

Radio & Records

Why Do People Listen To Radio? ... SEE PAGE 14

New Burke & Mediastat Ratings ... SEE PAGE 37

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THE INDUSTRY'S NEWSPAPER

MAY 11, 1979



Marty Greenberg



Allen Shaw

Greenberg New ABC-FM President As Shaw Resigns

Marty Greenberg has been appointed President of the ABC-Owned FM Radio Stations, following the resignation from that position last week of Allen Shaw. Shaw cited the desire "to pursue other broadcast interests" in his resignation statement; he had held the position for three years. Shaw is widely regarded as an AOR radio pioneer, having developed the original ABC-FM "Love" format in 1968 as Director of FM Special Projects. He began his radio career 20 years ago in Florida. Shaw told R&R, "I'll take a few weeks to decompress from the last

ten years." He added that he was looking into FM station ownership.

Greenberg has been with ABC for 15 years, the last six as VP/GM at the company's successful AM Top 40 outlet WLS/Chicago. ABC is looking to Greenberg to "further strengthen the ABC-FM position," a spokesman said. The ABC-Owned FM stations are WPLJ/New York, KLOS/Los Angeles, and WRIF/Detroit (all AOR); WRQX/Washington, DC and KAUM/Houston (Top 40); and WDAI/Chicago and KSFY/San Francisco (Disco).

Phil Verveer Named Chief Of Broadcast Bureau

Disagreement among the FCC Commissioners last week (5-2) erupted over the recent departure of Wally Johnson as Chief of the Broadcast Bureau, with three Commissioners backing the bureau's deputy chief, Martin Levy, as Johnson's successor.

However, when the voting ended, it was clear that FCC Chairman Charles Ferris would have his way. He named Phil Verveer, Cable TV Bureau Chief and former Justice Department attorney who spearheaded the antitrust suit against AT&T, to the influential post (see R&R interview Page 4).

From what R&R learned during an interview with Verveer, radio broadcasters can expect different signals emanating from the FCC with Verveer at the head of the Broadcast Bureau. Verveer, 35, is a pro-consumer advocate and staunch defender of a competitive marketplace. He obviously wants to make his mark.

"The FCC is here to represent consumers," Verveer told R&R. "We should never get confused about that. Our purpose is not to make it easier for broadcasters

... but that doesn't mean there has to be hostility or fear" between broadcasters and the FCC.

While Verveer's appointment may cause concern among some broadcasters, he has a reputation as an honest, hardworking, and brilliant attorney. Naturally, Chairman Ferris, who pushed Verveer's appointment, had nothing but praise for him. Verveer, he said, "is one of the most intellectually honest and fair individuals I've come across."



FCC Moves Closer To Radio Deregulation

Radio broadcasters walked away from the FCC's special discussion on radio deregulation Tuesday (5-8) generally feeling they got a fair shake. Commissioner Jim Quello had been prepared to aggressively champion the cause, but found it unnecessary. "Broadcasters really did a job" on getting to the Commissioners, he told R&R.

His reference was to more than 800 letters received at the FCC from small market broadcasters, and recent visits to each of the commissioners by member of the Rocky Mountain Broadcasters Association and NAB's Small Market Radio Committee. In addition,

R&R has learned, Chairman Charles Ferris received letters from Sen. Howard Cannon (Nev.) and Sen. Fritz Hollings (SC) — Chairmen of the Senate Commerce Committee and Communications Subcommittee respective-

ly — asking that small markets be included in any deregulation plan.

Discussion centered around deregulation in three areas: program percentage guidelines, commercial time restrictions, and ascertainment requirements. A complete surprise to Commissioner Quello and other broadcast analysts present Tuesday was the strong sentiment toward forgetting the idea of a deregulation test, and of proposing actual relaxation or elimination of FCC policy in those areas instead.

ly — eight percent news, PA, etc. for AM stations, and six percent for FM.

FCC economists advance the following argument:

1) Through specialization of formats and diversity of programs,

Percentage of Stations with Given Amounts of News & Public Affairs Programs (does not include Agricultural or Religious programming).

Number of Stations In the Market:	Number of Markets Surveyed:	Stations Airing 10-25 % News & PA
31+	12	33.4
23-31	19	34.2
16-22	32	45.1
10-15	72	49.2
8-9	36	58.7

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Marketplace Out-Performs Percentage Guidelines

The basis for radio deregulation from which the FCC staff appear to be working is that listeners (consumers of radio) would continue to get news, public affairs (PA) programs, and other non-entertainment programs even if the FCC removed its program percentage guidelines suggesting

listeners in large markets receive an abundance of informational programs.

(On Tuesday, the FCC defined "market size" for discussion purposes as the number of stations used by advertisers. Thus a "large market" was categorized as containing 12 or more stations.)

Backing this contention was FCC data demonstrating high levels of Black and Spanish programming in large markets.

2) The FCC calculates that specialization is nonexistent in markets of fewer than 11 stations; but other data showed more stations in smaller markets broadcasting high percentages of this type of programming, especially in the 10-25% range.

Furthermore, FCC research discovered that to a large extent radio broadcasters are not burying their programs during so-called graveyard times, as had been suspected by some Commission personnel. (Continued on Page 26)

EGGCLUSIVE
KGB Cans Chicken!
 At presstime, R&R learned that KGB/San Diego has fired Ted Giannoulas, the man behind the nationally-known KGB Chicken. The station has also obtained a court order preventing Giannoulas from appearing in the Chicken suit until a court decides whether he or KGB has the rights to the eggcentric outfit. Giannoulas and the station had squabbled over the Chicken's out-of-town appearances (R&R 5-4); KGB had suspended Giannoulas, and when round-the-cluck negotiations broke down, the station fired him. Reeling from the "fowl blow," Giannoulas told one news reporter that from now on, "I'm going to listen to another radio station!"

CBS, Starflite Celebrate Distribution Deal

CBS and Starflite Records have entered into a distribution deal, and the new relationship was celebrated last week (5-5) in Pasadena, TX (outside of Houston) at the world's largest nightclub, Gilley's (owned by CBS country artist Mickey Gilley). Starflite is owned by renowned producer Huey P. Meaux, most recently noted for his series of country hits with Freddy Fender, an artist on the new label.

Starflite and CBS presented a showcase for various radio and trade representatives and company executives, with Fender and label artists Tommy McLain (who had a hit in 1964 with "Sweet



Dreams") and Warren Smith, an original Sun rockabilly singer. McLain will have Starflite's first single sometime in June, with Fender's first product following.

Pictured at the celebration (l-r) are CBS VP Tony Martell, KENR/Houston Operations Director Ric

Libby, KIKK/Houston MD Joe Ladd, CBS/Nashville VP Rick Blackburn, Fender, Meaux, KENR MD Dr. Bruce Nelson, and CBS/Nashville's Joe Casey. More pictures and commentary can be found in Jim Duncan's column, Page 58.

LAST WEEK:

THE BACK PAGE BREAKERS

ROD STEWART

Ain't Love A Bitch (WB)

70% of our reporters on it, 21 adds including WIFI, KDWB, WKBO, KLIF, WGH, WNOE, 92X, WNAP, WOW, KRQ, KKLS, WNAM, KENI, KOOK, WABC on, 96KX 31-26, Y100 36-32, WLS on, CKLW d-30, KSLQ 32-29, Q102 26-23, KFI 28-23, KFRC 26-24, KJR 26-23, KOPA 26-23, JB105 35-29, WHBQ 14-10, KZ93 d-18, KJRB 27-22, 14WK 37-30, WAAY 26-20, KQWB 32-28, KCBN 35-22. See Parallels, charts at number 25.

RICKIE LEE JONES

Chuck E.'s In Love (WB)

70% of our reporters on it, 37 adds including WCAO, WPEZ, KING, WDRC, WOLF, WBBF, WTRY, WAPE, Y95, WLAC, KTSA, WFMF, WKIX, WNDE, WOHO, KRSP, KRUX, WEEQ, G100, WLEE, WRKR, Y94, KBDF, WRKO 30-27, Z93 20-13, KSLQ 30-27, WZUU d-25, KBEQ 38-28, KFRC 28-22, KJR 24-21, KUPD 20-16, WAVZ 20-15, KNOW 34-21, KEYN 25-13, WTSN 36-29, KILE 31-27, WSPT 28-21, KDZA 40-31. See Parallels, charts at number 26.

THIS WEEK:

THE BACK PAGE BREAKERS

DOOBIE BROTHERS

Minute By Minute (WB)

81% of our reporters on it, 40 adds including 99X-FM, WFIL, WPGC, Q102, KFI, KEARTH, F105, WDRC, 14Q, WTRY, WAPE, WQAM, KTSA, KEEL, WERC, WKIX, WNAP, WVIC, KFXM, WLBZ, CK101, WNAM, KOOK, WRKO 18-15, WCAO 28-23, 96KX 12-10, KRBE d-29, Y100 35-31, Z93 29-25, Q105 26-21, KSTP 25-20, KBEQ 38-28, KHJ d-27, KFRC 30-27, B100 23-17, KJR 15-11, KUPD 23-22. See Parallels, charts at number 25.

ROGER VOUDOURIS

Get Used To It (WB)

66% of our reporters on it, 17 adds including WCAO, Q105, KDWB, WZZP, KJR, PRO-FM, WTRY, WKIX, KRAV, WTSN, WISE, KFYP, WGBF, KENI, Y100 38-34, KSTP 23-21, B100 25-20, WKEE 21-13, WBBQ 10-7, WHBQ 15-12, KXX106 6-3, KRSP 18-12, KMJC 14-11, WAAY 15-13, WFOM 11-8, WEBC 28-21, WEAQ 18-13, KBOZ 10-6. See Parallels, charts at number 29.

Thank You, Radio!



NON-UNION MEMBERS WIN RIGHTS

Tuesday Prods. Vs. AFTRA

In a precedent-setting concession, the American Federation of Television and Radio Artists (AFTRA) has granted Tom Di Noto, President of the San Diego-based production house Tuesday Productions, and three singers (Sandy Hall, Paul Bergen and Stan Beard) the right to pay dues to AFTRA and work for companies which honor

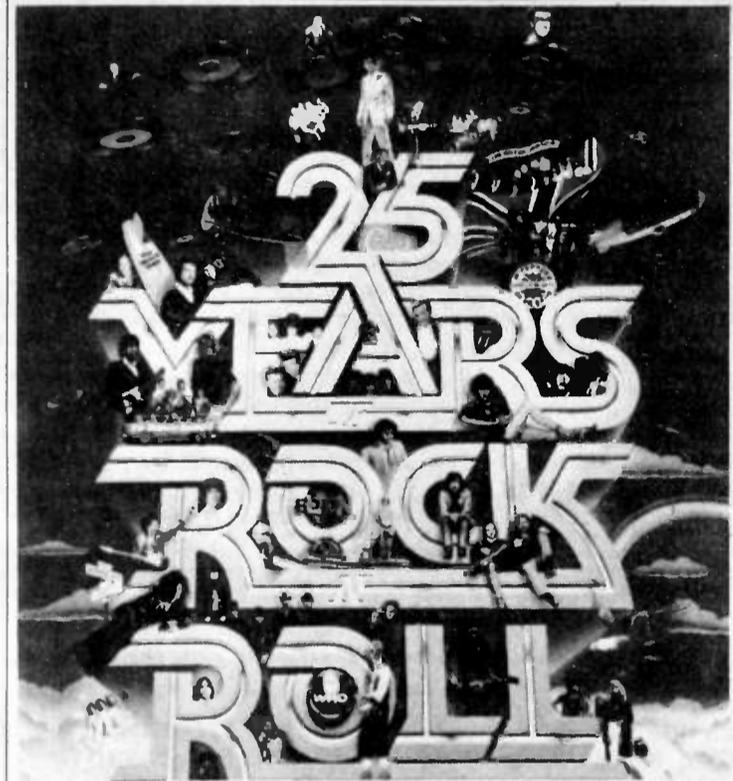
the AFTRA agreement without being considered union members, while also working for non-union production houses. This marks the first time that singers have been allowed to pay dues to AFTRA without becoming members of the union.

The decision came following Tuesday Productions' filing unfair

labor practices charges with the National Labor Relations Board in September of 1978. Tuesday also charged that the AFTRA contracts for radio and television contained several illegal provisions.

Following Tuesday's filing, the NLRB authorized the issuance of a complaint against AFTRA which, in effect, substantiated the existence of the illegal provisions. Although the NLRB in Washington has still not issued the complaint, Tuesday has been removed from AFTRA's unfair practices list and the union has informed its membership of their right to work with the San Diego-based production house.

The ramifications of the decision are seen as being not only a weakening of AFTRA powers but also, since nonunion talent does not have to be paid residuals, a possible erosion of the importance of residuals.



ABC-FM ROCKS THROUGH THE YEARS — The ABC-FM stations are about to debut a new poster (pictured) saluting 25 years of rock & roll. Artists depicted span the development of rock, from Little Richard, Elvis Presley and Buddy Holly above, through the Beach Boys and Phil Spector and his Ronettes, to the Beatles, Stones, and Kinks, on to Dylan and Hendrix, Joplin and Jim Morrison, and up to the 70's with Bowie, Crosby, Stills & Nash, Bob Seger, Elton, Linda Ronstadt, and Fleetwood Mac, among many, many others. Station call letters will appear along the cloud strip at the bottom.

WELI/New Haven Energizes For Energy Week

WELI/New Haven recently concluded a timely and successful "Energy Action Week" promotion. The station set up displays of energy-saving appliances in the lobby and parking areas, and presented 35 hours of energy-oriented programming. A highlight of the radio activity was the use of the Insilco Broadcast Group's sister-station hook-up, with WELI talk show host Jerry Dunklee linked with Insilco's WGSO/New Orleans, WVCG/Coral Gables, and KTOK/Oklahoma City to discuss differing regional perspectives on energy matters. The station also issued 10,000 bumper stickers like the one pictured at right.



and officials are evaluating the results of the week's events to plan follow-up activities. Pictured is WELI Operations Manager Bill Rock (right center) demonstrating the use of one of the energy-saving display items to a curious crowd.

MCA Wins Petty Restraining Order, Petitions On Olivia

MCA Records was active on the legal front last week. The label obtained a temporary restraining order preventing Tom Petty from signing with another record company at least until June 4, when MCA will seek a preliminary injunction against Petty. Petty, an ABC/Shelter artist, had reportedly been negotiating with other labels, holding that his ABC contract did not bind him to MCA when ABC was absorbed earlier this year.

MCA, along with Olivia Newton-John's attorneys, has petitioned the California Supreme Court in another round of a dispute in which the label seeks to restrain the artist from recording for another label. A Los Angeles court granted MCA a preliminary injunction banning New-

ton-John from recording for anyone else for three years, but in March an appeals court decision upheld the injunction but reduced the term to one year. MCA seeks a restoration of the three-year ban, while Newton-John is looking for the injunction itself to be set aside.

Fourth Upper Midwest Communications Conclave Set

The fourth annual Upper Midwest Communications Conclave will take place June 7-9 in Minneapolis at the Radisson Inn Plymouth. The gathering, acknowledged as one of the most valuable regional meetings for the industry, is structured to promote useful dialogue between radio, records, and retail representatives for mutual benefit.

Thursday's (6-7) events feature a cocktail party, a highly-touted radio museum, and R&R's radio station TV commercials videotape presentation. Friday spotlights a discussion of the "eternal triangle" (management/sales/programming) in radio, a news and public affairs discussion, and a small market session. Saturday's sessions cover record distribution, promotion, and Country, AOR, Top 40 and Pop/Adult formats. Those wishing to attend should contact Dick Hansen or Denny Becker at (612) 721-2481 or Doug Lee, (612) 929-6727.

Brill Fills Mercury Promotion Bill



Billy Brill has been appointed to the National Promotion position at Phonogram Inc./Mercury Records. He will deal with all levels of Top 40 radio stations as well as designated AOR outlets, and will be based at Phonogram/Mercury's home Chicago offices, reporting to Vice President/National Promotion Jim Jeffries and working closely with National Singles Promotion head Jay McDaniel and National Promotion/West Coast chief Jimi Fox.

Jeffries, in announcing the appointment, described Brill as "one of the best street men in the business," adding, "he is an energetic, credible promotion personality." Brill was most recently National Director of Singles Promotion at Ariola, having worked in promotion at Polydor previously. Before that, he programmed KVAN/Portland and KXFM/Santa Maria, CA during a seven-year radio career.

Curb Forms New Label With MCA

Mike Curb has formed a new label, Mike Curb Records, Inc., to be distributed by MCA. Curb, California's Lieutenant Governor, already has two other record companies, Warner/Curb and the newly-formed Elektra/Curb.

The new label will not be a gospel company, as reported elsewhere, but will be organized as a full-line pop label. Three acts have been signed thus far: David Cassidy, Lobó, and a new group, Alien. No date has been set for the label's first product.

INSIDE R&R:

WASHINGTON REPORT	4
MEDIASCOPE	8
WHAT'S NEW	10
MEDIA MARKETING	12
RIP 'N' READ	14
CROSSOVER PAGE	16
STREET TALK	18
TOP 40 SECTION	20
GARY OWENS	37
PICTURE PAGE	38
BLACK SECTION	41
AOR SECTION	46
COUNTRY SECTION	58
POP/ADULT SECTION	64
OPPORTUNITIES	68
MUSICVISION	70



JET SET IN LONDON FOR CONVENTION — Jet Records held its first international convention in London at the end of April, with Jet personnel and artists from both the American and British branches of the company, CBS U.S. and U.K. personnel, and representatives from the British and American retail sectors present. A number of Jet acts, including Alan Price, Magnum, and Trickster performed; ELO's upcoming album was previewed; and a productive dealer seminar contrasting U.S. and U.K. retail practices and problems was held. Pictured above are Alan Price and Jet President Don Arden; below are (l-r) Mr. & Mrs. George Souvall (President Alta Distributing Co.), Tower Records President Russ Solomon (standing, left center), and Mr. & Mrs. David Lieberman (Chairman, Lieberman Enterprises).

WASHINGTON REPORT

The Week In Washington

- R&R interviews new Broadcast Bureau chief
- WJPD loses license for shaky billing
- WPXY wins renewal . . . with heavy conditions
- KJAZ attorney talks "trash" as trouble continues
- Distressing news: WDAS requests extension, WVAM gets sale OK, WMJX applies itself
- Washington succeeds Long in Policy & Rules

By Jonathan Hall

Fraudulent Billing Causes WJPD To Lose License

WJPD-AM-FM/Ishpeming, MI owner Eugene Halker pleaded ignorant to the FCC's claim of "extensive and varied fraudulent billing practices at his station conducted in an open and notorious fashion for a period of four years."

In his decision to take away Halker's license in Ishpeming, FCC Judge Joseph Stirmer said Halker "was guilty of gross negligence and an inexcusable lack of supervision tantamount to an abdication of responsibility." The judge, however, said there was no evidence that Halker had participated in double billing or had knowledge of it.

Halker also owns WIKB/Iron River, MI, but sold WATW-AM-FM/Ashland, WI in May, 1977 and moved to Ishpeming after FCC investigators uncovered the station charging national distributors for more commercials than were actually broadcast.

Controversy Surrounds Manager

Former WJPD manager Larry Dube was also known in Ishpeming by his on-air name, Lane Dawson. Dube frequently would notarize affidavits saying that spots had run on WJPD which were signed by his other character, Dawson.

Even though Halker produced evidence that he had instructed Dube not to double bill, the judge concluded that the action alone was insufficient and that Halker had "not made certain that station employees who carried out the billing process were familiar with the Commission's rules."

WPXY Gets Renewal: But Not Without Hitch

Station must:

- Send FCC Quarterly Program Reports
- Air Drive-time Public Affairs Programs
- Hire A Full-time Public Affairs Director

Because of an agreement reached in February with Metro-Act, a local citizens' group, the FCC gave WPXY/Rochester, NY its license, renewal last week.

R&R Interviews Phil Verveer, New Broadcast Bureau Chief

Phil Verveer, named chief of the Broadcast Bureau by FCC Chairman Charles Ferris last week (5-2), assumed the position Wednesday (5-9) after a squabble among the Commissioners was resolved (see Page 1). In a matter close to the heart of radio broadcasters, the FCC held a meeting on radio deregulation Tuesday (5-8). Verveer, however, stayed "out of the way." Before the meeting, Verveer told R&R, "There's no way in the world I can catch up."

Although unable as yet to make specific statements about his new job, Verveer was ready to speak in abstract terms about the issues. In order to understand the attitudes which he brings to the job, one must listen closely to this man, who speaks in the intricate language of an antitrust prosecutor.

What about the future? R&R asked Verveer. Will radio deregulation be a top priority?

Verveer: I'm one of the staff people who's more closely identified with a kind of deregulatory bent. I've been in that kind of mold here in Washington since long before it's become as fashionable as it is now . . . On an abstract level, I believe that consumers make out better if society's resources are organized in a way so that as much is produced as technological constraints will permit, so consumers can define their own welfare by their purchases . . . What that means is that one is in favor of more supplies, more competition, because competition provides generally better resource allocation in terms of fulfilling

our material wants and needs. It provides incentives toward innovation, toward finding the lowest cost of ways to do things, toward the quickest reactions on the part of suppliers, and toward changes in consumer tastes.

R&R: Are there any other considerations that you will bear in mind in looking at radio deregulation?

Verveer: There's the distributional question. There might be some sectors of society, such as the poor or economically disadvantaged, that we have to be sensitive to . . . In general, I see no reason why we shouldn't move forward (with radio deregulation) with some dispatch.

R&R: Many daytimers feel they are locked into a situation where they can't adequately serve their communities. What is your position on that?

Verveer: If there are ways we can expand output, in the form of making more opportunities available to daytimers, it is something we should be tremendously interested in. The bias should always be towards looking for additional opportunities. The facilities are there, and this is an excellent example because a large part of the overall investment that has to be made has already been made.

R&R: Why have you decided to stay with the FCC rather than go into private business?

Verveer: I am a lawyer and that's where I expect to spend the rest of my life professionally. But ultimately, there are two

But the Commission, in a letter to the licensee, Associated Communications Corp., spelled out a first-ever penalty — a requirement that the station furnish the FCC quarterly reports on their airing of public affairs programs. All seven commissioners agreed to the sanction, but Commissioner Jim Quello told R&R that he feels the new report is a dangerous sign of greater government involvement in radio programming. "I should have dissented," Quello said.

WPXY failed to perform its promised amount of public affairs programs for one year when owned by Rust-Craft, and Metro-Act filed a petition to deny their license. Metro-Act also argued that WPXY-AM, a Beautiful Music station, did not meet ascertainment requirements and aired their public affairs programs in graveyard times.

New Programs

WPXY has agreed to broadcast a daily 15-minute public affairs program between 6-7pm, WPXY manager Dick Ferry told R&R. In addition, the station will air a two-hour public affairs show Sunday mornings from 1am — noon and a 45-minute program Sunday evening between 6 and 7pm. In all, WPXY has agreed to air four hours per week — two-and-a-half hours more than their last promise, according to Metro-Act Executive Director Jack Skvorak. Currently, Metro-Act is attempting to negotiate with WEZO/Rochester, which it says refuses to discuss anything. The citizens' group was previously successful in getting WHAM/Rochester thrown into a hearing as a result of a petition-to-deny.

Reverse Case

In a switcheroo, the FCC also told the new owners of KFMR-FM/Fremont, CA to make sure they lived up to a pledge to air a daily 20-minute English-language public affairs program and a 10-minute local news segment. The FCC approved sale of KFMR to Spanish Metro last week. The sale was being held up pending two petitions to deny the transfer from local residents, who claimed that KFMR's proposed all-Spanish format would serve neither the English speaking population of Fremont nor the sizable Portuguese-American community.

People

New York

Hal Stein, long-time creative force at WPST/Trenton, NY and WHWH/Princeton, NY, becomes Promotion Manager for WKTU/New York.

In reorganization at NBC, Rick Schiavone shifted to Radio Network as Research Director and Pete Hamilton is named press representative for all areas of the NBC Radio Group.

Ellis Moore promoted to the position of VP, Corporate Relations, ABC and James Abernathy to VP Corporate Affairs, ABC, it was announced by ABC President Elton Rule.

Also at ABC, Fred Pierce named Executive VP of ABC, in addition to keeping his present position as President of ABC-TV, it was jointly announced by ABC's President Elton Rule and Chairman Leonard Golden-son. Pierce will resurrect ABC's motion picture division.



the opportunities and problems are from the perspective of as many of the people as I possibly can. In terms of whether that's a promotion, the Cable Bureau job is a Senior Executive Service job (under SES, top level government workers are judged on their performance if they opt for SES) and the Broadcast Bureau job is a slightly higher ranking in the SES system, but truthfully that didn't have much to do with it. If you've been in government a very long time, you get up to the level where the differentials are very nominal.

R&R: How does the President's new ethics law affect you?

Verveer: The revolving door may not fall as heavily on me as somebody that was genuinely a specialist . . . For some people this could be a very difficult proposition, and I'm concerned whether they are going to make a move to private business before this deadline (July 1) comes upon us. I would like a chance to talk to the people, see what their concerns are, see if they have any fears that I can allay.

R&R: Through its publications such as "Actions Alert," the FCC is helping to inform the public about the FCC. What's your advice to broadcasters who feel they have trouble interpreting the law?

Verveer: All we can do is ask people to do the best they can, and we appreciate they're assuming some risk in doing it. The option, the alternative — to ask consumers to absorb those kinds of risk — is much, much worse. The (other) option is to get into situations of prior approval, where no one will do anything without prior approval of some government entity. And that's the most drastic kind of regulation.

things that led me to be interested in taking this on, and one is I really like the people here. The staff people the Chairman has brought in are uniformly of high quality, bright, able and dedicated people, and it's an honor and privilege to be associated with them . . . And secondly, the economic inquiry (completed last week) raises questions that seem to be very important because of the cultural power of the electronic media in this society.

R&R: How do the Broadcast Bureau and Cable TV Bureau differ?

Verveer: The Cable Bureau is now down to the mid-50's in terms of slots. The Broadcast Bureau is in the neighborhood of about 325. So, it's a very different proposition; something that annoys me a bit because I'd like very much to deal with the people and the bureau on a very personal level . . . I think it's important that I understand what

CHERYL

LYNN

“STAR LOVE”

KRBE 21-18

KHJ deb 24

KEARTH 5-3

PRO-FM 13-11

JB105 14

WTIX on

WNOE 27-22

KINT 17-15

WFLB on

KILE deb 37



on Columbia Records

CLUSTERED ADVERTISING CALLED "RUINATION"

Public Radio Producers Meet To Look At The Future

"Is classical music necessarily elitist?"
"Are ratings important to public radio?"
"How can a radio producer achieve more recognition?"

These were some of the philosophical and practical questions discussed at a three-day convention for some 150 public independent radio producers and guests held outside Washington, DC April 22-25. The occasion was co-sponsored by the Corporation for Public Broadcasting (CPB) and the National Endowment for the Arts.

The convention came on the heels of a recent FCC decision to approve 196 receive-only earth stations for National Public Radio (R&R 2-2). The timing was appropriate for keynote speaker Mark Starowicz's vision of a day when a public radio news network comes into existence. Starowicz, an executive producer with Canadian Broadcasting Corporation, urged the group to look at public radio as a mass medium, and not be satisfied with its 2 to 3 percent weekly audience.



Larry Josephson

works as an independent producer and consultant to CPB and is remembered by many radio insiders as a former Manager of WBAI/New York.

Josephson told R&R that public radio producers are on the bottom of the corporate ladder, averaging \$10,000 a year while others — reporters, program directors, engi-

Firesign Theater

comments by actor and director John Houseman, who said the "narrative" in radio drama should be "resurrected." Sunday night opens saw a performance by the Firesign Theatre, whose fourth member, Phillip Austin, contributed his lines via satellite from KUSC/Los Angeles. But the "heart" of the seminar, said Karen Frank, CPB's public relations spokesperson, was the workshops where producers tapes were heard and discussed, and where contacts were made. At least one independent producer reportedly sold her tape to public radio.

WASHINGTON REPORT

The Airlie, named after the magnificent government-owned mansion in rural Virginia, was only the second such convention held for public radio producers. "It was as close as you can come in a secular realm of art to a religious experience," remarked organizer Larry Josephson, who currently

neers — achieve higher earnings. But the future, he says, looks good for radio producers and public radio in general. Funds are growing and a "revelation in taste" is taking place, in addition to the current growth of radio as a more popular media.

The convention served as a platform for

Gore Supports

"Permanent Authorization"

One workshop featured several Washington insiders, including Nancy Carey of FCC Commissioner Abbott Washburn's office; Ken Jost, legislative assistant to Rep. Albert

Gore (D-TN); NTIA attorney Ken Saloman; Peter Lowe of the Carnegie Commission; and Diana Calland of CPB.

Ms. Carey, in answer to a question on the Clear Channels proceeding, said the FCC was not reserving any space for public radio. She also pointed out that noncommercial broadcasters will also be subject to multiple ownership rules, although no limit has been set.

Jost said Congressman Gore supports a "permanent authorization" of \$1.50 per capita for public broadcasting as outlined in the House rewrite of the Communications Act, but added that he did not support the rewrite's position but all federal money be limited to programming, and not include operational expenses.

NTIA's Ken Saloman spoke about how the Public Telecommunications Financing Act had been expanded to include funding of radio and TV stations for private groups, such as educational and cultural societies. Before President Carter signed the new law November 1978, the funding for construction included existing public radio and TV broadcasters.

In a separate but related matter, Josephson told R&R he thought clustered advertising as proposed in the rewrite would be the "ruination" of public broadcasting. "The public will say what do you need our money for," Josephson said. "It's the worst idea anyone in public broadcasting has ever heard. I hope it dies an early death." Josephson pointed out he spoke for himself and for CPB.

Update

WDAS Requests Extension For Distress Sale Supplement

Attorneys for WDAS-AM-FM/Philadelphia asked the FCC last week (5-2) for an extension until May 28 to file a supplement to its distress sale application. WDAS owner Max Leon, who wants to sell the station to Unity Broadcasting, a minority group, for \$6.2 million, also wants the extra time to reply to the Broadcast Bureau's opposition to WDAS's application.

At the same time, the Broadcast Bureau recommended that the Commission act on a request to intervene Concerned Communicators, a Philadelphia-based black community organization, which argues Philadelphia should be served by a locally-based broadcaster (Unity is based in New York). The group seeks full rights in the proceeding, according to Martin Levy, Deputy Broadcast Bureau Chief.

Meanwhile, Unity, which seeks to purchase WDAS under the FCC's distress sale policy, is asking the Commission if it too can participate in the proceedings. The FCC staff hasn't responded to this request yet.

Unity said in its April 26 comments that a grant of the distress sale would give Philadelphia its first black-owned broadcast facilities. "The impact of such ownership, in a city that it more than 30 percent black, would be profound," Unity said.

The FCC designated WDAS for hearing Feb. 2 amid rumors that payola and plugola, making the sale of the station to Unity "questionable." Unity is headed by National Black Network President Gene Jackson.

New Appointments, Old Rumors

Frank Washington, legal assistant to Chairman Ferris, was named Chief of the Broadcast Bureau's Policy and Rules division last week (5-4), succeeding Roscoe Long (see R&R 4-13). At the same time, Willard Nichols, assistant to the chief of the Common Carrier Bureau, replaced Phil Vermeer as chief of the Cable TV Bureau.

Another insider rumored to be in the running — Frank Lloyd, the Chairman's administrative assistant — received vehement opposition from outside the FCC. NAB President Vincent Wasilewski charged recently that Lloyd's background was "inappropriate." Lloyd is a former director of the Citizens' Communications Center, a public interest law firm "active in petitioning to deny license renewals," Wasilewski told the Pennsylvania Association of Broadcasters (4-25).

The NAB President also said Lloyd had "expressed definite bias against small radio stations" by "opposing their deregulation" during Senate subcommittee hearings in November 1976. However, Lloyd noted to R&R that he had not been seeking the job.

Washington Sales Talk

Blair County Broadcasters, Inc. got FCC permission to sell WVAM-AM-FM/Altoona, PA on "Relief by Distress" terms to Phydel Communication Corporation, creating the first minority radio station in the market. The "Minority Policy Statement" specifies that the proposed buyers have a significant minority ownership interest and that the sale be at a "distressed" price. The price was set at \$800,000, which is below the stations' appraised value of \$1.2 million.

WMJX-FM/Miami owner, Charter Broadcasting, has applied to the FCC to sell the station under the Commission's distress sale policy that allows a licensee to sell to a minority at a cost somewhere between cost of facilities and market value. FCC wants new facts included in report from Office of Opinions and Review before it makes up its mind.

Century Adds WAIT

WLOO-FM/Chicago gets a sister. FCC okays Century Broadcasting's acquisition of AM'er WAIT. The sale of WAIT to Century was unsuccessfully blocked by the Citizens Committee on the Media, which attacked Century's operation of WLOO.

KJAZ Attorney Calls Propaganda Charges "Trash"

Charging that a citizens' group's latest opposition to the distress sale of KJAZ/Alameda, CA amounted to nothing more than "scurrilous and unsupported trash," Lester Spillane, KJAZ attorney, urged the FCC to dismiss a petition to deny and a supplement listing the allegations.

The Committee for Open Media (COM) asked the Commission last month to look into "serious questions" about whether Mabuhay, a Filipino-American owned company, intends to purchase the station for propaganda efforts on behalf of Philippine Dictator Ferdinand Marcos. COM cited a rule in the Communications Act that prohibits alien

control of broadcast facilities. Dr. Leonilo Malabed Mabuhay's director, denied the charges (R&R 4-27).

Meanwhile, COM, represented by Washington-based public interest law firm Citizens Communications Center, argued the second appraisal of KJAZ by Jim Gabbert, President of NRBA and Pres. K101/San Francisco, was made in a "factual vacuum" and "fails to meet the threshold Northland criteria."

The FCC approved the first distress sale last month to Northland Television Inc., licensee of WAEO-TV/Rhineland, WI, for 54 percent of the station's fair market value

(R&R 4-20). Gabbert estimate would place the distress sale at 67 to 76 percent of KJAZ's fair market value, according to CCC.

Former COM Member Wants To Withdraw

Charles Hartman, a former COM member, asked the Commission if he could withdraw as a party to the KJAZ proceeding because of the cost (estimated at \$8000 to \$10,000 by Hartman) and disruption to his part-time job. "Anxiety over the lawsuit and the time and money it entails has subjected me to more strain than I can bear,"

wrote Hartman in a letter to the commissioners.

Hartman said he resigned from COM April 30, 1976. In March, 1978, Patrick Henry, owner of KJAZ, filed a civil lawsuit against COM which included Hartman, seeking \$10,000 in damages (R&R 10-27-78). Last year, Hartman said, KJAZ's attorneys indicated they would dismiss the charges in exchange for his support of the sale of the station to Mabuhay.

"Unfortunately, the settlement called upon me to support a transfer of a license I am not convinced is in the public interest. I did not sign the agreement," Hartman said.

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ON ATLANTIC RECORDS AND TAPES



Mediascope

Toby Arnold Purchases PAMS Master Tape Library

Dallas-based broadcast syndicator Toby Arnold recently announced that his production company, **Toby Arnold & Associates**, had purchased the entire master tape library of PAMS of Dallas. According to Arnold, "The inventory amounts to over \$1 million in music and recording. It includes all of the PAMS jingle packages, commercial music backgrounds, concepts, syndicated programming libraries, sales features, program specials as well as television and film scores."

Arnold also said that much of the material in the PAMS library would be updated, remixed and repackaged, naming former **KYA/San Francisco** and **WFUN/Miami** Program Director Dick Starr as Executive Producer in charge of the various PAMS projects.

FCC Approves \$2 Million KOOL-AM Sale

The Federal Communications Commission has approved the sale of **KOOL-AM/Phoenix** to **Stauffer Communications, Inc.** for \$2 million. The AM outlet was 48 percent owned by **Gene Autry** and his wife, Ina. Majority owner was **KOOL President Tom Chauncey** with **KOOL VP/GM Homer Lane** holding two percent.

Operating under the name **KOOL Radio Television, Inc.**, the Autry-Chauncey-Lane partnership also owns **KOOL-FM/Phoenix**. **Stauffer Communications** publishes newspapers in seven states in addition to owning six AM, three FM and one television stations in Arkansas, Iowa, Kansas, Missouri, Texas and Oklahoma.

Toney Brooks Named GM At KBPI/Denver

Toney Brooks has been appointed General Manager of **KBPI/Denver**. Brooks most recently served as General Sales Manager for **ABC Radio's KAUM/Houston**, having held the same position at **KBPI** previous to his move to **KAUM**. The appointment was announced by **Eric Hausenstein**, Broadcast Division Manager of **Sandusky Newspapers**, who acquired **KBPI** in April of this year.

Lin Broadcasting Completes Kingstrip Purchase

Lin Broadcasting Corp. has altered its previously announced agreement to purchase 70 percent of the Texas firm **Kingstrip Communications, Inc.**, owners of **KHFI-FM** and **KTVV-TV/Austin**. The Federal Communications Commission will have to approve the new agreement and has ordered that one of the newly-purchased stations be sold within a year. **Lin** claims the FCC ruling is subject to various appeals and that, in the event of the FCC's reversing their decision, both parties will relinquish control of the properties to the original owners.

Changes agreed upon from the terms of the original purchase agreement include a change in price from \$13.75 a share to \$18.35 a share, indemnification of the sellers by **Lin** against liabilities arising from specific litigation, and a payment by **Lin** with options outstanding.

Ad Battle Heats Up In Soft Drink Summer Showdown

In 1975, per capita consumption of soft drinks in America surpassed that of coffee. In 1976, soft drink consumption surpassed that of milk. Soon, soft drinks will surpass water as the beverage of choice among Americans and 1978's figure of 36 gallons per capita is estimated to reach 50 gallons per capita by 1990. However, as summer draws near, the battle of the U.S. soft drink market is expected to heat up accordingly with the five major soft drink firms putting up big bucks in budgets in efforts to increase their share of this lucrative (\$13 billion wholesale sales in 1978) market. To this end, it is estimated that these firms will spend \$200 million on advertising in 1979, a 40 percent increase from their 1978 and an 80 percent increase from their 1977 ad budgets.

Experts claim the companies are concerned over low (4 percent) volume growth in 1978, especially when compared to 1977's (10 percent) and 1978's (13 percent) figures. But several industry executives see last year's 10 percent price jump combined with the trend to lessening price-discounting as creating the drop in volume.

Coke To Spend \$77 Million On Ads In '79

The nation's leading soft drink firm, **Coca-Cola Co.**, is taking funds that would have previously been utilized for price-discounting and applying them to its ad budget. It is estimated that **Coke** will spend \$77 million on ads this year, a 30 percent increase from last year's \$59.2 million. Meanwhile, **PepsiCo, Inc.**, the number two firm, intends to spend an estimated \$55 million on ads in 1979, up 22 percent from 1978.

The third-ranking soft drink company, **Seven Up**, is expected to double its ad budget for 1979 to around 40 million. Recently purchased by **Phillip Morris, Inc.**, the parent firm is seeking to enlarge **Seven Up's** present market share (7 percent) at the expense of **Coke** (25 percent) and **Pepsi** (18 percent).

Likewise, **Dr. Pepper Co.**, the fourth-ranking firm, will double its ad budget, hoping to add to its 15 percent sales growth pattern, while fifth-ranked **Royal Crown Cola Co.** intends to up its ad budget 15 percent in an effort to reverse its recent market share decline. Altogether, colas and lemon-lime drinks account for 75 percent of the soft-drink market.

New Products Fighting For Remaining 25% Of Market

But the battle is shaping up for the remaining 25 percent as well. **General Foods Corp.** introduced **Country Time Lemonade** last year and sold about 20 million cases of the beverage. While this does not compare to **Coke** or **Pepsi**, the company is seen to have the marketing know-how and the funds to make steady inroads among the leaders.

In addition, a joint venture between **Sunkist Growers** and **General Cinema Corp.** brought **Sunkist Orange Soda** to the East Coast market last year, and the beverage will go national this year. **Sunkist** claims to have already captured 2 percent of the New York market with the new concoction.

Meanwhile, **Coke** and **Pepsi** have their own new products. **Pepsi** tested apple-flavored low-carbonation item last year also. And then there's **Rondo**, a low-carbonation drink from **Schwepes U.S.A.**, a division of **Cadbury Schwepes Ltd.** **Schwepes** says it will spend over \$2 million on ads for **Rondo** in the 20 percent of the country the product is currently available. **duct** is currently available.

TV News

"Laverne," "Three's Company" Top TV Season Ratings

ABC's "Laverne & Shirley" edged out the same network's **"Three's Company"** as the highest-rated TV series of the 1978-79 season, according to statistics compiled by **CBS** from **Nielsen** figures and reprinted in the **Hollywood Reporter**. The two comedies scored just above 30 for the year's average ratings, and were solidly ahead of the nearest contender, the season's highest debut program **ABC's "Mork & Mindy."** The rest of the top 20 went: 4) "Happy Days" (ABC) 5) "Angie" (ABC, another debut) 6) "60 Minutes" (CBS) 7) "MASH" (CBS) 8) "The Ropers" (ABC; a debut, with only a few episodes shown) 9) "All In The Family" (CBS) 10) "Taxi" (ABC; a debut) 11) "Eight is Enough" (ABC) 12) "Charlie's Angels" (ABC) 13) "Alice" (CBS) 14) "Little House On The Prairie" (NBC) 15) "ABC Sunday Night Movie" (various films) 16) "Barney Miller" (ABC), "Love Boat" (ABC) 18) "One Day At A Time" (CBS) 19) "Soap" (ABC), and 20) "Dukes Of Hazzard" (CBS, a debut). "WKRP In Cincinnati," which had a slow fall start, finished 35th overall.

MUSIC ON TV — **Elton John's** Russian tour is set to produce a 90-minute TV special . . . A new syndicated 90-minute program called "The Radio Picture Show" is now in production for six episodes. The show, hosted by **Charlie Tuna** and aimed for a July debut, calls itself the first Top 40 radio format show . . . A Canadian special hosted by **Anne Murray**, "Ladies' Night," will be shown in various major markets from May 19 to June 9. **Murray's** guests on the show, originally aired in Canada in early 1978, include **Phoebe Snow**, **Marilyn McCoo**, and **Colleen Peterson** . . . **Ray Charles** is on "Dinah" May 14 . . . **Narada Michael Walden** guests on "American Bandstand" May 19 . . . **Eddie Rabbitt** is on "Dinah" May 30 and "Mike Douglas" June 11 . . . And finally, **ABC** has purchased that **Helen Reddy** TV special which manager **Jeff Wald** broke precedent by buying it back from **NBC** when the network decided it'd like to run it at a later date than originally scheduled. **ABC's** thinking is more in line with **Wald's**; their air date is May 22.

ABC Wins Heavy Rerun Week

ABC won a routine rerun week with a below-average 17.7 average rating in **Nielsen's** findings for the week ending April 29. **CBS** finished a close second at 16.6 and **NBC** brought up the rear with 14.3. "Three's Company" was the top-rated show, followed by 2) "MASH" 3) "Laverne & Shirley" 4) "Mork & Mindy" 5) "60 Minutes" 6) "Angie" 7) "Happy Days" 8) "Charlie's Angels" 9) "Taxi" and making a strong showing at 10) "WKRP In Cincinnati."

Arbitron showed **ABC** on top for New York, Los Angeles and Chicago viewer preferences during the week ending April 27. In New York, the **ABC** movie "Friendly Fire" and "Three's Company" led the network to a sweep of the first nine places, with 3) "Laverne & Shirley" tied with "Taxi" 5) "Mork & Mindy" 6) "Angie" tied with "Happy Days" and 8) "Barney Miller" tied with "Charlie's Angels" completing the sweep. **CBS's** "MASH" was the only non-**ABC** show to make **New York's** top ten.

In **L.A.**, "Laverne" tied with "Three's Company" for the lead, followed by 3) "Friendly Fire" tied with "Happy Days" 5) "Taxi" 6) "Mork & Mindy" 7) "Angie" 8) "60 Minutes" (CBS) 9) "Charlie's Angels" and 10) "Barney Miller" tied with "Vegas." **Chicago** put "Charlie's Angels" and "Three's Company" at the top, followed by 3) "Taxi" 4) "Angie", "Barney Miller", "Vegas" and "MASH" in a tie, 7 and 8) a six-way tie between "Friendly Fire," "Carter Country," "Laverne & Shirley," "Love Boat," **CBS's** "WKRP In Cincinnati," and a **WSL-TV** news update.

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Cheerleader T.H.I.C.K.

"I Want You
To Want Me" ...Live

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WIFI 21-14
WRKO 5-3
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CHUM add
Z93 30-26
CKLW 26-12
KDWB add 26
KSLQ 36-33
WZUU add
WGCL 27-25
WZZP 33-23
KBEQ 10
KHJ deb 21
KFI deb 27
KEARTH add 24
KFRC add
B100 28-22
KJR on
KUPD 22-10

KOPA 29-24
F105 14-4
PRO-FM 15-12
JB105 36-27
WBBF add
WKEE on
WPST add
14Q 33-26
WHYN 40-38
WICC 30-27
94Q 14-8
Y103 add
WGH deb 22
WTIX 28-25
WNOE 39-34
WSGA 30-26
WRVQ add
WBBQ add
WLAC on
BJ105 37-33

WRJZ add
KOFM add
KSTT add
WNAP on
WNDE deb 24
KZ93 on
WOW on
WISM on
WVIC on
WMEE on
KRSP on
KCPX on
KRUX on
KRQ 36-32
KTKT add
KMJC add
KERN deb 23
KYNO 23-20
KRKE add 39
WGUY deb 29

WLBZ 29-26
WTSN 32-22
13FEA 26-15
WEEQ 20-15
WYRE deb 25
14WK add
WAGQ add
WRFC 26-19
WFOM 25-20
CK101 39-35
WISE add
WTMA 29-24
WANS 20-15
KQWB add
WRKR deb 27
WSPT 3-3
WKAU add
KLUC 25-16
KDZA add 40
KBDF on

on

Epic

Records

WHAT'S NEW

Keator Promoted To VP/Media Relations At Casablanca

Steve Keator has been elevated to Vice President of Media Relations for Casablanca Records and FilmWorks from his previous position as National Media Director for the label. Keator's role will be to continue to develop Casablanca artists and repertoires for television coverage, to serve as liaison between networks, artists, managers and producers, and to promote both local and national television coverage for touring artists. He will report to Casablanca Sr. Vice President Larry Harris.



Vanek To Direct MCA Dist.'s Ad Division

Karen Vanek has been promoted to Director of Lankershim Advertising, MCA Distributing's in-house ad division. Vanek began her career at MCA seven years ago as secretary to now-President of MCA Records Bob Siner. Subsequently, she served as Siner's assistant, then coordinator, prior to being named to the new position. Vanek will be based at MCA Distributing's national headquarters in Universal City and will report to MCA Dist. Exec. VP Sam Passamano, Sr.

As director of the in-house ad division, Vanek will be responsible for placing all print ads, scheduling national TV buys and planning radio ad campaigns, which will then be implemented locally by the company's sales offices. Lankershim Advertising handles all advertising needs for MCA Distributing's affiliated labels (MCA, Infinity, Butterfly and Source).

Cooper Sends Off White Smoke

White Smoke, an artist development company, has been formed in Los Angeles by music industry veteran Harvey Cooper, who most recently served as Vice President for 20th Century-Fox Records. Cooper terms White Smoke as a "full-service" company, explaining that the firm's activities on behalf of their artists will include management, publishing and studio demo recording as well as live performance needs such as choreography, makeup and stage equipment.

In addition, the company will assist in promotion and publicity efforts and has enlisted PRIPR as their first as-



sociate in the latter field. Peter Bennett will handle all legal and international affairs for White Smoke. Initial signings for the firm are singer-songwriter Ritchie Fagan and songwriter Willy Wilson.

London Combines Promotion, Pop Product Depts.

London Records has reorganized its Pop Product and Promotion Departments, combining them into one unit under Pop Product/Promotion Manager Bob Pavia. Henceforth, Anne Adams, Pop Product Administrator, will be responsible for the duties of the national press, coordinating artwork for upcoming releases, and serving as advertising liaison for both trade and consumer publications. In addition, A&R Production Director Garrison Leykam will now conduct his A&R and Production duties within this department as well as becoming more involved with promotion activity.

The new department will be responsible for all promotion activities along with London's current promotion staff: Tom Mazzetta, West Coast Regional; John Boulos, Northeast Regional; Roger Raymond and Joann Jelly, National Secondaries; Billy Smith National Disco.

Sony, Zenith Debut New, Longer Videocassettes

Following hot on the heels of a similar announcement by Toshiba (R&R 4-27), the Sony Corporation, in conjunction with its primary U.S. backer, has announced new models aimed at returning the home videotape industry leadership to the Sony-developed Betamax format. The new Sony and Zenith units, both manufactured by Sony in Japan, feature two speeds and will allow three-hour videocassettes to store 4 1/2 hours worth of material with a 3.3-hour length tape, which will store up to five hours worth of programming, slated to be introduced by summer.

The extended length of the new models and their capability to fast forward and reverse scan, to locate a specific frame are expected to challenge the current market domination by the VHS models. Toshiba's models also utilize the Beta format and are manufactured under license from Sony.



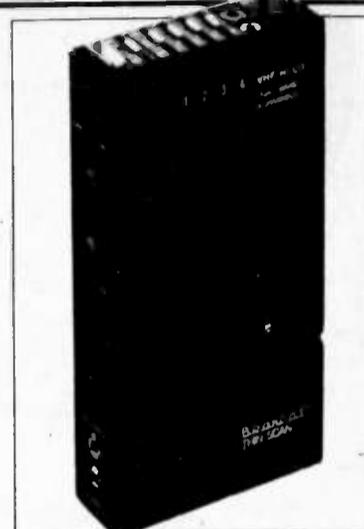
Non-Alcohol Beer Is Here

If you're the kind of person who likes to drink beer, but can't stand the taste of alcohol (not to mention its unpleasant side effects — hangovers and a protruding abdomen), then hop to the nearest market and ask for the new Mousty Light Malt Beverage. However, you'll have to be in New York or California to do so, as those are the only two markets the beverage is presently available. Bio-Quench Imports, a San Rafael, CA, firm is handling the product. Remember, just ask for "the un-beer."

New Mike, Mixer From Numark Electronics

The New Jersey-based Numark Electronics Corp. has introduced two new products: the UC935 condenser cardioid microphone and the DM1700W professional studio master mixer/equalizer. The UC935 is a vocal mike featuring 30-16 kHz frequency response, a sensitivity range of 68dB/1000Hz, and an impedance of 600 ohms.

The DM1700W is described as being flexible enough to be used with almost any auxiliary input in a pre-amp, integrated amp or receiver. The unit sports six frequency ranges plus an equalizer defeat switch in addition to 4V output, 2 phono, 4 line and 2 mike inputs. The studio control device also has Pan Pots, variable headphone level control, 2 VU meters, 2 peak level LED's and a 2 position talkover switch.



Shirt Pocket Scanner

Unlike several "pocket" scanners which only fit in your pocket if you're wearing an overcoat, the Thin Scan is truly pocketable. The unit is one inch thick, weighs 10 oz. and is capable of scanning both high and low bands. Available from Bearcat, Cumberland, IN.

WCI Declares Record 1st Quarter

Spurred by an almost 100 percent increase in film rentals, primarily from "Superman" and "Every Which Way But Loose," Warner Communications, Inc. announced that its first quarter revenues for the period ending March 31 were higher than any previous quarter in the company's history. While WCI's recorded music operations continued to be the firm's single largest source of revenues, it was also the only division which posted lower profits.

Overall, WCI's first quarter net soared 60 percent to \$30.8 million, up from \$19.2 million for the same period in 1978 with revenues for the first quarter rising 45 percent to \$453.8 million as opposed to \$312.5 million in last year's initial quarter.

First quarter net for WCI's record division declined 6 percent to \$20.5 million from \$21.9 million in the year previous. However, revenues climbed 26 percent to \$174.8 million from \$138.7 million in the same period of 1978.

Steven J. Ross, Chairman, WCI, stated that, "continuing cost pressures in royalties and advertising and promotion expenses" were primarily responsible for the record division's profit decline. Nonetheless, domestic record sales increased 14 percent during the first quarter of 1979 with international revenues rising 47 percent.

ERR WAVES

BY BOBBY OCEAN



**Before
you make your
decision on a year-end
program which profiles the
seventies... watch this
space for a special
announcement from the
people who created
"The Top 100 of the Sixties"**



RKO RADIO

"IS SHE REALLY GOING OUT WITH HIM?"

AM 2132



JOE JACKSON'S SHARP SINGLE from LOOK SHARP! ON A&M RECORDS & TAPES

SP 4743

Produced by David Kershenbaum
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- | | | |
|------|------|---------|
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| KBEQ | WYSL | WANS |
| KLIV | KCBN | WAKX |
| KUPD | WJAD | WKNX |
| G105 | WGUY | WSLQ |
| WCCK | WZAQ | WHFM |
| WGNI | KREM | KOZE |
| WDUZ | KRLC | KJMO |
| KOBO | KBOS | KYYA |
| WQRK | KROY | KLWN-FO |
| KOPA | KLEO | |
| KAYC | KFMN | |

Brad Messer's Rip "N" Read

MAY 14 - MAY 18



Radio News: Heard Or Only Herd?

Lemme sneak up to a Sacred Cow and kick it swiftly. The exercise should be interesting, maybe even dangerous, and perhaps you'll want to write to trample or gore me with your own opinion.

The growling/learning process normally includes rethinking what has been thought before, weeding out what no longer fits and reprogramming to accommodate new information . . . but too often we leave the foundation of "basics" without serious challenge.

Should we have a Sunset Law for the "rules" of broadcast news? I think so, and the practices that cannot be justified in 1979 should be immediately banished from newsrooms.

Beginning at the beginning, can you tell me why the lead story should come at the beginning of the newscast? Come on, give it some challenging thought. Sex doesn't begin with a climax, it works up to one. The Academy Awards don't start with Best Picture and work their way to Best Foreign Language Subtitles. Stay with me here because I need all the company I can get as I circle the fattest Sacred Cow, moving in for the extra-point kick.

What goes through your mind as you hear a radio newscast begin? If the broadcaster leads with cost-of-living statistics you automatically know no atomic reactors have melted down, the President has not flown to Sweden for a sex-change operation and it has not been learned that cancer is hereditary in laboratory mice. The point is, as you're hearing the lead story you may be thinking — at least subconsciously — "the importance of the stories goes downhill from here. If one of the next two or three stories is equally uninteresting, it's highly unlikely any of the remaining ones will be worth hearing."

So why not lead with the weather forecast, wrap up the local/regional stuff and then, after the spot, run the "lead" story? Except for those rare days with overwhelmingly important fast-breaking events, that approach would almost lock in more listeners for your entire newscast, wouldn't it?

Boy oh boy, I can almost hear the mooing of Sacred Cow Protectors already . . . beginning to herd up and head my way for a good ol' stomping. C'mon, though: does "American Top 40" open with the No. 1 song and progress down to No. 100?

Why cover sports? More people go to church than to sports but do you cover church? How can you justify not devoting a great amount of reportage to the music industry, when it is fact that your listeners chose your station primarily for its music content? Do more people pay to see concerts than attend free City Council meetings? You bet your hooves they do!

Well, here among the Sacred Cows my boots are beginning to load up with cow patties and it's time to head for the old fence and listen to the chorus of outraged mooing and bellowing I've kicked up.

Or is that mooing? Maybe it is bleating and baaing . . . from sheep?

I am playing Devil's advocate in bringing up this Sunset Law business, hoping to stir a controversial thought here or there with a bit of devilish advocacy. Sometimes I'm real troublesome that way.

Monday May 14 — What Goes Up . . .

SKYLAB was put in orbit six years ago today, by optimistic space scientists who hoped their technology would advance rapidly enough to enable them to enlarge and lock in its orbit before decay set in. Now we are told to expect Skylab back to Earth, in hot chunks, sometime this summer. The \$6 billion 86-ton machine can be credited with teaching us more than we rightfully expected to learn about our sun, because it has been the unanticipated forcefulness of the solar wind that will have knocked Skylab from its orbit much sooner than predicted. Solar radiation hitting Earth's atmosphere ballooned the atmosphere farther than expected into near space, creating drag on the Skylab.

Israel declared statehood 31 years ago today (1948) and Arab armies promptly attacked.

German physicist Gabriel D. Fahrenheit was born 293 years ago (1686) and it's his name on the temperature scale.

The great Lewis & Clark expedition set out to explore the West on this date in 1804, jumping off from St. Louis with 40 men in three boats "under a gentle breeze up the Missouri." They arrived at the Pacific coast in November of the following year (1805) and didn't return to St. Louis until September 1806, touching off a national celebration (in part because everyone thought they might be dead).

Bobby Darin (1936-1975) would have been 43 today.

Tuesday May 15 — The SLA Band Robbery

Five years ago today the Symbionese Liberation Army's San Francisco bank robbery netted \$10,960 for the robbers, and a front page picture of Patty ("Tania") Hearst holding a weapon. (See Thursday below.)

What a weird birthday party this would make. Eddy Arnold is 61, Trini Lopez 42 and Wavy Gravy 43 today.

One decade ago the "battle" at People's Park (Berkeley, CA) began at 4:15am when about 300 policemen cleared a crowd of mostly college students from the small area newly-claimed by the University of California. Five days later as the street people tried to reclaim the park, about 250 people were arrested and one (unarmed) person shot to death, prompting then-Governor Ronald Reagan to order out 2000 National Guard troopers who finally cleared the area brandishing fixed bayonets.

George Wallace, campaigning in Laurel, MD on this date in 1972, was shot and permanently paralyzed by Arthur Bremer, who got 63 years.

Four years ago today the crew of the "Mayaguez" was freed from Cambodian captivity, the price being the release of 38 U.S. servicemen who were part of the Navy & Marine rescue force.

Wednesday May 16 — Liberace Turns 59

Henry Fonda turns 74 and not a whole lot more will fit here if I wanta leave room for . . .

Thursday May 17 — The SLA Shootout In L.A.

Five years ago today Los Angeles authorities surrounded the house where SLA members were holed up, and shot and burned the six inhabitants including leader "General Field Marshall Cinque" Donald DeFreeze. There was great speculation that Patty Hearst was inside, but she wasn't.

Taj Mahal is 37 today.

Friday May 18 — Pool Rooms Cut Off

Western Union stopped telegraph service to pool rooms 75 years ago today, one source saying "to prevent widespread wagering."

Perry Como is 66, Reggie Jackson 32 and Rick Wakeman 30.

Radio: The Super Store

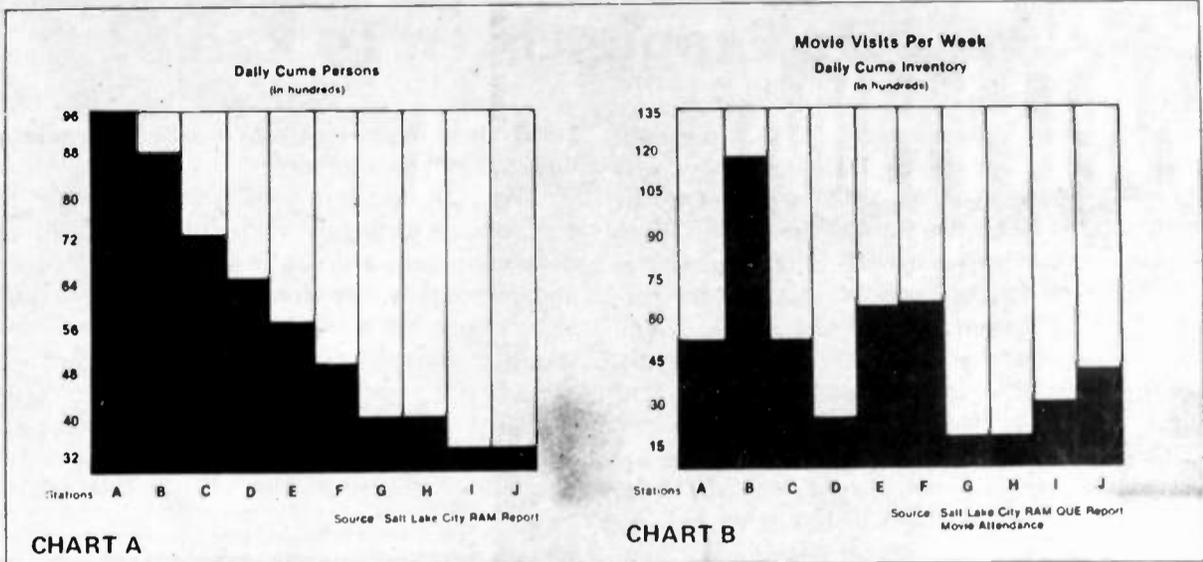
By Allen Klein

About a year ago I drove down to San Diego to visit Jack McCoy and learn more about his RAM (Radio Audience Measurement) service and his QUE (Qualitative Usage Estimates) reports. A number of my clients had been pitched by RAM representatives, and they asked for an opinion as to its value. I had anticipated a tour of their plant, and possibly a cup of coffee with Jack McCoy and Susan Chandler, but it wound up as an all-day meeting.

There is an excitement at the RAM organization. They believe they have something special to offer the industry in the way of a listening measurement and through their product usage reports. (RAM utilizes a one-day diary in which they collect listening over a 24-hour period. The respondent is also asked about product usage in areas ranging from soft drink consumption, to movie attendance, to new car purchases, etc.)

At the time of this meeting, the QUE reports were first making their appearance, and Jack was expounding on the quality of information that would soon be available. He pointed out that each station had an inventory of product users to sell and that radio stations were actually Super Stores. On the shelves of these Super Stores were people who visited department stores, purchased new automobiles, bought movie admissions, drank so many cups of coffee, etc. Each station's inventory differed, and this inventory of purchasers of particular goods and services did not necessarily correlate with the size of a station's listening audience.

I found that the QUE reports also allowed the radio industry to restructure its pitch to clients. I have never met an advertiser who was really interested in radio. Most advertisers are interested in their product, the customers who use the product, and how to make their cash registers ring. If radio can make the registers ring, that's fine. But if it's advertising on match book covers that does the job, that's fine too. The QUE reports were designed so a radio salesperson could talk with an advertiser in terms of product usage. You can sure make an advertiser sit up and pay attention with a statement like . . . My station will talk to people



who will consume 1563 cases of beer this week.
 or
 My station will talk to people who will make 10,238 visits to fast food restaurants today.
 or
 My station will talk to people who will purchase 120 new cars this week.
 or
 My station reaches people who process 4287 rolls of film each week.

One promotion piece I saw that was put out by a subscribing station said it all:

**OUR LISTENERS
 WILL BUY
 68,000
 MOVIE TICKETS
 THIS WEEK!
 IS THERE ANYTHING YOU'D
 LIKE TO TELL THEM?**

There is nothing really mysterious about what Jack McCoy has done. He has taken qualitative and product usage data and put it in terms of gross consumption. The numbers that radio delivers in terms of consumption data are staggering. Individual station delivery isn't shabby either. RAM is trying to breathe new excitement into radio, and maybe the Radio Advertising Bureaus should pay some attention.

Until now, radio, for the most part, has relied on national product usage figures with which to sell. RAM offers market by market figures and station by station delivery within each market. The last figure I heard was that RAM is producing this data in 60 or 70 markets. RAM is finding some different age/sex consuming patterns for similar products in different markets, and this, too, is what makes the information so valuable to advertisers.

Another aspect of this research for stations can be seen in the accompanying charts. Simply

"I have never met an advertiser who was really interested in radio. Most advertisers are interested in their product, the customers who use the product, and how to make their cash registers ring. If radio can make the registers ring, that's fine. But if it's advertising on match book covers that does the job, that's fine too."

Another interesting aspect of the RAM approach is what they call CP/QUE or Cost Per Qualitative Usage Estimate. This throws out the archaic and misunderstood cost per thousand impression and talks in terms of cost per purchase, cost per visit, cost per case, etc. (If you don't think the concept of CPM (cost per thousand) is misunderstood ask ten people using radio what it means, and I am sure the majority of answers will be something like cost per thousand persons delivered. Wrong! It has nothing to do with people. It has to do with the number of impressions delivered by a schedule.)

A promotion piece put out by a station using the cost per qualitative unit approach started:

One Spot on Station "X" will reach people who will . . .
 . . . purchase 704 new cars this week. That's 75¢ per new car purchased!
 or
 . . . make 85,912 visits to the supermarket this week. That's 1¢ for every 12 visits!
 or
 . . . purchase 9209 record albums and tapes this week. That's 1¢ per purchase!

ranking stations based on audience delivery (Chart A) does not mean an advertiser is using the most effective stations for his product's delivery.

The introduction to the RAM promotion piece on its QUE reports starts . . .

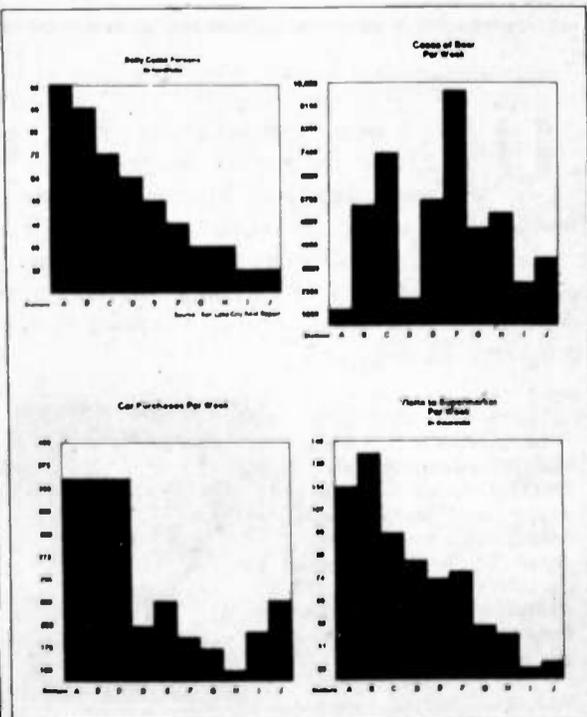
Radio — The Super Store

"For years, radio sales people have sold the world's most intangible advertising medium — air.

"Up to a point, radio buying and selling parallel a religious experience. You can't see, feel or touch what you are buying, so a large degree of faith is necessary to believe that the expenditure will produce the desired results — reaching prospects for your product.

"RAM's QUE Reports (Qualitative Usage Estimates) remove the mysticism from radio and offer you a first time look at radio as it really is . . . A Super Store. On its shelves, radio stacks millions of car purchases, movie attendances, soft drinks, supermarket visits, etc."

Let's all hope this refreshing approach to selling radio lives up to Jack McCoy's expectations and brings to the broadcasting industry the new excitement the RAM organization envisions.



Media Marketing

Why Do People Listen To Radio?

Do you know the answer to that question? More importantly, do you know why people listen to *your station*? Or why potential listeners are tuned into other stations instead of yours? The answers to these questions can provide fundamental input into your programming decisions, but I'll bet that most of you have never asked your listeners or potential listeners exactly what they want to get out of listening to the radio.

I have been observing and learning about radio research for over a year now, and from what I can see, the focus is almost entirely on *music research* — i.e., determining the audience's music preferences for the purpose of building the optimal playlist. While this is a worthy goal and an important activity, I cannot help but wonder to what extent the playlist is the only important determinant of listenership. It seems intuitive that the music would be an extremely important factor, but the intuitively obvious is not always "truth."

For example, when instant coffee was first being introduced as a new product, much effort was being devoted to making sure that it tasted as good as regular ground coffee. What could be more obvious than the fact that taste is the most important feature of coffee, whether regular or instant? When instant coffee was not readily accepted by the housewives who made up the primary target market, it was assumed that its taste was inferior. Yet, in blind taste tests where housewives tasted both regular and instant coffee without knowing which was which, their preferences were roughly equally divided. So taste was not the answer.

Subsequent research revealed that many of the housewives felt guilty about using this new convenience product (remember, this was one of the first "instant" products to be marketed) because they felt that they were not doing things the "right" way for their families. Accordingly, coffee manufacturers re-oriented their advertising campaigns to communicate to housewives the benefits of the convenience of instant coffee in terms of what it meant to them and their families. That is, the advertising showed the housewives that, rather than feel *guilty* about using a convenience product, they instead should feel *good* about it because it would free them to spend more time with their families!

Play Up Station's "Benefits"

Marketing an entirely new product category is a substantially more difficult task than marketing a radio station, but the philosophy used in the instant coffee example is applicable to radio programming decisions as well — you must have a firm grasp on the *benefits* being sought by listeners in order to program to them effectively. You cannot assume that music is the only benefit being sought. As I pointed out last week, if three or four stations in the same market were all doing music research, they should end up with very similar playlists.

What, then, might motivate a listener to select one station over another?

As indicated last week, station "image" is one possible distinguishing feature. But building and maintaining a strong image may be difficult and quite costly; therefore, you may wish to turn to other aspects of programming itself and analyze them in terms of listener benefits. What are some of the benefits which may be sought by radio listeners? Off the top of my head, I can come up with several, listed in the box. There are undoubtedly many others that you can think of, or

That is, the same features which form the possible benefits to radio listening can also be the costs of listening if they are not executed properly. This is known as an "opportunity cost." If, by listening to station KXYZ, I heard the same music as I do when I listen to station, KZYX, but KXYZ has twice as many commercials, then I have paid an opportunity cost to listen to that station. I had the *opportunity* to achieve the same benefit (hearing music) at a lesser cost by listening to KZYX.

Listeners will quickly learn the costs and benefits associated with the various stations they tune into. Over time, you can expect most listeners to gravitate to the station or stations for which benefits most substantially outweigh the costs — in other words, the stations that have more "positives" relative to the "negatives."

Possible Benefits Sought By Radio Listeners

- Hearing the newest music
- Hearing familiar music
- Hearing their favorite music
- Keeping current on local news
- Keeping current on national news
- Having a chance to talk on the air
- Having a chance to win a prize
- Being entertained by an air personality
- Hearing other people's opinions on issues
- Getting traffic information
- Getting weather reports
- Being informed of upcoming events
- Creating a background or atmosphere
- Learning about their favorite artists
- Escaping from boredom

that your listeners could tell you if you asked them.

Basically, the benefits of listening are the *reasons why* people might choose to listen to radio in general or to your station in particular. However, as a wise man once noted, there is no such thing as a free earful; i.e., there are costs as well as benefits associated with radio listening. These costs are not dollar outlays, but can most readily be thought of as the *negatives* of listening to radio or to your station. Some of these "costs" might include:

- the wrong music
- not enough music
- too many commercials
- obnoxious commercials
- poor air personalities
- poor news, weather, traffic info

Unfortunately, positives and negatives are subjective judgments on the part of audience members. Therefore, it requires research to sort out the costs and benefits associated with radio listening. Next week I will address the issue of researching listener costs and benefits for the purposes of making better programming decisions.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



TWO WEEKS OLD AND ALREADY A MONSTER!



WPGC 18-15
WPEZ add
96KX 37-24
WKBW add
Z93 26-19
KSLQ 28-25
KBEQ 37-31
KHJ deb 22
KFRC 27-23
B100 deb 28
KJR 18-16
KUPD 4-3
KOPA 26-22

**On FM On AM
and On Tour
Everywhere!**

**Radio & Records
Album Airplay**

6 5 5 3 VAN HALEN Van Halen II (WB)
..... "Dance" "Dr." "Good" "Girls"

"DANCE THE NIGHT AWAY" VAN HALEN

Produced by
Ted Templeman

On Warner Bros. Records



CROSSOVER PAGE

Songs receiving substantial crossover activity are listed alphabetically. Shaded areas indicate originating format. Records which originate simultaneously in two or more formats are not shaded. Descriptions are compatible with R&R chart terminology.

	TOP-40 See Back Page	Popular Rhythms See Page 42	DISCO See Page 44	AOR See Page 50	<i>COUNTRY</i> See Page 61	P/A See Page 68
CLAUDJA BARRY "Boogie Woogie..." (Chrysalis)	"Significant Action"		"HOTTEST"			
DOOBIE BROTHERS "Minute By Minute" (WB)	Chart Debut 23 "BREAKER"			No. 7 Album Chart "HOTTEST"		"MOST ADDED" Chart: Debut 39 "NEW & ACTIVE"
EARTH, WIND & FIRE w/EMOTIONS "Boogie..." (ARC/Columbia)	"NEW & ACTIVE"	"NEW & ACTIVE"	"NEW & ACTIVE"			
FOXY "Hot Number" (Dash/TK)	"NEW & ACTIVE"	"HOTTEST"	"HOTTEST"			
GQ "Disco Nights..." (Arista)	Chart: Debut 23	"HOTTEST"	"HOTTEST"			
CRYSTAL GAYLE "When I Dream" (UA)					Chart: 10-9 "HOTTEST"	Chart: 35-31 "NEW & ACTIVE"
THELMA HOUSTON "Saturday Night..." (Tamla)	"Significant Action"	Peaked at "CLIMBER" on 5-4-79				"Significant Action"
RICKIE LEE JONES "Chuck E.'s In Love" (WB)	Chart: 20-16			No. 4 Album Chart "HOTTEST"		Chart: Debut 40 "NEW & ACTIVE"
McFADDEN & WHITEHEAD "Ain't No Stoppin'..." (Phil. Int'l)	"Significant Action"	"HOTTEST"				
McGUINN, CLARK & HILLMAN "Don't You Write..." (Capitol)	"NEW & ACTIVE"			No. 17 Album Chart "HOTTEST"		Chart: 23-21
BARBARA MANDRELL "If Loving You..." (MCA)	"NEW & ACTIVE"				Chart: 23-24 Peaked at No. 2 on 4-13-79	Chart: 12-1
WILLIE NELSON "September Song" (Columbia)					Chart: 39-31 "NEW & ACTIVE"	"Significant Action"
OLIVIA NEWTON-JOHN "Deeper Than The..." (MCA)	Chart: 22-14				"Significant Action"	Chart: 10-7
OAK RIDGE BOYS "Sail Away" (MCA)					Chart: 1-6 "HOTTEST"	"Significant Action"
RAYDIO "You Can't Change..." (Arista)	"Significant Action"	"HOTTEST"				"Significant Action"
KENNY ROGERS "She Believes In Me" (UA)	Chart: 27-23				Chart: 24-15 "HOTTEST"	Chart: 23-11
ROXY MUSIC "Dance Away" (Atco)	"Significant Action"			No. 19 Album Chart		"Significant Action"
SISTER SLEDGE "We Are Family" (Cotillion)	Chart Debut 23 "BREAKER"	"HOTTEST"	"HOTTEST"			"Significant Action"
SPYRO GYRA "Morning Dance" (Infinity)		Jazz: "HOTTEST"		No. 3 Jazz Chart		"MOST ADDED" Chart: 37-35 "NEW & ACTIVE"
SUPERTRAMP "Logical Song" (A&M)	Chart: 11-10			No. 1 Album Chart "HOTTEST"		"Significant Action"
DONNA SUMMER "Hot Stuff" (Casablanca)	Chart: 0-0	"CLIMBER"	"HOTTEST"	No. 6 Singles Chart		"Significant Action"
ROGER VOUDOURIS "Get Used To It" (WB)	Chart: debut 22 "BREAKER"			No. 9 Singles Chart		Chart: 32-28 "NEW & ACTIVE"

*Polydor Records
and
James Brown
take pride
in announcing
"It's Too Funky
In Here."*

PD 14557

The first single produced
by Brad Shapiro.

From the forthcoming
James Brown album,
"The Original Disco Man."
On Polydor Records
and Tapes.

"SATURDAY NIGHT, SUNDAY MORNING"

7" single: T-54297F
12" dlsco single: M-00013D1

The new single by

THELMA HOUSTON

that's a hit
any day of the week!

WFIL add
WKBW deb 28
KVIL on
Y100 34-30
WGCL on
KILT
KFI on
KEARTH deb 30
WCCO-AM
WCCO-FM
KMPC
WIP
WYSL 24-21
WHYN 36-34
WAEB 25
WKBO 18
WQXI

WRNL 4-1
WNOE 30-23
WLAC add
WFLI deb 25
WERC 28-24
WJDX 28
KCPX on
KENO add
K104 27-25
WYRE on
WMAK on
WFOM on
WRKR on
WNOX
KREM add
KYSN on
KDZA add
KRLC on

... AND A HOST OF
OTHER BELIEVERS!



On Motown Records



STREET TALK

California's Lt. Governor Mike Curb, while insisting he's California's "full time Lt. Governor," has yet another label deal (see Page 3). Insiders say that Curb is trying to enhance the value of his Mike Curb Productions in order to put the company up for sale. Obviously the more labels he has deals with, the higher the selling price will be. And of course should California Governor Jerry Brown run for President and win . . . well then, Curb would become . . . you get the picture.

Charlie Fernandez has resigned his Music Director's position and 12noon-3pm airshift at F105/Boston to become the new General Manager of WKXY/Sarasota. Charlie has been with F105 for over three years, but this was one offer he could not refuse. The offer, by the way, came from WKXY's current General Manager, Tony Fernandez, who is Charlie's father! Tony will now become President of Sarasota Broadcasting Company, the owners of WKXY. Our congratulations to the entire Fernandez family!

If you heard that Jim Tyrrell will have a label deal with someone, you heard right. He will begin releasing product under the Infinity distribution system in early June.

Terry Danner has resigned her MD's slot at KGW/Portland and will join her former PD Mike Phillips at his new location, KYUU/San Francisco. Terry will be Music Research Coordinator for KYUU.

In the spring a young man's fancy turns to thoughts of ARB? Not always . . . witness three recent radio weddings: our congratulations to KLOS/Los Angeles personality Joe Reiling and his new wife Bonnie; WLUP/Chicago PD Jessie Bullet and his recent bride Annie; and KTIM/San Rafael MD Michael Knight and the new Mrs. Knight, Debra. Let's double check the ARB results for these three stations, and should an upward trend develop, we might have a new secret weapon for higher ratings . . . honeymoons!

Marc Nathan has resigned his position as VP/Promotion and West Coast General Manager at Sire Records. He will announce his future plans soon, but if you'd like to call and leave a bad pun on his answering machine, feel free. The number is (213) 876-8179.

Billy Bass, Vice President of Promotion and Creative Services at Chrysalis Records, was surprised on his 38th birthday last week by several notables dropping by his house for a real "surprise party." Among the celebrants were Terry Ellis, Yvonne Elliman, Bob & Michelle Burch, The Babys, Joshua Blardo, Scott Kranzberg, Ray Anderson, Ian Hunter, and many others. The real surprise came, of course, when no one at the party could remember the lyrics to "Happy Birthday" (just kidding).

Talk about HOT!!! Congratulations to Russ Thyret and the entire promotion team at Warner Brothers Records. In case anyone hasn't noticed, WB has just had *two* Breakers on our Back Page for the second consecutive week.

And finally, we're still trying to establish the identity of the enterprising young Los Angeles promotion person who called the "Street Talk Fun Phone" and asked the following question: "Would it be considered payola if I brought a gallon of gasoline to a Program Director along with my new releases?"



HERE'S HOW TO BREAK RECORDS — The length to which record companies will go in order to "break" hits never ceases to amaze industry observers. Take for example the recent Epic efforts on behalf of Cheap Trick's "I Want You To Want Me" . . . the label resorted to some extra-martial tactics with several West Coast stations, including a stop at RKO Radio's corporate headquarters in Hollywood. Shown cracking down on tight playlists is E/P/A Regional Promotion & Marketing Manager Sam (urai) Harrell. Observing the traditional "break-wood" ceremony is RKO National Music Coordinator Dave Sholin (on right) and Michael Alhadeff, Associate Director, West Coast Promotion (on left).



SUZI QUATRO

Just released the single,
"If You Can't Give Me Love"

RS-929

The second single
from her smash hit album

"If You Knew Suzi"

RS-1-3044

on RSO Records and Tapes.

Produced by Mike Chapman



TOP-40



John Leader

Where Are All The Good Jocks?

Bill Dudley of KASH/Eugene, OR called me not long ago looking for a morning man. Bill, who currently does mornings at KASH, was looking for someone creative and funny to replace himself on the air . . . and the search wasn't going well at all. He had advertised in the trades, contacted his friends around the country and had come up with a lot of tapes and no hot prospects.

About a week before I spoke with Bill, I had a conversation with KHJ/Los Angeles PD Chuck Martin, who was also looking for a creative personality. He had even gone as far as actually flying around the country in search of a new morning man for KHJ, but had found the prospects less than overwhelming. Both Chuck and Bill asked me the same question: where are all the good jocks?

What Do You Mean . . . Good?

Personality means different things to different programmers, but in Los Angeles and Eugene the definition was the same. Both PD's were looking for someone who could do more than read promo cards and punch cart machine buttons . . . humor, entertainment, intelligence were all qualities both Chuck and Bill mentioned.

Bill told me, "I found that after a few weeks of searching for my own replacement one of my oldest prejudices was finally confirmed. There are few, if any, young air talents in the country who can talk for more than eight seconds without hitting a button. Apparently no one under 25 in America remembers that 'extinct beast' known as the radio personality. Unless young air talents were fortunate enough to grow up in LA, Chicago, Seattle or pre-1968 San Francisco, they've probably never heard much except the common species known as 'the human automation system.' You know the ones, 'Hi kids, it's six o'clock in the city and I'm _____.'"

Bill has a point. Top 40 radio has put itself through a long period of non-personality in the last few years, but I think it's run its course. As I mentioned last week, the really successful Top 40 stations have never abandoned the principle of personalities on the radio. Not every time period on every station has to have a long-winded, frustrated comedian, but then that is yesterday's definition of personality anyway. Today's personalities have to sound like today. I only know one personality who does non-stop jokes, and that is KFRC/San Francisco's Dr. Don Rose. And I'm not putting him down. I think he is funny and very entertaining in the way he has an old joke for every new situation. He does what he does extremely well . . . plus, it works!

Today's personalities have to know what's going on around them and reflect that back to their listeners. Subscribing to 10 different joke services just isn't what 1979 is all about.

So, Who's Good?

KHJ recently hired Rick Dees from WHBQ/Memphis, and frankly they are betting Rick's crazy kind of morning radio will bring their sagging ratings back up. Rick is what I would term an excellent type of air personality for today. He does a lot of comedy on the air and probably spends as much time talking each hour as he does playing music. Aided by his very talented wife Julie, Rick's KHJ morning show now presents Los Angeles with a cast of characters (he calls them his "cast of idiots") that rivals those of veteran KFI morning team Lohman & Barkley. Can Rick's morning magic work in LA as it did in Memphis? Only ARB knows for sure, but I wouldn't bet against him. I have listened to Rick often since his arrival in town and I find him topical, creative, slightly irreverent and always entertaining.

Certainly Rick Dees, Dr. Don Rose and Lohman & Barkley aren't the only good personalities in the country, but I think they might represent the upper percentile of a small group in relation to the total disc jockey population. The training ground for air personalities has always been the medium and small markets. Experimentation in those less competitive situations has been easier to do. Jocks could work on their "acts" and slowly develop into a situation like a New York or LA. What Bill Dudley and Chuck Martin were telling me is that the non-major markets are no longer serving as that all important training ground. That's disappointing.

Radio is subject to the same cycles that seem so evident in every other form of American entertainment, and for that reason I am optimistic for the future of the air personality. The good jocks may have been down for a time, but they're coming back, and as they do, they are having the same indelible effects on their young listeners as did the people you and I listened to when we grew up. So eventually (and it may be happening right now) the training grounds will again bring forth new, young air talent that can truly be called air personalities. Supply and demand wins again. If people are looking for good air personalities again, then eventually air personalities will return. I think it's a step in the right direction.

These Guys Will Do Anything!

If your station believes in community involvement, then there are two jocks in Tucson that you should know about. The activities of Dan McCoy and Steve Rivers at KRQ/Tucson came to my attention through an article I received published in the Arizona Daily Star. The newspaper story was written by Sherry Stern, and represents the kind of "free publicity" any radio station can get if they try.

Ms. Stern's article was most complimentary to the pair: "McCoy and Rivers are well-known — or at least their voices are — as the morning and evening disc jockeys for top-rated KRQ. What their listeners may not know is that both spend a lot of their own time doing benefits for charities. This past weekend was a prime example.

"Beginning at dawn Saturday morning, they trekked 20 miles to raise money in the March Of Dimes Walkathon. 25-year-old Rivers finished in 4½ hours; 26-year-old McCoy came in 45 minutes later.

"After they finished raising money for the March Of Dimes they directed their efforts toward the Easter Seal Telethon, which was broadcast on Channel 13. The show ran from 10:30pm Saturday night to 5pm Sunday, but McCoy and Rivers were there early, helping the Easter Seal and Channel 13 people set up.

"McCoy worked the telethon until 4am but returned seven hours later.

"'Steve went crazy,' McCoy said, 'I stayed all the way.' He was up all night, answering telephones and helping set up the remote site before leaving at noon.

"When he fell asleep at 3pm, he didn't wake up until 9:30 the next morning.

"'It was an awfully exhausting weekend,' Rivers said. 'We really enjoyed ourselves,' McCoy added.

"Both disc jockeys have been in Tucson for about half a year, but their lists of benefits is so lengthy that they barely remember them all. Besides the walkathon and telethon this weekend, Rivers was in an Easter Seal Walkathon in December and McCoy helped out at the Jerry Lewis Muscular Dystrophy last Labor Day.



Dan McCoy and Steve Rivers of KRQ/Tucson

"Both have run discos to raise money for charities and schools and have done benefits for the Youth Awareness Press and Casa de Los Ninos Crisis Nursery. They play on the KRQ-KMGX basketball team, which has a terrible win-loss record (3-9) but has a good record for raising money.

"McCoy sits on the board of directors of Big Brothers of Tucson and Rivers, who went to college to be a teacher, enjoys talking at schools about his job.

"Not bad for a couple of guys in their twenties.

"'It's good publicity for us,' Rivers admits. 'But you do owe something to the people.

"'Both of us have shown that we'll do anything for anybody. We enjoy what we're doing. If we didn't enjoy it, we wouldn't be doing it.'

"The pair may be new to Tucson, but they are not new to the benefit game or to each other. They met in 1976 when working at a radio station in Anderson, IN, near Indianapolis. Both were disc jockeys then, although each started in broadcast news — Rivers in Indiana and McCoy in Boston.

"After moving to different radio stations in Indianapolis (Rivers later came over to McCoy's), McCoy was offered the Tucson job when KRQ needed a morning man. During McCoy's first month there, KRQ had a vacancy, so he recommended his friend for the job.

"Both love Tucson and have no plans to leave.

"Because McCoy is on the air from 6 to 10am Monday through Saturday and Rivers is on between 7pm and midnight Sunday through Friday, Rivers said they find one other nice thing about doing benefits. "The only time we can practice our friendship is during these things.'"

Thanks to Sherry Stern for sharing her article with R&R, and thanks to Dan McCoy and Steve Rivers for being the kind of jocks who are willing to go out into the community and get involved. It may be a lot of hours, but it can't help but "pay off" in the long run.

BOBBY POE'S POP MUSIC SURVEY

The 7th Annual Radio/Records Seminar/Awards
Banquet At The
Sheraton National Motor Hotel

Arlington, Va. 22204

(Columbia Pike & Washington Boulevard)
5 minutes from National Airport

JUNE 21 & 22

Final Nominees for Record Industry '78*

1. RECORD COMPANY OF THE YEAR '78 (Corporate): Capitol...Atlantic...MCA...RCA...Elektra...Polydor...Epic...CBS Custom...Mercury...EMI America.
2. RECORD COMPANY OF THE YEAR '78 (Independent): Chrysalis...Casablanca...Motown...Capricorn...Ariola...Mushroom...Arista...Infinity...Bearsville...Island...Bang.
3. RECORD COMPANY PRESIDENT OF THE YEAR '78 (Corporate): Jerry Greenberg (Atlantic)...Steve Wax (Elektra)...Walter Yetnikoff (Columbia)...Doug Morris (A&M)...Ron Alexander (Capitol)...Bob Siner (MCA)...Fred Heayen (Polydor)...Jim Mazza (EMI America)...Steve Diener (ABC).
4. RECORD COMPANY PRESIDENT OF THE YEAR '78 (Independent): Terry Ellis (Chrysalis)...Clive Davis (Arista)...Gil Friesen (A&M)...Phil Walden (Capricorn)...Jay Lasker (Ariola)...Don Alexander (Capitol)...Henry Stone (T.K.)...Wink Vogel (Mushroom)...Albert Grossman (Bearsville)...Jimmy Ienner (Millennium).
5. RECORD EXECUTIVE OF THE YEAR '78 (Corporate): Dick Kline (Polydor)...Don Dempsey (Epic)...Ed Hynes (Columbia)...Mike Kleinfer (Atlantic)...Tony Martell (CBS Customs)...Stan Cornyn (Warner Brothers)...Bob Greenberg (Atlantic)...Tony Montgomery (RCA)...Jack Craig (Columbia)...Al Bergamo (MCA).
6. RECORD COMPANY EXECUTIVE OF THE YEAR '78 (Independent): Bruce Bird (Casablanca)...Bob Fead (A & M)...Elliot Goldman (Arista)...Howard Stark (Ariola)...Dick Vanderbilt (Big Tree)...Irv Biegel (Casablanca)...Danny Davis (Motown)...Jack Hakim (20th Century Fox)...Nancy Sain (Butterfly)...Frank Fentar (Capricorn).
7. VICE-PRESIDENT OF PROMOTION OF THE YEAR '78 (Corporate): Bruce Wendell (Capitol)...Stan Bly (MCA)...Russ Thyret (Warner Brothers)...Gary Davis (ABC)...Kenny Buttice (Elektra)...Ray Anderson (RCA)...Al Gurewitz (Epic)...Larry Douglas (Portrait)...J.J. Jordan (EMI America)...John Barbis (ABC).
8. VICE PRESIDENT OF PROMOTION OF THE YEAR '78 (Independent): Billy Bass (Chrysalis)...Howard Rosen (Casablanca)...Harold Childs (A&M)...Richard Palmese (Arista)...Peter Gidion (Infinity)...Phil Rush (Capricorn)...Scott Shannon (Ariola)...Marc Nathan (Sire)...Don Ienner (Millennium)...Fred Mancuso (Island).
9. NATIONAL PROMOTION DIRECTOR OF THE YEAR '78 (Corporate): Steve Meyer (Capitol)...Sammy Alfano (Elektra)...Don Colberg (Columbia)...Larry King (Atlantic)...Jim Collins (Polydor)...David Urso (Warner Brothers)...Gordon Anderson (CBS Custom)...Reen Nalli (Arista)...Paul Lambert (MCA)...Mike Abramson (RCA).
10. NATIONAL PROMOTION DIRECTOR OF THE YEAR '78 (Independent): Al Moinet (A & M)...Bobby Hurt (Ariola)...Rick Swig (Infinity)...Gary Buttice (Bearsville)...Rich Sargent (Sire)...Scott Kranzberg (Chrysalis)...Skip Miller (Motown)...Moe Preskell (T.K.)...Steve Resnick (United Artists)...Allen LeWinter (Kirshner).
11. NATIONAL PROMOTION EXECUTIVE OF THE YEAR '78 (Corporate): Mike Becce (RCA)...Chuck Thagard (Columbia)...Jerry Smellwood (Epic)...Shelia Chlanda (Columbia)...Mike Manocchio (Atlantic)...Rip Peley (Elektra)...Jay McDaniels (Mercury)...Bill Cataldo (Atlantic)...Josh Belardo (RCA)...Jon Scott (ABC).
12. NATIONAL PROMOTION EXECUTIVE OF THE YEAR '78 (Independent): Janis Ross (Chrysalis)...Len Bronstein (A & M)...T.J. Lambert (Casablanca)...Kevin Keogh (20th Century Fox)...Larry Green (A & M)...Cathy Weidman (Mushroom)...Billy Brill (Ariola)...Rick Rockhill (Bang)...Don Williams (United Artists)...Don Wasley (Casablanca).
13. REGIONAL PROMOTION DIRECTOR OF THE YEAR '78 (Corporate): Tom Sgro (Columbia)...Randy Ostin (Elektra)...Arthur Field (Capitol)...Jerry Goodman (Elektra)...Fred DiSipio Jr. (EMI)...Brother Love (Arista)...Sammy Vargas (MCA)...Red Richards (Warner Bros)...Berry Freeman (Atlantic)...Barry Ginesburg (Polydor).
14. REGIONAL PROMOTION DIRECTOR OF THE YEAR '78 (Independent): Bill Lammons (Arista)...Kelly West (Motown)...Frank Horowitz (Infinity)...June Colbert (Arista)...Jim Taylor (Infinity)...Bruce Greenberg (Motown)...Wade Conklin (Casablanca)...Bob Osborn (Infinity)...John Parker (Ariola)...Wayne McManners (Infinity).
15. LOCAL PROMOTION DIRECTOR OF THE YEAR '78 (Corporate): Earl Rollison (Columbia)...Mike Steele (Capitol)...Bob Brady (CBS Custom)...Larry Van Druff (RCA)...Alan Dremam (Columbia)...Jim Stewart (Epic)...Rob Senn (Atlantic)...Bill Hons (Columbia)...Louis Lawow (CBS)...Robbie Vogt (Mercury).
16. LOCAL PROMOTION DIRECTOR OF THE YEAR '78 (Independent): Rich Tamburro (United Artists)...J.B. Brenner (A&M)...Mark Weiss (Infinity)...At Twanmo (Chrysalis)...Rick Alden (Infinity)...George Collier (Arista)...Phil Quarataro (A&M)...Tommy Schoberg (United Artists)...Joe Bielelli (Salsoul)...Billy Taylor (Chrysalis).
17. INDEPENDENT PROMOTION DIRECTOR OF THE YEAR '78: Jerry Meyers...Lu Fields...Jerry Brenner...Jonas Cash...Tim Riley...Bruce Hinton...Carl Strube...Fred Disipio...Gary Bird...Leo North...Ernie Phillips...Barry Resnick...Russ Spooner...Vic Perrotti...Chuck Dembrak...Howie Goodman...Jim Davenport...Bob Harrington...Bernie Block.
18. RECORD DISTRIBUTOR OF THE YEAR '78 (Corporate): CBS (Washington, D.C.)...MCA (Philadelphia)...CBS (Philadelphia)...Capitol/EMI (Los Angeles)...W/E/A (Los Angeles)...RCA (Washington, D.C.)...CBS (Atlanta)...Phonodisc (New York)...MCA (Washington, D.C.)...Capitol/EMI (Washington, D.C.).
19. RECORD DISTRIBUTOR OF THE YEAR '78 (Independent): Schwartz Bros. (Washington, D.C.)...Universal (Philadelphia)...Tone (Hialeah)...Schwartz Bros. (Philadelphia)...Progress (Cleveland)...Zamolski (Baltimore)...Alpha (New York City)...Transcontinent (Buffalo)...MS Distributing (Chicago)...Malverne (New York City).

*Award winners for 1976 and '77 were not eligible for nomination.

Final Nominees for Radio Industry '78*

1. RADIO EXECUTIVE OF THE YEAR '78: John Tenaglia (GCC)...Russ Whittberger (Charter)...Bill Prettyman (First Media)...Dan Clayton (Lin)...Sherry Toennies (Charter)...Stan Kaplan (Sis)...Bob Fauser (GCC)...John Piccirillo (Gulf)...Jerry Blum (Jefferson Pilot)...George Mooney (Mooney).
2. NATIONAL PROGRAMER OF THE YEAR '78: Tom West (Roundville)...Steve Rivers (GCC)...Dan Mason (First Media)...Craig Scott (Polugh)...Jerry Dean (Smith)...George Johns (Fairbanks)...Bib Birch (Century).
3. RADIO CONSULTANT OF THE YEAR '78: Burkhart/Abrams...George Burns...Mike Joseph...Drake/Chenault...Bob Henabery...Bob Lenihan...Mark Driscoll...Todd Wallace...Bo Donovan...Ron White.
4. MAJOR MARKET RADIO STATION OF THE YEAR '78: KRBE (Houston)...WIFI (Philadelphia)...KFRC (San Francisco)...WLS (Chicago)...KSLQ (St. Louis)...CKLW (Detroit)...KRTH (Los Angeles)...KVIL (Dallas)...KFI (Los Angeles)...WPEZ (Pittsburgh).
5. MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR '78: Clay Gish (Houston)...John Garhon (WLS)...Joel Denver (KCBO)...Glen Morgan (WABC)...Bob Hamilton (KRTH)...Las Garland (KFRC)...Don Benson (94-Q)...Ron Riley (WCAO)...John Rook (KFI)...Ron Chapman (KVIL).
6. MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '78: Jeff Robins (WIFI)...Dale O'Brien (Z-93)...Alan Burns (WLS)...Phil Irons (KSLQ)...Mark Fritzes (WPEZ)...Jeff McCartney (94-Q)...Karen Travis (WGCL)...Rosalee Trombley (CKLW)...Richard Woodward (WRKO)...J.J. Jackson (WQXI)...Roger Collins (KFI).
7. MAJOR MARKET AIR PERSONALITY OF THE YEAR '78: George Michaels (WABC)...Larry Lujack (WLS)...Bob Raleigh (WBZ)...Jim Quinn (I-30)...Tim Byrd (WGCL)...John Landecker (WLS)...Scotty Brink (WNBC)...Dan Ingram (WABC)...M.G. Kelly (Ten-Q)...Scott Carpenter (WPGC).
8. LARGE MARKET RADIO STATION OF THE YEAR '78: KBEQ (Kansas City)...KJR (Seattle)...Q-106 (Tampa)...WTIX (New Orleans)...WOKY (Milwaukee)...WNAF (Indianapolis)...KING (Seattle)...WZUU (Milwaukee)...WNCI (Columbus)...WNDE (Indianapolis).
9. LARGE MARKET PROGRAM DIRECTOR OF THE YEAR '78: Bob Laurence (KBEQ)...Bob Wood (Rock-102)...Steve Rivers (KOPA)...Sandy Beach (WKBW)...Mason Dixon (Q-105)...Bob Mitchell (WTIX)...Steve West (KJR)...Jeff Ryder (WOKY)...Chris Conner (WNAF)...Chris Curtis (WZUU).
10. LARGE MARKET MUSIC DIRECTOR OF THE YEAR '78: Terry Young (WTIX)...Jerry Steele (WIFE)...Kim Welsh (KBEQ)...J. Walker (KOPA)...Jon Summers (WKBW)...Jeff Lucifer (WNDE)...Rusty Ford (WOKY)...Robert Muzzy (Y100)...Steve Mitchell (WNAF)...Roger Christian (Rock-102).
11. LARGE MARKET AIR PERSONALITY OF THE YEAR '78: Cleveland Wheeler (Q-105)...Kid Curry (Y100)...Jay Stone (KUPD)...Bobby Hatfield (WNDE)...Don Berns (WHB)...Robert W. Taylor (WPHD)...Danny Neverath (WKBW)...Dino Matele (WYSL)...Rob Edwards (WOKY)...George Hamburger (WKBW).
12. MEDIUM MARKET RADIO STATION OF THE YEAR '78: Y-103 (Jacksonville)...WLAC (Nashville)...KTSA (San Antonio)...WAYS (Charlotte)...WAMS (Wilmington)...WRVQ (Richmond)...BJ-106 (Orlando)...KX-106 (Birmingham)...WAKY (Louisville)...WGH (Norfolk).
13. MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR '78: Jim Dunlap (Y-103)...Scott Slade (WAYS)...John Shonby (KX-106)...Gary Guthrie (WAKY)...Tom Sommers (WAMS)...Jan Jeffries (WGSN)...Mike St. John (KX-104)...Mike O'Brien (WBBF)...Ken Curtis (WLEE)...Bob Canada (WGH).
14. MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR '78: Tom Nast (WBBF)...Jeff Ryan (Y-97)...Spanky (WAYS)...Chris Michaels (WAMS)...Steve Denton (KX-104)...Walt Brown (WERC)...Scooter Davis (92-Q)...Dave Nichols (WBBQ)...Michael O'Brien (WLEE)...Steve Davis (KX-106).
15. MEDIUM MARKET AIR PERSONALITY OF THE YEAR '78: Mark Damon (WLAC)...Robert Murphy (WAYS)...Banana Joe Montone (WLOP)...Mike Bell (WRVQ)...John Mack (WAMS)...Coyote McCloud (WMAK)...Smokey Rivers (WLAC)...Jeff Jackson (WRVQ)...Brad Morgan (WAMS)...John Anthony (KX-104).
16. SECONDARY MARKET RADIO STATION OF THE YEAR '78: WKBO (Harrisburg)...WBBQ (Augusta)...WRJZ (Knoxville)...WKIX (Raleigh)...G100 (Mobile)...WIGY (Bath)...WICC (Bridgeport)...WAVZ (New Haven)...WJAD (Bainbridge)...WFBC (Greenville)...WPFM (Panama City)...WPST (Trenton)...Z104 (Frederick).
17. SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR '78: Dan Steele (WKBO)...Pat Martin (WSPT)...Bob Kagan (WRJZ)...Jack O'Brien (WIGY)...Gary Peters (WICC)...Mike Durrett (WFOM)...Bob Savage (WNOX)...Bredy McGraw (WAGQ)...Gary Hill (WJAD)...Bill McCown (WANS)...Jim O'Toole (WEEQ)...Larry Cannon (WFLB)...Sandi Neri (WCRO).
18. SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR '78: Anne McCartney (WZDQ)...Jim Buchanan (WKBO)...Steve Kingston (WYRE)...Jim Golden (WBSR)...Rick McAllister (WORD)...Mark Thompson (WRJZ)...Rick Donahue (WTIC)...Barry Michaels (WROY)...Liz Curtis (Q-106)...Randy West (WIFI)...Dwayne Bonds (WCIH)...Lou Simon (WFBC)...Curt Hansen (WAVZ).
19. SECONDARY MARKET AIR PERSONALITY OF THE YEAR '78: Chuck Leonard (WKMX)...Jay Michaels (WKIX)...Ed Alexander (WRNR)...Shotgun Stone (WKZQ)...Scott Melors (WNOX)...Jack Michaels (WEIR)...Jim Roberts (WKWK)...Mike Lange (WKTJ)...Roger Gaither (Q-104)...Steve McKee (QV-93)...Bill Matthews (WIKZ)...Patton Quigley (WZIX)...Bob Scarborough (WAIR).

*Award winners for 1976 and '77 were not eligible for nomination.

RECORD PRESENTATIONS:

KENT BURKHART
GEORGE WILLIAMS
RUSS WHITTBERGER
GEORGE WILSON
DAN MASON
HARV MOORE
DON BENSON
JOHN YOUNG
TOM WEST
CLAY GISH
STEVE RIVERS
JAY COOK
RON RILEY
JOEL DENVER
SHERRY TOENNIES
JIM DAVIS
BOB LAURENCE
DAN STEELE
JERRY ROGERS

RECORD PANELISTS:

HOWARD ROSEN
JIM COLLINS
AL MOINET
SAM KARAMANOS
CHUCK THAGARD
RICK SWIG
SHELIA CHLANDA
T.J. LAMBERT
JERRY SMALLWOOD
MARGO KNESZ
STEVE MEYER
REEN NALLI
MIKE MANOCCHIO
SCOTT KRANZBERG
JAY McDANIELS

MASTERS OF CEREMONIES

SCOTT SHANNON & JIM ELLIOT

TRADE PAPER PANEL

JOHN LEADER
BUZZ BENNETT
BARRY FIEDEL
JACK FORSYTHE
BOB HAMILTON
JOE LORIS
BILL WARDLOW

KAL RUDMAN
RON BRANDON
BETTY BRENEMAN
KEN KIRKWOOD
CLAUDE HALL
ART ROBERTS
GEORGE MAYER

POP MUSIC SURVEY—SEMINAR/AWARDS BANQUET

Registration Fee:
\$125.00 Seminar/Cocktail Party/Awards Banquet
make check payable to:
Pop Music Survey—1203 28th Street, N.W., Washington, D.C. 20007

NAME _____

ADDRESS _____

CITY _____

COMPANY/STATION _____

There are only 200 rooms at the Sheraton on a first serve basis.
Room Reservations (703) 521-1900.

Badges & Tickets are mandatory for admittance to all functions—strictly enforced.

RADIO PRESENTATIONS:

DICK KLINE
BRUCE BIRD
BRUCE WENDELL
HAROLD CHILDS
ED HYNES
AL GUREWITZ
LARRY DOUGLAS
DANNY DAVIS
LARRY KING
KENNY BUTTICE
JIM JEFFRIES
BILLY BASS
VINCE FARACI
RICH PALMESE
CHARLIE MINOR
PETER GIDION
JOHN BETANCOURT
BOB SMITH
CHARLIE LAKE

RADIO PANELISTS:

TIM POWELL
JEFF RYDER
MIKE ST. JOHN
BILL GARCIA
TOM SOMMERS
BOB CANADA
GARY HILL
BOB SAVAGE
KEN CURTIS
BILL THOMAS
LEW KATZ
BOB HUGHES
RAY QUINN
SCOTT SLADE
BARRY RICHARDS

John Leader

Bits

SPENDING SPREE CHARGES FORWARD: The Smith Broadcasting stations, WAAY/Huntsville and WNUE/Ft. Walton Beach, are in the midst of a major promotional campaign called "The \$20,000 Spending Spree." Jerry Dean, Group Program Director for the Smith group, explains how the campaign works, "It revolves around the WAAY charge card as a supplement we distributed through the newspaper recently. Over 70,000 charge cards went out and we then began calling out numbers on the air to award prizes.

"Just recently I've found the newspaper to be an excellent vehicle for distributing things of this nature. I realize that radio as a business usually sells against papers, but they really shouldn't be competitors. People read the papers and people listen to radio. A smart buyer will buy both media anyway. The nice thing about distribution through the paper is that your promotion piece is coming right into people's homes. It takes no 'active' effort on their part to receive the piece. Plus, by using the paper as a vehicle for distribution, you're going to reach many potential new listeners and people who may not be familiar with your station. The idea of a plastic, personalized charge card (shown) is something that everyone can relate to. We've all got charge cards, and again it doesn't take much effort of the part of your so-called 'passive' listener to carry his card around with him.

"I approached this promotion as not just an on-air contest, but as an entire marketing campaign with sales brochures printed to match the theme of the charge card and by making the charge card worth more than just on-air prizes. Various sponsors around town are offering free merchandise for charge cards, plus we've arranged other ways to use the cards such as discounts for groceries and gasoline. If other programmers who read your column are looking for something unique to do in their markets, the charge card might be something to look into. I'd be glad to answer any questions they might have."

My only question for Jerry is where in Los Angeles can I use my WAAY charge card to get a discount on gasoline?

QUICK BITS: KOPA/Phoenix is running the "KOPA Gas Patrol," with listeners calling in to give information on the air about which gas stations are open and who has the lowest prices. There has been some dealer reaction to the promotion, most of it not very favorable . . . seems the stations that do have low gas prices don't want it advertised because their supplies are quickly drained by the high volume of cars that come by to take advantage of the savings. The entire promotion revolves around the current gas shortages that Phoenix is experiencing . . . WCGQ/Columbus has started giving away "Ultimate Prizes" to listeners from suggestions those same listeners sent in as to what the "ultimate prize" would be. When the listeners hear their names on WCGQ, they have a specified amount of time to call in and claim their winnings. If the prize is not claimed, WCGQ then gives out clues as to the total retail price of the prize and other listeners are given a chance to win by guessing the price . . . WPGC/Washington's morning man Jim Elliott recently



\$20,000*
SPRING SPENDING SPREE



HERE'S HOW YOU WIN!

Keep your WAAY charge card with you at all times and listen to WAAY radio 1550 AM. We'll be calling out charge card numbers or parts of numbers every hour for:

- 1979 Mazda GLC
- \$4,000 Boat, Motor & Trailer
- \$1200 Waterbed Outfit
- THOUSANDS IN CASH • APPLIANCES
- SPORTING GOODS • HIT ALBUMS
- AND MANY MORE VALUABLE PRIZES

LISTEN FOR MORE DETAILS ON YOUR RADIO STATION



*In cash and prizes • only one winner per family • employees of Smith Broadcasting not eligible

took three winners and their guests to New York to see Robin Williams (of "Mork & Mindy") do his final show at the famed Copacabana. The final performance of the comedian was taped for presentation on his upcoming album. The WPGC promotion included giving away special limited edition "Mork suspenders" to callers qualifying for a shot at the New York trip . . . WNBC/New York, during the weekends of April and May, has been sponsoring "Love Runs." The special jogging events are for the benefit of Muscular Dystrophy and listeners are encouraged to get pledges for the number of miles they'll jog for the cause . . . Speaking of running promotions, WLS/Chicago will hold its second annual "Run For The Zoo" on June 3rd. The race will once again benefit the Lincoln Park Zoological Society, and the premeasured course runs 8.9 miles. Over 1000 entries have already registered to run and the station will have free commemorative T-shirts for the first 5000 to sign up . . . WHBQ/Memphis ran "The Great Elephant Race" last month at a local mall. "Birdman" Bill Thomas challenged Myron Lowery of WMC-TV/Memphis and Al Dunning Sports Editor of Memphis's Commercial Appeal, to a race to the finish. A huge crowd watched the pachydermal spectacle, which could have been billed as Memphis's first near earthquake! . . . The original adventures of Superman will begin airing on KJR/Seattle on Sunday evenings. The program is a series of rare broadcasts from the original 1941 Mutual radio serial. Each broadcast will present two episodes from the show. One of the early episodes has Batman and Robin assisting the "man of steel" and, we're told that it is the only time Batman and Robin were ever on radio.

Motion

More awards have been heaped upon WHBQ/Memphis, as the station was recently judged the winner of a first and second award in the annual Retail Radio Commercials Competition. The awards are jointly sponsored by the National Retail Merchants Association and the Radio Advertising Bureau. The winning entries were "Furniture Center" commercials written and produced by Janie Joplin, Copy Coordinator, and Rusty Black, Production Director. The team is the dynamic duo of the station, with Janie adding her unique creative talent for writing and voicing commercials to Rusty's genius at producing them. The two were also given awards last year, capturing three gold certificates at the annual Pyramid Awards. Those awards are sponsored by the Memphis Advertising Federation, and again this year Rusty and Janie



Rusty Black and Janie Joplin



William Johnson

took home the cherished Pyramid . . . Dan Kieley has joined the staff at KPRQ/Salt Lake City, doing afternoon drive (3-7pm). Dan comes to the station from WOKY/Milwaukee . . . Meanwhile, back at WOKY, Program Director Jeff Ryder has announced that Gary Mason has been appointed Research Director. Mason will be responsible for WOKY's ongoing audience research projects, including music callouts, audience measurement and attitudinal studies . . . Jan Kopic has been named General Sales Manager for KEARTH/Los Angeles. Ms. Kopic has an extensive background in advertising . . . More news from WHBQ is the announcement of William Johnson as that station's new General Sales Manager. Mr. Johnson moves to Memphis from WNAP/Indianapolis. Prior to WNAP, he was with WNDE & WFBQ/Indianapolis.



WKRP SALES MANAGER GIVES GRAPHIC DEMONSTRATION — Frank Bonner (WKRP/Cincinnati Sales Manager Herb Tarlek in unreal life) visited KCMO/Kansas City recently to "conduct a sales training seminar." Pictured deriving incalculable insight from Bonner's explication are KCMO VP/IGM Steve Shannon (center) and Operations Manager Tom Barsanti (right).



YOU TAKE MY LUNCH AWAY — Columbia's Rex Smith dropped into Y103/Jacksonville for a personal appearance recently. During his stay, the station arranged for Rex to host a special autograph party at a local record store and a luncheon for station staffers and a few winning listeners. Pictured at the luncheon are (standing, l-r): Roger Carey, one half of Y103's morning team; Jim Dunlap, Y103 Operations Manager; and Tom Sgro of Columbia; (seated, l-r) B'Wana Johnny, the other half of Y103's morning show; Rex; and Noel Love of Rex's Management firm, Leber-Krebs.

**THE LARGEST SELLING, MOST POPULAR
RECORDING ACT IN THE WORLD!**

Boney M.

THEIR NEW SINGLE IS

“RASPUTIN”

**THE SONG THAT BONEY M. COULD
NOT PLAY DURING THEIR SELLOUT
ENGAGEMENT IN RUSSIA:**

Los Angeles Times

Fri., Dec. 15, 1978

Officials ordered the group not to perform "Rasputin,"
perhaps their most popular number here—

CANADA
(Courtesy Of Canadian Recording
Industry Association)
As Of 4/18/79

**THE SONG THAT IS FROM THEIR MULTI-MILLION
SELLING SMASH ALBUM, "NIGHTFLIGHT TO
VENUS" (Currently NUMBER ONE in CANADA).**

LPs
1 5 NIGHTFLIGHT TO VENUS, Boney M.
Atlantic

**THE SONG THAT HIGHLY RESPECTED PROGRAM-
MER ERIC NORBERG OF KEX/PORTLAND SAYS:
"We added RASPUTIN in mid-January and it
took off instantly. Not only is it our BIGGEST
RECORD OF THE YEAR, it is our biggest ADULT
record of the year as well!"**

	KEX/Portland Bob Swanson	KEX/Portland Bob Swanson
	Santana Gino Vannelli Eric Carmen Capt. & Tennille HOTTEST Chic Nicolette Larson Ian Matthews Boney M. Rasputin	Frank Mills Meco Dr. Hook Bobby Caldwell Janet Michael HOTTEST EW&F Boney M. Rasputin Pointer Sisters
1-19		1-26
	KEX/Portland Bob Swanson	
2-2	Anne Murray Bee Gees Rest Donna Summer Pablo Cruise Pointer Sisters	HOTTEST Chic Pointer Sisters Olivia Boney M. Rasputin

**RUSSIA'S GREATEST LOVE MACHINE IS NOW
AMERICA'S MOST INFECTIOUS NEW SINGLE.**



on **SIRE RECORDS**

Distributed by Warner Bros. Records



TOP-40



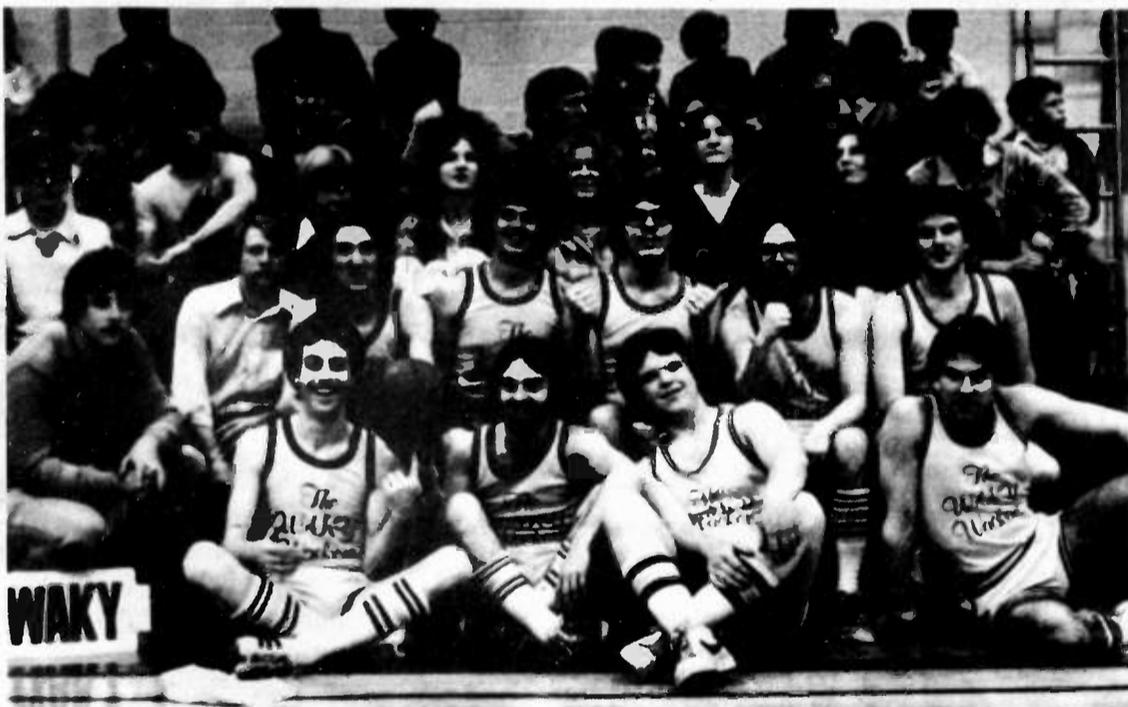
FM100 JOINS THELMA IN MARINA — FM100/Los Angeles sponsors a special disco night at a Marina Del Rey club, and Thelma Houston was the first guest star. Pictured (l-r) at the height of the festivities are (l-r) Motown's Hank Wiley and Barry Bluestein, FM100's Marilyn Tallman, Miranda Fredrick, and PD Lee Bayley, Thelma Houston, FM100 MD Mike Baez, and Motown's Larry Tollin. Kneeling below, right is a typical swinging Marina disco denizen who crashed the picture and is therefore unidentified.



THE HALL OF FAME GAME — KYYX/Seattle, owned and operated by long-time Seattle radio personality Pat O'Day, recently brought back many of the famous jocks that had once worked and made their mark in the Northwest market. The notables poured in from stations all over the country for the reunion and special broadcast. Shown in the photo are (l-r): Tom Murphey, now doing mornings at KIIS-AM/Los Angeles and Larry Lujack, who does AM drive at WLS/Chicago. The two did a few hours of radio on KYYX, along with other jocks who returned for the honor of being a part of the Seattle Radio Hall Of Fame.



MANN FOR WABC — Atlantic's Herbie Mann visited WABC/New York recently. Pictured at the station are (l-r) WABC PD Glenn Morgan, air personality Ron Lundy, and Mann.



UNITED AGAINST VICTORY — WAKY/Louisville's WAKY Wackers basketball squad finished the season with a glorious 0-32 record, and sent in the accompanying picture to celebrate. Pictured (l-r, second row): Coach Gary Prestigiaco, Earl Lord, Jim Heitzmann, Jimmy Collins, (PD and latecomer to the team) Mike McVay, Dave McCann, and Mark Hanlon; (l-r, bottom), "the world famous WAKY clipboard" (which does everything but dribble, fortunately), Tom Prestigiaco, Larry Wolf, Mark "The Tank of Louisville" (WAKY's nickname, not ours) Bailey, and Sir Jefferey.



CK GETS BOSTON OK — Epic's Boston visited CKLW/Detroit recently. Pictured at the station are (l-r): CKLW PD Bill Gable, Boston's Brad Delp, air personality Charlie O'Brian, group's Barry Goudreau, and Epic's Tim Walter.



WRIG RIGS GAME WITH PLAYBOY BUNNIES — WRIG/Wausau, WI played a benefit basketball game with Lake Geneva's Playboy Bunnies recently to raise money to fight muscular dystrophy. Pictured after the game (the outcome of which was mysteriously not disclosed) are the Bunny squad and (l-r) WRIG's Gary Johnson, Al Sellers (PD), and Bill Bell.

MOLLY HATCHET

IS THE ALBUM

FACT:

Over 100,000 LP's sold in the last month! Guaranteed Gold!

FACT:

Major / Airplay at AOR for 9 months.

FACT:

Millions heard them in the midwest on the Superstar network.

FACT:

The album jumped an incredible **97 places** on the Billboard chart in just three weeks!

BILLBOARD 180* — 106* — 83*

RECORD WORLD 120 — 106* — 89*

“DREAMS I’LL NEVER SEE”

IS THE SINGLE

Reggie Blackwell, MD, BJ105/Orlando: "One of the most influential bands in the south. The LP is #6 in Orlando and they can't keep it in stock!"

Bob Laurence, PD, KBEQ/Kansas City: "The LP has been Top 5 in the market for 67 weeks. The single is Top 5 in our call outs!"

Bob Canada, PD, WGH/Norfolk: "Was the #1 LP in Norfolk for a month. It's been in the Top 10 for two months. Pulling good phones!"

KBEQ 24-17-12-7
WAPE deb 31
Y103 39-26
WGH on

BJ105 39-36
KX106 add
WIGY add
WANS add
WDEC add

WFOX add
WZDQ add
WCIL add
WAUG add

WRAQ add
WGNI 9-7
WNUE 19-14-9
WNEX 22-20

Deregulation

(Continued from Page 1)

3) It was hypothesized that based upon the FCC's data, which did not include markets with less than eight stations, that the percentage of news and P.A. programs in these markets would be equally high. A consensus among the Commissioners, as well as Dr. Nina Cornel, Chief of the Office of Plans and Policy, whose department was responsible for interpreting the figures, said they believed statistics supplied by NAB, which documented a large percentage of news and P.A. in small and tiny markets. Chairman Ferris asked for more FCC data on this point.

Commercial Time Restrictions & Ascertainment Requirements

Using material collected from the composite week for stations in Georgia and Alabama — whose licenses were recently up for renewal — the Commission's staff next studied the frequency of commercials that radio stations in those states were broadcasting. Their findings were that all stations were airing fewer commercials per hour most of the time than permitted by the FCC.

Deputy Broadcast Bureau Chief Martin Levy led a discussion of

how the FCC's Ascertainment Primer came into being. He concluded that the staff may have come full circle, in that the broadcast community has now been given enough guidance in how to conduct ascertainment. Levy proposed that the Commission do away with the picky things, but retain the "obligation" to ascertain. Commissioner Lee agreed saying that every good broadcaster ascertainment the community anyway. Commissioner Brown, however, said he has a problem with stations presenting responsible programs if the ascertainment requirement is deleted.

From all indications prior to Tuesday's meeting, the FCC was likely to have recommended a deregulation test in large markets only. Now, it looks as though radio deregulation may be a reality sooner than anyone had anticipated.

Measuring FCC Sentiment

Had a vote been taken, R&R estimates at least four commissioners would have backed bypassing a test and heading straight for deregulation. Voting for such a proposal might have been:

Chairman Ferris: Called for proposal giving full range of options by end of May.

Commissioner Quello: "Why have an experiment?"

Commissioner Anne Jones: "May be we should just walk away from certain requirements."

Commissioner Bob Lee: "Students will argue that radio is a service medium."

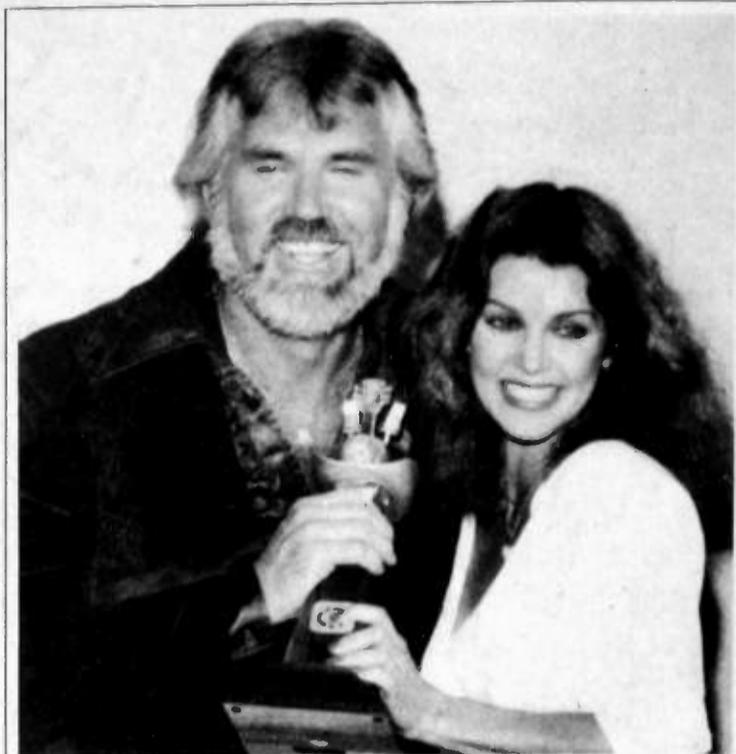
In addition, Commissioner Ty

rone Brown appeared to be leaning the direction of the others, provided the FCC considers new stations, especially for minorities. Brown, who noted that "the problem with an experiment is making it really work," also made a big pitch for breaking up AM/FM combinations when stations are sold.

Commissioner Abbot Washburn seemed undecided and questioned whether public interest groups would be shortchanged.

On the other hand, Commissioner Joe Fogarty made it clear that he wants to test first.

Another hesitant voice for all-out deregulation was FCC Attorney Lou Paper, who questioned how the courts, which have scrutinized FCC decisions lately, would react. While General Counsel Bob Bruce said the Commission's defense would be as strong as its data, Renewal & Transfer Division Chief Dick Shiben, summarizing a pervasive mood, noted, "The experiment has been going on since 1934" — the year the present statute regulating radio was enacted. Shiben added that Section 315 of the Communications Act already dictates that stations must cover controversial issues within their communities.



ROGERS ROMPS AT ACM AWARDS — Kenny Rogers triumphed at the Academy of Country Music's annual awards show last week, winning the Best Male Vocalist award and the evening's big honor, Entertainer Of The Year. The NBC telecast of the event marked the first national network showing for the ACM ceremonies. Rogers is pictured with award presenter Priscilla Presley. More pictures and reportage on the ACM can be found in Biff Collier's column, page 62.



PARLIAMENT FLASHES THE V-SIGN — Casablanca's Parliament visited V100/Charleston, WV before a show in town. Flashing appropriate V-signs with group members are PD Dan O'Toole (top, middle) and air personality Mike McKay (lower right).



ANGELS ON PARADE — Casablanca's Angel participated with WAVE/New Haven personalities in a Main Street Motorcade recently. It's not known if they were made honorary deputy seraphs before the parade. Pictured outside WAVE's studios are (l-r) personality Willy B. Goode, the station's Rossi Cooper, air personality Danny Lyons, Angel's Frank Dimino, Casablanca's Lance Bogart, group's Felix Robinson and Gregg Gluffria, WAVE MD Curt Hansen, and group's Barry Brandt and Punky Meadows.



WHAT HE WON'T DO FOR TEN-Q — Clouds artist Bobby Caldwell visited TEN-Q/Los Angeles recently, handling a guest DJ stint. Pictured at the station are (l-r) Caldwell, TEN-Q Music Coordinator Connie Singer, and PD Jim Conlee.



KFRC'S "OUT OF THE CLOSET" — KFRC/San Francisco has begun a new gay-oriented public affairs program on Sundays at 10:30. Bill Graham associate Zohn Artman hosts "Out Of The Closet," and is pictured at right with guest Joan Baez (left) and KFRC PD Les Garland.

SANTANA

“ONE CHAIN”

KHJ KRTH

Y100 KYA

KTLK



on Columbia Records

EAST Most Added Hottest

ELO Peaches & Herb EW&F Donna Summer Doobie Bros. Bee Gees

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

ELO Peaches & Herb EW&F Donna Summer Doobie Bros. Bee Gees

EAST

Parallel One

98XK/Pittsburgh, PA Jay Stone... RANDY VANWARMER... JAY FERGUSON... ELO... Hottest: PEACHES & HERB 1-1 SUPERTRAMP 6-4 DONNA SUMMER 16-8 BILLY JOEL 19-15 OLIVIA N-3 20-16

98X FM/New York, NY Bobby Rich... DOOBIE BROTHERS... DONNA SUMMER... KENNY ROGERS... BLONDIE... Hottest: SISTER SLEDGE 1-1 PEACHES & HERB 7-2 DONNA SUMMER 15-7 MCFADDEN & WHITEH 16-9 BILLY JOEL 18-12

CHUM/Toronto, CAN. Brad Jones... CHEAP TRICK... BILLY JOEL... Hottest: BLONDIE 1-1 GEORGE HARRISON 8-3 WINGS 9-4 PEACHES & HERB 15-6 JACKSONS 18-11

CRQM/Montreal, CAN. John Keogh... BEE GEES... STYX... ROD STEWART... RANDY VANWARMER... GINO VANNELLI... Hottest: BLONDIE 1-1 M. MANCHESTER 8-3 WINGS 11-4 PEACHES & HERB 14-5 GEORGE HARRISON 23-18

WABC/New York, NY Soaja Jones... SISTER SLEDGE... SUPERTRAMP... BOB SEGER... BAD COMPANY... KENNY ROGERS... Hottest: PEACHES & HERB 1-1 VILLAGE PEOPLE 4-3 MCFADDEN & WHITEH 8-5 DONNA SUMMER 14-6 QUATRO & NORMAN 15-10

WCAO/Baltimore, MD Ron Riley... REX SMITH... ROGER VOUDOURIS... BAD COMPANY... MCGUINN, C & H... Hottest: PEACHES & HERB 1-1 DONNA SUMMER 8-2 G.O. 15-6 RANDY VANWARMER 19-11 SISTER SLEDGE 26-16

WFL/Philadelphia, PA Gerry DeFrancisco... DOOBIE BROTHERS... REX SMITH... NEIL DIAMOND... BARBARA MANDRELL... THELMA HOUSTON... Hottest: PEACHES & HERB 1-1 DONNA SUMMER 7-3 BEE GEES 10-5 BILLY JOEL 17-12 RANDY VANWARMER 18-14

WFL/Philadelphia, PA Jeff Robbins... SISTER SLEDGE... RANDY VANWARMER... ORLEANS... SUPERTRAMP... DAVID NAUGHTON... Hottest: PEACHES & HERB 3-1 WINGS 13-10 CHEAP TRICK 21-14 GEORGE HARRISON 23-15 ROD STEWART 22-16

WKBW/Buffalo, NY Jon Summers... NEW ENGLAND... VAN HALEN... NEIL DIAMOND... ABBA... Hottest: PEACHES & HERB 1-1 SUPERTRAMP 6-2 BEE GEES 15-7 JACKSONS 25-15 SISTER SLEDGE 21-16

WRBC/New York, NY Ros Frank... SUPERTRAMP... OLIVIA N-3... Hottest: PEACHES & HERB 5-1 SISTER SLEDGE 10-8 CHER 16-10 RANDY VANWARMER 20-11 ROD STEWART 27-17

WVZL/New Haven, CT Curt Hansen... E.C. KING... WAR... POUSSIE... RIKI LADY... SUPERTRAMP... BEACH BOYS... Hottest: MCFADDEN & WHITEH 2-1 DONNA SUMMER 4-2 DAVID NAUGHTON 11-6 REX SMITH 13-7 ROD STEWART 23-16

WBBF/Rochester, NY Tom Nast... CHEAP TRICK... DUKE JUPITER... LEIF GARRETT... HELEN REDDY... Hottest: PEACHES & HERB 1-1 WINGS 8-4 JACKSONS 20-15 SUPERTRAMP 24-16 DONNA SUMMER 28-20

WPEZ/Pittsburgh, PA Mark Fritage... BEE GEES... ELO... SISTER SLEDGE... TYCOON... VAN HALEN... Hottest: PEACHES & HERB 1-1 VILLAGE PEOPLE 9-4 DONNA SUMMER 15-5 STYX 14-10 ENGLAND DAN & JFC 21-14

WPGC/Washington, DC Jim Elliot... EW&F... OLIVIA N-3... ELO... DOOBIE BROTHERS... BLONDIE... Hottest: DONNA SUMMER 2-1 RANDY VANWARMER 12-6 BEE GEES 17-9 CHEAP TRICK 22-12 REX SMITH 23-17

WRNO/Boston, MA Mark McKay... ELO... DAVID NAUGHTON... PATRICK HERNANDEZ... JAMES TAYLOR... Hottest: PEACHES & HERB 1-1 CHEAP TRICK 5-3 DONNA SUMMER 8-5 BEE GEES 11-6 SISTER SLEDGE 16-10

13Q/Pittsburgh, PA Tim Powell... ELO... FOX... DAVID NAUGHTON... RICKIE LEE JONES... BEACH BOYS... KENNY ROGERS... Hottest: PEACHES & HERB 1-1 STYX 7-2 BEE GEES 23-11 NIGEL OLSSON 28-13 SUPERTRAMP 25-14

14Q/Worcester, MA Steve York... DOOBIE BROTHERS... SISTER SLEDGE... ELO... Hottest: PEACHES & HERB 1-1 REX SMITH 7-2 BEE GEES 23-11 NIGEL OLSSON 28-13 SUPERTRAMP 25-14

F105/Boston, MA Charlie Fernandes... DOOBIE BROTHERS... RANDY VANWARMER... STYX... REX SMITH... Hottest: PEACHES & HERB 1-1 CHEAP TRICK 14-4 VILLAGE PEOPLE 9-5 DONNA SUMMER 17-9 DAVID NAUGHTON 21-17

WBAB/Allentown, PA Jeff Frank... DAVID NAUGHTON... REX SMITH... Hottest: BLONDIE 2-1 ENGLAND DAN & JFC 3-2 WINGS 8-6 DONNA SUMMER 15-13 BILLY JOEL 22-17

WHYN/Springfield, MA Ken Capurso... KENNY ROGERS... TOTO... JAY FERGUSON... Hottest: PEACHES & HERB 1-1 DONNA SUMMER 9-5 BEE GEES 10-4 BILLY JOEL 12-8

PRO-FM/Providence, RI Alan Edwards... ELO... BARBARA MANDRELL... ROGER VOUDOURIS... Hottest: PEACHES & HERB 1-1 BEE GEES 6-3 DONNA SUMMER 9-5 BILLY JOEL 12-8

WAVZ/New Haven, CT Curt Hansen... E.C. KING... WAR... POUSSIE... RIKI LADY... SUPERTRAMP... BEACH BOYS... Hottest: MCFADDEN & WHITEH 2-1 DONNA SUMMER 4-2 DAVID NAUGHTON 11-6 REX SMITH 13-7 ROD STEWART 23-16

WBBF/Rochester, NY Tom Nast... CHEAP TRICK... DUKE JUPITER... LEIF GARRETT... HELEN REDDY... Hottest: PEACHES & HERB 1-1 WINGS 8-4 JACKSONS 20-15 SUPERTRAMP 24-16 DONNA SUMMER 28-20

E104/Erie, PA Bill Shannon... TOTO... BONNIE POINTER... ABBA... Hottest: REX SMITH 1-1 CHIC 2-2 PEACHES & HERB 8-3 BEE GEES 12-6 VAN HALEN D-24

WZLX/Worcester, MA Brooks/Davis... JOHN STEWART... HOXY MUSIC... EW&F... POCO... Hottest: ERIC CLAPTON (dp) PEACHES & HERB 1-1 STYX 2-2 JACKSONS 4-4 DONNA SUMMER 15-10 CHEAP TRICK 20-15

WQUY/Bangor, ME Mark Lawrence... ELO... KENNY ROGERS... JOHN STEWART (dp)... RINKS (dp)... LIQUID GOLD (dp)... Hottest: PEACHES & HERB 1-1 JACKSONS 7-5 DONNA SUMMER 17-7 BEE GEES 14-12 SUPERTRAMP 23-17

WHBE/Portsmouth, NH Rich Bean... DOOBIE BROTHERS... BEACH BOYS... MCFADDEN & WHITEH... EW&F... Hottest: PEACHES & HERB 1-1 DONNA SUMMER 10-2 STYX 12-5 REX SMITH 19-9 DAVID NAUGHTON 27-14

WJBO/Portland, ME Andy Carey... SUPERTRAMP... RICKIE LEE JONES... ST. TROPEZ... Hottest: BILLY JOEL 5-1 BEE GEES 15-5 PEACHES & HERB 16-6 BARBARA MANDRELL 21-11 BILLY JOEL 24-15

WLBZ/Bangor, ME Michael O'Hara... ELO... SUPERTRAMP 7-1... RICKIE LEE JONES 5-3... SISTER SLEDGE 11-6... CHEAP TRICK 14-8... Hottest: STYX 1-1 DONNA SUMMER 19-11 BEE GEES 18-12 SUPERTRAMP 17-14 RANDY VANWARMER 22-15

VTRN/Dover, NH Jim Sebastian... ERIC CLAPTON... JOHN STEWART... ROGER VOUDOURIS... BLONDIE... EW&F... Hottest: PEACHES & HERB 1-1 CHER 13-6 SISTER SLEDGE 12-7 DONNA SUMMER 18-12 QUATRO & NORMAN 19-13

WXL/Parkersburg, W. VA Ron O'Brian... ELO... EW&F... FARAGHER BROS... JOE JACKSON... Hottest: REX SMITH 3-1 DR. HOOK 11-4 RANDY VANWARMER 19-5 BEE GEES 13-6 NIGEL OLSSON 17-8

WVTE/Annapolis, MD Steve Kingston... DR. HOOK... BAD COMPANY... MCFADDEN & WHITEH... EW&F... Hottest: PEACHES & HERB 1-1 STYX 6-4 G.O. 15-7 SISTER SLEDGE 20-8 RANDY VANWARMER 18-13

13FLA/Manchester, NH Rick Ryder... ANNE MURRAY... JAMES TAYLOR... MAXINE NIGHTINGAL... DOOBIE BROTHERS... BLONDIE... Hottest: PEACHES & HERB 1-1 ORLEANS 9-2 RANDY VANWARMER 10-4 WINGS 14-5 REX SMITH 13-6

14WE/Wheeling, W. VA Jim Roberts... POCO... VAN HALEN... SISTER SLEDGE... CHEAP TRICK... ROCKETS (dp)... Hottest: PEACHES & HERB 1-1 BEE GEES 8-3 WINGS 10-4 RANDY VANWARMER 12-7 REX SMITH 24-10

E104/Erie, PA Bill Shannon... TOTO... BONNIE POINTER... ABBA... Hottest: REX SMITH 1-1 CHIC 2-2 PEACHES & HERB 8-3 BEE GEES 12-6 VAN HALEN D-24

Q105/Tampa, FL Moses Dixon... ROGER VOUDOURIS... ELO... LIQUID GOLD... Hottest: PEACHES & HERB 1-1 G.O. 13-7 REX SMITH 22-11 DAVID NAUGHTON 21-15 BEE GEES 25-16

SOUTH

KXII06/Birmingham, AL Steve Davis... VAN HALEN... ELO... RINKS... DR. HOOK... POCO... Hottest: PEACHES & HERB 4-1 BOB SEGER 19-9 REX SMITH 24-10 BEE GEES 18-12 DONNA SUMMER 23-17

Y100/Miami, FL Robert Mussy... RICKIE LEE JONES... Hottest: PEACHES & HERB 1-1 SISTER SLEDGE 19-5 BEE GEES 21-17 DAVID NAUGHTON 23-18 ALTON MCCLAIN & D 27-21

Z93/Atlanta, GA Dale O'Brien... ELO... KINKS... JAY FERGUSON... OR. HOOK... Hottest: PEACHES & HERB 1-1 RANDY VANWARMER 7-2 DONNA SUMMER 10-5 SISTER SLEDGE 19-11 VAN HALEN 26-19

WJAX/Jacksonville, FL Jeanette Richards... JOHN STEWART... DOOBIE BROTHERS... BEACH BOYS... E.C. KING... Hottest: PEACHES & HERB 5-1 DONNA SUMMER 18-2 DAVID NAUGHTON 17-12 ENGLAND DAN & JFC 21-16 NIGEL OLSSON 22-17

WJAX/Jacksonville, FL Rick Harris... THELMA HOUSTON... LIQUID GOLD... EW&F... ELO... TOTO... JOHN STEWART... Hottest: PEACHES & HERB 1-1 STYX 9-5 ENGLAND DAN & JFC 19-12 SUPERTRAMP 22-13 DONNA SUMMER 27-17

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WJAX/Jacksonville, FL Rick Harris... THELMA HOUSTON... LIQUID GOLD... EW&F... ELO... TOTO... JOHN STEWART... Hottest: PEACHES & HERB 1-1 STYX 9-5 ENGLAND DAN & JFC 19-12 SUPERTRAMP 22-13 DONNA SUMMER 27-17

WIRE/West Palm Beach, FL Roslyn Schwartz... KENNY ROGERS... DR. HOOK... JOHN STEWART... POCO... ROCKETS... EDDIE MONEY... ELO... Hottest: WINGS 3-1 DONNA SUMMER 22-11 SUPERTRAMP 25-19 BILLY JOEL 30-22 OLIVIA N-3 29-24

WRVQ/Richmond, VA Bill Thomas... KENNY ROGERS... ELO... CHEAP TRICK... Hottest: PEACHES & HERB 1-1 G.O. 7-4 SISTER SLEDGE 13-5 BEE GEES 15-9 DOOBIE BROTHERS 19-12

CK101/Cocoa Beach, FL Steve Ocean... DOOBIE BROTHERS... DAVID NAUGHTON... JAY FERGUSON... Hottest: WINGS 1-1 FOXY 10-5 ROD STEWART 12-6 BEE GEES 17-9 RANDY VANWARMER 19-13

G100/Mobile, AL Jim Roberts... BAD COMPANY... KENNY ROGERS... ELO... JAY FERGUSON... Hottest: PEACHES & HERB 1-1 RANDY VANWARMER 12-8 BEE GEES 16-10 DONNA SUMMER 17-12 ROGER VOUDOURIS 30-21

KAYC/Beaumont, TX Paul King... REX SMITH... ELO... DOOBIE BROTHERS... HAIR SOUNDTRACK... Hottest: PEACHES & HERB 1-1 STYX 9-5 RANDY VANWARMER 14-4 ORLEANS 11-5 ENGLAND DAN & JFC 17-7 DONNA SUMMER 23-10

KAYC/Beaumont, TX Paul King... REX SMITH... ELO... DOOBIE BROTHERS... HAIR SOUNDTRACK... Hottest: PEACHES & HERB 1-1 STYX 9-5 RANDY VANWARMER 14-4 ORLEANS 11-5 ENGLAND DAN & JFC 17-7 DONNA SUMMER 23-10

KAYC/Beaumont, TX Paul King... REX SMITH... ELO... DOOBIE BROTHERS... HAIR SOUNDTRACK... Hottest: PEACHES & HERB 1-1 STYX 9-5 RANDY VANWARMER 14-4 ORLEANS 11-5 ENGLAND DAN & JFC 17-7 DONNA SUMMER 23-10

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KAYC/Beaumont, TX Paul King... REX SMITH... ELO... DOOBIE BROTHERS... HAIR SOUNDTRACK... Hottest: PEACHES & HERB 1-1 STYX 9-5 RANDY VANWARMER 14-4 ORLEANS 11-5 ENGLAND DAN & JFC 17-7 DONNA SUMMER 23-10

KAYC/Beaumont, TX Paul King... REX SMITH... ELO... DOOBIE BROTHERS... HAIR SOUNDTRACK... Hottest: PEACHES & HERB 1-1 STYX 9-5 RANDY VANWARMER 14-4 ORLEANS 11-5 ENGLAND DAN & JFC 17-7 DONNA SUMMER 23-10

KAYC/Beaumont, TX Paul King... REX SMITH... ELO... DOOBIE BROTHERS... HAIR SOUNDTRACK... Hottest: PEACHES & HERB 1-1 STYX 9-5 RANDY VANWARMER 14-4 ORLEANS 11-5 ENGLAND DAN & JFC 17-7 DONNA SUMMER 23-10

KAYC/Beaumont, TX Paul King... REX SMITH... ELO... DOOBIE BROTHERS... HAIR SOUNDTRACK... Hottest: PEACHES & HERB 1-1 STYX 9-5 RANDY VANWARMER 14-4 ORLEANS 11-5 ENGLAND DAN & JFC 17-7 DONNA SUMMER 23-10

MIDWEST
Most Added Hottest

ELO Peaches & Herb
Sister Sledge Donna Summer
Doobie Bros. Randy VanWarmer

ADDS & HOTS

Music Key: (DPI) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added Hottest

ELO Peaches & Herb
Doobie Bros. Donna Summer
EW&F Supertramp
Rex Smith

MIDWEST

WEST

MIDWEST

Parallel One

ELW/Detroit, MI
Vivian Trumbly
ELO
ANITA HARP
RICKIE LEE JONES
BILLY JOEL
OLIVIA N-3
Notteat:
PEACHES & HERB 1-1
SISTER SLEDGE 14-4
DONNA SUMMER 11-6
CHEAP TRICK 24-12
RANDY VANWARMER 20-17

EBR/Ann Arbor, MI
Martha Lenzberg
FRANK ZAPPA
ROD STEWART
JOY JACKSON
FOXY
ELO
NEW ENGLAND
BLACKPONY
BILLY JOEL
ABBA
Notteat:
PEACHES & HERB 1-1
DONNA SUMMER 22-4
SISTER SLEDGE 16-8
G.O. 23-12
REX SMITH 33-19

EDW/Ann Arbor, MI
Devo Thomas
ROGER VOUDOURIS
CHEAP TRICK
GTPSY BAND
Notteat:
BLONDIE 1-1
RANDY VANWARMER 9-1
SUPERTRAMP 17-12
ENGLAND DAN & JPC 20-14
ORLEANS 24-18

ELQ/St. Louis, MO
Phil Brown
NAPFRED HARR
SLIP
JOHN STEWART
Notteat:
SUPERTRAMP 2-1
WINGS 7-1
DONNA SUMMER 9-4
JOURNEY 4-6
REX SMITH 13-7

ETP/Indianapolis, IN
Steve Parus
REX SMITH
BOY MUSIC
DONNA SUMMER
JAMES TAYLOR
Notteat:
PEACHES & HERB 1-1
RANDY VANWARMER 6-2
WINGS 5-1
BLONDIE 9-4
SEE GEES 20-11

Q102/Clarkston, OH
Mark Elliot
RICKIE LEE JONES
DOOBIE BROTHERS
Notteat:
ARII STEWART 2-1
ORLEANS 10-5
WINGS 14-9
ENGLAND DAN & JPC 10-17
DONNA SUMMER 10-20

WGCL/Cleveland, OH
Bob Trivette
DAVID NAUGHTON
NIGEL OLSSON
RICKIE LEE JONES
SISTER SLEDGE
ELO
ABBA
Notteat:
PEACHES & HERB 1-1
DONNA SUMMER 13-5
WINGS 10-12
STYX 24-16
REX SMITH 30-20

WLS/Chicago, IL
Alex Burns
SUPERTRAMP
Notteat:
PEACHES & HERB 2-1
JACKSONS 7-4
LAB 9-7
CBER 14-18
DONNA SUMMER 20-16

WOEY/Milwaukee, WI
Jeff Ryder
JOHN STEWART
SISTER SLEDGE
RENNY ROGERS
Notteat:
BLONDIE 1-1
SUPERTRAMP 6-3
ARII STEWART 8-4
WINGS 12-9
JACKSONS 16-12

WZUU/Milwaukee, WI
Chris Curtis
ELO
JOHN STEWART
BEACH BOYS
ROBERT JOHN
CHEAP TRICK
Notteat:
PEACHES & HERB 2-1
WINGS 5-2
TYCOON 4-3
DONNA SUMMER 16-6
RANDY VANWARMER 24-10

WZP/Cleveland, OH
Randy Kabelek

REX SMITH
SISTER SLEDGE
ORLEANS
ELO
ROGER VOUDOURIS
ABBA
Notteat:
PEACHES & HERB 4-1
WINGS 9-2
OLIVIA N-3 20-12
STYX 24-14
SEE GEES 4-17

Parallel Two

SEL/Columbus, OH
Mike Parbitt
SISTER SLEDGE
REX SMITH
ROGER VOUDOURIS
ELO
JOY WALSH
FRANK ZAPPA
EW&F
Notteat:
PEACHES & HERB 1-1
STYX 5-2
TYCOON 10-6
G.O. 18-9
DONNA SUMMER 22-15

EOFM/Oaklahoma City, OK
Chad Morgan
D&P
POCO
CHEAP TRICK
Notteat:
PEACHES & HERB 1-1
RANDY VANWARMER 13-10
STYX 14-11
BILLY JOEL 20-14
DONNA SUMMER 22-15

ERAY/Tulsa, OK
Gary Reynolds
D&P
ROGER VOUDOURIS
Notteat:
PEACHES & HERB 1-1
REX SMITH 15-9
JACKSONS 9-10
RENNY ROGERS 20-15
OLIVIA N-3 19-16

ERB/Peoria, IL
Keith Edwards
SISTER SLEDGE
DOOBIE BROTHERS
JOY JACKSON (dp)
NEW ENGLAND (dp)
ROD STEWART (dp)
Notteat:
PEACHES & HERB 1-1
SEE GEES 9-3
SUPERTRAMP 9-5
DONNA SUMMER 13-8
OLIVIA N-3 17-12

WORLD/Grand Rapids, MI
Ron White
ORLEANS
REX SMITH
Notteat:
PEACHES & HERB 1-1
JACKSONS 4-2
RANDY VANWARMER 13-1
STYX 12-5
DONNA SUMMER 16-8

WFB/Ann Arbor, MI
Rich Brown
DONNA SUMMER
SISTER SLEDGE
BARBARA HANDBELL
ANNE MURRAY
Notteat:
PEACHES & HERB 1-1
SEE GEES 9-1
RANDY VANWARMER 11-5
RICKIE LEE JONES 12-4
RENNY ROGERS 24-10

WHOT/Youngstown, OH
Dick Thompson
D&P
REX SMITH
Notteat:
PEACHES & HERB 1-1
SEE GEES 8-5
RANDY VANWARMER 16-7
ENGLAND DAN & JPC 15-18
DONNA SUMMER 20-12

WET/Oklahoma City, OK
Sandy Jones
DOOBIE BROTHERS
ROGERS & WEST
SISTER SLEDGE
BEACH BOYS
ART GARFUNKEL
Notteat:
PEACHES & HERB 2-1
WINGS 9-3
SEE GEES 13-8
ORLEANS 20-13
OLIVIA N-3 23-16

WHEE/Fort Wayne, IN
John David Spangler
D&P
SISTER SLEDGE
G.O.
POCO
ELO
Notteat:
PEACHES & HERB 2-1
JACKSONS 9-3
SISTER SLEDGE 10-4
SEE GEES 16-9
DONNA SUMMER 10-11

WRAP/Indianapolis, IN
Steve Mitchell

DOOBIE BROTHERS
BARBARA HANDBELL
ELO
Notteat:
PEACHES & HERB 1-1
DONNA SUMMER 14-3
SEE GEES 12-8
RANDY VANWARMER 21-11
BILLY JOEL 23-14

WRCU/Columbus, OH
Steve Edwards
OLIVIA N-3
RENNY ROGERS
SISTER SLEDGE
G.O.
Notteat:
PEACHES & HERB 1-1
M. HANCRESTER 4-2
STYX 7-3
BAD COMPANY 11-7
SUPERTRAMP 17-11

WRDC/Indianapolis, IN
Don Gorenzine
ELO
ABBA
VAN BALEN
DOOBIE BROTHERS
EW&F
Notteat:
PEACHES & HERB 1-1
REX SMITH 9-3
WINGS 10-5
SISTER SLEDGE 14-4
CHEAP TRICK D-24

WOW/Oakland, OH
Bruce Elliott
DOOBIE BROTHERS
SISTER SLEDGE
SUPERTRAMP
G.O.
Notteat:
PEACHES & HERB 1-1
DONNA SUMMER 11-6
REX SMITH 20-19
ENGLAND DAN & JPC 21-13

WYOC/Oakland, MI
Roger Davis
BEACH BOYS
SISTER SLEDGE
VAN BALEN (dp)
Notteat:
PEACHES & HERB 1-1
WINGS 11-2
BILLY JOEL 10-5
DOOBIE BROTHERS 15-9
RANDY VANWARMER 20-13

WYEC/Ann Arbor, MI
Bob Barry
BARBARA HANDBELL
EW&F
DOOBIE BROTHERS
ELO
LIQUID GOLD
Notteat:
POLICE 5-1
STYX 9-3
DONNA SUMMER 14-4
REX SMITH 20-8
SISTER SLEDGE 22-10

ETTV/Des Moines, IA
Mike Koonally
SISTER SLEDGE
DOOBIE BROTHERS
CHEAP TRICK
BOB SEGER

WYIC/Ann Arbor, MI
Bob Barry
BARBARA HANDBELL
BEACH BOYS
Notteat:
PEACHES & HERB 1-1
VILLAGE PEOPLE 9-4
DONNA SUMMER 13-6
SEE GEES 16-7
SUPERTRAMP 9-22

WISN/Madison, WI
Jonathan Little
ELO
BAD COMPANY
Notteat:
PEACHES & HERB 1-1
BILLY JOEL 9-5
RANDY VANWARMER 15-10
DONNA SUMMER 19-12
SUPERTRAMP 21-18

KEYW/Wichita, KS
Jeff Alan
REX SMITH
EW&F
JAMES TAYLOR
BAD COMPANY
JAMES TAYLOR
Notteat:
TOTO 2-1
RICKIE LEE JONES 13-4
DOOBIE BROTHERS 11-7
BILLY JOEL 14-10
ENGLAND DAN & JPC 15-11

Parallel Three

EEWL/Topeka, KS
J.L. Greeley
ELO
RICKIE LEE JONES
ARNE MURRAY
BAD COMPANY
VAN BALEN
Notteat:
DOOBIE BROTHERS 1-1
PEACHES & HERB 4-2
ENGLAND DAN & JPC 10-7
WINGS 13-10
RENNY ROGERS 22-16

ETV/Bloomington, ND
Don Brannan

DOOBIE BROTHERS
ROGER VOUDOURIS
ABBA
ELO
Notteat:
BLONDIE 1-1
RANDY VANWARMER 4-2
ENGLAND DAN & JPC 7-4
CBER 11-9
BILLY JOEL 19-12

EELB/Grand City, SD
Ken Sheryn
RICKIE LEE JONES
GTPSY BAND
BAD COMPANY
DR. HOOR
Notteat:
PEACHES & HERB 1-1
GEORGE BARRISON 11-4
SEE GEES 13-8
RENNY ROGERS 10-12
BILLY JOEL 23-19

EBOS/Bismarck, ND
Ed Shaw
G.O.
DONNA SUMMER
BAD COMPANY
EW&F
SISTER SLEDGE
ROD STEWART
Notteat:
PEACHES & HERB 1-1
REX SMITH 12-7
RANDY VANWARMER 18-10
SUPERTRAMP 10-11
OLIVIA N-3 23-14

EEL/Grand Forks, ND
Wyan Davis
JAMES TAYLOR
NIGEL OLSSON
REX SMITH
DONNA SUMMER
Notteat:
PEACHES & HERB 1-1
ENGLAND DAN & JPC 8-4
GEORGE BARRISON 11-4
OLIVIA N-3 19-10
SEE GEES 14-13

EQW/Fargo, ND
Rui Richards
ELO
GTPSY BAND
CHEAP TRICK
ALLMAN BROTHERS
OLIVIA N-3
JAY FERGUSON
M. HANCRESTER
BEACH BOYS
Notteat:
RANDY VANWARMER 5-1
ROGER VOUDOURIS 11-7
SUPERTRAMP 17-14
RICKIE LEE JONES 24-22
CARE 29-24

WAELD/Duluth, MN
Bruce MacGregor
JOHN STEWART
POCO
REX SMITH
Notteat:
JACKSONS 1-1
RANDY VANWARMER 5-1
WINGS 10-4
POINTY SISTERS 12-7
TYCOON 13-8

WLAQ/Las Vegas, NV
Rich Roberts
ABBA
DONNA SUMMER
DR. HOOR
GTPSY BAND
Notteat:
ENGLAND DAN & JPC 1-1
PEACHES & HERB 5-5
SUPERTRAMP 10-6
ORLEANS 12-7
ROGER VOUDOURIS 18-13

WEDC/Duluth, MN
Steve B. Oliver
LINDA RONSTADT
BOY MUSIC
DAVID NAUGHTON
M. HANCRESTER
VITO
Notteat:
PEACHES & HERB 1-1
JACKSONS 6-3
ENGLAND DAN & JPC 10-7
SEE GEES 22-12
ROGER VOUDOURIS 24-21

WGBF/Evanston, IL
Berry James
ROD STEWART
REX SMITH
ROGER VOUDOURIS
VAN BALEN
JAY FERGUSON
CHILLY
Notteat:
PEACHES & HERB 1-1
DONNA SUMMER 4-2
RANDY VANWARMER 15-4
ORLEANS 14-2
SISTER SLEDGE D-15

WJORS/Cloud, MN
Tom Kay
NIGEL OLSSON
REX SMITH
JOHN STEWART
GTPSY BAND
Notteat:
BLONDIE 2-1
PEACHES & HERB 8-2
RANDY VANWARMER 10-4
MCGUINN, C & B 14-7
BILLY JOEL 23-15

WLAU/Evanston, WI
Rich Allen

CHEAP TRICK
JAN MATTHEWS
DOOBIE BROTHERS
HELLFIELD
MARTINE NIGHTINGAL
Notteat:
STYX 1-1
GEORGE BARRISON 5-2
MCGUINN, C & B 11-9
ENGLAND DAN & JPC 10-12
SEE GEES 24-18

WRAM/Moscow, WI
Steve Orta
DOOBIE BROTHERS
SISTER SLEDGE
ROGER VOUDOURIS
REX SMITH
Notteat:
PEACHES & HERB 1-1
JACKSONS 4-2
WINGS 10-4
STYX 11-6
DONNA SUMMER 14-9

WRER/Clinton, WI
Ron Richards
NICOLETTE LARSON
BEACH BOYS
FOXY
DOOBIE BROTHERS
DAVID NAUGHTON
Notteat:
WINGS 4-1
RANDY VANWARMER 11-6
SEE GEES 18-9
DONNA SUMMER 22-14
BILLY JOEL 23-19

WPTP/Sterrett Point, WI
Pat Martin
BAD COMPANY
BEACH BOYS
POCO
ELO
JOHN STEWART
LEIF GARRETT
Notteat:
PEACHES & HERB 1-1
JACKSONS 10-5
FRANK ZAPPA 15-6
JOURNEY 18-11
VAN BALEN 14-12

WTB/Sheboygan, WI
Jim London
REX SMITH
RENNY ROGERS
RICKIE LEE JONES
JOY JACKSON
Notteat:
PEACHES & HERB 1-1
ARII STEWART 6-3
VILLAGE PEOPLE 13-3
DONNA SUMMER 25-14
BARBARA HANDBELL 24-23

WYWB/Youngstown, OH
Jack Taylor
RANDY VANWARMER
ORLEANS
Notteat:
PEACHES & HERB 1-1
RENNY ROGERS 14-7
DONNA SUMMER 15-18
VAN BALEN 21-13
SUPERTRAMP 22-18
WINGS 15-8
SEE GEES 15-10
GEORGE BARRISON 19-13

EOL/Los Angeles, CA
Chuck Martin

STYX
RENNY ROGERS
CHEAP TRICK
RENNY ROGERS
REX SMITH
Notteat:
PEACHES & HERB 5-1
WINGS 9-4
CARE 11-5
ENGLAND DAN & JPC 15-9
DOOBIE BROTHERS 25-10

EUP/Sacramento, CA
Tom McKey
OLIVIA N-3
ANNE MURRAY
ELO
ROCKETS
Notteat:
PEACHES & HERB 1-1
DONNA SUMMER 13-4
SUPERTRAMP 14-5
RANDY VANWARMER 15-9
POINTY SISTERS 16-12

EJTB/Sacramento, CA
Tracy Mitchell
ELO
ROGER VOUDOURIS
Notteat:
PEACHES & HERB 1-1
BLONDIE 3-1
JACKSONS 9-5
SUPERTRAMP 16-7
DONNA SUMMER 20-15

EOPA/Phoenix, AZ
John Talpe
ELO
Notteat:
PEACHES & HERB 1-1
STYX 2-2
JACKSONS 3-1
BAD COMPANY 10-4
RANDY VANWARMER 14-10

EUPD/Phoenix, AZ
John Sebastian
JOY JACKSON
JOURNEY
ELO
Notteat:
SUPERTRAMP 5-1
BAD 14-8
CHEAP TRICK 22-10
RICKIE LEE JONES 14-11
ROD STEWART 20-15

Parallel Two

EQFT/Salt Lake City, UT
Gary Wadsworth
DOOBIE BROTHERS
ELO
STYX
Notteat:
PEACHES & HERB 1-1
RENNY ROGERS 14-7
DONNA SUMMER 15-18
VAN BALEN 21-13
SUPERTRAMP 22-18

EERO/Las Vegas, NV
Scott Gentry
RICKIE LEE JONES
HALLAY BROTHERS
THELMA HOUSTON
Notteat:
PEACHES & HERB 7-1
SEE GEES 11-4
JACKSONS 13-8
DONNA SUMMER 21-14
SISTER SLEDGE 21-15

EER/Las Vegas, NV
Eric Mitchell
EW&F
FRANK ZAPPA
JAY FERGUSON
REX SMITH
ELO
BOB SEGER
Notteat:
PEACHES & HERB 1-1
STYX 12-8
DONNA SUMMER 13-10
OLIVIA N-3 18-16
SUPERTRAMP 24-17

EFD/San Bernardino, CA
Eraig Bump
DOOBIE BROTHERS
Notteat:
PEACHES & HERB 1-1
RANDY VANWARMER 9-3
WINGS 8-4
SEE GEES 12-7
ORLEANS 10-13

EGW/Portland, OR
Terry Dattner
ANNE MURRAY
ELO
HEIL DIAMOND
TARNEY SPENCER
Notteat:
PEACHES & HERB 1-1
RANDY VANWARMER 10-5
SUPERTRAMP 15-12
REX SMITH 19-15
DR. HOOR D-25

EEDM/Roseville, NM
Mark Wiggins
NEW ENGLAND
CHILLY
LIQUID GOLD
DOBBIE GRAY
BELLARY BROTHERS
JAY FERGUSON
Notteat:
PEACHES & HERB 1-1
SUPERTRAMP 4-2
WINGS 10-5
SISTER SLEDGE 10-6
STYX D-16

EBC/San Diego, CA
Bonny DeRouville

BAD COMPANY
CHEAP TRICK
RENNY ROGERS
REX SMITH
Notteat:
PEACHES & HERB 5-1
WINGS 9-4
CARE 11-5
ENGLAND DAN & JPC 15-9
DOOBIE BROTHERS 25-10

FREE/Albuquerque, NM
Dick McKee
ANNE MURRAY
EW&F
DIONNE WARWICK
CHEAP TRICK
M. HANCRESTER
Notteat:
PEACHES & HERB 1-1
WINGS 6-7
DAVID NAUGHTON 14-10
SEE GEES 19-12
NIGEL OLSSON 20-14

EROY/Sacramento, CA
Dan Salzano
BEACH BOYS
ELO
Notteat:
RICKIE LEE JONES 1-1
DONNA SUMMER 11-6
SEE GEES 17-9
SISTER SLEDGE 20-10

EJO/Phoenix, AZ
Dan McCoy
DOOBIE BROTHERS (RA)
DAVID NAUGHTON
REX SMITH
Notteat:
WINGS 7-1
PEACHES & HERB 5-2
JACKSONS 12-8
ORLEANS 15-9
SUPERTRAMP 16-11

ESRP/Salt Lake City, UT
Lorraine Winegar
CHEAP TRICK
ELO
Notteat:
RANDY VANWARMER 6-1
SEE GEES 5-2
ORLEANS 10-7
DONNA SUMMER 13-8
SUPERTRAMP 17-11

EJUL/Phoenix, AZ
Robert Chansault
LEIF GARRETT
ELO
JAY FERGUSON
JOHN STEWART
ARBA
ERIE HOBY
Notteat:
PEACHES & HERB 1-1
DONNA SUMMER 10-4
SUPERTRAMP 24-14
RANDY VANWARMER 25-16
ROD STEWART 20-19

ETACT/Seattle, WA
Rich Hanson
ELO
REX SMITH
Notteat:
PEACHES & HERB 1-1
WINGS 3-2
SEE GEES 7-4
JACKSONS 8-5
BELL & JAMES 9-4

ETET/Seattle, WA
Ed Alexander
ELO
REX SMITH
Notteat:
PEACHES & HERB 1-1
WINGS 3-2
SEE GEES 7-4
JACKSONS 8-5
BELL & JAMES 9-4

ETET/Seattle, WA
Ed Alexander
ELO
JAY FERGUSON
Notteat:
PEACHES & HERB 1-1
CIBC 7-3
SISTER SLEDGE 10-6
G.O. 20-13
ROD STEWART 25-16

Parallel Three

EEDF/Eugene, OR
Roger Mason
SISTER SLEDGE
BEACH BOYS
SISTER SLEDGE
Notteat:
PEACHES & HERB 1-1
RANDY VANWARMER 10-5
SUPERTRAMP 15-12
REX SMITH 19-15
DR. HOOR D-25

EEDM/Roseville, NM
Mark Wiggins
NEW ENGLAND
CHILLY
LIQUID GOLD
DOBBIE GRAY
BELLARY BROTHERS
JAY FERGUSON
Notteat:
PEACHES & HERB 1-1
SUPERTRAMP 4-2
WINGS 10-5
SISTER SLEDGE 10-6
STYX D-16

EBOJ/Boseman, MT
Debbie Nichols

BEACH BOYS
POCO
EW&F
Notteat:
WINGS 1-1
PEACHES & HERB 7-1
ORLEANS 8-4
ROGER VOUDOURIS 10-6
SEE GEES 16-8

EDLA/Peabio, CO
Rip Arino
REX SMITH
SISTER SLEDGE
CHEAP TRICK
FRANK ZAPPA
NEW ENGLAND (dp)
THELMA HOUSTON (dp)
Notteat:
PEACHES & HERB 1-1
VILLAGE PEOPLE 9-4
STYX 11-5
RANDY VANWARMER 12-7
DONNA SUMMER 23-14

ELUC/Las Vegas, NV
Devo Anthony
ALLMAN BROTHERS
RICKIE LEE JONES
Notteat:
DOOBIE BROTHERS 1-1
BILLY JOEL 8-2
PEACHES & HERB 11-7
SUPERTRAMP 10-11
CHEAP TRICK 25-14

EOOL/Bulligan, MT
Michael May
REX SMITH
RICKIE LEE JONES
VAN BALEN
RENNY ROGERS
DOOBIE BROTHERS
DR. HOOR
Notteat:
PEACHES & HERB 2-1
RANDY VANWARMER 9-4
ENGLAND DAN & JPC 13-5
JACKSONS 16-9
SEE GEES 20-10

ERLC/Lawrence, ID
Steve Alan MacElvie
SISTER SLEDGE
BEACH BOYS
ELO
POCO
ERIC CLAPTON
Notteat:
SUPERTRAMP 2-1
MCGUINN, C & B 4-4
BAD COMPANY 10-5
VAN BALEN 13-6
PEACHES & HERB 4-7

ERLY/Salt Lake City, UT
Chuck Stevens
EW&F
ROD STEWART
RICKIE LEE JONES
RENNY ROGERS
POCO
VAN BALEN (dp)
Notteat:
PEACHES & HERB 1-1
ENGLAND DAN & JPC 11-3
SEE GEES 11-4
ORLEANS 17-11
OLIVIA N-3 19-12

EYSR/Colorado Springs, CO
Dan Jackson
JAY FERGUSON
REX SMITH
EW&F
SISTER SLEDGE
ROGER VOUDOURIS
Notteat:
PEACHES & HERB 1-1
RANDY VANWARMER 19-11
SUPERTRAMP 20-12
DONNA SUMMER 24-19
RICKIE LEE JONES 30-26

TYM/Fresno, CA
Ray Appleton
REX SMITH
ELO
BEACH BOYS
MCGUINN, C & B
SISTER SLEDGE
DOOBIE BROTHERS
RENNY ROGERS
Notteat:
PEACHES & HERB 1-1
JACKSONS 7-4
ENGLAND DAN & JPC 11-4
DONNA SUMMER 24-2
SEE GEES 21-15

EEM/Aanchorage, AK
Randy Robbins
BEACH BOYS
ROGER VOUDOURIS
DR. HOOR
SISTER SLEDGE
NIGEL OLSSON
EW&F
Notteat:
ARII STEWART 1-1
PEACHES & HERB 9-2
POLICE 15-10
VILLAGE PEOPLE 21-17
BILLY JOEL 28-20

WEST

Parallel One

SIM/San Diego, CA
C.C. McCannery
NEW ENGLAND
HONEY JOHN
Notteat:
PEACHES & HERB 2-1
ENGLAND DAN & JPC 4-3
OLIVIA N-3 18-12
SUPERTRAMP 17-13
DOOBIE BROTHERS 23-17

ELART/Los Angeles, CA
Bob Hamilton
CHEAP TRICK
ELO
BAD COMPANY
DONNA SUMMER
DOOBIE BROTHERS
MADDEN & WRITER (dp)
Notteat:
DONNA SUMMER 4-1
CHEAP TRICK 12-7
REX SMITH 12-7
SUPERTRAMP 15-10
SISTER SLEDGE 21-13

ELART/Los Angeles, CA
Roger Collins
ABBA
ELEN BERRY
DOOBIE BROTHERS
LODIE HOBY
Notteat:
DONNA SUMMER 2-1
JACKSONS 14-5
RANDY VANWARMER 15-11
SISTER SLEDGE 25-15
BEACH BOYS 21-16

EFTCS/San Francisco, CA
Garland Shubin
ELO
RENNY ROGERS
DOOBIE BROTHERS
LODIE HOBY
Notteat:
PEACHES & HERB 1-1
DONNA SUMMER 9-2
G.O. 20-11
BAD COMPANY 17-12
RICKIE LEE JONES 22-16

Parallel Two

EJTB/Sacramento, CA
Tracy Mitchell
ELO
ROGER VOUDOURIS
Notteat:
PEACHES & HERB 1-1
BLONDIE 3-1
JACKSONS 9-5
SUPERTRAMP 16-7
DONNA SUMMER 20-15

Parallel Three

EEDF/Eugene, OR
Roger Mason
SISTER SLEDGE
BEACH BOYS
SISTER SLEDGE
Notteat:
PEACHES & HERB 1-1
RANDY VANWARMER 10-5
SUPERTRAMP 15-12
REX SMITH 19-15
DR. HOOR D-25

NOTE

#5:

SAINT TROPEZ IS EXPLODING!

Don't Wait.... "One More Minute!" FLY-3100

ALREADY ON:

WRKO
WZZP
KEARTH
F105
WAVZ
WTIX
WNOE
BJ105
WFLB
WTMA

WJBQ
Y100
WLOF
WMFJ
WAIR
KELI
WCUE

KAYC
KLIV
KQDI
WIGY
WDRC
V-97

WBBF
WAKY
WZUU
KTLK
KIIS-FM
PRO-FM
3WD

WZZD
WCIR
WQAM
WBBQ
WRFC
WANS
98Q
WFOX
WVLD
KVI-FM



13 WUP Minneapolis
1 PEACHES & HERB/Reunited
2 RANDY VANHARBUR/Just When I Needed...

WOLFE St. Louis
1 SUPERTRAMP/The Logical Song
2 PEACHES & HERB/Reunited
3 WINGS/Goodnight Tonight

101 FM Miami
1 PEACHES & HERB/Reunited
2 BLONDIE/Heart of Glass
3 DONNA SUMMER/Hot Stuff

KEARNEY 101 FM Los Angeles
1 DONNA SUMMER/Hot Stuff
2 PEACHES & HERB/Reunited
3 VILLAGE PEOPLE/In The Navy

CAKE 101 FM Los Angeles
1 DONNA SUMMER/Hot Stuff
2 PEACHES & HERB/Reunited
3 VILLAGE PEOPLE/In The Navy

WOLFE Milwaukee
1 BLONDIE/Heart of Glass
2 PEACHES & HERB/Reunited
3 SUPERTRAMP/The Logical Song

SOUTH KRRC Houston
1 PEACHES & HERB/Reunited
2 VILLAGE PEOPLE/In The Navy
3 DONNA SUMMER/Hot Stuff

WOLFE Tampa
1 PEACHES & HERB/Reunited
2 BELL & JAMES/Livin' It Up...
3 BLONDIE/Heart of Glass

610 KFRC San Francisco
1 PEACHES & HERB/Reunited
2 DONNA SUMMER/Hot Stuff
3 JACKSONS/Shake Your Body...

101 FM Los Angeles
1 BLONDIE/Heart of Glass
2 PEACHES & HERB/Reunited
3 VILLAGE PEOPLE/In The Navy

WOLFE Cleveland
1 PEACHES & HERB/Reunited
2 BLONDIE/Heart of Glass
3 FRANK MILLS/Music Box Dancer

KRRC Houston
1 PEACHES & HERB/Reunited
2 VILLAGE PEOPLE/In The Navy
3 DONNA SUMMER/Hot Stuff

105 FM Tampa
1 PEACHES & HERB/Reunited
2 JACKSONS/Shake Your Body...
3 STYX/Renegade

ELEVEN KING RADIO Seattle
1 PEACHES & HERB/Reunited
2 BLONDIE/Heart of Glass
3 BEE GEES/Love You Inside Out

B100 FM San Diego
1 PEACHES & HERB/Reunited
2 CHIC/I Want Your Love
3 ENGLAND DAN & JFC/Love Is The Answer

KBEQ 104 Kansas City
1 PEACHES & HERB/Reunited
2 BLONDIE/Heart of Glass
3 FRANK MILLS/Music Box Dancer

KVIL Dallas
1 PEACHES & HERB/Reunited
2 CHIC/I Want Your Love
3 BLONDIE/Heart of Glass

WEST KOPA Phoenix
1 PEACHES & HERB/Reunited
2 STYX/Renegade
3 JACKSONS/Shake Your Body...

KR 95 Seattle
1 PEACHES & HERB/Reunited
2 BLONDIE/Heart of Glass
3 BEE GEES/Love You Inside Out

HPD Phoenix
1 SUPERTRAMP/The Logical Song
2 GEORGE HARRISON/Blow Away
3 VAN HALEN/Dance The Night Away

ENTERTAINMENT WEEKLY



DOOBIE BREAKERS

DOOBIE BROTHERS

Minute By Minute (WB)

81% of our reporters on it, 40 adds including 99X-FM, WFIL, WPGC, Q102, KFI, KEARTH, F105, WDRC, 14Q, WTRY, WAPE, WQAM, KTSA, KEEL, WERC, WKIX, WNAP, WVIC, KFXM, WLBZ, CK101, WNAM, KOOK, WRKO 18-15, WCAO 28-23, 96KX 12-10, KRBE d-29, Y100 35-31, Z93 29-25, Q105 26-21, KSTP 25-20, KBEQ 38-28, KHJ d-27, KFRC 30-27, B100 23-17, KJR 15-11, KUPD 23-22. See Parallels, charts at number 25.



Produced by Ted Templeman

On Warner Bros. Records

ORLEANS Love Takes Time (Infinity)

LP: Forever

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for the album 'Love Takes Time' by Orleans.

KENNY ROGERS She Believes In Me (UA)

LP: The Gambler

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for the album 'She Believes In Me' by Kenny Rogers.

REX SMITH You Take My Breath Away (Columbia)

LP: Rex Smith

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for the album 'You Take My Breath Away' by Rex Smith.

STYX Renegade (A&M)

LP: Pieces Of Eight

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for the album 'Renegade' by Styx.

SUPERTRAMP The Logical Song (A&M)

LP: Breakfast In America

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for the album 'The Logical Song' by Supertramp.

PEACHES & HERB Reunited (Polydor)

LP: 2 Hot!

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for the album 'Reunited' by Peaches & Herb.

SISTER SLEDGE We Are Family (Cotillion)

LP: We Are Family

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for the album 'We Are Family' by Sister Sledge.

ROD STEWART Ain't Love A Bitch (WB)

LP: Blondes Have More Fun

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for the album 'Ain't Love A Bitch' by Rod Stewart.

DONNA SUMMER Hot Stuff (Casablanca)

LP: Bad Girls

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for the album 'Hot Stuff' by Donna Summer.

RANDY VANWARMER Just When I... (Bearsville)

LP: Just When I...

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for the album 'Just When I...' by Randy VanWarmer.

ROGER VOUDOURIS
Get Used To It (WB)

LP: Radio Drem

Table with columns P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST stations.

Others Getting Significant Action

(Continued from back page)

ALTON McCLAIN & DESTINY "It Must Be Love" (Polydor) 29/2, JB105, WTMA, Y100 27-21, WHBQ 26-20, WERC 27-21, WRFC 16-10. RAYDIO "You Can't Change That" (Arista) 28/3, KNOW, WSGN, WFOM, KING 24-19, KXX106 10-5, KEYN 21-16, KTAC 30-26, KBDF 24-19. NEW ENGLAND "Don't Ever Wanna Lose Ya" (Infinity) 27/8, WKBW, KBEO, B100, WNOE, KZ93, WRFC, KDZA, KBIM, KSLQ 33-30, WKEE 32-28.



WINGS
Goodnight... (Columbia)

Table with columns P1, P2, P3 and rows for EAST, SOUTH, MIDWEST, WEST stations.

(Wings continued)

Table with columns P1, P2, P3 and rows for WEST, MIDWEST, WEST stations.

ALLMAN BROTHERS "Crazy Love" (Capricorn) 27/2, KQWB, KLUC, B100 29-25, Y103 31-24, WKIX 17-14. THELMA HOUSTON "Saturday Night, Sunday Morning" (Tania) 25/4, WFIL, WLAC, KENO, KDZA, Y100 34-30, WHYN 36-34, WNOE 30-23, WERC 28-24. ROCKETS "Can't Sleep" (RSO) 22/6, KING, WIRK, BJ105, WRJZ, 14WK, WTMA, KFRC 18-14, WISM 24-21, WISE 37-31. ROXY MUSIC "Dance Away" (Atco) 20/4, KSTP, WBBQ, WEEQ, WEBC, WGCL 28-26, WIRK 18-16, WNOE 40-36, WAKX 22-20. JOURNEY "Just The Same Way" (Columbia) 19/1, KUPD, 96KX 22-18, KFCB 32-29, KFRC 6-4, WOW 29-24, WISM 25-22, KENO 22-16, KLUC 12-10. McFADDEN & WHITEHEAD "Ain't No Stoppin' Us Now" (Philadelphia International) 18/5, KEARTH, WKBO, WYRE, WCGQ, WTMA, WABC 8-5, 99X-FM 16-9, WFIL d-19, WRKO 24-18, CKLW 10-7, WAVZ 2-1, WVIC 30-25. KINKS "(Fly Like) Superman" (Arista) 17/5, Z93, KHJ, KXX106, WGUY, WFLB, WRKO 28-26, KRBE 9-7, 94Q 26-21, WXIL 25-23, KILE 15-10. MAXINE NIGHTINGALE "Lead Me On" (Windsong) 17/4, 13FEA, WAAY, WFLB, WKAU, WAVZ 27-25, WGUY 29-26, WCGQ 31-22. CLAUDJA BARRY "Boogie Woogie Dancin' Shoes" (Chrysalis) 17/2, WFLI, KINT, KEARTH 14-12, JB105 31-25, WNOE 22-19, KKLS 25-23. LEIF GARRETT "Feel The Need" (Scotti Brothers) 16/7, WBBF, WNOE, WBBQ, KINT, KRUX, WHHY, WSPT, Y100 28-24, WZZP 36-34, WAVZ 33-31. ABBA "Does Your Mother Know" (Atlantic) 14/14 including WKBW, WGCL, KBEO, KFI, JB105, WAXY, WNDE, K104, WEAQ. CHRIS REA "Diamonds" (UA) 14/1, WLEE, KCPX 30-28, WHHY 27-25, KBOZ 23-19. NEIL DIAMOND "Say Maybe" (Columbia) 13/4, WFIL, WKBW, WKEE, KJRB, WGH d-23, KEYN d-14, WHEB 36-33. SPACE "My Love Is Music" (Casablanca) 13/3, KRBE, WBBQ, WFLI, Q105 on, WTIK 36-34. TARNEY SPENCER "No Time To Lose" (A&M) 12/5, WBBQ, WRJZ, KGW, WHHY, WTMA, KXX106 13-7, KRKE 36-23, WANS 27-23, KQWB 33-29. NARADA MICHAEL WALDEN "I Don't Want Nobody Else" (Atlantic) 12/1, WLAC, KSLQ 31-28, WHBQ 12-10, KXX106 24-19, WISE 21-16, KAYC 33-30. JAMES TAYLOR "Up On The Roof" (Columbia) 11/7, WRKO, KSTP, WAXY, KEYN, WHEB, 13FEA, KKXL, WPEZ on, KEARTH on, KOPA on, WICC d-29. BLONDIE "One Way Or Another" (Chrysalis) 11/4, 99X-FM, JB105, WTSN, 13FEA, WTIK 38-27, WSGA 27-20. MELISSA MANCHESTER "Looking Through The Eyes Of Love" (Arista) 11/3, KRKE, KQWB, WEBC, KSTP on, KLIF 34-32, WKY d-28, WNCI 4-2, 92X 38-25, K104 25-22. ST. TROPEZ "One Minute More" (Butterfly) 11/1, WJBO, WRKO on, KEARTH on, WAVZ 30-27, WNOE 32-29, BJ105 30-28.

R&R Top-40 Radio Reporters

Table with columns PARALLEL ONE, PARALLEL TWO, PARALLEL THREE and rows for EAST, MIDWEST, SOUTH, WEST stations.

AOR HOTTRACKS

These tracks are by artists who have received concentrated airplay and positive reaction on AOR radio over an extended period of time. Tracks which have been released as singles are designated by an asterisk (*). AOR Hottracks are listed in order of their level of airplay and acceptance.

ALLMAN BROTHERS "Crazy Love" * "Pegasus" "Blind Love"
APRIL WINE "Roller"
THE BABYS "Head First"
BAD CO. "Rock 'N' Roll Fantasy"
BLONDIE "Heart Of Glass" * "One Way Or Another"
CARS "Good Times Roll"
CHEAP TRICK "I Want You To Want Me" * "Surrender"
ELVIS COSTELLO "Accidents Will Happen" * "What's So Funny..."
DIRE STRAITS "Sultans Of Swing" * "Waterline" * "...Of Love"
DOOBIE BROS. "Minute By Minute" * "Dependin' On You" * "How Do The Fools Survive"
JAY FERGUSON: "Shakedown Cruise"
GEORGE HARRISON "Blow Away" * "Love Comes To Everyone"
IAN HUNTER: "When The Daylight Comes"
JOE JACKSON "...Goin' Out With Him?" *
RICKIE LEE JONES "Chuck E's In Love" * "Danny's All-Star Joint"
JOURNEY "Just The Same Way" * "City Of Angels"
MCCUINN, CLARK & HILLMAN "Don't You Write Her Off" * "Surrender To Me"
MARSHALL TUCKER: "My Best Friend"
ORLEANS: "Love Takes Time" *
POCO "Heart Of The Night" *
POLICE "Roxanne" *
ROCKETS "Oh well"
ROXY MUSIC "Dance Away" *
SUPERTRAMP "Logical Song" * "Breakfast In America" "Take The Long Way Home"
TYCOON "Such A Woman" * "Count On Me"
VAN HALEN "You're No Good" "Dance The Night Away" * "Beautiful Girls"
WARRIORS "In The City"
BOB WELCH "Three Hearts" "Church"
FRANK ZAPPA "Dancin' Fool" *

Burke Quarterly Ratings

FORMAT LEGEND

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

This data is copyrighted by Burke. Non-subscribers to Burke's syndicated radio service may not reprint or use this information in any form.

Here are more of the 1979 first quarter Burke ratings.

Atlanta

WZGC (R)	12.1
WQXI-FM (R)	10.8
WSB (PA)	10.6
WKLS-FM (A)	10.5
WSB-FM (BM)	7.9
WVEE (B/D)	7.8
WPCH (BM)	4.7
WPLO (C)	4.6
WRNG (T)	3.8
WGST (N)	3.7
WAOK (B)	3.5
WBIE (C)	3.2
WLTA (PA)	2.2
WIGO (B)	2.1
WQXI (R)	1.8

Denver

KBPI (A)	7.1
KOA (PA)	6.4
KTLK (D)	6.4
KAZY (A)	6.3
KIMN-AM (R)	6.1
KOAQ (R)	5.8
KLIR (BM)	5.6
KHOW-AM (PA)	4.9
KOSI-FM (BM)	4.7
KIMN-FM (PA)	4.0
KPPL (PA)	3.8
KVOD (CL)	3.6
KDKO (B)	3.3
KOSI-AM (BM)	3.0
KLZ (C)	2.8
KLAK (C)	2.4
KHOW-FM (BM)	2.1
KADE (A)	1.8
KBCO (A)	1.7
KDEN (N/T)	1.7
KTCL (A)	1.5
KADX (J)	1.3
KERE (C)	1.1

Cincinnati

WKRQ (R)	15.7
WKRC (PA)	10.5
WCKY (PA)	9.6
WSAI-FM (A)	8.5
WEBN (A)	8.0
WLW (PA)	7.1
WUBE-FM (C)	5.3
WWEZ (BM)	5.2
WCIN (B)	4.5
WLQA (BM)	3.5
WSAI (C)	2.3
WLWS (R)	1.8
WOKV (D)	1.8
WING (R)	1.6
WDAO (B)	1.5
WNOF (J)	1.5
WLTV (BM)	1.4
WUBE (C)	1.4

Pittsburgh

KDKA-AM (PA)	25.2
WDVE (A)	9.8
WSHH (BM)	8.3
WTAE (PA)	7.7
WXKX (R)	6.2
WAMO (B)	5.1
WPEZ (R)	4.4
KQV (N)	3.2
WKTQ (R)	3.2
KDKA-FM (BM)	2.9
WWSW (C)	2.8
WFFM-FM (A)	2.5
WJOI (BM)	2.3
WEEP (C)	1.9
WYDD (A)	1.9
WDSY (C)	1.7
WNUF (BB)	1.6

Top 10 Mediatrend

(Second and third weeks of April)

Cleveland

WDOK-FM (PA)	12.4
WJMO (B)	8.6
WMMS-FM (A)	8.4
WGAR (PA)	7.2
WGCL-FM (R)	6.8
WERE (N)	6.7
WHK (C)	6.1
WQAL-FM (PA)	5.4
WWWL-FM (A)	4.6
WZZP-FM (R)	4.3

St. Louis

KMOX (T)	24.1
KSLQ-FM (R)	11.4
KSHE-FM (A)	8.8
WIL (C)	6.0
KEZK-FM (BM)	5.4
KKSS-FM (B)	5.4
KXOK (R)	4.9
KATZ (B)	4.8
WIL-FM (C)	4.4
KWK & WWWK-FM (R)	4.3



Advice To The Graduates

Last week, I addressed the very hip graduating class of the KIIS Broadcast Workshop in Hollywood. It was very interesting for me . . . and hopefully it was for them. The director, Earl Trout, and his keen staff put together a very well balanced afternoon . . . with a famous voiceover commercial talent agent telling the gang how to break into that facet of the entertainment business . . . playing some of the students' best tapes . . . and listening to Bob Arbogast's classic recording of "K.O.S." (chaos) from 1959.

After showing my lantern slides of my three-day skateboard trip to Oxnard, I spoke about this nefarious avocation and let them ask questions . . . many of which I tried to answer.

They asked what percentage of the 150 students in the room did I think might *make it* in the business?

I snrmissed maybe between 10 and 30 percent . . . but who knows? How can you predict a group percentage, when it is indeed individuals that count. Perhaps *all* of them will be successful.

It's up to them. After being taught all the necessities, then it is the effort put forth by the radio-TV graduate that makes 'em or breaks 'em.

Another point brought up in the Q's and A's . . . (and considering so many pretty girls in the audience . . . T's and A's as well) . . . starting *any* job is never easy. For example, beginning as an all night deejay in Beaver Crell, Montana may be about as much fun as camping out and being *run over* in your sleeping bag! But you've got to start somewhere. Go through the actions daily, and continue to improve by being aware at all times of your surroundings, your sound . . . and your sacrifice. Make yourself known to the industry . . . send items (hopefully newsworthy) to such stalwart industry publications as R&R. Pretty soon PD's will become acquainted with your name and hopefully your work.

Men Of Steal

Be impressed by big market jocks and study and admire their styles . . . but *don't* steal from them *per se*. Plagiarism raises its ugly head when a deejay from a small market has been ripping off six figure jocks in L.A., N.Y. or Chicago and suddenly finds himself lucky enough to be in one of the same markets . . . but unfortunately continues to use "lifted" material in starting his new *gig*.

That creates many problems . . . *One*, he's thought as a goniff who can not create for himself . . . (even though he may actually be talented). *Two* . . . he closes many doors before he starts.

And *three* . . . the people who have been listening in the big metro areas have long become totally familiarized with the pet phrases of "Imus In The Morning;" or such characters as "Rev. Billy Sol Hargis" . . . or "Morganizing People" . . . or the gasps of the G.O. studio audience or the G.O. brand name of FOONMAN, etc., etc., . . .

For example, in Nurd's Breath, Delaware (population 14) it's probably O.K. to alter the jokes gaffed from the "Tonight Show" . . . but not in L.A. where Johnny Carson and his staff of writers (many of whom are large and carry hockey sticks with them) live and listen.

So, when you do make the jump up in cities . . . listen to what's happening there . . . find out what they are doing . . . and *have been* doing . . . and then avoid . . . *cloning* for your career's sake.

Well, other than inadvertently goofing up the name of a very talented and funny songwriter two weeks ago, everything has been pretty good.

The composer of Ray Stevens's "I Need You Help Barry Manilow" is not as the type gremlins put it . . . Dale Gonglea . . . but Dale Gonyea! However, even in the best publications, those typographical errors do occur . . . sorry, Yale!



WRKO SUPPORTS MCGOVERN — Maureen McGovern, that is — the Warners artist dropped by WRKO/Boston on a promotional visit. Pictured (rear, l-r) are Warners' Mike Wymonds, WRKO MD Richard Woodward, McGovern, and Warners' George Skaubitis; seated are WRKO PD Mark McKay and an unfortunately unnamed laoy.

5 YEARS AGO TODAY

Radio & Records

- ★ RADIO & RECORDS DEBUTS BACK PAGE — New information concept features chart, New & Active section, and Parallel Summary.
- ★ FIRST BACK PAGE NUMBER ONE — "Locomotion" — Grand Funk (Capitol)
- ★ NUMBER ONE COUNTRY — "The Streak" — Ray Stevens (Barnaby)

THE PICTURE PAGES

Isley Brothers And Others



Upon completion of their latest album, "Winner Takes All," T-Neck's Isley Brothers stopped by CBS Records' New York offices to pose for this candid shot. Top row, from left: Kelly Isley, CBS Associated Labels VP/GM Tony Martell, Ronnie Isley, CBS Records Sr. VP Paul Smith, Chris Jasper, E/P/A Sr. VP/GM Don Dempsey, and Marvin, Rudolph and Ernie Isley; (bottom row, l-r) E/P/A VP Ron McCarrell, CBS Records VP Paris Eley, CBS Records' Vernon Slaughter, and CBS Records VP LeBaron Taylor.

LA Radio Loco Por Poco's Oro



During MCA recording group Poco's recent engagement at the Roxy in Los Angeles, the group was presented with a gold record award for their latest album, "Legend." Celebrating at the ceremony along with the group and the label were local radio reps from stations KMET, KNX-FM, FM-100, KHJ, KZLA, KNAC, KEZY, KGIL, KRTH, and KTNQ.

Yes Gets Canadian Gold



Following their recent performance at the Maple Leaf Gardens in Toronto, Atlantic's Yes were honored with gold album awards from Atlantic and WEA Canada for their two most recent albums, "Going For The One" and "Tomato." Pictured at the presentation are (l-r): Yes's manager Brian Lane, group's Jon Anderson, WEA Canada Exec. VP Ross Reynolds, and Yes-men Chris Squire, Steve Howe, Rick Wakeman and Alan White.

Blondie Grandstands On Bandstand



Candidly captured at a recent taping of "American Bandstand," watching themselves on the video monitors are Chrysalis artists Blondie and Dick Clark. Seen on the set, from left: Blondie members Clem Burke, James Destri, Frank Infante and Deborah Harry, Clark, and group's Nigel Harrison and Chris Stein.

Broadcasters Honor Hoberman



Prior to his departure to New York to assume his duties as President of ABC Radio, former KABC/Los Angeles VP/GM Ben Hoberman was honored by his broadcasting colleagues with a luncheon at the Bel-Air Country Club. Seen citing Hoberman for his 30 years in broadcasting, 19 at KABC (where he pioneered the talk radio format) are (l-r): KGO/San Diego VP/GM Mickey Luckoff, KABC's new VP/GM George Green, Western International Media President Dennis Holt, Hoberman, and his wife, Jackie.

TRB At UCLA



Following their recent performance at UCLA's Royce Hall in Los Angeles, Capitol's Tom Robinson Band were met backstage by label execs. Convened after the concert are (standing, l-r): Capitol's Ray Tusken, Capitol VP Rupert Perry, Capitol's Ken Benson, Tom Robinson and Capitol's Dave Rothstein; (kneeling) Capitol's Susan Scharf and Bruce Revid.

THE PICTURE PAGES

Zappa Naps On JAPs' Laps



Although the ADL has been upset over Zappa/Mercury recording artist Frank Zappa's song from his "Sheik Yerbouti" album, "Jewish Princess," Zappa bopped by the Phonogram offices and dropped into the laps of several of the "Jewish Princesses" who work there. One might say it was a "laps" of good taste on the part of Zappa, but the artist's supporters reported neither they nor Frank had any hard feelings about the allegedly defamatory disc. Supporting Zappa to the utmost are (l-r): Phonogram princesses Marilyn Barrett, Jane Chalew, Eileen Bradley, Carolyn Broner, Laurie Mintz and Ellen Friedberg.

E/A Contracts Chameleon



Elektra/Asylum has contracted Chameleon, with the group's self-titled debut album scheduled for May release. Pictured at the pacting are (standing, l-r): group's management Craig Roberts, Chameleon members Azar Lawrence and Gerald Brown, E/A Chairman Joe Smith, group's Delbert Taylor, group's attorney John Frankenheimer, and E/A's Dr. Don Mizell; (seated) Chameleon's Ronald Bruner, Michael Stanton and Earl Alexander.

Golden Rewards For Cheap Trick



While in New York recently, Epic's Cheap Trick were presented with gold record awards for their live album, "At Budokan." Present at the presentation are (l-r): Epic VP Lennie Petze, Cheap Tricksters Bun E. Carlos and Rick Nielsen, E/P/A VP/IGM Don Dempsey, Cheap Trick's Tom Peterssen and Robin Zander, and group's manager Ken Adamany.

Soupy Surprised By War's Pie



When MCA's War recently performed on the "New Soupy Sales Show," the group presented Soupy with a freshly-baked sweet potato pie. Shown surrounding Soupy (who appears to be weighing the merits of applying the pie to his physiognomy) are (l-r): War members Lee Oskar, Lonnie Jordan, Ron Hammond, Twee Smith, Luther Rabb, Harold Brown (whose wife whipped up the delectable dish), Howard Scott (kneeling), Pat Rizzo, and Papa Dee Allen.

Millennium Signs Yipes



Millennium Records has announced the signing of Yipes and will release the group's debut album in August. Seen at the signing ceremony are (seated, l-r): group's manager Randy Schwoerer, Yipes members Mike and Pete, and Millennium's Bobby Ragona; (standing, l-r) Yipes member Pat, Millennium VP Don Jenner and group's Teddy and Andy.

S.F. Declares "Sylvester Day"



When Fantasy recording artist Sylvester recently performed at San Francisco's Opera House, Bagdad-By-The-Bay's Mayor Diane Feinstein proclaimed the date "Sylvester Day" in the Bay City. Pictured presenting Sylvester (seated, with one of his many fans) with the key to the city on Mayor Feinstein's behalf is S.F. Supervisor Harvey Britt.

THE PICTURE PAGES

Seawind Breezes Into L.A.



When Horizon recording artists Seawind recently performed at the Roxy in Los Angeles, they were visited backstage by (l-r): Ken Fritz and Dennis Turner of Ken Fritz Management, Seawind's managers; Tommy LiPuma, President, Horizon Records; Pauline Wilson, group member; Jerry Moss, Chairman, A&M Records; Bud Nuanez, group member; Kim Hutchcroft, group member (forehead only); Harold Childs, Sr. VP, A&M; and Gil Friesen, President, A&M.

Montana Scores Canadian Award



Atlantic recording artist Vincent Montana Jr. was recently honored with the International Orchestra of Canada's 1978 Disco Award for the "Goody Goody" album and its single, "#1 Dee Jay," which he produced and arranged. Pictured are (l-r): Atlantic's Sr. VP/GM Dave Glew, Atlantic VP Jim Delephant, Vincent Montana Jr. and Atlantic's Susan Posner and Perry Cooper.

Columbia Hits On Bullseye



Columbia Records has signed Bullseye and will release the group's self-titled debut album in June. Shown at the signing are (bottom, l-r): group's Alan Childs and CBS Records President Bruce Lundvall; (top, l-r): Columbia VP Mickey Eichner, CBS Records' Arlyne Teitelbaum, group's road manager Richard Barron, attorney Barry Rothman, Columbia VP Joe Mansfield, group's Kevin Clougherty, Tom Graves and Mann DeMagistris, Columbia VP Don DeVito, Columbia Sr. VP/GM Jack Craigo, group's Tom Ferrara and CBS VP Gregg Geller.

Chrysalis Pacts Max Gronenthal



Chrysalis Records has announced the signing of Max Gronenthal with a debut album, "Whistlin' In The Dark," to be released in June. Shown at the signing are (l-r): lawyer Stan Diamond, Chrysalis's Roger Watson, Chrysalis President Terry Ellis, Max Gronenthal, Max's manager Marty Wolff, and Chrysalis Sr. VP Sal Licata.

Windsong Sets Sights On Blind Date



Windsong Records has pacted Blind Date and will release the group's debut disc in June. Pictured at the pacting are (l-r): group's Pinky Chablis, group's manager Greg Nelson, group's Arnie Badde, Windsong President Al Teller, and Blind Date's Dane Brame and Brad Billion.

Is She Really Going Out With Him?



Pictured at the premiere of the pinball-saga, "Tilt," in Houston recently are Bill Wray, who wrote most of the film's music and sings several songs on the soundtrack, and Brooke Shields, who stars as the saga's teenage pinball queen.

Black Radio



**Bill
Speed**

Crossover Public Affairs

Public affairs and news presentation on Black stations are changing with the times. The narrow concentration on certain community problems and issues has broadened to cover a much wider range of concerns, reflecting the interest of the more sophisticated black audiences of today. I spoke with David Lampel, National Director of News & Public Affairs for Inner City Broadcasting (WBLS-WLRB/New York, KRE-KBLX/San Francisco, KUTE-KKTT/Los Angeles) on the broad subject of what he calls "crossover public affairs." In addition, Lampel offers a few timely tips for black newsmen to help make the most of their resources. Read on.

R&R: Public affairs on most radio stations creates an identity outside of the music. Traditionally, black stations have been known as the voice of their communities. However, that seems to be changing now. Can you elaborate on that?

DL: I think you'll see a change at stations coming about, as you see black stations that have been traditionally serving black communities begin to become more interested in surviving by reaching out into other communities, by doing music and setting a pace and style on the air that speaks to a general, urban market. That's what we are interested in striving at. As you see that start to happen, at the same time you're seeing within the context of one's news and public affairs a consciousness of that urban environment. You're also seeing a lot more sophistication going into the programming and production of it. The kind of guests that are being brought in to be on the air are guests that deal with general problems.

I think there's a perception among news directors at black stations that the problems that affect our communities are not the same ones that were affecting us ten years ago when we looked at ourselves as a ghetto, as a sort of separate, unique distinct unit. Now



DAVID LAMPEL

"There's a perception among news directors at black stations that the problems that affect our communities are not the same ones that were affecting us ten years ago when we looked at ourselves as a ghetto."

we're seeing that our people are becoming more and more involved with the life of an urban environment; that there's a middle class that we have, there's even an upper class that we have. And all these needs need to be spoken to. Black folks are interested in getting into business and talking . . . We have programs for the management-type person, the person who's trying to get ahead in business.

Universal Topics

These are the kinds of thrusts that are quite a bit different from what you would normally find years ago, where you had white station managers taking a direct hand in black station operations and their whole attitude was that black folks were all unwed mothers, poor and not making any money, on welfare or stealing. This was the attitude and it still fit into the programming. Now we do have elements of our community like that and there are places that still need to be served. But, for example, in our public affairs lineup, to give you a good idea of how we seek to crossover in public affairs . . . In crossover public affairs we do a housing show . . . There are over three million people in New York who live in apartments, who are tenant dwellers. They pay somebody rent to live. And these people have no stake in their existence. Whether they be black, white or Puerto Rican or from Mars they have no stake in New York, less rights in New York, in the urban setting as a tenant than most people do in many parts of the country . . . So we have a tenants' rights group that just by the intrinsic nature of its representative character has blacks, Latins and whites involved in this group, and we take complaints. The landlords in New York are not discriminatory. They discriminate against everybody. So what we do is a program for tenants. We're doing it primarily because we know that in our ascertainment of black community problems we come up with housing problems. But there's no such thing as a black housing problem, per se. It's a housing problem and it's based on greed and exploitation. So that's where we're coming from in trying to tackle it. We don't just have a couple of black folks only talking about what's going on in a black context.

Programming Public Affairs

R&R: With the increasing sophistication of black radio, is public affairs important? Stations are becoming more music, less talk. How does Inner City program public affairs?

DL: We still have a public affairs block of five hours on Sunday that goes from 5am to 10am and we find that we have safe ratings in that category. We find we attract a lot of listeners we didn't think we'd attract. Most people in town have public affairs that goes until 10 o'clock, so it's not that big of a problem in terms of somebody else or a direct

competitor playing music against us at that time. Our attitude toward it is it's an FCC commitment we have to do, it's a commitment we have as blacks who own a broadcast outlet. And we think if we do it well enough and we get controversial, interesting guests and something people can use, there's no reason why we should take the attitude we did when I came into business ten years ago — well, it's just dead time, put on the worst garbage you can find, and don't try to do anything with it. We take the attitude that it's got to be there, so as long as it is, why not do something good? And why not do something that can give us the other side of the coin too? I think we could play, to exaggerate, every white record on the station, and our core community will still know we are a black entity through the public affairs things we do on the air. And the things we do off the air, where we give a lot of money to community organizations and sponsor a lot of community functions; we advocate several community causes off-air as well. So through that people know that we're an involved station. Our black listeners, our Latino listeners know that we are an entity that somehow relates intrinsically to them beyond the music.

R&R: Is that why you are called Inner City News?

DL: Inner City News is our corporate title. We are Inner City Broadcasting and it seems to fit in very nicely. Everyone likes corporate identification out there instead of just saying it every time you have the call letters. We're proud of our company and it happens to work out to be a very good double entendre, because we are Inner City Broadcasting. Nowadays, we take this point of view . . . that there are things that happen in every city, municipal-type stories that go on, strikes by labor unions, budgetary concerns. Years ago our approach to those kinds of stories would be to grab the black city councilman and say to him, "What do you think about this from the black perspective, what's the black perspective on the mayor's budget?" Now what we're doing is we're saying all these stories involve human beings, whether they be strikes by tugboat operators, building maintenance employees or whether the mayor is proposing the layoff of a thousand people. These involve human beings and for the most part a large number of them are our audience. We are saying in our news context that we're going to be talking to and reporting about people who are our listeners, who are making the news that happens in New York.

The News Turn-On Factor

News has been known as a turn-off factor and a tune-out factor, and it has traditionally been that because the news director at a station has different ideas from the program director. That's passe in our opinion. That doesn't work for me, it doesn't work for the program director. What I advocate is that news directors and program directors should sit down and talk on an equal basis, should cooperate, should come up with ways that they can work with one another. We have the three-minute newscast here. Now any news director, years ago, if you were to tell them your newscast is going to be three minutes or two minutes, they'd freak out. But from my point of view I take that three minutes, and do that on a single story and I do it from every different angle that I can get. We have resources left and right that we have at our disposal. And in those three minutes I believe I can leave our listener with a better understanding of that story than the listener who listens to an all-News station. Because other stations don't do what we do. They don't take the time to try to explain, to have the sides presented. They take things for granted. And they're generally talking to a certain class of listener.

Continued on Page 44

People

Doug Harris, Program Director of WGIV/Charlotte, will be filling the programming slot vacated by Tony Jamison at WAOK/Atlanta. No replacement, as yet, has been named for Harris . . . UA recording artist Earl Klugh was presented a key to the city of Detroit on May 4. Prior to the presentation, Mayor Coleman Young proclaimed May 4 "Earl Klugh Day" . . . Dennis Gordon is the new National Promotion Director for Prelude Records . . . Please be sure to send me all of your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

PAJAMA GAME: Dillon's in Westwood was the scene May 8 of a large scale pajama party sponsored by KIIS-FM/Los Angeles. Participants were invited to come dressed in their favorite pair of PJ's and disco into dreamland . . . On May 12, the Mazza Gallarie, a local shopping mall in Washington, D.C., will have one of its levels converted into a dancing arena for WKYS and its "Disco-Expo." It will coincide with the station's grand prize drawing for a Datsun 280-ZX and \$1000. Guest artists will be featured; among those expected are Peter Allen, Carol Douglas, Wardell Piper and Stephanie Mills. Proceeds from the dance will go to benefit the Arlington Dance Theater . . . **RECORD TURNOVER:** The parking lot of the Record Bar in Mobile, AL will be turned over on May 14 to local station WBLX in celebration of its fifth birthday. Local music groups will join in the festivities aided by Malaco recording artists Freedom . . . The annual Berkeley Jazz Festival is set for May 25, 26 and 27 . . . Planet recording artists the Pointer Sisters were recent visitors to KIIS-AM-FM/Los Angeles . . .

Things

RADIO-A-THON: Beginning April 26, for a total of 96 hours, Jazz-formatted WEEA/Baltimore presented a station fund raising program. According to Program Director Kwesi Mfume, the radio-a-thon was a success with the station exceeding its goal of \$50,000 to reach a grand total of \$52,500. Several musical artists assisted in the efforts of the station and its air staff including Bill Withers, Richard Jordan and Stanley Cowell. The station was also honored with the 7th District Congressional Award for Outstanding Service to the Community presented by Congressman Parren J. Mitchell . . . **HI HO SILVER:** The WKXI/Jackson, MS "Money Man" rides around the streets of Jackson giving away cash amounts of \$13 and a case of soda to lucky passersby. To top it off, once a week is bonus day whereby the "super hero" hands out \$100 . . . **KRLY/Houston** has an on-going promotion that is of interest. Once a week the station gives away a night on the town. This night includes haircuts for two at one of the better salons, dinner, and limousine service to a play or show in the area . . .

Popular Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- ISLEY BROTHERS** "I Wanna Be With You" (T-Neck)
- GQ** "Disco Nights (Rock Freak)" (Arista)
- PEACHES & HERB** "Reunited" (Polydor)
- SISTER SLEDGE** "We Are Family" (Cotillion)
- FOXY** "Hot Number" (Dash/TK)
- RAYDIO** "You Can't Change That" (Arista)
- McFADDEN & WHITEHEAD** "Ain't No Stoppin' Us Now" (Phila. Int'l)
- HERBIE HANCOCK** "Ready Or Not" (Columbia)
- GAP BAND** "Shake" (Mercury)
- WAR** "Good, Good Feelin'" (MCA)
- MAZE** "Feel That You're Feelin'" (Capitol)

CLIMBERS

Following are listed in order of their airplay activity.

- NATALIE COLE** "Stand By" (Capitol) 27% of our reporters are on it. It's Top 5 in the East at some places with significant climbing positions in the Midwest. Averaging Top 10 in the South.
- BARRY WHITE** "Any Fool Can See" (Unlimited Gold/CBS) 24% of our reporters are on it. The South dominates with Top 5 activity. The West reflects hot airplay, while the Midwest yields some Top 10 positions as does the East.
- MANHATTANS** "Here Comes The Hurt Again" (Columbia) 24% of our reporters are on it. The East reflects hot airplay as the South yields strong climbing positions. The Midwest has it in hot rotation.
- CHERYL LYNN** "Star Love" (Columbia) 21% of our reporters are on it. The East and West reflect hot airplay, while the South dominates with hot airplay and some scattered Top 10 positions.
- MINNIE RIPERTON** "Memory Lane" (Capitol) 18% of our reporters are on it. The Midwest has hot airplay. It's becoming solid in the South and just catching on in the East.
- DONNA SUMMER** "Hot Stuff" (Casablanca) 18% of our reporters are on it. The South reflects Top 5 airplay. Becoming solid in the East. In hot rotation in the Midwest.
- MCCRARYS** "Lost In Loving You" (Portrait) 18% of our reporters are on it. Just catching on in the West, while the Midwest has it in hot rotation. The South reflects some Top 10 activity.
- BRICK** "Raise Your Hands" (Bang) 18% of our reporters are on it. Receiving hot airplay in the West, while the South shows strong climbing positions. It's in medium rotation in the Midwest.
- RANCE ALLEN** "You Belong To Me" (Stax) 18% of our reporters are on it. Hot record. In the West, it's Top 10 at key facilities while the South and East reflect scattered Top 5 and Top 10 airplay respectively.
- BOOTSY COLLINS** "Jam Fan (Hot)" (WB) 15% of our reporters are on it. Hot new record. Just catching on in the West and becoming solid in the South. The East is slow but there's movement.
- K.C. & The Sunshine Band** "Do You Wanna Go Party" (Sunshine Sound/TK) 15% of our reporters are on it. Already No. 1 at WEDR in the South while the rest of the South shows strong climbing positions. It's receiving hot airplay and some top chart activity in the Midwest.
- CARRIE LUCAS** "Dance With You" (Solar/RCA) 15% of our reporters are on it. It's in hot rotation in the West while the South reflects strong climbing positions with some Top 10 activity. It's receiving hot airplay in the East.

NEW & ACTIVE

The following are those newer releases that are receiving significant airplay at many of our reporting stations. Individual comments regarding each song are self explanatory, and are designed to highlight the key action.

- EARTH, WIND & FIRE** W/THE EMOTIONS "Boogie Wonderland" (ARC/Columbia) 36% of our reporters are on it. New at KPRS, WCIN, WLOU and WTLC in the Midwest. In the West, it's added at KDAY, KYAC and XHRM. The South shows it new at WJJS, WAOK, WDIA, WYLD and WKXI.
- CON FUNK SHUN** "Chase Me" (Mercury) 24% of our reporters are on it. In the West, it's already in hot rotation at KDAY, while it was added at WAOK, WHRK, WVEE and WMAK in the South. In the Midwest, it's new at WCIN, WTLC. Added at WXYV in the East.
- ANITA WARD** "Ring My Bell" (Juana/TK) 21% of our reporters are on it. New at WAOK, WATV, WHRK, WGIV, WVEE and WYLD in the South. In the Midwest, added at KPRS, and in the East at WXYV.

Radio & Records

Hottest

EAST

Peaches & Herb
Angela Bofill
Raydio

SOUTH

Isley Brothers
GQ
Alton McClain & Destiny

MIDWEST

Peaches & Herb
Isley Brothers
War

WEST

Foxy
Peaches & Herb

Regionalized Adds & Hits

Stations are listed by region. Hits are listed in order of their airplay activity.

EAST

WILD
Boston, MA
Elliot Francis

ADDED
Donna Summer (n)
Parlet
Niteflyte
Crema D'Cocoe
Chocolate Milk
Billy Paul

HOTTEST
Alton McClain & Destiny
Peaches & Herb
Cheryl Lynn
Gloria Gaynor
Kleer
Bill Summers
George Benson
Maze
Carrie Lucas

WAMO
Pittsburgh, PA
Mike Payne

ADDED
Not Available
HOTTEST
Bar-Kays
Natalie Cole
Sister Sledge (n)
Raydio
Mr. Danny Pearson
Peaches & Herb
Rance Allen
Foxy
Barry White
Angela Bofill

WXYV
Baltimore, MD
Larry Gorlick
ADDED
Minnie Riperton
GQ
Grover Washington
Tata Vega
Anita Ward
Atlantic Starr
Con Funk Shun
HOTTEST
Rick James
Herbie Hancock
War
Raydio
McFadden & Whitehead
Isley Bros.
Foxy

WOL
Washington, D.C.
Bob Scott

ADDED
Candi Staton
Edwin Birdsong
Sun
Chanson
Direct Current

HOTTEST
GQ
Taka Boom
Raydio
Bootsy's Rubber Band
Chocolate Milk
Breakwater
Isley Bros.
Living Proof
Manhattans
Angela Bofill

WWRL
New York, NY
Bob Laws/Linda Maynes

ADDED
Not Available

HOTTEST
Crema D'Cocoe
Tyronne Davis
First Choice
McFadden & Whitehead
Stephanie Mills
Peaches & Herb
T-Connection
Crown Heights Affair
Parti Labelle
Angela Bofill
WKNO
Hartford, CT
Eddie Jordan
ADDED
Not Available
HOTTEST
Peaches & Herb
Instant Funk
George Benson
Chuck Brown & The Soul Searchers
Amil Stewart
Delegation
Chic
Jacksons
Maze
Desmond Child & Rouge

SOUTH

WKXI
Jackson, MS
J.D. Black

ADDED
Carrie Lucas
EW&F w/Emotions

HOTTEST
Peaches & Herb
Natalie Cole
Foxy
Maze
Tyronne Davis
Raydio
Alton McClain & Destiny
George Benson
Rance Allen
Gap Band

WHRK
Memphis, TN
Ron Olson

ADDED
Minnie Riperton
GQ
Grover Washington
Tata Vega
Anita Ward
Atlantic Starr
Con Funk Shun

HOTTEST
Rick James
Herbie Hancock
War
Raydio
McFadden & Whitehead
Isley Bros.
Foxy

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Minnie Riperton
GQ
Grover Washington
Tata Vega
Anita Ward
Atlantic Starr
Con Funk Shun

HOTTEST
Rick James
Herbie Hancock
War
Raydio
McFadden & Whitehead
Isley Bros.
Foxy

WEAS
Savannah, GA
Bob Bryant

ADDED
Not Available

HOTTEST
Jacksons
Rick James (o)
Instant Funk
Chuck Brown & The Soul Searchers (o)
Narada Michael Walden
Tevares (o)
Michael Jackson
Chic
Peabo Bryson (o)
Lakeside

WPDQ
Jacksonville, FL
Joe Bailey/Net Jackson

ADDED
Donna Summer
James Brown

WJJS
Lynchburg, VA
Robert Goins

ADDED
EW&F w/Emotions
E.C. King (n)
Graham Central Station
James Brown
High Energy

HOTTEST
GQ
Instant Funk
Peaches & Herb
Jacksons
George Benson
Amil Stewart
Sister Sledge (o)
Delegation
Alton McClain & Destiny
Gino Soccio

WYLD
New Orleans, LA
Willie Jay Johnson

ADDED
EW&F w/Emotions
Anita Ward
Teena Marie
Joe Thomas
Skiyy
Stewart-Thomas Group

HOTTEST
Peaches & Herb
Alton McClain & Destiny
Tyronne Davis
GQ
Narada Michael Walden
Maze
Isley Bros.
Charlene PM
Gap Band
Sister Sledge (n)

WGIV
Charlotte, NC

ADDED
Linda Clifford "Don't"
Anita Ward
Enchantment
Rick James
Atlantic Starr
Donald Byrd

HOTTEST
Ohio Players
GQ
Herbie Hancock
Donna Summer
Barry White
McFadden & Whitehead
Isley Bros.
George Benson
Breakwater
Maze

WMAK
Nashville, TN
Dan Valle

ADDED
McFadden & Whitehead
Con Funk Shun
Gloria Gaynor (n)
Gap Band

WATV
Birmingham, AL
Al Bell

ADDED
Bootsy's Rubber Band
Sarah Dash
Bell & James (n)
James Brown
Randy Crawford

HOTTEST
Gap Band
Natalie Cole
Lou Rawls
Anita Ward
Manhattans
George Benson
Philly Cream
GQ

WAOK
Atlanta, GA
Doug Harris

ADDED
Gloria Gaynor (n)
Con Funk Shun
Brainstorm
Dee Dee Bridgewater
Dramatics
Niteflyte
Joe Thomas
Betsy Wright
EW&F w/Emotions
Bee Gee
Stephanie Mills
HOTTEST
Isley Bros.
Bunny Sigler
War
Donna Summer
McFadden & Whitehead
Linda Clifford "Don't"
McCrays
Anita Ward
Brick
Preston/Syrecats

WANT
Richmond, VA
Ben Mabe

ADDED
Cher
Funkadelic
Gap Band
HOTTEST
Isley Bros.
GQ
Herbie Hancock
Gloria Gaynor
Undisputed Truth
George Duke
Sister Sledge
Bill Summers
War

WTMP
Tampa, FL
Jim Rhinehart

ADDED
Linda Clifford
Graham Central Station
Sun
McCrays
Crema D'Cocoe

HOTTEST
Amil Stewart
Peaches & Herb
George Benson
Foxy
GQ
T-Connection
Maze
Angela Bofill
Natalie Cole
Cheryl Lynn
Manhattans

WDIA
Memphis, TN
Sam Weaver/Johnnie Neely

ADDED
Bobby Caldwell
EW&F w/Emotions
Bootsy's Rubber Band
Brick
Beck Family

HOTTEST
Angela Bofill
Foxy
GQ
Isley Bros.
Maze
Alton McClain & Destiny
Tyronne Davis
Cheryl Lynn
Herbie Hancock
Narada Michael Walden

WEDR
Miami, FL
Jerry Rushing

ADDED
Stephanie Mills
D.J. Rogers
Skiyy
James Brown
Dee Dee Bridgewater
Rick James
High Energy
Crema D'Cocoe
JB's
King Sporty

HOTTEST
KC & Sunshine Band
Freedom
Rance Allen
Alton McClain & Destiny
Ron Louis Smith
E.C. King (o)
Narada Michael Walden
Crowd Pleasers
Isley Bros.

May 11, 1979

MIDWEST

KPRS
Kansas City, MO
Dell Rice

ADDED
Gino Soccio
High Energy
Toto
James Brown
Maxine Nightingale
EW&F w/Emotions
McFadden & Whitehead
Anita Ward

HOTTEST
Peaches & Herb
Jacksons
Instant Funk
Sister Sledge (n)
GQ
Amil Stewart
Narada Michael Walden
Tyronne Davis
Alton McClain & Destiny
Maze

WVKO
Columbus, OH
Kirk Bishop

ADDED
EW&F w/Emotions
Switch
Graham Central Station
Rufus
Bill Withers

HOTTEST
Peaches & Herb
Herbie Hancock
Manhattans
Isley Bros.
Parti Labelle
Peabo Bryson
Bernie Worrell
Millie Jackson
War
Nyro

WTLC
Indianapolis, IN
Jay Johnson

ADDED
EW&F w/Emotions
Sun
Dramatics
Switch
Mandre
Bee Gees
Taka Boom
Con Funk Shun
Ronnie Foster
Tata Vega

HOTTEST
Teena Marie
Sister Sledge (n)
McFadden & Whitehead
Herbie Hancock
Peaches & Herb
Gap Band
Minnie Riperton
Delegation
Chocolate Milk
Breakwater

WYLD
New Orleans, LA
Willie Jay Johnson

WVEE
Atlanta, GA
Scotty Andrews

ADDED
EW&F w/Emotions

HOTTEST
Isley Bros.
McFadden & Whitehead
Gap Band
Peaches & Herb
Crema D'Cocoe
Tyronne Davis
GQ
Con Funk Shun
Mass Production

KSOL
San Mateo, CA
J.S. Jeffries

ADDED
Isley Bros.
War
Herbie Hancock
Barry White

HOTTEST
Foxy
Tyronne Davis
Peaches & Herb
Raydio
Maze
George Benson
Gap Band
Cher
Alton McClain & Destiny
Rance Allen

WDAO
Dayton, OH
Turk Logan

ADDED
Not Available
HOTTEST
Peaches & Herb
Rance Allen
Isley Bros.
War
Gap Band
Peabo Bryson
Millie Jackson
Barry White
McCrays
Village People

WLOU
Louisville, KY
Sheratha Tinsley

ADDED
Five Special
EW&F w/Emotions
AJ Hudson & The Partners
Beck Family
Chairman Of The Board

HOTTEST
Herbie Hancock
Rance Allen
Parliament
Parti Labelle
Oakris
Crowd Pleasers
KC & Sunshine Band
War
GQ
Barry White

WVON
Chicago, IL
Carl Connor

ADDED
Taka Boom
Teena Marie

HOTTEST
GQ
Foxy
Amil Stewart
Raydio
Peaches & Herb
AWB
Pointer Sisters
McFadden & Whitehead
Isley Bros.
KC & Sunshine Band

WCIN
Cincinnati, OH
Bob Long

ADDED
EW&F w/Emotions
Brainstorm
Con Funk Shun
Gloria Gaynor
Betsy Wright
Joe Thomas

HOTTEST
Isley Bros.
Crown Heights Affair
Donna Summer
McFadden & Whitehead
War
Taka Boom
Sister Sledge (n)
Lou Rawls
Linda Clifford "Don't"
Undisputed Truth

WEST

KDAY
Los Angeles, CA
Steve Woods

ADDED
EW&F w/Emotions

HOTTEST
Isley Bros.
McFadden & Whitehead
Gap Band
Peaches & Herb
Crema D'Cocoe
Tyronne Davis
GQ
Con Funk Shun
Mass Production

KSOL
San Mateo, CA
J.S. Jeffries

ADDED
Isley Bros.
War
Herbie Hancock
Barry White

HOTTEST
Foxy
Tyronne Davis
Peaches & Herb
Raydio
Maze
George Benson
Gap Band
Cher
Alton McClain & Destiny
Rance Allen

KYAC
Seattle, WA
Robert L. Scott

ADDED
EW&F w/Emotions
Bootsy's Rubber Band
McCrays
Chocolate Jam Co.

HOTTEST
Alton McClain & Destiny
Angela Bofill
Barry White
Bill Summers
Brick
Bro. By Choice
Carrie Lucas
Cheryl Lynn
Crema D'Cocoe

XHRM
San Diego, CA
Ken Hawkins

ADDED
Kleer
Ohio Players
Mass Production
EW&F w/Emotions
Spinners

HOTTEST
Peaches & Herb
George Benson
GQ
Solar Heat
Foxy
Isley Bros.
Rick James
Natalie Cole
Herbie Hancock
Sister Sledge (n)

GET THE KNACK

Platinum in 7 Weeks.

#1 Album.

#1 Single — "My Sharona"

Produced by Mike Chapman



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Popular Rhythms

DISCO

R A D I O

HOTTEST

Following are listed in order of their airplay activity.

SISTER SLEDGE
"We Are Family" (Cotillion)
GINO SOCCIO
"Dancer" (RFC/WB)
GO
"Disco Nights (Rock Freak)" (Arista)
DONNA SUMMER
"Hot Stuff" (Casablanca)
FOXY
"Hot Number" (Dash/TK)
CLAUDJA BARRY
"Boogie Woogie Dancin' Shoes" (Chrysalis)
CARRIE LUCAS
"Dance With You" (Solar/RCA)
JACKSONS
"Shake Your Body (Down To The Ground)" (Epic)
MADLEEN KANE
"Forbidden Love" (WB)
LIQUID GOLD
"My Baby's Baby" (Parachute)

NEW & ACTIVE

EARTH, WIND & FIRE w/EMOTIONS
"Boogie Wonderland" (ARC/Columbia)
DONNA SUMMER
"Bad Girls" (Casablanca)

MOST ADDED

JOHN DAVIS & THE MONSTER ORCHESTRA
"Love Magic" (SAM/Columbia)

EAST: WKTU/New York, NY, Michael Ellis; WKYS/Washington, D.C., Bill Bailey; WMAS/Springfield, MA, Jim Davis; WBOS/Boston, MA, Jane Dunklee; WCAU-FM/Philadelphia, PA, Roy Perry; WKTK/Baltimore, MD, Lou Krieger. **SOUTH:** KSET/El Paso, TX, Chuck Kelly; WKGN/Knoxville, TN, Kerry Lambert; KHYS/Beaumont, TX, Ted Stecker; KRLY/Houston, TX, Michael Jones; WEZD/New Orleans, LA, Chris Walkenborg. **MIDWEST:** WMJC/Detroit, MI, Peter Booker; KFMX/Minneapolis, MN, Gary De Maroney; WGCI/Chicago, IL, Barry Mayo; KATT/Oklahoma City, OK, Mike Gardner; WDRQ/Detroit, MI, Eddie Rogers; KKSS/St. Louis, MO, Lee Michaels. **WEST:** KUTE/Los Angeles, CA, Bill Stevens; KHS-FM/Los Angeles, CA, Mike Wagner/Sharman Cohen; KXTC/Phoenix, AZ, Larry Barwick; KDKO/Denver, CO, Ron D'Jay.

Album Airplay

Following are listed in order of their airplay activity.

RICK JAMES "Bustin' Out Of L Seven" (Gordy) "Bustin' Out" "High On Your Love"
SISTER SLEDGE "We Are Family" (Cotillion) "We Are Family" "He's The Greatest Dancer" "Lost In Music"
RAYDIO "Rock On" (Arista) "You Can't Change That"
PATTI LABELLE "It's Alright With Me" (Epic) "It's Alright With Me" "Music Is My Way Of Life"
HERBIE HANCOCK "Feets Don't Fail Me Now" (Columbia) "Ready Or Not"
GEORGE BENSON "Livin' Inside Your Love" (WB) "Love Ballad"
JACKSONS "Destiny" (Epic) "Shake Your Body (Down To The Ground)"
NATALIE COLE "I Love You So" (Capitol) "Stand By"
GEORGE DUKE "Follow The Rainbow" (Epic) Various Cuts
MANHATTANS "Love Talk" (Columbia) "Here Comes The Hurt Again"

*Asterisk denotes that cut has been released as a single.

Crossover Public Affairs

Continued from Page 41

Or there's the news director in most places that still has the attitude of "I've got to fight the program director, I've got to be a different program service . . . and when the news comes on it's another radio station. I'm in control of your radio set and for the next five minutes I will control the horizontal and vertical." That's what the traditional relationship has been, and the program director has had his own attitude that feeds or bounces off of that. It doesn't do any good for the station itself. It doesn't make for good radio and I've been an advocate of cooperating and working where we can cooperate with different points of view.

R&R: Do you think that's a big problem with PD's and news directors?

DL: Oh yeah. It's a problem. I understand, having been a PD myself and being involved with music for a few years too. I've been jumping back and forth between both of them but my love is news and that's what I've been doing. I believe that we have a responsibility to make a station work. And, in my point of view and the company's point of view, commercials, production, all those things you talk about in your columns in terms of production excellence and air sound, the turntable, the stylus are just as important as the records. They're just as important as the news, as important as the personalities and it's all part of a single package and that's where I'm coming from. I'm not a music nut, I'm not a news nut. Anybody who knows me knows that I'm not a nut about any one thing except I'm a nut about being a broadcaster. I'm a professional journalist by trade and that's my craft and trade. But I don't see myself attitudinally any different about broadcasting than anybody else who works at this station . . . I think that's where a lot of PD's and news directors fall short in the mix of creating a total station sound.

Most of these big stations that are really doing it, have good news departments. In every single case you can look behind there and you'll see they took time to create a viable news department that works in the context of the station. But then again you look at these Arbitron figures, look at the McGovern-Guild breakouts. In a market like New York black males particularly are interested in listening to news and public affairs. Our audiences are not what our white owners of years gone by would like to make us think they are. And they never were then. And I think the longer it takes black radio to understand that, the longer it will take to see the downward trend of black exclusive listeners to black radio come back up again.

News Tips

R&R: What advice would you give guys in other markets who wouldn't have the facilities or the accessibility to what you have?

DL: They can, of course, give me a buzz. I know there's a booklet available from the radio people called "The Small Market Radio Handbook," or "Radio News Handbook" which is distributed by the Radio TV News Directors Association and the NAB jointly. It goes into a lot of things, and it was researched for five or six years. It goes into some of the tricks that white stations have used to make little news departments of one person or no people into something that sounds good.

Sometimes not having all the resources of the big boys is good, especially for our kind of operation, because it forces us to be the voice of the people who don't have a voice and that's desirable. I wouldn't have everybody run around and pull out their news wires, but at the same time we have to realize that you can become reliant on a machine and that in a way, is unfortunately what the system would like you to do, to basically spin out what is available through the semi-official agencies, UPI and AP, and there are more things out there happening all over if we just stick our heads out the window. I think on the local level, some creative thought should be given to a communication between the PD and the News Director, and to using ascertainment as a valid survey to base your public affairs programs on. People are not just talking about a community full of welfare mothers, or unmarried mothers, or muggers. Our communities have lots of interesting problems that they want to hear about.

JAZZ RADIO

HOTTEST

SPYRO GYRA
Morning Dance (Infinity)
"Morning Dance"
MICHAEL FRANKS
Tiger In The Rain (WB)
Various Cuts
GROVER WASHINGTON JR.
Paradise (Elektra)
Various Cuts
GEORGE BENSON
Livin' Inside Your Love (WB)
"Love Ballad"
SEAWIND
Light The Light (Horizon)
"Hold On To Love"
HUBERT LAWS
Land Of Passion (Columbia)
Various Cuts
JOHN KLEMMER
Brazilia (MCA)
Various Cuts
JOE SAMPLE
Carmel (MCA)
Various Cuts
RICHARD TEE
Strokin' (Tappan Zee/Columbia)
Various Cuts
TONY WILLIAMS
The Joy Of Flying (Columbia)
Various Cuts

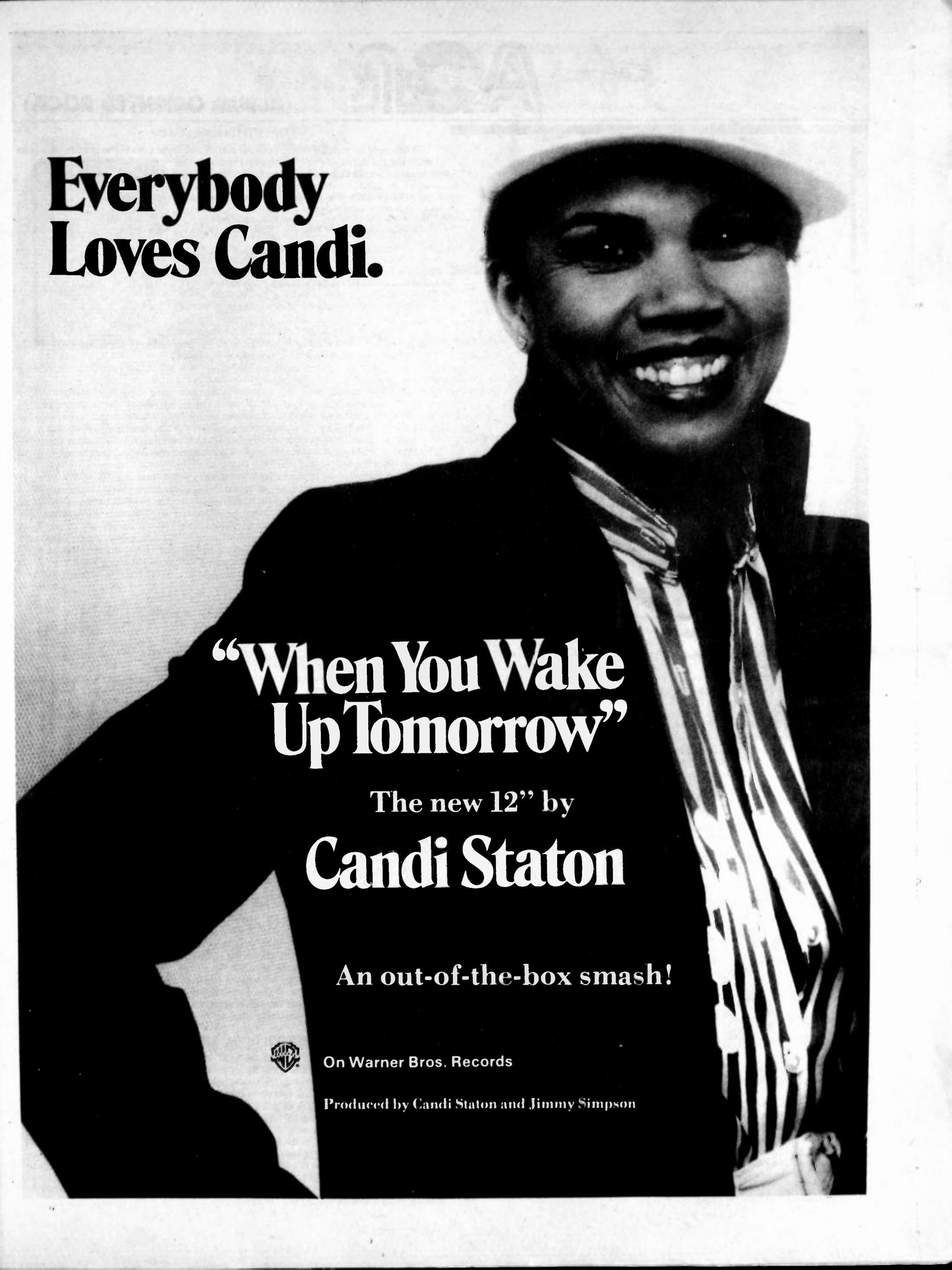
NEW & ACTIVE

JEAN-LUC PONTY
Jean-Luc Ponty: Live (Atlantic)
Various Cuts
MCCOY TYNER
Together (Milestone)
Various Cuts

EAST: WRVR/New York, NY Jim Smith; WHUR/Washington, D.C. Jesse Fox; WEA/Baltimore, MD Kwesi Mfume. **SOUTH:** WCLK/Atlanta, GA, Raquaya Ward. **MIDWEST:** WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorian Pastor. **WEST:** KADK/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGQ/Los Angeles, CA Monica Riordan; KJLH/Los Angeles, CA, Ted Terry.

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AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

Los Angeles: AOR Market In Transition

As I mentioned in last week's column, one of the most interesting aspects of editing this section of R&R is the perspective it affords of the entire industry and segments thereof. Lately there have been quite a few important changes in Los Angeles's six metro area AOR's (KLOS, KMET, KNX-FM, KROQ-FM in neighboring Pasadena, KWST, and KZLA), changes which will have an undeniable, if as yet undetermined, affect on the LA AOR radio scene. This week we zero in on each of the LA AOR's to ask programmers about the transitions they and the market are experiencing.

KNX-FM: Picking Up Speed

Moving from left to right on the FM dial we first arrive at 93, KNX-FM. A casual listen to a typical KNX-FM music segment reveals a broad spectrum of artists, from the expected (Billy Joel) to the unexpected (Bad Co.). PD Steve Marshall commented on the station's recent efforts to increase the Soft AOR's musical pace. "We're trying to keep up with the musical trends without getting into disco or anything. We've been increasing our tempo for over a year now. While still concentrating on music's more mellow aspects, we're now concerned that our music move along and go somewhere. We want that music to be tight, bright and energetic. It still has a certain pop identity, but recently we've reinforced the AOR end of it too."



Steve Marshall

Just to the right of KNX-FM, at 93.9, is another Soft AOR, KZLA, which of late has been incorporating a substantial amount of fusion jazz into its melodic music blend. Station Promotions Director Steve Gaspar would not say whether the station planned to make fusion jazz a permanent musical fixture, but he did mention that the station is in the process of doing audience research that will help to reshape the station's musical structure, creating a musical blend that would, over a period of time, be noticeably different from the KZLA of old. Of course these changes hinge on GM Pete Newell's choice of a new PD for the station, a decision he said he will not make until he sees the results of the spring Arbitron ratings some weeks from now. Station MD Jim LaFawn has been pulling double duty as Acting PD since the departure of former PD Jack Popejoy over a month ago. KZLA has recently sponsored a running event, a pajama party for its listeners, and the first in a projected series of radio concerts from LA showcase club, The Roxy, featuring fusion jazz artist Tim Weisberg.

KZLA: Jazzing It Up

KMET: Life At The Top

At 94.7 on the FM dial rests LA's AOR powerhouse, KMET, whose recent showings in the Burke ratings service (see last week's R&R) show the station at the absolute top of the LA radio market, an admirable achievement of which we can all be proud. Very few stations in such an enviable position make drastic adjustments of a winning blend, and



Sam Bellamy

KMET is understandably no exception. "We're always going to do what we do best," said station PD Sam Bellamy, "and we're not going to worry about what the competition does. We don't have to worry about them; they have to worry about us. We're going to keep doing what we've been doing that's gotten us to where we are." And what's gotten KMET to where they are, among other things, is a liberal dose of rock 'n' roll. In fact, the station rarely slows its tempo below your typical Nugent-style rockers, which some critics maintain is an audience-limiting approach. Not Sam: "How could rock 'n' roll be called limiting in a market where we just came in #1 in both the Burke and Mediatrend results. That represents a majority of LA radio listeners who want to listen to rock 'n' roll radio."

KMET's all-rock approach seems remarkably similar to the Superstars programming game plan laid out two weeks ago in an R&R conversation with Lee Abrams. Sam was not surprised to read that piece. She responded, "Sooner or later someone was going to pick up our format and style and try to do it. But it doesn't matter if someone tries it in LA or elsewhere; people have tried to do it in the past and so far audiences have not accepted a reasonable facsimile."

The only programming change at KMET recently has been longtime airstaffer Bob Coburn's move to WMET/Chicago as that Metromedia outlet's PD. He was replaced on the air at KMET by MD Jack Snyder, who was concurrently named Assistant PD. Sam commented on the switchover, "It was an easy segue for Jack to go on after Bob left; their air style and musical tastes are similar. At some point we hope to move up someone from our ranks to take some of the work off Jack's shoulders, as he's doing three jobs. But Jack will, I hope, always be involved in the musical choicemaking process; I won't let him get out of that for awhile. He's too good."

KLOS: PD Guessing Game

A hot topic for months now in both the record and radio ends of the industry has been the vacant PD slot at KLOS/Los Angeles, created by the departure of Frank Cody (who has returned to KBPI/Denver as PD). In the months since his exiting, the station's staff have all pitched in to maintain a smoothly-sailing ship. GM Bill Sommers gave special credit to Programming Assistant Ruth Pinedo for her behind-the-scenes coordination of schedules and programming odds and ends. Musical choices have become a community affair, with several airstaffers sitting in on music committee meetings weekly to choose new product and shuffle older material rotationally. In charge of station promotions is KLOS's Creative Services head Greg Taylor, whose recent promotional efforts turned the station's airing of "Album Greats" into a major piece of station programming that netted over 9000 calls from listeners over the special weekend. When asked whether he would consider letting the station continue to be run by committee Sommers replied, "I wouldn't do that, no. While the people here are great, I don't think that's the proper road to follow."



Bill Sommers

Nor did Sommers feel the PD choice is likely to come from the current station's staff. "Of course there's interest from inside," he said, "but that always becomes difficult, especially when you've worked with the same people for a great number of years. Sometimes it can then be hard to separate personal from professional judgments of people's abilities." He also mentioned that current staffers have become used to looking at the station from the inside, and that sometimes it's advantageous to come from elsewhere to get a broader market perspective that will aid programming efforts.

Consequently Sommers has been on a much-publicized cross-country search for a new KLOS PD. He spoke with dozens of interested applicants but, according to him, only came close to a contract signing once (with WMMR/Philadelphia PD Jeff Pollack), but in the end the two "did not get together." What happens from here? Sommers answered, "I'm looking at a lot of people; we've had a lot of calls expressing interest in the job. It all boils down to chemistry between individuals, and experience level... plus someone's track record, and the ability to handle the administrative as well as the programming side."

Sommers seemed unperturbed by the amount of time it's taken to find a new KLOS PD. "I would like to have the position filled as soon as possible, but in the meantime I don't feel especially uncomfortable without a PD; we're still doing everything we should be doing. In the meantime this next book will belong to everyone here."

KWST: Promotion-Conscious

To locate the next LA AOR, one must move the dial all the way up to 106, the home of KWST. According to PD Steve Downes, dial position has had a lot to do with KWST's lackluster showings in previous ratings periods. Said Downes, "That's why we're happy to have two Disco stations getting good numbers at this end of the dial, and we're also happy for the changes at KROQ. Whatever else these stations and their programming may mean to KWST, they help to increase awareness of what's happening at this end of the dial, and they may break up the rock logjam between 90 and 96." In fact, part of KWST's current promotion campaign centers around the phrase "Move Up to 106." As Downes explained, "we're inviting people to come up here and find out what's happening at this end of the dial, to discover what they've been missing."

"Move Up to 106" is one aspect of an aggressive station promotional stance which has been heavily researched for maximum results. Said Downes, "We've tried a number of promotions and found that this market seems uninterested in big money giveaways. At the end of last year we did a promotion in which everyone who entered was eligible to win a \$1500 stereo system, \$106 in cash and etc. We got something like 200 entries for the whole contest; it was terrible. In contrast, the first of this year we started a weather watch thing. The listener sent in his name and phone number and a time he'd be home everyday so we could call to ask what the weather was like where he lived. We'd give him on-the-air credit as a weather watcher, though even that was not promised. We got infinitely more responses to that promotion than to the one where we were giving something away. People don't think they can win those sorts of promotions, plus I don't think that's what they listen to the radio for. So we don't try to buy our audience."

Consequently KWST's promotions are geared mainly toward things in which the audience participates with the station in some fashion, be it through radio concerts or their weekly homegrown talent showcasing. They have also just kicked off a second year of free weekly outdoor rock concerts to last till early summer (the first featured Robert Gordon).

Downes considers the station lucky to have already completed its period of transition, which occurred late last year with the hiring of Downes and the better part of an entire new airstaff, which has been stable since last December. "All the elements are in place," Downes said, "and all the things we wanted to inject into the station to best relate to the LA audience are there now. We've gotten the personalities, music and promotions together. We feel good about our air sound and have gotten excellent response to it. All we're doing at this point is maintaining what we're doing to make the necessary impression on the marketplace."

KROQ: In For A Tune-Up

A heartbeat away from KWST, at 106.7 FM, is KROQ, which has just begun a major programming overhaul under new PD Rick Carroll and MD Larry Groves. While the airstaff remains the same at present, the music has already shifted emphasis dramatically, away from the station's former new wave trademark and toward very familiar tracks. In a recent half hour's listen, KROQ jocks were playing proven cuts by groups like Lynyrd Skynyrd, Eagles and Ted Nugent. Still in question is the fate of the station's Sunday night block programs of new wave and free-form music and comedy. Certainly these changes are already having their effect on the KROQ listenership, and the ratings period in progress should begin to tell the story of losses and gains for the shifting Pasadena AOR.

Los Angeles is but one area of the country where the AOR sands are shifting, and what patterns will emerge when the sands die down again in cities like Denver and Chicago for instance, can not yet be foreseen. In issues to come we'll focus in on these markets and others for a look at AOR's "Big Picture."

Continued on Page 48

TRIUMPH

Radio Picks A Winner!



It's Here...

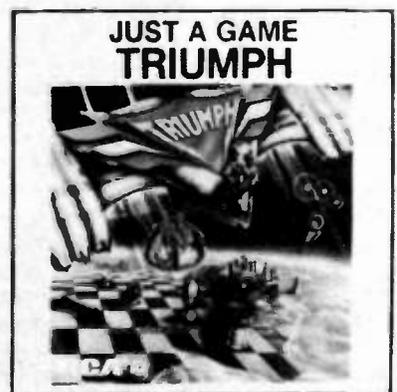
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Album Airplay/ 40
debut 38**

The Charts

**FMQB 36
BB 155*
CB 127*
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WMYK	WKQB	KZAP
WDEK	KAZY	KLRB
WIOT	KZOM	KCAL
WLAV	WZZQ	KTYD
WKLS		



The Cuts: "Hold On",
"American Girls",
"Lay It On The Line"



RCA We're on a Winning Streak!

Jeff Gelb

Continued from Page 46

I received a phone call from Supertramp management spokesperson Charlie Prevost who had a special request. He asks that any station that plans to send a mascot to the group's concert appearance in your area first contact Charlie to let him (and the group) know you're coming. Charlie and the band will attempt to accommodate your mascot on-stage with the band at some point in the show, which may prove a more effective promotional gimmick for the station and less distracting for the band and audience than if your mascot just struts his stuff in the bleachers. Contact Charlie in advance of Supertramp's concert date in your area at (213) 849-7871.

Evolution

Jeff Gerber is the new PD at WRNO/New Orleans. Rod Glenn remains the station's MD. . . KFLY/Corvallis has changed its call letters to KEJO. No format change, just new calls. . . WAIM/Greenville's new PD is B. Bisson from KTLK Denver. . . One of AOR's best-loved MD's, KZOK/Seattle's Mavis Mackoff, is exiting for a promo post with EMI-America & UA for Boston. Mavis said, "I've gotten a lot of encouragement from everyone here at KZOK, and am leaving on the best of terms. I'm looking forward to this new challenge." Mavis starts her new job in two weeks, and we wish her well. . . Speaking of Boston, two WBCN salespeople have emigrated over to WCAS/Cambridge. Now working sales for the Jazz AOR are Kenny Greenblatt and George Gowan. . . Former KROQ/Pasadena air personality Fraizer Smith has resurfaced at KLOS/Los Angeles for weekend airwork. . . WRKK/Birmingham PD Don Keith is leaving the station. . . M105/Cleveland MD Ellen Roberts is marrying and leaving the station.

Update

AOR stations' news departments were recipients of several awards recently. KCAL/San Bernardino was nearly swimming in them: The California Teachers Association gave them a Best Education award, while they got a 1st prize UPI award for documentary and newswriting. Meantime the Twin Counties Press Club honored the station for Public Affairs, Documentaries, and Local News. WBCN/Boston's news department won the Thomas Phillips UPI award for Best Documentary of 1978 for a program called "Cult World," produced by then-station newscaster Bob Macheson (now with KXRX/San Jose), Danny Schechter and Duane Glasscock. KNX-FM/Los Angeles's news department was awarded a broadcast media award at the annual Broadcast Industry Conference at San Francisco State University for a station documentary on cocaine use in Southern California. . . Also winning an award were Jay Cooper and Dick Wilson, KY102/Kansas City's morning team. The two were cited for On-Air Personalities of the Year by the American Women in Radio and TV's Kansas City chapter. . . PARTY TIME: Several stations are helping their listeners to commemorate the coming of Spring with massive outdoor bashes: KFMH/Muscatine combined free live music by five area bands plus Missouri with frisbee and kite-flying contests, attracting 5,000-plus party-goers. The station carried all the music live on the air as well. Duke Jupiter played to over 2,000 fans at a free beach party given by ZETA-7/Orlando. Spyro Gyra played at an invitation-only "morning dance" (held after midnight) sponsored by KZEW/Dallas for 600 winning listeners. The concert was also taped for airing. WMMR/Philadelphia co-sponsored a street fair that brought out over 50,000 to see a free concert featuring Marc Tanner and Southside Johnny. WKDF/Nashville's street fair, which featured booths of discounted goods as well as free live music by Joe Sample, raised over \$1,000 for the Special Olympics. . . When a massive anti-nuclear demonstration occurred by nearby Rocky Flats, Colorado. KBCO/Boulder was there with tape recorders to catch music by Bonnie Raitt, Jackson Browne, Danny O'Keefe and others, as well as speeches and interviews with some of the 15,000 who attended, all to be turned into an upcoming on-air special. . . WWWW/Detroit raised over 14,000 pledges during a station co-sponsored March of Dimes Superwalk recently. . . Over thirty AOR's nationwide grouped for a live broadcast from Cleveland of RSO recording artists The Rockets this past Wednesday. Host station was WMMS and MD Kid Leo played MC. . . KSJO/San Jose has taken a rock circus on the road, making stops at record stores to set up live mini-concerts from a flatbed truck, plus juggling, clowns and prizes for those who come by. Radio and TV spots plug upcoming locations for the traveling circus, which is al-



POLICE ARREST KSAN AT BOTTOM LINE — A&M recording artists Police met with imported KSAN/San Francisco staffers after a New York area performance at The Bottom Line. Pictured (l-r) are group's Stewart Copeland, A&M's National FM Promotion Director Rich Toitoian, KSAN MD Kate Ingram, group's Sting, KSAN jock Beverly Wilshire, (front) group's Andy Summers.

ways MC'ed by a station air personality. Station Asst. PD Paul "Lobster" Wells refers to the idea as "guerilla rock 'n' roll theatre," and says reaction from crowds has been great. . . KZLA/Los Angeles air personality Ken Noble is keeping busy with two weekly specials on the station. The first, KZLA's Album Countdown, uses the R&R AOR Album Airplay 40 chart for a top twenty countdown each Wednesday night, while their Solid Gold Saturday Night dusts off AOR oldies for a 4-hour on-air party. . . WCOZ/Boston is now running the horoscope forecasts of Darrell Martinie, better known (for whatever reason) as The Cosmic Muffin. . . Lots of news from DIR syndicators this week: the company intends to run a live Double Bros. concert from LA's Universal Amphitheatre to its network of over 150 AOR's on July 4th. DIR also carried live, to half-a-dozen AOR's nationwide, Wednesday's Madison Square Garden press conference by representatives of the Musicians United for Safe Energy, who announced two Garden concerts in September to star Jackson Browne, The Doobie Brothers, James Taylor and others, benefitting the No Nukes movement. And being carried by over 170 affiliates is a Direct News special that was culled from tapes gathered at last weekend's giant anti-nukes Washington demonstration. The half-hour show, produced by Chris Stanley, includes interviews with Jackson Browne, Jane Fonda, Kurt Vonnegut and Jerry Brown, among others.



FAMOUS FACES — That's Dustin Hoffman with KWST/Los Angeles MD Pam May, pictured at the conclusion of the first annual Herb Alpert/KWST 10K Run. Over 5,000 runners competed in the charity event that was co-sponsored by the LA AOR.

Color

CATALOGUE CONTESTS: Z92/Omaha offered its listeners chances to win catalogues by Yes and The Doobie Bros. in two recent promotions. The best signs welcoming Atlantic recording artists Yes to an area concert were awarded the group's catalogue and, to the runners-up, copies of "Tormato." Listeners were also asked to count the number of minutes worth of Doobie Bros. music played on the station over a three-day period, grand prize winner receiving from Warner Bros. a complete Doobies album catalogue, runners-up getting copies of "Minute by Minute."

CRUISIN' WITH WZAM & WMYK: WZAM & WMYK/Norfolk selected eight winners from in-store registrations for a cruise aboard a 60-foot catamaran with MCA recording artist Jimmy Buffett.

BREAKFAST IN AMERICA: KRST/Albuquerque, in conjunction with A&M Records and the latest Supertramp album, asked listeners to call the station to register their names whenever they heard a Supertramp song on the radio. Winners were picked for an expenses-paid trip anywhere in the country for a breakfast (the winner chose New York City).

SUPER SETS WIN SUPER SET-UP: WIOG/Saginaw asked listeners to send in super sets of songs they'd like to hear back-to-back. When they heard their songs and called the station they became eligible to win a grand prize video tape recording system.

GO TO HELL: WZXR/Memphis, in conjunction with Swan Song and the new Bad Co. album, did a call-in registration promotion for an expenses-paid trip to Hell (the land of "Desolation Angels") and back. Included in the trip was a picnic lunch of deviled eggs, devil's food cake and hot sauce. (By the way, the Hell they sent their winning couple to is located in Michigan.)

Concerts & Conversations

PRESENTATIONS: WYXE/Madison presented the Rockets for 92 cents. . . WMMS/Cleveland presented Boomtown Rats for free, FM for \$1.01. . . KWST/Los Angeles presented Robert Gordon for free.

RADIO CONCERTS: Desmond Child & Rouge on ZETA-4/Miami. . . Temptations on CFOX/Vancouver. . . Joe Jackson on KAZY/Denver, KZEW/Dallas. . . Duke Jupiter on WSHE/Miami. . . Graham Parker on WMMS/Cleveland, WMJQ/Rochester, WEBN/Cincinnati. . . Derringer on WPLR/New Haven. . . Muddy Waters & Johnny Winter, Todd Rundgren on WLIR/Long Island. . . John Hall on WBCN/Boston. . . Duke Jupiter on WBRU/Providence.

GUEST DJs: Rick Wakeman on KQRS/Minneapolis, WLPX/Milwaukee. . . Toto on WHCN/Hartford.

CONVERSATIONS: Eddie Money, Santana, Ted Nugent, Aerosmith, Van Halen on KSJO/San Jose. . . Robert Fripp on WBAB/Babylon. . . Beach Boys on WAVA/Washington. . . Leah Kunkel, Supertramp on KBBC/Phoenix. . . Ramones, UK, Tom Robinson, Robert Gordon, Lou Reed on KROQ/Pasadena. . . Jimmy Buffett on LOVE-94/Miami. . . Head East on KPAS/El Paso. . . Horslips, Robert Gordon on KSJO/San Jose. . . John Hall, Ian Hunter on WIOQ/Philadelphia. . . Beach Boys, Face Dancer on DC101/Washington. . . Molly Hatchet, Charlie Daniels on WSHE/Miami. . . Head East, Rusty Weir on KLBJ/Austin. . . Melanie, Henry Paul on WQSR/Tampa. . . Steve Goodman on WBCN/Boston. . . Tim Weisberg on KTMS/Santa Barbara. . . Peter Townshend on WLIR/Long Island. . . John Hall on WBRU/Providence. . . Van Halen on WWWW/Detroit. . . Tycoon, Crusaders on WKDF/Nashville. . . Cheap Trick on WROQ/Charlotte. . . Van Halen, Tim Leary on WRIF/Detroit.

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Radio & Records

Album Airplay/40

Chart Summary

May 11, 1979

153 REPORTERS

Album cuts are listed in order of airplay preference.

2	1	1	1	SUPERTRAMP	Breakfast In America (A&M)	<i>"Logical"</i>	<i>"Home"</i>	<i>"Stranger"</i>
1	2	2	2	BAD COMPANY	Desolation Angels (Swan Song)	<i>"Fantasy"</i>	<i>"Gone"</i>	<i>"Wind"</i>
6	6	5	3	VAN HALEN	Van Halen II (WB)	<i>"Dance"</i>	<i>"Dr."</i>	<i>"Good"</i>
10	8	6	4	RICKIE LEE JONES	Rickie Lee Jones (WB)	<i>"Chuck"</i>	<i>"Joint"</i>	<i>"Money"</i>
4	3	4	5	ALLMAN BROTHERS	Enlightened Rogues (Capricorn)	<i>"Crazy"</i>	<i>"Blind"</i>	<i>"Pegasus"</i>
9	10	8	6	CHEAP TRICK	At Budokan (Epic)	<i>"Want"</i>	<i>"Surrender"</i>	<i>"Shame"</i>
3	4	7	7	DOOBIE BROTHERS	Minute By Minute (WB)	<i>Title</i>	<i>"Dependin'"</i>	<i>"Fool"</i>
7	7	3	8	JOURNEY	Evolution (Col)	<i>"Way"</i>	<i>"Recall"</i>	<i>"Angels"</i>
8	9	9	9	GEORGE HARRISON	George Harrison (Dark Horse)	<i>"Blow"</i>	<i>"Everyone"</i>	<i>"Faster"</i>
-	-	19	10	MARSHALL TUCKER	Running Like The Wind (WB)	<i>"Friend"</i>	<i>Title</i>	<i>"Cowboy"</i>
13	11	11	11	POLICE	Outlandos d'Amour (A&M)	<i>"Roxanne"</i>	<i>"Next"</i>	<i>"Losing"</i>
20	21	15	12	VARIOUS ARTISTS	Warriors (A&M)	<i>"City"</i>	<i>"Theme"</i>	
-	-	13	13	JAMES TAYLOR	Flag (Col)	<i>"Company"</i>	<i>"Day Tripper"</i>	<i>"Trucker"</i>
34	23	21	14	IAN HUNTER	"You're Never Alone..." (Chrysalis)	<i>"Daylight"</i>	<i>"Night"</i>	<i>"Cleveland"</i>
5	6	10	16	DIRE STRAITS	Dire Straits (WB)	<i>"Waterline"</i>	<i>"Sultans"</i>	<i>"Water..."</i>
19	16	13	16	FRANK ZAPPA	Sheik Yerbouti (Zappa)	<i>"Fool"</i>	<i>"Flakes"</i>	<i>"Snakes"</i>
11	13	17	17	McG., C. & H.	McGuinn, Clark & Hillman (Capitol)	<i>"Write"</i>	<i>"Long Time"</i>	<i>"Surrender"</i>
26	22	14	18	TYCOON	Tycoon (Arista)	<i>"Women"</i>	<i>"Boy"</i>	<i>"Count"</i>
17	12	23	19	ROXY MUSIC	Manifesto (Atco)	<i>"Dance"</i>	<i>"Ain't"</i>	<i>"Girl"</i>
23	17	12	20	JOE JACKSON	Look Sharp! (A&M)	<i>"Going Out"</i>	<i>Title</i>	<i>"Papers"</i>
25	28	22	21	ROCKETS	Rockets (RSO)	<i>"Well"</i>	<i>"Radio"</i>	<i>"Sleep"</i>
-	-	20	22	NEW ENGLAND	New England (Infinity)	<i>"Lose"</i>	<i>"Fear"</i>	<i>"Shoot"</i>
32	30	18	23	ORLEANS	Forever (Infinity)	<i>"Time"</i>	<i>"Love"</i>	<i>"Slippin'"</i>
36	24	32	24	JAY FERGUSON	Real Life Ain't... (Asylum)	<i>"Cruise"</i>	<i>Title</i>	<i>"Doing"</i>
-	37	27	25	RON WOOD	Gimme Some Neck (Col)	<i>"Days"</i>	<i>"Alive"</i>	<i>"Realize"</i>
-	28	26	27	BOB DYLAN	At Budokan (Col)	<i>"Tower"</i>	<i>"Ma"</i>	<i>"Man"</i>
14	14	16	27	ROD STEWART	Blondes Have... (WB)	<i>"Bitch"</i>	<i>Title</i>	<i>"Sexy"</i>
38	27	29	28	HERMAN BROOD	Herman Brood &... (Ariola)	<i>"Saturdaynight"</i>	<i>"Junkie"</i>	<i>"Doin'"</i>
30	26	28	29	LOWELL GEORGE	Thanks I'll Eat It Here (WB)	<i>"Girl"</i>	<i>"Trains"</i>	<i>"Rain"</i>
21	33	34	30	THE BABYS	Head First (Chrysalis)	<i>Title</i>	<i>"Right"</i>	<i>"Think"</i>
-	-	35	31	MANFRED MANN	Angel Station (WB)	<i>"Angel"</i>	<i>"Carol"</i>	<i>"Town"</i>
31	32	39	32	CARS	Cars (Elektra)	<i>"Roll"</i>	<i>"Needed"</i>	
22	29	24	33	BLONDIE	Parallel Lines (Chrysalis)	<i>"Heart"</i>	<i>"One Way"</i>	<i>"Telephone"</i>
-	34	31	34	BLACKFOOT	Strikes (Atco)	<i>"Highway"</i>	<i>"Train"</i>	
-	35	32	35	CHARLIE DANIELS	Million Mile Reflections (Epic)	<i>"Lane"</i>	<i>"Devil"</i>	<i>"Star"</i>
27	31	30	36	GRAHAM PARKER	Squeezing Out Sparks (Arista)	<i>"Girls"</i>	<i>"Protection"</i>	<i>"Japan"</i>
-	37	33	37	TARNEY SPENCER	Run For Your Life (A&M)	<i>"Lose"</i>	<i>"Live"</i>	
-	38	34	38	TRIUMPH	Just A Game (RCA)	<i>"Hold"</i>	<i>"Line"</i>	<i>Title</i>
-	39	35	39	APRIL WINE	First Glance (Capitol)	<i>"Roller"</i>		
16	19	26	40	POCO	Legend (MCA)	<i>"Heart"</i>	<i>"Crazy"</i>	

The largest turnout of AOR reporters to date picked SUPERTRAMP again for their top airplay nod of the week, with 137 hot reports. BAD CO. held rock steady at number two with 122 hits while VAN HALEN jumped up to third place with 102 hits. Hitting top five this week was RICKIE LEE JONES with 91 hits. TRICK moved up while DOOBIES maintained. HARRISON held his own and TUCKER showed increases in all airplay rotations. POLICE held steady, while the WALSH track bounced WARRIORS further upward. TAYLOR debuted handsomely with a potent combination of all rotations. HUNTER continued his upward climb, while MC&H held steady and ROXY moved up. ROCKETS inched up while FERGUSON resurged as a result of increased rotations. WOOD moved up, while DYLAN debuted with 47 adds and early rotational increases. BROOD inched up as BABYS resurged. MANN had a good week, and the resilient CARS trucked upward once again. BLACKFOOT, DANIELS, TARNEY SPENCER and TRIUMPH all debuted this week, while JOHN HALL, TUBES and BOB WELCH came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

NEW ENTRY

ADDED

1	JAMES TAYLOR	5/11	5/4	4/27	4/20	4/13
	Flag (Col)	90/60	46/45	0/0	0/0	0/0
	"Company"	M-10	M-0			
	"Frederick"	H-20	H-1			
2	PATTI SMITH	53/53	0/0	0/0	0/0	0/0
	Wave (Arista)	M-0	M-0			
	"Frederick"	H-0	H-0			
3	BOB DYLAN	71/47	38/37	0/0	0/0	0/0
	At Budokan (Col)	M-10	M-1			
	"Tower"	H-14	H-0			
4	HENRY PAUL	45/35	33/32	1/1	0/0	0/0
	Grey Ghost (At)	M-7	M-1			
	Title	H-3	H-0			
5	JOHN STEWART	52/31	38/38	0/0	0/0	0/0
	Born to Run (RSO)	M-18	M-0			
	"Wind"	H-5	H-0			
6	FLASH AND THE PAN	45/25	30/25	4/1	0/0	0/0
	Flash And... (Epic)	M-10	M-2			
	"Peter"	H-10	H-3			
7	NEW ENGLAND	72/22	79/60	7/6	0/0	0/0
	New England (Infinity)	M-38	M-13			
	"Lose"	H-12	H-6			
8	JOHN HIATT	21/19	10/9	0/0	0/0	0/0
	Slug Line (MCA)	M-0	M-0			
	"Girl"	H-2	H-1			
9	CHARLIE DANIELS	55/18	60/55	4/4	1/1	0/0
	Million Mile... (Epic)	M-20	M-2			
	"Lane"	H-17	H-3			
9	ALVIN LEE	24/18	14/14	0/0	0/0	0/0
	Ride On (RSO)	M-3	M-0			
	"Cowboy"	H-3	H-0			
9	MAHOGANY RUSH	28/18	19/18	0/0	0/0	0/0
	Tales Of... (Col)	M-7	M-1			
	"Tower"	H-1	H-0			
10	SWEET	42/17	39/20	49/49	1/1	0/0
	Cut Above... (Capitol)	M-24	M-18			
	"Discography"	H-1	H-1			
11	MISSOURI	17/15	4/4	0/0	0/0	0/0
	Welcome To... (Polydor)	M-1	M-0			
	"Sunshine"	H-1	H-0			
11	TRIUMPH	49/15	37/18	40/31	26/26	1/1
	Just A Game (RCA)	M-29	M-16			
	"Hold"	H-5	H-3			

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total mentions within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's mentions in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

1	ROCKETS	5/11	5/4	4/27	4/20	4/13
	Rockets (RSO)	70/51	61/49	64/42	51/36	48/29
	"Well"	M-18	M-9			
	"Cowgirls"	H-2	H-0			
2	EMMYLOU HARRIS	54/46	21/0	7/0	0/0	0/0
	Blue Kentucky Girl (WB)	A-6	A-21			
	"Cowgirls"	H-2	H-0			
3	RON WOOD	61/44	64/18	48/0	0/0	0/0
	Gimme Some Neck (Col)	A-10	A-38			
	"Days"	H-7	H-6			
4	BLACKFOOT	56/43	46/31	41/30	39/26	37/14
	Strikes (Atco)	A-6	A-5			
	"Highway"	H-8	H-10			
4	HERMAN BROOD	61/43	57/45	60/35	41/22	53/11
	Herman Brood &... (Ariola)	A-6	A-2			
	"Saturdaynight"	H-12	H-10			
5	MARSHALL TUCKER	87/42	80/19	51/0	0/0	0/0
	Running Like... (WB)	A-14	A-41			
	"Friend"	H-31	H-20			
6	ROXY MUSIC	69/41	77/45	72/45	75/48	78/44
	Manifesto (Atco)	A-0	A-2			
	"Dance"	H-28	H-30			
7	JAY FERGUSON	68/39	59/35	63/35	44/22	58/8
	Real Life... (Asylum)	A-7	A-11			
	"Cruise"	H-22	H-13			
7	JOE JACKSON	70/39	78/43	70/38	60/35	67/35
	Look Sharp! (A&M)	A-1	A-4			
	"Going Out"	H-30	H-31			
8	NEW ENGLAND	72/38	79/13	7/6	0/0	0/0
	New England (Infinity)	A-22	A-60			
	"Lose"	H-12	H-8			
8	FRANK ZAPPA	83/38	85/39	57/33	57/35	56/30
	Sheik Yerbouti (Zappa)	A-1	A-2			
	"Fool"	H-24	H-24			
9	VARIOUS ARTISTS	71/36	69/42	67/35	58/34	60/9
	Warriors (A&M)	A-4	A-5			
	"City"	H-31	H-22			
10	JOURNEY	103/35	109/35	99/40	101/43	99/44
	Evolution (Col)	A-0	A-2			
	"Way"	H-68	H-72			
11	MANFRED MANN	56/35	57/17	46/42	10/8	0/0
	Angel Station (WB)	A-8	A-31			
	"Angel"	H-13	H-9			
12	LOWELL GEORGE	54/33	53/33	60/37	64/25	55/11
	Thanks I'll... (WB)	A-3	A-3			
	"Girl"	H-18	H-17			

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total mentions within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's mentions in other rotations for the week. The album's preferred airplay cut is listed.

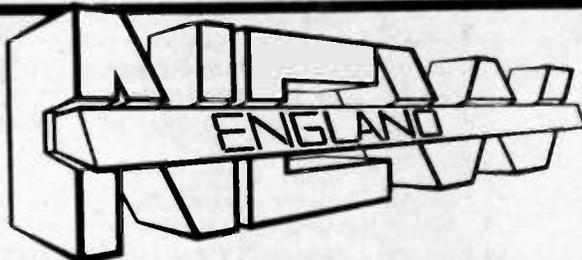
HOTTEST

1	SUPERTRAMP	5/11	5/4	4/27	4/20	4/13
	Breakfast In... (A&M)	144/137	141/134	134/121	131/118	136/105
	"Logical"	A-0	A-0			
	"Company"	M-7	M-7			
2	BAD COMPANY	134/122	130/118	126/115	137/121	131/109
	Desolation... (Swan Song)	A-2	A-0			
	"Fantasy"	M-10	M-12			
3	VAN HALEN	114/102	104/90	100/78	98/73	106/46
	Van Halen II (WB)	A-1	A-1			
	"Dance"	M-11	M-13			
4	RICKIE LEE JONES	111/91	112/75	107/67	96/42	87/37
	Rickie... (WB)	A-1	A-7			
	"Chuck"	M-19	M-30			
5	DOOBIE BROTHERS	98/82	97/84	103/84	115/89	114/102
	Minute By Minute (WB)	A-0	A-0			
	Title	M-16	M-13			
6	ALLMAN BROTHERS	107/90	111/84	118/89	115/90	117/88
	Enlightened... (Capricorn)	A-0	A-0			
	"Crazy"	M-27	M-27			
7	CHEAP TRICK	91/73	91/68	74/59	84/84	89/60
	At Budokan (Epic)	A-2	A-0			
	"Want"	M-16	M-13			
8	JOURNEY	103/88	109/72	99/59	101/53	99/48
	Evolution (Col)	A-0	A-2			
	"Way"	M-35	M-35			
9	GEORGE HARRISON	76/50	84/82	89/89	96/75	101/78
	George... (Dark Horse)	A-0	A-0			
	"Blow"	M-26	M-22			
10	DIRE STRAITS	85/45	81/61	101/81	105/89	118/89
	Dire Straits (WB)	A-0	A-0			
	"Waterline"	M-20	M-20			
11	POLICE	70/44	77/53	79/56	81/46	83/51
	Outlandos... (A&M)	A-0	A-2			
	"Roxanne"	M-26	M-22			
12	McG., C. & H.	67/38	70/45	77/50	82/56	100/56
	McGuinn, Clark & Hillman (Capitol)	A-0	A-0			
	"Write"	M-29	M-25			
13	ORLEANS	54/33	54/33	49/26	53/16	72/8
	Forever (Infinity)	A-0	A-3			
	"Time"	M-21	M-18			
14	MARSHALL TUCKER	87/31	80/20	51/0	0/0	0/0
	Running Like... (WB)	A-14	A-41			



INFINITY RECORDS

HIT MUSIC!



“NEW ENGLAND”

A TOP 40 & AOR IMPACT ALBUM:



INF 9007

Others Getting Significant Action

NEW ENGLAND “Don’t Ever Wanna Lose Ya” (Infinity) 27/8, WKBW, KBEQ, B100, WNOE, KZ93, WRFC, KDZA, KBIM, KSLQ 33-30, WKEE 32-28.

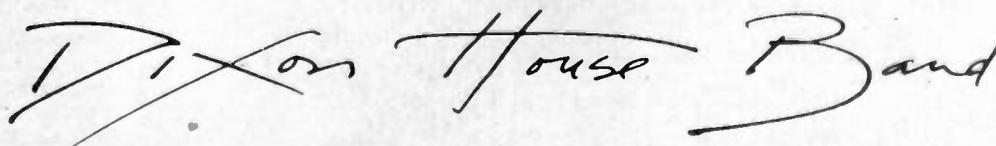
Radio & Records Album Airplay/40 #22
Also #7 Most Added

DIXON HOUSE BAND Fighting Alone

Including:
Running Scared/Who’s Gonna Love You/
Sooner or Later/Crusader/Saracen Ride



INF 9008



“FIGHTING ALONE”

SOFT EDGED POWER ROCK!

PRODUCED BY MIKE FLICKER (HEART, TKO)

CHECK OUT “SOONER OR LATER” AND “RUNNING SCARED”

SPYRO GYRA Morning Dance

Including:
Starburst/Song For Lorraine
Heliopolis/Little Linda/Morning Dance



INF 9004

SPYRO·GYRA

“MORNING DANCE”

HAVE A “MORNING DANCE” AT YOUR STATION.

LIMIT THIS RECORD TO HIT ROTATION!

ORLEANS/Forever

Including:
Love Takes Time/Everybody Needs Some Music
Don’t Throw Our Love Away
I Never Wanted To Love You/Forever



INF 9006



“FOREVER”

“LOVE TAKES TIME” — A HIT FOR ALL FORMATS . . .
ALL DEMOGRAPHICS! PLAY IT AND SEE

ALL WE ASK YOU TO DO IS LISTEN.

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

JAMES TAYLOR

Flag (Col)

"Company" "Day Tripper" "Trucker" "You Are" 59% of our reporters on it. Total reports: 90. A-60, M-10, H-20. Debuted this week at number 13.



Flag

SINGLES

- 1 STYX "Renegade" (A&M)
- 2 WINGS "Goodnight Tonight" (Col)
"Daytime Nighttime..."
- 3 KINKS "I Wish I Could Fly..." (Arista)
- 4 SAMMY HAGAR "(Sittin' On) The Dock Of..." (Capitol)
- 5 BOB SEGER "Old Time Rock 'N' Roll" (Capitol)
- 6 DONNA SUMMER "Hot Stuff" (Casablanca)
- 7 RANDY VANWARMER "Just When I Needed..." (WB/Bearsville)
- 8 TOTO "Georgy Porgy" (Col)
- 9 ROGER VOUDOURIS "Get Used To It" (WB)
- 10 ENGLAND DAN & JOHN FORD COLEY "Love Is The Answer" (Big Tree)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- 1 PAT METHENY..... New Chautauque (ECM)
..... Title "Moxico"
- 2 GEORGE BENSON Livin' Inside Your Love (WB)
..... "Ballad" "Nassau"
- 3 SPYRO GYRA..... Morning Dance (Infinity)
..... "Linda" Title
- 4 TIM WEISBERG..... Night Rider! (MCA)
..... "Moonchild" Title
- 5 MICHAEL FRANKS..... Tiger In The Rain (WB)
..... "Sanpaku" Title
- 6 JEAN-LUC PONTY..... Jean-Luc Ponty: Live (Ati)
..... "Molecules" "Mirage"
- 7 SEAWIND..... Light The Light (Horizon)
..... Title "Hold"
- 8 GROVER WASHINGTON, JR.... Paradise (Elektra)
..... Title "Asia's"
- 9 PASSPORT..... Garden Of Eden (Ati)
..... Title "Earth" Title
- 9 CARLOS SANTANA..... Oneness (Col)
..... Title

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Albany

518-462-5555

ALBUMS ADDED
Robert Fripp (Polydor)
Tom Moore (Elektra)
JL Ponty (Ati)
Patti Smith (Arista)
Super Max (Ati)

MEDIUM ALBUMS
Marshall Tucker (WB)
Poize (A&M)
Steve Frabert (Nemperor)
John Hall (ARC Col)
Jam (Polydor)
Allman Bros. (Capricorn)
Charlie Daniels (Epic)
Trump (RCA)
Rory Music (Atco)
Ron Wood (Col)
Duncan Browne (Sire)
Doobie Bros. (WB)
Tom Robinson (Harvest)
Michael Franks (WB)

JAZZ ALBUMS
Pat Metheny (ECM WB)
George Benson (WB)
Spyro Gyra (Infinity)
Michael Franks (WB)

JOHN COOPER, MD: Playing various cuts. Playing ROBIN LANE, ROBERT GORDON, KINKS, FRANK ZAPPA, and DONNA SUMMER singles.

Boston

817-266-1111

ALBUMS ADDED
Doucette (Mushroom)
Robert Fleischman (Arista)
John Hiatt (MCA)
Pat Metheny (ECM WB)
Henry Paul (Ati)
Tom Weisberg (MCA)
RL Jones (WB)
Manfred Mann (WB)
Henry Paul (Ati)
Elvis Costello (Col)
Bob Dylan (Col)
Dire Straits (WB)
Ian Hunter (Chrysalis)
Charlie Daniels (Epic)
Diane Drey (Capricorn)

MEDIUM ALBUMS
Supertramp (A&M)
Ian Hunter (Chrysalis)
Ron Wood (Col)
Blondie (Chrysalis)
Hair (RCA)
Sweet (Capitol)
Supertramp (A&M)
Tom Robinson (Capitol)
Atlantic (MCA)
Graham Parker (Arista)
Herman Brood (Arista)
Frank Zappa (Zappa)

HOT ALBUMS
Police (A&M)
Squeeze (A&M)
Fish & the Pan (Epic)
Joe Jackson (A&M)
Van Halen (WB)
Warriors (A&M)
RL Jones (WB)
Drummond Child (Capitol)
Roches (WB)
Tubes (A&M)
MC&H (Capitol)
Frank Zappa (Zappa)

TONY BERARDINI, MD: Playing various cuts. Playing SISTER SLEDGE, ANITA WARD, FISCHER Z, CLASH, DONNA SUMMER, BOOMTOWN BATS, RACHIE SWEET, RUMOR and B 52's singles.

MOST ADDED

PATTI SMITH
Wave (Arista) 19/19

BOB DYLAN
At Budokan (Col) 19/10

JAMES TAYLOR
Flag (Col) 20/9

HENRY PAUL
Grey Ghost (Ati) 12/7

JOHN STEWART
Bombs Away... (RSO) 13/7

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

IAN HUNTER
"You're Never..." (Chrysalis) 26/17

JOE JACKSON
Look Sharp! (A&M) 26/17

ROXY MUSIC
Manifesto (Atco) 22/15

NEW ENGLAND
New England (Infinity) 19/13

RON WOOD
Gimme Some... (Col) 16/13

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

SUPERTRAMP
Breakfast In... (A&M) 32/31

BAD COMPANY
Desolation... (Swan Song) 31/27

VAN HALEN
Van Halen II (WB) 26/25

ALLMAN BROTHERS
Enlightened... (Capricorn) 28/22

RICKIE LEE JONES
Rickie... (WB) 25/19

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Allentown

215-694-0511

ALBUMS ADDED
Marshall Tucker (WB)
John Stewart (RSO)

HOT ALBUMS
Cars (Elektra)
Supertramp (A&M)
Bad Co (Swan Song)
Cheap Trick (Epic)
Allman Bros. (Capricorn)
Warriors (A&M)
New England (Infinity)
Badfinger (Elektra)
Sweet (EMI America)
Herman Brood (Arista)

MEDIUM ALBUMS
Joe Jackson (A&M)
Tubes (A&M)
New England (Infinity)
Badfinger (Elektra)
Sweet (EMI America)
Herman Brood (Arista)

GEORGE HAWRAS, PD: Playing various cuts. Playing BOB SEGER, THE BABYS, R. JONES, APRIL WINE, ORLEANS, TYCOON, FRANK ZAPPA, MC&H, STYX, A.S. BAND, DOUCETTE and T-SPENCER singles.

Boston

617-247-0850

ALBUMS ADDED
Patti Smith (Arista)
Tarney Spencer (A&M)
Alman Bros (RSO)

MEDIUM ALBUMS
George Harrison (Dark Horse)
Bad Co (Swan Song)
John Hall (ARC Col)
Tubes (A&M)
Rory Music (Atco)
Graham Parker (Arista)
Lowell George (WB)
Flash & the Pan (Epic)

HOT ALBUMS
John Stewart (RCA)
Tycoon (Arista)
Dire Straits (WB)
Police (A&M)
Doobie Bros. (WB)
Cheap Trick (Epic)
RL Jones (WB)
Supertramp (A&M)
Van Halen (WB)
Duncan Brown (Sire)
Bob Dylan (Epic)
Allman Bros. (Capricorn)

BRIAN ST. JAMES, MD: SMITH'S "Star" "Frederick" BEACH BOYS "Timin'" REED'S "Man" HUNTER'S "Cleveland" INGLAND'S "Love" DREIGS "Punk" STEWART'S "Wind" TRICKS "Wanted" WARRIORS "City" TYCOON'S "Woman" JACKSON'S "Papers" ZAPPA "Foot" BROOD'S "Saturday Night" "Din" GEORGE'S "Girl" ROBERTS "Well" "Bain" POLICE'S "Rosanne" TAYLOR'S "Root" WOOD'S "Days" DANIELS "Lane" "Hibernia" SEGER'S "R 'N' R" DYLAN'S "Man" TUCKER'S Title DOOBIE'S "Dependin'" SUPERTRAMP'S "Logical" Title BLONDIE'S "Heart" "Picture" HARRISON'S "Blow" ORLEANS "Love" BAD CO'S "Fantasy" "Lonely" ALLMAN'S "Crazy" JONES "Chuck" "Joint" ROXY'S "Dance" "Ain't" JOURNEY'S "Way" VAN HALEN'S "Dance" "Playing WINGS, KINKS, JOHN HALL, R. VOUDOURIS and SAMMY HAGAR singles.

Bridgeport

203-579-9995

ALBUMS ADDED
Patti Smith (Arista)
Beach Boys (Caribou)
Lou Reed (Arista)
Ian Hunter (Chrysalis)
New England (Infinity)
Diane Drey (Capricorn)
John Stewart (RSO)

MEDIUM ALBUMS
Cheap Trick (Epic)
Warriors (A&M)
Tycoon (Arista)
Joe Jackson (A&M)
Frank Zappa (Zappa)
Herman Brood (Arista)
Lowell George (WB)
Rockets (RSO)
Police (A&M)

JAZZ ALBUMS
James Taylor (Col)
Ron Wood (Col)

Cherie Daniels (Epic)
Bob Seger (Capitol)
Bob Dylan (Col)
Marshall Tucker (WB)

HOT ALBUMS
Doobie Bros. (WB)
Supertramp (A&M)
George Harrison (Dark Horse)
Orleans (Infinity)
Bad Co (Swan Song)
Allman Bros. (Capricorn)
RL Jones (WB)
Rory Music (Atco)
Journey (Col)
Van Halen (WB)

JAZZ ALBUMS
Tim Weisberg (MCA)

Hartford

203-247-1060

ALBUMS ADDED
Billy Thorpe (Capricorn)
Patti Smith (Arista)
Sweet (Capitol)
The Babys (Chrysalis)
Tarney Spencer (A&M)

HOT ALBUMS
Cheap Trick (Epic)
Van Halen (WB)
Allman Bros. (Capricorn)
Bad Co (Swan Song)
Supertramp (A&M)
RL Jones (WB)
Marshall Tucker (WB)
Bob Dylan (Col)
James Taylor (Col)
Journey (Col)
April Wine (Capitol)
Blackfoot (Atco)
Tubes (A&M)
Ian Hunter (Chrysalis)

MEDIUM ALBUMS
Bob Seger (Capitol)
Styx (A&M)
Police (A&M)
Warriors (A&M)
Marshall Tucker (WB)
Bob Dylan (Col)
James Taylor (Col)
Journey (Col)
April Wine (Capitol)
Frank Zappa (Zappa)
Ian Hunter (Chrysalis)

MICHAEL PICOZZI, PD/DANIEL FRANCIS HAYDIN, MD: Playing various cuts. WINGS (Tonight), ORLEANS, TYCOON and KINKS singles.

Long Island

516-485-9200

ALBUMS ADDED
John Mayall (DJM)
Missouri (Polydor)
Robert Fripp (Polydor)
B. Tichauer (Radar)
Patti Smith (Arista)
John Hiatt (MCA)
Carli (Ati)
Link Wray (Vista)
Robert Gordon (RCA)

HOT ALBUMS
Charlie Daniels (Epic)
James Taylor (Col)
Marshall Tucker (WB)
Flash & the Pan (Epic)
Police (A&M)
Allman Bros. (Capricorn)
Bad Co (Swan Song)
Good Rats (Passport)
Steve Forbert (Nemperor)
Joe Jackson (A&M)
Henry Paul (Ati)
Elvis Costello (Col)
Ian Hunter (Chrysalis)
RL Jones (WB)
Dire Straits (WB)
Supertramp (A&M)
John Hall (ARC Col)
MC&H (Capitol)
Rubinoos (Beverly)
Blondie (Chrysalis)
Tim Huey (WB)
Van Halen (WB)
Pat Metheny (ECM WB)
Steve Goodman (Arista)

MEDIUM ALBUMS
Bootsy (Passport)
Dire Straits (WB)
Supertramp (A&M)
John Hall (ARC Col)
MC&H (Capitol)
Rubinoos (Beverly)
Blondie (Chrysalis)
Tim Huey (WB)
Van Halen (WB)
Pat Metheny (ECM WB)
Steve Goodman (Arista)

DENNIS MCNAMARA, PD/LARRY KLEINMAN, MD: Playing various cuts. Playing BELLI AIRE, IAN DURY, RUMOUR and SUBLIME DELUXE singles.

Baltimore

301-889-0098

ALBUMS ADDED
Jay Ferguson (Arista)
Tarney Spencer (A&M)
Ian Hunter (Chrysalis)

MEDIUM ALBUMS
Warriors (A&M)
Bob Dylan (Col)
Poco (MCA)
Lowell George (WB)
Ron Wood (Col)
Journey (Col)
New England (Infinity)

HOT ALBUMS
Frank Zappa (Zappa)
DENISE OLIVER, PD: FERGUSON'S "Cruise" T-SPENCER'S "Love" HUNTER'S "Night" Playing WINGS single.

Boston

617-262-5900

ALBUMS ADDED
Chick Rea (UA)
Spinners (A&I)
Grover Washington (Elektra)
Thelma Houston (Col)

MEDIUM ALBUMS
Pat Metheny (ECM WB)
Marshall Tucker (WB)
Roches (WB)
Raydio (Arista)
MC&H (Capitol)
Danny Keagan (DJM)
Allman Bros. (Capricorn)
Danny O'Keefe (WB)
Rory Music (Atco)
AWB (Ati)

KEN SHELLON, MD: Playing various cuts. Playing WINGS, SUZI QUATRO, PEACHES & HERB, SANTANA, ENG. DAN & J. COLEY and JOHN LINCOLN WRIGHT singles.

Cambridge

617-492-6450

ALBUMS ADDED
Henry Paul (Ati)
Charlie Daniels (Epic)
Roches (WB)
McCoys (Mercury)
Steve Grossman (Ati)
Bill Evans (WB)
Art Ensemble of Chic (ECM WB)

MEDIUM ALBUMS
Orleans (Infinity)
Joe Sample (MCA)
AWB (Ati)
A.S. Band (Eland)
Danny O'Keefe (WB)
Minnie Riperton (Capitol)
Diane Drey (Capricorn)
Joe Jackson (A&M)
Harvie Hancock (Col)
Styx (WB)

JAZZ ALBUMS
Tim Weisberg (MCA)
Joe Sample (MCA)
George Duke (Epic)
Harvie Hancock (Col)
Styx (WB)

Seawind (Horizon)
Ireka (Col)
Elvis Costello (Col)
Blue Montreux (Arista)

HOT ALBUMS
John Stewart (RSO)
Pat Metheny (ECM WB)
Bob Dylan (Col)
James Taylor (Col)
Marshall Tucker (WB)
Lowell George (WB)
RL Jones (WB)
Allman Bros. (Capricorn)
Michael Franks (A&M)
George Harrison (Dark Horse)
Dave Grisman (Horizon)
Spyro Gyra (Infinity)
Grover Washington (Elektra)
John Hall (ARC Col)
Supertramp (A&M)
Tim Weisberg (MCA)

JOE DIAZ, MD: Playing various cuts. Playing OAK YES, RINGS, APRIL WINE, WINGS, HAWKWOODS, BOB SEGER and IAN DURY singles.

Lewiston-Portland

207-375-4208
207-774-6384

ALBUMS ADDED
John Hiatt (MCA)
Squeeze (A&M)
JL Ponty (Ati)
Athin Lee (RSO)
Patti Smith (Arista)

HOT ALBUMS
Cars (Elektra)
Billy Joel (Col)
Styx (A&M)
Police (A&M)
Dire Straits (WB)
Elvis Costello (Col)
Doobie Bros. (WB)
Heart (Portrait)
RL Jones (WB)
Toto (Col)
Van Halen (WB)
Supertramp (A&M)
Bob Welch (Capitol)
Nicolette Larson (WB)
Bad Co (Swan Song)

JOE DIAZ, MD: Playing various cuts. Playing OAK YES, RINGS, APRIL WINE, WINGS, HAWKWOODS, BOB SEGER and IAN DURY singles.

Montreal

514-935-2425

ALBUMS ADDED
Ian Hunter (Chrysalis)

MEDIUM ALBUMS
Doucette (Mushroom)
Mehogany Rush (Col)
Triumph (Col)
Myles
Orleans (Infinity)
Dave Lambert (Polydor)
RL Jones (WB)
Dire Straits (WB)
Elvis Costello (Col)
Journey (Col)
John Zeller (KD Records)
Bethel (Polydor)
Rory Music (Atco)
Steve Forbert (Nemperor)
UK (Polydor)
Chris Osburn (A&M)
Murray Head (Polydor)

HOT ALBUMS
Supertramp (A&M)
Bob Welch (Capitol)
Supertramp (A&M)
Rud Stewart (WB)
Doobie Bros. (WB)
George Harrison (Dark Horse)
Cheap Trick (Epic)
Van Halen (WB)
Police (A&M)

JAZZ ALBUMS
Coco Taylor (Alligator)
Herbie Hancock/Colea (Col)
Sam Sivan (Arista)
Joe Sample (MCA)

ROB BRAIDE, MD: Playing various cuts. Playing WINGS single.

Binghamton

607-772-8850

ALBUMS ADDED
Pat Metheny (ECM WB)
John Stewart (RSO)
Flash & the Pan (Epic)
Olson House (Infinity)

MEDIUM ALBUMS
Art Garfunkel (Col)
Beach Boys (Caribou)
Tim Weisberg (MCA)
Judy Collins (Elektra)
Gary Wright (WB)
Diane Drey (Capricorn)
New England (Infinity)
Sweet (EMI America)
Couchtown (WB)
Tubes (A&M)
Joe Jackson (A&M)
Frank Zappa (Zappa)
Herman Brood (Arista)
Rockets (RSO)
John Hall (ARC Col)

HOT ALBUMS
Supertramp (A&M)
MC&H (Capitol)
Warriors (A&M)
John Hiatt (MCA)
Bad Co (Swan Song)
Marshall Tucker (WB)
Van Halen (WB)
Rory Music (Atco)
Badfinger (Elektra)
Allman Bros. (Capricorn)
James Taylor (Col)
Orleans (Infinity)
George Harrison (Dark Horse)
Graham Parker (Arista)
James Taylor (Col)
Charlie Daniels (Epic)

JAZZ ALBUMS
Spyro Gyra (Infinity)
John Hall (ARC Col)

DICK BASCOM, MD: Playing various cuts.

Buffalo

716-881-4555

ALBUMS ADDED
Herman Brood (Arista)
Bob Dylan (Col)
Bad Co (Swan Song)
Tycoon (Arista)
Warriors (A&M)
Ron Wood (Col)
New England (Infinity)
Ian Hunter (Chrysalis)

MEDIUM ALBUMS
Joe Jackson (A&M)
Badfinger (Elektra)
Ron Wood (Col)
New England (Infinity)
George Harrison (Dark Horse)
Rockets (RSO)
Bob Seger (Capitol)

HOT ALBUMS
Supertramp (A&M)
Van Halen (WB)

IRV GOLDFARB, MD: Playing various cuts. Playing KINKS and WINGS singles.

WCAZ

617-492-6450

ALBUMS ADDED
Henry Paul (Ati)
Charlie Daniels (Epic)
Roches (WB)
McCoys (Mercury)
Steve Grossman (Ati)
Bill Evans (WB)
Art Ensemble of Chic (ECM WB)

MEDIUM ALBUMS
Orleans (Infinity)
Joe Sample (MCA)
AWB (Ati)
A.S. Band (Eland)
Danny O'Keefe (WB)
Minnie Riperton (Capitol)
Diane Drey (Capricorn)
Joe Jackson (A&M)
Harvie Hancock (Col)
Styx (WB)

JAZZ ALBUMS
Tim Weisberg (MCA)
Joe Sample (MCA)
George Duke (Epic)
Harvie Hancock (Col)
Styx (WB)

Seawind (Horizon)
Ireka (Col)
Elvis Costello (Col)
Blue Montreux (Arista)

HOT ALBUMS
John Stewart (RSO)
Pat Metheny (ECM WB)
Bob Dylan (Col)
James Taylor (Col)
Marshall Tucker (WB)
Lowell George (WB)
RL Jones (WB)
Allman Bros. (Capricorn)
Michael Franks (A&M)
George Harrison (Dark Horse)
Dave Grisman (Horizon)
Spyro Gyra (Infinity)
Grover Washington (Elektra)
John Hall (ARC Col)
Supertramp (A&M)
Tim Weisberg (MCA)

JOE DIAZ, MD: Playing various cuts. Playing OAK YES, RINGS, APRIL WINE, WINGS, HAWKWOODS, BOB SEGER and IAN DURY singles.

Long Island

516-587-1023

ALBUMS ADDED
R. Fripp (Polydor)
Carli (Ati)
Patti Smith (Arista)
Lou Reed (Arista)
J. Warner (Arista)
D. Kirwan (DJM)
Ariary (Epic)
Mehogany Rush (Col)
Tim Moore (Elektra)
Faith Band (Village Muz)
Snopce (Mtn. R.R.)

MEDIUM ALBUMS
Duncan Browne (Sire)
Eddie Money (Col)
Frank Zappa (Zappa)
Dire Straits (WB)
Flash & the Pan (Epic)
Manfred Mann (WB)
Bob Welch (Capitol)
Cars (Elektra)
John Hall (ARC Col)
Rory Music (Atco)

HOT ALBUMS
Supertramp (A&M)
Marshall Tucker (WB)
Tubes (A&M)
UK (Polydor)
MC&M (Capitol)
Bad Co (Swan Song)
Dire Straits (WB)
Charlie Daniels (Epic)
Allman Bros. (Capricorn)
Billy Joel (Col)
George Harrison (Dark Horse)
Flash & the Pan (Epic)
RL Jones (WB)
Joe Jackson (A&M)
Henry Paul (Ati)
Blondie (Chrysalis)
Lowell George (WB)

IAN HUNTER (Chrysalis)
Steve Forbert (Nemperor)
Tycoon (Arista)
Elvis Costello (Col)
Cheap Trick (Epic)

BERNIE BERNARD, MD: Playing various cuts. Playing UK and KINKS singles.

CHOM-FM

514-935-2425

ALBUMS ADDED
Ian Hunter (Chrysalis)

MEDIUM ALBUMS
Doucette (Mushroom)
Mehogany Rush (Col)
Triumph (Col)
Myles
Orleans (Infinity)
Dave Lambert (Polydor)
RL Jones (WB)
Dire Straits (WB)
Elvis Costello (Col)
Journey (Col)
John Zeller (KD Records)
Bethel (Polydor)
Rory Music (Atco)
Steve Forbert (Nemperor)
UK (Polydor)
Chris Osburn (A&M)
Murray Head (Polydor)

HOT ALBUMS
Supertramp (A&M)
Bob Welch (Capitol)
Supertramp (A&M)
Rud Stewart (WB)
Doobie Bros. (WB)
George Harrison (Dark Horse)
Cheap Trick (Epic)
Van Halen (WB)
Police (A&M)

JAZZ ALBUMS
Coco Taylor (Alligator)
Herbie Hancock/Colea (Col)
Sam Sivan (Arista)
Joe Sample (MCA)

ROB BRAIDE, MD: Playing various cuts. Playing WINGS single.

WPLR

203-777-6617

ALBUMS ADDED
Patti Smith (Arista)
John Hiatt (MCA)
JL Ponty (Ati)

MEDIUM ALBUMS
Joe Jackson (A&M)
Ian Hunter (Chrysalis)
Van Halen (WB)
George Harrison (Dark Horse)
Cheap Trick (Epic)
Tubes (A&M)
Bob Dylan (WB)
Nicolette Larson (WB)
Supertramp (A&M)
James Taylor (Col)
Flash & the Pan (Epic)

EDDIE WAZOO, MD: Playing various cuts. Playing KINKS and BENNY LOGGINS singles.

EAST

WOMN New Haven 203-777-8617

ALBUMS ADDED Red Co (Svan Song) Chantry Brown (Joni) Bob Dylan (Col) Manfred Mann (WB) Sweet (A&M) James Taylor (Col) MEDIUM ALBUMS Minnie Riperton (Capitol) Beach Boys (Capitol) Suzie Allison (Elektra) Lemmy George (WB) Roches (WB) Psycho Ryson (Capitol) Randy Crawford (WB) Patrice Rushen (Elektra) Marvin Scott (A&M) Marshall Man (Harvest) Anne Murray (Capitol) Livingston Taylor (Capricorn) Emmylou Harris (WB) HOT ALBUMS SUELE LEE, MD: Playing various cuts. Playing ENG, DAN & J. COLLEY, TOTO and PACHIS & NEBB singles.

WPLJ 95.5 New York 212-561-7777

ALBUMS ADDED Herman Brood (Arista) Manfred Mann (WB) James Taylor (Col) MEDIUM ALBUMS None HOT ALBUMS Doobie Bros (WB) LARRY HERGER, PD: Playing various cuts.

WRMB 106.7 New York 212-335-1700

ALBUMS ADDED John Trapezos (Mercury) MEDIUM ALBUMS Passport (A&I) John McLaughlin (Col) Carlos Santana (Col) McCoy Tyner (Milwstone) Richard Tee (Col) Tony Williams (Col) Stuitt (WB) L.J. Smith (Col) Angela Bofill (Arista-GRP) JIM SMITH, PD: Playing various cuts.

WJIB Ottawa 613-583-1919

ALBUMS ADDED Tycoon (Arista) Ian Hunter (Chrysalis) Warriors (A&M) Domestic Troops (Capitol) Marshall Tucker (WB) Emmylou Harris (Arista) Tom Robinson (Harvest) MEDIUM ALBUMS Cars (Elektra) Joe Jackson (A&M) Eddie Money (Col) Police (A&M) Roxy Music (A&M) UK (Polydor) Rod Stewart (WB) Elvis Costello (Col) Streetheat (A&I) HOT ALBUMS Dina Straub (WB) Nicolette Larson (WB) SHERYL NICHOLSON, MD/BRIAN MURPHY, MD: NI-COLETTE's "Waltz," "Rhumba" MC&M's "Whiz" "Long Time" SUPERTRAMP's "Logical" THE WEBSTERS' "Monium" DOOBIE's "Tool" "Survive" HEADS' "Blow" PAQUETTE's "Jamaka" "Force" BLONDIE's "Heart" McLAUGHLIN's "One" DeBURGH's "Eyes" "Walkin'" "Phaser" JOEL's "Zanzibar" "Eyes" TOM'S "Walkin'" "POINTER," "Fire" "Mappin'" "Mappin'" "POCO's "Heart" "Crazy" HARRISON's "Blow" "Everyone." Playing LBB and APRIL WINE singles.

WIOQ Philadelphia 215-835-6100

ALBUMS ADDED Blackfoot (A&M) Asbury (Elektra) John Nash (MCA) Leah Kunkel (Col) F. Miller (Chrysalis) Patti Smith (Arista) Mahogany Rush (Col) Flash & the Pan (Epic) Sparks (Elektra) Tim Moore (Elektra) MEDIUM ALBUMS Rockets (RSO) Duncan Browne (Sire) Doucette (Mushroom) Fundango (RCA) Susan (RCA) HOT ALBUMS Tycoon (Arista) Phillip MacLeod (Polydor) Warriors (A&M) Ron Wood (Col) Badfinger (Elektra) NOT ALBUMS Elvis Costello (Col) Cars (Elektra) Bad Co (Svan Song) Supertramp (A&M) Ian Hunter (Chrysalis) Dina Straub (WB) Police (A&M) Steve Forbert (Nonesuch) Cafe Jacous (Col) Van Halen (WB)



MC&H SURRENDER TO WKDF — Capitol recording artists McGuinn, Clark & Hillman meet with WKDF/Nashville staffers following a live concert broadcast with the station. Pictured (l-r) are Capitol's George Luthin and Michelle Peacock, WKDF MD Sylvia Reyman, McGuinn, WKDF PD Alan Sneed, Hillman, (foreground) WKDF air personality Gina Logue.

WMMR Philadelphia 215-561-0933

ALBUMS ADDED Patti Smith (Arista) John Hall (ARC-Col) Flash & the Pan (Epic) F. Miller (Chrysalis) Mahogany Rush (Col) John Hall (MCA) HOT ALBUMS Supertramp (A&M) Elvis Costello (Col) Bad Co (Svan Song) Police (A&M) Rod Stewart (WB) Cheap Trick (Epic) Doobie Bros (WB) Billy Joel (Col) Eddie Money (Col) M&M (Capitol) George Thorogood (Rounder) Joe Jackson (A&M) Ron Wood (Col) Blackfoot (A&M) Rockets (RSO) MC&M (Capitol) George Thorogood (Rounder) Joe Jackson (A&M) Ian Matthews (Mushroom) Tracey Nelson (Flying Fish) Nigel Olsson (Rang) Orleans (Infinity) Linda Ronstadt (A&M) Roxy Music (A&M) DICK HUNGATE, MD: Playing various cuts.

WYSP Philadelphia 215-839-7825

ALBUMS ADDED Patti Smith (Arista) Sweet (Capitol) MEDIUM ALBUMS Police (A&M) Journey (Arista) Warriors (A&M) Ron Wood (Col) Fabulous Poodles (Epic) Jay Ferguson (Arylum) Blackfoot (A&M) Ironhorse (Scotti) Triumph (RCA) Journey (Col) Roxy Music (A&M) Allman Bros. (Capricorn) Molly Hatchet (Epic) ERIC MARGOLIS, PD: Playing various cuts. Playing CARS, THE BABYS, APRIL WINE and BINKS singles.

102.1 WDEW Pittsburgh 412-562-5900

ALBUMS ADDED Tarney Spencer (A&M) Billy Thorpe (Capricorn) Avary (Epic) MEDIUM ALBUMS Allman Bros. (Capricorn) Rockets (RSO) New England (Infinity) Warriors (A&M) Journey (Col) UK (Polydor) Bob Dylan (Col) Roxy Music (A&M) Police (A&M) Blackfoot (A&M) The Babys (Chrysalis) Lake (Col) Ian Hunter (Chrysalis) Triumph (RCA) Manfred Mann (WB) Mahogany Rush (Col) Joe Jackson (A&M) HOT ALBUMS Bad Co (Svan Song) Journey (Col) Molly Hatchet (Epic) Van Halen (WB) Cars (Elektra) Supertramp (A&M) George Thorogood (Rounder) JOHN McGHAN, PD: Playing various cuts. Playing FRANK ZAPPA, TYCOON, STEE, and APRIL WINE singles.

wydd 104.7 Pittsburgh 412-382-2144

ALBUMS ADDED Henry Paul (A&I) Sweet (Capitol) Patti Smith (Arista) MEDIUM ALBUMS Ron Wood (Col) A.S. Band (Island) Beach Boys (Capitol) Marshall Tucker (WB) Lowell George (WB) Triumph (RCA) Susan (RCA) Lake (Col) UK (Polydor) Counton (WB) Herman Brood (Arista) John Hall (ARC-Col) Joe Jackson (A&M) Ian Hunter (Chrysalis) Duncan Browne (Sire) Tarney Spencer (A&M) Badfinger (Elektra) Suzi Quatro (RSO) Rockets (RSO) Michael Franks (WB) Blackfoot (A&M) MINI RIBEYEN, MD: PAUL's Title "Crossfire" SWEET's "Tenth" SMITH's "Frederick" WARRIORS' "City" DYLAN's "Tower" "Man" "Times" Playing FRANK ZAPPA and SAMMY HAGAR singles.

WIOQ Philadelphia 215-835-6100

ALBUMS ADDED Blackfoot (A&M) Asbury (Elektra) John Nash (MCA) Leah Kunkel (Col) F. Miller (Chrysalis) Patti Smith (Arista) Mahogany Rush (Col) Flash & the Pan (Epic) Sparks (Elektra) Tim Moore (Elektra) MEDIUM ALBUMS Rockets (RSO) Duncan Browne (Sire) Doucette (Mushroom) Fundango (RCA) Susan (RCA) HOT ALBUMS Tycoon (Arista) Phillip MacLeod (Polydor) Warriors (A&M) Ron Wood (Col) Badfinger (Elektra) NOT ALBUMS Elvis Costello (Col) Cars (Elektra) Bad Co (Svan Song) Supertramp (A&M) Ian Hunter (Chrysalis) Dina Straub (WB) Police (A&M) Steve Forbert (Nonesuch) Cafe Jacous (Col) Van Halen (WB)

WBRU Providence 401-272-9550

ALBUMS ADDED Bob Dylan (Col) James Taylor (Col) Patti Smith (Arista) Lou Reed (Arista) John Stewart (RSO) J. Ponty (A&I) Doucette (Mushroom) Alvin Lee (RSO) J.L. Lewis (Elektra) MEDIUM ALBUMS Sweet (A&M) Charlie Daniels (Epic) Sweet (Capitol) Frank Zappa (Zappa) Rod Stewart (WB) Cheap Trick (Epic) Doobie Bros (WB) Billy Joel (Col) Eddie Money (Col) Van Halen (WB) Graham Parker (Arista) George Harrison (Dark Horse) Eric Clapton (RSO) Dire Straits (WB) Lowell George (WB) JEREMY SCHLOSBERG, MD/STEVE STOCKMAN, PD: Playing various cuts. Playing GRAHAM PARKER and BINKS singles.

WRCN Riverhead 516-727-1570

ALBUMS ADDED James Taylor (Col) Graham Parker (Arista) Dina Straub (Capricorn) Jay Ferguson (Arylum) MEDIUM ALBUMS Joe Jackson (A&M) Ian Hunter (Chrysalis) Journey (Col) Henry Paul (A&I) Jay Ferguson (Arylum) Sweet (Capitol) James Taylor (Col) Herman Brood (Arista) Allman Bros. (Capricorn) UK (Polydor) Terney Spencer (A&M) HOT ALBUMS Doobie Bros. (WB) Cheap Trick (Epic) Van Halen (WB) Allman Bros. (Capricorn) Frank Zappa (Zappa) Supertramp (A&M) Carli (Elektra) Bad Co (Svan Song) Warriors (A&M) RL Jones (WB) Blondie (Chrysalis) Henry Paul (A&I) Marshall Tucker (WB) Charlie Daniels (Epic) Orleans (Infinity) Police (A&M) Styx (A&M) MC&M (Capitol) CHUCK MACKIN, MD: Playing various cuts. Playing BINKS, THE BABYS and WINGS singles.

WWSA Rochester 716-232-7550

ALBUMS ADDED Patti Smith (Arista) Tarney Spencer (A&M) Marshall Tucker (WB) Charlie Daniels (Epic) Jay Ferguson (Arylum) MEDIUM ALBUMS Dina Straub (WB) Cheap Trick (Epic) Doobie Bros (WB) Allman Bros. (Capricorn) Bad Co (Svan Song) Roxy Music (A&M) Rockets (RSO) MC&M (Capitol) Journey (Col) BEBBI BINKLE, PD: Playing various cuts. Playing BINKS single.

99X Syracuse 315-682-9538

ALBUMS ADDED Charlie Daniels (Epic) Bob Dylan (Col) James Taylor (Col) John Stewart (RSO) MEDIUM ALBUMS Ian Hunter (Chrysalis) Frank Zappa (Zappa) RL Jones (WB) Blackfoot (A&M) Jay Ferguson (Arylum) Triumph (RCA) Roxy Music (A&M) Rockets (RSO) Marshall Tucker (WB) Herman Brood (Arista) ED LEVINE, MD: Playing various cuts. Playing TYCOON single.

Q107 Toronto 416-967-3445

ALBUMS ADDED Patti Smith (Arista) Chris Rea (UA) Bob Dylan (Col) Marshall Tucker (WB) Zan (Epic) MEDIUM ALBUMS Manfred Mann (WB) Herman Brood (Arista) Ron Wood (Col) Lowell George (WB) Ian Hunter (Chrysalis) Graham Parker (Arista) RL Jones (WB) GARY SLAUGHT, PD/BRIAN MASTER, MD: Playing various cuts. Playing BINKS single.

WOUR Utica 315-797-0803

ALBUMS ADDED Patti Smith (Arista) James Taylor (Col) Henry Paul (A&I) Faith Band (Village Music) Lou Reed (Arista) Dixon House (Infinity) Tim Moore (Elektra) Robert Fripp (Polydor) Pat Metheny (ECM) Emmylou Harris (WB) Bob Dylan (Col) John Stewart (RSO) Woven (Bonds) MEDIUM ALBUMS New England (Infinity) Marshall Tucker (WB) Herman Brood (Arista) Manfred Mann (WB) Graham Parker (Arista) ROBIN SHERWIN, MD: Playing various cuts.

WAFM Washington, D.C. 703-534-0320

ALBUMS ADDED Ron Wood (Col) Carrillo (A&I) Tarney Spencer (A&M) Henry Paul (A&I) Flash & the Pan (Epic) MEDIUM ALBUMS Joe Jackson (A&M) New England (Infinity) Tubes (A&M) Rockets (RSO) John Stewart (RSO) Roxy Music (A&M) HOT ALBUMS Lowell George (WB) Supertramp (A&M) Allman Bros. (Capricorn) George Harrison (Dark Horse) RL Jones (WB) Bad Co (Svan Song) Van Halen (WB) Blondie (Chrysalis) Doobie Bros. (WB) MC&M (Capitol) GARY CHASE, MD: Playing various cuts. Playing FRANK ZAPPA, BEACH BOYS, APRIL WINE, ORLEANS and TYCOON singles.



DOUCE IS LOOSE IN OTTAWA — Mushroom recording artist Jerry Doucette was interviewed recently by CHEZ-FM/Ottawa MD Sheryl Nicholson on the occasion of the release of Doucette's new album.

dc Washington, D.C. 301-589-7100

ALBUMS ADDED Mahogany Rush (Col) Warriors (A&M) Patti Smith (Arista) Face Dancer (Capitol) MEDIUM ALBUMS Orleans (Infinity) Journey (Col) Lowell George (WB) Marshall Tucker (WB) Triumph (RCA) Graham Parker (Arista) Rockets (RSO) Ian Hunter (Chrysalis) Jay Ferguson (Arylum) Blackfoot (A&M) MICHAEL McRAY, MD: Playing various cuts. Playing BOB SEGER, BOB STEWART, TYCOON and WINGS (Day-time) singles.

Worcester 617-752-5611

ALBUMS ADDED Bob Dylan (Col) James Taylor (Col) Harry Paul (A&I) Triumph (RCA) Fundango (RCA) Patti Smith (Arista) MEDIUM ALBUMS Jay Ferguson (Arylum) Flash & the Pan (Epic) John Hall (ARC-Col) Ian Hunter (Chrysalis) Joe Jackson (A&M) Marshall Tucker (WB) Rockets (RSO) Roxy Music (A&M) JOHN DUNCAN, PD/PAUL LEHUEU, MD: TAYLOR's "Johnny" "B.S.U.R." PAUL's Title TRIUMPH's "Hold" "ENDANGO" "Thiel" SMITH's "Frederick" FERGUSON's "Cruise" PAN's "Rain" "Men" HALL's Title HUNTER's "Daylight" JACOBSON's Title "Going" TUCKER's "Friend" "Blind" A.S. BAND's "Takes" "Easy" BAD CO's "Goner" "Fantasy" TRICK's "Shame" "Want" DOOBIE's Title "Dependin'" "ENGLAND" "Fear" "Shoot" SUPERTRAMP's "Biggest" Title "Home" VAN HALEN's "Dance" "Girls" STEWART's "Wind" ORLEANS' "Love." Playing RECORDS and SAMMY HAGAR singles.

wompo Wheeling 614-676-5661

ALBUMS ADDED John Stewart (RSO) James Taylor (Col) Flash & the Pan (Epic) Phillip MacLeod (Polydor) Dina Straub (Capricorn) Bob Dylan (Col) Wild Cherry (Epic) MEDIUM ALBUMS Bob Welch (Capitol) Eddie Money (Col) George Harrison (Dark Horse) The Babys (Chrysalis) Ian Hunter (Chrysalis) Rod Stewart (WB) TLO (Infinity) Lake (Col) HOT ALBUMS New England (Infinity) Van Halen (WB) Supertramp (A&M) Bad Co (Svan Song) Joe Jackson (A&M) Roxy Music (A&M) Cheap Trick (Epic) JAZZ ALBUMS Ramsey Lewis (Col) Spyro Gyra (Infinity)

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SOUTH

MOST ADDED

- JAMES TAYLOR**
Flag (Col) 27/20
- BOB DYLAN**
At Budokan (Col) 17/12
- HENRY PAUL**
Grey Ghost (AtI) 14/9
- PATTI SMITH**
Wave (Arista) 8/8
- MISSOURI**
Welcome To... (Polydor) 7/7

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

- BLACKFOOT**
Strikes (Atco) 22/16
- MARSHALL TUCKER**
Running Like... (WB) 23/14
- HERMAN BROAD**
Herman Broad &... (Ariola) 15/13
- ROCKETS**
Rockets (RSO) 17/13
- LOWELL GEORGE**
Thanks I'll... (WB) 15/12

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

- SUPERTRAMP**
Breakfast In... (A&M) 36/35
- BAD COMPANY**
Desolation... (Swan Song) 32/32
- RICKIE LEE JONES**
Rickie... (WB) 30/27
- VAN HALEN**
Van Halen II (WB) 30/26
- ALLMAN BROTHERS**
Enlightened... (Capricorn) 30/24

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

KY99

Amarillo
806-359-8561

- ALBUMS ADDED**
James Taylor (Col)
Duolette (Mushroom)
Ain't No (RSO)
John Stewart (Capricorn)
- MEDIUM ALBUMS**
New England (Infinity)
Rockets (RSO)
Terry Spencer (A&M)
Frank Zappa (Zappa)
Duncan Browne (Sire)
- HOT ALBUMS**
Bai Co (Swan Song)
Blackfoot (Atco)
Van Halen (WB)
Journey (Col)
RL Jones (WB)
Supertramp (A&M)
- JAZZ ALBUMS**
Triumph (RCA)
Warriors (A&M)
MC&H (Capitol)
George Harrison (Dark Horse)
Bob Welch (Capitol)
Michael Murphy (Col)
Allman Bros. (Capricorn)
Double Bros. (WB)
Lowell George (WB)
Marshall Tucker (WB)
Tycoon (Arista)
Billy Thorpe (Capricorn)
- HOT ALBUMS**
Sproy Gyra (Infinity)
Joe Sample (MCA)
John Klemmer (MCA)
Robbin Ford (Elektra)
Tim Weisberg (MCA)
Grover Washington (Elektra)
- MAX MILLER, PD: TAYLOR'S "Sleep," DOUCETTE'S "Father," RUN'N' LEE'S "Cowboy," STEWART'S "Gold," "Midnight" Playing RADDINGER and SAMMY HAGAR singles.**

WROC

Charlotte
704-392-8191

- ALBUMS ADDED**
Donna Summer (Casablanca)
Bob Dylan (Col)
James Taylor (Col)
New England (Infinity)
Mahogany Rush (Col)
John McLaughlin (Col)
- MEDIUM ALBUMS**
Sproy Gyra (Infinity)
Joe Jackson (A&M)
Natalie Cole (Capitol)
MC&H (Capitol)
Emmylou Harris (WB)
Rockets (RSO)
Manfred Mann (WB)
Tim Weisberg (MCA)
George Harrison (Dark Horse)
Blondie (Chrysalis)
Eddie Money (Col)
Nicolette Larson (WB)
Double Bros. (WB)
Dire Straits (WB)
Orleans (Infinity)
Grover Washington (Elektra)
Elio Costello (Col)
- HOT ALBUMS**
Supertramp (A&M)
Van Halen (WB)
Bad Co (Swan Song)
Allman Bros. (Capricorn)
Marshall Tucker (WB)
RL Jones (WB)
Journey (Col)
Bob Welch (Capitol)
George Thorogood (Rounder)
Tycoon (Arista)
John Hall (ARC-Col)
Inahorse (Scotti)
Lake (Col)
Blackfoot (Atco)
Rockets (RSO)
Henry Paul (A&M)
Chris Rea (UA)
Judas Priest (Col)
John Jackson (A&M)
Graham Parker (Arista)
Duncan Browne (Sire)
- JAZZ ALBUMS**
Journey (Col)
Poco (MCA)
Annie Bullin (Arista GRP)
Rod Stewart (WB)
George Harrison (Dark Horse)
The Ges (RSO)
- HOT ALBUMS**
Supertramp (A&M)
Van Halen (WB)
Bad Co (Swan Song)
Allman Bros. (Capricorn)
Marshall Tucker (WB)
RL Jones (WB)
Journey (Col)
Bob Welch (Capitol)
George Thorogood (Rounder)
Tycoon (Arista)
John Hall (ARC-Col)
Inahorse (Scotti)
Lake (Col)
Blackfoot (Atco)
Rockets (RSO)
Henry Paul (A&M)
Chris Rea (UA)
Judas Priest (Col)
John Jackson (A&M)
Graham Parker (Arista)
Duncan Browne (Sire)
- JAZZ ALBUMS**
Dane Gribman (Asylum)
Tony Williams (Col)
LL Smith (Col)
Bob James (Col)
Joe Sample (MCA)
- CHARLIE PALMER, MD: Playing various cuts. Playing CATO BARBIERI, ROBERT GORDON, KINKS, SAMMY HAGAR, ISLEY BROS. and WINGS singles.**

6rock

Atlanta
404-325-0980

- ALBUMS ADDED**
Dire Straits (Capricorn)
Triumph (RCA)
Graham Parker (Arista)
Chris Rea (UA)
Ian Hunter (Chrysalis)
UK (Polydor)
- MEDIUM ALBUMS**
Lowell George (WB)
Frank Zappa (Zappa)
April Wine (Capitol)
Marshall Tucker (WB)
Terry Spencer (A&M)
- RICH PIOMBINO, MD: Playing various cuts. Playing WINGS single.**

KLBJ FM

Austin
512-474-8543

- ALBUMS ADDED**
Tom Robinson (Harvest)
James Taylor (Col)
Robert Frapp (Polydor)
- MEDIUM ALBUMS**
Lowell George (WB)
Joe Jackson (A&M)
Steve Forbert (Mercury)
John Hall (ARC-Col)
Manfred Mann (WB)
Tuffy (A&M)
Graham Parker (Arista)
Triumph (RCA)
George Harrison (Dark Horse)
- HOT ALBUMS**
Allman Bros. (Capricorn)
Dire Straits (WB)
RL Jones (WB)
Supertramp (A&M)
Bad Co (Swan Song)
- WAYNE BELL, PD: Playing various cuts.**

TEXAS ROCK

Beaumont
713-727-0229

- ALBUMS ADDED**
James Taylor (Col)
Charlie Daniels (Epic)
Joe Jackson (A&M)
Triumph (RCA)
Emmylou Harris (WB)
Missouri (Polydor)
Duolette (Mushroom)
- MEDIUM ALBUMS**
Ian Hunter (Chrysalis)
George Harrison (Dark Horse)
Orleans (Infinity)
MC&H (Capitol)
Blackfoot (Atco)
Frank Zappa (Zappa)
New England (Infinity)
Manfred Mann (WB)
- HOT ALBUMS**
Sweet (Capitol)
Marshall Tucker (WB)
Ron Wood (Col)
Dire Straits (Capricorn)
Ariary (Epic)
Dixon House (Infinity)
Duke Jagger (Mercury)
Pat Metheny (ECM-WB)
- MEDIUM ALBUMS**
Allman Bros. (Capricorn)
Van Halen (WB)
RL Jones (WB)
George Benson (WB)
Styx (A&M)
Tycoon (Arista)
Journey (Col)
Warriors (A&M)
- JAZZ ALBUMS**
Sproy Gyra (Infinity)
Joe Sample (MCA)
Bob James (Col)
Tappan Zee (MCA)
Wilton Felder (MCA)
Tim Weisberg (MCA)
- DON KEITH, PD: Playing various cuts. Playing UK and WINGS singles.**

Birmingham

205-785-5111

- ALBUMS ADDED**
John Hall (MCA)
Charlie Daniels (Epic)
James Taylor (Col)
Bob Dylan (Col)
- MEDIUM ALBUMS**
Rod Stewart (WB)
Duolette (WB)
MC&H (Capitol)
RL Jones (WB)
Rockets (RSO)
Beach Boys (Caribou)
- HOT ALBUMS**
Allman Bros. (Capricorn)
Dire Straits (WB)
- DON KEITH, PD: Playing various cuts. Playing UK and WINGS singles.**

KTXQ

Dallas-Ft. Worth
214-528-6500

- ALBUMS ADDED**
Alvin Lee (RSO)
Ron Wood (Col)
Manfred Mann (WB)
Mahogany Rush (Col)
- MEDIUM ALBUMS**
Terry Spencer (A&M)
Jay Ferguson (Asylum)
Giberto Gil (Elektra)
Dane Gribman (Horizon)
Mancock/Cora (Col)
John Klemmer (MCA)
Tony Williams (Col)
John McLaughlin (Col)
Pat Metheny (ECM-WB)
Joe Sample (MCA)
Janne Schaffer (Col)
Sproy Gyra (Infinity)
Seward (Horizon)
Grover Washington (Elektra)
Tim Weisberg (MCA)
- HOT ALBUMS**
Dire Straits (Epic)
Orleans (Infinity)
- TIM SPENCER, PD: Playing various cuts. Playing BOB SEGER, CARL, BAD COMPANY, SUPERTRAMP, ORLEANS, JOURNEY, VAN HALEN, and RICKIE LEE JONES singles.**

KZEW

Dallas
214-748-9898

- ALBUMS ADDED**
Bob Dylan (Col)
James Taylor (Col)
Alvin Lee (RSO)
Sparks (Elektra)
Ariary (Epic)
Dixon House (Infinity)
Duke Jagger (Mercury)
Pat Metheny (ECM-WB)
- MEDIUM ALBUMS**
George Thorogood (Rounder)
John Hall (ARC-Col)
Rory Music (A&M)
Frank Zappa (Zappa)
- HOT ALBUMS**
Van Halen (WB)
Bad Co (Swan Song)
RL Jones (WB)
Billy Thorpe (Capricorn)
Supertramp (A&M)
New England (Infinity)
Tycoon (Arista)
Warriors (A&M)
April Wine (Capitol)
- DORIS MILLER, MD: Playing various cuts. Playing WINGS, SAMMY HAGAR and KINKS singles.**

El Paso

915-533-8211

- ALBUMS ADDED**
Patti Smith (Arista)
- MEDIUM ALBUMS**
Tycoon (Arista)
MC&H (Capitol)
Journey (Col)
- HOT ALBUMS**
Bad Co (Swan Song)
Cheap Trick (Epic)
Van Halen (WB)
- JOHN MARINAKOS, MD: MONEY'S "Man," PLAYING ED DUE MONEYS, BOB SEGER, NICOLETTE LARSON, BLONDIE, ENG, DAN & J.F. COLEY, IRL and ORLEANS singles.**

Greenville

803-226-1511

- ALBUMS ADDED**
James Taylor (Col)
Bob Dylan (Col)
Sweet (Capitol)
Mahogany Rush (Col)
Ron Wood (Col)
Fandango (RCA)
Susan (RCA)
Duolette (Mushroom)
- MEDIUM ALBUMS**
John Stewart (Arista)
Manfred Mann (WB)
Jay Ferguson (Asylum)
Orleans (Infinity)
John Hall (ARC-Col)
Inahorse (Scotti)
Lake (Col)
Blackfoot (Atco)
Rockets (RSO)
Henry Paul (A&M)
Chris Rea (UA)
Judas Priest (Col)
John Jackson (A&M)
Graham Parker (Arista)
Duncan Browne (Sire)
- HOT ALBUMS**
Supertramp (A&M)
Van Halen (WB)
Bad Co (Swan Song)
Allman Bros. (Capricorn)
Marshall Tucker (WB)
RL Jones (WB)
Journey (Col)
Bob Welch (Capitol)
George Thorogood (Rounder)
Tycoon (Arista)
John Hall (ARC-Col)
Inahorse (Scotti)
Lake (Col)
Blackfoot (Atco)
Rockets (RSO)
Henry Paul (A&M)
Chris Rea (UA)
Judas Priest (Col)
John Jackson (A&M)
Graham Parker (Arista)
Duncan Browne (Sire)
- JAZZ ALBUMS**
Janne Schaffer (Col)
Joe Sample (MCA)
Gong (Arista)
Grover Washington Jr. (Elektra)
- DANN SCOTT, MD: TAYLOR'S "Man," RAINY SWIFT'S "Discophony," RUSH'S "Tower," DODD WOOD'S "Days," "After," FANDANGO'S "Line," "Hold," SUSAN'S "Over," "Marilyn," DOUCETTE'S "Nobody," "Buddy," DANIEL'S "Lane," "Devil," HUNTER'S "Night," "East," TUCKER'S "Friend," "Title DREGS," "Punk," "Title STEWART'S "Gold," "Wind," FERGUSON'S "Cruise," PAUL'S "Title," "So Long," "Playing NEW ENGLAND, APRIL WINE, KINKS, FRANK ZAPPA and DONNA SUMMER singles.**

KLOL

Houston
713-526-4591

- ALBUMS ADDED**
Mahogany Rush (Col)
Flash & the Pan (Epic)
- MEDIUM ALBUMS**
Frank Zappa (Zappa)
Orleans (Infinity)
New England (Infinity)
John Stewart (RSO)
Duolette (WB)
Hellfield (Epic)
Herman Broad (Ariola)
Blackfoot (Atco)
Sweet (Capitol)
- PAUL RIANN, PD: Playing various cuts. Playing WINGS and KINKS singles.**

ZZ102

Jackson
801-982-1062

- ALBUMS ADDED**
James Taylor (Col)
Donna Summer (Casablanca)
Marshall Tucker (WB)
John Stewart (RSO)
Duolette (WB)
Hellfield (Epic)
Herman Broad (Ariola)
Blackfoot (Atco)
Sweet (Capitol)
- MEDIUM ALBUMS**
April Wine (Capitol)
New England (Infinity)
John Stewart (RSO)
Duolette (WB)
Hellfield (Epic)
Herman Broad (Ariola)
Triumph (RCA)
Judas Priest (Col)
George Benson (WB)
Cheap Trick (Epic)
Bob Welch (Capitol)
Roger Voudouris (WB)
- WAYNE HARRISON, MD: Playing various cuts. Playing EW&F, PEACHES & HERB, STYX and WINGS singles.**

Jacksonville

904-633-2785

- ALBUMS ADDED**
Fandango (RCA)
John Stewart (RSO)
Missouri (Polydor)
Squeeze (A&M)
Henry Paul (Arista)
Bob Dylan (Col)
New England (Infinity)
Cousin Wop (Hillside)
J.L. Lewis (Elektra)
Flash & the Pan (Epic)
James Taylor (Col)
Roches (WB)
Ron Wood (Col)
Patti Smith (Arista)
- MEDIUM ALBUMS**
RL Jones (WB)
Mahogany Rush (Col)
Manfred Mann (WB)
Judas Priest (Col)
Sproy Gyra (Infinity)
Herman Broad (Ariola)
Journey (Col)
Tubes (A&M)
Warriors (A&M)
- HOT ALBUMS**
Rory Music (A&M)
Rockets (RSO)
A.S. Band (Island)
- HOT ALBUMS**
The Babys (Chrysalis)
Bad Co (Swan Song)
Blackfoot (Atco)
Blondie (Chrysalis)
Duolette (WB)
George Harrison (Dark Horse)
Styx (A&M)
Allman Bros. (Capricorn)
Dire Straits (WB)
Cheap Trick (Epic)
Frank Zappa (Zappa)
Judy Collins (Elektra)
Bob Seger (Capitol)
Billy Joel (Col)
Nicolette Larson (WB)
Blues Bros. (Arista)
Journey (Col)
Tubes (A&M)
- RICH LANGLOIS, MD: Playing various cuts.**

Johnson City

615-477-3127

- ALBUMS ADDED**
None
- MEDIUM ALBUMS**
Rory Music (A&M)
George Thorogood (Rounder)
Bob Welch (Capitol)
Ian Hunter (Chrysalis)
Duolette (WB)
Lowell George (WB)
Marshall Tucker (WB)
Manfred Mann (WB)
Emmylou Harris (WB)
Tycoon (Arista)
Allman Bros. (Capricorn)
George Harrison (Dark Horse)
Dire Straits (WB)
George Benson (WB)
Rockets (RSO)
- HOT ALBUMS**
Albert Lee (A&M)
Susan (RCA)
Couchos (WB)
A.S. Band (Island)
Triumph (RCA)
- HOT ALBUMS**
Journey (Col)
MC&H (Capitol)
Bad Co (Swan Song)
RL Jones (WB)
Jay Ferguson (Asylum)
Orleans (Infinity)
Supertramp (A&M)
James Taylor (Col)
Charlie Daniels (Epic)
- JAZZ ALBUMS**
Sproy Gyra (Infinity)
- CHRIS WILSON, MD: Playing various cuts. Playing CHRIS REA, SPENCER, D.J. HOISIER, NEW ENGLAND, ADRIAN GURVITZ, BEACH BOYS, and NIGEL OLSSON singles.**

K94 KSMB

Lafayette
318-232-1311

- ALBUMS ADDED**
James Taylor (Col)
Henry Paul (A&M)
Terry Spencer (A&M)
- MEDIUM ALBUMS**
Molly Hatchet (Epic)
Steve Forbert (Mercury)
Badfinger (Elektra)
MC&H (Capitol)
Jay Ferguson (Asylum)
Warriors (A&M)
Rockets (RSO)
Blackfoot (Atco)
Frank Zappa (Zappa)
Triumph (RCA)
- RAY SUTLEY, MD: Playing various cuts. Playing NEW ENGLAND, ORLEANS, TYCOON, CARL, WINGS and SAMMY HAGAR singles.**

Lexington

606-252-6894

- ALBUMS ADDED**
Henry Paul (Arista)
Susan (RCA)
Charlie Daniels (Epic)
Patti Smith (Arista)
Bob Dylan (Col)
- MEDIUM ALBUMS**
April Wine (Capitol)
Rory Music (A&M)
Duncan Browne (Sire)
Robert Fleischman (Arista)
Tubes (A&M)
Blackfoot (Atco)
Ian Hunter (Chrysalis)
Billy Thorpe (Capricorn)
Beach Boys (Caribou)
John Hall (ARC-Col)
Warriors (A&M)
Triumph (RCA)
Lowell George (WB)
- HOT ALBUMS**
MC&H (Capitol)
Allman Bros. (Capricorn)
Bad Co (Swan Song)
Bob Dylan (Col)
Supertramp (A&M)
Journey (Col)
Supertramp (A&M)
RL Jones (WB)
Rockets (RSO)
Styx (A&M)
Warriors (A&M)
- JAZZ ALBUMS**
Sproy Gyra (Infinity)
Grover Washington (Elektra)
Pat Metheny (ECM-WB)
- Graham Parker (Arista)
Ron Wood (Col)
New England (Infinity)
Jay Ferguson (Asylum)
Phillips MacLeod (Polydor)
Van Halen (WB)
Marshall Tucker (WB)
RL Jones (WB)
Journey (Col)
James Taylor (Col)**
- JAZZ ALBUMS**
Tim Weisberg (MCA)
J.L. Ponty (Arista)
Passport (Arista)
- DAVE KRUSENKAUS, MD: Playing various cuts. Playing GEORGE BENSON, STYX and WINGS singles.**

KLPQ

Little Rock
501-664-6666

- ALBUMS ADDED**
Jay Ferguson (Asylum)
Terry Spencer (A&M)
- MEDIUM ALBUMS**
Rockets (RSO)
New England (Infinity)
Blackfoot (Atco)
Sweet (EMI America)
Herman Broad (Ariola)
Ron Wood (Col)
Talking Heads (Sire)
- HOT ALBUMS**
Cheap Trick (Epic)
Bad Co (Swan Song)
Van Halen (WB)
Frank Zappa (Zappa)
Supertramp (A&M)
Van Halen (WB)
Molly Hatchet (Epic)
Journey (Col)
Eddie Money (Col)
Warriors (A&M)
Tycoon (Arista)
Styx (A&M)
Police (A&M)
- STUART McRAE ASST PD: FERGUSON'S "Down" T-SPENCER'S "Lose"**

Louisville

502-585-5178

- ALBUMS ADDED**
Blackfoot (Atco)
Rockets (RSO)
- MEDIUM ALBUMS**
April Wine (Capitol)
James Taylor (Col)
Manfred Mann (WB)
Triumph (RCA)
Warriors (A&M)
- HOT ALBUMS**
Molly Hatchet (Epic)
- DRAKI HALL, MD: Playing various cuts. Playing WINGS single.**

WZZR

Memphis
901-726-0060

- ALBUMS ADDED**
Triumph (RCA)
- MEDIUM ALBUMS**
Warriors (A&M)
April Wine (Capitol)
Terry Spencer (A&M)
Blackfoot (Atco)
Marshall Tucker (WB)
Herman Broad (Ariola)
Jay Ferguson (Asylum)
- HOT ALBUMS**
Bad Co (Swan Song)
- FRANK KELLY, MD: TRIUMPH'S "In Aid of" Playing WINGS, ROGER VOUDOURIS and ORLEANS singles.**

ZETA 4

Miami
305-371-8641

- ALBUMS ADDED**
Diren House (Infinity)
Carlo (Arista)
Fath Band (Village Marc)
John Hall (MCA)
Missouri (Polydor)
- MEDIUM ALBUMS**
Max Demian (RCA)
Gary Wright (WB)
Elio Costello (Col)
Lowell George (WB)
Frank Zappa (Zappa)
Triumph (RCA)
Joe Jackson (A&M)
Duolette (WB)
Fabulous Poodles (Epic)
Supertramp (A&M)
Bad Co (Swan Song)
Jay Ferguson (Asylum)
Journey (Col)
Allman Bros. (Capricorn)
Graham Parker (Arista)
Desmond Child & Rouge (Capitol)
- KIMBERLY JAEGER: Playing various cuts. Playing SAMMY HAGAR, KINKS, PAT METHENY and DIRTY DREGS singles.**

whe SURF 16

Miami
305-581-1580

- ALBUMS ADDED**
Tom Robinson (Harvest)
Missouri (Polydor)
Fath Band (Mercury)
Robert Frapp (Polydor)
Flash & the Pan (Epic)
Patti Smith (Arista)
S. Eganin (Bomp)
Snopeck (Mtn. R.R.)
- MEDIUM ALBUMS**
Rory Music (A&M)
Ron Wood (Col)
Pat Metheny (ECM-WB)
Charlie Daniels (Epic)
Manfred Mann (WB)
Marshall Tucker (WB)
Mahogany Rush (Col)
Blackfoot (Atco)
- JAZZ ALBUMS**
Dane Gribman (Horizon)
Sproy Gyra (Infinity)
Mikeoy Tyner (Fantasy)
- MICHELE ROBINSON, MD: Playing various cuts. Playing NECK GILDER, GRAHAM PARKER, RUMOR, JOHN HATTIAT singles.**

Love 4

Miami
305-672-2500

- ALBUMS ADDED**
Jay Ferguson (Asylum)
Jennifer Warnes (Arista)
- MEDIUM ALBUMS**
Eng, Dan & J.F. Coley (Big Tree)
Chris Rea (UA)
Badfinger (Elektra)
Adrian Gurvitz (J&J)
Sproy Gyra (Infinity)
Diren House (Infinity)
John Hall (ARC-Col)
George Benson (WB)
Stylus
Michael Murphy (Epic)
Fireball (Arista)
Gary Wright (WB)
Ian Matthews (Mushroom)
L.L. Smith (Col)
Michael Franks (WB)
MC&H (Capitol)
- HOT ALBUMS**
Dire Straits (Epic)
Bad Co (Swan Song)
Van Halen (WB)
Frank Zappa (Zappa)
Supertramp (A&M)
Van Halen (WB)
Molly Hatchet (Epic)
Journey (Col)
Supertramp (A&M)
George Harrison (Dark Horse)
Orleans (Infinity)
Bob Welch (Capitol)
Styx (A&M)
Billy Joel (Col)
- RICK PETERS, PD: SPYRO'S "Title," HALL'S "Title," Playing POCO, HEATWAVE, NEIL DIAMOND, BOBBY CALDWELL, R. VAN WARMER, M. CHESTER, REX SMITH, TOTO, WINGS, PEACHES & HERB, R. VOUDOURIS, OLIVIA N. JOHN, NICOLETTE LARSON, NIGEL OLSSON, RORY MUSIC, DOBIE GRAY and DES. CHILD singles.**

Jan Matthews TOUR

- May 12 Pittsburgh, PA
Civic Arena
- 13 Rochester, NY
War Memorial Arena
- 14 Long Island, NY
Nassau Coliseum

- 15 Providence, RI
Loops Heartbreak Hotel
- 16 Brownsmill, NJ (Philly)
Alexanders
- 18 Cleveland, OH
Palace Theater

- 20 St. Louis, MO
Keil Opera House
- 22 Milwaukee, WI
Palms
- 23 Madison, WI
Headliners



SOUTH

Y-102 Montgomery
205-265-9102

ALBUMS ADDED
Henry Paul (Atl)
Randy Edelman (Arista)
Jennifer Warnes (Arista)
Dixon House (Infinity)
Missouri (Polydor)
James Taylor (Col)

MEDIUM ALBUMS
Rager Voudouris (WB)
Lowell George (WB)
Doucetta (Musroom)
Rockets (RSO)
Warriors (A&M)
Manfred Mann (WB)
Journey (Col)
Orleans (Infinity)
Allman Bros. (Capricorn)
Adrian Gurwitz (A&M)

PHIL HORTON, MD: DOOBIE'S title VAN HALEN'S "Dance" Playing POCO, BEACH BOYS, JAY FERGUSON and JOHN HALL singles.

Norfolk
804-393-0311
919-435-6138

ALBUMS ADDED
New England (Infinity)
Triumph (RCA)

MEDIUM ALBUMS
Ruf Stewart (WB)
Dire Straits (WB)
Billy Joel (Col)

Tycoon (Arista)
Journey (Col)
Police (A&M)
Torney Spencer (A&M)

HOT ALBUMS
Toto (Col)
Molly Hatchet (Epic)

EMMETT BEAZLEY, MD/BILL SIMMONS, PD: Playing various cuts. Playing BLONDIE, DOOBIE BROTHERS, AMI STEWART, GEORGE HARRISON, SUZI QUATRO, BELL & JAMES, DONNA SUMMER, GEORGE BENSON and WINGS singles.

Orlando
305-645-1802

ALBUMS ADDED
Ian Hunter (Chrysalis)
Mahogany Rush (Col)
James Taylor (Col)

MEDIUM ALBUMS
Frank Zappa (Zappa)
Blackfoot (Atco)
Journey (Col)
New England (Infinity)
Joe Jackson (A&M)
Graham Parker (Arista)
Herman Brood (Ariola)
Triumph (RCA)
Manfred Mann (WB)
Henry Paul (Atl)
Badfinger (Elektra)
Nicolette Larson (WB)

UK (Polydor)
Dire Straits (WB)
Molly Hatchet (Epic)
Supertramp (A&M)

NEAL MIRSKY, PD: Playing various cuts. Playing WINGS single.

XL 102 Richmond
804-282-9731

ALBUMS ADDED
Grover Washington (Elektra)
Tom Robinson (Harvest)
Patti Smith (Arista)
John Stewart (RSO)
Missouri (Polydor)
Sweet (Capitol)

MEDIUM ALBUMS
Bob Dylan (Col)
Ron Wood (Col)
New England (Infinity)
Flash & the Pan (Epic)
Jay Ferguson (Asylum)
Dixie Dregs (Capitol)
James Taylor (Col)
Journey (Col)

Warriors (A&M)
Orleans (Infinity)
George Harrison (Dark Horse)
Tycoon (Arista)

JAZZ ALBUMS
Pat Metheny (ECM-WB)
Minnie Riperton (Capitol)
J. Beck / Samboro (CTI)
Art Farmer/Jim Hall (CTI)
Herbie Hancock (Col)

GROVER WASHINGTON (Elektra)
Ben Sidran (Arista)
Paul DiZanza (Capitol)
John Klemmer (Arista)
Heath Bros. (Col)

ROB CHARRY, MD: Playing various cuts. Playing KINKS BOB SEGER, SAMMY HAGAR, ROD STEWART, WINGS and BILLY JOEL singles.

Tampa
813-366-0424

ALBUMS ADDED
Sweet (Capitol)
Patti Smith (Arista)
John Stewart (RSO)

MEDIUM ALBUMS
Eddie Money (Col)
Dire Straits (WB)
James Taylor (Col)
Michael Frank (WB)
Jay Ferguson (Asylum)
Roger Voudouris (WB)
Bob Seger (Capitol)
John Hall (ARC-Col)
Doobie Bros. (WB)
MCM (Capitol)
Eric Clapton (RSO)
Lowell George (WB)
Pat Metheny (ECM-WB)

BOB STROUD, MD: SWEET'S "Call" SMITH'S "Star" "Frederick" STEWART'S "Gold" DYLAN'S "Stone" TUCER'S "Cowboys" Playing TYCOON, BADFINGER, RAN DY VANWARMER and ENG. DAN & JF COLLY singles.

Nashville
615-244-9532

ALBUMS ADDED
James Taylor (Col)
in Stewart (RSO)
Patti Smith (Arista)
John Hall (ARC-Col)
Bob Dylan (Col)
Doucetta (Musroom)
Roy Ayers (Polydor)
Passport (A&M)
JL Ponty (A&M)
Steve Grossman (A&M)

MEDIUM ALBUMS
Dixie Dregs (Capricorn)
Marshall Tucker (WB)
Eng. Dan & JF Coley (Big Tree)
Dire Straits (WB)
Supertramp (A&M)
Charlie Daniels (Epic)
Doobie Bros. (WB)
Bad Co (Swan Song)
Coushous (WB)
Gary Wright (WB)
Van Halen (WB)
Journey (Col)
Blondie (Chrysalis)
RL Jones (WB)
Dire Straits (WB)

ALAN SNEED, PD: Playing various cuts. Playing WINGS (Daytime) and DON SCHLITZ singles.

Norfolk
804-823-8867

ALBUMS ADDED
Henry Paul (Atl)
Dixie Dregs (Capitol)
Pat Metheny (ECM)

MEDIUM ALBUMS
Journey (Col)
Poliza (A&M)
Blackfoot (Atco)
MCM (Capitol)
Manfred Mann (WB)
Charlie Daniels (Epic)

RON REGER, MD: Playing various cuts. Playing RL JONES, TYCOON, ORLEANS, WINGS, BLONDIE and FRANK ZAPPA singles.

Orlando
305-298-5510

ALBUMS ADDED
Charlie Daniels (Epic)
Bob Dylan (Col)
James Taylor (Col)
Ron Wood (Col)
Ian Hunter (Chrysalis)

MEDIUM ALBUMS
Frank Zappa (Zappa)
Journey (Col)
Allman Bros. (Capricorn)
Blackfoot (Atco)
Rockets (RSO)
New England (Infinity)
Marshall Tucker (WB)
Susan (RCA)
MCM (Capitol)
Sweet (Capitol)
The Babys (Chrysalis)
Triumph (RCA)

UK (Polydor)
Warriors (A&M)
Herman Brood (Ariola)
Graham Parker (Arista)

HOT ALBUMS
Supertramp (A&M)
Toto (Col)
Poop (MCA)
Billy Joel (Col)
Dire Straits (WB)
Doobie Bros. (WB)
Styx (A&M)
Allman Bros. (Capricorn)
Molly Hatchet (Epic)
Van Halen (WB)
Bob Welch (Capitol)
George Harrison/Dark Horse)
Marc Tannor (Elektra)

BILL MIMS, MD: DANIEL'S "Lane" DYLAN'S "Ma" TAYLOR'S "Trucker" WOOD'S "Days" MISSOURI'S "Goin'..." HUNTER'S "Daylight" BLACKFOOT'S "Train" ROCKET'S "Well" ENGLAND'S "Lose" TUCKER'S "Friend" TRIUMPH'S "Hold" WARRIORS' "City" PAULI'S Title. Playing ROD STEWART, KINKS, R L JONES, ORLEANS, SAMMY HAGAR, APRIL WINE, POLICE, BOB SEGER, STYX and TYCOON singles.

Savannah
912-233-9211

ALBUMS ADDED
Duncan Browne (Isral)
Cheap Trick (Epic)
Manfred Mann (WB)
Bob Dylan (Col)
James Taylor (Col)
Henry Paul (Atl)
Alvin Lee (RSO)
Flash & the Pan (Epic)
Jerry Williams
Emmylou Harris (WB)

MEDIUM ALBUMS
Poop (MCA)
John Hall (ARC-Col)
Dire Straits (WB)
Badfinger (Elektra)
Doobie Bros. (WB)

MIKE MILLER, MD: Playing various cuts. Playing KINKS, SAMMY HAGAR and BOB SEGER singles.

Tampa
813-391-9888

ALBUMS ADDED
Henry Paul (Atl)
Marshall Tucker (WB)
Triumph (RCA)
Duke Joplin (Mercury)
John Stewart (RSO)
James Taylor (Col)

MEDIUM ALBUMS
Herman Brood (Ariola)
Rockets (RSO)
Joe Jackson (A&M)
Rocky Music (A&M)
Charlie Daniels (Epic)

NICK VAN CLEVE, MD. WOOD'S "Oavs" TRIUMPH'S "Line" STEWART'S "Winds" TAYLOR'S "Trucker" VAN HALEN'S "Dance" Playing BOB SEGER, TYCOON, DOO BIE BROS., GEORGE HARRISON, WINGS, ORLEANS and ROD STEWART singles.

New Orleans
504-529-1212

ALBUMS ADDED
James Taylor (Col)
Ironhorse (Scotti)
Mae (RCA)

MEDIUM ALBUMS
Dire Straits (WB)
Billy Joel (Col)
Supertramp (A&M)
The Babys (Chrysalis)
George Benson (WB)

CAPTAIN HUMBLE, ASSI PD/MO Playing various cuts. Playing EWET and OLIVIA NEWTON-JOHN singles.

Oklahoma City
405-325-3388

ALBUMS ADDED
James Taylor (Col)
Bob Dylan (Col)
Danny Kirwan (DJM)
Sweet (Capitol)
Henry Paul (Atl)
Phillips-MacLeod (Polydor)

MEDIUM ALBUMS
Torney Spencer (A&M)
Dire Straits (WB)
Dire Straits (WB)
Jimmie Mack (Big Tree)
Duke Joplin (Mercury)
Lake (Col)
Journey (Col)
Bob Welch (Capitol)
Herman Brood (Ariola)
Gary Wright (WB)
Rosy Music (A&M)
Carlos Santana (Col)
Pat Metheny (ECM-WB)
Orleans (Infinity)
Van Halen (WB)
Marc Tannor (Elektra)

LERoy HUDSON, MD: TAYLOR'S "Man" "Look" Playing KINKS, WINGS and NEW ENGLAND singles.

Orlando
305-298-5510

ALBUMS ADDED
UK (Polydor)
Warriors (A&M)
Herman Brood (Ariola)
Graham Parker (Arista)

MEDIUM ALBUMS
Frank Zappa (Zappa)
Journey (Col)
Allman Bros. (Capricorn)
Blackfoot (Atco)
Rockets (RSO)
New England (Infinity)
Marshall Tucker (WB)
Susan (RCA)
MCM (Capitol)
Sweet (Capitol)
The Babys (Chrysalis)
Triumph (RCA)

WARIORS (A&M)

HOT ALBUMS
RL Jones (WB)
Allman Bros. (Capricorn)
Supertramp (A&M)
Bad Co (Swan Song)
George Harrison (Dark Horse)
RL Jones (WB)
Orleans (Infinity)
Police (A&M)

JAZZ ALBUMS
Pat Metheny (ECM-WB)

DANIEL BRUNYI, MD: Playing various cuts. Playing WINGS, DONNA SUMMER, JAY FERGUSON, BOB SEGER and KINKS singles.

Savannah
912-233-9211

ALBUMS ADDED
Duncan Browne (Isral)
Cheap Trick (Epic)
Manfred Mann (WB)
Bob Dylan (Col)
James Taylor (Col)
Henry Paul (Atl)
Alvin Lee (RSO)
Flash & the Pan (Epic)
Jerry Williams
Emmylou Harris (WB)

MEDIUM ALBUMS
Poop (MCA)
John Hall (ARC-Col)
Dire Straits (WB)
Badfinger (Elektra)
Doobie Bros. (WB)

MIKE MILLER, MD: Playing various cuts. Playing KINKS, SAMMY HAGAR and BOB SEGER singles.

Tampa
813-391-9888

ALBUMS ADDED
Henry Paul (Atl)
Marshall Tucker (WB)
Triumph (RCA)
Duke Joplin (Mercury)
John Stewart (RSO)
James Taylor (Col)

MEDIUM ALBUMS
Herman Brood (Ariola)
Rockets (RSO)
Joe Jackson (A&M)
Rocky Music (A&M)
Charlie Daniels (Epic)

NICK VAN CLEVE, MD. WOOD'S "Oavs" TRIUMPH'S "Line" STEWART'S "Winds" TAYLOR'S "Trucker" VAN HALEN'S "Dance" Playing BOB SEGER, TYCOON, DOO BIE BROS., GEORGE HARRISON, WINGS, ORLEANS and ROD STEWART singles.

MIDWEST

Ann Arbor
313-862-9103

ALBUMS ADDED
Bob Dylan (Col)
James Taylor (Col)
JL Ponty (Atl)
John Hall (MCA)
Snopce (Mtn R.R.)
Flash & the Pan (Epic)
Lou Reed (Arista)
Patti Smith (Arista)

MEDIUM ALBUMS
Suzi Quatro (RSO)
Bad Co (Swan Song)
UK (Polydor)
Michael Franks (WB)
AWB (Atl)
Konny Loggins (Col)
Robert Gordon (RCA)
Brownsville (Epic)
Roomful of Blues (Island)
Jan Hammer (Asylum)
Ian Hunter (Chrysalis)
Lowell George (WB)
Graham Parker (Arista)
Feliz Pappalardi (A&M)
Annette Peacock (Tomato)
Ron Wood (Col)
Herman Brood (Ariola)

HOT ALBUMS
Supertramp (A&M)
Joe Jackson (Alligator)
Rory Music (Atco)
Doobie Bros. (WB)
RL Jones (WB)
Frank Zappa (Zappa)
Marshall Tucker (WB)
Elys Costello (Col)
Dire Straits (WB)
George Thorogood (Rounder)
George Harrison (Dark Horse)
Police (A&M)
Allman Bros. (Capricorn)
Boomtown Rats (Col)

JAZZ ALBUMS
Coryell/Brubeck (De Dec)
Blue Montrose (Arista)
Steve Reich (ECM-WB)
Bare Phillips (ECM-WB)
Arthur Blythe (Col)
John Klemmer (MCA)
Randy Crawford (WB)
Nudson (Capitol)
Chris Woods (DeMark)
Dizzy Gillespie (Boomer)

MARK OWEN, MD: PONTY'S "Mirage" HIAITI'S "Girl" PARK'S "Peter" Playing GRAHAM PARKER and KINKS singles.

Chicago
312-442-5270

ALBUMS ADDED
Dwight Twilley (Shatter-Arista)
Sweet (Capitol)
Avery (Epic)
Graham Parker (Arista)
Jay Ferguson (Asylum)
Torney Spencer (A&M)
Flash & the Pan (Epic)
Alvin Lee (RSO)

MEDIUM ALBUMS
Molly Hatchet (Epic)
UFO (Chrysalis)
Horslips (DJM)
Tycoon (Arista)
Journey (Col)
Rory Music (Atco)
Rockets (RSO)
Judea Priest (Col)
New England (Infinity)
Triumph (RCA)

SKY DANIELS, MD: Playing various cuts. Playing APRIL WINE and SAMMY HAGAR singles.

Most Added

JAMES TAYLOR	20/17
BOB DYLAN	18/13
PATTI SMITH	10/10
NEW ENGLAND	20/9
FLASH AND THE PAN	7/7
HENRY PAUL	7/7

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

Medium

RON WOOD	18/14
IAN HUNTER	27/12
BLACKFOOT	14/11
HERMAN BROOD	13/10
JAY FERGUSON	18/10
ROCKETS	17/10

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

The Hottest

SUPERTRAMP	37/36
BAD COMPANY	37/34
VAN HALEN	34/30
JOURNEY	33/27
DOOBIE BROTHERS	27/25

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Appleton
414-734-9228

ALBUMS ADDED
James Taylor (Col)
Flash & the Pan (Epic)
New England (Infinity)
Manfred Mann (WB)
Sweet (Capitol)
Bob Dylan (Col)

MEDIUM ALBUMS
Duncan Browne (Isra)
UK (Polydor)
Rockets (RSO)
Jay Ferguson (Asylum)
Herman Brood (Ariola)
Blackfoot (Atco)
Manfred Mann (WB)
Triumph (RCA)

DIREX RYAN, MD: TAYLOR'S "Lio" "Day Trapper" PAN'S "Peter" INGLAND'S "Lose" TUCKER'S "Friend" "Friends" SWIFT'S "Disc" "Earth BOWNE'S Title U.S. "Lops" "Bendover" ROCKET'S "Sleep" "Radin" "ER LUON'S "Casser" Title BLOOD'S "Jumble" "Saturday night" BLACKFOOT'S "Highway" MANN'S "Angel" "Laf" TRIUMPH'S "Line" WARRIORS' "City" GEORGE'S "Girl" "Trams" TYCOON'S "Women" WINE'S "Buller" ZAPPA'S "Iron" BAD CO'S "Fantasy" "Wind" VAN HALEN'S "Dance" "Antinms" ROBT'S "Dance" "Aur" HUNTER'S "Nights Daylight" IRIK'S "Sur render" SUPERTRAMP'S "Lapsal" Title JONES'S "Chuch" "Joni" JOURNEY'S "Same" "Wall" Playing KINKS single.

Chicago
312-777-1700

ALBUMS ADDED
Patti Smith (Arista)
McCoy Tyner (Hilestone)

MEDIUM ALBUMS
Steve Forbert (Mercury)
Charlie Daniels (Epic)
Frank Zappa (Zappa)
Bad Co (Swan Song)
Poop (MCA)
JL Lewis (Elektra)
Alvin Lee (RSO)
Bob Seger (Capitol)
Journey (Col)
Phil Manzanera (Polydor)
Horslips (DJM)
Tomas K (Full Moon Epic)
Joe Jackson (A&M)
Ian Hunter (Chrysalis)

HOT ALBUMS
Elys Costello (Col)
Supertramp (A&M)
Pat Metheny (ECM-WB)
Ben Sidran (Arista)
Sproy Gyra (Infinity)

BOB CLIMS, MD: Playing various cuts. Playing GRAHAM PARKER single.

Cincinnati
513-821-0594

ALBUMS ADDED
None

MEDIUM ALBUMS
Elys Costello (Col)
Bob Welch (Capitol)
Supertramp (A&M)
Eddie Money (Col)
Van Halen (WB)
The Babys (Chrysalis)

TOM OWEN, MD & PD: Playing various cuts. Playing LITTLE RIVER BAND and ORLEANS singles.

Cleveland
218-391-1280

ALBUMS ADDED
New England (Infinity)
Cavito (Atl)
Henry Paul (Atl)

MEDIUM ALBUMS
None

HOT ALBUMS
Bad Co (Swan Song)
April Wine (Capitol)

ELLEN ROBERTS, MD: Playing various cuts. Playing NICK GILDER single.

Dayton
513-224-1501

ALBUMS ADDED
Blackfoot (Atco)
Manfred Mann (WB)

MEDIUM ALBUMS
Dire Straits (WB)
Frank Zappa (Zappa)
Poop (MCA)
Cheap Trick (Epic)
George Thorogood (Rounder)
April Wine (Capitol)
George Harrison (Dark Horse)
Police (A&M)
Billy Joel (Col)

HOT ALBUMS
Bad Co (Swan Song)
Doobie Bros. (WB)
Van Halen (WB)
Cars (Elektra)
Journey (Col)
Molly Hatchet (Epic)
Styx (A&M)
Allman Bros. (Capricorn)
Supertramp (A&M)

JAZZ ALBUMS
George Benson (A&M)
Earl Klugh (UA)
Blue Montrose (Arista)
Urban Ensemble (Arista)
Grover Washington Jr. (Elektra)

CHUCK BROWNING, PD/SEAN SCOTT, MD: Playing various cuts. Playing BOB SEGER single.

Appleton
414-734-9228

ALBUMS ADDED
James Taylor (Col)
Flash & the Pan (Epic)
New England (Infinity)
Manfred Mann (WB)
Sweet (Capitol)
Bob Dylan (Col)

MEDIUM ALBUMS
Duncan Browne (Isra)
UK (Polydor)
Rockets (RSO)
Jay Ferguson (Asylum)
Herman Brood (Ariola)
Blackfoot (Atco)
Manfred Mann (WB)
Triumph (RCA)

DIREX RYAN, MD: TAYLOR'S "Lio" "Day Trapper" PAN'S "Peter" INGLAND'S "Lose" TUCKER'S "Friend" "Friends" SWIFT'S "Disc" "Earth BOWNE'S Title U.S. "Lops" "Bendover" ROCKET'S "Sleep" "Radin" "ER LUON'S "Casser" Title BLOOD'S "Jumble" "Saturday night" BLACKFOOT'S "Highway" MANN'S "Angel" "Laf" TRIUMPH'S "Line" WARRIORS' "City" GEORGE'S "Girl" "Trams" TYCOON'S "Women" WINE'S "Buller" ZAPPA'S "Iron" BAD CO'S "Fantasy" "Wind" VAN HALEN'S "Dance" "Antinms" ROBT'S "Dance" "Aur" HUNTER'S "Nights Daylight" IRIK'S "Sur render" SUPERTRAMP'S "Lapsal" Title JONES'S "Chuch" "Joni" JOURNEY'S "Same" "Wall" Playing KINKS single.

Cincinnati
513-871-8500

ALBUMS ADDED
Cheap Trick (Epic)
Phillips MacLeod (Polydor)
James Taylor (Col)
Van Halen (WB)

MEDIUM ALBUMS
Blondie (Chrysalis)
Lowell George (WB)
John Hall (ARC Col)
MCM (Capitol)
Graham Parker (Arista)
UK (Polydor)

HOT ALBUMS
Allman Bros. (Capricorn)
Dire Straits (WB)
Dire Straits (WB)
RL Jones (WB)
Journey (Col)
Nicolette Larson (WB)
Doobie Bros. (WB)
Billy Joel (Col)
Frank Zappa (Zappa)
Elys Money (Col)
Supertramp (A&M)
Bad Co (Swan Song)
George Harrison (Dark Horse)

DIXON MARK PD: Playing various cuts. Playing GEORGE BENSON, TYCOON, ORLEANS and WINGS singles.

Cincinnati
513-821-0594

ALBUMS ADDED
None

MEDIUM ALBUMS
Elys Costello (Col)
Bob Welch (Capitol)
Supertramp (A&M)
Eddie Money (Col)
Van Halen (WB)
The Babys (Chrysalis)

TOM OWEN, MD & PD: Playing various cuts. Playing LITTLE RIVER BAND and ORLEANS singles.

Cleveland
218-781-9887

ALBUMS ADDED
Ian Hunter (Chrysalis)
Bad Co (Swan Song)
Blondie (Chrysalis)
Dire Straits (WB)
John Stewart (RSO)
Ron Wood (Col)
Van Halen (WB)
Tycoon (Arista)
Coushous (WB)
Speaks (Asylum)
Tim Huey (WB)

MEDIUM ALBUMS
John McLaughlin (Col)
Passport (A&M)
JL Ponty (Atl)
Pat Metheny (ECM-WB)
Ben Sidran (Arista)
Sproy Gyra (Infinity)

HOT ALBUMS
Elys Costello (Col)
Supertramp (A&M)
Pat Metheny (ECM-WB)
Ben Sidran (Arista)
Sproy Gyra (Infinity)

JOHN GORMAN, PD: Playing various cuts. Playing ILO IAN DURY, KINKS, SAMMY HAGAR, WINGS, BOB MEANIE and PRITENDERS single.

Dayton
513-229-4247

ALBUMS ADDED
Patti Smith (Arista)
New England (Infinity)
Pat Metheny (ECM-WB)

MEDIUM ALBUMS
Eddie Money (Col)
Tycoon (Arista)
Dwight Twilley (Shatter-Arista)
Rory Music (Atco)
Graham Parker (Arista)
Police (A&M)

HOT ALBUMS
Supertramp (A&M)
Van Halen (WB)
Bad Co (Swan Song)
Allman Bros. (Capricorn)
Journey (Col)
Doobie Bros. (WB)
Dire Straits (WB)
George Benson (A&M)
Jay Ferguson (Asylum)
Styx (A&M)
Lowell George (WB)
George Harrison (Dark Horse)
MCM (Capitol)
Ian Hunter (Chrysalis)
Manfred Mann (WB)

KVITH WHITTEN, MD: Playing various cuts. Playing DAVID LANBERI and VAN HALEN'S AMBROSIA SPYRO GYRA and VAN HALEN'S singles.

MIDWEST

Dee Moines 910-2618

ALBUMS ADDED
New England (Infinity)
Mushroom Rock (Cap)
Flash & the Pan (Epic)
Henry Paul (A&M)

MEDIA ALBUMS
Loud (Capitol)
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

MEDIA ALBUMS
New England (Infinity)
Mushroom Rock (Cap)
Flash & the Pan (Epic)
Henry Paul (A&M)

Detroit 313-396-1100

ALBUMS ADDED
Graham Parker (Arista)
The Police (A&M)
Frankie Miller (Chrysalis)
Patricia Smith (Arista)

MEDIA ALBUMS
New England (Infinity)
Mushroom Rock (Cap)
Flash & the Pan (Epic)
Henry Paul (A&M)

Detroit 313-444-1010

ALBUMS ADDED
Graham Parker (Arista)
The Police (A&M)
Frankie Miller (Chrysalis)
Patricia Smith (Arista)

MEDIA ALBUMS
New England (Infinity)
Mushroom Rock (Cap)
Flash & the Pan (Epic)
Henry Paul (A&M)

Elgin 312-741-7700

ALBUMS ADDED
Smak (Int'l)
Ben Sidran (Arista)
Tom Waits (MCA)
Marty Stuart (A&M)

MEDIA ALBUMS
New England (Infinity)
Mushroom Rock (Cap)
Flash & the Pan (Epic)
Henry Paul (A&M)

Grand Rapids 616-456-5461

ALBUMS ADDED
Lyn Hunter (Chrysalis)

MEDIA ALBUMS
New England (Infinity)
Mushroom Rock (Cap)
Flash & the Pan (Epic)
Henry Paul (A&M)

Albuquerque 505-266-7946

ALBUMS ADDED
Ron Wood (Capitol)
Tom Waits (MCA)
Marty Stuart (A&M)

MEDIA ALBUMS
New England (Infinity)
Mushroom Rock (Cap)
Flash & the Pan (Epic)
Henry Paul (A&M)

Indianapolis 317-357-7555

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Kansas City 816-753-4567

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Lansing 817-393-1320

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Lincoln 402-432-8565

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Madison 608-274-6480

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Madison 608-837-8582

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Milwaukee 414-342-1111

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Minneapolis 612-845-5601

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Muscatine 319-263-2512

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Omaha 402-592-5300

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Omaha 712-322-4041

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

St. Louis 314-721-2323

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Rockford 815-877-6084

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Rockford 815-399-2733

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Saginaw 517-892-9528

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Sioux Falls 605-339-1520

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

St. Louis 314-721-2323

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

St. Louis 314-842-1111

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Terre Haute 812-238-2657

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Toledo 419-248-3377

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Wichita 316-722-8123

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Albuquerque 505-266-7946

ALBUMS ADDED
Ron Wood (Capitol)
Tom Waits (MCA)
Marty Stuart (A&M)

MEDIA ALBUMS
New England (Infinity)
Mushroom Rock (Cap)
Flash & the Pan (Epic)
Henry Paul (A&M)

Aspen 303-925-5776

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Anaheim 714-776-3696

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Anchorage 907-349-2531

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

Bakersfield 805-393-1800

ALBUMS ADDED
The Police (A&M)
The Police (A&M)
The Police (A&M)
The Police (A&M)

WEST

WEST

KBCO Boulder 303-441-5600

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Casper 307-235-1515

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Denver 303-759-5600

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Denver 303-936-2313

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Denver 303-751-1390

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Eugene 503-484-4304

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Fresno 209-485-7762

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Fresno 209-485-7762

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Los Angeles 213-466-4123

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Great Falls 406-727-7211

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Honolulu 808-949-2093

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Long Beach 213-437-0366

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Los Angeles 213-663-3311

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Los Angeles 213-464-5638

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Los Angeles 213-489-1212

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Los Angeles 213-487-5178

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Los Angeles 213-466-4123

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Los Angeles 213-466-4123

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

KBCC FM 99 Phoenix 602-97-6599

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Phoenix 602-833-8888

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Portland 503-655-9181

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Portland 503-226-5000

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Reno 702-826-3800

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Sacramento 916-422-1025

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Sacramento 916-446-4965

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

San Bernardino 714-825-5020

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

San Diego 714-297-2201

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

San Francisco 415-391-9400

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

San Francisco 415-986-2825

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

San Jose 408-246-6811

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

San Jose 408-246-6060

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

San Rafael 415-458-1510

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Santa Barbara 805-983-1801

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Santa Barbara 805-983-1801

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

San Bernardino 714-825-5020

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

San Diego 714-297-2201

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

KXFM 99 Santa Maria 805-922-2156

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Seattle 206-624-4305

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Seattle 206-454-1540

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Seattle 206-223-3913

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Spokane 509-534-0423

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Tucson 802-824-5588

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Vancouver 604-684-7221

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Vancouver 604-684-7221

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...

Vancouver 604-684-7221

ALBUMS ADDED... HOT ALBUMS... MEDIUM ALBUMS... JAZZ ALBUMS...



Jim Duncan

Country

This week's column is being written in a gas-line here in Los Angeles while I wait to obtain one gallon of gas in a gas can, so I can go home and put that gallon of gas in my car, in order that I will have enough gas in my car to wait in line again for a fill-up.

Cinco De Mayo With Freddy Fender & Friends

For some reason I felt uneasy about munching on a bar-b-que beef sandwich and sucking on a "long-neck" Lone Star Beer last Saturday night, as I listened to Freddy Fender perform to a packed house in Houston. After all, it was Cinco De Mayo. A taco and a Dos Equis Beer seemed more appropriate. But I was "deep in the heart of Texas" and Mickey Gilley's Club for the official bash to let the world know of the marriage between Huey Meaux's new label and CBS Records (see story, Page 1).

The label is called Starflite and was actually begun in the early 70's by producer/label President Meaux. His prize artist, Fender, had a single release of his classic "Before The Next Teardrop Falls" in Spanish on the label back then. Fender will now be the label's premiere artist, with a first release sometime in June. Fender told me it will be the old Pop-standard "Yours," with an album to follow.

The last time I was at Gilley's Club was on special assignment for R&R to do an article on the club. (Matter of fact the club's PR firm still uses the article in the club's press kit. A tearsheet of the story is still on the wall in the office at Gilley's). RCA's Carson Schreiber joined me for that original trip to take pictures and to keep us all entertained with his semi-funny one-liners. ("Did you hear about the firefly that backed into the fan? He was de-lighted!")

The club has continued to expand, as club co-owner Sherwood Cryer will tell and show you. They have a bigger Mickey Gilley concession stand (records, tapes, T-shirts, bumper stickers, etc.) than before. Also got a kick out of the punching bag that electronically measures a cowboy's (or cowboyyette's) punching power. (Should I say it is a real knockout? Maybe I shouldn't.) The other unusual gimmick is the electronic bucking machine (pictured here with a five-months-pregnant cowgirl showing her stuff).

Everyone at the club was talking about the movie "The Urban Cowboy," to be filmed there later this year with "Saturday Night Fever" star John Travolta set to take the lead.

As always, it was great to hear Houston radio. They have three super radio stations in KENR, KIKK and KNUS, and the competition is strong. The unique thing about this market is that every one of the Country radio people is friends with each other. They all sit together at the same table and have a great time. (They still haven't moved their table from next to the ladies' washroom. Great vantage point for checking out the honky-tonk ladies.) As you can see below, KIKK's Joe Ladd demonstrates his expression of friendship to KENR's Bruce Nelson in front of a Nelson promotional sign.



As most of you know, I do a Saturday night radio show on KLAC/Los Angeles. I am shown here with Freddy Fender while we did a long-distance phone interview from Gilley's Club for my listeners. (Note to KLAC PD Don Langford: That beer bottle in my hand is just a prop. You know I would never think of doing my radio show while drinking a beer.)

Had the opportunity to see first-hand (and to hear first-ear) the new Saturday night live broadcast KENR does each week from Gilley's with Bruce Nelson as host. Good promotional vehicle for the station.

It was a great night and I enjoyed every minute of a rare visit to the "adult Disneyland of the South," Gilley's Club. Looking forward to getting back to Houston real soon. Those Texans know how to have a goooooo time.

On Sunday, R&R's VP of Marketing Dick Krlzman and I flew back into L.A. and went directly to Dodger Stadium. (Saw Pete Rose and the Phillies whip the home team. Boo on that!) All during the game I had this craving for Mexican food. Or maybe I was just trying to figure out some way to get some gas!!!

News Notes

Off to Dallas and Nashville this week, Dallas to see WB's Con Hunley at the Austin Patio Dude Ranch for a special showcase that 30 key PD's and MD's have been invited to attend, along with media representatives and WEA sales and promotions reps. My Nashville visit is twofold, first to complete the Country Music Association's "Broadcaster's Kit" I've been working on in the past year, with the tremendous help of the CMA's Toby Cannon and various radio station people. It should be available to CMA member stations sometime in July. My second reason for being in Nashville was to meet with the key record companies to give them the new list of R&R Country Reporting Stations (those we don't get a chance to visit during our day-and-a-half stay will be getting a copy sent to them). We like to keep the country record industry aware of our reporters. Plus it is always a pleasure to visit one of my favorite cities . . . Speaking of Dallas, RCA Regional Promotion Manager from that city, Wayne Edwards sent R&R a picture of the recent "Wayne Edwards Look-Alike Contest," one of the annual major cultural events in Dallas. RCA mascot, Nipper, was this year's guest-celebrity judge. Shown below are judge Nipper with Edwards and the contest winner. (Since there was no caption identifying who was whom, your guess is as good as ours as to which is Edwards and which is the contest winner.)



In other news this week . . . Dale Reeves has exited the morning show at WDEE/Detroit, PD Tom Allen has taken over the time period, for the time being. Allen told R&R, "I was sorry to lose Reeves in the middle of the book. But it was a mutual agreement on each of our parts. I will be doing mornings for now. We are currently looking for another person to help out." Jimmy Bear moves from evenings to Allen's old afternoon drive slot. If you are interested in working in Detroit, contact Tom at (313) 557-1500. Tapes and resumes to WDEE, 21700 Northwestern Highway, Southfield, MI 48075 . . . Frank Karroll is the new afternoon man at WWVA/Wheeling. He joins the station from WPDV/Clarksburg, WV. Carol L. Dambrocia, a former advertising director, has joined the station to do promotion and PR . . . Paul C. Kress is the new Sales Manager of WEEP-WDSY/Pittsburgh. He comes from television station WICC in Pittsburgh . . . Congratulations to KLAC/Los Angeles nine-to-noon air personality Sammy Jackson on his current television project called "Country Roads." The 30-minute show will be patterned after his radio show interview feature, "Coffee With." Toby Martin, the producer, from Osmond Television, heard Jackson interviewing Burt Reynolds last year and came up with the idea. Hope it's a big success. Sammy . . . KFYV/Arroyo Grande, CA says their new call letters, K-KAL, have been delayed from May 7 to July 1 to coincide with their power increase to 5000 watts, currently under construction . . . KUGR/Green River has a new afternoon driver, Tom J. C. Dover of WYDE/Birmingham just received a special award from the Medical Association of Alabama for his reports of medical news from Alabama's physicians . . . KERE/Denver air personality Bill Ashford has started a new feature program on Sundays called "Country Roots." The show will feature traditional, bluegrass, and western swing recordings not usually aired on the station . . . WOKK-WALT/Meridian needs suitable-for-framing photos of country and pop artists to hang in their new facility. Send to Van Mack at Box 5797, Meridian, MS 39301 . . . We will get to that list of new R&R Country Reporters next week, along with the first part of our comprehensive list of record label representatives for country product . . .



BB * 34

CB * 24

RW * 32

WAYLON

JENNINGS

AMANDA

PB - 11596



BB * 12

CB * 11

RW * 19

RONNIE

MILSAP

NOBODY LIKES SAD SONGS

PB - 11553



BB * 61

CB * 58

RW * 59

ZELLA

LEHR

ONLY DIAMONDS ARE FOREVER

PB - 11543

Country



CINCINNATI CELEBRATION — WUBE/Cincinnati celebrated its 10th anniversary with the help of an hour television special produced by local station WXIX-TV. The program was hosted by WUBE morning man Larry B, and featured Susie Allanson, Rayburn Anthony, T.G. Sheppard and the CMA's Disc Jockey Of The Year (major market), singer Jack Reno. Pictured during the taping of the show are (l-r): Larry B, Rayburn Anthony, T.G. Sheppard, Jack Reno and WUBE's Dick Von Hoene.



BUCK IN LA — WB's Buck Owens is pictured prior to a rare radio interview at the KLAC/Los Angeles studios with KLAC Music Director Cathy Hahn and air personality Sammy Jackson.



D.C. RECORD FOR ROGERS — UA's Kenny Rogers is shown with WMZQ/Washington, DC personalities at a recent WMZQ-sponsored concert which featured Rogers along with Dottie West and the Oak Ridge Boys. The show attracted a record crowd for a Washington area country show. Shown with Rogers are Jim Tice, Don O'Brian, PD Carol Parker, Jim Randall, and Diane Kepley.



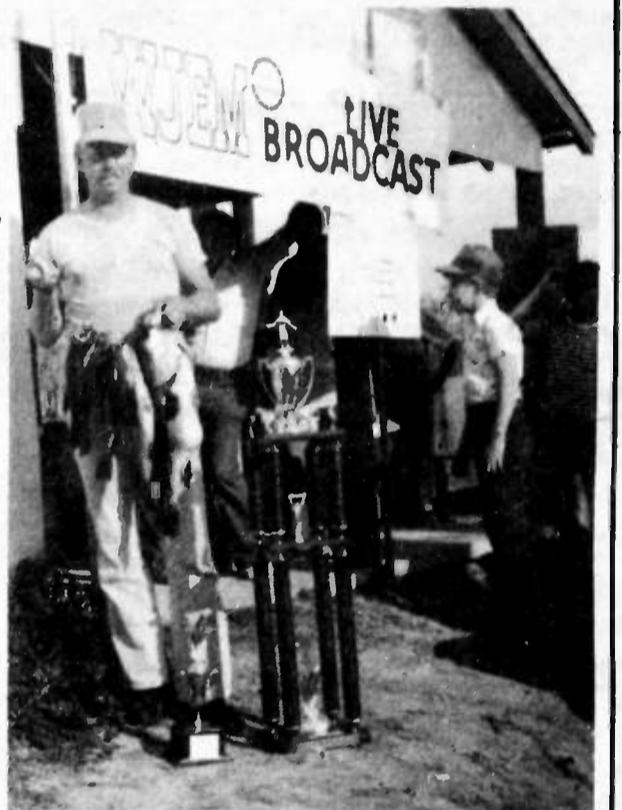
HIGH ON THE HOG — WHK/Cleveland all-nighter Doc Lemon is shown doing the emcee chores at the recent WHK Porker Chase the station put on at the recent Sports Show. Five pigs and four contestants were released in a fenced-in area and two minutes allowed for someone to catch a pig and hold it above waist level. Every participant won something, but the grand winner with the fastest time received a week's vacation for four at a fishing lodge in Canada.



TUBB TIME IN TEXAS — KYXX/Odessa recently hosted Merle Haggard and Ernest Tubb in concert. Pictured backstage are Gerry Dalton, KYXX Chief Engineer; Ernest Tubb; afternoon driver Kirk Summer and morning man PD Barry Sykes.



Some program directors never stop monitoring their station, but WDAF/Kansas City PD Ted Cramer looks to be taking it a bit far. Cramer seems to be listening closely to the station as MCA performer Mel Tillis walks by to entertain a sellout crowd, which helped raise \$10,000 for the restoration of a local landmark. WDAF presented the concert for the Olathe Junior Service League. Cramer was heard a few minutes later saying, "Hey, did anyone see Mel Tillis around here yet?"



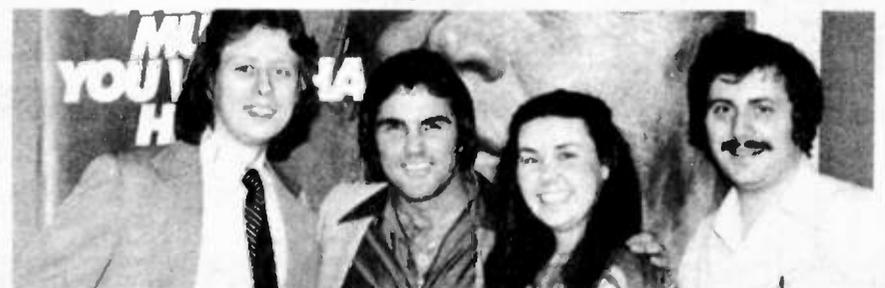
WJEM HOOKS FISHERMEN — Over 55 fishermen competed for over \$1000 in cash at the second annual "Big JEM" Fishing Tournament put on each year by WJEM/Valdosta, GA. Listener Ricky Poe is shown with his winning catches. He brought in the most bass and the biggest (8½ pounds). Poe is standing in front of the WJEM broadcast area.



A-B-C-AUSTIN, BROWN & CORNELIUS — RCA's Jim Ed Brown and Helen Cornelius recently were in Austin, Texas for two performances at the Country Dinner Playhouse. Top photo shows University of Texas Athletic Director Darrell Royal; Jim Ed & Helen; KVET GM Ron Rogers, and Operations Director Joe Ethridge. While in Austin, the duo took time to visit the studios at KOKE. Shown are RCA's Wayne Edwards; Helen and Jim Ed, along with KOKE's afternoon personality Jerreanne Thomas.



CONLEE IN CONCERT — MCA recording artist John Conlee is pictured with MCA's David Levitt; Denise Moncel, Midwest promotion; and Bob Walker, Country Regional promotion, backstage during the recent taping of the so-billed, "Greatest Indoor Country Music Show," in Pontiac, Michigan.



CAPITOL "CRASHES" WHN — Billy "Crash" Craddock is shown on a recent visit to New York at the radio studios of WHN. The Capitol recording artist is shown with WHN PD Ed Salamon, Music Director Pam Green and WHN air personality Mike Fitzgerald.

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

RANDY BARLOW

Sweet Melinda (Republic)

New at WDEE, KSON, WINN, WSUN, KCUB. Charts: 19-16 KSO, 15-12 KRMD, 34-27 WHK, 21-17 KKYX, 20-13 KRZY, 19-10 KMPS, 27-19 WPOC, 24-16 WSLR, 12-10 KEED, 29-22 WEAT, 25-21 WXCL, 19-15 KNOE, 10-8 KVOC, 23-15 KBBQ, 34-22 WHOO, 18-14 KIKX, debut 21 WIXZ, 23-15 KTYN, 34-24 KRDR, 35-28 WHBF. R&R Chart: 34-27.

REX ALLEN, JR.

Me And My Broken Heart (WB)

Added at WADR, WDEE, WKXA, WFMS-FM. Charts: 37-27 WIRE, 33-25 WKDA, 18-14 WUNI, 26-17 KTYN, 12-8 KRMD, 29-20 KRZY, 16-8 KBBQ, 34-27 KCUB, 33-27 KFTN, 21-11 KMPS, 29-21 KMAK, 31-27 WMAQ, debut 29 WJJD, 26-19 KSO, 24-17 KLAQ, 38-29 WOKO, 34-22 WIXZ, 33-28 WEEP, 24-19 KSON, 29-25 WXCL, 20-16 WVOJ, debut 24 WEAT, 20-15 KLVI, 23-18 KKYX, 39-24 KEEN. R&R Chart: 33-28.

ELVIS PRESLEY

Are You Sincere (RCA)

Added at WONE, WJJD, KHAK, KWMT, KXLR, WBAP, KLVI, KHEY, WWOL, WADR. Charts: 25-12 KLAQ, 18-12 WINN, 31-23 KCUB, 43-30 KLAQ, debut 27 KMPS, 19-13 WQQT, 30-21 KRZY, 33-29 WKKN, 27-22 WHK, 25-20 WPOC, 34-29 KSON, debut 21 WWOK, 24-20 KFYV, 40-30 KSO, 26-21 KFGO, 7-8 WFMS-FM, 31-24 WTHI. R&R Chart: 37-29.

T.G. SHEPPARD

You Feel Good All Over (WB/Curb)

Adds at WIXY, WDEE, WDGY, WNVY, WBAP, WCMS, WEEP. Charts: debut 17 WINN, 34-15 KZIP, 15-8 KCKC, 35-22 WKDA, 8-1 WBAM, 16-10 WUNI, 40-26 KEEN, 35-26 KSON, 34-28 KRAK, debut 30 WJJD, 23-15 KFTN, 25-19 KIKX, 22-17 KFGO, 31-23 KSO, 37-27 WTHI, 37-26 KRAM, debut 23 KTYN, 24-18 WVOJ, debut 27 WYII, 25-15 WYDE, 28-17 WCOS-FM, 34-26 WONE. R&R Chart: 35-30.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

WILLIE NELSON "September Song" (Columbia) 88/11, WDEE, WDGY, KHAK, WDAF, WWOL, WADR, WILQ, WOKK, WFNC, WTCR, KWMT. Charts: 38-25 KEEN, debut 25 WEEP, debut 26 WJJD, 24-18 KMPS, 26-22 WXCL, 36-26 WKDA, 24-15 KRZY, 17-13 WNRS, 16-11 KRAM, 39-20 WBAM, debut 19 WHN. R&R Chart: 39-31.
JERRY LEE LEWIS "Rockin' My Life Away" (Elektra) 86/5, WIRE, WDEE, WQQT, WCUZ, WCMS. Charts: 13-10 KRGO, 17-11 WBAM, 28-20 WKDA, debut 28 WSLR, 39-28 WCOS-FM, 7-4 KFEQ, 23-16 WIRK-FM, 21-17 WVOJ, 17-12 WDAF, debut 28 WIXZ, debut 26 WJJD, 24-19 WGRZ, 27-19 KTYN, 21-14 KRAM, 33-15 KNEW, 34-25 KLAQ, 30-22 KWKH, debut 20 WINN. R&R Chart: 38-32.

TANYA TUCKER "I'm The Singer You're The Song" (MCA) 85/4, KWKH, WILQ, WTCR, KMAK. Charts: 13-9 KRAM, 16-11 WFMS-FM, 33-26 KSO, 4-2 KLVI, 30-24 KKYX, 27-21 WAXX, 34-27 KNEW, debut 14 KNIX, 37-24 KSON, 31-26 KCKN, 27-22 KXLR, 11-7 WIRK-FM, 7-6 WBAM, 34-30 WVOJ, 32-27 KBBQ, 34-28 KFTN. R&R Chart: 36-33.
KENDALLS "Just Like Real People" (Ovation) 85/30, One of the "Most Added" songs this week. New at KEEN, KLAQ, KNIX, KRZY, KHAK, WFMS-FM, WDEE, WMAQ, WONE, WQQT, WKDA, KOKE, WLAS, KBOX, WKSJ, WIXY, WWSW, WMZO-FM, WEEP, WOKO, WIXZ, WWOL and others. Charts: 27-23 KRGO, 32-28 KNOE, 29-24 WUNI, 32-25 KFGO, 33-26 WBAM, 34-30 WVOJ, 32-27 KBBQ, 34-28 KFTN. R&R Chart: Debut 37.

KENNY DALE "Down To Earth Woman" (Capitol) 85/12, KEEN, KGRZ, WWJO, KGFX, WONE, WFNC, WQQT, WSUN, WGTO, WILQ, WOKO, WNYR. Charts: 36-30 WTHI, 27-18 KSO, 43-29 WKDA, 32-28 KUZZ, 30-26 KMPS, 39-28 KIKX, debut 26 WLWI, 29-20 KZIP, 33-28 WHOO, 27-17 KRZY, 36-30 KFTN, 39-30 KLVI, 36-30 KKYX, 29-23 WAXX, 35-30 WPOC-FM, 35-26 KHAK. R&R Chart: Debut 38.

RAZZY BAILEY "If Love Had A Face" (RCA) 78/12, K80, WMAQ, WQQT, WSUN, WDDD, WPOC-FM, WMZO-FM, WNYR, KRDR, KGRZ, WHBF, KFEQ. Charts: 29-18 WBAM, 39-28 KSON, debut 30 KEED, 21-17 KTFN, 38-27 KIKX, 29-24 KMPS, 50-20 KZIP, 27-23 WHOO, 28-19 KRZY, 39-27 WKDA, 34-27 KKYX, debut 30 KMAK, debut 30 WIXZ, debut 30 WSLR. R&R Chart: Debut 39.

BILLIE JO SPEARS "I Will Survive" (UA) 77/14, KCUB, KCKC, WAXX, WXCL, WYTL, WBAP, KOKE, WSUN, KBOX, WMZO-FM, KFYV, KFTN, KGFX, WHBF. Charts: 14-9 WUNI, debut 19 KNIX, 26-18 KWKH, 36-23 KIKX, 24-20 WLWI, 35-29 WHOO, 18-11 KRZY, 33-27 WPOC-FM, 28-22 WBAM, 59-29 WFNC, 26-17 KRAM. R&R Chart: Debut 40.

JOE SUN "Blue Ribbon Blues/I Came On Business For The King" (Ovation) "Blue" side receiving dominates airplay by 2-1. New this week at KFYV, WYVA, KCUB. Charts for "Blue": 27-21 KRAM, 16-14 KLVI, 30-24 KLAQ, 29-19 WKDA, 26-20 WIRK, 9-7 KNOE, 26-17 KGFX, 28-23 KRDR, 34-28 K80, 26-21 WOKO, 20-16 KMPS, 30-24 KRMD, 36-24 KZIP, 13-10 KRZY. Charts for "King": 26-18 KTYN, 28-23 KRDR, debut 25 WEAT, 27-22 KIKX.

LORETTA LYNN "I Can't Feel You Anymore" (MCA) 76/24, One of the "Most Added" records this week. New at KLAQ, KIKX (both), KCUB, WDEE, WHK, WUNI, WINN, WKDA, WCOS-FM, KOKE, KXLR, WVOJ, KBOX, WKSJ, WWSW, WMZO-FM, WKXA, WEAT, WMUS, WHBF, KRGO, KMAK, KIDN. Charts: 26-22 WNVY, 37-29 WQQT, debut 30 KWKH.

EDDY ARNOLD "What In Her World Did I Do" (RCA) 72/11, KLAQ, WFMS-FM, KHAK, WTHI, WUNI, WLAS, KIKK, WILQ, WWSW, WOKO, WADR. Charts: 16-11 KUZZ, 17-10 KFTN, 27-22 KMPS, 40-29 KZIP, 26-18 KRZY, 30-26 WHOO, 28-18 KRAM, debut 26 KTYN, 31-28 KFGO, 32-28 KKYX, debut 30 WYDE, 35-29 KBBQ.

Radio & Records

NATIONAL AIRPLAY/40

Three Two Last Weeks Weeks Week

May 11, 1979

6	3	2	1	CONWAY TWITTY/Don't Take It All Away (MCA)
11	7	4	2	DON WILLIAMS/Lay Down Beside Me (MCA/ABC)
16	8	5	3	JIM ED BROWN & HELEN CORNELIUS/Lying In Love With You (RCA)
21	10	7	4	BELLAMY BROTHERS/If I Said You Had A Beautiful Body... (WB/Curb)
26	14	8	5	OAK RIDGE BOYS/Sail Away (MCA/ABC)
3	2	1	6	JOHN CONLEE/Backside Of Thirty (MCA/ABC)
14	11	9	7	JOHNNY RODRIGUEZ/Down On The Rio Grande (Epic)
2	1	3	8	CHARLEY PRIDE/Where Do I Put Her Memory (RCA)
34	26	16	10	CRYSTAL GAYLE/When I Dream (UA)
29	21	12	10	STATLER BROTHERS/How To Be A Country Star (Mercury)
8	6	6	11	GENE WATSON/Farewell Party (Capitol)
23	17	13	12	LYNN ANDERSON/Isn't It Always Love (Columbia)
30	22	15	13	MICKEY GILLEY/Just Long Enough To Say Goodbye (Epic/Playboy)
27	23	17	14	VERN GOSDIN/You've Got Somebody, I've Got Somebody (Elektra)
-	34	24	15	KENNY ROGERS/She Believes In Me (UA)
1	5	14	16	KENNY ROGERS & DOTTIE WEST/All I Ever Need Is You (UA)
32	24	19	17	DAVID ROGERS/Darlin' (Republic)
4	4	11	18	JOHNNY DUNCAN/Slow Dancing (Columbia)
12	9	10	19	GAIL DAVIES/Someone Is Looking For Someone Like You (Lifesong)
30	35	28	20	MERLE HAGGARD/Red Bandana (MCA)
36	33	25	21	SAMMI SMITH/What A Lie (Cyclone)
-	38	32	22	RONNIE MILSAP/Nobody Likes Sad Songs (RCA)
18	18	21	23	FRANK MILLS/Music Box Dancer (Polydor)
5	13	23	24	BARBARA MANDRELL/If Loving You Is Wrong I Don't... (MCA/ABC)
17	15	18	25	JANIE FRICKE/Love Your Troubles Away For Awhile (Columbia)
9	12	20	26	JACKY WARD/Wisdom Of A Fool (Mercury)
-	39	34	27	RANDY BARLOW/Sweet Melinda (Republic)
-	37	33	28	REX ALLEN, JR./Me And My Broken Heart (WB)
-	-	37	29	ELVIS PRESLEY/Are You Sincere (RCA)
-	-	35	30	T.G. SHEPPARD/You Feel Good All Over (WB/Curb)
-	-	39	31	WILLIE NELSON/September Song (Columbia)
-	-	38	32	JERRY LEE LEWIS/Rockin' My Life Away (Elektra)
-	-	36	33	TANYA TUCKER/I'm The Singer, You're The Song (MCA)
39	36	27	34	MARY K. MILLER/Next Best Feeling (RCA)
37	32	30	35	CHARLIE RICH/I Lost My Head (UA)
7	16	22	36	WILLIE NELSON/Sweet Memories (RCA)
-	-	37	37	KENDALLS/Just Like Real People (Ovation)
-	-	38	38	KENNY DALE/Down To Earth Woman (Capitol)
-	-	39	39	RAZZY BAILEY/If Love Had A Face (RCA)
-	-	40	40	BILLIE JO SPEARS/I Will Survive (UA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

NEW ENTRY

JOE STAMPLEY "I Don't Lie" (Epic) 70/16, KCUB, KAMK, KSO, WIRE, KXLR, WFMS-FM, WTHI, KCUB. Charts: 25-20 KFGO, 28-19 KRAK, 36-29 KWKH, 33-28 KRZY.

STELLA PARTON "Steady As The Rain" (Elektra) 69/6, WMAQ, WBAP, KXLR, WFMS-FM, WTHI, KCUB. Charts: 25-20 KFGO, 28-19 KRAK, 36-29 KWKH, 33-28 KRZY.

WAYLON JENNINGS "Amanda" (RCA) 66/83, The "Most Added" record of the week. Some new stations include KLAQ, WEEP, WINN, KSO, WIRE, WHN, WKDA, KNEW, KNIX, KCKN, WDDY, WDAF, WYDE, WONE, WXCL, WLWI-FM, KRAK, KEED, KMPS, KUGR, KLAQ, KRDR, WTHI, WNRS, KTYN, KFDI, WMUS, KFTN, KFEQ, KXRB, WAXX, WVOJ, WVOK, KXLR, KHEY, WIRK-FM, WOKO, WPOC, KVOC and others. Charts: debut 18 KCKC.

MARGO SMITH "If I Give My Heart To You" (WB) 83/21, WHN, WWSW, KIKK, KBOX, KVET, KXLR, WLAS, WCOS-FM, WEAT, KFEQ, WYII, WYVA, WKCO, WYTL, KWMT, WDDD, KHAK, KTYN, KFYV, KUZZ, KVOC. Charts: debut 28 KRGO, 36-30 WFMS, debut 30 WMAQ.

SUSIE ALLANSON "Two Steps Forward And Three Steps Back" (Columbia) 81/14, KSON, KCKN, WONE, WKCO, WHBF, KFGO, WTHI, WUNI, WKDA, WFNC, WYVA, WIXZ, WNYR, WCMS. Charts: 32-24 WHOO, debut 29 KMPS, 40-30 KBBQ, 34-28 KOKO, debut 29 WWOK, 35-24 KXLR, 25-20 WVOJ, debut 28 WYDE, 36-27 WAXX, 37-29 KKYX, debut 29 KRGO.

SONNY JAMES "Hold What You've Got" (Columbia) 58/3, CKLW-FM, KVOC, WILQ. Charts: 32-28 KRDR, 32-26 KTYN, 33-29 WFMS, 32-28 WKKN.

BILLY "Crash" CRADDOCK "My Mama Never Heard Me Sing" (Capitol) 67/11, WSLR, WKDA, KVET, KWMT, KMPS, KIDN, WADR, WNYR, WPOC, WOKO, WYVA. Charts: 21-18 KCKC, debut 18 WINN, 26-21 KEED, 18-14 WFMS.

CRISTY LANE "Simple Little Words" (LS) 57/22, WUNI, KLAQ, KLAQ, KBOX, WLWI-FM, WFNC, KIDN, WWSW, WIXZ. Charts: 18-14 KFEQ, 28-22 KIKK, 28-24 KWKH, debut 26 KHEY.

BIG AL DOWNING "Touch Me (I'll Be Your Fool Once More)" (WB) 47/10, WIRE, WXCL, WSLR, KRDR, KLAQ, KIKX, WKDA, WYVA, KBOX, WIXZ. Charts: 36-28 WCOS-FM, 32-28 WFMS-FM.

JESS GARRON "Lo Que Sea" (Charts) 47/4, WIXZ, WILQ, WGTO, KIDN. Charts: 27-28 WCOS-FM, 28-22 KUZZ, 27-23 WXCL, 32-29 KXLR, 23-12 KMPS, 33-28 KBBQ.

TOM T. HALL "There Is A Miracle In You" (RCA) 45/16, WEAT, KXRB, KNIX, KUZZ, KIDN, KBBQ, KUGR, KGRZ, KRGO, WAXX, KVET, KEBC, WLAS, WVOJ, WLVI, debut 29 KRZY.

RONNIE McDOWELL "Word's Most Perfect Woman" (Epic) 45/8, WIRE, WAXX, WMUS, WHBF, KSON, WNYR, KVET, KOKE. Charts: 20-15 WUNI, 22-17 K80, 40-30 WCOS-FM, 31-24 WVOJ, 36-29 KFTN, debut 30 KMPS, 39-27 KZIP, 39-27 WHOO.

TOMMY OVERSTREET "I'll Never Let You Down" (Elektra) 44/11, WINN, WEAT, WKDA, WCOS-FM, WIRK-FM, WGTO, KVET, WYTL, KWMT, KUGR, KIKX. Charts: 26-22 WUNI, 33-28 KFGO, 10-10 KCKN, debut 28 WLWI-FM.

Most Requested

LW	TW	
2	1	BELLAMY BROS. (WB/Curb)
4	2	KENNY ROGERS (UA)
1	3	FRANK MILLS (Polydor)
3	4	GENE WATSON (Capitol)
5	5	CONWAY TWITTY (MCA)
6	6	GAIL DAVIES (Lifesong)
10	7	CRYSTAL GAYLE (UA)
8	8	OAK RIDGE BOYS (MCA/ABC)
10	9	DON WILLIAMS (MCA/ABC)
10	10	BILLIE JO SPEAR (UA)
-	10	T.G. SHEPPARD (WB/Curb)
7	10	JOHN CONLEE (MCA/ABC)

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- MOE BANDY**
It's A Charming Situation (Columbia)
- GLEN CAMPBELL**
I'm Gonna Love You (Capitol)
- JOHNNY DUNCAN**
Slow Dancing (Columbia)
- ANNE MURRAY**
I Just Fall In Love Again (Capitol)
- EDDIE RABBITT**
Every Which Way But Loose (Elektra)
- ROGERS & WEST**
All I Ever Need Is You (UA)
- JACKY WARD**
Wisdom Of A Fool (Mercury)
- GENE WATSON**
Farewell Party (Capitol)
- TAMMY WYNETTE**
They Call It Making Love (Epic)



Biff Collie Inside Nashville

Country

WHAT'S HAPPENING: George Jones opened the "real" Possum Holler in Printer's Alley, Nashville's entertainment strip, a block away from the "old" Possum Holler which he used to own before he filed bankruptcy and lost the old place, bought by Kenny Rogers and now operated by "Shug" Baggott, Jones's former partner, now partner with Kenny Rogers (Whew!) . . . Ovation Records hosted a Nashville showcase Tuesday night at the Stage Door Lounge at Opry Land Hotel. Sheila Andrews, the Cates, Jon Sun, and the Kendalls starred . . . Johnny Cash says he feels his spring TV special Wednesday night (9th) was the best he's done . . . Superpickers Chuck Cochran, Kenny Malone, Joe Allen, and Billy Puett are a new group called "The Ritz And All That Jazz," playing local dinner clubs between record sessions . . . George Hamilton IV won't be around the Opry for a while; he's in the midst of a May tour in England, Ireland and Scotland, then three months "in concert" at the Winter Garden Theater in Blackpool before he comes home again . . . Chet Atkin's best six holes (all par) of his golf career were last Wednesday at Hillwood Country Club, before Chester realized he still had on his street shoes. He immediately changed to spikes, and proceeded to shoot bogies and double bogies the last 11 holes! (Keep your shoes on, Chester) . . . Gordon Lightfoot's acquittal on charges of drinking and driving was overturned by Ontario Supreme Court Judge Sidney Robins. The trial was reopened . . . Warner Bros. Nashville A&R Head Norro Wilson represented the music business at graduation exercises for the Air National Guard Military Academy . . .

The Fifth Annual Music City Adventure last week hosted 260 travel agents from all over America, sponsored by our Chamber of Commerce, the eight domestic airlines serving Nashville, and operators of Nashville's hotels, tour companies and attractions. They wine and dined the travel agents (like they do at Convention time in October) hoping they'll go home and promote Nashville tourism to their "where can I go on my vacation this year" customers.

NAMES: Eddie Rabbitt made a bundle from his "Every Which Way But Loose" movie title song and resulting hit record (remember how Ray Stevens made over \$1 million on "The Streak" alone?) . . . Grammy winning Willie Nelson and rock pianist-singer Leon Russell are currently touring the U.S. in support of their upcoming Columbia LP, "Willie & Leon: One For The Road," scheduled for release soon . . . Monument's



Charlie McCoy just received another honor from his home state of West Virginia. His recording of "West Virginia Mountain Melody," on his latest album, has been selected as the background for PSA radio spots to run throughout the state this summer. McCoy just re-

turned from Europe after giving shows in England, Sweden, Germany, Finland and Holland for the International Festival of Country Music . . . James Brown, the soul singer who caused a stir last March with his appearance on the Grand Ole Opry, was back in Nashville last week to record Bill Anderson's classic song, "Still." The song, scheduled for immediate release, was Anderson's first number one record back in 1963. Anderson was quoted as saying, "It is so different, I hardly recognized it, but it is great. He did it his way and I am highly complimented." . . . Jerry Clower, funnyman of the Grand Ole Opry, from Yazoo City, MS, has just been chosen "Mississippian of the Year" by the Mississippi Broadcasters Association. Clower will receive the award at a luncheon during the MBA's convention June 16 at the Royal d'Iberville Hotel in Biloxi . . . Warner Brothers Records here reports many radio station are doing station promotions tied-in to the Bellamy Brothers single of "If I Said You Had A Beautiful Body, Would You Hold It Against Me." Memphis station WMC is running a "Beautiful Body T-Shirt" contest. If your station has some unique pictures of some of your "beautiful body" winners, I'm sure R&R Country Editor Jim Duncan would love to see them. (He may even print one or two: 1930 Century Park West, L.A. 90067) . . . Barbara Mandrell was recently presented with a special award from the National Women Executives during ceremonies recently in Nashville. The award was given to her by former Governor Winfield Dunn for her various community services. This month Barbara is set for appearances on "American Bandstand," "Sha Na Na," "Dinah!" "Mike Douglas Show" and "Hollywood Squares." . . . Charly McClain is saving up money to buy his mom and dad a new Memphis home . . . Dotsy, Janie Fricke, Wendy Holcomb, Stella Parton, and Margo Smith are finalists in the "Most Promising Female" category for Music City News Cover Awards live TV show June 4th . . . The Statler Bros. received the "Friends Of Country Music" award from the Virginia Folk Music Association on June 24th. Previous winners of the award were Mother Maybelle Carter, Roy Clark, and Sunshine Sue (Workman) . . . The hit of Wembley this year, they say, was Moe Bandy . . . Nashville's Judge Ben Cantrell signed an attachment order authorizing Humphreys County Deputies to seize cameras, film, and other property of Universal Studios to ensure payment of a \$64,802 hotel bill at Nashville's Sheraton-Inn South. That's where the cast and crew of "Coal Miner's Daughter" stayed the month they were here shooting for Loretta Lynn's life story (embarrassing).

DOLLY AND PORTER TOGETHER AGAIN: (excuse me, Porter and Dolly). It had to happen sooner or later, and it happened sooner. Dolly got on the United Airlines plane in Washington in route home from Paris, and was ushered to her seat before regulars got on; the steward cautiously mentioned that Porter Wagoner was booked in the seat across the aisle! Because of current conditions between the two (\$3 million lawsuit) Dolly requested a coach seat . . . way back in the back. And there she flew to Music City, kibitzing with the bearded guy and the red-

headed teenager on either side of her. After Nashville arrival and the emptying of the plane, Dolly got the all-clear signal and got off. Porter, they say, didn't know about it until he read it in the paper.

COUNTRY "Hollywood Style" — There was mixed reaction on Music Row to this year's Academy of Country Music awards show last week. Some felt the production was a little rough and the show was longer than it should have been. Some of the artists who lip-synced their songs looked pretty bad to everyone we talked with. Roy Clark's "Jim would have wanted it that way" line during the Jim Reeves Memorial Award (to producer Joe Cates) was one of the best ad-libs of the night. Congratulations to Billy Parker and KVOO/Tulsa on the DJ and Station Of The Year Award. in cas you hadn't heard or see, the big winners were Kenny Rogers, Entertainer Of The Year and Male Vocalist (see related picture and story, page 26); Barbara Mandrell, Female Vocalist (she also triple-hosted the show with Roy Clark and actor Dennis Weaver); The Oak Ridge Boys took two for Best Group and Best Album ("Ya'll Come Back Saloon") and Anne Murray's "You Needed Me" was voted Best Song. John Conlee and Cristy Lane took the honors for best newcomers. Overnight ratings from the major metropolitan areas, New York, Chicago and Los Angeles, had the show running third. The national rating was not available at presstime. Most felt the CMA's show is still by far the best, but the Academy's use of persons outside of Country Music, for example the actors, added an interesting dimension. Last, and certainly least on the 14th ACM Show, someone please tell Dennis Weaver he can not sing! Below find winner Don Williams (Best Single: "Tulsa Time") with Stella Parton and actor Claude Akins:



REMEMBERING: It was exciting to read about the "First Nighter" atmosphere that prevailed at the first live NBC telecast of the Academy of Country Music Awards, with the galaxy of stars in attendance at the slick production. Made me remember how the Academy began in 1965, when I, my then-secretary Barbara (she's my wife now), and Tommy Wiggins spent the better part of a week calling every name we could find a number on involved in country music in Southern California and asked them to come to a meeting at the Nickodel-Argyle restaurant in Hollywood, where on that Monday night we organized the Academy with hopes of gleaning official recognition for country music in the Hollywood press. Needless to say, we got it. Our first host was Lorne Greene, our presenters were people like Tennessee Ernie Ford, and all the stars of the then No. 1 TV series "The Beverly Hillbillies," Jim Nabors, Dale Robertson, and others of course. It was a special experience starting something for country music in Hollywood and it's a special experience each year to see it become more important in the "Awards" sweepstakes. (Let's see, what can I start today . . . hmmm.)

RODRIGUEZ

Presenting
the Johnny Rodriguez
album he's been
waiting for.



Featuring ten songs he has been saving especially for his Epic debut. Including the hit single, "Down On The Rio Grande" 8-50671. Produced by Billy Sherrill.

On Epic Records and tapes.



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Country

Most Added

WAYLON JENNINGS
Amenda (RCA)
KENDALL
Just Like Real People (Ovation)
LORETTA LYNN
I Can't Feel You Anymore (MCA)
BUCK OWENS
Play Together Again (WB)

Hottest

BELLAMY BROS. (WB/Curb)
CRYSTAL GAYLE (UA)
CONWAY TWITTY (MCA)
OAK RIDGE BOYS (MCA/ABC)
JOHN CONLEE (MCA/ABC)
KENNY ROGERS (UA)
RONNIE MILLSAP (RCA)
BROWN & CORNELIUS (RCA)
MERLE HAGGARD (MCA)

REGIONAL ADD & HOTS

WEST

KRZY Albuquerque, N.M. **ERAM** Las Vegas, Nev.
Cristy Lane **Amey Murray**
Dale McRae **Waylon Jennings**
Reba McEntire **Charley McClain**
Waylon Jennings **Johnnie Cash**
Freddie Fender **Reba McEntire**
Mickey Gilley **Johnnie Cash**
HOTTEST **Don Williams**
Conway Twitty **Don Williams**
Bobby Borchers **Don Williams**
Crystal Gayle **Don Williams**
HOTTEST **Don Williams**
Kenny Rogers **Don Williams**
Tommy Overstreet **Don Williams**
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Bobby Borchers **Don Williams**
Crystal Gayle **Don Williams**
HOTTEST **Don Williams**
Kenny Rogers **Don Williams**
Tommy Overstreet **Don Williams**
HOTTEST **Don Williams**
Kenny Rogers **Don Williams**
HOTTEST **Don Williams**
Merle Haggard **Don Williams**

MIDWEST

WLSR Akron, Oh. **WOL** St. Louis, Mo.
Waylon Jennings **Don Williams**
HOTTEST **Don Williams**
Crystal Gayle **Don Williams**
HOTTEST **Don Williams**
Kenny Rogers **Don Williams**
HOTTEST **Don Williams**
Merle Haggard **Don Williams**

WLSR Akron, Oh. **WOL** St. Louis, Mo.
Waylon Jennings **Don Williams**
HOTTEST **Don Williams**
Crystal Gayle **Don Williams**
HOTTEST **Don Williams**
Kenny Rogers **Don Williams**
HOTTEST **Don Williams**
Merle Haggard **Don Williams**

SOUTH

WLSR Akron, Oh. **WOL** St. Louis, Mo.
Waylon Jennings **Don Williams**
HOTTEST **Don Williams**
Crystal Gayle **Don Williams**
HOTTEST **Don Williams**
Kenny Rogers **Don Williams**
HOTTEST **Don Williams**
Merle Haggard **Don Williams**

WLSR Akron, Oh. **WOL** St. Louis, Mo.
Waylon Jennings **Don Williams**
HOTTEST **Don Williams**
Crystal Gayle **Don Williams**
HOTTEST **Don Williams**
Kenny Rogers **Don Williams**
HOTTEST **Don Williams**
Merle Haggard **Don Williams**

EAST

WLSR Akron, Oh. **WOL** St. Louis, Mo.
Waylon Jennings **Don Williams**
HOTTEST **Don Williams**
Crystal Gayle **Don Williams**
HOTTEST **Don Williams**
Kenny Rogers **Don Williams**
HOTTEST **Don Williams**
Merle Haggard **Don Williams**

WLSR Akron, Oh. **WOL** St. Louis, Mo.
Waylon Jennings **Don Williams**
HOTTEST **Don Williams**
Crystal Gayle **Don Williams**
HOTTEST **Don Williams**
Kenny Rogers **Don Williams**
HOTTEST **Don Williams**
Merle Haggard **Don Williams**

NEW & ACTIVE

PEGGY SUE "See Me In Your Eyes" (Doorknob) 42/3, KCUB, KNIX, CKLW-FM. Charts: 36-22 KXRB, 42-28 WKDA, 24-20 WXCL, 28-24 WKKN, 36-30 WONE, 32-24 KRAK, 34-29 WTHI, 11-13 KSO.

NARVEL FELTS "Moment By Moment" (MCA) 41/4, KUZZ, WHBF, CKLW-FM, WIXZ. Charts: 32-26 KSO, 31-23 KZIP.

TERRI HOLLOWELL "May I" (Con Bri) 40/3, K8ON, WVOL, KLAQ. Charts: 30-24 WMAQ, 36-22 KVOC, 6-4 KNOE, 31-24 KTYN, 38-30 WKDA, 31-27 WWSW, 30-24 WCOB-FM, 23-19 WXCL, 18-14 WHX, 24-19 WHBF.

BOBBY BORCHERS "I Just Wanna Feel The Magic" (Epic) 38/12, KLAC, WIRK-FM, WMZQ, WOKO, WGTO, WVOJ, KFGO, WDD, KWMT, KIKX, KBBQ, KRAK. Charts: 36-27 KSO, 36-28 KUGR.

BUCK OWENS "Play Together Again Again" (WB) 36/23. One of the "Most Added" of the week. New at KIKK, K8ON, K8O, WHK, KOK, KVET, KVOO, KZIP, WHOO, WIRK-FM, WLAS, KXLR, WBAM, KLVI, KHEY, WNR8, KBMR, KXRB, WKKN, KFDI, KCUB, KEED, KIKX. Charts: 30-20 KCKC, 39-27 KUZZ.

Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically.

SUSIE ALLANSON - Heart To Heart - (Elektra/Curb) "Heart To Heart" "Two Different People" "One Fine Day" "Hide In Your Love"

REX ALLEN, JR. - Me And My Broken Heart - (WB) "One Lives In My Life"

LYNN ANDERSON - Outlaw Is Just A State Of Mind - (Columbia) "Come Running" "Love How You Love Me"

MOE BANDY - It's A Cheating Situation - (Columbia) "Try My Love On For Size" "When My Working Girl Comes Home" "Barstool Mountain"

JOHN DENVER - J.D. - (RCA) "Garden Song"

JAMIE FRICKE - Love Notes - (Columbia) "Stirrin' Up Feelin's" "Let's Try Again" "Love Notes" "Mojo"

VERN GOSDIN - You've Got Somebody - (Elektra) "She's Gone" "Sarah's Eyes"

EMMYLOU HARRIS - Blue Kentucky Girl - (WB) "Sisters Coming Home" "Blue Kentucky Girl" "Even Cowgirls Get The Blues" "Save The Last Dance For Me" "Every Time You Leave"

CON HUNLEY - No Limit - (WB) "Since I Fall For You" "Let's Try Again" "Only The Strong Survive" "Honky Tonk Heart" "Living On The Funky Side"

ANNE MURRAY - New Kind Of Feeling - (Capitol) "Shadows In The Moonlight"

OAK RIDGE BOYS - Have Arrived - (MCA) "My Radio Sure Sounds Good To Me" "Dig A Little Deeper" "Dream On" "Dancing The Night Away"

TOMMY OVERSTREET - I'll Never Let You Down - (Elektra) "Forever In Blue Jeans" "Here Today Gone Forever" "How Right You Are"

STELLA PARTON - Love Ya - (Elektra) "The Rest Of The Way"

ROGERS & WEST - Classic - (UA) "You've Lost That Lovin' Feeling" "Let It Be Me" "Just The Way You Are"

ERNEST TUBB - The Legend & The Legacy - (First Generation) Various Cuts

STALDER BROTHERS - The Originals - (Mercury) "Where He Always Wanted To Be" "Counting My Memories" "Nothing As Original As You"

Others Getting Significant Action

REBA McENTIRE "Runaway Heart" (Mercury) 36/9, KRZY, WIRE, WXCL, KRDR, WNR8, KHEY, WIXZ, WGTO, KXLR, 32-28 KRMD.

CHARLIE RICH "Spanish Eyes" (Epic) 31/8, WHK, KRMD, KFGO, KNIX, KBBQ, KCUB, KUZZ, KVOC. Charts: 8-2 KCKC, debut 30 KRZY.

ZELLA LEHR "Only Diamonds Are Forever" (RCA) 27/8, KZIP, WEAT, KNOE, KVET, WXCL, KEEN, 35-30 KFGO.

HOYT AXTON "Della And The Dealer" (Jeremiah) 27/6, KIKX, KXLR, WLVI-FM, WOKO, WYVA, WTCR, 25-17 KCKC.

MUNDO EARWOOD "My Heart Is Not My Own" (GMC) 25/6, KBMR, WKKN, KFTN, KRAM, KXLR, WYII. Charts: 38-28 KZIP, debut 28 KOK, 31-23 WBAM.

JOHNNY CASH "(Ghost) Riders In The Sky" (Columbia) 22/2, KRAK, KCKC, KCKN, KRMD, KEED, KFGO, KMPS, KUZZ, KEEN, WSAI, KLVI, WBAM, KWKH, WHOO, WLVI-FM, WOKO, CKLW-FM, WAXX, KXRB, WDG, KFDI, KTYN.

CHARLY McCLAIN "When A Love Ain't Right" (Epic) 21/21, KNEW, KHAK, WSAI, KZIP, KLVI, WHOO, WBAM, KRMD, WYDE, WYII, KRDR, WNR8, KRAM, KTYN, KFDI, KROG, KFEQ, KXRB, KRAK, WAXX, KUGR.

BOBBY LEWIS "She's Been Keepin' Me Up Nights" (Capricorn) 20/5, WIRE, KLAQ, KWKH, KVET, WLAS, 18-12 KZIP.

OLIVIA NEWTON-JOHN "Deeper Than The Night" (MCA) 17/4, KRMD, WOKO, WOKK, WMUS. Charts: debut 18 WHN, 31-24 WFMS, 27-23 WWOK, 34-28 WBAX, 24-17 KUGR.

FREDDY WELLER "Nedine" (Columbia) 16/16, WUNI, KRMD, KHAK, KRZY, WNR8, KRDR, KFTN, KTYN, KMPS, KEED, KUGR, KZIP, WHOO, WWOK, WBAM, WYDE, ANNE MURRAY "Shadows In The Moonlight" (Capitol) 9/9, WJJD, WBAI, WYDE, WINN, KRMD, KKYX, WVOJ, KRAM, KUGR.

P/A

POP/ADULT



Mike Kasabo

All You Ever Wanted To Know About SESAC,
But Didn't Have Their Phone Number

During the past week, many Pop/Adult programmers and Music Directors have noticed the new Anne Murray song "Shadows In The Moonlight" carrying a SESAC clearance. This has caused some reluctance to air it because many stations do not currently possess a SESAC license, and fear the risk of a lawsuit. What has not been generally understood (or at least noticed) is that the song carries an ASCAP license also! Because of the license "sharing," any radio station so desiring may play this record as often as they wish with no penalty whatsoever.

To understand this more clearly, for future reference, we contacted SESAC Vice President Licensing Division Nat Lieberman who shed some light on this confusing situation: "In the case of the Anne Murray record, it is a split copyright, meaning that we share it with ASCAP. So, if a station does not have our license, but they do have an ASCAP license, then they can play the record all they want with no problems."

However, caution is the order if a record is licensed exclusively to SESAC (or any other licensing firm), because the situation changes. "First of all," Lieberman points out, "if a station was not licensed and they desired to air a record that was exclusively ours, such as was the case with "Convoy" by C.W. McCall some years ago, they could call us and ask us special permission to air it, and we would grant it immediately on a gratis basis. If, however, they did not call to let us know they were playing the record and we found out about it, then they would be subject to a copyright infringement." The penalty, and listen up for this, runs from \$250 to \$10,000 per play!!

If the 10 big ones frightens anyone, it should be pointed out that that level of penalty is virtually unheard of, and, as explained by Lieberman, would only be assessed when a station "is willfully ignoring our requests to cease playing the music once we've given a station warning that they are playing it without being licensed."

The avoidance of any potential problems between radio and SESAC is stressed by their VP: "We're not looking to hurt anyone in radio and most certainly not the artist who's work we're trying to protect. Even in live concerts, all we want is to know that the music is being performed, and we'll give permission for that particular concert, gratis. For radio, it's important to remember that if it's a split copyright, and the station is signed with either of the two, they can play the record with no problems at all."

Oh, yes, their phone number in case you might have anything further to ask is (212) 586-3450.

Late Update

Mike Harvey, WFTL/Ft. Lauderdale Program Director, informs us that the "Skylift for Skylab" broadcast (R&R 3-30) has been changed to an earlier date. The earthbound satellite, originally due to fall back to Earth in late July, is now expected to come down in late June. As a result, all stations wishing to participate are advised of the new broadcast date of March 25th at noon Eastern daylight time. Any questions, call Harvey at (305) 485-4111.



SPREAD THE BREAD — Amidst the Spring promotional wars in Kansas City, KMBZ morning ace, Curt "Mother" Merz recently announced that he would give away more bread than any other personality in the history of Kansas radio. Merz kept his word by hitting the streets in Car 98 with over 100 loaves of bread from a local bakery. "Mother" became a bit miffed when PD Steve Beel refused him a Brinks truck to protect the carload of dough.

Update

WISN PERSONALITY AIDS IN SOLVING MURDER CASE: Milwaukee: An innocent night on the town for three strange conventioners tragically ended with two-thirds of that group brutally murdered, their bodies left lying beside an area freeway offramp. In reconstructing the evening for police, the lucky member of the trio recalled a visit to a disco, but was unable to identify its name. Based upon coherent statements of the victim, police contacted WISN personality Steve York, who makes regular appearances on the disco scene, and promptly identified the club in question. The suspects were apprehended in Chicago two days later . . . Clevelanders who've graduated (presumably from school) in the past 20 years will be treated to a musical year-by-year salute compliments of WGAR . . .

AWARDS DEPARTMENT: A certificate of excellence from the Associated Press was bestowed upon the WFYR/Chicago news department for last summer's on-the-spot coverage of the takeover of the local German Consulate office by a group of Croatia nationalists . . . WGAR was honored by the Ohio Associated Press Broadcasters in two categories: Best Documentary, received by Eric Braun, and Executive Producer and Best News Writing accepted by News Director John O'Day . . . Kansas City's KCMO took six awards from the Missouri Broadcasters Association in what was the largest number of awards gained by any K.C. radio station this year; included were two first place awards, one for personality promos and the other a spot for a local jeweler . . . California's controversial Proposition 13 may have affected some city services, but has not dampened the spirit of San Diegans when it comes to the quality of field conditions at the Padres baseball stadium. KFMB afternoon personality Scruff Evans, heeding the suggestion of a concerned caller, in turn organized an effort to have listeners make donations of fertilizer and grass to improve the cosmetics of the field. Program Director Mark Larson relates, "In recognition of everyone who has helped in this effort, we will be giving each donor a commemorative certificate that reads: 'I Helped Save the San Diego Infield.'" . . . Hunting and fishing reports are now a daily feature on KAKE/Wichita starring well-known angler Gary Heidrick . . . WIOD/Miami, reflecting the powerful interest in pro football, covered the NFL Collegiate Draft last week with hourly reports May 3rd and 4th . . . WIBC/Indianapolis covered (locally) the national TV broadcast of the light-heavyweight championship fight in which Indy native Marvin Johnson lost the title to challenger Matthew Franklin . . . KGNR/Sacramento is helping listeners by cruising around town in their mobile units to spot and report open gas stations on weekends . . . KOY/Phoenix all excited about their talk show segment with new host Michael Dixon . . .

Transition

The lovely and talented Donna Halper has not only changed stations, but formats as well. Ms. Halper is the new Music Director of Boston powerhouse WHDH after a lengthy stint at AOR formatted WAVA/Washington as both MD and midday air personality . . . Across town, WBZ announces that Murray Smith has been appointed Account Executive from WXKS in Beantown . . . A little bit south in the City of Brotherly Love WPEN has added two ladies to its staff: Joan McClure is the new Director of Special Projects, coming from WGN/Chicago radio and television, and down the hall at the FM facility, WMGK, Deborah Hamilton becomes a member of the programming department after being reporter/producer of the nightly network news show, "All Things Considered," on National Public Radio . . . Dan Vaccaro has been promoted to Program Director of WQUD/Memphis and will retain his MD and Music Research positions also . . . Mark Sanders has been appointed Assistant Program Director of WORG/Orangeburg while continuing his afternoon drive spot . . .

Color

THE RIGHT SERIES WOOD MEAN MONEY: Grand Rapids Pop/Adult giant WOOD is offering listeners a chance to win up to \$1000 by guessing serial numbers and the mint designation letter on a \$100 bill. Each hour callers can win \$20 by correctly guessing one of the eight digits on the bill. After all the numbers have been guessed they can then win a hundred bucks by repeating those numerals in sequence. As a final level, participants are given a chance to win \$500 or \$1000 by surmising the letter preceding the numbers.

THE BIRD IS THE WORD: KNBR/San Francisco is in the midst of their "Malted Falcon Treasure Hunt" contest. It's based on the Bogart movie "Maltese Falcon," with voice impressionist Paul Frees doing the voices of Bogie, Peter Lorre and Sidney Greenstreet. Clues are given each hour as to the location of the mythical bird and the first one to guess its location correctly wins \$5000.

IS IT A HIT . . . OR A MISS?: WLOW/Aiken, SC in conjunction with Columbia Records, is giving listeners a chance to win red vinyl albums and also allow them to voice their opinion of the record. The "Big Red Record Rater" contest allows the correct numbered caller to win the album and also fill out a questionnaire and return it to Columbia research.

IT'S A HONOLULU LULU: Recently, Pop/Adult-formatted WCFL/Chicago has been offering weather-weary listeners a great chance to lie around in the sunshine of our 50th state. The entrants need only list 10 artists or song titles heard on WCFL — plus the usual name, address, etc., to win. The luck of the draw will send two for an entertaining eight days and seven nights.

MEANWHILE . . . ACROSS THE LOOP: Not to be outdone for the spring sweep, WFYR in Windy Town is going to let one lucky listener walk away with as much as he or she can carry from a vault containing \$1,000,000! Hourly winners qualify when they phone in to win tickets, albums and even more expensive gifts such as microwave ovens, TVs, and the like. The big drawing will be held May 17th, and the winner will have 60 seconds to pick up as many of the various denominational bills spread on the floor.

ATTAWAY TO GETAWAY: KROD/El Paso is having listeners phone in and make reservations for either a weekend at a posh hotel in El Paso, or a five-day all-expenses-paid vacation to Mexico. Each Friday afternoon the winner for the weekend excursion is announced and has six minutes to call in and claim the prize. Then, coming up May 18th, the grand prize trip south of the border will be given away, and it includes: a complete set of luggage, Polaroid camera and film, binoculars, AM-FM portable radio (so they can keep tabs on Wolfman Jack), a hair dryer and curling iron, suntan oil and two beach towels.

It is four hours before the evening's first show and already the crowds are queuing up six deep to watch the performance of a man who has not had a hit record in seven years. *

WAYNE NEWTON

SHE BELIEVES IN ME

ARIES II
ARIES II

A NEW RECORD COMPANY

P/A

POP/ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BEACH BOYS
Good Timin' (Caribou)

69% of our reporters are on it. Twenty-two new adds including WOWO, KSD, KFQD, KEX, WELI, WHEN, KNBR, WMAZ, WSJS, WOOD, WBAL, KOY, WIS, WPRO, WQUD, WYNE. Key moves: 10-5 WLVA, 24-21 WBEN, 28-23 WATR, 31-22 WBT, 30-27 WSM, 33-27 WDIF, 34-28 FM97, debuts 23 KOLO, debuts 27 WORG, debuts 28 WBOW, debuts 29 KBLF, debuts 30 WRIE. Heavy rotation: KEX, WNEW. Jumps 38-23 on the P/A chart.

REX SMITH
You Take My Breath Away (Columbia)

60% of our reporters are on it. Eighteen new adds including WBT, KAFM, KSD, WQUD, WBOW, KHOW, WASH, WIOD, KMBZ, KGNR, WORG, WCBM, KEX. Key moves: 20-14 WPRO, 15-7 WATR, 24-16 WSM, 28-17 KROD, 28-20 WRIE, 29-18 WGAR, 29-24 WMAZ, 29-22 WNEU, 25-22 WFYR, 32-22 WDIF, 25-22 WBEN, 39-28 WSGW, 40-30 FM97, debuts 19 WGR, debuts 22 WYMC, debuts 27 WHAG, debuts 29 KOLO. Heavy rotation: WHIO, WIP, WNEW. Jumps 39-27 on the P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

ROGER VOUDOURIS "Get Used To It" (WB) 44/2 add KOY, WSJS. Key moves: 16-11 WSM, 19-15 WYMC, 20-10 KUKI, 26-18 WCHV, 29-25 WHIZ, 41-24 WATR, 23-20 WBT, 19-14 WMAZ, 22-16 KBLF, 32-27 FM97, debuts 30 WBOW. Heavy rotation: KFMB, WIP, KRKK. Increased 32-28 on P/A chart. CRYSTAL GAYLE "When I Dream" (UA) 44/3 add WDIF, WCWA, WBOW. Key moves: 16-13 WSGW, 18-14 WIBW, 26-21 WORG, 38-30 WHIZ, 32-21 WPTF, 38-29 WTAR, debuts 27 WJBO, debuts 29 WLNH. Hot at WSB. Increased 35-31 on P/A chart.

NICOLETTE LARSON "Rhumba Girl" (WB) 50/7 add WWWE, WIBW, WHOK, WTMJ, KGNR, WCER, K101. Key moves: 11-9 WYMC, 20-11 WOWO, 12-10 WCHV, 21-17 KBLF, 26-19 WLOW, 39-30 KUKI, 21-16 WTAR, 33-23 KROD, debuts 29 WBOW. Heavy rotation: KAKE. Hot at KFQD. Increased 36-34 on P/A chart.

SPYRO GYRA "Morning Dance" (Infinity) 50/13 adds include WWWE, KAKE, WIP, KROD, WPTF, WTMJ, KFQD, WNEU, KGNR. Key moves 7-4 WYNE, 16-12 WRIE, 31-26 KRKO, 27-21 WATR, 27-24 WBT, debuts 17 WDFD, debuts 29 WJBO. Increased 37-35 on P/A chart.

LINDA RONSTADT "Alison" (Asylum) 42/7 add WTVN, WISN, KSL, WJBO, WDFD, WLW, WCHV. Key moves: 40-25 KUKI, 36-26 KROD, 28-25 WBT, 26-22 WSM. Heavy rotation: KPPL. Increased 40-36 on P/A chart.

DR. HOOK "When You're In Love With A Beautiful Woman" (Capitol) 43/12 adds include WBT, WGAR, KFQD, WIOD, WELI, WBEN, WJNO, KMPC, WCBM. Key moves: 29-16 WLW, 30-22 WLVA, 28-24 WJBO, 29-22 KOLO, 19-15 WSM, debuts 20 KDWN, debuts 29 WATR, debuts 30 WMAZ. Debuts at No. 38 on P/A chart.

DOOBIE BROTHERS "Minute By Minute" (WB) 33/13 adds include KOGO, WOWO, KRKK, WHAS, WBEN, K101, WATR, WTAE, WCWA, WGY. Key moves: 11-7 KOLO, 30-20 WCHV, 30-25 FM97, 29-24 WSM, 28-18 WLOW, debuts 25 WLVA, debuts 27 KUKI, debuts 30 WDIF. Debuts at No. 39 on P/A chart.

RICKIE LEE JONES "Chuck E.'s In Love" (WB) 29/12 add WGAR, WLVA.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

BEE GEES (RSO) "Living Together" "Reaching Out" "Spirits (Having Flown)"

CHICAGO (Columbia) "Love Was New" "Hot Streets"

JOHN DENVER (RCA) "You're So Beautiful"

NEIL DIAMOND (Columbia) "American Popular Song" "Remember Me" "You've Got Your Troubles"

DOOBIE BROTHERS (WB) "Depandin' On You"

ART GARFUNKEL (Columbia) "Since I Don't Have You"

BILLY JOEL (Columbia) "Rosalinda's Eyes" "Zanzibar"

NICOLETTE LARSON (WB) "Give A Little" "You Send Me"

MELISSA MANCHESTER (Arista) "Bad Weather" "Shine Like You Should"

JOHNNY MATHIS (Columbia) "Would You Like To Spend The Night With Me" "The Best Days Of My Life" "As Time Goes By"

ANNE MURRAY (Capitol) "You've Got What It Takes"

OLIVIA NEWTON-JOHN (MCA) "Never Enough" "Boats Against The Current"

ROD STEWART (WB) "The Best Days Of My Life"

JAMES TAYLOR (WB) "Day Tripper"

Radio & Records
POP/ADULT AIRPLAY / 40
May 11, 1979

 Three Weeks
 Two Weeks
 Last Week

Three Weeks	Two Weeks	Last Week		
6	3	1	①	PEACHES & HERB/Reunited (Polydor)
12	10	6	②	RANDY VANWARMER/Just When I Needed You Most (Bearsville)
11	7	4	③	ENGLAND DAN & JOHN FORD COLEY/Love Is The Answer (Big Tree)
2	2	2	4	GEORGE HARRISON/Blow Away (Dark Horse)
1	1	3	5	SUZI QUATRO & CHRIS NORMAN/Stumblin' In (RSO)
—	24	16	⑥	BEE GEES/Love You Inside Out (RSO)
39	23	16	⑦	OLIVIA NEWTON-JOHN/Deeper Than The Night (MCA)
23	17	12	⑧	BARBARA MANDRELL/If Loving You Is Wrong I Don't Want To... (MCA)
19	12	9	9	WINGS/Goodnight Tonight (Columbia)
—	30	21	⑩	BILLY JOEL/Honesty (Columbia)
—	36	23	⑪	KENNY ROGERS/She Believes In Me (UA)
10	6	5	12	CHIC/I Want Your Love (Atlantic)
8	8	7	13	GEORGE BENSON/Love Ballad (WB)
33	26	20	⑬	ORLEANS/Love Takes Time (Infinity)
17	14	13	15	CHER/Take Me Home (Casablanca)
6	6	8	16	MAUREEN MCGOVERN/Can You Read My Mind (WB/Curb)
26	18	17	17	BLONDIE/Heart Of Glass (Chrysalis)
—	35	25	⑰	NIGEL OLSSON/Little Bit Of Soap (Bang)
13	13	14	19	DOOBIE BROTHERS/What A Fool Believes (WB)
4	11	11	20	FRANK MILLS/Music Box Dancer (Polydor)
38	33	26	⑳	MCGUINN, CLARK & HILLMAN/Don't You Write Her Off (Capitol)
25	19	19	22	JOHN DENVER/What's On Your Mind (RCA)
—	—	38	㉑	BEACH BOYS/Good Timin' (Caribou)
15	22	22	24	ORSA LIA/I Never Said I Love You (Infinity)
32	31	27	25	MELISSA MANCHESTER/Looking Through The Eyes Of Love (Arista)
3	4	10	26	ANNE MURRAY/I Just Fall In Love Again (Capitol)
—	—	39	㉗	REX SMITH/You Take My Breath Away (Columbia)
37	37	32	28	ROGER VOUDOURIS/Get Used To It (WB)
9	9	24	29	DIRE STRAITS/Sultans Of Swing (WB)
7	16	18	30	POCO/Crazy Love (MCA)
40	38	35	31	CRYSTAL GAYLE/When I Dream (UA)
31	32	30	32	ART GARFUNKEL/In A Little While (I'll Be On My Way) (Columbia)
20	20	28	33	LITTLE RIVER BAND/Lady (Harvest)
—	39	36	34	NICOLETTE LARSON/Rhumba Girl (WB)
—	40	37	35	SPYRO GYRA/Morning Dance (Infinity)
—	—	40	36	LINDA RONSTADT/Alison (Asylum)
16	15	29	37	RAY STEVENS/I Need Your Help Barry Manilow (WB)
—	—	38	38	DR. HOOK/When You're In Love With A Beautiful Woman (Capitol)
—	—	39	39	DOOBIE BROTHERS/Minute By Minute (WB)
—	—	40	40	RICKIE LEE JONES/Chuck E.'s In Love (WB)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

 New Entry
 →

WBT, WSM, KMPC, KMRJ, WRVA, WGY, WLOW, WDFD, WLNH, WTIC. Key moves: 15-8 KOLO, 26-18 WMAZ, debuts 26 WATR, debuts 28 WORG. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

NEIL DIAMOND "Say Maybe" (Columbia) 40/39. "Most Added" this week including WHIO, WNEW, WCCO, KVI, KSD, WBEN, KSFO, KMBZ, WIOD, WHAS, WFTL, WTVN, KDWN, WBT, WSB, WIBW, WDIF, WIP. Immediate heavy rotation at WTVN and WFTL, hot at KOY.

CHICAGO "Gone With A Wind" (Columbia) 32/0. Moves 31-28 WWWE, 20-17 WIBW 24-21 WOWO, 21-16 WLNH.

ENGELBERT HUMPERDINCK "Can't Help Falling In Love" (Epic) 30/4 add KUGN, WBAL, WRVA, WDFD. Moves 25-22 WIBW, 35-21 KROD, hot at WSB.

SISTER SLEDGE "He's The Greatest Dancer" (Cotillion) 27/3 add WTAR, KROD, KFQD. Moves 20-13 WLW, 7-4 FM97, hot at KNBR.

ANGELA BOFILL "This Time I'll Be Sweeter" (GRP/Arista) 23/2 add KUGN, WSGW. Moves 12-8 WHAG, 11-6 WSM, 28-25 WORG.

RAYDIO "You Can't Change That" (Arista) 23/2 add WHAG, WRVA. Moves 15-9 WLOW, 22-19 WORG, 25-21 WSM, hot at KRKK.

TOTO "Georgy Porgy" (Columbia) 21/6 add KOGO, WIS, K101, WHIO, KUGN, WDFD. Moves 30-27 WPRO, 18-14 WSM, 28-23 WLNH, debuts 30 KOLO, 30 KBLF.

DONNA SUMMER "Hot Stuff" (Casablanca) 21/4 add WFYR, WASH, WBZ, WLNH. Moves 26-15 WGAR, 29-19 WPRO, 32-24 WHAG, 29-23 FM97, 23-20 WNEU, 27-23 WLVA.

POCO "Heart Of The Night" (MCA) 19/16 including KOGO, WBEN, KMBZ, WHIO, WCCO, WTMJ, WIBW, WGIR, WORG, WCER. Debuts 26 WLOW, 30 WCHV.

SUPERTRAMP "Logical Song" (A&M) 19/6 add KNBR, WMAZ, WOWO, WLNH, WHIZ, WLVA. Moves 17-13 WYMC, 19-15 FM97, 23-16 WLOW.

DOBBIE GRAY "Who's Lovin' You" (Infinity) 18/1 add KPPL. Moves 20-17 WSM, debuts 26 WJBO, 30 WNEU.

VILLAGE PEOPLE "In The Navy" (Casablanca) 18/0. Moves 8-5 WPRO, 7-6 WNEU, 4-2 WGAR, 11-7 WMAZ.

OAK RIDGE BOYS "Sail Away" (MCA) 16/4 add WBT, WTAR, KRKK, WYNE. Hot at WHIO, WFTL.

Most Added:

- NEIL DIAMOND
Say Maybe (Columbia)
Added at 39% of our reporting stations.
- BEACH BOYS
Good Timin' (Caribou)
Added at 22% of our reporting stations.
- REX SMITH
You Take My Breath Away (Columbia)
Added at 18% of our reporting stations.
- POCO
Heart Of The Night (MCA)
Added at 16% of our reporting stations.
- BILLY JOEL
Honesty (Columbia)
Added at 14% of our reporting stations.
- DOOBIE BROTHERS
Minute By Minute (WB)
Added at 13% of our reporting stations.
- SPYRO GYRA
Morning Dance (Infinity)
Added at 13% of our reporting stations.

Hottest:

- PEACHES & HERB
Reunited (Polydor)
Reported hot at 70% of our stations.
- RANDY VANWARMER
Just When I Needed You Most (Bearsville)
Reported hot at 53% of our stations.
- ENGLAND DAN & JOHN FORD COLEY
Love Is The Answer (Big Tree)
Reported hot at 46% of our stations.
- GEORGE HARRISON
Blow Away (Dark Horse)
Reported hot at 37% of our stations.
- BEE GEES
Love You Inside Out (RSO)
Reported hot at 34% of our stations.

P/A SINGLES

New entries circled letters indicate alphabetical order

BELL & JAMES You Never Know (A&M) 5-11	ANGELA BOFILL This Time I'll... (GRP/Arista) 6-13	GLEN CAMPBELL I'm Gonna Love... (Capitol) 2-9	CHICAGO Gone With A Wind (Columbia) 3-30
NEIL DIAMOND Say Maybe (Columbia) 5-11	DOOBIE BROS. Minute By Minute (WB) 4-20	DR. HOOK When You're In... (Capitol) 6-20	EUCLID BEACH BAND I Need You (Cleveland Int'l) 5-4
FIREBALL Sweet And Sour (Atlantic) 3-30	MICHAEL FRANKS When It's Over (WB) 5-4	GO Disco Nights... (Arista) 5-11	DOBBIE GRAY Who's Lovin' You (Infinity) 6-13
SAMMY HAGAR Dock Of The Bay (Capitol) 6-20	THELMA HOUSTON Saturday Night... (Tama) 5-11	ENGELBERT HUMPERDINCK Can't Help Falling... (Epic) 6-13	JACKSONS Shake Your Body (Epic) 4-20
ROBERT JOHN Sad Eyes (EMI) 5-11	RICKIE LEE JONES Chuck E.'s In Love (WB) 6-27	KRIS & RITA Not Everyone Knows (A&M) 3-30	RONNIE MILSAP Nobody Likes Sad... (RCA) 5-11
RICK MOSES Baby You Move Me (20th) 6-27	MICHAEL MURPHEY Chain Gang (Epic) 6-13	DAVID NAUGHTON Makin' It (RSO) 5-11	RICK NELSON Dream Lover (Epic) 3-30
WILLIE NELSON September Song (Columbia) 6-13	WAYNE NEWTON She Believes In Me (20th) 5-4	MAXINE NIGHTINGALE Lead Me On (Windsong) 4-20	OK RIDGE BOYS Sail Away (MCA) 5-4
POCO Heart Of The Night (MCA) 6-13	POINTER SISTERS Happiness (Planet) 3-30	ELVIS PRELEY Are You Sincere (RCA) 4-20	LOU RAWLS Let Me Be Good (Phil. Int.) 4-27
RAYDYO You Can't Change That (Arista) 6-13	CHRIS REA Diamonds (UA) 5-4	LINDA RONSTADT Alison (Asylum) 6-20	ROXY MUSIC Dance Away (Atco) 4-27
SISTER SLEDGE He's The... (Columbia) 6-4	SISTER SLEDGE We Are Family (Columbia) 5-11	REX SMITH You Take My... (Columbia) 6-27	SPYRO GYRA Morning Dance (Infinity) 4-8
ROO STEWART Ain't Love A Bitch (WB) 5-4	DONNA SUMMER Hot Stuff (Casablanca) 4-27	SUPERTRAMP Logical Song (A&M) 4-27	JAMES TAYLOR Up On The Roof (Columbia) 5-11
TOTO Georgy Porgy (Columbia) 4-27	VILLAGE PEOPLE In The Navy (Casablanca) 3-23	JACKY WARD Wisdom Of A Fool (Mercury) 3-16	DIONNE WARWICK I'll Never Love This... (Arista) 5-11

ADDS & HOTS

EAST WBAL/Baltimore Jack Lacy Ronnie McDowell E. Humperdinck Billy Joel Beach Boys D. Warwick WCMJ/Baltimore Debra Beane De. Hook Rea Smith B. Mandrell HOTTEST R. VanWarmer Quatro/Norman Orleans Peaches/Herb England Dan Wings Bea Gees	WHDH/Boston Donna Harper HOTTEST Peaches/Herb Bea Gees England Dan Wings	WRIC/Erie Smoky Burns McG. C. & H. HOTTEST Peaches/Herb M. McGovern B. Cummings G. Benson England Dan M. Manchester Sproy Gyra Chic	WTIC/Hartford Ginny Jonvona Wings HOTTEST R. L. Jones Peaches/Herb G. Harrison Dre Strait R. VanWarmer G. Benson Chic	WGIR/Manchester Mark Lewis D. Warwick Neil Diamond Poco Lou Rawls Charmel Curtis HOTTEST G. Harrison England Dan Peaches/Herb Quatro/Norman R. VanWarmer Chic	WIP/Philadelphia Jim Lloyd James Taylor Roof Robert John Neil Diamond HOTTEST McG. C. & H. Alton McLan Sproy Gyra HOTTEST R. VanWarmer R. Voudouris Neil Diamond Rea Smith	WTAE/Pittsburgh Ted Atkins Billy Joel Orleans Doobie Bros. Neil Diamond HOTTEST R. VanWarmer Peaches/Herb Bea Gees B. Mandrell	WVY/Schmuck Mika Sch Doobie Bros. R. L. Jones HOTTEST Bea Gees Billy Joel Rea Smith	WATR/Waterbury Green Griffin Doobie Bros. James Taylor Roof Robert John Neil Diamond HOTTEST Peaches/Herb England Dan Wings B. Mandrell Rea Smith Billy Joel Orleans
WVON/Dayton Chris Rankin Robert John Johnny Cash Bob James D. Warwick Poco G. Harrison Toio Heaven Reddy Belamy Bros. Leah Kunkel Jacky Collins Ray Stevens Oak Ridge	WVTV/Columbus Denny Nugent L. Ronstadt D. Warwick Bea Gees Neil Diamond G. Harrison R. VanWarmer G. Benson L. Taylor Sister Sledge Cher M. McGovern	WFOF/Flint Neil Diamond L. Ronstadt E. Humperdinck R. L. Jones Kenny Rogers Neil Olsson Sister Sledge HOTTEST Quatro/Norman Peaches/Herb Chic R. VanWarmer Wings S. De Vore Doobie Bros. Supertramp Billy Joel Family Beach Boys HOTTEST Blondie A&M/Sweet GO R. VanWarmer Neil Diamond Walter Nelson John Hall HOTTEST Peaches/Herb G. Harrison Quatro/Norman R. VanWarmer	WHOK/Lancaster Greg Eyrman Bea Gees Neil Olsson Neil Diamond L. Taylor Judy Collins B. Mandrell Olivie HOTTEST Mike Green John Denver Poco Robert John Gary's Gang Lash Kunkel Toio Neil Diamond Crystal Gayle HOTTEST G. Harrison England Dan Blondie Bea Gees E. C. King Billy Joel	WTMJ/Milwaukee Sam Armitage Neil Olsson Neil Diamond L. Taylor Robert John Neil Diamond Crystal Gayle HOTTEST G. Harrison England Dan Chic Peaches/Herb	WISN/Milwaukee Vicki Charwood Neil Olsson Billy Joel L. Ronstadt HOTTEST Peaches/Herb G. Benson England Dan R. VanWarmer M. Manchester Olivie	WISN/Milwaukee Vicki Charwood Neil Olsson Billy Joel L. Ronstadt HOTTEST Peaches/Herb G. Benson England Dan R. VanWarmer M. Manchester Olivie	WISN/Milwaukee Vicki Charwood Neil Olsson Billy Joel L. Ronstadt HOTTEST Peaches/Herb G. Benson England Dan R. VanWarmer M. Manchester Olivie	WISN/Milwaukee Vicki Charwood Neil Olsson Billy Joel L. Ronstadt HOTTEST Peaches/Herb G. Benson England Dan R. VanWarmer M. Manchester Olivie

Others Getting Significant Action

13 10 WPHO, 20 14 WOIF, 22 WLOW, 74 WFYR, 85 WRZ, 76 WGAR, 30 28
 27 23 WLOW
 POINTER SISTERS "Happiness" (Planet) 18/2 add KNBR, WMAZ, Mouse
 KUKI Moves 17-14 WWWW
 SISTER SLEDGE "We Are Family" (Columbia) 15/6 add WPRO, WHEN,
 WWOV, WMAZ, WHIZ, WLVA, Debuts 19 WB2, 23 WHAQ, 26 WYMC, 27
 WLNN
 MAXINE NIGHTINGALE "Lead Me On" (Windsong) 15/2 add KSL, KFOD,
 Debuts 10 WLOW, 30 WLNN
 DAVID NAUGHTON "Makin' It" (RSO) 14/6 add WTAR, KEX, WGAR, K101,
 WCWA Moves 9-8 WLOW, 37 28 FM97
 JACKSON "Shake Your Body (Down To The Ground)" (Epic) 14/0 Moves

OPPORTUNITIES

Openings

WCMS/Norfolk, VA looking for midday jock for AM operation. Country format. Some production involved. Tapes and resumes to Russ Cassidy, PD, WCMS, 5800 Curlew Drive, Norfolk, VA 23502. EOE M/F (5-4)

WDDD/WDDW/Marlton, IL looking for people for the new facility. Morning person with excellent production abilities. Call Bruce Welker, (618) 997-2341 between 6am-1:30pm. (5-4)

L.A. based, exciting, new syndication company seeks dynamic Station Relations Director to place weekly disco special on appropriate stations. Must have national overview of Top 40 and Disco radio. Call Ron or Larry (213) 475-0817. (5-4)

Pop/Adult 13-BLG has future openings for night and all-night jocks. If you have at least 2 yrs commercial radio experience, send tapes, resumes and salary requirements to John Quincy, WBLG, Box 1300, Lexington, KY 40590. Good production an asset. No calls please. (5-4)

WOXO/Norway, ME looking for production and promotion director. No air shift. Some news involved. Above average salary. Tapes and resumes to Keith Smith, WOXO, Box 72, Norway, ME 04268. EOE (5-4)

El Paso's most successful rock station KINT-98 is going to shorter air shifts. We're looking for a 2am-6am air talent. Tapes and resumes to Jhani Kaye, Operations Director, KINT-KKOL, 5959 Gateway West, No. 120, El Paso, TX 79925. EOE M/F No calls please. (5-4)

K105 (KSFT)/Saint Joseph, MO looking for AOR air personality. Afternoon drive with strong production. Great opportunity to move up. Tapes and resumes to Dave McCormick, 2414 S. Leonard Road, St. Joseph, MO 64503. EOE (5-4)

WRKR/Racine, WI has opening for two air talents. Morning drive and 6pm-10pm rock 'n' roll communicators. Both must have content. Tapes, resumes and production samples to Tomm Rivers, WRKR, 2200 N. Green Bay Road, Racine, WI 53405. (5-4)

Number One Country station has opening June 1st, 6pm-12mid shift. Must have two yrs experience, production, and automation experience helpful for associated FM station. Tapes and resumes to Chuck Morkri, WTOS, Box 8030, Madison, WI 53708. Women and minorities encouraged to apply. EOE (5-4)

WHBQ/Memphis, TN looking for morning newspaper person. Minimum 5 yrs anchoring experience. Some Top 40 experience also necessary. Tapes and resumes to Shelly Welsh, WHBQ, 483 S. Highland, Memphis, TN 38111. (5-4)

Openings

Chief Engineer needed for El Paso's number one rated rocker. FM and STL experience required. 1st phone. Resumes immediately to Jhani Kaye, Operations Director, KINT-KKOL, 5959 Gateway West, No. 120, El Paso, TX 79925. (5-4)

KENI/Anchorage, AK has possible future opening. One-to-one communicator for number one Anchorage facility. Excellent salary and benefits. Summers are incredible, Winters less severe than midwest. Tapes and resumes to Randy Robbins, Box 1180, Anchorage, AK 99510. (5-4)

ROCK 101/Greenville, SC expanding staff. Looking for AOR jocks with good production. Good bucks. Tapes and resumes to Bruce Bisson, Box 850, Anderson, SC 29622. (5-4)

Seattle's Number One FM KYYX, is looking for air personalities, Research Director, and automation operators for future openings. Tapes, resumes and what you can do for us to Tony Stone, 1305 3rd Ave., Suite 400, Seattle, WA 98101. EOE M/F (5-4)

KZEL/Eugene, OR is looking for full and part-time news people. Tapes and resumes to Chris Kovarik, KZEL, Box 508, Eugene, OR 97440. No calls please. (5-4)

KPAC/Port Arthur, TX looking for conversational news anchors plus experienced radio news reporters for News/Talk station. Tapes and resumes to Ted Stecker, KPAC, 7700 Gulfway, Port Arthur, TX 77640. EOE (5-4)

KLWW/Cedar Rapids, IA has opening for radio announcer. Tapes and resumes to Gery Dixon, KLWW, Box 876, Cedar Rapids, IA 52406. EOE M/F (5-4)

Out in the wilds of Utah, we need good personality for 6pm-12mid. Production a must, and 3rd endorsed required. Availability as soon as possible. Salary negotiable. Tapes and resumes to Jim Jubb, PD, KOAL, Box AC, Price, Utah 84501 or call (801) 637-1187. Beginners encouraged. (5-4)

WSPR/Springfield, MA seeks strong AM drive news personality. Not only must this person be excellent on the air, but also in gathering and writing news. Great pay. Tapes and resumes to Mr. Sy Becker, WSPR, Box 58, Springfield, MA 01103. (5-4)

KEED/Eugene, OR looking for day shift, strong production air personality. Must be motivated and a self starter who is able to be a friend to listeners. No beginners. Tapes and resumes to Tom Edwards, PD, 1245 Charnelton, Eugene, OR 97401. (5-4)

Openings

WJAD-FM (87ROCK) now in the process of building a top notch staff. 100,000 watt kitten with good location in a growing organization. If you've been looking for the right station, this could be for you. Tapes and resumes to Gary Hill/Charlie Rowe, Box 708, Bainbridge, GA 31717 or call (912) 246-1650 or (912) 246-1654. (5-4)

WBHP/Huntsville, AL Country format looking for stable, community minded, experienced PD. Highly respected station. Tapes and resumes to Buster Pollard, WBHP, Box 547, Huntsville, AL 35804. EOE (5-4)

O87-FM (WOVVI)/Fort Pierce, FL accepting tapes and resumes for future openings. Good production skills required as well as the ability to communicate with target audience 18-34. Tapes and resumes to Gary Beck, 706 N. 7th Street, Ft. Pierce, FL 33450. EOE (5-4)

WHB/Kansas City, MO needs afternoon driver. If you're good, getting better, can accept positive and continual direction and love the Midwest, shoot me a tape fast, Al Casey, WHB, 106 W. 14th Street, Kansas City, MO 64105. (5-4)

WTKT/Baltimore, MD looking for exceptional career minded 7pm-12mid air person for disco format. Good production essential. Tapes and resumes to Lou Krieger, WTKT, 5200 Moravia Road, Baltimore, MD 21208. No calls please. EOE (5-4)

South Florida fast growing medium market station seeks Sales Manager who is street buyer. Minimum 3 yrs sales experience required. Resumes and monthly billing record for last 2 yrs to Bill Brown, WIRA, Ft. Pierce, FL 33450. EOE (5-4)

WXYV-FM (V-103)/Baltimore, MD, Disco/Contemporary Rhythm format. Excellent salary for adult communicator with experience. Strong production a must!! \$20,000 plus to start. Tapes and resumes to Larry Hall, 8001 Park Heights Ave., Baltimore, MD 21208. No calls please. (5-4)

Needed: Afternoon announcer with mature, smooth, delivery for NW Ohio Pop/Adult AM operation. Should be strong on production. Good working conditions with full company benefits and extra \$ for PBP. Tapes and resumes to Joe Gallagher, WFIN, 101 W. Sandusky Street, Findlay, OH 45840. EOE (5-4)

KXXV/Colorado Springs looking for personality with pipes. If you're unique, live radio and mas the days of energy rock radio send tapes and resumes to Jed Blakovich, KXXV, 847 S. Circle, Colorado Springs, CO 80910. 3 yrs minimum experience. No calls please. (5-4)

Openings

WJAR/Providence, RI looking for mature, friendly, entertaining, positive, intelligent, Pop/Adult afternoon personality/production person. Good station, good company, good facilities. Send aircheck, production samples and resumes to Peter Mokover, WJAR Radio, 176 Weybosset Street, Providence, RI 02903. EOE M/F (5-4)

Group Broadcasters is expanding again. Looking for a creative production wiz and a street-wise afternoon news anchor. AOR format. Both positions open June 1st. Tapes and resumes to Mike Heife, VP, WKIO, 505 S. Locust, Champaign, IL 61820. No calls please. EOE M/F (5-4)

We'll offer you an excellent salary plus ratings incentive bonus at a stable, professional broadcast operation that is top rated in its market (one of the most beautiful cities in America). We need an experienced, stable, professional afternoon drive air personality with good voice, delivery and production ability. Format is a cross between Top 40 and Pop/Adult. No hype screamers or laid back AOR-Pop/Adult jocks. A team player for a winning team. Send tapes and resumes to Radio & Records, Box 145, 1930 Century Park West, Los Angeles, CA 90067. EOE.

Morning drive anchor/reporter for leading sunbelt station needed. Join a nine-person news department in the states' capitol city. Group Broadcaster with major emphasis on radio and TV news. Tapes and resumes to Personnel, WRAL, Box 12000, Raleigh, NC 27605. EOE M/F (5-4)

KQWB-FM/Fargo, ND has excellent opportunity with good pay and benefits for the right talent. Need someone who knows and loves music, with excellent production. Immediate opening. Tapes and resumes to Bill Richards, KQWB-FM, Box 2983, Fargo, ND 58108. EOE (4-27)

KWRM/Corona, CA has immediate opening for 1st phone communicators to work Sports/Country music format. Tapes, resumes and salary requirements to Bob Harvey, Box 100, Corona, CA 91720. EOE (4-27)

KLOU/Lake Charles, LA needs night teen jock, part-timer and newperson. Tapes and resumes to Jay Hawkins, PD, KLOU, Box 1725, Lake Charles, LA 70601, or call (318) 436-7277. EOE Minorities encouraged to apply. (4-27)

WDBO/Orlando, FL is looking for an on-air PD with Pop/Adult-talk experience. Creativity plus good administrative skills a must. Tapes and resumes to Jack Porteous, WDBO, Box 158, Orlando, FL 32802. No calls please. EOE (4-27)

CHANGES

Radio

CHRIS CAGE CAGGIANO joins WBNS/Columbus, OH as General Manager for WINE-WRKL/Danbury, CT.
DEBRA CLAY moves from KRDR/Gresham, OR to middays at KDOL-AM/Mojave, CA.
RON RICHARDS promoted to Operations Director WRKR/Racine, WI.
TOMM RIVERS named PD/MD for WRKR/Racine, WI.
SCOTT SOLOMON joins WFYR/Chicago, IL as Account Executive.
PAM KING joins KORJ/Garden Grove, CA.
JEFF KELLY formerly KWRM/Corona, CA joins KDES/Palm Springs.
TONY GEORGE from KXLR/Little Rock joins WWOK/Miami, FL doing mornings.
MIKE SELDEN formerly KNUS/Dallas, TX joins WWOK/Miami doing afternoons.
BRYAN DAVIS moves from KROY/Sacramento to KZAP/Sacramento doing middays.
CONNIE McDOUGELL named Public Affairs Director KYYX/Seattle, WA.
IRENE KOBLER promoted to Program Assistant KYYX/Seattle, WA.
SEAN LYNCH promoted to Production Director KYYX/Seattle, WA.
JIM ROSS joins KQIQ/Hanford, CA.
GARY BECK from KAUM/Houston joins WOJV-FM/Ft. Pierce, FL as PD.
LINDA HENDRY appointed Music Director WOJV-FM/Ft. Pierce, FL.
TOM BECKA formerly KWBE/Beatrice, NE joins KUGR/Green River, WY doing afternoons.
KURT PICKERING formerly WDSM/Duluth to afternoon drive at WAXU/Lexington, KY.
JERRY SEEGER joins KQLH/San Bernardino, CA.
DOUG DUNLOP appointed General Sales Manager KSJO/San Jose, CA.
GREGORY N. BELL named KRXK-KSJO/San Jose National Sales Manager.
MIKE STEWART formerly WTCJ/Tell City, IN joins WMAV/Springfield, IL.
SID WOOD formerly WMPS/Memphis to WMAV/Springfield, IL.
JIM IVES promoted to Music Director WDSO-WSRK/Oneonta, NY.
DENIS BERGERON formerly CKLM/Montreal joins CHOM-FM/Montreal as GM and PD.
HILARY McLEOD named News Director CHOM/Montreal.
PHIL PRIEST named PD WPGU/Poughkeepsie, NY.
RANDY STEVENS formerly KFDI/Wichita joins KICT/Wichita as Account Executive.
STEVE ACKERMAN named Music Director WVBR/Ithaca, NY.
JOHN BRADLEY former PD at KBPI/Denver joins WMMR/Philadelphia as Production Dir.
CATHY BUCKLEY from 15Q/Chattanooga joins WRVR/New York as Research Director.
HOWARD STEIN joins WCCC/Hartford, CT doing mornings.
JOHN FRYE exited KGON/Portland and joins KQFM/Portland.
JOEL FRANCK formerly WAPL/Appleton, WI joins KYXI/Portland.
JESSIE BRANDON joins WOMN/New Haven, CT doing afternoons.
JERE SULLIVAN joins WYNY/New York as Music Director.
STEVE COLWELL named Assistant PD at CHEZ-FM/Ottawa.

Station Line-Ups

WCOS/Oneonta, NY LINE-UP: 6am-10am Jim Ives (MD), 10am-3pm Chris Lane, 3pm-7pm Paul MacArthur. Weekends: Neal Rosner.

KGFX/Pierre, SD LINE-UP: 5:30am-10am K.D. Lance, 10am-2:30pm Don Hays, 2:30pm-6pm Ray Hart, 6pm-10pm Jon Guthrie, 10pm-2am Rick James.
WKBO/Harrisburg, PA LINE-UP: 6am-10am Burns & Krammer, 10am-2pm Jim Buchanan (PD), 2pm-6pm Mitch McKeever, 6pm-10pm Rick Shockley, 10pm-2am Chris Andree, 2am-6am Matt Michaels. Weekends: Fred Adams, Greg Allen, Ken Martin, Mike Conrad and Steve Orr.
KGAR/Vancouver, WA LINE-UP: 6am-10am Bruce Meyers, 10am-12noon Bill Cole (PD), 12noon-3pm Steve Meredith, 3pm-6pm Bob Taylor (MD), 6pm-12mid Rick Elgin, 12mid-6am Steve Douglas.
KDES/Palm Springs, CA LINE-UP: 6am-10am Ty Stevens (PD), 10am-3pm Bill McKinnney, 3pm-7pm Charlie Knox (MC), 7pm-12mid Amy Hiatt, 12Mid-6am Bill Bennett. Weekends: Jeff Kelly.
KYYX-FM/Seattle, WA LINE-UP: 6am-10am Bob Simon, 10am-2pm Tony Stone, 2pm-6pm Sean Lynch, 6pm-12mid The Legendary Burl Barer, 12mid-6am Marc Alexander.
WOXM/Tampa, FL LINE-UP: 6am-10am Greg Stevens & Tom Sirmons, 10am-12noon Al Peterson (PD), 12noon-4pm Dia, 4pm-8pm Chris Taylor, 8pm-12mid Nick Van Cleve (MD), 12mid-6am Jeff Jensen.
92ROCK/Cleveland, OH LINE-UP: 6am-10am Ray Henry (MD), 10am-2pm Tim Phillips, 2pm-6pm Smoker (PD), 6pm-10pm Bobby Thomas, 10pm-2am Mike Gallagher, 2am-6am Jim Lovejoy. Weekends: Eric Oches, Dennis J., Jay Guffin.
CHEZ-FM/Ottawa, CA LINE-UP: 6am-9am Steve Colwell, 9am-2pm Geoff Winter, 2pm-6pm Dave Schutter, 6pm-10pm Shelly Hartman, 10pm-2am Greg Torrington, 2am-6am Jaimie Wohl.

Records

LEE ELLEN NEWMAN appointed East Coast Publicist for Polydor Records/New York.
DAVID BUYP named Local Promotion Manager/Dallas for Phonogram, Inc./Mercury.
JILL ROWLAND appointed Branch Coordinator/Denver for CBS Records.
KIRK STIRLAND named Epic/Portrait/Associated Promotion Manager/Denver.
DANNY YARBROUGH named Branch Manager/Dallas for CBS Records.
INA MARRA appointed Director, Local Advertising, CBS Records/New York.
HANK WYLIE named Motown's West Coast Sales Manager.
STEVE ALES promoted to Single Sales and Retail Accounts Manager for Motown.
DEE KOSIOR promoted to Atlanta Branch Marketing Manager/Polygram Distribution.

Industry Changes

JIM COOK assumes the duties of Studio Director for Watermark, Inc./Los Angeles.
SUSAN WOODS appointed Executive Assistant Public Relations, Advertising for Pete Senoff Enterprises.
GARY J. DONOHUE named Account Executive, Arbitron Midwestern Radio Sales.
DIANNE PETTY named Director, Country Music Division of SESAC, Inc.
DAVID DE BLOT appointed SESAC's Public Relations Coordinator/Nashville.

OPPORTUNITIES

Openings

Goods & Services

Positions Sought

Positions Sought

KSKU/Hutchinson, KS 100,000 watt FM, new facilities going live. Need News Director with investigative abilities to cover the Hutchinson, Kansas area. Please call Steve Bridgewater (316) 663-2115. (4-27)

KLUC/Las Vegas, NV needs tapes from personality oriented people for future placement. Send to Dave Anthony, KLUC, Box 14805, Las Vegas, NV 89114. EOE M/F (4-27)

KOBO/Yuba City, CA is looking for an engineer. First phone required. No air shift. Will maintain studio, transmitter and automation. Must be a hard worker, able to follow instructions and meet deadlines. Resumes to Ross W. Forbes, OM, Box 1056, Yuba City, CA 95901. EOE M/F (4-27)

WDSM/Duluth, MN is looking for the right person for 6pm-12mid shift. Good pay. Country format. Tapes and resumes to Tim Michaels, WDSM, 1105 East Superior St., Duluth, MN 55802. EOE (4-27)

MODERN COUNTRY STATION in Southwest needs afternoon drive personality. Job opening June 1. Good production a must. Tapes and resumes to Barry Sykes, KVXX, Box 3509, Odessa, TX 79760. (4-27)

Looking for air talent for future openings. AOR format. Must do more than read cards. Good benefits and very stable organization. Tapes and resumes to Kris Earl Phillips, WLPL, 6623 Reisterstown Road, Baltimore, MD 21215. EOE M/F (4-27)

KRIB/Mason City, IA needs a creative professional copywriter/production director immediately. Small air shift is also involved. Tapes, resumes and salary requirements to: Bob Scott, KRIB, Box 1568, Mason City, IA 50401. (4-27)

Experienced radio sales person, minimum 3 yrs experience. Successful track record a must. Resumes and income history to J. Smith, WLAV, 161 Ottawa NW, Grand Rapids, MI 49503 or call (616) 456-5461. (4-27)

KVOU/Uvalde, TX looking for bright, friendly sounding DJ for production and mid-morning spot in Modern Country format. Tapes and resumes to Bob Prado, OM, KVOU, Box 758, Uvalde, TX 78801. No calls please. EOE (4-27)

KIKK/Houston, TX has a morning drive opening. Tapes and resumes to Fred Figenshu, 6306 Gulfton, Houston, TX 77081. (4-27)

Colorado Springs News Authority is searching for mature, seasoned news pro. Must be a leader with solid writing talent. Tapes and resumes to Russ Gerber, OM, KVOR, Box 966, Colorado Springs, CO 80901. EOE M/F (4-27)

Z96(WAZY)/Lafayette, IN accepting tapes and resumes for possible future openings. We're a 50,000 watt, number one rated Top 40 facility. Part of a growing chain. Strong production a must. Tapes and resumes to Jeffrey Jay Weber, OM, Z96, Box 1410, Lafayette, IN 47902. (4-27)

KUKI/Ukiah, CA is looking for an announcer. If you're willing to work hard and can follow directions, send tapes and resumes to Jim Dowd, General Manager, Box 638, Ukiah, CA 95482. EOE M/F (4-27)

Immediate opening for 12mid-6am personality in beautiful Southern City, college town. Tapes and resumes to Ned Smith, WGLF, Box 1815, Tallahassee, FL 32302. No calls please. EOE M/F (4-27)

Adult contemporary leader is seeking entertainers. Tapes, resumes and salary requirements to Russ Gerber, OM, KVOR, Box 966, Colorado Springs, CO 80901. EOE M/F (4-27)

KBOS/Tulane, CA is looking for air talent. Production a must. Tapes and resumes to Richard Cano, Box 444, Tulane, CA 93274. EOE (4-27)

KYA AM-FM/San Francisco, CA looking for air-talents and newswoman. Tapes and resumes to Patricia Evans, One Knob Hill Circle, San Francisco, CA 94108. No calls please. EOE M/F (4-27)

KONG/Visalia, CA looking for air talent with production ability. Some newscasting necessary. Full and part-time openings. Send tapes and resumes to Greg Crawford, KONG, Box 3329, Visalia, CA 93278. (4-27)

Expanding staff of Number 1 station. Great facilities, location and people. Only air personalities need apply. Tapes and resumes to WILQ, Box 1176, Williamsport, PA 17701 (4-27)

KIDD/Monterey, CA looking for news people. Someone who will hustle and who is very community involved. Also need future one-to-one air talent. Tapes and resumes to A. J. Roberts, Box 1799, Monterey, CA 93940 or call (408) 372-0680. (4-27)

Program Director with potential to be one of the Top 5 PD's in the country. Tapes and resumes to Jerry Clifton, New World Communications, 3000 NE 30th Place, Suite 308, Ft. Lauderdale, FL 33306 or call (305) 564-4905. EOE (4-27)

Portland's busiest news operation will expand to around-the-clock coverage this summer. IF we find the right person to join a top-notch team. Send a detailed resume, a written news philosophy, and a cassette air-check to John Erickson, News Director, KGW, 1501 SW Jefferson, Portland, OR 97201. EOE (4-27)

WSAC/Fort Knox, KY is expanding staff. Need jock for soft AOR. Experience preferred and good production. Tapes and resumes to Barry Jackson, PD, Box 70, Ft. Knox, KY 40121. EOE (4-27)

"Computer Traffic & Billing" Computerize your traffic and billing for under \$10,000. complete! Rating analysis programs, data processing services, and custom TRS-80 software. SOUTHWEST-ERN PROGRAMMING SERVICE (602) 957-0674.

"Radio's Premiere Comedy Service" FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

"Original DJ Humor" Original DJ Humor: From top Hollywood comedy writer & DJ. FREEBEE write HYPE, INK, Box 69581-R, Los Angeles, CA 90069.

"Do It Weakly" WENDELL'S WEAKLY is fast, fresh and funny. One-liners, bits, trivia and other felger karb. Get MORE for your funny-money. Write for free regular issue and other goodies. WENDELL, Box 9844, Venice, CA 90291.

"Lola's Lunch" DROP YOUR PANTS, GRAP YOUR SOCKS, here come the laffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypsilanti, MI 48197.

"Old Airchecks Wanted" From CKLW: Mike Rivers, Frank Brodie, Steve Hunter, Mark Richards, Jim Edwards. From KWK and WSAI: The Wild Child, also, would like all old and current airchecks of the Los Angeles market. Call (616) 345-0662 or write 3113 Haskell St., Kalamazoo, MI 49007.

"Charted Artist Information" Daily calendar, more! Total Artist personality bi-weekly service. Write on letterhead for sample: GALAXY, Box 20093-C, Long Beach, CA 90801 or call (213) 438-0508.

"Production-Jingle Kit" Here's the package you've been waiting for. Our new package includes an assortment of acappella add-ons, news logos, Moog bullets and electronic music beds. The entire package, 100 cuts, for only \$29.95. AUDIO IMAGES, 28829 Chagrin Blvd., Suite 106-69A, Cleveland, OH 44122.

"Phantastic Phunnies" The Industry's Internationally acclaimed... most respected audience builder! One month's introductory 400 one-liners, infoformation and gipht... just \$2.00!! PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240.

You'll Be Funnier Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

"TRS-80 Computers" Use your TRS-80 for traffic & billing, rating analysis, audience research, music control. Pre-packaged and custom programs available for Level I, Level II, and Disk systems, 4K-48K. SOUTHWESTERN PROGRAMMING SERVICE (602) 957-0674.

GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri, at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

Openings

Program Director needed for top station in Maine's second market. Successful 5,000 watt AM with beautiful music FM. Excellent facilities under construction. Must be stable. \$12,000-14,000. No beginners. Tapes and resumes to Ron Fizzell, WLAM, Box 929, Lewiston, ME 04240. EOE (4-20)

Need an experienced street-wise News Director. Knowledge of Public Affairs, agri-business and sports. Talk radio experience helpful. Largest radio news staff in town, respected and growing. Tapes and resumes and photo to Larry Crawford, OM, KLYD AM-FM, Box 1499, Bakersfield, CA 93302. EOE (4-27)

Y94 (KFFE)/Fresno, CA looking for weekend jock. Experienced only please. Tapes and resumes to Mike Berlak, PD, 535 Fresno Townhouse, Fresno, CA 93721. Or call (209) 486-5294. EOE (4-27)

WMAS/Springfield, MA has immediate opening for PM drive announcer. Medium market adult station. Tapes and resumes to Jim Davis, WMAS, 101 West Street, Springfield, MA 01104. EOE (4-27)

55 KENI/Anchorage, AK looking for tapes and resumes for future openings. Good pay, no beginners and no calls please. Send info to Tim Allen, Box 1160, Anchorage, AK 99510. EOE M/F (4-27)

FRANK N. MAGID, ASSOC. TALENT SEARCH: Now accepting tapes and resumes for solid positions at major market Pop/Adult station in the South-Southwest. Personalities must be "adult" in every dimension and able to relate to the 25-49 audience. Exciting gig. Please include salary requirements to Scott Henderson, 2225 E. Randol Mill Road, Suite 522, Arlington, TX 76011. EOE (4-27)

All night shift at WBBQ AM-FM is open. Tapes and resumes to Harley Draw, Box 2066, Augusta, GA 30903. Applications must be in by May 7th. EOE (4-27)

DAVID "Rock & Roll" LYONS formerly WABE, Y103, WGCL, WKWK, WNEU. Programmed WNEU from last to first, also WGCL to their highest ratings. Call (502) 447-8681 anytime. (5-4)

AOR news pro seeks right opportunity. Conversational delivery, tough precise reporting. 6 yrs experience. MA in journalism. I'll become totally involved in your major or Top medium market community. Call BRIAN LEHRER, (212) 428-8784, or (518) 434-3688. (5-4)

Currently midday at 100kW medium market FM; also part-time WORD-AM. Seeking personality oriented air work with winning station. Hard worker and community involved. 3 yrs experience. Award winning production. Call GENE TAYLOR (803) 573-7603 anytime or (803) 271-6168 between 10am-3pm. (5-4)

3rd endorsed, 3 yrs experience. Looking for position in PA, NJ, or Ohio. Nights only. Call (201) 768-4291 and ask for Curk. (5-4)

WBBF/Rochester, 1st class newsmen, plus very strong sports looking. Will consider any offer. KEN O'NEILL 5 years experience. Call (716) 381-0733 after 1pm. (5-4)

Two years Rock & Easy Rock experience. No screaming, just easy mellow bass voice. Available, prefer Pacific Northwest. Call MARK (206) 252-6885 or leave message. (5-4)

Top 40 jock, 4 yrs experience with some super small market stations, is ready to move up to medium or major market. Good pipes, personality, tight board, great musical knowledge, professional attitude. Prefer Del Valley, or FL. Call (215) 664-8761 and leave message. (5-4)

Seeking progressive DJ or news staff position. TV production experience as news anchor, co-anchor, audio, video, Director and film chain. College grad, BA Journalism, ex-veteran, 3rd endorsed. 4 yrs experience. Prefer Baltimore, Washington area, but will relocate. Write MIKE BETZ, Rt. 4, Box 154, Harper's Ferry, W. VA 25425. (5-4)

Looking for my first break. Second phone lic. 6 months experience. Willing to relocate. Call JAMIE GARCIA (214) 748-9313 or (214) 691-7176 or write 6729 Shady Brook Land, Apt. 162, Dallas, TX 75231. (5-4)

14 yr. major market pro looking for right position. Past successes include: WRKO/Boston; John Rook & Assoc. PD; NBC/WRC/Washington, DC; Bartell Media's WDRQ/Detroit and KSLO/St. Louis; WFAA/Dallas, KAFM/Dallas, KRLD/Dallas and more. When you're good everyone wants you on their team, and I'm a team player. Production and promotion are my specialties. I'm really ready for something good! Call DAVE MICHAELS (207) 967-4664 or write Box 401, Jackson, NH 03846. (5-4)

DON RILEY... recently WDRQ/Detroit for 2 1/2 yrs. Looking for good position at a personality rocker or Pop/Adult in Top 25 market. 12 yr pro. 1st phone. Married, and stable. Call (313) 973-2664 anytime. (5-4)

Experienced small market, PD, MD, morning personality looking to join small or medium market contemporary station. Must be stable, demanding and competitive situation with room for dependable, aggressive professional to advance. Creative commercial writing and production. 1st phone. Available today. Call (206) 988-8624. (5-4)

MYLES CAMERON formerly KIDD/Monterey is now available for air talent/production position. Call (408) 624-4676 or (408) 646-8161 anytime. (5-4)

Former PD and MD of KCFM/St. Louis are looking for a new radio challenge in AOR area. Contact BO JAGGER and TOM SMITH (314) 361-7500. (5-4)

CLIO award winner with major market experience seeks promotion/music coordinator position in radio or records. Will relocate. Call JACK (617) 965-1821 mornings. (5-4)

BEN CHRISTOPHER, MD, Y-95-FM for 3 yrs is looking for a programming position, medium market. Call (813) 577-0145 or write 611 93rd Ave., North, St. Petersburg, FL 33702. (5-4)

In need of a versatile PD? Call (713) 669-8137 and get someone with extensive experience in operations, music, news, production, etc. and will be happy to take an air shift and/or your talk show. Prefer NE Georgia or Houston areas, will consider all. (5-4)

Large market Pop/Adult talent: Ready to make a career step to the 74th market? It means money, you're use to and piece of mind you're not. Conversational, reliable, mornings. Let's talk. Call W.W. BAKER (309) 764-6729. (5-4)

MIKE BAILEY former MD with KATT, number one AOR in Oklahoma City seeks new radio challenge. Willing to relocate; looking for music or programming position. References, tapes and resumes available by calling (405) 360-0284.

22 year old minority, 3rd endorsed with major market experience. Prefer AOR. Call Mike (301) 728-0732 anytime. (4-27)

PETE CHAMBERS looking for work in medium market. Good voice, personality and 3rd endorsed. Currently WEGP/Prasque Isle, ME. For more information and tape call (207) 532-6485. (4-27)

Seasoned professionalism is available for your medium market station news department. 8 yrs in the business and a journalism BA. Call BOB COOPER (509) 489-9767 (home) or (509) 326-6229 (work). (4-27)

DJ is looking. Primarily Top 40 experience 3 yrs. Call STEVE BLACKBURN (206) 523-1178. (4-27)

Los Angeles pro, 4 yrs major OBO, seeks programming position in Western States. Write Box 36834, Los Angeles, CA 90036. (4-27)

DEAN MOSS, formerly PD/MD WPGU/Champaign-Urbana, 5 yrs AOR vet with program management aspirations. Personable voice, tight board, good production. Looking for the right medium market challenge. If you've got it, call (815) 338-0571. (4-27)

RON LAKE seeking on-air jock/MD or off-air PD gig. Top 40, AOR. Recently WLAC, WKQB, WLAV, WIFL. Call (615) 227-4280. (4-27)

Rock specialist seeking full-time announcing with AOR or Oldies format. I'm 29 with 4 yrs experience including copywriting and production; 3rd endorsed; organizer; reliable. Prefer East. Available June. Call CARY (404) 833-8585 or write 2408 B Johnson Road, Atlanta, GA 30345. (4-27)

PAUL LACKEY presently WDEC, 2 yrs commercial experience seeking jock/production position in medium market, AOR, Top 40 or Pop/Adult. Prefer Southeast or Midwest. Call (912) 924-2701 before 12noon or (912) 924-1290 after 12noon. (4-27)

Experienced (1 1/2 yrs), sports director and DJ seeks move to PA, NJ, DEL, or MD. Got PBP and production. Experienced in Top 40 and Pop/Adult. Let me help you! Call SCOTT (216) 363-1346. (4-27)

What do you need for your station? The ability to execute ideas. 5 yrs on-air, 8 yrs business background. You want your station to succeed, I would like to move back East. MD or on-air position desired. Contact Bill Kemble (815) 563-4786 days or (815) 235-7192 after 5pm CST. (4-27)

PAT CARLIN'S Weird Weekly News Review, "Rocking The News" is looking for an AOR home in LA, San Fernando Valley, Ventura County or Santa Barbara area. Call (805) 497-9908. Any hours, part or full-time, ready now with references. (4-27)

Looking for a hard-worker that will fight tooth and nail for your organization? Look no further. Medium markets look closely at this young but stable personality. I capitalize on one-to-one and have community involvement. Presently at small market in Western KY; looking for position in Southeast. Will consider all. Call BOB MICHAELS (502) 927-8773. (4-20)

LARRY WOODSIDE and his cast of thousands has exited KROQ-FM and wants to be hurt by an LA radio station. Call (213) 449-2682 anytime. (4-27)

MANDO CAMINA seasoned AOR professional with 3 yrs experience as MD, Asst. PD, and lots of airwork, seeks new AOR challenge. Willing to relocate for right job. Give a call for tapes and resumes (512) 735-2496. (4-27)

Would like medium/large Production Director position and on-air shift. 10 yrs experience including MD. 24 yrs old. Looking for stable Top 40 or Pop/Adult in Midwest or South. Call DAVID BLAIR (912) 355-9562 after 2pm, EST. (4-27)

JOEL FREDERICKSEN formerly WKEE, WWNR, WFPA, KNEM, Desires Top 40, Pop/Adult or news position. 4 yrs experience, 1st phone. Willing to relocate. Call (304) 529-6219 anytime. (4-27)

Rock writer wants promotional job with record company. Will relocate. Call DAVID STEIER (212) 372-1933 or write 4211 Highland Ave., Brooklyn, NY 11224. (4-27)

Experienced communicator with 2 1/2 yrs looking for position with AOR format in Medium market. Great knowledge of music. Some copywriting and good production. Prefer Wester US. Call MARK (805) 527-1016 anytime. (4-27)

Major market pro with programming, sales, engineering, national marketing and consulting background. On-air in Cleveland, San Francisco, and L.A. 18 yrs experience in all formats including Disco. Will relocate, first considered. Call (213) 396-9368 or write Box 1747, Hollywood, CA 90028. (4-27)

Currently employed statewide network Sports Director of small to medium market station, looking to move up to medium or major market. Extensive experience in play-by-play, all sports, reporting and sports talk programming. NE preferred, contacts established. Will consider all offers. Call CARL BEANE (203) 456-1046 anytime. (4-27)

CARLOS DE JESUS formerly WGCI-FM/Chicago WBLS-FM/New York is available. 3 yrs experience in R&B and Disco. 6 yrs in Latin music. Looking for ML and/or air shift. Call (212) 228-2720. (4-27)

Positively Black, whether it is Disco, Jazz, Pop/Adult, AOR, Contemporary or Reggae this jock has got it all. Experience, excellent references and production a plus. 3rd endorsed. The Jerry L. Experience call (914) 941-3035 days or (212) 788-1328 evenings. (4-27)

Miscellaneous

KFQD/Anchorage, AK in need of record service (albums & singles) from all labels. Send to Mark Lewis, KFQD, 9200 Lake Otis Parkway, Anchorage, AK 99507. (5-4)

WNVV/Pensacola, FL needs record service from all labels due to flood. Send to WNVV, 2070 N. Palafox Street, Pensacola, FL 32501. (5-4)

KWRM/Corona, CA needs record service from all labels for new all Country format. Send to Bob Harvey, Box 100, Corona, CA 91720. (4-27)

KHBJ/Canyon-Amarillo, TX needs Pop/Adult record service from all labels. We need oldies service also. New stereo FM outlet. Send to Kris Manning, Box 956, Canyon, TX 79015 or call (806) 655-2689. (4-27)

MusicVision

Supertramp Knocks Bee Gees From Lead

The Bee Gees' ten-week run in the number one position has come to an end as Supertramp gains the top spot with easily their biggest album to date. Supertramp has been gaining a significant following in the past few years, but their current escalation to the top was an unexpected move. However, just as Supertramp becomes the new leader, a superstar contender has appeared on the scene in Donna Summer. Summer's new album is not in stock and available for reports at enough locations to properly gauge it's strength at press time, but a late sweep of Los Angeles shows it to be number one already.

Other important moves this week were turned in by Peaches & Herb, which moved ahead of the Bee Gees as well and is number two; Van Halen surging to number five behind huge acceptance of their single, and Sister Sledge, which moved from 11 to 6 and further strengthens the case for sales on disco albums. Blondie has moved back up to number ten as the upcoming second single begins to gather airplay; and Rickie Lee Jones is gaining significantly again, as it goes from a Breaker to number 15 and should be a big contender for the Top Ten shortly.

Kenny Rogers's latest album, "The Gambler" took a slight dip this week, although a resurgence is again expected (the Academy of Country Music just made him Entertainer of the Year). Rogers has broken through as a legitimate superstar and his continuing success with hit singles and album sales as well as his concert and television triumphs assure him of a special slot as a mass appeal star.

Big album sales were also reported this week on the new Bob Dylan and James Taylor sets. Stock problems were still abundant, however, and we cannot properly judge their full strength until next week.

In our sales groups this week, Supertramp is solidly in the lead, with the next three albums bunched closely together. Van Halen and Sister Sledge lead the 5-11 group, with the 12-20 and 21-30 albums forming the last two distinct sales groups.

— Lenny Beer

BREAKERS

"Breakers" are those albums registering the greatest level of sales activity in any given week.

MAZE

Inspiration (Capitol)

41% of our accounts report significant action on huge black album. The group has still found no crossover audience, but it could come soon. Reports include Record World/TSS, Eucalyptus, Tara, Strawberries, Music Box, Kempmill, Circles, Wherehouse, Record Bar, 1812 Overture, Fathers & Sons. Charts at No. 24.

REX SMITH

Sooner Or Later (Columbia)

New teen idol scores with 33% of our reporters listing Top 30 sales. Smith broke quickly after his television show and the momentum has never slowed. Reports include Camelot, Record World/TSS, Pickwick (retail), Lieberman Portland (one-stop), Oz (Atlanta & Birmingham), Disc (Houston), Record Factory, Licorice Pizza, Tara, Music Plus, Specs. Charts at No. 21.

NEW & ACTIVE

All other new and recent releases receiving significant sales action, as measured by their percentages of Top 30 reports and actual sales levels at our reporting outlets.

POCO "Legend" (MCA) Group is now poised for a resurgence as second single begins to break quickly. 33% of our reporters still list Top 30 including Lieberman Mpls. (one-stop), Record World/TSS, Licorice Pizza, Eucalyptus, Music Box, Franklin, Rhody, Mile Hi, Music Sales, Wherehouse, Sound Unlimited, Tape City, Disc (Dallas), Record Bar.

FRANK ZAPPA "Sheik Yerbouti" (Zappa/Mercury) Album is exploding in many major markets and single is beginning to spread. 33% of our reporters list Top 30 activity, including Two Guys, Record World/TSS, Rhody, Eucalyptus, 1812 Overture, Music Stop, Record & Tape Collector, Waxie Maxie, Disc (Dallas), Cactus, Record Factory, Record Town/Sound Town, Music Sales, Hotline, Music Plus.

VAN HALEN "Van Halen" (WB) 30% of our reporters list significant sales on first album by new rock sensation. Album could move back into the Top 30 as it begins its move toward the three million mark. Reports include Waxie Maxie, East/West, Music Stop, Lieberman Portland & Mpls. (one-stops), Pickwick (combined), Fred Meyer, Licorice Pizza, Camelot, Pickwick (retail), Oz (Atlanta & Birmingham).

GROVER WASHINGTON "Paradise" (Elektra) 28% of our reporters list immediate Top 30 sales on hot jazz artist. First release under new label is hot for Lieberman Portland (one-stop), Tape City, Record Bar, Cactus, Fathers & Sons, Everybody's, 1812 Overture, Record Rendezvous, Music Box, Circles, Music Plus, Tara.

MARSHALL TUCKER BAND "Running Like The Wind" (WB) 28% of our reporters show Top 30 as sales base begins to spread out of the South. Reports include Lieberman Mpls. & Portland (one-stops), Hotline, Franklin, Oz (Atlanta & Birmingham), 1812 Overture, Mile Hi, Record Bar, Waxie Maxie, Fathers & Sons.

Radio & Records

COMBINED TOP 30

May 11, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	WEEK	ARTIST/Album (Label)
7	5	3	1	SUPERTRAMP/Breakfast In America (A&M)
4	3	4	2	PEACHES & HERB/2 Hot! (Polydor)
1	1	1	3	BEE GEES/Spirits Having Flown (RSO)
2	2	2	4	DOOBIE BROTHERS/Minute By Minute (WB)
8	7	8	5	VAN HALEN/Van Halen II (WB)
15	13	11	6	SISTER SLEDGE/We Are Family (Cotillion)
3	4	5	7	DIRE STRAITS/Dire Straits (WB)
5	6	6	8	BAD COMPANY/Desolation Angels (Swan Song)
17	11	9	9	VILLAGE PEOPLE/Go West (Casablanca)
9	8	12	10	BLONDIE/Parallel Lines (Chrysalis)
10	10	16	11	GEORGE BENSON/Livin' Inside Your Love (WB)
11	12	10	12	CHEAP TRICK/At Budokan (Epic)
—	23	18	13	GQ/Disco Nights (Arista)
13	15	13	14	BILLY JOEL/52nd Street (Columbia)
—	—	27	15	RICKIE LEE JONES/Rickie Lee Jones (WB)
18	18	15	16	CARS/The Cars (Elektra)
6	9	7	17	ROD STEWART/Blondes Have More Fun (WB)
12	14	14	18	ALLMAN BROTHERS/Enlightened Rogues (Capricorn)
—	20	24	19	JOURNEY/Evolution (Columbia)
21	25	17	20	KENNY ROGERS/The Gambler (UA)
—	—	—	21	REX SMITH/Sooner Or Later (Columbia)
19	17	22	22	JACKSONS/Destiny (Epic)
28	22	21	23	STYX/Pieces Of Eight (A&M)
—	—	—	24	MAZE/Inspiration (Capitol)
30	19	19	25	GEORGE HARRISON/George Harrison (Dark Horse)
22	21	23	26	FRANK MILLS/Music Box Dancer (Polydor)
29	28	30	27	POLICE/Outlandos d'Amour (A&M)
25	27	26	28	RICK JAMES/Bustin' Out Of L Seven (Gordy)
20	26	25	29	OLIVIA NEWTON-JOHN/Totally Hot (MCA)
14	16	20	30	BLUES BROTHERS/Briefcase Full Of Blues (Atlantic)

This chart is based solely on sales statistics compiled weekly from our MusicVision retail, rack and one-stop reporters.

MusicVision is an independent marketing firm contracted by Radio & Records to compile sales information from key retail and rack locations across the country. All data is audited by R&R.

WAYLON JENNINGS "Greatest Hits" (RCA) 26% of our reporters show quick strength on outlaw star's hits set. The sales spread is solid for both retail and rack locations including Western Merchandisers, Camelot, Lieberman Mpls. & Dallas (one-stops), Tape City, Pickwick (retail), Disc (Houston), Great American, Strawberries. One to watch.

RAYDIO "Rock On" (Arista) 24% of our reporters show significant sales success on black crossover group's latest. Single is beginning to cross as album grows significantly for Two Guys, Record World/TSS, Record Bar, Record & Tape Collector, Cactus, Waxie Maxie, Fathers & Sons, East/West, Disc (Houston), Record Rendezvous, Circles, Kempmill, Hotline.

EMMYLOU HARRIS "Blue Kentucky Girl" (WB) Country crossover songstress has always done well in the pop market and her latest continues the trend as 22% of our dealers report Top 30 sales, including 1812 Overture, Franklin, Cactus, Wherehouse, Disc (Dallas) and many others.

WAR "The Music Band" (MCA) Album begins to make a move as sales increase to 20% overall. Crossover is still minimal as black activity builds. Reports include Music Box, Tara, Kempmill, Circles, Franklin, Oz (Atlanta & Birmingham), Music Stop, Waxie Maxie, Record & Tape Collector.

NATALIE COLE "I Love You So" (Capitol) Lack of crossover hit single is retarding potential sales growth, as 19% of our reporters list Top 30 activity. Mentions include Cactus, National Record Mart, Tower (SF), Warehouse, Record Rendezvous, Kempmill, Tara.

HERBIE HANCOCK "Feets Don't Fail Me Now" (Columbia) Jazz artist continues to rack up good activity on his latest. Album holds steady as 19% of our reporters list Top 30 including Tara, Record World/TSS, Hotline, Strawberries, Kempmill, Record Bar, Waxie Maxie, Tape City.

Others Getting Significant Action

ROXY MUSIC "Manifesto" (Atco) Sales continue as single begins to garner airplay. 17% of our reporters show Top 30 including Record World/TSS, Eucalyptus, Record Factory, Record Rendezvous, Rhody, Mile Hi, Everybody's, Music Stop, Waxie Maxie.

IAN HUNTER "You're Never Alone With A Schizophrenic" (Chrysalis) Hot indie label may be on the verge of breaking another artist, as sales improve to 17% on this week's reports. Mentions include Camelot, Waxie Maxie, Fathers & Sons, Everybody's, Mile Hi, Disc (Houston), Record Rendezvous, Licorice Pizza, Hotline.

TYCOON "Tycoon" (Arista) Group's debut album has been slow even as single has been picking up strong support at both Top 40 and AOR levels. This week album began to sell through 17% of our reporters. It will be interesting to note the next few weeks on this package. Mentions include Lieberman Portland (one-stop), Hotline, Kempmill, Record Town/Sound Town, Music Sales, Fathers & Sons, 1812 Overture.

RON WOOD "Gimme Some Neck" (Columbia) 17% of our reporters show immediate action on another hot rock package. Wood is an artist on the verge of breaking. Mentions include Lieberman Portland & Mpls. (one-stops), Waxie Maxie, East/West, Everybody's, Record Factory, Music Plus, 1812 Overture.

FOXY "Hot Number" (Dash/TK) Group who scored earlier this year with "Get Off" is back

MusicVision

Radio & Records RETAIL TOP 15

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	WEEK	ARTIST/Album (Label)
		1	1	SUPERTRAMP/Breakfast In America (A&M)
4	3	1	1	PEACHES & HERB/2 Hot! (Polydor)
5	4	3	2	SISTER SLEDGE/We Are Family (Cotillion)
13	10	10	3	DOOBIE BROTHERS/Minute By Minute (WB)
1	1	2	4	VAN HALEN/Van Halen II (WB)
11	9	7	5	BEE GEES/Spirits Having Flown (RSO)
2	2	4	6	DIRE STRAITS/Dire Straits (WB)
3	5	5	7	BLONDIE/Parallel Lines (Chrysalis)
8	6	8	8	VILLAGE PEOPLE/Go West (Casablanca)
-	15	-	9	GEORGE BENSON/Livin' Inside Your Love (WB)
7	7	13	10	BAD COMPANY/Desolation Angels (Swan Song)
6	8	6	11	RICKIE LEE JONES/Rickie Lee Jones (WB)
-	-	-	12	CHEAP TRICK/At Budokan (Epic)
12	12	11	13	GQ/Disco Nights (Arista)
-	-	14	14	ALLMAN BROTHERS/Enlightened Rogues (Capricorn)
10	11	9	15	

NEW ENTRY →

Others Getting Significant Action

with another crossover hit which is producing significant album sales for 15% of our reporters, including Tape City, Cactus, Fathers & Sons, Warehouse, Disc (Houston), Circles, Kempmill, Music Box.
SPYRO GYRA "Morning Dance" (Infinity) Jazz fusion group is generating serious sales on their current set. If there is a hit single in this package, the potential is unlimited. 15% of our reporters are already listing it Top 30 including Record World/TSS, Disc (Dallas), Fathers & Sons, Everybody's, Record Town/Sound Town, Oz (Atlanta), Record Rendezvous, Strawberries.
"HAIR" Soundtrack (RCA) Movie is exploding and the music is starting to make a move. 15% of our reporters list Top 30 sales and growth potential is strong. Mentions include Lieberman

Radio & Records RACK TOP 15

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	WEEK	ARTIST/Album (Label)
1	1	1	1	BEE GEES/Spirits Having Flown (RSO)
3	4	3	2	PEACHES & HERB/2 Hot! (Polydor)
2	2	5	3	DOOBIE BROTHERS/Minute By Minute (WB)
-	→	→	4	SUPERTRAMP/Breakfast In America (A&M)
13	14	9	5	VAN HALEN/Van Halen II (WB)
8	11	7	6	BAD COMPANY/Desolation Angels (Swan Song)
5	5	10	7	DIRE STRAITS/Dire Straits (WB)
9	9	4	8	KENNY ROGERS/The Gambler (UA)
4	3	6	9	ROD STEWART/Blondes Have More Fun (WB)
14	8	2	10	VILLAGE PEOPLE/Go West (Casablanca)
-	→	→	11	CHEAP TRICK/At Budokan (Epic)
-	→	→	12	REX SMITH/Sooner Or Later (Columbia)
10	7	8	13	BILLY JOEL/52nd Street (Columbia)
-	→	→	14	CARS/The Cars (Elektra)
-	→	→	15	BLONDIE/Parallel Lines (Chrysalis)

NEW ENTRY →

Chicago (rack), Strawberries, Licorice Pizza, Great American, Tower (SF), Music Stop, Cactus, Music Sales.
SYLVESTER "Stars" (Fantasy) Hot disco artist is beginning to generate good movement on his latest package. 11% of our reporters list growth, including Cactus, Tower (SF), Warehouse, Record Factory, Tara, Eucalyptus.
ORLEANS "Forever" (Infinity) Airplay on the single is huge but the album is Top 30 for only 11% of our reporters. Mentions include Licorice Pizza, Warehouse, Tower (SF), Oz (Birmingham), Fathers & Sons, Waxie Maxie.
JAY FERGUSON "Real Life Ain't This Way" (Asylum) Reaction at radio is growing on his single release and initial album movement is good. 9% of our reporters are already listing Top 30 action and this package is showing signs of having serious sales potential. Reports include Music Stop, Franklin, Tara, Licorice Pizza, Warehouse.

REGIONAL BREAKDOWN

"Regional Breakdown" reports consist of the top five selling albums and significant "New & Hot" releases in four key regional markets. Markets in this section will rotate periodically.

EAST

Cleveland

- DOOBIE BROTHERS "Minute By Minute" (WB)
- RICK JAMES "Bustin' Out Of L Seven" (Gordy)
- PEACHES & HERB "2 Hot!" (Polydor)
- BEE GEES "Spirits Having Flown" (RSO)
- SUPERTRAMP "Breakfast In America" (A&M)

NEW & HOT

BOB DYLAN "At Budokan" (Columbia)
 RON WOOD "Gimme Some Neck" (Columbia)
 DRAMATICS "Anytime Anyplace" (MCA)

MIDWEST

Minneapolis

- VAN HALEN "Van Halen II" (WB)
- SUPERTRAMP "Breakfast In America" (A&M)
- CHEAP TRICK "At Budokan" (Epic)
- CARS "The Cars" (Elektra)
- BOB DYLAN "At Budokan" (Columbia)

NEW & HOT

BOB DYLAN "At Budokan" (Columbia)
 MARSHALL TUCKER "Running Like The Wind" (WB)
 EMMYLOU HARRIS "Blue Kentucky Girl" (WB)

SOUTH

Atlanta

- CHEAP TRICK "At Budokan" (Epic)
- VAN HALEN "Van Halen II" (WB)
- SUPERTRAMP "Breakfast In America" (A&M)
- REX SMITH "Sooner Or Later" (Columbia)
- DOOBIE BROTHERS "Minute By Minute" (WB)

NEW & HOT

JOE JACKSON "Look Sharp!" (A&M)
 MARSHALL TUCKER "Running Like The Wind" (WB)

WEST

Los Angeles

- DONNA SUMMER "Bad Girls" (Casablanca)
- SUPERTRAMP "Breakfast In America" (A&M)
- BLONDIE "Parallel Lines" (Chrysalis)
- DOOBIE BROTHERS "Minute By Minute" (WB)
- VAN HALEN "Van Halen II" (WB)

NEW & HOT

DONNA SUMMER "Bad Girls" (Casablanca)
 JAMES TAYLOR "Flag" (Columbia)
 HEATWAVE "Hot Property" (Epic)

DESCENDANTS

An alphabetical list of R&R's Music Vision reporters and their key selling characteristics.
CIRCLES — 3 retail stores in Phoenix, Flagstaff, Scottsdale, AZ. 40% Rock, 40% Black, 20% other.
DISC RECORDS — 8 mail stores in Texas. 4 in Houston, 4 in Dallas.
EASTWEST — 3 stores in Orlando, FL. Rock, Black, Jazz.
1812 OVERTURE — 5 retail stores in and around Milwaukee. Reacts quickly to Black, Black-oriented and Jazz product.
EUCALYPTUS — 13 stores in No. California, Nevada and Washington. Strong in Rock and Black, light in Country. Reacts quickly to established artists.
EVERYBODY'S — 8 retail stores in Oregon and Washington. Reacts quickly to new releases in Rock and Jazz.
FATHERS AND SONS — 500 accounts serviced through One Stop. Primarily in Illinois, Kentucky and Indiana. Western Ohio includes 25% retail through 8 Karma stores.
FRANKLIN MUSIC — 3 full-line retail stores located in malls in Metro Atlanta. Lenox — mostly Black; Perimeter — heavy Rock; Cumberland — Rock/Country.
FRED MEYER/MUSIC MARKETS — 62 racked accounts, 3 retail stores (Music Markets) in Washington, West Oregon, Montana, Vancouver, Anchorage. Primarily racked product.
GREAT AMERICAN MUSIC — 2 retail stores in Mpls., 1 in St. Paul, MN. Strong with Top 40 and Rock.
HOTLINE — Distributor and One Stop servicing approximately 400 accounts in 10 states in the Mid South. 80% Black/Gospel, 40% Rock.
KEMP MILL — 10 retail stores in Washington, DC. Heavy Black sales.
KORVETTES — 50 retail stores in Upstate and Metro New York, Baltimore, Washington, Philadelphia and Detroit. Moves heavy volume of a total cross-section of music — all types.
LICORICE PIZZA — 25 stores in Los Angeles, Orange County, Riverside and San Diego areas. Breaks new product in Jazz and Rock. Strong with Black crossover.
LIEBERMAN ENTERPRISES — National rack jobbers (Pop, Soul, Country) and one stop serving approximately 1500 retail accounts nationally. Supplies 10,000 jukeboxes across the country.
MILE HI — One stop servicing 7 states, concentrated in Colorado, Utah and Wyoming. Mostly Pop and Black.
MUSIC BOX — 8 retail stores in New Orleans, Hattiesburg and Mobile. 70% Rock, 30% Black.
MUSIC PLUS — 18 stores in Southern California. AOR Rock, Black and light Country.
MUSIC SALES — 9 retail stores: 4 in Boston, 3 in Connecticut, 1 in Rhode Island, 1 in New Hampshire. Almost all Rock.
MUSIC SCENE — 5 mail stores in Southeast. Moves a total cross-section of music.
MUSIC STOP — 11 retail stores in greater Detroit. 20-25% Black, 75-80% White. Heavy Black influence. Reacts quickly to new releases.
OZ RECORDS — 7 super stores, 5 in and around Atlanta, 2 in Birmingham. Moves a total cross-section of music.
PICKWICK/Combined Retail and Rack — Nation's largest rack jobber. Total cross-section of sales.
PICKWICK/Exclusively Retail — 355 retail stores.
POPLAR TUNES — 3 retail stores in Memphis. 350 accounts serviced through one stop in Southeast. 70% Black.
RECORD BAR — 86 stores. National, with heavy concentration in Southeast. Rock and Roll, some Disco and light Country. Heavy support of local artists.
RECORD FACTORY — 20 retail stores in the Bay Area, Sacramento Valley and Santa Cruz, CA. Reacts quickly to Rock, Top 40 and R&B/Disco/Jazz.
RECORD RENDEZVOUS — 5 retail stores in Metro Cleveland. Rock and Black influence.
RECORD AND TAPE COLLECTOR — 6 full-line retail stores in and around Baltimore. Emphasis on Classical, Jazz, Disco and catalogue.
RECORD THEATRE — 14 retail stores in Buffalo, Cleveland, Rochester and Cincinnati. Rock.
RECORD TOWN/SOUND TOWN — 22 full-line retail stores in Oklahoma and Texas.
RECORD WORLD/TSS — 24 retail stores in NYC, Upstate New York, New Jersey, Connecticut and Long Island. Reacts quickly to new releases. Moves a lot of Rock, Folk, Jazz and Disco.
RHODY RECORDS ONE STOP — Services 15 Midland stores and 2 Century Disc stores in Northeast and Midwest, plus independent dealers in Massachusetts, Connecticut, Rhode Island, New York and Minneapolis.
SOUND UNLIMITED — Sub-distributor servicing 565 stores in 20 states with concentration in Michigan, Indiana, Illinois and Wisconsin. 60% Rock, 30% Black and 10% Country.
SPECS — 11 retail stores throughout Florida: 5 in Miami, 2 in West Palm Beach, 2 in Lakeland, 1 in Gainesville and 1 in Daytona. Strong Disco in Miami, Rock and Black in Daytona.
STARK/CAMELOT — 70 retail stores located in malls in 23 states in the East, Midwest and South. Moves quickly with all types of product.
STRAWBERRIES — 7 retail stores in Boston and Providence suburbs. Heavy Disco influence.
TAPE CITY — 7 retail stores in Metro New Orleans. Strong Rock and Black influence.
TARA — One stop servicing over 500 accounts in Georgia, Alabama, Florida, Tennessee and North and South Carolina.
TOWER — 3 retail stores in the San Francisco Bay area.
TWO GUYS — 80 full-line departments in discount stores in the Northeast, New Jersey, New York, Connecticut, Massachusetts, Maryland and Pennsylvania. Strong with white Rock. Rack tendencies.
WAREHOUSE — 3 retail stores in Metro New Orleans.
WAXIE MAXIE — Retail store in Washington, DC.
WESTERN MERCHANDISERS — Southwest region rack jobber. Heavy Country, Heavy white Rock. Includes 14 retail accounts.
WHEREHOUSE — 126 retail stores in California.
WORLD RECORDS — 6 full-line stores throughout Arizona, excluding Tucson. Strongest with Rock (hard and soft), moderate Country.

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

DOOBIE BROTHERS

Minute By Minute (WB)

81% of our reporters on it, 40 adds including 99X-FM, WFIL, WPGC, Q102, KFI, KEARTH, F105, WDRC, 14Q, WTRY, WAPE, WQAM, KTSA, KEEL, WERC, WKIX, WNAP, WVIC, KFXM, WLBZ, CK101, WNAM, KOOK, WRKO 18-15, WCAO 28-23, 96KX 12-10, KRBE d-29, Y100 35-31, Z93 29-25, Q105 26-21, KSTP 25-20, KBEQ 38-28, KHJ d-27, KFRC 30-27, B100 23-17, KJR 15-11, KUPD 23-22. See Parallels, charts at number 25.

SISTER SLEDGE

We Are Family (Cotillion)

74% of our reporters on it, 33 adds including WABC, WIFI, WPEZ, WOKY, WGCL, WZZP, KLIF, WAKY, KEEL, WSGN, KSTT, WNCI, KZ93, WOW, WOHO, 14WK, WRFC, KSEL, KKRC, KYSN, 99X-FM 1-1, WRKO 16-10, WPGC 5-3, WCAO 26-16, WKBW d-25, Y100 19-5, Z93 19-11, CKLW 14-4, KBEQ 36-8, KHJ 30-19, KFI 25-15, KEARTH 21-13, KFRC 29-18, KING 21-16, KOPA 27-19. See Parallels, strong station activity charts at number 23.

ROGER VOUDOURIS

Get Used To It (WB)

66% of our reporters on it, 17 adds including WCAO, Q105, KDWB, WZZP, KJR, PRO-FM, WTRY, WKIX, KRAV, WTSN, WISE, KFYP, WGBF, KENI, Y100 38-34, KSTP 23-21, B100 25-20, WKEE 21-13, WBBQ 10-7, WHBQ 15-12, KXX106 6-3, KRSP 18-12, KMJC 14-11, WAAY 15-13, WFOM 11-8, WEBC 28-21, WEAQ 18-13, KBOZ 10-6. See Parallels, charts at number 29.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

BEACH BOYS "Good Timin'" (Caribou) 104/24 including WZUU, 13Q, WAVZ, WAPE, WKY, KROY, WAAY, WFOM, KQWB, WSPT, KBOZ, WCAO 29-24, KRBE 29-27, KHJ 21-17, KFI 21-16, KEARTH 24-22, KJR 24-22, WBBF 40-35, WNOE 34-28, KZ93 21-17, KRSP 26-23, WHEB 25-20, WEBC 34-29, KDZA 34-27.

BAD COMPANY "Rock And Roll Fantasy" (Swan Song) 103/12 including WABC, WCAO, KEARTH, WISM, KMJC, WYRE, WHHY, KKRC, WIFI 26-17, WPEZ 17-13, Q102 11-7, KFRC 17-12, KOPA 10-6, WDRC 26-22, KLIF 32-27, Y103 40-31, WGH 21-14, WKIX 21-16, WRJZ 16-5, WNCI 13-7, KENO 24-17, KQWB 19-15, KSLY 24-18.

G.O. "Disco Nights (Rock Freak)" (Arista) 94/7, KEEL, KINT, WNCI, WMEE, WOHO, KILE, KKRC, WCAO 15-6, WLCY 30-27, Q105 13-7, KSLQ 18-14, KBEQ 23-12, KHJ 23-18, KFI 28-25, KEARTH 17-14, KFRC 20-11, 13Q 15-9, JB105 25-17, WERC 11-6, BJ105 40-35, WRJZ 25-14, 92X 18-9, KYNO 20-13, KROY 25-16, WYRE 15-7, CK101 40-33, WRKR 26-20, KSLY 26-20. See Parallels, high activity charts it at number 28.

TYCOON "Such A Woman" (Arista) 86/3, WPEZ, WAYS, KINT, 96KX 34-28, KDWB 23-19, WZZP 26-22, JB105 27-22, WLAC 31-26, 92X 10-6, KRKE 17-13, WGUY 20-16, WRFC 10-5, WAKX 13-8, KRRC 30-27.

EARTH, WIND & FIRE WITH THE EMOTIONS "Boogie Wonderland" (ARC/Columbia) 84/48 including WPGC, KVIL, WLCY, KBEQ, WDRC, WKEE, WBBQ, WSGN, KRAV, WMEE, KRKE, WTSN, WHHY, WISE, KKRC, KSLY, KSLQ 35-32, KEARTH 28-23, WSGA 29-25.

CHEAP TRICK "I Want You To Want Me" (Epic) 81/22 including CHUM, KDWB, WZUU, KEARTH, KFRC, WBBF, Y103, WBBQ, KOFM, KMJC, 14WK, WAGQ, WKAU, KDZA, WIFI 21-14, WPGC 22-12, CKLW 26-12, WZZP 33-23, B100 28-22, KUPD 22-10, KOPA 29-24, F105 14-4, 94Q 14-8, WTSN 32-22, WRFC 26-19, KLUC 25-16.

NIGEL OLSSON "Little Bit Of Soap" (Bang) 80/6, KRBE, WGCL, KLIF, KXKL, WJON, KENI, WCAO 20-15, Z93 18-14, KBEQ 34-30, 14Q 28-13, WNOE 31-24, KXX106 21-17, WKY 26-23, KJRB 16-9, KRKE 20-14, WXIL 17-8, WISE 32-28, KEWI 23-17.

ELECTRIC LIGHT ORCHESTRA "Shine A Little Love" (Jet) 79/76 including WRKO, WPGC, WPEZ, 96KX, KRBE, Z93, Q105, CKLW, KSLQ, WZUU, WGCL, WZZP, KBEQ, KHJ, KFI, KEARTH, KFRC, KJR, KING, KUPD, KOPA, 13Q, JB105, 94Q, WSGA, WRVQ, WFMF, 92X, WXIL, G100, KQWB, KEWI, Y94.

VAN HALEN "Dance The Night Away" (WB) 77/15 including WPEZ, WKBW, WTX, WFMF, WKIX, WNCI, 14WK, KEWI, KSLY, WPGC 18-15, 96KX 37-24, Z93 26-19, KSLQ 28-25, KBEQ 37-31, KHJ d-22, KFRC 27-23, B100 d-28, KJR 18-16, KUPD 4-3, WBBF 29-24, 94Q 24-20, KTSA 27-19, WVIC 19-12, KCPX 21-13, WYRE 25-20, WISE 33-27, WSPT 18-12, KRRC 13-6.

BOB SEGER "Old Time Rock 'N' Roll" (Capitol) 76/4, WABC, KSTT, KERN, WLEE, WPGC d-28, WKBW 17-13, KRBE 8-6, Z93 27-24, WLCY 19-9, KSLQ

Radio & Records NATIONAL AIRPLAY/30

May 11, 1979

THREE TWO WEEKS LAST WEEKS AGO AGO

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
2	1	1	1	PEACHES & HERB/Reunited (Polydor)
7	3	3	2	WINGS/Goodnight Tonight (Columbia)
25	13	5	3	BEE GEES/Love You Inside Out (RSO)
28	17	8	4	DONNA SUMMER/Hot Stuff (Casablanca)
1	2	2	5	BLONDIE/Heart Of Glass (Chrysalis)
22	15	7	6	RANDY VANWARMER/Just When I Needed You Most (Brsvlle)
11	6	6	7	JACKSONS/Shake Your Body (Down To The Ground) (Epic)
26	18	11	8	ORLEANS/Love Takes Time (Infinity)
20	12	10	9	ENG. DAN & J.F. COLEY/Love Is The Answer (Big Tree)
-	28	18	10	SUPERTRAMP/The Logical Song (A&M)
6	4	4	11	GEORGE HARRISON/Blow Away (Dark Horse)
29	25	21	12	BILLY JOEL/Honesty (Columbia)
3	7	12	13	AMII STEWART/Knock On Wood (Ariola)
30	27	22	14	OLIVIA NEWTON-JOHN/Deeper Than The Night (MCA)
-	-	26	15	RICKIE LEE JONES/Chuck E.'s In Love (WB)
14	14	15	16	VILLAGE PEOPLE/In The Navy (Casablanca)
24	21	19	17	STYX/Renegade (A&M)
5	5	9	18	CHIC/I Want Your Love (Atlantic)
-	-	25	19	ROD STEWART/Ain't Love A Bitch (WB)
4	8	13	20	DOOBIE BROTHERS/What A Fool Believes (WB)
-	-	28	21	REX SMITH/You Take My Breath Away (Columbia)
13	11	16	22	SISTER SLEDGE/He's The Greatest Dancer (Cotillion)
-	-	→	23	SISTER SLEDGE/We Are Family (Cotillion)
8	9	14	24	QUATRO & NORMAN/Stumblin' In (RSO)
-	-	→	25	DOOBIE BROTHERS/Minute By Minute (WB)
-	-	27	26	KENNY ROGERS/She Believes In Me (UA)
21	20	20	27	CHER/Take Me Home (Casablanca)
-	-	→	28	G.O./Disco Nights (Rock Freak) (Arista)
-	-	→	29	ROGER VOUDOURIS/Get Used To It (WB)
9	10	17	30	GEORGE BENSON/Love Ballad (WB)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

ELO
EW&F
Doobie Bros.
Sister Sledge
Rex Smith

HOTTEST

Peaches & Herb
Donna Summer
Bee Gees
Randy Vanwarmer
Wings

Complete Regionalized Station Listings on page 28 and 29.

CHART SUMMARY: National activity leveling off this week as 174 station reports make up the May 11, 1979 Back Page. Wings, Bee Gees and Donna Summer were all able to move past the declining Blondie in this week's Top five. Peaches & Herb is beginning to show signs of weakening at number one and any one of those three should have a chance for next week. Randy Vanwarmer continued to show very hot even though taking only a one point jump - remember that chart positions within the top ten are hard to come by. Orleans, England Dan & J.F. Coley, and Supertramp round out the upper third of the airplay 30 with Supertramp taking the most impressive gain (18-10). Billy Joel ignited this week with major gains in all regions. Olivia and Rickie Lee both made strong jumps. Styx still building, starting to pick up the Parallel One support. Sister Sledge achieved Breaker Status along with Doobie Brothers and Roger Voudouris. G.O. charted without becoming a Breaker based on major market chart activity. The record is on fewer than 60% of our total reporters, but is doing very well where played.

Detailed station by station chart listings can be found in the Parallels.

23-17, KUPD 20-15, JB105 26-21, WAPE 26-22, WBBQ 24-20, WSGN 18-11, WNCI 13-11, KMJC 29-20, 14WK 20-18, CK101 30-25, KLUC 22-19.
MCGUINN, CLARK & HILLMAN "Don't You Write Her Off" (Capitol) 75/3, WCAO, KTSA, Y94, WPEZ 30-27, KDWB 11-9, WBBF 7-6, KLIF 8-4, KNOW 8-4, KRKE 31-18, WTSN 27-17, WAKX 33-29, KYSN 27-22.
BARBARA MANDRELL "If Loving You Is Wrong" (MCA) 74/8, WFIL, PRO-FM, KLIF, WLAC, WJDX, KSTT, WNAP, WHB, KSTP 29-26, KSLQ 34-31, WZZP 23-21, 13Q 27-22, WKEE 33-27, WRJZ 22-17, WHOT 28-24, WLBZ 13-9, WFLB 17-12, KXKL 23-19, WEAQ 19-14, KRRC 28-25.
DR. HOOK "When You're In Love With A Beautiful Woman" (Capitol) 68/10, Z93, WIRK, KXX106, WERC, WYRE, WCGQ, KKLS, WEAQ, KENI, KOOK, KRBE d-30, KSTP d-29, KEARTH 29-27, JB105 40-34, WAPE 13-11, WNOE 33-27, WJDX 8-5, KYNO 30-25, WTSN 24-19, WHHY 21-17, KILE 28-24, KEWI 30-25.
JAY FERGUSON "Shakedown Cruise" (Asylum) 67/18 including 96KX, Z93, WHYN, WSGA, 92Q, KRUX, KERN, WAAY, WRFC, WFLB, WGBF, KYSN, KSLQ 32-29, KHJ 26-23, KFRC d-29, KUPD 30-24, WAPE 35-30, 14WK 33-28, KSLY d-29.
DAVID NAUGHTON "Makin' It" (RSO) 63/11 including WIFI, WRKO, WGCL, 13Q, WAEB, KTSA, KTKT, WRKR, KRBE 20-17, Y100 23-18, WLCY 29-22, Q105 21-15, KFI 24-20, KING 25-22, WAVZ 11-6, WKBO 27-14, WAYS 15-10, WRJZ 31-21, WTSN 33-28, WCGQ 34-27, WTMA 7-5, KDZA 30-23.

Others Getting Significant Action

FRANK ZAPPA "Dancin' Fool" (Zappa/Mercury) 47/8, KBEQ, WKEE, Y103, WFLI, 92X, KERN, WRFC, KDZA, 99X-FM 12-10, WNBC 14-12, Y100 37-33, KDWB 26-22, KEARTH 30-28, KUPD 11-9, F105 25-22, WIRK 35-31, WTX 21-19, WTSN 26-20, WLEE 23-19.
NICOLETTE LARSON "Rhumba Girl" (WB) 44/1, WRKR, WGCL 29-27, KBEQ 19-17, KJR 17-14, KJRB 12-11, K104 26-23, WEEQ 14-12, WCGQ 24-17, WEBC 20-16.
POCO "Heart Of The Night" (MCA) 38/19 including WIRK, WGH, WNOE, WFMF, BJ105, KOFM, WMEE, KTKT, WHHY, WAKX, WSPT, KRRC, 94Q 28-24, KRKE 40-27, WANS 34-29, KEWI 39-33.
TOTO "Georgy Porgy" (Columbia) 37/6, WHYN, WICC, WLAC, WRJZ, K104, WEBC, KHJ 28-25, WGH 12-9, WKAU 21-18, KSLY 31-25.
FOXY "Hot Number" (Dash/TK) 37/5, KBEQ, 13Q, KTSA, KINT, WRKR, CKLW 12-8, KEARTH 18-15, WNOE 17-9, WLAC 18-5, CK101 10-5.
JOHN STEWART "Gold" (RSO) 29/22 including KRBE, KSLQ, WOKY, WZUU, KHJ, JB105, 94Q, WLAC, KRUX, WEEQ, WFOM, WTMA, WJON.

(Continued on Page 36)