

Radio & Records

Newest Burke Ratings:
New York, Chicago, Miami,
San Francisco . . . SEE PAGE 26

Lee Abrams:
Superstars Will Rock . . . SEE PAGE 44

Screening Respondents For
Useful Research . . . SEE DR. LUTZ, PAGE 13

ISSUE NUMBER 279

THE INDUSTRY'S NEWSPAPER

APRIL 27, 1979

21 STATIONS AIRING ANNOUNCEMENTS

Diary Announcements Hit The Air In D.C.

The Washington Area Broadcasters Association (WABA) has become the first such group to endorse the use of on-air "educational" diary announcements, in the face of official opposition. Despite the efforts of the Broadcast Ratings Council, the RAB Goals Committee, the Arbitron Advisory Council, NRBA and NAB, 21 stations were airing announcements by early this week.

The announcement states: "Radio audience measurements are being conducted in your area. Surveys such as these are important to the programming and operations of radio stations. If you participate in any of the surveys, it is important that your actual list be accurately reported. Your cooperation and accuracy will enable (call letters) to better serve your interests."

In question is the nature of these announcements, which were previously aired only on First Media's WPGC-AM-FM. First Media President Glenn Potter told R&R he was happy to have support from other area broadcasters.

Responding to critics who said WPGC was using the announcements strictly to hype their ratings,

MITCHELL NAMED PD

KJR PD West Promoted To Manager Position



Steve West

Steve West, Program Director of KJR/Seattle for four years, has been promoted to the newly-created position of Assistant Manager at the station, GM J. Shannon Sweatle announced. West's replacement as PD is Tracy Mitchell, Music Director at KJR since 1976; Mitchell will retain that position in addition to his programming duties.

Potter said that First Media had aired the announcements in Washington, Phoenix, Provo/Salt Lake and Atlanta, where his stations' ratings had fluctuated. The public needs more understanding of how important accurate diary-keeping is to broadcasters, he noted.

Industry reaction, which can best be summed up as disappointed, is outlined on page 6. One fear is that a chain reaction will be set off in other markets such as Detroit, where WMJC is also airing diary announcements.

Casablanca Drops Parachute

Casablanca Record and Film-Works has ended its association with Russ Regan's Parachute label. Parachute had been with Casablanca since its inception in mid-1977. The announcement was made jointly by Casablanca President Neil Bogart and Regan, who was President of Parachute, and the decision was described as amicable. Bogart commented, "We at Casa-

EXCLUSIVE

RKO Forms Radio Network

RKO Radio has formed the RKO Radio Network, company President Dwight Case announced. The network is due to go on the air at the start of 1980, and promises unique concepts in radio news along with considerable special programming for music-oriented radio.

RKO Network news will be formatted at the top and bottom of the hour, and according to Case will be designed to communicate the effects and implications of hard news stories in addition to the immediate facts. Case noted in discussing the network's news shape to come, "Jo Interrante, News Director of KFRC/San Francisco, has been delivering the kind of news that communicates with listeners and wins awards. We plan to have a network full of this kind of creative programming."

blanca have enjoyed a wonderful relationship with Russ Regan. He is one of the most innovative and exciting figures in the record business, and we wish him great success in his future ventures."

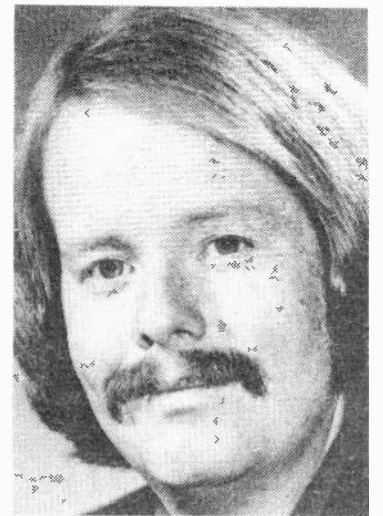
Casablanca will release Parachute projects currently in production, and will promote current Parachute records; the joint announcement added that "arrangements artists on the Parachute roster will be announced at a later date." Parachute's staff, including promotion head Steve McCormick, will be exiting Casablanca headquarters.

O'Shea Named First Golden West National PD

Michael O'Shea, Program Director of KPOL/Los Angeles, has been appointed National Program Director of the Golden West Broadcasters radio chain, a newly created position. He will supervise programming and work closely with general managers and PD's at Golden West's KMPC/Los Angeles, WCAR - WTWR/Detroit, KSFO/San Francisco, KVI-AM-FM/Seattle, and KEX/Portland.

Golden West Radio Division Executive VP Richard P. Kale told R&R, "I'm very pleased that Mike has chosen to return to Golden West. He was with us for about two years in Seattle and did a very fine job of helping KVI to position itself as one of the leaders in the radio community there. Mike's experience and expertise over the last 17 years has put him in the position of being, in my opinion, one of the premier program directors anywhere in the country. His name kept coming up again and again in different quarters, and it became apparent to me that there was one superior candidate for the job. I'm delighted we were able to come to an agreement with him." Kale added that Golden West had made a "concerted commitment to product improvement," and the company is now committing itself to "become the finest programmers in the business."

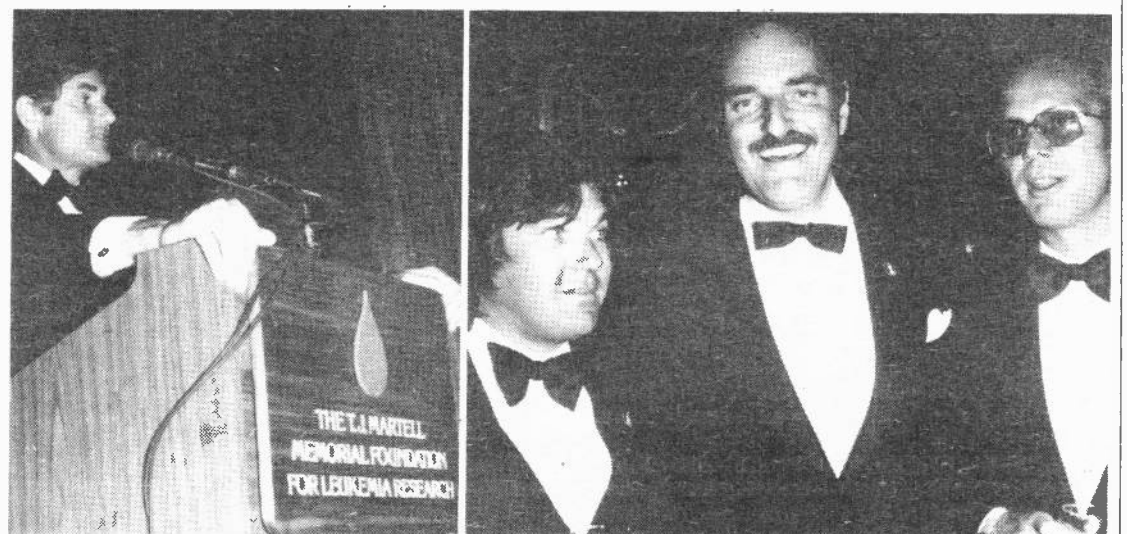
O'Shea commented to R&R, "I am tremendously flattered to have been selected by what I consider to be one of the best groups in broadcasting. Dick Kale and (GWB



Michael O'Shea

President) John Reynolds have impressed upon me their dedication and enthusiasm in moving forward in the radio division. That enthusiasm is what finally convinced me that this is something I'd like to be a part of."

O'Shea added that he had found he preferred programming to any other aspect of broadcasting, and said, "So what has happened with this position coming along is that I feel I've moved to a different plateau but at the same time remained in the area of the business I love best - programming. I'm really looking forward to working with all the general managers and program directors of the Golden West stations, most of whom I already have a rapport with."



FRIESEN RECEIVES MARTELL AWARD AT INDUSTRY GALA - A&M Records President Gil Friesen was presented the 1979 T.J. Martell Memorial Foundation for Leukemia Research Humanitarian Award. Friesen was honored at the record industry-supported foundation's annual dinner April 21 at New York's Waldorf-Astoria Hotel. Friesen is pictured speaking at the banquet at left. Pictured enjoying the festivities at right are (l-r) Rolling Stone Editor/Publisher Jann Wenner, A&M Chairman Jerry Moss, and Chrysalis President Terry Ellis. For more Martell pictorial coverage, see Page 26.

TOP FORT E.'S IN LOVE WITH "CHUCK E.'S IN LOVE"

**"Chuck E.'s
In Love"**

*The hot new
single from*

**RICKIE LEE
JONES**



On Warner Bros. Records

Produced by Lenny Waronker
& Russ Titelman



Mutual To Sell Black Network To Sheridan

Mutual Broadcasting System will sell its Mutual Black Network to the Sheridan Broadcasting Corp., which presently owns 49.9% of the operation. The Black Network was founded in 1972 and administered for the past three years by Mutual with 89 affiliates. Sheridan President Thomas E. McKinney told R&R that the transaction would require approximately two months or more to complete. The Black network would continue to use Mutual's services, including its satellite system. Sheridan currently owns WYJZ-WAMO/Pittsburgh, WILD/Boston, and WUFO/Amherst (Buffalo).

WDIA MD Wins Reinstatement After Federal Mediation

Maxx Fortune, former Music Director and air personality at WDIA/Memphis, has won his reinstatement to those positions by the decision of a federal arbitration. WDIA owners Sonderling Broadcasting had dismissed Fortune last summer over what they believed to be a conflict of interest, but Fortune's union, the International Brotherhood of Electrical Workers (IBEW) pursued the case and forced the arbitration proceedings.

Fortune had been present at the recording of an O.V. Wright album on Cream Records, and was involved with record production on the creative level in Sonderling's view; Fortune's name later appeared on the LP. Sonderling's construed it as a conflict of interest, but the arbitrators disagreed and ordered him reinstated. Meetings

Laurence, Pollack Turn Down ABC-FM PD Posts

Two Program Directors offered key ABC-FM programming positions last week decided to turn them down. Roy Laurence, who had been offered the PD post at Disco station KSFY/San Francisco, will now remain at WCAU-FM/Philadelphia; while Jeff Pollack, who had been involved in intensive negotiations with AOR outlet KLOS/Los Angeles, will also stay in Philadelphia, at WMMR.

Laurence, who had announced his intentions to take the KSFY job (R&R 4-20), told R&R: "My agreement with KSFY was not completed because of some differences on just exactly what the ar-

angement would be. I felt the opportunity for succeeding with the objectives that were outlined for KSFY required more time than they appeared willing to give." He added that he was very happy with his new agreement with WCAU and CBS. "I feel good about staying, since the company values my views, judgments, opinions, and contributions."

Pollack told R&R, "WMMR is in an exciting period of growth, and I feel that our full potential is yet to be realized. We're all having a great time, and Metromedia and my GM Bruce Holberg have been very good to me. I'm flattered to have been considered, but I'm having too good a time here."

No new PD selections for KSFY and KLOS have been announced yet.

KICKS L.A. SCHOOL BOARD PRES. OFF AIR

KMPC's Rose In On-Air Furor

KMPC/Los Angeles talk show host Hilly Rose kicked L.A. School Board President Howard Miller off his show last Wednesday night (4-18), following a heated on-air exchange between the two. At issue was the identity of a caller, who

to identify himself before launching into his argument.

When Rose said that asking listeners to identify themselves would be a violation of station policy, Miller accused Rose of being in collusion with Clarke. Rose ex-

"You're a liar, Mr. Miller . . . this interview is terminated"

feigned innocence but turned out to be Paul Clarke, campaign manager for Roberta Weintraub, Miller's principal opponent in his upcoming recall election.

About an hour into the show, Clarke phoned in armed with a magazine article dated February, 1977, in which Miller was quoted as making anti-busing statements (Clarke was attempting to point out inconsistencies in Miller's earlier statement that he did not campaign on an anti-busing position in '77). Miller began to justify himself, then, recognizing Clarke's voice, protested the call. Terming Clarke's feigned innocence "outrageous" and a "deceptive act," Miller objected to Clarke's failing

ploded, "You're a liar, Mr. Miller . . . this interview is terminated . . . good night," and pushed the button to go off the air. According to Rose, he then ordered Miller out of the studio, "before I hit you."

Anger An Admission Of Guilt?

The next day, Miller held a press conference during which he was questioned about the previous night's incident. Miller responded that truth was his defense and of the "hundreds of calls, somehow this call came through" and that Rose's "anger was virtually an admission of guilt."

OVER \$1 MILLION STOLEN

3 Jailed For "Capitol" Crimes

Three employees of the Los Angeles-based Platterpuss retail record chain were arrested and jailed last Thursday (4-19) in conjunction with the alleged theft of more than \$1 million worth of records and tapes from Capitol Records over the past four years. Raymond Valencia, General Manager of the Platterpuss chain; Robert Matos, manager of the Hollywood branch; and Gary Heltsley, a clerk; were arrested and charged with receiving stolen property following the undercover sale of 1500 records at the chain's Hollywood branch. All immediately posted \$1000 bail and were freed upon notice to appear in L.A. Municipal Court.

The arrests came after 11 months of internal investigation by Capitol, which led to the firing of eight Capitol warehouse employees. Po-

lice stated that Capitol's auditors had unearthed inventory losses of \$500,000 last year and \$250,000 for each of the three preceding years. These losses were said to be substantially higher than Capitol operations in other regions.

According to investigators, cases of records were brought to the Hollywood and Glendale branches, whereupon they were funneled through the chain's additional four outlets. Records judged to be less likely to sell were reportedly shipped to Platterpuss's one-stop wholesale subsidiary, Sound Music Sales, to be returned to Capitol for credit.

Police also said that Michael Pinto, who heads both companies, is currently under investigation, as are five other L.A. area retail chains. In addition, Columbia Records has begun an inventory of their Santa Maria plant.



Hilly Rose

When contacted by R&R, Rose said that he did not become angry until Miller accused him of collusion and that, in his opinion, Miller's accusation was a diversionary tactic. While Rose admitted that Clarke should have identified himself, he took issue with Miller's statement that Clarke had no right to make the call.

Rose explained his ire stemmed from Miller's attacking his journalistic credibility; that his job was to gather news and that neither he nor any other reporter should be subjected to these sort of charges, stating that the harm done to one's reputation cannot be undone. Rose also said he would not file legal action against Miller as he had previously threatened, and that it was not his intention to capitalize on the incident for his own personal publicity. Furthermore, Rose expressed regret that the situation had occurred and urged that the incident be forgotten, adding that it was only the issue (journalistic credibility) that was important not Miller's election.

Bill Zimmerman, campaign manager for Friends Of Howard Miller, characterized Clarke's action as "manipulative and deceptive," mentioning that Rose's defense of Clarke's deception, combined with Miller's observation that there were "dozens of lines lit up" (Rose claims there were only 10 lines in use that night) formed the basis for Miller's allegations of collusion. But he too was willing to dismiss the incident. "It was just an emotional outburst on the air that rarely happens and as a result, it's newsworthy," Zimmerman told R&R.

GE/Cox Station Spinoffs Announced

General Electric and Cox Broadcasting, whose planned merger requires the divestiture of a number of radio and TV stations, announced sales agreements on 11 of their broadcast properties last week. All sales (eight radio, three TV stations) are subject to FCC approval and definitive agreements.

As forecast in R&R, Cox's WSB-AM/Atlanta will be sold to Metromedia, the price being \$8.65 million plus Metromedia's WCBM/Baltimore. WSB-FM will be purchased for \$5.5 million by Atlanta OK Broadcasting, part of Broadcast Enterprises Network, Inc., a black concern which already owns WAOK in Atlanta.

WSIX-AM-FM/Nashville, owned by GE, have been bought by the Katz Agency, a New York rep firm, for \$3 million. KFOG-FM/San Francisco (GE) went to Cardinal Com-

munications Corp., a new company owned in large part by athletic stars Reggie Jackson and Gene Washington. Cox's WSOC-AM-FM/Charlotte were sold to Charlotte Broadcasting Corp., a black-dominated company, for \$2.6 million. Finally, GE's WGFM-FM/Schenectady was sold to October Mountain Broadcasting for \$1.75 million.

The three television stations, as TV outlets tend to do, sold for considerably higher amounts, with WHIO-TV/Dayton going for \$47.5 million, WNGE-TV/Nashville attracting \$25 million, and WRGB-TV/Schenectady drawing \$24 million. Total price for the 11 properties is in the \$120 million range, and following the completion of the transactions, the merged GE company will own five TV stations, five AM, and seven FM stations.

Return To Daylight

Our usual semiannual reminder: Daylight Savings Time returns to most of the country this weekend. Clocks should be turned ahead one hour late Saturday night (4-27) or very early Sunday morning (4-28).

WASHINGTON REPORT

The Week In Washington

- D.C. broadcasters join WPGC promoting diary announcements (Page 1) . . . industry reaction critical (Page 6)
- Philippine dictator's friend has KJAZ purchase problems
Storer's KTNQ sale also in trouble
- NRBA huddles with NTIA's Geller on FM directional antenna proposal
- CBS's Small gives near-complete support to bill overturning Supreme Court newsroom search OK
- NAB offers suggestions on restructuring petitions to deny
- NAB calculates small market commitment to public service
- FCC staffers Johnson and Taft join Broadcast Bureau exodus

Update

By Jonathan Hall

Storer Hits Roadblocks in Ten-Q Sale

Storer Broadcasting Co.'s efforts to sell KTNQ/Los Angeles encountered some obstacles last week when two groups filed separate objections with the FCC. Storer has announced prospective deals to sell all its radio properties.

Lincoln Hilburn, a black Los Angeles resident and one-time contender for the stations, maintains the FCC should order Storer to sell him the station at the same price paid its proposed new licensee, Jose Liberman, owner of KLVE/Los Angeles. He alleges he was denied an opportunity to negotiate purchase owing to racial and financial discrimination.

Storer, in response to Hilburn's petition to deny the sale, said last Tuesday (4-17) that Hilburn simply waited too long to bid on the station. Storer maintains it would like to have sold the station to Hilburn because 1) they would have received a tax break for selling to a minority and 2) they are committed to increased minority ownership (through funding of a Minority Enterprise Small Business Investment Company — MESBIC).

A second objection to the sale came from Lotus Communications Corp., licensee of KWKW/Pasadena, which claims that Liberman's proposal to program a Spanish-language format would cause "serious economic harm" to KWKW's Spanish-language station.

In addition, Lotus says Liberman will have two AM stations serving the same market. Liberman also operates XEGM/Tijuana, which can be picked up in Los Angeles. Storer, however, pointed to its agreement which stipulates that Liberman must sell XEGM prior to completing purchase of KTNQ.

Congress Opens Discussion On Newsroom Searches

With "some reservations," Bill Small, VP of CBS in Washington, told the House Subcommittee on Courts Wednesday (4-25) that CBS supports H.R. 3486, legislation that would strictly limit police ability to search newsrooms.

"It doesn't require a great deal of scholarly research to conclude that public officials in the past have abused governmental processes in attempts to suppress and intimidate the press," said Small, who has had a long career as a journalist and news executive.

The bill was proposed by the White House and introduced early this month by Reps. Robert Kastenmeier (D-WI) and Tom Railsback (R-IL). It's intended to remedy the Supreme Court's decision in the *Stanford Daily v. Zurcher* case, which allowed arbitrary searches of newspapers and radio newsrooms. The only exceptions are cases in which journalists' sources are suspected of having committed a crime or in a life-endangering situation.

Also testifying was Philip Heymann, Assistant U.S. Attorney General and a major author of the bill. He said the bill "strikes an appropriate balance between the interests of law enforcement and the need to protect First Amendment values."

For various reasons, three other witnesses scheduled to testify before Kastenmeier's subcommittee were unable to appear. Edwin Yoder, *Washington Star* Editorial Page Editor, told R&R that his views differed from those of the American Society of Newspaper Editors, but would comment no further.

Journalists Outraged At Lando Decision

"There are two or three men on the court who personally hate journalists," Eric Sevareid told R&R in reaction to the Supreme Court's 6-3 decision allowing public figures suing for libel to inquire into the state of mind of journalists.

Trade associations and media executives reacted with equal fervor. "There is potential for abuse from today's ruling," asserted Paul Davis, President of the Radio-TV News Directors Association. The majority opinion of the court supports a procedure that is insensitive to First Amendment protections of the editorial process and that fails to keep the inquiry squarely on the matters determined to be relevant."

The case arose when CBS-TV ran a "60 Minutes" broadcast questioning assertions that Lt. Col. Anthony Herbert had made about witnessing war crimes in Vietnam and being punished for reporting them to his superiors. The decision reverses a Federal Appeals court ruling and means that Barry Lando, producer for CBS-TV, must answer questions on the opinions he had while preparing the material.

"We regret the ruling (and view it as a) dangerous invasion (which) goes further than the Stanford decision," said Bill Leonard of CBS. Leonard said the decision restricts "constitutional practices" of journalists' "mind, thoughts and editorial judgment."



Eric Sevareid

Erwin Krasnow, NAB's General Counsel and Senior VP, said the decision "cannot but severely restrict the ability, not only of the press to challenge and question public officials, but the freedom of private citizens to oppose and challenge their own public officials in open debate."

PROSPECTIVE OWNER SEES NO CONFLICT IN INTEREST

KJAZ Buyer Accused Of Propaganda Motives

Charging that Mabuhay, a Filipino-American-owned company, intends to purchase KJAZ/Alameda, CA for an all-out propaganda effort for Philippine Dictator Ferdinand Marcos, a citizens' group and a newspaper have joined forces to block the distress sale transfer of the station (R&R 4-6).

Basing its allegations on articles which appeared in the *Philippine News*, a newspaper whose readers include Filipino-American residents on the West Coast, the Committee for Open Media (COM) claimed there are "serious questions" about whether Mabuhay may be serving a foreign government. In its motion to accept a supplement to its petition to deny, COM cited the Communications Act, which prohibits alien control of broadcast facilities.

This latest charge adds a new dimension to what has already been considered an atypical case of a local struggle between a citizens' group and a radio station unable to see

eye-to-eye on programming and other radio-related issues. (R&R 10-27-78).

Buyer Acknowledges Marcos Friendship

The newspaper article, with a headline which reads "Propaganda Blitz in U.S.?", contends that Leonilo L. Malabed, who controls 70 percent of Mabuhay, is "a close friend and local defender of Philippine Dictator Ferdinand E. Marcos."

Malabed, contacted Tuesday (4-24) by R&R, admitted that he has been a "very close personal friend" of Marcos since childhood. However, he said he sees no conflict of interest between the Marcos friendship and his responsibilities as a radio broadcaster.

If the FCC approves the sale of KJAZ to Mabuhay, Malabed said, programming will include more public affairs programs while continuing its current Jazz format. In addition, Malabed plans to add a program called *Mosaic*, to be produced by various San Francisco minority groups on a rotating basis.

Malabed stresses he will also provide equal time for dissenting views.

Mabuhay Responds To Charge

The *Philippine News* cited other examples of close ties between Malabed and the Filipino government. Among them are: 1) his position as a Director of the Philippine Bank of California, owned by the Philippine government, 2) his use of consulate plates on his Mercedes Benz, 3) ownership of a "pro-Marcos bi-monthly newspaper, *Bataan News*, and 4) hospitality to Marcos's mother, Dona Josefa, during her visits to the U.S.

Responding to each charge, Malabed told R&R: 1) the bank is owned by the Philippine government, but none of the directors are allowed to use its funds, 2) the car in which he was seen with the consulate plates was not his own car but probably that of a friend, 3) *Bataan News* is not "pro-Marcos" and prints only "the truth" about the "homeland" and 4) his personal friendship allows him to be hospitable to Marcos's mother.

The Committee for Open Media also charged that "several Filipino-American community leaders were not consulted or asked to make comments" in Mabuhay's ascertainment effort. Again, COM based its facts on the newspaper article which stated that only 17 of 92 community leaders contacted were Filipino-Americans.

Dan Reidy, Mabuhay's attorney, said that Mabuhay had contacted all 19 categories required by the FCC's ascertainment primer, except the agricultural community, not represented in Alameda.

Alex Esclamado, Editor and Publisher of the *Philippine News*, disclosed to R&R that he was once a close friend of Malabed, but that they parted years ago over political differences.

"If the U.S. continues its support of the Marcos dictatorship," says Esclamado, "the people will continue to live under martial law. The important thing for Marcos is the continued support of the U.S. That's why a major propaganda effort has become necessary."

*Our Industry has
no shortage of
tipsheets, magazines
& newsletters...*

*But it has only one
Newspaper.*

*...and you've made us
the number one trade.*

**Radio &
Records**

Industry Irritated At Washington Diary Announcements

Among the strongest opposition to diary announcements (see Page 1) has come from the Broadcast Ratings Council (BRC), which has advocated delisting stations from Arbitron reports for engaging in those activities. The reason for BRC's unanimous opinion that announcements of this nature should not be aired is that they can't be controlled, BRC Exec. Director Hugh Beville told R&R. The result, he claims, is a biased ratings result.

The means to stop it is to use "the biggest club around," added RAB Sr. VP Dick Mon-

Advisors Council Campaign

Arbitron Advisory Council co-chairman Ed Christian (Exec. VP & GM, WNIC & WWKR/Detroit) told R&R it further illustrates that radio is "its own worst enemy." Noting he believes such actions will further confuse media buyers as to how to buy radio, he said that he and Council Chairman Don Nelson (VP & GM WIRE/Indianapolis) were very concerned.

Nelson, in fact, has issued a letter to broadcasters citing an "increasing amount of bad press" about diary distortion, and asking

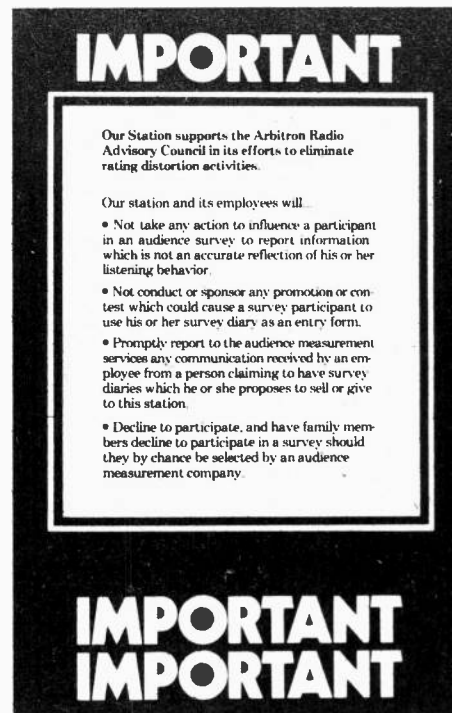
WASHINGTON REPORT

tesano, referring to delisting. However, Monteseano's Goals Committee did not discuss the WABA action at its Tuesday session (4-24).

Arbitron's new VP for Research John Dimling also registered concern. Dimling recently joined Arbitron from NAB, where his Research Committee had similarly passed a resolution asking stations not to air announcements. Dimling indicated that Arbitron is not likely to reconsider its position of opposing a delisting practice in view of the WABA decision.

support for an "internal campaign to educate and inform" employees. The campaign consists of an enclosed affidavit to be read and signed by employees, and a poster to be displayed as a "reminder" of the effort (see visual).

Christian also said that based on results of a test a year ago in San Diego, nothing was gained when stations aired similar announcements. Christian has asked Arbitron to consider listing stations on page 3 of its survey reports in the future. To date, Arbi-



tron has used a "sticker" adjacent to call letters to flag stations using announcements.

Broadcasters Push Education

On the other hand, Washington broad-

casters indicated support for the concept. WGMS VP/GM Jerry Lyman, who introduced a motion at last week's WABA meeting recommending that stations air the announcement, said that the idea emerged two months ago. Lyman maintains that listeners tend to fill out diaries haphazardly.

Thus, this is an attempt to educate the public, which according to Lyman has previously only been coached in how to get "access" to the air waves. Most important says Lyman, is that broadcasters don't want this action to sound like a hype.

Others agree that announcements are merely broadcasters talking to their audiences — informing them of the importance of accurate diary entries. WMZQ GM Mike Cohen agreed to participate after receiving approval from Sonderling Broadcasting, which has a corporate policy against diary announcements. In addition, the WABA statement was cleared with the corporate legal offices of Metromedia, RKO, ABC and NBC.

DC 101-WWDC GM Eddie Sacks, who is also participating, told R&R he would rather have a more controlled situation where the number of announcements are limited and recognizable talent isn't used. But WAVA President Alex Sheftell said announcements on FM105 would be aired by jocks during their airshifts.

Update

WSM's Len Hensel Responds To Rep. Findley

Responding to statements by Rep. Paul Findley (R-IL) about a daytimer in Hamburg, AK which was reportedly required to sign off just before a tornado hit (R&R 4-20), Len Hensel, VP & GM WSM/Nashville, charged the Congressman with taking "cheap shots." He pointed out that any station — daytimer or fulltimer — going off the air during an emergency was "in dereliction of duty." Findley, author of a bill to help daytimers, made his comments during the "Today Show" April 13.

Hensel also told R&R that spots run on WSM radio and TV stations were not misleading. At least one Commissioner under questioning during House Communications Subcommittee oversight hearings on the FCC last week said the spots were inaccurate (R&R 4-20). WSM announcements maintained that one option being considered by the FCC is to limit the range of clear channel stations located east of the Mississippi River to their groundwave signal of 10 to 150 miles.

Actually, the FCC's clear channel proposal calls for protection throughout a circular area extending 750 miles from an existing clear, which would allow approximately 125 more stations to operate on the same frequency. However, the Commission said it will "consider" the 100 to 150-mile range if proponents (such as the Daytime Broadcasters Association and the National Black Media Coalition) "make a strong case," according to FCC attorney Louis Stephens. Based on the FCC's 30-page further notice of proposed rulemaking, proponents would have to show that the needs being met by new stations would outweigh services provided by clears.

Meanwhile, Wally Nelskog, Pres. & GM of KJXJ/Seattle, entered the fray by calling for the resignation of Hensel (past Radio Board Chairman) from NAB's board because his efforts in the clear channel debate involve a conflict of interest. In response to Nelskog, a former NAB radio board member, Hensel says he won't resign. Hensel, who will begin a new two-year term in June, noted other board members are working just as hard for daytimers.

NRBA Raps With Geller About FM Directional Antennas

Members of NRBA's Executive Committee met on Friday (4-20) with NTIA Executive Director Henry Geller in his office to discuss proposals aimed at adding new FM facilities. NTIA asked the FCC last week to permit the use of FM directional antennas and terrain shielding to make room for more stations.

The NRBA delegation, which included Board Chairman Bob Herpe; President Jim Gabbert, Board member Bernie Mann, Exec. VP Abe Voron and Counsel Tom Shattenfield, advocated the proposal be initiated as a Notice of Inquiry rather than Proposed Rulemaking. With the former, the FCC could better evaluate information prior to issuing a proposal for rulemaking, explained Voron.

The NTIA, in the name of better spectrum management, contends there will be minimal distortion from FM directional antennas, which would be used to achieve reduced co-channel separation if the FCC decides to reduce channel spacing. However, NTIA's supporting evidence, claims NRBA, is based on statistics that don't consider interference to portable and table-model radio sets.

Ferris Goes Back To The Senate

Noting "we at the regulatory agencies have gotten the message, loud and clear, that reform is warranted," FCC Chairman Charles Ferris reappeared on the Hill this week to testify before the Senate Committee on

Governmental Affairs regarding Regulatory Reform. The committee is holding hearings on two regulatory reform bills — S. 262 (Senate version) and S. 755 (White House version) which, if enacted, would hold government agencies, such as the FCC, more accountable to Congress for their actions.

Pointing to "a multi-year regulatory review of all our technical broadcasting rules" that has resulted in "eliminating or modernizing over 800 obsolete rules," Ferris specifically alluded to over 70,000 annual license exams no longer required to perform routine radio technical operations.

The FCC Chairman also noted:

On the issue of Administrative Law Judges that the current selection process does not enable the FCC to choose from "a pool" that includes minorities and women.

Regarding public participation in FCC proceedings, that in addition to consumer memos, the FCC is currently studying a program to pay expenses of public participants who could provide new input.

As for weighing the economic costs with benefits derived from future regulation, the FCC's Office of Plans and Policies is already doing that.

Krasnow Asks For Limits On Petitions

NAB asked the FCC this week to set standards for citizens' groups attempting to block broadcast renewal and transfer applications.

In a two-part petition for rulemaking which in-part follows the logic of FCC Commissioner Jim Quello, NAB Sr. VP & General Counsel Erwin Krasnow suggested that the Commission apply the following criteria to public interest groups: 1) set time limitations, 2) require affidavits, 3) limit length of petitions, and 4) determine standing (e.g. confirm legitimacy of a group).

Secondly, Krasnow requests that petitions filed by groups lacking standing (authenticity) be given the same status as anyone filing an informal objection. In this case licensees would only be required to answer specific complaints instead of having to respond to all the charges of a petition, he noted.

Washington Street Talk

Controversy surrounds radio deregulation recommendations that may be discussed next month by FCC commissioners. Although sentiment is said to be strong for "across the board" deregulation of ascertainment, word is that more comprehensive deregulation will come in the form of a 6-year test for top 100-125 markets.

Will Small Markets Get Screwed?

Meanwhile, NAB prepares a case using FCC data that demonstrates small market commitment to public service. With calculations released this week based upon 1730 communities of less than 25,000 population with single stations (or single combination stations), NAB says that the average station spends 25.7% of its time doing news, public affairs, and other agricultural, instructional and religious programs. Percentage is well above the FCC's guidelines of 8% and 6% respectively for AM and FM stations.

More FCC Resignations

As predicted (R&R two weeks ago), Wally Johnson, 59, FCC Broadcast Bureau Chief, will leave the Commission. Johnson has been Chief for eight years. Also soon to retire is 57-year-old Policy and Rules Assistant Chief John Taft. Both men are engineers who are expected to enter private industry. Taft's boss Roscoe Long left the Commission two weeks ago (R&R 4-13).

Red
Stewart

Blondes have more fun
Contest

**WARNER BROS. RECORDS &
ROD STEWART CONGRATULATE**

CLARK SMIDT

OF

WEEI-FM/BOSTON

**FOR WINNING AN ALL-EXPENSE
PAID VACATION AROUND THE WORLD.**



Mediascope

Top 20 U.S. Research Firms' Revenues Rise 21% In 1978

In 1978, revenues for the top 20 U.S. research companies rose 21 percent over the year-previous levels. Topping the list was the **A.C. Nielsen Co.** with research revenues of \$247.5 million, a 21 percent gain over 1976 figures. Among radio-related researchers, the **Arbitron Co.** placed fourth overall with revenues of \$35.3 million, up 22 percent from 1976, with **Burke International Research** placing fifth, registering revenues of \$27.1 million, a 17 percent rise from '76 levels, and **Audits & Surveys** taking ninth place, based on revenues of \$13 million, up 15 percent from two years earlier.

Two particular points of interest to broadcasters uncovered in the annual survey conducted by **Advertising Age** are that Burke spent over \$1 million when they moved into direct competition with Arbitron and began measuring radio listening audiences on a market-by-market basis, and that 60 percent of Arbitron's total revenues come from their television research operations.

CCC's 1st Quarter Net Up 31% On 11% Higher Sales

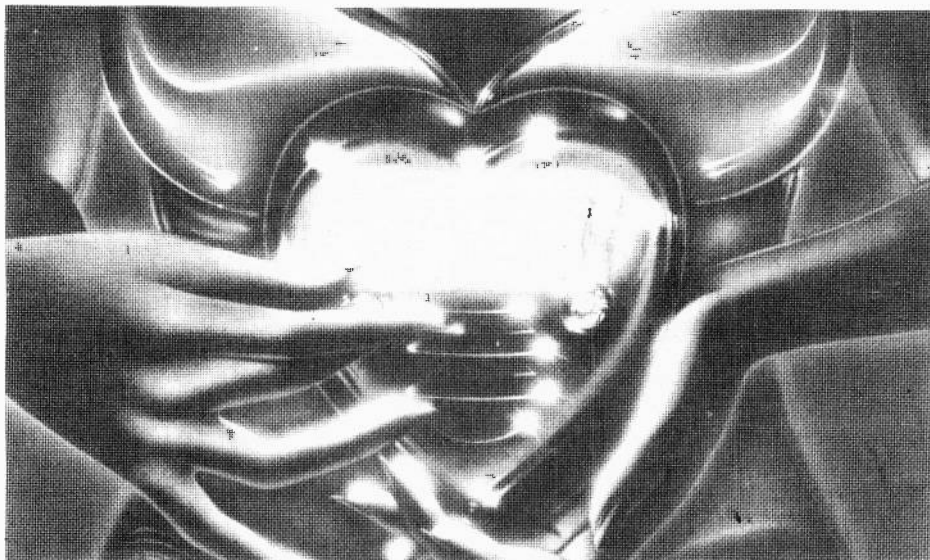
Combined Communications Corporation reported that its first quarter net earnings for the period ending March 31 rose 31 percent to \$5.4 million from \$4.1 million in 1978. In addition, revenues increased 11 percent to \$68.4 million from \$61.7 million during the same period last year.

Former Starr Director Smith Settles SEC Charges

The **Securities Exchange Commission** recently announced that **Robert H. Smith**, a former outside director of the **Starr Broadcasting Group, Inc.**, has agreed to a court order prohibiting Smith from violating the periodic and beneficial ownership reporting provisions of federal securities laws. In agreeing to the settlement, Smith did not admit to or deny SEC charges (see earlier R&R coverage). Several other past Starr officials have also agreed to a settlement.

NAB Single Spotlights Radio As Your Friend

The audio portion of the **National Association of Broadcasters** Radio Promotion campaign was mailed to all the NAB's radio members recently. Based around the theme, "Radio Is My Friend," the campaign features a 16-cut, 33 1/3 picture-sleeve single written and produced by **Otis Conner, Jr.** The



single consists of mini-songs which elaborate upon the basic theme at a variety of lengths, and comes in four format versions: Rock, Pop/Adult, Country and Disco/Black. Additional merchandising materials for this campaign are available from the NAB Radio Department.

CBS Radio Signs Up Sponsors For Sports Package

CBS Radio has sold time for its broadcasts of the All-Star, playoffs and World Series baseball games to **True Value Hardware** and **Anheuser-Busch's Budweiser**. **Western Union** will be advertising for its money orders on all but the All-Star game, while **Kelly Springfield Tire Co.** and the **H.R. Nelson Corp.**'s lawn sprinkler line have bought time on the All-Star game only. CBS is offering a package of 44 one-minute spots on all the above-mentioned games, plus pre and postgame shows for \$300,000 (last year's price: \$184,000).

Torbert Radio Adds Three Groups To Client Roster

Torbert Radio has added three radio groups (**Broad Street Communications**, **Progressive Communications**, and three of **E.Z. Communications'** radio properties) to its client roster, boosting Torbert's gross billings \$3 million since the first of 1979, according to Torbert Radio President **Joseph Dorton**.

Sources now place the number of Torbert-represented radio stations at more than 200, with the latest additions being **KOME/Jacksonville**, **WBCN/Boston**, **WWBA/Tampa**, **WVCG** and **WYOR/Coral Gables, FL**, **WJOI/Pittsburgh**, **WEZS/Richmond**, and **WEZB/New Orleans**. In a related move, the radio rep company also announced the opening of a Philadelphia office, and plans to add an office in Boston before the end of the year.

ASCAP Honors Alaskan Station

KFQD/Anchorage was recently honored by the **American Society of Composers, Authors and Publishers** for the radio station's more than 50 years of broadcasting. Presented by ASCAP board member **Gerald Marks** at a meeting of the **Alaska Broadcasters Association**, the award is part of the publishing organization's ongoing series of awards to radio, with 425 commercial and non-commercial stations slated to receive similar honors within the next six months.

Mattress Manufacturer Makes First Network Radio Buy

Perfect Sleeper mattress manufacturers **Serta, Inc.** have purchased five 60-second commercials per week for 26 weeks in the "CBS Radio Mystery Theatre" series. The buy marks the company's initial venture into network radio.

TV News

ABC Fall Schedule Rings In Changes

ABC's fall 1979 TV schedule, announced Tuesday (4-24), includes some drastic changes, a few surprise cancellations, and a lot of "Hart" (two new series featuring characters named Hart). The network's most heavily-promoted new series last season, "Battlestar Galactica," met a nebulous end, and was joined in the cancelled ranks by the long-running "Starsky & Hutch," "What's Happening," and "Welcome Back Kotter," plus the short-running "Delta House." Final fates were undecided for "Carter Country," "The Osmond Family Show," "Friends," "13 Queens Blvd.," "Salvage 1," "How The West Was Won," and "Mackenzies Of Paradise Cove;" while "Family" will return but not until midseason.

The new series are 1) "Benson," a "Soap" spinoff featuring the butler 2) "The Lazarus Syndrome," a medical drama 3) "240-Robert," three deputies working with a search and rescue unit of the L.A. Sheriff's Dept. 4) "The Associates," a sitcom set in a law office 5) "Hart In San Francisco," a comedy about a Scotland Yard detective assigned to work with the San Francisco police, and 6) "Hart To Hart," a "mystery" series about a pair of married detectives (the mystery presumably being why they have the same last name as the San Francisco detective). Other ABC changes include "Mork & Mindy" moving to Sundays at 8pm and Tuesday fixture "Laverne & Shirley" shifting to Mork's old Thursday 8pm slot.

MUSIC ON TV: **Fleetwood Mac** are tying in the release of their upcoming double album (due in late summer, they say) with a half-hour syndicated TV special build around "behind-the-scenes" processes of cutting the album. More details as they unfold . . . **Johnny Cash** has a **CBS** special coming up in May, with **Waylon Jennings**, **George Jones**, and **Martin Mull** guesting . . . The new "Kicks" disco syndicated show has set **Machine** for May 5 and **Edwin Starr** for May 12 . . . **Pink Lady** guests on the "Leif Garrett Special" May 18 . . . **Merv Griffin** will devote an entire show May 13 to the **Village People**, with **Dennis Parker**, **Patrick Juvet** and the **Ritchie Family** (all produced by the VP's producer, **Jacques Morali**) guesting. The People of the Village will also hit "Don Kirshner" May 5.

ABC Wins Week, Season

ABC won the generally-acknowledged final week of the 1978-79 TV season in **Nielsen's** ratings for the week ending April 15, and also won the season as a whole by a comfortable margin. As calculated by **Daily Variety** (other calculations vary slightly), ABC earned a 20.9 average rating for the 30-week season, with **CBS** in second at 18.7 and **NBC** third with 17.1. For the week, ABC won routinely over CBS, with NBC a distant third.

The top ten was dominated by ABC Monday night specials, with the winner for the week being the Academy Awards, followed by Cheryl Ladd's special (which preceded the Oscars). Next were 3) "It's The Easter Beagle Charlie Brown" special (CBS) 4) "Three's Company" (ABC) 5) "Charlie's Angels" (ABC) 6) "60 Minutes" (CBS) 7) "Mork & Mindy" (ABC) 8) "Laverne & Shirley" (ABC) 9) "All In The Family" (CBS) and 10) "Angie" (ABC).

Arbitron placed the Oscars and Cheryl Ladd atop all three of their New York/Los Angeles/Chicago top tens for the week ending April 13. Following the Academy Awards-Ladd 1-2 punch in New York were "Mork & Mindy" and "Three's Company" (which actually tied for second) 5) "Laverne & Shirley" 6) "Angie" 7) a tie between "All In the Family," "The Easter Beagle," "One Day At A Time" (all CBS) and "Taxi" (ABC).

"Mork & Mindy" also managed to tie Cheryl Ladd for second in L.A., following the Oscars. Next came 4) "Three's Company" 5) "Angie" 6) Shaun Cassidy's "Like Normal People" ABC movie 7) "Laverne & Shirley" 8) "Chips" (NBC) 9) "All In The Family" tied with "60 Minutes," "Charlie's Angels," and ABC's "Barney Miller." In Chicago, it went 1) Oscars 2) Cheryl 3) Easter Beagle 4) "Charlie's Angels" and "Three's Company" tied 6) "60 Minutes" 7) "Laverne & Shirley," and 8) a seven-way tie between "Alice" (CBS), "All In The Family," "Kaz" (CBS), "White Shadow" (CBS), "One Day At A Time" (CBS), an ABC Sunday news update and an ABC Sunday movie.

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FROM FLASHMAKER TO CHARTMAKER.

The exciting story of Graham Parker's "Squeezing Out Sparks"!



Upon Release:

MELODY MAKER hails it as "the one album against which everything else this year will have to be judged."

First week:

• "FLASHMAKER OF THE WEEK"—Radio's most added album.

Second week:

• "CHARTMAKER OF THE WEEK"—The country's biggest national sales breakout.

Third week:

- Spectacular chart jumps continue—110*-55* in **BILLBOARD**; 81*-57* in **RECORD WORLD**!
- Concert raves pour in: LOS ANGELES TIMES calls him "one of the most compelling rock figures to emerge in the 1970s."

AND...THE STORY'S JUST BEGINNING!



Graham Parker's **SQUEEZING OUT SPARKS.** His remarkable new album. On Arista Records and Tapes.

ARISTA

GRAHAM PARKER AND THE RUMOUR TOUR

| | | | | | | | |
|-------------|-------------------------------------|-------------|--|---------|--------------------------------------|--------|---------------------------------------|
| April 8 & 9 | Old Waldorf San Francisco, CA. | April 20 | Uptown Theater Milwaukee, WIS. | May 2 | Hard Rock Cafe Hartford, CONN. | May 12 | Lisner Auditorium Washington, D.C. |
| April 11-14 | The Roxy Los Angeles, CA. | April 21 | Tyrone Guthrie Theater Minneapolis, MINN. | May 3 | Calderone Theater Hempstead, L.I. | May 13 | Rogues Virginia Beach, VA. |
| April 16 | Rainbow Music Hall Denver, COLO. | April 24-25 | Agora Cleveland, Ohio | May 5 | Spectrum Philadelphia, PA. | May 17 | Agora Atlanta, GA. |
| April 18 | One Block West Kansas City, MO. | April 27-29 | Park West Chicago, ILL. | May 6-9 | Paradise Boston, MASS. | | |
| April 19 | Orpheum Theater Madison, WIS. | May 1 | Stage One Buffalo, N.Y. | May 11 | Palladium New York, N.Y. | | MORE TO COME. |



Supertramp
BREAKFAST
IN AMERICA

**“THE
LOGICAL SONG”
IS THE
LOGICAL CHOICE**

AM 2128

| | | | | | | | | | |
|------|------|--------|------|-------|------|--------|------|---------|------|
| B100 | KOFM | KCPX | WZUU | Y103 | WCIR | WHHY | KPAM | KING | KSLQ |
| WHBQ | Z-98 | 94Q | CKLW | WLAC | KEYY | WTIX | KYTE | KYYX-FM | KBEQ |
| WAPE | WBBQ | WSGF | KRSP | Z-98 | KERN | WAEB | KFRC | KVI-FM | WHB |
| KLIF | KPAM | WBZ-FM | KCPX | WBGH | KSLY | KRUX | KROY | KJRB | KLEO |
| KNUS | KDZA | WKBW | KRKE | 10Q | KILT | KUPD | KSTN | KREM | KEYN |
| Y103 | KHJ | WYSL | KQEO | FM100 | KRBE | KTKT | KYNO | KTAC | WZYQ |
| WKIX | WSGF | WANS | KDWB | KFI | WWCO | KRQ-FM | KFYE | KPUG | WGH |
| KWEN | KZUE | WOKY | WERC | KRTH | KOMA | KENO | KJR | KNBQ | 7Q |

**It's ARB time and its quite logical to add
the most played song from the most played
album in the country.**

LOGICALLY IT'S ON A&M RECORDS & TAPES

Produced by Supertramp and Peter Henderson

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WHAT'S NEW



Siciliano Promoted To VP At Jet

Pat Siciliano has been promoted to Vice President of Creative Services at Jet Records. Siciliano, who joined Jet in 1978 as National Director of Publicity for the label, comes to the newly-created position having begun his music industry career in 1972 as West Coast publicist for A&M Records. In 1974 he moved to E/P/A Records, eventually becoming West Coast Director of Publicity for the label.

In his new position, Siciliano will handle various facets of A&R, Advertising, Merchandising and Publicity for Jet and will work closely with Jet Sr. VP Sharon Arden. Along with President Don Arden, he will also aid in the implementation of Jet's recent activities in the film production and soundtrack areas, and will be responsible for coordinating activities between the label and its distributor, CBS Records. Furthermore, Siciliano will assist in the coordination of projects between David Arden, President of Jet's U.K. operation and the label's stateside affairs.



Solar Radio

Now that summer's here (almost) and the time is right for listening on the beach, enterprising programmers may wish to take advantage of summer daze with Panasonic's Mr. Thin, a solar-powered radio that provides 35 hours of music upon four hours exposure to the sun. A solar panel on the unit charges the battery and sound is transmitted through an earphone. Beyond the obvious summer tie-in, the unit also makes a nice promotional item for the ecologically-minded.

French Musical Mixes Rock 'N' Revolution

The latest project from Tom O'Horgan, who gave the world the Broadway version of "Jesus Christ Superstar," is a French rock musical "Starmania." Briefly, this "rock opera" (as its composer Luc Plamondon terms it) concerns the life and times of one Johnny Rockfort, a punk rock idol who forsakes his lucrative musical career to become a revolutionary after falling in love with the beautiful leader of a gang of terrorists.

The musical is currently under rehearsal in Paris, where it has been booked for a month-long engagement.

A European tour will follow which will include shows in London and Montreal. Although the play is in French, English subtitles will be projected on a screen so that British and Canadian audiences will be able to comprehend it.

According to Plamondon, there will be an English language recording of "Starmania," featuring performances by as-yet-unnamed American rock stars. Plamondon also claims that United Artists Films has expressed interest in bringing the project to the silver screen.

Tale Of The Tapes: NARM's '79 Report

The National Association of Recording Merchandisers report on tape buyers for 1979 has been released and shows a definite upswing in the market for prerecorded tapes. Since 1975, tape buyers have increased 50 percent from 30 million to 45 million in 1978. Consequently, tape purchases have swelled 80 percent from 75 million to 135 million in the same period with 8-track sales up 45 percent from 65 million to 95 million, while cassette sales skyrocketed from 10 million in

1975 to 40 million in 1978.

Tape buyers reflect a mirror image of the U.S. public with males, females, whites, blacks and regions all proportionally represented. In addition, exactly half of those buying tapes are over 25 years of age. Furthermore, 75 percent of tape buyers also purchase records and when they do, buy twice as much on the average as those who only buy records.

Musical preferences of tape buyers reflect the U.S. record buying public at large too, as Rock/Pop accounts for 60 percent of tapes sold. R&B/Disco pulls 15 percent as does Jazz and Classical combined, while Country attracts 10 percent of the tape market.

At least 70 percent of tape buyers listen to their tapes in their cars with a mere 30 percent employing tapes for home only listening. Tape buyers are not likely to be impulse buyers either, as 80 percent of those surveyed claimed they came in with a specific tape in mind.



Joseph Named Nat'l Disco Promo Dir. At Arista

Audrey Joseph has been named to the newly-created position of Director of National Disco Promotion for Arista Records. Most recently National Director of MK Dance Promotions, Ms. Joseph previously held promotion positions at Aria Productions, where she aided in the establishment of the company's promotion division, Pro-Media-Motion. Her appointment was announced jointly by Arista VP of National Promotion Richard Palmese and label VP of National R&B Promotion Hank Talbert.

In addition to direct responsibility for all facets of Arista's disco promotion, Ms. Joseph's activities will include creating visibility for the label's disco product, supervising service of this product to disco pools, jocks, clubs, etc., and, in conjunction with other Arista departments, the creation and implementation of disco marketing campaigns.



Sound Insight

The Amber Model 4550 Audio Spectrum Display unit divides the audio spectrum into ten octave-width segments, providing a total coverage of 20 Hz ± to 20 kHz. The device is also equipped with two independent memories so that A to B comparisons may be easily realized. The two basic applications of the unit are to determine the spectral energy content of program signals and to measure the frequency response of a network or medium. Available from: Track Audio, Inc., Federal Way, WA.

Campaign To Aid Black Retailers Underway

Jim Tyrrell, recently departed Vice President of Marketing for E/P/A Records, in conjunction with Detroit-based record wholesaler Calvin Simpson and the Black Music Association has undertaken a pilot program designed to help black retailers increase their business. The program is currently underway with selected clients, and a progress report will be given at the upcoming BMA founder's conference set for June in Philadelphia.

Simpson, President and Chairman of Simpson's Wholesalers, is Vice President of the BMA Board of Directors' Marketing and Merchandising Division, of which Tyrrell is a member.

Toshiba To Market 5-Hour Home Video Recorder

The stateside subsidiary of Japanese-based Toshiba Corporation announced plans to capture a larger share of the U.S. home video market by slowing down. Already Toshiba has a new Model V-5425 that, by slowing the speed, increases recording time on a three-hour tape to four and a half hours and, by late summer, plans to have a 3.3-hour cassette that will hold five hours of recorded material.

The new extended-play cassette will retail for about \$23.50 and will utilize the Beta format. The new extended-play home unit will retail for around \$1400 and will feature still display, fast forward, reverse display, programmable tuning and can be set to automatically record up to three programs per week.

ERR WAVES

BY BOBBY OCEAN

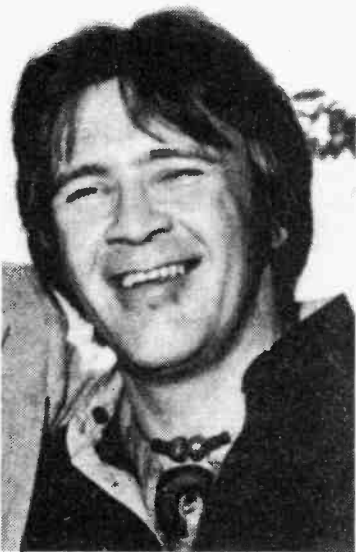


WHAT'S NEW



New Broadcast Products Company Formed

Three broadcast industry veterans have announced the formation of a new company, **Sharepoint Systems, Inc.**, for the purpose of designing and manufacturing new products for broadcasters. The company's three principals: President **Ted Schober**, who sports 15 years experience in broadcasting, venture management, sales and broadcast transmitter design; Marketing and Sales Consultant **Art Silver**, who has 20 years experience as a broadcast station engineer, equipment sales representative and consultant; and Vice President of Engineering **Eric Small**, who has logged 15 years experience as a technical consultant and chief engineer for **WNCN** and **WOR-FM** in New York; recently introduced their first product, **Upstart**, an audio cartridge production controller. Formalizing the company's foundation at their New Jersey offices are (l-r): Art Silver, Ted Schober and Eric Small.



Limbo Forms Int'l Production Company

Atlanta-based record producer **Sonny Limbo** announced the formation of a new production company, **Sonny Limbo International**, under which Limbo will produce international artists for the U.S. record market. Limbo's recent international successes include two **CBS International** gold record albums by **Gasolin'** lead vocalist **Kim Larsen** (CBS-Denmark) and **Johanny Nash** (CBS-U.K.).

Rent Home Video Cassettes Via Mail

The **Video Corporation of America** is currently in the process of establishing a national rent-by-mail system for home video cassette programming with fees ranging from \$9-14 per week. In addition to **Avco-Embassy** films such as "The Graduate" and "Carnal Knowledge," the service offers sports specials from the **Major League Baseball Corporation**, such as highlights of '75 and '78 World Series. All cassettes come with a proprietary coding system to prevent duplication.

Robbie Robertson To Produce, Star In "Carney" Film

Now that **The Band** has disbanded, former member **Robbie Robertson** has embarked upon a film career. Robertson will co-produce as well as star in the upcoming dramatic feature, "Carney" for **Lorimar Films**. Centered around contemporary carnival life, Robertson's "Carney" co-stars will include **Jodie Foster** and **Gary Busey**. Robertson's previous film experience includes producing, "The Last Waltz," in which he appeared.

Jonathan "Mean Streets" Taplin will serve as the film's executive producer. Script is by **Thomas Baum** and **Robert Kaylor** will direct. The film will commence shooting in Savannah, GA in late April.



Wrigley's Debuts New Soft, Non-Stick Bubble Gum

The nation's number one gum company, **Wm. Wrigley, Jr. Co.** is preparing to launch its fifth new product in as many years. Until 1975, Wrigley's newest product dated back to 1914. The new product is a soft bubble gum called **Hubba Bubba** sporting non-stick bubbles, a feature that took over two years to develop. Media advertising for the new gum is expected to be in the neighborhood of \$10 million for the first year with ad buys slated to begin in July.

Entertainment Co. Expands Into Films

The Hollywood-based record production and music publishing firm, **The Entertainment Company**, has announced it will expand into motion picture production, financing this new operation entirely in-house. According to Entertainment Co. President **Charles Koppelman**, they have two properties presently under consideration, distribution will be through a major studio, and the approximate budget for the project will be \$3 million.

While the company's future film pro-

jects will not necessarily be music-oriented, Koppelman said there was a possibility some of the firm's record

production clients (**Dolly Parton**, **Barbra Streisand**, **Cher** and **Cheryl Ladd**, among others) may be involved.

Film Prices "Bargain" For Majority Of Patrons

After polling motion picture patrons in six major cities (Atlanta, Chicago, Dallas, New York, San Francisco and St. Louis), a recent survey by the **Newspaper Institute of America** discovered that 56 percent of those surveyed considered film-going a bargain. Among the survey's findings as to what motivates moviegoers: 82 percent cited a good plot, 56 percent said they attended movies to forget about their everyday problems, and 46 percent opted for films that made them think.

Filmgoing is very much a communal experience, with 92 percent claiming they prefer to attend films with one or more persons, while 68 percent cited getting out of the house as their primary motivation for attendance with 70 percent saying they attended films on the average of once per month. According to the survey youthful audiences are still the most avid, as well as the majority of filmgoers, but there is a marked drop in attendance during the time they are raising families.

Paramount Unveils Home Videocassette Rental Plans

Paramount Pictures recently unveiled plans to rent videocassettes of 50 of their top-grossing films to the home video market via **Fotomat** stores. Beginning in June, Southern California will serve as the initial test market for titles such as "Godfather I & II," "Saturday Night Fever" (R version), "The War Of The Worlds," and "Shane" with national availability expected by September.

The videocassettes will be available in either the **Betamax** or the **VHS** format and will be manufactured with an anti-duplication system. Paramount estimates that there will be one million home video units in use in the U.S. by the end of the year, and is gambling that these people would rather spend \$11.95 to rent a film for five days than to purchase the film for \$49.95 and only show it a couple of times.

Paramount also hopes the convenience of renting films will eliminate current black market videocassette operations. However, Paramount will sell their videocassettes for the going market price and will additionally market videodiscs in conjunction with **MCA's Discovision**. Paramount's portion of the videocassette rentals was described as between 20-50 percent

of the retail price and that Paramount would consider residual payments to equal rentals received from film exhibitors.



Rats Rock LA Sex Shop

As part of their plan to perform at a series of unusual venues, which they feel best represent the city they're in — future dates include an auto plant in Detroit and a chocolate factory in Hershey, PA — **Columbia** recording artists the **Boomtown Rats** recently performed at that world-renowned bastion of Los Angeles culture, **Frederick's of Hollywood**. Approximately 150 of LA's loyal Rats fans attended the event, nestling themselves among the crotchless undies, push-em-up bras and see-thru nighties while video monitors provided passers-by with a panoramic portrait of the proceedings. Pictured at the Palace of Purient Interest are (front row, l-r): Columbia's **Debbie Newman**, group's **Gerry Cott**, **Johnny Fingers**, **Pete Briquette** and **Bob Geldof**; (back row, l-r) Columbia's **Paul Rappaport**, group's **Garry Roberts**, Columbia's **Paul Black**, group's **Simon Crowe**, **Portrait** artist and guest saxist **Raphael Ravenscroft**, additional guest saxist **John "Irish" Earle**, **Wolf and Rissmiller's Larry Vallon**, **John Bauer Concerts' John Bauer**, Columbia VP **Ron Oberman**, **Frederick's of Hollywood's Mr. Adler**, and Columbia's **Jonathan Coffiro**.

Media Marketing

Using Screening Questions Effectively

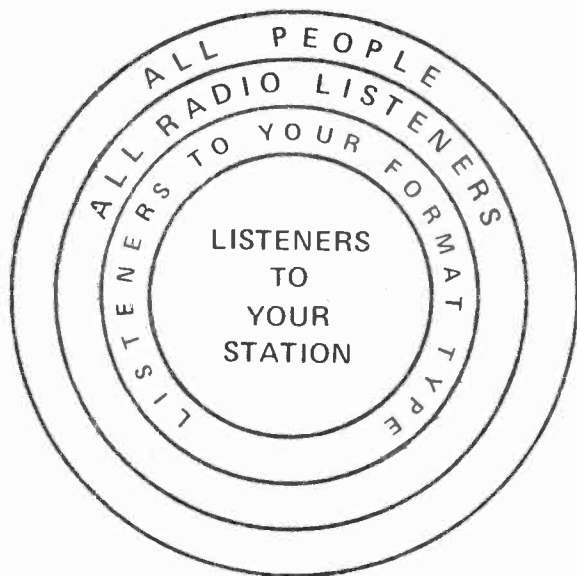
Often in conducting market surveys, you want to focus on only a particular type of listener. You may want 18-34 year-old males, or country music listeners, or teens who listen to rock. In any situation where your concern is with only a subset, or *segment*, of the total listening audience, you must have procedures for screening out of your sample those respondents who are ineligible because they do not fall into your target segment.

Depending upon the size of your target segment relative to the total audience, screening can be a costly procedure. For example, if only one in five people is an AOR listener and that is your target, and assuming that you are dialing phone numbers randomly, 80% of your calls will be made to non-members of your target segment. This can be a costly waste ... or you can turn it into a plus point through the careful use of screening questions coupled with other informational items.

Peeling The Layers

Diagram 1 shows the problem faced in any market survey — there are several "layers" of listeners that must be successively "peeled off" to reach the core of your listener market. Yet, in peeling down to the core, you peel off layers that can also give you valuable information. By mixing screening questions with questions about listening habits, programming and music preferences, you can turn the screening problem into an opportunity!

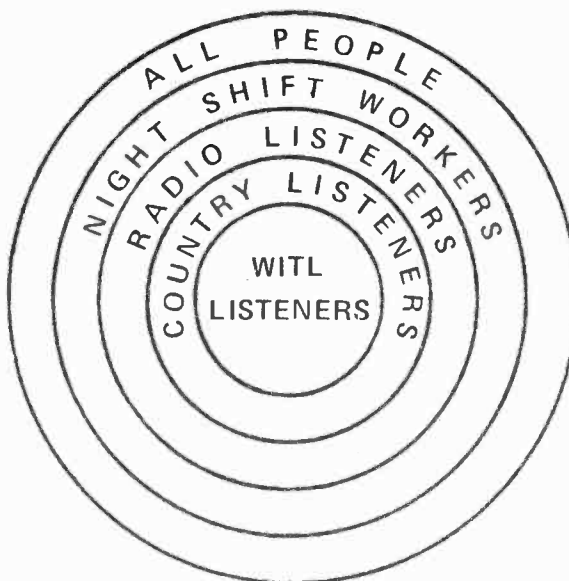
DIAGRAM 1: "LAYERS" OF LISTENERS



Let me try to illustrate this through an example. WITL, a Country station in Lansing, Michigan, was interested in studying the radio listening of night shift workers, both for the purposes of programming and for

sales support. They were thus adding another layer to Diagram 1 — night shift workers — so that their specific problem looked like Diagram 2.

DIAGRAM 2: WITL SURVEY



Screening Question 1 for WITL, then, was designed to determine if the respondent (to a randomly dialed phone call) was a night shift worker or if anyone else in the household was. If not, the interview was terminated, but recorded into a log book. By doing this, at the end of the survey, WITL has an accurate picture of the percentage of Lansing residents who work night shift.

Screening Question 2 asked the respondents if they ever listened to the radio. Again, interviews with non-listeners were terminated, but recorded. This, then, yielded the total percentage of night shift workers in Lansing who listen to radio at all. This is an important piece of information for determining the size of the total market segment of interest.

Screening Question 3 asked respondents to list those stations which they listened to, either by call letters or by dial position. Following this *unaided recall* question, respondents were read a list of the remaining stations which they had not mentioned and asked if they ever listened to any of them (the second question is known as an *aided recall* question). If the respondents mentioned any of three particular stations, they were regarded as Country format listeners. If they mentioned none of the three, they were "peeled off" and made an offer they couldn't refuse (i.e., terminated). Note that this question yields the market share of Country listeners relative to all radio listeners, and the number of people mentioning WITL specifically can be used to compute its share. Thus, a well-conducted survey with a rea-

sonably large, representative sample can be used to check against the Arbitron ratings (what if there are dramatic differences? The resolution would have to come from a comparison of your survey method versus Arbitron's diary method. A good survey should win out, but it is neither cheap nor easy to conduct a really good survey. So be careful before doing battle with Arbitron!)

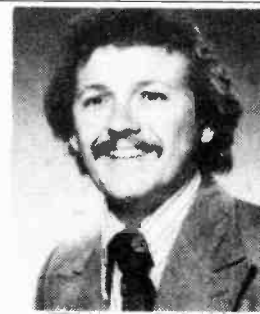
Note that Screener Question 3 divided all listeners into three groups: non-Country listeners, non-WITL Country listeners, and WITL listeners. WITL's chief priority was to attract other Country listeners, so they proceeded with general questions to all Country listeners regarding their listening times and locations, music preferences, preferences for other types of programming, their "image" of WITL, etc. Following these general questions, interviews with non-WITL Country listeners were terminated, leaving only the WITL listeners in the sample.

The WITL listeners were asked a series of questions regarding their specific likes and dislikes with respect to WITL, how the station could be improved, etc. So **Jim Walton**, the PD there, came away with an excellent picture of how he might improve his programming to better serve his current audience as well as attract other Country listeners. There was also a long series of questions pertaining to purchase of products and services, which was designed to be of value to the sales department in attracting advertisers to the station. Obviously these questions were relevant only for current WITL listeners from an advertiser's perspective. Potential listeners are not of much interest to an advertiser.

All in all, the systematic use of screening questions enabled WITL to accomplish its basic purpose of surveying its current listenership's radio habits and purchase patterns. In addition, however, the screeners assisted WITL in positioning its listenership within the total radio market, a valuable step in understanding the nature and magnitude of radio programming preferences.

Postscript: WITL was assisted in their survey by Michigan State University's School of Communications. I would also like to thank Jim Walton of WITL for agreeing to let me talk about the survey in R&R.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

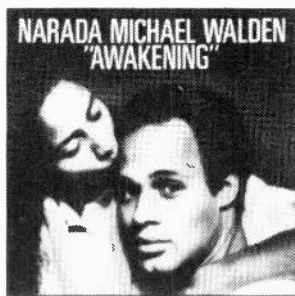


Narada Michael Walden

puts some body in your soul
with his hit single,

**"I Don't Want Nobody Else
(To Dance With You)"**

KSLQ add 34
WGCL add
WTIX 30-26
WNOE 17-14
WHBQ 16
Z98 39-34
KEEL 22-18
KXX106 deb 29
BJ105 deb 39
KELI add
WAVZ deb 31
92X add
WFBG deb 40
WISE 32-27
WFLB 31-26
KAYC deb 33
Q104 add
FM99 add
KRLC on



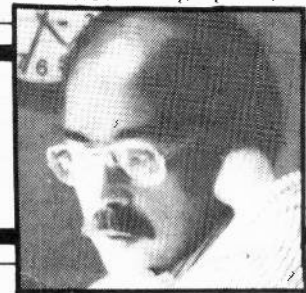
from his new album "Awakening"
On Atlantic Records and Tapes.

Single also available on 12"
commercial disc.

Produced by Narada Michael Walden, Patrick Adams,
Sonny Burke & Wayne Henderson

Brad Messer's *Rip "N" Read*

APRIL 30 - MAY 4



News Is Whatever I Say It Is

That familiar idea is so arrogant-sounding that most people recoil in disgust before having to admit it is factual, realizing that aside from a near-meltdown or assassination the specific stories broadcast as "news" are chosen by an editorial process that ranges roughly from conviction to whim. If you had to defend your editorial choices it'd get rough, explaining you skipped a marginal state story because it accidentally tore in two while you were ripping the wire and you weren't in the mood to grab a piece of Scotch tape . . . or that you bypassed an otherwise interesting story because you didn't know how to say the names in it . . . or that you've always thought Ted Kennedy is an asshole so you leave out most political stories that involve him. A story may just as easily become "news" because nothing like that has happened in a long while, as it can because it is the third time such a thing has happened recently.

"News" to Golden West's Portland FMer — as described in last week's AOR section — is answering six questions telephoned in by listeners, then broadcasting each Q&A set four times. KQFM blithely confirms faking a call-in by staging a question through a station employee.

A talented but too-imaginative News Director once lost his job at KIKK/Houston after admitting to a convention audience how easy it was to write highly-interesting stories that really grabbed listeners; all you had to do, he proudly explained, was make up a few colorful details and stick 'em in.

ABC-TV's multi-part feature on the Cold War, "Second To None?," is previously-published information with some new video, the TV equivalent of a high school-level pamphlet . . . broadcast as "news." It was interesting, but was it "news?" William Randolph Hearst was right. News is whatever you say it is.

April 30 — Goodbye Saigon, Hello Ho Chi Minh City

48 months ago today North Vietnamese troops poured into Saigon, confirming the end of Western military influence in Vietnam (1975).

Willie Nelson was born in Abbott, Texas 46 years ago. Bobby Vee is 36. Brother Merrill Osmond turns 26 and Jill Clayburgh becomes 35.

On this first working day on Daylight Savings Time it'll seem to get dark an hour later this evening, and people who get up this morning will contend with an "extra" hour of darkness.

May 1 — Batman Is Born And A Spy Plane Falls

The first issue of Batman Detective Comics was published 40 years ago (1939). The Empire State Building in NYC was dedicated this date in 1931.

A lot of singing talent was sprung on the world on May Day: Judy Collins was born in Seattle, WA 40 years ago today (1939), Rita Coolidge 35 years ago in Nashville (1944) and Mimi Farina 34 years ago (1945). Mimi is the younger sister of Joan Baez. She lost her husband Richard Farina the day before her 21st birthday, when he cracked up a motorcycle after a party celebrating his only book, "Been Down So Long It Looks Like Up To Me" (1966).

Elvis Presley married Priscilla Beaulieu 12 years ago in Las Vegas.

Francis Gary Powers fell from the Soviet sky 19 years ago today with his U-2 spy plane, the USSR claiming to have brought him down with missiles. In its first announcement four days later, the U.S. said Powers was a civilian flying a weather research plane, but on the 8th the Secretary of State admitted the U-2 was one of several reconnaissance craft which had been high-flying and spying for many years. Powers spent a year in custody and was traded back to the United States for Soviet spy Rudolph Abel. Powers died in the crash of a radio station traffic helicopter a couple of years ago when it ran out of fuel over the San Fernando Valley.

The penny postcard was born on this date in 1871.

May 2 — Commercial TV Born On Bing's Birthday

Harry Lillis "Bing" Crosby, born this date in Tacoma, WA in 1904, was already 37 years old when the FCC approved regular scheduling of commercial television broadcasts on May 2, 1941. Bing is dead and commercial TV still has more than three decades to go before reaching the age he did.

Engelbert Humperdinck (Arnold Dorsey) is 43. Link Wray is 44. His guitar instrumental "Rumble" was a hit 21 years ago when the buzz term "hi fi" was just catching on.

Confederate General Thomas "Stonewall" Jackson was riding his horse around his command area exactly 110 years ago today when one of his own soldiers accidentally shot him, necessitating the amputation of his left arm. Eight days later "Stonewall" died of pneumonia and complications.

May 3 — Two Firsts In The Sky On "Air Service Day"

The first commercial airline passenger service began on this date in 1919, and the first commercial jet passenger service in 1952.

James Brown is from the same town as Little Richard, Macon, GA, and today No. 1 Soul Bro becomes 51. He's a radio station owner in Augusta, GA.

Frankie Valli (Frank Castelluccio) is 42 today. Folk father and major musical influence Pete Seeger turns 60.

May 4 — Meteor Shower From Halley's Comet

First, notice the spelling. It is *not* "Hailey's" but Halley's Comet, named after the English astronomer Edmund Halley, who first computed its orbit and predicted its next appearance. The comet itself appears about every 76 years and is due in 1982. When Halley's appeared in 1835 it was a spectacular stellar event with worldwide impact, and in a conversation in 1909 Mark Twain said, "I came in with Halley's Comet in 1835. It is coming again next year and I expect to go out with it. It will be the greatest disappointment of my life if I don't go out with Halley's Comet." He did. He died on April 21, 1910, and the comet appeared in May "without," says "Webster's Guide to American History," "the occurrence of disaster as predicted; many have believed that the Earth will pass through the comet's tail and that everything on the Earth will be destroyed."

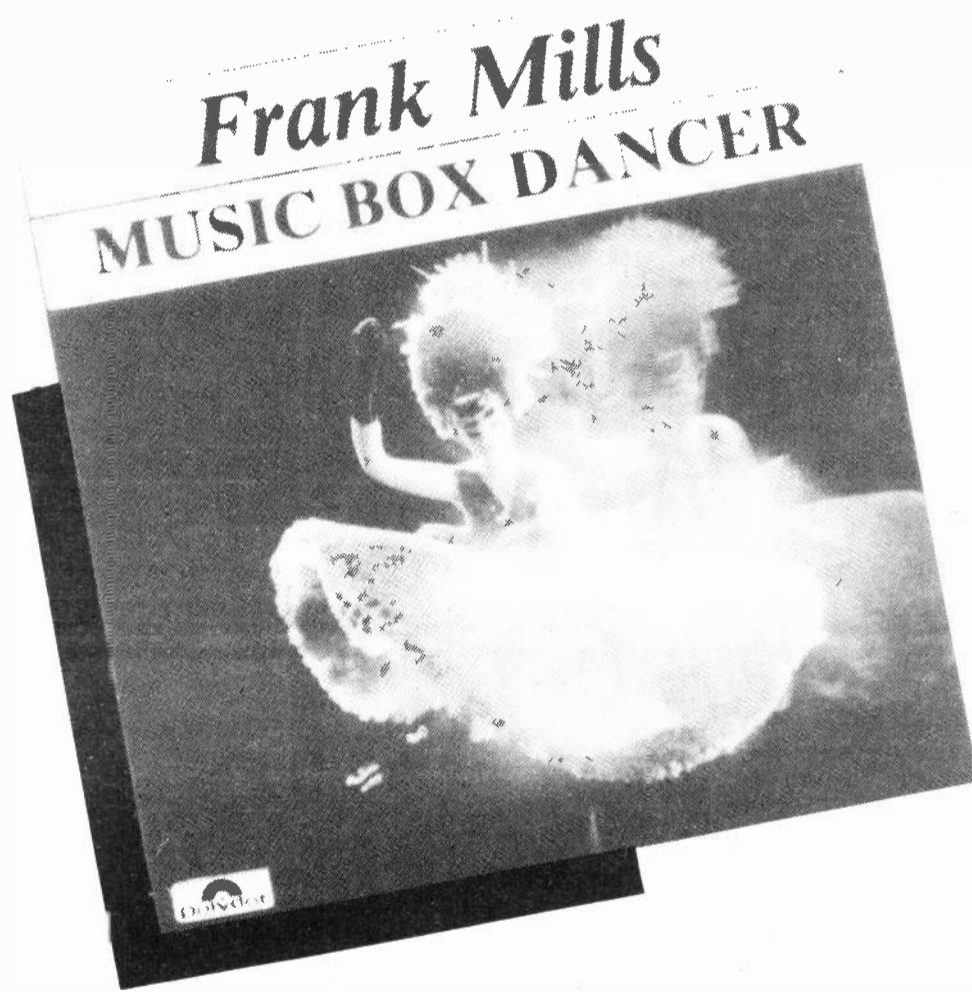
Anyway the point being that Earth passes through the orbital track of the comet today or tomorrow, and the annual meteor shower associated with the passage will occur. These things are not precisely predictable and could be off a day or two either way. The Eta Aquarid show may produce an average of 18 meteors per hour, and as always the best time for viewing these "shooting stars" is after midnight when the quarter-moon will be setting and the Earth's rotation will be against the direction of the meteors.

Don't promote the daylights out of this because it may not happen, it could be cloudy, city lights may obscure all but the brightest, and after all they're only little tracks of light across the night sky.

Tammy Wynette (Wynette Pugh) was born in Itawamba County, MS 37 years ago. Audrey Hepburn turns 50. Gene Vincent recorded "Be-Bop-A-Lula" 22 years ago today in Nashville (1957). Two years ago, in the first David Frost TV interview, Richard Nixon admitted only that he "let the American people down" but refused to admit he did anything really wrong.

Kent State University National Guard shootings 9 years ago today.

*Thank You Radio
and Polydor Records
for Believing in*
“Music Box Dancer”



Frank Mills

CROSSOVER PAGE

Songs receiving substantial crossover activity are listed alphabetically. Shaded areas indicate originating format. Records which originate simultaneously in two or more formats are not shaded. Descriptions are compatible with R&R chart terminology.

| | TOP-40 See Back Page | Popular Rhythms See Page 42 | DISCO See Page 43 | AOR See Page 50 | COUNTRY See Page 62 | P/A See Page 66 |
|---|--------------------------------|---------------------------------------|-----------------------------|---------------------------------|--|---|
| BEACH BOYS "Good Timin'" (Caribou) | "NEW & ACTIVE" | | | No. 6 Soft AOR | | "MOST ADDED" "Significant Action" |
| FOXY "Hot Number" (Dash/TK) | "Significant Action" | "HOTTEST" | "HOTTEST" | | | |
| GO "Disco Nights" (Arista) | "NEW & ACTIVE" | "HOTTEST" | "HOTTEST" | | | |
| CRYSTAL GAYLE "When I Dream" (UA) | | | | | Chart 24-22 "HOTTEST" | Chart: 40-38 "NEW & ACTIVE" |
| THELMA HOUSTON "Saturday Night..." (Tamla) | "Significant Action" | "CLIMBER" | | | | |
| BILLY JOEL "Honesty" (Columbia) | Chart: 21-25 | | | No. 1 Soft AOR | | "BREAKER" Chart Debut 21 "MOST ADDED" |
| NICOLETTE LARSON "Rhumba Girl" (WB) | "NEW & ACTIVE" | | | No. 4 Soft AOR | | Chart: Debut 39 "NEW & ACTIVE" |
| ALTON McCLAIN & DESTINY "It Must Be Love" (Polydor) | "Significant Action" | "HOTTEST" | | | | |
| McGUINN, CLARK & HILLMAN "Don't You Write..." (Capitol) | "NEW & ACTIVE" | | | No. 13 Album Chart "HOTTEST" | | Chart: 38-33 "NEW & ACTIVE" |
| BARBARA MANDRELL "If Loving You..." (MCA) | "NEW & ACTIVE" | | | | "HOTTEST" Chart: 5-13 Peaked at No. 2 on 4/13/79 | Chart: 23-17 |
| ORLEANS "Love Takes Time" (Infinity) | Chart: 23-10 | | | No. 30 Album Chart | | Chart: 33-21 "BREAKER" |
| RAYDIO "You Can't Change..." (Arista) | "Significant Action" | "HOTTEST" | | | | "Significant Action" |
| KENNY ROGERS "She Believes In Me" (UA) | "NEW & ACTIVE" | | | | "BREAKER" Chart Debut 24 "MOST ADDED" | "MOST ADDED" Chart: Debut 36 "NEW & ACTIVE" |
| SISTER SLEDGE "We Are Family" (Cotillion) | "NEW & ACTIVE" | "CLIMBER" | "HOTTEST" | | | |
| SPYRO GYRA "Morning Dance" (Infinity) | | Jazz: "HOTTEST" | | No. 1 Jazz Chart | | Chart: Debut 40 "NEW & ACTIVE" |
| DONNA SUMMER "Hot Stuff" (Casablanca) | Chart: 21-17 | "CLIMBER" | "HOTTEST" | No. 8 Singles Chart | | "Significant Action" |
| VILLAGE PEOPLE "In The Navy" (Casablanca) | Chart: 11-14 | | "HOTTEST" | | | "Significant Action" |
| NARADA MICHAEL WALDEN "I Don't Want..." (Atlantic) | "Significant Action" | "HOTTEST" | | | | |

**GLORIA GAYNOR'S CELEBRATING
HER PLATINUM ALBUM WITH A NEW BASH.**

PD 1-355
"ANYBODY WANNA PARTY?"



**GLORIA GAYNOR
LOVE TRACKS**



"Anybody Wanna Party?" is the follow-up single to "I Will Survive" from Gloria Gaynor's Platinum album, "Love Tracks." And with Gloria as the guest of honor, no one can resist the invitation to good music, good

dancing and another smash. **Join the party for "Anybody Wanna Party?" The new single from Gloria Gaynor's "Love Tracks." On Polydor Records and Tapes.**

PD-1-6184

IT'S ARB TIME. AND YOU'VE GOT "NO TIME TO LOSE"

AM 2124

- | | | | |
|---------|------|------|------|
| WZUU | WAUG | KBBK | WANS |
| WFOX | 98Q | KBIM | WFRC |
| KBIM | WFOX | KIDO | WKTM |
| KYYA | WALG | WZDQ | WTAC |
| WJZM | G105 | WIGY | WRKR |
| WBBQ | WKXX | WYSL | KBZY |
| WQXI-FM | WROM | WGNI | |



The new Single from The Tarney/Spencer Band ...a surefire blockbuster.

From R&R's #2 Most Added album heading into the ratings period... "Run For Your Life" SP 4757

From the A&M Library of Fine Recorded Masterpieces



Produced by David Kershenbaum.
Management: Jerry Weintraub, Sal Bonafede, Management III

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STREET TALK



The big shocker from the South this week is: Atlanta's 11th Annual Ramblin' Raft Race will be sponsored by Z93, not WQXI. Quixie, which originated the promotion of the race from Year-One, has bowed out of the legal maneuvers surrounding this year's race, leaving Z93 as the sponsoring station. Full details coming next week on the crosstown battle that has filled the Atlanta newspapers for the last three months!

David Porter, Vice President, A&R/Talent for Stax Records, has resigned. David, who was with Stax from the early 60's through the closing of the company in 1975 and then its reopening, will remain in Memphis and within the music business. Trivia fans will remember that David co-wrote "Soul Man." We wish him the best in his new endeavors.

Very special congratulations to two of the Northwest's finest — Steve West and Tracy Mitchell — on their recent and well deserved promotions at KJR/Seattle. The entire story is on Page 1.

Look for Ed DeJoy to become Vice President of A&R for RCA in the near future.

Machine Gun Kelly has left radio. M.G. exited his 8-12midnight shift at Ten-Q/Los Angeles last week reportedly to "devote full attention to his acting career." Look for him in the May 28th episode of "WKRP In Cincinnati."

The White House has "acknowledged" receipt of over 7000 letters in response to the National Radio Alliance's Easter Nuclear Safety Campaign. NRA organizer and WAAF/Worcester PD John Duncan thinks there are a lot more letters than that and hopes to have an impartial "third party" make an exact count in Washington.

MCA Records now will release three 1977-vintage tracks recorded by Elton John and produced by Thom Bell. The cuts will be out on a 12-inch single in the near future. Originally the songs were to be a part of Elton's "Single Man" LP, but Elton decided to "scrap" them. Now he's changed his mind.

Y100/Miami, in an unprecedented move for them, broadcast the final five sold-out performances of Donna Summer live from the Sunrise Music Theater in Miami. Y100 PD Bill Tanner MC'd the events, which were the first live concerts ever broadcast over the station. Incidentally, the concerts were transmitted in full stereo and the audience response was fantastic.

Jim Brown has been promoted to National Promotion Director for Ariola Records. Jim, who was formerly PD at WOKY/Milwaukee, had been working for Ariola in Chicago. He'll now move out to Los Angeles into Ariola's national headquarters.

Baby Boom Dept.: Congratulations to Beau Weaver of KILT/Houston and his wife Lesli on the birth of their new daughter, Kaylah; also KISW/Seattle MD Steve Slaton and wife Cindy have their first child, a daughter, Alison; and from KERN/Bakersfield comes news of MD Kris Mitchell and his wife Donnie's first, a boy William Jarrod. Who said radio isn't productive during ARB's?

WHBQ/Memphis, WFIL/Philadelphia and Z93/Atlanta have announced the signing of an exclusive agreement for their markets with Marty Lacker. The stations will air excerpts from Lacker's upcoming book about his longtime friend Elvis Presley. The book, which is released in June, is expected to be the definitive book on Elvis, since Marty and Elvis went to school together and were very close (Lacker was best man at Elvis's wedding). The John Long-produced package is available for other markets.

Good luck to Red Mountain, who has resigned as PD of KCBN/Reno to open his own consultancy and production agency with Palmer Stewart, KCBN's former morning man. Palmer will now become PD of the station, which has become the team's first client, along with KRLT/Lake Tahoe. Red can be reached through KCBN.

Radio & Records
THE INDUSTRY'S NEWSPAPER

1930 Century Park West, Los Angeles, CA 90067 Tel: (213) 553-4330

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Name _____ Street _____ City _____ State _____ Zip _____

EARTH WIND & FIRE WITH THE EMOTIONS

BOOGIE WONDERLAND



Produced by Maurice White and Al McKay for Kalimba Productions

THE STUNNING NEW SINGLE ON RADIO EVERYWHERE

ON ARC RECORDS AND TAPES



DISTRIBUTED BY COLUMBIA RECORDS



TOP-40



John Leader

I've just returned from a week's vacation in South Florida during which I had a chance to lie out on the beach and listen to Miami radio. The similarities between what's happening in that market and what's happening on the air in Los Angeles are almost nonexistent. I knew disco was popular in Florida, but I had no idea to what degree. And I've got to admit that it was definitely fun to listen to. I won't get specific, but I found Miami-Ft. Lauderdale radio both refreshing and entertaining. It still amazes me how what is successful in Miami and what is working elsewhere can be so different, but then perhaps that is why the winning stations in Miami are winning . . . they are reflecting what's happening in their market, not what they think the rest of the country is doing.

During a radio station visit I made (I couldn't lie on the beach all day every day!) I got into a conversation that still has me thinking. A relative newcomer to radio asked me a couple of questions about R&R and radio in general that were so obvious, I didn't have the answers. One of the questions was "which stations should I be looking at when trying to decide new records to add?"

If you've been in the business for a few years, you've developed a kind of "sense" of which stations mean what when it comes to music. One set of call letters will mean one thing to you, while a different set will mean something else. You might have certain stations in your area that exert some influence over your playlist. If you're a big station, you may look at selected secondary stations around you. If you're in a secondary market, you may have other secondary markets around the country that you use as musical barometers. But what about the person who has not had the benefit of a few years experience?

Well, my suggestion was *not* to ask which stations are important around the country, but rather *watch* for a few weeks and make your own decisions. It's not as difficult as it may seem. Each week R&R prints all the reporter stations' adds and hottest songs on the Adds & Hots pages. Keeping track of a few stations shouldn't be too hard to manage. Watching what they add, and how well the records do for them should be a good indicator of whether or not a station is worth watching. All this information should of course be coupled with how a particular song does within your own market.

The key is not to accept a set of call letters as being very important to you (whatever market you're in) just because it has always been important in the past or because a lot of radio and record people still think it's important. Things change very quickly in radio, but the traditions are slow to die. Stations that were vitally important five years ago may no longer be the leaders. Others have definitely slipped in their market dominance, while new and less-recognized stations have come up to beat them. And yet there are still many stations with ratings and influence equal to, or greater than, what they enjoyed in the past. Keeping track of ratings, watching the music, knowing who is the current PD and MD, all become important if you are trying to decide which stations you want to "watch."

It's really an ongoing process, but once you've started, it becomes easy to tell whom to watch and whom to ignore. Since most of us wind up playing the same music sooner or later anyway, knowing who's got the good "ears" out there can work to your advantage.



POCO HITS BOSTON — During Poco's recent 14-city national tour, the group performed at Boston's Paradise Club and was greeted by several staffers from F105/Boston. Pictured backstage after the performance are, standing (l-r): Jeff Baker, F105; Paul Cotton and Charlie Harrison of Poco; Charlie Fernandez, Music Director of F105, Steve Chapman and Rusty Young of the group; Nancy Saavedra, MCA-Boston; and Kim Bullard of Poco. Front row, kneeling (l-r): Sammy Vargas, MCA-New York; and Major Tom of F105. Sitting is Steve Fuson, a member of the band's road crew.

Commercial Comment

My column dated April 6, 1979 has brought in quite a bit of comment. The column, entitled "Spots That Become Blemishes," was an attempt to deal with the problem we all face: commercials that are of such poor quality that they can actually drive our listeners away. Several programmers made their thoughts known on the subject, and I have since received further comments, one in particular that I would like to share.

This letter comes from Jim Roberts, Program Director of WDIF/Marion, OH, and he makes a very important point about your station sound and the commercials that are such a big part of it.

"After reading your April 6th column on 'Commercials', I thought I'd throw in a few thoughts.

"Obviously, no matter what the market size, we all realize that the almighty dollar is the bottom line. However, as a PD, we can be just as responsible for increased profits. I don't mean with just the ARB, what tunes we play, or what super jock works what shift.

"The key is total station *Quality Control*. The word that separates your average (usually low profit) from the truly successful (high profit) station is *pride*! As Program Director of WDIF, I demand 100% quality from my staff, production, engineering, news, traffic, continuity and most important, *sales*. You've got to realize a lot of your clients are your listeners. If they hear lousy spots on the air, they will have less than a total professional opinion of your station. It is sales' responsibility to pass on the *quality control* message to their clients. No matter how much they spend!

"My suggestion to PD's with this problem is to be willing to do more 'spec' spots. Show the client you and your staff can do a better job. If he's smart, he'll see that the pro should be able to sell his product better. If you do end up with a client who *insists* on doing the spot, bring him into the station. Make sure he does the spot correctly (time, pronunciation, etc.). Grab some good music and make the guy sound as good as possible.

"I feel, if you're a good PD, you've got to be the leader in station *pride* and *quality control*. If you find the bosses don't feel the same about the quality of your station, I'd start lookin' . . ."

* * * * *

Jim makes some good points and he obviously works in a situation where the "bosses" are receptive to his kind of logical thinking. In that respect he is very fortunate. For those who do not enjoy the luxury of a "quality control" situation, I'm not sure that the "I'd start lookin' " theory is your best bet. There is a lot to be learned from any radio station situation, even if you're learning how *not* to operate. As a programmer held responsible for a station's ratings, you should have some degree of control over what goes on your air and what does not. That control should extend to the commercials. As we suggested in the original column, a good understanding between the PD and the GM is really the first step to a highly successful (profitable) radio station.

Thanks to Jim for his comments and, as always, I welcome your thoughts on any subject you might feel would be interesting to R&R's readers.

Bits



LOYALTY FOR LOYALSOCK — What we have here is not a station manned by an all-transvestite staff, but rather a photo snapped at the recent Loyalsock (PA.) High School Parent-Teacher's Association talent show. The PTA invited local radio stations to participate and WLYC/Williamsport, PA, along with WWPA, a cross-town competitor, sent representatives to help in "The Roaring Twenties Revue." The PTA was attempting to raise money for school equipment and the "boys" were a smashing success, not to mention their costumes. Shown in the photo (l-r): Scott Masteller of WWPA; Pete Drew, Program Director of WLYC; Frank Bell, former PD of WLYC (boy, he dresses funny!); and Bill Ott, General manager of WWPA. Both stations reported favorable response to their participation and we can only imagine what the "word of mouth" on this one might have been.

BEAT THE CLOCK RETURNS: WRFC/Athens morning man Gerry Marshall came to the aid of Action, Inc., a volunteer group that supports educational programs for the underprivileged. The group, in a fund raising event that is becoming an annual affair, enlisted Gerry to host their version of "Beat The Clock." Celebrity contestants, including University of Georgia football coach Vince Dooley, were guided through zany, timed stunts in an effort to win more pledge money for the charity. Coach Dooley had to "pass" greased eggs from the "shotgun" information as hit stunt. Gerry hosted two separate shows this spring at local nightclubs drawing a full house and lots of cash for Action, Inc.

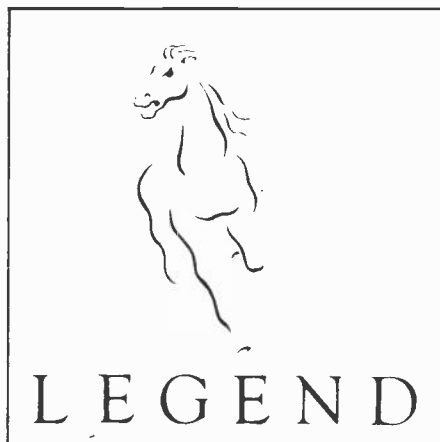
MCA RECORDS

*Proudly announces
the release of the new single by*

P O C C O



from the "Gold" album:



AA-109

OUT NOW!

on

MCA RECORDS

Produced by
RICHARD SANFORD ORSHOFF

John Leader

HE WOULD HAVE BEEN HERE, BUT . . . Neither rain, sleet, nor threat of a nuclear disaster could prevent WKBO/Harrisburg from presenting Billy Joel in concert. There was one small alteration in the original plan, however. Billy did not appear in person at the Hersheypark Arena on April 6th, but he was heard in concert nonetheless. WKBO's new Program Director Jim Buchanan assembled a one-hour "Billy Joel Concert Of The Mind." The show was aired over WKBO at the exact same time that the real concert would have taken place. The special project contained highlights of Joel's five albums, plus live material from a special promotional album, "Souvenir." Listeners seemed quick to understand why Billy had to cancel his live appearance (the arena was filled with evacuees from the area), and the radio concert was very well received, which is not surprising when you consider people who couldn't get tickets for the real thing had no trouble "attending" this time around.



WATCH THAT MILEAGE: This is not a new contest, but it's still a great one. KLEO/Wichita revitalized the "guess the mileage" to win a new car contest in conjunction with the International Race of Champions, which is run annually in Atlanta. The contestants were asked to guess the exact mileage the KLEO jocks would put on a new Z-28 Camero in one month's time. The car was a faithful replica of one used in the race. Mileage updates were given on the air during the first three weeks of the promotion, but during the final week, the contestants were on their own. At the contest's end over 350,000 entries were counted and, of course, the winner got the odometer reading right down to the exact "tenth." Shown with the grand prize is KLEO Program Director Bob McKay, who reportedly put more than his share of miles on the speedy Chevy.

Motion

John Brock has joined the staff at WEFM/Chicago doing middays. He comes from WZZD/Philadelphia . . . Dave Michaels (Rick Smith) formerly of WRKO/Boston has been out of radio for a while and is anxious to return. He can be contacted at (603) 383-4245 . . . David Blair has left WSGF/Savannah and is looking for a PM drive/Production Director job. He can be reached at (912) 355-9562 . . . Jeff Blake is no longer MD at WCGQ/Colum-

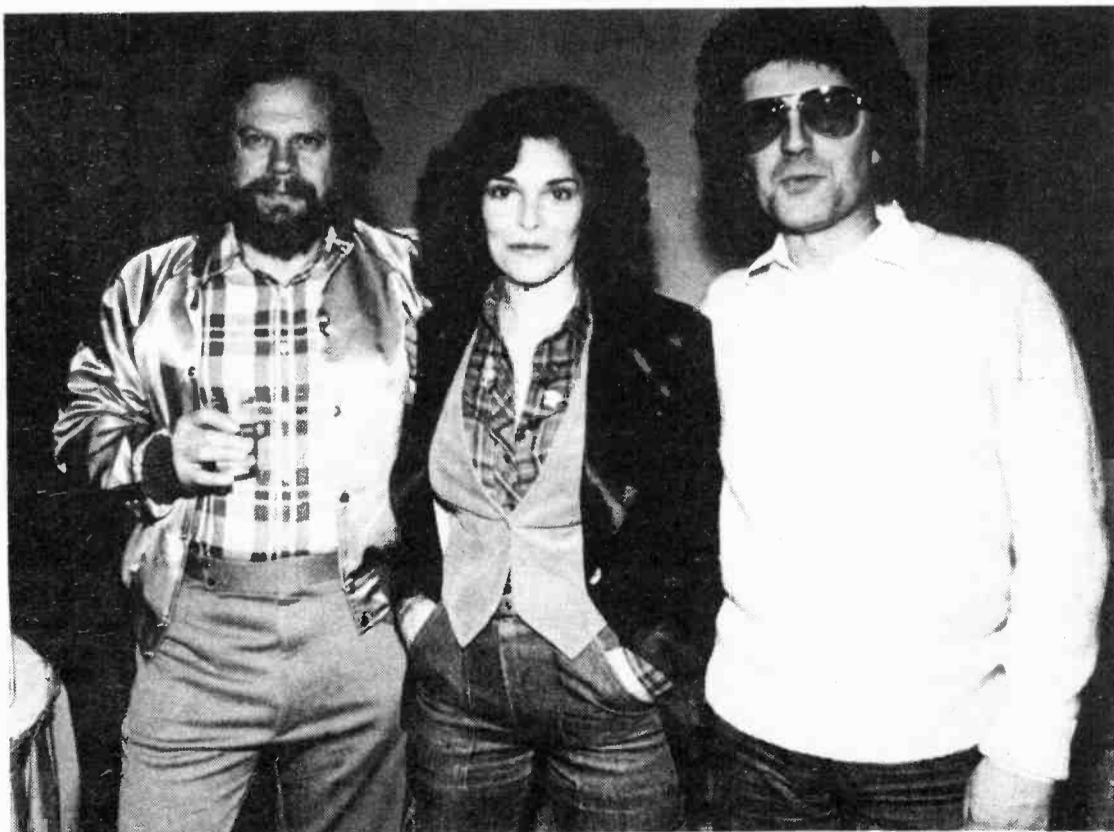
bus, but he is now Production Director for WCGQ and sister station WRCG. Ken Dardis is WCGQ's new Program Director and he will be handling the music duties as well . . . Tom Brewer has given up his MD's slot at KYSN/Colorado Springs and PD Dan Jackson has taken over the music for the time being . . . Kris Karavitis has been appointed to the position of Local Sales Manager for KRTH/Los Angeles. Ms. Karavitis has been an account executive with the station since 1976 . . . Kirk Cliatt is the new Music Director for WSSC/Sumter, SC. He has replaced Jim Wilson, who has left radio . . . Jeffrey Jay Weber has been prompted to the newly created position of Operations Manager for WAZY (Z96)/Lafayette, IN. Jeffrey joined the station in June of 1977 and became PD in April of 1978 . . . Keith & Linda London, who were formerly PD and MD of WINW/Canton, have left the station and are currently looking for a medium market PD/MD situation or perhaps a chance to do husband/wife promotion for a record company. The Londons can be reached at (216) 492-3930 . . . Beverly Champion is the new Public Service Director for Miami's Y100. Before joining the Y100 staff, Beverly was a producer for Sunshine Sound Productions . . . Steve Christian, newly named PD for WMEE/Ft. Wayne, has a future opening coming in the WMEE News Department. Tapes and resumes from interested professionals should be directed to Steve at the station.



WILD ABOUT HARRY — Harry Chapin played a concert in Iowa City recently, and KRNA staffers joined him backstage. Pictured (l-r) are KRNA newsperson Denise Clingman, Chapin, MD Bart Goynshor, and Promotion Director Caren Nessen.



BOSTON BAND IN PITTSBURGH — Epic's Boston visited 96KX's Pittsburgh recently, stopping by the station during a concert tour. Pictured (l-r, top) are: Boston's Tom Scholz, 96KX PD Bobby Christian, group's Barry Goudreau and Brad Delp; (l-r, bottom) Epic's John Tupper and air personalities Steve Garrett and Dennis Elliott.



SANDS TIME IN BUFFALO — RCA's Evie Sands visited WKBW/Buffalo recently during her extensive radio promotion tour. Pictured (l-r) are independent promo rep Jack Silverstein, Sands, and WKBW MD Jon Summers.

**This Week, It Broke
Wide Open.**

ROGER VOUDOURIS
 PRODUCED BY MICHAEL OMARTIAN
 Engineered by John Guess
 STEP 14

WBS 8762
 (WCA 8326S)
 3:00
 See This
 House
 Music-ASCAP/
 Spikes
 Music-BMI

From the
 Warner Bros.
 Album
 BSK 3290
 RADIO DREAM

GET USED TO IT
 (M. Omartian/R. Voudouris)
 ©1979 Warner Bros. Records Inc.
 a Warner Communications Company

B100 add
 KING add
 WDRC add
 WPST add
 WICC add
 WKBO add
 Y103 add
 WTIK add
 WNOE add
 WSGN add
 BJ105 add 38
 KINT add
 KJRB add
 KERN add
 WJBO add
 G100 add
 KDZA add 39
 KSTP 28-26
 KSLO 24-19
 WOKY 30-26

WXIL on
 WAAY 20-17
 WHHY 17-13

KOPA on
 Z93 16-9
 KBEQ 30-23
 94Q 6-6
 WHBQ 20-15
 WKEE 33-29

WIRK 21-16
 WGH deb 22
 WSGA 23-23
 WBBO 25-20
 WLAC 32-24
 KNOW 32-24
 KXX106 14-10
 WERC 17-14
 WRJZ 19-12
 KOFM on

WKY 28-23
 WOW on
 WMEE on
 WHB 18-14
 KTAC on
 KRSP deb 26
 KCPX 6-4
 KRUX on
 KTKT deb 28
 KGW deb 22

KMJC 20-18
 KYNO on
 KFXM 20-16
 WGUY 22-16
 WLBZ 29-22
 13FEA 25-22
 WFBG deb 36
 WEEQ 23-21
 14WK 26-23
 WCIR deb 30

WFOM 17-14
 WCGO 10-8
 WGLF 20-16
 WFLB on
 WTMA 23-16
 WANS 13-7
 KSEL 24-20

WAGQ 28-23
 WSEZ 38-37

KAAY 23-18
 KOWB 22-17
 KKRC deb 28
 KKLS on
 WAKX 29-26
 WEBC deb 35
 WJON deb 25
 WRKR deb 27
 WEAQ 22-20
 WSPT 26-22
 WKAU on
 WROK 12-10
 KLMS on
 Y94 deb 23
 KCBN deb 38
 KYSN on
 KBDF on
 KOOK on
 KBOZ 14-13
 KFXD 30-26
 KRLC on

ROGER VOUDOURIS
"Get Used To It"



On Warner Bros. Records

Produced by
 Michael Omartian

TOP-40



DARING FEET AT KTOB — KTOB/Petaluma, CA sponsored a March of Dimes Walkathon recently, raising about \$10,000 in the small Northern California community. Pictured in the foreground are exhausted air personalities David Wesley Page (left) and PD Barry Brown, who are in Brown's words "tasting the agony of de feet." Again, those were Brown's words; R&R takes no responsibility for verbal submissions of this controversial nature.



BIKINI KICKS IN NASHVILLE — KX104/Nashville (the "Kicks Krew") sponsored a bikini contest at a local club. The winner got a trip to Florida for two and \$250 in "Kicks Kash." Pictured (l-r) are the first prize winner, who won without wearing a bikini (she did wear a one-piece, though); KX-104's "Unknown Disc Jockey," Steve Denton (who's now a "known" DJ); second prize winner; KX-104's Jeff Baker; and the third place finisher.



QUATROPHENIA IN CLEVELAND — RSO's Suzi Quatro dropped by WGCL/Cleveland during a promotional tour. Pictured at the station are (l-r) RSO's Mike Rose, Ms. Quatro, WGCL's Townsend Coleman, PD Bob Travis, and RSO's Vic Ginnocchio.



VANNELLI FLAVORS V100 — A&M's Gino Vannelli visited V100/Charleston, WV before a concert in town. Pictured at the station, which tied into the show with poster giveaways and autographed pictures, are (l-r) Joe Vannelli, V100 air personality Mike McKay, and Gino.



ROGERS GAMBOLS WITH ST. LOUIS PD — UA's Kenny Rogers met KSLQ/St. Louis PD Joel Denver after a Kansas City concert during the artist's national tour. Pictured (l-r) are Rogers, Denver, and EMI/UA's Be-Bop Deluxe (the promotion rep, not the now-defunct Capitol recording act, just in case you were wondering).



FAST BREAK FOR KHJ — Motown, Columbia Pictures, and KHJ/Los Angeles sponsored a "Celebrity Fast Break Night" tied in to the current film and soundtrack, "Fast Break." KHJ gave away tickets to a Lakers game, the movie, and albums, and at halftime (basketball style) during the game, a KHJ team competed in a dribbling relay race against a squad of stars from the film. Pictured (l-r) standing are Motown's Larry Tollin plus actors Jack Smythe, Mavis Washington, Reg Brown and Harold Sylvester (making up one team); (l-r kneeling) are KHJ's Bobby Ocean, True Don Bleu, PD Chuck Martin, and Mucho Morales. This picture, incidentally, marks the 500th basketball promotion picture in R&R so far this year and thus qualifies for an award to be named later (much later).

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is Cheap
Trick

"I Want You
To Want Me" ...Live
is the single!

JEFF McCARTNEY, —
MD, 94Q/ATLANTA

"The group owns Atlanta!
#1 phones on the single.
LP sales exploded to #4
in the city. This is a
mass appeal record!"

KHJ add
WRKO 11-9
WPGC add 26
WKBW add
WZUU on
WGCL add 29
WZZP deb 35
KBEQ 17-9
WIFI add
B100 add
KUPD add 29
KOPA add

F105 deb 25
WDRC on
PRO-FM 23-18
JB105 deb 39
WKEE add
14Q on
WICC add
94Q 28-20
WGH on
WTIX deb 34

WNOE on
WLAC add
BJ105 on
KXX106 add
WNAP add
KZ93 on
WMEE on
KRUX on
KYNO deb 28
WGUY add
WLBZ deb 32

WTSN on
13FEA deb 29
WEEO deb 26
14WK on
WFOM add
WTMA add
WANS deb 27
WSPT 12-5
WGBF add
KLUC deb 30
KBDF add

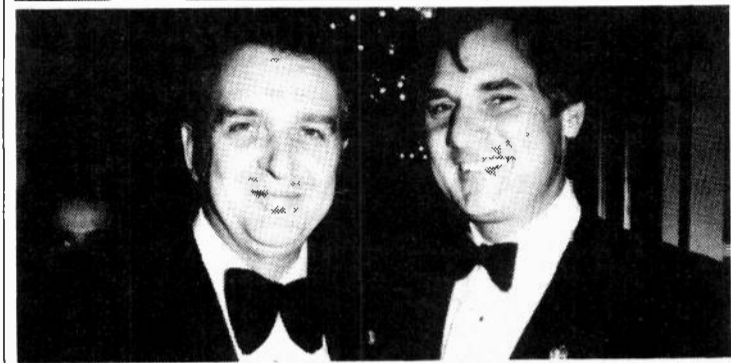
Is On  Records

ASCAP Settles First Store Radio Public Performance Suit

ASCAP announced the settlement of one of its lawsuits brought against several stores in New England based on violations of the recent copyright law's provisions for copyrighted music from radio

stations aired over store speakers. The Kittery Trading Post, a department store in Kittery, ME, admitted its liability for copyright infringement, according to ASCAP, and paid the licensing organization \$1500 as part of the settlement, the amount equal to the total in license fees which would have been due. The settlement also provides that the store will obtain an ASCAP license if it decides to continue to play radio broadcasts over its speakers, a decision it is currently weighing (the alternative being subscribing to a background music service).

ASCAP, commenting on the settlement and directing a warning to other retail stores using radio for music, stated, "ASCAP hopes other unlicensed users will recognize that it is cheaper to obey the law than disregard it and be sued."



FRIESEN HONORED AT MARTELL DINNER — A&M's Gil Friesen is pictured at the T.J. Martell Foundation dinner with (above right) Tony Martell, Foundation President and CBS & Associated Labels VP/GM; (center left) Pickwick International President C. Charles Smith; and (below right) Management III head Jerry Weintraub.

Elton Rocks It To Russia

Elton John will play eight concerts in Russia in late May, making him the first "British popular musician of . . . worldwide fame" invited to perform in the Soviet Union. The short list of Western performers who've played Russian gigs includes the Nitty Gritty Dirt Band and Boney M. Elton, accompanied only by percussionist Ray Cooper, will play four nights at a Leningrad 3500-seat hall (May 21-24) and four more at a 2500-seater in Moscow (May 27-30). Management would not confirm a report that a live album from the tour, called "Rock Of The Easties," would appear later.



SAD CAFE IN ATLANTA — A&M's Sad Cafe visited 94Q/Atlanta during a concert tour recently. Pictured practicing sad expressions (without much conviction) are (l-r) A&M's Johnny Shuler, Sad Cafe's Ian Wilson, 94Q MD Jeff McCartney, and group's Ashley Mulford and Paul Young.



OSMOND JOY AT TEN-Q — Mercury's Osmonds (Wayne and Jay, to be precise) visited TEN-Q/Los Angeles recently, and participated in an on-air interview with Jack Armstrong. Pictured (l-r) are Wayne, Jay, and Armstrong.

Burke Quarterly Ratings

FORMAT LEGEND

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

This data is copyrighted by Burke. Non-subscribers to Burke's syndicated radio service may not reprint or use this information in any form.

Here are the 1979 first quarter Burke ratings.

New York

| | |
|--------------|------|
| WKTU (D) | 12.2 |
| WABC (R) | 7.6 |
| WBSL (B/D) | 5.8 |
| WCBS (N) | 4.7 |
| WRFM (BM) | 4.6 |
| WOR (PA) | 4.4 |
| WINS (N) | 3.9 |
| WPLJ (A) | 3.9 |
| WNEW-FM (A) | 3.4 |
| WNBC (R) | 3.3 |
| WNEW (PA) | 3.1 |
| WXLO (R) | 2.9 |
| WHN (C) | 2.8 |
| WCBS-FM (O) | 2.7 |
| WMCA (T) | 2.7 |
| WPAT-FM (BM) | 2.5 |
| WPAT (BM) | 1.9 |
| WQXR-FM (CL) | 1.7 |
| WYNY (A) | 1.7 |
| WADO (S) | 1.4 |
| WPIX (A) | 1.4 |
| WRVR (A/J) | 1.4 |
| WNCN (CL) | 1.1 |
| WTFM (PA) | 1.1 |

Compare Top 10 Mediatrend (Last week of March, and first week of April)

| | |
|---------|-----|
| WOR | 8.2 |
| WKTU-FM | 7.4 |
| WABC | 6.2 |
| WINS | 6.0 |
| WPLJ-FM | 5.7 |
| WBSL-FM | 4.4 |
| WADO | 3.8 |
| WNEW | 3.8 |
| WNEW-FM | 3.7 |
| WRFM-FM | 3.7 |

All figures Mon-Sun.
6am-12mid, Metro Area,
total persons 12-plus,
average ¼ hour shares.

Chicago

| | |
|-------------|-----|
| WGN (PA) | 9.0 |
| WLS (R) | 8.3 |
| WBMX (B) | 6.5 |
| WMAQ (C) | 6.0 |
| WLOO (BM) | 5.3 |
| WBBM (N) | 5.1 |
| WVON (B) | 4.9 |
| WIND (N/T) | 4.2 |
| WLAK (BM) | 4.0 |
| WLUP (A) | 3.6 |
| WEFM (R) | 3.0 |
| WFYR (PA) | 2.9 |
| WKQX (PA) | 2.6 |
| WXRT (A) | 2.6 |
| WDAI (D) | 2.5 |
| WCLR (PA) | 2.4 |
| WBBM-FM (A) | 2.3 |
| WMET (A) | 2.1 |
| WGCI (B) | 1.9 |
| WJPC (B) | 1.5 |
| WAIT (BM) | 1.4 |
| WJJD (C) | 1.2 |
| WCFL (PA) | 1.1 |

Compare Top 10 Mediatrend (Last week of March, and first week of April)

| | |
|---------|------|
| WGN | 11.9 |
| WBMX-FM | 8.2 |
| WLS | 8.0 |
| WLUP-FM | 7.9 |
| WIND | 7.1 |
| WBBM | 6.3 |
| WLOO-FM | 5.3 |
| WBBM-FM | 4.0 |
| WFYR-FM | 4.0 |
| WMAQ | 3.9 |

San Francisco

| | |
|-------------------------------|------|
| KGO (NT) | 10.7 |
| KFRC (R) | 8.2 |
| KCBS (N) | 4.6 |
| KSOL (B) | 4.6 |
| KNEW (C) | 4.1 |
| KSFO (PA) | 3.5 |
| KDIA (B) | 3.4 |
| KMEL (A) | 3.2 |
| KSFX (R/D) | 3.1 |
| KABL (BM) | 3.0 |
| KFOG (BM) | 2.9 |
| KOME (A) | 2.9 |
| KIOI-FM (PA) (includes Disco) | 2.7 |
| KYA (R) | 2.5 |
| KNBR (PA) | 2.4 |
| KYA-FM (A) | 2.2 |
| KOIT (BM) | 1.9 |
| KSAN (A) | 1.9 |
| KYUU (PA) | 1.9 |
| KABL-FM (BM) | 1.8 |
| KLOK (PA) | 1.7 |
| KSJO (A) | 1.6 |
| KBAY (BM) | 1.4 |
| KKHI-FM (CL) | 1.4 |
| KLIV (D) | 1.2 |
| KCBS-FM (R/D) | 1.1 |
| KEZR (PA) | 1.1 |
| KJAZ (J) | 1.1 |
| KRE-FM (B) | 1.1 |

Miami

| | |
|-----------------|------|
| WHYI (Y100) (R) | 11.9 |
| WLYF (BM) | 5.5 |
| WAXY (O) | 5.2 |
| WEDR (B) | 4.8 |
| WMJX (D) | 4.6 |
| WINZ (N) | 4.3 |
| WWWL (A) | 4.3 |
| WINZ-FM (A) | 4.2 |
| WSDO (R) | 4.0 |
| WSHE (A) | 4.0 |
| WIOD (PA) | 3.6 |
| WQAM (R) | 3.4 |
| WAIA (PA) | 3.2 |
| WQBA (S) | 3.2 |
| WYOR (BM) | 2.5 |
| WWOK (C) | 1.9 |
| WKQS (BM) | 1.8 |
| WGBS (PA) | 1.7 |
| WTMI (CL) | 1.7 |
| WCMQ-FM (S) | 1.6 |
| WFTL (PA) | 1.4 |
| WNWS (N) | 1.3 |
| WKAT (T) | 1.2 |
| WVCG (PA) | 1.1 |
| WCKO (B) | 1.0 |
| WCMQ (S) | 1.0 |
| WRBD (B) | 1.0 |

Los Angeles

Top 10 Mediatrend (Last week of March, and first week of April)

| | |
|--------------|-----|
| KMET-FM (A) | 6.5 |
| KABC (N/T) | 5.9 |
| KJOI-FM (BM) | 5.9 |
| KRLA (R/O/D) | 5.1 |
| KUTE-FM (D) | 4.7 |
| KRTH-FM (R) | 4.6 |
| KFWB (N) | 4.4 |
| KBIG-FM (BM) | 3.5 |
| KTNQ (R) | 3.4 |
| KIIS-FM (D) | 3.2 |

ADDS & HOTS

EAST Most Added Hottest

Supertramp Rickie Lee Jones Beach Boys Peaches & Herb Wings Jacksons

SOUTH Most Added Hottest

Supertramp Olivia Newton-John Kenny Rogers Peaches & Herb Blondie Wings

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

EAST

SOUTH

Parallel One

99KX/Pittsburgh, PA Jay Stone ORLEANS TYCOON Hottest: AMII STEWART 5-1 STYX 6-2 AMERICA 11-7 SINGERTRAMP 18-11 PEACHES & HERB 22-14

99X-FM/New York, NY Bobby Rich

RICKIE LEE JONES SUPERTRAMP REX SMITH Hottest: SISTER SLEDGE 2-1 G.O. 9-5 JACKSONS 12-12 SISTER SLEDGE 22-14 FRANK ZAPPA 26-17

CHUM/Toronto, CAN. Brad Jones

G.O. SUPERTRAMP BEACH BOYS Hottest: BLONDIE 4-1 AMII STEWART 8-5 QUATRO & NORMAN 13-7 GINO SOCCIO 20-15 JACKSONS 25-21

CKGM/Montreal, CAN. John Keogh

SUPERTRAMP EDDIE MONEY DOMENIC TRIANO SISTER SLEDGE STYX DONNA SUMMER CLAUDIA BARRY MAX WEBSTER Hottest: BLONDIE 2-1 AMII STEWART 4-3 M. MANCHESTER 14-9 WINGS 20-16 PEACHES & HERB 26-22

WABC/New York, NY Sonja Jones

BILLY JOEL ROD STEWART GARY'S GANG Hottest: AMII STEWART 1-1 BLONDIE 4-2 VILLAGE PEOPLE 11-5 MCFADDEN & WHITEH 18-7 PEACHES & HERB 15-9

WCAO/Baltimore, MD Ron Riley

SISTER SLEDGE DOOBIE BROTHERS BEACH BOYS BILLY JOEL Hottest: PEACHES & HERB 1-1 AMII STEWART 11-5 ENGLAND DAN & JFC 23-17 NIGEL OLSSON 29-24 OLIVIA N-J 28-26

WIFI/Philadelphia, PA Jeff Robins

STYX (dp) CHEAP TRICK (dp) BAD COMPANY (dp) Hottest: BLONDIE 3-1 PEACHES & HERB 10-5 JACKSONS 16-12 DONNA SUMMER 24-18 BEE GEES 35-19

WKBW/Buffalo, NY Jon Summers

CHEAP TRICK THELMA HOUSTON OLIVIA N-J BEACH BOYS Hottest: BLONDIE 1-1 PEACHES & HERB 12-2 SUPERTRAMP 20-10 WINGS 16-11 CHIC 19-15

WNBC/New York, NY Ros Frank

FRANK MILLS GEORGE HARRISON ROD STEWART Hottest: DOOBIE BROTHERS 1-1 BILLY JOEL 12-5 DONNA SUMMER 14-10 WINGS 15-11 QUATRO & NORMAN 27-13

WPEZ/Pittsburgh, PA Mark Fritsges

ORLEANS RANDY VANWARMER MCGUINN, C & H SUPERTRAMP Hottest: BLONDIE 2-1 WINGS 7-5 PEACHES & HERB 19-10 CHER 20-16 STYX 22-18

WRKO/Boston, MA Mark McKay

KINKS ENGLAND DAN & JFC ALTON MCCLAIN & D DONNA SUMMER Hottest: PEACHES & HERB 1-1 VILLAGE PEOPLE 8-4 JACKSONS 10-4 CHER 14-11 BEE GEES 20-16

WPQC/Washington, DC Jim Elliott

CHEAP TRICK ENGLAND DAN & JFC Hottest: PEACHES & HERB 1-1 JACKSONS 5-3 DONNA SUMMER 15-5 VILLAGE PEOPLE 12-8 WINGS 14-10

Parallel Two

13Q/Pittsburgh, PA Tim Powell

SUPERTRAMP MCGUINN, C & H FRANK ZAPPA (dp) CHRIS REA Hottest: PEACHES & HERB 1-1 AMII STEWART 4-3 DONNA SUMMER D-8 QUATRO & NORMAN 22-9 RANDY VANWARMER 27-16

14Q/Worcester, MA Bob Rivers

BOB SEGER DONNA SUMMER RICKIE LEE JONES Hottest: GEORGE HARRISON 2-1 RANDY VANWARMER 6-2 VILLAGE PEOPLE 12-5 PEACHES & HERB 13-7 WINGS 14-8

F105/Boston, MA Charlie Fernandes

ROD STEWART SISTER SLEDGE ENGLAND DAN & JFC Hottest: PEACHES & HERB 6-1 VILLAGE PEOPLE 16-11 JACKSONS 21-12 CHER 19-13 POLICE 24-17

JB105/Providence, RI Todd Chase

G.O. BARBARA MANDRELL RICKIE LEE JONES (dp) ROXY MUSIC (dp) JAY FERGUSON (dp) TRIUMPH (dp) Hottest: PEACHES & HERB 2-1 JACKSONS 6-4 WINGS 7-5 INSTANT FUNK 9-6 RANDY VANWARMER 22-16

PRO-FM/Providence, RI Alan Edwards

KENNY ROGERS KICKS LEE JONES Hottest: PEACHES & HERB 1-1 INSTANT FUNK 13-8 BEE GEES 14-9 DONNA SUMMER 17-11 REX SMITH 16-13

WAVZ/New Haven, CT Curt Hansen

OLIVIA N-J FIRST CHOICE (dp) CHERYL LYNN (dp) Hottest: PEACHES & HERB 1-1 WINGS 4-3 MCFADDEN & WHITEH 5-4 DONNA SUMMER 23-10 DAVID NAUGHTON 21-15

WBBF/Rochester, NY Tom Noat

KENNY ROGERS DOOBIE BROTHERS POINTER SISTERS BEACH BOYS Hottest: CHIC 2-1 AMII STEWART 9-5 QUATRO & NORMAN 13-7 CHER 15-9 PEACHES & HERB 26-14

WDRG/Hartford, CT Jim English

ROD STEWART POGER VOODOURIS Hottest: PEACHES & HERB 2-1 BLONDIE 3-2 INSTANT FUNK 8-6 GEORGE HARRISON 12-9 POLICE 24-15

WICC/Bridgeport, CT Greg Loehr

ROGER VOODOURIS DR. HOOK RICKIE LEE JONES DOOBIE BROTHERS SUPERTRAMP Hottest: RANDY VANWARMER 1-1 REX SMITH 14-6 BOBBY CALDWELL 11-8 CHIC 15-9 PEACHES & HERB 19-14

K104/Erie, PA Bill Shannon

VAN HALEN SWEET TYCOON JOE JACKSON M. MANCHESTER Hottest: RANDY VANWARMER 1-1 REX SMITH 14-6 BOBBY CALDWELL 11-8 CHIC 15-9 PEACHES & HERB 19-14

WKBO/Harrisburg, PA Dan Steele

BILLY JOEL POINTER SISTERS DAVID NAUGHTON KENNY ROGERS ROGER VOODOURIS BEACH BOYS BAD COMPANY (dp) Hottest: PEACHES & HERB 1-1 VILLAGE PEOPLE 7-3 WINGS 11-6 GEORGE HARRISON 14-8 GEORGE HARRISON 15-9

WKEE/Huntington, W. VA Doug Yanak

DIRE STRAITS CHEAP TRICK ROD STEWART POINTER SISTERS BEACH BOYS ALTON MCCLAIN & D Hottest: PEACHES & HERB 3-1 JACKSONS 6-3 WINGS 11-5 ENGLAND DAN & JFC 16-11 STYX 18-12

WOLF/Syracuse, NY Charlie Brown

GINO VANNELLI DONNA SUMMER SUPERTRAMP MCGUINN, C & H POINTER SISTERS KENNY ROGERS Hottest: WINGS 2-1 PEACHES & HERB 9-2 BILLY JOEL 21-8 BEE GEES 24-9 ROD STEWART 22-14

WPST/Trenton, NJ Tom Taylor

SUPERTRAMP REX SMITH ROGER VOODOURIS SISTER SLEDGE Hottest: PEACHES & HERB 6-1 WINGS 10-6 STYX 18-10 ENGLAND DAN & JFC 15-11 JACKSONS 17-13

WTRY/Troy, NY Don Perry

NOD STEWART NIGEL OLSSON POINTER SISTERS Hottest: PEACHES & HERB 3-1 VILLAGE PEOPLE 7-4 SISTER SLEDGE 9-6 JACKSONS 12-9 POLICE 23-13

WABE/Allentown, PA Jeff Frank

ROD STEWART RICKIE LEE JONES CHER DAVID NAUGHTON Hottest: CHIC 1-1 QUATRO & NORMAN 11-4 GEORGE HARRISON 14-9 PEACHES & HERB 21-14 BEE GEES 29-19

WHYN/Springfield, MA Ken Capurso

SUPERTRAMP ALTON MCCLAIN & D THELMA HOUSTON REX SMITH RICKIE LEE JONES VAN HALEN BEACH BOYS MCFADDEN & WHITEH KINKS Hottest: BLONDIE 2-1 PEACHES & HERB 5-2 GEORGE HARRISON 23-17 ORLEANS 24-19

WLBZ/Bangor, ME Michael O'Hara

OAK DAVID NAUGHTON RICKIE LEE JONES BEACH BOYS Hottest: AMII STEWART 2-1 PEACHES & HERB 9-3 VILLAGE PEOPLE 8-5 SISTER SLEDGE 12-9 STYX 20-10

WTSN/Dover, NH Jim Sebastian

SISTER SLEDGE BEACH BOYS ROD STEWART DOOBIE BROTHERS LISA DALBELLO OAK Hottest: BLONDIE 1-1 QUATRO & NORMAN 6-3 PEACHES & HERB 15-6 SISTER SLEDGE 13-7 JACKSONS 21-16

WXLK/Parkersburg, W. VA Ron O'Brien

OLIVIA N-J DOOBIE BROTHERS BILLY JOEL Hottest: VILLAGE PEOPLE 1-1 CHER 12-8 JACKSONS 19-13 REX SMITH 21-14 DR. HOOK 24-17

WYRE/Annapolis, MD Steve Kingston

SISTER SLEDGE VAN HALEN KENNY ROGERS Hottest: PEACHES & HERB 1-1 QUATRO & NORMAN 11-6 GEORGE HARRISON 15-10 DONNA SUMMER 21-13 GEORGE BENSON 20-15

WKIR/Beckley, W. VA Shame Randall

SISTER SLEDGE VAN HALEN KENNY ROGERS ALTON MCCLAIN & D REX SMITH RICKIE LEE JONES Hottest: PEACHES & HERB 1-1 RANDY VANWARMER 6-3 SISTER SLEDGE 12-5 BEE GEES 21-7 STYX 16-8

WKBQ/Memphis, TN John Long

ALTON MCCLAIN & D Hottest: PEACHES & HERB 2-1 DELEGATION 11-7 BEE GEES 27-12 ROGER VOODOURIS 20-15 POINTER SISTERS 23-19

WEEQ/Waynesboro, PA Brooks/Davis

BILLY JOEL KENNY ROGERS OLIVIA N-J RICKIE LEE JONES Hottest: PEACHES & HERB 9-1 WINGS 15-6 JACKSONS 14-7 TYCOON 16-11 ORLEANS 22-14

WFBG/Altoona, PA Tony Booth

DONNA SUMMER OLIVIA N-J ROD STEWART BILLY JOEL SUPERTRAMP HELEN REDDY JOURNEY (dp) Hottest: BLONDIE 1-1 VILLAGE PEOPLE 5-2 BAD COMPANY 10-4 PEACHES & HERB 18-5 WINGS 14-7

WGUY/Bangor, ME Mark Laurence

REX SMITH OLIVIA N-J SISTER SLEDGE OAK (dp) CHEAP TRICK (dp) Hottest: PEACHES & HERB 9-1 STYX 6-3 RANDY VANWARMER 17-11 JACKSONS 18-13 ROGER VOODOURIS 22-16

WHEB/Portsmouth, NH Rick Bean

NEIL DIAMOND SISTER SLEDGE DOOBIE BROTHERS REX SMITH OAK Hottest: DOOBIE BROTHERS 1-1 GEORGE BENSON 3-2 BILLY JOEL 5-3 PEACHES & HERB 14-8 RAY STEVENS 24-20

WJBO/Portland, ME Andy Carey

BILLY JOEL ROGER VOODOURIS OAK (dp) Hottest: EDDIE MONEY 2-1 BOB WELCH 6-3 GEORGE BENSON 13-6 IAN MATTHEWS 18-14 BEE GEES 23-19

WLBZ/Bangor, ME Michael O'Hara

OAK DAVID NAUGHTON RICKIE LEE JONES BEACH BOYS Hottest: AMII STEWART 2-1 PEACHES & HERB 9-3 VILLAGE PEOPLE 8-5 SISTER SLEDGE 12-9 STYX 20-10

WTSN/Dover, NH Jim Sebastian

SISTER SLEDGE BEACH BOYS ROD STEWART DOOBIE BROTHERS LISA DALBELLO OAK Hottest: BLONDIE 1-1 QUATRO & NORMAN 6-3 PEACHES & HERB 15-6 SISTER SLEDGE 13-7 JACKSONS 21-16

WXLK/Parkersburg, W. VA Ron O'Brien

OLIVIA N-J DOOBIE BROTHERS BILLY JOEL Hottest: VILLAGE PEOPLE 1-1 CHER 12-8 JACKSONS 19-13 REX SMITH 21-14 DR. HOOK 24-17

WYRE/Annapolis, MD Steve Kingston

SISTER SLEDGE VAN HALEN KENNY ROGERS Hottest: PEACHES & HERB 1-1 QUATRO & NORMAN 11-6 GEORGE HARRISON 15-10 DONNA SUMMER 21-13 GEORGE BENSON 20-15

WKIR/Beckley, W. VA Shame Randall

SISTER SLEDGE VAN HALEN KENNY ROGERS ALTON MCCLAIN & D REX SMITH RICKIE LEE JONES Hottest: PEACHES & HERB 1-1 RANDY VANWARMER 6-3 SISTER SLEDGE 12-5 BEE GEES 21-7 STYX 16-8

WKBQ/Memphis, TN John Long

ALTON MCCLAIN & D Hottest: PEACHES & HERB 2-1 DELEGATION 11-7 BEE GEES 27-12 ROGER VOODOURIS 20-15 POINTER SISTERS 23-19

WEEQ/Waynesboro, PA Brooks/Davis

BILLY JOEL KENNY ROGERS OLIVIA N-J RICKIE LEE JONES Hottest: PEACHES & HERB 9-1 WINGS 15-6 JACKSONS 14-7 TYCOON 16-11 ORLEANS 22-14

297/Fort Worth, TX Gary Marck

PEACHES & HERB Hottest: LRB 2-1 BOB WELCH 4-4 BLONDIE 14-5 STYX 15-6 BAD COMPANY 17-12

KRBE/Houston, TX Clay Glash

OLIVIA N-J ORLEANS DAVID NAUGHTON DR. HOOK Hottest: PEACHES & HERB 4-1 VILLAGE PEOPLE 10-5 BOB SEGER 18-12 DONNA SUMMER 29-18 SUPERTRAMP 24-19

Q105/Tampa, FL Mason Dixon

RICKIE LEE JONES SUPERTRAMP OLIVIA N-J Hottest: CHIC 8-4 CHER 10-8 WINGS 20-13 SISTER SLEDGE 29-19

WLCY/Tampa, FL Jan Jeffries

KENNY ROGERS G.O. DAVID NAUGHTON Hottest: BLONDIE 4-1 BELL & JAMES 5-2 BABYS 10-3 PEACHES & HERB 12-7 STYX 26-19

Y100/Miami, FL Robert Muzzy

REX SMITH ROD STEWART RANDY VANWARMER Hottest: PEACHES & HERB 1-1 BLONDIE 10-5 DONNA SUMMER 21-12 ANNE MURRAY 20-13 BEE GEES 32-23

Parallel Two

92Q/Nashville, TN Valrie/Davis

SUPERTRAMP RICKIE LEE JONES ROD STEWART (dp) BEE GEES (dp) WINGS (dp) Hottest: PEACHES & HERB 1-1 WINGS 6-3 BLONDIE 13-6 VILLAGE PEOPLE 15-9 RANDY VANWARMER 24-15

94Q/Atlanta, GA Jeff McCartney

VAN HALEN KINKS JAY FERGUSON Hottest: STYX 1-1 WINGS 8-2 RANDY VANWARMER 10-5 ORLEANS 13-9 SUPERTRAMP 20-14

BJ105/Orlando, FL Reggie Blackwell

RICKIE LEE JONES ROGER VOODOURIS TOTO KENNY ROGERS LINER (RA) Hottest: FRANK MILLS 2-1 PEACHES & HERB 5-2 WINGS 13-8 BLONDIE 23-13 CHER 31-21

KEEL/Shreveport, LA Randy Davis

KENNY ROGERS BILLY JOEL RANDY VANWARMER Hottest: PEACHES & HERB 1-1 JACKSONS 9-3 SISTER SLEDGE 13-6 VILLAGE PEOPLE 15-8 GEORGE BENSON 20-14

KINT/El Paso, TX Imani Kays

HEMLOCK SUPERTRAMP ROD STEWART ROGER VOODOURIS SISTER SLEDGE Hottest: PEACHES & HERB 1-1 SISTER SLEDGE 12-7 WINGS 20-12 GEORGE HARRISON 23-16 STYX 27-18

KLIF/Dallas, TX Harry Nelson

BILLY JOEL OLIVIA N-J BAD COMPANY JAY FERGUSON Hottest: BLONDIE 2-1 BELL & JAMES 11-4 CHER 14-6 MCGUINN, C & H 16-11 PEACHES & HERB 23-19

KNOW/Austin, TX Bill Mayne

DONNA SUMMER DOOBIE BROTHERS Hottest: PEACHES & HERB 2-1 GEORGE BENSON 12-6 MCGUINN, C & H 22-14 BARBARA MANDRELL 25-17 ENGLAND DAN & JFC 26-19

KTSA/San Antonio, TX Mike Tanner

BILLY JOEL OLIVIA N-J KENNY ROGERS REX SMITH VAN HALEN Hottest: PEACHES & HERB 1-1 BLONDIE 4-2 WINGS 21-8 BEE GEES 23-10 GEORGE HARRISON 26-15

KXX108/Birmingham, AL Steve Davis

SUPERTRAMP BEACH BOYS JAY FERGUSON BELL & JAMES Hottest: PEACHES & HERB 2-1 JACKSONS 8-4 NICOLETTE LARSON 12-8 WINGS 17-12 ORLEANS D-19

WAKY/Louisville, KY Mike McVay

OLIVIA N-J KENNY ROGERS BILLY JOEL BAD COMPANY Hottest: BLONDIE 4-1 PEACHES & HERB 9-4 WINGS 14-8 VILLAGE PEOPLE 20-14 STYX 24-16

WAFB/Jacksonville, FL Jeannette Richards

DAVID MEECE MCFADDEN & WHITEH MAXINE NIGHTINGAL OLIVIA N-J SISTER SLEDGE JAY FERGUSON Hottest: BLONDIE 6-1 G.O. 9-3 STYX 11-6 VILLAGE PEOPLE 13-9 PEACHES & HERB 15-10

WAXY/Ft. Lauderdale, FL Michael Ward

DOOBIE BROTHERS SISTER SLEDGE RICKIE LEE JONES Hottest: PEACHES & HERB 1-1 BLONDIE 6-2 CHER 14-6 WINGS 17-8 GEORGE BENSON 13-9

WAYS/Charlotte, NC Brenda Spanky

RICKIE LEE JONES DR. HOOK SISTER SLEDGE TAKA ROOM Hottest: PEACHES & HERB 1-1 AMII STEWART 5-3 G.O. 19-12 DONNA SUMMER 21-13 BEE GEES 27-17

WBBQ/Augusta, GA Bruce Stevens

FOXY BEACH BOYS VAN HALEN BILLY JOEL KINKS (dp) SISTER SLEDGE Hottest: PEACHES & HERB 2-1 BARBARA MANDRELL 17-3 WINGS 18-4 G.O. 21-6 STYX 24-17

WFRG/Birmingham, AL Coyote Calhoun

NIGEL OLSSON SUPERTRAMP ALTON MCCLAIN & D Hottest: PEACHES & HERB 1-1 WINGS 10-6 BARBARA MANDRELL 16-12 G.O. 25-15 DONNA SUMMER 27-21

WFME/Baton Rouge, LA Randy Rice

KENNY ROGERS SISTER SLEDGE BAD COMPANY Hottest: PEACHES & HERB 5-1 JACKSONS 4-2 BLONDIE 1-3 WINGS 16-11 STYX 17-12

WGH/Norfolk, VA Bob Canada

NIGEL OLSSON G.O. SISTER SLEDGE Hottest: RANDY VANWARMER 3-1 DONNA SUMMER 11-6 BEE GEES 12-8 MCGUINN, C & H 21-13 RICKIE LEE JONES 18-14

WHBQ/Memphis, TN John Long

ALTON MCCLAIN & D Hottest: PEACHES & HERB 2-1 DELEGATION 11-7 BEE GEES 27-12 ROGER VOODOURIS 20-15 POINTER SISTERS 23-19

WKIX/Raleigh, NC Ron McKay

STYX BARBARA MANDRELL Hottest: PEACHES & HERB 1-1 GEORGE BENSON 8-6 G.O. 20-14 RANDY VANWARMER 26-16 RAY STEVENS 24-18

WLAC/Nashville, TN Smokey Rivers

BAD COMPANY REX SMITH JAY FERGUSON DR. HOOK DOOBIE BROTHERS CHEAP TRICK (dp) Hottest: PEACHES & HERB 1-1 SISTER SLEDGE 8-4 GEORGE HARRISON 14-8 RANDY VANWARMER 23-11 DAVID NAUGHTON 35-18

WNOE/New Orleans, LA Lee Armstrong

BLONDIE BONNIE POINTER RAYDIO BEACH BOYS ROGER VOODOURIS Hottest: SISTER SLEDGE 1-1 GEORGE HARRISON 13-8 INSTANT FUNK 15-9 STYX 18-11 DANNY PEARSON 25-15

WQAM/Miami, FL Becky Vidaud

ORLEANS RANDY VANWARMER SPACE (dp) Hottest: PEACHES & HERB 4-1 CHER 13-5 E.C. KING 12-6 BLONDIE 17-9 LRB 18-13

WRJZ/Knoxville, TN Mark Thompson

DOOBIE BROTHERS SUPERTRAMP OLIVIA N-J MCGUINN, C & H BEACH BOYS JAY FERGUSON (dp) DOOBIE BROTHERS (dp) JAMES TAYLOR (dp) DAVID NAUGHTON Hottest: PEACHES & HERB 1-1 AMII STEWART 4-2 JACKSONS 7-3 RANDY VANWARMER 15-7 DONNA SUMMER 33-18

WJSG/Savannah, GA Jerry Rogers

REX SMITH SUPERTRAMP KENNY ROGERS Hottest: PEACHES & HERB 1-1 BEE GEES 6-4 G.O. 13-6 STYX 16-11 DONNA SUMMER 22-13

WSGN/Birmingham, AL Beau Braxton

DAVID NAUGHTON RICKIE LEE JONES ROGER VOODOURIS SUPERTRAMP Hottest: PEACHES & HERB 1-1 JACKSONS 11-2 BEE GEES 24-19 ROD STEWART 26-20 BOB SEGER 27-21

WTLX/New Orleans, LA Julie/Terry Young

DONNA SUMMER RICKIE LEE JONES ROGER VOODOURIS OLIVIA N-J BABYS ST. TROPEZ HAIR SOUNDTRACK Hott

MIDWEST
Most Added Hottest
 Rickie Lee Jones Peaches & Herb
 Rex Smith Wings
 Billy Joel Blondie

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added Hottest
 Kenny Rogers Peaches & Herb
 Beach Boys Blondie
 Rod Stewart
 Rickie Lee Jones Bee Gees

MIDWEST

Parallel One

CKLW/Detroit, MI
 Rosalie Trambley

SISTER SLEDGE
 MCFADDEN & WHITEH
 BOB SEGER
 Hottest:
 PEACHES & HERB 1-1
 BLONDIE 4-2
 REX SMITH 18-7
 FOX 24-15
 ENGLAND DAN & JFC 28-16

KBEQ/Kansas City, MO
 Marcia Lernerberg

JOURNEY
 RICKIE LEE JONES
 NIGEL OLSSON
 KENNY ROGERS
 Hottest:
 FRANK MILLS 3-1
 PEACHES & HERB 3-2
 CHEAP TRICK 17-9
 MOLLY HATCHET 24-17
 NICOLETTE LARSON 29-21

KDWB/Minneapolis, MN
 Dave Thomson

SUPERTRAMP
 FRANK ZAPPA
 Hottest:
 BLONDIE 3-1
 PEACHES & HERB 5-3
 RANDY VANWARMER 16-10
 MCGUINN, C & H 20-16
 BILLY JOEL 25-20

EBLQ/St. Louis, MO
 Phil Irons

NIGEL OLSSON
 NARADA M. WALDEN
 JAY FERGUSON
 NEW ENGLAND
 Hottest:
 PEACHES & HERB 2-1
 JACKSONS 8-3
 SISTER SLEDGE 9-5
 DONNA SUMMER 26-16
 ENGLAND DAN & JFC 29-22

KSTP/Minneapolis, MN
 Steve Parun

RICKIE LEE JONES
 TOTO
 GYPSY BAND
 Hottest:
 PEACHES & HERB 4-1
 GEORGE BENSON 8-6
 WINGS 11-8
 RANDY VANWARMER 15-10
 BLONDIE 22-16

Q102/Cincinnati, OH
 Terry Stann

BILLY JOEL
 OLIVIA N-J
 Hottest:
 AMII STEWART 1-1
 BLONDIE 5-2
 QUATRO & NORMAN 12-5
 GEORGE HARRISON 14-8
 FRANK MILLS 18-12

WGCL/Cleveland, OH
 Bob Travis

NARADA M. WALDEN
 MCGUINN, C & H
 SPACE
 NICOLETTE LARSON
 BILL WRAY
 CHEAP TRICK
 ROXY MUSIC
 Hottest:
 PEACHES & HERB 1-1
 VILLAGE PEOPLE 7-4
 EUCLID BEACH BAND 12-8
 POLICE 19-15
 DONNA SUMMER D-21

WLS/Chicago, IL
 Alan Burns

DONNA SUMMER
 OLIVIA N-J
 ROD STEWART
 Hottest:
 AMII STEWART 1-1
 PEACHES & HERB 5-2
 JACKSONS 17-9
 WINGS 15-11
 QUATRO & NORMAN 19-14

WOKY/Milwaukee, WI
 Jeff Ryder

Hottest:
 BLONDIE 5-1
 PEACHES & HERB 9-4
 SUPERTRAMP 12-8
 WINGS 19-15
 RANDY VANWARMER 24-20

WZUW/Milwaukee, WI
 Chris Curtis

BARBARA MANDRELL
 RICKIE LEE JONES
 RANDY VANWARMER
 KENNY ROGERS
 NIGEL OLSSON
 Hottest:
 BLONDIE 2-1
 PEACHES & HERB 4-3
 VILLAGE PEOPLE 9-7
 TYCOON 13-10
 ENGLAND DAN & JFC 21-16

WZZP/Cleveland, OH
 Randy Kabrach

ST. TROPEZ
 LEIF GARRETT
 DR. HOOK
 GINO SOCCIO
 Hottest:
 BLONDIE 2-1
 PEACHES & HERB 13-4
 EUCLID BEACH BAND 20-9
 DONNA SUMMER 28-15
 GEORGE HARRISON 24-17

Parallel Two

82K/Columbus, OH
 Mike Perkins

NEW ENGLAND (dp)
 REX SMITH (dp)
 NARADA M. WALDEN (dp)
 Hottest:
 PEACHES & HERB 1-1
 SISTER SLEDGE 10-6
 STYX 15-8
 BEE GEES 28-18
 BAD COMPANY 24-19

KIOA/Des Moines, IA
 Gary Stevens

KENNY ROGERS (dp)
 CONWAY TWITTY (dp)
 JACKSONS
 RANDY VANWARMER
 Hottest:
 AMII STEWART 1-1
 FRANK MILLS 4-2
 LRB 8-5
 VILLAGE PEOPLE 13-8
 WINGS 14-12

KOFM/Oklahoma City, OK
 Chuck Morgan

BOB SEGER
 REX SMITH
 ROD STEWART
 RICKIE LEE JONES
 BEACH BOYS
 Hottest:
 PEACHES & HERB 6-1
 CHIC 7-4
 JACKSONS 11-6
 ENGLAND DAN & JFC 17-11
 STYX 24-19

KRAV/Tulsa, OK
 Kenny King

SUPERTRAMP
 KENNY ROGERS
 REX SMITH
 Hottest:
 PEACHES & HERB 1-1
 GEORGE HARRISON 3-2
 ENGLAND DAN & JFC 12-9
 RANDY VANWARMER 14-10
 BILLY JOEL 23-19

KZ99/Peoria, IL
 Keith Edwards

DONNA SUMMER
 OLIVIA N-J
 RICKIE LEE JONES (dp)
 SUPERTRAMP (dp)
 Hottest:
 PEACHES & HERB 3-1
 STYX 6-2
 WINGS 7-3
 JACKSONS 9-5
 BEE GEES 20-13

WGRD/Grand Rapids, MI
 Ron White

WINGS
 Hottest:
 PEACHES & HERB 3-1
 BLONDIE 4-2
 VILLAGE PEOPLE 8-6
 QUATRO & NORMAN 13-8
 CHIC 12-9

WBB/Kansas City, MO
 Al Casey

RICKIE LEE JONES
 MCGUINN, C & H
 NICOLETTE LARSON
 ORLEANS
 OLIVIA N-J
 Hottest:
 PEACHES & HERB 1-1
 WINGS 6-3
 SUPERTRAMP 19-7
 BEE GEES 22-13
 RANDY VANWARMER 21-16

WHOT/Youngstown, OH
 Dick Thompson

BILLY JOEL
 ROD STEWART
 BARBARA MANDRELL
 Hottest:
 PEACHES & HERB 4-1
 GEORGE HARRISON 9-3
 WINGS 10-5
 JACKSONS 11-7
 BEE GEES 23-11

WKY/Oklahoma City, OK
 Sandy Jones

OLIVIA N-J
 BILLY JOEL
 M. MANCHESTER
 MCGUINN, C & H
 Hottest:
 BLONDIE 1-1
 SISTER SLEDGE 13-10
 WINGS 16-12
 ENGLAND DAN & JFC 19-14
 BEE GEES 24-16

WMEE/Ft. Wayne, IN
 John Curry

VAN HALEN
 REX SMITH
 RICKIE LEE JONES
 DOOBIE BROTHERS
 BOB SEGER
 Hottest:
 QUATRO & NORMAN 1-1
 CHIC 5-2
 GEORGE HARRISON 6-3
 WINGS 7-4
 GEORGE BENSON 12-9

WNAP/Indianapolis, IN
 Steve Mitchell

VAN HALEN
 SISTER SLEDGE
 KENNY ROGERS
 CHEAP TRICK
 Hottest:
 BLONDIE 3-1
 PEACHES & HERB 4-2
 WINGS 7-5
 GEORGE HARRISON 16-11
 BEE GEES 30-19

WNCL/Columbus, OH
 Steve Edwards

SUPERTRAMP
 DOOBIE BROTHERS
 Hottest:
 AMII STEWART 1-1
 PEACHES & HERB 5-4
 M. MANCHESTER 8-5
 STYX 15-8
 TYCOON 17-10

WOHO/Toledo, OH
 Beau Elliott

STYX
 REX SMITH
 OLIVIA N-J
 BEACH BOYS
 Hottest:
 BLONDIE 2-1
 JACKSONS 5-3
 PEACHES & HERB 6-4
 VILLAGE PEOPLE 13-6
 DONNA SUMMER 26-18

WOW/Amaha, NE
 Roger Davis

BARBARA MANDRELL
 Hottest:
 PEACHES & HERB 6-1
 JACKSONS 17-7
 BEE GEES 28-15
 BAD COMPANY 27-16
 BILLY JOEL 30-18

WVIC/East Lansing, MI
 Bob Berry

BILLY JOEL
 SISTER SLEDGE
 RICKIE LEE JONES
 ROD STEWART
 KENNY ROGERS
 Hottest:
 PEACHES & HERB 1-1
 VILLAGE PEOPLE 9-5
 POLICE 18-9
 STYX 24-16
 DONNA SUMMER 30-23

KSTT/Davenport, IA
 Mike Kennally

DONNA SUMMER
 BILLY JOEL
 OLIVIA N-J
 BOSTON
 Hottest:
 BLONDIE 1-1
 PEACHES & HERB 3-2
 WINGS 18-7
 SISTER SLEDGE 23-11
 GEORGE HARRISON 16-12

WISM/Madison, WI
 Jonathan Little

JAY FERGUSON
 BEACH BOYS
 TOTO
 FRANK ZAPPA
 JOHN STEWART
 Hottest:
 PEACHES & HERB 3-1
 WINGS 7-4
 JACKSONS 13-9
 BEE GEES 25-15
 ENGLAND DAN & JFC 26-17

Parallel Three

KFYR/Bismarck, ND
 Dan Brannon

BOSTON
 REX SMITH
 BEACH BOYS
 MAXINE NIGHTINGAL
 BAD COMPANY
 GYPSY BAND
 Hottest:
 AMII STEWART 5-1
 QUATRO & NORMAN 4-2
 RANDY VANWARMER 13-9
 ENGLAND DAN & JFC 15-11
 STYX 17-12

KKLS/Rapid City, SD
 Kjar/Sherwyn

REX SMITH
 DOOBIE BROTHERS
 SISTER SLEDGE
 BILLY JOEL
 Hottest:
 AMII STEWART 1-1
 BLONDIE 6-2
 QUATRO & NORMAN 8-5
 RANDY VANWARMER 9-6
 PEACHES & HERB 13-7

KKRC/St. Louis, SD
 Gene Shaw

BILLY JOEL
 REX SMITH
 Hottest:
 PEACHES & HERB 5-1
 VILLAGE PEOPLE 12-8
 WINGS 13-9
 ENGLAND DAN & JFC 20-11
 RANDY VANWARMER 24-18

KLMS/Lincoln, NE
 Rob Hagger

CHICAGO
 MAXINE NIGHTINGAL
 BARBARA MANDRELL
 WINGS
 RICK NELSON
 RAYDIO
 TYCOON
 Hottest:
 CHIC 7-1
 PEACHES & HERB 10-3
 CHIC 13-9
 SUPERTRAMP 25-19
 POINTER SISTERS 24-20

WBPT/Stevens Point, WI
 Pat Martin

PINK LADY
 BILLY JOEL
 DONNA SUMMER
 REX SMITH
 Hottest:
 STYX 1-1
 PEACHES & HERB 10-2
 CHEAP TRICK 12-5
 RANDY VANWARMER 17-8
 SUPERTRAMP 19-9

KQWB/Fargo, ND
 Bill Richards

CARS
 JAY FERGUSON
 VAN HALEN
 SPYRO GYRA
 DONNA SUMMER
 ALLMAN BROTHERS
 TARNEY SPENCER
 ROXY MUSIC (dp)
 RICKIE LEE JONES
 Hottest:
 BLONDIE 1-1
 WINGS 12-9
 PEACHES & HERB 15-11
 IAN MATTHEWS 19-14
 BELL & JAMES 20-15

WAKK/Duluth, MN
 Bruce MacGregor

ROD STEWART
 DOOBIE BROTHERS
 NIGEL OLSSON
 Hottest:
 JACKSONS 9-1
 PEACHES & HERB 10-2
 WINGS 22-14
 SISTER SLEDGE 23-17
 BEE GEES 24-19

WEAQ/Eau Claire, WI
 Rick Roberts

DOOBIE BROTHERS
 KENNY ROGERS
 BEACH BOYS
 NIGEL OLSSON
 Hottest:
 BOB WELCH 4-1
 ENGLAND DAN & JFC 7-4
 AMERICA 15-8
 PEACHES & HERB 21-14
 ORLEANS 24-19

WBC/Duluth, MN
 Steven B. Oliver

KENNY ROGERS
 BEACH BOYS
 DOOBIE BROTHERS
 Hottest:
 AMII STEWART 1-1
 PEACHES & HERB 12-3
 RANDY VANWARMER 10-5
 GEORGE HARRISON 11-6
 GEORGE BENSON 9-7

WGBF/Evanston, IN
 Barry James

RANDY VANWARMER
 BILLY JOEL
 SUPERTRAMP
 CHEAP TRICK
 SISTER SLEDGE
 Hottest:
 PEACHES & HERB 1-1
 WINGS 6-3
 GEORGE HARRISON 8-4
 JACKSONS 12-5
 ENGLAND DAN & JFC D-12

WJON/St. Cloud, MN
 Tom Kay

BEACH BOYS
 DONNA SUMMER
 SUPERTRAMP
 NICOLETTE LARSON
 SISTER SLEDGE
 Hottest:
 FRANK MILLS 1-1
 BLONDIE 7-3
 ENGLAND DAN & JFC 14-7
 WINGS 16-12
 PEACHES & HERB 20-13

WKAU/Kaukauna, WI
 Rich Allen

REX SMITH
 RICKIE LEE JONES
 BARBARA MANDRELL
 JAY FERGUSON
 Hottest:
 BLONDIE 1-1
 M. MANCHESTER 3-2
 STYX 8-5
 GEORGE BENSON 14-8
 MCGUINN, C & H 26-17

WNAM/Neenah, WI
 Steve Otis

RICKIE LEE JONES
 BILLY JOEL
 Hottest:
 AMII STEWART 2-1
 PEACHES & HERB 11-3
 GEORGE BENSON 14-10
 JACKSONS 17-11
 WINGS 20-15

WRER/Racine, WI
 Patti Austin

REX SMITH
 G.Q.
 NICOLETTE LARSON
 DR. HOOK
 Hottest:
 PEACHES & HERB 3-1
 GEORGE HARRISON 8-5
 WINGS 11-6
 STYX 13-7
 CHIC 12-8

WROK/Rockford, IL
 John Arthur

OLIVIA N-J
 RICKIE LEE JONES
 JAY FERGUSON
 LINDA RONSTADT
 JOHN STEWART
 Hottest:
 PEACHES & HERB 8-1
 DOOBIE BROTHERS 1-2
 AMII STEWART 2-3
 QUATRO & NORMAN 15-9
 ENGLAND DAN & JFC 20-12

WTRU/Muskegon, MI
 Jon London

DONNA SUMMER
 BARBARA MANDRELL
 SUPERTRAMP
 Hottest:
 FRANK MILLS 1-1
 QUATRO & NORMAN 8-4
 BLONDIE 15-11
 SISTER SLEDGE 24-13
 ENGLAND DAN & JFC 29-21

WYFM/Youngstown, OH
 Jack Taylor

WINGS
 Hottest:
 PEACHES & HERB 7-1
 VILLAGE PEOPLE 8-4
 JACKSONS 15-12
 QUATRO & NORMAN 16-13
 CHIC 18-15

WEST

Parallel One

B100/San Diego, CA
 C.C. McCartney

RICKIE LEE JONES
 CHEAP TRICK
 NIGEL OLSSON
 ROGER VOUDOURIS
 ROCKETS
 JAY FERGUSON
 Hottest:
 BLONDIE 6-1
 PEACHES & HERB 17-4
 ENGLAND DAN & JFC 14-6
 CHIC 19-7
 SISTER SLEDGE 22-10

KEARTH/Los Angeles, CA
 Bob Hamilton

RICKIE LEE JONES
 FRANK ZAPPA
 THELMA HOUSTON (dp)
 Hottest:
 PEACHES & HERB 1-1
 JACKSONS 6-4
 CHERYL LYNN 14-8
 DONNA SUMMER 15-10
 BEE GEES 20-15

KFI/Los Angeles, CA
 Roger Collins

ROD STEWART
 OLIVIA N-J
 KENNY ROGERS
 BILLY JOEL
 CHILLY
 Hottest:
 PEACHES & HERB 1-1
 DONNA SUMMER 13-2
 CHIC 12-9
 VILLAGE PEOPLE 12-8
 CHIC 13-10
 RANDY VANWARMER 28-23

KFRC/San Francisco, CA
 Garland Sholin

SISTER SLEDGE
 VAN HALEN
 RANDY VANWARMER
 BEACH BOYS
 FRANK ZAPPA
 Hottest:
 PEACHES & HERB 1-1
 ENGLAND DAN & JFC 1-1
 SISTER SLEDGE 7-4
 LRB 13-7
 JOURNEY 16-10
 SUPERTRAMP 21-13

KHJ/Los Angeles, CA
 Chuck Martin

FRANK ZAPPA
 BARBARA MANDRELL
 JAY FERGUSON
 Hottest:
 PEACHES & HERB 1-1
 ENGLAND DAN & JFC 10-6
 RANDY VANWARMER 17-15
 ROGER VOUDOURIS 20-16

KGW/Portland, OR
 Terry Danner

BILLY JOEL
 OLIVIA N-J
 NIGEL OLSSON
 Hottest:
 PEACHES & HERB 4-1
 GEORGE BENSON 7-5
 BLONDIE 12-8
 BABYS 14-10
 RANDY VANWARMER 18-11

KJRB/Spokane, WA
 Tom Hutylar

BEACH BOYS
 JAY FERGUSON
 SISTER SLEDGE
 DR. HOOK
 DAVID NAUGHTON (dp)
 ROGER VOUDOURIS (dp)
 Hottest:
 PEACHES & HERB 1-1
 JACKSONS 9-3
 BEE GEES 8-4
 SUPERTRAMP 20-11
 DONNA SUMMER 21-12

KMCM/San Diego, CA
 Jeff Salgo

BOB SEGER
 DONNA SUMMER
 SUPERTRAMP
 MCGUINN, C & H
 G.Q.
 NIGEL OLSSON
 BEACH BOYS
 ROD STEWART
 Hottest:
 AMII STEWART 8-1
 BOSTON 3-3
 CHIC 12-7
 BLONDIE 15-8
 PEACHES & HERB 22-11

KJR/Seattle, WA
 Tracy Mitchell

BEACH BOYS
 TOTO
 ENGLAND DAN & JFC
 NEW ENGLAND
 Hottest:
 PEACHES & HERB 1-1
 BEE GEES 2-2
 BLONDIE 3-3
 CHIC 6-4
 GEORGE HARRISON 13-10

KOPA/Phoenix, AZ
 John Volpe

CHEAP TRICK
 REX SMITH
 G.Q.
 Hottest:
 PEACHES & HERB 1-1
 STYX 3-2
 SISTER SLEDGE 9-3
 JACKSONS 16-6
 BAD COMPANY 23-15

KUPD/Phoenix, AZ
 John Sebastian

EDDIE MONEY
 POLICE
 CHEAP TRICK
 ALLMAN BROTHERS
 Hottest:
 STYX 1-1
 GEORGE HARRISON 4-3
 VAN HALEN 5-4
 BLONDIE 9-6
 SUPERTRAMP 13-10

WEST

Parallel Two

KCPX/Salt Lake City, UT
 Gary Waldron

REX SMITH
 RICKIE LEE JONES
 DR. HOOK
 CHIC 9-5
 JAY FERGUSON
 THELMA HOUSTON
 Hottest:
 PEACHES & HERB 2-1
 CHIC 8-3
 RANDY VANWARMER 10-5
 BEE GEES 15-9
 NIGEL OLSSON 24-17

PARALLEL PLAYLISTS

EAST

wifi 92 Philadelphia

- 3 1 BLONDIE/Heart Of Glass
 - 2 2 AMII STEWART/Knock On Wood
 - 1 3 DOOBIE BROTHERS/What A Fool Believes
 - 4 4 CHIC/I Want Your Love
 - 5 5 PEACHES & HERB/Reunited
 - 6 6 VILLAGE PEOPLE/In The Navy
 - 7 7 CHER/Take Me Home
 - 8 8 QUATRO & NORMAN/Stumblin' In
 - 9 9 BEE GEE'S/Tragedy
 - 10 10 BILLY JOEL/Honesty
 - 11 11 SISTER SLEDGE/He's The Greatest...
 - 12 12 JACKSON/Shahe Your Body...
 - 13 13 DONNA SUMMER/Heaven Knows
 - 14 14 GLORIA GAYNOR/I Will Survive
 - 15 15 LRB/Lady
 - 16 16 POCO/Crazy Love
 - 17 17 INSTANT FUNK/Got My Mind Made Up
 - 18 18 DONNA SUMMER/Hot Stuff
 - 19 19 BEE GEES/Love You Inside Out
 - 20 20 PEACHES & HERB/Shake Your Groove...
 - 21 21 ROD STEWART/Do Ya Think I'm Sexy
 - 22 22 GEORGE BENSON/Love Ballad
 - 23 23 WINGS/Goodnight Tonight
 - 24 24 DIRE STRAITS/Sultans Of Swing
 - 25 25 VILLAGE PEOPLE/Y.M.C.A.
 - 26 26 BELL & JAMES/Livin' It Up...
 - 27 27 GEORGE HARRISON/Blow Away
 - 28 28 BOB WELCH/Precious Love
 - 29 29 IRONHORSE/Sweet Lul-Louise
 - 30 30 RANDY EROWN/You Says It All
- ADDS STYX/Renegade
CHEAP TRICK/I Want You To...
BAD COMPANY/Rock & Roll Fantasy

WPEZ Pittsburgh

- 2 1 BLONDIE/Heart Of Glass
 - 1 2 AMII STEWART/Knock On Wood
 - 4 3 CHIC/I Want Your Love
 - 6 4 QUATRO & NORMAN/Stumblin' In
 - 7 5 WINGS/Goodnight Tonight
 - 8 6 SISTER SLEDGE/He's The Greatest...
 - 3 7 FRANK MILLS/Music Box Dancer
 - 11 8 GEORGE HARRISON/Blow Away
 - 9 9 DOOBIE BROTHERS/What A Fool Believes
 - 19 10 DOOBIE BROTHERS/What A Fool Believes
 - 14 11 VILLAGE PEOPLE/In The Navy
 - 13 12 GEORGE BENSON/Love Ballad
 - 9 13 GLORIA GAYNOR/I Will Survive
 - 15 14 LRB/Lady
 - 15 15 BOB WELCH/Precious Love
 - 20 16 CHER/Take Me Home
 - 12 17 BEE GEES/Tragedy
 - 22 18 STYX/Renegade
 - 19 19 DIRE STRAITS/Sultans Of Swing
 - 23 20 BAD COMPANY/Rock & Roll Fantasy
 - 21 21 IRONHORSE/Sweet Lul-Louise
 - 18 22 ANNE MURRAY/Just Fall In Love
 - 23 23 DONNA SUMMER/Hot Stuff
 - 24 24 BOB WELCH/Precious Love
 - 26 25 ALLMAN BROTHERS/Crazy Love
 - 28 26 BILLY JOEL/Honesty
 - 30 27 OLIVIA N-J/Deeper Than The Night
 - 28 28 ENGLAND DAN & JFC/Love Is The Answer
 - 29 29 APRIL WINE/Roller
 - 30 30 ROD STEWART/Ain't Love A Bitch
- ADDS ORLEANS/Love Takes Time
RANDY VANARMER/Just When I Needed...
MCQUINN, C & H/Don't You Write...
SUPERTRAMP/The Logical Song
- ON JAMES TAYLOR/Up On The Roof
JAMES TAYLOR/Rainy Day Man
JAMES TAYLOR/Highway

Montreal 98.1 Crgm

- 2 1 BLONDIE/Heart Of Glass
 - 1 2 BILLY JOEL/Big Shot
 - 4 3 AMII STEWART/Knock On Wood
 - 3 4 BEE GEES/Tragedy
 - 7 5 DOOBIE BROTHERS/What A Fool Believes
 - 5 6 DIRE STRAITS/Sultans Of Swing
 - 6 7 ROD STEWART/Do Ya Think I'm Sexy
 - 8 8 POCO/Crazy Love
 - 14 9 M. MANCHESTER/Don't Dry Out Loud
 - 9 10 TOT/Hold The Line
 - 18 11 DONNA SUMMER/Heaven Knows
 - 12 12 GINO VANNELLI/Wheels Of Life
 - 11 13 GLORIA GAYNOR/I Will Survive
 - 14 14 PEACHES & HERB/Shake Your Groove...
 - 17 15 ANNE MURRAY/Just Fall In Love
 - 20 16 WINGS/Goodnight Tonight
 - 17 17 POINTER SISTERS/Fire
 - 19 18 BOBBY CALDWELL/What You Won't Do...
 - 22 19 CHIC/I Want Your Love
 - 16 20 CAROL DOUGLAS/Burnin'
 - 18 21 BOB WELCH/Precious Love
 - 22 22 PEACHES & HERB/Reunited
 - 23 23 CHIC/Le Freak
 - 27 24 BELL & JAMES/Livin' It Up...
 - 24 25 NICOLETTE LARSON/Rumba Girl
 - 25 26 GEORGE HARRISON/Blow Away
 - 29 27 QUATRO & NORMAN/Stumblin' In
 - 28 28 SUPERTRAMP/The Logical Song
 - 29 29 EDDIE MONEY/Maybe I'm A Fool
 - 30 30 BEE GEES/Too Much Heaven
- ADDS 28, 29
DOMINIC TROIANO/We All Need Love
SISTER SLEDGE/He's The Greatest...

ON DONNA SUMMER/Hot Stuff
CLAUDIA BARRY/Boogie Woogie Dancin'
MAX WEBSTER/Let Go The Line
JACKSON/Shahe Your Body...
ENGLAND DAN & JFC/Love Is The Answer
IAN THOMAS/Time Is The Keeper
NICK GILBERT/She's One Of The Boys
STREETHEAT/Hollywood
STONEBOLT/Love Struck
LISA DALBELLO/Still In Love
APRIL WINE/Roller
NEIL DIAMOND/Forever In Blue Jeans

1050 chum Toronto

- 4 1 BLONDIE/Heart Of Glass
 - 2 2 GLORIA GAYNOR/I Will Survive
 - 3 3 DIRE STRAITS/Sultans Of Swing
 - 5 4 DOOBIE BROTHERS/What A Fool Believes
 - 8 5 AMII STEWART/Knock On Wood
 - 5 6 CLAUDIA BARRY/Boogie Woogie Dancin'
 - 13 7 QUATRO & NORMAN/Stumblin' In
 - 11 8 POCO/Crazy Love
 - 7 9 BEE GEES/Tragedy
 - 12 10 VILLAGE PEOPLE/In The Navy
 - 17 11 GEORGE HARRISON/Blow Away
 - 14 12 WINGS/Goodnight Tonight
 - 6 13 VILLAGE PEOPLE/Macho Man
 - 16 14 RAESY/Only Want To Get...
 - 20 15 GINO SOCCIO/Dancer
 - 10 16 ROD STEWART/Do Ya Think I'm Sexy
 - 9 17 ANNE MURRAY/Just Fall In Love
 - 19 18 FRANK MILLS/Music Box Dancer
 - 24 19 CHIC/I Want Your Love
 - 21 20 MURRAY MCALACHLAN/Whispering Rain
 - 25 21 JACKSON/Shahe Your Body...
 - 15 22 NEIL DIAMOND/Forever In Blue Jeans
 - 0 23 PEACHES & HERB/Reunited
 - 27 24 BOB WELCH/Precious Love
 - 28 25 INSTANT FUNK/Got My Mind Made Up
 - 29 26 GARY'S GANG/Keep On Dancing
 - 19 27 LRB/Lady
 - 0 28 SISTER SLEDGE/He's The Greatest...
 - 0 29 DONNA SUMMER/Hot Stuff
 - 0 30 ROD STEWART/Ain't Love A Bitch
- ADDS G.O./Disco Nights
SUPERTRAMP/The Logical Song
BEACH BOYS/Good Timin'
- MIDWEST
- WZLW 96FM Milwaukee
- 2 1 BLONDIE/Heart Of Glass
 - 1 2 JACKSON/Shahe Your Body...
 - 3 3 PEACHES & HERB/Reunited
 - 4 4 QUATRO & NORMAN/Stumblin' In
 - 5 5 AMII STEWART/Knock On Wood
 - 6 6 GEORGE HARRISON/Blow Away
 - 7 7 VILLAGE PEOPLE/In The Navy
 - 8 8 WINGS/Goodnight Tonight
 - 9 9 FRANK MILLS/Music Box Dancer
 - 10 10 TYCOON/Such A Woman
 - 11 11 DOOBIE BROTHERS/What A Fool Believes
 - 12 12 CHIC/I Want Your Love
 - 13 13 BOB WELCH/Precious Love
 - 14 14 BEE GEES/Tragedy
 - 15 15 CHER/Take Me Home
 - 16 16 ENGLAND DAN & JFC/Love Is The Answer
 - 17 17 STYX/Renegade
 - 18 18 ORLEANS/Love Takes Time
 - 19 19 SUPERTRAMP/The Logical Song
 - 20 20 LRB/Lady
 - 21 21 ROD STEWART/Ain't Love A Bitch
 - 22 22 DITO/Gorgy Porgie
 - 23 23 OLIVIA N-J/Deeper Than The Night
 - 24 24 DR. HOOK/When You're In Love
 - 25 25 SISTER SLEDGE/We Are Family
- ADDS BARBARA MANDRELL/If Loving You...
RICKIE LEE JONES/Chuck E.'s In Love
RANDY VANARMER/Just When I Needed...
KENNY ROGERS/She Believes In Me
NIGEL OLSSON/Little Bit Of Soap
- ON CHRIS REA/Diamonds
MCQUINN, C & H/Don't You Write...
BOB SEGER/Old Time Rock 'N Roll
CHEAP TRICK/I Want You To...
POINTER SISTERS/Happiness

WZZM 706 FM Cleveland

- 2 1 BLONDIE/Heart Of Glass
 - 3 2 JACKSON/Shahe Your Body...
 - 5 3 VILLAGE PEOPLE/In The Navy
 - 13 4 PEACHES & HERB/Reunited
 - 1 5 FRANK MILLS/Music Box Dancer
 - 10 6 WINGS/Goodnight Tonight
 - 4 7 DIRE STRAITS/Sultans Of Swing
 - 14 8 GEORGE BENSON/Love Ballad
 - 20 9 EUCLID BEACH BAND/If Loving You...
 - 6 10 AMII STEWART/Knock On Wood
 - 8 11 BABYS/Every Time I Think...
 - 11 12 CHER/Take Me Home
 - 15 13 G.O./Disco Nights
 - 9 14 DOOBIE BROTHERS/What A Fool Believes
 - 28 15 DONNA SUMMER/Hot Stuff
 - 7 16 CHIC/I Want Your Love
 - 24 17 GEORGE HARRISON/Blow Away
 - 18 18 ALLMAN BROTHERS/Crazy Love
 - 19 19 INSTANT FUNK/Got My Mind Made Up
 - 22 20 BAD COMPANY/Rock & Roll Fantasy
 - 21 21 POINTER SISTERS/Happiness
 - 23 22 OLIVIA N-J/Deeper Than The Night
 - 27 23 ENGLAND DAN & JFC/Love Is The Answer
 - 12 24 SISTER SLEDGE/He's The Greatest...
 - 29 25 BARBARA MANDRELL/If Loving You...
 - 26 26 IRONHORSE/Sweet Lul-Louise
 - 30 27 NICOLETTE LARSON/Rumba Girl
 - 33 28 TYCOON/Such A Woman
 - 31 29 LAFAYETTE/When The Whistle Blows
 - 34 30 DAVID NAUGHTON/Makin' It
 - 32 31 STYX/Renegade
 - 35 32 BOB SEGER/Old Time Rock 'N Roll
 - 0 33 ROXY MUSIC/Dance Away
 - 0 34 RICKIE LEE JONES/Chuck E.'s In Love
 - 0 35 CHEAP TRICK/I Want You To...
- ADDS ST. TRUST/One Minute Hero
LEIF GARRETT/Feel The Need
DR. HOOK/When You're In Love
GINO SOCCIO/Dancer
- ON ALTON MCCLAIN & D/It Must Be Love
HAIR SOUNDTRACK/Easy To Be Hard

WZLW 96FM Buffalo

- 1 1 BLONDIE/Heart Of Glass
 - 2 2 PEACHES & HERB/Reunited
 - 3 3 DOOBIE BROTHERS/What A Fool Believes
 - 4 4 CHER/Take Me Home
 - 5 5 RANDY VANARMER/Just When I Needed...
 - 6 6 LRB/Lady
 - 10 7 VILLAGE PEOPLE/In The Navy
 - 8 8 GLORIA GAYNOR/I Will Survive
 - 9 9 HERBIE MANN/Superman
 - 20 10 SUPERTRAMP/The Logical Song
 - 16 11 WINGS/Goodnight Tonight
 - 12 12 ENGLAND DAN & JFC/Love Is The Answer
 - 13 13 QUATRO & NORMAN/Stumblin' In
 - 14 14 GEORGE HARRISON/Blow Away
 - 15 15 CHIC/I Want Your Love
 - 11 16 BOB WELCH/Precious Love
 - 9 17 BOBBY CALDWELL/What You Won't Do...
 - 21 18 BAD COMPANY/Rock & Roll Fantasy
 - 15 19 AMERICA/California Dreamin'
 - 17 20 BEE GEES/Tragedy
 - 27 21 BOB SEGER/Old Time Rock 'N Roll
 - 25 22 ORLEANS/Love Takes Time
 - 2 23 BEE GEES/Love You Inside Out
 - 18 24 DIRE STRAITS/Sultans Of Swing
 - 22 25 ROD STEWART/Do Ya Think I'm Sexy
 - 30 26 MCQUINN, C & H/Don't You Write...
 - 28 27 IRONHORSE/Sweet Lul-Louise
 - 0 28 RAY STEVENS/Need Your Help...
 - 0 29 SISTER SLEDGE/He's The Greatest...
 - 0 30 BILLY JOEL/Honesty
- ADDS CHEAP TRICK/I Want You To...
THELMA HOUSTON/Sat. Night, Sun...
OLIVIA N-J/Deeper Than The Night
BEACH BOYS/Good Timin'
- ON DONNA SUMMER/Hot Stuff
JACKSON/Shahe Your Body...
TYCOON/Such A Woman

WTAZ 1040 Baltimore

- 1 1 PEACHES & HERB/Reunited
 - 2 2 JACKSON/Shahe Your Body...
 - 4 3 SISTER SLEDGE/He's The Greatest...
 - 2 4 BLONDIE/Heart Of Glass
 - 11 5 AMII STEWART/Knock On Wood
 - 6 6 GEORGE BENSON/Love Ballad
 - 7 7 QUATRO & NORMAN/Stumblin' In
 - 8 8 TYCOON/Such A Woman
 - 9 9 DELEGATION/On Honey
 - 13 10 VILLAGE PEOPLE/In The Navy
 - 12 11 GEORGE HARRISON/Blow Away
 - 14 12 ANGELA BIFFILL/This Time I'll Be...
 - 5 13 DOOBIE BROTHERS/What A Fool Believes
 - 17 14 WINGS/Goodnight Tonight
 - 16 15 CHER/Take Me Home
 - 21 16 DONNA SUMMER/Hot Stuff
 - 25 17 ENGLAND DAN & JFC/Love Is The Answer
 - 18 18 BOB WELCH/Precious Love
 - 19 19 CHIC/I Want Your Love
 - 20 20 POINTER SISTERS/Happiness
 - 24 21 BEE GEES/Love You Inside Out
 - 0 22 RANDY VANARMER/Just When I Needed...
 - 26 23 ORLEANS/Love Takes Time
 - 29 24 NIGEL OLSSON/Little Bit Of Soap
 - 15 25 LRB/Lady
 - 28 26 OLIVIA N-J/Deeper Than The Night
 - 19 27 BELL & JAMES/Livin' It Up...
 - 30 28 CHRIS REA/Diamonds
 - 29 29 SISTER SLEDGE/We Are Family
 - 30 30 DOOBIE BROTHERS/Minute By Minute
- ADDS 29, 30
BEACH BOYS/Good Timin'
BILLY JOEL/Honesty

WIRKO Boston

- 1 1 PEACHES & HERB/Reunited
 - 2 2 DOOBIE BROTHERS/What A Fool Believes
 - 3 3 AMII STEWART/Knock On Wood
 - 4 4 VILLAGE PEOPLE/In The Navy
 - 5 5 BLONDIE/Heart Of Glass
 - 10 6 JACKSON/Shahe Your Body...
 - 7 7 MACHINE/There But For...
 - 8 8 GEORGE HARRISON/Blow Away
 - 11 9 CHEAP TRICK/I Want You To...
 - 10 10 QUATRO & NORMAN/Stumblin' In
 - 14 11 CHER/Take Me Home
 - 12 12 J. GEILS BAND/Take It Back
 - 5 13 SISTER SLEDGE/He's The Greatest...
 - 18 14 WINGS/Goodnight Tonight
 - 15 15 BOB WELCH/Precious Love
 - 20 16 BEE GEES/Love You Inside Out
 - 19 17 G.O./Disco Nights
 - 22 18 DONNA SUMMER/Hot Stuff
 - 19 19 GARY'S GANG/Keep On Dancing
 - 15 20 CHIC/I Want Your Love
 - 0 21 SISTER SLEDGE/We Are Family
 - 26 22 OLIVIA N-J/Deeper Than The Night
 - 0 23 DOOBIE BROTHERS/Minute By Minute
 - 16 24 BEE GEES/Tragedy
 - 28 25 JIM KIRK/Rhythm Of New England
 - 29 26 ORLEANS/Love Takes Time
 - 30 27 DR. HOOK/When You're In Love
 - 0 28 REX SMITH/You Take My Breath...
 - 0 29 CARLSON'S Time Roll
 - 0 30 RICKIE LEE JONES/Chuck E.'s In Love
- ADDS KINGS (Fly Like) Superman
ENGLAND DAN & JFC/Love Is The Answer
ALTON MCCLAIN & D/It Must Be Love
DONNA SUMMER/Walk Away
- ON MCFADDEN & WHITE/Ain't No Stoppin' Us
BEE GEES/Spirits Having Flown
BEACH BOYS/Good Timin'
RANDY VANARMER/Just When I Needed...
FRANK ZAPPA/Dancin' Fool
BLONDIE/Heart Of Glass
SUPERTRAMP/The Logical Song
DOOBIE BROTHERS/Open Your Eyes
NEW ENGLAND/Don't Ever Wanna ...

WZZM 706FM Milwaukee

- 2 1 BLONDIE/Heart Of Glass
 - 1 2 JACKSON/Shahe Your Body...
 - 3 3 PEACHES & HERB/Reunited
 - 4 4 QUATRO & NORMAN/Stumblin' In
 - 5 5 AMII STEWART/Knock On Wood
 - 6 6 GEORGE HARRISON/Blow Away
 - 7 7 VILLAGE PEOPLE/In The Navy
 - 8 8 WINGS/Goodnight Tonight
 - 9 9 FRANK MILLS/Music Box Dancer
 - 10 10 TYCOON/Such A Woman
 - 11 11 DOOBIE BROTHERS/What A Fool Believes
 - 12 12 CHIC/I Want Your Love
 - 13 13 BOB WELCH/Precious Love
 - 14 14 BEE GEES/Tragedy
 - 15 15 CHER/Take Me Home
 - 16 16 ENGLAND DAN & JFC/Love Is The Answer
 - 17 17 STYX/Renegade
 - 18 18 ORLEANS/Love Takes Time
 - 19 19 SUPERTRAMP/The Logical Song
 - 20 20 LRB/Lady
 - 21 21 ROD STEWART/Ain't Love A Bitch
 - 22 22 DITO/Gorgy Porgie
 - 23 23 OLIVIA N-J/Deeper Than The Night
 - 24 24 DR. HOOK/When You're In Love
 - 25 25 SISTER SLEDGE/We Are Family
- ADDS BARBARA MANDRELL/If Loving You...
RICKIE LEE JONES/Chuck E.'s In Love
RANDY VANARMER/Just When I Needed...
KENNY ROGERS/She Believes In Me
NIGEL OLSSON/Little Bit Of Soap
- ON CHRIS REA/Diamonds
MCQUINN, C & H/Don't You Write...
BOB SEGER/Old Time Rock 'N Roll
CHEAP TRICK/I Want You To...
POINTER SISTERS/Happiness

Q102 Cincinnati

- 1 1 AMII STEWART/Knock On Wood
 - 2 2 BLONDIE/Heart Of Glass
 - 3 3 DOOBIE BROTHERS/What A Fool Believes
 - 4 4 DIRE STRAITS/Sultans Of Swing
 - 5 5 QUATRO & NORMAN/Stumblin' In
 - 6 6 GLORIA GAYNOR/I Will Survive
 - 7 7 POCO/Crazy Love
 - 8 8 GEORGE HARRISON/Blow Away
 - 9 9 LRB/Lady
 - 10 10 BEE GEES/Tragedy
 - 11 11 HEART/Dog & Butterfly
 - 12 12 FRANK MILLS/Music Box Dancer
 - 13 13 EDDIE MONEY/Maybe I'm A Fool
 - 14 14 ORLEANS/Love Takes Time
 - 15 15 PEACHES & HERB/Reunited
 - 16 16 BAD COMPANY/Rock & Roll Fantasy
 - 17 17 GEORGE BENSON/Love Ballad
 - 18 18 CHIC/I Want Your Love
 - 19 19 PEACHES & HERB/Shake Your Groove...
 - 20 20 WINGS/Goodnight Tonight
 - 21 21 ALLMAN BROTHERS/Crazy Love
 - 22 22 BOBBY CALDWELL/What You Won't Do...
 - 23 23 BELL & JAMES/Livin' It Up...
 - 24 24 BEE GEES/Love You Inside Out
 - 25 25 ENGLAND DAN & JFC/Love Is The Answer
 - 26 26 ROD STEWART/Ain't Love A Bitch
 - 27 27 CHER/Take Me Home
 - 28 28 BOB WELCH/Precious Love
 - 29 29 BILLY JOEL/Honesty
 - 30 30 OLIVIA N-J/Deeper Than The Night
- ADDS 29, 30
- ON VILLAGE PEOPLE/In The Navy
SISTER SLEDGE/He's The Greatest/Family
JACKSON/Shahe Your Body...

WABC MusicRadio 77 New York

- 1 1 AMII STEWART/Knock On Wood
 - 2 2 BLONDIE/Heart Of Glass
 - 3 3 DOOBIE BROTHERS/What A Fool Believes
 - 4 4 INSTANT FUNK/Got My Mind Made Up
 - 5 5 VILLAGE PEOPLE/In The Navy
 - 6 6 GLORIA GAYNOR/I Will Survive
 - 7 7 MCFADDEN & WHITE/Ain't No Stoppin' Us
 - 8 8 FRANK MILLS/Music Box Dancer
 - 9 9 PEACHES & HERB/Reunited
 - 10 10 CHER/Take Me Home
 - 11 11 G.O./Disco Nights
 - 12 12 LRB/Lady
 - 13 13 CHIC/I Want Your Love
 - 14 14 JACKSON/Shahe Your Body...
 - 15 15 BEE GEES/Tragedy
 - 16 16 SISTER SLEDGE/He's The Greatest...
 - 17 17 QUATRO & NORMAN/Stumblin' In
 - 18 18 MACHINE/There But For...
 - 19 19 DONNA SUMMER/Hot Stuff
 - 20 20 DIRE STRAITS/Sultans Of Swing
 - 21 21 WINGS/Goodnight Tonight
 - 22 22 ROD STEWART/Do Ya Think I'm Sexy
 - 23 23 BOB WELCH/Precious Love
 - 24 24 GEORGE HARRISON/Blow Away
 - 25 25 BILLY JOEL/Big Shot
 - 26 26 ENGLAND DAN & JFC/Love Is The Answer
- ADDS BILLY JOEL/Honesty
ROD STEWART/Ain't Love A Bitch
GARY'S GANG/Let's Love Dance
- ON ORLEANS/Love Takes Time
RANDY VANARMER/Just When I Needed...
BEE GEES/Love You Inside Out

99X FM New York

- 2 1 SISTER SLEDGE/He's The Greatest...
 - 3 2 CHER/Take Me Home
 - 1 3 DOOBIE BROTHERS/What A Fool Believes
 - 5 4 VILLAGE PEOPLE/In The Navy
 - 7 5 WINGS/Goodnight Tonight
 - 6 6 G.O./Disco Nights
 - 8 7 BLONDIE/Heart Of Glass
 - 8 8 LRB/Lady
 - 10 9 INSTANT FUNK/Got My Mind Made Up
 - 11 10 FRANK MILLS/Music Box Dancer
 - 14 11 PEACHES & HERB/Reunited
 - 17 12 JACKSON/Shahe Your Body...
 - 4 13 DIRE STRAITS/Sultans Of Swing
 - 14 14 SISTER SLEDGE/We Are Family
 - 16 15 QUATRO & NORMAN/Stumblin' In
 - 16 16 AMII STEWART/Knock On Wood
 - 0 22 DONNA SUMMER/Hot Stuff
 - 26 17 FRANK ZAPPA/Dancin' Fool
 - 19 18 ANNE MURRAY/Just Fall In Love
 - 13 19 CHIC/I Want Your Love
 - 21 20 GEORGE HARRISON/Blow Away
 - 21 21 BILLY JOEL/Honesty
 - 0 22 DONNA SUMMER/Hot Stuff
 - 25 23 BEE GEES/Tragedy
 - 25 24 ENGLAND DAN & JFC/Love Is The Answer
 - 27 25 ORLEANS/Love Takes Time
 - 26 26 OLIVIA N-J/Deeper Than The Night
 - 29 27 BEE GEES/Love You Inside Out
 - 18 28 ROD STEWART/Do Ya Think I'm Sexy
 - 0 29 RANDY VANARMER/Just When I Needed...
 - 0 30 MCFADDEN & WHITE/Ain't No Stoppin' Us
- ADDS RICKIE LEE JONES/Chuck E.'s In Love
SUPERTRAMP/The Logical Song
REX SMITH/You Take My Breath...
- ON GINO SOCCIO/Dancer

96.1 WXIX Pittsburgh

- 5 1 AMII STEWART/Knock On Wood
 - 6 2 STYX/Renegade
 - 3 3 DOOBIE BROTHERS/What A Fool Believes
 - 1 4 LRB/Lady
 - 4 5 WINGS/Goodnight Tonight
 - 2 6 EDDIE MONEY/Maybe I'm A Fool
 - 11 7 AMERICA/California Dreamin'
 - 8 8 GEORGE HARRISON/Blow Away
 - 9 9 NEIL DIAMOND/Forever In Blue Jeans
 - 9 10 DIRE STRAITS/Sultans Of Swing
 - 18 11 SUPERTRAMP/The Logical Song
 - 15 12 BOSTON/Feelin' Satisfied
 - 10 13 APRIL WINE/Roller
 - 22 14 PEACHES & HERB/Reunited
 - 19 15 DOOBIE BROTHERS/Minute By Minute
 - 12 16 BEE GEES/Tragedy
 - 20 17 BAD COMPANY/Rock & Roll Fantasy
 - 13 18 GLORIA GAYNOR/I Will Survive
 - 16 19 BILLY JOEL/Big Shot
 - 14 20 DONNA SUMMER/Heaven Knows
 - 23 21 CHIC/I Want Your Love
 - 25 22 QUATRO & NORMAN/Stumblin' In
 - 29 23 DONNA SUMMER/Hot Stuff
 - 24 24 JOURNEY/Just The Same
 - 26 25 POCO/Crazy Love
 - 27 26 GEORGE BENSON/Love Ballad
 - 35 27 BILLY JOEL/Honesty
 - 32 28 SISTER SLEDGE/He's The Greatest...
 - 35 29 OLIVIA N-J/Deeper Than The Night
 - 32 30 BLONDIE/Heart Of Glass
 - 56 31 ROD STEWART/Ain't Love A Bitch
 - 54 32 ANNE MURRAY/Just Fall In Love
 - 38 33 ENGLAND DAN & JFC/Love Is The Answer
 - 37 34 BEE GEES/Love You Inside Out
 - 30 35 TOT/It's Supply The Love
 - 56 36 ERIC CLAPTON/Tell Me That You...
 - 21 37 BABYS/Every Time I Think...
 - 58 38 ORLEANS/Love Takes Time
 - 39 39 TYCOON/Such A Woman
- ADDS 38, 39

WLLS Chicago

- 1 1 AMII STEWART/Knock On Wood
 - 2 2 PEACHES & HERB/Reunited
 - 3 3 FRANK MILLS/Music Box Dancer
 - 4 4 DOOBIE BROTHERS/What A Fool Believes
 - 5 5 BLONDIE/Heart Of Glass
 - 6 6 GLORIA GAYNOR/I Will Survive
 - 7 7 LRB/Lady
 - 8 8 PEACHES & HERB/Shake Your Groove...
 - 9 9 JACKSON/Shahe Your Body...
 - 10 10 DIRE STRAITS/Sultans Of Swing
 - 11 11 WINGS/Goodnight Tonight
 - 12 12 BEE GEES/Tragedy
 - 13 13 POINTER SISTERS/Fire
 - 14 14 QUATRO & NORMAN/Stumblin' In
 - 15 15 CHIC/I Want Your Love
 - 16 16 ROD STEWART/Do Ya Think I'm Sexy
 - 17 17 VILLAGE PEOPLE/Y.M.C.A.
 - 18 18 DONNA SUMMER/Heaven Knows
 - 19 19 GEORGE HARRISON/Blow Away
 - 20 20 STYX/Renegade
 - 21 21 CHIC/Le Freak
 - 22 22 VILLAGE PEOPLE/Macho Man
 - 23 23 ALICIA BRIDGES/Love The Nightlife
 - 24 24 BLUES BROS/Soul Man
 - 25 25 EWF/September
- ADDS DONNA SUMMER/Hot Stuff
OLIVIA N-J/Deeper Than The Night
ROD STEWART/Ain't Love A Bitch

CKWY Radio Detroit

- 1 1 PEACHES & HERB/Reunited
 - 2 2 BLONDIE/Heart Of Glass
 - 3 3 G.O./Disco Nights
 - 4 4 DOOBIE BROTHERS/What A Fool Believes
 - 5 5 AMII STEWART/Knock On Wood
 - 6 6 JACKSON/Shahe Your Body...
 - 7 7 REX SMITH/You Take My Breath...
 - 8 8 FRANK MILLS/Music Box Dancer
 - 9 9 GLORIA GAYNOR/I Will Survive
 - 10 10 POLICE/Roxanne
 - 11 11 WINGS/Goodnight Tonight
 - 12 12 ROXY MUSIC/Dance Away
 - 13 13 ROD STEWART/Do Ya Think I'm Sexy
 - 14 14 CHIC/I Want Your Love
 - 15 15 FOXY/Hot Number
 - 16 16 ENGLAND DAN & JFC/Love Is The Answer
 - 17 17 SISTER SLEDGE/He's The Greatest...
 - 18 18 BABYS/Every Time I Think...
 - 19 19 CHER/Take Me Home
 - 20 20 DONNA SUMMER/Hot Stuff
 - 21 21 BEE GEES/Tragedy
 - 22 22 GEORGE BENSON/Love Ballad
 - 23 23 VILLAGE PEOPLE/Y.M.C.A.
 - 24 24 GEORGE HARRISON/Blow Away
 - 25 25 NEIL DIAMOND/Forever In Blue Jeans
 - 26 26 SUPERTRAMP/The Logical Song
 - 27 27 INSTANT FUNK/Got My Mind Made Up
 - 28 28 BOB SEGER/Old Time Rock 'N Roll
 - 29 29 QUATRO & NORMAN/Stumblin' In
 - 30 30 MCFADDEN & WHITE/Ain't No Stoppin' Us
- ADDS 28, 30
SISTER SLEDGE/We Are Family
- ON ROD STEWART/Ain't Love A Bitch

WNBC Radio 66 New York

- 1 1 DOOBIE BROTHERS/What A Fool Believes
- 2 2 CHIC/I Want Your Love
- 3 3 BLONDIE/Heart Of Glass
- 4 4 BOB SEGER/Old Time Rock 'N Roll
- 5 5 BILLY JOEL/Honesty
- 6 6 M. MANCHESTER/Don't Dry Out Loud
- 7 7 E.C. KING/I Don't Know If...
- 8 8 VILLAGE PEOPLE/

98 Cleveland

- 1 PEACHES & HERB/Reunited
- 2 FRANK MILLS/Music Box Dancer
- 3 BLONDIE/Heart Of Glass
- 4 VILLAGE PEOPLE/In The Navy
- 5 DOOBIE BROTHERS/What A Fool Believes
- 6 JACKSONS/Shake Your Body...
- 7 QUATRO & NORMAN/Stumblin' In
- 8 EUCLID BEACH BAND/I Need You
- 9 AMII STEWART/Knock On Wood
- 10 GORIA GAYNOR/I Will Survive
- 11 BEE GEES/Tragedy
- 12 GEORGE HARRISON/Blow Away
- 13 BABYS/Every Time I Think...
- 14 ROD STEWART/Do Ya Think I'm Sexy
- 15 POLICE/Roxanne
- 16 SISTER SLEDGE/He's The Greatest...
- 17 CHER/Take Me Home
- 18 CHIC/I Want Your Love
- 19 WINGS/Goodnight Tonight
- 20 G.Q./Disco Nights
- 21 DONNA SUMNER/Hot Stuff
- 22 BEE GEES/Love You Inside Out
- 23 POINTER SISTERS/Happiness
- 24 COCO/Crazy Love
- 25 OLIVIA N-J/Deeper Than The Night
- 26 ALLMAN BROTHERS/Crazy Love
- 27 TYCOON/Such A Woman
- 28 FOX/Hot Number
- 29 CHEAP TRICK/I Want You To...
- 30 ROXY MUSIC/Dance Away

ADDS 29, 30
NARADA M. WALDEN/I Don't Want Nobody...
MCQUINN, C & H/Don't You Write...
SPACE/My Love Is Music
NICOLETTE LARSON/Rhumba Girl
BILL WRAIT/Pinball, That's All

WKYC 3 Milwaukie

- 1 BLONDIE/Heart Of Glass
- 2 PEACHES & HERB/Shake Your Groove...
- 3 BILLY JOEL/Big Shot
- 4 PEACHES & HERB/Reunited
- 5 LRB/Lady
- 6 DOOBIE BROTHERS/What A Fool Believes
- 7 BABYS/Every Time I Think...
- 8 SUPERTRAMP/The Logical Song
- 9 ANNE MURRAY/I Just Fall In Love
- 10 AMII STEWART/Knock On Wood
- 11 CHIC/I Want Your Love
- 12 FRANK MILLS/Music Box Dancer
- 13 COCO/Crazy Love
- 14 QUATRO & NORMAN/Stumblin' In
- 15 WINGS/Goodnight Tonight
- 16 BOB WELCH/Precious Love
- 17 ORLEANS/Love Takes Time
- 18 STYX/Renegade
- 19 BEE GEES/Tragedy
- 20 RANDY VANARMER/Just When I Needed...
- 21 JACKSONS/Shake Your Body...
- 22 GEORGE HARRISON/Blow Away
- 23 BARRY MANILOW/Wherever In The ...
- 24 TOTO/I'll Supply The Love
- 25 REX SMITH/You Take My Breath...
- 26 ROGER VOUDOURIS/Get Used To It
- 27 OLIVIA N-J/Little Bit Of Soap
- 28 DONNA SUMNER/Hot Stuff
- 29 ROD STEWART/Do Ya Think I'm Sexy
- 30 DONNA SUMNER/Heaven Knows

ADDS NONE

St. Louis

- 1 PEACHES & HERB/Reunited
- 2 SUPERTRAMP/The Logical Song
- 3 JACKSONS/Shake Your Body...
- 4 GEORGE HARRISON/Blow Away
- 5 SISTER SLEDGE/Greatest Family
- 6 QUATRO & NORMAN/Stumblin' In
- 7 JOURNEY/Just The Same
- 8 BLONDIE/Heart Of Glass
- 9 WINGS/Goodnight Tonight
- 10 BAD COMPANY/Rock & Roll Fantasy
- 11 CHIC/I Want Your Love
- 12 NEIL DIAMOND/Forever In Blue Jeans
- 13 ORLEANS/Love Takes Time
- 14 TYCOON/Such A Woman
- 15 POINTER SISTERS/Happiness
- 16 DONNA SUMNER/Hot Stuff
- 17 RANDY VANARMER/Just When I Needed...
- 18 BEE GEES/Love You Inside Out
- 19 ROGER VOUDOURIS/Get Used To It
- 20 RUSH/The Trees
- 21 ALLMAN BROTHERS/Crazy Love
- 22 ENGLAND DAN & JFC/Love Is The Answer
- 23 HELFELD/Tot Long
- 24 OLIVIA N-J/Deeper Than The Night
- 25 BOB SEGER/Old Time Rock 'N Roll
- 26 G.Q./Disco Nights
- 27 BILLY JOEL/Honesty
- 28 KENNY ROGERS/She Believes In Me
- 29 DOOBIE BROTHERS/Minute By Minute
- 30 RICKIE LEE JONES/Chuck E.'s In Love
- 31 VAN HALEN/Dance The Night Away
- 32 ROD STEWART/Do Ya Think I'm Sexy
- 33 NICOLETTE LARSON/Rhumba Girl
- 34 NARADA M. WALDEN/I Don't Want Nobody...
- 35 JAY FERGUSON/Shakedown Cruise
- 36 NEW ENGLAND/Don't Ever Wanna ...

ADDS 33, 34, 35, 36

KBEQ 104 Kansas City

- 1 FRANK MILLS/Music Box Dancer
- 2 PEACHES & HERB/Reunited
- 3 BLONDIE/Heart Of Glass
- 4 JACKSONS/Shake Your Body...
- 5 SISTER SLEDGE/He's The Greatest...
- 6 VILLAGE PEOPLE/In The Navy
- 7 BAD COMPANY/Rock & Roll Fantasy
- 8 SUPERTRAMP/The Logical Song
- 9 CHEAP TRICK/I Want You To...
- 10 DOOBIE BROTHERS/What A Fool Believes
- 11 WINGS/Goodnight Tonight
- 12 ALLMAN BROTHERS/Crazy Love
- 13 AMII STEWART/Knock On Wood
- 14 BEE GEES/Tragedy
- 15 QUATRO & NORMAN/Stumblin' In
- 16 GEORGE BENSON/Love Ballad
- 17 MOLLY HATCHETT/Dreams I'll Never See
- 18 BELL & JAMES/Livin' It Up...
- 19 CHIC/I Want Your Love
- 20 TYCOON/Such A Woman
- 21 NICOLETTE LARSON/Rhumba Girl
- 22 CARDS/Good Times Roll
- 23 ROGER VOUDOURIS/Get Used To It
- 24 CHRIS REA/Diamonds
- 25 GEORGE HARRISON/Blow Away
- 26 RANDY VANARMER/Just When I Needed...
- 27 GORIA GAYNOR/I Will Survive
- 28 DONNA SUMNER/Hot Stuff
- 29 G.Q./Disco Nights
- 30 POLICE/Roxanne
- 31 ORLEANS/Love Takes Time
- 32 CHER/Take Me Home
- 33 ENGLAND DAN & JFC/Love Is The Answer
- 34 HERBIE MANN/Superman
- 35 DR. HOOK/When You're In Love
- 36 REX SMITH/You Take My Breath...
- 37 JOURNEY/Just The Same
- 38 RICKIE LEE JONES/Chuck E.'s In Love
- 39 ANNE MURRAY/I Just Fall In Love
- 40 KENNY ROGERS/She Believes In Me

ADDS 37, 38, 39, 40

ON FRANK ZAPPA/Dancin' Fool
OLIVIA N-J/Deeper Than The Night
GORIA GAYNOR/Anybody Wanna Party
SISTER SLEDGE/He's The Greatest...
JAY FERGUSON/Shakedown Cruise
DUNCAN BROWNE/The Wild Places
MISSOURI/Sunshine Girl
TOTO/Georgy Porgie
BOB SEGER/Old Time Rock 'N Roll
DOOBIE BROTHERS/Minute By Minute
ROCKETS/Oh Well!

SOUTH 105 Tampa

- 1 PEACHES & HERB/Reunited
- 2 FRANK MILLS/Music Box Dancer
- 3 JACKSONS/Shake Your Body...
- 4 CHIC/I Want Your Love
- 5 BELL & JAMES/Livin' It Up...
- 6 HERBIE MANN/Superman
- 7 BLONDIE/Heart Of Glass
- 8 CHER/Take Me Home
- 9 DOOBIE BROTHERS/What A Fool Believes
- 10 VILLAGE PEOPLE/In The Navy
- 11 STYX/Renegade
- 12 E.C. KING/I Don't Know If...
- 13 WINGS/Goodnight Tonight
- 14 G.Q./Disco Nights
- 15 AMII STEWART/Knock On Wood
- 16 GEORGE BENSON/Love Ballad
- 17 CHUCK BROWN & SS/Bustin' Loose
- 18 BOB SEGER/Old Time Rock 'N Roll
- 19 SISTER SLEDGE/He's The Greatest...
- 20 ROD STEWART/Aln't Love A Bitch
- 21 DIRE STRAITS/Sultans Of Swing
- 22 DAVID NAUGHTON/Makin' It
- 23 DONNA SUMNER/Hot Stuff
- 24 ORLEANS/Love Takes Time
- 25 REX SMITH/You Take My Breath...
- 26 GORIA GAYNOR/I Will Survive
- 27 BEE GEES/Love You Inside Out
- 28 SISTER SLEDGE/He's The Greatest...
- 29 SUPERTRAMP/The Logical Song
- 30 OLIVIA N-J/Deeper Than The Night

ADDS 29, 30
RICKIE LEE JONES/Chuck E.'s In Love

ON SYLVESTER/I Who Have Nothing
EDWIN STARR/Do Ya Think I'm Sexy
GARY'S GANG/Keep On Dancing
POINTER SISTERS/Happiness
INSTANT FUNK/Got My Mind Made Up
FOXY/Hot Number
SISTER SLEDGE/We Are Family

107 FT. WORTH/DALLAS

- 1 LRB/Lady
- 2 TOTO/I'll Supply The Love
- 3 DOOBIE BROTHERS/What A Fool Believes
- 4 BOB WELCH/Precious Love
- 5 BLONDIE/Heart Of Glass
- 6 STYX/Renegade
- 7 BOSTON/Feelin' Satisfied
- 8 HEART/Dog & Butterfly
- 9 CHER/Take Me Home
- 10 COCO/Crazy Love
- 11 EDDIE MONEY/Maybe I'm A Fool
- 12 BAD COMPANY/Rock & Roll Fantasy
- 13 ANNE MURRAY/I Just Fall In Love
- 14 ERIC CLAPTON/Promise Me
- 15 BOB SEGER/Old Time Rock 'N Roll
- 16 FRANK MILLS/Music Box Dancer
- 17 NEIL DIAMOND/Forever In Blue Jeans
- 18 EDDIE RABBITT/Every Which Way...
- 19 TOTO/Hold The Line
- 20 NIGEL OLSSON/Dancin' Fool
- 21 ENGLAND DAN & JFC/Love Is The Answer
- 22 PEACHES & HERB/Reunited
- 23 GEORGE HARRISON/Blow Away
- 24 KENNY ROGERS/She Believes In Me
- 25 BILLY JOEL/Big Shot

ADDS 22

104 Houston

- 1 PEACHES & HERB/Reunited
- 2 JACKSONS/Shake Your Body...
- 3 BLONDIE/Heart Of Glass
- 4 DOOBIE BROTHERS/What A Fool Believes
- 5 VILLAGE PEOPLE/In The Navy
- 6 WINGS/Goodnight Tonight
- 7 LRB/Lady
- 8 GEORGE HARRISON/Blow Away
- 9 AMII STEWART/Knock On Wood
- 10 BABYS/Every Time I Think...
- 11 KINKS/If I Fly Like Superman
- 12 BOB SEGER/Old Time Rock 'N Roll
- 13 BOB WELCH/Precious Love
- 14 BAD COMPANY/Rock & Roll Fantasy
- 15 CARDS/Good Times Roll
- 16 ROD STEWART/Do Ya Think I'm Sexy
- 17 CHER/Take Me Home
- 18 DONNA SUMNER/Hot Stuff
- 19 SUPERTRAMP/The Logical Song
- 20 TYCOON/Such A Woman
- 21 BEE GEES/Love You Inside Out
- 22 ALLMAN BROTHERS/Crazy Love
- 23 OLIVIA N-J/Deeper Than The Night
- 24 APRIL WINE/Roller
- 25 STYX/Renegade
- 26 ORLEANS/Love Takes Time
- 27 LEGS DIAMOND/You've Lost That...
- 28 ROD STEWART/Aln't Love A Bitch
- 29 BILLY JOEL/Honesty
- 30 DAVID NAUGHTON/Makin' It

ADDS 23, 26, 30
DR. HOOK/When You're In Love

ON QUATRO & NORMAN/Stumblin' In
AMERICA/California Dreamin'
BEACH BOYS/Good Timin'

93 Atlanta

- 1 PEACHES & HERB/Reunited
- 2 STYX/Renegade
- 3 BLONDIE/Heart Of Glass
- 4 JACKSONS/Shake Your Body...
- 5 WINGS/Goodnight Tonight
- 6 GEORGE HARRISON/Blow Away
- 7 BARBARA MANRILL/I'm Loving You...
- 8 GEORGE BENSON/Love Ballad
- 9 ROGER VOUDOURIS/Get Used To It
- 10 RANDY VANARMER/Just When I Needed...
- 11 DIRE STRAITS/Sultans Of Swing
- 12 SISTER SLEDGE/He's The Greatest...
- 13 DOOBIE BROTHERS/What A Fool Believes
- 14 BOB WELCH/Precious Love
- 15 BEE GEES/Love You Inside Out
- 16 DONNA SUMNER/Hot Stuff
- 17 ENGLAND DAN & JFC/Love Is The Answer
- 18 ALLMAN BROTHERS/Crazy Love
- 19 ORLEANS/Love Takes Time
- 20 RICKIE LEE JONES/Chuck E.'s In Love
- 21 BELL & JAMES/Livin' It Up...
- 22 NIGEL OLSSON/Dancin' Fool
- 23 AMII STEWART/Knock On Wood
- 24 OLIVIA N-J/Deeper Than The Night
- 25 VILLAGE PEOPLE/In The Navy
- 26 G.Q./Disco Nights
- 27 SISTER SLEDGE/We Are Family
- 28 REX SMITH/You Take My Breath...
- 29 KENNY ROGERS/She Believes In Me
- 30 BOB SEGER/Old Time Rock 'N Roll

ADDS 27
VAN HALEN/Dance The Night Away
BEACH BOYS/Good Timin'
SUPERTRAMP/The Logical Song

100 Miami

- 1 PEACHES & HERB/Reunited
- 2 DOOBIE BROTHERS/What A Fool Believes
- 3 CHER/Take Me Home
- 4 GEORGE BENSON/Love Ballad
- 5 BLONDIE/Heart Of Glass
- 6 LRB/Lady
- 7 SISTER SLEDGE/He's The Greatest...
- 8 CHIC/I Want Your Love
- 9 K.C. & BAND/You Manna Go Party
- 10 VILLAGE PEOPLE/In The Navy
- 11 WINGS/Goodnight Tonight
- 12 DONNA SUMNER/Hot Stuff
- 13 ANNE MURRAY/I Just Fall In Love
- 14 AMII STEWART/Knock On Wood
- 15 GARY'S GANG/Keep On Dancing
- 16 BABYS/Every Time I Think...
- 17 INSTANT FUNK/Got My Mind Made Up
- 18 FOXY/Hot Number
- 19 POINTER SISTERS/Happiness
- 20 QUATRO & NORMAN/Stumblin' In
- 21 GEORGE HARRISON/Blow Away
- 22 G.Q./Disco Nights
- 23 BEE GEES/Love You Inside Out
- 24 SYLVESTER/I Who Have Nothing
- 25 E.C. KING/I Don't Know If...
- 26 DAVID NAUGHTON/Makin' It
- 27 SISTER SLEDGE/We Are Family
- 28 COCO/Crazy Love
- 29 GORIA GAYNOR/I Will Survive
- 30 DONNA SUMNER/Heaven Knows
- 31 ALTON ACCLAIN & D/It Must Be Love
- 32 LEIF GARRETT/Feel The Need
- 33 JACKSONS/Love Takes Time
- 34 ROD STEWART/Do Ya Think I'm Sexy
- 35 REX SMITH/You Take My Breath...
- 36 ROD STEWART/Aln't Love A Bitch
- 37 RANDY VANARMER/Just When I Needed...
- 38 THELMA HOUSTON/Sat. Night, Sun...

ADDS 35, 36, 37

WCY TAMPA

- 1 BLONDIE/Heart Of Glass
- 2 BELL & JAMES/Livin' It Up...
- 3 BABYS/Every Time I Think...
- 4 FRANK MILLS/Music Box Dancer
- 5 JACKSONS/Shake Your Body...
- 6 LRB/Lady
- 7 PEACHES & HERB/Reunited
- 8 GEORGE BENSON/Love Ballad
- 9 DIRE STRAITS/Sultans Of Swing
- 10 CHIC/I Want Your Love
- 11 CHUCK BROWN & SS/Bustin' Loose
- 12 VILLAGE PEOPLE/In The Navy
- 13 E.C. KING/I Don't Know If...
- 14 COCO/Crazy Love
- 15 HERBIE MANN/Superman
- 16 SISTER SLEDGE/He's The Greatest...
- 17 WINGS/Goodnight Tonight
- 18 ENGLAND DAN & JFC/Love Is The Answer
- 19 STYX/Renegade
- 20 GEORGE HARRISON/Blow Away
- 21 AMII STEWART/Knock On Wood
- 22 DOOBIE BROTHERS/What A Fool Believes
- 23 POINTER SISTERS/Happiness
- 24 QUATRO & NORMAN/Stumblin' In
- 25 BOB SEGER/Old Time Rock 'N Roll
- 26 BEE GEES/Love You Inside Out
- 27 CHER/Take Me Home
- 28 RAY STEVENS/I Hear Your Help...
- 29 M. MANCHESTER/Don't Cry Out Loud
- 30 RANDY VANARMER/Just When I Needed...
- 31 DONNA SUMNER/Hot Stuff
- 32 REX SMITH/You Take My Breath...
- 33 BILLY JOEL/Honesty
- 34 OLIVIA N-J/Deeper Than The Night

ADDS KENNY ROGERS/She Believes In Me
G.Q./Disco Nights
DAVID NAUGHTON/Makin' It

WEST 75 Denver

- 1 BLONDIE/Heart Of Glass
- 2 QUATRO & NORMAN/Stumblin' In
- 3 AMII STEWART/Knock On Wood
- 4 GEORGE HARRISON/Blow Away
- 5 PEACHES & HERB/Reunited
- 6 WINGS/Goodnight Tonight
- 7 GEORGE BENSON/Love Ballad
- 8 DOOBIE BROTHERS/What A Fool Believes
- 9 SISTER SLEDGE/He's The Greatest...
- 10 JACKSONS/Shake Your Body...
- 11 DIRE STRAITS/Sultans Of Swing
- 12 BOB WELCH/Precious Love
- 13 BELL & JAMES/Livin' It Up...
- 14 VILLAGE PEOPLE/In The Navy
- 15 FRANK MILLS/Music Box Dancer
- 16 SAMMY HAGAR/Just When I Needed...
- 17 ANNE MURRAY/I Just Fall In Love
- 18 RANDY VANARMER/Just When I Needed...
- 19 INSTANT FUNK/Got My Mind Made Up
- 20 CHIC/I Want Your Love
- 21 QUATRO & NORMAN/Stumblin' In
- 22 BOBBY CALDWELL/What You Won't Do...
- 23 ENGLAND DAN & JFC/Love Is The Answer
- 24 GORIA GAYNOR/I Will Survive
- 25 TYCOON/Such A Woman
- 26 ORLEANS/Love Takes Time
- 27 STYX/Renegade
- 28 BEE GEES/Love You Inside Out
- 29 DONNA SUMNER/Hot Stuff
- 30 MCQUINN, C & H/Don't You Write...

ADDS 27, 28, 29, 30
KENNY ROGERS/She Believes In Me
BILLY JOEL/Honesty
OLIVIA N-J/Deeper Than The Night
SUPERTRAMP/The Logical Song
POINTER SISTERS/Happiness
DAVID NAUGHTON/Makin' It

101 FM Los Angeles

- 1 PEACHES & HERB/Reunited
- 2 SISTER SLEDGE/He's The Greatest...
- 3 BLONDIE/Heart Of Glass
- 4 JACKSONS/Shake Your Body...
- 5 LRB/Lady
- 6 DOOBIE BROTHERS/What A Fool Believes
- 7 CHIC/I Want Your Love
- 8 CHERYL LYNN/Star Love
- 9 GEORGE HARRISON/Blow Away
- 10 DONNA SUMNER/Hot Stuff
- 11 WINGS/Goodnight Tonight
- 12 QUATRO & NORMAN/Stumblin' In
- 13 RANDY VANARMER/Just When I Needed...
- 14 GEORGE BENSON/Love Ballad
- 15 BEE GEES/Love You Inside Out
- 16 BOB SEGER/Old Time Rock 'N Roll
- 17 CLAUDIA BARRY/Boogie Woogie Dancin'
- 18 G.Q./Disco Nights
- 19 REX SMITH/You Take My Breath...
- 20 SUPERTRAMP/The Logical Song
- 21 ORLEANS/Love Takes Time
- 22 ENGLAND DAN & JFC/Love Is The Answer
- 23 FOXY/Hot Number
- 24 OLIVIA N-J/Deeper Than The Night
- 25 BILLY JOEL/Honesty
- 26 BEACH BOYS/Good Timin'
- 27 SISTER SLEDGE/We Are Family
- 28 RANDY VANARMER/Just When I Needed...
- 29 KENNY ROGERS/She Believes In Me
- 30 RICKIE LEE JONES/Chuck E.'s In Love

ADDS 30
FRANK ZAPPA/Dancin' Fool
THELMA HOUSTON/Sat. Night, Sun...

ON DR. HOOK/When You're In Love
ST. TROPEZ/One Minute More

610 KFRC San Francisco

- 1 PEACHES & HERB/Reunited
- 2 BLONDIE/Heart Of Glass
- 3 JACKSONS/Shake Your Body...
- 4 SISTER SLEDGE/He's The Greatest...
- 5 DOOBIE BROTHERS/What A Fool Believes
- 6 GEORGE BENSON/Love Ballad
- 7 LRB/Lady
- 8 AMII STEWART/Knock On Wood
- 9 APRIL WINE/Roller
- 10 JOURNEY/Just The Same
- 11 QUATRO & NORMAN/Stumblin' In
- 12 BEE GEES/Tragedy
- 13 SUPERTRAMP/The Logical Song
- 14 GEORGE HARRISON/Blow Away
- 15 WINGS/Goodnight Tonight
- 16 NEIL DIAMOND/Forever In Blue Jeans
- 17 CHIC/I Want Your Love
- 18 DIRE STRAITS/Sultans Of Swing
- 19 BAD COMPANY/Rock & Roll Fantasy
- 20 DONNA SUMNER/Hot Stuff
- 21 BEE GEES/Love You Inside Out
- 22 BELL & JAMES/Livin' It Up...
- 23 ROCKETS/Can't Sleep
- 24 G.Q./Disco Nights
- 25 POLICE/Roxanne
- 26 SISTER SLEDGE/Aln't Love A Bitch
- 27 ROD STEWART/Do Ya Think I'm Sexy
- 28 RICKIE LEE JONES/Chuck E.'s In Love
- 29 REX SMITH/You Take My Breath...
- 30 EDDIE MONEY/Can't Keep...

ADDS SISTER SLEDGE/We Are Family
VAN HALEN/Dance The Night Away
RANDY VANARMER/Just When I Needed...
BEACH BOYS/Good Timin'
FRANK ZAPPA/Dancin' Fool

ON ORLEANS/Love Takes Time
DOOBIE BROTHERS/Minute By Minute
ENGLAND DAN & JFC/Love Is The Answer
TOTO/Georgy Porgie
JAY FERGUSON/Shakedown Cruise
BLONDIE/One Way Or Another
BILLY JOEL/Honesty

ELEVEN KING RADIO Seattle

- 1 PEACHES & HERB/Reunited
- 2 BLONDIE/Heart Of Glass
- 3 BEE GEES/Love You Inside Out
- 4 VILLAGE PEOPLE/In The Navy
- 5 AMII STEWART/Knock On Wood
- 6 FRANK MILLS/Music Box Dancer
- 7 QUATRO & NORMAN/Stumblin' In
- 8 GEORGE BENSON/Love Ballad
- 9 CHIC/I Want Your Love
- 10 GEORGE HARRISON/Blow Away
- 11 BEE GEES/Tragedy
- 12 BELL & JAMES/Livin' It Up...
- 13 DIRE STRAITS/Sultans Of Swing
- 14 WINGS/Goodnight Tonight
- 15 GORIA GAYNOR/I Will Survive
- 16 BILLY JOEL/Honesty
- 17 MCQUINN, C & H/Don't You Write...
- 18 SUPERTRAMP/The Logical Song
- 19 RANDY VANARMER/Just When I Needed...
- 20 POINTER SISTERS/Happiness
- 21 DONNA SUMNER/Hot Stuff
- 22 ENGLAND DAN & JFC/Love Is The Answer
- 23 LRB/Lady
- 24 DOOBIE BROTHERS/Minute By Minute
- 25 SISTER SLEDGE/We Are Family

ADDS BEACH BOYS/Good Timin'
TOYO/Georgy Porgie

ON KENNY ROGERS/She Believes In Me
TOTO/Georgy Porgie
NIGEL OLSSON/Little Bit Of Soap
RAY/IO/You Can't Change That
DAVID NAUGHTON/Makin' It
RAY STEVENS/I Hear Your Help...

64 KFI Los Angeles

- 1 PEACHES & HERB/Reunited
- 2 DONNA SUMNER/Hot Stuff
- 3 VILLAGE PEOPLE/In The Navy
- 4 BLONDIE/Heart Of Glass
- 5 AMII STEWART/Knock On Wood
- 6 CHIC/I Want Your Love
- 7 FRANK MILLS/Music Box Dancer
- 8 QUATRO & NORMAN/Stumblin' In
- 9 CHER/Take Me Home
- 10 WINGS/Goodnight Tonight
- 11 BEE GEES/Love You Inside Out
- 12 SISTER SLEDGE/He's The Greatest...
- 13 DOOBIE BROTHERS/What A Fool Believes
- 14 GEORGE HARRISON/Blow Away
- 15 LRB/Lady
- 16 BOB WELCH/Precious Love
- 17 DIRE STRAITS/Sultans Of Swing
- 18 GEORGE BENSON/Love Ballad
- 19 GORIA GAYNOR/I Will Survive
- 20 JACKSONS/Shake Your Body...
- 21 ANNE MURRAY/I Just Fall In Love
- 22 INSTANT FUNK/Got My Mind Made Up
- 23 RANDY VANARMER/Just When I Needed...
- 24 ENGLAND DAN & JFC/Love Is The Answer
- 25 POINTER SISTERS/Happiness
- 26 BEACH BOYS/Good Timin'
- 27 DAVID NAUGHTON/Makin' It
- 28 ROD STEWART/Aln't Love A Bitch
- 29 E.C. KING/I Don't Know If...
- 30 SUPERTRAMP/The Logical Song

ADDS 28
OLIVIA N-J/Deeper Than The Night
KENNY ROGERS/She Believes In Me
BILLY JOEL/Honesty
CHILLY/Fox Your Love

ON ORLEANS/Love Takes Time
BAD COMPANY/Rock & Roll Fantasy
G.Q./Disco Nights
NIGEL OLSSON/Little Bit Of Soap

100 Los Angeles

- 1 PEACHES & HERB/Reunited
- 2 DOOBIE BROTHERS/What A Fool Believes
- 3 BLONDIE/Heart Of Glass
- 4 FRANK MILLS/Music Box Dancer
- 5 QUATRO & NORMAN/Stumblin' In
- 6 AMII STEWART/Knock On Wood
- 7 ANNE MURRAY/I Just Fall In Love
- 8 JACKSONS/Shake Your Body...
- 9 SISTER SLEDGE/He's The Greatest...
- 10 WINGS/Goodnight Tonight
- 11 LRB/Lady
- 12 GEORGE BENSON/Love Ballad
- 13 CHIC/I Want Your Love
- 14 DIRE STRAITS/Sultans Of Swing
- 15 APRIL WINE/Roller
- 16 BEE GEES/Love You Inside Out
- 17 GARY'S GANG/Keep On Dancing
- 18 BELL & JAMES/Livin' It Up...
- 19 TOTO/I'll Supply The Love
- 20 E.C. KING/I Don't Know If...
- 21 ENGLAND DAN & JFC/Love Is The Answer
- 22 ROD STEWART/Aln't Love A Bitch
- 23 DONNA SUMNER/Hot Stuff
- 24 BEACH BOYS/Good Timin'
- 25 REX SMITH/You Take My Breath...
- 26 GORIA GAYNOR/I Will Survive
- 27 POLICE/Roxanne
- 28 SUPERTRAMP/The Logical Song
- 29 G.Q./Disco Nights
- 30 JAY FERGUSON/Shakedown Cruise

ADDS FRANK ZAPPA/Dancin' Fool
ROCKETS/Can't Sleep
CHEAP TRICK/I Want You To...
SISTER SLEDGE/We Are Family
TYCOON/Such A Woman

ON VAN HALEN/Dance The Night Away
RANDY VANARMER/Just When I Needed...
TOTO/Georgy Porgie
BAD COMPANY/Rock & Roll Fantasy
RICKIE LEE JONES/Chuck E.'s In Love
EDDIE MONEY/Can't Keep...

100 San Diego

- 1 BLONDIE/Heart Of Glass
- 2 GEORGE HARRISON/Blow Away
- 3 BOB WELCH/Precious Love
- 4 PEACHES & HERB/Reunited
- 5 STYX/Renegade
- 6 ENGLAND DAN & JFC/Love Is The Answer
- 7 CHIC/I Want Your Love
- 8 EDDIE MONEY/Maybe I'm A Fool
- 9 BOSTON/Feelin' Satisfied
- 10 SISTER SLEDGE/He's The Greatest...
- 11 GEORGE BENSON/Love Ballad
- 12 CARDS/Good Times Roll
- 13 BEE GEES/Love You Inside Out
- 14 BOB SEGER/Old Time Rock 'N Roll
- 15 AMERICA/California Dreamin'
- 16 ROD STEWART/Aln't Love A Bitch
- 17 CHIC/I Want Your Love
- 18 OLIVIA N-J/Deeper Than The Night
- 19 CHEAP TRICK/I Want You To...
- 20 ROCKETS/Can't Sleep
- 21 SISTER SLEDGE/We Are Family
- 22 TYCOON/Such A Woman
- 23 VAN HALEN/Dance The Night Away
- 24 RANDY VANARMER/Just When I Needed...
- 25 TOTO/Georgy Porgie
- 26 FRANK ZAPPA/Dancin' Fool
- 27 DOOBIE BROTHERS/Minute By Minute
- 28 RICKIE LEE JONES/Chuck E.'s In Love

ADDS 30
CHEAP TRICK/I Want You To...
NIGEL OLSSON/Little Bit Of Soap
ROGER VOUDOURIS/Get Used To It
ROCKETS/Can't Sleep
JAY FERGUSON/Shakedown Cruise

KOPA Phoenix

- 1 PEACHES & HERB/Reunited
- 2 STYX/Renegade
- 3 SISTER SLEDGE/He's The Greatest...
- 4 GORIA GAYNOR/I Will Survive
- 5 WINGS/Goodnight Tonight
- 6 JACKSONS/Shake Your Body...
- 7 TYCOON/Such A Woman
- 8 BLONDIE/Heart Of Glass
- 9 GEORGE HARRISON/Blow Away
- 10 ROD STEWART/Do Ya Think I'm Sexy
- 11 QUATRO & NORMAN/Stumblin' In
- 12 DIRE STRAITS/Sultans Of Swing
- 13 BELL & JAMES/Livin' It Up...
- 14 CHIC/I Want Your Love
- 15 BAD COMPANY/Rock & Roll Fantasy
- 16 INSTANT FUNK/Got My Mind Made Up
- 17 DOOBIE BROTHERS/What A Fool Believes
- 18 BILLY JOEL/Big Shot
- 19 BOB WELCH/Precious Love
- 20 RANDY VANARMER/Just When I Needed...
- 21 ORLEANS/Love Takes Time
- 22 DONNA SUMNER/Hot Stuff
- 23 BEE GEES/Love You Inside Out
- 24 GEORGE BENSON/Love Ballad
- 25 ENGLAND DAN & JFC/Love Is The Answer
- 26 ROD STEWART/Aln't Love A Bitch
- 27 RICKIE LEE JONES/Chuck E.'s In Love
- 28 KENNY ROGERS/She Believes In Me
- 29 VAN HALEN/Dance The Night Away
- 30 SISTER SLEDGE/We Are Family

ADDS CHEAP TRICK/I Want You To...
REX SMITH/You Take My Breath...
G.Q./Disco Nights

ON BILLY JOEL/Honesty
OLIVIA N-J/Deeper Than The Night
ROGER VOUDOURIS/Get Used To It
SUPERTRAMP/The Logical Song

KJR 95 Seattle

- 1 PEACHES & HERB/Reunited
- 2 BEE GEES/Love You Inside Out
- 3 BLONDIE/Heart Of Glass
- 4 CHIC/I Want Your Love
- 5 BELL & JAMES/Livin' It Up...
- 6 WINGS/Goodnight Tonight
- 7 AMII STEWART/Knock On Wood
- 8 QUATRO & NORMAN/Stumblin' In
- 9 DOOBIE BROTHERS/What A Fool Believes
- 10 GEORGE HARRISON/Blow Away
- 11 E.C. KING/I Don't Know If...
- 12 BOB WELCH/Precious Love
- 13 GEORGE BENSON/Love Ballad
- 14 MCQUINN, C & H/Don't You Write...
- 15 JACKSONS/Shake Your Body...
- 16 VAN HALEN/Dance The Night Away
- 17 CARDS/Good Times Roll
- 18 NICOLETTE LARSON/Rhumba Girl
- 19 SUPERTRAMP/The Logical Song
- 20 BILLY JOEL/Honesty
- 21 VAN HALEN/Dance The Night Away
- 22 POINTER SISTERS/Happiness
- 23 DONNA SUMNER/Hot Stuff
- 24 ENGLAND DAN & JFC/Love Is The Answer
- 25 RICKIE LEE JONES/Chuck E.'s In Love
- 26 ORLEANS/Love Takes Time
- 27 ROD STEWART/Aln't Love A Bitch

ADDS BEACH BOYS/Good Timin'
TOTO/Georgy Porgie
ENGLAND DAN & JFC/Love Is The Answer
NEW ENGLAND/Don't Ever Wanna ...

ON REX SMITH/You Take My Breath...
STYX/Renegade
SISTER SLEDGE/He's The Greatest...
NEIL DIAMOND/Forever In Blue Jeans
APRIL WINE/Roller
COCO/Crazy Love

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

CHER
Take Me Home (Casablanca)
LP: Take Me Home

| P1 | | | P2 | | | P3 | | |
|----------------|------------|--------------|----------------|--|--|----------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| MABC 10-10 | 99X-FM 3-2 | 99X-FM 26-26 | | | | | | |
| WIFI 8-7 | WRKO 14-11 | WPCG 17-16 | | | | | | |
| WCAO 16-15 | WPEZ 20-16 | WKBW 5-4 | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| KRBE 22-17 | Y100 3-3 | WLCY 33-27 | | | | | | |
| Q105 10-8 | | | | | | | | |
| MIDWEST | | | MIDWEST | | | MIDWEST | | |
| CKLW 16-19 | KSTP 23-20 | Q102 29-27 | | | | | | |
| WZUU 16-15 | WGCL 18-17 | WZZP 11-12 | | | | | | |
| KBEQ 25-32 | | | | | | | | |

BEE GEES
Love You Inside Out (RSO)
LP: Spirits Having Flown

| P1 | | | P2 | | | P3 | | |
|----------------|--------------|------------|----------------|--|--|----------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| WABC on | 99X-FM 29-27 | WABC 32-30 | | | | | | |
| WIFI 25-19 | WRKO 20-16 | WPCG 25-23 | | | | | | |
| WCAO 24-21 | 96XX 37-34 | WKBW 4-23 | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| KRBE 3-21 | Y100 32-23 | 293 23-15 | | | | | | |
| WLCY 29-25 | Q105 28-27 | | | | | | | |
| MIDWEST | | | MIDWEST | | | MIDWEST | | |
| KDWB 6-6 | KSTP 4-28 | KSLO 28-18 | | | | | | |
| Q102 30-24 | WGCL 4-22 | | | | | | | |

(George Benson continued)

| P1 | | | P2 | | | P3 | | |
|----------------|------------|------------|----------------|--|--|----------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| KEEL 20-14 | WMEF 11-9 | KXX106 9-7 | | | | | | |
| WERC 13-13 | WGSN 9-11 | WRKX 8-6 | | | | | | |
| BJ105 10-14 | KINT 21-17 | WRJZ 9-8 | | | | | | |
| MIDWEST | | | MIDWEST | | | MIDWEST | | |
| KOFM 10-8 | KSTT 13-13 | WKY 9-9 | | | | | | |
| WNCI 25-21 | 92X 21-20 | WNAF 14-13 | | | | | | |
| K293 11-6 | WOW 14-20 | WVIC 6-6 | | | | | | |
| WHEE 12-9 | WIOA 14-13 | KIOA 22-16 | | | | | | |
| WHB 12-17 | WHOT 8-9 | | | | | | | |

BLONDIE
Heart Of Glass (Chrysalis)
LP: Parallel Lines

| P1 | | | P2 | | | P3 | | |
|--------------|------------|----------|--------------|--|--|--------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| WABC 4-2 | 99X-FM 6-7 | WIFI 3-1 | | | | | | |
| WRKO 4-5 | WAXY 2-2 | WAVE 6-1 | | | | | | |
| WPCG 2-2 | WCAO 2-4 | WPEZ 2-1 | | | | | | |
| WKBW 1-1 | WTRU 1-1 | WCAO 2-1 | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| WAAY 3-2 | WHYY 3-7 | G100 1-1 | | | | | | |
| WSEZ 5-8 | WFOG 6-10 | WCGQ 5-7 | | | | | | |
| WVFC 1-3 | CK101 2-3 | WVFC 1-3 | | | | | | |
| WVFC 1-3 | CK101 2-3 | WVFC 1-3 | | | | | | |

CHIC
I Want Your Love (Atlantic)
LP: C'Est Chic

| P1 | | | P2 | | | P3 | | |
|--------------|--------------|------------|--------------|--|--|--------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| WABC 17-13 | 99X-FM 13-19 | WABC 3-2 | | | | | | |
| WIFI 6-4 | WRKO 15-20 | WCAO 6-19 | | | | | | |
| 96XX 23-21 | WKBW 19-15 | WCAO 24-19 | | | | | | |
| CKGM 22-19 | | | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| WABC 17-13 | 99X-FM 13-19 | WABC 3-2 | | | | | | |
| WIFI 6-4 | WRKO 15-20 | WCAO 6-19 | | | | | | |
| 96XX 23-21 | WKBW 19-15 | WCAO 24-19 | | | | | | |
| CKGM 22-19 | | | | | | | | |

DOOBIE BROTHERS
What A Fool Believes (WB)
LP: Minute By Minute

| P1 | | | P2 | | | P3 | | |
|----------------|------------|------------|----------------|--|--|----------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| MABC 2-3 | 99X-FM 1-3 | WIFI 1-3 | | | | | | |
| WRKO 2-2 | WPCG 7-11 | WNAF 12-10 | | | | | | |
| WPEZ 5-9 | 96XX 3-3 | WKBW 2-3 | | | | | | |
| CKGM 7-5 | KNOX 4-9 | KTSA 2-4 | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| 297 3-3 | KRBE 2-4 | Y100 2-2 | | | | | | |
| 293 7-13 | WLCY 13-22 | Q105 7-9 | | | | | | |
| MIDWEST | | | MIDWEST | | | MIDWEST | | |
| WLS 2-4 | CKLW 2-4 | KDWB 4-4 | | | | | | |
| KSTP 2-3 | Q102 3-3 | WOLY 2-6 | | | | | | |
| WZUU 11-11 | WGCL 4-5 | WZZP 9-14 | | | | | | |
| KBEQ 4-10 | | | | | | | | |

CHIC
I Want Your Love (Atlantic)
LP: C'Est Chic

| P1 | | | P2 | | | P3 | | |
|--------------|--------------|------------|--------------|--|--|--------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| WABC 17-13 | 99X-FM 13-19 | WABC 3-2 | | | | | | |
| WIFI 6-4 | WRKO 15-20 | WCAO 6-19 | | | | | | |
| 96XX 23-21 | WKBW 19-15 | WCAO 24-19 | | | | | | |
| CKGM 22-19 | | | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| WABC 17-13 | 99X-FM 13-19 | WABC 3-2 | | | | | | |
| WIFI 6-4 | WRKO 15-20 | WCAO 6-19 | | | | | | |
| 96XX 23-21 | WKBW 19-15 | WCAO 24-19 | | | | | | |
| CKGM 22-19 | | | | | | | | |

GEORGE BENSON
Love Ballad (WB)
LP: Livin' Inside Your Love

| P1 | | | P2 | | | P3 | | |
|----------------|------------|------------|----------------|--|--|----------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| WIFI 23-22 | WPCG 18-14 | WCAO 8-6 | | | | | | |
| WPEZ 13-12 | WOLF 15-19 | WKBW 21-15 | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| Y100 4-4 | 293 10-8 | WLCY 11-8 | | | | | | |
| Q105 14-16 | | | | | | | | |
| MIDWEST | | | MIDWEST | | | MIDWEST | | |
| CKLW 22-22 | KDWB 21-21 | KSTP 8-6 | | | | | | |
| Q102 19-17 | WZZP 14-8 | KBEQ 15-16 | | | | | | |

DOOBIE BROTHERS
What A Fool Believes (WB)
LP: Minute By Minute

| P1 | | | P2 | | | P3 | | |
|----------------|------------|------------|----------------|--|--|----------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| MABC 2-3 | 99X-FM 1-3 | WIFI 1-3 | | | | | | |
| WRKO 2-2 | WPCG 7-11 | WNAF 12-10 | | | | | | |
| WPEZ 5-9 | 96XX 3-3 | WKBW 2-3 | | | | | | |
| CKGM 7-5 | KNOX 4-9 | KTSA 2-4 | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| 297 3-3 | KRBE 2-4 | Y100 2-2 | | | | | | |
| 293 7-13 | WLCY 13-22 | Q105 7-9 | | | | | | |
| MIDWEST | | | MIDWEST | | | MIDWEST | | |
| WLS 2-4 | CKLW 2-4 | KDWB 4-4 | | | | | | |
| KSTP 2-3 | Q102 3-3 | WOLY 2-6 | | | | | | |
| WZUU 11-11 | WGCL 4-5 | WZZP 9-14 | | | | | | |
| KBEQ 4-10 | | | | | | | | |

CHIC
I Want Your Love (Atlantic)
LP: C'Est Chic

| P1 | | | P2 | | | P3 | | |
|--------------|--------------|------------|--------------|--|--|--------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| WABC 17-13 | 99X-FM 13-19 | WABC 3-2 | | | | | | |
| WIFI 6-4 | WRKO 15-20 | WCAO 6-19 | | | | | | |
| 96XX 23-21 | WKBW 19-15 | WCAO 24-19 | | | | | | |
| CKGM 22-19 | | | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| WABC 17-13 | 99X-FM 13-19 | WABC 3-2 | | | | | | |
| WIFI 6-4 | WRKO 15-20 | WCAO 6-19 | | | | | | |
| 96XX 23-21 | WKBW 19-15 | WCAO 24-19 | | | | | | |
| CKGM 22-19 | | | | | | | | |

DIRE STRAITS
Sultans Of Swing (WB)
LP: Dire Straits

| P1 | | | P2 | | | P3 | | |
|----------------|-------------|------------|----------------|--|--|----------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| MABC 16-21 | 99X-FM 4-13 | WIFI 20-24 | | | | | | |
| WPCG 10-10 | WCAO 15-16 | WPEZ 16-19 | | | | | | |
| WKBW 18-24 | WTRU 15-11 | WCAO 15-16 | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| 293 8-11 | WLCY 2-9 | Q105 18-21 | | | | | | |
| MIDWEST | | | MIDWEST | | | MIDWEST | | |
| WLS 12-10 | KDWB 10-18 | | | | | | | |

(Dire Straits continued)

| P1 | | | P2 | | | P3 | | |
|----------------|------------|------------|----------------|--|--|----------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| KSTP 5-5 | Q102 2-4 | WZZP 4-7 | | | | | | |
| WIFI 10-17 | KFRC 11-18 | KING 6-13 | | | | | | |
| KIMN 5-11 | KUPD 11-15 | KOPA 7-12 | | | | | | |
| MIDWEST | | | MIDWEST | | | MIDWEST | | |
| WAKY 6-11 | WLAC 24-23 | 92Q 10-13 | | | | | | |
| KTSA 6-9 | KEEL 6-10 | WMEF 9-15 | | | | | | |
| BJ105 7-6 | KINT 22-24 | WJON 3-5 | | | | | | |
| MIDWEST | | | MIDWEST | | | MIDWEST | | |
| KOFM 5-13 | KSTT 10-18 | WKY 11-13 | | | | | | |
| KRAY 20-12 | 92X 20-24 | WOW 12-13 | | | | | | |
| WISM 8-13 | WGRD 15-17 | WMEE 9-10 | | | | | | |
| WQHO 10-14 | KIOA 11-19 | WHB 20-23 | | | | | | |
| WHOT 13-14 | KOOF 3-4 | KBOZ 10-19 | | | | | | |
| WEST | | | WEST | | | WEST | | |
| KJRB 2-8 | KRUX 10-11 | KRQ 10-16 | | | | | | |
| KGW 16-13 | KYNO 4-10 | | | | | | | |

DOOBIE BROTHERS
What A Fool Believes (WB)
LP: Minute By Minute

| P1 | | | P2 | | | P3 | | |
|----------------|------------|------------|----------------|--|--|----------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| MABC 2-3 | 99X-FM 1-3 | WIFI 1-3 | | | | | | |
| WRKO 2-2 | WPCG 7-11 | WNAF 12-10 | | | | | | |
| WPEZ 5-9 | 96XX 3-3 | WKBW 2-3 | | | | | | |
| CKGM 7-5 | KNOX 4-9 | KTSA 2-4 | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| 297 3-3 | KRBE 2-4 | Y100 2-2 | | | | | | |
| 293 7-13 | WLCY 13-22 | Q105 7-9 | | | | | | |
| MIDWEST | | | MIDWEST | | | MIDWEST | | |
| WLS 2-4 | CKLW 2-4 | KDWB 4-4 | | | | | | |
| KSTP 2-3 | Q102 3-3 | WOLY 2-6 | | | | | | |
| WZUU 11-11 | WGCL 4-5 | WZZP 9-14 | | | | | | |
| KBEQ 4-10 | | | | | | | | |

CHIC
I Want Your Love (Atlantic)
LP: C'Est Chic

| P1 | | | P2 | | | P3 | | |
|--------------|--------------|------------|--------------|--|--|--------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| WABC 17-13 | 99X-FM 13-19 | WABC 3-2 | | | | | | |
| WIFI 6-4 | WRKO 15-20 | WCAO 6-19 | | | | | | |
| 96XX 23-21 | WKBW 19-15 | WCAO 24-19 | | | | | | |
| CKGM 22-19 | | | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| WABC 17-13 | 99X-FM 13-19 | WABC 3-2 | | | | | | |
| WIFI 6-4 | WRKO 15-20 | WCAO 6-19 | | | | | | |
| 96XX 23-21 | WKBW 19-15 | WCAO 24-19 | | | | | | |
| CKGM 22-19 | | | | | | | | |

ENG. DAN & J.F. COLEY
Love Is The... (Big Tree)
LP: Dr. Heckle & Mr. Jive

| P1 | | | P2 | | | P3 | | |
|----------------|--------------|------------|----------------|--|--|----------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| WABC 16-16 | 99X-FM 25-24 | WPCG 8-6 | | | | | | |
| WVFC 1-3 | WCAO 21-17 | WPEZ 16-19 | | | | | | |
| WKBW 13-12 | CKGM on | WVFC 1-3 | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| 297 22-21 | 293 17-17 | WKBW 17-14 | | | | | | |
| MIDWEST | | | MIDWEST | | | MIDWEST | | |
| CKLW 28-16 | KDWB 10-25 | KSTP 16-13 | | | | | | |
| KSLO 29-22 | WZUU 21-16 | WZZP 27-23 | | | | | | |
| WZZP 27-23 | KBEQ 37-33 | | | | | | | |

DIRE STRAITS
Sultans Of Swing (WB)
LP: Dire Straits

| P1 | | | P2 | | | P3 | | |
|----------------|-------------|------------|----------------|--|--|----------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| MABC 16-21 | 99X-FM 4-13 | WIFI 20-24 | | | | | | |
| WPCG 10-10 | WCAO 15-16 | WPEZ 16-19 | | | | | | |
| WKBW 18-24 | WTRU 15-11 | WCAO 15-16 | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| 293 8-11 | WLCY 2-9 | Q105 18-21 | | | | | | |
| MIDWEST | | | MIDWEST | | | MIDWEST | | |
| WLS 12-10 | KDWB 10-18 | | | | | | | |

(Eng. Dan & J.F. Coley continued)

| P1 | | | P2 | | | P3 | | |
|-------------|------------|------------|--------------|--|--|-------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| 92X 33-31 | WNAF 13-12 | K293 16-16 | | | | | | |
| WOM 29-25 | WISW 26-17 | WVIC 22-19 | | | | | | |
| WMEE 17-15 | WQHO 25-23 | KIOA 24-18 | | | | | | |
| WHB 17-15 | WHOT 13-14 | WBBF 14-20 | | | | | | |
| WVFM 9-9 | WVFC 1-3 | WVFC 1-3 | | | | | | |
| WEST | | | WEST | | | WEST | | |
| KJRB 29-26 | KTAC 30-26 | KRSP 16-7 | | | | | | |
| KCPX 17-13 | KRUX 26-18 | KRQ 4-35 | | | | | | |
| KTPT 16-8 | KGM 22-18 | KMJC 19-17 | | | | | | |
| KERN 4-27 | KYNO on | KROY 23-18 | | | | | | |
| KFXM 10-6 | KENO 28-26 | | | | | | | |

DOOBIE BROTHERS
What A Fool Believes (WB)
LP: Minute By Minute

| P1 | | | P2 | | | P3 | | |
|----------------|------------|------------|----------------|--|--|----------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| MABC 2-3 | 99X-FM 1-3 | WIFI 1-3 | | | | | | |
| WRKO 2-2 | WPCG 7-11 | WNAF 12-10 | | | | | | |
| WPEZ 5-9 | 96XX 3-3 | WKBW 2-3 | | | | | | |
| CKGM 7-5 | KNOX 4-9 | KTSA 2-4 | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| 297 3-3 | KRBE 2-4 | Y100 2-2 | | | | | | |
| 293 7-13 | WLCY 13-22 | Q105 7-9 | | | | | | |
| MIDWEST | | | MIDWEST | | | MIDWEST | | |
| WLS 2-4 | CKLW 2-4 | KDWB 4-4 | | | | | | |
| KSTP 2-3 | Q102 3-3 | WOLY 2-6 | | | | | | |
| WZUU 11-11 | WGCL 4-5 | WZZP 9-14 | | | | | | |
| KBEQ 4-10 | | | | | | | | |

CHIC
I Want Your Love (Atlantic)
LP: C'Est Chic

| P1 | | | P2 | | | P3 | | |
|--------------|--------------|------------|--------------|--|--|--------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| WABC 17-13 | 99X-FM 13-19 | WABC 3-2 | | | | | | |
| WIFI 6-4 | WRKO 15-20 | WCAO 6-19 | | | | | | |
| 96XX 23-21 | WKBW 19-15 | WCAO 24-19 | | | | | | |
| CKGM 22-19 | | | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| WABC 17-13 | 99X-FM 13-19 | WABC 3-2 | | | | | | |
| WIFI 6-4 | WRKO 15-20 | WCAO 6-19 | | | | | | |
| 96XX 23-21 | WKBW 19-15 | WCAO 24-19 | | | | | | |
| CKGM 22-19 | | | | | | | | |

ENG. DAN & J.F. COLEY
Love Is The... (Big Tree)
LP: Dr. Heckle & Mr. Jive

| P1 | | | P2 | | | P3 | | |
|----------------|--------------|------------|----------------|--|--|----------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| WABC 16-16 | 99X-FM 25-24 | WPCG 8-6 | | | | | | |
| WVFC 1-3 | WCAO 21-17 | WPEZ 16-19 | | | | | | |
| WKBW 13-12 | CKGM on | WVFC 1-3 | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| 297 22-21 | 293 17-17 | WKBW 17-14 | | | | | | |
| MIDWEST | | | MIDWEST | | | MIDWEST | | |
| CKLW 28-16 | KDWB 10-25 | KSTP 16-13 | | | | | | |
| KSLO 29-22 | WZUU 21-16 | WZZP 27-23 | | | | | | |
| WZZP 27-23 | KBEQ 37-33 | | | | | | | |

DIRE STRAITS
Sultans Of Swing (WB)
LP: Dire Straits

| P1 | | | P2 | | | P3 | | |
|--------------|-------------|------------|--------------|--|--|--------------|--|--|
| EAST | | | SOUTH | | | EAST | | |
| MABC 16-21 | 99X-FM 4-13 | WIFI 20-24 | | | | | | |
| WPCG 10-10 | WCAO 15-16 | WPEZ 16-19 | | | | | | |
| WKBW 18-24 | WTRU 15-11 | WCAO 15-16 | | | | | | |
| SOUTH | | | SOUTH | | | SOUTH | | |
| 293 8-11 | WLCY 2-9 | Q105 18-21 | | | | | | |

Table with 2 columns: MIDWEST and WEST. Lists radio stations and their frequencies.

OLIVIA NEWTON-JOHN
Deeper Than The Night (MCA)
LP: Totally Hot

PEACHES & HERB
Reunited (Polydor)
LP: 2 Hot!

AMII STEWART
Knock On Wood (Ariola)
LP: Knock On Wood

SISTER SLEDGE
He's The... (Cotillion)
LP: We Are Family

BILLY JOEL
Honesty (Columbia)
LP: 52nd Street

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies.

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies.

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies.

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies.

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies.

ORLEANS
Love Takes Time (Infinity)
LP: Forever

QUATRO & NORMAN
Stumblin' In (RSO)

STYX
Renegade (A&M)
LP: Pieces Of Eight

DONNA SUMMER
Hot Stuff (Casablanca)

FRANK MILLS
Music Box Dancer (Polydor)

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies.

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies.

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies.

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies.

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies.

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies.

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies.

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies.

Table with 3 columns: P1, P2, P3. Lists radio stations and their frequencies.

SUPERTRAMP The Logical Song (A&M) LP: Breakfast In America

Table of radio stations for SUPERTRAMP, organized by region: EAST, SOUTH, WEST, MIDWEST, and P1-P3.

RANDY VANWARMER Just When I... (Bearsville)

Table of radio stations for RANDY VANWARMER, organized by region: EAST, SOUTH, WEST, MIDWEST, and P1-P3.

(Randy Vanwarmer continued)

Table of radio stations for Randy Vanwarmer, organized by region: EAST, SOUTH, WEST, MIDWEST, and P1-P3.

(Village People continued)

Table of radio stations for Village People, organized by region: EAST, SOUTH, WEST, MIDWEST, and P1-P3.

(Wings continued)

Table of radio stations for Wings, organized by region: EAST, SOUTH, WEST, MIDWEST, and P1-P3.

(Wings continued)

Table of radio stations for Wings, organized by region: EAST, SOUTH, WEST, MIDWEST, and P1-P3.

Others Getting Significant Action

(Continued from back page)

Text listing radio stations and their respective programs: WISE, KQWB, WKAU, KHJ d-30, WBBF 35-31, FOX Y "Hot Number", etc.

WINGS Goodnight... (Columbia)

Table of radio stations for WINGS Goodnight..., organized by region: EAST, SOUTH, WEST, MIDWEST, and P1-P3.

VILLAGE PEOPLE In The Navy (Casablanca)

Table of radio stations for VILLAGE PEOPLE In The Navy, organized by region: EAST, SOUTH, WEST, MIDWEST, and P1-P3.

R&R Top-40 Radio Reporters

Large table with columns for PARALLEL ONE, PARALLEL TWO, PARALLEL THREE, EAST, and MIDWEST, listing radio stations and their respective programs.

AOR HOTTRACKS

These tracks are by artists who have received concentrated airplay and positive reaction on AOR radio over an extended period of time.

- List of radio stations and their respective programs: ALLMAN BROTHERS "Crazy Love", THE BABYS "Head First", GEORGE BENSON "Love Ballad", etc.

KENNY ROGERS

"She Believes In Me"

UA-X1273-Y



Radio Believes In KENNY ROGERS

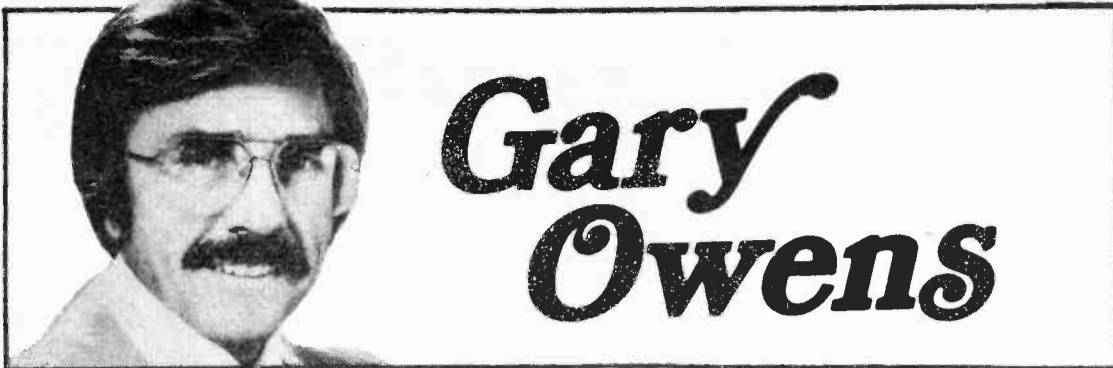
Produced by Larry Butler

ALL THIS IN TWO WEEKS!

NEW & ACTIVE

KENNY ROGERS "She Believes In Me" (UA) 86/40 including WLCY, WZUU, KBEO, KFI, KIMN, PRO-FM, WBBF, WAKY, KEEL, WNAP, KRSP, 14WK, WCGO, WANS, WEBC, KQDI, KSLQ 34-28, KNOW 36-32, KCPX 29-24, WHEB 33-27, CK101 40-35, WLEE 25-19, WROK 34-27.

UA
On United Artists Records



If you were wondering about the competitiveness of radio . . . you might cringe a little with this tidbit: According to the Department of Labor, there are 2.8 million job openings occurring annually in the United States.

However, there are only 600 openings per year for radio and TV announcers . . . 900 for actors and actresses.

Now, aren't you glad you chose your avocation as a door-to-door feminine hygiene spray promoter!

* * * * *

An old friend and a new one dropped by the Gary Owens column last week . . . Dennis Wilson of the Beach Boys and Christine McVie of Fleetwood Mac. I've known Dennis and the Beach Boys since their inception in Hawthorne, California.

They typify Western U.S. civilization with its amazing amalgamation of ingredients. When Brian Wilson and Mike Love were going to high school in Hawthorne, they fostered their first ideas on record with a surfing song. It later became part of their initial album . . . "Surfin Safari" in 1962. The Beach Boys have maintained their great sound and freshness over the years. Bruce Johnston took over for Brian when he became more involved in more production and composition.

I whipped out my ocarina and played a medley of "Help Me Rhonda," "Fun, Fun, Fun" and "California Girls" for Dennis and Christine, but fortunately they got away.

* * * * *

Speaking of composers, Dale Gonglea, who wrote Ray Stevens' great new hit . . . "I Need Your Help, Barry Manilow," is a great comedy performer as well as a songwriter . . . he's like a young Victor Borge. I loved his great line about Cher . . . (Re: "Take Me Home") "I'd love to take you home if I could only figure out how to get you out of the car!" The outfit that she wears on the cover is a little unusual . . . although I did have a hood ornament on my old Studebaker that looked that way.

* * * * *

If you think about coping with stress . . . Dr. Herbert Spiegel, a New York psychiatrist, is an expert on the subject of hypnosis. And he has helped many people relax in this manner!

Antoine Mesmer dropped by the office today, with his drinking buddy Cagliostro, and we spoke about the power to cloud men's minds. When I was in college, a friend of mine and I would experiment with hypnosis . . . which we discover years later is not all that much different than meditation or bio-feedback. Dr. Spiegel says, "Whether you attach electrodes to your head or listen to a priest in a saffron robe . . . it is essentially the same. Call it Zen, accupuncture, TM, or whatever, it taps the same kind of attentive, narrowed inner concentration, erasing peripheral distractions. (Much like watching "Laverne & Shirley!")"

In Walter McQuade and Ann Aikman's book, "Stress," they list the capacity to be hypnotized from zero to five. Zero includes schizophrenics, psychopaths and mental defectives who cannot be hypnotized. Another zero group includes those who are mentally OK but have no biological capacity for hypnosis.

At the other end are the fives, "imaginative, tactile, intuitive people who take very easily to it. These are folks with little time sense . . . such as scientists, musicians or artists. Deejays I guess would be those in two categories . . . having a total sense of time ("KCUF temperature is 59 degrees and the TIME is 4:16 . . .") and psychopaths. Excuse me, Miss, may I have this next trance?

5 YEARS AGO TODAY

Radio & Records

- ★ ARBITRON, KGB IN HYPOING CONTROVERSY — Station's "Ratings Game" news series allegedly asks listeners to fill in diaries with "KGB."
- ★ COURY, ZIMMERMANN, WENDELL PROMOTED AT CAPITOL — Coury becomes Sr. VP A&R, Zimmermann: Sr. VP Marketing, Wendell: National Promotion Manager.
- ★ NUMBER ONE FIVE YEARS AGO: "Locomotion" — Grand Funk (Capitol).

THE PICTURE PAGES

Dwight Time Is The Right Time



Following his recent performance at the Palladium in New York, Arista's Dwight Twilley (third from left) was congratulated backstage by (l-r): Arista's Irv Lukin and Bruce Wheeler, Arista VP Bob Feiden, William Morris Agency's Wayne Forte, Arista VP Rick Dobbis and (kneeling) Arista's Artie Patsiner.

Perren's Party For Four



Seen looking through the looking glass when Polydor/MVP recording duo Peaches & Herb recently performed at Disneyland are (l-r): Scotti Bros. recording artist Don Addrisi, Herb Fame, Linda (Peaches) Greene, and Scotti Bros. recording artist Dick Addrisi. Kneeling is Peaches & Herb's producer Freddie Perren, currently producing the upcoming Addrisi Bros. album.

Hats Off To Cummings



When Portrait recording artist Burton Cummings recently performed at L.A.'s Palomino, Tommy Thomas, the club's owner, presented him with a ten-gallon hat in celebration of his first country chart single, "Takes A Fool To Love A Fool." Standing around the Stetson are (l-r): EPIA's Jack Lameier, Tommy Thomas, Burton Cummings, Portrait VP/GM Larry Harris, and Portrait VP Lorne Saifer.

Marley Scores Canadian Gold



Pictured at his Jamaican home being presented with a Canadian gold record award for his album, "Exodus," is Island recording artist Bob Marley, who's records are distributed by RCA-Canada. Also present at the presentation are (l-r): Island-U.S.'s L. Hewan-Lowe, Island-Canada's Cathy Hahn, and journalist for the Toronto Sun, Wilder Penfield.

Susan Seen On Roxy Scene



RCA/New York International Records recording group Susan recently performed at the Roxy in Los Angeles. Shown celebrating backstage (l-r) are: Champion Entertainment/New York International GM Randy Hoffman, RCA Records Joshua Blardo, Susan members Mick Leland, Charles Leland, Ricky Byrd and Tom Dickie, RCA's Frank O'Donnell, RCA VP Don Burkheimer, and Champion Entertainment/New York Int'l. President Tommy Mottola.

In With The Exit-Inn Crowd



Gathered for an impromptu sing-along outside Nashville's Exit-Inn following Infinity recording artist Dobie Gray's recent performance are (l-r): WLAC's Eva Wood, Dobie Gray, MCA Distributing Corp.'s Murray Habbaz, WKQB-FM MD Lisa Richards, WLAC PD Rick Harris, and Infinity's Charlie Ross.

THE PICTURE PAGES

Stewart Stops By Palomino



RCA's Gary Stewart appeared at North Hollywood's Palomino Club recently. Pictured at the club are (l-r) "Great American Country" radio show host Bob Kingsley, RCA's Carson Schreiber, Stewart, RCA artist Jewel Blanch, record store proprietor Chuck Mackey, and RCA's Vicki Leben.

LA Radio Goes To Nazareth



Following their recent performance at the Santa Monica Civic, A&M's Nazareth met backstage with various local radio reps. Pictured (top row, l-r) are: KEZY's Jeff Kawolczyk, John Hughes, Paul Sullivan, group member Dan McCafferty, and KEZY's Larry Reisman; (middle row, l-r) group's Pete Agnew, KMET's Sam Bellamy, group's Manny Charlton and Zal Cleminson, A&M's Jan Basham and (bottom) KGIL's Rick Scarry.

Brownsville Visit Appleville



Epic's Brownsville played in New York recently as part of a national tour. Pictured in front of a picturesque Great Guildersleeve backstage wall are (l-r) group's Mike Lutz, Bruce Nazarian, and Henry Weck, E/P/A VP Al DeMarino, the company's Marion Bernstein, Epic VP Frank Rand, Brownsville's Cub Koda, and E/P/A's Jim Charne.

Bridges Candidate For Canadian Gold



While in Canada recently, Polydor/BGO recording artist Alicia Bridges was honored with a gold record award for her single, "I Love The Night Life." Ms. Bridges was also voted "Most Promising New Female Vocalist For 1978" by the Organization of Canadian Disco D.J.'s. Pictured at the presentation are (l-r): BGO Records President Arnie Geller, Lowery Music's Bill Lowery, co-writer Susan Hutcheson, Polygram Canada VP Dieter Radecki, Alicia Bridges, producer Steve Buckingham, and Polygram Canada President Tim Harrold.

Golden Geils At Beantown Bash



During a recent concert at the Boston Gardens in their hometown, EMI America recording artists the J. Geils Band were presented with a gold record award on stage for their latest album, "Sanctuary." Seen on the scene (l-r) are: group members Magic Dick, EMI America/UA Records Gary Gersh, and group member J. Geils.

Illegalize It



Rolling Stones Records artist Peter Tosh, a well-known advocate of marijuana legalization, was handed his first Canadian cigarette backstage after a Toronto performance. From his bemused expression, it appears that Tosh is drafting a statement calling for making Canadian cigarettes illegal. Pictured (l-r) are WEA Canada Exec. VP Ross Reynolds, WEA's Kim Cook, Tosh, and WEA's Roger Desjardins.

The Pointer Sisters Deliver "Happiness" Across North America



| | | | |
|-------|--|-----|--|
| April | | | |
| 19 | Vancouver, B.C., Canada Queen Elizabeth Theater | 30 | Long Beach, CA Terrace Theater |
| 20 | Seattle, WA Paramount Theater | May | |
| 27 | Oakland, CA Paramount Theater | 1 | Santa Monica, CA Civic Auditorium |
| 28 | Santa Barbara, CA Arlington Theater | 3 | Phoenix, AZ Celebrity Theater |
| | | 5 | Houston, TX Music Hall |
| | | 6 | Arlington (Dallas), TX Texas Hall |
| | | 7 | Austin, TX, Municipal Aud. |
| | | 8 | New Orleans, LA Municipal Theater |
| | | 9 | Memphis, TN Orpheum Theater |
| | | 10 | Atlanta, GA, Civic Ctr. |
| | | 11 | Jacksonville, FL Municipal Auditorium |
| | | 13 | Knoxville, TN Civic Auditorium |
| | | 14 | Charlotte, NC, Owens Aud. |
| | | 15 | Greensboro, NC, Aud. |
| | | 16 | Norfolk, VA Chrysler Theater |
| | | 17 | Washington, D.C. D.A.R. Constitution Hall |

NEW & ACTIVE

POINTER SISTERS "Happiness" (Planet) 67/6, KIMN, WOLF, WBBF, WKEE, WTRY, WKBO, Y100 24-19, KSLQ 22-15, KING 24-20, JB105 25-20, WHBQ 23-19, KXX106 19-15, 14WH 25-21, KILE 39-36, KSLY 22-17, KBOZ 11-9.

| | | | |
|--|--------------|---------|-------|
| | Billboard | Pop R&B | Disco |
| | Cashbox | 31* 25* | 21* |
| | Record World | 30* 23* | |
| | | 35* 25* | 29 |

Available on Planet  Records and Tapes

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THE PICTURE PAGES

Daniels Serenades Redbirds



Pictured prior to his pre-game performance of the national anthem at a recent Cardinals vs. Phillies baseball game in St. Louis is Epic's Charlie Daniels as he serenaded the redbirds in their dressing room. Evidently, Daniels's songs worked their magic on the team's psyches because the Cards won 3-2.

Triumph At Tower



Seen relaxing after RCA recording group Triumph's recent performance at the Tower Theatre in Philadelphia are (l-r): RCA's Bob Catania, Triumph's Mike Levine and Gil Moore, RCA's Art Weissman and group member Rik Emmett.

Brooker Takes Solo Flight



Pictured listening to the initial playback of former Procol Harum main man and new Chrysalis solo artist Gary Brooker's first album, "No More Fear Of Flying," at the label's L.A. offices recently are (back row, l-r): Chrysalis's Roy Eldridge and Thom Trumbo, Chrysalis VP Billy Bass, Chrysalis's Roger Watson, and Brooker's manager Nick Blackburn; (front row, l-r) producer George Martin and Chrysalis Records, Ltd. President Chris Wright.

New Music Band's Stand



MCA recording group War recently took it to the tube to promote their new "Music Band" album. Shown on the set are (l-r): War members Lonnie Jordan and Howard Scott, "American Bandstand" host Dick Clark, and War members Harold Brown, Papa Dee Allen, Luther Rabb, Twee Smith and Lee Oskar.

Granati's Gathering



While performing at L.A.'s Whisky recently, A&M's Granati Brothers were visited backstage by label execs. Seen at the scene are (l-r): A&M's Martin Kirkup, group members Hermie Granati and Tony Bonomo, group's manager Ray Schulman, group's Rick and Joey Granati, A&M VP Jeff Ayerhoff and group member David Granati.

Holly's Score Scores Hollywood Awards



Now that their initial production, "The Buddy Holly Story," has been a box-office hit and landed an Academy Award for Best Score Adapted From Another Medium for Joe Renzetti, the film's four principals gathered to celebrate their success. From left: executive producer Ed Cohen, producer Fred Bauer, Joe Renzetti, and director Steve Rash.

*Testimonial honoring
Bruce G. Lundvall
President—CBS Records Division
Sponsored by the
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in association with the
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Thursday Evening, May 31, 1979/Beverly Hilton Hotel/Beverly Hills, California



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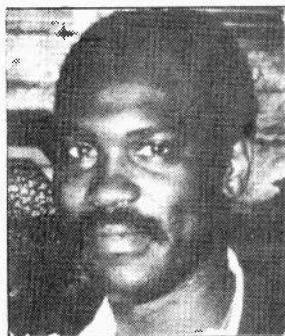
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Black Radio



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Speed**

What Is Disco?

About 20 years ago the Coasters had a record called "That Is Rock & Roll." They were sure about what their music was. In the mid-sixties, Ben E. King was less sure, with a record called "What Is Soul." Right now we could use a record called "What Is Disco," because that question is definitely on just about everybody's minds. Last week we saw the Black Music Association's concern about disco. They feel that other "art forms" of black music will suffer as disco continues to dominate the airwaves, and are worried about a possible separation of "pop disco" and "R&B disco."

This week I spoke with KNOK-AM-FM/Ft. Worth PD Dewayne Dancer and WDRQ/Detroit MD Jim Ryan, and both had a lot more to say about what disco is, black attitudes toward it, and how it fits into radio programming goals.

Disco: A "New Flavor"

Dancer charts disco's origins several years back when "the gays, the blacks, the Puerto Ricans were getting involved with this heavy dance thing. Frankie Crocker made WBLS what it was off that same concept — dance music, just putting that on the radio. With the emergence of 'Saturday Night Fever,' which gives it credence, there has been a new evolution in disco. It has got a new flavor, and because of that there are factions, just like in the old rock & roll days. There's going to come a time when there will be pop disco and soul disco."

Ryan defines disco as "mass appeal pop records. Happy sounding, hooky records, which is what Top 40 radio has always been about. I think the records happen much quicker, because your disco base is much more of an active crowd. But it's the same kind of music I've been playing in Top 40 radio for years. It's records that come from both white and black sources. The only common denominator is that they are all up, happy, danceable records."

Is disco a form of black music, then? Ryan isn't convinced on this point. As far as Disco radio goes, he says, "I think it's a totally independent type of format. But I think it would lean more toward Top 40 than it would Black." Musically, he points out, "It's danceable music. And black music is very funky, up stuff, you move to it. But similarly the bubbly pop records of a few years ago, 'The Night Chicago Died,' 'Billy, Don't Be A Hero,' and all those giant pop records were bop records. And records like 'Boogie Woogie Dancin' Shoes' have replaced those today, coming from a disco vein. If 'The Night Chicago Died' were done today it would be with a 'Boogie Woogie Dancin' Shoes' kind of beat."

Dancer brings up some of the same points that WCAU/Philadelphia PD Roy Laurence mentioned last week. He observes that black music "has taken a beating with this disco

"My goal as Music Director is to see every record I put on this radio station cross Top 40." Jim Ryan, WDRQ

thing, unfortunately, because there is a lot of great black product out. But what happens is that there are artists coming up that have been forgotten, guys who have a disco thing out that wouldn't have been played if it had been anything else." Dancer thinks it's possible to combine the best of disco and other black music and make it work on radio. "You hear a lot of disco in the black music and a lot of black in the disco. The thing is to do it successfully, and I think cats like Jim Maddox and others who can find that fine line in there and the combination of all of it can make it work, for the betterment of everybody."

Many Formats To Cross

Ryan feels that a Disco station is in an ideal position to cross records to other formats, Top 40 and Black. "We have songs that are coming from a rock theme, like Rod Stewart and the Doobie Bros., and we have songs that are coming from a black vein at the same time, the GQ record, for example. You've got the Cher record coming from a white angle and that ended up crossing black, too. We're in the middle, and I know that if the product is out in the stores, I can sell it with this radio station's airplay so it can cross pop." This ideal middleman situation is Ryan's goal for the radio station: "The Top 40 people were a little hesitant to come around because they were under the impression that we were going to be a very black-sounding radio station. But my goal as Music Director is to see every record I put on this radio station cross Top 40. And I think it will conceivably happen with every record we put on. All the songs are very pop, mass appeal records."

"You're looking at the programmer's dream — general market dollars. Not really losing the audience you've always catered to, but also gaining a crossover audience. It's a possibility of being a number one or number two station in the market." Dewayne Dancer, KNOK

Dancer, who also describes his station as Disco, has ambitious goals as well. "From a programming standpoint, you're looking at the programmer's dream — general market dollars. Not really losing the audience you've always catered to, but also gaining a crossover audience. It's a possibility of being a number one or number two station in the market. Whereas, by being merely a Black station you've always been categorized as to how far you can rise."

Dancer concludes philosophically, saying, "I can't necessarily say it's pop or soul because right now there is no difference. Everything is just disco. It is something that is coming for the future, the split. It's the same thing that happened to rock & roll when it started, when it was the Coasters and Bill Haley & the Comets. You're looking at the same evolution with the same types of artists. It's just a different time frame. It has once again come around."

Ryan concludes with a comparison of the Disco format to Top 40. "I think Disco is a whole separate thing. You can draw parallels with Black radio, but you can probably draw even more between Top 40 and Disco radio. It's a very active format in that you're using all different kinds of research never used before, so in that sense I really think it has to be a separate entity . . . Top 40 radio is supposed to be your common denominator radio that you can listen to whether you're white or black, or if you're into album rock or dance music, whatever. You could listen to a Top 40 station because they play the songs after they've reached mass appeal and have crossed totally across the board. And I look at Disco radio as a form of radio that plays the records that will become mass appeal across the board."



AIRY PAIR — KNOK/Dallas Program Manager Dewayne Dancer (left) and noted actor Bill Cosby shoot the breeze as they air opinions at the recent NAB convention in Dallas.

People

J. Michael Davis, Program Director of WHRK/Memphis, has left the station with Ron Olson taking over the programming reins. Ron was formerly with FM100/Memphis . . . WXYV/Baltimore has a new afternoon drive personality. He is Tim Watts, previously the all-night jock at neighboring WCAO . . . Coming from in-house, Rick Nuhn has been named the Assistant Program Director at KXTC/Phoenix . . . KKSS/St. Louis also boasts a new station member. She is Pepper Martinez, formerly with KATZ/St. Louis . . . Congratulations are in order for Alvin Bennett, drummer for A&M's LTD, and his wife Karry, who welcomed Amber Michelle Bennett into their household on April 10 . . . Paul Ingram, Program Director of WLLE/Raleigh doesn't fool around when it comes to celebrating his 27th birthday. On April 21, he threw a huge party at the Hilton to commemorate the event with the help of station air personalities as well as several recording artists including GQ, Lakeside, Peabo Bryson and the Bar-Kays . . . Please be sure to send me all your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

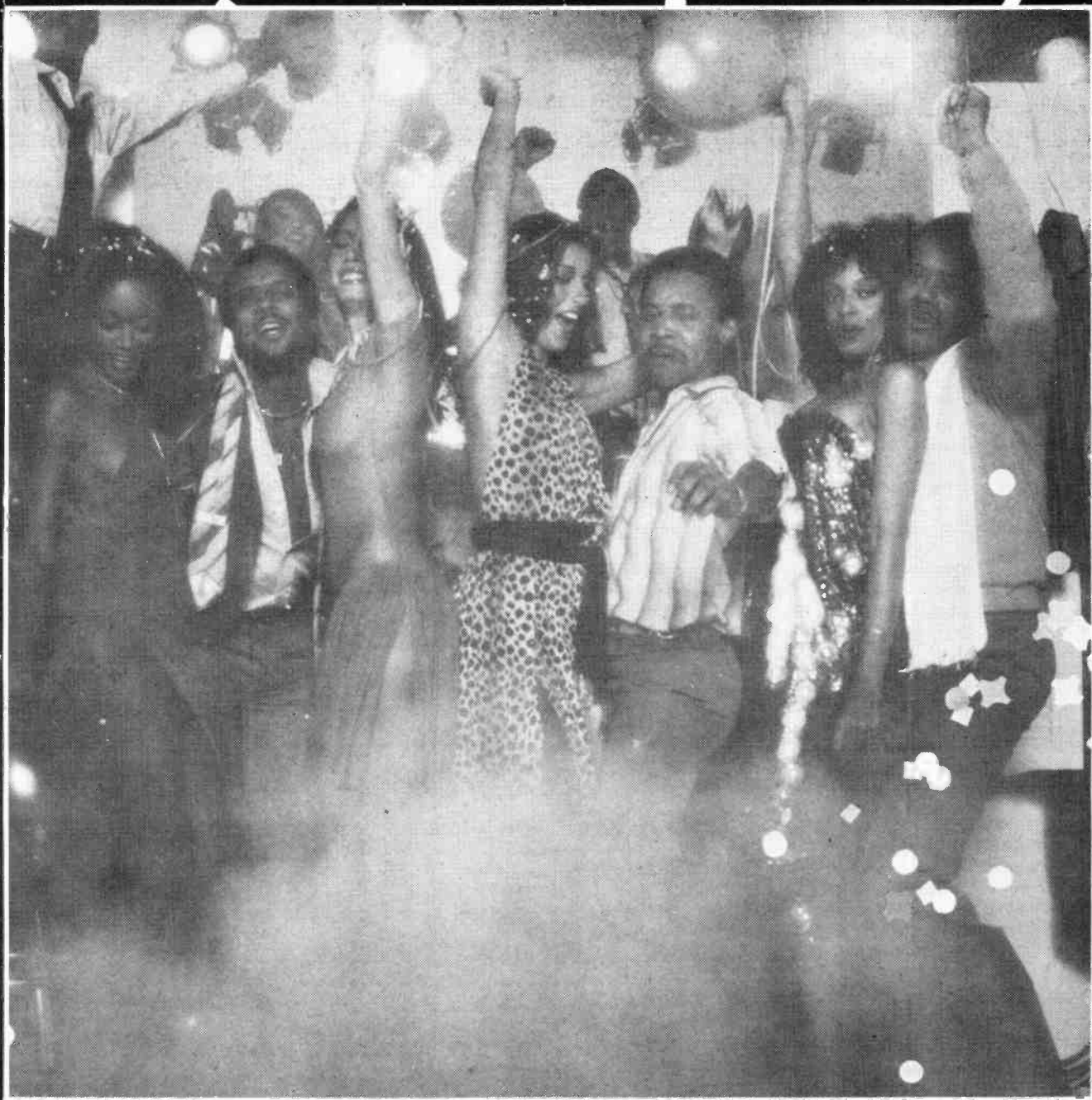
BEAUTY AND THE BEAT: Virginia Key Beach, Florida was the site of the Miss Black Florida pageant on April 14. On behalf of the finalists, WEDR/Miami sponsored a beach party which, from all accounts, was a real eye-opener . . . On April 15, WYLD/New Orleans in conjunction with the New Orleans Recreational Department and Anthony Richard, Director of the Design Community Council, presented "WYLD Community Festival Day." The event was held at the Herman Penn Playground from 1pm until 6pm with about 3000 in attendance. Both WYLD's AM and FM air personalities led the attendees in various activities which included volleyball, basketball and baseball. Two bands were also present. Program Director Willie Jay Johnson noted that it is through these efforts that WYLD has initiated a movement to upgrade the park and its equipment to meet the community's needs . . . WKXI/Jackson was among the many keeping their heads above water during the area's recent floods (see Page 1 story in last week's R&R). Jerry Mason, Assistant Program Director, says "the station is still sponsoring a drive to gather furniture, clothing, etc., for the flood's victims." In light of this, the station has received an award commending them for their efforts from the local ministerial alliance. Now that the waters are receding and things are getting back to normal, all they have to worry about are the snake warnings . . .

Things

AN EXTRA BOOST: KHYS/Beaumont recently increased the power of the station from 3800 watts to 65,000 watts. To highlight this event, the station is coordinating a heavy television and bumper sticker campaign . . . WWIN/Baltimore is sponsoring a contest totaling \$30,000 in prizes and cash with the grand prize being a four day trip for two to the Bahamas. Listeners are invited to call the station and identify the prizes and spell the station's name correctly: 1400 AM WWIN. According to Program Director Don Brooks, the contest is designed to make listeners aware of and remember WWIN's location on the radio dial . . . On April 22, WWIN also participated in the annual March of Dimes Walkathon by giving away 1000 sweat bands with the station's call letters . . . WMAS/Springfield is in the middle of a "Zipcode Zipoff" whereby participants register via newspaper to be eligible for the grand prize drawing, the winner of which receives a 1979 Oldsmobile . . .

THE DRAMATICS

ANY TIME • ANY PLACE



THE NEW DRAMATICS ALBUM "ANY TIME • ANY PLACE."
MCA-1125

FEATURING THE SINGLE "I JUST WANNA DANCE WITH YOU."
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DIRECTION: FOREST HAMILTON MANAGEMENT.

Popular Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- GQ** "Disco Nights (Rock Freak)" (Arista)
- PEACHES & HERB** "Reunited" (Polydor)
- GEORGE BENSON** "Love Ballad" (WB)
- FOXY** "Hot Number" (TK)
- NARADA MICHAEL WALDEN** "I Don't Want Nobody Else" (Atlantic)
- ALTON MCCLAIN & DESTINY** "It Must Be Love" (Polydor)
- MAZE** "Feel That You're Feelin'" (Capitol)
- ISLEY BROS.** "I Wanna Be With You" (T-Neck)
- RAYDIO** "You Can't Change That" (Arista)
- TYRONE DAVIS** "In The Mood" (Columbia)

CLIMBERS

Following are listed in order of their airplay activity.

- NATALIE COLE** "Stand By" (Capitol) 41% of our reporters are on it. The Midwest averages hot airplay and Top 10 activity. In the West it's reflecting some Top 10 positions with scattered Top 10 activity in the South. The East reflects hot airplay.
- BAR-KAYS** "Shine" (Mercury) 38% of our reporters are on it. The West reflects hot airplay while the South shows significant chart positions. The East has it in climbing positions as the Midwest posts medium airplay and some Top 10.
- McFADDEN & WHITEHEAD** "Ain't No Stoppin' Us Now" (Philadelphia International) 30% of our reporters are on it. Hot new record. Catching on fastest in the East. Already Number 1 at WDAS with the rest of the stations in the East reflecting hot airplay. Becoming solid in the Midwest. Catching on with hot airplay in the South.
- SISTER SLEDGE** "We Are Family" (Cotillion) 30% of our reporters are on it. Forced to be a single. Record maintains significant climbing positions in the West as the Midwest continues to climb with hot airplay. The East reflects hot airplay coupled with strong climbing positions. Receiving hot airplay in the South.
- HERBIE HANCOCK** "Ready Or Not" (Columbia) 27% of our reporters are on it. South dominates with top chart activity - averaging Top 5. Becoming solid in the East as the Midwest reflects strong positions and growth.
- THELMA HOUSTON** "Saturday Night, Sunday Morning" (Motown) 27% of our reporters are on it. Just catching on in the West. The Midwest reflects hot airplay. The East displays medium airplay and growth. Received well in the South with climbing chart positions.
- ANGELA BOFILL** "This Time I'll Be Sweeter" (GRP/Arista) 25% of our reporters are on it. The South dominates with hot airplay. The Midwest and East both reflect medium airplay with the record in hot rotation at WWRL. The West, meanwhile, shows signs of scattered airplay.
- CHERYL LYNN** "Star Love" (Columbia) 25% of our reporters are on it. The West averages Top 10 as the East reflects Top 10 at key outlets. Midwest has scattered Top 5 and just catching on at other outlets. The South has significant chart positions.
- CROWN HEIGHTS AFFAIR** "Dance Lady Dance" (De-Lite) 25% of our reporters are on it. Already Top 10 in some areas of the South. The Midwest reflects hot airplay while the East shows climbing positions.
- DONNA SUMMER** "Hot Stuff" (Casablanca) 22% of our reporters are on it. Hot disco artist crossing over to black radio. Already averaging Top 10 at key outlets in the South and becoming solid in the East.
- MANHATTANS** "Here Comes The Hurt Again" (Columbia) 22% of our reporters are on it. Already Top 10 in the Midwest. Averaging Top 10 in the South. Medium airplay in the East. Just catching on in the West.
- MILLIE JACKSON** "Never Change Lovers In The Middle Of The Night" (Spring/Polydor) 22% of our reporters are on it. Record becoming solid in the South. Already top chart activity in the East. Just catching on in the Midwest.
- T-CONNECTION** "Saturday Night" (Dash/TK) 19% of our reporters are on it. Averaging Top 10 in the South. Just catching on in the Midwest. Medium to heavy airplay in the East.
- BUNNY SIGLER** "By The Way You Dance" (Gold Mind) 19% of our reporters are on it. Receiving hot airplay in the East. Averaging Top 5 in the South and just catching on in the West. Midcharting in the Midwest.
- CARRIE LUCAS** "Dance With You" (Solar) 19% of our reporters are on it. Receiving hot airplay in the West. Just catching on in the Midwest. Midcharting in the East. Significant chart positions and growth in the South.

NEW & ACTIVE

The following are those newer releases that are receiving significant airplay at many of our reporting stations. Individual comments regarding each song are self-explanatory, and are designed to highlight the key action.

BOOTSY'S RUBBER BAND "Jam Fan (Hot)" (WB) 25% of our reporters are on it. Added in the East at WDAS, WWJN, WOL. In the Midwest at KPRS, WJMO, WVKO and WVON.

Radio & Records

Hottest

| EAST | SOUTH | MIDWEST | WEST |
|---|---|---|--|
| Peaches & Herb GQ Narada Michael Walden McFadden & Whitehead | GQ Peaches & Herb Alton McClain & Destiny Narada Michael Walden Isley Bros. | Peaches & Herb GQ George Benson Maze | Foxy George Benson GQ Tyrone Davis Alton McClain & Destiny |

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

| EAST | SOUTH | MIDWEST | WEST |
|--|---|--|---|
| WAMO Pittsburgh, PA Mike Payne ADDED Donna Summer (n) Sydney Joe Qualls First Choice Niteflyte Anita Ward Al Hudson & The Partners Chanson Linda Clifford "Don't" Atlantic Starr Herbie Hancock HOTTEST Mr. Danny Pearson Foxy Peaches & Herb Bar-Kays Natalie Cole Albert King Narada Michael Walden GQ Fatback Band Rance Allen WOL Washington, D.C. Bob Scott ADDED Bootsy's Rubber Band HOTTEST GQ Phyllis Hymen "Answer" Raydio Patrice Rushen "When" Chocolate Milk Breakwater Isley Bros. Sister Sledge (n) Living Proof Bunny Sigler | WDAS Philadelphia, PA Joe Tamburro ADDED Chanson Apollo Rick James (n) Heatwave Millie Jackson Randy Crawford Stephanie Mills Bootsy's Rubber Band HOTTEST Peaches & Herb McFadden & Whitehead George Benson GQ Amil Stewart Bill Summers Narada Michael Walden Patti Labelle Maze Natalie Cole Foxy WJMO Cleveland, OH Bernie Moody ADDED Linda Clifford "Don't" Millie Jackson Rose Royce Bootsy's Rubber Band La Favor Spinners Herbie Hancock T-Connection (n) Tyrone Davis McFadden & Whitehead HOTTEST GQ Sister Sledge (n) Jacksons Instant Funk George Benson Narada Michael Walden Foxy Rick James (n) Peaches & Herb Chic WVVO Columbus, OH Kirk Bishop ADDED Five Special Mass Production Sister Sledge (n) Dramatics Niteflyte Bootsy's Rubber Band KC & Sunshine Band Linda Clifford "Don't" HOTTEST Peaches & Herb Maze George Benson Natalie Cole Patti Labelle Herbie Hancock Peabo Bryson Manhattans Isley Bros. Bay Kays WCIN Cincinnati, OH Bob Long ADDED Take Boom Tata Vega Beck Family Bunny Sigler Carrie Lucas HOTTEST Barry White Crown Heights Affair Linda Clifford Thelma Houston Bill Summers Patti Labelle "Music" Sister Sledge (n) Maze George Benson Peabo Bryson WLOU Louisville, KY Shirley Tinsley ADDED Brick Raydio Gap Band McFadden & Whitehead Prince Phillip Mitchell HOTTEST GQ Crowd Pleaders Peaches & Herb Hamilton Bohannon War Crown Heights Affair Peabo Bryson Donald Byrd Natalie Cole Rick James (n) | WJMS Jackson, MS J.D. Black ADDED Joe Simon Minnie Riperton Sho Nuff Graham Central Station Bootsy's Rubber Band Stephanie Mills Millie Jackson Creme D'Cocoe HOTTEST Instant Funk Sister Sledge (n) Jacksons GQ Amil Stewart Delegation George Benson Peaches & Herb Rick James (n) Chuck Brown & The Soul Searchers (n) WJJS Lynchburg, VA Robert Goins ADDED Kenny Delt KC & Sunshine Band Crown Heights Affair HOTTEST Instant Funk Sister Sledge (n) Jacksons GQ Amil Stewart Delegation George Benson Peaches & Herb Rick James (n) Chuck Brown & The Soul Searchers (n) WJMO Memphis, TN Sam Weaver ADDED Al Hudson & The Partners Gino Soccio McCrays McFadden & Whitehead Niteflyte Sticky Fingers HOTTEST Alton McClain & Destiny Peaches & Herb David Oliver Narada Michael Walden Angela Bofill Sister Sledge (n) Tyrone Davis GQ Bar-Kays Foxy WTMP Tampa, FL Jim Rhinshart ADDED Chaka Khan "Some" Lou Rawls HOTTEST George Benson GQ Narada Michael Walden David Oliver Sister Sledge (n) Chic Temptations (n) Foxy Grey & Hanks T-Connection (n) | WJMO Cleveland, OH Bernie Moody ADDED Linda Clifford "Don't" Millie Jackson Rose Royce Bootsy's Rubber Band La Favor Spinners Herbie Hancock T-Connection (n) Tyrone Davis McFadden & Whitehead HOTTEST GQ Sister Sledge (n) Jacksons Instant Funk George Benson Narada Michael Walden Foxy Rick James (n) Peaches & Herb Chic WVVO Columbus, OH Kirk Bishop ADDED Five Special Mass Production Sister Sledge (n) Dramatics Niteflyte Bootsy's Rubber Band KC & Sunshine Band Linda Clifford "Don't" HOTTEST Peaches & Herb Maze George Benson Natalie Cole Patti Labelle Herbie Hancock Peabo Bryson Manhattans Isley Bros. Bay Kays WCIN Cincinnati, OH Bob Long ADDED Take Boom Tata Vega Beck Family Bunny Sigler Carrie Lucas HOTTEST Barry White Crown Heights Affair Linda Clifford Thelma Houston Bill Summers Patti Labelle "Music" Sister Sledge (n) Maze George Benson Peabo Bryson WLOU Louisville, KY Shirley Tinsley ADDED Brick Raydio Gap Band McFadden & Whitehead Prince Phillip Mitchell HOTTEST GQ Crowd Pleaders Peaches & Herb Hamilton Bohannon War Crown Heights Affair Peabo Bryson Donald Byrd Natalie Cole Rick James (n) |

Added in the South at WKXI and WYLD. **LINDA CLIFFORD** "Don't Give It Up" (Curton/RSO) 22% of our reporters are on it. This record is eclipsing the current single. Adds at WAKO, WATV, WJMO and WYLD in the South. Added in the East at WKND and WAMO. Added in the Midwest at WJMO and WVKO. **NITEFLYTE** "If You Want It" (Ariola) 17% of our reporters

are on it. Added in the West at KDAY; in the South at WAKO, WATV and WYLD. In the Midwest, added at WVVO and in the East at WAMO. **LOU RAWLS** "Let Me Be Good To You" (Philadelphia International) 17% of our reporters are on it. Added in the South at WJMS, WJMO, WTMP and WVEE. Added in the East at WXYV; already medium airplay at WDAS.

Popular Rhythms

DISCO

R A D I O

HOTTEST

Following are listed in order of their airplay activity.

- SISTER SLEDGE**
 "He's The Greatest Dancer" "We Are Family" (Cotillion)
- GQ**
 "Disco Nights (Rock Freak)" (Arista)
- GINO SOCCIO**
 "Dancer/Dance To Dance" (RFC/WB)
- JACKSONS**
 "Shake Your Body (Down To The Ground)" (Epic)
- CHERYL LYNN**
 "Star Love" (Columbia)
- FOXY**
 "Hot Number" (TK)
- CHER**
 "Take Me Home" (Casablanca)
- DONNA SUMMER**
 "Hot Stuff" (Casablanca)
- VILLAGE PEOPLE**
 "In The Navy" (Casablanca)
- AMII STEWART**
 "Knock On Wood" (Ariola)
- NEW & ACTIVE**
TAANA GARDNER
 "Work That Body" (West End)
- MOST ADDED**
McFADDEN & WHITEHEAD
 "Ain't No Stoppin' Us Now" (Philadelphia International)
- ANITA WARD**
 "Ring My Bell" (Juana/TK)

EAST: WNTU/New York, NY, Michael Ellis; WKYS/WASHINGTON, D.C., Bill Bailey; WMAS/Springfield, MA, Jim Davis; WBOS/Boston, MA, Jane Dunklee; WCAU-FM/Philadelphia, PA, Roy Perry; WTKM/Baltimore, MD, Lou Krieger. SOUTH: KSET/EI Paso, TX, Chuck Kelly; WKGK/Knoxville, TN, Kerry Lambert; KHYS/Beaumont, TX, Ted Stecker; KRLY/Houston, TX, Michael Jones; WEZD/New Orleans, LA, Chris Wellenberg. MIDWEST: WMJC/Detroit, MI Peter Booker; KFMX/Minneapolis, MN, Gary DeMaroney; WGCI/Chicago, IL, Barry Mayo; KATT/Oklahoma City, OK, Mike Gardner; WDRQ/Detroit, MI, Eddie Rogers; KKSS/St. Louis, MO, Lee Michaels. WEST: KUTE/Los Angeles, CA, Bill Stevens; KHS-FM/Los Angeles, CA, Mike Wagner; Sherman Cohen; KXTC/Phoenix, AZ, Larry Barwick; KDKO/Denver, CO, Ron O'Jay.

Album Airplay

Following are listed in order of their airplay activity.

- SISTER SLEDGE** "We Are Family" (Cotillion) "We Are Family"* "He's The Greatest Dancer"*
- JACKSONS** "Destiny" (Epic) "Shake Your Body (Down To The Ground)"*
- PEACHES & HERB** "2 Hot" (Polydor) "Reunited"* "Shake Your Groove Thing"*
- PATTI LABELLE** "It's Alright With Me" (Epic) "It's Alright With Me"* "Music Is My Way Of Life"
- GEORGE BENSON** "Livin' Inside Your Love" (WB) "Love Ballad"*
- RICK JAMES** "Bustin' Out Of L Seven" (Gordy) "High On Your Love"*
- RAYDIO** "Rock On" (Arista) "You Can't Change That"*
- PEABO BRYSON** "Crosswinds" (Capitol) "Crosswinds"* "I'm So Into You"*
- HERBIE HANCOCK** "Feets Don't Fail Me Now" (Columbia) "Ready Or Not"*
- DOOBIE BROTHERS** "Minute By Minute" (WB) "What A Fool Believes"* "Minute By Minute"

*Asterisk denotes that cut has been released as a single.



McCRARYS MEET TERRY — Seen on the scene at SIR Studios in Los Angeles while rehearsing prior to their current tour are Portrait recording group the McCrarys along with KJLH-FM/Los Angeles MD Ted Terry (center). Gathered around Ted are from left: Sam, Charity, Linda and Alfred McCrary.

(Advertisement)

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- SPYRO GYRA**
 Morning Dance (Infinity)
 "Morning Dance"
- GEORGE BENSON**
 Livin' Inside Your Love (WB)
 Various Cuts
- SEAWIND**
 Light The Light (Horizon)
 Various Cuts
- JOE SAMPLE**
 Carmel (MCA)
 Various Cuts
- MONGO SANTAMARIA**
 Red Hot (Columbia/Tappan Zee)
 "Watermelon Man" "Sambita"
- JOHN KLEMMER**
 Brazilia (MCA)
 Various Cuts
- MICHAEL FRANKS**
 Tiger In The Rain (WB)
 Various Cuts
- GROVER WASHINGTON JR.**
 Paradise (Elektra)
 Various Cuts
- TIM WEISBERG**
 Night Rider (MCA)
 Various Cuts

NEW & ACTIVE

- HANK CRAWFORD**
 Cajun Sunrise (Kudu)
 Various Cuts

EAST: WRVR/New York, NY, Jim Smith; WHUR/Washington, D.C., Anthony Carlton; WEA/Baltimore, MD, Quasi Foo May. SOUTH: WCLK/Atlanta, GA, Requaya Ward. MIDWEST: WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorian Pastor. WEST: KADX/Denver, CO, John Sutton; KRE/Berkeley, CA, Rob Singleton; KKGO/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Ted Terry.

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June's brewin' up a storm. The **BMA's Founders' Conference**.* Your opportunity to meet the pillars of the Black Music Industry. Sponsored by the BLACK MUSIC ASSOCIATION. An organization dedicated to the advancement, enrichment, encouragement, and recognition of black music. It's all part of a June Celebration Of Black Music.

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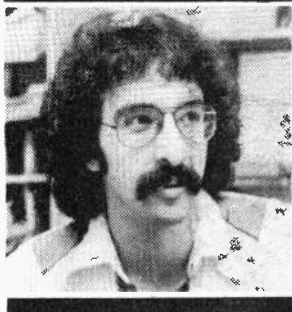
*Conference registration deadline: May 15.



Black Music Association
 1500 Locust Street, Suite 1905
 Philadelphia, PA 19102

AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

SUPERSTARS WILL ROCK, NBC WILL INFORM

AOR Radio Looks To The Eighties

From all indications, this could be a watershed year for AOR radio. A stream of ratings successes that have placed many AOR's on top of rockers in their markets, coupled with the talents of radio visionaries working from outside the stations themselves, has placed AOR radio on the threshold of exciting new developments that will help rocket the form into the next decade. This week we spotlight two such developments.

Superstars: We Will Rock You

Pushed by the emergence of disco stations and the attention they've taken away from other radio formats, AOR programmers have been searching for a new musical trend with which they can herald the coming of the 80's. Lee Abrams thinks his organization's research has found such a trend, and his affiliated radio stations will be spotlighting it in months to come.

That music is just good old rock 'n' roll, which Abrams feels is going through a cyclical renaissance, earmarked by the recent contributions of people like Springsteen, The Cars, Costello and Thorogood. "Artists like those," he feels, "are taking us out of the musical lull we've been in for the past several years and are the forerunners of something big for the eighties."

Rock artists like those mentioned will be playing ever-larger roles on the musical playlists of the B-A Superstars stations in months to come, as the stations drop "fringe pop" artists like Linda Ronstadt and Billy Joel to concentrate on the heavy rockers. Speaking about the AOR stations his organization consults, Abrams says, "We're seeing several things: we've been spreading ourselves too thin, attempting to fill too wide a musical spectrum; going from Joel and Fleetwood Mac to Zeppelin and Foghat. We felt the need to narrow that scope a bit and in looking at what we felt should be eliminated, we decided to de-emphasize the softer material."

Abrams explains that part of the reason this decision has been made is because of the emergence of Disco stations, and B-A's subsequent market studies of their popularity. "One of Disco radio's biggest attractions," he details, "is not the song-by-song selection of music itself but the station's overall energy level that the music gives it. We want our stations to be the obvious rock 'n' roll stations in their marketplaces." The resultant new criteria for music on Superstars stations will be both its energy level and its image factor (i.e., is that artist better-known for rockers or ballads, with the rockers grabbing the lion's share of airplay).

Take It To The Limit

Could this choice toward the harder edges of rock music backfire on the B-A stations by limiting playlists in much the same way the Soft AOR's have sometimes found it limiting not to be able to play new releases by hit hard rock acts like Foreigner? Abrams thinks not. "It's not self-limiting when the musical style is really happening. Our problem as Soft AOR consultants was that we came into the field as it was, in our estimation, already starting to fade. We're getting into this musical trend as it is just beginning."

Another argument against all-hard-rock AOR's has been that their appeal is limited to adolescent males, usually 18-24's. Once again Abrams disagrees. "Our organization's research shows that the biggest audiences for people like Costello and Springsteen are 26 and up males; men who were going to Woodstock ten years ago and who are now about to turn 30. We've always tended to think," he continues, "partially because of the nature of the Arbitrons, that when someone turns 25 all of a sudden all he wants to hear is Carpenters music. In reality a majority of males over 25, we feel, are still into rocking. We feel this should strengthen our numbers significantly for men 25-34."

What about females? "It doesn't work, I feel, to add music by people like Carly Simon or James Taylor in hopes of attracting more women listeners. We don't usually target for 25-34 year old females because in most markets there are already several radio alternatives specifically geared to them. Our real targets are 18-34 males, 18-24 females and teens. And we find the one thing that cements them all together is rock 'n' roll."

NBC Network: News And More

Abrams is also involved in consulting the newly-organized NBC-FM radio network. B-A's intricate research systems will help to determine the exact nature and form of the network's programming, now being developed in New York by such people as Steve Goldstein, NBC Radio's Regional Manager, Affiliate Relations.

In the next month, some eighteen stations nationwide will be test-running segments of potential programming for the network, then feeding back their comments to NBC. That programming will include mostly news capsules with some lifestyle feature drop-ins, 60-90 seconds in length. Once the network gets rolling, concerts will be taped for the stations and music specials

will be developed specifically for the affiliates. Says program developer Goldstein, "I think the network has lots to offer to the stations: production quality, writing quality, special network-only music programming. The network will not be a monster dominating the programming of our affiliated stations, but rather a complementary feature to fill out the live times. When you're talking about there being three or four AOR's in a market, the live time becomes critically important. I think this will give an edge in the market to those stations who carry the network feeds."

This is a landmark attempt by a major broadcast corporation to gear a network's worth of diverse programming to an FM audience in general, and to AOR's specifically. It's an idea whose time has come, with all the exciting potential of AOR radio itself. We'll keep you posted as to NBC's network plans in future issues.

WMET Sets New Jock Line-Up

As one of his first official functions as WMET/Chicago's new PD, Bob Coburn has announced the jock line-up for the newly-christened AOR, a roster top-heavy with names already familiar to Chicago AOR listeners.

Former WLUP staffer Patti Haze will anchor mornings. Also coming from "The Loop" is former MD Bill Evans, who will serve as WMET's MD and 6-10pm air personality, and air personality Tom O'Toole for weekends.

WMET staffer Blake Lawrence retains his midday airshift. Also staying from the WMET airstaff are weekenders Dan Micahels and Steve Carpenter, and newperson Dave Alberts (with one more newperson yet to be announced).

WXRT loses morning man Scott McConnell who joins WMET for 10pm-2am, while overnights will be handled by former KWST/Los Angeles air personality Mike Bechtel. Coburn himself will do 3-6pm.

Update

Tom T. and Dorothy Kelly wish to express heartfelt thanks to all the members of the radio and records community who sent the Kellys expressions of sympathy and support over the passing of their son Tom "Tree" Kelly . . . WLRS/Louisville's recent "Walrus Walk" for the March of Dimes netted close to \$100,000, a truly staggering figure. Hats off to all involved . . . KTXQ/Dallas held a benefit concert featuring Wet Willie, Budgie and popular local acts for people left homeless by the recent Texas tornados. 50,000 attendees donated a minimum of one can of food, which accumulated several tons of foodstuffs. Kudos to PD Tim Spencer and crew . . . WJAX/Jacksonville celebrated Earth Week with a weekend-long on-air special coordinated in conjunction with a local university, which focused on energy alternatives . . . At the recent Florida World Music Festival the artists spoke to the concertgoers through the WDIZ/Orlando booth set up backstage, which aired comments by Ted Nugent, plus members of Aerosmith, Cheap Trick Mahogany Rush, Blackfoot and Brownsville . . . KWFM/Tucson celebrated their 9th AOR anniversary with a free park concert and party featuring four area bands . . . KZEW/Dallas commemorated its latest anniversary with an on-air "Best of the Zoo" compilation of airchecks from former announcers, concert tapes from the station's archives, and some of the best music to have been released in the past six years . . . WAAF/Worcester's recent dance marathon for the Muscular Dystrophy Association netted the organization over \$12,500 in pledges . . . KBCO/Boulder air personality and talk show host Peter Rodman has set up a network of Colorado stations that will be carrying tapes of his popular talk show. Rodman hopes for regionalized syndication of the show in the near future as well . . . Look for QFM96/Columbus morning man Don Fisher in the next Robert Redford film, "Shadow Walk," play-

Continued on Page 46



Lee Abrams

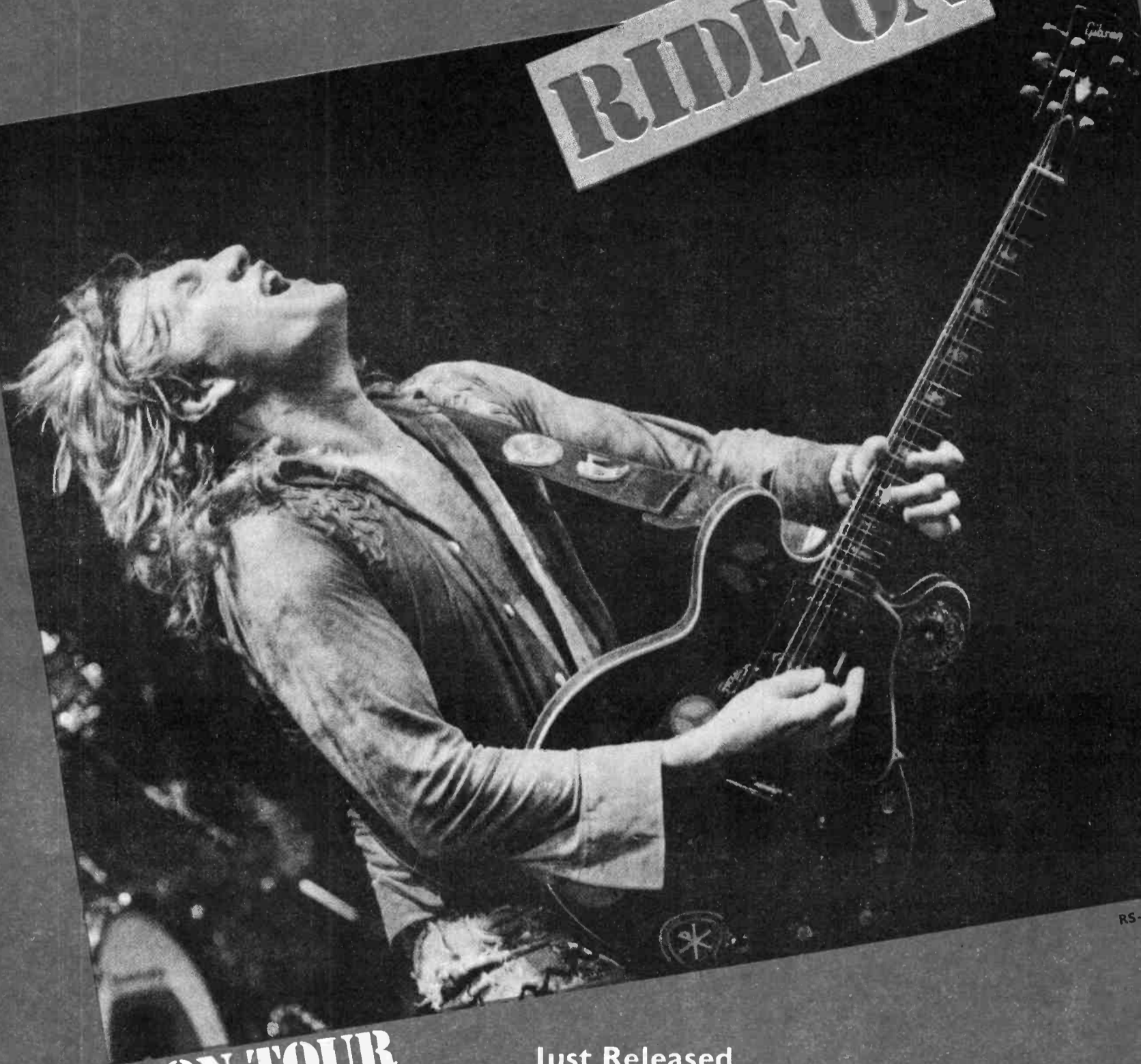


GUITAR GIFT — WXRT/Chicago, in conjunction with Fantasy Records and the current David Bromberg album release, offered a \$1000 guitar designed by Bromberg as grand prize in a station promotion. Pictured at the prize presentation (l-r) are Fantasy's Sidney Garfinkel, Progress Records' Nick Acerenza, Bromberg, winner, WXRT GM Seth Mason.

ALVIN LEE

TEN YEARS LATER

RIDE ON



RS-1-3049

ON TOUR

May 15. Flint, Michigan
May 16. Saginaw, Michigan
May 17. Cobo, Michigan
May 18. Chicago, Illinois
May 19. Hammond, Indiana
May 22. Atlanta, Georgia
May 23. Dothan, Alabama
May 24. Columbus, Georgia
May 25. Jacksonville, Florida
May 26. Miami, Florida
May 27. Ft. Meyers, Florida
June 1. Huntsville, Alabama
June 2. Mobile, Alabama
June 3. New Orleans, Louisiana

Just Released

"RIDE ON" The new album from Alvin Lee/Ten Years Later. One side is all new studio material, the other side, Alvin Lee performing some of his most requested classics in front of a live audience.



RECORDS, INC.

Produced by Bill Halverson (for Jordan Productions)
Management: Jon Brewer and Robert Patterson-Anatasia Music Management

DMA DIVERSIFIED MANAGEMENT AGENCY

Jeff Gelb

Continued from Page 44

ing a prisoner. Fisher got the job simply by auditioning, as the movie is being filmed close to Columbus . . . KREM-FM/Spokane played the new Frank Zappa album in its entirety recently, no mean feat if you keep in mind some of the album's controversial lyrics and songs (two Zappa mainstays). Zappa himself cut the disclaimer that ran before the album's airing as a warning to "impressionable" listeners . . . KXFM/Santa Maria has a new mailing address: P.O. Box 1964, Santa Maria, CA 93456. The station also requests improved singles service from all labels.

Evolution

WQSR/Tampa has been sold to Cosmos Broadcasting of Columbia, SC for approximately \$2 million, from former owners Sarasota Broadcasting. The new owners take control August 1st, and thus far have not revealed programming plans for the station . . . Due to a typesetting error last week Robert Hamberger was listed as the new PD at WYXE/Madison. Actually Hamberger is the new PD at WVBR/Ithaca. Alan Young remains PD at WYXE . . . Bob Craig is leaving WWYZ/Hartford to become PD at WMGK/Philadelphia . . . Steve Stagnaro is the new GM at KXFM/Santa Maria, from a former PD post at neighboring KUHL . . . A number of MD changes this week: With KFDI/Wichita slanting ever more toward Progressive Country, MD Randy Stevens has exited to neighboring KARD, as has Rod Learned . . . Budgetary cut-backs at KATT-FM/Oklahoma City have forced the exit of MD Mike Bailey and production manager Karen Watts. Both are available for radio work and can be contacted through Bailey at (405) 360-0284. KATT airstaffer Ron Tyler is the new station MD . . . Rob Roman has exited KRST/Albuquerque to become PD at neighboring KUNM. New to overnights at KRST is Jane Akre . . . Cindy Drue is new to 10pm-2am at WYSP/Philadelphia . . . WMJQ/Rochester MD Doug James has exited for WEFM/Chicago (we'll all miss your calls, Doug). Tony Infantino is the new WMJQ MD . . . KLOS/Los Angeles News Director David Heller is exiting the station for a radio news post in the Bay area . . . Elyse Gottlieb has returned to the states and WZOK/Rockford (for 10pm-2am) from her airshift at KPIG/Honolulu . . . WRIF/Detroit has named Jane Burton News Director. She comes to the station from a similar post at neighboring WMJC . . . Pat McGuinness has been named Director of Advertising, Promotion and Special Projects for KMET/Los Angeles, from sister station KLAC . . . Steve Becker has joined WAQZ/Syracuse from WAVA/Washington, for 10pm-2am. Also new to WAQZ is Amy Dahlman for overnights . . . WMMR/Philadelphia's morning air personality Anita Gevinson has exited for an airshift at WCOZ/Boston.



BACHMAN BACKERS — Scotti Brothers recording artist Randy Bachman of Ironhorse spoke with CHOM/Montreal airstaffers during a recent promotional swing. Pictured (l-r) are station's Bobby Gale, WEA's Mario Lefebvre, station MD Rob Braide, Bachman.

Color

THE GREAT AMERICAN DREAM: WYXE/Madison's current promotion gives several winning listeners varied "great American dreams." Winners in this call-in promotion will fill their gas tanks free for a full year, receive \$92 a month for a year, or spend \$1000 in a shopping spree at the store of their choice. It climaxes with "The Great American Wet Dream," wherein the winner gets a deluxe waterbed system.

WILD PLACES: KSHE/St. Louis, in conjunction with Sire Records and the Duncan Browne album, is hiding two Browne record jackets marked with a KSHE bumper sticker in record stores throughout the city. Listeners who find them are eligible to win a grand prize weekend trip to Chicago, including airfare, limo service, hotel accommodations and \$400 spending money.

TOP TUNES: WYDD/Pittsburgh staffers have secretly determined the top 100 albums of the last 15 years, and the station is asking listeners for their guesses of the No. 1 album. Winners are eligible in a drawing for a home entertainment center that includes a stereo system and video tape recorder.

LET IT ROLL: That's what WMMS/Cleveland and Infinity Records, in conjunction with the TKO album release, are inviting their listeners to do. The station has solicited postcards in a drawing for a free bowling party for the winner and twenty of his friends. The two "high rollers" of the party will receive a bowling ball and bag.

MINUTE BY MINUTE: In conjunction with Warner Bros. Records and The Doobie Bros.' album, WKDF/Nashville is doing in-store registration in a drawing for an expenses paid trip to San Francisco for two, with the winner getting \$1 per minute spending money for the first twelve hours of the mini-vacation. Runner-up gets a \$500 wardrobe.

Concerts & Conversations

PRESENTATIONS: WCMF/Rochester presented FM for \$1.96 . . . WFBQ/Indianapolis presented Max Demian for 95 cents . . . WMMS/Cleveland presented the following for \$1.01 each: Joe Jackson, Jam, Tonio K, Max Demian, Legs Diamond, Judas Priest . . . WIOT/Toledo presented The Rockets for \$2.

RADIO CONCERTS: Roxy Music on KWST/Los Angeles . . . Graham Parker on KMET/Los Angeles . . . Joe Jackson on WQBK/Albany . . . Boomtown Rats, Graham Parker, Roxy Music on KAZY/Denver . . . Cheap Trick, George Thorogood on KGB-FM/San Diego . . . Steve Goodman on WEBN/Cincinnati . . . Molly Hatchet on WFBQ/Indianapolis . . . Joe Jackson on WCMF/Rochester . . . Roxy Music, Atlantics on KQ98/Omaha . . . Molly Hatchet on WLQV/Columbus, WFBQ/Indianapolis, WLRS/Louisville, WDVE/Pittsburgh, KQRS/Minneapolis, WLPX/Milwaukee, WLAV/Grand Rapids, WILS/Lansing, WWCK/Flint, WLUP/Chicago, WIOT/Toledo, Y95/Rockford, WYXE/Madison . . . Hammer, Frank Weber, Horslips on WLIR/Long Island . . . Michael Murphey on KATT-FM/Oklahoma City.

GUEST DJs: Rockets on WIOT/Toledo.

CONVERSATIONS: Nazareth on WIOG/Saginaw . . . Starcastle on WIDB/Carbondale . . . John Stewart on KVRE/Santa Rose . . . Marshall Tucker on KROQ/Pasadena . . . April Wine, Tubes on WWCK/Flint . . . George Carlin, Tom Robinson on WNEW-FM/New York . . . Bryan Ferry, Britt Ecklund on WRIF/Detroit . . . Hot Tuna on WLIR/Long Island . . . Marshall Tucker on WBAB/Long Island . . . Domenic Troiano on CITI-FM/Winnepeg . . . Jan Hammer, Starcastle, Marshall Tucker on KSHE/St. Louis . . . Roger Voudouris, England Dan & John Ford Coley on KLYX/Sioux Falls . . . Marshall Tucker on WROQ/Charlotte . . . Dire Straits on KREM/Spokane . . . George Thorogood on KZEL/Eugene . . . Robert Gordon on KY102/Kansas City . . . TKO, UK on K99/Great Falls . . . Cheech & Chong on KSFM/Sacramento . . . Bryan Ferry on K99/San Francisco . . . Marshall Tucker on M105/Cleveland . . . Rick Nelson on WJAX/Jacksonville.

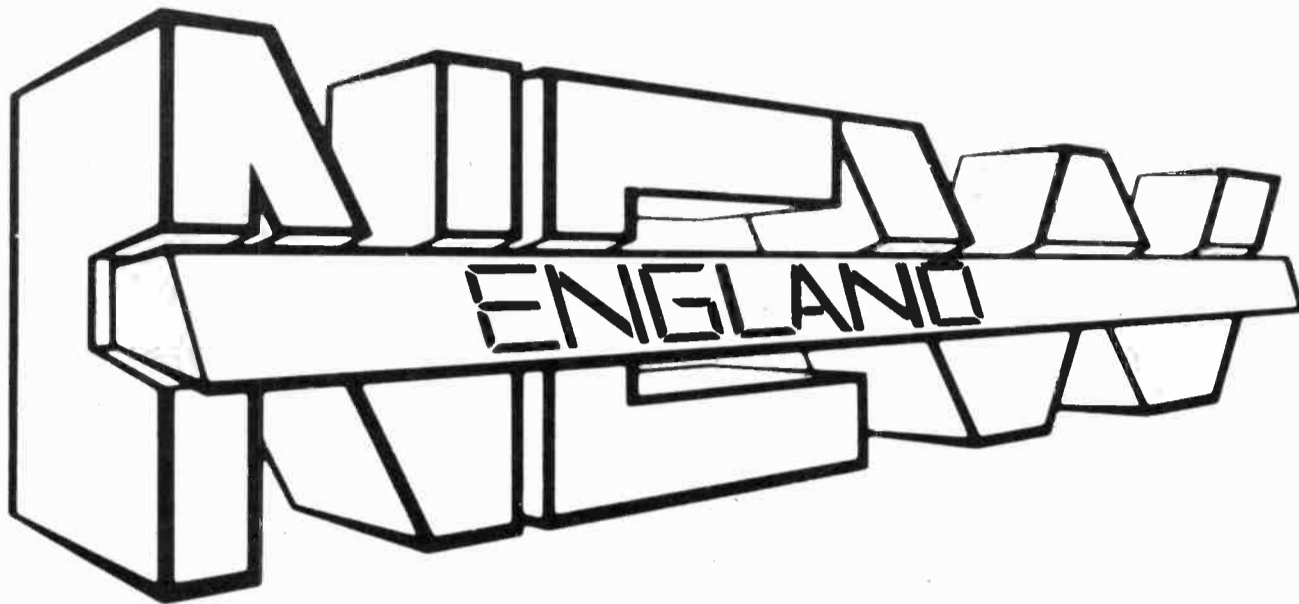


A PIECE OF CAKE — "Sweet Vendetta" cakes were delivered to KOME/San Jose recently in conjunction with the release of Adrian Gurvitz's new album by that name on Jet Records. Pictured (l-r) are KOME's Gene Mitchell and Dennis Erectues, Jet's National Promotion Director Kenny Ryback, EPA's David Newmark, (seated) KOME PD Dana Jang.

COMING NEXT WEEK: As AOR radio itself expands so too does R&R's AOR section, growing further to meet the research needs of AOR programmers. Next week we'll unveil several new and revised systems to make your jobs even easier.



INFINITY RECORDS



TOP 40:

WRKO on
KSLQ add 36
KJR add
JB105 on
WGH on
92X add
KYNO add
WJBQ deb 29
WGUY on
WTMA add
WANS on
KENI add
KLEO add
KQEO add
WIFE add
KEWI add
WAYS LP cut



**No. 3 AOR
Single**

**Radio &
Records**
4-27

The music says it all!

ALL WE ASK YOU TO DO IS LISTEN.

BOB DYLAN

AT BUDOKAN.

COMMERCIAL BREAK.



If you believe in ratings, turn to The Tubes. "Remote Control" is the most commercially successful Tubes album to date, with ever increasing airplay backed by an exceptional tour.

THE TUBES. "REMOTE CONTROL" SP 4751

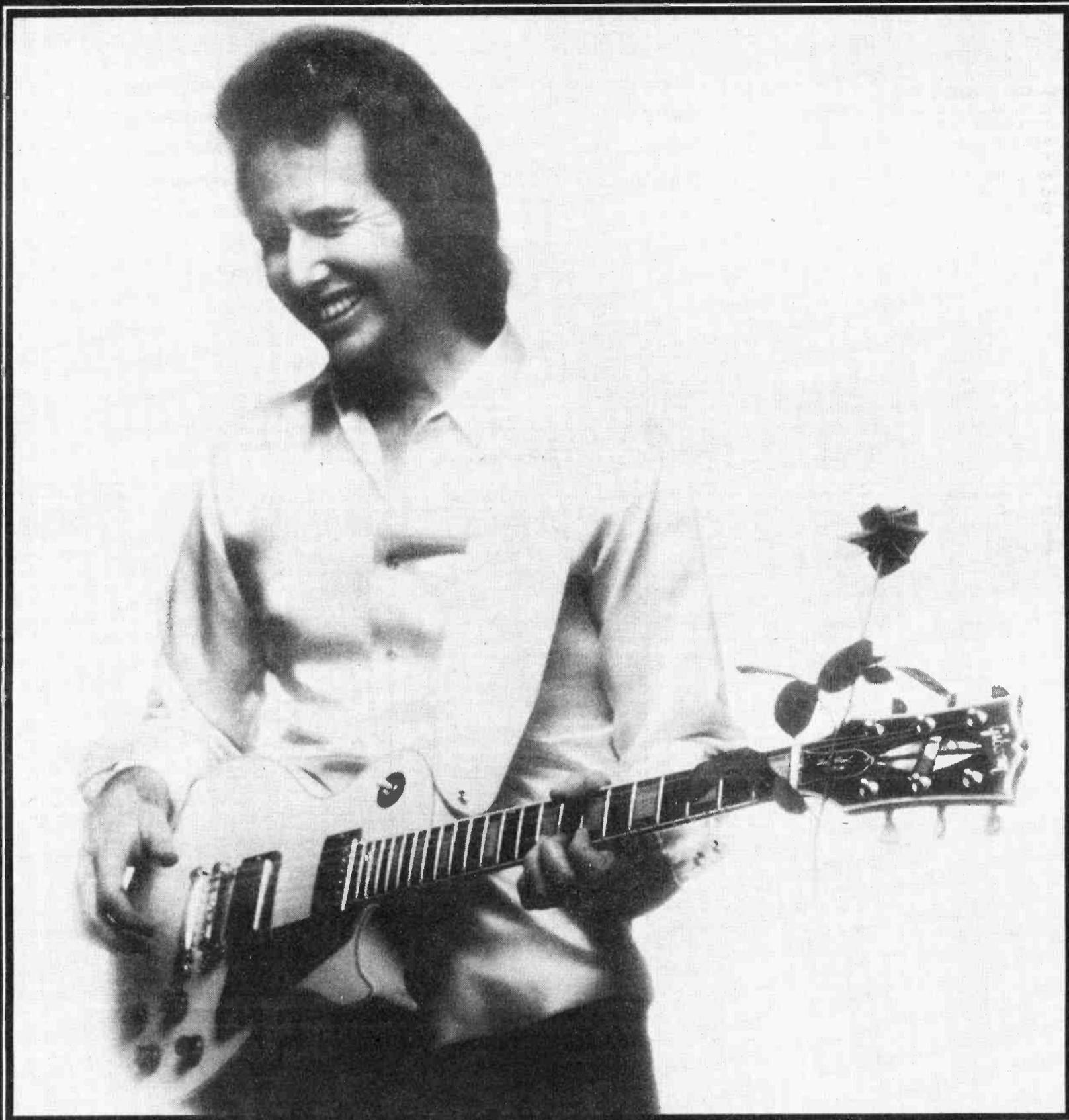
The solid state of the art of rock 'n' roll.

ON A&M RECORDS & TAPES



Produced by Todd Rundgren

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John Stewart

bombs away dream babies

RS-1-3049

John Stewart has combined his extraordinary songwriting ability, an impressive array of guest musicians and a style all his own to create this exciting new album. "BOMBS AWAY DREAM BABIES" is John Stewart like you've never heard him before.

All tunes Written and Produced by John Stewart.



EAST

WOMN New Haven 203-777-6617

ALBUMS ADDED Tubes (A&M) C. DeBurgh (A&M) Spyro Gyra (Infinity) Leah Kunkel (Col) Susan Allanson (Elektra) Tarney/Spencer (A&M) ... MEDIUM ALBUMS Patrice Rushen (Elektra) ...

SUSIE LEE, MD: DeBURGH'S "Guilf" "Ryes" T-SPENCER'S "Lose" "Tell Me"

New York 212-986-8844

ALBUMS ADDED Triumph (RCA) Tarney/Spencer (A&M) Sweet (Capitol) Tom Robinson (Harvest) ...

TOM MORRERA, MD: Playing various cuts. Playing KINKS, HEAT, RACHEL SWEET, SAMMY HAGAR, B-52s, SVT, KENNY & KASUALS and BEE GEES singles.

New York 212-581-7777

ALBUMS ADDED Van Halen (WB) Graham Parker (Arista) Orleans (Infinity) Lowell George (WB) ...

LARRY BERGER, PD: Playing various cuts.

New York 212-335-1700

ALBUMS ADDED Pat Metheny (ECM WB) Earl Kugh (UA) Phil Woods (Cryphon) Arthur Blythe (Col) ...

JIM SMITH, PD/CHUCK MITCHELL, MD: Playing various cuts.

Ottawa 613-563-1919

ALBUMS ADDED RL Jones (WB) Drive Dregs (Capricorn) Carlos Santana (Col) ...

SHERYL NICHOLSON, MD/BRIBIAN MURPHY, MD: ALLMAN'S "Pegasus" BLONDE'S "Heart" CAR'S "Needed" ...

wioq Philadelphia 215-835-6100

ALBUMS ADDED Sweet (Capitol) Tom Robinson (Harvest) Squeeze (A&M) Ron Wood (Col) ...

Philadelphia 215-561-0933

ALBUMS ADDED Sweet (Capitol) Ron Wood (Col) Dixie Dregs (Capricorn) ...

DICK HUNGATE, MD: Playing various cuts. Playing GRAHAM PARKER (Poisoning) single.

Philadelphia 215-839-7625

ALBUMS ADDED Jay Ferguson (Asylum) Joe Jackson (A&M) Ron Wood (Col) ...

ERIC MARGOLIS, PD: Playing various cuts. Playing CAR'S, NEW ENGLAND, WINGS, FIREBALL, CINDY BULLENS, DOOBIE BROS., POLICE, EDDIE MONEY, APRIL WINE and THE BABYS singles.

Pittsburgh 412-562-5900

ALBUMS ADDED Triumph (RCA) Manfred Mann (WB) ...

JOHN MCGHAN, PD: TRIUMPH'S "Line" MANN'S "Angels" WARRIORS' "City" ZAPPA'S "Inn" JOURNEY'S "Way" ...

Pittsburgh 412-362-2144

ALBUMS ADDED Ron Wood (Col) Marshall Tucker (WB) Triumph (RCA) ...

MIKE KIRVEN, MD: WOOD'S "Day" "Worry" "Buried" TUCKER'S Title "Cowboys" "Friend" "Answer" "Hills" ...

WBRU Providence 401-272-9550

ALBUMS ADDED Tom Robinson (Harvest) Roches (WB) Manfred Mann (WB) ...

JEREMY SCHLOSBERG, MD/STEVE STOCKMAN, PD: Playing various cuts. Playing DIXIE DREGS, NEW ENGLAND, GRAHAM PARKER (Poisoning) and KINKS singles.

Riverhead 516-727-1570

ALBUMS ADDED Ian Hunter (Chrysalis) Supertramp (A&M) Marshall Tucker (WB) ...

CHUCK MACKIN, MD: HUNTER'S "Daylight" TUCKER'S "Hills" "Friend" MANN'S "Carul" SWEET'S "Disco" ...

Rochester 716-288-3200

ALBUMS ADDED Charlie Daniels (Epic) Marshall Tucker (WB) Ron Wood (Col) ...

GARY WHIPPLE, MD: Playing various cuts. Playing KINKS and WINGS singles.

Rochester 716-232-7550

ALBUMS ADDED Triumph (RCA) RL Jones (WB) ...

DOUG JAMES, MD: Playing various cuts. Playing SAMMY HAGAR, ORLEANS, WINGS, CAR'S, POCO, HEAD EAST, POLICE, NEW ENGLAND and TYCOON singles.

Syracuse 315-682-9538

ALBUMS ADDED Triumph (RCA) Sweet (Capitol) ...

ED LEVINE, MD: TRIUMPH'S "Girls" Playing NEW ENGLAND, KINKS and WINGS singles.

Toronto 416-925-6666

ALBUMS ADDED Herman Brood (Arista) Jay Ferguson (Asylum) Steve Forbert (Nemperor) ...

JOHN TERMINESI, MD: Playing various cuts. Playing WINGS, MARTHA & MUFFINS and TROOPER singles.



STUMBLIN' IN TO WBCN - RSO recording artist Suzy Quatro spoke with WBCN/Boston staffers and listeners during a recent on-air interview. Pictured (l-r) are Quatro, WBCN's Marc Parenteau and Tracy Roach, (kneeling) RSO's Tony Marino.

Utica 315-797-0803

ALBUMS ADDED Manfred Mann (WB) Roches (WB) Hot Tuna (Grun RCA) ...

Washington, D.C. 703-534-0320

ALBUMS ADDED New England (Infinity) Sweet (Capitol) Susan (RCA) ...

Washington, D.C. 301 589 7100

ALBUMS ADDED Herman Brood (Arista) Marshall Tucker (WB) Ron Wood (Col) ...

Washington, D.C. 301 589 7100

ALBUMS ADDED Joe Jackson (A&M) Triumph (RCA) RL Jones (WB) ...

Wheeling 614-676-5661

ALBUMS ADDED Sweet (Capitol) Marshall Tucker (WB) ...

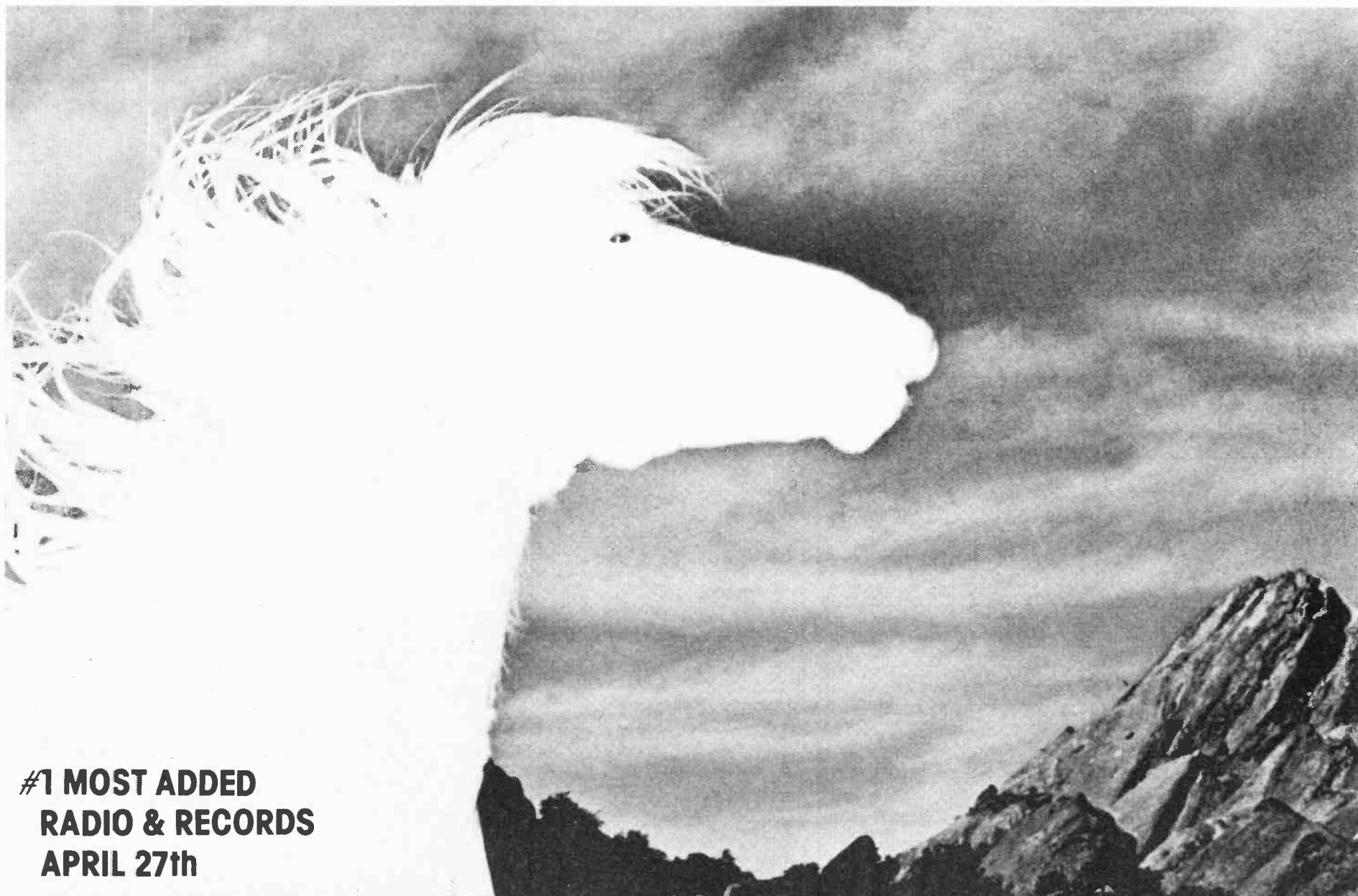
Worcester 617-752-5611

ALBUMS ADDED Flash & the Pan (Epic) Manfred Mann (WB) Billy Thorpe (Capricorn) ...

Jan Matthews TOUR

- May 1 Kutztown, PA - Kutztown State College
4 Boston, MA - Paradise
5 New Haven, CT - Toad
6 Albany, NY - J.B. Scotts Club
7 New York, NY - Lone Star
10 Buffalo, NY - Stage One
11 Binghamton, NY - Broom County Veterans Memorial Arena

THE MARSHALL TUCKER BAND



#1 MOST ADDED
RADIO & RECORDS
APRIL 27th

RUNNING LIKE THE WIND

| | | | | | | | | | | |
|------|-------|------|------|------|------|------|--------|------|------|------|
| WMET | WBAB | WQFM | KROQ | KRST | WGOE | KZLA | WVOK | KGB | WXLM | WIQB |
| WXRT | WSAN | WLPX | KTYD | KAWY | WMMS | KZAP | ZETA-4 | WQDR | KZOK | WAVA |
| WNEW | DC101 | KSHE | KDKB | Y-95 | WYDD | KOME | WSHE | WROQ | KZEL | WHFS |
| WPIX | WPLR | WCMF | KBBC | WILS | WCOZ | KZEW | ZETA-7 | WZXR | KTIM | WRXL |
| WRNW | WNOR | WOUR | KWFM | WBLM | WAAF | KMOD | WQSR | WRAS | WWCK | |
| WLIR | WMYK | WAQX | KFML | WHCN | KSAN | KLOL | WKDF | | | |

ON WARNER BROS. RECORDS & TAPES
PRODUCED BY STEWART LEVINE



COUNTRY



**Jim
Duncan**

New Notes

WHK/Cleveland morning man Gary Dee is reported to be in the hospital for an indefinite period for a possible kidney failure. Dee was in the hospital about a month ago for four days. All of us at R&R hope for a speedy recovery for this top-rated air personality. Earlier this week, WHK told R&R Dee's wife, Liz Richards has joined the morning show from 6-10am to do traffic and weather reports, plus add her opinions and comments to those of her husband's. This will make the second known, currently active husband-wife morning team (there is one still at WEEP/Pittsburgh, as reported here last year).

KLRA, Little Rock's top rated Country station is being sold to First Communications Corporation, according to PD and part-owner Toby Coe. Coe told R&R, "The new owners will be taking over in about three months and plan no format change, even though they will be bringing in all new management and programming people." Crosstown rival KXLR was also recently sold to Roy Disney's broadcasting company. Disney, of Disneyland fame, acquired KXLR in the purchase of the Starr Broadcasting chain. The Disney company also purchased TM Productions in Dallas.

WRCP-WSNI-FM/Philadelphia has new owners, As-Com, Inc. (Associate Communications, Inc.). According to new MD Dave Echols, "The new owners are planning many changes to improve the quality of WRCP on the AM. Hopefully, in the next year our 50KW AM facility will be broadcasting 24 hours a day, after FCC approval. Right now we are protecting a station in the Bahamas on 1540 kilocycles. Beside going 24 hours, already the station is trying to make many audio adjustments to improve our AM sound quality. We hope to have a new transmitter soon."

Speaking of new transmitters, WWOK/Miami sounds better than ever with its new system. WWOK's Jim Richards reported to R&R, "Last Monday (23) we used the new transmitter for the first time. On the air we told our listeners, the way we planned to celebrate the new improvement was by giving away every record we played all day from 6am to midnight." Dexter Taylor has been appointed General Sales Manager for KLAC/Los Angeles. Former Sales Manager Stu Levy is the new VP/GM, as reported here two weeks ago. Rich Ericson, from KSPT/Davenport, IA is now doing afternoon drive at KAYO/Seattle. Ron Selden is doing an evening shift on KIKK/Houston. He comes to the station from Houston's KAUM. Pam Ivey joins KIKK from KRLY, also in town. She will be



Mrs. Gary "Liz Richards" Dee

doing 2-6am. Gary Hoffman has been promoted to News Director for KIKK-AM-FM and Audrey Bank has been hired to be Research Director for both stations. KIKK PD Fred Figenshu reports KIKK has an opening in morning drive. Looking for a real pro: (713) 772-4433. Tapes and such to Fred at 6305 Gulfon, Houston, 77081. By the way, my R&R "traveling pencil" is off to Houston in a couple weeks for a function at Gilley's Club. Looking forward to seeing and hearing many of my Texas friends. More details in May. A couple of names were transposed in our recent report of changes at WBUK/Kalamazoo, MI. Should have read: Chuck Carney is now PD and morning drive, Bob Sasina moves to afternoons and the News Director is Rod Kackley. Thanks to VP/GM Gary Ballard for helping us set the record straight. Bill Bereman has joined WIRE/Indianapolis to do a Friday and Saturday night show, from 11pm to 1am, live from the Top of the Hilton restaurant. Show will be known as "Indy After Hours," and will be spotlighting everything from sports to a behind the scenes look at a concert. WIRK-FM/West Palm Beach is moving into new studios real soon. Right now the WIRK temporary studios do not have a picture window, so the air staff is asking listeners to send in pictures of what they think the jocks would want to see through a window, if they had one. Why don't you help R&R "get the picture?" Send photos and news to R&R Country, 1930 Century Park West, L.A. 90067.



GONG ON THE WIND — KUGR/Green River came to the rescue of the local high school, which was in need of a new marquee, by putting on their version of television's "Gong Show." KUGR was able to raise \$1300 for the school from the standing room only event. The first message the school put on their marquee read, "Thanks KUGR!!" Top photo shows KUGR GM Al Harris and his assistant presenting the winner (?) with a check and a trophy. Lower picture is of the judges for the show.

Promotion Problem

Dear R&R:

In recent months, we who handle country music have seen the redevelopment of some aspects of promotion better left in mothballs.

More than ever, records are being worked by several different promotion people. This means that in the course of the week, I can hear from as many as five different people working the same record. Frankly, it is becoming an irritant to have the same conversation with five different people concerning the same record. It certainly doesn't do the record any good, when we wind up with a negative feeling about a record before we even listen to it.

But that isn't where this issue stops. The unofficial promo brigade is increasing. The managers of artists are calling, the best friends of the songwriters, and when all else fails, the artists themselves.

That must be demeaning for an artist to have to call a radio station to ask why his (or her) record isn't being played. All that's saying to me is that the promo folk have not done their job, and the artist is supposed to pick up the pieces.

The practice which I find to be totally inexcusable is to receive a call on the studio request line from a record industry person trying to push a record, while I am attempting to do a program to the best of my ability. This has been on the increase since the first of the year.

As a result, we at KSO have adopted the policy of dropping a record from our playlist for two weeks for each infraction, or waiting an additional two weeks to add a record that is being considered for airplay.

I have many good friends in the record industry who do it by the book, many that know I have an open ear to their needs; but lately in this age of label-swallowing-label, the competition has reached an intensity that threatens country music and its very existence.

I would appreciate some thoughts on the subject from your R&R readers.

Jarrett N. Day
PD/MD, KSO/Des Moines, IA.



OVER THE HUMPHREY — WDGY/Minneapolis co-sponsored (with the West Side CB Club), the 2nd annual Hubert Humphrey Cancer Research Fund Benefit Dance. Entertainment was provided by Marilyn Sellars, and WDGY's Dan Burton acted as emcee. Pictured are WDGY PD Dan Burton, Senator Muriel Humphrey, and KMSB-TV's Steve Doyle. (Halyburton: we know that's you! Just because you get a new hair style and try to grow a mustache, you can't fool the R&R staff by trying to change your name from Halyburton to Burton. Get outta here!)

BULLETS!

John Conlee

"Backside Of Thirty" AB-12455

Conway Twitty

"Don't Take It All Away" MCA-41002

Don Williams

"Lay Down Beside Me" AB-12458

Oak Ridge Boys

"Sail Away" AB-12463

Merle Haggard

"Red Bandana" MCA-41007

Tanya Tucker

"I'm The Singer, You're The Song" MCA-41005

MCA RECORDS

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Others Getting Significant Action

Listed in Alphabetical Order

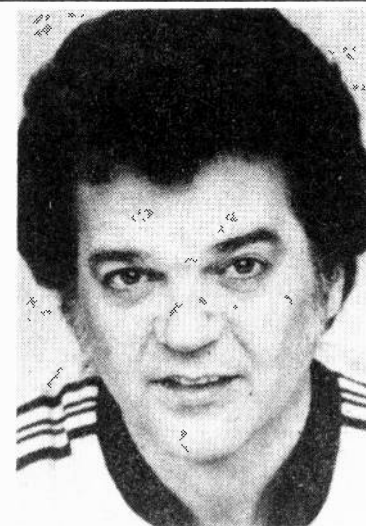
BOBBY BORCHERS "I Just Wanna Feel The Magic" (Epic) 12/8, KNIX, KEED, WEAT, KSO, KWKH, KKYX, WLAS, KUGR, debut 30 WUNI.
BURTON CUMMINGS "Takes A Fool To Love A Fool" (Portrait) 32/3, WKDA, WSUN, WYVA. Good regional response. Charts: 20-18 KAYO, 19-11 WWVA, 19-15 WHOO, 25-15 WHK, debut 24 KTYN, 34-28 KKYX, debut 27 WYDE.
JOHN DENVER "What's On Your Mind" (RCA) 21/4, KLAQ, CKLW-FM, WWVA, WNYR. Charts: 33-29 WHK, 35-29 KRZY, 19-13 KUGR. Flip side also getting action.
BIG AL DOWNING "Touch Me (I'll Be Your Fool Once More)" (WB) 21/7, KEED, WITL, WYTL, WLAS, WMZQ-FM, WOKO, KSSS, 37-24 KRMD.
MUNDO EARWOOD "My Heart Is Not My Own" (GMC) 13/5, KRZY, KVOC, WYTL, KOKE, KHEY.
NARVEL FELTS "Moment By Moment" (MCA) 30/8, WLWI-FM, KRMD, WHOO, WUNI, WIRK-FM, WWVA, WDDD, KFTN.
JESS GARRON "Lo Que Sea" (Charts) 33/5, KRAK, WKDA, KHEY, WTHI, KRAM. Charts: debut 30 KTYN, 35-27 KSO, 31-26 KHTZ-FM, 25-19 KLAQ, 38-27 WWVA.
DAVID HOUSTON "Faded Love, Winter Roses" (Elektra) 35/6, KFTN, KSSS, WNRS, KHEY, WGTO, WYVA, debut 26 WKMF, 30-26 KRMD.
CRISTY LANE "Simple Little Words" (LS) 20/19. One of the "Most Added." New at KAYO, KUZZ, KRDR, KCUB, KCKC, KEED, KRAK, KSO, WIRE, WKMF, WHK, KXRB, KFEQ, KHAK, KRMD, WVOJ, KWKH, WBAP, KVOO.
LORETTA LYNN "I Can't Feel You Anymore" (MCA) 22/22. One of the week's "Most Added" songs. New at KRAM, KNIX, KEEN, KUZZ, KRDR, KCKC, KRAK, WNRS, WIRE, WKMF, KFEQ, KFDI, KRMD, WQQT, WBAM, WUNI, KLVI, WIRK-FM, WKDA, KWKH, KKYX, WOKO.
RONNIE McDOWELL "World's Most Perfect Woman" (Epic) 28/5, CKLW-FM, WLWI-FM, KRMD, WVOJ, KHEY, 38-30 KSO.
TOMMY OVERSTREET "I'll Never Let You Down" (Elektra) 18/18, KNIX, KRDR, KCKC, KEED, KRAK, KXRB, KHAK, KRGO, KFDI, WLWI-FM, KRMD, WLAS, WBAM, KWKH, KVOO, WOKO, WMZQ-FM, WCAW.
CHARLIE RICH "Spanish Eyes" (Epic) 8/8, KCKC, KKYX, KAYO, KHEY, WBAM, KWKH, WNRS, KFEQ.
MARGO SMITH "If I Give My Heart To You" (WB) 10/10, KLAC, KAYO, WIRK-FM, KRMD, KCKC, KHTZ-FM, WHOO, KFTN, KCUB, WBAM.
RAY STEVENS "I Need Your Help Barry Manilow" (WB) 20/2, WSUN, WYVA. Charts: 17-12 WHOO, 23-15 KUGR, 33-21 KFTN.
GARY STEWART "Shady Streets" (RCA) 30/2, KEED, WLAS. Charts: 20-14 KUGR, 30-22 KRMD, 30-25 KRGO.



Biff Collie

Inside Nashville

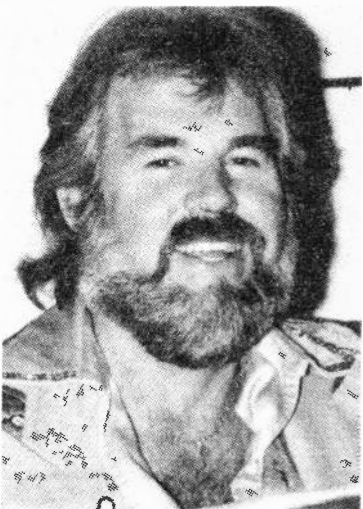
BY THE WAY: Ernest Tubb Record Shop No. 2 moved from Music Row to Music Valley Drive, just down the road from the Opry House. That's where the "Midnight Jamboree," the 32-year-old post-Opry Saturday night live broadcast will originate henceforth . . . Tommy Sands, "The Singing Idol" of the late 50's and early 60's, came by for Sunday dinner, first visit since his departure to Hawaii in the late 60's. Tommy's working supper clubs, and contemplating a move back to the Islands from his present home in L.A. (I sorta half-raised Tommy in Houston, 1950 to '55) . . . Brylcreem sales no doubt will be down now that Conway Twitty has joined the "dry look" generation with a new hair style. Twitty, shown here with his new look, also has a new sound, heard on his latest single, now that he and new co-producer David Barnes have gotten together . . . Loretta Lynn and her movie buddy Sissy Spacek went to the Opry between movie takes around here . . . IBC's Bobby Fischer signed Bobby Abshire to a writing pact with IBC Music Group . . . Nick Noble, one of my favorite "good music" singers of my West Coast years, is comin' on strong with a new contemporary country chartmaker (one of the good guys) . . . Terry Bradshaw and his wife, skating star Jo Jo Starbuck, will play themselves in an upcoming made-for-TV movie, Red said . . . Rodney Crowell, Emmylou Harris's guitarist, married Rosanna Cash (Johnny's daughter by Vivian) . . . Waylon



Conway Twitty

Jennings will write most of the music (and perform it!) for the John Travolta-starrer "Urban Cowboy" movie, much of which will be shot at Mickey Gilley's club in Pasadena (Texas), as reported last week here . . . Tommy Durden of Houghton Lake, Michigan, and Mae Boren Axton (Hoyt's mom) are doing economic handspings! Willie Nelson's next single, they say, will be "Heartbreak Hotel," which Tommy and Mae co-wrote for Elvis in 1956 . . . Moe Bandy got his first No. 1 Country hit! That's right. Though he's had 16 straight top 10 records with his producer Ray Baker, "It's A Cheatin' Situation" is his first No. 1 . . . Dotts's new band is called "Two Way Street" . . . Billy Bob Bowman's new group is called "The Hungry Four" (typcasting???)

Kenny Rogers is the subject of a feature story in the Star weekly, where he extols the glorious attributes of domestic bliss with Marianne Gordon, the "Hee Haw" pretty who he credits with "turning my life around." Kenny's three careers (Top 40 hit at 19, called "Crazy Feeling," then "Ruby Don't Take Your Love To Town" 10 years later, then his newest "career" kicked off by "Lucille"). For those of you who question Kenny Rogers' Country music identity, I can vouch for him, since Kenny was a contestant more than once on my "Young Americans Club" (sponsored by Foremost Milk) from the Texan Theater in Houston, broadcast on KNUZ in 1950 and '51, along with other notables like Tommy Sands.



Kenny Rogers

POTPOURI: Merle Haggard had a 42nd birthday party at his new home in Redding, California . . . As rumored here, Crystal Gayle has been officially signed to a recording contract with CBS Records and will be on the Columbia label . . . T. Tommy Cutrer was the lone dissenter in the Tennessee State Senate on raising the limit on bank interest in this state . . . CBS execs painted a rosy earnings picture at the first annual shareholder meeting of CBS, Inc. held here last week . . . Welcome, John Randolph and Fran Couch, to Tennessee radio. John and Fran both come here from KTOW/Tulsa to PD and MD WMPV . . . L&R One-Stop's Linda Rogers and Linda McBride of Peaches, both in St. Louis, are mistaken one for the other . . . Johnny Cash nicknamed Larry Gatlin "Pilgrim" when he first came to Music City 9 years ago . . . Eddie Rabbitt is on NBC's "Anson & Lorrie" TV special coming up. Rabbitt is set to appear on the Mike Douglas Show May 28 . . . Chet Atkins told President Jimmy Carter he thinks that Mrs. Carter is his greatest asset. He worked with her a couple of times . . . Frances Preston opened the first BMI office in Nashville 20 years ago as a simple secretary. Today she's a BMI Vice President! . . . Nat Stuckey and Jimmy Dickens (they're neighbors) had a seven-family garage sale last weekend . . . Music arranger-conductor Billy Walker lives in the house which has been occupied by, at one time or another, Don Bowman and Willie Nelson . . . Perry Como says by the time his current 10-year record deal with RCA runs out, he'll be 76!!! . . . Tanya Tucker really acted like a "pro" on the Olympiathon last Saturday night . . . Dick Shuey is now hosting a new weekly syndicated Country radio show called "The Music City Express." It features artist interviews and a 50-50 format of old and current songs. Specs are available through Atlas Artist Bureau, Box 50, Goodlettsville, Tenn. 37072 . . . RCA's Tom T. Hall unveiled some of his new children's album, "Saturday Morning Songs" last Wednesday (25) on the NBC-TV "Today" show . . . Roy Clark's first network special, "Flying Down To Provo," is set to be aired Saturday, May 5, on ABC-TV. The hour special will feature Cheryl Tiegs, Marie Osmond, Flip Wilson and Tammy Wynette . . . Stella Parton's acting debut on CBS's "Dukes Of Hazzard" went unseen here in her hometown. Instead, Nashvillans saw Oral Roberts preaching. WTVF (channel 5), was flooded with calls and petitions to air the "Dukes" program. Nothing official yet. (I recall a time when I was on the air, when I tried to play an Oral Roberts' record. Not a chance, the hole kept healing!!!)



MILE-HIGH MUSIC MAKERS — While on a recent visit to Denver, RCA's Jewel Blanch visited the studios of KERE. Pictured are KERE Operations Manager Jay Hoffer, RCA's Carson Schreiber, Ms. Blanch and KERE air personality Jon Lawrence.

Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically.

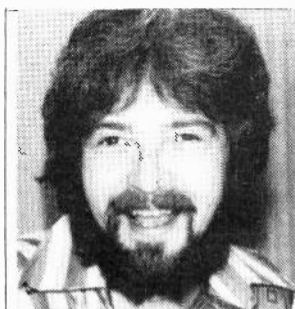
SUSIE ALLANSON — Heart To Heart — (Elektra/Curb) "Heart To Heart" "Two Different People"
AMAZING RHYTHM ACES — The Amazing Rhythm Aces — (MCA) "Say You Lied" "Love & Happiness"
LYNN ANDERSON — Outlaw Is Just A State Of Mind — (Columbia) "Come Running"
JIM ED BROWN & HELEN CORNELIUS — Jim Ed & Helen — (RCA) "Can I Pick You Up" "United We Stand" "I Think About You"
MICKY GILLEY — The Songs We Made Love To — (Epic) "Bye Bye Baby" "I'll Help You Say Goodbye"
VERN GOSDIN — You've Got Somebody... (Elektra) "Took It Like A Man, Cried Like A Baby" "The Rock I'm Leaning On"
CON HUNLEY — No Limit — (WB) "Since I Fell For You" "Let's Try Again" "Only The Strong Survive" "Honky Tonk Heart"
JERRY LEE LEWIS — Jerry Lee Lewis — (Elektra) "Every Day I Have To Cry" "Personality" "Rita May" "Who'll The Next Fool Be" "Number One Lovin' Man"
OAK RIDGE BOYS — Have Arrived — (MCA) "My Radio Sure Sounds Good To Me" "Dig A Little Deeper"
TOMMY OVERSTREET — I'll Never Let You Down — (Elektra) "Forever In Blue Jeans"
JOHNNY RODRIGUEZ — Rodriguez Was Here — (Mercury) "Goodbye Marie"
ROGERS & WEST — Classics — (UA) "You've Lost That Lovin' Feeling" "Let It Be Me" "Just The Way You Are"
MARGO SMITH — A Woman — (WB) "Traces"
MEL TILLIS — Are You Sincere — (MCA) "Last Cup Of Coffee" "Are You Sincere" "Remember Me"
ERNEST TUBB — The Legend & The Legacy — (First Generation) Various Cuts
STATLER BROTHERS — The Originals — (Mercury) "Where He Always Wanted To Be" "Counting My Memories"



FOUR GUYS GO FOR FIFTH — No doubt to celebrate making Roy Acuff a "fifth Guy." The Four Guys are shown presenting Acuff with a plaque to commemorate their 12 years with the Grand Ole Opry. The Four Guys are Gary Buck, Brent Burkett, Glen Bates and Sam Wellington.

P/A

POP/ADULT



Mike Kasabo

The Newsletter That Covered Kansas

Had a chance to chat with KAKE/Wichita ace personality John "Hooter" Meyers the other day about the values of the station's weekly newsletter. Most P/A's in the major markets have a separate department to handle station promotion, but in the smaller markets budgets are generally a bit tighter, therefore precluding spending money on an impressive newsletter. But not at KAKE.

"We started putting the newsletter out about five years ago," Meyers said, "mainly because we are a very involved full-service station in this community and we wanted to make sure that that profile was visible at least once a week in print." The newsletter, which also contains the station's playlist, is sent to all record companies and their promotion people, all trades and the record stores in KAKE's area; also to residents who are moving to another area and request it so they can keep informed as to what's happening in Wichita in general and at KAKE specifically.

Meyers figures that some 300 copies are sent out weekly, and adds, "The playlist is done Mondays and I write the newsletter the same day, and we try and have it in the mail by Wednesday so that it's the same week's news." Printing costs, according to Meyers, are reasonable especially in light of the promotional value realized.

"I think it's a super thing for stations to do — it keeps people in touch with each other. Plus its a running account and record that can be looked at five or ten years from now reflecting the history of the radio station."

Update

TAKING A WELL DESERVED DAY OFF: Columbia, SC secretaries got a chance for a day off courtesy of WIS by submitting entries as to why they deserved a 24-hour break during National Secretary's Week. The station arranged for the winner to enjoy an entire day compliments of the station . . . KCMO/Kansas City featured an in-house 36-hour special consisting of all records that achieved Number One status in that market with over 400 songs from 1964 through the present to be featured . . . WFTL/Ft. Lauderdale keeping a "high" profile again, as they gave out 300,000 bumper stickers and 10,000 helium-filled balloons with their calls on them . . . WHIZ/Zaneville's Dave Crist landed an extra part in a new Robert Redford movie tentatively titled "Brubaker." Filmed in Junction City, Ohio, Dave's part required a 12-hour day to complete . . . WAVE/Louisville news swept six of the eight key honors in the Kentucky Associated Press Awards last week. Our congratulations for a job well done . . . WSGW/Saginaw staffers all excited about their brand new control room facilities complete with a custom board . . . WATR/Waterbury found themselves inundated with calls from other stations two weeks ago for actuality reports due to the two million dollar robbery where three guards were killed. Included was a call



ALL THAT JAZZ — During a recent promotional tour with Warner Bros. Jazz artist Al Jarreau (left center), and promotion whiz Pat McCoy (left) are captured here visiting the WASH/Washington record library as Music Director Bob Duckman (right center) and Local WB promo man Ron Gregory await the results of the dreaded Jarreau lapel-pull.

from Down Under from 3MP/Melbourne . . . Back to motion pictures, radio-related of course, as WLOX/Biloxi and American International Pictures teamed up for a very successful promotion surrounding the Mississippi premiere of "California Dreaming." Hundreds of movie related prizes were given away by a specially "built" dream machine that when activated on the air "printed" out a prize . . . WQUA/Quad Cities Program Director W.W. Baker is looking for a medium-market production pro and midday personality. Call him at (309) 764-6727 . . . WBT/Charlotte just celebrated their 57th audio birthday giving prizes to correct numbered callers every hour all day long April 10th . . . KUGN/Eugene, OR has started a disco segment with my old buddy Wolfman Jack every Saturday night from 6-9pm . . . KEX/Portland PD Eric Norberg announced his engagement to Jane Kenney, currently a PhD candidate at the University of Oregon Medical School; wedding plans appear to be about a year hence . . . One of our brand new key reporting stations needs single and album service from all sources except WB. Send material to Mark Lewis at KFQD, 9200 Lake Otis Parkway, Anchorage, Alaska 99507 . . .

Transition

Vicky Sue Winston (pictured) has replaced Jim Davis as Program Assistant to Program Director John Andrews at WWWE/Cleveland, coming from across town at WYLT . . . Two Account Executive appointments announced at WOR/New York: John Turner comes over from 99X where he spent four years as Senior AE and Timothy J. Gorman, Jr., also formerly of 99X, but most recently with WPAT/Paterson, NJ . . . Nancy Killian to WDAE/Tampa as Programming Assistant from WFTL/Ft. Lauderdale . . . Bill Walker named AE of WBZ/Boston from the Sales Manager position at WVNH/Salem, NH . . . Bobby Sherman leaves his all-night air personality position of WCMB/Harrisburg to become Operations Manager of same-city-sister WFSM . . . Two sales promotions were announced at WVCG/Coral Gables, FL as Marilyn Simmons was appointed National Sales Manager and Judi Rappaport has been named Local Sales Manager . . . KOY/Phoenix announces a new talk show segment from 7-10pm Mon-Fri hosted by Michael Dixon, most recently with the Phoenix Gazette . . . WSGW/Saginaw has announced the addition of Paul Harvey to their line-up three times daily: 8:35am, 12:15 and 5:55pm . . . LATE ITEM: Judi Muller to KHOW/Denver to co-anchor the morning drive news, from WPST/Trenton, NJ where she served as Assistant News Director . . .



Color

WINNERS & LOSERS: It sounds strange, but that's what happened to Carol and Henry Ziegler when they lost a WFLA/Tampa contest and were gifted with a trip to Cleveland! Undaunted, WGAR set out to prove that these losers were really winners with their trip to Ohio's biggest Lake Erie city. Working with the Convention & Visitors Bureau, the station arranged to meet them with a limousine, champagne and flowers and escort them to their suite at a posh hotel. The Zieglers were treated royally all weekend long with WGAR picking up the tab, which included front row seats to the Don Rickles show, a grand tour of Cleveland (I'll spare you the jokes) and tickets to a world-class rodeo.

TIE A YELLOW RIBBIN': KMPC/Los Angeles weekend personality Robert W. Morgan made an event out of a caller's concern for a threatened old oak tree. It happened just this way: a lady listener phoned to inform Morgan that local government officials had voted to cut down a 300-year-old oak tree to make way for a tract of homes. Their reasoning (another government public service) for cutting down the beautiful Quercus was that it had not been ruled historically significant. Fighter for truth, justice and the American way that he is, Morgan leaped into action and called attention to this glaring inequity by staging a "Save The Tree" rally, and also to convince the state historical (or hysterical) society to declare it a cultural monument. The local high school brass band was employed; and along with hundreds of KMPC listeners, Robert W. remoted from the sight of the yellow ribboned oak tree. No word as yet if all this will save the tree, but it does prove that Morgan's bark is worse than his bite.

THESE ARE THE GOOD OLD DAYS?: WSGW/Saginaw is running a promotion called "Headlines You'd Like To See." Based on a positive approach to life, listeners send in news headlines such as "Gasoline Prices Drop to 39 Cents A Gallon," "Food Prices Back At 1959 Level" or "Detroit Tigers Win Pennant." As you can see, this is right out of "Fantasy Island," but Operations Manager Rick Belcher pointed out, "This was designed simply as a fun vehicle and not a money monster giveaway. The cash prize is 75 bucks plus glasses with headlines printed on them which were provided by the Detroit News." Gee, I'd like to see the headline "Hughes Estate Awarded to Radio & Records Pop/Adult Editor."

BUMPING INTO CASH: WIOD/Miami is running a four-way bumper sticker promotion that involves two baseball teams, one football and one soccer team. Stickers for the NFL Dolphins, the American League Yankees and Red Sox or the Ft. Lauderdale Strikers (all of which are carried on the station) are bumperized and if spotted and the license plate of the car is aired, the stickee (God, this is getting silly) has six minutes and ten seconds to call in and claim a check for \$610.

THE MILLION DOLLAR VAULT: WGAR/Cleveland, in conjunction with a local bank, is offering a lucky listener the chance to scoop up as much money as possible from a million dollar pile of greenbacks. The million bucks, in various denominations, will be placed on the floor of the bank's vault. The lucky winner will then have 60 seconds to scoop, pick or grab as many of the bills as possible. Contest rules strictly forbid the use of vacuum cleaners.

CASHING IN EVERY HOUR: K59/Honolulu is running their "Cash Hours" contest. Listeners are asked to listen at the top of each hour in hopes that the personality will declare that hour a cash hour. If he does, listeners must count the number of times the station says K59 during that hour. At the end of 60 minutes the specified numbered caller gets a chance to make his or her guess and if it's good, \$100 is awarded.

