, NY 14804. No cells please. EOE M/F (11-21)

Needed: Production Wiz, Greet with razor blade, greet with writing, creating, and utilizing. No less than 15 of the best voices in town. Unlimited opportunities. Two stations, two production studies, AM Pop/Adult and FM Abrams. Send tape, resume, copy samples to Dave Mason, WBBF, 850 Midtown Tower, Rochester, NY 14804. No cells. EOE M/F (11-21)

FM105 Superstars AOR In Charleston, WV is interested in hearing from serious and creative individuels for present and future openings. Superstars experience would be helpful. Small to medium AOR personalities. Contact Chuck Geiger, PD, at (304) 722-3308. EOE M/F (11-21)

WWK8/Beaver Falls, 50,000 watt suburban Pittsburgh FM (More Music Pop/Adult), still looking for someons to fill its announcer/public affairs coordinator position. If you have the experience or the desire and ability to get into public affairs, rush tape and resume to Rick Pantale, PD, WWKS, Box 719, Beaver Falls, PA 15010. Disc jockeys and personality types need not apply. No calls please, EOE M/F (11-21)

WBRK & K101-FM have opening for Pop/Adult entertainer/MD in beautiful Berkshires. Tapes and resumes to Dennis Jackson, GM, Box 987, Pittsfield, MA 01201, or cell (413) 442-1563. Females encouraged. EOE M/F (11-21)

One-year-old Contemporary Hit Radio station looking for air talent to fill midday, afternoon, and night openings. Very dependable and willing to work hard. Send tapes and resumes to Gary Mitchell, PD, WQIT-FM (QT-101), Grafton, WV 28354, (11-14)

WPST is looking for a full-time on-air personality with good production skills and experience. Send tepes and resumes to Tom Teylor, Box 9750, Trenton, NJ 08607. EOE M/F (11-14)

WIFI/Philadelphia is interested in building talent bank for future openings...personality air telent and personality news people. If you've got something to say, we'd like to hear from you. We are looking for experience, but if you've got talent, your present marker size is not important. Your talent on tape and your thoughts on paper to Tom Bigby, WIFI Radio, One Bala Cynwyd Plaza, Bala Cynwyd, PA 19004. EOE M/F (11-14)

Openings

WKBO/Harrisburg needs afternoon drive personality with production ability. Send tape to Tim Burns, 411 S. 40th St., Herrieburg, PA 17111. (11-14)

ews and Jock openings in besutiful central Ver-ont at growing Pop/Adult operation under new own-ship. Tapes and resumes to Ed Stokes, WCVR, Radio ive, Randolph, VT 05080. EOE M/F (11-14)

Radio & Records Sales Opening

Redio & Records is searching for an East Coast marketing representative. We're looking for an experienced radio sales manager or strong sales person. Must have excellent communications and presentation skills. Prefer person based invited with the result of the result

SOUTH

WZZQ/Jeckson, MS looking for an expe jock for AOR format. Tape and resume to David Perkins WZZQ, Box 2171, Jackson, MS 39205. EOE M/F (11-21)

WLCS/Baton Rouge needs middey personality. It's still in the 80's down here. Tape and resume to Gene Nelson, WLCS, 1 American Place, Suits 2420, Baton Rouge, LA 70825. EOE M/F (11-21)

WQID/Biloxi seeking full-time staff announcer for future opening. 3 years on-eir and production expenence required. Tape, resume and example of production to Mickey Coulter, PD, WQID, Box 4806, Biloxi, MS 39533. (11-21)

Looking for experienced nevvs person. Must be strong on delivery, writing, and reporting. Tape, resume and writing samples to Shirley Smith, News Director, Kentucky Network, 2043 Consul Crest Dr., Louisville, KY 40299, EOE (11-21)

WZXR/Memphis needs an experienced evening rocker. Minimum professional AOR experience: 2 years, preferably Supersters. The right attitude plus killer instinct gets the nod. Tepes and resumes to Red Beard, PD, WZXR, 1385 Lamer, Memphis, TN 38104. EOE M/F (11-21)

Newscaster needed at WTMC/Charleston, SC. No be-ginners, please. Tapes and resumes to Brad Harris, Box 31089, Charleston, SC 29407, or call (803) 558-5680. EOE M/F (11-21)

Black or Hispanic air personalities needed to work a Contemporary Hit format. If you are willing to work hard, follow direction and progress with a growing organization, no matter what your expenence, send tepes and resumes today to KFMK, 6420 Richmond, Sulta 600, Houston, TX 77057, No calls EQE M/F (11-21)

Need morning ennouncer/production, 92nd market Southeast, WFTC/Kinston, NC. Need a News Director for small market WRIMT/Rockymount, NC. Also need ennouncer/sales person small market WEYE/Sanford, NC. Contact Bob Manning at (919) 775-3021. EOE M/F (11-21)

96WKOS/Nashville is accepting tapes and resumes for future openings. We are within days of having power increased to 100,000 watts with tower that will give us a superior signal in the Nashville market. The music city is one of most exciting markets in the country. Contemporary Hit/Pop Adult/ADR jocks send information to Bear Bradley, VP, Programming, WKOS Redio, Box 17385, Nashville, TN 37217. No cells. EOE M/F (11.21)

WROQ is looking for a part-time ennouncer. Must have two years commercial radio experience. Send tapes and resumes to Jim Ballard, 400 Radio Road, Charlotte, NC 28216, No calls please. EOE (11-14)

Openings

Unless you're one of those who has "paid your dues" in a 10 watt educational station and are ready to program WLS, we may have an opening for you. Airchecks and resumes to Scott K. Smith, KRBC, Box 178, Abilene, TX 79804. No cells please. EQE M/F (11-21)

WQRK/Norfolk looking for night time communicator. Excitement, creativity but no acreemers or beginners. Commercial production and outside appearances a must. No cella. Send tapes and resumes to Relph Wimmer, WQRK, 160 Newtown Road, Suite 315, Vir-ginia Beach, VA 23462. EOE M/F (11-21)

Minimum 3 years experience. Tapes and resumes to Gary King, WJBO/WFMF, Box 498, Beton Rouge, LA 70821. No calls please. EOE (11-21)

WDXI, top rated station in Jackson, TN has immediate opening for Director of Programming. WDXI is the best medium market Country station in America. If you would like a greet opportunity with excellent compensation in a terrific market, contact Betty Mastick, GM, WDXI Redio, Box WDXI, Jackson, TN 38301. WDXI is part of Community Service Broadcasting. EOE M/F (11-21)

WTNT/Tellehassee, FL, a Robert Ingsted station, is expanding the market's number one news operation. We need a seasoned authoritative anchor/reporter to work with and direct our news team. Selary open. Send statement of news philosophy along with tapes and resumes to Tom Flanigan, WTNT, Box 1047, Tellehassee, FL 32302. EOE M/F (11-21)

50,000 wett WAAY/Huntsville is still looking for that top notch News Director for our ewerd winning news department. A station with a real commitment to news. not just music, Send tapes and resumes to Jerry Dean, WAAY, Box 561, Huntsville, AL 36804. (11-21)

Experienced morning personality and Program Director needed for top-rated modern Country station. Send application with aircheck, references and salary requirements to GM, WCOS-FM, Box 748, Columbia, SC 29202. No cells accepted: EOE M/F (11-14)

Q101, East Miselselppl and West Alebama's #1 100,000 kw Contemporary Hit Radio is looking for a strong eir personality with strong production. Come join a winner. Rush tapes and resumes to Don Holmes, Box 5314, Meridian, MS 39301, or call (601) 693-2381. (11-14)

Middley opening eveilable immediately in Central Florida. Looking for Pop/Adult pro with good volce/ natural delivery and above everage production abilities. Minimum 2-3 years experience required. Ability to follow format absolutely necessary. Tapes and resumes to PD, WSIR, Box 633, Winter Haven, FL 33880. No calls please. EOE M/F (11-14)

Experienced News Director needed for top rated modern Country station. Send application with aircheck, references and salary requirements to GM, WCOS-FM, Box 748, Columbia, SC 29202. No calls accepted. EOE M/F (11-14)

KRGV/McAllen-Brownsville, TX, part of a growing Sunbelt chain, is looking for air personalities. Looking for a relatable, clever, community-minded morning man, Also, need a midday communicator. If ambition and dedication are your tredemarks, we're looking for your tape. Mail tapes and resumes, production samples and salary requirements to Bob Perry, Box 626, Wesleco, TX 78598, EOE M/F (11-14)

Needed: A mature one-to-one communicant who knows how to have fun in AM drive and wants to work for a winning company and a winning 200,000-watt FM Excellent money, benefits and environment. RUSH your tapes and resumes to Bill Thomas, Operations Director, WRVQ, Box 1394, Richmond, VA 23211. EOE M/F (11-14)

WGRK/Greensburg, KY has immediate opening for experienced announcer and anyone who likes to do production. Good pay for the right person. Format is Pop/Adult and AOR. Tapes and resumes to Michael R. Wilson, WGRK-AM-FM, Box 246, Greensburg, KY 42743, or cell (502) 932-7401. EOE (11-14)

Openings

Last call for afternoon drive position at Contemporary Hit station. Last ARB 46, Bucks will make it worthwhile to live in sunny west Texas. Contact Chris Showelter, KBST, 603 Johnson, Big Spring, TX 79720, or call (915) 267-6391. EOE M/F (11-14)

Needed: Adult communicators. Tapes and resumes to Bruce Clark, WKYX, 400 Kentucky Avenus, Paducah, KY 42001. EOE M/F (11-14)

W8HE/Ft. Leuderdale-Mierni, Superators AOR, looking for the right person to fill a full-time opening. At least three years AOR experience and strong production a must. Tepes and resumes to Neel Mirsky, WSHE, 3000 SW 60th Avenue, Ft. Lauderdale, FL 33314. No cells please. EOE (11-14)

Y102(WHHY-FM)/Montgomery still looking for mid-day production ace. Send tapes and resumes as soon as possible to Neil Harrison, Y102, Box 2744, Mont-gomery, AL 36105. EOE (11-14)

MIDWEST

Looking for AOR Jock, Good production. Send tapes and resumes to Wayne Shayne, PD, Apple-FM, Box 1519, Appleton, WI 54913. EOE M/F (11-21)

WXLP (97X)/Qued Cities seeking quelified candidates for highly rated 7pm-midnight shift. AOR experience necessary. Tom McGuire at (319) 326-2541, or write Box 3788, Devenport, IA 52808. EOE M/F (11-21)

WDIF/Marlon, OH needs a news person. If you're a self starter, enjoy investigative reporting, and would like to work for an award winner, I'd like to hear from you. The money's good, but the opportunity to make yourself a news personelity is even greater. Tepes and resumes to Jim Roberts, Operations Manager, Box 10,000, Marion, OH 43302. EOE M/F (11-21)

KQ102, brand new small market powerhouse looking to fill immediate morning opening. Good dollars for right person. Get in on the gound floor of young aggressive radio organization. Tepe and resume to Teri Celdwell, KQCA, Box 8, Centon, MO 83435. (11-21)

entinuity/Production Director for WSAI-AM-FM Continuity/Production Director for WSAI-AM-FM (AOR and Country formets). Strong administrative and creative writing skills most important. Rezor blade background helpful. Everything from spec spots to traffic coordination. Prefer 2 years minimum radio experience. Send sample and resume to Dale Turner or Corinna Baldassano, PD's WSAI-FM, West 8th & Matson PI, Cincinnati, OH 45204 No cells. Minorities and females encouraged. (11-21)

AOR announcer who cares about future needed for medium market state-of-the-ert station. Decent production skills. We offer top money plus benefits! Tape and resume to GM, KQDS, Box 6167, Dukuth, MN 55806.

Aggressive PD for adult-oriented, Contemporery format. Personality, production, and drive-time sir ex-perience required. Tapes, resumes, and salery require-ments to WILS, 800 W. Cavanaugh Rd., Lansing, MI 48910. No calls please. (11-21)

PLEASE NOTE:

You may place your ad in the Opportunities section by mall or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail It to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

SAMUEL JOHNSON joins WWWW-FM/Detroit, MI as Account Executive SHEILA O'CONNOR joins WCFL/Chicago, IL as Account Executive, from RKO Radio

DAN DIAMOND LUSK, formerly with WPRZ-AM/Evanston, IL, joins WCFL/Chicago, IL as Account Executive.

KENDRA WHITTLE has been appointed Account Executive at WCFL/Chicago, IL from WWMM/Arlington Heights.

LEE CORY, formerly with KYGO/Denver, CO, joins KEYN-FM/Wichita, KS as PD. JIMI WEBB joins KRBC/Abilene, TX from KNUS-Z97/Dallas, TX. STEVE BRAZILL appointed Weekend Newscaster at KNTF/Ontario, CA.

Record

JUDE WILDER appointed Associate Director, Customer Merchandising, CBS Records. JANE BERK named Manager, Tour Publicity, East Coast, Columbia Records.

SUSAN KOSCIS has been appointed Manager, Press and Publicity, CBS Master-

DOUGLAS G. SAGES named Manufacturing Controller for CBS Records.

GORDON VAN HORN appointed National Distribution Manager for Capitol Records. ELAINE CHIRICHELLA named Administrative Assistant to Senior Vice President, Finance for Arista Records.

JOEY AVERBACK named Elektra/Asylum West Coast A&R Manager.

LAURENCE BRAVERMAN appointed National College Radio Representative for Elektra/Asylum Records.

Industry

BETTY BOSE joins Kragen & Company as Administrative Assistant to Gordon

BOB CUTARELLA promoted to Chappell Director, Talent Acquisition, at Chappell.

OPPORTUNITIES

Openings

MIDWEST

WANTED: News Director for WRKR/Recine, WI. Tapes and resumes to Steve Warren, PD, 2200 N. Green Bay Rd., Recine, WI 53405 EQE (11-21)

Detroit auburban radio station has immediate opening for experienced attendon news anchor/reporter Excellent one-to-one communication essential. Tapes and resumes to WAAM-News, 4230 Packerd Rd., Ann Arbor, MI 48104 EOE M/F (11-21)

Ohlo's WFUN-WREO-FM is now looking for a personality to fill our nighttime shift. Strong production and experience a must. Send tape and resume to John Nelson, PD, WFUN-WREO-FM, Box. 738, Ashtabula, OH 44004. EOE M/F.(11-21).

Nighttime air personality wanted for Pop/Adult format. Lots of growth potential. Tapes and resumes to Don Hofmann, Box 1240, Wichita, KS 67203, EOE (11-21)

Pop/Adult station with strong emphasis on individual personality. Great place to grow and develop your talent, expert guidence. PM drive opening Tapea and resumes to Carl Mann, PD, KCRG, Cedar Rapids, IA 52401 EOE (11-21)

WZWZ-Z83/Kokomo, IN needs a super killer gunslinging stremoon personality. Community involvement expected Good atmosphere and good dollars. This position will be evellable January 1. Tepes and resumes to Pat Moore, PD, Box 2208, Kokomo, IN 48901 EOE M/F (11-21)

KIZZ Radio/Minot, ND is now accepting tapes and resumes for a News Director position. Excellent fecilities, top pay, and good benefits with a very reputable company. Contact Jim Hennemen, PD, KIZZ Radio, Box 2188, Minot, ND 58701. Females encouraged to apply EOE M/F(11.21).

SW Kansas powerhouse, KBUF, member of Ingstad Broadcast Properties with stations from Montana to Florida, accepting tapes and resumes for future openings. Good positions for the right person in a Modern Country format. Good production a plus. Send tapes and resumes to Scott Anderson, KBUF, Box 798, Gerden City, KS 67846. No cells please. EOE M/F (11-21)

KFYR-AM and Y93-FM/Bismarck, ND are now accepting applications for news anchor/reporter. Salary negotiable, excellent fringe benefits. Send tapes and resumes to Mark Swartzell, ND, Box 1738, Bismarck, ND,58502 EOE M/F (11-21)

WEAQ/Eau Cleire, WI looking for a creative assistant. Need expenence in spot writing and producing Contact Steve Dickoff, Box 1, Eau Cleire, WI 54701 EOE M/F (11-21)

WBCS-FM 103/Milwaukee has an immediate opening for a "blue chip" afternoon personelity. Individual selected will have 8-10 years expenence in comparable time period and have proven track record. Tepes and resumes to Bob McKey, WBCS-FM 103, 5407 W McKinley Ave. Milwaukee, WI 63208. EOE M/F (11:21)

Our Chief joined a different tribe . . . KVOX-AM-FM needs new Chief Engineer. New building under construction and CP for AM/FM power increase FM automated, AM live Mucho new equipment coming. Contact Rick Abel, GM, or Bob Strnad, almost ex-Chief Engineer, Box 97, Moorhead, MN 58580, or (218) 233-1522 EDE M/F (1.1.21)

News person needed for Northeastern Wisconsin Country outlet. Afternoon drive anchoring end night meetings. Tapes and resumes to John Mitchell, ND, WYNE, Box 1237, Appleton, WI 54912, or cell (414) 739-1158. EOE III 14)

Chief needed to establish and direct our Kalamazoo bureau. We need a self-motivator with strong reporting eiblities. Send tapes and resumes to Royal Norman, ND, WKNR-WKFR, 612. The American Bidg., Battle Creek, MI 49017. No cells please. EOE (11.14)

WDAY/Fargo, ND Is looking for super personality entertainers for Contemporary formet. Good dollers for right person. Tepes and resumes to Irving Schmish, WDAY, Box 2468, Fargo, ND 58108, or (701) 237-8500. EOE M/F (11.14)

Ft Wayne's newest end hottest FM, Z103, is accepting tapes and resumes for future openings. Send to Tony Richards, WHUZ, 1800 E. Taylor, Huntington, IN 46750. No calls. EOE (11-14)

Immediate opening for News Director. Collect, white and broadcast morning news. Must be hard working and dedicated. Send airchecks and resumes to O.J. Jackson, WAKE Radio, Box 149, Velparaiso, IN 48383. FOE M/F (11.14).

Creative, quick-witted, experienced morning jock! We want you for stable position with up and coming Detroit suburben station. Smarts, imagination, and proven track record for grabbing an audience with a talked-about show. Send tapes and resumes to Doug Hamilton, WAAM, 4230 Packard Rd., Ann Arbor, MI 48104. EOF MI/E (11.14).

News Director opening at local but professional sounding NW Indiana station. 35 miles from Chicago. Beautiful new facilities. WFLM-FM, 10200 S. Broadway, Crown Point, IN 46307, or cell Jim Holly (219) 738-2221 (mornings), (11-14).

Still searching for the right person. News Director needed. Tepes and resumes to Lee Douglas, KXOK, St. Louis, MO 63105. EOE M/F (11-14)

Openings

Looking for reporter to do on-sir news and evening street reporting. Must be a go-getter, good writing and news beckground a must. Contact Mike Hewkins, ND, WDBQ Radio, 1170 lows St., Dubuque, IA 82001. EOE M/F (11-14)

Here's an outstanding opportunity to join a well-setablished, top-rated Pop/Adult operation which also emphasizes news/information and sports. The opening is for someone who can handle professionally an important production shift and evenings on the sir. Good pay. Rush tapes and resumes to Rick Belcher, WSGW, Box 1945, Seginaw, MI 48605. EOE M/F (11-14)

Wanted: Exceptional air talent for progressive morning show on Chicago's WXRT-FM, Should be articulate, intelligent, and highly-skilled at performing and production. Musical vocabulary should encompass more than standard AOR fare. Looking for a budding genius who can make creative use of the medium on a daily basis. No Dehi Imitators, please! Sand tapes and resumes only (no phone calle) to Norm Winer, WXRT, 4949 W. Balmont Ave., Chicago, IL 60641. All applications handled in strictest confidence. (11-14)

Growth opportunity for experienced broadcast technicians with solid teaching experience. The Ohio School of Broadcast Technique has three full-time openings in the technical departments of its Clevelend and Nashville schools. Requirements: 1st Clevelend and Nashville schools. Requirements: 1st Class License and extensive broadcast beckground and experience. Responsibilities include design and maintenance for up to 12 radio broadcast studios and course development, as well as classroom and leb supervision for the nationally accredited electronics program. Openings must be filled by January 1, 1981. Apply to: Director of Education, Ohio School of Broadcast Technique, 3940 Euclid Ave., Clevelend, OH 44115. EOE M/F (11-14)

WNR8/Ann Arbor's best Country is seeking radio pros for future openings. Good production a must; women encouraged to apply. If you would like the chance to work for a company that's on the move, mell sircheck, production samples, resume and salery requirements to Mark Thomas, WNRS, Box 8605, Ann Arbor, MI 48107. EOE M/F (11-14)

WIBA, a Pop/Adult station, is now accepting tapes and resumes for future full-time openings. Send information to Barney Love, PD, WIBA, Box 99, Madison, WI 53701.111-14)

KLTE (102-FM), Oklahoma City's fastest growing station, is now ready to expand our news department. We're not seerching for beginners. We want people that know what news is end know how to report it. Send your newscast end resume to KLTE, Attn: Joe Geoffroy, 2814 Quail Plaza Dr., Oklahoma City, OK 73120. No cells please. EOE (11-14)

I'm putting together the best radio station in the Midweat, so naturally I'm looking for the best people. Great city, super money, and a job that you'll love. We're sophisticated Urben Country looking for personalities. Tapes and resumes to Dave Graupner, PD, FM95 Studios, 2820 N. 48th Street, Lincoln, NB 68504. EOE M/F (11.14)

Looking for Country PD familiar with Century 21 SuperCountry format. Someone who wants to move up Tapes, resumes end selary requirements in 1st letter to Bob Backman, GM, KTFX, 5840 S. Memorial, Tulse, OK 74145. No cells please. (11-14)

Number one AOR for years in Flint, MI has e great opportunity: We are looking for part-time weekend air telent. If interested, send tape and resume to Tim Siegnat, WWCK, 3217 Lapear Rd., Flint, MI 48503. All tapes by Dec. 1, EOE M/F (11-14)

KFMH/Muscatine looking for good mele and female personalities. Good staff facilities. No drifters. Tapes and resumes to Steve Bridges, OM, KFMH, Box 116, Muscatine, IA 52716, or call (319) 263-2442. EOE M/F

News/personality for top-notch morning show in Medison. If you deliver news well and want to have full morning to bright morning to bright morning to Brian Manthey, Box 4408, Madison, WI 53711. EOE M/F (11-14)

WLOI-WCOE-FM/LaPorts, IN is in need of a News Director that eats, breathes, and sleeps news for an operation with heavy local emphasis. Experienced applicants only. Tepes and resumes to Dave Stevens, WLOI, 902½ Lincolnway, LaPorte, IN 48350, or cell (219) 382-8144. EOE M/F (11-14)

Outstanding opportunity for outstanding AOR talent. If you know how to entertain and would like to participate in the success of one of the most highly-rated FM rockers in the U.S. of A., rush tapes and resumes to Bob Linden, Meredith Corp., 11128 John Galt Blvd., Omaha, NB 68137. No cells please. EOE M/F (11-14)

Secondary market MD/midday relatable air personality needed at prime Midwest AOR. If you've been to the big time end went to settle down to security, excitement and good times, then we're what you're looking for. Give me a buzz today: Jeff Curry, PD, KC103/ Evensville, IN (502) 928-5103. (11-14)

WEST

Ventura County's #1 Country station KBBQ is looking for experienced Country DJ. At least 2 years experience, 1st class tickst a must. Tape and resume to Jerry Ad class tickst a must. Tape and resume to Jerry Address. KBBQ, Box 6161, Ventura, CA 93003. EQE M/F (11-21)

Openings

KENI/Anchorage expanding air staff. Looking for Adult oriented CHR-Pop/Adult superatur, if you're tired of the major market haseles but still like the bucks, come play with us. Tapes and resumes to Program Director, Box 1180, Anchorage, AK 99810. EOE M/F (11-21)

KLYD/Bekersfield now eccepting tapes for possible future daytime air slot. Pop/Adult personality formet. Tapes and resumes to Larry Crawford, 80× 1499, Bekersfield, CA 93302. EOE M/F (11-21)

looking for an experienced news person. We need someone dedicated to news and public affaire to help build our expending news department. 30,000 wart, 24 hour Country station in growing medium market. Tepes and resumes to Gary Enoch, KRWQ, Box 388, Gold Hill, OR 97626 or cell (503) 772-4174. EOE M/F (11-21)

K-93FM, 50,000 watt rooker is looking for production/ copywriters, preferably with automation experience. Tapes, resumes, and samples of copy to Donovan Blue, K-93FM, Box 309, Heeldsburg, CA 96448. EOE M/F (11.21)

KERR-AM/Montena's most powerful morning drive has opening in this slot. Tapes and resumes to Wayne Fochs, Rte. 1, Box 48, Polson, MT 59880. EOE (11-21)

KENI/Anchorage expanding news department. Looking for someone with newsmagazine epproach. Tapes and resumes to News Director, Box 1160, Anchorage, AK 99510. EOE M/F (11-21)

KIOQ-FM, Pop/Adult semi-automated, in the heart of Eastern Sierra, ia looking for someone to fill mid-6:30em at our 1000 watt stereo fecility. Need 1st, and at least 3 years commercial, on-sir experience. Must be demented, ready to have a good time, dedicated to radio. Outdoor sports close by. Tepes and resumes to Steve Taylor, Box 1388, Bishop, CA 93514 or cell (714) 873-5861. (11-21)

Three local newscasts Mon-Fri. A Sunday air shift. Light play-by-play sports. #800-700 month. Tapes and resumes to George Jenkins, KWTC, Box 1230, Barstow, CA 92311. (11-21)

Looking for creative morning jock. Contemporary Country AM in the heart of the Rockies. Excellent selarly and frings benefits for the right person. Topes and resumes to Ron Dennington, Operations Manager, KGVO, Box 5023, Missoule, MT 59806. EOE (11-14)

person to handle on-air anchor and interviews. Send aircheck and resume to John Stevens, PD, KZZP, 4613 E. Thomas Road, Phoenix, AZ 85018 or call (802) 959-4110. Western Cities Broadcasting Station. EOE (11-14)

EARTH NEWS is looking for a full-time sales person to clear stations. Honesty and enthusiasm a must. Call Jim Brown or Pete Howard (213) 399-4949. EOE M/F (11-14)

Engineer needed for 6 KW DA-N/100 KW FM. Automation experience a plus. No beginners please. Salary doe. Call Doug Smith, (503) 886-9123. EOE M/F (11-4)

I need a sharp Production Director who is big on ideas and organization. Will also do a weekend air shift. Send semples of your work to Fred James, KVOC, Box 2090, Casper, WY 82602. No cells please. EOE (11-14)

Z100, KKAZ/Cheyenne, WY still seeking the right communicator to fill our PM drive slot. Paid life, health and dental insurance, plus profit shering and bonuses. If you ski you'll love the Rocky Mtna. Tapes and resumes to John Ramsey, Box 928, Cheyenne, WY 82001, or cell (307) 635-1111. EOE M/F (11-14)

Looking for experienced CHR male jock to work in Japan for 1 year. Rent free, excellent selery. Beginning Merch 1981. English speeking. Tepes and resumes to Ms. Johnson, 292 S. Le Cienege, #322, Beverly Hills, CA 90211, or call (213) 659-7020. (11-14)

Radio production person with extra helping of creativity and dedication needed. Golden opportunity to work with winners you know and excellent facilities in Southwest. Send rejume only to Radio & Records, Box 212, 1930 Century Park West, Los Angeles, CA 90067.

KDKB now accepting tapes and resumes for possible future openings. Send to Jeff Sattler, PD, KDKB Radio, Box 4227, Mesa, AZ 85201. EOE M/F (11-14)

Now accepting tapes and resumes for future openings. State salary requirements. Send to Ron Furby, PD, KAGO, Box 1150, Klamath Fells, OR 97601. EOE M/F (11-14)

KRUX/Phoenix is still searching for a qualified, experienced News Director to handle on-eir and public affairs duties. Topes and resumes to Bobby Rivers, KRUX, Box 14707, Phoenix, AZ 85033. No cells please. EOE (11-14)

KHFI/Austin needs a professional News person. Authoritative delivery. Minorities strongly encouraged to apply. Tapes and resumes to Chuck Dunaway, 1219 W. Sixth Street, Austin, TX 78703. (11-14)

Bright mature morning entertainer needed by December 1. Community involvement a must. Need 2 years experience in Pop/Adult or Country. Tepes and resumes to Fred James, KVOC, Box 2090, Casper, WY 82602. No cells please. EOE (11-14)

Goods & Services

Christmas Programming Package

122 Cryistrines hits and seasonal songs in our CHRISTIMAS PROGRAMMING PACKAGE. Available to radio stations only – in MONO or STEREO. 25Hz toning optional. For more info – write or call: THE MUSIC DIRECTOR PROGRAMMING SERVICE, Box 103, Indian Orchard, MA 01151. (413) 783-4626.

New York Aircheck

New York morning drive October 1980, Imus, Ingram and every AM drive talent included, 90 minute ecoped casestre, 97.00. RICK KAPLAN, 208 West First St., Bloomsburg, PA 17815.

Creative Broadcast Services Agency

"Media Placement Professionals" Radio-TV-Cable
--Record. Confidentially requests minority resumes.
Management, executives, technical, talent. 100% free to applicants. 6290 Sunear & Vine, 9th floor, Hollywood, CA 90028 (213) 467-9151

New!!! Creative Record Intros

Twice monthly 45 to 55 TAYLOR-MADE INTROS. Humorous, informative, some just plain creative... ALL concisely developed. 2 samples just \$2 to SCOTT KEENE, 13811 Valley Vista, Sherman Oaks, CA 91423.

Broadcasters' Action Line

Job referral service — \$40.00 for 12 months, R3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to employers.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of redio's most popular humor service! O'LINERS, 1448-R West Sen Bruno, Fresno, CA 93711 or phone (209) 431 1502

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the leffs, here come the yocks. Complimentary snack. "LOLA's LUNCH," 1390 Arroyo Drive, Ypsilenti, MI 48197.

Phantastic Phunnies

Highly respected... proven worldwide audience builder! Hilanous... originel... 'quik-quip'... topical humor!! Introductory month's 400 topical one-liners and 'Bonus'. just 82.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240.

Two ½-Hour Christmas Program Specials

"Christmas In The Air" features reedings by James Meson, Claire Bloom, Alec Guineas. Beautiful, exciting music. "Moods Of Christmas" features a variety of music in an audio extravagenza. Competible with any format. Call (213) 939-3140 or write: VOXTEL, 5670 Wilshire Blvd., Los Angeles, CA 90036.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines ere free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Perk West, L. A., CA 90067.

Miscellaneous

KRST-FM/Albuquerque in need of Country record service from all labels, majors included. KRST-FM, Box 3280, Albuquerque, NM 87110 (11-21)

Needed: KHJ/Los Angeles aircheck from 8pm-10pm from Fri., Nov. 7, 1980. Contect Steven Kaye, (805) 832-1410. (11-21)

CHYR, Essex Country's #1 rocker, looking for service from all major labels. 100 Talbot St. E., Learnington, Ontario N8H 1L3. (11-21)

KRKO/Everett, WA requests any and all service on all jazz product. Box 1227, Everett, WA 98208. (11-21)

KIZZ/Minot, ND needs oldles service from all lebels. Contemporary format. Jim Henneman, KIZZ, Box 2188, Minot, ND 58701. (11-21)

Went to be fermous? Have your eircheck on a record album as one of 25 winners of Drake-Chenault's Nation-wide Top 5 Talent Search. All formats, all markets should submit aircheck and resume to Bobby Rich, Director of Specialized Programming, Box 1629, Cenoge Park, CA 91304, Deadline November 28, (11-14)

KDAP/Dougles, AZ formerty P/A changing to Country format 11-17 and needs product from all labels. Doug Censvan, Box 1179, Dougles, AZ 85607 or cell (602) 354-3484. (11-14)

OPPORTUNI

Openings

WEST

KDKB is searching the country for a new News Director. I want someone that can take charge of a news department and knows how to make it sound lite Phoenix. Please send air check and a proposal for what you want to do with your news department. The more information I receive, the better I like it! Females and minorities are encouraged to apply. Send to Jeff Settler, KDKB Radio, Box 4227, Mess, AZ 85201, (11-14)

sim, CA is looking for morning and after roon top trecks AOR communicators. Tapes and resumes to KEZY, 1190 E. Bell Road, Anaheim, CA 92805. EOE (11-14)

Looking for top notch morning drive personality. Contact Rick Scott, KREM, 4103 S. Regal, Spokene, WA 99203. EOE M/F (11-14)

If you are experienced in program management, understand basic merketing, are versed in Pop/Adult formats and enjoy a good challenge we would like to hear from you. Please send a resume together with a salery profile to: Russ Gerber, Sunbelt Communications, 1422 Monterey Plaza, San Luis Obispo, CA 93401. No calls please. EOE M/F (11-14)

KZAP, Superstars winner in Secremento, has opening for full-time nights. Tapes and resumes to Les Tracy, KZAP, Box 511, Secremento, CA 95803. No cells nigate. EOE (10:31) . EOE (10-31)

ative news person needed in expending news de-ment of AM/FM to write, report, and enchor. Send e and resumes to KARM Radio, 732 N. Ven Nees, no, CA 93728. EOE M/F(11-7)

96 Rock, Supersters in Tucson, is accepting tapes and resumes for future openings, eir and news. Contact Alan Browning (602) 622-6711, or Box 5585, Tucson, AZ 85703. EOE M/F (11-7)

KJR/Seattle, WA has news department opening. Seeking a bright, creative writer-reporter for a key time slot. If you are now or can become a news "personality," send tape and resume to Gregg Hersholt, KJR, Box 3726, Seattle, WA 98124, EOE (11-7)

KCBN/Reno looking for tapes and resumes for future openings. Minimum three yeers experience and strong production required. Send to KCBN, 475 E. Moene Lene, Reno, NV 89610. EOE M/F (11-7)

Positions Sought

Announcer, 15 years experience, 1st ticket, Country or Contemporary Hit formsts. Also production and news. Prefer FL or Southeast. BILL SMITHSON, (305) 448-1280, (11-21)

J.T. AUSTIN/KAZP ready for a larger chall medium or major market. Strong production and pipes. Hard worker, wents to be part of your team. Cell weekdays, sunup/sundown (916) 924-0264. (11-21)

6 year pro (WTNL, G105, WMAC, WNNJ, WIXL, sesie tent MD et WXLO/NY) looking for Northeest or mid-Atlentic medium merket einshift. Know music research, have been MD twice. DON TANDLER (212) 372-8440.

JOHN LYLE, formerly Q94/Richmond, VA, medium market station of the year 1979 and 1980, available immediately. Thanks for the cells already received, but I'm still looking. (919) 787-2381. (11-21)

Covering De Anze High footbell is fine, but the East Bey Huetler's eir sound beet hes to get going. Energetic ex-KUKI/Uldeh eir personeity still seeking work in mejor or medium merket. Also possess 1st ticket, office skille, and great sports play-by-play voice, heerd on KSRO/Sents Rose. For this type of talent, climb aboard with FRANK BUTERA (415) 223-1634 and we'll sell ewey! (11-21)

Detroit air personality looking for 25+ formet or programming and MD position. Soon to be merried, so security and 6 ere important. I'll put my experience and ability to take direction against all the talent in your market. (313) 557-0303. (11-21)

Heyl Are you tired of boring your audience to teers? lan't it about time you had some entertainment be-tween songe? Wouldn't you like some DJe with person-sity, cheriems, style for change? If the snewers to these questions ere yes or even meybe, contact us. We make besutiful radio together. Northeast preferred, HAL HALL and LARRY McRAE (212) 331-7408, (11-21)

VAL PATRICK, 16 years experience, worked major, medium, small markets as PD, MD and was manager of a small market station. Can handle all types of formats, plus pley-by-pley in all sports. Call enytime. (601) 863-9826. (11-21)

Femele News Director in small market autorition seeks position se part of news staff in medium market station. Willing to relocate. DEBBIE (317) 933-2282. Ask for further phone number. (11-21)

10 year radio vet in Northeast looking in PA. Present AM drive and MD. Interested in stable PD, MD and/or air position. Experience: PD, MD, promotion, research, MOR, Pop/Adult, Contemporary Hit, AM/PM drive, greet production. Impeccable record with references. greet production. Impeccable record with references. For a serious professional relationship in the Northeest cell efter 6 EST. (717) 622-2319. (11-21)

Positions Sought

DON MICHAELS, middey jock, 6 yeers experience, all formets. Southern CA only \$1000 per month minimum. (714) 729-3756. (11-21)

Old jook, been in radio since '52. Can do everythin Found Country 5 years ago, Wille-Waylon-Patsy-Har and good oldles. Prefer 12 midnight-6am or get 'em u Consider all, BOB DANIELS (608) 271-3397. (11-21)

PM drive jack looking to move to racker in West. (915) 944-9256. (11-21)

Your search has just ended. I'm a radio worksholic, 8 years experience including top 50 market eir talent and secondary market programmer with proven ratings success. Just a phone cell ewey, (602) 271-8759, Let's discuss your opening. (11-21)

It will sit, heel, hop, dence, beg, play dead, bark, or roll over for an ennouncing gig. 4 years experience, all my shots, and want a new leach on life. Call JAKE at (513) 733-DOGS. (11-21)

Experienced 6 year pro, currently PD, looking for step up in merket and salary. Excellent production. BILL THOMAS (319) 334-4343. (11-21)

Southern CA PD, young, energetic, willing to put in long hours. 3 years programming with KFXM/San Bernerdino, elso pert-time with KIIS-FM and KUTE102. I want to work for you. (714) 597-2772. (11-21)

10 year pro with 6 years major market experience, looking for programming position, Contemporary Hit or Pop/Adult. (513) 874-3614, (11-21)

Country or Modern Country. Prefer anything west of KS, including AK. 1st class license, will work any shift, experienced. RAY JOHNSON (505) 887-5522 before 12 noon except between 9:30-10:30, (11-21)

Stable major market news pro. Employed last 18 months with top 10 all news operation. I'm still here, but interested in new opportunities. Desire position as anchor or editor in Rocky Mountain or Pacific Northwest. My best references are my competitors. (214) 351.5085 (11.21). 351-5985. (11-21)

I mise the cold and snow. 5 year pro, currently Production Director looking for medium market PD/eirshift position in Contemporary Hit or Pop/Adult preferably in Northeast. (915) 949-9375 after 5pm CST. (11-21)

I'm tired of the string danglers and politicians familiar. I'm e mature news pro end can prove it. Went personelity oriented Modern Country in South or far West. If you're serious about being the best in the business, let's talk. If we're right for each other, we'll know it without fooling around. JOE PATRICK, 24 hours a day (714) 447-4991, quick response. (11-21)

Black Bay Area rocker with 7 years experience warfull-time work. Good with production, newscastin R6B, and jezz formats. Will relocate. STEFAN (4: 548-3561. (11-21)

edium market personality near top 10 ready to oveup. (215) 378-1805 and leave message. (11-21)

Are you considering a formet shift or an owner change? Then don't call me. I've been there. I've been here a yeer and will be available in January. 25 yeers old single male looking to get back into rock. 2 yeers commercial experience, presently working at #2 station with 2nd highest daypert. (ARB, A/M). Experience. KDLK and KPAN. BRUCE (915) 692-8793 during non-businese hours CST or write 2026 S. 20th, Abilene, TX business hours CST or write 2026 S. 20th, Abile 79602. (11-21)

Experienced personality jook with top notch production skills, MD experience and good voice looking for position to fill right novv. Stable employee and femily man. Prefer sunbelt states but will consider all offers. Please call LARRY KAYE (203) 229-3898. (11-21)

JAY MICHAELS going home to Delles/Fort Worth. Available Dec. Nine years experience #1 afternoon drive lest 2 ARB's et WBCS/Milwaukee. A solid pro, good ref-erences, netional radio and TV apots currently running. Promos and production talent strong. Must be Delles/ Ft. Worth market. (817) 292-4054. (11-21)

Former KRBE personality looking for a pro to help coach. Show revolves eround humor and surprise. If you need an entertainer who understands what people leugh at and can help me become the best cell ALAN (713) 931-9163 afternoons and all day Wed, or Thurs. (11-14)

College grad with Journalism degree seeking full-time news position in CA or the East. Experience includes 10 months reporting for a Richmond, VA commercial station. MARK IPOCK (804) 358-8003, (11-14)

Afternoon jook wents to move back up North. Preferably OH. Contact MAC GARRETT, WDMB/ Georgetown, SC (803) 548-5141, (11-14)

Production pro looking for medium or major market facilities. Good voice, creative copy, multiple voice characterizations and versatility. Experienced in interviews, music and sports epocials, etc. 5 years on-eir experience. 1700; 524-588.4 (14) 488.4.

ser professional looking for medium to major mer-air slot where information, humor and personality essential. Strong on Contemporary and creative duction. KEVIN SILVA (703) 281-3847, (11-14)

Are you looking for a dynamic air personality? Is your station in CA or CO? Well, here I ami What can you lose by giving me a cell. (303) 986-7179 after 4pm MST. DOUG, Ready to move up. (11-14)

Positions Sought

9tH the best progressive/traditional Country grammer around. GORDY (916) 753-4260. (11-14)

I'm tall, derk and handsome and have a 3rd. Alan great voice, fentastic reading shilty and writing skills. If you need voiceovers and/or a good DJ, cell JEROME (213) 781-7248. (11-14)

Young, energetic modern redio personality looking to work for a great station. Will relocate for right station. 2 years in Pop/Adult and Country. MIKE EDWARDS (303) 264-2857 or (812) 846-8271, (11-14)

Experienced DJ, formerly with WLS-FM/Chicago, seeking gig with free spirited AOR station. Knows rock thoroughly, good delivery, deep pipes, 3rd phone, sveilable immediately. Cell anytime. ROBERT NEAL (312)

10 year broadcaster (Los Angeles County) seeks newsman/production, DJ/production. (213) 277-7769 or (213) 622-3444 (Mr. Walker's Ofc. Service). 9963 Robbins Dr., Beverly Hills, CA 90212. BILL HARGREAVES. (11-14)

Personality with 4½ years experience seeks stable station in medium market. TOM (412) 486-8744, Revolving doors and tax write-offs need not call. (11-14)

Los Angeles Operations Manager available for long term relationship with stable organization in top 50 market as PD, Assistant PD, or consultant. Impeccable track record both as programmer and air personality. Automation, TV and syndication experience. All offers given equal consideration. (213) 542-3678 or (213) 370-6688 anytime, (11-14)

Morning communicator (12 years in radio) replaced by format change. Looking for stable Pop/Adult morning slot in major or medium merket. Greet phone involvement, cheracters. Formerly WGST/Atlanta, WSPD/Toledo and WQUA/Qued Cities. Some programming music background. If you're looking for great radio call DAVE (309) 797-1599 between 8em-8pm CST, (11-14)

Program, Promotion and Music Director all in one. If you're looking for a winner, loyalist, and 110% achiever cell SKIPPER T. (618) 684-5678 or (618) 457-8114. Good track record. 6 years commercial experience. (11-14)

I was a teenage nuclear warhead, and I'm still not okey. My name is RANDY MILLER and my PD has okey. My name is RANDY MILLER and my PD has seen this ed by now so I need another job. Currently working mornings at WRVQ-FM/Richmond. Looking for advancement and old issues of Heather The Wonder Hog. Over 20 voices in one throat. (804) 320-8109, (11-14)

RICK STEPHENS of KEXY/Provo, UT seeking position as air announcer and production director at Contemporary Hit Radio or Pop/Adult station. Willing to relocate. Cell (801) 377-8061, (11-14)

Attention Southern OR. Major merket programmer and Operations Director looking to relocate in your area. Country, Contemporary Hit, or 7. Good track record, references on request, non-sir, 13 years experience, mersagement oriented. KEN (714) 561-6547 after 6pm.

JOHN CALABRO and PERRY CAVALIERI, NY radio personsities looking for position. Northeast preferred. Willing to split salary if reasonable. Cell (212) 331-7406. (11-14)

5 year veteran. Came in #1 in the lest several books though my station came in 4th. Looking to move up. ANDY (515) 423-9321. (11-14)

PDs, can you handle new, young and hot? I'm hot and ready to go Contemporary Hit, West Coset, but I'll go anywhere with money. TONY PETERS, 7573 Celle Durango, Ansheim Hills, CA 92807. (11-14)

Young, energetic broadcaster looking for sports re-lated job. I have good knowlege of every sport, and am willing to go anywhere in the country for a job. 3rd. DAVE HOKENSON (612) 665-3918, (11-14)

Lome Decoon seeking morning and/or PD position. Recently 3 years with WMJC/Detroit, also KKFM, KNUI and KUMU. 26-40 pro. (418) 856-8650, (313) 872-7282, (313) 836-1680, (11-14)

le your audience bored? Advertisers going away? Need a fresh programming and/or production ap-proach? Experienced producer/personality available for PD, MD or production gig in most medium markets in the West. RANDY MARS (213) 783-1765 or (415) 651-7487. (11-14)

KEN E. MARKS, THE Urban DJ, is looking for Contemporary Hit Radio work in the West, Music and production direction experience, (213) 858-8386, (11-14)

ed Mexican jumping beans to pigeons? Non-award winning, entertaining Contemporary Hit jook seeks medium or major merket. I'm dependable, very creative on-eir and in production, have automation and oldef engineer experience, 1st phone. (312) 894-3987. ROB. (11-14)

Remember when you needed a Job? Help! Young jook, great AOR sound, looking to work hard for you. 4 years experience AM/FM, 2 years PD. Record retail management experience, BA communications. No hype, no ego, just an aggressive self-starter with an A+ etitude and metohing sound. Good production, extensive musical knowledge. Want to fill any eirahift, possible MD or Production Director duties. PAUL (212) 447-2954. (11-14)

Positions Sought

Available Dec. 1, RICH ABRAMS, mornings, MD, KVOC/Casper, WY. Also experience as PD. Get ready for the Spring book, Country or Pop/Adult, Midwest preferred, (307) 577-0057. (11-14)

Give me a break! 6 years medium market experience. MOR and Country and production available for any of the above or 7. Out of work for 2 months — need to start yesterday. DENNIS GOODE (714) 861-0759 evenings. (11-14)

Experienced, hard-working reliable announcer evallable for immediate employment. Excellent voice and creative production skills. Can also handle play-by-play and have good references. Prefer MOR or Contemporary Hit station in New England but will consider all offers. GREG ZEMLANSKY, 71 Oak St., Lewiston, ME 04240 or (207) 783-9280. (11-14)

Reporter/enchor or News Director. 5 years experience in medium market. Twice award winning. Good voice. Prefer Midwest or Northeast. Available immediately JOHN REMY (319) 582-9394 or write 922½ West 5th, Dubuque, IA 52001, (11-14)

PD with 4 years experience in small market looking to advence as PD or Operations Director at attation with ratings problems. Also 2 years experience as morning man and production. Looking for Midwest area, married, 1 child. Tape and resume on request. (316) 227-7151 9am-5pm M-F or (316) 226-5794 after 5 and on weekends. (11-14)

Medium market experience. MD formerly with WPRO-AM/Providence. Strong knowledge of Pop/Adult, AOR end Contemporary Hit. Seeks opportunity in New England as MD or PD. Will do alrehift. STANLEY BOMES (#37) 262 474 5 (44 44) England as MD or PD, V (617) 262-4715. (11-14)

KASH-ed out in Eugene. Experienced rock jock seeks new employment. Dedicated hard worker. (503) 741-0581. Ask for ED. (11-14)

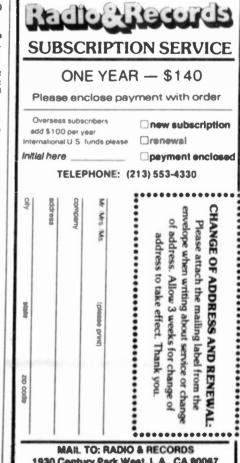
Currently doing afternoons. Assistant PD/MD would like to move West. AOR or Contemporary Hit. Any shift. like to move West. AOF (915) 944-9256. (11-14)

TED LUX, sir personality with experience in adult formats at ABC, NBC and Storer-owned stations is looking for a major market position. (218) 238-0625. (11-14)

Employed black broadcaster with MOR experience which includes remotes, commercial production, community affairs, and a lust for hard work. Ready to relocate to medium merket. "ELLIOTT" 120 - 50 196 St., St. Albans, NY 11413 (212) 525-8521, (11-14)

Experienced working jook with degree in merketing wents to return home to Connecticut or NYC metropoliten eres. DREW JENKINS, WSIR, Box 633, Winter Haven, FL 33880, (11-14)

Creative nighttime nut available after book for Southern, Western or Midwestern major market. Personable non-acreamer with good phone bits and numbers for a team-oriented atmosphere. Work relatively cheaply, but drink a lot of coffee. Cell (402) 558-2796. (11-14)



1930 Century Park Weet, L.A., CA 90067

'Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

DOOBIE BROTHERS One Step Closer (WB)

68% of our reporters on it. Moves: Up 79, Same 21, Down 1, Adds 56 including WKBW, JB105, Z93, KXOK, Q102, WOKY, WBLI, K104, B97, FM100, K293, K96, KMJK, KWWL, See Parallels, charts at number 29.

BARRY MANILOW

I Made It Through The Rain (Arista)

60% of our reporters on it. Moves: Up 58, Same 27, Down 0, Adds 53 including WPGC, WCKX, WLS, WDRQ, CKLW, KS95-FM, WZZP, KOPA, 14Q, WFMF, CK101, KSTT, WRBR. KGW. See Parallels, charts at number 30.

W & ACT

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. "Indicates one of this week's "most added" new songs.

JOHN COUGAR "This Time" (Riva) 118/8

Moves: Up 68, Same 37, Down 5, Adds 8, WKBW, WFIL, KJR, WRJZ, WEFM, KYNO-FM, WROV, KELO, 94Q 16-10, KSLQ 12-8, WHB 7-4.

DON WILLIAMS "I Believe In You" (MCA) 114/10

Moves: Up 74, Same 18, Down 12, Adds 10, WNBC, WKBW, WBBF, 14Q, G100, WNAP, KNBQ, WGUY, KFYR, KQDI, KVIL 21-16, WZUU 13-11, KTSA

DR. HOOK "Girls Can Get It" (Casablanca) 111/15

Moves: Up 68, Same 27, Down 1, Adds 15, WBEN-FM, WCKX, KS95-FM, WTRY, Q106, 14Q, KINT, WRBR, WHOT, KTAC, KTKT, WSGA, KSEL, KWWL, KSLY

ANDY GIBB "Time Is Time" (RSO) 109/45

Moves: Up 32, Same 32, Down 0, Adds 45 including WCAO, KRLY Z93, Q105, KIIS-FM, KC101, WJDX, WSKZ, WOW, KKXX, KMJK, WSGA, KSEL,

KOOL & THE GANG "Celebration" (Delite/Mercury) 99/14 Moves: Up 81, Same 4, Down 0, Adds 14, WGCL, KOPA, WTRY, WBLI, KTSA, KWIC, G100, WAXY, WKIX, WNAP, KRUX, KILE, KPUR, KDZA, WXKS 20-7, KRLA 26-19.

CHEAP TRICK "Stop This Game" (Epic) 95/18
Moves: Up 41, Same 36, Down 0, Adds 18, WKBW, JB105, WLS, KSFX, KUPD, WOLF, KBFM, WBBQ, WSEZ, WNAP, KERN, KYNO-FM, KMJK, WCIR, 95SGF, WKXY, KQIZ-FM, KWWL.

DIANA ROSS "It's My Turn" (Motown) 75/17

Moves: Up 49, Same 8, Down 1, Adds 17, WIFI, 94Q, Q105, WOKY, KPLZ, WBBF, WAEB, KINT, WAXY, BJ105, WTMA, KSTT, WNAP, WOHO, WXLK, KENI KBOZ

WAYLON JENNINGS "Theme From 'Dukes Of Hazzard'"

(RCA) 75/4. Moves: Up 47, Same 18, Down 6, Adds 4, CKGM, WZUU, KIOA, KRQ, WPGC 23-20, WOKY 11-7, WOLF 23-19, KEEL 24-13, KRAV 14-8.

PAUL SIMON "One-Trick Pony" (WB) 73/1
Moves: Up 47, Same 21, Down 4, Adds 1, KHFI, KJR 19-17, KPLZ 28-26, WTIX 30-26, KLAZ 20-16, WSEZ 13-9, WGBF 20-14, FM103 22-19.

EDDIE RABBITT "I Love A Rainy Night" (Elektra) 69/16

Moves: Up 37, Same 16, Down 0, Adds 16, KBEQ, WZZP, WTRY, WKEE, WERC, 92Q, WRJZ, WKIX, KSTT, WOHO, KEZR, KERN, WISE, FM99, KCBN, KATI, 94Q 30-26, WHB 21-19, KPLZ 29-27. AC/DC "You Shook Me All Night Long" (Atlantic) 67/2

Moves: Up 32, Same 19, Down 14, Adds 2, WLS, U93, JB105 15-12, Q105 15-10, Q102 19-17, 13K 30-27, KUPD 4-2.

STEELY DAN "Hey Nineteen" (MCA) 66/65

Moves: Up 0, Same 1, Down 0, Adds 65 including WBEN-FM, WCAO, F105, WPGC, Z93, 94Q, KSLQ, KBEQ, WGCL, KEARTH, KIIS-FM, KJR, KUPD, B97, KZZP, Z102.

TIERRA "Together" (Boardwalk) 65/16

Moves: Up 32, Same 15, Down 2, Adds 16, WKBW, WCAO, PRO-FM, KOPA, WTRY, KC101, WHYN, KWIC, B97, WAPE, WBBQ, WVLK, WGUY, WTSN, KILE, KDZA, WROR 29-24, KFI 11-4, KIIS-FM 5-2

STEVIE WONDER "Master Blaster (Jammin')" (Tamla) 54/0 Moves: Up 21, Same 14, Down 19, Adds 0, WXLO 1-1, WXKS 8-5, KRLY 2-1, KEARTH 14-10, KIIS-FM 7-5, KFMK 26-20, WKIX 11-7, KHYT 16-10.

BABYS "Turn And Walk Away" (Chrysalis) 53/13

Moves: Up 21, Same 19, Down 0, Adds 13, WIFI, WGCL, KSFX, WPST, WAQY, KQ94, G100, WAPE, KSTT, WOW, KIOY, KNBQ, WGUY, JB105 32-30, KWK 4-3, KUPD 25-21.

BOB SEGER "The Horizontal Bop" (Capitol) 51/15

Moves: Up 16, Same 20, Down 0, Adds 15, WGCL, WOLF, WTRY, WAEB, WKEE, KINT, WTIX, Y103, WRJZ, KJ100, KIOY, KNBQ, KRUX, WGUY, 95XIL.

Radio Site sores

NATIONAL AIRPLAY/30

	WEEKS	LAST		November 21, 1980
2	1	WEEK	1	KENNY ROGERS/Lady (Liberty)
7	4	2	2	LEO SAYER/More Than I Can Say (WB)
11	8	6	3	CHRISTOPHER CROSS/Never Be The Same (WB)
6	5	5	Ö	DARYL HALL & JOHN OATES/You've Lost That Lovin' (RCA)
5	3	4	5	CLIFF RICHARD/Dreaming (EMI America)
23	14	8	Ŏ	NEIL DIAMOND/Love On The Rocks (Capitol)
22	15	11	O	BRUCE SPRINGSTEEN/Hungry Heart (Columbia)
25	19	12	O	JOHN LENNON/(Just Like) Starting Over (Geffen)
15	11	9	Ö	PAT BENATAR/Hit Me With Your Best Shot (Chrysalis)
1	2	3	10	BARBRA STREISAND/Woman In Love (Columbia)
27	23	14	0	BARBRA STREISAND/BARRY GIBB/Guilty (Columbia)
30	26	19	Œ	AIR SUPPLY/Every Woman In The World (Arista)
4	6	7	13	DONNA SUMMER/The Wanderer (Geffen)
13	10	10	14	DIANA ROSS/I'm Coming Out (Motown)
12	12	13	15	JACKSONS/Lovely One (Epic)
28	24	20	0	ROGER DALTREY/Without Your Love (Polydor)
21	18	17	Œ	JIMMY HALL/I'm Happy That Love Has Found You (Epic)
9	9	16	18	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
29	28	26	0	KORGIS/Everybody's Got To Learn Sometime (Asylum)
3	7	15	20	DOOBIE BROTHERS/Real Love (WB)
26	25	24	2	RANDY MEISNER/Deep Inside My Heart (Epic)
8	13	18	22	QUEEN/Another One Bites The Dust (Elektra)
_	_	30	23	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
_	-	29	2	POLICE/De Do Do Do, De Da Da Da (A&M)
_	-	27	23	HEART/Tell It Like It Is (Epic)
-		\rightarrow	3	BLONDIE/The Tide Is High (Chrysalis)
-	30	28	7	HARRY CHAPIN/Sequel (Boardwalk)
-		\rightarrow	2	ROD STEWART/Passion (WB)
_		\rightarrow	0	DOOBIE BROTHERS/One Step Closer (WB)
		\rightarrow	(2)	BARRY MANILOW/I Made It Through The Rain (Arista)
				y on airplay statistics compiled weeldy from our CHR reporting stations. dicate significant upward movement from at least 60% of our reporters.

MOST ADDED ®

STEELY DAN "Hey Nineteen" (MCA) BLONDIE "The Tide Is High" (Chrysalis) DOOBIE BROTHERS "One Step Closer" (WB)
BARRY MANILOW "I Made It Through..." (Arista) ANDY GIBB "Time Is Time" (RSO)

Complete Regionalized Listings on Pages 30 and 31.

HOTTEST

KENNY ROGERS "Lady" (Liberty) LEO SAYER "More Than I Can Say" (WB) BRUCE SPRINGSTEEN "Hungry Heart" (Columbia) NEIL DIAMOND "Love On The Rocks" (Capitol) B. STREISAND/B. GIBB "Guilty" (Columbia)

Parallel Listings Begin on Page 32

Others Getting Significant Action

KINGS "Beat Goes On/Switchin' To Glide" (Elektra) 47/14

Moves: Up 15, Same 15, Down 3, Adds 14 including KDWB, WPST, KINT, WOKI, WVLK, KEZR, WGUY, WFLB, WRKR, WXEZ 28-20, KJ100 14-10. Note: Some stations programming only "Switchin'...

VAPORS "Turning Japanese" (UA) 47/0

Moves: Up 26, Same 19, Down 2, Adds 0, PRO-FM 22-17, JB105 7-3, CHUM 5-3, Y100 4-1, WDRQ 15-12, KEARTH 6-3, KRLA 11-8, KFI 28-22, Q106 15-10, KKXX 15-12.

MIELSEN/PEARSON "If You Should Sail" (Capitol) 46/0

Moves: Up 20, Same 20, Down 6, Adds 0, WDRQ 29-27, WZZP 12-10, KPLZ 31-29, WKEE 32-28, KQ94 20-17, WVIC 40-37, KEYN-FM 21-19. EARTH, WIND & FIRE "You" (ARC/Columbia) 43/18

Moves: Up 13, Same 12, Down 0, Adds 18 including WCAO, JB105, Y100, WDRQ, KPLZ, KHFI, KLAZ, WBBQ, WAYS, KEZR, WHEB, WANS-FM.

MAC DAVIS "Texas In My Rearview Mirror" (Casablanca) 42/7

Moves: Up 18, Same 16, Down 1, Adds 7, KIIS-FM, KPLZ, WHYN, KEEL, KKXX, 13FEA, 95SGF, WROR 26-22, CLIMAX BLUES BAND "Gotta Have More Love" (WB) 38/6

Moves: Up 20, Same 12, Down 0, Adds 6, KSFX, WSKZ, KYSN, WHHY, KILE, WSPT, WBEN-FM 39-37, 94Q 26-23,

WBBQ 30-24, KATI 34-30.

ABBA "The Winner Takes It All' (Atlantic) 34/18

Moves: Up 6, Same 10, Down 0, Adds 18 including WCAO, WOLF, WICC, KWIC, WNOE, WOKI, KSTT, 13FEA. WHYY, FM99, KKLS, KWWL, KBOZ.

MICHAEL STANLEY BAND "He Can't Love You" (EMI America) 34/14

Moves: Up 6, Same 14, Down 0, Adds 14 including WPGC, KSLQ, KBEQ, KFI, WOLF, WKEE, WNOE, WRVQ, WGBF, KIOY, KCPX, WFBG, 96KX 30-28, WGCL 20-18.

BOZ SCAGGS "Miss Sun" (Columbia) 33/22

Moves: Up 5, Same 6, Down 0, Adds 22 including WXKS, Z93, WKEE, KXX106, KX104, WCSC, WVIC, KRAV, KENO, WJBQ, WCGQ, KOOK, CK101 40-36.

POINTER SISTERS "Could I Be Dreaming" (Planet) 32/6

Moves: Up 15, Same 11, Down 0, Adds 6, KRLY, KEARTH, WOLF, KLAZ, KJ100, KIOY, WXKS 26-23, 94Q 25-20, Y100 17-12, WJDX 21-17, Y103 40-36.

MARCY LEVY & ROBIN GIBB "Help Mel" (RSO) 32/4

Moves: Up 11, Same 17, Down 0, Adds 4, KFI, WSGN, WFOX, KVOL, WKEE 34-32, Y103 36-32, BJ105 31-28, WCSC 16-14, KCPX 32-27.

EAGLES "Seven Bridges Road" (Asylum) 31/17

Moves: Up 6, Same 8, Down 0, Adds 17 including WBEN-FM, Q105, WFLY, K104, WNOE, KX104, WQRK, KYSN, FM103, WHHY, WANS-FM, KOOK, 96KX 28-24, KBEQ 23-21. Continued on Page 35