

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. V, NUMBER 1

FRIDAY, JANUARY 7, 1977

ARB SUMMARIES

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R&R will again publish a special edition with complete breakouts on all surveyed markets. This special edition will be mailed in February.

FORMAT CODE: R: Rock, C: Country, A: AOR, B: Black, PA: Pop/Adult, BM: Beautiful Music, N: News, O: Oldies, T: Talk, S: Spanish, CL: Classical.

San Diego

The first book out was the best overall for all formats. KCBQ (R) under Gerry Peterson pushed way up to a 9.1 from 8.6 in April/May. This is KCBQ's highest October/November in years. Station is overall number one in the market. Another major success was in Combined Communications two stations, KEZL (BM) 4.8 to 7.3 and KSDO (N) 4.7 to 5.1. KFMB-AM (PA) up a bit 5.2 to 5.8, KFMB-FM/B100 (R) 6.3 to 6.1. KSON (C) maintaining with a solid 3.6, KOZN-FM (C) finally making their challenge felt by jumping up to 2.8 from 1.7. This is KOZN's best book since changing to Country. KGB-AM (A) moved back up to a 5.3 from a 4.6, while KGB-FM (A) increased 7.1 to 7.6 for their best book. (PRI (A) fell apart, dropping from 3.9 to 2.6. Their high was a year ago with a 5.5. In Adults 18-49 KGB-FM on top with a 10.5, KCBQ second with 9.5, no one else is close. In teens KCBQ 28.7, B100 20.8.

New York

WABC (R) down a point 8.8 to 7.8, but still top in the market. WOR (PA) 7.1 to 7.4 and second in the market. WPLJ (A) had another good book, up 3.7 to 3.9, now over half their sister WABC. Adding them together gives ABC total control of the biggest U.S. market. WXL0 (R) slipped a bit 3.1 to 2.9. WPIX (R) 1.8 to 1.6, WBSL (B) 5.8 to 5.5, WWRL (B) 2.5 to 1.8. WCBS (N) 5.1 to 5.5, WINS (N) 4.3 to 5.7, WCBS-FM (O) 2.4 to 3.3, WNEW-FM (A) 2.4 to 2.0. WNBC (PA) 2.0 to 1.9, WNEW (PA) 2.8 to 2.7, and a good move for Country WHN in the Big Apple 3.1 to 3.9 for their best book. WKTU (A) up 1.8 to 2.4. In Adults 18-49 WABC 8.3, WBSL 8.0, WCBS-FM 5.1. In teens WABC 23.6, WPLJ 16.4, WXL0 13.5.

Los Angeles

Not a good book for most stations. This book was re-processed after a computer error was discovered that deleted over 50 ethnic diaries. Barely holding on to the top spot is KABC (T) down 8.8 to 6.7, second is KBIG (BM) up 5.0 to 5.9, KHJ (R) 5.9 to 5.3. KIQQ (R) now holding its audience nicely, 3.1 to 3.2. KIIS AM & FM (PA) slipped, AM 1.5 to 1.4, FM 2.5 to 1.8. KDAY (B) up nicely 2.7 to 3.3, KGfJ (B) 0.8 to 1.2. KEZY (R) in the L.A. book has a 1.5, in the Orange County book a 5.4 and 19.2 in teens, putting them number one in the 1 1/2 million population county. KFI (PA) 3.1 to 2.9, KMPC (PA) holding at 3.6. KLAC (C) had a disappointing book, 3.1 to 2.3. KLOS (A) 3.2 to 3.8, KMET (A) 2.1 to 2.7, KNX-FM (A) 3.0 to 3.8, KRLA (O) 3.4 to 3.3, KRTH (O) 2.1 to 1.9, KWST (A) 1.6 to 1.7. In Adults 18-35 KNX-FM on top with 8.6, KLOS 7.1, KHJ 6.2, 18-49 Adults KNX-FM 6.0, KBIG 5.3, KHJ 5.2. In teens: KHJ 18.9, KDAY 11.0, KIQQ 10.3.

San Francisco

KCBS (N) and KGO (N/T) tied at the top with 8.4. KFRC (R) down 7.4 to 6.5, KSFO (PA) back up to 6.3 from 5.0. KSAN (A) 2.4 to 2.3, KSFX (R) 3.1 to 2.9. KYA (R) 1.7 to 2.0, KYA-FM (A) 0.9 to 1.7. KIOI (PA) 3.8 to 2.8, sister station KIQI (PA) 1.1 to 0.9. KDIA (B) 2.2 to 2.1. KOMA (A) 1.6 to 1.9. KNEW (C) 2.7 to 2.9, KLIV (R) 1.3 to 1.2. KNBR (PA) 4.9 to 3.5. Bonneville's KOIT (BM) 1.5 to 3.3, KFRC-FM (R) 2.1 to 1.3. In Adults 18-49 KFRC on top with 6.2, KCBS 6.0, KSFO, 5.9. In teens KFRC 25.0, KYA 9.7.

Chicago

WGN (PA) still dominant with a healthy 13.0. WLS (R) dropped 9.7 to 7.9. WDFH, now WDET (R) up 2.7 to 3.9. WBBM (N) 7.4 to 7.7, WMAQ (C) 5.6 to 4.3, WYON (B) 4.1 to 2.7. WBBM-FM (PA) 2.2 to 2.8, WCFL (BM) 3.2 to 3.1. WDAI (A) holding at 4.4, WIND (PA) 4.3 to 3.9, WJPC (B) 2.3 to 1.3, WFYR (O) 2.2 to 2.4, WJJD (C) 2.6 to 2.0, WXRT (A) holding at 1.7. In Adults 18-49 WGN 9.5, WLS 8.0, WLOO 6.0. In teens WLS 24.8, WDFH (WDET) 18.2, WDAI 14.1.

Philadelphia

KYW (N) up 8.6 to 10.6, WIP (PA) also up 9.4 to 10.0, WWSH (BM) 7.9 to 8.6, WFIL (R) holding at 7.1. WIBG (PA) 6.9 to 3.0, probably reflects no baseball this book. WCAU (N/T) 4.5 to 5.2, WCAU-FM (Disco) 3.6 to 2.2, WDAS (B) 2.4 to 2.5, WDAS-FM (B) 2.9 to 3.0, WDVR (BM) 5.0 to 6.0, WMGK (PA) 3.8 to 3.9, WMMR (A) 2.2 to 2.7, WYSP (A) 3.9 to 5.8, their best book ever. WIFJ (R) 3.8 to 3.9. Adults 18-49 WIP 9.7, WFIL 8.4, WYSP 7.7. Teens: WIFJ 19.5, WFIL 18.2, WYSP 15.2.

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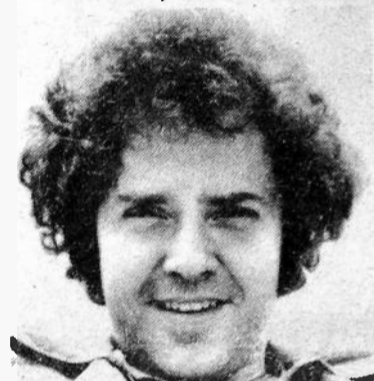
McLendon, Bogart Named Convention Keynote Speakers

R&R Convention & Expo '77 is proud to announce our two industry keynote speakers. Gordon McLendon, who is one of the most influential broadcasters in America and the greatest innovator of contemporary formats will keynote the morning session. Neil Bogart, President of Casablanca Records & Filmworks will keynote the afternoon

session. Bogart will speak on the future of the 45rpm single and give an overview into the future of the music business.

The Convention will also be highlighted on Saturday afternoon with a very timely FCC session on payola and license renewals and obligations. Jason Shrinisky will moderate a question and answer seminar with Arthur Ginsberg, Assistant Chief of Complaints and Compliance Division, and Richard Shiben, Chief of Renewal and Transfer Division. Mr. Ginsberg is the man who has prepared and written the order on the recent payola investigations and hearings. Mr. Shiben will be answering questions on the many recent changes in renewal procedures. Because of the many new developments regarding payola and plugola and what a station may accept from record companies, how certain contests must run and be logged, how trade out prizes must now be accounted for in affidavits, and many

more changes that affect this industry's daily existence, we highly recommend all radio and record management representatives attend this session.



Neil Bogart



Gordon McLendon

Cleveland Broadcaster Murdered

A WHK newscaster was stabbed to death and two other persons were injured, one critically, in a bizarre story that took place Sunday night in a suburb of Cleveland.

Middleburgh Heights Police told R&R that Bob Powers, a weekend newscaster at WHK was stabbed to death and Ron Jones, the station's Program Director was injured, but not seriously, during an alter-

cation involving a boyfriend of a girl who was visiting the two WHK employees along with another female friend at the apartment Powers and Jones shared. One of the girls was seriously injured by her alleged boyfriend and remains in critical condition with throat lacerations in a Cleveland suburban hospital. Police have charged the assailant with murder.

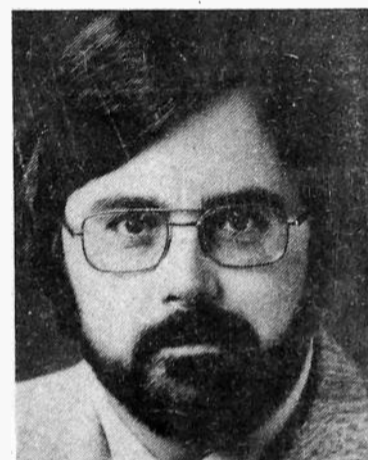
NBC's WNIS/Chicago Changes To AOR Format

As anticipated with the announced end of the NBC Radio news service, WNIS/Chicago switched to an AOR format on January 1 with the new call letters WKQX. The station is being programmed by sister station Country WMAQ PD Bob Pittman and has been described by station sources as a "more music-less talk" operation. For the first two months of operation WKQX will be

commercial free. The new station's Music Director is Bob King, formerly a relief announcer and producer for WMAQ. Bob Heymann, formerly with WQDR/Raleigh, will serve as Assistant Program Director. Joining the airstaff are Mitch Michaels from WXRT/Chicago and Lorna Ozmon from WVVX/Highland Park. In addition to the new call letters WKQX the station will use the logo "101FM."

Rook To KFI

Apparently Cox Broadcasting took another look at their multi-million dollar facility in the Los Angeles market and decided a 50kw



non-directional station with 5 state coverage should do better. John Rook has been brought in as the active day to day Program Director. Sources close to Rook feel that within a short amount of time, KFI will become very contemporized, and no doubt a major contender in Southern California.

Shannon Promoted At Casablanca, Byrd Named Promotion VP

Neil Bogart announced two major growth oriented changes at Casablanca Records & Filmworks. The first is the promotion of Scott Shannon to the newly created post of VP/Special Assistant to the President. Shannon will also serve as A&R director and artist liaison representative. The second move is bringing Bruce Byrd, one of the country's top independent promotion men, into the Casablanca fold as VP Promotion.

Year End News Wrap-Up

The final weeks of 1976 saw a great deal of activity, mostly on the radio side of our industry. Looking back to just a couple of days before Christmas, Frankie Crocker, PD of WBSL/New York, was found guilty on one of two counts of lying to a Federal Grand Jury in its ongoing payola investigation. The jury determined that Crocker had given 12 false answers out of 14, specifically regarding the receipt by Crocker of more than \$10,000 from

Rocky G. Crocker faces sentencing with maximum penalties of five years imprisonment and a \$10,000 fine...For the first time in over a decade, payola and plugola are about to become major issues at the FCC. The initial activity is apparently centered in Washington D.C. with a full investigation due to expand to other cities soon...Automatic Transmission Systems received the green light

Continued on page 32

A NEW TRACK RECORD



QUEEN
A DAY AT THE RACES

6E-101

THEIR NEW ALBUM ON ELEKTRA RECORDS & TAPES. 

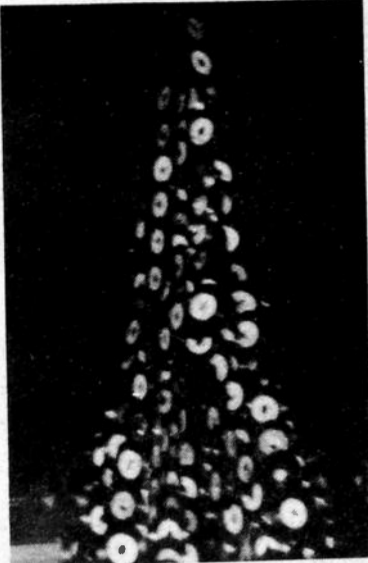
RADIO

Arbitron Adds Procedures For Fall Survey

Arbitron Radio has announced several new quality control procedures in effect for the October/November 1976 market reports. Four new markets have been surveyed for the fall book; Albuquerque, Huntington-Ashland, Tucson and Orange County, California. Birmingham and Raleigh will receive ADI estimates for the first time since they are now ranked among the top 50 ADI's. Also effective this book, Arbitron's field staff has called back all households scheduled to receive radio diaries to ensure that people selected for the sample have indeed received their diaries. The editing of call letters has been expanded so that distant or non-existent call letters are examined in order to credit wrong call letters to the logical station. Although the October/November book was surveyed a week later than last year's, Arbitron expects to issue reports as soon or faster this year due to the installation of two new high speed computers.

Conrad's Wet New Year

KING/Seattle 10am-2pm personality Rob Conrad celebrated the arrival of 1977 on the chilly waters



KATY/San Luis Obispo built this Christmas tree entirely of records for the city's annual pre-Christmas parade. Station jocks handed out more 45's to the crowds as the KATY truck paraded down the streets.

of Lake Washington. A water ski fanatic, Conrad claimed he would be one of the first local people to brave the cold and chilly waters by spinning around the lake at noon on New Years Day. Joining in Rob's 2nd annual New Year day water skiing exhibition was a local professional ski team. After Rob finished his turn on skis, the team performed a barefoot exhibition for the crowds. Other KING personalities distributed KING T-shirts to the first 100 spectators to greet Conrad on the shores of the lake.

Tulsa's Boston Tea Party

The 203rd anniversary of the Boston Tea Party was celebrated by KAKC/Tulsa recently with a tie-in contest. At the sound of splashing, listeners tried to be the 10th caller to win a Boston LP, a package of Lipton tea, and an invitation to a special Boston Tea Party held to introduce the station's newest air personality, Arthur Taylor, who sports a British accent. All winners of the call-in contest were eligible for a drawing for the grand prize of a Boston Tea "Potty," a real custom toilet.

WROR's Golden Wheel

WROR/Boston offered such prizes as ounces of pure gold, \$98 cash, a motorcycle, FM/AM clock radios, stereo systems, jewelry and cassette recorders for a total value of over \$8000 to their listeners in the "Golden Wheel" contest. Listeners sent in postcards to register, the cards were drawn at random and the station called the contestants back. The winner then got to spin the golden wheel and received whatever prize they stopped on as the recording tape wheel was slowed from a fast forward to play speed.

Sports Boosters Association

98Q/Vidalia and a group of local advertisers have formed the 98Q Sports Boosters Association. Each member donates a cash amount and is given a plaque to hang in their place of business denoting that they are official members of the association. The businesses are then considered sponsors of sports events coverage on the station.

Major Radio Appointments

Steve Marshall has been named Programming Consultant for the CBS owned FM stations, it was announced by J. Robert Cole, VP of the CBS-FM group. Marshall will take on the consulting responsibilities as well as retaining his position as Program Director of CBS owned KNX-FM/Los Angeles. He will advise WEEI-FM/Boston, WBBM-FM/Chicago, KCBS-FM/San Francisco, and KMOX-FM/St. Louis, all of which are "mellow sound" formatted.

William Dalton is the new Vice President and General Manager of WNEW-AM/New York, leaving the same post at WASH/Washington D.C.

Craig Scott has been promoted to Vice President/Programming for Plough Broadcasting Co. Inc. Formerly National Operations Director, Scott will continue to oversee programming for Plough's stations in Atlanta, Baltimore, Boston, Chicago, Memphis, and Tampa/St. Petersburg.

96KX/Denver has announced the appointments of Harry Conlin as General/National Sales Manager and Jim Hardy as account executive for the station.

Former KNX-FM/Los Angeles Music Director Tom McKay is now consulting KBBC-FM/Phoenix. McKay has developed the "Windchime" soft Rock format for the station and has started Windchime Communications Inc. as his consulting company.

Format Changes

WISM-FM/Madison has introduced a new music format which Program Manager Bill Vancil calls "sophisticated adult contemporary." The automated format was developed after extensive call-out music research in the market. The "FM-98" music is a blend of "non-Rock" contemporary hits, adult appeal hits of the past 15 years and instrumental versions of recent hits. The morning drive shift is live.

WAMO-AM-FM/Pittsburgh will drop their drive-time simulcast operation and introduce a new format on the daytime AM. From 2pm WAMO-AM will program a Jazz/Black adult oriented format aimed at male listeners. Sunrise to 2pm the AM programs Gospel. The FM will continue their crossover Rock format.

Thanks For Listening

KWIC/Beaumont recently told their listeners that they wanted to personally thank them for listening to the station, putting special emphasis on thanking those who listen while they work. Cards and letters from all over town poured in, and the station broadcast their thanks to the various businesses. As a result, shopping centers, schools, grocery stores and various other industries are now airing KWIC for their customers.

Prize Package II

G105/Metter, Georgia is currently running their "Prize Package II" contest. Entrants in the contest are eligible for such great prizes as albums, radios, TVs, cash, diamonds, a trip to the Sugar Bowl, and a grand prize of a 1976 Chevrolet Monza. The station will have given away over \$20,000 in prizes when phase II of the promotion ends.

Benefits

KRNA/Iowa City kicked off their fall charity basketball season with a wheelchair basketball game to raise money for development of better facilities for the handicapped at the University of Iowa. All the KRNA jocks tested their basketball skill in front of the fund-donating crowd.

WCVS/Springfield, in conjunction with a local skating rink, sponsored a Cystic Fibrosis skate-a-thon which raised over \$15,000 in pledges. Prizes and station T-shirts were awarded to those skaters getting the most pledges.

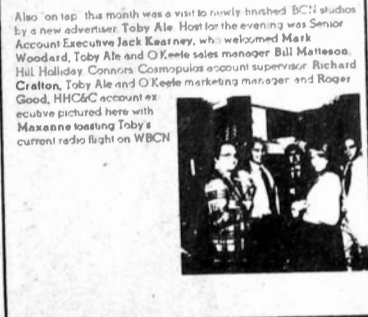
Hit Album Promotions

WAKX/Duluth featured three hit groups one recent weekend. Giveaways of the "Wings Over America" album were highlighted by a special live Doobie Brothers' concert on the air, and the playing of the new Eagles album in its entirety.

WCGQ/Columbus' "Car Wash" weekend featured giveaways of Car Wash soundtrack albums, and also gave listeners a chance for a free car wash if they displayed the station's window sticker.



The current holiday season has brought a variety of visitors and special events to WBCN. Of Saxophone Joe and the BCN staff looked forward to the arrival of the "Not Ready for Prime-Time Players" who spent a good part of the lunchtime hour talking about their new LP "Saturday Night Live" pictured here with Sax on Dan Aykroyd, Michael O'Donoghue, Gilda Radner, and Laraine Newman.



Also on tap, this month was a visit to newly hired BCN studios by a new advertiser, Toby Ale. Host for the evening was Senior Account Executive Jack Kearney, who welcomed Mark Woodard, Toby Ale and O'Keefe sales manager Bill Matheson. Hill, Holiday, Connor, Cosmopolis account supervisor Richard Crafton, Toby Ale and O'Keefe marketing manager and Roger Good, HHC/C account executive pictured here with Maxanne toasting Toby's current radio flight on WBCN.

Christmas Promotions

Seattle community centers for underprivileged children benefited from KING's Christmas toy donation promotion. For 12 days before Christmas, KING listeners had a chance to win \$25 and have a toy donated in their name to the charity groups. Contestants simply named the KING jock they believed would "slide down the chimney" during the hour. A rotating cart determined whether they won the cash prize, or a consolation prize of a hit LP. Air personality Andy Barber presented the toys to two charities for distribution to 500 needy youngsters.

KKOA/Minot, North Dakota's "Twelve Gifts of Xmas" contest had listeners visiting station-sponsoring retail outlets to look for small KKO "Santas" hidden throughout the stores next to suggested gift items. Each hour, the station took callers who thought they knew where the hour's KKO gift suggestion was. Winners won anything from Christmas trees, records, and snow skis to stereo systems.

For the Christmas holiday, the WKYS/Washington D.C. "Not ready for anything players" presented another special program, their version of the Dickens' classic "A Christmas Carol." Included in the cast of characters in the special production were air personalities Stoney Richards, Joe Cipriano, Eddie Edwards and Michael Taylor plus members of the 93KYS office staff.

WGBB/Long Island and the March of Dimes tried something different to raise money for the charity this holiday season. For every dollar sent

Continued on page 8



A gold record for Wild Cherry's "Play That Funky Music" was presented to WSGA/Savannah. Pictured during the presentation are (left to right): Station Manager Jerry Rogers, Epic promo exec Mike Wagoner, and WSGA MD Mac King.



KNOW/Austin starts out the New Year with a new logo which will be used on all upcoming promotional material.

Radio & Records

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Business News

FCC Approves WMAL Sale

ABC Inc. has received official FCC approval of the sale of WMAL-AM-FM/Washington D.C. from Washington Star Communications Inc. The \$16 million sale was quickly approved after ABC agreed to establish periodical meetings with minority groups to discuss employment of minorities at the stations.

Court Upholds Arbitron Copyright Data Ruling

The Federal District Court of Pittsburgh has ruled that Arbitron estimates and reports are copyrightable material. The court also said that any use of data by non-subscriber is an act of copyright infringement, constitutes "unfair competition" and violates Arbitron's proprietary rights to its data. In the same proceedings, Arbitron and Golden Triangle Broadcasting Inc., owner of WEEP-AM-FM/Pittsburgh, have reached an "amicable agreement" to be enforced by the Federal Court. The agreement states that WEEP will no longer use or summarize Arbitron data.

AM Still Tops Away From Home

A special Arbitron Radio study of the top 10 radio markets shows AM stations with 50 percent more away from home listening than FM stations. The findings were compiled from the Arbitron Radio April/May 1976 sweep of combined drive time, in home versus away from home shares. However, FM has a 38.8 share in away from home combined drive time, compared to a 34.2 share by FM in-home listening during the same period. AM stations in San Francisco had the largest away from home share with a market total of 62.7, 118 percent more than the FM total. Philadelphia had the smallest share, and was the only market with more FM than AM away from home listening.

FCC Orders Hearings On Cross-Ownership

Responding to complaints from three women's groups, the FCC has ordered hearings into the cross-ownership of WGAL-AM-FM-TV and two newspapers in Lancaster, Pennsylvania. All the properties are owned by the Stelman family. These hearings will mark the first time that the Commission has done a study on such an ownership situation. A 1975 ruling stated that cross-ownership is illegal when the only available newspaper is owned by a company, along with broadcast facilities. Such is not the case here, as more than two newspapers serve the community. However, the women's group feels that the combined media's control over news and advertising is too widespread.

Station Manager Indicted On Tax Charges

WNJR/Union, New Jersey General Manager Harry F. Lynch has been indicted on three counts of tax evasion and three counts of filing false returns by a Federal Grand Jury. The charges stem from alleged free goods such as furniture, appliances and other items received by Lynch from advertisers and not reported on his tax returns. Lynch, who pleaded not guilty to the charges, faces possible imprisonment for 24 years and a \$45,000 fine on all charges combined. The Grand Jury filed the charges against Lynch during their continuing payola investigation.

Strike Threat Against Mutual

Although AFTRA has temporarily halted plans for a no-contract-no-work strike against the Mutual Radio Network, union execs have said that the possibility of a strike is still on. The negotiations for a new contract, which expired December 31st, became so heated at one point that AFTRA filed charges with the National Labor Relations Board stating that Mutual refused to bargain in good faith.

Womens' Groups Expand Record Boycott

California coordinators of Women Against Violence Against Women, who earlier urged a consumer boycott of records which depict offensive behavior against women, is attempting to expand their cause nationwide. Members of the California coalition are meeting with feminist leaders in New York, including Gloria Steinem, to enlist their support. The coalition met with Warner Brothers' execs recently to plead their case, but did not receive any voluntary compliance to their wishes, according to coalition spokespersons. Coast to coast speaking engagements are now being scheduled by various groups to take the case to the public.

Rev. Jackson Speaks Out Against Suggestive Records

Civil Rights leader Rev. Jesse Jackson has voiced complaints against "suggestive" records aired on radio, claiming that such songs are "leading Black children astray." Jackson plans to set up a rating system for such songs, deeming suggestive ones as "X rated."

Warner Bros. Enters 12 Inch Single Market

Warner Bros. affiliate Whitfield Records has released its first on-sale 12 inch disco single, the Undisputed Truth's "Let's Go Down To The Disco/You & Me Equals Love." Although Warner has had a program of supplying 12 inch disco singles, this marks the first commercial available 12 inch release from the company.

Cox Buys WLIF

Sudbrink Broadcasting has reached an agreement with Cox Broadcasting Corp. for Cox to purchase WLIF-FM/Baltimore for \$3.9 million cash. Sale is subject to FCC approval.

Ad Volume Biggest Since Post-War Period

Current economic growth and studies of previous years' advertising trends have made industry experts expect ad volume to reach more than \$36.5 billion in 1977. Advertising budgets for 1976 grew faster than for any other year since 1947, partly due to renewed mass marketing programs by major manufacturers. In the broadcast media, time sales for the first half of 1977 are expected to increase in price by 20 to 30 percent over the first two quarters of 1976.

Hooks May Be Interim FCC Chief

Although FCC Commissioner Benjamin Hooks is still planning on moving to the Presidency of the NAACP next spring, he may be named interim Chairman of the Commission by President-elect Carter. Hooks has already been contacted by the Carter camp and reportedly has expressed interest in the appointment, no matter for how brief a time. Current Chairman Richard Wiley, who will end his term with the FCC in June, has said that he will remain with the Commission, regardless of Carter's decision on a new Chairman. If Wiley does stay on until the end of his term, he will then be able to appear before the Commission immediately after he leaves, but if he had resigned at an earlier date, he would wait out one year before representing clients in FCC cases.

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The FCC

[So You Can Understand It]

New And More Restrictive FCC Policy On "Double-Billing"

The Commission has just released a new interpretation of its "Fraudulent Billing Rule" which will be of major significance to Stations that presently, or plan to, engage in merchandising efforts in connection with their sale of time to local advertisers under co-op arrangements and using co-op funds.

The Commission's new interpretation concerns a Station's sale of "packages" of a fixed number of Commercial Announcements to be broadcast over a period of time for a set price, which also include a "bonus" of some value, such as an all-expense paid vacation, or a motor-bike, or any one of a number of similar items of value. Such sale packages have in the past proved to be effective sales incentives for local advertisers under co-op arrangements. However, FCC has now announced that Station use of such "sales incentive" plans will violate the Commission's "Fraudulent Billing Rule" if the Station issues Invoices to local advertisers using co-op which omit reference to the related "bonus" or thing of value received by the local advertiser.

In essence, the FCC has concluded that the value of the "bonus" (be it a vacation trip or any item of value), is a form of rebate the Station is providing to local advertisers, and that its existence must be reflected on the invoices which the Station issues to local advertisers for co-op purposes. Invoices that exclude reference to the "bonus" FCC now holds, will necessarily violate the "Fraudulent Billing Rule," since they will contain false information as to the Station's actual charge for the co-op advertising, and thus inevitably deceive or defraud the co-op manufacturer, jobber, distributor or advertising agency involved.

Although many co-op sources are aware of and acquiesce in the use of such "bonuses," the FCC feels it necessary to require such arrangements to be clearly set forth in the Station's invoices to assure that all parties are in fact so aware.

Therefore, given the FCC's obviously serious concern over and unsympathetic recent treatment of violations of the "Fraudulent Billing Rule," we strongly recommend that all future Station invoices issued in connection with any co-op advertising that involve added "bonus" incentives

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TV News

ABC IN TOP SPOT

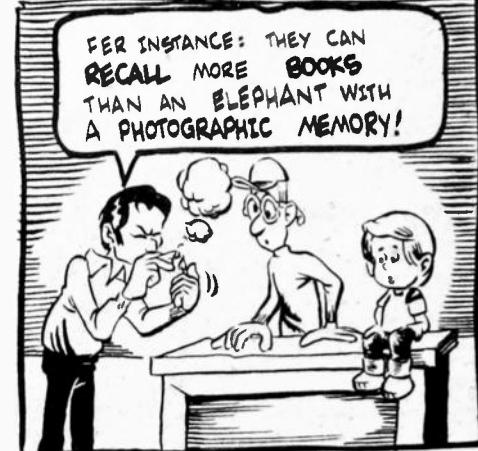
"Laverne & Shirley" and "Happy Days" were numbers one and two respectively for the week ending December 26, keeping ABC in a solid prime-time lead in Nielsen ratings. NBC's special "The Loneliest Runner" was in third place, followed by ABC's presentation of "Diamonds Are Forever," "Charlie's Angels," "MASH," "Little House On The Prairie," "Baretta," "60 Minutes," and NBC special "World of Magic." The overall week had CBS in second place and NBC third.

The National Citizens Committee for Broadcasting has released their findings on this fall's network violence. The NCCB found "The Quest," "Starsky & Hutch," and "Baretta" most violent, while "Mary Tyler Moore," "Bob Newhart," and nine other series contained a negligible amount of violence. NBC has a greater percentage of violent prime time shows, followed by ABC and CBS. The report, based on data from a commercial monitoring company, also listed the advertisers who led the list of sponsors of violent shows. The top three were Chevrolet, Anacin and American Motors. On the other end of the spectrum, Hallmark, Texaco and Peter Paul Candy bought more time on the least violent shows.

OTHER TV NEWS

A syndicated one hour special pilot, "Disco City" starring Pyramid Records' D.C. La Rue, will run in February. Pilot will be sponsored by Uniroyal, makers of the European disco shoe sensation, Pro-Keds. Donna Summer guests on the special, which may be developed into a series... Melissa Manchester winds up her series of guest appearances on the soap opera "Search For Tomorrow" Friday (7)... "A Year At The Top," CBS' comedy series about a Rock group that sells its soul to the devil, premieres January 19th... Glen Campbell, Lou Rawls and Helen Reddy will co-host the 4th annual American Music Awards on ABC January 31st... The FCC has said that they will act on a Westinghouse petition which claims that the three major networks form a monopoly of television air time, but has not as yet said whether they will hold full hearings on the company's charges... NBC-TV has scheduled the return of "Laugh In," with six shows slated to air next fall. As in the original 1967 launched series, a regular company of players will laugh it up on the show, with each show hosted by a guest celeb.

ERR-WAVES



by Bobby Ocean

That the sun will find us breathing
That the sky will wake up blue
That the air will cleanse our voices
That we might sing for you

With thanks
to everyone for the year ended
and the years beginning

From the artists and management
of Elektra/Asylum Records

RADIO



The most talked about man on the streets this week is Elektra/Asylum Executive VP Steve Wax. Rumor is that Steve is about to be elevated to the presidency of that company.

KTNQ, Los Angeles, better known as Ten Q, finally hit the air on Sunday, December 26 with their new Top 40 format. As previously announced in this column, KTNQ's new jock line is: John Driscoll 6 to 9am, Dave Conley 9-12noon, Willie B. Goode noon to 3pm, Real Don Steele afternoon drive, Rich Brother Robbin 6 to 9pm, Joe Nasty 9pm to 1am and Nancy Plum all nights.

Sammy Alfano is going into the independent promotion business for himself. After talking to several labels for the past few months, Sammy felt it would be best for him to do his own thing and become a millionaire.

San Diego will most likely get another Top 40 station in the next few months. Kevin Metheny the acting PD of WNOE will be leaving next week to take over the programming of KDEO, San Diego which is trying to get the new calls KMJC. Just what San Diego needs, another Rocker.

Charlie Ross, former Music Director at KEEL, Shreveport, has left the station to join Mercury Records promotion staff. Meanwhile, Gene Kent who has been programming KROK, Shreveport has left after a 3 year stint and is looking.

RCA is expected to name it's new National Promotion Director any time now. At the same time however, RCA will tighten its belt and close its recording studios on both coasts.

As predicted, KOIL, Omaha went back on the air with an interim license to operate. Strange thing is that the interim license was given to Don Burden's next door neighbor. Steve Brown is programming that operation.

Look for Lee Abrams to program his "Super Stars" format on WTVN, Columbus, Ohio probably around the beginning of March.

What RKO radio jock is reportedly being considered to program WNOE?

Look for Columbia Records to hold their next international convention this July in merry old London.

The Mid-West is about to get another Country station with a mother signal. WDAF, Kansas City, which is now Pop/Adult, will make the switch to Country some time in late February under the leadership of Randy Michaels.

Paul Sebastian, who is currently programming WFOM in Marietta will be leaving the station along with his Music Director Peter Price January 15 due to a reported breakdown in communications with the station's management.

Will Noel Love assume the duties of VP, General Manager of Private Stock now that Irv Biegel has resigned?

Speaking of Irv Biegel, I bumped into him and his new partner, producer Jimmy Jenner last week in the Polo Lounge at the Beverly Hills Hotel. Both were smiling ear to ear over their new label deal with Casablanca where the ink was still wet on the agreement.

Righteous Brother Bill Medley was seen arm in arm with Connie Stevens over the party hopping holidays.

Congratulations to Lennie Petze who has been named VP of Epic A&R replacing Steve Popovich.

Nashville street talk is that there will be some changes at Country Capitol.

KROK, Shreveport, will be sold very shortly. Look for changes at that station.

I saw the Bee Gees in concert here in L.A. over the holidays appearing to a near sell out audience which I noted was made up of all demographics. What a great show and group.

My congratulations to the new U.A. VP of Merchandising Larry Cohen, who just moved to L.A. from Philadelphia where he also worked for United Artists doing regional and special projects. I realized Larry got the promotion and raise when

I ran into him at Gucci's in Beverly Hills.

My good buddy and ex-Program Director Mel Phillips, now PD at WNBC reports that his morning star Don Imus has just re-signed for another three years. Meanwhile across town, Ron Lundy was re-signing with WABC for five more big ones.

Bobby Christian is the new PD of "96 KICKS" (WTAE-FM) Pittsburgh. The new Rocker will make it's switch to live Rock 'n Roll some time in February.

If Rick Dees owes you money, I'd call him now, since his "Disco Duck" just went platinum.

Still to come... a Program Director change at a top ten major market station. People are now being interviewed quietly by management.

NOTE: The Top 40 sessions at the upcoming R&R Convention & Expo '77 in Dallas are going to be great because of the people attending. If you have any ideas as to what you would like to see or talk about, call me. Also here is your chance to show the rest of the industry what your station looks like. I'm looking for programmers to send me color slides of their station's facilities such as control room, production room, music library etc.



The family pictured in the foreground won over \$12,000 in cash and prizes from KROY/Sacramento during a fall promotion. Also pictured at top, left to right, are KROY personalities Uncle Byron, PD Steve Rivers and T.N. Tanaka.

(Advertisement)

New From Westwood One
Dial (213) 275-3528 Now and Hear a Demo Trak
Ten original 90 second features per week available to ARB
rated stations on a Barter Basis

The Inside Trak Candy Tusken has it. Twenty years in the business with Billboard, Record World and Radio & Records Candy knows and tells from the inside Trak! Interviews, Stories & Audience Participation Elton, Olivia, McCartney, Denver, the Eagles, Neil Diamond, Stevie Wonder and more, more, more! And Candy answers timely questions from listeners nationwide.

A Sure Fire Hit Produced at the Programme Shoppe by the folks who produce "Record Report," "Ninety Minutes With," "Hitbound" and many others. Marketed nationally by Westwood One whose previous hits include "The Sound of Motown" and "National Album Countdown."

Westwood One, Suite 2210
10960 Wilshire Boulevard
Los Angeles, California 90024
(213) 479-7713

STAR TRAK

The Louisville Slugger.



TOM JONES

“Say You’ll Stay Until Tomorrow”

22-10 WAKY!

HB—KILT

Spreading Pop, Country and now Top 40.



M A M

RADIO

Radio News

Continued from page 3



WKY/Oklahoma City donated a very rare Bateleu African Eagle to the city's zoo in conjunction with the local concert by the Eagles. The species of Eagle, more rare than the American Bald Eagle, has been sought by the zoo for more than five years. Pictured is the Oklahoma City Zoo director with all the WKY air personalities.

to the March of Dimes, one light was lit on the WGBB Christmas tree in the lobby of their studios. Scouting groups have been stopping by for tours and at the same time donated much needed funds. The tree is expected to raise several thousand dollars.

WOW/Omaha listeners donated toys by the thousands in the station's unique Toys for Tots campaign. WOW had several ham radio operators in the studios taking calls from people who had new or good condition used toys to donate. The operators took the calls and dispatched cars to pick up the toys from the listeners homes. Over 7000 toys were brought in by the drivers, and another 7000 toys were brought direct to the station by listeners.

Y95/Tampa's "12 Days of Christmas" was done in conjunction with a local shopping mall, with a total of 12 prize packages given away. To win, callers played Hi-Lo to guess the exact value of all of the prizes which had been described on the air. First correct guesser won the entire load of Christmas goodies.

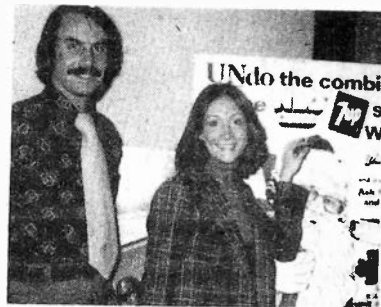
The new 62WRJZ/Knoxville featured their "Santa Z" promotion with hourly call-ins for Z-Shirts, limited edition RJZ belt buckles, hit albums, cash, Christmas trees and other Christmas prizes. Also, callers guessed whether Elf W, Elf R, Elf J, or Elf Z held that hour's prize, and a rotating cart determined which Elf came up.

Most of the month of December was devoted to a "Christmas Call" promotion at WKTM/North Charleston. Listeners were asked to send in names of people they would like to talk to during the holidays, no matter where they were in the world. Listeners' cards were picked to get a chance to call and talk to that person for 10 minutes. The grand prize winner won a trip to see the friend or relative.

"Operation St. Nick" was the theme for KOBO/Yuba City, California's holiday charity drive. Listeners were asked to help decorate the station's tree and donate canned goods and fixable or new toys to put under the tree. During the collection drive, members of a local motorcycle association roared up to the station on their bikes, loaded down with over \$450 worth of goodies for the tree.



KTAC/Tacoma tested their listeners' "Music I.Q." in a music recall contest featuring weekly prizes. The grand prize in the promotion was a custom 1964 "Flash Cadillac" car. In conjunction with the on-air contest, the station also "made everyone a winner," giving out 3000 free tickets to the KTAC "Free For All" concert. Part of the crowd waiting for the concert is pictured here, along with a shot of (left to right); PD Ric Hansen, mid-day man Scotty McKay, Production and Promotion Director Mike Kostov, and the winner of the Caddy.



An on-air promotion at WLS/Chicago tied in with two major advertisers in the "Un-do The Combination Contest." Both 7-Up and Warner-Elektra-Atlantic approached WLS for help in their current ad campaigns. 7-Up wanted to increase consumer awareness of their new "Un-Do" campaign, and WEA to increase record store traffic. All three came together for a three week promotion on John Landecker's show, with listeners calling in to guess the combination to a phantom WLS-7-Up safe filled with WEA records. The grand prize for the listener who guessed the three numbers in the combination is a year's supply of 7-Up and over \$3330 worth of WEA product. Runners up who guessed the first or second number in the combination won 89 albums and a year's supply of the soft drink. Consolation prizes for wrong guesses included albums and cartons of 7-Up. WLS Program Director John Gehron and the station's Director of Sales Promotion and Information Services, Linda Waldman, pose with one of the in-store displays that drew attention to the Christmas promotion.



1976 was a very good year for KILE/Galveston, with the station receiving its first gold record awards ever. Pictured are PD Ken Rush (right), and MD Roy Jaynes, with awards for "Love Hurts" by Nazareth, "Foolish Around & Fell In Love" by Elvin Bishop, the LP "Fool For The City" by Foghat, Brothers Johnson's LP "Look Out For No. One," "Afternoon Delight" by Starland Vocal Band, and also the Brothers Johnson's "I'll Be Good To You."



WSAR/Fall River just completed their Car Wash celebration. Prizes of Car Wash albums, Car Wash movie passes, and free car washes were won by listeners. Pictured at the neighborhood car wash is one of the winners with station MD Curt Hansen (right).



Minneapolis radio heavies were in attendance when Melissa Manchester returned to the Twin Cities for a sold out performance. Celebrating at a party in her honor are (left to right); KDWB's Don Bleu, Arista's Gary Diamond, KQRS MD Jim Lorkin, Melissa, her manager Larry Brezner, and KDWB PD John Sebastian.



Will the real Olivia please stand up! KRSP/Salt Lake City held an Olivia Newton-John look-alike contest, with the winner receiving an Olivia library and a ski weekend for two. Shown here after the judging are (left to right); an Olivia-looking lady herself, Music Director Lorraine Winegar; Chuck McCommas of MCA Records; the contest winner, and PD Alan Hague.



The WKLO/Louisville news staff wanted to send out Christmas cards that were a little different this year, so they posed for this picture and sent it as a picture card from the WKLO "News Family." Top row, left to right; News Director Dave White, Tom Forrester, and Jody Hein. Front row, Shirley Smith and Ike Smith.



KOLE/Port Arthur, Texas' "Air Force" wished their listeners a Season's Greeting with giant Christmas cards all over the Beaumont-Port Arthur area. The Air Force consists of (counterclockwise from top) PD Rex Russell, Marc Franklin, Steve Golden, J.J. Stone, Tom Kelly and Marva (center).

The Single Heard 'Round The World!

“DANCING QUEEN” from ABBA

=3372

The #1 single in the world.

BULLETIN!

There were 11,212 tickets available for Abba's Albert Hall 2/14 concerts. There were requests for 3.5 million tickets. The newspapers estimate Abba should be able to fill Albert Hall 625 times.

Also, speaking of England, the Daily Express arranged an Abba competition giving away 100 copies of their latest album. In one day they got 21,460 letters, the biggest in the history of the newspaper.

“Dancing Queen,” the single from ABBA's next gold album, “ARRIVAL” on Atlantic Records.

SD 18207

Produced by Benny Andersson and Björn Ulvaeus



RADIO

Business News

Continued from page 4

Top 10 Products Of '76

The nation's Bicentennial year saw numerous products catch the attention of the public. "Advertising Age" magazine outlines the most active new products of the year, most of which are projected to be hot items again in '77. CB radios continued to gain wide acceptance; Bicentennial-oriented products made a mint for manufacturers, although sales are logically expected to slump now; microwave oven sales were up 60 percent last year; an estimated 4 million home smoke detectors were sold; non-aspirin pain relievers made their move on the market; General Food's Cycle dog foods represented one of that industry's only major changes in the past few years; dual-purpose panties and panty hose were introduced by several manufacturers; video games hit the mess market; low-tar and nicotine cigarettes made their mark; and Kodak's introduction of their instant cameras started yet another boom in that market.

New Year Appointments, Affiliate Changes

John G. Findlay has been named Sales Manager of KOG-FM/Albuquerque. George A. Byrd was recently appointed Account Executive for the New York office of ABC-FM Spot Sales.

New York ABC owned WPLJ has made Vincent J. Polley Sales Manager, moving from a retail sales slot.

WINI/Miami will join CBS Radio Network as an affiliate in June of this year.

NAB On CATV Radio Restrictions

The National Association of Broadcasters has come out against the use of distant radio signals by CATV systems. The NAB, anticipating action by the FCC on the issue in the near future, argued that use of radio signals would probably not increase demand for cable service, while it could make radio's commitment to provide local service harder.

IRS Delays Ruling On Transportation Expenses

An Internal Revenue Service ruling that would tax transportation expenses for taxpayers that traveled to a customer's office directly from their home before checking in to their own office has been delayed until April 1st. The ruling, which was to take effect this month, terms reimbursements for such expenses as taxable income. Although the IRS says that they are extending the effective date to give employers time to explain the ruling to their employees, the new deadline forces the rule to come under the jurisdiction of the Carter administration's approval.

Sony Goes To Court January 17

The Sony Corp. and retailers named in a lawsuit by Universal Studios and Walt Disney Productions will go to court January 17th to argue for dismissal of the suit. The case is over the sale and distribution of Sony's Betamax home video tape recorder. Judge Warren Ferguson, famous for last year's TV "family hour" suit, will preside at the hearings.

Recording Artists' Financial Woes

Singer Isaac Hayes has filed bankruptcy, listing over \$2 million in outstanding debts. Attorneys for Hayes told a Federal Court that bad business advice and management were responsible for the financial problems of their client. Included in Hayes' debt is \$463,000 owed in Federal income taxes.

A U.S. District Court judge has told Jerry Lee Lewis to forfeit \$66,520 plus interest after finding that Lewis reneged on payments for an airplane he purchased. The lender had sued Lewis for \$100,000.

CBS Wins In Union Dispute

A union arbitrator has ruled in favor of CBS in a case in which a Chicago CBS news writer was suspended for making errors in news stories. The union representing the suspended member argued that company rules did not specifically note that suspensions could be handed down for errors. The arbitrator said that accuracy in news reports was basic to the job, and upheld the suspension.

Zodiac Names Levy

The newly formed Zodiac Records has named Len Levy as President of the L.A. based company. In the past, Levy has served as President of Metromedia Records and as a VP with Epic. Levy will be assisted by Western Regional Sales and Promotion Manager Buck Stapleton.

New NAB Post To Swafford

Former CBS-TV VP of Program Practices Thomas Swafford will be named to the newly created position of Senior VP Public Affairs for the NAB. Swafford will most likely take over public relations for the association, and may also head the code authority. Current code director Stockton Helfrich will retire this year but remain in a consulting capacity with the organization.

TV Spots Affect Children's Food Habits

A University of Hartford study of the effect of television spots on children shows that children from poor families think that fast food and candy are more nutritious than home cooked meals because of those commercials. Nearly half of the Black and Spanish children that were surveyed believe that commercials are "always truthful," while one third of the White children interviewed also shared these feelings.

Movie News

"The Day The Music Died," a film about a Woodstock-like Rock festival has completed production with a planned New York premiere next month. Featured in the movie are the Beatles, Jimi Hendrix, Marvin Gaye, the Doors, Murray the K, Steppenwolf, Van Morrison and many others.

Casablanca Filmworks has acquired the rights to Jack Higgins' novel "Storm Warning." Production is scheduled for fall of '77. Casablanca will produce for a Columbia Pictures release.

Smokey Robinson enters film production with "Big Time," a comedy about a man who tries to pay off his underworld debts. Robinson purchased the film rights with his own funds, and is currently looking for distribution, hoping for small-city premieres.

Universal plans to star Diana Ross in the Black "Wizard of Oz" film produced by Motown. Ross' addition to the cast caused director John Badham to exit his job with the movie, citing Diana's age as a detriment to the plot of the story.

Brewers Increase Ad Spending

Although sales of the top 15 U.S. brewers were down slightly in 1975, advertising spending was up by over \$12 million. A total of \$112 million was spent during that year. Miller Brewing holds the highest ratio of barrel sales vs. ad spending, while Schlitz Brewing increased its per-barrel ad spending by 24 percent. The top 10 American Brewers accounted for 84.6 percent of all beer sold nationwide.

GM Increases Advertising

A hike of nearly 20 percent worldwide is expected this year for General Motors' advertising budget. Emphasis for ads will be on all models offered by GM, who expects to see record car and truck sales in 1977. The budget, of which 75 percent is spent in the U.S. and Canada, will approach the \$360 million mark. GM also announced that their rebate offers on Chevettes and Vegas will be discontinued next week.

Army Marches Off To Radio

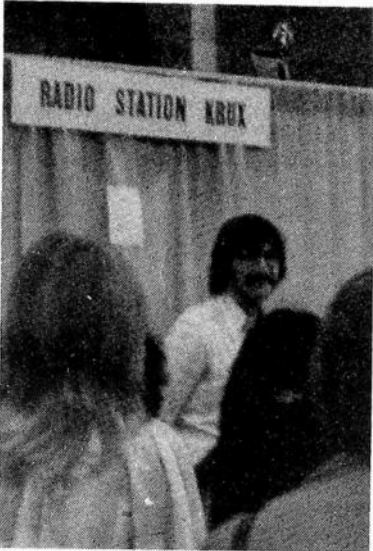
U.S. Army Recruiting has budgeted \$4 million for spot and network radio to run through July. 150 markets will be used for spot radio, ABC's Contemporary and FM networks will carry the ads, as well as sponsorship of Keystone Radio Network high school games.

The "Incredible Edible Egg"

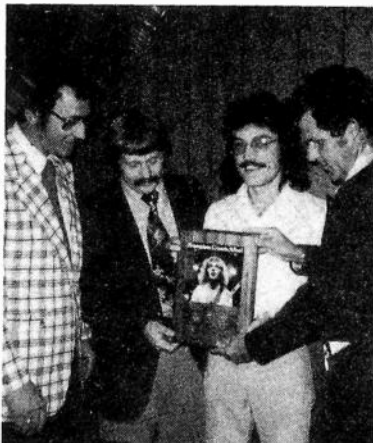
The egg industry will band together this year in an effort to attack slumping sales with a multi-media ad campaign. Network radio is included in the plans, with flights ranging from five to 15 spots per week. \$4 million has been set for the media campaign, while the industry also plans extra promotion and public relations efforts to back up ads.



WTOC/Savannah Program Director Dick Richards congratulates the winner of the "Love Rock Diamond Vault" promotion. Listeners guessed the combination to the vault which contained a diamond solitaire ring valued at \$1000. The contest tied in with the station's sneak preview of Peter Sellers' "The Pink Panther Strikes Again." All correct guessers were in attendance at the premiere to witness the drawing for the ring.



KRUX/Phoenix jock Jay Morgan (under KRUX sign) and all the other station personalities, took part in a Chamber of Commerce career day recently. KRUX staffers gave local students advice on how to break in to radio plus handed out KRUX Career Booklets which detailed each career available in radio. During the three day event, more than a thousand students picked up pamphlets, bumper stickers and copies of the KRUX survey.



KNOX/Grand Forks staff members admire a special plaque recently given to the station by A&M in appreciation for helping to establish Peter Frampton as a platinum record artist. Pictured left to right: KNOX Sales Manager John Vasich, Sales Exec Greg Bergan, PD John Derrek and Sales Exec Chuck Scott.

FCC

Continued from page 4

of value of any kind (including cash rebates for bulk purchases), clearly set out the existence and nature of all such aspects of its invoices.

In many instances a given contract with a local advertiser could make this disclosure requirement on all Station invoices a most cumbersome process. Should this be the case, we suggest that a short and simple reference on each invoice to the basic contract and adequately disclosing the nature of the incentive or bonus involved would appear to satisfy the spirit and intent of the FCC's new requirement. Such a reference might well read "Bonus of (brief description) provided to Advertiser for this purchase, per Contract of (date)." Or, alternatively, this Contract is subject to a bonus or rebate of (brief description), if earned.

AMENDMENT OF PUBLIC INSPECTION RULES DENIED

The Commission has denied a petition by Solomon O. Battle for amendment of FCC rules relating to access to public inspection files kept at broadcast stations.

(Section 1.526 of the rules requires broadcasters to maintain files for public inspection, specifies what material the file is to contain, and provides for public access to the file during regular business hours.)

Battle said the rules needed to be changed in order to facilitate public access to these files and to avoid the possibility of station harassment or interference with the public's access.

He requested amendments to require that a sign be posted at each broadcast station listing the location of the file, hours of inspection and the public's right to view the files without interference; that the file be kept in an easily accessible location at the station; that the times for public inspection be extended; and a notice be posted stating that penalties could be applied for failure to allow proper access by members of the public.

The FCC said it was not entirely clear why Battle believed such changes were necessary. It said while problems could arise in connection with access, such problems were not so widespread as to require any basic restructuring of the rules.

It said the posting of signs regarding public inspection files had not been shown to be necessary, and that such signs would be visible only to visitors at the station and not to the public at large. Thus it could not be expected to inform the public of the opportunity to examine the public file.

Battle's proposal for a requirement of access during all hours the station is allowed to operate would be most burdensome if by this it is meant that a TV or FM licensee would have to provide 24 hour access because those stations are permitted 24 hour operation, the Commission said.

The Commission also did not agree that there was a need for a rule specifying where a station's public file may be viewed. Also it rejected the proposal to foreclose any suspension in the time for access, no matter how brief or how good the cause. It pointed out that storage and security are matters for licensee discretion consistent with the intent of Section 1.526 and the right of public access and that no evidence had been provided to show that licensee practices were at odds with the intent of the rule.

The FCC said licensees are expected to fulfill their obligations in good faith, and by and large they do so. Unsupported assertions that such is not the industry practice cannot be accepted, it said.

It said a sign stating the sanction to the station which would result from rule violations virtually assumed noncompliance, invited complaints, and expressed the faulty view that licensees cannot be trusted to discharge their obligations.

Action by the Commission December 21, 1976, by Memorandum Opinion and Order. Commissioners Wiley (Chairman), Lee, Hooks, Quello, Washburn, Fogarty and White.



WCOL-FM/Columbus offered three contest winners the chance to grab as many albums as possible during the station's "92 second journey through a record store" promotion. The record run was broadcast live from Peaches Records and Tapes. One of the winners gathered a staggering 52 albums in slightly over a minute and a half.



KNOCKOUT!

"THEME FROM ROCKY"

(6098)

The smash hit single from the year's hottest film is a killer.

Performed by Current.

Produced by Joe Saraceno of "Hawaii Five-0"... "Theme from M*A*S*H"...

"No Matter What Shape Your Stomach's In" fame.

"Theme from Rocky." It's the new heavyweight champ from Playboy Records.



Radio & Records CONVENTION & EXPO '77

SCHEDULE OF EVENTS

FRIDAY—FEBRUARY 18th

Arrival & Registration

12:00 Noon—6:30 p.m.

Exhibit Area Opens—

3 p.m.

Cocktail Party & Buffet Supper

7:30 p.m.

Informal format one to one meetings *

10:00 p.m.—12:00 Midnight (open ended)

**These meetings will feature top programmers from each format available for individual and group discussions. Ratings services representatives will also be scheduled. This unusual meeting format and late hour should produce exceptionally good interchanges as only the registrants are truly interested in learning and sharing will be attending. These meetings should maximize the information exchange flow.*

SATURDAY—FEBRUARY 19th

“One To One Brunch”

10:00 a.m.—11:15 a.m.

Key programmers and industry notables will be at pre-assigned tables. You'll be able to have brunch and discuss business with friends or people you've wanted to meet and may not yet have had the opportunity to. Check your program for the alphabetical listings and table numbers.

Keynote Address

11:30 am

Gordon McLendon, President of the McLendon Broadcast stations and all McLendon owned corporations is one of the most brilliant radio pioneers. He developed the Top 40 format to perfection at KLIF, created the first All-News station, the first Beautiful Music formula station and even tried an all Classified Ad station.

General Meetings

12:30pm—3:30 pm

Special FCC Meeting

Featuring Arthur Ginsberg, Assistant Chief of Complaints & Compliance Division of the FCC, and Richard Shiben, Chief of Renewal & Transfer Division of FCC. Moderator: Jason Shrinsky.

Music Research Methodology

A look at the varied methods and mechanics now being used. These will be presented by the Programmers themselves.

How To Maximize Your Promotions

Learn from experts how to promote on the air, and off the air. We'll examine billboards, newspapers, bus cards, color usage, type-faces, and on the air simplified common sense promotion checklist.

Audio Processing

Top engineers will demonstrate audio processing and answer your questions.

More to be announced next week.

Snack Break

3:30 p.m.—4:15 p.m.

Badges must be worn.

General Meetings continue

4:30 p.m.—6:30 p.m.

Keynote Address

4:30 pm

Neil Bogart, President of Casablanca Records & Filmworks will comment on the future of the 45rpm single and take an overview look into the future of the music business as it relates to our combined industries. Mr. Bogart is regarded as one of the greatest innovators in the music business, from his pioneering in marketing and music at Buddah Records to his many current successes at Casablanca.

Superstar Banquet & Show

8:30 p.m.

Hosts: Tony Orlando & O.J. Simpson
Starring: Emmylou Harris, Boz Scaggs,
& Special Guest Stars

SUNDAY—FEBRUARY 20th

“One To One Brunch”

10:00 a.m.—11:30 a.m.

Special Note: Your registration badge must be worn to all meetings and daytime food events. Your food tickets should be treated as if they are cash. If lost, they cannot be replaced, you will have to purchase new tickets.

Check out time at all participating hotels will be extended until 3pm Sunday.

Guest Cocktail Party/ Buffet Supper Ticket \$25
Guest Superstar Banquet Ticket \$30

R&R Convention & Expo '77

FUN FLIGHTS

The Industry's Convention begins on your way to Dallas.

We've arranged 3 special American Airlines flights
All leaving Friday afternoon, February 18th. All arriving in Dallas
between 4pm and 6pm. Convention begins at 7:30pm.

LEAVING:

Los Angeles 12:30 pm
Chicago 2:30 pm
New York 2:00 pm

**All registrants on the Fun Flights
will be pre-registered in their hotels
for quick arrivals and check ins.**

Call (800) 421-4128

*Our direct convention Fun-Flight phone.
Arrangements by Hoffman Travel*

NOTE: PLEASE FILL OUT BOTH COUPONS BELOW

MAIL THIS COUPON TO R&R:

**MAIL THIS ROOM RESERVATION
DIRECT TO HOTEL**

**R&R CONVENTION
& EXPO '77**
6430 Sunset
Suite 1221
Hollywood, Calif 90028

PLEASE REGISTER ME AT THE R&R CONVENTION & EXPO '77.
ENCLOSED IS MY CHECK/MONEY ORDER (payable to Radio & Records)
FOR \$100.00

Name _____
Company/Station _____
Address _____
City _____ State _____ Zip _____

NOTE: MULTIPLE REGISTRATIONS CAN BE MADE ON AN
ACCOMPANYING SHEET OF PAPER.

RADIO AND RECORDS CONVENTION & EXPO '77 Send To:
February 18-20, 1977 Fairmont Hotel
RETURN RESERVATION FORM Dallas, Texas 75201

Send all reservations to the Fairmont Hotel, Reservations Department, Dallas, Texas 75201.

Please check your preferred hotel. Circle hotel, type of room, and rate requested. If your preference is not available, you will automatically be referred to the next available hotel.

I will arrive on _____ date _____ time _____ depart _____ date _____

Name _____ Company _____
Address _____ City/State _____

Additional occupants _____ name(s) _____

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**Based at the Fairmont Hotel, with
24-hour bus service from the Dallas
Sheraton and Dupont Plaza Hotels.**

The Hottest:

Manfred Mann
Eagles
Rose Royce
Mary MacGregor
Aerosmith

PARALLEL THREE

KAYC/BEAUMONT Jay Scott	WAAV/HUNTSVILLE Bob Baron	WISE/ASHEVILLE Mark St. John	98Q/VIDALIA John Shomby
Barbra Streisand EW&F Abba Bob Seger Point Blank HOT: Spinners 4-2 E. Humperdinck 11-7 Brick 15-8 Stevie Wonder 16-9 Queen 19-13	Barbra Streisand Jacksons Fleetwood Mac Big Ben Atkins HOT: Stevie Wonder 1-1 Rose Royce 10-2 ELO 13-8 Eagles 18-10 Mary MacGregor 20-11 Queen 22-14 Aerosmith 30-20	Elton John RA Fleetwood Mac 10cc Heart Wild Cherry HOT: Sylvers 3-1 Manfred Mann 9-2 Rose Royce 17-9 Eagles 22-12 Jacksons 24-15 Barbra Streisand 25-19	Barbra Streisand Fleetwood Mac Kansas Ozark Mt. Daredevils HOT: Rose Royce 1-1 Mary MacGregor 3-2 Aerosmith 4-3 EW&F 11-6 Kenny Nolan 10-7 Smokie 16-8 Manfred Mann 18-10
KKLS/RAPID CITY Michael Kjar	KDON/SALINAS Arthur W. Bell	KJOY/STOCKTON David Kraham	WJBQ/PORTLAND Jeff Ryder
Fleetwood Mac Starland Vocal Band HDT: Boston 7-4 McCoo & Davis 10-5 Manfred Mann 13-6 Aerosmith 18-12 Eagles 27-15 Heart 28-20	Steve Miller Bee Gees HOT: Leo Sayer 1-1 McCoo & Davis 4-3 Sylvers 5-4 Mary MacGregor 6-5 Hudson Bros. 8-6 Marlene Delaney 11-7 Aerosmith 12-8 Smokie 16-9	Bee Gees Eric Clapton "Carnival" Miracles Wild Cherry Dr. Hook Love Unlimited HOT: Queen 2-1 Mary MacGregor 12-2 Rose Royce 17-5 Eagles 19-7 Steve Miller 28-11 Bob Seger 21-13 Bread 24-17 Gene Cotton 26-18 Abba 27-19 Smokie 29-21	Al Stewart HOT: Mary MacGregor 6-2 Steve Miller 16-5 Manfred Mann 13-11 Eagles 21-15
KILE/GALVESTON Ken Rush	KQWB/FARGO Charlie Foxx	KVOX/FARGO Bob Denver	WSAR/FALL RIVER Curt Hansen
Heart Bob Dylan Starz HOT: E. Humperdinck 2-1 Elton John 6-2 Aerosmith 11-8 Tavares 23-11 Mary MacGregor 22-15 Bob Seger 27-17 Steve Miller 28-18 Queen 29-19	Gene Cotton Starland Vocal Band Heart HOT: Kenny Nolan 6-3 Barry Manilow 9-4 Manfred Mann 10-7 Sylvers 13-9 Aerosmith 16-11 Eagles 19-12	Fleetwood Mac Bob Seger Heart 10cc Al Stewart HOT: Mary MacGregor 1-1 Kenny Nolan 5-3 Manfred Mann 6-4 Aerosmith 13-7 Eagles 11-8 Stephen Bishop 15-9 Rose Royce 25-15	Automatic Man Tommy West KC & Sunshine Band Starbuck HOT: Kiss 1-1 Eagles 4-2 Abba 15-8 George Harrison "Palace" 23-15 Fleetwood Mac 27-17
Z96/GRAND RAPIDS Liz Kiley	WOHO/TOLEDO Banana Joe	WCKS/COCOA BEACH Michael Stone	KSLS/SAN LUIS OBISPO John Tobin
Dr. Buzzard (DP) Fleetwood Mac Gene Cotton HOT: Rose Royce 8-4 Eagles 14-8 Mary MacGregor 23-17 Jacksons 26-18 Barkays 30-19	Doobie Bros. Barbra Streisand Smokie Rick Dees Gato Barbieri Starbuck Elvis Presley Barry Manilow Lynryd Skynryd HOT: Brick 7-4 Stevie Wonder 18-6 George Harrison 20-14 Rose Royce 23-17	Barbra Streisand KC & Sunshine Band Donny & Marie Fleetwood Mac Dr. Buzzard HOT: Stevie Wonder 4-1 Rose Royce 7-3 Aerosmith 9-7 Manfred Mann 18-14 Bob Seger 23-17	Cliff Richard Stephen Bishop D. Hall & J. Oates "Rich" HOT: E. Humperdinck 1-1 Stevie Wonder 8-2 Elton John 9-5 Manfred Mann 15-6 Eagles 13-8 Rose Royce 21-10 Abba 24-12
KHF/AUSTIN Jack Starr	KKXL/GRAND FORKS Bob Hooper	WTSN/DOVER Tom Sebastian	WOSH/OSHKOSH Dan Davis
Al Stewart Fleetwood Mac D. Hall & J. Oates Kiss HOT: Mary MacGregor 2-1 Rose Royce 4-2 McCoo & Davis 8-4 Brick 10-5 EW&F 19-11 Eagles 21-13	Fleetwood Mac Barbra Streisand Sticks & Stones HOT: E. Humperdinck 1-1 Sylvers 5-2 Queen 10-8 Manfred Mann 20-11 Kiss 23-13 Dickey Lee 28-19	None HOT: Manfred Mann 5-2 Mary MacGregor 10-6 Eagles 12-9 Kenny Nolan 21-11 Doobie Brothers 19-12 Steve Miller 23-17	Lynryd Skynryd Steve Miller Fleetwood Mac HOT: Manfred Mann 1-1 Sylvers 4-3 Aerosmith 7-5 Mary MacGregor 14-8 Bread 20-15 Barry Manilow 24-18
WRIE/ERIE Jim King	WNAM/NEENAH Jason Page	WEEQ/WAYNESBORO Bill Matthews	
10cc Neil Diamond "Lady O" HOT: Elton John 4-2 David Dundas 9-4 Kenny Nolan 14-5 Eagles 19-9 Abba 20-10 Barbra Streisand 25-17 Spinners 27-20 David La Flamme 29-21	Abba Steve Miller HOT: McCoo & Davis 4-3 E. Humperdinck 8-6 Elton John 12-9 Queen 17-14 Manfred Mann 19-15	Jacksons Fleetwood Mac HOT: Leo Sayer 3-1 E. Humperdinck 5-3 Rose Royce 11-5 ELO 10-8 Mary MacGregor 17-12	
WFOU/MARIETTA Peter Price	WJON/ST CLOUD Tom Key	KDZA/PUEBLO Rip Van Winkle	
Elvis Presley Steve Miller Rick Dees Abba HOT: Aerosmith 2-1 Mary MacGregor 9-3 Kenny Nolan 14-6 Stevie Wonder 18-8 Manfred Mann 28-14 Smokie 25-19	Fleetwood Mac Tom Jones Heart Linda Ronstadt Parker McGee HOT: Rod Stewart 2-1 E. Humperdinck 9-5 ELO 12-7 McCoo & Davis 13-8 Mary MacGregor 18-9 Abba 21-10 Barry Manilow 20-11	KC & Sunshine Band Al Stewart Fleetwood Mac England Dan HOT: E. Humperdinck 4-2 ELO 5-4 Aerosmith 8-5 Brick 9-6 David Dundas 10-7 Stevie Wonder 12-8 Mary MacGregor 15-9 Rose Royce 19-11 Queen 20-15	
WEAQ/EAU CLAIRE Scott Christensen	KCBN/RENO Red Mt.		
Henhouse 5 Plus Too Stephen Bishop HOT: Sylvers 3-1 Manfred Mann 8-3 Mary MacGregor 10-5 David Dundas 14-9 Aerosmith 15-12 Rose Royce 19-14 Eagles 23-18 Al Stewart 28-21	Bee Gees Boney M. Johnny Bristol Rick Dees HOT: Aerosmith 1-1 Manfred Mann 7-3 Eagles 10-8 Al Stewart 14-11 Bob Seger 18-13 Steve Miller 24-18		
KRKE/ALBUQUERQUE Waylon Walker	WRFC/ATHENS Kelly McCoy	WTRU/MUSKEGON Jon London	
Al Stewart Fleetwood Mac Atlanta Rhythm Sec. Stephen Bishop HOT: Rose Royce 8-1 Mary MacGregor 10-4 Sylvers 9-5 Bread D-10 Manfred Mann 20-11	10cc Fleetwood Mac Ozark Mt. Daredevils Atlanta Rhythm Sec. HOT: Stevie Wonder 1-1 LTD 4-3 EW&F 9-7 Barkays 13-10	Kiss Fleetwood Mac Wild Cherry HOT: Stevie Wonder 5-1 Rose Royce 11-3 Mary MacGregor 16-8 Barry Manilow 15-10 Eagles 19-13 Jacksons 34-15 Steve Miller 25-19	

Number One With A ^{WILD} Cherry!

"Baby Don't You Know" WILD CHERRY

*The Most Added Record
Of The New Year!*

13Q
WGCL
WQXI
WDRQ
WBBF
WCOL
WNCI
WORD

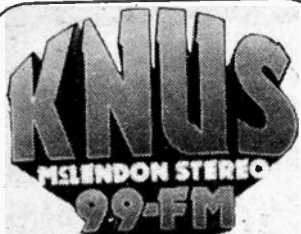
WSGN
WSGA
WBZ FM
WKIX
WFMJ
KCPX
KERN
WCUE

WTRU
WQPD
WKWK
WCOS
98Q
WISE
KDON
KJOY

This week's flashmaker in Record World.

**Wild Cherry. Ripe for the picking.
On Epic/Sweet City Records**





- | | | |
|----|----|----------------------|
| 2 | 1 | LEO SAYER |
| 6 | 2 | SPINNERS |
| 10 | 3 | STEVIE WONDER |
| 7 | 4 | BURTON CUMMINGS |
| 8 | 5 | MC COO & DAVIS |
| 5 | 6 | EARTH WIND & FIRE |
| 4 | 7 | ENGLE ENGELBERT |
| 14 | 8 | ELTON JOHN |
| 3 | 9 | BOSTON |
| 14 | 10 | ROSE ROYCE |
| 13 | 11 | KISS (new) |
| 12 | 12 | ELO |
| 9 | 13 | ROD STEWART |
| 18 | 14 | EAGLES |
| 16 | 15 | LINDA RONSTADT (new) |
| 17 | 16 | LYNYRD SKYNYRD |
| 11 | 17 | DE VORZON & BOTKIN |
| 20 | 18 | MANFRED MANN |
| 15 | 19 | CAPTAIN & TENNILLE |
| 25 | 20 | BARBRA STREISAND |
| 19 | 21 | ENGLAND DAN |
| 21 | 22 | WILD CHERRY (old) |
| A | 23 | BREAD |
| 23 | 24 | BEE GEES (old) |
| 27 | 25 | MENHOUSE FIVE |
| A | 26 | BRICK |
| 24 | 27 | ORLEANS |
| A | 28 | STEVE MILLER (new) |
| A | 29 | AL STEWART |
| 22 | 30 | COMMODORES |
- ADDS: 23, 26, 28, 29



- | | | |
|----|----|-----------------|
| 1 | 1 | SYLVERS |
| 2 | 2 | MARY MACGREGOR |
| 3 | 3 | SPINNERS |
| 4 | 4 | STEVIE WONDER |
| 5 | 5 | LEO SAYER |
| 6 | 6 | DAVID DUNDAS |
| 7 | 7 | EAGLES |
| 8 | 8 | ALICE COOPER |
| 9 | 9 | MC COO & DAVIS |
| 10 | 10 | QUEEN |
| 11 | 11 | BURTON CUMMINGS |
| 12 | 12 | MANFRED MANN |
| 13 | 13 | BREAD |
| 14 | 14 | ENGELBERT |
| 15 | 15 | AEROSMITH |
| 16 | 16 | ROSE ROYCE |
| 17 | 17 | BRICK |
| 18 | 18 | ROD STEWART |
| 19 | 19 | STEVE MILLER |
| 20 | 20 | ELO |
| 21 | 21 | DOOBIE BROS |
| 22 | 22 | BOB SEGER |
| 23 | 23 | KISS (old) |
| 24 | 24 | STEPHEN BISHOP |
| 25 | 25 | BOSTON |
- ADDS: AL STEWART
HALL & OATES ("Rich") (dp)
- ON (dp): ROD STEWART ("Get Back")
KISS (new)
BOZ SCAGGS
JACKSON BROWNE ("Daddy's")
JEFFERSON STARSHIP
TED NUGENT
HEART (new)
FOGHAT
10cc



- | | | |
|----|----|---------------------|
| 2 | 1 | ROSE ROYCE |
| 4 | 2 | STEVIE WONDER |
| 5 | 3 | SYLVERS |
| 21 | 4 | BRICK |
| 11 | 5 | MANFRED MANN |
| 3 | 6 | ENGELBERT |
| 7 | 7 | ROD STEWART |
| 20 | 8 | EAGLES |
| 15 | 9 | EARTH WIND & FIRE |
| 7 | 10 | MC COO & DAVIS |
| 9 | 11 | ELO |
| 10 | 12 | LEO SAYER |
| 19 | 13 | BREAD |
| 8 | 14 | BURTON CUMMINGS |
| 25 | 15 | JACKSONS |
| 6 | 16 | LTD |
| 27 | 17 | AEROSMITH |
| D | 18 | RICK DEES (new) |
| 13 | 19 | BOSTON |
| 14 | 20 | SARKAYS |
| 18 | 21 | SPINNERS |
| 16 | 22 | PETER FRAMPTON |
| 8 | 23 | MARY MACGREGOR |
| 12 | 24 | ALICE COOPER |
| 17 | 25 | BARRY MANILOW (new) |
| 22 | 26 | ELTON JOHN |
| 23 | 27 | KISS (old) |
| 26 | 28 | COMMODORES |
| 29 | 29 | BOB SEGER |
| D | 30 | ELVIS PRESLEY |
- ADDS: 23, 29
FLEETWOOD MAC
- ON: STEVIE WONDER ("Lovely")



- | | | |
|----|----|--------------------|
| 1 | 1 | LEO SAYER |
| 2 | 2 | SYLVERS |
| 3 | 3 | SPINNERS |
| 4 | 4 | MC COO & DAVIS |
| 5 | 5 | ROD STEWART |
| 6 | 6 | ROSE ROYCE |
| 7 | 7 | CAPTAIN & TENNILLE |
| 8 | 8 | STEVIE WONDER |
| 9 | 9 | KENNY NOLAN |
| 10 | 10 | EAGLES |
| 11 | 11 | ELO |
| 12 | 12 | YVONNE ELLIMAN |
| 13 | 13 | BURTON CUMMINGS |
| 14 | 14 | AEROSMITH |
| 15 | 15 | BEE GEES |
| 16 | 16 | ELTON JOHN |
| 17 | 17 | CHICAGO |
| 18 | 18 | FIREFALL |
| 19 | 19 | KISS (old) |
| 20 | 20 | MARY MACGREGOR |
| 21 | 21 | MANFRED MANN |
| 22 | 22 | FOGHAT |
| 23 | 23 | BOSTON |
| 24 | 24 | BARRY MANILOW |
| 25 | 25 | ENGLAND DAN |
| 26 | 26 | DR HOOK |
| 27 | 27 | STEVE MILLER |
| 28 | 28 | BARBRA STREISAND |
| A | 29 | BRICK |
| D | 30 | KISS (new) |
- ADDS: 28, 29
- ON: LYNRYD SKYNYRD



- | | | |
|----|----|--------------------------|
| 1 | 1 | MC COO & DAVIS |
| 3 | 2 | LEO SAYER |
| 2 | 3 | ROD STEWART |
| 4 | 4 | SYLVERS |
| 5 | 5 | SPINNERS |
| 6 | 6 | DE VORZON & BOTKIN |
| 7 | 7 | YVONNE ELLIMAN |
| 8 | 8 | EAGLES |
| 9 | 9 | STEVIE WONDER |
| 10 | 10 | BURTON CUMMINGS |
| 11 | 11 | ELTON JOHN |
| 12 | 12 | ELO |
| 13 | 13 | BOSTON |
| 14 | 14 | ENGELBERT |
| 15 | 15 | MANFRED MANN |
| 16 | 16 | BRICK |
| 17 | 17 | MARY MACGREGOR |
| 18 | 18 | ROSE ROYCE |
| 19 | 19 | KISS (old) |
| 20 | 20 | AEROSMITH |
| 21 | 21 | FLEETWOOD MAC |
| 22 | 22 | BREAD |
| 23 | 23 | MENHOUSE FIVE |
| 24 | 24 | FIREFALL |
| 25 | 25 | BEE GEES |
| 26 | 26 | CAPTAIN & TENNILLE |
| 27 | 27 | ALICE COOPER |
| 28 | 28 | QUEEN |
| 29 | 29 | LYNYRD SKYNYRD |
| 30 | 30 | DAVID DUNDAS |
| 31 | 31 | STEVE MILLER (new) |
| 32 | 32 | ENGLAND DAN |
| 33 | 33 | BARRY MANILOW |
| 34 | 34 | STEPHEN BISHOP |
| 35 | 35 | ABBA |
| 36 | 36 | KC & SUNSHINE BAND (new) |
| 37 | 37 | BOB SEGER |
| 38 | 38 | STEVE MILLER (old) |
| A | 39 | KISS (new) |
| A | 40 | AL STEWART |
- ADDS: 39, 40
- ON: GEORGE HARRISON ("Crackerbox")



- | | | |
|----|----|----------------------|
| 3 | 1 | LEO SAYER |
| 7 | 2 | ELTON JOHN |
| 8 | 3 | SYLVERS |
| 9 | 4 | ROD STEWART |
| 5 | 5 | ELO |
| 10 | 6 | STEVIE WONDER |
| 12 | 7 | DAVID DUNDAS |
| 2 | 8 | CAPTAIN & TENNILLE |
| 6 | 9 | BOSTON |
| 13 | 10 | DOOBIE BROS |
| 15 | 11 | MC COO & DAVIS |
| 16 | 12 | AEROSMITH ("Saddle") |
| 11 | 13 | BURTON CUMMINGS |
| 19 | 14 | ROSE ROYCE |
| 4 | 15 | ALICE COOPER |
| 21 | 16 | AEROSMITH |
| 17 | 17 | ENGLAND DAN |
| 20 | 18 | BOZ SCAGGS (new) |
| 9 | 19 | SPINNERS |
| 28 | 20 | QUEEN |
| 28 | 21 | EAGLES |
| 23 | 22 | YVONNE ELLIMAN |
| 27 | 23 | ENGELBERT |
| 31 | 24 | MARY MACGREGOR |
| 14 | 25 | FIREFALL |
| 30 | 26 | BREAD |
| 32 | 27 | BRICK |
| 22 | 28 | ERIC CLAPTON |
| 34 | 29 | BOB SEGER |
| 29 | 30 | MANFRED MANN |
| 24 | 31 | GEORGE HARRISON |
| 36 | 32 | KENNY NOLAN |
| D | 33 | LYNYRD SKYNYRD |
| D | 34 | AL STEWART |
| D | 35 | ROBERT PALMER |
- ADDS: STEVE MILLER (new)
ABBA
FLEETWOOD MAC
10cc
- ON: TED NUGENT
ROBIN TROWER
WIDEMAKER
OUTLAW
CRACK THE SKY
LINDA RONSTADT
CLIFF RICHARD (new)
FOGHAT
KISS (new)
KANSAS
RINGO STARR
PYTHON LEE JACKSON



- | | | |
|----|----|--------------------|
| 1 | 1 | ROD STEWART |
| 2 | 2 | STEVIE WONDER |
| 3 | 3 | BOSTON |
| 14 | 4 | EAGLES |
| 5 | 5 | LEO SAYER |
| 11 | 6 | MC COO & DAVIS |
| 8 | 7 | ROSE ROYCE |
| 5 | 8 | ELTON JOHN |
| 6 | 9 | SPINNERS |
| 8 | 10 | DE VORZON & BOTKIN |
| 0 | 11 | LYNYRD SKYNYRD |
| 10 | 12 | ELO |
| 13 | 13 | NORMAN CONNORS |
| 10 | 14 | SYLVERS |
| 18 | 15 | BOZ SCAGGS (new) |
| 20 | 16 | BRICK |
| 19 | 17 | ALICE COOPER |
| 13 | 18 | ENGELBERT |
| 12 | 19 | COMMODORES |
| 0 | 20 | MARY MACGREGOR |
| 23 | 21 | MANFRED MANN |
| 26 | 22 | BOB SEGER |
| 26 | 23 | AEROSMITH |
| D | 24 | ENGLAND DAN |
| 0 | 25 | EARTH WIND & FIRE |
| D | 26 | FLEETWOOD MAC |
- ADDS: BREAD
STEVIE WONDER ("Lovely")
JACKSON BROWNE
STEVE MILLER (new)

KISS

"Hard Luck Woman"

- | | | | |
|-----------|-------------|------------|------|
| Added at: | WPGC deb 27 | WRKO 20-18 | WKBW |
| KTLK | WCAO deb 30 | WGCL 7-6 | KJR |
| KILT | KSTP deb 24 | KNUS 13-11 | KEZY |
| WAVZ | KCBQ deb 30 | WBBF 21-18 | WDRC |
| WPEZ | WIFI deb 28 | WCOL 27-22 | WFLI |
| KBEQ | WICC deb 30 | WSAR 1-1 | |
| WDGY | WKY deb 20 | WMPS 25-19 | |
| WJDX | Z-93 deb 23 | WAKY 18-12 | |
| WBJW | Y-95 deb 30 | WSGA 13-10 | |
| KINT | KTKT deb 25 | KCPX 27-21 | |
| KERN | KROY deb 29 | WKIX 19-13 | |
| KNDE | KRSP deb 23 | WAPE 29-23 | |
| | Z96 deb 30 | WERC 25-19 | |
| | WISM deb 30 | KLEO 26-22 | |

From the platinum album



THE PICTURE PAGE

London's Top Promotion



Don Wardell, Director of Creative Services for London Records, reported on the first stages of the label's mammoth merchandising campaign for ZZ Top's fifth album, "Tejas." The pre-release barrage, the largest in London's history, involves a series of sales aids and heavy advertising, both radio and print, all in conjunction with the band's continuing "Worldwide Texas Tour."

Ellis' Chrysalis Christmas



Chrysalis Records, with its President Terry Ellis playing Santa Claus, hosted a Yuletide party for more than 100 children of the Deputy Auxiliary Police Boosters (DAP) from Venice, Calif. Pictured is Santa giving presents to some of the children.

Pinball Picker



Country artist Roy Clark, ABC/Dot Records, is shown next to the new "Roy Clark Super Picker" pinball machine recently designed by Allied Leisure Industries.

Saturday Night At WPLJ



All of the listeners of WPLJ and for that matter the whole morning crew were captivated by the antics of the cast of NBC Saturday Night when they visited DJ Jim Kerr on his show. The interview was in conjunction with the release of their Arista album, "Saturday Night Live."

"Kotter" Welcomed To Asylum

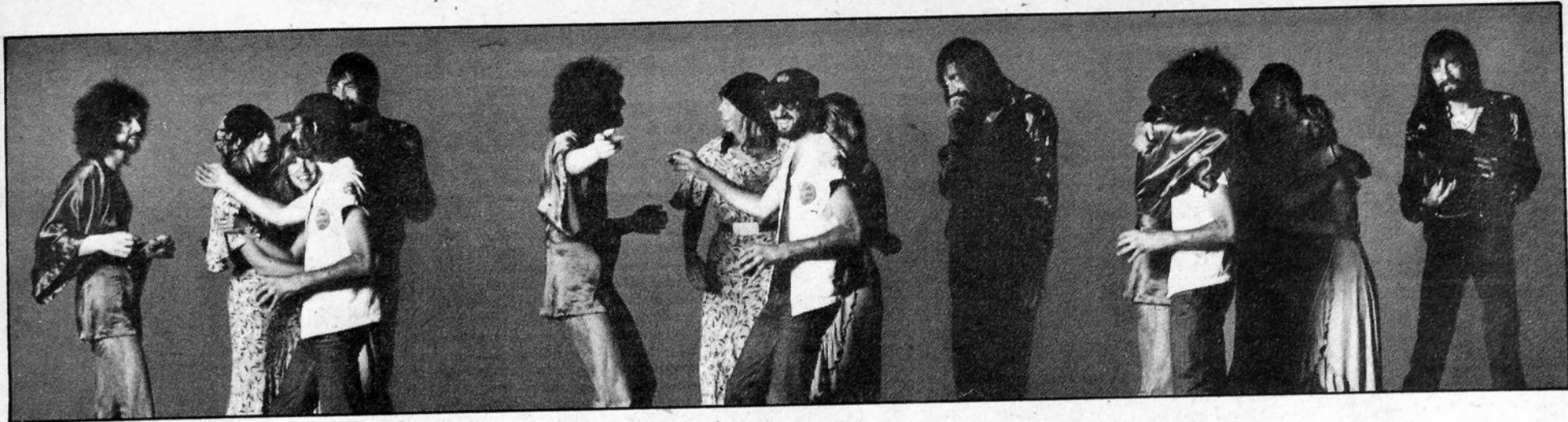


Gabe Kaplan, star of "Welcome Back Kotter" takes time off from his hit television series to join executives of Elektra/Asylum Records, in celebrating his signing as an artist and upcoming release of Kaplan's debut single, "Up Your Nose With A Rubber Hose." From left: Kenny Buttice, E/A Vice President, Promotion; Jerry Sharell, Vice President-Artist Development; Emmitt Rhodes, co-producer of the single; Kaplan; Greg Prestopino, co-writer and co-producer; Steve Wax, E/A Executive Vice President; Ron Lanham, E/A Director of Los Angeles Promotion; Bert Stein, E/A Director of Album Promotion.

Capitol Resigns Tavares



Tavares has resigned with Capitol Records, Inc. and the label threw a party to celebrate. Pictured at the wining and dining extravaganza in the front is Don Zimmermann, CRI Executive Vice President and Chief Operating Officer. In the second row (L-R) are Ralph Tavares; Bhaskar Menon, CRI Chairman, President and Chief Executive Officer; Larkin Arnold, CRI Vice President and General Manager, Soul Division; Pooch Tavares; and Jim Mazza, CRI Vice President, Marketing. In the back row (moving upwards) are Chubby, Butch and Tiny Tavares. Also at the party but missing from the picture were Brian Panella, the group's manager; and Bruce Wendell, CRI Vice President, Promotion.



ONE WAY. MAC'S WAY.

Their way? Chartbound again.

With

“GO YOUR OWN WAY”

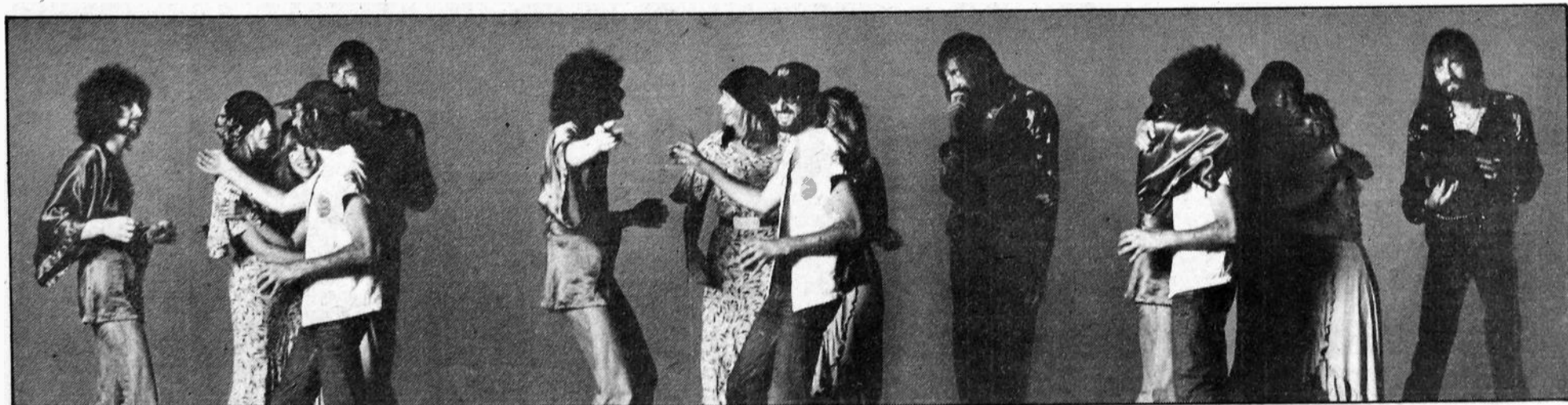
b/w **“Silver Springs,”**

the new **Fleetwood Mac** single
from their forthcoming album,

RUMOURS.



ON WARNER BROS. RECORDS. WBS 8304



THE PICTURE PAGE

Commodores Surprise Party



Members of Motown recording group, the Commodores, take a time out in the recording studio to toast drummer Walter "Clyde" Orange's birthday with a surprise party. The Commodores are currently in Motown studios preparing the follow-up to their platinum album, "Hot On The Tracks." Pictured above is (l-r) front row, Ronald LaPread, Commodores producer James Carmichael, "Clyde," William King, and (back row) Commodores manager Benny Ashburn, Thomas McClary, Milan Williams, and Lionel Richie.

New VP Appointments



Richard Mack has been appointed to the newly created position of Vice President, National Promotion, Special Markets, CBS Records. The announcement was made by Bruce Lundvall, President, CBS Records Division.



Gordon Bossin, Vice President of Marketing, United Artists Records, has announced the appointment of Larry Cohen to the position of Vice President of Merchandising, United Artists Records. Effective immediately, Cohen will headquarter at the firm's Los Angeles office and report directly to Bossin.

Wings Over Utica



While Paul McCartney's group Wings takes a break from touring and recording during the end of the year holidays, the group's drummer Joe English returned to his hometown (despite his name, he's an American). Here English is shown visiting WOUR in Utica, New York. Pictured (L-R) are Tony Yoken, afternoon drive announcer for WOUR; English; and Jeff Chard, WOUR Program Manager who is holding a copy of the "Wings Over America" album.

A&M Awards Promotion Staff

The "First Annual A&M Promotion Man Of The Year Awards Dinner" was held recently in New Orleans.



Gary Lippe—A&M Cleveland receiving A&M Promotion Man Of The Year Award, 1st prize, 1977 Seville.



Derry Johnson—Special Projects Man In The South, receiving Rookie Of The Year Award from Jerry Moss and Harold Childs.

Stevens Gets Chickenfeed Royalties



Ann Tant, Warner Bros./Atlanta, presents Ray Stevens with a token of appreciation for his current single "In The Mood" by the Henhouse Five Plus Too, which is produced and "clucked" by Ray. Left to right: Ann Tant, Ray Stevens, Mrs. Ray (Penny) Stevens.



Wayne Shuler—A&M Houston receiving check in the amount of \$5000 for 2nd prize in the Promotion Man Of The Year Contest. Pictured beside Shuler (in the middle) is Henry Hilderbrand, All South Distributors in New Orleans.



Ron Farber—receiving award for Special Projects Man Of The Year, East Coast. Pictured from left to right: Rich Totoian, National FM Promotion; Harold Childs; Ron Farber; Jerry Moss.

AOR

Mike Harrison



Bedlam from Boston. As of this writing, Norm Winer is the Vice President of Programming and Program Director of WBCN. This became questionable after two highly unusual weeks of power juggling rocked the legendary Boston AOR station, spewing forth numerous rumors into the industry. It seems that T. Mitchell Hastings, President of the station, relieved Al Perry, GM of WBCN, of all responsibility for the programming department, so that he could oversee the department himself. Perry remains GM but will concentrate mostly on Sales and Promotion. The station's Board of Directors then held a meeting at which it was decided that Norm should be relieved of his PD position and switched to a new post, Vice President of Special Programming. Part of that decision was to replace Norm with Andy Beaubien, the station's Production Director. In protest of Perry's being taken out of programming, both Norm and Andy refused their new assignments. Tom Hedges, a station air personality, was then offered the PD spot, which he, too, refused. Norm was then offered his original job back, which he accepted. Next on the agenda is another Board of Directors meeting to further plot the station's future course. As most of you know, Norm Winer has been one of AOR radio's most active spokesmen and contributors. He's been PD of WBCN for the past six years. An interesting note: many of the Board's members have only been in their current positions for the past few months. We'll keep you posted.

Chicago's WKQX is off and running: NBC's new AOR FM facility WKQX (formerly all-News WNIS) began their new format on January 1 which Program Director Bob Pittman describes as, "...the product of months of research" (see front page). If you recall, Pittman (who has been tremendously successful programming NBC Radio's Country station in Chicago, WMAQ... a position he will continue in) stated in his recent interview with R&R's Country Editor Jim Duncan that he believes in research to the point of often not listening to records until they are already on the air so that his interpretation of the data gained cannot be subject to any personal prejudice. It'll be interesting to see if this hard line posture will work within an AOR context. The emergence of WKQX on the Chicago FM band should also add further spice to the Windy City's AOR stew consisting of ABC-FM O&O WDAI, which also works under a fairly tight and researched structure; WXRT, which was the subject of this column recently because of their extremely progressive attitude toward music, commercials, and Rock radio in general; WJKL, which covers much of the city from suburban Elgin with a very liberal and creative music posture; and TRIAD, a five hour a night segment of WXFM which is actually the audio extension of the Midwest's largest free magazine.

According to WMAQ/WKQX GM Charles Warner, "I think Bob Pittman has put together an outstanding staff which I'm confident will bring an entirely new and audience-oriented album Rock sound to Chicago. I'm looking forward to the same overwhelming success in Rock as we had two years ago in Country music."

Although its nice to take vacations, it's good to get back to work. We hope you enjoyed the holidays and are prepared to greet this new year with refreshed energy.

There certainly is a lot of truth to the old saying that no matter how much you read and talk about radio on a national level, the best way to experience it is by direct listening. When one travels through markets other than the one at home it becomes re-apparent that there is a whole other "ends" side to radio that is as interesting and exciting (if not more so) than the "means" side which many radio professionals sometimes take too seriously.

For example, in AOR radio, we industry folk have ourselves almost convinced that there are two basic methods of approaching the format on a programming level. You've heard them before and probably feel strongly committed to one or the other. First, we have the old "loose" approach, also described as "progressive," "free-form," and a million and one other adjectives designed to give the impression that the radio station is ahead of its time, distinctly more honest and credible than your average contemporary music outlet, and very much in touch with and concerned about the "community." Then, of course, we have the old "tight" approach (and I refer to it, too, as "old" because it's not that new anymore) which also falls under the mighty AOR categorical umbrella. We refer to them as "formatted," "researched," "disciplined," and a lot of other descriptors designed to give the impression that these stations play it very safe in programming the kind of stuff that will appeal to the largest number of potential AOR listeners and keep them listening longer. The justification for the first approach usually is along the lines of "serving" the community and keeping the human element and creativity alive at a time when radio seems to be heading in the opposite direction. The justification for the second approach usually is that research and discipline equals "serving" the community because tremendous steps are taken to give the listeners what they actually want. In both cases, many of the stations which subscribe to either of these seemingly opposite approaches seem to do everything (either consciously or subconsciously) to sound as if they do. In a nutshell, there are still programmers who are under the impression that "haphazard" and "sloppy" are by-products of "pro-

gressive" while "colorless" and "one dimensional" are by-products of "tight," accepting this as par for the course.

To attempt radio with a "means" hangup is similar to being a magician who feels a compulsion to let everybody know how the tricks are done because he is more impressed personally with their cause than their effect.

The fact that in some markets so-called "loose" stations are getting great ratings while in others it's the "tight" ones that are getting all the goodies should not be shrugged off to the old "every market is different" excuse. Perhaps the AOR stations around the country which excel are doing so for a reason other than the category of their supposed philosophical view of approaching the format which looks real neat in the left or right hand columns of unthinking industry observers' notebooks. Maybe they are doing something different. Maybe they are approaching the "ends" directly without the burden of pre-categorization. Maybe their only concern is being "good" which is somewhat of a general term but I can't think of a more descriptive one at the moment. Truly "good" radio of any format breaks out of the old "they're good for that kind of radio station" syndrome which has become the industry's rationalized justification for its "means" pre-occupation.

On a "good" AOR station, an over-played Top 40 hit single can sound quite "progressive" and a piece of "out of left field" music can sound like a major hit.

If an AOR station were truly "progressive" it would pre-exclude nothing from its normal flow without giving it consideration, first on "if" to play it and then on "how" to play it. If an AOR station were truly "disciplined" it would also pre-exclude nothing from its normal programming flow without considering those exact same things. This attitude on both sides would not be limited to records exclusively but would be an all encompassing posture toward every potential broadcasting element, even material and styles that have come to represent (in the minds of "means" oriented programmers and listeners) the kind of radio that the station is not supposed to be. When either camp fails to approach it this way, they run the risk of turning out neither "progressive" nor "disciplined." In other words, they run the risk of merely playing the game of radio and not really being radio. Perhaps the ultimate compliment that can be paid to an AOR station is, "I don't know how you're doing it, but you must be doing something right."

A "good" AOR station keeps 'em baffled and never shows its cards. A "good" AOR programmer is able to differentiate between conception and execution and doesn't cop out to blaming concepts for the poor execution that they may have already been subjected to. A "good" AOR broadcaster thinks twice before readily believing that anything has already been proven either negatively or positively.

One of the nice things about "good" radio (as opposed to "good for that kind of radio") is that the number of "means" options are as endless as the imagination and that it can never be packaged, even on its own premises. "Good" is a retrospective description, not a pre-determined one. Pre-determined categories usually turn out to be AOR radio mind-closers and, perhaps, should be left behind with the old year. For those who find it difficult to shed the sub-labels which have been pounded into our brains, it probably would be helpful to pre-conceive a radio station and let people categorize it as they will instead of pre-conceiving a category and then setting out to prove that your programming fits its built-in description.

Some AOR programmers attempt to provide listeners with what they think the listeners need. Some attempt to provide listeners with what they think the listeners want. Others approach what they think the listeners need and want as the same thing, take it into consideration, and then add to it what they know they themselves have got.

One of the West Coast's respected AOR Program Directors and top AOR stations have parted company after a four year association that has produced outstanding ratings and sales. Marquis Marsh has left the Program Directorship of KINK/Portland due to conflicting philosophies with station administration over the direction of the facility in the future. Marquis is one of the best and is available for a similar position. He can be reached at (503) 246-8151 or write 2127 Southwest Arnold, Portland, Oregon 97219...Charlie Kendall who recently left WMMS/Cleveland where he was Music Director to become morning man at KZEW/Dallas has just been appointed Music Director of The Zoo in addition to his airshift. According to Charlie, "I feel that the position of Music Director is the most important job at AOR radio stations."...Congratulations to Robin Martin who just took over the 10pm to 2am shift on WSHE/Miami. She is the city's first full-time female air personality in four years... Jim Hilty has been upped to Operations Director of KLOL/Houston paving the way for former MD Jackle McCauley to become Program Director... The new Program Director of WHCN/Hartford is Gene Shehan who formerly was the station's Creative Director...Mark Lazare is a new weekend on WIBA-FM/Madison replacing Tom Jacobson who went to Milwaukee to open a goodwill store. In the words of PD Dave Benson, "I guess he went off to get a real job."

Lee Abrams keeps racking them up. Burkhart/Abrams have added KGON/Portland, WYXE/Madison, WHOT-FM/Youngstown, and WCCV/Charlottesville to their list of AOR "Superstars" stations. According to Abrams, the consultation firm will be expanding their scope of activity this new year by offering a consultation to Rock performers who have been having problems finding the right direction and image. This is a likely move because the massive information gathered by the firm can certainly pertain to more areas of the industry than just radio programming.

KWST/Los Angeles air personality Alexia was injured pretty severely in a motorcycle accident. We all wish her a speedy recovery. If you would like to send her a card, mail them to KWST, 8833 Sunset Blvd, Hollywood, California 90069 and they'll forward them to her at the UCLA Medical Center. Also in the Century Broadcasting recovery department, I'm glad to say that reports from St. Louis indicate that Shelly Grafman is doing

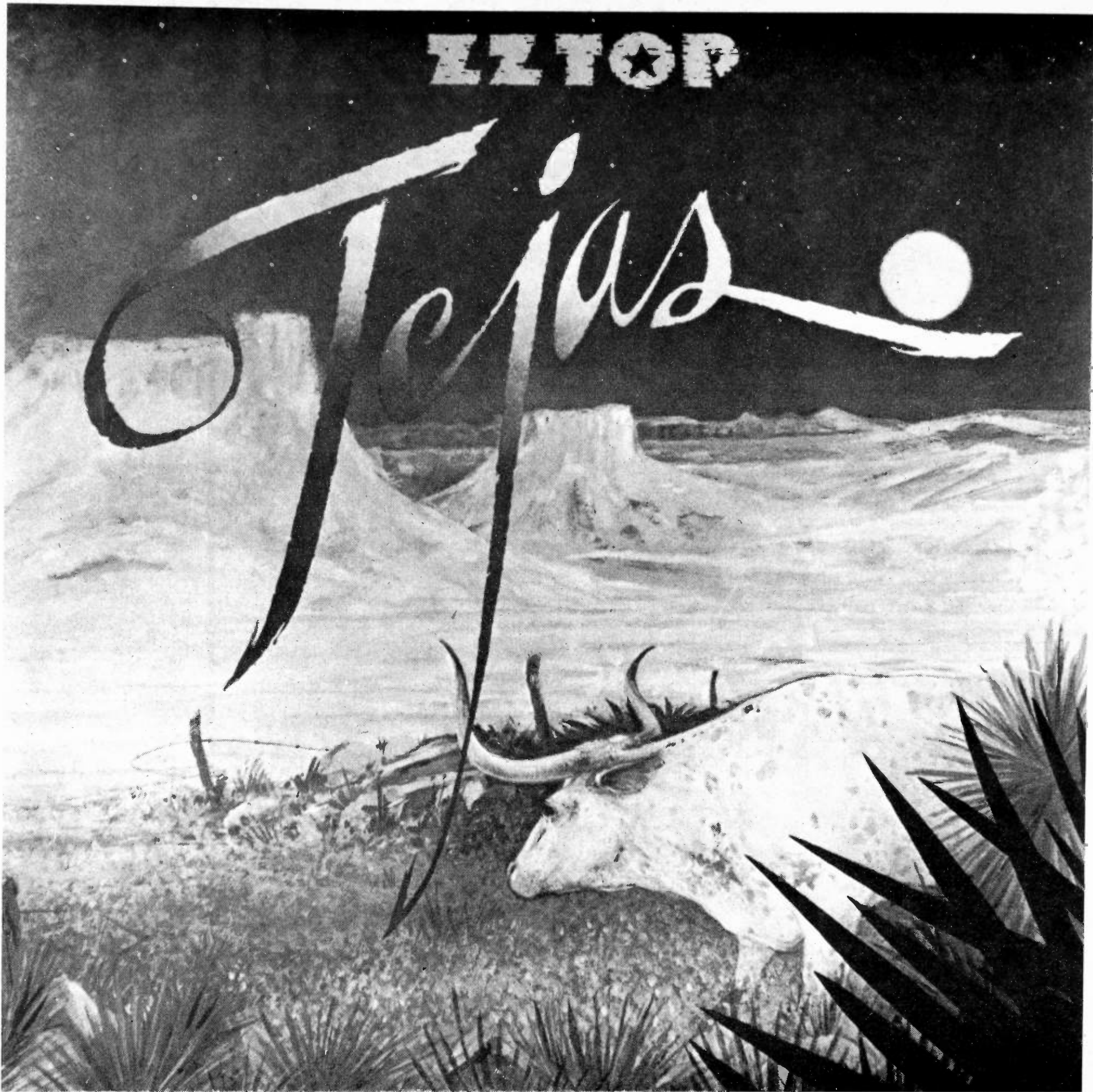
Continued on page 23



Steeleye Span fans reach for the sky as the group showers them with the take of that night's concert.

Progressive Singles:

- GATO BARBIERI
"Fiesta" (A&M)
- BEE GEES
"Boogie Child" (RSO)
- STEPHEN BISHOP
"Save It For A Rainy Day" (ABC)
- BOB DYLAN
"Stuck Inside Of Mobile" / "Rita May"
(Col)
- FLEETWOOD MAC
"Go Your Own Way" /
"Silver Springs" (WB)
- J. GEILS
"Peanut Butter"
10cc
- "The Things We Do For Love" (Merc)
- ROBBIN THOMPSON
"Boy From Boston" (Nemperor)



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Album Airplay/40

1	EAGLES.....	Hotel California (Asylum).....	"Kid" Title "Fast Lane" "Victim"
2	WINGS.....	Wings Over America (Capitol).....	"Jar" "Face" "Bird" "Amazed" lead
3	STEVIE WONDER.....	Songs In The Key Of Life (Tamla).....	"Lovely" "As" "Wish" "Duke"
4	JACKSON BROWNE.....	The Pretender (Asylum).....	"Fuse" Title "Tears" "Child"
5	JONI MITCHELL.....	Hejira (Asylum).....	"Coyote" "Crow" "Sharon"
6	GEORGE HARRISON.....	3 1/2 (Dark Horse/WB).....	"This Song" "Crackerbox" "Cry"
7	AL STEWART.....	Year Of The Cat (Janus).....	Title "Border" "Stage"
8	QUEEN.....	A Day At The Races (Elektra).....	"Somebody" "Breath" "Lover Boy"
9	BOB SEGER.....	Night Moves (Capitol).....	Title "Mainstreet" "Poppa"
10	ARS.....	A Rock & Roll Alternative (Polydor).....	"In To You" "Sky" "Hitch" lead
11	BOSTON.....	Boston (Epic).....	"Feeling" "Peace" "Home" lead
12	ELO.....	A New World Record (UA/Jet).....	"Do Ya" "Livin'" "Telephone" lead
13	KANSAS.....	Leftoverture (Kirshner).....	"Wayward Son" leads
14	ELTON JOHN.....	Blue Moves (MCA/Rocket).....	"Sorry" "Boogie" "Bite Lip" "Blue"
15	ZZ TOP.....	Tejas (London).....	"\$10" "Diablo" "Arrested" lead
16	SANTANA.....	Festival (Col).....	Variety of cuts
17	DAVE MASON.....	Certified Live (Col).....	"Watchtower" "Reason" lead
18	ROD STEWART.....	A Night On The Town (WB).....	"First Cut" "Balltrap" "Flamingo"
19	STEVE HILLAGE.....	L (Atl).....	Variety of cuts
20	CHICK COREA.....	My Spanish Heart (Polydor).....	"Night" "Danse" lead
21	PHOEBE SNOW.....	It Looks Like Snow (Col).....	"Autobio" "Shakey" lead
22	CHARLIE DANIELS.....	High Lonesome (Epic).....	Title "Billy"
23	ROBERT PALMER.....	Some People Can Do (Island).....	"Spanish" Title
24	LED ZEPPELIN.....	The Song Remains... (Swan Song).....	"Stairway" "R&R"
25	GRAHAM PARKER.....	Heat Treatment (Merc).....	Title "Gold" "Door"
26	MANFRED MANN.....	The Roaring Silence (WB).....	"Blinded By Light" leads
27	ERIC CLAPTON.....	No Reason To Cry (RSO).....	"Hello" "Hungry" "Rain"
28	BOZ SCAGGS.....	Silk Degrees (Col).....	"Lowdown" "Georgia" "Harbor" lead
29	JAMES MONTGOMERY.....	James Montgomery Band (Island).....	"Stoop" "Teasin'" "Steppin" lead
30	DAVID LA FLAMME.....	White Bird (Amherst).....	Title leads
31	GARY WRIGHT.....	The Light Of Smiles (WB).....	"I'm Alright" leads, variety of cuts
32	EMMYLOU HARRIS.....	Luxury Liner (WB).....	Variety of cuts
33	TED NUGENT.....	Free For All (Epic).....	"Dog Eat" Title
34	JEAN LUC PONTY.....	Imaginary Voyage (Atl).....	"Tarantula" "Gardens" "Dream"
35	SB&Q.....	Slipstream (Col).....	Title leads, variety of cuts
36	WENDY WALDMAN.....	The Main Refrain (WB).....	Title leads, variety of cuts
37	PETER FRAMPTON.....	Comes Alive (A&M).....	"Feel" "Flash" "Doobie"
38	WISHBONE ASH.....	New England (Atl).....	"Lorelei" "Rescue" lead
39	WAR/ERIC BURDON.....	Love Is All Around (ABC).....	"Tobacco" "Black" Title "Light"
40	LINDA RONSTADT.....	Greatest Hits (Asylum).....	"Drum" leads variety of cuts

Chart
Summary

Because of the vacation shut-down of our presses, only debut albums received italics this week. There were few drastic changes, however, in airplay during this period because of light record activity over the holidays. **EAGLES** came on like gangbusters and took over the top airplay slot, followed closely behind by **WINGS**. **WONDER** remains strong and stable. **BROWNE** is still up there in the first division, closing out last year as number one. **JONI** and **GEORGE** also have little to complain about in the airplay consistency department. **AL STEWART** gained a bit. **QUEEN** was the week's highest debut. **SEGER** grew. **ARS** debuted impressively to immediate positive reaction from programmers. **KANSAS** showed growth. **ZZ TOP** and **SANTANA** debuted. **MASON** and **ROD** are hanging in there. **HILLAGE** moved up. **COREA** debuted. **PHOEBE** inched up. **MANN** bounced back onto the chart. **BOZ** enjoyed a tremendous resurgence. **MONTGOMERY** debuted. **LA FLAMME** grew nicely. **WRIGHT** and **HARRIS** debuted. **NUGENT** bounced back onto the chart, as did **SB&Q** and **WENDY**. **WAR** is hanging on. **RONSTADT** debuted.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

Mike Harrison

Continued from page 21

well in his recovery from his recent heart attack. He'll be at home there for the next couple of weeks and then back to business. KWST Music Director **Mark Cooper** (who's probably starved for attention at this point) indicated to me that he cracked his thumbnail and, although no medical treatment was required, welcomes get well cards, too.

Taking it to the streets. Paul Sullivan, who has been doing a fine job as Program Director of KNAC/Long Beach (no easy task in view of the station's umbrella market position in the LA metropolitan area), came up with a real goody. While the station was broadcasting the **Blue Oyster Cult** concert from the Long Beach Arena (an annual event), the station provided the entire city with a giant turquoise laser light show which swept the skies for 50 miles and pulsated to the music of **BOC** on KNAC. Touché!

Woody Allen tells it all to AOR radio. For the first time in about five years, famed comedy genius **Woody Allen** has granted a media interview and **DIR's** got it. Look for **WNEW-FM** air-personality **Dave Herman** (who did the recent **Peter Frampton** interview) conversing with the spectacled enigma on the King Bisquit Flower Hour in the very near future.

Take the money and run. Capitol recording artist **Steve Miller**, one of the all time AOR veterans, has only recently (compared to the length of his 10 album career) come into the "big bucks" and seems to be putting it all to good use. He bought a ranch in Oregon and is building a fully equipped \$300,000 recording studio there. A resident of the Bay Area since 1966, Miller's new home will actually be a working ranch with 26 horses including two thoroughbreds, cows, chickens, goats, a silo, a hay elevator, and a barn. Miller states, "I'll have everything I need in Oregon... my animals, my hay, my studio. I've never been one to enjoy the hassle and hustle of the big city. In fact, I'll stay out of them as much as possible." According to sources close to Miller, he's been driving his tractor around more than his Ferrari...How's this for a switch? In an unprecedented move, **Steelye Span** returned all the money they made during a recent concert in Hammersmith Odeon, London. 8,500 one-pound notes (over \$13,400) were dropped from the ceiling onto the surprised crowd. **Rick Kemp**, bassist for the group, explained, "We've been touring, selling out concerts in England for seven years now, and we thought it would be a nice gesture this time to reciprocate and give the money back...so we did. It was sort of an early Christmas present."

The end of the six night week? The local NBC-TV affiliate in Charleston, West Virginia does not carry the popular "Saturday Night Live" program so AOR radio station **WVAF** decided to do something about it. The station played the Arista album featuring the TV show's cast on a Saturday night and urged listeners to write the television station demanding that they carry the program. They tied this all in with an LP giveaway. Sounds like a nice gesture, but if they're successful, I wonder what's going to happen to their own Saturday night ratings?

WKDA-FM/Nashville (home of the ever-popular **Jack Crawford**) has changed their call letters to **WKDF**. The station has been selling their promotional T-shirts for \$1.03 (above cost) and donating the profits to a local drug rehabilitation center...According to **WPLJ/New York** Program Director **Larry Berger**, the top ten selling albums in New York City for 1976 were (in order): **Peter Frampton**, **Fleetwood Mac**, **Wings** (At The Speed Of Sound), **Queen**, **Chicago**, **Eagles** (Greatest Hits), **Steve Miller**, **Bob Dylan** (Desire), **George Benson**, and **Boz Scaggs**...**WYXE/Madison** gave away a waterbed in their "Twelve Days of Christmas" promotion...**Kile** at **KWST/Los Angeles** reports that the station kicked off a new program on New Years Eve called "Young Marquis" and describes it "sort of like a **Dr. Demento**..."**WAIV/Jacksonville** gave away a bunch of **Jefferson Starship** albums in conjunction with the airing of "Starship '77"..."**WAAL/Binghamton** has been giving away "Whale" tote bags with albums inside...**WBAB/Long Island** filled the airwaves with 30 different Rock artists' personal recorded Christmas greetings...**Al meet Al**. **KLBJ-FM/Austin** interviewed **Al Stewart** and **Al Kooper**. By the way, the legendary **Al Kooper** has co-authored a book entitled "Backstage Passes...Rock and Roll Life in the Sixties" with the help of **Ben Edmunds**. The book, which will be published by **Stein and Day**, will be released in February but excerpted this month in **Rolling Stone**...Both **KMET** and **KROQ** provided Los Angeles with live radio coverage of the **Rose Bowl Parade** and surrounding activity...Hosts for the broadcast on "The Mighty Met" were the **Credibility Gap** and on the "ROQS of Los Angeles" were members of the **Firesign Theatre**.

Attention former **WLIR** staff members (and there are a lot of you): Don't be surprised if you should happen to return to visit the Long Island AOR stronghold, as I just did over the holidays. You won't recognize the place. Not only have they added new equipment, but they've added about ten new offices (without expanding the actual size of the facility) in places that we all used to just "sit around in." **PD Joel Moss** seemed to get a kick out of my having to grope around a place that I thought I knew as well as my right hand. It was good to see station Owner/President **John Rieger** again. Not only is he one of FM radio's pioneers, but is probably responsible for starting more AOR careers than just about anybody.


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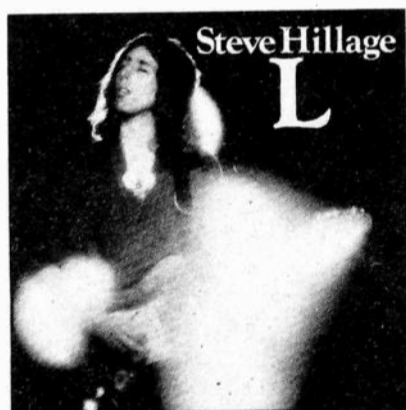
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Steve Hillage on tour.

JANUARY

17th University of Arizona, Phoenix
19th McKinley Auditorium, Denver
21st Tucson Community Center
22nd El Paso Civic Center
23rd University of New Mexico, Albuquerque
25th Cow Palace, San Francisco
26th Las Vegas Convention Center
27th Los Angeles Forum
28th Bakersfield Civic Center
30th San Diego Sports Arena
31st Los Angeles Forum

FEBRUARY

4th Kansas Municipal Auditorium
5th Pershing Auditorium, Lincoln, Neb.
6th Myriad Auditorium, Oklahoma City
11th Madison Square Garden, N.Y.
12th & 13th Philadelphia Spectrum
15th Erie, Pa., Fieldhouse
17th Pittsburgh Civic Center

18th Cincinnati River Front
19th Cleveland Public Auditorium
21st & 22nd Cobo Hall, Detroit
23rd Flint International Music Arena
25th Milwaukee Exhibition Auditorium
26th, 27th, 28th Chicago Uptown Theater

MARCH

10th Atlanta Omni
11th Jacksonville Coliseum
13th Miami Jai Alai
14th St. Petersburg Bay Front Auditorium
17th The Summit, Houston
18th Dallas Convention Centre
19th New Orleans Municipal Auditorium
20th Tulsa Assembly Center
23th Kiel Auditorium, St. Louis
24th Roberts Stadium, Evansville
26th Rupp Arena, Lexington
27th Civic Centre, Charleston
29th St. John's Arena, Columbus

KLOS 95½
FM/LOS ANGELES

ADDED: Santana (Col), Queen (Elektra)

HOT: Wings (Capitol), Eagles (Asylum), Stevie Wonder (Tama), Rod Stewart (WB)

TOM YATES, Program Director: Playing various cuts. Playing FLEETWOOD MAC single.

KMET 94.7
FM/LOS ANGELES

ADDED: Santana (Col), ARS (Polydor), ZZ Top (London)

HOT: Eagles (Asylum), Boston (Epic), Wings (Capitol), Rod Stewart (WB), Queen (Elektra), Stevie Wonder (Tama), Kansas (Kirschner), Bob Seger (Capitol), Jackson Browne (Asylum), Al Stewart (Janus), ELO (UA/Jet), Leo Sayer (WB), Boz Scaggs (Col), Dave Mason (Col)

BILLY JUGGS, Music Director: Playing various cuts. Playing FLEETWOOD MAC single.

106 FM LOS ANGELES WEST

ADDED: James Montgomery (Island), Smoke (RSO), Chiliwack (Mushroom), ARS (Polydor), Queen (Elektra)

HOT: Bob Seger (Capitol), Joni Mitchell (Asylum), ELO (UA/Jet), Jackson Browne (Asylum), George Harrison (Dk. Hrse./WB), Foghat (Brisvie/WB), Kansas (Kirschner), Eagles (Asylum), Al Kooper (UA), Wings (Capitol), Elvin Bishop (Capricorn/WB), Charita Daniels (Epic), Wishbone Ash (Atl), Patil Smith (Arista), Kiss (Casablanca)

MARK COOPER, Music Director: Playing entire Lps. Playing FLEETWOOD MAC, and 10cc singles.

LRS 102 FM/LOUISVILLE

ADDED: Wishbone Ash (Atl), Queen (Elektra), Nazareth (A&M), Steve Hillage (Atl), Vangelis (RCA), ELO (UA-imp)

HOT: Boston (Epic), Stevie Wonder (Tama), Eagles (Asylum), Rod Stewart (WB), Kansas (Kirschner), Manfred Mann (WB), Al Stewart (Janus), Wings (Capitol), Starz (Capitol)

AUSTIN VALLI, Music Director: Playing various cuts.

WIBA FM MADISON

ADDED: Queen (Elektra), Andrew Gold (Asylum), ARS (Polydor), Steve Harley (Capitol), Son Seals (Alligator)

HOT: Eagles (Asylum), Joni Mitchell (Asylum), Chick Corea (Polydor), Jackson Browne (Asylum), Wings (Capitol), Stevie Wonder (Tama), Al Stewart (Janus), George Harrison (Dk. Hrse./WB), ELO (UA/Jet), Dave Mason (Col), Bob Seger (Capitol), Joan Armatrading (A&M), Wendy Waldman (WB)

DAVE BENSON, Music Director: Playing various cuts. Playing FLEETWOOD MAC, THE BAND, and BRUCE SPRINGSTEEN (Cmas) singles.

wyxe 92.1 FM MADISON

ADDED: Queen (Elektra), Bread (Elektra), Andrew Gold (Asylum), ARS (Polydor), Budgie (A&M), ZZ Top (London)

HOT: Eagles (Asylum), Wings (Capitol), Boston (Epic), Kiss (Casablanca), Stevie Wonder (Tama), Foghat (Brisvie/WB), Rod Stewart (WB), Bee Gees (RSO), Styx (A&M), Burton Cummings (Portrait), Kansas (Kirschner), Ted Nugent (Epic), Elton John (MCA/Rocket), Dr. Buzzard (RCA), George Harrison (Dk. Hrse./WB)

MIKE HAROLD, Music Director: Playing various cuts.

WSHE-FM/WSRF-AM Miami

ADDED: ZZ Top (London), Queen (Elektra), Gene Cotton (ABC)

HOT: Wings (Capitol), Boston (Epic), Jackson Browne (Asylum), Joni Mitchell (Asylum), Al Stewart (Janus), Rod Stewart (WB)

GARY GRANGER, Program Director: Playing various cuts.

wqfm FM/MILWAUKEE

ADDED: Chick Corea (Polydor), Short Stuff (Third Coast), Stephen Stills (Atl)

HOT: Queen (Elektra), Eagles (Asylum), Jackson Browne (Asylum), Joni Mitchell (Asylum), Stevie Wonder (Tama), Wings (Capitol), Alpha Band (Arista), Linda Ronstadt (Asylum), Bob Seger (Capitol), Lou Reed (Arista), Boston (Epic), Al Stewart (Janus), Kansas (Kirschner), Dave Mason (Col), Dpobie Bros. (WB)

BOBBIN BEAM, Program Director: Playing entire Lps.

KOZ STEREO 102.3 Minneapolis

ADDED: John Hammond (Vanguard), Ses. Night Live (Arista), David LaFlamme (Amherst), Steve Hillage (Atl), Eric Burdon & War (ABC), Gato Barbieri (A&M), SB&Q (Col), Tangerine Dream (Virgin-imp), Wishbone Ash (Atl), Funkadelic (WB)

HOT: Eagles (Asylum), Nitty Gritty Dirt (UA), Chick Corea (Polydor), ARS (Polydor), Santana (Col), Taj Mahal (WB), Emmylou Harris (WB), Gary Wright (WB)

JIM LARKEN, Program Director: Playing various cuts

KFMH FM/MUSCATINE

ADDED: LL Smith (RCA), Chick Corea (Polydor), ARS (Polydor), McCoy Tyner (Milstone), 50 Yrs. Jazz (Col), Duke Ellington (Col), Leo Kottke (Chrysalis), Son Seals (Alligator)

HOT: Little River Band (Harvest), Boston (Epic), Kansas (Kirschner), Eric Clapton (RSO), Joan Baez (A&M), Phoebe Snow (Col), ELO (UA/Jet), Charlie Daniels (Epic), Eagles (Asylum), Joni Mitchell (Asylum), George Harrison (Dk. Hrse./WB), Harry Chapin (Elektra), Michael Murphy (Epic), Dave Mason (Col)

LISA CATALONA, Music Director: Playing entire Lps.

WKDF NASHVILLE

ADDED: Queen (Elektra), Santana (Col), ARS (Polydor), Lou Reed (Arista), JONI's "Coyote", "Crow", "HARRISON's "Fuse", "Cracker", "ELTON's "Blue", "Bite", "Boogie" Playing FLEETWOOD MAC single.

HOT: Stevie Wonder (Tama), Allman Bros. (Capricorn/WB), Kansas (Kirschner), Boston (Epic), Dave Mason (Col), Wings (Capitol), Jackson Browne (Asylum), Joni Mitchell (Asylum), George Harrison (Dk. Hrse./WB), Elton John (MCA/Rocket)

JACK CRAWFORD, Program Director: WONDER's "Lovely", "Duke", ALLMANS' "Wasted", "Southbound", KANSAS' "Wayward", BOSTON's "Home", "Peace", MASON's "Reason", "Watchtower", WINGS' "Amazoo", "Joni", BROWNE's "Child", "Tears", "Fuse", JONI's "Coyote", "Crow", "HARRISON's "Fuse", "Cracker", "ELTON's "Blue", "Bite", "Boogie" Playing FLEETWOOD MAC single.

WPLJ 95.5 NEW YORK

ADDED: Manfred Mann (WB), Ougen (Elektra)

HOT: Stevie Wonder (Tama), Rod Stewart (WB), Wings (Capitol), Boston (Epic), Jackson Browne (Asylum), Eagles (Asylum), George Harrison (Dk. Hrse./WB)

LARRY BERGER, Program Director: QUEEN's "Lover Boy", "Somebody", EAGLES' "New Kid", Title "Try & Love", "Victim", HARRISON's "This Song", "Beautiful", "Crackerbox", "True Love" Playing FLEETWOOD MAC single.

wno fm 99.9 NORFOLK

ADDED: Dave Mason (Col), John Prine (Atl)

HOT: Stevie Wonder (Tama), Firefall (Atl), Peter Frampton (A&M), ELO (UA/Jet), Boz Scaggs (Col)

BRUCE GARRAWAY, Program Director: Playing various cuts. Playing FLEETWOOD MAC (both) single.

FM100 THE CAT

ADDED: ZZ Top (London), Santana (Col), Limousine (Pye)

HOT: Joni Mitchell (Asylum), Stevie Wonder (Tama), Al Stewart (Janus), Rod Stewart (WB), Phoebe Snow (Col), Bob Seger (Capitol)

JOHN SCOTT, Music Director: Playing various cuts. Playing HEART, ODOBIE BROS., and FLEETWOOD MAC singles.

FM100 THE CAT

ADDED: ZZ Top (London), Queen (Elektra), Gene Cotton (ABC)

HOT: Wings (Capitol), Boston (Epic), Jackson Browne (Asylum), Joni Mitchell (Asylum), Al Stewart (Janus), Rod Stewart (WB)

GARY GRANGER, Program Director: Playing various cuts.

WOPR FM/ORLANDO

ADDED: ZZ Top (London), ARS (Polydor), Queen (Elektra), Wings (Capitol)

HOT: JJ Cale (Shelter), Jackson Browne (Asylum), Bob Seger (Capitol), Kansas (Kirschner), Dave Mason (Col), Charlie Daniels (Epic), Eagles (Asylum)

BILL McGATHY, Program Director: Playing various cuts. Playing FLEETWOOD MAC singles.

KDKB PHOENIX

ADDED: ZZ Top (London), Jose Feliciano (Pvt. Str.), Santana (Col), Andrew Gold (Asylum), Queen (Elektra), Bobby Womack (Col)

HOT: Joni Mitchell (Asylum), Al Stewart (Janus), Charlie Daniels (Epic), Jackson Browne (Asylum), Wings (Capitol), Eagles (Asylum), Stevie Wonder (Tama), Wendy Waldman (WB), George Harrison (Dk. Hrse./WB), Steve Hillage (Atl)

LINDA THOMPSON, Music Director: Playing various cuts

WDVE 102.3 FM/PITTSBURGH

ADDED: ARS (Polydor), Smoke (RSO)

HOT: Kansas (Kirschner), Steve Miller (Capitol), Boston (Epic), Eagles (Asylum), Wings (Capitol), Stevie Wonder (Tama), George Harrison (Dk. Hrse./WB)

MARSH PDSNER, Music Director: Playing various cuts.

wydd FM/PITTSBURGH

ADDED: 801 Live (Island-imp), Santana (Col), Opa (Fantasy), ZZ Top (London)

HOT: ARS (Polydor), Automatic Man (Island), Boston (Epic), Charlie Daniels (Epic), Fleetwood Mac (WB), Rory Gallagher (Chrysalis), Steve Miller (Capitol), Bob Seger (Capitol), Stevie Wonder (Tama)

STEVE DDWNE, Program Director: Playing entire Lps.

WBRU FM/PROVIDENCE

ADDED: ZZ Top (London), ARS (Polydor), Chick Corea (Polydor)

HOT: Joni Mitchell (Asylum), Phil Ochs (A&M), Steve Hillage (Atl), ELO (UA/Jet), James Montgomery (Island), Eagles (Asylum), George Harrison (Dk. Hrse./WB), Sat. Night Live (Arista), Wings (Capitol), Boston (Epic), Phoebe Snow (Col)

ILYSE GOTTLEIB, Program Director: Playing entire Lps. Playing FLEETWOOD MAC, LAW, 10cc and J. GEILS singles.

ksfm FM/SACRAMENTO

ADDED: SB&Q (Col), Eric Burdon & War (ABC), Yesterday & Today (London), Michael Walden (Atl), ARS (Polydor), Smoke (RSO), Queen (Elektra)

HOT: Joni Mitchell (Asylum), Eagles (Asylum), Wings (Capitol), Boston (Epic), Al Stewart (Janus), Lynyrd Skynyrd (MCA), Led Zeppelin (Swan Song), Stevie Wonder (Tama), Rod Stewart (WB)

PATRICK MOORE, Program Director: SB&Q's "Prisoner", WAR's "Love", "Tobacco", "Light", "Black", YESTERDAY's "Earthshakes", "Ladies", WALDEN's "Salnt", ARS' "Outside Woman", SMOKIE's "Blue", QUEEN's "You & I" Playing GRAHAM PARKER, LDU REED, BOB SEGER, HAMMERSMITH, KANSAS, ROBBIN THOMPSON, QUEEN, EAGLES, PHOEBE SNOW, SMOKIE, STEVE MILLER, LYNRYRD SKYNYRD, J. GEILS, FLEETWOOD MAC, and JAMES COTTON singles.

FM/SACRAMENTO

ADDED: Santana (Col), ZZ Top (London), Chick Corea (Polydor), Leo Kottke (Chrysalis), Bo Be K'Roche (Olivia)

HOT: Jackson Browne (Asylum), Wings (Capitol), Queen (Elektra), Eagles (Asylum), Dave Mason (Col), George Harrison (Dk. Hrse./WB), Graham Parker (Merz)

BRUCE MEIER, Music Director: Playing entire Lps. Playing FLEETWOOD MAC, GATO BARBIERI, and JOEY STEC singles.

WSHE 95.5 FM/ST. LOUIS

ADDED: James Montgomery (Island), Smoke (RSO), Chiliwack (Mushroom)

HOT: Bob Seger (Capitol), Jackson Browne (Asylum), Eagles (Asylum), Kiss (Casablanca), Wings (Capitol), George Harrison (Dk. Hrse./WB), Foghat (Brisvie/WB), ELO (UA/Jet), Elvin Bishop (Capricorn/WB), Al Kooper (UA), Joni Mitchell (Asylum), Wishbone Ash (Atl), Charlie Daniels (Epic), Kansas (Kirschner)

RON STEVENS, Music Director: Playing entire Lps. Playing FLEETWOOD MAC single.

KEXL 104.5 fm SAN ANTONIO

ADDED: ARS (Polydor), Steve Hillage (Atl), Eric Burdon & War (ABC)

HOT: Boston (Epic), Eagles (Asylum), Jackson Browne (Asylum), Stevie Wonder (Tama), Joni Mitchell (Asylum), Rod Stewart (WB), Ted Nugent (Epic), ELO (UA/Jet)

JESSIE YOUNGER, Music Director: ARS' "So Unto You", "Everybody", "Georgia", "Hitchhikers", HILLAGE's "Hurdy", "Cut", WAR's "Tobacco", Title.

FM/SAN LUIS OBISPO

ADDED: Queen (Elektra), Santana (Col), Andrew Gold (Asylum), Nitty Gritty Dirt (UA), SS Johnny (Epic)

HOT: Eagles (Asylum), Stevie Wonder (Tama), Elyse Phillips (Kudu), Wings (Capitol), Leo Sayer (WB), Bob Seger (Capitol), Joni Mitchell (Asylum), SB&Q (Col), Elton John (MCA/Rocket), Graham Parker (Merz), Jackson Browne (Asylum), Tom Petty (Shelter)

FLANK DE BANTIS, Music Director: Playing various cuts. Playing SAT NITE LIVE, J. GEILS, and EMMY LOU HARRIS singles.

KTMS FM Rock 97 Santa Barbara

ADDED: Nitty Gritty Dirt (UA), Billy Paul (Phil Int), Karma (Horizon), ARS (Polydor), Esther Phillips (Kudu)

HOT: George Harrison (Dk. Hrse./WB), Joni Mitchell (Asylum), David LaFlamme (Amherst), Wings (Capitol), Eagles (Asylum), Jimmie Smothers (Epic), Jackson Browne (Asylum), Stevie Wonder (Tama), Elton John (MCA/Rocket), Murray McLauchlan (True North), Wu II (20th)

MARK GILES, Music Director: Playing various cuts. Playing JESSE WINCHESTER, BILL WITHERS, BOB SEGER, DAVID FORMAN, JJ CALE, AL STEWART, STANLEY CLARKE, and CALDERA singles.

KX FM SANTA MARIA

ADDED: Queen (Elektra), Steve Hillage (Atl), Tomita (RCA), ARS (Polydor), Wayton Jennings (RCA), Santana (Col)

HOT: Joni Mitchell (Asylum), Eagles (Asylum), Jackson Browne (Asylum), Stevie Wonder (Tama), Kansas (Kirschner), Dave Mason (Col)

MIKE BECHTEL, Program Director: Playing various cuts. Playing FLEETWOOD MAC (both) single.

OK 102 and a half FM/SEATTLE

ADDED: Seals & Crofts (WB), Steve Hillage (Atl), Gato Barbieri (A&M), Jean Luc Ponty (Atl), Bo Hansen (Sire), ARS (Polydor)

HOT: Jackson Browne (Asylum), Eagles (Asylum), George Harrison (Dk. Hrse./WB), Chuck Mangione (A&M), Joni Mitchell (Asylum), Queen (Elektra), Al Stewart (Janus), Wendy Waldman (WB), Stevie Wonder (Tama)

LDRI HOLDER, Music Director: Playing various cuts. Playing STEPHEN BISHOP, FLEETWOOD MAC, MANFRED MANN, and 10cc singles.

KREM FM 92.9 SPOKANE

ADDED: Queen (Elektra), Earl Scruggs (Col), Steve Hillage (Atl), James Montgomery (Island), ZZ Top (London)

HOT: Stevie Wonder (Tama), Al Stewart (Janus), Elton John (MCA/Rocket), ELO (UA/Jet), Robert Palmer (Island), Dave Mason (Col), Joni Mitchell (Asylum), Bob Seger (Capitol), Eagles (Asylum), Wings (Capitol)

JEFFREY PEEL, Music Director: Playing various cuts.

FM/TOLEDO

ADDED: AC/DC (Atl), ZZ Top (London), Kiss (Casablanca), Queen (Elektra), ARS (Polydor), CBGB (Atl), Chick Corea (Polydor), Smoke (RSO), Richard Supa (Epic)

HOT: Al Stewart (Janus), Climax Blues (Sire), Robin Trower (Chrysalis), Tom Petty (Shelter), Bob Seger (Capitol), Thin Lizzy (Merz), Robert Palmer (Island), Joni Mitchell (Asylum), Jackson Browne (Asylum), Wings (Capitol), Ambrosia (20th), Foghat (Brisvie/WB), ELO (UA/Jet), Kansas (Kirschner), George Harrison (Dk. Hrse./WB)

JACK MANDOD, Music Director: Playing entire Lps. Playing FLEETWOOD MAC single.

KMOD FM/TULSA

ADDED: Tom Chapin (Fantasy), ZZ Top (London), Al Kooper (UA), Queen (Elektra), ARS (Polydor), Santana (Col)

HOT: Al Stewart (Janus), Joni Mitchell (Asylum), Eagles (Asylum), Wings (Capitol), ELO (UA/Jet), Jackson Browne (Asylum), Bob Seger (Capitol), Phoebe Snow (Col), Stevie Wonder (Tama), David LaFlamme (Amherst), George Harrison (Dk. Hrse./WB), Boston (Epic), Elton John (MCA/Rocket)

LEISA JOHNSON, Music Director: Playing various cuts. Playing FLEETWOOD MAC and BREAD singles.

WOOR FM/UTICA

ADDED: Queen (Elektra), ZZ Top (London), Genesis (A&M), Joan Crosse (Frostless), Guy Clarke (RCA), Leo Kottke (Chrysalis), ARS (Polydor), Johnny Gimble (Col), Tomita (RCA), Larry Barton (Casablanca), Country Davette (Fly Fish), Sea Wind (C11), Racing Cars (Chrysalis), Ralph Graham (RCA)

HOT: James Montgomery (Island), Juice Newton (RCA), Sanford Townsend (WB), Jackson Browne (Asylum), Steve Hillage (Atl)

TOM STAHR, Music Director: Playing entire Lps. Playing GREG KIHN, JONATHAN CAIN, and TEN NEBBEE PULLEYBONE singles.

WMAL FM WASHINGTON

ADDED: Queen (Elektra), Santana (Col), Rocky Mtn. Boys (Adelphi), ZZ Top (London), Leo Kottke (Chrysalis), ARS (Polydor)

HOT: Wings (Capitol), Eagles (Asylum), Joni Mitchell (Asylum), Jackson Browne (Asylum), Bob Seger (Capitol), Graham Parker (Merz), Boston (Epic), Stevie Wonder (Tama), George Harrison (Dk. Hrse./WB), Linda Ronstadt (Asylum)

MARK KERNIS, Music Director: Playing various cuts. Playing J. GEILS, FLEETWOOD MAC (both) and 10cc (both) singles.

Send your station logo to R&R to be included in the Album Activity pages. Please send to Mike Harrison, 6430 Sunset Blvd., Suite 1221, Hollywood, CA. 90028.



ELECTRIC WEENIE

THE BOSS' HAIRDRYER DIDN'T WORK AND SOME OF THE STAFF ARE TRYING TO HELP HIM GET THE CROCKPOT OFF HIS HEAD.

Never do your Donald Duck imitations while making love.

200 YEARS AGO TODAY...BENEDICT ARNOLD APPLIED FOR A G.I. HOME LOAN. I'M () AND THAT'S HOW IT WAS.

Authorities have a new test to catch pot smokers...they show you a picture of your mother and ask you to identify it.

AN OUNCE OF PREVENTION WILL ELIMINATE A LOT OF MORNING SICKNESS...

IF GOD HAD MEANT MAN TO FLY HE WOULD HAVE PUT THE CITIES CLOSER TO THE AIRPORTS.

Science marches on...Lemon Scented Garbage Bags. Unfortunately, no one can afford garbage.

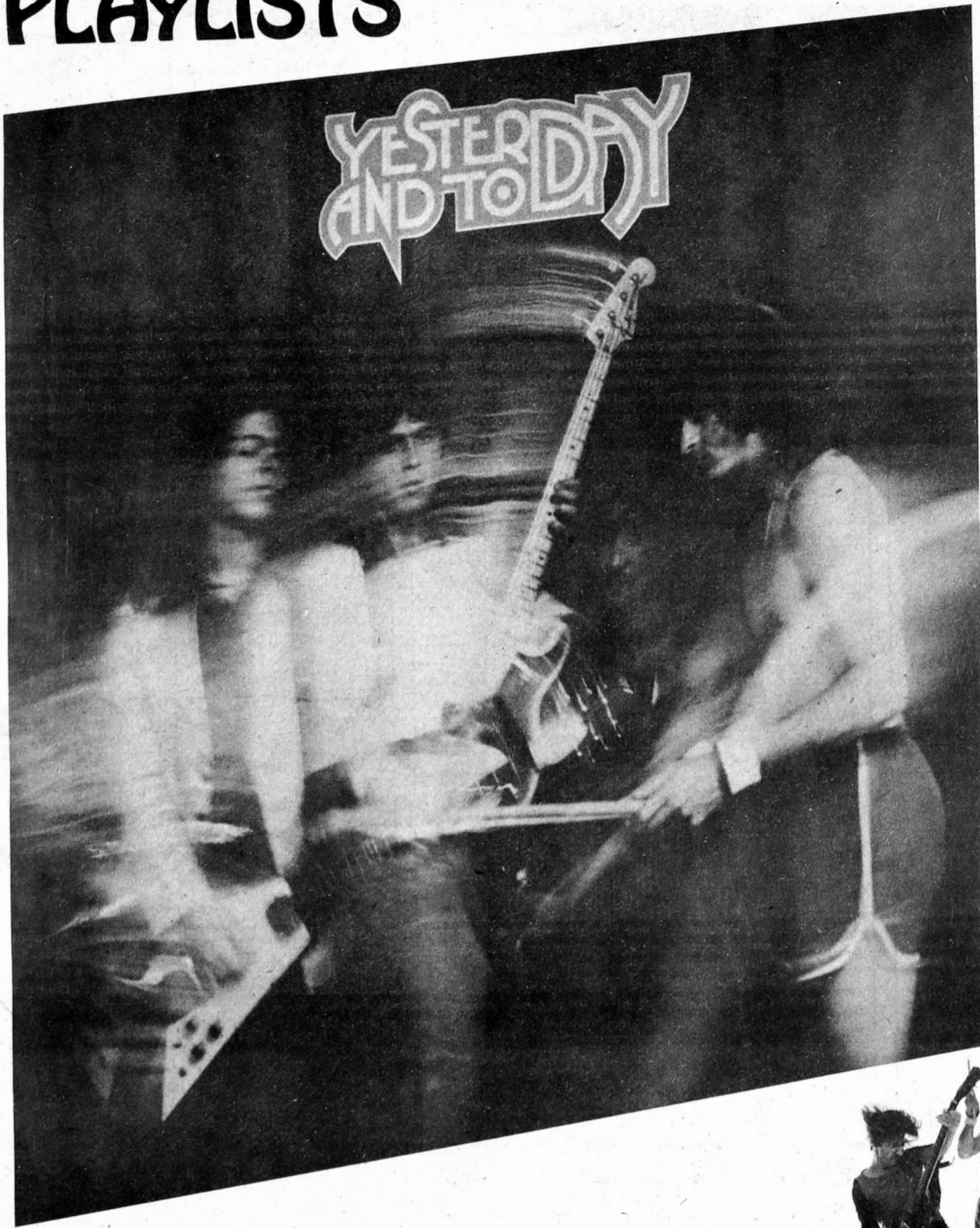
ACTUALLY WE HAVE IT AT OUR HOUSE. IT'S REFERRED TO AS 'LEFTOVERS.'

New FCC regulation...you may not watch family hour on TV while wearing a T-shirt with dirty words on it.

NEW MAGAZINE ON THE MARKET, FOR SKIN DIVERS...LEAD ARTICLE ON SEVERAL WAYS TO RELIEVE BOREDOM WITH YOUR AIRHOSE.

For a larger helping of this garbage write to The Electric Weenie 128 Opihikao Way, Honolulu Hawaii 96825.

CAUGHT SPEEDING UP THE WEST COAST PLAYLISTS



The
New
Source
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energy
from
San Francisco.

Yesterday
& Today—
the Group.

Yesterday
& Today
the LP.



Produced by A. Louis Bramy for Spreading Eagle Productions, Inc.

PS 677
LONDON®

**The First Number One Country
Record Of The New Year...**

“Statues Without Hearts”

LARRY GATLIN

**Monument Records wishes to express
its gratitude to Larry, our fantastic
independent distributors, and all the
radio & record people everywhere.**

Happy New Year to you too!



MONUMENT

The #1 Contender!

From The Box Office Blockbuster
"ROCKY"

LAURA GREENE
"You Take My Heart Away"



on
Epic/Sweet City



THE PICTURE PAGE

Really Love To See Them Backstage



Big Tree recording artists England Dan & John Ford Coley wrapped up their 1976 U.S. tour itinerary with a pair of sold out SRO evenings in New York at the Bottom Line. Shown backstage are, from left: Atlantic's National Pop Promotion Director, Vince Faraci, WLIR-FM's Larry Kleinman, Dan Seals, Mrs. Monique Morris, Dick Vanderbilt, Doug Morris, and Bartell Broadcasting Vice President Rochelle Staab; (middle row) John Ford Coley, Assistant to the National Pop Promotion Director Margo Knesz, and Vice President of Promotion Dick Kline; and (front) local WEA Promotion Rep Steve Leeds, WPIX-FM's Music Director Maryann McCarthy, WNEW-FM's Music Director Tom Morrera, and WPIX-FM's Program Director Neil McIntyre.

Big Game Winners At ABC



ABC Records announced the winners of the ABC Music Game—the company's comprehensive Fall marketing and merchandising program which consisted of friendly competition between over 100 field personnel, divided into nine "teams" (branches). At a meeting of branch managers at ABC Entertainment Center, Century City, Calif., Don England, Vice President, Sales, ABC Records, proclaimed the Burbank team first place winners in the Sales Department team competition. The results were based on a complicated system of points awarded for ABC product sales and airplay, imaginative and effective merchandising and promotion, in-store airplay and contribution to ABC label identification. The weekly standings were displayed in each branch on a colorful 4' by 4' gameboard. The first place Burbank team was led by Branch Manager Art Miller who won a trip to Honolulu. Burbank Sales Manager Don Kamerer won a trip to any sports event covered by ABC Sports in 1977, and Salesman David Kastens will receive prizes from ABC's special Music Game Catalog. In second place was the (Collinswood) New Jersey branch paced by Branch Manager Henry Moyer (a trip to Acapulco) and Salesman Alan Voss (ABC Sports Event trip). The third place San Francisco team was anchored by Branch Manager Bill Shaler (4 days in Las Vegas) and Sales Bob Lawrence (prizes from the catalog). Following the central meeting at the Entertainment Center, the branch managers went back to their home branches for local meetings December 17, at which individual prize winners were announced. First place winners of the Promotional Division of the Music Game were Philadelphia's Batman and Robin team of Matty Singer and Rich Tamburro, who won a trip to Aruba. Second through sixth places in the competition were awarded to promotion people Bill Craig, Detroit (a trip to Las Vegas); Dottie Vance, Nashville; Bill Poindexter, Atlanta; John Schoenberger, Atlanta; and Tony Tamburrano, Dallas, who all received prizes from the catalog. Bonus prizes of CB radios were awarded for 7th through 10th places to Jan Floyd and Sam Ceremi of Chicago, John Bettencourt of San Francisco and Kit Massey of Atlanta. Pictured (L to R) are Bill Shaler, Branch Manager, San Francisco (3rd place); Art Miller, Branch Manager, Burbank (1st place); Don England, Vice President, Sales & Distribution, ABC Records; Mel Price, National Director of Sales, ABC Records; and Henry Moyer, Branch Manager, Philadelphia/Baltimore/Washington.

Cummings Comes To L.A.



Portrait recording artist Burton Cummings made his official American debut at Los Angeles' Roxy Theater over the Christmas holidays. Shown here is Cummings being greeted backstage by (L) Lorne Saifer, VP A&R Portrait Records, and (R) J.J. Jordan of R&R.

Anka's Away With More Gold



Artie Mogull, President of United Artists Records (middle) and Phil Skaff, Vice President, Operations, UA (right) help singer-composer Paul Anka display his most recent gold and platinum acquisitions: from Canada—a gold record for "The Painter," a platinum for "Feelings" and the Canadian Recording Industry Association's Juno Award for "Song-writer of the Year, 1975;" and in the United States—an RIAA-certified gold record for the "Times Of Your Life" album and the "Commercial of the Year" award for the "Times Of Your Life" commercial for Kodak.

A Fifth Of Platinum



Broad smiles, gold records and a warm pat on the shoulder from Private Stock President Larry Uttal (right) reflect the success recording artist Walter Murphy (left) has achieved with his modern musical adaptations of the classics. Virtually turning from gold to platinum in his hands, Murphy's single "A Fifth of Beethoven" is rapidly approaching the 2 million sales mark. His gold "A Fifth of Beethoven" album also includes Murpheys' current hit, "Flight '76," adapted from Rimsky-Korsakov's "Flight of the Bumble Bee."



“I KNOW” by TOMMY WEST

Since its release in November, radio stations across the country have been responding to and adding TOMMY WEST's new single, "I KNOW," to their playlists. The result: requests more requests!

TOMMY WEST rediscovered this Spaniels rhythm and blues classic, sang all the vocal parts (from the lowest bass notes to the astounding final falsetto), and played all the instruments to guarantee that this record would be perfect for you.

Keep your eyes and ears on "I KNOW." Soon you too will say with pride, "I KNOW." With your support behind it, people around the country will continue to respond to this beautiful, simple song. Before long you'll be one of the proud radio programmers who can justifiably say to your peers and to the public, "I KNEW."

AVAILABLE FROM



LIFESONG RECORDS

LS 45017

COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

WILLIE NELSON

Uncloudy Days (Columbia)

One of the strongest records of the week. Making good moves. Just added at KRMD, WWOL, KCUB. Charts 34-25 WIL, 20-15 KFOX, 30-25 WJJD, debut 25 WSLR, 19-13 KFGO, debut 28 KGA, 37-27 WIRK, debut 28 KSOP.

NEW & ACTIVE

TOMMY OVERSTREET "If Love Was A Bottle Of Wine" (ABC/Dot) One of the "Most Added" records of the week. Just picked up at WMAQ, WPLO, WJJD, WUBE, WLOL, KHOS, KRMD, WITL. Early charts 33-24 KNIX, debut 30 KFOX, 27-21 KCKC.

MEL TILLIS "Heart Healer" (MCA) Also a "Top Added" record of the week. Some of the new stations include WIRE, KAYO, KNIX, WKDA, Z104, KVOO, KEED. WWVA, KCKN, KKYX, KFGO, WPOC, WPIK, KGA.

TANYA TUCKER "Ridin' Rainbows" (MCA) Picked up many key stations including WMAQ, WIL, KLAC, WJJD, KRMD, WLOL, WAME, KUZZ, KFTN. Charted 47-30 KRAK, 41-33 WPIK, 32-26 WWVA, debut 30 KHOS.

LINDA RONSTADT "Crazy" (Asylum) Still continues to gain. Just added at KNEW, KFOX, WRCP, WIXZ, KCKN, KUZZ. Charted 21-17 WSLR, 27-21 WPIK, debut 37 KNIX.

JOE STAMPLEY "There She Goes Again" (Epic) A "Most Added" record this week. Some new stations include WMAQ, WJJD, KLAC, KHOS, WLOL, KRMD, WWVA, WTSO. Charted 38-32 KFOX, 38-29 KNIX.

JOHNNY RODRIGUEZ "Desperado" (Mercury) Added this week at WIRE, KNIX, KFOX, KAYO, KCKC, KFGO, KGA, WPIK, KKYX, WISZ, KSOP.

STATLER BROTHERS "The Movies" (Mercury) A "Top Added" record of the week. New stations include KFOX, KCKN, WIRE, KGA, KCKC, WPIK, KNIX, KAYO, KHOS, KKYX, and more.

ELVIS PRESLEY "Moody Blue" (RCA) Added at WJJD, WLOL, WITL, WIXZ, KWMT. Some charts 35-27 WWVA, 33-19 KCKC, debut 31 WUBE, 38-28 KAYO.

JOHN DENVER "Baby You Look Good To Me Tonight" (RCA) Just added at WIL, WRCP, KHOS, WNYN, WISZ. Charted debut 19 WSLR, 50-40 WONE, debut 34 WPOC, debut 30 KSOP.

TOM JONES "Say You Will Stay Until Tomorrow" (Epic) Still doing very well. Added at WJJD, WWOL, WTSO, WITL, WWVA, KFTN. Charts 25-10 WUBE, 30-27 KFOX.

JERRY LEE LEWIS "The Closest Thing To You" (Mercury) Added at WAME, KHOS, WPOC, KVOO, WOKO, WHBF. Charts include 36-28 WWVA, debut 29 WSLR, debut 38 KNIX.

T.G. SHEPPARD "May I Spend Every New Year With You" (Hitsville) Added at WUBE, WLOL, KHOS, WAME, WOKO, WTSO, KSOP. Charted 37-30 KNIX, debut 32 WSLR.

REX ALLEN JR. "Two Less Lonely People" (WB) New stations include KRMD, WRCP, KCUB, WAME. Charted 18-10 KNIX, debut 34 WXCL.

ROY CLARK "I Have A Dream" (ABC/Dot) Just added at KFOX, WMC, WLOL, KUZZ. Charted debut 37 WSLR, debut 40 KFTN.

HENHOUSE FIVE PLUS TOO "In The Mood" (WB) Added at KNEW, KRMD, WAME. Charts debut 29 KCKN, 30-23 WUBE, debut 26 KFTN, 34-31 KFOX.

C.W. McCALL "Round The World With The Rubber Duck" (Polydor) Starting to make some noise. Charted 40-30 KFTN, 26-15 WTHI, debut 31 WSLR, debut 35 WXCL. Added at KHOS, KUZZ.

BARBARA MANDRELL "Midnight Angel" (ABC/Dot) New stations include KLAC, WJJD, WKDA, WOKO, Z104, KCEY. Charted debut 36 KNIX.

RANDY BARLOW "Twenty-Four Hours From Tulsa" (Gazelle) Added at KKYX, KHOS, WWOL. Charted 28-20 WWVA, 22-12 KNIX, 32-25 WONE.

JODY MILLER "When The New Wears Off" (Epic) Adds include KGA, KUZZ, KEED. Charted 24-16 KNIX, 31-14 WISZ, debut 35 WSLR.

Radio & Records

January 7, 1977

- 1 LARRY GATLIN/Statues Without Hearts (Monument)
- 2 CRYSTAL GAYLE/You Never Miss A Real Good Thing (UA)
- 3 CONWAY TWITTY/I Can't Believe She Gives It All To Me (MCA)
- 4 BILLY "Crash" CRADDOCK/Broken Down In Tiny Pieces (ABC/Dot)
- 5 DONNA FARGO/Don't Be Angry (ABC/Dot)
- 6 EDDIE RABBITT/Two Dollars In The Jukebox (Elektra)
- 7 WAYLON JENNINGS/Are You Ready For The Country/So Good Woman (RCA)
- 8 RONNIE MILSAP/Let My Love Be Your Pillow (RCA)
- 9 EMMYLOU HARRIS/Sweet Dreams (WB/Reprise)
- 10 DON WILLIAMS/She Never Knew Me (ABC/Dot)
- 11 BARBARA FAIRCHILD/Cheatin' Is (Columbia)
- 12 MARY KAY PLACE/Baby Boy (Columbia)
- 13 MOE BANDY/She Took More Than Her Share (Columbia)
- 14 JIM ED BROWN & HELEN CORNELIUS/Saying Hello...Goodbye (RCA)
- 15 GARY STEWART/Your Place Or Mine (RCA)
- 16 BILL ANDERSON/Liars One Believers Zero (MCA)
- 17 VERN GOSDIN/Hangin' On (Elektra)
- 18 JOHNNY DUNCAN/Thinking Of A Rendezvous (Columbia)
- 19 → GEORGE JONES & TAMMY WYNETTE/Near You (Epic)
- 20 → NARVEL FELTS/My Good Thing's Gone (ABC/Dot)
- 21 → FREDDIE HART/Why Lovers Turn To Strangers (Capitol)
- 22 → WYNN STEWART/Sing Me A Sad Song (Playboy)
- 23 → ROD HART/C. B. Savage (Plantation)
- 24 → JOHNNY CASH & JUNE CARTER CASH/Old Time Feeling (Columbia)
- 25 → JOE STAMPLEY/Everything I Own (ABC/Dot)
- 26 → WILLIE NELSON/Uncloudy Day (Columbia)
- 27 → RONNIE SESSIONS/Wiggle Wiggle (MCA)
- 28 → DOTTIE WEST/When It's Just You And Me (UA)
- 29 → SUNDAY SHARPE/A Little At A Time (Playboy)
- 30 → DR. HOOK/If Not You (Capitol)
- 31 → MEL TILLIS/Good Woman Blues (MCA)
- 32 → MARGO SMITH/Take My Breath Away (WB)
- 33 → RAY PRICE/Mansion On The Hill (ABC/Dot)
- 34 → RAY SAWYER/(One More Year Of) Daddy's Little Girl (Capitol)
- 35 → MICKEY GILLEY/Lawdy Miss Clawdy (Playboy)
- 36 → DON GIBSON/I'm All Wrapped Up In You (ABC/Hickory)
- 37 → TOM BRESH/Hey Daisy (Farr)
- 38 → JOHN DENVER/Baby You Look Good To Me Tonight (RCA)
- 39 → TOM T. HALL/Fox On The Run (Mercury)
- 40 → LINDA RONSTADT/Crazy (Asylum)

New Entries ←

Others Getting Significant Action

ASLEEP AT THE WHEEL "Miles And Miles Of Texas" (Capitol) Added at WIRK, KGA, KEED.

KATHY BARNES "Good 'N Country" (Republic) Added at WPLO, KFOX, KNIX, KCEY.

BOBBY BORCHERS "Whispers" (Playboy) Added at WUBE, KHOS. Charted 30-22 Z104, 39-28 KNIX, 46-39 WONE.

EAGLES "New Kid In Town" (Asylum) Added at KFOX, KHOS, KCKN, WNYN.

JOE ELY "All My Love" (MCA) Added this week at KRAK, WKDA, KFGO, KSOP.

RAY GRIFF "The Last Of The Winfield Amateurs" (Capitol) Added at WWVA, WSLR. Charted 35-27 KRMD.

ROY HEAD "Angel With A Broken Wing" (ABC/Dot) Added at KRMD, WIRE, WIRK. Debut 36 WSLR.

LOIS JOHNSON "Your Pretty Roses Came Too Late" (Polydor) Added at WIRE, WPIK, KVOO, KRMD, WIRK, KKYX.

MARY MacGREGOR "Torn Between Two Lovers" (Ariola America) Starting to get some good crossover action. Added at KFOX, WMC, WRCP, KSOP, WKDA. Charted debut 35 KCKC.

DALE McBRIDE "Ordinary Man" (Con Brio) Added at KHOS, WOKO, WITL. 42-33 WONE, debut 25 KGA.

JERRY NAYLOR "The Last Time You Love Me" (Hitsville) Added at KGA, KNIX, KUZZ, WFRL, KEED.

CHARLIE RICH "My Mountain Dew" (RCA) Early adds at WPLO, KWMT, KNIX.

DAVID ROGERS "I'm Gonna Love You Right Out Of This World" (Republic) Added at WWVA, KRMD, WPOC, WKDA, KFGO.

JOHNNY RUSSELL "Son Of Hickory Holler's Tramp" (RCA) Added at WIRE, KWMT, Z104, WHBF.

CAL SMITH "I Just Came Home To Count The Memories" (MCA) Early adds at KKYX, KFGO, KVOO, KSOP.

NAT STUCKEY "Shady Side Of Charlotte" (MCA) Added at WPLO, KRMD.

Most Added

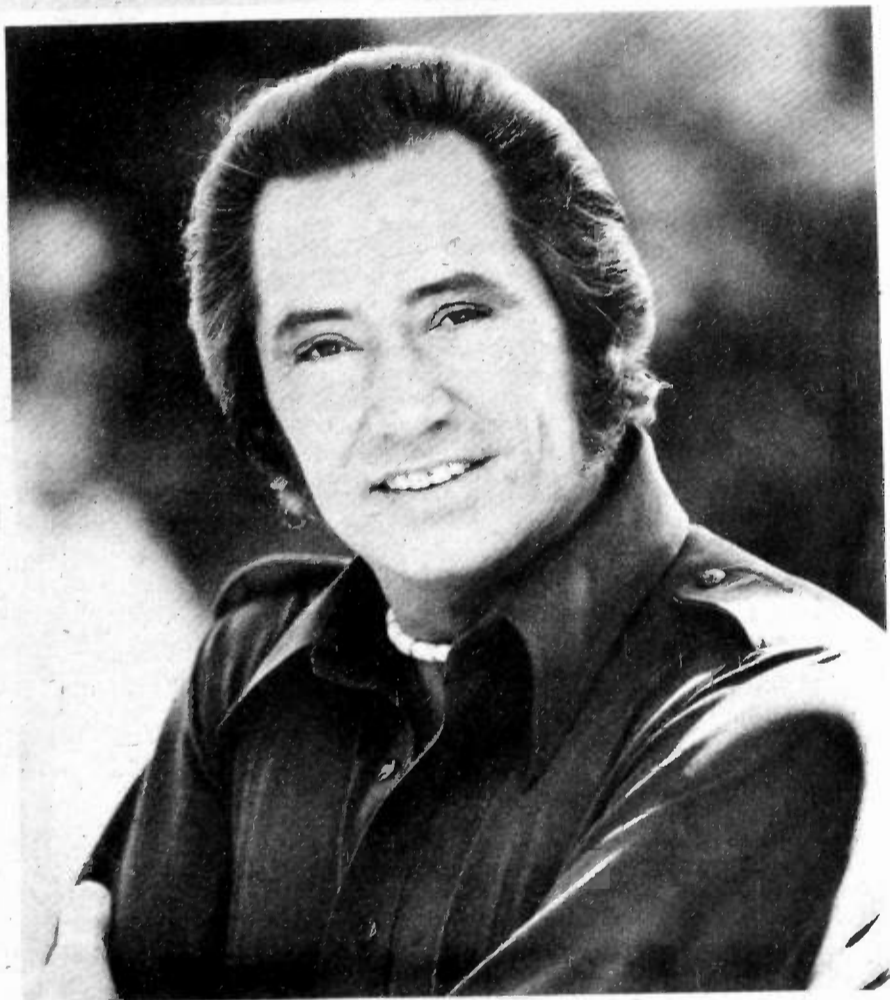
- MEL TILLIS
Heart Healer (MCA)
- TOMMY OVERSTREET
If Love Was A Bottle Of Wine
(ABC/Dot)
- JOHNNY RODRIGUEZ
Desperado (Mercury)
- STATLER BROTHERS
The Movies (Mercury)
- JOE STAMPLEY
There She Goes Again (Epic)

Most Requested

- 1 ROD HART (Plantation)
- 2 BILL ANDERSON (MCA)
- 3 RONNIE MILSAP (RCA)
- 4 DONNA FARGO (ABC/Dot)
- 5 GEORGE & TAMMY (Epic)
- 6 LINDA RONSTADT (Asylum)
- 7 HENHOUSE 5 PLUS TOO (WB)
- 8 ELVIS PRESLEY (RCA)
- 9 RAY SAWYER (Capitol)
- 10 DR. HOOK (Capitol)



**Guaranteed to make
your female listeners
give good phone!**



**“I’m Gonna Love You
Right Out of This World”**

IRDA R-343

David Rogers

Published by
Singletree Music

REPUBLIC RECORDS

COUNTRY



Direct From Duncan

FIRST OF ALL: Welcome to 1977! My best wishes to you and yours for a happy, healthy, and successful new year. Thanks to my doctor "Big Bill," whose motto is "The Best Things In Life Are Fees," my recent operation was a complete success. My surgeon, I'm happy to report, was a very funny fellow. Besides leaving me in stitches, prior to my surgery, he tapped me on the shoulder and said "May I cut in." Afterwards I understand he was heard to say "That'll be enough out of you Duncan." My week in the hospital was also a very interesting experience. I made a lot of friends and a few enemies. Seriously, I would like to thank the many radio & record industry people who sent their well wishes during my recovery. If everything continues to go as it has, I will be back in my office next week.

We will catch up on all of the news of the last couple of weeks after a few notes about the **R&R Convention & Expo '77** to be held next month, February 18-20 in Dallas. Again this year the top people in our industry will be there and more than ever you will have a chance to get to know them. We have designed this year's convention to have more time for individual discussions, group rap sessions for each of the formats, as well as some outstanding main sessions. If you want to better understand and get to know the best of the industry, I know you will want to join us next month in Dallas. (Complete registration details in the front portion of this issue). On a couple of things I need your assistance. For the individual format rap sessions, if there are any topics you would like to discuss, send your thoughts to us. We will have experts in all areas of the business available throughout the convention to answer your questions. Second, we are putting together a slide presentation of radio stations. We need standard 2 inch slides of your station, control room, production, news department, billboards, station logos, etc., to be a part of this presentation. If you have none available, just get a camera and snap a few slide pictures for us. It should not take more than a week to get them processed. Send what you have, plus your topic ideas, to: **R&R COUNTRY EDITOR**, 6430 Sunset Blvd., Suite 1221, Hollywood, Calif. 90028. Thank you in advance for your cooperation and help. See all of you cowboys and cowboyyettes in Texas!

CHANGES: In Denver, **JONATHAN FRICKE** has resigned his PD job at **KLAK** to return to Nashville and the record industry. Afternoon drive air personality **LINDSAY ENGLISH** has been named to replace Fricke... After nine years, **EDD ROBINSON** departed from **WAME**, Charlotte. **JACK MELVIN** was appointed PD and will continue to handle the music chores. Robinson's plans for the future are still pending... This is old news, but just in case you hadn't heard: **DUDE WALKER**, from **WMAQ**, replaced **BOB FULLER** at **WSLR** Akron, to do afternoon drive. **DON DEMPSEY** will take over as MD... **PERRY ST. JOHN** was promoted from PD to General Manager of **KSO**, Des Moines. **JOHN FRANCE** is now MD... **PHIL DAVIS**, from **KENR**, has joined **WKDA** Nashville, to do weekends... **WHBF**, Rock Island, Illinois has just added **MICKI KILLION** to the full time air-staff, she will also handle the Public Service Department... **BEN GLASER** is the new Business Manager of **KLAC/KMET** Los Angeles... **MAUREEN LESOURD** is the new Traffic Director of **WHN** in New York...

OTHER NEWS DEPARTMENT: Don't miss the incredible details of the bizarre stabbing and murder, that left **WHK**, Cleveland PD **RON JONES** injured and weekend newscaster **BOB POWERS** dead, on the front of this weeks **R&R**. I spoke with Ron earlier this week and he is feeling much better, but something as mad as this can never be totally forgotten... Congratulations to the news departments of **KLAC/Los Angeles**, and **KEBC-FM** in Oklahoma City on their recent awards... **WMAD**, Madison Wisconsin, will be changing call letters (**WWQM**) and converting the station to an oldies format beginning January 10th. After **WTSO** came into the previously undiluted Country radio market, **WMAD** slipped in their ratings, thus causing this change in formats. **WTSO** still continues to dominate that market using strong promotional vehicles to market the station... **WJTO**, Bath Maine, has changed from Top 40 to Country. PD **JIM MASON** has asked for record service: Box 329, Bath, Maine 04530... **WDMS**, Greenville, Mississippi, the FM facility of Country station **WGVM**, has just instituted an "Album Oriented Country" format. PD **MICKEY FARRELL** needs old and new LP service: Box 1438 Greenville, 38701... **KUZZ**, Bakersfield, officially changed frequency to 970 on January 3rd, thus making them a 24 hour a day station. "Go Head On Buck!"... **WXRO-FM**, Beaver Dam Wisconsin, and **KSTX-FM** Canon City Colorado have begun airing Drake-Chenault's Great American Country, automated Country formats... **WPOR-FM** in Portland Maine is now full-time stereo. MD **HAL KNIGHT** has requested old and new product in stereo. He can be reached at (207) 773-8111... **MAX GARDNER**, MD of **KKYX**, San Antonio, requests all artists committed to the **KKYX** Great River Festival, February 4-6, should confirm immediately their intentions to take part... **WIXZ** Pittsburgh, has a new studio location: 400 Lincoln Avenue, East McKeesport, PA... **KBIS** has a new mailing address: P.O. Box 6427, Bakersfield, California 93306... Congratulations to **TOM BOOTLE MD** of **WKDA** Nashville and his bride, Barb on their recent marriage...

With so much news this week, station promotions will return in next weeks column... Thank you again for your continued support and contributions in making **R&R** the leading industry newspaper. Good luck in 1977!



WSUN/St. Petersburg, after the elections, held a "political poster clean-up" campaign to help the city rid itself of all post-election posters. **WSUN** asked listeners to collect as many posters in the Tampa-St. Petersburg areas as possible. Each listener that brought in at least five posters received a **WSUN** T-shirt. The grand prize was a \$100 savings bond, for the person with the most posters. There was a winner from each city, Tampa and St. Petersburg. Pictured along with the winner is (kneeling) PD **Gary Kines** and **WSUN** Public Affairs Director **Harold Hatfield** (second from right).



Wesley Rose, President of **Hickory Records**, recently announced the long term signing of singer-songwriter **Mickey Newbury** to **ABC/Hickory Records**. Shown at the ceremonies are (left to right) **Wesley Rose**; **Mickey Newbury**; and **Newbury's producer Ronnie Gant**.



WSM/Nashville personality **Ralph Emery** is pictured with **Warner Bros.** artist **Ray Stevens** (right) with one of the members of the **Henhouse Five** (in the basket). **WSM** was involved in a promotion of the chicken-clucking single "In The Mood." The station took calls to judge the best "clucker." "Father Clucker" Stevens was the judge. The winner was a listener in Texas. Stevens, Emery and a television crew from **WSM-TV** actually went on location to present the winner with his prize, "chicken-in-a-basket."



Biff Collie Inside Nashville

Wallace Daniel Cochran
Dec. 30, 1920—Dec. 28, 1976

Every company should have a **WALLY COCHRAN**. He's excitement, he's zest for living, his quick wit and his savvy made all all who were exposed to him a little more alert, enthusiastic, and challenged than they were before. He not only talked a good game, he delivered. **Wally Cochran** got things done and had a ball doing it. If he ever harbored a grudge, he never showed it. He had a way of making whoever he was with at the time feel he was important. Though he was forever in a hurry, he always took time to have fun, and live he did for almost 56 years. **Wally** said when he died he didn't want tears. I didn't cry, but I was shocked almost beyond belief. Every time I saw him, he "turned me on" for a while... As a salesman, PR, promotion, and artist relations director for **RCA** for almost thirty years, a sax man for **Les Brown's** orchestra, even a personal manager for **Doris Day**, and **Music City's** "man on the streets," he was special... I'm sure gonna miss that spark he gave me... Yep, every company should have a **Wally Cochran**.

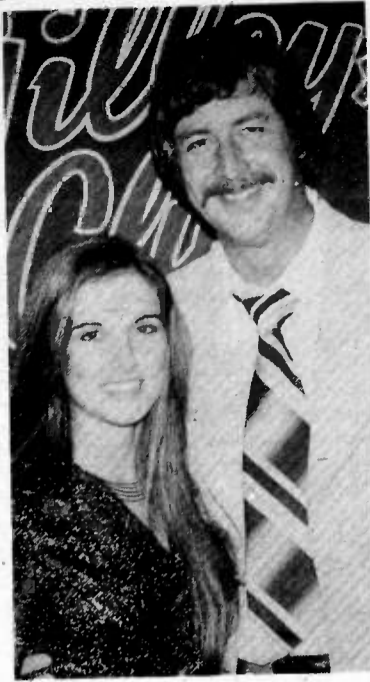
Record Label Rumors: Shake up rumors at the majors: **CAPITOL**, **MCA** and **RCA** closing four Nashville studios?... The company with whom **JERRY SEABOLT** negotiated is upset that **LARRY BUTLER** talked him into staying at U.A.... **CHUCK DOUGHERTY** at **MCA** exciting over the new **MERLE HAGGARD** and **HOYT AXTON** affiliation... **NUGGET RECORDS ENT.** was auctioned off over the holidays... Great story in the **Nashville Banner** about **PLAYBOY's** **EDDIE KILROY** and what he's done in such a short time building that label's Country department. He really has.

Whispers & Hollers: **TOMPALL GLASER** sued **WAYLON** and **JESSI** over their mutual involvement in song publishing and copyright... **LARRY GATLIN** should have become the 61st member of the **Grand Ole Opry** cast. Each time he's appeared on the show he has encored, so I'm sure **HAL DURHAM** is happy to have him... **JIMMY DEAN** set to host the 5th annual mid-winter gala at Nashville's **HILLWOOD Country Club**, January 28th... "GEORGE JONES did not strike those women!" said his manager **BILLY WILHITE** regarding the November 21st incident at **Wilhite's** home. **JOYCE JONES** and **SONJA NORTHERN** who were guests that night, filed a circuit court suit asking for \$51,000 each for the entertainer's "malicious and willful conduct"... Did I tell you that Nashville general sessions court judge **HAMILTON GAYDEN** dismissed a peace warrant against **WENO** radio Station Manager **CASEY JENKINS**? It had been filed by long time **WENO DJ/DP** **JOHNNY "K."** John's into independent record promotion headquartering at **JOE** and **BETTY GIBSON's** **NATIONWIDE SOUND DIST.**... Music man **BILL WALKER** and wife **JEANNINE** are still holidaying in Hawaii... **JESSICA JAMES** (aka **KATHY TWITTY**) married **BRUCE REED**, a Vanderbilt student, Christmas Eve.

R&R/Friday, January 7, 1977



KFOX/Long Beach, recently held a free listener-appreciation concert at the Anaheim Convention Center. The show starred Capitol artist Freddie Hart; Columbia's Johnny Duncan; and United Artist's Susan Raye. Pictured back stage at the standing room only concert are (left to right) Mac Curtis, KFOX air talent; Bob Osborne, MCA Promotion; Carson Schrieber, RCA Promotion; Freddie Hart; Susan Raye; KFOX PD Jim Christofferson; and Andy Anderson, KFOX DJ. PD Christofferson was overheard saying during the gala event, "A good time was had by all."



Ric Libby, Operations Director of KENR/Houston, is pictured with Epic recording artist Charly McClain at a recent performance at Gilley's Club in Houston.

KUZZ ALBUM CREDIT CARD



issued to _____

issue date _____

Exchange for your choice of the hundreds of hit country albums now on display at:

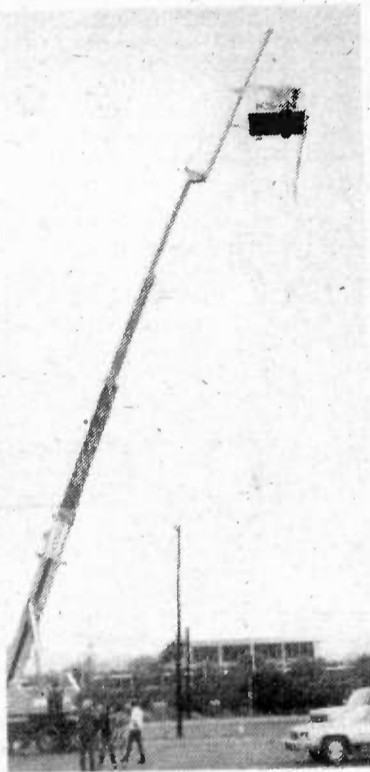
KUZZ RADIO
1209 North Chester Ave. - Bakersfield

This card expires 30 days from issue date.

KUZZ/Bakersfield is currently promoting album product by giving away "album credit cards" allowing listeners to choose their favorite album from an extensive display of new material. Record companies are furnished with promo spots containing excerpts of the various albums being featured, as well as being displayed at the KUZZ reception desk.



Mel Tillis, CMA entertainer of the year was in Philadelphia recently appearing at the Latin Casino and was also a guest DJ on WRCP with Nick Reynolds. Standing left to right—Nick Reynolds, DJ WRCP; Boyd Edwards, DJ, WRCP; Bob Specca and Lennie Kenofsky, MCA Promotion. Seated Mel and nighttime personality Trish Hennessey.



KSON AM & FM/San Diego recently did a remote broadcast dangling from a crane 125 feet in the air from 6am to 6pm. Doing this "high" broadcast were Ed Chandler, on from 6am to 10am, Dick Warren 10am to 2pm, and Chuck Cooper, following with 2-6pm. The jocks were definitely relieved to come down as there were high winds all day, and no bathroom facilities. Listeners were asked to come by and guess how high up the studio was. The closest guess won a \$100 bill.

Country Albums

Album cuts receiving airplay and activity

- BILL ANDERSON** (MCA): "Meanwhile Back In Cleveland"
- MOE BANDY** (Columbia): "The Bottle Is Holding Me" and "Mind Your Own Business"
- BROWN & CORNELIUS** (RCA): "My Heart Cries For You," "Leaving It All Up To You," and "One Man Woman"
- BILLY CRADDOCK** (ABC/Dot): "Footprints" "Shake It Easy," "In The Middle Of The Night" "Two Pretty Words That Do Not Rhyme" "Why Did The Last Time Have To Be The Best"
- DAVE & SUGAR** (RCA): "So Wrong For So Long" and "Late Night Country Lovin'"
- NARVEL FELTS** (ABC/Dot): "Moments Medley"
- FREDDY FENDER** (ABC/Dot): "50's Medley"
- LARRY GATLIN** (Monument): "High Time"
- RAY GRIFF** (Capitol): "Piano Man" "A Passing Thing" and "You Put The Bounce Back"
- MERLE HAGGARD** (Capitol): "Mississippi Delta Blues," "Colorado" "Waltz You Saved For Me," "Am I Standing In Your Way"
- TOM T. HALL** (Mercury): "Fastest Rabbit Dog" and "Mama's Catfish Blues"
- WAYLON JENNINGS** (RCA): "Jack Of Diamonds"
- C.W. McCall** (Polydor): "Nisnabotna" "Ratchet Jaw" and "Super Slab Showdown"
- BARBARA MANDRELL** (ABC/Dot): "Partners" "I Never Said I Love You" "Beautiful Morning With You" "Slippin' Around Again" "Married But Not To You" and "Fools Gold"
- RONNIE MILSAP** (RCA): "Country Cookin'" "Busy Making Plans" "Kawliga" and "I Can Almost See Houston"
- RAY PRICE** (ABC/Dot): "Half As Much" "You Win Again" "Your Cheatin' Heart" and "Hey Good Lookin'"
- MARTY ROBBINS** (Columbia): "Ava Maria Morales" "Way Out There" and "Ballad Of Bill Thaxton"
- JOHNNY RODRIGUEZ** (Mercury): "Lyn' Eyes" and "Poison Red Berries"
- KENNY ROGERS** (UA): "Lucille"
- RED STEAGALL** (ABC/Dot): "Left My Heart In San Francisco" "Texas Red" and "San Antonio Champagne"

ATTENTION COUNTRY REPORTERS:

Send details of your promotion or anything else newsworthy to:
R&R Country
6430 Sunset Blvd.
Hollywood CA 90028

COUNTRY ADDS

Asterisk (*) denotes records Most Added this week.

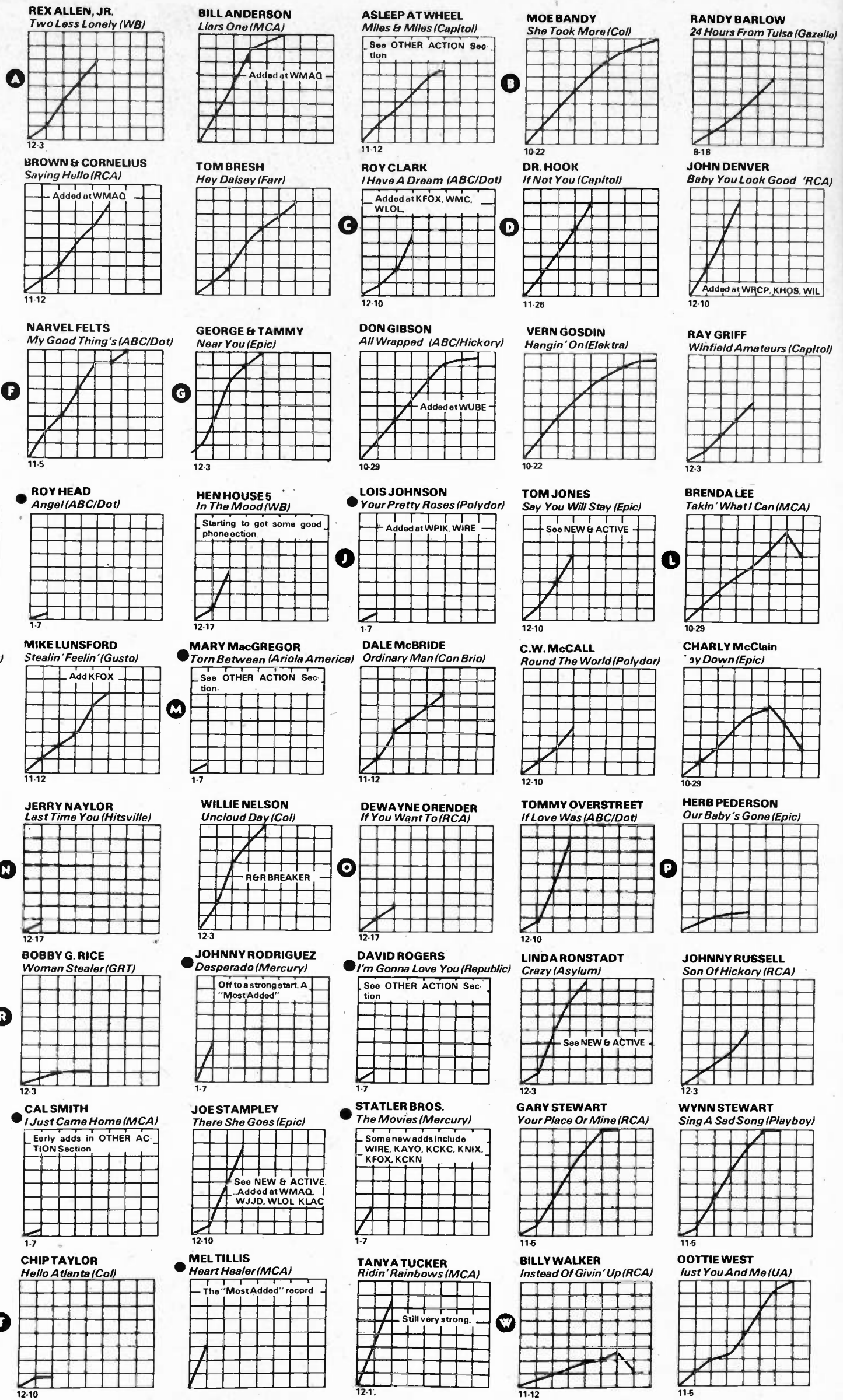
Editor's Note: Due to the holidays, many reporting stations did not have a regular music research report available. To balance the geographic areas necessary to complete our information, in some instances, reports from the previous week were utilized. Also, because of the holiday gap between issues, no trends will be listed in this week's paper. Trends, as well as more complete current music information, will return in the next R&R. Best wishes for continued success and happiness in 1977.

Jim Duncan
Country Editor

WLSR/Akron Bobby Wayne Loftis Shylo Ray Griff Ray Sawyer	WONE/Dayton None Available	KCEY/Modesto, Ca. Henhouse Five C. W. McCall Mel Tillis* Roy Clark Tanya Tucker	KCKC/San Bernardino Johnny Rodriguez* Statler Bros.*
WOKO/Albany Bobby Braddock Freddie Hart Jerry Lee Lewis Barbara Mandrell Dale McBride Tommy Overstreet* T. G. Sheppard	KEED/Eugene, Ore Jody Miller Asleep At Wheel Jerry Naylor Statler Bros.* Johnny Rodriguez* Mel Tillis*	WKDA/Nashville Mary MacGregor Mel Tillis* Joe Ely Shylo David Rogers David Wilkins Barbara Mandrell	Z104/San Diego Barbara Mandrell Johnny Russe Ray Price Tommy Overstreet* Mel Tillis*
WPLO/Atlanta Calico Kathy Barnes Patti Leatherwood Rusty Wier Osborne Bros. Nat Stuckey Charlie Rich Tommy Overstreet*	KFGO/Fargo, N.D. Bobby Wayne Loftis Cal Smith Joe Ely David Rogers Faith O'Hara Statler Bros.* Johnny Rodriguez* Dwayne Bowman Steve Young Mel Tillis*	KNEW/Oakland-S.F. Linda Ronstadt Henhouse Five Brown & Cornelius	KAYO/Seattle Mel Tillis* Statler Bros.* Bobby Wright Red Steagall Johnny Rodriguez*
KUZZ/Bakersfield Tanya Tucker Jerry Naylor Jody Miller C. W. McCall Roy Clark Linda Ronstadt	KWMT/Ft. Dodge, Ia. Tommy Overstreet* Joe Stampley* Elvis Presley Dr. Hook Johnny Russell Charlie Rich Mel Tillis* Peggy Sue	WRCP/Philadelphia Linda Ronstadt John Denver Tom Bresh Mary MacGregor Rex Allen, Jr.	KRMD/Shreveport Rex Allen, Jr. Tommy Overstreet* Bobby & Jeanne Bare Tanya Tucker Joe Stampley* David Rogers Willie Nelson Louis Johnson Henhouse Five Nat Stuckey Roy Head
WISZ/Baltimore John Denver Rex Allen, Jr. Mel Tillis* Johnny Rodriguez*	WFRL/Freeport Charlie Rich Jerry Naylor	KNIX/Phoenix Charlie Rich Mel Tillis* Jerry Naylor Johnny Rodriguez* Statler Bros.* Kathy Barnes	KGA/Spokane Jody Miller Asleep At Wheel Jerry Naylor Statler Bros.* Johnny Rodriguez* Mel Tillis*
WPOC/Baltimore Joe Stampley* Mel Tillis* Johnny Rodriguez* Tommy Overstreet* Jeannie C. Riley Jerry Lee Lewis Dwayne Orlander Bobby Wright David Rogers	WIRE/Indianapolis Roy Drusky Roy Head Louis Johnson Johnny Rodriguez* Johnny Russell Statler Bros.* Mel Tillis*	WIXZ/Pittsburgh Elvis Presley Linda Ronstadt Wynn Stewart	WTHI/Terre Haute, Ind. None Available
WWOL/Buffalo Nat Stuckey Jerry Lee Lewis T. G. Sheppard	KCKN/Kansas City Mel Tillis* Statler Bros.* Sonny Throckmorton Linda Ronstadt Eagles	WHBF/Rock Island, Ill. Roy Clark Jerry Lee Lewis Johnny Russell Joe Stampley*	KHOS/Tucson John Denver T. G. Sheppard Dale McBride Tommy Overstreet* Statler Bros.* Joe Stampley* Randy Barlow Bobby Borchers C. W. McCall Jerry Lee Lewis Ronnie Sessions Eagles
WNYN/Canton Eagles Willie Nelson John Denver	WITL/Lansing, MI Tommy Overstreet* Tom Jones Dale McBride Johnny Lee Elvis Presley	KRAK/Sacramento Gooff Morgan Harlan Sanders Joe Ely Claude Gray Bobby & Jeanne Bare	KVOO/Tulsa Mel Tillis* Louis Johnson Cal Smith Jerry Lee Lewis Linda Cassidy Burwood Haddock
WAME/Charlotte Rex Allen, Jr. Jerry Lee Lewis Tanya Tucker Henhouse Five T. G. Sheppard	WMAO/Chicago Tanya Tucker Joe Stampley* Tommy Overstreet* Brown & Cornelius Bill Anderson	WIL/St. Louis John Denver Tanya Tucker	WPIC/Washington, D.C. Mel Tillis* Statler Bros.* Johnny Rodriguez* Louis Johnson
WJJD/Chicago Joe Stampley* Elvis Presley Barbara Mandrell Tommy Overstreet* Tanya Tucker Tom Jones Cash & Carter	KLAC/Los Angeles Barbara Mandrell Tanya Tucker Joe Stampley*	KSOP/Salt Lake City Statler Bros.* Johnny Rodriguez* T. G. Sheppard Cal Smith Don Everly Claude Gray Mel McDaniels Carmol Taylor Doug Sahn Mel Tillis* Joe Ely Mary MacGregor	WEAT/W. Palm Beach, Fl. None Available
WUBE/Cincinnati Rod Hart Bobby Borchers T. G. Sheppard Tommy Overstreet* Don Gibson	WMC/Memphis Mary MacGregor Roy Clark	WLSO/Madison, Wis Dr. Hook Jerry Lee Lewis Jerry Naylor Ray Griff	WIRK/W. Palm Beach Mel Tillis* Asleep At Wheel Louis Johnson Roy Head
WMNI/Columbus, Oh Tony Booth Willie Nelson Roy Clark	WLOL/Minneapolis Roy Clark Elvis Presley T. G. Sheppard Tommy Overstreet* Joe Stampley* Tanya Tucker	KKYX/San Antonio Claude Gray Sons Of Pioneers Billy Parker Statler Bros.* Johnny Rodriguez (flip) Mel McDaniels Glen Barber Louis Johnson Randy Barlow Larry Nolan L. D. Wilkins Cal Smith Mel Tillis*	WVVA/Wheeling, W. Va. David Rogers Ray Griff Mel Tillis* Joe Stampley* Tom Jones

COUNTRY SINGLES

• New entries Circled letters indicate alphabetical order.



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JAN. 8: SENIOR BOWL ALL-STAR GAME, Memorial Stadium, Mobile, Alabama...Featuring outstanding college seniors from coast to coast...And all along I thought the "senior bowl" was a fixture in Grandpa Walton's bathroom!

JAN. 9: BIRTHDAY OF RICHARD MILHOUS NIXON (1913)...In lieu of flowers, the family requests that donations be sent to the R.M. Nixon "I Am Not A Crook" Memorial Slush Fund, San Clemente, California. (Mr. Nixon refuses to divulge his Zip Code, claiming Executive Privilege!)

JAN. 11: BIRTHDAY OF PHILIPP LA RENOTIERE VON FERRARY (1850), world-famous philatelist who devoted his life to the study of stamps...Ferrary was only 67 years old when his life was suddenly and tragically prematurely cancelled!

JAN. 9-15: MAN WATCHERS WEEK: A week of appreciation for men who are well worth watching...In honor of this wonderful week, tomorrow I'll report for work wearing my sexy see-through headphones!

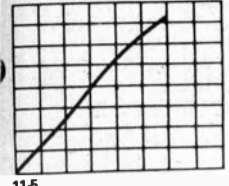
JAN. 11: BIRTHDAY OF ALEXANDER HAMILTON, American statesman (1755 or 1757 to 1804)...Hamilton died in a duel with Aaron Burr. The duel came about as the result of a heated discussion over which one of the two was more non-violent!

Calendar, topicals, lots of jock lines...For a free sample issue, write: O'LINERS, 366 West Bullard Avenue, Fresno, California 93704.

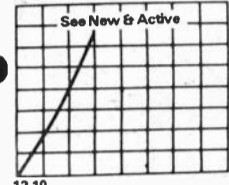
POP/ADULT SINGLES

• New entries. Circled letters indicate alphabetical order.

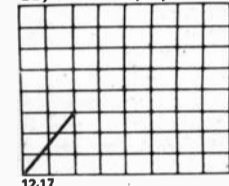
DR. BUZZARD
Cherchez La Femme (RCA)



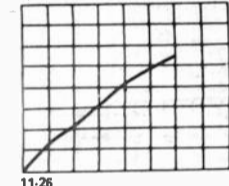
EAGLES
New Kid In Town (Asylum)



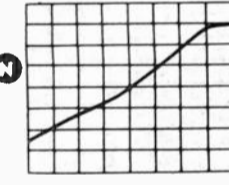
TOM JONES
Say You'll Stay (Epic)



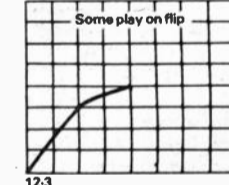
GUY MARKS
Man In (Ariola America)



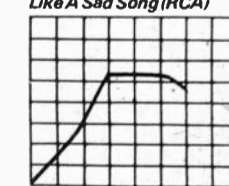
KENNY NOLAN
I Like Dreamin' (20th)



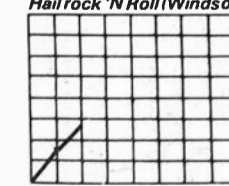
LINDARONSTADT
Someone To (Asylum)



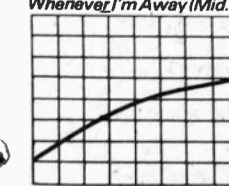
FRANK SINATRA
Like A Sad Song (RCA)



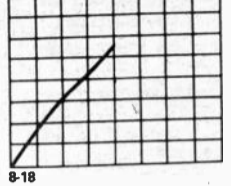
STARLAND VOCAL BAND
Hail rock 'N Roll (Windsong)



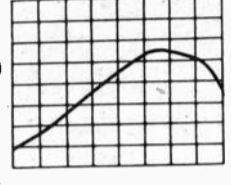
JOHN TRAVOLTA
Whenever I'm Away (Mid. Intl.)



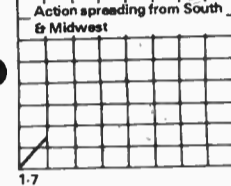
DR. HOOK
If Not You (Capitol)



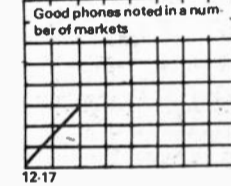
FARAGHER BROTHERS
Love Behind Me (ABC)



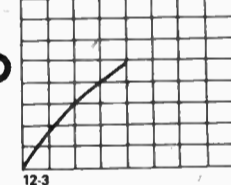
DICKEY LEE
9,999,999 Tears (RCA)



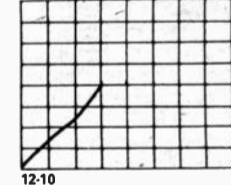
MICKY
Bye Fraulein (Ariola America)



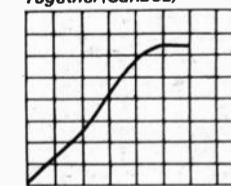
DONNY & MARIE OSMOND
Ain't Nothing Like (MGM)



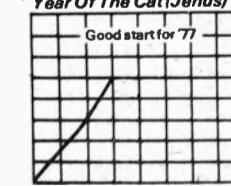
ROSE ROYCE
Car Wash (MCA)



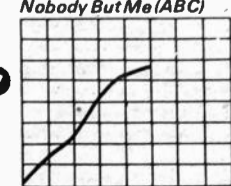
O.C. SMITH
Together (Caribou)



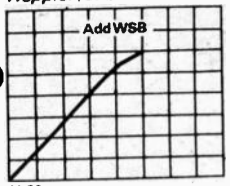
AL STEWART
Year Of The Cat (Jenes)



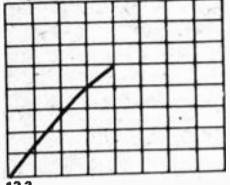
BOBBY VINTON
Nobody But Me (ABC)



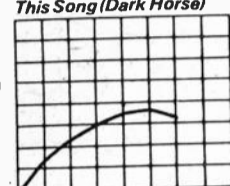
PAUL ANKA
Heppler (UA)



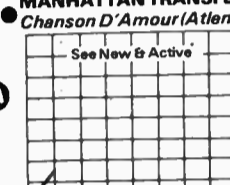
VIC DANA
Lay Me Down



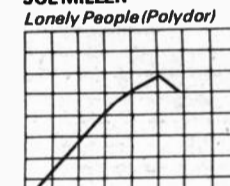
GEORGE HARRISON
This Song (Dark Horse)



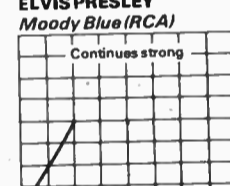
MANHATTAN TRANSFER
Chanson D'Amour (Arista)



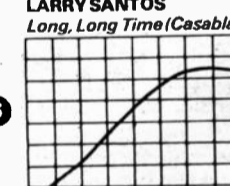
JOE MILLER
Lonely People (Polydor)



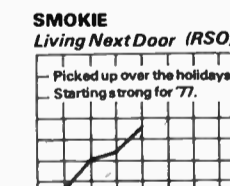
ELVIS PRESLEY
Moody Blue (RCA)



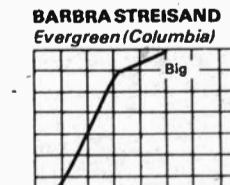
LARRY SANTOS
Long, Long Time (Casablanca)



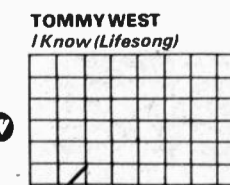
LARRY SANTOS
Long, Long Time (Casablanca)



SMOKIE
Living Next Door (RSO)



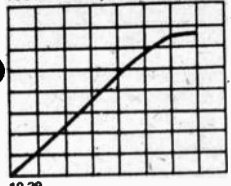
BARBRA STREISAND
Evergreen (Columbia)



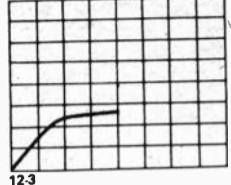
TOMMY WEST
I Know (Lifesong)



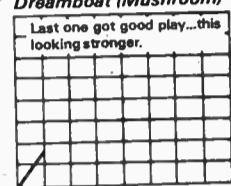
BABY FACE
Never In My Life (ASI)



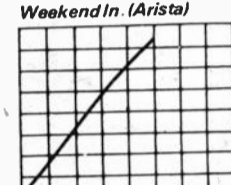
JOHN DAVIDSON
Steal Her Away (20th Century)



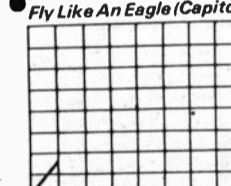
HEART
Dreamboat (Mushroom)



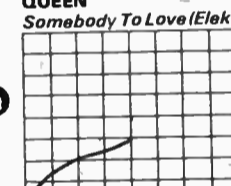
BARRY MANILOW
Weekend In. (Arista)



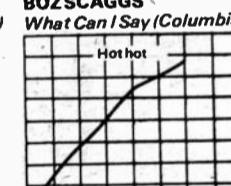
STEVE MILLER
Fly Like An Eagle (Capitol)



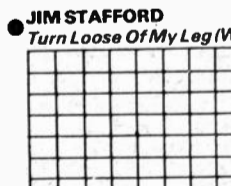
QUEEN
Somebody To Love (Elektra)



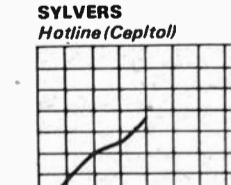
BOZ SCAGGS
What Can I Say (Columbia)



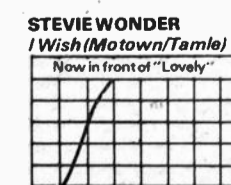
JIM STAFFORD
Turn Loose Of My Leg (WB)



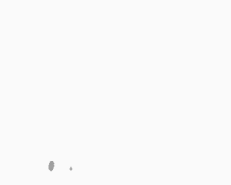
SYLVERS
Hotline (Capitol)



STEVIE WONDER
I Wish (Motown/Tamle)



STEVIE WONDER
I Wish (Motown/Tamle)



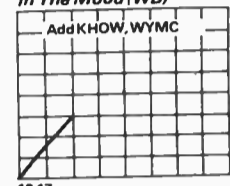
JOAN BAEZ
Caruso (A&M)



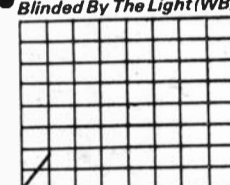
MAC DAVID
Every Now And Then (Col)



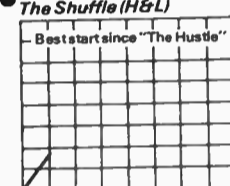
HENHOUSE 5 PLUS 2
In The Mood (WB)



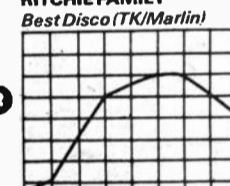
MANFRED MANN
Blinded By The Light (WB)



VAN MCCOY
The Shuffle (H&L)



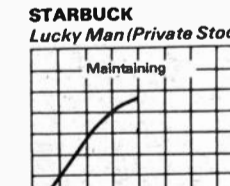
RITCHIE FAMILY
Best Disco (TK/Marlin)



DOC SEVERINSEN
Melody (Epic)



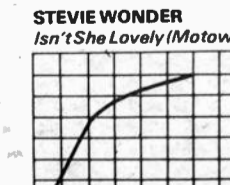
STARBUCK
Lucky Man (Private Stock)



10cc
The Things We Do (Merc)



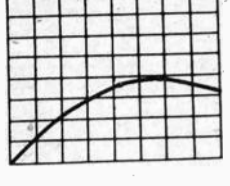
STEVIE WONDER
Isn't She Lovely (Motown)



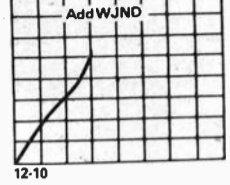
STEVIE WONDER
Isn't She Lovely (Motown)



ACKER BILK
Arie (Pye)



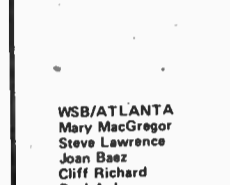
JOHN DENVER
Baby You Look Good (RCA)



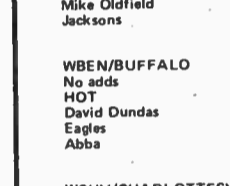
STEPHEN BISHOP
A Rainy Day (ABC)



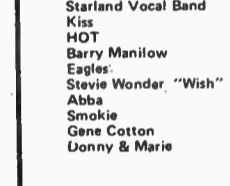
NEIL DIAMOND
Beautiful Noise (Col)



GENE COTTON
You Got Me Runnin' (ABC)



DAVID DUNDAS
Jeans On (Chrysalis)



added

WSB/ATLANTA
Mary MacGregor
Steve Lawrence
Joan Baez
Cliff Richard
Paul Anka
Leo Sayer
David Dundas
Seals & Crofts
Mike Oldfield
Jacksons

WBEN/BUFFALO
No adds
HOT
David Dundas
Eagles
Abba

WCHV/CHARLOTTESVILLE
Linda Ronstadt
Al Stewart
Stephen Bishop
Starland Vocal Band
Kiss
HOT
Barry Manilow
Eagles
Stevie Wonder "Wish"
Abba
Smokie
Gene Cotton
Donny & Marie

WHIO/DAYTON
Eagles
Stephen Bishop
Van McCoy
Joan Baez
Steve Lawrence
Love Unlimited Orch.

KHOW/DENVER
Seals & Crofts
Henhouse 5 Plus Too

KMBZ/KANSAS CITY
Tommy West
Love Unlimited Orch.
Roger Williams

KFI/LOS ANGELES
Roger Williams
Ozark Mtn. Daredevils
Abba
10cc
HOT
Eagles
Kenny Nolan
Mary MacGregor
Stevie Wonder "Lovely"
Bread
Barbra Streisand

KMPC/LOS ANGELES
No adds
HOT
Leo Sayer
Elton John
Brick
Mary MacGregor
Eagles

KIIS/LOS ANGELES
Fleetwood Mac
Stephen Bishop
HOT
Rose Royce
Engelbert Humperdinck
Eagles
Yvonne Elliman
Kenny Nolan
Mary MacGregor

WYMC/MAYFIELD
Henhouse 5 Plus Too
Eagles
O. C. Smith
Donna Summer
Roger Williams
HOT
Al Stewart
Bread
Burton Cummings
Yvonne Elliman

WIOD/MIAMI
Kenny Nolan
Abba
10cc

WSM/NASHVILLE
David Soul
Donna Summer
Johnny Rivers
Ozark Mtn. Daredevils
HOT
Leo Sayer
Bread
Donny & Marie
Eagles
Dr. Hook
Barbra Streisand

WTAE/PITTSBURGH
No adds
HOT
Leo Sayer
Mary MacGregor
Stevie Wonder "Wish"
Eagles

KEX/PORTLAND
10cc
Stephen Bishop
Heart
Abba "Money"

KRKK/ROCK SPRINGS
Smokie
Steve Miller
Elvis Presley
Van McCoy
Johnny Rivers
Charlene
HOT
Eng. Dan & J. F. Coley
Bread
Leo Sayer
Barry Manilow

KIOI/SAN FRANCISCO
David LaFlamme
J. J. Cale
Manhattan Transfer

KNBR/SAN FRANCISCO
Tommy West
Stephen Bishop
Smokie

WSAV/SAVANNAH
Joan Baez
Shirley Bassey
Tommy West
Roger Williams
Smokie
Manhattan Transfer
Cory
HOT
Mary MacGregor
Dickey Lee
Barry Manilow
Bread
Donny & Marie
Starbuck
Abba
John Denver

KVI/SEATTLE
David Dundas
Manhattan Transfer

KUKI/JUKIAH
Steve Miller
Fleetwood Mac
Olivia Newton-John "Sam"
Manhattan Transfer
Gene Cotton
HOT
Stevie Wonder "Wish"
Yvonne Elliman
Bread
Abba

WATR/WATERBURY
No adds
HOT
Stevie Wonder "Wish"
Dr. Buzzard
Barry Manilow
Bread
Dr. Hook
Abba

WJNO/W. PALM BEACH
Eagles
John Denver
Mike Oldfield
Roger Williams
Love Unlimited Orch.
Manhattan Transfer
10cc
Frank Sinatra
HOT
Bread
Patti Leatherwood
Dr. Buzzard
Bobby Vinton
Paul Anka
Engelbert Humperdinck

POP/ADULT

Radio & Records

POP/ADULT/40

- 1 MARY MacGREGOR/Torn Between Two Lovers (Ariola America)
- 2 ENGELBERT HUMPERDINCK/After The Lovin' (Epic)
- 3 BURTON CUMMINGS/Stand Tall (Portrait)
- 4 MARLYN McCOO & BILLY DAVIS/You Don't Have To Be A Star (ABC)
- 5 LEO SAYER/You Make Me Feel Like Dancing (WB)
- 6 ELTON JOHN/Sorry Seems To Be The Hardest Word (MCA)
- 7 BREAD/Lost Without Your Love (Elektra)
- 8 BARRY MANILOW/Weekend In New England (Arista)
- 9 EAGLES/New Kid In Town (Asylum)
- 10 BARBRA STREISAND/Theme From A Star Is Born (Columbia)
- 11 STEVIE WONDER/I Wish (Tamla/Motown)
- 12 ABBA/Dancing Queen (Atlantic)
- 13 YVONNE ELLIMAN/Love Me (RSO)
- 14 KENNY NOLAN/I Like Dreamin' (20th)
- 15 ENGLAND DAN & J.F. COLEY/Nights Are Forever (Big Tree)
- 16 ELO/Livin' Thing (UA/Jet)
- 17 BOZ SCAGGS/What Can I Say (Columbia)
- 18 ROD STEWART/Tonight's The Night (WB)
- 19 SPINNERS/Rubber Band Man (Atlantic)
- 20 DR. BUZZARD/Cherchez La Femme (RCA)
- 21 BEE GEES/Love So Right (RSO)
- 22 SYLVERS/Hot Line (Capitol)
- 23 NEIL DIAMOND/Beautiful Noise (Columbia)
- 24 ALICE COOPER/I Never Cry (WB)
- 25 BARRY DeVORZON & PERRY BOTKIN JR./Nadia's Theme (A&M)
- 26 DAVID DUNDAS/Jeans On (Chrysalis)
- 27 CAPTAIN & TENNILLE/Muskrat Love (A&M)
- 28 WALTER MURPHY/Flight '76 (Private Stock)
- 29 AL STEWART/Year Of The Cat (Janus)
- 30 DONNY & MARIE OSMOND/Ain't Nothing Like The Real Thing (Polydor)
- 31 TOM JONES/Say You'll Stay Until Tomorrow (Epic)
- 32 GENE COTTON/You Got Me Runnin' (ABC)
- 33 LINDA RONSTADT/Someone To Lay Down Beside Me (Asylum)
- 34 DR. HOOK/If Not You (Capitol)
- 35 JOHN DENVER/Baby, You Look Good To Me Tonight (RCA)
- 36 ROSE ROYCE/Car Wash (MCA)
- 37 ELVIS PRESLEY/Moody Blue (RCA)
- 38 JAMESTAYLOR/Woman's Gotta Have It (WB)
- 39 STARBUCK/Lucky Man (Private Stock)
- 40 STEPHEN BISHOP/Save It For A Rainy Day (ABC)

Due to the holidays, record activity declined, therefore there will be no bullets or trends reported this week. We will report trends and give bullets starting next week.

NEW & ACTIVE

Note: Due to many reporters taking a holiday break, there has been a considerable decline in new product added this week.

STEPHEN BISHOP

Save It For A Rainy Day (ABC)

Kept building through the holiday season. New Year adds include KNBR, KEX, WHIO, KIIS, WCHV.

MANHATTAN TRANSFER

Chanson D'Amour (Atlantic)

They've been close before. This is off to a solid start. Adds include K101, KVI, WJNO, WSAV, KUKI.

ROGER WILLIAMS

Theme From King Kong (MCA)

Movie looks like a monster??? This version off and running at KFI, KMBZ, WJNO, WSAV, WYMC and others.

10cc "The Things We Do For Love" (Mercury) Add KEX, WIOD, KFI, WJNO. LOVE UNLIMITED ORCH. "Theme From King Kong" (20th Century) This version also showing good early airplay...Add WGN, WHIO, KMBZ, WJNO.

ABBA "Dancing Queen" (Atlantic) Add WIOD, KEX, KFI. JOAN BAEZ "Caruso" (A&M) Add WSB, WSAV, WHIO. EAGLES "New Kid In Town" (Asylum) Add WJNO, WHIO, WYMC. SMOKIE "Living Next Door To Alice" (RSO) Add KNBR, KRKK, WSAV. TOMMY WEST "I Know" (Lifesong) Add KMBZ, KNBR, WSAV.

POP/ADULT NOTES

MIKE KASABO



Welcome to 1977. I hope that everyone had as good a holiday season as we did here at R&R.

As noted under New & Active, many reporters took advantage of the holidays, and as a result did not add any new product. However, we'd like to point out, based upon the new information we did receive, the records that appear to have the strongest chance for early 1977 success. Stephen Bishop's "Save It For A Rainy Day" closed strong last year and continues to build. Boz Scaggs looking good with "What Can I Say." A left-fielder "Cherchez La Femme" by Dr. Buzzard survived the holidays nicely and continues to build. David Dundas also improved with "Jeans On."

Others looking solid around the first turn include: "Moody Blue" Elvis Presley; "Year Of The Cat" Al Stewart; "You Got Me Runnin'" Gene Cotton; "Say You'll Stay Until Tomorrow" Tom Jones; "Car Wash" Rose Royce.

The Barbra Streisand record "Theme From A Star Is Born" continues to look like her strongest since "The Way We Were."

The re-make of the 1933 movie classic King Kong has sparked a number of versions of the main title theme. Already off and running are two instrumentals; Roger Williams on MCA and Love Unlimited Orchestra on 20th Century. And we're also told that Andy Williams is due out with a vocal version. I wonder if he screams in it?

If you think 1976 was down the drain for you, consider Frank Dill, below.



WISN recently conducted the Breakfast Serial Game during the Charlie Hanson Show. Clues were given to the exact serial number of a \$1,000 bill; first listener to correctly give the entire serial number to Hanson won the greenback. A recent winner is pictured with morning man Hanson.



Frank Dill, left, KNBR morning personality holds the resolution passed by the Board of Directors of Sanitary District Number One of Marin County, re-naming its Digester "The Frank Dill Number One" in honor of his thirteen years with the station. With Dill is Carter B. Smith, also of KNBR, who is seen holding a bottle of "toilet water" used to christen the solid brass plaque commemorating the ceremony.

IN CELEBRATION OF DE VORZON & BOTKIN'S
SINGLE "NADIA'S THEME" GOING GOLD,
WE PRESENT THEIR NEW SINGLE:
"BLESS THE BEASTS AND CHILDREN"

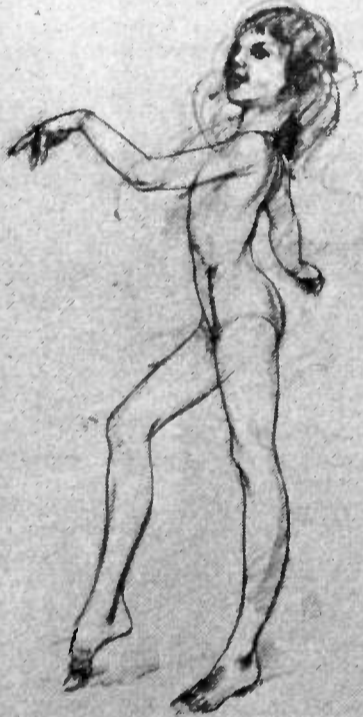
NADIA'S THEME

(The Young And The Restless)

Featuring Instrumental Performances by Barry De Vorzon and Perry Botkin, Jr.

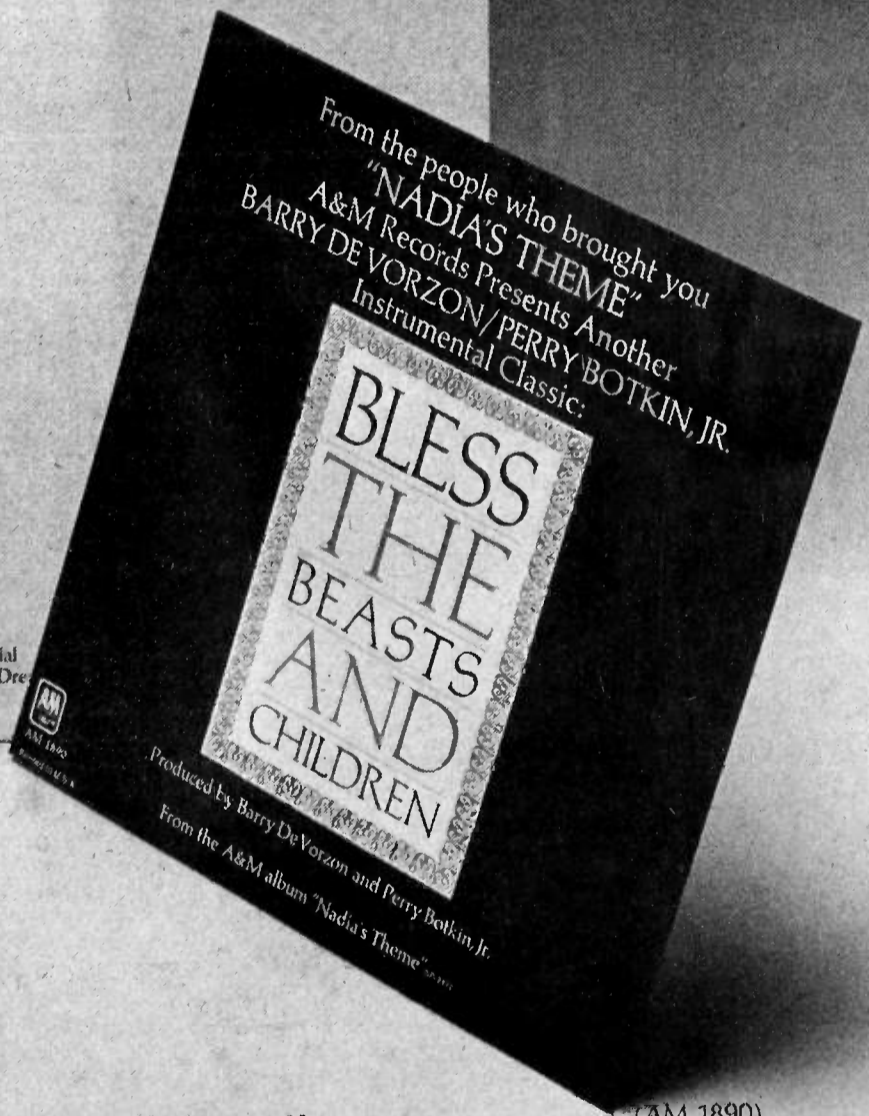
Also Featuring

Instrumental Performances by Chuck Mangione, Tim Weisberg,
Michel Colombier, Pablo Cruise, Ira Sullivan and Herb Ohta



This album contains previously released material
"Nadia's Theme" was previously entitled "Cotton's Dream"
See Back For Discography

(SP 3412)



(AM 1890)

From the "Nadia's Theme" album



ON A&M RECORDS & TAPES

CLASSIFIED

Openings

WVOJ/JACKSONVILLE Southeastern Country powerhouse now accepting applications. Will consider 3rd or 1st ticket, 3-5 yrs. exp., solid pdtn., "uptown" delivery. Female and minority applications encouraged. Tapes, resumes and salary requirements to Gene Pope, 1435 Ellis Rd. S., Jacksonville, FL 32205. EOE. (12-10)

WNAM/APPLETON/OSHKOSH Rocker has two openings: Fulltime, Pdn. person plus weekend air talent position. Fulltime air talent position. Long hrs./short pay/good station! Contact Ron Ross, PD, Box 707, Neenah, WI 54956. (12-13)

Full and part time positions available as counselors and instructors w/KIIS Broadcasting Workshop. Contact Earl Trout (213) 659-6900. (12-13)

WKAU/KAUKAUNA, the no. one Rocker in Green Bay/Appleton/Oshkosh looking for a midday charmer. Pdn. and personal appearance a must. Tapes and resumes to B.J. Crocker, Box 1050, Kaukauna, WI 54130. Member of the Forward Group. EOE. (12-13)

WJPS/EVANSVILLE looking for telephone talk/MOR personality. Great oppt. for right talent. Tapes and resumes to Chris Kane, Box 3636, Evansville, IN 47735. EOE. (12-13)

WZIX/YORK PA. accepting tapes for future Top 40 jock and News openings; full and part time. Tapes and resumes to John Loeper, WZIX, York, PA. 17401 No calls. EOE. (12-13)

KRIG/ODESSA Contemp format looking for News Director/Personality. Tapes and resumes to Mike O'Brian, Box 4312, Odessa, TX 79760. EOE. (12-14)

WBBQ/AUGUSTA has jock opening. Tapes and resumes to Harley Drew, Operations Dir., Box 2066, Augusta, GA 30903. (12-14)

KIMN/DENVER has immediate opening. Tapes and resumes to Hal Widsten, 5350 W. 20th, Denver, CO 80216. No calls. (12-14)

KLEO/WICHITA looking for AM News persons w/good journalistic ability. Tapes and resumes to Joe Shurtz, 5610 E. 29th St., Wichita, KS 67220. EOE. (12-14)

Rare opening for News Director at Bakersfield's No. one radio station. Tapes and resumes to KERN, Box 2700, Bakersfield, CA 93303. EOE. (12-14)

KIQ/COLORADO SPRINGS accepting tapes for future openings. Personality jocks only. Med. mkt. and good oppt. for someone who wants to move up. Tapes and resumes to Jack Bullett, Box 111, Colorado Springs, CO 80829. (12-15)

WGNT/HUNTINGTON looking for News person, aft. shift, strong voice, min. 3 yrs. exp. writing, producing, gathering. Tapes and resumes ONLY to Bob Miller, Box 1539, Huntington, WV 25714. EOE. (12-15)

Openings

If you're tired of hot clocks and you want to grow, keep reading. Mid-Michigan Personality Pop Adult is accepting tapes and resumes for 7-Mid shift. Good bread and benefits. Contact John Sebastian, WKHM, 1700 Glenahire Dr., Jackson MI 49201. (12-16)

At KRJZ-AM/FM FORT WORTH it's not who you know but what you know. Our 24 hr. simulcast ends soon and Contemp. tight format jocks and news people are needed. Tapes and resumes to Gary Mack Box 1317, 4801 West Freeway, Fort Worth, TX 76101. No calls. (12-16)

WTAC/FLINT needs combo PD/Morning man with 3rd. Exp., sales oriented, creative w/thorough knowledge of Top 40 format. Great oppt. to program leading station in mkt. Tapes and resumes to Bryce Cooke, VP/GM, WTAC, Box 600, Flint, MI 48501. EOE. (12-20)

Southern Montana, Solid No. one, Regional Contemp, needs pro for PM drive. Bright, uptempo. Stable staff and company exc. facility and equip. Start min. \$11,000 plus. Tapes and resumes to Steve Blodgett, PD, KOOK Radio, Box 1276, Billings, MT 59103. (12-21)

Need heavy voice, good personality annrcs. Soft Rock format (Progressive). Tapes and resumes ONLY to KAFM Radio, 7901 Carpenter Freeway, Dallas, TX 75247. (12-21)

Award winning WROV News needs Director and Newsman. Both must be exp. journalists and producers of top quality exclusive stories. Tapes and resumes w/refs. to Mark Fryburg or Wayne Moss, Box 4005, Roanoke, VA 24015. EOE. M/F. (12-23)

WEEK/EASTON looking for new talent. Tapes and resumes to Mick Hagerty, Box 190, Easton, PA 18042 (12-27)

WCLS/COLUMBUS looking for nightman. Med-high range voice, energy and teen relatability. Tapes and resumes to Bill Lenkey, Box 229, Columbus, GA 31902. (404) 327-3648. (12-29) EOE.

WPST/TRENTON 50kw Contemp FM in No. Jersey, looking for mature air personality/pdn. person. Tapes and resumes ONLY to Tom Taylor, Box 9750, Trenton, NJ 08607. EOE. (12-29)

WYMC/MAYFIELD looking for News Director w/min 1 yr. exp who could run his own dept. Salary negotiable. Tapes and resumes to Gary Morgan, Box 13, Mayfield, KY 42066. (502) 247-1430. (12-30)

NEWSPACE Radio Network looking for qualified alternative newsperson to head Sacramento news bureau. Contact Michael Linder (805) 966-9161. (12-6)

WCDQ/NEW HAVEN looking for morning drive. Top 40 jock. Tapes and resumes to Ken Devoe, 473 Deslow Hill Rd., Hamden, CT 06514. (203) 288-3561. (12-6)

Openings

KDEO/SAN DIEGO is looking for a great morning person! EOE M/F RUSH tapes and resumes to Jeff Salgo & Associates, 11840 Chandler Blvd., No. Hollywood, CA 91607. (11-30)

If you are dedicated to and are serious about making it in this business, I would like to talk to you. Going 50,000w in Jan., changing call letters from WJTO to WIGY. I need jock/MD. Brand new equip., exc. working conditions, good \$ now, great \$ later. EOE. Jack Diamond, Operations Manager, WIGY, Box 329, Bath, ME 04530. (11-30)

KDEO/SAN DIEGO needs to hear from the best jocks in America! We're putting together San Diego's newest AM Rocker and need to hear from the best. RUSH tapes and resumes to Jeff Salgo & Associates, 11840 Chandler Blvd., No. Hollywood, CA 91607. EOEM/F (11-30)

WRIT/MILWAUKEE, All News format, looking for Sports Director. Tapes and resumes to Wayne Weinberg, 5407 W. McKinley, Milwaukee, WI 53208. (414) 453-4130. EOE. (12-6)

KGGO/DES MOINES needs a Top 40 midday personality w/ability to communicate on a one-to-one basis. Brand new facilities and a swimming pool! Tapes and resumes to Jerry Dean, PD, 3900 N.E. Broadway, Des Moines, IA 50314 (515) 265-6181 (12-6)

KRIZ/PHOENIX looking for air personalities. No calls please. Tapes and resumes to Alan McLaughlan, PD, 2345 W. Buckeye Rd., Phoenix, AZ 85009 EOEM/F (12-6)

1st phone jock needed at KACY/OXNARD-VENTURA No calls please. Tapes and resumes to Bill Tanner, Box 1520, Oxnard, CA 93034. (12-6)

KZUL/PARKER needs afternoon drive jock. Tapes and resumes to KZUL, Box BN, Parker, AZ 65344. (12-6)

WEAQ/EAU CLAIRE, and EOE station, seeks an individual w/leadership ability, exc. writing skills and good pdtn. abilities for an off the air position in our Clio award winning pdtn. dept. Resumes, pdtn. and copy samples to Steve Dickoff, Operations Mgr., Box 1, Eau Claire, WI 54701. Quality individuals will be well compensated with top salary, benefits and working environment. (12-7)

WAVZ/NEW HAVEN looking for aft. drive jock. Good bucks. Tapes and resumes to Mike West, PD 152 Temple St., New Haven, CT 06510 (12-7)

WNOE/NEW ORLEANS seeks intelligent, human sounding air talent. We have immediate opening for dedicated workaholic. 3rd phone required. Tapes, resumes and detailed description of how you plan to contribute to our continued growth to Kevin Metheny, PD, 529 Bienville St., New Orleans, LA 70130. (504) 529-1212. EOE. M/F. (12-7)

Openings

Major programming post available at one of our client stations. Contact Alan Burns, Frank N. Magid Associates, 1 Research Center, Marion, IA 52302 (12-7)

WNOE/NEW ORLEANS seeks morning news personality. Free of old line journalistic hangups! Tapes and resumes to Kevin Metheny, PD. (see above for address and telephone). EOE. M/F. (12-7)

KTSA/SAN ANTONIO looking for 1st phone jock. Tapes and resumes to Leo Randall, Box 18128, San Antonio, TX 78218. (512) 655-5500 mornings. (12-8)

WKHO/HARRISBURG, No. 1 Rocker in good med. mkt. looking for super jock. Maj. mkt. exp. preferred, good pay for med. mkt. Must have good voice, excell in pdtn. and be creative on the air. If you'd like a shot at aft. drive, send tape and resumes to Dan Steele, PD, 411 S. 40th St., Harrisburg, PA 17111. No calls please. (12-9)

AOR

Arizona's leading AOR station, KDKB FM/AM has immediate opening for exp. AOR annrc. Pdn. ability, 3rd ticket, musical knowledge, enthusiasm essential. Rush tapes and resumes to Hank Cookenboo, PD, KDKB, Box 4227, Mesa, AZ 85201. EOE. (12-17)

KZEW/DALLAS-FT. WORTH needs a very professional, sensitive person for aft. drive. Strong creative pdtn. is important. No calls please. Tapes and resumes to Ira Lipson, Communications Center, Dallas, TX 75202. (12-3)

WWCK/FLINT looking for a Pro AOR person to fill drive time slot. No calls. Tapes and resumes to Joe Krause, 3217 Lapeer, Flint, MI 48503. (12-6)

KXFM/SANTA MARIA looking for exp. jocks to do nite air shift w/good pdtn. Tapes and resumes to Michael Bechtel, Box 1326, Santa Maria, CA 93454 (12-7)

KFYE, Calif. AOR, needs person to handle promotion. Should have abilities in photography, layout and concert pdtn. Resumes, pictures and salary requirements to Dan Spears, PD, Fresno Townhouse, 535, Fresno, CA 93721. No calls please. EOE M/F. (12-8)

KFMQ/LINCOLN looking for AOR annrc/pdn. person. Send tapes and resumes immediately to PD. KFMQ, Terminal Bldg., Lincoln, NE 68508. (402) 432-8565. (12-9)

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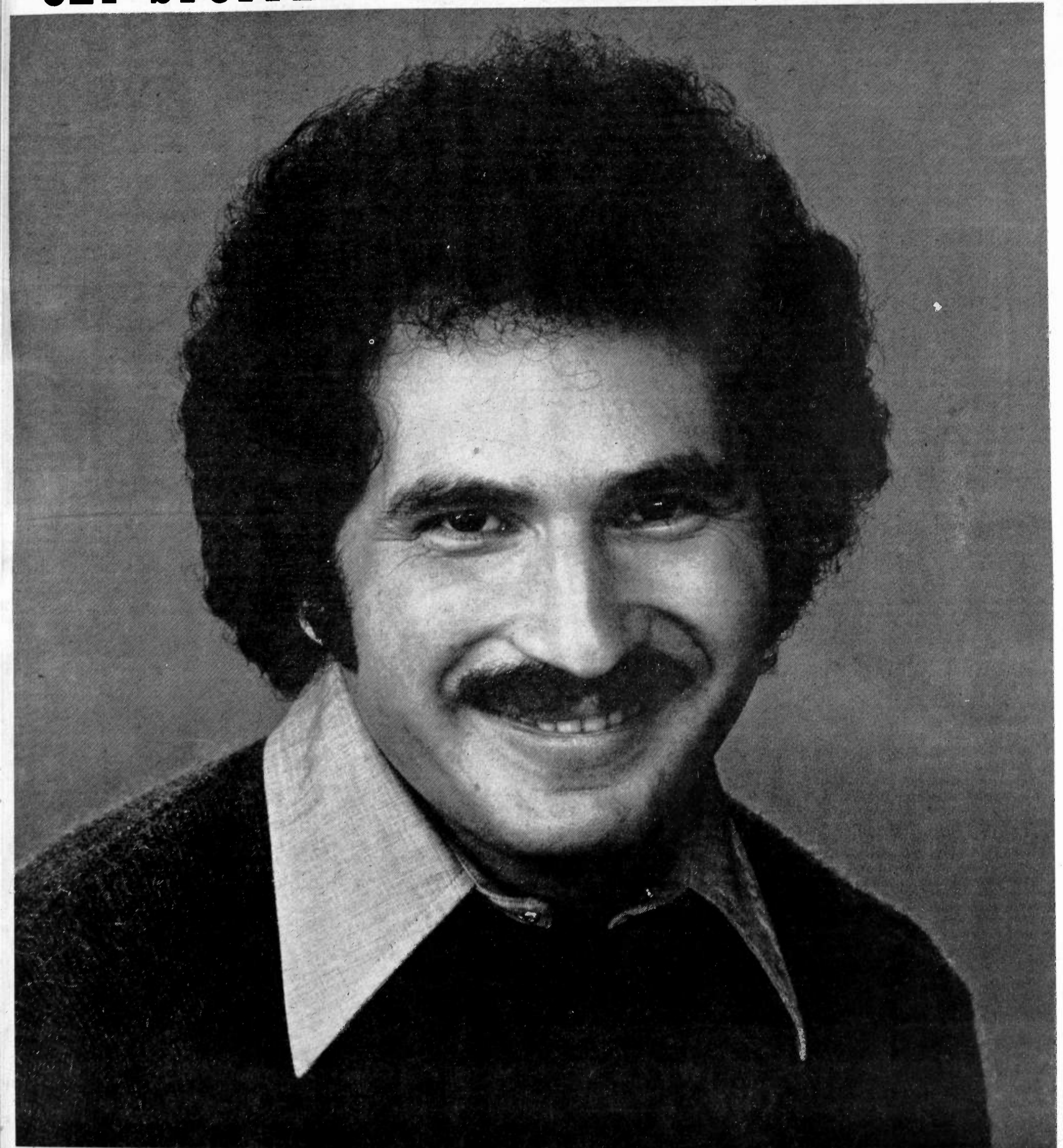
Please let us know when your positions have been filled.

CHANGES

RAY A GARDELLA appointed General Manager KLZ/KAZY/Denver.
WILLIAM R. LONG appointed Credit Manager of BIG WAYS/WROQ-FM/Charlotte.
TIM GUYMON joins WCLG-AM/Morgantown to do morning drive.
PAT CALLAHAN to 10-2pm slot WCLG-FM/Morgantown.
BOB SHERMAN now off air Operations Manager WCLG/Morgantown.
JO JO KINCAIDE to nites 13Q/Pittsburgh.
MIKE MANN to Y95/TAMPA from KLWW.
ARTHUR CROFTON (Taylor) to KAKC/Tulsa all night/swing/Asst. MD.
DENNIS HAYES promoted to News Director WNEX/Macon.
PETER KONENKAMP to News at WNEX/Macon from WBML.
BRUCE VIDAL to Middlesdays KGGO-FM/Des Moines from KCLD.
DAVE MCKAY to Aft. Drive/Promotions Dir. KGGO-FM/Des Moines from KBOZ.
LARRY O'BRIEN to Nights KGGO-FM/Des Moines from KCRG.
CHRISTEE LUCAS to all-nighter KGGO-FM/Des Moines from KSO.
JOHN (J.P. Andrews) PRIGGE to Pdn. Mgr. KGGO-FM/KSO-AM/Des Moines and Asst. PD KSO-AM from WEAQ.
KEN SUTHERLAND now Programming Consultant K104-FM/Fresno from KSJO.
ED SPENCER to News KNUS/Dallas from 96X.
JOHN JENKINS to KXYZ/Houston from WBBQ.
BRUCE STEVENS promoted to Music Director WBBQ/Augusta.
CHARLIE FOXX promoted to Asst. Music Director WBBQ/Augusta.
TOM KAY promoted to Program Director WJON/St. Cloud.
DON (Ewing) MURRAY to WCLR/Chicago from WCOP.
STORMIN' JIM NORMAN to 6-10pm slot KVVW/Logan.
SUSAN DUMASCAREY joins the WROR/Boston Sales Department as Account Executive.
STEVEN R. NELSON named Director of Advertising and Promotion WLS/Chicago.
MIKE DONOVAN named Account Executive for WLS/Chicago.

PATRICK M. CLAWSON appointed News Director FM-96 KRAV/Tulsa, from NBC News/WRC Radio.
CORBETT BRATTIN named News Correspondent at FM-96 KRAV/Tulsa, from NBC News/WNIS Radio.
JILL LYON named News Correspondent at FM-96 KRAV/Tulsa, from John Doremus, Inc.
DONALD A SMITH named News Correspondent at FM-96 KRAV/Tulsa, from WFTV-TV.
BRADLEY MORENO joins KFRC-FM (K-106)/San Francisco as Account Executive.
TOM EVANS changes air shift at KISD/Sioux City and will be taking calls Tues. and Wed. (605) 334-5619.
MICK HAGERTY promoted to Program Director WEEK/Easton.
KGGO/DES MOINES LINE-UP: 6-10am/PD Jerry Dean, 10-2pm Big Bruce Vidal, 2-6pm/Promotions Dir. Dave McKay, 6-10pm/MD Kevin O'Dav, 10-2am Lucky Larry O'Brien, 2-6am Christee Lucas.
WRJZ/KNOXVILLE LINE-UP: 5-9am C.P. & Walker, 9-noon/PD Bob Kagan, Noon-4pm J.J. Scott, 4-8pm/MD Tim Edwards, 8-mid Lee Taylor, Mid-5am Rick Kirk. Weekends: Pete Michaels, Doug Lanier. News: Walker Johnson, Ernie Baker, Ann Alexander and Jim Ridings, News Director.
WNEX/MACON LINE-UP: 6-10am/PD Ben Sandifer, 10-3pm Oscar Leverette, 3-7pm/MD Terry Taylor, 7-mid Bob Raleigh, mid-6am Gregor James (from WJSR). Weekends: Laura Bloodworth, Charles Reid (from WBML).
KROQ/LOS ANGELES LINE-UP: 7-11am Sandy Beach, 11-4pm Bob Gowa, 4-9pm Dusty Roads, 9-2am Jerry Kaye, 2-7am The Enigma (Bobby Moske).
KWIC/BEAUMONT LINE-UP: 6-10am Bob Raleigh (from WAUG), 10-2pm Charlie Brannon, 2-6pm Chuck White, 6-10pm Johnny A., 10-2am David Blackwood, 2-6am Sigh Morrison.
KCMO/KANSAS CITY LINE-UP: 6-10am Jim Moore (ex WHB), 10-2pm Chris Kaye (ex WEBR), 2-6pm Dan Donovan (ex Mercury Rec.), 6-10pm Batt Johnson (ex Y100), 10-2am Jay Hawkins (ex WDHF), 2-6am Silent Sam. Weekends: Donn Emis, PD Al Casey, MD Joan Kelly.
14VOT/WILSON, NC. LINE-UP: 6-10am/PD Skip Carney (from WSO), 10-2pm Jonathan, 2-6pm Gary Edwards, 6-11pm Tom Watson (from WVIV), 11-1am Captain Midnite.

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WORLD OF "UP YOURS," "HOW'S YOUR MOTHER,"
"GET STUFFED" AND "GO SUCK A LEMON!"**



**"UP YOUR NOSE" GABE KAPLAN E-45369 □ ◯
THE OBVIOUS ALTERNATIVE FROM ELEKTRA RECORDS**

CLASSIFIED

Country

We're expanding and looking for talented on-air personalities exp. in pdtn. Tapes and resumes to John Howard, WCUZ, 1 McKay Tower, Grand Rapids, MI 49503. (12-13)

WBEU-AM/FM looking for solid PD. Call Dick Stout or Pat Johnson at (803) 524-3050 or send tapes to WBEU, 3040 W. Boundary St., Beaufort, SC 29902. (12-15)

WCOP/BOSTON accepting tapes for future openings. Adult communicators. Contact Bob Knight, Operations Mgr. WCOP, 234 Clarendon St., Boston, MA 02118. EOE. No calls. (12-17)

WTOC-FM/SAVANNAH looking for Country jock. Tapes and resumes to Gary Allen, Box 8086, Savannah, GA 31402 (912) 232-0127. (11-29)

KHAK/CEDAR RAPIDS needs female air talent. Tapes and resumes to Dave Donahue, PD, Box 1360, Cedar Rapids, IA 52406. (319) 365-9431 (11-30)

WBHP/HUNTSVILLE looking for PD for CW format. Creative, settled and can manage programming. Salary open for right individual. Tapes, resumes and production samples to Buster Pollard, Box 547, Huntsville, AL 35804. (12-2)

WBHP/HUNTSVILLE still looking for talented air personality w/fresh adult approach. Tapes, resumes and production samples to Buster Pollard, Box 547, Huntsville, AL 35804. (12-2)

Miscellaneous

K104-FM/FRESNO needs record service from all labels. Contact Ken Sutherland, 12592 Cedar Ave., Fresno, CA 93725. (12-13)

WNEX/MACON needs Oldies library plus disco service. Contact Ben Sandifer, PD, Box 6318, Macon GA 31208. (12-28)

WQH "11-Q"/SAN JUAN. In addition to the Spanish hits, plays a list of U.S. Top 40/Disco singles. Require Stateside record service from all labels. Contact David Gleason, VP/GM, 11-Q, Box 101, Guaynabo PR 00657. (12-6)

K100 considering purchase of jingle package. Send demos and price info to Eric Chase, PD, K100, 6430 Sunset Bl. 1102 Hollywood CA 90028. (12-7)

WKTM-FM/CHARLESTON needs service on 45's and LP's from all companies. Contact Ted Bell, Mon-Fri 3-5pm at (803) 554-7154 (12-2)

WAIR/WINSTON-SALEM in need of oldies library for FM. Contact Marc Mitchell, Box 2099, Winston-Salem, NC 27102. (11-23)

Positions Sought

BRIAN ADAMS, formerly K108-FM, KDON-AM, KSAN-FM, looking for AOR air work, possible music duties. (916) 392-5181. (12-10)

McKEE CLARK looking for evening/late night, up-tempo Top 40, personality oriented show in St. Louis. 1st phone, experienced in St. Louis mkt. (314) 962-0725. (12-11)

JERRY KRISTAFER formerly aft. drive KQB, PD 11-7 Radio/Lakewood, looking for AM or PM drive Pop/Adult, Top 40 personality oriented show. Med. mkt. Ohio/Florida pref. (201) 892-2681. (12-13)

JIM WOOD is rockin' in Hollywood. Would like to PD in med. mkt. or do heavy truckin' show. This ad ok w/employer. (213) 244-0090. (12-13)

Top 40 Rock annrc., 3 yrs. exp. 3rd endorsed available immediately. PAUL HUNNER (601) 762-5341. (12-13)

Top 40 nighttime cooker looking. A ton of exp. and a 1st ticket. Mkt. size not important but pref. competitive situation. JAY STEVENS (203) 334-3291. 96 Morehouse St., Bridgeport, CT 06605. (12-13)

TOM QUINN, formerly KBIX, 1st phone, looking for Country gig. (213) 397-2054. (12-14)

Exp. communicator seeks job at Top 40 or Soul station. Can be an asset to your station. 3rd class license w/broadcasting endorsement. Willing to relocate. ALBREWSTER (213) 753-9974. (12-14)

7 yr. pro now working w/top ratings in Top Ten mkt. seeking programming position. Write c/o Rt. 3, Box 126, Severn, MD 21144. (12-14)

PATRICK CLAWSON, former ND KRAV and investigative reporter NBC News, Washington. I am looking. Help! (916) 747-2293. (12-18)

Positions Sought

Have been out of broadcasting and want to get back in. Maj. mkt. exp. w/good refs. Country or Pop Adult. STEVERIAN (718) 873-7374. (12-17)

Bright, honest, sincere communicator seeking position in Adult Contemp or AOR format. Salary negotiable and I am willing to work hard for you. TERRY BROWER (904) 781-8542 before 6pm weekdays. (12-17)

Hi! STEVE JACKSON here with your chance to make '77 a great year for you! Hire me! Looking for a good stable med. mkt. Top 40. Currently WBLL, Long Island. I'm good, just ask my boss. (518) 889-8780. 1291 Wilson Place, West Islip, NY 11795 (12-23)

BROTHER JOHN DeVAY, formerly KAGY, looking for Top 40/AOR gig. Strong pdtn. and knows disco. Pref. Southeast but will relocate anywhere. 1st phone. 329 N. Olympia St., New Orleans, LA 70119. (504) 482-5337. (12-27)

JOE DEMMA, currently WING, formerly WORD, WCGQ, WEEL. Seeking PD or air shift, med. or maj. mkt. Contemporary. 1st class license, 10 yrs. exp. (513) 898-7444. (12-27)

ED SOLOMON, 1st phone, looking for pdtn. or public affairs position. (518) 387-4968. Box 3, Woodbury, NY 11797. (12-27)

5 yr. versatile but progressive pro. annrc. in Baltimore, searching for position in med. to large mkt. Knowledge of music is tremendous. I dig progressive programming and am presently employed. DAK-TARI (301) 687-2639. (12-27)

JIM O'BRIEN, most recently KBBC, formerly KUPD, KIKX. Exp. in music/programming. Looking for Top 40 gig, any mkt. (602) 942-8796. (12-27)

Mature, conscientious, good news and tight board. 7 yrs. radio-TV (news). Easy Pop/Adult or Beautiful Music, strong pdtn. all areas. RON THOMPSON (405) 357-2025. (12-27)

BILLY MARTIN, 12 yrs. exp. Last 6 yrs. in maj. mkts. last 4 as PD. Seeks positions w/maj. or med. mkt. as PD or MD. (714) 825-5555. (12-27)

Maj. mkt. promotional director/anchor man looking to relocate. Call (414) 258-0651 evenings. (12-27)

STEVE THOMAS available Jan. 10 for med. mkt. Pref. mountains or coast. 3 yrs. exp., young and energetic. Formerly KUBA, KHEX, KOBO, KBLF. Talented pdtn. (916) 527-2820 or message at (916) 673-3524. (12-28)

CLEVELAND WHEELER formerly WAPE, KUPD, KROY, looking for gig. Programming/AOR desired. (615) 894-1698. (12-28)

JIM SEIGEL, fine AOR/Progressive annrc. seeks relatively together station. Over 4 yrs. exp., he offers programming, music, sales and maj. mkt. exp. to the right station. (301) 458-2400 or write 822 Montpelier, Baltimore, MD 21218. (12-28)

KEVIN JAMES (Norm Dym) formerly WPGC looking for maj. mkt. Top 40/AOR position. (301) 699-5968. (11-16)

ATTENTION GM'S: If you're a Contemp station and your book doesn't look as good as mine, there's something wrong with your book. One station is nominated for best programmed Contemp station. I don't talk about what I can't deliver. DAVE STEVENS (608) 362-1054. (12-28)

MIKE BUTTS, formerly KDWB, looking. (817) 382-5789. (12-30)

MIKE SERAPHIN, PD/KSNO, looking for opening in larger mkt. Hardworking, exp. annrc. w/background in news, music, programming and sales. 6 yrs. exp. (303) 925-1798. Box 3796, Aspen, CO 81611. (12-31)

RUSS MARTIN (The Moose) most recently KYA, formerly KNDE, KROY, CJON, looking for gig after first of year—med. or maj. mkt. 1st phone. (916) 961-1658. (12-3)

Attention Western U.S. MICHAEL TAYLOR, KILT-FM, KUFO-FM, KWIC-FM, MD, Pdt. Director. Available now for AOR. Top 40. Can also program. (713) 528-5009. 1717 Park, Apt. 14, Houston, TX 77019 (12-3)

From East Coast. BILL CUNNINGHAM, 3rd ticket, 10 yrs. exp. all formats, good pdtn., wants full-time California only. Will come for an interview or send air checks. 15211 Foothill Blvd., Fontana, CA (714) 829-9722. (12-2)

Positions Sought

BILL McADAMS, 5 yrs. exp. as MD/PD looking for med. or maj. mkt. Formerly PD/KLAW. (405) 355-7734. (12-28)

High energy jock w/maj. mkt. exp. looking for stable position w/good benefits. Prefer med. or large mkt. but will consider all. JOHN WIDMANN (919) 442-8091. 11am-6pm. (12-6)

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- Each show is produced and narrated by DAVE FORMAN.

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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

STEVE MILLER

Fly Like An Eagle (Capitol)

75 percent of our reporters on it, 19 adds including WFIL, KNUS, KFRC, WAYS. Moves; 9-8 KDWB, 12-9 WGCL, 4-3 at Y100, 15-12 WPEZ, 14-8 WOW, 26-19 WBJW, 16-5 WJBQ, 17-9 WGUY, 28-18 KILE, 28-11 KJOY, 26-19 WAVZ, see Parallels, charts at number 21.

BARRY MANILOW

Weekend In New England (Arista)

69 percent of our reporters on it, 7 adds including Y100. Moves; 26-16 WPGC, 5-2 WLS, 15-9 KDWB, 9-5 KCPX, 19-16 WYRE, 29-22 WICC, 9-4 KQWB, 15-11 WJDX, 20-11 WJON, 18-14 WBBQ, 13-6 WROK, see Parallels, charts at number 23.

BOB SEGER

Night Moves (Capitol)

62 percent of our reporters on it, 9 adds including WPGC, WGCL, WHBQ, KRSP. Moves; 10-8 WRKO, 26-22 KSLQ, 23-18 KHJ, 15-11 WBBF, 18-10 WOW, 19-13 WBJW, 30-21 WVLK, 27-17 KILE, see Parallels, charts at number 22.

KISS

Hard Luck Woman (Casablanca)

61 percent of our reporters on it, 13 adds including KTLK, KBEQ, WDGY, WJDX, KNDE. Moves; 20-18 WRKO, 7-6 WGCL, 13-11 KNUS, 27-22 WCOL, 25-19 WMPS, 25-19 WERC, 19-13 WKIX, 1-1 WSAR, 20-15 WGUY, 23-13 KKXL, see Parallels, charts at number 28.

FLEETWOOD MAC

Go Your Own Way (WB)

57 percent of our reporters on it, 36 adds including WPGC, WCAO, Q102, WHBQ, KEZY, WMPS, WLAC, WAKY, WSGA, WERC. Moves; debut 26 KHJ, 28-21 KTLK, debut 26 KFRC, 24-19 KCPX, 27-17 WSAR, see Parallels.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

AL STEWART "Year Of The Cat" (Janus) Record is now popping. 67 reporters on it, 20 adds including Y100, KNUS, KJR, KAKC, WKY, WLAC, WERC. Moves; 19-7 WDRC, 27-21 WBBQ, 20-14 KERN, 21-12 KROY, 25-17 KFXM, 22-17 WISM, 25-19 WCKS.

KENNY NOLAN "I Like Dreaming" (20th) Does well where played. 64 reporters on it, 3 adds including KIOA. Moves; 12-10 WRKO, 28-24 WPGC, 15-13 WCAO, 15-13 WGCL, 19-15 KSTP, 21-18 KLIF, 9-9 KCBQ, 7-5 WCOL, 10-8 WJDX, 21-14 WKIX, 22-14 WSAR, 21-11 WTSN, 5-3 KVOX, 14-6 WFOM, see Parallels, charts at number 24.

ABBA "Dancing Queen" (Atlantic) Strong beginnings, should happen faster than "Fernando." 63 reporters on it, 17 adds including WKBW, WCAO, WGCL, KEZY, KLEO, KAAV, KRIZ. Moves; 20-13 WPIX, 9-7 WRKO, 21-16 WAVZ, 27-21 WBBF, 17-9 WOW, 24-19 at Y95, 8-6 WJDX, 15-12 KCPX, 15-8 WSAR, 21-10 WJON.

JACKSONS "Enjoy Yourself" (Epic) 62 reporters on it, 11 adds including WFIL, WQXI, WQAM, KFRC. Moves; 9 at WABC, 19-12 WPIX, 26-6 WPGC, 27-23 WGCL, 25-15 WHBQ, 27-20 WDRC, 28-20 WMPS, 24-15 WISE, 34-15 WTRU, 26-18 at Z96.

DAVID DUNDAS "Jeans On" (Chrysalis) 51 reporters on it, 2 adds including KHJ. Moves; 26-4 WKBW, 8-6 WNCI, 13-11 WDRC, 21-15 WIFE, 10-5 WSGA, 12-7 KEZY, 10-6 KJR, 14-8 KJRB, 9-4 KING, 9-4 WRIE, see Parallels, charts at number 20.

STEPHEN BISHOP "Save It For A Rainy Day" (ABC) 45 reporters on it, 6 adds including KJRB, K100. Moves; 17-16 KDWB, 20-15 WGCL, 20-18 KSTP, 34-30 WNOE, 24-21 KTKT, 29-26 WGLF, 36-30 KDZA.

FOGHAT "Drivin' Wheel" (Bearsville/WB) 45 reporters on it, 1 add. Moves; 33-29 KSLQ, 27-25 KSTP, 24-22 KCBQ, 9-8 WBBF, 20-18 WAYS, 12-11 WMPS, 22-17 WLAC, 19-17 WGLF, 20-16 KILE.

EARTH, WIND & FIRE "Saturday Nite" (Columbia) 42 reporters on it, 4 adds including KHJ, KEEL. Moves; 20-16 WCAO, 21-19 KSLQ, 14-12 WQXI, 7-6 KNUS, 15-9 WHBQ, 19-17 KLIF, 5-4 WMPS, 14-10 WAIR, 11-6 at 98Q, 4-2 WVLK.

BARBRA STREISAND "Theme From A Star Is Born (Evergreen)" (Columbia) 40 reporters on it, 18 adds including Q102, Y100, KCBQ, KCPX, WJDX. Moves; 24-15 KAKC, 31-25 WBJW, 25-17 WRIE, 29-22 WTRU, 25-19 WISE.

KANSAS "Carry On Wayward Son" (Ki-shner) 40 reporters on it, 8 adds including WPGC, WPIX, WKY, WBBQ, WAPE. Moves; 32-30 KSLQ, 14-11 KLEO, 12-11 KBEQ, 40-35 WBJW, 15-11 WAIR, 25-22 WSPT.

GEORGE HARRISON "This Song" (Dark Horse/WB) 37 reporters on it. Moves; 21-17 CHUM, 9-7 WLS, 11-9 KAKC, 20-19 WYRE, 17-16 WICC, 12-10 WFLI, 19-17 WOSH, 15-11 WRFC, 18-13 KILE.

Radio & Records

January 7, 1977

- 1 LEO SAYER/You Make Me Feel Like Dancing (WB)
- 2 ROSE ROYCE/Car Wash (MCA)
- 3 MANFRED MANN/Blinded By The Light (WB)
- 4 STEVIE WONDER/I Wish (Motown/Tamla)
- 5 McCOO & DAVIS/You Don't Have To Be A Star (ABC)
- 6 ROD STEWART/Tonight's The Night (WB)
- 7 SYLVERS/Hot Line (Capitol)
- 8 EAGLES/New Kid In Town (Asylum)
- 9 MARY MacGREGOR/Torn Between Two Lovers (Ariola America)
- 10 SPINNERS/Rubber Band Man (Atlantic)
- 11 BRICK/Dazz (Bang)
- 12 AEROSMITH/Walk This Way (Columbia)
- 13 ELTON JOHN/Sorry Seems To Be The Hardest Word (MCA/Rocket)
- 14 ENGELBERT HUMPERDINCK/After The Lovin' (Epic)
- 15 BURTON CUMMINGS/Stand Tall (Portrait/CBS)
- 16 ELO/Livin' Thing (UA/Jet)
- 17 QUEEN/Somebody To Love (Elektra)
- 18 BOSTON/More Than A Feeling (Epic)
- 19 BREAD/Lost Without Your Love (Elektra)
- 20 DAVID DUNDAS/Jeans On (Chrysalis)
- 21 STEVE MILLER/Fly Like An Eagle (Capitol)
- 22 BOB SEGER/Night Moves (Capitol)
- 23 BARRY MANILOW/Weekend In New England (Arista)
- 24 KENNY NOLAN/I Like Dreaming (20th Century)
- 25 DeVORZON & BOTKIN/Nadia's Theme (A&M)
- 26 ALICE COOPER/I Never Cry (WB)
- 27 THE CAPTAIN & TENNILLE/Muskrat Love (A&M)
- 28 KISS/Hard Luck Woman (Casablanca)
- 29 BEE GEES/Love So Right (RSO)
- 30 KISS/Beth (Casablanca)

National Request Tabulation

TEENS

- 1 SYLVERS
- 2 MANFRED MANN
- 3 AEROSMITH
- 4 ROSE ROYCE
- 5 ROD STEWART
- 6 SPINNERS
- 7 LEO SAYER
- 8 KISS "Beth"
- 9 MARY MacGREGOR

ADULTS

- 1 MARY MacGREGOR
- 2 MANFRED MANN
- 3 ROD STEWART
- 4 EAGLES
- 5 AEROSMITH
- 6 BARRY MANILOW
- 7 ROSE ROYCE
- 8 LEO SAYER
- 9 STEVIE WONDER "I Wish"
- 10 KENNY NOLAN

Active Re-Currents

BEE GEES

- "Love So Right" (RSO)
THE CAPTAIN & TENNILLE
"Muskrat Love" (A&M)
ENGLAND DAN & J.F. COLEY
"Nights Are Forever" (Big Tree)

FIREFALL

- "You Are The Woman" (Atlantic)
KISS
"Beth" (Casablanca)
DeVORZON & BOTKIN
"Nadia's Theme" (A&M)

GENE COTTON "You Got Me Runnin" (ABC) 36 reporters on it, 8 adds including .WKY, WICC, KQWB. Moves; 10-6 WBBF, 23-18 WAPE, 11-8 WACI, 16-14 WAIR, 26-18 KJOY.

SMOKIE "Living Next Door To Alice" (RSO) 36 reporters on it, 4 adds including KIOA, WGCL. Moves; 23-19 WBBF, 23-18 KAKC, 16-10 WBBQ, 11-8 WFLI, 24-19 KRSP, 22-16 KQWB, 25-19 WFOM, 16-8 at 98Q, 7-5 WFLB, 16-15 WGLF, 16-9 KDON.

HEART "Dreamboat Annie" (Mushroom) 35 reporters on it, 10 adds including WPIX, WGCL, KQWB. Moves; 15-13 WLS, debut 29 WCAO, 22-19 WMET, 25-21 WSAR, 22-16 KJOY.

Others Getting Significant Action

LYNYRD SKYNYRD "Free Bird" (MCA) 31 reporters on it, 19-14 at Y100, 17-16 KNUS, debut 11 KFRC, 7-6 WMET, 14-10 KROY, 16-12 WROK.

BOZ SCAGGS "What Can I Say" (Columbia) 31 reporters on it, 37-35 KSLQ, 18-15 KFRC, 20-18 KEZY, 20-19 KAKC, 8-7 WKIX, 15-13 WFLI, 9-8 WRFC.

10cc "The Things We Do For Love" (Mercury) 27 reporters on it, add WRKO, WAVZ, KEZY, WISE, WRFC.