

# Radio & Records

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ISSUE NUMBER 242

THE INDUSTRY'S NEWSPAPER

FRIDAY JULY 28, 1978

PHOENIX STATION TO CONTINUE COURT BATTLE

## Judge Rules Arbitron Can Delist KUPD

An Arizona Superior Court judge denied a temporary injunction sought by KUPD/Phoenix against Arbitron which would have prevented the rating firm from "de-listing" KUPD in its April/May '78 market report. Arbitron, however, has not yet determined whether to publish the Phoenix book without KUPD's ratings, and KUPD has notified R&R that it will continue the legal battle and sue Arbitron for damages if the station is delisted. The incident marks the first legal skirmish over Arbitron's controversial delisting policy, and this first round decision could help set crucial precedents.

KUPD sought the injunction after Arbitron notified the station of its

intent to delist KUPD in the April/May book on grounds of diary distortion. The promotion in question was the KUPD "Uncontest," begun April 4, in which KUPD awarded cash prizes off the air to winners drawn from a file of subjects surveyed previously by the station under the name Tri-State Data to determine listening patterns. According to the court summary, those who had named KUPD as their favorite radio station were eligible for prizes.

### The Case For Distortion

Arbitron contended this contest violated its diary distortion rules, which according to company policy would make KUPD subject to de-

listing. Arbitron defines diary distortion as activities which "could cause survey participants to record radio or television activity in their diaries which exceeds their actual listening or viewing... these activities have involved contests which reward participants on the basis of the amount of time they record listening to or viewing of the station conducting the contest." According to Arbitron, "whether or not" such contests cause actual distorted diary entries, they can cause other stations to feel that "they must adopt similar activities as a matter of 'self-defense'"; and may affect all stations' competitive position; and cause stations and advertisers to question the "vali-

city and reliability" of audience estimates for that market, eventually leading to advertisers abandoning the broadcast media because of a belief that the estimates are unreliable.

Arbitron Vice President/General Manager Rick Aurichio explained Arbitron's position on the "Uncontest." "Over the past two years," he told R&R, "KUPD has been doing research without identifying itself, in order not to bias the results." Aurichio points out, "Then if Arbitron comes along doing research, would those people think

it's Arbitron or KUPD doing the research?" He also feels that listener awareness of the financial rewards for naming KUPD as your favorite radio station could cause listeners receiving diaries to exaggerate their KUPD listening.

A lawyer for KUPD contended, however, that Arbitron's interpretation was far from accurate. "Because we said to listeners, 'You do a great deal of listening to our radio station,' to say that somewhere down the line an Arbitron book would be distorted is insane.

(Continued on Page 22)

## FCC Defers RKO's KBPI Purchase

The FCC has voted to defer RKO Radio's request to purchase KBPI/Denver. The unanimous vote was based on pending charges against RKO's parent company, General Tire & Rubber Co., which has been under fire for alleged illegal activities including questionable foreign

payments, domestic political contributions, and secret accounts. The Commission stated that until allegations are cleared up, RKO's qualifications to operate KBPI in "the public interest, convenience, and necessity" remain questionable.

### REWRITE UPDATE

#### Spectrum Fee Schedule Unveiled

An immediate response for any business person to proposed government changes is "what's it going to cost?" It's no different with the proposed rewrite to the Communications Act (H.R. 13015). So, Rep. Lionel Van Deerlin's staff has come up with a formula. Like most of the bill's other offerings, the staff's attitude appears to be one of "let's throw this out and see what happens." A quick poll of broadcasters on the proposed fees shows that those who will pay the most—the VHF stations in top 100 markets — aren't happy and everyone else is skeptical.

Prior indication of the subcommittee's thinking had been that fees would be based on a station's 1) frequency, 2) audience 3) number of stations in the market, and in some instances, 4) power. In the proposed schedule, AM stations with a band width 19 times smaller than FM would pay more. Based on the concept of "scarcity value," here's the proposal for radio:

AM Fees Per Year	
I-A	\$40,800
I-B	10,700
II	10,700
II (Daytimer)	700
III	350
III (Daytimer)	250
IV	211
FM Fees Per Year	
B	\$2,500
C	2,500
A	400

Although the dollar amount for most radio stations isn't great, broadcasters appear suspicious since the fees could be increased. Neither representatives from NAB nor NRBA feel comfortable with the fee schedule, although the NRBA last week voiced strong support for the rewrite.



**MCCARTNEY WINGS IT WITH TWO NEW MEMBERS**—Wings has added a drummer and a guitarist to augment the basic trio of Paul and Linda McCartney plus Denny Laine. The new members are studio guitarist Laurence Juber and drummer Steve Holly, who appears on Elton John's forthcoming LP. Wings thus becomes a quintet again for the first time since drummer Joe English and guitarist Jimmy McCullough departed last year. Pictured (l-r) are Juber, Linda McCartney, Paul, Laine, and Holly.

## Schorr Exits KKTT; Sabel New GM

Tracy Broadcasting, owners of KKTT/Los Angeles, announced that Arnie Schorr, a 15-year veteran of the station, has exited as General Manager. Bob Sabel, formerly Sales Manager at the Black format station, has been named as his successor.

Sabel commented to R&R, "I feel very good about the new position. I have been here with Tracy Broadcasting for almost 11 years, so I am familiar with the station. I have a new PD in Walt Love and I look for some very good things

from him also."

Love was hired by the now-departed Schorr, but when asked what effect this would have on the present situation, Sabel replied, "Everything is fine. Tracy Broadcasting hired him. Arnold, in speaking for 'the Kat' as GM, did have the say-so, but it was something I was very pleased with."

Sabel said the station's plans were "to offer something that's going to appeal to anyone who wants to hear good radio within our format." He added, "As of July 4th last year we've cut back to 10

commercial units per hour."

In addition, Walt Love commented, "It's great to be back in the Southern California area. Obviously, there are some changes coming. We're kind of like a little tea kettle among the giants, but I think 'the Kat' can represent itself better than it has and I hope to do the best we can." Love was most recently Program Director of WVON/Chicago.

Schorr was unavailable for comment, but reportedly will move into ownership and other facets of radio.

# REMINISCING

THE NEW HIT SINGLE BY

# LITTLE RIVER BAND



WPGC add	Q-94 deb 26	WINW add	WCUE add	CK-101 37-32	KKXL 21-18
WCAO add	WMAK add	K-100 on dp	KJR on	WCGQ on	KFYR add
WKBW add	92Q on	KING on	WZUU on	KISD on	KDON deb 37
KDWB 30-26	Z-98 deb 27	KJRB on	WMFJ 31-25	WAKX 11-7	KENO add
KSTP deb 23	KAAY add	KRSP add	3WD 39	WJON on	KYSN add 35
KRTH add	KHFI on	KERN deb 26	KELI HB	WISM add	KDZA add 39
KOPA add	WSGN add	KFXM add 28	WEEO add	WACI add	KQDI deb 30
PRO-FM add	BJ-105 on	KQEO on	WGUY add	WEAQ add 30	KFXD add dp
WICC deb 30	KLEO on	KFXM add	WYND deb 40	WSPT deb 27	WFLB
WYRE add	KBEQ add	WTOB add	WRFC add	KVOX on	KBEQ
WPHD on	WRJZ add	WPRO add	WFOM deb 29	KQWB 27-26	KCMO add
WKBO add	WJDX add 29	WLAC add	WGLF 32-22	KKLS on	WNEW add
94Q add 30	WIFE on	WZZP add	WISE deb 26	WKNX deb 30	WBEN add
Y-103 add	WOW on	WYXX add	WANS add	WNAM add	KOY add

From the album **SLEEPER CATCHER**

ON HARVEST RECORDS AND TAPES



AVAILABLE FROM CAPITOL RECORDS

**NOW ON NATIONAL TOUR:**

JULY 17	CHARLOTTE, NC	COLISEUM	AUG. 2	ST. LOUIS, MO	
JULY 18	ATLANTA, GA		AUG. 4	MIAMI, FL	BASEBALL STADIUM
JULY 19	GREENSBORO, NC	COLISEUM	AUG. 5	ORLANDO, FL	TANGERINE BOWL
JULY 21	COLUMBIA, SC		AUG. 6	TORONTO, CANADA	C.N.E. STADIUM
JULY 22	HUNTINGTON, WV	CIVIC CENTER	AUG. 9	CHARLESTON, WV	
JULY 23	DALLAS, TX		AUG. 10	WHEELING, WV	
JULY 24	HUNTSVILLE, AL		AUG. 13	CINCINNATI, OH	
JULY 25	BIRMINGHAM, AL	MUNICIPAL AUD.	AUG. 15	LOUISVILLE, KY	
JULY 27	BILOXI, MS		AUG. 16	INDIANAPOLIS, IN	
JULY 28	BATON ROUGE, LA	CENTRALPLEX	AUG. 17	KANSAS CITY, KS	
JULY 29	PINE BLUFF, AR	CONVENTION CENTER	AUG. 19	CHICAGO, IL	
JULY 30	NASHVILLE, TN	MUNICIPAL AUD.	AUG. 23-24	LOS ANGELES, CA	GREEK THEATRE
AUG. 1	MEMPHIS, TN	MIDSOUTH COLISEUM	AUG. 27	VANCOUVER, CANADA	

Management: Glenn Wheatley for WSI

# April/May 1978 Arbitron Summaries

R-Rock, A-AOR, PA-Pop/Adult, B-Black, BM-Beautiful Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, C-Country, RL-Religious, J-Jazz

This data is copyrighted by Arbitron. Non-subscribers to Arbitron's syndicated radio service may not reprint or use this information in any form. All figures are April/May 1978, Monday through Sunday 6am to 12midnight, Metro Survey Area, Total Persons 12 Plus, unless otherwise indicated.

## Salt Lake City

KCPX AM&FM is the story in this market. Gary Waldron is programming both, KCPX (R) 10.0 to 10.4 and KCPX-FM (A) 4.5 to 8.8. KSL (PA) held at 9.1, KLUB (BM) 9.7 to 8.7, KSFI (BM) debuted this book with 8.1; station was formerly KSL-FM, also BM format. KLUB-FM (BM) 5.6 to 5.5, KRGO (C) 4.3 to 5.3, KSOP (C) 2.0 to 5.0, KSOP-FM (C) 6.0 to 4.6, KALL (PA) 5.4 to 4.8, KALL-FM (BM) 2.0 to 3.2, KRSP (R) 4.3 to 3.9, KRSP-FM (R) 8.1 to 5.4, KSXX (T) 4.4 to 3.7, KDAB (R) 1.2 to 1.0, KLO (PA) 1.5 to 1.0, KWHO-FM (CL) 1.2 to 1.3, KAYK-FM (R) 2.3 to 1.6. Demographics — Teens: KCPX 33.9, KRSP-FM 23.7, KCPX-FM 22.0. Adults 18-34: KCPX-FM 13.4, KCPX 11.9, KALL 7.2. Adults 25-49: KSFI 11.0, KSL 10.7, KALL 7.3, KLUB and KRGO 6.8 each. Adults 35-64: KLUB 20.0, KSL 14.2, KSFI 13.3.

## Des Moines

KRNT (PA) back up 10.5 to 14.8, and it's tight at the top: WHO (PA/C) 15.0 to 14.5, KLYF (BM) 15.8 to 13.6, KSO (C) 16.6 to 10.6, KIOA (R) 9.2 to 10.3, KMGK (R) 5.8 to 7.5, KRNT (R) 5.5 to 7.0, KGGK (R) 5.8 to 6.4, KCBC (PA) 4.7 to 7.0. Demographics — Teens: KMGK 28.2, KGGK 25.6, KIOA 20.5. Adults 18-34: KIOA 16.3, KCBC and KRNT 14.9 each. Adults 25-49: KLYF 17.0, KRNT 15.6, KSO 14.3, KIOA 11.6, WHO 10.9. Adults 35-64: KRNT 23.7, KLYF and WHO 21.4 each, KSO 15.3.

## Louisville

WAVE (PA) on top 10.0 to 13.0, WAKY (R) 9.2 to 10.2, WHAS (PA) 10.2 to 9.5, WLRS (A) 11.8 to 9.2, WQHI (A) 7.9 to 9.0, WVEZ (BM) 8.4 to 8.5, WKLO (R) 7.9 to 8.1, WCSN (BM) 4.5 to 5.9, WLOU (B) 5.6 to 6.2, WAMZ (C) 5.6 to 4.9, WINN (C) 7.9 to 5.7, WSTM (PA) 2.0 to 1.6. Demographics — Teens: WLRS 25.6, WKLO and WQHI 18.0 each, WAKY 16.5. Adults 18-34: WAKY 16.3, WLRS 14.5, WQHI 14.3. Adults 25-49: WAKY 12.9, WVEZ 11.8, WHAS 11.1, WAVE 9.7. Adults 35-64: WAVE 16.5, WVEZ 15.0, WHAS 12.5, WINN 9.5.

## El Paso

The story in this ever changing market is KPAS (A) jumping up 4.8 to 10.4 and tying KINT-FM (R) 8.1 to 10.4, for first place in the rock music area. KAMA (S) is number one overall 14.9 to 16.5. KEZB (BM) 6.6 to 10.2, KHEY (C) 12.8 to 7.3, XROK (R) 7.4 to 8.7; they have since changed ownership and format. KELP (R) 7.2 to 4.5, KINT (R) 3.5 to 1.6, KLOZ (C) held at 2.1, KTSM-FM (R) 6.8 to 3.6, KTSM (N) 3.5 to 1.6. A very interesting story is KROD (PA) which jumped 0.6 to 4.2 and is currently off the air, and will debut soon with a new format consulted by Burkhart/Abrams. XEJ (PA) 1.2 to 1.9. Demographics — Teens: XROK 24.7, KINT-FM 23.4, KELP 11.7. Adults 18-34: KPAS 20.0, KINT-FM 14.1, KAMA 13.3. Adults 25-49: KAMA 22.1, KHEY 11.5, KEZB 9.5. Adults 35-64: KAMA 28.3, KHEY 15.2, KEZB 14.1.

## Bowen Named VP/GM MCA Nashville; Turner, Doherty Head Promotion, Sales

Jimmy Bowen has been appointed Vice President/General Manager of MCA Records Nashville operations. Bowen boasts a longstanding industry career record, including a stint as President of MGM

Records in the mid-70's and the supervision of all A&R operations at Warner/Reprise in the 60's, during which time he also produced Dean Martin, Frank Sinatra and many other artists. Bowen was also

a recording artist in the 50's.

Bowen announced Monday (7-24) that Nick Hunter, former National Country Promotion Director of Playboy Records, will become National Promotion Director for MCA/Nashville; while Chic Doherty was named Vice President of Sales. Doherty headed MCA's Nashville operations prior to Bowen's appointment, which is seen as a shift of concentration to Nashville rather than MCA's Los Angeles home offices.

Bowen told R&R. "This is going to be a change from most of the Nashville operations in the past. I think it will be healthy for everything down here. This should be the biggest recording center in America over the next ten years. The foundation is here. The young talent in this town is incredible; I can't wait to start getting some of it on MCA. I've been looking at this for two years from a street



Jimmy Bowen

level and now I am ready to go."

Commenting on Bowen's appointment, MCA President J.K. Maitland said, "Our commitment to Nashville warrants the appointment of a General Manager. Jimmy's involvement with country is

(Continued on page 22)

### LETTER:

## KDWB Clarification

Dear R&R:

I read your article in R&R today and I am somewhat concerned about paragraph two on page 20 where you quote me as saying: "We're simulcasting 100 percent of the time now and we're going to continue. We will not be splitting in July." The inference in that quote could be construed as somewhat defiant, which was not my intention.

I would like to clarify what our position is with respect to the split. As I suggested to you during our phone conversation, we are indeed simulcasting 100 percent of the time, and we are going to continue as long as the FCC allows us to. We are hopeful that we will not have to split in July, but that is pending the results of the appeal to the FCC.

Louis H. Buron, Jr.  
GM, KDWB/Minneapolis

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## Mutual Files Objection To AP Satellite Test

The Mutual Broadcasting System has filed a petition with the FCC to deny an Associated Press request to test satellite reception in earth stations. The AP had wanted to de-

termine whether SAT's (Small Aperture Terminals) satellite receivers could be a practical alternative to its present telephone line system.

Mutual, however, contended that SAT's had already been tested thoroughly last year in a five-month test series conducted by Western Union, and that the AP test would be unnecessary. The company added that Western Union, as a satellite equipment manufacturer, would "have no choice but to participate in these 'tests' for competitive reasons," and that Mutual, having contracted with Western Union for a satellite program distribution system now pending FCC approval, might have to bear part of Western Union's expenses from the AP test as translated into rate increases.

The Mutual petition stated, "It is not the intent of MBS to oppose legitimate developmental endeavors . . . However, when such . . . tests are unnecessary, (they) pose a serious potential burden to rate payers and constitute a sham for AP to conduct, at no expense to itself, a competitive runoff among carriers and vendors." Mutual added that "any semblance of public interest is singularly lacking."

An AP official countered, "It sounds from the tone of the objection that Mutual is more interested in sandbags than satellites. It is unfortunate that this narrow vision will delay AP's effort to advance the application of satellite technology to the broadcasting and newspaper industry."

UPI has also announced plans to apply to the FCC for permission to test satellite delivery of its audio service and broadcast news wire, with RCA Americom and Western Union agreeing to provide satellite facilities.

## Driscoll Exits Ten-Q PD Position, Remains On Air

John Driscoll has "relinquished" his position as Program Director of KTNQ (TEN-Q)/Los Angeles, according to Storer National Program Director Ed Salamon. Salamon is acting PD at the station, and commented that the move will "help us make a more orderly transition" from Top 40 to Country this fall. Driscoll will remain his 10am-2pm air shift. Ron Martin, PD of Storer's KGBS-FM (which will switch from Country to Top 40 when TEN-Q converts), remains in that position.



A noticeable vehicle cruising around the city is still one of the best ways to publicize a radio station, and WJRB/Nashville can attest to that. The new Country station equipped its News Department with a 1978 white Rolls Royce to cover local stories. Pictured with the car, which definitely gives the newsman a new auto motive to chase down the news, are (l-r) station owner McK Sanders, News Director Bill Brewer, and Sales Manager Jim Setters.

## CBS Convenes In Century City

The CBS Records 1978 Convention began in Los Angeles on Sunday, July 23 continuing through Saturday, July 29 at the Century Plaza Hotel. More than 1000 persons representing the Columbia, Epic, Portrait and Associated Labels attended.

Paul Smith, Senior Vice President and General Manager, Marketing, CBS Records, acted as Chairman for the six days of addresses, meetings, seminars, product presentations, workshops and artist performances which comprised the

event. Meetings were held spanning every phase of the CBS Records operation, which included seminars in the areas of A&R, promotion, sales, marketing, black music marketing, merchandising, publicity, and general operations. In addition, there were 5 nightly banquet shows before convention attendees, which featured 20 artists from the combined labels' rosters.

Also figuring in the events were disclosures of new signings Crosby & Nash, Barry White and Billy Davis & Marilyn McCoo.

# Mediascope

## Ellis, Cassidy Join Who's Who Elite

R&R has learned that WSB/Atlanta Vice President/General Manager Elmo Ellis and Paul Cassidy, recently General Manager at KTNQ/Los Angeles, have been selected to appear in the pages of the 40th annual Who's Who listing, joining a select radio company. ABC Vice President of Programming Rick Sklar, honored last year, was reportedly the first radio figure to gain entry into Who's Who.

## Seven-Up Names NW Ayer New Agency, Goes For "Positive" Approach

Seven-Up has awarded its Seven-Up and Sugar-Free Seven-Up accounts to the N.W. Ayer agency, granting Leo Burnett USA (acknowledged by ad industry insiders as the favorite to gain the whole account) only its new products, including the lemonade-flavored Quirst. The company recently dissolved a 36-year relationship with the J. Walter Thompson agency, creators of the "Uncola" campaign, which is now likely to be dropped in favor of the more "upbeat attitude." Seven-Up ranks third among American soft drink companies.

## FTC, Other US Agencies To Study Alcohol Ads' Effects

The Federal Trade Commission, along with the Bureau Of Alcohol, Tobacco & Firearms and two other government agencies, are instituting a study on the effects of ads for alcoholic beverages on consumer attitudes, the first such government study ever launched. The initial focus this fall will be on effects, if any, of advertising on young people's attitudes toward drinking. The study will also concentrate on ad themes and their impact, especially on the young. A government statement said action against advertisers might occur if the study indicates that ads act as a "stimulus" for minors to begin drinking, or appeal to problem drinkers and alcoholics to drink excessively, or to increase the "hazardous nature of alcohol use."

## Cosby Named Star Presenter Of Year

Bill Cosby has been named Star Presenter of the Year by Advertising Age for his TV commercials for Del Monte, Ford, and Jell-O. The magazine cited his "unusual ability to mix light humor with product sell." Cosby has been doing spots for Jell-O and Del Monte for almost five years.

## Metromedia's First Half, Second Quarter Results Set Records

Metromedia Inc. reported record results for its first half and second quarter of 1978, with six months sales up to \$165.7 million (up 12 percent over last year's \$147 million) and earnings up 6 percent to \$16.3 million from \$15.3 million. In the second quarter net-income reached \$9.9 million, up 5 percent from 1977's second quarter figure of \$9.4 million. Revenues rose over 15 percent from \$73.4 million to \$85.1 million in the second quarter.

## Cox Broadcasting Has Sharp Second Quarter, Hot First Half

Cox Broadcasting Corp.'s net income was up 27 percent over last year in the second quarter for 1978, reaching \$9.5 million compared to \$7.48 million. Revenues were up 18 percent from \$49.7 million to \$58.1 million. In the first half, Cox's net earnings were up 13 percent (\$13.1 million to \$14.8 million), while income increased 16 percent, from \$90.1 million to \$104.9 million.

## Radio & Records

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COMPANY/STATION _____		
ADDRESS _____		
CITY _____	STATE _____	ZIP _____
ONE YEAR—\$130		
Overseas subscribers add \$100 per year.		
Enclose payment with order. International: U.S. funds please.		

## Lin Broadcasting Takes Big Earnings Jump

Lin Broadcasting Corp. reported a gain of 38 percent in net earnings for the second quarter of 1978 compared to the previous year's period, while the company's first half net was up a full 49 percent. Second quarter net earnings hit \$3.2 million compared to \$2.3 million last year, while revenues were up 18 percent from \$11.6 million to \$13.7 million. In the first half, earnings went from \$3.4 million to \$5.1 million, while revenues rose 19 percent from \$20.3 million to \$24.2 million.

## Combined Communications On The Rise For First Half, Second Quarter

Combined Communications Corp. reported substantial gains in net earnings and income for both the first half and the second quarter of 1978. In the second quarter, profits were up 34 percent from \$6.1 million to \$8.2 million, while sales rose from \$61.7 million to \$85.2 million (38 percent up). First half figures showed net moving from \$9.3 million to \$12.3 million (32 percent up) on sales of \$154.7 million (up 36 percent from \$113.4 million).

# TV News

## Dick Clark Disco Pilot Testing With NBC

Music On TV — NBC will broadcast a new Dick Clark disco "pilot/special" called "Le Disco" August 19. The 90-minute pilot stars the Spinners and the Village People for the first edition, along with a magician and a trapeze artist, a disco fashion segment, a dance lesson, and a dance contest. Part of the show was taped at New York's Studio 54 disco, the rest at NBC's Burbank studios. . . . Paul Anka, newly signed to RCA, has a CBS TV special set for August 27, "Paul Anka In Monte Carlo" . . . Bonnie Tyler hits Merv Griffin August 15, while Evelyn "Champagne" King is set for a Mike Douglas edition soon. . . . High Inergy is spotlighted on "American Bandstand" July 29. . . . The Sylvers tape a Don Kirshner segment for future airing this week.

## All-Star Game Paces ABC Victory

The All-Star Game, which reached an estimated 75 million people in its telecast, finished second for the week ending July 16 in Nielsen's tabulations, and paced ABC to a victory for the week. ABC's average rating was 15.1, compared to NBC's 13.6 and CBS, winner of the last two weeks, with a 13.2. NBC's "Quincy" topped the ten most-watched programs, followed by the baseball contest, and 3) "Alice" (CBS) 4) "All In The Family" (CBS) 5) "Happy Days" (ABC) 6) "Switch" (CBS) 7) the All-Star pregame show (ABC) 8) "Lou Grant" (CBS) 9) "One Day At A Time" (CBS) and 10) "Charlie's Angels" (ABC).

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# "YOU"

Rita's hot-hotter than ever! And "You" is the biggest reason why! In Billboard it's a Top National Add On, it's one of the most added records in Cash Box, and it debuted at #19 in Gavin this week!

RADIO & RECORDS NATIONAL  
AIRPLAY/30 27 - 22

WFIL  
WRKO  
WPGC  
WCAO  
WKBW  
KLIF  
KRBE  
WHBQ

Z-93  
KILT  
KNUS  
WSAI  
Q-102  
KSTP  
WOKY  
WZUU

WGCL  
KXOK  
KFI  
KJR  
KTLK  
F-105  
WDRC  
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94-Q  
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WMAK  
92-Q

KHFI  
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WNCI  
WCOL  
WNDE

WIFE  
WOW  
KBEQ  
WHOT  
KRTH  
KING  
KJRB  
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KRSP  
KGW  
KYNO  
KPAM

And Many, Many  
More!

"YOU" THE NEW RITA COOLIDGE HIT. ON A&M RECORDS



From the album "Love Me Again"  
SP 1699

Produced by David Anderle with Booker T. Jones



# Go With The Flow

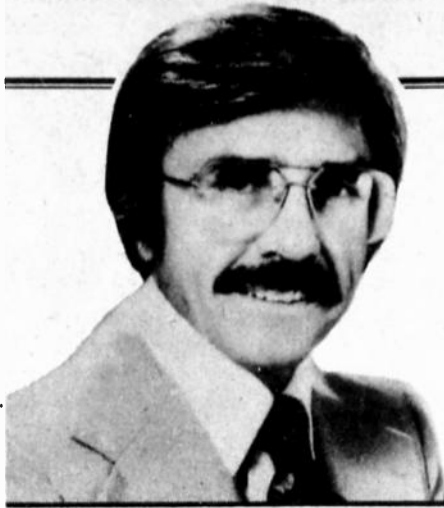
## "RIVERS OF BABYLON"

### BONEY M

**WKBW**  
**96X**  
**WGCL**  
**WZZP**  
**KFI**  
**WTIX**  
**WMAK**  
**KEEL**  
**BJ105**

**WVAM**  
**WLOF**  
**WJON**  
**WISM**  
**WACI**  
**WKNX**  
**WKAU**  
**KSLY**  
**KQDI**

ON SIRE RECORDS  
 Manufactured by Warner Bros. Records, Inc.  
 Produced by Frank Farian  
 a Hansa International  
 recording



# Gary Owens

### The G.O. Truth Crusade

Personally, I'm fed up to here with the rumors about showbusiness personalities. You know what I mean, those insidious little stories about this or that recording, movie, TV, or broadcasting figure! But how can we put a stop to it? Well, all of us at the Gary Owens Truth Foundation feel this can be thwarted by printing the rumor...then the fact.

Let's settle these things once and for all!

**Rumor:** Chuck Mangione heard that Liberace's swimming pool was shaped like a piano and had his pool dug to look like a flugelhorn.

**Fact:** True! The Mangione pool is drained by a spit valve.

\*\*\*\*\*

**Rumor:** Meat Loaf once worked under the name of Orson Welles.

**Fact:** False! We understand it was the Mormon Tabernacle Choir that originally worked under the name of Orson Welles.

\*\*\*\*\*

**Rumor:** Liz Taylor is outraged at the remake of National Velvet which is titled International Velvet. She plans her own remake which will be called Interplanetary Velvet in which she will ride a pre-stressed Clydesdale!

**Fact:** We don't know for sure.

\*\*\*\*\*

**Rumor:** Did First Lady of the Theater Helen Hayes sit on a Wilshire Boulevard bus eating a live chicken for publicity?

**Fact:** That's just baloney!

\*\*\*\*\*

**Rumor:** Famous Radio Guy Sonny Melendrez was picked up in Tijuana for selling un-inspected chiclets!

**Fact:** False! Contraband Ding Dongs. Let's set some more malicious rumors straight! Gregory Peck does not sneak into Disneyland at night in order to flog a dwarf in a Donald Duck suit...that just isn't true!

It is also not true that Princess Grace carries on with Lenny & Squiggy behind the Prince's back. That is another flagrant falsehood.

\*\*\*\*\*

**Rumor:** TV game show star & radio personality Wink Martindale has gotten his last three sets of capped teeth out of the Montgomery Ward Catalogue.

**Fact:** For Wink to deny it would jeopardize his lucrative contract with Ward's. Although he appears to be young and athletic, Wink actually wears a Montgomery Ward truss, a Montgomery Ward wig, a Montgomery Ward knee brace, a Montgomery Ward pace maker-type device, and three Montgomery Ward hearing aids (one for reading). Over 63 of Wink's body parts are Montgomery Ward replacements. All work perfectly (he says).

\*\*\*\*\*

**Rumor:** Singers Pat Boone and Frank Zappa are the same person. As Pat Boone, he (Pat & Frank) once drank milk onstage during a concert and shocked his audience.

**Fact:** This is completely false. Pat Boone and Frank Zappa are not the same person and anyone who would think so must be crazy. We understand Pat Boone and Alice Cooper are the same person.

### More Cleveland Cleverness

As I mentioned up front, I knew there would be necessary addendum to my award-losing column on Cleveland.

Thanks to a fact-filled note from Pat Fitzgerald of KKYX/San Antonio, we have some more greats to add to the poignant list of Clevelanders.

When Pat was kreebling on the "All-night Party Fitz Show" at WHK in 1959, Casey Kasem was on WJW; Howie Lund on WDOK; Carl Reese, Phil McLain and Ronnie Barrett were on WERE.

Although my essay was about deejays who started their careers in Cleveland, Pat reminds me that several management stars were nurtured there. The erudite Harvey Glasscock, "Mr. Metromedia" was managing the company's new acquisition WHK to be followed by the great Jack Thayer...the genius who made WHK an early rock legend (I've known Jack since he was a top Storz josh dickey at WDGY/Minneapolis). Gerry Spinn was programmer; Ken Draper came to KYW/WKYC a few years later and brought them Runyon, Martin and Howard and later Alan Douglas. Incidentally, a silly twerp working with Jim Backus at WGAR in the earlier days was a talented young man named Jack Parr.

Pat points out two of TV's great commercial voices from that market...Ray Odis and Ernie Anderson (I tap-danced into Ernie recently in Hollywood and reminded him of the wonderful "Ghoulardi" days). I believe Ernie may make a million bucks this year in voice-overs! He has already notched over 4000 TV promo spots for ABC-TV.

Again, thanks to all of you former and present-day Cleveland folk for bringing me up to date. Soon we'll have a column devoted entirely to anyone who's ever visited Chicago!

# ACROSS THE BOARD...



AMH 1014

# SPYROGYRA "Shaker Song"

AM 710

COOL MELODY THAT'S GONE HOT!

# ACROSS THE UNIVERSE!

- |                |                                      |                                      |                                      |                                      |   |                                      |   |   |   |   |
|----------------|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|---|--------------------------------------|---|---|---|---|
| <b>AOR</b>     | WQBK<br>WCAU<br>WRPL<br>WQFM         | KZAM<br>KVAN<br>WENE<br>WIQB         | WDBS<br>WYEP<br>WAIV<br>KINK         | WBUF<br>WKDD<br>WQDR<br>WHFS         | WRUV<br>WAER<br>WGRQ<br>WLYQ            | KPFT<br>KFWD<br>WORT<br>KZEL         | WOUR<br>WMIR<br>WROR<br>WAAL            | KAWY<br>WVIN<br>WRAS<br>WSIM            | WVBR<br>WMMR<br>WAIL                    | WKDF<br>WEZV<br>WXFM                            |
| <b>TOP 40</b>  |                                      | WHHL<br>WYSL<br>WLSV                 | WBEN-FM<br>WCBA<br>WHDL<br>WLFH      | WKSJ<br>WNIA<br>WTLB<br>WHDL         | WSCR<br>WSGO<br>WHHO<br>WFBL            | WDNC<br>WKMS<br>WKAL<br>WSAY         | WRGI<br>WQDE<br>WBVM<br>KOWB            | KGRI<br>WDXI<br>WCLI                    |   |   |
| <b>JAZZ</b>    | WEBR<br>WRVR                         | WYJZ<br>WJZZ                         | KRE AM & FM<br>WTMI-FM               |                                      | KJAZ<br>KXTC                            | KLCX<br>KADX                         | KBCA                                    |   |   |   |
| <b>R&amp;B</b> | WUSS<br>WRAP<br>WSTM<br>WWWS<br>WORL | KCOH<br>KOKA<br>KTOY<br>WNJR<br>WICK | WNOP<br>WLLE<br>WYLD<br>KVOV<br>KATZ | WEAM<br>WUFO<br>WABQ<br>WVON<br>WSRC | WGOK<br>KJLH-FM<br>KPRS<br>WBLS<br>WAKR | WSOK<br>WQMG<br>WRKB<br>XHRM<br>WKLR | WDAS-FM<br>WCIN<br>WCHB<br>WSOK<br>KKSS | WBLK<br>WDAS-AM<br>WHAT<br>WDAO<br>WGPR | WRBD<br>KOWH<br>WIGO<br>KMJQ<br>WKYS-FM | WVKO<br>WAMM<br>WCKO-FM<br>KYOK<br>WRBD<br>WLOU |
| <b>MOR</b>     | WBEN<br>WJAD<br>WSLB<br>WKDD         | WPTF<br>WCCO<br>WBNS<br>WAUB         | KRLD<br>WROR<br>WSPD<br>KBLI         | WMPX<br>KOIP<br>WQMG<br>KICE         | WALY<br>WMTS<br>KAFM<br>WJR             | WPNH<br>WCGO<br>WCOR<br>KIOG         | WJOB<br>WBTA<br>WUSL<br>KDTH            | WADV-FM<br>WMNS<br>WDDL<br>WAAM         | WCFL                                    |   |



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Call 1-800-828-7041 In N.Y. state (716) 826-9560  
A division of Transcontinent Record Sales Inc.

# Johnny and Deniece



**"You're All I Need To Get By"**

**Now Crossing Top 40**

WHHY WKLO  
WRQK WNOE  
WFMJ KGW

**No. 30 This Week's R&R Pop/Adult Chart!**

The Ashford-Simpson Favorite From The (Already) Gold Duet Album.

**"That's What Friends Are For"**

On Columbia Records



# R&R's Industry CALENDAR

## AUGUST

**1 TUESDAY**

**BIRTHDAYS**  
Jerry Garcia (Grateful Dead)  
Curtis King, PD, WKRN/Rockford  
Bob Lockhart, GM, KQDV/Great Falls

**2 WEDNESDAY**

**BIRTHDAYS**  
Larry Cannon, PD, WFLB/Fayetteville  
Pete Shannon, MD, KERN/Bakersfield

**3 THURSDAY**



Norm Gregory

**BIRTHDAYS**  
Tony Bennett  
Norm Gregory, PD, KZOK/Seattle  
Don Nordine, PD, KQDU/Great Falls  
Bob Senn, PD, KTMS/Santa Barbara  
Derrill Witham, GM, WIBW/Topeka

**4 FRIDAY**

**BIRTHDAYS**  
Lee Acree, PD, WMC/Memphis  
Lee Brenner, MD, WGLT/Tallahassee

**5 SATURDAY**

**BIRTHDAYS**  
John Michael Scott, PD, KATT/Oklahoma City  
Richard A. Snyder, GM, WJBO/Portland, ME

**6 SUNDAY**

**BIRTHDAYS**  
Mark McCoy, PD, KYSN/Colorado Springs  
Dick Thompson, PD, WHOT/Youngstown

**7 MONDAY**

**BIRTHDAYS**  
Rick Jekis, GM, WJKU/Elgin  
Ken Stevens, GM, WDZZ/Orlando  
Jan Summers, MD, WKBW/Buffalo

**8 TUESDAY**

**BIRTHDAYS**  
Joe Tex  
John A. Bomer, GM, WERC/Birmingham  
Don Fischer, PD, KZQZ/San Luis Obispo

**9 WEDNESDAY**

**BIRTHDAYS**  
Terry Dorsey, GM, KERN/Bakersfield  
Dave Liston, GM, WTHN/Terre Haute

**10 THURSDAY**

**BIRTHDAYS**  
Ian Anderson (Jethro Tull)

**11 FRIDAY**

**BIRTHDAYS**  
Eric Carmen  
Dexter Beane, MD, WCBM/Baltimore  
Warren Casford, PD, CHUM-FM/Toronto  
Frank Maruca, GM, WKIX/Raleigh

**EVENTS**  
AnB/Muscolo Northeast Secondary Conference, Sheraton-Park Plaza, New Haven (thru 12)

**12 SATURDAY**

**BIRTHDAYS**  
Porter Wagoner  
Art Carpiello, GM, WIOQ/Philadelphia  
Ted Ferguson, PD, WABX/Detroit  
Doug Harris, MD, WRVR/New York  
Morton S. Hodgson, GM, 98X/Miami  
Jerry Lee, GM, KLDL/Houston  
Rodney Matcalf, PD, WJPS/Evansville, IN

**13 SUNDAY**

**BIRTHDAYS**  
Steve Huntington, MD, WQSR/Tampa  
Bob O'Brien, GM, KATT/Oklahoma City

**14 MONDAY**

**BIRTHDAYS**  
David Crosby  
John Hayes, GM, KZOK/Seattle  
R. Blaine Kelly, MD, WABB-FM/Mobile  
Thom Trunnell, PD, KFMD/Denver

**15 TUESDAY**

**BIRTHDAYS**  
Mike Harvey, PD, WFTL/Ft. Lauderdale

**EVENTS**  
Woodstock Festival, 1989

**16 WEDNESDAY**

**BIRTHDAYS**  
Sid Abel, GM, WYRE/Annapolis  
George Bierack, GM, WVUD/Dayton

**EVENTS**  
Elvis Presley dies, 1977

**17 THURSDAY**

**BIRTHDAYS**  
Alan Hogue, PD, KRSP/Salt Lake City  
Marshall R. McGee, GM, WJOX/WZZO Jackson

**18 FRIDAY**

**BIRTHDAYS**  
William Goodhope, GM, KFML/Denver  
Steve Runner, MD, WLVC/Columbus

**19 SATURDAY**

**BIRTHDAYS**  
Don Brenner, WVOK/Birmingham  
Doug Lane, PD, WOSH/Oakbrook  
Bob McClellan, PD, WTMA/Charleston, SC

**20 SUNDAY**

**BIRTHDAYS**  
Robert Plant (Led Zeppelin)  
J. Philip Goldman, GM, QDM/Richmond

**EVENTS**  
NAB Radio Programming Conference, Hyatt Regency, Chicago (thru 23)

**21 MONDAY**

**BIRTHDAYS**  
Jackie DeShannon  
Herry Smith, MD, KHDW/Denver

**22 TUESDAY**

**23 WEDNESDAY**

**BIRTHDAYS**  
John Christian, PD, WQBI/Ann Arbor  
Alex Fullerton, MD, WKAU/Kaukauna  
Jim Ridings, GM, WRJZ/Knoxville  
Peter M. Schulte, GM, D105/Tampa

**24 THURSDAY**

**BIRTHDAYS**  
Mel Karmazin, GM, WNEW-AM-FM New York

**25 FRIDAY**

**BIRTHDAYS**  
Gene Simmons (Kiss)  
Jeff Hunter, MD, KNDE/Sacramento  
Leslie Rogers, MD, KAUM/Houston  
Robb Stewart, MD, JB105/Providence

**26 SATURDAY**



Craig Scott

**BIRTHDAYS**  
Craig Scott, VP Programming, Plough Broadcasting  
Bob Travis, PD, WGLC/Cleveland

**27 SUNDAY**

**28 MONDAY**

**BIRTHDAYS**  
Dan Morris, GM, WXGT/Columbus  
William A. Walker, GM, WISM/Medford

**29 TUESDAY**

**BIRTHDAYS**  
Michael Jackson (Jackson)  
Charlie Parker  
Alan Browning, PD, KWFM/Tucson  
Charlie Cohn, GM, KPAS/EI Paso

**30 WEDNESDAY**

**BIRTHDAYS**  
Wayne Decker, GM, KYNO-FM/Fresno  
Jerry C. Smith, GM, WJPS/Evansville, IN  
Ron White, PD, WGRD/Grand Rapids  
Steve Williams, MD, WQCM/Hagerstown

**31 THURSDAY**



Van Morrison

**BIRTHDAYS**  
Van Morrison  
Los Arnold, PD, WAAR/Worcester  
Scott Burton, PD, KNBR/San Francisco  
Steve Kingston, PD, WYRE/Annapolis

To get your event included in the coming months, send your information to: R&R, News Desk, 1930 Century Park West, Los Angeles, CA 90067.



*RCA Proudly Announces the Release  
of the Second Hit Single from*

# **BONNIE TYLER**

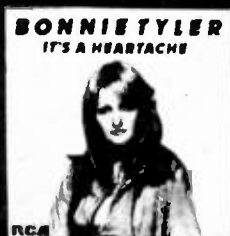
## **“If I Sing You A Love Song”**



From The Album

# **“It’s A Heartache”**

ASL 12821



**RCA**  
Records



Where the Magic  
is in the Music!

# WHAT'S NEW

## CBS Hits New Highs For Second Quarter, First Half; Records Up 15 Percent

CBS Inc. set new records in revenues and earnings for the second quarter and first half this year, reaching the \$1.5 billion mark in first half revenues. That figure represents a 14 percent jump over last year's first half figure of \$1.31 billion. Earnings were \$93.1 million, up 6 percent from \$87.9 million last year. In the second quarter of 1978, revenues were up 13 percent from \$665.5 million to \$751.8 million; while earnings rose 8 percent, \$54.9 million to \$59.3 million. While figures for the four CBS division were available, the company reports that the CBS Records Group's revenues were up 15 percent, while the Broadcast Group's revenues increased 12 percent in the second quarter, with "good growth" in radio and TV.

## Jazzmen On Their Minds

The Illustrated Encyclopedia Of Jazz, newly published in the U.S. and England, by Harmony Books (\$7.95), is the third in a series of comprehensive volumes on the top historical artists in various musical styles (previous volumes covered rock and country). Authors Brian Case (well-known in England for his New Musical

Express jazz coverage) and Stan Britt (of the British paper Melody Maker and others) cover jazz artists from the New Orleans pioneers of the early 20th century to the most avant-garde modernists. Photos abound, and the text is opinionated, well-researched, and highly informative for radio stations and others seeking a good general survey of jazz's foremost artists.

## WCI Sets Second Quarter, First Half Records; Discs Main Cause

Warner Communications Inc. reports record profits and sales for its first half and second quarter 1978, with the record division leading the way. First half earnings were up 12 percent from \$34.3 million a year ago to \$38.4 million, while revenues rose over 24 percent from \$473 million to \$587.9 million. Second quarter figures showed profits up 11 percent from \$16.2 million to \$18 million, while sales increased over 25 percent from \$219.8 million to \$275.4 million. In the first half, the company's music division revenues were up 20 percent from \$227.1 million to \$272.2 million, almost half the total figure.

## Dunaway Heads EMI America AOR Dept.

Chuck Dunaway, veteran of an illustrious two-decade radio career, has been appointed Manager of National Album Promotion at EMI America Records, heading the company's newly-created AOR Department. Dunaway was one of the first prominent Top 40 jocks, and worked in a variety of formats later. EMI America National Promotion Director J.J. Jordan, commenting on the appointment, said, "I am extremely pleased to have Chuck join our national team. Having been one of the nation's leading PD's and EMI's first Southwestern Promotion Manager, Chuck brings to

our AOR Department a vast knowledge of not only the record business but AOR radio."

## Randy Brown Named To National CBS Sales Post



Randy Brown has been named Director, National Accounts Sales for CBS Records. Brown will coordinate and implement sales-related activities between CBS and its national accounts, reporting to Marketing National Accounts VP John Kotecki. Brown was most recently National Promotion Director for Portrait Records, and worked in both promotion and sales positions in his decade-plus CBS career.

## Solo Singles Up In U.S.

The number of under-35 men and women living by themselves is up some 260 percent in the last eight years, according to a new Rand Youth Pool, with four million going it alone compared to 1.5 million in 1970. Teenagers, according to the same poll, are expressing a more prevalent desire to live in their own apartments or houses before marrying, with 37 percent indicating such a preference, compared to 12 percent in 1968.



## Capitol Opens Film/Video Production Dept

Capitol Records has opened a new department, the Film & Video Production Center which will create trailers and video spots, multimedia presentations, and film clips intended for TV. Capitol VP, Creative & Publicity Division Dan Davis commented, "Capitol appreciates the increasing importance of audio and visual presentations in gaining maximum exposure and support for artists. The creation of this department results directly from our longstanding commitment to that ideal." Varley Smith was named Director to the department, coming from the label's Creative Director of Advertising Merchandising position, while Charles Comelli was named Manager. Pictured (l-r) are Comelli, Davis, and Smith.

## Island/Warner Pact Official

The previously-reported distribution deal between Island and Warner Bros. Records became official last week. The agreement covers catalog as well as new product, with a new Robert Palmer single kicking the deal off. Warners Chairman Mo Ostin commented, "We're tremendously excited to be associated with Chris (Blackwell) and the Island artists. From our point of view, the prognosis is excellent for a long and happy marriage."

## Daly Heads E/A A&R

George Daly has been appointed head of A&R at Elektra/Asylum, moving to that position from a General manager post at the company. He previously was President of the Pyramid Associates management/production company, and headed CBS's San Francisco A&R outpost for five years. Daly also played in bands with Nils Lofgren in the 60's.

## Dawkins Directs Portrait A&R

Peter Dawkins has been appointed Director of A&R and staff producer at Portrait Records. A New Zealander, he produced a number of that



country's top hits in the late 60's, and later headed CBS Australia's A&R Department, where he produced several acts including Portrait's recent signings, Dragon and Contraband.

## ERR WAVES

## BY BOBBY OCEAN



---

**THE SECOND ONE  
FROM "DOUBLE FUNK"**

---

***ROBERT PALMER'S***  
*New Single*

**"YOU OVERWHELM ME"**



On Island Records  
Dist. By Warner Bros.



The Perfect Summer Record  
 Nick Gilder's  
 "Hot Child in the City"



- |               |             |              |
|---------------|-------------|--------------|
| WRKO add      | WICC add    | KXLK add     |
| WPEZ 40-36    | WPHD 17-14  | WYND add 37  |
| WKBW on       | Y-103 on    | WLOF on      |
| KLIF 37-33    | WTIX 22-16  | CK-101 32-28 |
| WLCY on       | WNOE 8-6    | WCGQ deb 29  |
| CKLW deb 29   | WBBQ add    | KAYC 30-25   |
| WDRQ add 32   | KHFI add    | WRKR add 30  |
| KSLQ add 35   | BJ-105 on   | WACI 14-12   |
| KIIS-FM 20-19 | WIFE 28-26  | KKLS on      |
| B-100 on      | WINW on     | KKXL on      |
| KJR add       | KANC 3-2    | KFYR add dp  |
| KTLK add      | KYNO on     | KDON on      |
| F-105 deb 28  | KROY 27-26  | KENO on      |
| 13-Q 30-28    | KQEO deb 36 | KDZA on      |
| PRO-FM add    | WJBQ 2-1    | KCBN 24-22   |
| JB-105 38-34  | WEFO add    | KQDI 30-27   |
| WBBF add      | WGUY 26-19  | KFXD add dp  |
|               | WVAM 34-32  |              |
|               | K-104 on    |              |



**Chrysalis**

Produced by Mike Chapman. CHS 2226



# STREET TALK

What a week! The changes came fast and furious on the Street Talk Fun Phone, so let's have at it... Scotty Brink is in Pittsburgh at WPEZ. Scotty is acting as temporary consultant to the station as they look for a new PD. T. Morgan has resigned as WPEZ Program Director. But, Scotty won't be returning to the 9-12noon slot at KULF/Houston, when things are settled at WPEZ. Scotty will sign a mega-dollars contract to do morning-drive at WNBC/New York! Lee Masters exits WNBC's morning show to go into ownership... full details next week.

Michael St. John has turned in his resignation as PD of WMAK/Nashville amid heavy rumors of a pending format change. Disco, maybe? Look for Michael to stay in the immediate Nashville area as PD of an as yet unnamed station.

And speaking of "as yet unnamed"... when will Ron Alexenburg's new label be named? The first release is coming in September. We hear the name Xeti may be available.

More changes... Gene Knight, Music Director of B100/San Diego, has turned in his resignation and reportedly will join XTRA-FM south of the border. Does that mean San Diego will have another FM rock signal? Bet on it!

Mason Dixon is the new Program Director of Q105/Tampa. Mason, who has been and will continue doing afternoon drive, came to Q105 in February from KCBQ and KHJ.

John Travolta, the man who made three-piece suits a Seven-Eleven item, is about to sign an exclusive recording contract with a label that goes by its three initials. Surprise! It's not RSO.

Peachtree Street Talk says the morning team of Ross Brittain and Brian Wilson at Z93 are sounding great. Funny stuff and some real competition for Gary McKee at WQXI. Ross is the managing editor of Dan O'Day's music information sheet, Galaxy. The Ross & Wilson team moved to Z93 from WJBO/Baton Rouge.

Just in case you missed it the first time around (or want to see it again) Steve Martin will be doing his "King Tut" on a repeat performance of "Saturday Night Live" tomorrow night (7-29).

Johnny O'Neil has joined KHJ/Los Angeles to do weekends and swing (big call for that in Hollywood) from 96KX/Denver.

We hear the old WWDJ call letters will return to the airwaves on Hefel's recent purchase in Indianapolis. They were rock and roll in Hackensack and they may be again in Indianapolis.

Jay Stone, formerly of WEFM/Chicago and WNBC/New York, is now working for Millennium Records. Maybe he'll get to work on their new "Good Vibrations" album project, which will be an entire album of Beach Boys tunes... done "disco."

KFWD/Ft. Worth-Dallas is being sold to Gulf-Life, Inc., and they've applied for the new calls KTXQ. The AOR station will supposedly be consulted by Lee Abrams, again. He consulted KFWD before for a time.

Speaking of the ubiquitous Burkhardt-Abrams, as of August first KQ94(KEZQ)/Little Rock will drop its Beautiful Music format in favor of AOR Superstars. KQ94 is the 100,000 watt FM sister-station to KAAV.

Lee Marshall, new National News Director for Charter Broadcasting, is looking for news people to fill present and future openings within the chain. Tapes and resumes to Lee care of KCBQ/San Diego.

At K59/Honolulu, when AKU goes on vacation almost anything can happen, and usually does. Filling in for the island legend is David Steinberg, who welcomed in-studio guests Shecky Greene and Don Ho. It was quite a zoo with live phone bits from Tennessee Ernie Ford. Where does AKU go on vacation? Europe, of course.

Those who made it to the midnight show at Hollywood's Starwood last Wednesday (7-19) were treated to a rare club appearance by Dr. J. & The Interns, who in reality turned out to be Aerosmith. The show was really something, according to Street Talk eye/ear witnesses. Seems the group just wanted to play a smaller club and did so unannounced.



**CAUGHT (UP) IN THE ACT**—Here it is! R&R's first official "Payola Photo," and imagine our collective surprise to find a fine bunch of guys like those successful KFRC/San Francisco dudes taking (dare we say it) cash! Well, actually, it's innocent enough...seems KFRC helped out during the recent Bay Area benefit for The Boarding House and the money (well, most of it) went to the cause. Pictured backstage at the concert are (l-r): Bert Keane, WB Regional Promotion; Martin Mull; Les Garland, Program Director of KFRC; Steve Martin; Dave Sholin, National Music Coordinator of RKO; and KFRC midday giant, Bob Anthony.

**"YOU'RE A PART OF ME"**

7704

# Gene Cotton

## With Kim Carnes

WKBW  
KLIF  
Z97  
WNEW  
WZZP  
WOLF  
WTRY  
WQXI  
94Q  
KSly

WAYS  
WAPE  
WTIX  
WBBQ  
WMAK  
92Q  
Z98  
KNOW  
KEEL  
WASH

WERC  
WKIX  
KGW  
KERN  
KYNO  
KQEO  
WEEO  
WHHY  
WRFC  
KOY

WFOM  
WVLK  
WFLB  
WAAY  
WANS  
WCGQ  
KAYC  
KKRC  
WJON  
KDZA

WISM  
WACI  
WSPT  
KVOX  
KQWB  
KKLS  
WKNX  
KKXL  
KFYR  
KDON



From The Album "Save The Dancer" SW 50031



# WASHINGTON REPORT

## Update

by Jonathan Hall

### Key Subcommittee Member Attacks Deregulation

Rep. John Murphy (D-NY), the second ranking Democrat on the House Communications Subcommittee, attacked the deregulation provisions of the Communications Act Rewrite cosponsored by his subcommittee Chairman, Rep. Lionel Van Deerlin. Murphy had unkind words for both radio and television in his statement, calling the bill's deregulation aims "an abdication of our responsibility to bring television broadcasting closer to our better aspirations for it." He said that ratings alone would determine broadcasters' programming choices, and added that even with radio's fiercer competition, deregulation would not serve the public interest. "If classical music radio stations, for example, are squeezed out, should regulatory assistance be barred?" Murphy asked rhetorically. "And is there to be no regulatory redress if a radio station continually broadcasts racial slurs or makes unfair attacks on individuals without affording them a right to reply?" Murphy concluded that communications regulation is "in a constant muddle," but that the rewrite bill is "simply taking a gamble on deregulation."

### Rehearing Request On "Seven Dirty Words"

R&R has learned that a move is afoot to ask the Supreme Court, which recently ruled against the Pacifica Foundation, licensee of WBAI/New York, to rehear the "seven dirty words" case, and that NAB will support such an action as a "friend of the court." A final decision will be reached today (7/28). While attorneys for WBAI are deciding whether to ask for a rehearing, the FCC is making clear its stance. Practically speaking, they will not get upset with an occasional four letter word.

However, what has Washington communications attorneys worried is not the Commission's present posture. WBAI attorney Harry Cole says that the Court gave the FCC a lot of power, whether or not they choose to exercise it. Also, NAB attorneys met this week to review the WBAI decision as it relates to the FCC dismissal of a complaint against WGBH-TV/Boston by a group called Morality In Media Of Massachusetts, which was upset about "indecent language" heard during two BBC-produced shows aired on WGBH, a station generally held as a leader in public television. NAB Senior VP & General Counsel Erwin Krasnow is known to favor an appeal of the Supreme Court decision.

Commenting on the WBAI and WGBH decisions, Chairman Charles Ferris and Commissioner Tyrone Brown in separate appearances before broadcasters last week told their audiences not to be too concerned. Chairman Ferris was adamant about using the "seven dirty words" case to avoid controversy. "For you to be safe — to only provide the conventional view," said the chairman, "is not enough to serve the overall public interest. This is the message I want most strongly to leave with you today," he emphasized. "We at the FCC are far more dedicated to the First Amendment premise that broadcasters should air controversial programming than we are worried about an occasional four-letter word."

### FTC Actions

FTC's Division of Consumer Education, after results of sending 30-second scripts to the stations, says it plans to ask stations for more free time. "It's ironic," says one broadcaster who aired the material, "that on the one hand the government wants to keep us from advertising and on the other they ask us to give them freebies."

An area in which the FTC has indicated that it might block advertising is children's products. The FTC is currently in looking at the effects of it on television which could have implications for radio — one question, for example, would be how does a radio advertiser present 20 seconds of disclaimer in a 30 second spot and still sell his product? Even before becoming chairman of the FTC, Michael Pertschuk was raising questions concerning advertising to kids, so several groups (the American Association of Advertising Agencies, the American Association of National Advertisers, American Advertising Federation, and Toy Manufacturers of America) joined in asking Mr. Pertschuk to exclude himself in the inquiry. The commissioners took a vote — with Pertschuk abstaining on this one — and decided to allow their chairman to "join in all the reindeer games."

### New Profile Of Working Women

NBC Radio Research Director Kathryn Lenard charts changes in profile of working women. Typically, they are married with school age children; not single and predominantly young as previously was the case. Lenard uses data to characterize today's working female as more impulsive, more willing to experiment, considerably less economy-minded and not brand-loyal.



Pictured during the NRBA's meeting with House Communications Subcommittee personnel are (l-r) Rep. Lionel Van Deerlin, co-sponsor of the Communications Rewrite; NRBA President Jim Gabbert; and Subcommittee Majority Counsel Chip Shooshan.

### LEGISLATIVE BATTLE ON REWRITE

## NRBA Meets With Van Deerlin

Approximately a dozen board members of the National Radio Broadcasters Association in town last week to meet with Rep. Lionel Van Deerlin, (D: Cal) and staffers Chip Shooshan, Chuck Jackson, Edwina Dowell, and Carolyn Sachs, gave a hearty endorsement to the proposed rewrite of the Communications Act. (H.R. 13015). The reaction came amidst opposition during subcommittee hearings from FCC Commissioners, past and present, the National Cable Television Association, and others. Also on record opposing the bill are various citizen's groups. In addition to its endorsement, the NRBA plans to hold 10-12 regional meetings similar to those conducted by NAB, to emphasize parts of the proposed bill which stress deregulation for radio. NRBA Board member Don Nelson, VP & GM of WIRE/WXTZ/Indianapolis, whose owners have 10 stations, says that he's behind the rewrite, but that convincing broadcasters will be a "tough sell."

### NRBA And NAB Split Philosophically

NRBA Executive VP for Gov-

ernment Relations Abe Voron added that chances of the bill passing are only fair, but that he sees supporting it as a means to accelerate current deregulation efforts. Voron describes NAB's regional meetings as having been designed as a "campaign to kill the rewrite." Moreover, the basic difference between NAB and NRBA appears to be philosophical. Whereas the NRBA believes the contents of the rewrite bill to be negotiable and anticipates changes based on the current hearings being conducted by the subcommittee staff, the NAB is pushing for greater changes in the current law. NAB Radio Board Vice Chairman Carl Venters, President of Durham Life Broadcasting of Raleigh, N.C. feels that despite the differences with NRBA, the two organizations are "on the same track together" in their deregulation efforts. On Wednesday (7-26), Dick Chapin, President of Stuart Broadcasting Co. of Lincoln, Neb., and longtime head of NAB's Deregulation Task Force, sent a letter to Chairman Ferris offering his committee's support in championing more deregulation.

### Differing Opinions

A question often arises in position disagreements between the two Washington trade associations as to how broadcast groups whose key executives belong to both organizations will swing. For example, Stan Hubbard is President of Hubbard Broadcasting Inc. in St. Paul, Minnesota and owner of eight stations. He is a supporter of NRBA and Jim Gabbert's attempts to prod deregulation. On the other hand, Hubbard agrees with the NAB stance that the proposed fees in the rewrite are a "tax" and he opposes that.

It is interesting to take a look, for comparisons sake, at how the Hubbard stations would fare given the new fees. Hubbard owns 3 TVs, 3 AMs, and 2 FMs. Its properties are located in the number 13, 17 and 79 markets. In Minneapolis/St. Paul, the 17th market, for example, Hubbard's KSTP-TV, Channel 5, would pay close to 1.5 million dollars. Its AM there is a 50kw Class II station and would pay \$10,700. Its FM would pay \$2500. In Tampa/St. Petersburg, Hubbard's

(Continued on page 22)

## Washington Street Talk

It's official. The FCC makes Arthur Ginsberg Chief of the Broadcast Bureau's Complaints and Compliance Division. Art, who joined the Complaints and Compliance Division 17 years ago, has been Acting Chief since Bill Ray's retirement last spring. Ginsberg will join in a legal workshop for disc jockeys at the NAB Programming Conference this month. Other panelists include Washington attorneys David Hilliard of Kirkland & Ellis, Richard Marks of Dow, Lohnes and Albertson, and John Strum of NBC, all former broadcasters, plus Dave Murray of WLAP/Lexington, who practiced law before becoming an announcer.

MORE CONVENTION NEWS: RTNDA's Sept. 20-22 conclave at the Atlanta Hilton will include radio sessions entitled: "The Future Direction of All-News", "What's New in Radio News" and "Living with a Radio Program Director Who Hates News". Also, Phil Donahue has been recruited to host a workshop. NAB has an excellent series of legal workshops on political advertising and commercial practices. Coming up: Indianapolis, (Hilton Airport Inn), July 31st and Atlanta (Sheraton Inn) Aug. 3.

"It's like running a small ad agency," says John Frykman, Mutual Broadcasting's new VP for Network Communications. John closed his Atlanta firm recently to join Mutual where he is charged with developing advertising and printed campaigns for use by Mutual's affiliates.

As seen in the Wall Street Journal: FCC Commissioner Joe Fogarty told the House Communications Subcommittee that he'd be happy to see the total number of commissioners reduced by two as long as Quello and Washburn were the ones to go. Fogarty told R&R, "It was all in fun."



John Frykman

# EXILE

## Making Out And Breaking Out



### THE BACK PAGE

### BREAKERS

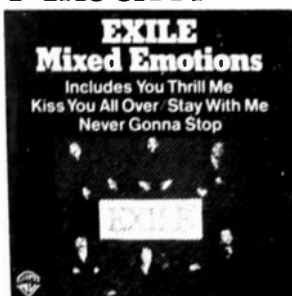
"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

#### EXILE

#### "Kiss You All Over" (WB)

74% of our reporters on it, 27 adds including KSLQ, Q102, 96X, WPEZ, WPGC, F105, WOLF, KING, WNDE, WKY, KEEL, 92Q, WTIX, WLOF, KKRC, KKLS, KDON. Key moves: 22-15 KFI, 31-26 at B100, 23-19 at Y100, 27-22 WLCY, 28-25 WIFI, 36-29 WAVZ, 28-18 WKBO, 22-17 KCPX, 40-25 KQEO, 40-33 KDZA, debut 30 WCAO, debut 35 WOKY, debut 29 KTLK. See Parallels, charts at number 29.

#### From The Album



BSK 3205

Produced by  
Mike Chapman

on Warner/Curb Records



**CURB**  
RECORDS

# A *Portrait*

## **BURTON CUMMINGS** "Break It To Them Gently"



WFOX  
KYYX  
WISM  
KKLS  
KQWB  
WLOF  
CKLW  
BJ105  
KVOX  
KSHE  
WKTK  
WRCG  
WJRI  
KDWN  
WRQK  
WLAG  
KASH  
WFBC  
WZOO  
KMJK  
KANE  
WAVA  
WSTP  
WGIG  
KBIM  
WEWO  
WNMB  
WSPF  
WEVA  
WQSB  
WPNC  
WQDE  
KTGA  
WJPR  
WKAL  
WHAF  
WWCU  
WJJJ  
WDXY  
WPLK  
WCOR  
WKDD  
WFMT  
KOBO

WRGI  
WONN  
WFMD  
KEX  
WOHS  
KNIR  
KMED  
KQOT  
KBLI  
KORD  
WGAD  
WPGA  
WIRB  
WVLD  
WDEC  
WWNR  
WBCU  
WPAX  
KORT  
WALG  
WRCQ  
KMED  
KRPL  
Q104  
WYMC  
98Q  
WVLP

WCLS  
WNOE-FM  
WPPI  
WRAQ  
WQNZ  
KMBZ  
WHIO  
KSKG

WGLI  
WZUU-FM  
KGMO  
KRIG  
WMFJ  
WHIZ  
KIXY  
WVOV  
WKSL

WQEN  
WGAW  
KDEX  
WTAB  
WGNI  
KCPI  
WRON  
WETB

WFMZ  
KKIQ  
WKXX-FM  
WNEX  
WKZQ  
WJAD  
KATA  
WGSV  
KQFM  
WLCX  
KWOS  
WBCF  
WNUZ  
WKMX  
WGLT  
WQLT  
WWKS  
WMSL  
G105  
WGCM  
WGPR  
WBAB  
WTOC  
KORD  
KEEP  
KGRL  
CHUM

KAKE  
KRKK  
WHIS  
WTRY  
WXXX  
WGGG  
WORJ-FM  
WAGS  
WKNR  
WDAT  
WJHO  
WTRP  
WDMG  
WWKE  
WAIL  
KEEE  
KWRO  
KLOO  
KCBS  
KQDI  
WLAV  
KTOK  
KUKI  
KXLY  
KGY  
KBND  
WTMC  
WJMC  
WRUF  
KWSL  
WVLV  
KDTX  
WJZM  
KRLC  
KTIM  
WTOS  
WPDH  
WORJ  
KTYD  
KAWY  
WMHE  
WQSR  
WXRT  
WAVA

Produced by Burton Cummings



# of Success

## McCRARYS

### "You"

WABQ  
WAMO  
WCHB  
WJLB  
WTIX  
KRBE  
KILT  
WOLF  
KAYC  
WUFO  
KKTT  
KDAY  
KJLH-FM  
KSOL  
WIGO  
WAOK  
WBUL  
WGOK  
WSRC  
WEAL  
WAAA  
WOIC  
WGIV  
WORL  
WERD  
WEDR  
WEBB  
WTOY  
WENZ  
WCIN  
WLOU



WGPR  
WKLR  
WAMM  
WVON  
WJPC  
WBMX

WGCI  
WNOV  
WAWA  
KZEY  
KKSS  
KATZ

WEZL  
WDIA  
KOKY  
KCAT  
WBOK  
WYLD

KOKA  
KCOH  
KYOK  
KMJQ  
KJET  
WWDM  
WANM  
WRBD  
WTLC  
WDAO  
WLOD  
KACE  
KLIP  
WIDU  
WBEE  
WMPP  
WWCA  
WMBM  
WEDR  
KLEE  
WLTH  
3WD  
V103  
WHRK-FM  
WVEE-FM  
KLAZ-AM  
WORC  
KWIC-FM  
KRIO  
KROK-FM  
WXEL

Produced by Trevor Lawrence

Distributed by CBS Records

# TOP-40



## John Leader

July 1978 is nearly history, which in itself is hard to believe, as summer continues to streak by. The top six markets will end their summer Arbitrons on Wednesday (8/2) and the results shouldn't be too far behind. With a few of the Apr-May results still lurking in the Beltsville computers, Summer may be moving faster for some than others.

I have heard from quite a few people in the past seven days who have lost their jobs. Now that's not big news within a business that has remained as fluid as radio has over the years, but what bothers me is the way some people get fired. Recently the jocks I have spoken with who have found themselves jobless seemed surprised to be in that unemployed situation. That can mean two things neither of them acceptable in my opinion. First: the person who was fired didn't really have a realistic understanding of what kind of a job he or she was doing in the eyes of the employer. Or, second: the employer didn't inform the person who was released that he or she was not performing satisfactorily, prior to firing them.

Granted, one who has been fired may not be the best judge of the realities surrounding the termination, but we all know that people are sometimes fired without any warning that they hadn't been doing a good job. It seems to me that one of the many responsibilities of a program director is always to make his or her employees aware of where they "stand" within the success/failure spectrum. If an employee begins to become a liability, then, you, as the PD, should say so. Give the person the facts and suggest a course to remedy the situation. As the situation either improves or deteriorates, the employee should be told how you feel regarding his or her performance. If you clearly tell your employees what's expected of them and they cannot perform within your guidelines, then a termination should come as a surprise to no one.

It's never fun to fire anyone. I still have a vivid memory of the first person I had to fire. But it's easier on both parties if chances for change have been tried. In most cases the benefit of the doubt applies with equal benefit to both parties.

Speaking of being out of work...appearing next week in R&R, part one of an important feature that will help you understand just what you should and should not do when seeking new employment. Program Directors from all formats and market levels will tell you what they look for when seeking a new employee.

This week, another rock and roll legend changes format, a checklist for programmers, and a Music Director makes a career change, plus this week's usual flock of "wild and crazy" radio promotions.

### KAFY Stops Rocking

It came as a real surprise when the legendary KRIZ in Phoenix switched formats from a long history as a Top 40 giant to its new religious programming. Now, another 20 year veteran of rock and roll broadcasting will switch to a Pop/Adult approach in the coming weeks, as KAFY/Bakersfield stops rocking.

The long history of rock at KAFY dates back to 1958 with a Fabulous Fifty Plus Five survey, later replaced by the Boss Thirty. During the last twenty years, some of the finest talent in California radio have passed through the studios of KAFY. However, the station will begin a new page of its history very soon as the conversion from Top 40 to Pop/Adult is completed.

Current Program Director Richard Irwin has resigned in the face of the format change and will leave the station around August 7th. I spoke with Richard regarding the Bakersfield marketplace and what had brought about the change.

The answer, as is often the case, was ratings. KERN, which has been KAFY's main Top 40 competition since 1970, made immediate inroads toward the KAFY audience. In fact, KERN took the Top 40 battle almost from the beginning and held onto a larger share of the total persons 12 plus audience. The latest April/May book saw KAFY's share drop from 11.7 to 8.7. During the same rating KERN scored a 13.4 total. AOR-formatted KKXX also took an even more substantial drop, from 11.2 to a 4.9.

Richard summed up his feelings toward KAFY's slumping ratings, "In analyzing it we actually had some excellent increases as far as cume audience is concerned, but our maintenance was just miserable. I think we over-rotated, over-played our 'powers.' We tightened up especially for the book. KERN on the other hand loosened up. About a month before the book they (KERN) went to an extremely slow rotation on their current music. In talking to the KKXX PD he seems to feel he had 'junk' on the air and I feel we were over-rotating so KERN was the alternative. That was where people had to go to listen to radio."

But as the ratings go, so go sales and there is obviously more behind the format shift than plain rating points. The station has had monetary problems in the past and General Manager Darin McGovern sees the Pop/Adult approach as a way to immediately increase revenue.

Richard explained, "The station has to make a move away from rock and roll, although demographically I was convinced we had a mass appeal Top 40 station. We had an increase of 3100 listeners in our 25-49 cume and we had already 'softened' a bit, but it was still rock, even though heavily day-parted."

The changeover to the new format will take place quickly in what was apparently a decision already considered prior to the release of the Bakersfield Arbitron. Certain mem-

bers of the current staff have chosen not to remain for the format change, including Irwin, who will remain on as PD only long enough for a complete and smooth transition to the new KAFY sound.

Stations changing formats may not be big news, but when a station that has been successfully following the same format for over two decades makes a major format shift, that is important. In the face of an ever-changing demographic majority in this country the format change at KAFY may make very sound economic sense. The giant post-war baby boom is now firmly settled into the 25-49 demographic cell and the stations that are able to hold onto that audience are the ones who will continue to prosper.

Thanks to Richard Irwin for his very frank insights and good luck to KAFY, as they embark on a new ear. As we say here at R&R, "Pop/Adult and Top 40 are just a few pages apart!" Mike Kasabo, meet KAFY.

### Alan Burns Offers PD Checklist

At the recent meeting of the South Dakota Broadcasters Association, WLS/Chicago Music Director Alan Burns offered the assembled General Managers some sound advice for communicating with and understanding their Program Directors.

Burns, who is a broadcasting veteran with experience as a jock, programmer and music director, felt that mutual respect was one of the keys in any successful manager/programmer interaction. "You must respect your program director, and you must command his respect," said Burns. "If you as a manager do not admire your program director as a person and as a professional, you may need a new program director . . . or a new look at your own values." Burns went on to offer the audience a ten point checklist for evaluating a program director:

- 1 "Is he a man of honesty and integrity?"
- 2 "Does he help you protect your license, or does he take chances from time to time?"
- 3 "Is he concerned about your community and your station's image within the community?"
- 4 "Is he interested in, and does he work toward, increased profits?"
- 5 "Does he communicate well with you, sales, engineering and his own staff?"
- 6 "Is he concerned for the welfare of his own staff?"
- 7 "Is he able to train and lead his staff?"
- 8 "Is he analytical? Does he understand why things happen?"
- 9 "Is he 'creative'; that is, does he have imagination or knack for showmanship?"
10. "Is he ambitious and aggressive?"

Burns made a number of pertinent points during his talk to the broadcasters, including discussing the problems of getting a "feel" for your market. "The people with whom we are in daily contact — our friends, families, and business associates — tend to be much more like us than like the rest of the population. Since, therefore, most of our intercourse is with persons like ourselves, we often assume that most people, period, are like us. That can be a dangerous assumption in a competitive radio market."

The ten points that Burns offered managers to help them evaluate their program directors may be a tough set of standards to live up to, but they are definitely worth some attention. Often the interaction between programmer and manager can make the difference between a smooth-running, successful radio station and one that continually has problems. When the manager and programmer know each other well and agree on the philosophy of the station, both of their jobs become that much easier. Incidentally, Alan's remarks were not meant only for male programmers, even though his points were stated in the male gender. His ten-point checklist is equally applicable to female programmers.



Alan Burns  
WLS, Music Director



**MAGNET AND STEEL-TOWN**—Columbia Records artist Walter Egan made his debut appearance in Pittsburgh recently and 13Q lent a promotional hand in the concert. Shown after the show are (l-r): Dave Remedi, Columbia; Mike Kreski, Columbia; Annie McLoone of the Walter Egan Band; Welter; Bob Bell, Columbia; Petti Sullivan, Music Director of 13Q; Bob Savage, 13Q PD; and Jeff McClusky, Columbia.

**THE PERFECT FOLLOW UP SINGLE  
TO  
GERRY RAFFERTY'S GOLD SMASH  
"BAKER STREET"**

**IS**

**RIGHT DOWN THE LINE**

**SHIPPING JULY 31st AND ALREADY ON:**

WRKO  
WXLO  
WOKY  
WZUU  
K100

KQWB  
WISM  
KBEQ  
WVBF-(F105)  
JB105

KLEO  
WNIC  
Q102  
92Q  
WSM-FM

B100  
WROV  
WNOE  
WQXI-FM (92Q)

**"RIGHT DOWN THE LINE"**

**THE NEW GERRY RAFFERTY SINGLE**

**FROM**

**"CITY TO CITY"**

**ON  
THE NEW UNITED ARTISTS RECORDS**

**UA**

## John Leader

### Roxy Leaves 99X-FM

As revealed in Street Talk, Roxy Myzal, Music Director of 99X(WXLO)/New York, has left the station. In what was a very classy sendoff for Roxy held last week at the station, Program Director Bobby Rich invited all the New York City promotion people to a gala going-away party for Roxy.

I thought I would share with you the letter that Bobby sent out announcing Roxy's new career direction:

"As most of you know our Music Director, Roxy Myzal, left 99X-FM this week after over a year in that position. Roxy is entering a new level of her career as Atlantic Records' Local Promotion Director for New York. With Roxy's departure, 99X loses not only the best set of ears in New York City but a true broadcasting professional. Roxy's expertise, knowledge of the industry and true class will be sorely missed by all of us here at 99X-FM. We salute Atlantic Records on their incredible good taste and truly wish J. Roxy Myzal continued success and always the best."

The letter was signed by Bobby Rich and his staff at 99X. A very nice sendoff for a person, who will obviously be sincerely missed. Good luck to Roxy on her new career!

### Bits

I think Jello Jumps are starting to "catch on" again. Every week the mail brings in another promotion tied in to leaping into a giant vat of congealed gelatin in search of some buried treasure. 99KX/Pittsburgh announced they were going to have a Jump and over 18,000 people showed up to watch! The sight was the Kennywood Amusement Park and the lure was 96 keys buried in the slimy concoction, only one of which would start a brand new Dodge Omni. One at a time the 96 contestants leaped into what turned out to be a very sticky situation. The winner, after a quick clean-up, drove off in the new car. A few statistics: the 96 cubic feed of Jello weighed over 3 tons, it was mixed in advance in 19 separate 30 gallon cans, and then "glopped" into a large "Dempsey Dumpster" in which the keys had already been placed. A mess? yes, but a great promotion for PD Bobby Christian and his 96KX crew, who officiated at the festivities.



**SORT OF A SKIN-IN** — 92F/M-El Paso is a relatively new station in their market, but that hasn't held them back, as they battle for some visibility within El Paso. Program Director Johnny Thompson sends along this photo of the recent 92F/M Sun City Sun Tan Show Off. A winner was chosen in each of the two majority genders and prizes were awarded at a ceremony held in a local shopping center. Shown (l-r) Johnny, Tony Bravo, the two winners (in their swimming ensembles), David Mendez, Ron Marks and kneeling in front, Bill Pryce and Maggie Brock. By the way the new address for 92F/M is 5411 N. Mesa, Suite 31-C, El Paso, TX. 79912.



**ROLLIN' THRU BUFFALO** — Members of Epic's Reo Speedwagon rolled into the studios of WPHD/Buffalo while on their recent concert tour. Pictured (l-r) Dean Matela, WYSL (WPHD's sister station); Gary Richrath and Kevin Cronin of Reo; John Sykes, Epic Buffalo Promotion; Harv Moore, WYSL & WPHD Program Director; and Robert W. Taylor, WPHD air personality.

**ZIP GETS TWINS TOGETHER** — In addition to giving away hundreds of concert tickets for Barry Manilow and ELO's separate appearances in Cleveland, WZZP/Cleveland is sponsoring Zip 106 Day at Cedar Point. The WZZP jocks will man the special Zip 106 booth on the midway, giving away T-shirts and LPs, but at 3PM the real fun begins, when the station will assemble the 30 sets of twins selected in the WZZP Twin promotion for a record ride on the Gemini Roller coaster. They're hoping it will be the largest number of twins ever assembled for a coaster ride. We certainly hope so too.



**STONES TOUR HOT** — The current U.S. tour of the Rolling Stones is causing a lot of excitement at the radio level. Stations have been scrambling to get tickets for the sold-out shows, awarding them to listeners. Q105/Tampa was one of the few stations in Florida to come up with a pair of choice tickets for the Stones' Lakeland concert. Q105 received over 3,000 postcard entries in just three days, and the winner shown in the photo was chauffeured to and from the concert in her own private Q105 limo. Shown (l-r) Bob McNeill, Program Director at Q105; Cindy Price, ticket winner and Lynn Lotkowitz, Music Research Director.

**KAMP K-EARTH** — KRTH/Los Angeles is helping the Los Angeles Times raise money to send deserving kids to camp this Summer by sponsoring a Kamp K-Earth promotion. KRTH listeners are being asked to donate a dollar or more to the fund. As a thank-you from the station, each listener who participates will receive a custom copy of "Almost Summer" by Mike Love's Celebration. The song in its KRTH version is unavailable at any stores and is a Southern California collector's item.



**ROLLIN' ON THE RIVER** — Raft races have become big radio business in the last five years with the Granddaddy of them all held by WQXI-94Q/Atlanta each Summer. KGGO-FM/Des Moines, before their recent format shift to AOR, got into the act this year after observing the Atlanta classic. Program Director Dick Downes and General manager Jeff Trumper attended the WQXI event and came back to Des Moines with immediate plans to have their own race. It was a complete success with crowd estimates well over 15,000 spectators and participants. Shown presenting Iowa Governor Bob Ray with an official VIP t-shirt is KGGO-FM GM Trumper.

**WHO GOT THE WOO?** — WROR/Boston has issued an urgent plea asking their listeners to help recover WROR personality Arnie "Woo Woo" Ginsburg's missing Woo. Reportedly stolen during a recent daring daylight robbery, the missing Woo has been placed in plain sight somewhere in New England. The station will accept photographs taken by listeners of what the listeners feel is the missing Woo. I could be in Woonsocket, the Hollywood Motel, or even Woolworth's. The 98 best entries will be "wooded" with a host of prizes like five pounds of skate keys and tickets to a 1976 Beach Boys concert (that never happened). Until the robbery is solved, the WROR Sunday afternoon show will be filled by Arnie "Woo" Ginsburg. Woo, what a story!

# He's Got...



## *Now On These Stations*

99X	WDRQ	WOKY	KIIS-FM	WQXI
WCAO	WSAI	WZUU	KFRC	94Q
96X	Q102	WZZP	B100	WTIX
Z93	KSLQ	KHJ	KTLK	WNOE
				KEZY

*See Back Page For Key Adds & Hots*

**"TWO TICKETS TO PARADISE"**  
**EDDIE MONEY'S**  
SECOND HIT SINGLE

On Columbia Records



## KUPD

(Continued from page 1)

It's too remote."

### According To The Court

Judge Rufus C. Coulter agreed with Arbitron that diary distortion had occurred. Among his comments: "The wording of the winner announcements were such that the diary keepers could easily believe that the information which the disc jockey had was a diary similar to the one they were keeping, and therefore, if they indicated in their diary that they spent a lot of time listening to KUPD, whether they did in fact or not, they might become a winner." Judge Coulter also maintained that since KUPD announced that it had been calling listeners without telling them they were the radio station, that diary keepers could then easily believe that when Arbitron called, that it was actually KUPD in disguise and that their diaries might make them eligible for cash. He concluded, "The Court finds that Arbitron has cause to delist" KUPD, and denied the injunction sought by the station.

### Arbitron's Pleased Reaction

Following the court decision, Arbitron issued a statement announcing the verdict and quoting certain sections of Judge Coulter's summary touching on Arbitron's

"valid contractual provision" (the Diary Distortion section of Arbitron's contracts) and the company's "cause to delist." Arbitron is planning to issue "detailed" statement which will "inform the broadcasting industry of the nature of the various promotions and contests conducted by four stations" during the April/May '78 survey period which "violated ratings distortion policy." The statement also proposes to explain Arbitron's position on each case.

### KUPD's Undaunted Attitude

Although understandably unhappy with the judge's decision, KUPD is determined to carry on their legal battle against Arbitron and its delisting policy, and actually found some cause for encouragement in the verdict. A lawyer for the station told R&R, "We didn't put in everything we had, and that's where we got caught short. When we go back into court, we're going to have to show it was not diary distortion. But when we do, we're going to put on a lot more testimony. The judge had no background in it, he had no idea what goes on in radio and other kinds of contests. We didn't put on any expert testimony," he said, mentioning programmers and "experts in behavior sciences" who would "contradict" Arbitron's theory that the KUPD "Uncontest" would influence diary keepers to exaggerate their KUPD listening.

The lawyer concluded, "We are proceeding with the litigation. If

they do in fact delist us, we are going to sue for damages. We are going to show it was not diary distortion."

### A Game Of Monopoly?

KUPD took some consolation in certain sections of the judge's findings, which according to the station indicated agreement with their contention that Arbitron is a monopoly. Judge Coulter wrote, "Arbitron, as a practical matter, has no competition in the radio audience survey business." Later, he added, "If a radio station is not listed by Arbitron, it is almost an impossibility for the station to obtain national advertising and the station's ability to obtain local advertising is greatly impaired."

KUPD's case is based in great part of the contention that because of Arbitron's "monopolistic" hold on the rating business, the station's billings would be severely affected by delisting. According to KUPD's legal action, Arbitron "in carrying on its monopolistic practices . . . conspires, contracts, combines, agrees, and acts in concert" with Phoenix radio stations and advertisers to "unlawfully restrict and limit competition among radio stations for radio advertising." The action also accuses Arbitron of making audience estimates on an "arbitrary basis" in "exercising its monopoly power" in Phoenix; and denying KUPD "minimum constitutional safeguards of due process . . . Arbitron has threatened to delist or eliminate KUPD from or disparage KUPD in Arbitron's semi-annual written and computer data reports of audience estimates . . . without affording KUPD a hearing in accordance with any minimum safeguards of constitutional due process." KUPD also accuses Arbitron of failing to furnish "adequate guidelines as to what constitutes Arbitron's basis for delisting a radio station for 'diary distortion.'"

### Further Complications: The Case Of The 14-Year-Old Informer

Obviously, with legal language like the above, KUPD is dead serious about tackling Arbitron on the diary distortion issue. The case, which could prove a landmark in the field of ratings litigation, also is further complicated by the unusual circumstances of KUPD's being reported to Arbitron in the first place. Betty Mogk, Station Manager at KASA/Phoenix (a religious formatted daytimer) and President of the Metropolitan Phoenix Broadcasters Association, testified that her 14-year-old son had called her up at work, played her a cassette of a KUPD "winner promo," and said, "Mom, that sounds to me like diary distortion." Asked how a 14-year-old boy would know the term "diary distortion," Ms. Mogk replied that "we talk about work at home, and we had discussed it's a problem in the industry."

Acting on this keen-eared tip, Ms. Mogk then contacted an Arbitron representative at the NAB Convention in April 1978, informed him of the contest, and followed up with a letter containing transcripts of KUPD's promo announcements. She testified that her actions had nothing to do with her position with the Broadcasters Association.

KUPD, however, seems inclined to disagree, and in any case has cited Ms. Mogk along with Arbitron as defendants in their action.

With the prospect of delisting hanging over other stations as a result of the April/May book, the KUPD decision may have considerable impact. And KUPD's de-

termination to pursue the matter in court may also have significant consequences. The issue of diary distortion and the larger question of Arbitron's "monopolistic" (in KUPD's words) hold over the rating industry are likely to gain even more importance in months to come.

## NRBA

(Continued from page 14)

WTOS-TV, a UHF, would pay nothing since only the top eleven UHF's in the country would pay under the proposed fees. Their Cypress Gardens, Fla. daytimer, WGTO, would pay a mere \$700 per year. In Albuquerque, the 79th market, Hubbard's KOB-TV would pay nothing, while its AM and FM would pay \$10,700 and \$2500 respectively.

Despite the wide variance in fees—ranging from \$700 to \$1.5 million per station per year, Stan Hubbard is philosophically opposed to paying. He refers to it as a redistribution of wealth which he characterizes as a gimmick. In his opinion, no one in government gives stations credit for the dollar value of public service time which Hubbard says conservatively equals about \$2 million a year at the Hubbard stations.

A second example is Cox Broadcasting. Jim Connor, GM of WWSH in Philadelphia, a Cox station, is one of the NRBA Board members who endorses the rewrite, while Elmo Ellis, VP of Cox's WSB-AM & FM in Atlanta says, "The more I read, the more I become concerned."

### Tobacco Issue Revisited

A second question to be raised is to what extent does radio need television for clout and vice versa. According to Ellis, a senior broad-

casting statesman, broadcasters are "licensed to serve the public. If we cripple one (meaning radio or television)," says Ellis, "we cripple the entire industry." Abe Voron disagrees with that. He believes that the rewrite is right for radio and likens it to the time when Congress was debating the extent to which it would restrict cigarette advertising. Voron believes that in that situation, as with the rewrite, that radio can strike a better deal on its own. However, Carl Venters says that even if radio is able to get a bill through the House, it would have a tough time of it in the Senate without the support from television.

## Bowen

(Continued from page 3)

well respected in Nashville, and his concern for quality production makes him ideal for the position. In addition, my respect for Jimmy has continued at a high level since our days of working together at Warner/Reprise, and I welcome having an executive of his caliber join us."

As part of the shift in emphasis to Nashville for MCA's country operations, National Country Promotion Director Jeff Lyman is currently in negotiations regarding a newly created promotion position at MCA's Los Angeles headquarters; while National Country Marketing Director John Brown has exited.

### Excerpts From On-Air Announcements

## KUPD "Uncontest" — Distortion Or Not?

Before announcing his decision in favor of Arbitron, Maricopa County Superior Court Judge Rufus C. Coulter summarized testimony and exhibits in regard to KUPD's controversial "Uncontest," including two transcripts of the station's on-air promotions for the contest. As previously reported, KUPD had conducted audience surveys as Tri-State Data in order to obtain unbiased answers on listening patterns. The names of respondents who cited KUPD as their favorite station were kept on 3x5 cards, and a drawing was held. Those picked were called off-the-air and awarded cash prizes, with some of the winners' comments recorded and subsequently aired. Transcripts of two of the on-air promos follow:

1) "Throughout the past two years, the people from Stereo KUPD have spent literally thousands of hours calling people all over Phoenix and Arizona to find out things like what radio stations you listen to and why, and what music you like and don't like. And through it all, we've never let you know it was KUPD on the other end, simply because we wouldn't want to bias your answers in favor of KUPD just in case we happen to be your favorite radio station. In this way your input is tracked as accurately as possible, and used to make the sound of Stereo KUPD reflect the people's choice. But now we're adding a new dimension designed to see to it if you're a KUPD person, you'll win money without even trying. So don't call it a contest. Think of it as thousands of dollars in thanks, from FM98, KUPD."

2) "For a long time now, the KUPD people have been trying to come up with a way to say 'Thanks for listening'...to pay you off with thousands of dollars in cash without playing games and kiddie contests. And now we think we've got it. It starts with the secret of Stereo KUPD. For years we've been calling hundreds of people every week researching your taste in music, and radio stations too, for that matter. But we've never let you know it was us, just to make sure we get absolutely unbiased answers. So if you listen to FM Stereo KUPD and we find out about it...and we will...you'll win cash. Hundreds and thousands of dollars in thanks...from FM98, KUPD."

Also cited in the court records were several instances of air personalities prefacing winner announcements with phrases referring to "current data" or "a record of what you've been listening to."

Does the KUPD Uncontest qualify as diary distortion by Arbitron's definition (see accompanying story)? See what you think—the implications could be important for all of radio.



KGW CLICKS WITH STYX—A&M Portland promotion rep Keith Chambers (right) presented KGW/Portland Music Director Terry Danner (center) and air personality Dave Hood with a gold single for Styx's "Come Sail Away."



ASHFORD & SIMPSON VISIT NORFOLK—Warner Bros. artists Ashford & Simpson were in Norfolk to play a jazz festival, and stopped by for an air interview at WNOR. Pictured (l-r) are Nick Ashford, air personality Alvin Jackson, Valerie Simpson, Program Director Don Davis, and the station's Marjorie Wilson.

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(4610)

The New **SWEET** Single



The Follow-up Single To The Smash Hit  
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From The Best-selling Album  
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WZUU add  
K100 DP

WFLB add  
K-104 on  
WANS add



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MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest
Earth, Wind & Fire	Commodores	Little River Band	Frankie Valli
Exile	Frankie Valli	Taste Of Honey	Commodores
Olivia Newton-John	Pablo Cruise	Earth, Wind & Fire	Foreigner
		Kinks	Rolling Stones

## WEST

<p><b>KLSS/Rapid City, SD</b> Stone/Kjar</p> <p>Foreigner Exile Jimmy Buffett Andy Gibb HOTTEST: Pablo Cruise 3-1 Rolling Stones 6-2 Frankie Valli 7-3 Toby Beau 8-5 Olivia 21-16</p>	<p><b>KQEO/Albuquerque, NM</b> Frank Regan</p> <p>EWBF Prism Mose Jones Waylon Jennings Trooper Amazing R. Aces Henry Loggins Bonnie Tyler HOTTEST: Rolling Stones 2-1 Commodores 7-2 Frankie Valli 16-6 ARS 22-15 E.C. King 26-21</p>	<p><b>KFDM/San Bernardino, CA</b> Mitch Montrose</p> <p>Walter Egan E.C. King LRB Chris Rea HOTTEST: Donna Summer 10-1 Toby Beau 9-4 Commodores 13-8 Wings 18-12 Olivia 26-18</p> <p><b>KROY/Sacramento, CA</b> Kris Mitchell</p> <p>Taste Of Honey Chris Rea Exile HOTTEST: Travelta/Olivia Walt 2-1 Donna Summer 5-3 Rolling Stones 6-4 Frankie Valli 9-5 E.C. King 25-17</p>	<p><b>KTAC/Tacoma, WA</b> Ric Hansen</p> <p>Wendy Waldman Teddy Pendergrass Jackson Browne Load/Stay Taste Of Honey HOTTEST: Commodores 13-1 Heatwave 10-3 Rolling Stones 12-6 Peter Brown 14-7 Frankie Valli 15-8</p>
<p><b>WEST</b></p> <p><b>Parallel One</b></p> <p><b>KHU/Los Angeles, CA</b> John Sebastian</p> <p>Travelta/Olivia Walt Commodores Barry Manilow Coco Eddie Money HOTTEST: Donna Summer 3-1 Rolling Stones 7-3 Frankie Valli 8-5 Joe Walsh 29-18 Foreigner 27-19</p> <p><b>KFI/Los Angeles, CA</b> Roger Collins</p> <p>Barbra Streisand Laura Mars Travelta/Olivia Aerosmith HOTTEST: Frankie Valli 3-1 Donna Summer 6-4 Commodores 9-5 Pablo Cruise 11-8 Barry Manilow 12-9</p> <p><b>KJR/Seattle, WA</b> Tracy Mitchell</p> <p>Pita Coolidge E.C. King ARS Nick Gilder Andy Gibb HOTTEST: Rolling Stones 1-1 Commodores 9-3 Foreigner 10-18 Allicia Bridges 22-17 EWBF 25-20</p> <p><b>B100/San Diego, CA</b> C.C. McCartney</p> <p>None HOTTEST: Rolling Stones 1-1 Joe Walsh 5-3 Walter Egan 15-12 Dave Mason 27-20 Rolling Stones Beast 29-21</p> <p><b>KTLE/Denver, CO</b> Randy Jay</p> <p>Nick Gilder John Paul Young Kinks Prism HOTTEST: Comms Summer 7-3 Joe Walsh 1-1 Billy Joel 3-2 Frankie Valli 12-7 Eric Clapton 23-18 Foreigner 25-20</p> <p><b>KFR/San Francisco, CA</b> Garland/Skolin</p> <p>Quincy Jones Kinks Bob Seger Shines Rafferty/Stealers Fine HOTTEST: Rolling Stones 2-1 Pablo Cruise 10-5 E.C. King 12-7 Foreigner 14-10 Joe Walsh 21-15</p> <p><b>KIS-FM/Los Angeles, CA</b> Rochelle Staab</p> <p>Fanny Loggins HOTTEST: Rolling Stones 1-1 Bob Seger 4-3 Pablo Cruise 7-5 Foreigner 14-7 Kinks 12-9</p>	<p><b>KYNO/Fremont, CA</b> Chris Van Kamp</p> <p>ELD John Paul Young Cotton/Carnes Billy Joel HOTTEST: Frankie Valli 1-1 Donna Summer 4-2 Rolling Stones 5-3 Foreigner 20-15 E.C. King 25-17</p> <p><b>KEZY/Anaheim, CA</b> Larry Groves</p> <p>Eddie Money Jackson Browne Stay HOTTEST: Rolling Stones 1-1 Peter Brown 5-2 Pablo Cruise 11-7 Commodores 16-10 Frankie Valli 18-14</p> <p><b>KCPX/Salt Lake City, UT</b> Gary Waldron</p> <p>Robin Gibb Darling HOTTEST: Frankie Valli 1-1 Walter Egan 13-9 Foreigner 18-13 Exile 22-17 Travelta/Olivia Summer 25-18</p> <p><b>KTRB/Spokane, WA</b> Tom Huttyer</p> <p>John Paul Young Taste Of Honey Kinks (dp) Billy Joel (dp) Quincy Jones (dp) HOTTEST: Frankie Valli 1-1 Commodores 4-3 Pablo Cruise 7-4 Walter Egan 14-9 Foreigner 23-16</p> <p><b>KCBQ/San Diego, CA</b> Nina Gomez</p> <p>Toby Beau Village People Teddy Pendergrass Olivia HOTTEST: Commodores 10-1 Frankie Valli 5-2 Comms Summer 7-3 Pablo Cruise 17-10 Foreigner 20-15</p> <p><b>KERN/Bakersfield, CA</b> Pete Shannon</p> <p>Andy Gibb Tom Petty Village People The Cars Bob Seger Nights HOTTEST: Donna Summer 1-1 Pablo Cruise 4-2 Frankie Valli 11-7 Jefferson Starship 15-11 Foreigner 22-18</p> <p><b>KGW/Portland, OR</b> Terry Danner</p> <p>Rolling Stones Joe Walsh Kinks HOTTEST: Commodores 1-1 Peter Brown 11-7 Jefferson Starship 14-9 Wings 17-13 Frankie Valli 23-16</p> <p><b>KANC/Anchorage, AK</b> Ron O'Neil</p> <p>E.C. King Robin Gibb Darling Aerosmith HOTTEST: Michael Johnson 1-1 Nick Gilder 3-2 Rolling Stones 9-3 Joe Walsh 6-4 Foreigner 17-12</p> <p><b>KRSP/Salt Lake City, UT</b> Alan Haque</p> <p>LRB HOTTEST: Commodores 1-1 Foreigner 13-9 Pita Coolidge 14-10 Barbra Streisand Sungliss 17-12 Walter Egan 18-11</p>	<p><b>Parallel Three</b></p> <p><b>KRKE/Albuquerque, NM</b> Chris Carey</p> <p>EWBF E.C. King Travelta/Olivia HOTTEST: Frankie Valli 4-1 Commodores 6-2 Rolling Stones 14-8 ARS 20-13 Walter Egan 22-16</p> <p><b>KFXD/Boise, ID</b> Charlie Fox</p> <p>Taste Of Honey (dp) LRB (dp) Nick Gilder (dp) HOTTEST: Rolling Stones 1-1 Donna Summer 6-2 Frankie Valli 7-3 Commodores 10-4 Barry Manilow 20-12</p> <p><b>KQDI/Great Falls, MT</b> Don Nordline</p> <p>Anne Murray Travelta/Olivia Robin Gibb Darling Wendy Waldman Village People (dp) Michael Johnson (dp) HOTTEST: Rolling Stones 1-1 Commodores 12-7 Joe Walsh 16-11 Foreigner 23-17 Olivia 29-21</p> <p><b>KDZA/Pueblo, CO</b> Rip Avina</p> <p>Andy Gibb Travelta/Olivia EWBF LRB Eddie Rabbitt HOTTEST: Rolling Stones 3-1 Commodores 12-6 Toby Beau 18-14 ARS 22-16 Foreigner 23-17</p> <p><b>KDON/Salinas, CA</b> A.J. Roberts</p> <p>Charlie Teddy Pendergrass Rick James Exile HOTTEST: Rolling Stones 1-1 Walter Egan 6-3 Heatwave 11-4 Toby Beau 13-6 Foreigner 30-26</p> <p><b>KENO/Las Vegas, NV</b> Steve Summers</p> <p>City Boy (dp) Prism (dp) Farney/Spencer (dp) EWBF (dp) LRB (dp) Eddie Money (dp) PEO Speedwagon (dp) Taste Of Honey Chris Rea Capt. &amp; Tennille HOTTEST: Frankie Valli 1-1 Joe Walsh 13-7 Pablo Cruise 15-10 Commodores 18-11 Rolling Stones 24-18</p> <p><b>KYSN/Colorado Springs, CO</b> Marc McCoy</p> <p>Chris Rea EWBF Eddie Money LRB HOTTEST: O'Jays 1-1 Commodores 11-6 Barry Manilow 15-9 Steve Martin 17-10 Walter Egan 27-21</p> <p><b>KSLY/San Luis Obispo, CA</b> John Tobin</p> <p>Teddy Pendergrass Stardust Henry Loggins LRB Kinks Gunya Paris Davi's Gate HOTTEST: Frankie Valli 1-1 Foreigner 10-7 ELD 14-9 Andy Gibb 18-17 ARS 20-14</p>	

# Chilliwack

## 'ARMS OF MARY'

The Premier Single From The Album  
"LIGHTS FROM THE VALLEY"

WZZP  
WMAK  
BJ-105  
FM-104  
V-97  
WSM-FM  
KQEO  
WLOF  
WRKR

WKAU  
KDON  
KSLY  
KBIM  
WZUU LP  
KQDI LP  
WROV LP  
WKNX LP  
14ZYO LP



"THERE'S MAGIC UNDER OUR UMBRELLA"



# 96A Miami

- 1 1 COMMODORES
- 2 2 EVELYN KING
- 3 3 TASTE OF HONEY
- 4 4 CITY
- 5 5 FRANKIE VALLI
- 6 6 ROLLING STONES
- 7 7 DONNA SUMMER
- 8 8 O JAYS
- 9 9 JOHN & OLIVIA
- 10 10 VILLAGE PEOPLE
- 11 11 BOB SEGER
- 12 12 TERRY RABBITTY
- 13 13 LOVE & HATE
- 14 14 GERRY RABBITTY
- 15 15 BOB SEGER
- 16 16 MEAT LOAF
- 17 17 BOB SEGER
- 18 18 BOB SEGER
- 19 19 ANDY GIBB
- 20 20 OLIVIA NEWTON JOHN
- 21 21 PABLO CRUISE
- 22 22 FOREIGNER
- 23 23 JIMMY BO HORN
- 24 24 ANDY GIBB
- 25 25 JIMMY BO HORN
- 26 26 CAROL SIMON
- 27 27 JIMMY BO HORN
- 28 28 JIMMY BO HORN
- 29 29 JIMMY BO HORN
- 30 30 JIMMY BO HORN

# Z97 FM STEREO FT. WORTH/DALLAS

- 1 1 BILLY JOEL
- 2 2 STEEL DAN FM
- 3 3 FRANKIE VALLI
- 4 4 MICHAEL JOHNSON
- 5 5 BOB SEGER
- 6 6 ANDY GIBB
- 7 7 CAROL SIMON
- 8 8 GERRY RABBITTY
- 9 9 MARY MCELROY
- 10 10 PETER BRONN
- 11 11 JOHN & OLIVIA
- 12 12 JEFFERSON STARSHIP
- 13 13 STEVE MARTIN
- 14 14 SAMANTHA SMOKE
- 15 15 BILLY JOEL
- 16 16 JENI EDDY
- 17 17 MEATWAVE
- 18 18 FOREIGNER
- 19 19 O JAYS
- 20 20 MEAT LOAF
- 21 21 PABLO CRUISE
- 22 22 SWEET
- 23 23 HARRY MANLOW
- 24 24 BONNIE TYLER

# WLCY TAMPA

- 1 1 FRANKIE VALLI
- 2 2 COMMODORES
- 3 3 ANDY GIBB
- 4 4 ROLLING STONES
- 5 5 DONNA SUMMER
- 6 6 STEVE MARTIN
- 7 7 BARRY MANLOW
- 8 8 MEAT LOAF
- 9 9 EVELYN KING
- 10 10 STEVE MARTIN
- 11 11 TASTE OF HONEY
- 12 12 FOREIGNER
- 13 13 BOB SEGER
- 14 14 O JAYS
- 15 15 ANDY GIBB
- 16 16 ANDY GIBB
- 17 17 PETER BRONN
- 18 18 JOHN & OLIVIA
- 19 19 PABLO CRUISE
- 20 20 MICHAEL JOHNSON
- 21 21 TASTE OF HONEY
- 22 22 HEATWAVE
- 23 23 BILLY JOEL
- 24 24 BILLY JOEL
- 25 25 TERRY DUNBAR
- 26 26 RITA COOLIDGE
- 27 27 CAROL SIMON
- 28 28 OLIVIA NEWTON JOHN

# 56-WHBO Memphis

- 1 1 COMMODORES
- 2 2 ROLLING STONES
- 3 3 FRANKIE VALLI
- 4 4 EVELYN KING
- 5 5 MEAT LOAF
- 6 6 ANDY GIBB
- 7 7 JOHN & OLIVIA
- 8 8 DUANE JONES
- 9 9 O JAYS
- 10 10 PABLO CRUISE
- 11 11 MICHAEL JOHNSON
- 12 12 DONNA SUMMER
- 13 13 TERRY DUNBAR
- 14 14 HEATWAVE
- 15 15 BONNIE TYLER
- 16 16 GERRY RABBITTY
- 17 17 BOB SEGER
- 18 18 SWEET
- 19 19 BOB SEGER
- 20 20 FOREIGNER
- 21 21 FOREIGNER
- 22 22 ABBA
- 23 23 SAMMY JO HORN
- 24 24 JIMMY BO HORN
- 25 25 ANDY GIBB
- 26 26 PABLO CRUISE
- 27 27 BARRY MANLOW
- 28 28 O JAYS
- 29 29 HARRY MANLOW
- 30 30 ARS

# WEST

# KIIS-FM Los Angeles

- 1 1 ROLLING STONES
- 2 2 GERRY RABBITTY
- 3 3 BOB SEGER
- 4 4 SWEET
- 5 5 PABLO CRUISE
- 6 6 JOE WALSH
- 7 7 FOREIGNER
- 8 8 CAROL SIMON
- 9 9 JENI EDDY
- 10 10 CHUCK MARRIAGE
- 11 11 JEFFERSON STARSHIP
- 12 12 BRUCE SPRINGSTEEN
- 13 13 STEEL DAN FM
- 14 14 BONNIE TYLER
- 15 15 EDDIE MONEY
- 16 16 TOM PETTY
- 17 17 ELO
- 18 18 JACKSON BROWNE
- 19 19 NICK GILDER
- 20 20 FENNY LOGGINS

# 103.5 Los Angeles

- 1 1 DONNA SUMMER
- 2 2 ANDY GIBB
- 3 3 ROLLING STONES
- 4 4 O JAYS
- 5 5 FRANKIE VALLI
- 6 6 PETER BRONN
- 7 7 GERRY RABBITTY
- 8 8 HEATWAVE
- 9 9 TOMMY BEAU
- 10 10 BOB SEGER
- 11 11 JEFFERSON STARSHIP
- 12 12 BONNIE TYLER
- 13 13 PABLO CRUISE
- 14 14 MICHAEL JOHNSON
- 15 15 STEVE MARTIN
- 16 16 CAROL SIMON
- 17 17 JOE WALSH
- 18 18 FOREIGNER
- 19 19 JOHN & OLIVIA
- 20 20 COMMODORES
- 21 21 PATTI SMITH
- 22 22 BARRY MANLOW
- 23 23 JACKSON BROWNE
- 24 24 EDDIE MONEY
- 25 25 ANDY GIBB
- 26 26 STEEL DAN
- 27 27 KINGS
- 28 28 WINGS
- 29 29 EDDIE MONEY

# B100 San Diego

- 1 1 ROLLING STONES
- 2 2 JEFFERSON STARSHIP
- 3 3 BOB SEGER
- 4 4 GERRY RABBITTY
- 5 5 FOREIGNER
- 6 6 PABLO CRUISE
- 7 7 EDDIE MONEY
- 8 8 COMMODORES
- 9 9 ARS
- 10 10 GENESIS
- 11 11 WALTER LEAN
- 12 12 BILLY JOEL
- 13 13 STEEL DAN FM
- 14 14 NAILS & NAILS
- 15 15 JACKSON BROWNE
- 16 16 ERIC CLAPTON
- 17 17 ELO
- 18 18 CAROL SIMON
- 19 19 JOE WALSH
- 20 20 ROLLING STONES
- 21 21 BRUCE SPRINGSTEEN
- 22 22 ANKAS
- 23 23 EDDIE MONEY
- 24 24 HEATWAVE
- 25 25 BOB SEGER
- 26 26 FOREIGNER
- 27 27 JOHN & OLIVIA
- 28 28 SWEET
- 29 29 PRISM
- 30 30 KENNY LOGGINS

# KJR 95 Seattle

- 1 1 ROLLING STONES
- 2 2 STEVE MARTIN
- 3 3 PABLO CRUISE
- 4 4 COMMODORES
- 5 5 PETER BRONN
- 6 6 O JAYS
- 7 7 JEFFERSON STARSHIP
- 8 8 JOE WALSH
- 9 9 STEEL DAN FM
- 10 10 ROBERT PALM
- 11 11 DONNA SUMMER
- 12 12 FRANKIE VALLI
- 13 13 CAROL SIMON
- 14 14 CAROL SIMON
- 15 15 TOMMY BEAU
- 16 16 BRUCE SPRINGSTEEN
- 17 17 BRUCE SPRINGSTEEN
- 18 18 BARBARA STRISAND
- 19 19 ALICIA BRIDES
- 20 20 GERRY RABBITTY
- 21 21 OLIVIA NEWTON JOHN
- 22 22 LINDA RONSTADT
- 23 23 JOHN & OLIVIA
- 24 24 SPINNERS
- 25 25 WALTER LEAN
- 26 26 MINDY PALDMAN
- 27 27 JACKSON BROWNE

# KFRC 610 San Francisco

- 1 1 ROLLING STONES
- 2 2 FRANKIE VALLI
- 3 3 COMMODORES
- 4 4 DONNA SUMMER
- 5 5 PABLO CRUISE
- 6 6 O JAYS
- 7 7 EVELYN KING
- 8 8 ANDY GIBB
- 9 9 VILLAGE PEOPLE
- 10 10 FOREIGNER
- 11 11 BOB SEGER
- 12 12 HEATWAVE
- 13 13 GERRY RABBITTY
- 14 14 BARRY MANLOW
- 15 15 JOE WALSH
- 16 16 TOM PETTY
- 17 17 PETER BRONN
- 18 18 MICHAEL JOHNSON
- 19 19 MEAT LOAF
- 20 20 TASTE OF HONEY
- 21 21 EDDIE MONEY
- 22 22 ABBA
- 23 23 ABBA
- 24 24 JEFFERSON STARSHIP
- 25 25 ERIC CLAPTON
- 26 26 JOHN & OLIVIA
- 27 27 STEVE MARTIN
- 28 28 SWEET
- 29 29 JOHN & OLIVIA
- 30 30 TOMMY BEAU

# 64KFI Los Angeles

- 1 1 FRANKIE VALLI
- 2 2 ANDY GIBB
- 3 3 ROLLING STONES
- 4 4 DONNA SUMMER
- 5 5 COMMODORES
- 6 6 JOE WALSH
- 7 7 PABLO CRUISE
- 8 8 BARRY MANLOW
- 9 9 GERRY RABBITTY
- 10 10 JEFFERSON STARSHIP
- 11 11 BOB SEGER
- 12 12 FOREIGNER
- 13 13 FOREIGNER
- 14 14 TOMMY BEAU
- 15 15 OLIVIA NEWTON JOHN
- 16 16 ANDY GIBB
- 17 17 RITA COOLIDGE
- 18 18 HEATWAVE
- 19 19 MEAT LOAF
- 20 20 HEATWAVE
- 21 21 MICHAEL JOHNSON
- 22 22 EVELYN KING
- 23 23 CHRIS REA
- 24 24 PETER BRONN
- 25 25 PETER BRONN
- 26 26 CAPTAIN & TENILLE
- 27 27 ELO
- 28 28 SWEET
- 29 29 JOHN & OLIVIA
- 30 30 JOHN & OLIVIA

# KTLK 1280 Denver

- 1 1 JOE WALSH
- 2 2 BILLY JOEL
- 3 3 GERRY RABBITTY
- 4 4 ROLLING STONES
- 5 5 PABLO CRUISE
- 6 6 JEFFERSON STARSHIP
- 7 7 FRANKIE VALLI
- 8 8 MEAT LOAF
- 9 9 BOB SEGER
- 10 10 JACKSON BROWNE
- 11 11 ELO
- 12 12 MICHAEL JOHNSON
- 13 13 O JAYS
- 14 14 TOMMY BEAU
- 15 15 SWEET
- 16 16 GENESIS
- 17 17 WALTER LEAN
- 18 18 ERIC CLAPTON
- 19 19 CAROL SIMON
- 20 20 FOREIGNER
- 21 21 COMMODORES
- 22 22 DONNA SUMMER
- 23 23 EDDIE MONEY
- 24 24 RITA COOLIDGE
- 25 25 HEATWAVE
- 26 26 WINGS
- 27 27 ARS
- 28 28 ANDY GIBB
- 29 29 CHRIS REA
- 30 30 CHRIS REA

# It's A Hit! "SHAME"

## Evelyn "Champagne" King

# THE BACK PAGE BREAKERS

### EVELYN CHAMPAGNE KING "Shame" (RCA)

60% of our reporters on it, 7 adds, WIFI, KJR, KFXM, KANC, KEEL, KEWI, KRKE. Key moves: 12-7 KFRC, 15-9 WDRQ, 7-4 WHBQ, 20-15 at Z93, 15-9 at Y100, 13-10 WNBC, 15-11 WRKO, 38-28 WPEZ, 11-8 WICC, 15-7 WQXI, 18-7 WMAK, 29-19 WCOL, 25-17 KROY, 15-10 WKNX, 22-15 WRKR, 26-18 WYND. See Parallels, charts at number 25.

### From The Album





MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest
Earth, Wind & Fire	Commodores	Little River Band	Frankie Valli
Exile	Frankie Valli	Taste Of Honey	Commodores
Olivia Newton-John	Pablo Cruise	Earth, Wind & Fire	Foreigner
		Kinks	Rolling Stones

## WEST

<b>KJLS/Rapid City, SD</b> Steve Kjar	<b>KQEO/Albuquerque, NM</b> Frank Regen	<b>KFDM/San Bernardino, CA</b> Mitch Montrose	<b>KTAC/Tacoma, WA</b> Ric Hansen
Foreigner Exile Jimmy Buffett Andy Gibb HOTTEST: Pablo Cruise 3-1 Rolling Stones 6-2 Frankie Valli 7-3 Toby Beau 8-5 Olivia 21-16	EWBF Prism Rose Jones Waylon Jennings Trooper Amazing R. Aces Henry Loggins Bonnie Tyler HOTTEST: Rolling Stones 2-1 Commodores 7-2 Frankie Valli 16-6 ARS 22-15 E.C. King 26-21	Walter Egan E.C. King LRB Chris Rea HOTTEST: Donna Summer 10-1 Toby Beau 9-3 Commodores 13-8 Wings 18-12 Olivia 26-18	Wendy Waldman Teddy Pendergrass Jackson Browne Load/Stay Taste Of Honey HOTTEST: Commodores 13-1 Heatwave 10-3 Rolling Stones 12-6 Peter Brown 14-7 Frankie Valli 15-8
<b>WEST</b> <b>Parallel One</b>	<b>KYNO/Fresno, CA</b> Chris Van Kamp	<b>KROY/Sacramento, CA</b> Kris Mitchell	<b>KCBN/Reno, NV</b> Red Mtn.
<b>KH/Los Angeles, CA</b> John Sebastian	ELO John Paul Young Cotton/Carnes Billy Joel HOTTEST: Frankie Valli 1-1 Donna Summer 4-2 Rolling Stones 5-3 Foreigner 20-15 E.C. King 25-17	Taste Of Honey Chris Rea Exile HOTTEST: Travelta/Olivia Walt 2-1 Donna Summer 5-3 Rolling Stones 6-4 Frankie Valli 9-5 E.C. King 25-17	Jimmy Buffett Capt. & Tennille Jefferson Starship Good Helen Reddy (dp) Bob Seger Nights HOTTEST: Frankie Valli 2-1 Toby Beau 7-4 Joe Walsh 10-5 Pablo Cruise 12-9 Foreigner 20-15
<b>KFI/Los Angeles, CA</b> Roger Collins	<b>KEZY/Anaheim, CA</b> Larry Groves	<b>Parallel Three</b>	<b>KREE/Albuquerque, NM</b> Chris Carey
Barbra Streisand Laura Mars Travelta/Olivia Aerosmith HOTTEST: Frankie Valli 3-1 Donna Summer 6-4 Commodores 9-5 Pablo Cruise 11-8 Barry Manilow 12-9	Eddie Money Jackson Browne Stay HOTTEST: Rolling Stones 1-1 Peter Brown 5-2 Pablo Cruise 11-7 Commodores 16-10 Frankie Valli 18-14	<b>KRFX/Boise, ID</b> Charlie Fox	EWBF E.C. King Travelta/Olivia HOTTEST: Frankie Valli 4-1 Commodores 6-2 Pablo Cruise 14-8 ARS 20-13 Walter Egan 22-16
<b>KJR/Seattle, WA</b> Tracy Mitchell	<b>KCPX/Salt Lake City, UT</b> Gary Waldron	<b>KQDU/Great Falls, MT</b> Don Nordin	Taste Of Honey (dp) LRB (dp) Nick Gilder (dp) HOTTEST: Rolling Stones 1-1 Donna Summer 6-2 Frankie Valli 7-3 Commodores 10-4 Barry Manilow 20-12
Rita Coolidge E.C. King ARS Nick Gilder Andy Gibb HOTTEST: Rolling Stones 1-1 Commodores 9-2 Foreigner 10-14 Alicia Bridges 22-17 EWBF 25-20	Robin Gibb Darling HOTTEST: Frankie Valli 1-1 Walter Egan 13-9 Foreigner 18-13 Exile 22-17 Travelta/Olivia Summer 25-18	<b>KDZA/Pueblo, CO</b> Rip Ariva	Wendy Waldman Village People (dp) Michael Johnson (dp) HOTTEST: Rolling Stones 1-1 Commodores 12-7 Joe Walsh 16-11 Foreigner 23-17 Olivia 29-21
<b>B100/San Diego, CA</b> C.C. McCartney	<b>KJRB/Spokane, WA</b> Tom Hutylar	<b>KDON/Salinas, CA</b> A.J. Roberts	Andy Gibb Travelta/Olivia Robin Gibb Darling HOTTEST: Rolling Stones 1-1 Commodores 12-6 Toby Beau 18-14 ARS 22-16 Foreigner 23-17
None HOTTEST: Rolling Stones 1-1 Joe Walsh 5-3 Walter Egan 15-12 Dave Mason 27-20 Rolling Stones Beast 29-21	John Paul Young Taste Of Honey Kinks (dp) Billy Joel (dp) Quincy Jones (dp) HOTTEST: Frankie Valli 1-1 Commodores 4-3 Pablo Cruise 7-4 Walter Egan 14-9 Foreigner 23-16	Charlie Teddy Pendergrass Rick James Exile HOTTEST: Rolling Stones 1-1 Walter Egan 6-3 Heatwave 11-4 Toby Beau 13-6 Foreigner 30-26	<b>KTLK/Denver, CO</b> Randy Jay
Nick Gilder John Paul Young Kinks Pink HOTTEST: Joe Walsh 1-1 Billy Joel 3-2 Frankie Valli 12-7 Eric Clapton 23-18 Foreigner 25-20	<b>KCBQ/San Diego, CA</b> Nina Gomez	<b>KERN/Bakersfield, CA</b> Pete Shannon	Nick Gilder John Paul Young Kinks Pink HOTTEST: Joe Walsh 1-1 Billy Joel 3-2 Frankie Valli 12-7 Eric Clapton 23-18 Foreigner 25-20
<b>KFRS/San Francisco, CA</b> Garland/Sholin	Toby Beau Village People Teddy Pendergrass Olivia HOTTEST: Commodores 10-1 Frankie Valli 5-2 Donna Summer 7-3 Pablo Cruise 17-10 Foreigner 20-15	Andy Gibb Tom Petty Village People The Cars Bob Seger Nights HOTTEST: Donna Summer 1-1 Pablo Cruise 4-2 Frankie Valli 11-7 Jefferson Starship 15-11 Foreigner 22-18	<b>KING/Seattle, WA</b> Tom McKay
Quincy Jones Kinks Bob Seger Shines Rafferty/Stealers Fine HOTTEST: Rolling Stones 2-1 Pablo Cruise 10-5 E.C. King 12-7 Foreigner 14-10 Joe Walsh 21-15	<b>KGW/Portland, OR</b> Terry Danner	<b>KENQ/Las Vegas, NV</b> Steve Summers	Fenny Loggins Exile Taste Of Honey HOTTEST: Frankie Valli 1-1 Commodores 7-2 Pablo Cruise 9-4 Joe Walsh 16-10 Andy Gibb 17-12
<b>KIS-FM/Los Angeles, CA</b> Rochelle Steab	Rolling Stones Joe Walsh Kinks HOTTEST: Commodores 1-1 Peter Brown 11-7 Jefferson Starship 14-9 Kings 17-13 Frankie Valli 23-16	City Boy (dp) Prism (dp) Torney/Spencer (dp) EWBF (dp) LRB (dp) Eddie Money (dp) RED Speedwagon (dp) Taste Of Honey Chris Rea Capt. & Tennille HOTTEST: Frankie Valli 1-1 Joe Walsh 13-7 Pablo Cruise 15-10 Commodores 18-11 Rolling Stones 24-18	<b>Parallel Two</b>
Fenny Loggins HOTTEST: Rolling Stones 1-1 Bob Seger 4-3 Pablo Cruise 7-5 Foreigner 14-7 Kinks 12-9	<b>KANC/Anchorage, AK</b> Ron O'Neil	<b>KYSN/Colorado Springs, CO</b> Marc McCoy	Fenny Loggins Exile Taste Of Honey HOTTEST: Frankie Valli 1-1 Commodores 7-2 Pablo Cruise 9-4 Joe Walsh 16-10 Andy Gibb 17-12
<b>KING/Seattle, WA</b> Tom McKay	E.C. King Robin Gibb Darling Aerosmith HOTTEST: Michael Johnson 1-1 Nick Gilder 3-2 Rolling Stones 5-3 Joe Walsh 6-8 Foreigner 17-12	Chris Rea EWBF Eddie Money LRB HOTTEST: O'Days 1-1 Commodores 11-6 Barry Manilow 15-9 Steve Martin 17-10 Walter Egan 27-21	<b>KJRB/Seattle, WA</b> Tracy Mitchell
Rita Coolidge Barbra Streisand Songbirds Walter Egan 14-13	<b>KRSP/Salt Lake City, UT</b> Alan Hague	<b>KSLY/San Luis Obispo, CA</b> John Tobin	Barbra Streisand Laura Mars Travelta/Olivia Aerosmith HOTTEST: Frankie Valli 3-1 Donna Summer 6-4 Commodores 9-5 Pablo Cruise 11-8 Barry Manilow 12-9
<b>KJRS/Salt Lake City, UT</b> Alan Hague	LRB HOTTEST: Commodores 8-1 Foreigner 13-9 Rita Coolidge 14-10 Barbra Streisand Songbirds 17-12 Walter Egan 14-13	Teddy Pendergrass Stromboli Fenny Loggins LRB Kinks Genya Raven David Gates HOTTEST: Frankie Valli 3-1 Foreigner 10-7 ELO 14-9 Andy Gibb 19-12 ARS 20-14	<b>KJLS/Rapid City, SD</b> Steve Kjar

# Chilliwack

## 'ARMS OF MARY'



The Premier Single From The Album  
"LIGHTS FROM THE VALLEY"

WZZP  
WMAK  
BJ-105  
FM-104  
V-97  
WSM-FM  
KQEO  
WLOF  
WRKR

WKAU  
KDON  
KSLY  
KBIM  
WZUU LP  
KQDI LP  
WROV LP  
WKNX LP  
14ZYO LP



"THERE'S MAGIC UNDER OUR UMBRELLA"



**96.1** Miami

1 1 COMMODORES  
2 EVELYN C KING  
3 TASTE OF HONEY  
4 ABBA  
5 FRANKIE VALLI  
6 ROLLING STONES  
7 DONNA SUMMER  
8 O JAYS  
9 T. R. OWARIO  
10 VILLAGE PEOPLE  
11 JOE WALSH  
12 TERRY D'ARLINO  
13 PABLO CRUISE  
14 FOREIGNER  
15 JIMMY BO HODGINS  
16 ANDY GIBB  
17 BOB SEGER  
18 STEVE MARTIN  
19 JEFFERSON STARSHIP  
20 OLIVIA NEWTON JOHN  
21 PABLO CRUISE  
22 FOREIGNER  
23 WINGS  
24 ANDY GIBB  
25 JACKSON BROWNE  
26 CARLY SIMON  
27 EDDIE MONEY  
28 SWIFT  
29 MIKE VAUGHAN  
30 CHRIS REA  
31 ERIC CLAPTON  
32 BONNIE TYLER  
33 BARRY MANILOW  
34 BARRY MANILOW  
35 FIVE

ADDS 35

**2.97** FM STEREO  
FT. WORTH/DALLAS

1 1 BILLY JOEL  
2 STEELY DAN  
3 ABBA  
4 FRANKIE VALLI  
5 MICHAEL JOHNSON  
6 BOB SEGER  
7 ANDY GIBB  
8 CARLY SIMON  
9 GERRY RAFFERTY  
10 NEALS A CROFTS  
11 CHUCK  
12 PETER BROWN  
13 JOHN A OLIVIA  
14 JEFFERSON STARSHIP  
15 STEVE MARTIN  
16 EDDIE MONEY  
17 SAMANTHA SMITH  
18 BILLY JOEL  
19 DIANE COTTON  
20 HEATHWADE  
21 FOREIGNER  
22 O JAYS  
23 MEAT LOAF  
24 PABLO CRUISE  
25 SWIFT  
26 HEART  
27 BARRY MANILOW  
28 BONNIE TYLER

ADDS 25 26

**WLCY**  
TAMPA

1 1 FRANKIE VALLI  
2 COMMODORES  
3 ANDY GIBB  
4 ROLLING STONES  
5 DONNA SUMMER  
6 STEVE MARTIN  
7 BARRY MANILOW  
8 MEAT LOAF  
9 EVELYN C KING  
10 GERRY RAFFERTY  
11 TASTE OF HONEY  
12 FOREIGNER  
13 BOB SEGER  
14 O JAYS  
15 JOE WALSH  
16 ANDY GIBB  
17 ABBA  
18 PETER BROWN  
19 JOHN A OLIVIA  
20 PABLO CRUISE  
21 MICHAEL JOHNSON  
22 HEATHWADE  
23 FOREIGNER  
24 BILLY JOEL  
25 SWIFT  
26 T. R. OWARIO  
27 BRISTOL MYERS  
28 CARLY SIMON  
29 OLIVIA NEWTON JOHN

ADDS JOHN A OLIVIA  
VILLAGE PEOPLE  
ON JIMMY BUFFETT  
NICK GILDER

**56 WMBQ**  
Memphis

1 1 COMMODORES  
2 ROLLING STONES  
3 FRANKIE VALLI  
4 EVELYN C KING  
5 MEAT LOAF  
6 ANDY GIBB  
7 JOHN A OLIVIA  
8 QUINCY JONES  
9 TASTE OF HONEY  
10 O JAYS  
11 PABLO CRUISE  
12 MICHAEL JOHNSON  
13 DONNA SUMMER  
14 TEDDY PENDERGRASS  
15 HEATHWADE  
16 BONNIE TYLER  
17 BOB SEGER  
18 GERRY RAFFERTY  
19 SWIFT  
20 JOE WALSH  
21 FOREIGNER  
22 ABBA  
23 SMOKEY ROBINSON  
24 JIMMY BO HODGINS  
25 ANDY GIBB  
26 CARLY SIMON  
27 BARRY MANILOW  
28 O JAYS  
29 RITA COOLIDGE  
30 ARS

ADDS 14 29 30  
ON VILLAGE PEOPLE  
CHRIS REA

**WEST**

**KIIS-FM**  
Los Angeles

1 1 ROLLING STONES  
2 GERRY RAFFERTY  
3 BOB SEGER  
4 SWIFT  
5 PABLO CRUISE  
6 JOE WALSH  
7 FOREIGNER  
8 CARLY SIMON  
9 KINGS  
10 CHUCK MANION  
11 JEFFERSON STARSHIP  
12 BRUCE SPRINGSTEEN  
13 STEELY DAN  
14 BONNIE TYLER  
15 EDDIE MONEY  
16 TOM PETTY  
17 ILO  
18 JACKSON BROWNE  
19 NICK GILDER  
20 FANNY LOGGINS

ADDS 20

**102.5**  
Los Angeles

1 1 DONNA SUMMER  
2 ANDY GIBB  
3 ROLLING STONES  
4 O JAYS  
5 FRANKIE VALLI  
6 PETER BROWN  
7 GERRY RAFFERTY  
8 HEATHWADE  
9 BOB SEGER  
10 JEFFERSON STARSHIP  
11 BONNIE TYLER  
12 PABLO CRUISE  
13 MICHAEL JOHNSON  
14 STEVE MARTIN  
15 EDDIE MONEY  
16 CARLY SIMON  
17 JOE WALSH  
18 FOREIGNER  
19 JOHN A OLIVIA  
20 COMMODORES  
21 PAT SIMON  
22 BARRY MANILOW  
23 JACKSON BROWNE  
24 EDDIE MONEY  
25 ANDY GIBB  
26 STEELY DAN  
27 SWIFT  
28 KINGS  
29 BRUCE SPRINGSTEEN  
30 EDDIE MONEY

ADDS 20 21 23 30

**B107**  
San Diego

1 1 ROLLING STONES  
2 JEFFERSON STARSHIP  
3 JOE WALSH  
4 BOB SEGER  
5 GERRY RAFFERTY  
6 JOURNALER  
7 PABLO CRUISE  
8 EDDIE MONEY  
9 COMMODORES  
10 ARS  
11 GENESIS  
12 WALTER EGAN  
13 BILLY JOEL  
14 STEELY DAN  
15 NEALS A CROFTS  
16 JACKSON BROWNE  
17 RICK CLAPTON  
18 ILO  
19 LARRY KATSON  
20 OAVI MASON  
21 ROLLING STONES  
22 WINGS  
23 BRUCE SPRINGSTEEN  
24 KINGS  
25 EDDIE MONEY  
26 BRUCE SPRINGSTEEN  
27 LARRY KATSON  
28 BOB SEGER  
29 STEVE MARTIN  
30 PRINCE  
31 KENNY LOGGINS  
32 NICK GILDER  
33 STEELY DAN  
34 NICK GILDER  
35 SPELL BOUND  
36 FRANKIE

ADDS NICK GILDER  
ON STEELY DAN

**KJR 95**  
Seattle

1 1 ROLLING STONES  
2 STEVE MARTIN  
3 PABLO CRUISE  
4 COMMODORES  
5 PETER BROWN  
6 O JAYS  
7 JEFFERSON STARSHIP  
8 JOE WALSH  
9 STEELY DAN  
10 ROBERT PALMER  
11 DONNA SUMMER  
12 FRANKIE VALLI  
13 CHRIS REA  
14 TONY BEAU  
15 FOREIGNER  
16 BARBARA STRISAND  
17 ANDY BRIDGES  
18 GERRY RAFFERTY  
19 OLIVIA NEWTON JOHN  
20 IWAI  
21 JOHN A OLIVIA  
22 SPINERS  
23 WALTER EGAN  
24 WENDY PALDMAN  
25 JACKSON BROWNE

ADDS RITA COOLIDGE  
EVELYN C KING  
ON NICK GILDER  
ANDY GIBB  
ON BOB SEGER  
ON ERIC CLAPTON

**KFRC 610**  
San Francisco

1 1 ROLLING STONES  
2 FRANKIE VALLI  
3 COMMODORES  
4 DONNA SUMMER  
5 PABLO CRUISE  
6 O JAYS  
7 EVELYN C KING  
8 ANDY GIBB  
9 VILLAGE PEOPLE  
10 FOREIGNER  
11 BOB SEGER  
12 HEATHWADE  
13 GERRY RAFFERTY  
14 BARRY MANILOW  
15 JOE WALSH  
16 TOM PETTY  
17 PETER BROWN  
18 MICHAEL JOHNSON  
19 MEAT LOAF  
20 TASTE OF HONEY  
21 EDDIE MONEY  
22 ANDY GIBB  
23 ABBA  
24 JEFFERSON STARSHIP  
25 IWAI  
26 JOHN A OLIVIA  
27 STEVE MARTIN  
28 SWIFT  
29 JOHN A OLIVIA  
30 TONY BEAU

ADDS QUINCY JONES  
KINGS  
BOB SEGER  
GERRY RAFFERTY  
STEELY DAN  
ON AL ROSAMITH  
ON CHRIS REA  
ON STEELY DAN  
ON JACKSON BROWNE

**64 KFI**  
Los Angeles

1 1 FRANKIE VALLI  
2 ANDY GIBB  
3 ROLLING STONES  
4 DONNA SUMMER  
5 COMMODORES  
6 JOE WALSH  
7 O JAYS  
8 PABLO CRUISE  
9 BARRY MANILOW  
10 GERRY RAFFERTY  
11 JEFFERSON STARSHIP  
12 BOB SEGER  
13 FOREIGNER  
14 TONY BEAU  
15 OLIVIA NEWTON JOHN  
16 ANDY GIBB  
17 RITA COOLIDGE  
18 WINGS  
19 MEAT LOAF  
20 HEATHWADE  
21 MICHAEL JOHNSON  
22 EVELYN C KING  
23 CHRIS REA  
24 ABBA  
25 PETER BROWN  
26 CAPTAIN & TENILLE  
27 ILO  
28 SWIFT  
29 JOHN A OLIVIA  
30 JOHN A OLIVIA

ADDS BARBARA STRISAND  
JOHN A OLIVIA  
AL ROSAMITH  
ON BEI GIES  
ON RAMPTON  
ON PEPPER HELP  
ON SPINERS  
ON TASTE OF HONEY  
ON WALTER EGAN  
ON SWIFT  
ON JOHN PAUL YOUNG  
ON BONEY M

**KTLK**  
1280 Denver

1 1 JOE WALSH  
2 BILLY JOEL  
3 GERRY RAFFERTY  
4 ROLLING STONES  
5 PABLO CRUISE  
6 JEFFERSON STARSHIP  
7 FRANKIE VALLI  
8 BOB SEGER  
9 JACKSON BROWNE  
10 ILO  
11 MICHAEL JOHNSON  
12 O JAYS  
13 TONY BEAU  
14 SWIFT  
15 GENESIS  
16 WALTER EGAN  
17 ERIC CLAPTON  
18 CARLY SIMON  
19 FOREIGNER  
20 COMMODORES  
21 DONNA SUMMER  
22 EDDIE MONEY  
23 RITA COOLIDGE  
24 HEATHWADE  
25 WINGS  
26 ANDY GIBB  
27 ARS  
28 JOHN A OLIVIA  
29 CHRIS REA  
30 CHRIS REA

ADDS NICK GILDER  
ON JOHN PAUL YOUNG  
ON KINGS  
ON PRINCE  
ON STEELY DAN

# It's A Hit! "SHAME"

## Evelyn "Champagne" King

### THE BACK PAGE BREAKERS

#### EVELYN CHAMPAGNE KING "Shame" (RCA)

60% of our reporters on it, 7 adds, WIFI, KJR, KFXM, KANC, KEEL, KEWI, KRKE. Key moves: 12-7 KFRC, 15-9 WDRQ, 7-4 WHBQ, 20-15 at Z93, 15-9 at Y100, 13-10 WNBC, 15-11 WRKO, 38-28 WPEZ, 11-8 WICC, 15-7 WQXI, 18-7 WMAK, 29-19 WCOL, 25-17 KROY, 15-10 WKNX, 22-15 WRKR, 26-18 WYND. See Parallels, charts at number 25.

#### From The Album



**RCA**  
Records







# Others Getting Significant Action

continued from Back Page

**BILLY JOEL "She's Always A Woman" (Columbia) 10/7, WFIL, CHUM, WOLF, KYNO, 29B, WGLF, KJRB, 39-36 at JB106, on 99X.**  
**STONEBOLT "I Will Still Love You" (Parade) 12/6, WERC, WRKR, WJON, KFJR, KSLY, 31-28 KAYC, debut 30 CKLW.**  
**CHARLIE "She Loves To Be In Love" (Janus) 12/3, BJ106, WFEA, KDON, 27-24 at Q102, 24-21 WKBO, 26-21 K8LY, on B100.**  
**FOXY "Get Off" (Dash/TKI) 11/4, WDRQ, WKIX, WTX, WAPE, 4-3 at Y100, 18-13 WAVZ, debut 24 WLCY.**  
**LOUISIANA'S LA ROUX "New Orleans Ladies" (Capitol) 18/0, 24-20 WQXI, 17-16 KEEL, 1-1 WJDX, 10-8 at 94Q, 11-7 WHYY, 17-8 WGLF.**  
**DAVE MASON "We Are Still Love You" (Columbia) 16/1, WCOL, 17-14 WFIL, 27-20 at B100, 18-16 at 96KX, 20-16 WPHD, 30-27 KYSN, 35-31 KDZA.**  
**PAUL NICHOLAS "On The Strip" (RBO) 12/1, WAPE, 26-22 WHYY, 30-27 KENO, debut 29 WBBQ, debut 28 WERC, debut 27 WRJZ.**  
**BEE GEES, NICHOLAS, FRAMPTON "Sgt. Pepper's Lonely Hearts Club Band/With A Little Help From My Friends" LP out Sgt. Pepper (RBO) 12/1, WPHD, 23-17 WNOE, 24-21 KKXL, on WiFi, Q102, KFI.**  
**REO SPEEDWAGON "Time For Me To Fly" (Epic) 10/1, KENO, 26-20 WDRQ, 23-25 K8LQ, 40-36 at JB106, 3-2 WBBF, 30-24 WPHD, 21-18 KBEC.**  
**BONEY M "Rivers Of Babylon" (Sire) 14/0, 34-32 at 96X, 36-28 WLOF, 35-32 WACI, debut 27 WGCL, on KFI.**  
**ALICIA BRIDGES "I Love The Night Life (Disco 'Round)" (Polydor) 10/0, 22-17 KJR, 30-27 WRFC, 30-27 WFOM, debut 30 at 298, on WAPE, KING.**

## Electric Weenie



A safety hint...never slam dresser drawers while you're in the nude.  
 New book about a weird caveman "A.C.D.C.B.C."  
 The ratings are in and I'm happy to say my show is No. 1. Among people who are not allowed to have sharp objects in their room.  
 My wife's brother is cross-eyed. His friends nicknamed him "Tinkle Toes."  
 Jane: "How did work go today?"  
 Tarzan: "It's a jungle out there."  
 Marriage gives you something to do while your girl friend's out of town.  
 First Prize on my show today...a weekend stuck in an elevator with 4 hairdressers.

More samples of this no-amp gas free by writing: The Electric Weenie, 660 N. Mahtta Dr., Key Biscayne, Florida 33149.

## Fruitbowl

Gasoline prices keep edging up yesterday, it cost me 68 9 cents a gallon—I haven't paid that much for anything liquid, since I bought land in Florida!  
 Same day, the Government's going to require truth in packaging in boxes of laundry detergent...that's when you'll see "press here" replaced with "kick open on dotted line" (Thumb up on that one, baby!) (Tie in: H'wave).  
 About 75 nude bathers showed up at Black's Beach in San Diego last weekend, you recall it was the nation's only publicly owned "free beach" 'til last year, when the city banned it the bathers claim it was an asset to the city's culture and tourism, and displayed figures to prove it. (Mangione)  
 The Boss has to cut out tacos, burritos, enchiladas, and chili; his doctor put it this way: "Congratulations—You're in the peptic generation!"

For more inspirations write to Fruitbowl, Box 9787, Fresno, CA, 93794.

## AOR HOTTRACKS

These tracks are those which have received concentrated airplay and positive reaction on AOR Radio over an extended period of time, and in many cases are still being programmed. The artists/groups selected have shown past success on Top 40 Radio. Tracks which have been released as singles are designated by (\*) AOR Tracks are listed in order of their level of airplay and acceptance.

RITA COLLIDGE "You"  
 BOB DYLAN "Changing Of The Guards"  
 "Baby Stop Cryin'" "We'd Better Talk It Over"  
 FOREIGNER "Hot Blooded" "Double Vision" "Spellbinder"  
 JEFFERSON STARSHIP "Love Too Good"  
 KINKS "Rock 'N Roll Fantasy"  
 LITTLE RIVER BAND "Reminiscing"  
 SERGEANT PEPPER "Come Together"  
 "Got To Get You Into My Life" "Oh Darlin'"  
 CARLY SIMON "You Belong To Me" "One Man Woman" "Tranquillo"  
 BRUCE SPRINGSTEEN "Prove It All Night" "Badlands" "Promised Land"  
 JOE WALSH "Life's Been Good" "At The Station" "Over And Over"  
 "Runnin'" "I Go To Rio"

GERRY RAFFERTY "Baker Street" "City To City" "Home And Dry"  
 ROLLING STONES "Miss You" "Beast Of Burden" "When The Whip Comes Down"  
 TODD RUNDGREN "Can We Still Be Friends" "Fade Away"  
 BOB SEGER "Still The Same" "Hollywood Nights" "Til It Shines"  
 SERGEANT PEPPER "Come Together"  
 "Got To Get You Into My Life" "Oh Darlin'"  
 CARLY SIMON "You Belong To Me" "One Man Woman" "Tranquillo"  
 BRUCE SPRINGSTEEN "Prove It All Night" "Badlands" "Promised Land"  
 JOE WALSH "Life's Been Good" "At The Station" "Over And Over"

**Rolling Stones continued**

West	KEYZ 1-3 KING 8-3 KJRB 8-3 KCBQ 10-10 KCFN 3-3 KRSP 1-3 KRW 4 KWB 8-3 KERN 8-3 KYNO 8-3 KFM 10-13 KQEO 1-3
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**Taste Of Honey continued**

Midwest	WHET 8-37 WCOL 8-48 WIFI 8-38 WFEA 8-38 WVLA 10-18 WHOT 4-38
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**JOE WALSH**  
*Life's Been Good (Asylum)*  
 LP: But Seriously (Asylum) & FM (MCA)

Northwest	WABC 4-29 99X 16-14 WNBC 35-34 WIFI 13-1 WFGC 16-14 WCAO 14-9 WFEZ 25-18 WKBW 23-19 CHUM 4
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**BOB SEGER**  
*Still The Same (Capitol)*  
 LP: Stranger In Town

Northwest	WABC 9-1 WIFI 18-7 WIKO 9-10 WFGC 8-15 WCAO 8-14 WFEZ 7-4 WKBW 12-14 CHUM 12-10
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**TOBY BEAU**  
*My Angel Baby (RCA)*  
 LP: Toby Beau

Northwest	99X 28-24 WDRQ 28-24 WIFI 6-30 WFEA 18-21 WVLA 12-1 WFGC 8-29 WCAO 7-4 WFEZ 8-5
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Northwest	WABC 4-29 99X 16-14 WNBC 35-34 WIFI 13-1 WFGC 16-14 WCAO 14-9 WFEZ 25-18 WKBW 23-19 CHUM 4
-----------	--

Northwest	WABC 9-1 WIFI 18-7 WIKO 9-10 WFGC 8-15 WCAO 8-14 WFEZ 7-4 WKBW 12-14 CHUM 12-10
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Northwest	99X 28-24 WDRQ 28-24 WIFI 6-30 WFEA 18-21 WVLA 12-1 WFGC 8-29 WCAO 7-4 WFEZ 8-5
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Northwest	WABC 4-29 99X 16-14 WNBC 35-34 WIFI 13-1 WFGC 16-14 WCAO 14-9 WFEZ 25-18 WKBW 23-19 CHUM 4
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**CHRIS REA**  
*Fool (If You Think ... (UA)*  
 LP: What Ever Happened To Benny...

Northwest	99X 28-29 WDRQ 28-29 WIFI 28-29 WFEA 28-29 WVLA 28-29 WFGC 28-29 WCAO 28-29 WFEZ 28-29
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Northwest	99X 28-24 WDRQ 28-24 WIFI 6-30 WFEA 18-21 WVLA 12-1 WFGC 8-29 WCAO 7-4 WFEZ 8-5
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Northwest	WABC 4-29 99X 16-14 WNBC 35-34 WIFI 13-1 WFGC 16-14 WCAO 14-9 WFEZ 25-18 WKBW 23-19 CHUM 4
-----------	--

**DONNA SUMMER**  
*Last Dance (Casablanca)*  
 LP: T.G.I.F. Soundtrack

Northwest	WABC 8-4 WIFI 18-7 WIKO 9-10 WFGC 8-15 WCAO 8-14 WFEZ 7-4
-----------	--

Northwest	99X 28-24 WDRQ 28-24 WIFI 6-30 WFEA 18-21 WVLA 12-1 WFGC 8-29 WCAO 7-4 WFEZ 8-5
-----------	--

Northwest	WABC 4-29 99X 16-14 WNBC 35-34 WIFI 13-1 WFGC 16-14 WCAO 14-9 WFEZ 25-18 WKBW 23-19 CHUM 4
-----------	--

**FRANKIE VALLI**  
*Grasso (RSO)*  
 LP: Grasso

Northwest	WABC 8-4 WIFI 18-7 WIKO 9-10 WFGC 8-15 WCAO 8-14 WFEZ 7-4
-----------	--

Northwest	99X 28-24 WDRQ 28-24 WIFI 6-30 WFEA 18-21 WVLA 12-1 WFGC 8-29 WCAO 7-4 WFEZ 8-5
-----------	--

Northwest	WABC 4-29 99X 16-14 WNBC 35-34 WIFI 13-1 WFGC 16-14 WCAO 14-9 WFEZ 25-18 WKBW 23-19 CHUM 4
-----------	--

**ROLLING STONES**  
*Miss You (Rolling Stones)*  
 LP: Some Girls

Northwest	WABC 8-3 99X 1-3 WNBC 8-6 WIFI 4-4 WIKO 7-5 WFGC 3-4 WCAO 3-3 WFEZ 2-3 WKBW 2-3 CHUM 2-3
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Northwest	99X 28-24 WDRQ 28-24 WIFI 6-30 WFEA 18-21 WVLA 12-1 WFGC 8-29 WCAO 7-4 WFEZ 8-5
-----------	--

Northwest	WABC 4-29 99X 16-14 WNBC 35-34 WIFI 13-1 WFGC 16-14 WCAO 14-9 WFEZ 25-18 WKBW 23-19 CHUM 4
-----------	--

**TASTE OF HONEY**  
*Boogie Oogie... (Capitol)*

Northwest	WABC 8-7 WIFI 18-7 WIKO 9-10 WFGC 8-15 WCAO 8-14 WFEZ 7-4
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Northwest	99X 28-24 WDRQ 28-24 WIFI 6-30 WFEA 18-21 WVLA 12-1 WFGC 8-29 WCAO 7-4 WFEZ 8-5
-----------	--

Northwest	WABC 4-29 99X 16-14 WNBC 35-34 WIFI 13-1 WFGC 16-14 WCAO 14-9 WFEZ 25-18 WKBW 23-19 CHUM 4
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Make room for a



Bob McGilpin

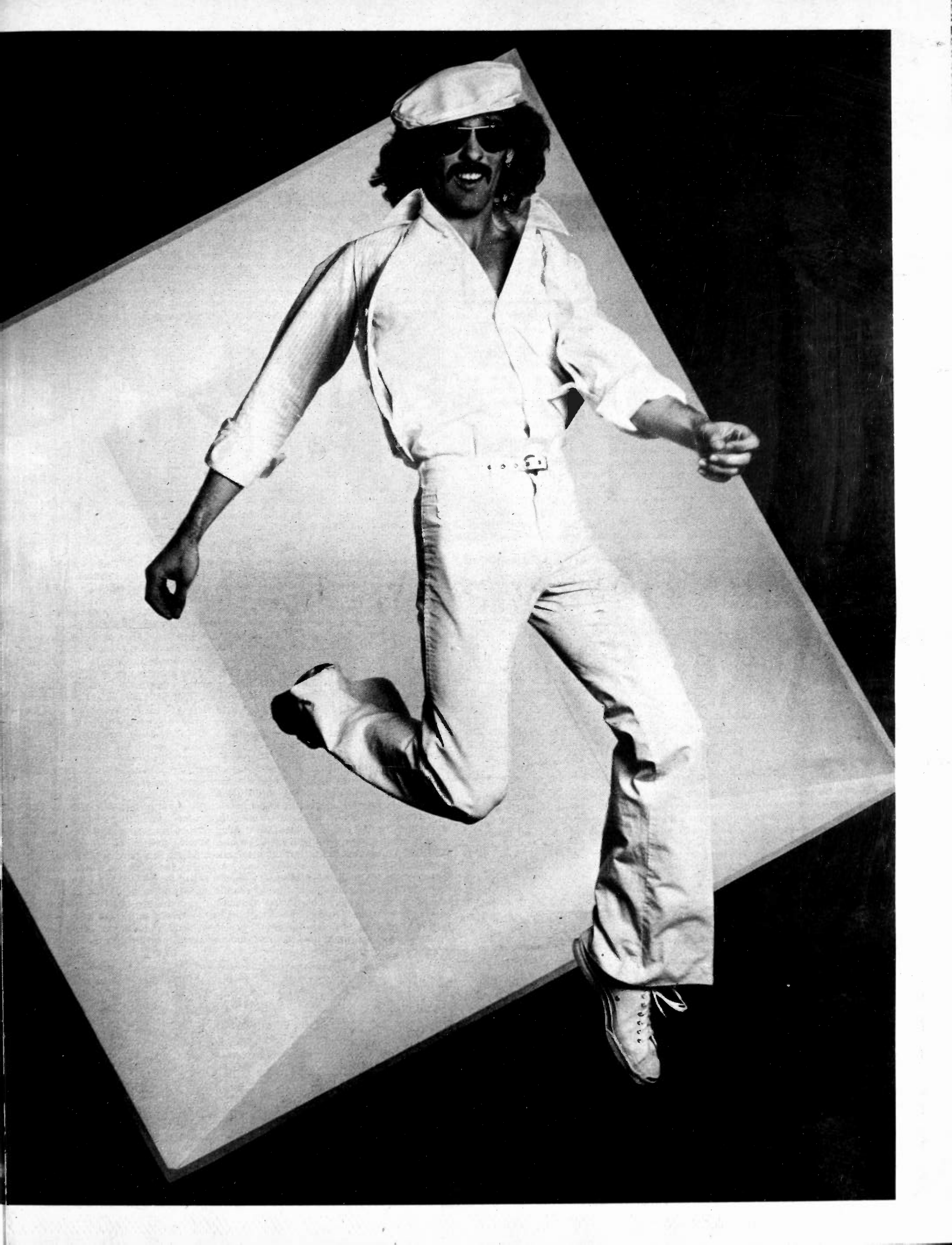
A major new artist emerges...

If you must put a label on our music... make it



xxx

Produced and managed by Norman B. Ratner.





Others Getting Significant Action

continued from Back Page

BILLY JOEL "She's Always A Woman" (Columbia) 10/7. WFIL CHUM, WOLF, KYNO, Z98, WOLF, KJRB, 39-36 at JB106, on 99X...



Electric Weenie

A safety hint: never slam dresser drawers while you're in the nude. New book about a weird cave man "A.C.D.C.B.C. The ratings are in and I'm happy to say my show is No. 1...

Fruitbowl

Gasoline prices keep edging up; yesterday it cost me 68.9 cents a gallon... paid that much for anything liquid, since I bought land in Florida...

For more inspirational bits to Fruitbowl, Box 9757, Fresno, CA 91704

GERRY RAFFERTY Baker Street (UA) LP City To City. F1, F2, F3 listings.

CHRIS REA Food (Or You Think) (UA) LP What Ever Happened To Barry. F1, F2, F3 listings.

ROLLING STONES Atlas You (Rolling Stones) LP Some Girls. F1, F2, F3 listings.

Rolling Stones continued. West listings.

ROB SEGER Still The Same (Capitol) LP Stranger In Town. F1, F2, F3 listings.

DONNA SUMMER Last Dance (Casablanca) LP T.G.I.F. Sundance. F1, F2, F3 listings.

TASTE OF HONEY Boogie Oogie (Capitol) LP Boogie Oogie. F1, F2, F3 listings.

Taste Of Honey continued. Midwest listings.

TOBY REAU My Angel Baby (RCA) LP Toby Beau. F1, F2, F3 listings.

FRANKIE VALLI Grease (RSC) LP Grease. F1, F2, F3 listings.

TASTE OF HONEY continued. West listings.

JOE WALSH Life's Been Good (A&M) LP But Seriously (A&M) & FM (MCA). F1, F2, F3 listings.

WINGS I've Had Enough (Capitol) LP London Town. F1, F2, F3 listings.

A&R HOTTRACKS Rita Collidge 'You', Bob Dylan 'Changing Of The Guards', Gerry Rafferty 'Baker Street', etc.

Make room for a



Bob McGilpin

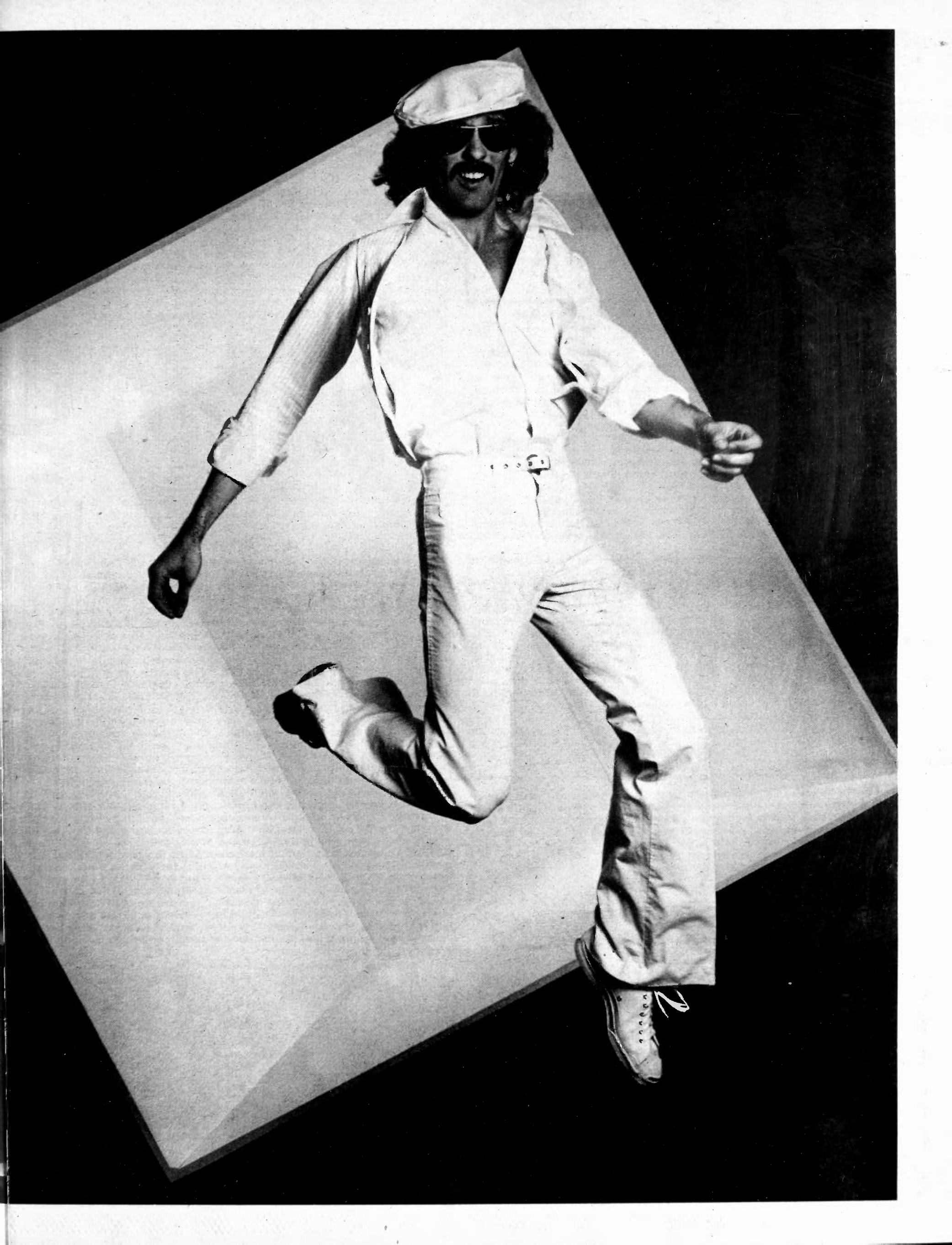
A major new artist emerges...

If you must put a label on our music... make it



XXX

Produced and managed by Norman B. Ratner.



# Black Radio



**Bill  
Speed**

## R&R Reflects The 'New Black Radio'

This year has brought many new things, and one many of us have been waiting for is now a reality, thanks to all your support.

In the several months I've been here at R&R, I've been extensively researching the needs of the Black Radio programmer. I've found in talking to programmers both in person and on the phone, that there's a universal feeling that existing trade and tip sheet information geared toward Black programmers was lacking a great deal. Also, numbered local and national charts were basically a direct reflection of sales. The new Black Radio is moving more into audience research, and sales is only a small portion of that research. As a result, many Black radio stations are and have been dropping the traditional numbered list, Black radio is getting more sophisticated in its programming. Many of the "new" Black radio programmers care and depend less on the national charts and sales, less so than other music formats, but they are interested in regional activity and even some individual stations and market situations similar to their own. This is why R&R will be using the regional approach, with no national chart.

Music has been another point of interest in my conversations. Many industry people feel because of the universal acceptance of Black music, the old terminology and stereotypes no longer apply. Black Radio plays popular music to a specialized audience. We feel "Black Popular Rhythms" better describes the musical attitudes of the new Black Radio and its listeners.

One of our special weekly music features will be a crossover section that will show, at a glance, the crossover patterns of the records from format to format.

R&R has always been a true reflection of what goes on in this industry, and will spearhead the thrust of the new Black Radio and the shape of things to come. We have all seen the successes of this new approach to Black Radio—its examples are cities like Houston and New York and a lot of other "best book ever" situations. The point is that this section can be a very useful tool, but it will be the responsibility of all to participate so we can educate each other and strengthen Black Radio overall. This should bring about the change that we've collectively fought so hard for. Keep in mind that as we grow with more corresponding stations, we will continue to evaluate each reporter carefully, as in the case with all R&R reporters in all formats. Many of you have said you'd rather have a smaller but more accurate sample base of music reporters, than just a bunch of call letters and numbers. Black Radio is unique in that it is more involved on a local level than probably any other format in radio; we respect that community dedication and will support its continued growth.

Finally, the purpose and function of this section will be to mirror the weekly activity of Black Radio and Black "popular rhythms." I invite each of you to call or write—participation in this section is essential. Address it to: Bill Speed, 1930 Century Park West, Los Angeles, CA 90067, (213) 553-4330.

## People

Guy Brodie, WVON/Chicago, has been appointed Music Director of the station. No permanent PD has been named. Brodie was formerly with KDAY/Los Angeles, WDIA/Memphis, and WAOK/Atlanta....Bob Taylor has been named General Manager of WHUR-FM/Washington, D.C. Taylor was formerly the News Director....John Smith has taken over the duties of VP of R&B Promotion for ABC Records, and Bill Craig will assume VP duties over the field force as well as A&R. Craig will operate several days of the month in Detroit....Linda Haynes is the new Music Director at WWRL/New York. She replaces Gerry Shannon. Haynes is from in-house....Primus Robertson joins Elektra/Asylum's Jazz Fusion division as National Promotion Director....Bunky Sheppard has been appointed VP of 20th Century-Fox's record division. Sheppard was formerly with Motown, among other labels....Nellie Prestwood leaves Casablanca publicity to work exclusively with Donna Summer's management, housed in the same building....Valerie Cox, receptionist for WLOU/Louisville, recently won the Miss West Louisville contest....Wanda Ramos, Music Director at WBLS/New York, will become a mother early next year. Ramos says she has no intentions of quitting....Sheretha Tinsley, Program Director, WLOU/Louisville, gave birth to a 6 lb. 14 oz. boy, named after his father, George Tinsley, Jr....Don Tracy leaves KDAY/Los Angeles to pursue other interests. Speculation is he's headed for television....Also included in the changes are Lee Michaels, who comes back to KDAY from KMJQ/Houston; before that he was at KDIA/Oakland....Willie Tucker has been appointed Promotion Director for Far Out Productions, based on the West Coast. Tucker was formerly with M&S Distributors....Warner Bros. artist George Benson has recorded with Chaka Khan (lead singer of Rufus) on her upcoming solo debut, also on Warner Bros....Buddah recording artist Phyllis Hyman has been named the high fashion performer of the year by the International Mannequins Association. The Award will be presented to Ms. Hyman (7-22) at the Waldorf Astoria Hotel in N.Y.C....Bob Scott, current Program Director WRND/Hartford, will be leaving to join the staff of WBMX-FM/Chicago. First show will be July 31....Langford Stephans, Music Director at WDAO/Dayton was recently elected "Jock Of The Year". Stephans received 185,000 votes from the community. In honor of his award the station held a dance, with music provided by Platopus.



## Places

The Coconut Grove in Los Angeles will be the site for this year's Hal Jackson Talented Teens International. For the past eight years Jackson's contests have showcased the performing talents of young women between the ages of 13 and 16. Winners' prizes include an appearance on TV's "Soul Train", a trophy designed by Tiffany & Co., a Self Achievement Scholarship, a wealth of merchandise prizes, and cultural exchange trips to the West Indies and other exotic locations....The Tokyo Music Festival recently awarded Al Green's song "Belle" the Grand Prize. "Belle" was voted over this year's Grammy winner "You Light Up My Life" by Debby Boone....The Indianapolis convention Hall was the site of this year's Black Expo with WTLC/Indianapolis broadcasting live from the floor of the hall. This year's attendance was the largest in its eight years with entertainment by Bill Cosby, Natalie



Cole, Peabo Bryson and the Commodores. The two-day expo was put on largely by local merchants and college students....Bushelton Funeral Home is where Pat Williams, MD, WATV/Birmingham is funeral director (business, anyone?).

## Things

The Rod McGrew Scholarship Fund held a dinner (7-21) at the Century Plaza Hotel in Los Angeles to honor "Communicators With A Conscience." Paul Williams, Dee Dee Sharp Gamble, Pockets, Love Unlimited Orchestra, and Teddy Pendergrass were included in the dinner and show, hosted by Lou Rawls....WYLD/New Orleans has changed its music list (effective immediately) to every other week (Thursday). They have also changed the station logo to "Your W-94." This will be used for on-air purposes....WPDQ/Jacksonville has initiated some new musical inputs. More will be featured in the current format. This move is mainly for nights....WCIN/Cincinnati has completed its Slam Dunk contest, which ran all spring into midsummer. This basketball competition was aimed primarily for inner city youths....WAMO/Pittsburgh gave away trips to the Caribbean to winners that were called by the personality on the air and had the winning combination of numbers, with corresponding mail-in cards. Preliminary winners won T-shirts and albums....WEDR/Miami recently held the "Miss Headlights" contest at the Venecia Supperclub in Miami. Over 600 people attended the affair. The winner, Ms. Daisy Carter, walked off with the grand prize. The Whispers were on hand to present the award....WVOL/Nashville sponsored the "Great Summer of '78" promotion with giveaways. Grand prize winners had to qualify through phone promos for the instant rip-off. The preliminary prizes included tickets to concerts and T-shirts, and the grand prize winners won a \$1000 furniture set, diamonds, and tickets to the Bahamas, Hollywood and Trinidad. The campaign featured the top songs (77) of 1977 and (the next day) the top songs (78) of 1978. The phones were great!....WANT/Richmond's "Wanna make you rich" campaign continues with another great promotion. This one is "Run for the money." Listeners were asked to guess the mystery combination which were given on the air. The first person to guess the winning combination won a chance to spend 60 seconds inside a bank vault with \$10,000. Winner Mabel Cooper came out with \$5,783....WWIN/Baltimore took on the Hartford motor coach drivers in a game of softball at Mergenthaler High School. The WWINning team was lead by fastballer Sue Woods, assistant to Don Brooks (PD)....KPRS/Kansas City recently helped the NAACP on a voter registration drive directed at young Blacks. The drive turned out 800 new registered voters. The KPRS remote unit was set up and broadcasts continued most of the day....KUTE/Glendale, CA gave away 50,000 disco flyers (frisbees) in conjunction with a banner (call letters) on the back of an airplane. The craft scanned the beaches of Southern California. Moreover, the station sponsors a monthly disco at a local club. Listeners are invited over the air to attend the freebie disco (drinks not included).



**VAN ON THE RUN**—MCA recording artist Van McCoy recently visited several key Black radio stations in N.Y. Pictured while making the rounds are (l-r): Earl Sellers, MCA; Van McCoy; Gerri Shannon, former MD, WWRL; Doug Harris, MD, WRVR-FM; and Sonny Taylor, PD, WWRL.



# THANKS R&B!

...for making Rick James a superstar and for taking his single  
"You And I" G-7156F to No.1!

...and for the Commodores smash single  
"Three Times A Lady"! M-1443F

# THANKS TOP 40!

...for making both records top pop hits!

# NOW LISTEN TO...

"There'll Never Be", G-7159F, the single from the debut album  
"Switch", G7-980R1, by Switch

and "Castles Of Sand" M-1441F, from Jermaine Jackson's  
"Frontiers" album, M7-898R1...

...AND THANKS FOR  
LISTENING TO THE  
MUSIC  
FROM MOTOWN!



© 1978 Motown Record Corporation

# BPR

## Black Popular Rhythms

### Radio & Records July 28, 1978

### Regionalized Adds & Hits

"These songs are listed by Region, and in order of their airplay activity."

## NEW & ACTIVE

The following songs are those newer releases that are receiving significant airplay at many of our reporting stations. Individual comments regarding each song are self explanatory, and are designed to highlight the key action."

**FOXY "Get Off" (Dash/TK)** Getting good airplay in all regions with 55% of our reporters on it. Just added KUTE. Significant gains at WGIV, WAOK. Number 1 for two weeks at WEDR. Hottest in the Northeast.

**CON FUNK SHUN "Shake And Dance With You" (Mercury)** Record has been out for a while, but holding strong, with 55% of our reporters on it. Hot in the South. Looking good in the Midwest, hot at WDAO, 5-2 at WLOU, on KDAY in the West.

**GRAHAM CENTRAL STATION "My Radio Sure Sounds Good" (WB)** This is a strong record with 46% of our reporters on it. Recent add at WATV and KDAY. Hot in the Midwest with good airplay everywhere. Upper chart action at WDAS.

**CANDI STATION "Victim" (WB)** Only been out a short time with gains at all stations reporting it. Hot at WDAS, WWIN, WATV, WGIV. A new add at WVOL.

**DRAMATICS "Stop Your Weeping" (ABC)** 40% of our reporters on it, hot at WDAO. Good gains at WDIA. Hot rotation at WEDR. Strong at WJLB. A new add at WWIN.

**MATHIS & WILLIAMS "You're All I Need To Get By" (Columbia)** Out about a month, on 40% of our reporting stations. Looking good all over. Bigger in the Midwest with strong airplay. Ten point jump at WGIV. New addition at KDAY.

**LINDA CLIFFORD "Runaway Love" (Curton)** Still going strong, in Top 10 at WAOK, WWIN and many others. Added with good airplay at WWRL.

**ENCHANTMENT "If You're Ready" (Roadshow/UA)** Good airplay in all regions. Hot at WTLC and WDIA. New at WWIN.

**STYLISTICS "First Impression" (Mercury)** New add at WJLB. Good air rotation all across the country. Already Top 20 at WTLC.

**ROLLING STONES "Miss You" (Atlantic)** Still looking good. Cross-over with upper chart numbers at many stations. Very strong in the South. Hot at WGIV, WJLB.

**FATBACK BAND "I Like Girls" (Spring)** Still hot. Strong chart position in all regions. Good airplay at WILD.

**MICHAEL HENDERSON "Take Me I'm Yours" (Buddah)** Hot and getting hotter. 21 5 at WLOU. Top chart in all regions.

**B.B. KING "Never Make A Move Too Soon" (ABC)** New add at WLOU. Hot at WDAO. Strong chart positions all across the country. Top 10 at many stations.

**EARTH, WIND & FIRE "Got To Get You Into My Life" (Columbia)** New additions at WPDQ, WDIA, WHUR, WLOU, KDKO. Hot all across the country.

**THE SPINNERS "If You Wanna Do A Dance" (Atlantic)** New adds at WANT, WJLB, KDAY. Good airplay all regions. Hot at WDAS.

**SLAVE "Stellar Funk" (Cotillion)** New add at WGIV. Good chart positions in all regions. Hot at WDAO, WEDR. Stong at WTLC.

**FAITH, HOPE & CHARITY "Don't Pity Me" (20th Century)** New additions at WGIV, KUTE. Top rotation at WDAS, WJLB and others.

**EMOTIONS "Smile" (Columbia)** New additions at WVOL, WDAO, WLOU. All regions showing good airplay.

**WAR "Youngblood" (UA)** New at WDIA. Good chart action in all regions. Hot at WDAO, WDAS.

**SYLVESTER "Dance Disco Heat" (Fantasy)** New adds at WPDQ, KUTE. Hot at WWRL. Getting good early airplay in all regions.

**MCCRARYS "You" (Portrait)** New this week at WJLB, WEDR. Medium airplay at WLOU, KDAY, WGIV, WAOK.

**SHOTGUN "Good Bad And Funky" (ABC)** Hot record at WGIV.

**THE DELLS "Superwoman" (ABC)** Good early action. Added at WGIV. Added to hot rotation at WWRL.

NORTHEAST Hottest	MIDWEST Hottest	SOUTH Hottest	WEST Hottest
Rick James Taste Of Honey Commodores Foxy Quincy Jones Teddy Pendergrass Linda Clifford Confunkshun	Norman Connors Champagne King LTD Stargard Carril Station Donna Summer	Commodores Teddy Pendergrass Bunny Sigler Champagne King Manhattan Foxy Isley Bros. Rick James Quincy Jones	Champagne King O'Jays Foxy Isley Brothers Carril Station Dramatics Peabo Bryson Heatwave Jimmy Bo Horn

NORTHEAST			
<b>WWIN</b> Baltimore, MD	<b>WILD</b> Boston, MA	<b>WDAS</b> Philadelphia, PA	<b>WBLS</b> New York, NY
ADDED Gwen McCrae Sweat Cream Prince Frankie Valli Natural Juices HOTTEST Taste Of Honey Teddy Pendergrass Commodores Foxy Evelyn Champagne King Sun B.B. King LTD Linda Clifford Confunkshun	ADDED None HOTTEST Taste Of Honey Rick James Bootsy's Rubber Band Stargard Linda Clifford Quincy Jones Foxy WJMD Cleveland, OH Rose Royce George Benson Rolling Stones Sun HOTTEST Teddy Pendergrass Fatback Band Rick James Slave Foxy Jermain Jackson Dells Emotions Candi Station Bros Johnson	ADDED None HOTTEST Taste Of Honey Commodores Sweet Thunder Donna Summer Foxy Evelyn Champagne King Quincy Jones Linda Clifford WHUR Washington, D.C. ADDED EW&F Gene Page Stargard Ziegler & Bryson	ADDED Dorothy Washington Frankie Valli WWRL New York, NY ADDED Della Linda Clifford Germaine Jackson HOTTEST Commodores Foxy Rick James Quincy Jones D.J. Rodgers Sylvester Taste Of Honey Germaine Jackson

MIDWEST	
<b>WDAO</b> Dayton, OH	<b>WTLC</b> Indianapolis, IN
ADDED Norma Jean Tyrona Davis Emotions Rufus Ann Peebles Johnny Bristol Lenny Williams Nancy Wilson HOTTEST Commodores Dramatics Confunkshun Michael Henderson Graham Central Station B.B. King War Slave LTD	ADDED None HOTTEST Rick James Graham Central Station Sun Commodores Michael Henderson Teddy Pendergrass McCrarys B.B. King D.J. Rodgers Stylistics WJLB Detroit, MI ADDED All Hudson Spinners Brotherhood McCrarys Stylistics Ann Peebles Sylvia Eddie Moran HOTTEST Rick James Teddy Pendergrass Taste Of Honey Commodores B.B. King Sweet Thunder Mathis & Williams Foxy Michael Henderson Della

SOUTH		
<b>WATV</b> Birmingham, AL	<b>WGIV</b> Charlotte, NC	<b>KMJQ</b> Houston, TX
ADDED Teddy Pendergrass Only You Graham Central Station Eddie Kendricks Whispers HOTTEST Rick James Commodores Candi Station Bootsy's Rubber Band Teddy Pendergrass Isley Brothers Foxy Betty Wright Commodores Say Yeah EW&F	ADDED Norma Jean Germaine Jackson Manhattans Faith, Hope & Charity Della Slave Soul Children Michael Henderson McCrarys HOTTEST Commodores Rolling Stones Foxy Rick James Betty Wright Donna Summer Teddy Pendergrass Confunkshun Taste Of Honey LTD WPDQ Jacksonville, FL Earth, Wind & Fire Sylvaester Bobby Bland Rufus Mass Production HOTTEST Foxy Love & Kisses Prince Philip Mitchell Taste Of Honey Silver Convention Slave Bobby Bland LTD Rolling Stones Mathis & Williams	Stargard Brook Benton phlHurt Bros Johnson High Energy Howard Kenny Soul Children HOTTEST Not Available WEDR Miami, FL ADDED Jermain Jackson Newscomers Trammps McCrarys Cissy Houston Swamp Dog HOTTEST Foxy Dramatics Bunny Sigler Slave Mathis & Williams WANT Richmond, VA ADDED Araha Franklin Jean Carn Side Effect EON Joke Archie Bell Spinners EON Stylistics Bros Johnson Lenny Williams Roy Ayres Faith, Hope & Charity Curtis Mayfield Slave HOTTEST Rick James Commodores Teddy Pendergrass Nellie Cole Evelyn Champagne King O'Jays Isley Brothers

WEST	
<b>KDAY</b> Los Angeles, CA	<b>KUTE</b> Los Angeles, CA
ADDED Michael Henderson Rolling Stones Mathis & Williams Funkadelic Rose Royce Tuxedo Junction Lenny Williams Village People Norma Jean HOTTEST Rick James Taste Of Honey Evelyn Champagne King Teddy Pendergrass Quincy Jones Donna Summer Confunkshun Peabo Bryson LTD Commodores	ADDED Elyvester Deborah Washington Faith, Hope & Charity Foxy Bros Johnson HOTTEST Commodores Teddy Pendergrass Taste Of Honey Quincy Jones LTD Rick James Evelyn Champagne King Heatwave O'Jays KDKO Denver, Co. Jimmy Castor Bunch Switch Village People Love & Kisses Earth, Wind & Fire HOTTEST Taste Of Honey Quincy Jones Rick James Commodores O'Jays Donna Summer Pablo Cruise Barry Manilow Rolling Stones Andy Gibb

### Album Airplay

The following albums are listed in order of airplay activity from all of our reporting stations combined. The individual tracks are also listed in order of their total airplay activity. Asterisk denotes that the track is also a single."

- COMMODORES/Natural High (Motown) \*Three Times A Lady \*Say Yeah \*I Like What You Do
- LTD/Togetherness (A&M) \*Holding On \*Jam \*We Both Deserve Each Other's Love \*Party Hardy \*Concentrate On You \*It's Time To Be Real \*Once In A Lifetime
- O'JAYS/So Full Of Love (Phil-Int) \*Used To Be My Girl \*Brandy \*Cry Together \*Strokey Stroke \*Help Somebody Please
- TEDDY PENDERGRASS/Life's A Song Worth Singing (Phil-Int) \*Close The Door \*It Don't Hurt Now \*Only You \*When Somebody Loves You Back
- ISLEY BROTHERS/Showdown (T-Neck/Epic) \*Take Me To The Next Phase \*Groove With You \*Cooling Me Out \*Ain't Giving Up No Love \*Showdown
- MICHAEL HENDERSON/In The Night Time (Buddah) \*Take Me I'm Yours
- HEATWAVE/Central Heating (Epic) \*Grooveline \*Mind Blowing Decisions
- CON FUNK SHUN/Love Shine (Mercury) \*Shake And Dance With Me
- TASTE OF HONEY/Taste Of Honey (Capitol) \*Boogie Oogie Oogie
- RICK JAMES/Come Get It (Motown) \*You And I
- MATHIS & WILLIAMS/That's What Friends Are For (Columbia) \*You're All I Need To Get By
- DRAMATICS/Do What You Want To Do (ABC) \*Stop Your Weeping
- GRAHAM CENTRAL STATION/My Radio Sure Sounds Good To Me (WB) \*My Radio Sure Sounds Good To Me

These records are beginning to show format crossover action. They are listed alphabetically with regionalized station data.

### Crossovers

- ANDY GIBB "Shadow Dancing" (RSO) NE: WDAS S: WPDQ MW: 18 at WLOU, WTLC W: 10 at KDKO
- GERRY RAFFERTY "Baker Street" (UA) W: KUTE, 24 at KDKO
- CARLY SIMON "You Belong To Me" (Elektra) MW: KKSS W: 20 at KDKO
- STEELY DAN "FM" (MCA) MW: WTLC W: KUTE
- ROLLING STONES "Miss You" (R.S.) S: 2 at WGIV, 12 at WWIN, WVOL, WPDQ MW: KKSS, 20 at WJLB, WJMO W: 9 at KDKO, KUTE
- TUXEDO JUNCTION "Chatanooga Choo Choo" (Butterfly) W: KDAY, KUTE
- FRANKIE VALLI "Grease" (RSO) NE: WBLS W: KUTE, 14 at KDKO

### Crossovers

- LINDA CLIFFORD "If My Friends Could See Me Now" (Curton) NE: 29 28 WNBC, on 99X
- FOXY "Get Off" (Dash/TK) NE: 18-13 WAVZ S: 4.3 at Y100, 4.4 at 96X, added at WKIX, WAPE, WTIX MW: added 31 at WDRQ
- RICK JAMES "You And I" (Motown) NE: debut 30 WPEZ, on WVAM S: 23-15 at 96X, added at Y100, 16-13 WAYS, debut 29 WQXI, 19-13 WANS MW: 14-13 CKLW, added at WGCL, 6.4 WKNX
- QUINCY JONES "Stuff Like That" (A&M) NE: 29-27 at 99X, 22-19 WPGC, added at JB105, WICC, WTRY, WVAM, S: 28-25 at Y100, 8.8 WHBQ, 15-12 at 293, 38-33 WTIX, 25-19 WLEE, MW: 19-16 KSLQ, added at WDRQ, WHOT W: added at KFRC, KJRB, 13-10 KSLY
- TEDDY PENDERGRASS "Close The Door" (Philadelphia International) NE: added 29 at 99X, debut 22 WKBO S: 25-21 at Y100, 17-12 at 96X, added 14 at WHBQ, added 28 at WSGA, 14.8 WKIX, 27-21 WANS MW: added 29 at WDRQ, 31-22 KSLQ W: added 34 at KCBO, also added at KDON, KSLY, KTAC
- SPINNERS "If You Wanna Do A Dance" (Atlantic) NE: debut 34 WAVZ, S: added at BJ105 MW: on WKNX W: debut 22 KJR, 28-24 KTAC, on KFI, KING, KJRB

# ATLANTIC STARR LIGHTS UP THE SKY.

WIGO  
Atlanta

WYLD-FM  
New Orleans

WXEL-FM  
New Orleans

KKT  
L.A.

WMBM  
Miami

WXVI  
Montgomery

WGIV  
Charlotte

KACE  
L.A.

WNJR  
Newark

WHUR-FM  
Washington, D.C.

WYLD-AM  
New Orleans

WBSL  
New York

WCKO  
Ft. Lauderdale

WORL  
Orlando

WOKB  
Orlando

KRE  
Berkeley

WBOK  
New Orleans

WEBB  
Baltimore, MD.

WOL  
Washington, D.C.

WAWA  
Milwaukee

KMJQ  
Houston

WTMP  
Tampa

WEDR  
Miami

WDAS  
Philadelphia

KDAY  
L.A.

V103  
Atlanta

KLIP  
Fowler

WXYV  
Baltimore

WILD  
Boston

WHRK  
Memphis

WNOV  
Milwaukee

WNNR  
New Orleans



"STAND UP": ONE OF THE HOTTEST SINGLES OF THE YEAR. AM 2065

"ATLANTIC STARR": ONE OF THE FASTEST MOVING NEW ALBUMS OF THE YEAR.

SP 4711

ON A&M RECORDS AND TAPES 

Produced by Bobby Eli

# THE PICTURE PAGE

## Helen & Bonnie Duet



When Windsong recording artist Helen Schneider performed at the Bottom Line in New York, RCA recording artist Bonnie Tyler was in the audience. Pictured backstage afterwards are (l-r): Don Burkheimer, VP, RCA; Helen, Bonnie and Mel Iberman, VP, RCA.

## Money Hits Gold Standard



Congratulating Columbia recording artist Eddie Money on his recent gold album are (l-r): Bob Sherwood, VP, Columbia; Jack Craigo, Sr. VP, Columbia; Eddie Money; Frank Mooney, VP, CBS Records; Joe Mansfield, VP Columbia; and Roger Metting, CBS Records.

## Kinda Now, Charlie



Janus recording group Charlie jumps for joy following their tour-ending engagement at the Universal Amphitheatre. Pictured (front row, l-r) are: Julian Colbeck, group member; Kathy Kessler, VSI Travel; Joe Brady, sound engineer; (second row, l-r) Baz Marshall, tour manager; Ed DeJoy, President, Janus Records; Dave Greenwald, Janus; John Anderson and Steve Gadd, group members; Allan Mason, VP, Janus; and Michael Plummer, Janus; (back row, l-r) Terry Thomas, group member; Leslie Rosen, Marla Banks and Janice Blair of Janus; and Eugene Organ, group member.

## Spellbound In S.F.



EMI America recording artists Spellbound were recently showcased at the Old Waldorf in San Francisco. Pictured backstage (l-r) are: Frenchy Gauthier, EMI-America; Ron Umile, Spellbound's manager; Spellbound's Chris Rowan; Bill Halverson, Spellbound's producer; David Lenchner, Ralph Carter, Barry Flast and E.J. Hoover, group members; Don Grierson, VP, EMI-America; Gary Gersh and J.J. Jordan, EMI-America; Jim Mazza, President, EMI-America; Cristi Marcus and Bill Straw, EMI-America; and Paul Rose, Capitol.

## New York's Taste Of Honey



Capitol recording group A Taste Of Honey recently appeared at Leviticus, a New York disco. Pictured backstage following the show are (standing, l-r): Arnie Holland, Capitol; Perry Kibble, group member; Don Zimmermann, President, Capitol; Hazel Payne, group member; Rusty Moody, Capitol; Janice Johnson, group member; Larkin Arnold, VP, Capitol; and Doreen D'Agostino, Capitol. Pictured in the front row (l-r) are: Mitchell Schoenbaum, Maureen O'Connor, and Ira Derfler of Capitol.

## UFO's Manic "Obsession"



Chrysalis hosted a party at the Griffith Park Observatory in Los Angeles for the premiere of UFO's "Obsession" album. Pictured at the rooftop reception afterwards are (l-r): Stan Layton, Chrysalis; Billy Bass, VP, Chrysalis; Sal Licata, Sr. VP, Chrysalis; Roger Watson, Chrysalis; Ron Nevison, UFO's producer; and Paul Hutchison, VP, Chrysalis.

# MICHAEL STANLEY BAND.

R&R-21



AB 4182


## HAPPENING ALL OF A SUDDEN.

The Michael Stanley Band's "Cabin Fever" is spreading across the country like rock 'n' roll wildfire. Tremendous AOR reaction continues to build, as does the response on their current nationwide tour of SRO concert appearances with Dave Mason, Kenny Loggins and Foreigner. And now, rush-releasing by popular demand, comes the first single from their scorching new album: "Why Should Love Be This Way." AS0348

BILLBOARD: 141

CASH BOX: 131

RECORD WORLD: 128

MICHAEL STANLEY BAND'S "CABIN FEVER." HOT ON ARISTA RECORDS AND TAPES. 

### ON TOUR:

July 25th San Diego, California  
July 27th Tucson, Arizona  
July 30th Berkeley, California  
August 1-2 L.A., California  
August 3rd Bakersfield, California  
August 5th Calaveras, California

Sports Arena  
The Community Center Arena  
The Greek Theater  
The Roxy Theater  
The Civic Auditorium  
The Calaveras County Fair Ground

August 6th Santa Barbara, California The County Bowl  
August 8th Phoenix, Arizona The Celebrity Theater  
August 18th Saginaw, Michigan The Civic Center  
August 19th Toledo, Ohio Sports Arena  
August 21st New York City Central Park

Produced by Robert John Lange.

# AOR

(ALBUM ORIENTED ROCK)



## Jeff Gelb

### By Means Of Introduction

In the past couple weeks some new faces have shown up on the AOR reporting pages. Let's take a moment for introductions: Starting on the West coast, we have added KXOA/Sacramento, under the programming aegis of Art Schroeder, who have been making ratings gains with each book. Their Soft AOR music reports will further define that end of the AOR spectrum, as already exemplified by Soft AOR reporters KNX-FM/Los Angeles and WEEI-FM/Boston, among others. Also in the West are KAZY/Denver, an Abrams Superstars station which is pushing its way right past some of the overcrowded Denver area AORs to plant itself firmly in that radio marketplace. MD Greg Gillispie is our correspondent there. In the Midwest we have added KFBQ/Indianapolis, another Superstars affiliate, whose MD Mike Tinnes will give us the paper's first indication of this large metropolitan area's AOR tastes. Turning to the South we have added KNCN/Corpus Christi, who cover a large portion of an important AOR area of the country. KNCN PD Debbi Miller and consultant Woody Roberts took their station from a 12-plus overall 1.3 a year ago to a remarkable 8.6 this book. MD Mando Camina's reports should help indicate how this excellent book came to be.

The AOR radio field is growing, thankfully, nationwide. We will continue to review our current reporter list, adding AOR stations cross-country who show continuing growth in markets of every size. And don't forget that you need not be an AOR music reporter to keep in touch about any station activities of importance to you and the AOR community in general. Address all station news to: Jeff Gelb, Radio & Records, 1930 Century Park West, Los Angeles, CA. 90067.

\*\*\*\*

This week's package of Arbitron rating results included a bumper crop of AOR success stories of which we can all be proud. The medium is indeed quite healthy and showing every indication that the future will foster even greater returns for AOR stations as we continue to show market strength and, in many cases, dominance. WVOK/Birmingham showed a healthy increase due to PD Don Keith's efforts. An interesting about-face in Rochester, New York, where WMJQ came up from second-placed AOR into a strongly-dominant position. Congrats to Al Peterson and crew (including ex-WCMF PD Bernie Kimble, who emigrated to WMJQ before the last ratings period began). In nearby Utica, PD Jeff Chard led the WOUR programming troops to a real victory as he doubled their 12-plus overall figures from the last book. Doing well in Spokane was KREM, where PD Don Adair more than doubled the station's showing. KQ98/Omaha showed excellent gains, as did WVAF/Charleston. In Grand Rapids, WLAV had one of its best books ever. WDIZ/Orlando, under GM/PD Ken Stevens, nearly tripled its last-book figures. PD Dave Brewer brought WHNN/Saginaw to the top of the area rockers. WWCK/Flint broke well into double digits (Hats off to PD Buddy Hollis and crew) as did Y102/Montgomery (under the programming aegis of Lanny West). KPAS/El Paso also bounced into two digits, with PD Chancey Blackburn and staffers more than doubling their last book's performance. KPAS employs a twenty-person research staff who were apparently right on target in applying their findings to the station's audience. In next week's column, KPAS GM Garrett Haston and PD Chancey Blackburn will "pass along" tips on organizing research teams who can help turn your station into a full-service community vehicle.

### Update

KFMH/Muscataine was on the scene at the recent Mississippi River Jam, proceeds benefitting an area police officers' Benevolent Fund. The station did live broadcasts of Journey, Van Halen, ARS and the Doobie Bros., as well as interviews with the acts backstage. On hand were all of the available KFMH air personalities who gave away over 4,000 albums to the assembled throng... WZOK/Rockford sponsored a local musical talent show after weeding out the prime talent from over forty auditioning acts. The show, which met with tremendous crowd response, was recorded for future broadcast on the station and also may become a locally-produced album... KZEW/Dallas morning news person Chuck Moshontz recently led over 200 bicyclists on a 22-mile jaunt promoting bicycle safety. Listeners who registered as riders were eligible for bicycles, accessories and gift certificates donated by local shops... WMMS has been quite visible in the press lately. A New Yorker article has David Johansen quoting Kid Leo while a recent ad in the London Sunday Times for sound equipment showed Genesis Phil Collins wearing a WMMS Tenth Anniversary T-shirt. And in two recent panels of the Ohio-based "Funky Winkerbean" comic strip, one of the characters was shown wearing a similar T-shirt... In a benefit concert sponsored by KATT/Oklahoma City for the area's zoo, Wendy Waldman and Marc Jordan performed to help raise the amount necessary to construct a needed amphitheatre... ROCK 96/Fresno and KAZY/Denver need record service, all labels. Contact ROCK 96 at (209) 255-8383, and KAZY at (303) 759-5600... Recently wed were WPLR/New Haven overnighter Cindy Bailen and WCCC/Hartford afternoon air personality Paul Anderson. It must be pretty tough for the two to refrain from giving away station secrets in the competing markets... London Wavelength, U.S. distributor of the BBC Rock Hour, is releasing a six hour rock documentary of Jethro Tull this month. For more information contact them at (212) 682-5390... And in sports, it was KTIM/San Rafael over KSAN/San Francisco, 13-9, in softball action.

### Evolution

This was a busy week for PD changes at AOR stations cross-country. Doug Flodin is the new PD at KYNO-FM/Fresno, which has turned off the automation equipment in favor of live programming... Paul Riann has been appointed PD as well as MD at KLOL/Houston... WVUD/Dayton PD Jeff Vargo has switched to the station's sales team. The new PD is afternoon air personality Keith Wright... Glenn Stewart has been named PD at WBRU/Providence. He was the station's MD... Joe McLaine has exited as PD at WEZV/Allentown. No replacement has yet been set... Gary Martin replaced David Souza as PD at ZETA 4/Miami. He comes to the station from competing WSHE... WWCK/Flint PD Buddy Hollis is leaving to program WLOL/Minneapolis, a new Soft AOR going on the air in mid-August. The station's new MD is night-timer Jeff Holbrook. Former MD Steve Barrington retains his airshift... WLUP/Chicago GM Terry Chess and PD Jay Blackburn have announced their intentions to leave the station when the station's sale to Cecil Heftel becomes effective by year's end... Mark Bielinski has been named new PD at KPAS/El Paso, replacing departing Chancey Blackburn who has formed Blackburn & Blackburn, a radio research firm with husband Jay. Also leaving the station is MD Mike Preston, with no successor named yet... WKTU/New York has switched from Soft AOR to Disco music... ROCK 101/Anchorage has been sold to Prime Time Alaska, Inc. No format or personnel changes are expected... KPOL-FM/Los Angeles has been granted a call letter change to KZLA. The station remains a Soft AOR... WMHE/Toledo has switched from automated to live AOR programming... Kate Ingram has been named new MD at KSAN/San Francisco, replacing Beverley Wilshire who retains her airshift. Kate hails from KSJO/San Jose, where she was music assistant to Paul Wells... Michele Robinson has been named MD at ZETA 4/Miami... Marc Valero is the new MD at WXQR/Jacksonville, N.C.... New to the staff at WDIX-FM/Suffolk County, N.Y. are Steve Vogel from Y97/New York, Steve Gold from WICB-FM/Ithaca, Ron Kalvaitis from WICB-AM, and Ken Brower from WBAB/Long Island... Lesley Patten has exited WBCN/Boston, where she did weekends and fill-ins, for mornings at WMMR/Philadelphia where she replaces Joe Bonadonna... Former WCOL-FM/Columbus PD Bob Gooding has been named Director of National AOR Promotion for Private Stock Records... Dave Drexler has exited KPRI/San Diego where he did weekends.

### Color

STONES-MANIA: Several AOR stations are using the Stones tour as a jumping-off point for promotions. WPLJ/New York sent two listeners, all-expenses paid, to the Stones' appearance cross-country in Southern California's Anaheim Stadium. KSMB/Lafayette took a busload of drawing winners to the group's appearance at the Louisiana Superdome, where they joined over 80,000 other fans for the largest concert ever in the South. KAZY/Denver did a weekend-long salute to the Stones when they came to the city. The station ran songs and excerpts from old interviews, and did extensive concert coverage the day of the show. They also gave away two hundred tux jackets whose backs had been imprinted with their logo and a Stones welcome. Meantime, KPAS/El Paso turned a Stones nonappearance in the area into a promotion. When the station learned El Paso was not on the group's list as a concert location, they mounted a full scale push to get the group to come to town. The station gave out the number for the New York-based Stones management company so listeners could call to register their votes to bring the group to town. According to KPAS GM Garrett Haston, over 5000 listeners took advantage of the opportunity to call the company and ask for a concert date. While the massive effort came too late in the tour to arrange the date, the promotion was an excellent means of unifying the station and its listeners in a common goal (more on KPAS next week).

WHNN WELCOMES BOB SEGER: With contests and promotions galore, that is, when the Detroit rocker made his appearance at a WHNN-sponsored concert in Saginaw. The most creative Seger poster won the artist a motorcycle, while three runners-up received complete Seger catalogues. Also given away on the air were 100 copies of the artist's latest Capitol album release and fifty pair of tickets to the concert.

### Concerts & Conversations

PRESENTATIONS: WMMS/Cleveland presented The Cars for \$1.01... QFM96/Columbus presented UK for 96 cents... DC 101/Washington, D.C. presented Tom Petty & Heartbreakers for \$1.01... WLRS/Louisville presented Benny Mardones, Werewolves, Fandango for \$1.02... WXRT/Chicago presented David Johansen for \$2... WYNY (Y97)/New York presented Dean Friedman, Rupert Holmes for free.

RADIO CONCERTS: Walter Egan on CHUM-FM/Toronto... Dave Mason on WLIR/Long Island.

CONVERSATIONS: Eddie Money on WVOK/Birmingham... ELO on WMMS/Cleveland... Genesis on WZMF/Milwaukee... Marshall Tucker on WRNO/New Orleans... Stevie Nicks on WVUD/Dayton... Rick Nielsen, LRB on WNOR/Norfolk... Tom Petty, LRB on DC 101/Washington, D.C.... Mitch Ryder on FM 103/Ann Arbor... Nighthawks on WRPL/Charlotte... Andrew Loog Oldham on WLRS/Louisville... Tom Petty on WYSP/Philadelphia... AC-DC on KOME/San Jose... Foreigner on WKDF/Nashville... Cars, Frank Carillo, Tom Petty on M105/Cleveland... Seals & Crofts, Tom Petty on WIOQ/Philadelphia... Journey on KMOD/Tulsa... AC-DC on KSJO/San Jose... John Hall, Bill Bruford on WQBK/Albany... Lee Ritenour, Cal Tjader on KZAM/Seattle... Ramones on WBRU/Providence... UK on WXRT/Chicago... David Gilmour on WLIR/Long Island... Dirt Band, David Bromberg, Navarro, Alpha Band, Barry Melton on KTCL/Ft. Collins, Co... Bill Bruford on WPRI/Troy... Bonnie Tyler on WKTU/New York... Patti Smith, Gregg Allman on WKWF/Key West.

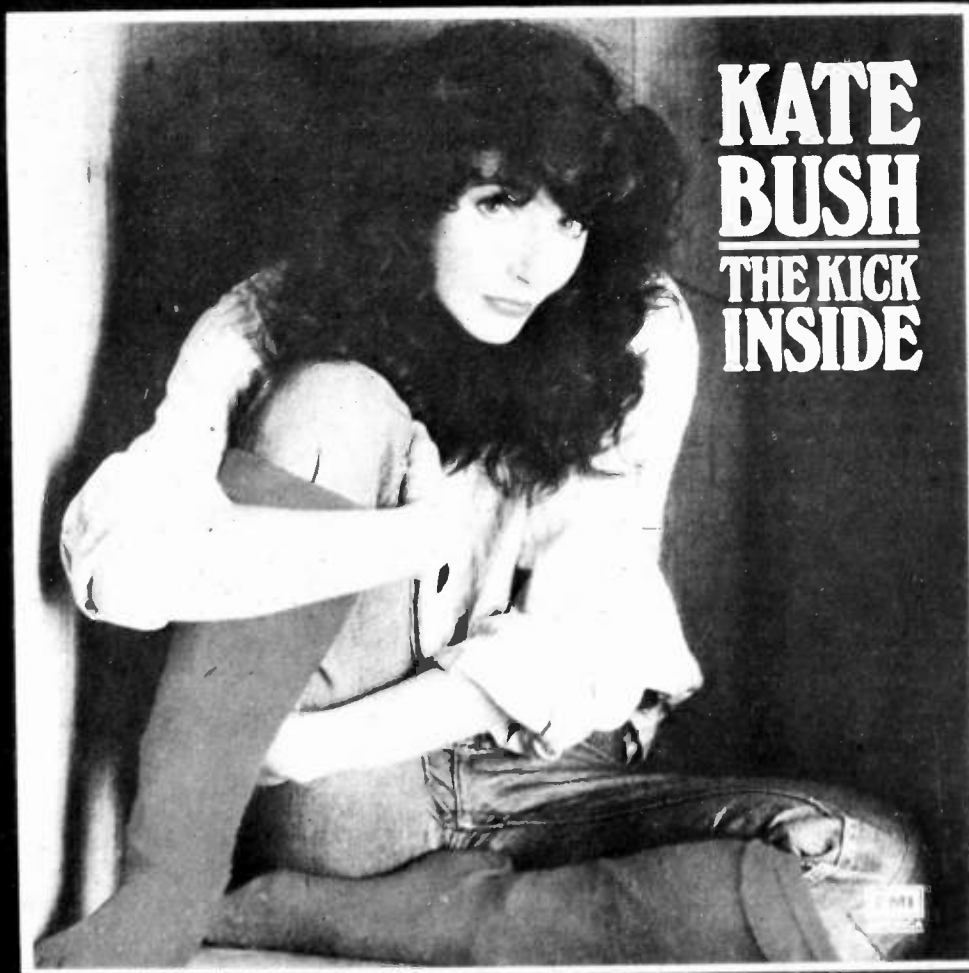
Already  
an International Classic:  
**KATE BUSH**

The Album:  
**THE KICK INSIDE**

SW-17003

The Single:  
**"WUTHERING HEIGHTS"**

8003



"Plastic Bertrand in drag? In spite of the fact it's hip to be boring and predictable these days — 'Wuthering Heights' is so far into the realm of the avante garde — it demands your attention — an ear catcher"

**Bill Hard — Editor FM-QB Album Report**

"Don't beat around the Bush — Play it!"  
**Sonny Fox — WYSP, Philadelphia**

"Forget all of your pre-conceptions about what fits — try Kate Bush for your listeners"  
**Tom Yates — Nova, Los Angeles**

"A haunting melody from a beautiful 19 year old girl whom David Gilmour has injected with more than his musical personality"

**Chris Miller — WDVE, Pittsburg**

"Listen to 'Wuthering Heights' not once but many times — if you do, it will grab you — if you don't, your karma will"

**Tim Spencer — KFWD, Dallas**

KATE BUSH IS AN



RECORDING ARTIST

# Radio & Records

# Album Airplay/ 40

# Chart Summary

## July 28, 1978

1	ROLLING STONES	Some Girls (R. Stones)	"Miss" "Beast" "Whip" lead
2	BRUCE SPRINGSTEEN	Darkness on The Edge ... (Col)	"Badlands" "Prove" "Promised" lead
3	BOB SEGER	Stranger In Town (Capitol)	"Hollywood" "Shines" "Same" lead
4	FOREIGNER	Double Vision (Atlantic)	Title "Hot" "Spellbinder" lead
5	JOE WALSH	But Seriously, Folks (Asylum)	"Life's" "Station" "Over"
6	BOB DYLAN	Street Legal (Col)	"Guards" "Cryin'" "Over"
7	MOODY BLUES	Octave (London)	"Slide Zone" "Driftwood" "Survival"
8	PABLO CRUISE	Worlds Away (A&M)	"Runnin'" "Love Will" "Rio" lead
9	ALAN PARSONS	Pyramid (Arista)	"Goes Up" "With You" "Pyramania"
10	KENNY LOGGINS	Nightwatch (Col)	"Friend" "Easy Driver" "Angeliqne"
11	DAVID GILMOUR	David Gilmour (Col)	"No Way Out" "Short"
12	SGT. PEPPER	Various Artists (RSO)	"Come Together" "Life" "Darling"
13	GERRY RAFFERTY	City To City (UA)	"Baker St." "Title" "Home" lead
14	DAVE MASON	Mariposa De Oro (Col)	"Home" "Share" "Desire" lead
15	TOM PETTY	You're Gonna Get It (Shelter/ABC)	"Need To Know"
16	THE CARS	The Cars (Elektra)	"Needed" "Good Times"
17	LITTLE RIVER BAND	Sleeper Catcher (Harvest)	"Reminiscing"
18	KINKS	Misfits (Arista)	"Fantasy" Title "Wave"
19	PETER GABRIEL	Peter Gabriel (Atlantic)	"D.I.Y." "Perspective"
20	CHEAP TRICK	Heaven Tonight (Epic)	"Surrender" "Ca. Man"
21	MICHAEL STANLEY	Cabin Fever (Arista)	"Long Time" "Dance"
22	JEFFERSON STARSHIP	Earth (Grunt/RCA)	"Love Too Good" "Crazy Feeling"
23	CHILLIWACK	Lights From The ... (Mushroom)	"Same" "Looking" "No Love"
24	UFO	Obsession (Chrysalis)	"Lose" "Rock Me" "Cherry"
25	SAMMY HAGAR	All Night Long (Capitol)	"Red" "Weekend" "Music" lead
26	WENDY WALDMAN	Strange Company (WB)	"Summer Nights"
27	PRISM	See Forever Eyes (Ariola)	"Flyin'"
28	MEAT LOAF	Bat Out Of Hell (Cleve. Int)	"Paradise"
29	TODD RUNDGREN	Hermit Of Mink ... (WB/Brsvlle)	"Friends" "Fade Away"
30	CARLY SIMON	Boys In The Trees (Elektra)	"Belong" "Tranquillo" "One Man"
31	WINGS	London Town (Capitol)	"Enough" "Deliver" "Cafe"
32	FOGHAT	Stone Blue (WB/Brsvlle)	Title "Chicago"
33	LOUISIANA'S LE ROUX	Louisiana's Le Roux (Capitol)	"Ladies"
34	JOHNNY WINTER	White, Hot & Blue (Blue Sky)	"Step" "Last Night"
35	TROOPER	Thick As Thieves (MCA)	"Hell" "Round"
36	REO SPEEDWAGON	You Can Tune A Piano ... (Epic)	"Fly" "Changes"
37	RUSS BALLARD	At The Third Stroke (Epic)	"Helpless" leads
38	LAURA NYRO	Nested (Col)	"Rhythm & Blues"
39	CRUSADERS	Images (ABC/Blue Thumb)	Variety Of Cuts
40	RITA COOLIDGE	Love Me Again (A&M)	"You" "Bye Bye"

Another top-heavy week for the chart, with the top five big guns doing battle for their spaces, all garnering tremendous airplay. STONES stayed on top with hits at 91% of our reporters. SPRINGSTEEN edged out SEGER with hits at 86% of our reporters. FOREIGNER, WALSH and DYLAN held steady. MOODY moved up as LOGGINS maintained. GILMOUR had a good week, while SGT. PEPPER made enormous airplay gains aided by adds at 53% of our reporters. PETTY inched up while CARS swerved into the top twenty. LRB held steady. STANLEY showed impressive airplay gains while UFO maintained. HAGAR was this week's highest debut with adds at 20% of our reporters. WALDMAN is growing nicely, while MEAT LOAF resurged once again and TODD inched upwards. LE ROUX bounced back. WINTER debuted with adds at 19% of our reporters and NYRO held steady. WALTER EGAN, FANDANGO, EDDIE MONEY and CHRIS REA almost charted.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

## IN THE BIN

WALTER EGAN Not Shy (Col) "Magnet And Steel"	FANDANGO Last Kiss (RCA) Title
FM Soundtrack, Various Artists (MCA) Title	
EDDIE MONEY Eddie Money (Col) "Two Tickets"	
CHRIS REA What Ever Happened To Benny Santini? (UA) "Fly"	
TOBY BEAU Toby Beau (RCA) "Angel"	MARSHALL TUCKER Together & Forever (Capricorn) "Dream Lover"

The albums in the bin are those which received enough AOR reports to come within close proximity to qualifying for the week's Top 40. Albums in italics are those which did not receive enough reports to make it upon the week's Top 40. These albums are listed to give you an idea of what is going on in the bin. In the bin albums are listed in alphabetical order.

## MOST ADDED

SGT. PEPPER *Various Artists (RSO)* - Added at 53% of our reporters.  
 SAMMY HAGAR *All Night Long (Capitol)* - Added at 20% of our reporters.  
 UFO *Obsession (Chrysalis)* - Added at 19% of our reporters.  
 JOHNNY WINTER *White, Hot & Blue (Blue Sky)* - Added at 19% of our reporters.  
 CHILLIWACK *Lights From The Valley (Mushroom)* - Added at 17% of our reporters.

## THE HOTTEST

ROLLING STONES *Some Girls (R. Stones)* - Reported hot at 91% of our reporters.  
 BRUCE SPRINGSTEEN *Darkness On The Edge Of Town (Col)* - Reported hot at 86% of our reporters.  
 BOB SEGER *Stranger In Town (Capitol)* - Reported hot at 81% of our reporters.  
 FOREIGNER *Double Vision (Atlantic)* - Reported hot at 81% of our reporters.  
 BOB DYLAN *Street Legal (Col)* - Reported hot at 71% of our reporters.

## PROGRESSIVE SINGLES

1	CITY BOY	"B.O.B." (Mercury)
2	ROBIN TROWER	"My Love" (Chrysalis)
3	WALTER EGAN	"Magnet And Steel" (Col)
4	MICK GILDER	"Hot Child In The City" (Chrysalis)
5	ROBERT GORDON	"Fire" (Private Stock)
Tie	SPIRIT	"Nature's Way" (Potato)
6	EDDIE MONEY	"Two Tickets To Paradise" (Col)
7	COMMODORES	"Three Times A Lady" (Motown)
7	ELO	"Mr. Blue Sky" (Jet)
7	STEVE MARTIN	"King Tut" (WB)

Progressive Singles: These 100 singles are receiving significant airplay by our R&R reporting stations. These singles are listed in order of album airplay. They are listed in order of their reports received. This chart represents only one and does not change to subsequent weeks.

## NORTHEAST

<b>ADDED</b>		
SGT. PEPPER	<i>Various Artists (RSO)</i>	54%
CHRIS REA	<i>Whatever Happened To Benny ... (UA)</i>	25%
TROOPER	<i>Thick As Thieves (MCA)</i>	25%
LAURA ALLAN	<i>Laura Allan (Elektra)</i>	21%
RUSS BALLARD	<i>At The Third Stroke (Epic)</i>	21%
<b>HOTTEST</b>		
ROLLING STONES	<i>Some Girls (R. Stones)</i>	93%
BRUCE SPRINGSTEEN	<i>Darkness At The Edge ... (Col)</i>	86%
FOREIGNER	<i>Double Vision (Atlantic)</i>	82%
BOB SEGER	<i>Stranger In Town (Capitol)</i>	79%
BOB DYLAN	<i>Street Legal (Col)</i>	75%

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.

## SOUTH

<b>ADDED</b>		
SGT. PEPPER	<i>Various Artists (RSO)</i>	82%
JOHNNY WINTER	<i>White, Hot &amp; Blue (Blue Sky)</i>	27%
SAMMY HAGAR	<i>All Night Long (Capitol)</i>	23%
AMBROSIA	<i>Life Beyond L.A. (WB)</i>	19%
WAR OF THE WORLDS	<i>Various Artists (Col)</i>	19%
<b>HOTTEST</b>		
ROLLING STONES	<i>Some Girls (R. Stones)</i>	100%
BRUCE SPRINGSTEEN	<i>Darkness At The Edge ... (Col)</i>	98%
FOREIGNER	<i>Double Vision (Atlantic)</i>	86%
BOB SEGER	<i>Stranger In Town (Capitol)</i>	86%
JOE WALSH	<i>But Seriously, Folks (Asylum)</i>	81%

## MIDWEST

<b>ADDED</b>		
SGT. PEPPER	<i>Various Artists (RSO)</i>	48%
AMBROSIA	<i>Life Beyond L.A. (WB)</i>	21%
UFO	<i>Obsession (Chrysalis)</i>	21%
STEVE GIBBONS	<i>Down In The Bunker (Polydor)</i>	17%
LIAR	<i>Set The World On Fire (WB/Bearsville)</i>	17%
LEON RUSSELL	<i>Americana (Parade/WB)</i>	17%
TROOPER	<i>Thick As Thieves (MCA)</i>	17%
WAR OF THE WORLDS	<i>Various Artists (Col)</i>	17%
<b>HOTTEST</b>		
ROLLING STONES	<i>Some Girls (R. Stones)</i>	88%
FOREIGNER	<i>Double Vision (Atlantic)</i>	83%
BOB SEGER	<i>Stranger In Town (Capitol)</i>	83%
BRUCE SPRINGSTEEN	<i>Darkness At The Edge ... (Col)</i>	79%
JOE WALSH	<i>But Seriously, Folks (Asylum)</i>	75%

## WEST

<b>ADDED</b>		
SGT. PEPPER	<i>Various Artists (RSO)</i>	80%
UFO	<i>Obsession (Chrysalis)</i>	33%
SAMMY HAGAR	<i>All Night Long (Capitol)</i>	30%
JOHNNY WINTER	<i>White, Hot &amp; Blue (Blue Sky)</i>	27%
CHILLIWACK	<i>Lights From ... (Mushroom)</i>	23%
<b>HOTTEST</b>		
ROLLING STONES	<i>Some Girls (R. Stones)</i>	83%
BRUCE SPRINGSTEEN	<i>Darkness On The Edge ... (Col)</i>	83%
BOB SEGER	<i>Stranger In Town (Capitol)</i>	80%
MOODY BLUES	<i>Octave (London)</i>	77%
BOB DYLAN	<i>Street Legal (Col)</i>	73%
FOREIGNER	<i>Double Vision (Atlantic)</i>	73%



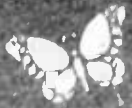
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# UFO

"Cherry"  
You can't get enough of it.

"Obsession"  
You can't stop it.

"Cherry," the single from UFO's new album, "Obsession."



**Chrysalis**  
Records and Tapes

Produced by Ron Nevison for Gadget Productions Inc. CHS 29390 1/1/2

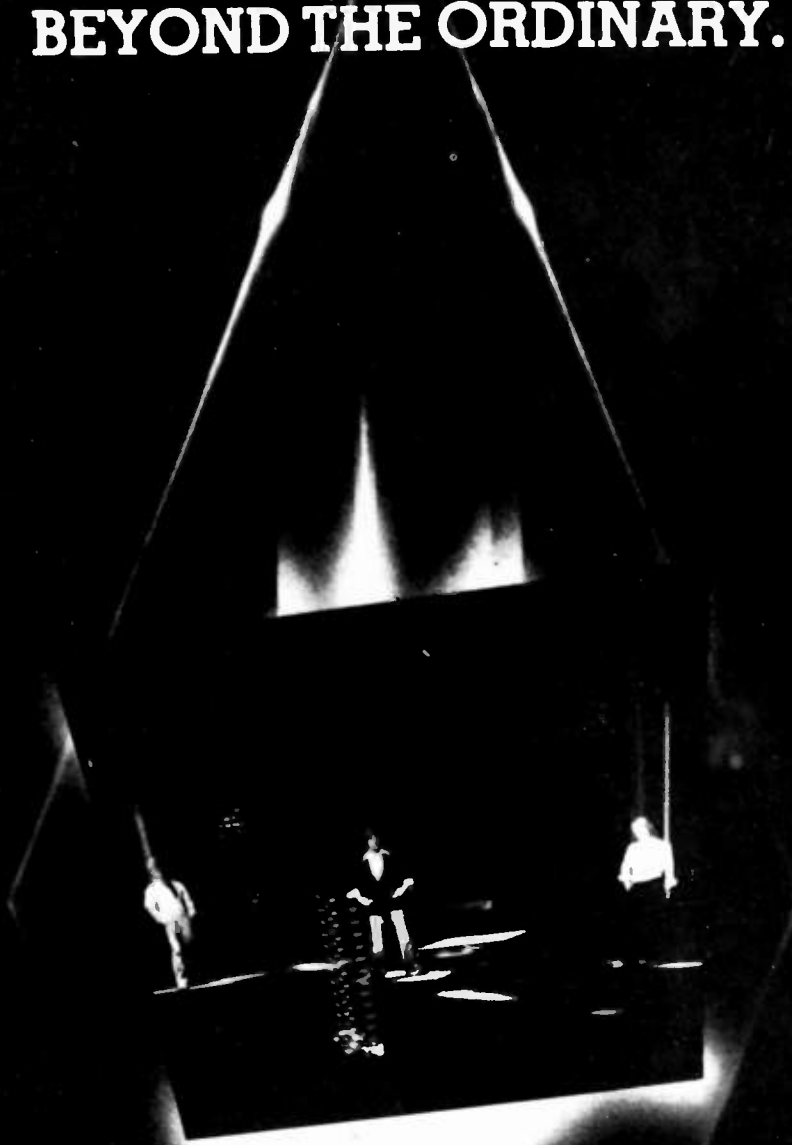


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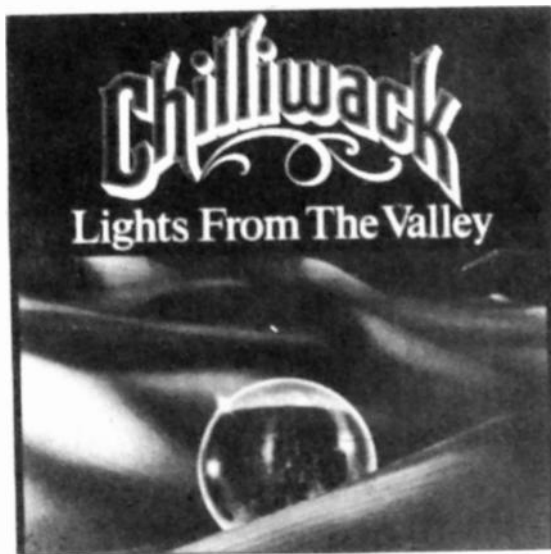
Produced by Freddie Piro & Ambrosia  
on Warner Bros. Records.





# Chilliwack

## Lights From The Valley



ONE OF AOR RADIO'S  
MOST ADDED  
MOST PLAYED ALBUMS.

---

**Album Airplay/ 40**

23 CHILLIWACK... Lights From The ... (Mushroom).....  
"Same" "Looking" "No Love"

Produced by Ross Turney, Bill Henderson and Marc Gilutin







## David Johansen Is Making It on His Terms.

David Johansen has stepped out of the shadow of the legendary N.Y. Dolls, taking his career in his own hands. Now, with the release of his new solo album, David is making music *his way*—on his terms.

It's an album so devastating that it was immediately accorded the kind of reviews some performers would kill for. John Marlowe's article in the *Miami News* is a typical example:

"David Johansen' is a killer album, filled with turmoil, pain, lost love, coming of age, and rock & roll.... It is a wondrous album, for it is a record that is the ultimate celebration of rock & roll."

Most importantly, "David Johansen" was instantly embraced by a national radio audience hungry for original music.

Radio stations around the country, (including KSAN, KNAC, WMMS, WMMR, WIOQ, WRAS, WNEW-FM, WPIX-FM and WBCN), are now regularly spinning selections from David's new album, with particularly heavy airplay in the Northeast, West, and Midwest.

And in the performing arena, where it really counts, David Johansen is scoring his biggest triumph. Night after night with his incendiary band (now including ex-Doll and Johansen collaborator, Sylvain Sylvain), David is breaking down the final barriers, and turning former skeptics into die-hard believers. Six encores in Cleveland, standing ovations on the West Coast, major appearances in key markets scheduled for the next 40 days...

David Johansen is shattering all the myths. Because he's making it on *his terms*.

**Listen to David Johansen, featuring the new single "Funky But Chic." On Blue Sky Records and Tapes.**

ZS8 2771



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DAVID JOHANSEN

Including  
Funky But Chic/Oris  
Franchise/Pain In My Heart/Cool Medro



JZ 34926

**San Luis Obispo**

**ADDED**  
 Harry Chapin (Epic)  
 1975 (Capitol)  
 Steve N. Scalet (Polygram)  
 Romeo Annual (Windham)  
 (Capitol)  
 Sgt. Pepper (RSO)  
 (Capitol)  
 Small (Capitol)  
 P. Lee (Capitol)

**ADDED**  
 Kenny Loggins (Capitol)  
 Bruce Springsteen (Capitol)  
 Fugate (WB)  
 Foreigner (A&I)  
 Bob Dylan (Capitol)  
 Rolling Stones (R. Stones)  
 Russ Ballard (Epic)  
 Primal (Arista)  
 I. M. (Capitol)  
 I. M. (Capitol)  
 I. M. (Capitol)

**CHIP NIGHT MD** Playing various cuts. Playing **NICK LINDER**, **VAMMY HAGAR**, **THE CITY BOY**, **THE RED SPIRIT**, **LUNY**, **BONNY**, **MICHAEL STANLEY**, **HENRY CRUICK**, **STEVE HACKETT** and **WATERS** singles.

**SPOKANE**

**ADDED**  
 Chilliwack (Mushroom)  
 UFO (Capitol)  
 A. M. (Capitol)  
 Sgt. Pepper (RSO)  
 Phil Manzanera (Polygram)  
 Rolling Stones (R. Stones)  
 Bruce Springsteen (Capitol)  
 David Gilmour (Capitol)

**ADDED**  
 Bob Dylan (Capitol)  
 Bob Seger (Capitol)  
 Joe Walsh (Asylum)  
 Tom Petty (Shout! ABC)  
 Kenny Loggins (Capitol)  
 Alan Parsons (Arista)  
 Moody Blues (London)  
 David Gilmour (Capitol)

**LABBY SNIDER PD** Playing various cuts. Playing **ROBIN TROWER** and **DON BROWN** singles.

**KWFM TUCSON**

**ADDED**  
 1974 (WB)  
 Johnny Winter (Blue Sky)  
 Steve Gibbons (Polygram)  
 Hotels, Motels (Capitol)  
 HOT  
 Pablo Cruise (A&M)  
 Todd Rundgren (WB)  
 Woody Waldman (WB)  
 Bob Dylan (Capitol)

**ADDED**  
 David Gilmour (Capitol)  
 Bob Dylan (Capitol)  
 Joe Walsh (Asylum)  
 Bruce Springsteen (Capitol)  
 Rolling Stones (R. Stones)  
 Michael Stanley (Arista)  
 Warren Zevon (Asylum)  
 Gerry Rafferty (UA)  
 Kenny Loggins (Capitol)

**JIM BAY MD** Playing various cuts. Playing **ROCKY HART** and **CITY BOY** singles.

**dc 10 WASHINGTON D.C.**

**ADDED**  
 (Capitol)  
 Chilliwack (Mushroom)  
 Foreigner (A&I)  
 Mike (Capitol)  
 Sgt. Pepper (RSO)  
 HOT  
 Rolling Stones (R. Stones)  
 Bruce Springsteen (Capitol)  
 Cheap Trick (Epic)

**ADDED**  
 Bob Seger (Capitol)  
 Foreigner (A&I)  
 Alan Parsons (Arista)  
 Tom Petty (Shout! ABC)  
 Kenny Loggins (Capitol)  
 David Gilmour (Capitol)  
 Bruce Springsteen (Capitol)  
 Cheap Trick (Epic)

**MICHAEL MCBAY MD** Playing various cuts. Playing **ERIC CLAPTON**, **JEFFERSON STARSHIP**, **WALTER EGAN**, **LE ROUX** and **CITY BOY** singles.

**WAFM WORCESTER**

**ADDED**  
 Kenny Loggins (Capitol)  
 Sgt. Pepper (RSO)  
 Foreigner (A&I)  
 Michael Garfunkel (Private Stock)  
 HOT  
 Cars (Epic)  
 Cheap Trick (Epic)  
 David Gilmour (Capitol)  
 Foreigner (A&I)  
 Tom Petty (Shout! ABC)  
 Phil Spector (Capitol)

**ADDED**  
 Moody Blues (London)  
 Pablo Cruise (A&M)  
 Rolling Stones (R. Stones)  
 Bob Seger (Capitol)  
 Bruce Springsteen (Capitol)  
 Cheap Trick (Epic)  
 David Gilmour (Capitol)  
 Tom Petty (Shout! ABC)  
 Phil Spector (Capitol)

**LEE ARNOLD PD/JOHN DUNCAN MD** Playing various cuts. Playing **ERIC CLAPTON**, **JEFFERSON STARSHIP**, **MICHAEL JOHNSON**, **GERRY RAFFERTY**, **WALTER EGAN** and **ALBO SMITH** singles.

**KTUE San Rafael**

**ADDED**  
 1974 (WB)  
 Johnny Winter (Blue Sky)  
 Steve Gibbons (Polygram)  
 Hotels, Motels (Capitol)  
 HOT  
 Pablo Cruise (A&M)  
 Todd Rundgren (WB)  
 Woody Waldman (WB)  
 Bob Dylan (Capitol)

**ADDED**  
 David Gilmour (Capitol)  
 Bob Dylan (Capitol)  
 Joe Walsh (Asylum)  
 Bruce Springsteen (Capitol)  
 Rolling Stones (R. Stones)  
 Michael Stanley (Arista)  
 Warren Zevon (Asylum)  
 Gerry Rafferty (UA)  
 Kenny Loggins (Capitol)

**DALE HAYES MD** Playing various cuts. Playing **LITTLE RINGER**, **ROBERT GORDON**, **LISA RAYAN**, **ROBIN TROWER** and **CITY BOY** singles.

**WOLFEY'S St. Louis**

**ADDED**  
 Johnny Winter (Blue Sky)  
 Steve Gibbons (Polygram)  
 Hotels, Motels (Capitol)  
 HOT  
 Pablo Cruise (A&M)  
 Todd Rundgren (WB)  
 Woody Waldman (WB)  
 Bob Dylan (Capitol)

**ADDED**  
 David Gilmour (Capitol)  
 Bob Dylan (Capitol)  
 Joe Walsh (Asylum)  
 Bruce Springsteen (Capitol)  
 Rolling Stones (R. Stones)  
 Michael Stanley (Arista)  
 Warren Zevon (Asylum)  
 Gerry Rafferty (UA)  
 Kenny Loggins (Capitol)

**TED HABECK PD** Playing various cuts. Playing **CITY BOY** and **ROBIN TROWER** singles.

**KMOD Tulsa**

**ADDED**  
 Johnny Winter (Blue Sky)  
 Steve Gibbons (Polygram)  
 Hotels, Motels (Capitol)  
 HOT  
 Pablo Cruise (A&M)  
 Todd Rundgren (WB)  
 Woody Waldman (WB)  
 Bob Dylan (Capitol)

**ADDED**  
 David Gilmour (Capitol)  
 Bob Dylan (Capitol)  
 Joe Walsh (Asylum)  
 Bruce Springsteen (Capitol)  
 Rolling Stones (R. Stones)  
 Michael Stanley (Arista)  
 Warren Zevon (Asylum)  
 Gerry Rafferty (UA)  
 Kenny Loggins (Capitol)

**BILL BRUUN PD** Playing various cuts. Playing **WAYLON JENNINGS**, **ROLLING STONES**, **MISS YOU**, **DISCO**, **STEVE HACKETT**, **TOBY BEAU**, **CHILLIWACK** and **AIRWAVES** singles.

**WRQX 107 Washington D.C.**

**ADDED**  
 Moody Blues (London)  
 Alan Parsons (Arista)

**HOT**  
 Foreigner (A&I)  
 Rolling Stones (R. Stones)  
 Sgt. Pepper (RSO)  
 Bob Seger (Capitol)

**KATHY BONNER MD** Playing various cuts.

**wqsr 102.2 fm TAMPA**

**ADDED**  
 Sgt. Pepper (RSO)  
 Hotels, Motels (Capitol)  
 Ambrosia (WB)  
 Hallelujah (Capitol)  
 HOT  
 Bob Dylan (Capitol)  
 Rolling Stones (R. Stones)  
 Kenny Loggins (Capitol)  
 Bruce Springsteen (Capitol)

**ADDED**  
 Gerry Rafferty (UA)  
 Bob Seger (Capitol)  
 Little River Band (Mercury)  
 Joe Walsh (Asylum)  
 John Hall (Asylum)  
 Wendy Waldman (WB)  
 Alan Parsons (Arista)  
 Carly Simon (Elektra)  
 Dave Mason (Capitol)  
 John Kramer (A&M)

**BOB STROUD MD/PIPPER'S** Playing various cuts. Playing **AMBROSIA**, **HOW MUCH HOLIERS**, **CARACAS**, **PLAYING ROBERT GORDON**, **STEVE MARTIN**, **MEAT LOAF**, **CITY BOY**, **WALTER EGAN**, **LE ROUX** and **STONEBOLT** singles.

**WOUR Utica**

**ADDED**  
 Gerry Rafferty (UA)  
 Bob Seger (Capitol)  
 Little River Band (Mercury)  
 Joe Walsh (Asylum)  
 John Hall (Asylum)  
 Wendy Waldman (WB)  
 Alan Parsons (Arista)  
 Carly Simon (Elektra)  
 Dave Mason (Capitol)  
 John Kramer (A&M)

**HOT**  
 Foreigner (A&I)  
 Rolling Stones (R. Stones)  
 Bruce Springsteen (Capitol)  
 Bob Seger (Capitol)  
 Prism (Arista)  
 Cars (Elektra)  
 Stonebalt (Parachute)  
 Little River Band (Mercury)  
 Moody Blues (London)  
 Pablo Cruise (A&M)  
 Kenny Loggins (Capitol)  
 Warren Zevon (Asylum)  
 Bob Dylan (Capitol)  
 Wendy Waldman (WB)  
 Van Dyke (Big Sound)

**JEFF CHARD PD** Playing various cuts. Playing **ELVIS COSTELLO**, **IAN DURY**, **ROBERT GORDON**, **ALISSA**, **FLASHCUBES**, **WALTER EGAN**, **GERRY RAFFERTY**, **BUCACRE**, **ROBIN TROWER**, **STEVE HACKETT**, **RITA COOLIDGE**, **COMMODORES** and **CARILLO** singles.

**KTMS-FM Rock 97 Santa Barbara**

**ADDED**  
 Chilliwack (Mushroom)  
 Nazz (Capitol)  
 1974 (WB)  
 Foreigner (A&I)  
 Lennon (Capitol)  
 Lennon (Capitol)  
 Rolling Stones (R. Stones)  
 Russ Ballard (Epic)  
 Moody Blues (London)

**ADDED**  
 Bob Dylan (Capitol)  
 Little Coolidge (A&M)  
 Joe Walsh (Asylum)  
 Wayne Waldman (WB)  
 Dave Mason (Capitol)  
 Laura Nyro (Capitol)  
 Michael Johnson (EMI America)  
 Angelo (Capitol)  
 Bruce Springsteen (Capitol)  
 Alan Parsons (Arista)

**MARR LILES MD** Playing various cuts. Playing **BOB SPEEDWAGON** and **LEIL** singles.

**FM 104 Toledo**

**ADDED**  
 War of Wounds (Capitol)  
 Lee (WB)  
 HOT  
 Rolling Stones (R. Stones)  
 Foreigner (A&I)  
 Cheap Trick (Epic)  
 Genesis (A&I)

**ADDED**  
 David Gilmour (Capitol)  
 Kenny Loggins (Capitol)  
 Bob Seger (Capitol)  
 Pablo Cruise (A&M)  
 Moody Blues (London)  
 Bruce Springsteen (Capitol)  
 Joe Walsh (Asylum)

**SCOTT JAMESON MD** Playing various cuts. Playing **ROLLING STONES**, **MISS YOU**, **DISCO**, **MICHAEL JOHNSON**, **COMMODORES**, **WALTER EGAN**, **GERRY RAFFERTY**, **JEFFERSON STARSHIP** and **CITY BOY** singles.

**WOUR Utica**

**ADDED**  
 Gerry Rafferty (UA)  
 Bob Seger (Capitol)  
 Little River Band (Mercury)  
 Joe Walsh (Asylum)  
 John Hall (Asylum)  
 Wendy Waldman (WB)  
 Alan Parsons (Arista)  
 Carly Simon (Elektra)  
 Dave Mason (Capitol)  
 John Kramer (A&M)

**HOT**  
 Foreigner (A&I)  
 Rolling Stones (R. Stones)  
 Bruce Springsteen (Capitol)  
 Bob Seger (Capitol)  
 Prism (Arista)  
 Cars (Elektra)  
 Stonebalt (Parachute)  
 Little River Band (Mercury)  
 Moody Blues (London)  
 Pablo Cruise (A&M)  
 Kenny Loggins (Capitol)  
 Warren Zevon (Asylum)  
 Bob Dylan (Capitol)  
 Wendy Waldman (WB)  
 Van Dyke (Big Sound)

**KKEM Santa Maria**

**ADDED**  
 Van Dyke (Capitol)  
 HOT  
 Rolling Stones (R. Stones)  
 Sgt. Pepper (RSO)  
 HOT  
 Rolling Stones (R. Stones)  
 Foreigner (A&I)  
 1974 (WB)  
 Foreigner (A&I)

**ADDED**  
 Chilliwack (Mushroom)  
 Nazz (Capitol)  
 1974 (WB)  
 Foreigner (A&I)  
 Lennon (Capitol)  
 Lennon (Capitol)  
 Rolling Stones (R. Stones)  
 Russ Ballard (Epic)  
 Moody Blues (London)

**BEYOND MD** Playing various cuts. Playing **LEO ROBIN TROWER**, **NICK GILDER**, **CHAP TRICK** and **BILLY JOEL** singles.

**92.5 stereo fm Toledo**

**ADDED**  
 Bruce Springsteen (Capitol)  
 Sgt. Pepper (RSO)  
 Chilliwack (Mushroom)  
 Lee (WB)  
 Chris Rea (UA)  
 HOT  
 Joe Walsh (Asylum)  
 Jefferson Starship (Grant RCA)  
 Bob Seger (Capitol)

**ADDED**  
 Foreigner (A&I)  
 Alan Parsons (Arista)  
 David Gilmour (Capitol)  
 Prism (Arista)  
 Pablo Cruise (A&M)  
 Gerry Rafferty (UA)  
 Rolling Stones (R. Stones)  
 Moody Blues (London)  
 Eddie Money (Capitol)  
 Meat Loaf (Capitol)  
 Kinks (Arista)

**PAUL GOLDBERG, PD/MD PEPPER'S** "Come Together" "Life" CHILLIWACK's "Looking for Love" "No Love" "Playing STEELY DAN (FM), NICK GILDER, CEMAX, BLUES BAND, BOB SPEEDWAGON, FRANKIE VALLI, BENNY LOGGINS, TARNY SPENCER, GENESIS, CARLY SIMON, CHARLIE, MARIA BONOFF, CHEAP TRICK, BOB DYLAN, TOM PETTY and MICHAEL STANLEY singles.

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**KZAM Seattle**

**ADDED**  
 Jesse Winchester (WB)  
 Leon Russell (Parade)  
 Larry Carlton (WB)  
 Bob Dylan (Capitol)  
 Laura Nyro (Capitol)  
 Richard D. (Capitol)  
 Cal Tjader (Galaxy)  
 Mazy Team (Kings)  
 Moon Martin (Capitol)  
 Greg Kihn (Capitol)  
 Little River Band (Capitol)  
 Scott Hamilton (Capitol)  
 Gabriel (Epic)  
 Russ Ballard (Epic)

**HOT**  
 Bob Dylan (Capitol)  
 Me (Capitol)  
 John Prine (Asylum)  
 Bruce Springsteen (Capitol)  
 Wendy Waldman (WB)  
 Bob Marley (Jamaica)  
 Rolling Stones (R. Stones)  
 Bob Seger (Capitol)  
 Adam at the Wheel (Capitol)  
 Jeff Jackson (Virgin)  
 Billy Joel (Capitol)  
 Gerry Rafferty (UA)  
 Laura Nyro (Capitol)  
 Amazing Rhythms (A&M)

**JOHN REITZER MD** Playing various cuts.

**chum Toronto**

**ADDED**  
 Snail (Capitol)  
 Peter Gabriel (A&I)  
 Stonebalt (Parachute)  
 Bruce Cockburn (Epic)  
 Billy Bragg (Epic)  
 HOT  
 Bruce Springsteen (Capitol)  
 Bob Dylan (Capitol)  
 Joe Walsh (Asylum)  
 Foreigner (A&I)

**ADDED**  
 Rolling Stones (R. Stones)  
 Gerry Rafferty (UA)  
 Wendy Waldman (WB)  
 Moody Blues (London)  
 Jefferson Starship (Grant RCA)  
 Pablo Cruise (A&M)  
 Bob Seger (Capitol)  
 Alan Parsons (Arista)  
 Bonnie Tyler (RCA)  
 Dave Mason (Capitol)  
 Kinks (Arista)

**NANCY BRANT MD** Playing various cuts. Playing **WALTER EGAN**, **LE ROUX**, **CITY BOY** and **PATTI SMITH** singles.

**KZOK 102 Seattle**

**ADDED**  
 UFO (Capitol)  
 Little River Band (Mercury)  
 Creed (Asylum)  
 Sammy Hagar (Capitol)  
 Gena Hagan (20th)  
 HOT  
 Rolling Stones (R. Stones)  
 Bob Seger (Capitol)

**ADDED**  
 Foreigner (A&I)  
 Joe Walsh (Asylum)  
 Heart (Mushroom)  
 Moody Blues (London)  
 Alan Parsons (Arista)  
 Tom Petty (Shout! ABC)  
 Kinks (Arista)  
 Bruce Springsteen (Capitol)  
 Journey (Capitol)  
 FM (MCA)  
 Bob Dylan (Capitol)  
 ARS (Polygram)  
 Warren Zevon (Asylum)

**MAVIS MACROFF MD** Playing various cuts. Playing **LEO** single.



**SPLASH FOR CASH—KFML/Denver**, in conjunction with Columbia Records, sponsored a "Pure Pop For Now People" promotion featuring an appearance by Nick Lowe whose album is so titled. Listeners contributed a dollar apiece for a chance to throw two balls at the KFML jocks who, when hit, were dunked into a tank of carbonated beverage (pop). A total of \$232 was raised on behalf of the Untouchables charity for runaways and kids in trouble. Pictured is KFML PD Randy Sutton moments before taking the pop plunge.



# COUNTRY

5R/Friday, July 28, 1978



**Jim Duncan**

## News Notes

Dan Halyburton returns to Country Radio. Halyburton, who about a month and a half ago, joined WGBS/Miami, contemporary Pop/Adult station, as PD, has decided to return to WDGY/Minneapolis. Halyburton had taken WDGY to the top of the Country ratings in that area and told R&R, "I am very happy to return to WDGY and the Country format. I just felt for my career it would be to my advantage to be involved again with Country radio." He will return August 7, and take over again as PD. . . . Johnny West is leaving WLAS/Jacksonville, North Carolina after a year as morning man and Music Director, to rejoin KSO/Des Moines. VP/GM Perry St. John has appointed West as the new morning man and Program Director, effective Monday (31). At WLAS, PD Jerry Outlaw will take over the music and the morning show. He is looking for another air person to fill the gap West leaves.

After more than three years, Dugg Collins is no longer PD/MD of KDJW/Amarillo. Jim George Smith has named Terry Amburn to take over those positions. Collins remains with the station to continue to do the morning drive program. Amburn had been programming the station's FM in a progressive country vein. His new title will be Operations Manager of both stations. "Shotgun" Kelley from KPUR/Amarillo joins the FM as PD. Amburn says the only plans for the AM are "to slow the moving of product on the chart. Plus I plan to play fewer records." . . . At WADR/Utica-Rome, New York, former afternoon drive man, John Sebastian, has moved to morning drive and appointed Program Director by GM Larry Manuel. Other new air personalities include Art Stewart, who will do middays, and Mark Williams for the afternoon shift. . . . Congratulations to former Playboy Records executive Nick Hunter on his appointment to the National Country Promotions position at MCA/Nashville. . . . After 5 years Lance Carson departs WVMI/Biloxi to become PD of Country station WAXX/Gadsden, Ala. Jim Bailey will take over as Music Director at WVMI when Carson departs this week. . . . Five stations in Cedar Rapids, Iowa were off the air about three hours last week due to 65 MPH winds and a storm that went through the town. Among the stations were R&R Country reporter KHAK. The others were KCRG, KJLW, KTOF and Q-103. . . . Eleven year radiobroadcast veteran Bob Walker has resigned

as PD of WNYN/Canton. He joins ABC Records as Midwest Country Promotion Director. Walker will be based in Cleveland. Rex Ryan has been appointed acting PD of WNYN. Best of luck, Bob, in your new career. Bob had been an R&R reporter for many years, first at WPOC-FM/Baltimore, then at WNYN. . . . Here's looking at you! WHK/Cleveland afternoon air personality and Music Director Terry Stevens was just chosen by a newly-formed women's organization as one of Cleveland's ten most eligible bachelors. The group is known as the "Men Watchers Of Cleveland". . . .

**SERVICES NEEDED:** KUZZ/Bakersfield needs an entertaining morning person. Contact PD Mike Horey, (805) 393-1500. PD Berry Burks of KHAK/Cedar Rapids needs some air talent for the station. (319) 365-9432. Steve Lewis, Operations Director of KBFW/Bellingham, Washington reports the station is starting to do more live programming (they were automated about a year ago). They could use service of new releases, singles and albums, plus bluegrass music KBFW, P.O. Box D, Bellingham, 98225. . . . WIRK-FM/West Palm Beach is in need of an evening personality. Contact PD Barry Grant, (305) 965-9241. . . . So what's new with you?



Terry Stevens

## Contests, Concerts And Conversations

WPLG/Atlanta has begun the "Search of the South" talent to find a vocal group. Winning group wins a recording session, pressing of 1000 albums, a trip to Nashville and an appearance on the Grand Ole Opry. . . . WJGZ/Minneapolis started a weekly series of live broadcasts, one hour each Saturday night. MCA's Ronnie Sessions kicked off the series. A local recording studio provided sound equipment, so the quality of sound was said to be superb. Faron Young and Conway Twitty were among the first artists to perform on the all new "WMC Memphis Jubilee" every Saturday night at a 1600-seat auditorium. The shows are done live over WMC. Coming attractions include Waylon Jennings and Bobby Bare. . . . KSON/San Diego treated 3,000 underprivileged children, senior citizens and the handicapped to a night at the circus. KSON midday air personality Dick Warren served as ringmaster for the evening. WMAQ/Chicago recently raised over \$38,000 from more than 40,000 persons who attended the Fourth WMAQ Lamba Farm free concert. The benefit had Dave & Sugar and T.G. Sheppard providing the entertainment. Lamba Farm houses and trains mentally retarded young adults. WCKI/Catkill, New York, is running a "Love Boat Cruise To Bermuda" contest. Listeners register at participating sponsors. Hourly names are called on the air. Winners each hour get a chance to win the grand prize of the boat trip. More than 12,000 KSO/Des Moines listeners attended the 5th Annual KSO Country Music Festival. Talent lineup included Ronnie McDowell, Randy Barlow, Mundo Earwood, Daany Hargrove and some local talent. KSO's Jarrett Day served as MC and morning man John Charleston acted as talent coordinator. July 30 will be the day of the WIRE/Indianapolis 4th Annual Country Picnic. Admission is free, and entertainment features Tom T. Hall, The Keadalls, Ronnie McDowell, Steve Warner and Kelley Warren. More than 100 charities and public service groups will have fund-raising game booths. Some booths are set to

sell lunches and refreshments. WIRE has set up sack races, watermelon eating contests and a tug-o-war with the WIRE disc jockeys as captains. . . . More than 14,000 people joined in with KFDI/Wichita for their 14th anniversary celebration. Games, rides, talent and fiddlers contests, bluegrass and gospel groups entertained along with Jacky Ward, Kenny Starr, and Reba McEntire. . . . Billy Swan and newcomer Louise Mandrell, recently in Reno, stopped by KBET for on-air interviews. . . . KNEW/Oakland-San Francisco held a "Country Bluegrass Day at Marine World/Africa, U.S.A." last Sunday. \$1000 cash prizes and merchandise were awarded to winners of the banjo and fiddle contest. KNEW did a live broadcast during the event. . . . Last week, WHN/New York broadcast Dickey Lee and Hank Williams, Jr. live from the Lone Star Cafe. Emmylou Harris and Dickey Lee stopped by the WHN studios to do a guest DJ slot. The station broadcast the Mel Tillis show from Long Island last Friday (7-21). . . . WHK/Cleveland recently celebrated "National Avoid Boredom Week" by inviting listeners to call in and tell of their most boring experience. Six different winners were then selected, from their stories, to come to the station for a party in the WHK "bored" room. Along with a tour of the station, a lunch and cake, winners were given some extra gifts to help avoid future boredom. . . . Before this column gets any more boring, let's just sign off for another week with an invite for you to send your station news to: R&R Country, 1930 Century Park West, Los Angeles, CA. 90067.



**SIGN LANGUAGE IN SIOUX FALLS** — Kurt Andrews, Program Director of KXRB/KIOV/Sioux Falls, South Dakota, sent along some examples of different marques the station used to promote itself. Andrews told R&R, "We have had more success with these marques, than any billboard campaign run in the city. We traded out some spots and drop-ins, in exchange for the use of their signs. A funny sidelight is, that some businesses, after seeing other marques, put up some kind of sign without ever being contacted by us!"



Biff Collie

## Inside Nashville

**AIR-LINES:** Margo Smith's husband last month was promoted from VP to President of that new Carlisle Ohio bank (she's got somebody who'll take an interest in her money). They say Ronnie Milsap's biggest fan was at Fan Fair this year, he's reported to be Richard Albritton of Nacona, New Hampshire, who weighed in at 433. Milsap's fan club booth won 1st prize in Fan Fair booth competition. Tom T. Hall will headline the 4th annual Truck Driver's Country Music Awards Show September 9th at Kansas City's Convention Center Music

Hall. Conway Twitty's youngest son Jimmy a slick fielding second baseman who helped lead Hendersonville High School to the regional tournament this year, won a baseball scholarship to Vanderbilt University starting this fall (Conway is a major stockholder in ou new Nashville Sounds Southern League baseball club). Larry Gallin, answering "no autograph" criticism, says "Traditionally, I know I'm supposed to go out there and let the fans tear me apart. But I'm not like that. I'm going to give my

Continued on page 54

COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

GEORGE JONES

I'll Just Take It Out In Love (Epic)

Adds include WDEE, WNYR, KEND, WHBF. Chart activity includes 27-17 KNEW, 28-22 WIL, 6-5 WINN, 32-24 WONE, debut 30 WJJD, 31-26 KSO, debut 24 KSON, 28-22 KNIX, 28-22 WAME, 23-19 KRGO, 42-33 KLAC, 31-28 WXCL, 32-25 KFDI, 35-30 KFGO. R&R Chart 40-27.

DOTTIE WEST

Come See Me And Come Lonely (UA)

New adds include WMAQ, WSLR, WMC, WEAT, WDEE, WFEC, WHBF. Chart action 32-27 WIRE, 28-19 WONE, 18-11 KLVI, 23-19 KUZZ, 27-22 KGA, 31-26 KGBS, 34-28 KNEW, 29-22 WXCL, 36-28 KXRFB, debut 26 WKFM. R&R Chart 38-28.

CONWAY TWITTY

Boogie Grass Band (MCA)

Strong phone record. Just added at WBAP, KIKK, WHN, KENR, WWJO, KRZY, WNYR, KEND, WADR and others. Charted 18-12 WUBE, 26-18 KGBS, 23-17 WDEE, 38-23 WEEP, 25-17 KAYO, 25-17 WHOO, 39-28 KSO, debut 28 KGA, debut 26 WBCS, 36-28 KYNN. R&R Chart 38-29.

WILLIE NELSON

Blue Skies (Columbia)

Good moves in all regions. Chart action includes 22-16 WPLO, 50-40 KLAC, 36-27 WUBE, 29-16 WDEE, 39-28 WL0L, 27-15 KGBS, 35-30 WHOO, debut 27 WMC, debut 25 WHK, 25-17 KSO, debut 19 WDAF, 25-19 WEEP, debut 25 KAYO, debut 26 WAME. Added at WJJD, WVOO, KRMD, KLVI, WYVA, WHBF. R&R Chart debut 30.

NEW & ACTIVE

TOMMY OVERSTREET "Better Me" (ABC) Charts 21-7 KNIX, 31-20 WONE, 45-36 KLAC, 26-20 WIRK-FM, 20-14 KGBS, 34-29 WSM, 33-29 WIRE, 31-27 KRAK, 20-15 KUZZ, 30-23 WXCL, 29-21 KFTN, 14-11 KRZY. Added at WDEE, WEAT. R&R Chart 39-32.

OLIVIA NEWTON-JOHN "Hopelessly Devoted To You" (RSO) Adds at WIXY, WYTL, KFTN, KSO, KEED, KTYN, WJJD, KEND, KLVI, WIXZ. Charts debut 20 WINN, 18-8 WEEP, debut 26 KENR, 33-22 WHK. R&R Chart Debut 36.

JOHNNY DUNCAN "Hello Mexico (And Adios Baby To You)" (Columbia) New at WONE, WEEP, WIL, KXRFB, WIXZ, WADR, KCEY, KHAK, WSUN, WTHI. Charts 29-21 KCKC, debut 29 WPLO, 38-29 KENR, 32-22 WUBE, 37-30 KGBS, debut 30 KSON, 25-12 KRZY, 16-12 WINN, debut 21 WIXY. R&R Chart Debut 39.

STATLER BROTHERS "Who Am I To Say" (Mercury) The "Most Added" record of the week, some new stations include WAME, WPLO, WSUN, KSON, KSO, WJJD, WHK, WIRE, WUBE, KENR, KRMD, KIKK, KRZY, KRAK, KGA, KXRFB, WHOO, KKYX, WXCL, KUZZ, KFTN, and others.

EMMYLOU HARRIS "Easy From Now On" (WB) Another of the "Most Added" records this week, new at WSM, WIRK-FM, WMUS, KNIX, KAYO, KGA, KNEW, WAME, KENR, KKYX, WSLR, KSO, KRAK, KRAM, WLAS, KFEQ, WYTL, WQQT, KBET, WJJD, WINN, and others.

JIM ED BROWN & HELEN CORNELIUS "If The World Ran Out Of Love Tonight" (RCA) Another of the "Most Added" records this week, some adds include WSM, WMC, WAME, WIRE, KSO, KLAC, KERE, KNEW, WHOO, KHAK, WUBE, WXCL, KSSS, KAYO, KGBS, WNYN, KTYN, KKYX, KEBC, WVOJ, WTOM, KRAM, KBBQ, KRMD.

WAYLON JENNINGS "I've Always Been Crazy" (RCA) Another of the "Most Added" records. Chart activity includes 29-19 KGBS, 31-22 WEEP, debut 29 KCKC, debut 30 WSUN, debut 15 WINN. Adds at WHK, WMC, WDAF, KNEW, KUZZ, KRMD, WIXY, KERE, KAYO, WDG, WL0L, KXRFB, WOKQ.

KENNY O'DELL "Let's Shake Hands And Come Out Loving" (Capricorn) Added at WIL, WHK, KLAC, KNEW, WSUN, WJJD, KSON, KCEY, WL0L, WCOS-FM. Charts 27-21 WHOO, debut 30 KGA, 45-30 WONE, 28-20 WPLO, 34-23 KFDI, 35-28 WNRs, 26-19 KFTN, 45-30 WLAS, debut 27 KAYO.

TAMMY WYNETTE "Womanhood" (Epic) Added at KLAC, KIKK, WIL, WBAP, KVOO, KHAK, KNEW. Charts 41-28 KRAK, debut 29 WIRK-FM, debut 30 KCKC, debut 25 WAME, 32-26 WL0L, 27-18 KUZZ, 37-26 KFTN, 30-20 WUBE.

MICKEY GILLEY "Here Comes The Hurt Again" (Playboy) New adds include KSON, KGBS, KRZY, KNIX, WAME, KLVI, WHOO, WVOJ, KXRFB, WYTL, KFTN, KRAM, KAYO, KGA.

JOE STAMPLEY "If You've Got Ten Minutes (Let's Fall In Love)" (Epic) Picked up at WHK, WONE, KEND, WNYR, KVOO, KSON, KUZZ, KTOM, WDDD. Chart activity 37-28 KRZY, 27-12 KCKC, 45-29 KLVI, debut 27 WPLO, 39-28 WUBE, 25-20 KRMD, 10-9 WINN.

SONNY JAMES "Caribbean" (Columbia) New at KGBS, WSUN, WBAP, KHAK, WSM, KEND, WCOS-FM, WIRK-FM, KFEQ, WYVA, WDN. Charts 40-29 WUBE, debut 29 WKMF, debut 29 KEED.

Radio & Records

COUNTRY AIRPLAY/40

July 28, 1978

Three Weeks Two Weeks Last Week

Table listing country airplay records for July 28, 1978, with columns for weeks and record titles.

CHART SUMMARY: Kenny Rogers held on to the number one position. Hot on his tail are Eddie Rabbitt, Crystal Gayle, Anne Murray, Charley Pride, Don Williams, and Janie Fricke out of the top ten.

Most Added

- STATLER BROTHERS Who Am I To Say (Mercury)
EMMYLOU HARRIS Easy From Now On (WB)
BROWN & CORNELIUS If The World Ran Out Of Love Tonight (RCA)

Hottest:

- SUSIE ALLANSON (WB)
JOHN CONLEE (ABC)
JANIE FRICKE (Columbia)
CRYSTAL GAYLE (UA)

Most Requested

- 1 KENNY ROGERS (UA)
2 CRYSTAL GAYLE (UA)
3 RONNIE MILSAP (RCA)

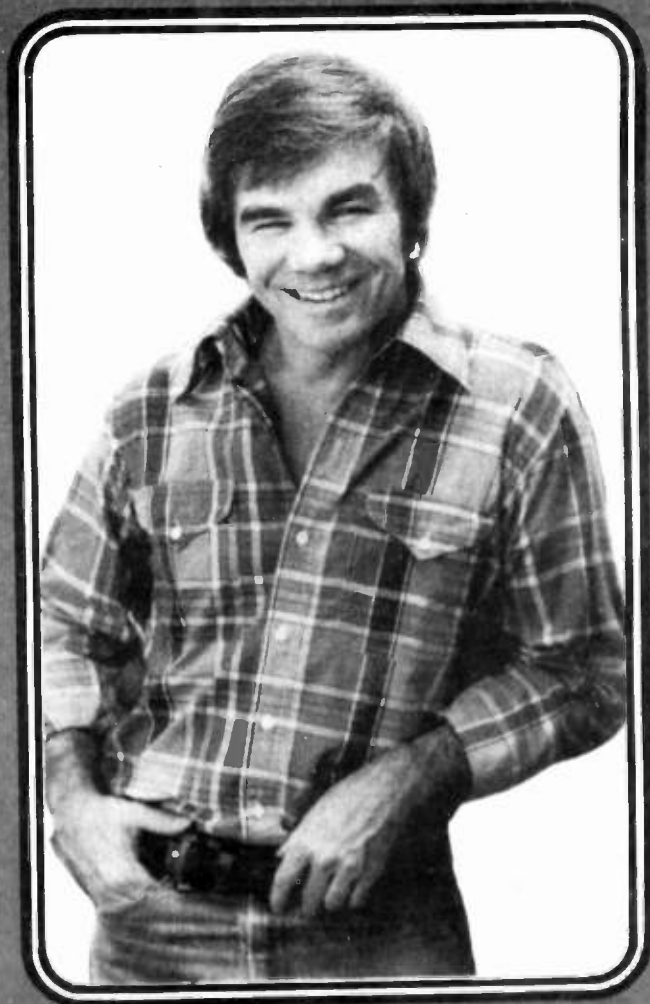
2 + 2 = 3

One duet and two single acts equal...  
three hits, hits, hits!



**Jim Ed & Helen**  
**IF THE WORLD RAN OUT  
OF LOVE TONIGHT** (PB-11304)

74 BB 70 CB 85 RW



**Dickey Lee**  
**MY HEART WON'T  
CRY ANYMORE**  
(PB-11294)

59 BB 62 CB 59 RW



**Dottsy**  
**I JUST HAD YOU  
ON MY MIND** (PB-11293)

42 BB 45 CB 45 RW

**RCA**  
Records





# BRAINSTORM

with the

**BIGGEST NAMES and the BRIGHTEST MINDS in RADIO TODAY!**

**Barney Ales**

*President, Motown Records*

**Neil Bogart**

*President, Casablanca Records*

**J. B. Carmicle**

*General Manager, Cashbox*

**Clive Davis**

*President, Arista Records*

**Jerry Del Colliano**

*Editor & Publisher, Inside Radio*

**Sam Digges**

*President, CBS Radio Division*

**Gil Friesen**

*President, A & M Records*

**Doug Hall**

*Publisher & President, Hall Radio Report, and Radio TV Programming, Billboard*

**Bob Hamilton**

*Fred Magazine*

**Eugene Jackson**

*President, National Black Network*

**Hal Jackson**

*WBLS, New York*

**Ed James**

*Executive Editor, Broadcasting*

**Ed Little**

*President, Mutual Broadcasting System*

**Bruce Lundvall**

*President, CBS Records*

**Frank Magid**

*President, Frank N. Magid Associates, Inc.*

**Neil McIntyre**

*Radio Director, Record World*

**Harvey Mednick**

*Vice President, RKO Radio*

**Dave Moorhead**

*Vice President & General Manager, KMET-FM*

**Bruce Morrow**

*Reporter, TV Radio Age*

**By Napier**

*WCCO, Minneapolis*

**Hal Neal**

*President, ABC Radio Division*

**Denise Oliver**

*WIYY, Baltimore*

**Bill Scott**

*Vice President, Radio News Operations, Group W*

**Rick Sklar**

*Vice President for Radio, ABC*

**Joseph Smith**

*President, Elektra Asylum Nonesuch*

**Jack Thayer**

*President, NBC Radio Division*

**Bob Wilson**

*Editor & Publisher, Radio & Records*



... and ...

## ENJOY

the **BRIGHTEST STARS** in SHOWBIZ!

Sunday!

The  
**DIRT  
BAND**

Monday!

Chicago

Tuesday!

**BARRY  
MANILOW**

**CHICAGO -- HYATT REGENCY -- AUGUST 20-23**

**Preregistration  
DEADLINE:  
August 10th**

Hotel reservations must be received by NAB by August 10, 1978.

Your confirmation will come directly from the hotel.



### REGISTRATION FORM

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone Number \_\_\_\_\_

Payment in full must accompany this form. Make your check or money order payable to the National Association of Broadcasters, and mail to: Radio Information Office, NAB, 1771 N Street N.W., Washington, D.C. 20036.

Registration fee for NAB members ..... \$125 \_\_\_\_\_  
Registration fee for nonmembers ..... \$200 \_\_\_\_\_  
Check enclosed in full payment ..... \$ \_\_\_\_\_

### HOTEL REQUEST FORM

The NAB Radio Programming Conference takes place at the Hyatt Regency in downtown Chicago. Registrants' reservations will be placed at the Hyatt on a first-come, first-served basis. When the Hyatt becomes full, reservations will be made for registrants in a comparable, nearby hotel. If you prefer to stay at another Chicago hotel, you should make arrangements with that hotel directly.

Type of room:  
Single rates (Hyatt)     \$49      \$59      \$69      \$79   
Double rates (Hyatt)     \$64      \$74      \$84      \$94   
 I will make my own hotel arrangements.

Arrival date \_\_\_\_\_ Time \_\_\_\_\_

Departure date \_\_\_\_\_

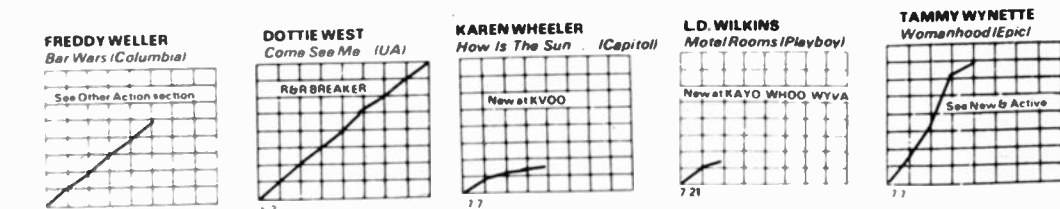
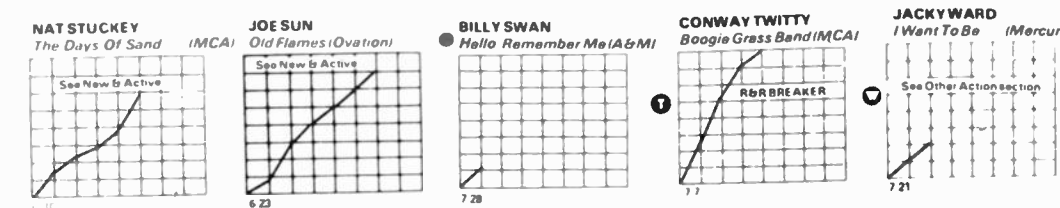
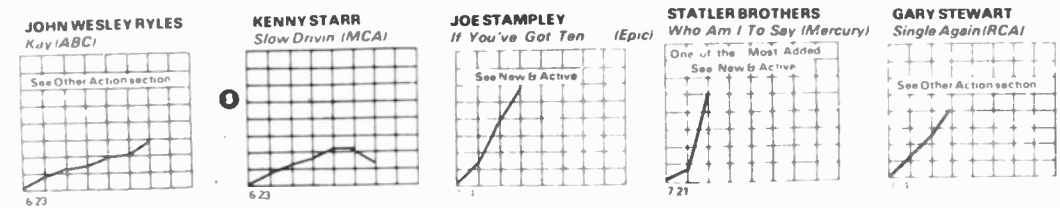
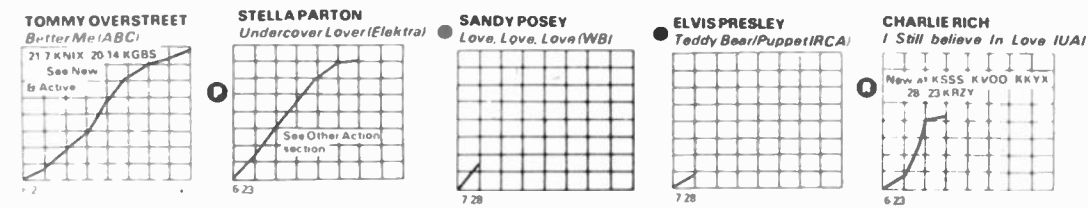
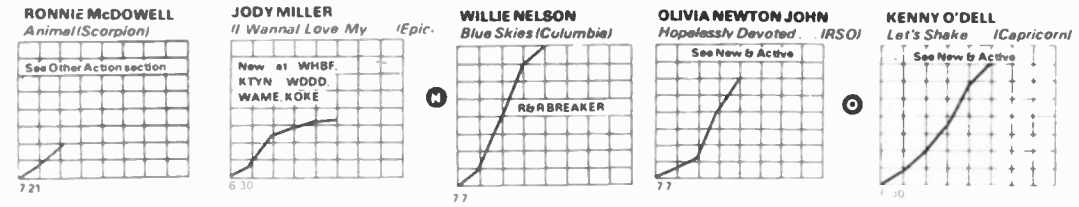
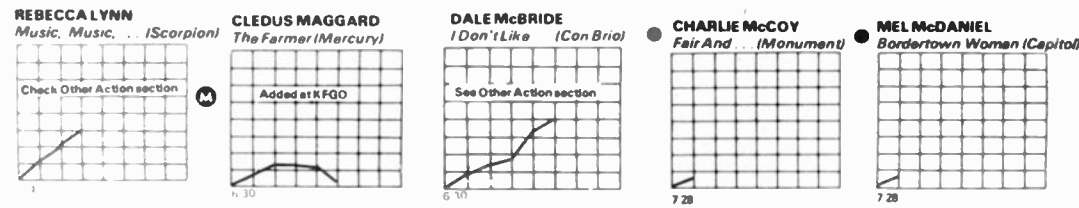
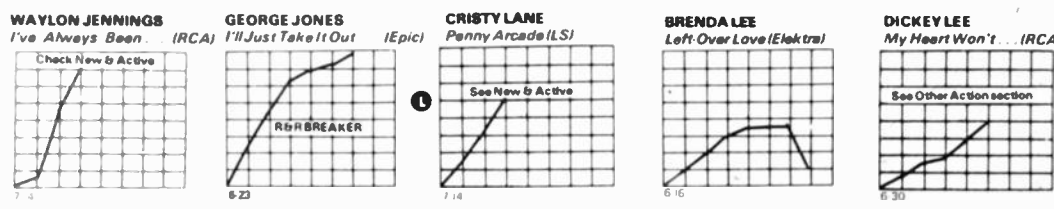
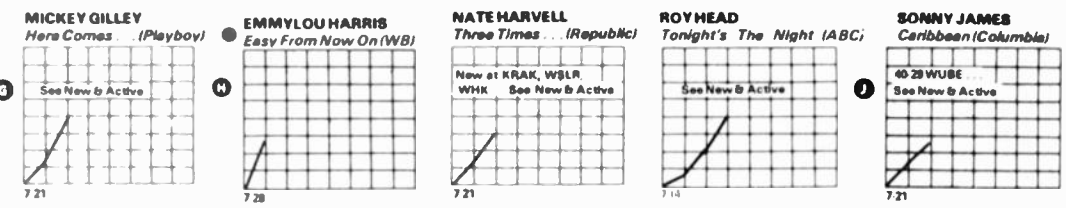
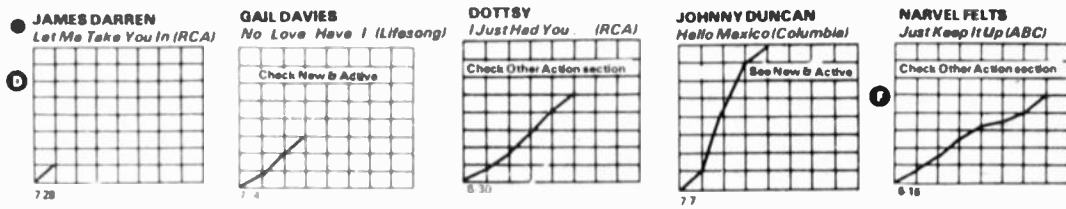
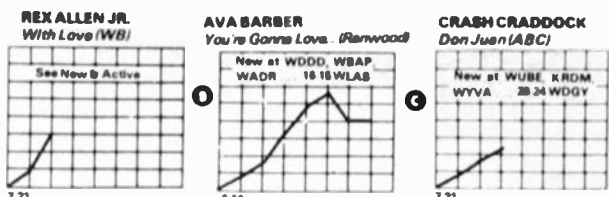
(Other occupant(s) of double room (or suite) \_\_\_\_\_

This form may be duplicated  
MAIL FORM TO NAB

RR 728

# COUNTRY SINGLES

• New entries    Circled letters indicate alphabetical order



## Inside Nashville

Continued from page 49

best on stage and that'll have to be enough" . . . Gunilla "Miss Goodbody" Hutton, one of those cheese-cake beauties on "Hee Haw" says on the road, people always ask if Archie Campbell is really a dirty old man. "I'd hurt his feelings if I said no!," nurse Goodbody says.

**GOOD NEWS:** Pee Wee King is doing well after suffering a "slight stroke" while on tour, according to his wife Lydia. He should be home from the hospital in Louisville by now . . . Louise Mandrell was showcased at Nashville's Exit/In the other night. She's a carbon copy of Barbara except her dark hair. Louise says there's no sibling rivalry in her family. "Being Barbara Mandrell's little sister is about the nicest thing I can think of being called" . . . Bill Anderson says James William Anderson IV sure didn't come into this world whispering like his dad. He arrived at 6:22pm June 25th, kickin' and screamin,' Bill says; oh yes, and on his granddad, James William Anderson II's birthday! . . . Dolly Parton will play in the 7th annual Robert F. Kennedy Pro-Celebrity Tennis Tournament at Forest Hills New York August 26th (follow the bouncing ball) . . . "Gentle On My Mind" maker John Hartford buying a house in Nashville?? . . . Robert G. "Bob" Allen named Nashville Editor of Country Music magazine . . . "Rose Gardener" Joe South cut an album at Woodland studios . . . Tuesday night was "Jim Ed Brown Night" at Nashville's Herschel Greer Stadium, home of the Nashville Sounds baseball team (made it into first place in the Southern League standings last week) . . . "Blue Suede Shoes" wearer Carl Perkins headed a Reelfoot Lake Family weekend, one of the biggest outdoor events ever staged in west Tennessee. Carl lives near Jackson, Tennessee . . . The 4th annual Roy Clark Celebrity Golf Classic will be held September 15 and 16 at the Cedar Ridge Country Club in Tulsa. Scheduled celebrities include Bob Hope, Chet Atkins, Larry Gatlin, Fred

Mac Murray, Ernest Borgnine and astronauts Eugene Cernan and Ron Evans . . . For the first time in its five-year history, the American Song Festival will hold its second and third level amateur and professional country competition judging here in Nashville. Judging will take place at the Hyatt Regency, August 7-9. Category winners will be announced this fall and Grand Prize winners will be named next January at the ASF presentation in Los Angeles . . . For the past few weeks Tanya Taucker has been busy at Universal Studios in Los Angeles making her movie debut. The NBC movie for television is called "Amateur Night" and features a song written in real life by Tanya and her producer Jerry Goldstein . . .

**RUMORS:** Johnny Rodriguez to CBS Records from Mercury? . . . Hank Locklin, one of the few successful tenor singers in country music, planning a permanent move to Ireland, where he's a legend and works a couple of months per year? . . . Hall of Famer Gene Autry's life story, to be published this fall, to deal with his lifelong bout with booze? . . . Scotty Moore, Elvis' original guitarist, to do his personal story on the early years of Elvis Presley (don't you know he's got some stories to tell!)? . . . Tony Moon, head of the illfated 'Nashville Music Festival' held in nearby Columbia 4th of July weekend, says there are \$50,000 worth of irregularities in the handling of advance ticket sales of that event . . . Hank Williams's Original Drifting Cowboys readying a new release to follow-up their single "Rag Mop" (I watched them get a standing ovation to close a three-hour reunion show at Fan Fair this year. They are truly a powerful performing group) . . . Dave Donahue, late of KHAK/Cedar Rapids, got a job?

**CLOSER:** My favorite song of the week: "There's a time and a place for everything, so sweetheart, don't you think it's time we found a place?"



**KUGR TWO** - The town of Green River, Wyoming, helped celebrate the second anniversary of KUGR (Pronounced "cougar") Radio with a special morning parade and a party afterwards at the park. Later that night Barbara Fairchild, Roy Head and Doug Kershaw performed to a sell-out crowd. At the party KUGR air personalities gave away albums and KUGR belt buckles. Pictured prior to the parade are the KUGR-ettes and night jock Don Allen, along with PD Dave Heyduk.

# POP ADULT



## Mike Kasabo

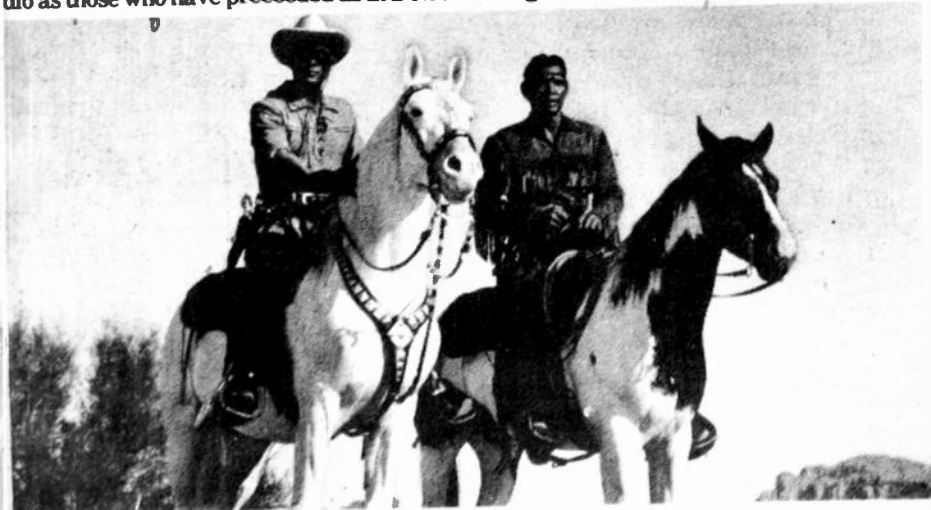
### This Ranger Is No Stranger

The Lone Ranger originated in Detroit on January 30, 1933 with a hearty "Hi Yo Silver." Now, forty-five years later the masked hero and his faithful Indian friend, Tonto, will ride the airwaves again to introduce Golden West Broadcasting's new Detroit FM stereo operation, WTWR/FM 92.

Lone, as he is known to his friends, is the central figure of a two week 24-hour-a-day Golden Age of Radio Festival which will wind up Monday (7-31) to make room for the station's Pop/Adult format.

The festival will trace the fifty-five year evolution of radio from 1923 through the dedication of Detroit's new WTWR "The Tower", which will broadcast from the top of the Plaza Hotel.

Sharing the spotlight are other shows from the past including "Our Miss Brooks", "The Shadow", "Gene Autry", "Jack Benny", "Fred Allen", "Bob Hope". VP & GM Vic Ives says, "It is an appropriate setting for Detroit's newest radio station to be introduced with a significant broadcast event such as our festival, in a city which was the cradle of such long-lived radio creativity. We hope our new station, which begins regular programming at the conclusion of the festival, will make as favorable a contribution to contemporary radio as those who have preceded us in Detroit during the former golden age."



### On Top With Pop/Adult

As we receive the final batch of Arbitron's Spring Sweep for 1978 we note that generally speaking Pop/Adults have fared very well... WOWO/Ft. Wayne increased 25.1 from 23.5 to maintain the top position in the market helped by an outrageous 48.6 in morning drive with adults 25-49. WPTF/Raleigh-Durham (calls stand for We Protect The Family) still No. 1 overall despite dropping 18.8 to 15.6. KRNT/Des Moines jumped its way to overall No. 1 status 10.5 to 14.8. KAKE/Wichita up a little 10.4 to 11.1 in a highly competitive market that shows six stations with double digit numbers. Station also scored 16.0 (No. 1) in adults 25-49.

### Update

In a bizarre series of events last week, WSAR/Fall River, MD Mark Williams fielded a call during the station's sports talk show from a woman bent on suicide. Police were contracted and tied onto the line when suddenly a telephone supervisor cut into the conversation asking Williams if he was the party that wanted the call traced. The woman hung up before a trace could be made, but called back briefly and then later actually came to the station, sought out Williams and said: "Thank you, I'm not going to do anything" and then ran into the night.... Dick Whittington's 6-10am show of madness and merriment on KGIL/San Fernando started simulcasting on their FM (same calls) this past Monday (7-24).... KOGO/San Diego Public Affairs Director Jessica North lost control of her car last week, rolled it over several times, but came out with only minor damage. Jessica is due back to work shortly.... KSFO/San Francisco looking for a newspaper. Send tapes and resumes only to Jeff Skov, 950 California Street, San Francisco 94108.... WORG/Orangeburg needs air talent. Tapes and resume to Stu Wright, P.O. Drawer 1386, Orangeburg, South Carolina 29115.... WGAR/Cleveland in conjunction with Blue Cross and Blue Shield are sponsoring a free Health Run Spectacular on August 20th.... WHIO/Dayton personality Carl Day remoted from the annual Air Fair exhibition with interviews and pointed out areas of interest of America's largest air fair.... In their continuing effort to collect musical donations for A.L.S. (Lou Gehrig's disease) WFYR/Chicago held a Family Bargain night at Comiskey Park where the White Sox faced the Milwaukee Brewers, with seats going for half price.... Barry Manilow sings the theme for the new film "Foul Play". His "Copacabana" is also featured in the flick that stars Chevy Chase and Goldie Hawn.... Perry Como was presented the key to the city by L.A.'s mayor Tom Bradley July 18th, the day before his opening at the Greek Theater, which marks his first appearance in this area in 40 years.

### Transition

Two very fine P/A programmers resigned their positions last week, citing down books as at least partial reasons for their departures. Chris Rathaus exits WDAE/Tampa after having a great deal of success over the past year and a half until the latest Arbitron. WCMB/Harrisburg PD Edd Thompson is also a victim of the numbers game, and will move on to other interests in Kansas City.... Don Stephens to WSB/Atlanta as announcer/newsman coming from across town at WLTA.... Tim McFadden leaves his Assistant MD position at WGAR/Cleveland to become RCA's Country Regional Promotion Manager out of Nashville.

### Give Me A Break!

Can you pronounce Llanfairpwllgwyngyllgogerychwyrndrobwlllantysiliogogoch? Of course you can't and neither can Corinne Rowlands and she is Welsh born and bred. Because she can't, Corinne, 43, had to give up her traffic reporting job with the British Broadcasting Corp.

Rowlands, who doesn't speak Welsh, has trouble with other local place names such as Penrhiwceibwr, or Machynlleth. Even relatively simple ones like Pwlldu (which the Welsh pronounce Pooth-Dee) cause her some problems. Welsh-speakers, who don't believe their language should be taken lightly, have been complaining about her pronunciation, thereby causing her to quit.

### Color

JOCK PULLS FOR DAIRY MONTH: WMAZ/Macon personality and Director of Operations Bill Powell recently milked his way to victory in a milking contest. The event, held in conjunction with American Dairy Month, was a first for Powell who, as witnessed by this photograph, thought the whole idea was utterly delightful.



MORE ON MILK: KVI/Seattle also got involved with the June salute to dairies by asking listeners to build a floating craft with the flotation element made from used milk cartons. Several of the station's personalities were on hand and broadcast the event of the "Milk Carton Derby" on their shows. It was capped off with a race between the entries. A number of prizes were awarded.

AT THE ZOO: KSL/Salt Lake City recently donated a female giraffe to that city's Hogle Zoo and held a day-long remote there with a promotion called "Name the Giraffe." The baby female was purchased by KSL from the Denver Zoo for the purpose of eventually having intimate companionship with the existing male. Listeners are asked to submit names for both animals and the winners will receive a savings account of \$250 at a local bank. In case you're wondering, the price tag on the giraffe was \$5000.

SAFETY FIRST: WLW/Cincinnati is currently holding a "Safety Slogan" contest where by listeners submit what they think will be a thought-provoking safety slogan. It must be said in ten words or less, and the winner will receive a leased car for one full year at no charge.

CAR WARS: WISN/Milwaukee and their FM sister WLPX will stage a "grudge race" with full-blown stock cars. Both stations are giving away tickets for the event which will be held at a race track in the area. Each station will send in three fearless air personalities for the quarter-mile race.

LUCK TRUCK: WCBM/Baltimore is sending the station van all over the area and giving residents a chance to win a prize. The van will cruise around, stop in front of a house and then on the air the announcer will identify the family, give the address and name a prize. Those inside have six minutes and eight seconds to come out and correctly name the prize to be a winner. The names are pulled from the phone book, but listeners can increase their chances of being visited by sending in postcards, which will be drawn frequently.

TEE FOR TRIP: WKIQ/Bowling Green is holding its first annual "WKIQ Putt-Putt Golf Open." Listeners are invited to come out to an area course and chip in five bucks for a qualifying round. Those who make the cut will then be entered in the final, which consists of thirty-six holes. The man and woman with the best score in the two-day event will each receive a brand new set of expensive golf clubs. In addition, the man will be sent to play a round of golf at the prestigious Firestone Country Club in Akron, while the lady will be treated to the same at King's Island Country Club in Cincinnati.

MATCH THE CACHE: WIBW/Topeka offering listeners a chance at a week's cruise in the Caribbean plus a \$500 wardrobe. Clues are given as to the location of a treasure chest. These clues must be matched to a map that listeners can pick up at participating merchants in the area. The clues will allow the people to figure out where the treasure chest is and first one to call in the correct location wins the trip and clothing.

TAKING STOCK THIS SUMMER: WHDH/Boston morning ace Jess Cain will be doing summer stock for three weeks in August. Cain, who has previous acting experience, will play the male lead in a play called "Same Time Next Year." Station is tying in with his stage endeavor by inviting listeners and station clients to see his performance.

# POP ADULT

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### CHRIS REA

#### Fool (If You Think It's Over) (UA)

81% of our reporters are on it. 22 adds including WNEW, KXLY, WSB, WFYR, WDAE, WLW, WTAE, WSAR, KULF, KOB, KCRA, WISN, WNEU, WMAZ. Moves: 25-18 WYNE, 31-24 WCHV, 25-22 WFDF, debut 20 WSM, debut 23 KVI, debut 26 KOLO, debut 28 WPRO, debut 25 WRIE. Heavy rotation: WTMJ, WGY, KGIL. Increased rotation: KOGO. Moves 36-24 on P/A chart.

### ANDY GIBB

#### An Everlasting Love (RSO)

72% of our reporters are on it. 21 adds including KVI, WSM, WHAM, WNEW, WHAS, KOY, WBZ, WLW, KSD, KNBR, WOWO, WYNE, WIBW. Moves: 17-12 KOLO, 19-14 KDWN, 25-18 WCHV, 29-20 WRIE, 29-23 WIND, 30-20 KBLF, 28-19 14RKO, debut 22 WLNH, debut 27 WPRO, debut 30 KUKI. Heavy rotation: WIP, WTMJ, WDAE, KHNY. Debuts No. 26 on P/A chart.

## NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

SPYRO GYRA "Shaker Song" (Amherst) 37/3 add KRMG, WCER, KGIL. Moves: 15-12 WFDF, debut 24 WIBW, debut 30 KXLY. Heavy rotation: WNEW, WFTL, WIOD. Increased rotation: KRKK. Moves 29-28 on P/A chart. ANDREW GOLD "Never Let Her Slip Away" (Asylum) 37/2 add WIOD, KUKI. Moves: 12-8 WSM, 25-22 WORG. Heavy rotation: WTMJ. Moves 31-29 on P/A chart.

JOHNNY MATHIS & DENIECE WILLIAMS "You're All I Need To Get By" (Columbia) 42/4 add WPRO, KRKK, WNEU, WHOK. Moves: 21-16 WATR, 30-23 WRIE, 33-29 KBLF, debut 20 KDWN. Heavy rotation: WIOD, WHIO. Moves 37-30 on P/A chart.

EDDIE RABBITT "You Don't Love Me Anymore" (Elektra) 35/4 add KAKE, WHAS, WMAL, KXLY. Moves: 6-4 WSM, 26-23 KOLO. Heavy rotation: WIOD, KSL. Increased rotation: KOGO. Moves 34-31 on P/A chart.

WALTER EGAN "Magnet & Steel" (Columbia) 38/9 adds include WGY, WBZ, WHAM, KXLY, WOWO, WYNE, WHAG. Very impressive moves: 27-14 WLVA, 16-13 WPRO, 16-11 WLNH, 15-12 WRIE, 18-13 WLW, 24-14 KBLF, 27-14 KUKI, 17-13 WGAR, debut 8 WFDF, debut 18 KRMG. Moves 40-32 on P/A chart.

ATLANTA RHYTHM SECTION "I'm Not Gonna Let It Bother Me Tonight" (Polydor) 25/4 add KOLO, WLVA, WSB, WSM. Moves: 18-14 WCHV, 20-17 WPRO, 24-19 WFDF, debut 23 WOWO. Debuts no. 37 on P/A chart.

WILLIE NELSON "Blue Skies" (Columbia) 23/3 add WMAZ, WCER, KCRA. Moves: 20-14 KRMG, 21-15 WSM, 18-15 KDWN, debut 24 WFDF. Debut No. 38 on P/A chart.

EXILE "Kiss You All Over" (WB/Curb) 22/8 add KSFO, WNEU, KUKI, WISN, WTMJ, WASH, KPMP, WCBM. Moves: debut 5 KULF, debut 26 WYNE, debut 27 KOLO, debut 29 14RKO. Debuts No. 39 on P/A chart.

JACKSON BROWNE "Stay" (Asylum) 20/3 add KFMB, KHNY, WHAM. Moves: 17-12 WCHV, 22-17 KOLO, 36-28 WORG, 21-18 WPRO, 29-21 WGAR, 31-27 WLVA, debut 30 WMAZ. Heavy rotation: KPMP. Debuts No. 40 on P/A chart.

### Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

- JIMMY BUFFETT (ABC) "Son Of A Son Of A Sailor"
- GARY BUSEY (Epic) "True Love Ways"
- CAPTAIN & TENNILLE (A&M) "Love Is Spreading," "Dixie"
- RITA COOLIDGE (A&M) "Love Me Again," "Bye Bye Love," "Jealous Kind"
- CRYSTAL GAYLE (UA) "Cry Me A River," "Hello I Love You"
- ANDY GIBB (RSO) "One More Look At The Night"
- ENGELBERT HUMPERDINCK (Epic) "Sweet Marjorene"
- BARRY MANILOW (Arista) "Somewhere In The Night"
- BARRY MANILOW (Arista) "Foul Play" (S.T.) "Ready To Take A Chance Again"
- JOHNNY MATHIS (Columbia) "Where Or When"
- MOODY BLUES (London) "Driftwood," "Had To Fall In Love"
- WILLIE NELSON (Columbia) "Stardust"
- HELEN REDDY (Capitol) "Catch My Breath"
- SGT. PEPPERS S.T. (RSO) "A Day In The Life"/B. Gibb, "Here Comes The Sun"/S. Farina, "Long & Winding Road"/P. Frampton, "Oh Darlin'"/R. Gibb
- CARLY SIMON (Elektra) "Devoted To You," "Tranquillo"

## Radio & Records POP/ADULT AIRPLAY /40

### July 28, 1978

Three Two Last Weeks Weeks Week

5	2	1	①	BARRY MANILOW/Copacabana (At The Copa) (Arista)
20	13	5	②	COMMODORES/Three Times A Lady (Motown)
2	1	2	3	MICHAEL JOHNSON/Bluer Than Blue (EMI-America)
12	9	4	4	BARBRA STREISAND/Songbird (Columbia)
13	12	10	⑤	FRANKIE VALLI/Grease (RSO)
14	10	8	⑥	TOBY BEAU/My Angel Baby (RCA)
29	18	11	⑦	RITA COOLIDGE/You (A&M)
9	8	6	8	ROBERTA FLACK/I'll Ever I See You Again (Atlantic)
1	3	3	9	GERRY RAFFERTY/Baker Street (UA)
	33	24	⑩	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
21	17	13	11	KENNY ROGERS/Love Or Something Like It (UA)
7	7	7	12	BOB SEGER/Still The Same (Capitol)
33	25	22	⑬	PABLO CRUISE/Love Will Find A Way (A&M)
27	20	16	⑭	JEFFERSON STARSHIP/Runaway (RCA/Grunt)
34	21	17	⑮	GENE COTTON & KIM CARNES/You're A Part Of Me (Arista)
8	11	15	16	O'JAYS/Use To Be My Girl (Philadelphia International)
24	19	18	17	ANNE MURRAY/You Needed Me (Capitol)
3	4	9	18	CARLY SIMON/You Belong To Me (Elektra)
6	6	14	19	ABBA/Take A Chance On Me (Atlantic)
15	15	19	20	MEAT LOAF/Two Out Of Three Ain't Bad (Epic/Cleveland Int'l)
10	14	20	21	ANDY GIBB/Shadow Dancing (RSO)
35	27	23	22	CRYSTAL GAYLE/Talking In Your Sleep (UA)
36	29	26	23	DONNA SUMMER/Last Dance (Casablanca)
		36	⑳	CHRIS REA/Fool (If You Think It's Over) (UA)
4	5	12	25	BARRY MANILOW/Even Now (Arista)
			㉑	ANDY GIBB/An Everlasting Love (RSO)
11	16	21	27	SEALS & CROFTS/You're The Love (WB)
37	31	29	28	SPYRO GYRA/Shaker Song (Amherst)
40	34	31	29	ANDREW GOLD/Never Let Her Slip Away (Asylum)
		37	㉓	MATHIS & WILLIAMS/You're All I Need To Get By (Columbia)
	40	34	31	EDDIE RABBITT/You Don't Love Me Anymore (Elektra)
		40	㉕	WALTER EGAN/Magnet And Steel (Columbia)
		37	33	MAC DAVIS/Music In My Life (Columbia)
17	22	25	34	GENESIS/Follow You, Follow Me (Atlantic)
16	23	32	35	BONNIE TYLER/It's A Heartache (RCA)
30	28	28	36	ERIC CLAPTON/Wonderful Tonight (RSO)
			37	ATLANTA RHYTHM SECTION/I'm Not Gonna Let It Bother... (Polydor)
			38	WILLIE NELSON/Blue Skies (Columbia)
			39	EXILE/Kiss You All Over (WB/Curb)
			40	JACKSON BROWNE/Stay (Asylum)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

CHART SUMMARY: Barry Manilow still on top with "Copa" just fighting off the 5-2 surge by the Commodores. Barbra Streisand remains steady at No. 4, while Frankie Valli (10-5), Toby Beau (8-6), and Rita Coolidge (11-7) all have their collective eyes on the top spot. Olivia Newton-John, last week's Breaker, is enjoying her most successful P/A entry in a long time, smashing her way into the top ten with a fourteen point jump, 24-20. Pablo Cruise moving nicely 22-13. Only two-point jumps for Jefferson Starship 16-14 and Gene Cotton & Kim Carnes 17-15, but both are hot in many areas. Breakers this week are Chris Rea in only his second week on the P/A chart, soaring 36-24, and Andy Gibb debuting at a lofty No. 26. Two other notable moves are registered by Johnny Mathis & Denice Williams 37-30 and Walter Egan going 40-32. Four new entries this week fill up the 37 to 40 slots, and are in order Atlanta Rhythm Section, Willie Nelson, Exile and Jackson Browne.

### Others Getting Significant Action

- HELEN REDDY "Ready Or Not" (Capitol) 32/4 add KSFO, WLNH, KRKK, KOY. Heavy rotation: WFTL, WHIO.
- DAVE MASON "Will You Still Love Me Tomorrow" (Columbia) 29/2 add KFMB, WLNH. Moves: 22-19 WNEU.
- BONEY M "Rivers Of Babylon" (Sire) 24/2 add KVI, KSD. Moves: 14-12 WNEU.
- DAVID GATES "Took The Last Train" (Elektra) 20/9 add WTMJ, KRMG, WYNE, WSM, WLNH, KAKE, WCER, KRKK, WMAL. Moves: debut 30 14RKO.
- LITTLE RIVER BAND "Reminiscing" (Harvest) 19/9 add WTMJ, WFDF, WYNE, KBLF, WLVA, KEX, WGY, KSD, KPMP. Moves: 26-21 WRIE, 28-25 WISN, 38-30 WCHV, debut 21 WATR, debut 28 14RKO, debut 29 KUKI.
- CAPTAIN & TENNILLE "You Never Done It Like That" (A&M) 18/8 add WYMC, WMAL, KPMP, KGIL, WATR, WCER, KUKI, WFDF. Moves 39-32 WCHV, debut 28 KBLF. Heavy rotation: WHIO, WCER.
- TODD RUNDGREN "Can We Still Be Friends" (Bearsville) 17/1 add KHNY. Moves: 15-11 WGAR, 23-20 WORG, 29-20 FM97, 35-29 WNEU.
- TASTE OF HONEY "Boogie Oogie Oogie" (Capitol) 16/8 add WORG, 14RKO, WIND, K101, WGAR, WLVA. Moves: 9-5 FM97, 28-19 WPRO, debut 29 WMAZ.

### Most Added:

- CHRIS REA *Fool (If You Think It's Over) (UA)* Added at 31% of our reporting stations.
- ANDY GIBB *An Everlasting Love (RSO)* Added at 29% of our reporting stations.
- WALTER EGAN *Magnet & Steel (Columbia)* Added at 12% of our reporting stations.
- DAVID GATES *Took The Last Train (Elektra)* Added at 12% of our reporting stations.
- LITTLE RIVER BAND *Reminiscing (Harvest)* Added at 12% of our reporting stations.
- CAPTAIN & TENNILLE *You Never Done It Like That (A&M)*
- EARTH, WIND & FIRE *Got To Get You Into My Life (Columbia)*
- EXILE *Kiss You All Over (WB/Curb)* Above tied being added at 11% of our reporting stations.

### Hottest:

- COMMODORES *Three Times A Lady (Motown)* Reported hot at 84% of our stations.
- BARRY MANILOW *Copacabana (Arista)* Reported hot at 80% of our stations.
- FRANKIE VALLI *Grease (RSO)* Reported hot at 58% of our stations.
- RITA COOLIDGE *You (A&M)* Reported hot at 42% of our stations.
- PABLO CRUISE *Love Will Find A Way (A&M)* Reported hot at 36% of our stations.
- OLIVIA NEWTON-JOHN *Hopelessly Devoted To You (RSO)* Reported hot at 36% of our stations.



POP/ADULT SINGLES

GEORGE BENSON Lady Love (WB) See Others

GLEN CAMPBELL Another Fine Mess (Cap) See Others

JAMES DARREN Let Me Take You In... (RCA) See Others

WALTER EGAN Magnet & Steel (Columbia) See New & Active

LARRY GATLIN Night Time (Monument) See Others

BILLY JOEL She's Always (Columbia) Check Others

CHERYL LADD Think It Over (Capitol) Add WPRO WLNH WYMC

DAVE MASON Will You Still (Col) See Others

TONY ORLANDO Don't Let Go (Elektra) Add WATR

HELEN REDDY Ready Or Not (Capitol) See Others

SILVER BLUE Tennessee Waltz (Epic) See Others

TASTE OF HONEY Boogie, Oogie, Oogie (Capitol) See Others

RENEE ARMAND Dancin' In... (Windsong) See Others

DEBBY BOONE When You're... (WB/Curb) Add KSL WBW KOWW

CAPTAIN & TENNILLE (A&M) You Never Done It Like That Check Others

MAC DAVIS Music In My Life (Columbia) See Others

EXILE Kiss You All Over (WB/Curb) See New & Active

ANDY GIBB Everlasting Love (RSD) Breaker

MICHAEL JOHNSON Almost Like... (EMI/American) On WATR WHOD FM97 WYNE KRMG

LITTLE RIVER BAND Reminiscing (Harvest) Check Others

MATHS & WILLIAMS You're All (Columbia) See New & Active

EDDIE RABBITT You Don't Love (Elektra) See New & Active

SMOKEY ROBINSON Daylight & (Motown) See Others

BOBBY VINTON Summer Love... (Elektra) See New & Active

BOBBY VINTON Summer Love... (Elektra) See New & Active

ATL RHYTHM SECTION I'm Not Gonna... (Polydor) See New & Active

JACKSON BROWNE Stay (Asylum) See New & Active

BURTON CUMMINGS Break It To... (Portrait) See Others

EARTH, WIND & FIRE Got To Get You... (Columbia) Check Others

DAVID GATES Took The Last Train (Elektra) See Others

ENGELBERT HUMPERDINCK Love's In Need... (Epic) Check Others

EVELYN "Champagne" KING Shame (RCA) Check Others

STEVE MARTIN King Tut (WB) 117 WMAZ

WILLIE NELSON Blue Skies (Columbia) See Others

CHRIS REA Fool If You Think It's (UA) Breaker

HELEN SCHNEIDER Loneliness (Windsong) See Others

TARNEY SPENCER BAND It's Really You (A&M) See Others

JOHN PAUL YOUNG Love Is In The Air (Scott Bros.) Check Others

ADDS & HOTS

NORTHEAST table with columns for various radio stations and their programming.

MIDWEST table with columns for various radio stations and their programming.

SOUTH table with columns for various radio stations and their programming.

WEST table with columns for various radio stations and their programming.

Others Getting Significant Action
EVELYN "CHAMPAGNE" KING "Shame" (RCA) 185 add WLVA, WMAZ, WCHV, KMPC, WFYR. Moves: 10-7 WPRO, 28-28 WPRO, 24-20 FM97...





