

**ISSUE NUMBER 298** 

### THE INDUSTRY'S NEWSPAPER

## Hurricane Wreaks Havoc With Florida Radio

## "TOUCH & GO" RESCUE SUCCEEDS Mt. Rainier Charity Climb **Turns Into Brush With Death**

Terry MacDonald's attempt to climb Mt. Rainier for charity (R&R 8-31) was transformed into a lifeand-death drama this week, as the KYYX/Seattle morning man and his guides battled fierce unexpected snowstorms and spent a dangerous night in an ice crevasse before a helicopter rescue was accomplished Tuesday morning (9-4).

Tying in with the Muscular Dystrophy telethons, KYYX had the 14,300-ft. Mt. Rainier officially renamed "Charity Mountain" and had teamed MacDonald with three experienced guides to make the ascent, planning for remote broadcasts periodically along the way.

At first, the climb went smoothly, though MacDonald seemed a trifle glum when R&R spoke to him Friday afternoon (8-31) just below the 11,000-ft. level via KYYX's complex communications hookup. "I'm having a good time," he said, "when I sit down and take it easy. But on the ascent, with the actual crawling and climbing and painful stepby-step motion, I'm suffering." Offering advice to would-be climbers. he said. "I would suggest that anybody who hasn't done it, don't try it for the first time." MacDonald signed off by praising his guides: The only thing that's keeping them from getting to the top is me.'

#### Land Of The Freeze, **Hole For The Brave**

MacDonald's last assertion was quickly contradicted by the elements. KYYX PD Tony Stone picks up the story, speaking to R&R just after MacDonald and party had re-turned safe and sound. "Friday

night at 8:15 they arrived at the summit, and 30 seconds later they were hit with a severe front that dumped eight feet of snow on them in the next 72 hours. The storms were highly unusual for this time of year; they even had avalanche conditions. Their tent started to cave in on them because of all the snow, and they kept digging themselves out." After another severe snowstorm, the party had to sleep for a night in a gymnasium-sized ice crevasse.'

MacDonald and his guides had been scheduled for helicopter pickup Monday (9-3), in order to appear on Seattle's MD telethon. But the severe weather conditions prevented that rendezvous, and the climbers awoke Tuesday morning with another front set to move in and the prospect of a possibly-fatal night on the summit if rescue was not achieved that day. Fortunately, the weather cleared enough for the copter to rescue them.

'It was very touch-and-go for a while," Stone told R&R. "They really couldn't have stayed another night up there. We had a party of 12 men at the 10,000-ft. level ready to go up. But they're down, they're safe. To say that all the hopes and prayers of Seattle were with them up on Charity Mountain would be an understatement."

KYYX received widespread media coverage during MacDonald's icy drama, and also succeeded in raising \$27,000 for charity. The station broadcast a tape of the rescue Tuesday night, and pictures of MacDonald's perilous climb (his first and in all probability his last) will appear in next week's R&R.

(WJNO-AM and WIRK-FM) were literally blown off the air. A third, WPBR, along with Love 94/Miami, had to be evacuated. Top 40formatted CK101/Cocoa Beach was asked to suspend broadcast operations by the Florida Light & Power Company for 14 hours so that the utility could cope with emergency demands, and WMMB/Melbourne as well as two additional Cocoa Beach stations were reportedly forced off the air, as the South Florida area narrowly escaped disaster at the hands of Hurricane David last Monday (9-3).

Two West Palm Beach stations

Automated P/A outlet WJNO went off the air at 10am Monday when its transmitter tower, which is set in concrete in the middle of Lake Worth, the intercoastal waterway between the city of West Palm Beach and the Atlantic Ocean, was blown into the water. The station had not yet returned to the airwaves by press time.

Meanwhile, Country-formatted WIRK-FM, renting tower space from WJNO, was also blown out

## Advisory Council, Arbitron Clash **Over On-Air Announcements**

Arbitron executives and the Arbitron Radio Advisory Council clashed last week over how to handle the hot issue of on-air announcements during Arbitron surveys. The Council members unanimously requested "that Arbitron delist stations engaging in the use of on-air announcements." However, Arbitron told the radio industry representatives that delisting is "too drastic at this time." Rather, Arbitron announced that, effective with the Oct/Nov '79 survey, it will supply to ad agencies lists of stations which engaged in on-air announcements.

At a special meeting, August 22, a Council Task Force asked Arbi-

• The possibility of cancelling contracts of stations running the announcements.

• A listing on every report page of the information concerning onair announcements run during a sweed.

 Showing the offending stations below the line of the date pages which separates metro from nonmetro stations.

· Conducting more extensive and immediate research into the problem of possible impact of the announcements.

As a result of Arbitron's firm stance at last week's Bermuda meeting, the Council issued a unanimous opinion that Arbitron's pro-

when 75mph winds wrapped WIRK's microwave equipment around the transmitter tower, causing the station to lose contact. In addition, an air vent used to cool the transmitter was blown open wider than normal, resulting in the transmitter being soaked by rains.

WIRK-FM Program Director Barry Grant detailed the situation for R&R: "Right now we have engineers and consultants trying to dry out the transmitter. The tower has been restored, but until the transmitter is dried we will not know how much actual damage has been done. We feel the station could be off as long as a week. but we really have no idea.'

#### **Stations Evacuated**

Beachfront locations caused the evacuations of WPBR (a News station) and AOR-formatted Love 94. as 36,000 people in Dade and Broward counties were forced to leave their homes in the face of the impending disaster. According to Love 94 Music Director Ross Block, "The station is on South Beach within

posed solution will have little if any

impact. Council members urged Arbitron to reconsider its position.

Council Co-Chairman Don Nelson told R&R that Arbitron "owes it to the industry" to take a strong. effective delisting stand, and that legal costs which Arbitron might incur as a result of a court challenge to the policy are "a cost of doing business.

## WRNO Sues For Damages After **Jock Crosses Street To WNOE**

WRNO-FM/New Orleans owner Joseph Costello has filed a petition for damages against former air personality Scott Redmond Paisant (air name "Scoot"), contending that he breached his contract with the station by resigning to join competitor WNOE as an air personality. The suit, which asks \$308,000 in damages, maintains that Paisant's departure cost WRNO both ratings points and advertising revenue.

According to the legal action, Paisant could terminate his contract "no less than 30 days prior to the expiration date," stated as August 24, 1981. Furthermore, in the case of the agreement's termination, WRNO contends that Paisant was contractually bound not to "take employment with any radio station licensed in Orleans or Jefferson Parish for a period of 181 days from

yards of the water, and we fully expected to have a couple of feet of water in here. But the storm didn't come close enough to do any damage." Nevertheless, the station was off the air from 6:30pm Sunday until 8:40am Monday.

However, stations which were able to continue broadcasting responded admirably during the crisis. marshalling their resources to provide listeners with up-to-the-minute news and weather information until the potential catastrophe had WFTL/Ft. Lauderdale passed. staffers ended up eating and sleeping at the station during the almost 48 hours of hurricane coverage, which included periodic updates from civil defense headquarters, radar tracking of the storm's path from Puerto Rico, and dispensing 9000 hurricane charts, consisting of a hurricane tracking map on one side and safety tips and emergency phone numbers on the other, free to listeners.

The reaction of Tom Daren, Program Director for the Pop/Adult outlet, was typical: "It was one of the most incredible displays of unselfish devotion, hard work and loyalty that I've seen in my 21 years in radio," said Daren.

#### **Abandoned Formats**

Once the hurricane warning took effect, most stations abandoned formats to pursue public service programming. For Top 40 outlet Y100/Miami, this meant live feeds from the National Hurricane Center in Coral Gables as well as a variety of news and weather information with station General Man-HURRICANE/ See Page 22

the date of his last appearance as a Talent on WRNO." The suit contends that Paisant announced his resignation February 7 of this year and went to work at WNOE the following day, thereby breaching his contract.

The suit goes on to state, "Because of Scoot's breach of contract WRNO's ratings drifted 1.9% to a competing station, WNOE, at which Scoot is now employed," adding that WRNO's April/May Arbitron 1.7% downward "change in ratings is due solely to Scoot's breach of contract." It also holds him responsible, through the "drift in ratings," for an advertising loss of \$288,468. That figure, plus \$20,000 for "loss of time involved in replacement of defendant" and other costs, makes up the damages requested.



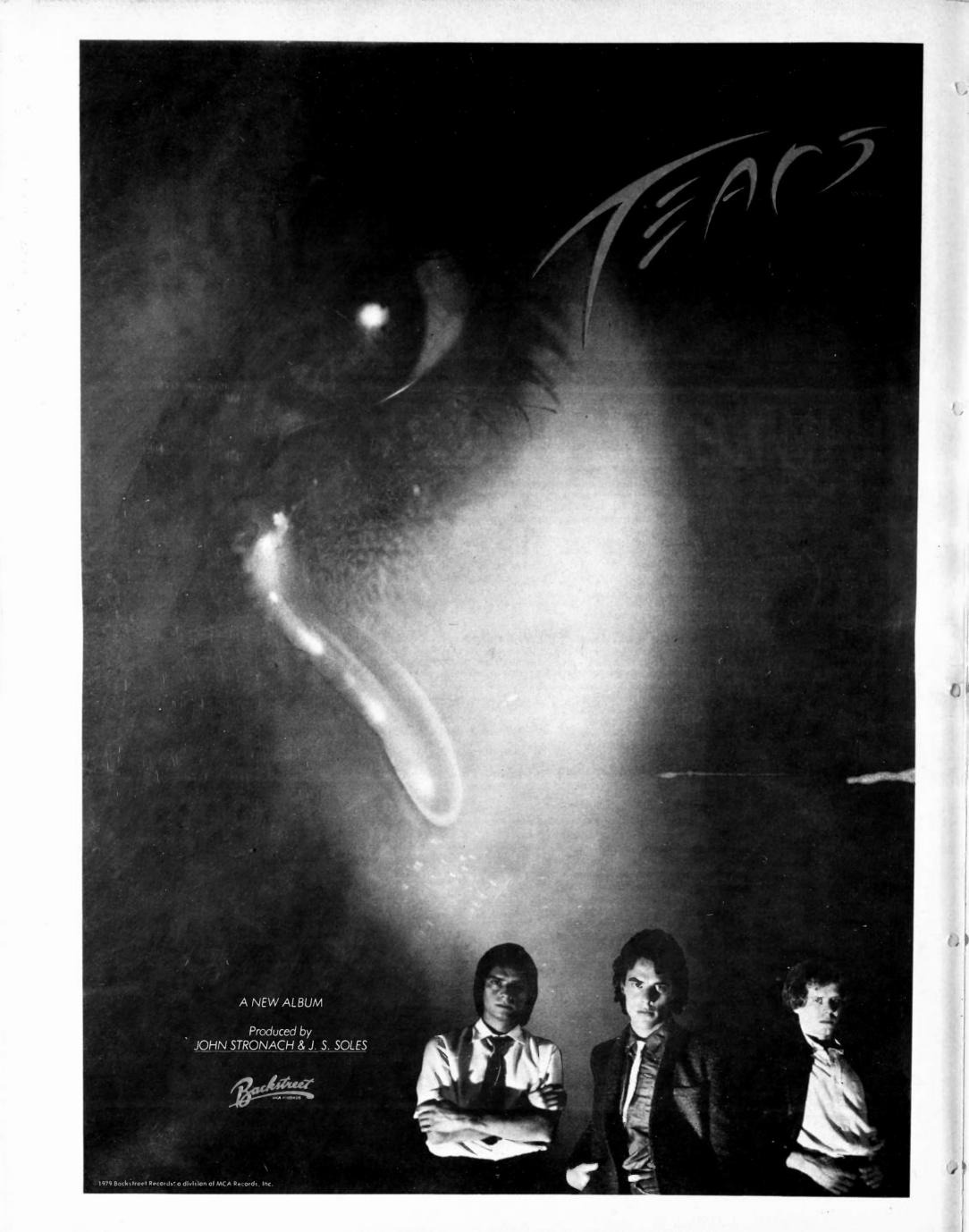
Program Director at KHTZ/Los Angeles. Greater Media assumed control of the former Storer station Friday (9-5) morning, at which point the new regime of Rich and newly appointed GM Tim Sullivan (R&R 8-24) took over.

Rich told R&R, "It's my dream. programming a radio station in Los Angeles. It's been a specific goal I've had for a long time. I'm realistic enough to know it's not going to happen overnight; we're going to build it on a solid, non-vulnerable basis. It won't be a flash-in-the-pan operation. One of the reasons I'm excited about this company is that they've been very successful with a lowkey approach, and now they've obviously decided to do something in this market, buying KHTZ and hiring Herb McCord (to head Greater



Media's radio operations) and Tim Sullivan - they're definitely making a commitment."

Rich came to prominence programming B100/San Diego in the mid-70's, and later became PD at 99X/New York. After leaving that position, he has been working on a consulting basis with PD Glen Martin at B100.



#### R&R/Friday, September 7, 1979

## **Polygram Files To Collect Capricorn Collateral**

PolyGram Corp. has filed a showcause order in a New York U.S. District Court seeking to recover collateral used to secure over \$5 million in loans to Capricorn Records. Capricorn and PolyGram, which distributes the financially-troubled Macon-based label, had been engaged in discussion for weeks seeking a solution to the outstanding loan problem and the ultimate fate of the label; but the talks fell through, according to PolyGram, resulting in the legal action.

A PolyGram statement maintained that "because of Capricorn's inability to repay the loans, Poly-Gram has no other choice but to seek to recover property secured by the loans." The action seeks delivery, "in accordance with the provisions of various loans and security agreements," of "all master tapes, record and tape inventories, artist and production contracts, licensing agreements, copyrights, and recording studio equipment, among other secured properties" from Capricorn and its two publishing subsidiaries, No Exit Music and Rear Exit Music.

## Air Traffic Pioneer **Green Dies**

Herb Green, VP/GM of KMPC/ Los Angeles's Airwatch traffic/ weather reporting service, died of cancer Sunday (9-2) at the age of 66. He enjoyed an aviation career of over 50 years, was Golden West Broadcasters chief executive Gene Autry's personal pilot, and since 1959 directed KMPC's Airwatch operations. Autry commented, "He was a great humanitarian, a fine executive, but more importantly, one of the finest men I have ever known. We shall all miss him very much

A PolyGram spokesperson com-mented, "We take no pleasure in this action and do it reluctantly. We had sought to avoid it in lengthy discussions with Capricorn, explor-

ing a number of possibilities. When the discussions were halted, and after a great deal of soul-searching, we found we had no other choice in protecting our interests.'

**CBS Cuts Catalog Prices; Revises Returns Policies** 

September 10.

stituted a similar action last week

for selected catalog releases). Ex-

act CBS titles to be affected under

this new policy will be announced

reduce cost prices \$1 on initial ship-

ments of \$7.98 list releases included

in the label's "artist development

Effective September 17, CBS will



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OPPORTUNITIES
DeJoy, Dain Named RCA A&R VP's

INSIDE R&R:



Bud Dain, Ed DeJoy

Ed DeJoy has been promoted to Division VP/Pop A&R for RCA Rec-

program" with returns to be cred-

ited at the price which they were

purchased. Further list prices

changes include: single LP and

tape Masterworks releases now

\$8.98; single LP Odyssey releases

now \$4.98; 7-inch singles return

to former policy of shipping 25 free

with each 100 billed. Cost prices on

all product lines with the exception

of the aforementioned Odyssey,

Masterworks, 7-inch and 12-inch singles, product with a suggested

list price of \$5.98, and promotional

product, will increase approximately

Exclusive of 7 and 12-inch singles and initial shipments of product in-cluded in the "developing artist"

program, CBS's maximum ex-

change percentage will now be 20

percent. Details of this new ex-

change policy have not been final-

three percent.

ized.

ords, while Bud Dain replaces him as Division VP/Pop A&R West Coast. The official announcements last week confirmed longstanding reports on the new A&R hierarchy. RCA Division VP Bob Fead, who

made the announcements, commented, "Ed DeJoy and Bud Dain will form the nucleus of a music team that will direct RCA's cur-. roster of contemporary rent . artists, as well as future acquisi-RCA now has the intions house ability to create the type of music that will be around in years to come."

DeJoy, recently appointed to the West Coast VP/A&R position, will relocate to RCA's New York headquarters. Before joining RCA, he had been with Janus Records for six years, most recently as President. Previously he worked at A&M and in distribution.

Dain is a longtime industry figure who most recently served as Executive VP of Garrett Music Enterprises. Previously he was GM at Irving/Almo Music and VP/GM of Liberty/United Artists Records.

## Dancemusic Radio--A Term To Fit The Format

Last week R&R changed the name of its newest music radio section from "Disco Radio" to "Dancemusic Radio." Stated simply, we believe that the radio format has outgrown the limitations of the term "disco." Disco is linked to a specific culture which, while widespread and influential, by no means incorporates the entire mass audience that enjoys the music. The term is limited, while the music itself has broadened to include many elements of rock, pop rhythms, and jazz, and the radio stations have begun to range even further afield to diversify their playlists.

Dancemusic Radio, a term as simple as it is descriptive, is a positive label for an expanding form of music and radio. Already radio station reaction has been highly positive, and Warner Bros. Records has changed the name of its Disco Department to Dance Music Department, motivated by R&R's change of terminology. The disco culture may be on the wane, but Dancemusic Radio is growing creative ly, pulling healthy audience shares, and is here to stay for the 80's.



traffic service, as pictured above.

CBS Records has announced sev-

eral changes in its suggested list

and wholesale price structures, as

well as the establishment of new

returns and service policies. The

big difference will be in the catalog

area, as CBS drops list price on a

"substantial number" of releases

from \$7.98 to \$5.98 (Phonogram in-

CASABLANCA CORRALS COUNTRY CUSTOM CO. - Casablanca West, a pop/country-oriented custom LASAGLANCA CUMMALS COUNTRY COSTOM CO. — Casabianca West, a pop/country-oriented custom label, has been formed by Snuff Garrett, longtime producer/publisher. Casabianca Record & FilmWorks President Neil Bogart, in announcing the new label with Garrett, commanted, "I have long desired that Casabianca enter the country music field. Under the direction of Snuff Garrett, I fully expect to see Casabianca West become one of the leading country labels." Garrett said, "Because of Neil Bogart and the Casabianca family's dedication to excellence in every one of their endervors, we're looking forward to a long heapy west become one of the leading country labels. "Garrett said, "Because of Nell Bogart and the Casabianca family's dedication to excellence in every one of their endeavors, we're looking forward to a long happy trail ahead." First appointments for Casabianca West are Don Blocker as label GM end John Brown as Marketing Director. Both principals denied a report that Casabianca FilmWorks will base a movie on the photo above entitled "Snuff Garrett & Bogie The Kid."

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## WASHINGTON REPO

## **Kastenmeier Predicts Hearings** Soon On Record Royalties



Getting government regulation out of of broadcasting may be a currently popular desire in the industry, but one congressman recently reminded broadcasters that many times the government steps in because it's asked to

Rep. Bob Kastenmeier (D-WI), speaking at the Illinois Association of Broadcasters summer convention last week said there's always going to be some governmental refereeing of broadcasting; whether it's asked for, as is the case of legislation to protect the rights of broadcast journalists, or resisted, as it is with performers' royalty legislation.

Kastenmeier has been looking into ex-

#### tending copyright law to sound recordings and collecting performers' royalty payments from radio stations. He is the Chairman of the Subcommittee on Courts, Civil Liberties and Administration of Justice

Rep. George Danielson (D-CA) has sponsored copyright legislation, and Sen. Harrison Williams (D-NJ) recently followed suit. Both bills have the support of AFTRA and recording companies. In response to the added attention the Williams bill focuses on royalty legislation, Ted Griffin, Exec. Director of the Missouri Broadcasters Association, issued a warning to members alerting them to the dangers. Kastenmeier told his Illinois audience to expect the legislation to be scheduled for action soon

#### **First Amendment Showdown**

Also coming up in Washington is a vote on the Press Protection Act of 1979, introduced by Kastenmeier at the President's request. This bill deals with the rights of journalists to protect the confidentiality of news sources (R&R 4-6). Kastenmeier says he's seen support for this legislation from news organizations since the Supreme Court recently decided that surprise searches of newsrooms and confiscation of reporters' notebooks are constitutional

#### People

#### Las Vegas

Curtis Beckmann takes over as new President of the Radio-TV **News Directors Association. Beck**mann has been News Director at WCCO-AM/Minneapolis for over eight years. The RTNDA annual convention began yesterday (9-6).

#### Bermuda

KNX/Los Angeles VP/GM George Nicholaw elected Chairman of Arbitron Advisory Council. He will take office next year and succeed Don Nelson, VP/GM, WIRE/Indianapolis and Ed Christian, VP/GM, WNIC-WWKR/Detroit, both of whom will remain on the council as past Chairmen.

St. Louis

George Plimpton will be the keynote speaker at the NAB Programming Conference Sept. 9. The author of several best-sellers on his comic exploits in sports, Plimpton will address the Monday morning General Session.



George Nicholaw

ed program service began a 24-hour news operation, Sept. 1, and hired seven new correspondents to anchor 2-minute newscast. They are Carl Cramer (News Director WBAP & KSCS/Dallas-Ft. Worth), Bill Crowley (reporter, WNBC/New York), Maryl Lynn (News Director, KHJ/ Los Angeles), Bob Madigan (reporter, KNX-FM/Los Angeles), George Taylor Morris (WPIX/New York), David Schreiber (WGBB/Merrick, NY) and Dara Welles (News Director, KEARTH-FM/Los Angeles)

**New York** 

The "Source," NBC's youth-orient-

## Update

By Jonathan Hall

### Will Sept. 6 Be Radio's D-Day?

"D" is for deregulation, and all attention, for the moment, is on the FCC. Speculation earlier this week was that a discussion of certain advertising rules such as fraudulent billing and combination rates would be dropped because of several Commissioners opposing deregulation in these areas

The final outcome of the meeting should be, in the FCC's words, a "Notice of Inquiry looking toward an analysis of all non-technical rules and policies which regulate the radio industry and consider changes in the Commission's policies and regulations concerning intra-industry conduct."

#### Just A Big-Time Swap Shop?

What bothers radio broadcasters is the price they may pay for deregulation. For example, one broadcaster told R&R that ascertainment is something which will continue to be done, as well as the keeping of some of logs. He said if it means giving up his FM station as a trade-off, it won't be worth it. As it stacks up:

Radio broadcasters, most having opposed the House of Representatives attempt at a rewrite, have concentrated their efforts and hopes on the FCC.

Congress is still talking, however, and the impetus for radio reform could come from the Senate. Several Senate Communications Subcommittee members expressed concern when the FCC postponed D-Day last month.

Citizens' groups oppose almost every radio deregulation idea, preferring to play by existing ground rules. (Editor's note: R&R will have details of the FCC's Sept. 6 deregulation discussion in next week's coverage.)

#### FCC Looks At Legal Lottery **For Comparative Hearings**

The next time you apply for a construction permit, you may find your name has to be drawn out of a hat. Virtually admitting that there may be no better way to decide among equally qualified applicants, the FCC is trying to determine whether to use a lottery system in comparative hearing cases for construction permits. Comments were due Tues. (9-3), but R&R has learned that Greater Media Radio Co. was successful in getting a three-week extension until Sept. 21. The controversy was triggered when a construction permit for a new FM station in Media, PA was was granted to Greater Media in June. Denied were mutually exclusive applicants Alexander Klein and Roberts Broadcasting Corp.

Despite the extension granted to Greater Media, NAB had its comments in by the early deadline. It takes no position on the merits of the lottery system, but does welcome the consideration of alternative methods of selection. However, the NAB criticizes the Commission for approaching the lottery question after the Greater Media permit had already been granted

#### **Broadcasters React To Closed Courts**

Early last July, in a case involving the Gannett Co., the Supreme

Court ruled that courts could close their doors to the public and reporters during criminal pre-trial hearings. This week several media organizations, including NAB, asked the Court to reverse itself or narrowly define the applicability of the ruling

R&R has also learned that Gannett and Media General will go a different route. Since the decision six weeks ago, courts have been using the ruling not only to close pre-trial hearings, but pre-indictment hearings, trials, and conviction and post-conviction proceedings as well. Gannett and Media General want to litigate some of these instances and hope a new trial will result in a reversal of the Gannett ruling.

### FTC Update: Judge Clears Milk Ads

The government has been urging the public for decades to drink two or more glasses of milk a day, a Federal Trade Commission judge said, then dismissed an FTC complaint challenging the "Every Body Needs Milk" ad campaign in the early 1970's.

The government alleged the campaign misled consumers "with health problems such as allergies and symptomatic lactose intolerance." But Judge Daniel Hanscom said the problem related to only a tiny fraction of allergic people.

While rejecting the government's scrutiny of this campaign, the judge hastened to point out the FTC's power to review advertising and promotional practices in order to prevent consumer deception.

### **Sales Talk**

Newspaper rates and cost-per-thousand have risen 90% while circulation since 1970 has stagnated, according to a new report from the Radio Advertising Bureau.

WLVV/Fairfield, OH sold to Heftel Broadcasting for \$1.25 million. It is Heftel's sixth FM station.

KLIF/Dallas, the former flagship station of Gordon McLendon chain, was sold by Fairchild Industries, which bought the station in 1971 for \$10.5 million, to Susquehanna Broadcasting for an undisclosed price (believed to be lower than the 1971 figure).

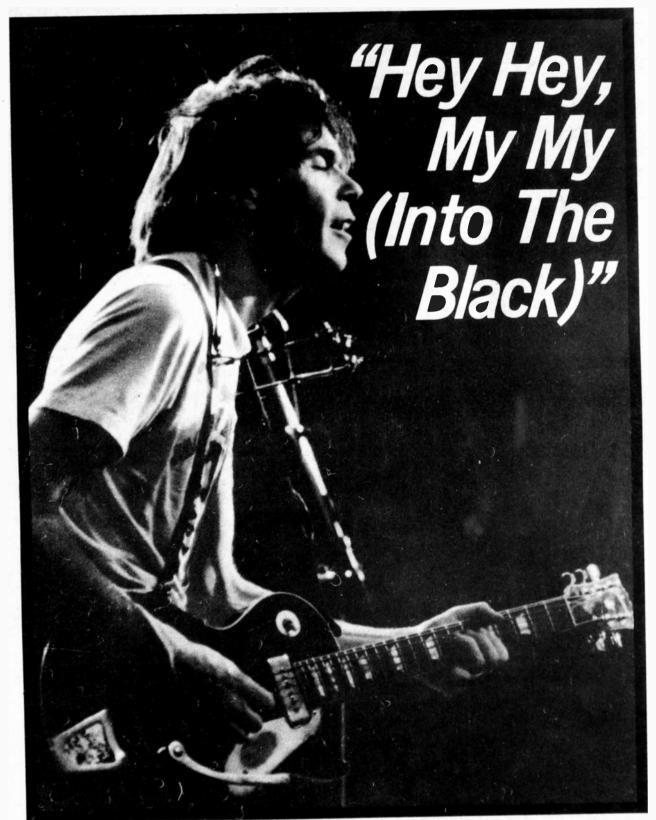
Claiming to have been losing money for the past five years, owners of KBCQ/Roswell, NM have sold their facility for \$600,000, of which \$174,000 will paid in cash at closing. New owners, who plan to program mostly Top 40 with 27 percent religion, are Frank Hawley and Gail Esposito, who are VP and Asst. VP respectively at Foster Management Co. of Stamford, CT and Business Development Capital Co., licensee of KSKY/Dallas.

J. McCarthy Miller, who owns 51 percent of WIBB/Macon, told the FCC he'd like to devote more time to other business interests and has asked the Commission to okay the sale of his portion of the station for approximately \$320,000 to Daniel and Arlette Haight, who own the other 49 percent, plus a local radio rep firm, Dora-Clayton Agency. Dan Haight has been the station's GM since last year.

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## YOUASKED FOR IT. YOUASKED FOR IT. BY POPULAR DEMAND THE FIRST SINGLE FROM "RUST NEVER SLEEEPS"





Produced by: Neil Young, David Briggs and Tim Mulligan



Page 6

R&R/Friday, September 7, 1979 "The definitive book on songwriting"

MARVIN HAMLISCH

They

Ask You, You Can Write a

One of America's top

songwriting teams-winners

of two Academy Awards-tells you everything you need

to know about successfully

writing-and selling-a song

-AT'S N

## **Elvis On Campus**

Despite his somewhat iconoclastic attitute toward higher learning displayed in the quoted passage, students will be jivey in the halls of ivy to Elvis Presley this fall. According to NewScript news service, the University of Tennessee at Knoxville offers a course entitled, "The Cultural Phenomenon of Elvis Presley: The Making Of A Folk Hero." Interested students are hereby advised that the class is no "Mickey Mouse," not only does completion merit four credits but the course is restricted to honor students only.

"You might go to college You might go to school You might drive a pink Cadillac But doncha be

nobody's fool ... "

- Elvis Presley ("Baby, Let's Play House")

### **Radio Syndicator Pours Olympic Gold**

A daily radio series entitled "Olympic Gold" is scheduled to premiere New Year's Day, 1980. The program is designed to act as a prelude to the Winter Olympics in Lake Placid, New York and the 1980 Summer Olympics in Moscow, with an emphasis on the human stories behind the statistics and with an accent on the American side of the events which have made Olympic history," said syndicator Toby Arnold.

According to Arnold, "Olympic Gold" is broken down into two-and-a-half minute features to allow for prime-time programming in all formats. The program package also comes complete with sales materials, logos, promotional elements, original music and custom sponsor jingles. Dick Starr is the program's Executive Producer and the original music and jingles were written by Bob Piper. For more information contact: Toby Arnold & Associates, Inc. 4255 LBJ, Suite 156, Dallas, TX 75234. Telephone number (214) 661-8201

## 96X/Miami Or 96X/Kilgore, TX?

With the recent trend toward substitution of "image logos" for the legal call letters, it has become increasingly difficult to determine which station is being referred to when the name "96X" is mentioned, for example. To aid in eliminating such confusion, California-based promotion firm Augie Blume & Associates has applied computer technology to generate a list of "image logo" stations

68	K104	See KIOG-FM	Phoenix, AZ
67	K104	See WCCK-FM	Erie, PA
66	K104	See KKDA-FM	Grand Prairie, TX
65	K104	See KIOY-FM	Fresno, CA
45	FM100	See KIQQ-FM	Los Angeles, CA
44	FM100	See KATT-FM	Oklahoma City, OK
43	FM100	See KISW-FM	Seattle, WA
40	FMMAA		
22	96X	See KXXY-FM	Oklahoma City, OK
		See WMJX-FM	Miami, FL
21	96X		-
20	96X	See KKTX-FM	Kilgore, TX

Stations are listed numerically and alphabetically by logo, then by call letters and by city of license (see example). However, the present list is incomplete; parties wishing to help update the list should contact Augie Blume & Associates at (415) 457-0215



While most auto manufacturers are touting their models' mph figures in their most recent ads. Ca dillac will take a different tack. relying upon a series of restrained "Tiffany"-styled radio and newspaper spots over the upcoming months. Spots will air in 30 major markets with newspaper copy referring to the investment aspects of owning a Cadillac, noting, "smart money buys blue chips when the price is down."

## Al Kasha & Joel Hirschhorn Songwriting Made Simple

If They Ask You, You Can Write A Song, is a comprehensive guide to the writing and selling of popular songs by two-time Academy Award winning composers ("The Morning After" and "We May Never Love Like This Again") Al Kasha and Joel Hirschhorn. In addition to providing a valuable listing of independent record producers and foreign and domestic music publishers, the 340-page book focuses upon a wide variety of songwriting mechanics, ranging from whistling the melody to determine whether it is simple and memorable, to rhyme schemes.

Beyond the techniques of popular song construction, the text encomcompasses such related fields as writing for films, stage musicals, and commercials and features segments on producing your own demos and finding collaborators, as well as detailed analysis of several hit songs. Noteworthy for its straightforward style, the book contains a wealth of information and a level of sophistication rarely found in such "how-to-write-songs" texts. Cost: \$10.95 (hardcover).

#### Frankfurt Radio's 12-Hour Rock Show **Big Hit With Listeners**

When the local German radio station Hessischer Rundfunk/Frankfurt announced it would air 12 straight hours of rock music one Saturday night recently, response was greater than anticipated. Station sources re ported receiving 14,500 listener requests for the 117-title playlist (consisting of rock hits from the past decade) which comprised the broadcast. Meanwhile, discotheques in the nearby cities of Kassel, Rossbach,

and Clausthal-Zellerfeld asked for and were granted special police permission to remain open past their usual 1pm closing time so that they might carry the 12-hour rock program. The station's normal news programming was also suspended for the course of the show, with two young men, Bernd Peter Arnold and Frank Bauer, filling in, presenting the usual news in the Teutonic equivalent of "Weekend Update.

Wilson, Editor & Pub

#### Fewer New Food Products For 1979 ward trend for new grocery product introductions with no sign, as yet, of reversal. Dancer Fitzgerald Sample's "New Product News" reported that there were 5.4 percent fewer food and grocery product introductions in the first half of 1979 than during the same period of 1978. Trend is most visible in the areas of frozen foods, snacks, crackers and nuts, according to

the publication



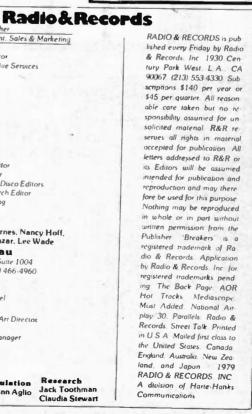
(Advertisement)



It's easy to become an expert linguist with the aid of this talking translator from Texas Instruments. By simply using the keyboard to spell a word the digital display shows you the foreign equivalent, and the unit then says the word. The translator accepts up to 1000 words en Francais, Deutsch y Espanol; stored in plug-in modules. Cost: \$250. Modules: \$50 each.

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With 50,000 reorders pouring in weekly, top 5 national AOR airplay, and an acclaimed SRO concert tour continuing nationwide, The Kinks have exploded with the most spectacular album success of their legendary career!



By Demand! The <u>NEW</u> single "Catch Me Now I'm Falling."

On Arista Records and Tapes.

ARISTA

## WHAT'S NEW

## Canned Execs: No Fault Of Their Own

While these findings should come as no surprise to members of the ever-changing radio and record industries, a recent survey conducted by **Eaton-Swain Associates** of New York revealed that two-thirds of the fired executives surveyed in the business world at large were let go due to overstaffing problems arising in the aftermath of mergers, company reorganizations, new bosses wanting their own people in top jobs, and financial cutbacks, rather than the executives' performances. The survey encompassed 100 execs at 50 major corporations.

## A Stompin' Summer Weekend In Monterey

This ain't the summer of love, but it is the last summer of the 70's and promoter **Chet Helms**. who first made his mark in the 60's by putting together concerts at the **Avalon Ballroom** and **Filmore** in San Francisco, is putting together a "Tribal Stomp" in Monterey, CA on September 8 and 9 to celebrate. Helms and help hope that the concept will evolve into an annual Northern California Invitational Music Festival.

Performing at the post-Labor Day bash will be the Clash, Peter Tosh. the Blues Project with Al Kooper, Country Joe And The Fish, Dan Hicks And His Acoustic Warriors, and Commander Cody. Helms has secured the Monterey fairgrounds to hold all the people, and provided child care, a gas hotline, and camping at the Laguna Seca Campgrounds near the fairgrounds that will accommodate a thousand people. For more information call (415) T-E-L-E-T-I-X.

## BMI Moves; Signs New License Pact With Resorts

Broadcast Music Inc. (BMI) has signed a five-year motelhotel license pact following recent discussions with the American Hotel & Motel Association and the Nevada Resort Association. The new pact, retroactive to January 1, provides for on-site discos, heretofore not covered under previous contracts. New licenses will be mailed shortly with fees to be based on annual live entertainment and music costs, ranging from \$75 minimum to \$4100 for operators with live entertainment budgets in excess of \$100,000.

In a related development, BMI has announced its move to new corporate headquarters. The publishing organization will now occupy two floors of a 50-story building on West 57th St. in Manhattan. The move marks the fourth for the society since its inception in 1940.

## Mushroom, Nautilis To Market Heart "Superdisc"

Mushroom Records, in conjunction with Nautilis Records, a division of Orion Marketing Ltd., has announced plans for the manufacturing and distribution of Mushroom's "Dreamboat Annie" album by Heart as a "Superdisc." Mushroom will provide Nautilis with the original master tapes for the LP for  $\frac{1}{2}$ -speed mastering with the album to be pressed at a special top-quality pressing plant. The resulting "Superdisc" is a high-quality pressing with greater dynamics, less surface noise, and a wider frequency range than conventional albums.

Retailing at \$14.95, the "Dreamboat Annie" disc will feature the original album cover art as well as an inside sleeve made of rice paper and vinyl, which reduces the possibility of attracting dust and bacteria to the disc's surface. The record will be marketed through Nautilis's usual network of specialty sound shops and via Mushroom's usual distributors.



Having "decided to break my vow of commercial chastity" (as she put it in the ad's copy), America's foremost octogenarian sex-symbol Mae West is purring the praises of Poland spring water in a California-only spot radio campaign, which began at the end of August. West says she consented to the endorsement, her first, because she had been drinking the bottled beverage for 20 years ("ever since I was four"). "I invited the boys from Poland Spring to come up and see me sometime, and they did," explained West.



#### Collison Named VP Of Marketing For Solar

Edna Collison has been appointed Vice President of Marketing at Solar Records. Most recently, Collison served as Vice President of Tentmakers, a personal management firm handling LTD, Larry Graham and Patrice Rushen, among others. Prior to her involvement with Tentmakers she held national and regional promotion positions with Sussex Records and Motown Records, respectively. Collison began her industry career with RCA Records.

#### Cataldo Named National Promo Director At Polydor

Bill Cataldo has been named National Promotion Director at Polydor Records. Cataldo comes to his new position from a similar post at Atlantic Records, whom he joined as a local promotion rep in 1974. He will be based at the label's New York offices and will report to Polydor Vice President of Promotion Jim Collins.

#### Lubov Named National Publicity Director At Chrysalis

Ms. Toby Lubov has been promoted to Director of National Publicity at Chrysalis Records. Most recently, Ms. Lubov, who joined the label two years ago, was Manager of West Coast Publicity. Prior to her tenure with Chrysalis, she held positions with ABC-TV and served as an assistant to Mrs. Robert F. Kennedy.

#### Sternberg, Stewart Form Starburst Management

Harriet Sternberg and Walter Stewart have joinily announced the formation of an L.A.-based fullservice artist development company, Starburst Management. Prior to the formation of Starburst. Sternberg held management/publicity positions at Far Out Productions, London Records and Chappell Music. Stewart, noted for his record production work with Johnny Rivers and Stonebolt, most recently served as General Manager of Soul City Records.

Starburst Management is located at the Taft Building. 1680 N. Vine St., Suite 900, Hollywood, CA 90028, (213) 656-4787.

#### Maltz Named Chairman, Hirsch Upped To President At Malrite

Milton Maltz has been elected Chairman and Chief Executive Officer of the Malrite Broadcasting Company by the firm's Board of Directors. Maltz comes to the previously unfilled position from his post as President of Malrite, a position which he had held since the company's inception in 1950.

Carl Hirsch. meanwhile, has been promoted to President and Chief Operating Officer for the firm, filling the post vacated by Maltz. Most recently Executive Vice President for Malrite, Hirsch previously served as Vice President and General Manager of WHK-WMMS/Cleveland, WRCP-AM-FM/Philadelphia and WCUE-AM-FM/Akron. In addition, the 33year-old Hirsch held various posts at WQAM/Mianui, WKNT/Kent, OH, and WERE/Cleveland.

#### Manocchio Named National Pop Promotion Director At Atlantic

Mike Manocchio has been promoted to National Pop Promotion Director for Atlantic Records. Manocchio joined the label as Midwest Regional Promotion Director in 1977, rising to the Assistant National Pop Promotion Director position. Prior to his joining Atlantic, he held a regional promotion post with ABC Records for over three years and a local promotion position with Capitol Records for three years as well.

Manocchio began his industry career as the manager of several Ohio groups and as part-owner of the Euphoria rock club, taking his first promotion job with DC Distributors in 1970. He will report directly to Atlantic Vice President of National Promotion Vince Faraci.

#### Concert Promotion Firm Debuts In L.A.

Now in their tenth year of publishing the Official Talent & Booking Directory, the Talent & Booking Publishing Company is expanding into the concert promotion area. According to Steve Tolin. Editor/ Publisher for the firm. Talent & Booking Productions will be producing and promoting concerts, music festivals, trade shows and other events, mostly within the Los Angeles area.

Talent & Booking Productions will be headed by Jeff Dubin, who for the past five years has promoted shows for the University of California at Berkeley and Caravan Concerts in Arizona. For further information, contact: Talent & Booking Productions, 7033 Sunset Blvd., Suite 222, Los Angeles, CA 90028, (213) 464-8300 and (800) 421-4100.

# Definitely Dylan



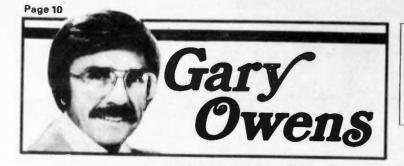
## "Gotta Serve Somebody" A Single With A New Direction

WZZP add KBEQ add KHJ add KJR 24-21 WRJZ add KJRB add WCIR add WISE add WAKX 33-28 CHUM 28-21

Taken from the Columbia LP "SLOW TRAIN COMING" - Produced by Jerry Wexler/Barry Beckett



on Columbia Records



A posse of literary folks were discussing the physical descriptions of various well-known writers throughout history . . . and among the current crop of successful authors Michael Crichton ("Andromeda Strain") is probably the tallest, at six feet eight inches.

This stature brought to mind ... how about people in our business of radio? KMPC's new Program Director, Jim Davis is six feet seven, and to the knowledge of the GO column that may be the top! If you know of any PD taller than Big Jim let us know.

In addition to being a handsome tall guy Jim has successfully worked at 21 radio stations since he was 14. He joined Golden West Broadcasters from WPEZ/ Pittsburgh, and speaks with a thick Japanese accent. At KMPC's program meetings his voice is dubbed into English by Paul Frees and Marni Nixon.

According to the same informed sources who just gave me the above item, there are several other radio records. The *shortest* Program Director in the United States is Niles Grelk . . . a free-lance pygmy for several years before becoming the national PD for the Hitler-Mengele chain of stations.

Niles is 2 feet 8 inches tall. His hobby is going into elevators and staring into people's back pockets.

Meanwhile, the *skinniest* programmer in radio is Sheldon "Bones" Foogler of the Swine Bladder-Porker Group of stations. Sheldon once worked in Los Angeles, where his thinness was not even noticed. In Smog City, so many people are on diets the state is now called *IFORNIA* ... No Cal!

Every time Bones looks at himself in a mirror . . . he winces at the fact that his arms and legs are so thin that when he puts on dark glasses he looks like a praying mantis. Bones has always gone by the diet theorem . . . if it tastes good . . . spit it out!

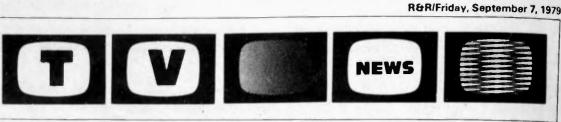
The fattest PD that we've heard about is Avoirdupois J. "Heifer-Face" Zook. Heifer-Face runs the 42 stations in the frequently spat-upon Leopold-Loeb chain! The Manager of the flagship station claims that H-F is so fat that whenever he comes over to his house, the Mgr. knows who it is before he opens the door. He never has to walk to the door ... he slides ... because with Heifer-Face standing out there ... it's downhill.

Zook weighs 567 pounds and because of all the tension connected with the job he is wasting away to a *blimp*. He was accidentally harpooned by a group of fishermen off Zuma Beach this summer.

Our report also shows that the most ego-oriented program director is Kyle "Napoleon" Dwirf . . . who runs KCUF. During the oil slick problems in California's coastal areas he was P.O.'ed because it affected his daily walk on the water!

The most *unusual girl* in radio is Selma Preltz . . . she is distributed as follows . . . 39-24-38 . . . and the 24 is her *neck size*.

She does project a winsome warmth . . . and is doing a fine job at her new station, which programs only to the Boat People demographic. As a child Selma used to be afraid of the dark, so her mother always put a flashlight next to her bed. This cured Selma of her fear of the dark, but now she's terrified of flashlights (she's never gone out with one).



#### Syndication Standings: Nielsen Measures Favorites

As part of its regular sweeps (the last batch tabulated in May), Nielsen rates nationally distributed syndicated programming. According to the ratings, "To Tell The Truth" is tops, followed by 2) "Family Feud PM" 3) "Evening Magazine" 4) "PM Magazine" 5) "Muppets" 6) "Name That Tune" 7) "Hollywood Squares" and "Lawrence Welk" tied, 9) "Newlywed Game" and 10) "Match Game PM." The ratings are a trifle misleading, however, since "To Tell The Truth" achieved its number one position being shown on just 11 surveyed stations, while "Family Feud" is on 134 and Welk bubbles over 196. Rating figures projected into estimated homes reached show "Family Feud" the top attraction, with the "Muppets" and "Lawrence Welk" trailing closely and "Hee Haw" (not rated in the top ten) next. Using that method of measurement, after the welter of game shows, the top former network series turns out to be "Mary Tyler Moore," with "Carol Burnett & Friends" next.

#### ABC Wins Close Contest

ABC continued its preseason "exhibition" hot streak, winning the network battle in Nielsen's ratings week ending August 26, but its margin was reduced. CBS came within a point of ABC's 16.1 average rating, scoring 15.2, while NBC finished third with 12.9. ABC had six of the top ten to CBS's four, but CBS took the first two positions with "WKRP In Cincinnati" continuing a red-hot summer to lead the pack and "MASH" following closely behind. The remainder of the top ten were 3) "Three's Company" (ABC) 4) "Charlie's Angels" (ABC) 5) "Taxi" (ABC) 6) "Lou Grant" (CBS) 7) "Vega\$" (ABC) 8) "Alice" (CBS) 9) "Happy Days" (ABC) and 10) ABC's new detective drama "Hart To Hart."

ABC and CBS divided up New York, Los Angeles, and Chicago fairly evenly in **Arbitron**'s ratings for the week ending August 24. In New York, CBS's "The Jeffersons" came in first, followed by a five-way tie for second featuring "Alice," "MASH," "Taxi," "Charlie's Angels," and "Three's Company." Next came 7) "Vega\$" and seven programs tied for 8th: ABC's "Angie," "Barney Miller," "Carol Burnett & Co." and "Carter Country," plus CBS entries "Kaz," "Lou Grant," and "WKRP."

Los Angeles gave the nod to "Three's Company," followed by 2) "Taxi" 3) a tie between "Alice," "Happy Days," "MASH," "Mork & Mindy" (ABC), and "Vega\$" 8) "The Jeffersons" tied with "60 Minutes" (CBS), and 10) "The Ropers" (ABC) tied with ABC's Sunday night movie. In Chicago, "Three's Company" also led, followed by 2) "Taxi" 3) "Vega\$" 4) "Charlie's Angels" tled with ABC Sunday night movie 6) CBS's "Lou Grant" tied with ABC's "Starksy & Hutch," NBC's "Eddle Capra Mysteries," and a **WBBM-TV** news show 10) a three-way tie between a **WLS-TV** news update, "The Jeffersons," and NBC's "Saturday Night Live" (Arbitron, unlike Nielsen, does not restrict its ratings to prime-time hours, accounting for the appearance of various news updates and flukes like "Saturday Night Live").

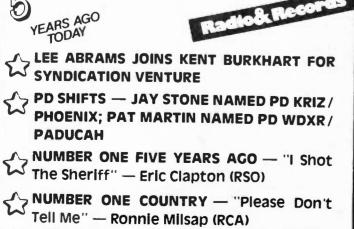
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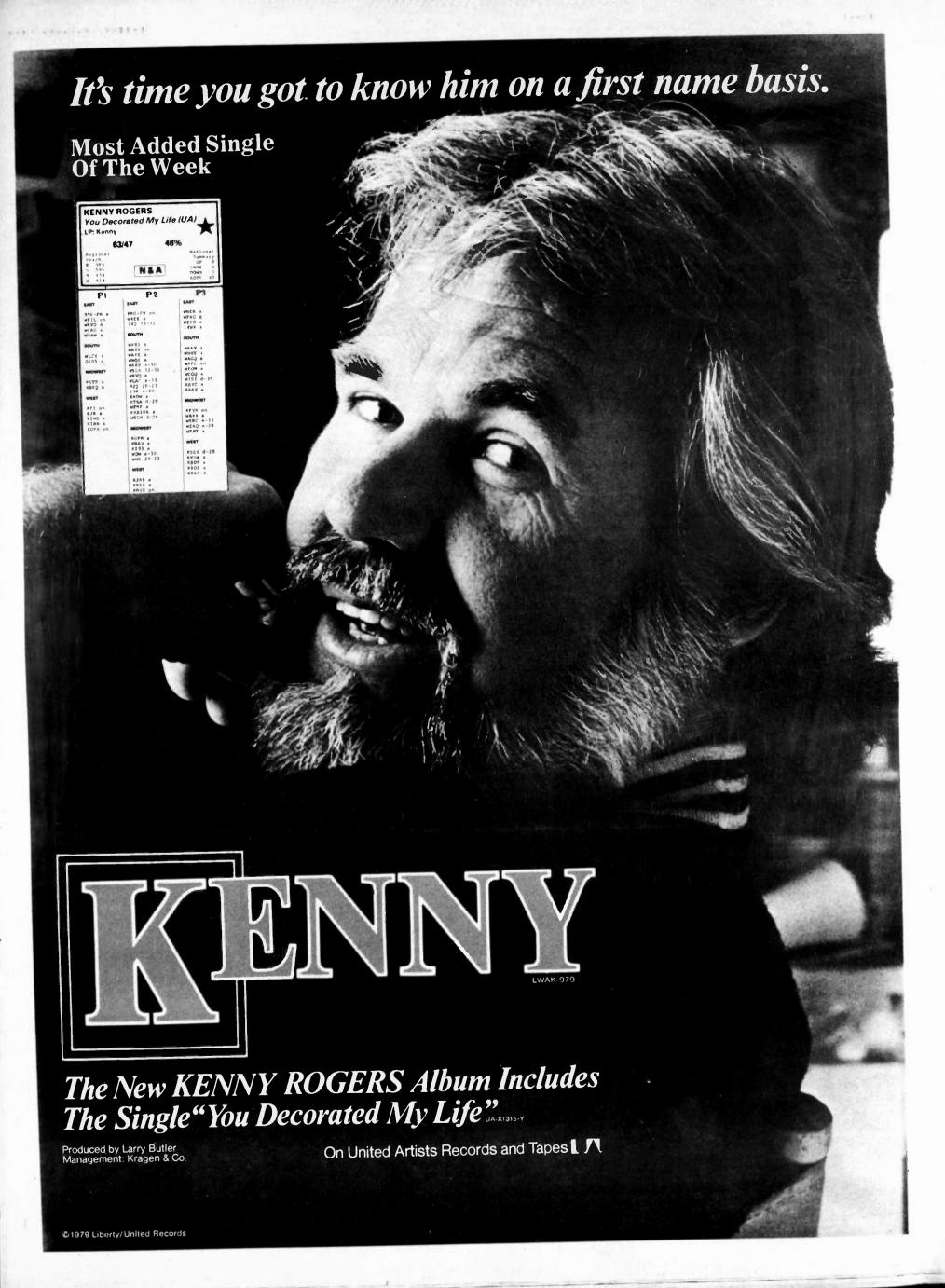
KSL-TV/Salt Lake City has begun testing a hybrid "teletext" system (R&R 8-31), under which viewers utilize a push-button phone to query a computer data bank. The computer then interrupts the teletext cycle as it's flashing by on their TV screens to the requested page . . . Biggest U.S. test of "teletext" to date will occur in Coral Gables, FL next year as Knight-Ridder Newspapers Inc. plans to pour \$1.3 million into the project. The Knight-Ridder system will be of the "viewdata" nature — carrying news, leisure activities info, and some advertising over phone lines hooked up to TV sets. The Knight-Ridder system will be linked to 20-20 receivers, rotated among 150-200 homes. AT&T will provide the phone link-ups and is said to be viewing the experiment "with great interest" . . . Meanwhile, General Telephone & Electronics Corp. has the exclusive U.S. license to the British Post Office's "Prestel" system and is planning to test it shortly. The Prestel system uses about 150 information providers, offering almost 150,000 pages of games, timetables, restaurant listings, consumer-product evaluations etc. to Londoners. Viewers pay pennies for each phone call and for use of the computer (the Post Office also collects a \$1 fee for the provider). Approximately 1000 London sets are currently connected with the Prestel system . . . . stay tuned for part three of teletext developments next week . . . .

**BY BOBBY OCEAN** 

ERR WAVES

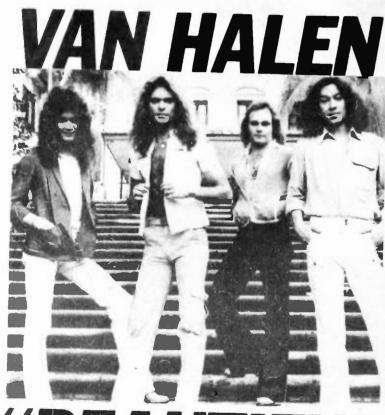
THE STONE DON CLONE! WOULD YOU WORLD'S FIRST BIONIC JOCK! TAKE A THANK YOU LETTER YES! IT WAS A IT WAS YOUR HEAD FROM THE GIFT ONLY A 15 BIONIC BIONIC JOKE BIONIC WOMAN. 100. 2 SURE! HAMPE! 12 DEAR LINDSA" mmco THANKS FOR THE GREAT HEAD 5 --MY AND THEY'VE DECIDED TO CUT OFF ALL THE USELESS FAT MUSIC DAN! LORD ! WHAT HNPE IS HERE HAPPENED TO YOU ?! SEE YOU SEND WELL, AS YOU HIM IN THEN KNOW, LES. THE SHAUNE. RECORD INDUSTRY 15 CUTTING BACK





## THESE STATIONS **ARE SCORING "BEAUTIFUL** GIRLS

Page 12



*<b>"BEAUTIFUL* **GIRLS**"

> 96KX 27-23 Z979-7 KBEQ 37-34 KJR on KUPD deb 26 JB105 on

KNOW deb 35 WISE on KXX106 23-20 WANS deb 33 WRJZ on WGBF on KZ93 on CK101 24-21 WGUY 23-19 **KBDF** on 14WK 38-35 KOOK add

Produced by Ted Templeman



**On Warner Bros. Records** 



## . . And With The News, Here's Les Capable."

It can be frustrating listening to radio news when the Bozo Quotient is so high you come away with few facts or answers but a whole lot of questions

Sometimes an unanswered question is "how did that clown plan the editorial content of that newscast . . , by spin the-bottle?

Those who believe Jimmy Carter's sternwheeler trip was the best possible lead story at the time may as well skip this part of today's "Rip 'N' Read" because I'm only going to offend you. If the boat had sunk or caught fire. I would have been right there with full coverage (coverage is always full, I guess. I never hear anyone announcing they'll have partial coverage of anything . . . I but it seemed improbable to me that my friends were highly interested in how many handshakes-per-mile the President stacked up while smiling his way down the Mississippi, and in all honesty I didn't get one question about it from anyone

But we could debate story selection and the editorial process forever and only confuse ourselves, so whip on over here to the kind of Bozo Quotient my close friend Les Capable specializes in. The categories could be broken down into: Going Halfway - the continuing ability to raise three questions and answer only two.

Being Halfbaked — a skill enabling Les to get a story on the air with no doublecheck.

(Warning! Parental Guidance should be exercised in allowing the Sheltered to read the next category, which contains a reference to a physical-sounding but mental handicap involving partial loss of glutaeus.)

Sounding Half-Assed - originated by Iman-on-street interviewer) Wally Ballew, whose reports were famous for being oblivious to major events happening audibly in the background; i.e., Wally droning on without noticing wild gunfire and screaming perhaps 20 feet away.

We all notice (or are part of) various Bozo-like actions from time to time. In the last few weeks I heard some that deserve nomination, in all three Bozo categories. The most half-assed news block was on a clear-channel news/talker in the South. As Hurricane David approached threateningly the afternoon editor ignored it for at least 25 minutes, letting the major interest story remain unmentioned from the time I got in the car at 5:05 until I got out at 5:30.

I'll not name the station because as - as we all do when we Bozo out - they probably have some intelligent explanation/theory/justification. But I will tell you this: an hourly breakout of the most recent Arbitron in that market indicated massive audience changes when a major story was breaking. People shifted away from nearly all stations; the numbers doubled at the News/Talker, but tripled at the dominant rocker! That illustrates that when people seriously wanted the best news coverage they knew the rocker would deliver, while they were much less confident the News/Talker would. That's because the N/T station does half-assed things like go 25 minutes in PM drive, ignoring the weather equivalent of gunshots and screaming. I'll bet!

Under the "Going Halfway heading a list of examples might include a Los Angeles station giving a traffic bulletin on an overturned and burning gasoline tank truck, then going some 90 minutes with no further mention of it, although six miles of freeway were totally closed. The Bozo syndrome shows under the "Being Halfbaked" listing when a Texas Country station braodcasts a story about a tropical storm and - in the same story - gives three different locations for it. Not only did the broadcaster not check his copy before airing it, he didn't even stop to explain the obvious conflict in information. Now that

My pal Les Capable gets around a lot. I seem to hear him everywhere.

## Monday Sept. 10: Wanna Forget Watergate?

Me too, after a quick mention of today's fifth anniversary of the least successful trial balloon flight of recent years, five years ago today when the White House tested public reaction to possible blanket pardons for all Watergate suspects. The public, as it turned out, expressed the consensus that mass pardons would be much worse than, say, eating bugs . . . and the idea was rapidly dropped.

Roger Maris is 45. Jose Feliciano 34 and Arnold Palmer 50.

## Tuesday Sept. 11: Landry Doing 55

The Dallas Cowboys' guiding light, coach Tom Landry, was brought upon the Earth 55 years ago today at Mission, TX. Ken Kesey is 44. It was nine years ago today that Timothy Leary escaped from a California prison, touching off a worldwide manhunt in 1969. Leary was finally caught, did more time, got out and then, by golly, here late last month I hear they grabbed him again and gave him another taste of being in. I'm sure Doctor Leary would much rather be out. Far out.

## Wednesday Sept. 12: Your Tool Invented

The basic newsroom tool was introduced to Americans 105 years ago today, as Remington's typewriter was demonstrated. It had all capital letters and no one saw much use for it right away (1874). Maria Muldaur is 37

## Thursday Sept. 13: Star Spangled Banner

The is the date all those rockets were glaring and bombs bursting in the air, back in 1814, with Francis Scott Key scribbling down the words to what we now call our National Anthem

The Attica prison uprising resulted in 41 deaths, as New York State troopers stormed the institution on this date in 1971. Jacqueline Bisset is 35. Mel Torme 54 and Chicago vocalist/bassist Peter Cetera is 35. The coin telephone was patented in 1899 by William Gray

The first national elections in America were authorized 191 years ago today (1788) in the same year the Constitution was ratified by the states and became effective. (Revolutionary War hero Patrick Henry unsuccessfully opposed ratification.)

## Friday Sept. 14: Just Another Example

About eight inches up this column I was carrying on about people who do things in a halfway manner, such as starting nething and not really finishing it in a properly professional way. The research I've done on September 14th anniversaries is respectfully offered as yet another example.

# A reliable source who is <u>never</u> wrong.



Keith Herman THE NEXT SONG IS... RR 2002 Featuring the first single SHE'S GOT A WHOLE NUMBER b/w HIGH SCHOOL Q.T. RR 417

erman

Hot Ice STONE DISCO RR 2001 Featuring the first single HONKY TONK WOMAN b/w 19th NERVOUS BREAKDOWN RR 418



Radio Records, Inc. 540 North Andrews, Ft. Lauderdale, Florida 33301 (305) 462-7407



### Extended Measurement . . . Is There A Longer Sweep In Your Future?

You say you just received your A/M '79 tidings from Arbitron, and you're looking the book over, under, sideways and down, trying to plan for the upcoming O/N '79 survey in your area? Is that what's troubling you, Bunky? Then just imagine what your counterparts in Seattle, New Orleans, and Indianapolis are going through. Their Fall '79 Arbitron sweep started yesterday (9-6), and runs until late November, the 25th to be exact. Stations in these markets are involved in testing a new Arbitron concept called Extended Measurement, and while just these three markets are involved in two twelve week sweeps per year now, your market's turn may not be too far down the road.

What is Extended Measurement, what is its future, and how might it affect stations around the country? To capsulize, Extended Measurement (may we call it XM?) is an attempt to improve Arbitron's surveys by sampling markets twice a year for twelve weeks at a time rather than two four-week sweeps per year, or whatever the current rate of survey frequency is in your market. The current plans at Arbitron call for XM to be expanded to cover markets across the country by 1982. Finally, the impact on radio stations is expected to be primarily in the area of advertising and promotion.

#### In The Beginning . . .

Extended Measurement was created largely by Arbitron's VP and General Manager of the Badio division, Rick Aurichio. Arbitron could see that new competitors such as Trac 7 and Burke were going to survey 48 weeks per year, and that many in the industry felt that longer sweeps were an improvement in the radio measurement field. Aurichio conceived a plan whereby broadcasters in Seattle, New Orleans, and San Diego were given the opportunity to have XM "tested" in their markets. Broadcasters in San Diego were unwilling to pay the premium required by Arbitron to cover the costs of the longer sweep, but the stations in Seattle and New Orleans went along with the Arbitron suggestion. This was quite a coup for Aurichio, getting stations to forego the regular sweeps in favor of XM testing, and getting the stations to pay more for the tests in their markets.

In the Spring of '78, Extended Measurement was begun in Seattle and New Orleans, with Indianapolis joining the ranks of test markets this past Spring survey. In these markets, the regular sample (1200-1500 in-tab) that was used in the past to sample four weeks was now spread over 12 weeks. Some feel that this does not really improve the reliability of the measurement, and that Arbitron should increase the sample size if they are going to charge more for XM. It is important to remember, though, that the current setup of XM is really just a test, and that Arbitron may indeed increase sample sizes should the technique get nationwide use. I feel that more sample per week would be helpful, but the question is are the broadcasters willing to pay more money to Arbitron for the larger sample sizes?

#### Monthly Reports "Helpful?"

A feature of Extended Measurement that has gotten some attention is the monthly "trend" report put out to the subscribers during an XM sweep. The stations receive a copy of estimates for broad demos and dayparts based on the returns for each of the four weeks of the 12-week survey. Supposedly, programmers and managers can use the monthly reports to spot problems and make adjustments during the XM sweep. However, these reports have come under some fire for several reasons. Some stations "sold" the numbers for one month if they had a good book for the first month of the sweep, a practice Arbitron, and most stations feel should be prohibited due to the small monthly sample and the inherent fluctuations. Another more recurring concern is that the timing of the monthlies is not really helpful during the current XM survey. By the time the stations receive the first monthly summary, it is usually well into the second survey month. Thus, should a problem be spotted from the broad information available in the monthly, it is really too late to make any effective adjustments for the last survey month. From what some broadcasters tell me, about the best use for these summary reports is to perhaps predict what the station's final overall numbers will be like, and even that is not really predictable based on the numbers from the three monthly reports. Some stations take the three reports and average the numbers included. expecting to duplicate what Arbitron will show in the final, detailed report. No go, however, since Arbitron throws all of the 12-week sample into a pot at the end and reweights the entire sample. Averaging may show significant differences from what the final book will indicate for a station. Arbitron may want to abandon the monthly reports and supply to the stations a "mid-term" summary, showing how the stations were looking broadly after six weeks of the 12week sweep. Burke was going to this idea in their markets.

#### Masking Possible?

One item that is not generally discussed when examining XM is the potentially masking effect the longer sweeps have on movement in a market. It is theoretically possible for a station to do extremely well in one month of the three and thus show with a respectable number for the final report. If that good number was for the first month, and the succeeding months showed a decline, media buyers could be misled into thinking the station has a consistent share when in fact the decline was masked by including a peak month for the station. Should the decline continue it would probably show up in the next sweep, but it could be six months before the new, final report would be available to agencies, and in that time a lot of money could have gone down the drain. Arbitron may want to consider a plan to publish in the final report monthly 12-plus trend info, so that users of the book could have an idea of a station's



## We were asked recently, "How important is it to send in new program logs to Arbitron prior to each survey in our market?"

With the O/N '79 sweep soon upon us, this is a timely question. The answer is that it is vital that your station send in new, correct, updated program logs to Arbitron for each survey. The information about air personalities, syndicated program features, sports, and any other on-air features your station may run needs to be correct, since Arbitron's editors base their crediting decisions on what the stations send them. No information on programming is carried by Arbitron from survey to survey, so even if your morning man has been king-of-the-hill forever in your market, you have to keep sending in his name to receive the credit to which your station is entitled. An example of what can happen if you don't handle this chore properly occurred in New York in the A/M '78 sweep. WOR went down significantly because they did not send in to Arbitron program info listing John Gambling, their long-time morning man, as being on-air for the station. Diary mentions which just read "John Gambling" could thus not be credited to WOR. You'll save your station, and Arbitron, a lot of grief if you send in updated and complete programming info eoch ond every survey in your area.

## Week In Review

Statuum Speak Out In Advisory Council Poll. Wasit Arlidenis Action

al Arbitron Radio Ad inf a name fuo vests Control poll station sufficies strongly that thes had Arbitran is requiremble for acting in dis contact total automativation former agrees CH theme datama whit returned the Consent's insurance 240 left that Advitions is responsible har actions in this area, abroad three times the mandur of expondentics who energianted either of the result treast likely alternatives, the RRC or the NAIL Alizant two-thirds of statutes with an opare felt that actions donald for takens to descontage the manustrationstate, escaperrite est themes watte are espirit was felt that the accounts contribute basis the merve's ille next more than 50 prevent of them with an maintain felt that statutes reignging in rating distortion activities double by delated from Ar-bitron reports. New question movies Arbitran's response to the opinions expressed by datases. Does Arbitran plan to consider diary socioance "contracted totals "totals" storage

Mediastat Appoints Edd Routt. Opens Dallas Office

Veteran broadcoster Edd Boutt has been named sales executive for the Midwestern area for Media Statistics, Inc. Boart will be reaving from Mofaile, where he was GM of WKRG AM/FM, to Dallas to set up a new office there for the ratrings from. Mediastat President firm Seiler told R&R he expects the new office to be queries is sold. September

standing or movement. Of course, relatively small sample sizes again come into play here.

#### **Hypoing Reduced**

One of the hoped-for benefits of Extended Measurement was that the longer surveys would discourage or greatly cut down on hypoing, stations trying to "buy" a survey. In Seattle and New Orleans this indeed appears to have been the case to date, but Indianapolis might be the exception. One broadcaster there told me that "hypoing was outrageous in the Spring (the first XM sweep for Indianapolis) and will be worse in the Fall." Mentioned especially by some was the new Heftel station there, WIKS, although Heftel officials told R&R that their philosophy is to promote throughout the year, not just for surveys. At any rate, it becomes very expensive for a station to try to dominate the public's attention for a 12week period, and if the practice of hypoing can be diminished it will certainly be a plus for the broadcast industry and the reliability of the information put out by Arbitron.

#### **Key Questions Remain**

What is the future of XMP Rick Aurichio has told me that assuming the tests continue well in the current three markets, more markets will be added in the next two years, with XM going "nationwide" in 1982 (presumably the Spring sweep that year). If that is the case, then it's well for you to consider in your planning the advent of longer surveys. What I believe Arbitron needs to decide is if every market that currently received a Radio Market Report (174 markets at this time) will have XM by '82. Since the majority of Arbitron markets are measured only once a year now, for four weeks, will these markets have the option of getting the two twelve-week sweeps? What will the cost increase be? If these markets don't get increased sample sizes, spreading their current goal of perhaps 450 in-tab over 12 weeks causes some awfully small weekly sample returns. If Arbitron isn't willing to offer XM to these once-a-year markets, will they still have their current four-week survey, or will there be a four-week sweep but with less ratings information being produced to protect the reliability of the estimates? And in the larger markets, will Arbitron increase the sample sizes and perhaps deal differently with the monthly summary reports? All of these are key questions the industry needs to see answered before the future of Extended Measurement can be charted.

Extended Measurement can, in theory, he a boost for the radio industry if handled properly. Let Arbitron know how you feel about the issue, and especially perhaps about some of the items I've pointed out here. We'll keep an eye on the developments for you. — Jhan Hiber



R&R/Friday, September 7, 1979





## **Hints On Question Writing**

Then all is said and done, the success of any survey hinges largely on how well the questionnaire items are designed to elicit the desired information from respondents. There is no sure-fire method to guarantee that any set of questions is the best possible, but there are a few general rules of thumb that can help in designing questions so that they do their job well At the very least, questions should have the following characteristics

- Simplicity
- Non-Biasedness
- •Clarity

I'll spend some time elaborating on each of these principles, with examples of "how to" and "how not to."

#### K.I.S.S.

ot just the name of a rock group, KISS refers to what many regard as the basic principle of questionnaire design: "Keep It Simple, Stupid!" While that admonition may seem a bit harsh, it is nevertheless critical to the success of a question. If the question cannot be understood easily by each and every respondent, you will be getting erroneous responses that may be quite misleading. Simplicity is necessary in terms of (1) the concept being asked about, (2) the sentence structure of the question, and (3) the words used in the question. Unfortunately, there is often a trade-off between sentence simplicity and word simplicity. For example, to explain the term "Beautiful Music" requires a more complex sentence, as shown in the example question. But the longer sentence may be necessary in order to ensure that all respondents are answering the question based on an exact understanding of what is being asked. Not all radio listeners will be familiar with the accepted industry terminology; in such

#### SIMPLICITY

(Simple sentence, complex word) 1. Do you ever listen to a Beautiful **Music radio station?** 

(Simple words, complex sentence) 1. Do you ever listen to a radio station that plays only soft, soothing music with gentle rhythms?

instances, responses, can be biased without your knowing it. Therefore, in the present case, I would opt for word simplicity rather than sentence simplicity

#### **Biased Questions Are Bad, Right?**

ne of the most pervasive errors in question writing is a subtle (or sometimes notso-subtle) bias toward the response the researcher wants or expects. Bias can be created by (1) the context of the question, (2) the use of emotionally loaded words, or (3) the response categories offered. Consider the following three examples

CONTEXT BIAS

(Biased)

2. Disco music is becoming increasingly popular among all segments of society. How do you feel about disco music?

🗆 Elike it
□l'm neutral
🗆 I dislike it

#### (Unbiased)

2. How do you feel about disco music?

- 🗆 l like it
- □I'm neutral
- □I dislike it

#### WORD BIAS

#### (Biased)

3. Do you think that the bureaucrats at the Federal Communications Commission should be allowed to continue regulating radio? (Unbiased)

3. The radio industry is currently regulated by the Federal Communications Commission. Do you feel that FCC regulation should be continued or discontinued?

#### **RESPONSE CATEGORY BIAS**

#### (Biased)

4. WZZZ currently provides five minutes of local and national news each hour. Do you feel that this amount should be: (READ CHOICES TO R)

> □Increased greatly □Increased moderately □Increased a little □Kept the same

#### (Unbiased)

4. WZZZ currently provides five minutes of local and national news each hour. Do you feel that this amount should be: (READ CHOICES TO R)

□Increased a lot □Increased a little □Kept the same Decreased a little

Decreased a lot

uestions must be carefully constructed to avoid "leading" respondents into some desired response category. In the first example above, the implication of the question's context - i.e., that most people like disco - is likely to bias respondents in a favorable direction. In the "word bias" example, the use of the negatively loaded term "bureaucrats" would have the effect of biasing people against regulation; and in the final example, the biased form includes three "increase" categories and only one "decrease" category, while the unbiased form contains two of each. We would expect to observe more "increase" responses under the former than under the latter question. In general, opinion items such as this one should have an equal number of "positive" and "negative" response categories

#### **Clear As Mud**

larity is another important feature of a "good" question. A question must be clear in its meaning or intent in order to avoid respondent confusion. Here are two examples.

CLARITY(I) (Unclear) 5. How often do you listen to a Top 40 radio station? Never Rarely □ Occasionally Regularly (Clear) 5. How often do you listen to a Top 40 radio station? Never □1-5 hours per week □6-10 hours per week □10-20 hours per week More than 20 hours per week CLARITY (II) (Unclear) 6. To what extent do you agree that there is too much talk and too many commercials on KRAB? □ Strongly agree Agree □ Neutral Disagree □ Strongly disagree (Clear) 6a. To what extent do you agree that there is too much talk on KRAB? □ Strongly agree □Agree □Neutral Disagree □ Strongly disagree (Clear)

6b. To what extent do you agree that there are too many commercials on KRAB?

□ Strongly agree □Agree □ Neutral Disagree □ Strongly disagree

he first example above lacks clarity in its response categories; the words "rarely,"

"occasionally," and "regularly" mean different things to different people. The use of hourly estimates helps greatly in clarifying the question. In the second example, the original form is known as a "double-barreled" item, which is really asking about two factors - i.e., talk and commercials - but provides for only one set of answers. Respondents who think that there is too much of one but not the other cannot express their true feelings. Thus, breaking a double-barreled question into two helps to clarify not only the question, but also the meaning of the responses to it

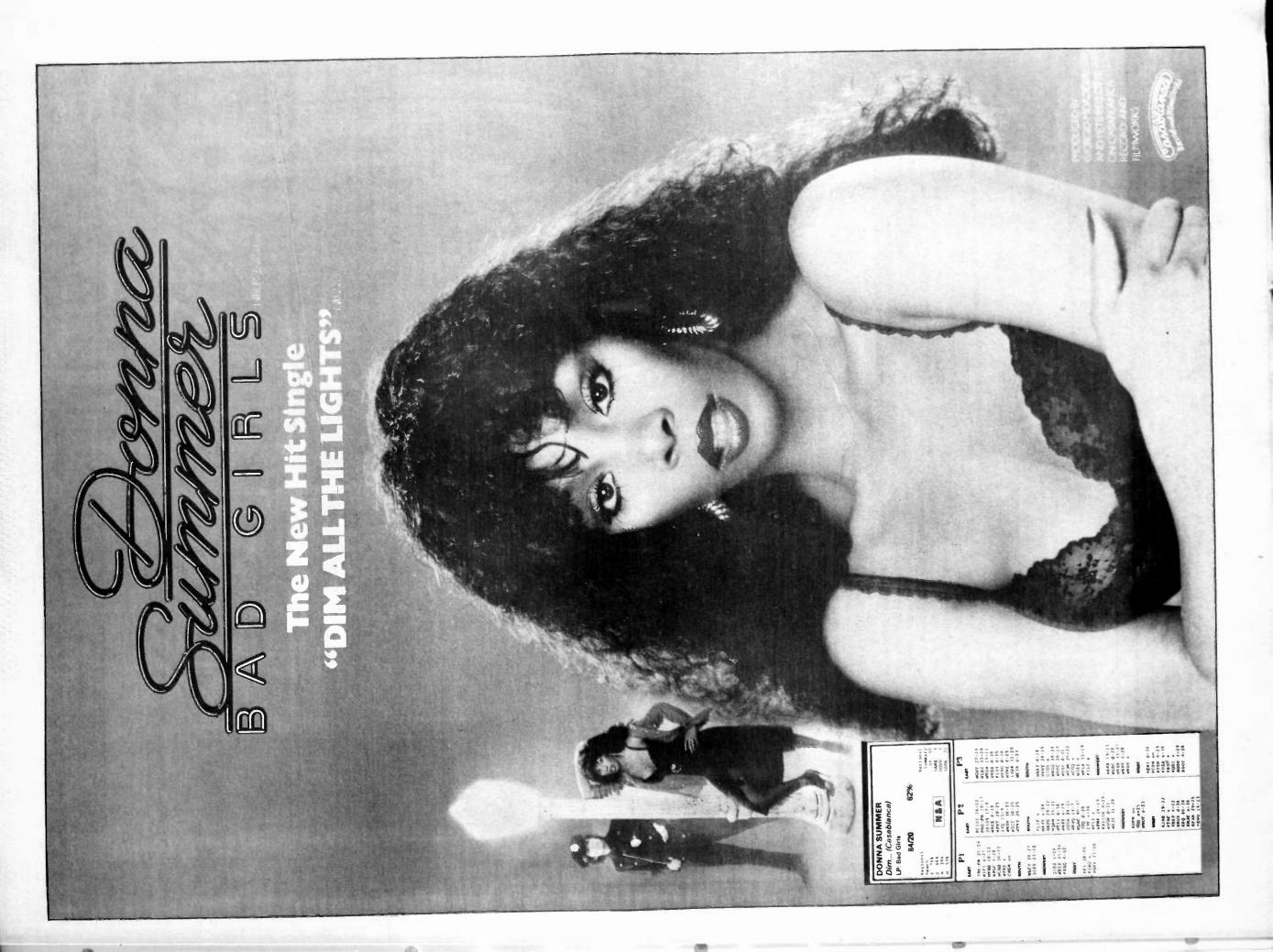
he ultimate test of a question's merit lies in the pretesting of the questionnaire. No matter how well designed you think your questionnaire is, respondents can still become confused by it. Pretesting is the final essential step in the design of any good question.

L have received a number of requests for good reference bonks on survey re-search. Here are a couple that I find weful: Reference fection). Handbrock of Mar-

R. Ferber (editor) Handbrink of Mar keting Research, McGraw-Hill, 1974

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknow ledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





## **P-4**

is literally complete. The format can be flawlessly executed set after set with automation. KEARTH is a great example of this, and yet the illusion that the station is live is preserved by a little trick that Bob Hamilton explained to me. Leader

"When the announcers are in the booth doing their shows they will occasionally make a mistake while reading something. The mistake stays in the final show. We aren't looking for a letter-perfect performance every time and I don't want the station to take on the sound of an automaton. You hear little goofs on KEARTH and I think it helps create the illusion of being a live radio station."

mated station than a similarly formatted live one, but the control one has over automation

#### Why Do It Yourself?

Whereas stations like KEARTH originate all their programming in-house, there are many other automated contemporary stations that receive the majority of their programming from a syndicator like TM in Dallas. Although Bob Harper could not discuss his current clients with me (a company policy), I knew that WBEN-FM/Buffalo had been using TM's Stereo Rock package for some time and had recently enjoyed its fifth straight ARB increase. Speaking with PD Bob Wood, I asked him why the station was automated

"Originally I believe the station was automated to save money, but that was before our current owners or myself were here. When I arrived on the scene the automation unit was literally left alone in its little room and almost no one on the staff paid much attention to it. We changed all that and became fairly aggressive in the way we promoted and produced the station, and the ratings results clearly improved. All it took was the kind of care you would give any radio station you wanted to succeed, and things turned around immediately

WBEN-FM is sold out almost 'round the clock, and with each rating increase the station's rate card has taken a parallel jump. The station is doing very well in the face of some very formidable competition, namely WKBW, and although WKBW still leads total persons 12+, WBEN-FM continues its own upward trend.

I asked Bob Harper of TM how a syndication package of Top 40 could continue to increase in the face of a full service personality Top 40 like WKBW. "I think the reason for that is that when we are working at stations every day there are some things that we do in a programming sense that are important to some formats and not all that important to others. For instance, when you are doing an AM personality format, like WKBW, which I incidentally used to program, it is very important to have defined personality development, a fairly large staff of people who have been in the market for some time. heavy news emphasis and a general projected feeling that your radio station is the place to be when something is happening within the market. The example I always use is the big blizzard Buffalo had a few winters back. WKBW was on top of every situation, school closing, plant shutdown, you name it, we had it covered. That takes a considerable amount of money and staff to bring off, but in that venue it needs to be done in order to be successful. That kind of radio is important to listeners sometimes but not to all listeners all the time

"There are other radio listeners for which that kind of radio is not important at all. For their regular day-to-day listening they don't desire a great deal of personality involvement, and believe it or not in some markets you can break the two audiences down 50/50. And in other cases, even when listeners do like personality radio there are times those same listeners don't want to hear someone talking over every record intro and outro. Sometimes

"If I said to you I've got a list in front of me with 25 markets — all medium or larger — and an automated contemporary station is either number one or two with adults 18-34 and is probably in the top three overall 12+, that might shock you."

they just want to hear their music and plenty of it, not necessarily surrounded by all the trappings of a giant format. That's where a package like TM's Stereo Rock fits into the picture and does very well

Bob makes a point that makes sense. In this day of cluttered airwaves, with multiple contemporary signals in almost every medium and major market, the time is past when every Top 40's goal is to be number one overall. There can only be one top-rated station. Owners and managers are beginning to realize that there can be a demographic area their station can conquer and thereby prosper. Automation and even automation with syndication is a viable way to accomplish this purpose. It's economically sound because in most cases it does not involve the hiring of seven to fifteen new staff members to man the station. And it affords the programmer almost complete control of the music flow, format and sound of the station.

The money saved is important, but it is not the only issue. Control was mentioned by Bob Hamilton and also by Bob Wood at WBEN-FM, and when I asked Bob Wood if his station would even consider going live, he told me, "Why should we go live now? The station makes very good money, the rate card keeps increasing with our ratings and I just don't see a time in the immediate future where the money necessary to go live could be justified in terms of the profit we are making now." The cost of taking a successful automated station like WBEN-FM live could not be recovered by increasing the revenue a proportionate amount. So, as an automated station they are doing well in both areas any successful radio station should: good ratings and profits.

Automation is not just a tool of successful Beautiful Music stations. It is working well in markets of every size and in a variety of formats. Contemporary radio exists in more than one form. The formats that come under the umbrella heading of Top 40 are many and varied. Some of those contemporary formats can work extremely well with automation and the really successful automated stations may be less of a challenge for personalities, but they are even more of a challenge for good programmers. Any format, automated or live, that is not well planned and carefully executed runs a high risk of failure. People like Bob Harper. Bob Hamilton and Bob Wood are the proof that automation is not something to be feared, but just another tool that can be used in the creation of a winning radio station

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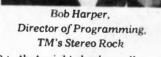
Automation: Friend Or Foe?

John

The word automation strikes fear into the hearts of jocks everywhere and usually brings smirks to the faces of Program Directors, but both groups are stuck in traditional reactions that aren't really valid - at least not anymore

Contemporary radio stations all over the country are having great success with automation, and in fact the statistics might surprise you. I spoke with Bob Harper, who programs TM's Stereo Rock service for over 110 radio stations. We were discussing the relative acceptance of syndicated Beautiful Music stations versus the reluctance of many programmers and managers of contemporary stations to think in terms of automation or syndication

Bob told me. "If I said that I had ten rating books in front of me - all medium and major markets - and that Beautiful Music was number one in eight of those ten cities and that all eight of those stations were automated, you probably wouldn't be too surprised, right?" I had to agree. "But if I said to you I've got a list in front of me with 25 markets - all medium or larger - and an automated contemporary station is either number one or two with adults 18-34, and is probably in the top three overall 12+, that might shock you."



Shock is a good word for my reaction for two reasons. First, I didn't know that there were that many automated Top 40's doing that well. And second, I have always been a strong advocate of live, personality-oriented radio as a viable way to win in your market. But wait, maybe I've been operating under the same misconception about automated radio that strikes fear into the hearts of jocks and brings those knowing smirks to the faces of PD's

#### **Perception Versus Reality**

There are several radio stations in major, medium and small markets all over America that are automated, but don't sound like it - at least not to their listeners. Bob told me of a study that had some surprising results. "There was a research project done in one of our (TM's) markets, a telephone survey from a statistically-drawn sample, and one of the questions asked was, 'Is it important whether or not the station you listen to be a live radio station?' The answer that came back was, 'Yes, it's very important for my favorite station to be live.' That having been established we turned around and asked them, 'Can you tell us any radio stations that are not live in this market?' These people listened to our radio station, which of course was automated, but they never mentioned our station once as a station that was not live. They just didn't perceive the station as being automated

The point being that listeners don't always hear the same things our trained radio ears hear. What is an obviously automated radio station to us might not be nearly so obviously automated to the average radio listener, proven by the study Bob spoke about.

There is also sophisticated hardware available now to automated stations that was not available even five years ago. Things like computers and cart carousels have brought automation into the competitive world of contemporary radio, giving stations the ability to sound "live" without the expense of a full staff.

Bob Hamilton, Program Director of KEARTH/Los Angeles, told me about his very successful automated Top 40 station. "We operate with four full-time jocks, each handling a six-hour shift of air time. The station uses personalities in that our people are allowed to express themselves within the format. The real reason the station is automated is control.

"And in other cases, even when listeners do like personality radio there are times those same listeners don't want to hear someone talking over every record intro and outro."

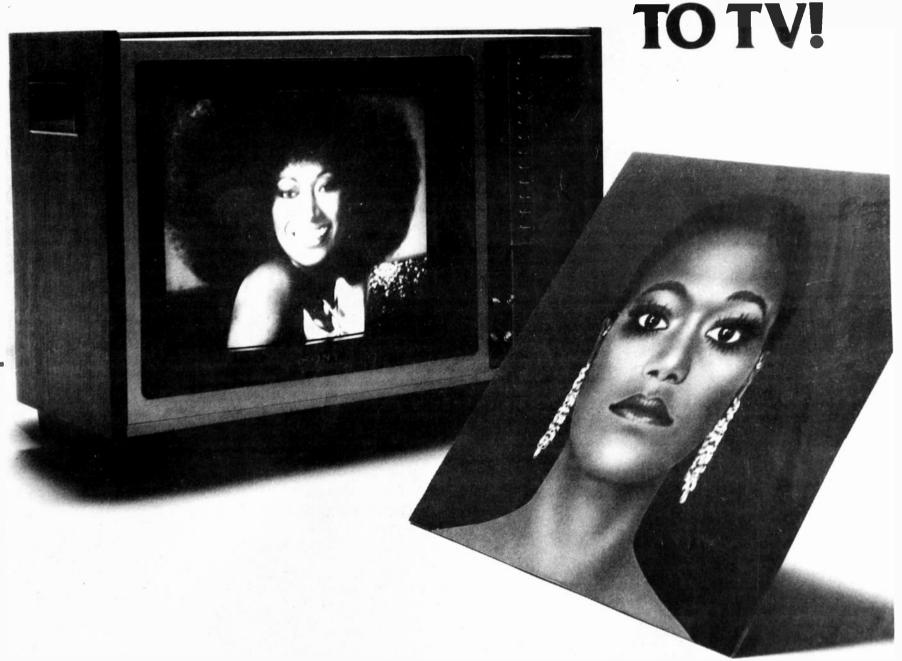
I have complete control over what songs are played when and there is no possibility of cheating. I just program the entire day into the computer and I know exactly when every song is coming up. I can create and control the flow of the music, the tempo of the day, the sweeps, everything. There is no possibility of a jock injecting his preference in music into what has been pre-selected for our audience. Our system allows us to do things like the news and all contests live, but the rest of our shows are on the machine. It saves a lot of time and is virtually error-free.

#### Is It Real, Or Is It Memorex?

Hamilton's point about "control" is a good one. The real reason automation is often adopted at a station is not always economic. Sure, it's much less expensive to run an auto-



## BY POPULAR DEMAND BONNIE POINTER BRINGS HER SMASH SINGLE 'HEAVEN MUST HAVE SENT YOU'



American Bandstand Mike Douglas Dinah Shore Soul Train Don Kirshner's Rock Concert

9/8/79 9/17/79 9/24/79 10/6/79 TBA "Heaven Must Have Sent You" M-1459F/12" disco M-00020D1 from the album "Bonnie Pointer." M7-911R1 On Motown Records & Tapes.

C 1979 Motown Record Corporation

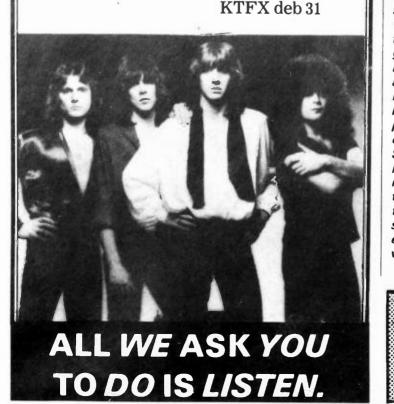


## "HELLO. HELLO HEL

## NE NGLA

WKBW on WZUU on **KJR d-26** KING on **JB105** on WKEE deb 32 WNOE add WLAC on **KNOW** add WCIR add WANS 21-17 **KENI** on KDZA 37-34

**KBDF** on KOOK deb 30 **KRLC 29-24** KYYX on **KREM** add 28 **KEWI** on WBZ-FM on 13FEA add WPHD on WROV add WBBQ on KQEO add **KYGO 37-33** 





Gary Firth has accepted the PD's job for ABC at their Houston FM KAUM. Gary, who had most recently been at KUPD/Phoenix with John Sebastian, takes over today (9-7) in Houston and plans to get moving right away toward the fall book.

Is Scotty Brink going to wind up on 99X-FM/New York doing mornings? Big Apple Street Talk is quite persistent that the former WNBC morning man will cross the street in the very near future.

Here's another one of our famous puzzlers . . . what Providence programmer is about to leave his station for a post slightly to the north?

Hilltak Records has ended its distribution deal with Atlantic to go independent. The Guess Who and Dalton & Dubarri LP's will be rereleased this week.

KSFM/Sacramento has a new consultant and PD. Under Jerry Clifton's guidance Jeff Lucifer is KSFM's Program Director and the station will move its rather free-form AOR format to a more mass-appeal sound immediately. Jeff is looking for several personalities to fill various shifts. Contact him at KSFM.

Tim Byrd has resigned from WZZP/Cleveland, where he had recently been doing afternoons since stepping down from the PD's job. Now completely gone from the station, Byrd has not announced his future plans. However, WZZP has imported Dickie Shannon from WSAI/Cincinnati to fill Tim's vacated PMdrive slot.

Congratulations to Rick Roberts, who has been officially promoted to Program Director at WEAQ/Eau Claire.

In a tragic auto accident near Detroit, several members of the local band Toby Redd were injured and one was killed. Quick to respond for the cause, all three Motor City AOR's (WABX, WRIF and WWWW) grouped together to co-promote a benefit softball game, helping to raise over \$1100 for the surviving members and families of the group.

Another man-in-motion this week is Tom Prestigiacomo who exits WAKY/ Louisville to join FM100 (WMC-FM)/Memphis to handle afternoons. The move is not so surprising since FM100 PD Gary Guthrie was Tom's boss at WAKY before Gary moved to Memphis.

Susie Gershon, formerly of Mushroom Records, has returned to the West Coast and is ready to get back to work. She had taken a little time off, but is now rested. She can be contacted through Mushroom in L.A. (213) 550-4502.

#### AND I PROMISE NOT TO TALK RADIO ON OUR HONEYMOON - Seems like every

summer there's "an industry wedding," or two, and the unsuspecting bride and her family run into all these low-voiced radio guys in three-piece suits at the reception. Here's photographic proof that it happened again this summer when KAAY/Little Rock's Mark Zintel and his bride, Sharon, tied the knot in Rockford, IL. Pictured with the happy couple (squatting, I-r) are Pat Martin, PD of WSPT & WXYQ/Stevens Point; Greg Schaeffer, PD of WGBF/Evansville; and Paul Mendenhall, PD of WERK/Muncie. Standing next to Mark & Sharon is Reid Reker, Operations Director for WROK & WZOK/Rockford. Any couple that begins married life in such a professional atmosphere can only enjoy extended bliss for years to come we wish them the best!

ELECTRIC WEENIE

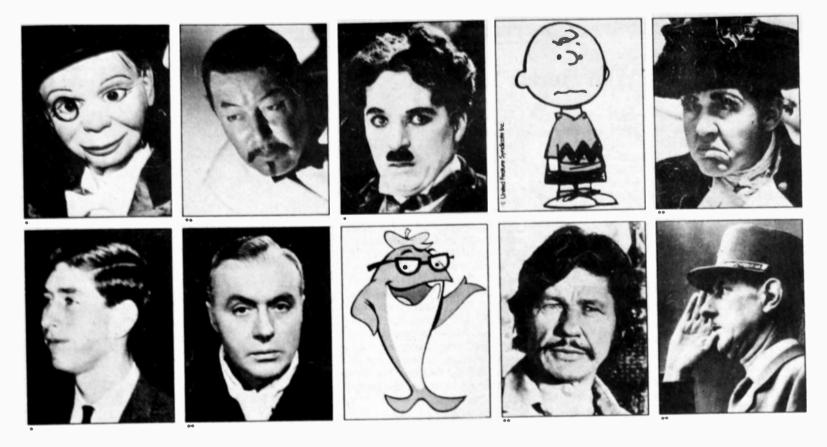
Honolulu,



LETTERS DON SAVAGE, KACE. "Enclosed find my renewal. I work AM Drive In L.A. on an R&B/Disco/Pop mat FM. A lot of the Weenie is ueful, and I really enjoy and look too P.O. Box 25-866 Keep the Weenle coming , Havvali 96825 (808) 395-9600

THE ELECTRIC WEENIE, RADIO'S #1 GAG SOURCE, GETS

Jocks...write today for free samples.



## The Charlie Hall of Fame has its first <u>rock 'n roll</u> member.



Last year, Record World named them "the most promising band in America." And now they've recorded the album that fulfills that promise.

"Fight Dirty." The hot album.

BB-102\*/CB-102\*/RW-111\* #19 italics — R&R/27\*-18 — Bill Hard

### "Killer Cut?" The hot single.

BB-84\*/CB-77\*/RW-79\* Immediate adds: KJR/WKBW/KIMN/WGCL KBBQ/94Q/KJRB/JB-105/WBBQ

CHARLIE. The <u>hot</u> group. On Arista Records and Tapes.



Archive •

The Period Product (20) 19 19 Thomas and Julian Colbeck for Derich

## Hurricane Wreaks Havoc With Florida Radio

#### Continued from Page 1

ager David Ross pressed into service to do a live remote at one point. Station Program Director Bill Tanner began phoning in information during breaks in the station's Sunday public affairs programming, eventually abandoning the format to include reports from the National Hurricane Center once per hour followed by a Q&A session, until the danger subsided.

Al Anderson, Program Director at WIOD/Miami, likewise suspended normal programming, going to three-person news teams comprised of a combination of jocks and newspersons which broadcast hard news and weather information interspersed with safety hints and cancellations. Anderson noted

that the Pop/Adult station was forced to go to generator power at several points during the crisis but that they managed to stay on the air nonetheless. Through it all, Anderson said, the station attempted to portray a "realistic, not an alarmist" attitude

Because WWOK/Miami's transmitter is located inland near the Everglades, station PD Dave Donahue, News Director Evan Carl and Chief Engineer Dick Weatherby relocated at the transmitter where they broadcast from 3pm Sunday until 7am Monday. Donahue noted that the Country-formatted station's transmitter kicked off a couple of times but their backup generators pulled them through. WWOK dropped all commercial broadcasting during this time to concentrate on airing information given by the Red Cross, state and

local police and the National Hurricane Center

A second Country station, WEAT/ West Palm Beach, also lost power during the crisis but utilized auxillary power to remain on the air. While not totally abandoning its music format, WEAT aired about 16 hours of news and talk using phone-in reports from listeners to expand upon the usual potpourri of news and weather information. Station Administrative Assistant Wes Cunningham pointed out that the West Palm Beach area was harder hit than Miami, with winds up to 85mph reported, adding that WEAT had about 15 people coordinating their special coverage over the two days of danger. Cunningham seemed to sum up the situation for his station as well as the entire South Florida radio community, saying, "It was a great team effort."



RADIO ACTIVE - KZ106/Chattanooga sponsored a "Supe March of Dimes with Coca-Cola, raising \$11,000 with several hundred walkers mobilized on the streets. One of them was station MD David Carroll, whose 25-kilometer walk was made easier with a radio (pictured) tuned to KZ106



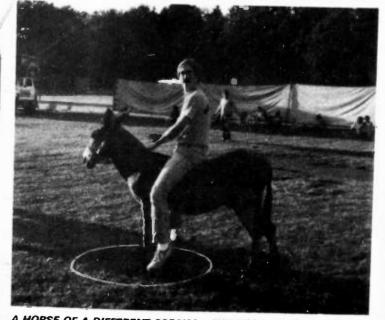
PUTTING THE BIKE ON SYRACUSE - WNDR/Syracuse sponsored a "Pedal With The DJ's" charity bike ride promotion with two local businesses, and raised \$11,000 for the Central New York Heart Association. Pictured above are air personalities Tim Kuhl (left) and Jay Meyers taking an elementary bicycle-riding refresher course from Miss Syracuse, Vicki Longley



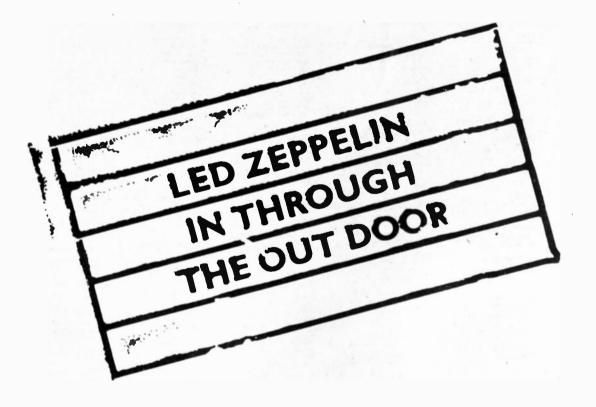
JUST DESERTS FOR 14Q - 14Q/Indio, CA received a commemorative plaque from the Desert Special Olympics for helping out in the annual Coke A Thon (a title which should not be misinterpreted) for charity. Pictured (I-r) are air personality Larry Scott, GM Terry Ayers, PD Ron Young, a DSO rep, and air personality Rich Watson.



JOURNEY MEN TO SHREVEPORT – Columbia's Journey travelled to Shreveport recently, meeting with KROK personnel and retail people. Group members helped select KROK contest winners for a free journey to Disney World. Pictured (I-r) are Journey's Neal Schon, Steve Smith, Ross Valory, and Steve Perry, KROK PD Ken Shepherd, Stan's Records' Cindi Rowe, air personality D.J. Balley, and group's Gregg Rolie.



A HORSE OF A DIFFERENT SPECIES - WIKZ/Chambersburg, PA played the local fire company in a game of donkey baseball (or "poverty polo"). Pictured during the "ass capades" is PD Bill Matthews and his assistant.





THE ALBUM AVAILABLE ON SWAN SONG RECORDS AND TAPES SS 16002 DISTRIBUTED BY ATLANTIC RECORDS



1979 Adamic Bacandeng Carp CA Warner Communications C

#### Page 24

#### EAST **Most Added** Hottest

Kenny Rogers Foreigner Dooble Brothers

Little River Band Commodores

Dionne Warwick

EAST

Parallel One 96KX/Pittaburgh PA

Jay Stone COMMODORIES IONACIK POREIGNER IAN GOMM IAN GOMM ELO LED IMPPELIN Hottent: LRB 6-1 BMsF 0-2 WIMCS 9-6 ROBERT JOLEN 17-10 ARS 15-11

99X.FM/New York, NY Don Kelly

HICHALL JACTESON KENNY ROGERS LOBO DOOBTE BROTHERS

HOLE DE DEUTHERES HOLE DE L HOLE DE L HALF 2 1 H

CHUM/Toronto, CAN Brad Jones

EDDIE MONEY DAVE EDMUNDS IAN GOMM DIRE STRAITS CAROLYNE MAS POREIGNER COMMODORES COMMUNIKES Hottest: HAKK 1-1 CARS 5-3 ROBERT PALMER 9-4 HINGS 14-7 INACK D-25

CEGM/Montreal, CAN, Joyce Pillarella loyce

PRISH BARDON RUSSELL NAACK DOOBLE BROTHERS BOINTE POINTER TROOPER MICHAEL JACKSON HOTEGEL NAACK 1-1 SUPERTRAND 3-2 N 19-15 M 19-15 NICK LOWE 23-18 HERB ALPERT 28-20

WCAO/Baltimore, MD Ron Riley

KENNY ROCENS HOON HARTTH HICHAEL JACKSON HOTEHLE: RANCK 1-1 COMMODARES 13-10 COMMODARES 13-10 ROBERT PALMER 18-14 BORNIE ROINTER 23-19 STEPHANIE WILLS 25-21

WFIL/Philadelphia. PA Gerry DeFrancisco

WDNGS Hottwat: DIONNE WARWICK 1-1 MAXINE NIGHTINGAL 5-4 HERB ALPERT 6-5 BOINTE POINTER 13-9 LRB 16-13

WIFI/Philadelphia, PA Jeff Robins HERB ALPERT

H OO NICK LOWE NICK LOWE DONNE SUMMER STEPHANE MILLS GERRY RAFPERTY LOUISE COOFFIN HOTERET: OWERT JOHN 12-5 MAXDNE NIGHTINGAL 11 6 LRB 17-7 DIONNE WARMICK 19-13 WEBW/Buffalo, NY

Ion Summers KENNY ROCERS

KENNY ROGERS KISS CHRIS THOMPSON SUZI QUATHO Hottest: NACK 1-1 COMMODORES 4-3 JOURNEY 6-4 LRB 13-9 EM6F 25-10

WPEZ/Pittsburgh. PA Mark Fritzges

MORE FRIEGES DAVID WERNER GERRY RAPPERTY FOREIGNER JOURNEY DONNA SUMMER Hottest: ROBERT JOHN 4-1 BHEF 6-4 ROBERT PALMER 10-15 COMMODCHES 21-19 SNIFP 6 TEAMS 24 20

WPGC/Washington DC Jim Elliott INACK ANNE MURRAY JOURNEY Hottmat: KNACK 1-1 LRB 6-4 LRB 6-4 COMMODORES 17-5 HERH ALPERT 15-10 MICHAEL JACKSON 24-14 WREO/Boston MA Harry Nelson POREIGNER

EC101/New Haven, CT (formerly WAVZ) Curt Hansen

LOUBIE HROTHERS WINGS JOURNEY Hottwet: CHIC 1-1 LRB 10-5 HICK LOWE 15-9 BONNIE POINTER 17-11 COMMODORES 20-12

**Parallel Three** 

E104/Erie, PA

WCIR/Beckley. WV Dwayne Bonds

WEEO/Waynesboro. PA Dave Sweeten

Bill Shan

JENNIPER WARNES

KENNY ROGERS JOHN COUGAR Hottenti Hottest: NACK 1-1 SNIPF 6 TEARS 4-3 M 13-6 DONNA SUMMER 16-12 DIGNNE WARWICK 18-14

Parallel Two 14/Q Worchester, MA Steve York

HERE ALPERT BARNON RUSSELL ELO (dp) SUPERTRANP (dp) Hottest ROBERT JOHN 1-1 DIONNE WARWICK 3-2 LRB 6-4 BOBNIE BOLWYRD 17-7 14WE/Wheeling, WV Jim Roberts THE NODELESS RENAY RECERS IAN COMM Hottest: LAB 1-1 DHEF 3-2 SNIFF 6 TEARS 15-11 COMMENDERES 22-20 BONNIE POINTER 17-7 CONNODORES 23-11

18105/Pravidence. RI Todd Chase PAT TRAVERS (dp) RONNIE MILSAP WENGS

ALL SACENDO KEAN IT THE PROC LED ZEPPELIN BRENDA RUSSELL VIOLINSKI NOTENSI DAMP 2-1 COMMODORES 3-2 SUPPT NAMP 7-3 SUPPT TRANS 9-7 BLACKJACK 22-15 WINGS Hottest: CDB 3-1 NIGHT 8-3 M 9-4 SNIFF 6 TEARS 13-8 DONNA SUPPLER 17-9

PRO-FM/Providence, RJ Gary Berkowitz JOHN STEWART ARS DOOB IE BROTHERS

LW GYIE Bonds FGREIGNER NBF ENCLANE BOB DYLAN SUZ I QUATED KINNS JOHN STEMART Hottest: H 4-1 COEAP TRICK 8-2 O'JAYS 12-6 ADDRISI ROGS 13-6 KC 6 BAND 25-14 HOTEST HONCK 1-1 EM6P 3-2 SUPERTRAMP 4-3 DIGNNE WARWICK 7-5 COMMODORES 15-9

WBBF/Rochester, NY Tom Nast Tom Nami Journey KC 6 BAND John Stefart Lobo Hoteene: Commodares 7-1 Supertramp 6-4 Mauren Hogovern 12-8 Herb Alpert 17-9 NICK Lowe 23-18

WICC/Bridgeport. CT Gary Peters

TORY BEAU WINCS POREIGNER KONNY ROCENS HOLEGOL: RNACK 1-1 ELO 4-2 LAR 6-3 NOEST PALMER 9-5 DIONNE WARMICK 12-9 WFBG Altoong PA Tony Booth IAN LLOYD KENNY ROGERS RITA COOLIDGE LOUISE GOPFIN

Gary Peters POUSETTE-DANT STEPHANTE MILLS KC & BAND KISS Hottenst: LRB 2-1 ROBERT JOHN 5-2 COMMODRES 10-7 BOMNIE POINTER 13-10 M 15-11

**Gary Miller** 

LOUISE GOPFIN KISS Hottest: ROBERT JOHN 4-1 DIONME WARWICK 6-4 PATRICK HERNANDEZ 14-10 MOON MARTIN 17 12 SNIFF 6 TEARS 18-15 WEEE/Huntington, WV

Mark Laurence

WHEB/Portsmouth. NH Rick Bean

JIMPY BUTFET RITA COOLIDGE KINNY ROGERS HOTESE: ROBERT JOHN 7-1 LRB 6-3 DIONNE WARWICK 10-6 CHFIS THOMPSON 18-10 N 19-13

WIBQ/Portland. ME Andy Carey

Gary Miller MICHAEL JORNSON KENNY ROCERS JUMY BUFFET FOREICHER LED ZEPPELIN KISS RONNIE MILSAP RONNIE MILSAP RONNIE MILSAP RONNIE MILSAP RONNIE MILSAP RONNIE MILSAP RONNE MILSAP NOCH DE 16-8 NICK LOWE 15-10 HERB ALPERT 24-14 MIGTE LOUVENCE DOOB LE BROTHERS JDAMY BUFFET LED ZEPPELIN (dp) Hottest: LEB 1-1 ELO 4-2 ROBERT PALMER 6-3 EMAF 13-6 M 18-10

WPST/Trenton. NJ Tom Taylor

LED ZEPPELIN FOREIGNER FORLIGNER Hottest: HNACK 2-1 ROBERT JOHN 5-2 DIONNE WARWICK 13-10 COMMODGRES 19-15 M 25-20

WTRY/Troy, NY Don Perry HICHNEL JACKSON JOHN STEMART HOUN MARTIN HOITENEL LRB 4-1 DIONNE WARWICK 8-6 ROBERT PALMER 14-9 HERB ALPERT 22-12 DOOBLE BROTHERS 24-17

LOBO BORNIE POINTER JOURNEY Hottmat: ELO 1-1 ROBERT JOHN 5-2 NICK LOWE 11-7 COMMONDERS 13-9 GERRY RAFFERTY 19-13

WHYN/Springfield, MA Ken Capurso WLBZ/Bangor, ME John Marshall WDR25 POREIGNDS FOREIGNDS RANEAS HOLENNEL FOUNT I-1 CDB 3-2 DIGNE WANFICK 10-8 IRB 12-9 COMMODGRES 18-12 JULI QUATRO GURIS TRUNISON DAVE ZDHUNIS MICHAEL JOBERON POUSETTE-OART HOELER JOIN 3-2 ELO 4-3 ELO 4-3 EZDIE RABRITT 12-10 ARS 20-16

Music Key: (DP) indicates the song is getting play during cer

the song was dropped from the playlist then re-added.

WTSN/Dover. NH Itm Sebastian

MICHAEL JOHNSON GRORIE BENKON POLSETTE-DART HOLEWELT ROBERT JOHN 1-1 NIGHT 11-5 LOBO 12-6 DIONNE WANNICK 13-7 BONNIE POINTER 14-9

WYRE/Annapolis, MD Steve Eingston

COMMODORES DOOBLE BROTHERS Hottest: DIGNE WAWICK 3-1 COMMODORES 10-6 ROBERT PALMER 13-9 HICHAEL JACKSON 27-21 COMMODORES A-27

#### SOUTH

Parallel One EVIL/Dallas. TX

Mike Rey NICK LOWE HERB ALPERT SNIFF & TEARS Hottest: CHIC 1-1 DWSF G-2 LBB 14-11 BONME FOINTER 20-17 COMMODORES 23-19

Q105/Tompa. FL Mason Dison

KC & BAND FOREICNER JUNY BUPPET LED ZEPPELIN KENNY ROCERS HOELEST: AGBERT JOHN 3-1 LRD 9-3 ELO 0-4 CARS 12-0 N 18-12

WLCY/Tampa, FL Jon Jettries KENNY ROGERS GEORGE BENSON POREIGNER Hottest: ROBERT JOHN 2-1 HOBERT JOHN 2-1 LRB 4-3 CARS 11-9 COMMODORES 12-10 M 18-13

293/Atlante, GA Dale O'Brien

LED ZEPPELIN LED ZEPPELIN KNACK IAN GOMM Hottest: ELO 1-1 DIOMMF WARWICK 3-2 JOURNEY 10-7 MICHAEL JACKSON 15-9 HERB ALPERT 17-11

297/Fart Worth TX WGUY/Bangor, ME Gary Mack

> MAXINE NIGHTINGAL JOURNEY NIGHT DOOBIE BROTHERS

Hottest: KANSAS 2-1 CARS 11-4 VAN HALEN 9-7 LAB 16-9 ROBERT PALMER 24-14

Parallel Two 920/Nashville, TN

ooter Davis OHEAP TRICK JGHN STEWART Hottest: DW6F 4-1 ELO 8-5 DIGHNE WAWICK 10-7 COMMODRES 12-9 HERB ALPERT 20-14

WAYS/Charlotte, NC Roy Rosen KENNY ROGERS Hottest: NNACK 1-1 ROBERT PALMER 5-3 MICHAEL JACKSON 12-4 NICK LOWE 15-12 M 21-15

Tam West FIREICANER DODBIE BHOTHERS STEPHANIE NILLS HERR ALPENT HERR ALPENT HERR ALPENT HOLD ALPENT LOUISE COMPIN NITE FLATE SUZI QUATRO SUZI QUARTO JINY BUPYET CHICAGO LED ZEPPELIN DONA SUMIZE CHIZA Hottest: LED ZEPPELIN Hottest: LEB 3-1 CHEM DONA 12-6 SIVRO CYRA 12-6 ELO 17-7 WFMF/Betan Rouge, LA Randy Rice KENNY NOCERS FORETONER WINGS JENNIFER WARNES KOACK NOTERS WARNES KOBERT JOHN 2-1 LRB 3-2 COMMODORES 8-5 ROBERT PALNER 9-6 DOBLE BROTHERS 13-6 REEL/Shreveport, LA Marty Johnson NICK LOWE DOOBLE BROTHERS DIANA ROES HOLEOKI: KNACK 2-1 DIONE WARHICK 9-4 COMMODORES 12-7 MICHAEL JACKSON 20-15 NICHT 27-19 KLIF/Dallas TX Harry Nelson HATTY WEIGH WINGS JOHN STRAAFT LOBO DONNA SUMMER Hottest: CDB 0-1 MAXDE HIGHTINGAL 10-3 DIONME MARMICK 9-5 IGNA 15-1 LRB 15-11 ARS 28-23 ENOW/Austin. TX Lenny White

DS & HOT

Bj105/Orlando, FL Tam West

SOUTH

JIMMY BUPPET NBW ENGLAND CRYSTAL GAYLE CARDLE KING HEART VAN MORRISON LED ZEPPELIN KENNY ROGERS KENNY ROGERS Hottent: LRB 1-1 SNIFF & TEARS 4-3 ROBERT PALMER 10-8 HERMAN BROOD 20-13 RONNIE MILSAP D-33 ETSA/San Antonio. TX Mike Scott

PERN KINNEY CHRIS THOMPSON DOOB DE BROTHERS DAVE EDHUNDS DAVE EDMUNDS Hottest: KERNIT THE PROG 1-1 KC & BAND 4-3 DIONNE WARWICK 11-7 COMMODARES 12-6 MICHAEL JACKSON D-26

KXX106/Birmingham AL Steve Davis

KENNY ROCEAS FOREICHER SUZI QUATRO HOTTEL HOTTEL HOTTEL JOURNEY 1-1 M 10-4 JENNIFER WARNES 17-12 LED ZEPPELIN D-14 COMMODORES 22-17

WAKY/Louisville. KY Mike McVay MIKO MCV ay JENNIPER WARNES DONNA SUMMER KENNY ROCERS WINGS Hottest: RUCK 1-1 ELO 4-2 ROBERT JOHN 8-6 SPYRO CHRA 13-10 GQ 19-12

KNACK KENNY ROGERS

WAXY/Ft. Lauderdale, FL Michael Ward DONNA SUMMER DOOBIE BROTH MOON MARTIN MOON MARTIN Hottest: INACK 1-1 DIGNNE WARWICK 6-2 LRB 10-7 MADLEBN KANE 17-10 MICHAEL JACKSON 21-13

## WIDX/Jackson MS Bill Crown DOOB IE BROTHERS KC & BAND GERRY RAPPERTY GERRY RAPPERTY Nottent: CHIC 1-1 DW6F 3-2 LRB 5-3 ROBERT JOHN 0-5 SUPERTRAMP 12-7 WEDE/Raleigh NC Ron McEay Ron McKay PATRICK HERNANDEZ DIANA ROSS NICK LONE ASHPORD & SIMPSON DOGBIE BROTHERS JUMY BUFFET MICHAEL JONNSON HOTEMEL ROBERT JOHN 3-1 COMMODORIES 13-7 ELO 16-9 MICHAEL JACKSON 24-17 MICHAEL JACKSON 24-17

WLAC/Nashville. TN Rick Harris

COMMODORES KENNY ROGERS HOLLEAL: ROBERT JOHN 2-1 LRB 4-3 ELO 6-4 QQ 8-5 DIGHNE WANGYICK 9-6

WNOE/New Orleans, LA Wayne Watkins

DAVE EDMUNDS INACK NEW ENGLAND POREIGNER BRENDA RUSSELL CHARLIE TOBY BEAU KENNY ROGERS

Hottest: MICHAEL JACKSON 4-1 ELO 6-4

NICK LOWE 16-9 MASS PRODUCTION 18-10 KC 6 BAND 24-15 WQAM/Miami, FL Becky Vidaud

WRJZ/Enoxvilie. TN Bob Kagen

HOELESE: NAACK 1-1 MASS PRODUCTION 5-2 DIGNNE WARWICK 14-7 MICHAEL JACKSON 15-8 MADLEEN KANE 17-11

Bob Kagen PATRICK HERMANDEZ IAN GORM HERMAN BROOD LUNEN MODO LUNEN MODO LUNEN MODO LUNEN MODO BOB DYLAN BOB DYLAN BOB DYLAN KOHCK 1-1 ROBERT PALMOR 11-7 COMMODRES 12-9 M 16-13 BOMNIE POINTER 21-14 WAPE/Jacksonville, FL Jeannette Richards

KENNY ROGERS Hottemt: NNACK 1-1 SUPETRAMP 15-9 CHEAP TRICK 16-11 ELO 17-12 ROBERT PALMER 18-13

WSGA/Savannah, GA Jerry Rogets POREIGNER Hottest: MICHAEL JACKSON 1-1 M 4-2 BORNIE POINTER 12-8 MASS PRODUCTION 17-13 PATRICK HERMANDEZ 19-14

WSGN/Birmingham. AL Michaels Braxton

Michaela Braxton COMMODARS GEORGE BENSON FOREIGNER HICHAEL JACISON HICHAEL JACISON HOLEAST. DIUNNE WARWICK 4-2 JOURNEY 11-4 N 12-6 CARS 13-9

HOON HARTIN KISS BLUE OVSTER CULT MICHAEL JOHNSON POREIGNER POREIGNEH Hottemt: Hichael JACKSON 4-1 HASS PRODUCTION 10-4 PATRICK HERNANDEZ 14-7 JOURNEY 23-8 KC 6 BAND 24-9 298/Little Rock, AH Karen Williams DONNA SUMMER LOBO KENNY ROGERS Hottest: LRB 1-1 COMMODORES 26-3 H 37-7 HENH ALPERT 27-10 NICK LOWE 23-14

ts of the day and/or night (RA) Indicates

| WFLI/Chatlanooga, TN | Smokin' Sam

WRVQ/Richmond, VA Bill Thomas

WTIX/New Orleans, LA Terry Young

LOUISE ODPTIN

R&R/Friday, September 7, 1979

Hottest

Little River Band

Commodores

M

SOUTH

WANS/Anderson, SC Nona Rael

Nona Raei LED ZEPPELIN ASHFORD 6 SIMUSION STEPHANIE MILLS WINGS FRISH HOLEGEL CARS 2-1 SNIFF 6 TEARS 4-2 MCDN MARTIN 10-6 N 13-9 JOURNEY 18-11

. GA

WCGQ/Colum

RENNY ROCERS BONNER POINTSA DONAN SUMMER WINGS TAN GOMM Notemet: Dage 4-1 Less 12-4 ELO 17-10 M 27-15 GQ 28-18

WFLB/Fayetteville, NC Larry Cannon

DODB IZ BROTHERS DAVID WENDER PAT INAVERS DAVE EDHUNDS KERHIT THE PROC KERHIT THE PROC NUMCK 1-1 ROBERT JOBH 4-2 MICHAEL JACKSON 7-4 ELO 12-9 KC 6 BAND 20-14

WFOM/Marietta, GA Mike Durett

Rich Thomas POREIGNER BUZI QUANNO IAN GOMM NENNY ROGERS MARY ANGERSON HOLERSI 10-1 COMMODRES 10-1 SNIFF & TEARS 9-4 NICK LOWE 12-6 NICK LOWE 12-6 NICK 23-15

WISE/Asheville, NC

Ray Williams ASHFORD & SIMPSON DONAN SUMMER NAACK KANSAS JJUMY BUTFET ALAN PARSONS LED ZEPPELIN BOG DYLAN HOLE:est: BILLY THORE 5-1 COMMIDDARS 11-6 BORNIE FOINTER 20-12 DOOBTE BROTHERS 24-13 MICHAEL JACKSON 28-14

WRFC/Athens, GA Gary Kirk

LAN COMM FOREIGNER ASHFORD & SIMPSON KISS EDDIE MONEY

Hottest: COMMODORES 2-1 ROBERT JOHN 4-2 LRB 6-3 ELO 9-5 NICK LOWE 12-8

WSEZ/Winston-Salem, NC Pete Berry

MICHAEL JOHNSON POREIGNER STEPHANIE MILLS JDHVY BUFFET Hottest: ELO 1-1 DIONNE WARWICK 4-2 M 16-6 MICHAEL MACHENNE 20-

MICHAEL JACKSON 30-23 JENNIPER WARNES 35-30

Ray Williams

Most Added

Kenny Rogers

Dooble Brothers

Forelaner

BILL INDIAN COMMODORES KENNY ROCZES Hottest: ROBERT PALMER 2-1 LRB 7-3 DONNA SUMMER 14-7 JINNIPEN MARMES 20-12 SNIFF 6 TEARS 23-14

**Parallel Three** G100/Mobile, AL Jim Roberts

Im BOOMTS DONNA SUMMER WDNCS LOBO Hottest: ROBERT JOHN 1-1 BMER J-2 DIONNE WANNICK 5-5 SNIFF 6 TEARS 14-6 M 17-12

MARY MACRESON KENNY ROZZES GREATLA RUSSELL J.D. SOUTHER HOTERET: LRB 2-1 DIGNME MARNICK 3-2 HERB ALMERT 11-7 SNIFP 6 TEARS 10-8 M 16-12 KAAY/Little Rock. AR WHHY/Montgomery, AL Rich Thomas

MICK LOWE HERE ALPERT BONNIE POINTER STEVE DAHL KENNY ROOZRS HOTLESS: DULF 1-1 ARS 3-2 COMMODERES 10-8 EDDIE RABBITT 12-9 DOOB E BROTHERS: 20-15

Joe James

KAYC/Begumont. TX Paul King

WINCS ASMPORD & SIMPSON KENNY ROGERS Hottest: ROBERT JOHN 1-1 BORNIE POINTER 0-6 HERB ALEPRT 9-7 COMMODORES 12-10 MAUREEN MCCOVERN 30-18

KILE/Galveston, TX Lee Victor CQ DONNA SUPPLER Hottest: ROBERT JOHN 2-1 ENGERT JOHN 2-1 ENGERT PALMER 17-6 LRB 22-16 COMMODORES 26-18

KSEL/Lubbock, TX Jell King

JOURNEY DOOBTE BROTHERS MOON MARTIN Hottest: ROBERT JOHN 9-1 LAB 7-3 DIONNE WARMICK 12-5 ROBERT PALMER 14-8 COMMODRES 16-11

WAAY/Huntsville, AL Jim Kendricks

KENNY ROCZES MICHAEL JOHNSON MICHAEL JOHNSON KANSAS POREICHER LED ZEPPELD COUCHOIS MOLEAS: ELO 2-1 LRB 4-2 BAFF 6-4 M 13-9 KC 6 RAND D-22

WAGQ/Athens, GA Brady McGraw

NALCK KENNY ROCERS FOREICAIDE IAN COMM HOTLEST: M 10-1 ELD 6-3 COMMODORES 11-7 NICK LOWE 12-8 CHEAP TRICK 16-10

#### R&R/Friday, September 7, 1979

## MIDWEST

Most Added Hottest

Wings Foreignei

Kenny Rogers Little River Band **Robert John** Commodores

## MIDWEST

#### MIDWEST

Parallel One EBEQ/Eansas City, MO Marsha Lerenberg

BOB DYLAN KENNY ROCERS Hottest: LRB 9-1 COMMODORES 19-12 JOURNEY 24-13 NICK LOWE 21-17 HERB ALPERT 27-20

EDWB/Minneapolis. MN Dave Thomson SUPERTRAMP LED ZEPPELIN LED ZEPPELIN POREIGNER Hottest: NAACK 1-1 ELO 3-2 EM4P 5-3 EDDIE RABBITT 13-8 COMMODORES 23-13

KSTT/Minneapolis, MN

Steve Perun KENNY ROGERS KENNY ROCERS WINGS BARBARA MANDRELL Hottest: EM4F 1-1 LR8 6-2 MAUREEN HCOOVERN 11-7 LOBO 13-9 TOBY BEAU 24-18

Q102/Cincinnati, OH

Pat O'Brien

BONNIE POINTER LOBO DONNA SUMMER JOHN SUMMER JOHN SUMMER Hottest: ROBERT JOHN 2-1 SUPERTAND 4-2 CARS 6-3 ROBERT PALMER 13-10 SNIFF & TEARS 16-12

WZZP/Cleveland, OH Cleveland Reynolds

GERRY PAPPERTY CERRY PAPPERTY KISS MICHAEL JACKSON 80B DYLAN Nottest: LUB 3-1 ELO 5-3 DMLF 6-4 DIONNE WARMICK 11-5 TRIUMPH 21-13

### Parallel Two

92X/Columbus, OH Mike Perkins AC/DC (dp) LED ZEPPELIN (dp)

LED ZEPPELIN (dp) wINGS (dp) HOBS ALPERT DOOB IE BROTHERS MOON MARTIN JONNIFER WARNES BUCKEYE NNACK 1-1 DIONEE WARNICK 7-2 JOURNEY 10-5 CABE 12-9

CARS 12-9 DIANA ROSS 23-14 KOFM/Oklahoma City, OK

CDUCK MORGAN WDKG FOREIGNER IGNER NGNCK KENNY ROZZES HOBERT JOHN 2-1 BN&F 3-2 LR8 6-4 DIGNER WORKER 12-6 M 21-15

3

Chuck Morgan

KENNY ROCERS MARY MACREDOR MICHAEL JACKSON (dp) Hotbest: LRB 3-1 KNACK 6-2 BORNIE POINTER 15-6 HERH ALPERT 18-9 SNIFF 6 TEARS 22-17 K293/Peoria, IL Keith Edwards

KRAV/Tulas OK

Gary Reynolds

Keith Edwards MCON MARTIN WDNCS FOREIGNER LAN COMM DAVE EDMUNDS PAT TRAVERS KENNY ROCERS HOTE ST: ELO 1-1 ROBERT JOHN 3-2 ROBERT PALMER 5-3 SNIFF & TEARS 6-4 NICK LOWE 12-7

WGRD/Grand Rapids. MI Ron White

DIONNE WARWICK Hothe Woolck Hotest: NACK 2-1 ROBERT JOHN 3-2 ELO 5-4 LRB 7-6 SNIFF 6 TEARS 16-13

WHE/Eansas City, MO Rick Brown

DORNA SUMMER HERMAN BROOD Hottest: LRB 1-1 ELO 2-2 EMEF 3-3 DIONNE WARWICK 10-5 COMMODORES 19-9

WHOT/Youngstown, OH Dick Thompson

MICHAEL JACKSON

HIGHAEL JALKSON Hottest: LRB 5-1 COMMODORES 16-7 NICK LOWE 14-9 M 17-11 HERB ALPERT 27-14 WOHO/Toledo, OH Beau Elliott

MICHAEL JACKSON BONNIE FOIMTER GERRY RAFPERTY HOTEASE: DIONNE WARWICK 2-1 SUPERTRAMP 6-4 LRB 10-6 ELO 12-7 HERB ALPERT 29-17

WOW/Omaha, NE Erik Foxx MICHAEL JOHNSON

LED ZEPPELIN KNACK KENNY ROGERS LOUISE GOFFIN HETBALERT MOON MARTIN (dp) Hotles: NNACK 1-1 COMMODORES 2-2 ROBERT JAMES 9-5 ROBERT JAMES 8-6 SUPERTRAMP 11-7

WVIC/East Lansing, MI Bob Berry

PAT TRAVERS FOREIGNER Hottest: JOURNEY 2-1 HERA ALPERT 9-6 SUPERTRAMP 7-7 LRB 12-10 NIGHT 15-12

WISM/Madison, WI Jonathon Little

Hottent: INACK 1-1 ROBERT JOHN 5-3 LRB 8-5 M 10-7 CHEAP TRICK 17-10

WRER/Racine, WI Mark Rivers Parallel Three

KFYR/Bismarck, ND

Hottest: ROBERT JOHN 1-1 SUPERTRAMP 5-2 LRB 11-8 DIONNE WARWICK 16-13 SNIPP 6 TEARS 19-16

KKLS Rapid City, SD

POREICAMER LAUREN WOOD MICHAEL JOHNSON Hottest: ROBERT JOHN 1-1 SNIFF & TEARS 10-4 ROBERT PALMER 11-6 COMMODORES 17-8 DIONNE WARWICK 16-9

WAKX/Duluth MN

JOURNEY KENNY ROGERS LAUREN WOOD HOTEL HOTEL HOTEC ELO 7-5 COMMODORES 14-10 JERRHY SPENCER 20-14 BANA 23-17

WEAQ/Eau Claire, WI Rick Roberts

KENNY ROGERS

LED ZEPPELIN KC & BAND FOREIGNER WINGS Hottest: RCBERT JOHN 1-1 LRB 6-3 ELO 8-4 ARS 10-6 BW&F 16-9

WEBC/Duluth. MN

KENNY ROGERS JUMPY BUFFET CLIMAX BUJES BAND RITA COOLIDGE BARBARA MANTRELL HOTLEST: EWLF 4-1 LRB 5-3 DIONNE XARAFICK 12-8 NICK LOWE 21-15 BAMA 26-18

WGBF/Evansville, IN

CHEAP TRICK WINGS FOREICNER (dp) CHARLIE (dp) Hottest: LEB 3-1 COMMEDDRES 7-2 DIONNE WARHICK 18-4 SNIFF & TEARS 12-9 M 13-10

WNAM/Neengh. WI

NUACK Hottest: ROBERT JOHN 2-1 LRB 5-2 ELO 6-3 SNIFF & TEARS 15-10 COMMODORES 20-13

Steve Otis

W INGS KNACK

Barry James

JOURNEY CHEAP TRICK

Rick Morgan

Bruce MacGreg

Kiar Sherwyn

the song was dropped from the playlist then re-added.

NACK K KANSAS MOON MARTIN Hottest: MICHAEL JOHNSON 1-1 CHEAP TRICK 5-2 CARS 10-7 ROBERT PALMER 18-13 SNIFP & TEARS 19-14 WROK/Rockford, IL Tom Hunter

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA)

JOURNEY SNIFF & TEARS DONA SUMMER Hottest: ROBERT JOHN .-1 DIONNE WARWICK 9-8 DIANA ROSS 10-9 M 19-14 COMMODORES 22-15

WSPT/Stevens Point, WI Pat Martin FOREIGNER POREIGNER WDNCS JENNIFER WARNES KENNY ROGERS DAVE EDMUNDS Hottest: ROBERT JOHN 1-1 LR8 3-2 CHEAP TRICK 10-5 M 14-6 COMMODORES 17-10

WTRU/Muskegon, MI Ion Londor HERB ALPERT HOTEST: CHIC 3-1 MAXINE NIGHTINGAL 5-2 ELO 17-13 DIONNE WARWICK 21-15 COMMODORES 22-17

WYFM/Youngstown, OH Jeff Tobin

DIONNE WARWICK ROBERT PALMER SNIPP & TEARS Hottest: NNACK 1-1 MAXINE NIGHTINGAL 7-3 EWEP 10-8 ROBERT JOHN 17-10 SUPERTRAMP 16-11

#### WEST

Parallel One B100/San Diego. CA Glen McCartney

WINGS GERRY RAFFERTY LED ZEPPELIN Hottest: EW&F 1-1 ROBERT JOHN 6-5 ELO 7-6 ROBERT PALMER 12-10 M 20-15

KEARTH/Los Angeles, CA Bob Hamilton

J.D. SOUTHER LED ZEPPELIN LED ZEPPELIN Hottest: KNACK 1-1 DIONNE WARWICK 4-2 HERB ALPERT 11-7 M 13-9 COMMODORES 16-12

KFI/Los Angeles, CA Roger Colina

LAN COMM Hottest: KNACK 1-1 RDBERT JOHN 8-3 COMMODORES 17-9 HERB ALPERT 18-10 KNACK 30-21

KFRC/San Francisco, CA Les Garland Hottest: HOLACK 1-1 MAXINE NIGHTINGAL 5-2 LRB 10-8 MICHAEL JACKSON 21-10 ROBERT JOHN 19-16

KHJ/Los Angeles, CA Chuck Martin

Chuck Martin J.D. SOUTHER JAN GOMM HARY MACCREDON BOB DYLAN Hottesti INACK 1-1 HARTH F.NCHTINGAL 7-2 HERN ALPERT 14-9 M 15-13 COMMODORES 20-16

KIMN/Denver. CO Doug Erickson RNACK WINCS KENNY ROCERS LOBO ANNE MURRAY HOTLEST: LCB 2-1 DIGNE WARWICK 4-2 COMMODORES 18-5 NICK LOWE 21-13 BRENDA RUSSELL 19-14

WEST

S&HO

EING/Seattle, WA Bruce Murdock KENNY ROGERS DONNA SUMMER MICHAEL JACKSON

MICHAEL JACKSON Hottest: Dwif 1-1 ROBERT JOHN 3-2 M 6-4 JOURNEY 13-9 COMMODORES 18-12

KJR/Seattle, WA Tracy Mitchell KNACK POREIGNER SUZI QUATRO KENNY ROGERS MICHAEL JACKSON MICHAEL JACKSON Hottest: ROBERT JOHN 4-1 LRB 3-2 JOURNEY 10-6 COMMODORES 13-7 M 15-8

KOPA/Phoenix, AZ John Volpe

NUACK LED ZEPPELIN FOREIGNER Hottest: CHIC 3-1 LRB 7-2 PATRICK HERMANDEZ 9-5 MAXINE NIGHTINGAL 11-6 COMMODORES 18-8

KUPD/Phoenix, AZ John Sebastian BOBERT JOHN

ROBERT JOHN POREICALER IAN GOMM Hottest: INNACK 1-1 LRB 3-2 LED ZEPPELIN 20-6 SNIFF 6 TEARS 18-14 NEIL YOUNG 28-17

Parallel Two

KCPX/Salt Lake City. UT Gary Waldron

WILSON BROS JENNIFER WARNES GLEN CAMPBELL Hottest: BW&F 1-1 LRB 4-2 M 3-3 COMMODERES 10-4

COMMODORES 10-4 DIONNE WARWICK 20-15 KENO/Las Vegas. NV Bill Alexander SUPERTRAMP

SUPERTRAMP DIANA ROSS HERMAN BROOD Hottest: ELO 2-1 SUPERTRAMP 3-2 COMMODORES 12-6 EDDIE RABBITT 19-9 EDDIE MONEY 20-17

Hottesti BONNIE POINTER 1-1 ROBERT JOHN 6-5 NIGHT 8-7 ARS 20-13 M 22-16

KGW/Portland, OR chard Harke JINNIPEH WARNES J.D. SOUTHER Hottent: Pole 7 -1 FLO 3-2 LRR 7-4 DIONE WARNICK 9-6 SNIPF & TEARS 16-13

Tom Hutyler BUZI QUATRO HICHAEL JACKSON KENNY ROCERS ROB DYLAN FOREICHER (Ap) HOTERE (Ap) HOTERE (AP) NACK 1-1 PATRICK HERMANDEZ 6-3 LAB 10-6 H 13-9 NICK LONE 20-15

KMJC/San Diego, CA Cathy De Rouville MAUREEN HCODVERN LED ZEPPELIN BRENDA RUSSELI. BRENDA RUSSELL IONACK MICHAREL JOHNSON DONNA SUMMER Hottest: ROBERT JOHN 3-1 DIONNE WARHICK 10-2 DOOBE BROTHESS 11-4 NICK LOARE 14-9 M 22-13

KRKE/Albuquerque, NM Debbie Hughes DOOB IE BROTHERS DODBLE BHOTHDAS Hottest: LRB 6-1 ELO 8-3 ROBERT PALMER 14-6 CLIMAX BLUES BAND 13-11 COMMODORES 22-16

KRQ/Tucson, AZ Dan McCoy

TOBY BEAU Hottest: EW6F 1-1 URB 6-3 ROBERT PALMER 14-8 SNIFF & TEARS 15-10 DIONNE WARWICK 21-14

KRSP/Salt Lake City, UT Lorraine Winegar

NNACK FOREIGNER KENNY ROGERS Hottest: LRB 10-1 DIONME WARWICK 8-5 ROBERT PALMER 14-9 NICK LOWE 16-11 COMMODORES 18-13 KRUX/Phoenix. AZ

Robert M. Chengult

WINGS MICHAEL JACKSON JENNIFER WARNES Hottest: LRB 4-1 LRB 4-1 EW6F 8-6 ROBERT PALMER 11-7 COMMODORES 14-8 DIGNNE WARWICK 18-13

KTAC/Tacoma, WA Ric Hanson

RICHORSES MODN MARTIN JOHN STMPART DONNA SUMMER JENNIPER WARNES Hottest: BARERA STREISAND 2-1 ROBERT JOHN 5-3 LRB 14-9 M 15-10 JOURNEY 25-21

#### Parallel Three

KBDF/Eugene, OR Roger Mason DONNA SUMMER LOUTES COPFIN KENNY ROGERS Hottest: ROBERT JORN 1-1 BMLF 7-2 LRB 8-4 MAUREEN MCGOVERN 14-7 DIONNE WARWICK 15-8

KBOZ/Boxeman. MT Paul Vann Ehlis

KFXM/San Bernadino, CA rancis Pate LED ZEPPELIN

KIRB/Spokane, WA

RC 6 BAND KENNY ROGERS JIMMY BUFFET Hottest: LAB 1-1 SUPERTRAMP 5-2 CHIC 7-3 ELO 10-6 DIGNME WARWICK 12-7 KCBN/Reno, NV Red Mt

Red Mt KARLA BONOFF MICHAEL JACISON RICHLE LACISON RICHLE LE JONES LED ZEPPELIN MASS PRODUCTION BUZI QUATRO HOTENET ELO 1-1 DHLF 5-3 LRB 5-4 SUPERTRANP 10-6 NICK LOWE 12-6

KDZA/Pueblo, CO Rip Avina

WEST

Most Added

Kenny Rogers

Wings

Foreigner

Page 25

Hottest

Commodores

Little River Band

Dionne Warwick

CHEAP TRICK KANSAS WINCS CHARLIE CHARLIE Hottest: DM6F 2-1 LRB 4-2 ROBERT PALMER 11-6 COMMODORES 16-9 M 21-14

KLUC/Las Vegas, NV Dave Anthon

BAD COMPANY BAD COMPANY WDNCS POCO Hottest: SUPERTRAMP 1-1 JOURNEY 3-2 ARS 8-5 COMMODGRES 18-6 DOOBIE BROTHERS 14-10

KOOK/Billings, MT

MICHAEL MAY PATRICK HERMANDEZ DAVE EDVINDS J.D. SOUTHER MAUREEN MCGOVERN VAN HALEN Hottest: ROEERT JOHN 1-1 H 15-5 DIGNNE WARHICK 12-7 NICK LOWE 17-8 COMMODORES 24-19

KODI/Great Falls, MT

POREIGNER KISS WIDKOS STEPHANTE MILLS DORNA SUMMER LED ZEPPELIN Hottest: CDB 1-1 ROBERT JOHN 10-2 SUPERTRAMP 15-5 EDDIE RABBITT 14-6 ELD 19-8

KRLC/Lewiston, ID Steven Alan MacKelvie

MICHAEL JACKSON NY ROGERS

KENNY ROGERS FOREIGNER NATALIE COLE Hottest: ELO 2-1 M 5-2 NICK LOWE 9-5 COMMODORES 11-6 CHEAP TRICK 15-7

KSLY/San Luis Obispo. CA Chuck Stevens

Chuck Stevens JORN STEWART J.D. SOUTHER BRENDA RUSSELL CHRIS THOMPSON Hottess: RNACK 1-1 COMMCDORES 13-11 MARY MACCREDOR 17-12 EDDIE RABBITT 19-15 ARS 24-17

Mark Muray

KNACK KENNY ROGERS

KDANY ROCERS BRUNDA RUSSELL MOON MARTIN CHARLIE Mottest: ROBERT JOHN 1-1 LIRB 5-3 ELO 8-4 DIONNE WANHICK 10-5 GERRY RAFFERTY 12-9

KENVAnchorage. AK Randy Robbins

CHARLIE WINGS KANSAS Hottest: SUPERTEAMP 1-1 ROBERT JOHN 7-3 DIGNE WARNICE 14-8

CHARLIE

KYSN/Colorado Springs. CO

FORETONER

Michael May

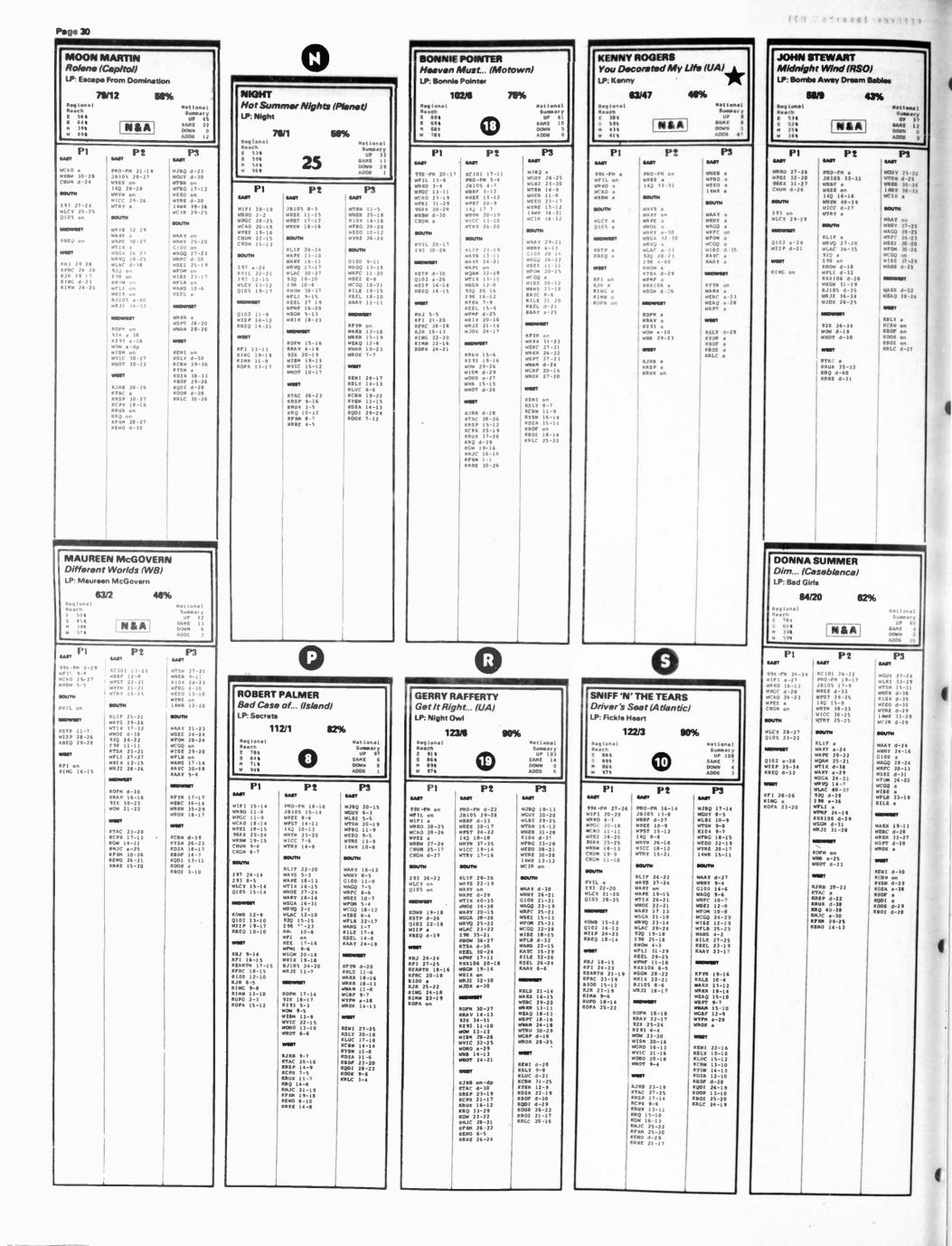
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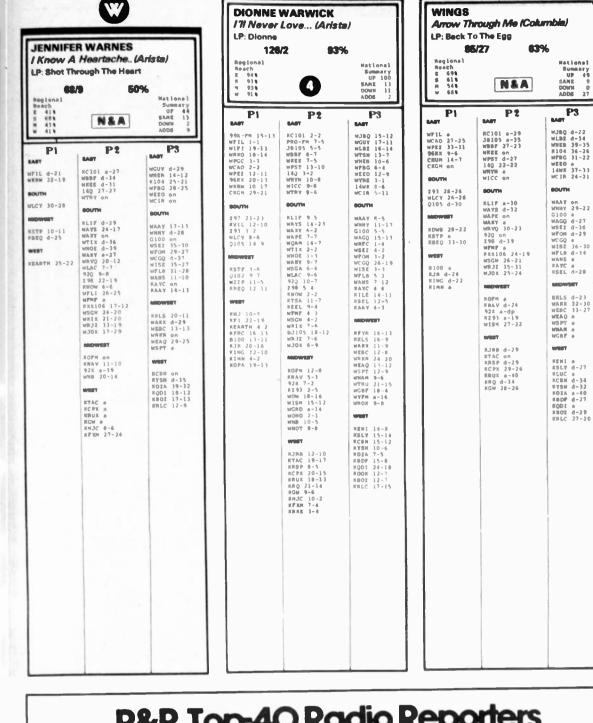
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## **R&R Top-40 Radio Reporters**

MIDWEST

#### PARALLEL ONE

#### EAST

WABC/New York, NY BUX-FRI (WXLOJ/New York, NY WMBC/New York, NY WMR//Philedelphia, PA WMR/Philedelphia, PA WMR/Philedelphia, PA WMR/Philedelphia, PA WMR/Philetolphia, DC WCA/Philetolphia, PA BEKX (WXR/WP/traburgh, PA BEKX (WXR/MP/traburgh, PA York, NY WKEW/Buffalo, NY CMUNI/Toronto, CAN. CKGM/Montreal, CAN SOUTH

287 (K.F.J.2-FM/Kort Worth, TX RVNL/Dallas, TX RRNBC/Houston, TX YYNDM/Niomi, FL 283 (W/20CL/Atlanta, GA WLCY/Tampa, FL 0105 (W/RDQ/Tampa, FL

#### MIDWEST

WULS/Chicago, IL CKLW/Detrol, MI KDWB/Minneapolis, MN KSLO/SL Louis, MO O182 (WKRO)/Cincinnali, WORT/Mihweukee, WI WQZU/JMihweukee, WI WQZU/Cieveland, OH KIBEQ/Kansas City, MO

#### WEST

KNLJ/Los Angeles, CA KF/Los Angeles, CA KEARTH (KRTH/Los Angeles, CA KFRC/Sen Francisco, CA E180 (KFMB-FM/Sen Diego, CA KJR/Seettle, WA KIMMO/Seettle, WA KIMMO/Seettle, WA KIMMO/Seettle, WA KIMMO/Seettle, XZ KOPA/Phoenix, AZ

## PARALLEL TWO

EAST

SOUTH

KORM/Oklehome City, OK KSTT/Devenport, IA WKV/Oklehome City, OK KRAV/Tukse, OK F185 (WVBF)/Baston, MA 130 (WKT0)/Pittsburgh, PA WDRC/Hertford, CT KC191 (WKC8/New Haven, CT WITY/Ohiahoma Chr, OK KRA VTWata, OK WWCI/Cohimbus, OH EZX (WXG TY/Cohimbus, OH EZX (WXG TY/Cohimbus, OH WMALP/Indianapolis, IN WWDE/Indianapolis, IN WWORO/Crand Rapdka, MI WWORO/Chada, OH KIOA/Des Molmas, IA KIEYN (KEYN-FMI/Wichla, R WWB/CRAssa Chr, MO WWHOT/Youngstown, OH ICC101 (IMICOII/New Haven, CT (formerly WAV2) PRO-FM (WPRO FM)/Providence, JB105 (WPJB)/Providence, RI WOLF/Syncuse, NY WIESF/Rochester, NY WIESF/Rochester, NY WIESF/Rochester, NA WWC/C/Trenton, NJ 140 (WFTQ)/Worcester, MA WHYW/Springfield, MA WHYW/Springfield, MA WHYRV/Troy, NY WAEEJAhentown, PA WAEB/Allentown, PA WKBO/Herrisburg, PA SOUTH SOUTH SOU (WOXI-FMI/Atlante, GA KLIF/Coharlotte, NC WAXYFR: Lauderdek, RL WOM/WAST Palm Beach, RL WOM/WHO/Nem; RL WOM/WHO/Nem; RL WOM/WOF/New Orleens, LA WWOE/New Orleens, TN WLAC/Nestwike, TN 200 (WB VO/Westwike, TN WWEE/Saton Antonio, TX WFEL/Chattanooga, TN KEEL/Shavesopr, LA WSGO/Neirminghem, AL WSGO WEST KLARBISpokane, WA KTAC/Tecome. WA KRSP/Salt Lake Chy, UT KCPIX/Salt Lake Chy, UT KRUX/Phoeniz, A2 KRU/IRAQU/Tucson, A2 KRW/Portland, OR KRW/Torson, CA KRW/Dace Diego, CA KERW/Bakersfield, CA KYWO/Fresno, CA KROV/Secremento, CA KROV/Secremento, CA KROV/Secremento, CA KROV/Secremento, CA

#### PARALLEL THREE

EAST

# WURD/Portland, ME WUDI/Yillangor, ME WULIZ/Bangor, ME WYISM/Dover, NH WHEB/Portsmouth, NH 13FEA (WFEA/Manchester, NH KTel (WCCK/Erle, PA WFBG/Attoine, PA WFBE/Annapolit, MD 19WK (WKWK)Wheeling, WV WCR/Backley, WV SOUTH

ICUMU/Fergo. ND IICUM/Fergo. ND IICULL/Grant Forks. ND ICUCL/Sioux Feills. SD ICUCS/Sioux Feills. SD ICULL/Solutin. MN INEE/CDuburn. MN INEE/CDuburn. MN INEE/Coulstin. WI INEE/Coulstin. WI INEE/Coulstin. WI INEE/Fisterens Point. WI INEE/Coulsting. IN INEE/Fisterens Point. WI INEE/Fisterens Point. WI INEE/Fisterens Point. WI INEE/Fisterens Point. IN INTEL/Mashepon. MI INEE/Fisterens VI INTEL/Mashepon. MI INTEL/Machtord. I.L KLIME/Lincoln. NE ICULTopeka. KS BOUTH WAAYMuntzville, AL WBMY/Montgomery, AL GIB (WKRG-RAIMboble, AL WAQUAthens, GA WRFC/Athens, GA WSEZ/Winston-Salem, NC WFOM/Marietta, GA WCQUColumbus, GA CKN91 (WCKS)/Cocce Beech, FL WGE/F/Ashessee, FL WGE/F/Ashessee, FL WGE/F/Ashessee, FL WGE/F/Ashessee, FL WGE/F/Ashessee, SC WAMS/Anderson, SC WAMS/Anderson, SC WAMS/Anderson, SC KAYC/Beumont, TX KUE/Lubbock, TX WLEE/Richmond, VA WEST KENKAnchorege, AK Y96 (KFYEJFresno, CA KSLV/Sen Luis Obispo, CA KLUCAss Veges. NV KCBN/Reno, NV KTSSN/Colorado Springs. CO KDD/Greebo, CO KDD/Greebo, CO KDD/Greet Fels, MT KOGK/Shings. MT KOGK/Shoremen, MT KFKD/Bolse. ID KRCC/Lewiston, ID KRLC/Lewiston, ID KRLC/Lewiston, ID KRM/Roswell, NM WLEE/Richmond, VA KAAY/Little Rock, AR

MIDWEST

## **Others Getting Significant Action**

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KISS "Sure Know Something" (Casablanca) 18/6 Movee: Up 6, Same 6, Down 0, Adds 6, WKBW, WKEE, WICC, WFBG, WRFC, KQDI, WRKO 30-28, JB105 32-22, WFLI 35-30. VAN HALEN "Beautiful Girls" (WB) 18/1

Moves: Up 8, Same 7, Down 1, Adds 1, KOOK, 86KX 27-23, 297 8-7, KBEQ 37-34, KJR on, KUPD d-28, KXX106 23-20, WGUY 23-19.

CHRIS THOMPSON "If You Remember Me" (Planet) 17/4 Moves: Up 8, Same 5, Down 0, Adda 4, WKBW, KTSA, WLBZ, KSLY, KSTP 18-15, WBBF 34-26, WHEB 18-10, WHB 24-21.

MASS PRODUCTION "Firecracker" (Cotiliion) 16/1 Moves: Up 12, Same 2, Down 1, Adds 1, KCBN, WAYS 33-25, WQAM 5-2, WTIX 10-4, WSGA 17-13, WRFC 24-17.

WSGA 17-13, WHFC 24-17. ADDRISI BROTHERS "Ghost Dancer" (Scotti Brothers) 16/0 Moves: Up 11, Same 5, Down 0, Adds 0, WFIL on, WIFI on, WZZP 31-30, WBBF 22-20, WKEE 28-23, WTIX 27-24, WNOE 32-29, WHB 21-19, WCIR 13-8, WSEZ 37-33, KSLY 28-23. NEW ENGLAND "Helio, Helio" (Infinity) 15/3 Moves: Up 6, Same 6, Down 0, Adds 3, WNOE, KNOW, WCIR, WKBW on, KJR d-26, KING on, WKEE d-32, WANS 21-17, KDZA 37-34, KRIC 29-24.

on, WREE 632, WARS 2117, N224 573, KRE2 2242, PAT TRAVERS "Boom Boom (Out Go The Lights)" (Polydor) 14/5 Moves: Up 3, Same 6, Down 0, Adds 5, JB105, WKEE, K293, WVIC, WFLB, Q106 on, B100 on, KUPD on, KNOW 37-28, KXX106 28-25.

on, KUPD on, KNOW 37-28, KXX106 28-25. **ASHFORD & SIMPSON "Found A Cure" (WB) 13/5** Moves: Up 8, Seme 0, Down 0, Adds 5, WKIX, WRFC, WISE, WANS, KAYC, Z93 29-23, WGAM 27-23, WTIX 32-28, WNOE 39-34, WLAC 33-31. **BUCKEYE "Where Will Your Heart Take You" (Polydor) 12/1** Moves: Up 4, Same 7, Down 0, Adds 1, 92X, WNOE 37-31, WRJZ 30-29, KCPX 23-21, WANS 5 21

30-31. BAD COMPANY "Gone, Gone, Gone" (Swan Song) 12/1 Moves: Up 5, Same 4. Down 2, Adds 1, KLUC, WKEE 27-25, 14Q 20-19, WFLI 18-17, KRQ 31-26. RITA COOLIDGE "One Fine Day" (A&M) 11/3 Moves: Up 4, Same 3, Down 1, Adds 3, WHEB, WFBG, WEBC, WKBW d-26, KSTP 30-25, WRVQ 21-24.

BOB DYLAN "Gotta Serve Somebody" (Columbia) 10/7 Moves: Up 3, Same 0, Down 0, Adds 7, WZZP, KBEQ, KHJ, WRJZ, KJRB, WCIR, WISE, CHUM 28-21.

CHUM 28-21. RONNIE MILSAP "Get It Up" (RCA) 10/2 Moves: Up 5, Same 3, Down 0, Adds 2, JB105, WKEE, KNOW d-33, KXX106 27-21, KRUX 40-37, WCIR 25-16, WHHY 28-25.

CAROLYNE MAS "Stillsane" (Mercury) 10/1 Moves: Up 2, Same 7, Down 0, Adds 1, CHUM, KBEQ on, KEARTH on, B100 25-23, JB105 on, KKLS 22-17.

## ACR HOTTRACKS

These tracks are by artists who have received concentrated sirplay and positive reaction on AOR radio over an extended period of time. Tracks which have been released as singles are designated by as asterisk (\*). Individual artists' AOR Hot-tracks are listed in order of their level of airplay and acceptance.

> AC/DC: "Highway To Hell" AMERICATHON: "Get A Move On" \* "Chelsea" BLUE OYSTER CULT: "Dr. Music" "Mirrors" JIMMY BUFFETT: "Fins" "Volcano" CARS: "Let's Go" "Dangerous Type" CHARLIE: "Killer Cut"\* "Fight Dirty" CHARLIE DANIELS: "Devil Went Down To Georgia"\* CHICAGO: "Must...Crazy"\* "Mama Take" DIRE STRAITS: "Lady Writer"\* BOB DYLAN: "Serve Somebody DAVE EDMUNDS: "Girls Talk"\* E. LIGHT ORCHESTRA: "Bring Me Down" \* IAN GOMM: "Hold On"\* SAMMY HAGAR: "Plain Jane"\* "Trans Am" KANSAS: "Southwind" GREG KIHN: "Rendezvous" KINKS: "Falling"\* "Low Budget" "Gas"\* KNACK: "Good Girls"\* "Frustrated" "Sharona"\* LED ZEPPELIN: "Evening" "Fool.,.Rain" "All My Love" LITTLE RIVER BAND: "Lonesome Loser"\* NILS LOFGREN: "No Mercy"\* "Baltimore" NICK LOWE: "Cruel" \* "Susan" MOON MARTIN: "Rolene"\* RANDY NEWMAN: "Money" ALAN PARSONS PROJECT: "Damned"\* ROBERT PALMER: "Bad Case"\* "Suspicion" RECORDS: "Eyes"\* "Teenarama" REO SPEEDWAGON: "Road Again" "Survive" SNIFE 'N' THE TEARS: "Driver's Seat" SOUTHSIDE JOHNNY: "Anxious"\* SUPERTRAMP: "Stranger"\* "Logical"\* TALKING HEADS: "Life...Wartime" BRAM TCHAIKOVSKY: "Dreams"\* "USA"\* GEORGE THOROGOOD: "Night Time" BILLY THORPE: "Children Of The Sun"\* PAT TRAVERS: "Boom Boom"\* DAVID WERNER: "What's Right" \* "Melanie" WINGS: "Arrow" \* "Slam" NEIL YOUNG: "My...Blue" \* 'Powder Finger'

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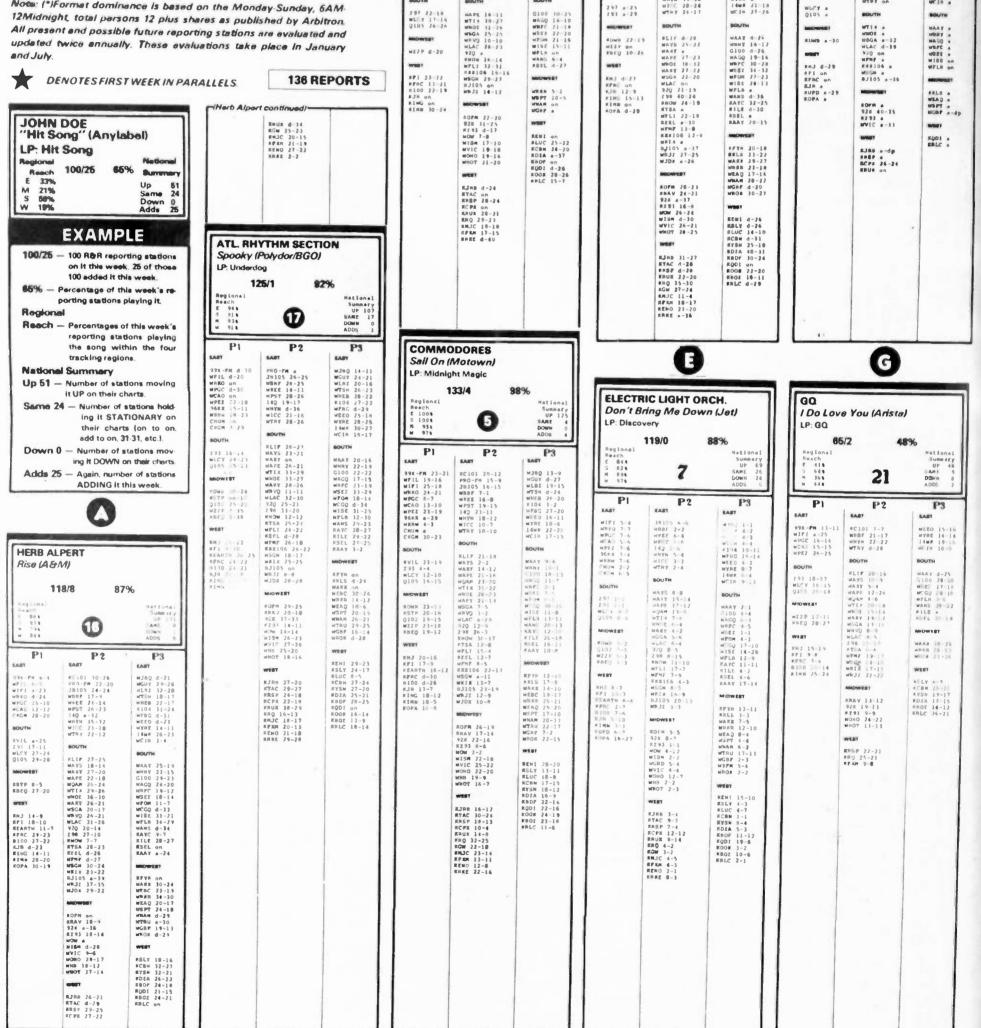


Perallel I: Selected stations in major markets that are format domi nant\* and/or exert a significant national influence.

Parallel II: Selected stations In secondary markets that are format dominant\* and/or exert a significant local or regional influence. This perallel may also contain some major market stations that do not quality for parallel one status.

Perallel III: Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parellel may contain some secondary market stations that do not qualify for perallel two status.

Note: (")Formet dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present end possible future reporting stations are evaluated and



C

Hational Burmatp UP 59 GARE 26 DOWN 1 ADDS 3

124

WEBY 15-14 WEBY 17-17 F104 d-40 WEB3 d-20 14MB 25-21 WEB 8-2

-

BOUTH

CHEAP TRICK

LP: At Budokan

PI

-

79/3

Ain't That A Shame (Epic)

NAA

Pt

Jalos 14-11 unic 4-29 140-14-20 unyn 16-14 uicc 25-31 urny 4-34

-

BOUTH

D

2

P2

RC101 a 30 PRO-FR a JB105 18-17 WBB7 26-33 WFR2 31-19 WFD7 37-34 160 13-13 WFM 19-30 W11 20-24 WFM 24-17

DOOBIE BROTHERS

LP: Minute By Minute

Regionel

(P)

NUM CHEM A

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BOLTH

2 67 4 25

107/18

LAPT

Dependin' On You (WB)

FOREIGNER

LP: Head Game

PI

WF80 a WF02 d=29 WF02 a 9442 a=33 CHUM a

WLCT +

-

Hetten Dummer UP ( BARE DOWN ADDE 1

P3

MJBQ d 1 4 MGUY a WLaz 30 27 WR60 37 30 R164 26 30 WPDG 25 23 WR66 25 23 WR66 25 23 WR66 21 10 WFR6 11 10 MC10 21 - 26

60/38

Dirty White Boy (Atlantic)

NEA

P1

LART

PRO-PR on Jalos on WHEE a 140 Jalos WHYW a WICC on WTHY on

-

\*

BARE DOBE ADDS

PS

WGUY on WL03 (-3) H104 (-3) WF05 on WF00 n WF00 n UYD2 on L4WE (-3) WF10 e

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44%

R&R/Friday, September 7, 1979 NICK LOWE LITTLE RIVER BAND K  $(\mathbf{H})$ **ROBERT JOHN** Cruel To Be Kind (Columbia) Lonesome Loser (Cepitol) LP: First Under The Wire Sad Eyes (EMI/America) LP: Labour Of Lust LP: Robert John 118/5 87% 100% 136/0 KNACK PATRICK HERNANDEZ 121/1 89% Netional Summary UP 105 SARE DOWN ADD6 Regional Reach E 100% S 100% M 100% W 100% National Summary UP 101 SAME 23 DOWN 12 ADDS 0 Good Girls Don't (Capitol)  $\star$ Born To Be Alive (Columbia) National Summary UP 63 SAME 29 DOWN 20 ADD6 1 Regional Reach 941 941 841 821 888 13 LP: Get The Knack Reach E 08% S 04% M 100% W 08% 1 LP: Born To Be Alive 2 65/19 48% 51/3 38% National Summary UP 30 SARE 16 DOWN 0 ADDS 19 Regional Reach E 53% S 43% M 36% W 59% PI P3 National Summary UP 30 SAME 8 DOWN 10 ADDS 3 P2 **P3** P1 P2 Regional **P3** LAFT PI P2 LAFT 258 458 218 538 N&A WJ8Q 11-7 WGUY 16-12 WL8Z 14-12 WTSW 17-16 WTSW 17-16 WTEB 34-31 WF8G 22-19 WEED 29-20 WYRE 25-22 14WR 20-19 WCIR d-27 LART LAFT SAFT RC101 10-5 PRO-FW 8-6 JB105 10-10 WBBF 5-5 WFEF 3-1 WFST 3-4 140 6-4 WRTW 12-9 WICC 2-1 WTRY 4-1 WJBQ 6-5 WGUY 1-1 WLB2 7-7 WTSN 2-2 WNED 6-3 KI04 11-10 WFRG 8-7 WEE0 6-3 WTRE 7-4 14MK 1-1 WCIR 1-3 N&A 9901-FM 14-10 WFIL 16-13 MIFI 17-7 WRHO 12-11 WFGC 6-4 WCAO 9-8 MFEE 11-10 96KH 6-1 WRBW 13-9 CKUM 15-8 CKGM 9-8 KC101 15-9 PRO-PH 20-5 . . WJB0 5-2 WGUY 2-4 WLB2 3-2 WTSN 1-1 WHEB 7-1 WFBG 4-1 WEEO 2-4 WYRE 4-3 14WR 2-3 99X-FH 22-20 KC101 4-3 PRO-PM d-21 JB105 11-11 WREE 2-3 WPST 5-2 140 1-1 WHYN 8-7 WICC 5-2 WTRY 5-5 991-PN 12-7 MFTL 7-6 MFTL 7-6 MFT 12-5 WRC0 9-5 MFC2 2-2 MCAO 3-3 MFC2 2-2 MCAO 3-3 MFC2 4-1 96KX 17-10 WRW 9-7 CRGM 10-9 HO-PP JB105 WBBP WREE WPST 140 WHYN WPIL on WIPI a-26 WRKO 21-17 WPGC 25-24 WCAO on WPEZ 28-26 96KX 22-22 CNUM 7-5 CKGM 23-18 **P3** 23-18 15-10 21-18 -3 28-25 11-9 13-13 **P**3 Pl P2 Pl P2 LART EAST LAST LART WIFI on WRRO on WFGC a WFE2 d-32 96KX a-30 CMUM d-25 CKGM a PRO-PM on JB105 31-30 WPST on 140 29-14 WMYN on WICC d-30 WGUY on WLBZ d-35 WTSN on WFBG on PRO-PH 9-7 WBDP 24-19 WEEE 23-22 WNYW 24-23 WICC 20-15 WL82 5-6 WPBG 14-10 998-PH 28-25 WICC BOUTH NUD BOUTH BOLITM MAYS 15-12 WARY 18-27 WARZ 24-20 WFGA 22-11 WHOY 14-2 WFGA 23-22 WFGA 23-22 WFGA 23-22 WFV2 24-18 20 30-27 KKI06 9-7 WHOR 25-21 WH 
 BOUTH

 KLIP 13-10

 WAYS 7-5

 WAYS 7-5

 WAYS 7-5

 WARY 13-11

 WHOE 2-2

 WOAM 19-14

 WTIX 5-11

 WHOE 2-2

 WARY 8-6

 WSGA 2-3

 WHOU 15-16

 WLAC 2-1

 920 1-3

 298 2-2

 KTSA 18-12

 REEL 3-3

 WARY 8-6

 WSGN 10-19

 WSGN 10-19

 WASS 10-2

 WARX 3-7

 WARX 3-7

 WARX 3-7

 WARX 3-7

 WARX 3-7
 BOUTH HTUO WAATTN WAAY 10-7 WHNY 12-8 GIOO 19-15 WACO 12-8 WACO 12-8 WFCC 12-9 WFCC 12-9 WFCC 17-13 WFCQ 19-13 WFCQ 19-13 WFCQ 19-13 WFCQ 19-13 WFCQ 29-24 RAYS 25-19 RAYS 25-19 RAYS 25-22 RAAY a-23 10-7 12-8 19-15 12-8 12-8 19-17 RAIT 18-19 WAAY 1-3 G100 1-1 WAGQ 1-4 WFPC 4-2 WFPC 4-2 WFPC 4-2 WFEL 4-2 WISE 4-10 WFLB 4-2 RAYC 1-1 FILE 2-1 KSEL 9-1 RAAY 7-7 WSEZ 9-10 WFLB 11-1 KAYC d-30 K1LE d-31 BOUTH WARY 4-2 WHNY 4-3 G100 10-7 WHC 4-3 G100 10-7 WHC 6-3 WFC 6-4 WFC0 2-1 WFC0 2-1 WFC0 2-1 WFC0 2-1 WFC0 2-1 WFC0 3-3 RAYC 3-3 RAYC 3-3 RAYC 3-3 RAYC 3-3 RAY 2-5 KVIL a-24 293 13-10 WLCY 23-21 0105 27-27 KLIF 15-11 WAYS 3-6 WARY 10-7 WARY 10-7 WARY 9-8 WOLK 9-6 WOLK 9-6 WSGA 9-9 WARY 5-4 WSGA 9-9 WIAC 4-3 YRV0 7-3 WLAC 4-3 YRV0 7-3 WLAC 4-3 YRV0 1-1 RTSA 15-15 WFLI 3-1 KEL 13-10 WFLI 3-1 KEL 13-10 WFLI 3-1 KECN 7-2 KIAN 66 2-2 KIAN 66 2-3 KIAN 65 WAAY on WAGQ a WRPC d-29 WSEE d-37 WISE a WFLB d-33 WANS 26-20 297 16-9 KVIL 14-11 293 5-6 WLCY 4-3 Q105 9-3 
 BOUTH

 WANK 56-7

 WANK 7-8

 WORM 6-13

 WHOE 25-20

 WSGA 19-14

 WLAC 00-12

 WISA 19-14

 WLAC 00-12

 WISA 19-14

 WILAC 00-12

 WISA 19-14

 WILAC 00-12

 WISA 19-14

 WILAC 00-12

 WISA 19-14

 WISA 19-EVIL 8-8 293 2-3 WLCY 2-1 0105 3-1 WAPE a WTIX d-30 WTWCE a WTGC 31-29 WTWO 2-28 920 on WFWP a WTWP a WTWP a WTWP a WTWP a WTW d-30 BJ105 38-30 WTJ2 d-36 -W22P 9-0 293 a 0105 30-29 TROM 
 REJ 3-10

 RFI 12-14

 REARTH 7-19

 RFRC 9-6

 RING 20

 EING 20

 EING 20

 EING 20
 Q102 24-19 WZZP 29-28 KBEQ 21-17 ##LS d-21 WSPT 21-17 MICHINE! KDWB 6-4 KSTP 4-3 Q102 2-1 WZ2P 1-2 KBEQ 8-7 KDWB 7-5 KSTP 6-2 Q102 8-6 WZZP 3-1 KBEQ 9-1 MICH Q102 26-22 WHET WRIKR a WSPT d-27 WNAM a TRAN RCBW 9-7 RDZA 31-27 ROOR & RRLC 0-12 RHJ 19-17 KEARTH 10-10 KPRC 15-14 B100 18-16 RING 21-17 KIMN 21-13 RUPD 17-16 KNJ on KFI 30-21 KEARTH 30-26 KFPRC on B100 d-20 KJA a KIMG d-25 KIMM a KUPD 29-19 KOPA a RPYR 1-1 KKLS 1-1 WAKX 17-21 WEBC 1-2 WARK 6-4 WEAQ 1-1 WSPT 1-1 WMAM 2-1 WTRU 6-5 WGBP 5-6 WYPM 17-10 WROK 1-1 WEET - 
 RHJ 6-6

 RPI 8-3

 REARTH 5-4

 B100 6-5

 KJR 4-1

 RIMM 7-11

 KUPD a-25

 KOPA 4-4
 KOPM a 92X 39-32 X293 on WOW a-29 WISM on WVIC d-28 NUDWERT XHJ 12-11 KFI 11-11 KZANTH 9-8 KFRC 10-8 8100 9-8 KJM 2-3 KIMM 2-1 KUPD 3-2 KOPA 7-2 KKLS 24-10 WARX 15-11 WEBC 21-15 WREW 21-15 WEAQ 14-11 WSPT 19-12 WNAM 18-15 WTRU 28-23 WGBF 17-15 WROF 29-26 KCBN on KYSM a KDZA d-39 MID RFYR 11-0 RKLS 2-2 WAKX 2-2 WEDC 5-3 WERR 7-5 WEAO 6-3 WSPT 3-2 WTAM 5-2 WTAM 5-2 WTAM 5-2 WTAM 5-2 WTAM 5-2 WTAM 5-2 WTAM 13-12 WYPM 13-12 TRENT KOFM d-29 KRAV 21-20 92x 27-26 x293 12-7 WOW 12-10 WISW 25-21 WVIC 17-14 WORD 17-13 WHOT 14-9 WOW d-25 WVIC 23-19 WOHO 25-21 .... WEET 
 ROPM 2-1

 RRAV 1-5

 92X 4-4

 K293 3-2

 WOM 0-6

 WISM 5-3

 WGRD 3-2

 WVIC 1-3

 WOH0 4-3

 WHB 5-4

 WHO 5-10
 KJRB on-dp KRSP a KRUX JO-24 KRQ d-33 KMJC a-28 KENO JO-28 -KJRB 6-3 KRSP on KCPX d-28 RRQ 19-16 KPX4 12-12 KENO 9-12 
 KOPH
 6-4

 KRAV
 3-1

 92x
 13-12

 R293
 7-13

 WOW
 5-3

 WISN
 8-5

 WGRD
 7-6

 WVIC
 12-10

 WONO
 10-6

 WHB
 1-1

 WHOT
 5-1
 WEST WEAT 
 NENI
 7-3

 KSLY
 5-4

 KCBW
 2-2

 KYSW
 1-1

 KDZA
 10-24

 KQDI
 10-2

 KQDI
 10-2

 KOOK
 1-1

 KRLC
 10-18

 REMI
 25-10

 FSLY
 on

 RLUC
 24-20

 RCSW
 12-6

 NYSW
 23-22

 RDP
 d-29

 RGDF
 d-27

 RGORI
 17-6

 RBO2
 20-16

 RRLC
 9-5
 --КJRB 20-15 КТАС оп КТАР 16-11 КСРХ 13-10 КТО 20-18 КСФ 20-17 КГА 20-17 КГА 20-17 КГА 20-17 КГА 15-14 КЕНО 24-19 КГА 24-22 REWI 12-7 KSLY 3-9 KLUC 5-4 KCBN 8-4 KYSN 5-3 KDZA 4-2 KBDP 0-4 KODK 5-3 RD02 1-1 KRLC 1-3 WEET KJRB 4-8 KTAC 5-3 KRSP 2-2 KCPK 6-9 KRUK 1-2 KRQ 7-4 RGW 1-3 KMJC 3-1 RPXM 6-5 WHET KJRB 10-5 KTAC 14-9 KRASP 10-1 KCPX 4-2 RRUX 4-1 RRQ 6-3 KGW 7-4 KMJC 5-3 KFJM 10-10 KEN0 4-4 KRKE 6-1 C JOURNEY J Lovin', Touchin'... (Columbia) LP: Evolution LOBO M LED ZEPPELIN 95/10 70% MICHAEL JACKSON Where Were You... (MCA) Regional React Nationa3 Summary UP 74 SAME 9 DOWN 2 ADDS 10 All My Love (Swan Song) Don't Stop... (Epic) LP: In Through The Out Door Reach E 63% S 70% M 619 W 84% 23 74/8 54% Regional Reach 2 449 5 77 M 7 67/15 49% 45/22 33% M National Summary UP 53 SAME 13 DOWN 0 ADDS 0 National Summary UP 9 SAME 14 DOWN 0 ADDS 22 Regiona) Reach E 51% S 55% M 46% W 63% Regiona Reach E 19% S 39% M 29% W 44% Vational Summary UP 48 SAME 3 DOWM 1 ADDS 15 Pop Muzik (Sire) **P**1 **P3** P2 N&A N&A N&A WJBQ a WGUY 26-23 WLBZ 25-21 K104 21-17 WPBG 20-17 WEEO on 14WK 29-24 101/1 74% KC101 a-30 J8105 27-26 WBBF a WKEE d-28 WPST on WHYN 32-28 WICC on WTRY d-29 WPGC a WPEZ a WKBW 6-4 CNUM 29-23 CKGM d-28 National Summary UP 95 SAME 3 DOWN 2 ADDS 3 Region Reach g 75 S 77 M 54 W 88 Pl P2 **P3** P1 P2 **P3** P١ P2 **P3** ach 759 779 549 869 12 KC101 22-21 PRO-PM on JB105 30-29 WBBP ø WEEE 22-20 140 25-23 WHYM d-37 WICC 24-20 WHYM d-37 WJBQ a WLBZ 24-24 WTSW 12-6 WNEB 5-5 WPBG 24-21 14WK d-34 J0105 on WREE a WPST a 96KX A-34 WGUY a-dp K104 a 99X-PM a MFIL 14-12 NC101 24-16 JB105 19-19 WREE 30-24 WNYM d-30 W1CC d-28 WTRY a 99X-PH a-28 WREC 26-16 WPGC 24-14 WCAO a CEGM a K104 on WYRE 27-21 14WK 35-28 297 a-22 293 10-7 WLCY 19-17 Q105 17-16 eoum WAAY 30-20 WHNY 20-14 G100 25-24 WAGQ 25-21 WHPC 27-24 WSEZ 31-25 WCGQ 36-36 WSEZ 30-23 WFLB d-35 WAMS 18-11 KSEL A KAAY 25-16 -BOUTH **P3**  
 BOLTH

 KLIP 30-27

 WAYS on

 WAYS on

 WHOE 29-16

 WGGA 27-24

 WHVQ 19-19

 WHAC 15-28

 Z 301 30-22

 KNW 5-4

 KEL 18-13

 WFMP 30-23

 KXX106 1-1

 BJ105 on

 WHS2 25-16
 **P**1 P2 293 a-30 0105 a HTUDE WAAY a WHHY 4-29 WAGO d-28 WRPC d-25 WISE a WANS a BOUTH ..... BART WAXY on WTIX on WSGA 30-28 KNOW a WFLI a KEEL on-dp WFNP d-29 KXX106 d-14 WRJZ d-24 WAAY 24-14 Gloo d-27 WACQ 30-26 WRFC d-26 WFCC d-28 WFCM 8-6 WCGQ d-31 WFSE 28-14 WFLB 7-4 WANS d-37 KAYC 14-12 BOUTH PRO-PM 12-13 JB105 9-4 WBBF 16-14 WREE 29-21 WP5T 25-20 WNYM 29-26 WICC 15-11 WTGY 0-23 WJSQ d-1 WGUV 10-WLUZ 15-WHED 19-K104 23-WPDG 32-WPDG 32-WPDG 32-WPDG 32-WPE 22-14WX 10-WCIR 4-1 99x-PM 25-2 WIPI a-24 WRKO 13-6 WPGC 18-17 WCAO d-28 CKGM 19-15 - 2 2 WAAY 14-11 WHWY 7-7 G100 a WSE2 21-18 WPOM 14-11 WCGQ 34-24 WISE 26-18 WFLB 30-26 RAYC 20-16 RSEL 24-23 HTVO KSTP 13-9 Q102 a-27 WAYS 12-4 WAYS 12-11 WAPE 28-24 WARY 21-13 WAPE 28-24 WARY 24-28 WFIR 4-1 WRVQ 4-26 WFGA 1-1 WRVQ 4-26 WFGA 1-1 WRVQ 4-26 KEEL 20-15 S20 4-29 KEEL 20-15 WFMP 28-21 WFMP 28-21 WFMP 28-21 WFM 22 26-17 WIJ2 26-17 WJJ2 X6-17 WJ2 X6-17 WJJ2 X6-17 WJJ2 X6-17 WJJ2 X6-17 WJJ2 X6-17 WJJ2 X6-17 WJ2 293 15-9 Q105 24-23 XBEQ on RDWB 16-20 w22P 32-31 RBEQ 24-13 KLIP B MAXY on MTIX d-40 MTOI 10-25 WLAC d-40 920 on 298 a-38 KHOW 19-16 WFMP d-30 KXX106 11-9 WKIX d-27 DJ105 on WRJZ 21-23 WJDK 10-14 WEAT a de la compañía de l REARTH a RPRC on B100 a RING on ROPA a NHJ 24-2) NEARTH 12-11 NING on NIMM & --WRER on WEAD A-29 WSPT d-21 КРІ OR REARTH 23-20 KPRC 14-12 KJR 10-6 FING 13-9 KIMN 27-25 FUPD 16-15 KOPA 22-10 -BOUTH WLCY 10-13 0105 18-12 RHJ d-26 KFI d-20 KEARTM 20-2 KFRC 21-10 KJR 0 KING 0 KOPA d-25 WAY5 21 15 WAY5 21 16-16 WAPE 20-16 WAPE 20-17 WT1 39-33 WNOE 4-33 WNOE 4-3 WSGA 4-2 WRYO 11 27 298 37-7 WFL1 28-24 KEEL 20-23 WFMF 21-13 92X a-dp K293 on WOW a-28 WISM on VIET BOUTH WARX a WRRR 36-31 WEAQ 24-22 WSPT 5-3 WRAM d-25 WGBP a WROK a-30 
 WAAY
 13-9

 WHMY
 17-9

 WHMY
 17-9

 WAG
 17-1

 WAGQ
 10-1

 WRPC
 22-1

 WRPC
 22-1

 WCGQ
 27-1

 WISEZ
 16-6

 WPON
 16-1

 WCGQ
 27-1

 WISE
 8

 WPLB
 35-3

 FSEL
 17-1

 HAAY
 3-3

 FSEL
 17-1
 KCBN A KBDP on KQDI a KRLC d-23 WRER 31-28 KFYR 15-15 WEBC 15-12 WNAM d-27 WROK 25-24 TRACT WZZP 27-22 KBEQ 38-35 
 NOPM
 d-28

 97X
 10-5

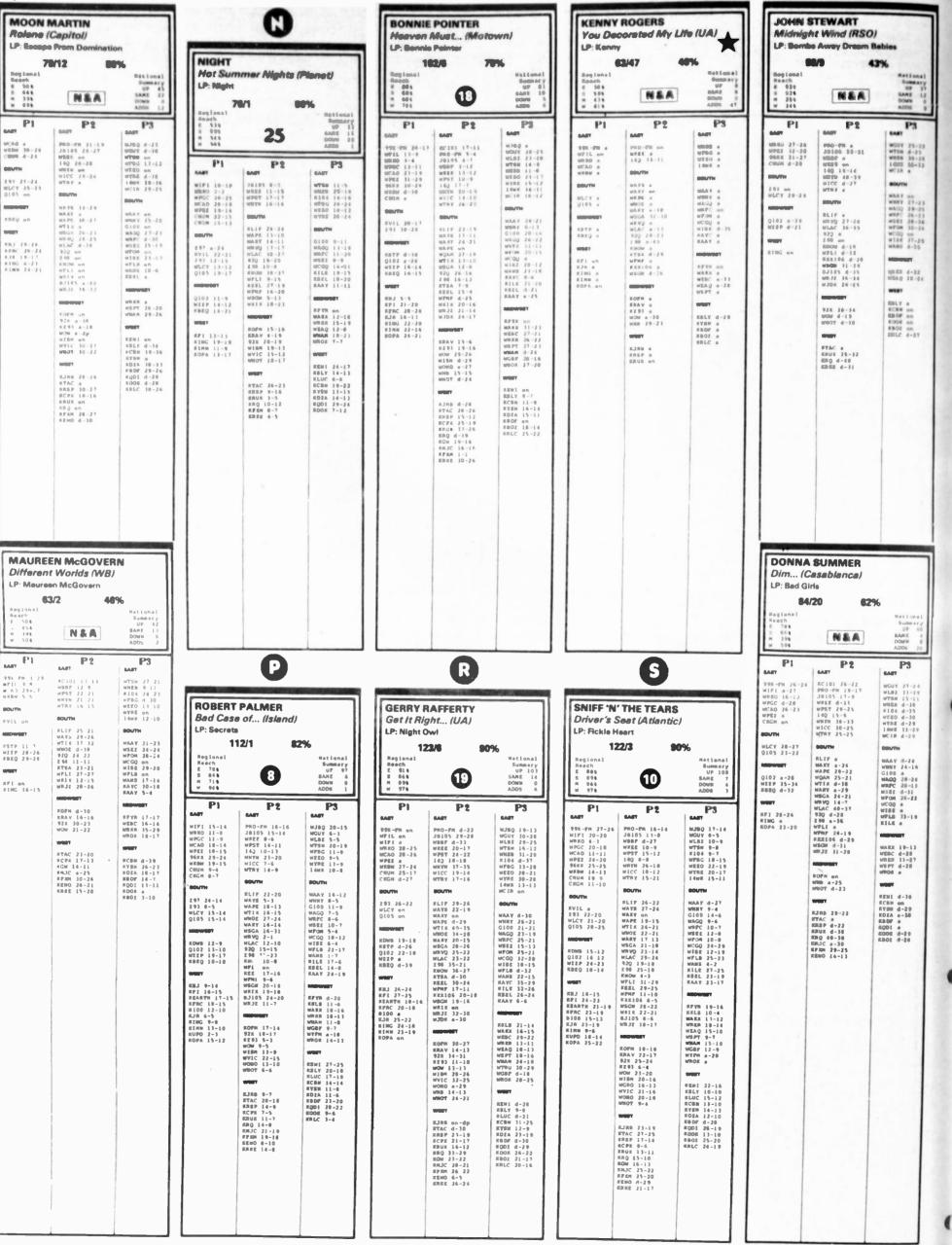
 8293
 17-15

 WOM
 19-10

 WISM
 10-15

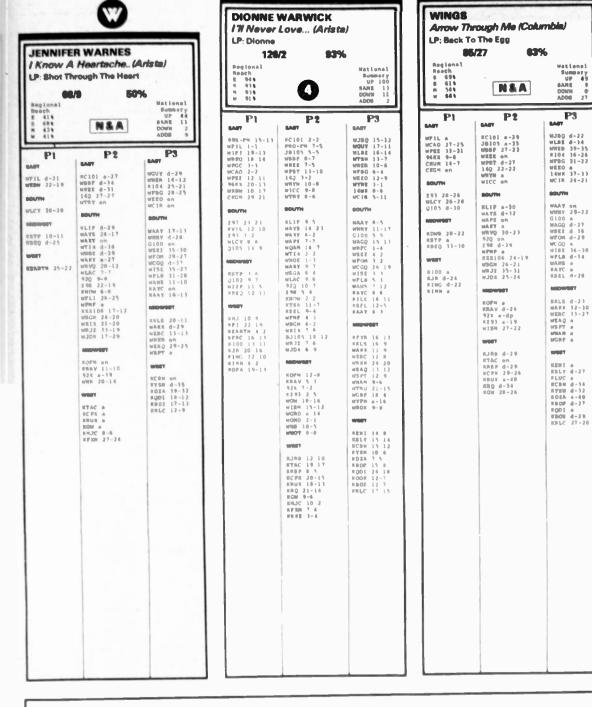
 WVIC
 2-1

 WOM
 27-24
 -WEAT KSLY d-25 ECBM e KYSM d-34 KD2A 33-28 FPLC e VIED T KJRB on-dp KRSP on KRUX on KMJC a-26 KFXM a-20 KNJ 16-13 FFI 14-12 KERC 4-3 D100 20-15 KJR 15-8 KING 6-4 KOPA 21-16 WEAT 2 9A 37-7 WPL1 28-24 KECL 20-23 WPNP 21-13 WSGM 12-6 WKIH 26-19 WJ105 10-4 WAJ2 16-13 WJDH 16-13 KOPM 13-11 KRAV 12-11 WOW 27-27 W15M on WVIC d-31 WHB 23-10 WHOT 29-27 KENI 30-27 KSLY 21-19 KCBN 35-32 KDZA 24-20 KBDP 16-13 KQDI 30-23 KOOK 20-18 RENI d-29 #SLY 7-6 RLUC 3-2 RCBN 21-10 RDZA 28-23 RADP 21-17 RODI d-30 ROOK 27-21 RRLC 6-10 - a KRAV a-dp 92x 38-22 WVIC 29-30 WORO a-26 WHOT a WEAT KJRB 25-10 KTAC 25-21 KTSP 27-23 KCPX 14-11 KRUH 26-19 KRQ 34-32 HRJ 26-20 KRW 7-6 XRKE 39-34 WARN 27-20 WRNR 9-6 WSPT 14-6 WNAM 17-12 WGBP 13-10 WROK 19-14 WEST WEET КТАС оп КR8P d-30 КСРХ 24-20 КRUX 32-25 КRUX 32-25 КRUX 32-25 КRUX 21-21 КМ2С 27-23 КРХМ 21-21 КЛКЕ 12-9 KJR8 # KRUX # ROPH 21-15 92% 29-28 WOW 24-23 WISH 10-7 WVIC 24-20 WOHO 26-23 WHOT 17-11 WHET KLUC 23-23 KCBM 16-13 KYSM 28 19 HDZA 21 14 RBDP 19 15 KQDI 4 20 HDOX 15 5 HBOZ 27 25 HBLC 5 2 RJRB 13-9 RTAC 15-10 RTSP 19-15 RCPN 3 3 RRUN 5 4 RRQ 37 31 RGW 24 21 RGJC 22 13 RFJM 24 21 RENO 29 25 RRME 16 13 ed on Page 30/



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## **R&R Top-40 Radio Reporters**

#### PARALLEL ONE

#### EAST

York NY WARC/New York, NY SBX-FM (WXLOS/New York, NY WNDC/Iveloghia, PA WRV/Philodophia, PA WRV/Philodophia, PA WRV/Wortor, MA WWW.Co.Washington, DC WPGC/Washington, DC WPG2/Witsburgh, PA SBKX (WXKX)/Pittsburgh burgh, PA SBXX (WXXXX)Pittaburg SBXBW/Buffalo, NY CHUM/Toronto, CAN CXQM/Montreel, CAN SOUTH 287 (K.F.JZ FM/Fort Worth, TX EVIL/Dallas, TX EDBE/Houston, TX YNDRAllami, FL 283 (W2GC/Atlanta, GA WLCY/Temps, FL 0165 (WRBQJ/Temps, FL MIDWEST

WILS/Chicago, IL CKLW/Detrot, MI KDWB/Minnespolis, MN KSTP/Minnespolis, MN KSTP/Minnespolis, MN KSTP/Minnespolis, MO O'NE (WKRCL/Cincinnati, WORT/MiNneukres, WI WELU/Minneukres, WI WELU/Minneukres, WI WELU/Minneukres, WI WELU/Minneukres, WI WELU/Minneukres, WI WELU/Minneukres, WI in ON

#### WEST

KHU/Los Angeles, CA ROW/Los Angeles, CA NORUC a Angeles, CA REARTH (KRTH)Los Angeles, CA REFRICSen Frencisco, CA El 1968 (KRMS FM/Sen Diego, CA RUNG/Senttle, WA ROMO/Senttle, WA ROMO/Senttle, WA Nes, CA KINNI/Denver, CO KUPD/Phoenix, AZ KOPA/Phoenix, AZ

#### PARALLEL TWO

EAST

SOUTH

MIDWEST MIDWEST PC0/BU/Otabione CNy, OK RST/Davenport, IA WITY/Otabione CNy, OK RRA V/Tube, OK WINC/Caborne Cny, OK B2X (W/CCT)/Cohumbes, OH WINAPIndianapolis, IN WINDE/Indianapolis, IN WINDE/Indianapolis, IN WEDE/Indianapolis, IN WEDE/Indianapolis, IN WEDE/Indianapolis, IN WEDE/Care Repaids, MI WYO/CEast Lanaling, MI WYO/CEast Lanaling, MI WWO/C/Care Repaids, MI WWO/CEast Lanaling, MI WWO/Consol Applet, IN WWO/Consol Applet, IN WWO/CEast Lanaling, MI WWO/CEAst Lanalin EAST FT6 (NV/B)/Bacton, MA 130 (NV/TC)/Phttaburgh, PA WONC/Hartnord, CT KCN11 (NN/CC)/News Haven, GT KCN11 (NN/CC)/News Haven, GT PRO\_FM (NPRO-FMI/Providence, RI PRO\_FM (NPRO-FMI/Providence, RI WOOLF/Syscues, NY WOOLF/Syscues, NY WWBT/Trenton, NJ NG(UVFTC)/Worces ter, MA WWCC/Bridgeport, GT WTRV/Froy, NY WAEB/Altentown, PA WWCD/Harrisburg, PA

# SOUTH BOO (WOXI) FM//Atlants, GA KLI/FODAllas, TX WAYSCOMIAS, TX WAYSCOMPORTANCE, NC WAYELJacksonville, FL WAPELJacksonville, FL WAPELJacksonville, FL WARELJacksonville, FL WARELJacksonville, FL WARELJacksonville, FL WARELJACKSON, FL WINDOW/WART, FL WINDOW Orleans, LA WINDO/WART, A WINDO/Momphis, TM WEST

Ne, TN Rock, AR

ndo. FL

m 41

WFL/Chattanooga, TM REEL/Shreveport, LA WRW/Faton Rouga, LA RXX198 (NVX XXIBInning) WERC/Birmingham, AL WSQ/Rabidyh, NC B\_J105 (WBJW/JOrlando, R/WT/E/Paso, TX WRL2/Knorville, TN WLDX/Jockson, MS

ILINB/Spokene, WA ITTAC/Tecome, WA ICRSP/Selt Leke City, UT ICCP3//Selt Leke City, UT ICRU3//Phoenix, A2 RRUIX/Phoenix, AZ RRO (KROQI/Tucson, AZ RTRYT/Tucson, AZ KTRYT/Tucson, AZ RGW/Portland, OR KRU/XSon Diego, CA KERN/Bakersfield, CA KTROV/Socramento, CA KFRW/San Bernerdino, CA KFRW/San Bernerdino, CA KFRW/San Bernerdino, CA KENO/Las Veges, NV KRKE/Albuquerque, NM

#### PARALLEL THREE

EAST ULUD/Portland, ME WULU/Portland, ME WULU/Portland, ME WULU/Portland, ME WTSU/Dover, NH TSPEA (WFEA)/Manchester, NH RIME (WCCK)/Erka, PA WEBG/Attona, PA WEBG/Attona, PA WEBG/Attona, PA WEBG/Attona, PA WEBG/Weynesboro, PA WYRE/Annapolix, MO HUCR/Bachley, WV WCIR/Bachley, WV WCIR/Bachley, WV SOUTH WAAYAhuntaville, AL WWWYAMontgomery, AL G180 (WKRG-FMJMobile WAGQ/Athens, GA

#### . AL WEST

MIDWEST

KLARS/Lincoln, NE

es. CO

G100 (WKRG FM)Mobile UBAQDAthens, GA WSEZWinston-Salem, M WSEQMAndriette, GA WSEQACohumbus, GA WSEJK-fabhassee, R WSEJK-ahroville, NC WSEJK-aporteville, NC WSEJK-aporteville, NC WSEJK-aporteville, NC WSEJK-aporteville, NC WSEJK-aporteville, NC WSEJK-aporteville, NC KANE/Anderson, SC KANE/Gaburront, TX KDE/LAbbock, TX ACENII/Anchorege. AK Y96 (KFVE)Freeno. CA ISLIVSen Luis Oblapo. CA KLUCALes Vepes. NV KCBM/Reno. NV RYSM/Colorado Springs. C RDDA/Fuepone. OR KODM/Great Folls. MT KOOK/Billings. MT KBOZ/Bozeman. MT KFDD/Bole. ID n NC KOOK/Billings, MT KBOZ/Bozeman, MT KFXD/Bolse, ID KRLC/Lewiston, ID KBM/Roswell, NM KSEL/Lubbock, TX WLEE/Richmond, VA KAAV/Little Rock, AR

## **Others Getting Significant Action**

a a Bria a

KISS "Sure Know Something" (Casablanca) 18/6 Moves: Up 6, Seme 6, Down 0, Adds 6, WKBW, WKEE, WICC, WFBG, WRFC, KQDI, WRKO Moves: Up 6, Same 6, Down 0 30-28, JB106 32-22, WFLI 35-30 VAN HALEN "Beautiful Girls" (WB) 18/1 Moves: Up 9, Same 7, Down 1, Adds 1, KOOK, 95KX 27-23, 297 9-7, KBEQ 37-34, KJR on, KUPD d-28, KXX106 23-29, WGUY 23-19. CHRIS THOMPSON "If You Remember Me" (Planet) 17/4 Moves: Up 8, Same 6, Down 0, Adds 4, WKBW, KTSA, WLBZ, KSLY, KSTP 18-15, WBBF 34-26, WHEB 18-10, WHB 24-21. MASS PRODUCTION "Firecracker" (Cotiliion) 16/1 Moves: Up 12, Same 2, Down 1, Adda 1, KCBN, WAYS 33-25, WQAM 5-2, WTIX 10-4, WSGA 17-13, WRFC 24-17. ADDRISI BROTHERS "Ghost Dencer" (Scotti Brothers) 16/0 Moves: Up 11, Same 6, Down 0, Adds 0, WFIL on, WIFI on, WZZP 31-30, WBBF 22-20, WKEE 29-23, WTIX 27-24, WNOE 32-29, WHB 21-19, WCIR 13-8, WSEZ 37-33, KSLY 28-23. 28-23, WTIX 27-24, WNOE 32-29, WHB 21-19, WCIR 13-8, WSEZ 37-33, KSLY 28-23. NEW ENGLAND "Helio, Helio, Helio" (Infinity) 15/3 Moves: Up 8, Same 8, Down 0, Adda 3, WNOE, KNOW, WCIR, WKBW on, KJR d-26, KING on, WKEE d-32, WANS 21-17, KDZA 37-34, KRLC 29-24. PAT TRAVERS "Boom Boom (Out Go The Lights)" (Polydor) 14/5 Moves: Up 3, Same 6, Down 0, Adda 5, JB105, WKEE, K293, WVIC, WFLB, Q105 on, B100 on, KUPD on, KNOW 37-28, KXX106 28-25. ASHFORD & SIMPSON "Found A Cure" (WB) 13/5 Moves: Up 8, Same 0, Down 0, Adda 5, WKIX, WRFC, WISE, WANS, KAYC, Z93 29-23. WQAM 27-23, WTIX 32-28, WNOE 39-34, WLAC 33-31. BLIOM CHE "MANDER WINDE WOR MARK AND A CURE" (Bolydor) 12/1 BUCKEYE "Where Will Your Heart Take You" (Polydor) 12/1 Moves: Up 4, Same 7, Down 0, Adda 1; 92X, WNOE 37-31, WRJZ 30-29, KCPX 23-21, WANS 30-31. BAD COMPANY "Gone, Gone, Gone" (Swan Song) 12/1 Moves: Up 6, Seme 4, Down 2, Adds 1, KLUC, WKEE 27-25, 14Q 20-19, WFLI 18-17, KRQ 31-26. RITA COOLIDGE "One Fine Day" (A&M) 11/3 Moves: Up 4, Seme 3, Down 1, Adds 3, WHEB, WFBG, WEBC, WKBW d-26, KSTP 30-25, WRVQ 21-24. BOB DYLAN "Gotta Serve Somebody" (Columbia) 10/7 Moves: Up 3, Seme 0, Down 0, Adds 7, WZZP, KBEQ, KHJ, WRJZ, KJRB, WCIR, WISE, CHUM 25-21. **RONNIE MILSAP "Get It Up" (RCA) 10/2** Movea: Up 5, Seme 3, Down 0, Adds 2, JB105, WKEE, KNOW d-33, KXX106 27-21, KRUX 40-37, WCIR 25-16, WHMY 28-25. **CAROLYNE MAS "Stillsene" (Mercury) 10/1** Movea: Up 2, Seme 7, Down 0, Adds 1, CHUM, KBEQ on, KEARTH on, B100 25-23, JB105 on. KKLS 22-17.

## AGR HOTTRACKS

These tracks are by artists who have received concentrated sirplay and positive reaction on AOR radio over an extended period of time. Tracks which have been released as singles are designated by as asterisk (\*). Individual artists' AOR Hot-tracks are listed in order of their level of sirplay and acceptance.

AC/DC: "Highway To Hell" AMERICATHON: "Get A Move On" \* "Chelsea" BLUE OYSTER CULT: "Dr. Music" "Mirrors" JIMMY BUFFETT: "Fins" \* "Volcano" CARS: "Let's GO" \* "Dangerous Type" CHARLIE: "Killer Cut" \* "Fight Dirty" CHARLIE DANIELS: "Devil Went Down To Georgia" \* CHICAGO: "Must...Crazy"\* "Mama Take" DIRE STRAITS: "Lady Writer"\* BOB DYLAN: "Serve Somebody" DAVE EDMUNDS: "Girls Talk" E. LIGHT ORCHESTRA: "Bring Me Down"\* IAN COMM: "Hold On"\* SAMMY HAGAR: "Plain Jane" \* "Trans Am" KANSAS: "Southwind"\* **GREG KIMN: "Rendezvous"** KINKS: "Falling"\* "Low Budget" "Gas"\* KNACK: "Good Girls"\* "Frustrated" "Sharona"\* LED ZEPPELIN: "Evening" "Fool...Rain" "All My Love" LITTLE RIVER BAND: "Lonesome Loser"\* NILS LOFGREN: "No Mercy"" "Baltimore" NICK LOWE: "Cruel" \* "Susan" MOON MARTIN: "Rolene"\* RANDY NEWMAN: "Money" ALAN PARSONS PROJECT: "Damned"\* ROBERT PALMER: "Bad Case" • "Suspicion" RECORDS: "Eyes" • "Teenarama" REO SPEEDWAGON: "Road Again" "Survive" SNIFF 'N' THE TEARS: "Driver's Seat" \* SOUTHSIDE JOHNNY: "Anxious"\* SUPERTRAMP: "Stranger" \* "Logical" TALKING HEADS: "Life...Wartime" BRAM TCHAIKOVSKY: "Dreams"\* "USA"\* GEORGE THOROGOOD: "Night Time" BILLY THORPE: "Children Of The Sun" PAT TRAVERS: "Boom Boom" DAVID WERNER: "What's Right"\* "Melanie" WINGS: "Arrow" \* "Slam" NEIL YOUNG: "My...Blue" \* 'Powder Finger

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#### Pop Muzik (Sire)

58% of our reporters on it, 4 new adds KIIS-FM, WIKS, WCAU, WZZD. Key moves: 22-17 WDRQ, 34-30 KTLK, hot rotation KFMX, medium airplay WKTU, KXTC, WKYS, on KRLY, WMAS, WEZB. Charts at number 27 on Airplay/30.

#### **ADDRISI BROTHERS Ghost Dancer (Scotti Bros.)**

54% of our reporters on It. Key moves: 18-14 WOKV, 32-29 KTLK, 31-27 WDON, medium airplay WIKS, KSET, WMAS, debut 34 WZZD, on WEZB, WKYS, WDRQ, KXTC, WBLX. Charts at number 28 on Airplay/30.

GQ

#### I Do Love You (Arista)

50% of our reporters on It, 3 new adds WKYS, KRLY, WKTU. Key moves: 14-3 WBLX, 20-13 KHFI, 26-18 KTLK, 25-24 WDRQ, hot rotation WGCI, medium alrplay WIKS, WMAS, debut 28 WEZB, on WKTK. Charts at number 30 on Airplay/30.



All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations

TAMIKO JONES "Can't Live Without Your Love" (Polydor - 12") 46% of our reporters on it, added at WOKV. Key moves: medium airplay WMAK, WKYS, KSET, on WIKS, KTLK, WKTU, WDRQ, WMJX, KFMX, KXTC.

**DESTINATION** "Move On Up" (Butterfly — LP) 46% reporting airplay, 4 new adds WDAI, WDON, WCAU, KSET. Key moves: medium airplay KXTC, WKTU, on KRLY, WMJX, WDRQ, WKYS, WEZB.

AKB "Stand Up - Sit Down" (RSO - 12") 42% reporting action, added at KTLK. Key moves: 12-9 WJMX, 22-14 KRLY, 19-15 WCAU, 23-19 WZZD, medium airplay WKTU, WDAI, KXTC, WIKS, on WKYS.

GEORGE McCRAE "Don't You Feel My Love" (Sunshine/TK - 12") 42% of our reporters on It. Key moves: 20-19 KIIS-FM, 17-16 WOKV, medium airplay WMAS, WMAK, WKTU, KXTC, KSET, on WCAU, WKYS.

SISTER SLEDGE "Lost In Music" (Cotillion - LP) 42% reporting action, added at WEZB. Key moves: 31-29 WZZD, 34-33 KHYS, medium airplay WKYS, WGCI, WMAK, debut 28 WOKV, on WIKS, KHFI

ISLEY BROTHERS "It's A Disco Night" (T-Neck - LP) 42% of our reporters on It, added at WBLX. Key moves: 29-23 WZZD, medium airplay KSET, WDAI, on WCAU, WMAK, WDRQ, WEZB, WGCI, KXTC.

**GRACE JONES** "On Your Knees" (Island — 12") 42% reporting action. Key moves: 24-21 WDON, medium airplay WKTU, on the following stations WIKS, WEZB, KFMX, KXTC, WDAI, KIIS-FM, WMAS.

CAMEO "I Just Want To Be" (Chocolate City - 12") 38% of our reporters on it. Key moves: 20-15 WDON, 18-11 KHYS, 20-16 WDRQ, 26-24 WEZB, medium airplay WKYS, KSET, debut 35 WZZD, on WMAS, WMAK

CORY DAYE "Pow Wow" (New York Int'I. - LP) 38% reporting airplay. Key moves: 22-18 WMJX, medlum airplay KXTC, WKTU, KSET, WIKS, debut 26 WCAU, on WDRQ, WEZB, KFMX

## THE BEAT

Pam Bellamy & Gail Mitchell

#### **Promotions in Motion**

"If Disco sucks, you certainly couldn't get the kids at Camp Cheerful to believe it," said Bob Manning, Executive VP of Beasley Broadcast Group, owners of WDMT/Cleve land, OH. Station staff members sponsored a day of fun at Camp Cheerful, a full-care center funded by the Society of Crippled Children in Cleveland. Over 100 physically underprivileged children were treated to a show by the Disco 108 dancers, and were also given T-shirts, LP's and a complete stereo system. Pictured are several participants who proved that Dancemusic can get everyone up and on their feet In their effort to help save gas, WOKV/ Cincinnati has been giving away ten 10speed Centurion bikes and a Moped as the grand prize. Listeners qualify by calling in and winning LP's, and their names are then entered into the hopper for the drawing of the bikes. The contest has been running since 8-17 and will end on 9-7 . . . The better to hear us with: WBLX/Mobile, AL provided one lucky listener with an \$850 stereo component system

The NAB Radio Programming Conference '79 will be held Sept. 9-12 at the St. Louis Stouffer's Riverfront Towers. The Disco format room will be hosted by Wanda Ramos of Burkhart/Abrams; Bill Bailey, PD WKYS; and Matt Clenott, PD WDAI.

#### Segues

A few changes at WEZB/New Orleans: Captain Billy, formerly KVOL/Lafayette, LA, will handle afternoons; Bobby B joins WEZB doing weekends; and Jude has been promoted in-house to all-nights ... Bill Miller named Program Director at WKGN/KnoxvIIIe ... Kim Filck, formerly WLW/Cincinnati, is moving to neighboring station WOKV, where she will be doing nights . . . J.C. Young is also new to WOKV, formerly of WBLG/Lexington, KY, and will handle the swino shifts Susan Korngold has been promoted to

()	Se	pter	nber 7, 1979 Radio&Records	
	L	_	Ainalau /20	
THREE INO WEERS WEER			Airpidy/JU	
13 6	3	0	MICHAEL JACKSON/Don't Stop 'Til You (Epic)	
2 2	2	2	DIANA ROSS/The Boss (Motown)	
15 10	) 6	3	HERB ALPERT/Rise (A&M)	
5 3	4	4	ASHFORD & SIMPSON/Found A Cure (WB)	
1 1	1	5	CHIC/Good Times (Atlantic)	
26 20	12	0	FRANCE JOLI/Come To Me (Prelude)	
27 15	13	Õ	FERN KINNEY/Groove Me (TK)	
8 7	7	8	STEPHANIE MILLS/Put Your Body (20th)	
17 12	9	9	MASS PRODUCTION/Firecracker (Cotillion)	
6 4	5	10	JACKIE MOORE/This Time Baby (Columbia)	
99	10	11	LOVE DE-LUXE/Here Comes That Sound Again (WB)	
20 18	15	12	EARTH, WIND & FIRE/After The Love (ARC/Col) - LP	
4 5	8	13	DENIECE WILLIAMS/I've Got The (ARC/Col)	
11 11	14	14	FREDDIE JAMES/Get Up And Boogie (WB)	
- 24	21	Œ	DONNA SUMMER/Dim All The Lights (Casablanca)	
3 8	11	16	BARBRA STREISAND/Main Event/Fight (Columbia)	
21 16		17	AL HUDSON & THE PARTNERS/You Can Do It (MCA)	
- 25		O	COMMODORES/Sail On (Motown)	
22 19		19	SWITCH/Best Beat In Town (Gordy)	
18 14		20	A TASTE OF HONEY/Do It Good (Capitol)	
- 26		2	BONNIE BOYER/Got To Give In To Love (Columbia)	
	26	2	CRUSADERS/Street Life (MCA)	
	27	23	CHIC/My Feet Keep Dancing (Atlantic)	
	24	24	GENE CHANDLER/When You're #1 (20th)	
28 27		25	DEBBIE JACOBS/Don't You Want My Love (MCA)	
30 29	29	8	DAN HARTMAN/Hands Down (Blue Sky)	
	-	Ø	M/Pop Muzik (Sire) — LP	
	20	Ø	ADDRISI BROTHERS/Ghost Dancer (Scotti Bros.)	
- 30	30	29 🖸	ROZALIN WOODS/Whatcha Gonna Do (A&M)	
			GQ/I Do Love You (Arista) — LP Unless otherwise stated, all above records are available in 12"	
This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement . Arrow indicates new entry.				
numbe	ITS ITICICS	na significa	ant upward movement . Arrow indicates new entry.	

O'JAYS "Sing A Happy Song" (Phil. Int'l. - LP) 38% of our reporters on it, added at WIKS, WMAK. Key moves: 23-16 KHYS, 23-20 WDON, 22-20 WZZD, 14-12 WCAU, 21-20 WBLX, on WGCI, KHFI.

KAT MANDU "The Break" (TK - 12") 38% reporting airplay, added at WMJX, WIKS. Key moves: 37-29 WDON, hot rotation WKTU, medium airplay WKYS, KXTC, debut 29 KRLY, on WEZB, WMAK,

STEPHANIE MILLS "What Cha Gonna Do With My Lovin' "(20th - LP) 33% of our reporters on it. Key moves: 7-3 KIIS-FM, 19-15 WOKV, 20-14 WCAU, 25-22 KTLK, 7-6 WDON, hot rotation WKYS, medium airplay KSET, on WKTU.

FRONT PAGE "Love Insurance" (Panorama - 12") 33% reporting action, added at WEZB, WMAS. Key moves: 30-26 WOKV, hot rotation WKTU, medium airplay WIKS, debut 24 WMJX, on KXTC, WKYS.

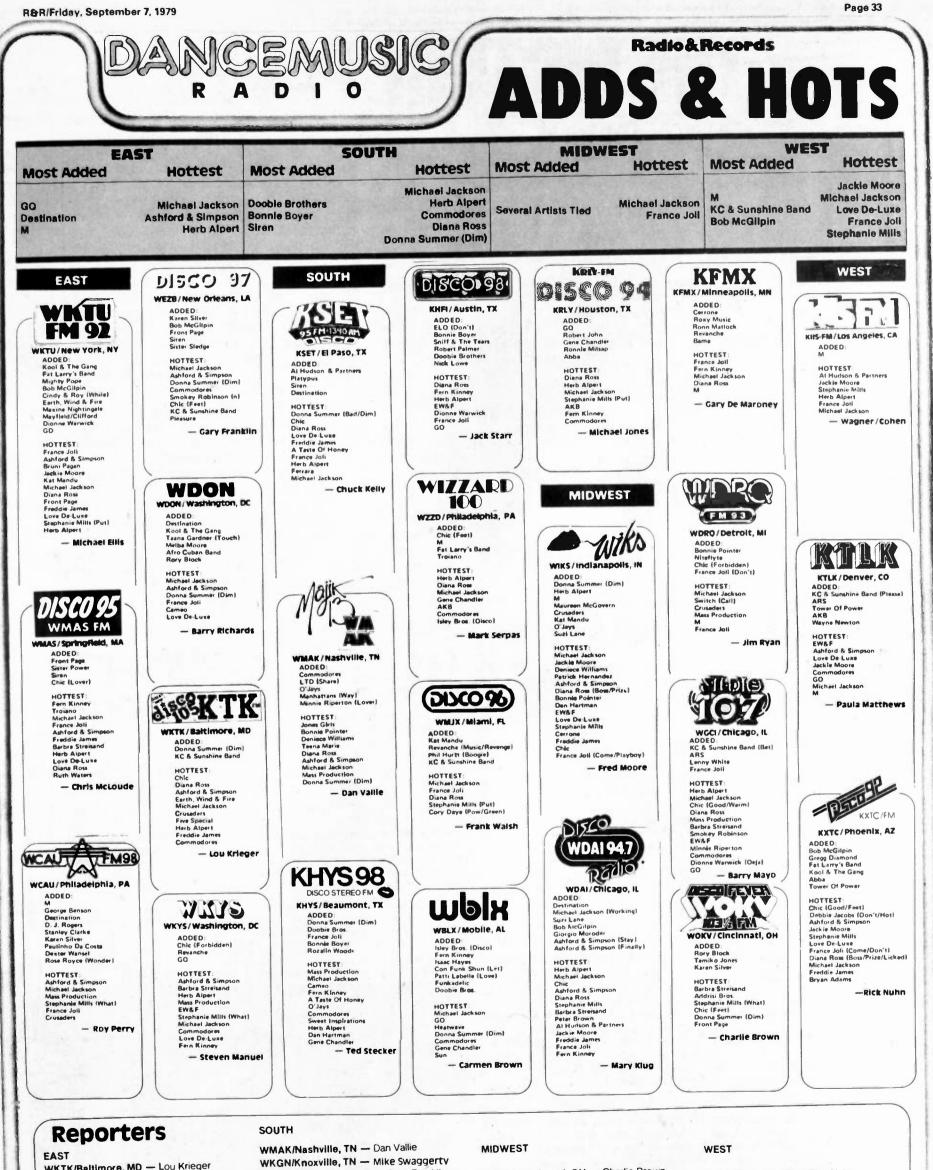
SIREN "Open Up For Love" (Midsong — 12") 33% of our reporters on it, added at KSET, WMAS, WEZB. Key moves: 21-19 WOKV, on WKTU, WMJX, WIKS, WMAK. TROIANO "We All Need Love" (Capitol - 12") 29% reporting airplay, added at WZZD. Key moves: hot rotation WMAS, medium airplay KXTC, KFMX, WKTU, on KRLY, WDAI. MAXINE NIGHTINGALE "Lead Me On" (Windsong - LP) 29% of our reporters on it, added at WKTU. Key moves: medium airplay WMAS, on the following stations KRLY, WDRQ, KHFI, WOKV

Music Director at KLAV/Las Vegas ... J.C. Floyd joins WDRQ/Detroit from WAMO-WPEZ/Pittsburgh Several openings for you to be aware of: KITT-FM/San Diego looking for an announcer. Must have 3-4 yrs

experience. Tapes and resumes to Wally Reed, GM, 3320 Kemper St., Suite 204, San Diego, CA 92110 ... WDRQ is still looking for on-air talent and newspeople; contact Mark Driscoil ...



WDMT/Cleveland and members of Camp Cheerful dancin' to the beat



WKTK/Baltimore, MD — Lou Krieger WCAU/Philadelphia, PA — Roy Perry WZZD/Philadelphia, PA — Mark Serpas WKYS/Washington, DC — Steven Manuel WDON/Washington, DC — Barry Richards WKTU/New York, NY — Michael Ellis WBOS/Boston, MA — Jane Duncklee WMAS/Springfield, MA — Chris McLoude

WEZB/New Orleans, LA - Gary Franklin

KSET/El Paso, TX - Chuck Kelly

KHFI/Austin, TX - Jack Starr

KHYS/Beaumont, TX - Ted Stecker

KRLY/Houston, TX - Michael Jones

WBLX/Mobile, AL - Carmen Brown

WMJX/Miami, FL - Frank Walsh

WOKV/Clncinnati, OH — Charlie Brown WDAI/Chicago, IL — Mary Klug WGCI/Chicago, IL — Barry Mayo WDRQ/Detroit, MI — Jim Ryan KFMX/Minneapolis, MN — Gary De Maroney WIKS/Indianapolis, IN — Fred Moore

KXTC/Phoenix, AZ — Rick Nuhn KTLK/Denver, CO — Paula Matthews KLAV/Las Vegas, NV — Susan Korngold KIIS/Los Angeles, CA — Wagner/Cohen KITT/San Diego, CA — Erik Garcia Page 34

R&R/Friday, September 7, 1979



Polydor Records will distribute Billy Thorpe in the U.S. and Canada, with a promotion, marketing and merchandising campaign on behalf of his current album, "Children Of The Sun," to begin immediately. Seen at the signing are (I-r) Polydor's Bill McGathy, Thorpe's producer Spencer Proffer, Polydor Exec. VP Dick Kline, Thorpe, Polydor Sr. VP Dr. Ekke Schnabel, Polydor President Fred Haayen, Polydor VP Jim Collins, Polydor Sr. VP Harry Anger, and Polydor VP Dr. Jerry Jaffe.



When Infinity's Blue Steel completed the recording of a live album for the label's "Live Concert Series," the group was feted with a reception at the recording's location — S.I.R. Studios in Hollywood. Pictured at the party are (top row, I-r) KEZY MD Larry Reisman, Intrepid Productions' Dean MacDougall, Blue Steel's Leonard Arnold and Marc Durham, KMET Assistant PD Jack Snyder, group's Howie Burke, KMET's Paraquat Kelly, KMET PD Sam Bellamy, KHTZ PD Jim Conlee, Infinity's Peter Schwartz, and KHTZ Assistant PD Gary Greenberg; (bottom row, I-r) Infinity's Joel Newman, Intrepid Productions' Hugh Serrat, group's Michael Huey, label's Alan Ostroff, group's publicist Sally Stevens (head turned), and Blue Steel's Richard Bowden.

**Con Funk Shun, Gap Band Get It Together** 



When Phonogram/Mercury groups Con Funk Shun and the Gap Band recently performed in concert together in Columbus, GA, both bands joined forces in an in-store appearance at the local Record Bar outlet. Shown at the store are (back row, I-r) Gap Band's Robert Wilson, Phonogram/Mercury's Luther Terry, Gap Band's Charles Wilson, store manager Gary Rose, Gap group's Ron Wilson, and Gap Band manager Don Alexander; (front row, I-r) Con Funk Shun members Cedric Martin, Paul Harrel, Mike Cooper and Karl Fuller.



Seen at the Jack Clement Recording Studio in Nashville in the midst of cutting tracks for his debut Casablanca album are (I-r) Mac Davis, album's producer Larry Butler and engineer Billy Sherrill.

**E/A Pacts Mizells** 



Elektra/Asylum Records recently signed a production pact with Larry and Fonce Mizell, whose previous production credits include A Taste Of Honey, LTD and Donald Byrd. Pictured at the pacting are, from left: Mizells' accountant Les Bider, Larry Mizell, E/A's Don Mizell (Larry and Fonce's cousin), E/A Chairman Joe Smith, Fonce Mizell and Mizells' attorney Joseph Porter III.

#### ED & JFC Provide NewScript



Big Tree's England Dan and John Ford Coley recently visited the New-Script/Starship San Francisco offices where they were interviewed by Starship editor Terry Marshall. Pictured are (I-r) John Ford Coley, New-Script/Starship's Bob Rogers, NewScript editor-in-chief Nancy Stevens, Starship editor Terry Marshall and England Dan.



# "You're Only Lonely" The Single By J.D. Souther

Already Reaching Major Market Audiences At These Key Stations:

WHBQ KGW KEARTH KFRC WFOM KSLY KHJ I WIFE

KFI KOOK

From the Columbia ( LP "You're Only Lonely" JC 36093

Produced by J.D. Souther, A Full Moon Production Direction: Irving Azoff/Front Line Management



R&R/Friday, September 7, 1979



#### Walking The Store Over You

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Cachet recording artist and country music legend Ernest Tubb recently made an In-store appearance at the Sound Warehouse in Dallas in support of his latest album, "Ernest Tubb: The Legend And The Legacy." Shown at the store are (Fr) Pete Drake Productions' Rick Sanjek, Cachet's Irving Trencher and Mike Kelly, Tubb, Sound Werehouse's Wes Daily and Bob Gillespie, Cachet GM Sol Greenberg, Glen Christy and an unidentified Sound Warehouse staffer

#### Scouts Honor Nugent



Following his recent performance at the Canadian National Exhibition sta dium in Toronto, Atlantic's Jean-Luc Ponty chummed with CHUM-FM's Mike McCoy (left) and CHUM-AM's Bob McGee.

#### 20th Makes Triple "S" Connection



Upon Ted Nugent's arrival in Boston recently, the Epic recording artist was met by a small army of Girl Scouts, who escorted him to an in-store appearance prior to his performance at the Boston Garden. Pictured amidst the tiny troupe is the noble savage himself.



the signing ceremony are (standing, I-r) 20th's Mort Weiner, 20th VP and producer of the group's debut album Bunky Shepperd, 20th's Liz Gardener, 20th Sr. VP Neil Portnow, and 20th's Donny Brooks; (seated, I-r) Triple "S" Connection members Steven Rice, Stan Sheppard (Bunky's son) and Sterling Rice.

Sweet 17



Capitol Records has signed the Toronto-based rock band Private Eye to a contract. Pictured at the inking are (I-r) Capitol/EMI-America/United Artist President Don Zimmermann, Private Eye's Gordie Leggat and (seated) Hughie Leggat, Capitol VP Rupert Perry, Private Eye's Paul "Boomer" Stamp, Howard Warden and Capitol EMI of Canada President Dave Evans.



After her recent performance at New York City's Bottom Line, Stiff/Colum bia recording artist Rachel Sweet (seated) celebrated her 17th birthday back-stage. Pictured at the party are (I-r) Stiff's Barry Taylor, CBS Records Di-vision President Bruce Lundvall, Columbia VP Don DeVito, Columbia Sr. VP/GM Jack Craigo, and Rachel's father, Dick Sweet

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**Nantucket To New York** 



Following their recent performance at Great Gildersleeves in New York City, Epic recording group Nantucket wes met backstage by various label execs. Pictured meeting and greeting are, clockwise from bottom: Nantucket's Mike and Larry Uzzell, group's manager Bill Cain, E/P/A VP's Al DeMarino and Ron McCarrell, group's Mark Downing, E/P/A Sr. VP/GM Don Dempsey, and group members Eddle Blair, Tommy Redd and Kenny Soule.



**Natalie Cole Cools New York** 

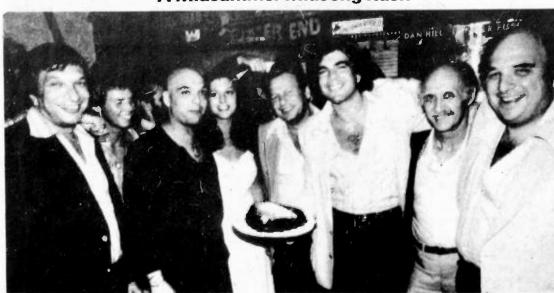
Capitol Records' Natalle Cole recently appeared at Dick Clark's Westchester Premiere Theater in Terrytown, New York and was greeted by wellwishers backstage. Shown are (I-r) William Morris Agency's Marty Klein, New Direction Management's Kevin Hunter, Cole, and Capitol's Doreen D'Agostino and Bettelynn McIlvain.

#### **Rockin' Robin & Funny Phil**



When Arista recording group the A's recently performed along with Sire's Ramones at My Father's Place on Long Island, the two groups posed backstage for fans and photogs. Seen on the scene are, from left: A's members Terry Bortman, Richard Rush and Rick DiFonzo; Marky, Joey and Johnny Ramone, A's member Rocco Notte, Dee Dee Ramone and A's member Mike Snyder.





Chris Rush, Midsong recording artist end comedian, recently performed at the Other End and was greeted beckstage by friends with a cake. Shown are (I-r) Midsong President Bob Reno, Midsong recording artist Tod Foster, Rush, Jeffrey Schwartz Management's Joanne Spels, Midsong VP Sy Warner, Midsong's Ken Levy and Bernie Yudkofsky, and Midsong Executive VP Stephen Metz.



Casablanca recording artist Robin Williams (left) proved that rock music was not alien to his culture when he attended Shelter's Phil Seymour's recent performance at the Hong Kong Cafe in L.A.'s Chinatown.



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#### **Directing Your Energy To Fight The Crisis**

In talking with many Black radio people around the country, it appears the main topic of conversation is the Energy Crunch/Inflation Blues. I heard the complaints, and I thought I'd ask around about what radio is doing toward some kind of solution. Surprisingly, a large percentage said, "Nothing. What can I do, anyway?"

Well, that could be part of the problem. No one seems to want to do anything, or feels as if he can. However, I did find a programmer who is making his stand and fighting the battle: Jay Johnson, PD at WTLC/Indianapolis. The station has instituted an "Inflation Fighter" promotion, and here's the story:

R&R: Jay, what's your radio station doing to fight the inflation/energy crunch?

JOHNSON: Well, I had a chance to meet the President in June at the White House for the BMA celebration, and we had a chance to talk. In the conversation, we decided that some of the things we needed to do for our listeners was to try to help them get through this energy crisis, which is obviously going to have a tremendous impact on the black community. So we thought we'd do a campaign around energy conservation, and help through an "Inflation Fighter" contest. Phase One dealt with paying rents, and buying staples, and things of that nature.

R&R: Could you explain in more depth?

JOHNSON: We'd pay \$50 worth of groceries every time a caller is picked or pay his light bill, or rent, or his phone bill, regardless of the amount. We're going to incorporate that same idea into Phase Two of this contest. We will in addition to that, buy 10 to 105 gallons of gas per caller to try and help them make it through this year. So that's really what this contest is going to do – give our listeners a break from the high cost of living.

We're trying to give them some of the luxury items they've had taken away from them by virtue of the high cost of gasoline. You know, a year ago we were paying 50 cents a gallon; now it's up to \$25 to fill up your tank. So we're saying we understand that, we understand the problem — there's no way to end the problem, but we'll try to give you a little relief, and we spell relief WTLC

That's one approach, and I want to thank Jay for calling it to our attention. If your station is building promotions around the energy crisis or inflation, please let me know. Let's get the ball rolling.

#### **BMA Goes Country**

The Board of Directors of the Black Music Association will convene in Nashville on September 6-8 and will be treated to several events, including a special Country supper hosted by members of the CMA Board. The visiting group will be treated also to a night at the Grand Ole Opry, not to mention another food festival sponsored by Frances Preston, VP of BMI. All and all, it looks like one of the highlights could be the exchanging of recipes for greens.



CHIC ELITE — Following their recent performance at the Santa Monica Civic auditorium near Los Angeles, members of Atlantic recording group Chic were congratulated backstage by various luminaries In attendance, from left: Inner City Broadcasting National PD Frankie Crocker, Chic's Luci Martin, Motown's "Wiz" of a talent Diana Ross, and Chic members Bernard Edwards, Alfa Anderson and Nile Rodgers.



COMMODORES DAYPARTING FROM HOUSTON — Prior to departing on their 1979 world tour, Motown recording group the Commodores stopped by the studios of KYOK/Houston. Seen at the scene are, from left: Commodores' Thomas McClary, KYOK PD/MD Rick Robbins, group's William King and Lionel Richie, and Motown's Don Carter.

#### People

Record label employees are known for their work above and beyond the call of duty, right? Well, Sam Jackson of Arista Records' finance department proved just that when he rescued a falling child from a fourth floor window in the Bronx. For his heroic endeavors, he was awarded the Mayor's Medal For Heroism by Mayor Edward Koch (see photo) ... Kelly Karson is now with WDIA/ Memphis, where he will be handling the 10pm-2am slot. He hails from WTLC/Indianapolis ... Walt "Baby" Love, former Program Director of KKTT/Los Angeles, has moved across town to competing rocker KFI ...

WYLD-FM/New Orleans is on the lookout for an air personality. All inquiries should be directed to Calvin Booker at the station, 2906 Tulane Avenue, New Orleans, LA 70119 Air personality Ron Chambers, formerly of WYLD,

has now joined the folds of WKXI/Jackson, MS.... Birthday congratulations to Eric Reed, Production Manager, and Jay Rich, Sales Manager both of KJLH/Los Angeles ... Award-winning gospel artist Andrae Crouch recently signed a package with Warner Bros. which includes the recording of "inspirational" contemporary

music ... Writer/Musician/Producer Willie Mitchell is Sam Jackson, Mayor Edward Koch now a member of the Bearsville Records family with a new contract as both an artist and exclusive producer. Willie Mitchell is known for his work with singer Al Green and his string of many hits, most notably "Let's Stay Together" ... Please be sure to send me all of your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

#### Places

MYSTIC MAN IN BROOKLYN: August 23 was proclaimed "Peter Tosh Day" by the borough of Brooklyn in recognition of his work with the Black community. The day's events included a motorcade through various neighborhoods with stops at several social and service centers, and a formal presentation by Deputy Borough President Ed Townsend. Tosh followed this with a special performance at Pratt Institute that Saturday . . . Washington, D.C. has been set as the locale for the upcoming September meetings of NABOB and the Black Caucus . . . BEE GEES BENEFIT: RSO recording group the Bee Gees have announced that a donation will be made from their September 30 concert in Atlanta to the Martin Luther King Jr. Center for Social Change. The decision was made when demand exceeded supply causing a second concert to be scheduled after the original for September 29.

#### Things

ARTISTS ON PARADE: WKX1/Jackson, MS spotlighted Capitol artist Natalie Cole on Labor Day weekend with a holiday special .... By the way, Ms. Cole also appeared at the Greek Theater in Los Angeles on the same weekend. Her opening act was Peaches & Herb ... Serving up a delectable group of musical talent was KJLH/Los Angeles. Air personality Ted Terry, who does 4pm-8pm, also hosts a "Music Menu" segment during this time period. Last week such diversified artists as David Ruffin, Donald Byrd and Willie Bobo stopped by to give on-air interviews ... I WANT TO BE: That's the name of a current contest being sponsored by KDKO/Denver. Participants write in telling why they want to be. Grand prize is a trip for two to anywhere of the winner's choosing ....



There is no doubt about it, A&M has some *very hot music* on the streets today. Singles and albums that are...Alive & Movin'.

LTD — The Single, "Share My Love" from the album, <u>Devotion</u> SP-4771 ATLANTIC STARR — The Single, "Kissin' Power" M 2164/SP 12013 from the album, Straight To The Point SP 4764

BRYAN ADAMS — The Single, "Let Me Take You Dancing" AM 2403/51 12024

In

HERB ALPERT — The Single, "Rise" AND 2151/5P 12022 Look for the forthcoming album. <u>Rise</u> 5P 4790 BRENDA RUSSELL — The Single, "So Good, So Right" 172 123 from the album Brenda Russell 5P 730

**ROZALIN WOODS** — The Single, "Whatcha Gonna Do About It" AM 2156/5P 12012 Look for the forthcoming album <u>Flashback</u> 5P 47%

**ROCKIE ROBBINS** — The Single, "Be Ever Wonderful" In 2180 from the album Rockie Robbins 58 4736

BELL & JAMES — Watch for their new single, "Shake Down" Look for the forthcoming album Only Make Believe SP 4784

LES McCANN — <u>Tall, Dark & Handsome</u>, se area The new Les McCann album, coming soon.



# Pap/Rhythms



Following are listed in order of their airplay activity

**MICHAEL JACKSON** 

"Don't Stop 'Til You Get Enough" (Epic) MASS PRODUCTION "Firecracker" (Cotillion) CAMEO "I Just Want To Be" (Chocolate City) GO "I Do Love You" (Arista) **COMMODORES** "Sall On" (Motown) O'JAYS "Sing A Happy Song" (Philadelphia International) FUNKADELIC "Knee Deep" (WB) CHIC "Good Times" (Atlantic) **ASHFORD & SIMPSON** "Found A Cure" (WB) A TASTE OF HONEY "Do It Good" (Capitol)

> B Following are listed in order of their airplay activity.

GAP BAND "Open Up Your Mind (Wide)" (Mercury) 36% of our reporters are on it. In the East it is in medium rotation at WKND, WILD and WDAS with hot airplay at WOL. In the South it is in hot rotation at WGIV with medium airplay at WYLD while the Midwest reflects hot rotation at WTLC, WVON and WTLC and medium rotation at WJMO. The West reflects hot at KDAY and KSOL; in medium rotation at KDKO.

HERB ALPERT "Rise" (A&M) 33% reporting airplay. The Midwest shows hot airplay at WJLB. The East dominates with activity; hot at WWIN, WXYV, WILD, and WDAS with medium airplay at WOL. The South reflects hot at WHRK and WVEE plus medium rotation at WDIA. Medium airplay at KDKO and hot at KYAC and KSOL in the West.

B.B. KING "Better Not Look Down" (MCA) 33% reporting action. Strongest activity in the South with hot rotation at WKXI, WGIV, WDIA and WYLD. The East reflects medium airplay at WWIN. The Midwest reflects heavy airplay at WVON, WCIN, WTLC and WLOU. KYAC and KSOL show medium airplay with hot airplay at KDAY in the West.

FERN KINNEY "Groove Me" (TK) 28% of our reporters are on it. West leads the way with heavy airplay at KDAY and KYAC with medium airplay at KDKO and KSOL. WKWM in the Midwest shows medium rotation. South reflects hot airplay at WKXI and WGIV with medium airplay at WEDR. The East shows it hot at WILD and medium at WWIN.

TEDDY PENDERGRASS "Come Go With Me" (Phil. Int'l.) 28% reporting airplay. Midwest reflects medium airplay at WLOU with adds at WJLB and WDAO. The East shows it debuting at WILD, hot at WXYV and medium airplay at WWIN. Hot in the South at WVEE and WHRK. Debuts in the West at KDKO and KYAC.

CRUSADERS "Street Life" (MCA) 28% reporting activity. Midwest leads the v WKWM, WTLC, WDAO and WJLB. Also medium airplay there at WJMO with a debut at WLOU. The West shows medium airplay at KYAC and KSOL. Hot at WPDQ in the South and medium airplay at WWIN in the East.

DAVID RUFFIN "Break My Heart" (WB) 28% of our reporters are on it. Midwest out front with airplay; new at WDAO and WTLC with medium airplay at WJLB and WVON. KYAC in the West shows hot airplay. The South reflects an add at WEDR, hot at WGIV and climbing at WKXI. The East shows hot at WOL and climbing at WDAS.

KOOL & THE GANG "Ladies' Night" (De-Lite) 28% reporting action. Debuting in the West at KDKO. Climbing in the East at WOL while debuting in the South at WDIA and WEDR and climbing at WKXI. Midwest shows adds at WCIN, WDAO and WJLB; climbing at WKWM and WLOU

#### Album Airplay

Following are listed in order of their airplay activity.

COMMODORES "Midnight Magic" (Motown) "Sail On"\* "Still" "Midnight Magic" MICHAEL JACKSON "Off The Wall" (Epic) "Don't Stop 'Til You Get Enough"\* TEDDY PENDERGRASS "Teddy" (Phil. Int'l.) "Come Go With Me"\* "Turn Out The Lights"\*

GQ "Disco Nights" (Arista) "I Do Love You"\* "Disco Nights"\*

CHIC "Risque" (Atlantic) "Good Times" "A Warm Summer Night" CRUSADERS "Street Life" (MCA) "Street Life"" O'JAYS "Identify Yourself" (Phil. Int'l.) "Sing A Happy Song" ASHFORD & SIMPSON "Stay Free" (WB) "Found A Cure" "Stay Free" "Nobody Know

MINNIE RIPERTON "Minnie" (Capitol) "Memory Lane"\* "Lover & Friend"\*

\*Asterisk denotes that cut has been released as a single.

EVELYN "CHAMPAGNE" KING "Out There" (RCA) 25% reporting airplay. Heavy airplay In the Midwest at WKWM, WLOU, WTLC, WDAO, and WCIN. The South reflects a debut at WEDR, climbing at WKXI, and in heavy airplay at WGIV. Climbing at WOL in the East.

CURTIS MAYFIELD & LINDA CLIFFORD "Between You..." (RSO/Curtom) 25% reporting activity. The East shows a debut at WKND, climbing at WWIN, and in heavy rotation at WDAS. Debuting in the South at WDIA with heavy rotation at WPDQ. In hot rotation at WLOU in the Midwest with a climbing position at WKWM. Debuting at KSOL in the West and hot at KYAC

FIVE SPECIAL "Why Leave Us Alone" (Elektra) 22% of our reporters are on it. South leads the way; hot at WEDR, KMJQ and WVOL. Cooling off at WYLD in New Orleans there. The West reflects hot rotation at KDAY and KLIP. Hot at WILD and medium airplay at WWIN in the East

AL HUDSON & THE PARTNERS "You Can Do It" (MCA) 22% of our reporters are on it. East leads the way with hot activity at WKND, WWIN, WILD and WDAS. Hot at KDAY and KLIP in the West. Debuting in the Midwest at WTLC and climbing at WJMO. ARETHA FRANKLIN "Ladies Only" (Atlantic) 19% reporting airplay. Midwest out front with activity with two debuts: WLOU and WDAO. Climbing at WTLC with heavy airplay at WCIN. Climbing in the South at WAOK and WKXI. In medium rotation at KYAC in the West.

DIANA ROSS "The Boss" (Motown) 17% reporting action. Cooling off in the South at WJJS. In medium airplay in the Midwest at WVON with heavy airplay at WJMO. The East reflects hot airplay at WKND and WDAS with medium airplay at WILD.

NATURE'S DIVINE "I Just Can't Control Myself" (Infinity) 17% of our reporters are on it. Debuting in the Midwest at WKWM and WLOU. Debuting at KDAY and KYAC in the West with an add at WEDR in the South. Added In the East at WKND.

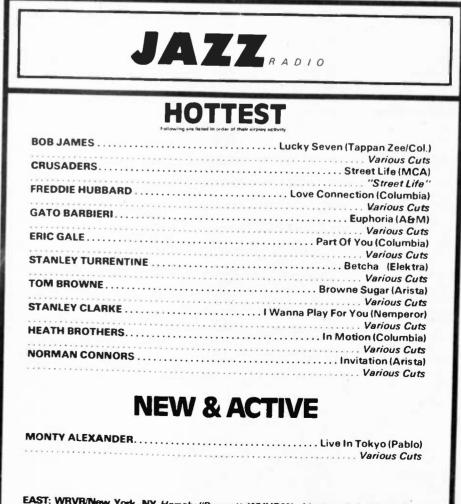
# **NEW & ACTIVE**

CON FUNK SHUN "(Let Me Put) Love On Your Mind" (Mercury) 14% of our reporters are on it. Debuts in the West at KDKO. The South shows it's new at WGIV. In the East it debuts at WILD, WOL and WDAS while the Midwest shows it new at WDAO.

RICK JAMES "Fool On The Street" (Gordy) 14% of our reporters are on it. New in the Midwest at WJMO with medium rotation at WDAO, WCIN and WLOU. Climbing in the South at WAOK

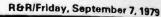
7TH WONDER "Do It With Your Body" (Casablanca) 14% of our reporters are on it. New in the Midwest at WDAO. Debuting in the West at KDAY. Reflecting medium rotation at WKXI and WGIV in the South. Climbing at WOL in the East.

TAMIKO JONES "Can't Live Without Your Love" (Polydor) 14% of our reporters are on it. New in the Midwest at WLOU and receiving heavy airplay at WCIN. Debuting at WPDQ and receiving heavy rotation at WAOK in the South. East shows it climbing at WILD.



EAST: WRVR/New York, NY Herschel/Prescott WHUR/Washington, D.C., Jesse Fax: WEAA/Baltimore, MD, Chauncey Lewis. SOUTH: WCLK/Atlanta, GA, Requaya Ward. MIDWEST: WBBY/Columbus, OH, P. Norman Grant: WJZZ/Detroit, MI, Dorian Paster. WEST: KADX/Denver, CO, Chuck Edwards: KRE/Berkeley, CA, Hal Jackson; KKGO/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tanter

	1 4 /	EAST	r	SOUTH	MIDWEST		WEST	
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lature a Divine lynasty	Paulinho Da Costa A Taste Of Honay Punkadalic Archia Ball & The Drafis	HOTTERT Funkadelic Herb Alpert	Chic Ante Ward Teddy Pendergrees (of Buritch	Bobby Bland Whispers ADC Band Chapter 8	Rann Mattock Debbie Jecobe Shyv	Sleter Sledge K.C.B. Sunshine Band D.J. Rogers		
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A Tasts Of Honey	Cameo	Herb Alpert				David Ruffin		





AOR radio has been rallying its listeners to the defense of rock 'n' roll and to the eradication of disco music for some months now, with controversial results. Was Comiskey Park just a great promotion or was it an irresponsible one? Are anti-disco movements actually pro rock 'n' roll movements or are they just anti-music movements? The arguments have been flying from all sides, and as the dust settles, some interesting changes of direction have become visible.

#### **Abrams Says Lay Off**

The word from the top, that is, from Lee Abrams (who once wrote a memo to the Superstars stations encouraging anti-disco demonstrations at his affiliates), is to lay off. "The anti-disco stance," he reflected, "which was really just a vehicle of the pro-rock 'n' roll movement, became so popular that it got a little out of hand. It started as a bit of radio theater: blowing up a record with an A-bomb in the studio. But people took it too seriously, and considering all the commotion it's created, and the bad vibes in some cities, we're trying to move it more into a positive rock 'n' roll direction. "The Superstars stations," he revealed, "will be lessening anti-disco attacks and

"The Superstars stations," he revealed, "will be lessening anti-disco attacks and strengthening pro-rock 'n' roll. We're in the process of creating vehicles to promote that."

#### **Bullet Says Suppress It**

Another person who agreed that anti-disco promotions produced some unwelcomed results is WLUP/Chicago PD Jesse Bullet, who stated, "It's on the verge of being terribly out of control. It could be a really dangerous thing. We never intended it to be this way; we had no idea we would cause a social phenomenon. It's been a marvelous promotion but we're doing everything we can to suppress it as fast as we can. We are doing our absolute best to slow the momentum of this thing down without destroying what we have gained from it."

Bullet hopes to turn an anti-disco sentiment into a positive rock 'n' roll one. "At the recent Chicagofest," he recounted, "we were broadcasting live and kids would start chanting

"It's been a marvelous promotion but we're doing everything we can to suppress it as fast as we can."

#### - Jesse Bullet, PD, WLUP

'disco sucks.' All of us in the booth would answer with a 'Chicago rocks' chant.'' For the future Bullet is planning a series of charity functions involving the Insane Coho Lips Army, to defuse the potentially violent reputation of the organization.

Steve Dahl, the anti-disco movement's most visible figure, who just weeks ago was cracking disco albums over his head on the "Tomorrow" show, commented: "I think we made our point. It's kind of run its course. We were making fun of it, and you can only make fun of things so long before becoming redundant. I'm still blowing up records on the air but that's about it. Actually, I'm channeling all my energies into airplay of my latest record." (Dahl will follow up his "Do Ya Think I'm Disco" with an album's worth of comedic material.)

#### **Bender Says Disco Is Manufactured Phenomenon**

A quick check of several stations across the country who have run anti-disco promotions show most to be in the process of changing their focus to pro-rock 'n' roll brigades. KISW/Seattle's 'Rock 'N' Roll Air Force,'' for example, recently held a Dollar Concert party for its card-carrying members with surprise guest artist Pat Travers playing a set.

In Detroit, however, WRIF PD Tom Bender voiced a contrary opinion as to the nature of the anti-disco promotions (WRIF has set up an anti-disco group called D.R.E.A.D.: Detroit Rockers Engaged in the Abolition of Disco). Said Bender, "I'm not sure that inherent in anti-disco promotions is an undercurrent of violence; it depends on how the promotions are carried out. We let people know right on the DREAD card that it is a non-violent organization."

"These promotions," he continued, "do not have to be an expression of anger or frustration, but rather an expression of partisanship and support of rock 'n' roll as opposed to

"I don't think disco music is a true musical form." — Tom Bender, PD, WRIF

the disco lifestyle and paraphernalia, which are not components of a grass-roots phenomenon: they have been designed, marketed and foisted on people, as opposed to being their natural lifestyle. This lifestyle was targeted to the same age group as the rock 'n' rollers, and is a merchandiser's method of fragmenting that lifestyle."

Is an anti-disco promotion an anti-music promotion as well? Bender thinks not. "Are we attacking music, or are we attacking a fabricated, marketed approach to music? I don't think disco music is a true musical form. Everybody now does a 'disco version' of a song, but disco music itself has no roots."

Bender stressed that all of the station's anti-disco promotions are done with tongue planted firmly in cheek. Nevertheless, when the station held a meeting of their DREAD group at a special screening of "Americathon," nervous theater management demanded that Bender underwrite a million dollar insurance policy against potential damage to his theater. Bender blamed public paranoia of anti-disco groups to the events at the now-infamous Loop night at Comiskey Park. He commented, "Comiskey Park got out of hand because it was an event with a climax but no ending. They brought people up but not back down again. So now we have the spectre of rock 'n' roll fans being violence-prone. I don't think rock 'n' rollers are any more violent than any other sector of society. It's a grey area; there's an awful lot of emotional response to it, and that is, in fact, what makes it a good promotion.

"This is not a forever thing," Bender noted, "This is just a part of a much larger revitalization of this radio station that's going on. It's not going to be a keystone of the station, but just one part of a whole lot of things we'll be involved in. I don't foresee this thing lasting into winter."

For whatever amount of time the anti-disco movement does last, it will obviously remain a subject of controversy for AOR radio. A final thought: If stations turn anti-disco promotions into pro-rock 'n' roll promotions, who will be the first AOR air personality to blow up mediocre rock 'n' roll albums?

#### **Evolution**

When AOR WQSR/Tampa switched formats and call letters to Dancemusic WSRZ, most of the staff bolted, including PD Steve Huntington, air personalities Bob Seymour, Jim Leonard and Laura Wilkinson, and weekenders Greg Wilson, Andy Preston and Hank Ball. Wilkinson has resurfaced at WLUP/Chicago for overnights, while the others search out new challenges. Additionally, former WQSR MD Bob Stroud, who initially became acting MD for the new format, has given his twoweek's notice ... WIQB/Ann Arbor PD John Christian has exited to WDEE/Detroit. His successor is station MD Mark Owens, who will retain the MD duties as well ... Former KDKB/Phoenix staffer Blake Brodersen has been named MD at KWFM/ Tucson ... KZAM/Seattle assistant MD Jeff Hyman has exited for a position with Windham Hill Records ... Dean Curfman has joined KICT/Wichita as half of its morning team ... Ken Calvert has joined WRIF/Detroit from a regional promotion post for CBS Records as WRIF's midday air personality ... Domino Rippy is new to KPAS/El Paso from KISR/Ft. Smith, AR for middays ... Rick West has joined WXKE/Ft. Wayne for afternoons (not as MD as was previously reported).

#### Update

KFMS/Las Vegas's roller skate-athon raised over \$11,000 for Muscular Dystrophy. Love 94/Miami's bed race raised \$9000 for the organization. Also tying in with M.D. for a community-oriented promotion was WXKE/Ft. Wayne, which did a 48-hour broadcast marathon that raised \$15,500 . marathon that raised \$15,500 ... WEBN/Cincinnati s third annual fireworks and finale display brought an estimated half-million viewers to the banks of the Ohio River. A fitting WEBN/Cincinnati's third annual fireworks and music homecoming for new PD groom Denton Marr and wife Nancy, who just returned from their Jamacian honeymoon . Roger McGuinn held an impromptu on-air concert while at WMET/Chicago recently WAPL/Appleton, who performed very well in the recent Arbitron ratings races, are about to up their power to 100,000 watts from 28,000, which should give them even greater gains next book ... KAZY/Denver DJ Steve Cooper entered an elephant race to welcome a circus to the city, and wound up winning . WOUT/ Johnson City brought Atco recording artists Blackfoot to the people for an autograph session at an area record store . KSPN/Aspen's benefit concert to help fund an American expedition to the Himalayas drew nearly a thousand fans to see Michael Murphey

#### **Concerts & Conversations**

PRESENTATIONS: WMMR/Philadelphia presented The A's, John Cougar for free WPLJ/New York presented Carolyne Mas for free.

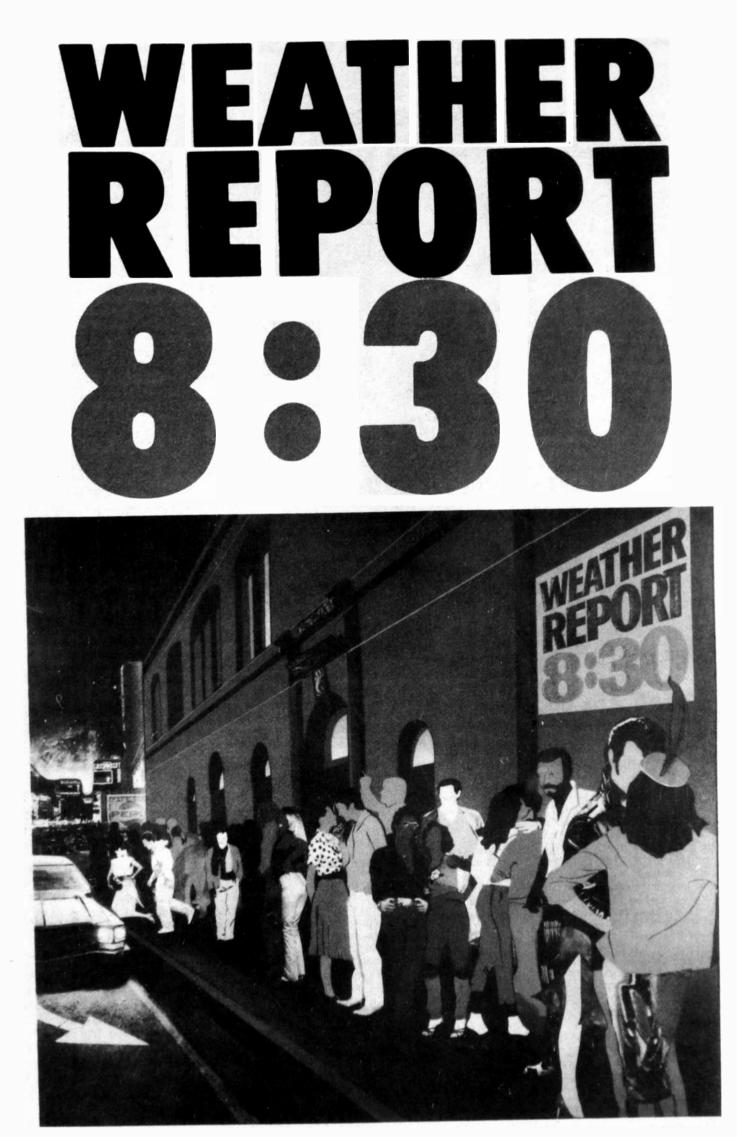
RADIO CONCERTS: Greg Kihn, Talking Heads on WBCN/Boston . . . Hotel on WKDF/ Nashville . . . Shirts, Blackjack on WLIR/Long Island.

CONVERSATIONS: Al Jarreau, Steve Dahl, Devo on KTYD/Santa Barbara ... Louise Goffin on Q107/Toronto ... Allman Bros., John Cougar, B-52's, Kansas, Cars on WIOQ/ Philadelphia ... Le Roux, on WQBK/Albany ... Foreigner on WWWW/Detroit ... Blackjack on KKTX/Kilgore ... Louise Goffin, Greg Kihn, Talking Heads, Robert Palmer, Shirts on WBCN/Boston ... Tubes, Nick Gilder on KTIM/San Rafael ... Foghat, Point Blank on KZEW/Dallas ... Robert Palmer, Louise Goffin, Greg Kihn, REO Speedwagon on WLIR/Long Island ... Al Jarreau, Stanley Clarke on KZLA/Los Angeles.

COMING NEXT WEEK: It wasn't so long ago that AOR's were struggling to hit a double digit in the Arbitron ratings. Now stations all across the country have passed that land-mark figure and are looking ahead to the next horizon. Next week we'll spotlight the ratings successes of WKQQ/Lexington (a 12+ figure of 18.2) and all-time AOR ratings champions KFMQ/Lincoln, who came up with an enviable 20.0 share of their audience. If great numbers mean great stories, these stations should have some whoppers to relate.

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on Columbia Records

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SEATTLE'S LE ROUX - Capitol recording artists Louisiana's Le Roux were greeted backstage by KISW/Seattle staffers following the group's area concert appearance. Pictured (standing, Ir) are Capitol's Stan Fore-man, group's Leon Medica, Rod Roddy, David Peters, Jaff Pollard, and Bobby Campo. Conital's Stances Bobby Campo, Capitol's Steve Morgan and Adrienne Huffhine, group's Tony Haseldon; (kneeling, Irl KISW PD Beeu Phillips and MD Steve Slaton



TRAVERS GETS GOOSED - Polydor recording artist Pat Travers did an in-store appearance for Q100/Portland, where he was accompanied by station mascot the Q100 Goose.

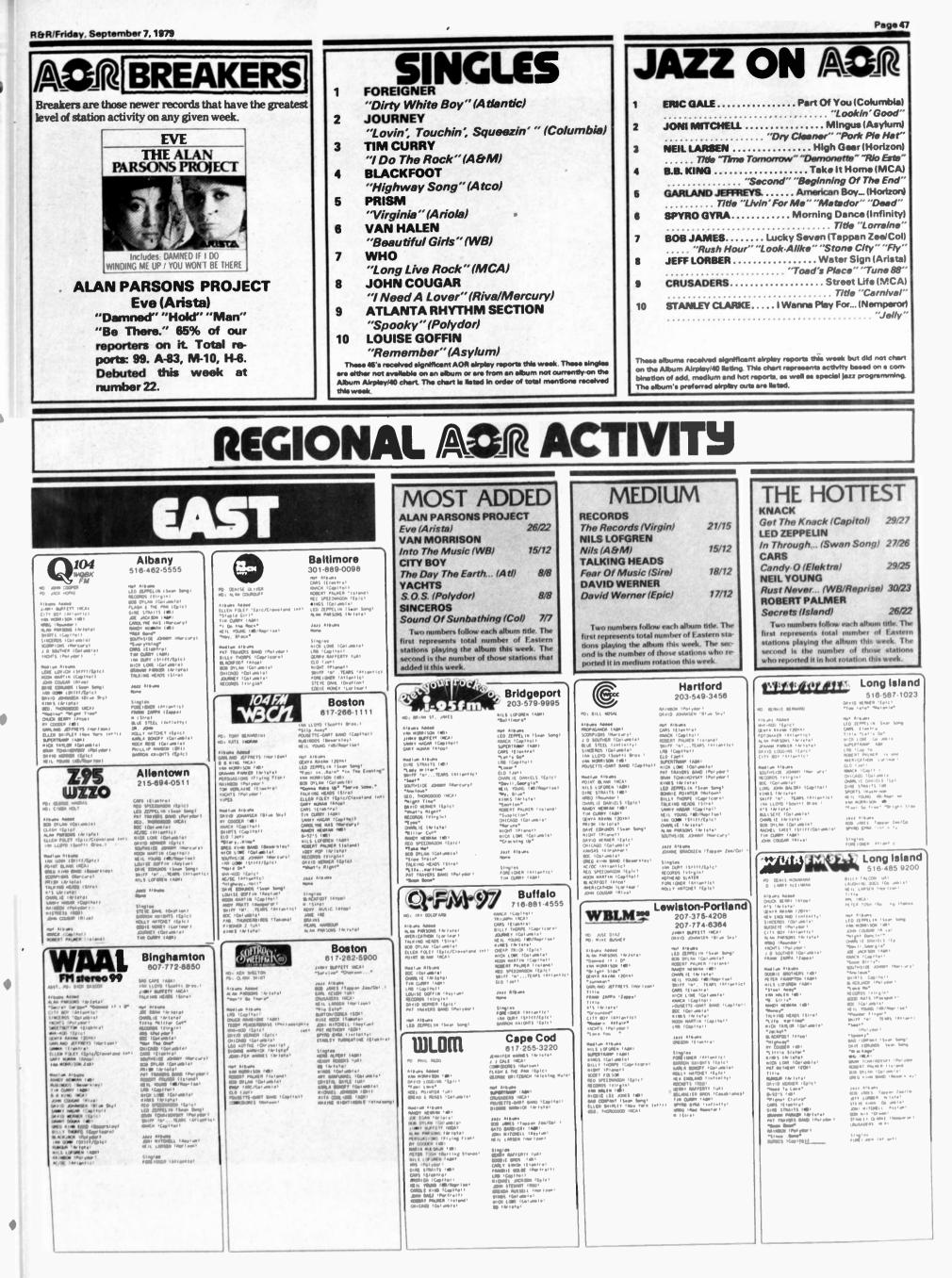


BLACKFOOT STRIKES IN INDIANAPOLIS — Atco recording artists Blackfoot were interviewed by WFBQ/ Indianapolis following a concert date in the city. Pictured (back row, I-r) are Atlantic's Bill Heltemes, group's Jackson Spires, Charlie Hargrett, Rick Medlocke and Greg T. Walker, WFBQ's Tom Robinson; (front row, I-r) Atco's Ron Below, WFBQ MD Mike Tinnes, station's Jeremi Hale and PD Jim Owens.



JOURNEY TO THE SOUTH – Grouped backstage after a Nashville concert appearance are Cclumbia's Journey and airstaffers from WKDF. Pictured (standing, I-r) are WKDF PD Alan Sneed, group's Neel Schon, WKDF's Steve Henderson, group's Steve Smith, Steve Perry, Gregg Rolie and Ross Valory, station's Moby; (standing in back) Columbia's Tom Chaltas;





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#### R&R/Friday, September 7, 1979 Radio & Records

## \_\_\_\_Album Airplay/ 40\_\_\_\_

## September 7, 1979 152 REPORTERS

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	5	4	6	KINKS	Low Budget (Arista)	Falling little Gas S
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	6	7	9	LITTLE RIVER BAND	First Under The Wire (Capitol)	"Loser" Man Life
_	_	24	10	BOB DYLAN	. Slow Train Coming (Columbia)	"Serve" Train Wake
12	10	9	11	SNIFE 'N' THE TEARS	. Fickle Heart (Atlantic)	"Seat" "Lines"
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-	-	-	22	AI AN DADCONC DDO IECT	Eve (Arista)	. Damned Don't N
37	35	33	23	IAN GOMM	. Gomm With The Wind (Stiff/Epic)	"Hold" Come Ser
20	21	15	24	DAVID WEDNED	David Werner (Enic)	. Mant Melanie Lo
	14		25	AULO LOCOPEN	Nils (AS+M)	. Mercy Balumore
-	40	30	26	MOON MARTIN	. Escape From (Capitol)	"Rolene" Reason F
_	-	-	27	HAAAAV DI IEEETT	Volcano (MCA)	Fins The Lady S
11	17	19	28	DIRE STRAITS	. Communiqué (WB)	"Writer Title West
6	9	18	29	1000	Back To The Egg (Columbia)	Arrow Slam NUC
-	30	28	30	CHICAGO	. Chicago 13 (Columbia).	"Crazy Warna An
19	18	26	31	OULAOLIE DANIEL C	Million Mile Reflections (EDIC)	. Devil Lane nelled
33	24	34	32	DAVE EDMUNDS	. Repeat When (Swan Song)	Giris Wreckage
-	-	38	33	AMEDICATHON	Various Artists (Lorimar)	Move Un Cheisea
25	26	31	34	BILLY THORPE	Children Of The Sun (Capricorn)	
-	38	40	35		Retter Than The Rest (MCA)	. Night Nadirie VV
-	39	35	36	TANK NEW AREA AN	Rorn Again (WB)	, woney band S
16	19	23	37	TO A LA TOULA WOUCKY	Strange Man, Changed (Polydor)	. Dreams USA
23	27	32	38		With The Naked Eve (Beserkley).	. Rendezvous noau
39	37	39	39	O A INIDONAL	Down To Earth (Polydor)	Since Annygin
15	16	5 25	40	KANSAS	Monolith (Kirshner)	Southwind Side
			-			
-	-	-	-			

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2 Tie 2 Tie 2

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Tie 6

7 Tie 7

Tie 8

Album cuts are listed in order of airplay preference " "Fool" "Love" "Crawl" pe" Title "Do" 'Frustrated'' "Sharona" 'Suspicion" "Jealous" inger" "Hey" "Sail" 'Title "Gas" "Space" "Susan" "Kick" "Cracking" "Survive" "Heavy" "Take" "Man" "Life" "Wonder" "Train" "Wake" "Angel" 'Lines' irls" "Shot" "Night" Boom" "Stevie" er" "Logical" Title "Way" "Diary" "Run" "Confusion" 'Teenarama'' ''Girl'' "Trans Am" hing""Anxious" "Reply" itle "California" "Count" 'Mind'' "Heaven" tle "Vigil" "One" d" "Don't" "Man" "There" "Come" "Service" "Affair" "Melanie" "Love" "Imagine" ""Baltimore" "Steal" ""Reason" "Fool" Title "Lady" "Survive" " Title "West" "Sailor" " "Siam" "Rockestra" "Ball" " "Mama" "Aloha" "Player" "Lane" "Reflections" "Eyes" "Wreckage" "Lisa" On" "Chelsea" "Heart" ""Nadine" "Worried"

y" "Band" "Spies" "Pants" s" "USA" zvous""Roadrunner NEW ""All Night" ENTRY

Summary It was a week of affirmation for rock 'n' roll LED ZEP style, as our reporters pushed the album ali the way to the top. Still a hair's breath away from number one were CARS, and KNACK, though down, were certainly far from out with the top three artists garnering the lion's share of the hot reports. YOUNG and REO maintained while DYLAN leaped into top ten. AC/DC registered excellent upward movement as RECORDS inched up. It was a good week for SOUTHSIDE and CHARLIE while HEADS made significant airplay gains. PARSONS was this week's highest debuting and most added album. garnering excellent initial adds. GOMM was on the rise, as was MOON. BUF. FETT debuted with a very solid combination of reports in all airplay rotations. EDMUNDS, AMER-ICATHON and THORO-GOOD all moved up while RAINBOW held rock steady. JOURNEY and CURRY nearly charted this week.

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Chart

The Album Airplay/40 chart re-presents activity based on a com-bination of add. medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics regis-tered the most rapid gains in air-play for the week. Album cuts that are also current singles are listed in bold type.

	1	9/7	8/31	8/24	8/17	8/10
	ALAN PARSONS	99/83	0/0	0/0	0/0	0/0
		M-10				
		H6				
	VAN MORRISON	57/46	18/18	0/0	0/0	0/0
	Into The Music (WB)	M3	MO			
		H-8	H-0	1.1		
	BOB DYLAN	103/34	90/73	3/3	0/0	0/0
	Slow Train Coming (Col)	M-23	M-5	M-0		
		H-46	H-12	H-0	1.0	
	JIMMY BUFFETT	75/30	60/57	3/3	0/0	0/0
	Volcano (MCA)	M 25	M-1	M-0	1	
	"Fins"	H-20	H-2	H-0		
	SADCAFE	34/29	17/17	1/1	0/0	0/0
	Facades (A&M)	M5	M-0	M-0		
	"To The Future"	H-0	H-0	H-0		
	CITY BOY	26/26	1/1	0/0	0/0	0/0
	The Day The Earth (Atl)	M-0	M-0			
	"Affair"	H-0	H-0		1	
1	YACHTS	23/23	0/0	0/0	0/0	0/0
	S.O.S. (Polydor)	M-0				
	"Yacht"	H-0	1000		110	
3	SINCEROS	23/21	7/7	0/0	0/0	0/0
	Sound Of Sunbathing (Col)	M-2	M-0			
	"Leader"	H-0	H-0			1.1
9	J.D. SOUTHER	22/19	6/6	0/0	0/0	0/0
	You're Only Lonely (Col)	M-2	M-0			
	Title	H-1	HO	-		
10	GENYA RAVAN	24/17	19/19	1/1	0/0	0/0
	And I Mean It! (20th)	M-5	MO	M-0		
Tie	"Junkman"	H2	H-0	HO		
10	TALKING HEADS	76/17	57/12	65/51	32/31	1/0
	Fear Of Music (Sire)	M-44	M-30	MB	M1	M-1
	"Life"	H-15	H-15	H-6	H-O	H-0
11		34/16	27/13	30/27	0/0	0/0
_	Nightout (Epic/Cleve, Int'l.	M 13	M-11	M-3		
Th	"Stupid Girl"	H-5	H 3	HO		-
11	IAN LLOYD	35/16	35/19		0/0	0/0
	Goose Bumps (Scotti Bros.	M-17	M 13	M1		
	"Slip Away"	H-2	H-3	HO		
12		16/15	1/1	0/0	0/0	0/0
	Joe's Garage (Zappa)	M-0	MO			
	Title	H1	HO			
1:	GAMMA	22/13	1 18/17	2/1	010	0/0
	Gamma (Elektra)	M.7	M-1	M-1		
	"Thunder"	H2	H-0	HO	1	

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The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## MEDIUM 8/21 8/24 8/17 8/10

	9/7	8/31	8/24	8/17	8/10
DAVID WERNER	69/51	79/52	71/51	72/47	63/32
David Werner (Epic)	A-2	A-6	A-3	A.9	A-19
"What's Right"	H-16	H-21	H-17		H-12
IAN GOMM	74/50	63/43	55/26	45/23	51/14
Gomm With (Stiff/Epic)	A.7	A-12	A-16	A-14	A-34
"Hold On"	H-17	H-8	H-13	H-8	H 3
RECORDS	77/50	76/46	75/46	63/32	65/16
The Records (Virgin)	A-4	A-8	A-13	A-20	A-42
"Starry Eyes"	H-23	H-22	H-16	H-11	H-7
SOUTHSIDE JOHNNY	75/50	79/51	72/47	73/45	64/27
The Jukes (Mercury)	A-1	A-3	A-6	A-13	A-26
"Everything"	H-24	H-25	H-19	H-16	H-11
KINKS	117/45	121/43	119/39	120/45	120/53
Low Budget (Arista)	A-0	AO	A-3	A-3	A-3
"Falling"	H-72	H-78	H-77	H-72	H-64
NILS LOFGREN	65/45	77/49	89/61	87/61	86/53
Nils (A&M)	A-0	A.0	A-2	A-2	A 6
"No Mercy"	H-20	H-28	H-26	H-24	H-27
TALKING HEADS	76/44	57/30	65/8	32/1	1/1
Fear Of Music (Sire)	A-17	A-12	A-51	A-31	A-0
"LHe"	H-15	H-15	H-6	H-O	H-0
REO SPEEDWAGON	96/41	95/38	90/44	98/47	81/37
Nine Lives (Epic)	A-1	A-0	A-1	A-10	A-10
"Road Again"	H-54	H-57	H-45	H-41	H-34
AC/DC	82/39	73/33	56/22	69/24	56/2
Highway To Hell (Atlantic)	A-6	A-11	A-13	A-29	A-64
Title	H-38	H-29	H-21	H-16	H-0
CHICAGO	60/39	62/33	70/11	29/1	0/0
Chicago 13 (Columbia)	A4	A-10	A 54	A 27	
"Crazy"	H-17	H-19	H 5	H-1	1.5
BLUE OYSTER CULT	70/38	88/46	84/43	96/47	98/52
Mirrors (Columbia)	A-0	A.2	A-1	A-2	A.1
"Dr. Music"	H-32	H-40	H 40	H-47	H 45
CHARLIE	72/38	66/38	67/31	68/29	69/3
Fight Dirty (Arista)	A.7	A.7	A-17	A-28	A-66
"Killer Cut"	H 27	H 21	H-19	H 11	H-O
DIRE STRAITS	65/37	78/32	86/33		
Communique (WB)	A-0	A-0	A-1	A-3	A-3
"Lady Writer"	H-28	H 46	H-52	H-67	H-66
PAT TRAVERS BAND	79/37	81/34	84/35		84/38
Go For What., (Polydor)	A.5	AO	A-5	A-3	A-6
"Room Boom"	H-37	H 47	H-44	H 43	H 40

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

		9/7	8/31	8/24	8/17	8/10
1	CARS	130/123	132/127	131/125		
	Candy-O (Elektra)	A-0	AO			0.0
	"Let's Go"	M-7	M-5	M-6	M-9	M 9
2	LED ZEPPELIN	132/117	133/8	0/0	0/0	0/0
	In Through (Swan Song)	A-8	A-124			
	"In The Evening"	M-7	M-1			
3	KNACK	122/115	133/122	127/119		
-	Get The Knack (Capitol)	A-0	A-0	A O	A-1	A 1
	"Good Girls"	M-7	M-11	M-8	M 14	M B
4	ROBERT PALMER	118/94	128/98	119/95	126/89	122/74
	Secrets (Island)	A-0	A-O	A-3	A.3	A-0
	"Case"	M-24	M 30	M-21	M-34	M-47
6	NEIL YOUNG	115/81	117/79	120/67	116/69	114/64
2	Rust Never (WB/Reprise)	A-1	A.1	A-0	A-3	A-2
	"My, Blue"	M-33	M-37	M-53	M-44	M 48
6	NICK LOWE	106/80	104/73	108/67	100/53	99/44
•	Labour Of Lust (Columbia)	A-2	A-1	A-3	AB	A-5
	"Cruel"	M-24	M-30	M-38	M-41	M-50
7	LITTLE RIVER BAND	93/73	97/71	98/71	103/57	93/48
1	First Under The (Capitol)	A-1	A-1	A.6	A.8	A-15
	"Loser"	M-19	M-25	M-22	M-38	M 30
8	KINKS	117/72	121/78	119/77	120/72	120/64
•	Low Budget (Arista)	A-0	A-0	A-3	A-3	A-3
	"Folling"	M-45	M-43	M-39	M 45	M-53
9	E. LIGHT ORCHESTRA	68/60	81/72	96/77	100/79	108/84
	Discovery (Jet)	A.O	A-0	A.O	A-0	A-1
	"Bring Me Down"	MB	M-9	M 19	M-21	M-23
10	SUPERTRAMP	74/59	77/67	86/71	93/78	97/78
10	Breakfast In (A&M)	A-0	A-0	A-0	A-0	A-0
	"Stranger"	M-15	M-10	M-15	M-15	M 21
11	REO SPEEDWAGON	96/54	95/57	90/45	98/41	81/34
	Nine Lives (Epic)	A.1	A-0	A-1	A-10	A-10
Tie	"Road Again"	M-41	M-38	M-44	M-47	M-37
11		83/54	91/59	91/52	90/40	85/31
	Fickle Heart (Atlantic)	A-0	A 0	A-1	A-2	A-4
	"Soat"	M-29	M-32	M 38	M-48	M-60
12		103/46		3/0	0/0	0/0
12	Slow Train Coming (Col)	A-34	A-73	A.3		
	"Serve Somebody"	M-23	M-5	MO		
13		82/38	73/29	56/21	69/16	56/0
13	Highway To Hell (Atlantic		A-11	A-13	A-29	A 54
	Title	M-39	M-33	M-22	M-24	M-2
14		79/37	1		81/43	84/40
14	Go For What (Polydor)	A.5	AO	A-5	A3	AB
	"Boom Boom"	M-37	M-34	M-35	M 35	M-38

THE HOTTEST

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents the total number of our reporting stations playing the album this week. The sec-ond is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



PRODUCED BY KENNY EDWARDS

RECORDED BY GREG LADANYI & JIM NIPAR ON COLUMBIA RECORDS

MEDIUM THE HOTTEST OUTH MOST ADDED CHARLIE CARS ALAN PARSONS PROJECT Candy-O (Elektra) 32/31 Fight Dirty (Arista) CHICAGO 21/15 Eve (Arista) BOB DYLAN 21/17 LED ZEPPELIN Chicago 13 (Columbia) SOUTHSIDE JOHNNY In Through ... (Swan Song) 33/29 19/14 low Train Coming (Col) 26/15 Amarillo Charlotte **KY99** (WB**CY-108**) KNACK VAN MORRISON 808-359-8561 704-374-3772 Get The Knack (Capitol) 32/28 704-374-3772 RCDMS friending Cover, IE (Arisis) HICK (DE (Columia) Green (Columia) HICK (DE (Columia) Cover (Columia) HICS (Columia) LED ZEPPELIN (Samo Song) HIS (Columia) LED ZEPPELIN (Samo Song) HIS (Columia) HIS (Col The Jukes (Mercury) BLUE OYSTER CULT 16/13 Into The Music (WB) 11/11 -PD: MAX MILLER ROBERT PALMER Secrets (Island) JIMMY BUFFETT Volcano (MCA) Albums Added TALKING NEADS (Sire) YAR NGURISON (ND) ELLEN FOLEY (Epic/Cisvoland ANDY NEWAR (ND) PAT TRAVERS BAND (Polydor) 29/23 Mirrors (Columbia) IAN GOMM Albums Added BOD DYLAN (Columbia) JIMAY BUPPETY (BCA) ALAN PARSONS (Arista) MICK LONE (Columbia) 15/13 28/10 LITTLE RIVER BAND TALKING HEADS Fear Of Music (Sire) First Under The ... (Capitol) 24/22 Gomm With... (Stiff/Epic) 17/13 23/9 Hedium Albums JUDity SPECICR (Arientic) AUDITY SPECICR (Arientic) BHE STRAITS (MB) BHE STRAITS (MB) RICHE LEE SUBJECT (MB) ALAN PHASONS (Ariets) ALAN PHASONS (Ariets) ALAN PHASONS (Ariets) ALE LANSE (Ealc) AUDITO ELLA (Barton) AUDITO ELLA (Barton) AUDITO ELLA (Barton) CHALL (BARTON) CHAL Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week. Medites Afbums HILS LONGREN (ADI) IAN GOME (STIF/Epic) RATHEON (Polydor) GRO, THOROSOG (MCA) Two numbers toilow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week. Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week. AAINBON (Polydor) GEO, THORODOD (HECA) BUCKEYE (Polydor) BLIND CATE (Windusng) SOUTHSIDE JOHONY Diarc "Time" HOON HARTIN (Capitel) DAVID HENRER (Epic) THE CAMER (AMI) HISTRESS (RMO) CAMEA (Elektro) Jazz Albums K94 KSMB Lafayette 318-232-1311 +145 love Miami El Paso 915-533-8211 Jazz Albumu Mone HISTRESS (1800) GMMA (Elabtra) "Taber King" SAD CAFE (AMI) TALKING HEADS (Siro) Not Albums BAD COMPANY (Swan Song) BADI TCHAIRDYSKY (Polydor) SUPERTRAMP (ABH) Singles NEW ENDLAND FINTINITY CUMMY SISTERS (Capitol) EDDIE NONEY (Lorimer) <u>1155</u> 305-672-2500 HD: RAY SUTLEY PD: JAY WALKER NICK LOVE (Columbia) ROBERT PALMER (Island) NILS LOFOREN (ABM) REG SPEEDENCOM (Epic) "Bar I can't Take Me REGIST PAULIN (Island) REGIST PAULIN REGIST PA Singles BLUE STEEL CINFINITY JCAN BAEZ (Portrel) NICHAEL JOHNSON (Epici CARLY SMODI (Eintre) NINCS (Columbio) SUPCRTMADE (Adm) JINHY BUFFETT (NCA) PD1 RICK PETERS JOHN MARINAKOS Albums Added MERICATHON (Lor) "Get A Move On" GED. THOROGOOD M "might Time" TIN CURRY (AM) "I Do the Roch" Hof Albums POINT BLANK (NCA) CARS (Elentral SUMERTANG (ABH) NAKCK (Copital) RANDY RESUMN (NB) RANSAS (KIPANAR) LED ZEPPELIN (Swan Song) NEO SPEEDWAGON (Epic) Atlanta Charlotte WROG 96rock Albums Added ALAN PARSONS (Artste) BOB UPLAN (Columbia) GADRA (Elektra) FRLSH (Artota) Attums Added 404-325-0960 704-392-8191 MCA , une-JUZ+619 NOT LOVE (Columbia) ONE (Columbia) ONE (Columbia) ELO (La) ROBERT PALMER (Island) "Cese" HORA - SECONDO Medium Albums POUSETTE-ONT BAND (Capingi) David Wilden iEpic) AEMENY SPIDICEN (Arten?ic) ONICALD (Columbia) MICK (Capitol) NICK (Capitol) NICK (Plenet) NICK (Distand) JACKIE FORST Jazz Albums ORUSADERS (MCA) SPVRD GYRA (Infinity) Albums Added BREATHLESS (BHI/Americs) TAN LLOYD (Scotti Bros.) TALKING HEADS (Stro) MILE (Arbit) Market (Mrb) BOC (Columbia) BO es Added ZERPELIN (Soun Song) Y INTCHET (Epic) LLOYD (Soutti Bros.) NCS (Virgin) MCS (Virgin) -1 00 110 110 1001 Med Ian Allywin OH(DAD) 100-1001 NCORDS (1/rg1n) NCORDS (1/rg1n) SUTHSID 200001 (Marcury) E.12, AMMACAUCH (Barrwille) Jinny GuyTer (Cock) A.Am PMSDDS (Artist) CUSSE (Coff) (Artist) AC/DC (Artist)(C) Am Gabe (101/L/g)(C) Singins DiAT DAND (UA) AMS (Morydor) MARSANAL TUCKER (Copyric KANSAS (Irisnnor) IAI GOM (SYII//E) DOC (Goiumile) JOHN STENAT (RSO) ACCHE JOHS SINGITS (Epic) DANNON KNIGHTS (Epic) Jazz Albums Hadium Albums BRAM YOMINOYSIY (Polydor KINKS (Arista) HINSS (Columbia) HEO SPEEDMACON (Epic) AC/DC (Atlantic) SHIFT 1N'...TEAHS (Atlant "Saat" "Cese" Jazz Alburs OESISCIES (ICA) OESISCIES (ICA) OESISCIES (ICA) STALLS (ICA) ICA (ICA) TOB INDUEL (ICA) ICA (ICA) NO.400 (ICA) NO.40 Ministry Council (RLvs) ADM COUNT (RLvs) ADM COUNT (RLvs) ADM COUNT (RLvs) ADM COUNT (RAM) THE CAMPY (ADM) POINT RAME (SCA) POINT R Singles FOREIGNER (Atlantic) PAT TRAVERS (Polydor) SNIFF 'N'...YEARS (Atlantic LAB (Capitol) Hot Albums ELO (Jet) JOE EGAN (Artolo) ANERICA (Copitol) LAN (Copitol) The groun-group of the finite of the finite group of the finite of the finite group of the finite group of the finite GATO BANGHERS (Angle) FARE RECOMPCE (Angle) FARE RECOMPCE (Angle) G. MASHINGTON JR. (Electro Control Bangeron) G. MASHINGTON JR. (Electro Control Bangeron) G. MASHINGTON JR. Singles EMMON ICHIGHTS (Epic) STEVE DAVE, (Overlan) ALAN PARSONS (Ariste) "Sat" Sat" BCC (Columbia) MERICATION (Loriesri "Get A Nove Dn" DUNKEY (Copientia) DUNKEY (Copientia) MERICK (Copientia) "Sat Satura: "Sat Satura: "Sat Satura: VIO2 aloo:0 Lexington Montgomery 608-252-6694 HOON MARTIN (Capitol) "Roiene" 205-285-9102 DAVE KINUSENKA Singine FOREIGHER (Attentic) HOLLY HATCHET (Epic) ALAN PARSONS (Arise) Albums Added ALAN PARSONS (Ar Iste) VAN NORRISON (MD) CREG KINN BAND (Beserkier Nor Albums Nor Albums (NACK (Capitol) CARS (Elektra) LED ZEPPELIN (Sean Song) OIRE STRAITS (MD) "Saltor" Mady Griter "Title "in The Mest" KLBJ Austin 512-474-8543 Not Album Exo (and) sticks (columbia) cant (cleanra) subcx (columbia) subcx (columbia) subcx (columbia) subcx (columbia) subcx (columbia) colo prute (columbia) LED 22(PPL) II (Sen Seng) LIDT 60/PPET 19CA) "Survive" "Fine" 
 NIDT(P)
 (P) and Law

 Systemstr
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 Systemstr
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 Systemstr
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 ULLY Trotyper (Copricorn)
 (G) umb to 1

 CMS
 (Elserros)

 DULLY Trotyper (S) umb to 1

 VEMPT (PALIED)
 (S) umb to 1

 Staff (P) umb to 1
 (Amb to 1)

 Supratheave (Amb to 1)
 (Amb to 1)

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ested in the CMA Post-Awards Radio Show on the NBC Radio Network. Also, there are stations interested in running the simulcast of the actual awards show off the CBS-TV Network. This simulcast idea was started last year and great response was received from the stations. The only problem, over which the CMA had no control, is that the simulcast will not allow any local commercial avails during the show. It still is a super programming-promotional tool for a station. This is the reason the CMA Radio Committee came up with the post-awards radio show. There will be commercial time available for the local stations.

Let me say up front that time is running short on reserving these shows. For the CMA-CBS-TV simulcast, you must get a request to Toby Cannon at the Country Music Association by letter or telegram no later than Friday, September 14. For more information on the simulcast contact Toby at the CMA/Nashville office, (615) 244-2840.

Now for stations who want to run the CMA's Post-Awards Radio Show, which will be run live following the television program via NBC, your station must make immediate contact with NBC Radio's head of programming, Ruth Meyers, at (212) 664-2045. She will be supervising the clearance of stations to run this show, which will be hosted by Bill Anderson and Ralph Emery. All the participants, winners, and nominees of the CMA Awards Show will also be part of this radio first.

As I have mentioned, KSON/San Diego President Dan McKinnon and I are co-producing and directing the post-awards show, along with some great help in Nashville. We are looking forward to making this an annual event. So far there have been many pre-production segments produced both here at the R&R Century City studios and at WSM Radio in Nashville. I will be in Nashville next week to coordinate the radio show with all those involved.

My Nashville trip is twofold. Besides the radio show, I will be again this year on the Country Radio Seminar's 1980 planning committee. Should have some details here in a couple weeks.

. The PD Merry-Go-Round continues across the Country In other news . Bob Grayson is out as PD of WHOO/Orlando as WINN/Louisville PD Bucks Braun joins the station. WHOO and WINN are owned by Bluegrass Broadcasting Co. Word has it the company has purchased WTOC-AM-FM/Savannah, GA. The call letters on the AM will now be WWSA and the FM will be known as WCHY. The FM will be formatted Country, with live programming in morning drive and the Drake-Chenault syndication the rest of the broadcast time. Back at WHOO, GM Bill Stakelin has been upped to VP of Broadcasting for Bluegrass. Max Ryan has been named to take over the GM job at WHOO. At WINN, Tom Hardin is now the acting PD. Ex-WHOO PD Grayson is looking and can be reached at (305) 869-The hurricane in Florida has taken WIRK-FM/West Palm Beach off the 7393 air for at least a week. See details on Page 1 of this week's R&R . . . Sid Wood takes over for Mike Carta as PD of WMAY/Springfield, IL. Carta, as reported here last week, is off to St. Louis as PD of WIL-AM-FM . . . Dave Kay has been named PD of WYND/Sarasota, FL. He replaces Fuzzy Cook, who is moving to Chicago. WYND's new morning man is Dave Jurgenson, former GM of WSEB/



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WICHITA WELCOMES WHITMAN — For its 15th anniversary party, KFDI/Wichite entertained more than 17,000 listeners during a free day at Joyland Park. KFDI presented a fiddle contest, talent contests, free rides, bluegrass bands, gospel groups, and two shows starring Silm Whitman (shown in top photo), David Houston, and Dale McBride. Bottom photo shows Whitman and Houston, along with United Artist rep Gerri McDowell and KFDI MD Don Walton.

CHIMP ON THE OLD BLOCK — WOBL/Oberlin, Ohio sent along photos of a recent visitor to their studios, none other than "Zippy The Chimp." Zippy is shown with some of the WOBL staff next to the station's van and with PD Scott Miller in the air studio. Miller told R&R that Zippy was not a very good interview because for some reason "he always wanted to monkey around."

Sebring, FL . . . Joining WVOJ/Jacksonville, FL as PD from WSNY in the same market is Charlie Marcus. After two and a half years, "Country Charlie" White is resigning as of September 14. White had been doing the evening show and the MD job at WVOJ .... Tom Williams, from WDXI/Jackson, TN, is the new PD at KWKH/Shreveport. Ex-PD Dave Martin has left to join KEBC-FM/Oklahoma City to do noon to three ... Many people still wondering who will replace Don Thomson as PD at WBAP/Fort Worth now that he has gone into business for himself as a Country radio consultant. Most insiders feel GM Warren Potash will be looking at some prospects at the NAB programming conference in St. Louis beginning this Sunday (9) .... Mike Ryan has been selected as PD of KGFX/ Pierre, SD. He comes to the station from Pierre's KCCR. Ryan will also be doing the morning drive air shift ... Good PD job still open at WJEZ-FM/ Chicago. Contact either Craig Scott at WMPS/Memphis or Bill Hart at WJJD/ Chicago ... Jim Collins is now Sales Manager of WCOS-FM/Columbia, SC. He had been doing the sales for the AM alone, until Buster White departed from the FM ... Doc Phillips, fresh from the Don Martin broadcast school in L.A., has been named PD of KOJO/Laramie, WY. New station manager is Ted Foster, from KATA/Arcata, CA ... Scott Anderson has been promoted to MD at KGRZ/ Missoula, MT . . . Mark Eveland, from WMPO-FM/Pomercy, OH, is now MD at WADC/Pakersburg, WV ... Rosaland Becker from WTRY/Troy, NY, has been appointed News Director for WGNA/Albany, NY ... So what's new with you?

#### **Quick Bits**

Some people will do anything for some kicks!?! WIRK-FM/West Palm Beach PD and morning man, "Breakfast" Barry Grant recently took part in an exhibition Kick Boxing match against one of the champs, Bill "Superfoot" Wallace. Grant told R&R, "I have on occasion put my foot in my mouth, but this time I came very close to putting his foot in my mouth."

Many stations involved last weekend, as in years past, with the Jerry Lewis Muscular Dystrophy telethon from their local television station. Some other stations were involved in their own promotions to raise some funds. One of the most unique was reported from WNVY/Pensacola, FL. Air personality Gary O'Brien set the world's record for water sliding. He slipped and slid for 9 hours and managed to raise over \$1300 for the MS. The station had 150 participants who paid donations to slide with O'Brien . Of course you have heard of a radio station giving away a "disc jockey for the day. Well, KERE/Denver did a Labor Day promotion that put the services of the General Manager, Don Waterman, and the Operations Director, Jay Hoffer, on the line. Watterman and Hoffer made themselves available for the day to wash cars, serve food, vacuum and other chores. Listeners were asked to submit, in 25 words or less, their opinion why "KERE is the best country music station around." Hoffer told our R&R microphone, "I made it very clear, I don't do windows." ... More than 5000 persons showed for the 52nd anniversary of KRMD/Shreveport's client party. According to former KFOX/ Long Beach PD Jim Christoferson, "A good time was had by all!" (And he . . KZIP/Amarillo has been wasn't even there, or for that matter invited.) . doing some Saturday matinee movie shows featuring classic movies by Roy Rogers and many Walt Disney films. Admission price is only 13 cents, (13 being the station's frequency). (Rumor has it, the semi-perverted KZIP Program Director, Dugg Collins, wanted to hold his adult-oriented movie pro-motion at the local "No-Tell Motel." Seems his featured flick, "Snow White Meets Rin Tin Tin," was lost on its way from the Dallas alrport to Amarillo. Dugg, check with RCA's Wayne Edwards, he was reported to be smiling more than usual in the last couple of days!?) ..... KEEN/San Jose came up with an interesting way to spotlight local talent and get a new jingle package for very little. They auditioned local performers and picked the best to record KEEN station logos at an area recording studio WHK/Cleve land is running a promotion with the Cleveland Browns football team (they broadcast their games). The station is giving away WHK/Cleveland Browns 



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A BUNCH OF REAL CUT UPS — For the past few years, KGFX/Pierre, SD has sponsored a raft race down the Missouri River during a local celebration. KGFX offered cash prizes to the best decorated raft. Shown are the first place winners, who had a pirate theme for their raft. General Manager, Mark Swendsen, Is shown getting a few "pointers" from the happy pirates.



GATLIN GUESTS — Larry Gatlin and his brother, Rudy, are shown during a visit to WHN/New York, where they dld a guest spot on the Mike Fitzgerald afternoon show. Pictured are PD Ed Salamon, Larry, VP/GM Nick Verbitsky, Mike Fitzgerald and Rudy Gatlin.



TWITTY TRIP — MCA's Conway Twitty is pictured at an in-store appearance at Great American Music in Minneapolis. With him is store manager, Sue Kempt, MCA's Tamra Grolnick and Bob Walker, WDGY Radio PD Dan Halyburton, Twitty, MCA's John Jump and John Burns; and Dick Olmsted of Great American Music.



COUNTRY CONCERT ON GRASS — "Far out, man." (Not that kind of grass, stupidl) WSEN/Baldwinsville, NY, has been holding "Summer Lawn Concerts" on the grass in front of the station. The Country Wine Band and New York State fiddle champ, Hal Casey, are seen here.



HUNTSVILLE HOORAH — RCA's Jim Ed Brown & Helen Cornelius are shown here after a recent concert for WBHP/Huntsville, AL. Also seen are MD Ron Scott; Joe Patrick; assistant PD John Scott; and Steve Payne.

HOLLYWOOD SIGN — Not exactly the world famous Hollywood sign, but rather the latest billboard of WGMA/Hollywood, FL. Tha station's new logo is "Greatest Country," therefore the boards were brightly colored red, white and blue.

Greatest



SIXTY AND STRONG — Kitty Wells is pictured with WJRB/Nashville air personality Don Keith at a special on air salute sponsored by the Top Billing Agency and WJRB celebrating Kitty's 60th birthday and 43 years in the entertainment business.



BROADCAST BIRTHDAY — To celebrate their 31st year of broadcasting, WFAI/Fayetteville, NC staffers are shown at a recent "sign" up. From left to right are GM Danny Highsmith; Denny McGuire, morning drive personality; Music Director Tim Williams; and PD Terry Jordan.



LOOKING AT LEHR — RCA's Zella Lehr is shown here with KSON/San Diego music director Ron West; KLAC/Los Angeles music director Cathy Hahn; and an unidentified bystander after a recent concert at Disneyland. That bystander looks a little "Goofy" to us.



BLUEGRASS BOOGIE – KTTS/Springfield, MO air personality, "Ricky Baby" Richmond (third from left) is shown with the "Battle Field Express" during the recent Strafford Bluegrass Festival the station sponsored.

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#### **RANDY BARLOW**

Another Easy Lovin' Night (Republic) On 63% of reporting stations. Adds include KLZ, KCKC, WCXI, KCKN, WUBE, WSLR, WKSJ, WMZQ-FM, KSON, KFGO. Charts: Debut 30 WONE, 33-27 KRAM, 35-28 WNRS, 34-27 KRAK, 38-30 KZIP, debut 30 KEED, 32-25 KXLR, debut 29 KRGO, R&R Chart Debut 35.

#### **CRYSTAL GAYLE** Half The Way (Columbia)

59% of our reporters on this record. One of the week's "Most Added." Adds include WIRE, WMAQ, WEEP, WUNI, WLWI-FM, WSLR, KHAK, KLAK, KBOX, KENR, WSUN, WOKQ. Charts: 40-26 KSO, 39-28 WWVA, debut 27 WONE, 37-29 WMZQ-FM. R&R Chart Debut 36.

#### **BILLIE JO SPEARS**

#### Livin' Our Love Together (UA)

On 59% of reporting stations. Charts: 31-25 KCKC, 37-29 KWKH, debut 28 WONE, 30-26 WSLR, 31-22 KSOP, 13-11 WHOO, 12-10 KRZY, 7-4 WUNI, 37-37 WRCP. New adds this week include KBOX, WQQT, WCMS, WKDA, KGRZ, KCUB, KSON, KBMR. R&R Chart: Debut 37.

#### **KENDALLS**

I Don't Do It Like That No More (Ovation) 58% of our reporters on it. Charts: 36-30 KRMD, 34-27 WSAI, 23-16 WCXI, debut 30 WPLO, 23-17 WKMF, debut 29 KLAK, 32-24 WIRK-FM, 33-25 WWVA, 38-26 KKYX. Adds: WPOC-FM, KHAK, WUNI, WWOK, KCKC, WCUZ, WMUS. R&R Chart Debut 38.



RAZZY BALLEY ''I Ain't Got No Business Doin' Business Today'' (RCA) 81/10, WBAP, KENR, KCUB, WKXA, WPOR, WNVY, WSUN, KWMT, KGFX, WWOJ, Charts: 159 WUNI, 328 WBAM, 35-28 KWKH, 32-26 WUBE, 34-25 WRCP, 37-27 KVET, 31-22 WWVA, 34-29 KRMD, debut 29 WLWI FM, 23-16 KXLR RGR Chart Debut 40.

debut 29 WLWI FM. 23-16 KXLR R6R Chart: Debut 40. EDDY ARNOLD "Goodbye" (RCA) 79/11, KRZY, WCXI, KCKN, WWJO, WTCR, WNVY, WSUN, WPLO, WVMI, WOKK, WKSJ, Charts: 37-29 WCMS, 31-27 WKDA, 30-23 KRAK, 34-24 KSOP, 32-28 KSO, 34-28 KEEN, 32-24 KSON, 27-22 WONE, 27-22 KFTN. OLIVIA NEWTON-JOHN "Dancin" Round And 'Round" (MCA) 74/12, WMAQ, KSON, KLAK, KRAK, KCUB, WNYR, WSUN, WQGT, KVOC, KGRZ, Charts: 31-23 KVET, 15-10 WHOO, 18-14 WWVA, 28-25 WFMS-FM, 15-9 KUGR, 22-17 WSEN, 27-21 KNOE. DOLLY PARTON "Sweet Summer Lovin" (RCA) 70/12, KLAC, WHN, KCKN, WUBE, WKSJ, KENR, WPOR, WRCP, KLVI, KWMT, WMUS, KSON, Charts: 35-26 WEEP, 33-25 WCKI, debut 29 KMPS, debut 29 WPLO, 37-29 WKDA, debut 30 WSLR, debut 22 KEED, 31-23 KWKH, 27-20 KFGO, 29-21 WONE, 20-15 WOKQ, 35-28 WHOO, 31-22 WFMS-FM, 22-15 WUNI, 38-30 CKLW-FM, 15-12 KCKC. CKLW-FM 15-12 KCK0

CRISTY LANE "Slippin' Up, Slippin' Around" (UA) 68/14, KLZ. WSLR. WFMS-FM. WONE, WBAP, WPLO, WSM. WCAW, WPOR. KBMR. WTHI, KWMT, KCUB, KMAK. Charbs: 31-26 WCXI, 40-30 KGFX. 30-23 WVII. debut 30 KMPS, 33-25 WQQT, 34-30 KFQO.

WONE WBAP, WPLO, WSM, WCAW, WPOR, KBMR, WTH, KWIH, KOO. WCXI, 40.30 KGFX, 30.23 WYII, debut 30 KMPS, 33-25 WQQT, 34-30 KFGO. TOMMY OVERSTREET "What More Could A Man Need" (Elektra) 66/16, KLAK, KSON, WONE, KSO, WSAI, WCMS, WPOR, WNYR, KZIP, KXLR, WHOO, KGFX, WYTL, WHBF, KUGR, Charta: 29 24 KCKC, 33-29 KSOP, debut 24 KOKE, 36-30 WKDA, 28-29 KFGO, 35-37 KRMD, 37-24 KNOE, 21-17 KRGO. PORTER WAGONER "Everything I've Always Wanted" (RCA) 65/11, WMC, KBOX, WBAP, WSLR, WCXI, WCMS, KCUB, KFEO, KWMT, WDEN, WQQT, Charta: 30-14 KVOC, 20-16 KRMD, 38-29 KSON, 38-30 KSO, 28-23 KHAK, 29-21 KSOP, 29-22 WAXX, 29-24 KUZZ. VALUE AND EBPCON "I OW DOR BILLIES" (WB) 60/4, KCUB, WNRS, WUNI, KLVI.

JOHN ANDERSON "Low Dog Blues" (WB) 60/4, KCUB, WNRS. WUNI, KLVI. Charta 1611 KRMD, 33/26 KEED, 11-7 WIRK-FM, 34-30 WTHI, 19-15 WAXX, 25-18 WKMF, 24-20 KRDR, 28-21 KFTN, 32-25 KWKH.

KRDR, 28 21 KFTN, 32-25 KWKH. WILLE NELSON "Crazy Arms" (RCA) 56/18, WEEP, WMZQ.FM, WPOR, WQQT, WSM, WSAI, WONE, KRAM, KRZY, KNIX, KLAK, KMAK, KIDN, KVOC, KWMT, WTHI, KFEQ, WNYR, Chartes 39-28 KUZZ, 25-20 WWVA, 38-27 KXLR, 25-24 WPLO, 35-28 WKDA, 36-30 KSOP, MUNDO EARWOOD "We Got Love" (GMC) 55/8, KCKC, KCUB, KGFX, KWMT, KCKN, KLVI, WNYR, WMZQ.FM, Charte Dobut 28 KTYN, 32-28 KVET, 21-16 WRCP, 18-13 KNOE, 25-15 KVOC, 36-28 KSON, 16-11 KOKE, 25-19 KIKK.

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KCKN, KLVI, WNVR, WM2Q-FM, Charts: Dobut 29 KTVN, 32-28 KVET, 21-15 WACP, 18-13 KNOE. 26-15 KVOC, 36-28 KSON, 16-11 KOKE, 25-19 KIKK. KENNY ROGERS "You Decorated My Life" (UA) 51/50, The "Most Added" record of the wank, with 50 new stations on it. Some adds include: KNEW, KEEN, KLAC, KMPB, WIRE, WJD, CKLW-FM, KSO, WDAF, WFMS FM, WUBE, KRMD, WLWI-FM, WPLO, WMC, KWKH, WHN, WM2Q-FM, and othera: 0-bout 27 WSEN. GLEN CAMPBELL "Hound Dog Man" (Capitol) 51/18, wCMS, WACP, KVET, KNOE, KLR, WIRK-FM, KBOX, WYTL, KWMT, WTHI, KFEQ, KBMR, KFDI, CKLW-FM, WMUS, WSLR, KFQO, KLAK, Charla: 28-22 KRGO, debut 29 WOKQ, debut 29 WSEN, debut 29 WSEN, MARGO SMITH "Baby My Baby" (WB) 49/24, including KEED, KRAK, KUZZ, KRZY, KEEN, KMPS, KHAK, KTYN, WHBF, WKKN, WTSO, WSAI, WIRE, WSLR, WGD, WCO8-FM, KIKK, WCAW, WYII, KSSS, KCEY, debut 28 KGPZ, debut 30 WIRK-FM. JOE STAMPLEY "Put Your Clothes Back CON" (Epitol 49/17, KEEN, KLAC, KNIX, KKAL, KCUB, Charle: 29 22 KRZY, 28 IB WUNI, debut 30 WLW-FM, 30-26 KWKH, 32 27 WBAM. TOM GRANT "Sail On" (Republic) 48/26, including KRAM, KUZZ, KRDR, KSOP, WIRE, WKKN, KTYN, WYII, WSZB, WKMF, WONE, WWOK, WWMI, WIRK-FM, WKDA, WGTO, WUNI, KIKK, WCAW, WYII, WSSB, KKEY, 28 IB WUNI, debut 20 WLW-FM, 30-26 KWKH, 32 27 WBAM. TOM GRANT "Sail On" (Republic) 48/26, including KRAM, KUZZ, KRDR, KSOP, WIRE, WKKN, KTYN, WYII, WSSB, KDA, HSSS, KION, debut 24 KRGO, 13-78 WKHA, 32 27 WBAM. TOM GRANT "Sail On" (Republic) 48/26, including KRAM, KUZZ, KRDR, KSOP, WIRE, WKKN, KTYN, WYII, WSSB, Charle: Dobut 25 KRGO, 13-78 WKH, WHOO, KRM, KTYN, WYII, WSSB, KBOR, HSSS, KION, debut 24 KRGO, 13-78 WKH, WHOO, KRM, KLR, KBOX, WNYR, KSSS, Charle: Dobut 25 KRGO, 13-78 WCXI, 2010 WUNI, debut 28 WWIFM, debut 29 WKMF, 40-28 KFTN, 39-21 CKLW. **ROSANNE CASH WIBOBY BARE** "NO MEMORIPS Hangir"..." (Columbia) 43/17, KSON, KEED, WNN, WKKN, WHBF, WDDD, WCXI, WNRS, KYNN, WGTO, KLVI, WIRK-FM, KZIP, WOEN, WRCP, KSSS, KBBQ, debut 28 WSEN. **DTHORY CONTINUE** 

#### **Others Getting Significant Action**

JEANNE PRUETT "Please Sing Satin Sheets For Me" (IBC) 43/3, KOKE, KRAM, KIDN. Charts 17-12 WCX1, 39-29 KEEN, 19-14 WKMF, 20-12 WIRK FM, 28-21 WRAM, 39-78 Charts

FREDDY WELLER "That Runaway Woman" (Columbia) 42/7, WPLO, WNYR, WAXX, KWMT, WYTL, WT50, KVOC, Charle 32 25 KFTN, 30 25 WHOO.



### Sontombor 7 1070

3	Weeks	Week		September 7, 1979	
	2	1	0	CONWAY TWITTY/I May Never Get To Heaven (MCA)	
	6	3	ē	CHARLEY PRIDE/You're My Jamaica (RCA)	
	4	5	õ	KENNY ROGERS & DOTTLE WEST/'Till I Can Make It On My Ow	n (UA)
	12	6	ŏ	CRYSTAL GAYLE/Your Kisses Will (UA)	
	13	7	ŏ	MOE & JOE/Just Good Ol' Boys (Columbia)	
	15	8	ŏ	DON WILLIAMS/It Must Be Love (MCA)	
	3	4	7	WILLIE NELSON & LEON RUSSELL/Heartbreak Hotel (Columbia	)
	1	2	8	CHARLIE DANIELS BAND/The Devil Went Down To Georgia (Ep	ic)
	19	14	0	JIM ED BROWN & HELEN CORNELIUS/Fools (RCA)	
	21	16	Ø	KENNY DALE/Only Love Can Break A Heart (Capitol)	
	16	12	11	DONNA FARGO/Daddy (WB)	
	32	22	Ø	ELVIS PRESLEY/There's A Honky Tonk Angel (RCA)	
	24	13	13	MICKEY GILLEY/My Silver Lining (Epic/Playboy)	
	27	19	0	JOHN CONLEE/Before My Time (MCA)	
	18	15	15	JENNIFER WARNES/I Know A Heartache When I See One (Aris	ta)
;	10	9	18	STATLER BROTHERS/Here We Are Again (Mercury)	
1	30	23	Ø	T.G. SHEPPARD/Last Cheater's Waltz (WB/Curb)	
	31	27	0	OAK RIDGE BOYS/Dream On (MCA)	
2	28	25	0	BARBARA MANDRELL/Fooled By A Feeling (MCA)	
	5	10	20	MEL TILLIS/Coca-Cola Cowboy (MCA)	
	7	11	21	DAVE & SUGAR/Stay With Me (RCA)	
	38	30	0	RONNIE MILSAP/In No Time At All (RCA)	
	8	18	23	HANK WILLIAMS JR./Family Tradition (Elektra)	
5	23	21	24	JOHNNY RODRIGUEZ/Fools For Each Other (Epic)	
7	34	29	0	JERRY LEE LEWIS/Who Will The Next Fool Be (Elektra)	
9	37	31	0	REX ALLEN JR./If I Fell In Love With You (WB)	
	-	34	0	BELLAMY BROTHERS/You Ain't Just Whistling Dixie (WB/Curb	1
	-	32	0	BILLY "CRASH" CRADDOCK/Robinhood (Capitol)	
	-	33	0	LARRY GATLIN/All The Gold In California (Columbia)	
	11	17	30	JIM REEVES w/DEBRA ALLEN/Don't Let Me Crossover (RCA)	
8	25	24	31	VERN GOSDIN/All I Want And Need Forever (Elektra)	
	9	20	32	GENE WATSON/Pick The Wildwood Flower (Capitol)	
	14	26	33	EDDIE RABBITT/Suspicions (Elektra)	and and
8	33	28	34	JACKY WARD & REBA MCENTIRE/That Makes Two Of Us (Me	arcury/
-	-		-	RANDY BARLOW/Another Easy Lovin' Night (Republic)	
-	-	-		CRYSTAL GAYLE/Half The Way (Columbia)	NEW
-	-		-	BILLIE JO SPEARS/Livin' Our Love Together (UA)	ENTRY
-	-	-		THE KENDALLS/I Don't Do It Like That No More (Ovation)	
-	-	39	39	SAMMI SMITH/The Letter (Cyclone)	RCAL
-	-		• •	RAZZY BAILEY/I Ain't Got No Business Doin' Business Today (	
					and the second se

## This chert is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upwar movement from the majority of our reporters.

GENE WATSON "Should I Come Home" (Capitol) 40/40. One of the "Most Added" of the week. New at KCKC, WONE, KLAC, WPLO, KEED, KSOP, KETN, WWWA, WOKQ, WRCP, WLAS, WMC, KLVI, KKYX, KXLR, WKOA, WHOO, WKMF, WSAI, KSO, WNRS, KYNN, KFGO, KRAK, KBBQ, KNIX, KRDR, KIDN, KRAM, WLWI-FM and othere.

KFGO, KRAK, KBBQ, KNIX, KRDR, KIDN, KRAM, WLWI-FM and others. MERLE HAGGARD "My Own Kind Of Hat" (MCA) 34/33. Another of the "Most Added" songs of the week, Some adds Include WJJD, KSD, KRMD, KLAC, KMPS, KNIX, KUZZ, KRAK, KRDR, KFTN, WSM, WHOO, WIRK-FM, KXLR, WQQT, KIKK, KKYX, KWKH, WBAM, WWVA WOKQ, KIDN, WNRS and others, 21:19 WCXI. JOE SUN "I'd Rather Be Hurtin"" (Ovation) 34/31. A "Most Added" of the week. New at WRCP, KSOP, KRAK, KEEN, KLAK, KRMD, KLVI, WLWI-FM, KXLR, WLAS, WSM, KKYX, WVII, WOKO, WWVA, CKLW-FM, KSO, KTYN, KYNN, WKKN, WTSO, WAXX, WKMF, KMPS, KRDR, KRGO, KEED, KMAK and others. Debut 30 WSEN. DERRY BOONE "Son You In Sansember" (IAIP(1)-1) 2015

DEBBY BOONE "See You In September" (WB/Curb) 33/15, WKKN, KBMR, KHAK, KSSS, KVOC, KRDR, KLZ, KVET, WDEN, WCOSFM, KVOO, WLWIFM, WUNI, WLAS, KBOX, HANK THOMPSON "I Hear The South Callin' Me" (MCA) 33/7, KVET, KVOC, KNOE, KLAK, KTOM, KOKE, KCUB, 29.25 KYNN.

KNOE. KLAR. KTOM, KOKE, KCUB, 29-25 KYNN. O.B. McCLINTON "Soap" (Epic) 26/4, KXLR. WLWFFM, WIRE. WQQT. Charts: dabut 29 WEEP, 21:10 WIRK-FM, 29:21 WOKK. DOLLY PARTON "Great Balls Of Fire" (RCA) 24/3, WMUS, KLVI, WOKQ. Charts: 13:11 WSEN, 40:29 WWVA, 35:28 WPOC, 27:20 WQQT, dabut 30 KLAK, dabut 28 KIDN. BUCK OWENS "Hangin' In And Hangin' On" (WB) 24/3, WMUS, KLVI, WOKQ, KWKH, WLAS, WGTO, WYI, WNRS, WAXX, KYNN, KSOP, KMPS, KCEY, KSO (Bip), KRDR (Bip), WYTL (Both). WDEFD WINA SCHWENS (BCA) 2012 JERRY REED "Hot Stuff" (RCA) 23/12, WRCP, WPOR, KVET, WEAT, WHBF, WTHI, CKLW-FM, KCEY, KUZZ, KEEN, KMAK, KRAK.

BIG AL DOWNING "Midnight Lace" (WB) 22/7, KVET, WCAW, KGFX, WNRS,

ANN J, MORTON "My Empty Arms" (Prairie Dust) 22/5, WIRE, KZIP, WHBF,

CHARLY McCLAIN "You're A Part Of Me" (Epic) 20/20, KSO, WIRK-FM, KRGO, KFTM, KRDR, KNOE, KWKH, WLAS, WMC, KRMD, WLWI-FM, WBAM, WWVA, WKMF, WAXX, KFGO, KUGR, KSOP, KBBQ.

BOBBY HOOD "Easy" (Chute) 20/5, WKOA, KLVI, KXLR, KWMT, KMPS, JUICE NEWTON "Anyway You Want Me" (Capitol) 13/7, KRMD, WDEN, WSEN, WWVA, WODD, KFGO, KIDN.

GLENN SUTTON "Red Neck Disco" (Mercury) 12/4, WRCP, WDEN, KYNN, KBMR. Charta: Dabut 26 WUNI, debut 30 KRGO.

Charta; Debut 26 WUNI, debut 30 KRGO. PIZ ZADORA "I Know A Good Thing When I Feel It" (WB/Curb) 11/4, wire, KUGR, KRDR, WWVA. On KVOO, KFTN, KBBQ, WIRK-FM, KFDI, KSSS, KRMO. SHEILA ANDREWS "Gotta Get Back The Feelin" "(Ovation) 10/7, KRMD, KVLI, WLAS, WDDD, WSLR, WKMF, KEED, 30 24 WSEN On KVOO, KRBQ, WSEN. LEON EVERETTE "The Sun Went Down In My World Tonight" (Orlando) 10/7, KNIX, WAXX, KVOO, KRMD, WCOS FM, WLAS, WWVA. JIM CHEBTNUT "Let's Take The Time To Fall In Love Again" (MCA) 9/5, KRZY, WUBE, WIRK-FM, KOKE, WHOO, ON KREC, WOEN, KVOO, KFDI SONNY CURTIS "The Cowbov Singer" (Elektra) 8/7, WUWLFM, KVOO, WDEN.

SONNY CURTIS "The Cowboy Singer" (Elektra) 8/7, WLWLFM, KVOO, WDEN, KION, KNEW, KNIX, KEED. On KFGO. NICK NIXON "San Francisco" (MCA) 7/6, WUBE, KCEY, KNIX, KVOO, KKYX, WLWI

#### **Most Requested**

- CHARLIE DANIELS (Epic) (8th Wee ELVIS PRESLEY (RCA) MOE & JOE (Columbia) OON WILLIAMS (MCA) OAK RIDGE BOYS (MCA) CONWAY TWITTY (MCA) T.G. SHEPPARD (WB/Curb) LARRY GATLIN (Columbia) CONSTAL GATLE (UA)

- CRYSTAL GAYLE (UA) BARBARA MANDRELL (MCA)

#### **Active Re-Currents**

ints, but still showing an

MOE BANDY

CHARLIE DANIELS BAND CHARLIE DANIELS BAND The Devil Went Down To Georgia (Epic) JOHNNY CASH (Ghost) Riders in The Sky (Columbia) OOLLY PARTON You're The Only One (RCA) JOHN WEELEY RYLES Liberstod Women (MCA) Liberated Woman (MCA) MARTY ROBBINS All Around Cowboy (Co EDDIE RABBITT a (Einh tra) MEL TILLIS MEL TILLIS Coon Coin Cowhoy (MCA) GENE WATSON The Wildwood Flower (Cer Pick The Wildwood Flower (Cepito TAMMY WYNETTE No One Else in The World (Epic) HANK WILLIAMS JR. Family Tradition (Elektra)

R&R/Friday, September 7, 1979



COMING ATTRACTIONS: Andy Williams comes to town next week for sessions with Dick Plerce, his West Coast producer. Pierce was a longtime RCA fixture in Los Angeles . . . The "New" Carter Family is being organized by Helen & Anita Carter, and will include other Carter & Cash family sprouts. The change materialized when Jan Howard left the Cash troupe . . . All convention activities this year (Oct. 8-14) have been phased out of the Municipal Auditorium downtown and into the Opryland complex this year

BMI's Frances Preston will be President Carter's Nashville "Record Librarian," choosing new records for the White House collection from the country, gospel and folk fields ... Dolly will perform on this year's CMA show, even though she can't win any prizes (no final nominations) ... The White House gospel concert this Sunday night (9th) will feature the Archers, James Blackwood, Dave Boyer, James Cleveland and the Cleveland Singers, the Happy Goodman Family, Shirley Caesar, Barry McGuire, the Kingsmen quartet, Larry Norman, the Mighty Clouds Of Joy. Doug Oldham, Rema Rambo, and the Speer Family ... Chicago Tribune columnist Jack Hurst says "Those quietly phenomenal Statler Brothers just can't lose for winning!" But since "Roadhog" Moran took his Cadillac Cowboys away from Rainbow Valley, the Statlers won't have a back-up group, Mel Tillis is shown here with producer will they? Jimmy Bowen, VP/GM Elektra/Asylum Records/ Nashville, during their recent Nashville session. They



have been working on Tillis's first LP release for the label out this month. Tillis first appeared on Elektra via the "Every Which Way But Loose" soundtrack.

**POTPOURRI:** Ernest Tubb broke the house record at Indian Ranch in Webster, MA which stood for 41 years . . . Did I tell you that Tubb's old bus, which he has now retired and will exhibit behind the Tubb Record Shop on Music Valley Drive near Opryland, traveled over three million miles?? . . . Jean Shepard, back on the road after hospitalization. was asked what she was in for. Jean, the tart sense of humor ma'am, said, "For an overhaul!" . . . Johnny Cash recorded his "Silver Anniversary" album . . . Former President Gerald Ford confirmed he'll play in the Music City Pro-Celebrity Golf Tournament the weekend of September 28-30 . . . Hank Snow says this was the last benefit show for abused children. The organization is firm, he says, and besides, artists were hard to get. Roy Rogers & Dale Evans, Skeeter Davis, Boots Randolph & the Four Guys made it this year . . . Roy Acuff bought a harp once owned by Teddy Roosevelt for his instrument museum at Opryland.

It has 47 strings, one more than normal. Roy says, "The extra one was for the musician to clean his fingernails." Bill Anderson broke the 56-year-old onenight attendance record at the Iowa Championship Margo Smith Mike Douglas'ed and Alan Rodeo . Hamill'ed (he's the Johnny Carson of Canada) while in Hollywood plugging her new record . . **Universal** Studios spent \$8.5 million to make "Coal Miner's Daughter"... Blues great B.B. King added to the talent roster of Crystal Gayle's TV special, taping this month in New York and Nashville . Life magazine will have a special spread on "Country Music Month" in the October issue. Remember when we wrote personal letters asking governors, mayors, DJ's to recognize Country Music Month? Now everybody . As reported last week, Don Williams has does it! resigned with MCA Records. The label had a special party at the home of MCA/Nashville President Jim Fogelsong. Pictured along with Fogelsong (left) and Williams is MCA Records President Bob Siner.



MOVIE CITY USA: Willie Nelson and producer Sidney Pollack spent three days here discussing Willie's first starring celluloid release "Sad Songs And Slow Waltzes" (formerly titled "Honeysuckle Rose"). Willie recorded some of the sound track for the picture while he was here, got in some jogging, wallowed in the lap of luxury at the Spence Manor, and did some serious "hangin" out" with some roaring buddies. Pollack, by the way has enviable credits: "Naked City," "Route 66," "Ben Casey," "Dr. Kildare," and "The Defenders" for TV, and movies like "The Way We Were," "They Shoot Horses Don't They?," and "Three Days Of The Condor." Willie said the first day he stepped in front of the cameras in Hollywood. he was "scared to death"... Barbara Mandrell's first film role is a costarring spot here with Peter Fonda in a screenplay called "Blue Smoke," about a rodeo cowboy and his women. She's a natural for that, too... Kenny Rogers will, they say, star in a movie about "The Gambler," Don Schlitz's song which became a million-seller for Kenny... Jerry Reed says about his movie career: "I don't know how to act. I got in on a pass!" Star/director Dom De Luise says that's surely not true of Reed's performance in "Hot Stuff," currently a hot box office attraction

Sonny Throckmorton, the Songwriter of the Year, just got back from Hollywood watching the filming of "Middle-Aged Crazy" starring Ann-Margaret and Bruce Dern, the movie which was inspired by Sonny's song. Sonny wrote the other songs for the picture too.

OH YEAH?: Grandpa Jones and his Ramona pulled up stakes and moved to Mountain View, Arkansas! He says he'll commute to the Opry Saturday nights, and for "Hee Haw." What a surprise! ... The sale of Country Music magazine from KBO Publishers in New York to Music City Media in Nashville is OFF! No details, but no deal! ... As of August 1, 1979, over 1400 radio stations program country music exclusively, 2300 are partially Country-programmed .... Dolly's new bus cost about \$150,000; the remodelingaddition of her Brentwood mansion cost over \$60,000

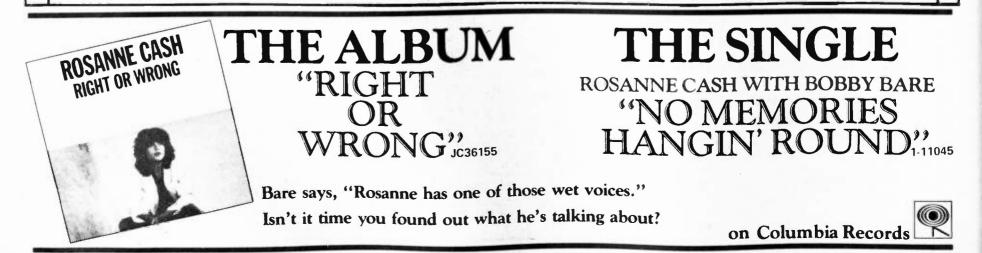
Bill & Becky Anderson bought a 32-acre farm in nearby Lebanon; moving from their lakeside home? Kenny Rogers leads CMA nominees with five;

Willie and Charlie Daniels each have four this year .... Conway Twitty and Loretta Lynn closing a deal with K-Mart or Penney's to endorse new line of clothing?

Sonny James worked one week with Governor Jay Rockefeller of West Virginia, the next with Zippy the Chimp, a New England TV star. That's life; from governor to monkey in one week. (See related picture story in Jim Duncan's column Page 53) Columbia Records held a listening party for recently-signed artist Lacy J. Dalton. Her debut single, "Crazy Blue Eyes" is being released this week. Shown left to right are Al Gallico, President, Gallico Music; Lacy's manager, David Wood; Virginia Team, CBS Records Art Director; Jim Carlson, Columbia Product Manager; Lacy J.; producer Billy Sherrill; and CBS/Nashville representatives Emily Mitchell, Mary Ann McCready, Jeff Lyman, and Bill Johnson.



QUOTEBOARD: Was it Mel Tillis who said: "The age of women is like the speedometer on a used car. You know it's set back, but you DON'T KNOW how far!"... Billy Bob Bowman: "The indirect cause of my accident was a LITTLE GUY in a SMALL car, with a BIG MOUTH!"



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## **Country Albums**

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RANDY BARLOW - Randy Barlow - (Republic) "Long Distance Driver" "Ley

RANDY BARLOW – Randy Barlow – (Republic) "Long Distance Driver" "Lay Back In The Arms Of Someone" "Once Again" BELLAMY BROTHERS – The Two And Only – (WB/Curb) "Ole Faithful" "Wet T. Shirt" "Why Did We Die So Young" "Miss Misunderstood" "May You Never" JOHNNY CASH – Silver – (Columbia) "Cocaine Blues" "Muddy Waters" "I'll Say It's True" "Lonesome To The Bone" "Lately I've Been Leanin"..." DAVE & SUGAR – Stay With Me/Golden Tears – (RCA) "Why Did You Have To Be So Good" "That's How Much I Love You" "My World Begins And Ends With You"

You" FREDDY FENDER - The Texas Balladeer - (Starflite) "Gotta Travel On" "Squeeze Box" "Walk Under A Snake" CRYSTAL GAYLE - We Should Be Together - (UA) "We Should Be Together" "Sneakin' Out The Back Door" "Too Deep For Tears" "Your Old Cold Shoulder" "Time Will Prove That I'm Right" MERLE HAGGARD - Serving 190 Proof - (MCA) "Got Too Lonely This Morning" "I Didn't Mean To Love You" "My Own Kind Of Hat" "Can't Get Away" EMIMYLOU HARRIS - Blue Kentucky Girl - (WB) "Even Cowgirls Get The Blues" "Beneath Still Waters" "Sisters Coming Home" CHARLY McCLAIN - Alone Too Long - (Epic) "I've Been Alone Too Long" "Baby I'm A Want You" "Hold Me, Thrill Me, Kiss Me" "Gettin' Over You" WILLE NELSON & LEON RUSSELL - One For The Road - (Columbia) "Slour City

Sue" "Detour" "Summertime" "Trouble In Mind" "Wild Side Of Life" "Don't Fence Me In" "One For My Baby" "One For The Road" "Riding Down The Canyon" BOB NOLAN – The Sound Of A Pioneer – (Elektra) "Man Walks Among Us" "That Old Outlaw Time" "Cool Water" "Tumbling Tumbleweeds OAK RIDGE BOYS – Have Arrived – (MCA) "My Radio Sure Sounds Good To Ma"" Leaving Louisiane"

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"Leaving Louisiana"

CHARLEY PRIDE – You're My Jamaica – (RCA) "Let Me Have A Chance To Love You" "Heartbreak Mountain" "What're We Doing Doing This Again" "Playin' Around" "Missin' You"

EDDIE RABBITT - Loveline - (Elektra) "Pour Me Another Tequila" "Loveline" 'So Fin

JERRY REED - Livel - (RCA) "Guitar Man" "It's Got To Come Out"

JIM REEVES - Don't Let Me Cross Over - (RCA) "I Fall To Pieces" "Oh How I Miss You Tonight" "After Loving You"

Miss You Tonight" "After Loving You" EARL SCRUGGS REVUE - Today And Forever - (Columbia) "No Chain At All" "Bye Bye Love" "Till You Opened My Eyes" "Sall Away" "Blue Moon Of Kentucky" "Play Me No Sad Songs" T.G. SHEPPARD - % Lonely - (WB/Curb) "It's Only Love" "Till Be Coming Back For More" "Faster Than I Could Dream" "I Wish That I Could Hurt That Way Again" SAMMI SMITH - GH Hero - (Cyclone) "For The First Time In My Life" "Dancin' The Night Away" "Easy Touch" MEL TILLIS - Mr. Emertainer - (MCA) "Jump Shout Boogle" "Oh Lonesome Me" "Night Is The Longest Time Of The Day" "Proof Of My Love" "Friends" "Beba. It's Your Memory" "Tonight I Saw Three People" "Cottonmouth" ERNEST TUBB - The Legend And The Legacy - (Cachet) "Walking The Floor"

It's Your memory "Tonight I Saw Three People" Cottonmouth" ERNEST TUBB – The Legend And The Legecy – (Cachet) "Walking The Floor" "Nearly Lose Your Mind" "Half A Mile" "Thanks A Lot" "Waltz Across Texas" CONWAY TWITTY – Cross Winds – (MCA) "Heavy Tears" "I Wish You Could Have Turned My Head" "Happy Birthday Darlin" "Draggin Chains" "Of Blues"



POP/ADULT



#### Tulsa Pop/Adult On Deck For AM Stereo

AM Stereo has had its share of point-counterpoint in the past year, and now that it appears about to become a reality, I contacted one of the sharpest (and most easily understood) technical engineers in the country. Jim Henry is the Chief Engineer for P/A powerhouse KRMG/Tulsa. After testing it extensively, Henry is convinced that AM stereo can, in many cases, rival the sound quality of FM broadcasting. (Note: the following interview contains a specific brand name which is not meant in any way to be an endorsement of that product.)

R&R: It's been talked about and talked about - and now that you're done testing, how does AM stereo subjectively look?

HENRY: Some work will have to be done on the system we have tested in terms of separation of the signals; not so much ours here at KRMG, but at a lot of other radio stations that are worse off than we are with directional antennas.

R&R: You obviously have a highly directional pattern?

HENRY: Not the pattern so much as the way you get the pattern . R&R: Meaning?

HENRY: The signal has to be bent and shaped and phase-delayed relative to the num ber of towers you have. By general rule of thumb, the more towers, the harder it will be to get it perfect.

R&R: First of all, describe the unit that you're testing.

HENRY: OK. The AM stereo receivers that we have here resemble very much the conventional AM-FM stereo tuner. It measures about three inches high, 15 inches deep; the dial is just like an FM stereo tuner, but this one has AM on it complete with the little stereo red light - and it lights up when we dial KRMG.

R&R: The little red light comes to AM?

HENRY: This is very important. Magnavox (the manufacturer) feels, and I can identify with it, that the consumer is consciously familiar with the red light when they dial a stereo FM, and that AM needs that same pilot tone to compete along the same lines. The consumer needs to see that stereo light when he's on a stereo radio station, be it AM or FM, and Magnavox is the first one to have a decent pilot tone to show an indication of stereo on the receiver.

R&R: What other testing and results are in order for your approval of the equipment you're using? HENRY: We're looking to see if the AM stereo signal that we're broadcasting will

decrease the coverage area in mono.

R&R: In other words, splitting the signal might restrict its reach?

HENRY: In certain cases, yes. So, we're interested in seeing how much of a decrease in coverage area that we have in stereo. Also, we are going to see how much interference, if any, the new AM stereo signal is going to experience. We'll see if we're going to inter-fere with our neighbors down the band and just generally evaluate the performance of the system with existing equipment. There are going to be, and already are, many people who are going to be interested in converting to stereo on AM. In adapting their stations to AM stereo, many may not be able to financially foot the bill for it and we want to find out what those standards are going to be.

R&R: OK, translate from "engineerese" how you're carrying out these testing situations. After all, Program Directors do read this column.

HENRY: The system we use for scientific testing is no more complicated than the average radio station has now - oscilloscopes, spectrum analyzer, and a distortion analyzer, and that's mostly what it takes for the proper testing.

R&R: So, thus far, what have you found of significance in the testing?

HENRY: Generally, the results are encouraging. We see some evidence that antennas are going to affect the Magnavox AM stereo.

R&R: Antennas — you mean the station's antenna?

HENRY: Yes. My antenna is affecting our separation now, and we know that we need to do some work on the antenna system, and we will have to do that to get full effect of the separation, because the system is capable of about 40db separation

R&R: Whoa - explain the 40db (a measurement of loudness) as it relates to radio. FM or AM?

HENRY: Well, we know that some of the FM's are capable of that 40db separation and 35-40db in some of the later FM exciters as much as 50db, but when you're talking about that much separation, 40 as opposed to 50, the consumer really can't tell the difference so AM can achieve the same separation that FM stereo can.

R&R: Fascinating, if true. What else have you discovered at this point in time?

HENRY: Right now we feel that we are not losing any mono loudness with the system we're using. On the existing mono receiver we're not losing any loudness to our mono competitors

R&R: Turning to a consumer view — what about the AM stereo tuners you've been working with, how have they handled the receiving of AM stereo? HENRY: We found, and this may not be very scientific because there are not terminals on which to measure on the back of this receiver – we strongly feel that the sound is

cleaner than any of the other (regular) AM stations. With a station such as KRMG, with the power and the pattern we have (50 kw-D, 25 kw-N at 740) we are the widest, best sounding station on the dial, even with stereo.

R&R: So, assuming the technicalities are taken care of, you can receive KRMG properly with a standard AM receiver - and in addition, you can receive it in glorious stereo at 740 AM with the correct tuner?

HENRY: Precisely. Also the pilot tone (red light) is a 5hz frequency modulated component. So you might say it's kind of a sub-audible tone type of modulation.

R&R: Cost factor seems an appropriate question for all of this - can I get a balipark figure?

HENRY: Leaving the transmitter aside (some cases will make necessary a new stick) the initial expense, if you've got a stereo control room could run as high as \$30,000. Here at KRMG, we're microwave - there's no way we can get to the transmitter through phone lines, so that was another consideration. But generally, unless your transmitter is in bad shape or poor design, the old ones work as well as the new ones for this purpose

R&R: I've been waiting for this one . . . in your opinion, do you think AM stereo, aurally - and let's stay away from technical thinking and just consider the guy in his car or working the yard or in the garage - could ever possibly compete with the quality of FM especially as it relates to music?

HENRY: I would say, based on what I heard, and what people have heard here so far, yes! Of course a lot of this would depend on the power of the AM station involved. I'm saying that the 50,000 watt clear signal will benefit most from AM stereo. R&R: Anything in closing?

HENRY: The existing AM receivers have been the crux of AM's quality problems. What I'm saying is that there is a cleaner sound, although not especially better than FM, that will be available on the senior side of the spectrum.

#### Transition

QUINN TO TAKE WFIL INTO P/A BATTLE IN PHILLY: Ray Quinn, recently named Pro-gram Director of WFIL/Philadelphia after a brief but successful run at Metromedia's WCBM/Baltimore, says of his move, "I'm thrilled – and since I spent five years in Wilmington, Delaware, it's really like coming home again for me. It's got to be one of the best programming jobs in the country, and of course, I'm inheriting a fine air staff that Jay (Cook, former PD) turns over to me. I'm going to come in and put the finishing touches on the Pop/ Adult direction the station has been striving for in the last couple of years." . . . Dan Lucas (pictured) has resigned his position as Program Director of WKY/Oklahoma City — reason is, according to Lucas, "It's become a little overwhelming, meaning that I've got to work seven days a week, not



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only as PD, but Music Director, in addition to a daily air shift, plus weekend and vacation duties." ... WNEW/New York News Director, Im Cardon has mairmed WNEW/New York News Director Jim Gordon has resigned that position with no immediate plans announced at press time. Also, no replace-ment has been announced . . . KSL/Salt Lake City News Director Phil Mueller has moved on to the television side of the operation, as he joins KSL-TV in the news department. He is replaced by Doug Miller . . . New WTVN/Columbus talk show host Steve Cannon has been doing his show from the Ohio State Fair . . . Also at WTVN: four-year programming veteran John Potter has moved into the sales department of the station. States General Manager Perry Frey, "This is something he wanted for a year and a half. Now is the time to do it." Interested applicants for Potter's job should contact Frey at 42 Gay Street, Columbus, Ohio 43215 Jack Friday joins KYUU-FM/San Francisco as midday personality from the Bay Area's KIQI . . . George Hamberger is handling the 10am-12noon slot on WBEN/ Buffalo, replacing Larry Hunter who has exited the station . . .

#### Update

WCBM HELPS BALTIMORE CONSUMERS: Metromedia's Pop/Adult outlet in Maryland has started an exclusive series of consumer reports which will be broadcast each weekday. Produced by the Consumers Union, these midday reports will cover a wide variety of topics of interest to the consumer. Included among the subjects to be featured in upcoming reports are tips on the best buys in home appliances, nutrition and meal planning ideas, and reviews on various health care protection services . . . WHDH/Bos-ton News Director Ed Bell will speak at the Radio and TV News Directors Association (RTNDA) convention this month. Bell will discuss the future of electronic news gathering in radio ... Just in time for the new NFL season, Ken Dowe, of KLTE/Oklahoma City, has enlisted his friend and star quarterback for the Dallas Cowboys, Roger Staubach, to appear in an upcoming television campaign for the Station . . . Several weeks ago KAKE/Wichita and the United Blind Athletes met in an unusual softball game. The three inning exhibition had hitters and fielders for the KAKE team blindfolded, and with the aid of two sighted "spotters," a game very close to softball was the result. Batters the aid of two sighted "spotters," a game very close to softball was the result. Batters were allowed five strikes and two balls; if they connected, they ran to one of two "bases" by sound. The fielders found a fairly hit ball by sound, as it was equipped with a beeper. The UBA team outbatted the KAKEites by 4-2, and all agreed it really struck home . . . Ken Miller, KMPC/Los Angeles VP/GM accepted on behalf of the station a proclamation from the National Highway Traffic Safety Administration for their combined efforts in promotional announcements concerning the 55 mph speed limit . . . KEX/Portland has been granted the exclusive broadcast rights for the basketball Trailblazers for the next three years

OUTDOORS IN OREGON: KMED/Medford is staging the "Largest Outdoor Garage Sale" in the state's history, held on a huge parking lot of the local fairgrounds. The sta-tion divided the lot into 200 individual spaces and rented them out for \$5 each. They will, of course, remote the entire affair, along with selling donated items and charging 25 cents admission to look around the remote facilities. All profits go to the Big Brothers and Big Sisters program of Oregon, designed as a tie-in with the International Year of





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are those newer records that have the greatest level of Breakers station activity on any given week

#### **ATLANTA RHYTHM SECTION** Spooky (Polydor)

65% of our reporters are on it. Adds include WBZ, WGIR, WTIC, KOY, K59, WGY, WNEU, WBOW. Key moves: 16-9 KOLO, 20-13 KRMG, 13-8 WLOW, 26-24 WLW, 29-26 WBT, 26-22 WOWO, 22-17 WDIF, 28-18 KBLF, 30-27 WPRO, 22-19 WATR, 29-25 WCWA 30-23 KPKO, doi:10.25 M/0700.11 WATR, 29-25 WCWA, 30-23 KRKO, debut 25 WORG. Heavy rotation: WTAE. Jumps 30-18 on P/A chart.

#### **RITA COOLIDGE One Fine Day (A&M)**

64% of our reporters are on it. One of the Most Added this week - including WLW, WTAE, KMPC, WOOD, KOGO, WBEN, WSLI, WQUD, WISN, WIOD, WDBO, WATR. Key moves: 24-14 KOLO, 10-6 WSM, 25-21 WORG, 29-22 KRKO, debut 26 WLNH, debut 28 WJBO, debut 29 WBOW. Heavy rotation: WRVA, WNEW. Jumps 38-19 on P/A chart.

### **GERRY RAFFERTY**

#### **Get It Right Next Time (UA)**

61% of our reporters are on it. Adds include WBZ, WMAZ, WFDF, WFTL, FM97, WBOW, KHOW, WISN. Key moves: 14-8 KOLO, 13-7 WDIF, 18-13 WLOW, 20-14 WOWO, 20-16 WBEN, 21-18 WTIC, 27-24 WPRO, 30-26 KROD, debut 16 KRMG, debut 21 WLNH, debut 27 WORG, debut 30 WNEU. Heavy rotation: WNEW. Jumps 31-21 on P/A chart.



(example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations ded it this week.

OLIVIA NEWTON-JOHN "Dancin' 'Round And 'Round" (MCA) 44/8 add KROD, WQUD, WFDF, WFTL, KHOW, KRKD, WDIF, KAKE, Key moves: 18-11 WBOW, 20-14 WHAG, 5-3 WSM, 24-14 WSAR, 18-13 KEX, 21-17 WISN, 21-16 WLNH, 25-18 WLVA. Heavy rotation: WSB, WRVA, KPPL, Increased 32-25 on P/A chart.

WSB, WHVA, KPPL Increased 32-20 on P/A chart. ART GARFUNKEL "Bright Eyes" (Columbia) 40/7 add WOOD, KDWN, WYNE, WGY, WGIR, WFDF, WLVA, Key moves: 15-11 WSM, 31-27 WSGW, 25-20 WISN, 27-24 KROD, 23-20 WBT, debut 19 WBOW, debut 24 WSAR, debut 26 KRKO, debut 28 KOLO, debut 29 WDIF. Increased 33-26

JEREMY SPENCER BAND "Cool Breeze" (Atlantic) 34/1 add KOLO. Key moves: 12:10 WATR. 25-22 WMAZ, 25-20 WSAR, 21:18 WDIF, 25:19 KRKO, 30:21 WBOW, 28:24 KUKI, 30:27 WCHV. Heavy rotation: KEX. Increased 37:31 on P/A chart.

WCHV. Heavy rotation: KEX. Increased 37 31 on P/A chart. BONNIE POINTER "Heaven Must Have Sent You" (Motown) 33/3 edd WSGW, WCWA, WFDF. Key moves 64 WBZ, 14 12 WMAZ, 13-7 WPRO, 11-8 WCHV, 28-24 KRKO, 27-23 WDIF, debut 27 WBOW, debut 29 WLOW. Increased 36-32 on P/A chart BRENDA RUSSELL "So Good, So Right" (Horizon) 33/3 edd WIP, KMBZ, KDWN, Key moves: 24-21 KUKI, 29-26 WLDW, 25-21 WLW, 26-22 KBLF, debut 24 WMAZ, debut 28 WORG. Heavy rotation. WTMJ. Increased 39-33 on P/A chart. DOORDER BROTHERS ("Docemential" On Mark (Horizon) 22/6 edd WHDR, WHDE WIRD.

Neasy rotation, WTMS, Increased 35:35 OF PACINET DOOBIE BROTHERS "Dependin' ON You" (WB) 32/6 add KNBR, WFDF, WBZ, WSAR, WTIC, KOGO, Key moves: 12.4 KOLO, 21.16 WCHV, 31.27 FM97, 26-23 WPRO, 30-25 KBLF, 22.19 WLOW, debut 26 WNEU, debut 26 WMAZ, Debuts at No. 34 on P/A chart.

CHARLIE RICH "Life Goes On" (UA) 29/2 add WFDF, KBLF. Key moves: 18-11 KDWN, 21-18 WATR, 25-22 KROD, 24-21 WBT, debut 22 WBEN. Increased 40-35 on P/A chart.

BARBARA MANDRELL "Fooled By A Feeling" (MCA) 29/5 add KHDW, WCHV, WSGW, KDWN, WLVA. Key moves: 75 WSM, 33:30 KUKI. 23:18 WLNH, 27:23 WBT, debut 27 KRKO. Debuts at No. 37 on P/A chart.

KENNY ROGERS "You Decorated My Life" (UA) 28/28. By far the Most Added song this week - including WTAE, KMPC, WHEN, WOOD, WBAL, KMBZ, WIOD, WISN, WTMJ, WJBO, WOWO, WPRO, KOGO, WORG, KOLO, KRMG, WDIF, Debuta at No. 38 on P/A chart. CARLY SIMON "Spy" (Elektra) 27/5 add WHIZ, WCER, WLNH, KEX, WLVA. Key moves 32.55 WDIF debut 25 WSM. Debuta at No. 39 on P/A chart

32-25 WDIF, debut 25 WSM. Debuts at No. 39 on P/A chart WINGS "Arrow Through Me" (Columbia) 26/11 add WBT, WQUD, WSAR, WDIF, KRKK, WTAE, WCHV, KFMB, KRKO, WHOK, WLNH, Key moves: 20-13 KOLO, 22-14 FM97, 38-28 KBLF, 21-18 WLOW, debut 30 WMAZ. Debuts at No. 40 on P/A chart.

#### Others Getting Significant Action

ADDRISI BROTHERS "Ghost Dancer" (Scotti Bros.) 26/6 add WRVA, WNEU. WYNE, WLNH, KMBZ, KDWN, Moves 31-28 WHIZ, 35-28 KUKI, 30 24 WHAG.

## Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

ABBA (Adentic) "Chiquitie" "I Heve A Oreem" "II It Waxn't For The Nights" ALESS EROTHERS (AGN# "Words And Music" JIMMY BUFFETT (MCA) "Oreemsicle" "Chenson Pour Les Petits Enfents" CMCAGO (Columbia) "Street Pleyer" "Life Is What It Is" "Runeway" "Loser With A Broken Meard"

COMMODORES (Motown) "Still" JOHN DENVER (RCA) "Life Is So Good" "You're So Beaut JOHN DENVER (RCA) "Life Is So Good" "You're So Beautiful ELD Lieu "Contusion" ENOELBERT HUMPERDINCK (Epic) "I Believe In You" RICKIE LEE JONES (WBJ "Danny's All Star Joint" "Night Train" WCOLETTE LARSON (WBJ "You Send Me" ANNE MURRA Y (Capebola) "You're Got What it Takes" GERRY RAFFERTY (IJA) "Tourist" DIANAR ROSS (Mooown) "No One Getz The Prize" CARLY SMOON (Beliettas" 'Love You" "Coming To Get You" DONNA SUMMOR (Capebolance) "On My Honor" JAMES TA YLOR (Columbia) "Do Yripper" "Reiny Day Man" "Company Man" RANDY VANWARMER (Capebolance) "Losing Out On Love" JEMMIER WARMES (Arista) "Shot Through The Heart" "Tell Me Just One More Time" DHONNE WARMES (Calebolance) "On Pu'

Radio&Records **POP/ADULT AIRPLAY/40** Three Two

**September 7, 1979** Weeks Week Weeks DIONNE WARWICK/I'll Never Love This Way Again (Arista) 0 3 3 1 EARTH, WIND & FIRE/After The Love Has Gone (ARC/Columbia) Ø 7 5 2 MAUREEN McGOVERN/Different Worlds (WB/Curb) 4 3 3 4 LOBO/Where Were You When I Was Falling In Love (MCA/Curb) 0 12 9 8 HERB ALPERT/Rise (A&M) 11 10 9 0 **ROBERT JOHN/Sad Eyes (EMI America)** 9 7 7 6 BARBRA STREISAND/The Main Event/Fight (Columbia) 4 7 1 1 MAXINE NIGHTINGALE/Lead Me On (Windsong) 5 2 2 8 LITTLE RIVER BAND/Lonesome Loser (Capitol) 0 14 12 10 EDDIE RABBITT/Suspicions (Elektra) 5 6 6 0 MICHAEL JOHNSON/This Night Won't Last Forever (EMI America) 12 22 15 õ COMMODORES/Sail On (Motown) 23 14 CHRIS THOMPSON/If You Remember Me (Planet) 19 13 16 13 TOBY BEAU/Then You Can Tell Me Goodbye (RCA) 14 28 20 15 MARY MACGREGOR/Good Friend (RSO) 15 23 18 16 JENNIFER WARNES/I Know A Heartache When I See One (Arista) 16 10 11 11 CHIC/Good Times (Atlantic) 17 20 17 17 ATLANTA RHYTHM SECTION/Spooky (Polydor) 40 30 0 RITA COOLIDGE/One Fine Day (A&M) 38 O ELTON JOHN/Mama Can't Buy You Love (MCA) 20 6 8 18 GERRY RAFFERTY/Get It Right Next Time (UA) 0 31 SUPERTRAMP/Goodbye Stranger (A&M) 23 39 32 27 DAN PEEK/All Things Are Possible (Lamb & Lion) 25 38 30 PAUL ANKA/As Long As We Keep Believing (RCA) 32 24 29 26 OLIVIA NEWTON-JOHN/Dancin' 'Round And 'Round (MCA) 36 32 0 \_ ART GARFUNKEL/Bright Eyes (Columbia) 0 39 33 CHARLIE DANIELS BAND/The Devil Went Down To Georgia (Epic) 27 21 22 18 RAYDIO/You Can't Change That (Arista) 19 28 13 13 ATLANTA RHYTHM SECTION/Do It Or Die (Polydor) 20 29 8 14 **REX SMITH/Simply Jessie (Columbia)** 24 30 26 25 JEREMY SPENCER BAND/Cool Breeze (Atlantic) 31 37 BONNIE POINTER/Heaven Must Have Sent You (Motown) 37 32 36 BRENDA RUSSELL/So Good, So Right (Horizon) 33 39 DOOBIE BROTHERS/Dependin' On You (WB) 34 -CHARLIE RICH/Life Goes On (UA) 35 \_ 40 NICOLETTE LARSON/Give A Little (WB) 19 21 36 16 BARBARA MANDRELL/Fooled By A Feeling (MCA) 37 -KENNY ROGERS/You Decorated My Life (UA) 38 \_ CARLY SIMON/Spy (Elektra) 39 40 WINGS/Arrow Through Me (Columbia) New Entry

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters

GQ "I Do Love You" (Arista) 25/1 add KBLF: Moves 13-11 WORG, 16-13 WPRO, 18-15 WBEN, 28-19 WCHV, 24-19 WHAG, 29-24 WDIF.

RICKIE LEE JÓNES "Young Blood" (WB) 25/1 add K59. Moves 16-9 WLNH, 20-16 WMAZ, 24-22 WCHV, 24-21 WLOW, debut 28 WBOW. ABBA "Voulez-Vous" (Atlantic) 24/1 add WOWO. Moves 17-12 WHAG, 19-14 WDIF, 10-8 WLNH, 37-30 WCHV.

"Cruel To Be Kind" (Columbia) 23/5 add WATR, WBOW, WDIF, WCWA. 16 WLOW, 21-18 WQUD, 25-20 WNEU, 24-20 WOWO, debut 26 KOLO, debut 27 WMAZ. NICK LOWE PARKER & PENNY "Hallelujah" (WB/Curb) 23/1 edd KAKE. Heavy rotation: KMPC.

BEACH BOYS "Lady Lynds" (Caribou) 22/10 add WBT, KRKK, KGNR, KEX, KAKE, KSL WRVA, KUKI, KOLO, KOGO.

KSL WRVA, KURI, KOLO, KOGO. CRYSTAL GAYLE "Half The Way" (Columbia) 20/10 add WGY, KPPL, WFDF, WSB, WATR, KOGO, KSL WJBO, WTMJ. Moves 18-13 WSGW, debut 24 WSM. DIANA ROSS "The Boss" (Motown) 20/1 add WYMC. Moves 15-9 WPRO, 27-24 WORG, 23-17 WBEN, 22-17 WLNH, debut 30 WBOW.

DONNA SUMMER "Dim All The Lights" (Casablanca) 18/9 add WBZ. KRKK. WLNH. WYMC, WDIF, KRMG, WSAR, WQUD, WLOW. Moves 32:28 WCHV, 28:25 WPRO, 29:21 30-26 WCWA

DEBBY BOONE "See You In September" (WB/Curb) 18/6 add whiz, whag, KRKO, WCER, WLNH, WGIR.

LEIF GARRETT "When I Think Of You" (Scotti Bros.) 18/5 add WTMJ. WIP. KPPL, WLNH, WOOD. Moves 25:24 WATR

CHUCK MANGIONE "Land Of Make Believe" (A&M) 17/4 add KRKO, WCER. KEX, KGNR. Moves 19 15 WLNH, 32-28 WSGW KEX, KGNR. Moves 19-15 WLNH, 32-28 WSGW RONNIE MILSAP ''In No Time At All'' (RCA) 15/3 add WBT, WBAL, WYMC Moves

DIRE STRAITS "Lady Writer" (WB) 15/0 14-7 WLOW, 22-17 KRKO, 28-19 WLNH, debut

DOBIE GRAY "Spending Time, Making Love And Going Crazy" (Infinity) 15/0. Moves 27-18 WMAZ, 29-26 WORG.

IAN GOMM "Hold On" (Stiff/Epic) 14/5 add KOGO, WSLI, WGY, WQUD, KBLF Moves 25-23 WLOW, debut 29 WMAZ

BAMA "Touch Me When We're Dancing" (Free Flight) 14/3 add WHIZ. WHAG, WCER. Moves 28-24 KROD, debut 29 WORG.

SNIFF 'N' THE TEARS "Driver's Seat" (Atlantic) 14/1 add WNEU Moves 1812

JOHN STEWART "Midnight Wind" (RSO) 13/4 add KAKE, WMAZ, WSLI, WORG (dp). Moves 30 27 WLOW, 25-20 WDIF, debut 30 WPRO. STEPHANIE MILLS "What Cha Gonna Do With My Lovin" " (20th) 13/2 add WOWO, KBLF. Moves 29 26 WCHV, 29:26 WPRO, 29 26 WNEU.

NIGHT "Hot Summer Nights" (Planet) 13/1 add WLW. Moves 11-10 WCWA. 14-11 WOWO, 12-5 WBZ, debut 28 WMAZ.

M "Pop Muzik" (Sire) 10/2 add WHEN, WCHV (dp). Moves 188 WDIF, 20.14 WBZ, 25.21 WOWO. OLIVIA NEWTON JOHN & ANDY GIBB "Rest Your Love On Me" (Polydor) 10/2 add KSL, KUKI. Debuts 27 WLNH.

DOLLY PARTON "Sweet Summer Lovin'" (RCA) 9/1 add WDBO. Moves 22-16

#### **Most Added:**

KENNY ROGERS ou Decorated My Life (UA) at 38% of our reporting statio You Di RITA COOLIDGE One Fine Day (A&M) Added at 25% of our reporting statio WINGS WINGS Arrow Through Me (Columbia) Added at 15% of our reporting stations. BEACH BOYS Lady Lynda (Caribou) Added at 14% of our reporting stations CRYSTAL GAYLE Haif The Wey (Columbia) Added at 14% of our reporting stations. GERRY RAFFERTY Get Richt Mext Time (UA)

Get It Right Next Time (UA)

Added at 12% of our reporting stations DONNA SUMMER Olm All The Lights (Casebience) Added at 12% of our reporting stations

#### Hottest:

EARTH, WINO & FIRE After The Love Has Gone (ARC/Colum Reported hot at 53% of our stations

ported hot at 53% of our stations LOBO Were You When I Was (MCA/Curb) ported hot at 48% of our stations HERB ALPERT Rise (A6M) ported hot at 44% of our stations LITTLE RIVER BANO Lossone Loss (Carlfoll

Lonesome Loser (Cepitol) red hot at 42% of our stations COMMODORES

Sell On (Motown) Reported hot at 30% of our statio MICHAEL JOHNSON NICHAEL JOHNSON Night Won't Last Forever (EMI An Reported hot at 25% of our station Page 60

ABB DAISI BROTHERS ADDRISH BROTHERS Ghast Dancer (Scotth Bros ) See Others 012 Vouler Vous Atlantic Vouler Vous (Atlantic) SINGLES . A RHYTHM SECTION LONG JOHN BALDRY HIRLEY BASSEY BAMA Touch Me (Free Flight) Monreker (UA) Moonsker (UA) O D OEORGE BENSON Hey Girl (MB) DEBBY BOON DEBRY BOONE Sme You In (WB/Curb) Simmy BUFFETT Lady Ly Pins (MCG) See Others DOOBIE BROTHERS F.C.C. DIRE STRAITS COOLIDGE Lody Writer (WB) by I Want You (Fre Dependin (Di You WAB) Ban New G Active Ban New G Active 1 Baby I Want You Irree re Dine Fine Day (AGM) Breaker Breaker 0 G When / Thick . ART GARFUNKEL CRYSTAL GAVIS CRVSTAL GAVLE Your Kisses Will (UA) LEIF GARAETT When / Think... (Scott) By CRYSTAL GAVLE CRYSTAL GAVLE Half The Way (Columbia) Bee New 6 Active 0 Spending Time (Infinity) ENGELBERT HUMPERD IAN GOMM Hold On (Stiff/Epic) Do Love You (Anstel A Much, Much (Epic) 0 NICK LOWE Cruel To Br Kind (Colum Chack Others 8 74 M Pop Muzik ISire RICKIE LEE JONES Reason To Be (Kirst Pop Muzik (Sire) See Other 
 Alasson 10 Be (Missiner)

 Image: Image of the second sec O O 0 STEPHANIE MILLS BARBARA MANDRELL RONNIE MILSAP BARBARA MANDRELL Foolnd By A Fueling (MCA) CHUCK M What Chu Go na Do (20th What Chu Gonne Do 20 Land Of Make Believe (A. A 17 2 OLIVIA NEWTON JOHN Dancin' Round And IM OLIVIA NJ 5 ANDY GIBB Rest Your Love (Pohydor VINE NEWTON NIGHT Hot Su IN IMCAI d .. (Arias II) 0 7.80 PARKER & PENNY BONNIE POINTER Maavan Must. (Motown Check New & Acuve OAK RIDGE BOYS DOLLY PARTON Sweet Summer L Droam On (MCA) Helinbujah (WBJCurb) Sweet Summer Lovin (RU In' IRCA 0 GERRY RAFFERTY Gott Right Next Time IV CHARLIE RICH Life Goss On (UA) POUCETTE DART BAND KENNY ROGERS PRENIVY ROGERS You Decorated My ULA See New & Active 91 0 CARLY SIMON Spy (Elok Ira) JEREMY SPENCER BAND Cool Breaze (A Hentic) DIANA ROSS BRENDA RUSSELL So Good, So Right IH JIANA ROSS I'ne Boss (Motown) So Good So Right (Horizon) 120 JOHN STEWART Midnight Wind (RSO) WINGS Arrow The DONNA SUMMER Dim All The (Casblance) WINGS Arrow Through (Column See New to Active St BBY VINTON co Polke (Tepestry) Useo Polite (Tapestry) 41111

**ADDS & HOTS** EAST WITAL /Isait WHEN/Buffalo WTAE/Pittsburgh Ted Atkins WHAG/Hager WLNH/Lacor Roser Cuetta WHAM/Rochester Dave Clark WMAL/Washington D.C. Moger Christian J. Buffett R. Coolidge MOTTEST M. McGovern EMAF LRB C. Thompson H. Alpert J. Marnes Commodores GQ oger Cuetts 51mon Garrett hromlum Boone ddrisi Bros Summer Jrm Mazzei G. Bensun HOITESI Dan Peek G. Rafferty Lobo Commodores EWAI Parker & Per R. Coolidge M. Alpert Ted Alters Wings R. Coolidge K. Rogers M. Johnson Dan Peek HOTTEST C. Rogers J. Baldry C. McDonald C. Coolidge D. Boone LRB Supertramp HOTTEST D. Marwich E. Rabbitt EMAF Chic P. Anka HOTTEST D. Marwick Commodores Parker & Penny R. Milsap K. Rogers WCBM/Baltim Dester Beane None HOTTEST R. John D. Warwich EW&F LRB Commodores D. BOOME Bama HOTTEST P. Anka EwäF R. John Lobo Abba (Voulez) M. Johnson Olivia (Dancin') WATR Waterbury Chris Evens WGY/Schenectady N. Lowe Peul Cassify C. Gayle Ian Comm R. Coolidge A. Garfunkel HOTTEST B. Vinton E. Kabitt MOTTEST B. Vinton E. Rabitt N. Nightingale C. Thompson Elton John J. Spencer Band B. Streisand R. John LowP HOTTEST Raydio S. Sledge Abba (Vouler) R.L. Jones ELO R. John Lobo Commodores C. Mangione H. Alpert E. Rabbitt WIP/PhHadelph Hob Husto B. Russell L. Gerrett HOTTEST EWAF LRB Commodores H. Alpert WPHO/Providen Dave McNamee WEAR/Fall Rive Mark Williams WB2/Boston Jim McManii ARS Dooble Bros. Kansas K. Rogers Poucette Dai Ashford & Si Crusaders HOTTEST Dan Peek D. Summer Wings R. Coolidge Doobie Bros. Poucete Dar HOTTEST R. John H. Alpert Lobo D. Summer D. Marwich G. Rafferty HOTTEST WTIC/Hartford HOTTEST EWAF D. Harwich LRB M. McGovern B. Pointer O. Ross B. Boyer GQ Commodores g Ginny Jesionke Reg Smith Doobie Bros, ARS HOTYEST M. McGovern H. Alpert LRB Lobo C. Thompson M. Macgregor Commodores Toby Beau HOTTEST Chic R. Johner H. Alpert B. Pointer H. Alpert Lobo EWAF EWAF H. Johnson M. Nightingale Toby Beau LRB M. Macgnegor H. Macgnegor M. Olivia Olivia Calmer (Dencin') WGIR/Manches Karen Andersen FM97/Pittsburgt Dave Popovich WHEN/Syrecure Bob Carolin Ars B. Caldwell D. Boone A. Garfunkal Commodores HOTTEST Lobo C. Thompson M. Johnson H. Alpert Dee Poporich J.D. Souther R. Coolidge K. Rogers M. Johnson Kansas G. Rafferty M. Macgregor MOTIEST R. John Commodores H. Alpert M. McGovern Wings K. Rogers M. Johnson Commodores M HOTTEST M. Nightingale B. Streisand MIDWEST WOOD/Grand Rap Bill Striker R. Coolidge A. Garfunkel K. Rogers L. Garrett HOTTEST C. Daniels Or. Hook B. Streisand WHOK/Lances: Greg Evermen Bucheye Hings HOTTEST M. Johnson R. John EMAF WYNE/Appleton WFDF/Flint B.J. Crocker Joe Wade For KAKE/Wichita Oliver/Shiptey Parker & Penny Beach Boys Olivia (Dancin') J. Stewart HOTTEST LRB H. Alover WISN/Mitwauk re Vikkj Charlwood WCWA/Toledo Dous Silver WSGW/Seginew Rick Beicher Joe Wade Formitol. B. Pointer G. Rafferty Dooble Bros. C. Rich A. Garfunkel Olivia (Dancin') Commodores HOTEST B. Streisand M. Hightingale EMF R. John LOB LRB Res Smith Vikij Charhwoo LRB G. Rafferty K. Rogers R. Coolidge HOTTEST H. Alpert EWAF Lobo M. Macgregor C. Thompson M. Johnson Commodores Toby Beau Addrisi Bros. A. Garfunkel HOTTEST E. Rabbitt Commodores B. Pointer B. Mandrell HOTTEST R. John H. Alpert N. Lowe B. Pointer HOTTEST Chic P. Hernandez EWAF Lobo H. Alpert M. Johnson LRB Night Sniff 'n' The Tears M. Johnson WDIF/Marion Mike Green N. Lowe K. Rogers Olivia (Dancin') LODO LRB H. Alpert M. McGowern EW&F Lobo WCER/Charlo M. Johnson C. Gayle KMBZ/Kenses City Steve Bell Bama C. Mangione D. Boone C. Simon K. Rogers HOTTEST C. Daniels EW&F J. Warnes Steve Bell K. Rogers Kermit G. Camobell Elvis B. Russell N. Cole K. Bonoff Addrist Bros. Tom Brown HOTTEST EWAF D. Marmich M. Nightingale H. Alpert Dancin' Wings D. Summer M. Gronthal HOTTEST LRB Comm WBOW/Terre KRMG/Tutsa Don Bishop WHIZ/Zone Dave Crist WTMJ/Mihwa Sam Armatu L. Garrett C. Gayle K. Rogers HOTTEST B. Russell Toby Beau Lobo H. Alpert Commodores EM&F ARS G. Rafferty M. Lowe HOITEST D. Marwick EW&F H. Alpert Lobo M. Johnson M. Macgregor Olivia (both) Toby Beau Dan Peek K. Rogers D. Summer MOTTEST D. Warwick LRB J. Warnes EW&F K. Dale C. Simon D. Boone WOWO/Ft. Way Sam DeVincent B mmodores Macgregos Rafferty Sam DeVincent S. Mills Abba (Youlez) K. Rogers HOTTEST B. Streisand R. Palmer Sniff 'n' The Tears Night D. Marwick M. Johnson G. Rafferty Commodores vis Rogers WLW/Cincinnati Keren Benham K. Rogers C. Lucas S. Robinson HOTTEST C. Daniels M. Nightingale EMAF Night R. Coolidge Toby Beau HOTTEST EWAF H. Alpert Commodores M M. Johnson Sniff 'n' The Tears Abba (Voulez) Lobo M. Tucker Band ARS D. Marwick R. John E. Rabbitt SOUTH WDUD Altemphis Dan Baccaro D. Summer Wings R. Coolidge lan Comm Olivia (Dancin') HOTICST G. Streisand M. Hightingale EWSF M. McGovern Spyro Gyra Lobo H. Alpert WORG/Drangeburg Siu Wright K. Rogers Barron Knights T. Pendergrass J. Stewart (dp) HOTIEST D. Marwich EMAF M. Albert J. Marnes LRB GO Commodores WFTL/Ft. Leuderdale Tom Daren WBT/Charlotte WLOW/Aiken Owen Holmes WLVA/Lynchburg ALVA/Lure-John Hook A. Garfunkel C. Simon R. Coolidge B. Mandrell HOTTEST R. John B. Streisand EM&F D. Marwich Commodores M. McGovern Lobo WRVA/Rich Tom Daren Olivia (Dancin') G. Rafferty HOTTEST P. Anka H. Alpert Lobo Wet Willie K. Rogers Abba (Eyes) KC & Sunshi Andy Bickel Wings Beach Boys R. Milsap HOTTEST M. McGovern LRB M. Johnson Dick Grant Beach Boys K. Rogers Addrisi Bros. HOTTEST A. Garfunkel C. Thompson N. Larson Olivia (Dancin') M. Jonnson Supertramp Dan Peek Toby Beau R. Coolidge D Summer HOTTEST LRB M. Johnson M. Macgreg Commodores Toby Beau H, Arpa Lobo LRB R. John M. Johnson C. Thompson HOTTEST LRB D. Warwick M. McGovern R. Palmer Dire Straits ARS WCHV/Charlotte Lobo Horman H Twin Wings B. Mandrell M (dp) Journey (dp) HOTTEST LRB Super-KFJZ/Ft. Worth Jim Thomas ARS Commodores G. Rafferty J. Buffett N. Lowe WDBO/Drlando Tom Kenningto WMA2/Macon Steve Murphy Jim Thomas C. Thompson M. Macgregor HOTTEST H. Alpert Lobo O. Warwick M. Johnson Toby Beau WIOD/Wiami Votanda Parapai R. Coolidge K. Royers J. Baez HOTTEST EW&F WNEU/Wheeling K. Rogersn J. Stewart G. Rafferty HOTTEST R. John O. Warwick LRB Supertramp Commodores H. Alpert Parton (Sweet) Coolidge Deve Amos ARS Addrisi Bros. Sniff in The Tears Ian Nunter (dp) HOTTEST N. Nightingale LRB Knack ELO Supertramo P Hernander Commodores Toby Beau WSB/Atlanta George Fisher W. Jennings (Amanda) C. Gayle HOTTEST R. Coolidge Commodores C. Thompson HOTTEST M. Nightingale E. Rabbitt B. Streisand M. McGovern EMAF Lobo LR8 Supertramp B. Pointer C. Thompson H. Alpert Olivia (Hot) Streisand Alpert HOTTEST M. McGovern 5. Carlisle EWAF B. Vinton Olivia (Dancin') WSLI/Jackson Walt Grayson Lobo C. Thompson Walt Grayton lan Gomm R. Coolidge J. Stewart HOTTEST EMAF Commodores Lobo G. Rafferty KC A Sunshin KROD/EI Paso Lacy/Murray WSM/Nashville Mary Catherine Tom Brown C. King Kermit HOTTEST H. Alpert Lobo Lacy/Murray Commodores Supertramp Olivia (Dancin') HOTTEST M. Nightingale Chic E. Rabbitt M. McGovern LRB 8. Pointer M. McGovern (Dancin') WJBD/Baton Rouge Susan Fiangun K. Rogers C. Gayle HOTTEST Lobo C. Daniels Rogers & West R. John H. Alpert M. Macgregor WYMC/Mayfield Brian Miller D. Summer R. Coolidge D. Ross C. Mas R. Milsap MOTTEST EWAF J. Marnes H. Alpert N. Lowe LRB B. Pointer H. Alpert Lobo Olivia (Dancin') M. Macgregor B. Mandrell R. Coolidge Oat Ridge Boys M. Johnson A. Garfynkel WMAS/Louiseil Jerry Melloy G. Sutton HOTTEST EW&F C. Daniels E. Rabbitt LRB M. McGovern LRB H. Alpert Peaches & Herb -WEST-KOGD/San Diego Bill Dodd KHOW/Denver Brian Scott KGNR/Sacramento Dave Davin KRKO/Everett R.P. McMurphy KDLD/Reno Mike Hagerty KOWN/Las Vegas Jack London KEX/Portland Bob Swanson A Grafunkel Jack London A. Garfunkel B. Mandrell B. Mandrell B. Mandrell B. Mandrell B. Marsell H. MortEST Lobo Dan Peek Toby Beau C. Rich M. Macgregor Commodores M. Johnson J. Baez R.P. McMurphy C. Manglone D. Boone Abba (Angel) S. Vartan Olivia (Dancin') Wings HOTIEST R. John Rex Smith C. Thompson LRB Lobo EMAF C. Daniels Dan Peek KS9Monobulu Bob Swanson C. Simon C. Mangione Beach Boys K. Rogers MOTESI M. McGovern O. Warwick R. John EW&F H. Alpert Lobo Mike Hagerty J. Spencer Band K. Rogers G. Benson Kansas Beach Boys HOTICST EWAF M. Johnson Lobo Dooble Bros. M. Macgregor G. Rafferty ARS Commodores Bill Dodd C. Gayle R. Coolidge G. Benson K. Rogers J. Newton Jan Gomm Dobbie Bros. Beach Boys D. Buffett HOTEST BU Streisand E. Rabbitt M. NcGovern D. Marwick Eväl M. Macgregor M. Johnson Brian Scott G. Rafferty Olivia (Dancin') B. Mandrell HOTTEST R. John E. Rabbitt M. McGovern EWAF Lobo Beach Boys C. Manglone HOTTEST E. Rabbitt H. Alpert M. McGovern KSL/Salt Lake City George Lemich George Lemich D11via & A. Gibb C. Gayle Beach Boys Dan Peek HOTTEST B. Streisand Exaf R. John LRB H. Alpert Lobo KPPL /Denver Roger White M. mrs. Lobo Olivia (Oancin') LRB J. Spencer Band ARS Commodores Wings R. Coolidge Kansas K. Rogers C. Gayle L. Garrett KMPC/Los Ange Ron Rodriguez Non Rodriguez R. Coolidge K. Rogers HOTTEST B. Streisand M. McGovern H. Alpert E. Rabbitt M. Johnson Parker & Penny M. Nightingale KBLF/Red Bluff Bob Breck KRKK/Rock Spr Rod Tucker LAB HOTTEST M. Johnson K59/Honolulu Denver/Wright KNBR/San Francisco Bryan Eaton Rod Tucker J. Buffett Dan Peek D. Summer Beach Bnys Wings HOTTEST Lobo LGB M. Johnson Willie & Leon B. Pointer GQ J. Buffett Lan Gowm Wilson Bros. C. Rich S. Mills K. Rogers HOTIGST Chic LRB Res Smith Supertramp Commodores Wet Willie M. Tucker Band Toby Beau C. Thompson R.L. Jones ARS Lobo M. Macgregor Olivia (Dancin') Doobie Bros HOTTEST LRB H. Alpert Lobo Commodores ARS ARS HOTTEST M. Nightingale EWAF D. Harwick Lobo M. Macgregor LRB M. Johnson KEMB/San Urego Clark Anthony Wings HOTTEST Lobo C. Thompson M. Johnson M. Macgregor Commodores KUKI/Ukrah Rick Baca KOY/Phoenia Armstrong/Ste Net Baca B. Oyster Cult K. Rogers Beach Boys Olivia & A. Gibb D. Ruffin Hotl LRB B. Streisand Chic LRB ARS Toby Beau

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Chic M. Macgregor R. John C. Daniels

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#### Openings

H you're on the way up, this one's for you. KRZI/Weco, TX, looking for very communicative AM drive personal-ity. Send tapes and resumes to Clay Steele, Box 8093, Waco, TX 76710. No calls please. EOE M/F (8-31)

Progressive radio network looking for highly creative producers with major market voices, encyclopedic knowledge of rock music and super production skills for the news blimp. Cell (212) 585-2717 between 10am-6am (8-31)

Boulder, Colorado AOR K8CO-FM looking for creative air personality. If you're tired of the blg city hussle and bustle and want to work in a friendly family atmos-phere then this is for you. Someone with a natural, warm air sound and background in production, promotion and/ or music. Tapes and resumes to Dennis Constantine, PD, K8CO-FM, 4840 Riverbend Rd., Boulder, CO 80301 or call (303) 444-5600 between 10am-12noon. EOE (8-31)

KEEP in the Intermountain West now accepting tapes and resumes for possible future openings. Heavy Pop/ Adult. Emphasis on news and information. Good pro-duction a must. Also, probably full-time news position aning for conversational newsperson who can g and deliver. Tapes and resumes to Terry Tario, KE KEZJ, Box 348, Twin Falls, ID 83301 EOE M/F (8-31) KEEP/

AM/FM Combo in Harrisburg, PA market now accept-ing tapes and resumes for possible future openings, both Country and Pop/Adult formats. Contact Lou Rogers, PD, WHYL Stations, Box 219, Carlisle, PA 17013. EOE M/F (8-31)

Program Director for fringe Washington DC Pop/ Adult station. Experienced in programming, production and promotion a must. Short air shift. Tapes and res-umes to R. McKee, WPRW, Manassas, VA 22110 EOE

My last MD is now a PD. I need a replacement. Popl Adult or Top 40. Tapes and resumes to Wayne Anthony, Notre Dame, IN 48556. (8-31)

pening for personality announcer. Morning or after-condrive, MOR station: We're looking for a person who as something to say either humorous or serious. Con-ct Glenn Bell, President, Stoner Broadcasting Co., (515) 35-6181. Tapes and resumes to 3900 N.E. Broadway, es Moines, IA 50317 (8-31)

WAKY/Louisville, KY looking for midday personality. Major market experience preferred. Tapes and resumes to Mike McVay, WAKY, 558 Rivercity Mall, Louisville, KY 40202 EOE (8-31)

KLWW/Ceder Rapids, IA looking for air talent. Surpris ingly good salary. Tapes and resumes to Ron Thomp son, Box 876, Cedar Rapids, IA 52406. EOE (8-31)

# D102 medium market FM Top 40 rated No. 1 AR8, looking for evening jock, also newsperson for future openings. Tapes and resumes to Keith Mason, WDNL, 1501 N. Washington, Danville, IL 61832. No calls please. Minorities encouraged. (8-31)

Openings

NEEDED: Personality oriented professional for pres-tige Pop/Adult powerhouse in Michigan's second larg-est market. We want a communicator, not à time and temp person. Originality counts! Tapes, resume and sal-ary requirements to Ed Mund, Box 1151, Bay City, Mi 48706. EOE M/F (8-31)

95-SGF/Sevennah's No. 1 (April/May ARB) 100,000 watt stereo Top 40 needs an up, creative 7-12midnight entertainer. Tapes and resumes to Doug Welldon, Oper-ations Mgr., WSGF, Box 876, Savannah, GA 31402 EOE M/F (8-31)

WKGN/Knoxville, TN seeks high calibre full-time con-temporary talent. Southern background helpful. Expel-ience a must: Part-time position also available. Tapes and resumes to Bill Miller, PD, WKGN, 2929 Alcoa Hwy, Knoxville, TN 37901 EOE (8-31)

KITT-FM/San Diego, CA has full-timer announcing po-sition available. Also need weekender, At least 3-4 yra experience. Disco format. Selary open. Tapes and res-umes to Walley Reed, GM, Erik Garcia MD, 3320 Kemp-er St., Suite 204, San Diego, CA 92110. No calls please. Score 4.31 er St., Suite EOE (8-31)

Need AM drive personality. Creativity a must. Money is as good as you are. Rush tapes and resumes to Bob Meadows, Operations Mgr., WTRX, Box 1330, Flint, MI 48501 EOE M/F (8-31)

Chief Engineer needed for AM devtimer and FM stereo operation located in beautiful Central Pennsylvania. Con-tct Chuck Larsen, WHYL Stations, Box 219, Carlisle, PA 17013 or call (717) 249-1717 EOE M/F (8-31)

WVOJ No. 1 Country and top rated for more than 10 WVOJ No. 1 Country and top rated for more than 10 yrs will be adding a very talented Individual to our line-up. This person should be career minded and one who lives and breathes radio 24 hours a day! If you are that person we want your tapes and resumes now. Minority and female candidates encouraged. Group broadcaster offers top pay, incentives and more. Tom Allen, WVOJ, Jacksonville, FL 32205. (8-31)

KTRB/Modesto, CA is In need of a Country entertainer. Enjoy the great Central Valley of California at the No. 1 station in the market. Tapes and resumes to Kenny Rob-erts, KTRB, Box 3839, Modesto, CA 95352. Need 1st phone. Call (209) 526-8600. EOE M/F (8-31)

CHANGES

Small market radio station not scared to play music, looking for experienced midday personality. Concerned persons interested in working with station as a whole, not just as a job, need only apply. Call Steve MacKelvie at (208) 743-1551. EOE (8-31)

Openings

WOW/Omaha, NE looking for midday jock. Medium to major market personality. Good pay, super benefits Meridith Corp. Erik Foxx, Omaha, NE 68137. EOE (8-31)

ws Director needed for central New York stete home town station. Applicants must be able to cover and report on all facets of local events. Good writing and dedication essential. Rush tape, resume and writing sample to Bob Gessner, GM, WSGO, Box 4045, Oswego, NY 13126 EOE (8-31)

Seeking combination Engineer/Announcer for auto-mated Country AM & FM. Excellent salary for small market. Great environment to live in. Tapes and rea-umes to Ron Dennington, GM, KHDN, Box 389, Hardin, MT 59034, EOE M/F (8-31)

KRUX/Phoenix has Immediate opening for midday personality. Tapes and resumes to Bobby Rivers, Box 14707, Phoenix, AZ 85063 or call (602) 247-5789 EOE M/E (8-31)

KSTT, the Quad Cities most listened to radio station KSTT, the Quad Cities most listened to radio sta-needs production professional who can also do 12-3 airshift. We are now affiliated with the Guy-Gan Broadcasting Co., and the KSTT tradition of fine ta lives on! Tapes and resumes to Jim O'Hara, Box 3 Davenport, IA 52808. (8-31) o do 12-2pm nes to Jim O'Hara, Box 3788,

WGNT/Huntington, WV seeking morning drive per-son. Immediate opening. Creative and good personal communicator. Station is a morning giant. Rating bonus-es. Send tapes and resumes to Drewe Phinny, PD, Box 1539, Huntington, WV 25717. No calls please. EOE M/F (P-31)

WALT-FM/Meridlan, MS looking for air talent, good production. Brand new facilities, top rated station in Mississippl's second largest city. Tapes and resumes to Todd Martin, Box 5797, Meridian, MS 38301 or call (601) 693-2661. EOE M/F (8-31)

Morning drive is currently open at KFM/102 Las Ve gas. AOR experience a must. Rush tapes and resumes to Jay Ford, KFM/102, Box 15223. Las Vegas, NV 89114. No calls please. (8-31)

WCIR is now accepting tapes and resumes for future openings. Must be able to do decent production, follow instructions and meet the public. Send info to Dwayne Bonds, Box 1063, Beckley, WV 25801. (8-31)

#### **Openings**

Looking for Country PD and Production Director for Monterey/Salinas area. Large chain, good benefits. Need FCC first class license. Kilibro Broadcasting Is an EOE. Contact Larry Maher (209) 527-6100. (8-31)

If you're good at news and public affairs and would like to anchor afternoon drive with the leading news sta-tion in the beautiful 81st market — then we're interested in you. 'We'' are WJCW/QT101 — the most listened to stations in the fast growing tri-cities of upper East Ten-nessee. Send tape and resume to Red Pitcher, Director of News & Sports, Box W-CRS, Johnson City, TN 37601. (8-31)

Northeast Adult Contemporary station seeking bright, conversational morning drive person. Send recent air-check, resume and salary requirements to Operations Manager, Box 3322, Hartford, CT 06103. EOE (8-31)

KFLY/Corvalils, seeks medium market sounding per-sonality for high powered AM rocker. Up-tempo, no screamers. New facilities, stable staff, top station in the market and a nice city. Tapes and resumes to Mike Shan-non, Box K, Corvalis, OR 97330. EOE M/F (8-31) no

KZOK/Seattla is looking for creative newsperson with good production skills. Tapes and resumes to Ar-mand Chianti, 1426 5th Ave., Seattle, WA 98101. (206) 223-3913. EOE (8-31)

WZZO/Allentown, PA "Superstars" AOR locatad between Philadelphia and New York, needs two part-timers. Please send resumes and tapes to George Haw-ras, PD, 2285 Schoenersville Rd., Suite 205, Bethlehem, PA 18017. EOE (8-31)

Modern Country station — number one in its fast growing 81st market is looking for an experienced air personality interested in sports. Send tape and resume to Dave Hogan, Director of Operations, Tri-Cities Broad-cesting, Box W-CRS, Johnson City, TN 37601. (8-31)

WROK is looking for an energetic, relatable com-municator, to become part of a winning team. Tapes and resumes to Reid Reker, WROK, 1100 Tamarack Lane, Rockford, IL 61125. EOE M/F (8-31)

Chief engineer needed immediately for AM on Long Island. Rush resume and salary requirement to WGBB, Box 130, Merrick, NY 11566. EOE (8-31)

Mature sounding P/A jock with good production needed for WQSN/Charleston, SC. Also possible open-ings for all-night breakfast show. Must be able to handle live interviews with political and entertainment figures. Tapes and resumes to Bunkie, WQSN, Box 1200, Charles-ton, SC 29402. EOE M/F (8-31)

#### Radio

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MIKE BURGER appointed Sports Director at WDBO/Orlando, FL former PD of WHOO/Orlando, FL.

KEN BARLOW joins KOFM/Lubbock, TX from WAQY-FM/Springfield, MA.

KEITH DAVIS joins KOFM/Lubbock, TX from KGFF/Shawnee, OK PAUL SULLIVAN former PD at KWST/Los Angeles, CA joins KZAM-AM-FM/Seattle, WA as PD.

JUDY McNUTT leaves KBCO/Boulder, CO and joins KBPI/Denver, CO as Assistant PD.

JACK WEST named MD at WXKE/Ft. Wayne, IN.

ROBIN MARTIN joins LOVE-94/Miami, FL, formerly with ZETA-4/Miami, FL.

DAVE MITCHELL joins 3WV/Charlottesville, VA from LX102/Richmond, VA. MICHAEL DALFONZ doing mornings and production at KADI/St. Louis, MO. MICHAEL PICOZZI named weekday morning man at WMMR/Philadelphia, PA.

SCOTT SEAGRAVES formerly with WNOE-FM/New Orleans, LA to do nights at WRNO/New Orleans, LA.

SUE DELANEY joins KKXX/Bakersfield, CA nights. RON BATES and STELLA JONES named new morning team at WZAM/Norfolk,

JODY DETRY joins KOZZ/Reno, NV from KSJO/San Jose, CA for news and public affairs.

DIANE MICHAELS doing nights at KZAP/Sacramento, CA. CURT MAHLER named Traffic Director at KROZ-FM/Pasadena, CA.

CLAY STEELE appointed PD at KRZI/Waco, TX. SCOTT ANDERSON promoted to MD at KGRZ/Missoula, MT. TOM DANA joins KVOC/Casper, WY as air personality. MORGAN HELLBENT named MD and afternoon drive at KRAM/Las Vegas, NV. JOHNNY STEELE takes over evening shift at KRAM/Las Vegas, NV.

BILL BRADLEY promoted to Asst. PD at KLZ/Denver, CO.

MIKE CARTA named PD/WIL-AM&FM/St. Louis, MO, formerly with WMAY/Springfield. IL

TOM ALLEN appointed Operations Director of KVET/Austin, TX. JAY COLLINS promoted to AM drive KPUG/Bellingham, WA.

DAVE MARTIN former PD at KWKH/Shreveport, LA and joins KEBC/Oklahoma City, OK to do 12noon-3pm air shift. WILD BILL SCOTT joins WABX/Detroit, MI 6am-10am.

BOB MACHSON named News Director at WABX/Detroit, MI, RON DENNINGTON appointed General Manager of KHDN-AM&FM/Hardin, MT

JOHN POTTER moves to Sales Department at WTVN/Columbus, OH, former PD at station CYNTHIA HERRON joins KOFM/Lubbock, TX from WKY/Oklahoma City, OK

#### Records

JOHN BOULOS appointed Promotion Manager of Vanguard Records MARGE MEOLI named Manager of A&R Administration, West Coast RCA Records ERIC STEINMETZ joins Midsong Records as Assistant to the President. ERIC McCASKILL named Membership Representative of the Los Angeles office of ASCAP

JOE GAGLIANO promoted to Distribution at Polygram Records, Cleveland Branch JANET KAYE promoted to Publicist at RSO Records. PAM SHIRA appointed to Publishing Administrator at Casablanca Records. STEVE RUBIN appointed Field Marketing Manager at Arista Records.

FRANNY MAYER named Coordinator, College Promotion/Video Services at Arista

Records.

DAVE GREENWALD named Western Promotion Manager at Polydor Records. SID ROGOFF appointed National Credit Director Polygram Records.

KEVIN CUMMINGS promoted to Claims and Adjustment Department at Polygram Records

BILL EDWARDS promoted to Claims and Adjustment Department at Polygram Records. JACKIE SMOLEN promoted to Distribution at Polygram Records, New York Branch. LEE ARNOLD appointed VP of Orchid Entertainment Ltd., a management and production company based in New York and Los Angeles.

BILL FROHLICH appointed Single Record Coordinator, New York Market CBS Records.

#### Station Line-Ups

WAIV/Jacksonville, FL LINE-UP: 6am-10am Phil Edwards, 10am-12noon Reggie Black well (PD), 12noon-3pm Mike McHale, 3pm-7pm Brother Bob, 7pm-12mid, Jeff Ryan (MD), 12mid-6am Dave Scott. Weekends: Chris Baily, Lady Linda, Brad Allen.

Ryan (MD), 12mid-6am Dave Scott. Weekends: Chris Baiy, Lady Linda, Brad Allen. ZETA-4/Miami, FL LINE-UP: 6am-10am Randi Thomas, 10am-3pm Stu Grant, 3pm-7pm Larry Bessler, 7pm-12mid Robin Martin, 12mid-6am Barry Shea. KRZY/Albuquerque, NM LINE-UP: 5:30am-9am Bobby Box, 9am-12noon Tom An-thony, 12noon-3pm Phil Gonzales (MD), 3pm-7pm Jerry Groner (PD), 7pm-12mid Debbie Erdahl, 12mid-6am Rany McCracken.

Debbie Erdahl, 12mid-bam Hany McCracken. KLAK/Denver, CO LINE-UP: 6am-10am Jeff Pigeon, 10am-2pm Larry Watts (PD), 2pm-7pm Rick Jackson, 7pm-12mid Tom Cristner, 12mid-6am Dave Ellis. WIRK-FM/West Palm Beach, FL LINE-UP: 6am-10am Breakfast Barry, 10am-3pm Terry Wunderlin, 3pm-7pm Lee McGuire, 7pm-12mid Simon Train, 12mid-6am Lyle Reed. Weekends: Becki Walker, Rodney Jaye.

Z98-FM/Little Rock, AR LINE-UP: 5:30am-10am Craig "Lips" O'Neil, 10am-2pm Bill Hilton, 2pm-6pm Carl E. Jones, 6pm-9pm Karen, 9pm-1am Deanna Scott. KOKY/Little Rock, AR LINE-UP: 6am-10am Larry "Loose Juice" O'Jay, 10am-3pm "Original" Ernie Ray, 3pm-7pm Buddy King, 7pm-12mid "Incredible" Jimmy Smith, 12mid-6am Donna Brown

KOFM/Lubbock, TX LINE-UP: 6am-9am Mike Miller (PD), 9am-12noon Big Jim McCloud, 12noon-3pm Jerry McCall, 3pm-6pm Pat Murphy, 6pm-10pm Ken Barlow, 10pm-2am Lee Taylor, 2am-6am Jeff Edwards. Weekends: Chuck Morgan (MD), Keith Davis, Gary Matthews. Anchor: Ron Williams (ND), Lisa Carr, Larry Stein, Cynthia Herron.

WLAS/Jacksonville, NC LINE-UP: Morning Drive Jerry Outlaw, Midday Willis Williams, Afternoon Drive John Lyles, Evening Lisa Gray, All Night Wes James

R&R/Friday, September 7, 1979

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#### **Openings**

WCVS needs great personality for leading contemporary station in capital city. Tapes and resumes to Greg Thomas, WCVS Radio, Box 2897, Springfield, IL 62708. (8 31)

Adult rocker with one of the largest coverage areas in the state looking for personalities, all dayparts. Good production a must. Screamers need not apply. Tapes and resumes to Scott Meyer, KOKK Radio, Box 931, Huron, SC 57350. No cells please. (8-31)

First phone with news and play-by-play experience needed immediately. Send tapes, resumes and salary requirements to KWRM, Attn: Bob Harvay, Box 100, Corons, CA 91720 (8 31)

KINT-98/EI Paso has an opening for a midday air talent with strong production skills. Send tapes and resumes to Jhani Kaye, 5959 Gateway Wast, Suite 120, El Paso, TX 79925 (8-31)

TOP 40. POP/ADULT PERSONALITIES – Several needed for new and existing medium market stations in Midwest Tapes and resumes (no calls, please) to Ron White, Redio Program Consultant, c/o WGRD, 122 Lyon N.W., Grand Rapids, MI 49503. (8-31)

If you are one of the faw personalities, I have afternoon drive for you. Tapes, resumes, cover letters to Ed Alexandar, WRNR, Box 709, Martinsburg, WV 25401, or call (304) 263-6540 7am-10am, EST\_EOE (8.31)

PD for a major chain, Phoenix AM daytime needed now. Regular eirshift, strong promotion abilities, oldies knowledge essential, automation experience helpful. 18K starting Resume and aircheck to Tommy Vascocu, Station Mgr. KDKB/KDJQ, Box 4227, Mesa, AZ 85201. EOE (8-31)

WRNR/Martinsburg, WV looking for newsperson for possible future opening for AP No. 1 news operation for 2 yrs. Must have experience. Tapes, resumes and cover letter to Ed Alexander, WRNR, Box 709, Martinsburg, WV 25401 EOE (8-31)

13FEA Music Radio/Manchester, NH has full or part time openings for Top 40 communicators with at least 1 yr experience. Tapes and resumes to Rick Ryder, PD, 13FEA, Box 370, Merrimack, NH 03054. No cells please EOE M/F (8-31)

KZZY/San Antonio, TX, home of beautiful weether and great radio, has rare opening. Minorities encouraged to apply Tapes and resumes to John Lodge, KZZY GPM South Tower Plaza Lavel, San Antonio, TX 78216. EOE M(F IR-31)

WTRX/Flint, MI now accepting tapea end resumes for possible futura openings. Send to Bob Meadows, WTRX, Box 1330, Flint, MI 48501 EOE M/F (8-31)

D102/Danville's best station is looking for an adult Top 40 communicator. No screamers. Also interested in newsperson for future openings. Tapes and resumes to Pete Mason, WDNL, 1501 N. Washington, Danville, IL 61832. No calls please. Minorities encouraged. (8-31)

Immediate opening for creative production copywriter AM FM combo in medium market in colorful Colorado. Send production semples and resumes immediately to Quinn Mornson, Operetions Dir., KUAD, Box 117, Windsor CO 80550 No cells pleese. EOE (8-31)

Help! Our morning man is going to a major market. If you think you cen fill his shoes, send tapes end resumes to Bob Collins WRAW, Box 1710, Reading, PA 19603 Outstending pey and benefits EOE M/F (8-24)

Wanted: Assistant Chief Engineer. WWDC AM & FM/ Weshington, D C. Minimum 3 yrs experience with RF and directionel antennas. Studio equipment maintenance elso required Resumes to John Hofstetter, 1150 Connecticut Avenue N.W., Washington D.C. 20036 EOE M/F (8-24)

KEWI/Topeka looking for an inexperienced enthusiastic broadcaster for the all night show. You'll get all the experience you can handle. Contact J.R. Greeley as soon as possible (913) 272-2122. (8-24)

Account executives. 3 yrs experience in direct and agency sales. Top salary. Commission. Bonuses and management opportunity with uniqua national syndication company. Music, fashion and news background helpful Call (213) 792-8513. (8-24)

KQWB-FM/Fergo, ND has opening for air talent. Good benefits Looking for natural sounding persons immediate opening. Send tapes and resumes to Bill Richards, Box 2983, Fargo, ND 58102, (8-24)

WISE/Asheville accepting tapes and resumas for possible openings. Afternoon drive and 9pm-1am. No acreemers, Personality oriented persons need apply. At least 3 yrs experience necessary. Join an excellent growing organization with room for advancement. New facilities. Tapes and resumes to Ray Williams, 90 Lookout Rd., Asheville, NC 28804. No cells please. EOE M/F (8-24)

WKDF/Nashville accepting applications for possible future opening for air personelity/music coordinator. Extensive experience in both production and music direction is required. Tapes and resumes to Alan Sneed, 508 2nd Ave., S. Nashville, TN 37210 EOE (8-24)

#### Goods & Services

#### Wibbage . . . The Demise Now Available

The final 6 days of WIBG – The legendary Wibbage in Philadelphia with Hy Lit A radio collector's item! Urfmatchad classic jingles and a classic ending. Airchacks: §15 on cassettas. Sorry. . . limitsd supply. Maka checks payable to Sam Lit, 3215 Overland Ave., No. 7177, Los Angelas, CA 90034 (213) 838-4544.

#### You'll Be Funnier!

Hundreds of deejays ranewad again this yaarl Guaranteed funnierl Free sample, CONTEMPORARY COMEDY, 5804-D Twineing, Dallas, Texas 75227. Phone (214) 381-4779.

#### Prize Finders

Your station naeds prizes. We can find anything you need and have your cell letters, alogan, etc., printed or it. Cell "THE PRIZE FINDERS" (915) 367-9225.

#### **Funny Funny Stuff**

Funny Funny Stuff: Unique comedy bits that fit any format. For freebee write Hype, Ink, Box 69581-R, Los Angeles, CA 90069.

The Aircheck Guide

#### P.D.'s

If you're now looking for air talent, just call THE AIR-CHECK GUIDE and you'll immediately hear the spot airchecks of available personalities from all market sizes – including majora. For instant aircheck contact and resume information just phone 1-207-782-0947 Mon-Fri 9am-6pm EST.

#### The Aircheck Guide Openings

If you're now looking or are ready to move up, just forward your aircheck and resume to THE AIRCHECK GUIDE. \$25 puts the newest openings in touch with you.

General Managers, Program Directors and consultants nationwide have been calling THE AIRCHECK GUIDE daily looking to fill on-air availabilities. Backlog of openings now exists for personalities and news directors in 20K plus range.

Make your eirchack an investment. THE AIRCHECK GUIDE. 8 Constance Avenue, Lewiston, ME. 04240. 1-207-782-0947 Mon-Fri. 9am-6pm. EST.

#### **Aircheck Critiques**

Improve your airwork! Medium market programmingair talents will provide minimum of two pages of constructive comments. Mail reel or cassette tape and \$10 cash, check or M.O. to: Perfection Broadcast Services, Box 9075, Salt Lake City, UT 84109.

#### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

#### Lola's Lunch

DROP YOUR PANTS, GRAB YOUR SOCKS, here come the laffs, here come the yocks. Complimentary sneck: LOLA'S LUNCH, 1789 Hamlet Drive, Ypsilanti, MI 48191

#### Information You Need

Current artist info (all formats), deily calendar, much morel Pro bi-weekly service Free sample issue: GALAXY Box 20093-C, Long Beach, CA 90801 (213) 438-0508

#### "Job Referrais"

SROADCASTER'S ACTION LINE The Broadcasting Job you want anywhere in the U.S.A. 1 year plecement search \$25,00. Call (812) 889-2907 or write 92, Box 25-A, Lexington, IN 47138.

#### "Broadcaster's Action Line"

EMPLOYERSII Send us your job openings. We locate the personnel you need. FREE!! Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

#### "Phantastic Phunnies"

The Industry's internationally acclaimed ... most reapected audience builder! One month's introductory 400 one-liners, inphormation and gipht ... just \$2.0011 PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240.

#### Goods & Services

Making your classified come alive or getting your goods and services singled out is simple. Only 35 cents a word, \$7.50 minimum per week, headlines ere free. Contact R&R Classified Department, Mon-Fin. at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

#### Openings

WOBL/Oberlin, OH seeking tapes and resumes for possible future openings, including weekends. Applicants should have minimum 2 yrs experience in Country radio but will consider those with less. Minorities and femeles encouraged to apply for air shifts. Tapes and resumes to Scott Miller, PD, WOBL, Box 277, Oberlin, OH 44074 EOE (8-24)

7pm-12mldnight adult personality. Rare opening. Tepes and resumes to Gary Claus, KLMS, Box 81804, Lincoln, NE 68501 EOE M/F (8-24)

#### Openings

Production Wizard? What are your goals? The most beautiful and cultural area in the Southeast is waiting for youl 48th market. Comfortable salary and bright future. Tape and presentation of production talants, short eir check and detailed resuma to Production Wizard, Box 11727. Winston-Salem, NC 27108. (8-24)

Immediate opening for experienced AOR talent with good production skills and music knowledge. Tapes and resumes to Barry Jackson, PD, WSAC, Ft. Knox, KY 40121 EOE M/F (8-24)

WDAT/Daytone Beech has Pop/Aduit Disco all night opening. Minorities encouraged to apply. Rush tapes and resumes to Rick Glasby, Box 5038, Daytona Beach, FL 32018 (8-24)

Looking for PD with strong management skills and automation background to work on the Wast Coast. Tapes and resumes to Mike Russell, Drake-Chenault, 8399 Topanga Cyn. Blvd., Canoga Park, CA 91304. No calls please, EOE M/F (8-24)

Major L.A.-besed program syndicator expanding and seeka qualified people with strong national programming overview to place 4 new shows on AOR and PoplAdult stations. Call Buck or Larry at The Golden Egg (213) 475-0817 (8-24)

Wanted: Late evening Rocker with good production. Must be stable. Tapes, resumes and references to Jim Cameron, WILQ, Box 1176, Williamsport, PA 17701 EOE M/F (6-24)

Afternoon Drive in Top 50 East Coast AOR may open soon. Applicants should have AOR to P/A expense, good production, willingness to make appearances. Minorities encouraged. Aircheck, resume and references to Radio & Records, Box 154, Los Angeles, CA 90067.

News Director wanted for KFIV-AM & FM/Modesto, CA. Superb opportunity for hard worker to expand and polish journalistic skills. Tapes end resumes to Rick Myers, PD, KFIV, Box 1360, Modesto, CA 95353 EOE M/F (8-24)

KONO/KITY-FM/San Antonio needs professional news director. Big bucks for tha right guy. Tapes and resumes to Jo Jo Kincad, Box 2338, San Antonio, TX 78298 (8-24)

WLVA/Lynchburg needs news anchor/raporter. Women and minorities encouraged to apply. Tapes, resumes and writing samples to Al Augustine, News Director, WLVA, Box 2179, Lynchburg, VA 24501 EOE M/F (8-24)

WXQR/Jacksonville, NC Burkhart/Abrams superstars AOR, near the ocean. Looking for talented or trainable human. Shift and salary depends on qualifications. Tapes and resumes to Kris Kelly, PD, Box 760, Jacksonville, NC 28540. Females and minorities encouraged to apply. EOE (8-24)

Radio syndication company seeks professional hostess for unique program dealing with fashion. Radio experience important. Good voice and personality essentiel. Call (213) 792-8513 (8-24)

Mejor Midwest edult contamporary looking for dynemic entertainer Excellent career move for community-involvad personality. Tapes and resumes to Radio & Records, Box 156, Los Angeles, CA 90067.

#### **Positions Sought**

SCOTT HARRIS former newsman at stereo KDWB, KTSA and News Director et chennel 9/Minneepolis, 7 yrs experience, looking for opportunity in TV/redio. Cell (612) 377-2850. (8-31)

Past 3 yrs In medium market, From teen hype to MOR presently. Very versatile. If you're looking for stebility, for one-on-one communicator with natural ability, excellent pipes, great production and ability to work well with others, call JON at (215) 435-0993 before 12noon EDT or afternoons leave message at family-owned business (215) 437-3824. Prefer top 15 merket end comfortable year-round climate. (8-31)

Versatile announcer, 13 yrs experience, looking for solid position on the East Coest, AOR formet preferred. Formerly with WAVA, WHFS, WFEC. Cell BOB at (202) 338-9221. (8-31)

Due to sale of station, there is now available one modern Country DJ with darn good track record who has doubled as PD/MD. 16 yrs experience in small and medium markets, with lest 4 at present location. Far West only. DARREL WILSON (602) 778-2497 thru 9/15, after that, (602) 384-4147. (8-31)

PETER PARISI former National PD of KADI/St. Louia, MO seeking PD or MD position. 8 yrs experience at top 12 AOR market. Call (314).728-0809 anytime. (8-31)

Seeking PD position. All-News, Talk, MOR or AOR preferred. Will consider sirvork or assistant PD position if given responsibility and creative challenge. 7 yrs experience. Call LEO (302) 654-1146. (8-31)

Attention Midwest. PD, 16 yrs, mature, knowledge of entire broadcast operations, 1st ticket, ex-WVOJ, WYFE, KLWW, available immediately. Ready to go to work if you are. Cell DAVE STEVENS at (815) 877-9755. (8-31)

#### **Positions Sought**

ROB SAUNDERS currently PD WQDI/Homesteed, FL formerly WWOK, 4 yrs experience, Looking for small or medium market PD or MD position, Prefer Southeast Call (305) 247-9444, (8-31)

D.C.-Baltimore area stations. Stable, matura air personality, currantly amployed at top rated AM-FM in Northeast medium rnarket, deaires challange. All music formats. News and Talk show expenence. Creative production. Available now. Call DAVE at (302) 478-6095. (8-31)

Former WHB, KIRL jock looking for medium market MD position or large market jock job. I can do any type format. Call MARK ROBERTS anytime at (816) 373-7928. (8-31)

Announcer 15 yrs experience, 1st tickst, good voics. Have worked Country and Pop/Adult formats. Prefar to atay in Florida but would go to another state in Southeast or Gulf Coast. BILL SMITHSON (305) 448-1280. (8-31)

JIMMY BARE, ege 25, 8 yrs in medium and major markets looking due to format change. Last 4 yrs at WDEE/ Detroit, Programming and operations expenses. Desire DJ or PD position or DJ/PD combination. Call (313) 485-7600 between 9am-5pm. (8-31)

Contemporary Top 40, 1st phone sir talent with multitrack production experience looking for move up. Call MIKE RAAB weekdays between 2pm-8pm at (319) 372-1241, (8-31)

ZETA-4 vsteren, 4½ yrs as program host, AOR pro, experienced with 12-track studio, good news background, uncenny knowledge of AOR music with BA from University of Miami. Willing to relocate to the Northeast. Call JEFF FISHER (305) 968-7776. (8-31)

How would you like to call the home office with these numbers? Total persona 12-plus 18.6 to 25.8, men 18-plus 12.2 to 18.3, women 18-plus 14.5 to 25.8, teens 48.7? Those are the numbers from the station I programmed in a 14-station markat with 6 competing larger market signals. Let's talk. JIM SUMPTER (904) 721-9111. After hourd call (904) 725-8835. (8-31)

First phone operator with 2 yra experience as host/ programmer of a jazz music show and host/producer of phone-in/talk show in Philadelphia seeks air shift in Southwest, preferably Southern California. A. HENDRICKS (213) 851-5961. (8-31)

Versatile and entertaining young professional talent currently mornings at WFLB/Fayetteville, NC 20 yrs old with 3 yrs full-time experience. Looking for, challenge in top 50 market. Call JOHN LISLE at (919) 323-0925 before 1pm and (919) 864-2818 after 1pm. (8-31)

J.P. BEARD, 10 yrs experience in Top 40 and Country. 1st phone. Currently on the air in Houston. Looking for medium market PE or medium to major market jock and/or MD gig. Top 40 or Country. Very hard worker and the station must have its act together and pay decent bucks. Call (713) 774-2892 or (713) 525-2406 (8-31)

Southwest-Northeast, I'm looking for full-time AOR, Pop/ Adult gig. Eager to work and willing to take direction. Cell BOB at (602) 268-2377 or (602) 994-8072 (8-31)

Southern California Program Director with numbers looking for medium to large market operations or progremming. Various formats. Cell KEN (714) 697-5009 between 9am-5pm (8-31)

Take charge news director now recognized as the leeder in a Midwest medium market seeks career advancement. College grad with 4 yrs experience. TONY BRUSCATO (313) 987-7408 (8-31)

Authoritative female news voice — a solid conversational sound you can bank on. Let en East Coast news and public affairs director build your numbers. AOR, P/A, and news/talk. Heavy print experience. (315) 475-0806 or (813) 688-2882. (8-24)

Air talent wanted. Send tapes end resumes to John Driscoll, KPPL-FM, 7075 W. Hampden Ave., Denver, CO 80227. No calls please. EOE (8-24)

Killer News Director wanted to head up AM/FM winner. Great opportunity for someone on the way up Contact Jerry Clifton, New World Communications, (305) 564-4905, or send tape end resume to 3000 N.E. 30th Place, Suite 308, Ft. Lauderdale, FL 33306. EOE M/F (8-24)

Immediate opening, morning anchor. We need an aggressive, experienced broadcast journalist with background in public effairs. We ere an eward winning station offering opportunity and e chance to be creative, Send salery requirements, tepe and resume to John Price, News Director, 1015 Main St., Wheeling, W. VA 28003. EOE (8-24)

Miscellaneous

Joseph King, presently PD, MD and moming men at KAFY would like all to know I'm happy and look forward to continuad association with Bakersfield's Pop/Adult

Due to explosion of furnece and destruction of library, KOJO/Laramie needs oldie service from all Country labels. Contact Mike Gorman, MD, Box 818, Laramie, WY

KINN/Alemogordo, NM seeking record service from all labels. Calls anytime between 9sm-noon and 1pm-3pm. (505) 437-4440. (8-24)

WZWZ/Kokomo, IN has switched from automation to

live AOR. Desperately need album service from all labels Send to WZWZ-FM, State Road 26 E., Kokomo, IN 48901

station. (8-31)

82070 (8-24)

# Two To Add To Add To Your Numbers

# ASHFORD & SIMPSON "Found A Cure"

Z93 29-23 WZZP 25-24 WQAM 27-23 WTIX 32-28 WNOE 39-34 WLAC 33-31 WFLI 29-28 WKIX add WRFC add WISE add 22 WFLB 14-12 WANS add KAYC add

Plus Significant Action At These Stations Whose Lists Missed Our Deadline.

WHBQ

WAKY

KILT

Y100 WOKY WGCL

Produced by Ashford & Simpson

# LAUREN WOOD "Please Don't Leave"

Produced by Michael James Jackson and Ted Templeman







"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

Due to the Labor Day holiday and a lower overall number of station reports, no records qualified for "Breaker" status this week.



Recent releases with airplay reported by at least 50 of our reporting stations are listed in ord Recent releases with airplay reported by at least 30 of our reporting stations are listed in order of their activity. The two numbers following the artist / title / label designation leasample: 100/251 indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the Same ion to on, add to on, 31-31, etc.l, moved it bown on their charts, or Added it this week, complete airplay activity on all songs listed in New & Active can be found in the parallels.

#### WINGS "Arrow Through Me" (Columbia) 85/27

Moves: Up 49, Same 9, Down 0, Adds 27, Including WFIL, KSTP, B100, KIMN, KC101, JB105, WHYN, KLIF, WAKY, WFMF, KOFM, 92X, KZ93, KRUX, WEEO, G100, WSPT, KLUC, KQDI.

DONNA SUMMER "Dim All The Lights" (Casablanca) 84/20 Moves: Up 60, Same 4, Down 0, Adds 20, Including WIFI, WPEZ, Q102, KING, WAXY, WAKY, Z98, WFLI, WHB, KTAC, KMJC, G100, WCGQ, WROK, KBDF

#### MOON MARTIN "Rolene" (Capitol) 79/12

Moves: Up 45, Same 22, Down 0, Adds 12, including WCAO, WTRY, WAXY, WT1X, 92X, WOW, KTAC, KSEL, WRKR.

CHEAP TRICK "Ain't That A Shame" (Epic) 79/3

Moves: 59, Same 14, Down 3, Adds 3, 92Q, WGBF, KDZA, WIFI 24-19, 96KX 21-17, WKBW 18-14, B100 22-19, KIMN 30-28, WAPE 16-11, WISM 17-10. LOBO "Where Were You When I Was Falling In Love" (MCA) 74/8, Moves: Up 53, Same 13, Down 0, Adds 8, 99X-FM, Q102, KIMN, WBBF, KLIF, Z98, WJBQ, G100, KSTP 13-9, KEARTH 12-11, WNOE 30-25, KRUX 32-25

JENNIFER WARNES "I Know A Heartache When I See One" (Arista) 68/9, Moves: Up 44, Same 13, Down 2, Adds 9, KC101, WAKY, WFMF, 92X, KTAC, KCPX, KRUX, KGW, WSPT, WKBW 22-19, WLCY 30-28, KBEQ d-25, KEARTH 25-22.

MICHAEL JACKSON "Don't Stop 'Til You Get Enough" (Epic) 67/15, Moves: Up 48, Same 3, Down 1, Adds 15, including 99X-FM, WCAO, CKGM, WZZP, KJR, KING, WTRY, WSGN, KRAV, KJRB, KRLC, WRKO 26-16, WPGC 24-14, Z93 15-9, KHJ d-26, KFRC 21-10, KOPA d-25. KNACK "Good Girls Don't" (Capitol) 65/19

Moves: Up 30, Same 16, Down 0, Adds 19, including WPGC, 96KX, CKGM, 293, KJR, KIMN, KOPA, WAPE, WFMF, WOW, KMJC, WAGQ, WISE, WNAM, KYSN.

#### KENNY ROGERS "You Decorated My Life" (UA) 63/47

Moves: Up 8, Same 8, Down 0, Adds 47; including 99X-FM, WRKO, WCAO, WKBW, WLCY, Q105, KSTP, KBEQ, KJR, KING, KIMN, WAYS, WAPE, WRVQ, WLAC, KXX106, KRAV, KRSP, WAAY, WHHY, WFOM, WEAQ. KYSN, KBOZ

MAUREEN McGOVERN "Different Worlds" (WB) 63/2

Moves: Up 42, Same 13, Down 6, Adds 2, KMJC, KOOK, 99X-FM d-29, KSTP 11-7, KING 16-15, WBBF 12-8, WTIX 37-32, KGW 14-11, WEEO 13-10, 14WK 12-10, KBDF 14-7.

#### FOREIGNER "Dirty White Boy" (Atlantic) 60/38 Moves: Up 9, Same 13, Down 0, Adds 38, including WRKO, WPEZ, 96KX, CHUM, WLCY, Q105, KDWB, KJR, KUPD, KOPA, WPST, WNOE, WSGN,

KRSP, WEEO, WHHY, WSPT JOHN STEWART "Midnight Wind" (RSO) 58/9

Moves: Up 37, Same 12, Down 0, Adds 9, Q102, PRO-FM, WBBF, WTRY,

KLIF, 92Q, KTAC, WCIR, KSLY.

PATRICK HERNANDEZ "Born To Be Alive" (Columbia) 51/3 Moves: Up 30, Same 8, Down 10, Adds 3, WKIX, WRJZ, KOOK, 99X-FM 28-25, KVIL 19-16, WZZP 9-8, KFRC 9-6, KIMN 20-17, KOPA 9-5, WBBF 24-19, WTIX 14-7, KJRB 6-3.

LED ZEPPELIN "All My Love" (Swan Song) 45/22

Up 9, Same 14, Down 0, Adds 22, including 96KX, 293, Q105, KEARTH, B100, KOPA, WPST, WFLI, WOW, KMJC, K104, WISE, WEAQ, KCBN.

### **Others Getting Significant Action**

IAN GOMM "Hold On" (Stiff/Epic) 40/14 Moves: Up 16, Same 10, Down 0, Adds 14, including 96KX, CHUM, Z93, KHJ, KFI, KUPD, WHYN, WRJZ, KZ93, 14WK, WAGQ, WRKO d-30, KEARTH d-30, B100 26-24, WICC 27-22.

#### DIANA ROSS "The Boss" (Motown) 40/3

Moves: Up 23, Same 11, Down 3, Adds 3, KEEL, WKIX, KENO, WRKO 29-27, WKBW 15-11, KEARTH 15-13, KOPA 17-10, WBBF 14-11, 92X 23-14.

MICHAEL JOHNSON "This Night Won't Last Forever" (EMI/ America) 38/10, Moves: Up 23, Same 5, Down 0, Adds 10, WKEE, WTIX, WKIX, WOW, KMJC, WLBZ, WTSN, WAAY, WSEZ, KKLS, WKBW d-29, KSTP 16-12, KBEQ 34-31, KIMN 26-23, BJ105 22-18, WJDX 22-15.

STEPHANIE MILLS "What Cha Gonna Do With My Lovin' " (20th) 37/6, Moves: Up 22, Same 8, Down 1, Adds 6, WIFI, WICC, BJ105, WSEZ, WANS, KQDI, WRKO 20-18, WPGC 22-20, WCAO 25-21, Z93 20-17, KHJ 27-23, KC101 23-18, PRO-FM 14-12.

LOUISE GOFFIN "Remember (Walking In The Sand)" (Asylum) 36/6, Moves: Up 18, Same 12, Down 0, Adds 6, WIFI, WTIX, BJ105, WOW, WFBG, KBDF, WRKO d 29, WKBW d 25, Z93 24-21, JB105 34-32, WSGA 29-27, KCPX 28-23.

# Radio & Records NATIONAL AIRPLAY/30

HREE	TWO			Contomber 7 1070
AGO	AGO	LAST		<b>September 7, 1979</b>
9	4	1	0	LITTLE RIVER BAND/Lonesome Loser (Capitol)
4	3	3	õ	ROBERT JOHN/Sad Eyes (EMI/America)
3	1	2	3	EARTH, WIND & FIRE/After The Love (ARC/Columbia)
12	10	7	0	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
22	16	10	Ğ	COMMODORES/Sall On (Motown)
1	2	4	6	KNACK/My Sharona (Capitol)
8	6	5	7	ELO/Don't Bring Me Down (Jet)
14	12	9	8	ROBERT PALMER/Bad Case Of Loving You (Island)
7	8	8	9	SUPERTRAMP/Goodbye Stranger (A&M)
17	14	12	10	SNIFF 'N' THE TEARS/Driver's Seat (Atlantic)
5	5	6	11	MAXINE NIGHTINGALE/Lead Me On (Windsong)
26	18	16	Ø	M/Pop Muzik (Sire)
25	21	17	Ō	NICK LOWE/Cruel To Be Kind (Columbia)
10	11	11	14	CARS/Let's Go (Elektra)
6	9	13	15	CHIC/Good Times (Atlantic)
_	27	20	0	HERB ALPERT/Rise (A&M)
_	23	22	Ō	ATLANTA RHYTHM SECTION/Spooky (Polydor/BGO)
_	28	19	Õ	BONNIE POINTER/Heaven Must Have Sent You (Motown)
_	26	23	Õ	GERRY RAFFERTY/Get It Right Next Time (UA)
2	7	14	20	BARBRA STREISAND/The Main Event/Fight (Columbia)
24	22	21	21	GQ/I Do Love You (Arista)
11	13	15	22	CHARLIE DANIELS BAND/The Devil Went Down (Epic)
-	_	30	23	JOURNEY/Lovin', Touchin', Squeezin' (Columbia)
_	_	26	2	DOOBIE BROTHERS/Dependin' On You (WB)
16	15	18	25	NIGHT/Hot Summer Nights (Planet)
13	17	24	26	RAYDIO/You Can't Change That (Arista)
19	20	25	27	EDDIE RABBITT/Suspicions (Elektra)
18	24	27	28	ELTON JOHN/Mama Can't Buy You Love (MCA)
15	19	28	29	DONNA SUMMER/Bad Girls (Casablanca)
20		29	30	DR. HOOK/When You're In Love (Capitol)
		based	solety	on airplay statistics compiled weekly from our Top 40 reporting stations.

Black circled numbers indicate significant upward movement from at least 60% of our reporters.

#### MOST ADDED

#### HOTTEST LITTLE RIVER BAND "Lonesome Loser" (Capitol)

DIONNE WARWICK "I'll Never Love... (Arista)

**ROBERT JOHN "Sad Eyes" (EMI/America)** 

COMMODORES "Sall On" (Motown)

M "Pop Muzik" (Sire)

0

KENNY ROGERS "You Decorated My Life (UA) FOREIGNER "Dirty White Boy (Atlantic) WINGS "Arrow Through Me (Columbia) LED ZEPPELIN "All My Love" (Swan Song) DONNA SUMMER "Dim All The Lights" (Casablanca) plete Regionalized Station Listings on page 24 and 25. Con

#### KANSAS "Reason To Be" (Kirshner) 33/7

Moves: Up 10, Same 16, Down 0, Adds 7, WHYN, BJ105, WRJZ, WAAY, WISE, WRKR, KENI, WPEZ d-33, KBEQ on, KFI on, WEAQ 27-23, KBOZ 29-24.

KC & THE SUNSHINE BAND "Please Don't Go" (TK) 31/5

Moves: Up 20, Same 6, Down 0, Adds 5, Q105, WBBF, WICC, WEAQ, KBOZ, KBEQ 40-37, KFI on, KEARTH 27-24, WTIX 24-9, WNOE 24-15, WCIR 25-14.

#### MARY MACGREGOR "Good Friend" (RSO) 29/4

Moves: Up 21, Same 4, Down 0, Adds 4, KHJ, KRAV, WHHY, WFOM, WFIL 17-15, KSTP 17-13, KEARTH 19-17, WHR 27.22

#### EDDIE MONEY "Get A Move On" (Columbia) 29/2

Moves: Up 12, Same 15, Down 0, Adds 2, CHUM, WRFC, WZZP on, KBEQ on, KHJ 28-25, KFI on, KFRC 30-29, KING on, BJ105 39-31, KENO 20-17, WISE 38-26.

ROCKETS "Oh Well" (RSO) 26/0

THE

Moves: Up 12, Same 10, Down 4, Adds 0, WIFI 23-22, WLCY 20-19, WZZP 34-33, KJR 17-15, 92X 33-30, WISM 30-27, WFBG 21-18, WRKR 30 25.

#### HERMAN BROOD "Saturdaynight" (Ariola) 23/3

Moves: Up 11, Same 8, Down 1, Adds 3, WRJZ, WHB, KENO, WRKO 23-20, KUPD 23-21, KNOW 20-13, BJ105 31-27. SUZI QUATRO "I've Never Been In Love" (RSO) 22/9

Moves: Up 3, Same 10, Down 0, Adds 9, WKBW, KJR, KXX106, BJ105, KJRB, WLBZ, WCIR, WHHY, KCBN, Z93 on, WLCY on, KHJ on, KEARTH on, KFRC on

BILLY THORPE "Children Of The Sun" (Capricorn) 22/0

Moves: Up 10, Same 8, Down 4, Adds 0, KDWB 11-10, KUPD 30-27, KOPA d-26, WAYS 30-27, WTIX 36-31, WCGQ 29-25, WISE 5-1, WRKR 29-24.

TRIUMPH "Hold On" (RCA) 22/0

Moves: Up 17, Same 1, Down 4, Adds 0, WPEZ 10-9, CHUM 16-14, CKGM 25-24, KDWB 20-17, WZZP 21-13, WFLI 14-5, 92X 32-29, KLUC 22-17.

#### JIMMY BUFFETT "Fins" (MCA) 21/12

Moves: Up 5, Same 4, Down 0, Adds 12, including Q105, WKEE, KNOW, WKIX, WHEB, WSEZ, WISE, WEBC, KBOZ. DAVE EDMUNDS "Girls Talk" (Swan Song) 21/8

Moves: Up 6, Same 7, Down 0, Adds 8, CHUM, WNOE, KTSA, KZ93, WLBZ, WFLB, WSPT, KOOK, KEARTH d-29.

BRENDA RUSSELL "So Good, So Right" (A&M/Horizon) 21/8 Moves: Up 9, Same 4, Down 0, Adds 8, CKGM, 14Q, WNOE, KMJC, K104, WFOM, KSLY, KYSN, KBEQ 32-29, KEARTH 29-27, KIMN 19-14.

TOBY BEAU "Then You Can Tell Me Goodbye" (RCA) 21/3 Moves: Up 10, Same 8, Down 0, Adds 3, WNOE, KRQ, WEEO, WPEZ 25-22, 96KX 16-14, KSTP 24-18, WJDX 30-23. WANS 30-26

#### CHARLIE "Killer Cut" (Arista) 20/5

Moves: Up 5, Same 10, Down 0, Adds 5, WNOE, WGBF, KENI, KYSN, KDZA, WKBW, KBEQ 38-33, KJR d-25, KIMN 29-26, KUPD on. **Continued on Page 31**