

Radio & Records

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THE INDUSTRY'S NEWSPAPER

FRIDAY, MAY 5, 1978

Requiem For A Rating Service; Pulse Out Of Business

Last week Pulse Inc. announced that it was getting out of the rating business, owing to financial considerations. Following the recent announcement of Source's folding, the dissolution of Pulse, at one time the leading rating firm, comes as a severe blow to the element of competition in the rating business. The following article by KEX/Portland Program Director Eric Norberg is a fitting memorial to Pulse, and a thought-provoking analysis of the radio rating sphere in general.

Wednesday, April 26, Richard Roslow, President of The Pulse, Incorporated, informed his staff that the service was too deeply in debt to meet its obligations, that he had been unable to obtain a bank loan to cover the deficit, and that Pulse was going out of business.

At one time Pulse was the leading radio rating service, but despite continually refining and improving the quality and quantity of data provided, Pulse had been eclipsed in the last decade by Arbitron, the slickly packaged and extremely well-promoted ratings creation of Control Data Corporation, a computer company. Arbitron had shrewdly realized that although virtually all the costs for a ratings study are borne by the broadcasters (the ad agencies pay only a token fee to receive the same data), it is agency acceptance of a survey that determines the choice the broadcaster makes in selecting a service. Consequently Arbitron devoted its attention to wooing the advertising agencies with great success, and undermined its competitor long before Pulse began to realize what was happening. When it did realize, it was too late to reverse it—particularly since Pulse laid its case on its accuracy, and advertising agencies tend to be more interested in packaging, detail, and speed.

For some years, the demise of Pulse had been predicted widely, and in the end it became a self-fulfilling prophesy: Few broadcasters would support a service that was "going under"; and without broadcaster support, Pulse could not survive. Roslow told me the day after Pulse died, "When a radio station is in trouble, it changes formats. I thought about doing that... 'personal interview' is the best technique, but we could have gone to phones. We ran a lot of tests of phones, but we kept coming up with reduced tune-in. Every time, lower listening levels. So I felt we had to stick with personal interviews. I've been working to build agency acceptance for the last year and made a little progress, but not enough."

Pulse had made recent gains in a number of markets, including Seattle and New Orleans, through a "group plan", whereby several subscribing stations would split the survey cost; it increased broadcaster use of Pulse data, building local and regional agency acceptance, but with no increase in revenue for Pulse. And Roslow noted that he probably made an error in pulling back from surveying some 160 markets to about 80 in recent years, as a cost-cutting measure in markets

where he had no subscribing stations; "the agencies prefer to use a service where they have comparable data in all markets." However the rating service would probably have died faster if he had not, from the extra expense of interviewing in markets where no subscriber was underwriting the cost.

Had Pulse vanished even two years ago, its passing would have attracted little attention. But in the past two years incidents in Memphis and a number of other markets have dramatized many of the inaccuracies and shortcomings of Arbitron's research, mostly the result of using the self-administered diary technique, by far the cheapest survey method but also the least reliable. Several ratings companies have begun entering the radio audience measurement field in response to broadcasters' calls for a "second" rating service for the present and immediate future, inasmuch as it had the prestige and reputation to be accepted at the agency level.

So now there will be widespread regret in the radio industry that Pulse is gone. Agencies will find buying easier than ever, now that Arbitron has a virtual monopoly; but broadcasters are now in the lion's cage without a chair.

Consequently, at this point, broadcasters must hope that one of the new services now entering the field will grow to be a serious competitor to Arbitron. The most widely discussed of these to date has been the "TRAC 7" technique developed by the RAB and proposed to be implemented by Audits and Surveys, but noted Los Angeles ratings analyst Allen Klein says that "so far, they have generated a lot of smoke, but I haven't seen one figure that says

(Continued on page 20)

WOR Talk Show Host Blasted By Bizarre Guest

WOR/New York overnight talk show host Bob Grant was the subject of a wild, no-holds-barred 20-minute verbal attack from a guest on his program last week. The incident enabled surprised listeners to hear some of the most crazily inventive accusations ever broadcast, all directed at the controversial Grant.

As Grant's talent booker Paul Zeldin tells it, the entire incident was outlandish from the beginning. Zeldin initially received a letter from the "United States Committee On Censorship," a "privately-funded organization reporting voluntarily to the government." The letter's signer, a Dr. Martin Swag,

Arbitron Files Libel Counterclaim Against Montana Station

Arbitron has denied allegations made by KBOZ/Bozeman, Montana, in a \$3 million suit charging deceptive practices (R&R 2-3), and has in turn filed a \$10 million counterclaim against KBOZ for business libel.

The station had alleged that Arbitron had originally contracted with KBOZ and its competitor,

Intermountain Radio Network's KBMN, to publish an ACE (Average Cume Estimate) report for the market, but then published a second report for KBMN alone which "eliminated...demographic categories...favorable to KBOZ" and added a category favoring KBMN that was not included in the first report.

Arbitron, however, issued a statement this week denying that it "either discriminated against KBOZ or favored the other station in any manner whatsoever." According to Arbitron, both stations ordered "custom-designed ACE reports for different demographic categories...The demographic categories contained in the two separate ACE reports were designated independently by each of the two stations long before any results of the survey were known." Arbitron added that it believes "KBOZ's allegations are 'entirely unfounded and without merit.'"

The libel counterclaim stems from, according to Arbitron, "KBOZ's public statements to the effect that Arbitron intentionally and maliciously discriminated against one broadcaster in favor of another," which "have damaged Arbitron's reputation as a neutral and objective" rating source. The counterclaim requests \$5 million compensatory damages and punitive damages of a further \$5 million.

New El Paso FM Station Loses Logo As AM Rival Protests

KFIM/El Paso is a new FM station due to go on the air shortly. When it does, however, it may debut without a logo, slogan, or even a corporate name, thanks to a court injunction sought by AM competitor KERP and granted by a local judge.

KFIM's assigned frequency is 92.3, so the station stylized the "I" in their call letters to arrive at the logo "92KF/M," also chosen as the corporate name for the station. Program Director Johnny Thompson explained KFIM's reasoning: "The logo of 92KF/M seemed ideal as the 92 represents our dial position, the 'K' is synonymous with all stations in El Paso, the F/M not only tells listeners we're on the FM dial, but the letters F/M are part of our actual call letters."

Unfortunately for KFIM, KERP also had a dial position represented by 92 (920 on the AM dial). KERP had used the slogan "92K" on the air from late 1974 to August 1976, and felt they had prior rights to the 92K portion of KFIM's logo. They sought a temporary injunction and won it. Judge George Rodriguez ruled that KFIM cannot use the letter "K" (capital or small)

(Continued on page 20)

RAM Research To Challenge Arbitron

With Source and Pulse dropping out of the radio rating market (see separate story), former programmer Jack McCoy's RAM (Regional Audience Measurement) Research

has announced its intention to challenge Arbitron for dominance in the field. McCoy, an innovative Program Director in the Bartell chain for years, entered the research field conducting detailed breakdowns of Arbitron figures (with his Chapter One and Two) for radio stations, and over the years developed a comprehensive rating methodology of his own. McCoy told R&R, "We are conducting ratings in 61 markets, including all of the top 50, which makes us far and away the second largest rating service even before the demise of Pulse."

McCoy cited several advantages he contends RAM holds over other rating systems, including Arbitron and the forthcoming RAB-sponsored TRAC-7. RAM provides a year-

(Continued on page 20)

LIN Makes New Bid; Starr Sale Up In Air

Starr Broadcasting's future is still unsettled following a new offer by LIN Broadcasting Corp. LIN has offered \$16 for each Starr share, which would set the value of a total acquisition at about \$22.6 million. In late March an oral agreement

in principle between stockholders owning about 45 percent of Starr and Roy Disney's Shamrock Broadcasting was made, with Shamrock offering \$14.50 per share. The status of that agreement, in light of

(Continued on page 20)

represented himself as a graduate of Harvard Law School and a former Temple University professor; the stationery was "quite impressive;" and Zeldin felt Swag would be "a natural" for the frank discussions which characterize Grant's program.

Dead Dogs & Kneivel Bats

Swag was booked, and showed up at the studio "neatly dressed" in a "very proper suit." The interview with Grant began acceptably enough, with discussions on the media and censorship progressing "very logically." Then, when the subject turned to radio, Swag began talking about "irresponsible

radio journalists" who abused callers and should be "muzzled and shackled." Perplexed, Grant asked his guest to explain, and Swag replied: "I'm not who I said I was. My name is Martin Ostreicher, and the reason I'm here is because I'm sick and tired of the way you're treating people. Grant, you're the kind of person that should be kicked off the air."

There followed a series of bizarre accusations and insults. Swag/Ostreicher accused Grant of placing "a dead dog in front of the New York Public Library on 42nd St. at 5 o'clock in the morning," and swore he had proof that Grant

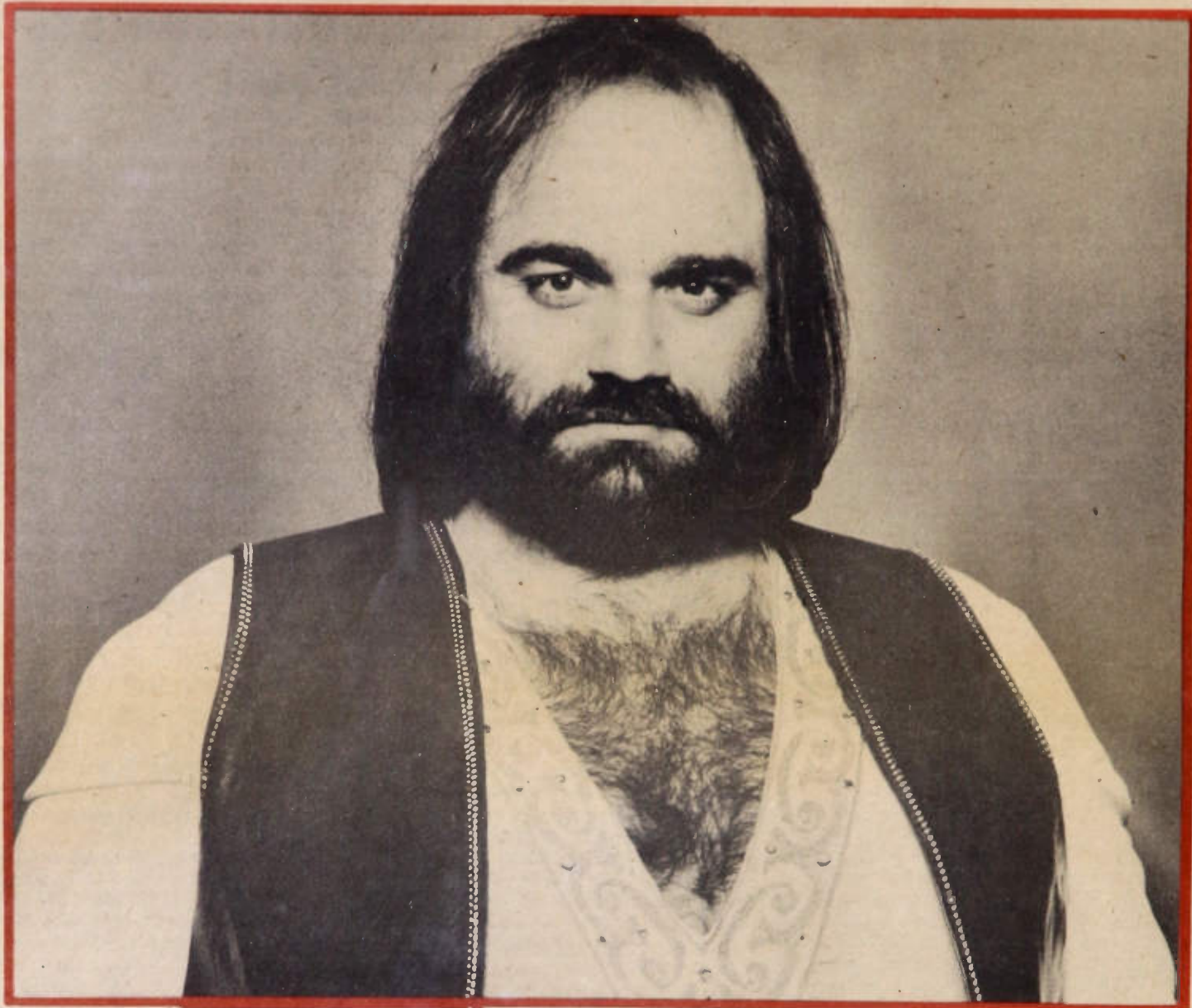
(Continued on page 20)

Radio & Records' move to new Century City headquarters will be effective Monday, May 8. All correspondence should be addressed to 1930 Century Park West, Los Angeles, CA 90067. A further reminder: the new R&R phone number is (213) 553-4330.

A KILLER NEW SINGLE BY

Demis Roussos

"That Once In A Lifetime"

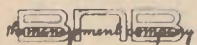


A Perfect Pop Record.

OUT OF THE BOX AND ON:

WJR	WJNO
WNIC-FM	Y106
KOGO	KMOX-FM
WGAC	KNX-FM

Produced by Freddie Perren



BNB ASSOCIATES LTD. SHERWIN BASH



Product of Phonogram, Inc.,
Distributed by Polygram Distribution, Inc.

Simon Sr. VP Appointment Confirmed; Abramson New Mercury Associated Labels Sr. VP

Last week's report that Lou Simon would move from Polydor to a Senior Vice President of Marketing position at Phonogram/Mercury was confirmed by Phonogram this week. Announced with the Simon news was the appointment of Jules Abramson to the newly-created position of Senior Vice President/Associated Labels. Abramson will report to Simon.

Phonogram/Mercury President Irwin Steinberg said, "Simon's proven marketing expertise is very much welcomed in Polygram's Chicago operation. Also, Simon's return permits the Abramson assignment, so important to giving focus and liaison to the independent labels marketed by Phonogram/Mercury."

Abramson will coordinate all functions of Phonogram's associated labels, Monument, De-Lite, and First Artists. He also told R&R that Phonogram has concluded an agreement with Carl Maduri and



Jules and Chris Belkin to distribute a new label called Midwest Records. Abramson added, "It is the intention of our company to build this division in a manner similar to the way CBS has built their associated label division."

Pictured above at a celebration of the Midwest agreement are (l-r) Carl Maduri, Jules Abramson, Phonogram/Mercury Executive Vice President/General Manager Charles Fach, Jules Belkin, and Chris Belkin.

FCC's White Advocates Radio Deregulation

FCC Commissioner Margita White came out for radio deregulation, with particular concentration on changing news and public service requirements, in a recent Southern California Broadcasters Association-arranged speech. She questioned the "sense" of requiring major market FM music stations to maintain 6 percent news and

public affairs content, expressing a lack of confidence that "local needs and interests" would be served and suggesting that music-oriented listeners would tune out talk interruptions.

Ms. White emphasized the need to separate radio and TV in any deregulation efforts, and suggested that "especially in larger markets

...free-market competition and local public opinion better could determine how local needs and interests can be met," rather than standards "applied across the board by a bureaucracy in Washington." She stated, "We need to begin with a very careful and thoughtful study, as to how the Congress and Commission can deregulate radio."

Letters:

"Jingles To Fit The Times"

R&R

I can't help but remark on Bob Hughes' comments regarding jingles in the Pop/Adult section in your 4/21 issue.

Bob's thoughts were both refreshing and perceptive. I believe there are three basic areas of concern regarding the subject.

First, Program Directors are blindly following research and it's resulted in drastic errors in some markets. We have found no valid research pointing toward the negative effect of stations running jingles. (We just placed a package on the air at a station owned by a prominent research firm).

From my vantage point, most research on the subject shows a negative response to the question asked, not the jingle.

Secondly, most jingle production firms have not kept pace with radio's growth and are still offering dated concepts. Today's package must reflect the style and feeling of the station's playlist. Listeners can't relate to jingles that contain six or eight singers in unison shouting out "93-KHJ."

Why? Because the only other thing on the station that emulates that "sound" are commercials and listeners tune them out. The answer, however, is not dropping jingles, but adding jingles that relate.

Radio's first jingles, pioneered by Tom Merriman and Gordon McLendon in Dallas, reflected the playlists of the 50's: a tight, blended, full group harmony. Remember the Everly Brothers, the Skyliners, the Shirelles, etc.?

But today, groups don't make

hits. Soloists with background singers do. Of the thirty hits listed in last week's R&R National Airplay/30, only four can be considered "group" sounds and three of the four are the Bee Gees. Groups are out; music that relates to the listener on a personal level is in. It started in 1971 and that's when jingle companies started missing the point.

Finally, Program Directors must accept some of the blame for not forcing jingle companies to deal with them on a more professional

level. Jingles are an important and valuable programming tool. Their purchase and creation should not be taken lightly. Sit down with your jingle company and show them your research, explain your goals, your budget and your philosophies. Then, demand a package that meets this test. If they understand programming and quality image concepts... they will perform; if they don't... send them down the road.

Bo Donovan
VP/Broadcast Division
Tuesday Productions, Inc.

"Researching Research"

R&R

Congratulations! Your illustration on page 3 of the April 21st issue of Radio & Records shows someone of major proportion is willing to take a stand on the confidentiality of research. If research is a good thing, it is so because a select few know how to use it. For example, the hydrogen bomb was the edge until all competitors possessed it. Therefore it was necessary to develop something better. Now mankind has gone overboard.

College libraries have entire wings devoted to research, analysis and human behavior patterns. Those who really desire to know the intricacies of research could explore these. I felt sorry for Mr. Sebastian at the Top 40 forum of the Radio & Records convention. It was rather obvious that he didn't

want to reveal the "secrets." I have no secrets nor do most of the people I know at this level. But we try to make the necessary efforts to learn.

The full knowledge to better one's self in this industry (whether it be radio or records) should not be gained by a subscription to a trade magazine or a registration to a convention. Knowledge should be

R&R

Congratulations and thanks for your editorial of 4/21. It's one of my personal peevs and a real audience rotter...and, re: "How Long Is Your Wand"...are you fellow magicians keeping an ear on your sorcerer's apprentices or do words like "segue," "spot," "PSA,"

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PLEASE NOTE OUR NEW PHONE NUMBER:
(213)553-4330

Gladys Knight Sues Buddah, Arista For \$23 Million

Gladys Knight has filed a \$23 million breach of contract and conspiracy suit against her label, Buddah Records, and its President, Art Kass, along with Buddah's distributor, Arista Records, and its President, Clive Davis. The action alleges that Buddah is financially insolvent and has defaulted on scheduled payments, with a \$100,000 check made out to Knight

which allegedly bounced twice cited. Knight's suit also contends that Buddah assigned her contract to Arista despite a specific prohibition of such actions in her contract. In addition, the suit charges the defendants with conspiring to prevent Knight from signing with a new label, and seeking to conceal Buddah's lack of financial health and full details of its involvement with Arista.

Bill Watson Departs KMPC

Bill Watson, Associate Program Director of KMPC/Los Angeles, has resigned that position. Watson had been with the station for almost three years, having previously been Program Director of K100/Los Angeles and National Program Director of the RKO chain.

Watson told R&R: "As Associate Program Director at KMPC, I was not in a position to exercise my abilities to a sufficient degree. I have resigned to pursue other programming opportunities where my experience, philosophies, and input can be more fully utilized."

KMPC Program Director Mark Blinoff described Watson as a "su-

per programmer," and added: "Bill has a chance to do some other programming things, and I know he'll do very well. We're not planning to make any changes as far as our format is concerned...Instead of... an Associate Program Director, we are going to make it a more traditional Production Coordinator-type of situation. I'm really interested in hiring someone who is really into the science of production."

Clark Elected LIN VP



Walter W. Clark, President/General Manager of WIL-AM-FM/St. Louis, has been elected a Vice President of WIL's parent company, LIN Broadcasting Corp. Clark has been President of the St. Louis Country outlet since 1974, and is currently President of the Greater St. Louis Radio Broadcasters Association.

More On "Magicians"

etc., mess up your carefully crafted illusions? Or do they keep a constant flow of pigeons and elephants coming while talking like regular folks who are happy making magic?

Tom Yates
Nova Broadcast Services

Mediascope

Arbitron To Reissue San Francisco Book

Arbitron Radio announced that its January/February market report for San Francisco will be reissued May 2. The problem was a computer assignment of listeners reporting **KAML-FM** to Beautiful Music **KABL-FM** instead of AOR station **KMEL-FM** (known as "Camel"), the intended station. The revised figures will show an increase for **KMEL** and a drop for **KABL**. The October/November book is also being examined for the same problem, and if warranted, that book will also be reissued, around May 4.

Kingsley Takes Over Country Countdown

Watermark Inc.'s "American Country Countdown" gets a new host beginning May 6-7, as the syndicated radio program's producer **Bob Kingsley** assumes on-air duties. Kingsley, a former **KLAC/Los Angeles** Program Director and air personality, replaces **Don Bowman**, host for almost five years. Bowman leaves the position to concentrate on his recording and personal appearance activities.



WABC Wins Operating Rights Battle As Supreme Court Passes

The Supreme Court refused to hear a longstanding operating rights case involving **WABC/New York** and **KOB/Albuquerque**, thereby apparently resolving a 36-year court battle. Both stations are located at 770 on the AM dial, and **WABC** had been assigned class 1-A status, with 50kw power day and night. **KOB** had been operating as a 1-B station, protecting **WABC** at night but entitled to nighttime protection from **WABC** itself, operating on 50kw days, 25kw at night. **KOB** had challenged **WABC**'s 1-A status for years, but a recent FCC decision ordered **KOB** to apply for 1-A status, in which case they would lose their reciprocal protection right. An appeal to a U.S. Appeals Court was turned down, and with the Supreme Court refusal, the FCC decision will apparently stand.

Life Begins Again At Time Inc. In October

Time Inc. plans to revive **Life Magazine** in October as a photo-oriented monthly. The new **Life** will sell for \$1.50 on newsstands, \$18 a year by subscription, and is slated for a 700,000 circulation base, substantially lower than the previous level, which peaked at 8.5 million in the mid-sixties. The magazine will continue to employ the large-sized pages it was known for, with original logo somewhat enlarged, and will run 120 pages, 80 of them editorial. The original **Life** had been suspended in 1972 for cost reasons, but occasional special issues continued to be published.

Budweiser Teams Up With CBS For Trivia Contest

Budweiser Beer recently staged a college-oriented rock trivia contest in conjunction with **CBS Records** and **Sansui Inc.**, allowing a winner to collect a free trip to Los Angeles, a free concert, a Sansui stereo system, \$300, and a two-minute record spree in Tower Records. The contest was described by a Budweiser spokesman as part of a "concerted effort by Budweiser to associate itself with the lifestyles of young adults." Entry blanks appeared in college locations and newspapers, as well as **Rolling Stone**, and featured CBS-oriented questions on the order of "What will be the title of Chicago's next album?" and "The Epic act with the initials MF is..." The eventual winner entered 70 times, and triumphed over 11,000 other entries, all of which had correct answers to all 24 questions.

Shasta Challenges Other Colas On National Scale

Shasta Beverages, known in the past as a California soft drink operation, has gone national in recent times, and is now about to drive the point home with an \$8 million ad campaign. TV spots in most major markets, along with radio and print ads in some markets, will focus on the company's diet line and use the theme, "It has to be Shasta" (familiar to California consumers as a years-back Shasta slogan). The main concentration will initially be on Shasta's diet cola; test newspaper ads termed the company "more than ready" to take the **Pepsi** challenge, and a similar thrust may develop in the national campaign.

Avon Uses Radio, TV, New Theme in Customer-Increase Campaign

Avon Products has begun a \$3.5 million campaign to increase the number of customers serviced by each of the company's 350,000 sales representatives (now serving an average of 25-30 homes every two weeks). Radio spots on over 300 stations nationwide will be scheduled, with **ABC** and **CBS** network spots having started April 24. The campaign focuses on Avon's "About Town" lipstick line, with a new theme song, "Avon, You Make Me Smile," composed by **Tom Dawes** (formerly of the **Cyrle**, of "Red Rubber Ball"/"Turn Down Day" fame). Avon will also make the lipstick, selling for \$2.25, available for 35 cents during May if customers trade in their present lipstick.

Robbins A Big Wheel As Uniroyal Tire Spokesman

Country singer **Marty Robbins**, also well known as an auto racer, has been selected as **Uniroyal Tire Co.**'s new national spokesman for radio and TV campaigns on the company's new **Laredo RV** tires. The selection of Robbins might have been even more appropriate had Uniroyal called their new radial tire line "El Paso" instead.

Renault, AMC Unlikely To Combine Ad Efforts

The recent proposed partnership between **American Motors** and **Renault** will probably not result in any immediate pooling or combination of advertising efforts. Both manufacturers have their own separate agencies (**Marsteller Inc.** for Renault, **Grey Advertising** for AMC), and spokesmen from both agencies stressed that "very separate" operations will be conducted. However, the door was left open for future cooperative efforts as the relationship between the two manufacturers develops.

Toyota In Olympics Funds Blitz

Toyota Motor Sales has launched a campaign to raise \$1 million for a U.S. Olympics Committee training fund. The campaign encompasses radio, network and spot TV, and print, along with point-of-purchase displays at Toyota dealerships. Toyota and its dealers will make contributions for each car or truck sale between April 24 and June 30, with purchasers receiving Olympic pins, jacket patches, windshield decals, and a certificate of appreciation. In addition, a consumer sweepstakes will offer \$1 million worth of prizes, including three \$100,000 condominiums in Aspen, Toyota, shopping sprees, clothing, and more.

TV News

ABC Buys "Goodbye Girl," Drops Two Shows

ABC-TV has purchased rights to air "The Goodbye Girl" for a reported \$6.5 million, but the planned number of airings and the date of the first showing were not announced. Meanwhile, the network has cancelled **Leo Majors'** "Six Million Dollar Man" after four years, a ratings victim. And **Robert Blake** announced his intention of leaving his ABC series, "Baretta," after three years; "Baretta" had generally made a poor ratings showing this season. **ABC** did renew "Donny & Marie," "Love Boat," "Family," "Starsky & Hutch," "Fantasy Island," and, in a stunning surprise move, "Charlie's Angels."

MUSIC ON TV—**Mac Davis** hosts another in his long-running series of **NBC** specials, this one due May 11 at 10pm and featuring **Donna Summer** as special guest star and a "special appearance" by **K.C. & the Sunshine Band**. **Jimmy Buffett** will be in view on "Saturday Night Live" on May 13, also **NBC**.

NBC Victorious On Strength Of "Holocaust"

"Holocaust," **NBC**'s self-described most-watched program ever on the network, swept the first three places in **Nielsen's** top ten for the week ending April 23, and gave **NBC** a rare victory with a 21.2 rating. **CBS** finished second with 16.7, and **ABC** experienced the novel sensation of finishing last, with a 16.1 rating.

"Holocaust" Part Four was the top-rated show, with a 34.9 rating, followed by Part Two and Part Three. Part One finished fourth in last week's ratings. Following "Holocaust" were 4) **NBC's** "Little House On The Prairie" 5) "Alice" (**CBS**) 6) "Happy Days" (**ABC**) 7) "Laverne & Shirley" (**ABC**) 8) "All In The Family" (**CBS**) 9) "60 Minutes" (**CBS**) and 10) "Three's Company" (**ABC**).

All four parts of "Holocaust" figured in **Arbitron's** TV ratings for the week ending April 21, and the series swept the top four positions in both New York and Los Angeles. Part Three was the leading program in New York, followed by Part Four, Part Two, and Part One. Next came 5) "Happy Days" 6) "Laverne & Shirley" 7) "Baby I'm Back" (**CBS**) tied with "What's Happening" (**ABC**) and 9) "Barney Miller" (**ABC**) tied with **NBC's** local 11 o'clock news.

The concluding episode of "Holocaust" led L.A.'s listings, followed by Part Two, Part Three, and Part One. "Happy Days" was 5th, followed by 6) "Laverne & Shirley," 7) "Barney Miller" and 8) a three-way tie between **Bob Hope's** special (**NBC**), "Fantasy Island" (**ABC**), and "Three's Company."

FCC Update

Ferris Asks For Budget Increase; Funding Of Citizen's Groups

FCC Chairman **Charles Ferris** requested \$67 million for the 1979 fiscal year FCC budget, a \$6 million increase over 1978's allocation. Part of the increase would go for salaries for 58 new positions, including 24 in field operations and three lawyers specifically intended for "appellate litigation," including cases before the Supreme Court, which Ferris said have been on the rise.

In a separate speech, Ferris told an **Action For Children's Television** symposium that the government should consider reimbursing citizens' groups to aid them in their efforts to "help us in our rulemaking proceedings." He said he would "support programs to encourage more effective consumer participation before the Commission." Although Ferris' comments on citizens' groups rulemaking participation were directed to the TV field, any government programs encouraging such participation would undoubtedly apply to radio as well.

Radio & Records

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Gary Tanner

Takes You "Over the Rainbow"

"Somewhere Over the Rainbow"
TC-2373

(On Your Desk Monday Morning.)

The New Single on 20th Century-Fox Records



Produced by
Joey Averback for
Mike Post
Productions

**"YOU'RE THE LOVE" HAS
BROKEN
POP/ADULT
AND IS NOW
BREAKING
TOP-40!**



- | | | | | |
|--------|------|-------|-------|------|
| WFIL | WKBO | KYNO | WANS | WSPT |
| WRKO | WAYS | KQEO | KILE | KVOX |
| Y-100 | WTIX | WEEO | CK101 | KQWB |
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| KSTP | WBBQ | WAQY | KISD | WKAU |
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| PRO-FM | KINT | WVLK | WEBC | KDON |
| JB105 | KAKC | WFLB | WJON | KENO |
| WOLF | WINW | WISE | WISM | KSLY |
| WICC | KING | WIRK | WACI | KCBN |
| WTRY | | | | KQDI |

**SEALS &
CROFTS**
"You're The Love"

Produced by Louie Shelton



on Warner Brothers Records

FCC Q&A: Highpoints From R&R Convention '78

R&R presents the second in a series of transcriptions of the highlights from the FCC Q&A Session at R&R Convention '78. The FCC's Arthur Ginsberg and Larry Bernstein fielded questions from the radio industry in a candid and informative session, moderated by R&R FCC Advisor Jason Shrinsky.

Record Service

Q: A question on records themselves, the quantity we receive at the station. Is there a guideline on that?

BERNSTEIN: As far as I know, there is no guideline on quantity. The Communications Act, the payola statute, expressly exempts things like records that are for on the air use from having to be disclosed, having to be mentioned on the air. The things that we're concerned with are situations where people who get hundreds, sometimes thousands of copies of singles or albums, sell them to wholesale or retail outlets, and make a nice unreported profit from it. I think if you can justify the records that you get in, as being needed or used, reasonably by your staff for airplay, I don't think there is a problem. It's when we get into very large quantities that we're concerned.

SHRINSKY: This is probably the easiest thing to control that any radio station does. The first rule of law, I feel, is that only one person at a radio station should be the person that the record people see, and that person is a responsible person, that person keeps a log of who visited him or her, what was left or not left, what was offered, or not offered. Now, if in fact that is being kept in the recordkeeping, anyone with good sound business judgement is going to know that you do not need 72,000 albums for a station in Ashland, Ohio. Or when the records are starting to be mailed to a jock's home, or his girlfriend's home. Or when you start getting pirate tapes before the record is cut. If you're keeping records, this is your insurance policy because you know what is going on at your station. And you can persuade the FCC that you know what's going on at your station.

Station 'Concert' Involvement

Q: If you're giving information out on the station from your "concert calendar," do you have to log those announcements?

GINSBERG: It's difficult when you ask a question like that in the abstract, because nobody does it that way. Some people have a concert line in order to induce the concert promoter to use your station to push the product.

Q: I want to ask about concert connections, concert sponsorship. There seems to be an atmosphere of paranoia that exists now. Specifically, I'm referring to the 99 cent concert, the \$1.06 concert. Do we have a "pay for play" situation here if product is played? The band is not what you'd call a superstar act, but yet there is enough interest in seeing them. The station, in association with a record company, presents the show for \$1.06. Do we have the basis of a problem if product is played?

SHRINSKY: The thing that you have to determine is this: you have to have a direct connection between the concert itself and the product. One thing to keep in mind is the spot adjacency to a particular concert plug. If you're playing his or her song and you go in or out of that song with a disc jockey reference to the concert, just an ad-lib, you should log that as commercial. Because it is clearly now commercial.

GINSBERG: The problems really are lack of control by the licensee. Somebody at the station decides to go into business with a local promoter, they make a deal to promote it, and suddenly you find that instead of the records on the air being chosen in the public interest, they're being chosen in the commercial interest. In this case you're apt to be in serious trouble with the Commission because then you find that your programming is not in the public interest. You're simply trying to make business for yourself, and you're extending your commercial time.

SHRINSKY: What you do there is simply say that we are playing this record in order to obtain the services of this artist. Put a disclaimer on the air. That way you're making the representation to the public that there is no deception, there's no fraud being perpetrated, no matter how anybody wants to interpret it.

Q: Say a concert promoter comes into town, buys a healthy schedule, and also asks for us to give away concert tickets, should that be logged as commercial? Obviously they're giving us the tickets for mention on the air.

GINSBERG: I would say a lot of that could be commercial announcement because it's an extension of the commercial material.

SHRINSKY: I think you'd be safer to log that as a commercial.

GINSBERG: The law is not entirely clear, as many laws are not, but I certainly would say, when in

doubt, log that material as commercial.

BERNSTEIN: In addition to that, I think under that hypothetical situation, not only must they be logged as commercials, but the transaction must be disclosed.

SHRINSKY: These radio stations have ongoing contests where only the prizes change. This week, the prizes that they're giving away are the concert tickets. And they're going to constantly have the disclaimers, I would hope, run on the top of the hour, that say, "The prizes awarded on this station are given in consideration for commercial announcements."

Q: Another question on concerts and situations that happen relating to concerts when they come to town. The normal situation is that the concert promoter buys a spot load. To me, that concert is an event that's happening. We're receiving money to run a commercial load, but at the same time we want to compliment the weekend, or augment the weekend with a Kiss giveaway. And we also want to do an interview with them on the air for an hour. Now, as long as I talk about "What have you been doing, what about your new album," etc., as long as we don't get into a lengthy thing on the "show tomorrow night," is it commercial, or is it noncommercial?

BERNSTEIN: I think that, again, if you're being given a large quantity of record product by the promoter or somebody involved with the concert, the quid pro quo being that you're going to, in some respects, hype the concert, including maybe an interview with the concert talent, I would say that circumstance is one that is potentially deceptive, and ought to be disclosed every time you do something.

SHRINSKY: You can't lose sight of what you think is entertainment, because your entertainment is supposed to create excitement on the radio station. Think about the fact that when you bring an artist on the air for an interview, you're exposing that artist and the artist's product. Now, if it's going to be a general discussion, as you allude to, and we're just going to speak about "Hi, how are you, do you play golf," and then you spend the next 8 minutes talking about the concert, and then that's followed with a spot for the show...

GINSBERG: Let's look at it from another angle. Suppose you have an interview program on your disc jockey night show. And once a week he brings in a personality. Suppose these personalities are mostly related to the shows which have bought spot time on your station. Now, to the Commission, you're really tying in the purchase of time with an interview show. You've got to look at the overall handling of a particular show. The best thing to do is to call the people that advise you, explain the facts to them and they'll give you the suggestions.

Q: This question is specifically regarding concert tie-ins. The only money that exchanges hands between the station and the promoter is the paid spot schedule that the promoter buys at regular rates. There seems to be a question on what the correct terminology to use is. Can you use "presents," "in cooperation with?"

GINSBERG: The Commission, a long time ago, said that unless the station itself has some financial stake in the show, all of those statements about "presents" or "in cooperation with," which makes it sound like you're presenting the show, are not good. They are misleading to the public and the Commission would not like you to use that type of announcement at all.

SHRINSKY: I think one of the safest things to say is that "Station XXX welcomes the Eagles in concert." Or "Station XXX is proud that Barbra Streisand is coming to..." Now there's a question before Mr. Ginsberg's office as to whether or not "in cooperation with" is synonymous with "presents." There's also a question regarding "in association with." These clever derivations are going to come before the FCC and they're going to rule upon them. The safest thing to do, again, is to check with your legal counsel. This is something that's of critical concern to the payola investigation, and very critically concerned with the people from Complaints and Compliance.

Q: What about the logging of such a concert tie-in announcement?

SHRINSKY: It's a commercial. The day of the station promotional announcement has expired. Those days are gone because the station promotion today, because of the electric industry we're in, is tied to prizes. Those prizes mostly come to the station in one form or another, with either direct or indirect consideration. So if there's a doubt, remove the doubt, log them as commercial.



The Other Side of Debby Boone.

According to radio,
the flip side of Debby's
latest is the hit side.

"God Knows"

And who are we to argue?

Produced by Brooks Arthur



WHAT'S NEW

Weiser Wins Sesac Presidency; Prager Elevated To Chairman

Norman Weiser, currently a consultant to the Polygram Group, was named President of the Sesac licensing society last week. Former President Alice H. Prager was appointed Chairman and will continue to take an active role in the society's activities. Weiser was formerly a Polygram Senior Vice President and served as Vice President/West Coast Director of United Artists Records in the sixties. He is a former CMA Chairman of the Board



and is currently a Vice President of that organization.

Terry Barnes Named Ariola Director Of Creative Services

Terry Barnes has been appointed to the newly created position of Director of Creative Services at Ariola Records. She will be responsible for advertising, art, and product and merchandising coordination for the label. Ms. Barnes was previously Executive Assistant to Ariola Senior Vice President Scott Shannon, and before that had been Administrative Assistant to the Executive Vice President at Casablanca Record and Filmworks.

Jean Genies Predict Fading Denim Future

Many textile industry observers are forecasting a slacking off in consumer demand for blue jeans in the near future. The decline in the teen demographic combined with the maturing of the dominant population bloc, viewed as joining the work force where in many cases jeans are unsuitable wear, has caused up to a 20 percent decline in denim sales in some areas. Even Levi-Strauss admits that a slowdown in denim demand is due, forecasting a 10 percent growth rate increase in jeans sales compared to 20-25 percent gains in recent years. Meanwhile, corduroy demand is up 25 percent over last year, with a major cord boom conceivably on the way.

Drugstore Drug Sales Overtaken By Film

The best-selling item in the nation's drugstores is no longer drugs, according to the Wall Street Journal. Polaroid Polacolor II film is the dollar volume leader, with Kodacolor II and Polaroid SX-70 film, along with Sylvania flash cubes, also in the top ten. Changing the name to "film stores" doesn't quite have the proper ring, however.

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CBS Plans \$50 Million Manufacturing Plant Near Atlanta

CBS Inc. will construct a \$50 million record and tape manufacturing plant in Carrollton, Georgia (50 miles from Atlanta), scheduled for completion and operation in the mid-80's. The 643,000-square foot plant will include facilities for the production of records, blank magnetic recording tape, injection molding of cassette components, tape duplication, and printing. The Carrollton plant will join existing CBS operations in Pitman, NJ; Santa Maria, CA; Terre Haute, Indiana; Danbury, Conn; and Hawthorne, NJ.

Arista/Careers Music Signs Chinn/Chapman



Arista/Careers Music, the publishing division of Arista Records, has signed a worldwide co-publishing agreement with Nicky Chinn and Mike Chapman's Chinnichap Publishing. Chinn and Chapman have been among Britain's most successful songwriters of the 70's, accounting for over 85 million records sold globally by such acts as the Sweet, Suzi Quatro, Smoke, and Mud. Pictured at the signing are (l-r) Arista Music legal counsel Jerry Margolies, Chinn and Chapman's business manager Leonard Wolf, Arista West Coast General Professional Manager Evan Pace, Chinnichap attorney Steven Steinberg, Arista Music Vice President of Business Affairs Bob Holmes, Chinnichap attorney Mickey Shapiro, Arista Music Vice President/General Manager Billy Meshel, Mike Chapman, and Arista Music public relations rep Bert Bogash.

3-D Cartoon Series Runs On Japanese TV

The Shinsha Company of Tokyo premiered a three-dimensional TV cartoon series at a French Television festival in Cannes last week. The series, called "Remi," appears in 3-D form when viewed through special glasses, while otherwise viewers perceive ordinary animation, without annoying double images caused by dichromatic 3-D films. The "Remi" series is a 52-episode children's adventure half-hour, available from Shinsha. Again, this development is one to watch.

Teenage Girls Outspend Boys

The Rand Youth Poll, surveying teenage spending volume, found girls outspending boys by \$14.8 billion to \$13.9 billion in 1977. The feminine edge was accounted for by Rand as a result of girls' preoccupation with their looks.

Two Labels Combine For Radio Sampler



MINK DEVILLE
"Soul Twist"

ELVIS COSTELLO AND THE ATTRACTIONS
"Radio, Radio"

NICK LOWE WITH ROCKPILE
"You've Gotta Be Cruel to be Kind"

In conjunction with a national tour by Columbia's Elvis Costello and Nick Lowe and Capitol's Mink DeVille, the two labels have joined forces to create a unique radio sampler disk. The record, pressed on orange vinyl, features a track from each of the artists' latest albums, with a Capitol logo on one side and Columbia's on the other, while the cover spotlights the three acts and a facsimile ticket for the tour with both labels' logos displayed together again. The cooperative effort should gain considerable attention for the artists and tour and at the least will create an instant collector's item.

ERR WAVES



BY BOBBY OCEAN

© Bobby Ocean 1978

Stations talk about the History of Rock & Roll...

"The History Touched A Lot Of Lives This Weekend."

BOB HUGHES, Program Director,
WASH, WASHINGTON, D.C.

"The switchboard blew out...I think it's a great show. Everybody that has listened to it is into it. It's technically unbelievable—the best thing I've ever heard."

DICK BOZZI, Program Director,
CKLW, DETROIT

"The response was phenomenal..."

HARRY NELSON, Program Director,
WRKO, BOSTON

"We've gotten amazing response. There's no doubt in my mind about the time and care that was put into this show."

BOB BURTON, Program Director,
WIDX, JACKSON

"The reaction to the show was incredible. The phones here were busy 24 hours a day with continued calls one right after another. It was a very successful show for us."

JACK CALVO, General Manager,
KNBO, TACOMA

"THE HISTORY OF ROCK & ROLL put us on the map. When we were just starting out in the late sixties, we ran the original show and got such response to it that people continued listening, and made the station into what it is today—the #1 station in the market. The new program is excellent and we've gotten super response from everybody, including people familiar with the first show...they say they like this one even better."

JOE BUYS, General Manager,
WVIC, LANSING

"Absolutely sensational—great—phenomenal response from the audience. One of the healthiest come builders in the history of broadcasting."

JIMI FOX, Program Director,
KCBO, SAN DIEGO

"We had just a tremendous weekend. It ran beautifully and we were on the phone continuously. The gist of the telephone comments was, 'when are you gonna do it again?'—which makes us feel good because we're going to do it again. So, already we've got a built-in audience."

HARRY SHRIVER, General Manager,
WBKZ, BALTIMORE

"Initial reaction has been fantastic. It's just a fantastic show, extremely well put together, a spectacular show, and we're just delighted with it."

STEVE RODDY, Program Director,
KULF, HOUSTON

"You've done a hell of a nice job. It's a super piece of work. It has accomplished what we needed—attracting new people to the radio station."

ALAN MITCHELL, Program Director,
WIND, CHICAGO

"The quality was excellent—I was very impressed with that. Overall, it was just the best program we've ever run, without a doubt, the best program. The presentation of it was in the true style of Drake-Chenault."

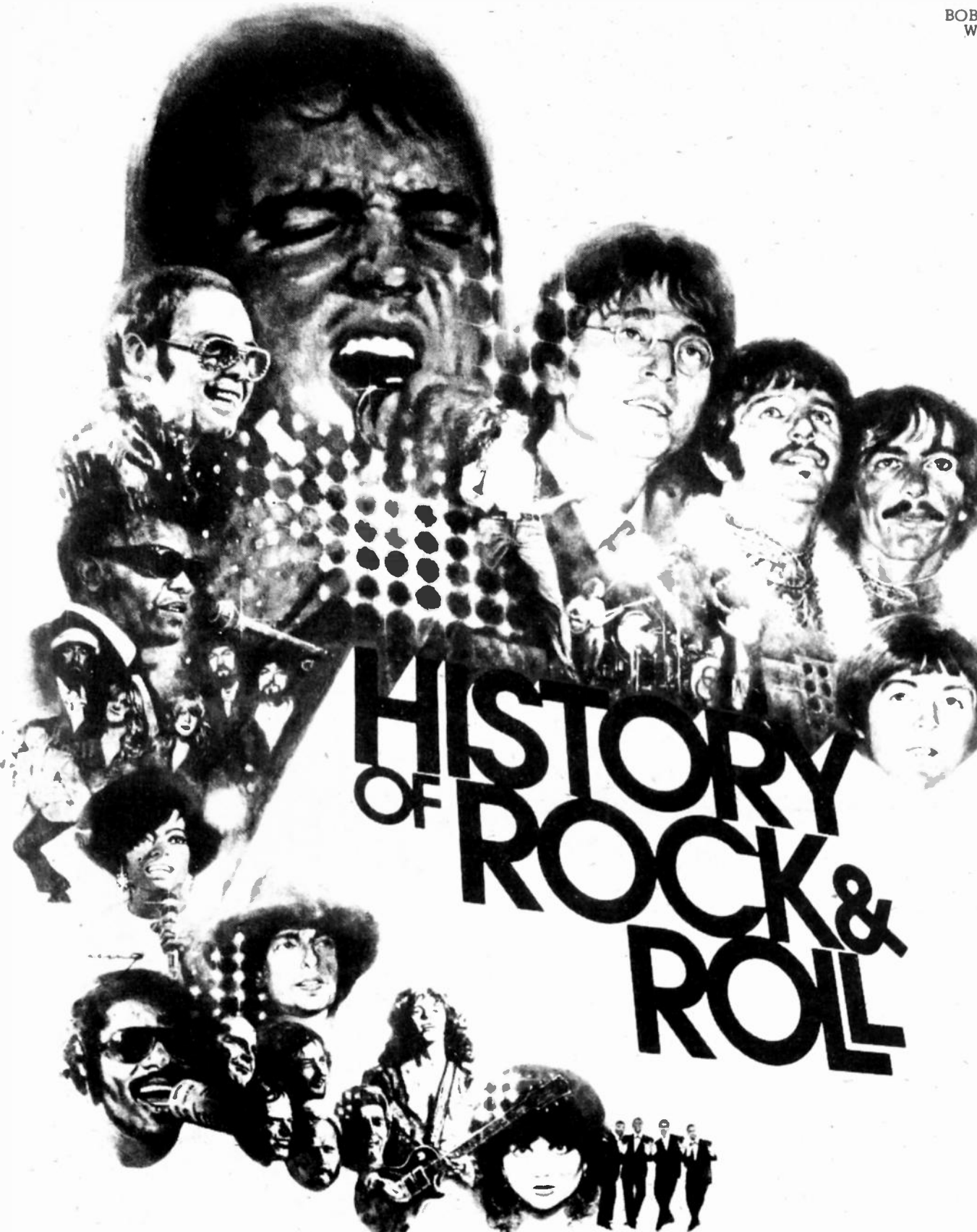
SCOTT KENYON, Program Director,
KIMN-FM, DENVER

"The sponsors were happy...in fact, almost every sponsor listened to the show. We're looking forward to doing it again."

EDDIE WEISS, Sales Manager,
WRAL, RALEIGH

"Our listeners were calling constantly during the show. Some of the sponsors that were on the show and running weekend specials—using the HISTORY OF ROCK & ROLL as their only advertising tool—were just swamped, I mean just incredibly swamped by people...it's very addicting."

HARRY SUMMERFIELD, Promotion Director,
K-101, SAN FRANCISCO



THE HISTORY OF ROCK AND ROLL premiered on stations across the country on April 7th. The response was phenomenal. It attracted a huge audience from a wide demographic. Stations reported unprecedented sponsor excitement which translated into a tremendous increase in revenue. Program directors expect an even *better* response when the HISTORY OF ROCK & ROLL airs a second time.

Act now to reserve availability in your market for the most spectacular radio program ever produced. Don't miss out. Call us today, toll free. 800-423-5084 (California and outside the continental United States, please call 213-883-7400.)

*Drake
Chenault*

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

GEORGE BENSON On Broadway (WB)

88% of our reporters on it, 16 adds including Q102, PRO-FM, WAPE, KEEL, WNCI, KERN. Key moves: 16-14 at 99X, 29-27 WRKO, 31-25 WPEZ, 2-2 KFRC, 14-4 at B100, 12-8 KSLQ, 23-20 WLCY, 7-6 WHBQ, 2-2 at 96X, 23-19 WAYS, 29-22 WMET, 14-9 KCBO, 27-20 KPAM, 15-5 KILE, 4-1 WRFC, debut 23 at Z97, debut 24 WSPT. See Parallels, moves 28-20 on National Airplay/30.

RADIO IS ON BENSON AND BENSON IS "ON BROADWAY"

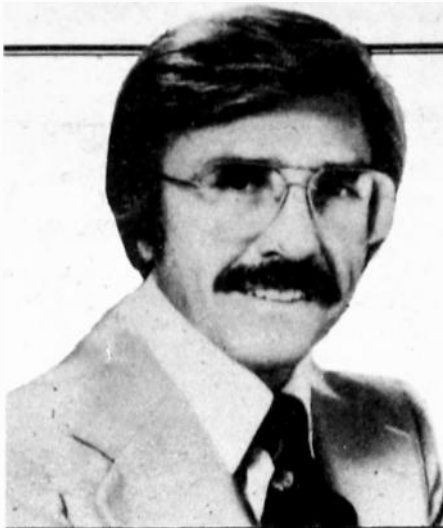


GEORGE BENSON "ON BROADWAY"

Produced by Tommy LiPuma



on Warner Bros. Records.



Gary Owens

A Night OUI Will Remember

Oui Magazine, the jeunesse doree of the Hugh Hefner publishing empire, was being honored at the Playboy Mansion in Holmby Hills.

Oui's new editor is an iconoclastic 30 year old, Richard Cramer, who resembles Gabe Kaplan; except on occasion, Cramer likes to wear his moustache over his nose instead of under it.

The radio, TV and press triumvirate was meeting Cramer at the lovely "Decline & Fall of the Roman Empire" room of the mansion when I happened upon Hef and his ubiquitous pipe (somehow I feel uncomfortable and phony calling him "Hef," or Charleton Heston "Chuck," or President Carter "Jimmy," or Queen Elizabeth "Liz," or Paul Drew "Mr. Drew").

Simultaneously, the country's favorite little person, Herve Villechaize, "Tattoo" of "Fantasy Island" approached. After doing several bad jokes about playing handball against the curb and meeting a lot of Playmates knees, I asked the talented Villechaize "Do you know the difference between your TV show and Hugh Hefner?" "No, I don't," he enunciated, doing his imitation of Ricardo Montalban. "Hefner has the real 'Fantasy Island!'"...I exclaimed, secretly chortling...waiting for applause from the millionaire publisher. Hefner looked into the distance and said..."Oh Ron..." and scampered away toward either a real Ron or an imaginary one (that, by the way, is a very good celebrity trick...if you don't want to involve yourself in conversation with a fool, simply pretend there is a long-lost friend across a crowded room and pretend he or she's beckoning you).

Some years ago, Hef broke away from the circulation department of *Esquire* and created his empire from scratch...hoping someday to become a Bob Wilson! A friend of mine, Jack Tracy, was in Chicago as editor of *Downbeat* and said the *Playboy* creator wanted to borrow \$10,000 to help him get the magazine started. Tracy declined because he thought there just seemed to be too many "skin" magazines in the early 50's. Instead, Tracy decided to put his cash into buying a saccharin mine! How close he came to being a part of this nirvana for the horny.

At the party, the massive grounds of the mansion held a voyeur's delight...more beautiful women than you could shake a stick at. I noticed the talented TV editor of *Oui*, Michael Price, standing near a fern shaking his stick...next to him, the Boo Radley of your dreams (for those of you who recall his first role in "To Kill A Mockingbird"), Robert Duvall, near the bar and the erotic tupperware collection.

The world of the huge was represented rather well. Wilt Chamberlain at 7'2", and Kareem Abdul Jabbar at 7'4" were in attendance (the Lakers had just beaten Seattle and Kareem was en route home and wanted to slam dunk the hors d'ouvres!)

Dick Martin, one of my mentors from the "Laugh-In" days was there with his lovely Dolly (a former playmate) and did silly "whoops" as Jack Carter limped slightly toward the disco floor (Jack was appearing in a legitimate theater production of "Luv" wherein he was to jump off a bridge that was 8 feet in the air and land on a mattress...and someone had moved it...kerplunk!).

Arnold Schwarzenegger of "Pumping Iron" and a Texaco executive of "Pumping Gas" were talking about how nice it would be if they could be built like Don Knotts.

The famous entrepreneur Earl C. Festoon was there introducing his young girlfriend "Dumbo" to Playboy and *Oui* promo executive Don Rogers. There's still a \$1000 finders fee for anyone who discovers a pretty thing who becomes a playmate of the month.

Earl's girl unfortunately has an IQ the same as her hat size. I introduced her to *Oui* photography chief Jeff Dunas, who grimaced politely. Jeff thought she had some good points but they were covered by her dress.

En toto (remember Judy Garland's dog in the "Wizard of Oz?") it was a smashing evening. It's always nice to witness real hedonism in action!

THE BILLY JOEL STORY:

PART 1: "Just The Way You Are"
(ALREADY A POP STANDARD!)

PART 2: "Movin' Out"
(THE CURRENT NATIONAL SMASH!)



AND NOW...BY POPULAR DEMAND!

PART 3:

"Only The Good Die Young"

(ALREADY CHARTED AND DRAWING SUPER REQUESTS
IN NEW YORK, CLEVELAND, PROVIDENCE, NEW HAVEN,
MIAMI, SAN DIEGO, AND SAN FRANCISCO!
HEAVY LP PLAY IN WASHINGTON D.C., LOS ANGELES,
SAN JOSE, PHILADELPHIA, BOSTON, AND MILWAUKEE!)

FROM THE PHENOMENAL MULTI-PLATINUM ALBUM
"THE STRANGER" ON COLUMBIA RECORDS.



**THE HOSTS OF LAST WEEK'S
"MIDNIGHT SPECIAL"
HAVE SOMETHING 'SPECIAL'
FOR YOU!**

Journey



"WHEEL IN THE SKY"

**FROM THE "INFINITY"
ALBUM...JUST CERTIFIED
GOLD!**

**CATCH JOURNEY LIVE ON
THEIR SOLD OUT CROSS-
COUNTRY CONCERT TOUR!**



ON COLUMBIA RECORDS



STREET TALK

Former WNBC/New York morning personality Don Imus just may be heading back to Cleveland! Word is that Imus will be the new afternoon man at Country-formatted WHK/Cleveland.

Former President and founder of now-defunct GRC Records Mike Thevis has escaped from prison. Thevis had been convicted of "trafficking in pornography" and had spent several years behind bars, when he escaped from the Albany County Jail in Albany, Indiana. He was being transferred from a hospital back to Federal Prison in Kentucky and he reportedly "walked away" from custody. Street Talk has it that Thevis has now left the country.

There will be a new Program Director named for First Media's new Top 40 station, KOPA/Phoenix, within three weeks.

Pete Gideon will leave Epic and assume the Vice Presidency of Promotion for Polydor in New York.

Don Mack, Program Director of KKTT (formerly KGFJ)/Los Angeles, is leaving The Kat to program WOL/Washington, D.C. Congratulations to Don!

We hear that a major management agency will be starting its own record label and that it will be distributed through CBS.

Pat Simpson will be leaving WHHY-FM (Y-102)/Montgomery, AL, where he had been Music Director. Pat will be pursuing his new career full time...he is now a professional water skier.

The Eagles face the staff of Rolling Stone tomorrow (5/6) in a super-grudge softball match in Los Angeles. Seems the loser will donate \$5,000 to UNICEF, and the verbal barbs have been flying! Jimmy Buffett, who was to play for the Eagles' team, broke his leg while practicing in Florida. But Buffett has vowed to be on "Saturday Night Live" this weekend with his cast as part of the cast.

Jack Armstrong made a fast appearance on WNBC/New York this past Sunday evening (4/30) as "The Unknown Disc Jockey." Armstrong gave away brown paper bags filled with \$100 and treated New Yorkers to four hours of the corniest jokes in history!

"Up in Smoke," the Cheech & Chong feature length movie, will be released this August. Needless to say, they wrote the screenplay, which will mark their motion picture debut.

KISD/Sioux Falls, SD, is history! At 12 noon, May 1st, KISD became KKRC under the new Program Directorship of Gene Shaw. Meanwhile, the former Music Director of KISD, Tom Evans, has joined KVOX/Fargo, ND, doing 9-12 Noon.

Did you know that Ted Nugent used to deliver the Detroit News when he was a terrible teenager in the Motor City?

Wally Hines from WZZD/Philadelphia has joined the 14ZYO/Fredrick, MD, news department.

Bob Canada reports from WGH/Norfolk, VA, on a two hour exclusive show he and his staff have put together. The show traces the career of the Bee Gees from their first release, "Spicks and Specks", to the present, and includes never before aired Bee Gees interviews. Hot stuff!

Air personality, Deano Day will air his last show for WDEE/Detroit today (5/5). Latest rumblings are that Deano will be re-locating on the West Coast...details coming.

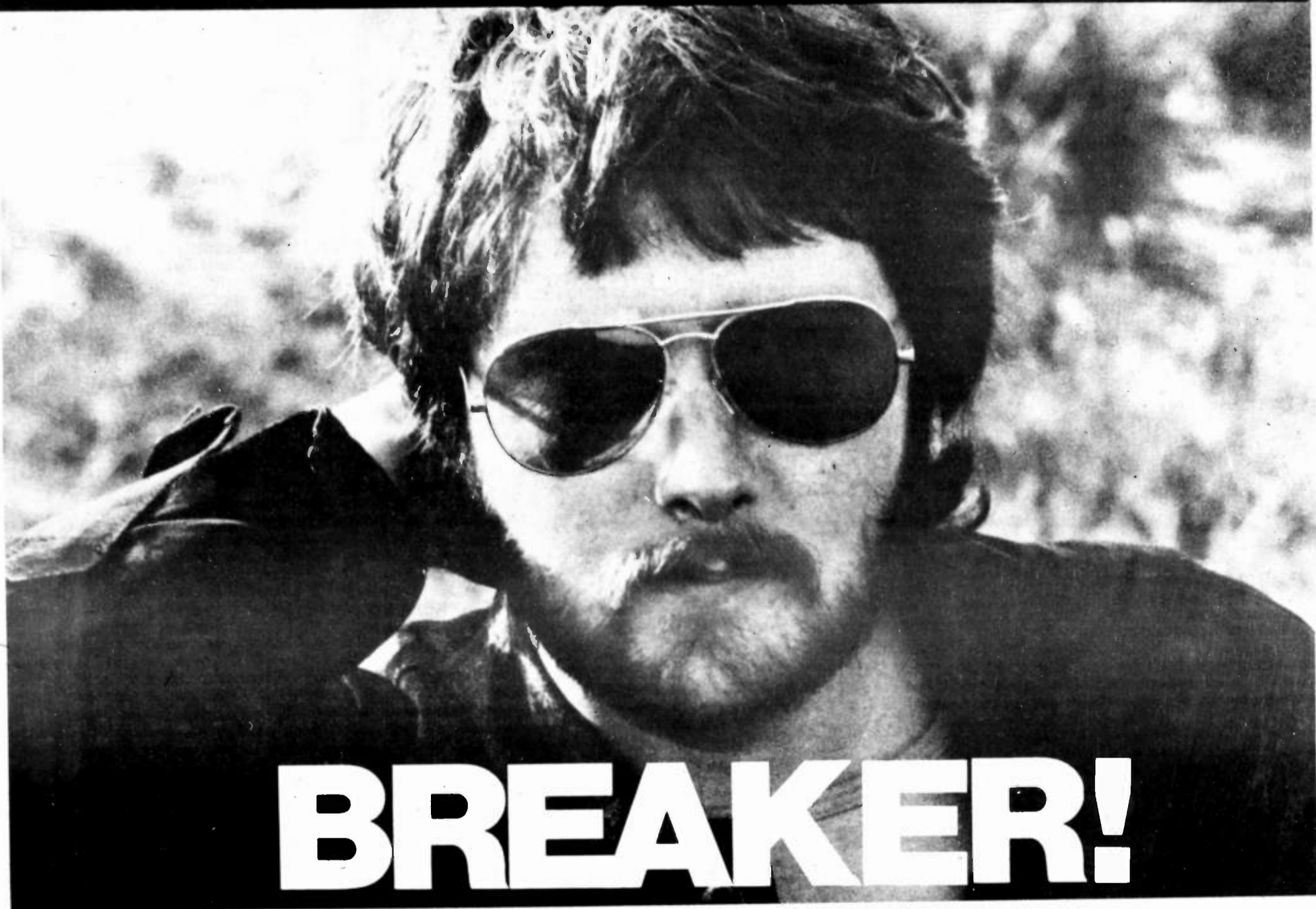
Spanky is the new Music Director at WAYS/Charlotte and Street Talk's fun phone says that Spanky is related to a West Coast Promotion executive...very interesting.

Lee Allan Smith, General Manager of WKY/Oklahoma City, has been the recipient of a dubious honor. Smith is a trustee of the Oklahoma City Zoological Society and has been instrumental in bringing the Zoo much-needed publicity. So, when Matilda, the Zoo's female Hippopotamus gave birth to a 200 pound baby boy hippo, the Zoological Society voted unanimously to name the new arrival, Lee Allan Smith. Congratulations to Lee and his new namesake!



TOP 40 ROOTS—Alan O'Day, of "Undercover Angel" fame, is pictured with his high school band, The Renes, back in 1958. The group got together again at a recent high school reunion in Indio, Ca. (near Palm Springs) resulting in the more recent photo. "Six Mexican-Americans and me, and the group had a French name. I still don't understand it," quipped O'Day, "but we were good friends and made good music from Cha-Chas to Jerry Lee Lewis tunes."

Radio & Rafferty



GERRY RAFFERTY Baker St. (UA)

73% of our reporters on it, 44 adds including 99X, WIFI, WPGC, WRKO, KTLK, KFRC, KHJ, WOKY, KSTP, CKLW, 96X, WHBQ, Z93, WDRC, WKIX, WSGN, WIFE, KIOA, KYSN, WEBC, WIRK, WYND, WJBQ. Key moves: 39-32 KRBE, 20-16 WZUU, 20-15 KFI, 26-22 WQXI, debut 19 KLIF, debut 29 KIMN. See Parallels, charts at number 30.

**"BAKER STREET" BY GERRY RAFFERTY. THE HOTTEST RECORD ON THE STREET.
ON UNITED ARTISTS RECORDS.**

UA

TOP-40

PLEASE NOTE OUR NEW PHONE NUMBER:
(213) 553-4330



John Leader

Murdock In The Morning Is Missing!

Seattle has been the scene of some very innovative and exciting promotions through the years and that tradition is continuing with KING's latest contest: **Murdock in the Morning is Missing!**

Murdock, KING's morning personality, did not show up for his Monday morning program (4/17) and Program Director Rob Conrad filled in, stating that he had no idea why Murdock was absent. Tuesday morning, again no Murdock, and again no explanation, but the morning Seattle Post-Intelligencer had a paid advertisement on the front page proclaiming, "KING's 'Murdock in the Morning' is Missing!"

Finally on Wednesday morning, Murdock phoned in during his show, again being hosted by Conrad, and declared that he would not return to the station until one of his listeners guessed his location. He further stated, "I think it might be a good idea for Mr. King (a mythical management character the station has referred to in the past) to authorize giving away some prizes to whoever identifies where I am."

And so, a contest was born...find Murdock in the Morning and win. Rob Conrad says, "The street talk is incredible. Everywhere you go people are talking about it. It's one of those things where it's fun. It's not a serious thing...you listen to this guy, he's away, but where is he? Everyone you run into makes a guess as to his location. They're all trying to figure it out."

The King's Ransom Contest...from Eleven King Radio. Official Rules

- To enter, complete the official entry form or a facsimile printed on a 3x5 plain piece of paper and drop it in an entry box at any participating Greater Seattle Area Datsun Dealers, Weisfeld's Jewelers, or mail it to Eleven King Radio, P.O. Box 24525 Seattle, WA 98124.
- All entries must be mailed separately.
- No purchase of any kind is required.
- Entries must be made in a Washington State Driver's License.
- The Eleven King Radio King's Ransom is open to residents of the KING Radio listening area except employees (and their families) of King Broadcasting Co., Greater Seattle Area Datsun Dealers, Advance Bayliner Factory Stores, and all other agencies and persons connected with the conduct of the King's Ransom. All Federal, State and Local law and regulations apply.
- Participants will be determined in a random drawing from all entries received.
- TAXES, LICENSE FEES AND INSURANCE ARE SOLE RESPONSIBILITY OF THE WINNER.
- No substitutions for prizes as offered.
- Enter as often as you wish.
- Contestant must name **Exact** city and state where **Murdock in the Morning** is hiding to be declared the winner of contest.



The mechanics of the contest are very simple; KING radio is offering a "King's Ransom" in prizes to whoever can correctly identify Murdock's secret location. The grand prize is a 1978 Datsun King Cab pick-up and attached to the truck is a 16-foot boat, motor and trailer. As if that weren't enough incentive, the glove compartment of the pick-up contains \$11,000 cash!

To register, listeners may pick up entry blanks at various sponsor locations around Seattle. Once per hour KING reads an entered name and that person has 11 minutes to contact the station. An added dimension is a sliding cash jackpot. When a contestant gets on the air, they have the option of either making a guess as to Murdock's location or taking the cash jackpot. The jackpot began at \$11 and increases by that amount each hour the jackpot is not selected.

During the contest, Murdock actually "phones in" from his secret location to do his show every morning. He also gives clues to help the listeners determine just exactly where he might be.

Seattle remains, in Conrad's words, "a very active town." KJR is giving away a new Suzuki-a-day during their current promotion. The competition between these two AM Top 40 giants continues to be friendly, but fierce, and this current Spring ARB is no exception. I wonder where Murdock really is?

XEROK Staff "X-ed"

In an incredible series of events, virtually the entire staff of XEROK/El Paso, TX has been relieved of their duties. The reasons leading to this move can best be understood by revealing some background information on the station.

In the past XEROK had operated under a dual ownership system whereby a Mexican group owned the license, transmitter and studios in Juarez, just across the border from El Paso, and an American group owned the United States sales rights to the station. In 1976 the Mexican group purchased the United States sales rights from the American group bringing XEROK under total Mexican ownership. Apparently the U.S. sales rights have again been sold to a new American group of investors and this development precipitated the staff firings.

Bob Payton returned to XEROK as Program Director in February of this year, after a period as Program Director of WZZP/Cleveland. I spoke with Bob and he explained, "We had noticed, since maybe around mid-March, some unusual activity among the board members (Board of Directors of XEROK in Mexico City). I didn't pay much attention to it because of all the perpetual rumors about the imminent demise of the station. "On Tuesday (4/25) I returned from the studios in Juarez to the offices in El Paso and part of the Mexican Board of Directors had been into the station unexpectedly. Bonnie Brand (XEROK's General Manager) had been tied up with them for most of the afternoon. As soon as they had left, I went in and talked to her. This was at 5 o'clock on Tuesday. She told me, 'They're shutting it down tomorrow.'"

"They (the Board of Directors) called a staff meeting for 10 o'clock Wednesday (4/26) morning and Bonnie had to break the news that virtually everyone would be let go. There will be five people remaining for thirty days until the new owners can assume total control."

The story does not end there. The events surrounding the staff meeting and terminations were detailed by Bob, "When we came into the building for the staff meeting, there was a team of at least three locksmiths changing all the locks on the doors. The handsets had been taken off the telephones so we couldn't make any calls. The jock who was on the air at the time the meeting was to begin, was fired by two gentlemen, who came into the studio and took control of the station. They then began segueing music, which is what XEROK has been doing since this all came down."

To say the events that took place at XEROK were handled in a bizarre manner would be an understatement. As Bob told me, "It was so interesting, while it was happening...sort of like a movie, that I couldn't immediately get depressed about it. It was so amazing that all this was happening! It was unbelievable!"

Speculation was widespread in El Paso following the XEROK changes, and a story carried in the El Paso newspaper quoted Station Manager Bonnie Brand as saying that the new format for XEROK would be "soft rock." Sources closer to the new owners, who remained unnamed, speculated that the new format would be automated "beautiful music" during the day and "paid religion" at night. More details on the XEROK story as they become available.

Amateur Hour At The ZUU

WZUU/Milwaukee offers its listeners the chance to be "on the air" every Sunday evening, when the station presents its own Amateur Hour. Chris "Ted Mack" Curtis, the station's Program Director, began the feature last Christmas. Amateurs are actually given the chance to host a one hour shift on the station acting as guest disc-jockey. Over 500 prospective radio "whiz-kids" have applied since the feature began, but a recent guest host followed his WZUU show with a favorable article in the Milwaukee Journal. The host was Journal staff writer Ron Elving.

In the story Elving filed following his Sunday night brush with stardom he alluded to his early years of journalism (paper-boy) when he listened to Dick Biondi of WLS/Chicago. It was then he knew someday he wanted to be on the radio. He wrote, "That early longing was later reinforced by a new generation of FM jockeys—mellow, laid back, far out. Some of them had left everyday life so far behind that they could scarcely get through the weather and tell the time."

Needless to say, Elving enjoyed his experience on WZUU and was apparently undaunted by the format, "So what if there isn't much time left after 14 songs, two weather reports and a public service announcement during your hour. And so what if half the music has been preselected from the station's playlist. If playing 'Love Is Like Oxygen' is the price, you'll pay it."

The idea of putting your audience on the air is not new, but with the Amateur Hour WZUU obviously shows Milwaukee that the station has a sense of humor. And if you can pick up a little "positive ink" in the local paper, so much the better!

Bits

CK-101/Cocoa Beach participated in the Jaycees' 14th annual Pro-AM surfing festival. Events judged by station personalities included a body painting contest and, of course, the ever-popular bikini contest. Program Director Spanky McCoy, Music Director Steve Ocean and morning jock Bill Baker all took part. 96-KX/Pittsburgh helped the March of Dimes raise over \$500,000 in the Pittsburgh Metric Walk '78. 96-KX was responsible for over 10 percent of the money raised, setting a new record for any single source raising money for the national charity. Nearly the entire staff, jocks, secretaries and salesmen, of KCLU/Rolla, MO made a valiant walk for the March of Dimes in their city. Despite a violent thunderstorm during the walk, the KCLU walkers made the entire 20-kilometer trek and brought in large donations. KDZA/Pueblo met members of the Denver Broncos football team in a charity benefit basketball event. Some of the Broncos who showed up to punish the KDZA Krazy Kagers, 88-87, included Jim Turner, Joe Rizzo, Paul Howard and Bob Swenson. The event attracted over 5,000 spectators and raised over \$7,000. Q-106/Madison, WI invited their listeners to call in and register for a 106 second shopping spree in a supermarket. The ultimate winner of the grocery grab took home over \$785 worth of food. KASH/Eugene, OR continues to pass out their special script, known as KASH kash. The printed paper "money" given to contest winners allows them to get merchandise at participating station sponsors. WLS/Chicago, IL counted down the top 500 favorite rock and roll songs of all time, as determined by their listeners popular vote. The station had invited listeners to send them a list of their ten favorite songs. Over 10,000 ballots representing over 4,000 song titles were received. Interestingly, the Beatles placed the most songs in WLS' Rock Hall of Fame with 32 different titles among the final 500.

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great playing.**



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WPGC add WDRQ add 30
Z-93 add WYSL add

KSLQ 25-23 WHB add 30 WBZ-FM add
WTRY add WIFE add WMID add
WPHD add KBEQ 21-17 KEWI 19-11

From their smash album,
"You Can Tune A Piano, But You Can't Tuna Fish."



on Epic Records

TOP-40



CHAPIN VISITS KJR—Elektra's Harry Chapin, touring the northwest, visited KJR/Seattle. Pictured at the station are (l-r) EIA promotion rep Harve Allen, KJR air personality Clem Daniels, Chapin, and air personality Charlie Brown.



LEIF IN BUFFALO—Leif was but a dream to two WKBW/Buffalo listeners, until they won the station's "Dinner With Leif Garrett" contest. Pictured with the seated winners are (l-r) WKBW Program Director Sandy Beach, Leif Garrett, and Music Director Jon Summers.



DOOBIES VISIT KFRC—Following an appearance at San Francisco's Cow Palace, the Doobie Brothers visited KFRC in the city. Pictured (l-r) are the group's publicity rep David Guest, Warners' Michael Stone, the group's Keith Knudsen, KFRC Program Director Les Garland, group's Michael McDonald, and Warners' Bert Keane.



WAYLON VISITS MAINE MEN—Waylon Jennings and Jessi Colter stopped by WLBZ/Bangor, Maine recently. Pictured (l-r) are WLBZ air personality Bobby Russell, Jessi Colter, Program Director John Marshall, Waylon Jennings, and RCA promotion rep Don DeLacy.



KDWB DANCING IN THE STREET—The KDWB/Minneapolis air staff garbed themselves in white tuxedos with a dash of green, and marched in the St. Paul St. Patrick's Day Parade. Once a block they stopped and did a "synchronized line dance," an inspiration which won them a two-minute spot on local TV parade coverage, making other area stations "green" with envy.



ELLIMAN BUMPED AT Y93—RSO's Yvonne Elliman dropped by the Y93/San Francisco studios and happened to bump into air personality Joe Michaels. Only minor bruises were reported.

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JUNE 22 & 23

Final Nominees for Radio Industry '77*

- RADIO EXECUTIVE OF THE YEAR '77: Russ Whittberger (Charter)...George Mooney (Mooney)...Dan Clayton (Lin)...Gary Stevens (Doubleday)...Charlie Warner (NBC)...Bob Harper (Oliva-Neuhoff)...John Frankhouser (Marriott)...Stan Kaplan (SIS)...Dick French (RKO)...Pat Norman (RKO).
- NATIONAL PROGRAMMER OF THE YEAR '77: Charlie Lake (Charter)...Craig Scott (Plough)...Bob Baron (Smith)...George Johns (Fairbanks)...Bob Birch (Century)...Tom West (Roundsville)...John Lund (Rust).
- CONSULTANT OF THE YEAR '77: John Rook...Drake/Chenault...George Burns...Jack McCoy...Todd Wallace...Bo Donovan...Paul Drew...Ron White...Mike Joseph...Bob Lenihan.
- MAJOR MARKET RADIO STATION OF THE YEAR '77: WPGC (Wash. D.C.)...WABC (New York)...10Q (Los Angeles)...CKLW (Detroit)...KFRC (San Francisco)...KSLQ (St. Louis)...WRKO (Boston)...KRBE (Houston)...B100 (San Diego)...WPEZ (Pittsburgh).
- MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR '77: Dan Mason (WPGC)...Bobby Rich (B100)...Clay Gish (KRBE)...Jimi Fox (10Q)...Les Garland (KFRC)...Steve Rivers (WFI)...Tom Morgan (WPEZ)...Bob Pittman (WNBC)...John Sebastian (KDWB)...Ron Riley (WACO)...Bill Bailey (KSLQ).
- MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '77: Jim Elliot (WPGC)...Jeff Robbins (WFI)...Eric Chase (KFI)...Sherry Toennies (KSLQ)...Beau Raines (WPEZ)...Brother Love (WCAO)...Sherman Cohen (KIS-FM)...Jim Smith (WLS)...Low Katz (WWDC)...Steve Casey (KDWB).
- MAJOR MARKET AIR PERSONALITY OF '77: Charlie Van Dyke (KLIF)...J.J. Jackson (CKLW)...Harry Nelson (WRKO)...Jim Quinn (13Q)...Jay Thomas (99X)...Barry Kaye (KRBE)...John Driscoll (10Q)...Dave Thompson (KDWB)...M.G. Kelly (KHJ)...Tim Bird (WGCU).
- LARGE MARKET RADIO STATION OF THE YEAR '77: Y100 (Miami)...WOKY (Milwaukee)...KBEQ (Kansas City)...WNCL (Columbus)...WTIX (New Orleans)...WNDE (Indianapolis)...WSAI (Cincinnati)...KJR (Seattle)...WLCY (Tampa)...KTLK (Denver).
- LARGE MARKET PROGRAM DIRECTOR OF THE YEAR '77: Terry Young (WTIX)...Dave Dunaway (Y100)...Danny Neverath (WKBW)...Chuck Dean (KRIZ)...Bob Berry (WOKY)...Beau Mathews (KXKX)...King Kong Kirby (KTLK)...Dean Metele (WYSL)...George Hamburger (WKBW)...Robert W. Walker (WPHD-FM).
- MEDIUM MARKET RADIO STATION OF THE YEAR '77: WBBF (Rochester)...WLAC (Nashville)...KTSA (San Antonio)...WAYS (Charlotte)...WAMS (Wilmington)...WSGN (Birmingham)...WERC (Birmingham)...WKY (Oklahoma City)...WIVY (Jacksonville)...Q94 (Richmond).
- MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR '77: Gary Berkowitz (WPRO-FM)...Ralph Wimmer (Q94)...Jeff Ryder (WBBF)...Scott Slade (WAYS)...Jan Jeffries (WSGN)...Bill Burkett (WKY)...Jim Dunlap (WIVY)...John Shomby (WKXX-FM)...Ken Curtis (WLEE)...Bob Canada (WGH).
- MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR '77: Tom Nast (WBBF)...Walt Brown (WERC)...Steve Davis (WKXX-FM)...Tom Summers (WAMS)...Tim Watts (Q94)...Jeff Hunter (KNDE)...Paul Sebastian (WAPE)...Rob Stewart (JB105)...Roy Rosen (WAYS)...Eva Wood (WLAC).
- MEDIUM MARKET AIR PERSONALITY OF THE YEAR '77: Bill O'Brien (WAMS)...Gary Major (WKLO)...Dave Mason (WBBF)...Robert Murphy (WAYS)...Bob Scarborough (WAIR)...Greaseman (WAPE)...Marc Elliott (KLEO)...Mark Driscoll (KNDE)...Mark Damon (WLAC)...Allen Dennis (WMAK).
- SECONDARY MARKET RADIO STATION OF THE YEAR '77: WKBO (Harrisburg)...WAVZ (New Haven)...WFLI (Chattanooga)...WBSR (Pensacola)...WCRO (Johnstown)...WICC (Bridgeport)...WSGA (Savannah)...WFOM (Marietta)...WIGY (Bath)...WRJZ (Knoxville)...WABB (Mobile)...WLCS (Baton Rouge).
- SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR '77: Jerry Rogers (WSGA)...Jack O'Brien (WIGY)...Dan Steele (WKBO)...Jim Pirkle (WFLI)...Dave Nichols (WBSR)...Larry Stevens (WHHY)...Sandi Neri (WCRO)...Jack Michaels (WEIR)...Gary Peters (WICC)...Pat Martin (WSPT)...Greg McClure (WFOM)...Jim O'Toole (WEEO).
- SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR '77: Jim Buchanan (WKBO)...Steve Kingston (WYRE)...Dan Ingram (WBSR)...Jefferson Kaye (WCRO)...Robbie Vogt (WGNL)...Steve York (WAUG)...John Roberts (WSSC)...Bruce Stevens (WBBQ)...Ron McKay (WKIX)...Rick Donahue (WTIC-FM)...Bart Goynsbor (KRNA)...Doug Kirsch (WBGH).
- SECONDARY MARKET AIR PERSONALITY OF THE YEAR '77: Dave McKay (WROV)...Shane Randall (WCIR)...Brady McGraw (WSGA)...Mark Thompson (WKMX)...Gary Hill (WJAD)...Bob Kennedy (WEEO)...Dave Dillon (Q.106)...David Lyons (WNEU)...Barry Michaels (7-Q)...Ed Alexander (WRNR)...Bob McLain (WTMA)...Joe Johnson (14-ZYQ).

*Award winners for 1975 and '76 were not eligible for nomination.

Final Nominees for Record Industry '77 *

- RECORD COMPANY OF THE YEAR '77: (Corporate) Columbia...Atlantic...Capitol...Elektra...United Artists...MCA...RCA...ABC...Epic...Mercury.
- RECORD COMPANY OF THE YEAR '77: (Independent) RSO...Motown...Chrysalis...Casablanca...Big Tree...Ariola...Private Stock...T.K...20th Century-Fox...Mushroom.
- RECORD COMPANY PRESIDENT OF THE YEAR '77: (Corporate) Jerry Greenberg (Atlantic)...Bruce Lundvall (Columbia)...Steve Wax (Elektra)...Artie Mogull (United Artists)...Don Zimmerman (Capitol)...Louis Coultolenc (RCA)...Mike Maitland (MCA)...Steve Diener (ABC)...Irwin Steinberg (Polydor)...Ken Glancy (RCA).
- RECORD COMPANY PRESIDENT OF THE YEAR '77: (Independent) Al Coury (RSO)...Larry Urtal (Private Stock)...Doug Morris (Big Tree)...Terry Ellis (Chrysalis)...Barney Ales (Motown)...Jerry Moss (A&M)...Phil Walden (Capricorn)...Jay Lasker (Ariola)...Paul Fishkin (Bearsville)...Jimmy Ienner (Millennium).
- RECORD COMPANY EXECUTIVE OF THE YEAR '77: (Corporate) Jack Craigo (Columbia)...Charlie Fach (Mercury)...Gordon Bossin (United Artists)...Tony Martell (CBS)...Mike Klenfner (Atlantic)...Al Gurewitz (Epic)...Don Dampsey (Columbia)...Harry Anger (Polydor)...Jim Mazza (Capitol)...Ed Rosenblatt (Warner Bros.).
- RECORD COMPANY EXECUTIVE OF THE YEAR '77: (Independent) Bob Edson (RSO)...Cecil Holmes (Casablanca)...Bob Fead (A&M)...Scott Shannon (Casablanca)...Irv Biegel (Millennium)...Harvey Cooper (20th Century)...Howard Stark (Ariola)...Dick Vanderbilt (Big Tree)...Herb Corsack (Island)...Nancy Sain (Butterfly).
- VICE-PRESIDENT OF PROMOTION OF THE YEAR '77: (Corporate) Dick Kline (Atlantic)...Ray Anderson (RCA)...Bob Sherwood (Columbia)...Bruce Wendell (Capitol)...Kenny Buttice (Elektra)...Stan Bly (Polydor)...Stan Monteiro (United Artists)...Rusa Thyret (Warner Bros.)...Gary Davis (ABC)...Vince Cosgrave (MCA).
- VICE PRESIDENT OF PROMOTION OF THE YEAR '77: (Independent) Rich Fitzgerald (RSO)...Bruce Bird (Casablanca)...Billy Bass (Chrysalis)...Richard Palmese (Arista)...Phil Rush (Capricorn)...Larry Douglas (Windsong)...Lenny Beer (20th Century)...Fred Ruppert (Butterfly)...Freddie Mancuso (Island)...Don Ienner (Millennium).
- NATIONAL PROMOTION DIRECTOR OF THE YEAR '77: (Corporate) Steve Meyer (Capitol)...Don Colberg (Columbia)...Jim Jeffries (Epic)...Sammy Alfano (Elektra)...Jim Taylor (Mercury)...David Urso (Warner Bros.)...Gordon Anderson (CBS)...Dino Barbis (ABC)...Don McGregor (Warner Bros.)...John Barbis (ABC).
- NATIONAL PROMOTION DIRECTOR OF THE YEAR '77: (Independent) Al Moinet (A&M)...Gary Buttice (Bearsville)...Mike Leventon (Kirschner)...Jerry Doughman (Windsong)...Scott Kranzberg (Chrysalis)...Rich Sargent (Mushroom)...Bob Smith (RSO)...Joe Isgro (Motown)...Bill Davis (Capricorn)...Bobby Applegate (Ariola).
- NATIONAL PROMOTION EXECUTIVE OF THE YEAR '77: (Corporate) Pete Gidion (Epic)...Shelia Chlanda (Columbia)...Michael Abramson (RCA)...Chuck Thagard (Columbia)...Steve Resnick (ABC)...Paul Lambert (MCA)...Barbara Jefferson (United Artists)...Marvin Deane (ABC)...Larry King (Atlantic)...Jim Collins (Polydor).
- NATIONAL PROMOTION EXECUTIVE OF THE YEAR '77: (Independent) Sam Karamanos (Arista)...Peter Mollica (A&M)...Don Wasley (Casablanca)...Tony Profera (20th Century)...Bob Zurick (RSO)...Josh Biardo (Private Stock)...T.J. Lambert (Casablanca)...Susie Gershon (Mushroom)...Kevin Keogh (20th Century)...Renne Nally (Big Tree).
- REGIONAL PROMOTION DIRECTOR OF THE YEAR '77: (Corporate) Paul Black (Columbia)...John Betancourt (RCA)...Earl Rollison (Columbia)...Randy Ostin (Elektra)...Dick Smith (United Artists)...Mike Manocchio (Atlantic)...Don Miller (Epic)...Lou Galliani (Elektra)...Dick Bethel (Capitol)...Warren Williams (Columbia).
- REGIONAL PROMOTION DIRECTOR OF THE YEAR '77: (Independent) Bobby Hurt (Casablanca)...Bruce Greenberg (Motown)...Bobbi Silver (RSO)...Dave Bupp (Private Stock)...Bill Lemmons (Arista)...Lee Arbuckle (Casablanca)...Robert Nesbitt (Chrysalis)...Marty Goldrod (Private Stock)...Wade Conklin (Buddah)...Bill Scull (Private Stock).
- LOCAL PROMOTION DIRECTOR OF THE YEAR '77: (Corporate) Tom Sgro (Columbia)...Stan Forman (Capitol)...Don Masters (Polydor)...Sal Ingeme (Columbia)...Rich Tamburro (ABC)...Mike Craft (RCA)...Julie Godsey (Epic)...Bill Kornreich (United Artists)...Craig Lambert (Capitol)...Sam Harrell (Epic).
- LOCAL PROMOTION DIRECTOR OF THE YEAR '77: (Independent) Mike Martin (RSO)...Dom Silvi (Private Stock)...Bob Perry (Arista)...Phil Rauls (20th Century)...Michael Leon (A&M)...Lois Kennedy (20th Century)...Rich Girod (A&M)...Jan Walner (Private Stock)...Bud Stebbins (20th Century)...Don Krauss (Capricorn).
- INDEPENDENT PROMOTION DIRECTOR OF THE YEAR '77: Scotti Brothers...Jerry Brenner...Jerry Meyers...Linda Lovelace...Gary Bird...Bruce Hinton...Vic Perrotti...Barry Resnick...Russ Spooner...Tim Riley...Ernie Phillips...Lao North...Fred Di Sipio...Carl Strube...Jonas Cash...Don Whittamore...Tony Richland...Lu Fields...Richard Chemel...Bruce Bransteg.
- RECORD DISTRIBUTOR OF THE YEAR '77: (Corporate) CBS (Washington, D.C.)...ABC (Los Angeles)...MCA (Philadelphia)...Capitol (Los Angeles)...CBS (Philadelphia)...WIEA (Los Angeles)...RCA (Washington, D.C.)...CBS (New York City)...Phonodisc (New York City)...WIEA (Atlanta).
- RECORD DISTRIBUTOR OF THE YEAR '77: (Independent) Schwartz Bros. (Washington, D.C.)...Universal (Philadelphia)...Tara (Atlanta)...Tone (Hillsdale)...Progress (Cleveland)...Alpha (New York City)...Transcontinent (Buffalo)...Schwartz Bros. (Philadelphia)...Zamoiski (Baltimore)...MS Distributing Co. (Chicago).

*Award winners for 1975 and '76 were not eligible for nomination.

RADIO PANELISTS

RON RILEY
JOEL DENVER
GARY MAJOR
BOB SAVAGE
JIMI FOX
GARY FIRTH
JIM SMITH
KEVIN METHENY
GARY CORRY
STEVE RIVERS
E. ALVIN DAVIS
CANDY WESSLING/
Prog. Disco
DON BENSON (AOR)
RAY QUINN (A/C)
JOHN RANDOLPH (C&W)
TIM POWELL (AOR)
JERRY BOULDING (Soul)

RADIO PRESENTATIONS

BOB SHERWOOD
HAROLD CHILDS
BRUCE WENDELL
RAY ANDERSON
GARY DAVIS
SCOTT SHANNON
DICK KLINE
STAN BLY
DAVID CARRICO
RICH FITZGERALD
RICH PALMESE
BRUCE BIRD
BILLY BASS
DANNY DAVIS
AL GUREWITZ
JIM JEFFRIES
J.J. JORDAN

RECORD PANELISTS

DON COLBERG
VINCE FARACI
PAUL LAMBERT
PETE GIDION
GORDON ANDERSON
MICHAEL ABRAMSON
AL MOINET
TONY PROFERA
SAM KARAMANOS
STEVE MEYER
PETE MOLLICA
SAMMY ALFANO
HOWARD ROSEN
RICH SARGENT
JIM TAYLOR
SHELIA CHLANDA
BOBBY HURT

MASTER OF CEREMONIES to be announced

GUEST SPEAKERS CHARLIE LAKE DAN MASON BOB PITTMAN

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RECORD PRESENTATIONS

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GEORGE WILLIAMS	JOEL DENVER
GEORGE WILSON	E. ALVIN DAVIS
RUSS WHITTBERGER	CLAY GISH
CHARLIE LAKE	MIKE ST. JOHN
CRAIG SCOTT	JIMI FOX
DAN MASON	GARY MAJOR
BOB PITTMAN	GARRY CORRY
BROTHER LOVE	

TOP-40



HEATWAVE MAKES WAVZ—Epic's Heatwave boogied down one night to WAVZ/New Haven. Pictured at the station are (l-r) WAVZ Music Director Curtis Hansen, the group's Rod Temperton and Johnny Wilder, and Program Director Pete Salant.



HAGAR MEETS KING—Capitol's Sammy Hagar played a date in Seattle, and was visited backstage by KING personnel. Pictured (l-r) are Capitol's Adrienne Huffine, KING Program Director Rob Conrad, Hagar, air personality Tom McKay, Capitol Seattle Territory Manager Bill Leahy, and Capitol Seattle Promotion Manager Stan Foreman.



A BICYCLE BUILT FOR FOUR?—CFTR/Toronto jocks (l-r) Red Knight, Larry Silver, Jim Brady and Mike Cooper paused during their participation in the Toronto Variety Club's recently bike-a-thon for this shot of them riding what appears to be a bicycle built for four.



GOLD TO GO FOR WEA—WEA artists received a number of honors at WNBC's recent awards dinner. Pictured (l-r) are Elektra/Asylum's Mitch Kanner with a gold disc for Carly Simon's last single; Atlantic's Bill Cataldo accepting a gold record for Crosby, Stills & Nash's "Just A Song;" WNBC Program Director Bob Pittman and Music Director Roz Frank; and Warners promotion reps Stu Cohen and Ken Puvogel, who received two label of the month awards and gold records for Debby Boone and Fleetwood Mac.

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KMED APPEARS AT PEAR PARADE—The staff of KMED/Medford, Oregon, participated in the annual Pear Blossom Festival Parade, which Program Director Dave Michaels tells us is the Southern Oregon equivalent to the Rose Parade. Pictured riding a station bulldozer (or similar vehicle) are (l-r) Greg Parker, until recently News Director of the station; air personality Bob Williams; a "KMEDette;" air personality Phil Benson; another "KMEDette;" and morning man Jim Vanderzwaan.

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WKY/Oklahoma City
WNOE/New Orleans
WHB/Kansas City

KJRB/Spokane
KRUX/Phoenix
KTKT/Tucson
WBYQ/Nashville

WQDR/Raleigh
BJ105/Orlando
AND MANY
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TOP-40

El Paso

(Continued from page 1)

in any promotional activity (from billboards to business cards and letterhead) unless as part of the exact call letters KFIM, apart from a four-times-monthly mention of the station's owners (92KF/M Inc.) on the air as required by the FCC. The judge also ruled that 92KF/M Inc. cannot use the "K" preceding or following the numerals "92," and forbade the company to use its corporate name on any promotional material.

Thompson raised the larger question of the effect the ruling may have if followed in other cases, speculating as to whether it could be applied to all FM stations where AM stations have previously used two-digit frequency identifications ("93 KHJ," etc.), along with other questions of AM stations' possible prior rights to the letter "K" or other letters. Thompson added that KFIM had no intention of using the slogan "92K" on the air, with only the full 92KF/M logo intended for use. He stated that KFIM would appeal the injunction.

LIN

(Continued from page 1)

the new LIN offer, is unknown.

LIN had originally announced in February that it was holding discussions with holders of 30 percent of Starr's stock on a proposal to acquire their shares for \$14 a share. A second offer was made in March to purchase all Starr shares for \$15 each, but it was rejected by Starr's directors.

The latest LIN offer has been approved in principle by LIN's board, subject to Starr board and shareholder approval, and FCC permission. A Starr announcement also stated that LIN expected "certain major shareholders of Starr won't sell their shares to anyone other than LIN while the proposed transaction is pending, and will vote their shares in favor of the transaction."

WOR

(Continued from page 1)

was "investing in Evel Knievel baseball bats." Contrary to some newspaper reports, Grant did not immediately signal his engineer to pull his guest off the air; Zeldin told R&R that the accusations "were so funny that Bob didn't want to kick him out," but merely warned his engineer to yank Ostreicher if he said anything obscene (which he did not).

The stream of insults, including insinuations that Grant had fathered a number of illegitimate children now institutionalized in Texas, continued over the air, until Grant finally wearied of the fun and ordered his guest off. Ostreicher left peaceably, but fired a parting shot: "You haven't heard the last of me."

Following Up His First Hit

Ostreicher was true to his word. Zeldin told R&R he received a letter Tuesday (5-2) from the "Committee to Review Uncouth Despots" (CRUD), and its Director, Martin Ostreicher. The letter read: "I want to thank you for the opportunity to attack your Bob Grant in a manner which I felt was entirely fitting and proper, especially in the light of the one-sided style that he prevails (sic) on his program. Should your host have the guts to invite me back on with my proper credentials, I shall be pleased to reveal additional allegations against him at that time that I did not have the chance to do the other night."

According to Zeldin, Grant still finds the entire incident "hysterical," but not quite hysterical enough to invite Ostreicher back on the air.

Rating

(Continued from page 1)

the technique (7 days of interviewing the same respondent by phone) gives us meaningful station or listening levels," and he adds, "their commitment to radio leaves me cold." They are requiring that stations subscribe to the service before they survey a market, and Klein believes they are unlikely to survey outside the largest markets because of the expense of the repeated callbacks to each participant in the survey.

At this point it appears the best bet

for a viable "second service" is proposed by Burke Broadcast Research, which will begin surveying radio audiences this year, using a telephone "recall" technique. Burke will survey before requiring station subscription, which is a much more practical approach, since few stations will pay a substantial sum for ratings research they have never had a chance to examine.

Nonetheless, Burke's announced plans were to survey only the top 10 markets this year, in their first sweep, and the top 20 markets next spring. This will give the industry a chance to examine their product, but will do little to provide national media buyers with data competitive to Arbitron. Perhaps the death of Pulse, with whom they were contending for the "second service" status, will cause Burke to enter the field faster and on a larger scale.

Obviously, however, both as a competitor for Arbitron, and as the most accurate source of radio audience information, Pulse will be widely missed.

RAM

(Continued from page 1)

round rating service, with figures available daily via computer terminals supplied to radio stations and ad agencies. The information includes computer analyzed diary placement as well as extensive attitudinal data, and is gathered via a "daily" diary system to increase precision and accuracy of responses. RAM does no diary placement subcontracting; all placement is handled by long distance telephone by the company's own employees. The company publishes a weekly programmer's rating survey as well as a Quarterly Report covering the last ninety days, published monthly and intended for sales and agency use.

McCoy stated, "With the development of our research techniques, incorporating these and other advantages, we are now actively pursuing Arbitron for the number one position in radio ratings." McCoy is launching this effort with a large-scale nationwide tour to increase radio and agency awareness of the RAM program by way of multimedia demonstrations, as the "Arbitron Challenge" begins.



DAVIS' QUICKIE WQXI VISIT—Paul Davis visited WQXI/Atlanta for a celebration of the completion of his tour supporting Randy Newman. Pictured (l-r) are air personality Kelly McCoy, Davis, WQXI Music Director J.J. Jackson, and Bang promotion reps Cathy Moya and Rick Rockhill.



CHECK OUT THIS CHECK—The WHHY/Montgomery, AL staff gathered around the grand prize winner in their recent "WHHY Sweepstakes." Pictured (l-r) WHHY's John Reed, David J. Beecher, Mort T. Janitor, "World Famous Birdman," the winner, Jay Christian, Vice President and Program Director Larry Stevens and Rich Thomas.



BIG WHEELS AT KLMS—KLMS/Lincoln staged a "Wheels Of Fortune" contest, with winners taking a Silver Anniversary Corvette and a Diamond Edition Harley-Davidson motorcycle. Pictured with the winners is air personality Judy (right), half of the "J & Judy" team.



KCBQ/OUTLAWS SHOWDOWN AT TOWER—KCBQ personnel showed up in force for a "Meet The Outlaws" promotion at San Diego's Tower Records. Pictured behind a solid wall of Outlaws members signing albums are (l-r) KCBQ Promotions Manager Lynn McCurdy; air personalities Dean Goss and Steve Goddard, Arista Southern California Promotion Manager Ellen White; Arista Local Marketing Manager Dean McDougall; Program Director Jimi Fox; and Arista West Coast Regional Marketing Manager Stuart Grant.



BACHMAN IN MONTREAL—Polydor held a Montreal reception for Randy Bachman recently, and CKGM's Dave Williams was among the guests. Williams is at left, Bachman is third from left.

PRIVATE STOCK POWER PLAY!

Six New Singles Now Exploding
Over The Total Programming Spectrum!

SAMANTHA SANG
"YOU KEEP ME DANCING" PS 45288

This exciting followup to Samantha Sang's platinum "EMOTION" single, from her gold "EMOTION" album, will keep everyone everywhere spinning!

MICHAEL ZAGER BAND
"LET'S ALL CHANT" PS 45284

America's #1 disco hit is going all the way on the pop charts. So, Ooo-wah Ooo-wah! "LET'S ALL CHANT" Now it's an album too!



ROBERT GORDON
"SEA CRUISE" PS 45291

The Voice (Robert Gordon) and The Guitar (Link Wray) make this Frankie Ford classic rock like never before! From their second sensational album "FRESH FISH SPECIAL"



RUPERT HOLMES
"BEDSIDE COMPANIONS" PS 45283

Rupert Holmes' bedside manner is warm and winning in his brilliant new single. It's from his widely acclaimed first album on Private Stock "PURSUIT OF HAPPINESS"

BILLY JOE ROYAL
"UNDER THE BOARDWALK" PS 45292

Real good sounds coming from "UNDER THE BOARDWALK"! And, initial reaction indicates that with his first Private Stock single, Billy Joe Royal has done it again!

FRANKLIN MICARE
"IF YOU LOVE ME,
LOVE ME RIGHT" PS 45289

Micare is mainstream pop with a special enthusiasm that will knock you out! This rhythmic and romantic single is from his debut album "FRANKLIN MICARE"



NORTHEAST
Most Added Gerry Rafferty
 Michael Johnson
 Rod Stewart
Hottest Wings
 Andy Gibb
 Mathis/Williams
 Travolta/Olivia

SOUTH
Most Added Gerry Rafferty
 Bob Seger
 O'Jays
Hottest Travolta/Olivia
 Wings
 Andy Gibb

ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

NORTHEAST

Parallel One
 WABC New York NY
 Sonya Jones
 Andy Gibb
 ABBA
 HOTTEST
 Sweet
 Jody Watley
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WCAO Baltimore MD
 Ron Riley
 Sweet
 Jody Watley
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WPZZ Pittsburgh PA
 Tom Morgan
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WKBW Buffalo NY
 Jon Summers
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

CHUM Toronto CAN
 John Teamin
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WIFI Philadelphia PA
 Jeff Robbins
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

99X New York NY
 Bobby Rich
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WPGC Washington D C
 Jim Elliott
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WRKO Boston MA
 Harry Nelson
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

96KX Pittsburgh PA
 Bobby Christian
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WTRY/Troy NY
 Jeff Ryan
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WOLF Syracuse NY
 Charlie Brown
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

SOUTH

WPHD Buffalo NY
 Harry Moore
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WTSN Dover NH
 Jim Sebastian
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

Y100 Miami FL
 Colleen Cassidy
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WWSN Birmingham AL
 Bill Thomas
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WKIX Raleigh NC
 Ron McKay
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WCCO Columbus GA
 Jeff Blake
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WMBF Atlanta GA
 Gary Kirk
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

CKIX Jacksonville FL
 JJ Walker
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

92Q Nashville FL
 Bruce Sherman
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WYCF Charlotte NC
 Roy Rosen
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WERC Birmingham AL
 Walt Brown
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WNOE New Orleans LA
 Marc Sommers
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WANS Anderson SC
 Bill McCown
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WGLF Tallahassee FL
 Robin Steina
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WYND Sarasota FL
 Dave Alison
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WFOB Marietta GA
 Greg McClure
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WZUU Milwaukee WI
 Chris Curtis
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WYFM Youngstown OH
 Jack Taylor
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WSPY Stevens Point WI
 Pat Martin
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WBCI Duluth MN
 Beau Elliott
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

MIDWEST

WIFE Indianapolis IN
 Jerry Steele
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WION St. Cloud MN
 Tom Kay
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

KTST Davenport IA
 Rick Davis
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WACI Freeport IL
 Kevin Kenney
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

KAKC Tulsa OK
 Dr. Don
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

KQWB Fargo ND
 Bob Denver
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WVFC Youngstown OH
 Jack Taylor
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WSPY Stevens Point WI
 Pat Martin
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WBCI Duluth MN
 Beau Elliott
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

MIDWEST

Parallel One
 Q102 Cincinnati OH
 Mark Elliott
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

CKLW Detroit MI
 Rosalie Trombley
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WDRQ Detroit MI
 Lori Darwin
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WWSM St. Louis MO
 Sherry Toennies
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WYND Sarasota FL
 Dave Alison
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WFOB Marietta GA
 Greg McClure
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WZUU Milwaukee WI
 Chris Curtis
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WYFM Youngstown OH
 Jack Taylor
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WSPY Stevens Point WI
 Pat Martin
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WBCI Duluth MN
 Beau Elliott
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

MIDWEST

Parallel Three
 WION St. Cloud MN
 Tom Kay
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

KTST Davenport IA
 Rick Davis
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WACI Freeport IL
 Kevin Kenney
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

KAKC Tulsa OK
 Dr. Don
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

KQWB Fargo ND
 Bob Denver
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WVFC Youngstown OH
 Jack Taylor
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WSPY Stevens Point WI
 Pat Martin
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WBCI Duluth MN
 Beau Elliott
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

SOUTH

Parallel One
 96X Miami FL
 Jack Forsythe
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WLEE Richmond VA
 Ken Curtis
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WMAK Nashville TN
 Jim Holton
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WWSM St. Louis MO
 Sherry Toennies
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WYND Sarasota FL
 Dave Alison
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WFOB Marietta GA
 Greg McClure
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WZUU Milwaukee WI
 Chris Curtis
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WYFM Youngstown OH
 Jack Taylor
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WSPY Stevens Point WI
 Pat Martin
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

WBCI Duluth MN
 Beau Elliott
 Barry Manilow
 Sweet
 Flack/Hathaway 9-5
 Mathis/Williams 9-5
 Travolta/Olivia 19-11

MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest
Gerry Rafferty Bob Seger George Benson	Wings Travolta/Olivia Andy Gibb	Michael Johnson Bob Seger Gerry Rafferty	Wings Andy Gibb Travolta/Olivia

WEST

KLMS/Lincoln, NE Gary Collins Dolly Parton Patti Smith Michael Johnson HOTTEST Raydio 1-1 Wings 7-3 Jefferson Starship 9-4 AB 11-7 Travolta/Olivia 15-11	KTLL/Denver, CO Randy Jay Andy Gibb Eliot Gerry Rafferty Steeley Dan Richie Furay Airwaves HOTTEST Yvonne Elliman 2-1 Gordon Lightfoot Wings 13-6 AB 11-7 Chuck Mangione 20-15	KQEO/Albuquerque, NM Frank Ragan Barry White Bob Seger Donna Summer Barry Manilow Seals & Crofts Billy Joe Royal Lita Hartman Leif Garrett HOTTEST Yvonne Elliman 1-1 Flack/Mathway 8-4 Andy Gibb 29-16 Mathis/Williams 36-17 Paul Simon 37-28	KBIM/Roswell, NM Lynn Moore Sweet Gerry Rafferty Michael Johnson Barry Manilow Eruption HOTTEST Yvonne Elliman 2-1 Flack/Mathway 5-2 Bee Gees Woman 7-3 Travolta/Olivia 15-9 AB 18-10
KKLS/Rapid City, SD Stone-Klar Abba Seals & Crofts Heart HOTTEST APS 4-1 Travolta/Olivia 9-4 Bonnie Tyler 18-12 Eddie Money 22-16 Mathis/Williams 26-19	B100/San Diego, CA Gene Knight Carly Simon HOTTEST Wings 1-1 Flack/Mathway 11-2 George Benson 18-4 Steeley Dan 10-7 Chuck Mangione 17-12	KIMN/Denver, CO Ed Greene George Benson Richie Furay HOTTEST Yvonne Elliman 1-1 Gene Cotton 3-2 Gordon Lightfoot 15-6 Eddie Money 22-13 Trammps 28-23	KQDI/Great Falls, MT Dave Masters Barry Manilow Seals & Crofts Bob Seger (dp) Chicago (dp) HOTTEST Travolta/Olivia 1-1 Wings 10-2 AB 8-5 Bonnie Tyler 14-8 Andy Gibb 19-12
WISM/Madison, WI R J Reynolds Patti Smith Jimmy Buffett Heart HOTTEST Yvonne Elliman 2-1 Chuck Mangione 6-2 Flack/Mathway 9-4 Wings 13-5 Travolta/Olivia 15-7	KTIS-FM/Los Angeles, CA Staab/Cohen Steeley Dan Eliot Styx Fooling HOTTEST Bee Gees Fever 1-1 Jackson Browne 7-6 Warren Zevon 9-7 Jefferson Starship 19-14 Eddie Money 22-16	KTKT/Tucson, AZ Ed Alexander Rod Stewart Patti Smith Billy Joel HOTTEST Wings 2-1 Andy Gibb 15-5 Travolta/Olivia 14-8 Bonnie Tyler 13-11 Trammps 26-19	KDZA/Pueblo, CO Rip Avina Abba Patti Smith Michael Johnson HOTTEST Yvonne Elliman 1-1 AB 12-5 Jefferson Starship 13-6 Wings 17-7 Flack/Mathway 19-8
WEAQ/Eau Claire, WI Sean McCartney Andy Gibb AB 10-5 HOTTEST Gene Cotton 5-1 England Ian 19-6 Chuck Mangione 21-16 Mathis/Williams 25-17 Player 29-26	Parallel Two KERN/Bakersfield, CA Pete Shannon Gerry Rafferty George Benson Mathis/Williams HOTTEST Wings 3-1 Jackson Browne 7-4 Jefferson Starship 9-5 Flack/Mathway 12-7 Bee Gees Woman 14-10	KGW/Portland, OR Torry Danner None HOTTEST Gene Cotton 3-1 Wings 12-8 Bee Gees Woman 15-11 Andy Gibb 20-13 Billy Joel 23-17	KPAM/Portland, OR Michael O'Brien Patti Smith Michael Johnson Barry White Samantha Sang Bob Seger HOTTEST Chuck Mangione 2-1 Flack/Mathway 8-2 Bonnie Tyler 7-3 Andy Gibb 19-11 Carly Simon 29-23
WNAM/Neenah, WI Iason Page Barry White Rod Stewart Heat Loaf Michael Johnson Plastic Bertrand (dp) HOTTEST Yvonne Elliman 3-1 Andrew Gold Friend 5-2 Player 10-7 Jefferson Starship 14-9 Wings 20-15	KROY/Sacramento, CA Steve Anthony Abba Celebration Michael Johnson Leif Garrett HOTTEST Bee Gees Fever 1-1 Wings 5-3 Flack/Mathway 7-4 Jefferson Starship 12-9 Mathis/Williams 27-17	KEZY/Anaheim, CA Larry Gross Gerry Rafferty Andy Gibb Eddie Money HOTTEST Barry Manilow Smile 2-1 Kansas 4-2 David Gates 12-9 AB 16-14 Bonnie Tyler 21-19	KRKE/Albuquerque, NM Debi Hines Dolly Parton HOTTEST Bee Gees Fever 1-1 Travolta/Olivia 6-3 Bee Gees Alive 10-5 Wings 9-7 Mathis/Williams 19-8
WKAU/Kaukauna, WI Alex Fullerton Queen Foghat LeBlanc & Carr Rare Earth Rod Stewart Kiss Strutter HOTTEST Chuck Mangione 1-1 Shaun Cassidy 3-2 Travolta/Olivia 10-7 Warren Zevon 15-8 Sweet 13-10	TEN-Q/Los Angeles, CA Mendith Lison None HOTTEST Bee Gees Fever 1-1 Heatwave Always 4-2 Trammps 14-10 Warren Zevon 18-15 Travolta/Olivia 25-20	K100/Los Angeles, CA Denise Gorman Chicago HOTTEST Yvonne Elliman 4-1 Kansas 5-3 Wings 14-9 Jefferson Starship 13-10 AB 25-18	KCBN/Reno, NV Red Mtn. Toby Beau Eric Clapton Rufus Samantha Sang Bob Seger Donna Summer HOTTEST Travolta/Olivia 1-1 Andy Gibb 11-4 Wings 13-9 Bonnie Tyler 15-10 Heat Loaf 30-20
KEWI/Topeka, KS T F Greiner Chuck Mangione Mathis/Williams Gerry Rafferty Patti Smith HOTTEST ELD 2-1 Andrew Gold Friend 7-4 AB 12-7 Wings 15-9 Andy Gibb 22-10	KYNO/Fresno, CA John Berry Frankie Valli Grease Carly Simon Bob Seger O'Jays Journey (RA) HOTTEST Yvonne Elliman 1-1 Andy Gibb 10-5 Travolta/Olivia 14-7 George Benson 15-9 Mathis/Williams 29-17	KCBO/San Diego, CA Nina Gomez Eddie Money Jimmy Buffett Heart Bob Seger HOTTEST Bee Gees Fever 1-1 David Gates 11-9 George Benson 14-9 Mathis/Williams 21-13 Travolta/Olivia 22-14	KENO/Las Vegas, NV Steve Summers Michael Johnson HOTTEST Wings 8-1 EMF 11-5 David Gates 17-10 Andy Gibb 32-20 Trammps 31-25
WRCK/Rockford, IL John Arthur Eddie Money George Benson Gerry Rafferty HOTTEST Yvonne Elliman 2-1 Chuck Mangione 17-10 AB 20-11 Wings 25-17 Mathis/Williams 32-22	KRSP/Salt Lake City, UT Alan Hague Chicago Rod Stewart Michael Johnson Jimmy Buffett Heart (dp) HOTTEST Andy Gibb 1-1 Travolta/Olivia 11-5 Flack/Mathway 10-6 Bonnie Tyler 13-5 Trammps 16-9	KCFX/Salt Lake City, UT Gary Waldron Bob Seger Frankie Valli Grease Cowboy Michael Johnson HOTTEST Andy Gibb 3-1 Travolta/Olivia 11-7 Trammps 15-9 Gerry Rafferty 18-11	KSLY/San Luis Obispo, CA John Tobin O'Jays Rod Stewart Celebration Bob Seger Eric Clapton Seals & Crofts Plastic Bertrand HOTTEST Sweet 2-1 Mathis/Williams 4-2 Gerry Rafferty 13-6 Allan Clarke 21-12 Andy Gibb 23-16
WEST Parallel One KHI/Los Angeles, CA John Sebastian Eddie Money Flack/Mathway Gerry Rafferty HOTTEST Bee Gees Fever 1-1 Wings 5-4 David Gates 10-6 Trammps 14-11 11 5 Sunshine Shore 23-23	KING/Seattle, WA Tom Kay Bonnie Tyler Trammps Carly Simon HOTTEST Chuck Mangione 1-1 Wings 4-3 Travolta/Olivia 19-7 Andy Gibb 19-8 AB 13-9	KDON/Salt Lake City, UT A J Roberts Barry White Linda Ronstadt Barry Manilow Eric Clapton Van Halen HOTTEST Chuck Mangione 1-1 Mathis/Williams 10-7 Jefferson Starship 9-6 Bonnie Tyler 13-8 Robert Palmer 14-10	KFXD/Boise, ID Charlie Fox George Benson Mathis/Williams Michael Zager (dp) Bob Seger (dp) HOTTEST Bee Gees Joni 2-1 Travolta/Olivia 5-3 Wings 5-4 Chuck Mangione 13-9 Flack/Mathway 19-11
KFI/Los Angeles, CA Eric Chase Carly Simon Sweet HOTTEST Wings 1-1 Randy Gibb 3-2 Warren Zevon 12-9 AB 24-15 Gerry Rafferty 20-15	KANC/Anchorage, AK Brian Christian None HOTTEST David Gates 1-1 Sweet 3-2 Wings 3-4 Bonnie Tyler 16-8 Andy Gibb 9-9	KFXM/San Bernardino, CA Mitch McIntosh Styx Fooling Trammps George Benson Carly Simon Michael Johnson Robert Palmer HOTTEST Bee Gees Woman 1-1 Jefferson Starship 15-4 Andy Gibb 18-5 Flack/Mathway 13-10 Jackson Browne 16-11	KYSN/Colorado Springs, CO Mark McCoy Abba Gerry Rafferty Eric Clapton Sweet (dp) Jimmy Buffett (dp) Heart (dn) HOTTEST Bee Gees Fever 1-1 Travolta/Olivia 10-3 Jefferson Starship 11-7 Wings 16-9 Andy Gibb 24-13

LONDON RECORDS PRESENTS THE RECORD THAT BROKE DURING THE ARB.

“Stay Awhile”

LON 266

The Continental Miniatures

and Bob Paiva want to thank the following great stations for hearing the hit first:

- | | | | | |
|------|------|------|------|------|
| WKBW | WMFJ | WFGL | KCPI | WBYG |
| KLIF | KQEO | WGAW | KDAP | WCRS |
| KNDE | KLUE | KWOS | KNND | WBSD |
| WACI | WNBH | WFRL | KRAE | WRKR |
| KSLY | KBIM | KFMZ | WWNH | WHTH |
| WTAC | WQPC | WPAX | KWEB | KUSL |
| WORC | WFIF | WJAD | WWWF | KFMD |
| WEIM | KNOR | WRCQ | WCIL | WVAM |
| WORX | | | | WTTS |



Produced by Michael Lloyd for Mike Curb Productions

LONDON RECORDS & TAPES

PARALLEL PLYS

NORTHEAST

WJMK Boston

- 2 1 WINGS
- 3 2 BEE GEES ("Fever")
- 4 3 CHUCK MANGIONE
- 5 4 DAVID GATES
- 6 5 FLACK & HATHAWAY
- 7 6 ANDY GIBB
- 8 7 BARRY MANILOW (old)
- 9 8 TAVARIS
- 10 9 ATLANTA RS
- 11 10 JOHN & OLIVIA
- 12 11 NATHIS & WILLIAMS
- 13 12 JEFFERSON STARSHIP
- 14 13 YVONNE ELLIMAN
- 15 14 CARLY SIMON
- 16 15 MATHIS & WILLIAMS
- 17 16 MIAT LOAF
- 18 17 RAYDID (old)
- 19 18 STEEL DAN (new)
- 20 19 WARREN ZEVON
- 21 20 EDDIE MONEY
- 22 21 BONNIE TYLER
- 23 22 GORDON LIGHTFOOT
- 24 23 FLO
- 25 24 ABBA
- 26 25 MICHAEL ZAGER

ADDS 26 30 GERRY RAFFERTY (new)
 31 HART
 32 SEALS & CROFTS
 33 ROBERT PALMER

ON FRANKIE VALLI
 BEE GEES ("More")

WKBW Buffalo

- 2 1 RAYDID (old)
- 3 2 BARRY MANILOW (old)
- 4 3 HEATWAVE (old)
- 5 4 BEE GEES ("Fever")
- 6 5 FLACK & HATHAWAY
- 7 6 YVONNE ELLIMAN
- 8 7 MIAT LOAF
- 9 8 ANDREW GOLD (old)
- 10 9 MATHIS & WILLIAMS
- 11 10 CARPENTERS
- 12 11 ANDY GIBB
- 13 12 ENGLAND DAN
- 14 13 PLAYER
- 15 14 JOHN & OLIVIA
- 16 15 BEE GEES ("Alive")
- 17 16 JEFFERSON STARSHIP
- 18 17 WINGS
- 19 18 STYX
- 20 19 BILLY JOEL (new)
- 21 20 KANSAS
- 22 21 SWIFT
- 23 22 JAY FERUGSON
- 24 23 ATLANTA RS
- 25 24 ANGEL
- 26 25 JACKSON BROWNE
- 27 26 CARLY SIMON
- 28 27 BONNIE TYLER
- 29 28 GENESIS
- 30 29 ELD
- 31 30 ELTON JOHN

ADDS 26 MICHAEL JOHNSON
 27 SPYRO GYRA

ON WEI WILLIE
 GERRY RAFFERTY
 CONTINENTAL MINIATURES
 DOLLY PARTON ("Wings")

WBGO Baltimore

- 1 WINGS
- 2 ANDY GIBB
- 3 PARLIAMENT
- 4 BEE GEES ("Fever")
- 5 WARREN ZEVON
- 6 FLACK & HATHAWAY
- 7 JOHN & OLIVIA
- 8 MATHIS & WILLIAMS
- 9 BOB WELCH
- 10 TRAMMPS
- 11 JEFFERSON STARSHIP
- 12 MICHAEL ZAGER
- 13 CHUCK MANGIONE
- 14 BONNIE TYLER
- 15 ATLANTA RS
- 16 YVONNE ELLIMAN
- 17 PETER BRDWN
- 18 EDDIE MONEY
- 19 ROBERT PALMER
- 20 EDDIE MONEY
- 21 JACKSON BROWNE
- 22 CARLY SIMON
- 23 ABBA
- 24 PLAYER (new)
- 25 BILLY JOEL (new)
- 26 HEATWAVE (new)
- 27 PATTY SMITH
- 28 D'JAYS
- 29 SWEET
- 30 BARRY MANILOW (new)

ADDS 31 RAYK
 32 ERIC CLAPTON (new)

ON GERRY RAFFERTY
 LITTLE FEAT (OP)
 JIMMY BUFFETT (OP)
 STEELY DAN (new) (OP)

99X FM New York

- 1 BEE GEES ("Fever")
- 2 FLACK & HATHAWAY
- 3 BARRY MANILOW (old)
- 4 TRAMMPS
- 5 PETER BROWN
- 6 YVONNE ELLIMAN
- 7 JOHN & OLIVIA
- 8 BILLY JOEL ("Young")
- 9 KANSAS
- 10 WINGS
- 11 MATHIS & WILLIAMS
- 12 BEE GEES ("Alive")
- 13 DAVID GATES
- 14 GEORGE BENSON
- 15 BOB WELCH
- 16 BILLY JOEL (new)
- 17 ANDY GIBB
- 18 MEAT LOAF
- 19 BEE GEES ("Tavaris")
- 20 EARTH WIND & FIRE
- 21 JEFFERSON STARSHIP
- 22 ANDY GIBB (old)
- 23 STEELY DAN (new)
- 24 CHUCK MANGIONE
- 25 NATALIE COLE (old)
- 26 PATTY SMITH
- 27 ATLANTA RS
- 28 EDDIE MONEY
- 29 BONNIE TYLER
- 30 CHICAGO (new)
- 31 GERRY RAFFERTY
- 32 HEATWAVE (new)
- 33 ERIC CLAPTON (old)

ADDS 31 32

WABC MusicRadio 77 New York

- 1 BEE GEES ("Fever")
- 2 BARRY MANILOW (old)
- 3 FLACK & HATHAWAY
- 4 MATHIS & WILLIAMS
- 5 WINGS
- 6 YVONNE ELLIMAN
- 7 KANSAS
- 8 BEE GEES ("Alive")
- 9 PETER BROWN
- 10 RAYDID
- 11 JOHN & OLIVIA
- 12 ERIC CLAPTON (old)
- 13 CHUCK MANGIONE
- 14 PARLIAMENT
- 15 JEFFERSON STARSHIP
- 16 TRAMMPS
- 17 ANDY GIBB
- 18 ATLANTA RS

ADDS 34 36

WPEZ 94.5 FM Pittsburgh

- 2 1 FLACK & HATHAWAY
- 3 2 BEE GEES ("Fever")
- 4 3 TRAMMPS
- 5 4 MICHAEL ZAGER
- 6 5 RAYDID (old)
- 7 6 NATALIE COLE (old)
- 8 7 SWEET
- 9 8 ENGLAND DAN
- 10 9 MATHIS & WILLIAMS
- 11 10 YVONNE ELLIMAN
- 12 11 BEE GEES ("Alive")
- 13 12 WARREN ZEVON
- 14 13 WINGS
- 15 14 ATLANTA RS
- 16 15 FRIE CLAPTON (old)
- 17 16 BARRY MANILOW (old)
- 18 17 DAVID GATES
- 19 18 PARLIAMENT
- 20 19 EDDIE MONEY
- 21 20 JACKSON BROWNE
- 22 21 JEFFERSON STARSHIP
- 23 22 BILLY JOEL (new)
- 24 23 FLO
- 25 24 GEORGE BENSON
- 26 25 HEATWAVE (new)
- 27 26 JOHN & OLIVIA
- 28 27 TAVARIS
- 29 28 ANDREW GOLD (old)
- 30 29 CHUCK MANGIONE
- 31 30 BONNIE TYLER
- 32 31 ALLIEN CLARKE
- 33 32 ANGEL
- 34 33 ROBERT PALMER
- 35 34 ANDY GIBB
- 36 35 PETER BROWN
- 37 36 ELTON JOHN
- 38 37 HEATWAVE (old)
- 39 38 ABBA
- 40 39 PATTY SMITH
- 41 40 ABBA

ADDS 41 DIANA ROSS
 42 ROD STEWART (new)
 43 BARRY MANILOW (new)
 44 LEIF GARRETT (new)
 45 GINO VANELLI ("Night")

ON PLAYER
 WEI WILLIE
 CARLY SIMON
 GERRY RAFFERTY
 KAYAK
 BARRY WHITE

WLS Chicago

- 1 BEE GEES ("Fever")
- 2 SAMANTHA SANG (old)
- 3 RAYDID (old)
- 4 PARLIAMENT
- 5 BEE GEES ("Alive")
- 6 KANSAS
- 7 BARRY MANILOW (old)
- 8 MATHIS & WILLIAMS
- 9 YVONNE ELLIMAN
- 10 FLACK & HATHAWAY
- 11 BOB WELCH
- 12 ERIC CLAPTON (old)
- 13 DAVID GATES
- 14 JACKSON BROWNE
- 15 WINGS
- 16 ANDY GIBB (old)
- 17 CHIC (old)
- 18 JOHN & OLIVIA
- 19 ANDY GIBB
- 20 ANDY GIBB
- 21 BILLY JOEL (old)
- 22 DAN CASSIDY
- 23 ENGLAND DAN
- 24 ENGLAND DAN
- 25 BARRY MANILOW
- 26 ELD
- 27 JEFFERSON STARSHIP
- 28 JAY FERUGSON
- 29 FLACK & HATHAWAY
- 30 BEE GEES (old)

ADDS 13 20

1050 chum Toronto

- 2 1 YVONNE ELLIMAN
- 3 2 JACKSON BROWNE
- 4 3 DAVID GATES
- 5 4 WING & OLIVIA
- 6 5 JOHN & OLIVIA
- 7 6 ELD
- 8 7 BEE GEES ("Fever")
- 9 8 ANDREW GOLD (old)
- 10 9 BOB WELCH
- 11 10 KANSAS
- 12 11 JEFFERSON STARSHIP
- 13 12 ERIC CLAPTON (old)
- 14 13 WARREN ZEVON
- 15 14 RAYDID (old)
- 16 15 IAN THOMAS
- 17 16 BEE GEES ("Alive")
- 18 17 JAY FERUGSON
- 19 18 FLACK & HATHAWAY
- 20 19 ATLANTA RS
- 21 20 BEE GEES ("More")
- 22 21 BARRY MANILOW (old)
- 23 22 ENGLAND DAN
- 24 23 ROD STEWART (old)
- 25 24 GORDON LIGHTFOOT
- 26 25 ANDY GIBB
- 27 26 ANDY GIBB
- 28 27 CHUCK MANGIONE
- 29 28 NATALIE COLE (old)
- 30 29 MEAT LOAF
- 31 30 STEEL DAN (old)

ADDS 26 29
 30 BONNIE TYLER
 31 ROD STEWART (new)
 32 BAND 1 Blue 1

wifi 92 Philadelphia

- 3 1 YVONNE ELLIMAN
- 4 2 WINGS
- 5 3 BEE GEES ("Fever")
- 6 4 BARRY MANILOW (old)
- 7 5 DAVID GATES
- 8 6 TRAMMPS
- 9 7 KANSAS
- 10 8 BEE GEES ("Tavaris")
- 11 9 SAMANTHA SANG (old)
- 12 10 FLACK & HATHAWAY
- 13 11 BEE GEES ("Alive")
- 14 12 ERIC CLAPTON (old)
- 15 13 JOHN & OLIVIA
- 16 14 ELD
- 17 15 DAN HILL
- 18 16 CHUCK MANGIONE
- 19 17 WARREN ZEVON
- 20 18 MATHIS & WILLIAMS
- 21 19 ANDY GIBB
- 22 20 ANDY GIBB (old)
- 23 21 BILLY JOEL (new)
- 24 22 PLAYER
- 25 23 ENGLAND DAN
- 26 24 EDDIE MONEY
- 27 25 JEFFERSON STARSHIP
- 28 26 ATLANTA RS
- 29 27 CARLY SIMON
- 30 28 BONNIE TYLER
- 31 29 GERRY RAFFERTY
- 32 30 ABBA

ADDS 28 29 30
 31 BARRY MANILOW (new)
 SWEET

MIDWEST

KQWB Minneapolis

- 12 1 WINGS
- 13 2 BEE GEES ("Fever")
- 14 3 YVONNE ELLIMAN
- 15 4 BILLY JOEL (new)
- 16 5 BARRY MANILOW (old)
- 17 6 JACKSON BROWNE
- 18 7 ANDY GIBB
- 19 8 BOB WELCH
- 20 9 ATLANTA RS
- 21 10 KANSAS
- 22 11 ELD
- 23 12 STYX
- 24 13 BEE GEES ("Alive")
- 25 14 ENGLAND DAN
- 26 15 BONNIE TYLER
- 27 16 ENGLAND DAN
- 28 17 ENGLAND DAN
- 29 18 QIEN COTTON
- 30 19 ANDY GIBB
- 31 20 JAY FERUGSON
- 32 21 ERIC CLAPTON (old)
- 33 22 GORDON LIGHTFOOT
- 34 23 EDDIE MONEY
- 35 24 SAMANTHA SANG (old)
- 36 25 MICHAEL JOHNSON

ADDS 24 28 30

WSAI Cincinnati

- 3 1 JACKSON BROWNE
- 4 2 DAVID GATES
- 5 3 BARRY MANILOW (old)
- 6 4 ANDREW GOLD (old)
- 7 5 YVONNE ELLIMAN
- 8 6 ENGLAND DAN
- 9 7 WINGS
- 10 8 EDIE MONY
- 11 9 RAYDID (old)
- 12 10 RAYDID (old)
- 13 11 ATLANTA RS
- 14 12 KANSAS
- 15 13 JEFFERSON STARSHIP
- 16 14 ELTON JOHN
- 17 15 JAY FERUGSON
- 18 16 WARREN ZEVON
- 19 17 ELD
- 20 18 PAUL DAVID (old)
- 21 19 STEEL DAN (old)
- 22 20 RUBICON
- 23 21 STYX
- 24 22 LE BLANC & LARR (old)
- 25 23 BEE GEES ("More")
- 26 24 FLACK & HATHAWAY
- 27 25 SAMANTHA SANG (old)
- 28 26 BEE GEES ("Alive")
- 29 27 STEEL DAN (new)
- 30 28 EARTH WIND & FIRE
- 31 29 MEAT LOAF
- 32 30 BOB WELCH

ADDS 27 28 29

WLS Chicago

- 1 BEE GEES ("Fever")
- 2 SAMANTHA SANG (old)
- 3 RAYDID (old)
- 4 PARLIAMENT
- 5 BEE GEES ("Alive")
- 6 KANSAS
- 7 BARRY MANILOW (old)
- 8 MATHIS & WILLIAMS
- 9 YVONNE ELLIMAN
- 10 FLACK & HATHAWAY
- 11 BOB WELCH
- 12 ERIC CLAPTON (old)
- 13 DAVID GATES
- 14 JACKSON BROWNE
- 15 WINGS
- 16 ANDY GIBB (old)
- 17 CHIC (old)
- 18 JOHN & OLIVIA
- 19 ANDY GIBB
- 20 ANDY GIBB
- 21 BILLY JOEL (old)
- 22 DAN CASSIDY
- 23 ENGLAND DAN
- 24 ENGLAND DAN
- 25 BARRY MANILOW
- 26 ELD
- 27 JEFFERSON STARSHIP
- 28 JAY FERUGSON
- 29 FLACK & HATHAWAY
- 30 BEE GEES (old)

ADDS 13 20

15 KSTP Minneapolis

- 1 YVONNE ELLIMAN
- 2 CHUCK MANGIONE
- 3 WINGS
- 4 BILLY JOEL (new)
- 5 KANSAS
- 6 JEFFERSON STARSHIP
- 7 FLACK & HATHAWAY
- 8 BARRY MANILOW
- 9 ATLANTA RS
- 10 DAVID GATES
- 11 ANDY GIBB
- 12 JACKSON BROWNE
- 13 ANDREW GOLD (old)
- 14 BEE GEES ("More")
- 15 ELD
- 16 BEE GEES ("Fever")
- 17 STYX
- 18 EARTH WIND & FIRE
- 19 STEELY DAN (new)
- 20 BONNIE TYLER
- 21 PLAYER
- 22 PARLIAMENT
- 23 DAVID GATES
- 24 CARLY SIMON
- 25 MICHAEL JOHNSON
- 26 GINI DOTSON

ADDS 26 29
 30 GERRY RAFFERTY
 SEALS & CROFTS
 PATTY SMITH
 CAPTAIN & TENNILLE (OP)

ON RICHARD TORRENCE
 ABBA

Q102 Cincinnati

- 1 JACKSON BROWNE
- 2 YVONNE ELLIMAN
- 3 EDDIE MONEY
- 4 JOHN & OLIVIA
- 5 BARRY MANILOW (old)
- 6 DAVID GATES
- 7 BEE GEES ("Fever")
- 8 ELTON JOHN
- 9 JEFFERSON STARSHIP
- 10 TRAMMPS
- 11 BEE GEES ("More")
- 12 FLACK & HATHAWAY
- 13 ANDREW GOLD (old)
- 14 STEELY DAN (new)
- 15 BEE GEES ("Alive")
- 16 STYX
- 17 ATLANTA RS
- 18 BILLY JOEL (new)
- 19 ERIC CLAPTON (old)
- 20 LINDA RONSTADT (new)
- 21 RAYDID (old)
- 22 PLAYER
- 23 KANSAS
- 24 CHUCK MANGIONE
- 25 AEROSMITH (new)
- 26 CARLY SIMON
- 27 CELEBRATION
- 28 ANDY GIBB
- 29 PATTY SMITH
- 30 GEORGE BENSON
- 31 SWEET

Q102 Cincinnati

- 1 JACKSON BROWNE
- 2 YVONNE ELLIMAN
- 3 EDDIE MONEY
- 4 JOHN & OLIVIA
- 5 BARRY MANILOW (old)
- 6 DAVID GATES
- 7 BEE GEES ("Fever")
- 8 ELTON JOHN
- 9 JEFFERSON STARSHIP
- 10 TRAMMPS
- 11 BEE GEES ("More")
- 12 FLACK & HATHAWAY
- 13 ANDREW GOLD (old)
- 14 STEELY DAN (new)
- 15 BEE GEES ("Alive")
- 16 STYX
- 17 ATLANTA RS
- 18 BILLY JOEL (new)
- 19 ERIC CLAPTON (old)
- 20 LINDA RONSTADT (new)
- 21 RAYDID (old)
- 22 PLAYER
- 23 KANSAS
- 24 CHUCK MANGIONE
- 25 AEROSMITH (new)
- 26 CARLY SIMON
- 27 CELEBRATION
- 28 ANDY GIBB
- 29 PATTY SMITH
- 30 GEORGE BENSON
- 31 SWEET

Q102 Cincinnati

- 1 JACKSON BROWNE
- 2 YVONNE ELLIMAN
- 3 EDDIE MONEY
- 4 JOHN & OLIVIA
- 5 BARRY MANILOW (old)
- 6 DAVID GATES
- 7 BEE GEES ("Fever")
- 8 ELTON JOHN
- 9 JEFFERSON STARSHIP
- 10 TRAMMPS
- 11 BEE GEES ("More")
- 12 FLACK & HATHAWAY
- 13 ANDREW GOLD (old)
- 14 STEELY DAN (new)
- 15 BEE GEES ("Alive")
- 16 STYX
- 17 ATLANTA RS
- 18 BILLY JOEL (new)
- 19 ERIC CLAPTON (old)
- 20 LINDA RONSTADT (new)
- 21 RAYDID (old)
- 22 PLAYER
- 23 KANSAS
- 24 CHUCK MANGIONE
- 25 AEROSMITH (new)
- 26 CARLY SIMON
- 27 CELEBRATION
- 28 ANDY GIBB
- 29 PATTY SMITH
- 30 GEORGE BENSON
- 31 SWEET

ADDS BOB SEGER (new)
 GERRY RAFFERTY

ZUU Milwaukee

- 1 SWIFT
- 2 YVONNE ELLIMAN
- 3 CHUCK MANGIONE
- 4 ANDY GIBB
- 5 JEFFERSON STARSHIP
- 6 ATLANTA RS
- 7 JOHN & OLIVIA
- 8 EDDIE MONEY
- 9 MATHIS & WILLIAMS
- 10 BONNIE TYLER
- 11 BARRY MANILOW (old)
- 12 FLACK & HATHAWAY
- 13 PLAYS
- 14 HENRY RAFFERTY
- 15 JEFFERSON STARSHIP
- 16 WARREN ZEVON
- 17 RUBICON
- 18 JAY FERUGSON
- 19 STEEL DAN (old)
- 20 RUBICON
- 21 STYX
- 22 LE BLANC & LARR (old)
- 23 BEE GEES ("More")
- 24 FLACK & HATHAWAY
- 25 SAMANTHA SANG (old)
- 26 BEE GEES ("Alive")
- 27 STEEL DAN (new)
- 28 EARTH WIND & FIRE
- 29 MEAT LOAF
- 30 BOB WELCH

ADDS CHICAGO (new)
 FOGHAT
 BOB SEGER
 QUEEN (new)
 STANZ (new)

woky Milwaukee

- 1 RAYDID (old)
- 2 CHUCK MANGIONE
- 3 WINGS
- 4 YVONNE ELLIMAN
- 5 ANDY GIBB
- 6 BARRY MANILOW (old)
- 7 BEE GEES ("Fever")
- 8 ANDREW GOLD (old)
- 9 JOHN & OLIVIA
- 10 DAVID GATES
- 11 FLACK & HATHAWAY
- 12 LDU HAWLS
- 13 SAMANTHA SANG (old)
- 14 KANSAS
- 15 BEE GEES ("Alive")
- 16 SWEET
- 17 JEFFERSON STARSHIP
- 18 EDDIE MONEY
- 19 ATLANTA RS
- 20 BOB WELCH
- 21 SHAWN CASSIDY
- 22 WARREN ZEVON
- 23 TRAMMPS
- 24 JAY FERUGSON
- 25 BONNIE TYLER
- 26 ELD
- 27 PLAYER
- 28 STYX
- 29 MATHIS & WILLIAMS
- 30 ELTON JOHN
- 31 GERRY RAFFERTY
- 32 JACKSON BROWNE
- 33 GEORGE BENSON
- 34 PARLIAMENT
- 35 JOURNEY

ADDS 29 31 33 34 35

St. Louis

- 1 YVONNE ELLIMAN
- 2 FLACK & HATHAWAY
- 3 MATHIS & WILLIAMS
- 4 ANDY GIBB
- 5 ANDREW GOLD (old)
- 6 WINGS
- 7 JEFFERSON STARSHIP
- 8 GEORGE BENSON
- 9 BOB WELCH
- 10 BEE GEES ("Fever")
- 11 ATLANTA RS
- 12 JOURNEY
- 13 PARLIAMENT
- 14 DAVID GATES
- 15 PETER BROWN
- 16 LOU RAVELS
- 17 RAYDID (old)
- 18 WARREN ZEVON
- 19 JOHN & OLIVIA
- 20 ELTON JOHN
- 21 HEAD EAST
- 22 BONNIE TYLER
- 23 RED SPEEDWAGON
- 24 JIMMY BUFFETT (new)
- 25 ERIC CLAPTON (old)
- 26 PATTY SMITH
- 27 GENESIS
- 28 HEAT
- 29 CARLY SIMON
- 30 BARRY MANILOW (old)
- 31 STEELY DAN (new)
- 32 STEELY DAN (new)
- 33 GERRY RAFFERTY
- 34 ROBERT PALMER
- 35 D'JAYS

ADDS 35

Detroit

- 1 WINGS
- 2 JAY FERUGSON
- 3 PETER BROWN
- 4 BILLY JOEL (new)
- 5 BEE GEES ("Fever")
- 6 SAMANTHA SANG (old)
- 7 JACKSON BROWNE
- 8 MATHIS & WILLIAMS
- 9 BOB WELCH
- 10 EDDIE MONEY
- 11 JEFFERSON STARSHIP
- 12 STEELY DAN (new)
- 13 JOURNEY
- 14 ENGLAND DAN
- 15 BEE GEES ("More")
- 16 PETER BROWN
- 17 PLAYER
- 18 ATLANTA RS
- 19 WARREN ZEVON
- 20 ANDY GIBB
- 21 GEORGE BENSON
- 22 ELD
- 23 RUFUS
- 24 BOB SEGER
- 25 CARLY SIMON
- 26 SWEET
- 27 HEATWAVE (new)
- 28 REC
- 29 JAYS

ADDS 28 30 31

SOUTH

WTOO Miami

- 1 ANDY GIBB
- 2 GEORGE BENSON
- 3 JIMMY BUFFETT
- 4 FLACK & HATHAWAY
- 5 BOB HORNE
- 6 NATALIE COLE (old)
- 7 YVONNE ELLIMAN
- 8 MICHAEL ZAGER
- 9 BARRY MANILOW ("Cop")
- 10 BEE GEES ("Fever")
- 11 WINGS
- 12 MATHIS & WILLIAMS
- 13 ENGLAND DAN
- 14 LOU RAVELS
- 15 DAVID GATES
- 16 KANSAS
- 17 BEE GEES ("Alive")
- 18 LEIF GARRETT (new)
- 19 BARRY MANILOW (old)
- 20 JIMMY BUFFETT
- 21 JEFFERSON STARSHIP ("Runaway")
- 22 SEALS & CROFTS
- 23 KC & SUNSHINE BAND (new)
- 24 ATLANTA RS
- 25 PARLIAMENT
- 26 STEELY DAN ("St")
- 27 DONNA SUMMER (new)
- 28 DAN HILL
- 29 ANDREW GOLD (old)

ADDS 28 30

Z-93 Atlanta

- 1 JOHN & OLIVIA
- 2 ATLANTA RS
- 3 WINGS
- 4 BEE GEES ("Fever")
- 5 EDDIE MONEY
- 6 FLACK & HATHAWAY
- 7 BONNIE TYLER
- 8 ANDY GIBB
- 9 JEFFERSON STARSHIP
- 10 BEE GEES ("Alive")
- 11 YVONNE ELLIM

HE MAY BE JOKING,



BUT WE'RE NOT:

WPEZ
CHUM
KLIF
KRBE
WZUU
KIIS-FM
B-100
KJR
PRO-FM
JB105
WICC
WTRY

WKBO
WMAK
92-Q
Z-98
K-100
KING
KJRB
KCBQ
KRSP
KTKT
KGW

KROY
KQEO
WGUY
WTSN
WAQY
WFOM
WAAY
KILE
WCGQ
KISD
WRKR

WEBC
WJON
WACI
WKAU
WNAM
KDON
KYSN
KSLY
KCBN
KFXD

ROD STEWART

"I Was Only Joking"

Produced by Tom Dowd



KRBE
Houston
1280 Denver

1	BONNIE TYLER
2	GEORGE BENSON
3	HEATHRAVE (lead)
4	SEE GEES ("Fever")
5	YVONNE ELLIMAN
6	WINGS
7	JOHN & OLIVIA
8	CHUCK MANGIONE
9	ANDREW GOLD (lead)
10	BARRY MANILOW (lead)
11	FLAC & HATHAWAY
12	TRAMPS
13	SEE GEES ("More")
14	EDDIE MONY
15	PETER BRON
16	SWEET
17	MATHS & WILLIAMS
18	ANDY GIBB
19	DOLLY PARTON
20	STYX
21	WARRIN ZEVON
22	ATLANTA RS
23	PARLIAMENT
24	HEATHRAVE (lead)
25	CARLY SIMON
26	ROD STEWART (lead)
27	ENGLAND DAN
28	STYX
29	ELTON JOHN
30	FRICK CLAPTON (lead)
31	HEART
32	GERRY RAFFERTY
33	WALLS & COLL (lead)
34	JEFFERSON STARSHIP
35	PATTI SMITH
36	LINDA RONSTADT (lead)
37	ROD STEWART (lead)
38	ROD STEWART (lead)
39	KANSAS
40	BONNIE TYLER

ADDS: 24 26 28 30
ON: JEFFERSON STARSHIP (Runway)
BILLY JOEL ("Stranger")
WYCKE (The one)
JIMMY BUFFETT ("Lay Down")
STEELY DAN ("Rude")

KTLK
1280 Denver

1	YVONNE ELLIMAN
2	DAVID GATES
3	KANSAS
4	GORDON LIGHTFOOT
5	GENE COTTON
6	WINGS
7	ENGLAND DAN
8	SEE GEES ("More")
9	PAUL DAVID (lead)
10	ATLANTA RS
11	SEE GEES ("Fever")
12	JACKSON BROWNE
13	JEFFERSON STARSHIP
14	STYX
15	CHUCK MANGIONE
16	BOB WELCH
17	SEE GEES ("More")
18	EDDIE MONY
19	BARRY MANILOW (lead)
20	SAMANTHA SANG (lead)
21	RAYDIO (lead)
22	WARREN ZEVON
23	BILLY JOEL (lead)
24	JOHN & OLIVIA
25	ANDY GIBB
26	RUBICOM
27	FLAC & HATHAWAY
28	TRAMPS
29	EARTH WIND & FIRE
30	GERRY RAFFERTY
31	STEELY DAN (lead)
32	RICHIE FURAY ("Moment")
33	AIRWAVES

ON: BONNIE TYLER
SHAUN CASIDY
CARLY SIMON

KLIF
1190
Dallas

1	WINGS
2	JOHN & OLIVIA
3	JEFFERSON STARSHIP
4	ANDY GIBB
5	BARRY MANILOW (lead)
6	FLAC & HATHAWAY
7	SEE GEES ("Fever")
8	WARRIN ZEVON
9	CHUCK MANGIONE
10	ATLANTA RS
11	JACKSON BROWNE
12	ERIC CLAPTON (lead)
13	DAVID GATES
14	GEORGE BENSON
15	BONNIE TYLER
16	ENGLAND DAN
17	SAMANTHA SANG (lead)
18	MATHS & WILLIAMS
19	GERRY RAFFERTY
20	STYX
21	KANSAS
22	ALAN CLARKE
23	YVONNE ELLIMAN
24	SWEET
25	ABBA
26	DOLLY PARTON
27	BILLY JOEL (lead)
28	EDDIE MONY
29	MICHAEL JOHNSON
30	CARLY SIMON

ADDS: 30
ON: ERIC CLAPTON (lead)
CONTEMPORAL MINISTRIES

ON: MICHAEL ZAGER
BARRY WHITE
ROD STEWART (lead) (LP)
ERIC MC ANALLY (LP)
JIMMY BUFFETT (LP)
ENGLAND DAN ("Dance") (LP)
GENESIS (LP)
JANE OLIVOR

KFI 64
Los Angeles

1	WINGS
2	ANDY GIBB
3	YVONNE ELLIMAN
4	JOHN & OLIVIA
5	SEE GEES ("Fever")
6	JEFFERSON STARSHIP
7	FLAC & HATHAWAY
8	KANSAS
9	WARREN ZEVON
10	BARRY MANILOW (lead)
11	RAYDIO (lead)
12	DAVID GATES
13	ATLANTA RS
14	GERRY RAFFERTY
15	PLAYER
16	JACKSON BROWNE
17	SEE GEES ("More")
18	ENGLAND DAN
19	BONNIE TYLER
20	PETER BRON
21	BOB WELCH
22	FRICK CLAPTON (lead)
23	MATHS & WILLIAMS
24	SAMANTHA SANG (lead)
25	GEORGE BENSON
26	SEE GEES ("More")
27	MICK MANGIONE
28	STYX
29	PAUL DAVID (lead)
30	CARLY SIMON

ADDS: 30
ON: LEE GARRETT (lead)
EDDIE MONY

93 KHJ
Los Angeles

1	SEE GEES ("Fever")
2	KANSAS
3	YVONNE ELLIMAN
4	WINGS
5	BARRY MANILOW (lead)
6	HEATHRAVE (lead)
7	ERIC CLAPTON (lead)
8	DAVID GATES
9	ELO
10	SAMANTHA SANG (lead)
11	TRAMPS
12	BOB WELCH
13	CHUCK MANGIONE
14	ATLANTA RS
15	SEE GEES ("More")
16	JAY FERGUSON
17	ENGLAND DAN
18	BILLY JOEL (lead)
19	JACKSON BROWNE
20	ANDY GIBB (lead)
21	KC & SUNSHINE BAND (lead)
22	DAN HILL
23	LE BLANC & CARR (lead)
24	STYX (lead)
25	EDDIE MONY
26	PAUL DAVID (lead)
27	FLAC & HATHAWAY
28	SEE GEES ("More")
29	QUEEN (lead)
30	GERRY RAFFERTY

ADDS: 25 27 30

B-100
San Diego

1	WINGS
2	FLAC & HATHAWAY
3	EARTH WIND & FIRE
4	GEORGE BENSON
5	YVONNE ELLIMAN
6	SEE GEES ("More")
7	STEELY DAN (lead)
8	KANSAS
9	DAVID GATES
10	ATLANTA RS
11	SEE GEES ("Fever")
12	CHUCK MANGIONE
13	JEFFERSON STARSHIP
14	JACKSON BROWNE
15	PATTI SMITH
16	WARREN ZEVON
17	ROD STEWART (lead)
18	ANDY GIBB
19	BOB WELCH
20	EDDIE MONY
21	ENGLAND DAN
22	ELO
23	TRAMPS
24	CARLY SIMON
25	SWEET
26	ERIC CLAPTON (lead)
27	FLEETWOOD MAC ("Cherry")
28	GENE COTTON

ADDS: 24
ON: RICHIE FURAY ("Moment")

KJR
Seattle

1	WINGS
2	RAYDIO (lead)
3	YVONNE ELLIMAN
4	EARTH WIND & FIRE
5	BILLY JOEL (lead)
6	ENGLAND DAN
7	SEE GEES ("Fever")
8	BONNIE TYLER
9	STYX
10	HEART
11	CHUCK MANGIONE
12	ANDY GIBB
13	FLAC & HATHAWAY
14	ELO
15	JOHN & OLIVIA
16	JEFFERSON STARSHIP
17	STEELY DAN (lead)
18	SEE GEES ("More")
19	KANSAS
20	SWEET
21	CARLY SIMON
22	KARLA BONOFF
23	QUEEN (lead)
24	MATHS & WILLIAMS
25	ABBA

ADDS: ATLANTA RS
MEL LOA (DP)
TRAMPS (DP)
MICHAEL JOHNSON (DP)
FRANKIE VALLI (DP)

ON: GERRY RAFFERTY
ROD STEWART (lead)
GEORGE BENSON
JACKSON BROWNE
ELTON JOHN

KFRC 610
San Francisco

1	SEE GEES ("Fever")
2	GEORGE BENSON
3	FLAC & HATHAWAY
4	JOHN & OLIVIA
5	ANDY GIBB
6	MATHS & WILLIAMS
7	WINGS
8	BARRY MANILOW (lead)
9	DAVID GATES
10	JEFFERSON STARSHIP
11	KANSAS
12	TRAMPS
13	CHUCK MANGIONE
14	WARREN ZEVON
15	SEE GEES ("More")
16	HEART
17	EDDIE MONY
18	PATTI SMITH
19	YVONNE ELLIMAN
20	JOURNEY
21	SAMANTHA SANG (lead)
22	HEATHRAVE (lead)
23	BILLY JOEL ("Young")
24	JACKSON BROWNE
25	CARLY SIMON
26	BONNIE TYLER
27	WINGS ("Rough")
28	RAYDIO (lead)
29	ATLANTA RS
30	ERIC CLAPTON (lead)

ADDS: O JAYS
GERRY RAFFERTY
BOB SEGER

ON: FRANKIE VALLI

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HARD ROCK.**

**"Stone
Blue"**

A Stone Smash from

Joghat



on Bearsville Records

Distributed by Warner Bros.

PARALLELS

Parallel I: Selected major market stations that are format dominant* in their market and/or are the major sales influence. These stations usually play under 35 records in total.

Parallel II: Key stations in selected markets that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

Parallel III: All other reporting stations. This parallel also covers stations with longer playlists. It also includes secondary reporters that are not the format dominant station in their market but influence the market considerably.

* Format dominance determined from the latest Arbitron survey available in that market.

★ DENOTES FIRST WEEK IN PARALLELS.

JACKSON BROWNE
Running On Empty (Asylum)
LP: Running On Empty

WABC 6-9	WJBO 9-9
WFLX 21-21	WTOG 6-18
WTKR 45	WQY 4-24
WVAM 1-2	WVAM 7-7

ANDY GIBB
Shadow Dancing (RSO)

WABC 6-9	WQXI 10-10	WRO 23-8
WFLX 21-21	WQY 4-24	WTOG 6-18
WTKR 45	WVAM 1-2	WVAM 7-7

BARRY MANILOW
Can't Smile... (Arista)
LP: Even Now

WABC 6-9	WJBO 9-9
WFLX 21-21	WTOG 6-18
WTKR 45	WVAM 1-2

BARRY MANILOW
Can't Smile... (Arista)
LP: Even Now

WABC 6-9	WJBO 9-9
WFLX 21-21	WTOG 6-18
WTKR 45	WVAM 1-2

ATLANTA RHYTHM SEC.
Imaginary Lover (Polydor)
LP: Champagne Jam

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

BEE GEES
Night Fever (RSO)
LP: Saturday Night Fever

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

YVONNE ELLIMAN
If I Can't Have You (RSO)
LP: Saturday Night Fever

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

JEFFERSON STARSHIP
Count On Me (RCA/Grunt)
LP: Earth

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

CHUCK MANGIONE
Feels So Good (A&M)
LP: Feels So Good

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

MATHIS/WILLIAMS
Too Much, Too Little... (Col)
LP: You Light Up My Life

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

BEE GEES
More Than A Woman (RSO)
LP: Saturday Night Fever

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

GEORGE BENSON
On Broadway (WB)
LP: Weekend In L.A.

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

FLACK/HATHAWAY
The Closer I Get To You (A&I)
LP: Blue Lights In The Basement

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

BILLY JOEL
Movin' Out (Columbia)
LP: Stranger

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

CHUCK MANGIONE
Feels So Good (A&M)
LP: Feels So Good

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

EDDIE MONEY
Baby Hold On (Col)
LP: Eddie Money

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

BEE GEES
More Than A Woman (RSO)
LP: Saturday Night Fever

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

GEORGE BENSON
On Broadway (WB)
LP: Weekend In L.A.

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

FLACK/HATHAWAY
The Closer I Get To You (A&I)
LP: Blue Lights In The Basement

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

BILLY JOEL
Movin' Out (Columbia)
LP: Stranger

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

CHUCK MANGIONE
Feels So Good (A&M)
LP: Feels So Good

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

EDDIE MONEY
Baby Hold On (Col)
LP: Eddie Money

WABC 6-9	WQXI 10-10	WJBO 9-9
WFLX 21-21	WTOG 6-18	WVAM 1-2
WTKR 45	WVAM 7-7	WVAM 7-7

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PARALLELS

Parallel I: Selected major market stations that are format dominant in their market and/or are the major sales influence...

Parallel II: Key stations in selected markets that are format dominant in their respective markets, and influence rack buying patterns...

Parallel III: All other reporting stations. This parallel also covers stations with longer playlists...

Format dominance determined from the latest Arbitron survey available in that market.

★ DENOTES FIRST WEEK IN PARALLELS.

ATLANTA RHYTHM SEC. Imaginary Lover (Polydor) LP Champagne Jam

Table of radio stations for Atlanta Rhythm Section, categorized by Northeast, South, Midwest, and West.

BEE GEES More Than A Woman (RSO) LP Saturday Night Fever

Table of radio stations for Bee Gees, categorized by Northeast, South, Midwest, and West.

BEE GEES Night Fever (RSO) LP Saturday Night Fever

Table of radio stations for Bee Gees Night Fever, categorized by Northeast, South, Midwest, and West.

GEORGE BENSON On Broadway (WB) LP Weekend In LA

Table of radio stations for George Benson, categorized by Northeast, South, Midwest, and West.

JACKSON BROWNE Running On Empty (Asylum) LP Running On Empty

Table of radio stations for Jackson Browne, categorized by Northeast, South, Midwest, and West.

YVONNE ELLMAN If I Can't Have You (RSO) LP Saturday Night Fever

Table of radio stations for Yvonne Ellman, categorized by Northeast, South, Midwest, and West.

FLACK/HATHAWAY The Closer I Get To You (A&M) LP Blue Lights In The Basement

Table of radio stations for Flack/Hathaway, categorized by Northeast, South, Midwest, and West.

ANDY GIBB Shadow Dancing (RSO)

Table of radio stations for Andy Gibb, categorized by Northeast, South, Midwest, and West.

JEFFERSON STARSHIP Count On Me (RCA/Grunt) LP Earth

Table of radio stations for Jefferson Starship, categorized by Northeast, South, Midwest, and West.

BILLY JOEL Movin' Out (Columbia) LP Stranger

Table of radio stations for Billy Joel, categorized by Northeast, South, Midwest, and West.

Midwest WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West K100 4-40, TEN-Q 23-22, KING 18-12, KJRB 27-23, KMPN 28-24, KRSP 4-8, KRTP 4-8, KGTU 21-17, KQW 21-17, KXVM 28-22, KQEO 18-18

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

(Parallels continued on page 28)

BARRY MANILOW Can't Smile... (Arista) LP Even Now

Table of radio stations for Barry Manilow, categorized by Northeast, South, Midwest, and West.

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

West WTRU 23-21, WEAQ 18-15, WPT 1-2, WKY 4-17, WKDE 24-18, WKWB 14-8, WKLB 33-20, KLMB 4-18, WKLA 26-23, WJAM 27-22, KFYR 13-9, WGBF on KSTT 21-20

(Parallels continued on page 28)

Eddie Money continues

Table listing radio stations and frequencies for Eddie Money's 'Eddie Money' album.

GERRY RAFFERTY

Table listing radio stations and frequencies for Gerry Rafferty's 'Baker St. (U.A.)' LP.

Table listing radio stations and frequencies for Gerry Rafferty's 'LP City To City'.

Table listing radio stations and frequencies for Gerry Rafferty's 'LP City To City' (continued).

CARLY SIMON

Table listing radio stations and frequencies for Carly Simon's 'You Belong To Me (Elektra)' LP.

Table listing radio stations and frequencies for Carly Simon's 'LP Boys In The Trees'.

BONNIE TYLER

Table listing radio stations and frequencies for Bonnie Tyler's 'It's A Heartache (RCA)' LP.

TRAMMPS

Table listing radio stations and frequencies for Tramps' 'Disco Inferno (Atlantic)' LP.

Table listing radio stations and frequencies for Tramps' 'Disco Inferno (Atlantic)' LP (continued).

TRAVOLTA/NEWTON-JOHN

Table listing radio stations and frequencies for Travolta/Newton-John's 'You're The One... (RSO)' LP.

Table listing radio stations and frequencies for Travolta/Newton-John's 'You're The One... (RSO)' LP (continued).

BONNIE TYLER

Table listing radio stations and frequencies for Bonnie Tyler's 'It's A Heartache (RCA)' LP (continued).

WARREN ZEVON

Table listing radio stations and frequencies for Warren Zevon's 'Werewolves... (Asylum)' LP.

Table listing radio stations and frequencies for Warren Zevon's 'Werewolves... (Asylum)' LP (continued).

WINGS

Table listing radio stations and frequencies for Wings' 'With A Little Luck (Capitol)' LP.

Table listing radio stations and frequencies for Wings' 'With A Little Luck (Capitol)' LP (continued).

WARREN ZEVON

Table listing radio stations and frequencies for Warren Zevon's 'Werewolves... (Asylum)' LP.

Table listing radio stations and frequencies for Warren Zevon's 'Werewolves... (Asylum)' LP (continued).

WARREN ZEVON

Table listing radio stations and frequencies for Warren Zevon's 'Werewolves... (Asylum)' LP.

Table listing radio stations and frequencies for Warren Zevon's 'Werewolves... (Asylum)' LP (continued).

WARREN ZEVON

Table listing radio stations and frequencies for Warren Zevon's 'Werewolves... (Asylum)' LP.

Table listing radio stations and frequencies for Warren Zevon's 'Werewolves... (Asylum)' LP (continued).

PARALLEL ONE

Table listing radio stations and frequencies for Parallel One.

PARALLEL TWO

Table listing radio stations and frequencies for Parallel Two.

PARALLEL THREE

Table listing radio stations and frequencies for Parallel Three.

Others Getting Significant Action

Continued from the Back Page. ALLAN CLARKE "I Will Be Your Shadow In The Street" (Atlantic) 13/2 WPHD, CK101, 33.32 WPEZ, 24-22 at Y95, 15-11 at BJ105, 11-7 WLOF, 21-12 KSLY, debut 29 at K104. FRANKIE VALLI "Grease" (RSO) 12/8, WPGC, Z93, KJR, WSGA, KCPX, KYNO, WFLB, WFEA, on WRKO, WHBO, KFRC, LP cut from "Grease". AIRWAVES "So Hard Living Without You" (A&M) 12/3, including KTLK, WFOM, 32-26 KSLY, debut 27 WCGO, debut 30 WFEA, debut 31 KDON, STEELY DAN "FM" (MCA) 12/1, KIIS-FM, 30-27 at Y100, 22-17 at 96KX (Pittsburgh), 24-19 at 94Q, 40-39 at K100, 28-23 WSPT, debut 30 WAKX, debut 21 WJBO, LP cut from "FM". PLASTIC BERTRAND "Ca Plane Pour Moi" (Sire) 11/5 including JB105, WTIX, WVAM, 30-22 WIFE, 20-10 WAKY, 25-15 WKAU, debut 30 KCBN. SAMANTHA SANG "You Keep Me Dancing" (Private Stock) 11/3, WAPE, KCBN, KPAM, 19-17 KLFJ, 30-29 WFOM, debut 35 KAKC. JOURNEY "Wheel In The Sky" (Columbia) 11/2 including WOKY, 17-12 KSLQ, 23-20 KFRC, 7-6 KHFI, 20-13 KOON, 24-19 WGLF. KAYAK "I Want You To Be Mine" (Janus) 11/1, WCAO, 21-17 at K104, 13-8 WAQY, debut 30 WYRE, debut 33 WGLF, on WPEZ, KSLY. BILLY JOEL "Only The Good Die Young" (Columbia) 11/1, 13Q, 9-8 at 99X, 29-27 at 96X, 28-23 KFRC, 22-9 WAVZ, 28-22 PRO-FM, 31-27 KCBQ, debut 17 WAQY, LP cut from "The Stranger". BARRY MANILOW "Copacabana" (Arista) 10/5 including Y103, BJ105, WIRK, WANS, 18-9 at Y100, 20-11 at 96X, 10-5 WAVZ, 30-23 at PRO-FM, LP cut from "Even Now". QUEEN "It's Late" (Elektra) 10/5 including WZUU, WFEA, WGLF, WKAU, debut 28 at PRO-FM, on WNOE. DOUCETTE "Mama Let Him Play" (Mushroom) 10/1, 15-11 96KX (Pittsburgh), 19-13 WAQY, 34-32 WACI, 28-25 WKAU, 20-14 KSLY, on WLOF. DONNA SUMMER "Last Dance" (Casablanca) 9/9, Y100, WTIX, WBBO, WERC, WAAY, WIRK, WHYY, KQEO, KCBN.

R&R Top-40 Radio Reporters

Table listing radio stations and reporters for R&R Top-40 Radio Reporters.

PARALLEL ONE

Table listing radio stations and frequencies for Parallel One.

PARALLEL TWO

Table listing radio stations and frequencies for Parallel Two.

PARALLEL THREE

Table listing radio stations and frequencies for Parallel Three.

National Request Tabulation

Table showing National Request Tabulation for Teens and Adults.

Active Re-Currents

Table showing Active Re-Currents for various artists and songs.

AOR HOTTRACKS

These tracks are those which have received concentrated airplay and positive reaction on AOR Radio, over an extended period of time, and in many cases are still being programmed. The artists/groups selected have shown past success on Top 40 Radio. Tracks which have been released as singles are designated by (*) AOR Tracks are listed in order of their level of airplay and acceptance.

Heart



KEY CUTS:

**HEARTLESS
MAGAZINE
DEVIL DELIGHT**

**AOR ALBUM AIRPLAY
40-NUMBER 10**

HOT

WRQ	WLVQ	WBCN	KAWY	KFWD
WVAF	WROQ	WMMS	KZEW	KPAS
KZEL	KFIG	WLIR	WQCM	KFMQ
WPIX	WQFM	WLPX	KFMH	WCMF
KATT	KQ98	KOME	KPRI	KSJO
KTMS	KXFM	KISW	KZOK	KSHE
KMOD	KMEL	ZETA-4	KVAN	WSHE
KWST	Y94	KBPI	WLPX	KDKB
WBCN	WKQX	WLAV-FM	WZMF	KEYZ-FM

HEARTLESS

WRKO add
KRBE 36-31
Z-93 add 29
KSLQ 30-28
WZUU deb 24
WGCL 29
KFRC 21-16
KJR 17-10
JB-105 39-33
WTRY 28-24
WKBO on
92-Q add
Z-98 on
KINT 20

KELP 8-5
WMET add 28
WINW on
WCUE 29-24
K-100
KING 20-17
KYYX 10-9
KJRB 22-17
KCBQ add 34
KCPX on
KRSP add
KTKT on
KLIV 23

KERN deb 28
KYNO deb 27
KROY on
KNDE 22
KREM 24-18
WEO deb 26
WTSN on
K-104 on
WYND add 39

WRFC deb 35
WFOM deb 28
98-Q 30-26
WFLB 26-18
WIRK add
CK101 add
KENI on
KISD on
WRKR deb 34
WAKX 11-8
WEBC 14-11
WJON on
WISM add

WROK on
WSPT 22-17
KKLS add
WKAU 35-32
WGBF on
KSTT 28-27
KDON 21-16
KYSN add
KSly 22-19
KDZA 29-26
KCBN 29-23
KPAM 30-27
KQDI deb 30
KFXD 22-18



"THERE'S MAGIC UNDER OUR MUSHROOM"

THE PICTURE PAGE

Genesis Generates Turnout



Genesis is shown backstage at the L.A. Forum after a recent appearance in Los Angeles. Pictured (l-r) the group's Chester Thompson, Mike Rutherford & Daryl Stuermer; Atlantic VP, West Coast General Manager Bob Greenberg; Genesis' Phil Collins (kneeling), Atlantic Chairman Ahmet Ertegun; Genesis' Tony Banks; KMET air personality Bob Coburn; and KSLY/San Luis Obispo's MD John Tobin.

Wailin' With Willie



Last week Columbia Records hosted a party for Willie Nelson in celebration of his performance at Nassau Coliseum in New York. Nelson was also presented with a platinum plaque for his "Red Headed Stranger" album. Pictured are, from left: Roxy Myzal, Music Director 99X; Pam Green, Music Director, WHN; Nelson; and Jack Craig, Senior VP and General Manager, Marketing, CBS Records.

Feat Fete In New York



When the members of Little Feat arrived in New York for their recent performances at the Beacon Theatre, the Warner Bros. promotion department held a special reception at the Warners offices for the group and New York radio figures. Shown from left are (bottom row): Richie Hayward of Little Feat; WB recording artist Scarlett Rivera; Kenny Puvogel, WB N.Y. Promotion; Roxy Myzal, MD, 99X; Stewart Choen, WB N.Y. promotion; Tom Morrera, MD, WNEW-FM; Dennis Waters, WRVR PD; (top row): Jo Bergman, WB Artist Relations; Lowell George of Little Feat; Mike Stone, WB Artist Relations; Paul Barrere and Sam Clayton of Little Feat; Sophia Midas, Record World; Kenny Gradney of Little Feat; Carol Miller, WPLJ-FM; Bill Payne of the group; Stewart Morrison, WB Hartford promotion; and Lee Perkins, WHN radio research.

Gold Backstage



Elektra/Asylum recording artist Andrew Gold finished his engagement at the Bottom Line in New York and appeared backstage with (left to right): Ralph Ebler, E/A East Coast GM; Marty Schwartz, E/A Assistant National Album Promotion Director; (above) Norman Epstein, Gold's manager; Peter Asher, producer; Mike Shalett, E/A Local Promotion Representative, New York; Joe Smith, E/A Chairman; Gold; Steve Wax, E/A President; Mitch Kanner, E/A Regional Artist Relations Representative, East Coast; and Carol Singer, E/A Local Promotion Representative, St. Louis.

Dirty Angels To A&M



The Dirty Angels recently celebrated their signing to A&M Records at A&M's New York office. Pictured are (l-r): Rich Totoian, National FM Promotion Director; Gil Friesen, President; Charlie Karp of the group. Standing (l-r): Marshall Karp, manager; Gail Coen, Promotion Manager for the group; David Hull, Dirty Angels; Rice Brode, co-producer; Danny Goldberg, manager; Jimmy Maher and George Maher of the group and John Anthony, Director of East Coast A&R.

London Adds Continental Touch



Continental Miniatures have been signed by London Records. Their first single will be shipped this week. Pictured here at a recent signing in L.A. (seated) Walt Maguire, Vice President of A&R for London Records; Todd Schiffman, the group's Manager; (left to right, standing) group members Richard Bytner, David Kendrick, Kevin McCarthy, Matthew Walker, Eric Ramon, Bob Paiva, National Promotion Manager for London Records; and producer Michael Lloyd.



“I’ve always believed

that when music is honest and full of love, categories aren’t important...and people listen with an open mind.

Radio offers the opportunity for honest, pure reaction. New listeners have no idea who you are—what you look like—do you wear a hat, etc.

Until now my music has never had the opportunity to test this belief. Thanks to the tremendous support you people in radio have given ‘Feels So Good,’ hundreds of thousands of listeners are hearing my music, instrumental music no less, for the first time and the reaction has been overwhelming.

To each of you—thanks for making me feel so good.”

CHUCK MANGIONE “Feels So Good”

The album & The single
SP 4658 AM 2001
On A&M Records & Tapes 

Produced by Chuck Mangione

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THE PICTURE PAGE

Bonnie Over The Ocean For Radio Visits



RCA recording artist Bonnie Tyler visited both New York and Los Angeles in a recent coast-to-coast tour in support of her single. Shown at top at WPIX/New York are (l-r) Tyler; newsman John Ogle; Dee Pienack, New York Field Promotion Representative; and (seated) Dan Neer, air personality. Shown in the middle photo at another New York station, WHN, are (l-r) Pienack; Charlie Cook, Assistant Program Director and air personality; Bonnie; and Pam Green, Music Director. Shown at TEN-Q/Los Angeles are (l-r): Paul Cassidy, GM of TEN-Q and KGBS; Tyler; Ron Martin, KGBS-FM, and John Driscoll, PD, TEN-Q.

Rogers Gold



In Vancouver March 19 for appearances at the Queen Elizabeth Theatre, Kenny Rogers picked up a gold album for one of his latest albums from United Artists Canadian Director of Marketing & Promotion Dave Deeley.

Carillo To Atlantic



Atlantic Records has announced its signing of the group Carillo to an exclusive recording contract. Shown at the signing ceremonies in New York are, from left: Atlantic President Jerry Greenberg, group Manager Phil Lorito, group members Jan Mullaney, Frank Carillo, Dave Donen, and Kevin Keane; Atlantic East Coast A&R Director Raymond Silva, and Vice President/Director of A&R Jim Delehant.

Arista Signs Connors



Arista Records President Clive Davis has announced that Norman Connors has signed with the label. Shown at the signing ceremonies are (standing, left to right): Bill Krasailovsky, attorney; Hank Talbert, Vice President of R&B Promotion, Arista; Aki Aleong; (seated, left to right): Clive Davis, Norman Connors.

STEPPIN' OUT WITH TUXEDO JUNCTION



FLY 007

"CHATTANOOGA CHOO-CHOO"

ALREADY A MAJOR DISCO HIT!

ALREADY A MAJOR POP/ADULT HIT!

NOW BECOMING A MAJOR TOP 40 HIT!

KRTH/LA

WZZP/Cleveland

WTOB deb 27
KNDE
KQEO
WFLI
WZDQ
WFRC

WYNE
WLAC-FM
WAUG
KOBO
KRLC
WBOW

KSDN
WSM-FM
KLEE
WQNZ
KLUE
KFIV

KSEL
WTAL
WCIR
WDUN
WCAV
WNBH

...And More!

"that's how butterflies are made"



GRT

Produced by W. Michael Lewis & Laurin Rinder A Rinlaw Production Executive Producer: A. J. Cervantes

PLEASE NOTE OUR NEW PHONE NUMBER
(213)553-4330



(ALBUM ORIENTED ROCK)



Jeff Gelb

HOMEGROWN...HOMETOWN...ENCHANTMENT...the names are different but the concept is similar for the dozen-or-so AOR stations nationwide who have organized and produced their own albums spotlighting local musical and artistic talent. The records' retail price often matches the stations' dial frequency, and all proceeds beyond the album production costs go to a charity.

The Homegrown idea originated at KGB/San Diego in 1973. The station was encouraged by listener response whenever their morning air personality solicited songs about San Diego written and sung by local residents to play on his show. Then-PD Ron Jacobs decided to turn the tapes into an album of local musicians singing about San Diego. That first album sold 30,000 copies. Five years and four additional albums later, KGB has sold in excess of 200,000 Homegrown albums in total (with all profits benefiting the United Way), becoming San Diego's best-selling album each year. The promotion has also spawned a series of award-winning hour-long television shows aired locally that spotlight the Homegrown music.



KGB/San Diego's "Homegrown"

KGB PD Rick Leibert attributes Homegrown's success to the promotion's value to the community as a whole. He explained, "It attempts to increase the quality of life of everyone in the town. It gives musicians and artists a forum for their talents. The money from the sales of the album goes to United Way and its assorted human care agencies, which brings the money right back to the people when they make use of these agencies."

Of course the radio station also profits in a different way. As Leibert put it, "The idea is how many ways you can get your call letters and the things you're doing into every strata of society in your market. People may not buy the album but they'll see the TV show, or perhaps the opposite. Or, just sitting there next to their receivers, the album is a constant reminder of the station."

Jim McKeon, Epic Records regional promotion person and PD at KWST/Los Angeles in 1976 when the station brought out its L.A. Soundtrack, is similarly impressed by the promotion's value to the station.

"It was probably one of the most exciting and valuable promotions I've ever been involved in. It was extremely honest; it was something that virtually anyone with even the remotest amount of talent could get involved with; and it was great to play with on the air." One of the L.A. Soundtrack groups, Legs Diamond, has gone on to record two albums for Mercury Records.

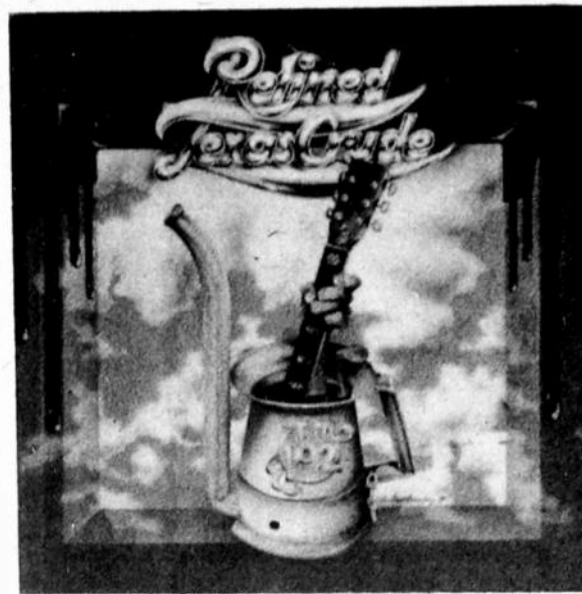
Many artists who don't go on to record company contracts do report increased bookings as a result of the exposure received through the radio album. Even artists whose compositions are not chosen for the album often have their pieces played on the air before final selections are made. Similarly, unused cover art entries are



WKQX/Chicago's "Hometown"

often displayed at station-sponsored gallery art shows.

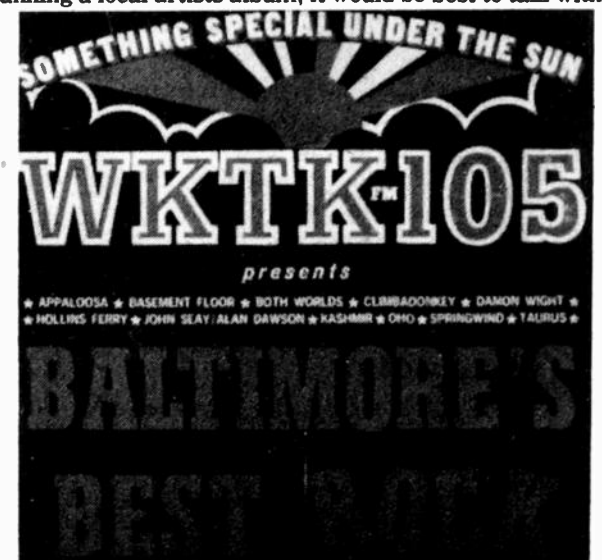
The actual process of producing the album is so complex that KGB has produced a step-by-step instruction manual which it is making available along with the station's consultation services on Homegrown-type projects for a fee. While tapes and cover art are being submitted (usually between 200-350 tapes and a like number of art pieces, although WKQX/Chicago reported a phenomenal thousand-plus music entries for their album project),



KFWD/Dallas' "Refined Texas Crude"

allow the station to use the musicians' pieces while the musician still retains all future copyrights to the composition. And, as KGB first developed the Homegrown idea, they have taken legal steps to protect it by copyrighting the Homegrown name and their exact promotion format. If you are planning a local artists album, it would be best to talk with them first.

Timing is important in the release of the album. The entire promotion can take up to six months or longer to coordinate, and many stations who hoped to release the album on the first day of a ratings period were unable to meet their own deadline when production problems of one sort or another set in. Lou Krieger, WKTK/Baltimore PD, gave a thumbnail sketch of the timetable they used when producing "Baltimore's Best Rock": "A couple of months were spent in planning and then soliciting cuts for the album. We played these cuts over the air for a month while we worked out various production details. Then we sent the tapes to three people at record companies and two major retail representatives who were our judges for the album's songs. When they returned their verdicts, we did a final mixing and were then able to cut a test pressing within a week. The master plates were made and then the record was pressed locally." After the records are produced, sell-out times range from a month to several months, depending on how many were made.



WKTK/Baltimore's "Best Rock"



KWST/Los Angeles' "L.A. Soundtrack"

thousand in four-and-a-half weeks, but it took us another three weeks to sell that last thousand. As the records sell, profits go to charities. While stations like KGB and WKQX/Chicago have chosen organizations like the United Way, Denton Marr prefers the approach taken by KZEW/Dallas, who established a music scholarship fund with their album's profits. According to Marr, "Our money, no matter what it amounts to, is still a drop

the station must make arrangements with recording studios (where many of the tapes will be remixed or even rerecorded after final choices are made), pressing plants, and distributor, among others.

KFWD/Dallas gave their winning artists a special treat when it came time to rerecord their pieces for the album by enlisting the production aid of Alan Parsons, who was in Dallas at the time. They also persuaded Dennis Wilson to provide some backing vocals for several cuts while he was in town to promote his first solo album.

Aside from the purely physical production problems which must be surmounted, there are legal stumbling blocks as well. Station lawyers often design the release forms which

The station's responsibility doesn't stop when the record hits the stores. KFWD/Dallas PD Steve Sutton advised: "As soon as it goes to the record stores, you have to make certain your people are there to put it in. You have to make sure your records go in a primary display, not secondary; they have to be as visible as a new Linda Ronstadt album. Record buying is impulsive, so it has to catch their eye." Station airplay and promotions continue until the last record is sold, and as WEBN/Cincinnati PD Denton Marr said, "The hardest albums to sell are the last thousand, because they're so hard to keep track of. You have 30 here and a hundred somewhere else. We sold fourteen

"Takin' It Easy!"



R&R ALBUM AIRPLAY: NUMBER 28
(First Week!)



on Warner Bros. Records

Produced by Louie Shelton



WEBN/Cincinnati's "Vinyl Days"



98Rock/Baltimore's "Rock Album"



WEBN/Cincinnati's "Album Project"

Continued from page 34

in the bucket to an organization the size of a United Way. I'd like to see our album's money going to something a bit more specific, like buying a truck for the free store or things like that." The proceeds of KWST's L.A. Sound-track went to Southern California public-funded radio stations, while KRST/Albuquerque chooses a different charity organization each year. KRST PD Bill Stambaugh would like to try an album purposely priced too low to turn over any profit, but a price so low it would be irresistible to potential record buyers.

If it all sounds like an unmanageable workload, WIYY/Baltimore MD Bob Slavin assured that, "The toughest one is the first. Once you've done the first, you've got it down." And, he added, the benefits of the promotion far outweigh its problems. As Slavin pointed out, "It gets our call letters out to a great number of listeners and potential listeners; it brings us closer to local musicians. There are a lot of really positive benefits from it."



KRST/Albuquerque's "Enchantment"

Evolution

Paul Sullivan has exited as PD at KWST/Los Angeles. He was with the station approximately one year. Century Broadcasting National PD Bob Burch is accepting tapes, resumes, and phone calls at his office: 8833 Sunset Blvd., Los Angeles, CA 90069. (213) 659-5328...Ellen Roberts, former MD at M105/Cleveland, has been named the station's new Promotion Director, a position she will also hold on the station's AM sister station, WBBG. PD Eric Stevens will handle the music chores at M105...WRPI/Troy Asst. MD Lou Tetrault has exited the station to concentrate on his academic studies...Ron Richardson, WSIM/Chattanooga PD, is not also PD of their AM sister station WFLI, as reported last week. Jim Perkle is WFLI's PD...Les Tracy, afternoon drive air personality at KPRI/San Diego, has taken on additional responsibility as the station's Production Director. Cathy Duruvall, of Jack McCoy's Ram Research service will be joining KPRI to do various research projects...WYXE/Madison has a new morning air personality: Mike Seger, from WDLB/Marshfield, Wisconsin...Frank Warlick has been named News Director at KDKB-FM/Phoenix, replacing Mark Nykanen who is taking a TV news position in the area...Lew Rogers, News Director at KGB/San Diego, is leaving to take a TV news editing post in Seattle. KGB news staffer Jeff Prescott has been named the station's News Director...Pat Simpson, MD at Y102/Montgomery is leaving radio to work as a professional waterskier. No replacement named yet.

Update

Every April Fools' Day for the past six years, KNAC/Long Beach has turned over its mikes to Los Angeles area record promoters who do one or two hour air shifts, with no playlist restrictions (other than not playing any product they promote). The results are humorous and entertaining as record promoters take a look at life from the other side of the radio fence, and have the opportunity to talk over vocals, start records at the wrong speed and in general turn their personalities loose on an unsuspecting audience. I was given the highly difficult task of judging the airchecks made from this year's selection of record company talents who were on mike this year at KNAC. As in previous years, every one of the many record promoters given the chance to be DJ For A Day did exceptional work, but selections had to be made, so...with a tip of the hat to the movie industry, awards were presented in three categories: Best Actor to the highly personable Steve Roland, Atlantic Records; Best Musical Adaptation to Capitol Records musicologist Ken Benson; and Best Radio Show to a pair of wild and crazy guys, Jim McKeon from Epic Records and Columbia's Paul Rappaport...Tom McKay's Windchime Communications Inc. has a new address: 2532 Lakeview Avenue, Los Angeles, Ca. 90039, and a new phone number: (213) 666-3627...KPRI/San Diego has doubled their power to 50,000 watts and installed a circular polarized antenna...KGB/San Diego presented its second annual Sky Show to an overflow crowd at the San Diego stadium. The thirty-minute laser and fireworks display was timed to go off to music being played on KGB AM & FM, in celebration of the AM station's fiftieth anniversary...KNX-FM/Los Angeles was presented the Howard Award for its news documentary on rape, from the Scripps-Howard Foundation. The

award is the first ever given by the foundation to an FM radio station. Congratulations on a job well done to the program's producer, Bob Madigan (Publicover). In a talk at the University of North Carolina, ABC FM Radio President Allen Shaw predicted that FM radio will program less music and more news and service features in morning drive times to lure listeners from AM stations...KCFM/St. Louis needs record service, all labels. Contact Operations Director Al Agius at (314) 726-1077...KATT/Oklahoma City raised \$5,000 for the renovation of a local zoo amphitheatre by staging a benefit concert with the help of performers Bonnie Bramlett and Michael Murphey. Good work crew...Watch for a new 100,000 watt AOR serving the Florida Keys this fall when WVFK signs on. At the programming helm is AOR vet Chuck Mackin...4000 loyal WZOK/Rockford listeners braved rainy weather to attend the station's annual kite festival. Live music was planned but never got underway because of the inclement weather conditions. Maybe next year...Hot on the heels of our discussion on the growing role sports plays in AOR programming a few issues back comes word from KLOS/Los Angeles that the station will be featuring a "Fast Look at Sports" every morning during drivetime. The spot, heard during the newscasts, will be done by KABC-TV sportscaster "Fast Eddie" Alexander...Johnny Blitz, drummer of Sire recording artists the Dead Boys, was seriously injured in a street attack in New York City. He is in the intensive care facility at Bellvue Hospital.

Color

SUMMER FUN: KFIG/Fresno celebrated the coming of summer a little early this year with a promotional drawing for fifty pair of tickets for a day's admission to Marriott's Great America amusement park. Grand prize was an expenses-paid weekend for four at the theme park.

EVERYTHING BUT THE KITCHEN SINK: WYXE/Madison is pulling out all promotional stops: the station is programming 92 commercial-free music hours, and giving away an FM car radio converter every hour during the special programming. They are also sending a busload of listeners to a Bob Welch concert appearance.

BINGO: WYSP/Philadelphia is playing Bingo with its listeners. It has distributed pre-printed cards to local retailers. Listeners pick up the cards and then listen to the station, who read off five numbers a day. The first person to fill out the entire card after hearing the numbers on the air gets a free trip to Paris via the Concorde SST.

ALBUM HOUR: DC101/Washington, in conjunction with Capitol Records, gave away a copy of the new Wings album every minute for an hour recently to listeners who got through on the phone lines.

MYSTERY VOICE: WIYY/Baltimore is celebrating its first birthday by airing congratulatory messages from recording artists including Peter Wolf, Bob Seger and Eddie Money. Listeners are asked to identify the voices, with correct answers getting the top twenty albums of the last year.

WHAT'S IN A NAME?: KMOD/Tulsa had its listeners register their names with the station by phone. When they heard their names on the air they had nine minutes to call and identify themselves to win the grand prize, an expenses-paid trip to Disneyworld. Imagine their surprise when the winning phone caller turned out to be a 74-year-old regular listener.

WEREWOLF OF FRESNO: KYNO/Fresno, in conjunction with Asylum Records and the Warren Zevon album, wanted to find the werewolf of Fresno, so they asked listeners to phone in with their best werewolf howls. Winner got a \$50 professional werewolf mask, tickets to concerts and albums, and appears at station functions to do his winning impression, mask and all.

KODACHROME: KSJO/San Jose, in conjunction with Atlantic Records and the Fotomaker album, is offering a complete camera outfit and Fotomaker albums to listeners sending in the most creative photos of themselves.

"CLASSY" PROMOTION: WMMS/Cleveland morning air personalities Jeff Kinsbach and Ed Ferenc daily salute a different graduation class with news and music from that year. Listeners who graduated from high school in the year being commemorated are invited to call in with their memories and special requests.

Concerts & Conversations

PRESENTATIONS: WNOR/Norfolk presented Van Halen for \$2.99 and Fotomaker for 99 cents...QFM96/Columbus presented Horslips for 96 cents...WOUR/Utica presented Head East for 96 cents.

RADIO CONCERTS: Larry Raspberry & Highsteppers on KWFM/Tucson...Townes Van Zandt on WIBA-FM/Madison...Pat Metheny on WRPI/Troy...Garland Jeffreys, Stephan Grappelli on WBRU/Providence...Patti Smith, Andrew Gold on WMMS/Cleveland...Bat McGrath on WAAL/Binghamton...Loudon Wainwright III, Doobie Bros., David Bromberg on WLIR/Long Island...Head East on WOUR/Utica.

GUEST DJs: Robert Palmer on WAAF/Worcester.

CONVERSATIONS: Be Bop Deluxe, Robert Palmer on WBRU/Providence...Dave Cousins, Fotomaker on WBAB/Long Island...Jim Dandy of Black Oak Arkansas on WDIZ/Orlando...Bob Weir on WKQQ/Lexington...John Kay, Richie Furay on KZAM/Seattle...Wet Willie, Head East, Ramones, Dave Cousins on WCMF/Rochester...Stanky Brown, Wet Willie on WOUR/Utica...Root Boy Slim on FM103/Ann Arbor and WRPI/Troy...Lenny LeBlanc on WROQ/Charlotte...Pure Prairie League, Amazing Rhythm Aces on KRST/Albuquerque...Jean Luc Ponti, Dave Cousins, Root Boy Slim on WLUP/Chicago...Lou Reed on KQRS/Minneapolis...Charlie on KFMH/Muscataine...Todd Rundgren on WMMS/Cleveland...Wha-Koo, Ellen McIlwaine on WEZV/Allentown...Charlie Daniels on WTUE/Dayton...Townes Van Zandt, Root Boy Slim on WJKL/Elgin...Nigel Olsson on WSIM/Chattanooga.

ON THE ROAD



AND

ON THE RADIO

Les Dudek's "Ghost Town Parade"

Featuring: "Gonna Move"
"Central Park" and
"Friend of Mine"

Mike Finnigan's "Black & White"

Featuring: "Just One Minute More",
"Expressway To Your Heart" and
"The Words"

Jim Krueger's "Sweet Salvation"

Featuring: "Trinidad",
"How Long Has It Been" and
"Run For Cover"

**The new band that is soloing
their way to you**



DFK's new albums are available on Columbia Records

Radio & Records

Album Airplay/40

Chart Summary

May 5, 1978

1	JEFFERSON STARSHIP	Earth (Grunt)	"Love Too Good" "All Nite Long"
2	WINGS	London Town (Capitol)	"Luck" "Enough" "Address" Title
3	ATLANTA RHYTHM SECTION	Champagne Jam (Polydor)	"Lover" "Bother Me" Title lead
4	WARREN ZEVON	Excitable Boy (Asylum)	"London" Title "Johnny" "Switching"
5	JACKSON BROWNE	Running On Empty (Asylum)	"Thunder" "Load Out/Stay" Title
6	JETHRO TULL	Heavy Horses (Chrysalis)	Title "Mouse" "Rover" lead
7	FM	Soundtrack, Various Artists (MCA)	"Life's Been Good" Title "Bad Man"
8	JIMMY BUFFETT	Son Of A Son Of A Sailor (ABC)	"Manana" "Cheeseburger" Title lead
9	ERIC CLAPTON	Slow Hand (RSO)	"Tonight" "Cocaine" "Core" "Sally"
10	HEART	Magazine (Mushroom)	"Heartless" "Without You" Title lead
11	GENESIS	And Then There Were Three (Atl)	"Follow" "Big" "Rope"
12	THE BAND	The Last Waltz (WB)	"Stage" "Road" "Baby" "Night" lead
13	JOURNEY	Infinity (Col)	"Wheel" "Ladoda"
14	CARLY SIMON	Boys In The Trees (Elektra)	"Belong To Me" "Earth" "Tranquillo"
15	REO SPEEDWAGON	You Can Tune A Piano... (Epic)	"Fly" "Changes" "Lucky"
16	MARSHALL TUCKER	Together & Forever (Capricorn)	"Loving You" leads, Variety Of Cuts
17	TODD RUNDGREN	Hermit Of Mink Hollow (WB/Brsvle)	"Friends" leads
18	ROBERT PALMER	Double Fun (Island)	"What's Coming" "Both Worlds"
19	CHARLIE	Lines (Janus)	"TV" "In Love" "Dreamer"
20	BILLY JOEL	Stranger (Col)	"Movin' Out" "Good Die Young" lead
21	ELVIS COSTELLO	This Year's Model (Col)	"Lip" "Radio"
22	VAN HALEN	Van Halen (WB)	"Runnin'" "Got Me" "Jamie" lead
23	GERRY RAFFERTY	City To City (UA)	"Baker St." "Right Down The Line"
24	LITTLE FEAT	Waiting For Columbus (WB)	"Atlanta" "Feats" "Fat Man"
25	EDDIE MONEY	Eddie Money (Col)	"Rock 'N' Roll Star" "Hold On"
26	STEELY DAN	Aja (ABC)	"Deacon" "Josie" "Cow"
27	KANSAS	Point Of Know Return (Kirshner)	Title leads
28	ALVIN LEE	Rocket Fuel (RSO)	Title "Shakin"
29	SEALS & CROFTS	Takin' It Easy (WB)	"Sunrise" Title "Loving You" lead
30	PATTI SMITH	Easter (Arista)	"Night" leads
31	LES DUDEK	Ghost Town Parade (Col)	"Central Park"
32	CHUCK MANGIONE	Feels So Good (A&M)	Title "Hide"
33	GEORGE BENSON	Welcome To L.A. (WB)	"Broadway" leads
34	GARLAND JEFFREYS	One Eyed Jack (A&M)	"Cry" "Reelin" "Lie"
35	CLIMAX BLUES BAND	Shine On (Sire)	"Makin' Love" leads
36	U.K.	U.K. (Polydor)	"Dead Of Night" "Alaska" "Kill"
37	PURE PRAIRIE LEAGUE	Just Fly (RCA)	"Middle" Title "Grow"
38	NICK LOWE	Pure Pop For Now People (Col)	"Glass" "Rock" "So It Goes"
39	STYX	The Grand Illusion (A&M)	"Fooling"
40	BRITISH LIONS	British Lions (RSO)	"Wild" leads

There's quite a battle going on for the top slot. This week, STARSHIP recaptured it, with hits at 74% of our reporters, while WINGS stepped down a notch, with hits at 73% of our reporters. ARS moved up, with hits at 56% of our reporters. BROWNE inched back up, with hits at 50% of our reporters. FM had a good week. BUFFETT, CLAPTON and HEART all held steady. BAND continued moving upward, as did CARLY and REO. TUCKER jumped upwards, aided by adds at 42% of our reporters. TODD and CHARLIE maintained, while RAFFERTY moved back up. MONEY inched up. LEE was this week's highest debut, with adds at 31% of our reporters. SEALS & CROFTS debuted with adds at 26% of our reporters. MANGIONE debuted with significant hits. BENSON inched up as UK debuted with adds at 16% of our reporters plus significant hits. PPL debuted with adds at 18% of our reporters. MEAT LOAF almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

IN THE BIN

- STEVE HACKETT
Please Don't Touch (Chrysalis)
- MANFRED MANN
Watch (WB)
- BOB MARLEY
Kaya (Island)
- MEAT LOAF
Bat Out Of Hell (Cleveland Int'l)
- FRANKIE MILLER
Double Trouble (Chrysalis)
- BOB WEIR
Heaven Help The Fool (Arista)

The albums listed in The Bin are those which received enough AOR reports to come significantly close to qualifying for this week's endless Album Airplay/40 chart. Also included are albums that made the chart last week, but did not receive enough continues airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart bouncers. In The Bin albums are listed in alphabetical order.

MOST ADDED

- MARSHALL TUCKER *Together & Forever* (Capricorn)—Added at 42% of our reporters.
- ALVIN LEE *Rocket Fuel* (RSO)—Added at 31% of our reporters.
- SEALS & CROFTS *You're The Love* (WB)—Added at 26% of our reporters.
- PURE PRAIRIE LEAGUE *Just Fly* (RCA)—Added at 18% of our reporters.
- U.K. *U.K.* (Polydor)—Added at 16% of our reporters.

THE HOTTEST

- JEFFERSON STARSHIP *Earth (Grunt)*—Reported hot at 74% of our reporters.
- WINGS *London Town (Capitol)*—Reported hot at 73% of our reporters.
- ATLANTA RHYTHM SECTION *Champagne Jam (Polydor)*—Reported hot at 56% of our reporters.
- WARREN ZEVON *Excitable Boy (Asylum)*—Reported hot at 54% of our reporters.
- JACKSON BROWNE *Running On Empty (Asylum)*—Reported hot at 50% of our reporters.

PROGRESSIVE SINGLES

- 1 BONNIE TYLER
"It's A Heartache" (RCA)
- 2 ELTON JOHN
"Ego" (MCA)
- 3 SWEET
"Love Is Like Oxygen" (Capitol)
- 4 BOB SEGER
"Still The Same" (Capitol)
- 5 PLASTIC BERTRAND
"Ca Plane Pour Moi" (Sire)
- 6 MEAT LOAF
"Two Out Of Three" (Cleveland Int'l)
- 7 MICHAEL JOHNSON
"Bluer Than Blue" (EMI America)
- 8 CELEBRATION
"Almost Summer" (MCA)
- 9 PLAYER
"This Time I'm" (RSO)
- 10 WET WILLIE
"Make You Feel Love" (Epic)

Progressive Singles: These 45 rpm rpm's receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the Album Airplay/40. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

NORTHEAST

- ADDED
- ALVIN LEE
Rocket Fuel (RSO) 30%
 - SEALS & CROFTS
Takin' It Easy (WB) 26%
 - MARSHALL TUCKER
Together & Forever (Capricorn) 26%
 - ALLAN CLARKE
I Wasn't Born (Atlantic) 19%
 - PURE PRAIRIE LEAGUE
Just Fly (RCA) 19%
- HOTTEST
- WINGS
London Town (Capitol) 78%
 - JEFFERSON STARSHIP
Earth (Grunt) 74%
 - WARREN ZEVON
Excitable Boy (Asylum) 67%
 - THE BAND
The Last Waltz (WB) 52%
 - FM
Soundtrack (MCA) 48%
 - GENESIS
And Then There Were... (Atl) 48%
 - JETHRO TULL
Heavy Horses (Chrysalis) 48%

SOUTH

- ADDED
- MARSHALL TUCKER
Together & Forever (Capricorn) 52%
 - TODD RUNDGREN
Hermit Of Mink... (WB/Brsvle) 34%
 - ALVIN LEE
Rocket Fuel (RSO) 31%
 - STEVE HACKETT
Please Don't Touch (Chrysalis) 28%
 - ALLAN CLARKE
I Wasn't Born... (Atlantic) 24%
- HOTTEST
- WINGS
London Town (Capitol) 79%
 - JEFFERSON STARSHIP
Earth (Grunt) 72%
 - ATLANTA RHYTHM SEC.
Champagne Jam (Polydor) 69%
 - JACKSON BROWNE
Running On Empty (Asylum) 52%
 - HEART
Magazine (Mushroom) 48%
 - WARREN ZEVON
Excitable Boy (Asylum) 48%

MIDWEST

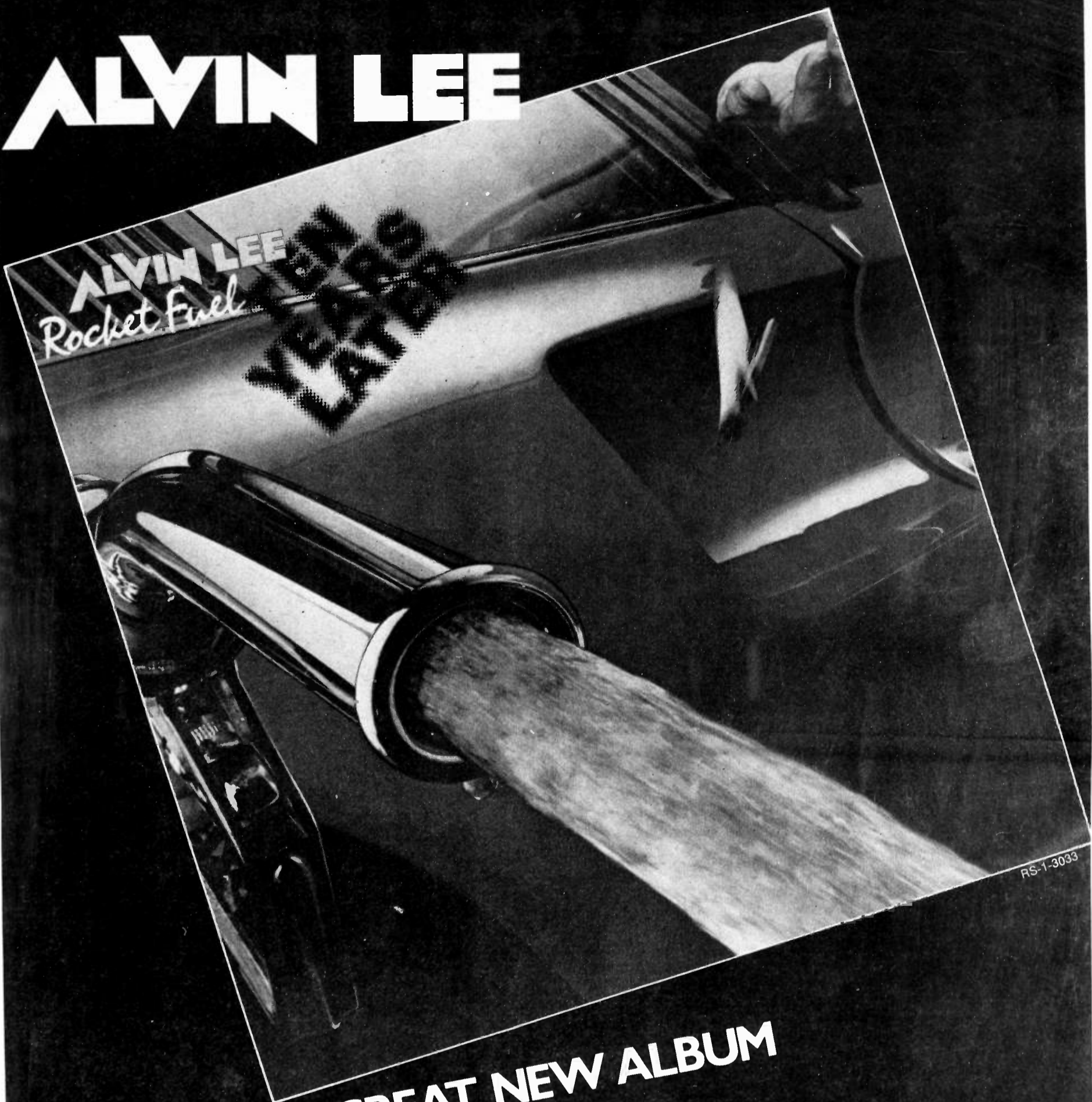
- ADDED
- MARSHALL TUCKER
Together & Forever (Capricorn) 64%
 - ALVIN LEE
Rocket Fuel (RSO) 28%
 - SEALS & CROFTS
Takin' It Easy (WB) 28%
 - PURE PRAIRIE LEAGUE
Just Fly (RCA) 24%
 - THE BAND
The Last Waltz (WB) 24%
- HOTTEST
- WINGS
London Town (Capitol) 76%
 - JACKSON BROWNE
Running On Empty (Asylum) 72%
 - ATLANTA RHYTHM SEC.
Champagne Jam (Polydor) 64%
 - WARREN ZEVON
Excitable Boy (Asylum) 64%
 - ERIC CLAPTON
Slow Hand (RSO) 60%
 - JEFFERSON STARSHIP
Earth (Grunt) 60%
 - REO SPEEDWAGON
You Can Tune A Piano... (Epic) 60%

WEST

- ADDED
- ALVIN LEE
Rocket Fuel (RSO) 33%
 - SEALS & CROFTS
Takin' It Easy (WB) 33%
 - MARSHALL TUCKER
Together & Forever (Capricorn) 30%
 - BEN SIDRAN
A Little Kiss (Arista) 23%
 - U.K.
U.K. (Polydor) 20%
- HOTTEST
- JEFFERSON STARSHIP
Earth (Grunt) 87%
 - WINGS
London Town (Capitol) 80%
 - ATLANTA RHYTHM SEC.
Champagne Jam (Polydor) 57%
 - JETHRO TULL
Heavy Horses (Chrysalis) 50%
 - FM
Soundtrack (MCA) 47%

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.

ALVIN LEE



RS-1-3033

**A GREAT NEW ALBUM
FROM ONE OF THE
WORLD'S MOST RESPECTED
ROCK AND ROLL GUITARISTS**

WATCH FOR AMERICAN TOUR



**ON RSO RECORDS
THE RECORD-BREAKING RECORD COMPANY**

The RSO Family

AOR ACTIVITY



ALBANY
810-482-3000

ADDED
Ben Sidran (Arista)
Seals & Crofts (WB)
Parland (Passport)
Alvin Lee (RSD)
Andrew Lloyd Webber (MCA)
Gale Force (Fantasy)
Robert Holmes (Private Stock)
Passport (A&M)
Richard Wagner (A&M)
Roy Buchanan (A&M)
Alan Clarke (A&M)

HOT
The Band (WB)
Eliot (Capitol)
Clifford (Blue Bird)
Ian Dury (Sire)
Les Dudek (Col)
FM (MCA)
Jethro Tull (Chrysalis)
Nick Lowe (Col)
Wendell Tucker (Chrysalis)
Eddie Money (Col)
Roo! Boy Stim (WB)
Pete Smith (Arista)
Tastetown (Elektra)
Bob M. Ray (Arista)
Warren Zevon (A&M)

JACK HOPKIN PD Playing various cuts. Playing PIASTIC BIRTRAND ELTON (RGN), CELEBRATION, JOY BEAL, BONNIE TYLER, ROGER POWELL, RUSS BAL LARD and DUKE & THE DRIVERS singles.



Albuquerque
505-766-7900

ADDED
Eric Burdon (Arista)
Neil Young (RSO)
Joe Raposo (A&M)
HOT
Ian Dury (Sire)
Gary Hartung (A&M)
Van Morrison (WB)

Warren Zevon (A&M)
Jethro Tull (Chrysalis)
Genesis (A&M)
Pure Prairie League (RCA)
Charlie Jamieson (Arista)
Little Feat (WB)
Jefferson Starship (Grunt)
Journey (Capitol)

DANN HAMMOND MD Playing various cuts. Playing BENNY MARDONA single.



Allentown
610-342-8111

ADDED
Moxy (MCA)
The Band (WB)
Seals & Crofts (WB)
HOT
Jefferson Starship (Grunt)
Eric Clapton (RSO)
Genesis (A&M)

Warren Zevon (A&M)
Jethro Tull (Chrysalis)
Genesis (A&M)
Pure Prairie League (RCA)
Charlie Jamieson (Arista)
Little Feat (WB)
Jefferson Starship (Grunt)
Journey (Capitol)

JOE McLAINE PD Playing various cuts. Playing GERRY RAFFERTY, STEVE GOODMAN and TED BIRD singles.

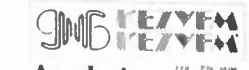


Allentown
215-634-9111

ADDED
The Band (WB)
Seals & Crofts (WB)
Parland (Passport)
Alvin Lee (RSD)
Andrew Lloyd Webber (MCA)
Gale Force (Fantasy)
Robert Holmes (Private Stock)
Passport (A&M)
Richard Wagner (A&M)
Roy Buchanan (A&M)
Alan Clarke (A&M)

HOT
The Band (WB)
Eliot (Capitol)
Clifford (Blue Bird)
Ian Dury (Sire)
Les Dudek (Col)
FM (MCA)
Jethro Tull (Chrysalis)
Nick Lowe (Col)
Wendell Tucker (Chrysalis)
Eddie Money (Col)
Roo! Boy Stim (WB)
Pete Smith (Arista)
Tastetown (Elektra)
Bob M. Ray (Arista)
Warren Zevon (A&M)

RIC HARVEY PD Playing various cuts.



Anaheim
714-776-3000

ADDED
The Band (WB)
Seals & Crofts (WB)
Parland (Passport)
Alvin Lee (RSD)
Andrew Lloyd Webber (MCA)
Gale Force (Fantasy)
Robert Holmes (Private Stock)
Passport (A&M)
Richard Wagner (A&M)
Roy Buchanan (A&M)
Alan Clarke (A&M)

HOT
The Band (WB)
Eliot (Capitol)
Clifford (Blue Bird)
Ian Dury (Sire)
Les Dudek (Col)
FM (MCA)
Jethro Tull (Chrysalis)
Nick Lowe (Col)
Wendell Tucker (Chrysalis)
Eddie Money (Col)
Roo! Boy Stim (WB)
Pete Smith (Arista)
Tastetown (Elektra)
Bob M. Ray (Arista)
Warren Zevon (A&M)

LARRY REISMAN MD Playing various cuts. Playing BONNIE TYLER and ELTON JOHN singles.



Anchorage
907-349-7511

ADDED
The Band (WB)
Seals & Crofts (WB)
Parland (Passport)
Alvin Lee (RSD)
Andrew Lloyd Webber (MCA)
Gale Force (Fantasy)
Robert Holmes (Private Stock)
Passport (A&M)
Richard Wagner (A&M)
Roy Buchanan (A&M)
Alan Clarke (A&M)

HOT
The Band (WB)
Eliot (Capitol)
Clifford (Blue Bird)
Ian Dury (Sire)
Les Dudek (Col)
FM (MCA)
Jethro Tull (Chrysalis)
Nick Lowe (Col)
Wendell Tucker (Chrysalis)
Eddie Money (Col)
Roo! Boy Stim (WB)
Pete Smith (Arista)
Tastetown (Elektra)
Bob M. Ray (Arista)
Warren Zevon (A&M)

LARRY WAYNE PD Playing various cuts.



Ann Arbor
313-482-3100

ADDED
Seals & Crofts (WB)
Ian Dury (Sire)
Lou Reed (Arista)
Marshall Tucker (Capricorn)
Ringo Starr (Portrait)
Pure Prairie League (RCA)
Alan Clarke (A&M)
Archie Franklin (Arista)
Randy Bachman (Polygram)
RED Speedwagon (Epic)
HOT
Jethro Tull (Chrysalis)
Jefferson Starship (Grunt)

Stevy Dan (A&M)
Jackson Browne (A&M)
Warren Zevon (A&M)
Bob Welch (Capitol)
Little Feat (WB)
Journey (Capitol)
Journey (Capitol)
AWB (A&M)
Eddie Money (Col)
Robert Palmer (Island)
Heart (Mushroom)
The Rutles (WB)
All Rhythm Section (Polygram)

MARK OWENS MD Playing various cuts.



Atlanta
404-525-7600

ADDED
Todd Rundgren (WB Bristle)
Mac McAnally (Arista)
Ricky Furay (Arista)
Dickey Betts (Arista)
Heart (Mushroom)

HOT
Jefferson Starship (Grunt)
All Rhythm Section (Polygram)
Wings (Capitol)
Eric Clapton (RSO)
Kansas (Kinship)
Stevy Dan (A&M)
Journey (Capitol)
Jackson Browne (A&M)
Lynyrd Skynyrd (MCA)
Sly & The Family Stone (A&M)

REITH ALLEN PD Playing various cuts. Playing EDDIE MONY, HEAD EAST, GERRY RAFFERTY, WARRIN ZEVON, JOURNEY, SWEET, GENESIS, PATTI SMITH and PAUL DAVIS singles.

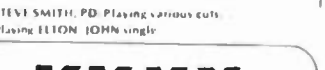


austin
512-834-8400

ADDED
Pure Prairie League (RCA)
John Miles (Arista)
Curly Simon (Elektra)
Marshall Tucker (Capricorn)
Steve Hackett (Chrysalis)
Sly & The Family Stone (A&M)
UR (Polygram)

HOT
Genesis (A&M)
Eliot (Capitol)
Little Feat (WB)
Garland Jeffreys (A&M)
Bob Welch (Capitol)
Jethro Tull (Chrysalis)
Journey (Capitol)
Jackson Browne (A&M)
Auger Tappet (WB)
Love (Globe)

STEVE SMITH PD Playing various cuts. Playing ELTON JOHN single.

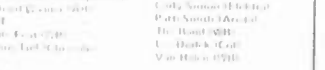


BAKERSFIELD
805-393-3000

ADDED
Chuck Mangione (A&M)
Hot Tuna (Grunt)
George Frideric Handel (A&M)
Hanging Loose (Portrait)
Todd Rundgren (WB Bristle)
Seals & Crofts (WB)
HOT
Jethro Tull (Chrysalis)
Jefferson Starship (Grunt)
Journey (Capitol)
Jackson Browne (A&M)
Auger Tappet (WB)
Love (Globe)

Eric Clapton (RSO)
Warren Zevon (A&M)
All Rhythm Section (Polygram)
Genesis (A&M)
Journey (Capitol)
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FERRY GAINER PD Playing various cuts. Playing BONNIE TYLER single.

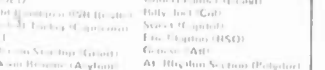


Baltimore
301-859-0900

ADDED
The Band (WB)
Seals & Crofts (WB)
Parland (Passport)
Alvin Lee (RSD)
Andrew Lloyd Webber (MCA)
Gale Force (Fantasy)
Robert Holmes (Private Stock)
Passport (A&M)
Richard Wagner (A&M)
Roy Buchanan (A&M)
Alan Clarke (A&M)

HOT
The Band (WB)
Eliot (Capitol)
Clifford (Blue Bird)
Ian Dury (Sire)
Les Dudek (Col)
FM (MCA)
Jethro Tull (Chrysalis)
Nick Lowe (Col)
Wendell Tucker (Chrysalis)
Eddie Money (Col)
Roo! Boy Stim (WB)
Pete Smith (Arista)
Tastetown (Elektra)
Bob M. Ray (Arista)
Warren Zevon (A&M)

ROB STAVIN MD Playing various cuts. Playing STEVE EDDIE, MONY, CARLY SIMON, PLAYER, BONNIE TYLER, GERRY RAFFERTY, PATTI SMITH and MEAT LOAF singles.



Binghamton
607-732-8800

ADDED
RED Speedwagon (Epic)
Pure Prairie League (RCA)
38 Special (A&M)
Clifford (Blue Bird)
Ringo Starr (Portrait)
The Band (WB)
HOT
Jefferson Starship (Grunt)
Journey (Capitol)
Journey (Capitol)

All Rhythm Section (Polygram)
Jethro Tull (Chrysalis)
Eliot (Capitol)
Heart (Mushroom)
Ringo Starr (Portrait)
The Band (WB)
Curly Simon (Elektra)
Seals & Crofts (WB)
Wings (Capitol)

FRED HORTON PD/MD Playing various cuts. Playing CELEBRATION and BONNIE TYLER single.



BIRMINGHAM
205-785-6111

ADDED
Marshall Tucker (Capricorn)
Steve Hackett (Chrysalis)
Ringo Starr (Portrait)
Pure Prairie League (RCA)
Alan Clarke (A&M)
Archie Franklin (Arista)
Randy Bachman (Polygram)
RED Speedwagon (Epic)
HOT
Eric Clapton (RSO)
Jackson Browne (A&M)
Kansas (Kinship)
HOT
Warren Zevon (A&M)
Jefferson Starship (Grunt)
Journey (Capitol)
Journey (Capitol)
Journey (Capitol)
Journey (Capitol)
Journey (Capitol)
Journey (Capitol)

DON REITH, PD, TUCKER'S "Rhymes" "Loving You" HACKETT'S "Norma" RAFFERTY'S "Line" "Baker St."



Boston
617-267-1111

ADDED
Ringo Starr (Portrait)
Archie Franklin (Arista)
Randy Bachman (Polygram)
Patsy Cline (Sire)
Alvin Lee (RSD)
HOT
The Band (WB)

Eliot (Capitol)
FM (MCA)
Jefferson Starship (Grunt)
Nick Lowe (Col)
Bob Marley (Island)
Marshall Tucker (WB)
Robert Palmer (Island)
Wings (Capitol)
Warren Zevon (A&M)

JOHN BRODIE MD Playing various cuts. Playing BOB SIEGER, HEAD EAST, ERUPTION, ELTON JOHN, PLASTIC BIRTRAND singles.

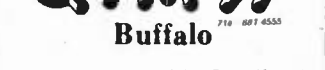


BOSTON
617-267-5900

ADDED
Village People (Col)
Hanging Loose (Portrait)
Seals & Crofts (WB)
Garland Jeffreys (A&M)

HOT
Wings (Capitol)
Robert Palmer (Island)
Sly & The Family Stone (A&M)
Curly Simon (Elektra)
Jefferson Starship (Grunt)
George Benson (WB)

JIM SPITTMAYER MD NELSON'S "Melody" "Georgia" Playing various cuts. Playing ROD STEWART, ART GAR LUNATI, ATLANTA RHYTHM SECTION, RUSS BAL LARD, CHUCK MANGIONE and BILL LABOUNTY singles.



Buffalo
716-881-6555

ADDED
Marshall Tucker (Capricorn)
Steve Hackett (Chrysalis)
Clifford (Blue Bird)
Ringo Starr (Portrait)
HOT
Billy Joel (Col)
Genesis (A&M)
Sly & The Family Stone (A&M)
Heart (Mushroom)

Jackson Browne (A&M)
Jefferson Starship (Grunt)
Chuck Mangione (A&M)
Wings (Capitol)
Eric Clapton (RSO)
Sly & The Family Stone (A&M)
Tina Turner (A&M)
Warren Zevon (A&M)
Eliot (Capitol)
Jethro Tull (Chrysalis)

IRV GOLDIARB MD Playing various cuts. Playing BONNIE TYLER and ELTON JOHN singles.



Cambridge
617-492-6450

ADDED
Arrows (A&M)
Marshall Tucker (Capricorn)
Pure Prairie League (RCA)
HOT
Amazing Rhythm Aces (A&M)
The Band (WB)
FM (MCA)
Jerry Garcia (Arista)
John Hall (Arista)

Jefferson Starship (Grunt)
Garland Jeffreys (A&M)
Jethro Tull (Chrysalis)
Eliot (Capitol)
Robert Palmer (Island)
Gerry Rafferty (UA)
Suffragan Bros (Col)
Renaissance (Sire)
Curly Simon (Elektra)
Wings (Capitol)

DON COHEN MD Playing various cuts. Playing GENESIS, JUICE NEWTON and BONNIE TYLER singles.



Casper
307-725-1515

ADDED
Marshall Tucker (Capricorn)
Seals & Crofts (WB)
Pure Prairie League (RCA)
Willie Nelson (Col)
Ben Sidran (Arista)
Kevin Lamm (Arista)
HOT
Jethro Tull (Chrysalis)
Todd Rundgren (WB Bristle)

Richie Furay (Arista)
Journey (Capitol)
Curly Simon (Elektra)
Jefferson Starship (Grunt)
Gerry Rafferty (UA)
Les Dudek (Col)
Bob Marley (Island)
Diane Drey (Capricorn)
Richard Torrance (Capitol)
Renaissance (Sire)
Jerry Garcia (Arista)
Heart (Mushroom)

FRED MOORE MD SEALS&CROFTS "Sunrise" Title "One More" "L'AGUE" "Grow" Title "Middle" "NEISSON" "Sunny" "Georgia" "Moonlight" "SIDRAN" "Lile" Title "Cadillac" "MARDONIS" "Man" "Reason" "LAMB" "Track" "Arm" Playing BOB SIEGER single.



Charleston
803-728-7277

ADDED
Steve Hackett (Chrysalis)
Huey Lewis (Arista)
Todd Rundgren (WB Bristle)
Clifford (Blue Bird)
Alvin Lee (RSD)
Randy Furay (Arista)
Willie Nelson (Col)
Tim Weisberg (UA)
HOT
Eric Clapton (RSO)
Warren Zevon (A&M)

Chuck Mangione (A&M)
Jefferson Starship (Grunt)
Wings (Capitol)
Jethro Tull (Chrysalis)
All Rhythm Section (Polygram)
FM (MCA)
Heart (Mushroom)
The Band (WB)
Marshall Tucker (Capricorn)
Journey (Capitol)
Charlie Janus (Arista)
Little Feat (WB)
Warren Zevon (A&M)

MAJIA PIFF, MD Playing various cuts. Playing PATTI SMITH single.



Charlotte
704-372-1500

ADDED
Steve Hackett (Chrysalis)
Mac McAnally (Arista)
HOT
Nantuckett (Epic)
Jan Akkerman (A&M)
Billy Joel (Col)
George Benson (WB)

Eric Clapton (RSO)
Jimmy Buffett (A&M)
Wings (Capitol)
Jefferson Starship (A&M)
All Rhythm Section (Polygram)
Heart (Mushroom)

JACOB TORSTING, MD. Playing various cuts. Playing BOB SIEGER, CARLY SIMON, EDDIE MONY and GERRY RAFFERTY singles.



Charlotte
704-372-1500

ADDED
Brian Eno (Island)
Paul Horn (Mushroom)
Flora Purson (Polygram)
Todd Rundgren (WB Bristle)
Ben Sidran (Arista)
Dominic Troiano (Capitol)
HOT
Auger Tappet (WB)
Archie Franklin (Arista)
The Band (WB)

Colosseum (MCA)
Deodato (WB)
Al DiMeola (Col)
Diane Drey (Capricorn)
Genesis (A&M)
Scarlett Rivera (WB)
Curly Simon (Elektra)
UK (Polygram)
Andrew Lloyd Webber (MCA)
Wings (Capitol)
Frank Zappa (WB)

CHRIS JONIS, MD. Playing various cuts.



CHATTANOOGA
615-577-7300

ADDED
Head East (A&M)
Carly Simon (Elektra)
HOT
Todd Rundgren (WB Bristle)
Les Dudek (Col)
Eliot (Capitol)
Walter Egan (Col)
Dickey Wells (Arista)
Jerry Garcia (Arista)

Little Feat (WB)
Lynyrd Skynyrd (MCA)
Eddie Money (Col)
Wings (Capitol)
Warren Zevon (A&M)
All Rhythm Section (Polygram)
Jethro Tull (Chrysalis)
Billy Joel (Col)
Jackson Browne (A&M)
ELO (Capitol)
Stevy Dan (A&M)
Bob Welch (Capitol)
Journey (Capitol)
Jimmy Buffett (A&M)
Player (RSD)
RED Speedwagon (Epic)

DON MATHISEN, MD. Playing various cuts.



Chicago
312-894-9000

ADDED
The Band (WB)
Marshall Tucker (Capricorn)
HOT
Billy Joel (Col)
Jackson Browne (A&M)
Wings (Capitol)

Journey (Col)
Eric Clapton (RSO)
Stevy Dan (A&M)
Jethro Tull (Chrysalis)
Genesis (A&M)
All Rhythm Section (Polygram)
George Benson (WB)

BILL EVANS, MD. Playing various cuts.



Chicago
312-777-1700

ADDED
None
HOT
Eliot (Capitol)
Al DiMeola (Col)
Todd Rundgren (WB Bristle)
The Band (WB)
Warren Zevon (A&M)
Jefferson Starship (Grunt)

Genesis (A&M)
Kansas (Kinship)
Billy Joel (Col)
Bob Weir (Arista)
Journey (Capitol)
Eliot (Capitol)
All Rhythm Section (Polygram)
Charlie Janus (Arista)
Les Dudek (Col)

BOB GILMS, MD. Playing various cuts.



Cleveland
216-763-6667

ADDED
Richard Torrance (Capitol)
Rae Elth (Prodigal)
Richie Furay (Arista)
Flame (MCA)
Alvin Lee (RSD)
HOT
Genesis (A&M)
Jefferson Starship (Grunt)
FM (MCA)

Heart (Mushroom)
Van Halen (WB)
Warren Zevon (A&M)
Eric Clapton (A&M)
Wings (Capitol)
Todd Rundgren (WB Bristle)
Randy Furay (Arista)
Humble (Polygram)
All Rhythm Section (Polygram)
The Gods (Millennium)
Jackson Browne (A&M)
See Level (Capricorn)
British Lions (RSO)

JOHN GORMAN, PD. Playing various cuts. Playing DUKE & THE DRIVERS, CIRCUS, ALLAN CLARKE, PLAYER, TYONNE LILLMAN, JAYR WEAVER, ELTON JOHN, SWEET, WALTER EGAN and RONNIE SPECTOR singles.



Cleveland
216-431-6100

ADDED
John Miles (Arista)
Eliot (Capitol)
Frankie Miller (Chrysalis)
HOT
Jackson Browne (A&M)
Eric Clapton (RSO)

Jefferson Starship (Grunt)
Genesis (A&M)
Billy Joel (Col)
Warren Zevon (A&M)
FM (MCA)
Wings (Capitol)
Stevy Dan (A&M)
Journey (Col)

ERIC STEVENS, PD. Playing various cuts. Playing SWEET, ELTON JOHN, and MEAT LOAF singles.



Columbus
614-221-1271

ADDED
Rainbow (Polygram)
Marshall Tucker (Capricorn)
HOT
Warren Zevon (A&M)
Eddie Money (Col)
All Rhythm Section (Polygram)
Jefferson Starship (Grunt)
Jackson Browne (A&M)
Patti Smith (Arista)

Stevy Dan (A&M)
Kurtis (Kinship)
Eric Clapton (RSO)
Journey (Col)
Chuck Mangione (A&M)
Wings (Capitol)
Heart (Mushroom)
Journey (Capitol)
Journey (Capitol)
Journey (Capitol)
Journey (Capitol)
Journey (Capitol)

STEVE RUNNER, MD. Playing various cuts. Playing STEVE ELO and ANDREW GOLD singles.



Dallas
214-748-2050

ADDED
Seals & Crofts (WB)
Alan Clarke (A&M)
Alvin Lee (RSD)
UK (Polygram)
Tom Weisberg (UA)
Answers (A&M)
Auger Tappet (WB)
Billy Falcon (UA)

Warren Zevon (A&M)
Wings (Capitol)
Jefferson Starship (Grunt)
Journey (Col)
Little Feat (WB)
Heart (Mushroom)
Van Halen (WB)
Warren Zevon (A&M)
All Rhythm Section (Polygram)
Eric Clapton (RSO)
Heart (Mushroom)
Eddie Money (Col)

BOB SHANNON, MD. Playing various cuts.



Dallas
214-528-5000

ADDED
Alvin Lee (RSD)
Alan Clarke (A&M)
Domenec Troiano (Capitol)
Randy Bachman (Polygram)
Stevy Dan (A&M)
Ben Sidran (Arista)
Seals & Crofts (WB)
HOT
Journey (Col)
Gerry Rafferty (UA)
Chuck Mangione (A&M)
Eddie Money (Col)

Warren Zevon (A&M)
Wings (Capitol)
Jefferson Starship (Grunt)
Van Halen (WB)
Journey (Col)
Little Feat (WB)
Heart (Mushroom)
Journey (Capitol)
Warren Zevon (A&M)
All Rhythm Section (Polygram)
Eric Clapton (RSO)
Heart (Mushroom)
Eddie Money (Col)

TIM SPINER, MD. CLARKE'S "Beated" "Born" Playing various cuts. Playing ELTON JOHN single.



Dayton
513-278-1501

ADDED
Seals & Crofts (WB)
Band (WB)
Clifford (Blue Bird)
Sire (A&M)
HOT
Jackson Browne (A&M)
Eric Clapton (RSO)

Eddie Money (Col)
Billy Joel (Col)
Chuck Mangione (A&M)
Genesis (A&M)
Sly & The Family Stone (A&M)
George Benson (WB)
Wings (Capitol)
Journey (Col)

SEAN SCOTT MD SEALS&CROFTS Title "Eric" BAND, Read: CLIMAX, "Makin' Love"

ON THE ROAD

DOUCETTE

...Serious rock & roll

on Mushroom Records

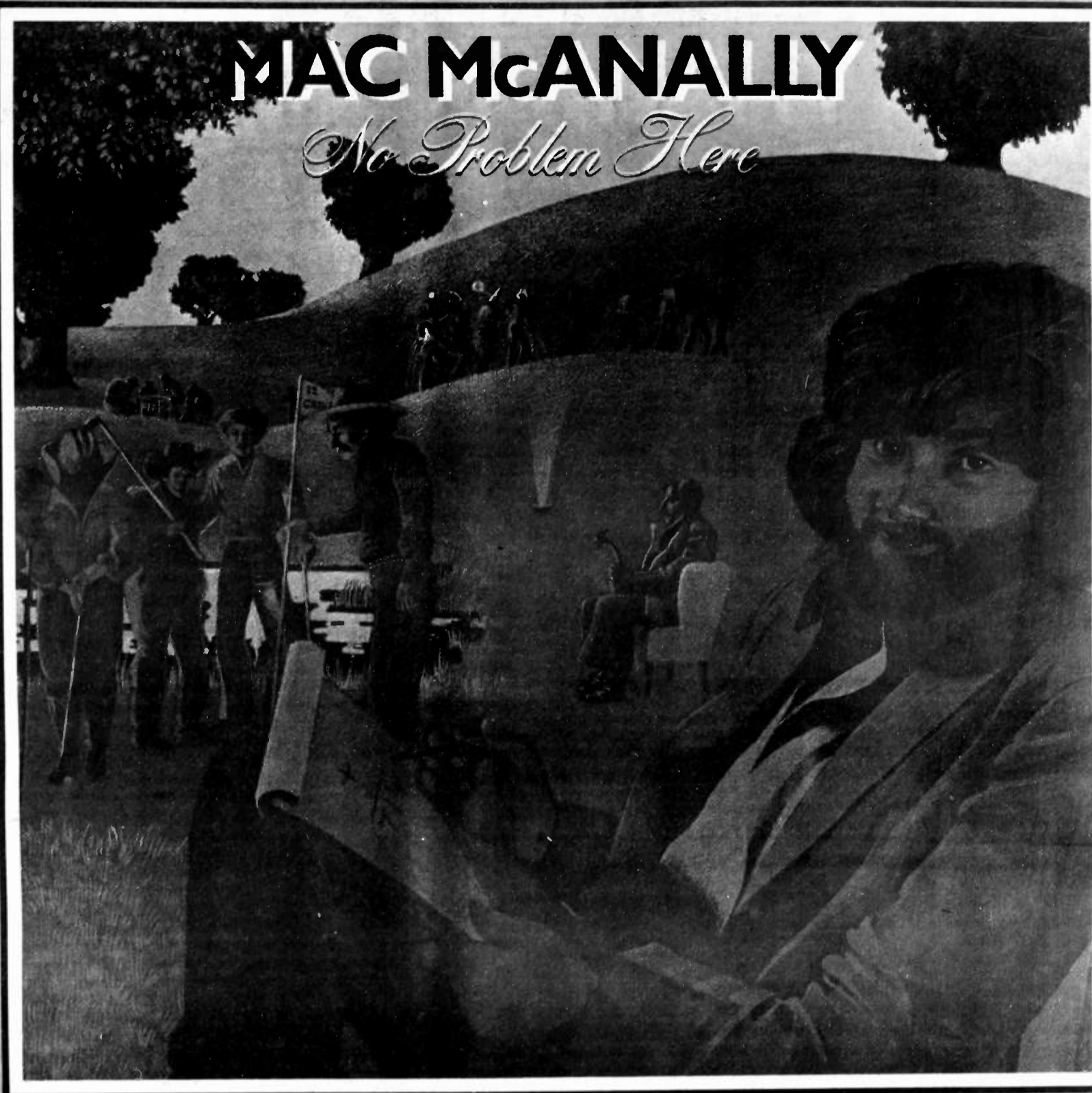
MAY 5—PALACE THEATRE—CALGARY, ALBERTA, CANADA
MAY 11—CKLG-FM BENEFIT SHOW—VANCOUVER B.C, CANADA

TOURING THE NORTHWEST SOON!

(Advertisement)

MAC McANALLY

No Problem Here



Ariola Records Is Proud To Announce
The Second Album By

MAC McANALLY

No Problem Here



Produced by Clayton Ivey & Terry Woodford for Wishbone, Inc.

Available on Ariola Records and Tapes



Tune In To
"The Hermit Of Mink Hollow"



TODD RUNDGREN

The Single Question:

"Can We Still Be Friends?"

The Answer:

**R&R ALBUM AIRPLAY—
ALREADY NUMBER 17!**

Special Todd Rundgren Performances:

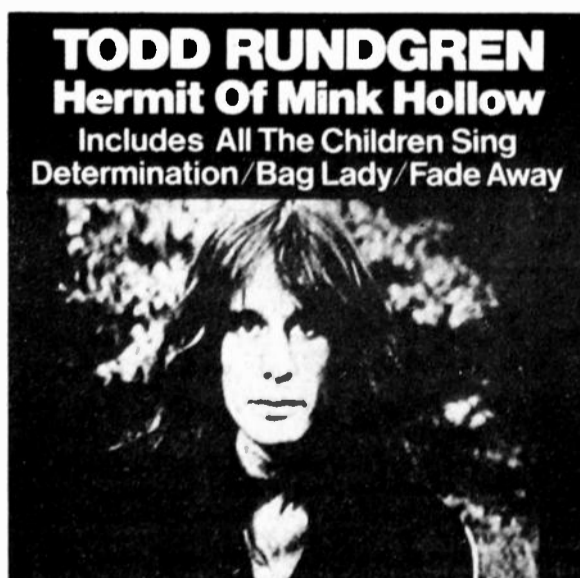
New York—Bottom Line—May 10-14

Los Angeles—Roxy—May 17-21

SPECIAL ADDED PERFORMANCES:

Los Angeles—Roxy—May 22-23

SOLD OUT!



Produced, arranged and
engineered by Todd Rundgren.
On Bearsville Records.



WNOE-FM
New Orleans
809-379-7172

ADDED
Clyde McPherson (Capitol)
Curtis Mayfield (Capitol)
Curtis Mayfield (Capitol)
Curtis Mayfield (Capitol)
Curtis Mayfield (Capitol)
Curtis Mayfield (Capitol)
Curtis Mayfield (Capitol)
Curtis Mayfield (Capitol)
Curtis Mayfield (Capitol)
Curtis Mayfield (Capitol)

ROBERTA P. DAVIS MD Playing various cuts
Playing **MICHAEL JOHNSON** and **PAUL DAVIS** singles

WRNO
New Orleans
504-382-8100

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)

DAVID ROBERTS MD Playing various cuts
Playing **DAVID ROBERTS** and **DAVID ROBERTS** singles

WAIWYI
New York
609-426-2222

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)

TEAM MORRIS MD Playing various cuts
Playing **ROGER POWELL** and **WATER BOND** singles

WYZZ
New York
212-335-1300

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)

JOHN HARRIS MD Playing various cuts
Playing **JOHN HARRIS** and **JOHN HARRIS** singles

WNOF-M
Norfolk
804-627-8667

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

MIKE BAILEY MD Playing various cuts
Playing **MICHAEL JOHNSON** and **BILLY JOEL** singles

FM100 AM1140
Oklahoma City
805-421-8887

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

MIKE BAILEY MD Playing various cuts
Playing **MICHAEL JOHNSON** and **BILLY JOEL** singles

WQOL
Omaha
712-322-4041

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

BARRY TATE MD Playing various cuts
Playing **WHA** and **ELTON JOHN** and **BONNIE TYLER** singles

WOPX 100
Orlando
305-843-8870

ADDED
Marshall Tucker (Capitol)
Pure Prairie League (RCA)
Alvin Lee (RSO)
Wings (Capitol)
Jimmy Buffet (A&M)

ERIK MICHAELS MD Playing various cuts
Playing **ELTON JOHN** and **BOB DYER** singles

WORJ
Orlando
305-700-8810

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)

BRIE McGATHY MD Playing various cuts
Playing **ELTON JOHN** single

CHOP 106
Ottawa
613-383-1977

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

SHIRLEY NICHOLSON MD BRYAN MURPHY MD
BATEL WALK AGARD BISSON'S TUB BROWNE
Lead Out/Max Title CONELLO Defectors IWA's
Serpentine Title GENESIS TOLL HERIENS
Reelin' In The Park Title PALMER'S People
STEELES Dragon Title TOWNSHEND IAN'S Mis
understood Hang On My Baby WINGA Luck
Title ZEVA'S London Playing APRIL WINE CARY
MCCOY and ELTON JOHN singles

WIOQ
Philadelphia
215-635-8100

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)

HELEN EICHHE MD Playing various cuts
Playing **ELTON JOHN** and **ANDREW LLOYD WEBB** singles

wysp
Philadelphia
215-839-7625

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)

STEPHEN JOHNSON MD Playing various cuts
Playing **ELTON JOHN** and **BONNIE TYLER** singles

kink
PORTLAND
503-253-7625

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

MABLE BAILEY MD LOAFER 2 OUT OF 5 BANDS Night
"Candle" CHARLES DREAMER SAUSROIT'S Sun
one NEWBURY Wash JEFFREYS Rodan THOMAS
"Faces" TULLY Mouths Playing ROD STEWART GER
RY BARRIERY and ANDY GIBB singles

WBRU
Providence
601-272-9550

ADDED
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

GLENN STEWART MD Playing various cuts
Playing **CELEBRATION**, **PLASTIC BERTRAND**, **ROY TONEY**
DRIVE & THE DRIVERS, **YOUNG**, **ADULTS** and **TYPICAL**
BOB singles

WQDR
Raleigh
919-832-8811

ADDED
Marshall Tucker (Capitol)
Pure Prairie League (RCA)
Alvin Lee (RSO)
Wings (Capitol)
Jimmy Buffet (A&M)

CHRIS MILLER MD Playing various cuts
Playing **GERRY**
RABBITTY, **CHUCK MANGIONE**, **BONNIE TYLER**, **BAN**
SAS, **CARY SIMON** and **EDDIE MONLY** singles

WQDR
Raleigh
919-832-8811

ADDED
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

PAUL EMERY MD GENESIS Lark Rops Follow
MANN'S Cal TULLY Title Mouse HERIENS
The PALMER'S Worlds What's Coming DI BK
Central Park Playing BOB DYER AIRWAYEN
BONNIE TYLER and MICHAEL JOHNSON singles

WCMF
Rochester
716-206-5555

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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GARY WHIPPLE MD Playing various cuts
Playing **ROBERT GORDON**, **THE RICHMOND BOB**, **THE JAM**
ALVIN LAMB and **BONNIE TYLER** singles

WVNO
Rochester
716-232-7800

ADDED
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

DOUG JAMES MD Playing various cuts
Playing **BONNIE TYLER**, **WALTER GERRY RABBITTY** and **MAT LOAI**
singles

Y95
Rockford
815-877-8888

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

BRAD BOHLMAN MD Playing various cuts
Playing **BRAD BOHLMAN** and **BRAD BOHLMAN** singles

KZHP
Sacramento
916-448-2222

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

BRIE MILLER MD Playing various cuts
Playing **RUSS**, **BOB DYER** and **VANFORD TOWNSEND** singles

KTFM 1027
San Antonio
512-615-5500

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

MARC ELLIOTT MD Playing various cuts
Playing **MARC ELLIOTT** and **MARC ELLIOTT** singles

San Francisco
KMEC 106
415-761-9400

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)
The Band (Capitol)

BOBBY ELLI MD Playing various cuts
Playing **BOBBY ELLI** and **BOBBY ELLI** singles

KSAN
San Francisco
415-398-7075

ADDED
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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BILLY WISHBEE MD Playing various cuts
Playing **PLASTIC BERTRAND** single

KOME
San Jose
408-266-6811

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

DANA LANG MD Playing various cuts
Playing **ELI**
BRATHON, **ELTON JOHN**, **CHUCK MANGIONE**, **PLAS**
TIC BERTRAND and **BONNIE TYLER** singles

KSJO
SAN JOSE
408-246-6666

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

PAUL WELLS MD Playing various cuts
Playing **GERRY**
RABBITTY and **RO SPIEDWAGON** singles

WZLX
San Luis Obispo
805-544-5072

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

FRANK DI VANTIS MD Playing various cuts
Playing **TOM ROBINSON BAND** single

KUIE
San Rafael
415-456-1500

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

TONY BIRARDINI MD CLARK'S JILL LAX Alaska
All Dead Of Night THINS Chance Playing **PLAS**
TIC BERTRAND single

KTMS-FM
Rock 97
Santa Barbara
805-962-7975

ADDED
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)

MARK GIBBY MD REO'S THE SAUSROIT'S Sun
one HORN'S Undercurrents

WHEM
Santa Maria
805-922-7100

ADDED
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)

TODD BUSCH MD Playing various cuts
Playing **BILLY**
JOEL, **ANDREW GOID**, **WARREN ZEVOON**, **CHUE**
MANGIONE, **GINIS**, **GERALD BISSON**, **BONNIE**
TYLER, **PATTI SMITH** and **ELTON** singles

JM 100
Seattle
206-426-4300

ADDED
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)
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The Band (Capitol)

STEVE BILTON MD Playing various cuts
Playing **CHIEF**
MANGIONE single

KZAM
Seattle
206-464-1800

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)

JOHN BIRTZER MD Playing various cuts
Playing **JOHN BIRTZER** and **JOHN BIRTZER** singles

KZOK
Seattle
206-277-2123

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)

MAVIS MACKOFF MD Playing various cuts
Playing **BONNIE TYLER** and **PATTI SMITH** singles

WZLX
SPOKANE
509-448-7000

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

JOHN ADAIR MD Playing various cuts
Playing **WILLIE NELSON**, **ROTTI** and **SWIFT** singles

KADI
St. Louis
314-771-2123

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
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The Band (Capitol)

PETER PARSON MD Playing various cuts
Playing **MICHAEL JOHNSON** and **ELTON JOHN** singles

WZLX
St. Louis
314-861-7111

ADDED
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)
The Band (Capitol)

FEDERICA MD Playing various cuts
Playing **FEDERICA** and **FEDERICA** singles

“Few mainstream pop albums in recent memory have sounded this uncalculated and fresh.”

—ROLLING STONE

—And More From Rolling Stone!

“ANDREW LOOG OLDHAM’s longtime ambition to turn himself into Phil Spector has finally been realized through the somewhat unlikely medium of a suburban cowboy from Maryland named BENNY MARDONES...The result is a continuously engaging blend of old-fashioned pop melodramatics and genial footloose charm...If “THANK GOD FOR GIRLS” is any indication, East Coast teenagers could make those in California look insipid by comparison.”

WKLS	WSHE	WNEW
KSJO	WKTK	WPIX
WCOL	WZMF	WMMR
WHHY-FM	WMMS	KZEW
	WQDR	WLPX
	WQUT	WKQX
	KPFT	WAAF
	KPAS	WCCC
	KGRA	WBRU
	KY102	WTOS
	KRST	WBAB
	KTYD	KATT
	KAWY	KMOD
	WUVD	WCMF



**BENNY
MARDONES
“THANK GOD
FOR GIRLS”** PS 7007

Produced by Andrew Loog Oldham



PRIVATE STOCK RECORDS, LTD.
And GRT Tapes

Soon everyone will be saying “Thank God for Benny!”

FM 104
Toledo 419 242 3377

ADDED
 Boston Party (Asylum)
 Michael Tucker (Capricorn)
 America (A&M)
 Alan Lee (RCA)
 The Band (WB)
 Eric Burdon (A&M)
 Al Di Meola (A&M)
 EDI
 Jimmy Cliff
 Billy Joel (Cap)

NEW TUNERS M-F Playing various cuts. Playing JACKSON BROWNE, GEORGI BENSON, JEFFERSON STARSHIP, WINGS, ATLANTA RHYTHM SECTION, WARREN ZEVON, PATTI SMITH, BONNIE TYLER, LED ZEP, JOHN CHUCK MANGIONE, CARLY SIMON and EDDIE MONEY singles.

92-5 *stereofm*
wmhe
Toledo 419 527 1987

ADDED
 Bob Dylan (Capitol)
 Nancy Sinatra (A&M)
 Lou Reed (Capitol)
 Paul Simon (Capitol)
 EDI
 The Band (WB)
 KISS (Mercury)

PAUL GUTTERBERG M-F Playing various cuts. Playing MEAT LOAF, BOB DYLAN, CLYDE BURNETT, ENGLAND DAN & JOHN FORD COLEY, BOB DYLAN, GENESIS, CAROLINE KERR, ELTON JOHN, GUY LAWSON, GEORGI BENSON, PATTI SMITH, SWIFT, BONNIE TYLER and WALKER single.

Stereo 104
chumfm
Toronto 416 425 8888

BRIAN STANLEY M-F Playing various cuts. Playing VAN DYKE PARKER and JET single.

KWFM
TUCSON 520 242 1000

DON RAY M-F Playing various cuts. Playing BONNIE TYLER, WAP and ELTON JOHN singles.

KMOD
Tulsa 918 764 2111

ADDED
 Bob Dylan (Capitol)
 Alan Lee (RCA)
 The Band (WB)
 Eric Burdon (A&M)
 Al Di Meola (A&M)
 EDI
 Jimmy Cliff
 Billy Joel (Cap)

BILL BRULIN P-D Playing various cuts. Playing HOTEL, BONNIE TYLER, WIT WILHE, RUIRICON, MICHAEL JOHNSON and TORY BEAU singles.

WOUR
Utica 716 797 0011

ADDED
 Roddy & Maloney (I rector)
 Etta James (WB)
 Ian Thomas (A&M)
 Clarence Gatemouth Brown (Music a Medicine)
 Van Dyke Park (Big Sound)
 UR (Polygram)
 Ringo Starr (Polygram)
 HOT
 Eric Costello (Cap)
 Rick Laine (Cap)

TOM STARR M-F Playing various cuts. Playing ELTON JOHN, BONNIE TYLER, TORY BEAU and JULEE NEWTON singles.

dc 101
WASHINGTON D.C. 301 549 7700

MICHAEL MCKAY M-F DUDEK's Central Park JOEL'S Music, The Young JIVEONS, Tenderness, London STARSHIP's Matchboard, Runaway PALMER's What's Coming, Both Worlds, BUFFETT's Tills, Cheeseburger TALL, Tai Man, Atlanta ATLANTA's Evelyn, Rubber Str, WINGS' Tills, Enough, SIMON's Earth, Tranquillo, JULIE ROSS, Aeros, HALL'S, James-Ramsey, RATHERBY'S, Baker St, GENESIS, Follow Me. Playing EDDIE MONEY, STIVA and PLAYER singles.

WORCESTER

ADDED
 Michael Tucker (Capricorn)
 George Harrison (WB)
 The Band (WB)
 Eric Burdon (A&M)
 Al Di Meola (A&M)
 EDI
 Jimmy Cliff
 Billy Joel (Cap)

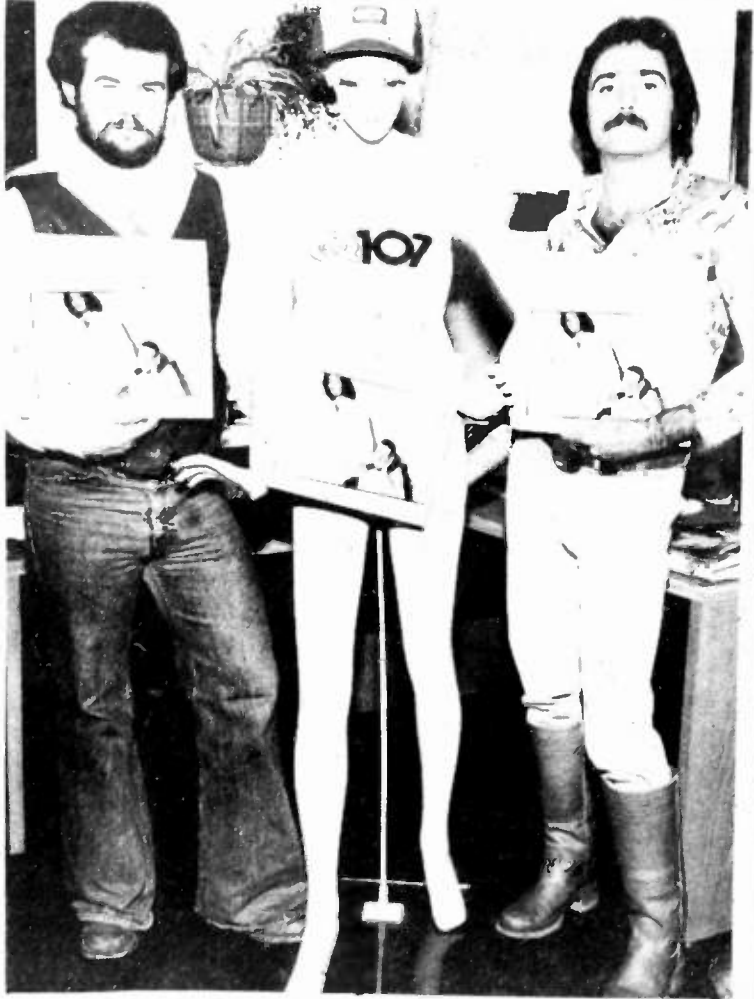
LEE ARNOLD P-D JOHN DUNSTAN, M-F Playing various cuts. Playing SWIFT and MEAT LOAF singles.



AND THEN THERE WERE TWELVE—While in Philadelphia for a concert appearance, Atlantic recording artists Genesis stopped by WYSP for an interview. Pictured (l-r, standing) are Atlantic artist development manager Steve Leeds, WYSP GM Frank Feller, assistant PD Jerry Abear, MD Steve Johnson, Genesis' Mike Rutherford, Walt O'Brien of Run It Music, unidentified WYSP intern; (l-r, front) air personality Bob Leonard, group's Phil Collins, Production Director Andy Robinson, promotion rep Rick Alden, and air personality Denny Somach.



NIGEL MEETS KADI—Columbia's Nigel Olsson greeted the staff of KADI on a recent promotional swing through St. Louis. Pictured (l-r) are CBS Artist Development Manager Carolyn Broner, KADI PD Peter Parisi, Olsson, and Manager John Babcock.



NEVER A DOLL MOMENT—In support of Warners artist Marc Jordan's "Mannequin" album, WEA dispatched dolls to Toronto AOR stations. Pictured at Q107 are (l-r) air personality Bill Anderson, the mannequin (modeling a station T-shirt) and WEA's Jim Campbell.

When we publish a special edition...
 You can be sure it's *special*.

COMING THIS MONTH

THE AOR STORY

From pre-Donahue to post-Abrams.
IN FULL COLOR
 A BONUS TO ALL R&R SUBSCRIBERS

THE PICTURE PAGE

Foreigner In Sydney



Shown at a gold record presentation following Atlantic recording group Foreigner's performance in Sydney, Australia are, from left: group manager Bud Prager, Foreigner members Dennis Elliott, Al Greenwood and Mick Jones; Atlantic VP/International Operations Phil Carson; Foreigner's Ed Gagliardi and Lou Gramm; Atlantic West Coast A&R Director John David Kalodner, and Foreigner's Ian McDonald.

King Awarded



ABC recording artist B.B. King joined lawyer F. Lee Bailey for a concert and rap session for inmates at high security Norfolk Prison outside Boston. Pictured is the Deputy Commissioner of Corrections, Thomas P. Sellers presenting King with an official state proclamation thanking him. Left to right: King; Sellers; inmate; and Bailey.

McNichol Siblings Sign With RCA



Kristy McNichol, of the series "Family" and her brother, Jimmy, recently signed to record exclusively for RCA Records. Shown at the signing are (from left) Phil Margo; Allen Amron and Larry Halpern, the duo's managers; Warren Schatz, Division Vice President, East Coast A&R, RCA; and Kristy.

Burkhart Platinum Award



A special neon-encased platinum record was presented by the Scotti Brothers to Kent Burkhart of Burkhart/Abrams Associates for his help in the success of WB recording artist, Debby Boone's "You Light Up My Life." Shown from left to right; Ben Scotti of Scotti Brothers; David Urso, WB National Promotion Director; Burkhart; and Fred Scotti.

Dirk Does Whisky



Elektra/Asylum recording artist Dirk Hamilton recently debuted at the Whisky in Los Angeles to introduce his new album. Seen here between shows are (l-r) Hamilton, his manager Bill Siddons and label executives Mel Posner, E/A Vice Chairman and Jerry Sharell, E/A Vice President/Artist Development.

Stillwater's Mindbending



Capricorn Records recording artists Stillwater were the first riders of Six Flags Over Georgia's new rollercoaster named the Mindbender. Pictured backstage with Stillwater after post-ride concert are (left to right): Billy Wendt, road manager; Mike Causey of the group; Buddy Buie, producer; Sebie Lacey and Bob Spearman of Stillwater; Duke Golden, band advisor; Alex Hodges of the Paragon Agency; Capricorn's Iris Horowitz; Buck Williams of Paragon; and Stillwater's Al Scarborough.

COUNTRY

PLEASE NOTE OUR NEW PHONE NUMBER:
(213)553-4330



Direct From Duncan

by Jim Duncan, Country Editor

News Notes

Starting next Monday, May 8, R&R's new number will be (213) 553-4330. All of us at R&R, especially those of us who have been here since the early days of the company, are looking forward to new facilities. It will make it much easier for us to function in our continued growth and expansion, and to serve the industry even better on a day-to-day basis.

...Robert W. Knight takes over as PD of WMPS/Memphis. He'll be in Memphis May 8. Craig Scott, VP of Programming for Plough Broadcasting Company, Inc., has been doing the PD job at WMPS. He will continue to oversee all the station. By the way, Knight comes to WMPS from Plough's WACQ/Boston (formerly WCOP, Country station)....Tommy Charles quit working for WWOK/Miami as PD after a dispute with owner Jack Roth. Roth had told Charles through the GM of WWOK to drop all the Dolly Parton records. According to Charles, Roth apparently felt slighted by the Parton organization during a recent concert in Charlotte, N.C. Roth owns WAME in that market. Charles told R&R, "I don't feel I have to play Roth's silly games in Miami because of some bullshit in Charlotte." Music Director Ron Tatar was appointed interim-PD for WWOK. If you are looking for a decent programmer Charles can be reached at his home in Miami, (305) 279-9685....Attended a lunch last Friday at the Beverly Hilton Hotel where manager-promoter Jim Halsey announced former ABC Records executive Larry Baunach will join his company as VP/Special Projects. Even though the firm is based in Tulsa, Baunach will be based at their offices in Los Angeles. At the lunch there were hints of a possible new label under the Halsey banner. Immediately Baunach will help Halsey in looking for some more radio properties. Plans for the November 3-5 International Music Festival in Tulsa, put on by Halsey, were also announced during our meeting. More details soon....WEPP-FM/Pittsburgh is now at 50,000 watts of power, both vertical and horizontal patterns. The station continues to simulcast with their 50 KW AM day-timer....Jim Backus, aka J.B. Gibson, presently an air personality with WYTL/Oshkosh and Production Director for WYTL/WOSH has been appointed Program Coordinator for WOSH....Tim Ryan has joined WNRS/Ann Arbor to do 6-9pm. This is his first job in radio; he had been with Michigan Bell prior to joining WNRS....The syndication company owned by WIRE/Indianapolis PD Bill Robinson, Music Works, just picked up KMON/Great Falls for their Country format. KMON's GM is Al Donahue....Marty Ski from KCBQ/San Diego has joined KSON to do weekends. Former weekender Casey Michaels takes over the all-nighter at KSON....Tom Allen, PD of WDEE/Detroit, will be hosting a new Country radio feature called "Back Track," a five minute syndicated program being produced through Toby Arnold out of Dallas. For more info call (214) 661-8201....It's good to see Diane Brennan's back (her front ain't too bad either!) Ms. Brennan, Director of Music Research for WBAM/Montgomery, has been in Germany for the past month....Talk to you from our new place next week. Got to get a move on....

Academy Of Country Music Awards Given

The 13th Annual Academy of Country Music awards were presented last Thursday night at the Shrine Auditorium. The program was hosted by Kenny Rogers, Donna Fargo and Barbara Mandrell. Rogers managed to be a top award-getter besides just being host. He took honors as top male vocalist of the year. His single "Lucille" won the single and song of the year award, plus his album on United Artist, "Kenny Rogers" was voted LP of the year. RCA's Dolly Parton was selected Entertainer of the Year. Other winners included UA's Crystal Gayle as top female vocalist; Mercury's Statler Brothers, group vocalists; Eddie Rabbitt, new male vocalist; and Debby Boone, new female.

KGBS/Los Angeles was selected "Country Radio Station of the Year." Pictured below are KGBS Program Director Ron Martin and VP and General Manager Paul Cassidy accepting the award from Freddy Fender (behind Cassidy) and Eula Thompson, of the Academy. KVOO/Tulsa, air personality Billy Parker was named "Country Radio Disc Jockey of the Year." The show was taped to air on the ABC-TV Network, May 23, at 11:30 PM on the East and West Coasts, Central areas an hour earlier.



KGBS/Los Angeles PD Ron Martin, GM Paul Cassidy; and Eula Thompson of the Academy of Country Music.



GENE WATSON VISITS WMZO—Capitol recording artist Gene Watson recently paid a visit to the WMZO/Washington D.C. studios to answer the request line and do an on-air interview. Shown (l-r) Jerry Paxson, Music Director; Watson; and Fred Figenshu, WMZO PD.

Promotions, Contests & Concerts

WUBE/Cincinnati air personalities Dave Williams and Ron Lawson rode elephants in the recent Ringling Bros. circus parade. DJ Larry B followed the parade with a golden "super-duper-pooper-scooper" shovel. WUBE listeners were asked to vote on the elephant riders and the one to handle the official scooper....Speaking of walking, WNYN/Canton disc jockey Larry Durian helped raise more than \$700 as a participant in the March of Dimes Walk-a-thon....KXRB/Sioux Falls just ran a weekend of playing the all-time top 200 Country hits. Good response, according to PD Kurt Andrews....In their first concert presentation, WMPS/Memphis had The Kendalls, Ronnie Sessions and Charly McClain performing last weekend....Willie Nelson and Emmylou Harris were just presented by WIL/St. Louis for a concert....CFGM/Toronto, in cooperation with UA Records has been running their "Star Doors" contest. Listeners are invited to phone the station and guess which UA artist is behind the door. If they are right they get that star's album. Loser gets a six-pack of singles....As part of a promotion for a Cadillac dealership, WJVA/South Bend, Indiana ran a three-day contest, with remote broadcast and all, having listeners come in and register for use of a Cadillac for a year....WFEC/Harrisburg ran the Elvis concert series from 6-6:45pm each night for a week. They asked listeners to vote for their all-time favorite Elvis records. Those were aired on the Vince Grant show for five hours on a recent Sunday afternoon....More than 15,000 persons took part in the recent KHEY/El Paso Picnic. The entertainment was provided by Mercury's Jacky Ward....Both KNIX and KJJJ in Phoenix participated in last weekend's Sammi Smith Scholarship Fund Festival held in Globe, Arizona. Besides Ms. Smith, scheduled participants included Johnny Rodriguez, Bobby Borchers, Jessi Colter, Waylon Jennings and others....WSUN/St. Petersburg has been searching the beaches for listeners in their WSUN "Hits The Beach With BUCS (or Bucks)" contest. If they find someone listening, that person wins either cash (bucks) or an official Tampa Bay Buccaneer t-shirt (Bucs). The station also just had, according to PD Gary Kines, a "50's Weekend." The station aired the top hits of the fifties and gave away fifty dollar bills. Kines was asked by R&R what percentage of music that weekend was from the fifties; he said, "50-50."....KRDR/Portland gave their audience a chance to get "a piece of the action" by guessing the weight of the apples used to make a ten foot apple pie. Entrants had a chance to win a variety of prizes for their guesses....KTOM/Salinas, California, is running a "Time-saver" contest. Inside the "time-saver" machine are all the KTOM jocks. A prize is given to each hour's correct caller. If they correctly guess the name of the KTOM jock who will pop his head out of the machine, they become eligible for the grand prize, a time-saving wash machine. The station has been running a promotion to select the KTOM "Country Cutie." From submitted pictures, the air staff will judge the girl to represent the station in various promotions throughout the year. Winner gets a new wardrobe. (Hope they send a picture.)....How about your station? Let us know what is going on. Send pictures of interest to our new home base: Radio & Records Newspaper, Attention: Country Editor, 1930 Century Park West, Century City, California, 90067. Don't forget our new phone number: (213) 553-4330.

Biff Collie

Inside Nashville



PERSONALITIES: Carl Smith is at home on the ranch recuperating from surgery....The Statler Brothers, along with Lynn Anderson and Mel Tillis will co-host the 12th Annual Music City News Popularity Awards to be telecast live from the Grand Ole Opry on June 6th....Phil Walden, President of Capricorn Records, based in Macon, Georgia, has just announced the re-signing of Kenny O'Dell. O'Dell is best known for his writing of "Behind Closed Doors" and many hit singles for Billie Jo Spears, as well as other artists...Pee Wee King, a member of the

Country Music Hall of Fame, has been elected President of the Country Music Foundation Board of Trustees. The Country Music Foundation directs the activities of the Hall Of Fame and Museum, the CMF Library and Media Center (a great source of historical information about Country music), and the CMF Press, which publishes the three-times-a-year Journal of Country Music....Charlie Daniels and his band Grand Ole Opry'ed as did Ava Barber from the Lawrence Welk show (she's from Knoxville).

Continued on page 52



“Hello, This Is Joannie

**(The Telephone
Answering Machine Song)”**

PAUL EVANS

Terrific Country and Pop novelty song.

Guaranteed to keep your audience hangin' on and on.

A helluva hook for your receivers.

Sure to keep your lines busy!!

**ALREADY BUSY AT:
WHK - KENR - WEEP - KRAK - WEMP**



**Distributed by
Polydor Records**

COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

EMMYLOU HARRIS

Two More Bottles Of Wine (WB)

Good activity in all regions. Chart action includes 31-25 WHK, 30-20 KRMD, 23-18 WUBE, 22-14 WSLR, 23-18 KSON, 35-26 WONE, 38-26 KNEW, 36-23 KRZY, debut 24 WWOK, 17-12 KAYO, 32-28 WHOO, debut 28 KLAK, 26-19 KFTN, 28-20 KXRB, debut 29 KERE, 27-23 WEEP, 26-22 WUNI. Added at WDAF, KSSS, KIDN, WPOC-FM. R&R Chart: 36-29

NEW & ACTIVE

CRISTY LANE "I'm Gonna Love You Anyway" (LS) New this week at KSON, KCKC, KNIX, WWJO, WWOK. Chart action includes 33-28 WIRE, 23-19 KLAK, 30-20 WUBE, 26-20 WHK, 29-24 KENR, 30-26 WSUN, 32-26 KRMD, 28-20 KJJJ, 25-15 KHEY, 22-14 KXRB, 33-25 WFNC, 36-29 WHBF, 26-18 KAYO. R&R Chart: 37-32.

JOHNNY PAYCHECK "Me And The I.R.S./Georgia In A Jug" (Epic) "IRS" side charts 40-29 KNEW, 31-27 WDEE, 39-26 WIRK-FM, 31-23 KRMD, 37-30 KRZY, 28-22 WHOO, 20-16 WDAF, 16-5 WWOK. "Jug" side added at KCKC, KSSS, WBAP, WONE. Charts 48-26 KSO. R&R Chart: 35-31.

GENE WATSON "Cowboys Don't Get Lucky All The Time" (Capitol) Added this week at WIL. Charts 21-8 KENR, 35-28 KRMD, debut 28 WEAT, 32-24 WONE, 34-28 WWVA, debut 27 WUNI, 35-28 WHBF, 36-29 KFGO, 33-21 KEBC, 36-29 KBBQ. R&R Chart: 39-33.

STELLA PARTON "Four Little Letters" (Elektra) Chart action includes 22-17 KGBS, 26-20 KRZY, debut 27 KERE, debut 29 KAYO, 28-23 WONE, debut 29 WUNI, 29-23 WSLR, 22-18 WWVA, 23-19 WTSO, debut 28 WDDD. Added at WWJO. R&R Chart: 38-34.

BONNIE TYLER "It's A Heartache" (RCA) Adds this week at KLAC, WONE, WHK, WEEP, KERE, KJJJ. Charts 38-29 KGBS, debut 5 WHN, 28-19 WAME, 11-5 WPLO, 7-4 KENR, debut 30 KLAK, 29-22 WSUN, 22-14 KFTN, debut 30 KRMD, debut 27 WFEC. R&R Chart: debut 35.

ROY HEAD "Now You See 'em, Now You Don't" (ABC) New this week at KGBS, KNEW, WIL, WWOK, WSUN, WWOL, WSLR, KCKN, WCOS-FM. Chart activity includes 36-30 WUBE, debut 30 WPLO, 31-24 KLAK, debut 23 KERE, 28-22 WWVA, 33-27 KRMD, 34-29 KLVI, debut 28 KAYO. R&R Chart: debut 39.

TOM T. HALL "I Wished I Loved Somebody Else" (RCA) Adds at KERE, WJJD, WIL, WSUN, WNYN, WCOS-FM. Charts 36-24 KCKN, debut 28 WUNI, 35-28 KFGO, debut 27 WSUN, 37-25 KRMD, 26-19 WWVA. R&R Chart: debut 40.

MEL TILLIS "I Believe In You" (MCA) A "Most Added" record this week. Some new adds include KCKC, KAYO, WDEE, WHK, WBAP, WUNI, KIKK, KENR, KJJJ, WWVA, WSM, WJJD, WIL, WSUN, KKYX, KSO, KHAK, KNIX, KRZY, KLAK, KERE, WKKN, WNRS, WXCL, WAME, WEAT.

BILL ANDERSON "I Can't Wait Any Longer" (MCA) Another of the "Most Added" records this week. New adds include WHN, WDEE, WHK, KIKK, KERE, KNEW, WJJD, KHEY, WPOC-FM, KCKN, KIDN, and more. Charts 31-23 KCKC, 36-26 KSON, debut 27 WAME, 38-21 KRZY, debut 24 WUNI, 35-29 KJJJ, 36-24 KRMD.

MARGO SMITH "It Only Hurts For A Little While" (WB) A "Most Added" record of the week. Some new adds include WMAQ, KLAC, KGBS, WAME, WJJD, WDEE, KSO, KHEY, WSUN, KERE, KCKN, WCOS-FM, WKYG, KBBQ, WYTL, WXOR. Charts: 41-28 WIRK-FM, debut 29 WPLO, debut 24 KAYO, 37-28 WONE, debut 25 WUNI, 26-20 WSLR.

MEL STREET "Shady Rest" (Polydor) New this week at KNEW, WONE, KAYO, KRZY, WFNC, KUGR, WJJD, KGA, WWVA, WMUS-FM, WXOR, WHBF. Charted: 39-27 KFTN, debut 30 WUNI, debut 30 KERE.

LYNN ANDERSON "Rising Above It All" (Columbia) New adds this week at WPLO, WIRE, KERE, KRMD, WWOL, KVOO, KRDR, KSSS, KRAM, WFNC, WLAS, KLVI. Charts at 27-19 KFGO, 27-22 WUBE.

CON HUNLEY "Woman To Man" (Prairie Dust) New adds at WHK, WPLO, WAME, KJJJ, WNYN, KYNN, KEED, KRGO, WXCL, WBAM, KFGO, KFTN, WNRS.

OAK RIDGE BOYS "I'll Be True To You" (ABC) Chart activity includes 30-24 KSON, 37-30 WSLR, debut 28 WAME, 33-28 KHAK, 19-12 WWVA, 40-29 KXRB, 33-27 WHOO, 31-22 KFTN. New adds at KAYO, WUNI, WWOK, KBET, WYTL.

TAMMY WYNETTE "I'd Like To See Jesus (On The Midnight Special)" (Epic) Adds this week at KLAC, KAYO, KNIX, WAME, KNEW, WHBF, KIDN, WNYN, WFMC, KBBQ. Charts 53-29 WDEE, 24-17 WUBE, debut 28 WWOK.

RANDY BARLOW "Slow & Easy" (Republic) Adds this week at KIKK, KCUB, WJJD, WWOL, KCKN, KHAK, WWJO, WDDD, KTOM. Charts 45-24 KHEY, debut 29 WAME, 28-22 KRMD.

KENNY DALE "The Loser" (Capitol) New this week at WWOL, WXCL, KEED, WBAM, WDN, WTSO, KEBC, WWVA, KARM, KFGO, WXOR.

BILLIE JO SPEARS "I've Got To Go" (UA) Adds this week include KCKN, WADR, WWOK, WUNI, KTOM, WNYN. Chart activity 37-28 WTSO, 29-24 WUBE, 39-23 KHEY, 31-25 KFGO.

BOBBY BORCHERS "I Like Ladies In Long Black Dresses" (Playboy) Chart activity includes 35-28 KEBC, debut 28 KERE, debut 26 KAYO, debut 27 KCKN. Added at WSUN, WUNI, KHAK, KARM, KFGO.

FREDDIE HART "Only You" (Capitol) New this week at WUBE, KCUB, WWOL, WNYN, KRDR, WGTO, WXCL, KHEY. Charts 39-29 KRMD.

CHARLY McCLAIN "Let Me Be Your Baby" (Epic) New at KNIX, WIL,

Radio & Records

COUNTRY AIRPLAY/40

May 5, 1978

Three Weeks	Two Weeks	Last Week		
9	3	1	①	DOLLY PARTON/It's All Wrong But It's All Right (RCA)
12	7	4	②	JOHNNY DUNCAN/She Can Put Her Shoes Under My Bed (Anytime) (Col)
2	1	2	3	KENNY ROGERS & DOTTIE WEST/Every Time Two Fools Collide (UA)
14	9	5	④	MERLE HAGGARD/I'm Always On A Mountain When I Fall (MCA)
1	2	3	5	EDDIE RABBITT/Hearts On Fire (Elektra)
13	12	6	⑥	ELVIS PRESLEY/Softly As I Leave You/Unchained Melody (RCA)
24	20	19	⑦	WILLIE NELSON/Georgia On My Mind (Columbia)
10	10	7	8	JOHNNY RODRIGUEZ/We Believe In Happy Endings (Mercury)
20	18	12	⑨	JIM ED BROWN & HELEN CORNELIUS/I'll Never Be Free (RCA)
22	21	13	⑩	STATLER BROTHERS/You Know You Are My Sunshine (Mercury)
21	16	11	11	SUSIE ALLANSON/Maybe Baby (WB)
34	25	20	⑫	JOE STAMPLEY/Red Wine And Blue Memories (Epic)
3	6	8	13	CHARLEY PRIDE/Someone Loves You Honey (RCA)
33	28	19	⑭	REX ALLEN JR./No, No, No (I'd Rather Be Free) (WB)
27	23	16	15	JERRY LEE LEWIS/Come On In (Mercury)
30	22	18	⑮	MICKY GILLEY/Power Of Positive Drinking (Playboy)
—	—	26	⑯	CHARLIE RICH/Puttin' In Overtime At Home (UA)
19	15	17	18	ERIC CLAPTON/Lay Down Sally (RSO)
37	27	23	⑰	WILLIE NELSON/If You Can Touch Her At All (RCA)
7	4	9	20	CARPENTERS/Sweet, Sweet Smile (A&M)
5	5	14	21	DON WILLIAMS/I've Got A Winner In You (ABC)
38	33	27	⑱	SONNY JAMES/This Is The Love (Columbia)
4	11	22	23	CRYSTAL GAYLE/Ready For The Times To Get Better (UA)
—	39	33	⑳	DAVE & SUGAR/Gotta Quit Lookin' At You Baby (RCA)
36	29	25	25	GARY STEWART/Whiskey Trip (RCA)
—	36	31	㉑	SANDY POSEY/Born To Be With You (WB)
—	—	34	㉒	LARRY GATLIN/Night Time Magic (Monument)
17	19	21	28	T.G. SHEPPARD/Don't Ever Say Goodbye (WB)
—	—	36	㉓	EMMYLOU HARRIS/Two More Bottles Of Wine (WB)
8	8	15	30	BILLY "Crash" CRADDOCK/I Cheated On A Good Woman's Love (Capitol)
—	—	35	㉔	JOHNNY PAYCHECK/Me And The I.R.S./Georgia In A Jug (Epic)
—	—	37	㉕	CRISTY LANE/I'm Gonna Love You Anyway (LS)
—	—	39	㉖	GENE WATSON/Cowboys Don't Get Lucky All The Time (Capitol)
—	—	38	㉗	STELLA PARTON/Four Little Letters (Elektra)
—	—	—	㉘	BONNIE TYLER/It's A Heartache (RCA)
29	24	28	36	JANIE FRICKE/Baby It's You (Columbia)
15	17	29	37	DON GIBSON/Starting All Over Again (ABC/Hickory)
11	13	24	38	KENDALLS/It Don't Feel Like Sinnin' To Me (Ovation)
—	—	—	39	ROY HEAD/Now You See 'em Now You Don't (ABC)
—	—	—	40	TOM T. HALL/I Wish I Loved Somebody Else (RCA)

NEW ENTRIES

This chart is based solely on airplay compiled weekly from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

CHART SUMMARY: Dolly Parton still holds steady in the number one spot, but Johnny Duncan is coming on strong at number two. Out of the top ten, Merle Haggard, Willie Nelson (Columbia), Brown & Cornelius and Statler Brothers are still gaining. Biggest movers include Joe Stampley, Charlie Rich, Dave & Sugar, Larry Gatlin and Emmylou Harris. Highest debut was at 35 with Bonnie Tyler. Roy Head and Tom T. Hall also debuted this week. The Johnny Paycheck "I.R.S." single has showed some signs of slowing, even though it is still doing well in many regions. Many stations have jumped on the flip side "Georgia In A Jug." Enough to cause a showing this week of the Paycheck single as a two-sided hit.

KENR, WWVA, WXOR, WWOK, WHBF, KTOM. Charts 21-16 KFTN.
JOHNNY RUSSELL "You'll Be Back (Every Night In My Dreams)" (Polydor) First week adds at WPLO, KRMD, WDN, WUBE, WXCL, KVOO, KEBC, KYNN, KRGO.
BELLAMY BROTHERS "Slippin' Away" (WB) New adds at KGBS, WIRE, WEAT, KSO, KLAK, KYNN, WKYG, WTSO.
BILLY "Crash" CRADDOCK "Think I'll Go Somewhere (And Cry Myself To Sleep)" (ABC) New this week at WHK, KCUB, KVOO, WWOL, KRDR, KRGO, KFTN, WKKN.
NARVEL FELTS "Runaway" (ABC) Starting to pick up again in some areas. Adds at WMAQ, KHAK, KRMD, WUNI. Charts 37-30 WIRE, 28-22 KENR, 25-20 KCKN, debut 30 WDDD.
RONNIE McDOWELL "Here Comes The Reason I Live" (Scorpion/GRT) Adds this week at WIRE, KGBS, WBAP, WKYG, WWVA, WYTL, WFNC.
JOHN WESLEY RYLES "Easy" (ABC) New adds at WONE, WIRE, KERE, KXCL, KRMD, KHEY, KRZY.
LINDA RONSTADT "I Will Never Marry" (Asylum) Added at KGBS, WPLO, WSM, KIKK, WUBE, KRGO. Charts 15-10 KSON, 24-17 WHK.
SAMMI SMITH "It Just Won't Feel Like Cheating (With You)" (Elektra) New this week at KAYO, KNIX, WBAM, WXCL, KYNN, WGTO, KLVI.
STERLING WHIPPLE "Dirty Work" (WB) Charts 26-20 KLAK, 36-30 WTSO. Added at KLAC, KGBS, KHAK, KCKN, WVMI.
JACKY WARD & REBA McENTIRE "Three Sheets In The Wind" (Mercury) Just added at WAME, KJJJ, KKYX, KHEY, WWOK, WHOO, WNRS.

Most Added

MEL TILLIS
 I Believe In You (MCA)
 BILL ANDERSON
 I Can't Wait Any Longer (MCA)
 MARGO SMITH
 It Only Hurts For A Little While (WB)

Hottest:

DOLLY PARTON (RCA)
 JOHNNY DUNCAN (Columbia)
 ROGERS & WEST (UA)
 MERLE HAGGARD (MCA)
 EDDIE RABBITT (Elektra)
 ELVIS PRESLEY "Softly" (RCA)
 WILLIE NELSON (Columbia)
 LARRY GATLIN (Monument)
 EMMYLOU HARRIS (WB)
 JOHNNY PAYCHECK "IRS" (Epic)

Most Requested

LW	TW	
1	1	JOHNNY DUNCAN (Columbia)
2	2	DOLLY PARTON (RCA)
—	3	BILL ANDERSON (MCA)
3	4	ROGERS & WEST (UA)
4	5	ELVIS PRESLEY (RCA)
5	6	EDDIE RABBITT (Elektra)
6	7	WILLIE NELSON (Columbia)
—	8	JOHNNY PAYCHECK "IRS" (Epic)
8	9	WILLIE NELSON (Columbia)
7	10	MERLE HAGGARD (MCA)

*Mostly "Softly" side

Radio & Records

Country Regional Adds

Midwest

WLSR Akron, Oh. Roy Head. WNRS Ann Arbor, Mi. Mel Tillis. WJXD Chicago, Ill. Margo Smith. WMAQ Chicago, Ill. Navel Felts. WSLR Akron, Oh. Roy Head. WNRS Ann Arbor, Mi. Mel Tillis. WJXD Chicago, Ill. Margo Smith. WMAQ Chicago, Ill. Navel Felts.

WUPE Cincinnati, Oh. Johnny Russell. WKH Cleveland, Oh. Willie Nelson (RCA). WNYN Canton, Oh. Tammy Wynette. WJXD Chicago, Ill. Margo Smith. WMAQ Chicago, Ill. Navel Felts. WUPE Cincinnati, Oh. Johnny Russell. WKH Cleveland, Oh. Willie Nelson (RCA). WNYN Canton, Oh. Tammy Wynette. WJXD Chicago, Ill. Margo Smith. WMAQ Chicago, Ill. Navel Felts.

WGRG Green River, Wyo. Jody Miller. WDEW Macon, Ga. Wayne Kemp. WYTL Oshkosh, Wis. Willie Nelson (RCA). WDDD Marion, Ill. Johnny Paycheck. WDAF Kansas City, Mo. Kenny Starr. WITL Lansing, Mi. Bill Anderson. WUPE Cincinnati, Oh. Johnny Russell. WKH Cleveland, Oh. Willie Nelson (RCA). WNYN Canton, Oh. Tammy Wynette. WJXD Chicago, Ill. Margo Smith. WMAQ Chicago, Ill. Navel Felts.

WJWO St. Cloud, Minn. Dave & Sugar. WYTL Oshkosh, Wis. Willie Nelson (RCA). WDDD Marion, Ill. Johnny Paycheck. WDAF Kansas City, Mo. Kenny Starr. WITL Lansing, Mi. Bill Anderson. WUPE Cincinnati, Oh. Johnny Russell. WKH Cleveland, Oh. Willie Nelson (RCA). WNYN Canton, Oh. Tammy Wynette. WJXD Chicago, Ill. Margo Smith. WMAQ Chicago, Ill. Navel Felts.

East

WPOC-FM Baltimore, Md. Joe Stampley. WYTL Oshkosh, Wis. Willie Nelson (RCA). WDDD Marion, Ill. Johnny Paycheck. WDAF Kansas City, Mo. Kenny Starr. WITL Lansing, Mi. Bill Anderson. WUPE Cincinnati, Oh. Johnny Russell. WKH Cleveland, Oh. Willie Nelson (RCA). WNYN Canton, Oh. Tammy Wynette. WJXD Chicago, Ill. Margo Smith. WMAQ Chicago, Ill. Navel Felts.

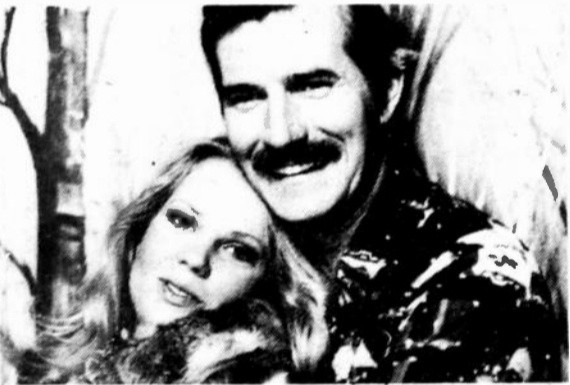
South

WPLA Atlanta, Ga. Vern Gosdin. WAME Charlotte, N.C. Tammy Wynette. WCOG-FM Columbia, S.C. Bill Anderson. WGTG Cypress Gardens, Fl. Johnny Paycheck. WYTL Oshkosh, Wis. Willie Nelson (RCA). WDDD Marion, Ill. Johnny Paycheck. WDAF Kansas City, Mo. Kenny Starr. WITL Lansing, Mi. Bill Anderson. WUPE Cincinnati, Oh. Johnny Russell. WKH Cleveland, Oh. Willie Nelson (RCA). WNYN Canton, Oh. Tammy Wynette. WJXD Chicago, Ill. Margo Smith. WMAQ Chicago, Ill. Navel Felts.

WUPE Cincinnati, Oh. Johnny Russell. WKH Cleveland, Oh. Willie Nelson (RCA). WNYN Canton, Oh. Tammy Wynette. WJXD Chicago, Ill. Margo Smith. WMAQ Chicago, Ill. Navel Felts. WUPE Cincinnati, Oh. Johnny Russell. WKH Cleveland, Oh. Willie Nelson (RCA). WNYN Canton, Oh. Tammy Wynette. WJXD Chicago, Ill. Margo Smith. WMAQ Chicago, Ill. Navel Felts.

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PLAYBOY BUNNY HOPS IN FOR EASTER—WIRE/Indianapolis was visited by Playboy magazine's Miss April. Morning personality Bill Robinson says he runs a clean show and wouldn't even let Miss April take her coat off!

Others Getting Significant Action

JERRY ABBOTT "I Want A Little Cowboy" (Churchill) New at KCKC, KLAK, KHEY, KRMD, on WMAQ. RAYBURN ANTHONY "Maybe I Should've Been Listening" (Polydor) Added at KICK, WWOK, Charts 34-25 KXRB. EDDY ARNOLD "Country Lovin'" (RCA) Added at WDDD, WKKN, KRMD. BOBBY BARE "Too Many Nights Alone" (Columbia) Added this week at KNEW, KRZY, WONE, WFNC, KBBQ. DEBBY BOONE "Baby I'm Yours" (WB) Added at KAYO, KSSS, WXCL, KLVI, WLAS. "God" side added at KRAM, KLVI. ED BRUCE "Man Made Of Glass" (Epic) New at WAME, KRDR, KEBC, KVOO. CASH & JENNINGS "There Ain't No Good Chain Gang" (Columbia) Added at WHN, KSON, KTOM. BILLY "Crash" CRADDOCK "I've Been Too Long Lonely Baby" (Capitol) Early adds at KCKC, KLAK. DRIFTING COWBOYS "Rag Mop" (Epic) Added at KRDR, KRAM, KVOO, WHOO. VERN GOSDIN "Never My Love" (Elektra) Added at WPLO, KENR, WSM, WUBE, KRGO, KBBQ, WBAM. DON KING "Don't Make No Promises (You Can't Keep)" (Con Brio) This week's adds at WIRK-FM, WEAT, WHOO, KXRB, KSO, KYNN, KBBQ. ANNE MURRAY "You Needed Me" (Capitol) Adds at KCKC, KJJJ, KFTN, KEED, KBBQ, WXCL. MEL McDANIEL "The Farm" (Capitol) Adds at KSO, KKYX, WLAS, KJJJ, KRGO, WADR, on KNIX. MARY LOU TURNER "You Left Your Sunshine With Me" (MCA) Added at KCKC, KRDR, KRAM, WDEN. HANK WILLIAMS, JR. "You Love The Thunder" (WR) New at WBAM, WDEN, WMUS-FM, KRGO, KBBQ.

Country Albums

Album cuts receiving airplay and activity:

MOE BANDY (Columbia) "Nobody Home On The Range" "Paper Chains" "That's What Makes The Jukebox Play" BROWN & CORNELIUS (RCA) "Nobody Else In The World" "Feeling You" "Take Me I'm Yours" "Do You Want To Make Love" JOHNNY CASH (Columbia) "There Ain't No Good Chain Gang" (with Waylon Jennings) "Who's Gene Autry?" "I Wish I Was Crazy Again" "That's The Way It Is" BILLY "Crash" CRADDOCK (Capitol) "Say You'll Stay Until Tomorrow" KENNY DALE (Capitol) "Sweet Dreams" JANIE FRICKE (Columbia) "Please Help Me I'm Falling" "Weekend Song" DON GIBSON (ABC/Hickory) "The Fool" "For The Last Time" "Every Song I Sang Would Be Blue" "She Is" MICKEY GILLEY (Playboy) "Pretend" "I Hate It But I Drink It Anyway" "It Makes No Difference Now" VERN GOSDIN (Elektra) "Never My Love" "The Lady She's Right" TOM T. HALL (RCA) "Burning Bridges" "Come On Back To Nashville" "Whiskey" EMMYLOU HARRIS (WB) "My Songbird" "Easy From Now On" "Leaving Louisiana" FREDDIE HART (Capitol) "She'll Never Know" KENDALLS (Ovation) "Pittsburgh Steelers" LORETTA LYNN (MCA) "Spring Fever" BARBARA MANDRELL (ABC) "How Long" "A Fancy Place To Cry" ANNE MURRAY (Capitol) "Tennessee Waltz" "You're A Part Of Me" "Let's Keep It That Way" WILLIE NELSON (Columbia) "Stardust" DOLLY PARTON (RCA) "Two Doors Down" "Cowgirl & The Dandy" "Me And Little Andy" "Loving You" STELLA PARTON (Elektra) "Undercover Lovers" EDDIE RABBITT (Elektra) "You Don't Love Me Anymore" "Crossin' The Mississippi" "Room At The Top Of The Stairs" "I Hurt For You" JERRY REED (RCA) "Busted" "I Love You" CHARLIE RICH (UA) "Who's Going To Love Me Now" ROGERS & WEST (UA) "Baby I'm A Want You" "You And Me" "We Love Each Other" RED STEAGALL (ABC) "Bob's Got A Swing Band In Heaven"

Active Re-Currents

LORETTA LYNN "Out Of My Head And Back In My Bed" (MCA) ANNE MURRAY "Walk Right Back" (Capitol) CHARLEY PRIDE "Someone Loves You Honey" (RCA) DOLLY PARTON "Here You Come Again" (RCA) KENDALLS "Heaven's Just A Sin Away" (Ovation) RONNIE MILSAP "What A Difference" (RCA) MARGO SMITH "Don't Break The Heart That Loves You" (WB) DEBBY BOONE "You Light Up My Life" (WB/Curb) JOHNNY PAYCHECK "Take This Job & Shove It" (Epic) RONNIE McDOWELL "I Love You, I Love You, I Love You" (Scorpion/GRT) BARBARA MANDRELL "Woman To Woman" (ABC) CRYSTAL GAYLES "Don't It Make My Brown Eyes Blue" (UA) WAYLON & WILLIE "Mamas Don't Let Your Babies..." (RCA) DON WILLIAMS "I've Got A Winner In You" (ABC)

COUNTRY SINGLES

Biff Collie

Continued from page 48

discovered by Bobby Denton?)... Loretta Lynn won the Appalachian Gold Medallion Award in Charleston, W. Va... Stella Parton (going around with her producer, Jim Malloy these days?) will lead the Nashville hat-fad when it comes, since she's got hundreds of hats handy... Kenny Rogers, after carrying away two awards from the Academy of Country Music in L.A. (best male vocalist and best single) was the toast of the town. Dolly's "Entertainer Of The Year" there award tops '78 thus far for her... Conway Twitty's the major stockholder in the Nashville Sounds, Music City's first professional baseball team since 1963, and threw the first ball out to open the season here. Other music people are financially involved in the team, and will make themselves highly visible during the season. (Fan Fair softball tourney played at the Sounds' Greer Stadium next month?)... New MCA recording artist Young Ernest Rey's biggest fan is Loretta Lynn!... Johnny Rodriguez plays in the Colonial Invitational Golf Tournament this week (9th and 10th) in Ft. Worth.

writers recently created a fun way to raise money for Youth Services/Nashville Child Center, as such creative luminaries as Sonny Throckmorton, Curly Putman, Sonny Curtis, Don Wayne, Richard Leigh, Sterling Whipple, Roger Bowling, Bobby Braddock, Archie Jordan, Chris Gentry, and the like (for their credits, look on recent years' super Country hit songs). The "night" was sponsored by the child center and the Nashville Songwriters' Association.

ACTION AUCTION: Nashville's public TV station WDCN held their annual action auction over the last two weeks. Among the goods and services auctioned were "Lunch With Archie Campbell," "Dinner With Tom T. Hall" and "A Balloon Fight With Lynn Anderson." The biggest money-makers from the music business were "A Party With Dolly Parton" (it sold for \$300), "A Jam Session With Charlie Daniels" sold for \$1300, and the winner was... "A Party For 70 With Tammy Wynette," which sold for \$3475! Who says "Country" doesn't sell???

HERE COMES SHELBY AGAIN: May 24th is the opening date in Salt Lake City and seven cities in Colorado, including Denver, of the new motion picture "Harper Valley P.T.A." The movie was inspired by the 1968 Plantation single by Jeannie C. Riley. The song was written by Tom T. Hall. Shelby Singleton told R&R, "The original single has sold to date somewhere between seven and ten million records. We are sure the movie will inspire increased sales worldwide." The single has been shipped again to radio stations, this time on green vinyl. The record stuck is a mini-one-sheet of the movie. Asked if the recording was cut again for the movie, Singleton told us, "Except for a minor remix, bringing up a few instruments from the original session, there is no difference from the original release in June of 1968." The movie has already been booked in over 500 theaters. Singleton has the soundtrack album, with additional music by Nelson Riddle, ready for release.

FOOTNOTES: Glen Campbell coming to town to create a couple of albums with producer Jimmy Bowen?... Dolly Parton's been on vacation at home in East Tennessee... Jerry Reed's waiting for word on his TV pilot "Good Old Boy"'s fall fate (will it or won't it make it on the weekly schedule?)... Roni Stoneman will be the subject of a testimonial "roast" at George Jones' "Possum Holler" nightclub here, to benefit the Tennessee Association of Retarded Citizens, May 17th [she birthdays today (5th) as does Tammy Wynette]... While on his honeymoon with new bride Pamela Dyer, Tommy Cash wrote a new song called "New Spirit"... Dolly's selling heat transfers—those special gimmicks you iron on your Dolly Parton T-shirt... Didja know Ronnie Milsap relaxes by reading about electronics? He built his own ham radio rig himself? Is it true that Milsap is tentatively set to umpire at this year's Fan Fair softball tournament next month?!

INTERNATIONAL STARDOM: How do you become "Country Music's Ambassador" to the world? You leave the Grand Ole Opry after 12 years and a handful of million sellers ("Abilene" "Rose And A Baby Ruth," etc.) and move back home to North Carolina to go into semi-retirement at the age of 35! Shortly afterward, George Hamilton IV was offered a BBC-TV special in London which led to five more shows. Then he was asked to do a weekly series for TV in Canada because of his interest and involvement with such Canadian creators as Leonard Coen, Joni Mitchell, and Gordon Lightfoot. Then an evening on the history of Country music for the American Embassy in London, where the audience was a bunch of skeptics, including representatives from the Soviet and Czech governments, who were instrumental in making George IV the first Country music singer ever to appear behind the Iron Curtain. George Hamilton IV feels he's found his calling for his life, singing for people all over the world who still want to know what Country music is all about.

"SUPER-WRITERS' NIGHT": A dozen of Nashville's greatest song-

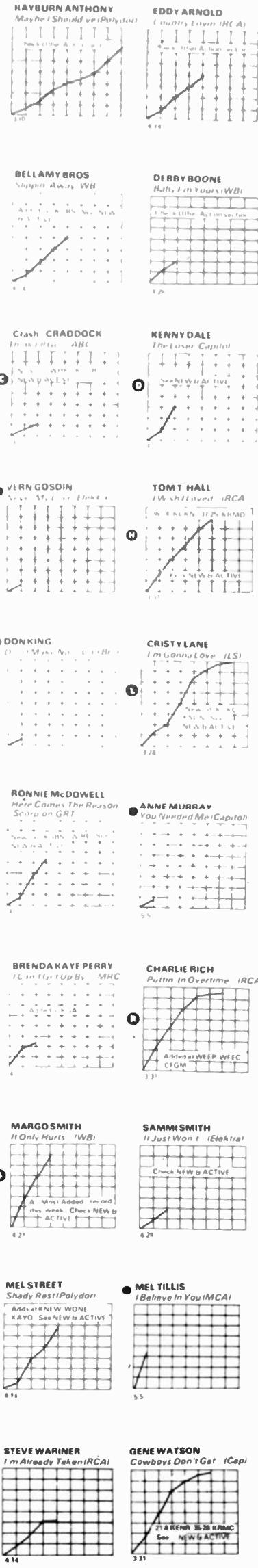
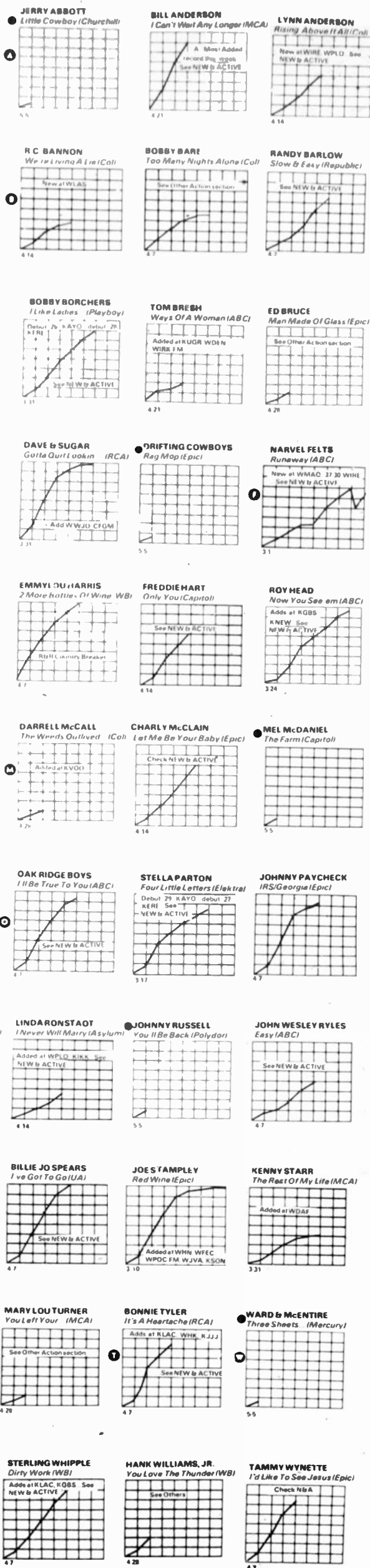


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Black & white photos, please!



POP ADULT

PLEASE NOTE OUR NEW PHONE NUMBER:
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Mike Kasabo

"Sharing The Wealth"

Ross Forbes, Group Program Director for Concerned Communications Corporation, explained what I believe is a rather unique plan (at least in the radio business) to benefit the chain's air talent. Ross explains: "All too often the jock feels that he is left out of it. The salesman brings in the spot for the jock to do, and the jock never realizes anything more than a pat on the back while the salesman receives the financial rewards of selling. So what we've done is give the air personality a chance to receive a reward for his efforts, plus encouraging his interest in the station. We developed an incentive plan. Basically, we take the previous quarter's profit and compare that to the overhead and end up with a percentage...that percentage determines the amount of bonus that the jock will receive for the next quarter. Thus, if there's a 20 percent profit, he will receive that 20 percent bonus on top of his regular pay. Each quarter the same system will be used. So, in other words, the more money the station makes, the more our air personalities will get. Also, should we have a financially slow period and not make a profit, and I don't see that happening, the jocks will simply revert back to their regular pay. They will never receive less than that. Our philosophy around here is that there are no secrets, so that any time one of the guys wanted to check the books to see just how well we are doing, he is more than welcome to check them out."

This may not be the first time a company has "given back" to its employees, but I thought it was refreshing enough to share with you. Concerned stations include KBLF/Red Bluff, KOBO/Yuba City, and KUKI/Ukiah, all in California.

Transition

Jerry Gordon to KSFO/San Francisco to do the 7-12mid slot, from WDAE/Tampa where he did morning drive....Also new to KSFO is Bud Zumwalt from KCRA/Sacramento in the 9am-12noon slot....Dave Nichols resigns his PD position at WJAK/Jackson to do afternoons at WSM-FM/Nashville. Replacing Nichols at WJAK is Joe Case, who was News Director of the station....Bill St. James now doing the 8-12mid slot at WNEW/New York Monday through Thursday, plus 6-10am Saturday morning....Bill Garcia to WISN/Milwaukee as Program Director....Dave Williams to KCRA/Sacramento as Production Director....Flo Wineriter transferred from Program Director to Director of Public Affairs at KSL/Salt Lake City. George Lemich has been appointed Operations Director at the station, thereby eliminating the position of Program Director....Two new Account Executives at WNEW/New York are Andrea C. Roberts and Liz Neill. Both came from WPLJ/New York.

Color

POP/ADULT ROCKS ON: Starting tomorrow night (5/6) WCBM/Baltimore will start 68 hours of rock 'n' roll fun for its listeners with rock oldies music from the 50's and 60's. The promotion is a tie-in with the movie "American Hot Wax," with 68 of that film's soundtrack albums being given away. Also given away will be tickets for an oldies concert at a local amusement park starring the Drifters, Dion, and Freddy Cannon with Dick Clark as the host.



CHALLENGING THE WHITE HOUSE—WDIF/Merion, Ohio has a pretty good station softball team (18-2 last year), but the "Body Watchers" face quite a challenge for their season opener this year. An invitation to Lillian Carter to throw out the first ball of the Merion team's season led to a challenge match with a White House team led by Press Secretary Jody Powell and Presidential Aide Hamilton Jordan. The Merion squad will travel to Washington for the contest.



GAYLE, COTTON COME TO BATON ROUGE—Crystal Gayle and Gene Cotton (from UA and Ariola, respectively) ventured down to WJBO/Baton Rouge to help afternoon air personality Steve Cannon do his show, prior to a concert date. Pictured (l-r) are Gayle, Cannon, and Cotton.

TREAT HER NICE: KEX/Portland showed a lot of class last week by inviting area secretaries to a free bash at the Red Lion Inn. Afternoon personality Jim Hollister was host, broadcasting his show from the spot between 3-7pm while all the over-worked and underpaid ladies were treated to champagne and food. Several thousand ladies showed up for the event.

BUN FUN: KFMB/San Diego personality Mark Larson and traffic control director Lyle Davis are helping area freeway rides with a program called "Council On Bun Fitness." Whenever traffic jams are reported, a bun letter alert is called. It tells which bun to lift, hold, drop or bounce on. Says Larson: "We're trying to stamp out the number one killer of car seats, the rush hour spread."

WEDDING BELL NEWS: WFTL/Ft. Lauderdale Program Director Mike Harvey, recently received a call from a listener requesting a song in honor of his upcoming marriage. Seems the couple had planned to have a simple ceremony. Ever the romantic, Harvey, took the ball and ran with it. In just a few short minutes he persuaded a local florist to have the wedding in his display window overloading a heavy traffic shopping area. Another call secured the services of a minister, yet another arranged for local TV and newspaper coverage. The entire ceremony was broadcast live over WFTL during afternoon drive with the station's Sports Director giving the play-by-play. During all this, area merchants called in donating wedding gifts for the couple. So much for the "simple ceremony" idea.

PLUNK YOUR MAGIC TWANGER: KCRA/Sacramento PD Dave Darin, Sports Director Denis Elliott and Public Service Director Ron Andaya all participated in the Greater Sacramento Media Frog Jump held to benefit Muscular Dystrophy. Winner was not known at press time, but Darin's frog was named Amphibia Newton-Frog. Elliott's was named Magic Twanger and Andaya's, Peter Ribbit. Dave insists that all three frogs can be seen in an up-coming movie, "Star Warts." Is that corny!

A MOTHER OF A CONTEST: KMPC/Los Angeles is running a Mother's Day contest called "Famous Mothers." Clues are given as to the identity of a famous mother (i.e. Whistler's Mother, Ma Bell, etc.) Calls are taken by the personalities and those who guess correctly win a dinner for four for their mom for a Mother's Day gift...the winners also become eligible for the grand prize, a seven-day cruise to Acapulco for their mother and a guest. Those not winning get a card drawn by Gary Owens consoling the loser.

PHONY BOOTH?: KBLF/Red Bluff just completed their "Phone Booth Caper." Clues were given as the location of an area phone booth. Listeners were asked to locate the booth and be there when the station called at random. It was finally answered last week and the attentive listener won a waterbed, a Rolls Royce radio, \$149 cash and albums.

SEND IN A CLOWN: KUKI/Ukiah is giving away tickets for "Circus California" to listeners who call in and request them. Those who qualify also become eligible to become a clown for a day at the circus. The one chosen will become a part of the circus itself and will participate in all clown functions complete with official make-up.

HORSING AROUND: KHOW/Denver personality Harry Smith took the reins for only the fourth time in his life last weekend at the Colorado Classic Horse Show in order to benefit the state's Heart Association. Smith, somehow, made his way through a tough obstacle course that was also negotiated by seasoned equestrians.

Update

KHOW/Denver is co-sponsoring a home show that will feature the latest interior designs for the benefit of the Denver Symphony Orchestra. Several personalities will broadcast their show from the exhibition site....KCRA/Sacramento ran their tribute to the music of the fabulous 50's, complete with the top headlines of that time period....WSJS/Winston-Salem taking requests for oldies each Saturday and airing them within the hour. How's that for service?...WATR/Waterbury listeners getting a kick out of soccer, with tickets being given away by the station to the New York Cosmos games....Jim Lowe's "Trivia Central" now a special feature on WNEW/New York five times daily....WBT/Charlotte Operations Manager Andy Bickel recently spoke to the North Carolina Association of Sportscasters on the future of sports in broadcasting....KMPC/Los Angeles newsman Gene Brodeur will voice a series of features about the endangered environment of fish....WJBO/Baton Rouge PD Chuck White all excited about the response of his morning personality team Ross & Wilson....WSB/Atlanta is now using a new weather service called "Weather Radar," which will benefit listeners with reports of approaching weather conditions....WSB's VP & GM Elmo Ellis is the proud recipient of a certificate of thanks from Georgia Governor George Busbee for Ellis' service as Chairman of the Christmas Seal Drive....According to sources, Seals & Crofts' latest single was recorded in their home in nearby San Fernando.

POP ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

CARLY SIMON

You Belong To Me (Elektra)

75% of our reporters are on it. Adds include WIOD, KSL, KFMB, KVI, WLW, KULF, KRNT, WCBM, WORG. Moves: 22-19 WFYR, 28-23 WBEN, 30-23 WATR, 31-23 KOLO, 33-25 WCHV, 29-24 WLNH, debut 29 WRIE, debut 19 at K96. Heavy rotation: WHIO, KGIL. Increased rotation: WTMJ.

GEORGE BENSON

On Broadway (WB)

61% of our reporters are on it. Adds include KHOW, WLNH, WHAM, KNBR, WIND, WCHV, KUKI, WDAE, WRIE, WAKR. Moves: 8-1 KULF, 5-4 KOLO, 21-13 WMAZ, 31-20 KBLF, 28-20 WORG, 24-20 WFYR, 22-16 WGAR, 22-17 WLW, debut 19 KVI, debut 30 at 14RKO. Heavy rotation: KFMB.

ABBA

Take A Chance On Me (Atlantic)

60% of our reporters are on it. Adds include WCBM, WIBW, K96, WHOK, KRNT. Moves: 30-27 WPRO, 23-20 KVI, 40-29 at FM97, 34-27 WCHV, 30-20 KOLO, 30-26 WLW, debut 28 14RKO. Heavy rotation: KCRA, WGY.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

HELEN REDDY "We'll Sing In The Sunshine" (Capitol) 35/1 add KCRA. Moves: 22-16 WFDF, 30-27 at 14RKO, 19-16 WMAZ, 30-27 WAKR, debut 24 KVI. Heavy rotation: WTMJ, WNEW, KHOW, WFTL. Increased rotation: KMBZ.

BEE GEES "More Than A Woman" (RSO) 34/1 add WHDH. Moves: 15-9 WFDF, 14-11 WRIE, 21-18 WCHV, 28-18 KUKI, 27-24 WAKR. Heavy rotation: WCBM.

WILLIE NELSON "Georgia On My Mind" (Columbia) 28/3 add WFDF, WCER, KXLY. Moves: 22-18 KOLO, 34-25 WAKR, debut 28 WMAZ. Heavy rotation: WIOD, KHOW, KMBY. Increased rotation: WNEW.

ENGELBERT HUMPERDINCK "The Last Of The Romantics" (Epic) 29/1 add WLNH. Moves 14-11 KDWN, 23-20 WGCM, 30-27 WRIE. Heavy rotation: WNEW.

CAPTAIN & TENNILLE "I'm On My Way" (A&M) 47/6 adds include KMBY, KNBR, KSL, KWAV, WDAE. Moves: 30-27 WLNH, 32-29 WAKR, debut 24 WFDF, debut 27 KRKK. Heavy rotation: KEX, WNEW, WTMJ, KCRA. Increased rotation: WFTL, KMBZ.

BILLY JOEL "Moving Out (Anthony's Song)" (Columbia) 32/2 add KRKK, WIND. Moves: 13-9 WCHV, 13-10 KOLO, 28-25 WHIZ, 23-18 WMAZ, 30-27 WCBM, 26-23 WDAE, debut 17 WFDF. Heavy rotation: KMBY.

MICHAEL JOHNSON "Bluer Than Blue" (EMI America) 33/14 adds include KOY, KVI, WPRO, WHIO, WHAG, KHOW, KMBY, WATR, WNEW, KXLY. Moves: 25-20 WBEN, debut 29 WLNH. Heavy rotation: WTMJ, KGIL. Increased rotation: WGY, WCBM, KSFO, WFTL, WASH.

JOHN DENVER "I Want To Live" (RCA) 34/10 adds include KSFO, WCER, WMAL, KSL, KMBY, KFMB, WIBW, KRKK. Moves: 32-27 FM97, debut 25 WATR.

DEBBY BOONE "God Knows" (WB/Curb) 10/2 adds at KVI, KUKI. Moves: 17-12 KRMG, debut 22 WLNH. Heavy rotation: WTMJ, WFTL. Increased rotation: WGR, WNEW.

BARRY MANILOW "Even Now" (Arista) 26/15 adds include WCCO, K101, KMBZ, WBAL, WATR, WTAE, WFDF, KFMB, KSL, WFTL, KHOW, WMAL. Moves: 24-15 WBEN, 35-28 at FM97, 21-18 at K96, debut 27 WMAZ, debut 30 WRIE. Increased rotation: WASH, WTMJ.

Others Getting Significant Action

JACKY WARD "A Lover's Question" (Mercury) 32/1 add WHIO. Moves: 21-18 at 14RKO.

GERRY RAFFERTY "Baker St." (UA) 29/12 adds include WRIE, WCHV, WGY, KEX, WQUD, KSFO, WSJS, WNEW, WCER, WASH. Moves: 29-24 at 14RKO, 35-24 KOLO, debut 30 WMAZ. Increased rotation: KMBZ, WTMJ.

TUXEDO JUNCTION "Chattanooga Choo Choo" (Butterfly) 29/1 add KCRA. Moves: debut 27 WGCM, debut 28 KRKK.

DEBBY BOONE "Baby, I'm Yours" (WB/Curb) 29/0. Moves: 23-20 WFDF. Heavy rotation: WFTL.

DIANA ROSS "You Got It" (Motown) 21/6 add WBAL, KRKK, WBEN, KOLO, WHIO, WMAL. Moves: 17-14 WGCM, 40-32 WCHV. Increased rotation: WTMJ.

STEELY DAN "Deacon Blues" (ABC) 21/2 add WHIO, WQUD. Moves: 35-29 WHIZ, 18-14 KOLO, 29-24 WLW, debut 29 WMAZ.

Radio & Records

POP/ADULT AIRPLAY/40

May 5, 1978

Three Weeks	Two Weeks	Last Week		
4	3	1	①	FLACK & HATHAWAY/The Closer I Get To You (Atlantic)
6	4	4	②	CHUCK MANGIONE/Feels So Good (A&M)
21	11	5	③	MATHIS & WILLIAMS/Too Much, Too Little, Too Late (Columbia)
15	8	6	④	WINGS/With A Little Luck (Capitol)
2	2	3	5	ENGLAND DAN & J.F. COLEY/We'll Never Have To Say (Big Tree)
1	1	2	6	BARRY MANILOW/Can't Smile Without You (Arista)
7	5	7	7	YVONNE ELLIMAN/If I Can't Have You (RSO)
19	13	10	⑧	JEFFERSON STARSHIP/Count On Me (RCA/Grunt)
5	6	8	9	BEE GEES/Night Fever (RSO)
3	7	9	10	KANSAS/Dust In The Wind (Kirshner)
10	10	11	11	DAVID GATES/Goodbye Girl (Elektra)
32	23	16	⑫	TRAVOLTA & NEWTON-JOHN/You're The One That I Want (RSO)
22	18	14	13	ATLANTA RHYTHM SECTION/Imaginary Lover (Polydor)
—	—	23	⑬	ANDY GIBB/Shadow Dancing (RSO)
14	12	12	15	DOLLY PARTON/Two Doors Down (RCA)
27	21	18	16	PLAYER/This Time I'm In It For Love (RSO)
38	34	22	⑰	BONNIE TYLER/It's A Heartache (RCA)
—	—	26	⑱	SEALS & CROFTS/You're The Love (WB)
11	17	17	19	ERIC CLAPTON/Lay Down Sally (RSO)
8	9	13	20	GENE COTTON/Before My Heart Finds Out (Ariola)
12	14	15	21	ANDREW GOLD/Thank You For Being A Friend (Asylum)
—	—	33	⑳	CARLY SIMON/You Belong To Me (Elektra)
—	40	31	㉑	GEORGE BENSON/On Broadway (WB)
—	39	27	㉒	HELEN REDDY/We'll Sing In The Sunshine (Capitol)
34	31	28	㉓	BEE GEES/More Than A Woman (RSO) LP cut: Sat. Night Fever
—	—	39	㉔	ABBA/Take A Chance On Me (Atlantic)
40	32	29	27	WILLIE NELSON/Georgia On My Mind (Columbia)
37	35	30	28	ENGELBERT HUMPERDINCK/The Last Of The Romantics (Epic)
9	15	19	29	GORDON LIGHTFOOT/The Circle Is Small (WB)
—	—	36	30	CAPTAIN & TENNILLE/I'm On My Way (A&M)
—	—	→	31	BILLY JOEL/Movin' Out (Columbia)
30	30	32	32	ELO/Sweet Talkin' Woman (UA/Jet)
—	—	→	33	MICHAEL JOHNSON/Bluer Than Blue (EMI America)
16	16	20	34	NATALIE COLE/Our Love (Capitol)
13	19	21	35	CRYSTAL GAYLE/Ready For The Times To Get Better (UA)
26	26	25	36	RAYDIO/Jack & Jill (Arista)
—	—	40	37	JOHN DENVER/I Want To Live (RCA)
23	24	24	38	SAMANTHA SANG/Emotion (Private Stock)
—	—	→	39	DEBBY BOONE/God Knows (WB/Curb)
—	—	→	40	BARRY MANILOW/Even Now (Arista)

NEW ENTRIES



This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

CHART SUMMARY: The top four this week are all really active with Roberta Flack & Donny Hathaway still number one. Interesting to note that four duos this week are black circled...the aforementioned Flack & Hathaway, Johnny Mathis & Deniece Williams at 3, John Travolta & Olivia Newton-John at 12 and Seals & Crofts at 18. The Gibb family continues to pound the charts with Andy jumping 23-14 and the Bee Gees' "Woman" LP cut moving up to 25. This week's Breakers are: Carly Simon 33-22, George Benson 31-23 and Abba 39-26. New entries are Billy Joel at 31, Michael Johnson at 33, Debby Boone's "God Knows" side at 39, and as no surprise to anyone, Barry Manilow debuted at 40.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

- BEE GEES (RSO) "More Than A Woman"
- GEORGE BENSON (WB) "It's All In The Game," "Lady Blue"
- JIMMY BUFFETT (ABC) "The Last Line"
- JOHNNY CASH (Columbia) "Who's Gonna Buy"
- RITA COOLIDGE (A&M) "Words"
- JOHN DENVER (RCA) "Bet On The Blues"
- NEIL DIAMOND (Columbia) "You Don't Bring Me Flowers"
- YVONNE ELLIMAN (RSO) "Baby, Don't Let It Mess Your Mind"
- ENGLAND DAN & J.F. COLEY (Big Tree) "Beyond The Tears," "Hold Me"
- ROBERTA FLACK (Atlantic) "After You," "Blue Lights In The Basement"
- ART GARFUNKEL (Columbia) "Watermark"
- ANDREW GOLD (Asylum) "Never Let Her Slip Away"
- BILLY JOEL (Columbia) "Always A Woman," "Stranger"
- GORDON LIGHTFOOT (WB) "Dreamland," "Daylight Katy"
- BARRY MANILOW (Arista) "Copacabana," "Somewhere In The Night," "Where Do I Go From Here"
- LOURAWLS (Phil. Int'l) "There Will Be Love"

Most Added:

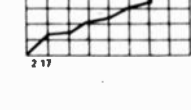
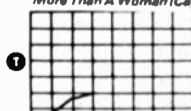
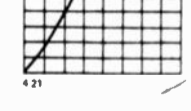
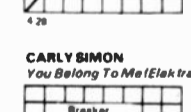
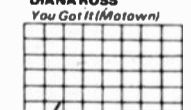
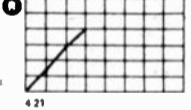
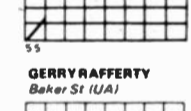
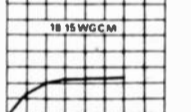
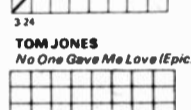
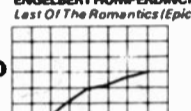
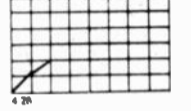
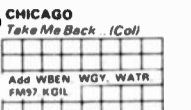
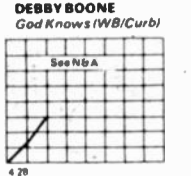
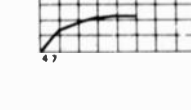
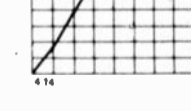
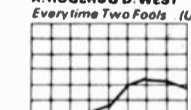
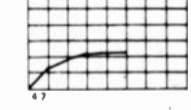
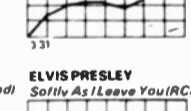
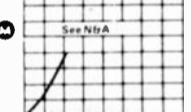
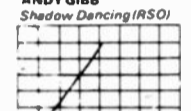
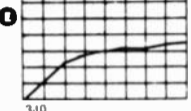
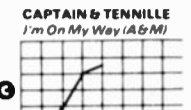
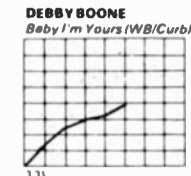
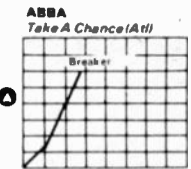
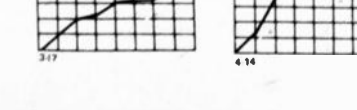
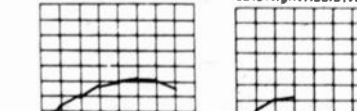
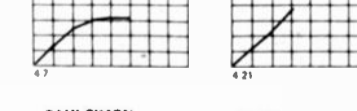
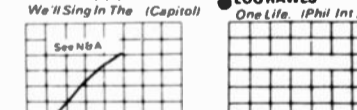
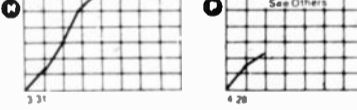
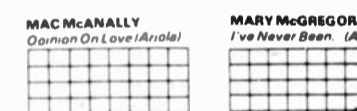
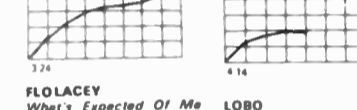
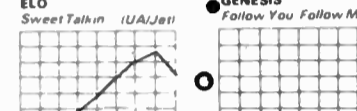
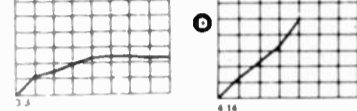
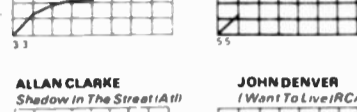
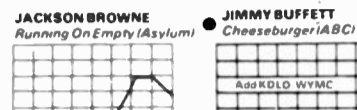
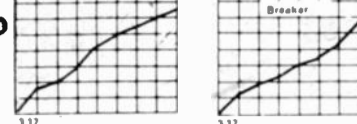
- BARRY MANILOW "Even Now" (Arista) Added at 21% of our reporting stations
- MICHAEL JOHNSON "Bluer Than Blue" (EMI America) Added at 19% of our reporting stations
- CARLY SIMON "You Belong To Me" (Elektra) Added at 18% of our reporting stations
- GERRY RAFFERTY "Baker St." (UA) Added at 16% of our reporting stations
- LOURAWLS "One Life To Live" (Phil. Int'l) Added at 16% of our reporting stations

Hottest:

- FLACK & HATHAWAY "The Closer I Get To You" (Atlantic) Reported hot at 58% of our stations
- MATHIS & WILLIAMS "Too Much, Too Little, Too Late" (Columbia) Reported hot at 55% of our stations
- WINGS "With A Little Luck" (Capitol) Reported hot at 52% of our stations
- TRAVOLTA & NEWTON-JOHN "You're The One That I Want" (RSO) Reported hot at 45% of our stations
- CHUCK MANGIONE "Feels So Good" (A&M) Reported hot at 44% of our stations

POP ADULT SINGLES

New entries Circled letters indicate alphabetical order



ADDS & HOTS

WAKR/Aaron Russ Martin	WYR/Chicago Dave Martin	WORG/O'augburg Ron Butler	RHOW/Denver Harry Smith	WCMB/Harrisburg Ed Thompson	WYMC/Maryland Gary Morgan	KFMB/San Diego Clark Anthony	KRMG/Tulsa Don Bishop
George Benson Seals & Crofts HOTTEST Barry Manilow Flack/Matheway Mathis/Williams Chuck Mangione Yvonne Elliman Wings Mathis/Williams Jefferson Starship	Seals & Crofts HOTTEST Barry Manilow Flack/Matheway Mathis/Williams Chuck Mangione Yvonne Elliman Wings Mathis/Williams Jefferson Starship	Carly Simon Linda Ronstadt Lou Rawls HOTTEST Natalie Cole Gordon Lightfoot Andrew Gold ARS Dolly Parton Mathis/Williams Player ELD	Michael Johnson Barry Manilow Dolly Parton (RA) HOTTEST George Benson HOTTEST Barry Manilow Wings Chuck Mangione Helen Reddy Willie Nelson Chuck Mangione Wings	Trammps HOTTEST Barry Manilow Flack/Matheway Carly Simon Wings Chuck Mangione Mathis/Williams	Jimmy Buffett Paul Davis Celebration Art Garfunkel HOTTEST George Benson HOTTEST Andy Gibb Wings Billy Joel ARS Flack/Matheway	Andy Gibb John Denver Richie Furcy Carly Simon Barry Manilow HOTTEST Chuck Mangione Wings Yvonne Elliman George Benson	Bonnie Tyler Travis/Olivia Samantha Sang HOTTEST Flack/Matheway Dolly Parton Mathis/Williams England Dan Debbi Boone God Knows
WBAL/Baltimore Jack Lacey	WIND/Chicago Ford Corby	WYR/Chicago Dave Martin	KRNT/Des Moines Dot Hull	KULF/Houston Chuck Buell	WJOL/Memphis Greg Hamilton	KQIL/San Fernando Rick Scarry	KUKI/Utah Randall Kelson
Lou Rawls Barry Manilow Neil Tille Joni Oliver Airwaves Diana Ross Ringo Starr	Shawn Cassidy George Benson Carly Simon Billy Joel HOTTEST Samantha Sang Raydio Kansas Mathis/Williams Jackson Browne David Gates Andy Gibb	WYR/Chicago Dave Martin	Andy Gibb Abba Carly Simon HOTTEST Travis/Olivia Flack/Matheway	WJOL/Memphis Greg Hamilton	Toby Beau Garry Rafferty Stacy Dan HOTTEST Barry Manilow Yvonne Elliman Flack/Matheway Always	Chicago Billy Joel Rod Stewart Mac McAnally LeBlanc & Carr HOTTEST Carly Simon Seals & Crofts Michael Johnson Ron Reynolds	Michael Johnson George Benson Debbi Boone God Knows Cory Wells HOTTEST Jefferson Starship ARS Dolly Parton EWF Mathis/Williams Wings Hateways Always Player
WJOL/Memphis Jack Lacey	WYR/Chicago Dave Martin	WYR/Chicago Dave Martin	WYR/Chicago Dave Martin	WYR/Chicago Dave Martin	WYR/Chicago Dave Martin	WYR/Chicago Dave Martin	WYR/Chicago Dave Martin

Others Getting Significant Action

TOM JONES "No One Gave Me Love" (Epic) 20/2 add 14RKO, KXLY. Moves: 19-16 WBW. Heavy rotation; WFTL.

SAMANTHA SANG "You Keep Me Dancing" (Private Stock) 18/4 add KSL, WFDF, KRMG, KMBZ. Moves: 26-19 KUKI, debut 30 WLNN.

MEAT LOAF "Two Out Of Three Ain't Bad" (Epic) 16/3 add KEX, WPRO, WGR. Moves: 16-6 at FM97, 10-7 WGAR, 10-8 WBEN, 27-22 WHIZ.

ROBERT PALMER "Every Kinda People" (Island) 15/4 add WLW, K101, WASH, KSFO. Moves: 37-31 at FM97, 36-29 WCHV, 29-22 WMAZ, debut 30 WPRO.

MAC McANALLY "Opinion On Love" (Arista) 11/5 add KDWN, WHIZ, KBLF, KGIL, WHIO. Moves: debut 31 KOLO.

SKYLINERS "Oh How Happy" (Tortoise) 11/0. Moves: 29-24 at FM97.

ANNE MURRAY "You Needed Me" (Capitol) 10/8 add KOLO, WHIZ, WJNO, WIOD, KMBY, KMBZ, WCCO, KXLY.

ROD STEWART "I Was Only Joking" (WB) 10/8 add KGIL, KSFO, WTMJ, WGCM, WLNN, FM97, 14RKO.

GENESIS "Follow You, Follow Me" (Atlantic) 10/5 add KOY, KWAV, WTMJ, WGR, WYMC.

AIRWAVES "So Hard Living Without You" (A&M) 10/4 add WHIO, WBAL, WGCM, KWAV. Moves: 35-28 KBLF, 34-27 KOLO.

OPPORTUNITIES

Openings

WDOT/Burlington, VT is looking for midday personality for Pop/Adult format Only serious applicants should apply. Tapes and resumes to WDOT, 395 College St., Burlington, VT 05401 (4-20)

106 FM (WWCK)/Flint, MI top rated station looking for human sounding communicator for possible future openings. Tapes and resumes to Buddy Hollis, WWCK, 3217 LaPeer, Flint, MI 48503 No calls please (4-20)

KBOY/Medford, OR is in need of human communicator with production capabilities. Experience desirable. Tapes and resumes to Phil Millier, 413 E Main, Medford, OR 97501 (4-20)

WOHO (Z105)/Toledo, OH needs chief engineer for AM FM combo in 50th market Mature individual to maintain and improve our full time 1000 AM and state of art automated FM Call Lew Dickey, General Manager, (419) 256-1470 (4-20)

WPTR/Albany, NY is looking for experienced news communicator with talent for on air announcing and feature stories Tapes, resumes, and salary requirements to Roy Frank News Director, WPTR, 4243 Albany St., Albany, NY 12205 EOE M/F (4-20)

Radio station outside of beautiful Nashville, TN seeks a first class engineer/announcer Tapes, resumes and salary requirements to Dale Mitchell, One Radio Plaza, Hopkinsville, KY 42240 (4-20)

KCMO/Kansas City, MO has openings for a News Director and air personality Tapes and resumes to Tom Barsanti, KCMO 4500 Johnson Drive, Fairway, KS 66205. EOE M/F (4-20)

WOW Omaha, NE needs a super smooth midday person No comics, no screamers, just a relatable human being Tapes and resumes to Erik Fox, WOW, Omaha, NE 68137 EOE M/F (4-20)

KBOZ/1090 plus soon to be 100,000 watt stereo FM needs a super newperson Experience a necessity, should be mature, have good delivery with a strong personality for the morning show team Must be dedicated Great salary with a great future Tapes and resumes to William Reier, General Manager KBOZ Box 147 Bozeman MT 59715 or call (406) 586 5466 (4-20)

KIRL St Louis, MO needs morning person for Country format Good production skills a must Tapes and resumes to Mike Fee, Box 1460 St Charles, MO 63301 No calls please. (4-20)

WEEKENDERS needed at KMAK/Fresno, CA Country format. Tapes and resumes to KMAK, 2020 E McKinley, Fresno, CA 93703 or call (209) 266 9448. (4-20)

WCGQ/Columbus, GA looking for night jocks and weekenders Tapes and resumes to Charlie Rowe, WCGQ, Box 1537, Columbus, OH 31902 (4-20)

WQIQ AM/Philadelphia, PA needs PD with strong personality. Must live in PA/NJ area and relocate Tapes and resumes to Rick Gillespie, 12 Kent Road, Aston, PA 19014 EOE M/F (4-20)

KSO Des Moines, IA has opening for future air talent. Tapes, resumes and salary requirements to Perry St John, KSO, 3900 N E Broadway, Des Moines, IA 50317 No calls please. (4-20)

STONER BROADCASTING/Des Moines looking for Chief Engineer Resumes to Perry St John, 3900 NE Broadway, Des Moines, IA 50317 No calls please. (4-20)

KTRN/Wichita Falls, TX has an opening for two announcers and a newperson. Tapes and resumes to James Bond, Box 5005, Wichita Falls, TX 76307 (4-20)

Vegas Country 14, the newest Country sound in Las Vegas is accepting tapes and resumes for future openings. Must have knowledge of Country music No amateurs please. Also, immediate opening for newperson Good delivery and ability to rewrite news copy. Tapes and resumes to Doug James, PD, Box 15223, Las Vegas, NV 89114 or call (702) 732 7753 EOE (4-20)

Good bucks, security, and a rewarding position can be yours at Tulsa's top rated contemporary music station We need a personable, one to one communicator, who can mix humor and informational bits, and relate to a morning audience Tapes and resumes to Ken Scott, KRAV, Tulsa, OK 74101 EOE M/F (4-20)

Top Contemporary Radio Station looking for on air personality We need a believable one to one announcer Tapes and resumes only to Radio & Records Box 117 6430 Sunset Blvd., Suite 1221, Hollywood CA 90029 Tapes will not be returned EOE/Affirmative Action Employer

KCUB/Tucson is looking for a qualified air personality for the top rated station in the market Tapes and resumes to Jim Arnold, Box 5006, Tucson, AZ 85703 (4-20)

KFM/Las Vegas looking for production oriented announcers Automation experience helpful Also looking for personnel for future openings at our new stations in other markets. Rush tapes and resumes to Tom Walker, Group PD, Box 15223, Las Vegas, NV 89114 EOE (4-20)

Goods & Services

"Program Directors"

Is filling that opening taking up too much of your time, or do you wish to keep your activity confidential? Let us search for you. We reply with one composite tape containing all applicable air checks and a resume package. Please drop us a letter and we will send you full information. Scott Personnel, Broadcast Division, 2213 Park Road, Charlotte, NC 28203 or call us: (704) 332-4167.

Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service O'LINERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1602.

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

Miscellaneous

KLOA/Ridgecrest, CA needs record service from all labels. Contact Andy Schwab, Program Director, (714) 375-8888 (4-27)

WYKE/Ft. Wayne, IN needs record service from all labels. Call Jim Corcoran at (219) 484-0691. (4-27)

KZ93/Peoria, IL looking for record service, especially LP's from all labels. Contact Charlie Quinn, 3131 N. University, Peoria, IL 61604 or call (309) 688-3131. (4-27)

KRNY AM-FM/Kearney, NE needs record service from all labels. Contact Dale Johnson, Box 822, Kearney, NE 68847. (4-20)

Record service needed by WOMET and WGEZ (Adult Contemporary) and WXCO (Country) from all labels. Contact Dave Stevens, WGEZ, Box 416, Beloit, WI or call (608) 365-8865. (4-20)

KIDD/Monterey, CA switched from talk to Pop/Adult. In need of record service from all labels, including oldies. Contact Jimmy Satter, MD, KIDD, Box KIDD, Monterey, CA 93940 or call (408) 649-6622. (4-20)

WFMV/Stroudsburg, PA changing format to Top 40 and needs service from all labels. Contact Tommy John, PD, WFMV, Box 846, Stroudsburg, PA 83601. (4-20)

Positions Sought

Experienced news anchor/reporter, formerly at WAPE, WIFE, WNDE. Major markets only. Call Doug Weedman (317) 773-0332 before 5pm or (317) 773-0115 after 5pm and weekends. (4-24)

RICH CARTTER formerly K-104, KFYE/Fresno, CA seeks medium or major market West Coast Pop/Adult station. PM drive, good ratings, first phone. Call (209) 255-4945. (4-24)

VIRGINIA PDs! Large medium market, midwest Pop/Adult entertainer seeks work in your state. Seven year pro. Good salary requested. Call John (419) 385-0406. (4-24)

DENNIS BAJEK looking for Top 40 on-air position, but will consider Pop/Adult or Country. Call (312) 776-9064 between 9am-2pm CST. Will relocate. (4-24)

Unique, knowledgeable, experienced communicator ready to roll immediately in your AOR line-up. Presently with WVUD/Dayton, OH. Call Bob Kocak, (203) 327-5773. (4-24)

Looking for an entertainer? AOR jock with smooth style and delivery with good production. You can find it by calling Dave Krusenkleus. Graduated from mid-western AOR powerhouse, WVUD-FM, Dayton, OH. Will relocate (513) 863-0669.

Major Market programming, 3 years in Chicago pulling dynamic numbers, looking for position to further expand my broadcasting horizons. Available immediately. Jim Summers WOKY/Milwaukee, WI (312) 328-7776. (4-24)

If you're doing a personality radio, I've learned from the best and ready to advance. Carol Ford, WOW, Ft. Wayne, IN (219) 486-3306. (4-24)

CAPTAIN KIRK RUSSELL afternoon drive XROK/EI Paso, TX, formerly WZZP, KRKE. Excellent production and programming background. References available. (915) 638-6768. (4-24)

DANNY BLUE is seeking a position with a Top 40, progressive Country or Pop/Adult station. If you're in need of a refreshing, young talent with good pipes and broad musical background call (806) 492-3980. (4-24)

JOHN THOMAS, first ticket, two years experience, super tight show and creative production. I'm seeking a position with a major market Pop/Adult station, currently employed. Call after 6pm weeknights (612) 881-4066. (4-24)

BRUCE GLINIORS, two years experience, first ticket, good pipes looking for stable Pop/Adult West Coast station. (213) 254 6026. (4-24)

RICH ERICKSON, formerly of KOL, WLCY and PD of KSTT/Davenport, IA, is seeking an on air position or PD. (309) 764-9999. (4-24)

GARY AXELBANK, former afternoon drive WSEA/Georgetown, DE seeks AOR position. Knows music, intelligent and reliable. (212) 643-9667. (4-24)

Positions Sought

AOR personality with experience in commercial and college radio, production and news seeks position with AOR station. A.S. Degree in broadcasting, third endorsed ticket and extensive knowledge of AOR music. Bryan J. Thomas, 188 N. Hight St., Austin, IN 47102 or call (812) 794-3204. (4-24)

DISCO/R&B, Progressive JAZZ, AOR or Fusion—I call it automated Beautiful Music for 1978. Upcycle 25-44's yours on AM, FM or SCA. Call or write McIver Box 21, Jamaica Plain, MA 02130 or call (617) 824-4121.

JAVIO (ANTHONY) HARRIS Z-93/Atlanta, KBLQ/St. Louis is seeking a total programming position with a major to sub-major market. Original theory of playing the greatest hits of all time (1960's up and until present and future) based on full personality and promo. NO AUTOMATION. Complete details of programming spectrum available. (205) 883-8516. (4-28)

NEWLINE is the very latest wonder drug. Simply place it in front of your microphone five minutes each hour and watch your demographics stimulate to new highs. Active ingredient: community involvement. Contraindications: habit forming for adults. Not recommended for use before 9am. For free sample, call Paul PhG (714) 887-1256. (4-28)

Experienced AOR announcer seeks fulltime air slot and/or MD—6 years under my belt in Top 50 market. Natural delivery, third class ticket. Willing to relocate. Call Jonathan Farrell after 6pm (613) 224-6476. (4-28)

A. SWAN is looking for owners who require a mature, dynamic GM/PD. Formerly of WFIL in '85. UnGodly odds don't faze me, give me four books...I'll deliver a "New" station to your market. Welcome theme stations (vintage, golden, etc.). AOR and Pop/Adult. Call 24 hours, leave message (802) 274-0677. (4-28)

Former PD WRNL/Richmond, VA looking for PD or Jock spot. Strong production and references. Also will consider Record Promotion in the northeast. Call Ed (804) 286-7941 or (215) 946-6642. (4-28)

Presently PD for 2 Southern California medium market AM/FM stations. I'm looking for a more challenging situation in Top 20 market. Desire PD/MD, research position, possible air work/production with Pop/Adult station. Rick Painter (714) 737-1370. (4-17)

JIM STAFFORD, formerly with KATT/Oklahoma City, OK looking for AOR air personality gig. Tapes and resumes available upon request. Call (405) 364-4319. (4-17)

LEE STAMP, former PD of WABB/Mobile, AL for 5 years looking for summer fill-in work. Call (904) 476-7645 or (904) 455-2744. (4-17)

PRODUCTION, ANNOUNCING COMBINATION. Currently producer for University of Colorado News Service. Creative production abilities, 3rd endorsed. Tapes, resume and references available. Mark Allen Weitzman, 207 Nichols Hall, Boulder, CO 80310 or call (303) 492-6431 (4-17)

Experienced radio newscaster with extensive sports background seeks major market position, preferably in Philadelphia area. (215) 748-4742. (4-17)

TODD STEVENS presently PD, WGNI/Wilmington N.C. seeking change in scenery and increase in pay. 8 years experience medium to major market only. (919) 763-6511 or (919) 791-6516. (4-19)

RANDY K. HATCHER, first phone, experienced, looking for small to medium fulltime Top 40 gig. Just trained at KCBO. Tapes and resume available. (714) 280-8165. (4-19)

Creative, talented, successful drive personality seeks management position. 1st ticket, good numbers, nice voice and production abilities. Call after 3pm EST, leave message with Alice McQuire (919) 294-0942. (4-19)

BILL GEORGE, formerly KSOM/Ontario looking for middle market Country or Top 40 position, first phone. Call anytime (213) 240-6052. (4-19)

Hardworking one to one communicator seeking fulltime AOR work. Good production and will relocate. Call (212) 648-7920. (4-19)

Positions Sought

TERRY CANNON, good nighttime jock seeks a good AOR or Top 40 medium and major market position. 5 years experience, college education, hardworker and loyal. Call early morning or after 10:30pm. (713) 898-4842. (4-19)

HOWIE CASTLE, formerly PD WIFE/Indianapolis, IN, WLCY/Tampa, FL, WOLF/Syracuse, NY is looking for medium to major market programming position with a Top 40 or Pop/Adult station. Excellent track record and references. (813) 577-4301. (4-27)

Creative, experienced (3 years) Top 40/Soft Rock/Progressive radio personality. Character voices, good production and experienced with Public Affairs. Available immediately. Call Paul J. Warwick (617) 826-4770. (4-19)

Midwest Program Director in small market with four years experience looking to move up. Country/Pop/Adult station, extensive musical knowledge and a communicator. Jerry Michaels (617) 269-9931. (4-19)

DAN DIXON from WOEE/Detroit, MI is looking for a Country air talent position. Willing to relocate. (313) 286-7893. (4-19)

Now holding MD air slot in Top 40, Pop/Adult small market station. Looking for larger market, also have production experience. Call Star 10am-2pm (806) 666-4496 and (806) 666-3970 after 6pm. (4-20)

Human being, professional, familiar with all aspects of music. Five years experience, formerly with WDAF/Kansas City, MO. Good production, first phone. Call Clint (913) 432-7127. (4-20)

Experienced multi-station programmer with respected group seeks off-air adult programming or music position with major station or syndicator. College degree and excellent references. Call (312) 446-6149 after 3pm CST. (4-21)

DYNAMITE PRODUCTION MANAGER needs a home with an intelligent, aggressive group of young pros. A self-starter looking for a middle management role in creative services, charged with responsibility to oversee all continuity, production, and promotion. Innovative, award-winning writing, lots of voice and character and a wiz with a razor blade. Real talent in SOLID MOLD, doing airwork in medium market. Call (413) 734-3588. (4-13)

One to one communicative human sounding morning personality, seeks a position that requires more than time and temp. Willing to relocate and available immediately. Call Sebastian Stone (715) 842-2213. (4-19)

One of the country's top rock personalities is available. Excellent track record and references. Currently employed. Call Super Shannon (614) 467-9131. (4-19)

Great personality, entertaining, warm and humorous. Would like to do morning drive at a Pop/Adult station that is involved and communicates with the audience. Call John Dial (814) 674-5407 after 1pm. (4-19)

AOR personality looking for fulltime position. Presently employed at KNAC/Los Angeles. Former Music Director at KXFM/Santa Maria, CA. Call Garret Lambert (213) 469-8928. (4-19)

Currently employed at Radio Liberty in Munich. News writing and reporting experience. Have BA and law degree, speak German, French, Latvian. Will be in U.S. this June and July. Contact Juris Kaze, Elisabethstr., 26, 8000 Munchen 40, West Germany. (4-19)

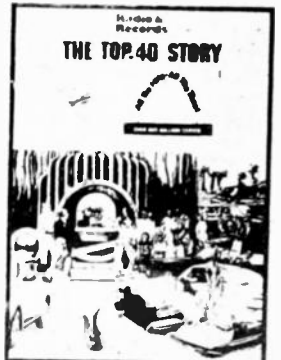
CHRIS KELLY, energetic, hardworking, and looking for medium or major market on-air position. Currently at WIFE/Indianapolis, IN and formerly of WROK, WGFB. Call anytime (812) 337-3718 or (317) 637-1375 between 9am-5pm. (4-19)

Six years experience in small market Pop/Adult format, prefer same, Top 40 or AOR in small or medium market. Sports PBP experience, good production, vast knowledge of music my strong points. Will relocate. 3rd endorsed, currently employed. Call Gary (716) 487-0868. (4-19)

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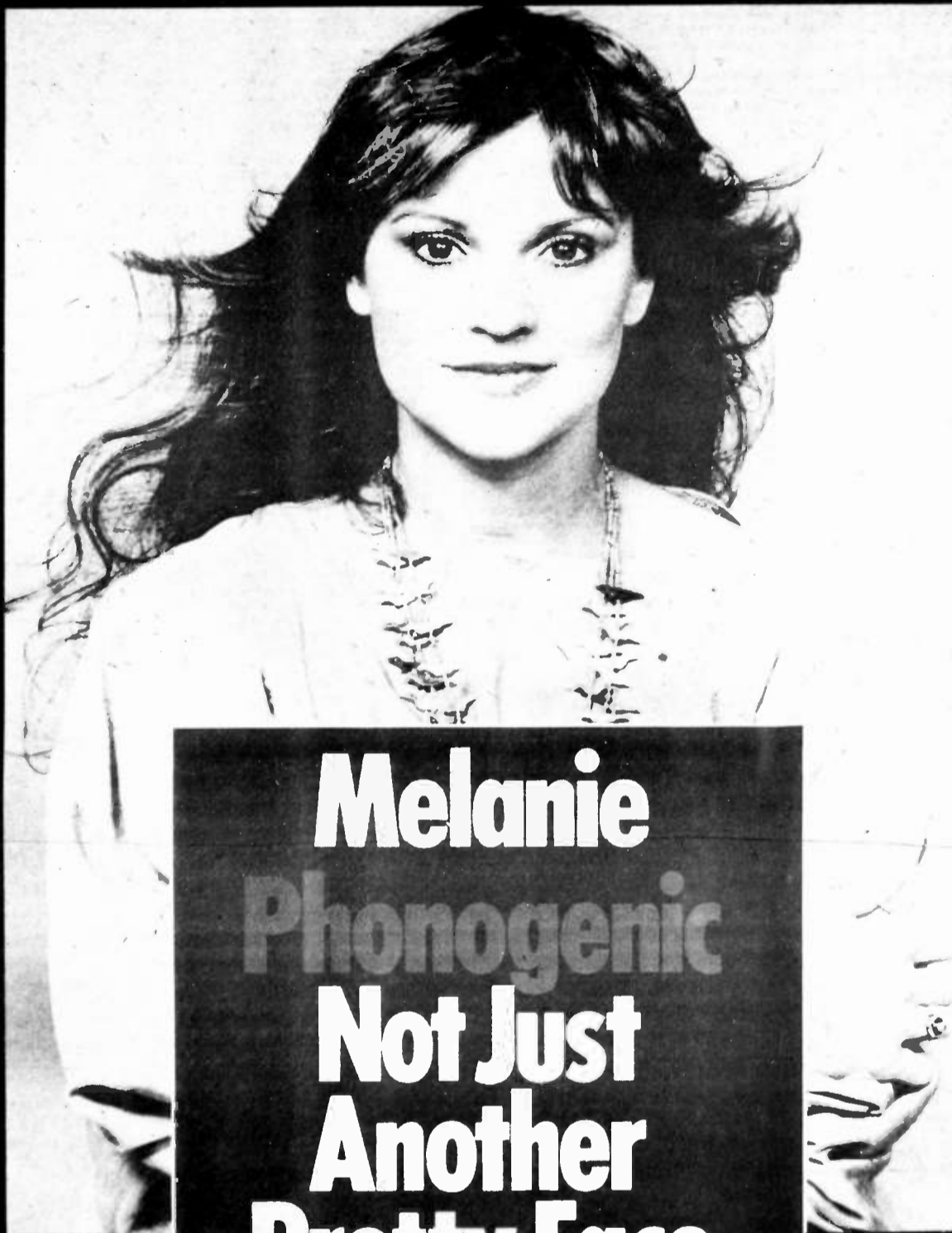
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OPPORTUNITIES

Openings

WZZP/Cleveland, OH has opening for creative production director. With possible swing and weekend shift. Tapes and resumes to Tom Jeffries, One Radio Lane, Cleveland, OH 44114. No calls please. (4-27)

KROK-94/Shreveport, LA has immediate opening for a bright, informative morning person. Great Company, working conditions and benefits. Tapes and resumes to Ken Shepherd, Box 21130, Shreveport, LA 71120 (4-27)

1490 WEMJ/Laconia, NH is looking for an afternoon news person. Must be heavily committed to news and community affairs. Good voice and 3rd endorsement. Excellent benefits. Tapes and resumes to Paul LeBlanc, WTSN, Box 400, Dover, NH 03820. EOE M/F (4-27)

WKTN/Kenton, OH looking for News Director with play by play experience. Tapes and resumes to Keith Gensheimer, WKTN, Box 213, Kenton, OH 43326. EOE (4-27)

WTOC/Savannah, GA has immediate opening for midday personality for mellow Pop/Adult. CBS affiliate. Easy, relaxed delivery. Tapes and resumes to Jack North, Box 8086, Savannah, GA 31402 (4-27)

WLSQ/Montgomery, AL looking to expand air staff. All styles considered. Tapes and resumes to Eli Redford, Box 5000, Montgomery, AL 36101. No calls please. EOE (4-27)

First Media Corporation looking for air talent and news people for future openings in a Western market. Tapes and resumes to Dave Mason, WPGC, Box 8560, Washington, DC 20027. EOE (4-27)

WQAM/Miami, FL will have two openings in May. 8pm-12mid air talent and afternoon drive news. Serious, hip, radio professionals with at least 3 years experience desired. Tapes and resumes to Tom Birch, WQAM, 767 41st St., Miami Beach, FL 33140. No calls please. EOE (4-27)

Burkhardt/Abrams & Assoc. are looking for qualified air talent and news persons for a number of Superstars AOR clients in all size markets. Send aircheck with production samples and resumes to Lee Michaels, Burkhardt/Abrams & Assoc., 6445 Powers Ferry Landing, Suite 180, Atlanta, GA 30328. EOE (4-27)

Suburban Chicago WMRO/WAUR mornings on Pop/Adult AM Talk, News, Sports with 50kw contemporary FM. Needs sharp, smooth, communicator. Hard worker with some programming. Tapes and resumes to Gary Lee, 520 Eola Road, Aurora, IL 60604, or call (312) 851-0100. EOE (4-27)

KLYD/Bakersfield, CA has immediate opening for Pop/Adult personality. Tapes and resumes to Larry Crawford, KLYD AM FM, Box 1499, Bakersfield, CA 93301 (4-20)

Openings

Come to the Beach, opening immediate for full-time position. Good bucks, minimum 2 years experience. 8pm-12mid and 12mid-6am shift open now. Also, possible future opening. Call Don Leader (912) 265 3870 and send tapes and resumes to WGIQ, 801 Mansfield St., Brunswick, GA 31520. (4-27)

WOND & WMGM/Atlantic City, NJ looking for an all night person to run automation, do production, and a little news. Some air work. Air checks on cassette if possible. Tapes and resumes to Steve O'Brien, 15 S. Shore Road, Linwood, NJ 08221. (4-27)

WKTM/Charleston, SC looking for creative production person immediately. Good voice a plus. Creative writing and dazzling production a must. Good money...for good person. Tapes and resumes to Dave Kent, WKTM, Box 5758, N. Charleston, SC or call (803) 564-7164. (4-27)

WANTED: Hard working, dedicated newscaster. At least one year experience. Tapes and resumes to Alan Mason, News Director, WQOK Radio, Box 7777, Greenville, SC 29610. (4-27)

KLWW/Cedar Rapids, IA accepting tapes for future jock openings. If you're a contemporary jock who wants to move up, send tapes, resumes and salary requirements to Don Weir, KLWW, Box 876, Cedar Rapids, IA 52406. EOE M/F (4-27)

Broadcast journalist needed who can develop stories, write concisely, and deliver a newscast with style and credibility. Send tapes and resumes for morning shift in Phoenix's leading AOR station to KDKB, Box 4227, Mesa, AZ 85201. No calls please. (4-27)

Midwest medium market Pop/Adult looking for strong afternoon drive personality. Automation experience and heavy production is helpful. Tapes and resumes to Scott Henderson, Frank N. Magid & Assoc., One Research Center, Merion, IA 52302. (4-27)

KZEW/Dallas, TX looking for news feature writer/producer. Tapes and resumes to Mark Christopher, KZEW, Communications Center, Dallas, TX 75202 or call (214) 748 9898. EOE (4-27)

KWSL/Sioux City, IA seeks professional, experienced, take charge news man. Must be self-motivated, with personality and dedication. Tapes and resumes and news samples to Paul Gomez, Box 1230, Sioux City, IA 51102. EOE (4-27)

AOR PD's: We anticipate changing midwest medium market station to a structured AOR. Previous experience, music knowledge and leadership abilities must be displayed. Air shift required. If you think you measure up send tapes and resumes to Scott Henderson, Frank N. Magid & Assoc., One Research Center, Merion, IA 52302. (4-27)

Openings

The Research Group has rare opportunity for "Reel" sound. Ing 18-35 appeal jock with good production. Tapes and resumes to Bill Moyes, The Research Group, 1422 Monterey, San Luis Obispo, CA 93401. No calls please. (4-27)

15Q (WQSN)/Charleston, SC looking for night man. Good bucks for area. Tapes and resumes to A.J. Davis, PD, 15Q, Box 891, Charleston, SC 29402. (4-27)

DEAN LANDSMAN RADIO SERVICES has the following openings, small to medium market Top 40 jocks, automation experience helpful & AOR jocks for potential large markets. Send tapes, resumes, and cover letter with minimum salary requirements to Dean Landsman Radio Services, 135 East 54th Street, New York, NY 10022. No calls please. (4-27)

KFIV/Modesto, CA has opening for air talent with some music and 2 years experience. First ticket and good production a must. Tapes and resumes to Jack Phillips, Box 1360, Modesto, CA 95350. EOE M/F (4-27)

Midday entertainer needed immediately at 50k Pop/Adult giant in the sun country. Non-rock personality with solid background are encouraged to send materials to Scott Henderson, Frank N. Magid & Assoc., One Research Center, Merion, IA 52302. (4-27)

DC101 (WWDC-FM)/Washington, DC is looking for top AOR personality. Tapes and resumes to Dave Brown, PD, DC101, Box 4068, Washington, DC 20015. No calls please. EOE M/F (4-27)

K 60/Redding, CA needs a midday jock. Live, work and play in the fastest growing city in the west. Send unedited air checks with state to John Stall, K 60, Box 1918, Redding, CA 96001, or call (916) 243 1515. (4-27)

WBAX/Wilkes Barre, PA Merv Griffin radio for NE Pennsylvania now accepting tapes and resumes for immediate AM drive opening. Must be a killer who loves radio and work. Good bucks for right person. Also, need weekenders to join this exciting modern Country station. Tapes and resumes to Alan Furst, One Broadcast Plaza, Wilkes Barre, PA 18703, or call (717) 288 7675. (4-27)

LUCKY TNL/Ridgely, GA has an immediate opening for a Top 40 morning person. Production and local news capabilities a must. 3rd endorsed and able to follow a tight format. Tapes and resumes to Steve Harris, WTNL, Drawer 820, Ridgely, GA 30453 or call (912) 557-8146. EOE Females should definitely inquire. (4-27)

KZ93 (WKZW)/Peoria, IL accepting tapes and resumes for future openings. Contact Charlie Quinn, 3131 N. University, Peoria, IL 61604. No calls please. (4-27)

Openings

WKKO/Cocoa Beach, FL has AM drive opening for Pop/Adult personality. Tapes and resumes to Chip Taylor, PD, WKKO, Box 3188, Cocoa Beach, FL 32922. No calls please. (4-20)

ROCK 96 (KYNO FM)/Fresno, CA is looking for AOR broadcaster. Strong on production and desire. Tapes and resumes to Larry Snider, PD, Rock 96, 1060 Fulton Mall, Suite 1500, Fresno, CA 93721 (4-20)

WRNR/Martinsburg, W VA needs a friendly afternoon jock with something to say. No beginners. Tapes and resumes to Ed Alexander, Box 709, Martinsburg, W VA 25401 or call (304) 263 6586 until 12noon EST (4-20)

AM-FM & TV facilities in Midwest medium market looking for mature personality. Excellent long term spot with good pay and benefits. Tapes and resumes to Don Guthrie, WKBN, Youngstown, OH 44501 EOE (4-20)

KSEK-KMRJ/Pittsburg, KS looking for jock with minimum 3 years experience, no rockers, heavy production, prefer AOR background. Tapes, resumes, photos and salary requirements to Box 510, Pittsburg, KS 65762. No calls please. (4-20)

KERN/Bakersfield, CA is looking for a polished professional, creative, friendly and maybe a little crazy! Tapes and resumes to Russ Gerber, KERN, Box 2700, Bakersfield, CA 93303. EOE M/F (4-20)

WLAY/Muscle Shoals needs announcer to work 7-12mid, some production and news. If you like to have fun and want to progress, send tapes and resumes to Tom Pepper, WLAY, Box 220, Sheffield, AL or call (205) 383 2525. Top 40 format in Quad cities market. EOE (4-20)

WYNE/Appleton, WI looking for a news/sports person ASAP. Call Bob Clifford or Dan Davis (414) 739-1158. EOE M/F (4-12)

Not just another radio station...not just another gig. Super bucks, security and a rewarding position can be yours at the number one rated contemporary music station in Tulsa, OK. (The nation's 60th market and a city that has been voted the most livable in America). We are looking for a creative AM drive air personality...A personable one to one communicator who can mix light humor and informational bits and relate to a morning audience. Our format is rock oriented Pop/Adult. We don't care what size market you're coming from as long as you are a polished professional air talent. Send tapes and resumes to Ken Scott, FM96 (KRAV), Tulsa, OK 74101. EOE M/F.

CHANGES

Please Note: You may place your classified ad in R&R's Opportunities section by mail or phone. All openings positions sought and changes are free of charge. Simply call us at (713) 444 1061 with your information or mail it to Radio & Records, Opportunities Department, 400 Sunset Blvd., Suite 1221, Hollywood, CA 90028. Please be sure to let us know when you have found a position or filled your job opening.

Radio

KENNY HAZELETT former PD at KVOL/Lafayette, LA was named News Director at KSMB Lafayette, LA.
 DAVID McQUEEN named station's News Director KSAN/San Francisco, CA.
 NICK ST. JOHN, midday air personality at KLOL/Houston, TX.
 MIKE GAHAGAN, formerly of WJRL/Elgin, IL joins WXRT/Chicago, IL in sales department.
 ED POOLE named Account Executive at KLOS/Los Angeles.
 DAN KAVANAUGH, formerly of WCOZ/Boston, MA has formed his own Media Promotion Co.
 LOU LAMBERT named PD at WFMK/Lansing, MI.
 STEVE A. GLASER leaves KTLC/Twin Falls, ID to take a position at KLIX/Twin Falls, ID in Copywriting and Production.
 JOE CIPRIANO leaves NBC O&O WKY/Washington D.C. to join ABC O&O WRQX/Washington, D.C.
 STEVE SYATT named News Director at KOTE/KKZZ, Lancaster, CA.
 LAURIE KAYE joins KING/Seattle, WA as Newscaster, formerly of WOW/Omaha, NE.
 A.J. DAVIS (A.J. DONOVAN), formerly of GO-95/Des Moines/IA named PD 15Q(WQSN)/Charleston, S.C.
 TOM BINGHAM, formerly of KTIK/Pendleton, OR., joins KEEP/Twin Falls, ID as Engineer and News Director.
 TERRY TARIO of KEEP/Twin Falls, ID appointed PD.
 JACK MESSENGER, Account Executive at WEZW/Milwaukee, WI has joined X-TRA Radio America as Account Executive.
 SHERRIE SUTTON joins Metro Radio Sales, New York.
 GARY FISHER appointed Sales Manager of WABC Music Radio, New York.
 ANITA EDWARDS named National Sales Manager of WABC Music Radio, New York.
 JACK MALONEY appointed General Sales Manager of WABC Music Radio, New York.
 F. GREGORY SEIBOLD named Account Executive of KHJ/Los Angeles, CA.
 MARY LYON appointed News Director at KHJ/Los Angeles, CA.
 FRITZ BEESEMYER appointed Vice President and General Manager of WLDM-FM/Detroit, MI.
 DONALD P. ALCORN named General Sales Manager of WLDM-FM/Detroit, MI.
 ROBERT E. GASKINS has been named Operations Manager of WLDM-FM/Detroit, MI.
 VERL WHEELER, General Manager of WUBE-AM&FM was appointed to the newly created position of General Manager of WUBE-AM&FM/Cincinnati and KCKN-AM&FM/Kansas City, both Kaya Smith Radio stations.

Station Line-Ups

KEEP/Twin Falls, ID LINE-UP: 6am-10am Terry Tario (PD), 10am-12noon Tom Bingham (ND), 12 noon-2pm Don Jobb, 2pm-6pm Randy Elison, 6pm-9pm Don Jobb, 9pm-2am Shaun Vonnigun (MD).
 WDEE/Detroit, MI LINE-UP: 6am-10am Ken Morgan, 10am-2pm Bob Burchette, 2pm-6pm Tom Allen (PD), 6pm 10pm Jimmy Baer, 10pm-2am Bob Burchette, 2am-6am Rosalee.
 KLZ/Denver, CO LINE-UP: 6am-10am Jockey Joe Kelly, 10am-12noon Ron Jones, 12noon-3pm Sandy Travis, 3pm-7pm Mike O'Conner, 7pm-12mid Perry Martin, 12mid-6am Liz Darrig.
 WYTL/Oshkosh, WI LINE-UP: 5:30am-10am R.J. Reynolds, 10am-12noon Doug Lane, 12noon-2pm J.B. Gibson, 2pm-6pm Charlie Hart, 6pm-12mid Mark Stewart, 12mid-5:30am Lori Edwards. Weekends Jan Turner, Mike Austin, Mike James, Robb Jones.

WRKI (I-95-FM) LINE-UP: 5am-10am Tom Zarecki (PD), 10am-2pm Jim Schultz, 2pm-7pm Stormin' Norman, 7pm-12mid Paul "Redeye" Guthrie, 12mid-5am Pamela Brooks. Weekends: Capt. Rick Lawrence, Brian St. James (MD), and Christopher Jordan.
 KWFMTucson, AZ LINE-UP: 6am-10am Jim Ray, 10am-3pm John Shook, 3pm-7pm Alan Browning, 7pm-12mid Jim Brady, 12mid-3am Bob Dish, 3am-6am Bob Cooke.
 KHYY/Tucson, AZ LINE-UP: 6am-9am Adams & Scholz, 9am-12noon Larry Davis, 12noon-4pm Ted Jackson (MD), 4pm-7pm Bryan Hartford (PD).
 15Q(WQSN)/Charleston, SC LINE-UP: 6am-9am Johnny Prince, 9am-12noon Brother Dave Derek, 12noon-4pm Jerry Daniles, 4pm-7pm A.J. Davis (PD), 7pm-12mid Chuck Roberts, 12mid-6am Gary Baize. Swing: Music Mother (MD). Weekends: Terry Allen and J. Martin.

Records

BRAD WEIR appointed Mid-Western Promotion and Merchandising Manager for Polydor Montreal, Canada.
 BOB ANSELL named Manager, National Publicity for Polydor, Montreal, Canada.
 DEANE CAMERON named Manager Talent Acquisition for Capitol Records-EMI of Canada Ltd.
 JULIE RADER appointed National Promotion Coordinator for Silver Cloud Records.
 DAN WESTBROOK promoted to Vice President/Manufacturing for MCA Records.
 BRENT ALBRIGHT promoted to Vice President/Recording Operations for MCA Records.
 MICHAEL G. ABRAMSON named Director of National Promotion for RCA Records.
 RICK BLEIWEISS appointed National Singles Director for Polygram Distribution.
 TIM MONNIG named Atlanta Branch Manager for Polygram Distribution.
 LARRY HENSLEY promoted to Branch Manager/Miami for Polygram Distribution.
 BOB COLOSI appointed Cleveland Sales Manager for Polygram Distribution.
 SONNY WOODS joins RCA Records as Manager, R&B Promotion, Southeast Region.
 JESSICA MARLOW named Manager, Sales Promotion for RCA Records.
 PATTI OATES named Promotion Manager for Warner Bros. in North & South Carolina.
 CURTIS JONES appointed Promotion Marketing Manager for Warner Bros. in the Atlanta area secondary markets.
 PAUL SHEFFIELD appointed Dallas Regional Branch Manager for WEA.
 LARRY KELLEY appointed Dallas Regional Sales Manager for WEA.
 MARTY MARKIEWICZ named Promotion Representative for Elektra/Asylum in Hartford/Albany region.
 JERRY WASHINGTON appointed Promotion Representative for Black product Memphis/Nashville/Little Rock for WEA.
 JUDITH "Lighting" WRIGHT appointed WEA's Singles Action Specialist/Advertising Coordinator for San Francisco sales region.
 ROY ROSENBERG named WEA's Promotion Representative for New York/New Jersey.
 DON FOSTER appointed Director for Motown's Artists Relations.
 CATHY LITRELL appointed Production Coordinator for Elektra/Asylum Records.

Industry Changes

KAREN SHERRY named Manager of Domestic and International Promotion/Publicity for Morton D. Wax & Associates (Public Relations).

ACROSS THE BOARD...



AMH 1014

SPYROGYRA "Shaker Song"

AM 730

COOL MELODY THAT'S GONE HOT!

ACROSS THE UNIVERSE!

- | | | | | | | | | | | |
|----------------|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|---|--------------------------------------|---|---|---|---|
| AOR | WQBK
WCAU
WRPL
WQFM | KZAM
KVAN
WENE
WIOB | WDBS
WYEP
WAIV
KINK | WBUF
WKDD
WQDR
WHFS | WRUV
WAER
WGRQ
WLVQ | KPFT
KFWD
WORT
KZEL | WOUR
WMIR
WRQR
WAAL | KAWY
WVIN
WRAS
WSIM | WVBR
WMMR
WAIL | WKDF
WEZV
WXFM |
| TOP 40 | | WHHL
WYSL
WLSV | WBEN-FM
WCBA
WHDL
WLFH | WKSN
WNIA
WTLB
WHDL | WSCR
WSGO
WHHO
WFBL | WDNC
WKMS
WKAL
WSAY | WRGI
WQDE
WBVM
KOWB | KGRI
WDXI
WCLI | | |
| JAZZ | WEBR
WRVR | WYJZ
WJZZ | KRE AM & FM
WTMI-FM | KJAZ
KXTC | KLCX
KADX | KBCA | | | | |
| R&B | WUSS
WRAP
WSTM
WWWS
WORL | KCOH
KOKA
KTOY
WNJR
WICK | WNOP
WLLE
WYLD
KVOV
KATZ | WEAM
WUFO
WABQ
WVON
WSRC | WGOK
KJLH-FM
KPRS
WBLS
WAKR | WSOK
WQMG
WRKB
XHRM
WKLR | WDAS-FM
WCIN
WCHB
WSOK
KKSS | WBLK
WDAS-AM
WHAT
WDAO
WGPR | WRBD
KOWH
WIGO
KMJQ
WKYS-FM | WVKO
WAMM
WCKO-FM
KYOK
WRBD
WLOU |
| MOR | WBEN
WJAD
WSLB
WKDD | WPTF
WCCO
WBNS
WAUB | KRLD
WRQR
WSPD
KBLI | WMPX
KQIP
WQMG
KICE | WALY
WMTS
KAFM
WJR | WPNH
WGGO
WCOR
KIOG | WJOB
WBTA
WUSL
KDTH | WADV-FM
WMNS
WWDL
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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

GERRY RAFFERTY Baker St. (UA)

73% of our reporters on it, 44 adds including 99X, WIFI, WPGC, WRKO, KTLK, KFRC, KHJ, WOKY, KSTP, CKLW, 96X, WHBQ, Z93, WDRC, WKIX, WSGN, WIFE, KIOA, KYSN, WEBC, WIRK, WYND, WJBQ. Key moves: 39-32 KRBE, 20-16 WZUU, 20-15 KFI, 26-22 WQXI, debut 19 KLIF, debut 29 KIMN. See Parallels, charts at number 30.

GEORGE BENSON On Broadway (WB)

68% of our reporters on it, 16 adds including Q102, PRO-FM, WAPE, KEEL, WNCI, KERN. Key moves: 16-14 at 99X, 29-27 WRKO, 31-25 WPEZ, 2-2 KFRC, 14-4 at B100, 12-8 KSLQ, 23-20 WLCY, 7-6 WHBQ, 2-2 at 96X, 23-19 WAYS, 29-22 WMET, 14-9 KCBQ, 27-20 KPAM, 15-5 KILE, 4-1 WRFC, debut 23 at Z97, debut 24 WSPT. See Parallels, moves 28-20 on National Airplay/30.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

ABBA "Take A Chance On Me" (Atlantic) 91/12 including WIFI, KHFI, WNDE, KKLS. Key moves: 27-23 at Z93, 25-22 at JB105, 29-24 WBBF, 29-21 WQXI, 30-21 WHOT, 35-30 KBIM, 24-17 WLOF, debut 29 WRKO, debut 40 WPEZ, debut 25 KJR, debut 30 at Q94, debut 24 KRSP, debut 30 WISM, debut 26 WFEA.

SWEET "Love Is Like Oxygen" (Capitol) 89/14 including KFI, Q102, WIFI, KEEL, WKIX. Key moves: 28-25 WRKO, 14-7 WPEZ, 19-16 KRBE, 31-28 WDRQ, 2-1 WZUU, 23-20 KJR, 11-5 at 96KX (Pittsburgh), 17-12 WPHD, 21-15 KQEO, 3-2 KJRB, 30-27 KBEQ, 32-25 WFEA, 12-9 KILE, 28-22 KEWI, 6-3 KCBN, debut 29 WCAO, debut 25 at B100, debut 25 at Q105.

PLAYER "This Time I'm In It For Love" (RSO) 85/8 including WHOT, WKY, WAKY, 96KX (Pittsburgh), KFJR. Key moves: 16-13 WKBW, 24-20 at Z93, 29-25 at Q102, 25-21 KSTP, 32-27 WOKY, 22-18 WTRY, 20-16 KFXM, 20-16 at 92Q, 15-11 WTSN, 7-3 WISE, 39-32 KDZA.

MICHAEL JOHNSON "Bluer Than Blue" (EMI America) 72/33 including WPGC, WKBW, KDWB, KJR, 13Q, PRO-FM, KJRB, WSGN, WNOE, WAQY, 98Q, WAAY, WNAM. Key moves: 30-29 KLIF, 30-23 KAKC, 32-26 KDON, debut 24 KSTP, debut 31 at Y103, debut 22 WRJZ, debut 35 WACI.

STEELY DAN "Deacon Blues" (ABC) 76/9 including WSAI, WQXI, WCGQ, WVAM. Key moves: 26-22 WRKO, 24-18 WDRQ, 24-19 KSTP, 19-17 KJR, 10-7 at B100, 24-22 KIIS-FM, 27-22 KRSP, 15-12 KQWB, 30-25 WTRY, debut 20 WNCI, debut 29 WMAK, debut 26 KPAM.

PATTI SMITH "Because The Night" (Arista) 65/16 including Q102, KSTP, WAVZ, 92Q, KTKT, WGBF, KPAM, WISM, WEEQ. Key moves: 21-17 WRKO, 30-27 WCAO, 37-35 KRBE, 16-15 WLCY, 28-26 KSLQ, 20-18 KIIS-FM, 20-18 KFRC, 18-15 at B100, debut 39 WPEZ, debut 36 KAKC, debut 30 WISE.

MEAT LOAF "Two Out Of Three Ain't Bad" (Epic) 59/17 including WSAI, CHUM, WKBO, WCOL, KHFI, WJON, WNAM. Key moves: 10-7 WKBW, 20-18 at 99X, 25-18 WRKO, 33-26 at JB 105, 30-23 at 94-Q, 30-20 KCBN, 15-5 WHHY, 31-24 WVAM.

SEALS & CROFTS "You're The Love" (WB) 50/18 including KSTP, WRKO, KAKC, WAVZ, WKIX, WEEQ, WCGQ, CK-101, KSLY, WEBC. Key moves: 28-26 at 96-X, 27-23 at Y-100, 19-16 KFJR, 20-14 at K-104, debut 30 WICC.

HEART "Heartless" (Mushroom) 49/12 including Z-93, WRKO, WMET, KCBQ, 92-Q, WISM, CK-101, KKLS. Key moves: 36-31 KRBE, 30-28 KSLQ, 17-10 KJR, 21-16 KFRC, 28-24 WTRY, 20-17 KING, 29-23 KCBN, debut 24 WZUU, debut 26 WEEQ.

BOB SEGER "Still The Same" (Capitol) 40/39 including WZUU, WLCY, KFRC, WDRQ, KRBE, CKLW, BJ-105, KCPX, KBEQ, WMAK, 94-Q, KCBQ, WLOF, WTSN, KCBN, KQWB.

DOLLY PARTON "Two Doors Down" (RCA) 53/3, WKIX, KLMS, KRKE. Key moves: 21-18 at Z-93, 23-19 KRBE, 27-26 KLIF, 5-3 WLEE, 24-20 WOLF, 9-8 KBEQ, 27-18 WACI, 9-5 WISE, 22-17 WTSN.

PARLIAMENT "Flash Light" (Casablanca) 52/1, WOKY. Key moves: 5-4 WLS, 4-3 WCAO, 15-13 KSLQ, 12-10 WDRC, 4-2 WGRD, 3-1 at Q-94, 5-4 KCBQ, 27-20 WSGN, 2-2 KAYC, 10-4 WTRU, 1-1 WAAY.

ELTON JOHN "Ego" (MCA) 48/2, WNDE, 96-KX (Pittsburgh). Key moves: 39-37 WPEZ, 19-14 WSAI, 35-30 WOKY, 23-20 CKLW, 29-25 WINW, 25-23 WIRK, 33-30 WKAU, 24-20 KBIM, 31-30 WYND, 25-20 KDON, debut 30 WKBW.

ROBERT PALMER "Every Kinda People" (Island) 46/8 including WRKO, KFXM, K-104, WSPT, KAFY, WJON. Key moves: 35-34 KSLQ, 21-19 WCAO, 26-22 KEEL, 29-26 WPHD, 16-13 at 94-Q, 24-19 WANS, debut 24 WOLF.

ROD STEWART "I Was Only Joking" (WB) 41/15 including WPEZ, KRBE, CHUM, PRO-FM, KRSP, KTKT, WTSN, KSLY, WAAY. Key moves: 21-17 at B-100, 29-25 WMAK, debut 22 WZUU, debut 28 WEBC.

Others Getting Significant Action

HEATWAVE "The Groove Line" (Epic) 35/17 including 99X, WHBQ, 96X, KRBE, 13Q, WRJZ, WCGQ, WRFC, 25-16 WAYS, 26-19 WAKY, 27-21 WIFE, 12-5 WFLB, debut 26 WCAO, debut 26 WPEZ, debut 22 CKLW.

Radio & Records NATIONAL AIRPLAY/30

May 5, 1978

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
16	5	2	①	WINGS/With A Little Luck (Capitol)
2	1	1	2	YVONNE ELLIMAN/If I Can't Have You (RSO)
13	7	4	③	FLACK & HATHAWAY/The Closer I Get To You (Atlantic)
23	14	8	④	TRAVOLTA & NEWTON-JOHN/You're The One That I Want (RSO)
19	9	7	⑤	CHUCK MANGIONE/Feels So Good (A&M)
15	11	6	6	JEFFERSON STARSHIP/Count On Me (RCA/Grunt)
-	28	15	⑦	ANDY GIBB/Shadow Dancing (RSO)
18	15	11	⑧	ATLANTA RHYTHM SECTION/Imaginary Lover (Polydor)
1	2	3	9	BEE GEES/Night Fever (RSO)
28	20	14	⑩	MATHIS & WILLIAMS/Too Much, Too Little, Too Late (Col)
-	30	21	⑪	TRAMMPS/Disco Inferno (Atlantic)
3	3	5	12	BARRY MANILOW/Can't Smile Without You (Arista)
8	6	10	13	JACKSON BROWNE/Running On Empty (Asylum)
-	29	23	⑬	BONNIE TYLER/It's A Heartache (RCA)
25	22	20	⑭	WARREN ZEVON/Werewolves Of London (Asylum)
4	4	9	16	KANSAS/Dust In The Wind (Kirshner)
6	8	12	17	RAYDIO/Jack And Jill (Arista)
-	-	30	⑮	EDDIE MONEY/Baby Hold On (Columbia)
14	16	18	19	DAVID GATES/Goodbye Girl (Elektra)
-	-	28	⑯	GEORGE BENSON/On Broadway (WB)
5	12	16	21	BOB WELCH/Ebony Eyes (Capitol)
30	26	22	22	BEE GEES/More Than A Woman (RSO) LP cut: Sat. Night Fever
29	27	25	⑰	BILLY JOEL/Movin' Out (Anthony's Song) (Columbia)
7	10	13	24	ENGLAND DAN & J.F. COLEY/We'll Never Have... (Big Tree)
12	13	17	25	ELO/Sweet Talkin' Woman (UA/Jet)
11	19	26	26	ANDREW GOLD/Thank You For Being A Friend (Asylum)
-	-	29	⑱	CARLY SIMON/You Belong To Me (Elektra)
9	17	19	28	NATALIE COLE/Our Love (Capitol)
10	18	24	29	ERIC CLAPTON/Lay Down Sally (rs)
-	-	→ 30		GERRY RAFFERTY/Baker St. (UA)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

Gerry Rafferty
Bob Seger
Michael Johnson
Seals & Crofts

HOTTEST

Wings
Andy Gibb
Travolta/Olivia
Mathis/Williams

Complete Regionalized Station Listings on page 22 and 23.

CHART SUMMARY: Wings have made it to number one and repeated as this week's hottest record overall. Flack & Hathaway continue to move up, this week to number three. John Travolta & Olivia Newton-John were reported third hottest nationally and moved into the top five. Mangione went to number five. Andy Gibb can do no wrong...hot reports from all regions and an eight point chart leap. Atlanta Rhythm Section went top ten this week, showing steady growth everywhere. Mathis & Williams into the top 10. Trammmps leaped up ten full places. Bonnie Tyler with strength in the South and West moves to 14. Warren Zevon up five more to 15. Eddie Money now gaining total acceptance and a giant chart jump to 18 in only his second week on the 30. George Benson gained his Breaker status and moved up sharply to 20. Billy Joel has another hit with "Movin' Out" up to 23. Carly Simon up two at 27. National activity up again this week.

Detailed station by station chart listings can be found in the Parallels.

JIMMY BUFFETT "Cheeseburger In Paradise" (ABC) 38/10 including WPHD, KAKC, KCBQ, KQWB, WJON, CK101, 24-21 at Y100, 27-24 KSLQ, 17-11 WSGA, 27-21 KBEQ, 28-16 WHHY, debut 15 WAPE, debut 24 KCPX.

BARRY MANILOW "Even Now" (Arista) 36/11 including WIFI, WPEZ, 13Q, WDRC, WCGQ, KQDI, 28-25 at Z93, 28-23 WERC, 22-16 at 94Q, debut 23 KRSP, debut 30 WCAO, debut 29 at Q94, debut 30 WKIX, debut 24 WNDE.

O'JAYS "Used To Be My Girl" (Phil. Int'l) 33/18 including KRBE, 96X, WDRQ, KSLQ, KFRC, WKIX, WFLB, WAAY, WAIR, KSTT, 20-9 CKLW, 18-7 WHBQ, 26-10 WAVZ, 24-15 WSGA, 40-31 KAKC, debut 28 WCAO, debut 28 at Z93.

EARTH, WIND & FIRE "Fantasy" (Columbia) 35/3, WSAI, KTLK, WNCI, 21-18 KSTP, 6-3 at B100, 22-15 WCOL, 20-15 WAPE, 3-1 at CK101, 24-21 WEBC, 27-18 KFXM, 11-5 KENO.

MICHAEL ZAGER BAND "Let's All Chant" (Private Stock) 34/3 including WRKO, PRO-FM, 6-4 WPEZ, 24-12 WTRY, 34-31 WTIK, 27-22 KAKC, 23-19 KCBN, 31-26 WISE, 25-23 WFEA, debut 35 KEEL, debut 30 KROY.

PETER BROWN "Dance With Me" (Drive/TK) 33/3 including WHBQ, WVAM, 6-5 at 99X, 30-25 WIFI, 24-17 WCAO, 16-15 KFBE, 12-4 CKLW, 27-22 WYRE, 31-24 at Y103, 23-20 WFOM, 28-22 WFLB, 29-22 WAIR, debut 36 WPEZ.

ERIC CLAPTON "Wonderful Tonight" (RSO) 22/16 including WCAO, KLIF, Z93, JB105, 94Q, WTSN, WFOM, WFLB, KYSN, 29-25 WSGA, debut 27 KJRB.

SHAUN CASSIDY "Do You Believe In Magic" (WB) 24/0, 22-22 WLS, 21-21 WOKY, 20-18 WSGN, 15-12 WKIX, 25-23 WIFE, 17-14 WACI, 20-17 WAAY, 19-17 WFOM.

BARRY WHITE "Oh What A Night For Dancing" (20th) 23/9 including WAVZ, KAKC, KQEO, WAYS, WACI, WNAM, KPAM, 22-20 WHBQ, 33-28 WTIK, 15-9 WRFC, 37-32 KILE.

GENESIS "Follow You, Follow Me" (Atlantic) 20/7 including JB105, WMET, K104, WSPT, KAFY, 30-28 WKBW, 29-27 KSLQ, 13-9 WPHD, 40-36 WNOE, 29-26 at 94Q, 30-27 WGLF.

RARE EARTH "Warm Ride" (Prod'lgl) 20/7 including WPHD, WTIK, WMAK, WKAU, WANS, debut 30 KYNO, debut 29 KCBN, debut 30 WTSN.

LINDA RONSTADT "Tumbling Dice" (Asylum) 18/6, KRBE, PRO-FM, WFEA, KILE, KVOX, KDON, 28-23 at Q102, 28-20 KSLY, debut 21 WZUU, debut 28 WIRK.

HEAD EAST "Since You Been Gone" (A&M) 17/2, WTIK, WNOE, 22-21 KSLQ, 20-17 WKAU, 26-22 at K104, 25-23 WGLF, debut 25 WZUU, debut 40 KQEO, debut 28 WSPT.

ERUPTION "I Can't Stand The Rain" (Ariola) 15/9 including KNOW, BJ105, WFEA, WAIR, KAYC, KBIM, debut 30 WQXI.

CELEBRATION "Almost Summer" (MCA) 14/5, JB105, KROY, WIRK, WACI, KSLY, 40-34 at CK101, debut 30 WHBQ, debut 30 at Q102.

PAUL DAVIS "Darlin'" (Bang) 14/3, WQXI, 94Q, 98Q, 30-26 at Z93, 19-13 WHHY, on WCGQ, KCBN.

LEIF GARRETT "The Wanderer" (Atlantic) 13/4 including WPEZ, KROY, WMET, 17-13 WLCY, 35-32 at JB105, 30-25 WERC, debut 31 WNDE, on KFI, WQXI.