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AUGUST 29, 1980

NAB's RPC III Sizzles In New Orleans



MIGHTY MOUTHS — Appearing on the Disc Jockey panel, "Making Money With Your Mouth," were (l-r) moderator Larry King, WNBC's Don Imus, WABC's Dan Ingram, and KMPC's Robert W. Morgan.



PROMOTION NOTIONS — The Promotion panel featured (l-r) CBS VP Tom Dawson, syndicator Otis O'Connor, RKO's Harvey Mednick, ABC Marketing's Bob Cambridge, and Bob Klein of Klein & Co.

Since New Orleans is known as a party town, broadcasters wanting to boogie had to sweat it out in the French Quarter in 90-degree-plus temperatures. But for several hundred Radio Programming Conference III convention-goers, there was enough going on inside the Hyatt Regency and adjacent Superdome to keep them out of the humidity. In fact, the conference was very much in keeping with the hot, muggy climate — relaxed and slow-paced.

For those accustomed to the frantic tempo of NAB's spring convention, however, the change seemed refreshing. "You don't have to worry about big corporate guns looking over your shoulder," one large market group president told R&R. And for several other group and network executives a laid-back mood was reflected in their casual clothing.

New Leaders

Absent, however, among the ranks of the over 1400 registered participants was a large turnout of programming superstars. One had the impression that NBC Radio President Dick Verne's RPC Planning Committee purposely emphasized new names and faces for panelists and moderators. The approach drew moderate audiences to the 40-some individual workshops and format rooms spread over three days; average room attendance was about 75.

Although few fires were started, many sparks were ignited, remarked one broadcaster, summing up the prevalent mood. Throughout the conference, many panelists reiterated a theme sounded by NAB Radio Board Chairman Eddie Fritts (President of Fritts Broadcasting, Indianola, MS), who noted in his remarks opening the convention that more than ever, programmers are being considered part of the management team.

Format Rooms

For the most part, the seven format rooms appeared to deal with ideas discussed at preceding conferences. For example, a recurring theme in the Top 40 session was that Top 40 remains a valid format, but the term is "over the hill." Top 40 was hosted by Golden West Broadcasters National PD Michael O'Shea and former KHTZ/Los Angeles PD Bobby Rich. The format session was attended by about 75 broadcasters.

PD Hal Jay of KPLX/Ft. Worth headed the Country workshop, where discussion centered for a long time on the pros and cons of automation.

Defining Adult Contemporary — is it really 18 to 35? — was WNEW/New York PD Russ Knight's opening topic for his session, which had 60 participants inside and another dozen in the hall.

John Sebastian of WCOZ/Boston subbed for Lee Abrams as moderator of the AOR session, which drew about 45. WBYU/New Orleans PD Al Braud led a discussion with 35 others on Beautiful Music. A News/Talk/Sports format room hosted by Don Hobbs, KHVH/Honolulu Program & News Director, drew 50. A Black/Rhythm Fusion/Jazz workshop which Plough Music Services Director Candy Wessling led had 18 participants.

Finally, several promotion workshops were well received, as well as a four-hour "People Management Forum" conducted by NAB seminar veteran Dr. Don Kirkley of the University of Maryland, which drew approximately 125 broadcasters.

Major Announcements

ABC Radio Marketing Services Division provided a demonstration of its new "Listenerscan" service — a diagnostic research approach



FORMAT LINEUP — Pictured are panelists for the "Changing Formats And Living To Tell About It" forum.



SYNDICATION INFORMATION — The Syndication panel presented the point of view of those who run syndicated programming.



COMMODORES IN ACTION — Motown's Commodores were the conference's performing stars, along with Chuck Mangione.

to increasing audience shares through better station positioning, advertising, and promotion.

Two additional computerized research services were unveiled: Andy Economos's Radio Comput-

ing Service and Maurie Webster's "The Analyst."

The "Wall Street Journal Report" will kick off on November 17 and not September 1 as originally planned. NAB/See Page 22

BARRICADED BEHIND SOFT DRINKS FOR 27 DAYS

Y103 GM Held Hostage For Charity

Gary Rodriguez, GM at Y103/Jacksonville, FL, was cut off from civilization for 27 days last month, held captive in a trailer behind a barrier of 100,000 cases of Pepsi and 7-Up. He confined himself to this hostage-like situation, along with local TV personality Ed McCullers, to dramatize the drive for donations to the Muscular Dystrophy Association.

Both men pledged to stay in confinement until all 100,000 cases were sold. They hoped to be out in two weeks, but at one early stage, when sales were slow, Rodriguez told a reporter, "Well, we bought

our Christmas tree today." Eventually, the last six-pack of soda was sold almost four weeks after the duo first entered their fortification.

A five-foot tunnel hollowed out of the wall allowed Rodriguez and McCullers to look out and also to achieve some form of contact with their wives during the valiant vigil. Rodriguez commented, "When they shut the thing up we had a feeling kind of like the astronauts." The promotion, which Rodriguez said would probably be the largest in the country aside from a telethon, raised about \$200,000 for the cause.



ANOTHER CAN IN THE WALL — Pictured is the great wall of soft drinks confining Y103 GM Gary Rodriguez and a local TV performer for 27 days for a Muscular Dystrophy fund-raiser.

FORMAT SWITCH PLANNED

Bibbs Named VP/GM At WCFL

John Bibbs has been named Vice President and General Manager at WCFL/Chicago, replacing Orrin McDaniels, who has been promoted to Vice President of Midwest Station Relations for the Mutual Broadcasting System, WCFL's owners. Bibbs comes to his new post having spent six years with WMAQ/Chicago, the last four as General Sales Manager. Before joining WMAQ, Bibbs served as Sales Manager for Chicago-based Weigel Broadcasting from 1968-74.

When contacted by R&R, Bibbs said, "There's no doubt in my mind that right now WCFL has the greatest potential of any radio station in the country. It's the greatest opportunity that I've ever been presented with. I'm ecstatic."

Bibbs noted that the station would be switching formats from its present News/Talk to what he termed "contemporary music" somewhere around the middle of



John Bibbs

October. Current WHN/New York PD Ed Salamon will serve as a consultant in putting this new format together and a new Program Director is currently being sought, according to Bibbs. Bibbs also said that there would be a number of additions to the station's present sales staff, including a new General Sales Manager, to be announced shortly.

Wildman Appointed VP/GM For WCAU-AM

Sherman Wildman has been named Vice President and General Manager for WCAU-FM/Philadelphia. Most recently, Wildman served as Director of Marketing for the CBS Television Stations, having joined the CBS Radio Network as an account executive in 1968. He began his broadcast industry career as an air personality at WTAX/Springfield, IL, later serving as Assistant Manager of WJIL/Jacksonville, prior to joining CBS for a career spent primarily in TV.

The
Doobie Brothers

**"REAL
LOVE"**



SEE BACK PAGE BREAKERS

PRODUCED BY TED TEMPLEMAN

We'll give you
a new radio station
every single day.



At last, a radio station that listens to you.

The New Karm.
People Radio 1430 AM.

A FORMAT A DAY KEEPS THE TUNEOUTS AWAY —
KARM/Fresno hopes it works out that way. Pictured above is an early print ad for the station's unique concept.

ROTATES SEVEN FORMATS WEEKLY

KARM Keeps Multi-Format Approach

KARM/Fresno has decided to retain its unique rotating-format stance, labeled "A New Station Every Day" and introduced by Davis-Fowler Weaver Broadcasting upon taking over the station to give listeners a chance to vote for their favorite format (R&R 8-1). The station offered Country, Black, Disco, Beautiful Music, Top 40, and several other formats, with listeners calling in requests.

GM/PD Bill Weaver commented, "We've had three people full-time on phones, and we've had an amazing listener response. There was a very positive reaction to the variety of formats, so we decided to keep the variety of rotation and go with the most popular formats."

Seven different formats have been chosen to rotate on a once-a-day basis; Oldies (50's and early 60's), Oldies (60's), Big Bands, Country, Best Hits of the Mid-70's, Best Hits of the Late 70's, and Best Hits of Today. The station will also continue to take requests within the format of the day, and is advertising the new concept heavily.

Grigsby Resigns Drum Presidency

David Grigsby, President of Drum Communications and GM at WENZ/Richmond, VA, resigned this week to pursue personal goals in broadcasting. One of the nation's most prominent black broadcasters, he had worked with NBC, Metro-media, and Arbitron before joining WENZ. He is on the Small Business Administration's Advisory Board and is a Director of NABOB (National Association Of Black Owned Broadcasters).



David Grigsby

Grigsby stated, "My stay with WENZ has been GRIGSBY/See Page 22

WQIQ/Chester Goes Dark

WQIQ/Chester, PA, a Pop/Adult station located within the Philadelphia area of dominant influence (ADI), went dark August 15. In contrast to most stations which go off the air, WQIQ was heavily-sponsored and had improved its business dramatically in the last six months, according to station sources; however, a combination of personal reasons led to the decision to shutter the facility.

John Holfelder, who was interim GM at the station from February until July and consulting GM afterwards, told R&R that owner John Haggard had planned to shut the station down in February. "He has other business interests in Nashville," Holfelder told R&R, explaining that Haggard's wife also lived in that city. "I was preparing to close the station WQIQ/See Page 22

R&R Closed For Labor Day

R&R will observe the Labor Day holiday and our offices will not be open Monday, September 1. We'll be open early Tuesday to accommodate your calls.

Cook Becomes KHJ PD

Charlie Cook has been appointed Program Director at KHJ/Los Angeles, as previewed in R&R last week. The former WGBS/Miami PD, who worked with new KHJ GM Neil Rockoff at WHN/New York, takes up his new responsibilities this weekend.

Rockoff told R&R, "Charlie has demonstrated an incredible administrative ability working for me at WHN. He is a fine programmer, and will make a great addition to the KHJ staff."

Cook commented, "I can't tell you how pleased I am. My relationship with Neil in the past has been



KENNY CAMPAIGNS WITH COOK — KHJ GM Neil Rockoff says the final decision has not yet been made on KHJ's impending format shift, but Kenny Rogers could be lobbying here with new PD Charlie Cook (right) on behalf of the Country side.

great, and I'm sure it will be in the future. Working for RKO is a dream, and working for KHJ is an impossible dream. (Outgoing PD) Chuck Martin's statement that calling his time at KHJ the high point of his career was an understatement is really true — I'm very excited about it. I think Chuck has left the station in real good shape; he's worked very hard in the past couple of years. I really appreciate the effort he's put in."

Thomas Named VP/GM At WREC-WZXR

Bill Thomas has been appointed VP/GM at WREC-WZXR (Rock 103)/Memphis. Thomas, a native of Memphis, comes to the stations from his post as VP/GM at WVOJ/Jacksonville. Prior to his stint at WVOJ, Thomas served as Executive VP for the Sam C. Phillips Radio Stations, which include WVEE-WLVS-FM/Memphis, WXOR-WQLT-FM/Florence, AL, WLIZ/Lakewood, FL and WYIG/Jackson, MS. He began his broadcast industry career as an air personality with WKBL/Covington, TN in 1962, later serving as PD of WDIA and WQUD/Memphis and as GM of WNOE-AM-FM/New Orleans before joining the Phillips organization.

"It's great to be able to go to your home town and two super facilities like WREC and WZXR," Thomas told R&R. "I feel like it's the best broadcast opportunity in the Memphis market. My objective will be to maximize the sales efforts on the FM side (an AOR format) and to develop the AM (a Pop/Adult outlet), which has an excellent signal, into a competitive radio station. I'm just looking forward to making the most of it."

Sandusky Chain Ups Three To VP Posts

Toney Brooks, J. Michael Henderson and Tommy Vasocu have been promoted to Vice President at KBPI/Denver, KZAM-AM-FM/Bellevue, WA and KDJQ-KDKB-FM/Phoenix respectively. All three previously served as General Managers of the stations, which are owned by subsidiaries of Sandusky Newspapers Inc. They will continue their GM duties at the stations.

Brooks previously served as General Sales Manager for KBPI as well as having formerly held the post of GSM at KAUM/Houston. Prior to his joining KZAM, Henderson was GSM at WPEZ/Pittsburgh and WRIF/Detroit, while Vasocu, a nine-year veteran of KDKB, served as GSM for the station before becoming GM in 1979.

POPS WITH "POPEYE" IN FALL

Boardwalk Links With CBS

Boardwalk Entertainment Co. records and tapes will be distributed by CBS Records under the terms of a long-expected "multi-faceted agreement" between the companies, officially announced last week. Boardwalk will also be working with CBS Video Enterprises in developing audiovisual product for the home market.

CBS Records Group Deputy President Bruce Lundvall characterized Boardwalk as "one of the BOARDWALK/See Page 22

this week ...

WILL CONGRESS OVERRULE THE FCC ON 9 kHz?

A Congressional office is investigating the FCC's decisions at the recent World Administrative Radio Conference.

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A PREVIEW OF THE NEW 1980 ARBITRON DIARY

The changes examined and explained — plus a chance for you to see it for yourself.

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PROMOTION — IT'S TOUGH TO WIN WITHOUT IT

The importance of promoting your radio station and some sound ideas on how to do it.

Page 18

A TALK ON THE WYLD SIDE

WYLD-FM/New Orleans doubled its ratings, and Al Scott says more personality and more music did the trick.

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JINGLES FOR AOR

Two top stations customize their own and say listeners love 'em.

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RECESSION IN SESSION?

Four GM's discuss how the recession has affected their stations' financial health.

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Washington Report

Congress Questions WARC Organization

R&R has learned that the Congressional Office of Technology Assessment (OTA) received 13 applications last week for a \$300,000 review of U.S. participation in the World Administrative Radio Conference (WARC) and that an OTA final report is due June 1, 1981 prior to any further international negotiations. OTA findings are important since Congress could conceivably overrule current FCC and State Department positions.

While reduced AM spacing — from 10kHz to 9 kHz — has not been specifically designated as an item to be studied, radio broadcasters will be happy to learn OTA will examine how the FCC and State Department arrived at a pro-9 kHz decision.

R&R asked Ray Crowell, OTA Project Director for the study, if the study would include how the FCC could reach a 9 kHz decision prior to learning the results of the FCC's own \$300,000 study awarded last December to measure the economic effects of 9 kHz. Crowell said yes. He indicated his study would focus on how WARC decisions were reached, the impact of those decisions to date, and the future implications of WARC actions.

MEANWHILE, DAYTIMERS MOVING IN

WWL Appeals Clear Channel Decision

WWL/New Orleans asked the U.S. Court of Appeals last week to overturn the FCC's May 29 action opening clear channels for 125 new unlimited-time stations offering service outside the 750-mile clear channel radius of reliable reception. The new stations will operate in areas where the signals of 25 clear channel stations are too weak to provide consistently good service.

R&R has learned that most of the new applications being received are from daytimers seeking full time authority on new channels. These include WJJD/Chicago; WSOQ/Syracuse; WAMB/Donelson, TN; WAGE/Leesburg, VA;

KXA/Seattle; WNWS/Miami and WHLO/Akron.

The FCC's position, however, may make it difficult for any daytimer to get another channel, since companies controlled by minorities (over 50% ownership) will be given top priority. Applicants for public radio stations will also be considered before applicants for first or second nighttime (or primary nighttime) service.

At The Nets

CBS

News correspondents Eric Engberg, Chris Kelley, Stephanie Shelton, and reporter Deborah Potter joined coanchors Reid Collins and Charles Osgood on convention coverage this week.

The Source

WUPE/Pittsfield, MA and WIZY/Gordon (Macon), GA are new affiliates.

APR

John Harris is new rep for North & South Carolina coming from WCHL/Chapel Hill and WFMD & WWQQ/Wilmington, NC.

Sheridan

Ronald Weston named Eastern Sales Manager for the network, based in New York. He was Director of the ABC FM Network.

Texas State

Gene Ashcraft appointed GM of the Texas State Networks, recently acquired by Metromedia. Ashcraft was most recently VP/GM of KJIM/Fort Worth.

Washington Street Talk

Look for FCC to okay NAB's request for a joint industry-government committee next month, but with narrow parameters.

FCC staffers were further puzzled by the Wall Street Journal account strongly suggesting spinoff of RKO's 12 radio and remaining TV stations would be easily acceptable — especially since few Commissioners were around even to take informal poll. Reality seems to be that most haven't made up their minds on decision, which is expected in two weeks.

Furthermore, action by RKO last week proposing a distress sale of its Boston TV station astounded several high-ranking FCC staffers. Thought was how could RKO sell what the FCC had already taken away. RKO seems to be offering Commission a compromise. Let us sell the station cheaply and we will agree not to bottle up decision for years through court appeals, they seem to be saying in a roundabout way. RKO action seemed predicated on offer from minority-controlled New England TV Corp. to buy WNAC-TV for \$54 million (such a deal!). RKO said it will seek court review of the decision taking away WOR-TV/New York and KHJ-TV/Los Angeles.

Rumor around the FCC is that Commission may look into granting clear channel status for several Alaskan stations after Sen. Ted Stevens (R-AK) arranged meeting between Anchorage broadcasters and FCC Commissioners.

"Seldom Is Heard" any word on either a Senate or House Communications bill these days. It seems they're both dead for this Congress.

People

Washington

Mutual's VP for Sales Michael Penzell resigned his position last week to return to New York to work on radio and TV productions.

NRBA Elections

Elections underway in several districts: Murray Green of WNYR & WEZO/Rochester faces WNCN/New York's Bob Richer; Bob Burk of KNOC & KDBH/Matchitoches, LA against Jim Reeder of KOKA & KCOZ/Shreveport; Gary Grossman of KRKT/Albany, OR faces Dick Huizinga of KBAR & KMVC/Burley, ID; John Englebrecht of WIKY/Evansville, IN versus J.F. Kauper of WCSI/Columbus, IN; Tim Ives of WBNQ & WJBC/Bloomington, IL against Don Whitney of KOSE & KHFO/Oscelo, AR; plus KOBO/Yuba City's Reg Streeter facing KABL/San Francisco's Bill Clark.

Connecticut

Christal Sr. VP/GM Dick Hammer joins Enterprise Radio as Sr. VP for Sales and Affiliate Relations. Reporting to Hammer will be George Davies, who has been named Director of Affiliate Affairs. Davies is formerly of Media Statistics and has been a regional manager for both ABC and NBC. Enterprise is an all-sports radio network which plans to begin broadcasting January 1.

New York

WINS VP/GM Cecil Forster has resigned and will pursue an investment in the broadcast industry, according to Group W Radio Group Sr. VP Bill Scott.

Jackson Smart, Chicago Central National Bank President & CEO, and Peter Hager, Goldman, Sachs & Co. limited partner & consultant, elected directors of John Blair & Company.

Rochester

Former NBC Chairman/CEO Julian Goodman and Andrew Brimmer, a former Federal Reserve Board member who heads his own consulting firm, elected Gannett board members.

Mobile

Ed Allen, RAB's Atlanta Regional Manager, has been appointed Director of Sales for Capitol Broadcasting Corp.

FCC Highlights Travel Budget

The FCC spent close to \$20,000 sending staff to Buenos Aires last March to discuss spectrum reallocation issues — specifically reduced AM spacing from 10 to 9 kHz — according to a letter mailed from FCC Chairman Charles Ferris to the Senate Commerce Committee last week, R&R has learned. Another \$9000 was spent in travel getting ready for and then evaluating the Buenos Aires outcome.

The Commission also spent \$28,000 sending several Commissioners, bureau chiefs and staffers to China (all additional expenses were paid for by the Chinese government). Another \$22,440 was used for staff to attend a common carrier conference called the North Atlantic Consultation Process,

the letter explained.

Shifting dollars into international travel was accomplished by a reduction in domestic travel funds, Ferris told Senators Howard Cannon (D-NV) and Fritz Hollings (D-SC). The response was Ferris's second letter this month in response to a concern voiced by Senator Barry Goldwater (R-AZ) relating to how the FCC has been spending its travel dollars.

CBS Radio Affiliates Form Government Relations Committee

CBS Radio Network's Affiliate Board has formed a Government Relations Committee, to be chaired by WMAZ/Macon VP/GM Al Sanders, Chairman of the Affiliate Board. Rae Evans, Director of Affiliate/Washington Relations for CBS Radio, will serve as the network's liaison with the new committee, which will focus on legislative and regulatory activities in Washington relevant to the affiliates.

Committee members include Lowry Mays of Clear Channel Communications, San Antonio; Tom Gibbens, WAFB/Baton Rouge; Phil Lewis, WCCO/Minneapolis; Richard Fraim, WTAR/Norfolk; Walter Brown, WSPA/Spartanburg, SC; Frank Stiner, Sound Communications, Riverside, CT; Norman Knight, Knight Quality Stations, Boston; E.B. Close, WKNE/Keene, NH; Jerry Holley, WIBW/Topeka; Ramsey Elliott, McClatchy Newspapers, Sacramento; and Joel Day, KOA/Denver.

According to a Washington-based source, the new CBS committee differs from ABC's previously-established Affiliate Relations Committee, headed by Stuart Broadcasting's Dick Chapin. ABC's affiliates conduct their own lobbying operations, it was indicated,

while Evans and her staff will handle those responsibilities on behalf of the CBS affiliates.

Industry News

The Broadcasters Promotion Association (BPA) has hit a thousand members. That's double its membership since 1976.

Owning more than one form of media — radio, TV, newspapers — has dropped 16% in the top fifty markets in ten years, according to NAB. The largest decrease occurred among radio in the top 30 markets, where ownership of combined media decreased from 20 to 10. Radio licensees alone increased from 348 to 522 between 1968 and 1978 in those markets.

Sales Talk

Group W's WBZ-FM/Boston is on the block. President Dick Harris told R&R talks are off until September 1, but that the action precipitates corporate philosophy to be in 14 markets to avoid potential future-imposed radio cross-ownership bans (see Street Talk, Page 12).

Negotiations between WJR and Gulf still very much on, with discussions continuing this week.

Jeffrey Long, an announcer at WPAT/Patterson, NJ, and Mark Kriebel have sold WEND/Ebensburg, PA for \$180,000. New owners are David Herlicay, Harrisburg, PA broadcast consultant, and Carl Kuehm. Broker was Keith Horton.

Horton also handled purchase of KLIN-AM/Lincoln, NE to Atnoi, MA Judge Ed Rowe, who is President of WGAW/Gardner, MA and WSRO/Southbridge, MA.

Reps

McClatchy Broadcasting's KNEV-FM/Reno signs with Katz. Ed Denker's KYXV/San Diego is new CBS-FM client. Station is Pop/Adult.

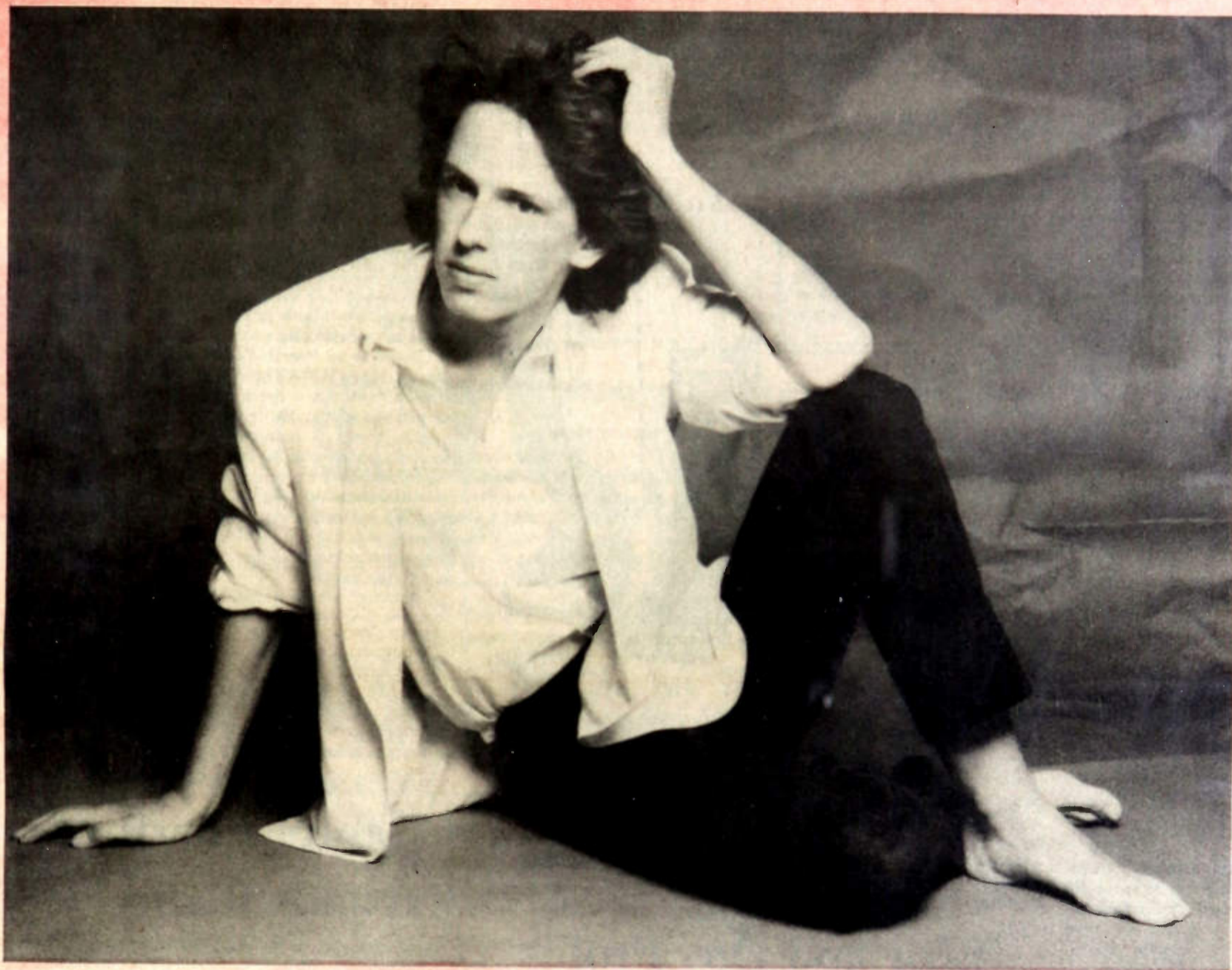
Account Execs

WSB/Atlanta hired three new account execs: Charles Hatch (former GM of WANX-WFWR/Ft. Wayne), Patricia Anne Malloy (from Z93/Atlanta), and Monte Maupin (from KHOW/Denver).

Philip Keys becomes account exec at ABC's KSRF/Houston from a similar position at KMJQ across town.

THE NEXT SMASH SINGLE FROM ALI THOMSON IS
LIVE EVERY MINUTE

AM 2260



ALI THOMSON took a little rhythm and rode it to the top of the charts. Now his new single "LIVE EVERY MINUTE" is busting wide open. Incredible out of the box adds, great comments and feedback guarantee that "LIVE EVERY MINUTE" is ALI THOMSON'S Next Hit Single.

FROM THE ALBUM **TAKE A LITTLE RHYTHM**
ALI THOMSON  **ON A&M RECORDS & TAPES**

SP 4803

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KSLQ

94Q

KBEQ

KIMN

WHAT'S NEW

Edited by Don Waller

"Miracles Of The Mind" Syndicates Psychic

If you could look into the future, what would you see? One vision might be the five-minute syndicated show, "Miracles Of The Mind," produced

by **Bob Evers** and **Elizabeth Brent**. The daily show is an offshoot of psychic Brent's (known professionally as "The Incredible Elizabeth") appearances

on national radio and TV programs and features such mindboggling subjects as telekinesis, "synchronicity," and palmreading, among others.

The series, which includes four minutes of actual programming with slots for two 30 second spots, debuted on News/Talk outlet **WIVS/Crystal Lake, IL** earlier this year. For further information and a demo cassette, contact Bob Evers at (312) 549-7818.

Cap Cities Sets 2nd Qtr. Net, Revenue Records

Capital Cities Communications Inc. announced that net income and revenues for the second quarter of 1980 rose to record heights with second quarter net swelling 12 percent to \$20.6 million, up from \$18.3 million in the second quarter of 1979, and second quarter revenues rising 11 percent to \$120.5 million, up from \$108.4 million in the analogous period last year.

Net income for the firm climbed 18 percent during the first six months of 1980 to \$35.7 million, up from \$30.3 million in the first half of last year, while first half revenues increased 15 percent to \$227.2 million, up from \$198.2 million in the equivalent period of 1979.

Fall Fashion Forecast: Shirt Sales Up; Suit Sales Down

This fall American men appear to be dressing up by dressing down as a reaction to the nation's gloomy economic forecast. While sales of dress shirts are soaring (according to the **Wall Street Journal**, the **Higbee Co.**, an Ohio department store chain, claims dress shirt sales are up 25 percent in the past several months and the **Phillips-Van Heusen Corp.** re-

cently conducted a marketing study that predicted a four percent rise in dress shirt sales during 1980), sales of suits and sports shirts are declining (the aforementioned **Phillips-Van Heusen** survey predicts a 10 percent drop in suit sales for the year).

Industry experts attribute this purchasing pattern to a new dress shirt being a relatively inexpensive way to brighten up a wardrobe, especially for those men who must wear dress shirts to work. Furthermore, sales of traditional tailoring such as the blue, button-down oxford style shirt are once more on the rise, with many stores cutting back on space formerly allotted to designer-label shirts as men concentrate upon buying vestments as investments, seeking items which will retain their fashion acceptance for several years.

Peaches & Herb Radio Special Available

Polydor/MVP recording artists **Peaches & Herb** will co-host a 60-minute radio special, currently being offered free on a non-exclusive basis to radio stations across the country. Broadcast veteran **Paul Ward** will co-host the program, which allows for 10 minutes of local commercial content.

Produced by Los Angeles-based **A/C Productions**, the special contains previously unheard interview material, a number of the duo's biggest hits (including "Reunited," and "Shake Your Groove Thing"), and several songs from their latest "Worth The Wait" LP. Interested stations should contact **Agee, Stevens & Acree** at 1474 North Kings Road, Los Angeles, CA 90069, (213) 654-0941.

Blair 2nd Qtr. Profits Up, Down At Half

Broadcaster-rep firm **John Blair & Co.** reported that net profits for the second quarter of 1980 increased four percent to \$3.3 million, up from \$3.2 million in the equivalent period of 1979. Second quarter revenues for the firm jumped 20 percent to \$54.8 million, up from \$45.7 million in the second quarter of 1979.

However, Blair's profits for the first half of 1980 dipped five percent to \$5.3 million, down from \$5.6 million in the first half of 1979, despite six months revenues increasing 21 percent to \$107.1 million, up from \$88.5 million in the analogous period of 1979.

Shape Storage



Storing records and tapes is relatively simple, but finding the precise one you want can be another matter entirely. However, with these storage containers, your records, tapes, and videocassettes remain in view. Available from: **Shape Inc.**, Box 366, Biddeford, ME 04005.



Talks Up A Storm

WBTO/Linton, IN has a new on-air weather personality who receives no salary yet never complains. In case you're wondering where you find employees with such sterling characteristics, you might be advised to try your local **Radio Shack**, for their "TRS-80" home computer, modified with a voice synthesizer, is the station's staffer.

Station owner **Mike McDaniel** told **R&R** he discovered "B-2" (named after call letters W-B-T-O) quite by accident when discussing the possibility of having the weather reports voiced by a jock through a synthesizer with a friend who works at the local electronics store. When told that the home computer could be connected to a synthesizer, McDaniel decided to develop a talking computer instead.

Weather reports programmed into "B-2" each morning are then transformed into language using the computer's over 250-word vocabulary. The result is a synthesized human voice which is not only an inexpensive form of on-air talent (the computer costs approximately \$500, plus the expense of computer programs and the voice synthesizer), but also handles the station's billing and traffic.

McDaniel is understandably enthused about what may be the first computer to actually announce weather reports over the air (at 6:45am and 7:15am "live" and on cart throughout the day), especially since the breakthrough happened in the non-metropolis of Linton (population 5400). Since community response has been extremely favorable, McDaniel is even considering having "B-2" make some personal appearances in the future, which may also mark the first time a station's computer got more attention than its jocks!

MICHELSON NAMED GM/RADIO OPERATIONS

Mother Earth News Expands Radio Network

Mother Earth News, the Hendersonville, NC-based self-reliance communications company, is broadening its radio network operations to provide major market availability for national advertisers. Currently heard on over 750 stations in the U.S. and Canada, The Mother Earth News consists of daily three-minute programs devoted to self-reliant living, encompassing coping with inflation, energy conservation and home technology, all drawn from the editorial pages of the Mother Earth News publication. The shows are available on a barter basis.

As part of the company's expansion, **Robert Michelson** has been named General Manager of the firm's radio operations and will be headquartered at the Mother Earth News offices at 516 Fifth Avenue, New York City. Prior to his joining the Mother Earth News, Michelson was responsible for syndicating the "Marvel Comics Radio Series," the "National Lampoon Radio Hour," "True Fact's Radio Series," and, in association with **Charles Michelson Inc.**, the rebroadcasts of the original "Shadow" and "Lone Ranger" radio dramas.

WESTWOOD ONE • SALUTES!

One of over 1200 Great Radio Stations carrying Westwood One programs. Programs like: Dr. Demento, Off The Record with Mary Turner, The Great American Radio Show with Mike Harrison, Star Trak with Candy Tusken, Ace & Friends, Spaces and Places, Shootin' The Breeze, Special Edition with Sid McCoy, The Sound of Motown, On The Move and The Twelve Hours of Christmas.

FM 106
KPRI

9540 Washington Blvd., Culver City, CA 90230
(213) 204-5000

WESTWOOD
ONE

**Congratulations
Columbia Promotion
Team In Miami!**

Barbra Is A Breaker

WABC add
WXLO add
WNBC add 29
WFIL add
WIFI add
96KX add
WCAO add
WRKO add
PRO-FM add
JB105 add 33
WPGC add
KVIL add
Z93 add 29
94Q add 28
Q105 add 29
CKLW add
KS95FM add
KSLQ add
WHB add 25
KEARTH add
KHJ add
KFRC add
13K add
KJR add
KOPA add
WPEZ add
WFBR add
WOLF add
WFBL add 40
WBBF add
WTRY add
WBLI add
WTIC-FM add
KC101 add 27
WICC add
Q106 add
14Q add 40

KRBE add
KFMK add 30
KTSA add
KBFM add
WNOE add 30
KEEL add 37
WFMF add

WSKZ add
WRJZ add
WNOX add
WAYS add
WGH add
WQRK add
WRVQ add

KMJK add
KLUC add
KENO add 29
KRQ add 28
KTKT add
WLBZ add
WTSN add
WHEB add
K104 add 32
WYRE add
WCIR add
WAAY add
WHHY add
G100 add 28
WFOX add
WCGQ add
WSEZ add
WISE add
WFLB add
WTMA add
WANS-FM add 35
FM99 add
KWIC add
KILE add 40
KSEL add
KPUR add
KKXL add
KFYR add
KKRC add 29
KKLS add
KSLY add
KBOZ add
KRLC add
KBIM add

THE BACK PAGE

BREAKERS®

BARBRA STREISAND

Woman In Love (Columbia)

59% of our reporters on it. Moves: Up 0, Same 0, Down 0,
Adds 113 including WABC, WFIL, 96KX, WCAO, WRKO,
WPGC, KVIL, 94Q, CKLW, WHB, KHJ, KFRC, 13K, KJR,
KOPA, WPEZ, KRBE, WSGA, WHBQ, WDRQ. See Parallels,
charts at number 29.

KXX106 add
WERC add
WSGN add
96X add
WAXY add
Y103 add
WAPE add
BJ105 add 39
WSGA add 34
95SGF add
WBBQ add
WHBQ add
WLAC add
KX104 add

WAKY add 28
WDRQ add
WTWR add 28
WVIC add
KWEN add
KRAV add
KLEO add 35
WOW add 27
WOHO add
KROY add
KJRB add
KTAC add
KCPX add
KGW add

**Thank You Radio For Our
Record-Breaking First Week
On Barbra Streisand's New Single
"Woman In Love"**

Produced by Barry Gibb,
Albhy Galuten, Karl Richardson for
Barry Gibb Productions and
Karlby Productions.



On Columbia Records

From the forthcoming
Columbia album "Guilty"

FC36750

WHAT'S NEW

Copywriting By Computer

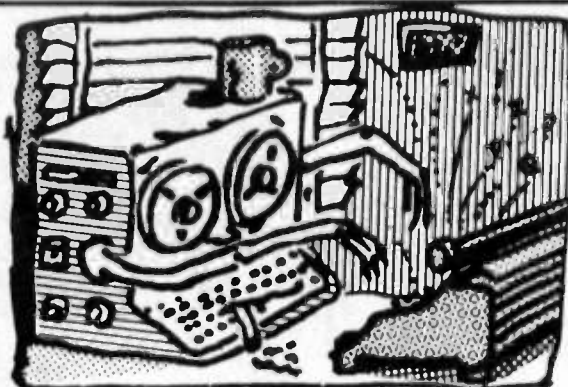
The next time you read a real estate ad proclaiming a property's "gorgeous view" or a home's "cozy atmosphere," bear in mind it may have been written by someone who's never even seen the listing. No, not an negligent real estate agent — a computer!

Computer Advertising Co. President Harold Douthit, who publishes a chain of weekly papers in northern Ohio and a group of regional real estate listings magazines under the title of *Homes Illustrated*, began using the computer to generate ads in the latter four years ago. Last December, Douthit established the CompuAd service and has already put the machine in motion writing ads for 15 real estate firms across the nation.

Clients first complete a brief questionnaire describing various specifics of the sale property, sending the completed forms to CompuAd input stations in either Sandusky, OH or Tucson, AZ. This information is then programmed into a General Electric "Mark II," which digests the statistics and spews forth a 50-60 word ad, describing the property's most noteworthy features.

Clever Heads

Interestingly, the computer has the capacity to create an infinite number of eye-catching headlines for each block of information entered. For example, data describing the White House was entered into the computer, which shot back such sleek phrases as "Executive Estate With Great Flair," "Deluxe Home Of Distinction," "Stately Home With Special Charm" and "Baronial Home In Preferred Area."



This clever copywriting is made possible via the use of approximately 60 word pools, each of which contains up to 50 interchangeable words or phrases, allowing innumerable variations on the property's basic characteristics. The computer is also programmed to accentuate certain features and downplay others based upon the way an actual real estate copywriter would operate.

While continuing to expand upon its basic service, CompuAd intends to begin making available to those real estate firms equipped with their own in-house computer terminals the additional convenience of producing ads on their screens and feeding them directly to local newspapers' composing rooms. Douthit and fellow CompuAd creators, programming expert **Roger Warshawsky** and **Mefford Weir** Executive VP **Jan Weir**, plan to pursue their original idea even further, developing CompuAd programs for used car listings, recruitment advertising, and eventually display ads.

Little River Band Roles Into Film

The Little River Band will make their motion picture debut when the Australian production, "Daddy's Little Girl," begins filming Down Under this fall. The Capitol recording group will be joined in the tale of a young girl's search for musical success by fellow Aussie musicians **Jo Jo Zep And The Falcons**, the **Sports**, and **Australian Crawl**, all of whom will have acting roles as well as performing musical numbers within the context of the movie. A 1981 release date is planned.

Merseyside Commemorates Moptops With McCartney Manors

Following a five-year campaign which generated thousands of protest from Fab Four fans, the Liverpool city council recently decided to name a block of apartments after ex-Beatle **Paul McCartney**. Although legions of Beatle-nuts had been pressuring the city fathers for a Beatles statue, and a number of Mersey Moptop maniacs had suggested naming a street after the Liverpool lads (according to the *Starship* news service, suggestions included Sgt. Pepper Drive, Beatles Boulevard, Lennon Lane, and **George Harrison Highway**), the McCartney apartment block is the sole monument to the quartet that put the 'Pool on the world musical map to date.

PRO:MOTIONS



Wynn Jackson John Parker

Jackson, Parker Form Crossover Indie Promo Firm

Wynn Jackson and John Parker have announced the formation of the **Crossover Promotion and Marketing** firm, a multi-formatted independent

promotion company to be based in Atlanta. Jackson and Parker most recently headed their own independent Southern promotion firms for the past 2½ years with Jackson having previously worked at Casablanca, MCA and Ariola Records and Parker's prior experience including stints at RCA, United Artists, Casablanca, and Ariola Records.

Additional members of the newly-formed Crossover firm are: **Al Moss**, a veteran of Jet, Warner Brothers and Ariola Records; **Roger Sayles**, formerly of Infinity, ABC and Phonogram Records; **Nancy Sparks**, previously with Polydor, MCA and CBS Records; **Pam Jernigan**, a veteran of ABC and Ariola Records and Peaches and Franklin Music; and **Jaye Jackson**, who worked with the National

Music Report. Crossover's offices are located at 141 W. Wieuca Road, Suite 201A, Atlanta, GA 30342, (404) 256-5678.

Moody Upped To Dir./ Nat'l R&B Field Promo At Capitol

Russell "Rusty" Moody has been promoted to Director of National R&B Field Promotion at Capitol Records. Most recently Northeast R&B Promotion Manager for the label, Moody joined Capitol three years ago, having previously served as independent promotion person with **Rocky Groce**.

In his new position, Moody will be responsible for the supervision and co-



Russell Moody

ordination of Capitol's nationwide R&B field staff. He will be based at the Capitol Tower in Hollywood.

Garner Upped To Dir./ A&R At CBS-Nashville

Bonnie Garner has been promoted to Director of A&R for CBS Records-Nashville. A nine-year veteran of the label, Garner has served as Director of Contemporary A&R for CBS Records since 1973.

Cutler, Conant Form Mother Music Mgt. Firm

Jon Cutler and **Robin Conant** have announced the formation of **Mother Music Inc.**, a management, publishing and production firm. Cutler is a Broadway producer, currently involved in the stage revivals of "Camelot" and "My Fair Lady," while veteran concert promoter Conant is a principal in the **Great Southeast Music Hall**, based in Atlanta.

Lambert Named VP/Creative For 20th Century-Fox Music

Eddie Lambert has been named VP/Creative for 20th Century-Fox Music Publishing. Lambert previously held a similar position with **Interworld Music** for the past three years, having formerly headed the creative division at **Haven Records and Productions**.

In addition to his creative publishing activities, Lambert, currently President of the Los Angeles NARAS chapter, will be heading the newly-formed independent record production unit for 20th Century-Fox Music.

Hart Named Dir./Video Development At EMI Music

Bob Hart has been appointed Director of Video Development for **EMI Music** from his post as the firm's London-based Publicity Director. In his new post, Hart will be responsible for the development, both of original production and acquisition of EMI Music's home video catalog, and the exploration of promotional opportunities for recording artists within the video medium. He will relocate to the Capitol Tower in Hollywood.

Spigel, Benjamin Form Long Distance Mgt. Firm

Nick Spigel and **Larry Benjamin** have announced the formation of **Long Distance Management Inc.**, a personal management firm with offices in New York, Los Angeles and Boston. Spigel has been a member of the **Leber-Krebs** organization for the past eight years, while Benjamin spent the last four years as an administrator with **George Clinton's Thang Inc.** Spigel and Benjamin previously worked in radio and promotion in Detroit before becoming involved in these organizations. First act signed to the newly-formed firm is former Bay City Roller vocalist **Leslie McKeown**, currently billed as **Leslie McKeown and Egotrip**.



ALPHA OMEGA

THE RADIO MAGAZINE

A half-hour weekly show featuring the finest in contemporary Christian music and inspirational dialogue. Available free in the Top 100 markets. A perfect transition for getting back into normal programming on Sunday morning. A quality show currently on major stations in markets like Los Angeles, Philadelphia & Atlanta.

For information, brochures and demo tapes call or write.

☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆

Adult Contemporary Countdown

☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆

THE NATIONAL TOP 30 FOR ADULTS

A weekly, 3-hour show full of great features! Artist interviews-discographies-Musicpeople News-sneak previews-No. 1 songs from the sixties! Currently successful in many markets including St. Louis, Philadelphia, Denver, Phoenix and Oklahoma City. Great image builder! A MUST FOR CLASSY AC STATIONS.





The Trap

THE GREATEST RADIO GAME EVER PLAYED

A blockbuster 6-week contest designed for the Fall book. Tremendous success story. Elaborate production. A masterpiece. Complete customization and operations manual. Great sponsor tie-in. Lots of excitement. Quarter-hour killer. Locks 'em in!

689 Lenni Rd. Aston, Pa. 19014
215-459-8480



"VOICES"
 the new LP from
 Daryl Hall & John Oates
 includes the single:
 "How Does It Feel
 To Be Back"
 PB-12048



**'FEELS' GREAT
 TO BE BACK ON:**

WIFI
 JB105
 CHUM
 KVIL
 94Q
 Y100
 Q102
 KDWB
 KWK
 KBEQ
 WHB
 WGCL
 KHJ
 KUPD
 WPEZ
 WBEN-FM
 WFBL

WHFM
 WTRY
 WFLY
 WPST
 Q106
 WFBG
 WKEE
 WKBO
 WHYN
 KTSA
 KHFI
 WTIK
 WNOE
 WFMF
 Z98
 KXX106
 WERC

WSGN
 WAPE
 BJ105
 95SGF
 WBBQ
 FM100
 WLAC
 KX104
 92Q
 WSKZ
 WRJZ
 WNOX
 WGH
 WQRK
 WRVQ
 KJ100
 WDRQ
 WVIC

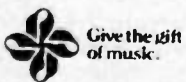
KSTT
 KIOA
 KWEN
 WOW
 WNCI
 WHOT
 WZZP
 KERN
 KIOY
 KROY
 KJRB
 KCPX
 KRSP
 KMJK
 KENO
 KRUX
 KTKT
 WROV

WGUY
 WIGY
 K104
 WYRE
 V100
 WCIR
 WXIL
 WAKX
 WAAY
 WHHY
 G100
 WFOX
 WSEZ
 WISE
 WFLB
 WTMA
 WANS-FM

CK101
 WKXY
 KWIC
 KPUR
 KQWB-FM
 KKRC
 KKLS
 WSPT
 WNAM
 WRBR
 KSLY
 KCBN
 KDZA
 KQDI
 KOOK
 KRRC
 KBIM

Produced by Daryl Hall & John Oates

Management & Direction:
 Tommy Mottola





In my guise as hockey critic for **Radio & Records**, let me elucidate. Last weekend, a group of us silly twerps held a surprise birthday party for a former Illinois and Indiana deejay turned famous television producer.

John Rappaport, the producer of TV's "M*A*S*H," turned 40 at the Mid-Valley Racquetball Club, and much to his "what is this?" quotient, we all jumped out and presented him with good greetings and bad-taste gifts . . . along with aphoristic dicta for enjoyable albeit elderly living.

Alan Alda was there, so was Mike Farrell from "M*A*S*H," and scads of Hollywood directors and producers who put down business persiflage and picket signs long enough to be silly and indulge in such middle-aged games as racquetball, basketball, aerobics, mud-wrestling, and quoits. "Trapper John" told me he felt Rappaport was a better basketball player at forty than he was at 39 . . . ?

John's lovely wife Lee had filled the fortune-laden balloons with helium, and before opening each gift the non-greying John would inhale the gas and sound like Alvin of the Chipmunks while describing each gift. John used to be known in radio as John Randall, and worked his way out to the West Coast, where he landed a promotion gig at KLAC/Los Angeles. Incidentally, he did en-

joy the battery-driven jock strap and the orthopedic typewriter we gave him

 Congrats to several other keemosabies of the GO column . . . Pat Pipolo has returned to MCA Records as Vice President of Promotion. (I've known Pat since the Lincoln-Douglas debate . . . Lincoln Mayorga and Kirk Douglas, naturally).

Hey-Heys to Buster Jones, a 20-year radio vet, for his delightful new recording "Remember Me," which is getting all kinds of R&B play around the country.

Rodney Dangerfield, nee Jack Roy, was invited to put his thumbprint in cement at Mann's Chinese Theater. Rodney was in town to promote his new Casablanca LP. Wait until you see what Marilyn Chambers wants to put in cement.

 I'd like to thank Jeff Leonard of JSL Enterprises for sending me a WCXI belt buckle (although I wear it on the inside of my pants to make my belly button happy). He just produced 8000 of those rascals for the great Country station in Detroit. Jeff's company is in romantic Reseda, CA.



ABC Wins By A Whisker; 'Heroes Of Rock' Scores

Despite CBS holding down seven of the top nine positions, ABC managed to win the Nielsen title for the week ending August 24 in one of the closest 1-2 finishes of the year. ABC scored a 15.0 average rating while CBS registered a 14.9. NBC, which did not place a program in the top 20, was far behind at 11.3.

In a piece of good news for rock-on-TV fans, ABC's repeat showing of the "Heroes Of Rock & Roll" documentary finished 13th for the week. Top show was "Circus Of The Stars" (CBS), while ABC was cheered with the second-place finish of "Those Amazing Animals," starring Priscilla Presley and singer/comedian Jim Stafford.

The remainder of the top ten featured 3) "M*A*S*H" (CBS) 4) "The Jeffersons" and "Alice" (both CBS) tied 6) "Dukes Of Hazzard" (regular showing) (CBS) 7) "Dukes Of Hazzard" (special showing directly afterward) (CBS) tied with ABC's "Three's Company" 9) "60 Minutes" (CBS), and 10) a tie between ABC's "Final Chapter — Walking Tall" Sunday movie and "Vega\$."

Rounding out the top 20 were 12) "Charlie's Angels" (ABC) 13) "Heroes Of Rock & Roll" 14) "House Calls" (CBS) 15) "Lou Grant" (CBS) 16) "Trapper John MD" (CBS) 17) "Taxi" (ABC) 18) "Hart To Hart" (ABC), and 19) a tie between "Love Boat" and "That's Incredible" (both ABC). "WKRP In Cincinnati" finished a respectable 22nd.

TV ON RADIO: In an interesting segue from "WKRP" 's radio-on-tv approach, CBS Radio is presenting a 20-part look at the future of television August 30 and 31. The Weekend Special, titled "Television Watching: The New Season," features four-minute segments covering the past TV season, examinations of each night of the new season, projected specials, new technology, and an overall summary. Steven Scheuer, host of CBS Radio's regular "Television Watching" series, does the honors.

MUSIC ON TV: Daryl Hall & John Oates appear on "Mike Douglas" September 18 . . . Dave Mason and Billy Preston & Syreeta open "American Bandstand" 's 29th season September 6 . . . Ronnie Millsap joins "John Davidson" September 10 and "Mike Douglas" September 29 . . . Kim Carnes will guest on Kenny Rogers's "America" special this fall on CBS . . . Gold Key Media will distribute 26 new segments of Casey Kasem's "America's Top 10" syndicated pop countdown show.

VIDEOSCOPE:

RADIO VET PITTMAN NAMED VP/PROGRAMMING FOR "MOVIE CHANNEL": Bob Pittman, most recently Director of Pay Programming for Warner Amex Satellite Entertainment Corp.'s Movie Channel, has been promoted to Vice President of Programming for the pay TV service. In his new post, Pittman will continue to supervise program acquisition for QUBE in Columbus, OH as well as QUBE's expansion into the Cincinnati and Houston markets. He will also be involved in the development of new programming services. Prior to joining the pay TV service earlier this year, Pittman served as Program Director for WNBC/New York and Executive Producer/Host of the "Album Tracks" series aired over the NBC O&O radio stations, having previously been Program Director at WPEZ/Pittsburgh and WMAQ-WKQX/Chicago . . . **NOSTALGIA MERCHANT INKS AUSSIE VIDEO PACT:** The Nostalgia Merchant, America's leading independent manufacturer of prerecorded videocassettes, has concluded a contract with Sidney, Australia-based Video Classics for exclusive videocassette distribution in that country. Nostalgia Merchant has over 800 titles in its catalog, including classics such as "Citizen Kane" and "King Kong," all of which are covered by the new contract. Initial Australian release will be 50 titles with retail availability set for late fall . . .

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

- ★ LES GARLAND NAMED PD AT CKLW/DETROIT — Moves from WAVZ/New Haven.
- ★ POLYGRAM RECORD GROUP ESTABLISHED IN U.S. — Irwin Steiner named President.
- ★ MICHAEL O'SHEA APPOINTED WLW/CINCINNATI PD — Formerly PD at WFTL/Ft. Lauderdale.
- ★ CHRIS CURTIS NAMED PD AT WZUU/MILWAUKEE
- ★ NUMBER ONE FIVE YEARS AGO: "Fallin' In Love" — Hamilton, Joe Frank & Reynolds (Playboy)
- ★ NUMBER ONE COUNTRY: "Rhinstone Cowboy" — Glen Campbell (Capitol)
- ★ NUMBER ONE LP: "Red Octopus" — Jefferson Starship (RCA)

Our Readers Know The Stories Behind The Numbers

It's a great supplement as evidenced by the steady flow of agency folks and other radio people who have borrowed mine.

Bob Payton
KELP/EI Paso
Station Manager

It's a well researched and useful guide to compare the Arbitron ratings in various formats throughout the country. Particularly impressive was the listing of top cume stations and the air talent associated with the high ranking dayparts.

Fred Seiden
KBIG/Los Angeles
Vice President/Programming

You are to be congratulated for producing such a comprehensive and informative yet visually appealing source. The detail you've provided, plus the market analyses, will help greatly when taking a first look at a market.

Kevin C. Killion
Leo Burnett U.S.A. Advertising
Supervisor/Media Research

Congratulations on another fine Ratings Report. All of the data over 3 books, the format chart and your "Market Overview" are unsurpassed as a comparative programming aid.

Dave Lange
WDVE/Pittsburgh
Program Director

The most useful and comprehensive ratings summaries produced. Our stations get a lot of use from their copies. Please keep them coming.

Herb McCord
Greater Media, Inc.
General Manager/Radio Division

Atlanta METRO RANK 19

O/N '79 Market Overview

The on-air diary announcement controversy had some impact in Atlanta during the O/N '79 survey. Stations WZGC and WRLB-AM-FM ran the announcements and were cited by Arbitron for so doing. The stations are located below all others in the market on each ratings page, separated by a dotted line. Persons reviewing the printouts on the Atlanta market should keep in mind that these stations did indeed run the diary announcements. What impact, if any, the announcements may have had is not yet known.

WSB remains the leader in Atlanta, although the station suffered its worst book in years. Part of the decline may be due to Arbitron's implementing the Expanded Sample Frame in Atlanta effective with the O/N '79 sweep. ESF is aimed at providing a better representation of ethnic groups which may not be fully represented in the directory. If the station's audience is diminished because of the sampling of the total metro, not all the stations are affected.

Arbitron counted back 230 more duries in this sweep than in the A/M '79 survey, but the distribution, while affecting the younger demos, also shows an effect on older cells too. The next ESF book should give a better handle on the impact of that technique on the Atlanta market.

Among the formats that showed increased penetration in this book were Beautiful Music and Black radio. WPCH, the Schulke station in Atlanta, rebounded from a poor showing in the spring to a share comparable to O/N '78's. WVEE may have benefited from ESF, as this ethnic station gained more than a share and a half to its best overall book in years. WVEE used taxi cards and bumper stickers in its promotional efforts, while WPCH used 95% of its ad dollars in TV spots.

Another station which recorded its best showing in years was WGST, the all News station in Atlanta. WGST featured the Atlanta Falcons and Georgia Tech football games. Besides the football, WGST concentrated on a new ad campaign. The theme "Wake Up To The World" was used. 95% of its outside ad expenditures went to TV, with the remainder being inserted into newspapers. On the other hand, WOXI-FM spent the majority (75%) of its outside ad dollars for billboards, where in the spring book the majority was spent on TV. WOXI-FM had its best book in recent years, perhaps because of the ad campaign and perhaps because of a major promotion, the "Super Concert Season." The station gave away tickets, LP's, and libran major artists sponsored in concert. Eagles and Billy Joel. With the top 100 by WOXI-FM, the top 100 in the market has been the 100.

Adults 25-54
M-F 6am-4:30pm
POP: 663,783

Rank	Station	Share	Rank	Station	Share	Rank	Station	Share
1	WSB-AM	18.5	11	WVEE-FM	1.5	21	WGLA-FM	0.5
2	WCCO-FM	14.5	12	WVEE-FM	1.5	22	WVEE-FM	1.5
3	WSB-FM	13.5	13	WVEE-FM	1.5	23	WVEE-FM	1.5
4	WGLA-FM	12.5	14	WVEE-FM	1.5	24	WVEE-FM	1.5
5	WVEE-FM	11.5	15	WVEE-FM	1.5	25	WVEE-FM	1.5
6	WVEE-FM	10.5	16	WVEE-FM	1.5	26	WVEE-FM	1.5
7	WVEE-FM	9.5	17	WVEE-FM	1.5	27	WVEE-FM	1.5
8	WVEE-FM	8.5	18	WVEE-FM	1.5	28	WVEE-FM	1.5
9	WVEE-FM	7.5	19	WVEE-FM	1.5	29	WVEE-FM	1.5
10	WVEE-FM	6.5	20	WVEE-FM	1.5	30	WVEE-FM	1.5

Cume Points
Year 12

Rank	Station	Share	Rank	Station	Share
1	WSB-AM	18.5	11	WVEE-FM	1.5
2	WCCO-FM	14.5	12	WVEE-FM	1.5
3	WSB-FM	13.5	13	WVEE-FM	1.5
4	WGLA-FM	12.5	14	WVEE-FM	1.5
5	WVEE-FM	11.5	15	WVEE-FM	1.5
6	WVEE-FM	10.5	16	WVEE-FM	1.5
7	WVEE-FM	9.5	17	WVEE-FM	1.5
8	WVEE-FM	8.5	18	WVEE-FM	1.5
9	WVEE-FM	7.5	19	WVEE-FM	1.5
10	WVEE-FM	6.5	20	WVEE-FM	1.5

Average Persons 12+ Share Trends
Monday, Sunday, Sun-Morning
POP: 1001,1322

Adults 18-34
M-F 6am-4:30pm
POP: 1001,1322

COMING IN OCTOBER

The Most Comprehensive Ratings Analysis Of American Radio

Definitive Explanations Of The Ups And Downs Of The Ratings Plus Added Features Including:

- Demographic And Daypart Breakouts
- Audience Listening By Format
- Nation's Top Personalities And Stations
- Top Stations By Format
- Tips On How To Get More From The Numbers

Used By Thousands Of Radio Station Managers, Programmers, Over 600 Top Agencies, And Key Media Buyers

RATINGS REPORT

Radio & Records

ADVERTISING DEADLINE: SEPTEMBER 17, 1980

TURN IT ON AGAIN

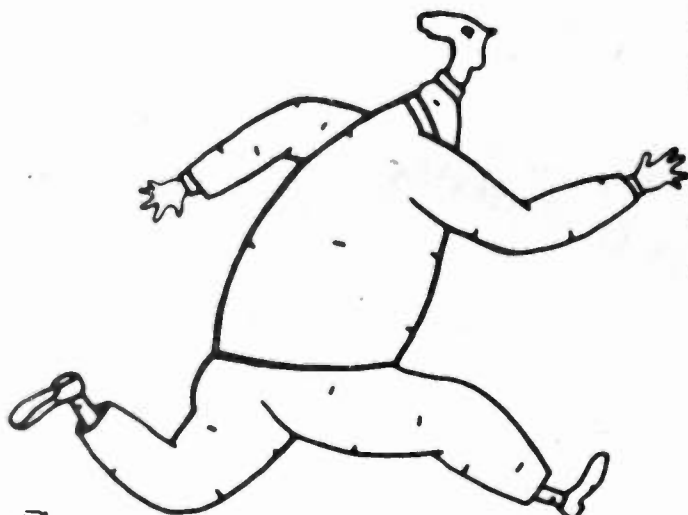
3751

THE NEW SINGLE
FROM THE NEW

GENESIS

DUKE ALBUM
SD 16014

HEADING FOR PLATINUM



Expect more surprises



ON ATLANTIC RECORDS AND TAPES

© 1979 EDITIONS JANNINK
© 1980 LIONEL KOECHLIN
PRODUCED BY DAVID HENTSCHEL AND GENESIS

WIFI 24	WVIC on
96KX deb 30	WNCI add
CKGM on	K104 on
WLS LP cut	KRSP 27-21
94Q LP cut	KCPX on
KBEQ 12-11	WXIL add
WFLY add 29	WCGQ deb 28
WICC add	WSEZ on
WPST 30-23	WISE add
KXX106 add	WANS-FM on
WSKZ on	KQWB-FM 37-32
WGH add	KKRC add
WEFM on	WGBF add
KNUS on	KENI add
KVOL on	KQDI add
WDRQ add	KFXD deb 29

Give the gift
of music.

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STREET TALK

Larry Bruce has officially been named as the new PD at KGB-FM/San Diego. Larry takes over the Southern California AOR station from KBPI/Denver, where he had been Research Director.

We hear that Gordon Bossin will return to Arista in a post he held with the company before, VP of Sales and Distribution. Gordon will replace Lenny Scheer, who resigned last week (8-22).

Word out of New York is that Jeff Mazzei is leaving WABC, where he had been Assistant to PD Jay Clark. Rumor has it that Jeff's replacement will be Mike Scalzi from WXLO/New York. Mike was formerly PD at WBLI/Long Island.

Donna Summer has now officially signed a recording contract with Geffen Records, but things may be far from settled between Donna and her former label, Casablanca. This week Casablanca released a new Donna Summer single, appropriately titled "Walk Away," which will be contained on a double LP of Donna's greatest hits coming from Casablanca soon. Geffen Records is supposedly ready to issue a Donna Summer single of its own, to be quickly followed by a double LP of all new Donna Summer material. So, the market may be flooded with a lot of Donna Summer product very soon, as the legal maneuvers continue.

WFFM/Pittsburgh, Burkhart - Abrams - Michaels-Douglas et al's first "Femme FM" client, has changed Program Directors. Dennis Elliott has exited, destination undetermined, and Kevin Fennessy from WRKA/Louisville has replaced him.

Street Talk hears that George Meier, formerly the Editor of Walrus, is the first appointment in Polydor's "Department of Rock," to be headed by Jerry Jaffe. Details on that new department coming next week.

Jim Sumpter, formerly Assistant PD at Y103/Jacksonville and briefly PD at KIOY/Fresno, has landed at First Media's KAYK/Provo-Salt Lake City as MD.

Word on the West Coast is that Dr. Hook will leave their longtime home at Capitol Records. Reportedly the group will sign a lucrative deal with Casablanca. Street Talk hears that Dr. Hook may still owe Capitol some product, even though Casablanca looks like their next stop.

Congratulations to Jim McKeon, who has been named Associate Director of Album Promotion for Columbia Records. Jim will be based in the CBS offices in Los Angeles.

WKEE COVERS BEATLES REUNION - WKEE/Huntington, WV stirred interest by telling listeners they'd see the cover of the Beatles' reunion album in record stores sometime in the summer. The promo was a teaser for a contest inviting participants to submit their designs for a Beatles reunion album if one ever came to pass. The promotion included Beatles lookalike contests and Beatles impersonator performances, and the eventual winner picked up 69 albums in a 100-second shopping spree at a local record store. Pictured with some of the top entries are (standing) Opus 1 Records owner Ron Smith and (kneeling) WKEE PD Steve Hayes.



Fun In Banking

In one of those amazing cases of mistaken identity, K102/Ft. Lauderdale's Buddy Hollis spent a small amount of time in the local "slammer" last week under suspicion of being a bank robber!

It seems that Buddy was in his bank making a routine deposit while, unbeknownst to him, the establishment was being held up. Buddy exited the bank only a few paces ahead of the stick-up man, and that's where the confusion began. Some eyewitnesses described Buddy as the robber to the FBI and local police. The authorities promptly located Buddy the next morning while he was on the air at the station.

They "arrested" him on suspicion of bank robbery and took him to the station for questioning where, thankfully, none of the eyewitnesses were able to make a positive ID. The actual robber was eventually caught and Buddy was totally cleared, but the incident made front page news in the Ft. Lauderdale papers, which is the kind of delightful/disturbing publicity most station managers get very nervous about.

Street Talk's advice to Buddy is to start banking by mail immediately!

Bruce Tesman, New York Regional Branch Manager for WEA, passed away August 13 from injuries he sustained in an automobile accident August 10. Bruce's widow and four children have requested that all donations go to the Bruce R. Tesman Memorial Fund, United Cerebral Palsy, 105 Madison Avenue, New York, NY 10016.

Former KLOS/Los Angeles PD Damion is now working with Alive Enterprises. Damion is currently on the road with Alice Cooper, coordinating promotions and providing a liaison with radio stations along the way. Ironically, when ill health forced Alice to cancel some tour dates, Damion was interviewed by his former employers at KLOS for a news story.

Best wishes for a speedy recovery to KLOL/Houston MD Vanessa Cargo, who amazingly escaped from a head-on auto collision last weekend with only minor injuries! She should be back at the station by next week.

WKJJ/Louisville has officially changed formats and call letters. The AM partner to KJ100-FM is now Country-formatted WCCI, billing itself as "Country 11."

Holly
Penfield

The Single:
"Only His Name"
DL-102

FRAGILE
HANDLE WITH CARE
NO INSURE

KXX106 add
WVIC on
KRUX on
WXIL 21-17

KFXD on
KENI on
KULF on
WILS on
WTAC on
WFBG on
3WD 38-31

WKAL on
WFOM add 40
WBBQ on
98Q on
WLAG on
WBGD LP cut
WFLB on
WDLP 31-28
WAGQ add



"Full Grown Music
From A
Full Grown Child"



MANUFACTURED AND MARKED BY KSD RECORDS, INC.

"There are subtle changes that are important to the radio industry."

Introducing Arbitron's New Diary

Pictured on this page is probably your first look at the revised Arbitron radio diary that will be used to survey the fall markets. While the design is not a radically different setup than before, there are subtle changes that are important to the radio industry. Let's look at some of the changes, then discuss the implications.

Several New Features

You will note, if you look carefully, that there are the following changes in the diary design:

1. The "from" and "to" entry boxes now have check boxes for the respondent to indicate whether he/she was listening in AM or PM.
2. The AM/FM check column has been moved to the right of the call letters space, instead of being positioned to the left of that space as before.
3. There are reminders printed at the bottom of each page, hoping to clarify noon and midnight entries. There is also a notation to be sure to mail the diary back on a specific date (the day after the relevant survey week ends).

Implications Of These Changes

Arbitron has a twofold goal inherent in these changes. It wants to improve the quality of the responses in the diary, to allow for cleaner handling of the data. The firm would also like to see more diaries returned more quickly — solving two problems: boosting the response rate and expediting the report production.

As a result of Arbitron's desires and the revisions in the diaries there is likely to be more reliability in the data produced by the company. With a cleaning up of the midnight and noon problem there will be fewer cases of unduly long spans credited due to a diarykeeper's confusion over what 12am or 12pm actually represents. Both the reminders at the bottom of the pages and the separate column for AM/PM checkoff should go a long way to alleviating this headache. However, formats, such as Beautiful Music, that may have

benefitted from long span entries, may see a downturn as these entries are clarified.

The reminder at the back of the diary, asking respondents to mail diaries back on specified dates (right after the survey week ends) may possibly expedite the return of diaries. Currently Arbitron allows as many as 20 days for a diary to come back and still be usable. This period may be dropped back to the original 14 days that was formerly the cutoff. If Arbitron can expedite diary

FRIDAY							
TIME		STATION <small>FILL IN STATION "CALL LETTERS" (IF YOU DON'T KNOW THEM, FILL IN PROGRAM NAME OR DIAL SETTING)</small>	CHECK ONE (✓)		PLACE		
FROM —	TO —		AM	PM	AT HOME	AWAY FROM HOME (INCLUDING IN A CAR)	

PLEASE CHECK HERE IF YOU DID NOT LISTEN TO RADIO TODAY.

return and improve response rates, not only will you get your reports faster, but they may be based on more usable diaries. Better quality research would be the result.

Track The Results

Whether the revisions will result in the expected improvements remains to be seen. I will be

Week In Review

Birch Picks Up Pittsburgh

The Birch Report monthly ratings service has added another major market to its roster of surveyed areas. Beginning in September Birch will measure listening in Pittsburgh, with estimates due to be released at the end of that month. According to Tom Birch, founder and President of the Birch Report, there are seven subscribers to his new service in the City of Champions.

In other developments at Birch, Dave Gingold, formerly General Sales Manager at WSM-FM, has become the new VP/Director of Sales and Marketing for the Birch Report. Rose Ann Birch has assumed the title of VP/Operations for the firm.

No Rate Relief From Advisory Council

The Arbitron Radio Advisory Council stated in effect that it could not be involved with the proposed All Radio Industry Negotiating Committee. According to the Council spokesman, an independent New York law firm has stated that the Council should not and could not discuss pricing of Arbitron's services. Thus, the Council regrets it cannot pursue rate remedies with Arbitron, but encourages individual broadcasters and groups to check into the feasibility of the negotiating committee. Such a committee (if it were ever formed) would be without official Council support, but matters of pricing brought up before the Council could then be turned over to the negotiating committee for any possible action on its part.

Arbitron Releases Farm Report

Arbitron has debuted its first Farm Survey Report, a four-week sweep done this past spring in 337 counties throughout the Midwest and South. The diary was revised to capture data on such items as farm production, farm income, and acreage. Usable diaries from those with annual farm income of \$20,000 were used to compile the report. A second Farm Radio Market survey will be done next spring.

analyzing future Arbitron sweeps to determine if there is improvement. We would also welcome hearing from you, after you have been to Laurel and looked at the fall 1980 diaries, to find out if you noticed improvement in the diaries in your market. Let's track the results of these revisions and then hope that Arbitron will continue to try and improve the instrument so vital to radio broadcasting and advertising. Maybe a column that measures in-car away-from-home separately from other away-from-home is not too far off.

Q&A

After my recent series on the impact of new Arbitron methodologies on Beautiful Music stations around the nation, Malrite VP/Programming John Chaffe called with a question: "If Arbitron gets back more ESF sample than was predicted in the relevant metro, is there a basis for recalling the book, trying to correct the ESF imbalance?"

Sorry, John, but a recall of the book is highly unlikely. Arbitron followed its procedures in implementing ESF in the markets where the technique was first introduced. However, you may want to talk with Arbitron officials and ask that the sample quotas be watched more closely to guard against extra-heavy ESF impact in the future.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



WALK AWAY

NB 2300

THE HIT SINGLE BY

DONNA SUMMER

FROM THE ALBUM

WALK AWAY

COLLECTOR'S EDITION
THE BEST OF 1977-1980

NBLP 7244



Give the gift
of music.

America Is Turning 'Whip It' Up

Y100 18-11
KRLA 11-7
13K deb 24
WPST deb 30
WAEB 23-17
96X 13-13
WRVQ deb 28
WSEZ deb 37
CK101 37-32
WIFI add
PRO-FM add
Q106 add
KRBE add
BJ105 add
WBBQ add
WLAC add
WSKZ add
WVIC add
KERN add
KJRB add
KTKT add

WLBZ add
WHHY add
WCGQ add
WISE add
WFLB add
FM99 add
KKLS add
KRLC add
KBIM add
JB105 on
Q107 on
Q105 on
KFI on
WFLY on
WICC on
FM100 on
KX104 on
WGH on
WQRK on
WAAY on
WKXY on



"Whip It" DEVO

Produced by DEVO
in Association with
Robert Margouleff

 ON WARNER
BROS. RECORDS

BRAD MESSER



You Call This Living?

So now it has been suggested by a California scientist that Earth may be a single giant living organism. The planet is a live animal and we're the little red blood cells or nerves or something, going about the business of being Earth without an awareness of a higher scheme of it all.

Whew. That may be real heavy. I'm wondering whether newspeople would be beneficial microorganisms or what. We do run around sending out alarms and warnings and point out emergencies. When you think about it, I suppose there's not a heck of a lot of difference between a forester reporting a timber fire, and my ankle telling me a mosquito just landed looking for action. Warning is sounded, action gets taken, the danger gets obliterated.

In the event that you and I are just little sensors and nerve networks for Earth, it'd be too much to expect the planet to sit us down and give us a good explanation of How Everything Is. I never tell my ankle anything.

The guy may have a point. Heaven knows the planet's information gathering and processing system is growing and improving. Not only us little newspeople watching the situation and sending messages that sometimes require action, but satellites linked to computers to warn of wheat blight or river pollution, even space probes sensing and delivering information about the extended Earth environment through the solar system and — soon — beyond this sun system.

Another point. So many people plug into the same input simultaneously that, at dinnertime across America, millions and millions of people are watching network TV news and focusing their attention on single subject after single subject. It's reasonable to infer that later years could see a more thorough global communication network, with perhaps 90 percent of the humans on Earth interconnected electronically for information exchange.

If 90 percent of the grey matter on Earth were focused on the same subject simultaneously, that would be pretty close to the concept of a planet thinking. A planet thinking, acting and reacting, as a single living entity. The next step would be complete global consciousness: an organism capable of thought and imagination. I can see it now. The magic instant that Earth becomes conscious of itself as being Alive, the brilliant second during which all the pieces interconnect, there'll be a little light flash on at a Master Control panel somewhere Out There, and a bored technician will notice and file a routine report to his superior: "We've got another brain cell on-line down in Grid Sector 421-B."

That's the scientist's theory taken one step beyond. Now I suppose we have to have a moral or an object lesson about all this, including news reporting, insects and the Scheme of the Universe, right?

How about "newspeople acting the part of ankle nerves should take care not to dispatch a rattlesnake report when a mosquito bites."

Boy. That's the farthest Out Beyond that I've been this year.

Rip 'N' Read

Labor Day 1980

MONDAY, SEPT. 1: The first Labor Day celebration was in 1882 in New York City, organized by the founder of the United Brotherhood of Carpenters. After a campaign for a holiday to honor working people, Colorado proclaimed Labor Day a state holiday in 1887, and it became national in 1894. Fall arrives three weeks from today.

The first direct communications link between the White House and the Kremlin was established 17 years ago. The Hotline.

One year ago Pioneer 11 made the first fly-by of Saturn, after a 6½-year space voyage. Radio signals took one-hour, 26 minutes to cross 963 million miles.

Conway Twitty is 47. Lily Tomlin is 44. Barry Gibb is 34.

George Wallace Sends Troopers

TUESDAY, SEPT. 2: Seventeen years ago today Alabama Governor George Wallace dispatched state troopers to prevent the opening of Tuskegee High School, blocking the first desegregation of Alabama schools below college level (1963). 35 years ago World War II officially ended with Japan's surrender (1945). One year ago clergymen in Atlantic City, NJ complained church attendance had dropped drastically in the central city since the casino gambling district was established.

Christopher Columbus Sails

WEDNESDAY, SEPT. 3: This was the day Christopher Columbus cast off from Spain for the Atlantic voyage to North America. He sighted the Bahama Islands October 12, 1492. His trips in search of a trade route to India led to the first permanent European settlement of what became the U.S.A.

The Revolutionary War ended on this date in 1783. The President of North Vietnam, Ho Chi Minh, died in 1969. The first land speed record over 300mph was established by the Bluebird Special 45 years ago today. It was 301.13mph.

Birthday Of Los Angeles

THURSDAY, SEPT. 4: 199 years ago today settlers arrived to found the Spanish settlement of Los Angeles (1781). Ford Motor Company introduced the Edsel in 1957.

The airship that people thought would become the world standard of rapid transportation, the Graf Zeppelin, completed its round-the-world trip in 1929. George Eastman patented the roll-film camera in 1888.

In 1951 the first coast-to-coast TV hookup broadcast President Harry Truman (in black and white) from San Francisco to the East Coast.

Thomas Eagleton is 51. Mitzi Gaynor is 49. Golfer Tom Watson is 31.

Statue Of Liberty

FRIDAY, SEPT. 5: 96 years ago the cornerstone was set in place for the pedestal of the Statue of Liberty, which had been built and put together in France, then disassembled and packed in crates for shipment to the U.S.A. (1884).

The Country Music Association was chartered 22 years ago today.

One year ago the New York Times estimated national cocaine volume at \$15 billion, with "doctors and lawyers" becoming coke "entrepreneurs."

Jesse James the outlaw would have been 133 today.

Freddie Mercury of Queen is 34. Bob Newhart is 51. Carol Lawrence is 45. Raquel Welch is 40.



This Week
CHEAP TRICK

Next Week
EDDIE MONEY

Call Jim Brown (213) 399-4949 (Collect)
131 Ocean Park Boulevard Santa Monica, CA 90405

RADIO BREAKS EPIC RBI* RECORD!



THE CHARLIE DANIELS BAND

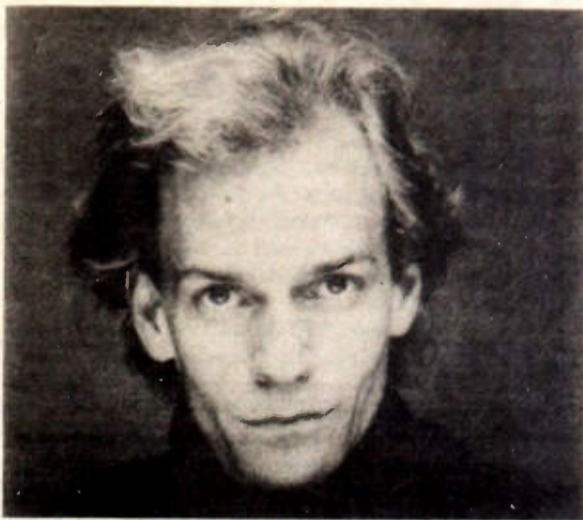
"THE LEGEND OF WOOLEY SWAMP"

96KX add 24
KWK 1-1
KBEQ 14-6
KUPD 7-1
WOLF add
KHFI add
WGH add 24
14WK add
V100 add
WSPT add
WNAM add
KOOK add

JB105 on
Q105 29-26
WLS deb 39
WFBL deb 30
WHFM deb 29
WPST 29-24
Z98 29-21
KXX106 31-27

WERC deb 25
WSGN 32-27
WBBQ 30-26
FM100 deb 23
KX104 deb 23
WRVQ 26-19
KJ100 deb 24
KCPX deb 28
KRSP 21-15
KMJK deb 32
KLUC 21-17
KTKT 7-6
WLBZ deb 31
K104 15-6
WAAY 18-12
WHHY deb 27
WSEZ 21-15
WISE 29-15
WANS-FM 20-14
KQ94 21-19
CK101 18-13
KWIC 31-26
KOVV deb 21
KRLC 28-22
KBIM 39-29

PRODUCED BY JOHN BOYLAN



LIVINGSTON TAYLOR

"FIRST TIME LOVE"

KOPA add
WJDX add 30
KKRC add 31

WFIL deb 30
WIFI 29
WRKO 19-15
JB105 on
KVIL on
KSLQ deb 19
WGCL on
WOKY 27-25
KFI on
WFBL 40-36
WTRY on
WAEB on
Q106 on
WTIX 29-26
KXX106 30-28
96X 34

PRODUCED BY JOHN BOYLAN
EXECUTIVE PRODUCER CHARLES KOPPELMAN FOR THE ENTERTAINMENT COMPANY

Y103 32-29
BJ105 on
KMJC on
KERN on
KCPX 24-20
KRUX 30-24
WLBZ 27-25
WIGY 25-23
WHEB 21-20
14WK on
WXIL 24-22
WSEZ 38-35
WISE on
WFLB on
KQ94 22-20
FM99 deb 32
KWIC 29-24
KKXL deb 25
KENI 29-26
KBOZ on
KBIM 28-21



MICKEY GILLEY

"TRUE LOVE WAYS"

WAYS add
KOFM add 30
KDZA add

KVIL 13-12
WHB 16-15
KSRR on
WTIX 34-30
WERC 26-24
Y103 on
KIOA on
KWEN 40-37
KWIC 33-31
KFXD on

PRODUCED BY JIM ED NORMAN

* RECORDS BROKEN IMPRESSIVELY

ON *Epic* RECORDS

**'FOUND'
HITBOUND!**

JIMMY HALL

"I'M HAPPY THAT LOVE HAS FOUND YOU"

HIS DEBUT SOLO SINGLE



TOP-40

John Leader

SELLING YOUR PRODUCT

The Importance Of Promotion

R&R is currently putting together its bi-annual ratings supplement, which will contain complete ratings information on 176 markets. In the course of researching this special edition, I have spoken with scores of programmers around the country. One question I've been asking is, "Did your station do any outside advertising during the spring sweep?" The answer has been "yes" more often than "no."

That brings up an interesting piece of the winning philosophy we have discussed before . . . the importance of promotion. Not promotion in the sense of contests, necessarily, but the actual marketing of your call letters to the widest possible audience.

Sounding Good Isn't Enough

It used to be that you could put a new format on an old station, do it right, and take over a market in 30 days. Well, we've all seen enough fragmentation recently to know a maneuver like that is seldom possible. To be successful the sound of your station has to be right, naturally, but that alone does not insure increased listener

Motion

Craig Powers has exited KFXM/San Bernardino as PD and is currently looking to relocate. He can be reached at (714) 778-3262 . . . Congratulations to Jay Brown on being named Music Director at KLEO/Wichita . . . Bobby Orlando, formerly PD at KZFM/Corpus Christi, has joined KITY/San Antonio as the station's new PD/MD.

John D. Gibbs, long-time radio manager in the Pittsburgh area (KQV), is currently teaching broadcasting and media courses at Duquesne University. He is looking for any recordings of old radio commercials, especially those that might have "bloopers" or mistakes, for use in his classes. If you can help, please send material to John at Duquesne University, College Hall Room 412, Pittsburgh, PA 15219.

Ron Shaw, formerly of KEYS/Corpus Christi, joins KITY/San Antonio in the 6-10pm air shift . . . Q101/Meridian has added Don Holmes from WAGR/Lumberton, NC to their lineup. Don will do 12-3pm and assume the MD duties . . . WRKO/Boston announced Steve Anthony's return to Boston from Z97/Ft. Worth . . . China Altman has also returned to WRKO and she will host the station's 9-11pm Sunday evening show.

Bob Walsh has signed with KPLZ/Seattle for sports commentary and Diane Summers is the new host of KPLZ's all night show . . . New to the lineup at KASH/Eugene are Karla Michaels, who moves from week-ends to middays, and Ed Merrifield from KBZY/Salem, who will be the new weekend personality . . . Rick Lambert has been promoted to MD at KSRR/Houston (formerly KAUM) and Ed Schultz has been named as the station's Sports Director.

KBEQ/Kansas City has added two new jocks to their lineup. Mike Beach from KDWB/Minneapolis is new to morning drive and Jimmy Byrd from WTMA/Charleston joins KBEQ in the 6-10pm shift . . . Jeff Mc Carthy has been upped to MD at WOHO/Toledo, coming from WDUZ/Green Bay . . . KFRC/San Francisco has altered its jock lineup slightly with Bob Anthony moving to all-nights and the former all-night jock, Rick Shaw, moving into Bob's former 9-12noon shift . . . Barsky has exited WHFM/Rochester to move crosstown, joining the lineup at WBBF/Rochester.

Early congratulations to Eric Rhoads on his upcoming marriage to Marianne Haas. The couple will wed on September 6 in Ft. Wayne, IN.

levels. You must let people know you are there.

Recently more and more radio stations have turned to other media to advertise their product. TV time can be very effective when properly produced and purchased. It can also be extremely expensive every step of the way.

Billboards are another vehicle that have proven effective in putting call letters in front of the public. Again, the boards must be thoughtfully designed and well placed, which can get into more expenses than many stations are willing to meet.

Newspaper and magazine advertising have been used by stations all over the country, but again this can be costly. Direct mail pieces have had a radio renaissance in recent months, having been very successful in the last ARB for both Mike McVay at WAKY/Louisville and Rick Shaw at WAXY/Ft. Lauderdale. The cost of doing direct mail is directly proportional to the number of pieces you send out, and to be most effective several hundred thousand pieces are recommended.

But, Our Budget!

So, there you are in a situation where you do not have mega-dollars to spend on outside promotion of your station. What can you do? Forget it and hope the sound of your station will capture new listeners by word of mouth? No. There is another way that is both inexpensive and effective — self-promotion.

Many stations in smaller market situations have taken to the streets in daily campaigns to put their call letters in front of the public. The remote trailers of yesterday have given way to station vans of every size, shape and description. These vans, once properly stocked with traded-out giveaway goodies, are manned by station staffers for constant appearances all over town. Shopping centers, school parking lots, beaches, concerts, anywhere potential listeners might be, that's where your station can be too.

One of the most effective promotional items any station can inexpensively employ is the station T-shirt. The key is a high quality shirt with a well-designed logo, but when you've got a winner, it really works. The best recent example I can cite is WLUP/Chicago. I haven't been in Chicago in quite a while, but I see "Loop" T-shirts constantly. The other night I was at a Los Angeles Dod-



TIME TO GET OUTTA TOWN, KID — Recently Randy Sherwyn announced that he was exiting KKLS/Rapid City to join the staff of KPUR/Amarillo. The Minneapolis-St. Paul promotion community arranged a little "send-off" for Randy and we have one of the pictures to prove it. Shown in their regular street clothes are (l-r): KKLS PD Mick Kjar; EIA promotion man Beau Slegel; Randy's date, Carrie; Randy; and (kneeling) Pickwick's John Grady. When questioned about their "garb" the participants mumbled something about the simpler life in the upper Midwest.

gers game here in L.A. and I saw a young fan with her "Loop" T-shirt on. I can only imagine how many of those shirts are walking billboards in and around Chicago.

Other vehicles for outside promotion of your station that don't cost a lot of money include charity events, like the upcoming MD telethon. There are hundreds of worthy charities with events in your town that can lend themselves to your station's involvement. It not only helps your station's image with the charity and public, but it helps get your call letters out there.

You can create your own events for promotion, much the way WQXI/Atlanta developed the annual Ramblin' Raft Race on Atlanta's Chattahoochee River. The race has grown to unbelievable proportions over the years, and the costs of putting it on are considerable, but WQXI has been able to absorb those costs through client involvement. Stations have been known to even make money on these types of promotions.

WAAY/Huntsville stages an annual Huntsville Christmas Parade through downtown. The cost of the event is quite low and the WAAY float is always a prominent part of the show.

A Little Imagination

All it takes in the absence of a lot of money is a little imagination. I would hope we all agree on the importance of outside promotion to a radio station, but just because you can't afford a giant TV schedule or massive showing of billboards doesn't mean you're stuck. There are other ways, inexpensive or even free, to promote your station. I've touched on a few, and there are hundreds of others. The important point is that you do something. As more and more markets feel the fickle finger of fragmentation, it's vital to remember that Arbitron ratings are basically won and lost on how well people recall your station's identity. If your station sounds great, then why miss a trick in getting those call letters out in front of the public (or even on the fronts of the public). It's something you can do day in and day out, not just during ratings periods, that will pay dividends long into the future.

NRBA Expo Update



First, thank you for your response to our announced change in the format of this year's Hospitality Room. The comments have been totally in support of this more relaxed and free-flowing set-up.

Now, about the station display area. What I have in mind is a giant bulletin board filled with any number of promotional items from T-shirts to posters, coffee cups to "home grown" album covers. Nearly anything that you send in for display, we'll be able to show in the Top 40 room, so get busy right now and put those packages together. I have already received a couple of boxes from stations, laden with several different types of promotional items.

The NRBA Expo will continue a feature first made popular at previous R&R Conventions — the video theater. If you have never seen this presentation, it is simply a compilation of the best radio-on-TV spots from the past year. If your station has run some creative TV spots during the past year or so, send us a videocassette (any format) so that your spot can be included in this year's presentation. All cassettes are returnable.

This year's NRBA American Radio Expo is shaping up to be one of the most exciting radio gatherings ever held. If you are planning to attend, I would encourage you to make your hotel and convention registration arrangements immediately. Once you're confirmed, let me know, so that I can flash your name right here . . . that way those wanting to talk with you will know you're going to be there.

David Bowie



T H E N E W S I N G L E

Ashes to ashes.

FB-12078

F R O M T H E A L B U M

SCARY MONSTERS*

TOP-40



RAFT OF FUN AT KWIC — KWIC/Beaumont hosted 35,000 raft fans during the station's second annual Raft Race. 500 rafts competed, with proceeds going to the American Cancer Society. The station's banner is pictured along with a crowd cross-section.



KRNA OUT FOR BLOOD — KRNA/Iowa City staged its second annual summer blood drive to replenish stocks for the Iowa City and Cedar Rapids blood banks. The station staged remotes at two area malls. Pictured (l-r) are Chief Engineer Max Boogie, KRNA's Caren Goyshor, a helpful listener, and air personality Michael McKay.



WBLI PRESERVES SUMMER — WBLI/Long Island held a photo contest inviting pictorial submissions from listeners around the theme "Keep The Summer Alive." The winning photo will be part of a collage on the next Beach Boys album. Pictured (l-r) are WBLI Operations Manager Len Rothberg, winning photographer, and PD Bill Terry.



ALI ATLANTA'S CHAMP — A&M's All Thomson, during a comprehensive promotion blitz of Atlanta, visited 94Q. Pictured (l-r) are A&M's Johnny Shuler, 94Q PD Jim Morrison, Thomson, and MD Jeff McCartney.



KHTZ VISITS OFF BROADWAY — Pictured after a recent Off Broadway Starwood performance in L.A. are (l-r) group's Cliff Johnson, KHTZ PD Jim Conlee, and Atlantic's Rock Allan Dibble.



KQDI ICES AIR FORCE — KQDI/Great Falls, MT battled a team of Canadian Air Force personnel in an exciting broomball match. KQDI MD Barry Cooper (left) is pictured in mid-kick with a dapper though eccentrically-uniformed opponent.



McLAN VISITS WQXI — Columbia's Peter McIan stopped by WQXI/Atlanta recently, participating in the pictured mysterious tape ceremony. Pictured (l-r) are WQXI MD J.J. Jackson, Columbia's John Fagat, WQXI PD Fleetwood Gruver, and McIan.



W-ROCK PEPS UP CHICAGO — WRCK/Chicago teamed with Pepsi to give away \$9500 in a random drawing of listeners with W-ROCK/Pepsi bumper stickers. Pictured (l-r) are Pepsi Cola General Bottlers VP P.J. McCarthy, the winner, WRCK VPIGM Larry Divney, WRCK Advertising/Promotion Director Gail Chipman, and Asst. PD Ford Colley.



MAYOR JOINS WABC SALUTES — WABC/New York has been saluting the various communities that make up its listening audience, with facts and tributes from city officials and music from hometown artists. Pictured preparing to record announcements are (l-r) WABC Operations Director Jay Clark, New York Mayor Ed Koch, and station News Director Paul Ehrlich.

...And Music For All



CLIFF RICHARD

"DREAMING"

FROM THE ALBUM "I'M NO HERO"

PRODUCED AND ARRANGED BY ALAN TARNEY



ROCK JUSTICE

THE FIRST SINGLE FROM THE FIRST VIDEO SOUNDTRACK ALBUM

"ROCK 'N ROLL DREAMS"



PRODUCED BY BOB HEYMAN AND MIKE VARNEY

THE VAPORS



WEFM 29
KUPD deb 28

WVIC add
WTAC on

... Along with strong AOR activity
in many major markets.

"TURNING JAPANESE"

PRODUCED BY VIC COPPERSMITH-HEAVEN



MICHAEL JOHNSON

"YOU CAN CALL ME BLUE"

KDWB 19-16
KS95FM deb 20
Y103 add
WLAC add
92Q on

WZZP on
KLIF deb 33
KNUS on
KMJC add
KRUX on

WHEB 40-34
K104 39-37
WFOX on
WISE on
CK101 39-35

KFYR on
KKRC 23-15
KKLS on
WRKR add
KENI add
KBIM add



PRODUCED BY BRENT MAHER AND STEVE GIBSON



ALL ON EMI-AMERICA/UNITED ARTISTS RECORDS



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August 1980 Mediatrend Estimates

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Note: — denotes station which did not rank in Mediatrend's Top 20 for the relevant month.

All share estimates are for metro average persons 12+, Monday-Friday, 6am-midnight.

A-AOR, B-Block, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

New York

WBLS, WKTU, WOR Remain On Top;
WABC Moves 11th-5th; WMCA Debuts
(13th-9th); WPAT-FM Slips 4,
Down To 11th; WNEW-FM Drops 8th-12th

	June	July	August
WBLS (B)	7.2	8.2	8.1
WKTU (B/D)	6.7	6.0	6.3
WOR (T/PA)	6.8	6.8	6.2
WINS (N)	6.0	4.5	6.0
WABC (R)	6.0	4.0	5.6
WPLJ (A)	6.1	5.7	5.5
WCBS (N)	4.4	4.1	4.4
WNBC (R)	3.3	4.4	4.0
WMCA (T)	2.6	2.6	3.8
WADO (S)	2.7	4.2	3.7

Los Angeles

KABC Rebounds To Top Spot;
KMET Falls Almost 4 As KLOS Climbs;
KIIS Jumps 12th-3rd; KRTH Moves
13th-8th; KMPC Drops To 16th,
KUTE Slides 9th-20th

	June	July	August
KABC (T)	9.7	7.6	9.4
KMET (A)	7.9	8.9	5.0
KIIS-FM (R/D)	2.6	2.9	4.5
KJOI (BM)	2.9	5.2	4.5
KFWB (N)	4.0	3.3	4.3
KRLA (R/O)	5.9	4.1	4.2
KLOS (A)	2.4	3.3	4.0
KRTH (R/O)	3.7	2.9	3.8
KNX (N)	4.0	3.1	3.7
KBIG (BM)	5.1	4.8	3.5

Chicago

WGN Rebounds To Double Digits;
WMET Passes WLUP In AOR Battle;
WGCI, WBMX Take Good Jumps;
WKQX Moves 15th-10th; WMAQ Falls
5th-12th; WBBM-FM Slips 10th-16th;
WLAK Reenters Top 20 At 13th

	June	July	August
WGN (PA)	11.7	9.5	11.0
WBBM (N)	5.7	7.2	7.9
WGCI (B)	5.5	5.0	7.2
WLOO (BM)	4.9	8.2	7.1
WLS (R)	8.1	6.3	6.2
WBMX (B)	2.8	3.7	5.5
WIND (N)	6.8	5.1	4.7
WMET (A)	2.8	5.1	4.7
WLUP (A)	5.7	5.6	4.2
WKQX (PA)	4.9	3.0	3.7

NAB's RPC III Sizzles In New Orleans

Continued from Page 1

ally announced, but there's a good reason for that, according to Bob Rush, the Journal's head of Broadcast Services. The delay will give the new report time to set up an 8 kHz feed to affiliates using AP's satellite instead of a 5 kHz sound.

The 17 two-minute casts from WSJ will debut in the Top 50 markets, with affiliates having been signed in over half of those markets already, Rush said. He noted that WTMJ/Milwaukee was the newest affiliate.

RPC III Sidelines

- Following the lead of ABC, RKO and NBC expect CBS to provide next year's RPC leadership and the \$30,000-\$35,000 worth of entertainment that goes with the job of RPC Chairman.

- ABC Radio execs remained puzzled over the quick decision last week to establish an award honoring previous President Hal Neal. The recipient was Neal's wife; and his son was the only additional person on hand to receive the award.

The presentation was made by NAB President Vince Wasilewski, but none of the ABC people were involved. ABC President Ben Hoberman was out of the country and Sr. VP Michael Hauptman, a close Neal associate, wasn't mentioned in Wasilewski's tribute.

- "Some are for it, some against it" was the reaction R&R got to the question of whether or not NAB and NRBA should get together for 1981 and '82 conventions, which fall on top of each other. Those who opposed the idea seemed



COMPUTING THE FUTURE — Applications for computers were discussed at this panel.



A LOOK AT LIFESTYLES — McGavren Guild held a special seminar called "Programming For Lifestyles," with author and professor of marketing Dr. Roger Blackwell (pictured) hosting the three-hour slide and audio presentation.



NEW DIMENSION IN AUTOMATION — KRDO / Colorado Springs brought along its own robot to wander the halls.

to want to keep NRBA strong in order to keep pressure on NAB to be responsive to radio. Those who like the idea think it will hurt the industry to have a showdown next fall.

- NAB Executive VP/GM John

Summers was extremely upset during the early stages of RPC III because panelists followed the old routine of talking for several minutes each before opening up sessions to questions. Many observers agreed with him.

WQIQ

Continued from Page 3

February 11," he continued, "but after looking at the books, I told him that this station was a potential gold mine and we could really do some business. And we really started cranking."

PD Greg Price amplified on this theme, "When I came in in January, I changed the format from Top 40 to Pop/Adult. At that time we had three sponsors on the air, two of which were trade." Price said that by the signoff date, "We had over 100 sponsors on the air. And during the six months I was here the station was at a break-even point. The General Manager and I worked out a program; we cut the budget and produced a superior product."

Not Worth The Aggravation

Price added, however, that collections had begun to drop by midsummer. Holfelder explained that a combination of circumstances sapped the strength of the station's staff. "For personal reasons, I left on a

Grigsby

Continued from Page 3

very educational and in most instances very fulfilling, but there comes a time when one has to make a decision to expand, and I feel it's the appropriate time for me to do exactly that. I consider my 10 years of solid corporate broadcast marketing, sales, and management experience, plus a two-year tenure as General Manager of WENZ to this point, to have been preparation for me to join the ranks of a few black pioneers in the broadcasting industry."

He added, "I will continue to involve myself in as many facets of Drum Communications as possible. However, I do want to break new ground, to do new things, and to be a consistent source of new and innovative ideas in other areas of the broadcasting industry." Grigsby indicated to R&R that some of his new pursuits could involve television and/or cable.

full-time basis and took a consulting position. Our top newsman was hired by a local Congressman as his press secretary. One of the top jocks was hired by a Philadelphia station." Therefore, Holfelder continued, Haggard felt "it wasn't in his interest to keep it open. He wanted to sell the station anyway, and it wasn't worth the aggravation trying to rebuild it."

Price made the announcement to the public at 6pm August 15, saying the station was going off the air pending new ownership. He said about 15 people were affected by the closure. Haggard was unavailable for comment.

Boardwalk

Continued from Page 3

most important new forces in the music and entertainment industries. With the extraordinary management team of Neil Bogart, Jon Peters, and Peter Guber, we can look forward to a continuous flow of exciting product."

Boardwalk President Bogart commented, "We have put together an innovative team to develop, market, and promote our projects. We are pleased that we now have the additional support of the CBS Records network of people nationwide."

Boardwalk and Columbia have been collaborating on the promotion of the Kenny Loggins single "I'm Alright," theme from the Jon Peters film production "Caddyshack"; but the first official Boardwalk release (set for October) will be the soundtrack from the movie "Popeye," starring Robin Williams and Shelley Duvall, with music by Harry Nilsson. Bogart remarked, "A prestigious soundtrack like 'Popeye' is the most exciting challenge I could have imagined for Boardwalk. I am gratified that the studios and the producer have recognized that Boardwalk possesses both the experience and that special drive to excel that our new company enjoys."

MODEL 1050 WIDEBAND MODULATION CONTROLLER

Finest Audio Clipper on the market.

Already on the job at 140 stations, it interfaces with any stereo/generator exciter combination. 1050's exclusive STA-MAX circuitry provides unmatched overshoot protection and gives you the loudest signal on the dial.

It's easy to use, easy to set up and will quickly pay for itself by increasing your station's coverage, ratings and revenue — regardless of format. All this plus an end to overmodulation and uncontrolled peaks is yours with a 1050.

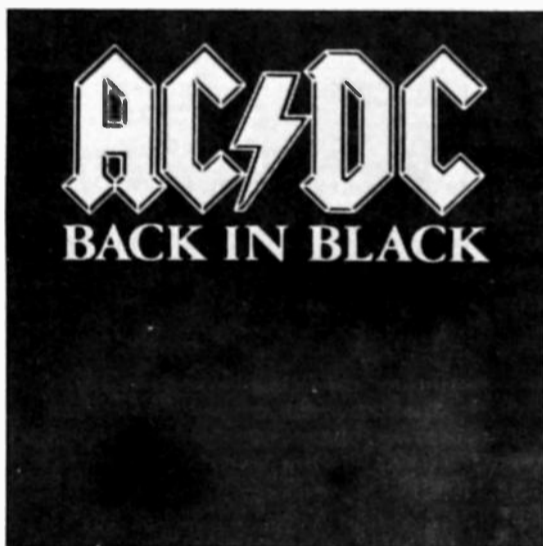
BROADCAST CONTROLS
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AC/DC "BACK IN BLACK"

**AC/DC BACK ON THE CHARTS
WITH THE FIRST SINGLE FROM
THEIR SOON TO BE GOLD ALBUM**

**"YOU SHOOK ME
ALL NIGHT LONG"**

3761



Produced by Robert John "Mutt" Lange SD 16018

**Q107 on
WPGC on
KWK 12-6
KFRC deb 29
13K on
KX104 add**

**WEFM on
WWKX on
WVIC on
KRSP on
KROY add
KJRB on**

**WCGQ 29-25
WFLB add
WANS-FM on
WTAC on
WAGC on
WIFC on
KJOY on**



ON ATLANTIC RECORDS AND TAPES

Give the gift
of music.



EAST Most Added Hottest

Doobie Brothers Barbra Streisand Al Stewart Air Supply Diana Ross Irene Cara Queen

ADDS & HOTS

Music Key: (DPI) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

Doobie Brothers Barbra Streisand Queen Willie Nelson Diana Ross Air Supply Paul Simon Queen

EAST

PARALLEL ONE

PHO FM/Providence, RI
DOOBIE BROS BARBRA STREISAND LARSEN-FEITEN BAN DONNA SUMMER DEVO POINTER SISTERS
HOTTEST: CHRIS CROSS 4-1 IRENE CARA 11-2 AIR SUPPLY 10-5 DIANA ROSS 15-0 PAUL SIMON 13-9

WBEN FM/Buffalo, NY

BOB SCAGGS HALL & OATES ARMY HOLLAND DOOBIE BROS
HOTTEST: QUEEN 7-1 OLIVIA M-J 13-6 BILLY JOEL 15-8 PAUL SIMON 23-17 LARRY GRAHAM 17-25

WQUV/Bangor, ME

DOOBIE BROS POINTER SISTERS TEDDY PENDERGRASS (dp)
HOTTEST: CHRIS CROSS 1-1 AIR SUPPLY 6-3 BENNY MARDONES 10-4 ROBBIE DUPREE 11-8 QUEEN 27-23

WVUE/Bangor, ME

STEPHANIE MILLS BARBRA STREISAND DOOBIE BROS LARSEN-FEITEN BAN LARRY GRAHAM
HOTTEST: CHRIS CROSS 1-1 DIANA ROSS 16-4 AMBROSIA 15-9 ROBBIE DUPREE 21-14 LARRY GRAHAM 24-19

SOUTH

PARALLEL ONE

KVIL/Dallas, TX
BARBRA STREISAND DOOBIE BROS STEPHANIE MILLS POINTER SISTERS OLIVIA M-J
HOTTEST: CHRIS CROSS 1-1 DIANA ROSS 16-4 AMBROSIA 15-9 ROBBIE DUPREE 21-14 LARRY GRAHAM 24-19

WKYV/Louisville, KY

BOB SCAGGS DOOBIE BROS BARBRA STREISAND LARSEN-FEITEN BAN WILLIE NELSON
HOTTEST: AIR SUPPLY 2-1 CHRIS CROSS 3-3 PAUL SIMON 10-7 EDDIE RABBITT 12-9 ELO 13-10

WVJZ/Knoxville, TN

DOOBIE BROS BOB SCAGGS BARBRA STREISAND LARSEN-FEITEN BAN JONNY LEE 3-1 DIANA ROSS 6-3 ROBBIE DUPREE 14-8 POINTER SISTERS 16-11 AMBROSIA 17-12

WISQ/Birmingham, AL

DOOBIE BROS BARBRA STREISAND DOOBIE BROS LARSEN-FEITEN BAN JONNY LEE 3-1 DIANA ROSS 6-3 ROBBIE DUPREE 14-8 POINTER SISTERS 16-11 AMBROSIA 17-12

WTMA/Charleston, SC

DOOBIE BROS BARBRA STREISAND AL STEWART CARES WILLIE NELSON
HOTTEST: BENNY MARDONES 1-1 AMBROSIA 7-1 DIANA ROSS 18-10 AIR SUPPLY 16-11 PAUL SIMON 30-22

PARALLEL TWO

14Q/Worcester, MA
DOOBIE BROS BARBRA STREISAND AL STEWART DEVO
HOTTEST: AIR SUPPLY 1-1 ELO 3-2 DIANA ROSS 8-3 IRENE CARA 12-8 OLIVIA M-J 19-12

WBEN FM/Buffalo, NY

DOOBIE BROS BARBRA STREISAND ANY HOLLAND DOOBIE BROS DIANA ROSS
HOTTEST: DIANA ROSS 3-1 AMBROSIA 5-2 AMBROSIA 15-11 JOHNNY LEE 18-12 BOB SEGER 17-14

WVUE/Bangor, ME

DOOBIE BROS BOB SCAGGS DEVO BARBRA STREISAND
HOTTEST: AIR SUPPLY 6-1 ROBBIE DUPREE 10-5 KENNY LOGGINS 13-9 ELO 15-10 BILLY JOEL 17-11

WVUE/Bangor, ME

DOOBIE BROS BOB SCAGGS DEVO BARBRA STREISAND
HOTTEST: AIR SUPPLY 6-1 ROBBIE DUPREE 10-5 KENNY LOGGINS 13-9 ELO 15-10 BILLY JOEL 17-11

PARALLEL TWO

82Q/Nashville, TN
DOOBIE BROS STACY LATTISAM DIANNE SHANNON
HOTTEST: AIR SUPPLY 1-1 OLIVIA M-J 29-22 ELO 16-12 KENNY LOGGINS 27-23 CDB 30-26

WKYV/Louisville, KY

DOOBIE BROS BOB SCAGGS BARBRA STREISAND LARSEN-FEITEN BAN JONNY LEE 3-1 DIANA ROSS 6-3 ROBBIE DUPREE 14-8 POINTER SISTERS 16-11 AMBROSIA 17-12

WVJZ/Knoxville, TN

DOOBIE BROS BOB SCAGGS BARBRA STREISAND LARSEN-FEITEN BAN JONNY LEE 3-1 DIANA ROSS 6-3 ROBBIE DUPREE 14-8 POINTER SISTERS 16-11 AMBROSIA 17-12

WISQ/Birmingham, AL

DOOBIE BROS BARBRA STREISAND DOOBIE BROS LARSEN-FEITEN BAN JONNY LEE 3-1 DIANA ROSS 6-3 ROBBIE DUPREE 14-8 POINTER SISTERS 16-11 AMBROSIA 17-12

WTMA/Charleston, SC

DOOBIE BROS BARBRA STREISAND AL STEWART CARES WILLIE NELSON
HOTTEST: BENNY MARDONES 1-1 AMBROSIA 7-1 DIANA ROSS 18-10 AIR SUPPLY 16-11 PAUL SIMON 30-22

PARALLEL THREE

14W/Wheeling, WV
DOOBIE BROS BOB SCAGGS DEVO BARBRA STREISAND
HOTTEST: AIR SUPPLY 3-1 PAUL SIMON 20-23 BOB SEGER 22-17 QUEEN 23-18 JOHNNY LEE 26-21

WBEN FM/Buffalo, NY

DOOBIE BROS BARBRA STREISAND ANY HOLLAND DOOBIE BROS DIANA ROSS
HOTTEST: DIANA ROSS 3-1 AMBROSIA 5-2 AMBROSIA 15-11 JOHNNY LEE 18-12 BOB SEGER 17-14

WVUE/Bangor, ME

DOOBIE BROS BOB SCAGGS DEVO BARBRA STREISAND
HOTTEST: AIR SUPPLY 6-1 ROBBIE DUPREE 10-5 KENNY LOGGINS 13-9 ELO 15-10 BILLY JOEL 17-11

WVUE/Bangor, ME

DOOBIE BROS BOB SCAGGS DEVO BARBRA STREISAND
HOTTEST: AIR SUPPLY 6-1 ROBBIE DUPREE 10-5 KENNY LOGGINS 13-9 ELO 15-10 BILLY JOEL 17-11

PARALLEL TWO

82Q/Nashville, TN
DOOBIE BROS STACY LATTISAM DIANNE SHANNON
HOTTEST: AIR SUPPLY 1-1 OLIVIA M-J 29-22 ELO 16-12 KENNY LOGGINS 27-23 CDB 30-26

WKYV/Louisville, KY

DOOBIE BROS BOB SCAGGS BARBRA STREISAND LARSEN-FEITEN BAN JONNY LEE 3-1 DIANA ROSS 6-3 ROBBIE DUPREE 14-8 POINTER SISTERS 16-11 AMBROSIA 17-12

WVJZ/Knoxville, TN

DOOBIE BROS BOB SCAGGS BARBRA STREISAND LARSEN-FEITEN BAN JONNY LEE 3-1 DIANA ROSS 6-3 ROBBIE DUPREE 14-8 POINTER SISTERS 16-11 AMBROSIA 17-12

WISQ/Birmingham, AL

DOOBIE BROS BARBRA STREISAND DOOBIE BROS LARSEN-FEITEN BAN JONNY LEE 3-1 DIANA ROSS 6-3 ROBBIE DUPREE 14-8 POINTER SISTERS 16-11 AMBROSIA 17-12

WTMA/Charleston, SC

DOOBIE BROS BARBRA STREISAND AL STEWART CARES WILLIE NELSON
HOTTEST: BENNY MARDONES 1-1 AMBROSIA 7-1 DIANA ROSS 18-10 AIR SUPPLY 16-11 PAUL SIMON 30-22

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:
F105/WVBF/Boston
Q102/WKRC/Cincinnati
WKBO/Harrisburg
WHYN/Springfield
WKKE/Huntinton
WNAP/Indianapolis
WZZP/Cleveland
WLCY/Tampa
WKIX/Raleigh
13FEA/WFEA/Manchester
WFBG/Altoona
WAKX/Duluth
WROV/Roanoke

MIDWEST Most Added Hottest

Doobie Brothers Barbra Streisand Boz Scaggs

Air Supply Chris Cross Paul Simon

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Doobie Brothers Barbra Streisand Larsen-Feiten Band

Diana Ross George Benson Air Supply

MIDWEST

PARALLEL ONE

CKLW/Detroit, MI RoseHe Trombley... EDDIE RABBITT... DOBIE BROS... DIANA ROSS 2-1...

PARALLEL TWO

92X/Columbus, OH Teri Nuttar... DOBIE BROS... DOBIE BROS... DOBIE BROS...

WVIC/East Lansing, MI

Jim St. John... QUEEN VAPORS... BARBRA STREISAND... BARBRA STREISAND...

KKRC/Sioux Falls, SD

Brian Phoenix... ALLMAN BROTHERS... ALLMAN BROTHERS... ALLMAN BROTHERS...

WEST

PARALLEL ONE

KEARTH/Los Angeles, CA Bob Hamilton... OLIVIA N-J... DOBIE BROS... DOBIE BROS...

PARALLEL TWO

KCPX/Salt Lake City, UT Gery Waldron... QUEEN BOZ SCAGGS... BARBRA STREISAND... RAY, GOODMAN & B...

KTAC/Tacoma, WA

Sean Carter... BARBRA STREISAND... QUEEN PAT BENATAR... LARSEN-FEITEN BAN...

KBOZ/Bozeman, MT

Dennis Nichols... DOBIE BROS... BARBRA STREISAND... AMII & JOHNNY...

KCBN/Reno, NV

Palmer Stewart... DOBIE BROS... PETER GABRIEL... EDDIE MONEY...

KDZA/Pueblo, CO

Rip Avine... DOBIE BROS... KING KINGS... MICKEY GILLEY...

KFXD/Boise, ID

Charlie Fox... BOZ SCAGGS... EDDIE RABBITT... DOBIE BROS...

KOOK/Billings, MT

Michael May... WHITESNAKE... STEPHANIE HILLS... DIANNE WARWICK...

KODI/Great Falls, MT

Scott Grotley... DOBIE BROS... GENESIS... DIANA ROSS...

KRLC/Lewiston, ID

Steven Alan Mac-Kelvie... ALLMAN BROTHERS... BARBRA STREISAND... TIM WEISBERG...

KSly/San Luis Obispo, CA

Don Potter... AL STEWART... STEPHANIE HILLS... DOBIE BROS...

KENI/Anchorage, AK

Mark Elliott... AMII & JOHNNY... CARL... GENESIS... D.B. COOPER...

KBIM/Rosewell, NM

Harry Dierks... DOBIE BROS... BARBRA STREISAND... AMII & JOHNNY...

PARALLEL THREE

FM102/Sacramento, CA Billy Manders... POINTER SISTERS... QUEEN... DOBIE BROS...

PARALLEL THREE

KBIM/Rosewell, NM Harry Dierks... DOBIE BROS... BARBRA STREISAND...

PARALLEL ONEPLAYLISTS

EAST

96 KX Pittsburgh

WOLFE FM STEREO

- 1 BOZ SCAGGS/Look What You've Done
- 2 JERRY LOGGINS/I'm Alright
- 3 CUBS/Dance, Dopey Dance
- 4 JACKSON BROS/Boulevard
- 5 CHRIS CROSS/Selling
- 6 ROBBIE DUPRE/Hot Rod Hearts
- 7 DAN FOULLEND/Time Like Love
- 8 ELO/All Over The World
- 9 PETE TORNBERG/Let My Love Open The
- 10 ALI THORSON/Take A Little Rhythm
- 11 RED SPENCER/Time For Me To Fly
- 12 PAUL SIMON/Late In The Evening
- 13 JOURNEY/Good Morning/Stay...
- 14 PURE PRAIRIE LEAG/Let Me Love You
- 15 GEORGE BENSON/Olive Me The Night
- 16 I DANCE/Seal Me In My Heart
- 17 GENE SITS/Understand
- 18 PURE PRAIRIE LEAG/Let Me Love You
- 19 BOB SEGER/You'll Accompany Me
- 20 AIR SUPPLY/All Out Of Love
- 21 MASHALL TUCKER/D'Oh! You're A Fool
- 22 POINTER SISTERS/He's So Sexy
- 23 JACKSON BROS/Walk On My Knees
- 24 CARL SINDON/Jesse
- 25 DIANA ROSS/Upside Down
- 26 BOB SEGER/You'll Accompany Me
- 27 ROSSINGTON COLLIN/Don't Misunderstand
- 28 OLIVIA N-J/Magic
- 29 JOURNEY/Good Morning/Stay...
- 30 GENE SITS/Understand

ADS: BARBRA STREISAND/Woman In Love
DOBBIE BROS/Real Love
MERRY PAUL BAND/Long Shot
PLAYERS/Don't Leave This Way
AMERICA/You Can Have Been...
DIRT BAND/Made A Little Magic
AMBROSIA/You're The Only Woman
BILLY JOEL/Don't Ask Me Why

OH: MALL & OATES/You've Lost That...
SPLIT DZ/1 Got You
PETER DINKEL/Games Without Frontiers
DISHEP & ELLMAN/Your Precious Love

60 WCAO Baltimore

- 1 CHRIS CROSS/Selling
- 2 AMBROSIA/You're The Only Woman
- 3 DIANA ROSS/Upside Down
- 4 DOBBIE BROS/Real Love
- 5 AIR SUPPLY/All Out Of Love
- 6 ROBBIE DUPRE/Hot Rod Hearts
- 7 IRENE CARA/Fame
- 8 POINTER SISTERS/He's So Sexy
- 9 ELO/All Over The World
- 10 JOHNNY LEE/Lookin' For Love
- 11 NATALIE COLE/Someone...I Used To Love
- 12 JACKSON BROS/Boulevard
- 13 ROLLING STONES/Emotional Rescue
- 14 PAUL SIMON/Late In The Evening
- 15 BILLY JOEL/Don't Ask Me Why
- 16 LARRY GRAHAM/One In A Million You
- 17 DIANE WARREN/No Night So Long
- 18 MARY HOLLAND/How Do I Survive
- 19 BOB SEGER/You'll Accompany Me
- 20 STEPHANIE HILLS/Heaven Know Love Like
- 21 STACY LATTISAM/Let Me Be Your Angel
- 22 TEDDY PENDERGRASS/Can't We Try
- 23 CARLY SIMON/Jesse
- 24 OLIVIA N-J/Magic
- 25 KENT LOGGINS/I'm Alright
- 26 BARRY MANILOW/Heaven Know Love Like
- 27 EDIE RABBITT/Drivin' My Life Away
- 28 BERNY MARDOSES/Into The Night
- 29 ELTON JOHN/Don't Ask Me Why
- 30 KARL GOODMAN & BURN PRAYER

ADS: DOBBIE BROS/Real Love
BARBRA STREISAND/Woman In Love
ANNE MURRAY/Could I Have This Love
WILLIE NELSON/On The Road Again
BOZ SCAGGS/Look What You've Done

OH: ROBERT JOHN/Hey There Lonely Girl
LARSSEN-FEITEN BAN/Who'll Be The Fool...
IRENE CARA/Out Here On My Own

Q107 FM MISCRAO

Washington D.C.

- 1 DIANA ROSS/Upside Down
- 2 CHRIS CROSS/Selling
- 3 POINTER SISTERS/He's So Sexy
- 4 QUEEN...Bites The Dust
- 5 AIR SUPPLY/All Out Of Love
- 6 OLIVIA N-J/Magic
- 7 ROLLING STONES/Emotional Rescue
- 8 ELO/All Over The World
- 9 BOB SEGER/You'll Accompany Me
- 10 ROBBIE DUPRE/Hot Rod Hearts
- 11 PAUL SIMON/Late In The Evening
- 12 KENT LOGGINS/I'm Alright
- 13 ALI THORSON/Take A Little Rhythm
- 14 BERNY MARDOSES/Into The Night
- 15 UNCLE VIC/Space Invader
- 16 PETE TORNBERG/Let My Love Open The
- 17 JACKSON BROS/Boulevard
- 18 ERIC CLAPTON/Occasion
- 19 MANHATTAN/Smiling Star

ADS: DOBBIE BROS/Real Love
BARBRA STREISAND/Woman In Love
EDDIE RABBITT/Drivin' My Life Away

OH: AG/DC/You Shook Me
ROSSINGTON COLLIN/Don't Misunderstand
BOB SEGER/You'll Accompany Me
AMBROSIA/You're The Only Woman
CARLY SIMON/Jesse
ROLLING STONES/She's So Sexy
FAPORS/Turning Japanese
PAT BENATAR/You Better Run
BILLY JOEL/Don't Ask Me Why
ELTON JOHN/Don't Ask Me Why
PETER GARRAL/Games Without Frontiers
PODD/Under The Gun
DEVO/Who'll Be The Fool...

WABC MusicRadio 77

New York

- 1 OLIVIA N-J/Magic
- 2 IRENE CARA/Fame
- 3 DIANA ROSS/Upside Down
- 4 ROLLING STONES/Emotional Rescue
- 5 LARRY GRAHAM/One In A Million You
- 6 GEORGE BENSON/Give Me The Night
- 7 CHRIS CROSS/Selling
- 8 S.O.S. BAND/Take Your Time
- 9 BILLY JOEL/It's Still Rar To Me
- 10 AIR SUPPLY/All Out Of Love
- 11 MANHATTAN/Smiling Star
- 12 KIM CARNE/Sore Love
- 13 QUEEN...Bites The Dust
- 14 LENDRE O'RALLEY/First Be A Woman
- 15 ROCKY BURDETTE/Tired Of Tain
- 16 ALI THORSON/Take A Little Rhythm
- 17 ELTON JOHN/Little Jeannie
- 18 PETE TORNBERG/Let My Love Open The
- 19 PAUL SIMON/Late In The Evening
- 20 JOURNEY/Good Morning/Stay...
- 21 SPINERS/Cuplo
- 22 TEDDY PENDERGRASS/Can't We Try
- 23 STEPHANIE HILLS/Heaven Know Love Like
- 24 BOB SEGER/You'll Accompany Me
- 25 CARLY SIMON/Jesse
- 26 BERNY MARDOSES/Into The Night
- 27 BILLY JOEL/Don't Ask Me Why
- 28 AMBROSIA/You're The Only Woman

ADS: DIANA ROSS/I'm Coming Out
BARBRA STREISAND/Woman In Love
EDDIE RABBITT/Drivin' My Life Away

OH: PAT BENATAR/You Better Run
ROLLING STONES/She's So Sexy

1050 chum

Toronto

- 1 ROLLING STONES/Emotional Rescue
- 2 JACKSON BROS/Boulevard
- 3 BOZ SCAGGS/Look What You've Done
- 4 ERIC CLAPTON/Occasion
- 5 BOB SEGER/You'll Accompany Me
- 6 BILLY JOEL/Don't Ask Me Why
- 7 PETER GARRAL/Games Without Frontiers
- 8 DIANA ROSS/Upside Down
- 9 QUEEN...Bites The Dust
- 10 LARRY GRAHAM/One In A Million You
- 11 BERNY MARDOSES/Into The Night
- 12 PAUL SIMON/Late In The Evening
- 13 KINGEES/My Miscare
- 14 TORONTO/Even The Score
- 15 KIM CARNE/Sore Love
- 16 PETE TORNBERG/Let My Love Open The
- 17 ALI THORSON/Take A Little Rhythm
- 18 RED SPENCER/Time For Me To Fly
- 19 ELO/All Over The World
- 20 PRINCE/Young And Restless
- 21 LINDA RONSTADT/Can't Let Go
- 22 GERRY RAFFERTY/The Royal Mile
- 23 GRAMMY SHAM/Can I Come Near
- 24 MARTHA & THE MUFF/Techno Beach
- 25 CARLY SIMON/Jesse
- 26 ROBBIE DUPRE/Hot Rod Hearts
- 27 AMBROSIA/You're The Only Woman
- 28 DIANE WARREN/No Night So Long
- 29 MARY HOLLAND/How Do I Survive
- 30 KINGEES/My Miscare

ADS: DOBBIE BROS/Real Love
ANNE MURRAY/Could I Have This Love
DIANA ROSS/Upside Down
POINTERS SISTERS/He's So Sexy
AIR SUPPLY/All Out Of Love

OH: PAT BENATAR/You Better Run
ROLLING STONES/She's So Sexy

WTL Philadelphia

- 1 OLIVIA N-J/Magic
- 2 CHRIS CROSS/Selling
- 3 AIR SUPPLY/All Out Of Love
- 4 GEORGE BENSON/Give Me The Night
- 5 S.O.S. BAND/Take Your Time
- 6 DIANA ROSS/Upside Down
- 7 LARRY GRAHAM/One In A Million You
- 8 BILLY JOEL/It's Still Rar To Me
- 9 MANHATTAN/Smiling Star
- 10 IRENE CARA/Fame
- 11 KIM CARNE/Sore Love
- 12 TORONTO/Even The Score
- 13 KIM CARNE/Sore Love
- 14 BERNY MARDOSES/Into The Night
- 15 EDIE RABBITT/Drivin' My Life Away
- 16 ELO/All Over The World
- 17 GENE SITS/Understand
- 18 CARLY SIMON/Jesse
- 19 EDDIE RABBITT/Drivin' My Life Away
- 20 JOURNEY/Good Morning/Stay...
- 21 PAUL SIMON/Late In The Evening
- 22 NATALIE COLE/Someone...I Used To Love
- 23 PETE TORNBERG/Let My Love Open The
- 24 KINGEES/My Miscare
- 25 ROBBIE DUPRE/Hot Rod Hearts
- 26 AMBROSIA/You're The Only Woman
- 27 DIANE WARREN/No Night So Long
- 28 POINTERS SISTERS/He's So Sexy
- 29 DIRT BAND/Made A Little Magic
- 30 ALI THORSON/Take A Little Rhythm

ADS: DOBBIE BROS/Real Love
BARBRA STREISAND/Woman In Love
BOB SEGER/You'll Accompany Me
STEPHANIE HILLS/Heaven Know Love Like
ROBERT JOHN/Hey There Lonely Girl
JIMMIE JACKSON/You're Supposed To Be

OH: PAT BENATAR/You Better Run
ROLLING STONES/She's So Sexy

WNBC Radio 66

New York

- 1 IRENE CARA/Fame
- 2 OLIVIA N-J/Magic
- 3 CHRIS CROSS/Selling
- 4 KIM CARNE/Sore Love
- 5 GEORGE BENSON/Give Me The Night
- 6 BILLY JOEL/It's Still Rar To Me
- 7 ROLLING STONES/Emotional Rescue
- 8 DIANA ROSS/Upside Down
- 9 MANHATTAN/Smiling Star
- 10 LENDRE O'RALLEY/First Be A Woman
- 11 BILLY JOEL/Don't Ask Me Why
- 12 MICHAEL JACKSON/She's Out Of My Life
- 13 JOE MALSH/Right Along
- 14 AIR SUPPLY/All Out Of Love
- 15 ALI THORSON/Take A Little Rhythm
- 16 ROCKY BURDETTE/Tired Of Tain
- 17 QUEEN...Bites The Dust
- 18 PURE PRAIRIE LEAG/Let Me Love You
- 19 S.O.S. BAND/Take Your Time
- 20 JOHNNY LEE/Lookin' For Love
- 21 OLIVIA N-J/Magic
- 22 AMBROSIA/You're The Only Woman
- 23 PAUL MCCARTHEY/Come On Up
- 24 ROBBIE DUPRE/Hot Rod Hearts
- 25 GENE SITS/Understand
- 26 PETE TORNBERG/Let My Love Open The
- 27 ELO/All Over The World
- 28 BARBRA STREISAND/Woman In Love
- 29 DOBBIE BROS/Real Love

ADS: BOZ SCAGGS/Look What You've Done
NATALIE COLE/Someone...I Used To Love
ROBERT JOHN/Hey There Lonely Girl

OH: BILLY JOEL/Don't Ask Me Why
EDDIE RABBITT/Drivin' My Life Away
POINTERS SISTERS/He's So Sexy

woky Milwaukee

- 1 AIR SUPPLY/All Out Of Love
- 2 CHRIS CROSS/Selling
- 3 PETE TORNBERG/Let My Love Open The
- 4 ROLLING STONES/Emotional Rescue
- 5 JACKSON BROS/Boulevard
- 6 ALI THORSON/Take A Little Rhythm
- 7 BILLY JOEL/It's Still Rar To Me
- 8 MANHATTAN/Smiling Star
- 9 AMBROSIA/You're The Only Woman
- 10 DIRT BAND/Made A Little Magic
- 11 PURE PRAIRIE LEAG/Let Me Love You
- 12 GEORGE BENSON/Olive Me The Night
- 13 S.O.S. BAND/Take Your Time
- 14 ROBBIE DUPRE/Hot Rod Hearts
- 15 JOHNNY LEE/Lookin' For Love
- 16 OLIVIA N-J/Magic
- 17 DIANA ROSS/Upside Down
- 18 BILLY JOEL/Don't Ask Me Why
- 19 POINTERS SISTERS/He's So Sexy
- 20 CARLY SIMON/Jesse
- 21 AMBROSIA/You're The Only Woman
- 22 PAUL MCCARTHEY/Come On Up
- 23 ROCKY BURDETTE/Tired Of Tain
- 24 ROBBIE DUPRE/Hot Rod Hearts
- 25 GENE SITS/Understand
- 26 PETE TORNBERG/Let My Love Open The
- 27 KENT LOGGINS/I'm Alright
- 28 ALI THORSON/Take A Little Rhythm
- 29 BOZ SCAGGS/Look What You've Done
- 30 BOB SEGER/You'll Accompany Me

ADS: DOBBIE BROS/Real Love
WILLIE NELSON/On The Road Again

OH: PETER GARRAL/Games Without Frontiers
TYPES/Don't Leave This Way
ROBBIE DUPRE/Hot Rod Hearts
ELO/All Over The World
PODD/Under The Gun

wifi 92 Philadelphia

- 1 CHRIS CROSS/Selling
- 2 AIR SUPPLY/All Out Of Love
- 3 ROLLING STONES/Emotional Rescue
- 4 AMBROSIA/You're The Only Woman
- 5 GEORGE BENSON/Give Me The Night
- 6 PAT BENATAR/You Better Run
- 7 JACKSON BROS/Boulevard
- 8 QUEEN...Bites The Dust
- 9 ELO/All Over The World
- 10 BOB SEGER/You'll Accompany Me
- 11 DIANA ROSS/Upside Down
- 12 ROLLING STONES/Emotional Rescue
- 13 KENT LOGGINS/I'm Alright
- 14 MALL & OATES/How Does It Feel...
- 15 IRENE CARA/Fame
- 16 GENE SITS/Understand
- 17 PAUL SIMON/Late In The Evening
- 18 ROCKY BURDETTE/Tired Of Tain
- 19 LARRY GRAHAM/One In A Million You
- 20 ALI THORSON/Take A Little Rhythm
- 21 BILLY JOEL/Don't Ask Me Why
- 22 JOHNNY LEE/Lookin' For Love
- 23 PETER GARRAL/Games Without Frontiers
- 24 GENE SITS/Understand
- 25 ROBERT JOHN/Hey There Lonely Girl
- 26 PODD/Under The Gun
- 27 POINTER SISTERS/He's So Sexy
- 28 BOZ SCAGGS/Look What You've Done
- 29 LIVINGSTON TAYLOR/First Time Love
- 30 CARLY SIMON/Jesse

ADS: BARBRA STREISAND/Woman In Love
DOBBIE BROS/Real Love
MERRY PAUL BAND/Long Shot
PLAYERS/Don't Leave This Way
AMERICA/You Can Have Been...
DIRT BAND/Made A Little Magic
AMBROSIA/You're The Only Woman
BILLY JOEL/Don't Ask Me Why

OH: MALL & OATES/You've Lost That...
SPLIT DZ/1 Got You
PETER DINKEL/Games Without Frontiers
DISHEP & ELLMAN/Your Precious Love

92 PRO FM Providence

- 1 CHRIS CROSS/Selling
- 2 IRENE CARA/Fame
- 3 DIRT BAND/Made A Little Magic
- 4 ROLLING STONES/Emotional Rescue
- 5 AIR SUPPLY/All Out Of Love
- 6 S.O.S. BAND/Take Your Time
- 7 AMBROSIA/You're The Only Woman
- 8 DIANA ROSS/Upside Down
- 9 PAUL SIMON/Late In The Evening
- 10 OLIVIA N-J/Magic
- 11 FRED KNOBLOCK/Hey Not Me
- 12 JACKSON BROS/Boulevard
- 13 PETE TORNBERG/Let My Love Open The
- 14 GEORGE BENSON/Give Me The Night
- 15 NATALIE COLE/Someone...I Used To Love
- 16 BOB SEGER/You'll Accompany Me
- 17 BILLY JOEL/Don't Ask Me Why
- 18 CARLY SIMON/Jesse
- 19 ROBBIE DUPRE/Hot Rod Hearts
- 20 JOHNNY LEE/Lookin' For Love
- 21 ELO/All Over The World
- 22 LARRY GRAHAM/One In A Million You
- 23 DIANE WARREN/No Night So Long
- 24 JIMMY HOGAN/Hey Not Me
- 25 LINDA CLIFFORD/Red Light
- 26 ROBERT JOHN/Hey There Lonely Girl
- 27 BOZ SCAGGS/Look What You've Done
- 28 BARBRA STREISAND/Woman In Love
- 29 QUEEN...Bites The Dust
- 30 MARY HOLLAND/How Do I Survive

ADS: DOBBIE BROS/Real Love
BARBRA STREISAND/Woman In Love
LARSSEN-FEITEN BAN/Who'll Be The Fool...
DEVO/Who'll Be The Fool...
POINTERS SISTERS/He's So Sexy

OH: PAT BENATAR/You Better Run
ROLLING STONES/She's So Sexy

105 Providence

- 1 IRENE CARA/Fame
- 2 CHRIS CROSS/Selling
- 3 DIANA ROSS/Upside Down
- 4 NATALIE COLE/Someone...I Used To Love
- 5 BERNY MARDOSES/Into The Night
- 6 BOB SEGER/You'll Accompany Me
- 7 GEORGE BENSON/Give Me The Night
- 8 BILLY JOEL/Don't Ask Me Why
- 9 ROBERT JOHN/Hey There Lonely Girl
- 10 PAUL SIMON/Late In The Evening
- 11 FRED KNOBLOCK/Hey Not Me
- 12 JACKSON BROS/Boulevard
- 13 PETE TORNBERG/Let My Love Open The
- 14 GEORGE BENSON/Give Me The Night
- 15 NATALIE COLE/Someone...I Used To Love
- 16 BOB SEGER/You'll Accompany Me
- 17 BILLY JOEL/Don't Ask Me Why
- 18 CARLY SIMON/Jesse
- 19 ROBBIE DUPRE/Hot Rod Hearts
- 20 JOHNNY LEE/Lookin' For Love
- 21 ELO/All Over The World
- 22 LARRY GRAHAM/One In A Million You
- 23 DIANE WARREN/No Night So Long
- 24 JIMMY HOGAN/Hey Not Me
- 25 LINDA CLIFFORD/Red Light
- 26 ROBERT JOHN/Hey There Lonely Girl
- 27 BOZ SCAGGS/Look What You've Done
- 28 BARBRA STREISAND/Woman In Love
- 29 QUEEN...Bites The Dust
- 30 MARY HOLLAND/How Do I Survive

ADS: DOBBIE BROS/Real Love
BARBRA STREISAND/Woman In Love
LARSSEN-FEITEN BAN/Who'll Be The Fool...
DEVO/Who'll Be The Fool...
POINTERS SISTERS/He's So Sexy

OH: PAT BENATAR/You Better Run
ROLLING STONES/She's So Sexy

CFT 680 Toronto

- 1 ROLLING STONES/Emotional Rescue
- 2 MANHATTAN/Smiling Star
- 3 CHRIS CROSS/Selling
- 4 ROBBIE DUPRE/Hot Rod Hearts
- 5 BERNY MARDOSES/Into The Night
- 6 JACKSON BROS/Boulevard
- 7 OLIVIA N-J/Magic
- 8 PETE TORNBERG/Let My Love Open The
- 9 GENE SITS/Understand
- 10 PRINCE/Young And Restless
- 11 AIR SUPPLY/All Out Of Love
- 12 JOHNNY LEE/Lookin' For Love
- 13 LARRY GRAHAM/One In A Million You
- 14 LINDA RONSTADT/Can't Let Go
- 15 BOZ SCAGGS/Look What You've Done
- 16 QUEEN...Bites The Dust
- 17 PAUL SIMON/Late In The Evening
- 18 AMBROSIA/You're The Only Woman
- 19 GENE SITS/Understand
- 20 PURE PRAIRIE LEAG/Let Me Love You
- 21 ROBBIE DUPRE/Hot Rod Hearts
- 22 DIRT BAND/Made A Little Magic
- 23 JOHNNY LEE/Lookin' For Love
- 24 BOB SEGER/You'll Accompany Me
- 25 DIANA ROSS/Upside Down
- 26 KINGEES/My Miscare

ADS: BOZ SCAGGS/Look What You've Done
NATALIE COLE/Someone...I Used To Love
ROBERT JOHN/Hey There Lonely Girl

OH: BILLY JOEL/Don't Ask Me Why
EDDIE RABBITT/Drivin' My Life Away
POINTERS SISTERS/He's So Sexy

WMB-7 Kansas City

- 1 CHRIS CROSS/Selling
- 2 OLIVIA N-J/Magic
- 3 JOHNNY LEE/Lookin' For Love
- 4 EDDIE RABBITT/Drivin' My Life Away
- 5 AIR SUPPLY/All Out Of Love
- 6 BILLY JOEL/It's Still Rar To Me
- 7 MIDWAY GILLES/Stand By Me
- 8 BETTE MIDLER/The Rose
- 9 BILLY JOEL/Don't Ask Me Why
- 10 AMBROSIA/You're The Only Woman
- 11 WILLIE NELSON/On The Road Again
- 12 PAUL SIMON/Late In The Evening
- 13 DIANA ROSS/Upside Down
- 14 LARRY GRAHAM/One In A Million You
- 15 MIDWAY GILLES/Stand By Me
- 16 DIANE WARREN/No Night So Long
- 17 NATALIE COLE/Someone...I Used To Love
- 18 MALL & OATES/How Does It Feel...
- 19 SPINERS/Cuplo
- 20 POINTER SISTERS/He's So Sexy
- 21 KENT LOGGINS/I'm Alright
- 22 ALI THORSON/Take A Little Rhythm
- 23 ROBERT JOHN/Hey There Lonely Girl
- 24 IRENE CARA/Out Here On My Own
- 25 BARBRA STREISAND/Woman In Love

ADS: DOBBIE BROS/Real Love
WILLIE NELSON/On The Road Again

OH: PETER GARRAL/Games Without Frontiers
TYPES/Don't Leave This Way
ROBBIE DUPRE/Hot Rod Hearts
ELO/All Over The World
PODD/Under The Gun

WRBW Radio 15

A Friendly Place

Buffalo

- 1 GEORGE BENSON/Give Me The Night
- 2 CHRIS CROSS/Selling
- 3 AIR SUPPLY/All Out Of Love
- 4 JACKSON BROS/Boulevard
- 5 ROLLING STONES/Emotional Rescue
- 6 BERNY MARDOSES/Into The Night
- 7 IRENE CARA/Fame
- 8 OLIVIA N-J/Magic
- 9 ELO/All Over The World
- 10 DIANA ROSS/Upside Down
- 11 BILLY JOEL/Don't Ask Me Why
- 12 S.O.S. BAND/Take Your Time
- 13 ROBBIE DUPRE/Hot Rod Hearts
- 14 JOHNNY LEE/Lookin' For Love
- 15 BOB SEGER/You'll Accompany Me
- 16 AMBROSIA/You're The Only Woman
- 17 PAUL SIMON/Late In The Evening
- 18 POINTER SISTERS/He's So Sexy
- 19 DIANE WARREN/No Night So Long
- 20 NATALIE COLE/Someone...I Used To Love
- 21 EDDIE RABBITT/Drivin' My Life Away
- 22 STEPHANIE HILLS/Heaven Know Love Like
- 23 CARLY SIMON/Jesse
- 24 LARRY GRAHAM/One In A Million You
- 25 PODD/Under The Gun
- 26 QUEEN...Bites The Dust

ADS: STACY LATTISAM/Let Me Be Your Angel

OH: BOZ SCAGGS/Look What You've Done
LARSSEN-FEITEN BAN/Who'll Be The Fool...
JOH & YAGELIS/I Hear You Now
RAY, GOODMAN & BURN PRAYER

WRKO Boston

- 1 IRENE CARA/Fame
- 2 GEORGE BENSON/Give Me The Night
- 3 BOB SEGER/You'll Accompany Me
- 4 PAUL SIMON/Late In The Evening
- 5 CARLY SIMON/Jesse
- 6 DIANA ROSS/Upside Down
- 7 NATALIE COLE/Someone...I Used To Love
- 8 AIR SUPPLY/All Out Of Love
- 9 CHRIS CROSS/Selling
- 10 ROLLING STONES/Emotional Rescue
- 11 LINDA CLIFFORD/Red Light
- 12 DIRT BAND/Made A Little Magic
- 13 EDIE RABBITT/Drivin' My Life Away
- 14 JOHNNY LEE/Lookin' For Love
- 15 LIVINGSTON TAYLOR/First Time Love
- 16 KIM CARNE/Sore Love
- 17 PETE TORNBERG/Let My Love Open The
- 18 OLIVIA N-J/Magic
- 19 BILLY JOEL/Don't Ask Me Why
- 20 LENDRE O'RALLEY/First Be A Woman
- 21 MARY HOLLAND/How Do I Survive
- 22 ALI THORSON/Take A Little Rhythm
- 23 BILLY JOEL/It's Still Rar To Me
- 24 ROCKY BURDETTE/Tired Of Tain
- 25 ROBBIE DUPRE/Hot Rod Hearts
- 26 DIANE WARREN/No Night So Long
- 27 AMBROSIA/You're The Only Woman
- 28 LARSSEN-FEITEN BAN/Who'll Be The Fool
- 29 BOZ SCAGGS/Look What You've Done
- 30 CORRIDORS/Old Fashion Love

ADS: DOBBIE BROS/Real Love
BARBRA STREISAND/Woman In Love

OH: PAT BENATAR/You Better Run
ROLLING STONES/She's So Sexy

CFT 680 Toronto

- 1 IRENE CARA/Fame
- 2 CHRIS CROSS/Selling
- 3 DIANA ROSS/Upside Down
- 4 NATALIE COLE/Someone...I Used To Love
- 5 BERNY MARDOSES/Into The Night
- 6 BOB SEGER/You'll Accompany Me
- 7 GEORGE BENSON/Give Me The Night
- 8 BILLY JOEL/Don't Ask Me Why
- 9 ROBERT JOHN/Hey There Lonely Girl
- 10 PAUL SIMON/Late In The Evening
- 11 FRED KNOBLOCK/Hey Not Me
- 12 JACKSON BROS/Boulevard
- 13 PETE TORNBERG/Let My Love Open The
- 14 GEORGE BENSON/Give Me The Night
- 15 NATALIE COLE/Someone...I Used To Love
- 16 BOB SEGER/You'll Accompany Me
- 17 BILLY JOEL/Don't Ask Me Why
- 18 CARLY SIMON/Jesse
- 19 ROBBIE DUPRE/Hot Rod Hearts
- 20 JOHNNY LEE/Lookin' For Love
- 21 ELO/All Over The World
- 22 LARRY GRAHAM/One In A Million You
- 23 DIANE WARREN/No Night So Long
- 24 JIMMY HOGAN/Hey Not Me
- 25 LINDA CLIFFORD/Red Light
- 26 ROBERT JOHN/Hey There Lonely Girl
- 27 BOZ SCAGGS/Look What You've Done
- 28 BARBRA STREISAND/Woman In Love
- 29 QUEEN...Bites The Dust
- 30 MARY HOLLAND/How Do I Survive

ADS: DOBBIE BROS/Real Love
BARBRA STREISAND/Woman In Love
LARSSEN-FEITEN BAN/Who'll Be The Fool...
DEVO/Who'll Be The Fool...
POINTERS SISTERS/He's So Sexy

OH: PAT BENATAR/You Better Run
ROLLING STONES/She's So Sexy

MIDWEST

98 KSLQ

STEREO

St. Louis

- 1 ROLLING STONES/Emotional Rescue
- 2 AIR SUPPLY/All Out Of Love
- 3 BILLY JOEL/Don't Ask Me Why
- 4 DIANA ROSS/Upside Down
- 5 ROBBIE DUPRE/Hot Rod Hearts
- 6 IRENE CARA/Fame
- 7 JOURNEY/Good Morning/Stay...
- 8 PURE PRAIRIE LEAG/Let Me Love You
- 9 GEORGE BENSON/Give Me The Night
- 10 BERNY MARDOSES/Into The Night
- 11 ROBERT JOHN/Hey There Lonely Girl
- 12 KENT LOGGINS/I'm Alright
- 13 LIVINGSTON TAYLOR/First Time Love
- 14 DIANE WARREN/No Night So Long
- 15 GERRY RAFFERTY/The Royal Mile
- 16 OLIVIA N-J/Magic
- 17 AMBROSIA/You're The Only Woman
- 18 ALI THORSON/Take A Little Rhythm
- 19 JACKSON BROS/Boulevard
- 20 MANHATTAN/Smiling Star
- 21 BILLY JOEL/Don't Ask Me Why
- 22 PAUL SIMON/Late In The Evening
- 23 LINDA RONSTADT/Can't Let Go
- 24 ELTON JOHN/Little Jeannie
- 25 ELO/All Over The World
- 26 ERIC CLAPTON/Occasion
- 27 GEORGE BENSON/Give Me The Night
- 28 BOB SEGER/You'll Accompany Me
- 29 DIANA ROSS/Upside Down
- 30 MARTHA & THE MUFF/Techno Beach

ADS: POINTERS SISTERS/He's So Sexy
OLIVIA N-J/Magic
RED RIDER/Avonue A
MARR JOHN/Monster - New York
JENSEN INTRICPT/Heavily Angels
MARTHA & THE MUFF/Techno Beach
PETER PRINGLE/Could Have Been A...
KINGEES/My Miscare

OH: KENT LOGGINS/I'm Alright
BOZ SCAGGS/Look What You've Done
EDDIE RABBITT/Drivin' My Life Away
ROBERT JOHN/Hey There Lonely Girl
ROBBIE DUPRE/Hot Rod Hearts
ROLLING STONES/She's So Sexy
JOHNNY LEE/Lookin' For Love
LIVINGSTON TAYLOR/First Time Love
FRED KNOBLOCK/Hey Not Me

FM 99 WXLO

New York

- 1 DIANA ROSS/Upside Down
- 2 LARRY GRAHAM/One In A Million You
- 3 GEORGE BENSON/Give Me The Night
- 4 KIM CARNE/Sore Love
- 5 IRENE CARA/Fame
- 6 MANHATTAN/Smiling Star
- 7 ROLLING STONES/Emotional Rescue
- 8 OLIVIA N-J/Magic
- 9 AIR SUPPLY/All Out Of Love
- 10 PAUL SIMON/Late In The Evening
- 11 STEPHANIE HILLS/Heaven Know Love Like
- 12 PETE TORNBERG/Let My Love Open The
- 13 JACKSON BROS/Boulevard
- 14 ERIC CLAPTON/Occasion
- 15 MANHATTAN/Smiling Star

ADS: DOBBIE BROS/Real Love
BARBRA STREISAND/Woman In Love
DOBBIE BROS/Real Love
DIANE WARREN/No Night So Long

OH: ASH FORD & SIMPSON/Love Don't Make It...
POINTERS SISTERS/He's So Sexy
KENT LOGGINS/I'm Alright
O'JAYS/Girl Don't Let It
DIANA ROSS/I'm Coming Out

WPGC

Washington D.C.

- 1 CHRIS CROSS/Selling
- 2 DIANA ROSS/Upside Down
- 3 AIR SUPPLY/All Out Of Love
- 4 AIR SUPPLY/All Out Of Love
- 5 PETE TORNBERG/Let My Love Open The
- 6 BOZ SCAGGS/Look What You've Done
- 7 QUEEN...Bites The Dust
- 8 GEORGE BENSON/Give Me The Night
- 9 IRENE CARA/Fame
- 10 ROLLING STONES/Emotional Rescue
- 11 AMBROSIA/You're The Only Woman
- 12 ELO/All Over The World
- 13 NATALIE COLE/Someone...I Used To Love
- 14 JOHNNY LEE/Lookin' For Love
- 15 LIVINGSTON TAYLOR/First Time Love
- 16 STACY LATTISAM/Let Me Be Your Angel
- 17 PAUL SIMON/Late In The Evening
- 18 STEPHANIE HILLS/Heaven Know Love Like
- 19 ROBERT JOHN/Hey There Lonely Girl
- 20 BERNY MARDOSES/Into The Night
- 21 JACKSON BROS/Boulevard
- 22 BOB SEGER/You'll Accompany Me
- 23 LINDA CLIFFORD/Red Light
- 24 OLIVIA N-J/Magic
- 25 DIANE WARREN/No Night So Long
- 26 OLIVIA N-J/Magic
- 27 KENT LOGGINS/I'm Alright
- 28 DOBBIE BROS/Real Love
- 29 EDIE RABBITT/Drivin' My Life Away
- 30 S.O.S. BAND/Take Your Time

ADS: BARBRA STREISAND/Woman In Love
DIANA ROSS/I'm Coming Out

OH: PAT BENATAR/You Better Run
ROLLING STONES/She's So Sexy

CFT 680 Toronto

- 1 ROLLING STONES/Emotional Rescue
- 2 PETER GARRAL/Games Without Frontiers

104.7 WJLB Detroit

KS95 FM Minneapolis

KVLD Dallas

100.1 Miami

93.7 KHJ Los Angeles

610 KRPC San Francisco

KBEQ Kansas City

WZUU 96 FM Milwaukee

2-93 Atlanta

WEST KUPD ALL ROCK FM 98 Phoenix

Denver

KPLA 11 Los Angeles

WLS Chicago

WZUU 96 FM Milwaukee

KVLD Dallas

WEST KUPD ALL ROCK FM 98 Phoenix

Los Angeles

Phoenix

KWK STEREO WK St. Louis

105 FM Tampa

94-Q Atlanta

13.1 San Diego

KJR 950 Seattle

64 KZR RADIO Los Angeles

KWK STEREO WK St. Louis

105 FM Tampa

94-Q Atlanta

13.1 San Diego

KJR 950 Seattle

64 KZR RADIO Los Angeles

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Notes: (*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

192 REPORTS
187 LAST WEEK

JOHN DOE

"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	65%	National	
Reach	E 33%	Up 51	Summary	
	M 21%	Same 24		
	S 56%	Down 0		
	W 19%	Adds 25		

AMBROSIA

"You're The Only Woman (WB)"
LP: One Eighty

Regional	172/2	90%	National	
Reach	E 9%	UP 13	Summary	
	M 12%	Same 20		
	S 67%	DOWN 17		
	W 9%	ADDS 2		

EXAMPLE

100/25 — 100 R/R reporting stations on all this week, 25 of those 100 added this week.

65% — Percentage of this week's reporting stations playing it.

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.



AIR SUPPLY

All Out Of Love (Arista)
LP: Lost In Love

Regional	179/1	93%	National	
Reach	E 59	UP 146	Summary	
	M 33	Same 14		
	S 112	DOWN 41		
	W 90	ADDS 1		

P1	P2	P3
MARC 14-10 WFLA 14-9 WFTS 14-8 WFTX 14-7 WTVT 14-6 WWSB 14-5 WXPB 14-4 WXTV 14-3 WZLX 14-2 WFTD 14-1	WBNS 14-10 WTOG 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1



PAT BENATAR

You Better Run (Chrysalis)
LP: Crimes Of Passion (Chrysalis)

Regional	60/2	31%	National	
Reach	E 34	UP 32	Summary	
	M 13	Same 22		
	S 45	DOWN 4		
	W 58	ADDS 2		

P1	P2	P3
WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1

GEORGE BENSON

Give Me The Night (WB)
LP: Give Me The Night

Regional	162/5	64%	National	
Reach	E 64	UP 135	Summary	
	M 34	Same 14		
	S 112	DOWN 6		
	W 81	ADDS 9		

P1	P2	P3
MARC 14-10 WFLA 14-9 WFTS 14-8 WFTX 14-7 WTVT 14-6 WWSB 14-5 WXPB 14-4 WXTV 14-3 WZLX 14-2 WFTD 14-1	WBNS 14-10 WTOG 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1

CHRISTOPHER CROSS

Shattering (WB)
LP: Christopher Cross

Regional	170/0	89%	National	
Reach	E 93	UP 140	Summary	
	M 37	Same 14		
	S 118	DOWN 95		
	W 85	ADDS 9		

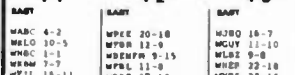
P1	P2	P3
MARC 14-10 WFLA 14-9 WFTS 14-8 WFTX 14-7 WTVT 14-6 WWSB 14-5 WXPB 14-4 WXTV 14-3 WZLX 14-2 WFTD 14-1	WBNS 14-10 WTOG 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1

IRENE CARA

Fame (RSO)
LP: "Fame" Soundtrack

Regional	138/1	72%	National	
Reach	E 36	UP 112	Summary	
	M 14	Same 20		
	S 104	DOWN 15		
	W 74	ADDS 1		

P1	P2	P3
MARC 14-10 WFLA 14-9 WFTS 14-8 WFTX 14-7 WTVT 14-6 WWSB 14-5 WXPB 14-4 WXTV 14-3 WZLX 14-2 WFTD 14-1	WBNS 14-10 WTOG 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1



CHARLIE DANIELS BAND

The Legend Of... (Epic)
LP: Full Moon

Regional	70/8	36%	National	
Reach	E 31	UP 45	Summary	
	S 16	Same 20		
	M 70	DOWN 4		
	W 34	ADDS 9		

P1	P2	P3
MARC 14-10 WFLA 14-9 WFTS 14-8 WFTX 14-7 WTVT 14-6 WWSB 14-5 WXPB 14-4 WXTV 14-3 WZLX 14-2 WFTD 14-1	WBNS 14-10 WTOG 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1

NATALIE COLE

Someone That I... (Capitol)
LP: Don't Look Back

Regional	73/6	38%	National	
Reach	E 44	UP 41	Summary	
	M 14	Same 10		
	S 84	DOWN 8		
	W 41	ADDS 5		

P1	P2	P3
MARC 14-10 WFLA 14-9 WFTS 14-8 WFTX 14-7 WTVT 14-6 WWSB 14-5 WXPB 14-4 WXTV 14-3 WZLX 14-2 WFTD 14-1	WBNS 14-10 WTOG 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1

DOOBIE BROTHERS

Real Love (WB)
LP: One Step Closer

Regional	165/166	81%	National	
Reach	E 67	UP 6	Summary	
	M 46	Same 10		
	S 127	DOWN 8		
	W 82	ADDS 153		

P1	P2	P3
MARC 14-10 WFLA 14-9 WFTS 14-8 WFTX 14-7 WTVT 14-6 WWSB 14-5 WXPB 14-4 WXTV 14-3 WZLX 14-2 WFTD 14-1	WBNS 14-10 WTOG 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1



ROBBIE DUPREE

Hot Rod Hearts (Elektra)
LP: Robbie Dupree

Regional	171/2	89%	National	
Reach	E 59	UP 146	Summary	
	M 33	Same 14		
	S 112	DOWN 7		
	W 90	ADDS 7		

P1	P2	P3
MARC 14-10 WFLA 14-9 WFTS 14-8 WFTX 14-7 WTVT 14-6 WWSB 14-5 WXPB 14-4 WXTV 14-3 WZLX 14-2 WFTD 14-1	WBNS 14-10 WTOG 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1



ELO

All Over The World (MCA)
LP: "Xanadu" Soundtrack

Regional	161/1	84%	National	
Reach	E 64	UP 134	Summary	
	M 30	Same 17		
	S 107	DOWN 8		
	W 90	ADDS 1		

P1	P2	P3
MARC 14-10 WFLA 14-9 WFTS 14-8 WFTX 14-7 WTVT 14-6 WWSB 14-5 WXPB 14-4 WXTV 14-3 WZLX 14-2 WFTD 14-1	WBNS 14-10 WTOG 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1

DOOBIE BROTHERS

Real Love (WB)
LP: One Step Closer

Regional	165/166	81%	National	
Reach	E 67	UP 6	Summary	
	M 46	Same 10		
	S 127	DOWN 8		
	W 82	ADDS 153		

P1	P2	P3
MARC 14-10 WFLA 14-9 WFTS 14-8 WFTX 14-7 WTVT 14-6 WWSB 14-5 WXPB 14-4 WXTV 14-3 WZLX 14-2 WFTD 14-1	WBNS 14-10 WTOG 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1

ROBBIE DUPREE

Hot Rod Hearts (Elektra)
LP: Robbie Dupree

Regional	171/2	89%	National	
Reach	E 59	UP 146	Summary	
	M 33	Same 14		
	S 112	DOWN 7		
	W 90	ADDS 7		

P1	P2	P3
MARC 14-10 WFLA 14-9 WFTS 14-8 WFTX 14-7 WTVT 14-6 WWSB 14-5 WXPB 14-4 WXTV 14-3 WZLX 14-2 WFTD 14-1	WBNS 14-10 WTOG 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1



LARRY GRAHAM

One In A Million You (WB)
LP: One In A Million You

Regional	128/5	67%	National	
Reach	E 60	UP 91	Summary	
	M 30	Same 18		
	S 110	DOWN 10		
	W 59	ADDS 5		

P1	P2	P3
MARC 14-10 WFLA 14-9 WFTS 14-8 WFTX 14-7 WTVT 14-6 WWSB 14-5 WXPB 14-4 WXTV 14-3 WZLX 14-2 WFTD 14-1	WBNS 14-10 WTOG 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1



LARRY GRAHAM

One In A Million You (WB)
LP: One In A Million You

Regional	128/5	67%	National	
Reach	E 60	UP 91	Summary	
	M 30	Same 18		
	S 110	DOWN 10		
	W 59	ADDS 5		

P1	P2	P3
MARC 14-10 WFLA 14-9 WFTS 14-8 WFTX 14-7 WTVT 14-6 WWSB 14-5 WXPB 14-4 WXTV 14-3 WZLX 14-2 WFTD 14-1	WBNS 14-10 WTOG 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1	WTVT 14-10 WTVT 14-9 WTVT 14-8 WTVT 14-7 WTVT 14-6 WTVT 14-5 WTVT 14-4 WTVT 14-3 WTVT 14-2 WTVT 14-1

ELO

All Over The World (MCA)
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Reach	E 64	UP 134	Summary	
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LP: One In A Million You

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	S 110	DOWN 10		
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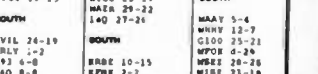


LARRY GRAHAM

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LP: One In A Million You

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Reach	E 60	UP 91	Summary	
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	S 110	DOWN 10		
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LARRY GRAHAM

One In A Million You (WB)
LP: One In A Million You

Regional	128/5	67%	National	
Reach				

DIANA ROSS Upside Down (Motown) LP: Diana 171/8 88%

BOB SEGER You'll Accompany Me (Capitol) LP: Against The Wind 173/5 80%

BARBRA STREISAND Women In Love (Columbia) LP: Gully 113/113 50%

PAUL SIMON Late In The Evening (WB) LP: One Trick Pony 186/3 97%

BOB SEGER You'll Accompany Me (Capitol) LP: Against The Wind 173/5 80%

DIONNE WARWICK No Night So Long (Arista) LP: No Night So Long 105/15 55%

ROLLING STONES Emotional... (Rolling Stones) LP: Emotional Rescue 169/0 88%

BOB SEGER You'll Accompany Me (Capitol) LP: Against The Wind 173/5 80%

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BOB SEGER You'll Accompany Me (Capitol) LP: Against The Wind 173/5 80%

BOB SEGER You'll Accompany Me (Capitol) LP: Against The Wind 173/5 80%

Radio & Records 1930 CENTURY PARK WEST, LOS ANGELES, CA 90067 TELEPHONE: (213) 553-4330

Others Getting Significant Action

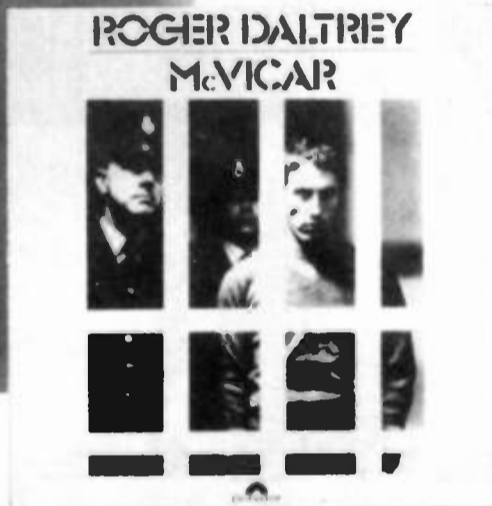
(Continued from Back Page)

TEDDY PENDERGRASS "Can't We Try" (Philadelphia International) 23/9
LINDA CLIFFORD "Red Light" (RCA) 22/2
RAY, GOODMAN & BROWN "My Prayer" (Polydor) 21/5
ALLMAN BROTHERS "Angelina" (Arista) 19/8
AMII STEWART & JOHNNY BRISTOL "My Guy/My Girl" (Mendocino) 18/8
MICHAEL JOHNSON "You Can Call Me Blue" (EMI America) 18/8
ROLLING STONES "She's So Cold" (Rolling Stones) 18/3
O'JAYS "Girl Don't Let It Get You Down" (Philadelphia International) 18/2
BLACKFOOT "Spendin' Cabbage" (Atco) 18/0
MICKY GILLEY "True Love Ways" (Epic) 13/3
ENGLAND DAN SEALS "Late At Night" (Atlantic) 13/1
KINKS "Lola" (Arista) 13/0
LENORE O'MALLEY "First Be A Woman" (Polydor) 12/0
AC/DC "You Shook Me All Night Long" (Atlantic) 11/3
SEALS & CROFTS "First Love" (WB) 11/0
NIELSON/PEARSON "If You Should Sail" (Capitol) 10/5

ROGER DALTREY



**"Without
Your Love"**

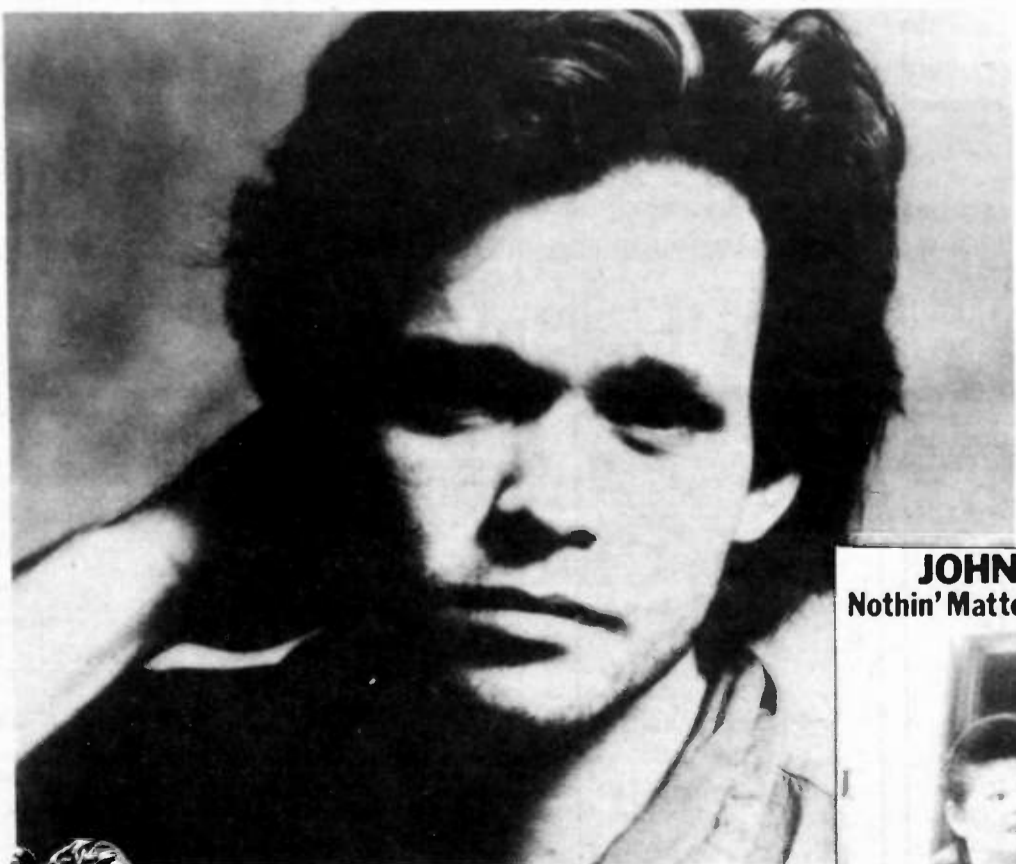


**From the
ROGER
DALTREY
album
"McVICAR"**



**Produced by:
Jeff Wayne for J.W.M.**

JOHN COUGAR



**"This
Time"**

JOHN COUGAR
Nothin' Matters And What If It Did



**From the
forthcoming
album
"NOTHIN'
MATTERS
AND WHAT
IF IT DID"**



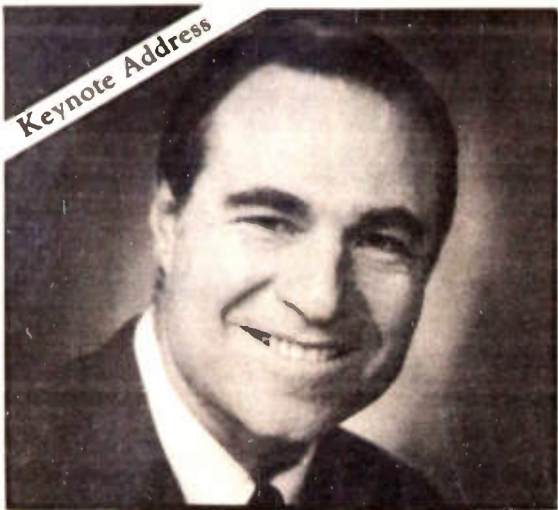
Produced by Steve Cropper

Manufactured And Marketed By Phonogram Inc.



The Greatest

October 5-8, 1980



Karl Eller

PRESIDENT/CEO, CHARTER MEDIA

In 10 years, Karl Eller built an outdoor advertising company into a vast media enterprise, Combined Communications, and sold it to the Gannett Co. for \$370 million.

Today he's building another communications empire in partnership with the Charter Co.

This celebrated entrepreneur is a man of vision and action. We look forward to a profoundly exciting keynote address on broadcasting's future.



Anne Jones

FCC Commissioner, Who Has Established A Reputation For Independent Voting, Will Be A Keynote Speaker At The Tuesday Luncheon.



Richard Shiben

Will Deliver His First Major Address To The Broadcast Industry Since Being Named FCC Broadcast Bureau Chief.

America's Trend Watchers

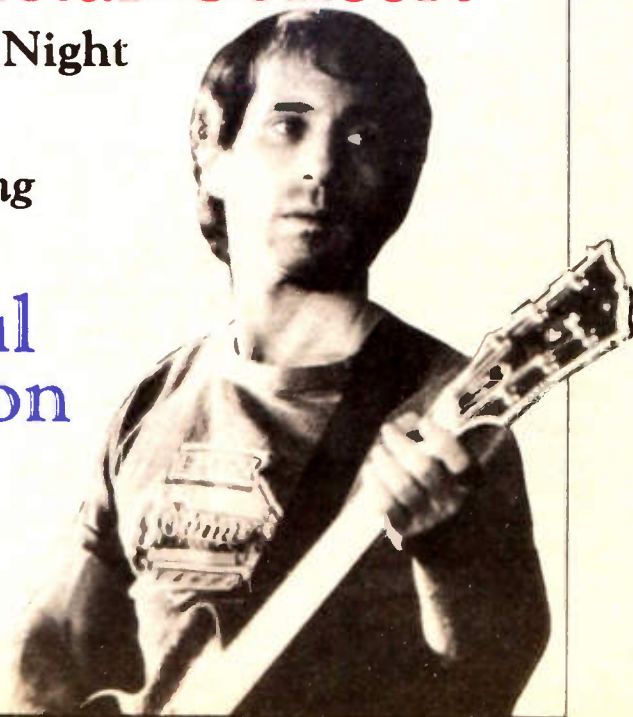
The Research Firm Yankelovitch, Skelly & White Will Detail The Latest American Lifestyle Changes.

Superstar Concert

Monday Night

Starring

**Paul
Simon**



- **Ratings Clinic**
"Last-Minute Fine-Tuning For The Book"
- **"Delphi Study"**
Participate In A Futuristic View Of Our Industry
- **Large And Small Market Sales Clinics**
Featuring "New Methods For Co-op"
- **The Latest From The Networks And Syndicators**
- **FCC & Engineering Panels**

Radio Event Of 1980

Bonaventure Hotel Los Angeles, California

A New Concept For Individual Format Meetings

Just some of the broadcasters that will be participating in the "Format Hospitality Rooms"

Lee Abrams — <i>Burkhardt/Abrams</i>	John McGhan — Director Of Programming <i>The Source</i>
Jon Anthony — PD <i>WJZ-FM/Chicago</i>	Mike McVay — PD <i>WKY & WVEZ/Louisville</i>
Lee Armstrong — PD <i>WVON/Chicago</i>	Bob Meyrowitz — <i>DIR</i>
Don Benson — VP <i>Western Cities</i>	Tracy Mitchell — PD <i>KJR/Seattle</i>
Garry Bledsoe — <i>WWRL/New York</i>	Tom Moran — VP <i>Churchill</i>
Calvin Booker — GM <i>WTAN/Gulfport</i>	Mike Owens — VP/GM <i>KNIX-AM-FM/Phoenix</i>
Amos Brown — GM <i>WTLC/Indianapolis</i>	Gary Peters — PD <i>WCC/Bridgeport</i>
Kent Burkhardt — <i>Burkhardt/Abrams</i>	Gerry Peterson — PD <i>KFRC/San Francisco</i>
Bob Canada — PD <i>WGH/Norfolk</i>	Jeff Pollack — <i>Pollack Communications</i>
Todd Chase — PD <i>JB105/Providence</i>	Lee Ranson — PD <i>WXCL/Peoria</i>
Frank Cody — PD <i>KBPI/Denver</i>	Bill Rock — PD <i>WEL/New Haven</i>
Steve Dahl — <i>Alternative Radio Network</i>	Gil Rosenwald — VP/Group Operations <i>Mainite</i>
Carey Davis — GM <i>WSDR/Sterling</i>	Perry St. John — VP/GM <i>KSO/Denver</i>
E. Alvin Davis — Consultant	Ed Salamon — PD <i>WNN/New York</i>
Bill Ford — PD <i>WCXI/Detroit</i>	John Sebastian — PD <i>WCOZ/Boston</i>
Bob Hamilton — PD <i>KRTH/Los Angeles</i>	Scott Shannon — PD <i>WPGC/Washington D.C.</i>
Bill Hennes — PD <i>WMAQ/Chicago</i>	Burt Sherwood — VP/GM <i>WMAQ/Chicago</i>
Bob Hughes — PD <i>WASH/Washington D.C.</i>	Dave Sholin — National Music Coordinator <i>RRKO Radio</i>
J.J. Johnson — <i>KDAY/Los Angeles</i>	Bob Simmons — PD <i>KKSN/Portland</i>
John Lander — PD <i>13K/San Diego</i>	Scott Slade — PD <i>WAYS/Charlotte</i>
Bob Law — PD <i>WWRL/New York</i>	Marlin Taylor — President <i>Bonneville</i>
George Lemich — PD <i>KSL/Salt Lake City</i>	Walt Tiburski — GM <i>WMMS/Cleveland</i>
Jim Maddox — VP/GM <i>WBMX/Chicago</i>	Charlie Van Dyke — PD <i>WRKO/Boston</i>
Bruce Marr — Operations Mgr <i>KVI/Seattle</i>	George Williams — VP/Programming <i>Southern Broadcasting</i>
Ken Martin — PD <i>WCOS-FM/Columbia</i>	Norm Winer — PD <i>WXRT/Chicago</i>
Walt "Butterball" Martin — PD <i>WILD/Boston</i>	John Young — PD <i>Z93/Atlanta</i>
Dan Mason — GM <i>WFMK/Houston</i>	Paul Zullo — <i>DIR</i>

Bold type denotes guests confirmed this week.

Barbara Mandrell

Entertaining At The Tuesday Luncheon



- Giant Exhibit Area
You'll See The Tools Of Tomorrow
- Multimedia Shows And Movies
- Promotion In The 80's:
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Registration Information

RETURN TO: NRBA • 1705 Desales St. NW • Washington, D.C. 20036 • (202) 466-2030

Please Print Or Type

Name(s) & Title(s): _____

Station(s)/Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

FEES *

NRBA MEMBERS	
1st registrant	\$150.00
each add'l. registrant	\$130.00
NON-MEMBERS	
1st registrant	\$190.00
each add'l. registrant	\$170.00
SPOUSES	\$ 50.00



*NOTE: Pre registration deadline is September 25. After September 25, registration will be handled on-site.
* There will be an additional charge of \$25 per person for registrations received after September 1st.

Hotel Reservations

Please use separate forms for each room requested. This form may be duplicated.

Name(s) & Title(s): _____

Station/Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Arrival date: _____

Departure date: _____

Reservations will be held until 6:00pm unless guaranteed by a first-night deposit (payable to hotel) or a credit card.
Credit card type & # _____
Expiration date: _____

** For Guaranteed Reservations Only **

I understand that I am liable for one night's room and tax which will be deducted from my deposit, or billed through my credit card in the event that I do not arrive or cancel on the arrival date indicated.
Signature: _____

Please circle preferred type of accommodation:

	Standard	Medium	Deluxe
Single	\$57	\$67	\$77
Twin (2 beds)	\$69	\$79	\$89
Double (1 bed; 2 people)	\$69	\$79	\$89

NOTE: NRBA is processing initial hotel reservations as a convenience to registrants. To change or cancel your hotel reservations, you must do so directly with the Bonaventure Hotel (213) 624-1000.

If rate requested not available, nearest available rate will be assigned.

THE PICTURE PAGES

Maze Honored By L.A.



Capitol's Maze was recently presented with a certificate of appreciation honoring their "outstanding citizenship and actions enhancing community betterment" by the City of Los Angeles. Seen at the civic ceremony are, from left: Maze members McKinley Williams, Roame Lowry, Robin Duhe and Frankie Beverly, L.A. City Councilman David Cunningham, and group's Sam Porter, Billy Johnson, and Ron Smith.

Dangerfield Gets R-E-S-P-E-C-T From Philly Radio



When Casablanca's Rodney Dangerfield recently performed at the Emerald City in Philadelphia, he was met backstage by a variety of local radio and label reps. Pictured are (back row, l-r) WFLI MD Liz Kelly, Casablanca VP Don Wasley, Renee Rivers, radio consultant Steve Rivers, WMMR's John Stevens and Joe Bondana, and Polygrams West's John Brodey; (front row, l-r) WYJR-FM's Harriett Sutton, Polygram West's Bobbi Silver, Dangerfield, Polygram's Jack Iacchei, and WMMR's Lois Pacula; (kneeling) WYSP-FM PD Steve Sutton.

Blues Bros. Soundtrack Wax Goes Gold



Pictured presenting Atlantic's Blues Brothers (John "Jake Blues" Belushi and Dan "Elwood Blues" Aykroyd) with gold record awards for the soundtrack album from the "Blues Brothers" movie are (l-r) label West Coast GM Les Garland, Belushi, album producer Bob Tischler, and Aykroyd. The presentation took place at a party celebrating the duo's recent performance at the Universal Amphitheatre in Los Angeles.

La Toya's LP Listening Party



Pictured at a recent listening party for newly-signed Polydor recording artist La Toya Jackson, sister of the noted singing siblings, are (l-r) Polygram's Luther Terry, Jackson, Polygram's Myra Weston, Mercury's Tommy Young, and Polygram East's Jim Sotet.

WB Logs Messina



Werner Bros. Records has pacted Jimmy Messina, late of Loggins and... Pictured at the pacting are (standing, l-r) Messina's managers Mark Hertley and Larry Fitzgerald; (seated, l-r) Warner Bros. Chairman Mo Ostin and Messina.

RCA Signs Rick Springfield



RCA Records has signed Australian singer-songwriter Rick Springfield, currently recording his debut LP for the label to be released in the fall. Seen at the signing ceremony are (l-r) Springfield's manager Joe Gottfried, RCA Division VP's Bud Dain and Ed DeJoy, and Springfield.

Unlimited Gold Goes Country With Cooper



Unlimited Gold Records has contracted singer-songwriter Marty Cooper with his debut single for the label, "A Little Bit Country, A Little Bit Rock 'N' Roll," scheduled for August release. Pictured hoisting a toast to the contract's conclusion are, from left: UGR's Chairman of the Board Barry White, label President Rod McGrew, and Cooper.

Columbia's Ian Crowd



Following her recent performance at the Roxy in Los Angeles, Columbia's Janis Ian was greeted backstage by a number of label execs. Pictured post-performance are, from left: Columbia's Mike Atkinson and Greg Phifer, Ian, label's Debbie Newman, and CBS's Maury Lathower.

**WHO ARE
"JOHNNY AND MARY"?**
**WHAT IS
"PRIVATE IDAHO"?**

ANSWERS THIS WEEK FROM:



**ROBERT
PALMIER**

**"Johnny
And Mary"**

Produced by Robert Palmer



Island Records

Manufactured and distributed by Warner Bros. Records

NEW FROM



**THE
B-52's
"Private
Idaho"**

Produced by Rhett Davies and The B-52's



Warner Bros. Records

THE PICTURE PAGES

EMI Inks MSB



EMI America Records has signed Cleveland-based rock group the Michael Stanley Band, with the group's debut LP for the label, "Heartland," scheduled for September release. Shown at the signing are (standing, l-r) group's Bob Pelander, BMM Management's Mike Belkin, group's Kevin Raleigh and BMM Management's Carl Maduri; (middle row, l-r) Michael Stanley Band's Gary Markasky, EMIA/UA VP Don Grierson and Michael Stanley; (seated, l-r) group members Tommy Dobek and Michael Gismond.

Blue Angel To Polydor



Polydor Records has pacted rock group Blue Angel and will release the group's self-titled debut album in September. Pictured at the pacting are, from left: Polygram East Exec. VP Dick Kline, Blue Angels Arthur "Rockin A" Neilson, Johnny "Bullet" Morelli and Lee Brovitz, group's attorney Stu Silfen, Guiding Light Management's Steve Massarsky, group member John Turi, Polygram Record Operations-USA Sr. VP Ekke Schnabel, and Polydor Records President Fred Haayen. Cyndi Lauper, the group's lead vocalist, is pictured in front.

Manhattan Transfer In Manhattan



While in New York City for a series of performances, Atlantic's Manhattan Transfer made an in-store appearance at the Sam Goody's retail outlet on 51st Street. Seen on the scene are (seated, l-r) Manhattan Transfer's Cheryl Bentyne, Janis Siegel, Alan Paul and Tim Hauser; (standing, l-r) Sam Goody's Joel Kochman, Atlantic's Nick Maria and Danny Buch, Sam Goody's Mike Aaronson and Bernie Bornstein, and label's Perry Cooper and Bruce Tenenbaum.

Ovation Signs Citizen



Ovation Records has inked rock group Citizen, whose debut album, "Sex & Society," will be released next month. Seen at the signing ceremony are (seated, l-r) Citizen Donn Merler, Ovation Records President Dick Schory, group's manager Ken Marrier, and group member Ernst Wiatrowski; (standing, l-r) Ovation's Frank Giullano and Lauren Korman, group's Robert Horn, Dominic Buscemi and Craig Gillisple, Citizen video prop Wanda the Doll, label's Cary Baker, Ovation's David Webb (who also co-produced the group) and group's co-producer Tom Pabich.

Ambrosia Appearance



Following their recent performance at the Greek Theatre in Los Angeles, Werner Bros. recording group Ambrosia were visited backstage by label execs. Caught after the concert are, from left: Ambrosia's Burleigh Drummond, Joe Puerta and David Peck, WB VP Russ Thyret, and label's Robin Rothman.

Will The Real Keith Barrow Please Stand Up?



Capitol Records has contracted Keith Barrow and will release his debut LP for the label, "Just As I Am," in September. Pictured incognito at the contract's conclusion are (standing, l-r) Capitol's Don Mac and label VP Rupert Perry; (seated, l-r) label VP Dr. Cecil Hale and Barrow.

Yanks' Jackson Checks Ferguson's Anthem Action



Columbia's Maynard Ferguson (left) performed the American and Canadian National Anthems prior to a recent New York Yankees-Montreal Expos baseball game in the Big Apple. Shown with Ferguson, who is a Canadian citizen, is Bronx Bombers slugger Reggie Jackson.

RCA Toasts Starr's Tracks



Pictured raising a glass to toast the imminent release of RCA's Maurice Starr's debut album, "Flaming Starr," are, from left: label's Regis Siles, Keith Jackson and David Carpin. Starr is seated at top.



Black Radio

Bill Speed

AL SCOTT INTERVIEWED

Winning The WYLD Way

One of the more notable ratings success stories recently was that of WYLD-FM/New Orleans, which practically doubled its score in the last book. The man who supervised the success, Al Scott, is no longer with the station, having become Operations Manager at WDDO/Macon, where he's applying some of the same philosophies. Scott is involved with partners Calvin Booker and Jay Johnson, with more radio projects planned. He discusses the techniques used at WYLD-FM, as well as at WDDO, and his future plans below.

R&R: You recently knocked them dead in New Orleans . . .

AS: We went from a 3.6 to a 7.0. Overall it was a 10.6 book with the combination of AM and FM. But these are the highest ratings we've ever received on the FM side. In fact, when I first arrived, there were no commercials at all and before I left we were being sold out.

R&R: What did you do?

AS: I decided to take it Black Contemporary, dealing with the current hits, with progressive music and jazz fusion. And adding more personality on the FM band.

R&R: What did that involve?

AS: Basically what we did was we played the hits. We were trying to deal with album cuts a lot. I stopped playing all the hits off 45's; and we played the top album cuts off the choice albums.

R&R: How did you make your jocks project more personality?

AS: I told them to get personable. The one-on-one concept. Talk to the people instead of talking at them or sounding too sophisticated and getting lost in a bunch of rhetoric.

R&R: Now in a city like New Orleans, does that mean going out a lot, talking to the listeners?

AS: Yes. Talking a lot with the community. Not getting too wrapped up in . . . a lot of FM stations fall in the habit of backtracking a record. "That was Carlos Santana on the drums with Ralph MacDonald. It's a beautiful day at K101." We got completely away from that. Doing an almost AM approach but with the FM style.

R&R: Be more specific with that.

AS: We would come out of a record, "Hey, this is

Scott Taylor. We are playing music for the people at 4:45. How are you doing this morning? Call me up and I'll say good morning to you." Get real personable in the morning. MIDDAYS, Kim Boutte's audience tripled because of a lot of things that she was doing. She was getting really down with the people.

R&R: Would she talk about things most New Orleans people would talk about?

AS: We would talk about everyday happenings on the music scene, with the city itself. We started a thing called "News Break" at the bottom of the hour with the jocks and the newperson exchanging ideas about what is happening in the city and the world. We were also getting involved in a lot of contests where we would put listeners on the air. We had a midnight concert. It didn't do too well for us at that time. We moved it to middays and we had a rating system where Kim would say how would you rate this album? And we played various cuts for an hour and had the people call in to tell us what was going on with the album.

R&R: What made you come to your conclusions? The FM had been there for a long time and hadn't done a thing.

AS: It had been there surviving. And we tried and we tried . . . being soft and easy, tried going up a little bit, and that didn't work. We tried all the methods we could and so we decided to go a little more contemporary. And that was the key, plus personality radio.

R&R: The three of you had worked in Virginia before, Calvin Booker, Jay Johnson and yourself. What made you all go to New Orleans together?

AS: They arrived before I did. I was in Philadelphia working for an advertising agency and doing radio for the blind. They kept on saying, "Scott, come on down because we've got a goldmine here." We decided to get back together again and give it a try. We had worked together about six years and we always like to take the underdog and make it something.

R&R: What was the last station you did like that?

AS: It was WENZ/Richmond, VA. In between that we started the station that I'm at right now. This is not brand new for me. I was OM here before. We started this station, made it number one in the market with a 17.2, a 250-watter.

R&R: What ratings level are you at now?

AS: About 14. Number three in the market.

R&R: What makes you a special team?

AS: The announcers, how they sound on the air. Overall promotion; we got totally involved with the community with block parties, discos for the drug department here (police department); total on-air promotions. Album giveaways, touch-tone, you name it.

R&R: What's a touch-tone?

AS: It's an old contest. You call in and win yourself a record and you get a chance to be on the air. We had a contest called "Battlestar Galactica" where you call in and guess how many rockets are going to shoot off. All kinds of contests. Right now, we are doing something where we are paying electric bills, up to \$124, since we are 1240 on the dial.

R&R: So you still believe in the old-fashioned concept of contests?

AS: Yes, the old radio style is coming back. I think general market radio hurt Black radio.

R&R: In what way?

AS: Music. I noticed even at WYLD-FM before I left they were starting to play more and more white artists. I think it hurts because the other white stations are playing just as many black records as the Black stations are playing. When the Arbitron comes through, the white stations are getting our audience or cutting into the black audience.

R&R: So you became blacker?

AS: We became blacker. In fact, Jim Maddox came down and surveyed the station and he said we sound good, except you sound too black. How can a Black station sound too black?

R&R: What were your advertisers like?

AS: At WYLD?

R&R: Yes.

AS: We had advertisers for hair products, all of the discos, we had a lot of album ads, of course. The station pushed a lot of music. We exposed a lot of new music in the city. Car dealerships . . .

R&R: What are you doing now at WDDO?

AS: My main job is News Director and Public Affairs Director.

R&R: Why did you leave New Orleans?

AS: Inter-Urban Broadcasting came in, and I didn't feel that they were going to offer me anything. If I took over a station, I wouldn't keep the same people there because I'd have my own ideas. It's like trying to teach an old dog new tricks.

R&R: Why change such a successful operation?

AS: That's a question in my mind, but I'd rather not comment on that. But I do wish them a lot of luck. I hope they maintain the numbers, because it's about time New Orleans woke up to what is happening radiowise.

R&R: What is in the future for the three of you? Will you get back together?

AS: Yes. Over the weekend Jay Johnson and myself did a lot of serious talking about buying a station along with Calvin Booker, who is now GM at WTAM/Gulfport, MS. Along with his brother in Kentucky and a good friend of mine, he started his own station. We are going to try and do something within the next five or six years. And on the side, with my lady I hope to start a PR firm. I'm not going to give up. I enjoy radio. I still believe in the personality type of radio. Because when a person cuts his radio on in the morning, midday or afternoon, he or she is listening. And if you have something to say and you are saying it the right way, you are going to keep that person listening to you.

R&R: How did you get a 17 ratings on a 250-watt station?

AS: We took the city by surprise. We came on the air with a lot of promotion. Our competitors were old-fashioned neckbone radio, talking in between the records, saying whatever they wanted to on the air with no kind of format at all. We came on the air and hit the TV with a half-hour program interviewing all of the jocks, giving their personal histories, our concepts of the black community, Black radio. We did a lot of newspaper promotion, brochure promotions.

R&R: What about news? Since you are a programmer, isn't that difficult for you to make that switch?

AS: No. It is expanding my experience. I find myself getting more involved in the city, its government, politics, the community as a whole. It's helping a lot because I can get out there and I can reach out and touch even more. It opens up a lot of doors because I am about people. And a radio station should be about people. I do not believe in deregulation, not for the black community. Because black radio is our one source in reaching the masses. If we deregulate radio without public affairs and news, we have no voice, no say. I'm glad to see a lot of blacks are now buying stations.

R&R: You think that this is the ultimate answer?

AS: Yes. Can you tell me any other medium where you can reach the masses? I'm quite sure that you can remember when you used to hear only two hours of "Negro radio" as a child. And now you can listen and get news objectively on the black perspective in comparison to what is happening on the white side.



"MS. KOOL JAZZ" — The Ohio Valley Jazz Festival, recently sponsored the "Ms. Kool Jazz" beauty contest with eight ladies from various cities in the area participating. Ms. Columbus (Yolanda Hargrow) ended up third runner-up. She's pictured here with WVKB/Columbus PD Kirk Bishop.

NRBA American Radio Expo Update

The 1980 NRBA American Radio Expo will be held in Los Angeles, October 5-8. I would like to personally invite all of you to attend.

Rather than following the usual rap room procedure, there will be format hospitality rooms featuring scheduled guests. Their names and times of appearance will be posted outside each room. We hope the hospitality rooms will encourage increased interaction on a one-to-one basis. Please let me know if you have any ideas regarding guests and discussion topics.

For display purposes in the Pop Rhythms format room, I would like you to send me any station promotion items (T-shirts, bumper stickers, posters, etc.). There will also be a Video Theater and any station commercials you would like to share are welcomed. Video formats such as Beta, VHS or U-matic are acceptable, and the commercials will be returned to you once they are dubbed. Please send guest and topic suggestions, promotional items, and video cassettes to Bill Speed, R&R, 1930 Century Park West, Los Angeles, CA 90067.

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- O'JAYS**
 "Girl, Don't Let It Get You Down" (TSOP)
GEORGE BENSON
 "Give Me The Night" (WB)
ASHFORD & SIMPSON
 "Love Don't Make It Right" (WB)
DYNASTY
 "I've Just Begun To Love You" (Solar/RCA)
DIANA ROSS
 "Upside Down" (Motown)
CAMEO
 "Shake Your Pants" (Chocolate City)
TEDDY PENDERGRASS
 "Can't We Try" (Philadelphia International)
MAZE
 "Southern Girl" (Capitol)
STACY LATTISAW
 "Let Me Be Your Angel" (Cotillion)
MICHAEL HENDERSON
 "Wide Receiver" (Buddah)
TOM BROWNE
 "Funkin' For Jamaica (NY)" (GRP/Arista)
CHAKA KHAN
 "Papillion" (WB)
RICK JAMES
 "Big Time" (Gordy)
POINTER SISTERS
 "He's So Shy" (Planet)
STEPHANIE MILLS
 "Never Knew Love Like This Before" (20th)

CLIMBERS

Following are listed in order of their airplay activity.

CHIC "Rebels Are We" (Atlantic) 58% reporting. In the Midwest it is hot at WCIN, KPRS, WJMO, WJLB and KATZ; climbing at WWWS. Climbing at WOIC with hot rotation at WTMP, WYLD, WNOO, WOWI, WLOK and WANT in the South. Medium airplay at WWIN, WILD and WKND in the East. In the West it is hot at KSOL and climbing at KDKO.

LTD "Where Did We Go Wrong" (A&M) 58% reporting airplay. New at WWWS, climbing at WLOU, WKWM, WDAO, WJMO and KATZ, and hot at WTLC in the Midwest. The South reflects medium airplay at WLOK, WOIC, WOWI and WDIA; hot at KOKY. Added at KDKO and KSOL with medium activity at KDAY in the West. Debuting at WAMO with medium airplay at WKND and WDAS in the East.

STARPOINT "I Just Wanna Dance With You" (Casablanca) 55% of our reporters are on it. Medium airplay at WJLB, WJMO, KPRS and WWWS with hot rotation at KATZ in the Midwest. The East shows hot rotation at WWIN and WILD with medium activity at WAMO and WKND. Climbing at WLOK, WOWI, WYLD, WTMP and WKXI in the South. New at KDKO, climbing at KSOL, and hot at KDAY.

AL HUDSON & ONE WAY "Pop It" (MCA) 55% reporting activity. Added at WJMO and WLOU, climbing at KATZ, WDAO and WKWM, and hot at WJLB, WTLC and WWWS in the Midwest. Climbing at WNOO, WOIC and WJMI; hot at WANT and WGIV in the South. Hot at KDKO; climbing at KDAY in the West. Medium airplay at WILD and WKND in the East.

CAMERON "Magic Of You" (Salsoul) 55% reporting action. Added at WANT, climbing at WLOK, WOIC, WOWI and KOKY, and hot at WGIV, WJMI and WTMP in the South. The Midwest shows medium airplay at WLOU, WKWM, WWWS, WCIN and WJMO. Climbing at WAMO; hot at WILD in the East. Medium airplay at KDAY and KSOL in the West.

MANHATTANS "Girl Of My Dream" (Columbia) 52% reporting airplay. Debuting at WJLB, climbing at KPRS and KATZ, and hot at WJMO, WCIN, WDAO, WTLC and WLOU in the Midwest. Climbing at WKXI, WDIA and WJMI; hot at KOKY in the South. Medium airplay at WAMO and WKND in the East. Added at KDKO and KSOL in the West.

TASTE OF HONEY "Rescue Me" (Capitol) 48% of our reporters are on it. Medium activity at WJLB, WJMO and WCIN with hot rotation at KPRS in the Midwest. Climbing at WDAS, WILD and WAMO with hot rotation at WKND in the East. The South shows an add at WLOK, climbing at WYLD and WTMP, and hot at WGIV and WOWI. Climbing at KSOL and KDKO in the West.

McFADDEN & WHITEHEAD "I Heard It In A Love Song" (TSOP) 48% reporting. Climbing at WJLB, WJMO, WCIN, WDAO, WWWS and WLOU in the Midwest. The South reflects an add at WANT and WGIV; climbing at WLOK, WOIC, WYLD and WKXI. Climbing at WKND and WYLD in the East. The West shows it climbing at KDKO.

DIONNE WARWICK "No Night So Long" (Arista) 45% reporting action. Added at KDAY; climbing at KYAC in the West. Climbing at WDAS in the East. New at WNOO and WGIV with medium airplay at WDIA, KOKY, WJMI and WLOK in the South. Debuting at WTLC while climbing at KATZ, WJLB, WCIN and WDAO in the Midwest.

GLADYS KNIGHT & THE PIPS "Taste Of Bitter Love" (Columbia) 45% reporting activity. Climbing at WDIA, WOIC, WGIV and WLOK; hot at WJMI and KOKY in the South. Medium airplay at WKWM, WTLC, WDAO and WCIN in the Midwest. Added at WAMO and climbing at WILD in the East. The West shows medium airplay at KDAY and KDKO.

CHANGE "Searching" (RFC/WB) 42% reporting. Hot at WKND; climbing at WAMO, WILD and WDAS in the East. The South shows an add at WGIV, medium airplay at WTMP and WNOO, and hot at KOKY and WDIA. Added at WKWM and climbing at WTLC and WJMO in the Midwest. New at KDAY in the West.

ZAPP "More Bounce To The Ounce" (WB) 42% reporting airplay. New at WCIN, WJMO and WJLB; climbing at WTLC, WWWS, WKWM and WLOU in the Midwest. Added at WGIV and WKXI, climbing at WTMP and WJMI, and hot at KOKY in the South. Hot at WWIN in the East.

JERMAINE JACKSON "You're Supposed To Keep..." (Motown) 39% reporting activity. Added at WANT; climbing at WOWI, WDIA, WNOO and WKXI. Hot at WCIN with medium airplay at WDAO, KPRS, WJMO and KATZ in the Midwest. Climbing at WDAS in the East. Climbing at KDKO in the West.

BARRY WHITE "Love Makin' Music" (Unlimited Gold/CBS) 39% reporting airplay. New at WCIN, climbing at KATZ, WJMO and WTLC, and hot at WJLB in the Midwest. Hot at WAMO; climbing at WDAS in the East. The West shows medium airplay at KSOL and KYAC. Climbing at WLOK and WNOO in the South.

JONES GIRLS "Dance Turned Into A Romance" (Philadelphia International) 39% reporting. Added at WJMO; climbing at KATZ, KPRS, WDAO and WWWS. New at WLOK while climbing at WKXI, WDIA and KOKY in the South. Debuting at KDKO and climbing at KYAC in the West. Medium airplay at WKND in the East.

PEACHES & HERB "Funtime" (Polydor) 32% reporting airplay. Climbing at WKXI, WDIA, KOKY, WGIV and WLOK in the South. New at WKWM; climbing at WLOU and WDAO in the Midwest. Added at WAMO and climbing at WKND in the East.

NEW & ACTIVE

MINNIE RIPERTON "Here We Go" (Capitol) 29% reporting airplay. Added at WGIV, climbing at WDIA and WNOO, and hot at KOKY in the South. New at WLOU; climbing at WTLC and WJMO in the Midwest. The East shows an add at WKND and medium airplay at WWIN.

DELLS "I Touched A Dream" (20th) 25% reporting. New at KSOL and hot at KYAC in the West. Added at WJLB; climbing at KPRS and WTLC in the Midwest. The South shows medium airplay at WGIV and WYLD. Climbing at WILD in the East.

QUEEN "Another One Bites The Dust" (Elektra) 26% reporting action. Climbing at KPRS, WCIN, WTLC, WWWS and WKWM in the Midwest. Added at WYLD and WANT; climbing at KOKY in the South.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 26% reporting activity. Debuting at WGIV, WANT and WKXI; climbing at KOKY and WDIA in the South. Added at WWIN and WKND in the East. New at KATZ in the Midwest.

JAZZ RADIO HOTTEST

Following are listed in order of their airplay activity.

- CRUSADERS** Rhapsody And Blues (MCA)
 Various Cuts
BOB JAMES H (Tappan Zeal/CBS)
 Various Cuts
JOHN KLEMMER Magnificent Madness (Elektra)
 Various Cuts
TOM BROWNE Love Approach (GRP/Arista)
 Various Cuts
GEORGE BENSON Give Me The Night (WB)
 Various Cuts
RAMSEY LEWIS Routes (Columbia)
 Various Cuts
AL DIMEOLA Splendido Hotel (Columbia)
 Various Cuts
AL JARREAU This Time (WB)
 Various Cuts
RICHIE COLE Hollywood Madness (Muse)
 Various Cuts

NEW & ACTIVE

- CARLOS SANTANA** The Swing Of Delight (Columbia)
 Various Cuts

EAST: WRVR/New York, NY, Herschel/Prescott WHUR/Washington, D.C., Jesse Fox/WEAA/Baltimore, MD, Chauncey Lewis/WYBC/New Haven, CT, Roy Schneiderman SOUTH: WCLK/Atlanta, GA, Requeya Ward/WTJZ/Newport News, VA, Rol Ewell MIDWEST: WBBY/Columbus, OH, P. Norman Grant/WJZZ/Detroit, MI, Dorlan Pastor WEST: KADZ/Denver, CO, Chuck Edwards/KRE/Berkeley, CA, Hal Jackson/KKGO/Los Angeles, CA, Monica Riordan/KJLH/Los Angeles, CA, Lawrence Tanter.

Pop / Rhythms
Hottest
August 29, 1980

EAST	SOUTH	MIDWEST	WEST
George Benson	O'Jays Teddy Pendergrass Cameo	Diana Ross Michael Henderson	George Benson Maze O'Jays Teddy Pendergrass

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST			MIDWEST			
<p>WKND Hartford, CT Eddie Jordan</p> <p>ADDED Edmund Sylvers Minnie Riperton Two Tone O' Fun Ray, Goodman & Brown</p> <p>HOTTEST Larry Graham Tom Browne David Hudson George Benson Diana Ross Dynasty Frad Wesley Taste Of Honey Change Rene & Angela</p> <p>WDAS Philadelphia, PA Joe Tamburro</p> <p>ADDED Linda Clifford Curtis Mayfield Jeff & Aleta J.G. Lewis Jean Wells Southroad Connection Geraldine Hunt J.R. Funk & Love Machine</p> <p>HOTTEST George Benson Diana Ross O'Jays Kurtis Blow Ashford & Simpson Dynasty Teddy Pendergrass Maze Bar Scaggs Tom Browne Chaka Khan</p>	<p>WILD Boston, MA Steve Crumbley</p> <p>ADDED David Ruffin Ritz Shadow Stylistics Al Jarreau Southroad Connection</p> <p>HOTTEST George Benson Tom Browne Michael Henderson Dynasty Cameo Starpoint Cameron Rick James William DeVaughn Ashford & Simpson</p> <p>WAMO Pittsburgh, PA Ken Allen</p> <p>ADDED Gladys Knight LTD Stephanie Mills Peaches & Herb</p> <p>HOTTEST Diana Ross Fatback Band George Benson Teddy Pendergrass Larry Graham Commodores Pleasure Kurtis Blow Ashford & Simpson Barry White</p>	<p>WVIN Baltimore, MD Curtis Anderson</p> <p>ADDED Dee Edwards Seventh Wonder "TII" Linda Clifford Bob Marley Don Covay Jimmy Castor Ray, Goodman & Brown Delegation RJ's Latest Arrival Teena Marie Curtis Mayfield Spinners "Now" Herb Alpert Patience</p> <p>HOTTEST Grand Master Flash Young & Company Captain Sky Cameo Sugar Hill Gang Mtume Gene Chandler Rod Zapp Starpoint</p>	<p>WLOU Louisville, KY Bill Price</p> <p>ADDED Brick One Way Minnie Riperton King Tim III Locksmith Angela Clemmons</p> <p>HOTTEST Cameo Shelamar Frad Wesley Chaka Khan Raydio Michael Henderson Tom Browne Diana Ross Manhattans Smokely Robinson</p> <p>KPRB Kansas City, MO Dell Rice</p> <p>ADDED Solaris Jeff & Aleta Jerry Knight Main Ingredient Teena Marie Herb Alpert Simba R.T. Express Captain Sky</p> <p>HOTTEST George Benson Diana Ross Pleasure Fatback Band Chic Taste Of Honey Dynasty Barry White Teddy Pendergrass O'Jays</p>	<p>WWWS Saginaw, MI Kenneth Crockett</p> <p>ADDED Kwick Keith Barrow LTD</p> <p>HOTTEST Tom Browne Michael Henderson Maze "Joy" Dynasty One Way Jermaine Jackson "Feelin" Cameo Google & Tom Coppola Diana Ross High Energy</p> <p>WJLB Detroit, MI J. Michael McKay</p> <p>ADDED Jeff & Aleta Dells Manhattans Zapp Rose Royce Locksmith</p> <p>HOTTEST Michael Henderson George Benson Diana Ross One Way Fatback Band Chic Cameo Teddy Pendergrass Hunt's Determination Barry White</p> <p>WJBO Cleveland, OH Bernie Moody</p> <p>ADDED One Way Zapp Linda Clifford Brothers Johnson Jones Girls</p> <p>HOTTEST George Benson Diana Ross Teddy Pendergrass Raydio Chic O'Jays Ashford & Simpson Larry Graham Cameo Manhattans</p>	<p>WKWM Grand Rapids, MI Frank Grant</p> <p>ADDED Brick Change Two Tone O' Fun Grand Master Flash Brass Construction Peaches & Herb</p> <p>HOTTEST Tom Browne Diana Ross Kurtis Blow Cameo George Benson O'Jays Michael Henderson Fatback Band Teddy Pendergrass Windy City</p> <p>WTLG Indianapolis, IN Jay Johnson</p> <p>ADDED Dionne Warwick Captain Sky Rance Allen Mtume Locksmith B.T. Express Slide Effect Norman Connors</p> <p>HOTTEST Grand Master Flash Tom Browne Stacy Lattisaw Diana Ross One Way Pointer Sisters O'Jays Manhattans LTD Rick James</p>	<p>WDAO Dayton, OH Turk Logan</p> <p>ADDED None</p> <p>HOTTEST Diana Ross Stacy Lattisaw Maze Dynasty Chaka Khan Johnnie Taylor Rick James Temptations Cameo Manhattans</p> <p>WCIN Cincinnati, OH Michael Roberts</p> <p>ADDED Mtume David Ruffin Linda Clifford Dee Edwards Barry White Zapp Tom Browne</p> <p>HOTTEST Chic Ashford & Simpson Michael Henderson Jermaine Jackson Teddy Pendergrass Manhattans Commodores Dynasty Stacy Lattisaw Diana Ross</p> <p>KATZ St. Louis, MO Earl Parnell</p> <p>ADDED Ray, Goodman & Brown Rod Rockie Robbins</p> <p>HOTTEST Diana Ross Kurtis Blow Michael Henderson Chic George Benson O'Jays Dynasty Fatback Band Starpoint Ashford & Simpson</p>
SOUTH			WEST			
<p>WLOK Memphis, TN H.A. Gilliam</p> <p>ADDED Edmund Sylvers Taste Of Honey Joe Simon Jones Girls Grand Master Flash Joyce Cobb Johnnie Taylor Side Effect</p> <p>HOTTEST Diana Ross Kurtis Blow Cameo George Benson TTF Commodores Chic Teddy Pendergrass Dynasty Frad Wesley</p> <p>WTMP Tampa, FL Graham Armstrong</p> <p>ADDED None</p> <p>HOTTEST Jermaine Jackson "Feelin" Kurtis Blow Cameo Maze Diana Ross ADC Band Chic Cameron Frad Wesley Kano</p> <p>WOWI Norfolk, VA Chester Bencon</p> <p>ADDED None</p> <p>HOTTEST Chic Ashford & Simpson Kurtis Blow Taste Of Honey Teddy Pendergrass O'Jays Dynasty George Benson Cameo Rick James</p>	<p>WDIA Memphis, TN Mark Christian</p> <p>ADDED Crusaders Herbie Hancock Jerry Butler Spinners Tom Browne</p> <p>HOTTEST Rod O'Jays Cameo Change Stacy Lattisaw Teddy Pendergrass Michael Henderson Joyce Cobb Chaka Khan Patti Labelle</p> <p>WJMI Jackson, MS Carl Haynes</p> <p>ADDED Ayers & Henderson Breakwater Roberta Flack "Heaven"</p> <p>HOTTEST Pointer Sisters Edmund Sylvers O'Jays Ashford & Simpson Rick James Stacy Lattisaw High Energy Gladys Knight Kwick Cameron</p> <p>WIXI Jackson, MS Tommy Marshall</p> <p>ADDED Zapp Ray, Goodman & Brown Grace Jones Dee Edwards Spinners Teena Marie</p> <p>HOTTEST S.O.S. Band Fatback Band George Benson Diana Ross Pointer Sisters Edmund Sylvers Seventh Wonder O'Jays Maze Peabo Bryson</p>	<p>WQIV Charlotte, NC Jo Ann Graham</p> <p>ADDED Ray, Goodman & Brown Change Dionne Warwick Zapp Manu Dibango Minnie Riperton McFadden & Whitehead Patrice Banks</p> <p>HOTTEST Teddy Pendergrass Tom Browne Stacy Lattisaw One Way Edmund Sylvers Taste Of Honey O'Jays Cameron Michael Henderson Gene Chandler</p> <p>WYLD New Orleans, LA Bruta Bailey</p> <p>ADDED Pointer Sisters Trussel Queen Brothers Johnson</p> <p>HOTTEST George Benson Chic Fatback Band Diana Ross O'Jays Peabo Bryson Raydio Commodores Ashford & Simpson Teddy Pendergrass</p> <p>WOLC Columbia, SC Bob Walters</p> <p>ADDED None</p> <p>HOTTEST S.O.S. Band Diana Ross O'Jays Kurtis Blow Teddy Pendergrass Cameo Dynasty Tom Browne George Benson Fatback Band</p>	<p>WROO Chattanooga, TN Dwight Harrison</p> <p>ADDED Captain Sky Al Jarreau Teena Marie Dionne Warwick Norman Connors Stephanie Mills Stacy Lattisaw Shotgun Sharon Paige Curtis Mayfield</p> <p>HOTTEST Diana Ross Fatback Band Chic Maze Brick Michael Henderson Cameo Larry Graham Ashford & Simpson Commodores</p> <p>WANT Richmond, VA Ben Miles</p> <p>ADDED Jermaine Jackson Mtume Queen McFadden & Whitehead Pointer Sisters Stephanie Mills Cameron Locksmith Brick Ray, Goodman & Brown</p> <p>HOTTEST Chic Tom Browne George Benson Ashford & Simpson One Way Teddy Pendergrass Cameo Maze Five Special Larry Graham</p>	<p>KDKO Denver, CO John Anderson</p> <p>ADDED Starpoint Rene & Angela Stacy Lattisaw Rick James LTD Manhattans Stephanie Mills Jones Girls Breakwater</p> <p>HOTTEST George Benson Diana Ross Kurtis Blow Maze S.O.S. Band One Way Larry Graham Fatback Band Stacy Lattisaw "Dynamite" O'Jays</p>	<p>KDAY Los Angeles, CA Steve Woods</p> <p>ADDED Spinners Dionne Warwick Rod Bob Marley Gladys Knight Herbie Hancock Change</p> <p>HOTTEST George Benson Starpoint Dynasty Ashford & Simpson Teddy Pendergrass O'Jays Chaka Khan One Way Maze Commodores</p>	<p>KYAC Seattle, WA Jimmy Pipkin</p> <p>ADDED Herbie Hancock Rose Royce Stylistics</p> <p>HOTTEST Rockie Robbins Larry Graham George Benson Tom Browne Pleasure Teddy Pendergrass Curtis Mayfield Al Jarreau Dells Maze</p> <p>KBOL San Mateo, CA J.J. Jeffries</p> <p>ADDED LTD Stacy Lattisaw Stephanie Mills Pointer Sisters Dells Manhattans</p> <p>HOTTEST Diana Ross George Benson Teddy Pendergrass Dynasty Chic Ashford & Simpson Cameo O'Jays Maze Michael Henderson</p>



Jeff Gelb AOR

AOR And Jingles: Can They Mix?

"Rock, we've got to rock . . . Roll, we've got to roll . . . 99 . . . ABX!"

"The original, Detroit's original . . . 99 . . . ABX . . . Rock 'n' roll!"

"Cruisin' with my radio on . . . ABX . . . makes your motor hot . . . That's what we've got!"

Think of those lyrics sung over a background of typical motor city rock 'n' roll . . . slashing guitars and a thumping backbeat. The results are what may be AOR's first rock jingles, or as WABX/Detroit PD John Duncan calls them, "rock ID's." AOR has traditionally shied away from jingles, but in current experiments by WABX and KMET/Los Angeles, they have proved to be enormously popular. In conversations with both stations' programmers, we'll attempt to find out why.

WABX's Rock ID's

John Duncan explained the genesis of WABX's rock ID's: "When AOR began, anything suggestive of Top 40 radio was taboo, including jingles. But over the years we seem to have come full circle, as we've discovered that many of the Top 40 ideas are simply radio truths — they work! So I figured if everything else worked, maybe jingles could too. And if it did work, it could certainly add some sparkle to the station especially here in Detroit where there are so many AOR choices on the FM dial."

Duncan and Century consultant Allen Shaw sat down to discuss the idea, and then spoke with the powers-that-be at Century to enlist their financial aid. Once that was set, the two decided on slogan lines they wanted included in the rock ID's, and sent these down to Chris Kershaw and Jim West, Dallas-based jingle producers. Along with the slogans, Duncan sent the company about twenty

albums to use as a reference of the sort of general music style Duncan hoped the jingles would capture. "We wanted jingles that didn't sound like jingles," Duncan recalled. "They had to sound like rock and roll songs. That was the prerequisite of the concept."

Kershaw and West brought in Dallas studio musicians to play the mini-tunes they'd written, while Duncan and Shaw flew in to co-produce. The results were ten individual rock ID's, each with three or four possible variations (accomplished by using only part of the lyrics of each tune).

"Placement and frequency of the ID's," Duncan reported, "is very important. We began very

" . . . We've discovered that many of the Top 40 ideas are simply radio truths — they work! So I figured if everything else worked, maybe jingles could too."

WABX/Detroit PD John Duncan

light: once every two hours or so, exclusively in music sets, usually between the second and third song. They were never played going into or coming out of a music set. We tested that rotation for a month, and are now playing a rock ID once an hour." Not all ten variations run at once, to decrease what Duncan calls the ID's "fatigue factor."

Response has been very positive. In fact, Duncan claimed, "there were no negatives. People began calling to ask what band had recorded the ID's." Once the rock ID's are established, there are plans to group several of the ID's into a cohe-

sive song that the station can play exclusively in its marketplace. The group that recorded the ID's may also be brought into town to do a set at a WABX club night for listeners. Actually, the promotional possibilities of the rock ID's seem endless, but Duncan pinpointed their biggest appeal: "The minute a listener hears one of them, he knows it's WABX, as much because it's a rock ID as what the ID itself says."

KMET's Rock Jingles

"A little bit of Heaven, 94.7. KMET . . . Tweedle Dee!"

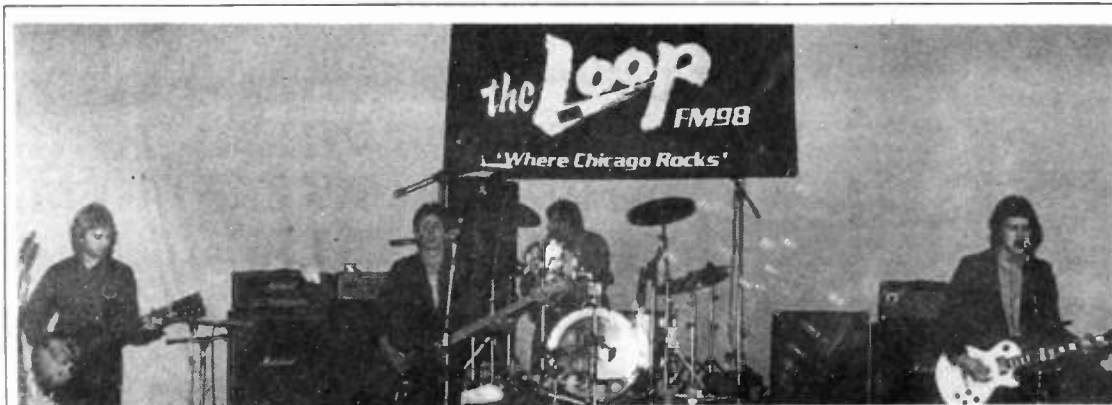
Tweedle-Dee? KMET's longest running (seven years now) and most popular jingle sounds much more like the Andrews Sisters than Ted Nugent, but it remains an audience favorite, a fact PD Sam Bellamy is at a loss to explain. "We've tried to eliminate it several times but we keep getting too many requests for it. People seem to notice when it's missing."

The rest of KMET's jingles are popular rock songs, reworked to include the station's call letters. Many have been recorded by the groups themselves; J. Geils and Sammy Hagar, for instance, have gone in the studio to reproduce their tunes to include KMET mentions.

Bellamy detailed what she looks for in a rock jingle: "They have to be real short, real quick, and not overdone as they are on Top 40. They must sound like the rest of the radio station so that they don't interrupt the flow of what we're doing. We don't run them too often: two or three times a day is enough to make people aware they're there."

Why run jingles at all? Bellamy offered a reasonable response: "It's just a different way of saying the call letters, which get repeated so often over the course of a day. As an analogy, you can say "I love you" to someone a thousand times, but when you send flowers (or money!), it sounds better!"

There may be other AOR stations out there which are also experimenting with the use of jingles. If so, let us know so that we can share your experiences and thoughts with the rest of the AOR community.



RECORDS HIGHLIGHT RECORDING STUDIO OPENING — Representatives from ten Midwestern AOR's celebrated with the owners of Pierce Arrow recording studio in Evanston, which commemorated its opening with a concert by Virgin's Records that was taped by WLUP/Chicago for future broadcast. The Loop also invited 25 listeners to bring a guest and enjoy pizza and Coho Cola prior to the concert. Producing and hosting the elaborate party/opening was independent record promotion person Lee Arnold. Pictured is the band in concert; a group photo of the Records with members of the Midwest AOR radio community; and an intense conversation between WABX/Detroit PD John Duncan (left), AOR consultant Lee Abrams (center), and WLUP/Chicago's Steve Dahl (right).

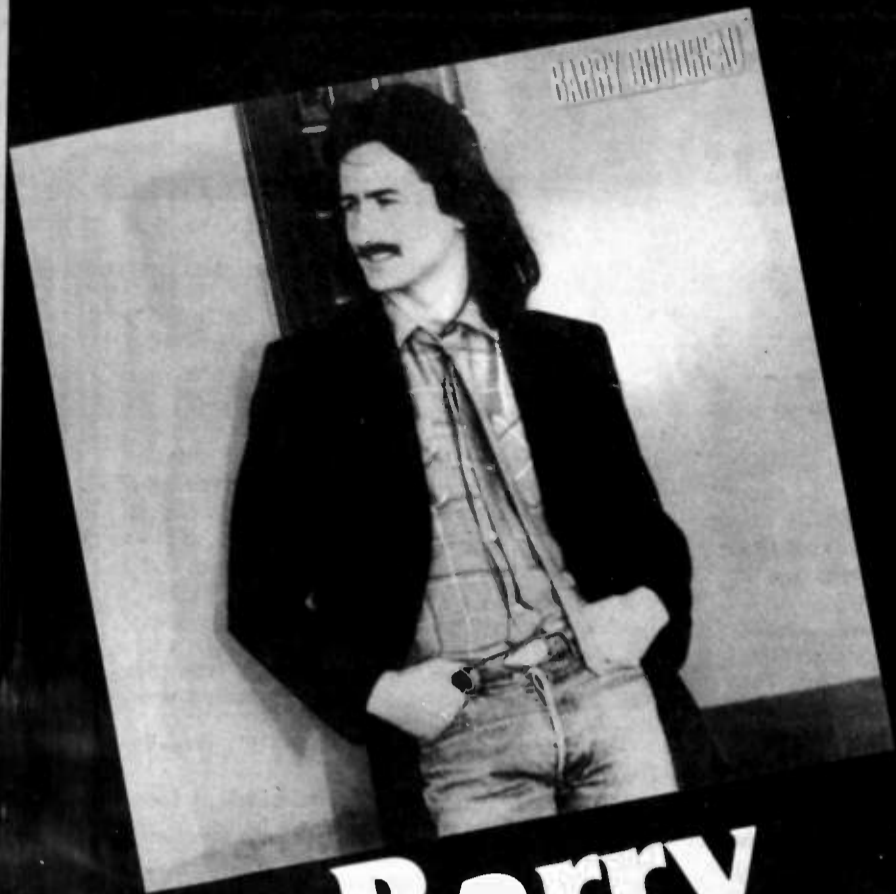
AMERICAN RADIO EXPO UPDATE:

Check the weekly convention updates elsewhere in the paper for a growing list of radio people who will be joining us for the scheduled portions of the format hospitality rooms. We're interested in your input as to the people you want to speak with, and the topics you wish discussed.

We're also still soliciting your station's TV commercials in any format (¼ or ½ inch) for our Video Theatre. If you've had a spot produced that you're proud of, make us a dub which we'll return after we've made our own copy for the presentation.

While I'm making requests, I want to encourage you to mail us a copy of your station's latest merchandising effort, whether it be a bumper sticker, T-shirt, coffee mug, or whatever. We'll hang, tape and post them all on the wall of the AOR hospitality room so that others can admire your station's handiwork.

One last reminder: start airchecking your station now so that you can bring with you a composite aircheck on cassette, to share with interested parties at the hospitality room. We'll have cassette tape recorders on hand for you to use to showcase your best efforts.



Barry Goudreau

AOR BREAKERS

BARRY GOUDREAU

Barry Goudreau (Portrait)

"Dreams" "Woman" "Hard" "Lose."

55% of our reporters on it. Total album reports: 83. A-60, M-18, H-5. Charted this week at No. 30.

Key Cuts:

"Dreams"

"Hard Luck"

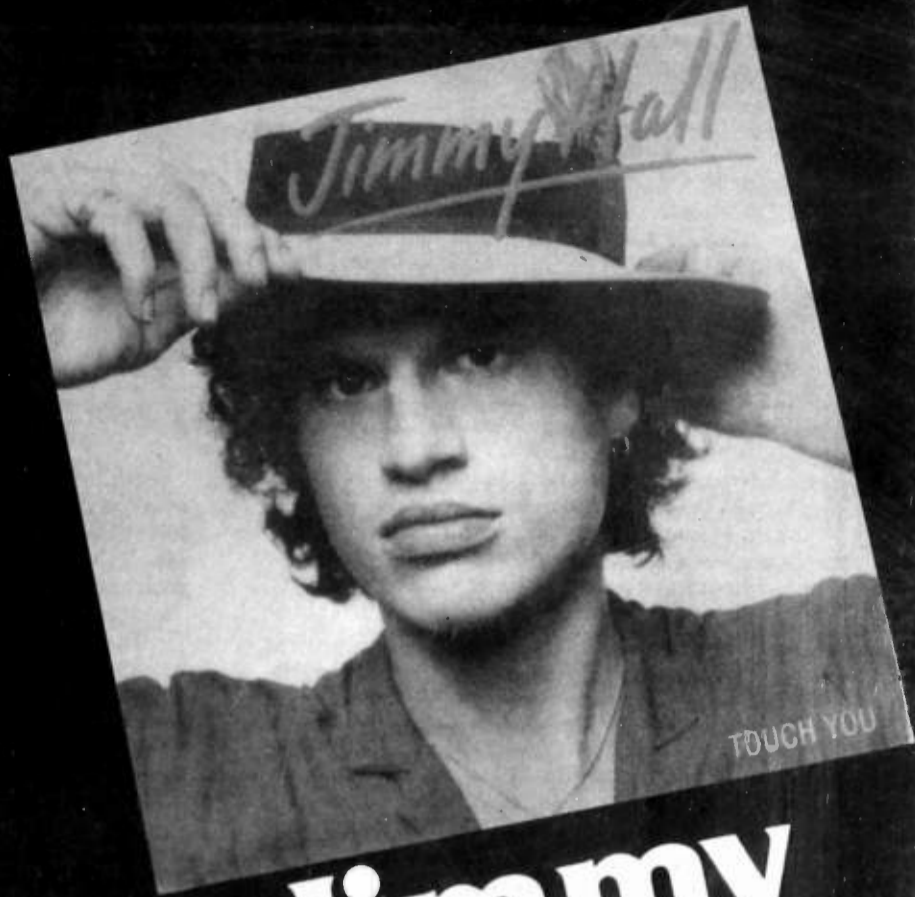
"Nothin' To Lose"

"Mean Woman Blues"

Produced by: John Boylan and Barry Goudreau



On Epic/Portrait Records



Jimmy Hall

The familiar voice from Wet Willie debuts with one of the finest solo albums of the year, "TOUCH YOU"

Already On:

WMMS	WHFS	WKTM	KBLE
KSHE	WQBK	WKWF	WLYX
WKLS	WLIR	WKDD	KINK
WYMX	WRKK	WOMP	KFML
	WQUT	KFMH	

Key Cuts:

"Easy Street"

"Private Number"

Plus The New Single:

"I'm Happy That Love Has Found You"

Produced by Norbert Putman for Trebron Productions



On Epic Records

Distributed by CBS Records Inc.

Jeff Gelb

EVOLUTION

Welcome to 4-Triple M-FM/Brisbane, Australia's first commercial FM, a Soft AOR. Rob McKay is the GM... Also a big hello and best wishes to WTPA/Harrisburg, PA, a 24,000 watt AOR signing on September 1st with KLAQ/El Paso's Doug Sorensen as PD and morning man. Also on the air staff is Steve Ore, Louie Torres (also from KLAQ), Bill Hower (from WRHY/York), and Peter Lake (from WSYR/Syracuse)... WKLC/St. Albans, WV PD Chris Gables is exiting... John Bell has stepped down as PD at WDEK/DeKalb but will retain his airshift. Management is searching for his replacement... Craig Klein has been upped to MD at WBWB/Bloomington from the airstaff. Former MD Randy Lloyd has exited the station... Brian Master has exited as MD at Q107/Toronto for mornings at competing CHUM-FM... WYDD/Pittsburgh's new PD is morning man Mike Perkins. Former PD Jack Robertson retains his airshift... Tom McGuire has been upped to PD from Asst. PD at WXLN/Davenport... Steve Julius has been named Asst. MD from the airstaff of KLYX/Sloux Falls... Bill Smith has rejoined WEEL-FM/Boston from neighboring WRKO for afternoon drive... Stu Kellogg has joined KPAS/El Paso from WLAD/Norwalk, CT as morning man... Doug Clifton has rejoined KIL0/Colorado Springs for mornings and as Production Director... KGON/Portland's longtime midday man and Production Director Bob Anchetta has switched to competing KQFM, as has KGON News Director Chris Burns... KZAP/Sacramento News Director Charlie Weiss has exited for the same post at KLOL/Houston... Bob Bailey is now handling music chores at WKLS/Atlanta... KNX-FM/Los Angeles has named Brent Seltzer News and Community Affairs Director. Brent comes to the station from neighboring KZLA; he has also worked news at KMET, KWST, KGB-FM/San Diego, and for the ABC Radio News Network... Karen Avery is new to the news department at WHCN/Hartford... Six-year veteran KGB-FM/San Diego morning person Linda McInnes is moving to KLOS/Los Angeles for afternoon drive, beginning September 7th. Concurrently, KLOS midday air personality Anita Gevinson will be exiting the station.



LA. RADIO FEELS THE HEAT — Following a recent Los Angeles performance, Atlantic's Henry Paul discussed his band's latest album release "Feel The Heat" with KNAC/Long Beach's Steve Snyder. Pictured (l-r) are Paul and Snyder.



CHUG ALL NIGHT — WZZX/Louisville co-sponsored the "Mello Yello Great Chug-Off" contest at a recent county fair, with prizes going to the fastest men's and women's chuggers. Pictured with the contest's two grand prize winners (holding checks) is WZZX air personality Gary Loeser (center).



COME INTO MY PARLOUR — Dreamland's Spider was greeted backstage by WZZO PD Lyn Corey after their Allentown performance. Pictured (l-r) are RSO's Fred DeSipio Jr., WZZO PD Lyn Corey, group's Jimmy Lowell, Keith Lentin and Holly Knight, friend, group's Amanda Blue and Anton Fig.

UPDATE

WRKK/Birmingham owner Dan Brennan is taking his airstaff to the Bahamas in celebration of the station's successful summer sales period... In celebration of its tenth anniversary, KREM-FM/Spokane held a free concert with two area groups, as well as a cake-decorating and eating contest... In conjunction with a Queen concert in neighboring Charleston, WKLC/St. Albans, WV held a banner contest with the grand prize winner getting a pass for all Charleston rock concerts for a year... "Dreadlock Holiday" is the name of a new biweekly show on KNAC/Long Beach hosted by Ray Cook that focuses on ska and reggae... WRNW/Briarcliff Manor held its second annual outdoor music festival, with free music from area bands and Billy Falcon's Burning Rose. Proceeds from the sale of refreshments and station T-shirts went to the MDA... KLOL/Houston, in a random drawing of postcard entries, is sending a winning listener to Atlanta to hear the new Kansas album and attend a barbeque hosted by the band... The 95-cent admission to the KSHE/St. Louis-Ozark Mtn. Daredevils softball match went to the Diabetic Children's Welfare Association. Over \$700 was raised from the game, won 17-15 by the Ozarks... WSYR/Syracuse scooped the world, it appears, by playing the new Doobie Bros. single, "Real Love," a week ago Monday (8-18). The station played the record about three times over the course of the day before receiving a cease and desist order from Warner Bros., at which time they pulled the record off the air. No word on the station's source for the single... WPLR/New Haven asked listeners to pack for a surprise weekend vacation and bring their suitcases to one of four local clubs. Each club picked a winner who was taken by limo to the airport, where they were whisked to Tampa for an impromptu weekend, expenses-paid... Listeners who sent KSJO/San Jose's midday air personality Lisa Novak theme sets to feature on her "Nooner" special received commemorative buttons that read, "I did a Nooner with Lisa Novak on FM 92.3 KSJO!"... WBCN/Boston raised 331 pints of blood for the Red Cross in a recent blood drive... WWWW/Detroit arranged dates for three of its listeners with Capitol's Billy Squier during the artist's recent concert stopover in town... CAFM/Lethbridge, Alberta imported an "El Toro" mechanical bull for its "Whoop Up Days" summer celebration... Congrats to M105/Cleveland morning man Doug Johnson and his new bride Janis... WGRQ/Buffalo raised \$4500 for cerebral palsy research in a skateathon cosponsored with Journey... KLOS/Los Angeles has sent out over 50,000 "Too Hip" discount cards to fans of the station's morning show host, Frazer Smith. Cardholders are qualified for the usual discounts, plus special contests and giveaways... WNPT/Tus-

caloosa needs jazz record service from all labels. Contact MD Millard Hicks at WNPT, P.O. Box 2787, Tuscaloosa, AL 35401... Interesting news in the latest Mediatrends, where WMET/Chicago jumped ahead of WLUP for the first time in the Metromedia AOR's history. Final score: WMET 4.7, WLUP 4.2... WLIR/Long Island broadcasted its entire "Party in the Park," an outdoor concert in celebration of its 10th AOR anniversary. Featured artists included Southside Johnny, Al DiMeola, Rick Derringer and Good Rats, with guest sets by Todd Rundgren, David Bromberg, Pure Prairie League and Flo & Eddie. 20,000 attended the show, which was also carried live on WDHA/North Jersey.

COMING NEXT WEEK: Detroit has a fourth hard-rocking AOR: WLLZ signed on about a month ago as Doubleday's AOR entry in the Motor City AOR competition. Next week we'll speak with PD John Larson about his plans for the station, and his opinions on whether Detroit can support all four AOR's.

CONCERTS & CONVERSATIONS

PRESENTATIONS: KMEL/San Francisco presented Commander Cody for free.

RADIO CONCERTS: Benny Mardones on WMMS/Cleveland... Hall & Oates, Arlyn Roth, David Bromberg, Elektrics on WLIR/Long Island... Elektrics on WDHA/North Jersey.

GUEST DJ'S: Bob Weir on WMET/Chicago... Eddie Money on KZAP/Sacramento.

CONVERSATIONS: Benny Mardones on WMMS/Cleveland... Charile Daniels Band, Pat Benatar on KGON/Portland... Pretty Things, Journey on WMMR/Philadelphia... Eddie Money on KTIM/San Rafael... Motels, Gary Myrick on KNAC/Long Beach... Eddie Money on KWST/Los Angeles... Carlos Santana on KSHE/St. Louis... Chris Deburgh on CHEZ-FM/Ottawa... Rossington Collins, Peter Noone on WNEW-FM/New York... Black Sabbath on WSYR/Syracuse... Head East on WYDD/Pittsburgh... Gary Myrick, Blackfoot on KEZY-FM/Anahelm... Dave Davies on WRKI/Bridgeport... Chevy Chase on KZEL/Eugene... SS Johnny, Beaver Brown on WBRU/Providence... Pretty Things on GIRFM/Manchester... Blackfoot, Point Blank, Journey on KMGN/Bakersfield... Peter Noone on WBCN/Boston... Poco, Karla Bonoff, America on KBCO/Boulder... Livingston Taylor, Grateful Dead on M105/Cleveland... Heart on KZAP/Sacramento... Johnny Van Zant on WJAX/Jacksonville... AC/DC on WXKE/Ft. Wayne... Cars, Hall & Oates on WCOZ/Boston... Jackson Browne, America on KSPN/Aspen... Mitch Ryder, Rockets on WHNN/Saginaw.

AOR

TORONTO

IS GROWING.



Getting bigger week after week with adds and increased rotation,
TORONTO is definitely growing.

The reaction to TORONTO live has got the nation
talking about the Rock and Roll power of TORONTO.

KGON • KZEL • KIDQ • KROQ • KEZY • KCAL • KZOZ • KXFM • KMGH • KTIM • KOME • KLIV • KKDJ • KOZZ
KFMF • KKBC • WKLS • WRAS • WUOG • WYMX • WHFS • WMYK • WCOZ • WPHD • WCMF • WNEW • WRNW • WYSP
WEZX • WXTQ • WZZX • WVAQ • W-4 • WBMI • WMAD • KTCL • KDKB • WWWZ • WZLD • WINZ • DC-101
WEER • WBLM • WOUR • WMJQ • WLIR • WPDH • WMMR • WYFE • WKKI • WIUC • WMMS • WILS • WHNN • KFMH • KILO
KWFH • WSHE • WORJ • WQXM • WMOD • KILT • WAVA • WSLQ • WLOB • WAQX • WAAL • WBAB • I-95 • WZZO
WEBN • WLRS • WBWB • WCPI • WIOT • WQFM • WIBA • KRST • KREM • WGVF • WOWD • WKQB • WIOT • KTYD • WIYY
WWWV • WGRQ • WSYR • WQBK • WRCN • WDHA • WRHY • WVUD • WSAC • WBOQ • WOMP • WLAV • WLPX • KKRL
KRKE • KIOK • WKIR • WABD • WPLR • WAZU

**SEE THEM ON TOUR... AND LISTEN TO THEIR
NEW ALBUM LOOKIN' FOR TROUBLE
AND THEIR SINGLE... "EVEN THE SCORE."**
AM 2255

TORONTO... LOOKIN' FOR TROUBLE...

Produced by: Bill Henderson and Brian Macleod
Re-Mix Engineer: Robin Geoffrey Cable
SP 4821



Album Airplay/ 40

Chart Summary

Main chart table with columns for rank, week, artist, album title, and airplay cut. Includes entries for Jackson Browne, Rolling Stones, Queen, etc.

Album cuts are listed in order of airplay preference.

It was a big week for big names, whose new albums muscled their way onto the chart. BROWNE held the top spot once again, maintaining his lead in both hot and total report mentions.

New Entry

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period.

MOST ADDED table with columns for rank, week, artist, album title, and added reports.

MEDIUM table with columns for rank, week, artist, album title, and medium reports.

THE HOTTEST table with columns for rank, week, artist, album title, and hottest reports.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week.

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week

CARS

Panorama (Elektra)
"Black" "Touch" "Miami"
"Tel." 88% of our reports on it. Total album reports: 136. A-114, M-7, H-15. Debuted this week at No. 16.



THE CARS
PANORAMA

YES

Drama (Atlantic)
"Temps" "Happen"
"Lens" "Light." 82% of our reports on it. Total album reports: 125. A-115, M-3, H-7. Debuted this week at No. 21.



BARRY GOUDREAU
Barry Goudreau
(Portrait)

"Dreams" "Women"
"Hard" "Love." 85% of our reports on it. Total album reports: 83. A-80, M-18, H-5. Charted this week at No. 38.



BARRY GOUDREAU

- 1 VAPORS..... "Turning Japanese" (UA)
- 2 BLUES BROS..... "Jailhouse Rock" (Atlantic)
- 3 AL STEWART..... "Midnight Rocks" (Arista)
- 4 HUEY LEWIS & NEWS .. "Some Of My Lies..." (Chrysalis)
- 5 CHICAGO..... "Thunder & Lightning" (Columbia)
- 6 ARTFUL DODGER..... "She's Just My Baby" (Arista)
- 7 TORONTO..... "Even The Score" (A&M)
- 8 ERIC CLAPTON..... "Cocaine" (RSO)
- 9 GRATEFUL DEAD..... "Don't Ease Me In" (Arista)
- 10 JOAN ARMATRADING..... "Me Myself I" (A&M)
- 11 ELO..... "All Over The World" (MCA)
- 12 JON & VANGELIS..... "I Hear You Now" (Polydor)
- 13 CARLY SIMON..... "Jesse" (WB)
- 14 SCOTT WILK..... "Suspicion" (WB)
- 15 SOUTHSIDE JOHNNY..... "On The Beach" (Mercury)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- 1 LARSEN & FEITEN..... Larsen-Feiten Band (WB)
- 2 GEORGE BENSON..... "Fool" "Danger" "Notice" "Star" "Give Me The Night" (WB)
- 3 STANLEY CLARKE..... "Broadway" "Dinorah" "Rocks, Pebbles & Sand" (Epic)
- 4 TIM WEISBERG..... "Tide" "Hell" "Party Of One" (MCA)
- 5 AL DIMEOLA..... "Katie" "Lucie" "Splendido Hotel" (Columbia)
- 6 D. CARLOS SANTANA..... "Roller" "Splendido" "The Swinger" (Columbia)
- 7 LARRY CARLTON..... "Tari" "Song" "Gardenia" "Strikes Twice" (WB)
- 8 JOHN KLEMMER..... "Various Cuts" "Magnificent Madness" (Elektra)
- 9 CRUSADERS..... "Adventures" "Help" "Rhapsody & Blues" (MCA)
- 10 AL JARREAU..... "Never" "Gimme" "Time" "Shadows" "Elegant" "Call" "This Time" (WB)

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

MOST ADDED

YES
Drama (Atlantic) 33/30

CARS
Panorama (Elektra) 34/29

JOHNNY VAN ZANT BAND
No More Dirty... (Polydor) 24/22

PAUL SIMON
One-Trick Pony (WB) 17/14

CHEVY CHASE
Chevy Chase (Arista) 9/9

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

DAVE DAVIES
AFL1-3603 (RCA) 25/23

EDDIE MONEY
Playing For... (Columbia) 32/20

ATLANTA RHYTHM SECTION
Boys From... (Polydor) 26/20

WHITESNAKE
Ready An'... (Mirage) 24/20

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

ROLLING STONES
Emotional... (Rolling Stones) 35/35

JACKSON BROWNE
Hold Out (Asylum) 36/33

ROSSINGTON COLLINS BAND
Anytime... (MCA) 35/32

QUEEN
The Game (Elektra) 33/28

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WZZO Allentown

215-694-0511

PD: LYN COOK
AD: CHRIS HOLZ

Added:
"Morning Joe"
JOHNNY VAN ZANT (Polydor)
"Strong Survive"
BARRY GOUDREAU (Portrait)
"Dreams"
CRS (Elektra)
"Night Shift" "Touch & Go"
YES (Atlantic)
"Temps" "Happen"
"Lens" "Light"
YES (Atlantic)

Medium:
SPLIT ENZ (A&M)
DAVE DAVIES (RCA)
YORKTOWN (A&M)
WHITESNAKE (Mirage)
SILVERSTEIN (Meridian)
MCS (Polydor)
HUEY LEWIS & NEWS (Chrysalis)
SHEEN (RCA)
CAROLINE (Mercury)
DIAT BAND (UA)

Hot:
None

104FM WBCN Boston

617-266-1111

PD: TOM BERLAND
AD: RICHARD WOODWARD

Added:
CHEVY CHASE (Arista)
EDDIE & VIC (RCA)
DEVO (MCA)
"I Hear You Now"
JON & VANGELIS (Polydor)
"Don't Ease Me In"
GRATEFUL DEAD (Arista)
"Me Myself I"
JOAN ARMATRADING (A&M)
"Jesse"
CARLY SIMON (WB)
"Suspicion"
SCOTT WILK (WB)
"On The Beach"
SOUTHSIDE JOHNNY (Mercury)

Medium:
None

Hot:
None

97.9Rock Buffalo

716-881-4555

PD: GEORGE WIGGINS
AD: PAUL HEINE

Added:
JOHNNY VAN ZANT... (Polydor)
"Strong Survive"
BARRY GOUDREAU (Portrait)
"Dreams"
CRS (Elektra)
"Night Shift" "Touch & Go"
YES (Atlantic)
"Temps" "Happen"
"Lens" "Light"
YES (Atlantic)

Medium:
None

Hot:
None

WBLM Lewiston-Portland

207-783-2085

PD: JOE DIAZ
AD: PAUL BUNNEY

Added:
"Morning Joe"
JOHNNY VAN ZANT... (Polydor)
"Strong Survive"
BARRY GOUDREAU (Portrait)
"Dreams"
CRS (Elektra)
"Night Shift" "Touch & Go"
YES (Atlantic)
"Temps" "Happen"
"Lens" "Light"
YES (Atlantic)

Medium:
None

Hot:
None

Q104.1 Manchester

603-825-8915

PD: JOE BIERZYCH
AD: GLENN ANDERSON

Added:
"Morning Joe"
JOHNNY VAN ZANT... (Polydor)
"Strong Survive"
BARRY GOUDREAU (Portrait)
"Dreams"
CRS (Elektra)
"Night Shift" "Touch & Go"
YES (Atlantic)
"Temps" "Happen"
"Lens" "Light"
YES (Atlantic)

Medium:
None

Hot:
None

WAAI Binghamton

607-772-8850

PD: KEITH MELSON
AD: GLENN CORNELIUS

Added:
"Morning Joe"
JOHNNY VAN ZANT (Polydor)
"Strong Survive"
BARRY GOUDREAU (Portrait)
"Dreams"
CRS (Elektra)
"Night Shift" "Touch & Go"
YES (Atlantic)
"Temps" "Happen"
"Lens" "Light"
YES (Atlantic)

Medium:
None

Hot:
None

104.5fm Bridgeport

203-579-9995

PD: TOM ZAROCKI
AD: BRIAN ST. JAMES

Added:
"Morning Joe"
JOHNNY VAN ZANT (Polydor)
"Strong Survive"
BARRY GOUDREAU (Portrait)
"Dreams"
CRS (Elektra)
"Night Shift" "Touch & Go"
YES (Atlantic)
"Temps" "Happen"
"Lens" "Light"
YES (Atlantic)

Medium:
None

Hot:
None

WCCC Hartford

203-549-3456

PD: COUNTRY PAUL PAYTON
AD: LON

Added:
"Morning Joe"
JOHNNY VAN ZANT (Polydor)
"Strong Survive"
BARRY GOUDREAU (Portrait)
"Dreams"
CRS (Elektra)
"Night Shift" "Touch & Go"
YES (Atlantic)
"Temps" "Happen"
"Lens" "Light"
YES (Atlantic)

Medium:
None

Hot:
None

WLIB FM 92.7 Long Island

516-485-9200

PD: DENIS ROYANNA
AD: RAY WHITE

Added:
"Morning Joe"
JOHNNY VAN ZANT (Polydor)
"Strong Survive"
BARRY GOUDREAU (Portrait)
"Dreams"
CRS (Elektra)
"Night Shift" "Touch & Go"
YES (Atlantic)
"Temps" "Happen"
"Lens" "Light"
YES (Atlantic)

Medium:
None

Hot:
None

WVVAQ Morgantown

304-296-0029

PD: SCOTT RADER

Added:
"Morning Joe"
JOHNNY VAN ZANT (Polydor)
"Strong Survive"
BARRY GOUDREAU (Portrait)
"Dreams"
CRS (Elektra)
"Night Shift" "Touch & Go"
YES (Atlantic)
"Temps" "Happen"
"Lens" "Light"
YES (Atlantic)

Medium:
None

Hot:
None

WIOZ Boston

617-247-0850

PD: JOHN SEBASTIAN
AD: KATE HADSON

Added:
"Morning Joe"
JOHNNY VAN ZANT (Polydor)
"Strong Survive"
BARRY GOUDREAU (Portrait)
"Dreams"
CRS (Elektra)
"Night Shift" "Touch & Go"
YES (Atlantic)
"Temps" "Happen"
"Lens" "Light"
YES (Atlantic)

Medium:
None

Hot:
None

WECM Claremont

903-542-7735

PD: BOB RIVERS

Added:
"Morning Joe"
JOHNNY VAN ZANT (Polydor)
"Strong Survive"
BARRY GOUDREAU (Portrait)
"Dreams"
CRS (Elektra)
"Night Shift" "Touch & Go"
YES (Atlantic)
"Temps" "Happen"
"Lens" "Light"
YES (Atlantic)

Medium:
None

Hot:
None

WHDN Hartford

203-247-1080

PD: DANIEL F. MAYDEN

Added:
"Morning Joe"
JOHNNY VAN ZANT (Polydor)
"Strong Survive"
BARRY GOUDREAU (Portrait)
"Dreams"
CRS (Elektra)
"Night Shift" "Touch & Go"
YES (Atlantic)
"Temps" "Happen"
"Lens" "Light"
YES (Atlantic)

Medium:
None

Hot:
None

WBCN Long Island

516-727-1570

PD: PAUL MORRIS
AD: MALCOLM GRAY

Added:
"Morning Joe"
JOHNNY VAN ZANT (Polydor)
"Strong Survive"
BARRY GOUDREAU (Portrait)
"Dreams"
CRS (Elektra)
"Night Shift" "Touch & Go"
YES (Atlantic)
"Temps" "Happen"
"Lens" "Light"
YES (Atlantic)

Medium:
None

Hot:
None

WVVAQ Morgantown

304-296-0029

PD: SCOTT RADER

Added:
"Morning Joe"
JOHNNY VAN ZANT (Polydor)
"Strong Survive"
BARRY GOUDREAU (Portrait)
"Dreams"
CRS (Elektra)
"Night Shift" "Touch & Go"
YES (Atlantic)
"Temps" "Happen"
"Lens" "Light"
YES (Atlantic)

Medium:
None

Hot:
None

EAST

WPLR New Haven 203-777-0617. Station listing with program schedule and staff names.

Ottawa 613-863-1919. Station listing with program schedule and staff names.

Pittsburgh 412-362-2144. Station listing with program schedule and staff names.

Syracuse 315-682-9538. Station listing with program schedule and staff names.

Washington, D.C. 202-828-9932. Station listing with program schedule and staff names.

New York 212-986-7000. Station listing with program schedule and staff names.

Philadelphia 215-667-8100. Station listing with program schedule and staff names.

Providence 401-272-9550. Station listing with program schedule and staff names.

Syracuse 315-474-5061. Station listing with program schedule and staff names.

Wheeling 614-676-5661. Station listing with program schedule and staff names.

New York 212-887-7777. Station listing with program schedule and staff names.

Philadelphia 215-561-0933. Station listing with program schedule and staff names.

Providence 401-272-9550. Station listing with program schedule and staff names.

Toronto 416-967-3445. Station listing with program schedule and staff names.

Worcester 617-752-5611. Station listing with program schedule and staff names.

North Jersey 201-328-1055. Station listing with program schedule and staff names.

Philadelphia 215-839-7625. Station listing with program schedule and staff names.

Providence 401-272-9550. Station listing with program schedule and staff names.

Utica 315-797-0803. Station listing with program schedule and staff names.

York 717-266-8608. Station listing with program schedule and staff names.

North Jersey 201-328-1055. Station listing with program schedule and staff names.

Pittsburgh 412-562-5900. Station listing with program schedule and staff names.

Scranton 717-961-1842. Station listing with program schedule and staff names.

West Virginia 304-722-3308. Station listing with program schedule and staff names.

Amarillo 806-359-8561. Station listing with program schedule and staff names.

Birmingham 205-870-9900. Station listing with program schedule and staff names.

Atlanta 404-325-0960. Station listing with program schedule and staff names.

Augusta 404-722-1302. Station listing with program schedule and staff names.

Austin 512-474-8543. Station listing with program schedule and staff names.

Amarillo 806-359-8561. Station listing with program schedule and staff names.

Birmingham 205-870-9900. Station listing with program schedule and staff names.

Atlanta 404-325-0960. Station listing with program schedule and staff names.

Augusta 404-722-1302. Station listing with program schedule and staff names.

Austin 512-474-8543. Station listing with program schedule and staff names.

MOST ADDED, MEDIUM, THE HOTTEST. Charts listing top albums and their rotation numbers.

WYCK Rock 404-722-1302. Station listing with program schedule and staff names.

WROX Charlotte 704-392-6191
ASST. PD: JONATHAN WHITE
ADD: CARIS (Elektra), JOHNNY VAN ZANT... (Polydor), SEA LEVEL (Arista), YES (Arista), CHICAGO (Columbia)

KROQ Corpus Christi 512-855-4641
PD: BOB FAZIO
NO: CHARLIE PALMER
ADD: CARIS (Elektra), PAUL SIMON (WB), JONATHAN VAN ZANT... (Polydor), WILLIE NELSON (Columbia), WINE DAVILES (Capitol), HENRY LOGGINS (Arista), SPEEDWAY BLVD. (Epic), YAPORS (UA), SON SEALS (Alligator)

KTXQ Dallas-Ft. Worth 214-528-5500
ADD: ROSSINGTON COLLINS (MCA), PETE TONGHEHD (Arista), ROLLING STONES (Rolling Stones), JACKSON BROME (Arista), QUEEN (Elektra), HENRY LOGGINS (Arista), ALLMAN BROTHERS (Arista), PAT BENATAR (Chrysalis), EDDIE MONEY (Columbia), DEVO (WB), CHICAGO (Columbia), SARELLA WAINFIELD (Polydor), WHITESNAKE (Mercury), GUS (Mercury), CHUCK FRANCOUR (EMI America), DONNY HISS (Mercury), MEXIEY THINGS (WB), JAY FERGUSON (Capitol), KINGS (Elektra), LE ROUX (Capitol), WALL & GATES (MCA)

KZEW Dallas 214-748-9898
ASST. PD: JAMIE DOLAN
ADD: YES (Arista), SPEEDWAY BLVD. (Epic), NANTUCKET (Epic), JOHNNY VAN ZANT... (Polydor), PETER GABRIEL (Mercury), CARIS (Elektra), EDDIE MONEY (Columbia), PAT BENATAR (Chrysalis), BARRY GOLDBAU (Portrait), ALLMAN BROTHERS (Arista), DONNY HISS (Mercury), "Ani Levant", WIRTHA & HUFFINS (Virgin), DEVO (WB), JOHNNY VAN ZANT... (Polydor), GRATEFUL DEAD (Arista), "Albino...", AC/DC (Atlantic), PAUL McCARTNEY (Columbia), "On the Way", BLACK SABBATH (WB), ARTYLL DODGER (Arista)

El Paso 915-533-8211
ADD: BARRY GOLDBAU (Portrait), PAUL SIMON (WB), CARIS (Elektra), YES (Arista), JOHNNY VAN ZANT... (Polydor), KIMMIE SPECTOR (Portrait), ROLLING STONES (Rolling Stones), JACKSON BROME (Arista), PAT BENATAR (Chrysalis), ARTYLL DODGER (Arista), QUEEN (Elektra), PAT BENATAR (Chrysalis), BARRY GOLDBAU (Portrait), DEVO (WB), WHITESNAKE (Mercury), KINGS (Elektra), ROSSINGTON COLLINS (MCA), GENESIS (Arista), CADDYSHACK (Columbia), "Fireflight", "Jazz", "None", SINGLES: "None"

The Q KLAQ El Paso 915-544-8864
PD: RAYSON DAVIS
NO: ARTH BICHMEL
ADD: EDDIE MONEY (Columbia), "Triumph" (Capitol), "The Best", PAT BENATAR (Chrysalis), "You're a Tough", "This is for...", "You Better Be", CARIS (Elektra), "Gimme, Gimme" (Touch & Go), ALLMAN BROTHERS (Arista), "Keep On Keepin' A-Go-Go", "Right... Wrong", TED HUGENT (Epic), "Honey, Honey", PETER GABRIEL (Mercury), "Games Without", "Badlands", JAY FERGUSON (Capitol), PAT TRAVERS BAND (Polydor), GENESIS (Arista), "Turn to Me...", "Up in the Air", AC/DC (Atlantic), "Havin' On Me" (Shoof/Thelma), "Holla Holla", "Full Moon/Arylum", "Tama Lingo" (Columbia), ADAM PRIEST (Columbia)

KROQ Houston 713-526-4591
ADD: CADDYSHACK (Columbia), AC/DC (Atlantic), SCOTT WALKER & WALLS (WB), JEFF BECK (Epic), VANESSA CARO, ASST. PD: JOHNNY VAN ZANT... (Polydor), KERRY LYONS (Arista), R.A.F. (A&M), CHEY CHASE (Arista), CARIS (Elektra), CHARLIE DANIELS... (Epic), ROLLING STONES (Rolling Stones), MC VIGAR (Polydor), WHITE SNARE (Mercury), EDDIE MONEY (Columbia), DEVO (WB), BLACKFOOT (Arista), BOB SEGER & ... (Capitol), "Accompny Me", BARRY GOLDBAU (Portrait), SPLIT ENZ (A&M), AC/DC (Atlantic), J.C. HOUSEROCKERS (MCA), SPLIT ENZ (A&M), ARF (Polydor), RECORDS (Virgin), SINGLES: "None"

ZZS 102 Jackson 801-982-1062
PD: DAVID PERKINS
NO: STEVE RELLER
ADD: CARIS (Elektra), JOHNNY VAN ZANT... (Polydor), BARRY GOLDBAU (Portrait), CHUCK FRANCOUR (EMI America), HENRY LOGGINS (Arista), EDDIE MONEY (Columbia), DEVO (WB), PAT BENATAR (Chrysalis), HALL & GATES (MCA), ARS (Polydor), ROXY MUSIC (Arista), POCO (MCA), ALLMAN BROTHERS (Arista), AC/DC (Atlantic), HERB ALPERT (A&M), JOAN ARMSTRONG (A&M), BLUE SWEETHEARTS (Arista), CHUCK FRANCOUR (EMI America), "A-1 STEWART (Arista)", "HENRY LOGGINS (Arista)", "Jazz", "None", SINGLES: "None"

Jacksonville 904-246-7477
ADD: ROLLING STONES (Rolling Stones), JACKSON BROME (Arista), QUEEN (Elektra), ROSSINGTON COLLINS (MCA), PAT BENATAR (Chrysalis), POCO (MCA), BLACK SABBATH (WB), PETER GABRIEL (Mercury), HENRY PAUL BAND (Arista), DEVE DAVIS (MCA), DIRTY BAND (UA), WHITE SNARE (Mercury), SCOTT WALKER & WALLS (WB), KINGS (Elektra), HENRY LOGGINS (Arista), EDDIE MONEY (Columbia), RINGERS (RSO), "Jazz", "None", SINGLES: "None"

Jacksonville 904-633-2785
ADD: JACKSON BROME (Arista), BILLY JOEL (Columbia), MC VIGAR (Polydor), PETE TONGHEHD (Arista), QUEEN (Elektra), ROSSINGTON COLLINS (MCA), PAT BENATAR (Chrysalis), "Riffing The Duv", ROLLING STONES (Rolling Stones), "Triad" (Arista), "Runnin' Back", HALL & GATES (MCA), CHARLIE DANIELS... (Epic), WHITESNAKE (Mercury), TITIA "Cool... Lowing", ALLMAN BROTHERS (Arista), POCO (MCA), HENRY PAUL BAND (Arista), AC/DC (Atlantic), "Money Man", "Shoo/Thelma", QUEEN (Elektra), JAY FERGUSON (Capitol), BLACK SABBATH (WB), HENRY LOGGINS (Arista), BOB SEGER (Capitol), DEVO (WB), WHITESNAKE (Mercury), KERRY LYONS (Arista), ROSSINGTON COLLINS (MCA), GENESIS (Arista), CADDYSHACK (Columbia), "Fireflight", "Jazz", "None", SINGLES: "None"

Rock 104 Knoxville 615-637-1010
PD: KERRY LAMBERT
NO: FRANK GREENE
ADD: YES (Arista), "Temps Fugit", "Into The Lens", "Heavily Huggan", CARIS (Elektra), "Whiffle Rick" (Gimme... Stick), JOHNNY VAN ZANT... (Polydor), "Dressin'", "Dirty Deal", "Dressin'", "Thru Luck", SPLIT ENZ (A&M), "Got You", KINGS (Elektra), "Swingin' To", "Beat Goes On", LARSEN & FEITEN (WB), "Dancing Star", "Dancer Zone", PAUL SIMON (WB), "Lofa/Eve/ling", "Jazz", "None", SINGLES: "None"

K94 KSMB Lafayette 318-232-1311
PD: RAY SUTLEY
NO: JAY WALKER
ADD: YES (Arista), "Temps Fugit", "Into The Lens", "Heavily Huggan", CARIS (Elektra), "Whiffle Rick" (Gimme... Stick), JOHNNY VAN ZANT... (Polydor), "Dressin'", "Dirty Deal", "Dressin'", "Thru Luck", SPLIT ENZ (A&M), "Got You", KINGS (Elektra), "Swingin' To", "Beat Goes On", LARSEN & FEITEN (WB), "Dancing Star", "Dancer Zone", PAUL SIMON (WB), "Lofa/Eve/ling", "Jazz", "None", SINGLES: "None"



NANTUCKET TAKES IT TO ATLANTA — Epic's Nantucket recently performed at the Agora in Atlanta. Pictured post-concert are (standing, l-r) former Wet Willie member Marshall Smith, CBS Records' Rich Bloom and Mike Conway, group's Larry Uzell and Tommy Reed, WYMX PD Eric Heckman, CBS Records' Jeff Stella, journalist Tony Parish, and group member Mark Downing; (kneeling, l-r) CBS Records' Luanne Stehno, and group's Eddie Blair, Pee Wee Watson and Kenny Soule.

Lexington 606-252-8694
ADD: HOTELS (Capitol), DEVO (WB), SPLIT ENZ (A&M), KERRY LYONS (Arista), CARIS (Elektra), POCO (MCA), ROLLING STONES (Rolling Stones), ROSSINGTON COLLINS (MCA), ROLLING STONES (Rolling Stones), JAY FERGUSON (Capitol), QUEEN (Elektra), HENRY LOGGINS (Arista), ALLMAN BROTHERS (Arista), WHITE SNARE (Mercury), POCO (MCA), HENRY PAUL BAND (Arista), DEVE DAVIS (MCA), DIRTY BAND (UA), WHITE SNARE (Mercury), SCOTT WALKER & WALLS (WB), KINGS (Elektra), HENRY LOGGINS (Arista), EDDIE MONEY (Columbia), RINGERS (RSO), "Jazz", "None", SINGLES: "None"

wshe Miami 305-581-1580
PD: NEAL HENRY
ADD: CARIS (Elektra), "Gimme... Stick", "Don't Tell... No", "Temp's Fugit", "Into The Lens", "Heavily Huggan", CARIS (Elektra), "Whiffle Rick" (Gimme... Stick), JOHNNY VAN ZANT... (Polydor), "Dressin'", "Dirty Deal", "Dressin'", "Thru Luck", SPLIT ENZ (A&M), "Got You", KINGS (Elektra), "Swingin' To", "Beat Goes On", LARSEN & FEITEN (WB), "Dancing Star", "Dancer Zone", PAUL SIMON (WB), "Lofa/Eve/ling", "Jazz", "None", SINGLES: "None"

Love 4 Miami 305-872-2500
PD: ROSS PETERS
NO: RICK BLOOM
ADD: MICHAEL JOHNSON (EMI), PAUL SIMON (WB), GREATO (WB), RAMES LERIS (Columbia), "Badlands", "AIR SUPPLY (Arista), BOB SEGER (Capitol), AMERICA (Capitol), JON & VANGELIS (Polydor), ROBBIE QUINN (Arista), SEALS & GRIFFS (WB), "Firefall" (Arista), PETE TONGHEHD (Arista), "CHRISTOPHER CROSS (WB)", "BERRY MARDONES (Polydor)", "Jazz", "None", SINGLES: "None"

95 Rock Montgomery 205-832-4295
NO: CRAIG MUSTARD
ADD: CARIS (Elektra), YES (Arista), "Triad", "Runnin' Back", HALL & GATES (MCA), CHARLIE DANIELS... (Epic), WHITESNAKE (Mercury), TITIA "Cool... Lowing", ALLMAN BROTHERS (Arista), POCO (MCA), HENRY PAUL BAND (Arista), AC/DC (Atlantic), "Money Man", "Shoo/Thelma", QUEEN (Elektra), JAY FERGUSON (Capitol), BLACK SABBATH (WB), HENRY LOGGINS (Arista), BOB SEGER (Capitol), DEVO (WB), WHITESNAKE (Mercury), KERRY LYONS (Arista), ROSSINGTON COLLINS (MCA), GENESIS (Arista), CADDYSHACK (Columbia), "Fireflight", "Jazz", "None", SINGLES: "None"

Nashville 615-244-9532
ADD: HENRY PAUL BAND (Arista), GENESIS (Arista), GRATEFUL DEAD (Arista), QUEEN (Elektra), ROSSINGTON COLLINS (MCA), JACKSON BROME (Arista), ROLLING STONES (Rolling Stones), JAY FERGUSON (Capitol), PAT BENATAR (Chrysalis), POCO (MCA), BLACK SABBATH (WB), SCORPIONS (Mercury), KINGS (Elektra), BOB SEGER & ... (Capitol), ALLMAN BROTHERS (Arista), POCO (MCA), BLACK SABBATH (WB), CHICAGO (Columbia), BOB SEGER & ... (Capitol), DIRTY BAND (UA), ROSSINGTON COLLINS (MCA), PAT BENATAR (Chrysalis), DEVO (WB), SINGLES: "None"

Norfolk 804-461-1194
ADD: EDDIE MONEY (Columbia), AC/DC (Atlantic), BLACKFOOT (Arista), POCO (MCA), HALL & GATES (MCA), RANNOY (MCA), PAT BENATAR (Chrysalis), JACKSON BROME (Arista), ROLLING STONES (Rolling Stones), HENRY LOGGINS (Arista), ROSSINGTON COLLINS (MCA), QUEEN (Elektra), HENRY LOGGINS (Arista), AMERICAN NOISE (Planet), "Runnin' Night", ROLLING STONES (Rolling Stones), JACKSON BROME (Arista), ROSSINGTON COLLINS (MCA), QUEEN (Elektra), HENRY LOGGINS (Arista), ALLMAN BROTHERS (Arista), PAT BENATAR (Chrysalis), AC/DC (Atlantic), DEVO (WB), "Jazz", "None", SINGLES: "None"

Norfolk 804-623-9667
ADD: PAUL SIMON (WB), ROSSINGTON COLLINS (MCA), PAT BENATAR (Chrysalis), STATUS QUO (Arista), ALLMAN BROTHERS (Arista), ROLLING STONES (Rolling Stones), JACKSON BROME (Arista), PETE TONGHEHD (Arista), CHICAGO (Columbia), CHARLIE DANIELS... (Epic), VAN HALEN (WB), QUEEN (Elektra), BOB SEGER & ... (Capitol), ROSSINGTON COLLINS (MCA), LE ROUX (Capitol), ROBBIE THOMPSON (Arista), HENRY PAUL BAND (Arista), ERIC CLAPTON (RSO), MC VIGAR (Polydor), "Jazz", "None", SINGLES: "None"

Orlando 305-645-1802
ADD: CADDYSHACK (Columbia), ROLLING STONES (Rolling Stones), PAT BENATAR (Chrysalis), PETE TONGHEHD (Arista), HENRY PAUL BAND (Arista), ROSSINGTON COLLINS (MCA), PAT BENATAR (Chrysalis), BLACKFOOT (Arista), CARIS (Elektra), ALLMAN BROTHERS (Arista), MC VIGAR (Polydor), PAT BENATAR (Chrysalis), PAT BENATAR (Chrysalis), DEVO (WB), EDDIE MONEY (Columbia), WHITESNAKE (Mercury), RINGS (Elektra), PETER GABRIEL (Mercury), CHARLIE DANIELS... (Epic), "Jazz", "None", SINGLES: "None"

Raleigh 919-832-8311
ADD: NANTUCKET (Epic), POCO (MCA), JACKSON BROME (Arista), ALLMAN BROTHERS (Arista), ROLLING STONES (Rolling Stones), "Thunder &... Upon Arrival", (Rolling Stones), EDDIE MONEY (Columbia), WILLIE NELSON (Columbia), ROLLING STONES (Rolling Stones), CHARLIE DANIELS... (Epic), URBAN CONBOY (Full Moon/Arylum), SCORPIONS (Mercury), BOB SEGER & ... (Capitol), ALLMAN BROTHERS (Arista), POCO (MCA), BLACK SABBATH (WB), ROSSINGTON COLLINS (MCA), PAT BENATAR (Chrysalis), DEVO (WB), SINGLES: "None"

Richmond 804-282-9731
PD: BOB DAVIS
NO: KEITH RICHARDS
ADD: CARIS (Elektra), SEA LEVEL (Arista), YES (Arista), JACKSON BROME (Arista), HENRY LOGGINS (Arista), ROLLING STONES (Rolling Stones), PAT BENATAR (Chrysalis), POCO (MCA), BOB SEGER & ... (Capitol), JON & VANGELIS (Polydor), HENRY LOGGINS (Arista), PETER GABRIEL (Mercury), AC/DC (Atlantic), ROSSINGTON COLLINS (MCA), EDDIE MONEY (Columbia), CHARLIE DANIELS... (Epic), "Jazz", "None", SINGLES: "None"

KISS-FM San Antonio 512-223-8211
PD: JOE ANTHONY
ADD: SCOTT WALKER & WALLS (WB), YES (Arista), JOHNNY VAN ZANT... (Polydor), BARRY GOLDBAU (Portrait), DRAGODA (Columbia), STATUS QUO (Arista), ALLMAN BROTHERS (Arista), ROLLING STONES (Rolling Stones), JACKSON BROME (Arista), PAT BENATAR (Chrysalis), PETE TONGHEHD (Arista), CHICAGO (Columbia), CHARLIE DANIELS... (Epic), QUEEN (Elektra), HENRY LOGGINS (Arista), ROLLING STONES (Rolling Stones), "Top Gun", "The Pump", "Black Sabbath", KERRY LYONS (Arista), "Ground Zero", "To Live... Like", MC VIGAR (Polydor), JUDAS PRIEST (Columbia), SCORPIONS (Mercury), "The Zoo", "KROU", "Badlands", "Noddy", "Honey Honey", "Huggan", "AC/DC (Atlantic)", "HOLLERS (Mercury)", "SARON (Arista)", "WHITESNAKE (Mercury)", "GARY STEVART (MCA)", "MELIA", "QUEEN (Elektra)", "LE ROUX (Capitol)", "BROKEN HOME (Arista)", "ROSSINGTON COLLINS (MCA)", "STEVE HACKETT (Mercury)", "NANTUCKET (Epic)", "JACKSON BROME (Arista)", "Jazz", "None", SINGLES: "None"

98Rock Tampa 813-224-0742
NO: NICK VAN CLEVE
ADD: JACKSON BROME (Arista), ROSSINGTON COLLINS (MCA), JACKSON BROME (Arista), PAT BENATAR (Chrysalis), "XANADU (WB)", "All Over/Over", "Noddy (Capitol)", "Dancer", CARIS (Elektra), "Got You", "You're a Tough", "This is for...", "You Better Be", CARIS (Elektra), "Gimme, Gimme" (Touch & Go), ALLMAN BROTHERS (Arista), "Keep On Keepin' A-Go-Go", "Right... Wrong", TED HUGENT (Epic), "Honey, Honey", PETER GABRIEL (Mercury), "Games Without", "Badlands", JAY FERGUSON (Capitol), PAT TRAVERS BAND (Polydor), GENESIS (Arista), "Turn to Me...", "Up in the Air", AC/DC (Atlantic), "Havin' On Me" (Shoof/Thelma), "Holla Holla", "Full Moon/Arylum", "Tama Lingo" (Columbia), ADAM PRIEST (Columbia)

MIDWEST

MOST ADDED

YES
Drama (Atlantic) 34/31
CARS
Panorama (Elektra) 36/28
BARRY GOUDREAU
Barry Goudreau (Portrait) 25/20
JOHNNY VAN ZANT BAND
No More... (Polydor) 17/17
PAUL SIMON
One-Trick Pony (WB) 15/10

MEDIUM

WHITESNAKE
Ready An... (Mirage) 30/21
DAVE DAVIES
AFL1-3603 (RCA) 22/20
JEFF BECK
There And Back (Epic) 24/18
HENRY PAUL BAND
Feel The Heat (Atlantic) 20/18

THE HOTTEST

JACKSON BROWNE
Hold Out (Asylum) 38/38
ROLLING STONES
Emotional... (Rolling Stones) 36/36
QUEEN
The Game (Elektra) 36/35
ROSSINGTON COLLINS BAND
Anytime... (MCA) 36/32
AC/DC
Back In Black (Atlantic) 31/27

Appleton

414-734-9228
HENRY PAUL BAND (Atlantic)
PRETTY THINGS (WB)
JOHN PRINE (Asylum)
WHITESNAKE (Mirage)

Cincinnati

513-921-0594
CARS (Atlantic)
JEFF BECK (Epic)
EDDIE MONEY (Columbia)
DAVE DAVIES (RCA)

Bloomington

812-332-9292
BOB SEGER & ... (Capitol)

Cleveland

216-781-9687
AL STEWART (Arista)

WDEK DeKalb

815-758-9260
GRAHAM PARKER & ... (Arista)
ROXY MUSIC (Arista)
55 JOHNNY & JAMES (Mercury)
CRUSADERS (Arista)

Ft. Wayne

219-484-0580
WHITESNAKE (Mirage)
ARS (Polygram)

WXUS Lafayette

317-448-1586
CHICAGO (Columbia)
CHARLIE DANIELS... (Epic)
PAUL SIMON (WB)
MEL LYNDEN (Arista)

Chicago

312-440-5270
PETER GABRIEL (Mercury)

Cleveland

216-391-1260
LAUGHING DOGS (Columbia)

WJLBX Detroit

313-398-1100
QUEEN (Elektra)
JACKSON BROWNE (Asylum)

WWCK 105 FM Flint

313-744-1570
PAT BENATAR (Chrysalis)

WLPX 97 fm Milwaukee

414-342-1111
WICKEDLY BEST ALBUM WEEK

Chicago

312-828-9191
KINGS (Elektra)

Columbus

614-224-1271
ND: STEVE RUBNER

WRIF 101 Detroit

313-444-1010
VOLUNTIER JAN VI (Epic)

Kansas City

816-531-3400
PAT BENATAR (Chrysalis)

WMAD Madison

608-249-9277
HENRY PAUL BAND (Atlantic)

Chicago

312-777-1700
ROLLING STONES

Davenport

319-328-2541
ALYSSA (Mercury)

Detroit

313-259-4323
KINGS (Elektra)

Lansing

517-393-1320
TOUGH (Arista)



RAISING CASH "THE HARD WAY" — MCA's Point Blank helped KATT-FM Oklahoma City raise cash to purchase a new elephant for the city zoo. The band headlined a station co-sponsored benefit concert. Pictured (l-r, standing) are KATT-FM PD Mark Dempsey, group's Karl Berke, Rusty Burns and John O'Daniel, KATT mascot, group's Peter Gruen, KATT-FM MD Clark Ryan; (l-r, kneeling) road manager Eddie Fair, group's Kim Davis, MCA's Wayne McManners.

Cincinnati

513-871-8500
JACKSON BROWNE (Asylum)

Dayton

513-229-4247
ROLLING STONES

Duluth

218-728-6421
HENRY PAUL BAND (Atlantic)

Grand Rapids

616-456-5461
"Even The Score"

MIDWEST

93QFM Milwaukee 414-276-2040
PD: BRETT ALBERTS
NO: ED DWORKIN

101 Minneapolis 612-739-4000
NO: PAUL HERSHORN

101 Minneapolis 612-739-4000
NO: PAUL HERSHORN

WEST

KRBT Albuquerque 505-268-7946
NO: SAM CORNISH

KEZY-94 Anaheim 714-776-3696
NO: LARRY REISMAN

KSN Aspen 303-925-6776
NO: BOB CIRIO

KQ92 Minneapolis 612-545-5601
NO: TAC WOODS

KFMH Muscatine 319-263-2512
NO: LISA CATALANO

Z92 Omaha 402-592-5300
NO: BOB LINDER

WEST

98 FM Bakersfield 805-832-1410
NO: DAVE LAWRENCE

104 Boise 208-344-8363
NO: CARL SCHUBER

KBCO Boulder 303-444-5600
NO: DENNIS CONSTANTINE

WAT FM100 Oklahoma City 405-831-8881
NO: HARRY DEAN

JOE Rockford 815-877-3075
NO: LES COOK

KSLW 94 St. Louis 314-842-1111
NO: RICK BALLEW

MOST ADDED CARS
Panorama (Elektra) 39/31
YES Drama (Atlantic) 32/30

KILO 94 Colorado Springs 303-834-4896
NO: RICH HANE

K97 Edmonton 403-428-8597
NO: NEIL EDWARDS

Winnos Saginaw 517-892-9528
NO: JAC DESANTIS

KLX98 Sioux Falls 805-339-1520
NO: PAUL WESTBY

92 CITI FM Winnipeg 204-775-0371
NO: STEVE YOUNG

MEDIUM WHITESNAKE
Ready An' Willing (Mirage) 26/23
KINGS Are Here (Elektra) 26/21

106 KBPI Denver 303-936-2313
NO: FRANK COOY

KZEL Eugene 503-484-4304
NO: CHRIS ROYAL

Rock 103 Terre Haute 812-238-2557
NO: R. J. CORFFOANT

FM 104 Toledo 419-248-3377
NO: TERRY SALLIVAN

92 CITI FM Winnipeg 204-775-0371
NO: STEVE YOUNG

THE HOTTEST JACKSON BROWNE
Hold Out (Asylum) 44/44
ROLLING STONES Emotional... (Rolling Stones) 41/41

KTCU Fort Collins 303-571-1232
NO: TOM WHEELER

KDUJ Fresno 209-228-5991
NO: DEN COMPTON

WES

K99 Great Falls

408-727-7211

Host:
JACKSON BROWNE (Asylum)
BLUES BROTHERS (Asylum)
EDDIE MONEY (Capitol)
GENESIS (Atlantic)

Asst. Host:
JANIS JOHNSON (Capitol)
JACKSON BROWNE (Asylum)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

Asst. Host:
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

Asst. Host:
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

Pasadena

213-678-0830

Host:
RICH CARROLL (Polygram)
LARRY GROVES (Polygram)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

Asst. Host:
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

Reno

702-882-6263

Host:
MICK JAGGER (Polygram)
JACKSON BROWNE (Asylum)
BLUES BROTHERS (Asylum)
EDDIE MONEY (Capitol)
GENESIS (Atlantic)

Asst. Host:
JANIS JOHNSON (Capitol)
JACKSON BROWNE (Asylum)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

San Diego

714-568-6008

Host:
PAT BENATAR (Chrysalis)
JACKSON BROWNE (Asylum)
BLUES BROTHERS (Asylum)
EDDIE MONEY (Capitol)
GENESIS (Atlantic)

Asst. Host:
JANIS JOHNSON (Capitol)
JACKSON BROWNE (Asylum)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

Santa Barbara

805-963-1601

Host:
JACKSON BROWNE (Asylum)
BLUES BROTHERS (Asylum)
EDDIE MONEY (Capitol)
GENESIS (Atlantic)

Asst. Host:
JANIS JOHNSON (Capitol)
JACKSON BROWNE (Asylum)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KFAT 102 Las Vegas

702-732-7753

Host:
KEITH STERN (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KDKB Phoenix

802-833-8888

Host:
JEFF SATTLER (Capitol)
LINDA CLAYTON (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KQOB Sacramento

916-446-4985

Host:
ANT SCHROEDER (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KJOO San Jose

408-288-5400

Host:
LEE ROY HANSEN (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KXFM 99 Santa Maria

805-922-2156

Host:
SALVADORI (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KMAC Long Beach

213-437-0366

Host:
GLENNE WILSON (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KQON Portland

503-655-9181

Host:
GLORIA JOHNSON (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KMXP Sacramento

916-444-2806

Host:
GARY WILSON (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KJVO San Jose

408-288-5400

Host:
LEE ROY HANSEN (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KZAM Seattle

206-454-1540

Host:
MARTIN SEVIER (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KLOS 95 1/2 Los Angeles

213-663-3311

Host:
TOBY HOGES (Capitol)
RUTH PHIBBS (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

Klink Portland

503-228-5000

Host:
LES SANKOFF (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KSLT Salt Lake City

801-972-3030

Host:
GARY WALTON (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KTIE San Rafael

415-456-1510

Host:
MICHAEL WIGGET (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KZOK Seattle

206-223-3913

Host:
WILL VON WEN (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KMET 94.7 Los Angeles

213-464-5638

Host:
JACK SHYDER (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KQDA Portland

503-226-0100

Host:
TOM OWEN (Capitol)
CHUCK SLATER (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KCAL 96.7 San Bernardino

714-825-5020

Host:
JIM JAMES (Capitol)
PETE HANCOCK (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KTMS Rock 97 Santa Barbara

805-963-1975

Host:
MARK GILES (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KREM-FM Spokane

509-448-2000

Host:
LARRY SHIDER (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KWLA Los Angeles

213-469-1212

Host:
MICHAEL SHERRY (Capitol)
DAVID HALL (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KZLX Reno

702-329-9261

Host:
BRUCE VAN DYKE (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KGB-FM San Diego

619-292-1360

Host:
TRINIDAD GARCIA (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KTMS-FM Santa Barbara

805-963-1975

Host:
MARK GILES (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KX95 Tri-Cities

509-586-0459

Host:
RUSSELL (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KWEST Los Angeles

213-467-1224

Host:
TED HENSON (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KZLX Reno

702-329-9261

Host:
BRUCE VAN DYKE (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KJME San Jose

408-246-8811

Host:
DANA KONG (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KJVO San Jose

408-288-5400

Host:
LEE ROY HANSEN (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

KWFM Tucson

602-624-5588

Host:
JIM OWEN (Capitol)

Asst. Host:
CARL (Epic)
JAY BECK (Epic)
JERRY RUBIN (Mercury)
KING (Polygram)

Country



Jim Duncan

News Notes

It looks like September and the first few weeks of October are going to be the busiest of the year for me. Among the scheduled plans are the unveiling of the long-awaited list of new R&R Country reporters and an incredible new computer system for faster and more comprehensive music data. Some other projects I have been slated to work on include pre-production of the CMA's "Post-Awards Radio Special," the Country Radio Seminar's agenda meetings in Nashville on September 26-27 (if you have any ideas for the CRS next March, let me know), NRBA's American Radio Expo here in L.A. October 5-8, and that is just the beginning. Speaking of the Expo, the following have been confirmed as guest panelists for our Country sessions: Jon Anthony, PD WJEZ-FM/Chicago; Bill Ford, PD WCXI/Detroit; Bill Hennes, PM WMAQ/Chicago; Ken Martin, WCOS-FM/Columbia, SC; Mike Owens, VP/GM KNIX AM-FM/Phoenix; Lee Ranson, PD



WQAM SEZ FREE THE DUCK — For almost four months WQAM/Miami has kept a telephone vigil for Ed Schneller's kidnapped duck. And for 84 days there has been no change in the strange case of angry neighbors, ducknapping, and New England stubbornness. The saga began in late April; Jerry Denicola captured neighbor Schneller's duck for trespassing on Denicola's farm in Newport, Maine. He was fed up with strange ducks on his property, doing all the nasty things ducks are prone to do, right on Denicola's lawn and his children's toys, not to mention eating up the garden. When WQAM disc jockey John Forsythe heard the story, he rallied station listeners to come to the aid of the duck by gathering a ransom fund (Denicola is demanding a 25¢ daily ransom fee); the station has given out about a thousand "Free The Duck" bumper stickers, a Miami country singer pressed a single of the same name... all this to no avail. Denicola refuses to negotiate with anyone but Schneller, even rebuffing the efforts of the Newport Police Chief. According to WQAM PD Dan Halyburton "we check in with 'Ayatollah Denicola' every Monday," just to see how the duck is doing. The bird is still in captivity, but at least it's not in the soup.

Correspondence

Dear R&R,

I enjoyed Joel Raab's title quiz (R&R 8-8) so much, I just had to sit down and pass along some from our request line. Ya ready? He forgot some really obvious ones.

- | | |
|-----------------------------|-------------------------------|
| 1 The Windshield Wiper Song | 6 Heaven's Just Sinning To Me |
| 2 Mogan David In Heaven | 7 Your Line's Engaged |
| 3 Fire On The Mountain | 8 Come On Down To Tootsies |
| 4 Faster Women | 9 Trailer For Sale Or Rent |
| 5 Ten | 10 Lonesome Whippoorwill |

- | | |
|---|--|
| 1 Drivin' My Life Away/
Eddie Rabbitt | 6 Heaven's Just A Sin Away
Or It Don't Feel Like
Sinning To Me...take
your pick!! |
| 2 Midnight Choir/Larry Gatlin | 7 You Won't See Me/Anne
Murray |
| 3 No, not Marshall Tucker,
this one was Devil
Went Down To Georgia/
Charlie Daniels Band | 8 Jesus On The Radio (Dad-
dy On The Phone)/Tom T. Hall |
| 4 Faster Horses/Tom T. Hall | 9 King Of The Road/Roger
Miller |
| 5 Numbers/Bobby Bare | 10 So Lonesome I Could Cry/
Hank Williams or B.J. Thomas |

Real Live Requests!!!

Joel and I went to school together and it's always nice to hear about him or from him in your column... since he's usually too cheap to spend 15¢ to write to me. He's the type that won't park his car unless he finds a meter with time on it.

Sincerely,
Beverlee, Promotion Director
WOKQ/Dover, NH

WXCL/Peoria; Ed Salamon, PD WHN/New York; Perry St. John, VP/GM KSO/Des Moines; and WMAQ's VP/GM Burt Sherwood. Our special format rooms will have a cassette player available during the entire convention. This will afford you the opportunity to let others hear your station's sound. Also, the video theatre will show off the best of the radio-oriented television spots. Please let us include you. Send cassette airchecks and video spots immediately to: R&R Country, 1930 Century Park West, Los Angeles, CA 90067. Thanks in advance for your help... In other news, Jim Clemens has been promoted to Operations Manager of WPLO/Atlanta and morning man Len Anthony has been named to be his assistant OM... Scott Seiden has resigned his PD/MD job at WQQT/Savannah. He had been doing the job for about two years. No replacement as of this report... KRWQ/Gold Hill, OR just hit the airwaves with a Country format as of August 16... Becky Joseph has been promoted to MD at WSLR/Akron... Danny Delaney from KBOI/Boise to morning man and MD at KRDR/Gresham, OR... Marcos Ortiz is the new MD of KUGR/Green River, WY... So what's news with you?

Airwaves

IT SURE BEATS LITTLE LEAGUE: The Penthouse magazine Pets trounced KHEY/EI Paso's DJ's 29-8 in last week's baseball challenge. The crowd was treated to the preliminary game prior to the Diablos "real" game... Loretta Lynn concerted at King's Dominion Park (outside of Richmond) recently, and WEET's morning person Tim Timberlake talked with her, later airing the interview as a one-hour special (shown here)... Summer is State Fair time, and stations around the country are taking advantage of the crowds. WDDD/Marion, IL will be broadcasting from backstage at the Du Quoin State Fair, where stars Willie Nelson, Conway Twitty & Loretta Lynn, Janie Fricke, John Conlee, T.G. Sheppard, Larry Gatlin and more will perform... WIRE/Indianapolis broadcast remotes 15 hours a day



from August 15-24 for the Indiana Fair. The station helped kick off the yearly event by airing the giant balloon race which opened the Fair... In Iowa, KSO broadcast from the State Fair from 10am-6pm daily for 11 days, with country stars there to perform stopping by the remote studios for guest DJ stints... This year the York, PA Fair has booked all country acts, which will be MC'd by the WNOW staff: station will air remotes from 6am to signoff daily... KTTS/Springfield, MO's Stan Friend visited backstage with Tommy Overstreet when the Elektra recording artist performed three shows for the grand opening of a local nightspot recently (pictured)... WAXX/Eau Claire hosts its fourth annual Labor Day Band Contest, an afternoon of entertainment, with several thousand expected to attend.

Kenny Price of "Hee-Haw" fame will also appear... KLAK/Denver welcomes the city at its "Super Sunday II." The second annual event features local bands at a nearby amusement park... WEPP/Pittsburgh sponsoring a film festival benefiting Muscular Dystrophy... MD Marv Allen modestly describes KBMR/Bismarck's new studios as a "palace." They plan to move in next month... KIDN/Pueblo, CO planning a "Battle Of The Bands." Four local groups will play for two hours live on the air for eight days, with listeners calling in to vote for their favorites. Winning band walks away with a trophy and \$\$\$... WUNI/Mobile is the proud owner of a new \$10,000 Dodge Ram Charger, re-named the "Wunimobile." Station has already tried out its new vehicle on local beaches posing as the "Pepsi Patrol"... CFMK/Kingston, Ontario personality Guy Brooks is seen here with Ronnie Prophet at the Kingston Exhibition, where Prophet performed recently. The station broadcast from the EX all week... Here's a real "Labor Day" event: WNVY/Pensacola's PD Bill Black will be suspended from a crane in a mobile home above a local shopping mall accepting donations for Muscular Dystrophy, and he'll stay up there until the station's goal, \$2000, is met!



Real **SUCCESS STORIES**

ON
Epic
RECORDS



CHARLY McCLAIN "Women Get Lonely" 9-50916

The lovely Ms. McClain tells it from a lady's point of view in her own distinctive style. "Women Get Lonely" is the tasty title track from her latest album that is generating excitement at radio all across the country.



JOHNNY PAYCHECK "In Memory Of A Memory" 9-50923

Paycheck has delivered consistent hit material for years. "In Memory Of A Memory" is another chapter in the long running chart success story that Paycheck has written.



RONNIE McDOWELL "Gone" 9-50925

Ronnie is off and running with "Gone", the first release from his upcoming Epic album. "Gone" is a sure winner from the dynamic Ronnie McDowell.



To be continued...



Biff Collie Inside Nashville

Country

SORRY 'BOUT THAT: For the record, Donna Fargo has not signed with MCA Records as reported here last week. She is in fact using a new producer Larry Butler, but will remain with her label for many years, Warner Brothers. The Biffer would like to apologize for any inconvenience this report may have caused.

HERO'S WELCOME for "J.R. Ewing" last weekend in Music City when he came to make four appearances at Opryland. It was a true coup for the theme park, scoring the biggest weekend of 1980 with overflow crowds at and between each appearance in the park. Charlie Daniels, Minnie Pearl, and Gary Burbank accompanied Larry Hagman on each of his public forums, in which, among other things, he answered questions about becoming President, being shot, divorcing "Sue Ellen," making a quarter-million dollars per "Dallas" episode, and other questions. He's a fun guy, sharp as a tack, and his show-business instinct parallels that of his famous mom Mary Martin.

TROUBLE IN MUSIC CITY: Ronnie Prophet hobbling on a cast after a bone chip resulted from falling off the stage at the Strathroy (Ontario) Fair... Sherry Bryce Sanders (her husband Mac Sanders owns, among others, WJRB/Nashville) will produce the first "Miss Country Music USA" pageant in October 1981... Why didn't they give Jerry Reed billing on the new "Smokey" picture???... Why wasn't T.G. Sheppard, who sings the title tune for the new (in the fall) movie "Coast-To-Coast" in the picture??... Ray Stevens produced Chet Atkins's new record... Originally that show in Franklin County, VA was billed "Starring Willie Nelson, with special guest Johnny Paycheck, also appearing, Wendy Holcombe." Then Willie dropped out and they billed it "Starring Johnny Paycheck, with special guest Wendy Holcombe." Then Paycheck dropped out, and on the bill was "Starring Wendy Holcombe"... Skeeter Davis says she would name her upcoming autobiography (one more time) "The Phantom of the Opry" if she didn't think she'd get in trouble with Opry boss Bud Wendell. She'll get in trouble anyway if she writes some things she's thinking of writing... Moe & Joe opened Moe & Joe's Honky Tonk in North Houston.



TOM & TERRY — "Pop! Goes The Country" host Tom T. Hall is seen here with Pittsburgh Steeler quarterback Terry Bradshaw during a taping of the show. The week of September 8 is when the programs with new host Tom T. will be available to television stations around the country.

RADIO SPECIALS: With the continued popularity of country music, Country radio specials are becoming more and more a part of programming. The Mutual Network will air this Labor Day weekend a three-hour version of the "Jamboree In The Hills" two day concert taped last July at the annual Wheeling festival. WHN/New York air personality and former CMA D.J. of the Year Lee Arnold, will host... DIR Broadcasting, the producers of the popular rock concert series "King Biscuit Flower Hour," will debut a 90-minute weekly concert special in January of 1981 called "The Silver Eagle." Eddle Rabbitt's concert at the Roxy in Los Angeles will be taped in October for the debut show. Already in the can is the George Jones concert at New York's Bottom Line... Louisville Productions, a division of WHAS, Inc., is producing an interview/music program called "Inside Country." WHAS air personality Karl Shannon is the announcer for the shows... In case you didn't see the announcement in R&R's "What's New" section a couple weeks back, Country Editor Jim Duncan is the host of Westwood One's soon-to-be-released weekly concert series "Live From Gilley's." Using the production facilities of Gilley's 24-track recording studio, the shows will feature top name artists in concert from the "world's largest nite club."



MID AMERICA FLOATS BY — Making the summer rounds of parades and festivals, WCOE/La Porte, IN's Dee Clark and Cindy Erno live the season high atop the station's official float.

THE LYNDEN COUNTY FAIR is this month in Lynden County, Washington. Though she couldn't be there, Loretta Lynn remembers that fair for a very special reason. You see, back in the summer of 1961, Mooney took Loretta to the fair and talked her into entering the talent contest. It was the first time she'd tried it. She won it!! That started it. Don Grashy signed her to a record contract on the Zero label, and she made her first record, "Honky Tonk Girl." You know the rest.

FARON YOUNG is in the September issue of Country Music Magazine in one of those rare candid (how else can Faron be?) interviews that comes off as a real personality portrait of the "Peck's Bad Boy" of country music. About awards, Faron says, "I won all those things: 'Song of the Year,' 'Singer of the Year' and all, but I got 'em back in the lobby of the Andrew Jackson Hotel, before any of that stuff was put on network TV!" Faron comments on singing the hits for the crowd: "I've had musicians quit me because they got sick of playing the same songs over and over. But when a man pulls money out of his wallet to come see me and wants to hear those Faron Young songs, hell, I feel like he's hired me!" Roger Miller, who started in Faron's road band, says, "Faron Young



Faron Young



GETTING THEIR SHIRTS TOGETHER — MCA's John Conlee shows off the WJRB/Nashville T-shirt, while midday personality Phillip Hunt displays Conlee's "Friday Night Blues" T-shirt. WJRB's PD Don Keith (left) joins Conlee and Hunt for this photo.

has got a heart as big as his mouth!" Faron Young was born 48 years ago in Shreveport, on a dairy farm. "That's where I learned to cuss," Faron laughs. "Ain't nothin' dumber than a cow! Even a pig's smarter!" It's a super story, especially if you know Faron, thanks to writer Bob Allen.

NASHVILLE AIRLINES: Helen Cornellus, Margo Smith and Loretta Lynn are "into" dress designing, all considering marketing their styles... Ray (83) and Carrie (76) Cash celebrated their 60th wedding anniversary with a family reunion at Johnny's house... Jerry Reed to have his own CBS-TV series???... Ted Johnson (he was WSM/Nashville's morning D.J. for over 10 years) comes back to town as director of broadcast operations for Soundshop, Inc., according to President Craig Deitschmann. Ted will be responsible for launching and directing the Soundshop's entry into production and marketing of radio station I.D.'s... CMA Awards nominations are here, with the leading nominees Charlie Daniels, Kenny Rogers, and Larry Gatlin. Entertainer of the Year award nominees are Daniels, Gatlin, Barbara Mandrell, Kenny Rogers and Willie Nelson. Speaking of those awards, Loretta Lynn is the top awards winner with eight. She's also the top nominee, having been a finalist 33 times!



COUNTRY MUSIC HALL OF FAME finalists this year are Jimmy Dickens, Rod Brasfield, Johnny Cash, Elton Britt, Vernon Dalhart (when are they gonna put that poor guy in?), Lefty Frizzell, the original Sons of the Pioneers, Whitey Ford (Duke of Paducah), Floyd Tillman, Lulu Belle & Scotty, and Bradley Kincaid. Non-performers are: Roy Horton, Connie B. Gay, Jack Stapp, Don Law, and Ken Nelson. Britt received the first gold record for a country artist on "There's a Star Spangled Banner Waving Somewhere," a World War II song; Vernon Dalhart made the first million-selling country record, "The Prisoner's Song."

• Johnny Cash • STILL ROCKIN'!



With his new single
"Cold Lonesome
Morning."


J-11340
From the forthcoming album
"Rockabilly Blues"

JC 38779
On Columbia Records



Give the gift
of music.

Booking Information: Artist Consultants; Agent: Lou Robin; 9200 Sunset Blvd., Suite 707, Los Angeles, California 90069; 213/273-5050

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P/A

POP/ADULT®

Mike Kasabo

Recession Still In Session?

Certainly no one could be surprised or shocked by the headline, but there appears to be a difference in opinion as to how much the current recessionary economy has affected different radio markets. Based on several inquiries to Pop/Adult stations, we came away with the impression that the more established a P/A, especially in a larger market, the less its normal business fell off. On the other hand, those in smaller markets had to, for the most part, get a little more creative and aggressive with their sales department. First, we heard from WEBC/Duluth General Manager Don Hoberg, then Paul Palmer, GM of KFMB/San Diego. Also sharing views were Dave Croninger, who captains WHDH/Boston, and Sam Sherwood who helms KHOW/Denver. First Hoberg's observations from Minnesota:

R&R: How tough has it been?

DH: We have found that besides the recession, two new contemporary stations in the market have probably been just as great an influence on our struggles here at WEBC. However, we've been successful in convincing a handful of broad-based merchandiser and retailers to invest a great deal of money in a high frequency advertising campaign on our station — and they've had extraordinary results . . .

R&R: Can you give us an example?

DH: Let's take just one instance of a quarterly budget and putting it on WEBC for a period of one week or less, with a very high frequency, as well as using a more sensational event to coincide with this high frequency. So far we've had a half dozen examples of retailers that have used our station exclusively or nearly exclusively, and they've had the best three to seven days' sales in the history of the store, despite what everyone is saying about the very bad recessionary situation.

R&R: It's a great success story to pass on to those who've been a bit reluctant, don't you think?

DH: Exactly. With that week-in, week-out type of advertiser, we have noticed cutbacks. But a handful has taken that very aggressive attitude and said we're going to try to reach your entire come audience by going with a high frequency advertising campaign — with surprising, for them, successful results.

R&R: Have you had to do any other kinds of alterations in your thinking and sales methodology?

DH: Yes. In fact I anticipated that we were going to have a softening not only due to the recession, but also due to competitive factors I mentioned earlier — so we increased our sales staff by 50%! I guess my philosophy

was that the dollars are still out there, the total market pie is a little smaller, but in order for us to keep our head above water, and show a respectable gain, we just have to get a larger share of what's out there.

R&R: Has the recession bottomed out?

DH: We're going to be looking at the next six months with a cautious attitude towards retailers. We don't do a big agency business in Duluth; so we are looking for that traditionally active merchant to spend the better part of his budget in radio. I think it's going to be another five or six months before they really can wipe their brow of the sweat and say "Hey, I guess we're in the blue again, and let's start banging away."

R&R: Do you think radio was hit more severely than TV or the print media in town?

DH: The TV stations here have been disastrously affected. In fact, the real indicator of that is their pricing structure, and we're now finding that their prices for a half-minute are actually equalling our one-minute rate. Newspaper has also taken a more aggressive look, and the local newspapers come out with many more tabloids and banners trying to bring merchant groups together than I've seen in a long, long time.

R&R: How severe is the difference in total from 1979?

DH: The recession has not severely affected us as compared to 1979, but it has affected us significantly in terms of what we wanted to do relative to our projections for 1980 — that has been a 20 to 25% decrease from our original plans.

R&R: It sounds like you're going to burn some of that after-hours oil . . .

DH: We're taking the attitude that we're going to work harder and do a hell of a lot more prospecting than ever before — and so far, we've experienced quite positive results in a rather dismal economy. I think that in the long run this is going to be a blessing in disguise, because we've geared up for it as an individual station, we're maintaining our profit picture, and I think that when this whole thing blows over and the dust settles

Update



DANGER IN CHICAGO: Looking refreshed, resplendent and, as always, rejected, Rodney Dangerfield spent some time with WFYR/Chicago personality Stu Collins recently. Trading quips and filling in listeners on his role in the movie "Caddyshack" highlighted the comic's performance . . . WGBS/Miami, continuing its effort to serve the sports interests of that Florida mecca, with an opportunity (according to the station) for listeners to call the nation's number one sports fanatic (that could be debatable) Benny The Fan. Reaction, so far, has been very strong (both ways) for Mr. Fan; and according to PD, Charlie Cook, "Not only did Benny pull in a larger audience than attendance at the games (when he was heard in New York), but during one show, he tied up over 10,000 phone calls based on one comment." Ed. note: We're not sure of the exact comment, but research seems to indicate that it had to do in part with an interview with Steve and Cyndy Garvey . . .

down, we're going to be miles and miles ahead of where we were before because of the attitude we've taken; a more aggressive posture.

Next we talked with Paul Palmer of KFMB:

PP: Our billing is down from last year, but not significantly — I think that stations that have dropped in ratings would probably experience declines in revenue anyway, but in a recession year it's just that much tougher. We're pretty close to the same (financial) level that we were last year. I feel the stations that hurt most, in a market like San Diego, where the buys are coming in two, three, or four deep, are those below that line.

R&R: Have you altered any of your sales philosophy and attitudes to have your staff solicit more business?

PP: We're probably making more phone calls to increase our base of advertising — we have also added another salesman, and one of our major efforts, internally is an incentive trip to Australia and Fiji for ten days. It's quite an attractive package, and our guys are selling like hell. Of course there is the other element of more stations than ever competing for bucks that are slimmer in this recessionary economy — more people are fighting for their dollars.

R&R: Is the worst over; has it bottomed out yet?

PP: Not quite yet. My feeling has been that the first half of the year would be affected somewhat by the recession. But I'm hoping that the economy, at least for radio, can turn around toward the end of 1980. The people that have been holding out on advertising, not only in electronic media, but print as well, are going to come back in and try to move their product, and by the second half (first two quarters of 1981) things should be really strong. At least I'm very hopeful of that happening.

R&R: Any observations or advice as to handling a sales team in a recession?

PP: I think one of the main things is to try and get a solid foundation with local retail outlets. It amounts to broadening, with a shotgun attitude, the number of accounts you must keep in contact with. Also, the co-op has been very important to us during the past three or four months; finding it and really using the tools of the RAB and other co-op services to find the co-op money. That's the money just sitting out there ready to be pulled into the bank. Because the retailer doesn't have to go into his pocket for as much to get the advertising, he's crazy not to take advantage of the situation.

WHDH/Boston's VP/GM Dave Croninger hears a slightly happier drummer:

DC: The only difference the recession has had to this point is that we don't book business as far in advance as we did at one time — a six-week deal is looking pretty nice right now.

R&R: That's probably unique to your area . . .

DC: Boston is mildly unusual in that this is not a heavy industry town; it's involved in electronics and education along with a big insurance game. While we may not be recession-proof, it seems to hit this area much easier, and later, if at all. Just think about the problems in Detroit — we don't have that here.

R&R: Have you had to make any changes, as slight as they might be, to your sales approach?

DC: No, because again I don't think the recession has had any big effect on this market — and let me say how thankful we are because of that. I think you'll find that most major stations still have a solid sales foundation; I know we do.

Finally, we talked with Sam Sherwood, VP/GM of KHOW/Denver, who finds his station in a similar posture to Boston's WHDH:

SS: Denver is in a very good position because of it being such a growth market economically. They're building here like no one ever heard of in a recession. There's a lot of money available in this town compared to the majority of others.

R&R: Beyond Denver's fortunate situation, do you think the KHOW's of the radio world tend to get a better break during these hard money times?

SS: Without question. I think during hard times the WCCO's, WOR's, KDKA's, and KHOW's get a better break than the smaller stations. The reason is simple — buyers don't want to take any chances with going any deeper than they have to.

R&R: Can those stations not so fortunate as KHOW expect some light at the end of the tunnel?

SS: Personally, I think it's bottomed out, and that by mid-year 1981 we can see a lot more economic stability for all stations in Denver and all radio in general in the country.

Transition

Gene Keenan has been named General Sales Manager of WCBM/Baltimore, it was announced by VP/GM Harold Deutsch. Keenan joins the staff after an extensive career in Baltimore area TV sales . . . WGBS/Miami has appointed Gay Levinson Promotion and Creative Services Director for the station; she will coordinate advertising campaigns and promotions to support sales and programming efforts . . . KAKZ/Wichita has a new midday personality, Bob Clarke, who comes to the station from recent stints at KSFO/San Francisco and KEX/Portland — upon Clarke's arrival, Bill McLean will move to the afternoon drive spot . . . At WCFR/Springfield, MA, Joe Randolph moves to the 12mid-6am slot from a part-time gig . . . Dennis Elliot exits FM97/Pittsburgh's Program Director position and is replaced by Kevin Fennessy, who comes from WRKA/Louisville, where he also PD'd — another move at the Keystone State station was Kelly Randal as the new 7pm-12mid personality; she comes from across town at WPEZ . . . Doug Day is the new Music Director at KCOW/Alliance, NE, coming from WQTC/Two Rivers, WI . . .

P/A

POP/ADULT®

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

OLIVIA NEWTON-JOHN w/ELO
Xanadu (MCA)

67% of our reporters are on it. Adds include WHAM, WGY, WSBA, WSJS, KMRJ, WASH, WTVN, WFDF (dp), WRIE (dp), WTMJ, WFIR, WEBC. Key moves: 19-16 WLW, 15-9 WBEN, 21-11 WOWO, 35-23 WGAR, 37-27 KBLF, 27-22 KAAV, 32-25 WHBC, 25-20 WCSC, 32-24 WORG, 40-23 WSGW, 27-22 WBT, debut 21 WTVN, debut 25 KWOS, debut 28 WSB, debut 28 WMAZ. Heavy rotation: KSFO, WKHM. Jumps 34-21 on P/A chart.

LARRY GRAHAM
One In A Million You (WB)

63% of our reporters are on it. New adds include WTAR, KOB, WATR, WJBO, KBLF, WDIF, WSGW, WFTL, WFDF, WLNH, WGIR, WGY, KOLO, WOWO. Key moves: 23-18 WHIZ, 11-5 WORG, 11-8 WWWE, 6-3 WSM-FM, 24-21 WPRO, 21-18 WTIC, debut 24 WBEN, debut 30 WMAZ. Heavy rotation: WYMC, WSIX, WSJS. Jumps 35-26 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

ENGLAND DAN SEALS "Late At Night" (Atlantic) 61/10 add WHAM, WELI, KUGN, KSL, WGY, WHEN, KSFO, WHOK, WHAG, WFIR. Key moves: 22-13 KEX, 12-10 KAAV, 16-11 KBLF, 30-28 WJBO, 28-20 WTAR, 22-18 WHBC, 27-22 KSTP, 27-21 WSTV, 30-27 WSM-FM. Heavy rotation: WBT, WSIX. Increased 30-27 on P/A chart.

BOZ SCAGGS "Look What You've Done To Me" (Columbia) 41/20 adds include WGY, WHIO, WBAL, KRKK, WGR, WJON, WWWE, WSM-FM, WHAS, KAKZ, WHBC, WCSC, WIP, KSFO, KUGN, WTIC, WCCO-FM, KRKO. Key moves: 23-19 KFMB, 34-28 WBT, debut 19 KRMG, debut 25 KOLO, debut 30 KBLF. Heavy rotation: WTAE, WASH, WCMB, WDAE. Note: The Columbia single is now getting the lion's share of airplay with only a few sticking with the LP cut. Increased 40-30 on P/A chart.

EARL KLUGH "Doc" (UA) 39/3 add WDBO, KRMG, WCCO-FM. Moves: 27-22 WSGW. Heavy rotation: WTMJ, WNEU, KRKK. Increased 36-33 on P/A chart.

POINTER SISTERS "He's So Shy" (Planet) 37/7 add KHOW, WTAE, WHAM, WLW, WHOK, WSLI, WGAR. Key moves: 29-22 WOWO, 28-24 WSTV, 30-25 WFIR, 19-15 WWWE, debut 30 WNEU, debut 30 WCSC. Heavy rotation: WYMC. Debuts at No. 34 on P/A chart.

ERIC TROYER "Mirage" (Chrysalis) 31/1 add WGIR. Moves: 28-28 WFDF, debut 28 WJBO. Increased 39-37 on P/A chart.

STEPHEN BISHOP & YVONNE ELLIMAN "Your Precious Love" (WB) 32/3 add WJON, KSFO, WFDF. Key moves: 21-18 WWWE, 25-22 WORG, 28-21 KBLF, debut 28 WSTV. Increased 39-38 on P/A chart.

ELTON JOHN "(Sartorial Eloquence) Don't Ya Wanna Play This Game No More" (MCA) 33/2 add WSB, KBAI. Key moves: 18-13 WSM-FM, 33-30 WORG, 32-27 WBT. Debuts at No. 39 on P/A chart.

Radio & Records
POP/ADULT AIRPLAY / 40

Three Weeks	Two Weeks	Last Week	This Week	August 29, 1980
5	2	1	①	CHRISTOPHER CROSS/Sailing (WB)
4	1	2	2	AIR SUPPLY/All Out Of Love (Arista)
8	4	3	③	ALI THOMSON/Take A Little Rhythm (A&M)
16	14	9	④	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
7	7	5	5	DIRT BAND/Make A Little Magic (UA)
17	10	6	6	AMBROSIA/You're The Only Woman (You And I) (WB)
20	13	7	7	NATALIE COLE/Someone That I Used To Love (Capitol)
14	12	8	8	EDDIE RABBITT/Drivin' My Life Away (Elektra)
28	18	12	⑨	BILLY JOEL/Don't Ask Me Why (Columbia)
12	11	10	10	FRED KNOBLOCK/Why Not Me (Scotti Bros.)
—	24	15	⑪	PAUL SIMON/Late In The Evening (WB)
30	21	16	⑫	DIONNE WARWICK/No Night So Long (Arista)
—	32	21	⑬	CARLY SIMON/Jesse (WB)
2	3	4	14	OLIVIA NEWTON-JOHN/Magic (MCA)
28	25	19	⑮	LIVINGSTON TAYLOR/First Time Love (Epic)
3	6	13	16	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
6	8	14	17	KENNY ROGERS/Love The World Away (UA)
31	27	20	18	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
40	33	23	⑰	BOB SEGER/You'll Accomp'ny Me (Capitol)
34	30	28	⑱	GEORGE BENSON/Give Me The Night (WB)
—	—	34	⑳	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
1	5	11	22	KIM CARNES/More Love (EMI America)
—	39	29	㉑	DIANA ROSS/Upside Down (Motown)
33	29	25	24	ROBERT JOHN/Hey There Lonely Girl (EMI America)
9	9	17	25	FIREBALL/Love That Got Away (Atlantic)
—	36	36	㉒	LARRY GRAHAM/One In A Million You (WB)
39	34	30	㉓	ENGLAND DAN SEALS/Late At Night (Atlantic)
13	16	22	28	PURE PRAIRIE LEAGUE/Let Me Love You Tonight (Casablanca)
19	22	24	29	ANNE MURRAY/I'm Happy Just To Dance With You (Capitol)
—	—	40	㉔	BOZ SCAGGS/Look What You've Done To Me (Full Moon/Asylum) (Columbia)
28	28	28	31	GENESIS/Misunderstanding (Atlantic)
11	15	18	32	BOZ SCAGGS/Jojo (Columbia)
37	37	36	33	EARL KLUGH/Doc (UA)
—	—	→	34	POINTER SISTERS/He's So Shy (Planet)
18	20	27	35	FRANKIE VALLI/Where Did We Go Wrong (MCA/Curb)
23	23	33	36	DR. HOOK/Years From Now (Capitol)
—	—	38	37	ERIC TROYER/Mirage (Chrysalis)
—	40	39	38	STEPHEN BISHOP & YVONNE ELLIMAN/Your Precious Love (WB)
—	—	→	39	ELTON JOHN/(Sartorial Eloquence) Don't Ya Wanna Play This... (MCA)
—	—	→	40	ELO/All Over The World (MCA)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry



Others Getting Significant Action

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 35/14 adds include WHIO, KHOW, KAAV, WRIE, WWWE, WELI, WJON, KOB, WATR, WFIR, WHIZ. Moves: 36-30 KBAI.

KENNY RANKIN "Regrets" (Atlantic) 34/0. Moves: 36-28 KBLF, 28-25 WTAR. Heavy rotation: WATR.

MAUREEN McGOVERN "Bottom Line" (WB/Curb) 30/2 add WATR, WHIO. Heavy rotation: KBAI, KGGF.

GERRY RAFFERTY "The Royal Mile (Sweet Darlin')" (EMI America) 30/2 add WSGW, KUGN. Moves: 20-18 KRKO, 12-9 WLNH, 28-23 KBLF, 30-25 WMAZ.

SEALS & CROFTS "First Love" (WB) 28/3 add WHAG, KAAV, WSIX. Moves: 21-18 KBAI, 28-25 WORG.

MICKEY GILLEY "True Love Ways" (Epic) 25/8 add KHOW, WPTF, WHIO, WORG, WHAG, WTMJ, KBLF, WFTL. Moves: 23-20 KAAV, 28-23 WBT. Heavy rotation: KAKZ.

SPYRO GYRA "Percolator" (MCA) 25/1 add WKHM.

AMY HOLLAND "How Do I Survive" (Capitol) 23/7 add WSLI, KAKZ, KFOR, WMAZ, WFIR, KRMG, WPRO. Moves: 28-28 KRKO, 27-24 WCSC, 31-28 WORG, 28-23 WSM-FM, debut 28 KWOS.

MARY MACGREGOR "Somebody Please" (RSO) 23/6 add KEX, WSB, WPTF, KAAV, WYMC, WSIX. Moves: 22-18 WHAG, 28-24 WBT.

CHICAGO "Thunder And Lightning" (Columbia) 22/10 add WSIX, WHIO, KRKK, WOWO, WBT, WHBC, WJBO, KAKZ, WDIF, WHAS. Moves: 28-28 WSM-FM, 30-28 KBAI, debut 28 WCSC.

GORDON LIGHTFOOT "If You Need Me" (WB/Reprise) 17/8 add WHIO, KFOR, KRKK, WTR, WHBC, KBLF, WFTL, WKIQ. Moves: 30-28 WLNH.

IRENE CARA "Fame" (RSO) 17/2 add WSLI, WHEN. Moves: 10-8 WCSC, 7-3 WBY, 22-18 WFIR, debut 18 WFYR, debut 28 WLNH.

PETE TOWNSHEND "Let My Love Open The Door" (Atco) 17/2 add WCBH, WHIZ. Moves: 24-17 WFR.

ELO "All Over The World" (MCA) 27/7 add WNEU, WORG, WMAZ, KHOW, WSB, WTVN, WKHM. Key moves: 19-14 KWOS, 24-21 WBT, 28-22 KRKO, 27-23 WHAG, 31-25 WFIR, debut 27 KOLO. Debuts at No. 40 on P/A chart.

Most Added:

BOZ SCAGGS
Look What You've... (Full Moon/Asylum) (Col)
Added at 22% of our reporting stations.
LARRY GRAHAM
One In A Million You (WB)
Added at 17% of our reporting stations.
STEPHANIE MILLS
Never Knew Love Like This Before (20th)
Added at 16% of our reporting stations.
OLIVIA NEWTON-JOHN w/ELO
Xanadu (MCA)
Added at 15% of our reporting stations.
CHICAGO
Thunder And Lightning (Columbia)
Added at 11% of our reporting stations.
ENGLAND DAN SEALS
Late At Night (Atlantic)
Added at 11% of our reporting stations.

Hottest:

CHRISTOPHER CROSS
Sailing (WB)
Reported hot at 53% of our stations.
AIR SUPPLY
All Out Of Love (Arista)
Reported hot at 49% of our stations.
JOHNNY LEE
Lookin' For Love (Full Moon/Asylum)
Reported hot at 47% of our stations.
AMBROSIA
You're The Only Woman (You And I) (WB)
Reported hot at 31% of our stations.
BILLY JOEL
Don't Ask Me Why (Columbia)
Reported hot at 31% of our stations.
EDDIE RABBITT
Drivin' My Life Away (Elektra)
Reported hot at 31% of our stations.

MICHAEL JOHNSON "You Can Call Me Blue" (EMI America) 17/7 add WORG, WOOD, KUGN, WJON, KSFO, WSJS, WHIO. Debuts 28 KSTP.

LARSEN-FEITEN BAND "Who'll Be The Fool Tonight" (WB) 16/5 add WCHV, WCCO-FM, WEBC (dp), WHIZ, WYMC. Moves: 35-29 WORG, debut 22 WSM-FM, debut 28 KOLO.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 15/3 add WPRO, WJON, WOOD. Moves: 38-29 WBT, debut 28 WBEN, debut 28 KRMG.

JERMAINE JACKSON "You're Supposed To Keep Your Love For Me" (Motown) 15/2 add WHIZ, WCFR. Moves: 26-21 WGAR.

OAK RIDGE BOYS "Heart Of Mine" (MCA) 15/2 add KFOR, WCMB.

IRENE CARA "Out Here On My Own" (RSO) 14/5 add KRKK, WHAM, WHIZ, WHAG, WCFR.

JOHNNY MATHIS "Different Kinda Different" (Columbia) 14/3 add WSB, WATR, WPRO.

AL STEWART "Midnight Rocks" (Arista) 13/7 add WCSC, WCFR, KRKO, WYMC, KUGN, WBAL, WMAZ. Moves: 25-19 WSM-FM, debut 28 WBEN.

DELIVERANCE "Leaving L.A." (Columbia) 12/4 add WBT, WMAZ, KWOS, WSB. Moves: 28-22 WCSC.

JANIS IAN "The Other Side Of The Sun" (Columbia) 12/2 add WSB, KFOR.

JIMMY SPHEERIS "Hold Tight" (WB/Curb) 12/2 add WLNH, WMAZ.

NEIL SEDAKA "Letting Go" (Elektra) 11/4 add WDBO, WHAG, WFTL, KWOS. Moves: 34-27 KBAI.

DARYL HALL & JOHN OATES "How Does It Feel To Be Back" (RCA) 10/1 add WLNH.

MATT PIMPERL "Sailing Without A Sail" (Grand Trine) 9/2 add WHAG, WHOK.

GLEN CAMPBELL "Hollywood Smile" (Capitol) 8/2 add KSL, WSB.

“Never Knew Love Like This Before”

TC2460

The sensational
hit single by

Stephanie Mills

from her second gold album
“SWEET SENSATION”

T-603



WABC deb 24
WXLO 18-13
WKBW 28-22
WFIL on
WCAO 26-20
JB105 34-28
WPGC 24-19
KVIL add
KRLY on
WZUU on
KEARTH 26-23
KRLA on
KFI on
KHJ on
KFRC on
WFBR 18-14
WFBL 36-34
WTRY on
KC101 add 29
WICC 29-26
Q106 28-26
14Q 30-28
WKBO on
WHYN on
WKEE20
WZZP 25
KTSA on
KINT deb 25
KBFM 27-22
WTIX deb 32
KEEL 35-33
Z98 add

WHBQ add
WLAC 20-16
WJDX 23-22
96X 31-31
Y103 deb 37
WSGA 31-26
WBBQ on
KX104 on
92Q on
WRJZ on
WAYS on
WGH deb 22
WQRK 29-28
WHOT deb 29
WKIX on
KMJC on
KCPX deb 30
WHEB add 35
K104 37-27
WYRE 27-23
WCIR on
WFBG 30
WAKX add
WAAY on
WFOX add
WFLB on
FM99 25-21
KWIC deb 30
KILE deb 37
KSEL 22-20
KPUR deb 24
WRKR deb 34

WSPT 27-24
WGBF on
WROV 21
KSLY add
KCBN deb 40
KDZA on
KQDI deb 29
KOOK add
KF XD deb 24
KBIM 20-17
WHIO add
KHOW add
KAAY add
WRIE add
WWWE add
WELI add
WJON add
KOB add
WATR add
WFIR add
WHIZ add
WGAR add

STEPHANIE MILLS
Sweet Sensation



P/A

REGIONAL ADDS & HOTS

EAST

WBAL/Baltimore
Jack Lacy

Lobo
A. Stewart
B. Scaggs
(Look)(Col)

WBZ/Boston
Wendy Fungo

C. Simon
L. Taylor
HOTTEST

C. Cross
I. Cara
(Fame)

G. Benson
B. Joel

WBEN/Buffalo
Roger Christian

None
HOTTEST

C. Cross
D. Ross
ONJ w/ELD

B. Joel
P. Simon

WGR/Buffalo
Jerry Reo

B. Scaggs
(Look)(Col)

R. John
HOTTEST

C. Cross
E. Rabbitt
L. Ronstadt
Ambrosia
B. Joel

WRIC/Eno
Ted Abbott

ONJ w/ELD (dp)
S. Mills
HOTTEST

E. Rabbitt
B. Mardones
C. Cross
D. Ross
J. Lee

WHAG/Hagerstown
Rick Summers

Yipes
M. Pimperl
M. Gilley
(True)

N. Sedaka
I. Cara
(Own)

Seals & Crofts
D. Severinsen
E. D. Seals
HOTTEST

C. Cross
Hall & Oates
E. Rabbitt
F. Knoblock
B. Mardones
Firefall
R. Dupree
J. Lee

WCMB/Harrisburg
Larry Scott

C. Simon
B. Scaggs
(Look)(Col)

HOTTEST

Ambrosia
Air Supply
A. Thomson
C. Cross
J. Lee

WTIC/Hartford
Ginny Jesionka

B. Scaggs
(Look)(Col)

D. Warwick
P. Simon
HOTTEST

C. Cross
Air Supply
A. Thomson
E. Rabbitt
Ambrosia
N. Cole
J. Lee

WLNH/Laconia
Bill Shone

G. Benson
Hall & Oates
L. Graham
J. Sheeris
C. Cross
(Mine)(1p)

HOTTEST

Air Supply
Firefall
G. Rafferty
Ambrosia
B. Seger
C. Simon
P. Simon

WGR/Monchester
Karen Anderson

D. Ross
L. Graham
E. Troyer
HOTTEST

ONJ
Ambrosia
E. Rabbitt
C. Cross

WELI/New Haven
Walt Pinto

S. Mills
G. Benson
E. D. Seals
J. Lee
HOTTEST

M. Gilley
(Stand)

WNEW/New York
Bob Jones

None
HOTTEST

D. Warwick
N. Cole
D. Severinsen
E. Klugh

WYNY/New York
Jerry Sullivan

None
HOTTEST

C. Cross
Air Supply
D. Ross
WTAE/Pittsburgh

Don Berns
G. Benson
D. Ross
Pointer Sisters
R. Dupree
HOTTEST

Air Supply
(Look)(Col)

D. Ross
R. Dupree

WCSH/Portland
Dean Rogers

N. Cole
B. Joel
R. Dupree
P. Townshend
Firefall
E. Rabbitt
P. Davis
D. Ross
HOTTEST

ONJ
B. Mardones
Air Supply
C. Simon

WPRO/Providence
Gary Berkowitz

R. Dupree
L. Taylor
Ray, Goodman & Brown
J. Mathis
A. Holland
HOTTEST

C. Cross
D. Warwick
G. Benson
P. Simon
D. Ross

WHAM/Rochester
John Rapp

E. D. Seals
ONJ w/ELD
Pointer Sisters
I. Cara
(Own)

HOTTEST

A. Thomson
C. Cross
Air Supply
Dirt Band
J. Lee
F. Knoblock
B. Joel
N. Cole

WLNH/Laconia
Bill Shone

G. Benson
Hall & Oates
L. Graham
J. Sheeris
C. Cross
(Mine)(1p)

HOTTEST

Air Supply
Firefall
G. Rafferty
Ambrosia
B. Seger
C. Simon
P. Simon

MIDWEST

WKIQ/Bowling Green
John Swan

B. Scaggs
(Look)(Col)

P. Simon
E. Rabbitt
ONJ w/ELD

G. Lightfoot
HOTTEST

B. Scaggs
(Jojo)

B. Seger
Ambrosia
WHBC/Conlon
Rick Jacobs

B. Scaggs
(Look)(Col)

G. Benson
S. Mills
HOTTEST

C. Cross
Left Banke
Chicago
Nielson/Pearson
HOTTEST

Air Supply
A. Thomson
Dirt Band
E. Rabbitt
L. Taylor
F. Knoblock
Ambrosia
N. Cole
B. Joel

WFRY/Chicago
John Waterboe

None
HOTTEST

ONJ
C. Cross
Air Supply
D. Ross

WLW/Cincinnati
Lee Gillett

B. Joel
Pointer Sisters
HOTTEST

ONJ
C. Cross
F. Knoblock
D. Ross
R. Dupree
ONJ w/ELD

WHO/Dayton
Peggy Powell

G. Lightfoot
Chicago
M. Gilley
(True)

L. Graham
B. Scaggs
(Look)(Col)

P. Simon
D. Ross
S. Mills
C. Simon
M. McGovern
HOTTEST

Air Supply
N. Cole
Ambrosia
J. Lee

WIBC/Duluth
Rick Morgan

N. Cole
PPL
Larsen-Felten (dp)
ONJ w/ELD

C. Cross
Air Supply
E. Rabbitt
J. Lee

WDFI/Flint
Paul Landino

R. John
D. Ross
Bishop & Elliman
L. Graham
B. Seger (dp)
ONJ w/ELD (dp)

HOTTEST

Air Supply
C. Cross
F. Knoblock
J. Lee
B. Joel
L. Taylor
P. Simon
G. Benson
D. Warwick

WOWO/Pi Wayne
Sam DeVincent

L. Graham
P. Simon
Chicago
HOTTEST

D. Ross
C. Cross
Air Supply
ONJ w/ELD
B. Joel

WGAR/Cleveland
Chuck Collier

S. Mills
Pointer Sisters
R. John
HOTTEST

Air Supply
B. Mardones
P. Simon
B. Joel
B. Seger
ELD

WWWV/Cleveland
Terry Patrick

B. Scaggs
(Look)(Col)

G. Benson
S. Mills
HOTTEST

C. Cross
L. Graham
B. Mardones
F. Knoblock
A. Thomson
J. Lee
Pointer Sisters
KGGF/Cottleville
McCord

J. Mars
J. Tzuke
D. & D. Holiday
C. Newton
D. Gates
HOTTEST

G. Lightfoot
M. McGovern
M. Gilley
(Stand)

ONJ
Air Supply
Ambrosia
G. Benson
R. Dupree
E. Rabbitt
ELD

D. Warwick
B. Seger
HOTTEST

C. Cross
Air Supply
E. Rabbitt
J. Lee
R. Dupree
P. Simon

WHO/Dayton
Peggy Powell

G. Lightfoot
Chicago
M. Gilley
(True)

L. Graham
B. Scaggs
(Look)(Col)

P. Simon
D. Ross
S. Mills
C. Simon
M. McGovern
HOTTEST

Air Supply
N. Cole
Ambrosia
J. Lee

WIBC/Duluth
Rick Morgan

N. Cole
PPL
Larsen-Felten (dp)
ONJ w/ELD

C. Cross
Air Supply
E. Rabbitt
J. Lee

WDFI/Flint
Paul Landino

R. John
D. Ross
Bishop & Elliman
L. Graham
B. Seger (dp)
ONJ w/ELD (dp)

HOTTEST

Air Supply
C. Cross
F. Knoblock
J. Lee
B. Joel
L. Taylor
P. Simon
G. Benson
D. Warwick

WOWO/Pi Wayne
Sam DeVincent

L. Graham
P. Simon
Chicago
HOTTEST

D. Ross
C. Cross
Air Supply
ONJ w/ELD
B. Joel

WOOD/Grand Rapids
Bill Sinker

Ambrosia
M. Johnson
Ray, Goodman & Brown
HOTTEST

C. Cross
B. Joel
J. Lee
D. Warwick
Dirt Band
N. Cole

WNFL/Green Bay
Bob Hooper

None
HOTTEST

Dirt Band
Ambrosia
A. Thomson

WKHM/Jackson
Jerry Barnhart

Spyro Gyra
Air Supply
A. Thomson
ELD

C. Newton
S. Mills

KWOS/Jefferson City
Steve Morse

Journey
N. Sedaka
Korgis
G. Knight & Pips
Exile
Deliverance
L. Taylor (ra)
C. Cross
Air Supply
A. Thomson
Ambrosia
G. Benson
R. Dupree
E. Rabbitt
ELD

WHOK/Lancaster
Greg Eyerman

R. Dupree
Pointer Sisters
M. Pimperl
E. D. Seals
J. Parazzo
HOTTEST

Air Supply
K. Carnes
E. Rabbitt

KFOR/Lincoln
Marilyn Kokes

G. Lightfoot
Oak Ridge Boys
J. Ian
A. Holland
C. Cross
J. Lee
N. Cole
L. Taylor

WDIF/Monon
Tim Fox

Chicago
L. Graham

WISN/Milwaukee
Dave Denver

B. Joel
P. Simon
HOTTEST

Air Supply
C. Cross
A. Thomson
F. Knoblock
E. Rabbitt
J. Lee

WTMJ/Milwaukee
Sam Armato

M. Gilley
(True)

ONJ w/ELD
D. Warwick
HOTTEST

E. Klugh
C. Cross
N. Cole
P. Simon
J. Lee
KSTP/Minneapolis
Don Michaels

G. Benson
P. Simon
C. Cross
J. Lee
E. Rabbitt
Ambrosia
N. Cole

WCCO-FM/Minneapolis
Curl Lundgren

B. Scaggs
(Look)(Col)

E. Klugh
Larsen-Felten
HOTTEST

B. Joel
R. Dupree
Ambrosia

SOUTH

WSB/Atlanta
George Fisher

Deliverance
E. Carmen
J. Ian
J. Mathis
ELD

M. Macgregor
E. John
G. Campbell
D. Warwick
HOTTEST

Air Supply
M. Gilley
(Stand)

Dirt Band
J. Lee

WJBO/Baton Rouge
Laurie Hardison

D. Warwick
L. Graham
G. Benson
Chicago
HOTTEST

C. Cross
Air Supply
E. Rabbitt
J. Lee
F. Knoblock
B. Scaggs
(Jojo)

A. Thomson
F. Valli

WCSA/Charleston
Chris Bailey

A. Stewart
(Look)(Col)

S. Mills
HOTTEST

C. Cross
R. Stones
Air Supply
I. Cara
(Fame)

Ambrosia
J. Lee
J. Browne
D. Ross
G. Benson
R. Dupree
P. Simon

WHAS/Louisville
Jerry Malloy

B. Scaggs
(Look)(Col)

Ambrosia
F. Sinatra
J. Lee
P. Simon
HOTTEST

N. Cole
E. John
B. Joel

WMAZ/Macon
Steve Murphy

ELD
A. Holland
A. Stewart
Deliverance
J. Sheeris
HOTTEST

C. Cross
Air Supply
E. Rabbitt
D. Ross
J. Lee
R. Dupree
Ambrosia
D. Ross
B. Joel
N. Cole
B. Seger

WYMC/Mayfield
Mike Brophy

Left Banke
M. Macgregor
Larsen-Felten
A. Stewart
HOTTEST

Air Supply
Pointer Sisters
L. Graham
R. Stones
R. Dupree
C. Simon

WSIX/Nashville
Dave Nichols

Chicago
D. Ross
Seals & Crofts
M. Macgregor
D. Warwick
E. D. Seals
L. Graham
R. Dupree
P. Simon
C. Simon

WSM-FM/Nashville
Mary Catherine Sneed

Korgis
Player
B. Scaggs
(Look)(Col)

HOTTEST

R. Dupree
Ambrosia
L. Graham
C. Simon
P. Simon
B. Joel
E. John

WTAR/Norfolk
Dale Parsons

L. Graham
G. Lightfoot
HOTTEST

Air Supply
C. Cross
A. Thomson
N. Cole
F. Knoblock
F. Valli
(Look)(1p)

B. Joel
Ambrosia
J. Sinatra
J. Lee
P. Simon
HOTTEST

C. Cross
L. Graham
Ambrosia
G. Benson
R. Dupree
D. Ross

WDBO/Orlando
Tom Kennington

E. Klugh
R. John
N. Sedaka
HOTTEST

N. Cole
P. Simon
L. Taylor
C. Simon
J. Lee

WPTF/Raleigh
Jimmy Dean

M. Macgregor
B. Joel
M. Gilley
(True)

HOTTEST

J. Lee
C. Cross
K. Carnes
N. Cole
M. Gilley
(Stand)

WFIR/Roanoke
Carl Riddleberger

A. Holland
Bros. Johnson
S. Mills
ONJ w/ELD
E. D. Seals
HOTTEST

ONJ
D. Ross
B. Mardones
E. Rabbitt
G. Benson
P. Townshend

WDAE/Tampa
Vance Dilford

C. Simon
G. Benson
HOTTEST

C. Cross
Air Supply
E. Rabbitt
J. Lee
B. Scaggs
(Look)(1p)

WSJS/Winston-Salem
George Brown

ONJ w/ELD
M. Johnson
R. John
HOTTEST

C. Cross
Air Supply
A. Thomson
F. Knoblock
J. Lee

WEST

KOB/Albuquerque
Paul Douglas

S. Mills
L. Graham
HOTTEST

F. Knoblock
HOTTEST

A. Thomson
F. Knoblock
B. Joel

KBAI/Morro Bay
Donna St. John

E. John
C. King
HOTTEST

C. Cross
B. Joel
E. Rabbitt
M. McGovern
P. Simon
C. Simon

KEX/Portland
Bob Swanson

M. Macgregor
Seafood Mama
R. John
A. Murray
HOTTEST

C. Cross
F. Knoblock
Ambrosia
J. Lee

KHOU/Denver
Brian Scott

N. Cole
Pointer Sisters
S. Mills
M. Gilley
(True)

ELD
HOTTEST

C. Cross
Firefall
J. Lee
A. Thomson
D. Warwick

KUGN/Eugene, OR
Paul Thome

A. Stewart
M. Johnson
B. Scaggs
(Look)(Col)

N. Cole
E. D. Seals
E. Rabbitt
G. Benson

KBLF/Red Bluff
Tom Piani

L. Graham
M. Gilley
(True)

W. Nelson
G. Lightfoot
HOTTEST

C. Cross
A. Thomson
F. Knoblock
E. Rabbitt
Ambrosia
J. Lee

E. D. Seals
P. Simon
D. Warwick
B. Seger
R. Dupree

KRKO/Seattle
RP McMurphy

B. Scaggs
(Look)(Col)

A. Stewart
S. Mills
E. Money
(Running)

R. John
HOTTEST

Air Supply
J. Browne
S.O.S.
J. Lee
B. Joel
G. Rafferty

Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- AIR SUPPLY (Arista) "Old Habits Die Hard" "Every Woman In The World"
- JIMMY BUFFETT (Full Moon/Asylum) "Hello Texas"
- KIM CARNES (EMI America) "Swept Off My Feet"
- CHRISTOPHER CROSS (WB) "The Light Is On"
- DAN FOGELBERG (Full Moon/Epic) "Gypsy Wind" "Last To Know"
- RUPERT HOLMES (MCA) "Partners In Crime" "Long Way Home" "In You I Trust"
- BILLY JOEL (Columbia) "C'Etait Poi" "Through The Long Night" "I Don't Want To Be Alone" "You're The One" "Sometimes A Fantasy"
- ELTON JOHN (MCA) "Never Gonna Fall In Love Again" "Take Me Back"
- CAROLE KING (Capitol) "Hey Girl" "Chains"

- GORDON LIGHTFOOT (WB) "Auctioneer" "Ghosts Of Cape Horn"
- DAVE MASON (Columbia) "I'm Missing You"
- ANNE MURRAY (Capitol) "You've Got Me To Hold On To" "Nevertheless, I'm In Love With You"
- OLIVIA NEWTON-JOHN (MCA) "Don't Walk Away" "Suspended In Time"
- OLIVIA NEWTON-JOHN w/CLIFF RICHARD (MCA) "Suddenly"
- EDDIE RABBITT (Elektra) "So Deep In Your Love" "I Need To Fall In Love Again"
- LINDA RONSTADT (Asylum) "Girls Talk" "Look Out For My Love" "Mad Love"
- BOZ SCAGGS (Columbia) "You Can Have Me Anytime" "Isn't It Time"
- BOB SEGER AND THE SILVER BULLET BAND (Full Moon/Asylum) "Nine Tonight"
- CARLY SIMON (WB) "Stardust" "The Three Of Us In The Dark" "Take Me As I Am"
- FRANK SINATRA (WB/Reprise) "Love Me Tender" "Summer Me, Winter Me" "Just The Way You Are"

OPPORTUNITIES

Openings

EAST

WLAM/Central Maine's #1 Pop/Adult station has rare opening on its airstaff. If you have a personality that needs to be put to use, plus production skills, send tape and resume to Jeff Kelly, WLAM, Box 929, Lewiston, ME 04240. Females encouraged to apply. EOE M/F (8-29)

New 60,000 watt AOR in Albany/NY looking for full and part-time announcers. Wages are excellent. We're looking for people to work with Superstars experience. Tapes and resumes to Ted Utz, WSHS, WTRY Road, Schenectady, NY 12309. EOE M/F (8-29)

WAQX/Syracuse, NY has very rare full-time opening. Looking for evening air personality, someone that can relate 1980's street style in a real rock & roll format. No jive please. Production must be superior and ability to work within structure a must. Tapes and resumes to Ed Levine, WAQX, Box 6142, Syracuse, NY 13217. EOE M/F (8-29)

One of America's top-rated contemporary radio stations is looking for an air personality. Rush tapes and complete resume to Tony Booth, Group PD, WFBG, Box 2006, Altoona, PA 16603. EOE and affirmative action employer. (8-29)

WKYG, Modern Country, is looking for one more addition to our airstaff. If your on-air and production talents are already well above average and you want to get better, we may be made for each other. We have the people, facility, wages and attitude that you need to be great. Tapes and resumes immediately to Jack Randall, WKYG, Box 368, Parkersburg, WV 26101. EOE M/F (8-29)

Morning personality for WJAR/Providence. Looking for first-rate morning personality for our new FM station. Must be informed, involved, organized and a hard worker... a total professional. Send best aircheck and resume to Peter Mokover, WJAR, 111 Dorrance St., Providence, RI 02903. EOE M/F (8-29)

Superstars station, Charleston, WV, looking for morning personality for future opening. Also possible other openings. Experience preferred. Possible beginning positions available. Tapes and resumes to Doug Burton, 100 Kanawha Terrace, St. Albans, WV 26177. (8-29)

Immediate opening for PM news reporter at this top-rated Northwest New Jersey station with strong commitment to news. If you are dedicated, hard-working with strong writing and reporting skills, this one's for you! But don't wait. Tape and resume to ND, WRNJ, Hackettstown, NJ 07840. EOE M/F (8-29)

Morning jock with pipes and super production needed. Tapes and resumes to Todd Chase, JB105, 10 Dorrance St., Providence, RI 02903. EOE M/F (8-29)

Promotion Director, Aggressive, hard-working, self-starter needed for Northeast album rock powerhouse. Knowledge of copy and layout helpful. Salary to match ability and experience. Resumes to Dave Lee Austin, PD, WAAF, 34 Mechanic, Worcester, MA 01608. EOE M/F (8-29)

Wanted: Personality for promotion-minded contemporary AM. Young, aggressive staff. Currently employed personalities can respond to WLYC, Box 1176, Williamsport, PA 17701, ATTN: Jim Cameron. EOE M/F (8-29)

WAAL/Binghamton, top-rated AOR, accepting tapes and resumes for possible future openings. Good production a must. Send to Keith Nelson, PD, WAAL, Box 997, Binghamton, NY 13902. (8-29)

Beautiful Music. Part-time announcer for weekend shift. Tape and resume to WSSH, 470 Stetler Office Bldg., Boston, MA 02116. (8-29)

Announcer/Salesman wanted for opening in the near future. This Pop/Adult station is just 45 miles from Rochester with a good opportunity for the right person. Send tapes and resumes to Dave Mance, Station Manager, WDNV, 129 Main St., Danville, NY 14437. (8-29)

Openings

CQ102/Geneva, NY has immediate opening for contemporary afternoon news person. Some professional experience preferred. Team players who want to join a growing secondary station, send tapes and resumes today to John Roberts, PD, Box 213, Geneva, NY 14456, or call (315) 781-1101. EOE M/F (8-22)

WHEB-AM-FM/Portsmouth, NH is actively seeking an aggressive air personality. WHEB coverage area is northern New England, salary is negotiable. Send tapes and resumes to Duncan Dawer, Box 120, Portsmouth, NH 03801. EOE M/F (8-22)

Maryland immediate full-time AM opening, 10am-3pm, Mon-Sat, \$170/week or more. Send tape and resume to Pierre, Box 1726, Rockville, MD 20850. EOE M/F (8-22)

WAGM/Presque Isle, ME looking for daytime communicator for Pop/Adult format. Good production and self-motivation a must. Good pay and benefits. Send tape and resume to Scott Noyes, Station Mgr., Box 1149, Presque Isle, ME 04769, or call (207) 764-4466. EOE M/F (8-22)

News Opening at WLNH/Laconia, NH. Minimum one year experience. Preferably someone from Northeast, but will consider all applicants. Contact Rick Mosher, WLNH, Parade Rd., Laconia, NH 03246. EOE M/F (8-22)

Superstars AOR WZZO/Allentown looking for part-time air talent. Tapes and resumes to Lyn Corey, PD, WZZO, Ste. 206, 2285 Schoenersville Rd., Bethlehem, PA 18017. (8-22)

WBQW13Q/Scranton, PA is looking for the right mid-day personality at Pop/Adult station who is an ace at production. Must have intention to be #1. Send tapes and resumes to Bob Michaels, PD, WBQW, 1520 N. Keiser Ave., Scranton, PA 18504. EOE (8-22)

SOUTH

WGH is looking for future talent. Personalities with a communications flair! Audience involvement is a must as well as outstanding production talents. Send tape, picture and resume to Bob Canade, WGH, Box 9347, Hampton, VA 32670. EOE M/F (8-29)

WVVO Music 106, a Northern Virginia Stereo FM Contemporary station is accepting tapes and resumes for future openings. Send info to Gary Kline, PD, 8 S. Church St., Berryville, VA 22611. (8-29)

If you can gather, write, edit and anchor, WJCW/QT101 in beautiful upper East Tennessee wants to talk to you. We need skilled professionals. Recent journalism grads encouraged to apply. Send tapes and resumes to WJCW/QT101, Box W-CRS, Johnson City, TN 37601, or call (615) 477-3127. Due to expansion we also have a weekend opening. EOE (8-29)

100,000 watt FM Top 40 has midday Production Director position opening. Little Rock market. Call (501) 329-3808. (8-29)

Central Florida AOR seeks intelligent female jock with programming and music comprehension. Tapes and resumes to David Sousa, ZETA-7, 2001 Mercy Dr., Orlando, FL 32808, or call (306) 298-6610. (8-29)

Immediate opening, WAYS has opening in the news department for full-time reporter. News writing, broadcast experience necessary. Newspaper experience helpful. Send tapes and resumes to 400 Radio Rd., Charlotte, NC 28216. EOE (8-29)

WDEF-AM-FM News is accepting applications for future openings. Applicants should have prior commercial broadcast reporting and producing experience. Degree preferred. Send tapes, resumes and writing samples to Larry Meck, News Director, WDEF-AM-FM, 3300 South Broad Street, Chattanooga, TN 37408. EOE (8-29)

K98/Austin, Program Director for number one Top 40 FM. Requirements include good administration. In addition a strong ability in promotions, civic activities, motivation and accept the fact that commercials are "the food of life." Send your game plan with complete details and aircheck to Dick Oppenheimer, K98, 1219 W. 6th Street, Austin, TX 78703. EOE (8-29)

WDEF/Chattanooga, Pop/Adult, is accepting tapes and resumes for future openings. Must be able to communicate on a one-to-one basis with an adult audience. If you are a pro, please forward tapes and resumes to John Faulk, Station Manager, WDEF-AM-FM, 3300 South Broad Street, Chattanooga, TN 37408. EOE (8-29)

Full-time announcer position open. Send tapes and resumes to WNVY, 2070 N. Palafox, Pensacola, FL 32501, or call (904) 433-5666. EOE (8-29)

WQYK (FM99)/Tampa Bay seeks street reporter/anchor. If you're a hard worker and team player, ready to join an aggressive group, send tapes and resumes to Joe Patrick, WQYK, P.O. Box 20067, St. Petersburg, FL 33742. No calls please. EOE (8-29)

WQIK-FM/Jacksonville, FL has rare opening for morning drive/production director. Send tapes and resumes as soon as possible to Ed Russ, 815 S. Main Street, IBM Building, Jacksonville, FL 32207. EOE M/F (8-29)

Changing format to Pop/Adult and looking for personality jocks. Good production. Send tapes and resumes to Chuck Finley, Box 748, Columbia, SC 29202. No calls please. EOE (8-29)

KINT 98/EI Paso needs midday personality immediately. Must be able to woo the ladies. Rush tapes and resumes to Jhani Khaye, 6710 Trowbridge, El Paso, TX 79925. EOE M/F (8-29)

60,000 watt WAAY looking for experienced morning man. Tapes and resumes to Fred Holland, Program Director, P.O. Box 2041, Huntsville, AL 35804. EOE M/F (8-29)

Major broadcast group seeks experienced Chief Engineer for dominant Southeast AM/FM operation. DA hands-on and automation expertise necessary. All applications should include extensive resume, salary history and compensation requirements. Please reply to John Faulk, Station Manager, WDEF-AM-FM, 3300 Broad St., Chattanooga, TN 37402. EOE M/F (8-29)

Winter's coming... consider working and living at the world's most famous beach. We are seeking motivated music and news performers who are willing to work hard perfecting their craft for the majors. We provide a professional atmosphere with big-league guidance and great facilities. Send your best to Steve Weed, Box Q-102, Daytona Beach, FL 32015. EOE M/F (8-29)

Announcing position open with excellent advancement opportunities. Copywriting and production abilities helpful. Rapid growing market, wonderful living conditions. Rush tapes and resumes to KWEL Radio, 401 W. Missouri, Midland, TX 79701. EOE M/F (8-22)

KRIG/Odessa, TX, top-notch news department with a habit of scooping all the West Texas media, is about to give you a chance you've been hoping for. If you're an energetic, positive thinking journalist looking for a chance to move up the ladder quickly, starting at a number one rated Top 40/Adult Contemporary station, you may be the person we're looking for. Lee Nessman's need not apply. Send tapes, resumes, goals and writing samples to David Hart, KRIG, Box 4312, Odessa, TX 79760. (8-22)

14VOT-WXYW/Wilson, NC looking for Top 40/Oldies morning personality to handle production director responsibilities. Also midday jock/public affairs director. One year experience. Automation knowledge helpful. Tapes and resumes to Will Reynolds, Box 170, Wilson, NC 27893. EOE M/F (8-22)

Personality oriented dj's and newscasters wanted for expanding, top-rated Dallas FM. Tapes and resumes to Gary Hoffmann, P.O. Box 860, Grand Prairie, TX 75051. EOE M/F (8-22)

WDEF-AM-FM News is accepting applications for future openings. Applicants should have prior commercial broadcast reporting and producing experience. Degree preferred. Send tapes, resumes and writing samples to Larry Meck, News Director, WDEF-AM-FM, 3300 South Broad Street, Chattanooga, TN 37408. EOE (8-22)

WDEF/Chattanooga, Pop/Adult, is accepting tapes and resumes for future openings. Must be able to communicate on a one-to-one basis with an adult audience. If you are a pro, please forward tapes and resumes to John Faulk, Station Manager, WDEF-AM-FM, 3300 South Broad Street, Chattanooga, TN 37408. EOE (8-22)

KYKS/Lufkin, TX, super number one facility, seeks tapes and resumes for full-time position. North of Houston in beautiful east Texas. We look for bright, up tempo, adult delivery and solid experience to back it up. Tapes to Steve Reed, PD, KYKS, Box 2209, Lufkin, TX 75901. Calls welcome but please call between 10am and noon Central Time at (713) 639-4455. EOE M/F (8-22)

Program Director Needed, WZXR/Memphis (Superstars AOR). PD Experience required. Contact Lee Michaels, Burnett/Abrams/Michaels & Associates at (404) 955-1550. EOE (8-22)

Openings

KLAZ is seeking news talent. You must have good voice with good reporting skills. College degree with at least 2 years experience. Send tapes, resumes and writing samples to Phil Beasley, 1501 N. University, Suite 768, Little Rock, AR 72207. EOE (8-22)

95 ROCK, Superstars in Montgomery, AL, a bustling R&R community of 250,000, invites the right morning person to get it on with us in the Dixie sunshine. Send tapes and resumes to Craig Mustard, P.O. Box 5000, Montgomery, AL 36192, or call (205) 832-4295. (8-22)

Needed, News reporter-anchorman. Experience in outside coverage as well as in the studio. Writing and editing. Speed is a must. Send tapes and resumes to Dave Collin, WFTL, P.O. Box 5333, Ft. Lauderdale, FL 33310. EOE (8-22)

WQRK/Norfolk, VA now accepting tapes and resumes for possible future openings. Send tapes and resumes to Ralph Wimmer, 160 Newtown Road, Suite 315, Virginia Beach, VA 23462. No calls please. EOE (8-22)

Radio News Director. We need a dedicated News Director/reporter to assume the administrative and anchor duties of the news team. Bright, conversational delivery complete with solid broadcast journalism. Salary range \$14,000 to \$17,000 plus benefits depending on experience. We offer permanency. Send tapes and resumes to Buster Pollard, GM, WBHP, P.O. Box 547, Huntsville, AL 35804. EOE M/F (8-22)

WKOA-AM-FM needs an investigative reporter with some experience to grow with our growing station. We are looking for a reporter, not a reader. For a tough, but satisfying job send resumes and salary requirements to Ann Petrie, P.O. Box 961, Hopkinsville, KY 42240. EOE M/F (8-22)

MIDWEST

WIRL/Peoria, IL has immediate opening for news person with minimum of one year experience. Position predominantly aimed at beat and investigative news. Good benefits. Five day week. Tapes and resumes to Ira Bitner, Box 3336, Peoria, IL 61614. No calls please. EOE M/F (8-29)

100,000 watt Country WQXK-FM in Northeastern Ohio looking for the sound of the future! We need your tapes and resumes for full-time and part-time openings. One year experience preferred with excellent production skills required. Send to Cathy Rogers, PD, WQXK, Box 530, Salem, OH 44460. No calls please. (8-29)

WEAQ/Eau Claire looking for air talent with a natural, alive adult delivery. Tapes and resumes to Rick Roberts, Box 1, Eau Claire, WI 54701. EOE M/F (8-29)

WMEE-WQHK/Ft. Wayne, IN looking for Operations Director. Must have knowledge of Top 40 and Country. Administrative and budgeting skills required. Send info to John David Spangler, Box 6000, Ft. Wayne, IN 46896, or call (219) 447-6511 between 2-5pm. EOE (8-29)

WLIP/Kenosha, WI seeking experienced midday air personality and MD for Pop/Adult format. Must be smooth with strong production ability. Top pay for right person. Send tapes and resumes to Dex Card, WLIP, Box 659, Kenosha, WI 53141. EOE M/F (8-29)

WKQX/Chicago's top Pop/Adult station has rare opportunity. We're looking for the best morning personality in the country. Salary and benefits are commensurate. All inquiries treated in strictest confidence. Tapes and resumes to Bill Stedman, WKQX, Merchandise Mart, Chicago, IL 60654. No calls please. EOE M/F (8-29)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Record

DAVE VINSON appointed L.A. R&B Field Merchandiser for WEA.

Radio

STEVE FINNEGAN, formerly with WROV/Roanoke, VA, joins WRQK/Greensboro, NC.

JOHN KING joins WROV/Roanoke, VA from WUEZ/Salem, VA.

KIRK RUSSELL promoted from airshift to Assistant PD at KRUX/Phoenix, AZ.

CRAIG PEYTON ("Nerf Spitball") joins KFMH/Muscataine, IA to do evenings and Production Assistant.

BOBBY ORLAND, former PD at KZFM/Corpus Christi, TX, joins KITY/San Antonio, TX as PD/MD.

RON SHAW joins KITY/San Antonio, TX doing 6pm-10pm, from KEYS/Corpus Christi, TX.

Industry

JEFF LEONARD has been promoted to the position of Production Coordinator for the American Top 40 syndicated show.

GREG J. CRAWFORD joins Radio Arts as Operations Manager.

NORMA GOLDSTEIN has been named talent coordinator of Satellite Live.

OPPORTUNITIES

Openings

MIDWEST

Wordsmith extraordinaire! Join an exciting internationally acclaimed creative services department. We need a dynamic and slightly bent copywriter who can churn out the daily grind, yet has the internal capacity to develop creative image projections and campaigns. Ground level chance to score on a tight, team-oriented department. Send presentation to 400 West Central, #3213, Wichita, KS 67203. Call (316) 263-5918 after 6pm. (8-29)

WAXX/Eau Claire, WI is looking for air talent for AM drive. 100,000 watt Country powerhouse wants tapes and resumes sent to Tim Wilson, WAXX, Box 47, Eau Claire, WI 54701. EOE M/F (8-29)

Looking for aggressive reporter for late afternoons and cover night meetings for award winning news department. Also some anchor work for #1 station in market. Send tapes and resumes to Bob Freeman, ND, WROK, 1100 Tamarack Lane, Rockford, IL 61125. EOE M/F (8-29)

KSTT/Quad Cities: Despite the lure of more money and a larger market, our morning man has decided to stay. We do, however, have a definite midday opening. Excellent voice needed along with the ability to relate. Send resume, aircheck and production tapes to Jim O'Hara, Box 3788, Davenport, IA 52808. EOE (8-29)

WRKR/Racine has opening for air talent and production. Tapes and resumes to Steve Warren, WRKR, 2200 N. Greenbay Rd., Racine, WI 53405. EOE M/F (8-29)

93Q-FM/Milwaukee accepting tapes and resumes for future openings. Send information to Brent Alberts, 606 W. Wisconsin Ave., Milwaukee, WI 53203. (8-29)

Looking for strong afternoon drive personality with solid production. Must be over 6'2" with a 15 point per game average for station basketball team. Tapes and resumes to Rick Scott, KKKL, Box 997, Grand Forks, ND 58201. EOE M/F (8-29)

Superstars AOR looking for female morning news person. Send all tapes and resumes to Joe Krause, 6161 Fall Creek Road, Indianapolis, IN 46220. No calls please. EOE (8-29)

KSOO/Sioux Falls has possible future openings. Top 200 medium Midwest market. Looking for personality-oriented air talent. Send tapes and resumes to Darrell Stitt, 210 W. 9th St., Sioux Falls, SD 57102. EOE M/F (8-29)

We are expanding our news department. If you've got the credentials to join a great news staff, we want to hear from you. Tapes and resumes to Tom Wanewsky, WOHQ, Broadcast House, Toledo, OH 43616. EOE (8-26)

WKAU/Appleton-Oshkosh-Greenbay rocker needs air talent and a news director. Tapes and resumes immediately to Ron Ross, PD, WKAU, Box 1050, Kaukauna, WI 53130. EOE M/F (8-29)

Q102/Cincinnati has a rare nighttime opening. We're looking for someone uptempo, but no screamers. If you can contribute something more than time & temperature, if you're a solid team player, if you like money and some weekends off, if you'd like to see the World Series, send tapes and resumes to Jim Fox, PD, Q102, 1906 Highland Ave., Cincinnati, OH 45219. Prima Donnas need not apply. EOE M/F (8-22)

WKCM/Tell City, IN has future News Director opening. Send tapes and resumes to John D. Sell, Box 1140, Tell City, IN 42348. (8-22)

WKCM/Tell City, IN looking for afternoon drive jock at 2500 watt daytime. Must be willing to work with Pop/Adult format and be able to relate to adult audience. Call John D. Sell at (502) 927-8121. EOE M/F (8-22)

KEYN-AM-FM, newly acquired by Long-Pride Broadcasting, anticipates air staff openings due to additions and format modifications. Seeking professionals prepared to make a strong commitment to first-rate medium market radio for the 80's. Most interested in mature, Pop/Adult style. Those with Midwest experience considered first. Tapes and resumes to Roger Mundy, KEYN, 2829 N. Salina Ave., Wichita, KS 67204, or call (316) 838-7744. EOE M/F (8-22)

Advertising sales: KIZZ-FM/Minot, ND. No experience required. Draw against commission. Large company with excellent benefits. Call Terry Fleck (701) 852-2494. EOE M/F (8-22)

Operations Manager/PD needed to direct staff of Cleveland's most powerful FM, WDMT. Airshift included. Major market program management and contemporary formats experience necessary. Tapes and resumes to Bob Manning, VP, Beasley Broadcasting, Box 1355, Goldsboro, NC 27530, (919) 734-8003. EOE M/F (8-22)

News Director needed for aggressive eight-person department. Tapes and resumes to Don Hoffmann, KAKZ, Box 1240, Wichita, KS 67201. EOE M/F (8-22)

50,000 watt clear channel Country powerhouse looking for all-nighter to talk to 23 states and four provinces of Canada. Needed yesterday. Send tapes and resumes to Jeff Christenson, KXEL, Box 1540, Waterloo, IA 50704. EOE M/F (8-22)

Openings

WSOJ/Henderson, KY seeks morning drive personality for information/Country format. Evansville, IN market. Possible MD duties. Tapes and resumes to Gabe Hobbs, Box 418, Henderson, KY 42420. (8-22)

Somewhere there is a unique, funny, and truly exciting personality who could be #1 in morning drive if he or she only had the chance. This could be it. Medium market. Great challenge. All the tools to win. Salary negotiable. Rush tapes and resumes to Bob Olive, 1474 N. Kings Rd., Los Angeles, CA 90069. EOE M/F (8-22)

I'm looking for a journalist with a background in broadcasting. I want hustle; a digger. Good pay and fringes. We have one of the best news teams in the Midwest. Only winners need apply. Send tapes and resumes to Mike Hawkins, ND, WDBQ, 1170 Iowa St., Dubuque, IA 52001. (8-22)

D-102 seeks a News Director for medium market adult Top 40. #1 ARB, above average compensation. Tapes and resumes to Keith Mason, WDNL, 1501 N. Washington, Danville, IL 61832. EOE M/F (8-22)

Newscasters, here's your chance. We're rebuilding the news department and need two professionals for street/air positions. Let's talk. (219) 447-5511. Leo Kelso, WMEE-WOHK/Ft. Wayne, IN. (8-22)

WEST

Contemporary Top 40 station, looking for good, energetic jocks who want to give the best to receive the best. Tight board, good production, and super attitude needed. Contact Paul Jackson KBZY/Salem, OR. (503) 364-6748. (8-29)

Aggressive one man news department needed immediately for Oregon's fastest moving Top 40 FM. Minimum 8 mos. experience, good bucks and a great company. Tapes and resumes to Russ Daniel, PD, K104, 743 Main Street, Lebanon, OR 97355, or call (503) 259-2414. EOE M/F (8-29)

Program Director, Southern California looking for growth opportunity. Market growing rapidly. AM-Pop/Adult, FM-Beautiful Music automated. AM airshift necessary. Sports play-by-play desirable. Must be able to recruit and supervise announcers, coordinate production, promotion, music, etc. Tapes and resumes to 4459 Titan Ave., Lompoc, CA 93436. (8-29)

Night Editor: Must have competent skills at editing voice tracks and making music edits. Radio production knowledge and board expertise are desired. Other duties will include cassette and record transfers, carting and high speed tape duplication. Send resumes to Watermark, 10700 Ventura Blvd., N. Hollywood, CA 91604. (8-29)

KILO/Colorado Springs is accepting tapes and resumes for possible future openings. Beautiful setting for progressive AOR. Write Rich Hawk, KILO, Box 2080, Colorado Springs, CO 80901. EOE (8-29)

Looking for all night jock. Send tapes and resumes to Harry May, Box 1400, San Luis Obispo, CA 93406. EOE M/F (8-29)

Immediate opening for entry level overnight Top 40 announcer. Potential is important. No jivey delivery please. Show me your best. Tapes and resumes to Russ Daniel, PD, K104, 743 Main Street, Lebanon, OR 97355, or call (503) 259-2414. EOE M/F (8-29)

KSJO/San Jose is interviewing for News/Anchor position opening October 1st. Must be experienced, 18-34 communicator. Tapes and resumes to Lee Roy Hansen, PD, KSJO, 1420 Koll Circle, San Jose, CA 95125. (8-29)

KLOM/Lompoc, CA needs afternoon drive air talent. Tapes and resumes to Johnny Dixon, Box 697, Lompoc, CA 93436, or call (805) 736-3429. EOE (8-29)

Tape Machine Maintenance Engineer: This person should have previous experience maintaining tape machines and have the technical ability to read and understand schematics. The job will also involve occasional session set-ups. Send resumes to Watermark, 10700 Ventura Blvd., N. Hollywood, CA 91604. (8-29)

KRUX/Phoenix has possible near future opening for personality Top 40 jock. One of the finest companies in the Southwest. Send your best to Bobby Rivers, KRUX, Box 14707, Phoenix, AZ 85063. EOE M/F (8-29)

WANTED: Assistant Chief Engineer for major Southwestern broadcaster. Experience in contemporary audio, digital, and directionals a must. First phone necessary, BSEE helpful. No beginners. Send resume and salary to Radio & Records, #200, 1930 Century Park West, Los Angeles, CA 90067. EOE

Air shift opening 9/1. Duties include production, copy, affidavits and remotes. Job requires lots of long hours. Tapes and resumes to John Whitford, KWOR-AM, Rte. 2, Warland, WY 82401. EOE M/F (8-22)

Work in the Rockies. Tapes needed for immediate and future openings. Work for great company with room for advancement. Minorities encouraged to apply. Tapes and resumes to Tom Becka, KUGR, Box 980, Green River, WY 82936. EOE M/F (8-22)

Openings

Market's #1 station needs top notch street reporter and anchor for afternoons. Must be creative, upbeat and energetic hard worker. Minimum 2 yrs experience. Good pay, benefits and car. KUZZ & KKKX Bakersfield, CA. Call Bob Brill, ND between 9-11am at (805) 393-1500. EOE M/F (8-22)

KEXO/Grand Junction has immediate opening for nighttime announcer. Work in competitive market with great staff. Experience required in air and production work. Tapes, resumes and salary requirements now to Mike Connors, KEXO, Box 1448, Grand Junction, CO 81520. EOE M/F (8-22)

Fast growing production, publishing and (Gospel) record company looking for effective, self-starters in marketing, merchandising, advertising, promotion, PR and professional manager. Hiring immediately. Send resumes to Job Opening, 8319 Lankershim Blvd., North Hollywood, CA 91605. (8-22)

K-BEST/San Diego looking for experienced PD who can work with consultant. Send resume and tape of station to Norman Feuer, President/GM, KBZT, 7867 Convoy Court, San Diego, CA 92111. No calls please. EOE M/F (8-22)

KZAP looking for top news pros to join our dominant and growing album rocker in Sacramento. Send material to Les Tracy, Box 511, Sacramento, CA 95803. EOE (8-22)

High in beautiful Rocky Mtns, new FM facility wants to engage high energy AOR pro, who has something to say. No beginners. Wage and benefits better than most. Send tapes and resumes to KWDE, Don Woods, PD, Box 46, Montrose, CO 91401. EOE M/F (8-22)

5,000 watt Country station in beautiful West Montana with potential audience of 175,000 including Missoula and Missoula looking for hard working, experienced air talent. Tapes and resumes to Ron Howard, KERR, Box 1508, Polson, MT 59860, or call (406) 883-5255. EOE M/F (8-22)

KZOZ/San Luis Obispo, CA seeking experienced Top 40 or AOR PD to start 9/1 or sooner. Serious applicants only. Call Tim Scott at (805) 544-5093 or send tapes and resumes before 8/25 to KZOZ, Box C, San Luis Obispo, CA 93406. EOE M/F (8-22)

KBOS/Fresno still searching for key people for full and part time. Immediate openings. Prefer Top 40 background. Also need part-time talk show host. Send info to Neil Young, Box 1101, Tulare, CA 93274. (8-22)

KSPN-FM/Aspen, CO needs full-time news reporter. Interviewing and writing skills a must. Talk show experience preferable. Skiing benefits. Call Pat Bingham (303) 925-5776, or write to 400 W. Main St., Aspen, CO 81611. EOE M/F (8-22)

KYNO-AM-FM searching for strong morning personality for Fresno's #1 radio station. Must be a winner. Tapes and resumes to John Lee Walker, Box 6029, Fresno, CA 93721. EOE M/F (8-22)

Boulder, CO's KADE needs FM jock, personality and production. Tape and resume to Dave Hartley, 4840 River Bend Road, Boulder, CO 80301. EOE (8-22)

Chief Engineer for Northwest non-directional AM. Job requires maintenance of all transmitting and audio equipment and good knowledge of FCC rules and regulations. Considerable remote gear. Very good test equipment. FM application pending. Good position for person with AM/FM background. 1st phone required. Resumes to Robert Schuller, KEIN, Box 1239, Great Falls, MT 59403, or call (406) 761-1310. EOE M/F (8-22)

Wanted . . . The best damn 7pm-12mid Country jock around for very competitive Casper, WY market. We are one of the nation's top Country stations. Offering good pay and benefits in return for a good jock who can follow orders. Women and minorities are encouraged to apply. Send tapes and resumes to Rich Abrams, c/o KVOC, Box 2090, Casper, WY 82602. EOE M/F (8-22)

Market leader in San Diego looking for warm, intelligent announcer. Experience in news and/or public affairs preferred. Part-time opening now. Right person could go full time in this stable, quality organization. Resume, letter and voice sample to Mike Bumette, WJQY, 625 Broadway #1200, San Diego, CA 92101. No calls please. EOE M/F (8-22)

Miscellaneous

KBOS/Fresno is looking for creative and relevant weekly religious programming targeted toward the 18-34 audience. Please send samples to Neil Young, PD, Box 1101, Tulare, CA 93275. (8-29)

WSNI needs record service from all sources, particularly oldies, including catalogue. Pop/Adult format. Contact Jack Taddeo, PD, WSNI, 2043 Locust St., Philadelphia, PA 19103. (8-29)

KSOK/Arkansas City, KS needs better record service from all labels. Basically Pop/Adult with some Country, some rock. 33 years service to the area, combined with new ownership with progressive ideas makes your record shipment to us a good investment. Mail to John Marquis, OM, KSOK, Box 917, Arkansas City, KS 67005. (8-29)

KITY/San Antonio, TX needs record service from all labels for all singles and LPs. Send to Debra Reyna, Box 2338, San Antonio, TX 78205. (8-29)

Goods & Services

Classic Oldies Airchecks

Charlie Tuna WMEX, Fred Winston WKYC. Some of the goodies on issue 1. Full hour. Scoped cassette. Send \$10. THE GOLD VAULT, Box 202, Oshtemo, MI 49077.

Golden Oldies 45's

Spruce up your record library. All new records, not used. Thousands in stock. Send \$1.00 for giant catalog. Act now! THE GOLD VAULT, Box 202, Oshtemo, MI 49077.

World's Largest

Why is FRUITBOWL the world's largest weekly humor and information service? Topical jokes, humorous vignettes, artist bio's, record tie-ins, "JOCK TIPS," exclusive small-market record charts, and far more! Four week trial, \$10, refundable with yearly subscription. FRUITBOWL, Box 9787, Fresno, CA 93794.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here comes the leffa, here comes the yocks. Complimentary snack "LOLA'S LUNCH," 1789 Hamlet Drive, Ypsilanti, Michigan 48197.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Need Numbers?

The IMAGE GENERATORS are at your service. Get Major Market production/voices/ideas to help you generate numbers in your marketplace. Rates vary with market size. Interested? All inquiries to (301) 262-2119, or 11408 Fairoak Drive, Silver Spring, Maryland 20902.

:60's And :30's

100 :60 second and :30 second Musical Beds for your spots. No monthly payments, no needle drops, no nothing. All contemporary, 24 track recorded. Four LPs, \$75.00 plus \$5.00 shipping. Buy once, use forever. Call or write - VALENTINO MUSIC, 151 West 48th St., New York, NY 10036, (212) 248-4675.

Goods & Services

Making your classifieds come alive, or getting your goods and services angled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

Positions Sought

Announcer with medium market experience desires Southern medium market, Adult Rock job. Good voice, good one-to-one delivery and great production. Conversational style. Call DON at (615) 331-2272. (8-29)

Still plenty of time to add a veteran top 10 market AOR pro to your staff before fall book. Prefer Northeast or West Coast. Will consider all areas. Experienced in production, engineering, music, programming and air work. Can also play forward on your basketball team this fall and first base on your softball team next spring. Call for tape, resume and batting statistics today. BRAND X BROADCASTING, (301) 945-8498. (8-29)

Australia, U.K., Canada and all of the English speaking world outside the USA, American PD/air personality would like to live and work in your country. 29, married, veteran, technically qualified with 1st phone and Amateur Advanced licenses. Impeccable references. Write TOM MCGUIRE, Box 660, Bettendorf, IA 52722. (8-29)

Programmer looking for station. Have programmed small stations and assisted in programming major market stations. Most interested in AOR radio. Will consider other formats. Call (314) 776-4974. (8-29)

Last call for your chance to sample those ambidextrous brainwaves, creative jokes and crazed production digits belonging to THE RABBETT. Get in on the negotiations before its too late. AOR or crazier only. Call (808) 261-7025 between 6pm-8pm Hawaiian time for tape and resume. Formerly with KDEO, KPIG-FM, WDRC-AM-FM, WHCN-FM. (8-29)

Top flight DJ/production man on the loose looking for a radio station. 8 yrs experience in Top 40 and Pop/Adult. Have served as Production Director. 1st ticket and will deliver a first class act. Will gladly send tape and resume. Call JERRY McCALL (405) 751-4301, or write 10737 Whitehaven Rd., Oklahoma City, OK 73120. (8-29)

Have been A+ at major market Denver station. Pulled weekend special show and have light production experience. Have learned basics well with tight board. Ready to learn more with full time shift and production. Can you help? Call JASON (303) 420-9662 nights or (303) 573-1280 days. (8-29)

Strong reporting skills. I'm proud of my reporting, gathering and writing abilities. 5 yrs in radio, looking for straight reporting position in East or Midwest. Experience as News Director, assignments editor and community affairs director. Call ANDY (219) 362-8688 or (219) 362-4329. (8-29)

OPPORTUNITIES

Positions Sought

Looking for a great morning show? Jock in major market who has put some ideas together for a winning morning show. Formerly with WMJC, KKFM, KNUJ. This would be a humor-oriented show that would communicate on both Pop/Adult and AOR stations. Only markets above 300,000 please. Call (313) 872-7282, or (313) 836-1680. (8-29)

Stop here! 10 yrs experience. 1st phone, format Top 40 jock. Energetic one-on-one communicator. Very strong production. Excellent references. Available immediately. Call for tapes (805) 488-5402. (8-29)

CHRIS JARRETT formerly of WAYS is a superb minority communicator who is seeking a solid challenge in a major or medium market. Excellent references. Call (205) 345-4437 or (205) 758-5523. (8-29)

Chief Engineer looking for good Midwest station to treat him right. 7 yrs experience. Good transmitter and audio work. Can do airshift. Not cheap. Call (513) 372-8180. (8-29)

Promotion Director, WAAF, seeks creative copywriting/production position utilizing brain. Northeast. Full or part-time. DAVE POTORTI (617) 752-5611, or (617) 757-3404. (8-29)

Good strong newsmen looking for News Director position. West Coast preferred. Major market money. Call (714) 562-3989. (8-29)

What do the Allman Brothers Band, WKLS/Atlanta and PBS all have in common? Me. I've worked with all of them and more. Well rounded AOR or Pop/Adult personality able to handle promotions, etc. 9 yrs on-air experience (3 AOR, 6 Top 40 as PD, MD, DJ), 3 yrs on the road with the Allman Brothers and others. B.A. in journalism, 2 yrs in TV, 2 yrs PR Director at major governmental agency. 29, good pipes and taste for major and medium market. BOBBY ELLERBEE (404) 867-2063, or (404) 867-6521 for tapes. (8-29)

Pop/Adult drive time personality, excellent references. Past 10 yrs in NYC, Tampa and now Philadelphia. Available immediately. Call (215) 864-8278, or write to Box 15966, Philadelphia, PA 19103. All replies confidential. Top 10 markets only. (8-29)

Combine an unknown quantity (JD) with your good business acumen and create a young and magnetic DJ whose work is good and whose price is right. The end result will definitely retain and hopefully increase your stations listening audience. Tapes and resumes gladly furnished upon request. Reply to JOHN DACHIK, 297 Franklin Tpk, Mahwah, NJ 07430, or call (201) 529-3049. (8-29)

Aggressive reporter and strong writer with medium and major market radio and TV news background seeking quality small or medium market news operation. Relocation no barrier. Management minded and able to combine news with sports and public affairs. Call JEFF LONG after 6pm at (412) 899-3430. (8-29)

TED LUX, major market adult format air personality. Have worked for NBC and Storer-owned stations. (216) 238-0625. (8-29)

Get this, Bay Area... 20 years old and 7 of those on the air, top notch communicator from KRZY/Albuquerque, available to fill your part-time/weekend hours as of Sept. Don't pass FRANK SCHUBERT up if you want an instantly established weekend personality. Pro news delivery and news/traffic reporting. Give an ear to this tape and be amazed. Write 2345 Golden Gate Ave., #203, San Francisco, CA 94118, or call (505) 255-7162 for tape, resume and references. (8-29)

Stronger than Tenner tape, more powerful than a 50k transmitter, able to leap tall towers with a Piper Cub. Listen, coming from your radio. It's a bird, it's a plane, it's a vibrant, adult personality. 4 years broadcasting, 1 year electronics, studying for 1st class. Prefer West, but ready to move anywhere. For your Adult or Pop/Rock station, give MICHAEL JAY a jingle at (219) 866-8736. (8-29)

RANDALL PRICE, currently full-time WNUZ, part-time Q104. Good production, air work. Some experience in music, programming and promotion. 3 1/2 years experience. Looking for medium market in the Southeast. Definitely not a beginner. Tape and resume available upon request. Call 9am-3pm at (205) 362-1230 or (205) 362-1231. After 5pm (205) 362-3898. All times CST. (8-29)

Energetic, reliable, hard worker seeks MOR announcer position in small market. Desire career in radio and determined to do so. Low salary requirements. Wheaton college grad. Will relocate. Tape and resumes send on request. Call EDGAR (201) 774-5000. (8-29)

8 years Top 40 experience. B.A. in broadcasting. Formerly research and promotions, WLS/Chicago. Air personality WZZR-FM/Grand Rapids, and KDES-AM/Palm Springs. Am seeking air position with MD duties. Will consider all offers and will relocate. Call for tape and resume. (213) 374-3898. (8-29)

AOR hardcore. Limited experience, college GM, strong female #'s with sports and public affairs background. 6-midnight FMers. MICHAEL JON HART (714) 233-8833. (8-29)

Award winning journalist seeks position in California or Colorado. Call: MARK WYATT (303) 738-9225. (8-29)

I'm in radio for one reason... Sports! Dedicated, experienced pro wants to join your sports-minded organization, preferably in medium or major college market with PBP opportunity. Call: MARC afterwards at (218) 749-4863. (8-29)

Positions Sought

Professional Broadcaster with eight years experience, seeks position at Massachusetts-based station. Currently employed at News/Public Affairs at Central NY news leader. Experienced in news, sports, jockeying, programming music, production, and copywriting. Strong broadcast background, with impeccable references. Call: JERRY (807) 432-9800 Monday-Friday, 11am-6pm. (8-29)

Conversational delivery, dedicated disc jockey needs to grow. Experienced in Top 40, Pop/Adult, but would also enjoy AOR. First phone, production, and a willingness to learn and work as part of a team. Available immediately! Call: BRUCE ARTMAN, (213) 430-8957, 1209 1/2 Ocean Ave., Seal Beach, CA 90740. (8-29)

One-year experience. Looking for classical jazz or AOR. Prefer midnight to 6am. Call: BRUCE RADTKE, at WRJN/Racine, Wisconsin, (414) 634-6607. (8-29)

Currently assistant PD and MD, Top 40. Would like opportunity in AOR, West or Northwest. Leave message at (602) 945-2500, or (602) 268-2377. RENITA LINYARD (8-29)

BULLETIN! Top notch aggressive news man with eight years experience is now available. Most recently served as news director for KMEN/San Bernardino, CA. Looking for a challenging position with a medium or major market facility. Call: CARL KNIGHT at (714) 862-1578. (8-29)

STEVE RIVERS currently KRQ-FM/Tucson formerly WNDE, WIFE/Indianapolis. Good voice, seven years in biz, programming experience. Call: (602) 296-2488. (8-29)

DAN COHEN, formerly of WEEI-FM/Boston. 8 years in Boston radio as MD and announcer, looking for similar position in major or medium market. Strong background in AOR, professional, dedicated, highly knowledgeable with excellent references. Call (617) 964-4661. (8-29)

I program for the marketplace. GREG PRICE, WOIQ, WPEW, and Stewie 92, seeks programming position in secondary or medium market. Experienced in Pop/Adult but would love to program AOR. Call (215) 459-5819 anytime. (8-29)

Looking for an entertainer? Give me a call! #1 evening jock with experience in PM drive and middays, looking for move into top 50 market. (413) 739-2804. (8-29)

Entry level broadcaster looking for a job in sports. I've been to radio school and have a good knowledge of sports. Have a 3rd. Contact DAVE HOKENSON, (612) 865-3918. (8-29)

Announcer, 15 years experience, 1st ticket. Country or Pop/Adult. Prefer FL or Southeast. BILL SMITHSON (305) 448-1260. (8-29)

Air-talent and creative production specialist. Available now. PAUL A. JOHNSON (617) 398-3713. (8-29)

DJ, formerly KULF/Houston for 2 1/2 years, as well as most of the other top stations in Texas. Looking for PD, MD and/or DJ work in preferred top 30 market. Will relocate. Call JIM ROSE at (713) 785-5286 or glad to send tape and resume at your request. Write to 10070 Westpark, Apt. 812, Houston, TX 77042. (8-29)

Available. Last position AM drive/production. Seek air/production anywhere. Numbers in Syracuse, NY book. Aircheck, standard format, have done more contemporary. WAYNE BYERS (315) 363-0820. (8-29)

Cross between Dick Cavett and Howard Beale. 30-year-old male... degree... 15 years experience. Now in Southern CA from Seattle. Telephone-Talk, interviews and management experience. 945 Coast Blvd. South, La Jolla, CA 92037, (714) 466-1774. (8-29)

Experienced talk show host and music show announcer looking for bigger things. I have 5 years experience in medium market. Have worked P/A and hosted both evening and daytime talk show. Have done a great deal of production as well as freelance narration. Some experience handling personnel and coordinating Beautiful Music. Call DAVID (808) 783-4081, mornings or (808) 788-3050 after 2pm. CDT. (8-29)

Newsmen: 1 1/2 years medium market experience in New York capital. Writing, reporting, voice. Solid references and will relocate. JOHN GORDON (914) 789-2482. (8-29)

Seeking off-air operations or PD/MD position. Top 40, country or P/A. ARB success in major and medium markets. Excellent track record for turning stations around. Call RON at (314) 343-7834. (8-29)

Experienced professional looking for an air slot. Top notch air work with an enthusiastic delivery. I've worked with the best and want to make a move. I have excellent references and will work hard for you. Call PETER BERNARD at KFI-KOST now. (213) 386-0101. (8-29)

Funny personality. Topical material, one to one communicator. Your listeners will relate with and enjoy what I do. 10 years of this. Let's talk if you can appreciate a personality. We'll both be better for it. Call CHUCK, (702) 361-5403 (8-29)

Positions Sought

College grad. 11 months experience looking for full-time sports slot or news position with sports emphasis. BOB (703) 667-0791. (8-22)

Energetic and creative college grad from Detroit with third phone and 3 years radio experience seeks on-air position in Michigan or Midwest. Single, 6'6", 22 years old. All offers considered. Call DAVE any morning at (313) 375-0868. (8-22)

7.4 to 9.3 in just one month. If you've got April/May fever, this professional programmer has the cure. Call (808) 271-8759 for all the details. HARV BLAINE. (8-22)

Young, married, Disc Jockey-Assst. Engineer needs work. AOR or Top 40. 3 years experience, very flexible. NEIL SCHWANITZ, 506 N. Terrace Ave., Coldwater, OH 45828, (419) 678-3302. (8-22)

Your change to hire two dedicated professionals: I'm experienced jock/production perfectionist; she's news/jock/writer. Either or both of us. For right money, we'll be there tomorrow! Call RANDY-ANNETTE: (408) 646-8986. (8-22)

I shot J.R. — Creative experienced individual seeking announcer/DJ job or TV weathercaster. Tapes and resumes available. ZAN HEATH: (607) 785-1911. (8-22)

Air personality/Assistant PD with 5 years experience at top-rated small market station wants to move to bigger market. Call mornings RICH TERRY: (208) 237-7823. (8-22)

Mature, experienced modern country broadcaster looking for long term slot. Strong on creativity, promo, humor, and personality. WALT ADAMS, 1604 Rita Road, Vestal, NY 13850. (8-22)

10-year pro seeks PD or OM position at Top 40, Pop/Adult, or AOR station. My last station went to number one in ARB. News/Talk, sports, and TV experience as well. Need help? Let's talk! Call JR at (219) 259-3857. (8-22)

Los Angeles programmer currently working but looking for long-term relationship with stable organization as PD, Assistant PD or announcer. Strong motivator. Automation, TV and syndication experience. Excellent track record and impeccable references. Prefer to remain in Southern California but will consider all offers. Salary negotiable. Call (213) 370-6668 evenings and weekends. (8-22)

Former rock 'n' roller now Top 40, mellow AOR, Oldie Music Radio creative personality. Please let me rock 'n' roll again!! Experienced MD. Answering service in operation 24 hours a day. (216) 478-0440. Resume and demo sent upon request. I'll call you back. "The Positive Thinker." (8-22)

Seeking position of total responsibility to build or rebuild Top 40, AOR, Pop/Adult operation in small or medium market. (Prefer Pacific Northwest, but will consider all.) Extensive BE-16 and automation experience; music research and audience research... creative production specialist. Sharp attention to detail organization, promotion, staff supervision, FCC. Will also do airshift. References, currently employed. (702) 733-8510 mornings or late afternoons. STEVE CASSIDY. (8-22)

Creative, hardworking 5-year female radio vet (ex-JKL) with extensive music, production, public service and some news experience available for DJ or News positions. Tapes/Resumes: CHRIS HEIM, (312) 741-9582. (8-22)

LES YAMAMOTO (aka J. Dan Young), 4-year minority air personality, formerly of KBDF, Eugene, OR; and recently of K-POI-KDUK/Honolulu, HI, seeks fulltime gig with a Top 40, Pop/Adult personality and promotion oriented West Coast station. Energetic, hard working, and willing to learn. Would like to work where I can learn more about programming and management as well. Good numbers and references as well! Call anytime: (808) 456-7552. (8-22)

Hello Maine. JOE McMILLAN, WHDH, WJBQ, WIGY is unemployed. Would prefer to stay in Portland area, but would consider other offers. (207) 442-8032. (8-22)

Need fell play-by-play experience? Sports Director in small market seeking sports position in medium market. Strong in play-by-play, excellent references. Call RON at (313) 3510. (8-22)

Crazy about radio? You bet I am! I'm an ex-KUKI/Ukiah, night personality who is actively seeking on-air work in a major or medium market. I also possess sports play-by-play ability, office skills and a first ticket. I served as on-air statistician for Santa Rosa Junior College football coverage on KSRO radio in Santa Rosa. Call FRANK BUTERA soon at (415) 223-1534. You can contact me before 7am or after 6pm (Pacific Time). (8-22)

Highly creative, outstanding personality, one of America's best, now available for major market or exceptional larger medium market opportunity. ROGER CARY, mornings KNUS/Dallas, Y-103, WQAM, WFUN, seeks stable outlet for mornings/afternoons, Pop/Adult-Top 40. Countless voices, stellar production, even personality news. Call (214) 369-8009, or (703) 830-3816. (8-22)

Positions Sought

10-year professional seeks new challenge. Experienced MD, PD and air personality. Pop/Adult, Oldies and Top 40. DAVE MACK, (617) 922-0798. Prefer to stay in New England area. (8-22)

Award winning medium market News Director looking for large market. 5 years experience, college graduate, sports background also. Call BILL (312) 623-9833. (8-22)

Attention Los Angeles, San Francisco or San Diego; have done production for KHTZ, KIQQ, KCSN, all in L.A. Currently producing syndicated radio programs in L.A. Seeking employment in above mentioned markets in production, music or programming. Please call KEVIN: (213) 876-0604. (8-22)

BQB SHANNON, formerly with KFI, KWIZ, KOKA is looking in Southern California; LA, Orange County, San Diego. Call (714) 581-8228. (8-22)

I have a great job. I seek warm winters. Creative personality. Call (701) 775-5531 Ext. 63 answering service. Leave message for tape or return phone call. (8-22)

Medium market morning man with good numbers (adults) looking for top notch company in Southwest or nearby neighborhood. Good experience and track record. Creative production. A clean, healthy environment very important. A smooth, witty, fun show if you're looking for that. Call and we'll compare notes. (304) 743-9848. (8-22)

Tired of looking through here week after week for a creative and informative AOR morning team? Here we are! 12 years experience between us including WJKL, WCOL, WCOL-FM, 92X, WBBY, Y-95. Medium or major market. Call between 11am-3pm (EDT) (614) 291-2487 or (614) 262-8476. (8-22)

STEVE BISHOP of WAYS/Charlotte looking for morning or afternoon drive in medium or large market. (704) 536-3555. (8-22)

Have you ever hired a "seasoned pro" that is too seasoned, has no life left, has no spark, and "knows it all"? Why not hire a not so seasoned pro that has punch, enthusiasm and personality? Lady jock (not a beginner) looking to do small or medium market air work anywhere the wind blows me. Call BETH POSMANTIER, (312) 678-2687 or write 9558 Grosse Point Road, Skokie, IL 60076. (8-22)

I'm not asking much. Good personality seeking good station with good pay. Successful at whatever I do. Asst. PD, MD, PSA Director, promotions. Will relocate anywhere at anytime. Determined to be better. Call until you reach me. (216) 478-1206. Currently employed. Medium market. L.J. DELUCA. (8-22)

Bright young rocker, experienced, ready now to bust loose for Southeast Top 40. Sizzling board, great teen communicator. Creative copywriting, dynamic production compliments your sales force. Own mobile DJ unit and light show a plus for remotes. Call DAN McKAY, (504) 895-6112 for recorded tidbit or Box 15769, New Orleans, LA 70175. (8-22)

Radio & Records

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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

DOOBIE BROTHERS Real Love (WB)

81% of our reporters on it. Moves: Up 0, Same 0, Down 0, Adds 155 including WNBC, WFIL, 98KX, WRKO, JB105, WPGC, KVIL, KRLY, Z93, Q105, WLS, CKLW, KSLQ, KBEQ, KEARTH, KFI, KFRC, 13K, KJR, KIMN, KOPA. NOTE: The Doobie Brothers have smashed the old "most adds in one week" record with their total of 155 adds. The previous record holder had been Paul Simon's "Late In The Evening," which went on 132 reporters August 1, 1980. See Parallels, charts at number 25.

LARSEN-FEITEN BAND Who'll Be The Fool Tonight (WB)

62% of our reporters on it. Moves: Up 52, Same 33, Down 0, Adds 34 including WIFI, PRO-FM, KS95-FM, KBEQ, KJR, WBLI, KSRR, WRVQ, WAKY, FM102, KMJK. See Parallels, charts at number 28.

BARBRA STREISAND Woman In Love (Columbia)

59% of our reporters on it. Moves: Up 0, Same 0, Down 0, Adds 113 including WABC, WFIL, 98KX, WCAO, WRKO, WPGC, KVIL, 94Q, CKLW, WHB, KHJ, KFRC, 13K, KJR, KOPA, WPEZ, KRBE, WSGA, WHBQ, WDRQ. See Parallels, charts at number 29.

DIONNE WARWICK No Night So Long (Arista)

55% of our reporters on it. Moves: Up 58, Same 33, Down 1, Adds 15 including WXLO, KFI, KOPA, KTSA, 92Q, KSTT, KZ93, KKLS, WSPT, KOOK. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist /title /label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc. moved it down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. indicates one of this week's "most added" new songs.

DARYL HALL & JOHN OATES "How Does It Feel To Be Back" (RCA) 96/7, Moves: Up 60, Same 26, Down 3, Adds 7, WBEN-FM, WNOE, WNOX, KIOA, WHOT, WXIL, KKRC, 94Q 11-10, KDWB 12-9, WHB 21-18, KUPD 18-16.

AL STEWART "Midnight Rocks" (Arista) 86/36
Moves: Up 31, Same 19, Down 0, Adds 36 including JB105, KSLQ, WGCL, WOLF, WFLY, Q106, KBFM, WJDX, 96X, Y103, KJ100, KIOA, KERN, KENO.

AMY HOLLAND "How Do I Survive" (Capitol) 77/15
Moves: Up 35, Same 27, Down 0, Adds 15 including WIFI, WBEN-FM, WHFM, WTIC-FM, WTIK, Z98, 95SGF, WAYS, KRO, 14WK.

PURE PRAIRIE LEAGUE "I'm Almost Ready" (Casablanca) 75/18, Moves: Up 35, Same 22, Down 0, Adds 18 including WIFI, Q105, KIMN, WOLF, WAEB, KHFI, 95SGF, WDRQ, KMJC, KLUC, KRUX.

NATALIE COLE "Someone That I Used To Love" (Capitol) 73/6, Moves: Up 43, Same 18, Down 6, Adds 6, WNBC, KFI, WFLB, 95SGF, KSTT, KFSD, JB105 8-4, KVIL d-15, KS95-FM d-19, KHJ 15-11.

CHARLIE DANIELS BAND "The Legend Of Wooley Swamp" (Epic) 70/9, Moves: Up 45, Same 16, Down 0, Adds 9, 96KX, WOLF, KHFI, WGH, 14WK, V100, WSPT, WNAM, KOOK, WLS d-39, KWK 1-1, KBEQ 14-6.

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 66/8, Moves: Up 37, Same 21, Down 0, Adds 8, KVIL, KC101, Z98, WHBQ, WHEB, WFOX, KSLY, KOOK, WABC d-24, WPGC 24-19, KEARTH 26-23.

PAT BENATAR "You Better Run" (Chrysalis) 60/2
Moves: Up 32, Same 22, Down 4, Adds 2, KHFI, KTAC, KFRC 27-20, KJR 21-17, FM100 24-20, KRUX 17-14, KQWB-FM 16-11.

POCO "Under The Gun" (MCA) 58/0
Moves: Up 22, Same 20, Down 14, Adds 0, WKBW 27-25, KHJ 25-23, KUPD 8-6, KJ100 27-20, KRUX 33-30, K104 13-10, KSLY 29-23.

Others Getting Significant Action

ROSSINGTON COLLINS BAND "Don't Misunderstand Me" (MCA) 44/1, Moves: Up 25, Same 17, Down 1, Adds 1, KQWB, KBEQ 11-10, KUPD 6-3, WRVQ 22-16, WSEZ 14-7, WANS-FM 12-9, KRCL 12-9.

Radio & Records

NATIONAL AIRPLAY/30

August 29, 1980

THREE TWO WEEKS WEEKS LAST AGO AGO WEEK

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		ARTIST/Title (Label)
6	3	3	①	AIR SUPPLY/All Out Of Love (Arista)
1	1	1	2	CHRISTOPHER CROSS/Sailing (WB)
2	2	2	3	ROLLING STONES/Emotional Rescue (Rolling Stones)
29	18	7	④	DIANA ROSS/Upside Down (Motown)
22	13	8	⑤	PAUL SIMON/Late In The Evening (WB)
11	7	4	6	AMBROSIA/You're The Only Woman (You & I) (WB)
13	8	5	7	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
18	12	11	⑧	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
17	11	9	⑨	GEORGE BENSON/Give Me The Night (WB)
7	4	6	10	JACKSON BROWNE/Boulevard (Asylum)
24	19	14	⑪	ELECTRIC LIGHT ORCHESTRA/All Over The World (MCA)
28	21	15	⑫	EDDIE RABBITT/Drivin' My Life Away (Elektra)
27	20	16	⑬	BOB SEGER/You'll Accomp'ny Me (Capitol)
26	23	17	⑭	BILLY JOEL/Don't Ask Me Why (Columbia)
21	16	12	15	IRENE CARA/Fame (RSO)
9	5	10	16	BENNY MARDONES/Into The Night (Polydor)
—	26	19	⑰	LARRY GRAHAM/One In A Million You (WB)
—	27	22	⑱	KENNY LOGGINS/I'm Alright (Columbia)
—	29	25	⑲	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
30	28	24	⑳	CARLY SIMON/Jesse (WB)
—	—	29	㉑	QUEEN/Another One Bites The Dust (Elektra)
4	6	13	22	PETE TOWNSHEND/Let My Love Open The Door (Atco)
3	9	18	23	OLIVIA NEWTON-JOHN/Magic (MCA)
—	—	27	㉔	POINTER SISTERS/He's So Shy (Planet)
—	—	→	㉕	DOOBIE BROTHERS/Real Love (WB)
—	—	30	㉖	BOZ SCAGGS/Look What You've Done To Me (Columbia)
—	30	28	㉗	ROBERT JOHN/Hey There Lonely Girl (EMI America)
—	—	→	㉘	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)
—	—	→	㉙	BARBRA STREISAND/Woman In Love (Columbia)
—	—	→	㉚	DIONNE WARWICK/No Night So Long (Arista)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

DOOBIE BROTHERS "Real Love" (WB)
BARBRA STREISAND "Woman In Love" (Columbia)
AL STEWART "Midnight Rocks" (Arista)
LARSEN-FEITEN BAND "Who'll Be The..." (WB)
BOZ SCAGGS "Look What You've..." (Columbia)

Complete Regionalized Listings on Page 24 and 25.

HOTTEST

DIANA ROSS "Upside Down" (Motown)
AIR SUPPLY "All Out Of Love" (Arista)
PAUL SIMON "Late In The Evening" (WB)
GEORGE BENSON "Give Me The Night" (WB)
JOHNNY LEE "Lookin' For Love" (Full Moon/Asylum)

Parallel Listings Begin on Page 28.

CHICAGO "Thunder And Lightning" (Columbia) 43/7

Moves: Up 21, Same 15, Down 0, Adds 7, 14Q, WNOE, KXX106, KRQ, 14WK, WAAY, KSEL, WTWR 24-18, WCGQ 28-23, KBIM 34-26.

DEVO "Whip It" (WB) 42/21

Moves: Up 8, Same 13, Down 0, Adds 21 including WIFI, PRO-FM, JB105, WVIC, KJRB, WHHY, WCGQ, Y100 18-11, KRLA 11-7.

LIVINGSTON TAYLOR "First Time Love" (Epic) 41/3

Moves: Up 21, Same 16, Down 1, Adds 3, KOPA, WJDX, KKRC, WRKO 19-15, KSLQ d-19, Y103 32-29, KBIM 28-21.

JON & VANGELIS "I Hear You Now" (Polydor) 40/3

Moves: Up 17, Same 19, Down 1, Adds 3, KINT, WCIR, KKLS, WCAO 29-26, 94Q 27-25, KWIC 32-28, KQWB-FM 24-20.

WILLIE NELSON "On The Road Again" (Columbia) 39/20

Moves: Up 9, Same 10, Down 0, Adds 20 including WCAO, WOKY, WTIK, Z98, 95SGF, KX104, WAKY, KRAV, KLEO, KERN, 94Q 30-27, KBEQ 22-14, WHB 22-11.

IRENE CARA "Out Here On My Own" (RSO) 39/6

Moves: Up 17, Same 16, Down 0, Adds 6, KC101, KCPX, KTKT, KBOZ, KRCL, KBIM, Q105 30-27, WERC d-18, WXIL 25-21, WFLB 33-28.

PETER GABRIEL "Games Without Frontiers" (Mercury) 34/7

Moves: Up 10, Same 16, Down 1, Adds 7, WHFM, WLAC, KIOY, K104, KKRC, KCBN, KBIM, WLS 6-5, WSKZ 30-27, WRKR 30-28.

ELTON JOHN "(Sartorial Eloquence) Don't Ya Wanna Play This Game No More" (MCA) 32/0

Moves: Up 25, Same 7, Down 0, Adds 0, WCAO d-29, Z98 28-24, JB105 28-23, WAKY 29-24, KRUX 18-16, KBOZ 30-26.

CARS "Touch And Go" (Elektra) 31/13

Moves: Up 5, Same 13, Down 0, Adds 13 including Q107, WFLY, 96X, WRVQ, WLBZ, WISE, WKXY, KENI, CHUM d-25, KBEQ 21-19, KJR d-24.

JOURNEY "Good Morning Girl/Stay Awhile" (Columbia) 31/3

Moves: Up 15, Same 13, Down 0, Adds 3, KHFI, WIGY, KILE, 96KX d-29, KRBE d-28, WRVQ d-29, WCGQ 24-17.

KINGS "Switchin' To Glide" (Elektra) 27/9

Moves: Up 10, Same 8, Down 0, Adds 9, CFTR, WOW, KCPX, WIGY, V100, WSEZ, WGBF, KDZA, KBIM, KBEQ 20-18, KUPD 21-19, WBEN-FM 35-29, KQWB-FM 36-33.

SPLIT ENZ "I Got You" (A&M) 27/7

Moves: Up 7, Same 13, Down 0, Adds 7, WGCL, KUPD, BJ105, WDRQ, WVIC, KIOY, KROY, KSTT 27-24.

WHITESNAKE "Fool For Your Loving" (Mirage) 27/4

Moves: Up 9, Same 13, Down 1, Adds 4, KBEQ, WANS-FM, KOOK, KBIM, KWK 3-3, KUPD 30-27, WTIK 25-15, WCGQ 22-18.

GENESIS "Turn It On Again" (Atlantic) 25/12

Moves: Up 7, Same 6, Down 0, Adds 12 including WFLY, WICC, KXX106, WGH, WDRQ, WNCI, WGBF, KQDI, 96KX d-30, KBEQ 12-11, WPST 30-23, KRSP 27-21.

STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 24/8

Moves: Up 11, Same 5, Down 0, Adds 8, WKBW, Y100, KHJ, WHFM, KTSA, WERC, WBBQ, 92Q, WCAO 30-21, WPGC 21-17, WTIK 39-21, WSGA 4-3.

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