

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 3, NUMBER 17

FRIDAY, MAY 2, 1975

Industry Mourns Loss Of Tom Donahue



KFRC personalities give Tim Green \$10,000 cash in the 6-10 Thousand Dollar Music Test. Pictured from left to right are: Bobby Ocean, Don St. John, Chuck Buell, Tim Green, Shana, Dr. Don Rose and the Duke, Dave Sholin inside the vault of the Bank of America in San Francisco. See story page 3.

One of the founding fathers of progressive radio, Tom Donahue, died in San Francisco Monday (4-28). Donahue was credited with being one of the two founding fathers of progressive radio, along with George Duncan, in 1967. Donahue suffered a fatal heart attack at his home in Pacific Heights. A professional broadcaster for over 30 years, Donahue achieved national recognition as one of the giants on WIBG-Philadelphia in the 50's. He later attained eminence on the west coast as a personality on KYA-San Francisco and with his partner Bob Mitchell as a producer, entrepreneur and talent discoverer with Tempo Productions. With B. Mitchell Reed, Donahue initiated progressive radio at KMPX-San Francisco and KPCC-Pasadena, moving in late 1967 to Metromedia's KSCAN, he re-joined KMET-Los Angeles in 1968. In April of 1972 Donahue was program director of KMET and in July of 1972 was appointed Vice President and General Manager of Metromedia's KSCAN in San Francisco, in which position he brought the station into dominance in the Bay Area. Af-

fectionately known industry wide as the only major corporate Vice President with a pony tail, Donahue was a friend and inspiration to all broadcasters and will be missed sorely. Donahue, who was 48 had just finished a game of backgammon when he was stricken very suddenly and severely and in typical Donahue style, he looked at the chips as he fell back and said "at least I'm finishing a winner." David Moorehead, General Manager of KMET told R&R that no large traditional funeral will be held, but that a huge Irish wake is being planned.

CCC-GLOBETROTTER'S DEAL OFF

Globetrotters and Combined Communications announced that they are re-considering the previously announced plans for Combined's purchase of certain holdings of Globetrotters, including radio and sales rep holdings and the Globetrotter's basketball team. Carl Eller, President of Combined and George Gilette, President of Globetrotters said the desirability of the purchase has been affected by

outside circumstances which are not directly related to any of either company's holdings, and that it is unlikely that the purchase would be affected as planned. Discussion will continue between the 2 companies about some of the assets of the Globetrotter's holdings.

WASHINGTON MIXED MEDIA BATTLE

WLMD-Laurel, Maryland has run headlong into WRC-TV, in a battle between the two medias, concerning WRC-TV's recent rejection of WLMD's spots. WLMD is Washington D.C.'s only all-talk formatted station, and had placed TV spots stating in part that 30 of the area's 33 radio stations "play the same music every hour every day," while two others "repeat the same news every 20 minutes." WLMD station manager, Bill Lemer, told R&R that WRC-TV had failed to run the spots, and had also failed to contact him to inform the station that the spots would not be run. After several calls the next day, Lemer was finally told that the ads were turned down as "disparaging" and

contained "unsubstantiated claims." WLMD asked its audience to ask WRC-TV why they had been rejected, resulting in numerous phone calls and two pickets outside of the NBC offices. Lemer stressed that both the local CBS and ABC affiliates had accepted the spots, as well as the local Metromedia TV outlet, and that there had been no negative feedback from the other stations. Apparently NBC lawyers are considering action as a result of the disruptive calls and picketing, while the FCC will also look into the matter.

NEW HEILICHER BRANCH

Heilicher Brothers is opening an Atlanta branch on May 12.

ST. JAMES LEAVES WLPL

After four months as program director, Jerry St. James has resigned from WLPL-Baltimore. Jerry cited his reasons for leaving as the major format changes which have occurred in recent weeks. Bill Parris is now PD and MD.

PRIVATE STOCK EXPANDS

Jeff Trager has been named new West Coast promotion representative for Priyate Stock Records, based out of San Francisco. He will be reporting directly to Dave Marshall. Trager was formerly northern California promo for Elektra-Asylum.

CHICAGO PULSE-CONTINUED

WMAQ was inadvertently left out of the Chicago Pulse breakout in last week's R&R. Shown are the five book trends for the station.

J/F '74 - 2 J/A '74 - 2 S/O '74 - 2
N/D '74 - 1 J/R '75 - 3

POLICE BUST PINK FLOYD CONCERTS

Police action last week at the L.A. Sports Arena during the five night concert appearance of Pink Floyd has been labeled as "unnecessary harassment" by Arena General Manager, Jim Hardy. The number

Continued on page 39



**From the Moody Blues
came
Justin Hayward & John Lodge
and
"BlueJays."**



**NOW, from "BlueJays" comes
their new single:**

"I DREAMED LAST NIGHT"

THR 67019



Marketed by London Records

Produced by Tony Clarke

Jerry Weintraub, Management III

RADIO

ARB Doesn't Keep Secrets Anymore...

Arbitron, who used to keep the confidentiality of competitive station complaints has now decided to drop that policy. In the future, if you complain about your competition to ARB, they will write the station and inform them of the complaint and who made it.

RECORDS OUT OF ROUND?

We have noticed at the R&R offices and have also received several complaints from our correspondents, about records being pressed out of round recently. It might be wise if record companies re-checked their quality control departments.

WALLACE TO PROGRAM KUPD

The rumor R&R printed last week has become fact. Todd Wallace will take over the programming duties as operations manager at KUPD AM-FM-Phoenix on May 8th. Current KUPD Program Director Chuck Dunaway has resigned to take over the same position at RKO's WAXY-Ft. Lauderdale.

ALEXANDER LEAVES KEZY

After four and a half years, Jack Alexander, music director of KEZY-Anaheim has left to pursue other areas in radio. Jack told R&R that there have been some recent programming changes at KEZY that he did not agree with which also contributed to his decision to leave the station. Jack can be reached at (714) 351-4725.

TRENDEX RESTRUCTURES

The Jan-March New York Trendex Radio report has been released to radio and advertising agencies. Upon release of the reports, it was announced by Trendex that interviewing for the Spring reports would be suspended pending further evaluation of the financial support

available from radio for an expanded Trendex Service. The service is currently offered in New York only. Other research methods will also be studied and considered for the Fall reports.

ARMY BUYS TIME

The Army has relented to the extensive lobbying by radio and will place time buys nationwide.

NAFMB SALES DAY

Chicago, Los Angeles, New York and Oklahoma City are the sites for "FM Sales Day '75," a unique series of simultaneous regional seminars sponsored by the National Association Of FM Broadcasters, on Wednesday, May 21. "FM Sales Day" is designed for both small and large market broadcasters and will

contain practical, useful ideas aimed at helping FM stations increase profits. Information about

CONGRATULATIONS

R&R sends congratulations to Marge Bush of WIXY-Cleveland who is celebrating her Twenty-Fifth Anniversary at the station. Marge has held down the music director position throughout the years, through numerous changes in personnel, ownership and even call letters. Here's to the next 25!

the seminars may be obtained by writing to: The National Association of FM Broadcasters, P.O. Box 4115, Grand Central Station, New York, N.Y. 10017.



WLEE/Richmond had some great socks made to kick off the baseball season with...R&R provided the sockless feet.

LOS ANGELES CHANGES

Dick Whittington, former morning man at KGIL-San Fernando will join KFI-Los Angeles in mid-May, replacing 10 a.m.-1 p.m. jock Paul Compton, who moves to KRLA-Pasadena to do morning drive. Johnny Hayes takes over the music director duties at KRLA.

KFRC \$10,000 AWARDED

KFRC-San Francisco awarded \$10,000 cash to the winner of their 6-10 thousand dollar contest. Winner had to figure out the four songs that made up the one-second call letters "K-F-R-and-C." The letters were lifted from "Born On The Bayou," "Bad Moon Rising," "Reelin In The Years," and "Never My Love." Contest ran for a month before the winner solved it by taping the jingle and played it over and over again, matching it to records.

CANCER WALK-A-TON

Dick Greene, General Manager of KFRL AM-FM-Freeport, recently conducted a one man radio walk-a-ton for cancer. Greene said he would walk 36 miles through northwestern Illinois for the charity. Listeners were urged to call the station to make pledges. Station announcers also auctioned items donated by listeners over the air. The walk-a-ton and auction produced over \$14,000.

LITTLE BLUE WINNER CARDS
WQXI-Atlanta is distributing a half million "Little Blue Winner Cards" in retail outlets all over the city. Each card has a different serial number on it, numbers are called out every hour, prizes consist of cars, motorcycles, albums, concert tickets, WQXI Football Jerseys, Color TV's, and more.

"Pyramid of Prizes." Listeners must know what's in the pyramid each hour. Prizes consist of a car, cameras, trips, apartment rent for a year, and dinner for a listener and 128 friends. Station also running "Take A Hit Off WIXY," asking what the 4th record was, and win a "WIXY Hit Kit" of the top 10 singles and a T-Shirt.

WFIL CAKE WALK

WFIL-Philadelphia produced "Cake Walk To The Cup" by Banana Joe, promoting the Philadelphia Flyers. Record is distributed in local record stores, all the money going to charity.

WHO WANTS \$100

Don Cox of 13Q-Pittsburgh recently gave away a \$100 bill to someone who, in his estimation, had the best reason for wanting the money. \$50 was also given to the person who had the worst reason. Reasons ranged from the winning one, a girl who called from the City Office Building where she was getting her marriage license. She and her future husband have 6 children between them, and they needed the funds for their honeymoon, to another listener who wanted the \$100 because he had what he called "Q-itis" which consists of a stiff index finger and a cauliflower ear from calling "Q" so often. The next day Cox asked listeners to describe "Q-itis" to him, offering another \$100 for the best answer. One caller described it as "listening to the hits. If you blow the cash call it also gives you the 'shaving Cream,'" taking off on the lyrics of the Benny Bell song.

HIJACK TO TAHITI

KYA-San Francisco running the

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Dan Mason, Z93 and Mike Scott of GCC Communications received this cake along with the latest AWB single "Cut The Cake" to highlight the new single.



Joan Levine, KWST-Los Angeles newscaster and interviewer, launched a new show last week called "How The Other Side Works." Shown here is Levine working behind the famous Pink's hot dog stand. After serving hot dogs all day long, she reported that "the job was nothing to relish in."

RADIO

THE FCC (So You Can Understand It) BY JASON SHRINSKY LAW OFFICES OF STAMBLER & SHRINSKY

The Federal Communications Commission under Chairman Richard Wiley has now come forward with one of the most significant actions in the last two decades concerning radio stations. The Commission has issued its Notice of Inquiry and Notice of Proposed Rule Making that will inquire into and no doubt lead to the adoption of a new Form 303-R to be used by all radio stations in seeking renewal of broadcast licenses. The FCC notices is both in the nature of an Inquiry and a Rule Making. The Commission has printed and issued for comments a new Form 303-R, which will be used by all radio applicants for renewal of licenses. It is interesting to note that the present FCC Form 303 contains 61 questions and is in six sections. In contrast, the proposed Form 303-R has reduced the number of questions to 33, and several of these are optional.

The following comments should help the broadcaster understand the new Form.

1. It will no longer be necessary to file separate engineering sections for auxiliary and alternate main transmitters as in the past.
2. The Balance Sheet requirement will continue as in the past.
3. New Question No. 5 requires an explanation of an applicant's "financial plans" if Current Liabilities exceed Current Assets.
4. The Ownership Report requirement will remain intact.
5. Question No. 7 of the new Form is similar to the old Form's request for citizenship information as is Question No. 8 which seeks information on the applicant's "non-broadcast interest."
6. A new Question No. 9 seeks information as to any suits or judgments concerning crimes of moral turpitude or anti-trust matters.

Engineering Questions

1. Question No. 10 still calls for the model and type number of transmitters. However, a new Question 11 requests information as to "operating consultants" for both AM and FM stations.
2. New Question No. 12 for AMs operating with directional remote control with a first-class operator continually on duty, would call for a submission of skeleton Proof of Performance measurements, as an expansion of data presently required. For AMs operating with directional remote control and less than a first-class operator continually on duty, Question No. 13 would newly require submission of the station's last two skeleton Proofs of Performance and the last partial Proof. Question No. 12 would require certain readings for directional antenna stations, as is now required.
3. Question No. 16 newly requires information on audio or radio circuits of the transmitter affecting the previously filed schematic system.

Programming

1. Question No. 20 requires a yes or no answer as to whether the station has placed in its local Public Inspection File, the information and documentation relating to its ascertainment of community needs and problems. Significantly, it is not to be filed at FCC, although the FCC cautions that this question is subject to revision depending on its current proceeding.
2. New Question No. 21 requires a station to submit what is termed "its community leader checklist" for each year of the license term. This question is also subject to revision based upon the pending FCC proceeding.
3. Question No. 22 asks only if the applicant has appropriately placed in its Local File its Annual List of Local Problems and the Typical and Illustrative Programming broadcast in response to them.
4. New Question No. 23 covers the station's (a) previously proposed programming, broken down by (1) minutes; (2) percentage of total time; (b) its Composite Week performance, in the same two breakdowns; and (c) its new Proposals, in the same two breakdowns, for a series of seven basic program categories:

1. Entertainment and Sports
2. News
3. Public Affairs
4. All Other Programs exclusive of entertainment and sports
5. Commercial Matter
6. Non-Commercial Matter
7. Public Service Announcements

The FCC has finally recognized that "All Other" programming is often very close to Public Affairs programming. Consequently, it invites specific comments as to whether these two categories should be combined into one; or whether Public Affairs and News should be so combined; or whether a new program category such as "Community Service Programs" should be used.

As previously reported, the FCC has now gone forward to propose a new definition for Public Affairs programming. There is proposed a new definition dealing with "problems" or "events," rather than "affairs," although it's not clear just what difference this would make. Hopefully, the Commission would include programs that have traditionally been categorized in the "All Other" category.

Question No. 24 requires a listing of programs included in "Public

Affairs" and "Other" broadcast during those days comprising the Composite Week.

Question No. 31 is new and asks the applicant whether the Local Public File includes an exact copy of the Program Logs for the Composite Week.

The FCC has requested comments on its accompanying proposal to delete from the Form the present question about the need for an applicant to describe any discrimination complaint filed against it and the disposition of the matter (since it may well be that such a question violates the Civil Rights Act, if not constitute an invasion of privacy). The Commission is not now calling for information as to whether the station anticipates its next year's problem-program listing will contain some other specific problems and programs not now included; but does call for a specific comment on such a proposal and may very well decide to adopt it.

Next week we will print the new form to familiarize you with it.

RADIO NEWS

Continued from page 3

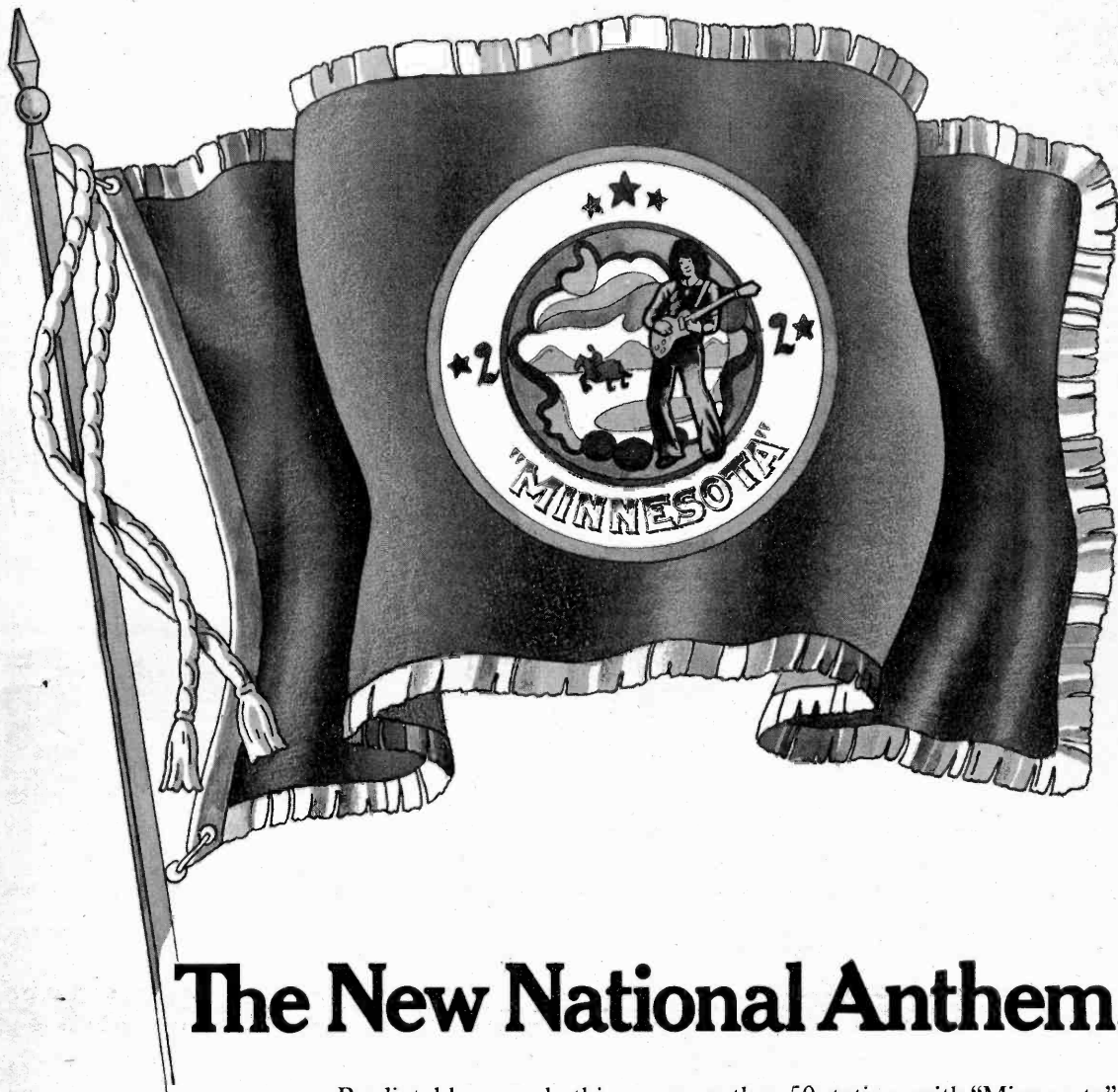
"KYA Hijack To Tahiti" promotion. Every hour the sound effect of an airplane taking off is run on the air, contestant calls in and has to guess the destination of the airplane trip that hour from clues given throughout the hour. Prize is cash if they are correct. Several times during the promotion the airplane will be "hijacked," and when that happens contestant is hijacked with it and awarded a free trip for two to Tahiti. *Continued on page 39*



KRTH radio, Los Angeles, joined Disneyland Records in a joint promotion honoring the return of the Mickey Mouse Club. Featured in the promotion were Mickey's backpacks, including a pair of Mickey Mouse ears, an official Mickey Mouse Club badge, a supereight Disney cartoon, iron-on insignias of the Mickey Mouse Club logo, and Disneyland-Vista Record's "Mickey Mouse Club" album. Pictured left to right: Barry Ames, Disneyland-Vista Records promotions, Arlene Kaplan, KRTH promotions and Dick Bozzi, KRTH Program Director.



Wolfman Jack was the honored guest at a party at WROV-Roanoke. Wolfman sat in as a jock on the Chuck Holloway show for over an hour. TV and newspapers were there, several hundred listeners visited the station in the course of the evening along with the entire staff and their guests. Shown here are station PD Bart Praeter, Wolfman and Chuck Holloway, music director for the station.



The New National Anthem.

Predictably enough, this record broke out of Minneapolis, but after just two weeks, Gavin jumped on it as a Personal Pick. Then it made Gavin's Top-Prospect Category, under Picks and Plays. Then it went into Regional Sales/Requests underlined. Now, there are

more than 50 stations with "Minnesota" on their playlists, and they reach from New York to New Mexico. And the action just keeps getting hotter. To top it off, Northern Light is about to begin an intensive tour, sure to spark even more interest in its first record.

³⁻¹⁰¹³⁶
**"Minnesota." By Northern Light.
Getting action On Columbia Records.**

"JUDY MAE"

by
Boomer Castleman

**Already one of the most
important records
of 1975!**

on



Distributed By
Columbia/Epic Records

A Landers/Roberts Co.

CLASSIFIED

IMPORTANT!
Please let us know when
your job opening is filled.

OPENINGS

WCLG-Morgantown, looking for young jock who knows or wants to get into programming. EOE. No calls please. Contact Bob Sherman, Box 885, Morgantown, W. Va. 26505. (4-23)

WYND-Sarasota needs first phone weekend jock. Call 813-958-5561 or send tapes and resumes to P.O. Box 3618, Sarasota, Fla. 33578. (4-22)

An open offer to Union and Non-Union talent from AMU, a commercial factory used by the local agencies: If you're in Washington D.C., check with us, we may have work for you. If you see that you're going to be in the area, send a tape with any character voices you do and Institutional approaches. Send to AMU, 7118 Arlington Blvd., Falls Church, Va. 22042, or call 703-573-2088. (4-24)

Z93-Atlanta needs midday man with production capabilities. Send tapes & resumes to Dan Mason, 230 Peachtree St., N.W., Atlanta, Ga. 30303. (4-24)

KKXL-Grand Forks looking for 6-10 morning man. Send tapes & resumes to Mark Renier, KKXL, P.O. Box 997, Grand Forks, N.D. 58201. (4-15)

13Q-Pittsburgh looking for a dynamite jock... entertaining communicator. Prefer production ability. Tapes & resumes, no calls. Contact Bill Tanner, 13Q, 100 Forbes Ave., Pittsburgh, Pa. 15222 (4-17)

WFUN-Miami looking for heavyweight, creative production pro. Tapes to Don Wright, 6101 Sunset Dr., So. Miami, Fla. 33143, NO CALLS PLEASE. (4-17)

WWCO-Waterbury looking for "cookin'" weekend jock. Send tapes and resumes to Joe McCoy, WWCO, P.O. Box 2777, Waterbury, Ct. 06720. (4-16)

Applications needed for future openings. EOE. Send tapes and resumes to Ron White, WGRD, 122 Lyon, N.W., Grand Rapids, Mi. 49502. (4-10)

WDHF-Chicago looking for all night Top 40 jock, Tapes & resumes only. NO CALLS. Send tapes to Ron Dennington, WDHF, 108 N. State St., Chicago, Ill. 60602. (4-4)

Large-medium market station looking for cooking Top 40 jock that can communicate. Tapes & Resumes only to: Radio, 5851 Friends Ave., Whittier, Ca. 90601. (4-1)

Opening for heavy production for 13Q. Rock & Roll Cosmic production. Tapes & resumes to 13Q, 100 Forges Ave., Pittsburgh, Pa. 15222. (4-1)

WLEE-Richmond needs young energetic, all-night jock with 1st phone. Send tapes & resumes & pix (if available) to Bob Paiva, WLEE, Box 8477, Richmond, Va. 23226. NO CALLS. (3-28)

Mike Scott, National PD for GCC, looking for major market talent. Rush tapes & Resumes to 230 Peachtree St. N.E., Suite 1910, Atlanta, Ga. 30303. (4-3)

WZUU looking for jocks for midday, night, and weekends. No Calls. Tapes and resumes to Joe Kelly, WZUU, P.O. Box 10G, Milwaukee, Wisc. 53201. (4-8)

KVIC-Victoria needs Top 40 jock. No collect calls. Tapes and resumes to Dave Jagger, P.O. Box 3487, Victoria, Tx. 77901. 512-573-9171. (4-9)

WOSH is looking for two communicators, both strong on production. Tapes, photos and resumes to Scott Henderson, P.O. Box 1490, Oshkosh, Wisc. 54901. Please no calls. (4-10)

NEWSMEN & WOMEN

WROV needs a young human radio journalist. No. 1 contemporary in top secondary market. Also No. 1 in news. Call, write or visit to Mark Fryburg or David Levine, P.O. Box 4005, Roanoke, Va. 24015, or call 703-343-4444. (4-8)

Newsperson needed at WSAC-Ft. Knox, Kentucky. Contact Brian Smitzer, Box 70, Fort Knox, Ky. 40121. Salary: \$100-\$135 plus expenses. (3-25)

WDHF-Chicago needs personality newsmen. Tapes & Resumes to Don Dennington, WDHF, 108 N. State St., Chicago, Ill. 60602. NO CALLS. (3-19)

WORC-Worcester needs afternoon newsperson. Contact Dick Smith or Phil Lagios, 8 Portland St., Worcester, Mass. 01608 or call 617-799-0581. (4-1)

POSITIONS SOUGHT

LARRY WOODSIDE formerly with KPCC and KROQ wants to sin on your station. First ticket production and MD experience. Call 213-242-8569, 213-378-0995, or 213-375-8481 or write 616 No. Isabel Ave. No. 3, Glendale, Ca. 91201. (4-18)

BRUCE ALLEN 8 1/2 years production experience is looking for production gig with minor air. Will relocate. Medium to large market. Call 213-347-5093. (4-16)

POSITIONS SOUGHT

Top 3 market personality jock, solid No. 1 12-34 track record looking for a change. Call 314-991-1080. (4-11)

STEVE SUMMERS young new jock who can make his the number one show in your market is looking for a small market Top 40 gig. Will relocate. Call 213-347-2660. (4-15)

PAT MARTIN, formerly PD at WDXR-Paducah, looking for programming gig. 8 years experience -- 2 1/2 in Indianapolis. Production, music, programming and jock experience. 1st ticket. Call 309-742-8390. (4-4)

FRANK JOLLE formerly with KKDJ, KLIF, WNOE, WKBW, KBOX seeking Top 40 PD gig. Call 231-462-7301 or write P.O. Box 3087, Hollywood, Ca. 90028. (4-17)

No. 1 Creative jock with facts to back it up with major market track record in Top 40 and FM has talent to program major market station and has countless creative sources ready to go. US or Canada. Inquiries to Occupant, 12122 Adrian, No. 208, Garden Grove, Ca. (4-24)

BOBBIE ELLIOTT, personality, producer, programmer, first phone, 8 years all major market experience. Currently doing mornings KGFJ, formerly KDIA, WFAA, WKND, and KMLD. 213-389-4035. (4-25)

JAY EDWARDS looking for Top 40 gig. Formerly with KAFY, KSEE, and KRKK. Call 213-463-1053. (4-24)

CHUCK GIEGER formerly PD and MD at 99X-Santa Maria looking for AOR FM or cookin' rock & roll Top 40 in medium to major market. Ample experience in production & music, good references, good jock. Contact at 222 Capitol Ave., Santa Maria, Ca. 93454. (4-25)

High energy Top 40 cooker who can communicate. TV news and management experience. Needs job immediately. Formerly WCUE, also Top 75 TV markets. Can do studio maintenance. Contact DICK SMITH, 216-456-2592. (4-24)

ROBB STEWART, formerly WEAM and WGOW, currently at WOLF looking for Top 40 personality gig. Call 315-622-3865. (4-21)

KEVIN BARRETT formerly with KXFM-KZON Santa Maria looking. Prefer Top 40. 714-462-4808. (4-21)

JOHN FOSTER currently WISE seeking Top 40 or FM rocker gig. Tape and resume on request. 704-252-5032. (4-22)

T. MICHAEL JORDAN formerly KKDJ-Los Angeles looking for jock or PD gig. 213-463-5736. (4-24)

RUSS O'HARA formerly with KKDJ, KRLA, KGFJ, looking for a position as announcer or PD. Any market considered. 213-376-1869. (4-23)

Major Market personality looking for PD-on air position, country or MOR format. Write Box 26492, Denver, Co. 80226. (4-23)

JACK ARMSTRONG, 12 years experience as PD at WAMS and WFEC. Looking for PD or jock gig in medium market. Will relocate. Call 717-667-2251 (4-24)

GRANT CASE, first class announcer looking for contemporary radio station with adult format. Currently part time at UIOO. Call 612-866-2906. (4-24)

CHUCK MARSH, formerly consulting WHFB-Michigan now morning drive at WWCA accepting offers for future jobs. 18 years experience, heavy production. Call 219-872-7711. (4-23)

Young disc jockey with first class license will put together progressive Country show for Country station, prefer nights. Eager for work, will accept offer from any small or medium market stations. Call IRA GORDON, 213-398-2707. (4-11)

CHANGES

BILL BRILL from KVAN to WXXY-Elmira as air personality.

JOE McMILLAN appointed Music Director of WJBQ-Portland.

MIKE McKAY from WIBG to WHOT-Youngstown as Mark French, doing mid-days.

JANICE C. COLEMAN to WLS News staff, to do news from 10pm-6am.

RANDY HAMES promoted to Asst. PD at KFJZ-Ft. Worth.

TOM FOSTER joins WMEX-Boston as Operations Manager.

New Lineup, 99X (KXFM)-Santa Maria: TONY LEON 6-9am; MAGGIE 9-1pm; KELSEY COUTTS 1-7pm; MICKIE LEE 7-12 Mid; BAREFOOT JERRY 12-6am; KEN "RICK SHAW" GOTO and MIKE MORGAN weekends.

New Lineup, KKDJ-Los Angeles: CHARLIE TUNA, PD 6-10am; HUMBLE HARVE 10-2pm; JAY STEVENS 2-6pm; JOHN PETERS 8-10pm; DANNY MARTINEZ 10-2am; BRIAN CUMMINGS 2-6am; DAVE PRINCE and GARY KELLY weekends.

New Lineup, WJBQ-Portland: WALLY BRINE, mornings, JOE McMILLAN, middays, JEFF RYDER PD, afternoons, GRANT WEST, 6 to Midnight; CHRISTY MAX, all night and SCOTT McCANN, weekends.

New Lineup, KFJZ-Ft. Worth: GEORGE ERWIN 5-10am; JON RIVERS 10-Noon; LARRY JAMES Noon-3pm; RANDY HAMES 3-6pm; TRUCKIN' TOM COOKIN' KENT 6-10 pm; TOMMY VANCE 10pm-1am; DANNY OWEN 1-5am; CHIP KNIGHTON swing; CHARLIE ROSS weekends.

The SUPER STAR 49 from the KTOP ALL AMERICANS

FOR WEEK ENDING APRIL 25, 1975

IS	WAS	THE BUMP - KENNY
1	2	Philadelphia Freedom..Elton John Band
2	3	Lovin' You..Minnie Ripperton
3	1	Hey, Won't You Play..B.J. Thomas
4	4	Chevy Van..Sammy Johns
5	5	Only Yesterday..Carpenters
6	7	He Don't Love You..Tony Orlando & Dawn
7	18	Autobahn..Kraftwerk
8	8	Country Boy..John Denver
9	17	Long Tall Glasses..Leo Sayer
10	10	I Don't Like To Sleep Alone..Paul Anka
11	14	No No Song..Ringo Starr
12	9	Supernatural Thing..Ben E. King
13	6	What Am I Gonna Do..Barry White
14	11	Before The Next Teardrop..Freddie Fender
15	--	How Long..Ace
16	22	Jackie Blue..Ozark Mt. Daredevils
17	16	Shining Star..Earth, Wind & Fire
18	21	Emma..Hot Chocolate
19	19	Lady Marmalade..Labelle
20	12	Shaving Cream..Benny Bell
21	27	Stand By Me..John Lennon
22	24	Sneaky Snakes..Tom T. Hall
23	23	Once You Get Started..Rufus
24	15	Bad Time..Grand Funk
25	30	You Are So Beautiful..Joe Cocker
26	25	Have You Never Been Mellow..Olivia N.J.
27	13	L-O-V-E (Love)..Al Green
28	29	Who's Sorry Now..Marie Osmond
29	20	Amie..Pure Prairie League
30	--	

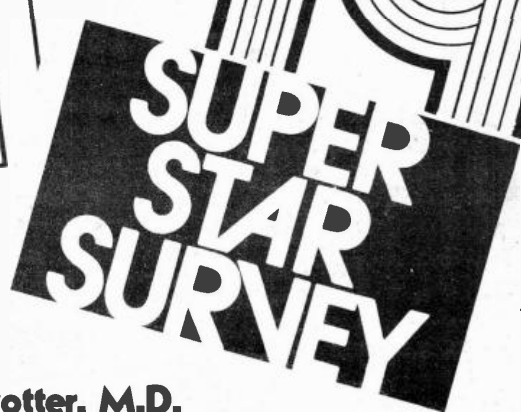
BINGO Starts April 28th. on K-TOP!!!

* COOKIN' *
Sister Golden Hair..America
When Will I Be Loved..Linda Ronstadt
Only Women..Alice Cooper
Cut The Cake..Average White Band
Old Days..Chicago

** ALBU **

TVIA N.J.

IS	WAS	HAVE YOU
1	2	Chicago
2	1	Autobahn
3	3	An Evening
4	5	One
5	6	Philly
6	4	Bl
7	7	H
8	10	
9	15	
10	8	
11	11	
12	12	
13	9	
14	1	
15		
16		
17		
18		



Bob Potter, M.D.

Is this man mad?
Am I paying him?
Is he related to any group member?

NO.
NO.
NO.

Then why in heaven's name is an unknown record like this at No. 1 in a reasonable mid-America chart full of NATIONAL top 40 singles?

ANSWER

Because it's got smash hit sales and requests, that's why, 600,000 sold in England solid top 20 in Fayetteville at WFLB, a giant at both KTOP and KEWI...we wouldn't jeopardize your ratings by putting you onto a stiff now, would we? Please give it another listen. If the audience in Topeka sent it to No. 1, and we get calls every day from fans (like Kevin Patrick of Discount Records, Syracuse, N.Y. 315-446-3153 who quotes "fantastic" response from instore play alone) maybe there's a place for it on your playlist.

"The Bump"

Kenny

On U.K. Records. Where Else?

Parallels

A

ACE-3:09 How Long... (Anchor) LP: An Ace Album

Table with 3 columns (P1, P2, P3) listing radio stations and program details for ACE-3:09.

AVERAGE WHITE BAND 3:34 Cut The Cake (Atlantic)

Table with 3 columns (LP: AWB, P1, P2, P3) listing radio stations and program details for Average White Band.

B

BLACKBYRDS-2:54 Walking In Rhythm (Fantasy) LP: Flying Start

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Blackbyrds.

AMERICA-3:16 "Sister Golden Hair" (WB) LP: Hearts

Table with 3 columns (P1, P2, P3) listing radio stations and program details for America.

DAVID BOWIE-3:11 Young Americans (RCA) LP: Young Americans

Table with 3 columns (P1, P2, P3) listing radio stations and program details for David Bowie.

PAUL ANKA-3:14 I Don't Like To Sleep Alone (UA)

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Paul Anka.

CAPTAIN & TENNISLE-3:15 Love Will Keep Us Together (A&M) LP: The Captain & Tennisle

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Captain & Tennisle.

CARPENTERS-3:45 Only Yesterday (A&M)

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Carpenters.

CHICAGO-3:30 Old Days (Columbia) LP: Chicago VIII

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Chicago.

JIMMY CASTOR BUNCH-3:10 Bertha Butt Boogie (Atlantic) LP: Butt Of Course

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Jimmy Castor Bunch.

ALICE COOPER-3:29 "Only Women" (Atlantic) LP: Welcome To My Nightmare

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Alice Cooper.

D JOHN DENVER-2:47 Thank God I'm A Country Boy (RCA) LP: Evening With John Denver

Table with 3 columns (P1, P2, P3) listing radio stations and program details for John Denver.

DOOBIE BROTHERS-3:39 Take Me In Your Arms (WB) LP: Stampede

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Doobie Brothers.

EARTH, WIND & FIRE-2:50 Shining Star (Columbia) LP: That's The Way Of The World

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Earth, Wind & Fire.

ALICE COOPER-3:29 "Only Women" (Atlantic) LP: Welcome To My Nightmare

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Alice Cooper.

FREDDY FENDER continues

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Freddy Fender (continued).

G

GRAND FUNK-2:55 Bad Time (Capitol) LP: All The Girls In The World

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Grand Funk.

AL GREEN-3:03 L-O-V-E (Hi)

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Al Green.

H

MAJOR HARRIS-3:22 Love Won't Let Me Wait (Atlantic) LP: My Way

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Major Harris.

FREDDY FENDER-2:32 Before The Next Teardrop Falls (ABC/Dot) LP: Before The Next Teardrop

Table with 3 columns (P1, P2, P3) listing radio stations and program details for Freddy Fender.

ELTON JOHN-5:38
Philadelphia Freedom
(MCA)

P1 KHJ 1-1
KFCR 1-1
WABC 1-1
KQOA 1-1
WPXI 1-1
KSTB 1-1
KDWB 2-2
WRKO 3-5
13Q 1-2
WPEZ 1-3
CKLW 1-1
WQXI 2-1
23 1-1
WLS 1-2
WJOL 2-1
WGCL 6-8
WRC 1-2
WPGC 1-2
KSLQ 2-6

KRAFTWERK-3:27
Autobahn (Vertigo)

P1 KSTP 20-20
13Q 27-28
WPEZ 2-2
CKLW 28-28
WRKO 14-19
WLS 26-16

BARRY MANLOW
It's A Miracle (Arista)

P1 KFCR 21-15
WPIX 20-16
WFL 5-4
KDWB 18-16
KDWB 18-16
WRKO 25-21
23 24
WYRE 18-19
WIKY 26-22
WJOL 15-11
WRC 18-19
WPGC 11-17

Ozark Mt Daredevils continued

WY 100 13-9
WPXI 26-22
WV 100 6-11
WV 100 6-11
WV 100 6-11
WV 100 6-11
WV 100 6-11
WV 100 6-11
WV 100 6-11
WV 100 6-11

PILOT-(3:03)
Magic (EMI)

P1 KHJ 4
13Q 9 29
WPEZ 18 10
WRKO 6 7
WIKY 29-28
WGCL 2 23

PURE PRAIRIE LEAGUE-2:37
Arie (RCA)

P1 KHJ 23-22
WRKO 28-22
WQXI 18-10
WGCL 19-15

QUEEN-3:00
Killer Queen (Elektra)

P1 KHJ 15-19
KFL 10-14
KFCR 23-18
WFL 10-10
13Q 10-8
JULIO 7-8
WPEZ 2-2
WRKO 24-24
WJOL 21-17
WLS 21-2
WV 18-13
WRC 3-4
WPGC 4-6
KSLQ 20-14

ORLANDO AND DAWN-3:26
He Don't Love You
(Elektra)

P1 KHJ 4
KDWB 3
KDWB 3
WPIX 15-10
KDWB 11-9
KDWB 11-9
KDWB 11-9
KDWB 11-9
KDWB 11-9
KDWB 11-9
KDWB 11-9
KDWB 11-9

QUEEN-3:00
Killer Queen (Elektra)

P1 KHJ 15-19
KFL 10-14
KFCR 23-18
WFL 10-10
13Q 10-8
JULIO 7-8
WPEZ 2-2
WRKO 24-24
WJOL 21-17
WLS 21-2
WV 18-13
WRC 3-4
WPGC 4-6
KSLQ 20-14

LINDA RONSTADT-2:52
When Will I Be Loved
(Capitol)

P1 KHJ 25
KFCR 26-22
KSTP 2
KQOA 1-1
WQXI 4 22
KFL 18-14
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24

LINDA RONSTADT-2:52
When Will I Be Loved
(Capitol)

P1 KHJ 25
KFCR 26-22
KSTP 2
KQOA 1-1
WQXI 4 22
KFL 18-14
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24

LINDA RONSTADT-2:52
When Will I Be Loved
(Capitol)

P1 KHJ 25
KFCR 26-22
KSTP 2
KQOA 1-1
WQXI 4 22
KFL 18-14
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24

ELTON JOHN-5:14
Pinball Wizard
(Soundtrack) (Polydor)

P1 KHJ 16-12
KFCR 1-1
WABC 1-1
KQOA 1-1
WPXI 1-1
KSTB 1-1
KDWB 1-1
WRKO 3-5
13Q 1-2
WPEZ 1-3
CKLW 10-10
WQXI on
WLS on
WJOL 16-5
WRC 4-1
WPGC 9-9
KSLQ 15-11

LED ZEPPELIN-(3:48)
Trampled Under Foot
(Swan Song)

P1 U100 4-6
WPEZ on

MICHAEL MURPHEY-3:15
Wildfire (Epic)

P1 KHJ 4 25
KSTP 4 5
KDWB 5 4
U100 2 2
KYSN
WQXI 18-9
WV 20 20
WIKY 1 31
WLS 15 10
WPGC 4 22

PURE PRAIRIE LEAGUE-2:37
Arie (RCA)

P1 KHJ 23-22
WRKO 28-22
WQXI 18-10
WGCL 19-15

QUEEN-3:00
Killer Queen (Elektra)

P1 KHJ 15-19
KFL 10-14
KFCR 23-18
WFL 10-10
13Q 10-8
JULIO 7-8
WPEZ 2-2
WRKO 24-24
WJOL 21-17
WLS 21-2
WV 18-13
WRC 3-4
WPGC 4-6
KSLQ 20-14

ORLANDO AND DAWN-3:26
He Don't Love You
(Elektra)

P1 KHJ 4
KDWB 3
KDWB 3
WPIX 15-10
KDWB 11-9
KDWB 11-9
KDWB 11-9
KDWB 11-9
KDWB 11-9
KDWB 11-9
KDWB 11-9
KDWB 11-9

QUEEN-3:00
Killer Queen (Elektra)

P1 KHJ 15-19
KFL 10-14
KFCR 23-18
WFL 10-10
13Q 10-8
JULIO 7-8
WPEZ 2-2
WRKO 24-24
WJOL 21-17
WLS 21-2
WV 18-13
WRC 3-4
WPGC 4-6
KSLQ 20-14

LINDA RONSTADT-2:52
When Will I Be Loved
(Capitol)

P1 KHJ 25
KFCR 26-22
KSTP 2
KQOA 1-1
WQXI 4 22
KFL 18-14
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24

LINDA RONSTADT-2:52
When Will I Be Loved
(Capitol)

P1 KHJ 25
KFCR 26-22
KSTP 2
KQOA 1-1
WQXI 4 22
KFL 18-14
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24

SAMMY JOHNS-2:54
Chevy Van (GRC)

P1 KHJ 3-5
KFCR 3-5
WABC 1-1
KQOA 1-1
WPXI 1-1
KSTB 1-1
KDWB 1-1
WRKO 3-5
13Q 1-2
WPEZ 1-3
CKLW 10-10
WQXI on
WLS on
WJOL 16-5
WRC 4-1
WPGC 9-9
KSLQ 15-11

LOBO-3:03
Don't Tell Me Goodnight
(Big Tree)

P1 KHJ 28-27
KFCR 26-20
WABC 8-8
WPEZ 1-1
WRKO 6-6

OZARK MOUNTAIN
DAREDEVILS-3:16
Jackie Blue (A&M)

P1 KHJ 2-4
KFCR 6-7
WPIX 24-22
WFL 5-11
KDWB 21-21
13Q 9-10
WV 21-1
WV 21-1
WV 21-1
WV 21-1
WV 21-1
WV 21-1
WV 21-1
WV 21-1

BEN E. KING-3:20
Supernatural Thing
(Atlantic)

P1 KHJ 9-10
KFCR 4-3
WABC 1-1
KQOA 1-1
WPXI 1-1
KSTB 1-1
KDWB 1-1
WRKO 3-5
13Q 1-2
WPEZ 1-3
CKLW 1-1
WQXI 2-1
23 1-1
WLS 1-2
WJOL 2-1
WGCL 6-8
WRC 1-2
WPGC 1-2
KSLQ 9-10

HERBIE MANN-3:00
HiJack (Atlantic)

P1 KHJ 28-27
KFCR 26-20
WABC 8-8
WPEZ 1-1
WRKO 6-6

LEO SAYER-3:05
Long Tall Glasses (WB)

P1 KHJ 6-2
KFCR 6-4
WABC 1-1
KQOA 1-1
WPXI 1-1
KSTB 1-1
KDWB 1-1
WRKO 3-5
13Q 1-2
WPEZ 1-3
CKLW 5-3
WQXI 2-1
23 1-1
WLS 1-2
WJOL 2-1
WGCL 6-8
WRC 1-2
WPGC 1-2
KSLQ 2-6

NEIL SEDAKA-3:43
The Immigrant (Rocket)

P1 KHJ 16-12
KFCR 1-1
WABC 1-1
KQOA 1-1
WPXI 1-1
KSTB 1-1
KDWB 1-1
WRKO 3-5
13Q 1-2
WPEZ 1-3
CKLW 10-10
WQXI on
WLS on
WJOL 16-5
WRC 4-1
WPGC 9-9
KSLQ 15-11

B.J. THOMAS-3:23
Another Somebody...Song
(ABC)

P1 KHJ 12-13
KFCR 5-2
WABC 6-6
KQOA 1-1
WPXI 6-12
KDWB 6-12
WRKO 7-4
WQXI 1-4
23 2-2
WLS 9-8
WJOL 9-8
WRC 5-3
WPGC 5-3
KSLQ 11-3

ROGER WHITTAKER-3:38
The Last Farewell (RCA)

P1 KHJ 25
KFCR 26-22
KSTP 2
KQOA 1-1
WQXI 4 22
KFL 18-14
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24

ROGER WHITTAKER-3:38
The Last Farewell (RCA)

P1 KHJ 25
KFCR 26-22
KSTP 2
KQOA 1-1
WQXI 4 22
KFL 18-14
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24

ROGER WHITTAKER-3:38
The Last Farewell (RCA)

P1 KHJ 25
KFCR 26-22
KSTP 2
KQOA 1-1
WQXI 4 22
KFL 18-14
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24

ROGER WHITTAKER-3:38
The Last Farewell (RCA)

P1 KHJ 25
KFCR 26-22
KSTP 2
KQOA 1-1
WQXI 4 22
KFL 18-14
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24

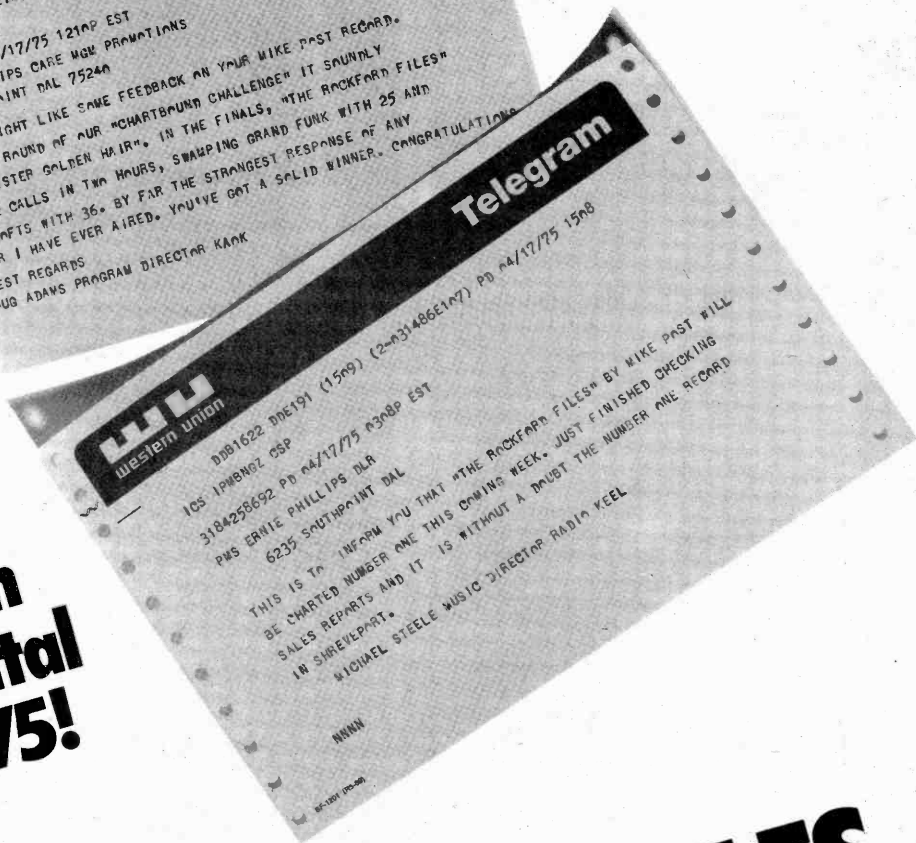
ROGER WHITTAKER-3:38
The Last Farewell (RCA)

P1 KHJ 25
KFCR 26-22
KSTP 2
KQOA 1-1
WQXI 4 22
KFL 18-14
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24

ROGER WHITTAKER-3:38
The Last Farewell (RCA)

P1 KHJ 25
KFCR 26-22
KSTP 2
KQOA 1-1
WQXI 4 22
KFL 18-14
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24
WV 24

Believe Them! It's A Hit.



The smash
instrumental
hit of 1975!

Mike Post THE ROCKFORD FILES

Produced by **Mike Post**

On MGM Records
Distributed by Phonodisc/A Polygram Company



Continued From Last Week

R&R: You just brought up a good point, if you are in a major market it's a little easier to do these kinds of things, but if you're in a secondary market or tertiary market, what do you do if you do have a creative idea like that to make some ponchos? Where do you go to get it done?

HM: I think one of the great lines we always talk about is that there's too much business and not more show left in our racket. My basic feeling is that part of the fun of being a promotion guy is chasing this stuff down. Part of the fun of making a poncho in Boston was we called the Cannon Towel Company in New Bedford, Massachusetts, and they said they're a guy who makes specialty items in New York. I called them up, they gave us a quote, they sent us a sample, we sent them the artwork, they made the ponchos. If you want to have coins made, every time you pick up a magazine you see a thing from the Franklin Mint, or you send them a letter, and they'll give you somebody that will custom strike a coin for you. I think that's the fun part, chasing all of these things down and finding out how you can have them manufactured. There are any number of "advertising specialty and novelty companies" either with local agents in your town, in the neighboring big cities, or people you can call on the phone who can send you information. There are good magazines like "Potential," which is a free magazine that's full of premium items, that's all it is premium items. If you subscribe to that magazine, which is free, they'll send it to you, and that's all it is, all kinds of premiums, they have a card you can send out and you can have anything. Again, that's the fun part of finding these things and getting them all done for you. After awhile one of the nice things about it is that you accumulate this tremendous reservoir of resources. If you want to have anything done for one reason or another you can get it done almost immediately.

CONSOLATION PRIZES

R&R: What is your philosophy on consolation prizes?

HM: I think that the punishment should fit the crime.

R&R: Do you believe that everybody that participates should walk away with something?

HM: Yes, 99.9 times out of a hundred, anybody that plays your game for your radio station should win something. I think again another creative challenge to the promotion guy or the program director of the radio station is to make, as I say to use the old Gilbert & Sullivan syllogism, the punishment fit the crime. When we did the Black Box at WRKO in Boston, there was at that time a little mystery square box that you pulled apart and there was a penny inside of it. What we did was, we had those little black boxes made, they were custom imprinted, they cost like 40 cents apiece, which was next to nothing, and ... sorry you didn't solve the mystery of the Black Box, but we'll send you your own custom black box and inside there was a little button which said "I solved the WRKO Black Box," it was a neat thing to keep.

R&R: When they were into Time Bomb they used to give a box of Band-aids every time people got blown up.

HM: There was also a game called Time Bomb, you would up the top and you threw it around until it exploded, why not get that, have a little sticker made with your station call letters ... send them out.

R&R: Do you look for a gimmick to tie in with the promotion as well as just having a nice prize?

HM: I would hope so. You want something cute and something unique. This leads you to another problem, which I think most program people don't really get into, the problem of planning. Obviously, if you want to have a consolation prize, and if the consolation prize takes 2 or 3 or 4 weeks to manufacture, which is not uncommon when you have something personalized, you want to have your promotions planned 5 or 6 or 7 weeks

WKO's Harvey Mednick On Promotions

upfront. I don't think most programmers plan.

BUDGET PLANNING

I also don't think the majority of the people sit down with their manager and discuss their promotional budget. And then in the true businessman's sense, sit down and lay the budget out over a twelve month period, and say, "Hey I really would like a car, get me one on a trade out that I can give away, I would really like some trips. I would really like this and I would really like that." I don't think that most people do their job completely in terms of the programmer's responsibility to promotion. I think that if you sit down and said, "Well what is my budget?" and the General Manager said, "Your budget for the year is \$12,000." That means I have \$1000 a month, right. Now if you take the \$1000 a month and you say I want two trips, and I'll give those away in the Summer time, well that's a month or two that I don't have to give away money, so I now have \$2000 more. I want a car which I'll give away in the Spring time. I now have saved \$500 by getting \$2000 for the trips and \$3000 for the car. I can say I have \$12,000 over 10 months period. Then I can devise a cash promotion now that I'm going to give away \$1000 or \$500 bills, or whatever.



PART TWO

"The question you have to ask yourself: 'is your broadcast license worth your ego?'"

Budget out how you expect to spend your money and whatever merchandise you can obtain over the course of a year. So you have a full blown plan, then you can do silly things like newspaper ads, TV spots, and other stuff to support your promotion and give yourself multi-media exposure. If you're running the best radio promotion on the air and the only way the audience knows about it, is through word of mouth, which is a powerful vehicle, and your own radio station, you're not maximizing your effort. And I think that when you disavow outside advertising because you haven't planned for it, and because everything is a last minute, what am I gonna do tomorrow, you also suffer other ills, you suffer the ills of the fact that your promos aren't well written, or aren't well produced, and aren't as well before directly competitive and equal to the regular commercials that are on the air. Because you had to sit down on Monday and write them for Tuesday, you didn't write them 3 months before, or 2 months before. You didn't hire actors to do them, or whatever you have to do to do it.

STRUCTURING ON AIR PROMOS

R&R: Speaking about promos, let's talk about the structure of the promo. What are you trying to get into a promo announcement?

HM: I would hope this, I would tend to believe again, to be redundant, a lot of people listen to the radio station, but probably only 1 percent ever play the game. So if one percent plays the game, that means 99 percent don't play the game so who do you cater to, the 1 percent who does, or the 99 percent who don't? Obviously you cater to the 99 percent who don't. Therefore, the promotional announcements should be amusing and entertaining and explanatory and intriguing, and capture your imagination. I think, as I said before, because of the fact that people don't listen for extraordinarily great lengths of time, and a guy conceivably punching in, punching out, getting in his car, getting out of his car, only hears the promo announcement once, you better tell him everything in that one spot, so he knows what's going on. You can win this, here's how you win, here's what you win, and you're really going to enjoy it, and I think also one of the things is that

somehow along the line somebody decided not too long ago that in order for promos to be effective, they all had to sound like Rod Serling. They had to be super laid back, they had to be very confidential. My basic feeling is, I listen to the radio stations in Los Angeles and every single station except for KRTH does promos that way.

R&R: There's a philosophy behind that. The philosophy was that Buzz Bennett did it, at KCBQ, was so high energy, and his feeling was that his was such a high energy radio station, that to make his promos stand out, he brought them down to low energy, and they did pop out.

HM: But now that is no longer true. There are low energy disc jockeys, there are low energy radio stations, there are low energy commercials, therefore your promotional spots have begun to disappear, at that level.

R&R: What about length of promos?

HM: I think a promo should be long enough to tell the story.

R&R: You don't limit it to 30, 45 or 60 seconds?

HM: Again, obviously if the outer structure of commercials is 60 seconds, if you've got enough of a story to tell in 60 seconds, if you've got a vignette that you can tell in 60 seconds, like the Captain KRTH promo is concerned with actors, with sound effects, with everything, that's fine, take 60 seconds. If it takes you 20 seconds to say "guess what's inside the Black Box, guess what's in it and win it and we'll fill it up with a stack of goodies, and keep listening," then take 20 seconds to say it. If you can say it in one line, say it in one line.

R&R: How about rhymes?

HM: I think rhymes are neat for clues.

R&R: I'm talking about rhymes in promos. Everybody seems to be looking for "guess what's in it and win it" those kind of things. They're always looking for words to go with each other. Is it because it makes it easier for the audience to remember what you said?

HM: That's the whole thing, it's easier to remember, "guess what's in it and win it." Name it and Claim it. The concept of naming a promotion, which is another whole thing, I think that if you make the

name simple and easy to remember, people can relate to it. It's also easier for a jock to say it. I think it's really funny that one radio station in Los Angeles had a promotion which was called the "Win A Chevy Luv Truck Sweepstakes." By the time you got done saying that, you were really tired. Then you had to send a postcard in and then they gave you the name and the address of the radio station and the whole routine, and then they told you that they were going to draw for the truck 7 days from then at 5 o'clock, and by the time you got all done with that, it sounded so officious, and it sounded so mechanical, that I really didn't care.

SALES PROMOTIONS

R&R: You just brought up a sales promotion, why don't we get into that? Do you have any ... I'm not talking about corporate, I'm talking about Harvey Mednick's rules ... for dealing with sales promotions, like the kind of sales promotions you want, the kind of prize you want, the restrictions you put place on a client if you were in control ... those kind of things.

HM: One of the things that has come to the fore is the economy has been lousy, or was lousy for a lot of people, and I think again it is easy for general managers who are primarily and almost invariably

sales oriented, to run roughshod in smaller markets, particularly, over their program directors, and shove a promotion up your nose and force you to do something you don't want to do. I think the creative challenge is there to have the program director resurrect this, I also don't think anywhere it's written in the rules of that radio program directors can't go out on sales calls, along with general managers, when the general manager believes that as a part of the total package a promotion is going to be indicated. Again, the way in which it should appear. I think proportionally to the audience 99.9 percent of the time, is that the promotion is a station promotion, and that if it does involve a client, it isn't blatantly obvious. If you were saying you could win an automobile, and in order to win you register at any of the Datsun Dealers, or something like that, I don't really think it injures the promotion that much.

R&R: Rather than "Datsun and WXXX give away ..."

HM: Or "Joe Gilt Datsun at 7121 Kings Highway in nearby Baitsville and WXXX invite you to" ... It becomes so heavy handedly commercially ripped off ... that the radio station loses its identity. I think that if you say "XXX's offering you a chance to win, and we'll give you have to do is," or something like that, go down and figure out the road rally map posted on the walls at your Datsun Dealer, I don't think that hurts the promotion, and I think one of the rules we have found is, in the past, that if you are dealing with brand name items you deal in a greater amount of confidence on the part of the listener. If I say to you, "and tomorrow you have a chance to win a television set," that does not have as much meaning, in my estimation, as if I say "tomorrow you can win a 19-inch Sony color television set." I think that when you mention key brand names that people automatically, in their mind say \$600, because that's what it costs, they've gone out and shopped it. Which leads me to another side thought, I believe that the radio stations should always give away brand name merchandise. I think that if you give away a television set, it should be a Sony, not a Hitachi. Hitachi is a great brand name, but relatively unknown, low penetration

in the market. I think that you should give away the kind of stuff that people want to have in their own home.

R&R: I know that in a lot of small market situations that I was in, where a general manager would walk in and say "I need a promotion, I need it by tomorrow, because I'm going to make a presentation. I want the spot sold out."

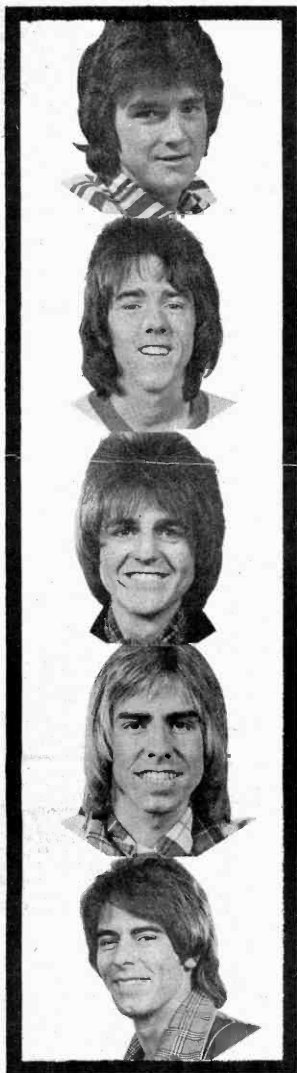
HM: Sure, I think that goes on all the time. I think one of the great virtues about our company is that we have people like Paul and Dwight and myself, you can pick up the phone and say give me a promotion. The guy will blast you with four or five of them. I think there are NAB track records, I think there are publications that you can win without a stroke, like Radio & Records which outlines promotions, which again, you can take and modify to suit your own particular instance. I think you also have to be aware of what kind of promotions the advertisers themselves have done. If a guy comes in and says "I want you to do something for this electronics place, I'm going out to sell Sam's Stereo," you remember that 5 years ago DuraCell did a promotion where they put batteries in a transistor radio and turned it on and you had to guess how long it ran until it went off. What's wrong with you turning around to the manager and saying "I got a terrific idea, WXXX puts this radio, put it in a case, we put batteries in it, we say it in the stereo place, we invite people to come by, they fill out an entry blank, guess how long it is, and the guy who correctly identifies to the minute and second how long it's gonna be on, wins it. And we'll set the digital clock radio at 0:00 and the second that it runs out of batteries. The clock radio will stop, and therefore you'll know exactly what to the minute, hour and second that it stopped. And all you're doing is you're really stealing and modifying the idea that was put out by Mallory.

The sales manager who probably doesn't remember it, will say "oh hey that's terrific," or if he does remember it, he'll say "hey that's just like..." and he'll remember that that was a success so you'll get credited with it. Again, you have to be alert ... one of the things to do is, tear things out of the newspapers, hang things on the wall, write things down on pieces of paper, remember a promotion you liked when you were traveling, or something you saw. Watch for the Readers Digest mailer, and the Publishers Clearing House thing, and all that other stuff that comes in the mail to you on a daily basis, because you are alert and you're aware, everybody is running promotions, everybody is running contests ... lucky bucks were run by the service stations, free trips were run by American Express, so they're all doing these things, keep an eye on these mechanics, travel around to other markets, exchange thoughts at various conventions that you go to.

R&R: How about a final thought?

HM: Another part of the Golden Rule is that you gotta know the rules. What you're capable of doing, what you're not capable of doing. What the FCC has chastised radio stations for doing, what the FTC has knocked advertisers out for doing, like the infamous Readers Digest case where they said they were giving away 1000 prizes, they only gave away part of them, they said, "hey we never said we were going to give them all away, we said we were prepared to give them away."

One of the things is you gotta know what you can do, what you cannot do, you don't want to deceive yourself, you don't want to deceive the people in the organization in your radio station, and I think the biggest single question you have to ask yourself when you sit down to put together a promotion that may be the least bit suspicious, is checking it out legally; to make sure it can be done, checking it out with the management people in your radio station to make sure that they agree to doing it, and I think the question you have to ask yourself at all times as you put your head down on the pillow at the end of the evening relative to a promotion is, "is your broadcast license worth your ego?"



**LESLIE,
WOODY, ERIC,
DEREK & ALAN
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SPENT THEIR**

**6th WEEK
AT #1**

**ON THE BRITISH
CHARTS**

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**BAY CITY ROLLERS
"BYE BYE BABY"**

THE BEGINNING OF THE BAY CITY EXPLOSION IN THE USA!

ARISTA  **The New Record Company**

ALBUMS

Album Airplay/30

FM Rock Radio

BY MIKE HARRISON

Concerned at a time when music and its environment became reflective of sociological evolution, Album Oriented Rock Radio continues to be one of the most significant barometers for spotlighting the progress of contemporary culture. For the purpose of intermedia communications and historical reference, it is important to document this activity.

Only in his third month as National Album Promotion Director for MCA, Jon Scott has come up with an extraordinary idea and project that warrants our immediate attention.

Through the facilities of MCA Records, he is putting together the AOR Radio National Library. When completed, this library will make airchecks of any radio station available to anyone, anywhere — free of charge. The advantages of such a service are endless, providing a vehicle which can be used for immediate business references, long term academics, and historical posterity.

In order to get the project off the ground quickly, all AOR stations are invited and encouraged to prepare a one-hour cassette containing an aircheck of the highlights of normal programming. It should include raps, commercials, news, etc... and telescoped music. This will be updated every six months, to keep the library current with historical archives. Send cassettes along with your station's vital statistics to Jon Scott, MCA Records, 100 Universal Plaza, Universal City, California 91608. If you want more information, call him at (213) 985-4321 or contact your local MCA promo man.

According to Jon, they will have all the necessary facilities to run the concept properly. If so, this would make another plateau in the inter-AOR Radio communications and respect.

PROGRESSIVE SINGLES

See page 23

LW	TW	Artist	Album	Label	Notes
2	1	BAD COMPANY	Straight Shooter (Swan Song)		"Good Lovin" "Star" "Preacher" "Woman"
2	2	LED ZEPPELIN	Physical Graffiti (Swan Song)		Entire Lp. "Kashmir" leads
3	3	STEELY DAN	Katy Lied (ABC)		"Wu" "Movies" "Any World" "Friday"
6	4	JEFF BECK	Blow By Blow (Epic)		"Jam" "Blower" lead
18	5	CARLY SIMON	Playing Possum (Elektra)		"Dancing" "More" "Waterfall" and rest
5	6	CHICAGO	Chicago VIII (Col)		"Old Days" "Never" "Any" "Affair"
11	7	AEROSMITH	Toys In The Attic (Col)		"Emotion" "Walk" "Salty" and "No More"
4	8	LEON RUSSELL	Will O The Wisp (Shelter)		"Island" "Hideaway" "Sad" and "Lady"
16	9	ELVIN BISHOP	Juke Joint Jump (Capricorn)		Title, "Home" "Cows" "Feel Good"
12	10	YOKC	Original Soundtrack (Merc)		"Not In Love" leads, "Minestrone"
14	11	RICK WAKEMAN	Myths & Legends (A&M)		"Merlin" "Lancelot"
7	12	ERIC CLAPTON	One In Every Crowd (RSO)		"Chariot" leads
8	13	HAYWARD & LODGE	Bluejays (Threshold)		"Dreamed" "Saved" lead
9	14	DAVID BOWIE	Young Americans (RCA)		"Fascination" "Fame" and title
15	15	LYNYRD SKYNYRD	Nuthin Fancy (MCA)		"Special" "Whiskey"
30	16	TOMITA	Pictures In An Exhibition (RCA)		Entire Lp. "Gates" leads
-	17	ORLEANS	Let There Be Music (Asylum)		"Dancing" and title
-	18	MUDDY WATERS	At Woodstock (Chess)		"Caledonia" "Kansas" Lead
-	19	IAN HUNTER	Ian Hunter (Col)		"Excited" "Boy" "Bitten" "Lizzard"
13	20	PETER FRAMPTON	Frampton (A&M)		"Show My The Way" leads
-	21	TOMMY	Movie Soundtrack (Polydor)		"Pinball" leads
-	22	HOT TUNA	America's Choice (Grunt)		"Funky No. 7" "Walkin" lead
22	23	AMERICA	Hearts (WB)		"Sister" and "Company"
25	24	ACE	Five-A-Side (Anchor)		"Feeling" and "How Long" "Sniffin"
-	25	JOHN HAMMOND	Can't Beat The Kid (Capricorn)		Title "Blues" lead
-	26	EMMYLOU HARRIS	Pieces Of The Sky (Reprise)		"Queen" "Wine" "No One"
-	27	SUPERTRAMP	Crime Of The Century (A&M)		"Right" leads
26	28	STEALERS WHEEL	Right Or Wrong (A&M)		"Benediction" "Wishbone"
-	29	BRECKER BROTHERS	Brecker Brothers (Arista)		"Sneakin" and "Funk" lead
-	30	SEEGER/GUEHRIE	Together (Reprise)		Variety of cuts.

THE MOVEMENT ON THIS CHART REFLECTS WEEKLY AIRPLAY AND IN NO WAY ATTEMPTS TO FABRICATE A TREND

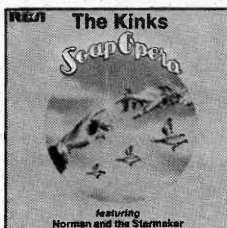
Suggested New Product

JANIS JOPLIN



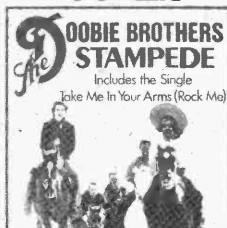
JANIS JOPLIN (COLUMBIA)
Excellent double package. Contains hits, interview, and previously unreleased material.

KINKS



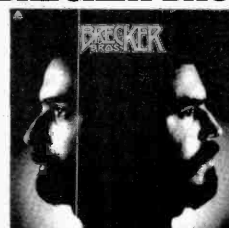
SOAP OPERA (RCA)
When they're good, they're great. Unusual LP that warrants attention.

DOOBIES



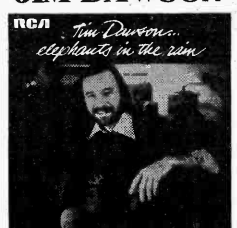
STAMPEPE (WB)
Group's popularity is enormous, and they don't let their fans down here. "Take Me" is single.

BRECKER BROS



BRECKER BROS. (ARISTA)
Top notch musicians with impressive backgrounds. Could be big.

JIM DAWSON



ELEPHANTS IN RAIN (RCA)
Music is tasty and diverse. A potential star. "LA Freeway" is the single.



THE NEW ZZ TOP ALBUM IS HERE.



PS 656

"Fandango." The new album by "that little" band from Texas."
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Side Two...more ZZ Top Bluesrock—pure, dynamic.

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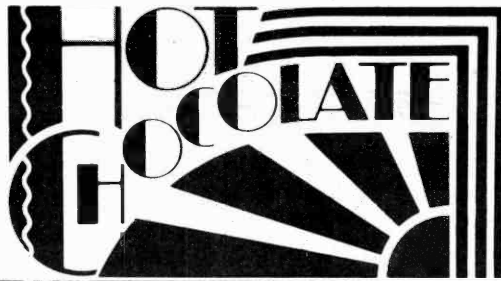
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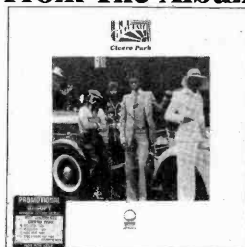


SHIPPING NEXT WEEK



Another Smash From The Group That Gave You
"Emma"

From The Album



Distributed by Atlantic Records

Most Added:

- CARLY SIMON**
Playing Possum (Elektra)
- ELVIN BISHOP**
Juke Joint Jump (Capricorn)
- IAN HUNTER**
Ian Hunter (Col)
- HOT TUNA**
America's Choice (Grunt)

ALBUM ACTIVITY

Mike Harrison/Editor
Album Hotline: (714)223-6797

The Hottest:

- BAD COMPANY**
Straight Shooter (Swan Song)
- LED ZEPPELIN**
Physical Graffiti (Swan Song)
- STEELY DAN**
Katy Lied (ABC)
- JEFF BECK**
Blow By Blow (Epic)
- CHICAGO**
Chicago VIII (Col)

WEBN FM/CINCINNATI

ADDED:
Elvin Bishop (Capricorn)
Carly Simon (Elektra)
O'Jays (PI)
John Prine (A&M)
Rick Wakeman (A&M)

HOT:
Led Zepplin (Swan Song)
Bad Co (Swan Song)
Earth Wind & Fire (Col)
Hayward & Lodge (Threshold)
Chick Corea (Polydor)
Jimi Hendrix (Reprise)
Phoebe Snow (Shelton)
Robin Trower (Chrysalis)
Jeff Beck (Epic)
America (WB)
Chicago (Col)
Bob James
Emmylou Harris (Reprise)
Tom Scott (Ode)
Steeley Dan (ABC)
Aerosmith (Col)

TOM KENNEDY, Program Director: Bishop's "Feel Good," "Home," Carly's "Dancing," "Eyes" and title. O'Jays' "Rich" and title. Prines' "Middleman" and title.

WMMR PHILADELPHIA

ADDED:
Kinks (RCA)
Hot Tuna (Grunt)
Monty Python (Arista)
Tomita (RCA)
Janis Joplin (Col)
Tangerine Dream (Virgin)

HOT:
Manhattan Transfer (Atl)
Carly Simon (Elektra)
Rick Wakeman (A&M)
Elvin Bishop (Capricorn)
Bob Marley & Wailers (Island)

T. MORGAN, Program Director: Playing entire Lps. Playing Doobie single.

KLOS FM/LOS ANGELES

ADDED:
Flash Fearless (Chrysalis)
Lynyrd Skynyrd (MCA)

HOT:
Chicago (Col)
Eric Anderson (Arista)
Led Zepplin (Swan Song)
Bad Co (Swan Song)
Rick Wakeman (A&M)

PAULA PORTER, Music Director: Flash's "I'm Flash," Skynyrd's "Special," Chicago's "Old Days," "Never Been in Love," "Hideaway," "Any Way" and "Blue." Anderson's title. Wakeman's "Lance."

KOME FM/SAN JOSE

ADDED:
Hot Tuna (Grunt)
Ian Hunter (Col)
Kinks (RCA)
Brecker Bros (Arista)
Mike Greene (GRC)
Isotope (Gull)
John Stewart (RCA)
Eloy (Chess)
Monty Python (Arista)

HOT:
America (WB)
Bad Co (Swan Song)
Jeff Beck (Epic)
Hayward & Lodge (Threshold)
Chicago (Col)
Peter Frampton (A&M)
Journey (Col)
Led Zepplin (Swan Song)
Lynyrd Skynyrd (MCA)
Steeley Dan (ABC)
Tommy (Polydor)
Jesse Colin Young (WB)

DANA JANG, Music Director: Tuna's "No. 7," Hunter's "Truth," Kinks' single and "Music." Brecker, Greene, Isotope, Stewart, and Eloy in PM only. Playing Dwight Twilley and Doobie Brothers singles.

WNEW FM/NEW YORK

ADDED:
Beach Boys (Capitol)
Hot Tuna (Grunt)
Peter Yarrow (WB)
Pete Seeger/Arlo Guthrie (Reprise)
John Hammond (Capricorn)
Tom Paxton
Ian Hunter (Col)

HOT:
Carly Simon (Elektra)
Leon Russell (Shelton)
Chicago (Col)
Bad Co (Swan Song)
Led Zepplin (Swan Song)
10CC (Mercury)
Hollies (Epic)
Hayward & Lodge (Threshold)
Judy Collins (Elektra)

DENNIS ELSAS, Music Director: Playing entire Lps. Playing Doobie Brothers, and Northern Lights singles.

WPLJ FM/NEW YORK

ADDED:
Rick Wakeman (A&M)

HOT:
Led Zepplin (Swan Song)
Chicago (Col)
Tommy (Polydor)
Bad Co (Swan Song)
Hayward & Lodge (Threshold)

LARRY BERGER, Program Director: Wakeman's "Merlin," Zep's "Kashmir," Chicago's "Old Days," "Any Way," "Long Time," "Never in Love," Tommy's "Wizard," Bad's "Good Lovin'," "Woman," "Weep," HLL's "Dreamed," Playing P.P. League, Alice Cooper, Grand Funk, and America singles.

WGRQ FM/BUFFALO

ADDED:
Earth Wind & Fire (Col)
Carly Simon (Elektra)
Herbie Mann (Atl)
Seals & Crofts (WB)
Al Stewart (Janus)
Chuck Mangione (A&M)
Janis Ian (Col)

HOT:
Chicago (Col)
Led Zepplin (Swan Song)
Supertramp (A&M)
Bad Co (Swan Song)
Ace (Anchor)
Alicia Cooper (Atl)
Tommy (Polydor)

ROGER CHRISTIAN, Music Director: Playing entire Lps. Playing AWB, Doobie Brothers, and Elton John singles.

WPDQ JACKSONVILLE

ADDED:
Jim Dawson (RCA)
Seeger/Guthrie (Reprise)
Omega (Piasport)
Nazareth (A&M)
Lucifers Friend (Piasport)
Elvin Bishop (Capricorn)
Carly Simon (Elektra)

HOT:
Tomita (RCA)
Peter Frampton (A&M)
10CC (Mercury)
Bad Co (Swan Song)
Lynyrd Skynyrd (MCA)
Rick Wakeman (A&M)
Supertramp (A&M)
Hayward & Lodge (Threshold)
Janis Ian (Col)
JD Blackfoot (Fantasy)
David Bowie (RCA)
Led Zepplin (Swan Song)
Michael Murphy (Epic)
Jesse Colin Young (WB)

BILL BARTLETT, Program Director: Immediate reaction to Tomita, Supertramp's "Bloody Well Right." Playing Brian Protheroe and Dwight Twilley singles.

WKDA FM/NASHVILLE

ADDED:
Carly Simon (Elektra)
Brecker Bros (Arista)
Joe Droukas (Buddah)

HOT:
Lynyrd Skynyrd (MCA)
Jimi Hendrix (Reprise)
Led Zepplin (Swan Song)
Barfoot Jerry (Monument)
Michael Murphy (Epic)
Steeley Dan (ABC)
Jeff Beck (Epic)
Rick Wakeman (A&M)
Bad Co (Swan Song)
David Bowie (RCA)
Leon Russell (Shelton)
Eric Clapton (RSO)

JACK CRAWFORD, Program Director: Skynyrd's "Special" and "Whiskey," Zep's "Trampled," "Kashmir," Hendrix's title, and "Message." Jerry's title. Murphy's "Wildfire," "Carolina" and "Riding Song." Dan's "Daddy," "Friday," "Sneakers." Beck's all, "Woman" leads. Entire Wakeman. Bad's "Good Lovin'," "Star" and "Preacher." Bowie's title and "Fame," Leon's "Island," "Lady Blue" and "Heaven." Clapton's "Rachael." Playing Doobie Brothers, Denny Gerard, Amazing Rhythm Aces, Kiss, and John Mayall singles.

WORJ FM/ORLANDO

ADDED:
Carly Simon (Elektra)
Brecker Bros (Arista)
John Stewart (RCA)
Peter Yarrow (WB)
Guthrie/Seeger (Reprise)

HOT:
Hayward & Lodge (Threshold)
Lynyrd Skynyrd (MCA)
Steeley Dan (ABC)
Nils Lofgren (A&M)
Bad Co (Swan Song)
Peter Frampton (A&M)
10CC (Mercury)
Leon Russell (Shelton)
Aerosmith (Col)
Orleans (Asylum)

MIKE LYONS, Music Director: Simon's "Street," "Dancing" lead entire. Brecker "Sneakin'" and "Funk." Tomita's "Gate," "Promenade" and "Jews." Skynyrd's "Special," "Railroad," Frampton's "Too Far" and "Show Me." Leon's "Bluebird" and title. Aerosmith's "Walk." Orleans' "Dance" and title. Emmylou Harris' "For No One" should be single. War, Twilley and Lee Roberts singles.

KZOK FM/SEATTLE

ADDED:
Aerosmith (Col)
Emmylou Harris (Reprise)
Hot Tuna (Grunt)
Kiss (Casablanca)
Chuck Mangione (A&M)
Leon Russell (Shelton)
Carly Simon (Elektra)
Rick Wakeman (A&M)
Elvin Bishop (Capricorn)
Beach Boys (Reprise)
O'Jays (PI)

HOT:
Led Zepplin (Swan Song)
Jesse Colin Young (WB)
Chicago (Col)
Bad Co (Swan Song)
Steeley Dan (ABC)
America (WB)
Ace (Anchor)
Earth Wind & Fire (Col)
Jeff Beck (Epic)

NORRIS GREGORY, Music Director: Aerosmith's "Sally," "Walk" and "Round," Harris' "Wine" and "Queen," Tuna's "Funky No. 7," "Walking" and "Go." Kiss' "Ladies," "C'mon," "My Baby," Mangione's "All Night" and title. Leon's "Hideaway," "Sad Songs," Carly's "More," "Waterfall" and "Slave." Wakeman's "Merlin," "Lance." Bishop's title and "Home." Boy's "Trader," "Funky" and "Sage." Playing Todd Rundgren, Elton John, Albert Hammond, AWB, Kraftwerk, Grand Funk, Kinks, Herbie Mann, and Leo Sayer singles.

WCOL FM/COLUMBUS

ADDED:
Carly Simon (Elektra)
Robert Palmer (Island)
Rick Wakeman (A&M)
Headhunters (Arista)
Steeley Dan (Chrysalis)
Zazu (Wooden Nickel)

HOT:
Led Zepplin (Swan Song)
Bad Co (Swan Song)
Lynyrd Skynyrd (MCA)
Aerosmith (Col)
Grover Washington (Kudu)

BOB GOODING, Program Director: Carly's "Storm," "Street," "Slave," "Waterfall" and title. Palmer's title, "Outside," "Whisper" and "You." Wakeman's "Arthur," "Lance" and "Merlin." Headhunters' "Funky," "Dafny" and "Get It." Span's "Bach" and "Damon." Zazu's "Friends," "Weird" and "Rain." Playing Kinks, Consumer Report, Chris Bond, and Elephants Memory singles.

KAMC FM/DALLAS

ADDED:
Leslie West (Phantom)
Stealers Wheel (A&M)
Rick Wakeman (A&M)
Bad Co (Swan Song)
Keith Christmas (Manticore)
McKendree Spring (Pye)
Bob Seger (Capitol)
Carly Simon (Elektra)
Michael Oastro (UA)
Richard & Linda Thompson (Island)
Liberty (RCA)

HOT:
Michael Murphy (Epic)
Rusty Weir (20th)
America (WB)
Jeff Beck (Epic)
Eric Clapton (RSO)
Hayward & Lodge (Threshold)
Leon Russell (Shelton)
Phoebe Snow (Shelton)
Robin Trower (Chrysalis)
Steeley Dan (ABC)
Jesse Colin Young (WB)

STUART MCRAE, Music Director: West's "House," "Roller," "Carpenter," Wheel's "Benediction," "Go," "Wishbone," Entire Wakeman, "Merlin" leading. Bad's "Makin' Love," "Anna," "Call," "Star," Christmas' "Better," "Foothills," "Bargees," Spring's title, "Chicago," "Easier Things," Seger's "Night," "Jody," "Selling," "Memory," Carly's title, "Ticklish," "Streets," Quartin's "Pratude," R.L.'s title, "Sun" and "Old Man." Liberty's "Lose My Blues" and "Honey."

KZEL FM/EUGENE

ADDED:
String Driven Thing (20th)
Ben E King (Atl)
Pleasure (Fantasy)
Aerosmith (Col)
Pat Martino (A&M)
Amon Duul (Atco)
Stanley Turrentine (Motown)
Tomita (RCA)
Rusty Weir (20th)
McKendree Spring (Pye)
John Stewart (RCA)
Breckers Bros (Arista)

HOT:
John Hammond (Capricorn)
Elvin Bishop (Capricorn)
Suzi Quatro (Arista)
Hoyt Axton (A&M)
Bad Co (Swan Song)
Hot Tuna (Grunt)
Eric Anderson (Arista)
Manhattan Transfer (Atl)
Nat'l Lampoon (Epic)
Leon Russell (Shelton)
Rick Wakeman (A&M)

STAN GARRETT, Program Director: Playing Del Shannon single. Playing entire Lps.

WZMF FM/MILWAUKEE

ADDED:
Ian Hunter (Col)
Carly Simon (Elektra)
Elvin Bishop (Capricorn)
Les Variations (Buddah)
Armageddon (A&M)
Stealers Wheel (A&M)

HOT:
Led Zepplin (Swan Song)
Supertramp (A&M)
Bad Co (Swan Song)
America (WB)

JOHN HOUGHTON, Program Director: Hunter's "Boy," "Excited," "Bitten," Carly's "Dancing" and title. Bishop's all. Variations' "Superman." Zep's "Trampled," "Nite Flight," Bad's "Preacher," "Good Lovin.'" Entire Supertramp. Playing Doobie Brothers single.

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DEMIS ROUSSOS



AVAILABLE FOR THE
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HIS NEW ALBUM, "DEMIS ROUSSOS"
COMING SOON "SOUVENIRS"



BIG TREE
RECORDS

Distributed by Atlantic Records

ALBUMS

KBPI FM/DENVER

ADDED:
Elvin Bishop (Capricorn)
John Stewart (RCA)
Hot Tuna (Grunst)
Chuck Mangione (A&M)
ZZ Top (London)
Ian Hunter (Col)

HOT:
Lynyrd Skynyrd (MCA)
Bad Co (Swan Song)
Eric Clapton (RSO)
Jeff Beck (Epic)
America (WB)
Judy Collins (Elektra)
Led Zeppelin (Swan Song)

JEAN VALDEZ: Elvin Bishop getting immediate response. Playing entire Lps.

WBCN-FM/BOSTON

ADDED:
Beach Boys (Capitol)
Lewis Furey (A&M)
John Hammond (Capricorn)
Bill Horowitz (ESP)
Ben E King (A&M)
Manhattan Transfer (A&M)
Greg Perry (Casablanca)
Seeger/Guthrie (Reprise)
Richard & Linda Thompson (Island)
Tomita (RCA)
Tramp/Golden Fleece

HOT:
Aerosmith (Col)
Jeff Beck (Epic)
David Bowie (RCA)
Led Zepplin (Swan Song)
Orleans (Asylum)
Leon Russell (Shelter)
Steely Dan (ABC)
10CC (Merc)
Allen Toussaint (Reprise)
Muddy Waters (Chess)

BOB SLAVIN, Music Director: Beck's "Lovers," CC's "Not In Love" getting alot of listener response. O.J's "Survival" getting alot of play. Playing Todd Rundgren and Talk of The Town singles.

WERC FM/BIRMINGHAM

ADDED:
Carly Simon (Elektra)
Jim Stafford (MGM)
Judy Collins (Elektra)
John Prine (A&M)
Elvin Bishop (Capricorn)

HOT:
Emmylou Harris (Reprise)
Bad Co (Swan Song)
Steely Dan (ABC)
Alice Cooper (A&M)
Chicago (Col)
Lynyrd Skynyrd (MCA)
Robin Trower (Chrysalis)
Seals & Crofts (WB)
Eric Clapton (RSO)
Kiss (Casablanca)

MIKE ST. JOHN, Music Director: Carly's "Waterfall," "Dancing," Stafford's "Missed It," "Stoned," Judy's "Salt," "Angel," Prine's title, Bishop's title and "Feels Good," Harris' "Boulder," Cooper's title and "Widow," Seals & Crofts' "Rabbit," Kiss' "R&R."

KUDL FM/KANSAS CITY

ADDED:
Kinks (RCA)
Eloy (Chess)
Head East (Pyramid)
Tangerine Dream (Virgin)
Chango (ABC)
Donald Byrd (Blue Note)
Muddy Waters (Chess)

HOT:
Rick Wakeman (A&M)
10CC (Merc)
America (WB)
Robin Trower (Chrysalis)
Ace (Anchor)
Michael Murphy (Epic)
Steely Dan (ABC)
Orleans (Asylum)
Kansas (Kirshner)
Aerosmith (Col)
Gary Apple (Tree House)
Brian Protheroe (Chrysalis)
Carly Simon (Elektra)
John Prine (A&M)
David Bowie (RCA)
Lynyrd Skynyrd (MCA)
Jimi Hendrix (Reprise)
Eric Clapton (RSO)
Kiss (Casablanca)
Bad Co (Swan Song)
Chicago (Col)

MARK COOPER, Program Director: Wakeman's "Arthur," America and Ace are fine Lps. Kansas' title, "Street," Protheroe's "Pinball" and "Dancer," Carly's "More," Prine's title, Skynyrd's "Special," Clapton's "Rachael," Playing Todd Rundgren, Doobie Brothers, War, and Hawkwind singles.

KPRI FM/SAN DIEGO

ADDED:
Supertramp (A&M)
Janis Joplin (Col)
Kinks (RCA)
ZZ Top (London)

HOT:
Led Zeppelin (Swan Song)
Chicago (Col)
John Lennon (Apple)
David Bowie (RCA)
Hayward & Lodge (Threshold)
Alice Cooper (A&M)
Queen (Elektra)
Robin Trower (Chrysalis)
Steely Dan (ABC)
Leo Sayer (WB)
Bad Co (Swan Song)

ADRIAN BOULT, Music Director: Supertramp's "Right," Bowie's "Fame" title, "Fascination," "H&L," "You," "Saved," "Morning" and "Brother," Playing Doobie Brothers and Brian Protheroe singles.

WQIV FM/NEW YORK

ADDED:
Brecker Bros (Arista)
Androsia (20th)
Armedgeddon (A&M)
Bob Marley & Wailers (Island)
Beach Boys (Capitol)
Chicago (Col)
Steve Wright (Atco)
String Driven Thing (20th)
Suzi Quntra (Arista)
Stallone Wheel (A&M)
John Hammond (Capricorn)
Seeger/Guthrie (Reprise)
Ben E King (A&M)
Mandrill (UA)
Greenlade (Merc)
Flash Fearless (Chrysalis)
Smokey Robinson (Tama)
Rick Wakeman (A&M)
Lucifers Friend (Passport)
Aerosmith (Col)
Wendy Waldman (WB)

THOM O'HAIR, Program Director: CC's "Not In Love," Playing entire Lps.

WAAF FM/WORCESTER

ADDED:
Carly Simon (Elektra)
Elvin Bishop (Capricorn)
Seeger/Guthrie (Reprise)

HOT:
Nils Lofgren (A&M)
10CC (Merc)
Janis Ian (Col)
Michael Murphy (Epic)
Steely Dan (ABC)
Al Stewart (Janus)
Orleans (Asylum)
Led Zeppelin (Swan Song)
Aerosmith (Col)

JOE CAPOBIANCO, Music Director: Carly's "Waterfall," "Dancing" and title, Lofgren's "Duty," "Back II Up" and "Say His So," CC's "Not In Love," Ian's "17," "Me To You," Murphy's "Wildfire," "Riding Song," Entire Dan. Zep's "Kashmir" and "Boogie," Skynyrd's "Special," Kokomo's "Anytime," Ambrosia's "Nice," Janis Ian stopped by for an interview-concert. Tremendous response.

KSHE FM/ST. LOUIS

ADDED:
Tomita (RCA)
Tangerine Dream (Virgin)
George Duke (BASF)
String Driven Thing (20th)
Elvin Bishop (Capricorn)

HOT:
Jeff Beck (Epic)
Eric Clapton (RSO)
Kiss (Casablanca)
Steely Dan (ABC)
Peter Frampton (A&M)
Journey (Col)
10CC (Merc)
Hayward & Lodge (Threshold)
Jesse Colin Young (WB)
Janis Ian (Col)
Orleans (Asylum)
Blue Oyster Cult (Col)
David Bowie (RCA)
Rick Derringer (Blue Sky)

SHELLY GRAFMAN, General Manager: Playing entire Lps. Playing Barclay James and J.D. Blackfoot singles.

WMMS FM/CLEVELAND

ADDED:
Bataan (Salsoul)
Beach Boys (Capitol)
Benny Bell (Vanguard)
Cockney Rebel (EMI)
Embryo (BASF)
Alex Harvey (Vertigo)
Janis Joplin (Col)
Ben E King (A&M)
Kinks (RCA)
Eliot Murphy (RCA)
Sylvia Smith (ABC)
Tomita (RCA)
String Driven Thing (20th)
TUNE (MGM)

HOT:
Ace (Anchor)
Aerosmith (Col)
Armedgeddon (A&M)
Average White Band (A&M)
Bad Co (Swan Song)
Jeff Beck (Epic)
David Bowie (RCA)
Chicago (Col)
Eric Clapton (RSO)
Rick Derringer (Blue Sky)
Golden Earring (MCA)
Hayward & Lodge (Threshold)
Ian Hunter (Col)
Led Zeppelin (Swan Song)
Suzi Quntra (Arista)
Carly Simon (Elektra)
Steely Dan (ABC)
Tommy (Polydor)

JOHN GORMAN, Program Director: Bataan's "Bottle," Bell's all for rovelly, Rebel's "Smile," Embryo's "Turn Me On," Strong reaction to Harvey, Entire Joplin, and King, and Kinks, and Murphy, Smith's title, "Mama," "Superbird," "No Man," getting good reaction. TUNE's "Like It Is" and "Shortage," Armedgeddon getting strong reaction, Entire Hunter getting strong reaction. Playing A&B, A&B, Charly Brown, James Brown, Faces, Golden Earring, Elton John, Hawkwind, Linda Lewis, Lea Roberts, Todd Rundgren, Augustus Pablo, Joe Simon, Bruce Springsteen, Troops, Valentino, and War singles. Had Eddie Harries, Al Stewart, and McKendree Spring in live concert.

WWWW FM/DETROIT

ADDED:
Elvin Bishop (Capricorn)
Ian Hunter (Col)
Michael Quatro (UA)
Leon Russell (Shelter)
Carly Simon (Elektra)

HOT:
Ace (Anchor)
Aerosmith (Col)
Bad Co (Swan Song)
Jeff Beck (Epic)
David Bowie (RCA)
Chicago (Col)
Peter Frampton (A&M)
Flash Fearless (Chrysalis)
Golden Earring (MCA)
Kiss (Casablanca)
Led Zepplin (Swan Song)
Pretty Thing (Swan Song)
Roxy Music (A&M)
Bob Seger (Capitol)
Tommy (Polydor)

PAUL CHRISTY, Program Director: Ace's "Sniffin'" and "How Long," Aerosmith's "Emotion" and "No More," Bad's "Good Lovin'," "Star," "Preacher," Beck's "Blower," "Jam," "Bowie's "Fame," "Fascination," Frampton's "Dawning," "Baby," "Nassau," "Show Me," Flash's "I'm Flash," Kiss' "Baby."

KNKC FM/LONG BEACH

ADDED:
Tangerine Dream (Virgin)
Rubicon (Virgin)
Ian Hunter (Col)
Greenlade (Merc)
String Driven Thing (20th)
Kinks (RCA)
Seeger/Guthrie (Reprise)
Tomita (RCA)
John Hammond (Capricorn)
Eloy (Chess)
Embryo (BASF)
John Stewart (RCA)

HOT:
Aerosmith (Col)
Bad Co (Swan Song)
Blue Oyster Cult (Col)
Chicago (Col)
Eric Clapton (RSO)
Judy Collins (Elektra)
Charlie Daniels (Kama Sutra)
Dan Fogelberg (Epic)
Henry Gross (A&M)
Emmylou Harris (Reprise)
Kansas (Kirshner)
Led Zepplin (Swan Song)

RON MCCOY, Program Director: Hunters' "Lizard," Kinks' "Neon Sign," Playing Jerry Jeff Walker, and Black Oak Arkansas singles.

WKTK FM/BALTIMORE

ADDED:
John Hammond (Capricorn)
Aerosmith (Col)
Elvin Bishop (Capricorn)
Nat'l Lampoon (Epic)
Freddie King (Shelter)
Jim Dawson (RCA)
Carly Simon (Elektra)
George Duke (BASF)

HUT:
Jeff Beck (Epic)
Bad Co (Swan Song)
Eric Clapton (RSO)
Tommy (Polydor)

JOHN REEVES, Program Director: Hammond's "Can't Beat The Kid," Bishop's "Snake," Lampoons' "Stand Up," Dawson's "Sunday," "Freeway," "Over You," "Soldier," Playing Kinks, Bruce Springsteen singles.

WRNW WESTCHESTER

ADDED:
Armedgeddon (A&M)
Sailor (Epic)
Muddy Waters (Chess)
Carly Simon (Elektra)
Elvin Bishop (Capricorn)
Michael Quatro (UA)
Tomita (RCA)
Steve Wright (Atco)
Cockney Rebel (Capitol)
Brecker Bros (Arista)
Seeger/Guthrie (Reprise)
Carol Grimes (Virgin)
Karen Beth (Buddah)
Rick Wakeman (A&M)

HOT:
Steely Dan (ABC)
Curved Air (BTM)
Parlovs Dog (ABC)
Lou Reed (RCA)

MAJOR TOM, Music Director: Tomita, Bishop, and Wakeman getting immediate reaction. Will have Greenlade in concert on May 1.

KMYR-ALBUQUERQUE

ADDED:
Muddy Waters (Chess)
Hot Tuna (Grunst)
Elvin Bishop (Capricorn)
Curved Air (Chess)
Carly Simon (Elektra)

HOT:
Steely Dan (ABC)
Leon Russell (Shelter)
Rick Wakeman (A&M)
Jeff Beck (Epic)
Eric Clapton (RSO)
Steeleye Span (Chrysalis)
Peter Frampton (A&M)
John Prine (A&M)

JEFF POLLACK, Music Director: Water's "Kansas City," "Caledonia," "Good Times," Entire Tuna, Air's "Marie," Dan's "Wu," "Movies," "Any World," Entire Beck, Clapton, Frampton's "Show Me," "Crying" and "One More Time," Prine's "Saddles" and "Middleman" and title. Playing Kinks and Doobie Brothers singles.

ALBUMS

KMET FM/LOS ANGELES

ADDED:
Robert Palmer (Island)
Freddie Fender (ABC)
Commodores (Motown)
Herbie Mann (Ati)
Chuck Mangione (A&M)
Main Ingredient (RCA)
Hot Tuna (Grunt)
Flash Fearless (Chrysalis)

HOT:
Jeff Beck (Epic)
David Bowie (RCA)
Ace (Anchor)
Bad Co (Swan Song)
Chicago (Col)
Emmylou Harris (Reprise)
Led Zeppelin (Swan Song)
Steely Dan (ABC)
Tommy (Polydor)
Lynyrd Skynyrd (MCA)
Queen (Elektra)

JOE COLLINS, Music Director: Playing entire Lps. Playing Dwight Twilley and Kiki Dee singles.

WRNO FM/NEW ORLEANS

ADDED:
Judy Collins (Elektra)
Orleans (Asylum)
Tomita (RCA)
Steve Wright (Atco)
ZZ Top (London)
Doobie Brothers (WB)

HOT:
Led Zeppelin (Swan Song)
Lynyrd Skynyrd (MCA)
David Bowie (RCA)
Jimi Hendrix (Reprise)
Earth Wind & Fire (Col)
Jeff Beck (Epic)
Queen (Elektra)
Nils Lofgren (A&M)
10CC (Mercury)

TRIGGER BLACK, Program Director: Judy's "Born," "Song for Duke" and "City," Orleans' "Dance" and "Lift," Entire Tomita, getting good response. Playing Elton John, Minnie Riperton, and Leo Sayer singles.

KLOL FM/HOUSTON

ADDED:
Armageddon (A&M)
Suzi Quatro (Arista)
Rick Derringer (Blue Sky)
Hot Tuna (Grunt)
Carly Simon (Elektra)
Muddy Waters (Chess)
Tomita (RCA)
Elvin Bishop (Capricorn)
Flash Fearless (Chrysalis)
Weldon Irvine (RCA)

HOT:
Led Zeppelin (Swan Song)
Bad Co (Swan Song)
Steely Dan (ABC)
Ace (Anchor)
David Bowie (RCA)
Journey (Col)
Leon Russell (Shelter)
Al Stewart (Janus)
John Lennon (Apple)
Jimi Hendrix (Reprise)
Jeff Beck (Epic)
Supertramp (A&M)
Joe Walsh (ABC)
Roxy Music (Ati)
Janis Ian (Col)

JIM HILTY, Music Director: Armageddon's "Tightrope," "Last Stand" and "Basking," Suzi's "Want You," "New Day" and "Lift," Derringer's "Alive," "Dog" and "Sloopy," Tuna's "No. 7," "Walking" and "Divide," Carly's "Dancing," "Slave" and "Waterfall," Bishop's "Cows," "River" and "Feels Good," Flash's "I'm Flash," "Happening" and "Pirates," Irvine's "Getting Down," "Julca," Playing Jerry Jeff Walker single. Had a free concert in Miller Theater with Rusty Weir, B. W. Stevenson, Wheel, and Steve Fromholz. Drew 50,000, breaking previous record set by Richard Nixon.

WLIR FM/LONG ISLAND

ADDED:
Carly Simon (Elektra)
Manhattan Transfer (Ati)
Hot Tuna (Grunt)
String Driven Thing (20th)
Muddy Waters (Chess)
Mike Greene (GRC)
Brecker Bros (Arista)
Michael Bacon (Monument)
Armageddon (A&M)
John Fahey (Takoma)
Cockney Rebel (EMI)
Snafu (Capitol)
Beach Boys (Capitol)

HOT:
Steely Dan (ABC)
Ambrosia (20th)
Orleans (Asylum)
Bonaroo (WB)
Peter Frampton (A&M)
Dan Fogelberg (Epic)
Traffic (UA)
Elvin Bishop (Capricorn)
Stealers Wheel (A&M)
Led Zeppelin (Swan Song)
Jimi Hendrix (Reprise)
America (WB)

GIL COLQUHITT, Music Director: Mike Greene deserves attention, very pleasant. Grinderswitch in live concert did very well. Seals & Crofts coming for WB Month.

WABX FM/DETROIT

ADDED:
Tomita (RCA)
Tangerine Dream (Virgin)
Cole Younger (Anchor)
Carly Simon (Elektra)
George Duke (BASF)
Janis Joplin (Col)
Brecker Bros (Arista)
Muddy Waters (Chess)
Rusty Weir (20th)
Curved Air (Chess)

HOT:
Bob Seger (Capitol)
Kiss (Casablanca)
Queen (Elektra)
Flash Fearless (Chrysalis)
Tommy (Polydor)
Aerosmith (Col)
Chicago (Col)
Hayward & Lodge (Threshold)
Jeff Beck (Epic)
Peter Frampton (A&M)

JIM SOTET: Playing entire Lps. Playing J.D. Blackfoot, Kool & The Gang, and Dwight Twilley singles.

Progressive Singles:

DEL SHANNON
"Tell Her No" (Island)

DOOBIE BROTHERS
"Take Me In Your Arms" (WB)

NORTHERN LIGHT
"Minnesota" (Glacier)

WAR
"Why Can't We Be Friends" (UA)

KIKI DEE
"How Glad I Am" (Rocket)

AVERAGE WHITE BAND
"Cut The Cake" (Ati)

DWIGHT TWILLEY
"I'm On Fire" (Shelter)

WXRT FM CHICAGO

ADDED:
John Hammond (Capricorn)
Kinks (RCA)
Joe Henderson (Milestone)
Silver Creek (MCA)
Undisputed Truth (Gordy)
John Fahey (Takoma)
Ian Hunter (Col)
George Duke (BASF)
Janis Joplin (Col)
Bobby Baer (RCA)
Eliot Murphy (RCA)

HOT:
Old & In The Way (Round)
Robin Trower (Chrysalis)
Hayward & Lodge (Threshold)
Kraftwerk (Vertigo)
Chick Corea (Polydor)
John Prine (Ati)
Emmylou Harris (Reprise)
Bad Co (Swan Song)
Judy Collins (Elektra)
10CC (Mercury)
Jeff Beck (Epic)
Led Zeppelin (Swan Song)
Bob Dylan (Col)

JOHN PLATT: George Duke has his strongest Lp to date. Some songs have that Chick Corea flavor. Undisputed Truth-Norman Whitfield produces another very interesting version of "Losing You." Silver Creek-most unusual version of "Orange Blossom Special" to date. Bobby Baer-Studs Terkel meeting country music, an interesting concept Lp. Kinks is also an interesting concept. The good music on it is the best in years.

KWST FM/LOS ANGELES

ADDED:
Chrissy (WB)
Rusty Weir (20th)
Tanya Tucker (MCA)
Steve Wright (Atco)
Seeger/Guthrie (Reprise)
Robert Palmer (Island)
Gladys Knight (Motown)
Aerosmith (Col)
George Duke (BASF)
Keith Christmas (Manticore)
Muddy Waters (Chess)
Ban E King (Ati)
Kinks (RCA)
Brecker Bros (Arista)
John Stewart (RCA)
Hot Tuna (Grunt)

HOT:
Leon Russell (Shelter)
10CC (Mercury)
Supertramp (A&M)
Bad Co (Swan Song)
Womack (UA)
Journey (Col)
Ian Hunter (Col)
Chicago (Col)
Ambrosia (20th)
Peter Frampton (A&M)
Jeff Beck (Epic)
Armageddon (A&M)
Tomita (RCA)

DAVID PERRY, Music Director: Playing entire Lps. Playing Doobie Brothers single.

WBAB-LONG ISLAND

ADDED:
Rusty Weir (20th)
John Hammond (Capricorn)
String Driven Thing (20th)
Bobby Womack (UA)
Cole Younger (Anchor)
Flash Fearless (Chrysalis)
Smokey Robinson (Tamla)
Michele Quatro (UA)

HOT:
John Prine (Ati)
Sly & Family Stone (Col)
McKendree Spring (Pye)
Carly Simon (Elektra)
Jim Dawson (RCA)
Rick Wakeman (A&M)

BERNIE BERNARD, Music Director: Weir's "Sing Me," Hammond's title. String "Without You," Womack's "Check It Out," Younger's "Idaho," Flash's "Flash," Robinson's "Storm," Quatro's "Lovin'," Leon's "Island," Prine's "Jimmy," Spring's title. Carly's "Storm," Dawson's "Sunday," Wakeman's "Merlin." Playing War, Dooley Silverpenn, Al Stewart, and Canyon singles.

WCMF FM/ROCHESTER

ADDED:
Ian Hunter (Col)
Monty Python (Arista)
Mike Greene (GRC)
Jim Dawson (RCA)
Brecker Bros (Arista)
Carly Simon (Elektra)
Seeger/Guthrie (Reprise)
Cole Younger (Anchor)

HOT:
Armageddon (A&M)
Heartwood (GRC)
Journey (Col)
Flash Fearless (Chrysalis)
Aerosmith (Col)
Stealers Wheel (A&M)
Barefoot Jerry (Monument)
Michael Bacon (Monument)
Ambrosia (20th)
Emmylou Harris (Reprise)
Wendy Waldman (WB)
10CC (Mercury)
Bad Co (Swan Song)

BERNIE KIMBLE, Program Director: Hunter's "Lizzard," Greene's "You & Me" leading entire Lp. Armageddon's "Bizzard." Playing Doobie Bros. single.

WOUR/UTICA-SYRACUSE

ADDED:
Jim Dawson (RCA)
Muddy Waters (Chess)
Patty Dahlstrom (20th)
Elvin Bishop (Capricorn)
John Hammond (Capricorn)
Ian Hunter (Col)
Carly Simon (Elektra)
Tangerine Dream (Virgin)
Peter Yarrow (WB)
Monty Python (Arista)

HOT:
Robin Trower (Chrysalis)
Orleans (Asylum)
Eric Clapton (RSO)
Bad Co (Swan Song)
Steely Dan (ABC)
Ambrosia (20th)
Jeff Beck (Epic)
Led Zeppelin (Swan Song)
Leon Russell (Shelter)
Jesse Colin Young (WB)
Frank Zappa (Discreet)
Journey (Col)

STEVE HUNTINGTON, Music Director: Dawson's "Freeway," "Sunday," Waters' "Caledonia," "Kansas," "People," Bishop's "Home," "River," "Feels Good" getting good response. Hammond's "Blues," Carly's "Summer," "More," Ambrosia's "Yesterday" and "Nice," Leon's "Island," Journey's "Lifetime," Zappa's increased interest due to recent concert. Had "Win a day with Zappa" contest, with incredible response. Listeners must write why they wanted prize... a day with Zappa, sound check, dinner, and concert. Playing Linda Lewis, Kiki Dee, AWB, and 10 CC singles.

WIIN AM/ATLANTA

ADDED:
Kinks (RCA)
Hot Tuna (Grunt)
Tommy (Polydor)
Stealers Wheel (A&M)
Flash Fearless (Chrysalis)
Elliott Murphy (RCA)
Muddy Waters (Chess)
Steve Wright (Atco)
Beach Boys (Capitol)
Sailor (Epic)
Aerosmith (Col)
Status Quo (Capitol)
Koko Taylor (Alligator)
Ambrosia (20th)
Danny O'Keefe (Ati)
Robert Hunter (Round)

HOT:
Led Zeppelin (Swan Song)
Chicago (Col)
Michael Murphy (Epic)
David Bowie (RCA)
Alice Cooper (Ati)

ROSS BRITAIN, Program Director: Playing entire Lps. Playing J.D. Blackfoot, Strawbs, Hawkwind, Barclay James Harvest, Styx, Helle People, Maria Muldaur, Solid Gold, Sky King, American Tears, ELO, Little Feat, Rockin' Horse, and Kiki Dee singles.

WHCN FM/HARTFORD

ADDED:
Janis Joplin (Col)
John Stewart (RCA)
Tangerine Dream (Virgin)
John Hammond (Capricorn)
GreenSade (Mercury)
Ian Hunter (Col)
Koko Taylor (Alligator)
Wayne Shorter (Col)
Richard & Linda Thompson (Island)
Deadly Nightshade (Phantom)
Elvin Bishop (Capricorn)
Carly Simon (Elektra)
Manhattan Transfer (Ati)
George Duke (BASF)
String Driven Thing (20th)
McCoy Tynor (Milestone)

HOT:
Jeff Beck (Epic)
Eric Clapton (RSO)
Bad Co (Swan Song)
10CC (Mercury)
Steely Dan (ABC)
Tomita (RCA)
Stealers Wheel (A&M)
Orleans (Asylum)
Muddy Waters (Chess)
Eric Anderson (Arista)
Judy Collins (Elektra)
Leon Russell (Shelter)
Lon & Derek (A&M)
Nat'Lampoon (Epic)

PAUL PAYTON, Music Director: Hammond's title. Good reaction to Taylor, R.L.'s title. Bishop's "Feels Good," "Arkansas," Transfer's "Sweet Talking," "Tuxedo," Duke's "For Love," "Fools," "Remus," String's "Know You," Beck's "Blower," "Lovers," Clapton's "Blue Eyes," CC's "Not in Love" and "Minestrone." Tomita getting good response. Wheel's "Go" and "Benediction," Orleans' title and "Dancing," Waters' "Caledonia," "Good Times," Anderson's "My Life," "Liza," "Wild Crow," Lampoon's "Stand Up" and "Immigrants."

RECORDS

RECORD INDUSTRY NOTES

by Candy Tusken

Is a Southern California super group that's been around for the last fifteen years finally going to split up? During the on-going tour, one of the leaders of the group was overheard to remark "when we come to end of the road, we'll really Rock 'N Roll." The implication of the statement raised several surrounding eyebrows causing the speaker to elaborate "well, that is to say, we all have to come to the end of the road sometime." The group still has several commitments to their label, and others, however, the aforementioned spokesman has already made several formal plans to leave and work with other people and projects.

Names being mentioned as possible replacements for Elton's Nigel Olsson and Dee-Murray are Ricky Fataar and Kenny Pasarelli.

Speaking of Elton, he was up to his old tricks last week by taking time to help out old friends. This time Joe Walsh was the lucky recipient at the Shrine Auditorium in L.A. with Elton banging away on piano while Joe played fifteen feet up in the air dangling from a steel cable. The audience demanded three encores of the twosome to which Elton graciously agreed. ABC threw a buffet party at Chasens for Walsh later that week with Bowie's wife, Angie, putting in an unexpected appearance along with KLOS' Tom Yates, KWST David Perry, Dan Fogelberg, Maria's ex, Geoffrey Muldaur (who has a new album due out in June,) the lovable Kinky Friedman and Bobby Newirth all dining on Chasen's famous chili and a raft of delicious foods... Rumor is that the Doobie Brother's lead guitarist, Jeff Baxter, is set to play with Elton John at his Wembley Stadium concert in England this summer along with The Beach Boys, Joe Walsh, The Eagles, etc. Baxter's appearance was apparently supposed to be an unannounced spontaneous performance, but the word leaked out to Warner Bros. who are allegedly up in arms that Elton may be trying to steal Baxter away on a permanent basis to replace the departing Dee Murray...

BOWIE NOTES

The highly seclusive David Bowie has evidently decided to become more public. Last week KMET's Shadoe Stevens put together a promotional package for the station revolving around William Shakespeare's birthday (4-23). The day's normal activities were shattered when David Bowie walked in, unannounced, to present Shadoe with an autographed copy of collected works of the late playwright. Shadoe was "flabbergasted" and delighted to meet the star who told him "I love the station. I listen to it twenty-four hours a day and think you're doing a great job."

KMET had played Bowie's "Young Americans" before it was actually released via cart and is generally accorded with breaking the single in L.A. The station had tried to get Bowie previously for some guest spots, but to no avail. The talk is that Bowie's former agent never clued the artist into the many requests of stations and others for purposes of publicity and that Bowie is now taking steps to rectify the situation. The Bowie exclusivity has also been attributed to another situation that has been a constant source of speculation and gossip. Supposedly Bowie is convinced that someone has put a curse on his son, Zowie (rhymes with Bowie) and under the guise that Bowie's life has been threatened, police protection has been requested. Bowie has reportedly enlisted the aid of the FBI and consulted several astrologers to determine if the child is cursed or possessed. In the past, Bowie has told several national publications that he believes an assassination attempt will be made in the near future upon a rock star and that he is a likely candidate. He evidently has justification for his fears as he has allegedly received several threats to his life in the past...

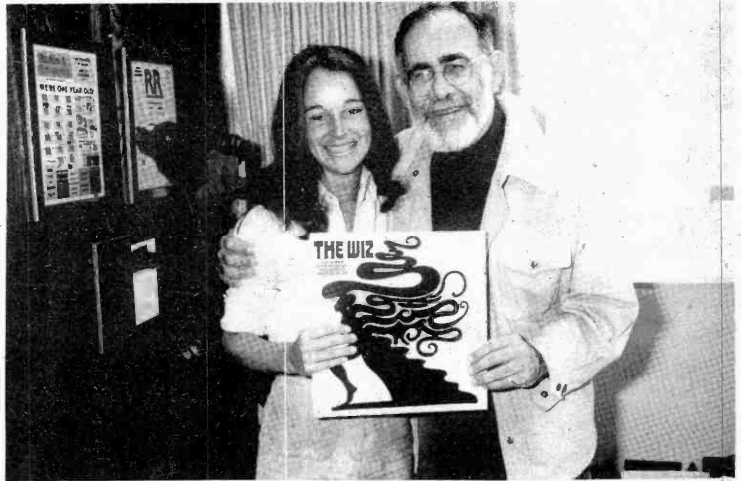
Bowie also popped up last week at MGM's preview party of the new Jack Nicolson-Maria Schneider movie "The Passenger." He told several people that he was going to be in a movie. It has since surfaced that Bowie has signed to star in a movie to be shot entirely in the U.S. this coming May-June with his co-star being American Graffiti's Candy Clark. The director will be Nick Rogge who is known for his directorial abilities for The Rolling Stones' movie "Performance." At this point, the title of the movie has not been announced....

HIS AND HERS

KING Radio in Seattle has thoughtfully provided a sure fire musical device to spare any embarrassment for those who wish to use their "facilities." Neatly tacked up on the door of the ladies' "Loo" is Olivia Newton "John," while the men's room sports Elton "John"... Warner-Spector Records has installed "dial a disc" in several cities. By calling (213) 849-1513 in the Los Angeles area, the listener will hear excerpts from Lenny Bruce's new record "The Law, Language and Lenny Bruce" with the label's promotion director, Don Whittemore chiming in at the end with info as to where one can purchase the record. ABC artist, Lamont Dozier, who hasn't toured for the past ten years is in the middle of preparing a major U.S. show to commence in June... Beachboy Carl Wilson is starting his own production company with the first project slated to be Ricci Martin (son of Dean, brother of Dino.) The talented Ricci writes all his own material and is reputed to be the music "heavy" of the family... Congratulations to Chris Hillman of The SHF Band and his wife, Jeannie, who are the proud parents of their first child, a boy, Jessie, who was named after the son of Chris' best friend, the late Brandon De Wilde. Rumors are that the chances of SHF staying together is "iffy" due to internal disagreements among band members....

Capitol Records is getting heavily into the disco scene with the label's first disco-rock "Life Is What You Make It" by Tapestry being shipped nationally this week. The company currently services 200 disco and plans to expand into 700 major disco outlets in the country according to Skip Black-

Continued on page 26



The Wizard of Broadway, Atlantic's vice-chairman Jerry Wexler, stopped by R&R to visit Candy Tusken and deliver a copy of the album THE WIZ. Wexler is the producer of the album which is from the Broadway musical that last week walked off with an unprecedented seven Tony Awards.



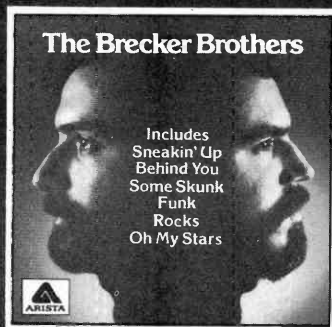
Atlantic recording artist Aretha Franklin recently guested on a forthcoming Bob Hope TV special. Shown during the taping are Flip Wilson, John Wayne, Aretha, and Hope. The show was taped at UCLA.



HOLLYWOOD ~ Hard-rocking Status Quo stopped by Radio & Records and got stuck on Candy Tusken. Pictured (l. to r.) Paul Ahern, Capitol's National FM Promotion Director; Richard Parfitt and Francis Rossi from Status Quo; Tusken and Tom Salino, Capitol promotion man.

A Major New Force In Music Is Here. The Brecker Brothers

Randy and Michael Brecker,
two of the music world's most
respected musicians, have played
on so many important records,
their credits read like
a who's who of music.
Now, for their very own launching
as The Brecker Brothers.
A dynamic debut album that
contains some of the best music
on the scene today.
Funky. Bright. Alive.
And, best of all, their own.



On Arista Records.
The New Record Company

Their
Dynamite Single
Is Here!
"SNEAKIN' UP
BEHIND
YOU"

RECORDS

RECORD INDUSTRY NOTES

Continued from page 24

burn, disco coordinator for the company... Top session musician; Andrew Gold, who played guitars and keyboards with Linda Ronstadt and is on the new Carly Simon album, has just signed a long term agreement with Asylum as a solo artist for the label... Congratulations to U.A.'s lovely advertising gal, Jill MacDonald who has been promoted from assistant to the National Media Director, Pam Starke, to the post of Media Director...

WHISKEY A GOGO SLATED FOR FACE LIFT

Contrary to previous reports, the famed Whiskey in Los Angeles, is not going to turn into a full blown discotheque. Club owner, Elmer Valentine, told R&R about his in the works plans for the near future. "I would really like to turn the Whiskey into a theatre and am negotiating right now to book the off-Broadway hit, "Le Grande Coca Cola," which is a musical comedy that takes place in a sleazy Havana nightclub. And let's face it, that's just what the Whiskey is...a sleazy nightclub! However, the play only runs for an hour and ten minutes, which would bring me right up to nine or ten o'clock in the evening and that's when the action starts anyway. At that point, I may turn the club into a disco or I may continue to book Rock 'N Roll acts." Valentine explained why he has decided to take this action. "If I turn the club into a theatre, then it will pay for itself which allows me to be much more selective about which acts I want to book in later in the evening. I want to get out of this constant pressure trying to pick "winners" to appear at the club. It's getting harder and harder because they're just aren't that many winners around; just a lot of losers!"

Loggins & Messina have added two more members bringing the band total to eight to include keyboards and another horn (for a total of three.) Al Garth has left the band with former Seatrain violinist Richard Green replacing him... The new Ike & Tina Turner single "Baby, Get It On" should be in your hands this week from U.A. The song was produced by the hot team of Spencer Proffer and Denny Diante and could best be described as a "disco groincer" in the best tradition of the smookey two-some...

Jerry Fuller has been in seclusion for the past four months writing special new material for his new solo album "Lines." After cutting all those good records for other artists, he decided to make a few for himself...

ENTERTAINMENT INDUSTRY EXPOSE PROMISED

The forthcoming issue of Phonograph Magazine is planning to run an unedited interview with producer-songwriter Kim Fowley who has been on the Hollywood scene for many years. Reports are that Fowley rips apart several record company presidents, producers, rock artists, movie stars, promotion men, radio stations, etc. that Fowley has dealt with over the years. Those who have read it say that Kim has a comment on everyone in Hollywood from A to Z and that he pulls no punches. The blast promises a field day for lawyers and like if the magazine decides to run it uncut... For you tennis nuts, the music industry's second annual tennis tournament has been set for May 23rd through May 26th at the San Diego Country estates in Ramona, California. A welcoming cocktail party at Bobby Riggs' home starts off the activities and if you'd like to attend, just call Morris Diamond at (213) 273-1680... Wes Farrell announced that Roxbury Records will be releasing "The Best Of The Bitter End Years" featuring Carly Simon, Arlo Guthrie, Jerry Jeff Walker, Van Morrison, John Prine, Curtis Mayfield, Bettye Midler, James Taylor, John Denver, etc. set for a mid-May shipping... Edwin Starr has signed with Granite Records and ATV Music with his first release "Pain" to be out sometime next month...

HONESTY IS NOT ALWAYS THE BEST POLICY

Wishbone Ash was performing in Melbourne, Australia a few weeks ago and decided to play a cut, "There's The Rub," off their new album "F.U.B.B." The audience was somewhat puzzled as to what F.U.B.B. meant and drummer Steve Upton decided to let the crowd in to the real meaning by announcing "The literal translation is 'Fucked Up Beyond Belief'" to the delight of the audience, but not to the delight of the city officials. Upton was promptly carted off to the Melbourne police station who set his bail at \$100.00. The next morning he was slapped on the wrist, fined \$30.00 and released. So much for telling it like it is...

Gladys Knight & The Pips have all but signed the papers for a million dollar deal with the Sahara-Tahoe Hotel in Lake Tahoe with the group scheduled to appear this summer... Welcome home to Dave Young, Capricorn's Sales Manager, who just vacated his quaint country home in Macon, Georgia to return to Los Angeles. Englishact The Bay City Rollers have just released their English smash single "Bye Bye Baby" this week from Arista Records. The single is in its seventh week at the number one spot in the British charts.

SMOKEY'S BACK

After a two and a half year hiatus from performing Motown's old pro Smokey Robinson, opened an SRO house filled with celebrities last week at L.A.'s Roxy Theatre. The famous honey high voice is still perfect and drew crowds of encores from Diana Ross and her husband, Carole King, Cheech & Chong, Rod Stewart and his steady, Britt Eckland, O.J. Simpson, Billy Dee Williams, Nigel Olsson, Jack Nicholson, Lola Falana minus husband Butch Tavarez, Soul Train's Don Cornelius, Lou Adler, Apple's Tony King, KDAY's Bob Mack, KLOS' Dion Jackson, Fred Guillard, J.J. Jackson & Jeff Gonzer joined by Motown hosts Berry Gordy, Jr., Herb Belkin, Abe Hoch, Stan Lerner with the surprise appearance of Motown's grand old man, Berry Gordy Sr. who drew a standing ovation himself.

RECORD INDUSTRY PROFILE:

Don Ellis--Columbia

DON ELLIS, Vice President of Artists & Repertoire, West Coast, Columbia Records.

BIRTHDATE: April 5th
BIRTHPLACE: Houston, Texas
SIGN: Deacenter Aires

For a man who signed Minnie Riperton, Michael Murphy, LaBelle, Dan Fogelberg and was responsible for putting together Loggins & Messina, it's rather surprising that Don was a classical freak as a youngster. "I was never into rock music at all when I was in High School and College. I had amassed about two hundred records in my collection which was a big deal in those days but not today's standards. Prokofiev was my favorite and I also dug Bartok, Sibelius and Mahler. My love of the music led to working in a retail store. I worked my way through college by running a couple of little stores in Detroit called Center Music Shops. The management of one of them came open and I dropped out of school to manage the store and never completed my education, sorry to say! Then in 1963, I went to work for Discount Records and opened their first college store in Wisconsin which was successful so they sent me out to run their store in Brooklyn. That turned out to be wildly successful and that's where I really got into Pop music. A lot of people who worked for me turned out to be musicians. I hired Tracey Nelson and Bud Sidon as clerks in the little record store I ran in Madison so there was always a "folksy" situation going on. I used to hang around the clubs with Tracey to watch her work and also went to the clubs with Benny to hear his band. They were working their way through college by playing gigs in this little band they had.

I was then sent to the Discount Store in Berkeley and was at that point ready to accept the music scene as it was happening up there. The Beatles changed my life! I just started going to the concerts in San Francisco because the store was the first ticket outlet for the Fillmore, so Bill (Graham) kept asking me to come over an see the shows. So I started getting into the "music" scene to a certain degree. I got to see a lot of Joplin and Hendrix, but it never occurred to me then that I would get involved in the creative end of the music. I just loved selling records and going to see the acts perform. By 1969-1970 I was the West Coast Regional Man for Discount and was in charge of all the stores from Seattle to Phoenix when they were sold to Columbia Records. I met Clive at one of the conventions and we talked some and he ended up asking me to come to New York and work for Epic as a marketing merchandising man.

I accepted the job, went to New York and began to meet artists for the first time. I had never met the artists before and I started to become friendly with some of them. Poco were the first guys I got to know; Messina in particular was one of the first ones I really knew. When Jimmy went to leave Poco, he didn't know who to talk to at CBS except me, for no other reason than he and I had just gotten along and were friends. I was Poco's merchandising man doing their ad campaigns and helping them put



together covers and we all got to know each other quite well. It was strictly a personal thing and had nothing to do with their careers or musical decisions. So Jimmy came to me and I put him together with Clive and they made a production arrangement to keep him with the company even though he was leaving Poco. Shortly thereafter I moved over to Columbia to run a new department they were going to call artists development and work on breaking new artists. It still wasn't A&R. It was a marketing job, but did involve working specifically with a limited number of new artists and trying to break their careers.

In those days I wasn't really thinking along A&R lines, although I guess everyone does. But, sooner or later everyone in the record business wants to make some sort of statement of their ideas. I had hired a guy as a clerk in Berkeley, who was a very good record man, and later moved him up to management. His name was Dan Loggins and he and I became very good friends. Dan's brother was a bass player-writer and did a little demo tape which he gave to Dan to give to me. They wanted me to try to get the songs played basically with Tom Rush. I liked the tape a lot and typed Clive into signing the artist who was Kenny Loggins. I signed Dave Loggins later! So Clive signed Kenny and I remembered that we had just made this deal with Messina and that he would be a good candidate to produce Kenny. So I put them together out on the West Coast. Well they started to break out together very fast and some other activities in that job began to look pretty good and then Clive offered me a position to go back to Epic as an A&R man and that's how I got started in this field.

The first thing we had to do at Epic was to clean house. We decided who we wanted to re-sign and who we wanted to work hard on so we zeroed in on some specifics. I re-signed the Hollies first because I've always loved them. Everyone made the mutual decision to re-sign Charlie Rich even though he wasn't happening but we really believed in him. That was one we decided to go to work on and Edgar Winter. We really wanted to put a push on him as well. Then we signed Looking Glass and had a hit with them right away. But we struggled along for a while until we could get those artists established and bring in some new ones and then, in a flash, we really made a number of key signings all at one time that just recently came

home with Minnie Riperton, LaBelle, Danny Fogelberg and Michael Murphy who took two albums to break. But it turned out to be a real solid little label with a lot of people on it and it's moving ahead. I'd like to do something along those same lines with Columbia except that it's larger and you have to move a little faster than that.

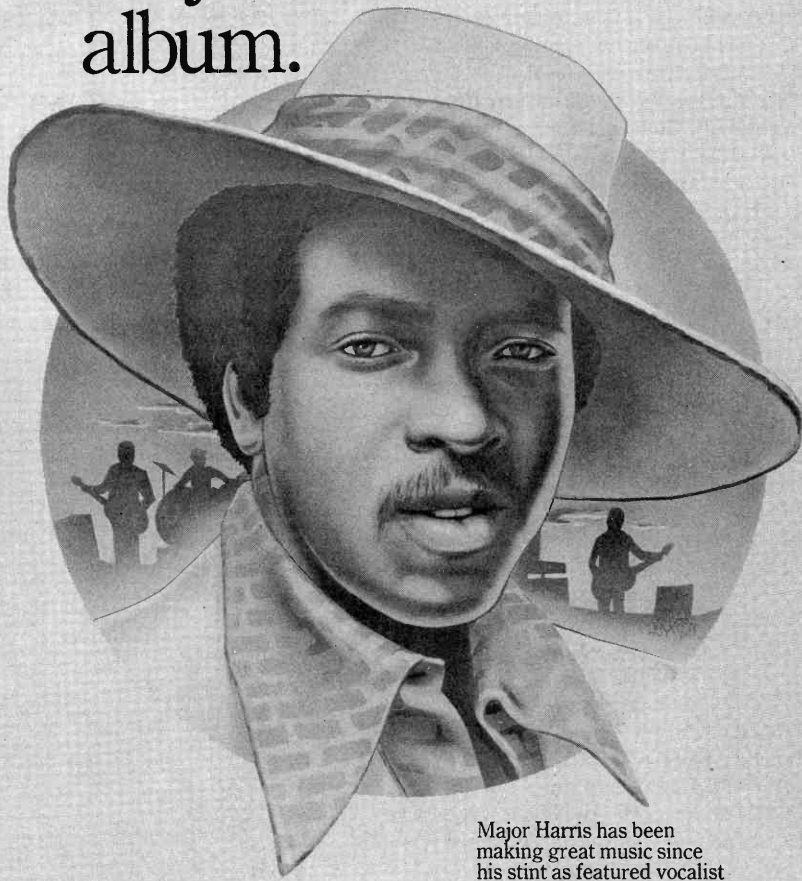
One of the things I never had a chance to do when I was at Epic was to get involved with radio. I got involved to the degree that I had a long running love affair with Stan Monteiro who tried to teach me everything he knew, but was very busy and I was busy and we had always planned to go on the road together. I liked the idea of what Warner's did just lately, but it's not quite what I had in mind. I don't want to go on the road to hype records with Stan. I don't want to go out to break records; I want to go out and see how it works. The majority of A&R people have no idea what it means to call on a radio station. I have some idea what that means, but I'd still like to see what it is that radio is talking about and what's really going down. I think you should have some idea, if you're going to make a record and it doesn't appeal to radio, why you're doing it? You can't sign an artist and then shoehorn him into Top 40 if that's not where he's at. If you take a Top 40 record, it shows and the people that listen to that station will know that it's not sincere. Many A&R people will produce a record, hand it over to marketing and if they don't break it, A&R will say "O.K. marketing, you blew it." That's an easy out, and sometimes marketing does blow it, but if a guy is going to come back to me and give me excuses to tell me why things didn't happen, I'd like to have some idea if he knows what he's talking about. The only way is for me to do it to know myself.

So one of the things I tried to do with the West Coast A&R staff was to make it somewhat diverse. We have producers, people with publishing background and then I have Terry Powell who I hired because he has the requirements for a good A&R man; taste and instinct. But Terry also has an extensive radio background and he's going to teach me maybe while I teach him something if I can. So I feel that we aren't specialized, but well rounded. I want everyone to play off one another. So if we have a single that Lorne Sailer thinks is hot, I want to make sure that Terry thinks it's hot as well. If he can give me some promotional oriented reason why the single is not going to be successful, then we won't release it. Why throw a record away? He obviously won't have the sole veto power, but he certainly has something to say about what we're doing. I really intend to work closely with radio and make some sort of acknowledgement to what it is that we expect radio to give us before we give them the records.

We had a guy from radio speak at the CBS convention recently and there was a lot of animosity in the room because he was basically a formatted station and said that he wasn't going to be playing any new records by an unknown artist, ever.

Continued on page 39

A new Major album.



Major Harris has been making great music since his stint as featured vocalist with the fabulous Delfonics.

Now he's got a band of his own and their soulful mellow ballads are moving people throughout the country.

**Major Harris. "My Way."
Including the hit single
"Love Won't Let Me Wait."
On Atlantic Records and Tapes.**

SD-18119
Produced by Bobby Ell for W.M.O.T. Productions
except "Each Morning I Wake Up" & "Two Wrongs" Produced
by W.M.O.T. Productions and Mystro & Lyric and
"After Loving You" Produced by W.M.O.T. Productions,
"Ron" "Have Mercy" Kersey, Mystro & Lyric.



COUNTRY

R&R COUNTRY HOTLINE:
(213) 466-0954

JIM DUNCAN/Editor

Radio & Records May 2, 1975

4/18	4/25		
7	4	①	JESSI COLTER/I'm Not Lisa (Capitol)
5	1	2	GARY STEWART/She's Acting Single (RCA)
1	2	3	BILLIE JO SPEARS/Blanket On The Ground (UA)
11	7	④	JOHN DENVER/I'm A Country Boy (RCA)
12	10	⑤	MICKEY GILLEY/Window Up Above (Playboy)
18	8	6	RAY STEVENS/Misty (Barnaby)
8	9	⑦	RONNIE MILSAP/Too Late To Worry (RCA)
4	3	8	JOE STAMPLEY/Roll On Big Mama (Epic)
13	11	9	FREDDIE HART/I'd Like To Sleep (Capitol)
3	5	10	B.J. THOMAS/Another Somebody Done (ABC)
2	6	11	MERLE HAGGARD/Always Wanting/Yearning (Capitol)
25	20	⑫	MEL STREET/Smokey Mt. Memories (GRT)
26	19	⑬	CHARLEY PRIDE/I Ain't All Bad (RCA)
6	12	14	BILLY 'Crash' CRADDOCK/Thinking 'bout You (ABC)
22	16	15	CONNIE CATO/Hurt (Capitol)
20	18	16	LYNN ANDERSON/He Turns It Into Love (Columbia)
34	21	⑰	MOE BANDY/Don't Anyone Make Love (GRC)
14	14	18	TAMMY WYNETTE/A Mother (Epic)
37	26	⑱	DAVID WILLS/Barrooms To Bedrooms (Epic)
30	30	⑳	BARBI BENTON/Brass Buckles (Playboy)
16	17	21	MEL TILLIS/Best Way I Know (MGM)
38	35	㉑	GEORGE JONES/These Days (Epic)
10	13	23	FREDDY FENDER/Before Next Teardrop (ABC/Dot)
28	27	24	DONNY KING/Mathilda (WB)
-	33	㉒	DON WILLIAMS/You're My Best Friend (ABC/Dot)
23	23	26	JERRY LEE LEWIS/I Can Still Hear (Mercury)
-	37	㉓	T.G. SHEPPARD/Beat The Morning Home (Melodyland)
9	15	28	JOHNNY RODRIGUEZ/I Just Can't Get Her (Mercury)
-	38	㉔	NARVEL FELTS/Reconsider Me (ABC/Dot)
33	32	30	JOHNNY PAYCHECK/Loving You Beats All (Epic)
21	28	31	JEAN SHEPARD/Tip Of My Fingers (UA)
-	40	㉕	BOBBY BARE/Huntsville/Warm & Free (RCA)
24	31	33	LA COSTA/He Took Me For A Ride (Capitol)
-	→	34	LINDA RONSTADT/When Will I Be Loved (Capitol)
-	39	35	BILLY WALKER/Word Games (RCA)
-	36	36	JERRY WALLACE/Comin' Home To You (MGM)
-	→	37	EDDIE RABBITT/Forgive & Forget (Elektra)
12	22	38	OLIVIA NEWTON-JOHN/Never Been Mellow (MCA)
-	→	39	TANYA TUCKER/Lizzie and The Rainman (MCA)
-	→	40	ROY CLARK/You're Going To Love (ABC/Dot)

→ New Entries

Most Added

GEORGE & TAMMY
God'll Get You (Epic)
C.W. MC CALL
Classified (MGM)
TOMMY OVERSTREET
That's When My Woman (ABC/Dot)
JEANNE PRUETT
Honey On My Hands (MCA)

Most Requested

LINDA RONSTADT
When Will I Be Loved (Capitol)
MARGO SMITH
There I've Said It (20th)
DAVID WILLS
Barrooms To Bedrooms (Epic)
PRICE MITCHELL
Personality (GRT)

NEW & ACTIVE

TANYA TUCKER

Lizzie And The Rainman (MCA)

Heavy phones ... great chart action across the country. Already on the R&R Country TOP 40 ... debut 30 KTUF, 33-25 WNCN, debut 20 WEEP, 29-19 KRMD, 31-22 WUNI, debut 20 KSON, 50-42 KBUY, 35-28 KIKK, 34-22 WSLR, debut 26 KENR, ex-26 K000, Pick KSP0 ... added at WMNI, WEET, WXOR, WPNX.

GEORGE & TAMMY

God'll Get You For That (Epic)

Top added record of the week ... including: WIRE, WUBE, KCKC, WJJD, WHK, WAME, KENR, KLAK, KIKK, WISZ, KBUY, KSOP, WPL0, KTUF, WMNI, WIL, KCKN, Pick KBOX.

C.W. MC CALL

Classified (MGM)

Very strong action just from the LP and now as a single very good early adds: WMC, WJQS, KCKC, KBUL, KIKK, WINN, KKYX, KSOP, KERE, WESC, WBAP, KTUF, KCKN, KRAK, KICKED AT WHOO, WHO ... debut 36 KAYO.

TOMMY OVERSTREET

When My Woman Begins (ABC/Dot)

More big adds second week out: KSO, WISZ, WUBE, WJQS, KAYO, KSOP, WHK, WMNI, KRAK, KCKN, KSOP, KBFW, WEDE, KPOK, WESC, WHO ... On many more.

OTHER STRONG ACTION:

JEANNE PRUETT "Honey On His Hands" (MCA) Very strong adds first week in action ... KSO, WJQS, KCKC, WHK, KIKK, WBAM, KSOP, BKOX, WBLU, WDEE, WESC, WHO, KTUF, KRAK, KCKN.
ELVIS PRESLEY "Trouble" (RCA) Off to a good start ... added at KJJJ, KSON, KCKC, KENR, KIKK, KBOX, KUZZ, WPNX, WNCN, KRMD, KTUF, KCKN, WHOO.

CAI SMITH "She Talked A Lot About Texas" (MCA) 39-25 WMC, ex-29 KOODO, 52-37 KBUY, more adds including KRMD, KLAC, WXOR, KBUL, WINN, KUZZ, KNEW, KHEY, WSUN and pick KSOP.

BILLY THUNDERKLOUD "What Time Of Day" (20th) Looks very good ... added WUBE, KFOX, KWJJ, KRMD, KJJJ, KOODO, KSOP, WPNX, KCKN, KTUF, Pick KBUY.

SUSAN RAYE "Ghost Story" (Capitol) Looks like her best in awhile ... added at WHK, KCKN, WJQS, WONE, WUBE, WUNI, KBFW, WBLU, WDEE, WESC, KRAK.

BILL ANDERSON "Country D.J." (MCA) Got very strong LP action ... single adds include WIRE, WJJD, WHK, WIRK, KKYX, KSOP, KBOX (flp), KBFW, WESC, WHO, KRAK.

SONNY JAMES "Little Band Of Gold" (Columbia) More good action: 34-28 KAYO, ex-30 KOODO, 29-16 WUNI, 32-26 WJJO, 40-21 KBUL, added at KRMD, WEET, WIRK, KUZZ, KHEY, KNEW.

STELLA PARTON "I Want To Hold You In My Dreams Tonight" (Country Soul) debut 36 WMC (strong requests), 39-9 WINN, added this week at KJJJ, KBUY, KENR, KWJJ, KERE, KRAK, WBAM.

MARGO SMITH "There I've Said It" (20th) No. 8 WMC, 8-6 WONE, 24-13 KCKC, No. 10 KBUY, 39-18 KBUL, added to KOODO, WINN, WSLR, WIL.

BOBBY G. RICE "Freda Comes, Freda Goes" (GRT) still picking up good strength. More adds: WUNI, WJJD, WHK, KENR, KWJJ, KSOP, WIL, KPOK, pick WCMs.

JERIS ROSS "Pictures On Paper" (ABC) Continues to grow ... 40-28 KRMD, 30-7 WUNI, added at WHN, WONE, WWOK, WCMs, WINN, WSLR, WISZ, CHARLIE RICH "It's All Over Now" (RCA) 34-29 WHK, 29-24 WMC, 33-27 KRMD, 34-26 WBAM, adds at KRAK, KUZZ, WHN, KLAC.

ROY HEAD "Most Wanted Woman" (Shannon) Moving well ... No. 1 KIKK, KENR, added at KLAC, WXOR, WSUN, WJJD, 32-24 KPOK, 31-26 KRMD, 25-21 WPNX.

WAYLON JENNINGS "Dreaming My Dreams With You" (RCA) more adds WEEP, WIRE, WJQS, KSPO, WCMs, KSOP, KBFW, WDEE, KERE.

JOE STAMPLEY "Unchained Melody" (ABC/Dot) This week's adds include: WUBE, WJQS, KCKC, KSPO, KIKK, KBFW, WESC, KTUF, KCKN.

DAVE DUDLEY "Fireball Rolled A Seven" (UA) 37-28 WPNX, added WEET, KLAK, WSLR, KBOX, WBLU, KHEY, KRAK.

JOHNNY CASH "My Old Kentucky Home" (Columbia) 25-14 KJJJ, 31-24 KCKC, 31-26 KAYO, 27-22 KNEW, adds at WAME, WIRK, WBAP, KHEY.

BARBARA FAIRCHILD "Let's Love White We Can" (Columbia) more strong adds including KOODO, KSPO, KBUL, WINN, WPL0, KTUF, WHOO, KRAK.

CONNIE SMITH "Why Don't You Love Me" (Columbia) Added at WJQS, WUBE, KCKC, KSPO, KCKN, KIKK, KBFW, WESC, WHO.

RECORDS TO WATCH

AMAZING RHYTHM ACES "Third Rate Romance" (ABC) getting some great response where being played ... On WIL, added WUNI, WBAM, 36-14 WINN.

ACE CANNON "Raunchy" (Hi) Instrumental added at WMC, KIKK, KCKN.

VASSAR CLEMENTS "Night Train" (Mercury) Another instrumental with some good LP play ... add WINN.

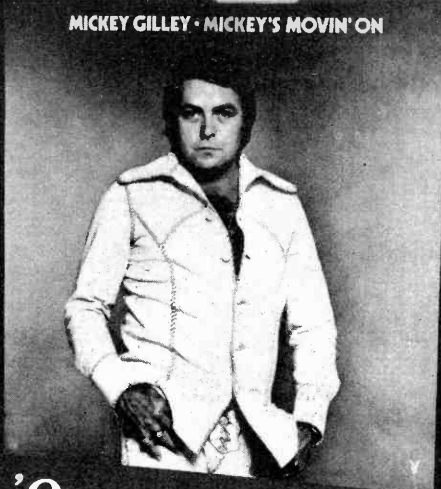
JIM CONNERS: "Gramma's Feather Bed" (RCA) JOHN DENVER does backup vocal ... added WPL0, KTUF, KCKN.

CHARLIE DANIELS BAND "Long Haired Country Boy" (Kama Sutra)

Continued on page 39



MICKEY GILLEY · MICKEY'S MOVIN' ON



Mickey Gilley
The Hottest Name In Country
Going For His Fourth
Consecutive Number One With
“**Window Up Above**”^{P6031}

From His New LP **Mickey's Movin' On** ^{PB405}

Nothin' But The Best  On Playboy Country

DD: This is famous, sometimes forgotten, overlooked and stepped upon Dave Donahue.

R&R: I love it, let's do it. We're talking with Dave Donahue, Program Director of WHK Cleveland.

DD: I'm program manager and there's a difference.

R&R: Excuse me, program manager.

DD: The difference between a director and a manager is that a manager has a right to hire and fire.

R&R: I understand.

DD: You're fired.

R&R: Tell me first of all a little bit about your background, your age, marital status, family and so forth.

DD: Number one, I'm 34, 22, 36, no 34. Single, and what else?

R&R: That's enough... how about your radio background.

DD: 21 years. I think it's 21 years.

R&R: What does your past experience include?

DD: KRLL in Los Angeles, KING in Seattle, WNOE-New Orleans, WFUN-Miami, many years ago, promotion with Gordon McLendon, many moons ago... that's sort of the biggest.

R&R: When you took over WHK in Cleveland, how long ago was that?

DD: One year ago as of April 7.

R&R: What was the format at that time?

DD: Middle of the Road stock.

R&R: Then you decided to change it to country.

DD: Yeah.

R&R: And how have the ratings progressed in the last year?

DD: We have gone from overall 11th in the market to about 4th in the market in the last ARB, October-November. We pulled a number one Pulse in Oct-Dec. We just came out of another Pulse, we're digesting books to see what it looks like, but it looks like we're pretty stable. From 11th to 4th in one year, is pretty phenomenal, the way I see it.

R&R: What do you attribute this success in such a short time. I know a lot of country stations have worked years to have very small numbers in their markets.

DD: Just observations, having worked Top 40 for many years, and having worked country for several years, if anything has killed Top 40 it's been the short playlist. It's just very basic. Country listeners want variety, because the country listener is with you longer, if you give them a short playlist you're gonna kill off your very core... your very believability and being a station with a lot of good variety. The country listener needs variety. I have a 50 song survey and my extra list will run anywhere from 10 to 12 extra records.

R&R: Are you into LP cuts at all?

DD: Yes, we play 2 LP cuts an hour, across the housewife portion and afternoon and evening drive. Morning drive we don't play any LP's.

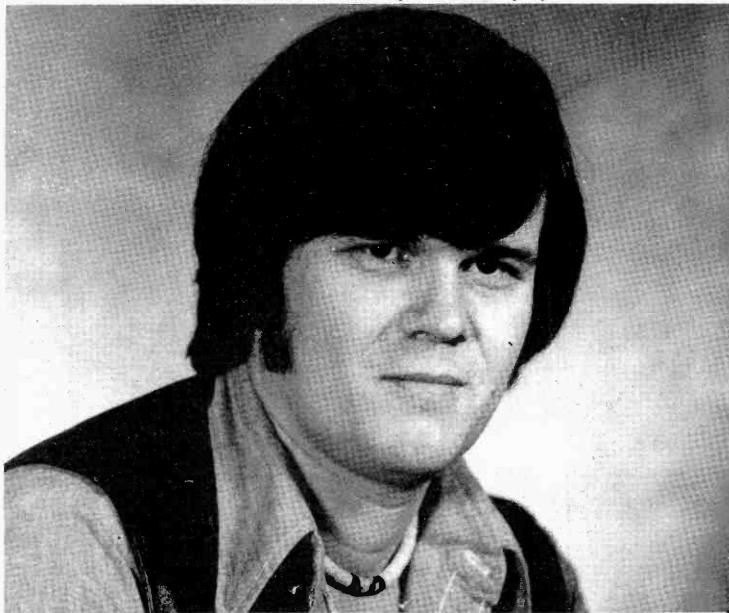
R&R: What kind of balance do you put between what we would call traditional country music and the so-called mod or crossover records of today?

DD: You'll never hear 2 traditional pieces of music back to back. We will play it, if it's hits, but you'll never hear an artist like Mel Street and David Willis back to back. It's very important to key in between that with either a modern country selection or a selection that has made some crossover into pop. Or from pop crossed over this way. Prime example is Bobby Vinton's "My Melody of Love." The thing went to number one on our survey. First I wasn't going to play it, but Cleveland being 56 percent Polish, they demanded you play it. Biggest request record that we have had this year. And that's on a country station.

R&R: That's very interesting. So you obviously firmly believe that the mod country does have a place in country music.

DD: Bill Williams made a statement at the Eastern Coast Country Music Seminar...

THE R&R COUNTRY INTERVIEW



DAVE DONAHUE

by

Jim Duncan

want to get into promotions, things like that. I consider them very key in the communication. It's imperative that you communicate with these people. They can't run your radio station, but they can sure give you a hand.

R&R: Ok, back to your jocks, what do you look for when you're hiring a personality or disc jockey of sorts... what do you try to find in a person?

DD: Basically a communicator. A man that's unique, that doesn't sound like Ron Rocket or doesn't sound like the disc jockey that was on just before him. A one-to-one communicator, he doesn't even have to be country experienced. If he can relate one-to-one, and really effectively get across his communication, then this is what we're looking for. Time and tune disc jockeys we don't need. We need somebody that can relate to the audience.

R&R: As far as relating, I wanted to ask you about the community involvement. Do you feel like your people should get out, and do your people get out?

DD: Our people are always involved in one form or another. My most prime example is my morning man Joe Sonet, who to this day after one year with us doesn't know a lot about country music, but he knows a lot about people... His involvement is always community oriented. He does lots of speaking around this neck of the woods. We do things like, we get involved with all the major fund drives in one form or another... the telethons, with all the fund raising type of things. I have another disc jockey who broke the Guinness World book records for eating Girl Scout Cookies. He ate 134 cookies in one hour. His name is Jack Cassidy, so we call him Cassidy the Cookie King. It was instant visibility, he had just joined us, and he did it, and it made him an overnight sensation.

He got television coverage for us, he got up front visibility for doing that. This is what I mean by the uniqueness of the personality, and an involvement.

R&R: Let me ask you, do you have any suggestions for some new people who might be just starting out in country radio, as far as like how they ought to set their goals to possibly someday get to a WHK, or a station of that status, as far as their development, any particular hints that you've learned over the years?

DD: The first biggest question I always ask myself when I hear a person, is does he sound like he's 25 years old? Or does he sound like he's 17? This is in voice quality and also what he says, that's the most important. If he sounds young, too young, he's gonna have to develop that voice. Your audience depends upon somebody their age to talk to them, and if your target's 25 to 49, and you sound 17, you're just not gonna make it in a market the size of WHK. That's number one. Number two is just always be wide open for ideas and creativity and the biggest key is preparation, show prep. Know what it's about, study the music, study the history of it, know it, but most of all love it. Because an audience can sure pick it up if you don't. If you're a master of these things, then very frankly, you'll succeed in it.

R&R: You've come a long way in your career, obviously had tremendous success where you've been, where does a guy like yourself go from here? Are you going to retire in a couple of years? What are your plans for the future, Dave?

DD: I'm diversifying myself considerably, I'm not spreading myself too thin, but I'm just sort of diversifying. I'm starting to get involved in the motion picture industry. I've screen tested for a couple, 2 or 3 things and also I'm getting very heavy into television writing, and commercial production.

R&R: Have you written anything for television that we might have seen or know about?

DD: Not at this point, no. Let's just say I've got a trunk full of things that I want to do, this is one way to go, obviously I don't feel that I've reached the top yet, there still is New York and Los Angeles. To put it this way, I certainly think... one way of mentioning it, I think they could do better if they had me, but they haven't noticed me yet. I still am trying to climb the ladder, this isn't by any means the top, but it's certainly great.

R&R: Somebody told me once, little while ago, that you had plans to retire in a few years, and go to Spain.

DD: That's true.

R&R: Any particular part of Spain?

DD: Yeah, the Spanish Riviera. Me and a partner are building a hotel in Spain. This has been a good investment I made about 10 or 12 years ago. Hopefully I'll have enough money to go. Everybody likes to dream about retirement, I just don't see myself working all my life.

R&R: Any particular philosophy that you want to lay down for us all?

DD: Just one thing, that I believe in purity, and I've always said it and I'll continue to say it for the rest of my radio days in country radio. Country radio could be number one in every market, I know of no reason why it can't. People think too small.

R&R: Where do you think they've gone wrong?

DD: That's very simple. There's only one reason why a station does not make number one, one reason only, that's the inside of that station is not communicating. Because if you can't communicate on the inside, you sure as hell ain't gonna communicate on the outside. So somewhere on the inside internally, the mixture, the chemistry is wrong. Either you got a program director that has no experience in country, or you got a general manager who has no experience in country, or a music director, something's wrong. You can be the most professional radio man in the world, but until you've had some experience in it, you just can't jump in it with both feet, and expect it to work. Somewhere it's gotta be a continuing education process to make sure you know what country radio's all about.

R&R: You just mentioned the communication thing. How often do you get together with your guys?

DD: Every day. My door is always open. I see every man before and after he comes off his shifts. My night man, I call. Because he's part of the radio station too, I call him during the day. We have a jock meeting once a month, generally at a meeting room somewhere in a hotel, somewhere closed off, where we can just get away from the radio station, we do that once a month.

R&R: Do you critique your guys? Do you have, what a lot of people refer to as a Nazi Box, where they're constantly being taped, and you listen back and do the critique, how do you feel about that?

DD: I sort of do a critique in reverse. I tape a man when he doesn't know he's been taped, and I have a schedule set up, a rotating schedule which I tape at various times, and they don't know. I hand the guy a tape, and say "here, tell me what's wrong with you." He listens to the tape, brings it to me and tells me what he thinks, and at that time I tell him whether he's right or wrong, because obviously he'll find things that I'll miss, and in turn... because he's got a guilty feeling somewhere and find something that I missed... I'll hit him with what I thought he missed. It's a two way street on the critique of a tape, pretty important.

R&R: How do you consider yourself as a ruler, more of a softie, or a dictator, or someplace in between?

Continued on page 39

COUNTRY

Direct From Duncan



With registrations to the Fourth Annual Country Music Fan Fair already nearing the 8,000 mark, this promises to be the biggest year in the event's history. Many radio stations are planning listener promotions to send groups to Nashville for the event, July 11-15. Registration is \$25.00 and for more details write the CMA, 1511 Sigler, Nashville, Tenn. 37203.

Well, how's your ARB coming? I'll tell you, that's one part of radio I don't miss, but "Good Luck" with yours... Speaking of ratings, I just received the April Hooper from Chicago. I realize there is some interest in the WMAQ status in Chicago at this point, so here are the results so far:

	7-10am	10-3pm	3-7pm	7-12mid	Total Shares
WLS	12.6	14.2	21.0	22.1	16.6
WGN	27.7	11.1	9.4	18.0	15.8
WBBM	9.0	11.8	12.1	11.8	11.2
WMAQ	12.4	8.5	7.5	7.0	9.0
WJJD	1.0	1.3	1.3	3.4	1.1

Columbia Records has just released a fine LP by SONNY JAMES called the "Guitars of Sonny James," the first instrumental album in the "Southern Gentleman's" career. The new album was shipped in coordination with Sonny's spring concert tour, his first major tour since 1973... FREDDY WELER has just completed a recording session in Nashville for his first ABC-Dot album, with a release date to be announced. His first ABC-Tot single, "Love You Back To Georgia," is on its way...

Just was visited by MARK VAUGHAN and BRUCE RUSCITTI a couple of newcomers of the country music scene. They perform under the name "BACK HOME." I thought it might interest you to know, JOHN DENVER wrote his "Back Home Again" because of these two very talented entertainers. If you have a chance, give their new ALVA records single, "Country Sealed and Pedal Steeled," a listen... ASLEEP AT THE WHEEL, Epic Records' "Western Sing '75 Band" is scheduled to boogie at the biggest rodeo in the world, Canada's "Calgary Stampede," July 4-12. Prior to their performance, the band will be filming some Lone Star Beer commercials in Texas... THE OAK RIDGE BOYS were named the 1975 "Best Country Group" at the Wimbley Pool Festival in England recently. Their new Columbia single, "Rhythm Guitar" was a 1974 Song Festival winner and is picking up very nicely across the country... PLAYBOY recording artist BARBI BENTON will be making a one-night-only appearance at Firebird Lake in Phoenix, Saturday, May 10. Her appearance will coincide with the opening of the lake, which has been appropriately dubbed the "Indianapolis of the Boating World." Barbi will be crowned "Miss Firebird Lake" at that function.

Capitol artist BUCK OWENS continues to grow on an international level. He recently grossed \$255,000 for his sell-out Far East tour. The tour included dates in Japan, Hong Kong and Manila, Philippines... CHARLIE RICH and his producer BILLY SHERRILL have placed the finishing touches on a new single to be released on Epic this week. Catch this title: "Everytime I Touch You, I Get High."

MIKE HOYER of KBLU, Wichita reminds artists to call the station for on-the-air interviews. (316) 722-2222... Thank you to ROGER SWAN, program director of WDDD in Marion, Illinois, for his recent letter. He wrote expressing his liking of the R&R Country section (Yeah, Our Team!!) and to mention WDDD's latest contest. The station is passing out 3-D bumper stickers and the so-called "3-D Record Phantom" cruises the town looking for stickers. When he finds one on a car, he puts a record album under the windshield... Again a reminder: You do NOT have to be an R&R reporting station to get your station news and/or photos in print. Get it "Direct to Duncan..."

JAY HOFFER and KRAK, Sacramento will be giving away 12 one-gallon jugs of real Mississippi River water. BILL WILLIAMS of Capitol Records, Nashville, is helping get the H2O from the river. He has called WMC, Memphis to get the water from the river and then Williams will send it to KRAK. The contest ties in with the new STONEY EDWARDS record, "Mississippi on My Mind." At last report, Hoffer told me the entries are "flowing in"... In an effort to stimulate listener requests, KUZZ in Bakersfield will be giving away free money to random callers on the station request line.

WNCR, Cleveland, reports BEN PAYTON, station PD, held a CB weekend. They used a mystery artist voice and gave clues on-the-air as to the identity. Winner got a new CB radio... WEET, Richmond will be giving away \$1000 in their 9th annual "Hidden Treasure" contest. A key to the treasure box is hidden and daily clues will help locate it... RON JONES reports from WHK, Cleveland of the WHK Shopping Spree contest. Contestants registered at local sponsors or by mail for 3 minutes in a grocery store. The winning lady was able to pick up \$661. worth of eats during the 3 minutes... KNEW, Oakland - San Francisco, will sponsor the JOHN DENVER concert. Because the concert had been sold-out, the station decided to send some couples to SAN DIEGO for his concert there.

LEE ROGERS, ex-KLAK, Denver, is looking for a position, jock, MD or PD, call (303) 988-0920... KIKK AM-FM, Pasadena-Houston is looking for a Newperson... CLIFF HAYNES, KJJJ, Phoenix needs service from MELODYLAND Records... TOM AKERS, MD of WHOK-FM, Lancaster, needs service from ABC and UNITED ARTISTS records. Send to WHOK-FM, North Memorial, Lancaster, Ohio, 43130... Roger Thompson replaced LEE ROGERS at KLAK to do afternoon drive... New phone number at WBAP, Fort Worth (817) 429-2330...

I got a kick out of CHARLIE RUSSELL's new promotion of KHEY in El Paso. In celebration of Armed Forces Day, May 17, the station will be giving away free TANKS... "Tanks of Gas" that is. (Maybe we can get ERNEST TUBB to cut a singing promo called "Tanks Aot" \$875?)... Keep it happy...



RCA producer, Roy Dea, (right) watches as Johnny Rodriguez and Happy Shahan, who manages both artists, lend a hand to Dotty as she signs her RCA recording contract. Dotty's first RCA single will be released April 22nd.



VOICE OF AMERICA INTO COUNTRY MUSIC

The Voice of America begins a new Saturday night show May 10 called "Country Music, USA." The weekly, half-hour program in English will be beamed to listeners in East Asia and the Pacific, South Asia, Europe and the Middle East.

The producer and host of "Country Music, USA" will be Phil Irwin, a 23-year broadcast veteran who, after a five-year stint in Europe, joined VOA in 1961. Irwin is a host (alternating with Pat Gates) of VOA's popular worldwide "Breakfast Show," which claims perhaps the largest regular audience in international broadcasting. Since 1962, Irwin has included Country Music as a part of the daily variety of American pop music on the Breakfast Show, but the program starting May 10 is the first time VOA has programmed an exclusively Country & Western music format. Listeners indicate a growing popularity of this uniquely American music in many parts of the world.

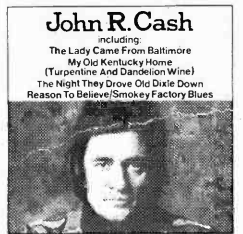
Irwin is confident of the future for "Country Music, USA." He plans to program the country classics, bluegrass, western swing and gospel along with today's favorites. C & W recording artists will be welcome to visit the VOA Washington studios, weekdays, to make guest appearances on the show. Irwin hopes the record manufacturers will take note of this worldwide outlet and consider "Country Music, USA" for single and album releases.

COUNTRY ALBUMS

LP Cuts getting radio station airplay action:
 EMMYLOU HARRIS (WB-Reprise) "If I Could Only Win Your Love" and "Bottle Let Me Down" (word has it "Bottle" may not be single as earlier reported. TANYA TUCKER (MCA) "Travelin' Salesman" and "San Antonio Stroll." JESSI COLTER (Capitol) "Storms Never Last" and "What Ever Happened To Blue Eyes." DON WILLIAMS (ABC-Dot) "Help Yourself To Each Other," "Love Me Tonight," "You're The Only One" and "Someone Likes You." FREDDY FENDER (ABC-Dot) "Wasted Days, Wasted Nights," "Roses Are Red," "Wildside of Life," BOBBY BARE (RCA) "Alimony," JERRY REED (RCA) "Telephone Call" and "When The Blue Of Night." BRENDA LEE (MCA) "Still" LA COSTA (Capitol) "Best Of My Love." MERLE HAGGARD (Capitol) "Movin' On," "Life's Like Poetry," and "San Francisco." EDDIE ARNOLD (MGM) "Roses Are Red." MICKEY GILLEY (Playboy) "I'm Movin' On." JOHNNY CASH (Columbia) "Hard Times Comin'" and "Smokey Factory Blues." LORETTA LYNN (MCA) "Jimmy On My Mind." CONNIE CATO (Capitol) "Good Hearted Woman" and "South of Macon."



CONNIE CATO
 Good Hearted Woman (Capitol)
 Let it be known: CONNIE CATO has dropped her "Super Skirt" image and gone on to some classier things. Her change in style is obvious from her current single, "Hurt," which is a feature cut in this fine LP. You'll be impressed with the great variety of styles Ms. Cato utilizes. From a mellow jazz-blues version of the HANK WILLIAMS classic "You Win Again," to an up-bluegrass version of the WAYLON JENNINGS hit of "Good Hearted Woman." Best cuts include: The title cut, "Good Hearted Woman" is a must play. I'm sure you'll get into some of the excellent music put together by many of Nashville's notable musicians, such as JOHNNY GIMBLE, LLOYD GREEN, REGGIE YOUNG and HAROLD BRADLEY, to name just a few.



JOHNNY CASH
 John R. Cash (Columbia)
 Sometimes when Cash tries to sing he really falls "flat." A couple cuts in this album will prove me out. Regardless, there are some fine pieces of material worth lending an ear. Excellent production throughout, but especially on "Hard Times Comin'" and "Smokey Factory Blues." You may have some problems programming "Cocaine Carolina," a song written by DAVID ALLEN COE (who also does the background vocal on this cut), but if you can play it, by all means do it. It is one of the better sides of the entire I.P. "Jesus Was Our Savior, and Cotton Was Our King" is the other very good programming cut. Album features the current Cash release, "My Old Kentucky Home," and his last effort, "The Lady Came From Baltimore."

R&R COUNTRY HOTLINE
(213) 466-0954

COUNTRY

JIM DUNCAN/Editor

Biff Collie INSIDE NASHVILLE



NEWS NEWS NEWS — Danny Davis and the Brass performed yesterday (1) at the Democratic Congressional dinner in Washington ... It's a fact: a semi-factual picture based on the actual life of Eddy Arnold is in the works. "It's A Long Way From Chester County?" Eddy's manager Jerry Purcell says they are waiting to see what the bakers come up with ... Freddy Fender signed a writer's pact with BMI. Huey Meaux, the building light behind Fender's record success has once again proven his genius in the studio ... Former Georgia Governor Lester Maddox got "seconds" on the TV movie "Kansas City Massacre" role of an Oklahoma Governor. It was first offered to Senator Sam Ervin ...

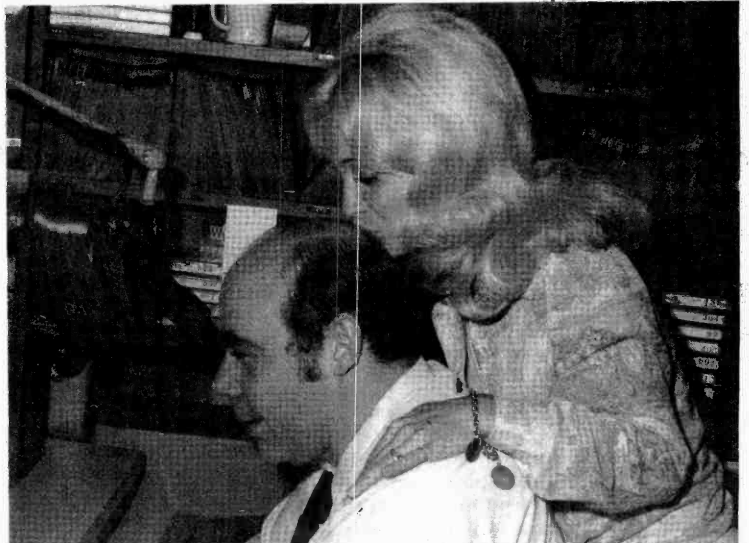
Monument pumped out an album which features Boots Randolph and Al Hirt. What a combination... The champ was here! Muhammad Ali came to town last week for a guest appearance at the taping of a black music special featuring Ali, Lloyd Price, The Modern Black Mass Choir, the Orchestrated Crowd, University Choir, and the Legendary Fisk Jubilee Singers ...

Yes, Martha Mitchell sang! She was here this week for the Mike Douglas show tapings, and guested on one of the shows, singing Wednesday in a musical round robin with other guests. Co-hosts with Mike for the five shows taped were Roger Miller, Minnie Pearl, Loretta Lynn, Mel Tillis, and Tom T. Hall. Portions of the shows were done at the Tennessee State Fairgrounds, then the rest was shot indoors at the new Opry House. The fairground shooting included four NASCAR drivers and at a softball diamond where Bill Anderson and his "Po' Boys" team played the National Championship Women's team, "The Queen And Her Maids." ... Wally Cochran's Paragon Records kickoff party was very exclusive, but I understand it was a blast! ...

Buddy Killen hires "listeners" all during the summer months to audition the thousands of new writers and would-be writers who want to get their songs heard. Tree Music will have a 24-hour audition service all summer long. You drop your songs off one day, come back the next and pick them up. He only guarantees that Tree will listen to the writers' songs. That's an innovation for the songwriter. But then Buddy Killen has been innovative for a long time ... Opryland USA opened four weeks late this year, due to the high waters from flooding conditions in Nashville. As Opryland sits beside the Cumberland River, when the river flooded, so did the sparkling entertainment complex which has drawn over 3½ million people since it opened ...

Frank Sinatra's Nashville office will open June 1st, according to Billy Strange, who has been working with the organization for several years. Sinatra may come to record so his trip will coincide with the opening date of the offices, Billy said. Strange started in music as a kid with Cliffie Stone's "Hometown Jamboree" at KXLA in Pasadena (that is now KRLA Los Angeles) ... Did Loretta Lynn and opera star Roberta Peters actually "duet" on the Mike Douglas shows? Said they were...

Nashville's WENO added Debbie "D.J." Jones to the air staff. Johnny "K" is now PD... George Jones is a grandfather; his daughter Susan and husband Harmon Smith welcomed the 7 lb. 6 oz. girl on April 14th. Baby's name is Jennifer Wynette... Remember Kay Adams? She's the west coast girl who made waves time and again on Capitol. She's back, on Cliffie Stone's Granite Label... Roy Head seems fully into country now, Mary Reeves Davis' Shannon label looks to be a full blown national threat, what with the Wilma Burgess-Bud Logan product, and now Roy Head making headway... The Ella Fitzgerald concert here has been cancelled till a later date... Divorce Date: Jerry Lee Lewis' Elizabeth filed, as did Tommy Cash's Barbara.



Barbara Mandrell recently appeared for a week at the Country Cabaret in Fort Lauderdale, Florida. While in South Florida, Barbara appeared on the Ted Cramer show on WWOK from noon to 3 p.m.



WSLR-Akron recently promoted "A Dinner With Melba" contest. Listeners were urged to send in postcards to be eligible for an evening on the town with Melba Montgomery and the Whistler Country Gentlemen. From hundreds of entries the winning card was sent in by Mrs. Carl Hughes. Shown left to right are: Ed Strait, Elektra Records; Don Dempsey, WSLR DJ; Melba Montgomery; Jim Powell, WSLR DJ; Mrs. Hughes; Jim Huitt, WSLR Program Director; and Bob Fuller, WSLR Music Director.

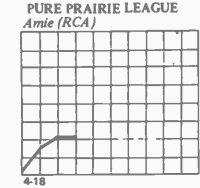
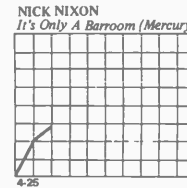
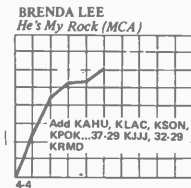
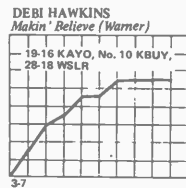
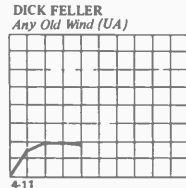
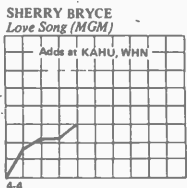
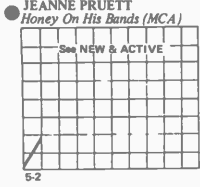
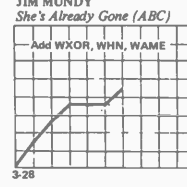
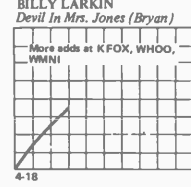
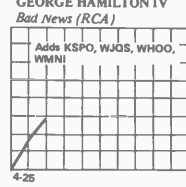
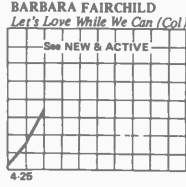
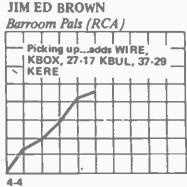
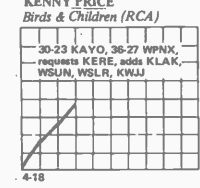
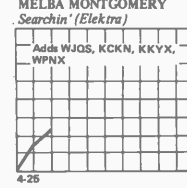
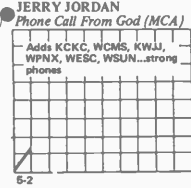
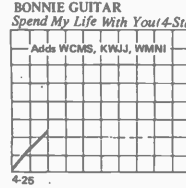
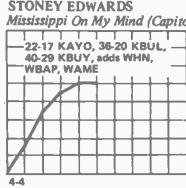
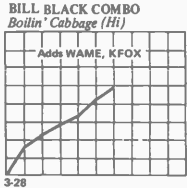
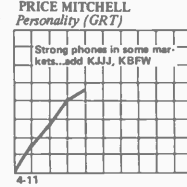
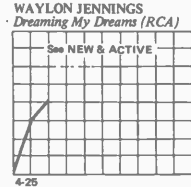
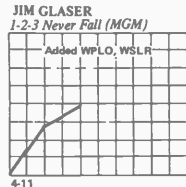
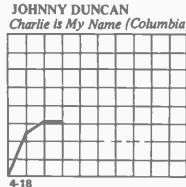
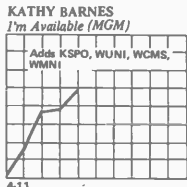
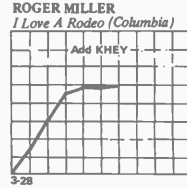
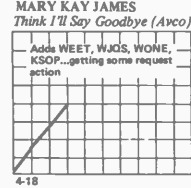
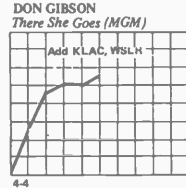
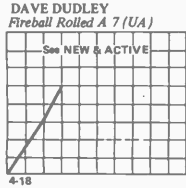
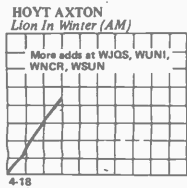
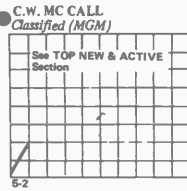
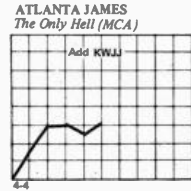
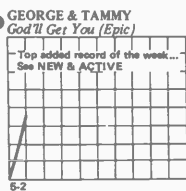
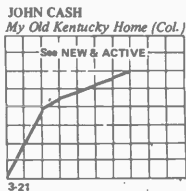
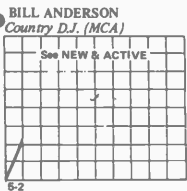
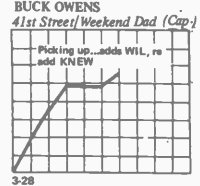
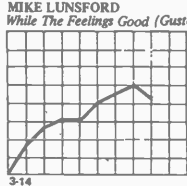
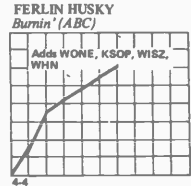
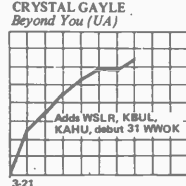
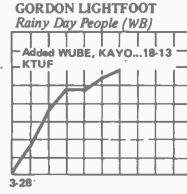
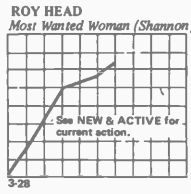
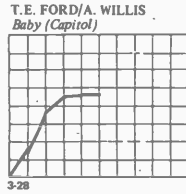
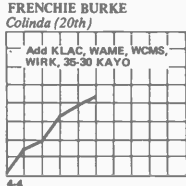
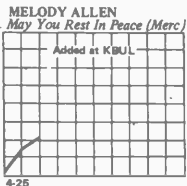


Pictured is TWINK CAPLAN, Public Affairs Director and Talk Show host on WEEP, Pittsburgh. Twink is showing off her newly designed, by herself, WEEP T-shirt. Also, Twink is answering the station's new full time request line.

COUNTRY SINGLES

Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

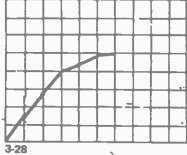
● new entries



COUNTRY ADDS

Asterisk (*) denotes records Most Added this week

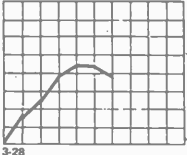
EDDIE RAVEN *Good News, Bad News* (ABC)



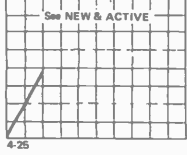
SUSAN RAYE *Ghost Story* (Capitol)



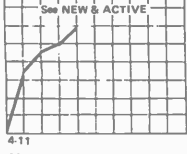
JERRY REED *Mind Your Love* (RCA)



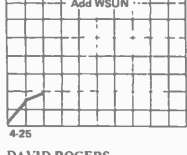
BOBBY G. RICE *Fredda Comes* (GRT)



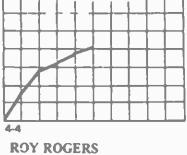
CHARLIE RICH *It's All Over Now* (RCA)



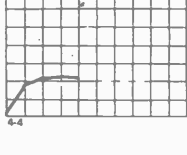
MARTY ROBBINS *It Takes Faith* (MCA)



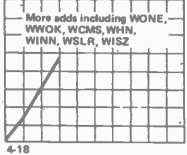
DAVID ROGERS *It Take A Lot* (UA)



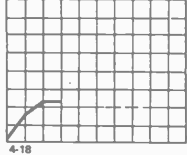
ROY ROGERS *Happy Trails* (20th)



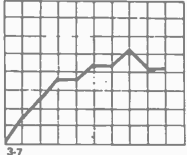
JERIS ROSS *Pictures On Paper* (ABC)



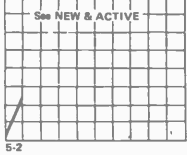
MARILYN SELLARS *Gather Me* (Mega)



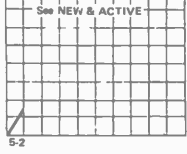
SUNDAY SHARPE *Head On My Shoulder* (UA)



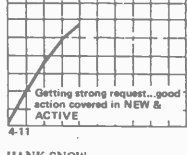
CAL SMITH *Talks About Texas* (MCA)



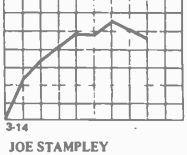
CONNIE SMITH *Why Don't You Love Me* (Col)



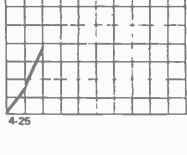
MARGO SMITH *There I've Said It*



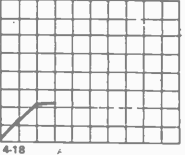
HANK SNOW *Merry-Go Round of Love* (RCA)



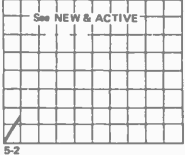
JOE STAMPLEY *Unchained Melody* (ABC/Do)



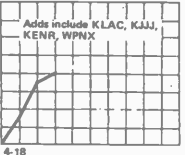
RED STEAGALL *She Worshipped Me* (Capitol)



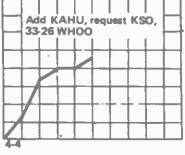
BILLY THUNDERCLOUD *What Time Of Day* (20th)



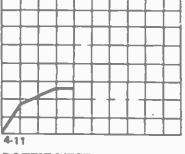
TANYA TUCKER *Spring* (Columbia)



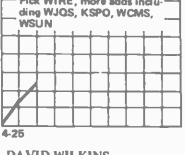
JACKY WARD *Stealin'* (Mercury)



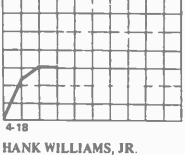
NANCY WAYNE *I Wanna Kiss You* (20th)



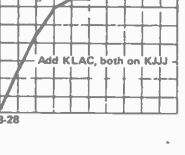
DOTTIE WEST *Sweet Sunshine* (RCA)



DAVID WILKINS *Butterbeans* (MCA)



HANK WILLIAMS, JR. *Kind Of Woman* (He's Going/MGM)



WSLR/AKRON
Pick-Johnny Russell
Margo Smith
Dave Dudley
Jim Gleser
Don Gibson
Tommy Cash
Kenny Price
Jaris Ross
Crystal Gayle
Roy Clark

WPLO/ATLANTA
Barbara Fairchild
George & Tammy
Jim Connor
Kris & Rita
Jim Gleser

KUZZ/BAKERSFIELD
Cal Smith
Charlie Rich
Sonny James
Elvis Presley

WISZ/BALTIMORE
Ferlin Husky
Jeris Ross
Johnny Russell
Tommy Overstreet

KBFW/BELLINGHAM, WA
Tommy Overstreet
Susan Raye
Joe Stampley
Bill Anderson
Charlie Daniels
Patsy Mitchell
Waylon Jennings
Stoney Edwards

WAME/CHARLOTTE
George & Tammy
Johnny Cash
Bill Black Combo
Frandie Burke
Jim Mundy
Stoney Edwards

WJJD/CHICAGO
Bobby G. Rice
Roy Head
Bill Anderson
George & Tammy

WMAQ/CHICAGO
Merle Haggard
'Movin' On' (LP)

WUBE/CINCINNATI
Connie Smith
Tommy Overstreet
Joe Stampley
George & Tammy
Susan Raye
Chip Taylor
Jack Reno
Gordon Lightfoot
Billy Thundercloud

WHK/CLEVELAND
Bobby G. Rice
George & Tammy
Lola Johnson
Tommy Overstreet
Bill Anderson
Jeane Pruett
Susan Raye

WNCR/CLEVELAND
Larry Kingston
Hoyt Axton
Elvis Presley

WMI/COLUMBUS, OHIO
Kathy Barnes
George Hamilton IV
Linda Ronstadt
Tommy Overstreet
Tanya Tucker (MCA)
Billy Larkin
Bonnie Guitar
George & Tammy

WPNX/COLUMBUS, GA
Billy Thundercloud
Elvis Presley
Jeane Pruett
Melba Montgomery
Kris & Rita
Tanya Tucker (MCA)
Marie Owens
Pick-Betty J. Robinson

KBOZ/DALLAS
Pick-George & Tammy
Bill Anderson (Hip)
Dave Dudley
Tommy Overstreet
Jeane Pruett
Elvis Presley
Bobby Bare
Billy Walker
Jim Ed Brown

WONE/DAYTON
Ferlin Husky
Jerry Ross
Susan Raye
Jeris Ross
Loone Ross
Don Williams
Jaris Ross

KERE/DENVER
C.W. McCall
Waylon Jennings
Kris & Rita
Stella Parton

KLAK/DENVER
Kenny Price
Dave Dudley
Narvel Felts
George & Tammy

KSO/DES MOINES
Tommy Overstreet
O.B. McClinton
Bill Anderson
Pick-Jeane Pruett

WHO/DES MOINES
Pick-C.W. McCall
Joe Sampley
Tommy Overstreet
Ray Adams
Jeane Pruett
Betsy J. Robinson
George Kent
Bill Anderson

WDEE/DETROIT
Waylon Jennings
Donny Burnetta
Janne Pruett
Tommy Overstreet
Susan Raye

KHEY/EL PASO
Johnny Cash
Dave Dudley
Sonny James
Jay Miller

KBLY/FORT WORTH
Michael Murphy
Pick-Billy Thundercloud
Terry Stafford
Stella Parton
George & Tammy

WBAP/FORT WORTH
Johnny Cash
Janne Pruett
C.W. McCall
Lola Johnson
Lois Johnson
Ace Cannon
Stoney Edwards

WDLR/FREETPORT, ILL.
David Allen Coe
Gussie Who
Elvis Presley
Janne Pruett
Tommy Overstreet
Jerry Ross

WESG/GREENVILLE, SC
Tommy Overstreet
Joe Sampley
C.W. McCall
Susan Raye
Janne Pruett

KBHM/HAWAII
Kathy Barnes
Ave Aldridge
Sherry Bryce
Charlie Daniels
Crystal Gayle
Bonnie Lee
Black Owens
Linda Ronstadt
Johnny Tillotson
Eddy Raven
Jacky Ward
Kitty Wells

KENR/HOUSTON
Connie Smith
Stella Parton
Terry Tucker (Col)
Porter Wagoner
George & Tammy
Eddie Rabbit
Bobby G. Rice
Elvis Presley
Stoney Edwards
Jackie Jackson

KIKK/HOUSTON
Joe Sampley
Jeane Pruett
George & Tammy
Elvis Presley
Betsy Robinson
Sini Cotton
C.W. McCall
Ace Cannon

WIRL/INDIANAPOLIS
Waylon Jennings
Freddy Fender (LP)
'Wasted Days'
Jerry Ross
Frandie Burke
Charlie Daniels
Kathy Barnes
Pick-Bobby G. Rice
Johnny Tillotson
Bonnie Guitar
Dottie West
Waylon Jennings

WJQS/JACKSON, MISS.
Hoyt Axton
Dorell McCall
Melba Montgomery
Jeane Pruett
Chuck Price
Michael Murphy
Joe Stampley
Susan Raye
George Hamilton IV
Tommy Overstreet
Mary Kay James
Eddie Rabbit
Waylon Jennings
Pick-O.B. McClinton
Jack Reno

KCKN/KANSAS CITY
C.W. McCall
Tommy Overstreet
Elvis Presley
Dotty
Jim C. Connor
Connie Smith
George & Tammy
Kris & Rita
Tommy Overstreet
Joe Stampley
Jeane Pruett
Susan Raye
Jack Jay
Jay Miller
Del Reeves
Jack Reno
Judy Lynn
Melba Montgomery
Terry Stafford
Billy Thundercloud
Ace Cannon

KFOZ/LONG BEACH
Pick-Billy Black Combo
Bill Black Combo
Billy Thundercloud
Billy Larkin

WHOK/LANCASTER, OHIO
Pick-Shylo
Sonny James
Hoyt Axton
Cal Smith
Bill Anderson
Michael Murphy
C.W. McCall
Benny Lindsey
Patsy Prairie League
Linda Ronstadt

KLAC/LOS ANGELES
Charlie Rich
Stella Parton
Branda Lee
Don Gibson
Hank Williams, Jr.
Frandie Burke
Roy Head
Cal Smith
Tanya Tucker (Col)

WINN/LOUISVILLE
Cal Smith
Red Williams
C.W. McCall
Tommy Ross
Barbara Fairchild
Vassar Clements
Judy Lynn
Jeris Ross
Margo Smith

WMC/MEAPHIS
Connie Smith
C.W. McCall
Linda Ronstadt
Lola Johnson
Ace Cannon

WQOK/MIAMI
David Allen Coe
Del Reeves
Elvis Presley
Janne Pruett
Tommy Overstreet
Jerry Ross

KTCR/MINNEAPOLIS
Not Available

WJMN/MOBILE
Susan Raye
Merle Haggard
Bobby G. Rice
Tommy Ross
Hoyt Axton
Connie Smith
Kathy Barnes
Amazing Rhythm Aces

WBAM/MONTGOMERY, AL.
Jerry Max Lane
Amazing Rhythm Aces
Stella Parton
Jack Jersey
Jeane Pruett
Merle Haggard LP
'Movin' On'

WXOR/MUSCLE SHOALS
Roy Head
Cal Smith
Tanya Tucker (MCA)
Jim Mundy

WHN/NEW YORK
Charlie Rich
Eddie Raven
Jim Mundy
Sherry Bryce
Linda Ronstadt
Leroy Van Dyke
Johnny Russell
Nancy Wayne
Jeris Ross
Ferlin Husky
Stoney Edwards
Barbara Collins

WVNS/NOREFOLK
Jerry Jordan
Freddy Fender (LP)
'Wasted Days'
Jerry Ross
Frandie Burke
Charlie Daniels
Kathy Barnes
Pick-Bobby G. Rice
Johnny Tillotson
Bonnie Guitar
Dottie West
Waylon Jennings

KNW/OAKLAND
Emmy Lou Harris (LP)
'Bottle Let Me Down'
Sonny James
Cal Smith
Buck Owens

KODO/OMAHA
Margo Smith
Eddie Rabbit
Billy Thundercloud
Barbara Fairchild
Jack Reno

WHOO/ORLANDO
Pick-C.W. McCall
George Hamilton IV
Billy Larkin
Connie Van Dyke
Elvis Presley
Barbara Fairchild
Don Williams

KJJI/PHOENIX
Billy Thundercloud
Elvis Presley
Tanya Tucker (Col)
Price Mitchell
Stella Parton
Hank Williams, Jr.

KTUF/PHOENIX
Elvis Presley
Porter Wagoner
Billy Thundercloud
Jim Connor
Jeane Pruett
George & Tammy
C.W. McCall

KBJL/WICHITA
Carl Smith
Cal Smith
Melody Allen
Barbara Fairchild
Crystal Gayle
C.W. McCall

WEP/PITTSBURGH
Pick-Bonnie
Bobby Bare
Waylon Jennings
Eddie Rabbit
KPOK/PORTLAND
Dusty Drops
Bobby G. Rice
Tommy Overstreet
Branda Lee

KWJ/PORTLAND
Dotty
Jerry Jordan
Stella Parton
Billy Thundercloud
David Allen Coe
Chip Taylor
Atlanta James
Kenny Price
Bobby G. Rice
Bonnie Guitar

WEET/RICHMOND
May Kay James
Dave Dudley
Sonny James
Tanya Tucker (MCA)

KRAK/SACRAMENTO
Stella Parton
C.W. McCall
Charlie Rich
Barbara Fairchild
Tommy Overstreet
Dave Dudley
Lois Johnson
Hank Locklin
Terry Stafford
Susan Raye
Bill Anderson
Jeane Pruett

WVVO/ST. CLOUD, MINN.
Melody Allen
Walt Haynes
David Witt
Johnny Paycheck

WJST/ST. LOUIS
Margo Smith
George & Tammy
Kathy Barnes
Bobby G. Rice
WSUN/ST. PETERSBURG, FL.
Kenny Price
Roy Head
Hoyt Axton
Cal Smith
Merle Haggard

DUSTIE WEST
Merry Robbins
Dottie West
Johnny Tillotson
Bill Thundercloud
George & Tammy
Bill Anderson
C.W. McCall
Mary Kay James
Porter Wagoner
Terry Stafford
Jeane Pruett
Judy Ross
Pick-Cal Smith
Waylon Jennings
Tommy Overstreet
Oak Ridge Boys
Ferlin Husky

KXYS/SAN ANTONIO
Pick-Connie Smith
Dotty

DEL REEVES
Bill Anderson
C.W. McCall
Porter Wagoner
Jack Reno
Melba Montgomery
Billy Parks
George Kent
O.B. McClinton
Jack Morris
Paul Craft
KCCK/SAN BERNARDINO
Jeane Pruett
C.W. McCall
George & Tammy
Dotty
Porter Wagoner
Jerry Jordan
Elvis Presley

KSON/SAN DIEGO
David Witt
Eddie Rabbit
Elvis Presley
Branda Lee

KA VO/SEA-TTLE
Pick-Kris & Rita
Gordon Lightfoot
Tommy Overstreet
Even Stevens

KRMD/SHREVEPORT
Dotty
Cal Smith
Billy Thundercloud
Sonny James

KSPQ/SPokane
Pick-Tanya Tucker (MCA)
Waylon Jennings
Dottie West
Barbara Fairchild
Kathy Barnes
Joe Stampley
Tommy Overstreet
Dorell McCall

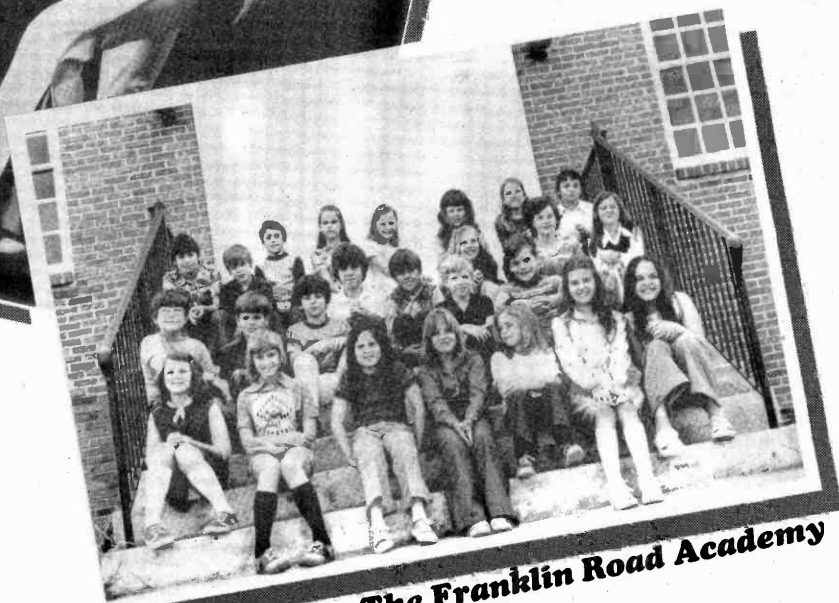
KNDS/TUSCON
Bill Anderson
Elvis Presley
C.W. McCall
Connie Smith

KTUF/PHOENIX
Elvis Presley
Porter Wagoner
Billy Thundercloud
Jim Connor
Jeane Pruett
George & Tammy
C.W. McCall
Connie Smith
Barbara Fairchild

BILLY THUNDERKLOUD AND THE CHIEFTONES

“WHAT TIME OF DAY”

TC-2181



With Voices By The Franklin Road Academy

A Refreshing Combination That Provides

PERFECT PROGRAMMING



A Subsidiary of 20th Century-Fox Film Corp.

Produced by Jim Vienneau



POP

Radio & Records

POP/30

4/18	4/25		
6	4	1	CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M)
4	3	2	TONY ORLANDO & DAWN/He Don't Love You (Elektra)
2	2	3	B.J. THOMAS/Another Somebody...Song (ABC)
8	6	4	NEIL SEDAKA/The Immigrant (Rocket)
1	1	5	ROGER WHITTAKER/The Last Farewell (RCA)
13	9	6	CARPENTERS/Only Yesterday (A&M)
3	5	7	BLACKBYRDS/Walking In Rhythm (Fantasy)
16	14	8	ACE/How Long (Anchor)
12	10	9	JOHN DENVER/Thank God I'm A Country Boy (RCA)
23	20	10	MICHAEL MURPHEY/Wildfire (Epic)
14	12	11	ELTON JOHN/Philadelphia Freedom (MCA)
15	13	12	PAUL ANKA/I Don't Like To Sleep Alone (UA)
27	16	13	CHICAGO/Old Days (Columbia)
5	8	14	BARRY MANILOW/It's A Miracle (Arista)
24	19	15	AMERICA/Sister Golden Hair (WB)
18	17	16	ALBERT HAMMOND/99 Miles From L.A. (Mums)
19	18	17	KRAFTWERK/Autobahn (Vertigo)
22	21	18	GORDON LIGHTFOOT/Rainy Day People (Reprise)
-	23	19	JESSI COLTER/I'm Not Lisa (Capitol)
-	26	20	PILOT/Magic (EMI)
7	7	21	FREDDY FENDER/Before The Next Teardrop Falls (ABC/Dot)
25	22	22	RAY STEVENS/Misty (Barnaby)
-	29	23	DON MCLEAN/Wonderful Baby (UA)
26	25	24	SEALS & CROFTS/I'll Play For You (WB)
30	28	25	MELISSA MANCHESTER/Midnight Blue (Arista)
28	27	26	LOBO/Don't Tell Me Goodnight (Big Tree)
-	30	27	LINDA RONSTADT/When Will I Be Loved (Capitol)
-	-	28	JANIS IAN/When The Party's Over (Columbia)
-	-	29	TANYA TUCKER/Lizzie & The Rainman (MCA)
-	-	30	BERGEN WHITE/Come Go With Me (Private Stock)

NEW & ACTIVE

SHA NA NA

Romeo & Juliet (Kama Sutra)

Starting to show a real good airplay spread ... some phone action also noted. New at KEX, KVI, KAKE plus more.

DONNY GERRARD

Don't Let It Mess Your Mind (Rocket)

Neil Sedaka-Phil Cody song grabbing a lot of ears already ... add KNBR, KWAV, KFI, WSM, WMAL. Good start for a record that's only been out a little over a week.

JOHNNIE MAYA

If I Could Love You (Ranwood)

Building nicely now ... add WEMP, WGAN, KWAV, WREC, KOY, WBAL

TEACH IN

Ding-A-Dong (Philips)

Hot in England. Add WMAL, KEX, WASH, KFI, KOY, WBAL.

OTHER STRONG ACTIVITY: JAN DAVIS GUITAR "Gypsy Fox" add KNBR, KFI, 10.C.C. "I'm Not In Love" add WEEI-FM, KFI, DEBBIE CAMPBELL "Please Tell Him That I Said" KDOWN, WBAL, WSB, WGN, NORTHERN LIGHT "Minnesota" add WSB, KEX, GENE COTTON "Damn It All" add KAMN, KDIG, EVIE SANDS "You Brought The Woman Out Of Me" add WLW, CARLSON & DURIO "Pickin' Up The Days." JERRY COLE & TRINITY "Susanna's Song" add WEMP, WBAL, BILLY THUNDERKLOUD "What Time Of Day." BOOMER CASTLEMAN "Judy Mae." DOOBIE BROTHERS "Take Me In Your Arms." ELVIS PRESLEY "T-R-O-U-B-L-E" WFIR, WGN, WSB, KMBZ. HERB ALEPRT "Coney Island."

POP NOTES

BY MIKE KASABO



Just about the time you'll get the new Elton John album, another superstar will be releasing his. Paul McCartney's latest set "Venus and Mars" is scheduled for a mid-May release. The album was recorded in New Orleans, remixed in Los Angeles, and sweetened in London.

By now you should have the new Charlie Rich on Epic. The song "Everytime I Touch You I Get High" was co-written by Charlie and producer Bill Sherrill. Sources at Epic say that Charlie is "extremely pleased" with his forthcoming album. Rich feels it's even better than "Behind Closed Doors." Which sold a not too shabby 3.2 million units. Received a nice thank you note from Bob Hughes PD at WASH. Bob spent a few days in LA recently overseeing the production of the station's newest jingle package, and of course we took the opportunity to show Bob around the R&R offices.

The new Frankie Valli "Swearin' To God" is out in an edited form. Cut down from the LP track which runs over ten minutes to a liveable 3:38.

Also just out in single form is "Attitude Dancing" Carly Simon as is "I Dreamed Last Night" by Justin Hayward and John Lodge. Philadelphia radio stations are having fun with a novelty item called "The Penalty Box" by Dave Shultz. Shultz is a star player for the world champion Philadelphia Flyers hockey team. Apparently the title of the song is where you can find him most of the time.

Some newer things that look good include: "(Baby) Don't Let It Mess Your Mind" Donny Gerrard-Rocket, "Lizzie And The Rainman" Tanya Tucker MCA ... virtually blanketed airplay already with hot phones to boot, "T-R-O-U-B-L-E" Elvis, "What Time Of Day" Billy Thundercloud-20th, "Ding-A-Dong" Teach-In on Philips, "Please Tell Him That I Said Hello" Debbie Campbell-Playboy, Northern Light "Minnesota" Columbia, "Judy Mae" Boomer Castleman-MUMS, "If I Could Love You" Johnnie Maya-Ranwood.

Older uncharted sides picking up are: "All I Wanna Do" Su Shifrin-Motown, "We May Never Love Like This Again" Maureen McGovern-20th, "Cry Softly" Andy Williams-Columbia, "Hiljack" Herbie Mann-Atlantic, "When The Lovelight Starts Shining" Boones-Melodyland, "You Brought The Woman Out Of Me" Evie Sands-Haven, "(Just Like) Romeo & Juliet" Sha Na Na-Kama Sutra, "The Hands Of Time" Atlantic & Pacific-Pip, "The Hustle" Van McCoy-Avco, "Only Women" Alice Cooper-Atlantic.

POP RADIO NEWS

WSB-ATLANTA

Station is running a "Pickle Lovers" contest. All listeners have to do is "confess" why they love pickles, send the confession to the station on a postcard. Judges will award the first prize of a \$500 shopping spree to the winner at his favorite market. Plus a year's supply of pickles.

While we're in Atlanta, congratulations to the staff and management of WSB for being recognized by the Associated Press with the distinguished Pacemaker Award for the best Class A news operation in the state of Georgia. The award was given to the station for an unprecedented tenth year in a row.

WROC-ROCHESTER

Station is running "The WROC Piece Of The Rock" promotion. Fourteen of the station's sponsors run an ad in the newspaper with a number next to each of the ads. The announcer will call out a number on the air, and the listener simply matches the correct number with the ad.

Prizes range from \$5 to \$25 in merchandise. Winners automatically are entered for the grand prize drawings of a color TV, a new motorcycle, and their very own diamond rock.

KVI-SEATTLE

Don Hoffmann, PD, announces a new personality to the KVI lineup. Robert O. Smith is now in the midnight-to-six am slot. Smith came to the station from KTAC-Tacoma.

WEEI-FM-BOSTON

Station has a new feature called "In Concert Tonight." Each Monday through Friday at 8:00 p.m. they treat their listeners to twenty uninterrupted minutes of hit artists like Elton, Neil Diamond, Helen Reddy. Program Director Dave Klahr says the response has been terrific.

WCBM-BALTIMORE

Station running the "Great Escape" contest. Listeners

simply send in a postcard with name, address and phone number. The jock will pull out a card and announce the name. That person has five minutes and sixty-eight seconds (WCBM is 680 on the dial) to call in for the hourly prize which will be a recreational type gift. All those calling in will be eligible for the grand prize drawing. The ultimate winner will win an all-expenses-paid vacation to one of seven paradise locations in the Caribbean. That's what I call a Great Escape.

KMBZ-KANSAS CITY

Mike Murphy, the station's morning drive personality spent a week in Scotland trying to track down the infamous Loch Ness monster. The station tied Murphy's trip into a "Draw The Loch Ness Monster Contest." So far they've received over six thousand drawings. The station will award four entries. Two adults will receive a \$500 wardrobe and two youngsters will get ten speed bikes.

Ahhh.
Mmm.
Ohhhh.
Ahhh.
Ummm.

**GET THE
WOMEN EATING
OUT OF THE
PALM OF YOUR
STATION.**

Put On
“Dreaming My Dreams With You.”
The new single by **Waylon Jennings.**

PB-10270

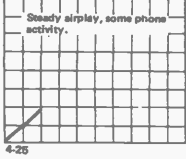
It'll create a meaningful relationship.

RCA Records and Tapes

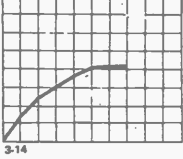
POP SINGLES

Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

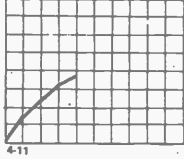
ATLANTIC & PACIFIC
The Hands Of Time (Pip)



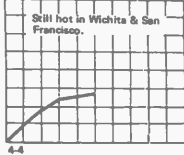
MAC DAVIS
All The Love In The World (Col)



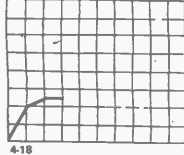
MAJOR HARRIS
Love Won't Let Me Wait (Atl)



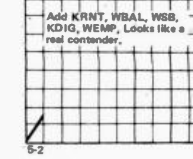
BOBBY GOLDSBORO
And Then There Was Gina (UA)



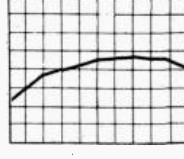
DAVE MASON
Every Woman (Columbia)



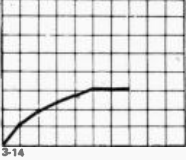
JOHNNIE MAYA
If I Could Love You (Ranwood)



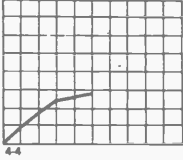
OSZARK MT. DAREDEVILS
Jackie Blue (A&M)



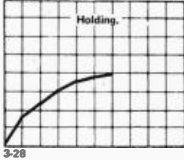
PAT BOONE
Indiana Girl (Melodyland)



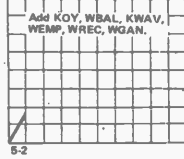
PAUL DAVIS
Make Her My Baby (Bang)



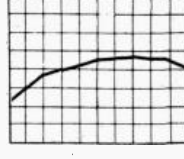
MAJORITY HARRIS
Love Won't Let Me Wait (Atl)



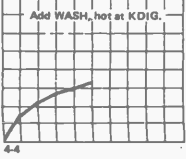
POINTER SISTERS
Live Before You Die (B T)



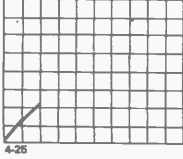
SU SHIFRIN
All I Wanna Do (Motown)



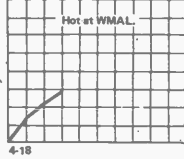
JIMMY BUFFETT
A Pirate Looks At Forty (ABC)



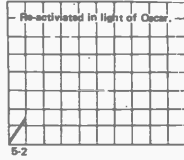
FIRST CLASS
Funny How Love Can Be (UK)



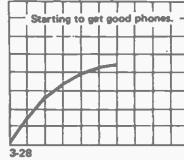
HOLLIES
Sandy (Epic)



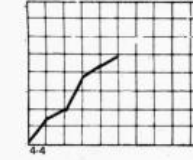
MAUREEN MCGOVERN
We May Never Love (20th)



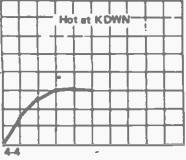
BRIAN PROTHEROE
Pinball (Chrysalis)



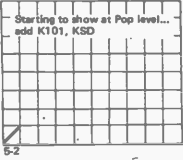
FRANK SINATRA
Anytime (I'll Be There) (Reprise)



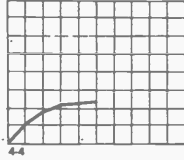
PERRY COMO
World Of Dreams (RCA)



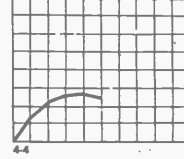
GRAND FUNK
Bad Time (Capitol)



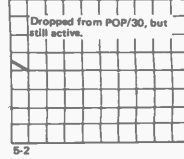
GLADYS KNIGHT
The Way We Were/Try To (Bud)



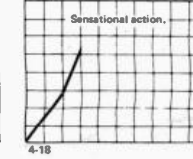
RONNIE MILSAP
Too Late To Worry (RCA)



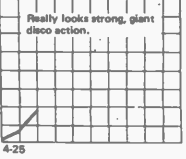
PURE PRAIRIE LEAGUE
Amie (RCA)



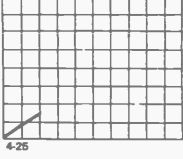
TANYA TUCKER
Lizzie And The Rainman (MCA)



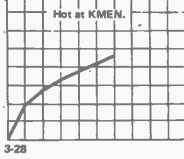
CONSUMER RAPPORT
Ease On Down The Road (Wing)



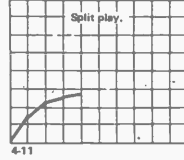
ROB GALBRAITH
Damn It All (RCA)



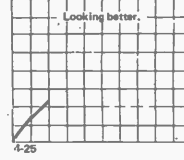
MARK LINDSAY
Photograph (Columbia)



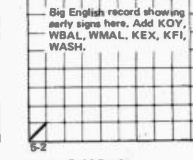
JONI MITCHELL
Jericho (Carey Asylum)



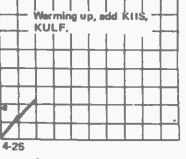
RAIDERS
Your Love (Columbia)



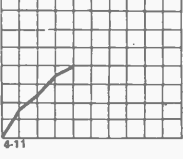
TEACH-IN
Ding-A-Dong (Phillips)



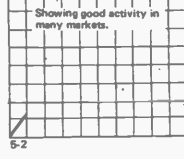
ALICE COOPER
Only Women (Atlantic)



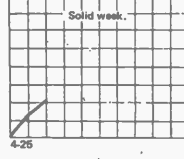
DAVID GATES
Part Time Love (Elektra)



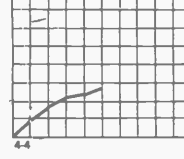
LOGGINS & MESSINA
Grown' (Columbia)



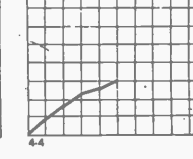
MARIA MULDAUR
Gringo En Mexico (Reprise)



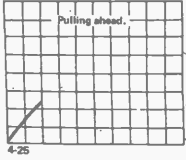
TOMMY ROE
Glitter and Gleam (Monument)



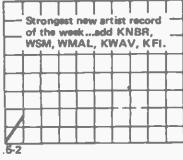
TIM WEISBERG
Dion Blue (A&M)



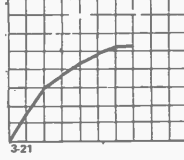
GENE COTTON
Damn It All (ABC)



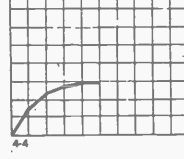
DONNY GERRARD
(Baby) Don't Let It (Rocket)



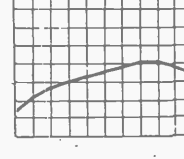
HERBIE MANN
Hijack (Atlantic)



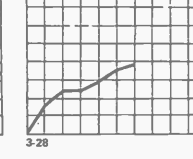
NINO & APRIL
You Turn Me On (A&M)



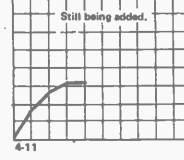
LEO SAYER
Long Tall Glasses (WB)



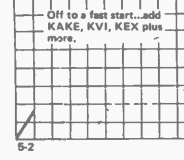
ANDY WILLIAMS
Softly (Columbia)



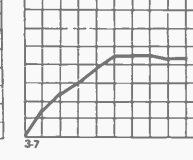
PETER NERO
Emmanuelle (Arista)



SHA NA NA
Romeo & Juliet (Kama Sutra)



DENNIS YOST
My First Day Without Her (MGM)



POP AIDS

Radio News

Continued from page 4

RADIO TO RECORDS
Besides his current afternoon drive shift at KILT-Houston, Barry Kaye has entered the recording field with a single release from Beau-Jim Records. "Feelings" b/w "You Do Me" marks Barry's entrance into the "future hits" business.

BEAUTIFUL MUSIC BATTLE

The Beautiful Music radio battle in San Francisco may get hotter with the acquisition of KRON-FM by Bonneville Broadcasting. The Bonneville Programming Service would be pitted against KABL-AM-FM, programmed by TM Productions, and KFOG, programmed by Schulke Stereo Productions.

FORMAT CHANGE

KXFM-Santa Maria is changing format toward a more free-form progressive sound with a longer current album rotation. Chuck Geiger has left the PD position there, replaced by Rick Denton.

SHAW MOVES

After less than 3 weeks as program director of KLIF-Dallas, Rick Shaw is moving to KFRC-San Francisco to take over the noon-3 p.m. shift, replacing Bobby Ocean who will move to sister station KHJ-Los Angeles.

WATSON TO GOLDEN WEST

Bill Watson, former National Program Director for Drake-Chenault and RKO General Radio, has been named Associate Program Director of KPAC-LOS Angeles as announced by Mark Blinoff, PD for the Golden West station.

KEEL'S BEGGARS BANQUET

KEEL-Silverport is presenting the "Second Nearly Annual Beggar's Banquet & Promo Man Appreciation Night." The event includes golf during the day, \$25 includes food, booze and entertainment. It will be held at the Holiday Inn in Bossier. Call Mike Steele or Larry Ryan at (318) 425-8693 for further information.

KSLS GIVES A SHIRT

Friday, April 18th saw Guy Paul and Cat McCallin of KSLS-San Luis Obispo supervising the production of 400 KSLS T-Shirts, while a young lady was busy setting the world's record for putting on and taking off T-Shirts. The whole thing was being broadcast remote as the "KSLS Put-On Take-Off" receiving such phenomenal response that local TV and newspaper reporters covered the event.

FAME & FORTUNE FOR LISTENER

KFHM-Muscatine is offering "fame & fortune" to a listener who comes up with the best reason for wanting fame and fortune. The listener will participate on the air during the station's all-request night. Over \$700 in prizes will be given away over the weekend. The station is also planning local live concerts on the air. PD Steve Bridges would like music people touring the area to contact him for details, at (319) 263-2426.

IF ANYONE SHOULD ASK

WNOE-New Orleans is running "If Anyone Should Ask What Station..." promotion, making phone calls and asking people on the street. Prizes are trips to either 6 Flags in Atlanta or 6 Flags in Texas, for an entire family.

BEATLES COME TOGETHER

In an exclusive interview John Lennon told KLZ-FM-Denver's Don McCulloch of the possibility of the Beatles getting together again. The interview was used to kick off a giant Beatles promotion in which

NEW & ACTIVE

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added KAHU, WCMS, KBFV.
BONNIE GUITAR "I Want To Spend My Life With You" (Four Star) adds at WCMS, KWJJ, WMNI.
GEORGE HAMILTON IV "Bad News" (RCA) more adds at WJQS, KSPO, WHOO, WMNI.
MERLE HAGGARD "Movin' On" (Capitol) From current LP, being rotated as single at KLAG, WMAQ, KLAG, WBAM.
LOIS JOHNSON "You Know Just What I Do" (20th) added at KCKC, WCMS, KWJJ, WESC, WWSUN.
KRIS & RITA "Sweet Susannah" (Monument) Pick KAYO, add WPLO, KERE, WPNX, KCKN.
JUDY LYNN "Dark Moon" (WB) adds at WINN, KSOP, KCKN.
MICHAEL MURPHY "Wildfire" (Epic) getting scattered country play... add at KBUY, WJQS, debut 37 KIKK, 12-9 WWJQ.
O.B. MC CLINTON "The Most Wanted Woman" (Enterprise) Pick WJQS, add KSO, KKYX.
JACK RENO "Rebel After Me" (UA) adds at KOOO, WUBE, KKYX, KCKN.
DEL REEVES "Puttin' In OverTime At Home" (UA) adds WWOK, KKYX, KCKN.
TOMMY ROE "Glitter and Gleam" (Monument) more adds at WUNI, WINN.
TERRY STAFFORD "Darlin' Think It Over" (Melodyland) adds at KBUY, KSOP, KRAK, KCKN.
CHIP TAYLOR "Early Sunday Morning" (WB) added at KFOX, WUBE, KWJJ.
PORTER WAGONER "Just For The Lonely Ones" (RCA) adds at KCKC, KENR, KKYX, KTUF.

Don Ellis

Continued from page 26

And the promotion men got pretty heated and there was a lot of arguing going on back and forth. But it occurred to me while he was talking that he had developed his station to number one in his market in terms of dollars and that, after all, is the name of the game. Radio is not there to break artists, radio is there to sell time, so what you have to figure out how you can service radio. You have to figure out a way somehow to have your aims become more mutual, if not necessarily the same. Basically, I don't make records to sell time and they don't play records to break artists, but there is some area in there where we can move together and meet. It's very touchy because you have artists who want to make a statement so it might take a long time. But, I want to get there and meet the radio people. Scott Shannon broke Dave Loggins for us, period. I want to know what made him do that and what the keys were. I want to meet the KWST people who have forced two singles off albums that I know of. I want to know why they did it. I could go on and on, but I really want to know what motivates radio people. I don't want to announce the national radio tour of the Columbia A&R man! But I do want to get out on the road and get a chance to see what radio's all about.

Late News

Continued from front page

of "busts" were reported to be between four and five hundred. Hardy held a press conference last Tuesday (4-29) to explain the situation. "I was told by Police Chief, Ed Davis, that my license was incorrect and that the concert was an unlawful assembly. I told Davis that Mayor Bradley and District Attorney Burt Pines' offices had assured me that the concert was legal and in order." More than 62,000 people attended the five concerts and were reported by Hardy to be "one of the most orderly and behaved crowds I've witnessed."

Steve Rissmiller, promoter for the concert, told the press gathering that his organization will not promote anymore concerts at the Arena until there is a change in the police department's attitude. Said Hardy "I deplore the fact that the police cracked down so heavily on the kids and feel their time would be better spent elsewhere more than busting kids at concerts."

Donahue

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DD: Everybody says that I'm easygoing, I am easygoing for one basic reason, I expect people that I work with to know the limitations and be adult enough to make enough common sense decisions to handle them. When they can't, I'll discuss it with them. I forgot the last time I ever raised my voice in radio, at anybody, I think that's so unnecessary, it's very juvenile. There's no need to do that, a lot of young PD's make that mistake, they think they've gotta be very demanding and crack a whip. I say if you surround yourself with good people that are professional people, they know the job had to be done. And I'll give them every tool necessary to help them do the job, all they have to do is ask. They know what they need to put it together. I know what they need, to a certain extent, and when it comes down to each jock's personality you need something a little different. I think that's pretty important.
R&R: Thanks Dave... now can I have my job back, Program Manager?

Send all station news, pictures, etc. to **RADIO & RECORDS** 6430 Sunset, Suite 1221, Hollywood, Calif. 90028

Radio & Records

THE INDUSTRY'S NEWSPAPER

TREND:

May 2, 1975

4/11 4/18 4/25

1	1	1	1	ELTON JOHN/Philadelphia Freedom (MCA)
6	3	2	2	TONY ORLANDO & DAWN/He Don't Love You (Elektra)
9	7	4	3	ACE/How Long (Anchor)
3	2	3	4	B.J. THOMAS/Another Somebody... Song (ABC)
10	8	5	5	LEO SAYER/Long Tall Glasses (WB)
32	16	10	6	JOHN DENVER/Thank God I'm A Country Boy (RCA)
7	6	6	7	OZARK MOUNTAIN DAREDEVILS/Jackie Blue (A&M)
18	11	9	8	CARPENTERS/Only Yesterday (A&M)
17	15	13	9	EARTH, WIND & FIRE/Shining Star (Columbia)
21	13	12	10	QUEEN/Killer Queen (Elektra)
14	12	11	11	BARRY MANILOW/It's A Miracle (Arista)
4	5	7	12	SAMMY JOHNS/Chevy Van (GRC)
39	29	17	13	ELTON JOHN/Pinball Wizard (Polydor/ST)
28	18	16	14	FREDDY FENDER/Before The Next Teardrop Falls (ABC/Dot)
27	34	19	15	GRAND FUNK/Bad Time (Capitol)
21	21	18	16	PAUL ANKA/I Don't Like To Sleep Alone (UA)
-	23	17	17	AMERICA/Sister Golden Hair (WB)
31	23	21	18	BLACKBYRDS/Walking In Rhythm (Fantasy)
5	9	14	19	OLIVIA NEWTON-JOHN/Have You Never Been Mellow (MCA)
-	36	27	20	MICHAEL MURPHEY/Wildfire (Epic)
2	4	8	21	MINNIE RIPERTON/Lovin' You (Epic)
-	40	30	22	ALICE COOPER/Only Women (Atlantic)
-	-	34	23	CHICAGO/Old Days (Columbia)
8	10	15	24	LABELLE/Lady Marmalade (Epic)
13	14	20	25	RINGO STARR/No No Song (Apple)
-	-	39	26	LINDA RONSTADT/When Will I Be Loved (Capitol)
29	27	25	27	KRAFTWERK/Autobahn (Vertigo)
19	17	22	28	BEN E. KING/Supernatural Thing (Atlantic)
-	-	-	29	MAJOR HARRIS/Love Won't Let Me Wait (Atlantic)
-	-	40	30	JESSI COLTER/I'm Not Lisa (Capitol)
23	22	24	31	AL GREEN/L-O-V-E (Hi)
26	26	31	32	JIMMY CASTOR BUNCH/Bertha Butt Boogie (Atlantic)
-	39	33	33	ROGER WHITTAKER/The Last Farewell (RCA)
30	28	26	34	PURE PRAIRIE LEAGUE/Amie (RCA)
-	-	-	35	HERBIE MANN/Hijack (Atlantic)
20	20	29	36	BARRY WHITE/What Am I Gonna Do (20th Century)
-	-	-	37	JOE SIMON/Get Down Get Down (Spring)
12	25	33	38	FRANKIE VALLI/My Eyes Adored You (Private Stock)
-	-	-	39	THE CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M)
-	-	-	40	GORDON LIGHTFOOT/Rainy Day People (Reprise)

THIS CHART IS CALCULATED FROM TOP 40 RADIO STATION AIRPLAY AND CHART MOVEMENT

National Request Tabulation

1. ELTON JOHN "PINBALL"
2. ELTON "PHILADELPHIA"
3. JOHN DENVER
4. MICHAEL MURPHEY
5. QUEEN
6. LEO SAYER
7. OLIVIA NEWTON-JOHN
8. SAMMY JOHNS
9. ALICE COOPER
10. OZARK MT. DAREDEVILS

OTHER STRONG

- ACTION**
MINNIE RIPERTON
RINGO STARR
AMERICA
B.J. THOMAS

WQXI, add 29 at 293, add WBSN, WAPE, WFOM, add 22 WJDX.
GUESS WHO "Can't Live With You...!" (RCA) 3-7 WORC for mer number one for 3 weeks, add 27 WKLO, 33-31 KQWB, 24-21 WJDX, debut 27 WAKY, debut 27 WMAK, debut 19 WRMA.
GODDIE'S "Funky Gibbon" (20th Century) 14-14 WRC 18-18 WYRE, debut 33 WKOL, 30-21 KCPX, on KIOA, on WJBG, debut 27 WJSL.
GLADYS KNIGHT "Way We Were Try To Remember" (Buddah) add 30 WIXY, add 40 WRIE, add WKLO, WLAC, on WOW, WORC KDON.

OTHERS GETTING SIGNIFICANT ACTION: MARSHALL TUCKER (Capricorn) 5-5 WBBQ, 10-9 WLAC, 26-23 WSGA, on WAYS and several others. TAMPTATIONS (Motown) 25-15 WAYS, add WPX, on WCAO and many more. BEACH BOYS (Brother) 24-17 WBBQ, 21-18 KJRB, 18-14 KING, 29-24 KJOY, seems to well where played. TODD RUNDGREN (Bearsville) 25-19 WNCI, 10-19 at U100, 23-17 WGLL, and several more. BAZUKA (A&M) 30-25 WIXY, 20-13 WRMA, add WAKY, disco record that is spreading. ALBERT HAMMOND (Mums) 28-27 KOL, 29-26 WORC 30-24 WNCI and more. GWEN MCCRAE (TK) 8-6 WMYQ, 22-15 at U100, 34-30 KEEL, beginning to spread. WET WILLIE (Capricorn) add WMAK, WBSN, KJOY, WFOM and several more. JOHNNY WAKELIN (Pye) pulling good numbers and top requests where played 23-10 WCOL, 29-14 WORC 33-25 WBBQ, has been top 10 WAI.

The "New" OLIVIA NEWTON-JOHN "Please Mr. Please" (MCA) single is shipping immediately already added at KTKT, WNGN, KROY, KENO, FRANKIE VALLI "Swearin'" (Private Stock) should do as well as his last, add WIXY, WSGA, WFOM and many more. O'JAYS (Phy-Int) 29-21 WAKY, add KJOY, 39-33 WEEQ, and several more. OHIO PLAYERS (Mercury) 21-16 WJXY, 32-27 WIXY, debut 28 WPOP and more. JOHN REID (Arista) add WKBW, KDWB, 16-13 WRFC and other good strong action. LYNBYRD SKYNYRD (Capitol) add WMAK, add WLAG, 12-6 WAPE, debut 20 at U100 and more. REUNION (RCA) 25-11 WORC, MIKE POST 1-1 KEEL, on WBBQ. STEELY DAN "Bad Sneakers" (ABC) on WAMS, WISM, KYNO.

NEW & ACTIVE

The following records are listed in order by their activity

BOOMER CASTLEMAN

Judy Mae (Mums)

38 percent of our correspondents "reporting it, most pulling immediate top phones. Some of the key movement 25-17 KDWB, 31-21 KENO, add KILT, Z96, debut 27 WPGC, add 13Q and many many more.

JESSI COLTER

I'm Not Lisa (Capitol)

35 percent of our reporters now on it with several showing extremely good action. 26-20 WSAI, 7-5 WQX1, 19-8 WBSN, add WSGA 3-1 WRMA, add KIOA and many many more.

JOE SIMON

Get Down, Get Down (Spring)

1-2 WBHQ, 23-8 WAYS, 28-19 WMYQ, 25-14 WQX1, 24-13 WKLO, add WIXY, WLEE, 23 percent of our reporters are on it, and showing great movement.

SUPERTRAMP

Bloody Well Right (A&M)

7-6 KJRB, 17-12 WNCI, 1-1 WYSL, 6-3 at U100, add WLAC, 30-28 WBBQ 37-28 WEEQ. We also show 23 percent of our reporters on it.

SEALS & CROFTS

I'll Play For You (WB)

25-19 WZUU, 26-25 WQX1, 30-28 WCAO, 30-22 at Z93, add WPEZ, on 23 percent of our reporting stations.

BAD COMPANY

Good Lovin' (Swan Song)

Record has been showing steady growth for several weeks. 10-6 KEEL, add WH-BQ, 20-5 WPOP, 14-11 KILE, on WKLO, 31-27 WBBQ, 27-21 WMAK, 20 percent of our reporting stations are on it.

SHANA NA "Romeo & Juliet" (Kama Sutra) 9-7 KDWB, 29-28 WERC, 23-21 WKLO, 11-11 WZUU, 37-35 KQWB, add 22 KSTP, 30-26 WEEQ, 30-29 WCOL, 38-35 WBBQ, 31-31 WEAQ, 36-31 WNCI, 27-25 WROK, add 34 KEEL, debut 31 WRFC, on WAKY, on WVLK, add 29 WJON, on WBSN, on WISM, WJBG, WPOP, CARLY SIMON "Attitude Dancing" (Elektra) 40-34 WBBQ, 30-28 Z96, add Z93, KING, KIOA, KOL, KCPX, WAPE, WSGA, KDZA, KSLY, WBSR, KYSN, WROV, KRSP, WYSL, on KSTP, WFOM, KJRB, 26-20 WZUU.

ORLEANS "Let There Be Music" (Asylum) 34-33 KQWB, 24-21 U100, 39-36 WJON, 28-26 WBSR, add KLEO, WRFC, Z96, on WQRC, KAFY nites, WAMS, WAKY, KJOY, WPOP, debut 38 WNCI, debut 29 WROV, debut 35 KILE, debut 20 WRMA. DWIGHT TWILLEY BAND "I'm On Fire" (Shelfer) 28-20 KAKC, 31-28 KCPX, debut 24 KCBQ, add WCOL, 35-30 WNCI, add KKKL, KILE, WROV, KLEO 30-27 KRSP, 23-23 WMYQ, add KKLs, on WORC, WISM, WRMA, WBSR, 36-33 WACI. DISCO TEX "I Wanna Dance Wit' Choo" (Chelsea) 20-16 WFIL, 39-37 WFLJ, on WSAI, debut 30 WCAO, add WKLO, 33-31 WBBQ, add WNGN, WLEE, WORC, WRMA, 29-27 WJBG, 34-32 WNCI, add KEEL nites, on WGH, on WORG. TAVARES "Remember What I Told You" (Capitol) 15-9 WRMA, 29-18 WBSN, 13-4 WVLK, on WFIL, 33-31 WCLF, 1-3 WAKY, add 29 WPGC, 23-20 KEEL, 7-8 WKLO, add 30 WJBG, add 36 WRFK, add WPOP, WEEQ, WROV, on WPOP.

BRIAN PROTHROBE "Pinball" (Chrysalis) 17-14 WROV, 13-12 KJOY, 14-12 WRMA, 19-18 KDWB, 38-34 WEEQ, 37-35 WRIE, 30-25 KENO, 25-29 KKKL, debut 30 KJAKM, 16-19 KIOA, 20-14 WNCI, on WJON, 23-23 WYRE, on WQRC, WJOP, WAMS. CONSUMER RAPPORT "Ease On Down The Road" (Wing & Prayer) 7-3 WABC, 5-2 at 99X, 13-4 WPIX, add WPOP, WLEE, WRMA, WCHL, WYSL, WBBQ, WRFK, debut 29 WAZV, debut 32 KDON, add 39 WRIE, ON WCAO. WAR "Why Can't We Be Friends" (UA) 18-14 KSLQ, add WAKY, KEEL, KTKT, WNGN, WCAO, KDZA, KKLs, DEBUT 30 WISM, add 37 KQWB, 35-33 WNCI, debut 30 KKKL, on WORC.

HAROLD MELVIN "Bad Luck" (Phy-Int) add KHJ, KFRC, on WFIL 2-5 WABC, 2-1 at 99X, 2-2 WPIX, add WAZV, 4-8 KJOY, 29-28 WMYQ, 28-26 WBBQ, debut 28 WSAR.

STYX "You Need Love" (Wooden Nickel) 32-18 KKKL, 30-28 KQWB, 22-19 at U100, add KCPX, WZUU, KRSP, WJON, debut 23 KKLs, on WCAO nites, WACI nites, on KING, WEEQ.

RAY STEVENS "Misty" (Barnaby) add 34 WIXY, 29-18 KQWB, 27-23 WBBQ, 30-25 KIOA, 19-17 KEEL, add WBSN, KYNO nites, WACI, add WRFK nites, on WAKY, WRIE, WJBG.

MELISSA MANCHESTER "Midnight Blue" (Arista) 31-17 KKKL, 33-25 WJON, 27-23 KEEL, 36-30 KQWB, add WCOL, 30-22 KKLs, add WBBQ mid-days, debut 30 WMAK, debut 34 WRFK, add 24 WJDX, add 30 WAKX.

TANYA TUCKER "Lizzie & The Rainman" (MCA) 30-27 WBBQ, on KFRC, add WCOL, KRSP, WERC, KGGG, 36-31 WCHL, 32-25 KILE 34-33 WEAQ, debut 38 WACI, 26-24 WJON.

NORTHERN NIGHTS "Minnesota" (Columbia) 4-3 KDWB, 21-11 KSTP, 34-25 KKKL, 32-27 KEEL, 22-19 WEAQ, 28-24 KQWB 2-1 WJON, debut 37 WCOL, on WISM, add WNCI, debut 34 KILE.

10 C.C. "I'm Not In Love" (Mercury) add WBBQ, WISM, WAKX, KQWB, WJBG, KDWB, 38-34 WJON, 21-18 at U100 on WCAO nites, on KJOY, KYNO.

EDDIE KENDRICKS "Shoe Shine Boy" (Motown) debut 27 CKLW, add WFL, 14-5 WPOP, 4-3 WRMA, 4-11 WAYS, 20-20 WOW, 24-22 WORG, 18-11 WCHL, on WJBG, WKSJ, add KDON.

CHARLIE KULIS "Runaway" (Playboy) 8-6 KDWB, 18-7 KGGG, 8-15 WFL, 17-26 WCOL, 11-16 WACI, 21-21 WROV, 26-26 KKAM, on WISM, WORG, 12-13 KIOA, EVIE SANDS "You Brought The Woman..." (Haven) 11-9 KJRB, 21-13 KKKL, add WKLO, 26-25 KQWB, 26-25 Z93, 24-23 WSAR, 32-25 KING, 13-16 KOL, on WPOP, on KKLs.

KISS "Rock & Roll All Nite" (Casablanca) add WIXY, 14-12 at U100, 35-24 WJON, 39-34 WACI, add 30 WKLO, on WAKY, WORG, WRMA, WBSR.

VAN MCCOY "The Hustler" (Avco) 16-10 WABC, 16-7 at 99X, add mid-days WBBQ, 35-31 KEEL, re-add WAKY, add 28 WPGC, add nites WPOP, on WPOP, debut 15 WPIA.

CHARLIE DANIELS "Long Haired Country Boy" (Kama Sutra) add WKLO, U100, WAPE nites, debut 28 WBSN, debut 29 WAKY, debut 28 WMAK, debut 33 KKKL, on WEEQ, WPOP.

LOGGINS & MESINA "Growin'" (Columbia) 25-20 WMAK, 36-31 WCOL, 18-13 KRSP, 35-34 WRIE, 30-30 WJON, on KING, WSNR, WORC, WACI nites. HAYWARD & LOJGE "I Dreamed Last Night" (Threshold) add WCOL, WYSL, KJOY, WBBQ, WNCI, WAPE nites, on WACI nites, KSTP.

ELVIS PRESLEY "T-R-O-U-B-L-E" (RCA) add KILT, 27-25 WBBQ, add 27

Continued at left