

Radio & Records

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THE INDUSTRY'S NEWSPAPER

NOVEMBER 16, 1979

IRATE ON IRAN:

Radio Reflects Americans Attitudes

Last week, Iranian students demanding the immediate extradition of the deposed Shah seized control of the U.S. embassy in Tehran, holding 61 Americans hostage. While the U.S. State Department attempted negotiations with the Iranians, radio's reaction to the current crisis reflected the entire spectrum of American opinion.

Probably the most direct expression of a prevalent attitude came at Y103/Jacksonville, where station General Manager Gary Rodriguez took to the air with the Top 40 outlet's first-ever editorial, portions of which appear below:

"It's time for an oil change. We at Y103 are absolutely outraged by the passive attitude being taken toward American hostages being held in Iran... We feel it is absolutely necessary that the United States stop playing games and begins to show the world again that we not only stand for freedom, but stand behind our people... We feel action is necessary. If all other

possibilities have been exhausted, it is obvious that military force may be necessary. We are not advocating war, we advocate freedom. We do not advocate violence, we advocate action, and the cost of freedom is sometimes war."

Rodriguez then asked listeners for written opinions to deliver to the White House.

Tuesday evening (11-13), he left for Washington carrying 25,000 letters of support sent in by Y103 listeners. According to station PD Scott Sherwood, the station received nothing but supportive letters, including one from an Iranian student in the area.

Contacting The Hostages

Other stations approached the crisis differently. Discovering that one of the hostages, Steve Lauterbach, was from Dayton, Pop/Adult-formatted WHIO decided to call the embassy and inquire as to his condition. Amazingly, the station was able to place a person-to-person call direct to the

IRAN/ See Page 25

Jacobs Launches New Honolulu Station



Ron Jacobs

Ron Jacobs, a key figure in radio for two decades, will return to the Hawaiian radio scene as PD and morning man of a new station. Jacobs, who moved back to his native state in 1976 to join KKUA/Honolulu and earlier this year left the station following a contractual dispute, will be a primary shareholder in KAHU, purchased from Royal Hawaiian Broadcasting by a new company, Westwood Broadcasting, pending FCC approval. Westwood was formed by long-time radio, TV, and management notable David Joseph.

The station is set to debut its new format in January 1980, with new call letters KWAI. Jacobs told R&R. He described the format approach as essentially Pop/Adult, aiming at the 18-49 demographic, but "intermixing the new contemporary Hawaiian music, which is nothing like the tourist stuff, with the national hits. Music is falling out of the trees here." The station is a Mutual affiliate, and Jacobs is excited about utilizing Mutual's forth-



David Joseph

coming satellite facilities, citing the advantages of live programming.

JACOBS/ See Page 25

BOB HOPE'S WESTERN WINS

FCC Settles 17-Year KRLA License Battle

For 17 years, the license of KRLA/Pasadena, CA has been in question. Most of that time, KRLA was run by an FCC-designated interim operator, Oak Knoll Broadcasting, which told the FCC it would function as a charitable corporation, giving away any profits. Whether or not KRLA was actually operated in that manner is still a big question in the minds of some long-time FCC staffers.

Now, a year after five applicants proposed to merge into one company (R&R 10-6-78) the Commission has given the go ahead. "But listeners won't know there's been a change," said Sid Barton, the new President of KRLA, Inc. Bar-

Diary Delivery Problems Plague Fall '79 New York Arbitron Survey

R&R has exclusively uncovered information indicating that the integrity of the recently completed Arbitron Oct./Nov. sweep in New York City may be affected adversely. Owing to a postal union slowdown and mechanical malfunction in key postal facilities,

EXCLUSIVE

diaries scheduled to reach households in the latter part of the survey were delayed. Diaries were late reaching homes in nine metro NY counties, with as many as 240 individual diaries affected.

According to informed sources, a postal employee work slowdown in late October-early November, coupled with a conveyor belt breaking in a major postal facility, led to many ESF households in the metro counties not getting their diaries in time to start the third survey week. A small number of respondents did not get their diaries in time to begin the fourth survey week. According to Rick Aurichio, VP/GM of Arbitron Radio, a total of 73 households were involved. The nine counties affected by this postal delivery problem were the Bronx, Richmond, Kings, Queens, Nassau, Suffolk, Westchester, Fairfield, and New York (Manhattan).

Industry Reaction: Dismay

Originally, Arbitron did not communicate to the industry or the trade press regarding this problem. Concerned sources at Arbitron informed R&R last week, and we contacted New York broadcasters, Ed Christian, Chairman of the Radio Advisory Council; and Mal

Beville, Executive Director of the Broadcast Rating Council, to see if they were aware of the possible problem. None of those contacted knew of the situation until they heard it from R&R.

Arbitron spokesperson Connie Anthes told R&R that when problem households were contacted by telephone to see if they had received their diaries, those who had not received their diaries in time for the start of the third survey week were asked, as part of "standard procedure," to jot down any listening on a piece of paper until the arrival of the diaries. Upon receipt of the diaries, the respondents were to transpose any listening to the diaries from the paper it was originally written on. Christian, VP/GM of WNIC-WWKR/Detroit, was dis-

mayed that Arbitron had not told him of the problem — and he was unhappy with the procedure used to record listening until the diaries arrived. Christian told R&R that the next meeting of the Radio Advisory Council, in December, will deal with how better to handle problems such as occurred in New York this time.

Mal Beville told the R&R that the instruction to record listening on a non-diary form was a "weak substitute." Both Beville and Christian wondered about people being able to record listening data accurately on a non-diary form, and expressed concern about the correct transposition of that data to a diary that did eventually arrive.

ARBITRON/ See Page 25

Eller Resigns From Gannett Panel

Karl Eller, President of Combined Communications, has resigned from Gannett Co.'s five-member Office of the Chief Executive, a panel established after the recent merger with Combined to aid Gannett Chairman Allen Neuharth in the administration of the company. Eller cited "serious disagreement" regarding Gannett's top management's "philosophy, policy, and style" in submitting his resignation.

Eller added that he will stay on

as head of Combined until Dec. 31 to aid in an "orderly transition," and will remain a director of Gannett because of sizable stockholdings in the company. No replacement has been named for Eller in the chief executive office.

Gannett, in a separate development, has agreed to purchase WJYW-FM/Tampa from Rounsa-ville for \$4 million. The purchase, subject to FCC approval, will fill Gannett's complement of seven FM stations.

STEVENS & PRUETT, PLUS MILES, CROSS STREET

KULF Signs KILT's Former Hudson & Harrigan Team

KULF/Houston, ending weeks of local speculation, announced the signing of Mark Stevens and Jim Pruett as the station's new morning team. The duo had been with KILT/Houston for five years under the famous station-owned name of Hudson & Harrigan, during which time they dominated the morning time slot.

As reported in Street Talk last week, former KRBE/Houston morning man Kenny Miles has also signed on with KULF, taking over the afternoon drive shift. KULF staged a large-scale press conference and party at a local club to celebrate its new personality acquisitions.



Mark Stevens

Jim Pruett

KRLA/ See Page 25

DR. HOOK "BETTER LOVE NEXT TIME" 4785

Now a BACK PAGE BREAKER!

THE BACK PAGE

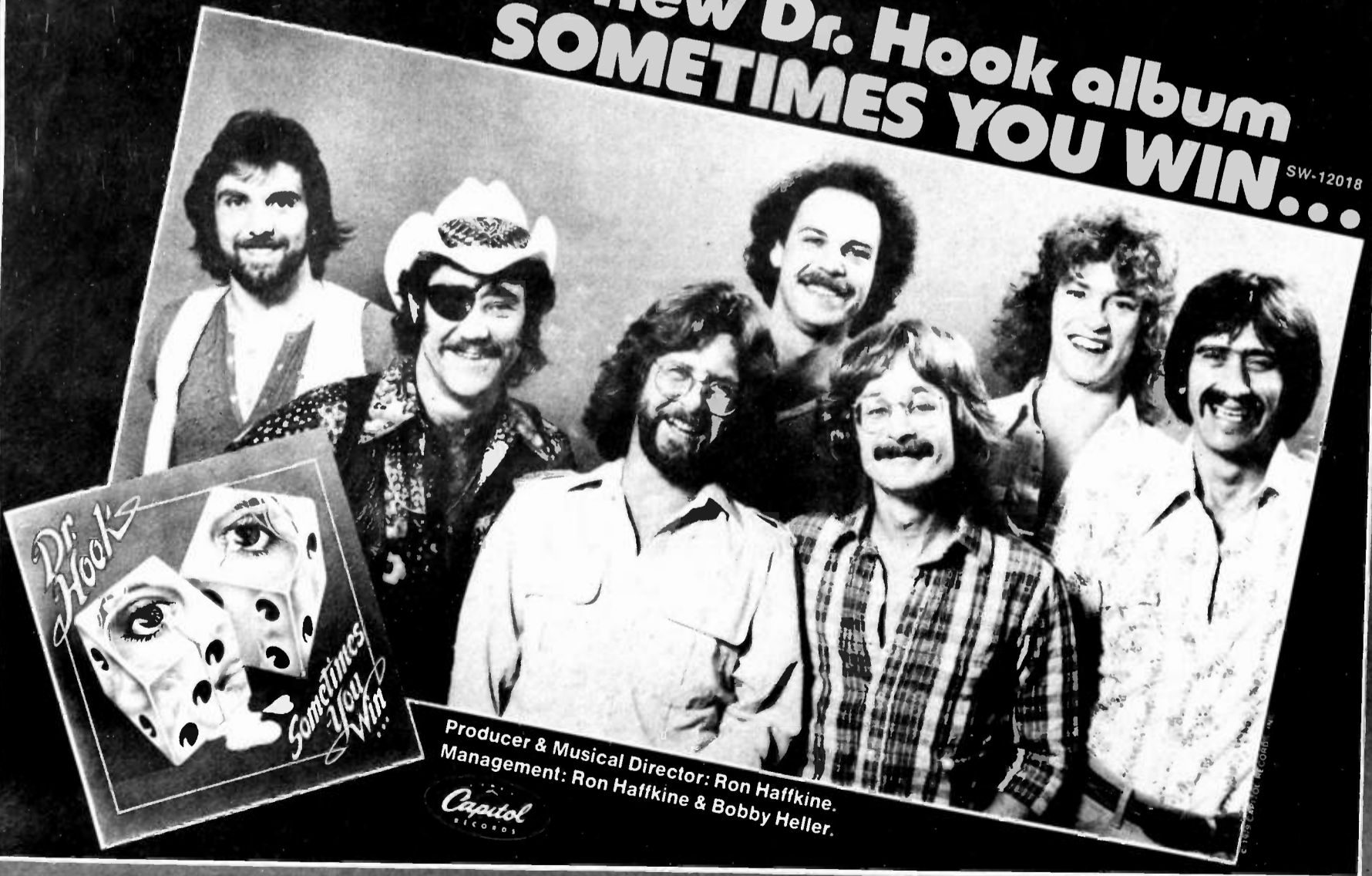
BREAKERS

DR. HOOK

Better Love Next Time (Capitol)

61% of our reporters on it. Moves: Up 78, Same 18, Down 1, Adds 17, including WXLO, WRKO, KFI, WBLI, KELP, WFME, WHBQ, KSTT, KRAV, KRSP, KTKT, G100. See Parallels, charts at number 30.

From the new Dr. Hook album
SOMETIMES YOU WIN... SW-12018



Edwards, Martindale Exit KMPC

KMPC/Los Angeles announced a number of changes this week, with veteran air personalities Geoff Edwards and Wink Martindale exiting the station in December, California Angels announcer Don Drysdale also exiting, and a new sports/talk block debuting next month as part of a new air-shift structure.

Martindale, whose last day at KMPC is November 30, declined to comment at this time, but will devote more time to his considerable television obligations. Edwards leaves December 15, and will host a new TV game show called "Play The Percentages" in January and, through his production company, Smith-Edwards, will be developing TV programming with Warner Bros. He told R&R, "Basically, they wanted to go to a new shift setup, changing my hours from 9-12 to 10-2, which not only was an extra hour a day, but changed what I did, made me a different kind of disc jockey." Edwards cited his TV commitments and several acting offers, and concluded, "I really had to make a decision whether I would go ahead and work 10-2 or say no,

there's other things I want to do. KMPC and I sat down and came to an understanding, and I'm delighted with the way they've handled my leaving."

Drysdale's exiting was attributed by KMPC to "contractual differences that cannot be resolved." VP/GM Ken Miller said, "The relationship enjoyed between Don Drysdale and Golden West has been a long and rewarding one, and we wish Don the greatest of happiness..." An "extensive search" for an announcer to call California Angels games along with Steve Shannon is now underway, according to Miller.

The new KMPC airshift structure was labelled by PD Jim Davis as "the triple-barrelled approach." Robert W. Morgan takes the 6-10am shift, with a midday personality yet to be found from 10-2, and Gary Owens handling 2-6. Scott St. James, from KMOX/St. Louis, will host a new sports and sports-oriented talk block from 6-8pm, followed by Hilly Rose's talk program from 8-12, Dave Hull 12-2am, and Sonny Melendrez 2-6am. KMPC has also announced the appointment of a new News Director, Paul Fredericks from KFRC/San Francisco.

Staffers Charge MCA Black Job Bias

MCA Inc. has been charged with a variety of racial discrimination and civil rights violations in a class-action suit filed in Los Angeles Federal Court last week (11-6). Filed on behalf of Bill Williams, a Memphis-based member of MCA Records' black music promotion staff, and other plaintiffs, the suit was filed in Los Angeles

because of one of the plaintiffs' Arcadia, CA residence and MCA's personnel records being kept at the firm's Southern California headquarters, according to co-counsel Michael Maroko. A companion suit is pending in Cleveland as well.

The suit alleges that MCA and MCA/ See Page 25



WEBN PAYS STONES' BILLS — A hundred dollars doesn't go as far as it used to, but who knows how far you can go with a hundred-dollar bill signed by Mick Jagger? These unique collectors' items, two of which are pictured above, were the brainstorm of WEBN/Cincinnati GM Frank Wood. He had an English friend get the bills to Jagger, who signed them with cautionary notes like "Cash Before More Inflation." Now WEBN gives the bills away to listeners for answering a variety of Rolling Stones-oriented phone-in contests, giving them a new dilemma: spend the \$100 or keep an expensive memento.

CMA Names 1980 Officers And Directors

The Country Music Association has announced the names of new officers for the 1980 Board of Directors. Officers were selected at a board meeting last Friday (11-9). In a move unprecedented in recent years, Tom Collins of P-Gem Music, producer of Ronnie Milsap and Barbara Mandrell, was named Chairman of the Board for the second consecutive year. In a similar move, last year's President, Ralph Peer II of Peer-Southern Publishing, was renamed to fill that position. MCA/Nashville President Jim Fogelsong was named Executive VP for the 1980 CMA.

Other officers elected include, in alphabetical order: Bob Austin (Record World), Berrie Bergman (Record Bar), Rick Blackburn (CBS/Nashville), Jimmy Bowen (Elektra/Asylum), Canadian recording artist Gary Buck, British promoter Mervyn Conn, Mary

Reeves Davis (Jim Reeves Enterprises), R&R Country Editor Jim Duncan; manager-promoter Jim Halsey, talent manager Ken Kragen, Sam Lovullo, (Yongestreet Productions), Jim Mazza (EMI-A/UA head), Charley Pride (RCA recording artist), Don Reid of the Statler Brothers, Bob Sherwood (Phonogram-Mercury President), Glen Snoddy (Woodland

Sound Studios), Jim Schwartz (Schwartz Bros. record distributors), composer-producer Norro Wilson (WB/Nashville), and Don Zimmermann (Capitol President).

The CMA directors were elected last month in Nashville during the annual membership meeting during the October Country Music Convention. Radio representation

CMA/ See Page 25

EMI, Thorn Reach Merger Agreement

Thorn Electrical Industries succeeded in its bid to acquire EMI last week, sweetening its offer after a first attempt was turned down by the British entertainment conglomerate. The successful offer amounted to about \$360 million, and should result in a corporate

name change to Thorn EMI Limited. Thorn plans to invite EMI Chairman Sir John Read to be Deputy Chairman of the new company, with Read, Chief Executive Officer Lord Delfont, and Music Operations Chief Executive Bhaekar Menon invited to join Thorn's board of directors.

R&R

PAGE 3

BEAUTIFUL MUSIC: THE SYNDICATORS — Syndication companies provide the bulk of Beautiful Music programming. R&R interviews four of the top syndicators in a uniquely informative format.

See Page 67

NEW OPPORTUNITIES FOR BLACK RADIO OWNERSHIP — Times have never been better for black broadcast opportunities. Nate Boyer, Executive Director of NABOB, explains today's advantages to Bill Speed.

See Page 37

this week ...

REFINING YOUR CALL-OUT SYSTEM

Call-outs are a great tool for music research — if your structure is on the money. Dr. Lutz covers all the important angles in maximizing your call-out fallout.

See Page 17

TV OR NOT TV: RADIO'S NO. 1 PROMOTION QUESTION

Promoting on TV seems to be here to stay. John Leader discusses Q107/Washington's \$250,000 TV ad campaign with PD Alan Burns and touches on some timely topics.

See Page 22

FROM "DISCO SUCKS" TO "DANCEMUSIC DAZZLES" KSET/El Paso PD Chuck Kelly was an early advocate of the "disco sucks" campaign. Now he's making Dancemusic a success. Pam Bellamy and Gail Mitchell discuss the transition in the first of a two-part interview.

See Page 34

TAKING IT TO THE TUBE

Dick Wilson & Jay Cooper are a morning institution on KYYS/Kansas City. Now they're taking their unique brand of AOR humor to television, with a local TV special. Jeff Gelb explores the potential.

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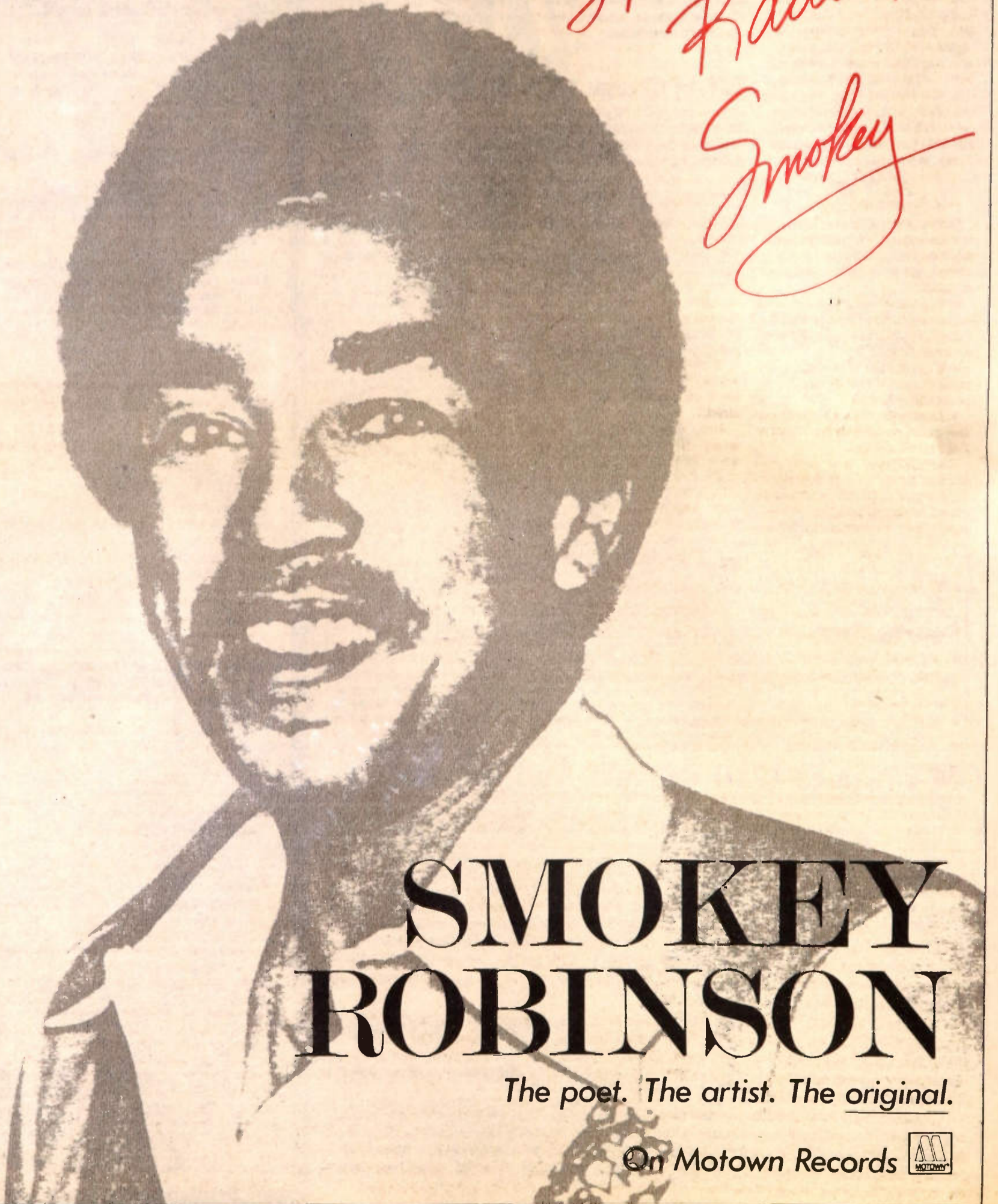
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Smokey



SMOKEY ROBINSON

The poet. The artist. The original.

On Motown Records 

Washington Report

LERNER CALLS NAB RADIO BOARD BACK

Radio Broadcasters Spearhead Ambitious Independent Lobbying Effort

ABC Affiliates Say Licensees Should Be Free To Prove Public Interest

Seventeen radio broadcasters gathered in Chicago last Wednesday (11-7) to formulate a position on radio deregulation, organize an independent grass roots radio lobby, and plan for the future.

The group, composed of ABC Radio affiliates, was chaired by Dick Chapin, Pres. of Stuart Enterprises of Lincoln, NE. Chapin's new co-chairmen are Dave Raven, Pres. & GM, WSAW & WIFC/Wausau, WI (representing Forward Communications); David Ridge-way, VP/GM, WDOE/Dunkirk, NY, and Carl Wagner, Exec. VP/Radio, Taft Broadcasting.

Confident Basis For Renewal Called For

Chapin's group started with the law governing broadcasters and, working backward to radio deregulation, came to the following conclusions:

- The public interest standard contained in the Communications Act of 1934 is fundamental to good broadcasting.

- If broadcasters operate in the public's interest, they should expect to be renewed.

- Licensees through deregulation should best decide how to serve their communities.

The affiliates' task force said it's fair for the FCC to define public interest in terms of ascertainment, minimum program percentages, and commercial guidelines.

but that these guidelines should not be exclusive standards nor be the "only means of defining operation in the public interest."

Through radio deregulation, the group concludes, the FCC could both eliminate burdensome requirements and provide a "specific definition of public interest operation as the basis for legitimate renewal expectancies."

Next Target Performer's Royalty

Chapin's task force, which is operating on a \$4000 budget from ABC, will present its ideas to the heads of the four ABC Radio Networks on Dec. 6 and to the ABC affiliates convention in April. Additionally, Chapin told R&R, the group will also begin developing a policy position on bills introduced in both houses of Congress that would require broadcasters to pay an extra copyright fee for music aired.

Also, other members of the group will begin building state-wide lobby branches. They include: Fritz Beesemeyer, VP/GM, WDEE & WCZY/Detroit; Jim Bock, GM, WSIX/Nashville; Carl Brazell, VP/GM, KRLD/Dallas;

John Chapman, VP, Taft; Joe Costello, Pres. & GM, WRNO/New Orleans; Bob Gilbertson, WGAN/Portland, ME; Monty Grau, KOMO/Seattle; Dave Hammond, WFBC/Greenville, SC; Ken Hoag, GM, KUDL/Shawnee Mission, KS; Ed Lasko, VP, KCRG/Cedar Rapids; Cluue Tarleton, VP/Radio, Jefferson-Pilot; Bill Viands, VP/GM, WIOD-WAIA/Miami, and Art Wander, National Radio Program Director for Group One/Akron.

In contrast to members of ABC's task force, each of whom paid his own way to Chicago last week, NAB will spend another \$15,000 to bring its 47-member board into Washington for a one-day discussion of radio deregulation on Dec. 12. A similar half-day meeting, which cost NAB \$12,000, was held Oct. 16, at which time the NAB board reaffirmed its earlier call for deregulation.

R&R has learned the reason for another special meeting is to resolve differences among directors and discuss deregulation options prepared by NAB's staff at the board's request. Polling the board by mail or phone was ruled out, according to Radio Board Chairman Arnie Lerner, Chairman, WLLH/Lowell, MA, who added, "This will be the most important decision radio board people will make during their term."

The staff options, which are based on giving licensees a presumption of renewal, include:

- The FCC providing a definition of substantial solid service.

- Broadcasters providing an accounting of ascertainment and good faith efforts at responsible programming.

- Licensees having to live up to a non-entertainment program percentage standard, but being allowed to do it without government control over content.

NAB's traditional winter board meeting, which is expected to cost an additional \$35,000-\$40,000, is scheduled for Jan. 21-25 in Palm Springs.

NETWORKS PUBLICLY EMBARRASSED

Congress Hears Fairness Doctrine Debate

Network executives admitted Tuesday (11-13) they had no idea controversial spots were running on their radio O&O's. While grilling the networks on their refusal to sell Kaiser Aluminum Corp. TV time, Rep. Tim Virth (D-CO) asked ABC Senior VP and General Counsel Everett Erlick what ABC would do about the radio spots. Erlick indicated O&O's would probably yank the spots. (The House Communications Subcommittee is holding FCC oversight hearings this week, and R&R will have full coverage of Thursday's (11-15) FCC testimony next week.)

Jim Gallant, Operations Director, WMAL/Washington, an ABC O&O, who told R&R (10-26) the spots weren't controversial, was scheduled to testify, but through a Subcommittee oversight never received an official invitation.

Gene Mater, VP and Asst. to the President of CBS, told Virth

premise system and asked listeners to write Congress with their opinion.

Kaiser Plans New Ad Campaign

Kaiser Chairman of the Board Cornell Maier told R&R the corporation's next ad campaign will be heavily oriented towards radio.

Spot Copy: Example of Kaiser spot found unacceptable by TV nets.



Announcer:

Is free enterprise an endangered species? How much government regulation is enough? Is business bad just because it's big? Or does a country like ours require a diversity of business — both big and small?

Will excessive control over big business lead to control over all our business?

The answers are up to you.

Whatever your views, let your elected representatives know.

People, one by one, need to speak up now. You can help keep free enterprise free.

A message from Kaiser Aluminum.

One person can make a difference.

he had no idea whether CBS affiliates were running spots, but said he didn't think any CBS O&O's were. WTOP/Washington, a CBS affiliate, ran the spots.

NBC Exec. VP and General Counsel Corydon Dunham said WRC, NBC's O&O in Washington, had run the spots because its News/Talk format offers enough opposing viewpoints to Kaiser.

Marks Says Networks Misunderstand Fairness Doctrine

Networks cited the Fairness Doctrine in refusing to sell time to Kaiser, saying they'd have to give away time to others with opposing views. (R&R notes the FCC held 12 California radio stations violated the Fairness Doctrine in 1976 for running ads advocating construction of nuclear power plants. See also FCC: At A Glance.)

But Rep. Marc Marks (R-PA) told network executives, "You have a greater responsibility to air controversial ads under the Fairness Doctrine than non-controversial ads. You obviously don't understand the Fairness Doctrine." The Kaiser spots expressed views on bureaucracy and government regulation of the free enter-

"We got such good response from the ads, we're convinced radio is the way to reach people," he said. Kaiser is producing new spots on teenage unemployment among minorities, energy conservation, and urging the electorate to vote in the upcoming presidential election.

Carter Suffers Same Fate As Kaiser

President Carter was also refused network TV time recently. He wanted a half hour in December, but the networks said it was too early to start selling campaign time. "The network news departments have been running campaign stories for a long time. It's time for the advertising departments to get in step," snapped Rep. Alpert Gore (D-TN).

(It's speculated the FCC will face some tough questions concerning the Carter decision and Sections 315 and 312(a)7 interpretations in oversight hearings.)

In related action this week Media Access Project (MAP), which also testified Tuesday, filed a Fairness Doctrine complaint against United Way, saying the charity's \$18 million free public service campaign is controversial.

The Week In Review

- Congress hears from networks and industry executives on Fairness Doctrine. Jones and Fogarty want tougher standards.
- Broadcasters get together to plot lobbying effort for radio deregulation and future government action.
- KRLA gets permanent license after 17 years.
- Washburn wants special treatment for women.

— Jonathan Hall

Washington Street Talk

Look for NBC Radio Network Exec. VP Dick Verne to be named NAB Radio Programming Conference Chairman, replacing RKO Pres. Dwight Case. Official confirmation due when NAB Pres. Vincent Wasilewski returns from Ireland.

Behind the scenes: RAB Goals Committee — Arbitron session in Connecticut last week focused on 1) reviewing Arbitron's new training program for telephone interviewers in view of declining rate of returned diaries, 2) rethinking on how to build new Arbitron Qualidata service and 3) confirmation on March, 1980 date for new Editing Procedures Manual for Arbitron employees.

Shocked by FCC Broadcast Bureau decision to restructure so-called educational broadcasting liaison position, the National Association of Educational Broadcasters (NAEB) received sympathy treatment from Commissioner Jim Quello and a welcome opportunity to explain the change to Congress this week by Chairman's office, which sees shift as upgrading the position.

Insiders who concur with Commissioner Anne Jones are saying recent KMJQ/Houston reprimand for not covering its city of license (Clear Lake City) was "much ado about nothing," and feel FCC may be surprised by new development in case — bedroom community was annexed into Houston last week. Jim Maddox, VP/GM, continues efforts to serve both Clear Lake and Houston with separate full-time public affairs persons.

FCC/KRLA Assignment: A Tangled Textbook Case

But The Wheeling And Dealing Is Far From Over

KRLA/Pasadena has been assigned to Bob Hope's Western Broadcasting after 17 years of legal tangles, as reported on Page 1. What held up the merger between Western and four other applicants was a provision in last year's agreement stating that Western would buy out the others' interests in three years. Western backed down after the FCC said no to that arrangement, and agreed to an option clause.

That means if the other parties decide to sell in three years, Western will own the station. If on the other hand Western doesn't take the option under the new terms, any of the other parties can try to cut a new deal. Also resolved were several engineering questions.

The Pay-Offs

There are still a few wrinkles to be ironed out, however. R&R has learned that Orange Radio Inc., one of the applicants who withdrew at the time of the proposed merger, is asking for a \$1 million reimbursement. But FCC Judge Reuban Lozner, who has agreed to a little over half of that, deferred that question when granting the merger. Reason? Hearings are to be held on alleged misrepresentations made by a former Orange stockholder. Those hearings began last week. The judge also okayed a \$100,000 reimbursement for Pacific Fine Music, Inc. another drop-out, and a \$150,000 reimbursement for Charles Jobbins.

Fifteen-Year Decision

R&R looked into the long history of KRLA's problems. Here's what happened:

1962 - FCC revoked the license of Eleven-Ten Broadcasting for essentially two reasons: 1) Jack Kent Cooke, the owner, was found to be a Canadian citizen and therefore forbidden to own a radio station, and KRLA

ran a phony contest asking Los Angeles listeners to find new morning man Perry Allen. The way the contest worked was that each day Allen remained undiscovered, KRLA decreased the prize by \$1000. KFNB blew the whistle when it was discovered Allen was working in Buffalo and wouldn't arrive in LA until after the prize money dwindled to almost nothing.

After that, the FCC invited new applicants for the KRLA license. They received 20 applications, and while they mulled over the question of the license assignment, they authorized Oak Knoll Broadcasting, a supposedly nonprofit corporation, to become interim operator. Over the next seven years, the FCC weeded out applicants.

1969 - An administrative law judge proposed to grant the application to Voice Of Pasadena, but the Commission's Review Board favored Orange Radio. The other parties asked for review.

1973 - The FCC granted the license to yet another applicant, Western Broadcasting Corp. Other applicants appealed.

1977 - US Appeals Court reversed the FCC and sent the case back for a new decision.

1978 - Commission asked the seven remaining applicants to come up with a solution. The result was the merger agreement.

Sales Talk

Blackburn & Co. recently negotiated the sale of WRRR/Rockford, IL for \$875,000. Buyer is Sentry Broadcasting, a subsidiary of Sentry Insurance, which owns WXYQ-WSPT/Stevens Point, WI; WRNJ/Racine, WI; WBIX/Eau Claire, WI; and WTAX and WDBR/Springfield, IL.

The Board of Directors of Friendly Frost turned down, not one, but two offers for WTFM/New York, both in excess of \$8 million. Five members of the board are on the radio station staff. Presumably they valued their jobs more than the money, according to their broker, Communications Capital Corp., which also reported to R&R that the deal for the sale of WCAY/Columbia, SC by former CBS announcer Olin Tice was cancelled when prospective purchasers Midland Broadcasting failed to meet a financial deadline.

Women: From Sales To Management

Clair Shaffner, GM, WAYS & WROQ/Charlotte, shared her philosophy with other women recently on how to move from being a sales person into management. The recommendations were made at the NRBA Convention in Washington. She advised:

- 1) Attach yourself to the number one person in that department. Make him or her your mentor.
- 2) Set weekly, monthly, and yearly goals. Then set five-year goals.
- 3) Volunteer your help to the sales manager when particular promotions need to be sold. Put yourself in the position of his/her assistant and absorb as much knowledge as you can.
- 4) Work with other sales people when they're having trouble. Help train. Be a team person.
- 5) Ask to be included in departmental meetings.
- 6) Get to know the station owners, but don't make them your best friends.
- 7) Tell the management you want to be in their shoes. When an opening occurs, tell them again.
- 8) Ask for raises when you feel you deserve them.
- 9) Read all the time.
- 10) Go to seminars, professional meetings, sales training programs. Pay for it yourself if your company won't send you.
- 11) Dress well. If you don't have the money, borrow it. It will be an investment in yourself.
- 12) Don't discuss a difficult home situation at work. Cry at home.

Rep News

KIDO and KIDQ/Boise have chosen Blair Radio as sales rep. KIDQ-FM went on the air Nov. 1 with an AOR format.

John Blair & Co., which owns WHDH and WCOZ/Boston, showed third quarter earnings of \$3.3 million up 27% from the same time last year.

People

Washington

Carol Sommer joins WASH as Promotion Manager. She was formerly Assistant Editor of NAB's "Radio Active" publication.

Ed Dooley joins Bob Mann's Public Affairs Office as FCC Chief of Public Information Division. Dooley was chief spokesperson for the President's Council on Wage and Price Control.

Mutual's Northeast Regional Manager, Terry Hourigan, promoted to VP/Station Relations. Hourigan succeeds Frank Murphy.

Columbus

Tom Sawyer, Exec. VP of the Ohio Broadcasters Association, welcomed a group of 12 radio and TV execs from the People's Republic of China on a visit to Ohio State University this week.

Lake Tahoe

New board members of CBS Radio Affiliates Association are Harry Davey, GM WRNG/Atlanta; Alan Woyes, VP & GM WSNO/Barre, VT; Frank Stisser, Pres. WEST/Easton, PA; and Larry Richardson, Pres. WINA/Charlottesville, VA.

Norfolk

William H. Weller has been named President of WCMS Radio Norfolk Inc. and Com-Ent Corp., development arm of the parent corporation. Weller has been a stockholder in WCMS, a longtime Country station, since 1969 and has been Financial Manager for the companies since 1971.

Tampa/St. Petersburg

Jack Perk has been named National Sales Manager for Southern Broadcasting's WLCY & WRBQ-FM, while Ralph Beaver has been appointed Chief Engineer. Beaver joined Southern in 1969, at WRVQ/Richmond; Perk was most recently Sales Manager at WDAE/Tampa.

New York

Al Pariser appointed Director, Marketing & Research for RKO Radio Network. Pariser, a 20-year research field veteran, was most recently VP/Research & Planning for Arbitron, and was Director of Research for ABC Radio from 1970-77.

FCC At A Glance

Fairness Doctrine Supported: Fogarty And Jones Want Tougher Standards

Responding to challenges from groups like Committee for Open Media (COM), National Citizens' Committee for Broadcasting (NCCB), and the National Telecommunications and Information Agency (NTIA), the FCC issued a statement last week saying, "We conclude that the public interest would best be served by continued reliance on the Fairness Doctrine structure, which leaves questions of access and specific handling of public issues to the licensee's journalistic discretion."

But Commissioners Joe Fogarty and Anne Jones suggested that radio licensees should list ten controversial issues annually and that the appropriate time to discuss the proposal was during radio deregulation proceedings.

KCCT Reweaved

Saying KCCT/Corpus Christi, TX had corrected improper logging problems, the Commission renewed the station's license for the remainder of its term. KCCT was granted a short-term renewal and penalized with a forfeiture in June, 1978.

Washburn Wants Priority Treatment For Women

Commissioner Abbot Washburn issued a statement last week saying the Commission "muffed an

opportunity to enhance the diversity of programming" by refusing to classify women as a minority (R&R 11-9). Washburn wanted an application expedited on grounds that its owners were more than 50% female, but the Commission refused, preferring instead to study how many women hold management positions.

Superior Gets New Mississippi Station

Satisfied that Superior Broadcasting doesn't own other stations which violate the Commission's 100-mile rule and that there is enough money for three months' operating and construction costs, FCC Administrative Law Judge Byron Harrison granted Superior's application for a new FM station in Baldwyn, MS last week.

'Lucky' Strikes Top-40 Radio



"THIRD TIME LUCKY"

FOGHAT

WKBW 30-26
WIFI on
WPEZ 32-28
KRBE 30-24
Z93 add
94Q 20-17
Q105 add
KBEQ add
WOKY add
KFI add

KIMN add
KOPA add
WBEN-FM add 37
WTIC-FM on
WICC on
WPST add
PRO-FM add
WKBO on
WHYN add
14Q add 33

WKEE add
KAUM add 24
KNOW deb 33
WTIX add
WNOE add
KXX106 23-20
WAPE 25-23
95SGF add
WBBQ on
WHBQ on
WSKZ on

WRJZ add
WNOX deb 28
WAYS deb 35
WGH on
WRVQ add
WVIC on
KLEO add
WMEE add
92X add
KHJ on

KLUC on
KRUX add
KRKE-FM add
WJBQ add
WGUY add
WLBZ on
WIGY add 32
WTSN add
WEEQ on
WCIR on
WXIL add

WAAY add
KX104 on
WCGQ add
WSEZ add
WISE deb 35
WTMA on
WANS-FM 26-20
FM99 on
KQWB-FM add
KRLC add

Produced by Foghat & Tony Outeda



on Bearsville Records

Manufactured and Distributed by Warner Bros. Records

WHAT'S NEW

Contracts Made E-Z

Getting What You Bargained For: A Broadcaster's Guide To Contracts And Leases, Vol. I is a 150-page handbook designed to provide broadcasters with enough legal background to competently discuss employment contracts with their attorneys. The author, **Joseph Smith**, is currently a student at the UCLA School of Law and has clerked in the NAB legal department under the tutelage of NAB Sr. VP/General Counsel **Erwin Krausnow**.

As pointed out in the book's introduction, the volume is not designed to replace an attorney's advice but rather to demonstrate how broadcasters in different sized markets approach similar problems. Furthermore, contract laws vary widely from state-to-

state, so if the need arises, read the book first, then consult with your attorney.

The book divides into three sections. First, a quick introduction to contract law, detailing basic philosophies behind contracts and answering questions like, "Should a contract be detailed or simple?" and "How can I determine if a contract has been breached?"

The second takes actual clauses from valid contracts and explains them in plain English. Among the many clauses examined are: non-competition clauses, conflict of interest, payola and right of first refusal.

The third consists of more than 20 sample contracts (the kind where you simply fill in the blanks) spanning the

entire range of talent employed at a broadcast facility. A sample employee handbook, sample AFTRA agreement, and Sections 317 and 508 of the Communications Act of 1934 are included as well.

The book does not deal with the FCC regulations, nor does it cover the sale of assets or stock transfers, all of which are unique or beyond the scope of the text. Nor will the book tell you how to run your facility better. However, the book can save you a great deal of time and headaches by simply giving you a better understanding of standard procedure in the realm of employment contracts. For further information contact the NAB at 1771 N. Street NW, Washington, DC 20036.



Benefits Booming

Fringe benefits, at least in the form of non-cash compensation, are booming. According to a survey of 500 employers conducted by the Philadelphia-based **Hay/Huggins** consulting firm, non-cash compensation rose from mid-1978 to mid-1979 by nine percent to 18 percent, depending upon the executives' salary level, while cash compensation rose from between six percent to 16 percent. The average \$20,000-per-year salaried worker obtained fringes equal to 38 percent of his annual salary, up from 35.8 percent in the year previous.



Wireless Headphones

You'll never trip over the cord which connects your headphones to their musical source again with these wireless headphones from **Sennheiser**. All you have to do is stay within sight of the small black box that transmits signals 30 Hz to 20 kHz via infrared light waves. Available from Sennheiser at 10 West 37th Street, New York, NY.

Westwood One Debuts Four



Ace Young

Beginning in January, Los Angeles-based radio syndication firm **Westwood One** will debut four shows, two of which are aimed at Pop/Adult formats, one for Black-formatted stations, and one targeted for AOR's. The latter, "Ace And Friends," consists of 10 weekly two-and-a-half minute news stories and interviews with participants in unusual news events, and will be hosted by **KMET/Los Angeles News and Public Affairs Director Ace Young**.

The two programs designed for Pop/Adult stations are "On Vacation," a two-and-a-half-minute weekly series of 10 leisure-time activities features; and "On-The-Move," a two-and-one-half-minute weekly series on women in the news. "On-The-Move" will be hosted by **KRTH/Los Angeles's Jean Cress**.

The fourth show, entitled "Special Edition," is a weekly one-hour special for Black radio which will be hosted by **Sid McCoy** of television's "Soul Train." **Michelob beer** has already signed on as a national sponsor for "Special Edition."

The four shows will be available nationally to **ARB-rated** stations free-of-charge on a barter basis from the syndicator, according to **Westwood One President Norman Pattiz**.

Capital Cities 3rd Qtr., 9-Month Up

Capital Cities Communications Inc. posted increased net earnings and revenues for the third quarter and first nine months of 1979. During the quarter ended September 30, net earnings for the firm rose 20 percent to \$14.8 million, up from \$12.3 million in the year-previous period, while third quarter revenues climbed 12 percent to \$101.5 million, up from \$90.5 million for the corresponding period of 1978.

Nine-month net swelled 15 percent to \$45.1 million, up from 1978's \$39.2 million, while nine-month revenues rose 13 percent to \$299.8 million, compared to \$266 million during the year-previous period.

O'Connor's Seven Specials

"Superstars '79-'80," a series of six, two-hour syndicated radio specials, is now available from **O'Connor Creative Services**. Artists profiled in words and music are: **Donna Summer, Fleetwood Mac, the Who, the Eagles, the Bee Gees, and Paul McCartney and Wings**. Produced by **RKO**, the only voices heard on the programs are those of the artists themselves and your local personality who hosts each program.

Additionally, the firm is offering "The **Rod Stewart Story**," a two-hour, **RKO-produced** air special which combines Stewart's top hits with commentary from the artist himself. For further information regarding any of these seven programs contact O'Connor at (800) 423-2694; California and outside the continental U.S., call collect (213) 769-3500.

"Opus 79" Expands

"Opus 79," the annual top 100 record and interview program, has been expanded to 12 hours this year to allow coverage of the top music of the preceding decade. Producer **Dick Starr** adds that the show will feature interviews with many of the major recording stars of the Seventies, including a number of interesting interviews taped long before the artists achieved their present degree of success. Demos and further information may be obtained by contacting **Toby Arnold & Associates Inc.** at 4255 LBJ Freeway, Dallas, TX 75234, (214) 661-8201.

Cox Chalks Up Higher 3rd Qtr., 9-Month Results

Cox Broadcasting Corp. reported higher revenues and earnings for the third quarter and initial nine months ended September 30, 1979. Third quarter net income increased 20 percent to \$10.4 million, up from \$8.7 million during the corresponding period of 1978, with third quarter revenues rising 17 percent to \$68 million, up from \$58 million in 1978.

Cox's nine-month net jumped 27 percent to \$29.7 million, up from \$23.5 million for the year-previous period, while nine-month revenues increased 19 percent to \$193.1 million, up from \$162.9 million in the corresponding period of 1978.

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**The Title
Cut Has
Erupted**

**JIMMY BUFFETT
"VOLCANO"**



**His New Single
From His Hot Album
"VOLCANO"**

MCA RECORDS

WHAT'S NEW

A NEW WAVE "SATURDAY NIGHT FEVER"

Stigwood's Flick Set For Summer

Hoping to do for New Wave music what "Saturday Night Fever" did for Disco, the Robert Stigwood production "Times Square" is set for release during the summer of 1980. While Stigwood is currently negotiating for a distributor for the film, Trini Alvarado, Robin Johnson and Tim Curry have already been signed to star in the New York City-based drama. The plot concerns two teenaged runaways who are befriended by an all-night DJ who later turns them into minor media celebrities. It will be directed by Allan Moyle on a \$6 million budget.

Noted record producer Jimmy Iovine will coordinate musical material for the film which will feature new songs from the Cars, Suzi Quatro and several tunes from the Nicky Chinn-Mike Chapman songwriting team. RSO Records will release the two-album soundtrack and has already committed \$500,000 for its promotion.

"ABRAHAM, MARTIN & JOHN" TO
"YOU'VE MADE ME SO VERY HAPPY"

361 Tunes Make BMI's Million-Performance Mark

Between 1940 and 1978, 361 songs licensed by Broadcast Music Inc. (BMI) have reached the coveted million-performance mark, representing over 50,000 hours of U.S. broadcast airtime. Among those listed in this inner circle of pop perennials are: "All I Have To Do Is Dream," "All Shook Up," "Almost Persuaded," "Blue Suede Shoes," "Both Sides Now," "Fever," "Earth Angel," "Do You Wanna Dance," "Hard Day's Night," "Higher And Higher," "House Of The Rising Sun," "Good Vibrations," "Love Is Strange," "On Broadway," "My Way," "Night Train," "Sixteen Tons," "To Know Him Is To Love Him" and "Your Cheatin' Heart."

Kraco Campaign To Cover 40 Markets

Based upon the theme, "Sounds expensive, but it's not," Kraco, a manufacturer of car stereos, car speakers, and auto sound accessories, has scheduled a fall campaign which will utilize radio stations in 40 major markets across the U.S. Spots will be 30 and 60 seconds in length and will be aided by print, and local and network television.



No More Heroes

Americans are losing their faith in heroes, claims Penn State University Prof. Daniel Walden. A specialist in American studies, Walden opts that the post-World War II technological growth — particularly in the mass media — has led to the creation of more celebrities, but fewer real heroes. He says, "For many young people today, celebrities are transformed into instant heroes through television and magazines, very often for commercial reasons. The word hero itself has lost a certain amount of credibility..."

OUR BIOLOGICAL CLOCK

Sixteen Brainstorms A Day

Every 90 minutes a storm of neuronal activity erupts within the brain. Extremely fast brain waves are produced, lasting about 30 minutes, then the brain resumes its normal activity for the next hour. This cycle, which scientists have known about for several years, repeats throughout the night.

Recently, scientists have discovered that the same activity occurs while we are awake, resulting in a peak of mental activity every 45 minutes, followed by a valley 45 minutes later. These "brainstorms" may explain such commonplace phenomena as mental blocks during air shifts. Very often jocks are unable to remember artists' names when back-announcing, or stumble over the pronunciation while reading live copy, only to remember the name or correct pronunciation at the start of the next record or the end of the spot. Similar

90-minute cycles have been detected in peaks of hunger, increased unnatural eye movements, and even in the swelling of the penis!

Studies conducted by Daniel Kripke, a researcher at the Veterans Administration Medical Center in San Diego, suggest that people are more imaginative every 90 minutes or so. Obviously, people in creative endeavors (such as radio) would find it useful to know when their peaks occur. By the same token, people whose jobs require great degrees of concentration could benefit by knowing when they are most likely to be susceptible to daydreaming.

At present, scientists are still uncertain as to what makes these 90-minute cycles occur, or even why they appear to last an average of 90 minutes. Nor do they know if the same neurons which cause the brainstorms while sleeping are the same which affect us while awake. However, further examination of our inner biological clocks may allow us to harness the resources within ourselves so that we may take full advantage of our predictable increases in our mental and physical powers.



Oscar Fields

Fields Named VP/Special Markets At E/A

Oscar Fields has been named to the newly-created position of Vice President of Special Markets at Elektra/Asylum Records. Most recently WEA Vice President of Black Music for the past two and a half years, Fields served as Director of Product Management for RCA Records prior to his joining WEA. Fields has also served as Vice President of Marketing for the General Recording Corporation, having previously spent eight years at Bell Records, where he became Vice President of Sales and Promotion.

In his new post, Fields will be responsible for Elektra/Asylum's expansion into the areas of black music, dancemusic, jazz and fusion. He will be based in the label's Los Angeles headquarters and will be involved in A&R decisions with all current E/A fusion music marketing coordinators reporting to him.

Elektra/Asylum Records Chairman Joe Smith, in making the announcement, commented, "In Oscar Fields we have associated ourselves with an execu-

tive who has complete familiarity with our distribution system and total knowledge of the marketplace. We expect 1980 to be the year when Elektra/Asylum breaks loose in all the areas under his direction."

Burton Upped To Sr. VP for A&M

Jolene Burton has been appointed Senior Vice President for A&M Records. Prior to her appointment, Ms. Burton had served as Vice President of Financial Affairs for the label since 1975, having joined A&M as its first employee in 1963, rising to the post of Comptroller in 1968.

In making the announcement, A&M Records Chairman Jerry Moss commented, "I am real pleased to make this appointment. A&M has come a long way in our seventeen-year history. I am sure that this journey through time and space might not have taken place with as much reward or as much fun had it not been for Jolene Burton's strong contribution. She is the only truly indispensable part of our organization. That classification, by the way, includes Herb (Al-

pert) and myself. All of our people join me in looking forward to Jolene's new role in our future. As usual the possibilities are limitless."

Giuliano, Korman Named To Pop Promo Posts At Ovation

Frank Giuliano has been named National Pop Promotion Director at Ovation Records. Prior to joining Ovation, Giuliano served in various local and regional promotion positions at Columbia Records, Capricorn Records, plus MS and Summit Distributors for 11 years. In his new post, Giuliano will coordinate all national trade charts, distributor promotion staffs and independent promotion people as well as working with radio on a national basis. Giuliano will report to label National Marketing Director David Webb.

In a related development, Lauren Korman has been named National Secondary Pop Promotion Coordinator for the label. Ms. Korman previously served several years in local and regional promotion with PIKS Distributors in Cleveland. She will report to Giuliano and will be responsible for secondary promotion to AOR, Top 40 and Pop/Adult radio.



Jolene Burton

“Half The Way”

Goes All The Way:

THE BACK PAGE
BREAKERS

CRYSTAL GAYLE
Half The Way (Columbia)
61% of our reporters on it. Moves: Up 76, Same 11, Down 13,
Adds 15, Including WLCY, CKLW, Q102, WBBF, WTRY,
KZ93, 92X, KROY, KING, KORL, KKRC. See Parallels, charts
at number 27.

Crystal Gayle

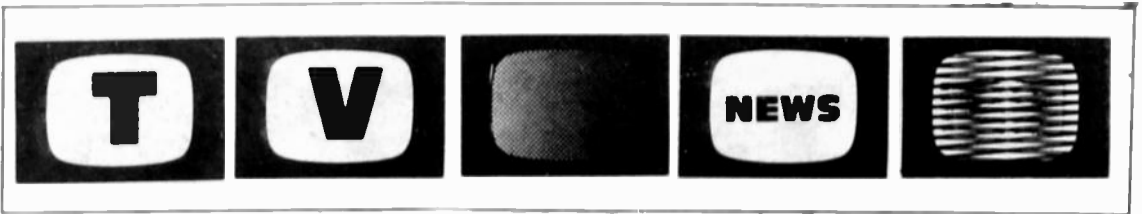
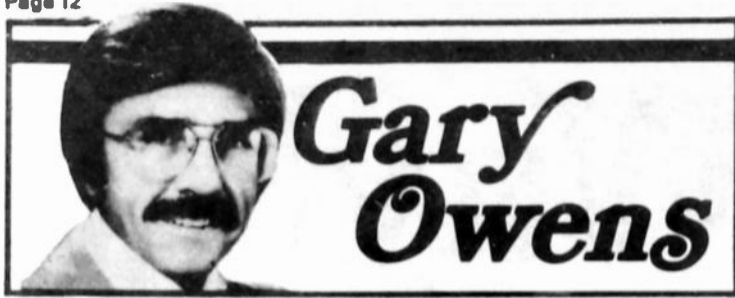


Taken from the LP
“MISS THE MISSISSIPPI”
JC 36203

Produced by
Allen Reynolds

on Columbia Records





ABC Wins Another Important Sweeps Week

First . . . a big welcome to a group of white mice who were in L.A. attending a medical convention. A lot of happenings in the media world this week in records: I just met a short girl with an unusual memory . . . but usually I prefer unusual girls with short memories.

IN RADIO: Gary Owens Special Quiz Time:

What do Michael O'Shea, the effervescent National Program Director of Golden West Broadcasters, and Bobby Rich, the ebullient PD for KHTZ/Los Angeles, have in common?

A. They both believe microboes are slipcovers for microphones.

B. Both enjoy slipping wheat germ into teletypes.

C. Both believe the easiest way to get along on four hours sleep is twice a day.

D. Both were relatives of Cole Younger's younger borther, Younger Younger!

E. Both starred on a two-man rock show "In The Evening" in Toledo.

BLOOP! Times up . . . all right contest players . . . if you wrote down E . . . you are correct . . . go over to Janice, our paying teller, and collect your prize (the KIIS record library).

The show was the "Jungle Jim and Bobby Show" on WOHO in Toledo . . . and the year was 1967.

Michael was Jungle Jim and Bobby was Bobby. (He also was an actual bobby . . . but being a British policeman was not in vogue in the late 60's. He furtively put the cuffs on Michael for trying to open a safe, a Jimmy! Then Michael grabbed Rich's Billy club . . . and hit Bobby with a Billy and back his Jimmy.) Aren't you glad S.J. Perelman is no longer around to witness this pala-

ver?

I can almost hear K-Tel Records rummaging for old tapes of the "Jungle Jim & Bobby Show" now . . . trying desperately to figure out which is the straight man.

Speaking of funny radio teams, those morning rascals, Hal and Charley on KHOW/Denver brighten up the Rocky Mountain mornings with the dread Hyne Phenutt Orchestra, the Matinee Lady, J. Anderson McCauley with the weather, the Lone Ranger (and his orthopedic mask?), and fabled news reporter Darrell D. Dillard. Incidentally, a sorority at the University of Denver recently voted Hal and Charley as the guys they would most like to receive an obscene phone call from

Mike Hammer of V-100 in Topeka sez they are celebrating their birthday! Plans are reportedly still underway to top the soiree by having a nude salesman jump into a cake!

A story is floating around that some years ago Paul McCartney paid nearly \$200 to have a taxicab drive his pet chickens from London to his other home in Scotland. Linda and the kids were with him in Scotland and Paul realized that there was no one home in London to feed the chickens. He then hired a cab at the cost of over 110 pounds to deliver the cacklers (fortunately, the taxi driver was on his chicken-shift!)

ABC emerged triumphant in the Nielsen battle for the week ending Nov. 11, as the November ratings sweeps continue. The margin of victory for ABC was narrower than last week, but the season's leader managed to beat CBS 20.5 to 18.8 in average rating despite the latter's locking up seven of the top nine positions. Meanwhile, NBC improved over last week to an 18.0 average rating, coming quite close to CBS despite having only two programs in the top 20, movies at 17 and 18. NBC's series strength is not exactly overwhelming; however, the network has avoided the rash of very low-rated series which has particularly plagued CBS this season. So far, CBS has established exceptionally strong series lineups along with a significant number of shaky entries; ABC has maintained strong series, but some of its steady staples have begun to slip; and NBC's strength is still mostly in movies and other special events.

The week's top show was "60 Minutes" (CBS) by a wide margin, followed by 2) "Eight Is Enough" (ABC) 3) "MASH" (CBS) 4) "Alice" (CBS) 5) "One Day At A Time" (CBS) 8) "Archie's Place" (CBS), which clobbered its competition, "Mork & Mindy," as "Mork" failed to place inside the top 20 7) "The Jeffersons" (CBS) 8) "Three's Company" (ABC) 9) "White Shadow" (CBS) in an exceptionally strong showing, and 10) "Happy Days" (ABC).

"WKRP In Cincinnati" led the 11-20 contingent for CBS, followed by 12) a tie between ABC's "Taxi" and "Angle" 14) "Dallas" (CBS) 15) "Love Boat" (ABC) 16) "Charlie's Angels" (ABC) 17) "Heroes" (NBC Monday movie) 18) a tie between ABC's "Benson" and "Dog Day Afternoon" (NBC Sunday movie), and 20) a tie between ABC "Barney Miller" and "Dukes Of Hazzard" (CBS).

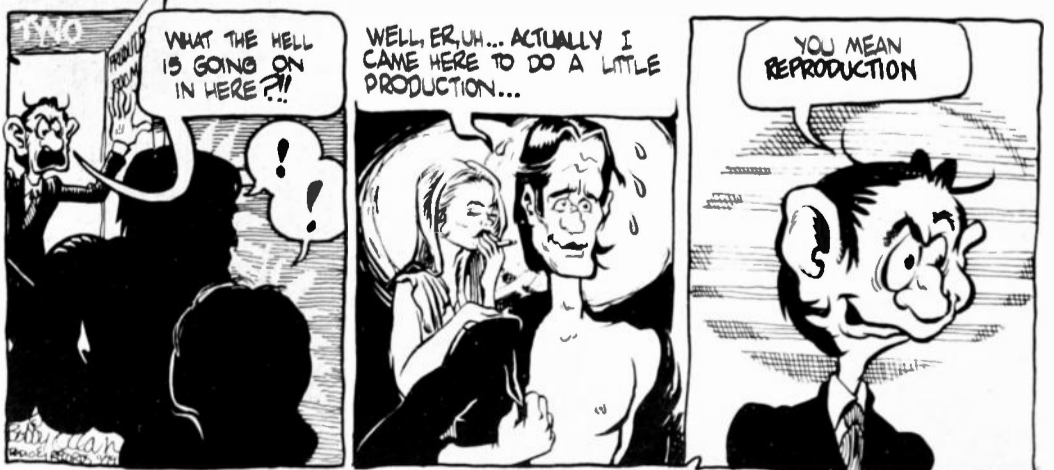
MUSIC ON TV — Kenny Rogers adds another honor to his lengthy list, as he will host the 22nd annual Grammy Awards ceremonies Feb. 27 on CBS . . . Anne Murray makes several TV appearances, starting with "Merv Griffin" on Nov. 22, "Mike Douglas" Dec. 6 (a cohort role) another Dec. 6 spot on the "Johnny Cash Christmas Show" (CBS), another Christmas special guest role on Perry Como's special Dec. 15 (ABC), and a number of tapings for later appearances . . . Melissa Manchester joins her father, former Metropolitan Opera bassoon player David Manchester, for an edition of the PBS series "Over Easy" Nov. 29 . . . Little River Band appears on "Hot Hero Sandwich," a new NBC teen-oriented Saturday morning show, Nov. 17 . . . Billy Preston is on "Rock Concert" Nov. 17 . . . Crystal Gayle guests on "Mike Douglas" Nov. 28 . . . Brenda Russell's first U.S. TV shot is on "Midnight Special" Nov. 16.

VIDEOSCOPE:

ELECTRONIC PLAYMATES: Playboy Enterprises, having long eyed the possibilities of an "electronic Playboy," has begun taping features for future videocassette programming. Among projects underway are the taping of the magazine's jazz festival, the festivities surrounding a "Playmate Reunion," and, reportedly, "tastefully" taping a Playmate photo session. Plans are for the latter to be aired initially via pay television, then marketed on videocassettes . . . VIDEOSCAFFETTES AVAILABLE AS YOU EXIT: The day when you're able to see a film at your local cinema, then purchase a videocassette copy to play at home is drawing ever closer. PCA Industries, a cassette marketing firm, plans to inaugurate this novel service when it releases the "Mysteries Of The Gods" film later this year. It's hoped this service will have expanded in time to accommodate the next Stanley Kubrick venture . . . LASER BRIGHTENS CABLE ACCESS PICTURE: Trans-American Video Inc. claimed a television first when it replaced hard cable with a laser beam to broadcast sight and sound information to a closed circuit television audience from the Larry Holmes-Ernie Shaver heavyweight championship boxing match in Las Vegas recently . . .

ERR WAVES

BY BOBBY OCEAN



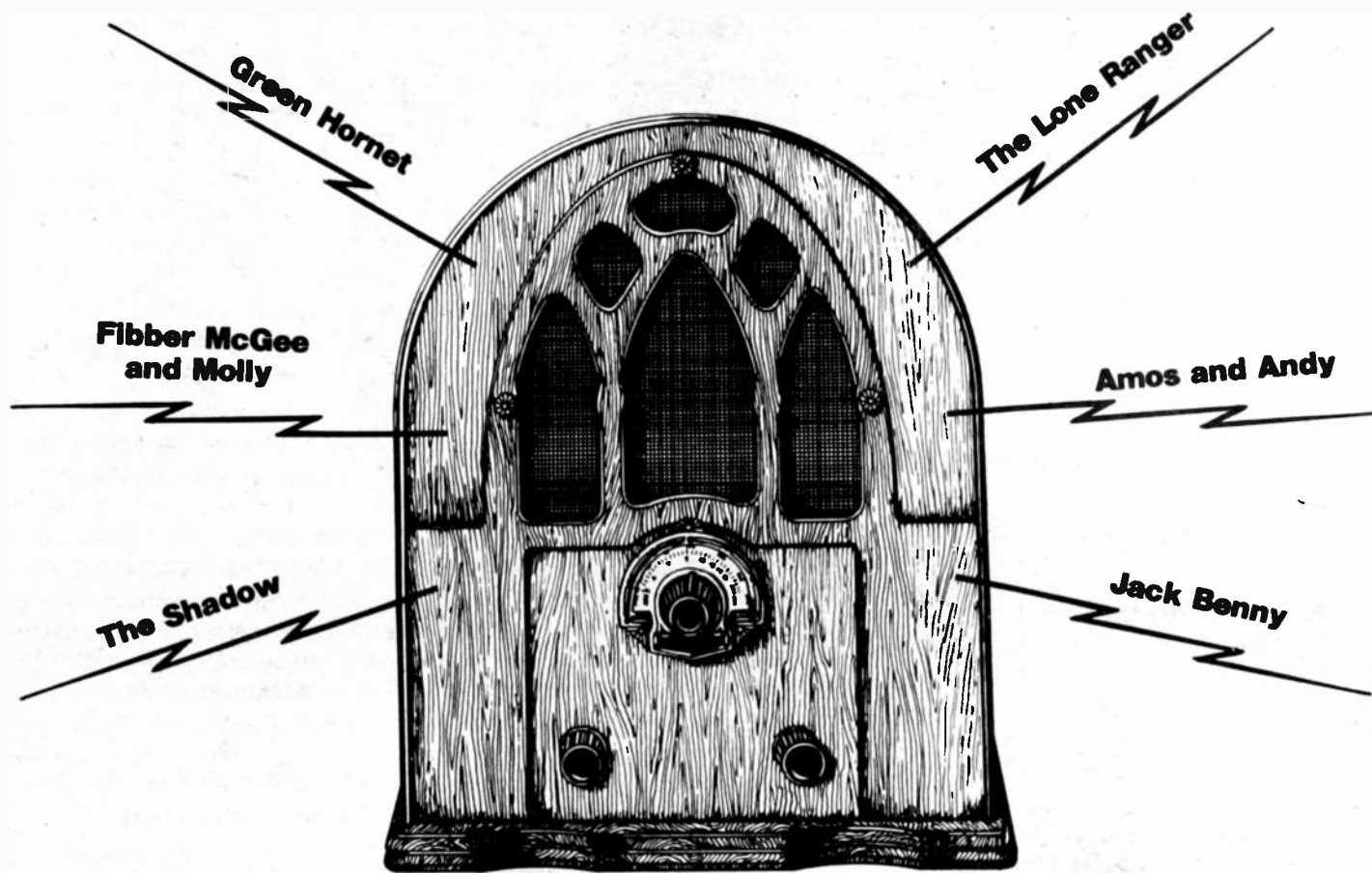
5 YEARS AGO TODAY

Radio & Records

- ★ WNCN/NEW YORK (CLASSICAL) BECOMES AOR WQIV — But not for long . . .
- ★ NICK ANTHONY RESIGNS AS KJR/SEATTLE PD
- ★ NUMBER ONE FIVE YEARS AGO — "I Can Help" — Billy Swan (Monument)
- ★ NUMBER ONE COUNTRY — "I Can Help" — Billy Swan (Monument)
- ★ NUMBER ONE POP/ADULT — "I Can Help" — Billy Swan (Monument)

THE BUGGLES

“Video Killed The Radio Star”



New This Week

WPGC
WTRY
WICC
WRVQ
WVIC
KZ93
KROY
WAAY
KBDF
KRLC

Q105 29-23
KFI deb 29
PRO-FM 21-19
JB105 25-18
WSGN deb 30
Y103 36-31
WRJZ deb 34
WMEE deb 30
KHJ 24-22
Y94 deb 30
KENO 29-26
WGUY 29-25
WLBZ deb 33

WIGY deb 31
KX104 deb 29
WANS-FM 36-30
WSPT 30-26
KFXD deb 27
WKBW on
KIMN on
WHYN on
WISM on
92X on
KRUX on
WERC on
KDZA on



Manufactured and Distributed by Warner Bros. Records

Ratings & Research

"Until Arbitron finds an effective means of prohibiting such questionable practices (hypoing), your reports hold no credibility."

Hypoing And Rating Distortion — Arbitron's Role

In last week's column, we began to examine the lively issue of contests or promotions which are either hypoing or rating distortion. We looked at the Special Notices page, page five, of your local market report and what it had to say about hypoing and rating distortion. We also tried to show the key difference between hypoing and rating distortion and why they are not the same. In this week's column we'll conclude by detailing the history of the rating distortion policy used by Arbitron, we'll take a look at a practice that many think is either hypoing or rating distortion — commercial-free broadcasting during sweeps — and we'll examine Arbitron's role as policeman of this important area of survey of activities.

History Of Rating Distortion Policy

In the A/M '77 survey it became apparent that a number of stations around the country were attempting to undermine seriously the quality of the Arbitron surveys. I remember specifically that a number of stations ran so-called "checkbook" promotions, which, if run today would probably lead to delisting. These checkbook promotions usually stated "take anything and make it your W/K _____ checkbook." While we stickered these stations it was obvious that a more potent penalty was needed to counter a spread of this type of activity which we at Arbitron felt was designed to boost *diary entries*, not necessarily *actual listening* to the respective stations. Soon after the survey a policy was announced regarding rating distortion (the salient points are listed on page five of your report). Several stations have been delisted (removed from the book) for rating distortion activities.

Commercial-Free Broadcasting — A Hypoing Attempt?

During my tenure at Arbitron, and more recently with regard to San Diego, the issue of whether or not stations running commercial-free during a sweep is hypoing has come up. In the recent San Diego case, Dex Allen complained to Arbitron about the fact that two FM stations were running commercial-free during the recent sweep and were heavily promoting this on TV. Rick Aurichio wrote to Allen, implying that as long as the stations did not run commercial-free only during the Arbitron sweep there was nothing the ratings firm could do about it. Evidently, Arbitron backs up this policy by saying that in effect the station's commercial-free policy is part of their regular broadcast activity. If however, a station has never run commercial-free before a particular survey and then does so for a sweep period, and promotes the commercial-free idea during the sweep, then a broadcaster complaint might lead to Arbitron "stickering" the station. Big deal! Stickered rates right up there with the President's anti-inflation guidelines in terms of effectiveness.

Interestingly, while many broadcasters have felt that commercial-free activity is hypoing, agencies are now beginning to make their voices heard on this issue. A major advertising director in San Diego recently sent to Arbitron a letter cancelling her subscription to the San Diego ratings books. The letter read in part "Until Arbitron finds an effective means of prohibiting such questionable practices (hypoing), your reports hold no credibility."

Arbitron As Policeman

Assuming that Arbitron is concerned about protecting the quality of the material they supply the industry, what can the firm do to stem the tide of hypoing and rating distortion? Actually, given the drastic step of removing an offending station from the report for an action deemed to be rating distortion, this problem seems to be under control, at least for the time being. But what about hypoing?

It seems logical to assume that since Arbitron has demonstrated its concern with ratings integrity through its delisting stance for rating distortion, it should extend its concern to the area of hypoing. Rather than quote the FTC guidelines to stations and refer them to the government for possible action Arbitron might want to take a firmer stance against hypoing. With stations and agency people getting upset about practices such as commercial-free broadcasting, it's only a matter of time before the credibility of the reports suffers if Arbitron is unable to stem these activities.

I know Arbitron does not want to be a policeman for the industry. Indeed, it's a shame that stations engage in questionable practices during the sweeps. However, acting to police activities which dilute the quality of the estimates is a cost of doing business for a ratings firm. Whether it involves delisting or some other action against offending stations, let's hope that Arbitron will soon assume this cost — before the quality of the leading radio ratings reports is lowered to a level harmful to the radio industry as a whole.

Week In Review

Postal Problems Plague O/N '79 New York Sweep

R&R has exclusively uncovered a serious problem with the O/N '79 Arbitron sweep in the Big Apple. Jhan Hiber details the situation and its implications on Page 1. Read how as many as 240 diaries may be tainted due to late delivery of the documents.

Arbitron Announces New Fall, Winter Survey Markets

Several markets were measured for the O/N '79 sweep which did not have Fall books last year. The markets include Allentown, Colorado Springs, Daytona Beach, Knoxville, Little Rock, Peoria, Salinas-Monterey, and Youngstown. In addition, San Diego broadcasters are supporting the measurement of their market for the first time in a J/F sweep, effective with the upcoming Winter book which begins January 17.

Arbitron VP Aurichio Set To Meet Atlanta Broadcasters

Rick Aurichio, VP/GM of Arbitron Radio, is in Atlanta for annual Cox Broadcasting management meeting. Aurichio is also supposed to meet with Atlanta area broadcasters on November 14 to discuss unrest over several issues. Foremost on broadcaster minds are the delivery dates of the Atlanta reports (too late, the radio people feel), having Expanded Sample Frame "forced" on them, and the issue of on-air survey announcements.

Greensboro-Winston Salem-High Point A/M '79 Report Reissued

Owing to error in handling slogan edit in this market's report processing, Arbitron has sent out a revised report for the Greensboro area. Stations affected are WGLD (which picks up some 12+ average audience), WRQK (which picks up some 12+ cume audience), and WMFR.

Missing 18-34 Figures Added To Condensed Market Reports

24 of the 50 A/M '79 Condensed Radio Market Reports, for smaller and intermediate size markets, were sent out with no 18-34 population estimates or in-tab figures. Clients in these markets should have received the information by now, but if you want to know if your market is affected or what the figures are, please contact your Arbitron rep.

Q&A

As the O/N '79 sweep was coming to a close we received this query — "When might we find out the date for the mailing of our Fall ratings book?"

According to Arbitron, the mailing schedule which lists when the books are expected to mail will probably be out in early December. The reports themselves will probably begin to reach the top markets just before the holidays, with the bulk of you getting your ratings in January.

Jhan Hiber, R&R's Research Editor (and former Manager of Arbitron Radio), welcomes your questions about ratings and research. Call Jhan at 213-553-4330 during business hours, California time.



RORY GALLAGHER



**TOP
PRIORITY**

11/14
Le Plateau,
Montreal, Canada

11/15
Toads Place,
New Haven, CT

11/16
J.B. Scotts,
Albany, NY

11/17
Towsen Center,
Towsen, MD

11/18
Olympic Arena,
Lake Placid, NY

11/20, 21
The Palladium,
New York, NY

11/23
Capital Theatre,
Passaic, NJ

11/25
The Agora,
Youngstown, OH

11/26
The Agora,
Cleveland, OH

11/27
Stanley Theatre,
Pittsburgh, PA

11/29
Veteran's Memorial Aud.,
Columbus, OH

11/30
Royal Oak Theatre,
Detroit, MI

12/2
Beginnings,
Schaumburg, IL

12/4
Milwaukee Aud.,
Milwaukee, WI

12/5
Dane County Col.,
Madison, WI

12/6
Mary E. Sawyer Aud.,
LaCrosse, WI

12/8
N. Illinois U.,
Dekalb, IL

12/9
Five Season Center,
Cedar Rapids, IA

12/10
The Park West,
Chicago, IL

12/14, 15
The Old Waldorf,
San Francisco, CA

12/17
The Paramount,
Portland, OR

12/18
The Paramount,
Seattle, WA

12/20
The Stardust,
Los Angeles, CA

12/21
The Roxy,
San Diego, CA

O N T O U R

Rory Gallagher. The wizard of the guitar.
Fiery and magnetic.
Blasting out hard rock and driving blues.
His album has all of the magic of his live performances.
And his live performances are
filled with passion.
Whether on vinyl or tour,
we've marked Rory Gallagher "Top Priority."
So should you.



Chrysalis
Records and Tapes

The album CHR 1235

Produced by Rory Gallagher and Alan O'Duffy

The Prince Of Playlists

PRINCE "I WANNA BE YOUR LOVER"

Y100 add 31
WNOE deb 40
WJDX 21-12
WFLB deb 34

Produced by Prince



on Warner Bros. Records

Brad Messer's

Rip "N" Read



Ayatollah You Guys, Come Up With SOMETHING!!

Hardin Heavy was walking a circle in his office carpet, frowning downward and talking fast as his seven regional promotion persons shot each other sidelong glances and — when they were sure Heavy wasn't looking — rolling their eyes. As long as he'd hustled and promoted, Hardin Heavy had never been in a slump like today. The deal on the Brown-Ronstadt single down the tubes, being outbid for rights to the Blues Sisters Transvestite Revue, bad ink on the tour of Puke Eater and the Liver Kickers because cowboys kept showing up at the halls expecting something besides punk rock. Worst of all, no product.

Not a single flat piece of vinyl worth hitting the streets, and almost too late to get anything happening.

"When the going gets tough, the tough get going!" he mumbled (as he thought how soon the Mercedes would go back). Heavy's promo people might have snickered at that line but they were drifting to other, more private thoughts, like how soon their BMW's might go back if HH didn't hit on something great real fast.

So Bad That Only One Person Could Save The Day

Heavy stopped. A sudden stop. His face brightened, he began to smile. "By God, that's IT! We'll get the Duke!"

"He's under contract already, HH, and anyway he's dead," said a voice from the leased divan, but Heavy wasn't slowing down for some insignificant red-tape stupid obstacle now that his head was hot.

"We'll fake him! We'll get Kasem! We'll get anyone! Hell, I'll cut it myself if I have to!" They were all standing now, getting excited, catching Heavy's electric enthusiasm, thinking about all the spins and all the BMW's not being repossessed. The company was gonna kill! They were gonna have something hot!

Hardin Heavy turned slowly, looking them right in the eyes, his heart pounding, muscles tense, the hair on the back of his neck giving him the sensation a lion might have as he pounces on prey.

It'll be a disco-flavored western rock ballad, maybe "The Flight Of The Last Forty-Four," and it'll be about the majestic, patriotic, righteous dream of a young U.S. Marine, who envisions the Duke coming from the Great Beyond for One More Battle! He'll make a hit on Khoumeini! By God, it'll be a monster!"

The promo people could hardly stand it, they were so fired up, jumping around the big office waving their arms, imagining how soon they'd each have a Mercedes and HH would have a Rolls-Royce for each direction.

All Night Long In Studio B And What Do You Get

Once the idea was firm, there wasn't much to actually cutting the tracks. Finding something to rhyme with Khoumeini made 'em a bit zany but they did it. Got the proper flow and feel, a good mix, clean stuff ready to press, a great sound that put goose bumps on them.

It was a quarter before six when they wrapped it up and headed out the studio door into pre-dawn darkness of Los Angeles, with time for a quick breakfast before the East Coast stations opened and the first calls could be made. In front of the restaurant, the morning newspapers were being loaded into the racks . . . with the big headline about what had happened with the hostages in Tehran.

Hardin Heavy's exploitation songs — topical novelties, he always called them — had never been restricted much by good taste, but he knew instantly his last opportunity for a monster hit was gone with that headline.

"Johnson," he said to his righthand man, "I've got two things for you to do this morning. First, call my finance company and say I'm out of town for a couple of weeks. Then call Governor Brown again and sell him on how great his singing voice is. I'll be at the beach parked in front of Ronstadt's house. I know we can make this work!"

* * * * *

MONDAY NOV. 19: Abraham Lincoln gave the short speech that became known as the Gettysburg Address 116 years ago (1863). Two years ago President Sadat flew from Egypt on his unprecedented peace mission to Israel. Dick Cavett hits 43. Conrad and Bean walked on the moon ten years ago today (1969, 2nd moon landing). New moon tonight.

* * * * *

TUESDAY NOV. 20: Joe Walsh is 32. Comedian Dick Smothers turns 40. Actress Estelle Parsons is 52. Robert Kennedy would have been 54 (died 1968). TV narrator and journalist Alistair Cooke is 71. Fashion designer Emilio Pucci is 65.

This is the time of year the Pilgrims reached the shore of North America 359 years ago (1620). The "Mayflower" reached Cape Cod, MA on the 19th, and while still aboard ship a baby was born on the 20th.

* * * * *

WEDNESDAY NOV. 21: Lonnie Jordan of War is 31, actress Goldie Hawn becomes 34. Marlo Thomas is 36. The event that made most of our jobs possible, the invention of the phonograph, is listed as happening on this date in 1877. Thomas Edison was a school dropout and former railroad telegraph operator who became a partner in an electrical consulting firm, all this before turning 30, which is how old he was when he got his phonograph working 102 years ago. He died in 1931.

Nixon's 18½-minute gap in the White House tapes was disclosed six years ago today.

* * * * *

THURSDAY NOV. 22. Thanksgiving: The Pilgrims didn't have much to do with getting Thanksgiving started on a regular basis, nor did President George Washington, who proclaimed one Thanksgiving in 1789. The real pusher was Mrs. Sarah Buell Hale, who worked for 30 years to promote the idea of an annual day of national gratitude. Finally in 1863 she got President Abraham Lincoln to proclaim the last Thursday in November Thanksgiving Day, a national holiday that continued for 75 years until President Franklin D. Roosevelt decided to move it a week earlier . . . so businessmen would have a longer shopping/Selling season before Christmas. Finally Congress ruled that, as of 1941, the fourth Thursday would be it. And that's the way it is.

President John Kennedy was assassinated while riding in a Dallas motorcade 16 years ago (1963).

* * * * *

FRIDAY NOV. 23: Susan Anspach is 37. The first jukebox was installed at San Francisco in 1899, at the Palais Royal hotel.

Media Marketing

Refining Your Call-Out System

Many of you are already using call-out research as input to your playlist decisions. As I pointed out last week, a good call-out system based upon a truly representative sample of the market is the *single best* way to get a picture of your audience's music preferences at any point in time. Results of call-out research may also be very useful in ascertaining the utility of call-in requests, local sales data and national tip sheets as indicators of music preferences.

Thus, a well-oiled call-out research machine can be invaluable to you in predicting audience preferences, as well as in monitoring how well your playlist matches those preferences. Yet, there are many pitfalls in the design and use of a call-out system, and I have received quite a number of questions related to call-out research over the past several months. So, I thought that it would be useful to address a few of those questions here in the form of possible refinements you might make in your own call-out system.

Open-End Screeners

One of the very first questions in call-out research should be some form of screener question which ascertains the potential respondent's listening pattern in terms of the stations listened to. Ideally, this question should be open-end (i.e., of the form, "In a typical day, which radio stations do you listen to?", with no response choices read to the respondent). All the stations in the market should be listed by call letter and band frequency for the interviewer to check off if the respondent mentions them.

If the respondent fails to list at least one station of your particular format, then you may wish to terminate the interview at that point, or re-ask the question in close-end form (e.g., "Which of the following other stations do you listen to in a typical day?") with a list including all stations of your format read to the respondent. The latter procedure will no doubt result in a higher proportion of contacted respondents appearing in the final sample, but you should be aware that the group which enters as a result of the close-end question is probably a much less avid audience of your format. Too many of these folks in your final sample may lead to distorted results, so be careful if you start picking up a lot of respondents with the close-end screener; you may be defeating your own purpose.

Once you have screened respondents into your sample, you may wish to ask them why they listen to more than one station, if they do, or why they don't, if they listen to only one. This is also an open-end question, which would be useful primarily as an exploratory device to see what makes people switch stations. It may be the desire for musical variety, an obnoxious jock, an ad they've heard once too often, or any number of other factors. The point is that this question can serve as a "feeler" for what is going on out there in the audience. Nothing may show up at all; on the other hand, some interesting ideas may pop out.

Music Preferences

With the preliminaries out of the way, you move into the bulk of the call-out survey, the assessment of music preferences. Here, too, I would suggest beginning with two open-end questions:

1. "Which songs do you really enjoy hearing on the radio right now?"
2. "Which songs are you really tired of hearing on the radio right now?"

The advantage of asking these questions prior to launching into the rating of specific songs is that you can pick up really strong positives and strong negatives. Because of the "unaided" nature of these questions, you can feel fairly confident that responses to them represent fairly firmly-held opinions. Perhaps most importantly, these questions from time to time may reveal songs as positive or negative that were not included in the list of tunes to be rated. It's hoped this would not be the case very often, but these questions will provide a useful check-and-balance procedure to guard against omissions.

Record Ratings

The typical call-out system relies on some form of down-the-line procedure to identify the song to the respondent. The down-the-line procedure is highly recommended, as many respondents may not recognize a song just from its title or artist. Thus, playing a brief excerpt of the song helps to ensure that all respondents are really rating the same song.

How should the rating actually proceed? Some stations use the following scale to rate each song:

One of my favorites	Like it	Dislike it	Tired of it
---------------------	---------	------------	-------------

with an additional category of "Unfamiliar with the song." Other stations use a two-part rating system. After playing the excerpt to the respondent, the first question is:

"Are you familiar or unfamiliar with the song?"

Following this question, regardless of stated familiarity, respondents are asked:

"How would you rate this song on the following scale?" (READ CHOICES)

- Like it very much
- Like it somewhat
- Neutral on it
- Dislike it somewhat
- Dislike it very much

The advantage of the two-question approach over the one-question approach is that the song is rated even by those who claim unfamiliarity. Under the one-question approach, those who are unfamiliar do not provide a rating of the song with respect to how much they like or dislike it. While in some instances it may be difficult for an unfamiliar respondent to rate the song from only the short excerpt played down-the-line, nevertheless such ratings may be important for newer songs which are relatively unfamiliar to a larger proportion of respondents. We shall see below how this additional information can be used in playlist decisions.

Data Handling

Using the two-question approach shown above, two "ratings" emerge for each song: (1) a familiarity rating and (2) an attitude (i.e., like-dislike) rating. How can these two pieces of information be employed in playlist determination? First, I would recommend tracking total familiarity with a record over time. Depending upon how quickly you enter a song into your call-out system, it should start out with low-to-moderate familiarity and move upward toward 100% familiarity over time. Once a song has achieved 90-95% familiarity, we can think of it as having reached market *saturation* — i.e., virtually everyone in the market is aware of the tune.

From years of experience with products, we know that saturation is closely followed by decline. Therefore, when a song peaks in familiarity, it instantly bears close scrutiny as a candidate for moving down in the rotation. As was pointed out in John Leader's column a few weeks ago, most PD's would rather cut back on a song a little early than a little late. The familiarity figure may be an excellent "early warning signal" that permits you to stay ahead of the market.

With respect to the attitude ratings, some stations elect to combine the positive responses to a record and divide them by the combined negative and neutral responses, as shown in the formula:

$$\frac{\text{Total Positive Responses}}{\text{Total Negative and Neutral Responses}}$$

Using the results of this ratio formula, all the songs tested are then ranked from most positive to least positive. Under the one-question approach, these rankings are based only on those respondents who are familiar with the song. The same ranking could be constructed using the two-question approach by simply excluding the respondents who said they were unfamiliar. However, a second ranking can be constructed which includes the attitudinal ratings of the "unfamiliar" respondents. By comparing the two rankings, you may gain some insights into where the market is headed.

For instance, if a song ranks higher for the total sample than for just the "familiar," then that would suggest that those listeners who haven't yet heard it would like to hear it more often. In other words, it may be a song "on the move" in an upward direction. If, on the other hand, the total sample is more negative than the "familiar" alone, the song may not have enough appeal to carry it to the top of the playlist.

Of course, you must exercise caution in these interpretations since only an excerpt of the song has been played down-the-line. The "unfamiliar" responses to the entire song may be quite different. Nevertheless, the comparison of the two rankings may provide useful clues as to which songs to move up or down the rotation.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



A 3-WAY C

Wosner/Demann Entertainment Inc. and Joe Jackson
9200 Sunset Blvd. PH 15
Los Angeles, CA 90069

Produced by Quincy Jones
for Quincy Jones Productions



MICHAEL JACKSON "Rock With You"

Added This Week At:

WRKO
CKGM
KBEQ
WGCL
KFRC
KJR
WTRY
WKBO
WKEE

KLIF
WTIX
WJDX
Y95
WAPE
95SGF
WLAC
WNOX
WKIX

WAYS
WAKY
KOFM
WMEE
WOW
WNCI
KING
KTAC
KENO
KRUX
WLBZ

WKXY
KSEL
KPUR
KKXL
WGBF
KDVV
KSLY
KYSN
KRLC

See New & Active

Rockin' To The Top!



PAGES "I Do Believe In You"

KBEQ on
KFI on
KIMN on
WISM 22-20
KHJ 18-15
KRQ on
WCIR add
WRKR deb 40
WRBR add
KSLY 27-25
KYSN on
KDZA on
KQDI on
KPAM 25-22

KYGO on
KJOY on
KPLZ deb 38
KNOW on
KXX106 on
WEAM 22
WCSC 20
WCIL on
KJAS deb 32
KJMO on
KLZR 33-30
KSKG on
KJCK 19-14
KEWI on

KMKF on
WIFC deb 27
KUHL 20-16
KSXO on
KASH 19-15
KCAP 34-30
KRPL on
KYLT on
KALE on
KYAA on
KDZA on
KBBK on
KFXD on

Believe It!

COMBO PLAY



ELLEN FOLEY "What's A Matter Baby"

WKBW 25-22
WGCL deb 30
PRO-FM on
JB105 on
WCIR 19-16
WRKR on
BJ105 on
WLOF on

WICC on
WOLF on
WIGY on
13FEA on
3WD on
7Q on
V97 on
WEAM on

WANS on
WFOX on
WGNI on
WCIL on
WFC 33
KLWW on
KCRG on

Play It, Baby!

JUST RELEASED AND ON YOUR DESK

MOLLY HATCHET "It's All Over Now"

**THE CHARLIE DANIELS BAND
"Behind Your Eyes"**

IAN GOMM "Hooked On Love"

on  Records

Joan Armatrading

FOUR NEW SONGS SO GOOD THEY COULDN'T WAIT FOR AN ALBUM.



*Rosie
How Cruel
He Wants Her
I Really Must Be Going

When Joan finished recording these songs, we had to get them out...

So here they are... Four new songs on a specially-priced 12-inch record called

HOW CRUEL SP 3302

HOW CRUEL... A pleasure from JOAN ARMATRADING. ON A&M RECORDS & TAPES

Produced by Henry Lewy and Joan Armatrading.

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STREET TALK

MCA Records shut down its Artist Development Department last week, with Russ Shaw, Larry White and Jan Shepard leaving the company. Artist development will now return to the publicity department, where former Artist Development staffer Susan Koontz was transferred.

Another movie soundtrack first goes to Walt Disney Studios. Disney was the first to record a soundtrack in stereo when it released "Fantasia," and now Disney's upcoming film "The Black Hole" will be the first movie soundtrack to be recorded digitally. The movie's soundtrack will be available on the studio's Buena Vista record label in December.

Free Flight, RCA's Nashville-based "pop" label, has been officially closed. Again, economics were cited for the label's closure.

West Coast Street Talk is very strong that on January 1 KHJ/Los Angeles will move strongly away from Top 40 and directly toward Pop/Adult both in music and presentation.

Rumors continue about more top level changes within CBS Records. Jack Purcell is being mentioned as the man who will eventually take control.

A healthy step-up this week for WFLB/Fayetteville morning man and MD Mike Munday, as he joins the staff at WSB/Atlanta, reportedly to do afternoons!

Tony Mitchell Stone is out as PD of Pat O'Day's KYYX/Seattle. Pat himself will handle the programming reins for the present.

Buy Two, We've Got You Covered

Radio and records got together in a rare but very fruitful promotion initiated by KTXQ/Dallas last week. Station GM Bud Striker came up with the idea of offering a free KTXQ T-shirt to every Sound Warehouse customer that bought two LP's. PD Tim Spencer told Street Talk, "We'd been talking about the record business slump and wanted to do something besides just throw a party for the record people... every store was packed... I think we'll do it again."

Final tally was 5000 T-shirts given away, which translated to a one-day sale of 10,000 lp's. The station was happy. The client (Sound Warehouse) was very happy... and business was never better, thanks to a great idea.

Steve Kingston has been promoted to Operations Manager at WYRE/Annapolis, and with his promotion he immediately took himself off the air.

Although this item was not confirmed by any Richter scale readings, we heard that Casablanca VP Bruce Bird was spotted actually belly dancing at his recent surprise birthday party in Hollywood.

A couple of people being mentioned as possible new PD's for WDRQ/Detroit are both Motor City alumni. We've heard the names Bill Bailey and Bill Garcia linked with the Charter Broadcasting programming opening.

The End Of Infinity?

More rumors regarding the demise of Infinity Records surfaced this week, but apparently this time the rumors are coming true. MCA reportedly will close Infinity, absorbing most artists into the MCA roster.

At press time there had been no official announcement and Street Talk was unsuccessful in repeated attempts at reaching key Infinity execs for comment.

Tony Richland recently celebrated his 15th year in West Coast Independent Promotion with a plush catered soiree at his chic Hollywood and Vine decorator offices. Since Tony's staff consists of Tony only, we presume he enjoyed the stimulating conversations about Tetragrammaton, Blue Thumb, Swan, and other past glories.

Bullet Aimed West?

Rumors have been shooting all over, even in print, that Jesse Bullet will exit as PD of WLUP/Chicago for a management position at his former home, KPRI/San Diego. What's really happening is that Bullet has been offered the job but is still negotiating with current KPRI GM Dex Allen. He is also still talking with WLUP's owners, Heftel. Nothing has been signed yet.

Meanwhile, we've learned that a prominent Metromedia AOR PD has been offered Bullet's WLUP position (should Bullet fly West) but has declined the offer!

WBBG/Cleveland has converted from "all talk" to "all hits." Eric Stevens, VP of Programming for Embrescia, is currently overseeing the development of the new format and is seeking qualified staffers. Interested parties should give Eric a call at the station.

Effective November 26th Brian McIntyre will become the General Manager for WKPA & WYDD/Pittsburgh. The long-time WCOL programmer will be in charge of the P/A AM and AOR FM.

Gast Exits KWST GM Position

KWST/Los Angeles General Manager Monte Gast resigned his position Friday (11-16) to accept a "longstanding offer" to become Executive Director of J.A.M. Advertising. Gast told R&R, "There's a good chance I'll still be doing some work for Century Broadcasting (owners of KWST) via the agency. So we're leaving on extremely good terms."

Responding to reports of a format change away from KWST's present AOR stance, Gast said, "It has never ever been indicated to me by higher management that the station is going to change format. As of this moment, there's no truth to those rumors. In fact, early ad plans for next year all revolve around the station maintaining its AOR format."

ELECTRIC WEENIE

P.O. Box 25-866
Honolulu, Hawaii 96825
(808) 395-9600

THE ELECTRIC WEENIE, RADIO'S NUMBER 1 GAG SHEET GETS LETTERS

BUDDY KING, WJVA... "Your material seems to inspire creativity. Your material fits with little or no alterations. Send me a flyer on back issues."

Jocks... write today for free samples.

ELO'S GREATEST HITS



Jot
RECORDS

Distributed by CBS Records

ERA
EPIC RECORDS ASSOCIATED

TOP-40



John Leader

Q107 Takes To The Tube

The Washington Blitz

Three weeks ago in Jonathan Hall's "Washington Street Talk" (R&R 10-26), an item caught my eye and piqued my curiosity. Jon reported that the broadcasters in our nation's capital were spending a reported half-million dollars on TV spots for the fall sweep. Further, ABC's FM Q107(WRQX) would account for about half that total figure by itself.

I could only think back to those programming days in my past when I was trying to stretch (what I thought at the time was) a massive \$8000 TV budget as far as it would go. The figure of \$250,000 in TV time for a single rating period needed some further explanation.



Alan Burns, Program Director
Q107/Washington, DC

ABC Double Teams First Media

First a little background on the market. Washington, unlike most other cities, has no billboards, so stations seeking an outside promotional vehicle select from cab-tops, newspaper, bus-sides, and TV.

ABC owns two stations in Washington. In addition to the relatively new Top 40-formatted Q107, ABC also operates WMAL, the longtime market-leading traditional P/A station. Under the guidance of new PD Scott Shannon, First Media's WPGC-AM-FM overtook WMAL (in total persons 12+) for the first time last spring, although the race was still close. Both WPGC's market standing and the fact that Q107 has positioned itself as a direct competitor to WPGC could partially account for the Q107 TV barrage.

The Spot Hits The Spot

Naturally, if you're planning to spend an inordinate amount of money in TV advertising, the commercial you use should be a good one. Q107 tapped the creative genius of Chuck Blore in Los Angeles. Chuck created three different versions of his famous "talking lips" commercial for the station.

For those of you who have not seen this particular spot, a brief description is in order. On the screen you see only the luscious lips of an obviously attractive female. As the audio begins, the lips come to life, perfectly forming every syllable of a composite aircheck of the station complete with song fragments, jock talk and jingles. She never misses a beat. Her mouth moves to form every word and sound heard on the audio track. As the station aircheck ends the camera pulls back to reveal her entire face, confirming the initial assumption that those lips could only belong to a beautiful woman. An off-camera announcer says, "You have a remarkable mouth!" She replies, "We have a remarkable radio station," as the station logo comes up and out.

If my description doesn't give you a clear enough picture of what the spot tries to accomplish, perhaps what Alan Burns, Program Director of Q107, says about it will. "It does the two things that most TV spots for radio do not accomplish, and they are the two most critical things: first, it gets your attention and second, it allows you to sample the radio station."

She's Everywhere, She's Everywhere

The \$250,000 estimate for Q107's fall TV campaign is accurate, and for a very good reason, as Alan explained, "Our agency has done a remarkable job of placement. In many cases, as you know, it's the placement that's even more important than the volume of dollars spent. We've run in the World Series, football games, 'Mork & Mindy,' 'M*A*S*H,' 'Saturday Night Live' . . . we've literally put our spot into every TV show that people really watch. And that beats the hell out of buying fringe time of UHF."

"Our agency has done a remarkable job of placement. In many cases, as you know, it's the placement that's even more important than the volume of dollars spent."

Let's not forget that there is another quarter-million dollars worth of radio-on-TV spots floating around on Washington's TV stations this fall. R&R's Washington Bureau reports TV activity for the following stations: WMAL, WTOP, WKYS, WGAY, WMZQ, OK100, WASH and WPGC.

WPGC's Scott Shannon told me, "You can't watch TV even for 15 minutes without seeing two radio station commercials. And, of course, Q107 is the most visible by a long shot. We're spending about \$10,000 on TV this fall but it really doesn't amount to much when you compare it to Q107's massive buy."

The Blitz Decision

I asked Alan Burns how the TV campaign came about and he explained, "I think the ABC Radio Division wanted to try an all-out TV blitz just to see what kind of affect it might have on this property specifically, because we had just changed formats."



Alan came to Q107 in mid-September from WLS/Chicago, where he had been Music & Research Director for the ABC AM giant. While in Chicago, Alan saw the "talking lips" commercial in action as part of a competitor's campaign. "We had done some research in Chicago after WLUP had been running the same commercial last spring. WLS and WLUP were both spending a pretty good buck on TV and we decided to check out recall of the spots to see who had achieved the most impact. WLS and WLUP wound up way ahead of the rest of the stations on recall but the WLUP spot was recalled by more people than the WLS spot.

"I sent the research to Marty Greenberg (former GM of WLS, now President of ABC Radio) and I sent a copy to WRIF/Detroit, one of ABC's AOR stations. I figured the WLUP 'talking lips' commercials were a natural for WRIF. Marty agreed, but also wanted to try them here in Washington for Q107. Both stations are running the spots now."

A Promotable Product

The \$250,000 expenditure for TV advertising is an impressive figure, but don't let the big money confuse you. Q107 didn't just decide to spend a quarter of a million dollars promoting their radio station on a whim.

Two very important things come together in a project of this type. First, if you plan to advertise your radio station in another medium, your product better be good. Q107 felt that the sound of their station was ready for an all-out assault on the potential audience. The question of how to contact that potential audience was answered through the use of TV. And the second important thing is this usage of TV is where the dollars went. It's easy to look at a figure of \$250,000 dollars and assume the coverage of the market will be total. But Q107 handpicked which particular shows they wanted their spot to appear in, and those shows were selected based on the audience profile they wanted to achieve for their radio station. As Alan Burns said, "It's the placement that's even more important than then volume of dollars spent."

The spot itself is a good one, but it is not magic, and no one commercial, no matter how exciting it may be, will make people keep listening to a radio station that is not a good radio station. The Chuck Blore commercial has been used successfully in several markets and it has been used in others without great success. But the spot is only a vehicle to carry your radio station's message to your potential listeners.

I am not trying to sell commercials for Mr. Blore, but there are basic ways to use TV that should be clear. Your product must be right. Your station must be fine-tuned to the point where you are ready to have new people sample it. And in purchasing TV advertising time, you must be ready to spend the kind of money it will take to put your spot where it will do you the most good. You don't want to advertise your Top 40 station on the "Lawrence Welk Show," just as you wouldn't want a station billboard stuck in an unused alley. The time you buy on TV to promote your station should be well researched so that you are reaching large numbers of your potential audience.

Q107 has covered the basics. The station has created a product (station sound) that it's proud of, and it's put a large amount of money in well-placed TV advertising to lure possible new audience to that product.

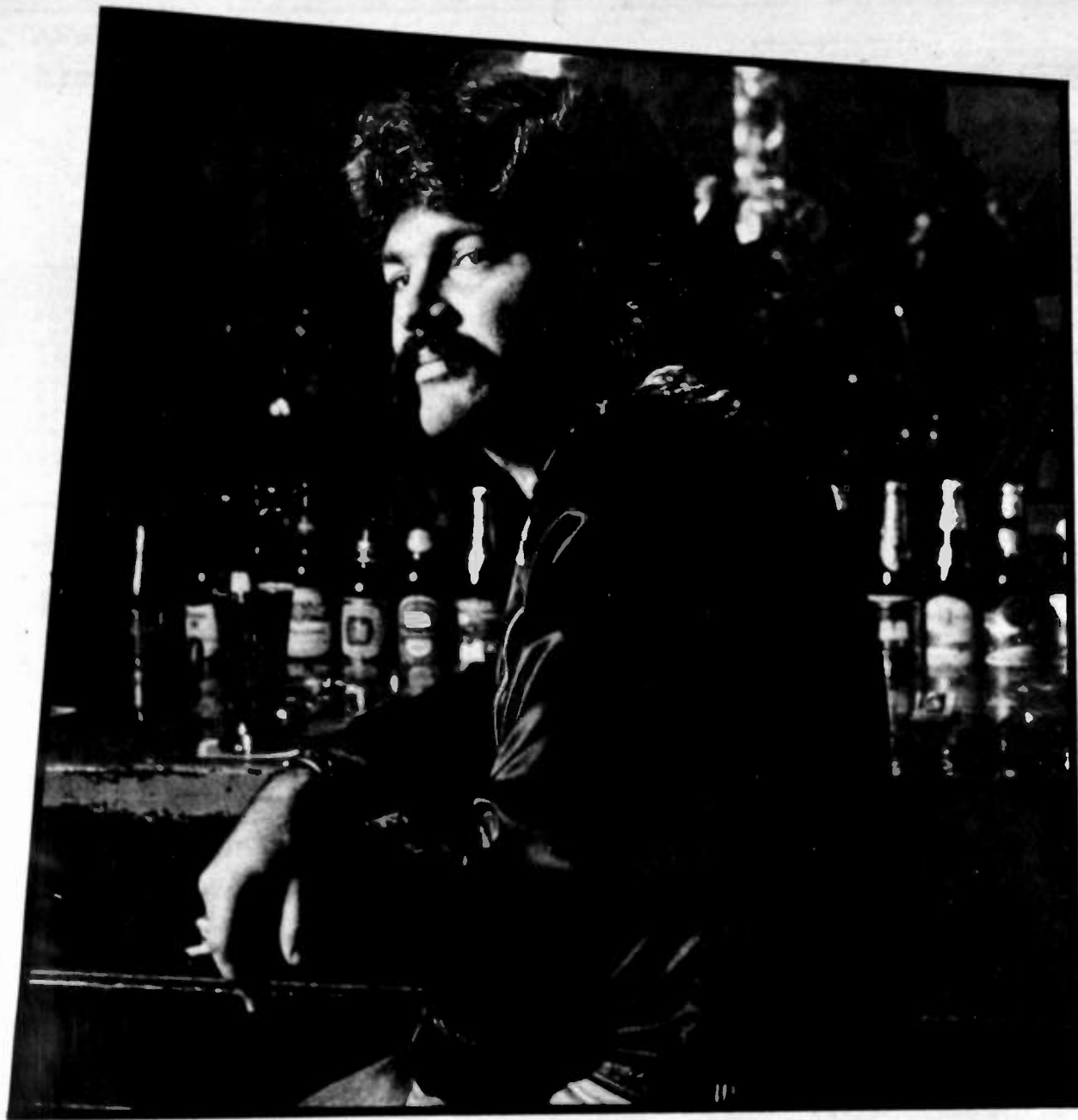
With nearly all the Washington broadcasters running "diary announcements," TV spots and contests during the just completed fall book, the results may even be more interesting than usual. The one-two punch of WMAL and Q107 has obviously been aimed squarely at market-leading WPGC. If the expensive and well-planned TV blitz of Q107 translates to "round one," then Washington has a real radio fight on its hands.

Motion

Mike McCarthy, late of KOMA/Oklahoma City and KAKC/Tulsa, is on the loose and available. He's quite a morning personality and can be reached at (405) 329-1291 . . . Speaking of KOMA, Jim McCloud has joined the airstaff there, coming from KOFM/Oklahoma City . . . Kathy Anan joins B100/San Diego as 1am-6am jock . . . John Lyle is the latest addition to the WRVQ/Richmond air line-up. John will do 6-10pm for PD Bill Thomas, coming from his last stop at WFLB/Fayetteville . . . WRJZ/Knoxville says "hello" to some new voices and welcomes back a familiar one. Mark McCain has taken over the 2-6pm time slot from his former spot at WAYS/Charlotte. Fred Story comes from WJSO/Johnson City, TN for the 10pm-2am shift, replacing Adele, who has been promoted to middays. Former 10pm-2am personality Rick Kirk has joined the WRJZ sales department. J.J. Scott, Production Director, has returned to WRJZ from KULF/Houston . . . Rick Gilbert has moved from WOHO/Toledo to KSEL/Lubbock for afternoon drive . . . Kelly Fox has been promoted to Programming Assistant at KWVL/Waterloo, IA . . .



Gary Travers from WRKO/Boston joins WAPE/Jacksonville as creative producer, promo voice, and utility air personality . . . Two new air staff members at KRUX/Phoenix are Buddy Baker from WWO/Panama City, FL and Kris Kelly (Bill Kuffel), who moved over from KKKQ/Phoenix . . . Former KBDF/Eugene PD Bill Jackson is the new weekend announcer at KGW/Portland . . . Arlene Slavin is the new MD at FM96 (CJFM)/Montreal . . . Marilyn Tallman (pictured) has been named Music Director at FM100(KIQQ)/Los Angeles. Before joining FM100, Marilyn spent several years with Drake-Chenault as Programming Customer Service Manager.



**'Savannah
Nights'
Keep Getting
Hotter.**

TOM JOHNSTON

"Savannah Nights"

**WGCL add
KFRC add
KJR on
KOPA add
Z93 on
94Q 12-11
KBEQ on
WICC on
WKEE on
KNOW 35-24**

**Z98 deb 40
KXX106 24-22
BJ105 add
WSGA 19-17
95SGF 10-6
WBBQ 25-23
WSKZ 18-16
WNOX 22-18
KZ93 add
Y94 deb 27**

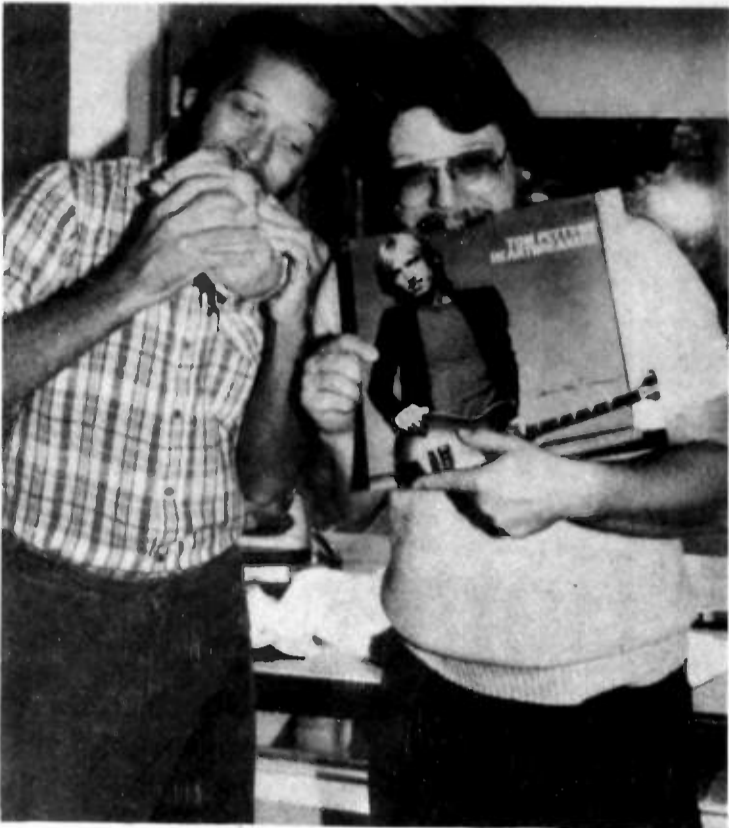
**KORL add
K104 39-37
WCIR add
WAAY 9-6
KX104 add
WCGQ 26-21
WANS-FM 33-25
WROV on
WKXY deb 29**

**KQWB-FM 27-23
KKXL add
WSPT deb 30
KBDF on
KBOZ on
KOOK on
KFXD 30-29
KRLC 17-15**

Produced by Ted Templeman
on Warner Bros. Records



TOP-40



KILT SCARFS THE TORPEDOES — To prevent the new Tom Petty LP from being sandwiched in between other new releases, MCA Houston promotion rep Roger Ramsey (right) brought a torpedo sandwich along with the "Damn The Torpedoes" LP when he visited KILT. The station's Larry West is pictured devouring the submarine at left.



RITA'S COOL EDGE IN MONTGOMERY — A&M's Rita Coolidge visited WHHY and Y102/Montgomery during a promotional tour. Pictured during the stopover are (l-r, seated) John Chapman (of no designated industry position), WHHY MD Rich Thomas, and A&M's Johnny Shuler; (standing, l-r) Y102 MD Phil Horton, WHHY PD Larry Stevens, Coolidge, and Y102 PD Kris O'Kelly.



MESSINA VISITS KIMN — Columbia's Jimmy Messina, on the road for his first solo tour, visited KIMN/Denver. He's pictured at left with KIMN MD Doug Erickson.



JOURNEY MEN VISIT KFRC — Columbia's Journey, in the midst of San Francisco recording sessions, visited KFRC. Pictured (l-r) are Journey's Steve Smith and Steve Perry, road manager Pat Morrow, KFRC PD Les Garland, and promotion/publicity rep Sandy Einstein.



WAKY'S WINNING DISPOSITION — WAKY/Louisville motivated its staff with the winning spirit by printing up the pictured T-shirts at a pre-ratings party. Pictured (l-r, front) Bill Bailey and Bill Purdom; (row 2, l-r) Joe Wright, Harry Lyles, Adele, Chary Southmayd, Howard Modell, and Bobby Hatfield; (row 3, l-r) Darrell Douglas, GM George Francis, Bob Moody, John Ashton, PD Mike McVay, Charlie Blue, and Mike Mills.



AWARD TURNS JOCK'S LAPS INTO A KOMA CREDIT — KOMA/Oklahoma City PD Bill Burkett (right, pictured with a Muscular Dystrophy rep) ran in a celebrity race during the annual "Sun Fun Run" in Mustang, OK, which raised funds for MD. He's pictured receiving a plaque for his participation.

WLUP Shows Who Concert On Closed Circuit

WLUP/Chicago has found a novel solution to the problem of large demand and inadequate supply in hot-ticket rock concerts. As the outlet for Chicago's Dec. 8 Who concert, the station realized that a lot of people who wanted to see the concert and wouldn't be able to score tickets. So WLUP has arranged for closed-circuit live showings of the concert at nine area theatres. Six cameras and a TV crew will cap-

ture the live action, and WLUP will provide concert sound systems at each theater. Tickets, which include a post-concert showing of the film "Tommy," cost \$7.98, and 5000 were sold the first day (Saturday 11-10).

WLUP GM Les Elias told R&R, "I think it's a first-ever, though I didn't realize it at the time we took it on. Most closed-circuit things in the past have been limited to box-

ing. No one knew what to expect, but there's been a tremendous amount of action on tickets."

Elias added, "If this works well, I think we'll do more of these. This is really a benefit to the audiences who want to see these shows but they're sold out. This is an option to see it at a fair price. I think this will be something we can do on a regular basis."

Iran

Continued from Page 1

embassy on Wednesday morning (1-7).

WHIO PD Bob Davis told R&R the project necessitated several follow-up calls, aggravated by the inability of the station staff to communicate in Persian. Eventually, WHIO located an Iranian student from the University of Dayton to serve as an interpreter.

Through this student, who wished to remain anonymous, WHIO was able to ascertain that all the hostages, including Lauterbach,

were in good health, but that direct communication was impossible.

Breaking The News

Radio also contributed to breaking a news development. On Tuesday (11-6), KMPC/Los Angeles air personality Robert W. Morgan discovered via a 20-minute phone call to the embassy that some of the hostages had been moved to another, unidentified location. Morgan had called in an effort to talk to some of the hostages to determine their well-being. News of the hostages being transferred stunned the wire services, and the breaking of the news story netted the Pop/Adult station extensive coverage from the local and network television stations.

Several of KABC/Los Angeles's listeners also got into the act. It all

began when Carole Hemingway, evening host for the News/Talk station, invited listeners to air their opinions on the Iranian situation. One of her first callers was a former regular known as Sam The Junkman. Sam told Hemingway that he had called the State Department earlier that day to offer his expertise, and had been transferred to the "Iran Working Group," a special high-level task force assigned to the situation. He was now calling KABC to describe his encounter with the group.

Hemingway then proceeded to give out the number of the group over the air, urging her listeners to volunteer their opinions directly. Within minutes, State Department official Larry Benedict was on the phone with Hemingway from Washington pleading with her to ask her listeners to stop calling. However, Benedict assured Hemingway that all calls to the State Department had been logged and each comment would be forwarded to President Carter himself.

Cooling Passions

But generally, the consensus at News/Talk stations was that too much time devoted to the Iranian crisis might aggravate the situation. In Denver, where an Iranian student shot and killed an American teenager after the youth threw a brick through the Iranian's window, the mood was particularly reserved.

"People here are very emotional," said KOA/Denver Station Manager Joel Day. "If we blow this story out of proportion, there may be more violence."

Larry Crandel, KOA's afternoon producer, had several guests on call-in shows before last Sunday's shooting. Among them was a pro-Khomeini student. "It was one of the longest and most emotional segments we've ever had," Crandel said.

WOR/New York VP/GM Rick Devlin said two journalists with expertise in Middle Eastern Affairs were guests on a talk show, but like Joel Day, he cautioned against inflaming the problem. "Nothing would be served by stirring up the issue now," he said, noting that there have been far fewer demonstrations in New York by Iranian students since Carter announced his crackdown on illegal student visas.

WRC/Washington, DC reported a huge volume of phone calls for shows dealing with Iran. One afternoon drive, 2419 people attempted to call during a one-hour-and-15-minute show. During one morning drive, a record 3100 attempted callers were reported. And as the crisis persists, radio's involvement may continue to be dramatic.

Jacobs

Continued from Page 1

ming in the 50th state, which is generally subject to extended delays. He told R&R, "We'll merge local personalities with the best of Mutual, particularly talk show host Larry King, who's never been heard in Hawaii." Jacobs added that his staff will consist solely of locals or air personalities with Hawaiian experience. "It will be something new for the 80's with the stature of KSFO in the 60's and KMPC in the early 70's," Jacobs commented.

The new station has a 10,000-watt signal, as strong as any in the Islands, Jacobs said, but technical facilities are "outdated." Following overhauls by Chief Engineer Donn Werrbach, it's hoped that KWAI will have the strongest signal in Hawaii, covering 100% of Oahu (something no other station does, according to Jacobs) and eventually almost all the state's other islands.

Jacobs began his radio career in Honolulu in 1955, becoming a leading air personality and programmer by 1962, when he became PD at KMEN/San Bernardino. He enjoyed great success as PD at KHJ/Los Angeles in the early Bill Drake era (1965-69) and with KGB/San Diego in the early 70's, where he pioneered the "Homegrown" album concept of locally-oriented songs by local musicians (a tradition he plans to reintroduce at KWAI). He was also a co-founder of Watermark, Inc. and helped develop its "American Top 40" program, and produced the "Cruisin'" series of historical Top 40 radio documentary albums. From 1976 to May, 1979 he served as morning man at KKUA/Honolulu.

Arbitron

Continued from Page 1

Arbitron Options

According to Aurichio, no action was originally taken to alert broadcasters or the trade press because Arbitron did not at first think the problem significant enough. However, since R&R brought the story to the surface, Aurichio has stated that the ratings company will be doing the following checks as the third-week diaries come back from the New York metro:

1) Comparing the non-delivery rates of the other three weeks with that of week three.

2) Checking to see if the sample distribution in the nine affected counties appears to be in line.

After examining the above items and assessing the impact of the potential problem diaries, Arbitron may take any of the following steps:

• Not publish a New York O/N report.

• Publish the book with the third-week diaries intact and publish a normal four-week report.

• Publish a three-week report, deleting third-week diaries from the sample base entirely.

A fourth possible option, that of extending the survey a week as has been done occasionally in the past, was rejected by Arbitron. A sample could not be ordered in time to cover the metro properly, and the Thanksgiving holiday might mean atypical listening which could also affect the estimates.

After the diaries have been processed in Beltsville, Arbitron will decide which of the above options to exercise with regard to the O/N NY report. In the meantime, Arbitron will be issuing to New York area broadcasters and other affected parties information on the entire situation.

WCI, Women's Group Settle Violent LP Ad Dispute

Warner Communications Inc., in a joint statement with Women Against Violence Against Women (WAVAW), announced last week that the company would "strongly discourage the use of images of physical and sexual violence against women" in record advertising. The joint statement marked the settlement of a two-and-a-half year dispute between the two organizations, stemming from an eyebrow-raising billboard for the Rolling Stones' "Black And Blue" album which graced the Sunset Strip in 1976.

In making the announcement, David Horowitz of WCI's Office of the President stated, "The WCI record group opposes the depiction of violence against women or men, on album covers and in related promotional material. This policy expresses the WCI record group's opposition to the exploitation of violence, sexual or otherwise, in any form." However, while Horowitz noted that the policy was subject to prior contractual restrictions, which give control over LP graphics to the artists, the announcement constitutes a formalization of

WCI policy, and the company will attempt to discourage sexual violence in these instances as well.

WAVAW spokesperson Joan Hogarth commended WCI for the formal announcement, adding that she "anticipated that it would have an important impact on advertising policy throughout the record industry, as well as other industries, and on the media industry as a whole."

CMA

Continued from Page 3

includes Bill Anderson (owner, KFTN/Provo), Bob Kingsley (Watermark's host of "American Country Countdown"), Don Nelson (WIRE-WXTZ/Indianapolis), King Edward Smith (WSLC/Roanoke, VA), Jim Slone (KCUB/Tucson), and Bud Wendell (WSM/Nashville). The board also includes permanent members Bill Denny (Cedarwood Publishing), Francis Preston (BMI), Wesley Rose (Acuff-Rose), and Joe Talbot (Precision Record Pressing). Directors-at-large are Chic Doherty (MCA), Joe Galante (RCA), and Irving Waugh (Tree Television). Other directors include Stanley Adams (SESAC), Jerry Bradley (RCA/Nashville), Jim Ed Brown (RCA recording artist), Hutch Carlock (Music City Record Dist.), John Davies (Dee Jay Music/Calgary), Gayle Hill (Gayle Hill Co.), Jack D. Johnson (J.D. Johnson Talent), Ed Konick (Country Song Roundup), Shoochio Kusano (Shinko Music, Tokyo), composer John D. Loudermilk, Bill Lowery (Lowery Music), Bruce Lundvall (CBS Records head), Sam Marmaduke (Western Merchandisers), Barbara Mandrell (MCA recording artist), Richard McCullough (J. Walter Thompson), Harry Peebles (H. Peebles Agency), Tandy Rice (Top Billing), Charles Scully (SESAC), Joe Sullivan (Sound Seventy Productions), and Lee Zhito (Billboard).

The first of four scheduled board meetings get under way in Montego Bay, Jamaica, on January 7-10, 1980. With meetings set for Chicago, Lake Tahoe and Nashville. During the January meeting, goals and projects are set for the coming year, based on committee meetings for each of the categories the CMA represents.

MCA

Continued from Page 3

its divisions (MCA Records, MCA Distribution Corp. and MCA Television Ltd.) utilized segregated job classifications, failed to transfer and promote qualified black employees, dismissed blacks on the basis of race and color, denied equal wage opportunities, job assignments and expense reimbursements to blacks, and failed to recruit, employ and maintain blacks due to color. In addition, the suit charges that MCA refused to take affirmative action to correct the allegedly discriminatory policies it practiced.

Furthermore, the plaintiffs claim MCA has violated their civil rights as expressed, in part, by the Civil Rights Act of 1964, and seek to establish a permanent injunction against the firm prohibiting the allegedly discriminatory practices as well as demanding a court-ordered payment of all wages, pensions, Social Security payments, and other benefits. When contacted by R&R, MCA spokespersons, acting upon the advice of their legal department, refused comment.

Meanwhile, according to industry sources, former MCA Records National R&B Marketing Director Wendell Bates has filed suit in Los Angeles Superior Court against the label, VP of A&R Denny Rosenkrantz, Comptroller Lou Cook, and former National VP of Promotion Stan Bly, charging he was illegally terminated following a six-month leave of absence. Bates claims he had asked the defendants for and was granted the time off so that he might have surgery performed on a pinched nerve in his neck. Shortly after his release from the hospital he was terminated. Bates is seeking \$1.5 million in damages. MCA spokespersons declined to comment.

KRLA

Continued from Page 1

In the merger, Western Broadcasting Co., whose principal owner is Bob Hope, will be the major stockholder in the newly-formed corporation. Art Linkletter and Ed Pauley also have stock in Western, whose four partners include Voice In Pasadena, Inc. (25%), Goodson-Todman Broadcasting, Inc. (15%), and Charles Jobbins (5%). For a detailing of the causes, history, and further potential complications of the KRLA case, see Page 6.

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

EAST	
Most Added	Hottest
Tom Petty Kenny Rogers Foghat	Styx Barbra & Donna Commodores

SOUTH	
Most Added	Hottest
Tom Petty Kool & The Gang Kenny Rogers	Rupert Holmes Styx Barbra & Donna

EAST

SOUTH

Parallel One

MEZ/Pittsburgh, PA
Jay Stone
FOREGNER
MICHAEL JOHNSON
NEO SPEEDWAGON
FOREGNER
ALAN PARSONS 3 1
COMODORES 7 5
TRIUMPH 14 10
EAGLES 17-12
J.D. SOUTHER 19-15

CHUM/Toronto, CAN.
Brad Jones
Hottest:
STYX 1 1
BLONDIE 5 4
FOREIGNER 7 5
BOONETOWN RATS 10 7
POLICE 16 10

CHQM/Montreal, CN
Joyce Philionella
MICHAEL JACKSON
KERMIT THE FROG
BOONETOWN RATS
CAPT. & TENNILLE
Hottest:
EAGLES 1 1
COMODORES 12 7
CARS 14-10
B&D 22-12
FOREIGNER 28 18

WABC/New York, NY
Soledad Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMODORES 5 1
B&D 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 16 11

WCAO/Baltimore, MD
Ron Riley
CAPT. & TENNILLE
JEFF. STARSHIP
Hottest:
KC & BAND 2 1
RUPERT HOLMES 25-11
STEVIE WONDER 21-17
SUPERTRAMP 24-18
DR. HOOK D-26

WFIL/Philadelphia, PA
Jerry DeFrancisco
SMOKEY ROBINSON
Hottest:
COMODORES 2-1
STYX 6-2
KC & BAND 21-14
STEVIE WONDER 22-19
J.D. SOUTHER 25-19

WIFL/Philadelphia, PA
Jeff Robins
KC & BAND
RAINBOW
BLACKFOOT
NITEFLYTE
Hottest:
STYX 3-1
KENNY ROGERS 11-5
COMODORES 14-7
SUPERTRAMP 15-9
BARRY MANILOW 25-16

WBBW/Buffalo, NY
Jon Summers
RUPERT HOLMES
SUZI QUATRO
BLACKFOOT
Hottest:
STYX 1-1
COMODORES 4 3
ABBA 10-8
KC & BAND 13-10

WNBC/New York, NY
Roe Frank
Hottest:
B&D 2-1
CARS 3 2
COMODORES 9 6
KENNY ROGERS 14-8
KNACK 13-10

WPEZ/Pittsburgh, PA
Mark Frittage
STEVIE WONDER
KENNY LOGGINS
Hottest:
STYX 2-1
COMODORES 5 2
RAINBOW 11-5
ALAN PARSONS 16-11
JOHN COUGAR 23-17

WPGC/Washington, DC
Jim Elliott
ISAAC HAYES
CAPT. & TENNILLE
BUGGLES
Hottest:
STYX 1-1
KC & BAND 3-2
Kool & The Gang 15-7
SUGAR HILL GANG 22-9
J.D. SOUTHER 25 17

WREO/Boston, MA
Harry Nelson
MICHAEL JACKSON
SMOKEY ROBINSON
DR. HOOK
TOM PETTY
KENNY ROGERS
RUPERT HOLMES
Hottest:
B&D 2 1
COMODORES 5-3
BARRY MANILOW 14 10
JOHN COUGAR 15-12
DONNA SUMMER 18-13

F103/Boston, MA
Tom Connelly
Kool & The Gang
SUPERTRAMP
Hottest:
EAGLES 4 1
STYX 10-5
B&D 12-7
COMODORES 11-9
KC & BAND 27-21

WXL0/New York, NY
Don Kelly
LBB
O'JAYS
DR. HOOK
Hottest:
B&D 2-1
STYX 8-4
MICHAEL JACKSON 13-5
Kool & The Gang 16-11
RUPERT HOLMES 24 15

WABE/Allentown, PA
Jeff Frank
MOON MARTIN
TOM PETTY
Hottest:
BARRY MANILOW 2-1
COMODORES 1-2
ANNE MURRAY 10-5
LBB 16 8
RUPERT HOLMES 20-10

WYTH/Springfield, MA
Len Capurso
FOGHAT
RITA COOLIDGE
DIONNE WARMICK
TOM PETTY
RICHIE PURAY
Hottest:
KC & BAND 2-1
B&D 10-3
COMODORES 6-4
STYX 7-5
STEVIE WONDER 38-16

WYOH/Portsmouth, NH
Rick Bean
KENNY ROGERS
EAGLES
Hottest:
STYX 1-1
KC & BAND 12-8
B&D 17-13
CARLENE CARTER 22-17
CAPT. & TENNILLE 27 20

WYOB/Portland, ME
Chip Kelley
KENNY LOGGINS
CAPT. & TENNILLE
STEVIE WONDER
FOGHAT
Hottest:
STYX 3 1
B&D 5 2
BARRY MANILOW 10-5
SUPERTRAMP 13 7
OAK 20-14

WYOB/Bangor, ME
Mark Lawrence
FOGHAT
PABLO CRUISE
KENNY ROGERS
FLEETWOOD MAC
Hottest:
EAGLES 1 1
FLEETWOOD MAC 3 2
B&D 17-13
ANNE MURRAY 12-9
SUPERTRAMP 26-14

WYOB/Portland, ME
Michael O'Hara
HALL & OATES
PEACHES & HERB
MICHAEL JACKSON
BLACKFOOT (dp)
NAUGHTY SWEETIES (dp)
Hottest:
EAGLES 1 1
CHEAP TRICK 10-7
OAK 12-8
KC & BAND 17 9
J.D. SOUTHER 14 10

WYOB/Bangor, ME
Michael O'Hara
HALL & OATES
PEACHES & HERB
MICHAEL JACKSON
BLACKFOOT (dp)
NAUGHTY SWEETIES (dp)
Hottest:
EAGLES 1 1
CHEAP TRICK 10-7
OAK 12-8
KC & BAND 17 9
J.D. SOUTHER 14 10

WYOB/Bangor, ME
Michael O'Hara
HALL & OATES
PEACHES & HERB
MICHAEL JACKSON
BLACKFOOT (dp)
NAUGHTY SWEETIES (dp)
Hottest:
EAGLES 1 1
CHEAP TRICK 10-7
OAK 12-8
KC & BAND 17 9
J.D. SOUTHER 14 10

Parallel Two

14Q/Worcester, MA
Steve York
DIONNE WARMICK
FOGHAT
BONNIE RAITT
EAGLES
FLEETWOOD MAC
Hottest:
B&D 1 1
CHRIS THOMPSON 14-5
ELO 12 7
CARS 13-9
TIM CURRY 19 10

IB103/Providence, RI
Todd Chase
TOM PETTY
JOHN COUGAR
KENNY ROGERS
Hottest:
B&D 1-1
STYX 4-3
ANNE MURRAY 8 5
Kool & The Gang 17-8
KC & BAND 23-15

PRO-FM/Providence
O'Brien Giovanni
MOON MARTIN
FOGHAT
PABLO CRUISE
HALL & OATES
JOHN COUGAR
Hottest:
EAGLES 1-1
B&D 8 3
STYX 4 4
LBB 13-8
Kool & The Gang 23-13

WBBF/Mocheater, NY
Jim Snowden
PABLO CRUISE
CRYSTAL GAYLE
Hottest:
STYX 2-1
B&D 7 4
BARRY MANILOW 10-5
J.D. SOUTHER 14 7
RUPERT HOLMES 22-14

WICC/Bridgeport, CT
Bob Mitchell
BEAT
BUGGLES
EAGLES
ABBA
HALL & OATES
RITA COOLIDGE
COLE & BRYSON
Hottest:
STYX 2 1
SUPERTRAMP 14 9
RUPERT HOLMES 29-12
CHRIS THOMPSON 21-15
CLIFF RICHARD 30-22

WBE0/Hartburg, PA
Jim Buchanan
FOREIGNER
MICHAEL JACKSON
CAPT. & TENNILLE
CARS
YVONNE ELLIMAN
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Buffalo, NY
Roger Christian
ABBA
KENNY ROGERS
FOGHAT
BLACKFOOT
TOM PETTY
STEVE FORBERT
Hottest:
STYX 1 1
B&D 4 3
RUPERT HOLMES 24 11
Kool & The Gang 29 13
MICHAEL JACKSON 36 26

WBLI/Long Island, NY
Bill Terry
DR. HOOK
KENNY ROGERS
Hottest:
STYX 2-1
B&D 7 4
BARRY MANILOW 10-5
J.D. SOUTHER 14 7
RUPERT HOLMES 22-14

WVIC/FM/Hartford, CT
Rick Donahue
SUGAR HILL GANG
KENNY LOGGINS
SMOKEY ROBINSON
TOM PETTY (dp)
STYX (dp)
Hottest:
STYX 3-1
B&D 3 2
KC & BAND 12-5
J.D. SOUTHER 15-11
LBB 19 13

Q106/York, PA
Liz Curtis
CAPT. & TENNILLE
KENNY LOGGINS
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

E104/Erie, PA
Bill Shannon
DOLLAR
Hottest:
EW&P 5 1
HENRY PAUL BAND 8-4
B&D 13-7
DIONNE WARMICK 16-10
LBB 21-14

WCRB/Beckley, WV
Ron Hill
TOM JOHNSTON
BLACKFOOT
PAGES
MICHAEL JACKSON
PEACHES & HERB
TERI DESARIO
CHIC
Hottest:
ALAN PARSONS 1-1
KERMIT THE FROG 6 2
Kool & The Gang 10-3
COMODORES 22-8
RUPERT HOLMES 27-11

WYOB/Bath, ME
Steve Rogers
FOGHAT
STEVE FORBERT
FOREIGNER
JEFF. STARSHIP
STEVIE WONDER
CHRIS THOMPSON
Hottest:
EAGLES 1 1
B&D 6 2
LBB 10-5
KC & BAND 13-6
LED ZEPPELIN 16-10

V100/Charleston, WV
Gary Mitchell
CHEAP TRICK
KENNY LOGGINS
Hottest:
B&D 3-1
SUPERTRAMP 11 9
STEVIE WONDER 14-11
LAUREN WOOD 17-12
LBB 23-14

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

Parallel Three

14WE/Wheeling, WV
Jim Roberts
TOM PETTY
ISAAC HAYES
SMOKEY ROBINSON
Hottest:
STYX 3-1
BARRY MANILOW 5 4
B&D 15-7
ANNE MURRAY 16 9
ELO 19-10

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
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J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

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J.D. SOUTHER 9 4
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LBB 17 10

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Steve Kingston
CRYSTAL GAYLE
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TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

Parallel One

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
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Hottest:
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RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
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Steve Kingston
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J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

Parallel Two

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
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J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

SOUTH

Parallel One

ERBE/Houston, TX
Clay Glah
SUPERTRAMP
LBB
STEVE FORBERT
Hottest:
STYX 5-1
AC/DC 15-9
ELO 18 12
BARRY MANILOW 20-13
FOGHAT 30-24

SOUTH

Parallel Two

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
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RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
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CRYSTAL GAYLE
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TOM PETTY
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RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
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WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE
TOM PETTY
Hottest:
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RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

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TOM PETTY
Hottest:
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RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

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CAPT. & TENNILLE
TOM PETTY
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RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Annapolis, MD
Steve Kingston
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CAPT. & TENNILLE
TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Annapolis, MD
Steve Kingston
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CAPT. & TENNILLE
TOM PETTY
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STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

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J.D. SOUTHER 9 4
PABLO CRUISE 23-9
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J.D. SOUTHER 9 4
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J.D. SOUTHER 9 4
PABLO CRUISE 23-9
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J.D. SOUTHER 9 4
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Steve Kingston
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J.D. SOUTHER 9 4
PABLO CRUISE 23-9
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WYOB/Annapolis, MD
Steve Kingston
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TOM PETTY
Hottest:
STYX 1-1
RUPERT HOLMES 10-2
J.D. SOUTHER 9 4
PABLO CRUISE 23-9
LBB 17 10

WYOB/Annapolis, MD
Steve Kingston
CRYSTAL GAYLE
CAPT. & TENNILLE

ADDS & HOTS

MIDWEST
Most Added Hottest
 Tom Petty
 Kenny Rogers
 Foreigner
 Michael Jackson

WEST
Most Added Hottest
 Kenny Rogers
 Tom Petty
 Michael Jackson

Styx
 Barbra & Donna
 Rupert Holmes

Styx
 Rupert Holmes
 Supertramp

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

MIDWEST

WEST

MIDWEST

Parallel One

CELW/Detroit, MI
 Rosalie Trombley

Supertramp
 PABLO CRUISE
 LRB
 RUPERT HOLMES
 CRYSTAL GAYLE
 Hottest:
 BAD 1-1
 RUPERT HOLMES 13-6
 MICHAEL JACKSON 21-9
 DIONNE WARWICK 30-17
 CLIFF RICHARD 27-23

KEEQ/Tenness City, MO
 Kirby Rothe

FOGHAT
 APRIL WINE
 KENNY ROGERS
 MICHAEL JACKSON
 Hottest:
 STYX 1-1
 BAD 7-3
 BARRY HAMILTON 13-4
 LRB 17-10
 RUPERT HOLMES 20-15

EDWB/Minneapolis, MN
 Dave Thomson

MOLLY HATCHET
 TOM PETTY
 RAINBOW
 Hottest:
 EAGLES 2-1
 J.D. SOUTHER 19-8
 ALAN PARSONS 18-11
 STEVIE WONDER 20-13
 EAGLES 21-16

ESLQ/St. Louis, MO
 Phil Irons

ROBERT PALMER
 TOFO
 Hottest:
 STYX 1-1
 FOREIGNER 6-2
 RUPERT HOLMES 12-5
 JEFF. STARSHIP 26-14
 ANNE MURRAY 31-17

Q102/Cincinnati, OH
 Pat O'Brien

LRB
 CRYSTAL GAYLE
 Hottest:
 COMODORES 2-1
 FLEETWOOD MAC 7-2
 LED ZEPPELIN 8-5
 BAD 9-7
 SUPERTRAMP 21-16

WGCL/Cleveland, OH
 Bob Travis

ROOL & THE GANG
 RUPERT HOLMES
 KENNY ROGERS
 TOM JOHNSTON
 MICHAEL JACKSON
 Hottest:
 BAD 3-1
 HERB ALPERT 2-2
 COMODORES 7-5
 KENNY ROGERS 11-9
 BLONDIE 18-14

WLS/Chicago, IL
 Steve Casey

ROOL & THE GANG
 Hottest:
 STYX 3-1
 BAD 6-4
 CHEAP TRICK 15-11
 COMODORES 21-13
 ROOL & THE GANG A-14

WOKY/Milwaukee, WI
 Jim Brown

FOGHAT
 KENNY ROGERS
 YVONNE ELLIMAN
 Hottest:
 RC & BAND 2-1
 FLEETWOOD MAC 4-2
 BAD 8-4
 COMODORES 10-7
 CHRIS THOMPSON 18-10

EWK/St. Louis, MO
 Bob Harris

AC/DC
 Hottest:
 RAINBOW 9-1
 FLEETWOOD MAC 3-3
 JEFF. STARSHIP 13-11
 POLICE 24-17
 TOM PETTY D-23

Parallel Two

EXX/Columbus, OH
 Mike Perkins

CRYSTAL GAYLE
 SMOKEY ROBINSON
 TOM PETTY
 ROOL & THE GANG
 FOGHAT
 Hottest:
 STYX 1-1
 BAD 5-2
 J.D. SOUTHER 20-10
 ANNE MURRAY 22-14
 RUPERT HOLMES 26-21

KOFM/Oklahoma City, OK
 Chuck Morgan

MICHAEL JACKSON
 TOM PETTY
 SMOKEY ROBINSON
 Hottest:
 STYX 3-1
 COMODORES 7-2
 BAD 16-9
 CLIFF RICHARD 20-14
 SUPERTRAMP 20-20

IRAV/Tulsa, OK
 Gary Reynolds

ROOL & THE GANG (dp)
 DR. HOOR
 Hottest:
 RUPERT HOLMES 1-1
 BAD 7-2
 FRANCE JOLI 13-7
 RONNIE MILSAP 17-10
 KENNY LOGGINS 22-13

EEZS/Peoria, IL
 Keith Edwards

CHRIS THOMPSON
 CAPT. & TENNILLE
 CRYSTAL GAYLE
 KENNY LOGGINS
 KENNY ROGERS
 CARB
 BUGGLES
 TOM PETTY
 TOM JOHNSTON
 Hottest:
 EAGLES 1-1
 BAD 9-6
 BLONDIE 11-8
 SUPERTRAMP 11-9
 LRB D-11

WORD/Grand Rapids, MI
 Ron White

SUPERTRAMP
 Hottest:
 STYX 1-1
 BAD 8-2
 DONNA SUMMER 5-3
 COMODORES 15-11

WHB/Kansas City, MO
 Rick Brown

CLIFF RICHARD
 RUPERT HOLMES
 DIONNE WARWICK
 BILLY PRESTON & 5
 Hottest:
 STYX 1-1
 RUPERT HOLMES 7-3
 COMODORES 5-4
 BARRY HAMILTON 9-7
 SUPERTRAMP 14-12

WHOT/Toungstown, OH
 Dick Thompson

FOREIGNER
 ELO
 Hottest:
 BAD 2-1
 STYX 3-2
 CLIFF RICHARD 13-6
 SUPERTRAMP 14-10
 RUPERT HOLMES 23-11

WHEE/Fort Wayne, IN
 John Curry

TOM PETTY
 MICHAEL JACKSON
 FOGHAT
 FAITH RANO
 GANNA
 Hottest:
 STYX 1-1
 BAD 4-2
 RUPERT HOLMES 13-9
 CLIFF RICHARD 17-11
 STEVIE WONDER D-16

WNCI/Columbus, OH
 Steve Edwards

KENNY ROGERS
 FOREIGNER
 JEFF. STARSHIP
 ANNE MURRAY
 MICHAEL JACKSON
 PABLO CRUISE
 Hottest:
 STYX 1-1
 EAGLES 2-2
 J.D. SOUTHER 14-8
 RUPERT HOLMES D-14
 RC & BAND 24-17

WOHO/Toledo, OH
 Beau Elliott

PABLO CRUISE
 STEVIE WONDER
 Hottest:
 STYX 1-1
 BAD 2-2
 COMODORES 6-4
 J.D. SOUTHER 15-10
 KEMIT THE FROG 32-13

WOW/Omaha, NE
 Erik Fox

KENNY LOGGINS
 ALAN PARSONS
 KENNY ROGERS
 MICHAEL JACKSON
 Hottest:
 STYX 2-1
 BLONDIE 7-2
 BARRY HAMILTON 11-3
 SUPERTRAMP 12-5
 ANNE MURRAY 13-6

WVIC/East Lansing, MI
 Jim St. John

VILLAGE PEOPLE
 MOON MARTIN
 STEVIE WONDER
 BUGGLES
 Hottest:
 EAGLES 1-1
 BAD 6-3
 J.D. SOUTHER 10-7
 SUPERTRAMP 17-11
 BLONDIE 18-12

ESTT/Davenport, IA
 Mike Connolly

ROOL & THE GANG
 CLIFF RICHARD
 CAPT. & TENNILLE
 DR. HOOR
 PABLO CRUISE
 ELO
 SMOKEY ROBINSON
 JUDY TIZUE
 Hottest:
 COMODORES 2-1
 STYX 3-2
 J.D. SOUTHER 15-11
 ANNE MURRAY 18-14
 STEVIE WONDER 24-19

WISM/Madison, WI
 Samantha Jones

TOM PETTY
 SMOKEY ROBINSON
 KENNY ROGERS
 INMATES
 Hottest:
 STYX 1-1
 COMODORES 5-1
 RC & BAND 8-5
 CLIFF RICHARD 12-9
 SUPERTRAMP 16-12

KEYN-FM/Wichita, KS
 Jeff Alan

CRYSTAL GAYLE
 KENNY ROGERS
 EAGLES (dp)
 Hottest:
 EAGLES 2-1
 BAD 8-4
 COMODORES 15-11
 ANNE MURRAY 21-14

WZZP/Cleveland, OH
 Cleveland Reynolds

RUPERT HOLMES
 HALL & OATES
 Hottest:
 EAGLES 1-1
 ANNE MURRAY 6-4
 LORO 10-8
 ALAN PARSONS 15-11
 ENGLAND DAN & JPC 19-14

EWEN/Tulsa, OK
 Dave Michaels

TOM PETTY
 HERB ALPERT
 ROOL & THE GANG
 NATURE'S DIVINE
 Hottest:
 RUPERT HOLMES 1-1
 J.D. SOUTHER 9-4
 CLIFF RICHARD 23-14
 STEVIE WONDER 36-14
 KENNY ROGERS D-25

ELEO/Wichita, KS
 Bob McEary

TOM PETTY
 FOGHAT
 RICHIE FURAY
 TERE DEBARIO
 Hottest:
 STYX 1-1
 BAD 2-2
 LRB 10-7
 RUPERT HOLMES 15-8
 CLIFF RICHARD 12-9

WYFM/Toungstown, OH
 Jeff Tobin

BARRY HAMILTON
 Hottest:
 R 1-1
 BAD 7-6
 KENNY ROGERS 11-10
 LED ZEPPELIN 17-15
 BARRY HAMILTON A-16

Parallel Three

EEW/Topeka, KS
 J.R. Grewley

DIONNE WARWICK
 ROBERT JOHN
 RAY CHARLES
 MARC RATHER
 M. MANCHESTER
 Hottest:
 COMODORES 1-1
 ORLEANS 4-2
 J.D. SOUTHER 6-3
 LRB 13-10
 RUPERT HOLMES 18-13

KFYR/Bismarck, ND
 Dan Brannan

PABLO CRUISE
 Hottest:
 STYX 1-1
 FLEETWOOD MAC 3-2
 COMODORES 5-3
 EAGLES 4-4
 CRYSTAL GAYLE 10-9

KKLS/Rapid City, SD
 Kjar Shaverly

FOREIGNER
 CAPT. & TENNILLE
 ALAN PARSONS
 Hottest:
 RC & BAND 2-1
 STYX 3-2
 COMODORES 7-4
 JIMMY BUFFETT 9-6
 CLIFF RICHARD 16-10

KKRC/Sioux Falls, SD
 Brian Phoenix

CLIFF RICHARD
 CRYSTAL GAYLE
 FOREIGNER
 Hottest:
 STYX 1-1
 COMODORES 4-2
 BAD 10-6
 MICHAEL JACKSON 14-11
 J.D. SOUTHER 17-12

KKEL/Grand Forks, ND
 Jack Lundy

TOM JOHNSTON
 M. MANCHESTER
 KENNY LOGGINS
 MICHAEL JACKSON
 Hottest:
 EAGLES 2-1
 RC & BAND 7-4
 LRB 14-8
 COMODORES 17-10
 RUPERT HOLMES 18-13

WAKK/Duluth, MN
 Bruce McGregor

FOREIGNER (dp)
 Hottest:
 STYX 3-1
 BAD 10-6
 BARRY HAMILTON 15-10
 SUPERTRAMP 20-11
 LRB 18-13

WEAQ/Earl Claire, WI
 Rich Roberts

TOM PETTY
 Hottest:
 STYX 2-1
 JIMMY BUFFETT 10-8
 SUPERTRAMP 13-9
 CRYSTAL GAYLE 17-14
 ELO 19-15

WGFB/Evanville, IN
 Greg Schaeffer

MICHAEL JACKSON
 FOREIGNER
 Hottest:
 STYX 1-1
 BAD 10-4
 J.D. SOUTHER 8-5
 RUPERT HOLMES D-11
 LRB D-12

WNAM/Neenah, WI
 Jay Tyler

FOREIGNER
 DR. HOOR
 Hottest:
 STYX 2-1
 FLEETWOOD MAC 3-2
 RC & BAND 6-5
 J.D. SOUTHER 12-8
 RUPERT HOLMES 21-14

WREK/Racine, WI
 Mark Rivers

EAGLES
 IAN COMB
 FLEETWOOD MAC
 MAXINE NIGHTINGAL
 HOUND
 RICH DERRINGER
 Hottest:
 EAGLES 1-1
 RUPERT HOLMES 5-3
 STYX 10-6
 J.D. SOUTHER 12-8
 BARRY HAMILTON 13-9

WSPT/Stevena Point, WI
 Pat Martin

KENNY LOGGINS
 KENNY ROGERS
 PABLO CRUISE
 TOM PETTY
 Hottest:
 STYX 1-1
 BAD 9-5
 BARRY HAMILTON 14-9
 MARC RATHER 13-10
 SUPERTRAMP 18-14

WTRU/Muskegon, MI
 Bill Andrews

CRYSTAL GAYLE
 RUPERT HOLMES
 SUPERTRAMP
 Hottest:
 STYX 1-1
 HERB ALPERT 3-2
 ROBERT PALMER 4-3
 COMODORES 24-16
 BAD 20-20

WRRB/South Bend, IN
 Joe Lightner

ROOL & THE GANG
 LRB
 CAPT. & TENNILLE
 FOREIGNER (dp)
 BLACKFOOT
 POLICE (dp)
 PAGES (dp)
 TOM PETTY (dp)
 Hottest:
 STYX 1-1
 EAGLES 2-2
 BAD 8-4
 RUPERT HOLMES 21-11
 J.D. SOUTHER 18-12

EDVYT/Topeka, EN
 Paul Blatz

DR. HOOR
 TOM PETTY
 MICHAEL JACKSON
 FOREIGNER
 Hottest:
 STYX 1-1
 EAGLES 2-2
 BAD 6-3
 RUPERT HOLMES 11-9
 SUPERTRAMP 12-10

IQWB-FM/Fargo, ND
 Bill Richards

CLIFF RICHARD
 CHEAP TRICK
 BLACKFOOT
 MOON MARTIN
 FOGHAT
 Hottest:
 STYX 1-1
 SUPERTRAMP 8-3
 JEFF. STARSHIP 21-14
 HALL & OATES 26-22
 STEVE FORBERT 23-25

WEST

Parallel One

3100/San Diego, CA
 Glen McCartney

SMOKEY ROBINSON
 KENNY ROGERS
 FOREIGNER
 LED ZEPPELIN
 Hottest:
 STYX 3-1
 COMODORES 4-2
 RUPERT HOLMES 15-4
 RC & BAND 10-8
 SUPERTRAMP 20-12

KEARTH/Los Angeles, CA
 Bob Hamilton

ISAAC HAYES
 TOM PETTY
 Hottest:
 COMODORES 1-1
 ROOL & THE GANG 10-6
 RUPERT HOLMES 23-10
 CRYSTAL GAYLE 16-12
 MICHAEL JACKSON 20-14

KFI/Los Angeles, CA
 Roger Collins

FLEETWOOD MAC
 FOGHAT
 SMOKEY ROBINSON
 BLONDIE
 JOYCE COBB
 EAGLES
 BLACKFOOT
 ALAN PARSONS
 DR. HOOR
 Hottest:
 BAD 2-1
 STYX 3-2
 RC & BAND 10-7
 RUPERT HOLMES 19-12
 ROOL & THE GANG 24-17

EFRC/San Francisco, CA
 Garland/Shellie

MICHAEL JACKSON
 TOM JOHNSTON
 FLYING LITARDS
 Hottest:
 EAGLES 1-1
 COMODORES 3-2
 BAD 7-3
 STYX 12-6
 TIM CURRY 14-10

EDMR/Deer, CO
 Doug Erlson

BLACKFOOT
 MOON MARTIN
 STEVE FORBERT
 RAINBOW
 CAPT. & TENNILLE
 PABLO CRUISE
 TOM PETTY
 FOGHAT
 Hottest:
 EAGLES 2-1
 STYX 3-2
 SUPERTRAMP 13-6
 BARRY HAMILTON 12-7
 RUPERT HOLMES 25-15

KTR/Seattle, WA
 Tracy Mitchell

MICHAEL JACKSON
 KENNY ROGERS
 Hottest:
 STYX 1-1
 BAD 5-3
 LED ZEPPELIN 12-9
 SUPERTRAMP 14-9
 RUPERT HOLMES 20-10

KOPA/Phoenix, AZ
 John Volpe

FOGHAT
 KENNY ROGERS
 RAINBOW
 TOM JOHNSTON
 Hottest:
 STYX 1-1
 ALAN PARSONS 12-4
 ROOL & THE GANG 23-10
 FRANCE JOLI 22-15
 SMOKEY ROBINSON 21-18

EUPD/Phoenix, AZ
 John Sebastian

MOLLY HATCHET
 TOM PETTY
 FOGHAT
 Hottest:
 EAGLES 4-1
 ALAN PARSONS 5-2
 RED SPEEDWAGON 13-6
 TRIUMPH 17-13
 JOURNEY 19-15

ERLA/Los Angeles, CA
 Rich Sincero

MOON MARTIN
 ABBA
 DIONNE WARWICK
 Hottest:
 COMODORES 1-1
 BAD 2-2
 ROOL & THE GANG 3-3
 KENNY ROGERS 4-4
 EAGLES 9-5

Parallel Two

KCPX/Salt Lake City, UT
 Gary Waldron

SUZI QUATRO
 AFS
 KENNY ROGERS
 PEACHES & HERB
 ISAAC HAYES
 HEAD BOYS
 Hottest:
 STYX 1-1
 RUPERT HOLMES 13-6
 CRYSTAL GAYLE 14-11
 DR. HOOR 17-14
 RONNIE MILSAP 22-18

KEZO/Las Vegas, NV
 Bill Alexander

MICHAEL JACKSON
 EWG
 JEFF. STARSHIP
 Hottest:
 STYX 1-1
 JENNIFER HOLMES 12-8
 RC & BAND 18-11
 LRB 22-14
 RUPERT HOLMES 27-21

KERN/Bakersfield, CA
 Kris Mitchell

SMOKEY ROBINSON
 KENNY ROGERS
 ISAAC HAYES
 ALAN PARSONS
 Hottest:
 STYX 2-1
 COMODORES 3-2
 RUPERT HOLMES 15-6
 RC & BAND 13-7
 ROOL & THE GANG 21-11

EFXM/San Bernardino, CA
 Craig Powers

EAGLES
 SMOKEY ROBINSON
 CHRIS THOMPSON
 KENNY ROGERS
 Hottest:
 EAGLES 1-1
 BARRY HAMILTON 10-7
 SUPERTRAMP 12-9
 J.D. SOUTHER 19-11
 CRYSTAL GAYLE 21-13

KGW/Portland, OR
 Richard Harber

LRB
 Hottest:
 EAGLES 1-1
 STYX 10-2
 RC & BAND 18-9
 BAD 19-10
 RUPERT HOLMES 23-14

ERB/Spokane, WA
 John Sherman

TOM PETTY
 RONNIE MILSAP
 FLEETWOOD MAC
 Hottest:
 EAGLES 1-1
 CHEAP TRICK 10-13
 LRB 21-15
 M. MANCHESTER 22-16
 MICHAEL JACKSON 28-23

EMO/San Diego, CA
 AJ Roberts

FLEETWOOD MAC
 EAGLES
 KENNY ROGERS
 DIONNE WARWICK
 Hottest:
 EAGLES 1-1
 RC & BAND 4-4
 J.D. SOUTHER 13-8
 RUPERT HOLMES 19-15
 FLEETWOOD MAC A-19

TOP-40



KILT SCARFS THE TORPEDOES — To prevent the new Tom Petty LP from being sandwiched in between other new releases, MCA Houston promotion rep Roger Ramsey (right) brought a torpedo sandwich along with the "Damn The Torpedoes" LP when he visited KILT. The station's Larry West is pictured devouring the submarine at left.



RITA'S COOL EDGE IN MONTGOMERY — A&M's Rita Coolidge visited WHHY and Y102/Montgomery during a promotional tour. Pictured during the stopover are (l-r, seated) John Chapman (of no designated industry position), WHHY MD Rich Thomas, and A&M's Johnny Shuler; (standing, l-r) Y102 MD Phil Horton, WHHY PD Larry Stevens, Coolidge, and Y102 PD Kris O'Kelly.



MESSINA VISITS KIMN — Columbia's Jimmy Messina, on the road for his first solo tour, visited KIMN/Denver. He's pictured at left with KIMN MD Doug Erickson.



JOURNEY MEN VISIT KFRC — Columbia's Journey, in the midst of San Francisco recording sessions, visited KFRC. Pictured (l-r) are Journey's Steve Smith and Steve Perry, road manager Pat Morrow, KFRC PD Les Garland, and promotion/publicity rep Sandy Einstein.



WAKY'S WINNING DISPOSITION — WAKY/Louisville motivated its staff with the winning spirit by printing up the pictured T-shirts at a pre-ratings party. Pictured (l-r, front) Bill Bailey and Bill Purdom; (row 2, l-r) Joe Wright, Harry Lyles, Adele, Chary Southmayd, Howard Modell, and Bobby Hatfield; (row 3, l-r) Darrell Douglas, GM George Francis, Bob Moody, John Ashton, PD Mike McVay, Charlie Blue, and Mike Mills.



AWARD TURNS JOCK'S LAPS INTO A KOMA CREDIT — KOMA/Oklahoma City PD Bill Burkett (right, pictured with a Muscular Dystrophy rep) ran in a celebrity race during the annual "Sun Fun Run" in Mustang, OK, which raised funds for MD. He's pictured receiving a plaque for his participation.

WLUP Shows Who Concert On Closed Circuit

WLUP/Chicago has found a novel solution to the problem of large demand and inadequate supply in hot-ticket rock concerts. As sole outlet for Chicago's Dec. 8 Who date, the station realized that a lot of people who wanted to see the band wouldn't be able to score tickets. So WLUP has arranged for closed-circuit live showings of the concert at nine area theatres. Six cameras and a TV crew will cap-

ture the live action, and WLUP will provide concert sound systems at each theater. Tickets, which include a post-concert showing of the film "Tommy," cost \$7.98, and 5000 were sold the first day (Saturday 11-10).

WLUP GM Les Elias told R&R, "I think it's a first-ever, though I didn't realize it at the time we took it on. Most closed-circuit things in the past have been limited to box-

ing. No one knew what to expect, but there's been a tremendous amount of action on tickets."

Elias added, "If this works well, I think we'll do more of these. This is really a benefit to the audiences who want to see these shows but they're sold out. This is an option to see it at a fair price. I think this will be something we can do on a regular basis."

Iran

Continued from Page 1

embassy on Wednesday morning (11-7).

WHIO PD Bob Davis told R&R the project necessitated several follow-up calls, aggravated by the inability of the station staff to communicate in Persian. Eventually, WHIO located an Iranian student from the University of Dayton to serve as an interpreter.

Through this student, who wished to remain anonymous, WHIO was able to ascertain that all the hostages, including Lauterbach,

were in good health, but that direct communication was impossible.

Breaking The News

Radio also contributed to breaking a news development. On Tuesday (11-6), KMPC/Los Angeles air personality Robert W. Morgan discovered via a 20-minute phone call to the embassy that some of the hostages had been moved to another, unidentified location. Morgan had called in an effort to talk to some of the hostages to determine their well-being. News of the hostages being transferred stunned the wire services, and the breaking of the news story netted the Pop/Adult station extensive coverage from the local and network television stations.

Several of KABC/Los Angeles's listeners also got into the act. It all

began when Carole Hemingway, evening host for the News/Talk station, invited listeners to air their opinions on the Iranian situation. One of her first callers was a former regular known as Sam The Junkman. Sam told Hemingway that he had called the State Department earlier that day to offer his expertise, and had been transferred to the "Iran Working Group," a special high-level task force assigned to the situation. He was now calling KABC to describe his encounter with the group.

Hemingway then proceeded to give out the number of the group over the air, urging her listeners to volunteer their opinions directly. Within minutes, State Department official Larry Benedict was on the phone with Hemingway from Washington pleading with her to ask her listeners to stop calling. However, Benedict assured Hemingway that all calls to the State Department had been logged and each comment would be forwarded to President Carter himself.

Arbitron

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Arbitron Options

According to Aurichio, no action was originally taken to alert broadcasters or the trade press because Arbitron did not at first think the problem significant enough. However, since R&R brought the story to the surface, Aurichio has stated that the ratings company will be doing the following checks as the third-week diaries come back from the New York metro:

1) Comparing the non-delivery rates of the other three weeks with that of week three.

2) Checking to see if the sample distribution in the nine affected countries appears to be in line.

After examining the above items and assessing the impact of the potential problem diaries, Arbitron may take any of the following steps:

• Not publish a New York O/N '79 report.

• Publish the book with the third-week diaries intact and publish a normal four-week report.

• Publish a three-week report, deleting third-week diaries from the sample base entirely.

A fourth possible option, that of extending the survey a week as has been done occasionally in the past, was rejected by Arbitron. A sample could not be ordered in time to cover the metro properly, and the Thanksgiving holiday might mean atypical listening which could also affect the estimates.

After the diaries have been processed in Beltsville, Arbitron will decide which of the above options to exercise with regard to the O/N '79 NY report. In the meantime, Arbitron will be issuing to New York area broadcasters and other affected parties information on the entire situation.

Jacobs

Continued from Page 1

ming in the 50th state, which is generally subject to extended delays. He told R&R, "We'll merge local personalities with the best of Mutual, particularly talk show host Larry King, who's never been heard in Hawaii." Jacobs added that his staff will consist solely of locals or air personalities with Hawaiian experience. "It will be something new for the 80's with the stature of KSFO in the 60's and KMPC in the early 70's," Jacobs commented.

The new station has a 10,000-watt signal, as strong as any in the Islands, Jacobs said, but technical facilities are "outdated." Following overhauls by Chief Engineer Donn Werrbach, it's hoped that KWAI will have the strongest signal in Hawaii, covering 100% of Oahu (something no other station does, according to Jacobs) and eventually almost all the state's other islands.

Jacobs began his radio career in Honolulu in 1955, becoming a leading air personality and programmer by 1962, when he became PD at KMEN/San Bernardino. He enjoyed great success as PD at KHLJ/Los Angeles in the early Bill Drake era (1965-69) and with KGB/San Diego in the early 70's, where he pioneered the "Homegrown" album concept of locally-oriented songs by local musicians (a tradition he plans to reintroduce at KWAI). He was also a co-founder of Watermark, Inc. and helped develop its "American Top 40" program, and produced the "Cruisin'" series of historical Top 40 radio documentary albums. From 1976 to May, 1979 he served as morning man at KKUA/Honolulu.

Cooling Passions

But generally, the consensus at News/Talk stations was that too much time devoted to the Iranian crisis might aggravate the situation. In Denver, where an Iranian student shot and killed an American teenager after the youth threw a brick through the Iranian's window, the mood was particularly reserved.

"People here are very emotional," said KOA/Denver Station Manager Joel Day. "If we blow this story out of proportion, there may be more violence."

Larry Crandel, KOA's afternoon producer, had several guests on call-in shows before last Sunday's shooting. Among them was a pro-Khomeini student. "It was one of the longest and most emotional segments we've ever had," Crandel said.

WOR/New York VP/GM Rick Devlin said two journalists with expertise in Middle Eastern Affairs were guests on a talk show, but like Joel Day, he cautioned against inflaming the problem. "Nothing would be served by stirring up the issue now," he said, noting that there have been far fewer demonstrations in New York by Iranian students since Carter announced his crackdown on illegal student visas.

WRC/Washington, DC reported a huge volume of phone calls for shows dealing with Iran. One afternoon drive, 2419 people attempted to call during a one-hour-and-15-minute show. During one morning drive, a record 3100 attempted callers were reported. And as the crisis persists, radio's involvement may continue to be dramatic.

WCI, Women's Group Settle Violent LP Ad Dispute

Warner Communications Inc., in a joint statement with Women Against Violence Against Women (WAVAW), announced last week that the company would "strongly discourage the use of images of physical and sexual violence against women" in record advertising. The joint statement marked the settlement of a two-and-a-half year dispute between the two organizations, stemming from an eyebrow-raising billboard for the Rolling Stones' "Black And Blue" album which graced the Sunset Strip in 1976.

In making the announcement, David Horowitz of WCI's Office of the President stated, "The WCI record group opposes the depiction of violence against women or men, on album covers and in related promotional material. This policy expresses the WCI record group's opposition to the exploitation of violence, sexual or otherwise, in any form." However, while Horowitz noted that the policy was subject to prior contractual restrictions, which give control over LP graphics to the artists, the announcement constitutes a formalization of

WCI policy, and the company will attempt to discourage sexual violence in these instances as well.

WAVAW spokesperson Joan Hogarth commended WCI for the formal announcement, adding that she "anticipated that it would have an important impact on advertising policy throughout the record industry, as well as other industries, and on the media industry as a whole."

CMA

Continued from Page 3

includes Bill Anderson (owner, KFTN/Provo), Bob Kingsley (Watermark's host of "American Country Countdown"), Don Nelson (WIRE-WXTZ/Indianapolis), King Edward Smith (WSLC/Roanoke, VA), Jim Slone (KCUB/Tucson), and Bud Wendell (WSM/Nashville). The board also includes permanent members Bill Denny (Cedarwood Publishing), Francis Preston (BMI), Wesley Rose (Acuff-Rose), and Joe Talbot (Precision Record Pressing). Directors-at-large are Chic Doherty (MCA), Joe Galante (RCA), and Irving Waugh (Tree Television). Other directors include Stanley Adams (SESAC), Jerry Bradley (RCA/Nashville), Jim Ed Brown (RCA recording artist), Hutch Carlock (Music City Record Dist.), John Davies (Dee Jay Music/Calgary), Gayle Hill (Gayle Hill Co.), Jack D. Johnson (J.D. Johnson Talent), Ed Konick (Country Song Roundup), Shoochio Kusano (Shinko Music, Tokyo), composer John D. Loudermilk, Bill Lowery (Lowery Music), Bruce Lundvall (CBS Records head), Sam Marmaduke (Western Merchandisers), Barbara Mandrell (MCA recording artist), Richard McCullough (J. Walter Thompson), Harry Peebles (H. Peebles Agency), Tandy Rice (Top Billing), Charles Scully (SESAC), Joe Sullivan (Sound Seventy Productions), and Lee Zhito (Billboard).

The first of four scheduled board meetings get under way in Montego Bay, Jamaica, on January 7-10, 1980. With meetings set for Chicago, Lake Tahoe and Nashville. During the January meeting, goals and projects are set for the coming year, based on committee meetings for each of the categories the CMA represents.

MCA

Continued from Page 3

its divisions (MCA Records, MCA Distribution Corp. and MCA Television Ltd.) utilized segregated job classifications, failed to transfer and promote qualified black employees, dismissed blacks on the basis of race and color, denied equal wage opportunities, job assignments and expense reimbursements to blacks, and failed to recruit, employ and maintain blacks due to color. In addition, the suit charges that MCA refused to take affirmative action to correct the allegedly discriminatory policies it practiced.

Furthermore, the plaintiffs claim MCA has violated their civil rights as expressed, in part, by the Civil Rights Act of 1964, and seek to establish a permanent injunction against the firm prohibiting the allegedly discriminatory practices as well as demanding a court-ordered payment of all wages, pensions, Social Security payments, and other benefits. When contacted by R&R, MCA spokespersons, acting upon the advice of their legal department, refused comment.

Meanwhile, according to industry sources, former MCA Records National R&B Marketing Director Wendell Bates has filed suit in Los Angeles Superior Court against the label, VP of A&R Denny Rosenkrantz, Comptroller Lou Cook, and former National VP of Promotion Stan Bly, charging he was illegally terminated following a six-month leave of absence. Bates claims he had asked the defendants for and was granted the time off so that he might have surgery performed on a pinched nerve in his neck. Shortly after his release from the hospital he was terminated. Bates is seeking \$1.5 million in damages. MCA spokespersons declined to comment.

KRLA

Continued from Page 1

In the merger, Western Broadcasting Co., whose principal owner is Bob Hope, will be the major stockholder in the newly-formed corporation. Art Linkletter and Ed Pauley also have stock in Western, whose four partners include Voice In Pasadena, Inc. (25%), Goodson-Todman Broadcasting, Inc. (15%), and Charles Jobbins (5%). For a detailing of the causes, history, and further potential complications of the KRLA case, see Page 6.

ADDS & HOTS

EAST	
Most Added	Hottest
Tom Petty Kenny Rogers Foghat	Styx Barbra & Donna Commodores

SOUTH	
Most Added	Hottest
Tom Petty Kool & The Gang Kenny Rogers	Rupert Holmes Styx Barbra & Donna

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

EAST

SOUTH

Parallel One

MEK/Pittsburgh, PA
Jay Stone
FOREIGNER
MICHAEL JACKSON
REO SPEEDWAGON
FOREIGNER
ALAN PARSONS 3 1
COMMODORES 7 5
THURMOND 14 10
EAGLES 17-12
J.D. SOUTHER 19-15

CHUM/Toronto, CAN.
Brad Jones
Hottest:
STYX 1-1
BLONDIE 7 4
FOREIGNER 7 5
DOWNTOWN HATS 10 7
POLICE 18 10

Parallel Two

CEOM/Montreal, CN
Joyce Philareto
MICHAEL JACKSON
KERRIT THE PROG
BOOMTOWN RATS
CAPT. & TENNILLE
Hottest:
EAGLES 1-1
COMMODORES 12 7
CARS 14 10
BAD 22-12
FOREIGNER 28 18

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

Parallel Three

WFLA/Tampa, FL
Beau Richards
ISAAC HAYES
KOO & THE GANG
CRYSTAL GAYLE
Hottest:
STYX 1-1
ANNE MURRAY 12-9
MICHAEL JOHNSON 14-10
LAUREN WOOD 19-13
CAPT. & TENNILLE 29 23

WFLY/Tampa, FL
Beau Richards
ISAAC HAYES
KOO & THE GANG
CRYSTAL GAYLE
Hottest:
STYX 1-1
ANNE MURRAY 12-9
MICHAEL JOHNSON 14-10
LAUREN WOOD 19-13
CAPT. & TENNILLE 29 23

Parallel Four

WFLD/Dayton, OH
Dale O'Brian
STEVE WONDER
EAGLES
CLIFF RICHARD
Hottest:
EAGLES 1-1
COMMODORES 1-1
STYX 4-2
CLIFF RICHARD 12-9
RUPERT HOLMES 14-10
PABLO CRUISE 21-15

WFLX/Tallahassee, FL
Jay Marks
FOREIGNER
TOM PETTY
TERI DESARIO
Hottest:
BAD 1-1
SMOKEY ROBINSON 13 4
DR. HOOR 14-10
RUPERT HOLMES 27-13
KOO & THE GANG 22-14

Parallel Five

WFLW/Philadelphia, PA
Gerry DeFrancisco
SMOKEY ROBINSON
Hottest:
COMMODORES 2-1
STYX 6-2
KC & THE GANG 21-14
STYX 22-18
J.D. SOUTHER 25-19

WFLR/Orlando, FL
Tom West
O'JAYS
SUZI QUATRO
SANTANA
Hottest:
EAGLES 1-1
COMMODORES 1-1
STYX 1-1
KC & THE GANG 8-1
RUPERT HOLMES 12-6
CLIFF RICHARD 17-11
SMOKEY ROBINSON 20-13
RICHIE FURAY 19 14

Parallel Six

WFLM/Atlanta, GA
Jeff McCartney
KENNY ROGERS
SMOKEY ROBINSON
FOREIGNER
Hottest:
EAGLES 1-1
COMMODORES 1-1
STYX 1-1
KC & THE GANG 8-1
RUPERT HOLMES 12-6
CLIFF RICHARD 17-11
SMOKEY ROBINSON 20-13
RICHIE FURAY 19 14

WFLN/Charlotte, NC
Roy Rosen
MICHAEL JACKSON
TOM PETTY
RICHIE FURAY
Hottest:
STYX 1-1
RUPERT HOLMES 9 4
CAPT. & TENNILLE 15 10
ISAAC HAYES 24-12
SMOKEY ROBINSON 25-17

Parallel One

WABC/New York, NY
Don Kelly
LRS
DR. HOOR
Hottest:
BAD 2-1
STYX 8 4
MICHAEL JACKSON 13-5
KOO & THE GANG 16-11
RUPERT HOLMES 24 15

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

Parallel Two

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

Parallel Three

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

Parallel Four

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

Parallel Five

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

Parallel Six

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

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COMMODORES 5 1
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EAGLES 15 6
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Don Kelly
LRS
DR. HOOR
Hottest:
BAD 2-1
STYX 8 4
MICHAEL JACKSON 13-5
KOO & THE GANG 16-11
RUPERT HOLMES 24 15

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
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COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

Parallel Two

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
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Parallel One

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LRS
DR. HOOR
Hottest:
BAD 2-1
STYX 8 4
MICHAEL JACKSON 13-5
KOO & THE GANG 16-11
RUPERT HOLMES 24 15

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

Parallel Two

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

WABC/New York, NY
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CAPT. & TENNILLE
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CAPT. & TENNILLE
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STYX 13 7
MICHAEL JACKSON 15 11

WABC/New York, NY
Sonja Jones
CAPT. & TENNILLE
CLIFF RICHARD
Hottest:
COMMODORES 5 1
BAD 4 2
EAGLES 15 6
STYX 13 7
MICHAEL JACKSON 15 11

ADDS & HOTS

WEST

Most Added Hottest

Kenny Rogers
Tom Petty
Michael Jackson
Styx
Rupert Holmes
Supertramp

MIDWEST

Most Added Hottest

Tom Petty
Kenny Rogers
Foreigner
Michael Jackson
Styx
Barbra & Donna
Rupert Holmes

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

MIDWEST

MIDWEST

Parallel One

CDLW/Detroit, MI
Rosalie Trombley

Supertramp
Pablo Cruise
LBB
Renny Rogers
Crystal Gayle

Hotest:
B&D 1-1
Rupert Holmes 13-6
Michael Jackson 21-9
O'Donoghue 30-17
Cliff Richard 27-23

EBDQ/Kansas City, MO
Kathy Roth

Foghat
April Wine
Renny Rogers
Michael Jackson

Hotest:
STYX 1-1
B&D 7-3
Barry Manilow 13-4
LBB 17-10
Rupert Holmes 20-15

EDWB/Minneapolis, MN
Dave Thomas

Holly Hatchet
Tom Petty
Rainbow

Hotest:
Eagles 3-1
J.D. Souther 19-8
Alan Parsons 18-11
Stevie Wonder 20-13
Eagles 21-16

ESLQ/St. Louis, MO
Phil Innes

Robert Palmer
Toto

Hotest:
STYX 1-1
Foreigner 6-2
Supertramp 12-5
Jeff Starship 26-14
Anne Murray 11-17

Q102/Cincinnati, OH
Pat O'Brien

LAB
Crystal Gayle
Hotest:
Commodores 2-1
Fleetwood Mac 3-2
Led Zeppelin 8-5
B&D 9-7
Supertramp 21-14

WGCL/Cleveland, OH
Bob Travis

Kool & The Gang
Rupert Holmes
Renny Rogers
Tom Johnston
Michael Jackson

Hotest:
B&D 3-1
Herb Alpert 2-2
Commodores 7-5
Renny Rogers 11-9
Blondie 18-14

WLS/Chicago, IL
Steve Casey

Kool & The Gang
Hotest:
STYX 3-1
B&D 6-4
Cheap Trick 15-11
Commodores 21-13
Kool & The Gang A-14

WQEI/Milwaukee, WI
Jim Brown

Foghat
Renny Rogers
Yvonne Elliman

Hotest:
KC & Band 2-1
Fleetwood Mac 4-2
B&D 8-4
Commodores 10-7
Chris Thompson 18-10

EWK/St. Louis, MO
Bob Herrick

AC/DC
Hotest:
Rainbow 9-1
Fleetwood Mac 3-3
Jeff Starship 13-11
Police 24-17
Tom Petty 0-23

Parallel Two

SLX/Columbus, OH
Mike Peabie

Crystal Gayle
Shokey Robinson
Tom Petty

Hotest:
Kool & The Gang
Foghat
STYX 1-1
B&D 5-2
J.D. Souther 20-10
Anne Murray 22-14
Rupert Holmes 26-21

IOFM/Oklahoma City, OK
Chuck Morgan

Michael Jackson
Tom Petty
Shokey Robinson

Hotest:
STYX 3-1
Commodores 7-2
B&D 16-9
Cliff Richard 20-14
Supertramp 28-20

MIDWEST

KRAV/Tulsa, OK
Gary Reynolds

Kool & The Gang
Dr. Hook
Hotest:
Rupert Holmes 1-1
B&D 7-2
Frankie Joli 13-7
Ronnie Milsap 17-10
Commodores 22-13

EBDQ/Pearla, IL
Keith Edwards

Chris Thompson
Capt. & Tennille
Crystal Gayle
Renny Loggins
Renny Rogers

Hotest:
B&D 9-8
Blondie 11-8
Supertramp 11-9
LBB 0-11

WGND/Grand Rapids, MI
Ron White

Supertramp
Hotest:
STYX 1-1
B&D 8-2
Donna Summer 5-1
M 11-5
Commodores 15-11

WHB/Kansas City, MO
Rick Brown

Cliff Richard
Renny Rogers
Dionne Warwick
Billy Preston & 3

Hotest:
STYX 1-1
Rupert Holmes 7-3
Commodores 5-4
Barry Manilow 9-7
Supertramp 14-12

WHOT/Youngstown, OH
Dick Thompson

Foreigner
ELO
Hotest:
B&D 2-1
STYX 3-2
Cliff Richard 13-6
Supertramp 14-10
Rupert Holmes 23-11

WHEE/Fort Wayne, IN
John Curry

Tom Petty
Michael Jackson
Foghat
Faith Band
Ganna

Hotest:
STYX 1-1
B&D 4-2
Rupert Holmes 13-9
Cliff Richard 17-11
Stevie Wonder D-16

WNCL/Columbus, OH
Steve Edwards

Renny Rogers
Foreigner
Jeff Starship
Anne Murray
Michael Jackson
Pablo Cruise

Hotest:
STYX 1-1
Eagles 2-2
J.D. Souther 14-8
Rupert Holmes D-14
KC & Band 24-17

WOW/Omaha, NE
Erik Fox

Renny Loggins
Alan Parsons
Renny Rogers
Michael Jackson

Hotest:
STYX 1-1
Commodores 6-4
J.D. Souther 15-10
Anne Murray 13-4

WVIC/Lanham, MD
Jim St. John

Village People
Rooftop Martin
Foghat
Hotest:
STYX 1-1
Eagles 1-1
B&D 6-3
J.D. Souther 10-7
Supertramp 17-11
Blondie 18-12

ESTY/Davenport, IA
Mike Kenneally

Kool & The Gang
Cliff Richard
Capt. & Tennille
Dr. Hook
Pablo Cruise

Hotest:
ELO
Shokey Robinson
Judy Tzuke
Hotest:
Commodores 2-1
STYX 3-2
J.D. Souther 15-11
Anne Murray 18-14
Stevie Wonder 24-19

MIDWEST

WISM/Madison, WI
Samantha Jones

Tom Petty
Shokey Robinson
Renny Rogers
Inmates

Hotest:
STYX 1-1
Commodores 5-3
KC & Band 8-5
Cliff Richard 30-9
Supertramp 16-12

EEYN/FM/Wichita, KS
Jeff Alan

Crystal Gayle
Eagles (dp)
Hotest:
Eagles 1-1
Eagles 2-1
B&D 8-4
STYX 9-6
Commodores 15-11
Anne Murray 21-14

WZP/Cleveland, OH
Cleveland Reynolds

Rupert Holmes
Hall & Oates
Hotest:
Eagles 1-1
Anne Murray 4-4
LBB 10-8
Alan Parsons 15-11
England Dan & JFC 19-14

EWEN/Tulsa, OK
Dave Michaels

Tom Petty
Herb Alpert
Kool & The Gang
Nature's Divine

Hotest:
Rupert Holmes 1-1
J.D. Souther 9-4
Cliff Richard 23-14
Stevie Wonder 36-14
Renny Rogers D-25

ELEO/Wichita, KS
Bob McKay

Tom Petty
Foghat
Richie Furay
Teri DeBario

Hotest:
STYX 1-1
STYX 1-1
B&D 2-2
LAB 10-7
Rupert Holmes 15-8
Cliff Richard 12-9

WTFM/Youngstown, OH
Jeff Tobin

Alan Parsons
Hotest:
M 1-1
B&D 7-6
Renny Rogers 11-10
Led Zeppelin 17-15
Barry Manilow A-16

Parallel Three

EWL/Tulsa, OK
J.R. Greeley

Dionne Warwick
Robert John
Ray Charles
Marc Ratner
M. Manchester

Hotest:
Commodores 1-1
Orleans 4-2
J.D. Souther 6-3
LBB 13-10
Rupert Holmes 18-13

KFYR/Bismarck, ND
Dan Brennan

Pablo Cruise
Hotest:
STYX 1-1
Fleetwood Mac 3-2
Commodores 5-3
Eagles 6-4
Crystal Gayle 10-8

KXLS/Rapid City, SD
Klar Sherry

Foreigner
Capt. & Tennille
Alan Parsons
Hotest:
KC & Band 2-1
STYX 3-2
Commodores 7-4
Jimmy Buffett 9-6
Cliff Richard 16-10

KEK/Grand Forks, ND
Jack Luddy

Tom Johnston
M. Manchester
Renny Loggins
Michael Jackson

Hotest:
Eagles 2-1
KC & Band 7-4
LBB 14-8
Commodores 17-10
Rupert Holmes 18-13

WAKI/Duluth, MN
Bruce McGregor

Foreigner (dp)
Hotest:
STYX 3-1
B&D 10-6
Michael Johnson 14-11
J.D. Souther 17-12

MIDWEST

WEAQ/Zou Claire, WI
Rich Roberts

Tom Petty
Hotest:
STYX 2-1
Jimmy Buffett 10-8
Supertramp 13-9
Crystal Gayle 17-14
ELO 19-15

WGFB/Evanston, IN
Greg Schaeffer

Michael Jackson
Foreigner
Hotest:
STYX 1-1
B&D 10-4
J.D. Souther 8-5
Rupert Holmes D-11
LBB D-12

EFRC/San Francisco, CA
Gerard/Sholin

Michael Jackson
Tom Johnston
Flying Lizards

Hotest:
Eagles 1-1
Commodores 3-2
B&D 7-3
STYX 12-4
Tim Curry 16-10

EDMN/Deer, CO
Doug Erlson

Blacfoot
Rooftop Martin
Steve Forbert
Rainbow

Hotest:
Capt. & Tennille
Pablo Cruise
Tom Petty
Foghat

WREB/Racine, WI
Mark Rivers

Eagles
Jan Gorn
Fleetwood Mac
Nazim Nightingale

Hotest:
Ricky Derringer
Eagles 1-1
Rupert Holmes 5-3
STYX 10-6
J.D. Souther 12-8
Barry Manilow 11-9

WSPT/Stevens Point, WI
Pat Martin

Renny Loggins
Renny Rogers
Pablo Cruise
Tom Petty

Hotest:
STYX 1-1
LED ZEPPELIN 12-9
Supertramp 14-9
Rupert Holmes 20-10

EOFA/Phoenix, AZ
John Volpe

Foghat
Renny Rogers
Alan Parsons
Tom Johnston

Hotest:
STYX 1-1
Alan Parsons 12-4
Kool & The Gang 23-10
Frankie Joli 22-15
Shokey Robinson 21-18

EUFD/Phoenix, AZ
John Sebastian

Holly Hatchet
Tom Petty
Foghat
Hotest:
Eagles 4-1
Alan Parsons 5-2
Red Speedwagon 13-6
Triumph 17-13
Journey 19-15

ERLA/Los Angeles, CA
Rick Sanchez

Rooftop Martin
Abba
Dionne Warwick
Buggles

Hotest:
Commodores 1-1
B&D 2-2
Kool & The Gang 1-3
Renny Rogers 4-4
Eagles 5-5

Parallel Two

ECFL/Salt Lake City, UT
Gary Waldron

Suzi Quatro
Ars
Renny Rogers
Peaches & Herb
Isaac Hayes
Head Boys

Hotest:
STYX 1-1
Eagles 2-2
B&D 6-3
Rupert Holmes 11-9
Supertramp 12-10

EQWB/FM/Fargo, ND
Bill Richards

Cliff Richard
Cheap Trick
Blacfoot
Rooftop Martin
Foghat

Hotest:
STYX 1-1
Eagles 2-2
B&D 6-3
Rupert Holmes 11-9
Supertramp 12-10

EENO/Las Vegas, NV
Bill Alexander

Michael Jackson
EMP
Jeff Starship
Hotest:
STYX 1-1
Jennifer Warnes 12-8
KC & Band 18-11
LBB 22-14
Rupert Holmes 27-21

EERN/Bakersfield, CA
Kris Mitchell

Shokey Robinson
Tom Petty
Renny Rogers
Foreigner
Led Zeppelin

Hotest:
STYX 3-1
Commodores 4-2
Rupert Holmes 15-4
KC & Band 10-8
Supertramp 20-12

KEARTH/Los Angeles, CA
Bob Hamilton

Isaac Hayes
Tom Petty
Hotest:
Commodores 1-1
Kool & The Gang 10-6
Rupert Holmes 23-10
Crystal Gayle 16-12
Michael Jackson 20-14

MIDWEST

EFIL/Los Angeles, CA
Roger Collins

Fleetwood Mac
Foghat
Shokey Robinson
Blondie
Joyce Cobb
Eagles
Blacfoot
Alan Parsons
Dr. Hook

Hotest:
B&D 2-1
STYX 3-2
KC & Band 10-7
Rupert Holmes 19-12
Kool & The Gang 24-17

EFRC/San Francisco, CA
Gerard/Sholin

Michael Jackson
Tom Johnston
Flying Lizards

Hotest:
Eagles 1-1
Commodores 3-2
B&D 7-3
STYX 12-4
Tim Curry 16-10

EDMN/Deer, CO
Doug Erlson

Blacfoot
Rooftop Martin
Steve Forbert
Rainbow

Hotest:
Capt. & Tennille
Pablo Cruise
Tom Petty
Foghat

WREB/Racine, WI
Mark Rivers

Eagles
Jan Gorn
Fleetwood Mac
Nazim Nightingale

Hotest:
Ricky Derringer
Eagles 1-1
Rupert Holmes 5-3
STYX 10-6
J.D. Souther 12-8
Barry Manilow 11-9

WSPT/Stevens Point, WI
Pat Martin

Renny Loggins
Renny Rogers
Pablo Cruise
Tom Petty

Hotest:
STYX 1-1
LED ZEPPELIN 12-9
Supertramp 14-9
Rupert Holmes 20-10

EOFA/Phoenix, AZ
John Volpe

Foghat
Renny Rogers
Alan Parsons
Tom Johnston

Hotest:
STYX 1-1
Alan Parsons 12-4
Kool & The Gang 23-10
Frankie Joli 22-15
Shokey Robinson 21-18

EUFD/Phoenix, AZ
John Sebastian

Holly Hatchet
Tom Petty
Foghat
Hotest:
Eagles 4-1
Alan Parsons 5-2
Red Speedwagon 13-6
Triumph 17-13
Journey 19-15

ERLA/Los Angeles, CA
Rick Sanchez

Rooftop Martin
Abba
Dionne Warwick
Buggles

Hotest:
Commodores 1-1
B&D 2-2
Kool & The Gang 1-3
Renny Rogers 4-4
Eagles 5-5

Parallel Two

ECFL/Salt Lake City, UT
Gary Waldron

Suzi Quatro
Ars
Renny Rogers
Peaches & Herb
Isaac Hayes
Head Boys

Hotest:
STYX 1-1
Eagles 2-2
B&D 6-3
Rupert Holmes 11-9
Supertramp 12-10

EQWB/FM/Fargo, ND
Bill Richards

Cliff Richard
Cheap Trick
Blacfoot
Rooftop Martin
Foghat

Hotest:
STYX 1-1
Eagles 2-2
B&D 6-3
Rupert Holmes 11-9
Supertramp 12-10

EENO/Las Vegas, NV
Bill Alexander

Michael Jackson
EMP
Jeff Starship
Hotest:
STYX 1-1
Jennifer Warnes 12-8
KC & Band 18-11
LBB 22-14
Rupert Holmes 27-21

EERN/Bakersfield, CA
Kris Mitchell

Shokey Robinson
Tom Petty
Renny Rogers
Foreigner
Led Zeppelin

Hotest:
STYX 3-1
Commodores 4-2
Rupert Holmes 15-4
KC & Band 10-8
Supertramp 20-12

KEARTH/Los Angeles, CA
Bob Hamilton

Isaac Hayes
Tom Petty
Hotest:
Commodores 1-1
Kool & The Gang 10-6
Rupert Holmes 23-10
Crystal Gayle 16-12
Michael Jackson 20-14

WEST

MIDWEST

EFIL/Los Angeles, CA
Roger Collins

Fleetwood Mac
Foghat
Shokey Robinson
Blondie
Joyce Cobb
Eagles
Blacfoot
Alan Parsons
Dr. Hook

Hotest:
B&D 2-1
STYX 3-2
KC & Band 10-7
Rupert Holmes 19-12
Kool & The Gang 24-17

EFRC/San Francisco, CA
Gerard/Sholin

Michael Jackson
Tom Johnston
Flying Lizards

Hotest:
Eagles 1-1
Commodores 3-2
B&D 7-3
STYX 12-4
Tim Curry 16-10

EDMN/Deer, CO
Doug Erlson

Blacfoot
Rooftop Martin
Steve Forbert
Rainbow

Hotest:
Capt. & Tennille
Pablo Cruise
Tom Petty
F

PARALLEL ONE PLAYLISTS

EAST



Philadelphia

- 1 COMMODORES/Still
- 2 STYX/Babe
- 3 BARRY MANILOW/Ship
- 4 EAGLES/Hearfatche Tonight
- 5 DONNA SUMMER/Die All The Lights
- 6 HERB ALPERT/Rise
- 7 BARRY MANILOW/Ship
- 8 MICHAEL JACKSON/This Night
- 9 KENNY ROGERS/You Decorated My Life
- 10 ANNE MURRAY/Broken Hearted Me
- 11 ROBERT JOHNSON/Sad Eyes
- 12 CHRIS THOMPSON/If You Remember Me
- 13 COMMODORES/Sail On
- 14 K.C. & THE GANG/Please Don't Go
- 15 JENNIFER WARNE/S.I. Know A Heartache
- 16 LAUREN WOOD/Please Don't Leave
- 17 LAUREN WOOD/Please Don't Leave
- 18 STEVIE WONDER/Send One Your Love
- 19 J.D. SOUTHER/You're Only Lonely
- 20 LRB/Lonely Lover
- 21 CHRIS THOMPSON/If You Remember Me
- 22 RUPERT HOLMES/Escape
- 23 EAGLES/Hearfatche Tonight
- 24 NICK LOBE/Oruel To Be Kind
- 25 LRB/Where Were You
- 26 CLIFF RICHARD/We Don't Talk Anymore

ADDS SMOKEY ROBINSON/Drustin'

ON DR. HOOK/Better Love Next Time

LEO ZEPPELIN/All My Love

FLEETWOOD MAC/Think About Me



New York

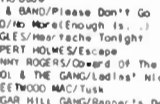
- 1 COMMODORES/Still
- 2 B.D./No More(Enough Is...)
- 3 M/Pop Music
- 4 DONNA SUMMER/Die All The Lights
- 5 HERB ALPERT/Rise
- 6 EAGLES/Hearfatche Tonight
- 7 STYX/Babe
- 8 KOOL & THE GANG/Ladies' Night
- 9 KENNY ROGERS/You Decorated My Life
- 10 MICHAEL JACKSON/Don't Stop 'Till...
- 11 MICHAEL JACKSON/Rock With You
- 12 BARRY MANILOW/Ship
- 13 KNACK/Good Girls Don't
- 14 FRANCE JOL/Come To Me
- 15 DIONNE WARWICK/If I Ever Loved...
- 16 FLEETWOOD MAC/Tusk
- 17 ROBERT JOHNSON/Sad Eyes
- 18 K.C. & THE GANG/Please Don't Go
- 19 ANNE MURRAY/Broken Hearted Me
- 20 BLONDIE/Dreaming
- 21 EAGLES/Hearfatche Tonight
- 22 COMMODORES/Sail On
- 23 SUPERTRAMP/Take The Long Way...
- 24 RUPERT HOLMES/Escape
- 25 LRB/Lonely Lover
- 26 J.D. SOUTHER/You're Only Lonely

ADDS CAPT. & TENNILLE/Do That To Me...

CLIFF RICHARD/We Don't Talk Anymore

ON LEO ZEPPELIN/All My Love

FLEETWOOD MAC/Think About Me



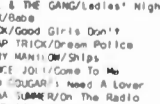
Washington D.C.

- 1 STYX/Babe
- 2 K.C. & THE GANG/Please Don't Go
- 3 B.D./No More(Enough Is...)
- 4 EAGLES/Hearfatche Tonight
- 5 RUPERT HOLMES/Escape
- 6 KENNY ROGERS/You Decorated My Life
- 7 FLEETWOOD MAC/Tusk
- 8 SUGAR HILL GANG/Rapper's Delight
- 9 KENNY ROGERS/You Decorated My Life
- 10 BRENDA RUSSELL/So Good, So Right
- 11 BARRY MANILOW/Ship
- 12 LEO ZEPPELIN/All My Love
- 13 ANNE MURRAY/Broken Hearted Me
- 14 SUPERTRAMP/Take The Long Way...
- 15 COMMODORES/Sail On
- 16 J.D. SOUTHER/You're Only Lonely
- 17 CLIFF RICHARD/We Don't Talk Anymore
- 18 DONNA SUMMER/Die All The Lights
- 19 MICHAEL JACKSON/Don't Stop 'Till...
- 20 MICHAEL JACKSON/Rock With You
- 21 FOREIGNER/Head Games
- 22 STEVIE WONDER/Send One Your Love
- 23 CHRIS THOMPSON/If You Remember Me
- 24 DONNA SUMMER/Die All The Lights
- 25 ELO/Confusion
- 26 M/Pop Music
- 27 FOREIGNER/Dirty White Boy
- 28 SMOKEY ROBINSON/Drustin'
- 29 ISAAC HAYES/Don't Let Go

ADDS 30 CAPT. & TENNILLE/Do That To Me...

SUGGEST/Video Killed The Radio Star

ON JEFF. STARSHIP/Jane



Boston

- 1 B.D./No More(Enough Is...)
- 2 EAGLES/Hearfatche Tonight
- 3 COMMODORES/Sail On
- 4 ANNE MURRAY/Broken Hearted Me
- 5 KENNY ROGERS/You Decorated My Life
- 6 KOOL & THE GANG/Ladies' Night
- 7 STYX/Babe
- 8 KNACK/Good Girls Don't
- 9 CHEAP TRICK/Dream Police
- 10 BARRY MANILOW/Ship
- 11 FRANCE JOL/Come To Me
- 12 JONAS MEKLO/Need A Lover
- 13 DONNA SUMMER/Die All The Lights
- 14 BLONDIE/Dreaming
- 15 HERB ALPERT/Rise
- 16 FOREIGNER/Head Games
- 17 LRB/Cool Change
- 18 ALAN PARSONS/Damned If I Do
- 19 FLEETWOOD MAC/Tusk
- 20 SUPERTRAMP/Take The Long Way...
- 21 K.C. & THE GANG/Please Don't Go
- 22 JENNIFER WARNE/S.I. Know A Heartache
- 23 CRUSADERS/Street Life
- 24 J.D. SOUTHER/You're Only Lonely
- 25 LAUREN WOOD/Please Don't Leave
- 26 HALL & OATES/Wait For Me
- 27 IAN LLOYD/Slip Away
- 28 JEFF. STARSHIP/Jane
- 29 STEVIE WONDER/Send One Your Love
- 30 CAPT. & TENNILLE/Do That To Me...

ADDS MICHAEL JACKSON/Rock With You

SMOKEY ROBINSON/Drustin'

DR. HOOK/Better Love Next Time

TOM PETTY/Don't Do Me Like That

KENNY ROGERS/You Decorated My Life

RUPERT HOLMES/Escape

ON CRYSTAL GAYLE/Half The Way

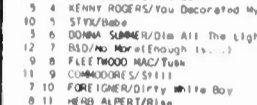


Pittsburgh

- 1 ALAN PARSONS/Damned If I Do
- 2 RAINBOW/Since You've Been...
- 3 EAGLES/Hearfatche Tonight
- 4 STYX/Babe
- 5 COMMODORES/Sail On
- 6 LEO ZEPPELIN/All My Love
- 7 KANSAS/Reason To Be
- 8 LEO ZEPPELIN/Foot In The Rain
- 9 ROBERT PALMER/Bad Case Of Loving
- 10 TRIUMPH/Lay It On The Line
- 11 EAGLES/Hearfatche Tonight
- 12 EAGLES/Hearfatche Tonight
- 13 ELO/Confusion
- 14 IAN GOMM/Hold On
- 15 J.D. SOUTHER/You're Only Lonely
- 16 CHEAP TRICK/Dream Police
- 17 COMMODORES/Sail On
- 18 JEFF. STARSHIP/Jane
- 19 DIONNE WARWICK/If I Ever Loved...
- 20 AC/DC/Highway To Hell
- 21 LRB/Where Were You
- 22 EAGLES/Hearfatche Tonight
- 23 LRB/Cool Change
- 24 STYX/Babe
- 25 WINGS/Arrow Through Me
- 26 FOREIGNER/If I Got Even...
- 27 MICHAEL JACKSON/This Night
- 28 RUPERT HOLMES/Escape
- 29 FOREIGNER/Head Games
- 30 FLEETWOOD MAC/Tusk

ADDS 26, 27, 28, 29

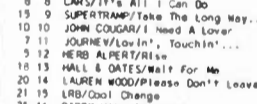
ON FOUR DOORS/Bring It Back...



Boston

- 1 EAGLES/Hearfatche Tonight
- 2 M/Pop Music
- 3 KNACK/Good Girls Don't
- 4 KENNY ROGERS/You Decorated My Life
- 5 STYX/Babe
- 6 DONNA SUMMER/Die All The Lights
- 7 B.D./No More(Enough Is...)
- 8 FLEETWOOD MAC/Tusk
- 9 COMMODORES/Sail On
- 10 FOREIGNER/Dirty White Boy
- 11 HERB ALPERT/Rise
- 12 ANNE MURRAY/Broken Hearted Me
- 13 LEO ZEPPELIN/All My Love
- 14 JOURNEY/Lovin' Touchin' Feelin'
- 15 CHEAP TRICK/Dream Police
- 16 MICHAEL JACKSON/Don't Stop 'Till...
- 17 ROBERT JOHNSON/Sad Eyes
- 18 CARSI/It's All I Can Do
- 19 DIONNE WARWICK/If I Ever Loved...
- 20 BARRY MANILOW/Ship
- 21 K.C. & THE GANG/Please Don't Go
- 22 FRANCE JOL/Come To Me
- 23 KOOL & THE GANG/Ladies' Night
- 24 MAUREEN MCCOY/Don't Leave This World Behind
- 25 NICK LOBE/Oruel To Be Kind
- 26 KNACK/My Sheroes
- 27 STEVIE WONDER/Send One Your Love
- 28 RBS/Spooky
- 29 YVONNE ELLIMAN/Love Palms
- 30 ROBERT PALMER/Bad Case Of Loving
- 31 GLORIA GAYNOR/Let Me Know
- 32 ELO/Don't Bring Me Down

ADDS 23, 26



Philadelphia

- 1 STYX/Babe
- 2 EAGLES/Hearfatche Tonight
- 3 COMMODORES/Sail On
- 4 DONNA SUMMER/Die All The Lights
- 5 KENNY ROGERS/You Decorated My Life
- 6 KNACK/Good Girls Don't
- 7 COMMODORES/Sail On
- 8 CARSI/It's All I Can Do
- 9 SUPERTRAMP/Take The Long Way...
- 10 JOHN COUGAR/Need A Lover
- 11 JOURNEY/Lovin' Touchin' Feelin'
- 12 HERB ALPERT/Rise
- 13 HALL & OATES/Wait For Me
- 14 LAUREN WOOD/Please Don't Leave
- 15 LRB/Cool Change
- 16 BARRY MANILOW/Ship
- 17 MICHAEL JACKSON/This Night
- 18 JEFF. STARSHIP/Jane
- 19 CHEAP TRICK/Dream Police
- 20 K.C. & THE GANG/Please Don't Go
- 21 FLEETWOOD MAC/Tusk
- 22 RUPERT HOLMES/Escape
- 23 ROBERT JOHNSON/Sad Eyes
- 24 IAN LLOYD/Slip Away
- 25 BLONDIE/Dreaming
- 26 M/Pop Music
- 27 NICK LOBE/Oruel To Be Kind
- 28 ALAN PARSONS/Damned If I Do
- 29 MOON MARTIN/No Chance

ADDS 20 RAINBOW/Since You've Been...

BLACKFOOT/Train, Train

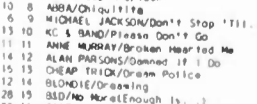
NITELITE/If You Want It

ON SMOKEY ROBINSON/Drustin'

KENNY LOGGINS/This Is It

AC/DC/Highway To Hell

FOGHAT/Third Time Lucky



Buffalo

- 1 STYX/Babe
- 2 KERMIT THE FROG/Rainbow Connection
- 3 COMMODORES/Sail On
- 4 BARRY MANILOW/Ship
- 5 EAGLES/Hearfatche Tonight
- 6 SUPERTRAMP/Take The Long Way...
- 7 FLEETWOOD MAC/Tusk
- 8 ABBA/Chiquitita
- 9 MICHAEL JACKSON/Don't Stop 'Till...
- 10 K.C. & THE GANG/Please Don't Go
- 11 ANNE MURRAY/Broken Hearted Me
- 12 ALAN PARSONS/Damned If I Do
- 13 CHEAP TRICK/Dream Police
- 14 BLONDIE/Dreaming
- 15 B.D./No More(Enough Is...)
- 16 CAPT. & TENNILLE/Do That To Me...
- 17 ELO/Confusion
- 18 ABBA/Voulez Vous
- 19 CHRIS THOMPSON/If You Remember Me
- 20 LRB/Cool Change
- 21 FRANCE JOL/Come To Me
- 22 ELLEN FOLEY/What's A Matter Baby
- 23 CARSI/It's All I Can Do
- 24 CLIFF RICHARD/We Don't Talk Anymore
- 25 JIMMY BUFFETT/Finns
- 26 FOGHAT/Third Time Lucky
- 27 RUPERT HOLMES/Escape
- 28 JEFF. STARSHIP/Jane
- 29 M. MANCHESTER/Pretty Girls
- 30 MICHAEL JACKSON/This Night

ADDS 27, 28

SUZIE QUATRO/She's In Love With A Blazefoot/Train, Train

ON JOHN COUGAR/Need A Lover

RITA COOLIDGE/It's Rather Lovely

BUGGLES/Video Killed The Radio Star

RAINBOW/Since You've Been...

FRANK MILLS/Peter Piper



Montreal

- 1 EAGLES/Hearfatche Tonight
- 2 STYX/Babe
- 3 LEO ZEPPELIN/All My Love
- 4 K.C. & THE GANG/Please Don't Go
- 5 SUPERTRAMP/Take The Long Way...
- 6 FRANCE JOL/Come To Me
- 7 COMMODORES/Sail On
- 8 FLEETWOOD MAC/Tusk
- 9 CHEAP TRICK/Dream Police
- 10 CARSI/It's All I Can Do
- 11 BLONDIE/Dreaming
- 12 B.D./No More(Enough Is...)
- 13 MICHAEL JACKSON/Don't Stop 'Till...
- 14 KNACK/Good Girls Don't
- 15 STREETART/Under My Thumb
- 16 BARRY MANILOW/Ship
- 17 ELO/Confusion
- 18 FOREIGNER/Head Games
- 20 J.D. SOUTHER/You're Only Lonely
- 21 BOB DYLAN/Gotta Serve Somebody
- 22 STEVIE WONDER/Send One Your Love
- 23 APRIL WINE/Say Hello
- 24 JOE JACKSON/It's The Man
- 25 LRB/Cool Change
- 26 FOREIGNER/Dirty White Boy
- 27 COMMODORES/Sail On
- 28 JIMMY BUFFETT/Finns
- 29 JEFF. STARSHIP/Jane
- 30 RUPERT HOLMES/Escape
- 31 TOM PETTY/Don't Do Me Like That

ADDS MICHAEL JACKSON/Rock With You

KERMIT THE FROG/Rainbow Connection

BOOMTOWN RATS/Don't Like Mondays

CAPT. & TENNILLE/Do That To Me...

ON CLIFF RICHARD/We Don't Talk Anymore

TRIUMPH/Lay It On The Line

PABLO CRUISE/If I Want You Tonight

LAUREN WOOD/Please Don't Leave

CARSI/Dangerous Type

STYX/Heaven Say Never



New York

- 1 B.D./No More(Enough Is...)
- 2 COMMODORES/Sail On
- 3 EAGLES/Hearfatche Tonight
- 4 STYX/Babe
- 5 MICHAEL JACKSON/Rock With You
- 6 JEFF. STARSHIP/Jane
- 7 DONNA SUMMER/Die All The Lights
- 8 HERB ALPERT/Rise
- 9 BARRY MANILOW/Ship
- 10 MICHAEL JACKSON/Don't Stop 'Till...
- 11 KOOL & THE GANG/Ladies' Night
- 12 M/Pop Music
- 13 MICHAEL JACKSON/This Night
- 14 CRUSADERS/Street Life
- 15 RUPERT HOLMES/Escape
- 16 COMMODORES/Sail On
- 17 FRANCE JOL/Come To Me
- 18 FLEETWOOD MAC/Tusk
- 19 ANNE MURRAY/Broken Hearted Me
- 20 K.C. & THE GANG/Please Don't Go
- 21 DIONNE WARWICK/If I Ever Loved...
- 22 LRB/Lonely Lover
- 23 SUPERTRAMP/Take The Long Way...
- 24 CRYSTAL GAYLE/Half The Way
- 25 LAUREN WOOD/Please Don't Leave
- 26 STEVIE WONDER/Send One Your Love
- 27 CLIFF RICHARD/We Don't Talk Anymore
- 28 SMOKEY ROBINSON/Drustin'
- 29 J.D. SOUTHER/You're Only Lonely
- 30 CAPT. & TENNILLE/Do That To Me...

ADDS LRB/Cool Change

O'JAYS/For Ever Mine

DR. HOOK/Better Love Next Time

ON TERI DE SARIO/Yes, I'm Ready

KENNY LOGGINS/This Is It

HERB ALPERT/Rotation

DONNA SUMMER/On The Radio

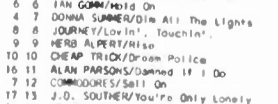
FLEETWOOD MAC/Think About Me



Toronto

- 1 STYX/Babe
- 2 EAGLES/Hearfatche Tonight
- 3 LEO ZEPPELIN/All My Love
- 4 BLONDIE/Dreaming
- 5 FOREIGNER/Dirty White Boy
- 6 CHEAP TRICK/Dream Police
- 7 BOOMTOWN RATS/Don't Like Mondays
- 8 FLEETWOOD MAC/Tusk
- 9 SUPERTRAMP/Take The Long Way...
- 10 POLICE/Message In A Bottle
- 11 JOE JACKSON/It's The Man
- 12 CARSI/It's All I Can Do
- 13 ELO/Confusion
- 14 COMMODORES/Sail On
- 15 ROBERT PALMER/Jailhouse
- 16 KNACK/Good Girls Don't
- 17 LRB/Cool Change
- 18 DAVE EDMONDS/Girls Talk
- 19 STEVIE WONDER/Send One Your Love
- 20 J.D. SOUTHER/You're Only Lonely
- 21 COMMODORES/Sail On
- 22 STREETART/Under My Thumb
- 23 IAN GOMM/Hold On
- 24 JOURNEY/Lovin' Touchin' Feelin'...
- 25 BRUCE CURVIN/Wondering Where The
- 26 FOREIGNER/Head Games
- 27 JEFF. STARSHIP/Jane
- 28 MOON MARTIN/Balme
- 29 ODDIE BROTHERS/Dependin' On You
- 30 ROBERT PALMER/Bad Case Of Loving

ADDS NONE



Pittsburgh

- 1 STYX/Babe
- 2 COMMODORES/Sail On
- 3 FLEETWOOD MAC/Tusk
- 4 EAGLES/Hearfatche Tonight
- 5 RAINBOW/Since You've Been...
- 6 IAN GOMM/Hold On
- 7 DONNA SUMMER/Die All The Lights
- 8 JOURNEY/Lovin' Touchin' Feelin'...
- 9 HERB ALPERT/Rise
- 10 CHEAP TRICK/Dream Police
- 11 ALAN PARSONS/Damned If I Do
- 12 COMMODORES/Sail On
- 13 J.D. SOUTHER/You're Only Lonely
- 14 KENNY ROGERS/You Decorated My Life
- 15 BLONDIE/Dreaming
- 16 TRIUMPH/Lay It On The Line
- 17 JOHN COUGAR/Need A Lover
- 18 K.C. & THE GANG/Please Don't Go
- 19 LAUREN WOOD/Please Don't Leave
- 20 ELO/Confusion
- 21 BONNIE POINTER/Heaven Must Have...
- 22 MICHAEL JACKSON/This Night
- 23 FOREIGNER/Dirty White Boy
- 24 CLIFF RICHARD/We Don't Talk Anymore
- 25 LRB/Cool Change
- 26 JEFF. STARSHIP/Jane
- 27 RUPERT HOLMES/Escape
- 28 FOGHAT/Third Time Lucky
- 29 FOREIGNER/Head Games

ADDS STEVIE WONDER/Send One Your Love

KENNY LOGGINS/This Is It



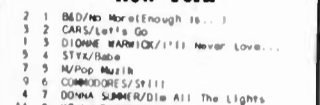
Baltimore

- 1 K.C. & THE GANG/Please Don't Go
- 2 STYX/Babe
- 3 EAGLES/Hearfatche Tonight
- 4 B.D./No More(Enough Is...)
- 5 KENNY ROGERS/You Decorated My Life
- 6 COMMODORES/Sail On
- 7 FLEETWOOD MAC/Tusk
- 8 BARRY MANILOW/Ship
- 9 KOOL & THE GANG/Ladies' Night
- 10 LEO ZEPPELIN/All My Love
- 11 RUPERT HOLMES/Escape
- 12 DONNA SUMMER/Die All The Lights
- 13 ANNE MURRAY/Broken Hearted Me
- 14 LAUREN WOOD/Please Don't Leave
- 15 SMOKEY ROBINSON/Drustin'
- 16 MICHAEL JACKSON/This Night
- 17 STEVIE WONDER/Send One Your Love
- 18 SUPERTRAMP/Take The Long Way...
- 19 BRENDA RUSSELL/So Good, So Right
- 20 CHRIS THOMPSON/If You Remember Me
- 21 KNACK/Good Girls Don't
- 22 J.D. SOUTHER/You're Only Lonely
- 23 LRB/Cool Change
- 24 MICHAEL JACKSON/Don't Stop 'Till...
- 25 CLIFF RICHARD/We Don't Talk Anymore
- 26 DR. HOOK/Better Love Next Time
- 27 IAN GOMM/Hold On
- 28 PABLO CRUISE/If I Want You Tonight
- 29 FOREIGNER/Head Games
- 30 HERB ALPERT/Rise

ADDS CAPT. & TENNILLE/Do That To Me...

JEFF. STARSHIP/Jane

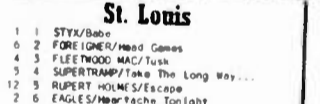
ON KENNY ROGERS/You Decorated My Life



New York

- 1 B.D./No More(Enough Is...)
- 2 CARSI/It's All I Can Do
- 3 MICHAEL JACKSON/If I Ever Loved...
- 4 STYX/Babe
- 5 M/Pop Music
- 6 COMMODORES/Sail On
- 7 DONNA SUMMER/Die All The Lights
- 8 KENNY ROGERS/You Decorated My Life
- 9 BARRY MANILOW/Ship
- 10 KNACK/Good Girls Don't
- 11 FLEETWOOD MAC/Tusk
- 12 SHIFF & TEARS/Driver's Seat
- 13 EAGLES/Hearfatche Tonight
- 14 EAGLES/Hearfatche Tonight
- 15 MAUREEN MCCOY/Don't Leave This World Behind
- 16 FOREIGNER/Head Games
- 17 KOOL & THE GANG/Ladies' Night
- 18 K.C. & THE GANG/Please Don't Go
- 19 ELO/Don't Bring Me Down
- 20 BONNIE POINTER/Heaven Must Have...
- 21 HERB ALPERT/Rise
- 22 MAXINE NIGHTINGALE/Lead Me On
- 23 STEVIE WONDER/Send One Your Love
- 24 SUPERTRAMP/Take The Long Way...
- 25 BLONDIE/Dreaming
- 26 ROBERT JOHNSON/Sad Eyes
- 27 FRANCE JOL/Come To Me
- 28 LRB/Lonely Lover
- 29 LRB/Lonely Lover
- 30 CDB/The Devil Went...

ADDS NONE



St. Louis

- 1 STYX/Babe
- 2 FOREIGNER/Head Games
- 3 FLEETWOOD MAC/Tusk
- 4 SUPERTRAMP/Take The Long Way...
- 5 EAGLES/Hearfatche Tonight
- 6 BARRY MANILOW/Ship
- 7 COMMODORES/Sail On
- 8 J.D. SOUTHER/You're Only Lonely
- 9 B.D./No More(Enough Is...)
- 10 MAUREEN MCCOY/Don't Leave This World Behind
- 11 KENNY LOGGINS/This Is It
- 12 KENNY LOGGINS/This Is It
- 13 K.C. & THE GANG/Please Don't Go
- 14 KENNY ROGERS/You Decorated My Life
- 15 CLIFF RICHARD/We Don't Talk Anymore
- 16 JEFF. STARSHIP/Jane
- 17 ANNE MURRAY/Broken Hearted Me
- 18 CHRIS THOMPSON/If You Remember Me
- 19 PABLO CRUISE/If I Want You Tonight
- 20 LRB/Cool Change
- 21 STEVIE WONDER/Send One Your Love
- 22 M. MANCHESTER/Pretty Girls
- 23 ALAN PARSONS/Damned If I Do
- 24 ALAN PARSONS/Damned If I Do
- 25 ISAAC HAYES/Don't Let Go
- 26 KOOL & THE GANG/Ladies' Night
- 27 ISAAC HAYES/Don't Let Go
- 28 CAPT. & TENNILLE/Do That To Me...
- 29 HERB ALPERT/Rise
- 30 LEO ZEPPELIN/All My Love
- 31 KENNY ROGERS/You Decorated My Life
- 32 TOM PETTY/Don't Do Me Like That
- 33 SMOKEY ROBINSON/Drustin'
- 34 NEIL YOUNG/My Way
- 35 KANSAS/Reason To Be
- 36 DONNA SUMMER/Die All The Lights
- 37 ROBERT PALMER/Can We Still Be...
- 38 TOTO/99

ADDS CHEAP TRICK/Voices

EAGLES/Sad Cafe

FRANCE JOL/Long Run

STYX/My Way

STYX/Borrowed Time

JOHN COUGAR/Night Dancing



Minneapolis

- 1 EAGLES/Hearfatche Tonight
- 2 STYX/Babe
- 3 COMMODORES/Sail On
- 4 FLEETWOOD MAC/Tusk
- 5 LEO ZEPPELIN/All My Love
- 6 EAGLES/Hearfatche Tonight
- 7 J.D. SOUTHER/You're Only Lonely
- 8 LRB/Cool Change
- 9 FLEETWOOD MAC/Angel
- 10 ALAN PARSONS/Damned If I Do
- 11 FOREIGNER/If I Got Even...
- 12 STEVIE WONDER/Send One Your Love
- 13 BLONDIE/Dreaming
- 14 IAN GOMM/Hold On
- 15 EAGLES/Hearfatche Tonight
- 16 FLEETWOOD MAC/Sisters Of The Moon
- 17 CHEAP TRICK/Voices
- 18 JOHN COUGAR/Need A Lover
- 19 FLEETWOOD MAC/Think About Me
- 20 LRB/Lonely Lover
- 21 LRB/Lonely Lover
- 22 ROBERT PALMER/Bad Case Of Loving...
- 23 CARSI/It's All I Can Do
- 24 K.C. & THE GANG/Please Don't Go
- 25 SUPERTRAMP/Take The Long Way...
- 26 SUPERTRAMP/Take The Long Way...
- 27 EAGLES/Hearfatche Tonight
- 28 RUPERT HOLMES/Escape
- 29 SUPERTRAMP/Take The Long Way...
- 30 RAINBOW/Since You've Been...

ADDS 24, 25, 30



Detroit

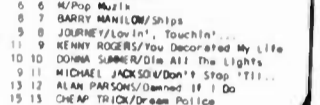
- 1 B.D./No More(Enough Is...)
- 2 STYX/Babe
- 3 EAGLES/Hearfatche Tonight
- 4 COMMODORES/Sail On
- 5 K.C. & THE GANG/Please Don't Go
- 6 RUPERT HOLMES/Escape
- 7 SMOKEY ROBINSON/Drustin'
- 8 ISAAC HAYES/Don't Let Go
- 9 MICHAEL JACKSON/Rock With You
- 10 BARRY MANILOW/Ship
- 11 J.D. SOUTHER/You're Only Lonely
- 12 FLEETWOOD MAC/Tusk
- 13 M. MANCHESTER/Pretty Girls
- 14 BLONDIE/Dreaming
- 15 HERB ALPERT/Rise
- 16 DONNA SUMMER/Die All The Lights
- 17 DIONNE WARWICK/Deja Vu
- 18 ABBA/Chiquitita
- 19 KENNY ROGERS/You Decorated My Life
- 20 KERMIT THE FROG/Rainbow Connection
- 21 MICHAEL JACKSON/This Night
- 22 ANNE MURRAY/Broken Hearted Me
- 23 CLIFF RICHARD/We Don't Talk Anymore
- 24 CHRIS THOMPSON/If You Remember Me
- 25 STEVIE WONDER/Send One Your Love
- 26 KNACK/Good Girls Don't
- 27 DR. HOOK/Better Love Next Time
- 28 CRYSTAL GAYLE/Half The Way
- 29 ROBERT JOHNSON/Sad Eyes
- 30 KENNY LOGGINS/This Is It

ADDS 28 SUPERTRAMP/Take The Long Way...

PABLO CRUISE/If I Want You Tonight

LRB/Cool Change

KENNY ROGERS/You Decorated My Life



Cleveland

- 1 B.D./No More(Enough Is...)
- 2 HERB ALPERT/Rise
- 3 EAGLES/Hearfatche Tonight
- 4 STYX/Babe
- 5 COMMODORES/Sail On
- 6 M/Pop Music
- 7 BARRY MANILOW/Ship
- 8 JOURNEY/Lovin' Touchin' Feelin'...
- 9 KENNY ROGERS/You Decorated My Life
- 10 DONNA SUMMER/Die All The Lights
- 11 MICHAEL JACKSON/Don't Stop 'Till...
- 12 ALAN PARSONS/Damned If I Do
- 13 CHEAP TRICK/Dream Police
- 14 BLONDIE/Dreaming
- 15 KNACK/Good Girls Don't
- 16 ELO/Confusion
- 17 J.D. SOUTHER/You're Only Lonely
- 18 FLEETWOOD MAC/Tusk
- 19 JEFF. STARSHIP/Jane</

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS

188 REPORTS

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	65%	National Summary
E	33%		Up 61
M	21%		Same 24
S	56%		Down 0
W	19%		Adds 25

EXAMPLE

100/25 — 100 R&R reporting stations on it this week. 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

BLONDIE
Dreaming (Chrysalis)
LP: Eat To The Beat

Regional Reach	124/2	66%	National Summary
E	64%		Up 92
M	70%		Same 19
S	61%		Down 7
W	65%		Adds 6

EXAMPLE

P1	P2	P3
WABC 30-21 WMBW 12-14 WFI 28-25 WPEZ 15-15 WRKO 15-14 CHUM 5-4 CKGM 14-11	KAUN 17-16 KLIP 18-15 KELP 19-15 KINT 23-23 KNOW 12-10 WTIX 19-9 WNOE 13-9 WPMF 14-13 WJON 24-30 WJON on KXK106 21-21 WJON 21-22 Y95 25-24 Y103 27-23 WJON 10-8 WJON 32-28 955GFP 19-18 WJON on 92X 14-13 WJON 21-21 WJON 12-9	WJBO 21-21 WLBZ d-22 WJON on K104 22-24 WJON 19-17 WJON 21-19 V100 9-8 WJON 15-13 WHY 24-22 WJON 20-20 WJON d-39 WJON 5-5 WJON 32-31 WFLA 34-30 WJON 26-20 WJON 14-8 CK101 11-11 WJON 10-8 WJON 16-13 KILE 27-27 KSEL 15-14 KJON 31-20

CAPTAIN & TENNILLE
Do That To... (Casablanca)
LP: Make Your Move

Regional Reach	130/25	69%	National Summary
E	77%		Up 88
S	69%		Same 17
M	68%		Down 0
W	68%		Adds 25

P1	P2	P3
WABC a WJBO d-10 WJON 20 16 WJON on WJON d-30 WJON a CKGM a	WJON a-29 WJON 22-19 WJON on WJON 31-27 K101 27-23 WJON 22-24 WJON 25-22 WJON 27-23 Y95 a 25 WJON a WJON 32-29 WJON 24-22	WJBO a WJON d-27 WJON d-18 WJON 27 20 K104 d-38 WJON on WJON 14-11 WJON 22-20 WJON 28-18 WJON 19-13 WJON 16-12 WJON d-29 WJON d-22 KX104 25 25 WJON d-34 WJON 40-30 WJON 19 13 WJON d-32 WJON on WJON on WJON 24 22 CK101 a-37 WJON 17-10 WJON 26-15 WJON a KILE a KSEL d-25 KJON on WJON on KJON 15 12 KSEL a WJON 24-17 WJON 35-30

(Captain & Tennille continued)

WJON 34 28 WJON 25-21 WJON on WJON 15-10 WJON 20-21	WJON 25-22 WJON 20-20 WJON d-30 WJON a WJON d-27 WJON 14-11
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CARS
It's All I Can Do (Elektra)
LP: Candy-O

Regional Reach	65/6	35%	National Summary
E	94%		Up 14
M	11%		Same 19
S	94%		Down 7
W	94%		Adds 6

P1	P2	P3
WJON 25 21 WJON d-8 P105 21-18 CHUM 6-12 CKGM 15-10	WJON 34 29 WJON 27 25 WJON 31 10 WJON on dp WJON 24 21 WJON 11 11 WJON 11 7 WJON 11 7 WJON 11 7	WJBO d 26 WJON 15-17 WJON 30 27 WJON 25-18 WJON 31-28 WJON 29-28 V100 on WJON 20-16

CHEAP TRICK
Dream Police (Epic)
LP: Dream Police

Regional Reach	98/2	52%	National Summary
E	64%		Up 55
M	39%		Same 20
S	51%		Down 11
W	58%		Adds 2

P1	P2	P3
WJON 15-13 WJON 13-19 WJON 10-10 P105 19-15 WJON 9 9 CHUM 8-5 CKGM 11-9	WJON 21-20 WJON 14-12 WJON on WJON 21-21 WJON 9-16 WJON 5-3 WJON on WJON 12-12 WJON 24-22 WJON 19-18 WJON 20-19 WJON 18-18	WJON 25 27 WJON 14-12 WJON 10-7 WJON 27-23 K104 4-6 WJON 14-12 WJON 27-24 V100 a WJON 29-29 WJON 7-11

JOHN COUGAR
I Need A Lover (Riva)
LP: John Cougar

Regional Reach	78/6	41%	National Summary
E	45%		Up 45
S	28%		Same 24
M	42%		Down 3
W	58%		Adds 6

P1	P2	P3
WJON on WJON 10-10 WJON 23-17 WJON 15-12	WJON 21-20 WJON 14-12 WJON 21-21 WJON 9-16 WJON 5-3 WJON on WJON 12-12 WJON 24-22 WJON 19-18 WJON 20-19 WJON 18-18	WJON 28 28 WJON a dp K104 on WJON d 29 V100 27-20 WJON on WJON 25-19

COMMODORES
Still (Motown)
LP: Midnight Magic

Regional Reach	182/0	97%	National Summary
E	100%		Up 89
M	94%		Same 19
S	94%		Down 55
W	94%		Adds 0

P1	P2	P3
WJON 5 1 WJON 1-2 WJON 9 6 WJON 4-3 WJON 2-1 WJON 14-7 WJON 7-5 WJON 5-2 WJON 4-5 WJON 11 9 WJON 5 3 WJON 10 14 CHUM 17 14 CKGM 12-7	WJON 15-24 WJON 1 2 WJON 4 1 WJON 4 1 WJON 8 5 WJON 14 7 WJON 4 1 WJON 4 1 WJON 4 8 WJON 7 2 WJON 11 20 WJON 5 9 WJON 5 4 WJON 2 1	WJON 1 3 WJON 5 5 WJON 23 11 WJON 7 5 WJON 20 14 WJON 5 4 WJON 3 1 WJON 9 11 WJON 7 7 WJON 22 8 WJON 6 2

P1	P2	P3
WJON 21-13 CKGM 3-4 KJON 3-8 WJON 18-11 WJON 7-5 WJON 2-1 WJON 10-7	WJON 15-24 WJON 1 2 WJON 4 1 WJON 4 1 WJON 8 5 WJON 14 7 WJON 4 1 WJON 4 1 WJON 4 8 WJON 7 2 WJON 11 20 WJON 5 9 WJON 5 4 WJON 2 1	WJON 1 3 WJON 5 5 WJON 23 11 WJON 7 5 WJON 20 14 WJON 5 4 WJON 3 1 WJON 9 11 WJON 7 7 WJON 22 8 WJON 6 2

P1	P2	P3
WJON 25 21 WJON d-8 P105 21-18 CHUM 6-12 CKGM 15-10	WJON 34 29 WJON 27 25 WJON 31 10 WJON on dp WJON 24 21 WJON 11 11 WJON 11 7 WJON 11 7	WJBO d 26 WJON 15-17 WJON 30 27 WJON 25-18 WJON 31-28 WJON 29-28 V100 on WJON 20-16

P1	P2	P3
WJON 15-13 WJON 13-19 WJON 10-10 P105 19-15 WJON 9 9 CHUM 8-5 CKGM 11-9	WJON 21-20 WJON 14-12 WJON on WJON 21-21 WJON 9-16 WJON 5-3 WJON on WJON 12-12 WJON 24-22 WJON 19-18 WJON 20-19 WJON 18-18	WJON 25 27 WJON 14-12 WJON 10-7 WJON 27-23 K104 4-6 WJON 14-12 WJON 27-24 V100 a WJON 29-29 WJON 7-11

JOHN COUGAR
I Need A Lover (Riva)
LP: John Cougar

Regional Reach	78/6	41%	National Summary
E	45%		Up 45
S	28%		Same 24
M	42%		Down 3
W	58%		Adds 6

P1	P2	P3
WJON on WJON 10-10 WJON 23-17 WJON 15-12	WJON 21-20 WJON 14-12 WJON 21-21 WJON 9-16 WJON 5-3 WJON on WJON 12-12 WJON 24-22 WJON 19-18 WJON 20-19 WJON 18-18	WJON 28 28 WJON a dp K104 on WJON d 29 V100 27-20 WJON on WJON 25-19

P1	P2	P3
WJON on WJON 10-10 WJON 23-17 WJON 15-12	WJON 21-20 WJON 14-12 WJON 21-21 WJON 9-16 WJON 5-3 WJON on WJON 12-12 WJON 24-22 WJON 19-18 WJON 20-19 WJON 18-18	WJON 28 28 WJON a dp K104 on WJON d 29 V100 27-20 WJON on WJON 25-19

P1	P2	P3
WJON on WJON 10-10 WJON 23-17 WJON 15-12	WJON 21-20 WJON 14-12 WJON 21-21 WJON 9-16 WJON 5-3 WJON on WJON 12-12 WJON 24-22 WJON 19-18 WJON 20-19 WJON 18-18	WJON 28 28 WJON a dp K104 on WJON d 29 V100 27-20 WJON on WJON 25-19

DR. HOOK
Better Love... (Capitol)
LP: Sometimes You Win

Regional Reach	114/17	61%	National Summary
E	61%		Up 78
M	49%		Same 19
S	61%		Down 1
W	73%		Adds 17

P1	P2	P3
WJON a WJON on WJON d 25	WJON 25 22 WJON a 16 WJON 21 20 WJON 21 20 WJON a WJON 21 13 WJON on WJON 30-26 WJON 10-25 WJON on	WJON d 26 WJON 27-24 WJON 31-23 WJON 29-26 WJON 17 12 WJON 29 23 WJON d-35 WJON 14-12 WJON 1-5

P1	P2	P3
WJON a WJON on WJON d 25	WJON 25 22 WJON a 16 WJON 21 20 WJON 21 20 WJON a WJON 21 13 WJON on WJON 30-26 WJON 10-25 WJON on	WJON d 26 WJON 27-24 WJON 31-23 WJON 29-26 WJON 17 12 WJON 29 23 WJON d-35 WJON 14-12 WJON 1-5

P1	P2	P3
WJON a WJON on WJON d 25	WJON 25 22 WJON a 16 WJON 21 20 WJON 21 20 WJON a WJON 21 13 WJON on WJON 30-26 WJON 10-25 WJON on	WJON d 26 WJON 27-24 WJON 31-23 WJON 29-26 WJON 17 12 WJON 29 23 WJON d-35 WJON 14-12 WJON 1-5

ELO
Confusion (Jet)
LP: Discovery

Regional Reach	87/3	46%	National Summary
E	52%		Up 56
S	44%		Same 20
M	42%		Down 8
W	58%		Adds 3

P1	P2	P3
WJON 22-17 WJON 12-13 WJON 19 25 CHUM 14 13 CKGM 21-17	WJON 16 16 WJON 15 11 WJON 31 28 WJON 26 26 WJON 29 28 WJON 12 7 WJON 25 24	WJON 18 15 WJON 15 23 WJON 31 28 WJON 24 22 WJON 15 15 WJON 19 10 WJON 16-15

P1	P2	P3
WJON 22-17 WJON 12-13 WJON 19 25 CHUM 14 13 CKGM 21-17	WJON 16 16 WJON 15 11 WJON 31 28 WJON 26 26 WJON 29 28 WJON 12 7 WJON 25 24	WJON 18 15 WJON 15 23 WJON 31 28 WJON 24 22 WJON 15 15 WJON 19 10 WJON 16-15

P1	P2	P3
WJON 22-17 WJON 12-13 WJON 19 25 CHUM 14 13 CKGM 21-17	WJON 16 16 WJON 15 11 WJON 31 28 WJON 26 26 WJON 29 28 WJON 12 7 WJON 25 24	WJON 18 15 WJON 15 23 WJON 31 28 WJON 24 22 WJON 15 15 WJON 19 10 WJON 16-15

P1	P2	P3
WJON 22-17 WJON 12-13 WJON 19 25 CHUM 14 13 CKGM 21-17	WJON 16 16 WJON 15 11 WJON 31 28 WJON 26 26 WJON 29 28 WJON 12 7 WJON 25 24	WJON 18 15 WJON 15 23 WJON 31 28 WJON 24 22 WJON 15 15 WJON 19 10 WJON 16-15

F

FOREIGNER Head Games (Atlantic) LP: Head Games 128/29 69% 26 BREAKER

Table with columns P1, P2, P3 listing radio stations and their signal strengths for Foreigner's Head Games.

G

CRYSTAL GAYLE Half The Way (Columbia) LP: Miss The Mississippi 115/15 61% 27 BREAKER

Table with columns P1, P2, P3 listing radio stations and their signal strengths for Crystal Gayle's Half The Way.

(Rupert Holmes continued)

Table listing radio stations and their signal strengths for Rupert Holmes' Escape (Infinity).

JEFFERSON STARSHIP Jane (RCA/Grun) LP: Freedom At Point Zero 139/15 74% 21

Table with columns P1, P2, P3 listing radio stations and their signal strengths for Jefferson Starship's Jane.

KOOL & THE GANG Ladies Night (De-Lite) LP: Ladies Night 91/29 48% N&A

Table with columns P1, P2, P3 listing radio stations and their signal strengths for Kool & The Gang's Ladies Night.

H

HALL & OATES Wait For Me (RCA) LP: X-Static 50/6 27% N&A

Table with columns P1, P2, P3 listing radio stations and their signal strengths for Hall & Oates' Wait For Me.

J

MICHAEL JACKSON Rock With You (Epic) LP: Off The Wall 95/38 51% N&A

Table with columns P1, P2, P3 listing radio stations and their signal strengths for Michael Jackson's Rock With You.

K

KC & THE SUNSHINE BAND Please Don't Go (TK) LP: Do You Wanna Go Party 148/1 79% 7

Table with columns P1, P2, P3 listing radio stations and their signal strengths for KC & The Sunshine Band's Please Don't Go.

FOGHAT Third Time... (Bearsville/WB) LP: Boogie Motel 62/34 33% N&A

Table with columns P1, P2, P3 listing radio stations and their signal strengths for Foghat's Third Time...

L

LITTLE RIVER BAND Cool Change (Capitol) LP: First Under The Wire 158/10 84% 12

Table with columns P1, P2, P3 listing radio stations and their signal strengths for Little River Band's Cool Change.

RUPERT HOLMES

RUPERT HOLMES Escape (Infinity) LP: Partners In Crime 173/11 92% 6

Table with columns P1, P2, P3 listing radio stations and their signal strengths for Rupert Holmes' Escape (Infinity).

Others Getting Significant Action

(Continued from Back Page)

DIONNE WARWICK "Doja Vu" (Arista) 27/9
Moves: Up 10, Same 8, Down 0, Adds 9. KRLA, WHYN, 14Q. WAXY, WRJZ, WHB, KMJC, KEWI, KQDI, CKLW 30-17, WBEW-FM 38-30, WJBO 15-12.

RITA COOLIDGE "I'd Rather Leave While I'm In Love" (A&M) 24/6
Moves: Up 9, Same 11, Down 0, Adds 8, WICC, WHYN, WKEE, WFLB, WANS-FM, KBOZ, KNOW 39-38, WHYY 26-21, WCGO 39-28, KEWI 33-26.

NITEFLYTE "If You Want It" (Ariola) 22/2
Moves: Up 9, Same 11, Down 0, Adds 2, WIFI, WFBR, Y100 5-4, WTXI 22-17, WAXY 25-22, KWEN 13-11, WKXY 29-24.

DONNA SUMMER "On The Radio" (Casablanca) 21/3
Moves: Up 12, Same 6, Down 0, Adds 3, Z98, KTKT, KBDF, WRKO 18-13, WPGC 23-19, Y100 28-25, KEARTH 27-21, WAEB 30-25.

SUGAR HILL GANG "Rapper's Delight" (Sugar Hill) 20/8
Moves: Up 8, Same 4, Down 0, Adds 8, WTTX-FM, WNOE, Y95, WBBQ, WLAC, WANS-FM, CK101, KPUR, WPGC 22-9, Y100 35-29, WTXI 9-1, WSGA 1-1.

ENGLAND DAN & JOHN FORD COLEY "What Can I Do With This Broken Heart" (Big Tree) 20/2,
Moves: Up 8, Same 8, Down 2, Adds 2, Y103, KBIM, JB105 28-22, BJ106 26-24, WZZP 19-14, WRKR 38-34.

TERI DESARIO "Yes I'm Ready" (Casablanca) 19/11
Moves: Up 5, Same 11, Down 0, Adds 11, WAPE, BJ106, WBBQ, WKIX, KLEO, WTSN, WCIR, WXIL, WSEZ, WROV, FM99, Y100 26-23, WOXY d-28, KEARTH 29-26.

ABBA "Chiquitita" (Atlantic) 19/8
Moves: Up 6, Same 5, Down 0, Adds 8, KRLA, WFBR, WBEW-FM, WICC, KORL, WXIL, WFLB, KQDI, WKBW 10-8, CKLW d-18.

LED ZEPPELIN "Fool In The Rain" (Swan Song) 19/1
Moves: Up 7, Same 10, Down 1, Adds 1, B100, 96KX 9-8, Z97 5-4, Y100 32-26, KRQ 32-24, KRKE-FM 22-18.

RAINBOW "Since You've Been Gone" (Polydor) 17/7
Moves: Up 5, Same 4, Down 1, Adds 7, WIFI, KDWB, KIMN, KOPA, K TSA, KX104, KCBN, WPEZ 11-5, KWK 9-1, KUPD 30-24.

MACHINE GUNNETT "The Girl In Me" (Windsong) 16/5
Moves: Up 5, Same 6, Down 0, Adds 5, KORL, WANS-FM, WRKR, KCBN, KDZA, WJDX d-15, KHJ 23-21, WXIL 26-22.

POLICE "Message In A Bottle" (A&M) 16/3
Moves: Up 6, Same 7, Down 0, Adds 3, Y94, KROY, WRBR, CHUM 18-10, KWK 24-17, KRLC 23-19.

TRIUMPH "Lay It On The Line" (RCA) 16/0
Moves: Up 7, Same 9, Down 0, Adds 0, 96KX 14-10, WPEZ 19-16, Z97 25-21, KUPD 17-13, Q106 14-13, K104 38-33.

IAN LLOYD "Slip Away" (Scotti Bros.) 15/0
Moves: Up 10, Same 4, Down 1, Adds 0, WIFI 26-24, WRKO 30-27, JB105 34-31, KENO 25-22, V100 25-19.

NATURE'S DIVINE "I Just Can't Control Myself" (Infinity) 14/3
Moves: Up 6, Same 5, Down 0, Adds 3, WLAC, KWEN, KSLY, WNOE 39-36, WVIC 28-25, K104 15-12, FM99 33-28.

BONNIE RAITT "You're Gonna Get What's Comin' " (WB) 13/5
Moves: Up 2, Same 8, Down 0, Adds 5, 94Q, 14Q, WNOX, WANS-FM, KCBN, WTTX-FM 25-22, WIGY 21-12.

PAGES "I Do Believe In You" (Epic) 13/2
Moves: Up 4, Same 7, Down 0, Adds 2, WCIR, WRBR, WISM 22-20, KHJ 18-15, KSLY 27-25.

EARTH, WIND & FIRE "In The Stone" (ARC/Columbia) 13/1
Moves: Up 7, Same 5, Down 0, Adds 1, KENO, Y100 19-16, WSGN 21-19, K104 5-1, CK101 15-13, SUZI QUATRO "She's In Love With You" (RSO) 11/5

Moves: Up 2, Same 4, Down 0, Adds 5, WKBW, Y100, BJ105, KCPX, WFLB, KFXD 28-26.
MARC RATNER "Don't Go Looking" (RSO) 11/3
Moves: Up 6, Same 1, Down 1, Adds 3, WFLB, KEWI, KCBN, WEAQ 14-12, WSPT 13-10, KBOZ 25-23, KRLC 28-23.

VILLAGE PEOPLE "Ready For The 80's" (Casablanca) 11/3
Moves: Up 2, Same 6, Down 0, Adds 3, Z93, 95SGF, WFLB, WGLC 29-27, WCIR d-22.

SANTANA "You Know That I Love You" (Columbia) 10/7
Moves: Up 2, Same 1, Down 0, Adds 7, KXX106, Y103, BJ105, KRKE-FM, WHYY, WANS-FM, KCBN, 94Q d-30.

STEVE FORBERT "Romeo's Tune" (Nemperor) 10/7
Moves: Up 2, Same 1, Down 0, Adds 7, KRBE, KIMN, WBEW-FM, Z98, WBBQ, WIGY, KX104, KQWB-FM 32-26.

FLEETWOOD MAC "Think About Me" (WB) 10/2
Moves: Up 2, Same 6, Down 0, Adds 2, KRKE-FM, KBDF, WABC on, KDWB 26-22, KWK 3-3.

R&R Top-40 Radio Reporters

Table listing radio reporters by region: PARALLEL ONE (EAST, SOUTH, MIDWEST, WEST), PARALLEL TWO (EAST, SOUTH, MIDWEST, WEST), PARALLEL THREE (EAST, SOUTH, MIDWEST, WEST).

STEVIE WONDER Send One Your Love (Tamla) LP: The Secret Life Of Plants 143/16 76%

Radio station listings for STEVIE WONDER (19), categorized by region: EAST, SOUTH, WEST, MIDWEST.

SUPERTRAMP Take The Long Way... (A&M) LP: Breakfast In America 168/6 89%

Radio station listings for SUPERTRAMP (8), categorized by region: EAST, SOUTH, WEST, MIDWEST.

BARBRA STREISAND & DONNA SUMMER Tears/Enough (Col-Cas) 167/3 89%

Radio station listings for BARBRA STREISAND & DONNA SUMMER (A), categorized by region: EAST, SOUTH, WEST, MIDWEST.

LAUREN WOOD Please Don't Leave (WB) LP: Lauren Wood 112/1 60%

Radio station listings for LAUREN WOOD (23), categorized by region: EAST, SOUTH, WEST, MIDWEST.

CHRIS THOMPSON & NIGHT If You Remember Me (Planet) LP: Night 117/6 62%

Radio station listings for CHRIS THOMPSON & NIGHT (20), categorized by region: EAST, SOUTH, WEST, MIDWEST.

STYX Babe (A&M) LP: Cornerstone 187/0 99%

Radio station listings for STYX (1), categorized by region: EAST, SOUTH, WEST, MIDWEST.

DANCEMUSIC RADIO

BREAKERS

DONNA SUMMER

On The Radio (Casablanca)

59% of our reporters on it, 3 new adds KHYS, KITT-FM, WXAP. Key moves: 19-14 WCAU, 38-29 WMAS, 11-5 WMJX, 24-16 KHYT, 8-6 WDM, 23-19 KRLY, 34-30 WZZD, 16-7 WXKS, hot rotation WWOM, WDAI, WDMT, medium airplay WKTU, KSET, KSF, debut 8 KIIS-FM, debut 25 WBOS, on WOKF. Charts at Number 20 on Airplay/30.

EARTH, WIND & FIRE

In The Stone (ARC/Columbia)

51% reporting airplay, added at KLAV, KSF. Key moves: 33-27 WKTK, 26-18 KHYS, 13-8 KJLA, 30-27 KTLK, 24-14 WMAS, 15-7 WMJX, 22-20 KITT-FM, hot rotation KFMX, KCBS-FM, medium airplay WMAK, WDMT, KSET, debut 26 WPEG, on WXAP. Charts at number 28 on Airplay/30.

SHALAMAR

Second Time Around (Solar/RCA)

51% reporting activity, 3 new adds WPEG, WMAS, KHYS. Key moves: 30-11 WXKS, 14-9 WBLX, 36-32 KTLK, 29-24 WBOS, 9-7 WCAU, hot rotation KCBS-FM, medium airplay WWOM, WGCI, WKTU, debut 18 KITT-FM, debut 23 WZZD, debut 39 KJLA, debut 27 KLAV, on WDAI, KIIS-FM. Charts at number 30 on Airplay/30.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

SYLVESTER "Can't Stop Dancing" (Fantasy) 49% reporting activity, 6 new adds WSOQ, WKGN, WOKV, WMJX, WZZD, WRAP. Key moves: 31-28 WMAS, hot rotation WWOM, medium airplay KCBS-FM, WKTU, KSET, debut 26 WDM, on KLAV, WDAI, KRLY, KXTC, WXKS, KSF.

SWITCH "I Call Your Name" (Gordy) 46% reporting airplay, added at WXAP and KRLY. Key moves: 23-20 KTLK, 12-9 WRMZ, 26-24 WDM, 7-5 WBLX, 35-24 KJLA, 4-2 KKCS, hot rotation KFMX, WDMT, on WPEG, KLAV, KXTC, WMJX and KCBS-FM.

PABLO CRUISE "I Want You Tonight" (A&M) 43% of our reporters are on it, 4 new adds WXAP, WKGN, KKCS, KSET. Key moves: 28-21 WKTK, 32-21 KJLA, 35-28 KTLK, 18-9 WMAS, 36-33 WSOQ, hot rotation KFMX, KCBS-FM, medium airplay WKTU, KSF, debut 27 WOKV, on WWOM, WBLX.

PHYLLIS HYMAN "You Know How To Love Me" (Arista) 43% reporting activity, 4 new adds WSOQ, KSET, WDAI, WZZD. Key moves: 40-35 WMAS, 29-27 WBLX, 15-10 WCAU, hot rotation WWOM, KFMX, medium airplay KCBS-FM, WGCI, WKTU, on KLAV, WOKV, WXKS and KXTC.

KC & THE SUNSHINE BAND "Please Don't Go" (Sunshine/TK) 41% reporting airplay. Key moves: 10-6 WMAS, 24-14 WBLX, 6-4 KJLA, 18-5 KIIS-FM, 6-3 WKTK, 5-3 KHYS, 4-3 WOKV, 6-2 KTLK, medium airplay KSF, debut 26 WCAU, debut 21 WXAP, on KLAV.

RUFUS & CHAKA "Do You Love What You Feel" (MCA) 41% reporting activity, 3 new adds WXKS, WDMT and KIIS-FM. Key moves: 22-18 WCAU, 25-20 KHYS, 6-3 WMAS, 5-4 WBLX, 29-21 WZZD, 9-7 WDM, hot rotation KCBS-FM, WGCI, WMAK, WWOM, debut 27 KRLY, on KKCS.

NATURE'S DIVINE "I Just Can't Control Myself" (Infinity) 41% reporting activity, added at WXKS. Key moves: 13-8 WDM, 14-11 KHYS, 25-23 KJLA, 28-26 WZZD, 25-24 KRLY, 10-9 WCAU, hot rotation KCBS-FM, WDMT, WWOM, medium airplay WMAK, debut 29 KHYT, on KXTC.

DON ARMANDO "Deputy Of Love" (ZE) 41% reporting activity, 4 new adds WBOS, WPEG, KKCS and WZZD. Key moves: 28-23 WMAS, 17-7 KITT-FM, medium airplay WKTU, WDAI, KXTC, WWOM, KCBS-FM, on WMJX, KSF, WXKS, KRLY.

FEVER "Pump It Up" (Fantasy) 38% of our reporters are on it. Key moves:

THE BEAT

Pam Bellamy & Gail Mitchell

Surviving The Odds In El Paso

"If you're good, you'll survive." That's the work motto employed every day by **Chuck Kelly**, Operations Manager of **KSET-AM-FM/El Paso**. Despite a blown transmitter which cut KSET's power in half, and stiff competition from the Top 40 and AOR stations in town, Chuck has guided the stations (Dancemusic since August 1978) to successful ratings. And this is especially notable since, admittedly, Chuck was an early advocate of the "disco sucks" crusade. Unlike others though, he tried it and liked it, as seen below in the following interview.

R&R: You are not a major market radio station. Do you have to do anything different in relation to this format, especially since you are not in a New York, Los Angeles, etc? How do you present disco in El Paso?

CK: I don't have much trouble here. We are 60% Hispanic and most of the research has shown that where you've got an ethnic base, the disco is stronger. That's why New York is pretty strong, there is a black and Puerto Rican base. In Miami it should do well

because of the Cubans there. Really what the word "disco" in El Paso means to most is "record" in Spanish. So I really don't have to worry about an image problem.

R&R: What do you think of the labels being used today — i.e., Dancemusic, Disco-Oriented Rock, etc?

CK: I think the objection to disco is the dance connotation to it. You've got two kinds of crowds. You've got the AOR people who tend to be cerebral. They want to sit and

November 16, 1979

Radio & Records

Airplay/30

8	3	2	1	STREISAND/SUMMER/No More Tears (Col/Casa)
3	1	1	2	KOOL & THE GANG/Ladies' Night (De-Lite)
16	12	7	3	COMMODORES/Still (Motown)
21	16	12	4	ISAAC HAYES/Don't Let Go (Polydor)
1	2	3	5	MICHAEL JACKSON/Don't Stop 'Til You... (Epic)
—	23	18	6	MICHAEL JACKSON/Rock With You (Epic)
4	5	5	7	M/Pop Muzik (Sire)
6	6	6	8	DESTINATION/Move On Up (Butterfly) — LP
15	13	9	9	SUZI LANE/Harmony (Elektra)
—	—	21	10	SUGAR HILL GANG/Rapper's Delight (Sugar Hill)
12	9	8	11	CHIC/My Forbidden Lover (Atlantic)
2	4	4	12	FRANCE JOLI/Come To Me (Prelude)
22	18	13	13	ELTON JOHN/Victim Of Love (MCA)
10	10	10	14	FUNKADELIC/Knee Deep (WB)
—	22	20	15	SMOKEY ROBINSON/Cruisin' (Tamla)
11	11	11	16	GLORIA GAYNOR/Let Me Know (Polydor)
5	7	14	17	DONNA SUMMER/Dim All The Lights (Casablanca)
17	17	17	18	FRONT PAGE/Love Insurance (Panorama)
7	8	15	19	HERB ALPERT/Rise (A&M)
—	—	30	20	DONNA SUMMER/On The Radio (Casablanca)
—	—	23	21	PRINCE/I Wanna Be Your Lover (WB)
—	—	23	22	STARGARD/Wear It Out (WB)
—	30	29	23	STEVIE WONDER/Send One Your Love (Tamla)
30	29	24	24	SPINNERS/Body Language (Atlantic)
—	25	25	25	PEACHES & HERB/Roller Skatin' Mate (Polydor)
—	—	26	26	PAMALA STANLEY/This Is Hot (EMI America)
14	15	16	27	ISLEY BROTHERS/It's A Disco Night (T-Neck)
—	—	27	28	EARTH, WIND & FIRE/In The Stone (ARC/Col)
27	26	27	29	BRENDA RUSSELL/So Good, So Right (Horizon/A&M)
—	—	—	30	SHALAMAR/Second Time Around (Solar/RCA)

*Unless otherwise stated, all above records are available in 12". This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement. Arrow indicates new entry.

27-23 KLAV, 10-6 WPEG, hot rotation KXTC, KCBS-FM, debut 28 WDM, debut 24 WMJX, debut 26 WOKV, debut 41 KHYT, on WOKF, KJLA, KTLK, KRLY, WDAI, KKCS.

ASHFORD & SIMPSON "Nobody Knows" (WB) 38% reporting airplay, 3 new adds KFMX, WRMZ, WDMT. Key moves: 42-36 WMAS, 24-21 KRLY, 30-27 WZZD, 5-5 WDM, hot rotation KCBS-FM, debut 31 WKTK, on KLAV, WDAI, WBOS, KTLK, KSF.

VILLAGE PEOPLE "Ready For The 80's" (Casablanca) 38% reporting activity, 3 new adds KITT-FM, WDM, KHYT. Key moves: 29-27 WMAS, 27-25 WZZD, medium airplay KXTC, KSET, WKTU, on KJLA, KTLK, KRLY, WCAU, WDMT, WMJX.

BAR-KAYS "Move Your Boogie Body" (Mercury) 35% reporting activity, 4 new adds WZZD, KRLY, KJLA, KXTC. Key moves: 44-31 KHYS, 22-16 WDM, 4-2 WBLX, hot rotation KCBS-FM, WMAK, medium airplay WGCI, WRAP, on WDMT, WPEG.

RICK JAMES "Love Gun" (Gordy) 35% reporting airplay, 3 new adds WSOQ, WPEG, WGCI. Key moves: 34-23 KHYT, 43-34 KHYS, 25-23 WDM, 16-10 KLAV, hot rotation KMAK, medium airplay KCBS-FM, KSET, debut 35 WZZD, on KXTC.

PLEASURE "Glide" (Fantasy) 32% reporting activity. Key moves: 24-21 WCAU, 24-19 KLAV, 41-32 WMAS, 28-21 KHYT, 10-9 WZZD, hot rotation KCBS-FM, medium airplay WMAK, debut 23 WPEG, on WDM, WDAI, KXTC.

FREDDIE JAMES "Hollywood" (WB) 32% reporting airplay, added at KFMX, KTLK. Key moves: 35-24 WSOQ, 17-9 WPEG, 23-18 WRMZ, 29-24 KLAV, hot rotation WRAP, KXTC, debut 42 KHYT, on WXAP, KKCS, KRLY.

SERGIO MENDES "I'll Tell You" (Elektra) 32% reporting airplay, added at KITT-FM. Key moves: 27-24 WMAS, 18-16 WXKS, medium airplay KXTC, WWOM, KCBS-FM, WKTU, debut 27 WCAU, on WOKF, WDAI, KKCS, KRLY.

JANICE McCLAIN "Smack Dab In The Middle" (RFC/WB) 30% reporting activity, 7 new adds WWOM, WXAP, KKCS, WCAU, KLAV, WMAS, KXTC. Key moves: medium airplay WKTU, on WBOS, WDAI, WXKS.

lay back, smoke a joint and get into "head music." Then you've got the active people. They want to go out and forget about the troubles of the world. They don't want to hear any protest lyrics. They want to go out and "dance their ass off." And for some reason one segment of the population objected to the physical aspect of it and then "disco sucks" T-shirts cropped up. To call it dance-music is going back to putting a disco on the radio. You've got to think in terms of radio — you are a radio station. It just so happens that 95% of my music is disco. I've got to pick disco songs that you can sit back and listen to as well as dance to. My primary concern is not whether they can dance to it.

R&R: Do you think radio has hurt disco?

CK: I think everyone had a great deal to do with that. The thing is, disco is not dead by all means. You can look at the latest **Media-Stats** that came out and **WKTU** went back and beat **WBLS**. **KUTE** and **KIIS** are both doing fine in Los Angeles. **WDAI** in Chicago

has had some trouble but now it is in the Top 10. And we led last time with our combined numbers and we're number one English-speaking. So I think disco is far from being dead. You can go back to its roots in the **Motown** sound. It didn't really get the label until '74 or '75 with **George McCrae** and the **Hues Corporation**. It was always there. Top 40 was playing the music but they weren't calling it disco. It wasn't until "Saturday Night Fever" exploded that it was "disco this and disco that." **WKTU** is an overnight success. Really, radio overreacted to it. They overkilled it... Now they've done the opposite. Rather than going back to what they were doing in '74 or '75, now they are avoiding it like the plague, which I think is foolish also. There's always going to be room for a specialty format. I really believe with the changes we've made that we're rapidly, at least in this town, becoming a very good mass appeal station.

Chuck Kelly Interview Cont'd Next Week.

DANCEMUSIC

RADIO

Radio & Records

ADDS & HOTS

EAST		SOUTH		MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest	Most Added	Hottest	Most Added	Hottest
Janice McClain	Michael Jackson "Rock" Streisand/Summer Kool & The Gang Sugar Hill Gang	Pablo Cruise Sylvester	Kool & The Gang Streisand/Summer	Ashford & Simpson "Nobody" Stevie Wonder	Streisand/Summer Isaac Hayes	Janice McClain	Streisand/Summer Kool & The Gang Michael Jackson "Rock"

EAST

WBOB
WBOB/Boston, MA
ADDED: Gary's Gang
Don Armando
HOTTEST: Kool & The Gang
Ian Dury
"Reasons"
Sly Stone
"Dance"
Front Page
Stargard
Gloria Gaynor
— Jane Dunclee

WIZARD 100
WZZD/Philadelphia, PA
ADDED: Lakeside
Don Armando
Switch
Sylvester
Bar-Kays
Phyllis Hyman
HOTTEST: Streisand/Summer
Isaac Hayes
Rufus & Chaka
Shalamar
Smoke Robinson
— Mark Serpas

WXKS
WXKS/Boston, MA
ADDED: Telex
TJM
Isaac Hayes
Rufus & Chaka
Nature's Divine
Stevie Wonder
"Outside"
Ray, Goodman & Brown
HOTTEST: Streisand/Summer
Sugar Hill Gang
Donna Summer
"Radio"
Shalamar
Stargard
Michael Jackson
"Rock"
Prince
— Vinnie Peruzzi

WKTU FM 92
WKTU/New York, NY
ADDED: Donald Byrd
Jimmy Castor
Herb Alpert
"Rotation"
Lonnie L. Smith
Walter Murphy
Dave Valentin
Mongo Santamaria
HOTTEST: M
Giorgio Moroder
"Rock"
Kool & The Gang
Commodores
"Still"
Streisand/Summer
Michael Jackson
"Rock"
— Michael Ellis

DISCO 101
WWOM/Aldany, NY
ADDED: Ami Stewart
Deodato
"Space"
High Energy
Janice McClain
Pamala Stanley
Al Hudson & Partners
"Now"
THP Orchestra
HOTTEST: Stephanie Mills
"You Can"
Destination
Kool & The Gang
Michael Jackson
"Don't/Rock"
Isley Brothers
Fever "Beat"
Sister Power
Front Page
Deborah Washington
Life
— Walt Adams

WSON
WSON/Syracuse, NY
ADDED: Rick James
Simon Drchestra
Lenny White
Salsoul Drch.
Phyllis Hyman
Sylvester
HOTTEST: Sugar Hill Gang
Michael Jackson
"Rock"
KC & Sunshine Band
Funkadelic
Dynasty
Smoke Robinson
Prince
— Mike Roberts

WDON
WDOH/Washington, DC
ADDED: Slave
Pamala Stanley
Claudia Barry
Village People
UN
Tyronne Barkley
HOTTEST: Sugar Hill Gang
Nature's Divine
Dynasty
Fatback Band
Peaches & Herb
Bar-Kays
Stevie Wonder
— Barry Richards

WTKR
WTKR/Baltimore, MD
ADDED: J. J. Mack
Michael Johnson
HOTTEST: Commodores
"Still"
Streisand/Summer
Lauren Wood
Michael Jackson
"Rock"
Pablo Cruise
Tom Johnston
EW&F
— Lou Krieger

WCAU FM 98
WCAU/Philadelphia, PA
ADDED: Dan Hartman
Janice McClain
Bryson/Cole
Norma Jean
HOTTEST: Kool & The Gang
Phyllis Hyman
Donna Summer
"Radio"
Rufus & Chaka
Sugar Hill Gang
Prince
— Roy Perry

DISCO 95
WMAAS/Springfield, MA
ADDED: Cliff Richard
Funkadelic
Shalamar
Berry Manlow
Janice McClain
Isaac Hayes
England Dan
Claudia Barry
HOTTEST: Streisand/Summer
Smoke Robinson
Janis Ian
Pablo Cruise
Melissa Manchester
EW&F
Chic
"Lover"
Yvonne Elliman
Michael Jackson
"Rock"
Stevie Wonder
Dionne Warwick
"Deja"
— Mike Adams

WVUX
WVUX/Miami, FL
ADDED: Stargard
Sylvester
EW&F
"Wait"
Toto
HOTTEST: Kool & The Gang
Donna Summer
"Radio"
Fatback Band
EW&F
"Stone/Star"
Michael Jackson
"Rock"
Suzi Lane
Giorgio Moroder
"Baby/What"
— Frank Walsh

WVUX
WVUX/Miami, FL
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Sylvester
EW&F
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HOTTEST: Kool & The Gang
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— Frank Walsh

WVUX
WVUX/Miami, FL
ADDED: Stargard
Sylvester
EW&F
"Wait"
Toto
HOTTEST: Kool & The Gang
Donna Summer
"Radio"
Fatback Band
EW&F
"Stone/Star"
Michael Jackson
"Rock"
Suzi Lane
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"Baby/What"
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THE PICTURE PAGES

They Got The Platinum, They Got The Gold



The Charlie Daniels Band was recently presented with platinum records for their last two Epic LP's, and a gold record for their hit single, "The Devil Went Down To Georgia." Pictured are (sitting, l-r) EIP/IA Sr. VP/GM Don Dempsey, Sound Seventy Corp. Chairman of the Board Joe Sullivan, Charlie Daniels, and Sound Seventy President Steve Griel; (standing, l-r) EIP/IA VP's Ron McCarrell, Al DeMarino and Lennie Patze, CBS Records Sr. VP Paul Smith, group's Charlie Hayward and Fred Edward, producer John Boylan, CDB's Tommy Crein and Jim Marshall, CBS Records Group Deputy President/CEO Dick Asher, and Sound Seventy's Ron Huntsman.

Capitol Annexes Amy Holland



Capitol Records recently signed Amy Holland to a recording contract with her debut album to be released early next year. Pictured at the pacting are (l-r) co-producer (and Doobie Bros. star) Michael McDonald, Holland, and co-producer Patrick Henderson; (standing, l-r) Capitol/EMI/UA President Don Zimmermann, Capitol VP Rupert Parry, and Capitol's Bruce Garfield.

EJ Stops Off In NY



MCA's Elton John and percussionist Ray Cooper recently performed at the Palladium in New York City. Pictured backstage are (l-r) MCA's Leon Tsilis and Barry Goodman, Rocket Records' Steve Ales, Korvettes' head buyer Ben Bernstein, MCA's Tex Weiner, Elton John, Dennis Bernstein, and MCA's Harold Fein.

Ian At Home With Laraine



Seen rapt in discussion during the recent taping of a "Robert Klein Show" are Chrysalis recording group Jethro Tull's Ian Anderson (left), Klein and NBC-TV's "Saturday Night Live" star Laraine Newman (right).

Columbia Fetes, Meets The Beat



Following their recent performance at the Starwood in Los Angeles, Columbia recording group the Beat were feted and greeted backstage by various label execs. Pictured meeting the Beat are (back row, l-r) Columbia's Bruce Botnick, Columbia VP Ron Oberman, Columbia's David Gales, Bill Graham Productions' Jerry Pompilli, Columbia VP's Michael Dilbeck and Dennis Killeen, William Morris Agency's Peter Shiels and Carol Sidlow, and Bill Graham Productions' Mick Brigden; (front row, l-r) Beat members Larry Whitman, Mike Ruiz, Steve Huff and Paul Collins, and Columbia's Debbie Newman.

Abba's Windy City Welcome



Atlantic recording group Abba recently performed at the Auditorium Theatre in Chicago, after which the group was met backstage by sundry label execs. Among the rabid Abba fans are (l-r) Atlantic's Perry Cooper, WEA's Pat Benson and Rick Cohen, Atlantic's Chuck Lackner, Abba's Benny Andersson, WEA's Fred Toedtman, and Abba's Bjorn Ulvaeus.

Black Radio



**Bill
Speed**

Opportunities In Black Broadcasting: NABOB's Boyer Explains

Recent times have been promising ones for black broadcasters. Various government and private programs to encourage black ownership of radio and TV stations have opened up a lot of new opportunities, chiefly in radio. This week I spoke with Nate Boyer, Executive Director of the National Association of Black-Owned Broadcasters (NABOB), to discuss the organization's role in encouraging black broadcast ownership and outline the present situation.

R&R: In recent years the number of black-owned broadcasters seems to have skyrocketed.

NB: It's primarily due to three reasons. One reason, I would venture to say, is the availability of adequate financing for broadcast property. There's a lot more financial assistance available to potential and existing black station owners than available, say, five or ten years ago. I'd say that's probably the number one reason, the umbrella reason for some other reasons. The number two reason is the federal government's assistance in the area of acquisition. By that, I'm specifically talking about the Federal Communications Policy of 1) the distress sale, 2) the tax certificate, and 3) their expedition of application for construction.

R&R: Can you explain for the benefit of our readers the aforementioned policies?

NB: The distress sale is that when a station is due for license renewal and has been in trouble with the FCC in terms of violation of code regulations or violation of some kind of policy, then it is subject to a hearing. If the station decides before it goes to the hearing it would like to sell the station — meaning they know that they are in trouble and they know if they take it to court they are going to get caught in some kind of wrongdoing — the owners can sell to a minority and the charges or the hearing will be dropped, and supposedly none of the hearing's contents will be released to the public. In other words, it clears the person of all wrongdoing. The distress price is supposed to go to a minority group, with substantial minority ownership. Substantial is again supposed to be 51% or more black-owned, or Hispanic, Indian-owned, or whatever. The Commission has gone below that on several occasions.

R&R: How does the tax certificate work?

NB: The tax certificate program . . . for example, if a person wants to sell his station to someone, normally there would be a capital gains tax on that particular sale. If I owned a station and I sell it to you, I have to pay the government X amount of dollars tax on my sale of the station. If you sell to a minority you are waived that amount, you no longer have to pay that sales tax. The capital gains tax is basically the same as a sales tax.

If you sell to a minority and reinvest the money that you have gained in another broadcast property within three years, then you can forego that capital gains sales tax. An example would be if you sell a million dollar station somewhere and the capital gains tax would be \$300,000, you do not have to pay that \$300,000 if 1) you sold to a minority and 2) if you have reinvested your money in another broadcast operation, not necessarily a property but a communications company. So if you reinvested into stocks or another company if it were communications then you would be waived on having to pay that tax.

Buying Stations: No Easy Project

R&R: How tough is it really to buy a radio station?

NB: It's real tough because you have to have a substantial amount of money, and when I say substantial . . . you have to have more than you would to buy a home. I guess a home used to be a 20% down payment and up, but it's even substantially more than that. Stations are going now anywhere from a half a million to a million dollars, and that's for a regular AM station. When you get into the FM category, you get into even more expensive amounts of money. Now again, there are exceptions to both those rules, so there are probably some that are much less. It depends on what market you're buying in, and who you're buying from, and what are the conditions you are buying under.

R&R: Do you think these trends are going to perpetuate a better industry as it relates to blacks?

NB: Oh, yes, for two reasons: 1) it's going to increase the number of black employees in the broadcasting industry, the day-to-day management of the station, people in sales, managing, DJ's, the whole thing, right across the board, is going to give increased opportunity for blacks to participate in the broadcasting industry; 2) for the industry in general, it's going to increase the diversification of programming; at least in theory, that's what we'd like to see, and that's what the broadcasting industry in general would like to see. We feel by increasing the number of black-owned stations, we will proportionally increase the amount of black programming.

9 kHz: More Stations For Minorities

R&R: What are some of the things NABOB has been involved in?

NB: One of the things we try to do is to develop a unified voice for black broadcasters. We most recently filed some reply comments with the FCC on the matter of 9 kHz channel space for AM broadcasting. I'd like to give you a brief summary of the comments we made. 1) NABOB and its membership accepts the concept of 9 kHz channel spacing for AM broadcasting, 2) NABOB agrees with the previous proposal to set up a joint government/industry advisory committee and recommends that a substantial amount of minority

broadcasters be included on any committee designed to study the 9 kHz issue, 3) NABOB would like to see any government/industry advisory group have as a major objective an economic impact study on new stations and the consequences it would have on existing minority broadcast stations owners, 4) because of present minority under-representation in broadcasting ownership, any allocations of new channels should include at least 40% set aside for potential and existing minority broadcast station owners, 5) if a 9 kHz proposal is passed and new channels are increased, NABOB feels where it is feasible, minority daytime-only broadcasters should be given first priority and/or consideration for full time broadcast service. Basically those five areas are included in the comments.

R&R: Explain the 9 kHz channel proposal.

NB: Basically, it increases the number of channels that are available for broadcasting. Estimates differ on the number that will be made available. In other words, different technical organizations have come up with different numbers, but the moderate estimate is about 250 new channels will be created. Now this is not just for minorities; the whole concept of the 9 kHz issue is that by reducing the spacing you will increase the number of channels available to the general public. Now we agree with that kind of concept so long as it does not interfere with the technical aspect of existing stations and so long as it does affect the markets of existing minority broadcasters.

In closing, I'd like to say NABOB has three primary objectives as an association: 1) we are here to positively influence both federal agencies and organizations to encourage minority ownerships, 2) we are trying to organize black broadcasters so that they will have more power in the decision-making process in legislation, and 3) we just want to be able to let black broadcasters know what's going on with other black broadcasters.



AN A-CHOIR-ED TASTE — ARC/Columbia recording artist D.J. Rogers returned to his gospel roots recently when he staged the first record industry "Bus-In" at Studio 54 East in Pasadena, CA recently. The 80-member choir, pictured with D.J., was bused from St. Mathews Baptist Church in downtown Los Angeles. The choir will also be featured as background vocalists on D.J.'s upcoming album.

People

Larry Depte is the new President of Philadelphia International Records. Larry was most recently Vice President of Finance for the label . . . Curtis Anderson, WWIN/Baltimore's singing air personality, emceed the Jacksons-LTD show when the two acts performed there recently . . . Meanwhile, WEAA/Baltimore Program Director Kweisi Mfume was elected to a seat on the city council. Now that's what we call community involvement! . . . Jeff McNeal has joined KUTE/Los Angeles as their 8pm-midnight jock . . . Hazel Spears, who has been filling in as swing announcer at KDAY/Los Angeles for the past year, has joined the station on a full-time basis . . . Birthday Best to WBMX/Chicago's Karen Jones, WJMI/Jackson's Bob K., KAPE/San Antonio's Rudy Greene, and Atlantic Records' Simo Doe and Marsha Green. Marsha, incidentally, shares the same birthdate as myself . . . Louis Harper has exited his Western Regional Promotion position at Cotillion with no plans announced as yet . . . Condolences to the family of Jo Jo Samuels. Samuels passed away in Atlanta recently. He was most recently doing independent promotion in the area, having formerly worked for Atlantic Records in the same region . . . Please be sure to send me all of your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

Vernon Park is the place that WKND/Hartford recently held a "Roller Disco Party" with prizes of \$100 awarded to the best skating couples . . . The 2nd Story (a club) is the place a recent birthday party was held for WDAS/Philadelphia's Dr. Perry Johnson . . . Houston is where the next meeting of the Young Black Programmers Coalition will be held. Topics to be discussed include plans for several upcoming regional seminars . . .

Things

KOKY/Little Rock is holding a radiothon on behalf of the United Negro College Fund. The station requests all celebrities to contact KOKY at (501) 661-9853 for information on how they can contribute toward this worthy cause . . . The NAB has changed what was formerly its Community Affairs Office to the Minority and Special Services Office . . . WYBC/New Haven recently co-sponsored a concert by the Jeff Lorber Fusion in their city . . . WYLD/New Orleans is the latest station to join others around the country in participating in the Stevie Wonder-Bahamas concert promotion . . . WWRL/New York is doing an "I Call Your Name" contest whereby winning contestants will be given the opportunity to vacation in a warmer climate . . .

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- RUFUS & CHAKA**
"Do You Love What You Feel" (MCA)
- BAR-KAYS**
"Move Your Boogie Body" (Mercury)
- PRINCE**
"I Wanna Be Your Lover" (WB)
- PLEASURE**
"Glide" (Fantasy)
- KOOL & THE GANG**
"Ladies' Night" (De-Lite)
- STEVIE WONDER**
"Send One Your Love" (Tamla)
- MICHAEL JACKSON**
"Rock With You" (Epic)
- SMOKEY ROBINSON**
"Cruisin'" (Tamla)
- NATURE'S DIVINE**
"I Just Can't Control Myself" (Infinity)
- SWITCH**
"I Call Your Name" (Gordy)

CLIMBERS

Following are listed in order of their airplay activity.

SUGAR HILL GANG "Rapper's Delight" (Sugar Hill) 48% reporting airplay. Hot in the East at WAMO, WDAS and WILD and climbing at WWIN. In the South it is in medium rotation at KOKY, WAOK, WJJS, and WJMI; hot at WYLD, WENN, KAPE and WANT. The Midwest reflects it hot at WCIN, WJMO, KPRS and WKWM; climbing at KATZ. Hot at KDIA and KSOL in the West.

ISAAC HAYES "Don't Let Go" (Polydor) 48% reporting action. Decline in activity due to new release. Hot in the West at KSOL. Medium airplay in the Midwest at WCIN, KKSS, and WJMO; hot at WBMX, WJLB and KATZ. Hot in the South at WHRK, WVEE, WAOK and KMJQ; medium airplay at WENN and WJMI. The East reflects hot rotation at WXYV, WAMO and WKND; medium at WWIN, WILD and WWRL.

FUNKADELIC "Knee Deep" (WB) 45% of our reporters are on it. Hot in the East at the following stations: WXYV, WAMO, WILD, WKND. In the South it is hot also at WGIV, WVEE, WHRK, KMJQ, WKXI, WJJS, WENN and KAPE with a medium at WJMI. Hot in the Midwest at KKSS, WJMO, KPRS and WKWM. Hot in the West at KDIA.

MARVIN GAYE "Ego Tripping Out" (Tamla) 43% reporting airplay. Hot in the East at WXYV and WDAS. Medium airplay in the South at WKXI and WYLD with hot at WANT, KAPE, WJMI, WENN, WHRK and WVEE. Medium airplay at WDAO, WJMO, KPRS with a hot at WCIN and KATZ in the Midwest. The West shows medium airplay at KSOL and KDIA.

RICK JAMES "Love Gun" (Gordy) 43% reporting activity. The Midwest reflects hot rotation at WCIN and WBMX; medium at WTLC, WDAO, WJMO, WKWM and KATZ. The South shows it hot at WVEE and WHRK; climbing at WKXI, WJMI and KAPE. The East shows it hot at WXYV and WAMO while climbing at WWIN and WDAS.

NATALIE COLE & PEABO BRYSON "Gimme Some Time" (Capitol) 40% reporting action. Added in the East at WXYV, WWIN, WILD and WKND. Medium in the South at KMJQ while new at KOKY, WHRK, WVEE and WJMI. Added in the Midwest at WCIN, WTLC, WDAO, KPRS, KAEZ and KATZ. New in the West at KDKO.

SHALAMAR "Second Time Around" (Solar/RCA) 38% reporting activity. Hot in the East at WDAS and WILD; medium at WAMO, WWRL and WKND. Medium in the South at WKXI and KAPE while in heavy rotation at WGIV and KOKY. Hot in the Midwest at WTLC with climbers at KPRS and WCIN. The West reflects it hot at KDIA and KDAY while climbing at KSOL.

Album Airplay

Following are listed in order of their airplay activity.

- MICHAEL JACKSON "Off The Wall" (Epic) "Rock With You" "Don't Stop 'Til You Get Enough"
- KOOL & THE GANG "Ladies' Night" (De-Lite) "Ladies' Night"
- COMMODORES "Midnight Magic" (Motown) "Still" "Sail On"
- ASHFORD & SIMPSON "Stay Free" (WB) "Nobody Knows" "Crazy" "Stay Free" "Found A Cure"
- FUNKADELIC "Uncle Jam Wants You" (WB) "Knee Deep"
- O'JAYS "Identify Yourself" (Phil. Int'l.) "Forever Mine" "I Want You Here With Me" "Sing A Happy Song"
- CHIC "Risqué" (Atlantic) "My Feet Keep Dancing" "Forbidden Lover" "Good Times"
- LTD "Devotion" (A&M) "Stranger" "Share"

*Asterisk denotes that cut has been released as a single.

PHYLLIS HYMAN "You Know How To Love Me" (Arista) 38% reporting airplay. Debuting in the West at KDAY and KDIA. New in the Midwest at WVON, while in medium airplay at WBMX and WTLC with a hot at WDAO. In the South it is new at WANT, WJJS and WAOK; medium at KMJQ and KOKY. New in the East at WKND while climbing at WAMO, WDAS and WWRL.

CAMEO "Sparkle" (Chocolate City) 35% reporting action. Medium in the East at WWRL. In the South it is new at WENN; medium at WJJS, KAPE and WJMI and hot at KMJQ. The Midwest reflects it new at WJLB; medium at WKWM, WJMO and WTLC with hot rotation at KKSS, KPRS and KAEZ. Medium in the West at KDIA.

EARTH, WIND & FIRE "In The Stone" (ARC/Col) 33% of our reporters are on it. Showing medium rotation in the East at WAMO and WXYV. The South reflects climbing activity at WAOK, WJJS and WYLD; hot at WVEE and WHRK. In the Midwest it is hot at WCIN, medium at WLOU, WJMO and KPRS. The West reflects medium airplay at KDIA and KSOL.

WHISPERS "A Song For Donny" (Solar/RCA) 30% reporting airplay. Climbing in the East at WKND, WILD and WWIN; hot at WWRL. Added in the South at WYLD and WANT; hot at KOKY. The Midwest shows it climbing at WBMX, WJMO and WJLB. Hot in the West at KDAY; climbing at KSOL.

SLAVE "Just A Touch Of Love" (Cotillion) 30% reporting activity. New in the Midwest at KKSS; climbing at WCIN and WTLC with hot rotation at WDAO. Added in the South at KMJQ, climbing at KOKY, WGIV, WKXI and WANT and hot at WJMI. Medium in the East at WAMO and WKND.

LENNY WHITE "Peanut Butter" (Elektra) 30% reporting activity. Added in the East at WWIN. In the South it is hot at KMJQ while climbing at WENN and WAOK. The Midwest reflects new adds at WVON and WJMO, climbing at WKWM, and hot at KAEZ, WBMX, WLOU and WTLC. New in the West at KDKO.

LTD "Stranger" (A&M) 28% reporting action. Hot in the West at KDAY. Hot in the Midwest at WDAO, WJLB, KAEZ and KATZ while climbing at WJMO. The South reflects it hot at KOKY; climbing at WGIV and WYLD. Climbing also in the East at WWRL and WDAS.

FATBACK BAND "King Tim III" (Spring/Polydor) 28% reporting action. Hot in the East at WKND. Climbing in the South at WAOK, WJJS, WENN while hot at WKXI, WJMI and KAPE. Medium in the Midwest at WCIN with hot at WLOU and WDAO.

NEW & ACTIVE

STREISAND/SUMMER "No More Tears" (Columbia/Casablanca) 25% of our reporting stations are on it. Climbing in the East at WXYV and WILD while hot at WAMO and WDAS. Climbing in the South at WHRK, WVEE and WYLD while hot at WJJS. New in the Midwest at WDAO and in medium rotation at WTLC.

O'JAYS "Forever Mine" (Philadelphia International) 25% of our reporters are on it. This was an LP favorite that's taking off as a single. Climbing in the East at WXYV and WWRL while hot at WWIN. In medium rotation in the South at WHRK, WVEE and KAPE, with hot at WAOK and WENN. New in the Midwest at WDAO while climbing at WCIN.

PARLIAMENT "Party People" (Casablanca) 25% of our reporters are on it. Climbing in the East at WXYV. New in the South at KOKY and WJJS while climbing at KAPE, WVEE and WHRK. Debuting in the Midwest at WLOU, WKWM and WDAO while climbing at WJMO.

PEACHES & HERB "Roller Skatin' Mate" (Polydor) 23% of our reporters are on it. Climbing in the East at WAMO and WILD, while hot at WWRL. New in the South at WENN. Added in the Midwest at WDAO with medium rotations at WLOU and WJMO and a hot at KATZ. New in the West at KSOL.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- LONNIE LISTON SMITH A Song For The Children (Columbia) *Various Cuts*
- BOB JAMES Lucky Seven (Tappan Zeel/Col) *Various Cuts*
- JEFF LORBER FUSION Water Sign (Arista) *"Toad's Place"*
- STAN GETZ Children Of The World (Columbia) *Various Cuts*
- GATO BARBIERI Euphoria (A&M) *Various Cuts*
- NOEL POINTER Feel It (UA) *Various Cuts*
- BEN SIDRAN The Cat And The Hat (A&M) *Various Cuts*
- STIX HOOPER The World Within (MCA) *"Cordon Bleu"*
- JEAN-LUC PONTY Taste Of Passion (Atlantic) *Various Cuts*

NEW & ACTIVE

No records qualified for N&A this week.

EAST: WRVR/New York, NY *Herschel/Prescott*; WHUR/Washington, D.C., *Jesse Fax*; WEAA/Baltimore, MD, *Chauncey Lewis*. SOUTH: WCLK/Atlanta, GA, *Requaya Ward*. MIDWEST: WBBY/Columbus, OH, *P. Norman Grant*; WJZZ/Detroit, MI, *Dorian Paster*. WEST: KADX/Denver, CO, *Chuck Edwards*; KREI/Berkeley, CA, *Hal Jackson*; KKGQ/Los Angeles, CA, *Monica Riordan*; KJLH/Los Angeles, CA, *Lawrence Tanter*.

Pop/Rhythms
Hottest
November 16, 1979

EAST	SOUTH	MIDWEST	WEST
Prince Kool & The Gang Commodores Funkadelic Rufus & Chaka	Prince Kool & The Gang Funkadelic Commodores Rufus & Chaka	Kool & The Gang Smokey Robinson Rufus & Chaka	Prince Kool & The Gang Commodores Shalamar Switch

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST	WILD	WWIN	WKND
WAMO Pittsburgh, PA Mike Payne	WILD Boston, MA Steve Crumblay	WWIN Baltimore, MD Don Brooks/Sue Woods	WKND Hartford, CT Eddie Jordan
ADDED Instant Funk Pleasure Black Ivory Thom Bell Orch. Electric Spark Roy Ayres	ADDED Ray, Goodman & Brown Robin Beck McFadden & Whitehead Natalie Cole/Peebo Bryson Shadow Instant Funk Atlantic Starr	ADDED Lenny White Ch-Lites Bryson/Cole	ADDED Diana Ross Phyllis Hyman Natalie Cole/Peebo Bryson Fish Saved Pittsburgh
HOTTEST Sugar Hill Gang Commodores Prince Five Special Rufus & Chaka Strasland/Summer Funkadelic Rick James Deniece Williams Isaac Hayes	HOTTEST Sugar Hill Gang Kool & The Gang Shalamar Eddie Grant Johnny Nash Dynasty Funkadelic Prince Commodores "Still" France Joli	HOTTEST Prince Pleasure Bar-Kays O'Jays "Forever" Rufus & Chaka KC & Sunshine Band "Bet" Nature's Divine Michael Jackson	HOTTEST Kool & The Gang Prince Fat Larry's Band Smokey Robinson Switch Funkadelic Isaac Hayes Fatback Band KC & Sunshine Band (Both) Pleasure
WDAS Philadelphia, PA Joe Tamburro		WXYV Baltimore, MD Larry Hall	WWRL New York, NY Bob Law/Linda Maynes
ADDED Not Available		ADDED Fleetwood Mac Natalie Cole/Peebo Bryson Patrice Rushen George Duke Instant Funk Barry White	ADDED Not Available
HOTTEST Kool & The Gang Rufus & Chaka Commodores "Still" Shalamar Marvin Gaye Sugar Hill Gang Strasland/Summer Michael Jackson "Rock" Stevie Wonder Bar-Kays		HOTTEST Prince Funkadelic Bar-Kays Rufus & Chaka Isaac Hayes Brenda Russell Stevie Wonder Rick James	HOTTEST Peaches & Herb Kool & The Gang Stevie Wonder Commodores Nature's Divine Whispers Stephanie Mills Ashford & Simpson Sergio Mendes Prince

SOUTH	WHRK	WXXI	WJMI
KMJC Houston, TX Jack Patterson	WHRK Memphis, TN Ron Olson	WXXI Jackson, MS Tommy Marshall	WJMI Jackson, MS Carl Haynes
ADDED Slave Linda Clifford Tyronne Davis	ADDED Fleetwood Mac Natalie Cole/Peebo Bryson Patrice Rushen George Duke Instant Funk Barry White	ADDED McKinley Mitchell Larry Houston Patrice Rushen Village People Lowell	ADDED Wilson Pickett Natalie Cole/Peebo Bryson Linda Clifford
HOTTEST Isaac Hayes Commodores "Still" Kool & The Gang Nature's Divine Prince Rufus & Chaka Michael Jackson "Rock" Cameo Lenny White LTD "Stranger"	HOTTEST Prince Funkadelic Bar-Kays Rufus & Chaka Isaac Hayes Brenda Russell Stevie Wonder Rick James	HOTTEST Smokey Robinson Switch Funkadelic Nature's Divine QQ Fatback Band Prince Commodores "Still" Lenny Williams Al Hudson	HOTTEST Kool & The Gang Smokey Robinson Prince Bar-Kays Michael Jackson "Rock" Jimmy Bo Horne Switch Fatback Band Marvin Gaye Slave
KOKY Little Rock, AR Jimmy Smith	WQIV Charlotte, NC Chris Turner	WYLD New Orleans, LA Willie Jay Johnson	WENN Birmingham, AL Jim Lawson
ADDED David Ruffin Instant Funk Parliament Natalie Cole/Peebo Bryson Stephanie Mills Faze-O Street Players	ADDED Ninth Creation Roy Ayres Eddy Grant Chic "Feet" Sweet Inspirations David Oliver	ADDED Whispers Patrice Rushen Roy Ayres	ADDED Positive Force Cameo Peaches & Herb Millie Jackson/Isaac Hayes
HOTTEST Bar-Kays Rufus & Chaka Prince Nature's Divine Whispers Commodores "Still" Shalamar Michael Jackson "Rock" LTD "Stranger" L.V. Johnson	HOTTEST Funkadelic Al Hudson Prince Kool & The Gang Shalamar Rufus & Chaka Bar-Kays Stanley Turrentine Michael Jackson "Rock" Stevie Wonder	HOTTEST Sugar Hill Gang Commodores "Still" KC & Sunshine Band Rufus & Chaka Prince Pleasure Freedom Foxy Brenda Russell Stevie Wonder	HOTTEST Smokey Robinson Michael Henderson O'Jays "Forever" Marvin Gaye QQ Prince Nature's Divine Kool & The Gang Funkadelic Sugar Hill Gang
WDIA Memphis, TN Ron King/Johnnie Neely	WAOK Atlanta, GA Doug Harris	WANT Richmond, VA Ben Miles	WJJS Lynchburg, VA Robert Goins
ADDED Dorothy Moore Instant Funk Lowell	ADDED Lenny White Lakeside Phyllis Hyman Eugene Record Sir John Roberts Leroy Hutson David Ruffin Herb Alpert "Street" Kool & The Gang	ADDED Phyllis Hyman Emotions Ashford & Simpson Whispers	ADDED Stevie Wonder Captain Sky Alan Harris Parliament Phyllis Hyman Instant Funk McFadden & Whitehead
HOTTEST Fatback Band Kool & The Gang Commodores "Still" Sugar Hill Gang Bar-Kays Brenda Russell Mandre LTD "Stranger" Funkadelic Isaac Hayes	HOTTEST Deniece Williams Angela Bofill Pleasure Prince Rufus & Chaka Bar-Kays Isaac Hayes Stevie Wonder Switch Ashford & Simpson "Crazy" Commodores "Still" O'Jays "Forever"	HOTTEST Bar-Kays Pleasure Prince Smokey Robinson Switch Sugar Hill Gang Marvin Gaye Kool & The Gang Rufus & Chaka	HOTTEST Kool & The Gang Funkadelic Commodores "Still" Donna Summer "Dim" Michael Jackson Prince Herb Alpert Nature's Divine Switch Bonnie Pointer

SOUTH	WJLB	WJMO	WJMS
KMJC Houston, TX Jack Patterson	WJLB Detroit, MI J. Michael McKay	WJMO Cleveland, OH Bernie Moody	WJMS San Antonio, TX Rudy Greene
ADDED Slave Linda Clifford Tyronne Davis	ADDED Ray, Goodman & Brown Cameo Chapter 8 Leroy Hutson Patrice Rushen Linda Clifford (LP) Herb Alpert (LP) Yellow Magic Orch.	ADDED Parliament Herbie Hancock Emotions Barry White O'Jays Strasland/Summer Pistypus Peaches & Herb Natalie Cole/Peebo Bryson	ADDED Chic Johnnie Taylor Pockets
HOTTEST Isaac Hayes Commodores "Still" Kool & The Gang Nature's Divine Prince Rufus & Chaka Michael Jackson "Rock" Cameo Lenny White LTD "Stranger"	HOTTEST Kool & The Gang Smokey Robinson Prince Bar-Kays Michael Jackson "Rock" Jimmy Bo Horne Switch Fatback Band Marvin Gaye Slave	HOTTEST Fatback Band Switch Commodores Jimmy "Bo" Horne Slave Rufus & Chaka Foxy Bobby Caldwell Phyllis Hyman LTD "Stranger"	HOTTEST Sugar Hill Gang Commodores "Still" KC & Sunshine Band Rufus & Chaka Prince Pleasure Freedom Foxy Brenda Russell Stevie Wonder
KOKY Little Rock, AR Jimmy Smith	WJMS San Antonio, TX Rudy Greene	WJMS San Antonio, TX Rudy Greene	ADDED Chic Johnnie Taylor Pockets
ADDED David Ruffin Instant Funk Parliament Natalie Cole/Peebo Bryson Stephanie Mills Faze-O Street Players	ADDED Ninth Creation Roy Ayres Eddy Grant Chic "Feet" Sweet Inspirations David Oliver	ADDED Whispers Patrice Rushen Roy Ayres	ADDED Stevie Wonder Captain Sky Alan Harris Parliament Phyllis Hyman Instant Funk McFadden & Whitehead
HOTTEST Bar-Kays Rufus & Chaka Prince Nature's Divine Whispers Commodores "Still" Shalamar Michael Jackson "Rock" LTD "Stranger" L.V. Johnson	HOTTEST Funkadelic Al Hudson Prince Kool & The Gang Shalamar Rufus & Chaka Bar-Kays Stanley Turrentine Michael Jackson "Rock" Stevie Wonder	HOTTEST Sugar Hill Gang Commodores "Still" KC & Sunshine Band Rufus & Chaka Prince Pleasure Freedom Foxy Brenda Russell Stevie Wonder	HOTTEST Kool & The Gang Funkadelic Commodores "Still" Donna Summer "Dim" Michael Jackson Prince Herb Alpert Nature's Divine Switch Bonnie Pointer

MIDWEST	WTLN	WBMX	WKWM
WCIN Cincinnati, OH Bob Long	WTLN Indianapolis, IN Jay Johnson	WBMX Chicago, IL James Alexander	WKWM Grand Rapids, MI Frank Grant
ADDED George Duke Leroy Hutson O'Jays "I Want" Natalie Cole/Peebo Bryson Halloween Dionne Warwick "Deje"	ADDED Natalie Cole/Peebo Bryson Captain Sky Diana Ross	ADDED Wilson Pickett Curtis Mayfield Patrice Rushen Melba Moore Shadow	ADDED La Flavour Kinsman Dazz Parliament David Oliver Paulinho Da Costa O'Jays "Want" Faze-O Herb Alpert "Rotation"
HOTTEST Kool & The Gang Prince Fat Larry's Band Smokey Robinson Switch Funkadelic Isaac Hayes Fatback Band KC & Sunshine Band (Both) Pleasure	HOTTEST Lenny White Freedom Switch LTD "Stranger" Linda Williams Shalamar Bar-Kays Slave Pleasure Lakeside	HOTTEST Lenny White Michael Jackson Kool & The Gang Ashford & Simpson Diana Ross Eddie Rabbitt Isaac Hayes Captain Sky Pleasure Rick James	HOTTEST Sugar Hill Gang Smokey Robinson Pleasure Kool & The Gang Nature's Divine Michael Jackson Funkadelic Brenda Russell Johnnie Taylor Rufus & Chaka
WLOU Louisville, KY Bill Price	KKSS St. Louis, MO Harry O	WVON Chicago, IL Carl Connors	KAEZ Oklahoma City, OK Steve Scott
ADDED Pleasure Lakeside Barry White Emotions Parliament Tyronne Barkley	ADDED NY City Band Bill Summers Michael Jackson "Rock" Lenny White Slave Linda Clifford Tyronne Davis	ADDED Lenny White Ray Charles Phyllis Hyman Cameo L.V. Johnson Emotions Spinners Stanley Turrentine George Duke Patrice Rushen Roy Ayres	ADDED Linda Clifford Skyy Instant Funk Anita Ward Lakeside Natalie Cole/Peebo Bryson
HOTTEST Fatback Band Commodores "Still" Freedom Bar-Kays Rufus & Chaka Michael Jackson Lenny White Love Unlimited Lee Moore	HOTTEST Kool & The Gang Funkadelic Smokey Robinson Herb Alpert "Rise" Commodores "Still" Prince Nature's Divine Michael Jackson "Don't" Cameo Stevie Wonder	HOTTEST Not Available	HOTTEST Duncan Sisters Lenny White Rufus & Chaka David Ruffin Barry White Stargard Camen Opus 7 LTD "Stranger" Ray Charles

MIDWEST	WDAO	WJMS	WJMS
WJLB Detroit, MI J. Michael McKay	WDAO Dayton, OH Turk Logan	WJMS San Antonio, TX Rudy Greene	WJMS San Antonio, TX Rudy Greene
ADDED Ray, Goodman & Brown Cameo Chapter 8 Leroy Hutson Patrice Rushen Linda Clifford (LP) Herb Alpert (LP) Yellow Magic Orch.	ADDED Parliament Herbie Hancock Emotions Barry White O'Jays Strasland/Summer Pistypus Peaches & Herb Natalie Cole/Peebo Bryson	ADDED Chic Johnnie Taylor Pockets	ADDED Stevie Wonder Captain Sky Alan Harris Parliament Phyllis Hyman Instant Funk McFadden & Whitehead
HOTTEST Kool & The Gang Smokey Robinson Isaac Hayes KC & Sunshine Band LTD "Stranger" Nature's Divine Five Special Pleasure Commodores Rufus & Chaka	HOTTEST Fatback Band Switch Commodores Jimmy "Bo" Horne Slave Rufus & Chaka Foxy Bobby Caldwell Phyllis Hyman LTD "Stranger"	HOTTEST Sugar Hill Gang Commodores "Still" KC & Sunshine Band Rufus & Chaka Prince Pleasure Freedom Foxy Brenda Russell Stevie Wonder	HOTTEST Kool & The Gang Funkadelic Commodores "Still" Donna Summer "Dim" Michael Jackson Prince Herb Alpert Nature's Divine Switch Bonnie Pointer
WJMS San Antonio, TX Rudy Greene	WJMS San Antonio, TX Rudy Greene	ADDED Chic Johnnie Taylor Pockets	ADDED Stevie Wonder Captain Sky Alan Harris Parliament Phyllis Hyman Instant Funk McFadden & Whitehead
ADDED David Ruffin Instant Funk Parliament Natalie Cole/Peebo Bryson Stephanie Mills Faze-O Street Players	ADDED Ninth Creation Roy Ayres Eddy Grant Chic "Feet" Sweet Inspirations David Oliver	ADDED Whispers Patrice Rushen Roy Ayres	ADDED Stevie Wonder Captain Sky Alan Harris Parliament Phyllis Hyman Instant Funk McFadden & Whitehead
HOTTEST Bar-Kays Rufus & Chaka Prince Nature's Divine Whispers Commodores "Still" Shalamar Michael Jackson "Rock" LTD "Stranger" L.V. Johnson	HOTTEST Funkadelic Al Hudson Prince Kool & The Gang Shalamar Rufus & Chaka Bar-Kays Stanley Turrentine Michael Jackson "Rock" Stevie Wonder	HOTTEST Sugar Hill Gang Commodores "Still" KC & Sunshine Band Rufus & Chaka Prince Pleasure Freedom Foxy Brenda Russell Stevie Wonder	HOTTEST Kool & The Gang Funkadelic Commodores "Still" Donna Summer "Dim" Michael Jackson Prince Herb Alpert Nature's Divine Switch Bonnie Pointer

WEST	KDKO	KDAY	KBOL	KDIA
KDKO Denver, CO Ron O'Jay	KDAY Los Angeles, CA Steve Woods	KBOL San Mateo, CA J.J. Jeffries	KDIA Oakland, CA Jerry Boulding	
ADDED Lenny White Duncan Sisters Linda Williams Michael Jackson "Rock" Pockets Sylvester Natalie Cole/Peebo Bryson	ADDED Phyllis Hyman TTF Leroy Hutson Kenny Loggins	ADDED Chic Peaches & Herb Stevie Wonder Michael Jackson Dynasty	ADDED Phyllis Hyman Tyronne Davis	
HOTTEST Funkadelic Brenda Russell Stephanie Mills "Deeper" Commodores "Still" Prince Herb Alpert "Rise" Kool & The Gang Shalamar Bobby Caldwell Isaac Hayes	HOTTEST Rufus & Chaka Prince Whispers Pleasure Bar-Kays Switch Shalamar LTD "Stranger" Stevie Wonder Ashford & Simpson	HOTTEST Commodores "Still" Prince Nature's Divine Kool & The Gang Rufus & Chaka Smokey Robinson Switch Sugar Hill Gang Isaac Hayes Bar-Kays	HOTTEST Kool & The Gang Sugar Hill Gang Funkadelic Smokey Robinson Prince Commodores "Still" Shalamar Pleasure Switch Nature's Divine	

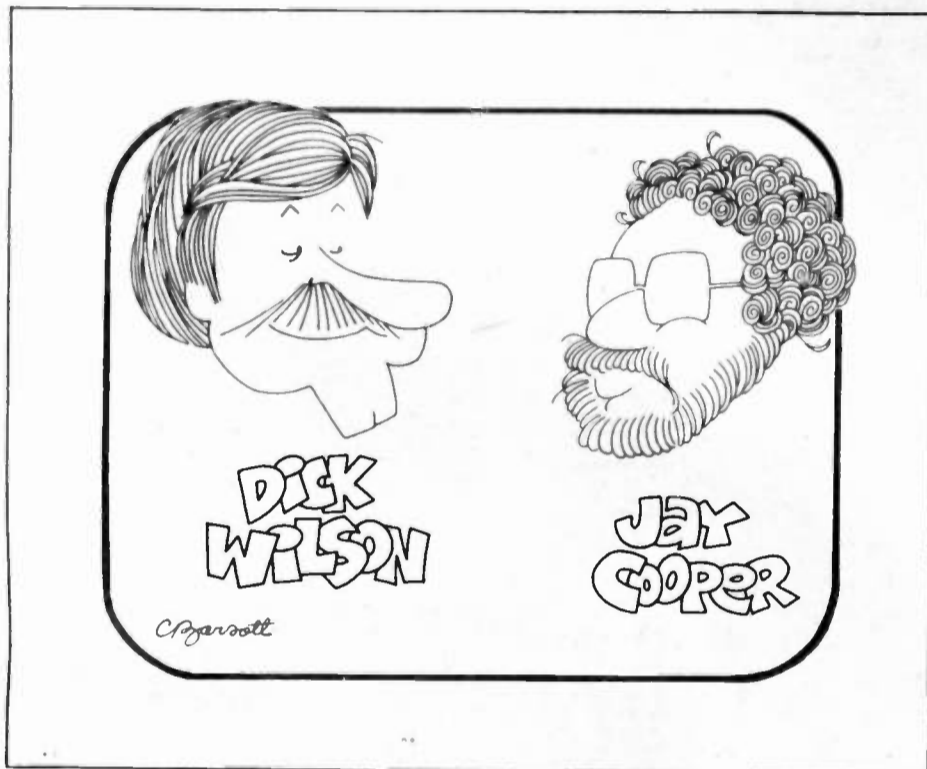


(ALBUM ORIENTED ROCK)



Jeff Gelb

Live (On Tape) . . . From Kansas City —



It's Dick And Jay

Two of AOR radio's best-known air personalities are Dick Wilson and Jay Cooper, the morning team at KY102/Kansas City. For years these two have proved that strong personalities can enhance the sound of AOR radio. Now they are out to prove themselves in a new medium, television. The two have just completed their first half-hour TV special, appropriately titled "Dick and Jay," for airing later this month.

Dick explained the genesis of the show: "We had long been toying with the idea of doing something with a TV show, not necessarily a direct play off the radio show, but a new field to move into. We looked at several different companies and backers, but weren't satisfied with what we could get for our money.

"Coincidentally, UHF Channel 41 in town had been looking into ways to capture more 18-34 year-olds, and happened to approach us with the idea of doing a live show with an audience. This was back in the early part of this year. By the time the show was completed last month, the entire concept had changed."

Jay explained how the show had changed from its original conception: "When people think of video comedy shows for young adults they usually think of 'Saturday Night Live,' with a number of skits done on soundstages. Dick and I wanted to take that video equipment out into the Kansas City community and see what we could come up with in natural settings. Basically, they gave us the chance to do that."

The resultant half-hour special, which I had the opportunity to view last week, is a very clever combination of homespun humor and musical entertainment. Dick and Jay co-wrote the show's skits, which include a very funny takeoff on the disaster film genre wherein Dick and Jay rescue a number of people who are "stranded" on a broken escalator. Another segment satirizes the PBS TV series "Sneak Previews," in which two newspaper film critics review upcoming film releases. In Dick and Jay's version, those two review home movies sent in by the audience. There's also a man-on-the-street interview segment, with an unusual question: "What do you think of man-on-the-street interviews?"

The show also spotlights famous area residents. Oletta Adams explains why she enjoys singing and plays a few tunes. Kansas City football pro Jack Rudnay is asked to explain how to fish for bass in a fountain. It's as zany and fun as it sounds.

While the show spotlights Dick and Jay, their connection to KYYS is only mentioned in the closing credit sequence. There's also an effort to broaden the show's appeal beyond AOR audiences by steering clear of record company rock 'n' roll videotape, at least in the opening segment.

The Channel 41 representatives have already expressed interest in having Dick and Jay continue the show as a series, with discussions taking place to determine how often the show will run.

Obviously the two KYYS air personalities are excited about the show's potential. "If

people react to it the way we think they will," said Jay, "we'll feel really good about it." The show's success could also spark a new trend in localized TV shows starring prominent area radio personalities, as AOR radio furthers its reach into the communities it serves.

Reporters Respond

In recent weeks, our AOR reporters have taken the time to respond to various articles in R&R, in particular our discussions of the growing alliance of Sports and AOR radio as well as the continuing controversy over full-album airplay.

More Sports Snorts

Todd Cipolla, PD at KSPN/Aspen, called with details of a sports network being formed by Recreation Broadcasting, which owns KSPN. Aside from a continuing series of two-minute sports tips programs, the network will be sending KSPN Sports Director Diane Tegmeyer to the 1980 Olympics for live coverage. For more information on the network's offerings, contact Bert Rudman at (303) 925-6385.

Also commenting on sports was KPRI/San Diego GM Dex Allen, who mentioned that his station carries four 90-second sports commentaries daily, hosted by Sports Director Tom Nettles. Nettles, once a professional athlete himself, offers sports coverage from the athlete's perspective.

Just announced by WMET/Chicago is word that Gary Fencik, Safety for the Chicago Bears, has joined the station for weekly comments on the Bears games.

A Solution To Album Airplay Shows?

WDVE/Pittsburgh PD Dave Lange offered comments and his idea for a solution on the continuing controversy over stations that program albums in their entirety, possibly to the detriment of those albums' sales.

"It's obvious that radio isn't going to stop album features, even if record companies are hurt by the practice," said Lange. "That would be like taking Big Macs away from McDonald's, and besides, record companies enjoy the exposure it gives new artists.

"As I see it, the artists who may be hurt most by album features are the superstars. My suggestion to improve this situation is to ask the record companies to begin producing self-packaged radio specials where the artist himself would introduce his new album. He would play it in its entirety, but every two or three songs he would break for an explanation of the songs, or whatever. In that way you'd have a show that would be very attractive to listeners yet at the same time make it more difficult to tape an album in its entirety since it'd be broken up several times. Plus it gives an artist the unique opportunity to explain his new work to his audience."

Dave feels the solution to the album feature problem rests, finally, in the hands of the artists themselves: "If the artists are willing to put their time into such specials to support their record companies and themselves, this might be the answer."

Your comments on articles appearing in R&R are always welcome, either by phone to our Opinion Line (213-552-3525), to the AOR department directly, or by mail, at 1930 Century Park West, Los Angeles, CA 90067.

Detroit Shuffle: Urbiel Exits, Ferguson Flies South

Detroit AOR radio is in an uproar this week as two out of three stations search for new PD's.

Joe Urbiel is the latest to announce he is leaving his PD post at WWWW, which has been on top of the city's AOR ratings list for the past three ARB's. Urbiel's successor as PD at W4 has not yet been chosen. Urbiel said, "I'm leaving the PD position for personal reasons and by my own choice. It's not for another radio job, and it does not reflect on the situation here at the station, which will keep on rocking. I really feel the need at this point just to step back a little bit, take some time off, and re-evaluate things. The first thing on my mind, though, is getting some rest."



Joe Urbiel

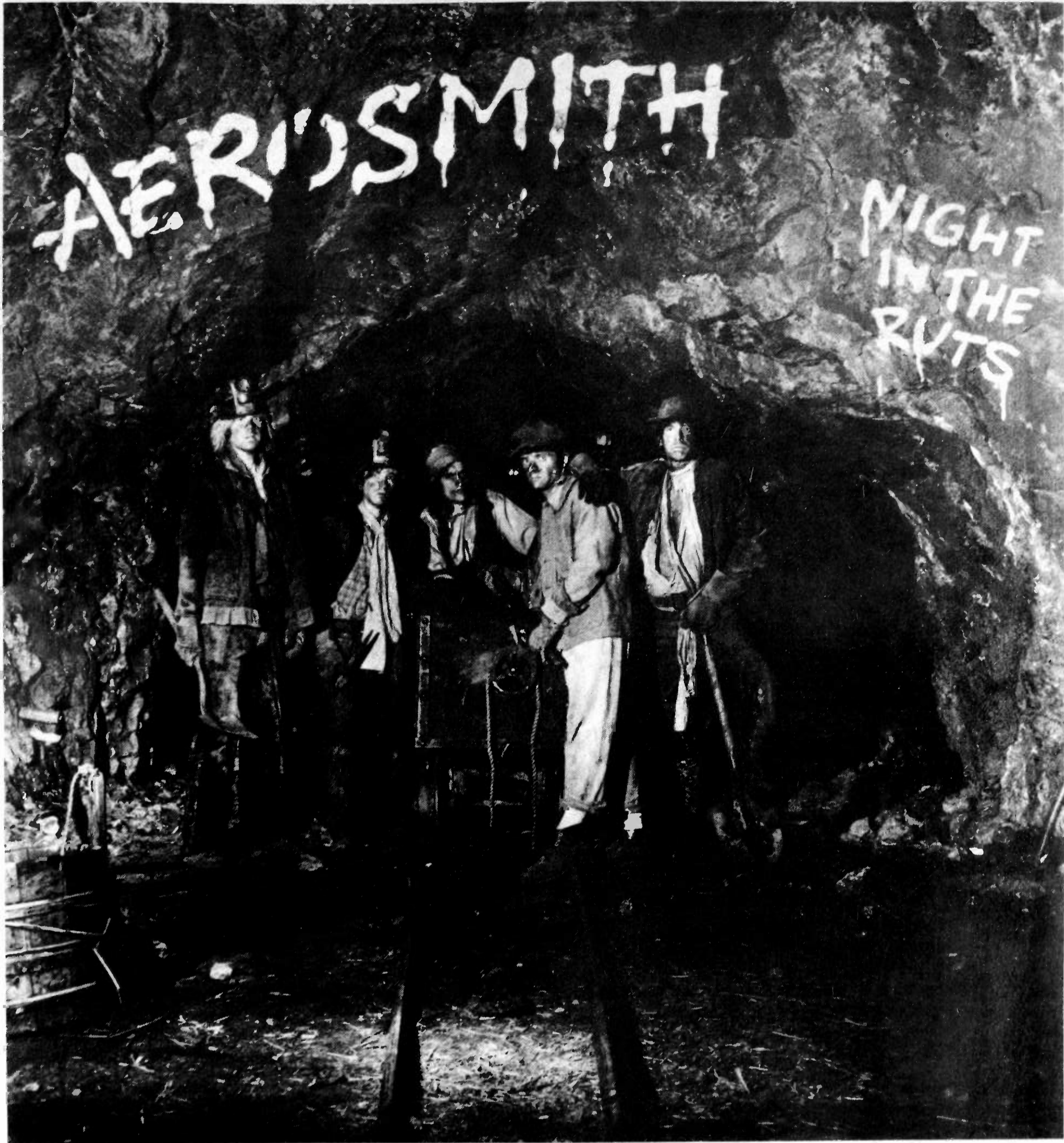
Urbiel reflected on his four-year W4 stay: "I'm very proud of what we've accomplished here. We've reached a position of dominance in the market that I'm confident will continue."

Meanwhile across town at WABX, the search continues for a new PD following Ted Ferguson's departure last week. Bob Burch, National PD for WABX owners Century Broadcasting, said that an Assistant PD has been chosen and will be named later this week. Burch is still accepting resumes from applicants for the PD post through Century's Los Angeles office.

R&R has learned that former WABX PD Ted Ferguson has flown south to Miami, where he has joined the staff of WMJX, working with new PD Mark Driscoll on research for the station.



Ted Ferguson



**America's Best
Rock & Roll Band
Is Back!**



on Columbia Records

Jeff Golt

Evolution

KEJO/Corvallis is switching from live AOR to live-assist TM programming of a soft AOR format. PD Jonah Cummings has already exited . . . Joe DiDonato has been named PD at WOMP-FM/Wheeling . . . Barry Grant has exited WYDD/Pittsburgh to join WMAD/Madison as PD. WMAD's new News Director is Linda Goldfarb from KZOK/Seattle . . . WSYR-FM/Syracuse is a 100,000 watt automated soft AOR which is switching to live AOR programming January 1st as an Abrams Superstars affiliate. The station seeks talent and requests tapes be sent to station manager Hugh Barr, 1030 James Street, Syracuse, New York 13202 . . . With Eric Stevens now devoting all energies to programming WBBG/Cleveland, sister FM station M105 is without an AOR PD and is searching. Contact Stevens if interested at (216) 391-1260 . . . Doug Clifton has exited as MD at KILO/Colorado Springs for an airshift at 91X/San Diego . . . Tom McKay is exiting mornings at KWST/Los Angeles and will announce new plans shortly . . . KKBC-FM/Reno is a new live 52,000 watt AOR. Welcome aboard . . . Bud Becker has been appointed director of recording artist promotions for WLPL-FM/Baltimore . . . John Evans has exited news at KNX-FM/Los Angeles . . . Shake-up in Orlando where three WORJ staffers have exited in recent days: Mike Cooper, Jeff Davis and Debbie Calton . . . Jay Brandon is new to overnights at KKXX/Bakersfield following Sue Delaney's departure to KKOJ/Fresno . . . Former RCA National Album Promotion Director Josh Blardo has resurfaced as VP Director of Album Promotion/Marketing for Sire Records . . . Pending FCC approval, WLOM/Cape Cod will be sold to Springfield Broadcasters Inc. from Seashore Broadcasting for \$1 1/4 million . . . WYDD/Pittsburgh's new GM is Bryan McIntyre who was formerly with 92X/Columbus.



COUGAR STALKS BURLINGTON — Riva recording artist John Cougar (center) visited the studios of WBWB/Burlington, where he was caught for an interview with air personalities Gene Olson (left) and Bill Flint (right).

AOR REPORTERS PLEASE NOTE: Radio & Records will be closed in observance of Thanksgiving next Thursday, November 22nd. Next week's AOR reports will be taken on Tuesday Nov. 20, and Wednesday Nov. 21, from 10am-5pm both days. Please call in next week's reports on those two days only.



NESMITH GOES CRUISIN' IN HOUSTON — Pacific Arts recording artist Mike Nesmith (center) is pictured on tour in Houston where KLOL PD Paul Riann (left) and News Director Brian Hill (right) spoke with him after a concert appearance.



KBCO HOSTS BOULDER MUSIC WEEKEND — KBCO/Boulder wrapped up the station-sponsored Boulder music weekend, which spotlighted music and performances by area musicians, by awarding a Martin guitar to local songwriter Michael Woody. Pictured (l-r) at the presentation are KBCO PD Dennis Constantine, winner Woody and guitar, and celebrity contest judge Richie Furay.

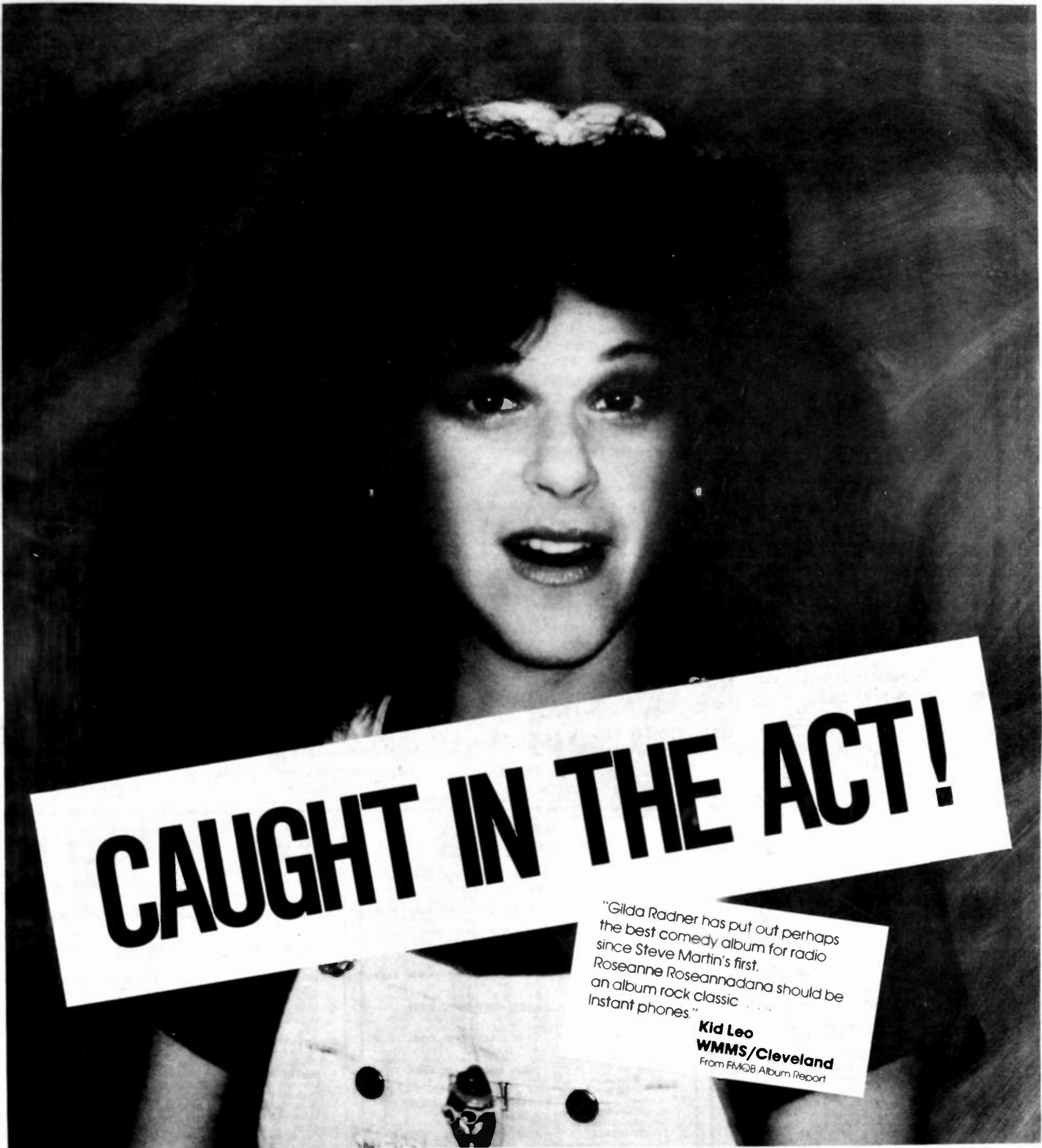
Update

KWST/Los Angeles finished up its celebrity auction for the LA Children's Hospital research wing with a check for over \$15,000. The hottest item auctioned was Peter Frampton's guitar, which went for over \$3000! . . . The normally reclusive Leon Russell was a recent interview guest on KMOD/Tulsa for a 90-minute segment . . . Garland Jeffreys was a special guest at WIOQ/Philadelphia's Halloween party . . . KTXQ/Dallas will reward the first 5000 who purchase two albums at a local record store with a free station T-shirt . . . WMMS/Cleveland is running a weekend-long tribute to Bruce Springsteen that will include an hour of unreleased Springsteen material. Some of the musical goodies: Springsteen's versions of "Rendezvous" (which he gave to Greg Kihn) and "Because the Night" (a donation to Patti Smith's repertoire) . . . KAZY/Denver logged over 25,000 calls in two days of polling listener choices in continuous rock artist battles on the air . . . WIOT/Toledo morning team Pat Still and Jane Perry did their show one recent morning perched atop one of the station's billboards located adjacent to a busy thoroughfare . . . WRKI/Bridgeport just held its second annual Connecticut-New York Radio & Records promotional party. An award to the top promotional person of the year went to Columbia's Jay Miggins . . . KZEW/Dallas gave listeners the chance to "Fly the Zoo" by asking them to register for free rides in a hot air balloon during a balloon race the station is co-sponsoring . . . Q107/Toronto awarded a listener with a free trip to New York City for Fleetwood Mac's concert appearance there, by giving out one digit a day of a secret phone number which listeners called whenever they heard a Fleetwood Mac song played on Q107. From those who called the number to become eligible, one was picked for the trip . . . WWCT/Peoria has moved. The new address is 414 Hamilton Blvd., Peoria, IL 61602.

Concerts & Conversations

PRESENTATIONS: WZAM-WMYK/Norfolk presented Steve Forbert for \$2.94.
RADIO CONCERTS: Joe Jackson on KLOS/Los Angeles . . . Brian Auger on WCMF/Rochester . . . Joe Jackson on CFOX/Vancouver . . . Hank Williams Jr. on WKDF/Nashville . . . John David Souther on WMMS/Cleveland . . . Sinceros on WAER/Syracuse . . . Romantics on WILS/Lansing . . . Hall & Oates on KLOS/Los Angeles.
CONVERSATIONS: Rainbow on KSJO/San Jose . . . Grateful Dead on WBAB/Long Island . . . Rupert Holmes, Shoes on WDHA/North Jersey . . . Sonny Rollins, Flora Purim, Jean-Luc Ponty, Heath Bros., Spyro Gyra on WRVR/New York . . . Rick Derringer, City Boy, Charlie, Foreigner on WCMF/Rochester . . . Harry Chapin on WSRZ/Tampa . . . Robben Ford, Robert Palmer on KTYD/Santa Barbara . . . Police on KLBJ/Austin . . . Jan Hammer, Steve Forbert, Bob Weir, Talking Heads, Garland Jeffreys on WIOQ/Philadelphia . . . Karla Bonoff on WKDF/Nashville . . . John Prine, Ian Anderson, Charlie Daniels Band, Knack on WZXR/Memphis . . . Jan Hammer on WIQB/Ann Arbor . . . John David Souther on WPLR/New Haven . . . Foreigner on WZZQ/Jackson . . . Foreigner on WMMS/Cleveland . . . Karla Bonoff on LOVE-94/Miami . . . Sinceros, Shoes on WAER/Syracuse . . . Rick Roberts on KTCL/Fort Collins . . . John Cougar on KOME/San Jose . . . Jerry Garcia on WMMR/Philadelphia . . . Romantics, John Cougar on WILS/Lansing . . . Tubes, the Beat, the Motels, Mik Kaminski (ELO violinist) on KCPK/Pomona, CA.

COMING NEXT WEEK: Some people call him the Tony Clifton of AOR radio. He's Duane Glasscock, as unlikely a disc jockey as has ever come out of AOR radio. He works weekends at WBCN/Boston, which also served as campaign headquarters for his short-lived mayoral bid this month. Is Glasscock really just WBCN air personality Charles Laquidara's alter ego, or is he . . . something else? Next week we'll interview both WBCN jocks about the Glasscock phenomenon, in what promises to be one of the more unusual AOR interviews of the year.



CAUGHT IN THE ACT!

"Gilda Radner has put out perhaps the best comedy album for radio since Steve Martin's first. Roseanne Roseannadana should be an album rock classic . . . instant phones."

Kid Leo
WMMS/Cleveland
From FMQB Album Report

Millions catch her weekly, on *Saturday Night Live*, under her aliases — Roseanne Roseannadana, nerdy Lisa Loopner, punk-rocking Candy Slice and more. Now Gilda's going on record!

Gilda Radner. Live From New York.

Produced by Jerry Wexler, Paul Shaffer and Howard Shore
Executive Producer: Lorne Michaels
On Warner Bros. Records and Tapes. (HS 3320)



Radio & Records

Album Airplay/40

Chart Summary

November 16, 1979

161 REPORTERS

Album cuts are listed in order of airplay preference.

Main chart listing 40 albums with columns for position and title. Includes artists like Eagles, Fleetwood Mac, Led Zeppelin, Styx, Foreigner, etc.

EAGLES dug their claws into the top spot again, beating all competition with this week's reporting stations. MAC held steady in reports and airplay position, while ZEP and STYX continued their battle for third place.



The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period.

MOST ADDED

Table of 'Most Added' albums with columns for week and number of stations. Includes Toto, ZZ Top, Boomtown Rats, etc.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week.

MEDIUM

Table of 'Medium' albums with columns for week and number of stations. Includes Santana, Bonnie Raitt, Outlaws, etc.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week.

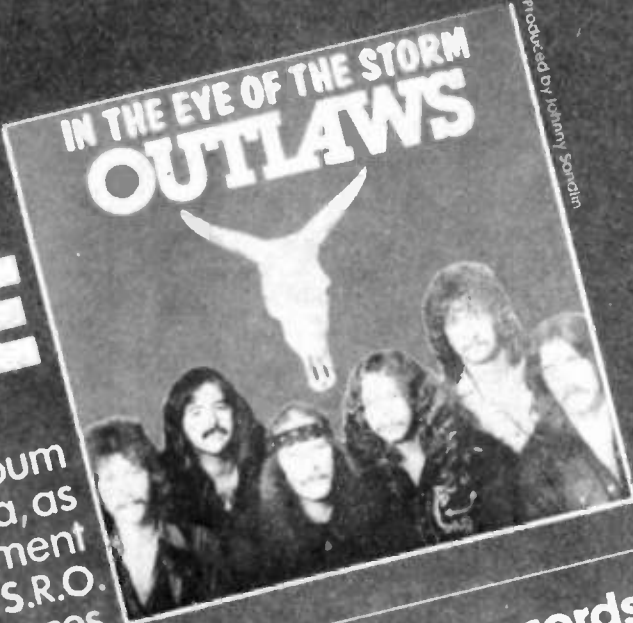
THE HOTTEST

Table of 'The Hottest' albums with columns for week and number of stations. Includes Eagles, Fleetwood Mac, Led Zeppelin, etc.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week.

AMERICA'S GUITAR ARMY STORMS HOME

...with the hottest, fastest-breaking Outlaws album yet — "In The Eye Of The Storm." And all-across America, as they bring their spectacular brand of rock 'n' roll excitement to audiences nationwide on a major tour of S.R.O. concert appearances.



Bullefing: BB-63*/RW-74*/CB-87* **Italics: #16-Radio & Records**

The Outlaws' "In The Eye of The Storm." Their scorching new album. On Arista Records and Tapes.

ARISTA



AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

TOTO
Hydra (Columbia)
"Boys" "Sister" Title "St. George." 76% of our reports on it. Total album reports: 123. A-98, M-15, H-10. Debuted this week at number 17.



ZZ TOP
Deguello (WB)
"Sunglasses" "Thank You" "Stockings" "I'm Bad." 57% of our reports on it. Total album reports: 91. A-91, M-0, H-0. Debuted this week at number 29.



SINGLES

- SPORTS
"Who Listens To The Radlo" (Arista)
- WHO
"5:15" (Polydor)
- JOHN DAVID SOUTHER
"You're Only Lonely" (Columbia)
- TOM JOHNSTON
"Savannah Nights" (WB)
- STEVIE WONDER
"Send One Your Love" (Tamla)
- GAMMA
"I'm Alive" (Elektra)
- NEIL YOUNG
"Hey Hey, My My, Into..." (WB/Reprise)
- LITTLE RIVER BAND
"Cool Change" (Capitol)
- RICK DERRINGER
"Something Warm" (Blue Sky)
- JEFFERSON STARSHIP
"Jane" (RCA/Grun)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- JEAN-LUC PONTY Taste Of Passion (Atlantic)
"Beach Girl" "Sunset Drive" "Dreamy Eyes"
- PAT METHENY GROUP American Garage (ECM) Title
- BRAND X Product (Passport)
"Waves" "Soho"
- B. JAMES/E. KLUGH. One On One (Tappan Zeel/Col)
"Karl" "Love Lips"
- TOM SCOTT Street Beat (Columbia) Title
- WEATHER REPORT 8:30 (ARC/Columbia)
"Birdland" "Brown Street"
- DAVE VALENTIN The Hawk (Arista)
"Do It Again" "World"
- BOB JAMES Lucky Seven (Tappan Zeel/Col)
"Rush Hr." "Fly"
- NATIVE SON Native Son (Infinity)
"Heat Zone" "Brazin &..."
- JEFF LORBER FUSION Water Sign (Arista)
"Tune 88" Title

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Q104 WQBK FM
518-462-5555
DAVID JOHNSON (Album) ...
ALBANY
ADD: JIM COOPER ...
HOT: ...
MID: ...
SINGLES: ...

104.7 WBCN
617-266-1111
TONY BERKMAN ...
BOSTON
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

Q104 WQBK FM
518-889-0098
DENISE OLIVER ...
BALTIMORE
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

WJZ
617-247-0850
BOB SLAVIN ...
BOSTON
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

WAAJ FM stereo 99
607-772-8850
DICK BASCON ...
BINGHAMTON
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

SOFT ROCK WEEFAM
617-262-5900
KEN SHELTON ...
BOSTON
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

MOST ADDED
TOTO Hydra (Columbia) 26/19
ZZ TOP Deguello (WB) 16/16
BOOMTOWN RATS Fine Art... (Columbia) 24/15
FABULOUS POODLES Fabulous Poodles (Epic) 11/11
PAT METHENY GROUP American Garage (ECM) 10/10

MEDIUM
PAT BENATAR In The Heat... (Chrysalis) 20/16
SHOES Present Tense (Elektra) 18/15
BONNIE RAITT The Glow (WB) 28/14
STEVIE FORBERT "Jackrabbit..." (Nemperor) 26/14
SANTANA Marathun (Columbia) 23/14
OUTLAWS In The Eye... (Arista) 22/14

THE HOTTEST
EAGLES The Long Run (Asylum) 36/36
FLEETWOOD MAC Tusk (WB) 35/33
LED ZEPPELIN In Through... (Swan Song) 34/31
BLONDIE Eat To The... (Chrysalis) 30/29
CHEAP TRICK Dream Police (Epic) 30/28
STYX Cornerstone (A&M) 30/28

BRIDGEPORT
203-579-9995
BRIAN ST. JAMES ...
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

HARTFORD
203-549-3456
BILL NODAL ...
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

LEWISTON-PORTLAND
207-375-4208
JOSE DIAZ ...
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

Q-FM-97
716-881-4555
RAY COLEMAN ...
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

WHICH TOWN
203-247-1060
DANIEL F. WATSON ...
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

WLIB FM 92.5
516-485-9200
DENIS MCNAMARA ...
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

WLOM
617-255-3220
LARRY KING ...
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

WHICH TOWN
203-247-1060
DANIEL F. WATSON ...
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

WLIB FM 92.5
516-485-9200
DENIS MCNAMARA ...
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

CAPE COD
617-255-3220
J.D. SOUTHER ...
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

WHICH TOWN
203-247-1060
DANIEL F. WATSON ...
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

WLIB FM 92.5
516-485-9200
DENIS MCNAMARA ...
ADD: ...
HOT: ...
MID: ...
SINGLES: ...

Bob James and Earl Klugh share smiles and success after going "One on One" with a hit single, "Kari."

FC 36241

1-11154

Two top talents play on each others' songs for an album that's remarkable. Bob James and Earl Klugh make a music team that takes the best of both of them and works it into wonderful new ways. Well matched, they've made "Kari" and "One on One" a winner.



MARLENA SHAW TAKE A BITE



"Shaw Biz/Suddenly It's How I Like to Feel?" That's show biz talk for a hot single from Marlena.

1-11120

The lady says "music is a feast," and what she's serving here is a satisfying hot album with the spicy single, "Shaw Biz/Suddenly It's How I Like to Feel." When Marlena Shaw entertains, you don't need dessert. It's all in her album, called "Take a Bite."

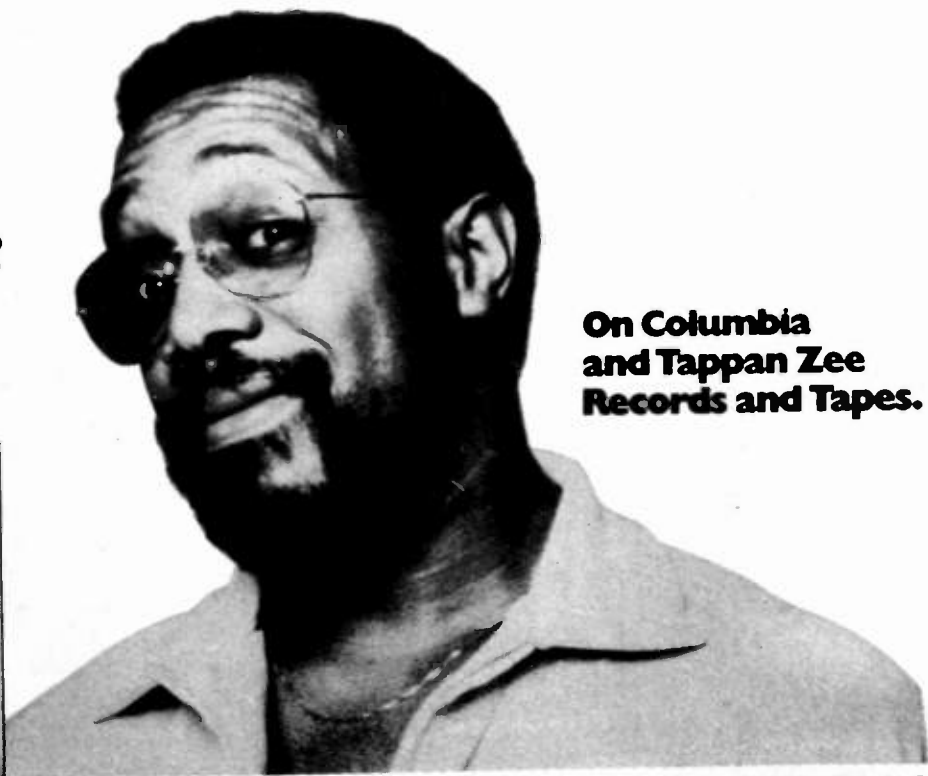
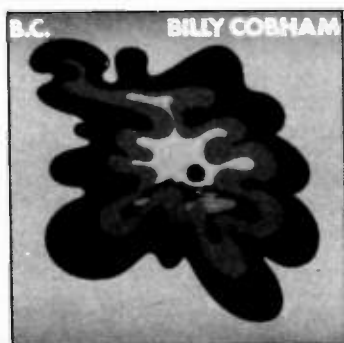
JC 35632

Billy Cobham wants to know: "What is your Fantasy"? Hmmm?

1-11076

Choose one, and let him play it out with you. From the funky single "What Is Your Fantasy" to the joyful jazz of "Mendocino," playing Billy's new album, "B.C." is more fun than just thinking about it.

JC 35993



On Columbia and Tappan Zee Records and Tapes.

EAST

WRCN Long Island 516-727-1570. ASST. PD: TIM TANG. PD: PAUL HARRIS. JOURNALIST (Ivan Song) LEO ZEPPELIN (Ivan Song) ...

CHOM-FM Montreal 514-935-2425. PD: ROB BRADIE. Added: TOM PETTY & THE... (Backstreet/NECA) ...

WPLR New Haven 203-777-6617. Added: J.D. SOUTHER (Columbia) ...

WNEW New York 212-986-8844. ASST. PD: DICK HERR. PD: MARYANN HENTNER. Added: FABULOUS MOODS (Epic) ...

New York 212-887-7777 WJLJ 95.5. PD: LARRY BENDER. Added: BOOMTOWN RATS (Columbia) ...

New York 212-335-1700 WFRV 106.7. PD: JOHN PLATT. PD: HERSHEL P. PRESCOTT. Added: PAT METHENY GROUP (Epic) ...

North Jersey 201-328-1055 107.5 WJHA. PD: BOB LINDER. Added: J.D. SOUTHER (Columbia) ...

Ottawa 613-563-1919 WOL. PD: SHERYL MICHELSON. PD: BRIAN MURPHY. Added: STEVE WONDER (Tamia) ...

Philadelphia 215-836-6100 WIOQ. ASST. PD: HELEN LEICHT. Added: BOB WALLEY/PAULERS (Island) ...

Philadelphia 215-581-0933 WMMR. ASST. PD: DICK HUNGATE. Added: PAT METHENY GROUP (Epic) ...

Philadelphia 215-839-7625 WYSP. PD: STEVE SUTTON. Added: GARY MOORE (Capitol) ...

Pittsburgh 412-562-5900 102.9 WDV. PD: DAVID LANGE. Added: BOOMTOWN RATS (Columbia) ...

Pittsburgh 412-362-2144 WYDD 104.7. PD: JACK ROBERTSON. PD: JIM HANNEY. Added: TOM PETTY & THE... (Backstreet/NECA) ...

Pittsburgh 412-362-2144 WYDD 104.7. PD: JACK ROBERTSON. PD: JIM HANNEY. Added: TOM PETTY & THE... (Backstreet/NECA) ...

Rochester 716-288-3200 WCMF. PD: TO EDWARDS. Added: TOM PETTY & THE... (Backstreet/NECA) ...

Rochester 716-232-7550 WJLB. PD: BEAVER WINDLE. Added: JUDAS PRIEST (Columbia) ...

Utica 315-797-0803 WOUR. PD: ROBIN SHERWIN. Added: PAT METHENY GROUP (Epic) ...

Washington, D.C. 703-634-0320 WAFM 105. PD: GARY CHASE. Added: TOM PETTY & THE... (Backstreet/NECA) ...

Washington, D.C. 202-828-9932 WDC. PD: MICHAEL MEYER. Added: TOM PETTY & THE... (Backstreet/NECA) ...

Wheeling 614-676-5661 WQMG. PD: COLIN HEWLETT. Added: BOOMTOWN RATS (Columbia) ...

Worcester 617-752-5611 WOCM. PD: PAUL LONIEUX. Added: BOB DYLAN (Columbia) ...

York 717-268-8608 STARVIEW 92.7. PD: JEFF HAVEN. Added: NICOLETTE LARSON (Mercury) ...

Syracuse 315-882-9538 93.7 WYAX. PD: ED LEVINE. Added: JOURNALIST (Ivan Song) ...

Toronto 416-987-3445 91.7 WYAX. PD: GARY SLAUGHT. PD: BRIAN MASTER. Added: BOB WALLEY/PAULERS (Island) ...

Everyone Looks Up to the News Blimp. Ask any of our affiliate P.D.'s at 150 top rock stations across the country. They'll tell you the NEWS BLIMP makes news entertaining by mixing rock music, comedy and sound effects to create a dynamic, informative news feature.

"Our audience enjoys getting solid information and having a good time while listening to it." Mike Bushy, P.D. WBLM/Portland

"BLIMPS work well for us. It's more than just news. It's also entertainment!" Paul Kelly, P.D. WQFM/Milwaukee

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"... BLIMPS hold the listeners' attention a lot longer than 'hard news'." Rick Lebert, P.D. KGB/San Diego

"The BLIMP is one of the few cases where rock music is used effectively in news." David Sousa, P.D. WORJ/Orlando

POP

GOES THE

SINGLE:

WAITING

FOR THE

NIGHT.

Hot-off their highly-acclaimed new album, comes the riveting new single by The Pop—"Waiting For The Night." Rush-released in response to programmer demand, it's a great track from this striking new band.

GO! The new album by The Pop.
Featuring the single,
"Waiting For The Night."
AS 0475
On Arista Records and Tapes.
ARISTA



THE MOST ADDED

THE HOTTEST

KY99 Amarillo 806-359-8561. Station listing with album titles and counts.

WZLW 96.1 Columbia 803-796-8808. Station listing with album titles and counts.

Jackson 801-982-1062. Station listing with album titles and counts.

Lexington 606-252-8694. Station listing with album titles and counts.

Miami 305-872-2500. Station listing with album titles and counts.

Rock Atlanta 404-325-0680. Station listing with album titles and counts.

Corpus Christi 512-855-4641. Station listing with album titles and counts.

Jacksonville 904-633-2785. Station listing with album titles and counts.

Little Rock 501-684-8666. Station listing with album titles and counts.

Nashville 615-244-9532. Station listing with album titles and counts.

KLBJ FM Austin 512-474-6543. Station listing with album titles and counts.

Dallas-Ft. Worth 214-528-5000. Station listing with album titles and counts.

Johnson City 615-477-3127. Station listing with album titles and counts.

Louisville 502-585-6178. Station listing with album titles and counts.

New Orleans 504-529-1212. Station listing with album titles and counts.

Beaumont 713-727-0229. Station listing with album titles and counts.

Dallas 214-748-8988. Station listing with album titles and counts.

Knoxville 615-637-1010. Station listing with album titles and counts.

Memphis 901-728-0060. Station listing with album titles and counts.

New Orleans 504-837-2424. Station listing with album titles and counts.

Birmingham 205-870-9900. Station listing with album titles and counts.

El Paso 915-533-8211. Station listing with album titles and counts.

Lafayette 316-232-1311. Station listing with album titles and counts.

Miami 305-371-8641. Station listing with album titles and counts.

Norfolk 804-393-0311. Station listing with album titles and counts.

Charlotte 704-374-3772. Station listing with album titles and counts.

El Paso 915-544-8864. Station listing with album titles and counts.

Lafayette 316-232-1311. Station listing with album titles and counts.

Miami 305-681-1580. Station listing with album titles and counts.

Norfolk 804-823-9687. Station listing with album titles and counts.

Charlotte 704-392-6191. Station listing with album titles and counts.

Houston 713-526-4581. Station listing with album titles and counts.

North Charleston 803-554-7164. Station listing with album titles and counts.

Miami 305-681-1580. Station listing with album titles and counts.

Norfolk 804-823-9687. Station listing with album titles and counts.

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Houston 713-526-4581. Station listing with album titles and counts.

North Charleston 803-554-7164. Station listing with album titles and counts.

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Norfolk 804-823-9687. Station listing with album titles and counts.

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Norfolk 804-823-9687. Station listing with album titles and counts.



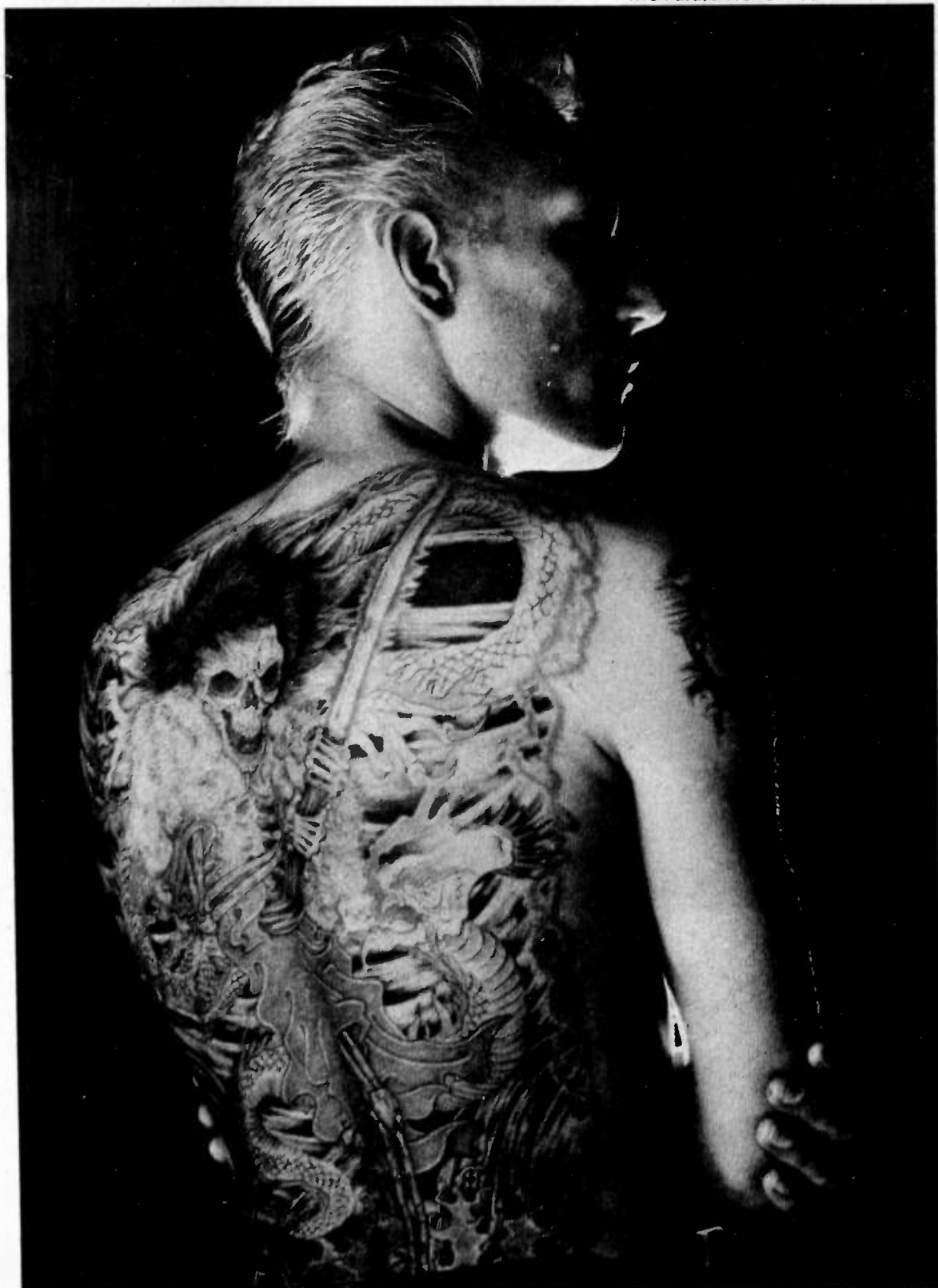
Jorma

A SOLO ACOUSTIC
EXPERIENCE
FROM THE MASTER
OF THE GUITAR

Jorma Kaukonen, former lead guitarist for the original Jefferson Airplane, Catalyst and co-founder of Hot Tuna. Now, as a self-contained one man unit, he weaves unique vocal and string patterns into a sophisticated new musical form of the highest caliber. Hear his acoustic sensationalism on "Jorma," the solo album debut from Jorma Kaukonen.

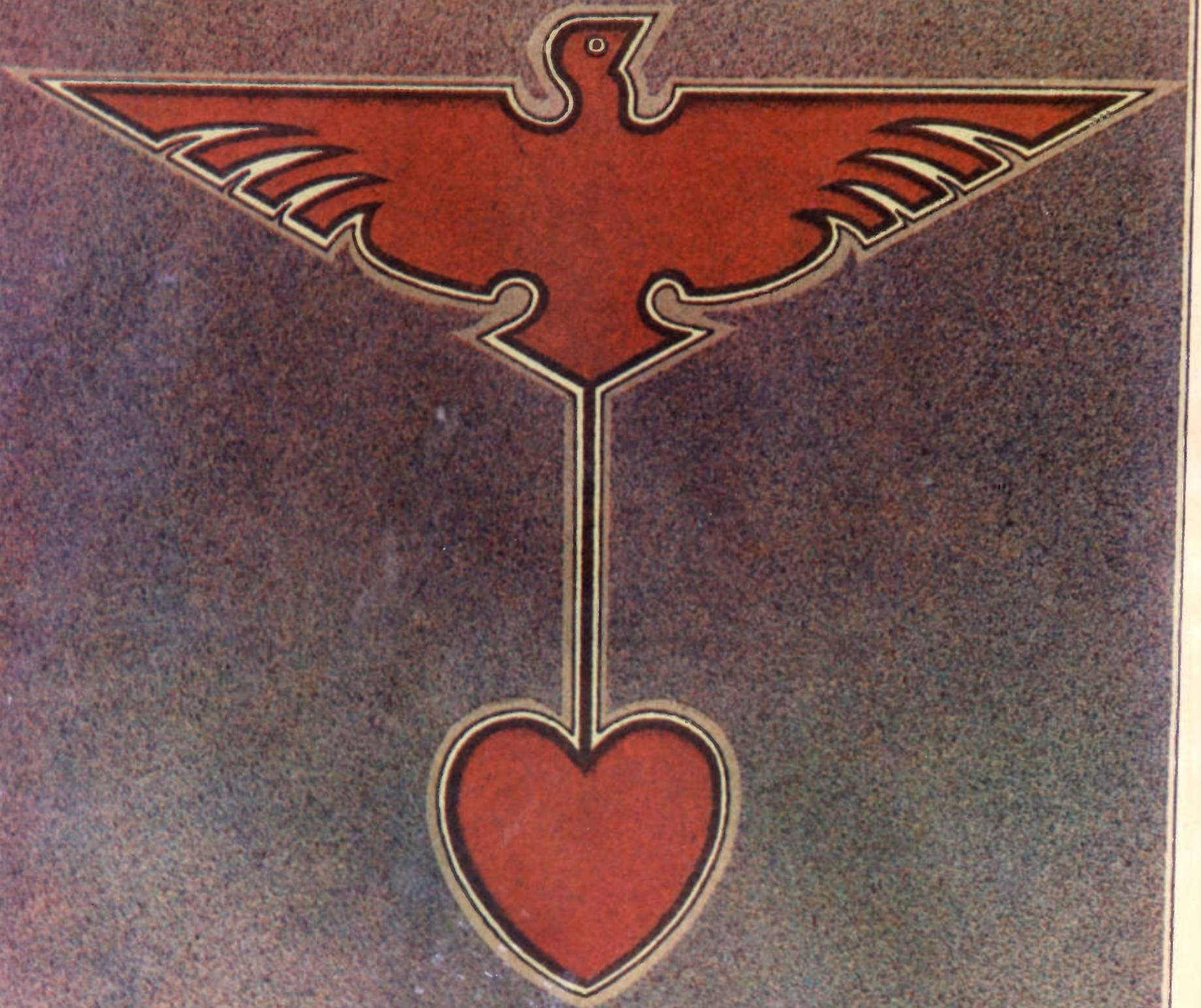
Produced by Jorma Kaukonen & David Kahne
Management: Bill Thompson

RCA 
The Future Never Sounded Better.



JORMA KAUKONEN

D A N F O G E L B E R G



P H O E N I X



Distributed by CBS Records



SOUTH FM 100 Oklahoma City 405-831-8881

NO. CLUB BEAT
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Orlando 305-298-5510

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Richmond 804-282-8731

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WSSO/WSMU-FM Starkville 601-323-1230

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Tulsa 918-884-2810

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Orlando 305-645-1802

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Raleigh 919-832-8311

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WXLN Savannah 912-233-9211

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98ROCK Tampa 813-391-9988

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WJNO West Palm Beach 305-659-1230

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MIDWEST

Ann Arbor 313-862-2881

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Chicago 312-828-9191

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WMMJ Cleveland 216-781-9667

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Dayton 513-229-4247

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Evansville 812-422-5995

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Appleton 414-734-9228

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Chicago 312-777-1700

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WMAJ Cincinnati 513-871-8500

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Dayton 513-259-4323

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Ft. Wayne 219-484-0580

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Chicago 312-440-5270

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Cincinnati 513-921-0694

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Davenport 319-328-2541

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Elgin 312-741-7700

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Grand Forks 701-775-0575

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Chicago 312-440-5270

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Cincinnati 513-921-0694

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MOST ADDED

TOTO
ZZ TOP
DEGUELLO
INMATES

MEDIUM

OUTLAWS
SANTANA
FOGHAT
JETHRO TULL

THE HOTTEST

EAGLES
LED ZEPPELIN
STYX
FOREIGNER

MUSIC

WMAZ
WMAJ
WMAK
WMAF

94.1 WJBL-FM

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94.1 WJBL-FM

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NO. 1014
NO. 1015
NO. 1016
NO. 1017
NO. 1018
NO. 1019
NO. 1020

MIDWEST

LAV-FM 97 Grand Rapids

810-456-6481

Address: 1000 N. W. Ave., Grand Rapids, MI 49503
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

WIBA • FM Madison

808-274-8460

Address: 1000 N. W. Ave., Madison, WI 53703
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

KQ92 Minneapolis

812-545-5801

Address: 1000 N. W. Ave., Minneapolis, MN 55401
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

WZOK 97 Rockford

616-399-2233

Address: 1000 N. W. Ave., Rockford, IL 61101
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

PFD Rock 101 Terre Haute

812-238-2657

Address: 1000 N. W. Ave., Terre Haute, IN 47601
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

WFBQ 99.5 FM Indianapolis

317-257-7585

Address: 1000 N. W. Ave., Indianapolis, IN 46201
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

WMAD Madison

608-249-9277

Address: 1000 N. W. Ave., Madison, WI 53703
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

Z92 Omaha

402-592-5300

Address: 1000 N. W. Ave., Omaha, NE 68101
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

WJNO 93 Saginaw

617-892-9528
617-894-2006

Address: 1000 N. W. Ave., Saginaw, MI 48601
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

FM 104 Toledo

419-246-3377

Address: 1000 N. W. Ave., Toledo, OH 43601
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

KY/IO3 - Kansas City

816-753-4567

Address: 1000 N. W. Ave., Kansas City, MO 64101
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

93QFM Milwaukee

414-276-2040

Address: 1000 N. W. Ave., Milwaukee, WI 53201
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

WLUCK fm album rock Peoria

309-674-2000

Address: 1000 N. W. Ave., Peoria, IL 61601
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

KIXX 98 Sioux Falls

605-339-1520

Address: 1000 N. W. Ave., Sioux Falls, SD 57101
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

T-95 Wichita

316-782-8123

Address: 1000 N. W. Ave., Wichita, KS 67201
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

IQI-FM Lansing

517-393-1320

Address: 1000 N. W. Ave., Lansing, MI 48901
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

KPHL Muscatine

319-283-2512

Address: 1000 N. W. Ave., Muscatine, IA 52657
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

493 Rockford

815-877-3075

Address: 1000 N. W. Ave., Rockford, IL 61101
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

WOL 95 St. Louis

314-842-1111

Address: 1000 N. W. Ave., St. Louis, MO 63101
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

92 CITI FM Winnipeg

204-775-0371

Address: 1000 N. W. Ave., Winnipeg, MB R2S 0S1
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

FM 102 Hfnw Lincoln

402-432-8565

Address: 1000 N. W. Ave., Lincoln, NE 68501
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

WJNO 93 Saginaw

617-892-9528
617-894-2006

Address: 1000 N. W. Ave., Saginaw, MI 48601
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

WZOK 97 Rockford

616-399-2233

Address: 1000 N. W. Ave., Rockford, IL 61101
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

WOL 95 St. Louis

314-842-1111

Address: 1000 N. W. Ave., St. Louis, MO 63101
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

92 CITI FM Winnipeg

204-775-0371

Address: 1000 N. W. Ave., Winnipeg, MB R2S 0S1
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

MIDWEST

MOST ADDED

MEDIUM

THE HOTTEST

KFMG Albuquerque

505-265-8811

Address: 1000 N. W. Ave., Albuquerque, NM 87101
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

KGN 97 Aspen

303-925-5778

Address: 1000 N. W. Ave., Aspen, CO 81611
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

NBCO 97M Boulder

303-444-5800

Address: 1000 N. W. Ave., Boulder, CO 80501
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

JOE JACKSON I'm The Man (A&M) 32/18

SHOES Present Tense (Elektra) 22/18
 FOGHAT Boogie... (Bearsville/WB) 29/17
 SANTANA Marathon (Columbia) 32/15
 BONNIE RAITT The Glow (WB) 25/14

EAGLES The Long Run (Asylum) 43/43

FLEETWOOD MAC Tusk (WB) 42/40
 STYX Cornerstone (A&M) 37/32
 LED ZEPPELIN In Through... (Swan Song) 34/31
 T. PETTY & HEARTBREAKERS Damn... (Backstreet/MCA) 38/38

KAST Albuquerque

505-266-7946

Address: 1000 N. W. Ave., Albuquerque, NM 87101
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

KIXX 98 Bakersfield

805-393-1500

Address: 1000 N. W. Ave., Bakersfield, CA 93301
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

Casper 307-235-1515

Address: 1000 N. W. Ave., Casper, WY 82401
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

KEJO Corvallis

503-754-8833

Address: 1000 N. W. Ave., Corvallis, OR 97331
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

66 REZYFM Anahim

714-776-3898

Address: 1000 N. W. Ave., Anahim, CA 92532
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

KIXX 98 Bakersfield

805-393-1500

Address: 1000 N. W. Ave., Bakersfield, CA 93301
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

Casper 307-235-1515

Address: 1000 N. W. Ave., Casper, WY 82401
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

KEJO Corvallis

503-754-8833

Address: 1000 N. W. Ave., Corvallis, OR 97331
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

KEJO Corvallis

503-754-8833

Address: 1000 N. W. Ave., Corvallis, OR 97331
 PD: BOB GATES
 PD: JIM WILSON
 PD: BOB GATES
 PD: JIM WILSON

WEST KATY
Denver 303-759-8000

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Denver, CO 80202
 Phone: 303-759-8000

Kbpi
Denver 303-636-2313

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Denver, CO 80202
 Phone: 303-636-2313

KQZ
Edmonton 403-428-8687

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Edmonton, AB T6C 1A5
 Phone: 403-428-8687

KZEL
Eugene 503-484-4304

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Eugene, OR 97401
 Phone: 503-484-4304

KJCL
Fort Collins 303-571-1232

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Fort Collins, CO 80501
 Phone: 303-571-1232

FM101
Fresno 209-485-7782

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Fresno, CA 93701
 Phone: 209-485-7782

KFMM 102
Las Vegas 702-732-7753

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Las Vegas, NV 89101
 Phone: 702-732-7753

99
Great Falls 406-787-7211

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Great Falls, MT 59401
 Phone: 406-787-7211

KNAC
Long Beach 213-437-0360

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Long Beach, CA 90801
 Phone: 213-437-0360

KLOS 95.5
Los Angeles 213-663-3311

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Los Angeles, CA 90001
 Phone: 213-663-3311

KALOS
Los Angeles 213-464-5638

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Los Angeles, CA 90001
 Phone: 213-464-5638

KLAA
Los Angeles 213-489-1212

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Los Angeles, CA 90001
 Phone: 213-489-1212

KWEST
Los Angeles 213-487-1224

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Los Angeles, CA 90001
 Phone: 213-487-1224

KBBC FM 99
Phoenix 602-257-6599

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Phoenix, AZ 85001
 Phone: 602-257-6599

KDKB
Phoenix 602-833-8868

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Phoenix, AZ 85001
 Phone: 602-833-8868

KGON
Portland 503-866-9181

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Portland, OR 97201
 Phone: 503-866-9181

link
Portland 503-226-5000

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Portland, OR 97201
 Phone: 503-226-5000

K100
Portland 503-226-0100

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Portland, OR 97201
 Phone: 503-226-0100

KAZL
Reno 702-329-6261

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Reno, NV 89501
 Phone: 702-329-6261

KI08 FM
Sacramento 916-448-4885

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Sacramento, CA 95801
 Phone: 916-448-4885

KI08 FM
Sacramento 916-444-2608

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Sacramento, CA 95801
 Phone: 916-444-2608

KCAL 96.7
San Bernardino 714-825-5020

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, San Bernardino, CA 92401
 Phone: 714-825-5020

KGB-FM 101.5
San Diego 619-297-2201

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, San Diego, CA 92101
 Phone: 619-297-2201

San Francisco 415-301-9400

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, San Francisco, CA 94101
 Phone: 415-301-9400

San Francisco 415-866-2825

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, San Francisco, CA 94101
 Phone: 415-866-2825

KOME
San Jose 408-246-6811

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, San Jose, CA 95101
 Phone: 408-246-6811

KSJO
San Jose 408-288-5400

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, San Jose, CA 95101
 Phone: 408-288-5400

KVIC
San Rafael 415-450-1510

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, San Rafael, CA 94901
 Phone: 415-450-1510

KTMS-FM
Santa Barbara 805-963-1975

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Santa Barbara, CA 93101
 Phone: 805-963-1975

San Bernardino 714-825-5020

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, San Bernardino, CA 92401
 Phone: 714-825-5020

Santa Barbara 805-963-1801

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Santa Barbara, CA 93101
 Phone: 805-963-1801

San Diego 619-297-2201

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, San Diego, CA 92101
 Phone: 619-297-2201

Seattle 206-624-4305

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Seattle, WA 98101
 Phone: 206-624-4305

KZOK 107
Seattle 206-223-3913

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Seattle, WA 98101
 Phone: 206-223-3913

KREM-FM
Spokane 509-448-2000

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Spokane, WA 99201
 Phone: 509-448-2000

KSJO
San Jose 408-288-5400

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, San Jose, CA 95101
 Phone: 408-288-5400

KSJO
San Jose 408-288-5400

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, San Jose, CA 95101
 Phone: 408-288-5400

KWFM
Tucson 602-624-5588

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Tucson, AZ 85701
 Phone: 602-624-5588

C-FOX
Vancouver 604-684-7221

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Vancouver, BC V6C 1A5
 Phone: 604-684-7221

Santa Barbara 805-963-1801

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, Santa Barbara, CA 93101
 Phone: 805-963-1801

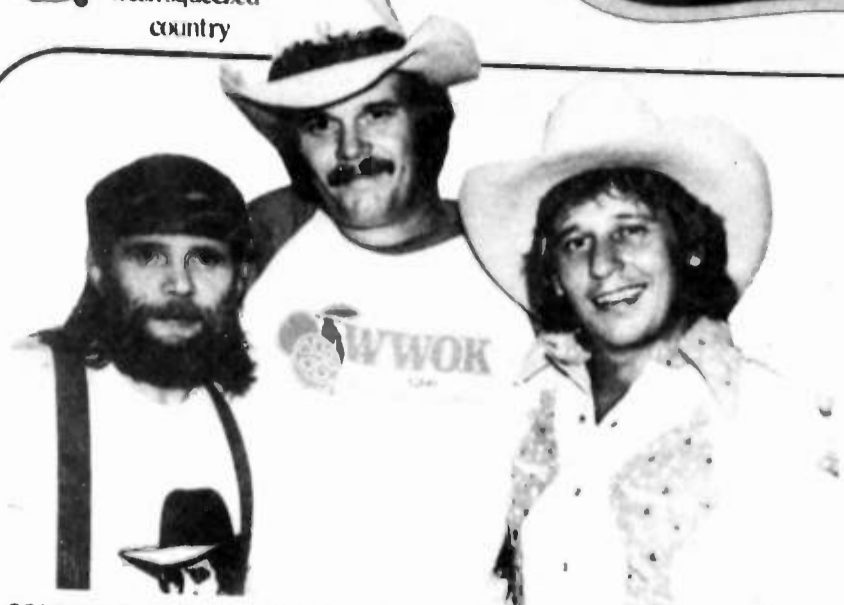
San Diego 619-297-2201

22 TOP 100
 "Sunglasses" by Don
 "I'm a Rebel" by Don
 "I'm a Rebel" by Don

Address: 1500 Broadway, Suite 100, San Diego, CA 92101
 Phone: 619-297-2201



Country



SQUEEZE PLAY — WWOK/Miami sent along its new logo (above left) which is featured on its new T-shirts shown here. WWOK's PD, Dave Donahue, is flanked by Epic's Johnny Paycheck and MCA's Ronnie Sessions during recent visits to the station.



DOLLY-FOLLY IN FLORIDA — WNVY/Pensacola, FL held its first annual "Dolly Parton Look-A-Like" contest. Twenty-five contestants entered. WNVY afternoon personality, Gary O'Brien is shown with winner, Janice Bray. The top winner received \$150 and a hug from O'Brien. He later told the R&R microphone, "Frankly, I felt the whole promotion was a BUST."



MUSIC CITY SONG FESTIVAL — More than \$40,000 in cash and recording prizes were up for grabs in the 1979 Music City Song Festival held in Nashville. The nationwide search for songs brought in thousands of songs, with 384 chosen to receive awards by the MCSF judges. Dale Turner, WSAI/Cincinnati served as chairman of the Song Committee; King Edward Smith, WSLC/Roanoke, chaired the Lyric Committee; and Jerry Adams of KFDI/Wichita, was chairman of the Vocal Committee. Disc jockeys and many music industry representatives served on the committee to determine the final winners. Pictured at the event, held recently at Nashville's Airport Hilton hotel are Jerry Adams (top left); judges Bob Cole of KOKE, Dale Turner, and Tiny Hughes, WROZ/Evansville (top right); and King Edward Smith; Alison Brockman, MCSF; Searcy Hall, WHOS/Decatur, AL; Lou Shriver, WXRL/Lancaster, NY; Mick Loyd of MCSF; Bob Cole; Dale Turner and Maggie Cavender, National Song Writers Association International.



TWO FOR THE SHOW — KALF/Ukiah, CA Promotion Director Paul M. Dobbs is pictured with Jeremiah recording artist Hoyt Axton during the recent "Bread And Roses Festival Of Music" in Berkeley. From the interview, Dobbs was able to put together a two-hour radio special for KALF... MCA's Mel Tillis is shown with WXYZ (10-Q Radio)/Stevens Point, WI afternoon air personality, Tim Eddy. Eddy emceed the Tillis concert at the University of Wisconsin.



CONVENTION FLASHBACK — WBAP/Fort Worth all-night personality Bill Mack is shown with MCA's John Conlee. Mack did three nights of live broadcasting from Nashville during the recent Country music convention. "The Country Road" shows were done from the Hyatt Regency Hotel and were aired on WBAP from 8pm to midnight each of the three nights.



GET DOWNING — WB's Big Al Downing is shown here with WB's Anne Tant and WKCW's "Tom Cat" Reeder following a show in Warrenton, Virginia.



DOTSY DOES ROCK ISLAND — Prior to a recent concert appearance in Rock Island, IL, RCA's Dotsy and her band, Two-Way Street, joined WHBF's "Lovable" Lee Lawrick and Jessie for an on-air interview.

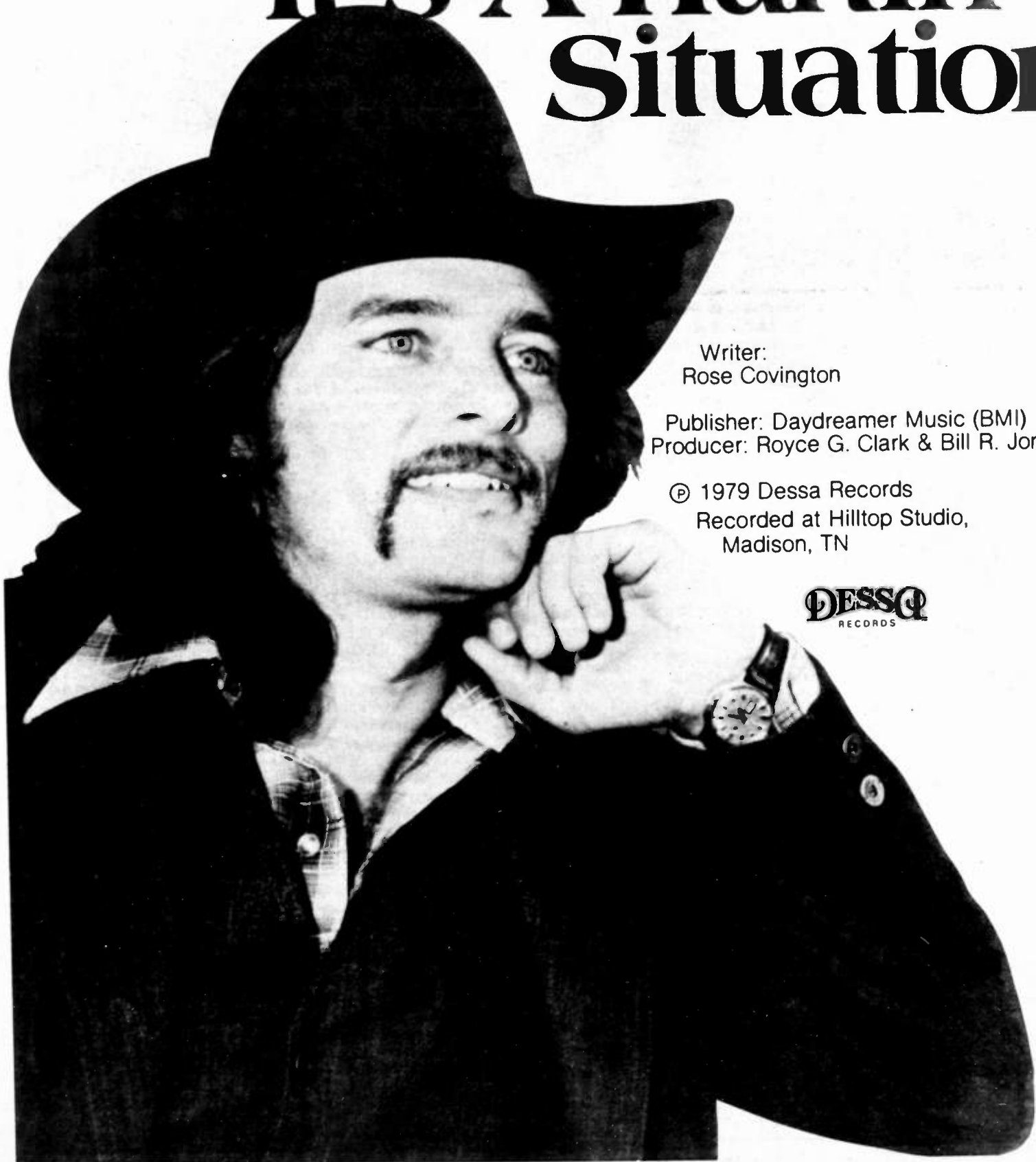


Pain and agony
decend upon the
breakfast table in

ROGER YOUNG'S

new single on Dessa . . .

“It's A Hurtin' Situation”



Writer:
Rose Covington

Publisher: Daydreamer Music (BMI)
Producer: Royce G. Clark & Bill R. Jones

© 1979 Dessa Records
Recorded at Hilltop Studio,
Madison, TN

DESSQ
RECORDS



Jim Duncan

Country

News Notes

I'm looking forward to another productive year with the Country Music Association. Tuesday I was informed of being selected for a fourth term of office with the CMA's officers and directors on that prestigious board. Working with the CMA for the past three years has helped keep me informed (and, I hope, you as readers) of the directions of this complex business. Insights into Country radio, records, publishing, marketing, promotion, manufacturing, as well as international growth, among others, have proved to be an unforgettable experience and education. The names of those who have been selected to serve the industries on the board are featured on Page 3 of this week's R&R. Check the names of the many representatives. Your ideas and input for ways the CMA can help you or your company would be appreciated by anyone on the list. (And you know where I am.) The CMA Board meets four times a year . . . In other news: a rare opening at Metromedia's KNEW/Oakland-San Francisco. All nighter Deanna Crowe is going into news and traffic for the station. PD Bob Young is accepting tapes and resumes, Box 910, Oakland, CA 94604 . . . KLVI/Beaumont, TX now has a 100,000 watt FM station, KYKR. PD Mickey Ashworth, reports to R&R, "I will be Program and Music Director for both stations. The FM, like the AM, will be programmed Country, with live personalities" . . . KWKH/Shreveport will have some openings according to PD Tom Williams. No drifters please. (How about the Four Tops?) (318) 222-8711 . . . Dave Donahue called from WWOK/Miami, said the weather is great! He is looking for an all-night air personality. Tapes and resumes to him at WWOK, 2741 N. 29th Ave., Suite 300, Hollywood, FL 33020. Women encouraged. (Good line, Donahue!) . . . KGFX/Pierre, ND reports a new PD, Mike Ryan, from KCCR, also in Pierre; and a new MD, Lonnie Glass, from KNOX/Grand Forks . . . Tom Miller has returned to WWVA/Wheeling as Operations Manager. He exited in July to join the Wheeling Police Department and had a change of mind since then. (Must have been the low-flying bullets.) He will return to the 10am to noon air shift . . . Bobby Kraig, PD of WTHI/Terre Haute, tells us Steve Hall has been promoted to MD. Dave Olsen, who had been MD for 5 years, has exited the station. Hall does an air shift from noon to three . . . Johanna Solima is leaving CKLW-FM/Windsor-Detroit. She had been Music Director for the station. Ron Foster, who is Assistant PD, will take over the MD job, as Ms. Solima heads to Dallas to become the future Mrs. Wayne Edwards, as reported here a few weeks back . . . Don Claunch has been named MD at KVOC/Casper, WY. He has been with the station for more than two years . . . "Country" Charley White returns as MD of WVOJ/Jacksonville, FL. Charlie Marcus, the afternoon drive man, has been named PD . . . KLAC/Los Angeles PD Don Langford is working on a special project for Country radio stations, involving a live show starring Johnny Duncan and Lacy J. Dalton. It's on behalf of the West Coast-based Academy of Country Music. More details later on this one. Sounds like a great idea . . . KSOP/Salt Lake City PD "Country Joe" Flint is working on putting together a TV program called "Country Joe And Friends." No air date has been announced . . . Congrats to KSSS/Colorado Springs morning man and PD Bobby May and his wife Maureen on the Halloween-night birth of a son, Eric Andrews . . . Enjoyed visiting with WB's fabulous "First Lady of Country Pro-

Chart Summary

Every now and then, an explanation of the R&R Country Airplay 40 chart is deemed necessary, based on interesting moves by certain records. So here goes . . .

Waylon Jennings's single on RCA, "Come With Me," registered a drop on last week's chart. Heavy traffic at the top of the chart was the cause. Records by Kenny Rogers, Crystal Gayle, Anne Murray, and others caused a jam of sorts. Caught in the middle, Jennings came up with a lower chart position last week according to the R&R numerical tabulation. This week, the single resurged on the airplay charts and moved from 5 to 3 nationally.

This week's chart also listed some interesting "sleeper" records. These are records that have taken a long time to develop in popularity, but still are worth noting now as they begin to make some big moves across the country. The singles include Hoyt Axton (29-22), Stephanie Winslow (32-23), Charlie Daniels Band (33-25) and Lacy J. Dalton (debut 35). The Breakers of the week are Willie Nelson and Jim Reeves, with across the board acceptance by our reporting stations.

You will also note a large number of debuts on the chart. From our research, we have found many stations, especially during the ratings, clean out their lists and make bigger than usual moves on many of the records they are playing. When this happens, our national chart also reflects a "cleaning-out" process, with some songs making large jumps after relative slow starts. Just thought you'd like to know.

motion," Anne Tant, on her visit to the R&R offices last week. Anne came in from her home base in Atlanta for some meetings. What makes her trip to R&R interesting is what she had to go through to get here. The day we had lunch was the day of the messy Iranian demonstrations on Santa Monica Blvd. here in Los Angeles. Unaware of what was going on, Anne headed toward our Century City offices off Santa Monica. Before she knew it, she was in the middle of the demonstration. So if by chance you saw a familiar face in the coverage of the demonstrations out here, it was probably the very scared Anne Tant. (Some people will go through anything to promote a record!)



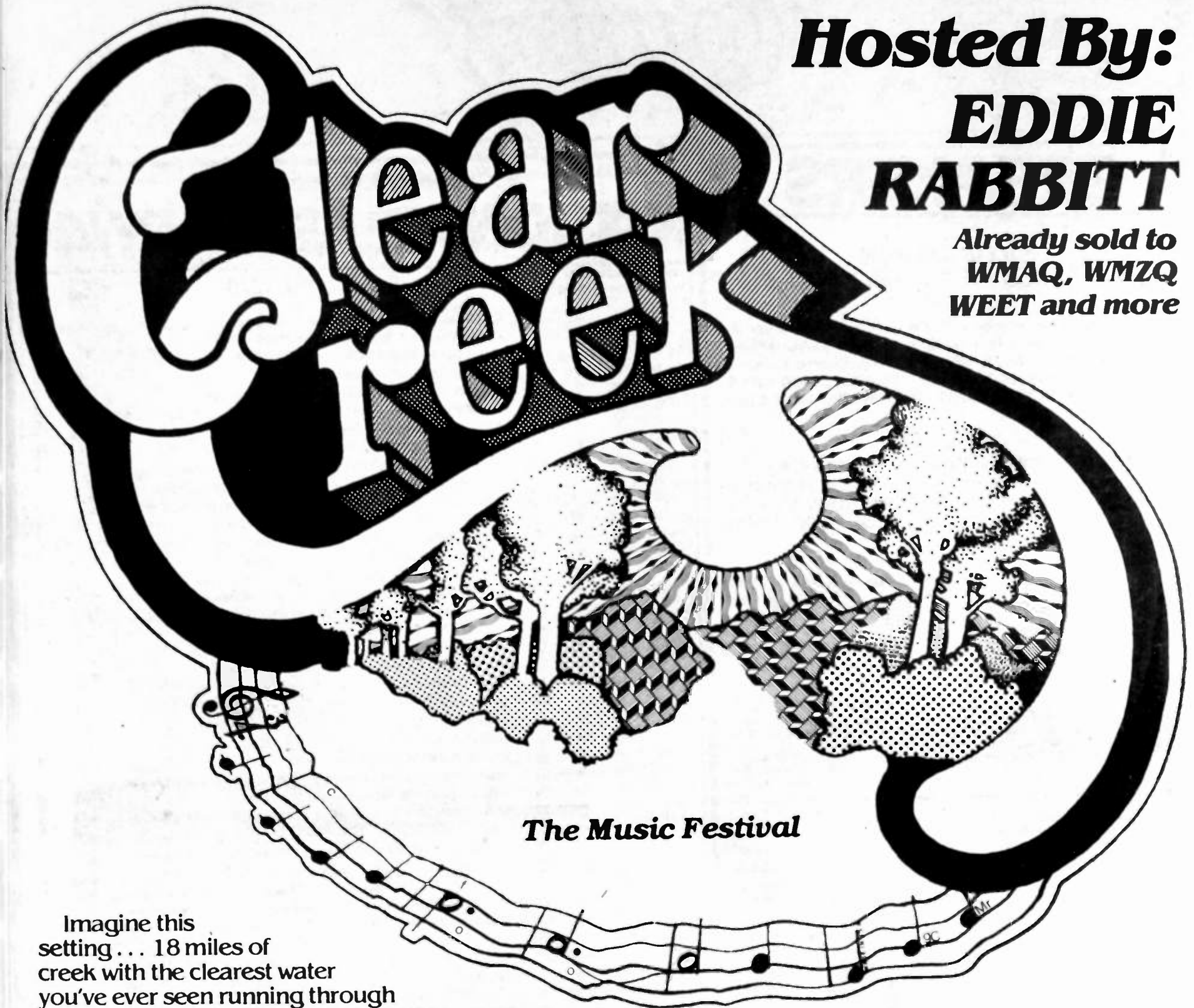
CLEANING UP THEIR ACT — KIDO/Boise, ID reports very good response to the KIDO/Coors River Clean-Up promotion. The station and Coors Beer gave away prizes to the groups who produced the most refuse. The first annual event netted over 1500 pounds of recycleable aluminum cans and at least a couple tons of trash.

Concerts & Conversations

KALF/Ukiah, CA recently scooped the Mendocino County audience with the airing of a special Merle Haggard show. The hour-long show featured Haggard music and an exclusive interview obtained by KALF's Promotions Director, Paul Dobbs. The station is also going to air a similar program with the Bellamy Brothers . . . KERE/Denver is bringing Danny Davis and the Nashville Brass to town. They will perform with the Denver Symphony Orchestra as a benefit for the Symphony . . . KMPS/Seattle did a live broadcast in stereo of the Moe Bandy and Joe Stampley concert . . . KLAC/Los Angeles just taped Moe & Joe for a future broadcast of their recent Friday night appearance at the Palomino Club in North Hollywood . . . KICD/Spencer, IA did interviews with Barbara Mandrell, Charley Pride, and Steve & Rudy Gatlin during their remote broadcasts from the Clay County Fair . . . WCXI/Detroit has just begun a one-hour Friday night Bluegrass music show. The program is hosted by Carl and Brenda Vanover, area country music authorities . . . WMUS/Muskegon hosted Charley Pride, Cliff Cochran, and David Wills in a recent concert . . . Dave & Sugar, John Conlee, Brenda Lee, Foxfire, and the Bill Black Combo were featured performers at the WMC/Memphis free listener appreciation concert. The station reports having to turn away several thousand, as it filled the 4500-seat stadium . . . KIDN/Pueblo just had Waylon Jennings in town for a show . . . "Jamboree In The Hills," which originated in 1977 as one of the most successful outdoor country music festivals, has been set for July 19 and 20, 1980. More than 39,000 persons filled the 150-acre Brush Acre Park this year. The show is broadcast live over WWVA/Wheeling . . . More than 30,000 fans took part in the third annual WUBE/Cincinnati "Free Day In The Country." Performers included the Bellamy Brothers, Bobby Borchers, Razy Bailey, Jim Chestnut and six area bands . . . WINN/Louisville just had Kenny Rogers and Dottie West in for a concert appearance. Larry Gatlin was there on Sunday (11-4) . . . Actor and part-time Country singer, Dennis Weaver recently visited the WQQT/Savannah, GA studios for an interview and airing of his new album. PD Scott Seiden did the interview on his show . . . Stacey Drake, PD of WYII/Williamsport, MD just did a phone interview with Conway Twitty on the afternoon program. It was part of the promotion of Conway's show coming to the area . . . So what's new with you?

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Country

BREAKERS

WILLIE NELSON

Help Me Make It Through The Night (Columbia)

On 69% of reporting stations, this is a "Most Added" for the third week in a row. New stations include KLAC, WDAF, WFMS-FM, KOKE, WPOR, WYVA, KSON. Charts: Debut 25 WUNI, 33-28 WNRS, 34-26 WRCP, 17-13 KLZ, 41-20 CKLW-FM, 37-30 WQQT, 31-26 WEEP, 35-27 WDG. R&R Chart Debut 26.

JIM REEVES

Oh How I Miss You Tonight (RCA)

60% of our reporters on it. Charts: 41-27 WKDA, 35-28 WCXI, 32-27 KRZY, 33-25 KNIX, 29-20 KEED, 23-13 KCKC. New adds include KLAC, WUBE, WTHI, KHAK, WYDE, WPOR, WNOW. R&R Chart Debut 29.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

LACY J. DALTON "Crazy Blue Eyes" (Columbia) 71/8, picking up momentum after several weeks of airplay. New adds include KNIX, WJJD, KFGO, KCUB, WCUZ, WQQT, WVOJ, KIDN. Charts: 15-9 WUBE, 30-20 KRAK, 15-9 KXLR, 15-9 KUZZ, 7-1 WIRK-FM, 13-9 KRMD, 7-4 WCXI, 7-6 KRGO, 32-24 WINN, 23-14 WEAT, 34-26 WSAI. R&R Chart: Debut 35.

JOHN WESLEY RYLES "You Are Always On My Mind" (MCA) 71/3, KKAL, WVOJ, WYVA. Charts: 36-30 KRAK, 21-14 KRMD, 13-10 WYDE, 20-15 KWKH, 13-8 KOKE, 17-12 CKLW-FM, 8-6 WUNI, 38-30 WSLR, 27-17 KZIP, 38-27 WHBF, 34-29 KSO. R&R Chart: Debut 36.

ETC BAND "Stranded On A Dead End Street" (WB) 71/2, WCXI, KIDN. Charts: 27-22 KLAK, 12-7 KRMD, 4-2 WUNI, 10-7 KVOC, 19-14 KLZ, 24-16 WCOS-FM, 38-28 KNEW, 33-25 WSAI, 13-8 KHAK, 32-27 WVOJ, 37-30 KFTN, 12-9 WOKQ. R&R Chart: Debut 37.

KENNY DALE "Sharing" (Capitol) 70/14, WYVA, WYVA, WYDE, WGTO, WVOJ, WNVY, WSUN, WSAI, WUBE, WTHI, WHBF, WTSO, KVOC, KCUB. Charts: 22-16 CKLW-FM, 30-23 WQQT, 32-22 KZIP, 35-24 KEED, debut 29 KMPS.

RANDY BARLOW "Lay Back In The Arms Of Someone" (Republic) 70/9, WSAI, WUBE, KNEW, KWMT, WTSO, WKDA, WNYR, WPOR, WMZQ-FM. Charts: 37-28 KSO, 32-27 CKLW-FM, 39-27 KRMD, debut 23 KOKE, 28-23 KHAK, 28-23 KRGO, debut 26 WIXY, 33-28 KFTN, 36-28 KEED.

MOE & JOE "Holding The Bag" (Columbia) 63/19, WMZQ-FM, KTOM, WDDD, KWMT, WKKN, WHBF, WKCO, KFDI, WNVY, WTHI, WGTO, KNOE, WINN, KRMD, WCOS-FM, WHOO, KVET, WNYR, WPOR. Charts: Debut 25 WSEN, debut 22 WUNI, 21-18 KCKC, 30-22 WKDA, 38-30 WBAM.

BILLIE JO SPEARS "Rainy Days And Stormy Nights" (UA) 60/11, KEEN, WNRS, WFMS-FM, WKKN, WXCL, CKLW-FM, KHAK, WINN, WKDA, WRCP, WCOS-FM. Charts: 29-22 KRZY, 36-24 KRMD, 33-28 KFGO, 36-24 KWKH, 34-29 WDG. debut 29 KVOC.

CONWAY TWITTY & LORETTA LYNN "You Know Just What..." (MCA) 59/14, KLAC, WCXI, WINN, KRZY, KLAK, KFTN, KSON, KUGR, WGTO, WNVY, WPOC, WPOR, WNOW. Charts: 38-28 WTHI, 38-28 WKDA, 30-24 WDG. debut 29 WHOO.

KENDALLS "You'd Make An Angel Wanna Cheat" (Ovation) 58/23, one of the "Most Added" for the second week in a row. New at KSOP, KCUB, KRMD, WINN, WHOO, WVOJ, KTOM, KCEY, KKAL, KLAK, KIKX, KWMT, WGTO, WNVY, KLVJ, KXLR, KVET, KOKE, WBAM, KHEY, WPOR, debut 23 WUNI, 36-21 KCKC, debut 30 WJJD.

KENNY ROGERS "Coward Of The County" (UA) 53/46, the "Most Added" song this week. Some new adds include KEEN, KNIX, KRZY, KFGO, KCKC, KIKX, KRAK, KLAC, KSOP, KRGO, WUBE, WCXI, KSO, WFMS-FM, WNRS, WXCL, CKLW-FM, WDG. WWOK, KVOC, KRMD, KMPS, KOKE, WQQT, WIRK-FM, WYDE, WWVA, WEEP, WOKQ. Charts: 24-12 KLZ, 27-21 WHOO, 26-20 WSUN, 27-19 WMAQ, 16-12 WJJD, 30-20 WSEN.

SYLVIA "You Don't Miss A Thing" (RCA) 53/6, add at WSAI, KEEN, WSM, WIRK-FM, KFEQ, KWMT. Charts: 17-11 KHAK, 32-27 KUZZ, 38-28 KRMD, 38-30 CKLW-FM, debut 30 WNVY. Debut 30 KMAK.

Others Getting Significant Action

CON HUNLEY "I Don't Want To Lose You" (WB) 49/12, WXCL, WSLR, KNOE, KWMT, WHBF, KFGO, KSSS, WNYR, WVOJ, WINN, KLVJ, WNVY. Charts: 14-9 WUNI, 36-27 KZIP, 28-14 WSM, 22-15 KCKC, 40-28 WFMS-FM, debut 30 WYII, 34-28 WUBE.

JIM ED BROWN "You're The Part Of Me" (RCA) 47/7, KLAC, KHAK, WNRS, WNVY, WBAM, WIRK-FM, WYVA. Charts: 32-27 KNIX, 14-10 KRGO.

W. JENNINGS & J. CASH "I Wish I Was Crazy Again" (Columbia) 46/13, WUNI, KNOE, WINN, KRMD, KLVJ, WHOO, KHEY, WWVA, WCXI, KFDI, KWMT, KTOM, KSSS, debut 21 WSEN.

JOHN ANDERSON "Your Lying Blue Eyes" (WB) 46/10, WJJD, KHAK, WSAI, KSSS, WNVY, WSLR, WQQT, KHEY, WSUN, WTSO. Charts: 29-18 WIRK-FM, 29-18 WKDA, 17-8 KVOC, 40-29 KRMD.

JANIE FRICKE "But Love Me" (Columbia) 44/13, WSEN, WUNI, WDN, WHBF, WQQT, KWKH, WCOS-FM, KVET, WMUS-FM, KKAL, WKMF, WKCO. Charts: 37-26 KHAK, 38-30 WFMS-FM.

VERN GOSDIN "Sarah's Eyes" (Elektra) 43/7, adds include WNYR, KNOE, WQQT, WHBF, KHAK, KTYN, WTHI. Charts: 33-28 WDG. 29-18 KVOC.

MICKEY GILLEY "A Little Getting Used To" (Epic/Playboy) 41/12, KIKX, KVOC, KSSS, KHAK, KTYN, WKKN, WAXX, WSLR, WTHI, KNOE, KRMD, WYDE.

DOTTSY "When I'm Gone" (RCA) 39/8, KNEW, KHAK, KUGR, KFTN, KBET, KOKE, WWVA. Charts: 34-29 KFGO, 25-14 WUNI.

CONWAY TWITTY & LORETTA LYNN "Sadness Of It All" (MCA) 39/5, WPOR, KOKE, WGTO, WHBF, KSSS. Charts: 27-19 WSEN, 36-28 WKDA, 42-30 KFEQ, 38-28 WTHI, debut 22 WOKK, 34-24 WFMS-FM.

GAIL DAVIES "Blue Heartache" (WB) 38/21, A "Most Added" of the week. New at

Radio & Records

NATIONAL AIRPLAY/40

Three Two Last Weeks Weeks Week

November 16, 1979

3	2	2	①	CRYSTAL GAYLE/Half The Way (Columbia)
14	7	3	②	ANNE MURRAY/Broken Hearted Me (Capitol)
4	4	5	③	WAYLON JENNINGS/Come With Me (RCA)
16	9	6	④	MEL TILLIS/Blind In Love (Elektra)
9	8	7	⑤	EMMYLOU HARRIS/Blue Kentucky Girl (WB)
5	5	4	⑥	GENE WATSON/Should I Come Home (Or Should I Go Crazy) (Capitol)
1	1	1	7	KENNY ROGERS/You Decorated My Life (UA)
7	6	8	8	MERLE HAGGARD/My Own Kind Of Hat (MCA)
22	13	10	⑩	JOHNNY DUNCAN/The Lady In The Blue Mercedes (Columbia)
30	19	12	⑪	MOE BANDY/I Cheated Me Right Out Of You (Columbia)
32	24	13	⑫	HANK WILLIAMS JR./Whiskey Bent And Hell Bound (Elektra)
35	29	19	⑬	LORETTA LYNN/I've Got A Picture Of Us On My Mind (MCA)
31	22	15	⑭	TOM T. HALL/You Show Me Your Heart (And I'll Show You Mine) (RCA)
2	3	9	14	LARRY GATLIN/All The Gold In California (Columbia)
-	37	21	⑮	CONWAY TWITTY/Happy Birthday Darlin' (MCA)
27	17	14	16	JACKY WARD/You're My Kind Of Woman (Mercury)
-	32	22	⑰	DAVE & SUGAR/My World Begins And Ends With You (RCA)
11	11	11	18	JOE STAMPLEY/Put Your Clothes Back On (Epic)
-	33	28	⑱	EDDIE RABBITT/Pour Me Another Tequila (Elektra)
-	31	27	⑳	CHARLEY PRIDE/Missin' You (RCA)
23	16	16	21	CHARLY McCLAIN/You're A Part Of Me (Epic)
-	35	29	⑳	HOYT AXTON/Rusty Old Halo (Jeremiah)
-	-	32	㉓	STEPHANIE WINSLOW/Say You Love Me (WB/Curb)
-	40	36	㉔	BRENDA LEE/Tell Me What It's Like (MCA)
-	36	33	㉕	CHARLIE DANIELS BAND/Mississippi (Epic)
-	-	→	㉖	WILLIE NELSON/Help Me Make It Through The Night (Columbia)
-	-	→	㉗	REBA McENTIRE/Sweet Dreams (Mercury)
6	10	17	28	DOLLY PARTON/Sweet Summer Lovin' (RCA)
-	-	→	㉙	JIM REEVES/Oh How I Miss You Tonight (RCA)
-	-	→	㉚	STATLER BROTHERS/Nothing As Original As You (Mercury)
-	-	→	㉛	DOTTIE WEST/You Pick Me Up (And Put Me Down) (UA)
-	-	→	㉜	JOHNNY RODRIGUEZ & CHARLY McCLAIN/I Hate The Way... (Epic)
-	-	→	㉝	MEL McDANIEL/Lovin' Starts Where Friendship Ends (Capitol)
-	-	→	㉞	MARTY ROBBINS/Buenos Dias Argentina (Columbia)
-	-	→	㉟	LACY J. DALTON/Crazy Blue Eyes (Columbia)
-	-	→	㊱	JOHN WESLEY RYLES/You Are Always On My Mind (MCA)
-	-	→	㊲	ETC BAND/Stranded On A Dead End Street (WB)
-	-	→	㊳	R.C. BANNON/Winners And Losers (Columbia)
-	-	→	㊴	MEL STREET/The One Thing My Lady Never Puts... (Sunset)
-	-	→	㊵	ERNEST TUBB & FRIENDS/Walkin' The Floor Over You (Cachet)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters

KCKC, KLAC, KSOP, KFDI, KHAK, KRMD, KOKE, WIRK-FM, WWJO, KRAK, KUZZ, KTYN, WCXI, WOKQ, KVOC, KZIP, WNRS, KVOC, KRAK, WYII, KMAK, WKMF, KEED, WXCL, WDDD, KSSS.

JIM WEATHERLY "Smooth Sailing" (Elektra) 36/9, KMPS, KHAK, WGTO, WYVA, WMZQ, WKKN, KSO, WMUS-FM, KVOC, debut 30 KLAK.

BILLY "CRASH" CRADDOCK "Till I Stop Shaking" (Capitol) 35/14, KRAK, KHAK, WKDA, WKXA, KUZZ, KBMR, WINN, WYII, KMAK, WKMF, KEED, WXCL, WDDD, KSSS.

TOMMY OVERSTREET "Fadin' Renegade" (Elektra) 24/10, KWMT, KTYN, WAXX, WKMF, KFEQ, KVOC, KUZZ, KHEY, WYII, KWKH, debut 23 WSEN, debut 25 KRGO.

JUICE NEWTON "Until Tonight" (Capitol) 24/6, WINN, WKDA, WNRS, KHAK, KMAK, KFTN, KRAK, debut 24 WSEN.

CHARLIE RICH "You're Gonna Love Yourself In The Morning" (UA) 22/13, KCEY, WKMF, WDG, KRDR, KRZY, KEEN, KSOP, KFTN, KUZZ, WSM, WBAM, WWVA, KKYX, 23-18 KRGO.

DONNA FARGO "Preacher Berry" (WB) 22/6, KUZZ, WAXX, WLAS, KNOE, WYII, WKMF, 27-18 WUNI.

JOHNNY RODRIGUEZ "What'll I Tell Virginia" (Epic) 20/19, KNEW, KSO, KKYX, KFDI, KIKX, KRAK, KNIX, WAXX, WKMF, KWKH, WYII, WMZQ, WOKQ, WBAM, KFEQ, KMPS, KBMR, KFGO, KUZZ.

EDDY ARNOLD "If I Ever Had To Say Goodbye To You" (RCA) 20/11, KRAK, KSSS, KTYN, WAXX, WKMF, KVOC, WHOO, KZIP, KWKH, WYVA, debut 28 KRGO.

RAY PRICE "Misty Morning Rain" (Monument) 19/11, KSOP, KEEN, WCXI, WLAS, KVOC, KNOE, KRMD, KZIP, KNIX, KCEY, KTOM, 30-20 KCKC.

CAROL CHASE "This Must Be My Ship" (Casablanca West) 17/4, KRMD, KHEY, WXCL, WMZQ, debut 24 KRGO.

JEANNE PRUETT "Back To Back" (IBC) 16/13, WLAS, KVOC, WAXX, KRMD, WIRK-FM, KRAK, KUZZ, KRDR, KFGO, WXCL, KWKH, KFEQ, KHEY.

FREDDY WELER "Go For The Night" (Columbia) 12/9, KCKC, KFDI, WSLR, KBMR, KRAK, KEED, KRDR, KRMD, WNYR. On KMPS, KHAK, KLAK.

HELEN CORNELIUS "Started With A Smile" (RCA) 12/9, KLAK, WLAS, KVOC, KNOE, WBAM, KHEY, KNIX, KEED, KMAK.

GLEN CAMPBELL "My Prayer" (Capitol) 12/6, WWVA, WSM, KSO, KEED, KVOC, KRMD.

J.D. SOUTHER "You're Only Lonely" (Columbia) 9/6. Gaining acceptance on these major stations: WHN, WMAQ, WEEP, KIKK, WDAF, CKLW-FM, On WKXA, 15-8 KUGR.

Most Requested

LW	TW
6	1 HANK WILLIAMS JR. (Elektra)
1	2 KENNY ROGERS (UA) ("Life")
-	3 CONWAY TWITTY/MCAI/ "Happy"
2	4 WAYLON JENNINGS (RCA)
3	5 ANNE MURRAY (Capitol)
5	6 CRYSTAL GAYLE (Columbia)
-	7 MEL TILLIS (Elektra)
7	8 GENE WATSON (Capitol)
-	9 EDDIE RABBITT (Elektra)
-	10 HOYT AXTON (Jeremiah)

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

RAZZY BAILEY
I Ain't Got No Business... (RCA)

JOHN CONLEE
Before My Time (MCA)

LARRY GATLIN
All The Gold In California (Columbia)

DOLLY PARTON
Sweet Summer Lovin' (RCA)

KENNY ROGERS
You Decorated My Life (UA)

JOE STAMPLEY
Put Your Clothes Back On (Epic)

T.G. SHEPPARD
Last Cheater's Waltz (WB/Curb)

THE VINYL RESULTS ARE IN:

SYLVIA

"You Don't Miss
A Thing"

PB 11735

BB*38 CB*46 RW*42



STEVE WARINER

"Forget Me Not"

PB 11658

BB*63 CB*64 RW*66



EDDY ARNOLD

"If I Ever Had To
Say Goodbye"

PB 11752

BB*65 CB*60 RW*67



(ALL WINNERS)

RCA
RECORDS
NASHVILLE



Country



Biff Collie Inside Nashville

HEADLINES: Barbara Mandrell gets a "Rockford Files" dramatic role. (She plays a character called Rayette.) Barbara is shown here reminding us all that winter is coming on strong... George

Hamilton IV opened Ted Kennedy's show in Nashville at Vanderbilt University when Kennedy made one of his first official campaign speeches. Hamilton did that for Ted's brother Bobby in his 1968 presidential campaign swing through Nashville... Glen Campbell played a cameo role in the Claude Akins "Sheriff Lobo" two-part TV special last Tuesday night... The new Governor-elect in Kentucky is John Y. Brown. He made millions in chickens. His claim to national fame is his wife, former Miss America Phyllis George, who played harmonica when Willie Nelson came to town a couple weeks ago in Louisville... Criminal Appeals Court Judge Allen R. Cornelius denied motions for a new trial for the man convicted of killing Opry-"Hee Haw" star David "Stringbean" Akeman and his wife Estelle on November 10, 1973... Elton John made it in Nashville with a two-man show that had 'em standing in the aisles much of the way through.



Barbara Mandrell

MINNIE PEARL's done it! For three years she's been quietly, systematically recording an order on the designs of her life. Now, with her partner and friend Joan Dew, she's finished cataloging 66 years of living and over 40 years of making people laugh. Minnie's not sure what she will call her autobiography just yet, but while Simon & Schuster is preparing for a full 1980 publication date, the girl from Centerville, Tennessee will try to label her life for the book cover. If the pages of that publication hold a fraction of the warmth, charm and love for the human race and life packaged beneath that funny hat and the familiar greeting, the world will love it, just like it does one of my favorite cousins. Minnie, over the past 30 years, has shared some facts of "our" family tree, reasoning that we in fact are cousins. Her ancestors the Colleys came from North Carolina; my ancestors the Collies came from North Carolina. Minnie explained to me that they were once the same clan, but a family feud inspired a change of spelling on one fightin' side of the family, hence the "Collies."

AIRLINES QUOTEBOARD: Roger Miller: "I know something you don't know. I just finished." (He walked off stage)... Johnny Russell: "If anybody wants to get into my hair, they'd better hurry!"... Don Schlitz, accepting his CMA award for "Song Of The Year": "This is very encouraging!"... Sarah McKenzie: "Three networks are fighting over me..."

The loser gets me!"... Vern Gosdin: "I swear I once worked with the Sack Sisters, Gunny & Potato."

PERSONALITIES: Charley Pride is set to appear on the "Dinah!" television show. He and ex-Dallas Cowboy quarterback Don Meredith made an unsuccessful attempt to sing Pride's special edition single on RCA, "Dallas Cowboy." Instead the two will sing "Back In The Country"... Loretta Lynn makes her first 1980 appearance at the Aladdin Hotel in Las Vegas for two weeks, January 1-16... Charly McClain, Tommy Overstreet, Red Steagall, the Kennells, Faron Young and the Osborne Brothers are on tour of eleven West German cities during the Marlboro Concert Festival... Roy Clark was the best man for "Hee Haw" star and banjo picket Buck Trent's recent wedding in Vegas. The wedding took place between shows at the Frontier Hotel, where Roy and Buck were appearing... Little David Wilkins, I hear, is recording a song called "Little Lord Fauntleroy." Little David weighs 323. It that little enough?... Jimmy C. Newman recording a cajun sequel to Little David's "Little Lord Fauntleroy" titled "Little L o y Fontenot?"... RCA talking about a Danny D a s & the Nashville Brass/Willie Nelson album. It d be Willie Nelson masters from his RCA days... Merle Haggard has a feature role in Clint Eastwood's "Bronco Billy." Ronnie Mil-sap sang the title song and "Cowboys & Clowns" for the soundtrack... In West Plains, MO, there is a Porter Wagoner Blvd. and a Jan Howard Expressway. (It's their hometown.)... Charlie Rich being paged to do a movie where he would play the part of a piano bar entertainer? (He did that for real for 20 years.)... Now Charlie Daniels, I understand, will do snuff commercials. (Might as well get paid for what he's doing anyway.)... Last week we reported Con Hun-ley sang the American national anthem before 89,000 neighbors and friends during the WBA heavyweight



championship fight between fellow Knoxvilleian John Tate and Gerrie Coetzee in Pretoria, South Africa. Hunley and friend Tate are shown here upon their return to the states.



ROGERS'S RACKET - Steve Gibb, writer of Kenny Rogers's hit, "She Believes In Me," is pictured with Kenny. Steve presented Kenny with a handcarved wooden tennis racket in appreciation for his recording of Gibb's song. This was the first time the two had a chance to meet.

STATION BREAKS: Dave Broman shoring up for a Twin Falls, ID winter... Bill Jenkins has his own Daytona race (ratings) going on at WELE-FM... Truman Conley at WWSA-WCHY/Savannah whipping his new Country automation operation into winning form... Paul Dobbs's KALF radio is one of Northern California's hottest sounds on Highway 101... Mel Coleman says KSAR/Salem, AK "covers the better part of two states. He sits near the Arkansas-Missouri border... Gene Williams, in nearby Horsehoe Bend, AK honored by Country America for his "communications contributions to the Country"... Paul Keel at WKLM/Wilmington, NC wins recognition as "Eastern States Country Ambassador"... Johnny "Dallas" Young back at his desk at KBIS/Bishop, CA after a hospital bout with bone problems... Chip Acton and Doc Holiday at WZST/Leesburg, FL say their upcoming holiday season promotion will be their best ever... Charlie Douglas to Hollywood this week for story conferences with production staff in preparation of filming the movie "Teddy Bear" based on Red Sovine's classic CB story.

UPDATE: Chet Atkins back from his 20-day European tour, with stand-up compliments in such spots as London, Paris, Berlin, Oslo and Bern... Early Williams, longtime promo pro formerly at Tree International for years, now honking the promo horn for Royce Clark at Dessa Records... Hit songwriter Bobby Braddock got married to writer Sparky Lawrence... Carlene Carter does it on the "Midnight Special" Friday night (23)... The Oak Ridge Boys guest on "Dukes Of Hazzard" the same night (23rd). They'll also sing on Dick Clark's "Rockin' New Year's Eve" on TV special on ABC December 31st... Willie Nelson and Glen Campbell guest on that Bee Gees special Wednesday night, Tanya Tucker on the "Bob Hope On Campus" special Monday night (21st).

CB *84 RW *90

- CKLW-FM KTTS
- WKCW KFDI
- WFAI KVOO
- WWNC KHEY
- WDOD KLAK
- KMAK KRMD
- WBAM KZIP

- KEBC-FM
- KBUC
- KNIX
- KSSS
- KSOP
- KEED



HELEN CORNELIUS

"It Started With A Smile"

PB 11753

NIPPER NOTES



Country

WEST

KREY Albuquerque, N.M. Charley Pride, Earl Scruggs, Conway & Loretta "know" Sandells, Kenny Rogers, Charlie Rich, Brenda Lee, HotTEST, Conway Tully "Happy", Gene Watson, Crystal Gayle, Jackie Ward, Eddie Rabbit

KRAL Arroyo Grande, Ca. Kenny Rogers, John M. Byles, Sandells, Jamie Friske, Dottie West, HotTEST, Crystal Gayle, Mel Tillis, Johnny Duncan, Conway Tully "Happy"

KRUZ Berkeley, Ca. Jeanne Pruett, Tommy Overstreet, Charlie Rich, Gail Davies, Kenny Rogers, Johnny Rodriguez, Donna Fargo, "Crash" Craddock, HotTEST, Hank Williams, Jr., Lucy J. Dalton, Loretta Lynn, Stetler Bros., Mel Street

KVOC Capet, Wa. Kenny Dale, Gail Davies, Mickey Gilley, Sandells, Willie Nelson, Tommy Overstreet, Marty Robbins, Kenny Rogers, Jim Weatherly, HotTEST, Johnny Duncan, John Anderson, Hoyt Axton

KRBS Colorado Springs, Co. David Sartin, John Anderson, Con Hunley, Mickey Gilley, Eddy Arnold, Steve Mariner, Conway & Loretta (Both), Johnny Russell, "Crash" Craddock, Cash & Jennings, Dobby Boone, HotTEST, Kenny Rogers "Life", Anne Murray, Hank Williams, Jr., Eddie Rabbit

KLZ Denver, Co. Lynn Anderson, Alabama, Eddie Rabbit, Hank Williams, Jr.

KREO Denver, Co. Helen Cornelius, Kenny Rogers, Sandells, Conway & Loretta "know", Alabama, Anne Murray, Hank Williams, Jr., Eddie Rabbit

KLW Denver, Co. Lynn Anderson, Alabama, Eddie Rabbit, Hank Williams, Jr.

KREO Denver, Co. Helen Cornelius, Kenny Rogers, Sandells, Conway & Loretta "know", Alabama, Anne Murray, Hank Williams, Jr., Eddie Rabbit

KREO Denver, Co. Helen Cornelius, Kenny Rogers, Sandells, Conway & Loretta "know", Alabama, Anne Murray, Hank Williams, Jr., Eddie Rabbit

MIDWEST

W1LR Akron, Oh. John Anderson, Con Hunley, Mandrell & Bannon, Freddy Weller, Mickey Gilley, HotTEST, Crystal Gayle, Anne Murray, Maylon Jennings, Merle Haggard, Hank Williams, Jr.

W1CA Detroit, Mi. Dave & Sugar (Both), Conway & Loretta "know", Gail Davies, Mickey Gilley, Larry Lee Atkins, ETC Band, Kenny Rogers, Cash & Jennings, HotTEST, Lucy J. Dalton, Loretta Lynn, Conway Tully (Both), Brenda Lee, Hank Williams, Jr.

W1WA Ann Arbor, Mi. Gail Davies, Jim Ed Brown, Billie Jo Spears, Kenny Rogers, HotTEST, Juice Newton, Maylon Jennings, Gene Watson

W1NR Ann Arbor, Mi. Gail Davies, Jim Ed Brown, Billie Jo Spears, Kenny Rogers, HotTEST, Juice Newton, Maylon Jennings, Gene Watson

W1WA Ann Arbor, Mi. Gail Davies, Jim Ed Brown, Billie Jo Spears, Kenny Rogers, HotTEST, Juice Newton, Maylon Jennings, Gene Watson

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W1WA Ann Arbor, Mi. Gail Davies, Jim Ed Brown, Billie Jo Spears, Kenny Rogers, HotTEST, Juice Newton, Maylon Jennings, Gene Watson

SOUTH

W1LR Akron, Oh. John Anderson, Con Hunley, Mandrell & Bannon, Freddy Weller, Mickey Gilley, HotTEST, Crystal Gayle, Anne Murray, Maylon Jennings, Merle Haggard, Hank Williams, Jr.

W1CA Detroit, Mi. Dave & Sugar (Both), Conway & Loretta "know", Gail Davies, Mickey Gilley, Larry Lee Atkins, ETC Band, Kenny Rogers, Cash & Jennings, HotTEST, Lucy J. Dalton, Loretta Lynn, Conway Tully (Both), Brenda Lee, Hank Williams, Jr.

W1WA Ann Arbor, Mi. Gail Davies, Jim Ed Brown, Billie Jo Spears, Kenny Rogers, HotTEST, Juice Newton, Maylon Jennings, Gene Watson

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W1WA Ann Arbor, Mi. Gail Davies, Jim Ed Brown, Billie Jo Spears, Kenny Rogers, HotTEST, Juice Newton, Maylon Jennings, Gene Watson

Most Added

KENNY ROGERS
Cowd Of The County (UA)
WILLIE NELSON
Help Me Make It
Through The Night (Columbia)
KENDALLS
You'd Make An Angel
Wanna Cheat (Ovation)
GAIL DAVIES
Blue Heartache (WB)

Hottest

ANNE MURRAY (Capitol)
HANK WILLIAMS JR. (Elektra)
CONWAY TWITTY (MCA)
WAYLON JENNINGS (RCA)

REGIONAL ADDS & HOTS

EAST

W1EN Baltimore, Md. Janie Fricke, HotTEST, Charlie Daniels Band, HotTEST, Anne Murray, Kenny Rogers "Life", HotTEST, Conway Tully "Happy"

W1NY Erie, Pa. Dave & Sugar, HotTEST, Eddie Rabbit

W1WA New York, N.Y. Jackie Ward, Loretta Lynn, Charlie Daniels Band, "Mississippi", J.D. Souther, HotTEST, Crystal Gayle, Anne Murray, HotTEST, Conway Tully "Happy"

W1WA Philadelphia, Pa. Charlie Daniels Band "Eye", Steve Forbert, Loretta Lynn, J.D. Souther, HotTEST, Anne Murray, Kenny Rogers "Life", HotTEST, Conway Tully "Happy"

W1WA Philadelphia, Pa. Charlie Daniels Band "Eye", Steve Forbert, Loretta Lynn, J.D. Souther, HotTEST, Anne Murray, Kenny Rogers "Life", HotTEST, Conway Tully "Happy"

W1WA Philadelphia, Pa. Charlie Daniels Band "Eye", Steve Forbert, Loretta Lynn, J.D. Souther, HotTEST, Anne Murray, Kenny Rogers "Life", HotTEST, Conway Tully "Happy"

W1WA Philadelphia, Pa. Charlie Daniels Band "Eye", Steve Forbert, Loretta Lynn, J.D. Souther, HotTEST, Anne Murray, Kenny Rogers "Life", HotTEST, Conway Tully "Happy"

W1WA Philadelphia, Pa. Charlie Daniels Band "Eye", Steve Forbert, Loretta Lynn, J.D. Souther, HotTEST, Anne Murray, Kenny Rogers "Life", HotTEST, Conway Tully "Happy"

W1WA Philadelphia, Pa. Charlie Daniels Band "Eye", Steve Forbert, Loretta Lynn, J.D. Souther, HotTEST, Anne Murray, Kenny Rogers "Life", HotTEST, Conway Tully "Happy"

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W1WA Philadelphia, Pa. Charlie Daniels Band "Eye", Steve Forbert, Loretta Lynn, J.D. Souther, HotTEST, Anne Murray, Kenny Rogers "Life", HotTEST, Conway Tully "Happy"

W1WA Philadelphia, Pa. Charlie Daniels Band "Eye", Steve Forbert, Loretta Lynn, J.D. Souther, HotTEST, Anne Murray, Kenny Rogers "Life", HotTEST, Conway Tully "Happy"



Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically. Album cuts in bold indicate heaviest reported airplay.

MOE BANDY - One Of A Kind - (Columbia) "In The Middle Of Losing You" "Sweet Kentucky Woman" "Tell Her It's Over"

GLEN CAMPBELL - Highwayman - (Capitol) "Cajun Caper"

JOHN CONLEE - Forever - (MCA) "No Relief In Sight"

DONNA FARGO - Just For You - (WB) "Walk On By"

LARRY GATLIN - Straight Ahead - (Columbia) "Midnight Chok" "Taking Somebody With Me" "Way I Did Before"

CRYSTAL GAYLE - Miss The Mississippi - (Columbia) "Miss The Mississippi" "Danger Zone" "Don't Go My Love" "The Other Side Of Me" "A Little Bit Of The Rain"

TOM T. HALL - Of T's In Town - (RCA) "The Last Country Song" "Jesus On The Radio"

WAYLON JENNINGS - What Goes Around Comes Around - (RCA) "What Goes Around" "Old Love, New Eyes" "I Ain't Living Long Like This" "Another Man's Fool" "Out Among The Stars" "I Got The Train Sittin' Waitin'" "Ivory Tower"

GEORGE JONES - My Very Special Guests - (Epic) "Night Life" "Here We Are" "Gotta Get Drunk"

BARBARA MANDRELL - Just For The Record - (MCA) "Selfish" "Is It Love Yet" "Years" "Darlin'"

MOE & JOE - Just Good Ol' Boys - (Columbia) "Thank Goodness It's Friday" "When It Comes To Cowgirls" "Only The Names Have Been Changed" "Tell Ole I Ain't Here"

ANNE MURRAY - I'll Always Love You - (Capitol) "Winty Feeling" "Daydream Believer"

WILLIE NELSON - Sings Kristofferson - (Columbia) "The Pilgrim" "Why Me, Lord"

KENNY ROGERS - Kenny - (UA) "You Turn The Light On" "Tulsa Turnaround" "Santiago Moonlight Mystery"

MEL TILLIS - Me And Pepper - (Elektra) "Lying Time Again"

GENE WATSON - Should I Come Home - (Capitol) "Circle Driveway" "Dorsey's Bar" "Nothing Sure Looks Good On You" "After The Party"

DON WILLIAMS - Portrait - (MCA) "We've Never Tried It With Each Other" "Love Me Over Again" "Circle Driveway" "Good Ole Boys Like Me" "Steal My Heart Away" "We're All The Way"

HANK WILLIAMS JR. - Whiskey Bent & Hell Bound - (Elektra) "The Conversation" "Outlaw Women" "Come And Go Blues"

P/A

POP/ADULT



Mike Kasabo

Have Your KAKE And Keep It Too

In one of the more positive corporate switches in radio, Wichitans S.O. "Bud" Beren and Allen Staub recently announced the purchase of the assets of KAKE/Wichita by a newly formed corporation, Misco Broadcasting Inc. The new structure will include Beren as Board Chairman, Staub as President, and Frank Gunn (who has been VP/GM of KAKE) as Executive Vice President. Also involved in this transaction is the Kansas Information Network (KIN), which has successfully provided the state with news, sports, public affairs, and entertainment on a 46-station network. Gunn stated, "The station will continue to go in the direction it has been - with me remaining on as VP/GM of KAKE - plus the additional involvement with KIN. It's important to point out in this day of uncertainty that we anticipate absolutely no changes."

Commenting on the apparently happy transition, Gunn said, "The station and the network have been successful, so why should you change it? The principal owner of Misco has been a stockholder and on the board for the past 25 years - so we anticipate nothing but stability with the change."

A change in radio like this is quite rare - a change in which a station remains pretty much family. Couple that with the latest ratings being the highest in the history of the station, and you have a strong base for continued success.

Northwest P/A Station Captures Olympic Bid

The much anticipated Winter Olympics sizzle is creating loads of excitement for the staff and management of KPNW/Eugene, OR. Known as the "Official Winter Olympic Radio Station," KPNW AM (Pop/Adult) and FM (Beautiful Music) outbid area stations in a highly competitive battle. Vice President and General Manager Dave Woodward said, "We, along with the others, had to submit a proposal in regard to what the station was willing to do in the area of soliciting funds."

Asked what other criteria were used by the Olympic Committee, he answered, "The fact that we have a commanding audience on both AM and FM was certainly a heavy consideration - plus the fact that both stations have a solid adult profile in the area."

Woodward informed us that the stations' initial fund-raising involvement includes a major promotional effort that will provide two lucky listeners a chance to attend the entire Games schedule, with all costs picked up by the station.

Update

HELLO I'M BARRY . . . SURE . . . CLICK: WHNY/New York (and especially a lady employee) got a surprise during its "Manilow On Monday" promotion last week. The idea was to feature four Manilow cuts per hour that went along with a quickie contest that gave away a copy of his greatest hits to callers. Well, unbeknownst to the station, he slipped into town the previous Friday and heard the promos and decided to call and play the contest (I guess he wore his copy out). He called that Monday and when he identified himself, the phone lady figured him for a bimbo and hung up. A subsequent call found a more persuadable ear, and Barry then consented to go on the air with one of the station personalities . . . **THE CAPSULE-IZED 70's:** WIP/Philadelphia, like most other stations, has been trying to come up with some form of a salute to the outgoing decade. Their approach is quite unique, as they plan to chronicle the 70's with an in-house production called the "WIP Seventies Time Capsule." This massive project consists of putting together a representative sampling of events and physical objects that relate to Philly and the Delaware Valley. The station is asking listeners for suggestions of memorabilia that they would like to see included in the time capsule. The time capsule is now being constructed for which the items collected will be placed inside New Year's Eve. Examples of items so far marked for inclusion are: the baton from recently retired Philadelphia Symphony Orchestra leader Eugene Ormandy, a hockey puck from the Stanley Cup champion Flyers, a set of WIP jingles, and other relative paraphernalia. All items will be vaulted at a local museum and will not be unsealed for 100 years . . .

Transition

Johnny Holliday has been named sportscaster at WMAL/Washington, with responsibility for sportscasts, play-by-play for University of Maryland football and basketball, plus he will serve as host of the Washington Redskins pre-game shows, "The Stadium Show" . . . Lloyd Roach leaves his General Manager position at WEFM/Chicago to become GM and Station Manager of WCMB/Harrisburg . . . Ron Edwards has been named to the WGAR/Cleveland news team - he comes from across town on WABQ where he was News Director, and he had been a contributor to the Mutual Black Network . . . Mike Beard has exited his Music Director position at WSTV/Steubenville, OH, and is replaced as MD by Greg McCullough, who also takes over Beard's air shift. The station has hired Bob Henabery as consultant, with Gene Stavile taking over as in-house Program Director . . . Pat Cote goes across the street to WJON/St. Cloud as 2-6am personality from a part time gig at KCLD . . . Pam Foulz is the latest addition to the news staff of WHOK/Lancaster, OH, coming from WRFD/Columbus; she replaces Gary Morgan who goes to WCNW/Fairfield, OH . . . Brent Farris is leaving KUKI/Ukiah, CA to become Program Director of KBLC/Lakeport, CA, with no replacement named at press time . . . Michael Moore is the new Music Director of KPPL/Denver and Roger White joins the air staff in the midday slot . . .

SNOW CLOSINGS

PLANTS, SCHOOLS, BUSINESS

WBEN RADIO 9.90

TRAFFIC FROM THE WBEN TRAFFIC COPTER
CHIEF METEOROLOGIST CARL NICHOLS

WHEN YOU NEED TO KNOW

WBEN/Buffalo Program Director Bob Wood sends along this seasonal visual accurately depicting the Western New York winter.

Color

DOUBLE YOUR PLEASURE: WJBO/Baton Rouge's morning team, Truelove & Russell, aided by a backdrop of a giant dollar bill posted on an outdoor billboard, enabled listeners to win "double dollars" in a recent promotion. As the morning duo remoted from the site, listeners were asked to note the amount of minutes when the clock started to count until it stopped. The correct numbered caller was then asked to give the total of minutes the clock ran - and was given *double* the minutes in dollars. By the way, the giant dollar bill had the picture of the morning team on its center.

BIG BUCKS IN PITTSBURGH: WTAE has been running its "\$100,000 Prize Pyramid Magic Ticket" promotion. Listeners are asked to pick up numbered coupons at a local market in hopes of hearing their number broadcast by one of the station's personalities. If the ticket is called, they have a limited time to get to the station for validation. So far they've given away in excess of \$40,000 in cash, three automobiles, also trips, cruises, furs, and jewelry plus tickets to the Moscow Summer Games. In all, \$100,000 is expected to be given away.

BUSSING IN MILWAUKEE: WISN, in conjunction with the Milwaukee Transit Co., is helping the public to save gas and energy by outlining ways to do holiday shopping by bus. The two-week promotion will have midday personality Mike Murphy riding various routes all day long dressed as old St. Nick. If a listener recognizes him while on the bus, he or she will receive a gift from Santa's bag of gifts. Once he is recognized, everyone else on that bus will also receive a prize.

BAY AREA BONANAZA: KYUU-FM/San Francisco is challenging listeners to win a pound of gold (at \$380 an ounce that comes to more than \$6000) in the "Most Outrageous Contest Ever Aired." Outrageous suggestions are being taken by the staff. So far it's been suggested that a couple be married in a diving pool with full scuba gear; another calls for someone to disguise himself as a large sheep and walk through the Financial District handing out bottles of Woolite; and one that I threw in - for a guy to go to the North Beach bar dressed in men's clothing. One hundred will be selected for the semifinals, with the best five entrants being required to act out their suggestions. The prizes are substantial: 1st) the one pound of gold; 2nd) a round trip for two to New York (which is outrageous itself), with hotel accommodations at the Essex House and tickets to "Saturday Night Live"; 3rd) a trip to Hawaii for eight days and seven nights at a posh hotel.

LET IT SNOW: WHBC/Canton's "First Measurable Snowfall" contest is underway, as listeners are asked to guess the correct day of this winter's first fallen flake. Cards are accepted predicting a snowfall of at least 1/10 of an inch at the airport. The winner will receive his or her own snow-blower machine.

WCWA WILL SAVE YOUR - GAS: During the fall book, WCWA/Toledo ran a "We Sell Gas For Less" promotion that was a smash hit with listeners. The clever contest had an appealing audio approach called "anti-inflation bulletins" that tipped off listeners where the station's discounted gas was being sold, the number of hours it would be pumped, and the price. To qualify for the petrol, the driver would have to have a station bumper sticker on the car and then quote the correct price of gas that hour. The pricing started at 79 cents and eventually dropped to free during the last week of the contest.

P/A

POP/ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

CLIFF RICHARD

We Don't Talk Anymore (EMI America)

54% of our reporters are on it. Adds this week include WSGW, WFDF, WOWO, WQUA, WLVA, WBT, WCER, WATR, WNEU, WHOK. Key moves: 20-13 KOLO, 23-16 WCHV, 17-10 WDF, 20-15 WISN, 27-17 WCWA, 28-17 WQUD, 24-20 KEX, 30-23 WRIE, 26-23 WLW, 19-15 KRMG, 27-22 KBLF, 35-25 WHIZ, 28-23 WPRO, debut 18 WGR, debut 20 WFYR, debut 25 WBOW, debut 28 KSTP. Heavy rotation: WASH, WSIX. Jumps 31-22 on P/A chart.

STEVIE WONDER

Send One Your Love (Tamla/Motown)

62% of our stations are on it. Also captures this week's Most Added honors - including WCCO, KVI, KMPC, KROD, WBZ, WELI, WGIR, WJBO, KHOW, WDBO, WPRO, KOLO, WHIZ, WFYR, WFDF, WHDH, WQUA, KDWN. Key moves: 15-10 WATR, 23-20 WBT, 35-26 WCHV, 30-26 WCWA, 23-19 WISN, 22-20 WOWO, 29-26 WQUD, debut 26 WLOW, debut 27 WLNH. This week's major market adds, plus instant listener reaction at P/A level makes this an obvious top ten candidate. Jumps 39-26 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

KC & THE SUNSHINE BAND "Please Don't Go" (TK) 47/2 add WBT, WJON. Key moves: 12-8 WFYR, 10-8 WOIF, 3-2 WMAZ, 14-8 WOWO, 15-6 WQUD, 29-25 WPRO, 36-27 KBLF, 35-28 WSGW, 22-17 KROD, debut 20 WBZ, debut 28 WLVA. Increased 39-33 on P/A chart.
RITA COOLIDGE "I'd Rather Leave While I'm In Love" (A&M) 47/16 adds include WSB, WHIO, WDEF, WGIR, KSTP, KUKI, WIS, WRIE, WBOW, WGR, WBAL, KOLO, WJON. Key moves: 28-21 WWWE, 28-25 WBT, 27-24 WISN, 27-24 WSM-FM, debut 20 WLOW, debut 23 KEX, debut 25 WJBO. Increased 35-31 on P/A chart.

MELISSA MANCHESTER "Pretty Girls" (Arista) 32/3 add WNEU, KMRJ, WCWA. Key moves: 19-15 WLOW, 28-26 KOLO, 25-22 WATR, 24-20 KSTP, 30-26 WLNH, 30-26 WWWE, 29-25 WMAZ, debut 28 WBOW, debut 14 WFDF. Increased 36-33 on P/A chart.

SUPERTRAMP "Take The Long Way Home" (A&M) 32/2 add KROD, WTVN. Key moves: 10-8 WLOW, 12-10 WLW, 18-16 WOWO, 25-20 KOLO, 29-25 WCHV, 33-29 KBLF, 19-16 WFYR, 21-17 WMAZ, debut 17 WGR, debut 26 WBOW. Increased 37-35 on P/A chart.

KENNY LOGGINS "This Is It" (Columbia) 28/6 add WQUD, WCWA, WSIX, WIBW, WLW, WBOW. Key moves: 37-19 KUKI, 19-12 KDWN, 27-24 KOLO, 29-23 WCHV, 26-24 WDF, 27-24 WBT, debut 23 KVI, debut 28 WSM-FM. Increased 40-38 on P/A chart.

EAGLES "Heartache Tonight" (Asylum) 29/2 add WHAG, KROD. Key moves: 7-1 KUKI, 3-1 WLW, 2-1 WFYR, 6-4 WBZ, 9-7 WLOW. Heavy rotation: WASH. Note: this does well where played, as noted, but not a big enough national spread to score big at a P/A level. Increased 38-37 on P/A chart.

DANN ROGERS "Looks Like Love Again" (International Artists) 33/3 add WORG, WBOW, WLVA. Key moves: 21-16 WATR, 25-23 WISN, 34-27 WSGW, 30-28 WIBW, 28-25 WHAG, debut 28 WJBO. Heavy rotation: KUGN, WHIO. Debuts at No. 38 on P/A chart.

ABBA "Chiquitita" (Atlantic) 29/12 add WFDF (dpl), KRMG, KVI, WBT, WELI, WCCO, KBLF, WGY, WHAG, WORG, WNEU, WHIZ. Debuts 20 WLNH, debuts 24 WRIE. Debuts at No. 39 on P/A chart.

KENNY ROGERS "Coward Of The County" (UA) 23/13 add WCCO, WQUA, KSTP, WSB, WCBM, WBAL, KMBZ, KRMG, KOLO, KHOW, WJBO, WDF, WFYR. Key moves: 22-17 WLOW, debut 30 WORG, debut 30 WQUD. Heavy rotation: WRVA. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

ELO "Confusion" (Jet) 28/2 add WLW, WBOW. Moves 28-21 WNEU, 28-23 WCWA, 20-16 FMS7, 24-21 WMAZ.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- ABBA (Atlantic) "I Have A Dream" "If It Wasn't For The Nights"
- HERB ALPERT (A&M) "1980"
- JIMMY BUFFETT (MCA) "Dreamscape" "Chanson Pour Les Petits Enfants" "Volcano" "Survive"
- CHICAGO (Columbia) "Life Is What It Is" "Runaway" "Loser With A Broken Heart"
- RITA COOLIDGE (A&M) "Sweet Emotion"
- BOB DYLAN (Columbia) "I Believe In You" "Do Right To Me Baby (Do Unto Others)"
- EAGLES (Asylum) "Long Run"
- FLEETWOOD MAC (WB) "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Sara" "Angel" "Over & Over" "Storms" "Think About Me"
- NICOLETTE LARSON (WB) "Let Me Go, Love" "Dancin' Jones" "Rio de Janeiro Blue"
- MELISSA MANCHESTER (Arista) "Don't Want A Heartache" "Holdin' On To The Lovin'"
- BARRY MANLOW (Arista) "Rain" "Why Don't We Try A Slow Dance" "Sunday Father" "I Don't Want To Walk Without You" "Where Are They Now" "One Voice"
- ANNE MURRAY (Capitol) "Daydream Believer" "You've Got Me To Hold On To"
- EDDIE RABBITT (Elektra) "Loveline"
- KENNY ROGERS (UA) "Goodbye Marie" "She's A Mystery"
- CARLY SIMON (Elektra) "Love You" "Coming To Get You" "Just Like You Do" "Love You By Heart"
- BARBRA STREISAND (Columbia) "Nipera"
- RANDY VANWARNER (Bearsville) "Losing Out On Love"
- JENNIFER WARREN (Arista) "Shot Through The Heart" "Tell Me Just One More Time"
- WINGS (Columbia) "Baby's Request" "Winter"
- STEVIE WONDER (Tamla/Motown) "Power Flower" "Black Orchid" "Come Back As A Flower"

Radio & Records POP/ADULT AIRPLAY / 40

November 16, 1979

Three Weeks	Two Weeks	Last Week		
2	2	1	1	ANNE MURRAY/Broken Hearted Me (Capitol)
7	4	4	2	BARRY MANILOW/Ships (Arista)
4	3	3	3	CRYSTAL GAYLE/Half The Way (Columbia)
1	1	2	4	KENNY ROGERS/You Decorated My Life (UA)
10	5	5	5	COMMODORES/Still (Motown)
23	11	6	6	BARBRA STREISAND/DONNA SUMMER/No More Tears (Enough...) (Col/Cas)
8	7	7	7	J.D. SOUTHER/You're Only Lonely (Columbia)
15	8	8	8	STYX/Babe (A&M)
26	16	11	9	LAUREN WOOD/Please Don't Leave (WB)
30	15	13	10	DR. HOOK/Better Love Next Time (Capitol)
-	29	18	11	CAPTAIN & TENNILLE/Do That To Me One More Time (Casablanca)
39	26	17	12	DIONNE WARWICK/Deja Vu (Arista)
5	6	9	13	HERB ALPERT/Rise (A&M)
-	38	25	14	RUPERT HOLMES/Escape (The Pina Colada Song) (Infinity)
9	10	10	15	BRENDA RUSSELL/So Good, So Right (A&M/Horizon)
11	13	15	16	MICHAEL JOHNSON/This Night Won't Last Forever (EMI America)
13	12	12	17	IAN GOMM/Hold On (Stiff/Epic)
-	35	28	18	LITTLE RIVER BAND/Cool Change (Capitol)
31	27	21	19	ENGLAND DAN & J.F. COLEY/What Can I Do With This Broken... (Big Tree)
-	40	27	20	FRANK MILLS/Peter Piper (Polydor)
33	28	23	21	YVONNE ELLIMAN/Love Pains (RSO)
-	37	31	22	CLIFF RICHARD/We Don't Talk Anymore (EMI America)
27	21	20	23	ORLEANS/Forever (Infinity)
37	34	29	24	KC & THE SUNSHINE BAND/Please Don't Go (TK)
3	9	14	25	COMMODORES/Sail On (Motown)
-	-	39	26	STEVIE WONDER/Send One Your Love (Tamla/Motown)
6	14	16	27	RITA COOLIDGE/One Fine Day (A&M)
17	17	19	28	LEIF GARRETT/When I Think Of You (Scotti Bros.)
20	19	28	29	DONNA SUMMER/Dim All The Lights (Casablanca)
12	18	22	30	LOBO/Where Were You When I Was Falling In Love (MCA/Curb)
-	-	35	31	RITA COOLIDGE/I'd Rather Leave While I'm In Love (A&M)
38	33	32	32	JIMMY BUFFETT/Fins (MCA)
-	39	36	33	MELISSA MANCHESTER/Pretty Girls (Arista)
19	20	24	34	BARBARA MANDRELL/Fooled By A Feeling (MCA)
-	-	37	35	SUPERTRAMP/Take The Long Way Home (A&M)
-	-	40	36	KENNY LOGGINS/This Is It (Columbia)
40	38	38	37	EAGLES/Heartache Tonight (Asylum)
-	-	38	38	DANN ROGERS/Looks Like Love Again (International Artists)
-	-	39	39	ABBA/Chiquitita (Atlantic)
-	-	40	40	KENNY ROGERS/Coward Of The County (UA)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry



ROBERT JOHN "Only Time" (EMI America) 21/4 add WIBW, KVI, WLOW, WDEF. Moves 19-15 WDF, 29-28 WSM-FM, debut 28 WJBO, debut 29 WHAG.

HALL & OATES "Wait For Me" (RCA) 20/7, add WBZ, WWWE, KROD, WCBM, WHDH, WHAG, WNEU. Moves 33-30 FMS7, 25-20 WCHV, debut 28 WPRO. Heavy rotation: KRKO.

JIMMY MESSINA "New And Different" (Columbia) 19/2 add WJON, KPPL. Moves 25-21 WIBW.

HERB ALPERT "Rotation" (A&M) 17/12 add WMAZ, WLNH, WORG, WRVA, KVI, KMBZ, WHIO, WLW, KRMG, WBT, KUGN, WSGW. Debuts 30 WSM-FM.

CARLENE CARTER "Do It In A Heartbeat" (WB) 17/4 add KOWN, WMAZ, WELI, KUKI. Moves 28-22 WCHV, 23-20 WSM-FM, 30-27 WLVA, debut 35 WYMC.

BOB DYLAN "Gotta Serve Somebody" (Columbia) 17/0. Moves 8-4 WYMC, 29-23 WHIZ.

HELEN REDDY "Let Me Be Your Woman" (Capitol) 16/2 add KMRJ, WELI.
DAN HILL "Hold On The Night" (20th) 15/1 add KBLF. Moves 23-17 WHAG, 29-27 WYMC, 32-29 KUKI.

JIM WEATHERLY "Smooth Sailing" (Elektra) 14/6 add WHIO, KRKK, KBLF, WHAG, WATR, KRNT.

JOHNNY MATHIS "No One But The One You Love" (Columbia) 14/0. Moves 19-12 WHAG.

MOON MARTIN "No Chance" (Capitol) 13/8 add WBT, WSGW, WMAZ, WRVA, WGY, WJBO, KFMB, KAFM. Moves 27-25 WDF.

SMOKEY ROBINSON "Cruisin'" (Motown) 13/6 add WGIR, WNEU, WPRO, WIP, WLVA, WMAZ.

FRANCE JOLI "Come To Me" (Prelude) 13/1 add WELI. Moves 8-4 WHIZ, 35-27 WHAG, debut 18 WBZ.

MICHAEL JACKSON "Rock With You" (Epic) 11/4 add WLOW, WYMC, WNEU, WHIO. Moves 23-20 WATR, 27-24 WLNH, debut 27 WPRO, debut 30 WRIE.

DAVID LOGGINS "The Fool In Me" (Epic) 11/2 add WDEF, KPPL. Moves 30-27 WSM-FM.

PABLO CRUISE "I Want You Tonight" (A&M) 11/2 add WMAZ, KRKK. Moves 20-16 WLOW, 35-29 WYMC, 23-19 WLW, 21-17 WOIF, 21-19 WPRO.

MAUREN MCGOVERN "Can't Take My Eyes Off Of You" (WB/Curb) 10/10 WBAL, WHIZ, WCCO, WHIO, WSB, KUGN, WSGW, KOWN, WRVA, WHAG.

CRUSADERS "Street Life" (MCA) 10/1 add WYMC. Moves 8-7 WPRO, 30-28 WHIZ, 40-30 KUKI.

DANA VALERY "I Don't Want To Be Lonely" (Scotti Bros.) 9/5 add WLOW, WHIZ, KMRJ, WDEF, WLNH.

JONES GIRLS "We're A Melody" (Philadelphia International) 9/3 add KGNR, KMBZ, WMAZ.

ROGER WHITTAKER "You Are My Miracle" (RCA) 7/6 add WFTL, WBAL, WSB, WDEF, KEX, WCCO.

Most Added:

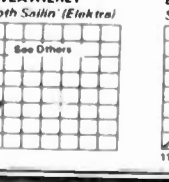
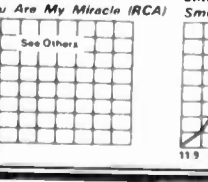
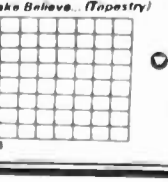
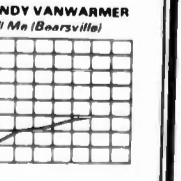
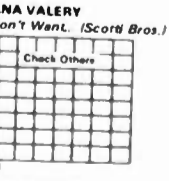
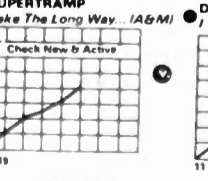
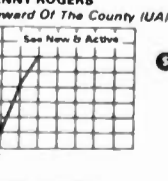
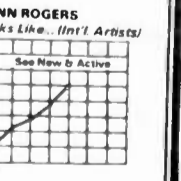
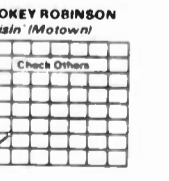
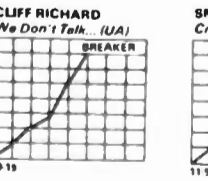
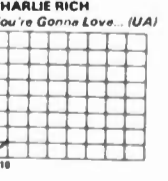
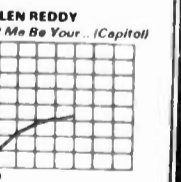
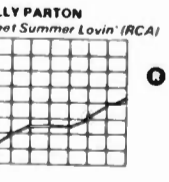
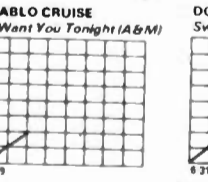
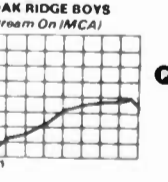
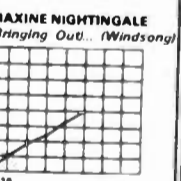
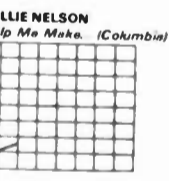
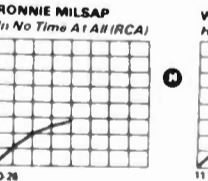
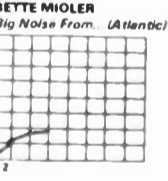
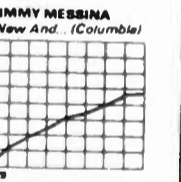
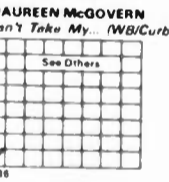
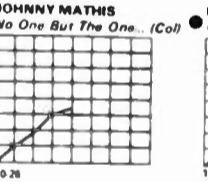
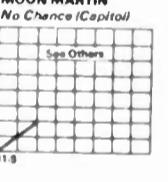
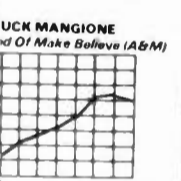
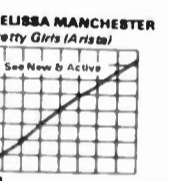
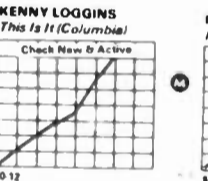
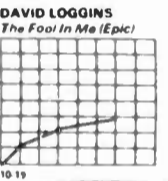
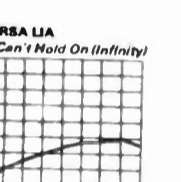
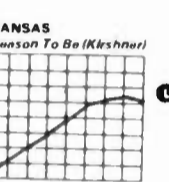
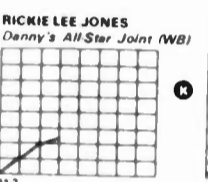
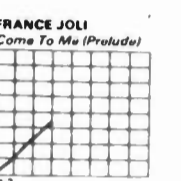
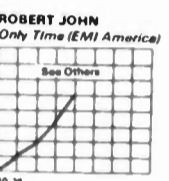
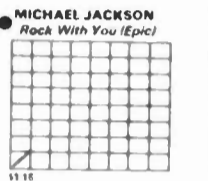
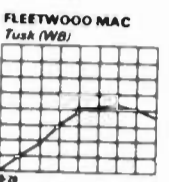
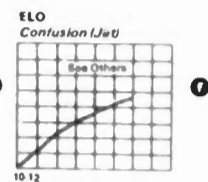
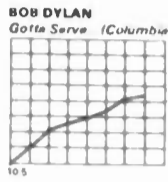
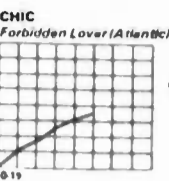
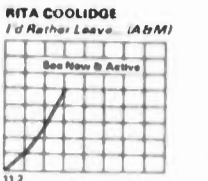
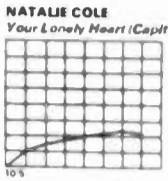
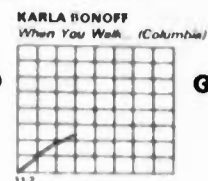
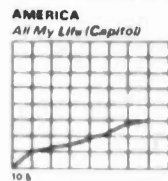
- STEVIE WONDER**
Send One Your Love (Tamla/Motown)
Added at 28% of our reporting stations.
- RITA COOLIDGE**
I'd Rather Leave While I'm In Love (A&M)
Added at 19% of our reporting stations.
- FRANK MILLS**
Peter Piper (Polydor)
Added at 17% of our reporting stations.
- KENNY ROGERS**
Coward Of The County (UA)
Added at 16% of our reporting stations.
- ABBA**
Chiquitita (Atlantic)
HERB ALPERT
Rotation (A&M)
RUPERT HOLMES
Escape (The Pina Colada Song) (Infinity)
DIONNE WARWICK
Deja Vu (Arista)
All four of the above artists
added at 14% of our reporting stations.

Hottest:

- BARRY MANILOW**
Ships (Arista)
Reported hot at 64% of our stations.
- COMMODORES**
Still (Motown)
Reported hot at 55% of our stations.
- STYX**
Babe (A&M)
Reported hot at 57% of our stations.
- BARBRA STREISAND & DONNA SUMMER**
No More Tears (Enough Is Enough) (Col/Cas)
Reported hot at 52% of our stations.
- J.D. SOUTHER**
You're Only Lonely (Columbia)
Reported hot at 48% of our stations.
- ANNE MURRAY**
Broken Hearted Me (Capitol)
Reported hot at 42% of our stations.

P/A SINGLES

New arrivals. Compiled from various sources. All rights reserved.



ADDS & HOTS

EAST

WBAL/Baltimore Joe Lay K. Rogers (Low)	WBZ/Boston Wendy Purge J.D. Souther (Low)	WDR/Boston Jerry Rice L.B. (Low)	WHD/Hagerstown Ruth Summers M. McGovern (Low)	WGH/Manchester K. Rogers (Low)	WHP/Philadelphia Bob Russo F. Mills (Low)	WPR/Providence Dave McNamee I. Hayes (Low)	WTV/Birmingham Paul Cassidy Abba (Low)
WJLA/Charlotte K. Rogers (Low)	WVBT/Raleigh K. Rogers (Low)	WISN/Milwaukee Vicki Chastrow R. Rogers (Low)	WISN/Milwaukee Vicki Chastrow R. Rogers (Low)	WISN/Milwaukee Vicki Chastrow R. Rogers (Low)	WISN/Milwaukee Vicki Chastrow R. Rogers (Low)	WISN/Milwaukee Vicki Chastrow R. Rogers (Low)	WISN/Milwaukee Vicki Chastrow R. Rogers (Low)

MIDWEST

WVBE/Albany Jay Edwards Capt. & Tennille	WVBE/Albany Jay Edwards Capt. & Tennille	WVBE/Albany Jay Edwards Capt. & Tennille	WVBE/Albany Jay Edwards Capt. & Tennille	WVBE/Albany Jay Edwards Capt. & Tennille	WVBE/Albany Jay Edwards Capt. & Tennille	WVBE/Albany Jay Edwards Capt. & Tennille	WVBE/Albany Jay Edwards Capt. & Tennille
WVBE/Albany Jay Edwards Capt. & Tennille	WVBE/Albany Jay Edwards Capt. & Tennille	WVBE/Albany Jay Edwards Capt. & Tennille	WVBE/Albany Jay Edwards Capt. & Tennille	WVBE/Albany Jay Edwards Capt. & Tennille	WVBE/Albany Jay Edwards Capt. & Tennille	WVBE/Albany Jay Edwards Capt. & Tennille	WVBE/Albany Jay Edwards Capt. & Tennille

SOUTH

WLOH/Aiken Owen Holmes D. Valery	WJBO/Baton Rouge Susan Flanagan S. Wonder	WDFW/Chattanooga Tony McKenzie R. Rogers	KROD/El Paso Lacy/Murray Capt. & Tennille	WLVN/Lynchburg John Hook D. Rogers	WYAC/Raleigh Mick Brophy R. Rogers	WSIX/Washington Dess Nichols S. Wonder	WDBO/Orlando Tom Remington Capt. & Tennille
WLOH/Aiken Owen Holmes D. Valery	WJBO/Baton Rouge Susan Flanagan S. Wonder	WDFW/Chattanooga Tony McKenzie R. Rogers	KROD/El Paso Lacy/Murray Capt. & Tennille	WLVN/Lynchburg John Hook D. Rogers	WYAC/Raleigh Mick Brophy R. Rogers	WSIX/Washington Dess Nichols S. Wonder	WDBO/Orlando Tom Remington Capt. & Tennille

WEST

KPFL/Dallas Roger White J. Messina	KHON/Honolulu John Wright D. Rogers	KMPC/Los Angeles Tri Rivas R. Rogers	KBLF/Red Bluff Tom Plant Beach Boys	KOLO/Heno Mia Magarity S. Wonder	KRNR/San Francisco Brian Eason None	KUKI/Oahu Craig Harwood R. Rogers
KPFL/Dallas Roger White J. Messina	KHON/Honolulu John Wright D. Rogers	KMPC/Los Angeles Tri Rivas R. Rogers	KBLF/Red Bluff Tom Plant Beach Boys	KOLO/Heno Mia Magarity S. Wonder	KRNR/San Francisco Brian Eason None	KUKI/Oahu Craig Harwood R. Rogers

Beautiful Music

In Transition: A Syndicators' Q & A

Part I

Programming syndicators play an important role in the Beautiful Music format. Thanks to the general scarcity of suitable Beautiful Music product from domestic record companies, syndicators are virtually the only source for the volume of product necessary for a radio station. As Mark Shipper put it in R&R's inaugural Beautiful Music section (11-2), "Not every Beautiful Music station can afford to hire an Italian orchestra at \$2000 per song, so the majority are forced to rely on the syndicated Beautiful Music services." Syndicators also provide sophisticated, custom-tailored blends of Beautiful Music for a variety of moods and atmospheres, and stand quite squarely in the forefront when it comes to the issues facing the format. These include the balance

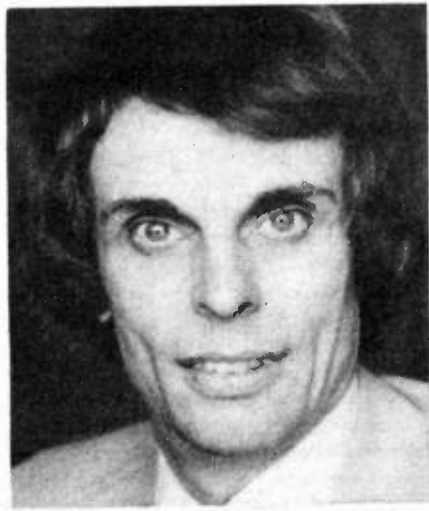
between contemporary and traditional artists, whether to encourage a personality approach in announcers and on-air contests, and the future direction of the format.

R&R interviewed four of the leading syndicators: Jim Schulke, President of Schulke Radio Productions; Marlin Taylor, President of Bonneville Broadcast Consultants; Dave Verdery, Director of Beautiful Music, TM Programming; and Tom Churchill, President of Churchill Productions. Providing a unique forum for their opinions, we covered precisely the same topics with each subject, so that you may easily compare and contrast the approaches and attitudes of each syndicator.

Q: Please briefly outline the history and background of your company...



Jim Schulke
President
Schulke Radio Productions



Marlin Taylor
President
Bonneville Broadcast Consultants



Dave Verdery
Director of Beautiful Music
TM Programming



Tom Churchill
President
Churchill Productions

A: Schulke Radio Productions Ltd. was formerly a division of a rep firm that I owned called Quality Media Incorporated, which represented only FM stations. It was a successful rep firm but we thought that we could increase the shares of our stations by combining a music service, and our purpose was to increase the shares rather than to make money on our syndication business. That was in 1968, and it was mostly an experiment. In 1970, the rep firm was bought by Kaiser Broadcasting, who had no interest in the music division, which was, as I say, experimental, and losing money. So, I bought the music assets, in effect, for myself before selling Quality Media to Kaiser Broadcasting, and formed Stereo Radio Productions, which became known as SRP, and later had its name changed to Schulke Radio Productions in 1976. We started with eight clients, and very moderate billing. Our financial picture improved dramatically, and our third year, 1972, was probably one of the most important years in the history of radio, and certainly a very important year in the history of SRP. The April/May Arbitron sweep of 1972 was the first sweep showing FM stations all over the country in the top four AM or FM. There were 29, of which 28 were Beautiful Music, and approximately 25 of those were SRP clients. Now the important thing about that milestone is that it was the true beginning of the change in the whole radio spectrum. At that time, the only format strong enough to draw people to the FM dial was Beautiful Music. Now, of course, all formats can be done on FM, and it's a question of what do you do with an AM radio station.

A: In the year 1971 I had been General Manager of WRFM/New York, and we made a corporate decision that I would devote my time to programming and establish this division which would first of all support the other Bonneville-owned FM stations, and then offer our services to outside clients. This we have done continuously and successfully since 1971. Loring Fisher, Executive VP of the division, joined me in June of 1971, and we have been growing since that time. We have a staff of 17 persons at this time; it's the best group of people that I have ever worked with. We have in excess of 90 Beautiful Music clients.



A: The concept of TM's Beautiful Music programming began via contacts our production company had with major market programmers all over the country in the late 60's when they came in to cut jingles. The phenomenal growth that Beautiful Music seemed to be having in major markets was discussed, but it also came up that the format seemed to be having problems being sold to advertisers. One of the major complaints was that the music was so much in the background that the advertisers' messages could not have impact.

So we began research to develop quality Beautiful Music programming that would not be "background," but would entertain on a foreground level so that advertisers could have their message heard. We concentrated on an element of flexibility and developed an effective, truly Random Select service which we can blend and customize to the needs of individual markets. Instead of playing the same music in different cities with varying competitive situations. As a result, we have a base of 80-90 radio stations using our Beautiful Music programming.



A: Our company began operations in 1977, two years ago, and at that time we were programming just KQYT here in Phoenix — a Beautiful Music station. We decided to offer the same programming to other stations around the country and set up shop if you will, and in the two-year period since then, we've grown to eight stations in a variety of markets, the largest being Detroit, and probably the smallest is Denton Harbor, Michigan.

Please turn to Page 68.



Jim Schulke

Marlin Taylor

Dave Verdery

Tom Churchill

Q: What do you foresee for the near future in Beautiful Music? Will it continue its growth pattern, or will it level off?

A: Well, there's every evidence that it will grow in ratings strength. Since 1976 we have had over 20 number one 18+ radio stations in every spring rating period. Currently we have 21 number one stations.

SRP

A: It really hasn't grown in share of average quarter hour listening for quite some time now.

I don't know that it can grow too much more beyond what it is because we have a national average of something like 17% of all radio listening is to a Beautiful Music station. That's a pretty good share for one tight format, but I expect the strength to remain providing organizations like ourselves and individual stations and programmers keeping up and maintaining our touch as far as relating to audience tastes. Of course, Beautiful Music sound evolves as sort of a follower, along behind the pop music trends.

A: I think that's a question every Beautiful Music PD asks himself. It's hard to say, since there have been significant improvements in many markets. But overall I see results that Beautiful Music may be slipping very slightly nationwide, although I don't call it cause for alarm. I think one thing that has contributed to Beautiful Music's slight erosion is the conception of some PD's of what to play for the 25-34 age group. The softer rock stations are taking away part of that audience, I think, accounting for most of the erosion. But as the mean age of the American population continues to increase, I'll be satisfied to take the 35+ audience, and Beautiful Music is more solid than ever there.

A: Well, I've been in Beautiful Music for 17 years, and I think that it has never been stronger and I don't really see it declining. As a matter of fact, I think it's going to continue to grow in forcefulness as the World War II baby boom babies come into our age group. That big bubble of population is now in its early 30's, and very soon will come into our primary demographics of 35-54, and when we combine that with the new things that are being done in Beautiful Music, I think we're going to have a format that will continue to attract a very wide following for the foreseeable future.

Q: Detractors refer to Beautiful Music as "elevator music." How do you feel about that and how do you advise your clients to handle that objection?

A: One way, of course, is the renewal rates from local advertisers; another is, of course, the outstanding success story of many of those local advertisers. Because Beautiful Music is somewhat different in its approach to the audience, depending more on music rather than service, it is more difficult for some people to sell since they're disarmed — they can't say, "Did you hear what my morning man said this morning?" or "I have these news adjacencies," etc.

I think one of the best stories I can tell you about this is one of the GM's of an SRP-subscribing station has a routine of taking a local advertiser to lunch, picking him up in a car, taking him to lunch, having lunch, driving him back to his office, finishing off their discussion, and saying, "By the way, what did you think of the radio station I had on?" Usually the local advertiser will say, "Well, I know your radio station, so why did you mention that?" And he says, "Well, that was not my radio station; that's that rock foreground radio station that you keep telling me is a better sales vehicle than mine."

A: There are many answers. People will believe what they want to believe. This is one of those

conceptual things we deal with. We work to create Beautiful Music programming that does stand out and come alive and not fade into the background. There is not a lot of bona fide research on the subject, but if you ask a Beautiful Music station, especially our clients, and find out about their success stories, and the results they get for their advertisers, you'll find that there's really no question there whether people listen to the station and are alert to what happens. It's very simple; if music fades away in the background, the people are not going to hear the commercials, and if they don't hear them, they can't respond to them.

A: I think that exposure of the product has made it more popular. I say, please play it in elevators and restaurants and places of business. The more exposure, the better the results. It is elevator music, and all that helps it gain acceptance.

Beautiful Music establishes a mood — that's what it's all about. There is a lot of thought given to the mood structure of a tape, and a wide emotional range from melancholy to happy.

Now when you describe it as bland or vanilla, that does describe some types, but there are as many services that aren't bland or vanilla. I think when you're selling a product it behooves you to use any competitive advantage you can think of. So just as a Beautiful Music sales person might say to an advertiser, "You don't want to buy a station with screaming jocks," somebody else might say, "You don't want to be on an elevator music station." I think it all boils down to if you have a good commercial message presented properly, it will attract the buying public's attention.

A: Radio is a companion media, and that's true whether you're in rock or country, or news, or any format — certainly Beautiful Music, is no exception. I think that there is a good bit of listening that takes place to Beautiful Music that is, in fact, in the office or what have you, but I think if you go into any kind of service establishment, you're going to find some kind of music on, and generally it's a radio station programming the taste of the individual that happens to be in control of the set. I think our music is as involving as any music that there is. That's one of the real functions of it — to keep the listener involved and to cause an emotional response on the part of the listener. It certainly is designed to do that and would not be as successful as it is if it was unable to do that — if it was, in fact, muzak. The ratings wouldn't be there and I think anybody that really knows the profession knows that. Now what your competition says about you is another problem, and I'm sure that the Beautiful Music stations talk about very short-term listening to the news stations and other things. It's just the competitive nature of our business that will always find a reason why our particular format is better than the next guy's.

Q: You contract for custom and exclusive recordings for your clients. What sort of arrangements have you made and why have you done so?

A: In 1973, we came to the conclusion that we wanted to separate ourselves from a moderate number of people coming into the Beautiful Music syndication business, and as a result, did our own special recording with a 35-piece orchestra in London, and did over approximately 100 cuts of music, not for sales purposes, but to see if we could differentiate our product and improve it. The net result was a moderate improvement in our average quarter hour and a very large improvement in our come ratings, which did give us that differentiation. At that time, there was no real product shortage as we would look at it today.

That gave us an opportunity when the BBC deal came along in June of 1975, to know that that vast amount of exclusive custom recording could provide us with a huge advantage. We were the only people that could afford the package at that time.

Product shortage has become acute and it is our opinion that those who do their own custom recording will contemporize and maintain Beautiful Music with the developing changes in musical taste, and those who do not will probably suffer a decline in ratings, since they will age by using older cuts, and because commercially available cuts are harder. At this point, we're the only people with a dedicated budget for substantial custom recording, having over 1100 cuts of exclusive material at our disposal.

A: Simply because there is not enough music available otherwise that's suited to the format. We are concerned about familiarity but we still need to stay within a certain realm of musical sound. So, in order to fulfill those needs, we must go to custom music. The American record companies produce very little. I can't think of probably more than a dozen albums that have come from an American record company in the past year, that is, other than the few things by original artists that suit our programming. I'm thinking in terms of instrumentals, I guess, is the best way to say it. We look towards Europe, Japan, Australia and most anywhere else where we might find suitable material already recorded, and still in order to fill out our musical sound, we have to turn to doing our own so that we have all the newer titles that are appropriate as far as their melody line and the sound of them, in proper arrangement for our format.

A: We were one of the first to enter into a deal for customized music, with Good Music Co. We thought several years ago that vocal content would be a concern — you just didn't find any suitable vocalists recording. So we entered into a deal to use their instrumental tracks which they recorded for budget versions of popular hits, and we'd use the TM Singers to have group vocals available.

We have distinct advantages in that we are also a production house — we have the equipment, the studios, the technicians, the singers, the musicians — so when we need something, we'll get it. At this point we've successfully drawn upon European recordings; while the U.S. industry has faded in producing Beautiful Music records, we're getting a lot of records from Australia, Japan, England, and Europe to provide cover versions of contemporary songs. Should we feel a closing up of those sources, we will record the components ourselves.

At times it almost seems like a contest between syndicators to spend the most money in acquiring custom recordings. The exclusivity angle is highly overrated in my opinion. If someone has an exclusive new orchestrated version of "Shadow Of Your Smile," I have 25 different versions of it already.

A: Primarily, you don't go out and do this kind of thing unless you really feel it's important, because it is very expensive. We just didn't feel we had the material to work with, and it certainly isn't being produced here in this country. So, therefore, we felt it necessary to go out and fill in some of the holes we had in terms of both modern and standard material, and this is done with a full orchestra and certainly improves the well roundedness of the format; it makes it more complete and it also gives our stations something which is distinctive to them.

THE FORUM CONTINUES: In R&R's November 30 issue, Part II of our four-way interview commences, as our participants discuss the Match Flow vs. Random Select issue, the role of personalities in Beautiful Music, and their views on the Beautiful Music of the future. Don't miss it.

A First Raitt Top-40 Smash!



BONNIE RAITT

**“YOUR GONNA GET
WHAT’S COMING”**

94Q add
WTIC-FM 25-22
WICC on
14Q add 34
KNOW on
Z98 on
WNOX add
KWEN on
KCPX on
WIGY 21-12
WANS-FM add
KCBN add
KRLC on

Produced by Peter Asher
Engineered by Val Garay



on Warner Bros. Records

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

CAPTAIN & TENNILLE

Do That To Me One More... (Casablanca)

69% of our reporters on it. Moves: Up 88, Same 17, Down 0, Adds 25, including WABC, WCAO, WPGC, CKGM, KIMN, WFBR, Q106, KLIF, KINT, KSTT, KZ93, KTAC. See Parallels, charts at number 25.

FOREIGNER

Head Games (Atlantic)

69% of our reporters on it. Moves: Up 71, Same 28, Down 1, Adds 29, including 96KX, B100, WKBO, WTIK, Z98, Y95, WAXY, WNOX, WNCI, WHOT, Y94, KING, KTAC, KLUC, KRQ. See Parallels, charts at number 26.

CRYSTAL GAYLE

Half The Way (Columbia)

61% of our reporters on it. Moves: Up 78, Same 11, Down 13, Adds 15, including WLCY, CKLW, Q102, WBBF, WTRY, KZ93, 92X, KROY, KING, KORL, KKRC. See Parallels, charts at number 27.

DR. HOOK

Better Love Next Time (Capitol)

61% of our reporters on it. Moves: Up 78, Same 18, Down 1, Adds 17, including WXLO, WRKO, KFI, WBLI, KERP, WFMF, WHBQ, KSTT, KRAV, KRSP, KTKT, G100. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-51, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

KENNY LOGGINS "This Is It" (Columbia) 110/22

Moves: Up 67, Same 19, Down 2, Adds 22, including WPEZ, WGCL, WTIC-FM, KC101, Q106, WTIK, WJDX, WBBQ, WLAC, KZ93, WOW, KRSP, G100.

KENNY ROGERS "Coward Of The County" (UA) 108/49

Moves: Up 43, Same 16, Down 0, Adds 49, including WRKO, Z93, Q105, CKLW, KBEQ, WOKY, B100, KJR, KOPA, WBLI, WNOE, KXX106, WRVQ, WISM, KERN, KCPX, KRQ.

CHEAP TRICK "Dream Police" (Epic) 98/2

Moves: Up 65, Same 20, Down 11, Adds 2, V100, KQWB-FM, WKBW 16-13, Z97 21-14, WLS 15-11, WGCL 15-13, Q102 30-25.

MICHAEL JACKSON "Rock With You" (Epic) 95/38

Moves: Up 51, Same 6, Down 0, Adds 38, including WRKO, CKGM, KBEQ, WGCL, KFRC, KJR, WKEE, KLIF, WTIK, WJDX, Y95, WAPE, WLAC, WKIX, KOFM, KING, KRUX.

TOM PETTY "Don't Do Me Like That" (Backstreet/MCA) 93/56

Moves: Up 17, Same 20, Down 0, Adds 56, including WRKO, Q105, KDWB, KEARTH, B100, KIMN, WBEN-FM, WPST, WAEB, WFMF, WSGN, Y103, WSGA, 92Q, KWEN, WMEE, KHJ, KJRB.

KOOL & THE GANG "Ladies' Night" (De-Lite) 91/29

Moves: Up 49, Same 12, Down 1, Adds 29, including F105, KVIL, Z93, WLCY, WLS, WGCL, WKEE, KINT, Z98, FM100, KSTT, KORL.

ELO "Confusion" (Jet) 87/3

Moves: Up 56, Same 20, Down 8, Adds 3, WKIX, KSTT, WHOT, WKBW 22-17, Z97 27-25, KRBE 18-12, Z93 20-14, 94Q 24-22.

SMOKEY ROBINSON "Cruisin'" (Tamla) 86/20

Moves: Up 54, Same 11, Down 1, Adds 20, including WFIL, WRKO, KFI, B100, WTIC-FM, WJDX, 95SGF, KOFM, KERN, KRUX.

ALAN PARSONS "Damned If I Do" (Arista) 84/9

Moves: Up 53, Same 21, Down 1, Adds 9, KFI, WBBQ, WOW, KERN, KRUX, KPUR, KKLS, KSLY, KOOK.

JOHN COUGAR "I Need A Lover" (Riva) 78/8

Moves: Up 45, Same 24, Down 3, Adds 6, PRO-FM, JB105, KRQ, WTSN, WISE, KOOK, WPEZ 23-17, WRKO 15-12, Y100 33-30, KOPA 19-16.

CARS "It's All I Can Do" (Elektra) 65/6

Moves: Up 34, Same 18, Down 7, Adds 6, Z97, WKBO, KZ93, G100, WISE, KBOZ, F105 21-18, CKGM 16-10, 14Q 13-9.

FOGHAT "Third Time Lucky" (Bearsville/WB) 62/34

Moves: Up 11, Same 17, Down 0, Adds 34, including Z93, Q105, KBEQ, WOKY, KFI, KIMN, KOPA, WPST, PRO-FM, 95SGF, WRJZ, KLEO, 92X, KRUX, KRKE-FM.

BLACKFOOT "Train, Train" (Atco) 54/14

Moves: Up 23, Same 17, Down 0, Adds 14, including WKBW, WFI, Q105, KFI, KIMN, WBEN-FM, WSGN, WHBQ, WRVQ.

HALL & OATES "Wait For Me" (RCA) 50/8

Moves: Up 27, Same 17, Down 0, Adds 6, WICC, PRO-FM, WZZP, WLBZ, WROV, KYSN, WFI 18-13, WRKO 29-26, 94Q d-29, WPST 22-19.

Radio & Records NATIONAL AIRPLAY/30

November 16, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
2	2	2	1	STYX/Babe (A&M)
1	1	1	2	EAGLES/Heartache Tonight (Asylum)
4	3	3	3	COMMODORES/Still (Motown)
15	7	4	4	STREISAND/SUMMER/No More Tears... (Columbia/Casablanca)
13	9	7	5	BARRY MANILOW/Ships (Arista)
—	27	15	6	RUPERT HOLMES/Escape (Infinity)
11	8	8	7	KC & THE SUNSHINE BAND/Please Don't Go (TK)
25	15	11	8	SUPERTRAMP/Take The Long Way Home (A&M)
19	13	9	9	JOHN DAVID SOUTHER/You're Only Lonely (Columbia)
7	5	6	10	FLEETWOOD MAC/Tusk (WB)
3	4	5	11	KENNY ROGERS/You Decorated My Life (UA)
29	26	17	12	LITTLE RIVER BAND/Cool Change (Capitol)
—	29	22	13	CLIFF RICHARD/We Don't Talk Anymore (EMI)
21	17	14	14	ANNE MURRAY/Broken Hearted Me (Capitol)
5	6	10	15	HERB ALPERT/Rise (A&M)
10	11	12	16	LED ZEPPELIN/All My Love (Swan Song)
6	10	19	17	DONNA SUMMER/Dim All The Lights (Casablanca)
26	22	18	18	BLONDIE/Dreaming (Chrysalis)
—	—	28	19	STEVIE WONDER/Send One Your Love (Tamla)
—	30	23	20	CHRIS THOMPSON & NIGHT/If You Remember Me (Planet)
—	—	27	21	JEFFERSON STARSHIP/Jane (RCA/Grunt)
—	—	29	22	PABLO CRUISE/I Want You Tonight (A&M)
24	21	20	23	LAUREN WOOD/Please Don't Leave (WB)
12	14	21	24	KNACK/Good Girls Don't (Capitol)
—	—	→	25	CAPTAIN & TENNILLE/Do That To Me One... (Casablanca)
—	—	→	26	FOREIGNER/Head Games (Atlantic)
—	—	→	27	CRYSTAL GAYLE/Half The Way (Columbia)
23	20	19	28	MICHAEL JOHNSON/This Night Won't... (EMI)
8	12	16	29	MICHAEL JACKSON/Don't Stop 'Til You Get Enough (Epic)
—	—	→	30	DR. HOOK/Better Love Next Time (Capitol)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

TOM PETTY "Don't Do Me Like..." (Backstreet/MCA)
 KENNY ROGERS "Coward Of The County" (UA)
 MICHAEL JACKSON "Rock With You" (Epic)
 FOGHAT "Third Time Lucky" (Bearsville/WB)
 KOOL & THE GANG "Ladies' Night" (De-Lite)
 Complete Regionalized Station Listings on pages 26 and 27.

HOTTEST

STYX "Babe" (A&M)
 BARBRA & DONNA "No More Tears... (Col/Cas)
 RUPERT HOLMES "Escape" (Infinity)
 COMMODORES "Still" (Motown)
 EAGLES "Heartache Tonight" (Asylum)

Others Getting Significant Action

MELISSA MANCHESTER "Pretty Girls" (Arista) 49/3
 Moves: Up 28, Same 14, Down 4, Adds 3, WAXY, KKXL, KEWI, Z93 24-19, 94Q 25-21, CKLW 15-13, KJR 21-17, WXIL 18-9, WROV 6-3.

RONNIE MILSAP "Get It Up" (RCA) 46/1
 Moves: Up 30, Same 10, Down 5, Adds 1, KJRB, B100 30-28, KJR 23-20, WSGN 11-6, 92Q 21-12, WRJZ 24-14, KRAV 17-10, KCPX 22-18.

MOON MARTIN "No Chance" (Capitol) 41/11
 Moves: Up 16, Same 14, Down 0, Adds 11, KRLA, KIMN, PRO-FM, WAEB, Y103, WVIC, KROY, WXIL, KQWB-FM, KQDI, KOOK.

ISAAC HAYES "Don't Let Go" (Polydor) 40/14
 Moves: Up 21, Same 4, Down 1, Adds 14, including WPGC, WLCY, KEARTH, WSGN, Y103, WLAC, KHJ, KERN, KCPX, Z93 29-21, KSLQ 29-26, WBBQ 22-18, WHHY 5-1.

EAGLES "The Long Run" (Asylum) 39/9
 Moves: Up 15, Same 15, Down 0, Adds 9, Z93, KFI, WICC, KMJC, KFXM, KTAC, WHHY, WRKR, KFXD, 96KX 17-12, Z97 d-15, KWK 11-9, KUPD 4-1.

TOM JOHNSTON "Savannah Nights" (WB) 37/9
 Moves: Up 19, Same 9, Down 0, Adds 9, WGCL, KFRC, KOPA, KZ93, KORL, WCIR, KX104, KKXL, KNOW 35-24, 95SGF 10-6, WNOX 22-18.

BUGGLES "Video Killed The Radio Star" (Island) 36/10
 Moves: Up 18, Same 8, Down 0, Adds 10, WPGC, WTRY, WICC, WRVQ, WVIC, KZ93, KROY, WAAY, KBDF, KRLC, Q105 29-23, Y103 36-31, WANS-FM 36-30.

AC/DC "Highway To Hell" (Atlantic) 35/1
 Moves: Up 18, Same 14, Down 2, Adds 1, KWK, KRBE 15-9, KBEQ 40-33, WTIK 23-18, WNOX 20-15, WISE 28-17, WFLB 30-27.

RICHIE FURAY "I Still Have Dreams" (Elektra) 34/6
 Moves: Up 13, Same 15, Down 0, Adds 6, WHY, WAYS, KLEO, WHHY, WSEZ, WTMA, 94Q 5-4, KNOW 14-7, WBBQ 19-14, WFLB 35-31.

YVONNE ELLIMAN "Love Pains" (RSO) 32/5
 Moves: Up 14, Same 12, Down 1, Adds 5, WOKY, WKBO, WERC, KX104, KYSN, F105 32-30, Y100 34-32, WSEZ 39-31.

FRANK MILLS "Peter Piper" (Polydor) 30/2
 Moves: Up 14, Same 14, Down 0, Adds 2, WTSN, WTMA, WOKY 28-26, WAYS 21-15, KWEN 37-33, KLEO 30-24, WHHY 13-8.

FLEETWOOD MAC "Angel" (WB) 29/5
 Moves: Up 9, Same 14, Down 1, Adds 5, KJRB, KTAC, WISE, WKXY, WRKR, KDWB 13-10, Y103 35-30, WSGA 26-23, KKLS 25-20.

KERMIT THE FROG "Rainbow Connection" (Atlantic) 28/1
 Moves: Up 17, Same 7, Down 3, Adds 1, CKGM, KVIL d-30, WKBO 6-4, 14Q 29-21, WKIX 17-11, WNCI 16-12, KORL 25-18.

Continued on Page 33