

Radio & Records

THE MUSIC INDUSTRY NEWSPAPER

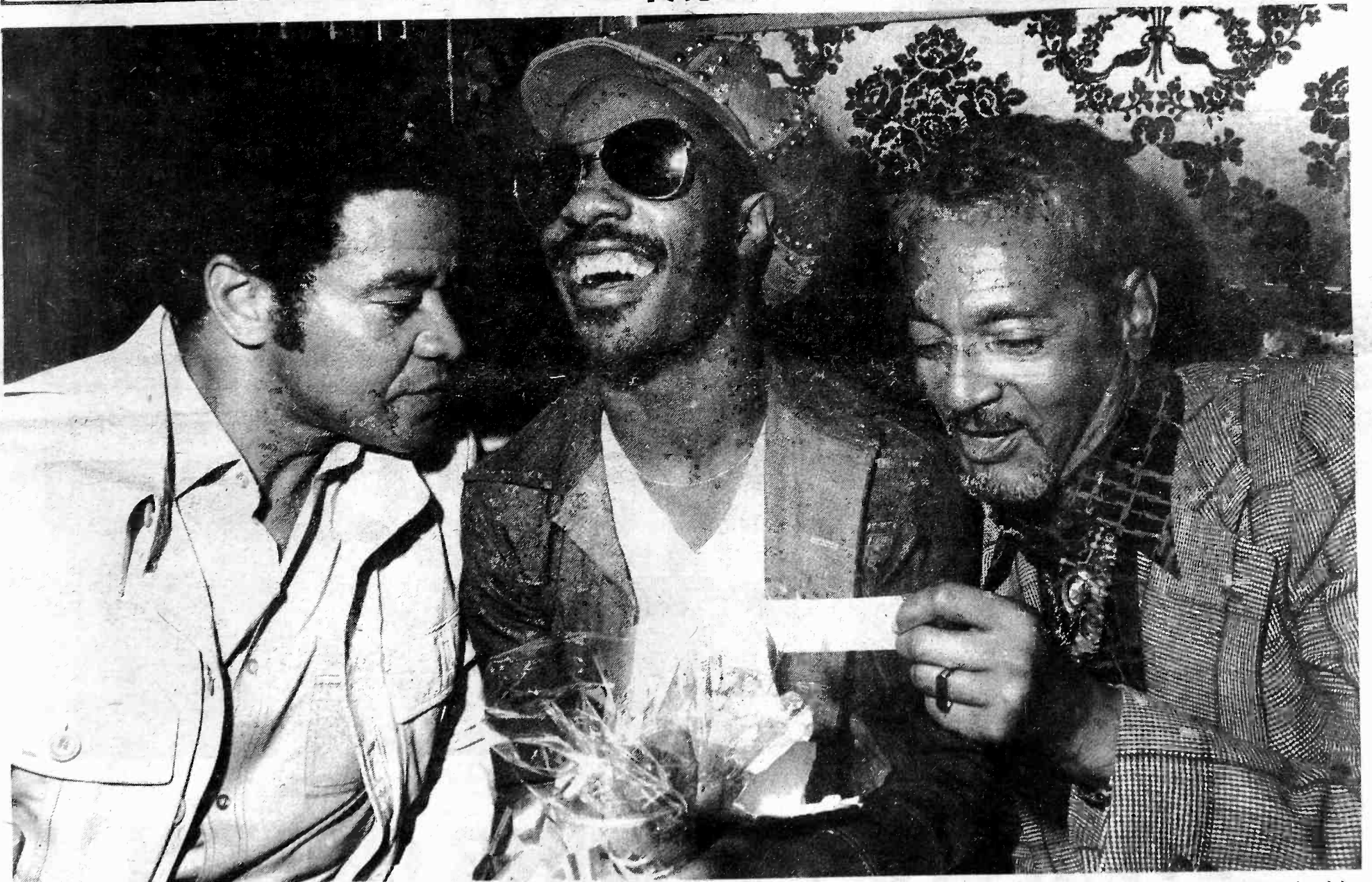
FRIDAY, MAY 24, 1974

VOLUME 2, NUMBER 20

HALF MILLION TURN OUT FOR WQXI'S RAFT RACE

PAGE 5

CLIVE'S BACK!
SEE PAGE 3



Stevie Wonder with Bill Withers and E.G. Abner at a surprise birthday party given by Motown Records at "The

Speakeasy" in L.A. last week. Billy Paul, The Temptations, Smokey Robinson, and Herbie Hancock were

among the well-wishers entertained by Wonder later in the evening.

-Motown Photo

**Radio's
Largest
Classified
Section-
Page
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BUZZ



GETS DRESSED UP!
PAGE 3

CARPENTERS



NUMBER ONE POP/MOR
PAGE 23

MILSAP



NUMBER ONE COUNTRY
PAGE 20

DON'T HUNT!

Radio & Records
May 10, 1974

The Golden Ear
RIGHTS OF
THE GOLDEN EAR
MAY 10, 1974

It's on the back cover

NEW
NE

craft Summary

FOR YOUR CONVENIENCE:
ON THE BACK PAGE

Can a 21-year old boy extinguish the passions of a 34-year old woman?

**EVERYONE'S FINDING OUT ON
"WAKE UP AND LOVE ME,"
THE APRIL STEVENS SINGLE
THAT'S CAUSING QUITE A STIR.**

Produced by Jeff Barry & Nino Tempo



RADIO

KKUA PD Takes Issue With Recent Issue

(Editor's Note: The following is the text of a letter from KKUA-Honolulu PD Ron Castro):

Dear Sir,
After reading your headline story in the May 10 issue (regarding QFM's success in a recent trace survey) it seems to me that several points were left out. First of all, the spring Trace

has not yet been published. Only a preliminary report has been released to subscribers, and this report has been refuted due to predictable confusion of QFM's contest and survey technique. Both involve telephone calls to a respondent's home.

We strongly believe (as do some agencies in this city) that

many of the people who told the Trace surveyer they were listening to QFM expected to get \$1,000 dollars! Heffel saturated his TV station with tens of thousands of dollars with a free promotion that could have easily confused the general public. All of this ignored, KKUA still scored as many Trace points as QFM and K-POI (under the direction of Sean Conrad... former KHJ P.D.) combined. We did not give away any cash, nor did we revert to contests designed specifically to "throw" the survey.

I wish that in the future, your reporting of activities in this market be less biased, and more thoroughly checked out before they are published.

Regards and aloha
Ron Castro
Program Director

phone calls came in all day and the telegram sent was over 10 feet long.

WSAI WALK

WSAI-Cincinnati, in promoting their March of Dimes walkathon, sponsored a 25-mile walk which raised \$280,000. 14,500 walkers attended a free show for the participants starring Bo Donaldson and The Heywoods which followed. They just recently began taking over a local movie theatre for free station produced concerts. The first

starred Jim Stafford, and was a big success.

CROCE NUMBER ONE

In KTKT-Tucson's "Battle Of The Super Hits," it's interesting to note that "Leroy Brown" by Jim Croce came in number one.

CANDY MOM

WAMS-Wilmington running a "Candy Mom" promotion giving away candy and flowers to moms from selected mailed-in cards. Jock giveaway is done over "Candy Man" intro with lyrics changed to "Candy Mom."

LATE NEWS:

CLIVE'S BACK!

Although not officially named "president", CLIVE DAVIS has been retained as a "consultant" to Bell Records. He took this position Monday (20). Speculation is that when his legal problems with Columbia are resolved, Clive will be named president

of Bell.

NEW 99X GM

99X-New York changes GM's. Rick Devlin is the new general manager of WXLO. Former GM, Art Adler, becomes VP marketing retail sales. Devlin is from WPLJ.

SAN FRANCISCO PULSE:

(Feb-Mar/Mon-Fri 6am-12mid/Total Shares)

Format	Men	Women	Teens	Total	(Last book)
KFRC R	7	6	33	10	7
KYA R	2	3	18	4	3
KSAN PR	9	6	9	8	4
KSFO M	7	5	-	5	8
KSFX R	2	2	2	2	2
KDIA B	3	5	6	4	6

Summary: most of the contemporary stations, came up, with KFRC being number one total. KSAN made great

overall gains, and KSFO lost, may possibly be the reason for change of program directors (see radio news).



Radio & Records

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WCFL's Lujack Files For 'Superjock' Trademark

A letter from his attorney tells the story better than we could:

Gentlemen:

As the attorneys for Larry Lujack Enterprises, Ltd., an Illinois Corporation, Mr. Lujack has asked us to write this letter to your company, trusting that you would please inform your readers that Larry Lujack Enterprises, Ltd. has applied to the United States Department of Commerce Patent Office, and has, in fact, on January 14, 1974 filed for the Trademark, "SUPERJOCK." I am enclosing herewith a copy of the filing receipt, as evidence thereof.

41 JAN. 14, 1974
CLASS FILING DATE
LARRY LUJACK ENTERPRISES, LTD.
300 N. STATE ST. ILL. CORP.
CHICAGO, ILL. 60611

APPLICANT
SUPER JOCK
WOLFE, HUBBARD, LEYDIG, VOIT & LTD.
ONE IBM PLAZA
CHICAGO, ILL. 60611

KEWI-Topeka won two awards from the Kansas Broadcasters. They are the only station in the association to receive two awards. The placements were for PSA's and promotions.

ROCK AROUND CLOCK
KSEA-San Diego ran a "Rock Around The Clock" promotion, a Call-In-And-Win type contest giving away American Graffiti albums and clock radios.

KSFO CHANGES

Changes at KSFO-San Francisco: Don Sherwood is returning to entertain his favorite city. Don returns to KSFO as program director, with control over everything from the air staff to merchandising and engineering. He will return to the air to do the morning show, 6-9 am Mon-Friday, beginning May 27. Don has promised to make the station "the most listenable, entertaining, exciting and informative in the world." Former KSFO PD, Al Newman and his assistant, Pete Scott, resigned.

HOLIDAY ON HOLIDAY

Seattle changes: Jon Holiday resigns as program director of KIRO after a dispute with his general manager over what apparently was control and attitude in programming.

ROCHESTER PULSE

(Mar-Apr/M-F 6am-12 mid total shares)

Format	M	W	Teens	Total
WBBF R	19	14	34	19
WAXC R	8	9	34	12
WNYR C	6	7	2	6
WAM M	18	23	2	18

Code: R=Rock, C=Country, M=MOR

MIDNITE AT THE OASIS

WMYQ-Miami running a "Midnight at the Oasis" promotion. They took over the Oasis Motel and had a live camel present. Albums and money were given away.

WASHINGTON DC PULSE

(Jan-Mar/M-F 6am-12 mid total shares)

Format	M	W	Teens	Total
WPGC R	5	7	14	7
WPGC FM R(sim)	3	3	9	3
WRC R	3	5	14	5
WPIK C	5	5	3	5
WMAL M	8	9	1	8
WGMS CL	7	6	1	6

Code: R=Rock, M=MOR, C=Country, CL=Classical

Interesting to note how well Classical music does in this city. WGMS has better 13-34 Men and Woman than WRC, which is rock.

WLS GRAM

WLS-morning man, Fred Winston, aware of the fact that Chicago Mayor Daley was in the hospital from a small stroke, informed his listeners that they could participate in a "Get Well Telegram" simply by calling him and giving their name to be signed on the WLS gram. The



SOUNDS LIKE A BITCH -- Noted fashion designer Buzz Bennett models his latest creation for R&R readers.

PERSONAL TOP TEN

The Personal Top Ten is a weekly R&R feature designed to provide insight into what radio might sound like if the taste of the audience didn't have to be taken into account. The songs listed reflect only the choices of the person interviewed, and in no way constitute an endorsement by Radio & Records or the individual stations.

CHRISTY WRIGHT

MUSIC DIRECTOR
WRKO/BOSTON



1. O'JAYS/For The Love Of Money (Phil. Int.)
2. DAVE MASON/Only You Know And I Know (Blue Thumb)
3. STEVIE WONDER/Living For The City (Tamla)
4. CHICAGO/Saturday In The Park (Columbia)
5. GORDON LIGHTFOOT/Sundown (WB)
6. MARVIN GAYE/What's Going On (Motown)
7. BREWER & SHIPLEY/One Toke Over The Line (Kama Sutra)
8. ARGENT/Hold Your Head Up (Epic)
9. DOOBIE BROTHERS/China Grove (WB)
10. EDGAR WINTER/Free Ride (Epic)

CLASSIFIED

OPENINGS

WORD-Spartanburg, S.C. 1st ticket jocks contact Jack Shaw 803-583-2711. 5-10
 WNOE-New Orleans opening for PM Drive contact Jason O'Brien 504-529-1212. 5-10
 KEYS-Corpus Christi, Texas contact Ron Ames 512-882-7411. 5-10
 WIFE-Indianapolis, looking for super talented Morning man, contact Steve Brown c/o Starr Stations, 8901 Indian Hills Dr., Omaha, Nebraska 68114. 5-10
 KKXL-Grand Rapids needs a morning person. Rock and experienced. Contact Chuck McCallum 701-775-5321. 5-10.
 KRIO-McAllen, Tx. looking for a jock contact Dick Lahm. (5-2)
 WKAU-Appleton, Wisc. opening for part time jock contact Steve Bailey or B.J. Crocker 414-766-4663. (5-2)
 KGW-Portland, Ore. looking for a jock contact Alan Mason.
 KGRT-Las Cruces, New Mexico looking for midday jock with production contact Larry Edwards 505-526-6681. (5-2)
 WSPT-Stevens Point looking for a jock contact Jim Schuh, Box 247, 54481. (5-2)
 KYSN-Colo. needs a first phone air talent, rocker, contact Greagar Vaule. P.O. Box 1715 Colorado Springs, Col. 80901. No calls, tapes 7 resumes only. (5-2)
 WCOU-Lewiston needs Female Air Talent (C&W) contact Tom Starr 207-784-6921
 WNAT-Natchez looking for Air Talent (C&W) contact Skip Campbell 601-442-4895
 KSTT-Davenport looking for Air Talent with 1st Phone contact Steve McCloud 319-326-2541
 WQTC-Two Rivers looking for Air Talent contact Dennis Carpenter, Two Rivers, Wisc. Box 266 Zip 54241
 KOOK-Billings looking for Air Talent contact Brian Bennett Box 1276, Billings, Montana 59103
 KEYN-Wichita Looking for a weekend jock contact Roger Munday
 KLBK-Lubbock looking for 7-9 a.m. jock contact Don Richter
 WVMF-FM-Biloxi looking for DJ, contact Bob Lima.
 KSEE-Santa Maria needs DJ, write J. Michael Stewart, Box 442-93456.
 WSPT-Stevens Point needs two jocks one with strong production abilities. Contact Donn Nichols. (4-24)
 WLYV-Ft. Wayne looking for a Program Director (C&W) contact Bob Hamilton 616-456-5461. (4-24)
 KLEO-Wichita needs a first phone jock. Call Gary Mack 316-685-0261. Rock (4-24)
 KNOW-Austin looking for jock and production contact Dave Jarrott, Box 2197, Austin, Texas 78767. (4-24)
 KWVB-Bismarck looking for Air Talent contact Allen Moos, Box 1377, Bismarck, North Dakota 58501
 WYNA-Raleigh looking for C&W jock contact Harv Riddle 919-782-9233. (4-24)
 WLYV-Ft. Wayne looking for C&W jock contact Bob Hamilton 616-456-5461 (4-24)
 KASH-Eugene looking for Jock with 1st Phone contact Don Kennedy (Box 10767, Eugene, Oregon 97401.) (4-24)
 WISM-Madison opening for a first phone jock, Rock, Contact Bill Vancil, 608-271-1484 (4-24)
 KYAC-Seattle looking for a jock contact Robert Nesbitt, 3rd Avenue, Seattle, Washington 98101. (4-24)
 KISM-Bellingham, Wn. looking for a jock contact Mike Bettell, Box 943, Bellingham, Wn. 98225.
 WROK-Rockford needs good rock jock with production talents for the 10pm-2am shift. Contact Dave Hamilton 815-399-2233. (4-23)
 WHVW-Hyde Park, N.Y. Looking for jocks. Contact Tom Shovan 914-454-1020. (4-26)
 KUPD-Phoenix looking for Top 40 jock. Tapes and resumes to Chuck Browning, 417 N. First Street, Phoenix, Arizona 85004. (5-15)
 WJDX-Jackson looking for a weekend jock Contact John Sommer 601-982-1052. (5-15)
 WIFE-Indianapolis looking for a super morning man. Contact Steve Brown at Starr Stations, Inc. (5-15)
 KPAM-Portland needs afternoon drive man to assume production director duties. No hype or Q type. Send tapes to Michael O'Brien, 4700 S.W. Council Crest, Portland, Ore. 97201 (4-20)
 KJRB-Spokane needs first phone AM drive. Call Steve West (509) 535-8861, or send tapes to Box 8007, Spokane, Wash. 99203. (4-20)

NEWSMEN & WOMEN

WERC-Birmingham looking for a newsmen. Contact Frank Lewis. 205-252-3171. (5-15)
 WAXY-Ft. Lauderdale needs a newsmen. Contact Scot Seagraves, 305-525-6351. (5-2)
 KNUS-Dallas looking for a newsmen. Contact Mark St. John. (5-2)
 WGRQ-Buffalo looking for a newsmen. Send tapes to J.J. Jordan
 CHUM-Toronto looking for News-Sports Man contact Dick Smythe 1331 Younge St., M4T1Y1
 KOOK-Billings looking for a Newsmen, Contact Brian Bennett, Box 1276, Billings, Montana 59102
 WQTC-Two Rivers, Wisc., looking for a Newsmen contact Degenis Carpenter, Box 266, Two Rivers, Wisc. 54241
 WBIA-Augusta looking for a Newswoman contact Martin Farrell 404-724-2421
 WVMF-Burlington, Vermont looking for newsdirector contact John Bulmer, Box 1044, Burlington, Vermont 05401. (4-24)
 WDFH-Chicago looking for a newsmen contact Larry Butler, 108 N. State, Chicago, Illinois 60602. (4-24)
 KSJO-San Jose looking for a newsdirector contact Bo Donaldson, Box 1723, Bellevue, Wn. 98009. (4-24)
 WGRQ-Buffalo looking for a newsmen, contact Alan Jennings. 5-10.
 WQXI AM-FM has a position open for News Director-Football Network Director. Proven capacity in News and Sports. Tapes and resumes only to Bill Sherard. WQXI an Equal Opportunity Employer. WQXI AM-FM RADIO, 2970 Peachtree Road N.W., Atlanta, GA. 30305. 5-10.

PRODUCTION

WOW-Omaha looking for a production man, contact Steve Shannon
 WKGN-Knoxville looking for a Production Director contact Bob Baron 615-573-2931
 KSJO-San Jose looking for Production Director contact Bo Donaldson, Box 1723, Bellevue, Wn. 98009. (4-24)
 WJAR-Providence, R.I. (Adult Contemporary into Class) looking for Commercial Production Manager. Excellent opportunity for creative, multi-talented type. We're looking for ability in preference to experience. This could be your gig; all applicants considered. Tape, resume, etc. to Dave Hedrick, WJAR Radio, 176 Weybosset, Providence, R.I. 02903, 401-751-5700. (4-23)

POSITIONS SOUGHT

J.W. Walker looking formerly with WSPT-Stevens Point 715-341-1300.
 Steve Jordan desires major market or upper-medium market as Asst. PD or announcer. Presently with KYA as afternoon drive. Experienced in AM Drive. contact 415-282-7990.
 Phil Murphy WSPT-Stevens Point looking. 715-341-1300.
 College Grad with degree in Journalism, formerly news editor at KTFM and KTSA in San Antonio looking for a news spot in medium market. Call Jerry Chandler at 512-625-0262.
 Tim Donohue formerly with WLAM-Lewiston, Me. looking. 207-783-1470.
 Dusty Morgan formerly with KMEN 3 1/2 yrs. and KWIZ looking. 714-882-9797.
 Richard Orlando formerly with KRIO-McAllen, Tex. looking. 512-682-3309.
 Tom Snyder currently with WGOM-Marion, Indiana as Program Director looking for med to major market., pref. jock opening. Has 1st ticket, 4 years experience. Contact 317-674-4049.
 Larry Woodside formerly with KPPC & KROQ-FM-Los Angeles looking 1st ticket, prefer progressive F.M. will relocate. 213-242-8560 or 378-0995.
 Bill Christie formerly of Y100-Miami and National Radio Director for Zoo World Publications is looking for jocking or small to med MARKET F.D. 305-772-6692.
 Bob Lewis formerly with WQAM and WQXI looking. 305-532-3253.
 Tom Morgan formerly with WXLO-New York desires major market, top 40. 212-764-6619.
 Rick Fry with KARL looking for medium "Q" market, 9 years experience, has 1st phone, will relocate anywhere. 714-487-8916 or 726-4961.
 Nic Cipriani very well versed in production, programming and some sales. Young married, in radio over 5 years looking to set roots in larger market (Top 75). Contact at 815-968-5115, 530 North Court St., Rockford, Ill. 61103.
 Bill Bevins formerly with WHAP-Hopewell, Va. looking. 804-748-5905. Also to fill in as Music Director.
 Gene Osborn formerly with WMAQ-Chicago looking for sports-news contact 505-265-8605.
 Gregg Stewart formerly with WDRQ-Detroit looking for PD-Jock contact 313-885-0471.
 Keith James formerly with WPEZ-Pittsburgh looking for a major market jock opening or medium market PD gig. 419-878-7941.
 Jerry Bright, former PD KRUX-Phoenix looking 602-934-8639
 Barry Chase, former WQXI jock looking. 404-971-0205.
 Tom Sidwell, presently chief engineer-jock with WKNR, Battle Creek, desires 1st ticket in General Mid-West area. Lots of experience as engineer, sales, jor PD. Worked all size markets. Contact 616--965-8520. 5-10.
 Joe Fiorillo PD at KRMH-Austin looking for a jock opening, late night in medium or large market. 10 years experience in Programming, Jock & Production. Call 512-477-9926. Available Immediately. (4-26)
 Bob Savage former jock at WWDJ-NY available. Call 215-256-9001. Currently working relief at WIBG. (4-23)
 Larry Woodside formerly with KPPC & KROQ-FM, Los Angeles looking. 1st ticket, prefer prog. FM will relocate. 213-242-8560 or 378-0995. (4-26)
 Bruce Rhoads formerly with Y100 (also known as Hymn) looking. 219-432-9023
 Ted Carson, midday man formerly with WCAR-Detroit, looking for MOR-Top 40 gig; 313-675-1382
 George Hart, formerly with WIXZ-Pittsburgh, looking. Call (before 6 p.m., EST) 412-381-0899
 Jeff Finch formerly with WDAI-Chicago looking, contact 312-629-5456
 Jim Gibb formerly with KGGF-Coffeyville, looking 316-745-3351
 Dave Arlington formerly with WKIS-Orlando contact 305-851-3719
 Bill Murdock formerly with KPTL-Carson City looking 702-329-9261
 Gene Osborn formerly with WMAQ-Chicago Sports-News contact 505-265-8605
 Bob Witkin News Director formerly with WSAG-Miami looking 203-887-8520

CHANGES

Randy Williams promoted to Production Director of KFMG, Des Moines.
 Mark Wolfe from WQRK-Norfolk to WGRQ all nite-radio name Shadow Stevens.
 Mark Sebastian from WLOF-Orlando to WGRQ-Buffalo to do mid-days. He replaces Roger Christian to assistant PD and full time music research.
 Allan Jennings from WKBW news to WGRQ as News Director.
 Corbett Brattin WGRD News Director to WGRQ news.
 Lex Rees Newsman from KYNO-Fresno to KRSP-Salt Lake.
 Scott Rader from WCOS to KRSP as air personality.
 Cathy McClay to KYNO as first female newscaster in Fresno market.
 Richard Ruiz promoted to Program Director at KRUX-Phoenix.
 Betty Woods new music director at WMYQ-Miami Beach.
 Larry Lee KSAN-San Francisco newsman has been named acting Program Director.

RADIO

Trendex Puts Together New Broadcast Division

For those broadcasters who have been unhappy with ARB and Pulse, there may be a bit of light at the end of the tunnel. Trendex, who has been in marketing research until just recently, has finally put together their broadcast division under Dick Montesano.

They have signed up a major agency, Ogilvy & Mather (Sears and Shell Oil) who has now dropped ARB and Pulse in favor of the new Trendex report. New York stations WCBS AM&FM, WNEW AM & FM, WOR and WXLO, WRVR and WRSM have all signed for the report.

The survey, according to Dick, has a much larger sample base than both ARB and Pulse. It will be done by phone, with selections made from phone directories. Sample size for the two-month survey will be 4600 interviews.

Trendex claims they return a 50 percent cooperation rate from calls made. The interviews are very in-depth, and only one person in each household is surveyed. "We reflect the entire audience better than the others because our sample size is larger." Trendex delivers the information within 30 days of survey completion.

VINYL SCARE

Recently, several of the trades have added fuel to the industry's vinyl shortage problem by printing intimations that the substance might possibly be cancer-causing, thereby creating severe restrictions on its use and perhaps closing down pressing plants completely. Such reports, however, are premature. While the shortage remains critical, vinyl (as it is used in making records) is in no way dangerous

to those working in the record manufacturing business. Those are the words of a spokesman for Monarch Manufacturing, one of L.A.'s largest pressing outlets. While there is investigation into the raw material used (polyvinyl chloride) the process of Polymerization, which takes place in record manufacturing, seems to remove the harmful elements.

'AFTER ARB'

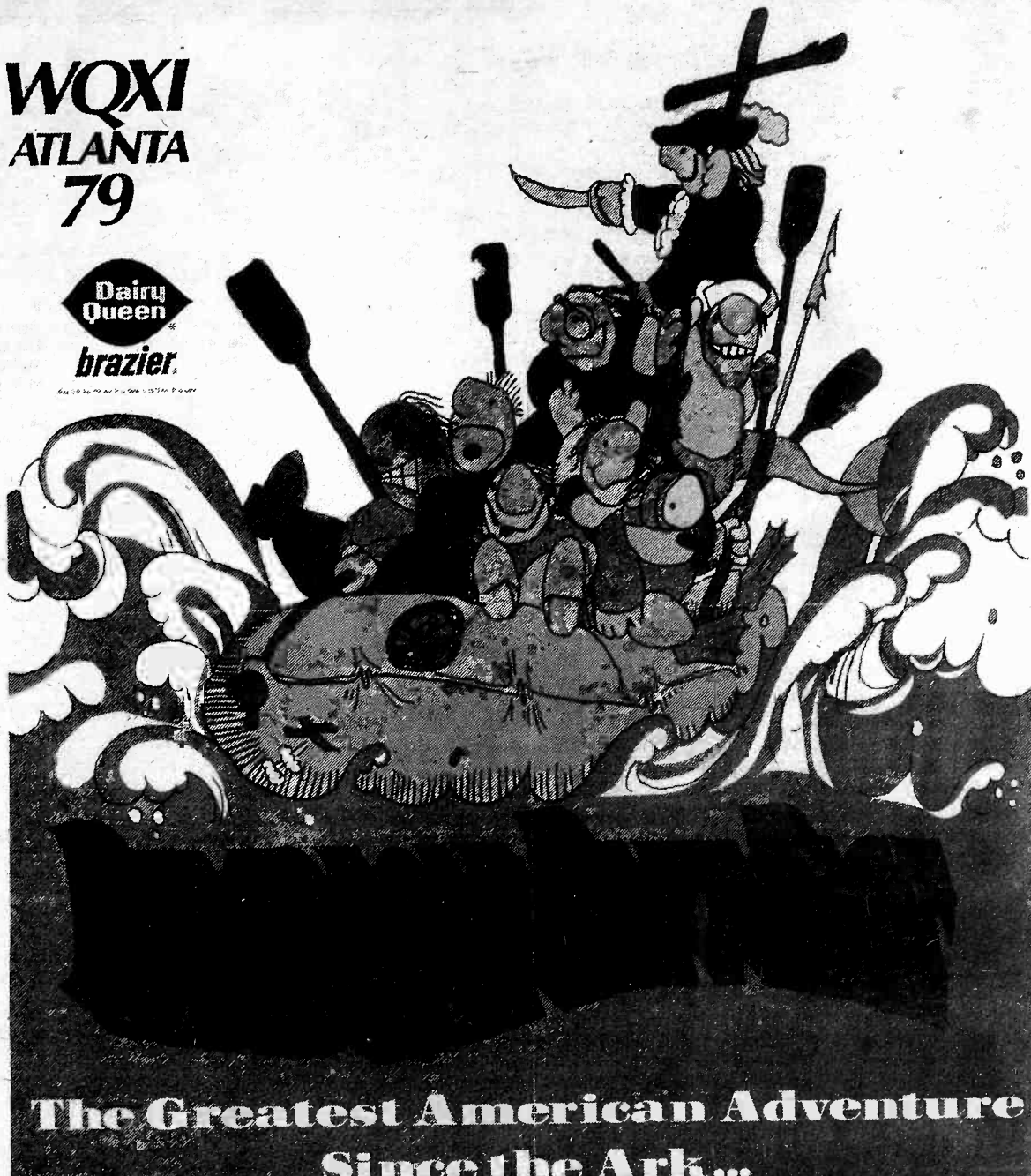
Columbia Records has come up with another novel idea to aid programmers. Recently, they began servicing PD's with eight-track tapes of their current LP's (which would allow them to listen to product while going to and from work). Their newest eight-track goes one step further: it's a compilation of eleven of their most recent singles and its mailing was timed so that it would be received by stations on the day that ARB ended. To quote from the cartridge's label: "YOUR ARB IS OVER !!!... As a service of Columbia Records, we are providing this 8-track of our current hit product, some of which you've perhaps overlooked (or underlistened) during the press of promotions, DJ meetings, air-check listens, station manager ravings, etc., etc."

The promotion is the brainchild of Steve Popovich and Bob Sherwood.

KDZA CLEANS UP

KDZA-Pueblo: It's not very often you see 50 shares in nighttime listening. The new Pueblo Hooper shows KDZA with a 49.7 at night, a 30.7 afternoons and 31.9 in mornings. Total time periods was a 34.4. Closest competition was KKAM with a 16.5, also a rocker.

WQXI
ATLANTA
79



The Greatest American Adventure
Since the Ark...

WQXI RAMBLIN' RAFT RACE—In what has to be one of the most successful promotions in radio history, WQXI's Ramblin Raft Race down the Chattahoochee River attracted over 10,000 racers and nearly a half a million spectators. A finish line concert featured Charlie Daniels amidst more streakers than anyone's ever likely to see again. More on the promotion next week.

YOU DON'T HAVE TO SPEND THIS MUCH

BILLBOARD PUBLICATIONS, INC. CINCINNATI, OHIO 45214		THE CENTRAL TRUST CO. CINCINNATI, OHIO	13-39 420
BILLBOARD	HIGH FIDELITY	29330	
ADVERTISING BUSINESS	AMERICAN ARTIST		
GIFT AND TABLEWARE REPORTER	WATSON GUTHRIE ART BOOKS		
MERCHANDISING WEEK	AMERICAN ARTIST BOOK CLUB		
VEND	RECORD SOURCE INT'L		
MODERN PHOTOGRAPHY	CATV		
PHOTO WEEKLY	FIND		
ARCHITECTURAL FORUM	INTERIORS		
INDUSTRIAL DESIGN	PUBLISHERS GRAPHICS, INC.		
PAY TO THE ORDER OF RADIO & RECORDS 6255 SUNSET BLVD SUITE 719 HOLLYWOOD CALIF 90028		DATE APR 27 1974	CHECK NO. 29330
		AMOUNT \$130.00	



If you're a jock or a small market station, a three month subscription to R&R costs only \$12.50. Call me for all the exciting details at (213) 466-1605. Ask for Bobbi...

parenthesis after dropped records indicate highest number achieved by record at station

added this week...

Most added

HUES CORP
JOHN DENVER
RIGHTEOUS BROS
CARLY SIMON
OZARK MOUNTAIN
ABBA

PARALLEL 1

KFJZ/FT. WORTH
Wet Willie
Hues Corp.
Vicki Britton
John Denver
MOVEMENT:
Stylistics 7-2
Lightfoot 11-3,
Heywoods 17-11
Doobies 19-14

WLS/CHICAGO
Stevie Wonder
Jim Stafford
MOVEMENT
Lightfoot 17-10
Stylistics 19-12
Joni Mitchell 29-18

13Q/PITTSBURGH
Hollies
George McCrae
MOVEMENT
Stylistics 11-7
Joni Mitchell 21-16
William DeVaughn 25-18
Olivia Newton-John 26-20

WABC/NEW YORK
Carly Simon
MOVEMENT
Hues Corp. 12-8
Joni Mitchell 22-11
William DeVaughn debut 13
George McCrae debut 16

WPIX/NEW YORK
Hues Corp.
Righteous Bros.
Carly Simon
Gladys Knight
MOVEMENT
Herbie Hancock 17-10
William DeVaughn debut 15

WQXI/ATLANTA
Hues Corp.
Hollies
MOVEMENT
Lightfoot 10-6
Z.Z. Top 11-8
Heywoods 17-10
Wet Willie 23-13

WPEZ/PITTSBURGH
Lightfoot
MOVEMENT
Maria Muldaur 15-9
"Mr. President" 21-13
Stylistics 20-10

K100/LOS ANGELES
Doobies
DeFrancos
Ozark Mt. Daredevils
MOVEMENT
Heywoods 9-4
O Jays 14-11
Main Ingredient 16-14
William DeVaughn 25-16

CKLW/DETROIT
Bachman-Turner Overdrive
George McCrae
Andy Kim
MOVEMENT
Lightfoot 10-7
Gladys Knight 17-10
Little Anthony 25-17

WRKO/BOSTON
William DeVaughn
Guess Who
Ozark Mt. Daredevils
Olivia Newton-John
MOVEMENT
Hues Corp. 17-9
Heywoods 15-10
Diana & Marvin 28-14

KFRC/SAN FRANCISCO
Spinners
Carly Simon
George McCrae
MOVEMENT:
Stylistics 4-1
Heywoods 14-9
Hollies 24-18

99X/NEW YORK
Gordon Lightfoot
MOVEMENT
Hues Corp. 11-3
Heywoods 19-11
Joni Mitchell 20-14

KHJ/LOS ANGELES
Olivia Newton-John
Spinners
Ozark Mt. Daredevils
MOVEMENT
Stylistics 13-8
Lightfoot 20-14
William DeVaughn 26-18

KSLO/ST. LOUIS
Olivia Newton-John
Steeley Dan
Cher
Spinners
Hues Corp.
MOVEMENT
Joni Mitchell 23-11
Guess Who 20-15
Olivia Newton-John debut 16

WFIL/PHILADELPHIA
Hues Corp.
MOVEMENT
O Jays 26-15
Jim Stafford 24-18
Gene Redding 30-19
Hollies 29-22

WIBG/PHILADELPHIA
Dickie Goodman
MOVEMENT
Main Ingredient 21-15
Joni Mitchell 20-16
Dickie Goodman debut 24

KDWB/MINN. ST. PAUL
Hollies
DeFrancos
MOVEMENT
Heywoods 18-9
Carpenters 19-12
Jim Stafford 20-14

WRC/WASHINGTON DC
John Denver
Spinners
Hollies
Righteous Bros.
Doobies
Carly Simon
MOVEMENT:
Jim Stafford 19-8
Lightfoot 10-4
Steeley Dan debut 16
Anne Murray debut 18
Olivia Newton-John debut 19

KKDJ/LOS ANGELES
William DeVaughn
Joni Mitchell
MOVEMENT
Main Ingredient 12-8
Stylistics debut 11
Gordon Lightfoot debut 16

WDRQ/DETROIT
Hues Corp.
MOVEMENT:
Kool & the Gang 8-4
Knight "On & On" 18-9
Bill Withers 19-12
Cher debut 17

PARALLEL 2

WSAI/CINCINNATI
Cher
Mac Davis
Andy Kim
Paper Lace
John Denver
MOVEMENT
Hollies 6-5
Joni Mitchell 14-9
Nilsson 24-17
William DeVaughn 30-19
Seals & Crofts 28-20

WGRQ/BUFFALO
Hollies
Paper Lace
MOVEMENT:
Stylistics 13-7
Carpenters 15-11
O Jays 17-13

WLEE/RICHMOND
John Denver
Abba
Doc & Prohibition
Jim Croce
John Phillips
Helen Reddy
MOVEMENT
Lightfoot 17-5
Heywoods 19-6
DeFrancos 23-19

Y100/MIAMI
O Jays
Jim Stafford
Guess Who
MOVEMENT
Lightfoot 15-5
McCrae 20-10
Cher 21-16
DeFrancos 25-19
Hollies 28-23

WIFE/INDIANAPOLIS
Doobies
DeFrancos
Righteous Bros.
MOVEMENT
McCartney 10-2
Hollies 19-11
Anne Murray 18-11
ZZ Top 21-17
Joni Mitchell 26-19
Mac Davis 30-23

KYNO/FRESNO
DeFrancos
Golden Earring
Jimmy Buffett
MOVEMENT
Heywoods 11-4
Main Ingredient 13-6
Kool & the Gang 23-18

WSGA/SAVANNAH
Hues Corp.
Righteous Bros.
Abba
Wet Willie
MOVEMENT
Simon Stokes 7-4
Olivia Newton-John 21-16
Cher 27-20
Guess Who 26-21

WGNG/PROVIDENCE
Abba
Righteous Bros.
George McCrae
MOVEMENT
Joni Mitchell 17-10
Lightfoot 22-14
Cat Stevens 19-15
Stylistics 26-17
Jim Stafford 28-20

WZZM/GRAND RAPIDS
O Jays
John Denver
Hues Corp.
Abba
MOVEMENT
Hollies 9-6
Stylistics 13-11
Olivia Newton-John 22-16
Righteous Bros. 29-21

KCPX/SALT LAKE CITY
Abba
Bachman Turner Overdrive
Jimmy Buffett
Dickie Goodman
Hues Corp.
Ronnie Milsap
MOVEMENT
Hollies 10-4
Jackson 5 15-6
DeFrancos 13-10
Stylistics 20-12
Fanny 16-13
John Denver debut 19

PARALLEL 2

KTLK/DENVER
Stylistics
Ozark Mt. Daredevils
MOVEMENT
Cat Stevens 11-5
ZZ Top 19-10
Main Ingredient 16-12
Steeley Dan 24-13
John Denver 39-17

WGRD/GRAND RAPIDS
O Jays
William DeVaughn
MOVEMENT
Stylistics 17-7
Heywoods 22-10
O Jays 21-13
William DeVaughn debut 20

WFIR/ROANOKE
Helen Reddy
George Fischhoff
Blue Swede
Hues Corp.

KTKT/TUCSON
Hollies
Eagles
Bachman Turner Overdrive
Brownsville Station
MOVEMENT
Carpenters 10-7
Hamlisch 14-8
Lightfoot 17-11
Steeley Dan 20-15
Main Ingredient 23-17
Nilsson 24-19
Righteous Bros. debut 23

KCBQ/SAN DIEGO
Joni Mitchell
Golden Earring
MOVEMENT
Stylistics 16-10
Righteous Bro. 26-13

KFXM/SAN BERN
William DeVaughn
Ozark Mt. Daredevils
Righteous Bros.
Carly Simon
Love Unlimited
MOVEMENT
Heywoods 11-6
Lightfoot 19-9
Mac Davis 20-17
Kool debut 20
DeFrancos debut 23

WAYS/CHARLOTTE
Ozark Mt. Daredevils
Oscar Brown, Jr.
Dick Feller

WAXY/FT. LAUDERDALE
Hues Corp.
Hollies
Mac Davis
Spinners
MOVEMENT
O Jays 8-1
George McCrae 23-12
Joni Mitchell 25-18
Guess Who debut 19

KAKC/TULSA
Olivia Newton-John
Carly Simon
MOVEMENT
Lightfoot 13-5
Anne Murray 15-12
Nilsson 25-18
Righteous Bros. 30-21

WOKY/MILWAUKEE
Hues Corp.
Mac Davis
MOVEMENT
DeFrancos 10-8
Olivia Newton-John 21-16

WMYQ/MIAMI
Kool & the Gang
Olivia Newton-John
MOVEMENT
George McCrae 16-3

PARALLEL 2

WFLI/CHATTANOOGA
DeFrancos
Cat Stevens
Stylistics
MOVEMENT
Lightfoot 17-4
Stafford 14-5
DeFrancos debut 16

KIMN/DENVER
Ozark Mountain Daredevils
Golden Earring
Fanny
Righteous Bros.
MOVEMENT
Cat Stevens 21-12
Joni Mitchell 25-13
John Denver debut 14
ZZ Top 26-17

KRSP/SALT LAKE CITY
Hues Corp.
Joni Mitchell
Wet Willie
Jimmy Buffett
MOVEMENT
Stylistics 14-7
Mac Davis 20-10
Doobies 21-11
Olivia Newton-John 23-19

KPAM/PORTLAND
Righteous Bros.
Cher
3 Dog Night
Hues Corp.
John Denver
Chicago
MOVEMENT
Doobies 10-6
Mac Davis 14-8
O Jays 17-10
ZZ top 20-16

KIOA/DES MOINES
ZZ Top
John Denver
Carly Simon
Olivia Newton-John
MOVEMENT
Heywoods 11-3
McCartney 15-8
Jim Stafford 18-10
Hollies 22-14
O Jays 26-15

KSEA/SAN DIEGO
Olivia Newton-John
Doobies
Righteous Bros.
MOVEMENT
Lightfoot 9-2
Stylistics 15-6
Cat Stevens 21-19

PARALLEL 3

KKLS/RAPID CITY
John Denver
4 Tops
David Bowie
Brownsville Station
Martin & Finley
Wet Willie
Harriet Schock
MOVEMENT
Steeley Dan 8-5
Kiss 18-11
Jimmy Buffett 17-14
Carly Simon 23-17

KJR/SEATTLE
Terry Jacks
Croce Kiss
Hues Corp.
Fanny
Simon Stokes
Dickie Goodman
MOVEMENT
Olivia Newton-John 11-4
Golden Earring 12-7
DeFrancos 16-13
Steeley Dan 18-14

PARALLEL 3

WVLK/LEXINGTON
Rick Cunha
Brownsville Station
Graham Central Station
Hues Corp.
Joe Simon "Who's Julie"
Carl James & Jackie Irvin
"Dance Party Music"
MOVEMENT
Lightfoot 12-6
Heywoods 18-11
William DeVaughn 26-12
Bill Haley 29-20
ZZ Top 30-24

KEEL/SHREVESPORT
Ecstasy
Passion & Pain
John Denver
Hues Corp.
MOVEMENT
McCartney 8-1
Heywoods 30-12
Doobies 24-18

WMAK/NASHVILLE
Abba
Simon Stokes
Jimmy Buffett
Elvis Presley
Golden Earring (nites)
KISS (Nites)
ZZ Top (nites)

WCOL/COLUMBUS
Seals & Crofts
John Denver
Elvis Presley
Bachman Turner Overdrive
Fancy
MOVEMENT
Razzy 10-6
Kool & the Gang 16-11
Steeley Dan 19-14
Carly Simon 26-17
William DeVaughn 40-19
"On & On" 32-20
Golden Earring 33-21

KILT/HOUSTON
Righteous Bros.

KDZA/PUEBLO
Hues Corp.
Golden Earring
John Denver
Mac Davis
Ozark Mt. Daredevils
Righteous Bros.
MOVEMENT
Lightfoot 12-4
Joni Mitchell 16-10
Cat Stevens 22-17
DeFrancos 25-20

WISM/MADISON
ZZ Top
Cher
Gladys Knight
MOVEMENT
Heywoods 10-6
Lightfoot 14-9
Guess Who 13-10
Hollies 25-17

WGH/NEWPORT NEWS
Mac Davis
Hollies
Steeley Dan
Steve Miller
Righteous Bros.
Hues Corp.
MOVEMENT
Joni Mitchell 8-5
Cat Stevens 17-12
William DeVaughn 20-14
Kool & the Gang 26-20
Doobies 32-24

WCFL/CHICAGO
Cher
Hues Corp.
Righteous Bros.
MOVEMENT
Lightfoot 13-6
Joni Mitchell 22-12
Cat Stevens 23-17
O Jays 28-18
Doobies 25-19

KJRB/SPOKANE
Hues Corp.
Jerry La Croix
Jim Croce
Dave Loggins
Wet Willie
William DeVaughn
Paper Lace
Fanny
David Essex
John Denver
MOVEMENT
Jim Stafford 16-6
Tower of Power 17-8
Bachman Turner 19-11
DeFrancos 22-12
Olivia Newton-John 21-13

KING/SEATTLE
Hues Corp.
JJ Cale
Steve Miller
George Fischhoff
Jimmy Buffett
John Denver
Flash Cadillac
MOVEMENT
Heywoods 9-6
Stylistics 11-7
Bachman Turner debut 12

WPGC/WASHING DC
Hues Corp.
Cher
Abba
Carly Simon
Commodores "Machine Gun"
MOVEMENT
Anne Murray 18-11
Peppers 20-13
O Jays 21-14
Doobies 30-19

WBGW/BOWLING GREEN
Sami Jo
Righteous Bros.
Dave Loggins
Stealers Wheel
Hues Corp.
David Bowie
MOVEMENT
Stylistics 10-4
Hollies 24-13
Wednesday 27-15
Spinners 25-17

WERC/BIRMINGHAM
Abba
Fanny
John Denver
Kool & the Gang
MOVEMENT
Guess Who 14-4
Dave Loggins 27-10
Razzy 28-18

WAMS/MILMINGTON
Carly Simon
Spinners
New Birth
Rick Cunha
MOVEMENT
Ray Stevens 17-4
Heywoods 18-10
Lightfoot 25-15
Kool & the Gang 21-19

KLIF/DALLAS
Kool & the Gang
Cher
Hues Corp.
Abba
Jimmy Buffett
Gene Redding
MOVEMENT
Marvin & Diana 10-7
Stylistics 12-8
Olivia Newton-John 22-16
Steeley Dan 29-21

WPOP/HARTFORD
Razzy
Golden Earring
John Denver
Eddie Kendricks
MOVEMENT
Lightfoot 14-6
William DeVaughn 23-19
Righteous Bros. 28-23
Olivia Newton-John debut 25

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RADIO

BOB PITTMAN, WPEZ:

Taking Group Behavioral Patterns Into Account

One of the basics of sociology is that the behavior of a group is quite often entirely different from the individual behavior of any of the persons composing the group. An example of this is a lynch mob. The lynch mob is a group of murderers. But, alone, none of the member of the mob is a murderer. Collectively, they are all murderers, individually, none of them is a murderer.

This concept definitely has applications to radio. Quite often the researcher-programmer researches individual listening habits and patterns, but completely ignores the group listening habits and patterns, but completely ignores the group listening characteristics of the individual. It's common knowledge that there are those people (especially teens) that publicly profess to hating "bubble-gum music," but alone, they listen to and enjoy the DeFrancos. When one considers how much listening is actually done in groups, it becomes obvious that this aspect of radio listening cannot be left unexplained.

One must also consider that group behavior can often be carried over into individual behavior. The radio listening habits and patterns that an individual is exposed to in a group may gradually become his own individual behavior. The radio listening habits and patterns that an individual is exposed to in a group may gradually become his own individual listening patterns and habits. This is evidenced by the demographic groups that are the most quickly swayed by a new station. These groups are the teens and the 18-24's. They are also the categories that are the highest in active group listening.

To understand the group listening, it's necessary to understand the groups themselves. There is almost an infinite number of types of groups, but they can be categorized into several general categories for the purpose of coding behavior. On one end of the spectrum there is the group with one or two leaders. These leaders assume a more or less dominant role and the other members assume a more or less passive role. The leaders usually push their individual tastes onto the passive members of the group who give up their individual tastes for the tastes of the leader. The other main type of group is the one in which compromise is the key. The members of this group are equal. Here a great amount of modification in

individual behavior occurs. The members change their own behavior in a compromise with other members of the group.

When doing research on the listening habits and patterns of an individual, it's necessary to discover when he listens in a group and when he listens alone. It's necessary to determine what role he plays in the group consisting of the dominant leader and the passive members. Is he usually the leader or is he usually a passive member? If he's the leader, does his behavior change to project a certain type of image? If so, how? If he's a passive member, what are the listening habits and patterns of the leader types that he tends to associate with? It's also necessary to discover how the individual behaves in the equal partners type of group. What parts of his radio listening habits will he compromise? And in which direction?

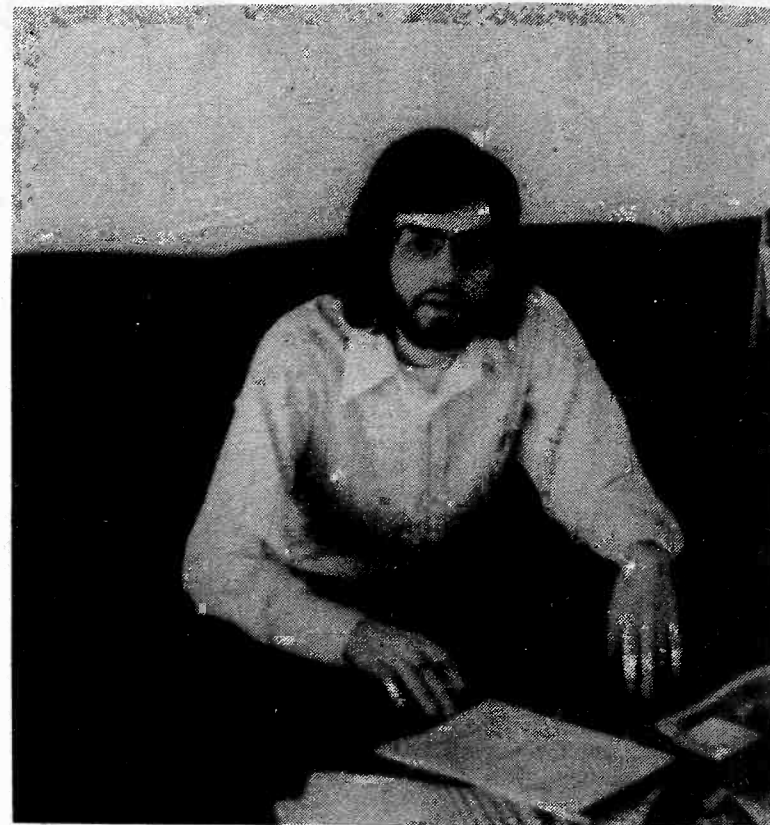
In both general types of groups, it's necessary to determine how the group and the individuals interact with the radio or person on the radio. Quite often when an individual is listening in a group, he tends to put the radio outside the boundaries of the interaction ties. However, quite a few people, when listening alone, set up some form of interaction with the radio. They tend to be more responsive to the personal or human side of radio. This behavior varies quite a bit with different groups and environments.

These are the general areas that need to be investigated in order to understand the group behavior side of an individual. One of the main questions is, undoubtedly, how does one research this area.

I realize that many well respected researchers swear by questionnaires. I admit that this is fairly quick and efficient methodology. However, I question the accuracy, especially when dealing with group behavior. I find most respondents give group ideals and norms, rather than actual behavior. It must be considered that it's often quite difficult for most people to perceive their own behavior. Most people tend to think in terms of self-images, not objective observations. I think that the best method for studying group behavior relative to radio listening habits is observation. That is to actually observe the group behavior. The notes from these observations can later be coded into categories just as

neatly divided as those on a questionnaire. Observation is much more time consuming and requires a great deal of objectivity on the part of the researcher, but the results seem to be worth it.

When one considers that in some parts of the day enough listening is done in groups to warrant programming more to group behavior than to individual behavior, it seems ridiculous to research only individual behavior in terms of radio listening and to completely ignore how this same individual's radio listening changes when in a group. A study of radio listening habits is definitely not complete unless the differences in the individual behavior and the group behavior is defined.



Bob Pittman

THE FCC (So You Can Understand It)

BY JASON SHRINSKY
Law Offices Of Stambler & Shrinky

You will certainly be interested to learn that the FCC has just initiated a new Rulemaking proceeding (Docket 20016) that will consider changes in its Rule 73.242 governing duplication of AM programming by commonly-owned FM Stations in the same City or Market, and generally looking to make such Rule more restrictive that it is now. As such, the new Rule-making proposals will be of particular interest to every broadcast licensee who already has or hopes to have both an AM and FM Station, as well as have the potential for some real competitive impact on every radio Station, whether AM or FM, which now or in the future is involved with, or does or may compete against, any joint AM-FM combination.

It is thus clear, for example, that to the extent that a new FCC Rule requires less duplication (as it proposes), there will in the ordinary course be increased operating costs for every commonly-owned AM and FM. As well as increased independent programming competition for all other radio Stations in the same City or Market.

As you'll likely recall, the FCC's present Rule limits to 50 percent the amount of duplication of AM programming that may be provided on commonly-owned AM-FM Stations in communities of more than 100,000 population. There are certain minor exceptions to this Rule, but it has essentially been in effect without modification for 8 years. And, on only infrequent occasions has it

been waived, such as where a Station is providing classical music and is doing poorly financially.

The Commission's main proposal appears to be to extend its non-duplication restrictions to the same Stations presently affected so that they could not duplicate anything other than News or Public Affairs programs. In addition, the FCC is inviting interested parties to comment on the following general questions:

a. Should the 100,000 population cut-off size of the City affected be reduced? And, if so, to what level? (It is interesting to note that if 50,000 population were to become the new cut-off level, this would add another 240 communities to the list of 156 affected by the Rule).

b. Should AM-FM Stations already under the Rule (i.e., those communities above 100,000 population) be required to program separately for over 50 percent of the time, and, if so, to what extent, as per the above?

c. Should a modified Rule exempt the period of Midnight to 6:00 A.M. If this period is exempted, would this encourage extended hours of broadcasting by the licensees? (It should here be noted that if these 6 nighttime hours are so exempted from any percentage adopted, that commonly-owned AM and FM stations would have three less hours of possible duplication during the more important day and earlier evening hours).

d. In addition to these specific



Jason Shrinky

questions, the FCC also desires to find out what the existing non-duplication situation actually is. That is, whether, in fact, Stations in communities with over 100,000 population are already doing substantially less than 50 percent duplication.

e. The FCC has also invited comments on any and every other pertinent aspect of the non-duplication issue it is raising. Including, if parties so desire, proposals for "non-population guidelines" for a new non-duplication Rule; but if they do so, they "should offer suggestions on how such an approach might be efficiently administered".


What is already clear is that the Commission has revealed a strong pre-disposition to tighten up the present AM-FM non-duplication Rule. Beyond that, the Rulemaking Notice makes clear that any and every aspect of this non-duplication issue may now be considered or re-considered, and is "up for grabs". Thus, what emerges from the proceeding as the new non-duplication Rule will largely depend upon the factual record developed and cannot now be foreseen, and is quite problematic. Comments are due to be filed 7-24-74.

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WMAZ 56 ALL HITS MUSIC

JAY COOK

The
R&R Interview
With
Bob Wilson

“For someone to ever try to beat us, they’re gonna have to take care of more business than we do and that’s gonna be a bitch...” 

RADIO

R&R: Fill me in a little about your background.

COOK: My home town is Memphis. I went to a little radio school there called Keegan's that turned out quite a few guys like Ron Lundy at ABC, Chuck Browning, etc. and at that time it was a very effective school and many many guys from the Mid South, Memphis, Mississippi and Arkansas area went through there and I'm sure many of them are still in radio. My first job at a station of any size at all was WDDT in Gringo, Miss. From there I went to WHHM in Memphis, to WYDE in Birmingham (which at the time was a Bartell station) worked there with Jim Stagg, Sebastian Stone, it was quite a station. Went from there back to Memphis to WHBQ. I was in town for about six years at WHBQ and I did a TV show called Talent Party that George Klein does now and Wink Martindale did at one time. I also programmed a Good Music station in Memphis for about a year and a half. I went back to WHBQ and then came to WFIL, Philadelphia in Sept. 1966 when WFIL decided to rock and brought in an entirely new staff. Jim Hillard was the first PD, Mike Joseph consulted the station, Chuck Browning was among the original staff, Jim Neddleton, Long John Wade, Frank Kingston Smith (who is now at ABC) George Michaels, who's still here, Dave Parks also still here, and myself. We were the original staff.

R&R: How old are you?

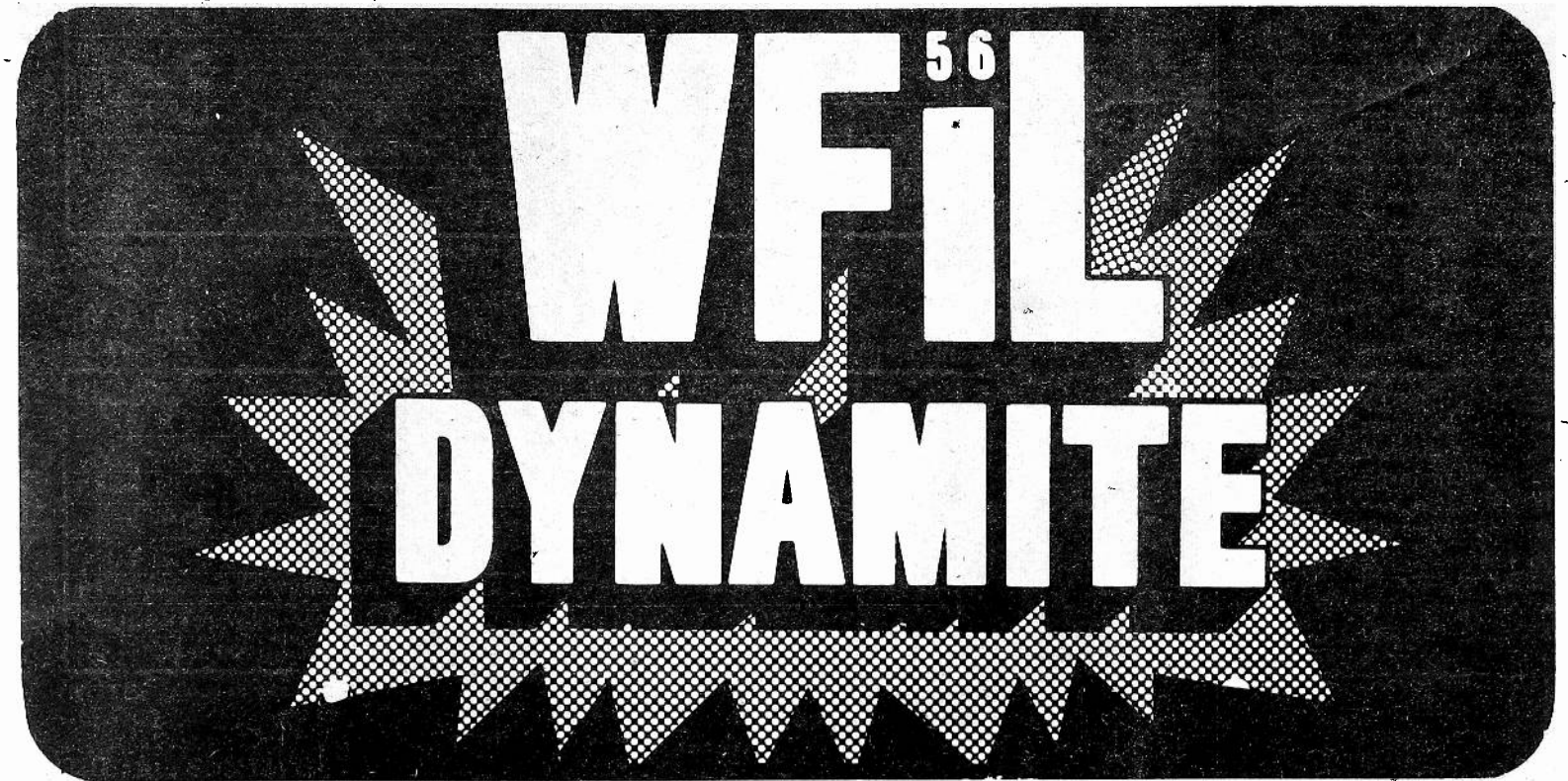
COOK: 36 years old.

R&R: Can you describe the basic concept or format at WFIL?

COOK: I think probably if you had to categorize it, it's a Fake Drake organization with a little more flexibility and freedom for the guys on the air. Flexible to the point that we take advantage and are able to exploit anything that's happening within the market or special days. We try not to let a thing go by that we don't exploit or try to use to our advantage or try to highlight for the audience.

R&R: Give me an example of that, like exploiting certain days.

COOK: Like any day that means anything in the year. Valentines Day, Halloween,



Memorial Day, Independence Day or anything like that never goes by without some kind of promotion geared to it, or audience participation to it. Again it's sort of "Mickey Mouse" in some ways but I think the bottom line on WFIL, and its success in this market has been that we try not to miss a trick. We try to do everything that is possible to be done with consistency. For someone to ever try to beat us they're going to have to take care of more business than we do and that's gonna be a bitch.

R&R: Do you have any signal problems?

COOK: Nothing at all. We have an excellent signal 5,000 at 56. We have a little slight null-out over in the suburbs where I happen to live, but except for that none at all. I think if I had to pick one signal in the market I would pick ours.

R&R: Can you run down an hour for us, like where you place your news, how many jingles an hour, what kind of jingles? Could you basically describe what the radio station sounds like?

COOK: Let's start at the top of the hour. We'll attempt to play 14-

16 records an hour, and we carry a maximum spot load of 14 minutes or 16 units per hour. Most hours will carry one 4½ to 5 minute newscast. In morning drive we use two, and there are hours during the day where we have none.

R&R: Are you pretty heavy with local news?

COOK: Yes, we have a 12-man news department, stringers in each of the state capitals around here, like New Jersey, Delaware, Penn. and it's about 50-50 local and national news. We don't do a lot of running, we do have stringers at almost every conceivable place in the area for stories. The hours are generally constructed with 2 minute or 3 units breaks, with hopefully a sweep minimum of 2 records max 4 or 5 at each of the quarter hour spots.

R&R: Any particular reason why you did that, or why you put your sweeps at quarter hours.

COOK: No, not really, you have to put them somewhere, and at every quarter hour just seemed logical, especially in those non-news hours, where there is no news at 15 and 45 as it allows us to sweep across. It's worked very well for us. We've gotten in some battles of getting in and out of news first. Things like that just became impossible for us with our consistent commercial load to play too many games with the news so we just locked it in and kept it there.

R&R: Are your schools on a split day so you have kids all around? Los Angeles has a split session like two or three sessions which means we always have a bulk of teenagers out of school.

COOK: You do here too, but not to the degree that I would say to cities of comparable size. There are very few teens prior to 1pm.

R&R: How about jingles?

COOK: We've always used a fairly large package as compared to a one shotgun situation. We like variety in our jingles as we like variety in any of our repetition that we do.

R&R: How many battles have you been through?

COOK: When Drew came to town, that was supposed to be a battle but it didn't turn out to be

much of one. Two or three years ago WIBG came on again to us a little bit and of course right now they're making another strong effort, but really I would say that as far as being seriously threatened, to where the numbers sort of got to be nip and tuck, only happened once. That was about 2½ years ago and it really didn't last more than a couple of books, so as far as top 40 competition we haven't been seriously challenged in the books, excepting that one time. Our battle has always been with WIP to be the dominant music station in town. I think our progress and our growth has been very encouraging ever since we have considered that to be our main battle about 5 years ago. (WIP is MOR format)

R&R: How do you fight a really good progressive MOR radio station like that, when you are a rocker?

COOK: First of all, I think we really can fight them just by playing our ballgame. I think we have the advantage that we're maturing with our audience. It's much simpler for us to grow with our audience, our guys are growing older, we have lived with the music and grown up with the music, so it's a logical thing. I think it's just the opposite for a middle of the roader. There's not a lot of Count Basie, Duke Ellington or even Tony Bennett available now and these guys have got to reorient themselves and I think it's much more difficult for them and whatever audience they have or that they want to hold on to.

R&R: How far back does your airplay oldie library go?

COOK: We go back to 1955.

R&R: Are they dayparted so that you don't run them against teens?

COOK: Not really dayparted, however there aren't nearly as many from those later years as there are from more recent years and the ratio on oldies is much less than the newer ones.

R&R: What I'm trying to pick up on, is that you have a very unique situation there in the book where you just regained your teens. I'm trying to find out what the magic secret is that is obviously able to keep you ahead,

when the Q type rip-off formats are working elsewhere.

COOK: I think the key to success of any of the top-40s that are still hanging in there, mine or the ones that have some great dominance over the past six or seven years is the consistency and the believability. Those are two over-used words but I think they're very important. We never copped out on the teens back during the progressive years when it wasn't cool to play Donny Osmond. We've always played what we thought was the appropriate music for our audience at any given time and I don't think we ever neglected the teens, but by the same token we've never turned our radio station over to them.

That's the main thing along with what is traditional in this market based on the old 'Bandstand' days and the incredible hop action that still goes on to some degree that dominated this city for years and years and years. Kids that are musically oriented or tend to be a top 40 listener have grown up with these oldies and have never really lost sight of them.

R&R: Then you're saying there's really a 'culture' in Philadelphia.

COOK: I think so, yes...the old Chuck Berry stuff and things like that, even though they haven't gotten a concentrated play on radiostations the past six or seven years have had taken play in hops, school dances and things like that, which are dominated by old records. Kids have heard the old Smokey Robinson stuff consistently over the past few years so it's not like you're playing old music to them.

R&R: Do you get involved with schools much at all?

COOK: Yes, George Michaels does an incredible job and always has. I don't think you could put a value on that as far as WFIL's over all success. George came to town at a time when kids were being ripped off by big-time jocks, guys running in doing 3 hops a night, picking up the money and splitting.

George and all our guys have covered all the schools, let them know that we are available for

WFIL 56
50th Anniversary
 1922-1972
GOLDEN GREATS
 LIMITED EDITION

RADIO



One of the reasons that WFIL has dominated its market for so long is its super promotional efforts. These double-decker buses are part of a whole fleet of vehicles that include a mobile studio and a pair of trucks with stages on the back.

anything they wanted to do, and generally free of charge. We've done our hops and many of us made some money doing that sort of thing, but when we did them we tried to go out and do them a little more honestly than anyone else had ever done. George did an incredible number of assembly appearances and classroom lectures and things like that to the point that I don't think any kid could have ever felt he was ever ripped off by WFIL or that we lied to him about anything.

R&R: What about market research?

COOK: We've always been into market research fairly extensively. In the last 3 years our music research has become a little more sophisticated.

R&R: How do you handle your community involvement commitments to the FCC?

COOK: I would imagine we handle it largely the way everybody else does. We're always over on our public service announcement commitments, we fulfill the public affairs thing with various shows including our Crossfire program which is a two-way talk show we do on Wednesday nights. Even more than that I think we fulfill those commitments in the traditional ways.

We do a charity marathon every year that's an entire weekend and again I have to credit our guys. Guys like Jim O'Brien and George Michaels and Joel Denver are unique in that they're in the community doing worthwhile projects constantly. Don Rose when he was here did an amazing job in that sort of thing. So I think that's really where we make our contribution - on the scene, rather than through announcements or programs through the air. Any type of community disaster like the floods in Pennsylvania or any community program where we have the flexibility to drop whatever promotion we're in and jump into that and see if maybe we can be of some help.

R&R: What kind of relationship does the sales department and the

programming department have at WFIL?

COOK: We have a pretty good relationship. Our spot load is do. Again our guys are mature and professional enough to know that there's a value here. I think we've always had a pleasant mutual respect association. We never had any real problems in that area. Our guys are very good at helping out when needed.

R&R: Do you do a lot of client tie-in in promotions on the air?

COOK: No, not a great degree. We do an occasional one, but generally, no. When we do outside client promotions with appearances by the disc jockeys we have fleet of vehicles, three double decker buses, two pick-up trucks with stages on the back that are equipped to take bands, etc. We have 3 automobiles with phones in them.

R&R: What do you use all that stuff for?

COOK: We use them for groups to be sent out to fund raising efforts, to boys clubs, old lady's homes, sales promotions, etc. We have a lot of March of Dime marches this time of year, and generally if we can cover them there's usually more than we can handle. Last weekend we had a bus at three different 20 mile hikes to pick up stragglers.

R&R: What about money? What does the average jock at WFIL make?

COOK: I say average is from \$20,000 to \$30,000.

R&R: Have you been able to keep the staff, with the exception of Dr. Don, pretty stable?

COOK: Yes, like I mentioned before, I'm still here but not on the air ... but Parks and Michaels are part of the original staff which is eight years old, Don was here about five years before he left, O'Brien has been here almost four years now, Donovan has been here four years. I guess the newest guy on the staff is Kevin, our all-night jock, and he's been here about six months. I'd say we're generally averaging out about four or five years at pop with these guys.

R&R: When you hire someone

like Kevin, do you have a set of rules or standards you give him? Do you give him any limitations to work with? What I'm trying to find out is what are you looking for when you hire someone.

COOK: First, I'm looking for someone, obviously, who can execute the sort of sound we're looking for. In a guy like Kevin, who's still relatively young, I'm looking for a great deal of improvement and maturity in his act. He has the flexibility here to create and to contribute something in that show to make it

really his and that's what we ask for and what we get. I think we have as distinctive a seven show lineup as any radio station I have ever heard and we're consistently had that. Each of the guys sounds different and each of them really hustle. Inside competition among the guys is great. Occasionally they end up entertaining each other and we have to watch that, but even then that's because they're motivated to really do a number.

R&R: How often do you have jock meetings?

COOK: Depends on what's going on. On the average, maybe once a month. Then we might have one a week for a four-week period. Not as many as we used to have. I think the maturity of the staff and the length of time they have been here means we really don't have to have that many unless there's something special coming up that everybody needs to hear about at the same time.

R&R: It just basically seems to me in this day and age that with shotgun logos and everybody coming out of the record screaming their call letters, that it's refreshing to have a radio station that isn't doing all that ... and winning!

COOK: I think what we've been able to do is incorporate both of those things, which I think are very important, and are based on good sound logic. We're using a couple of basic shotgun logos, in fact I'd say fifty percent of the time that's what you'll hear. The guys do the call letters out of the records, but they are not locked into being first. They can say something else before and they don't have to shout and knock you down every time. They have the flexibility to not do it if there's a situation where it makes better radio if they don't do it. However, we do ask that they do it most of the time.

I think the beauty of this radio station and the reason I'm still here and the reason guys stay so long is that they're well paid, carefully considered before they're hired, and come here with a sense of security in knowing that if they do what they're asked to do and really live up to the standards set of input and concentration, they're going to stay here.

RECORDS

RECORD INDUSTRY NOTES

by Candy Tusken



The new David Bowie LP, "Diamond Dogs," was in a complete lock-up with no product to be anyone's hands until last Monday (20th) at which time Cal Worthington (well known L.A. car dealer personality) delivered the records to key radio stations in "Nudie's" super customized car accompanied by his dog "Spot," a Royal Bengal Tiger, complete with diamond collar around his neck!! Brain-child promotion was conceived by new RCA promotion man, Lynn Adams. Brian Ferry, Roxy Music leader, will be making his American TV debut on the Real Don Steele Show -- his group to tour the East in late May. The group is hoping to play Las Vegas which would be a first for a major rock group of any note.

The Spinners will be playing Disneyland at the end of this month. United Artists tells me they have big plans in store for their first American Rock 'N Roll band called "Mouth" (all their rock groups are European) -- "We're going to kill ourselves for them" says Publicity-A&R Director, Allen Levy. Levy also said that U.A. publicity department will be undergoing a complete re-vamping.

NASH TURNS PRODUCER

Graham Nash is producing Terry Reid's new album for Atlantic and Joel Dorn (Roberta Flack's producer) will be in L.A. at end of month to produce jazzist, Les McCann's new LP. RUMOR is that Ron Saul, former National Promotion Director for Warner Bros., is to make a big announcement this week regarding future plans. Capricorn Records National Sales Director, Dave Young who recently left Elektra from Macon, Georgia stopped by R&R to tell of mass merchandising campaign due in August for their six album release including Duane Allman "Anthology Volume 2" (previously unreleased studio cuts and other unheard material) Greg Allman "Live," "Brothers Jam," "Alvin Bishop" and others. Local L.A. record "Biz" hangout, Martonis, bought out by Sal Marino, former bartender who has been with the restaurant for 10 years. Sal promises to keep his record clients happy with "business as usual."

PICKWICK PICK-UP

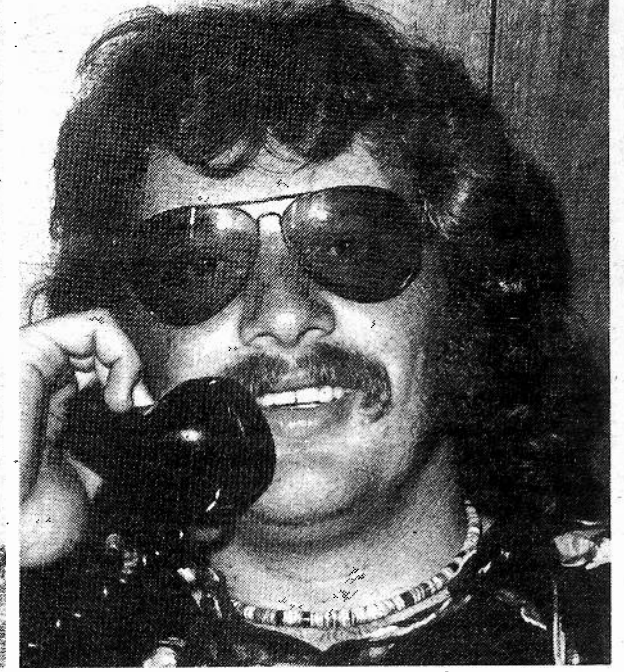
Pickwick International picked up Mega Records with new releases scheduled to include a new Bill Black Combo single "Listen To The Music." Mega will maintain their L.A. offices, National Promotion to be handled by Ed Hamilton out of Nashville; marketing to be handled out of East Coast by Bugs Bowers. Phil Willem continues the L.A. Operation. Willem reports De-Lite group, Kool & The Gang will be taping The Midnight Special May 28th.

GOLD STRIKES GOLD?

Recently signed U.A. artist, Duncan McDonald, whose new single "You Can Take My Love" is receiving positives at POP-MOR stations, was discovered by producer, Jack Gold, while McDonald was working right under Billboard Magazine's nose in their chart department. Strong rumor that FACES is due to split up with Rod Stewart to concentrate on a solo career: with able help from Ron Wood (FACES' lead guitarist) who is forming new group for Stewart back-up. Stewart has completed a new album with superstars Elton John, Paul McCartney and others but release is held up by Warner Bros. injunction -- legal battle up and coming!



20th Century President, Russ Regan, promotes A&R Director Peter Pasternak (left) to Director of International with staffer, Tom Hayden, (right) upped to fill A&R Director spot.



As expected, Gary Davis, new National Promotion Director for Warner Bros. (replacing Ron Saul), is realigning his promotion staff. Announced this week, two new assistants for Davis; Dave Urso, former Warner Mid-West A&R Director from Detroit, and Don McGregor, Regional Marketing Manager from Dallas -- both promoted to Assistant National Promotion. Murray Nagel, L.A. promotion, has been upped to replace McGregor as Regional Marketing Manager. Russ Palmer from Seattle replaces Nagel, with Jason Minkler, W.B. free lance photographer succeeding Palmer. A Second promotion man in S.F. Burt Keane, from The University of San Francisco, has been hired to do secondaries and colleges. Photos above are McGregor (left) and Davis (right).

Elektra's Chapin - Bringing 'Emotional Honesty' To Music

While in town recently for a gig at the Troubadour, Harry Chapin spoke with R&R's Candy Tusken

R&R: Your songs seem to be dominated by stories of misfits and the backwash of society. Where do you find material for these songs?

CHAPIN: The basic quality I ask for in my songs is what I call "grounding" or an emotional honesty that I know intuitively or by experience that I know what I am talking about. The most meaningful things in life and the most meaningful people are the ones that are being kicked around by it -- you can find out the tonality of the country and yourself and other people that way.

R&R: But, how did you come to write "Taxi" and "A Better Place To Be"?

CHAPIN: I had spent a couple of weeks up in Watertown, N.Y. when I wrote "Better Place To Be" and saw people like that in the bars. "Taxi" is really about me to a certain extent, but it's only 60 percent true, the rest is something I've created. A good song is like a well brought up child. It has its own reality -- it's not just a reflection of the parent. Hopefully, it's bigger than the parent. I was in the documentary film business between 1965-1971, after my stint in the Air Force Academy, and worked in over 300 films. I had a film in 1969 that was nominated for an Academy Award as best feature documentary on old-time fighters called "Legendary Champions" which I wrote, directed and edited. But, by the end of '70, there was a terrible recession in the film business so I applied for a "hack" license, and in the month I was waiting for it to come



through, I heard an old girl friend of mine had married a rich guy instead of becoming an actress -- and here I was about to be flying in my Taxi. I flashed on the fact what it would be like if she got into the back of the cab one night and we looked at each other and said "what happened to you?"

R&R: Does it bother you that many radio stations won't play a song that is over 3 minutes long?

CHAPIN: Well, I've got a new one that's 6:43 -- it's one second shorter than "Taxi"! My style of writing is very uneconomical; it just takes a long time to unfold these stories. What I owe to myself is to do the best songs possible and I can't really affect people in 3 minutes the way I can in 6 minutes. Hopefully the validity of the work is enough to resonate with the people themselves rather than the fact that it doesn't fit into the formula or format. Stations may say that it's not easy to play, but I think in the long run you owe it to yourself to do as good a work as you can and not to try to fit in. If you follow every wiggle and waggle of a fad, the public will recognize it and move away from it so you end by spending a lot of time going in different directions. You end up

not having a body of work or anything consistent; you don't have any valid or personal statement. I'd much rather wait for people to come my way.

R&R: Your recent success at The Troubadour plus your latest album climbed very high on the national charts -- to what do you attribute this final "making it"?

CHAPIN: I think it is due to my willingness to constantly re-check my accuracy with the audience and to also be harsh with myself -- I edit a lot, I change. That doesn't mean I cheapen, but I sharpen and try to capture some common things about all human beings. An audience can be approached as a mob or a collection of individuals with a potential for positive action -- hopefully, I approach them the 2nd way.

I think an artist owes his audience a sensitizing from a professional of what's happening today with no propagandizing or politics. I like to ask questions rather than give answers as everyone is coming into this life with a different set of criteria. I am purposely not trying to exclude any segment of the audience but rather talk about something that is common to a hippie and a hardhat. It's comparable to what Eddie Sachs the race driver said: "When I take a turn at 163.1 MPH, I know I'm driving perfectly -- if I went 163.2, I would be out of control." Being out of control musically would mean that it didn't relate to people and 90 miles an hour would mean that I was playing it too safe (like Oobie Doobie, Doo, I Love You), so I try to get on that fine line. I try to push the limits of what is supposedly commercial plus write for myself. It's a hard tightrope to walk, but it's what I choose to do.

PARALLELS

ABBA
(Atlantic)—2:46.

Waterloo

P1	13Q on, K100 on
P2	KCPX add, WZZM debut 31, WGNG add, WSGA debut 29, WLEE debut 29, WOKY on, KYNO on, KTLK on
P3	KLIF debut 38, WERC add, WPGC add, KKLS 40-34, KJRB debut 36, WCOL debut 34, WMAK add, KJR on, WCFL 39-34

NOTES: Growth is good.

BACHMAN-TURNER OVERDRIVE
(Mercury)—3:15

Takin' Care Of Business

P1	CKLW debut 28
P2	KCPX add, KTKT add, WFIR on, WGRQ debut 19
P3	KKLS 35-29, KJRB 19-11, WCOL add, KJR 3-1, KING debut 12

NOTES: Looks good for this early.

BROWNSVILLE STATION
(Big Tree)—3:09

I'm The Leader Of The Gang

P1	13Q 29-24
P2	KCPX 26-21, KTLK 35-30, KTKT add, WGNG debut 29, WFIR on, Y100 30-26, WOKY on, KRSP debut 30
P3	KEWI on, KKLS add, WVLC add, KJR on, WCFL 35-30

NOTES:

JIMMY BUFFETT
(ABC)—3:07

Come Monday

P1	
P2	KCPX add, WZZM 26-22, WFIR on, KRSP add, KYNO add
P3	KLIF debut 39, KEWI add, WBGD on, KKLS 17-14, WCOL debut 39, WMAK on, KILT on, KING add

NOTES:

CARPENTERS
(A&M) 3:47

I Won't Last A Day Without You

P1	WPIX 13-9, WQXI 6-9, WABC 21-18, 13Q 13-11, WFIL 12-13, WRC 15-15, WIBG 13-11, KDWB 19-12, WLS 18-16, KFJZ 4-10, KKDJ 13-17, K100 11-18, KHJ 15-17, KFRC 9-10, WRKO 21-24
P2	KFXM 14-14, KCPX 5-8, KTLK 25-28, WIFE 4-7, WZZM 8-9, KTKT 10-7, WAXY 13-14, WGNG 11-8, WGRD 9-15, WLEE 9-16, WGRQ 15-11, Y100 14-18, WOKY 12-11, KAKC 11-16, WFLI 12-21, KSEA 16-15, KIMN 14-15, WSAI 16-18, KRSP 9-12, KIOA 20-17, KYNO 8-5,
P3	WAMS 22-20, KLIF 9-5, WERC 7-14, WPGC 27-34, WPOP 7-8, WBGD 14-18, KKLS 24-24, KEEL 12-22, KJRB 14-31, WCOL 14-28, WVLC 3-5, WMAK 8-7, WGH 23-21, KKAM 13-25, KING 13-16, WISM 15-16, WCFL 11-8, KDZA 7-7

NOTES: 29% still show growth, all others have peaked.

DEFINITION OF PARALLELS:

SIMPLY PUT: they group similar stations together by playlist size and air presentation.

REASON: To better define what's happening with a given record at a particular type of radio station. (KHJ should not be compared with WHYY.)

EASY WAY TO USE: First, find which Parallel your station fits into by using the boxed definitions below. You can watch a record's progress at various stations, and affirm your decision to go or not to go on a record. You can also tell at a glance what action the record's receiving at stations.

- P1: Top 15 major markets/20-30 record playlist/emphasize 7-10 "hot records"/very little new product added.
- P2: Secondary market/20-30 record playlist/emphasize 7-10 "hot records"/very little new product added.
- P3: Major and secondary-market stations with 30-50 record playlists/some new product exposed.
- P4: Specialized markets affected by black or country influences.

CHER
(MCA)—2:34

Train Of Thought

P1	13Q debut 23, WDRQ debut 17, KSLQ debut 21, KFJZ debut 28, KFRC 25-24
P2	KCPX 23-18, KTLK 26-24, WSGA 27-20, Y100 21-16, WMYQ 20-18, WOKY debut 20, KPAM debut 26, KSEA 24-21, WSAI debut 26, KRSP 28-21, KIOA 28-23, WAXY debut 28
P3	WAMS on, KLIF debut 36, KEWI add, WERC 21-16, WPGC add, WPOP debut 27, KKLS 33-27, KJRB 39-30, WCOL 35-30, WMAK 29-23, KILT on, KJR debut 18, KKAM debut 37, KING on, WISM add, WCFL debut 36, KDZA 42-36

NOTES: Had a strong third week.

CHICAGO
(Columbia) 4:19

(I've Been) Searchin' So Long

P1	WQXI 13-16, WABC 18-12, 13Q 9-12, WDRQ 12-11, KSLQ 6-6, WFIL 11-17, WRC 6-9, WIBG 10-10, KDWB 8-8, WLS 12-14, KFJZ 5-9, KKDJ 7-6, K100 8-12, CKLW 11-15, KHJ 14-16, WRKO 13-20
P2	KFXM 9-7, KCPX 8-17, KTLK 10-14, WZZM 6-7, KTKT 7-14, WGRD 8-16, WSGA 4-11, WIFE 11-14, WLEE 6-11, Y100 13-17, KPAM 16-30, WFLI 2-11, KSEA 7-8, WSAI 12-13, KRSP 12-18, KIOA 13-13, KYNO 6-11, KCBQ 9-9, WAXY 14-17, KAKC 16-20
P3	WAMS 3-5, KLIF 2-1, WERC 2-7, WPGC 10-12, WBGD 16-22, KEEL 13-16, KJRB 9-14, WGH 9-10, WMAK 11-12, KKAM 6-7, KING 12-13, WISM 7-11, WCFL 7-11, KDZA 4-12

NOTES: Wearing well.

RICK CUNHA
(GRC) 2:46

Yo Yo Man

P1	WPIX on, KFJZ 30-26
P2	KIOA 25-22
P3	WAMS add, KLIF 39-30, KEEL 39-37, WVLC add, WGH 33-30, KJR 29

NOTES:

MAC DAVIS
(Columbia) 2:52

One Hell Of A Woman

P1	WFIL debut 28, KFJZ debut 27
P2	KFXM 20-17, KCPX 9-7, WZZM 10-8, WIFE 30-23, WLEE 30-25, WOKY add, KPAM 14-8, WSAI debut 27, KRSP 20-10, KIOA 6-12, WAXY add
P3	KLIF 16-12, WVLC 2-2, WGH debut 35, WMAK 30-34, KKAM 24-21, KDZA debut 38

NOTES: Still growing, does well with adults.

PARALLELS

DE FRANCO FAMILY
(20th Century)—2:58

Save The Last Dance For Me

P1	WPIX on, 13Q 16-13, KDWB add, KFJZ 24-20, K100 add
P2	KFXM debut 23, KCPX 13-10, WGNG 29-26, WGRD debut 28, WIFE debut 29, WLEE 23-19, Y100 25-19, WOKY 10-8, WFLI debut 16, WSAI 20-21, KRSP 13-8, KYNO add, WAXY 30-23, KAKC debut 26
P3	WAMS 30-24, KLIF 34-31, KEWI 39-23, WERC 6-5, KKLS 36-31, KEEL 32-27, KJRB 22-12, WCOL 12-10, WVLC 19-16, WGH 35-25, WMAK on, KILT on, KILT in, KJR 16-13, KKAM 28-23, KING on, WISM 22-21, WCFL 19-26, KDZA 25-20

NOTES:

WILLIAM DE VAUGHN
(Roxbury)—3:25

Be Thankful For What You Got

P1	WPIX debut 15, WQXI debut 21, WABC debut 13, 13Q 25-18, WDRQ 7-7, KSLQ 15-12, WFIL debut 30, WRC debut 17, KFJZ 28-23, KKDJ add, K100 25-16, CKLW 7-4, KHJ 26-18, 99X 16-12, KFRC 21-17, WRKO debut 27
P2	KFXM on, WSGA 25-19, WZZM 27-25, KTKT debut 22, WGRD debut 20, WIFE on, WLEE 28-23, WMYQ debut 15, KPAM 28-21, WSAI 30-19, KYNO 29-25, WAXY 18-11, KAKC 23-17
P3	WAMS on, KLIF 30-26, KEWI 28-20, WERC 30-24, WPGC 13-9, WPOP 23-19, KKLS debut 36, KEEL 5-6, KJRB add, WCOL 40-19, WVLC 26-12, WGH 20-14, KJR 15-8, KKAM add, KING on, WISM 27-22, KDZA 39-31

NOTES: One of the strongest-easily top 5.

JOHN DENVER
(RCA)—2:58

Annie's Song

P1	WRC add, KFJZ add, CKLW 16-22
P2	KCPX debut 19, KTLK 39-17, WSGA 29-22, WZZM debut 29, WLEE debut 28, WOKY debut 21, KPAM debut 29, KIMN debut 14, WSAI debut 30, KRSP debut 24, KIOA debut 28
P3	KEWI add, WERC add, WPOP add, KKLS debut 40, KEEL debut 39, KJRB add, WCOL add, KJR 30, KKAM debut 36, KING add, KDZA debut 37

NOTES: Excellent second week, could go all the way.

DOOBIE BROTHERS
(WB) 3:39

Another Park, Another Sunday

P1	WRC add, KFJZ 19-14, K100 add
P2	KCPX 21-20, WIFE debut 28, WZZM 23-20, WGRD debut 30, WLEE 21-18, WOKY debut 19, KPAM 10-6, KSEA add, KRSP 21-11, KYNO 3-2
P3	WAMS debut 27, KLIF 24-19, WPGC 30-19, WPOP 22-21, KEEL 24-18, KJRB 36-39, WVLC 23-22, WGH 32-24, KILT on, KJR 14-20, KKAM 16-13, KING on, WISM 23-19, WCFL 25-19, KDZA 29-24

NOTES:

EAGLES
(Asylum)—3:39

All Ready Gone

P1	KFJZ on, WRKO 29-22
P2	WZZM 18-17, KTKT add, WGRD debut 27, KPAM 27-23, WFLI 21-28
P3	WAMS on, KLIF 23-20, KKLS 30-26, WCOL 28-18, WVLC 28-25, KJR 22, KING on

NOTES:

ELECTRIC LIGHT ORCHESTRA
(UA) 3:31

Daybreaker

P1	
P2	
P3	WCOL 17-15

NOTES:

DAVID ESSEX
(Columbia)—2:56

Lamplight

P1	
P2	WSAI 29-24
P3	KKLS debut 39, KJRB add, KJR on

NOTES:

FANCY
(Big Tree)—2:56

Wild Thing

P1	
P2	WGRQ 20-18
P3	WCOL add

NOTES:

FANNY
(Casablanca)—2:59

I've Had It

P1	
P2	KCPX 16-13, WFIR on, KIMN add, WSAI 22-22, KRSP 22-20
P3	WERC add, KKLS 32-21, KJRB add, WCOL debut 37, KJR add

NOTES:

FOUR TOPS
(ABC)—3:27

One Chain Don't Make No Prison

P1	
P2	KFXM 29-26
P3	WAMS on, KKLS add, WCOL 25-24, KING on

NOTES:

ARETHA FRANKLIN
(Atlantic) 2:48

I'm In Love

P1	WDRQ 11-8, KFJZ on, K100 30-27, CKLW 12-12
P2	KFXM 24-28, WGRD 28-23, WIFE on, KYNO 27-23
P3	KLIF 15-13, KEEL 26-19, KJRB debut 40, WGH 22-18, WISM debut 28

NOTES:

GOLDEN EARRING
(MCA)-2:53

Radar Love

P1	KDWB debut 23, KFRC 22-20
P2	KCPX debut 29, KPAM nites, WZZM 28-24, KTKT debut 24, WFIR on, KIMN add, KRSP 30-29, KYNO add, KCBQ debut 26
P3	WAMS debut 28, WPOP add, KKLS 38-30, KJRB debut 38, WCOL 33-21, WMAK nites, KILT on, KJR 12-7, KKAM on, KING debut 20, KDZA add

NOTES: Doing well-phones are teen to 24 so far.

THE HOLLIES
(Epic) 3:45

The Air That I Breathe

P1	WQXI add, 13Q debut 29, WFIL 29-22, WRC add, KDWB add, K100 on, KFRC 24-18, WRKO 30-26
P2	KCPX 10-4, WZZM 9-6, KTKT add, WSGA 17-14, WIFE 19-11, WGRQ add, Y100 28-23, WOKY debut 22, KPAM 11-7, WSAI 6-5, KRSP 7-2, KIOA 22-14, KYNO debut 29, WAXY add
P3	WAMS 26-23, KLIF 36-34, WPGC debut 24, WBGW 24-13, KKLS 5-4, KEEL 40-38, KJRB 8-10, WCOL 4-3, WVLC on, WGH debut 36, KILT top 10, KJR 5-3, KKAM 26-18, KING 20-18, WISM 25-17, KDZA 34-28

NOTES: Looks solid now, top 10 requests many markets.

GRAND FUNK
(Grand Funk) 2:45

Locomotion

P1	WPEZ 3-1, WPIX 1-1, WQXI 1-2, WABC 1-4, 13Q 8-10, WDRQ 3-10, KSLQ 1-2, WFIL 1-1, WRC 4-6, WIBG 1-2, KDWB 3-6, WLS 2-2, KFJZ 9-7, KKDJ 4-5, K100 2-2, CKLW 6-9, KHJ 2-2, 99X 3-5, KFRC 2-4, WRKO 3-5
P2	KFXM 3-5, KCPX 12-23, KTLK 6-11, WSGA 1-3, WZZM 4-5, KTKT 4-10, KYNO 7-13, WNGG 5-7, WGRD 4-6, WIFE 8-12, WLEE 10-10, WGRQ 6-8, Y100 4-7, WMYQ 6-11, KCBQ 3-4, WOKY 5-7, KPAM 5-11, WFLI 1-3, KSEA 6-7, KIMN 3-4, WSAI 8-8, KRSP 16-22, KIOA 2-1, WAXY 6-9, KAKC 24-27
P3	WAMS 1-1, WERC 16-22, WPGC 1-2, WPOP 1-1, WBGW 9-12, KJRB 3-5, KDZA 5-8, WVLC 11-21, WGH 2-3, WMAK 14-17, KKAM 7-11, KING 2-4, WISM 8-13, WCFL 2-14,

NOTES:

THE HUES CORPORATION
(RCA)-3:05

Rock The Boat

P1	WPIX add, WQXI add, WABC 12-8, WDRQ debut 20, KSLQ debut 25, WFIL add, KFJZ add, KHJ 30-27, 99X 11-3, KFRC 29-27, WRKO 17-9
P2	KCPX add, WSGA debut 27, WZZM debut 30, WFIR add, WOKY add, KPAM debut 28, KRSP add, WAXY add, KAKC debut 25
P3	KLIF debut 37, WERC debut 21, WPGC add, WPOP debut 28, WBGW add, KEEL debut 40, KJRB add, WCOL debut 38, WVLC add, WGH debut 40, WMAK debut 26, KJR add, KKAM add, KING on, WCFL debut 37, KDZA add

NOTES: Good summer rock.

GUESS WHO
(RCA) 2:37

Star Baby

P1	WQXI 21-18, KSLQ 20-15, WFIL 28-23, KDWB 12-17, WLS 3-3, K100 on, WRKO debut 28
P2	KTLK 33-26, WZZM 14-12, WFIR on, WSGA 26-21, WIFE 28-22, WGRQ on, Y100 debut 30, WMYQ 19-16, WOKY 11-12, WFLI 3-2, KIMN debut 30, WSAI 13-16, KIOA 4-11, KYNO 26-24, WAXY debut 19
P3	WERC 14-4, WBGW 29-21, WMAK 12-10, KKAM 14-10, WISM 13-10, WCFL 6-3, KDZA 30-25

NOTES: Shows solid growth patterns every week.

THE JACKSON FIVE
(Motown) 2:29

Dancing Machine

P1	WPEZ 4-4, WPIX 2-2, WQXI 4-3, WABC 2-3, 13Q 3-8, WDRQ 9-13, KSLQ 4-5, WFIL 8-8, WRC 24-23, WIBG 6-8, KDWB 5-5, WLS 5-8, KFJZ 3-4, KKDJ 3-4,
P2	K100 4-6, CKLW 22-25, KHJ 4-6, 99X 2-2, KFRC 1-2, WRKO 1-1, KFXM 4-4, KCPX 15-6, KTLK 8-9, WSGA 16-17, KTKT 5-3, WNGG 3-2, KAKC 6-11, WGRD 2-2, WIFE 13-5, WLEE 2-7, WGRQ 14-14, Y100 1-4, WMYQ 2-4, WOKY 8-9, KPAM 4-3, KSEA 5-10, KIMN 10-8, WSAI 9-10, KRSP 6-5, KIOA 7-5, KYNO 5-8, KCBQ 12-6, WAXY 2-3,
P3	WAMS 10-6, KLIF 3-2, WERC 10-20, WPGC 7-6, WPOP 3-2, WBGW 11-14, KKLS 16-19, KEEL 6-7, KJRB 4-1, WCOL 8-16, WVLC 10-14, WGH 3-1, WMAK 9-8, KILT top 10, KKAM 22-12, KING 6-3, WISM 5-7, WCFL 10-7, KDZA 6-3

NOTES:

BILL HALEY & THE COMETS
(MCA)-2:08

Rock Around the Clock

P1	
P2	KCPX 18-16, KCBQ 18-17, WZZM 19-18
P3	KEWI 27-10, WPOP 11-11, KEEL 25-21, WCOL 11-8, WVLC 29-20, KKAM 40-40

NOTES:

OLIVIA NEWTON-JOHN
(MCA) 3:12

If You Love Me

P1	WQXI 16-15, 13Q 26-20, KSLQ debut 16, WRC debut 19, KFJZ 25-21, K100 27-25, KHJ debut 28, KFRC 26-23, WRKO debut 30
P2	KYNO 22-21, WAXY debut 20, KAKC add, WSAI 15-15, KRSP 23-19, KIOA debut 30, KFXM 28-27, KCPX 19-15, WSGA 21-16, WZZM 22-16, Y100 24-22, WNGG debut 27, WGRD 29-29, WLEE 25-22, WAYS 19 top 10, WMYQ debut 21, WOKY 21-16, KPAM 23-18, WFLI 11-27, KSEA add, KIMN 20-20,
P3	WAMS debut 29, KLIF 22-16, KEWI 22-16, WERC 11-9, WPGC 17-18, WPOP debut 25, WBGW 5-11, KEEL 17-15, KJRB 21-13, WVLC 20-18, WMAK 2-5, KILT top 15, KJR 11-4, KKAM debut 33, KING debut 14, WISM 30-24, KDZA 35-30

NOTES: Had a good week.

MARVIN HAMLISCH
(MCA) 2:57

Music From "The Sting"

P1	WPEZ 9-7, WPIX 3-6, WQXI 5-1, WABC 3-2, 13Q 4-3, WDRQ 13-16, KSLQ 3-1, WFIL 4-4, WRC 9-3, WIBG 3-3, KDWB 2-4, WLS 4-6, KFJZ 12-15, KKDJ 5-7, K100 5-5, KHJ 5-7, 99X 5-10, KFRC 6-11, WRKO 2-2, CKLW 8-13
P2	KFXM 5-3, KCPX 2-2, KTLK 7-7, WIFE 1-3, WZZM 7-10, KTKT 14-8, WNGG 2-4, WGRD 7-8, WLEE 12-20, WGRQ 3-5, Y100 6-11, WMYQ 7-9, WOKY 2-2, KPAM 7-13, KIOA 3-2, WFLI 5-8, KSEA 4-4, KIMN 8-7, WSAI 10-11, KRSP 5-9, KCBQ 6-5, WAXY 3-7, KAKC 10-8
P3	WAMS 14-11, WERC 1-6, WPGC 5-4, WPOP 9-9, WBGW 13-16, KEEL 1-2, KJRB 7-7, WVLC 4-1, WGH 11-8, WMAK 13-21, KKAM 4-3, KING 5-10, WISM 3-1, KYNO 10-9, WCFL 3-2, KDZA 9-14

NOTES:

EDDIE KENDRICKS
(Tamla)-3:12

Son Of Sagittarius

P1	WPIX on
P2	WOKY 20-18, WNGG debut 30
P3	WAMS on, WPOP add, WGH 36-29, KJR 27, WCFL 30-25

NOTES:

BO DONALDSON AND THE HEYWOODS
(ABC) 3:25

Billy, Don't Be A Hero

P1	WPEZ 5-3, WPIX debut 20, WQXI 17-10, KCPX 1-1, WABC 27-21, 13Q 6-4, WFIL 5-5, WRC 2-2, WIBG 7-4, KDWB 18-9, WLS 9-4, KFJZ 17-11, KKDJ 1-1, K100 9-4, CKLW 28-24, 99X 19-11, KHJ 6-4, KFRC 14-9, WRKO 15-10
P2	KFXM 11-6, WIFE 6-1, KTKT 1-1, WNGG 4-1, WGRD 22-10, WSGA 3-1, WLEE 19-6, WGRQ 1-1, Y100 5-1, KPAM 2-1, WFLI 4-1, KSEA 12-11, KIMN 2-3, WSAI 2-1, KRSP 1-4, KIOA 11-3, KYNO 11-4, KCBQ 22-19, KAKC 2-3
P3	WAMS 18-10, KLIF 32-25, WERC 4-2, WPOP 13-7, WBGW 1-2, KKLS 1-1, KEEL 30-12, KJRB 5-2, WCOL 1-2, WVLC 18-11, WGH 18-13, WMAK 6-2, KILT top 10, KJR 1-2, KKAM 1-1, KING 9-6, WISM 10-6, WCFL 15-9, KDZA 1-1

NOTES:

GLADYS KNIGHT & THE PIPS
(Buddah)-3:20

On And On

P1	WPIX add, WDRQ 18-9, CKLW 17-10
P2	WSGA 10-9
P3	WPGC debut 26, WISM add, KLIF 31-27, WCOL 32-20, KILT on

NOTES:

PARALLELS

KOOL & THE GANG
(DeLite) 4:35

Hollywood Swinging

P1	WDRQ 8-4, CKLW 4-6
P2	WMYQ debut 20, KYNO 23-18
P3	KEWI 34-22, WAMS 21-19, WGH 26-20, KLIF debut 35, WERC add, WCOL 16-11

NOTES: Seems to do well where played.

GORDON LIGHTFOOT
(Reprise) 3:37

Sundown

P1	WPIX debut 18, WFIL 13-6, WRC 10-4, 99X debut 18, WQXI 10-6, KSLQ 9-8, WLS 17-10, KHJ 20-14, WPEZ debut 17, WDRQ 17-14, KFJZ 11-3, CKLW 10-7, WABC 34-20, WIBG 14-9, KKDJ debut 16, WRKO 8-6, 13Q 10-9, KDWB 9-3, K100 18-15, KFRC 13-13
P2	KTLK 2-2, KTKT 17-11, WGRQ 7-4, WFLI 17-4, WSAI 3-2, WAXY 10-8, Y100 15-5, WGRD 5-4, WLEE 17-5, KSEA 9-2, KYNO 17-15, WZZM 2-1, WGNG 22-14, WOKY 6-4, KIMN 4-2, KCBQ 17-12, KCPX 7-5, WSGA 6-6, WMYQ 9-7, KIOA 10-9, WAYS on, KFXM 19-9, WIFE 7-6, KPAM 8-20, KRSP 3-3, KAKC 13-5
P3	WPOP 14-6, WAMS 25-15, WVLC 12-6, WCFL 13-6, KJR 4-6, KDZA 12-4, WPGC 3-3, KLIF 18-11, KEEL 4-5, WMAK 1-4, KING 7-8, WERC 9-11, WBGN 2-1, KJRB 6-9, KILT on, WISM 14-9, KKLS 6-8, WCOL 3-7, WGH 12-9, KKAM 2-2

KILT on, WISM 14-9, KKLS 6-8, WCOL 3-7, WGH 12-9, KKAM 2-2

LOBO
(Big Tree) 2:45

Standing At The End Of The Line

P1	KFJZ 20-24
P2	KPAM 19-17
P3	WAMS 28-26, WCFL 12-20, WPGC 15-22, KKLS 20-22, KEEL 28-34

NOTES:

DAVE LOGGINS
(Epic) 3:57

Please Come To Boston

P1	
P2	
P3	WBGN add, KJRB add, WMAK 7-1, WCOL 31-29, KJR on, WERC 27-10, WISM 26-23

NOTES:

PAUL MC CARTNEY & WINGS
(Apple) 3:50

Band On The Run

P1	WPEZ 2-5, WPIX 12-8, WDRQ 6-5, 99X 6-6, WQXI 3-4, WABC 10-9, WLS 8-5, KHJ 3-3, 13Q 2-2, WRC 1-1, KFJZ 1-1, CKLW 15-11, KDWB 4-2, WFIL 9-9, KKDJ 6-2, WRKO 5-4, WIBG 9-7, KSLQ 5-4, K100 3-3, KFRC 7-5
P2	KTLK 5-4, WGRD 3-3, WLEE 3-2, KIMN 7-5, KAKC 3-2, KCPX 4-1, KTKT 8-6, KSEA 1-1, WGNG 6-5, WOKY 4-1, KIOA 15-8, WAXY 4-4, WSGA 2-2, WIFE 10-2, WMYQ 3-6, KRSP 2-1, WZZM 1-2, Y100 3-3, KPAM 3-2, WSAI 4-7, KFXM 2-2, WGRQ 4-6, WFLI 10-7, KCBQ 2-2,
P3	WPOP 4-3, KLIF 8-3, WAMS 12-8, KEEL 8-1, WCFL 9-5, KKLS 2-2, WERC 3-1, WPGC 2-1, KJRB 2-3, WMAK 3-3, WBGN 6-5, WCOL 2-1, WVLC 7-4, WGH 7-2, KJR 2-5, KKAM 15-6, KING 4-2, WISM 6-2, KDZA 3-2

NOTES: Still going up-could wind up his biggest.

MAIN INGREDIENT
(RCA) 3:31

Just Don't Want To Be Lonely

P1	KSLQ 22-22, KHJ 11-9, WFIL 14-12, KFRC 12-16, WIBG 21-15, KKDJ 12-8, K100 16-14, 99X 12-15
P2	KFXM 12-19, KIMN 23-21, KTKT 23-17, KYNO 13-6, Y100 12-9, WMYQ 10-12, KSEA 20-20
P3	KLIF 11-9, WVLC 5-7, WGH 13-19, WERC 19-25, KING 14-19, KDZA 20-19, WBGN 3-3, WCFL 27-31, KKLS 28-23, WISM 12-18

NOTES:

MFSB
(Phy/Int) 3:29

TSOP

P1	WRKO 12-21, WPEZ 13-16, WLS 11-13, KFRC 17-22, 13Q 14-17, KKDJ 19-22, WDRQ 15-18, K100 20-21, WFIL 10-11, KHJ 19-22, WIBG 11-13
P2	KTLK 18-20, KSEA 17-14, KFXM 13-18, KIMN 19-26, WGRD 20-19, KCBQ 7-8, WGNG 10-11, WAXY 15-16, Y100 8-13
P3	WPOP 10-10, KKAM 8-14, WAMS 6-18, WCFL 17-24, KEEL 14-23, WMAK 23-25, KDZA 19-26

NOTES:

STEVE MILLER BAND
(Capitol) 3:22

Living In The U.S.A.

P1	
P2	KCPX debut 27, KIMN 30-29, KRSP debut 26
P3	KKLS 39-35, KJRB 37-29, WISM 28-25, WCOL on, KJR on, WGH debut 38, WVLC on, KING on

NOTES: Good growth-good request when played.

JONI MITCHELL
(Asylum) 3:22

Help Me

P1	WPIX on, KDWB 11-11, K100 29-23, WQXI 20-20, WRC 14-14, 99X 20-14, 13Q 21-16, WLS 29-18, KHJ 25-20, KSLQ 23-11, KFJZ 8-8, WRKO 7-12, WFIL 27-24, KKDJ add, KFRC 10-7, WIBG 20-16, WABC 22-11
P2	KTLK 20-15, WSGA 13-10, WFLI 19-20, KYNO 20-17, Y100 17-14, WGRQ 11-12, KSEA 18-16, KCBQ debut 24, WZZM 11-19, WLEE 11-9, KIMN 25-13, KAKC debut 29, KFXM 22-25, WIFE 26-19, KIOA 9-16, WAXY 25-18, WGRD 15-17, WMYQ 17-10, KRSP add, WGNG 17-10, WOKY 17-14, WSAI 14-9
P3	WPOP 6-13, WBGN 22-20, WCFL 22-12, WPGC 14-28, WVLC 17-13, WGH 8-5, KLIF 7-6, KJRB 34-26, KDZA 16-10, WAMS 19-17, KKAM 32-26

NOTES:

MARIA MULDAUR
(Reprise) 3:36

Midnight At The Oasis

P1	WABC 9-7, KSLQ 8-7, KKDJ 16-13, KFRC 3-3, 13Q 7-6, WFLI 7-7, K100 13-8, WDRQ 5-3, WIBG 8-12, 99X 7-7, WPIC 6-3, KDWB 13-13, KHJ 7-5, WQXI 7-11, WLS 10-9, CKLW 5-3, WPEZ 15-9, KFJZ 10-12, WRKO 6-7
P2	KTLK 3-3, KTKT 3-4, WFIL 9-6, KYNO 14-12, WGRQ 5-3, WGNG 9-6, WMYQ 8-8, KCBQ 4-3, WZZM 3-3, WGRD 10-5, WOKY 13-13, KAKC 1-1, KFXM 6-8, Y100 7-8, KSEA 2-5, WAXY 5-5, WIFE 5-8, WLEE 4-3, KIMN 6-6, WSGA 9-13, WSAI 23-23
P3	WPOP 2-5, WERC 15-17, WCFL 5-4, WISM 4-4, KLIF 5-4, WVLC 9-8, WGH 6-4, WAMS 11-12, KEEL 11-11, KDZA 8-6, KKAM 5-4

NOTES:

ANNE MURRAY
(Capitol) 2:58

You Won't See Me

P1	WPIX on, WRC debut 18, KKDJ 11-10, CKLW 21-19
P2	KCPX 11-9, WOKY 19-17, KAKC 15-12, WLEE 26-24, KIOA 23-20, WZZM 15-15, KRSP 17-17, KFXM 25-21, KYNO 30-27, WIFE 18-13
P3	WPOP 27-24, WBGN 23-19, KJRB 18-16, WISM debut 30, KLIF 26-23, KKLS 12-10, KKAM 21-19, WGH 30-27, WAMS on, WVLC debut 27, KING on, WMAK 5-9, WERC 17-23, KEEL 22-25, WCFL 32-27, KDZA 27-22, WPGC 18-11

NOTES:

NILSSON (RCA) 3:03 Daybreak

P1	WRC debut 20, WRKO 18-18
P2	KFXM debut 24, KAKC 25-18, KTKT 24-19, WSGA 24-23, KPAM 24-24, WSAI 24-17
P3	WPGC, 25-23, KKLS 10-9, KJR 20-16, KDZA 37-35, WAMS debut 30, WCOL 15-12, KING on, KEEL 38-33, KKAM 31-28, WGH 28-23

NOTES:

O'JAYS (Phil/Int) 3:45 For The Love Of Money

P1	WPIX 18-14, WIBG 23-20, KHJ 12-10, WQXI 15-14, KDWB 16-15, WRKO 10-8, WABC debut 23, WRC 12-11, KFRC 11-12, WDRQ 10-15, KFJZ 23-19, KSLQ 19-14, KKDJ 15-14, WFIL 26-15, K100 14-11
P2	KFXM 18-11, KTKT 16-13, WSGA 18-15, KSEA 14-17, KYNO 21-19, WZZM debut 28, WGRD 21-13, WLEE 20-15, KIMN debut 28, KAKC 5-4, WGRQ 17-13, WGNG 25-21, KPAM 17-10, KIOA 26-15, KCPX 27-24, Y100 debut 21, WMYQ 11-13, KRSP 27-25, KTLK 30-22, WIFE 27-24, WFLI 7-15, WAXY 8-1
P3	WPOP 21-20, WAMS 13-14, KJRB debut 34, KING 15-15, KDZA 18-15, KLIF 27-22, WBGD 8-8, KILT on, WCFL 28-18, WERC 12-12, KKLS 19-16, KKAM 25-22, WISM 20-14, WPGC 21-14, WVLK 6-10, KJR 6-11, WGH 21-17

OZARK MOUNTAIN DAREDEVILS (A&M) 3:04 If You Wanna Get To Heaven

P1	KDWB 21-19, WRKO debut 29, WRC 20-13, KFJZ debut 30, K100 add, KHJ debut 30
P2	KTLK add, KIMN add, KFXM add, KIOA 12-19, KTKT debut 25, KYNO debut 30, WSGA 30-24, KAKC 29-23, WIFE on, WAYS add
P3	KLIF 35-28, WCOL 9-9, KING on, WAMS on, KILT on, WGH 39-33, WPGC 19-16, KKAM on, KDZA debut 39, WBGD debut 28, KJR 10-10

NOTES: Had a super week, really looks good.

RAZZY (MGM)-3:15 I Hate Hate

P1	
P2	KIOA 19-18
P3	WPOP add, WVLK debut 29, WERC 28-18, KJRB debut 33, WBGD 19-9, KJR debut 19, WCOL 10-6, WMAK debut 29

NOTES: Growing up the parallels.

GENE REDDING (Capitol)-3:22 This Heart

P1	WFIL 30-19, WIBG 22-21, KFJZ 29-25
P2	
P3	WPOP 18-17, KLIF debut 40

NOTES:

RIGHTEOUS BROTHERS (Haven) 3:23 Rock & Roll Heaven

P1	WPIX add, KHJ 22-21, WFIL debut 26, WRKO 27-25, WRC add, KFJZ debut 29, K100 debut 26
P2	WZZM 39-21, WIFE debut 30, KIOA 27-24, KFXM add, WGRQ debut 20, KRSP debut 31, KTKT debut 23, KPAM debut 25, KYNO debut 28, WGNG add, KSEA add, KCBQ 26-13, WSGA debut 28, KIMN add, KAKC 30-21
P3	WPOP 28-23, KKLS debut 37, WBGD add, KJR on, WCFL debut 39, WMAK debut 27, KLIF 40-32, WERC debut 28, WPGC debut 31, KING on, WGH debut 39, KDZA debut 40, WCOL debut 32, KILT add, KKAM add

NOTES: Strong.

DIANA ROSS & MARVIN GAYE (Motown) 2:55 My Mistake

P1	WRC 22-22, KFJZ 18-16, WRKO 28-14, KFRC 28-26
P2	WGRQ on, KAKC 7-6
P3	KLIF 10-7, WAMS 9-9, WBGD 4-7, WVLK 13-15, WCOL 5-4, KILT on, KKAM 10-15, KDZA 10-13

NOTES:

SEALS & CROFTS (WB)-3:28 King Of Nothing

P1	KFJZ on
P2	WZZM 25-23, WSAI 28-20
P3	WBGD on, KKAM debut 38, KKLS 34-33, KJR debut 15, WCOL add, KING on, KEEL 33-32

NOTES:

CARLY SIMON (Elektra)-3:50 Haven't Got Time For The Pain

P1	WPIX add, WRKO 16-15, WABC add, KFRC debut 29, KDWB debut 22, WRC add, KFJZ 27-22
P2	KCPX debut 30, WSGA 20-18, KRSP 24-23, WZZM 20-13, WLEE 29-27, KYNO 28-26, KFXM add, WIFE on, KTKT 25-20, KPAM 22-19, WAXY 26-22, WGRD debut 26, KIOA debut 29, KAKC add, WGRQ 19-15
P3	WPOP 20-18, WERC 18-15, WVLK debut 30, KJR 19-12, WMAK 24-15, KLIF 28-24, WPGC add, KEEL 21-26, KING on, KDZA 38-32, WAMS add, WBGD debut 29, KJRB 31-22, WISM debut 29, KKLS 23-17, WCOL 26-17, KKAM 39-34, WGH 37-28

NOTES:

SPINNERS (Atlantic)-3:22 I'm Coming Home

P1	KSLQ debut 24, KFRC debut 28, WIBG 24-23, WRC add, KFJZ on, KHJ debut 29
P2	WAXY add
P3	KLIF 37-29, WCOL 37-33, KING on, WAMS add, WVLK on, WGH 40-32, WERC debut 30, KEEL 37-31, WBGD 25-17, KJR on

NOTES: Sure sounds good on the air.

JIM STAFFORD (MGM) 3:12 My Girl Bill

P1	WABC on, WRC 19-8, WRKO 20-19, WQXI 12-12, WLS debut 19, KFRC 15-15, 13Q debut 22, KFJZ 13-13, WFIL 24-18, K100 17-17, WIBG 25-22, KHJ 17-13, KDWB 20-14, CKLW 29-27
P2	KCPX 6-14, WGRQ 8-10, WOKY 16-15, WSAI 11-12, KFXM 17-16, WLEE 14-14, WFLI 14-5, KYNO 12-10, WGRD 12-9, Y100 debut 20, KSEA 10-12, KCBQ 10-14, WAXY 16-13, WGNG 28-20, WIFE 9-16, KIOA 18-10, KAKC 21-15, WSGA 5-5, KPAM 21-15, KRSP 10-14,
P3	WPOP 17-22, WBGD 7-6, KJRB 16-6, WISM 18-12, KLIF 21-17, KKLS 9-13, KKAM 11-8, WGH 27-22, WAMS 24-22, WVLK debut 28, KING 18-17, WMAK 20-18, WERC 24-26, KEEL 19-17, WCFL 18-13, KDZA 26-21, WPGC 9-10

NOTES:

STEELY DAN (ABC)-3:58 Rikki Don't Lose That Number

P1	KSLQ debut 20, WRC debut 16, KFJZ on, K100 24-24
P2	KFXM debut 30, KTKT 20-15, KYNO 24-20, WFIR on, WIFE on, KPAM 25-22, KIMN debut 23, KIOA 29-25, KRSP 18-16
P3	KLIF 29-21, WCOL 19-14, KJR 18-14, KDZA 40-33, WAMS on, KEEL 35-36, KING on, WPGC 24-20, KJRB 24-17, WISM debut 27, KKLS 8-5, KKAM 37-32, WGH debut 37

NOTES:

PARALLELS

CAT STEVENS
(A&M) 2:33

Oh Very Young

P1	WPIX 20-11, KDWB debut 20, WRKO 14-13, WQXI 19-19, WRC 8-12, KFRC 27-25, 13Q 13-14, KFJZ 6-5, KSLQ 17-17, K100 26-22, WFIL 17-16, KHJ 29-19
P2	WZZM 12-14, KTKT 12-12, KIMN 21-12, WSGA 14-12, WGNG 19-15, KIOA 24-21, KCPX 28-25, WLEE 8-8, KRSP debut 28, WIFE 14-20, KPAM 6-5, KYNO 15-22, WFLI debut 29, KSEA 21-19
P3	WPOP 12-12, WAMS 27-25, KJRB 13-25, WCFL 23-17, KLIF 20-15, WPGC 12-21, KKAM 18-24, WISM 11-15, KKLS 13-15, KEEL 18-24, KING on, WGH 17-12, KDZA 22-17

NOTES:

RAY STEVENS
(Barnaby) 3:15

The Streak

P1	WPEZ 3-1, WFIL 2-2, WRC 3-5, KHJ 1-1, WQXI 2-5, KSLQ 2-3, WLS 1-1, CKLW 3-5, WPIX 10-5, WDRQ 4-6, KKDJ 2-3, WRKO 4-3, WABC 4-1, WIBG 2-1, K100 1-1, KFRC 5-6, 13Q 1-1, KDWB 1-1, 99X 4-4
P2	KTLK 1-1, WGRQ 2-2, KPAM 1 4, WFLI 8-12, WLEE 1-1, Y100 2-2, WAXY 1-2, KSEA 3-3, KRSP 4-6, KCPX 3-3, WIFE 2-10, KIMN 1-1, WSAI 1-3, KFXM 1-1, WOKY 1-5, KIOA 1-4, KYNO 1-3, WGRD 1-1, WMYQ 1-5, KCBQ 1-1, KAKC 9-13, WGNG 1-3,
P3	WPOP 5-4, WVLK 1-9, WCOL 1-1, WGH 1-6, WPGC 4-7, KEEL 2-3, WMAK 15-22, WISM 1-3, WAMS 17-4, KKAM 2-9, KING 1-1, KDZA 2-5

NOTES: Close to 4 million in sales.

STYLISTICS
(Avco) 4:45

You Make Me Feel Brand New

P1	WPIX 5-4, WQXI 19-17, WLS 19-12, KHJ 13-8, WABC 6-6, WPEZ 20-10, KFJZ 7-2, CKLW 2-2, 13Q 11-7, WDRQ 2-2, KKDJ debut 11, WRKO 19-16, KSLQ 13-10, WFIL 3-3, K100 12-10, KFRC 4-1, WIBG 4-6, KDWB debut 18, 99X 1-1
P2	KTLK add, WLEE 5-4, WFLI debut 30, KIMN 17-19, KAKC 19-14, WZZM 13-11, Y100 10-6, KPAM 15-12, KRSP 14-7, WAXY 17-10, KFXM 8-12, WIFE 29-21, WMYQ 4-2, WSAI 5-4, WGRD 17-7, WGRQ 13-7, WOKY 7-6, KYNO 16-14, WGNG 26-17, WSGA 11-8, WCFL 16-21, WISM 9-8, WAMS 4-3, KKLS 29-25, WGH 10-16, KING 11-7, KDZA 14-9
P3	WPOP 19-16, WPGC 26-30, WCOL 7-22, KJRB 29-18, KKAM 29-17, KEWI 12-5, WERC 8-3, WVLK 8-3, WMAK 22-16, KJR 8-9, KLIF 12-8, WBG 10-4, KEEL 10-10,

NOTES: It's an across the board smash.

THREE DOG NIGHT
(ABC) 3:29

The Show Must Go On

P1	WPEZ 6-6, WFIL 6-10, KKDJ 9-15, KFRC 19-19, WQXI 8-7, WIBG 5-5, K100 7-7, WPIX 4-7, KDWB 6-7, 99X 8-8, WABC 5-5, WRC 5-7, KHJ 10-12, 13Q 5-5, WLS 6-7, WRKO 9-11, KSLQ 7-9, KFJZ 2-6
P2	KTLK 15-19, KTKT 11-16, WIFE 3-4, KSEA 8-9, KAKC 22-30, KCPX 22-28, KCBQ 8-7, WGNG 7-9, KPAM 12-27, KIMN 9-9, WAXY 7-6, WLEE 7-13, WGRD 11-11, WMYQ 12-14, KIOA 5-6, WZZM 5-4, WGRQ 9-9, WOKY 9-10, WSAI 7-6, KFXM 7-15, Y100 9-12, WFLI 20-9,
P3	WPOP 8-14, WVLK 16-17, KING 3-5, WGH 5-7, WAMS 2-2, KEEL 7-8, WCFL 8-15, WMAK 10-11, WERC 5-13, KJRB 1-4, WISM 2-5, KDZA 13-16, WPGC 16-17, KKAM 20-29, KKLS 3-6

NOTES: Had a quick peak.

WEDNESDAY
(Sussex)—2:30

Teen Angel

P1	CKLW 18-18
P2	
P3	WBG 27-15

NOTES:

WET WILLIE
(Capricorn)—3:25

Keep On Smilin'

P1	WQXI 23-13, KFJZ add
P2	WSGA debut 30, KRSP add, on WSAI
P3	KKLS add, KJRB add, KLIF 38-33, KJR on, WERC debut 27, WMAK debut 30 WBG on

NOTES:

STEVIE WONDER
(Tamla) 3:40

Don't You Worry 'about A Thing

P1	WABC 17-17, WLS debut 17, 13Q 19-26, KFJZ 14-17, WFIL 16-14, 99X 9-9, WIBG 17-17, KFRC 8-8, WRC 11-10
P2	KTLK 9-8, WLEE 13-17, KYNO 4-7, WAXY 12-15, KFXM 16-13, KPAM 13-14, KCBQ 24-20, KTKI 9-9, KSEA 13-18, KAKC 8-7, WGRD 30-25, KIMN 13-10, WGNG 14-12
P3	WPOP 26-30, KKLS 11-12, WCFL 20-16, KLIF 14-10, KEEL 15-13, WGH 14-11, WAMS 23-21, WISM 17-20, KDZA 11-11, WPGC 11-15

NOTES:

Z.Z. TOP
(London)—3:15

Le Grange

P1	WQXI 11-8, WRC 23-21, KFJZ 21-18
P2	WZZM 30-27, KPAM 20-16, WFIR on, KIMN 26-17, Y100 29-27, KIOA debut 27, WIFE 21-17, WSGA 8-7
P3	WPGC 33-25, KKAM 36-35, WGH 38-31, WERC 13-8, WCFL 33-23, WMAK add (nite), WCOL 30-26, WISM add, WVLK 30-24

NOTES:

PARALLEL 1


WPIX NEW YORK
CKLW DETROIT/WINDSOR
KFRC SAN FRANCISCO
KHJ LOS ANGELES
KKDJ LOS ANGELES
KSLQ ST. LOUIS
WABC NEW YORK
WDRQ DETROIT
WRKO BOSTON
99X NEW YORK
KDWB ST. PAUL/MINN.
WFIL PHILADELPHIA
WRC WASHINGTON D.C.
13Q PITTSBURGH
WIBG PHILADELPHIA
WPEZ PITTSBURGH
K100 LOS ANGELES
KQV PITTSBURGH
WLS CHICAGO
WQXI ATLANTA
KSTP MINNEAPOLIS

PARALLEL 2

WKBW BUFFALO
KFXM SAN BERNARDINO
KCBQ SAN DIEGO
KCPX SALT LAKE CITY
KIMN DENVER
KING SEATTLE
KRSP SALT LAKE CITY
WGRQ BUFFALO
WHBQ MEMPHIS
WIFE INDIANAPOLIS
WOKY MILWAUKEE
WMYQ MIAMI
KIOA DES MOINES
WSGA SAVANNAH
KAKC TULSA
KAFY BAKERSFIELD
Y100 MIAMI
KYNO FRESNO
WLEE RICHMOND
WJDX JACKSON
WSAI CINCINATI
KTKT TUCSON
WFLI CHATTANOOGA
XEROK EL PASO
WAXY FT. LAUDERDALE
WGOW CHATTANOOGA
KTLK DENVER
WGNG PROVIDENCE
WZZM FM GRAND RAPIDS
WGRD GRAND RAPIDS

PARALLEL 3

WGH NEWPORT NEWS
KGW PORTLAND
KILT HOUSTON
KLEO WICHITA
KLIF DALLAS
KOIL OMAHA
KOMA OKLAHOMA CITY
WAYS CHARLOTTE
WBBQ AUGUSTA
WCFL CHICAGO
WCOL COLUMBUS
WAMS WILMINGTON
WISM MADISON
WIXY CLEVELAND
WMAK NASHVILLE
WPGC WASHINGTON D.C.
WAKY LOUISVILLE
KJRB SPOKANE
KJR SEATTLE
WPOP HARTFORD
WERC BIRMINGHAM
KYSN COLORADO SPRINGS
WBG 10 BOWLING GREEN
KKLS RAPID CITY
KKXL GRAND FORKS



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COUNTRY

JONATHAN FRICKE, Editor

NOTES from Jonathan Fricke



The ten songs that have shown the strongest gains this past week (includes the fastest movers, the top sellers, most requested and most added records regardless of how long they have been available) are:

1. Ronnie Milsap
2. Olivia Newton-John
3. Mickey Gilley
4. Jeanne Pruett
5. Waylon Jennings
6. Conway Twitty
7. Donna Fargo
8. Tillis & Bryce
9. Elvis Presley
10. George Jones

Records that are receiving good reports in various markets but not yet appearing nationally, include:

1. Rebecca Lynn - "I'll Break The Habit" (Ranwood). Scattered airplay and sales reports. On at KCKN, WRCP, KLAK, KWJJ, WEET.
2. Mundo Earwood - "Let's Hear It For Lonliness". May be U.S. mail problems. Some stations report not having it. Play in Houston.
3. Crystal Gayle - "Restless" (UA). If UA can tie it together, they may have a hit. Added at WJJD, KFOX, WUBE, WHK, WHN.
4. George Kent - "Take My Life And Shape It" (Shannon). Good response where played. Continues to gain markets WJJD, WAME, KLAK.
5. Nancy Wayne - "Back Door To Heaven" (20th Century). Good initial reports where 20th has opened the door. Added WISZ, WSLR, WCMS, WEET.
6. Brian Collins - "Statue Of A Fool" (Dot). It's been a long work record, but dividends may be coming in soon. Added this week at WAME, WWHY, WIRE, KFOX, KLAC, WHN. Top 5 Houston, 48-37 KRAK, no. 17 WNCR, off KTUF.

The following is a partial list of recommended cuts from various albums as reported by our correspondents:

- WSLR-Akron - Bill Hart: Jerry Reed - Mystery Train, Rollin In My Sweet Baby's Arms, Oh Shenandoah. Diana Trask - The King, Get It. Glen Campbell - Love Light, Too Many Mornings. Ronnie Milsap - Please Don't Tell Me How The Story Ends. Waylon Jennings - Slow Rollin Low. WAME-Charlotte - Rich Jones Charlie Rich - Why Don't We Go Somewhere And Love. WJJD-Chicago - Bill Coffee Houston & Mandrell - We Go Together. Johnny Russell - Gingham Queens, Draggin Shackles. Rita Coolidge - A nickel For The Fiddler, Mama Lou.



Olivia Newton John, enjoying her second smash in a row. "If You Love Me" took an eight-point jump into the top ten this week. See page 20.

- WHL-Cleveland - Dave Donahue Billy Crash Craddock - Walk Your Kisses, Ruby Baby. Jerry Reed - St. Louis Blues, Mystery Train. Rita Coolidge - A Nickel For the Fiddler. WNCR-Cleveland - Ben Peyton Olivia Newton-John - River's Too Wide. KLAK-Denver - Con Shader Waylon Jennings - Slow Rollin Low, Slow Movin' Outlaw, Walkin. KENR-Houston - Mark Robinson Olivia Newton-John - River's Too Wide. KIKK-Houston - Joe Ladd Bob Wills - Faded Love. Tanny Wynette - Oh How I Miss Him. WWHY-Huntington - Gary Miller Hoyt Axton - Boney Fingers. Tammy Wynette - Homecoming. KFOX-Long Beach - Chris Collier. Lynn Anderson - Born To Love. KLAC-Los Angeles - Carson Schreiber. Glen Campbell - Bonaparte's Retreat. WCMS-Norfolk - Earle Faulk Olivia Newton-John - Country Girl. KTUF-Phoenix - Steve Martin Tex Williams - Lazy Hazy Days Of Summer. Jerry Reed - High Rollin, Oh Shenandoah. Johnny Russell - Draggin Shackles. KWJJ-Portland - Mike Akerman Tommy Overstreet - Poke Salad Annie. WEET-Richmond - Bob Walker Eagles - Midnight Flyer. Waylon Jennings - Louisiana Woman.

- Melba Montgomery - My Feel Good Sure Feels Find. Jerry Reed - Home Sweet Home Revisited. Kris Kristofferson - I May Smoke Too Much. KCKC-Sah Bernardino - Bob Mitchell Charlie Pride - Which Way Do I Go, It Amazes Me. Statler Bros. - The Best Inside Of Me. Glen Campbell - Yesterday When I Was Young, Bonaparte's Retreat.

COUNTRY CORRESPONDENTS

- KLAK DENVER
- WCMS NORFOLK
- KWJJ PORTLAND
- WHOO ORLANDO
- WIRE INDIANAPOLIS
- KIKK HOUSTON
- WKDA NASHVILLE
- KCKC SAN BERNARDINO
- WQIN SEATTLE
- WMC MEMPHIS
- WINN LOUISVILLE
- KLAC LOS ANGELES
- KFOX LONG BEACH
- KHOS TUCSON
- KRAK SACRAMENTO
- KFGO FARGO
- WEET RICHMOND
- WUBE CINCINNATI
- KTUF PHOENIX
- KUZZ BAKERSFIELD
- KFYV ARROYO GRANDE
- KENR HOUSTON
- KBMY BILLINGS
- KERE DENVER
- WRCP PHILADELPHIA
- WPLO ATLANTA
- WGVM GREENVILLE
- WAME CHARLOTTE
- WONE DAYTON
- KSON SAN DIEGO
- WSLR AKRON
- WHN NEW YORK
- WJJD CHICAGO
- WMNI COLUMBUS
- WIL ST. LOUIS
- WEPP PITTSBURGH
- KCKN KANSAS CITY
- KBOX DALLAS
- KNUZ HOUSTON
- WWHY HUNTINGTON

Biff Collie INSIDE NASHVILLE



Ray Griff bought a new home not long ago, had his place landscaped, and is now reaping a harvest of real old time grass. The plot is on a hillside and dangerously steep. Last week, Ray was mowing the grass and fell off his yard!!

Danny Davis found the Martin Committee model trumpet he's been searching for since 1969 when his old one starting showing its age. Problem was, they stopped manufacturing this model in 1949, so these past five years, Danny has searched the

Norro Wilson says he's got a giant in the can. (Let it out, Norro!)...

Rumors find one giant star suing another... Another giant left home and rented a bachelor apartment... Buddy Killen at Tree Music has the TV wheels 'A' turning (ask Early Williams)... Charlie Pride's producer deal with Jack Clement run?... Don Williams' label hopping, label hopping?... I got a complete physical today: results? The Doctor said if I was a house, I would be condemned!

The "late" Vic McAlpin, who the Doctor said should have died years ago, guestimates Ray Stevens' personal profit on "The Streak" single and new album will be between one and two million! (Dollars, not jellybeans!!!). You see, he's the writer, publisher and producer.. oh, yes, and that has nothing to do with the personal appearances and TV shots (if he wants them) resulting from the noteriety the record will bring, and those are the bare facts!

From selling cars to movie stars: Ten years ago Connie Van Dyke was the original "Dodge" TV commercial girl. (Didja know that?). Last Fall, Connie was not really pointed in any direction other than making some records and personal appearance touring. Today she is filming her second female lead movie role in five months. This time she plays Jo Don Baker's girl-friend in "Framed," a movie from the same production company who made the multi-million dollar grosser "Walking Tall," the story of former McNary County Tennessee sheriff, Buford Pusser. Jo Don Baker also starred in that one. Connie's first female lead role (it was her first movie too, by the way) was opposite Burt Reynolds in the just-completed "W.W. & THE DIXIE DANCEKINGS"...

Boudleau & Felice Bryant picked up their "Million Performance Award" from Frances Preston at BMI last week; Felice's afterthought was: "Why didn't they give us an award way back there when we really needed it? It might have helped us do without food easier till we got a hit!"

Charlie McCoy's new one is the talk of the town. Especially among we "older" generation" people who danced to it in High School. Who remembers who had it before Tommy Dorsey????

This Week's Most added

- DONNA FARGO
You Can't Be A Beacon (Dot)
- GEORGE JONES
The Grand Tour (Epic)
- DICK FELLER
Bad Situation (Asylum)
- JERRY WALLACE
My Wife's House (MCA)

yellow pages and want-ads in every city The Nashville Brass has played, P.S.: He found the horn in a neighborhood music store in Chicago... "Sugarland Express," a movie just completed, was filmed in and around San Antonio and San Marcos, Texas. Tino Esquivel called to tell me that KKYX's Max Gardner will be heard in a scene of the movie, doing his "thing" on the air. Bill Rhode and Billy Bob Bowman's current record releases prove once again that nothing's impossible... Tino told me he will defend his Texas Watermelon-Seed Spitting Championship in Luling (Texas) on June 29th!

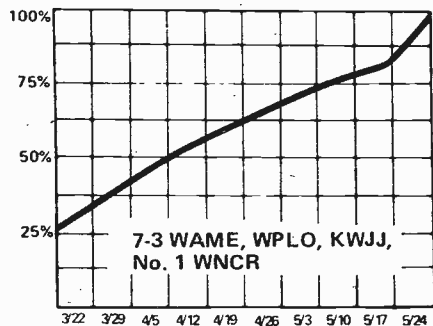
O.B. McClinton told me last week on the Memphis-bound plane that he was made a full-fledged deputy sheriff, after qualifying in all testing and training areas, of Shelby County (Memphis)... Rumors are strong that one giant super-girl singer and one super-guy are exiting their lifelong relationships with their label and moving to new firms... This I can confirm again: Conway is going to Capitol! Conway Twitty, Jr. He'll do his first session with Audie Ashworth within the next two weeks...

JOCKS! SMALL MARKETS!

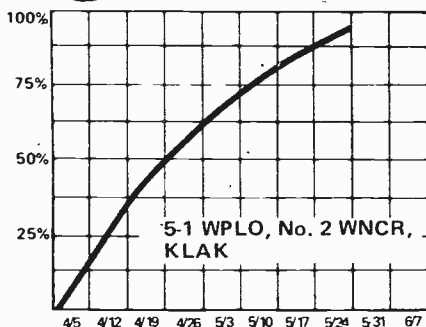
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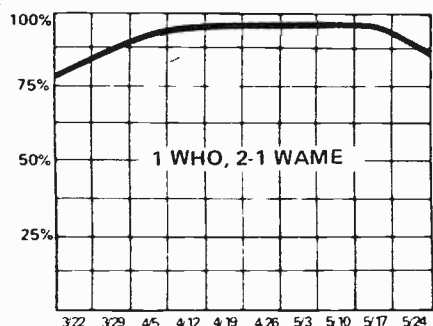
1 MILSAP



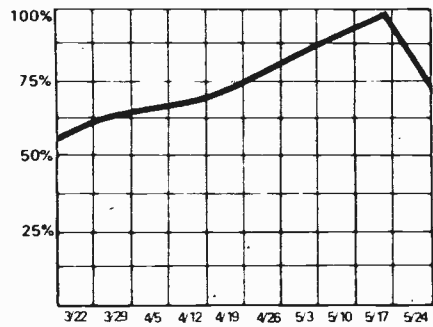
2 PARTON



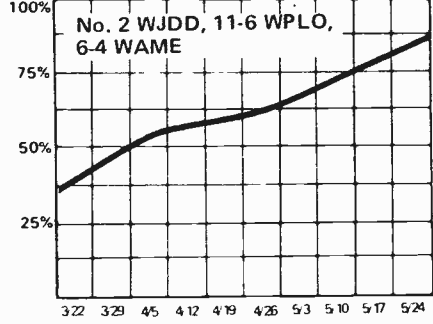
3 SMITH



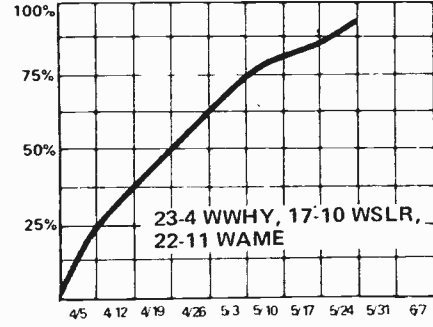
4 JAMES



5 CLARK



6 OLIVIA



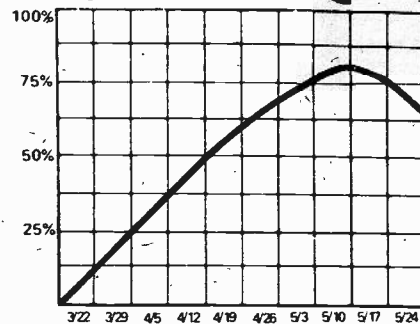
Country TOP TWENTY

Friday, May 24, 1974

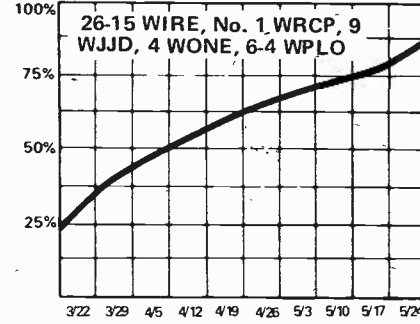
5/10 5/17

- 10 7 1 RONNIE MILSAP/Pure Love (RCA)
- 7 3 2 DOLLY PARTON/I Will Always Love You (RCA)
- 2 2 3 CAL SMITH/Country Bumpkin (MCA)
- 3 1 4 SONNY JAMES/Is It Wrong (Columbia)
- 9 8 5 ROY CLARK/Honey Moon Feeling (Dot)
- 17 14 6 OLIVIA NEWTON JOHN/If You Love Me (MCA)
- 1 6 7 RAY STEVENS/The Streak (Barnaby)
- 12 9 8 BUCK OWENS/Cover Of Music City News (Capitol)
- 4 4 9 DON WILLIAMS/We Should Be Together (JMI)
- 16 13 10 DOTTIE WEST/Last Time I Saw Him (RCA)
- 18 16 11 CHARLIE PRIDE/We Could (RCA)
- 5 5 12 MERLE HAGGARD/Things Aren't Funny Anymore
- 11 11 13 MELBA MONTGOMERY/No Charge (Elektra)
- 19 14 MICKEY GILLEY/Room Full Of Roses (Playboy)
- 13 15 15 JOHNNY RODRIQUEZ/Something/Born To Lose
- 17 16 HOYT AXTON/When The Morning Comes (A&M)
- 17 JEANNE PRUETT/Don't Have To Move A Mountain
- 18 WAYLON JENNINGS/This Time (RCA)
- 19 TILLIS & BRYCE/Don't Let Go (MGM)
- 20 ANNE MURRAY/He Thinks I Still Care (Capitol)

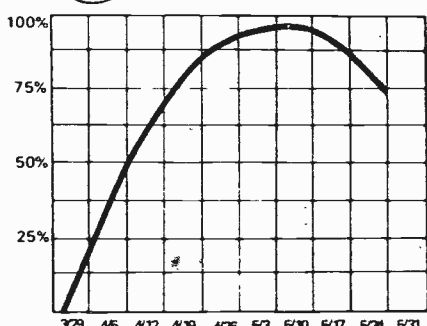
15 RODRIQUEZ



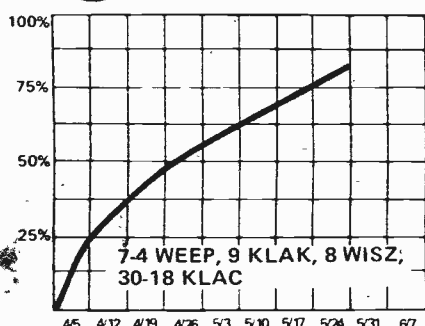
16 AXTON



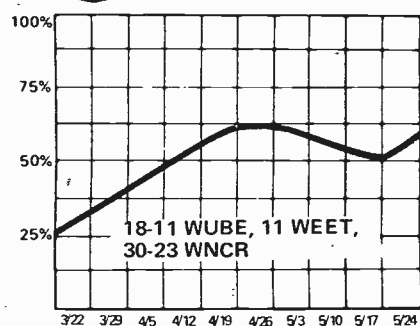
7 STEVENS



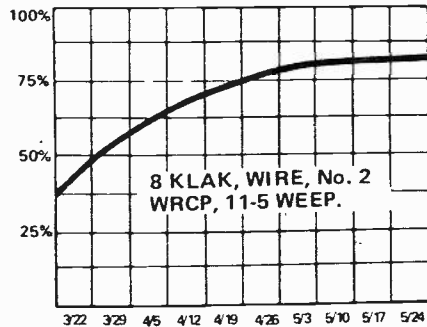
11 PRIDE



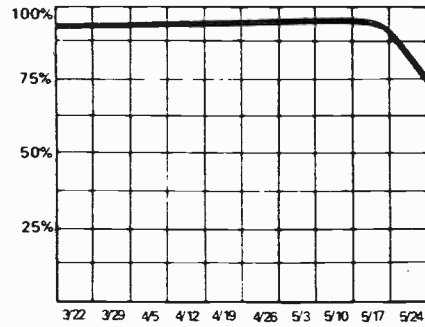
17 PRUETT



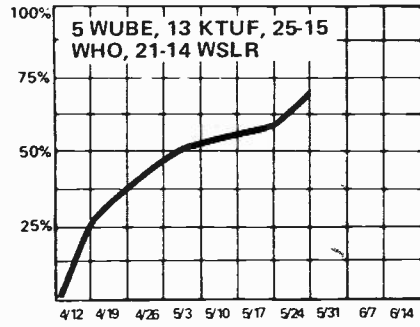
8 OWENS



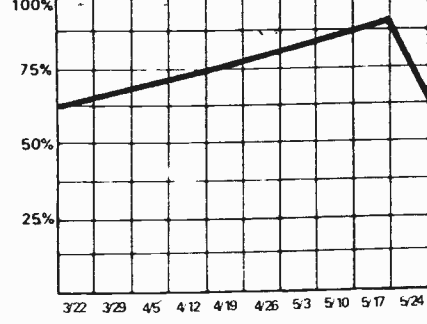
12 HAGGARD



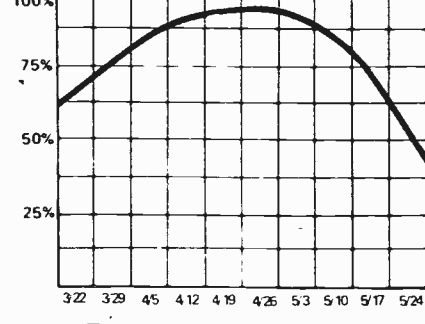
18 JENNINGS



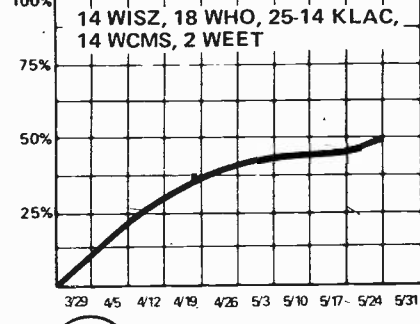
9 D. WILLIAMS



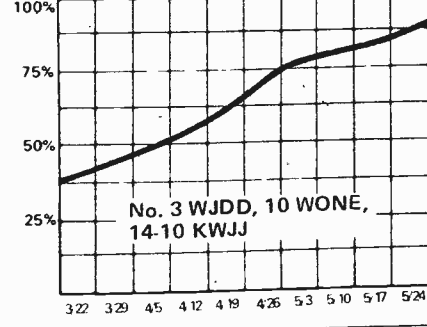
13 MELBA



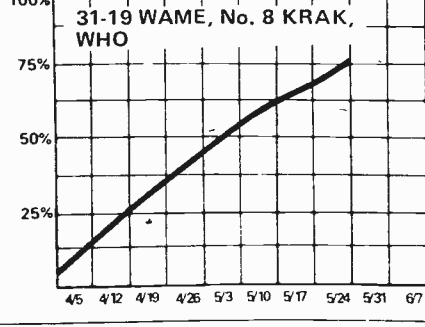
19 T&B



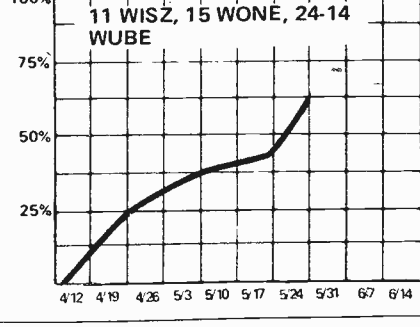
10 WEST



14 GILLEY

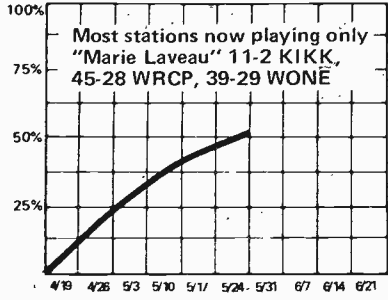


20 MURRAY

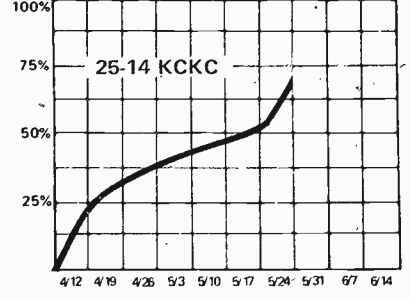


Country SINGLES

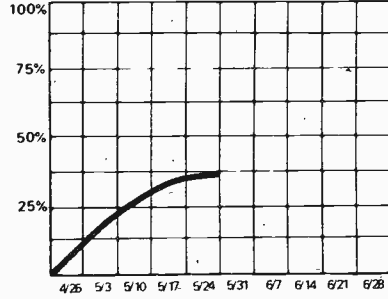
BOBBY BARE
Marie Laveau (RCA)



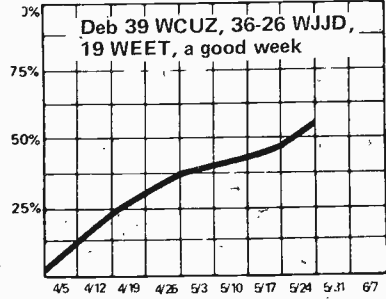
LORETTA LYNN
Don't Make Them Like Daddy (MCA)



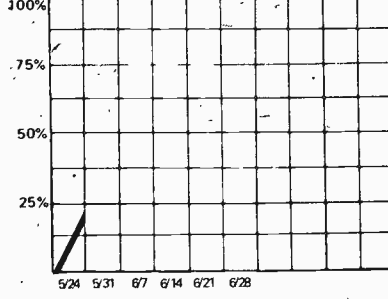
BLANCHARD & MORGAN
Something On Your Mind (Epic)



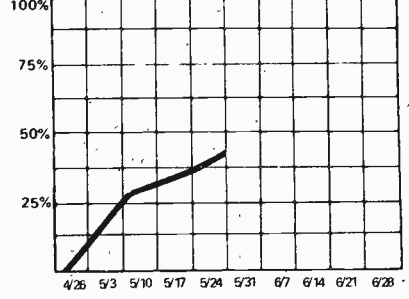
LA COSTA
I Wanna Get To You (Capitol)



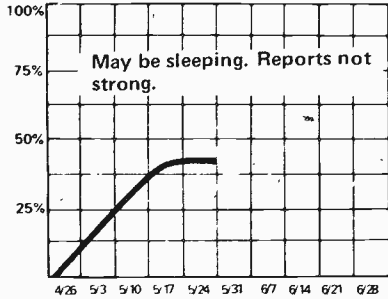
CRYSTAL GAYLE
Restless (UA)



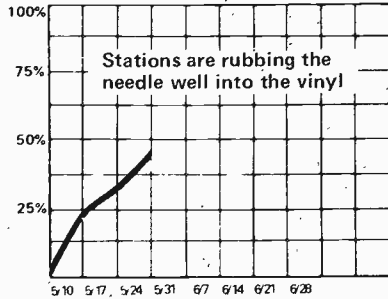
JIM MUNDY
Come Home (ABC)



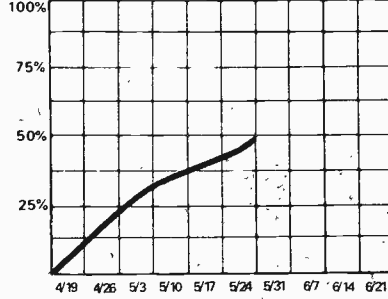
JIM ED BROWN
It's That Time Of Night (RCA)



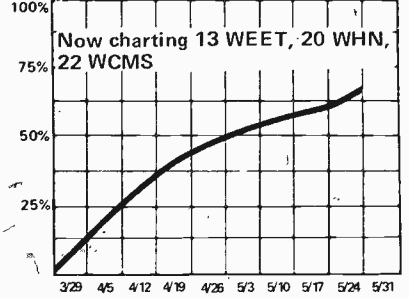
BILLY "CRASH" CRADDOCK
Rub It In (ABC)



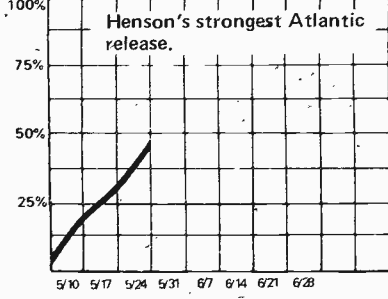
DON GIBSON
One Day At A Time (Hickory)



WILLIE NELSON
Bloody Mary Morning (Atlantic)



HENSON CARGILL
Stop And Smell The Roses (Atlantic)

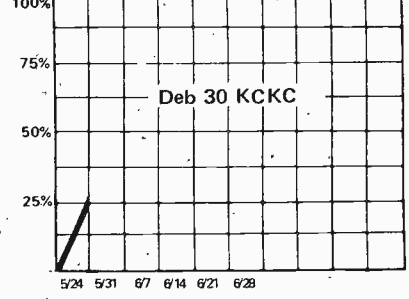


AUDIENCE APPEAL GRAPHS

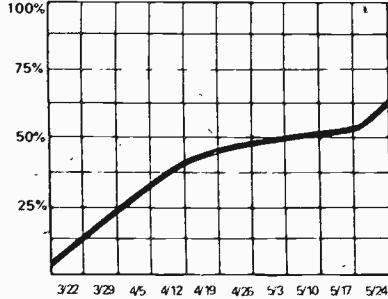
SIMPLY PUT: The levels (0%-100%) represent a record's progress at R&R's reporting Country stations. The higher the percentage, the more stations that record is charted on, and/or the higher the chart number that record has at the reporting stations.

A RECORD reaching 90-100% is a total, across the demographic board smash. A record registering 50% may do so because it's appealing to only a portion of the audience—say, teens, or mostly males. The graphs will also show how a record may "hold on" in audience popularity long after sales have dropped.

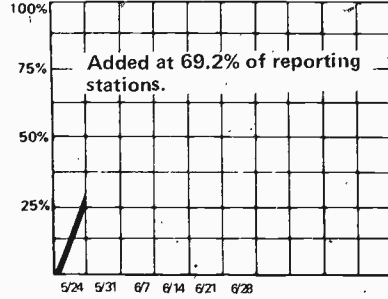
ELVIS PRESLEY
Help Me (RCA)



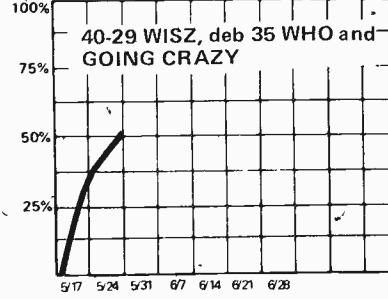
JOHNNY CARVER
Country Lullaby (ABC)



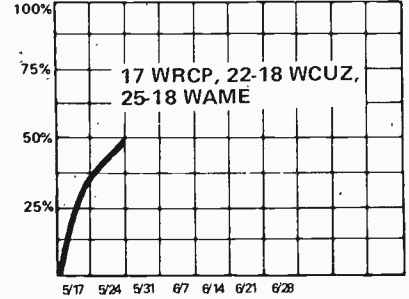
DONNA FARGO
You Can't Be A Beacon (Dot)



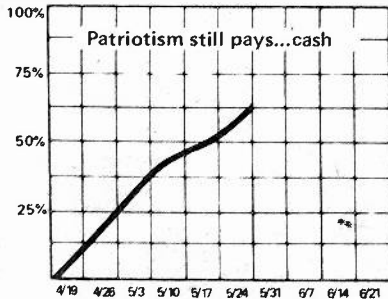
TOM T. HALL
Song Is Driving Me Crazy (Mercury)



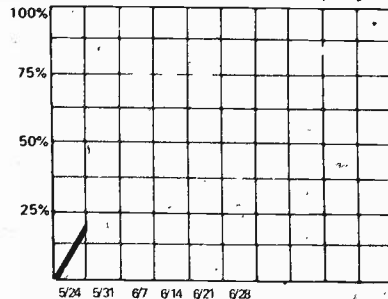
SUSAN RAYE
Stop The World (Capitol)



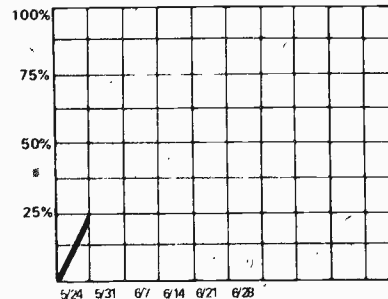
JOHNNY CASH
Ragged Old Flag (Columbia)



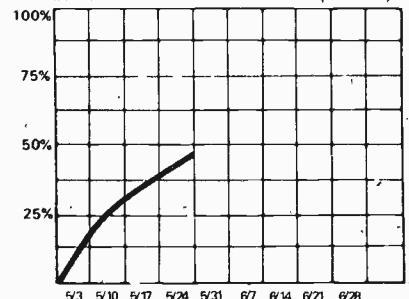
DICK FELLER
Best Of A Bad Situation (Asylum)



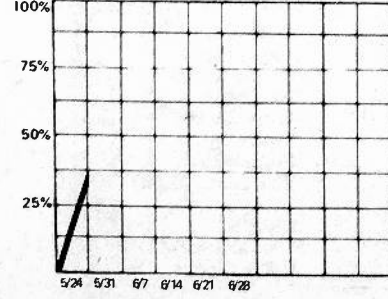
GEORGE JONES
The Grand Tour (Epic)



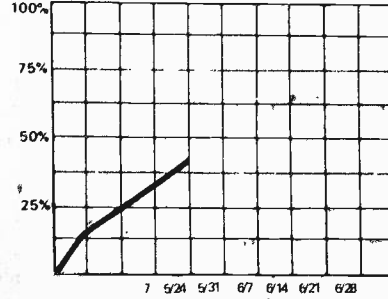
JERRY REED
A Good Woman's Love (RCA)



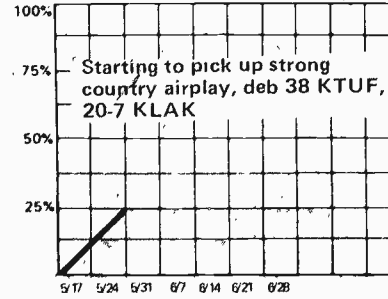
BRIAN COLLINS
Statue Of A Fool (Dot)



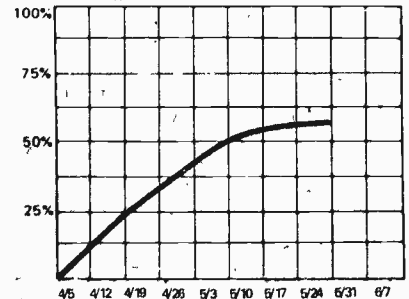
NARVEL FELTS
I Want To Stay (Cinnamon)



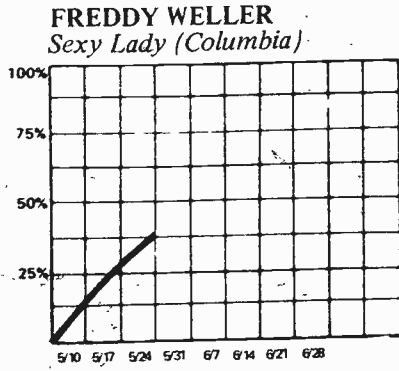
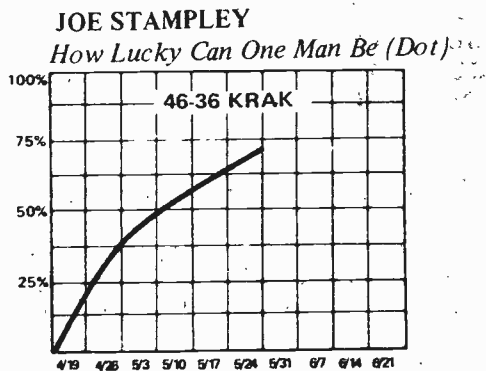
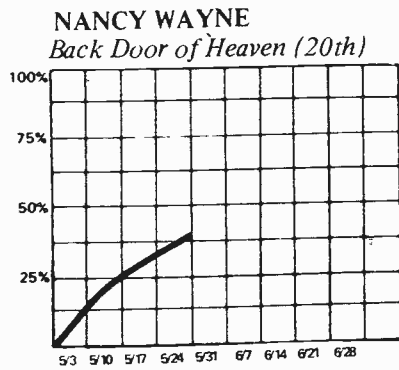
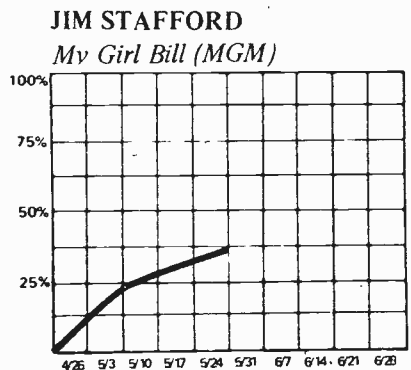
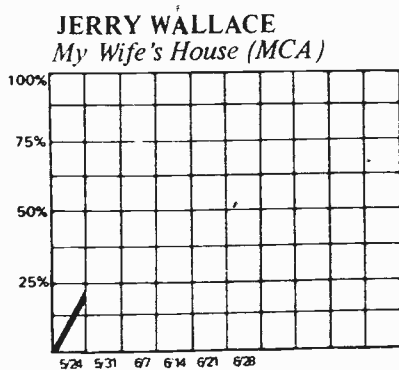
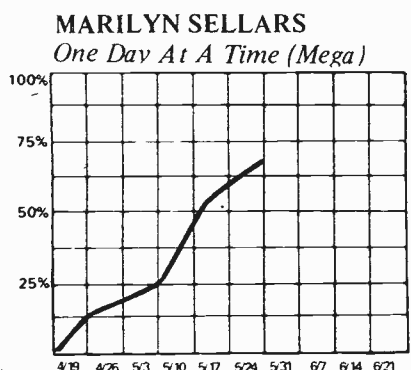
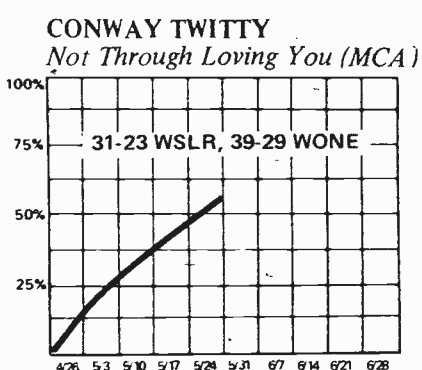
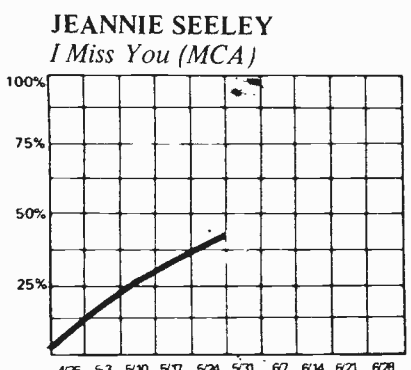
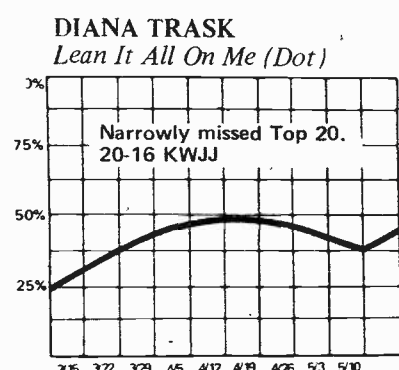
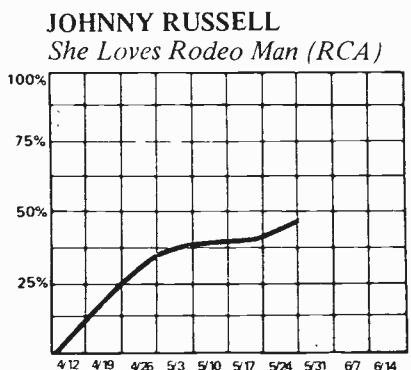
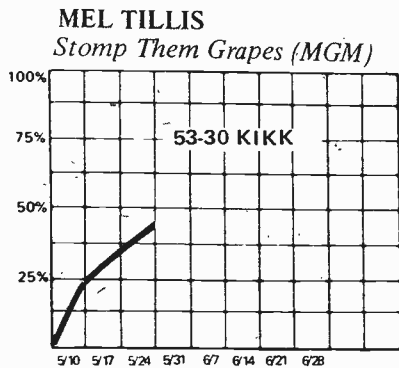
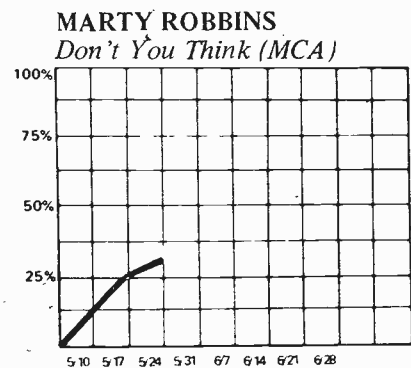
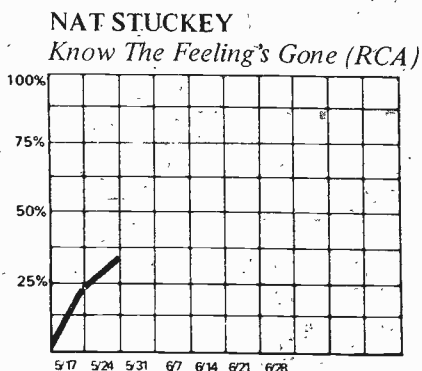
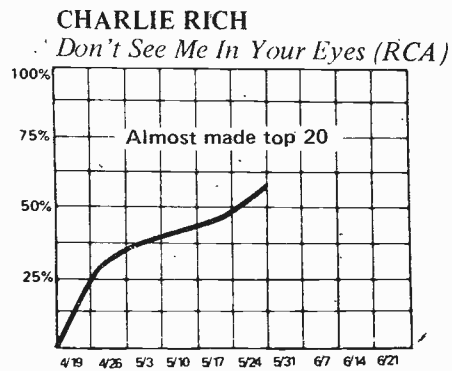
GORDON LIGHTFOOT
Sundown (WB)



JIM REEVES
I'd Fight The World (RCA)



added this week...



WSLR-AKRON

Donna Fargo
George Jones
Jimmy Buffett
Atlanta James
Statler Bros.
Nat Stuckey
Gary Stewart
Dick Feller
Marty Robbins
McCoy & Barefoot Jerry
DROPS
Johnny Paycheck
Rick Nelson

WPLO-ATLANTA
NOT AVAILABLE

WISZ-BALTIMORE

Vicky Fletcher
Billy Crash Craddock
McCoy & Barefoot Jerry
Elvis Presley
Donna Fargo
Doyle Holly
NO DROPS

WAME-CHARLOTTE

Marilyn Sellars
Jeannie Seely
George Kent
Brian Collins
Patti Page
Freddy Weller
Dick Feller
Lawanda Lindsey
Nat Stuckey
George Jones
Billy Crash Craddock
DROPS
Hugh King
Eddy Arnold
Larry Kingston
Murry Kellum

WJJD-CHICAGO

George Jones
Patti Page
Tanya Tucker
Ferlin Husky
Donna Fargo
George Kent
Brian Collins
Johnny Rivers
Nancy Wayne
DROPS
Johnny Paycheck
Bob Luman
Karen Wheeler
Don Williams
Larry Gatlin
Lynn Anderson

WUBE-CINCINNATI

Pointer Sisters
Del Reeves
George Jones
Donna Fargo
Johnny Rivers
Jamie Kaye
Terri Lane
Elvis Presley
Jerry Wallace
Tanya Tucker
John Denver
DROPS
Jim Ed Brown
Johnny Paycheck
Penny De Haven
Terry Stafford

WHK-CLEVELAND

Donna Fargo
Elvis Presley
John Denver
Lawanda Lindsey
DROPS
Ray Price
Johnny Paycheck
Lynn Anderson
Brian Shaw

WNCR-CLEVELAND

Billy Crash Craddock
George Jones
David Allan Coe
Narvel Felts

KRAK-SACRAMENTO

David Rogers
Lawanda Lindsey
Shoji Tabuchi
Mac Davis
Tom T. Hall
George Jones
Sue Thompson
Kay Star

WONE-DAYTON

Jerry Wallace
Gary Stewart
Donna Fargo
DROPS
Lynn Anderson
Jim Croce

KLAK-DENVER

John Denver
Johnny Rivers
George Jones
Marty Robbins
Jerry Wallace
Atlanta James
Dick Feller
Bobby Thompson
Jerry Reed
Rick Nelson
Red Simpson
Billy Bob Bowman
DROPS
Bonnie Nelson
Rex Allen, Jr.

WHO-DES MOINES

Statler Bros.
George Jones
Lefty Frizzell
Donna Fargo
Bill Anderson
DROPS
Johnny Carver
Jim Stafford
Connie Smith

KENR-HOUSTON

Mary Kay James
Donna Fargo
Bobby G. Rice
Tanya Tucker
Lefty Frizzell
Johnny Rivers
NO DROPS

KIKK-HOUSTON

Crystal Gayle
Donna Fargo
Tanya Tucker
Statler Bros.
Lefty Frizzell
Mundo Earwood
Dick Feller
DROPS
Ronnie Milsap
Tina & Daddy
Loretta Lynn
Roy Clark
Kenny Price

WWHY-HUNTINGTON

Brian Collins
Jim Reeves
David Rogers
Patti Page
Ferlin Husky
Jerry Wallace
NO DROPS

WIRE-INDIANAPOLIS

John Denver
Brian Collins
Donna Fargo
Tex Williams
George Jones
NO DROPS

KFOX-LONG BEACH

Tom T. Hall
George Jones
Donna Fargo
Crystal Gayle
Mel Tillis
Elvis Presley
Tommy Tucker
Mundo Earwood
DROPS
Mack White
Diana Trask

KLAC-LOS ANGELES

Tom T. Hall
George Jones
Donna Fargo
Dick Feller
George Kent
Felts & Vaughn
Jeannie Seely
Jerry Reed
Brian Collins
Tayna Tucker
Statler Bros.
Jerry Wallace
DROPS
Karen Wheeler
Linda Ronstadt

WWOK-MIAMI

Tom T. Hall
Rex Allen, Jr.
NO DROPS

WHN-NEW YORK

Rex Allen, Jr.
John Denver
Jerry Wallace
Elvis Presley
Brian Collins
Donna Fargo
Felts & Vaughn
Jim Reeves
Bobby Bare
Dick Feller (Flip)
DROPS
Tennessee Pulleybone

WCMS-NORFOLK

Elvis Presley
Marie Owens
Doyle Holly
Jack Scott
Shoji Tabuchi
Donna Fargo
Lonzo & Oscar
John Denver
Pat Daisy
Jerry Jay
Patsy Siedd
Charlie Louvin
Billy Crash Craddock
Marty Robbins
Johnny Rivers
Red Sovine
DROPS
Johnny Cash
Johnny Paycheck
Terry Stafford

WRCP-PHILADELPHIA

Rick Cunha
Donna Fargo
Henson Cargill
Marty Mitchell
Rex Allen, Jr.
DROPS
Karen Wheeler
Penny De Haven
Don Adams

KTUF-PHOENIX

Dick Feller
John Denver
Elvis Presley
Tanya Tucker
Jerry Wallace
DROPS
Marty Mitchell
Brian Collins

WEPP-PITTSBURGH

Donna Fargo
Dick Feller
Jerry Reed
Freddy Weller
Anne Murray
DROPS
Don Williams

KWJJ-PORTLAND

Randy Barlow
Tom T. Hall
George Jones
Jerry Wallace
Donna Fargo
Marty Robbins
Jimmy Martin
Osborne Bros.

WEET-RICHMOND

Gary Stewart
Gerris Ross
Jim Glaser
Bobby Goldsboro
Nashville Speakeasy Band
Jimmy Buffett
The Hummers
Guy Hardin
DROPS
Rick Cunha
Ray Stevens

KCKC-SAN BERNARDINO

Dick Feller
Donna Fargo
Charlie Louvin
John Denver
Tanya Tucker
Statler Bros.
Norro Wilson
Rick Cunha (night)

DROPS
Tillis & Bryce
Nall & Lane

POP/MOR

Radio & Records

May 24, 1974

5/10 5/17

- | | | | |
|----|----|----|---|
| 3 | 2 | 1 | CARPENTERS/I Won't Last A Day Without You (A&M) |
| 1 | 1 | 2 | GORDON LIGHTFOOT/Sundown (Reprise) |
| 6 | 3 | 3 | JIM STAFFORD/My Girl Bill (MGM) |
| 11 | 6 | 4 | CAT STEVENS/Oh Very Young (A&M) |
| 8 | 5 | 5 | ANNE MURRAY/You Won't See Me (Capitol) |
| 9 | 7 | 6 | CHICAGO/Searchin' So Long (Columbia) |
| 2 | 4 | 7 | JONI MITCHELL/Help Me (Asylum) |
| 15 | 11 | 8 | OLIVIA NEWTON JOHN/If You Love Me (MCA) |
| 4 | 8 | 9 | MAC DAVIS/One Hell Of A Woman (Columbia) |
| - | 16 | 10 | GEORGE FISCHOFF/Georgia Porcupine (UA) |
| 14 | 12 | 11 | STYLISTICS/You Make Me Feel Brand New (Avco) |
| 7 | 9 | 12 | MARIA MULDAUR/Midnight At The Oasis (Reprise) |
| 20 | 14 | 13 | HERB OHTA/Song For Anna (A&M) |
| - | 17 | 14 | CARLY SIMON/Haven't Got Time For The Pain (Elektra) |
| 18 | 15 | 15 | PAUL MC CARTNEY/Band On The Run (Apple) |
| 17 | 13 | 16 | LOBO/Standing At The End Of The Line (Big Tree) |
| - | 19 | 17 | LARRY WEISS/Rhinestone Cowboy (20th Century) |
| - | 18 | 18 | HEYWOODS/Billy, Don't Be A Hero (ABC) |
| - | 20 | 19 | CHARLIE RICH/I Don't See Me (RCA) |
| - | 22 | 20 | JOAN BAEZ/Forever Young (A&M) |
| - | 27 | 21 | PERRY COMO/Weave Me The Sunshine (RCA) |
| - | - | 22 | STEELY DAN/Rikki, Don't Lose That Number (ABC) |
| - | 23 | 23 | HOLLIES/The Air That I Breathe (Epic) |
| - | 29 | 24 | JIMMY BUFFETT/Come Monday (ABC) |
| - | 26 | 25 | NILSSON/Daybreak (RCA) |
| - | - | 26 | DAVE LOGGINS/Please Come To Boston (Epic) |
| - | - | 27 | FRANKIE VALLI & 4 SEASONS/Hickory (Motown) |
| - | 30 | 28 | MAIN INGREDIENT/Just Don't Want To Be Lonely (RCA) |
| 5 | 10 | 29 | RAY STEVENS/The Streak (Barnaby) |
| - | - | 30 | VICKIE BRITTON/Flight 309 To Tennessee (Bell) |

POP/MOR NOTES

by Mike Kasabo



MD, KIIS/LOS ANGELES

Thanks to all who had those very nice comments on Phase I of our face-lift. We did note that several of our reporters feel that the graph section was of great benefit as a tool to determine what records have the greatest mass appeal. Specifically those not charted on our top thirty. So we will abide by your wish and reinstate the graph section next week. And remember keep those bios, pictures and station information items coming in.

Ted Atkins, management person and programming wizard at WTAE-Pittsburg, reports he's playing a Dickie Goodman-type record called "Beatles Reunion." Put together by some people at WKBW-Buffalo, the record utilizes old Beatles tunes to answer questions about a Beatles reunion. Charted at No. 30 this week at WLW-Cincinnati is a record by E. Power Biggs. It's another seventy year-old Scott Joplin tune, "Maple Leaf Rag."

The Motown promotion people have to be given a bunch of credit for their continuing efforts on the Frankie Valli & Four Seasons record. "Hickory" has been out for what seems like at least six months is still hanging in and picking up in some new areas ... including WRIE-Erie.

Bonnie Smith WMAL-Washington reports "terrific" calls on an album cut by Janis Ian. "Jesse" is the cut, and you'll of course remember Roberta Flack had success with it last year. Janis wrote the song.

Coming up: Carole King album due within four weeks. Charlie Rich in the studio to cut some fresh things for a new single ... which will probably take another month or so before we see it.

KHOW-Denver and WSB-Atlanta report a sensational album cut ... it's from the new Olivia Newton-John album "I Love You, I Honestly Love You." Tune was written by Peter Allen and Jeff Barry.

added this week

WSB-ATLANTA

Elvis
John Denver
Lou Christie

WBAL-BALTIMORE

Engelbert Humperdinck
Johnny Mathis
John Denver
Steely Dan
Elvis
Robert Tinnison
Deodato
DROPS
Jack Jones
Mike Douglas
Bobby Goldsboro
Mike Oldfield
Cash & Carry

WCBM-BALTIMORE

Cher
Doobie Bros.

WEEI-FM-BOSTON

LAX
Mickey Newbury
John Denver
Kenny Rogers
Tim Moore
DROPS
Elvis
Ray Price
Shaw Bros.
John Denver
Jim Stafford

WMAQ-CHICAGO

Lowe Unlimited Orc.
Nilsson
Stylistics
DROPS
John Denver
Blue Swede
Frank Sinatra

WGAR-CLEVELAND

Lowe Unlimited Orc.
Spinners
Melba Montgomery
DROPS
Ringo
Jim Croce

WLW-CINCINNATI

John Denver
Shirley Bassey
E. Power Biggs
Elvis
Charlie Rich (RCA)

DROPS

Gilbert O'Sullivan
Gladys Knight
Charlie Rich
Ray Stevens
Barbra Streisand
Diana Trask
Bobby Goldsboro

KHOW-DENVER

John Denver
Elvis
Steely Dan

DROPS

Paul Simon
Joni Mitchell

KRNT-DES MOINES

John Denver
Carly Simon
C.W. McCall

DROPS

Terry Jacks
Dawn

WCAR-DETROIT

Doobie Bros.
Seals & Crofts
Cher
Dave Loggins
Cliff De Young
John Denver
George Fischhoff

WRIE-ERIE

Frankie Valli
Paper Lace
Mocedades
A&D Williams
DROPS
Simon & Taylor
Neil Diamond
Sister Janet Mead

WTRX-FLINT

Mel Carter (Treasure of Love)
Denny Doherty
Rob Hegel
George Fischhoff
Billy Paul
Lou Donaldson
Seals & Crofts
DROPS
Marvin Hamlisch
Bette Midler
Diana Ross (Last Time)
Addrisi Bros.

KMBZ-KANSAS CITY

John Denver
Johnny Mathis
Elvis (both)
Kenny Rogers
Cliff DeYoung
Cher

KIIS-LOS ANGELES

William DeVaughn
Terry Jacks
Cher
John Denver
Blue Magic
Steely Dan

KMPC-LOS ANGELES

John Denver
Heywoods
Joan Baez
Terry Jacks
Righteous Bros.
Henson Cargill
Donna Fargo
DROPS
Ringo Starr
Helen Reddy
Lois Fletcher

WIP-PHILADELPHIA

John Denver
Perry Como (Weave)
Bill Atherton
Vickie Britton
Steely Dan
Herb Alpert
DROPS
Hall & Oates
Sam Neely
Cross Country

WTAE-PITTSBURG

William DeVaughn
John Denver
Tom T. Hall
Abba
"Beatles Reunion"
DROPS
Elton John
Simon & Taylor
Main Ingredient

KMEN-SAN BERNARDINO

George Fischhoff
Sam Neely
Steely Dan
Rob Hegel
DROPS
Gladys Knight
Jim Croce
Ringo Starr
Marvin Hamlisch

KNBR-SAN FRANCISCO

Pointer Sisters
West Coast
Mickey Newbury
Tommy Leonetti
Daniel Valdez
DROPS
Joni Mitchell
Mac Davis
Ann Peebles
Chicago (Call On Me)

WMAL-WASHINGTON

Hall & Oates
Brian Auger
Tom T. Hall
Clint Holmes
Dave Loggins
Johnny Mathis
DROPS
Albert Hammond
Jim Croce
Neil Diamond
Loggins & Messina
Tony Bennett
Pointer Sisters

KOL-SEATTLE

Hollies
Seals & Crofts
Carly Simon
William DeVaughn
Charlie Rich

NEW & ACTIVE

JOHN DENVER (RCA) on WIP, WEEI-FM, WSB, WTAE, WLW charts at No. 28. KHOW, KRNT, KIIS, WCAR, KMBZ, WBAC ... far and away this week's most added.

VICKIE BRITTON (Bell) finally breaking away from South and Midwest ... Add WIP.

DOOBIE BROS. (Warners) still building, new at WCAR, WCBM, WIP.

STEELY DAN (ABC) on WBAL, KMEN, KHOW, KIIS, WIP.

ELVIS PRESLEY (RCA): Plenty of initial interest ... WSB, WLW, KHOW, WBAL.

ROB HEGEL (RCA) growing, WTRX, KMEN.

WILLIAM DEVAUGH (Roxbury) crossing over rapidly ... WTAE, KIIS.

OTHERS THAT ARE LOOKING STRONG:

TOM T. HALL "That Song Is Driving Me Crazy"

SPINNERS "I'm Coming Home" (add WGAR)

SEALS & CROFTS "King Of Nothing" (add WCAR, WTRX)

DENNY DOHERTY "You'll Never Know"

Radio & Records

THE MUSIC INDUSTRY NEWSPAPER

TREND:

May 24, 1974

5/3	5/10	5/17	
9	5	4	① PAUL MC CARTNEY/Band On The Run (Apple)
2	2	1	2 RAY STEVENS/The Streak (Barnaby)
1	1	2	3 GRAND FUNK/Locomotion (Grand Funk)
5	3	3	4 MARVIN HAMLISCH/The Sting (MCA)
4	4	4	5 JACKSON FIVE/Dancing Machine (Motown)
18	12	7	⑥ HEYWOODS/Billy, Don't Be A Hero (ABC)
21	14	10	⑦ GORDON LIGHTFOOT/Sundown (Reprise)
10	8	8	8 MARIA MULDAUR/Midnight At The Oasis (Reprise)
16	13	11	⑨ STYLISTICS/You Make Me Feel Brand New (Avco)
3	6	6	10 THREE DOG NIGHT/The Show Must Go On (ABC)
13	10	12	11 CARPENTERS/Won't Last A Day (A&M)
6	7	9	12 CHICAGO/Searchin' So Long (Columbia)
-	-	-	⑬ JONI MITCHELL/Help Me (Asylum)
24	25	14	14 O'JAYS/For The Love Of Money (Phy/Int)
25	17	16	15 JIM STAFFORD/My Girl Bill (MGM)
27	20	20	16 CAT STEVENS/Oh Very Young (A&M)
-	-	-	17 WILLIAM DE VAUGHN/Be Thankful (Roxbury)
20	18	18	18 MAIN INGREDIENT/Just Don't Want To Be Lonely
23	19	15	19 STEVIE WONDER/Don't You Worry 'bout A Thing
-	-	21	20 HOLLIES/The Air That I Breathe (Epic)
-	24	22	21 GUESS WHO/Star Baby (RCA)
-	-	23	22 OLIVIA NEWTON JOHN/If You Love Me (MCA)
-	-	23	ANNE MURRAY/You Won't See Me (Capitol)
-	-	24	24 MAC DAVIS/One Hell Of A Woman (Columbia)

NEW & ACTIVE

Most added
HUES CORP
JOHN DENVER
RIGHTEOUS BROS
CARLY SIMON
OZARK MOUNTAIN
ABBA

GEORGE McCRAE "Rock Your Baby" (T.K.) many key programmers really dig it. Add 13Q, debuts 16 WABC, 20-10 at Y100, add WGNG, 16-3 WMYQ. debuts 30 KFRC.

DICKIE GOODMAN "Mr. President" (Rainy Wednesday) 21-13 WPEZ with top phones, add KJR, add KCPX, debuts 24 WIBG, on WERC.

SIMON STOKES "Capt. Howdy" (Casablanca) pulling better each week: 7-4 WSGA, add KJR, add WMAK, 34-27 KKAM.

DOC & PHOBITIONS "Superman" (Laurie) debuts 30 WLEE, on KJR, on WBGN.

GEORGE FISCHOFF "Georgia Porcupine" (U.A.) had good action this week: debuts 21 KDWB, add WFIR, on WBGN, 34-31 WCOL, 29-27 KRSP, add KING and KJR.

ELVIS "Talk" (RCA) add WCOL, KEWI, on KILT, add WMAK.

JIM CROCE "Car Wash Blues" (ABC) add WLEE, KJR and KJRB.

PAPER LACE "Night Chicago Died" (Mercury) on KJR, add WGRQ, add WSAI, and KJRB.

LIMMIE & FRIENDS (Avco) add WOKY, 21-17 WMYQ.

VICKIE BRITTON (Bell) 31-28 KKLS, on WBGN, add KFJZ.

KISS "Kissin Time" (Casablanca) on WIXY, 25 at WSAI, on KJR, on WMAK.

DAVID BOWIE (RCA) on KKLS, WBGN, WCOL and on KING.

APRIL STEVENS (A&M) debuts 20 WPEZ with phones; debuts 29 WERC.

HELEN REDDY (Capitol) add WLEE and WFIR.

ANDY KIM (Capitol) debuts 23 CKLW, add WSAI

The Golden Ear

GEORGE MC CRAE
Rock Your Baby—(T.K.)

TOM BIGBY, P.D. 13Q/Pittsburgh: "It's gotten great response in Miami, and I think it's a super record, so we added it here this week."

BRAD PIERCE, PD WGNG/Providence: "I think it's a smash."

COMMODORES
Machine Gun—(Motown)

HARV MOORE, PD WPGC/Washington D.C.: "It's another "bump" record that's a sure hit. It'll easily be top 10 here."

ANDY KIM
Rock Me Gently—(Capitol)

ROBIN MITCHELL, PD WSAI/Cincinnati: "The opening vocal sounds like Neil Diamond at his best. It could be the son of "Seasons in the Sun", meaning it could become that big a record. Should go number one here easily."

Parallel Summary

ABBA: growth was good this week on 13Q, K100, 39-34 WCFL, see page 13.

BTO: debuts 28 CKLW, debuts 19 WGRQ, looks good, see page 13.

BROWNSVILLE STATION: 29-24 at 13Q, 26-21 KCPX, on WOKY, see page 13.

JIMMY BUFFETT: debuts 39 WCOL, on WMAK, 39 first week at KLIF, picked up many adds. See page 13.

CHER: had a strong third week, debuts 17 WDRQ, 21-16 at Y100, 27-20 WSGA, see page 13.

MAC DAVIS: debuts 28 WFIL, debuts 27 KFJZ, 9-7 KCPX, 16-12 KLIF, should come home. See page 13.

DEFRANCOS: add KDWB, and K100, 25-19 at Y100, 12-10 WCOL, see page 14.

JOHN DENVER: very strong second week additions, see page 14.

DOOBIES: still alive and growing, add WRC and K100, debuts 19 at WOKY, 3-2 KYNO, 24-18 KEEL, see page 14.

FANNY: KCPX 16-13, add KIMN, WERC, see page 14.

GOLDEN EARRING: looks pretty strong at this point, debuts 23 KDWB, 22-20 KFRC, debuts 26 KCBQ, see page 15.

HOLLIES: add WQXI, 29-22 WFIL, 30-26 WRKO, 24-18 KFRC, see page 15.

HUES CORP: picked up almost everyone, see page 15.

OLIVIA: debuts 28 KHJ, 26-23 KFRC, 22-16 KLIF, 11-9 WERC, 11-4 KJR, see page 15.

GLDYS KNIGHT: 18-9 WDRQ, 10-9 WSGA, 32-20 WCOL, see page 15.

KOOL & GANG: seems to do well where played, 23-18 KYNO, 8-4 WDRQ, 16-11 WCOL, see page 16.

STEVE MILLER: on many key stations, see page 16.

OZARK MOUNTAIN DAREDEVILS: had a super week, add KHJ, WRKO, 20-13 WRC, 30-24 WSGA, 19-16 WPGC, see page 17.

RAZZY: secondaries are picking it, should spread soon, see page 17.

RIGHTEOUS BROTHERS: chart debuts are impressive, see page 17.

SPINNERS: picked up quite a few top market stations, see page 17.

STEELY DAN: debuts 20 KSLQ, on WRC at 16, 8-5 KKLS, see page 17.

STYLISTICS: solid top 5, across the board appeal being reported, see page 18.

WET WILLIE: 23-13 WQXI, debuts 30 WSGA, debuts 30 WMAK, see page 18.

Z.Z. TOP: 11-8 WQXI, 20-16 KPAM, 33-23 WCFL, 13-8 WERC, see page 18.