

NETWORK⁴⁰

Issue 256 • March 31, 1995

**World-Exclusive
Interview With**

**ROSA
LOPEZ**

**Conference Call:
Audience
Analysis**

**OPTICAL DELUSION
Editorial**



Overnight Buzz Records

Hootie & The Blowfish "Let Her Cry"

Elton John "Believe"

the cranberries "Ode To My Family"

Technotronic "Move It To The Rhythm"

Fun Factory "Close To You"

"Rainy Days"

The long-awaited
follow up
to the top ten smash
"I'll Take You There."

From the Epic debut

"Rub It Better" 64270

General Public

Produced by Jerry Harrison.

Co-Produced by General Public.

Management: Q Management Group

Mixed by Tom Lord-Alge



epic records group

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A Rosa by any other name... Photo courtesy of *The Los Angeles Times*.

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#1 Added #1 Accelerated #1 PPW



STU COHEN
(MADONNA)

ANDREA GANIS
(HOOTIE & THE BLOWFISH)

JERRY BLAIR
(DIONNE FARRIS)

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FREEDY JOHNSTON
"Evie's Tears"
(ELEKTRA/EEG)

HARRY CONNICK, JR.
"She"
(CO_UMBIA)

TOM PETTY
"It's Good To Be King"
(WE)

GENERAL PUBLIC
"Rainy Days"
(EP)

COLLECTIVE SOUL
"December"
(ATLANTIC/AG)

BEATLES
"Baby It's You"
(CAPITOL)

ADAM ANT
"Wonderful"
(CAPITOL)

JIMMY PAGE / ROBERT PLANT
"Wonderful One"
(ATLANTIC/AG)

VYBE
"Take It To The Front"
(ISLAND)

MARY KARLZEN
"I'd Be Lying"
(ATLANTIC/AG)

BRUCE McCULLOCH
"Answering Machine"
(ATLANTIC/AG)

COMING SOON

BOB SEGER
"Turn The Page"
(CAPITOL)

M PEOPLE
"Open Your Heart"
(EPIC)

METHOD MAN
"All I Need"
(DEF JAM/RAL/ISLAND)

THE JAYHAWKS
"Blue"
(AMERICAN/REPRISE)

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Lava Starts Flowing From Atlantic Group

Jason Flom Heads New Label With Jill Sobule Debut

The Atlantic Group officially christened another new, small label. This one, Lava Records, will be headed by Sr. VP and long-time A&R executive Jason Flom. Based in New York City, Lava will employ a core A&R, promotion and marketing staff that will work in close conjunction with the various Atlantic departments.

Flom joined Atlantic in 1979 as a field merchandiser. He moved into the A&R department in 1983 and was promoted to VP A&R in '89. During that time, Flom has been responsible for the signing of Skid Row, Tori Amos, Collective Soul, Twisted Sister and Clannad. In January of '94, he was promoted to Sr. VP, where he was instrumental in bringing the new Celtic Heartbeat label into the fold. Now he'll be heading up his own company as well.

"Jason is one of the best A&R people in the business, and I am very pleased to announce the establishment of his own label within the Atlantic family," states Atlantic Group President Val Azzoli. "The remarkable range and depth of Jason's signings, from Skid Row to Tori Amos and Clannad, bode very well for Lava, and we are looking forward to the label's emergence as a wellspring of great talent. The creation of Lava continues Atlantic's philosophy of nurturing



JASON FLOM

and empowering our people."

"Lava will be a place where artistic integrity is the focus, where gifted artists working in a variety of musical styles will have room to grow," Flom explains. "I'm looking forward to drawing on the intimate knowledge of Atlantic, which I've gained over the past 16 years, to build a label whose goal is long-term artist development. Lava will actively explore creative ways to market and promote a small roster of unique performers. I thank Doug Morris and Val Azzoli for giving me this extraordinary new opportunity."

Flom also told *Network 40* that Lava won't be a niche label catering to just one genre of music. "We're going to sign the best artists we can find,

whatever genre they're in," he says. "We'll sign everything from Pop and R&B to Alternative. We want to be as broad-based as possible."

The first release on Lava will be the debut album by singer/songwriter Jill Sobule, which is scheduled for release April 11. The first single is the provocatively-titled, "I Kissed A Girl." "We want to get people's attention," Flom says of the rather controversial choice of a single. "The bottom line is that it's a great song with a very topical and timely subject matter."

Flom's goal is to make Lava as successful and as big as the parent company - although he certainly doesn't expect that to happen overnight. "We're going to take it one release at a time," he notes. "We're going to give our artists a lot of room to grow, with the benefit of the best promotion and marketing in the business, courtesy of Atlantic Records. In addition, those efforts will be complemented by our own promotion and marketing staff."

Flom has already hired two major players in that regard. Valerie DeLong will leave the Elektra Entertainment Group to become Sr. VP of Promotion, beginning April 17. Former PolyGram exec David Savage will become Lava's VP of Marketing. More information on the two will become available when the official announcements are made.

WHERE'S LARRY?

That's what radio owners are wondering after Commerce Committee Chair Sen. Larry Pressler (R-S.D.) blew off deregulation of radio station ownership at the last minute. While other media entities will enjoy considerable deregulation if the current bill becomes law, as one observer put it, "Radio got screwed." Furious radio broadcasters are flying into D.C. to press their case with lawmakers and especially Pressler, who sacrificed radio interests to secure support from Sen. Ernest Hollings (D-S.C.). Still think Republican leaders will make a big difference in "politics as usual?" Uh huh.

RADIO WARS ALERT

Looking for some crosstown radio fireworks? Tune into Chicago and Houston for the foreseeable future. Howard Stern, unceremoniously booted out of WLUP AM Chicago after just a 10-month run in 1993, returns to the Windy City on Classic Rocker WCKG. We're sure good-sport Howard will let bygones be bygones. In Houston, Pat Fant left his GM post at Rocker KLOL for an identical gig at new Alternative KRQT. Not only will The Rocket go up against Fant's former employer, but they've got a tough battle with heritage Top 40 (well-seasoned with Alternative) KRBE as well.

COMING & GOING

Elise Kennett was named GM of WWDE/WNVZ Norfolk. She succeeds Dick Lamb, who stays on as host of 2WD's morning show and will also oversee Max Radio's five-station group... Paul Walker returns to his old stomping grounds as PD of KIOK Tri-Cities. Kudos to interim PD Michael Dean, who quips, "At least I was in control of things for longer than Alexander Haig." ... WYHY Nashville night-timer Gator Harrison moves up to afternoon drive and continues as MD... Michael Sonberg was named GSM of KNEW/KSAN San Francisco... Paul Gray left KZFN Moscow to do afternoon-drive at KZZU Spokane.

DIS N' DAT

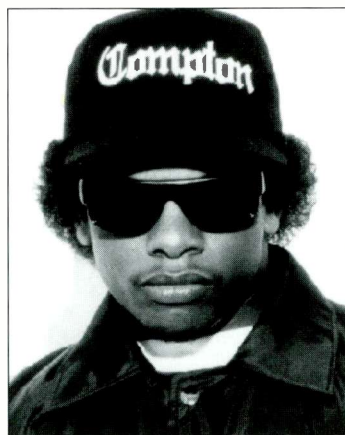
KYLD San Francisco needs a show producer. T&Rs to PD Bob Hamilton at 55 Green St., SF, CA 94111. Congratulations to WCIL Carbondale for winning six of 13 Silver Dome Awards, including Station Of The Year, morning man John Riley as Radio Personality of the Year, Best Promotion and Best Community Service Campaign.

Eazy-E Succumbs To AIDS

Influential Gangsta Rapper Dead At 31

Influential Rapper Eric Wright, aka Eazy-E, died Sunday, March 26 from complication of AIDS. He was 31.

Wright, born in Compton, CA, was the driving force behind what has become known as Gangsta Rap. Reborn Eazy-E in 1984, he formed the group N.W.A. (Niggaz With Attitude), whose debut album, *Straight Outta Compton*, was the first Rap record to sell two million copies. Its hardcore depiction of the 'hood was at once embraced by Rap fans and reviled in "establishment" circles for glorifying violence in tracks like "F--- Tha Police" and "Gangsta Gangsta."



ERIC "EAZY-E" WRIGHT

N.W.A. broke up, but members Andre "Dr. Dre" Young, O'Shea "Ice Cube" Jackson, Lorenzo "MC Ren" Patterson and Antoine "DJ Yella" Carraby have enjoyed huge success as solo artists.

Eazy-E formed Ruthless Records and signed Dre, Ren and several other acts. Most recently, Bone Thugs-N-Harmony have gone Platinum. The label is distributed by Relativity Records, via Sony.

Wright is survived by his wife, Tomika and their son, Dominick. He also fathered seven other children from former relationships. For more on Eazy-E, see the Streetwise column on page 34.

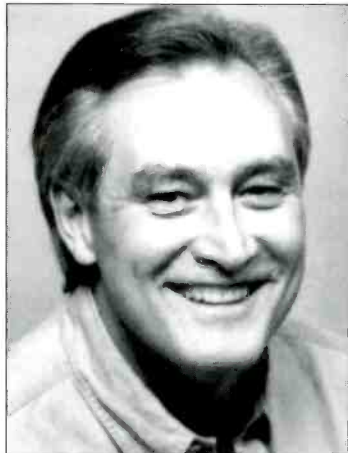
Robert Jamieson Becomes RCA President

BMG Canada Head Tackles Domestic Operations

BMG Entertainment N.A. President/CEO Strauss Zelnick finally found the right man to head up RCA Records in America. BMG Canada President/GM Robert Jamieson will now oversee all aspects of the domestic label. The immediate goal: to build on its Urban and Country successes while revitalizing its contemporary repertoire.

"The search for a new president of RCA has unquestionably been one of my most important priorities since I joined BMG Entertainment in January," Zelnick states. "Bob's experience, leadership, management skills and, above all, passion for the industry, make him an exciting choice to lead RCA as it moves toward its second century."

Jamieson first made his mark in the industry at CBS Records, where he



ROBERT JAMIESON

held a variety of positions here and in Europe and Australia. He moved to PolyGram U.S., where he was Exec. VP, Marketing and Sales. He segued to PolyGram Holdings in New York,

where as Exec. VP, he supervised the management team that coordinated the Island and A&M Records acquisitions.

His next stop was BMG Canada, where he helped the label achieve more success with Canadian artists than at any other time in the company's history. Several Canadian records scored international success and he helped launch the Crash Test Dummies. Now he plans to transfer his magic touch to the American label.

"To be given the mission of leading this famed label, home to such dynamic, contemporary artists as The Dave Matthews Band, SWV and Bruce Hornsby, and boasting a rich catalog with artists as important as Jefferson Airplane, Harry Nilsson and, of course, Elvis Presley, is going to be both exciting and challenging."

At TAG Recordings, Leyla Turkkan's It

Appointed Exec. VP/GM of Craig Kallman's AG Label

Leyla Turkkan was named Exec. VP/GM of TAG Recordings. She will be based in the New York headquarters of the newly established Atlantic Group label, headed by Craig Kallman.



LEYLA TURKKAN

Turkkan's industry experience goes back to 1981, when she was Assistant Manager/Publicist for Peter Tosh and Black Uhuru. In 1983, she inherited the same duties for rapper Grandmaster Flash. After a stint as producer Arif Mardin's Production Coordinator at Atlantic recording studios, she started

her own PR company, Set To Run, in 1988. For the next five years, she represented the likes of David Bowie, the Beastie Boys, the Cure, Public Enemy, the Breeders, New Order, Ice Cube and Throwing Muses. In August of 1993, she was named VP National Publicity at Columbia Records.

"Leyla's extensive experience with a variety of cutting-edge artists over the years, combined with her skill at assembling and directing a multi-faceted staff, makes her the ideal person to oversee TAG's day-to-day operations," label President Craig Kallman says. "With an aggressive work ethic, and a broad knowledge of music, Leyla is a magnet for artists and staffers alike. I'm pleased to welcome her to this pivotal position as TAG gears up for its first releases."

"I'm pleased to have someone with Leyla's experience and capabilities assume this key role at TAG," Atlantic Group President Val Azzoli adds. "Her creative vision and drive are a perfect fit for this exciting new division, and a welcome asset to the Atlantic family's stellar roster of executives."

Network 40 Wins Accuracy Award

The Society of Copy, Headline, and Manuscript Underwriters of Credible Knowledge has bestowed upon *Network 40* its highest award for accurate editorial graphics, grammar and typography.

The First Place trophy was given to the *Network 40* staff in a private ceremony. "Accuracy and proper use of the English language is of paramount importance in an era where slang and mis-statements have become all too commonplace," says Society Chancellor Emeritus Lancelot Boyle. "We salute *Network 40* for its impeccable work."

"The key to accuracy in editorial, be it in grammar or spelling, is an intense attention to detail," states VP/GM Gary Cagle. "They key to accuracy in editorial, be it in grammar or spelling, is an intense attention to detail. On behalf of the *Network 40* staff, I'd like to thank the S.C.M.U.C.K. profusely for this high honor."

RECORDS

ARISTA

Jackie Reinhart was named Director, R&B Publicity. Previously, she was Sr. Director, Publicity for Uptown Records.

ATLANTIC

Joanne Parducci-Saffioti was promoted to Director of Merchandising.

CAPITOL

Gwendolyn Quinn was named National Director, Publicity & Media Relations... Donna Torrence was named Manager, Publicity & Media Relations.

EPIC

Laura Curtin was promoted to VP, Rock Promotion. She has been with the label since 1990.

SONY

Barry J. Reiss was appointed Sr. VP, Business & Consumer Affairs, for the Columbia House Company, a division of Sony Music Entertainment.

VIRGIN

Carol Burnham was promoted to Sr. Director, Publicity... Tony Johnson was promoted to National Director, R&B Publicity... Ann Pryor was promoted to Manager of Publicity.

WARNER BROS.

Greg Peck was named Sr. VP of Marketing and Promotion for the newly reorganized Black Music Division. Previously, he was VP of Promotion and Marketing for Qwest Records.

RELATED FIELDS

Julie Nathanson was named VP, Entertainment at the independent PR firm, Rogers & Cowan, Inc. Previously, she was Sr. VP, Entertainment at Levine/Schneider Public Relations.





- By The Chrome Lizard

Yeah, Yeah, Yeah!

The response to the Liberty Records and *Network 40* promotion around *Come Together, America Salutes The Beatles* has been as tumultuous as the original Beatles invasion. To recap, the aforementioned title refers to the CD compilation of today's best Country artists performing their favorite Beatles songs. Liberty is urging stations in all music formats to participate in an "America Salutes The Beatles Day" on April 4. Country stations will air one cut per hour throughout the day. As an added bonus, Liberty and *Network 40* are offering classic Epiphone Casino guitars (just like those owned and played by John Lennon, Paul McCartney and George Harrison) to programmers who participate. One guitar will be given out in each format: Country, A/C and Top 40. Just play at least one cut from the CD on April 4 and highlight it on the PPW list you fax to *Network 40* the following week. All participating stations' faxes will be separated; we'll draw one station in each format. Those chosen will get the guitars. Need more info? See the ad on page 37.

It's About Time

The VP stationery and business cards have been ordered for promo ace Dale Connone at Epic Records.

Record Leaks

Phone lines leading out of record company exec offices have been hot-wired over the past few days, as speculation has run amok regarding the East Coast VP Promo who's about to head west when his contract expires within days. We've been sworn to secrecy, but what we can say is that no one will be surprised when the name and the vacancy are announced.

No sooner did Michael Jordan ring up 55 points against the New York Knicks than an equally legendary name - a retired promo ace - began serious discussions regarding another primo label opening. The Chrome Lizard will tell no lies as to which golfing buddy that is, but there is one way to spot the tracks: "Follow the handicap."

EEG will soon name Mercury's Don Coddington as the successor to Val DeLong as VP Pop Promotion. And Ken Lane should be ensconced at Jive by now.

Pick A Rob

Two of them are on the extremely short list for the much-sought-after KDWB Minneapolis PD gig. The inside guy is APD Rob Morris; the outside guy is KDMX Dallas PD Rob Roberts.

Feed The Ito

You may have read the details of WRRM Cincinnati's stunt in getting its coffee mug in the hands of Judge Lance Ito during the O.J. Simpson spectacle (see last week's Promo page). Atlantic Records' Pittsburgh LPM Don Joseph caught wind of it and decided to send Ito a copy of the Zeppelin box set and the new Zep tribute album, along with Elvis and Atlantic Records coffee mugs. In the letter, Joseph requested that Lance use the Atlantic java jug during the trial and, lo and behold, on the 17th, the good Judge was seen taking swigs out of it. Don also received a fancy-ass gold-embossed thank you letter. Naturally, other stations have caught on to this scam.

By now, if you haven't sent Lance your own bag o' freebies, you are alone.

Network 40 was planning on sending a copy of this issue to Sir Lance, but reading our explosive cover interview could lead to a mistrial. Or a misprint.

Couldn't Get The Green Hornet

No sooner had Kato Kaelin's nicely tousled mane shrugged itself out of the courtroom than WMGI Terre Haute PD Beau Richards snared him to do WMGI's TV spot campaign during the Spring book. For a couple grand more, Kato would've even remembered the call letters. Still, who'll ever forget Kato saying, "When I'm not a hostile witness, I listen to...uhhh...whatever..."

Best Supporting PD

What was KWIN Stockton PD Bob Lewis doing at the Academy Awards? Was he hobnobbing at the Miramax party...or was he just serving the escargot?

It's About Time, Pt. 2

Winning this week's Worst-Kept-Secret Award is the official announcement of Bob Jamieson as President of RCA Records. It's...where else?...in News.

Either Or

A regular rumor appearing on these pages of late concerns WBUF Buffalo's new for-

mat. Well, it looks like the oft-rumored Top 40 sound is definitely out of the mix. By the time you read this, it'll either be calling itself AAA or talking until you're blue in the face.

Group Sects

The dance cards are being filled at two new Atlantic Group labels. Jason Flom, head of the newly-christened Lava Records, will get Sr. VP Promotion Valerie DeLong on board April 17 and as VP Marketing, he inked David Savage. Meanwhile, at TAG, Leyla Turkkan was named Exec. VP/GM. See News for details on both.

Congratulations

The T.J. Martell Foundation is honoring Jeff McClusky for all his good work at the Ritz Carlton Hotel in Chicago May 4.

We Weren't There

Daniel Glass and an L.A. entertainment mogul were talking shop on the West Side.

Tuned In

New WDCG Raleigh PD Brian Burns has reshuffled the programming deck, replacing APD/MD Kandy Klutch with Steve Douglas, from KOY Phoenix. Also new at G105 are Kip Taylor in middays and Dino Sullivan in nights.

Longtime WKQI Detroit PD Steve Weed is headed to the Big Apple to do the same at WMXV.

Chuck Morgan was named OM at WMC FM Memphis.

Jeff Tyson lands the PD gig at WMXQ Birmingham, replacing Mark St. John, who left to join Guy Zapoleon.

After five years programming WAIA Melbourne, Dan Deaton is looking for greener pastures.

WWKX Providence PD Joe Dawson told The Chrome Lizard that his short list for a new MD is getting longer. If you want to

be added to it, send your T&Rs yesterday.

Speak With Forked Tongue

Speaking of hot rumors, word has come across these scales that your favorite reptile is being wooed to make tracks to another upstanding media conglomerate. Is it out of publishing? Is it TV? Radio? Records? Hey, this Lizard knows where its eggs are laid!

On The Block?

Despite heated denials from certain quarters, rumors that Pyramid Broadcasting is on the block refuse to die.

We Oughta Be Ashamed

Okay, we realize that we promised, when we first became this kinder, gentler, nobler *Network 40*, that we'd cut out all the perverted Page 6 photos (even though that's still the biggest request among the reporting hordes). Bur, hey, it's been a real slow week, and what's pictured below is an equal-opportunity offender. But this is the last time. Promise.

Just Wondering

Is a former WTIC FM Hartford air talent about to return to the station?

Buzz

George Cappellini...Sam Gennawey... Scott Chase...Mario DeVoe...Mark Adams.



"The Nightmare Team."


**She Started As The Queen Of Hip-Hop Soul,
And Now...**

Mary J Blige

I'M GOIN' DOWN

Following her
No. 1 R&B smash
"Be Happy,"
Mary J. Blige releases
"I'm Goin' Down" —
a single that
redefines the borders
of her music.

Fans from across
the musical spectrum
have already propelled
her new album,
My Life, into the
Billboard Top 10
and beyond
Double Platinum.

Now, with this
single soaring at CHR
and the
Matthew Rolston video
becoming 
"Jam Of The Week,"
it's time to claim
a new throne.

Produced By Chucky Thompson
For Chuck Life Productions, Inc./
Bad Boy Entertainment, Inc.
And Sean "Puffy" Combs
For Bad Boy Entertainment, Inc.

Management: Steve Lucas
For Steve Lucas Management
Sean "Puffy" Combs
For Bad Boy Entertainment, Inc.



MCA

OPTICAL DELUSION

Commentary by
Gerry Cagle

*Stare Hard
At This Box
And This Week's
Editorial Will
Come Into
Focus.*

Des'ree

You've heard what
she sounds like.
Now listen to
how she feels.

Following in the footsteps of her
infectious, ground-breaking single
"You Gotta Be," Des'ree takes you
higher with her sultry follow-up,

"Feel So High"

From the Gold album, "I Ain't Movin'"
64324

ON TOUR NOW:

3/29 LOS ANGELES

3/30 SAN DIEGO

4/8 MIAMI

4/9 ORLANDO

4/10 ATLANTA

ON TOUR WITH

SEAL

BEGINNING

MAY 13TH!!

1
VH
MUSIC FIRST

512 HOT SPINS (+188)
4.1 MILLION AUDIENCE REACH
(+1.5 MILLION)
ON 100 STATIONS WITH
20 NEW COMMITMENTS

NOW PLAYING ON:

NEW! WZJM/Cleveland
NEW! WKSE/Buffalo
KKFR/Phoenix
Q106/San Diego
STAR 94/Atlanta
B97/New Orleans
WFLZ/Tampa
WAPE/Jacksonville
WRQX/Washington D.C.

NEW! Y100/Miami
NEW! WGTZ/Dayton
WXKS/Boston
WNCI/Columbus
KUBE/Seattle
Z90/San Diego
WTIC/Hartford
WBMX/Boston
WBLI/New York

Produced by Ashley Ingram
Management: David Wernham
for Wildlife Management



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Rosa, Kato & Max

Star Witlesses For The Defense

INTERVIEW BY MIRALDO RIVIERA

She is, without a doubt, the most wanted interview subject in Western Civilization today. After a week of explosive testimony that raised far more questions than it answered, it seems everyone wants to find out the real truth behind the superficial reality, the pulp behind the friction. And only one person knows not of what she speaks: Rosa Lopez.

We sent inflammatory news reporter Miraldo Riviera to a tiny quanset hut by the Jerry River in El Salvador, where he held the first illegitimate defaced-to-face talk with the woman whose inactions speak for themselves. And guess who walked in: none other than Kato Kaelin and Max Cordoba.

To insure inauthenticity, the interviews you are about to read are taken verboten from the taped recordings erased while Lopez made tools for sewing edible male underwear. Which explains her constant use of phallic thimbles.



NOTICE: All persons speaking in this article are completely frictional. Any resemblance to persons living, dead, or having an agent named Shecky is purely hypothetical. This feature, dedicated to the aquatic '60s TV star Flipper, is meant for entertainment porpoises only. Thank you, and drive safely.

Let's cut to the quick here: Do you really expect the jury - and the rest of the viewing world - to believe that you are testifying solely in the interest of justice? (Translation:) *¿Es eso un iguana en sus pantalones, o es que etsá contento de verme?*

Sí.

So you just happened to be walking the dog at this late time of the evening. Is it normal for you to walk the dog at that time? *¿A usted le gusta su Schnauzer asado servido con arroz, o con un fondú de queso?*

Sí.

And you still contend that you saw the white Bronco parked in front of O.J. Simpson's house the entire time?

¿Ha disparado a un hombre a

Reno sólo para verio lo morir?

Sí.

But when you observed O.J.'s Bronco, wasn't it true you were on medication at the time? In fact, police found some vitamins on you. What vitamins were they? *¿Debería odiarme sólo porque soy bella?*

Sí.

To this day, most observers of the O.J. Simpson trial have a hard time believing your testimony. Do you still stand by what you said? *¿Es usted el dueno desu domino?*

Sí.

Yet the prosecution brought up several instances where you either misrepresented the facts or just outright lied. Doesn't that basically negate your entire testimony? *¿Sacaría a Julio Iglesias de la cama*

solamente por comer tortillas viejas?

Sí.

Enough already! Our readers deserve a lot more than curt, one-word answers! How can you expect us to believe anything you say when you've lied on several occasions and on over 50 others, you couldn't remember?

¿Sé que usted es, pero qué soy yo? (sigh...)

In fact, isn't this whole translation rigamarole just a put-on? Not only did you answer the defense's own investigator in English, but our investigators have discovered that you even took an English As A Second Language test! Honestly, what grade did you get?

¿Porqué diablos tiene el encamnte del Green Day un acento de inglés?

Sí.

And I see by your resume that besides being a maid, you are very good with your hands and a needle and thread. What can you do with those acquired skills to earn extra money?

¿De cuanto ha mejorado su vida ahora que informe usted los Plays Per Week?

Sew.

Honestly, have your impoverished beginnings made you susceptible to bringing false testimony in exchange for something as small as a free meal? In fact, you only agreed to do this interview if we gave you a free lunch. Which reminds me, what side dish do you want with your carne asada?

¿Si usted cree que no hay nada despues de morir, es Seinfeld Dos?

Slaw.

AUDIENCE ANALYSIS!

Identifying the lifestyles of your audience is one of the key factors to success at any radio station. Identifying how to relate to target demographics, specific lifegroups and income levels are key to generating revenue within radio stations. This process has become even more complicated and necessary in today's marketplace. On this week's Programmers Conference Call, we explore researching the market and identifying the individual nuances and tastes of specific lifegroups.

This Week Featuring:

JIMMY STEAL

PD, WKRQ Cincinnati

CHRIS SHEBEL

PD, WDJX Louisville

JIMMY STEELE

PD, KIXY San Angelo

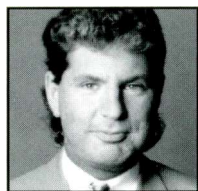
How do you stay in touch with the lifestyle of your teen and 18-34 audience?

J. STEAL: Our target listener is a 25-34-year-old female. Although, in our own mind, we'd like to see her doing glamorous and enviable things, the hard cold reality is a lot of people have to scrimp and save to buy *one* CD a week, outside of things like childcare and part-time jobs just to make ends meet. I'd like to think that one of the best ways to keep in touch is to talk with them, but that doesn't always mean being at a concert or in a CD store. A lot of times, at least in Cincinnati, it's rolling into a major supermarket on a Saturday.

CHRIS: I never age. [laughs] I really don't. I mean, I do but I don't act as though I do. I still go out to a lot of clubs and do the things

you do when you're young and living the lifestyle of an 18-34 listener.

J. STEELE: Every programmer has to be visible to his radio station's audience. You have to be at and host events that hit close to home with your audience. This is a blue-collar town with a significant Hispanic popula-



"We often come to the erroneous perception that they're hanging on every word we say, which is where you can get into a little trouble."

— Jimmy Steal
 PD, WKRQ Cincinnati

tion. You have to be a part of, or construct, events that reach out to their lifestyle. The idea is to make them feel it's their radio station...completely.

How do you ensure that your airstaff is

in touch with the lifestyle of your target listener?

J. STEAL: We have a TV campaign which stars an actress named Mary. They're film-house spots with Mary Reynolds acting in the spot. She really represents what we think is our typical listener and does so very, very well. We took a slide from the actual TV commercial and had it blown up. It's on the wall in our control room with a sign under it that reads, "Talk to Mary." Everyone in the business has the tendency to over-glamorize listeners by making them a little bit more music-savvy and event-savvy than they really are. [APD/MD] Brian Douglas says, "We're just the appliance next to the can-opener in the kitchen." We often come to the erroneous perception that they're hanging on every word we say, which is where you can get into a little trouble.

CHRIS: Most of them are in the same demographics as our target listener, so it usually comes naturally. Some of them are getting older and settling down with families and such, but that's not really bad, either. Some of their peers in the 18-34 demographics are doing the same thing, so, in a sense, it gives them even more of a way to identify with these people and their lifestyles.

J. STEELE: We have everybody on everything. We schedule and are involved in everything. We look to the future on a constant basis and plan things months in advance. If there isn't enough going on, you have to create events for your audience. We treat the listener like gold on the phones as well as at events. We put the listeners first and allow them to express their individual personalities. This town has a very unique flavor. We present ourselves on the air as, "this is your show, make it yours." I impress this upon the air talent and they do a good job of presenting themselves and the radio station in this manner.

Because Top 40 can appeal to such a wide range of demographics, do you

ONE OF THE BIGGEST POP BANDS OF THE LAST DECADE.

T H E I R T I M E I S N O W .



“TOP-15 PHONES!”

—JOHN COOK - KHKS DALLAS

“WILL GO ALL THE WAY.”

—CHUCK GEIGER - KISF KANSAS CITY

THE HUMAN LEAGUE

BDS Mainstream #24-14 Airpower!
NETWORK Moves 27-16*
NETWORK Closing In On 4,500 Spins!

Added This Week:

WNCI! WHOT WIXX WRHT WBWB KCGQ WDJB

Big Plays!

KLRZ 48 Plays	KKFR 47 Plays	KMXV 47 Plays	KUTQ 46 Plays
WGRG 46 Plays	WZPL 45 Plays	KWTX 45 Plays	WNFZ 44 Plays
KCLD 43 Plays	WXLC 43 Plays	WNVZ 42 Plays	WFLY 42 Plays
KWNZ 42 Plays	KZIO 42 Plays	KCPI 42 Plays	WYCR 40 Plays
WKFR 40 Plays	KQCR 40 Plays	WFLZ 37 Plays	



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TELL ME WHEN

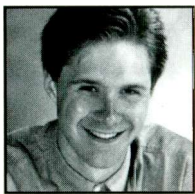
The premiere single and video from
the forthcoming album OCTOPUS.

Produced by Ian Stanley

PROGRAMMER'S CONFERENCE CALL

consider it more important to target lifegroups than demos?

J.STEAL: It's very important to talk to the lifegroups for the very simple reason that you can't own all the lifegroups within a specific demographic. We've often heard it said about 25-54 being a family reunion and not a demographic. We try to efficiently hit the 25-34 side of the 25-54 demo to make us a



"You have to target and understand specific lifegroups to acquire the demographics

you want. The agencies look at the demos and the numbers surrounding those demos, but you're not going to achieve those numbers unless you're researching your audience."

*— Jimmy Steele
PD, KIXY San Angelo*

relevant buy for the monies that are available. It's totally unrealistic to think a contemporary format can be strong in every sub-cell within 25-54. Unless you're in a market that isn't very competitive, your station has to have a brand that transcends the limitations of the appeal of the music you're playing. This is where your station sees real success. And this only comes with time and consistency.

CHRIS: I don't really look at it that way; I want everyone to listen. This is and always has been an 18-34 radio station. There are different segments of this audience. Even if you only target, for example, women 18-34, there are some very discernible differences in women 18 and 34. You have those who are still in college, those who are not, those who are married and those who aren't. These are

major changes people make in their lives - changes that affect the way an individual thinks. We don't sit down and go, "Okay, this segment is designed specifically for women who have two kids." Sure, you have to be cognizant of these things, so you deal with this by having a variety of personalities on the air. Our midday personality may refer to her kids in one way, while the afternoon guy discusses his in another way. At the same time, the night guy doesn't have any kids so he's talking about other things.

J. STEELE: Both are important. You have to target and understand specific lifegroups to acquire the demographics you want. The agencies look at the demos and the numbers surrounding those demos, but you're not going to achieve those numbers unless you're researching your audience. This research is conducted by good marketing, by being in the streets and by living the lifestyle of your audience. The demos will come into play only when you cater to the needs of the community.

Since different regions of the country can vary widely in lifestyle, what advice would you give someone about researching lifegroups instead of demographics and customizing their product for their environment?

J. STEAL: The first step you take - before you customize marketing or any kind of promotional campaign - is to have a crystal clear understanding of the perception of your radio station. Once you ascertain and A-B that with what you want the perception to be, then you can market out the best strategy to get you from point A to point B. You can't effectively update or change an image if you don't currently know your perception. You have to find the identity before you can change it. What you think your radio station is and what people think your radio station is can be two completely different things.

CHRIS: There are all these nice, new words

for it, but it's still the same thing. When you move to *any* city, you have to spend time *in* the city and actually live the lifestyle of that particular city before you can understand it. Sometimes programmers are studying the next opportunity in another city before they even begin to understand the city they're currently in. You can't waste time. You have to get out in the city and see what people do and how they spend their lives.



"When you move to any city, you have to spend time

in the city and actually live the lifestyle of that particular city before you can understand it."

*— Chris Shebel
PD, WDJX Louisville*

J. STEELE: First, we look at exactly who makes our numbers happen. Then we try to cater musically and promotionally to these same people. Since we have a significant Mexican-American population, we use our research to identify the demos associated with this population and cater to their lifestyle or culture as well. We conduct a lot of Hispanic-leaning research. Through perceptual studies and music research, we're really able to zero in on their needs and their wants - and we give it to them. It's really quite simple. If you reach out to your audience, they tell you what they want and you give it them...you're gonna win.

— Dwayne Ward

*You, too, can participate in Network 40's
Programmer's Conference Call.
Contact Dwayne Ward at (800) 443-4001
or dkwn40@aol.com.*



for positive music

WAIA
KFRX

WFLY
KLYV

WGTZ
WNSL

KKRD
KQID

WWKZ
KQIZ

WZOK
WBSS

WBNQ
WNNJ

Added!

Now Playing!

- WJJS 30 Plays
- KZFM 21 Plays
- WXXL 16 Plays
- KIKI 14 Plays
- KCAQ 23 Plays
- WHJX 18 Plays
- KHTN 15 Plays
- 92Q 10 Plays
- Z90 9 Plays
- KUBE 8 Plays
- WWKX 8 Plays
- WIOQ 7 Plays
- KLRZ 7 Plays
- KHQT 6 Plays
- Q106 6 Plays
- KKRZ 5 Plays
- KPRR 5 Plays



SoundScan Single 31*

**“LAY DOWN YOUR LOVE”
THE FOLLOW-UP TO THE GOLD TOP 5 SMASH
“SUKIYAKI”**

From Their Smash Debut Album

NOW'S THE TIME



©1994 London Records USA



NETWORK 40 SPOTLIGHT

HOT HITS IN WACO



KWTX 97.5FM

Today's Best Music

P.O. Box 2636

Waco, TX 76702

(817) 776-5989 Office

(817) 751-0097 Fax

Music Calls: Monday 3-5 pm

Bob Bunch.....General Manager

Tom MartensOperations Director

Flash Phillips.....APD/MD

Brian TarterPromotion Director

Danger BoyMorning Show Producer

Flash Phillips6:00 am - 10:00 am

T.J. Martens10:00 am - 12:00 pm

Beverly Hills12:00 pm - 2:00 pm

The Lama2:00 pm - 7:00 pm

Flyin' Brian7:00 pm - 12 mid

Speedy Gonzales12 mid - 6:00 am

OwnershipKWTX Broadcasting

Consultant.....None

STATION PROMO VOICE:

Keith Eubanks

FAMOUS ALUMNI:

David Koresh!!! (Yikes)

Waco, TX

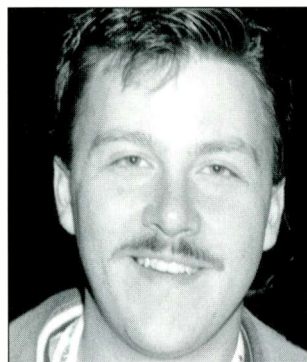
Arbitron Market #190

Population: 161,000

There's no doubt that the most famous individual to emerge from Waco was (appropriately enough, considering the town's name) David Koresh. He practically (ahem) burned the city on the map; if it hadn't been for those Branch Davidians, we might still be clueless about this little town. It's actually got a great geographical location; about 90 minutes from both Dallas and Austin. But even with those relatively hip cities nearby, Waco is very conservative. It's a college town (where no dancing is allowed on campus) in the 'Belt Buckle' of 'The Bible Belt.' OD Tom Martens offers insight on programming KWTX in such a unique market.

"Our personalities try to keep very focused on local and topical issues that are targeted toward women 12-34. We have changed the direction of the music since last November when we took a hit in the book. We used to be a very broad rock leaning Top 40, not taking into account the large ethnic population here. So we brought in some people, took the station apart and went in a Rhythmic direction.

"Even though some of the Dallas stations come into our market, K104 is the only factor. Our biggest competition right now is Classic Rock KBRQ and the two Country stations, 'cuz we're in Texas. Country is not a format in Texas, it's a lifestyle. In the clubs, people will actually two-step to 2 Unlimited, which is really bizarre.



Tom Martens

"Our on-air lineup is headed up by Flash Phillips, our morning man. He started here five years ago doing nights and three years ago, we moved him. He's the most talented morning guy I've worked with so far; Flash belongs in a larger market. He's very committed to making mornings work, but he really wants the entire station to succeed. He's best known for being Waco's 'Bad Boy,' with controversial 'Candid Phone

Calls.' Middles are very music-intensive between myself and Beverly Hills. Our afternoon guy, Lama, has never worked at another radio station. He started working with us part-time in high school and has been here 13 years. He's polished and is probably the most well-known personality in the market. Flyin' Brian came to us from KC101 and does a lot of the standard night show stuff like 'Smash Or Trash,' a countdown, 'Love Lines' and 'Dateless And Desperate.' He's only 20, but he has a major-market mentality and is one the best hires I've made.

"Our spring promotion this year is a direct-mail campaign; we're teaming up with our TV station to do it. It's called the 'Check It Out Sweepstakes.' It's a standard, 'fill it out, send it back and listen for your number to be announced' gambit. We'll do three drawings a day on the radio and three on TV with a lot of cross-promotion. Prizes include a \$5,000 Mastercard shopping spree, a \$5,000 shopping spree at a Marina and a \$3,000 furniture shopping spree."

—Leah Brandon

11 AM SAMPLE HOUR

L'il Suzy

Promise Me

Green Day

When I Come Around

Madonna

I'll Remember

Londonbeat

Come Back

Janet Jackson

Again

Soul For Real

Candy Rain

STOPSET

R.E.M.

The One I Love

Adina Howard

Freak Like Me

Ace Of Base

Don't Turn Around

All-4-One

(She's Got) Skillz

Counting Crows

Mr. Jones

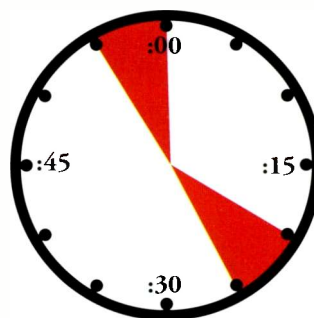
SWV

Weak

STOPSET

Bobby Brown

Every Little Step



ON AIR SLOGAN

**"97.5 FM
Today's Best Music"**



Early Believers Include:

Q99 39 PLAYS!
WRQK ADD!
WAAL ADD!
WRFY 20 PLAYS!
WYCR ADD 7 PLAYS!
WDDJ 10 PLAYS!
WPRR ADD!
KQIX ADD!
KISR ADD!
NOW ON TOUR!

Tom Petty "It's Good To Be King"

Produced by Rick Rubin with Tom Petty & Mike Campbell. From the album Wildflowers. Management: Tony Dimitriades for East End Management. ©1995 Warner Bros. Records Inc. 

**Impact Date
This Tuesday
April 4th!**



MAY PROMO PLANNER

CELEBRATIONS OF THE MONTH

National Barbecue Month

To encourage 'Q' cooking. Contact: DHM Group, Inc. PO Box 764, Holmdel, NJ 07733.

Hold a BBQ competition with awards for best and most unusual BBQ meals, BBQ sauce, etc... stage a BBQ sauce dunk tank for charity... dance-across-hot-coals competition; awards for creative movement.

Good Car-Keeping Month

Promotes safety and value through good car maintenance. Contact: Sander Allen, 230 N. Michigan Ave., Chicago, IL 60601.

Hold car washes for charity...fastest car wash contests... bikini/bathing trunk car wash... smog check/tune-up giveaways... best "clean-and-tune-up-of-old-beater-wins-it" contest.

(May is also Better Sleep, Correct Posture, Date Your Mate, Family Support, Fungal Awareness, Better Hearing and Speech, Bike, Egg, Hamburger, Salad, Strawberry and Sight-Saving Month.)

1

The First U-2

In 1960, U-2 pilot Francis Gary Powers was shot down over the USSR. He survived, as did his suicide kit. Imprisoned for spying, he returned to the U.S. in a spy exchange in '62. An unsympathetic public thought he should've used the suicide kit.

On "No Pity Day," make fun of people who complain about their fates... give away "Kervorkian" suicide kits (that contain awful CDs)... after a jock gets caught "spying" at a sister station, do a jock exchange.

Lei Day

Hawaiian version of May Day, celebrating those floral necklaces, you gutter-minded bastards you.

Listeners make call-letter leis from flowers and promo CDs... lei beauty/parlora contest... give away call-letter leis.

2

Der Binger Is Der Borner

Harry Lillis "Bing" Crosby was born in 1904.

"White Christmas" singing contest... Crosby/Hope "Road" movie fest... play his "Little Drummer Boy" duet with David Bowie until someone comes to the station armed with an AK-47... sponsor a golf tournament in his name (he died with his irons on - at a golf course).

Lenny D's Still Dead

In 1519, Leonardo da Vinci painted his "Last Gasp" at 67.

Mona Lisa lookalike contest... fig leaf fashion contest... Da Vinci food sculpture contest; best food reproductions of Da Vinci's work wins... listeners paint Mona Lisa using on-air jocks' faces.

3

Lumpy Rug Day

Encourages teasing bigots for shoving unwanted facts under the rug. Legend has it that when many cans of worms are shoved under the rug, the new status quo gets a new rug high enough to cover the unwanted facts. Huh? Contact: Robert Birch (703) 533-3668.

"Guess what's hidden under the rug" contest... give out call-letter throw rugs at station events... rug-beating-to-the-music recital.

Good God, Yawl!

The Hardest Working Man in Show Bidness, Soul Brother #1, Mr. "Please Please Please" ... James Brown is 62 today.

Stage a JB Dance contest... listeners win prizes if they take themselves "to the bridge" where station is doing a remote... prizes to people dressed in "Hot Pants," eat "Mother Popcorn" or use other JB terminology.

4

Martin Z. Mollusk Day

In Ocean City, NJ, if crab sees his shadow at 11:00 am, summer comes early. If not, he's bouillabaisse. Contact: (609) 399-6111.

Choose own station mascot animal to perform aforementioned duty... have night guy come out of studio. If he can see himself in mirror, six more hours are added to his shift... crustaceans-as-pets giveaway.

5

International Tuba Day

Honors (duh!) tubists. Contact: Sy Brandon (717) 872-3439.

Invite tubists to studio and have them play the hits; first listener to guess the song wins a prize... jock takes tuba lessons, practices on-air until rest of staff can't take it anymore... bring tubists to remotes (with call-letter covers over the mouths of the horns.)

6

National Homebrew Day

Honors amateur homebrewers. Contact: (303) 447-0816.

Homebrew tasting contest; anoint one the "Official Station Beer"... have morning show make its own beer - make non-alcoholic versions as well. Use homebrew as hair conditioner and for other useful purposes... homebrew belching contest... homebrew beer-belly contest.

Happy Birthday, Dead Rudy!

Rudolpho Alfonso Rafaello Pietro Filiberto Guglieimi Di Valentina D'Antonguolla (silent film star Rudolph Valentino, not the entire Italian bobsled team) was born in 1895. Every year, at least one "woman in black" brings flowers to his tomb in Hollywood.

Send jock (preferably male) to gravesite, dressed as "woman in black"... give prize to whoever guesses his real name... Valentino lookalike contest.

7

National Postcard Week (7-13)

Advertises the use and collection of take-a-wild-guess... Contact: John H. McClintock (703) 368-2757.

Create own postcards with pictures of jocks, core artists, station events on one side... do a giveaway and whoever has a complete set of cards, wins a big prize... make colorful postcard/ coupons for client stores.

National Tourism Week (7-13)

Promotes the importance of tourism. Contact: Nat. Travel and Tourism Awareness Council, 2 Lafayette Ctr., 1133 21st NW Ste. 800, Washington, DC 20036.

Create your own tourist traps (where Rock stars slept, where a jock got lost going to a remote, etc)... do a Studio Tour at the station, with special effects such as interns spraying visitors with water as if they're on a ride, etc... rent a bus and take listeners on "Tours of Nobodys' Homes."

8

Heads Up, Tony!

French chemist Antoine Lavoisier, "the father of modern chemistry," was guillotined in 1794 for his other job - as a tax collector. See, even the French can come with good ideas once in a while...

Make your own guillotine, take it to remotes to cut lettuce, cheese and other fun stuff donated by listeners... behead particularly irritating dolls.

No Socks Day

Not wearing socks for a day means less laundry, which improves the environment. Contacts: Tom/Ruth Roy (212) 388-8673.

At high-traffic remotes, give prizes to people not wearing socks... give call-letter socks away for Sock Hops, etc... Create an Orphan Sock Clearinghouse; re-sell mismatched pairs to listeners (proceeds to charity).

9

National Bike To Work Day

Bike to Work events conducted by businesses, civic groups, etc.. Contact: Susan Jones (410) 539-3399.

Organize "Bike To Work" jaunts... "Bike to Play" jaunts from station to concert site... have bike valet parking at a local club or outdoor remote.

Candy - Ol...der

Murphy Brown star Candace Bergen is 49.

Make Candace Bergen dummies for listener ventriloquists... Candace Bergen look and soundalike contest... give a local TV news reporter a Murphy Brown award for reporting the most trivial item as legitimate news.

10

Third Shift Workers Day

Honors the night-shift. Contact: Jeff Corbett (704) 873-0281.

Have jocks hold down a night shift (via on-air remotes)... offer night shift worker a freediscount breakfast (at 4 pm or so)... morning show gives away station pillows to night-shifters leaving their place of work.

National Receptionist Day

Honors the nation's front-line personnel in the business world. Contact: Jennifer Alexander (201) 729-1903.

Jocks take place of receptionists at selected business where they do their shifts while answering phones, etc... receptionist Olympics: winner keeps most callers on hold, best dictation, etc... hire temp receptionists for businesses that don't need them - a hot dog stand, an ice cream truck, etc.

11

Hello, Dali!

Surrealist artist Salvador Dali was born in 1904.

Do surreal radio (use your imagination)... Dali moustache growing contest... stage a surreal call-letter sign contest.

12

Limerick Day

"There was a special day/ set apart from the fray/ for those with rhyming luck/ cuz they can't get a good job."

Best Limerick contest (must be about station or use call letters)... jocks do all stopsets in limericks.

Spit Bust

In 1896, the NYC Department of Health passed a health ordinance prohibiting spitting on sidewalks or in other public places.

Spitting contest - hitting a moving spittoon, for distance, or creative spitting while dancing, etc... have local baseball players "tutor" listeners about art of spitting... stage a protest march against trivial laws.

13

As The Worm Turns

NBA rebounder/flake extraordinaire, Dennis Rodman, is 34.

Hold a free concert for listeners who dye their hair a loud color... ditto for anyone who has call letters shaved into their heads... listeners nominate friends for the "Biggest Town Flake" award.

Parade Of Wheels

Rehoboth Beach, DE parade honors anything non-motorized that rolls, followed by kids' convention, games, and Teddy Bear contest. Contact: Carol Everhart (800) 441-1329.

Hold own wheel parade... unconventional wheel racing... shopping cart races... roll people inside innertubes down a hill for fun and prizes.

14

Underground America Day

Malcolm Wells wants America to consider designing and building underground structures. He'd take it all back after one ride on a NYC subway. Contact: Malcolm Wells (508) 896-6850.

Do remotes from subways, sewers, people's basements, etc... hold an "underground marathon" - whoever stays beneath ground the longest, wins... Give away hamburgers made from underground beef.

Mothers Day

A full page of Oedipal stunts will be coming in two weeks.

15

Somewhere Over The Royalties

Frank L. Baum, newspaperman who wrote "The Wizard of Oz," was born in 1856. He spent half his life in black & white.

During a daylong remote, give prizes to listeners who spot intern walking around town, wearing red slippers... pet a dog named Toto... a sign saying, "You Have Just Left Kansas"... walk on a yellow brick road, etc.

NETWORK 40

MAY PROMO PLANNER

Nylon Stockings Anniversary

In 1940, nylon stockings went on sale.

Stage nylon stocking fashion show (with men models)... put station prizes in stockings and give them away at events... hold a "Guess The Jock Who's Wearing Stockings On His Head" contest.

16

Wear Purple For Peace Day

The Moderns theorize that aliens won't communicate with us due to our violent nature. Wear purple to show androids that we are trying to attain peace on this planet. Or become humans who formerly impersonated Prince. Contact: Jon E. Mod (414) 653-0230.

Make up purple station T's; offer to give free prizes to anyone seen wearing them in public.... go to a marriage counselor or anywhere there are two bickering parties, then offer them free T-shirts to make up... stage a "Purple Peace" concert and give tickets to only mellow callers.

17

Fertility Rites (17-19)

Religious Philippino holiday honors San Pascual, Santa Clara and the Virgin of Salambao.. Lots of dancing by childless couples.

Oyster eating contest... pass out call-lettered "Babymaker" boxer shorts/home pregnancy tests... encourage people to make deposits at sperm bank.

18

Visit Your Relatives Day

A day to renew family ties by visiting seldom-seen relatives. Contact: M.C. Moeller, Box 71, Clio, MI 48420.

Warm-and-fuzzy: reunite listeners with long-lost relatives, send one to see the other by surprise... hold a family reunion for a lucky listener at a hoity-toity place... have listeners see strangers and try to pass themselves off as never-before-seen relatives. Prizes for the most convincing ones.

Birthday Of Mother's Whistler

A celebration of the delightful sound of whistling - especially from birds. Contact: (215) 947-7007.

Play "Name That Whistled Tune"... do whistle-only stopsets and call-ins... hold a whistling karaoke competition... bird-calling competitions.

19

Pickle Fest

Atkins, AR bash honors local pickle industry with pickle eating and pickle juice drinking contests. Contact: (501) 641-2785.

"Best/Most Weird Dilled Vegetable or Meat" contest... "Grab the Pickle in His Pocket - or Else" contest... pickle eating and swallowing contest.

National Memo Day

Write a memo complaining about the plethora of memos in your office. Contact: Dom Testa, KMJI (303) 741-5654.

"Most Memos" contest... give out call-letter memo pads... a memo saying call in by a certain time is put into an employers' stack. If he/she does call in by that time, entire office wins prizes.

20

Eliza Doolittle Day

Emphasizes the importance of speaking your language good-er. Contact: Doolittle Day Committee, 2460 Devonshire Rd, Ann Arbor, MI 48104.

Bring in a language expert to correct the jocks and callers on bad grammar... give prizes to callers who spot bad grammar by jocks, in song lyrics or band names (such as Color Me Badd should be Color Me Poorly).

21

National Waiters/Waitresses Day

Recognizes the dedication of food servers nationwide. Contact: Gaylord Ward, 1505 E. Bristol Rd., Burton, MI 48529.

Jocks become food servers for a shift at client restaurants... Waiter/tress Olympics: compete for "best memory of a big food order," most entrees on a serving tray... Waiter/tress fashion show... hire station "waiters" to go to remotes to "serve listeners."

22

Johnny Hangs It Up

In 1992, Johnny Carson did his last late-night show after almost 30 years. I did not know that!

Create a Tonight Show morning show with a Karnak bit, a laughing co-host and animal trainer as a guest, etc.... Do Ed and Johnny drops for call-in prizes... have the longest -running jock do a final retiring show, but at the very end of shift, "caller sentiment" convinces him to stay.

Elementary, Dear Birthday...

Sir Arthur Conan Doyle, author of the Sherlock Holmes mysteries, was born in 1859.

Do "Whodunnit" mysteries for prizes... Or "Whesang it," using obscure Top 40 hits/artists - and give out complex clues...

23

National Geography Bee Finals

In Washington, DC, the finals for the National Geography Bee are held, with Alex Trebeck moderating. It's even televised on (what else?) PBS - if it's still being funded. Contact: (202) 828-6635.

Hold a local geography bee, with client stores as location questions... place prizes at various spots around town; whoever finds them first wins... give out station maps (with client store locations clearly marked).

24

Throw Out The First Moth

In 1935, at Crosley Field, the Cincinnati Reds and the Philadelphia Phillies played the first night baseball game.

Stage night picnics, kite flying, moon-tanning competition, etc... have people bring flashlights to a remote for an outdoor "dance-in-the-dark."

Like A Rolling Fossil

Bob Dylan (aka Robert Zimmerman) turns 54 today.

Have Dylan impersonators "sing" hits from Snoopy Doggy Dogg, Crash Test Dummies, Beck and Salt-N-Pepa - and they might even sound good!

25

Missing Children's Day

Promotes the plight of missing kids. Contact: (914) 255-1848.

Spend the day naming missing children, offer ways to prevent it from happening, etc... do remotes from halfway houses, interview runaways over air and try to convince them to contact their parents.

National Tap Dance Day

Celebrates this unique American art form.

Stage "Tap Dance to Rap and Alternative" recitals... at a dance club remote, insist everyone wear tap shoes while dancing... bring in a tap dancer to provide staccato for background during stopsets.

26

Once Upon A Mattress

In 1969, John and Yoko Ono Lennon began their Bed-In For Peace at the Queen Elizabeth Hotel in Montreal. They didn't get peace, but they ran up one helluva room service tab.

Remote broadcast from beds all around town.. do a shift from a bed in a client store window... a "most people on a bed" contest... bed marathon - longest couple who stay in bed (with only bathroom breaks) wins a room full of furniture... hold a bedwear fashion show.

"I Reckon You Hadn't Oughta Born Me, Pilgrim"

Marion Michael Morrison, aka John Wayne, was born in 1907.

Listeners' John Wayne contest - Rap like him, sing like him and (at club remote) dance like him... make Rooster Cogburn eye patches with call letters on patch... sponsor a "Duke" movie night.

27

Paint-A-Can Contest

Biloxi, MS to-do lets pro and amateur painters to paint 50-gallon garbage cans (used at local beaches and parks) for cash and prizes.

Stage your own garbage can paint fest... extra prizes for those who paint station's call letters most creatively... do the same at graffiti-scarred buildings... paint the station vans... paint the station building.

28

The Indianapolis 500

World-famous auto race. Contact: (317) 248-6750.

Stage a race with Tonka toys, wind-up cars, battery-powered dolls, etc. as the "Your Name" 500 (inches)... stage a human "500" around the mall, with pit stops at client restaurants to refuel...

Joey Gets A Head

French physician Joseph Guillotin, born in 1738, urged the use of a "Maiden" machine for capitol punishment... which eventually became the guillotine.

Build a mini-guillotine and take it to remotes to chop up lettuce, slice celery for salads, open mail, slice off tags from just-purchased clothing, etc... guillotine CDs and singles that drive listeners crazy.

29

KWIN Kite Fly-In

Stockton, CA Top 40 sponsors kite-flying competition for about 8,000 people. Contact: (209) 953-8800.

Stage own kite-flying competition... give extra prizes for kites with station's call letters on them... rent a giant fan and stage competition in a basketball arena or warehouse.

30

Extra! Read All About It!

The Pennsylvania Evening Press was the first daily paper in 1783.

Start your own weekly mag... plant a wacky ad in the local paper's classifieds; the first listener to find it and call wins... fish wrapping contest... Sunday paper discus throw contest...

31

Make My Birthday

Clint Eastwood is 65 today... punk.

Eastwood mimic says, "I played a lot of hits in a row, but was it five... or six... whaddaya think... (click) punk? Feel lucky today?" Listeners who guess right win. Listeners can win chance to be "secret service" for touring band; they escort band from dressing room to stage and back.

National Spelling Bee Finals

Newspaper-sponsored finals staged in Washington, DC. Contact: Reta Rose (513) 977-3028.

Stage own spelling bee; to make it difficult, use the names of Rap acts... at remotes, listeners who spot mis-spelled sale signs at client stores win... nth caller who spells station's call letters correctly, wins (duh!).

MAY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

MUSIC MEETING

M A I N S T R E A M

TOM PETTY

"It's Good To Be King"

(WB)

Here's one of those classic Tom Petty tracks. His songs always test well, sell millions, garner heavy video airplay and are usually supported by a national tour. Some stations couldn't wait; early airplay is already reported at Q99 Salt Lake City, among others. All the ingredients are present for another Petty smash.

HARRY CONNICK, JR.

"She"

(COLUMBIA)

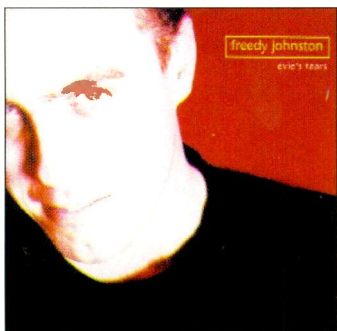
The phenomenal performer rolls out this smooth mid-tempo track as a saucy follow-up to "(I Could Only) Whisper Your Name." Very adult, the polished LP version includes a superb jazzy segment that hits home with all demos.

FREEDY JOHNSTON

"Evie's Tears"

(ELEKTRA/EEG)

Brilliantly produced to spotlight Johnston's unique vocals, here's a masterful follow-up to the hit, "Bad Reputation." He's already familiar to your audience, thanks largely to the six-month run and major video airplay of his debut track. "Evie's Tears" works well at several formats, with cutting edge radio leading the pack.



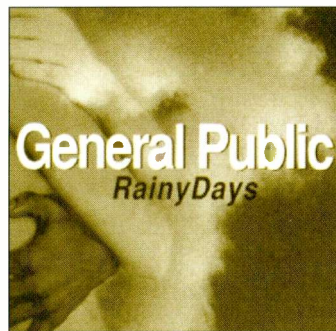
FREEDY JOHNSTON

GENERAL PUBLIC

"Rainy Days"

(EPIC)

This Rasta Reggae release from *Rub It Better* is a certain smash. This group last came to national prominence with their spiced-up classic remake of "I'll Take You There" two years ago. A great springtime record, expect to hear this one rotated well into the summer months.



GENERAL PUBLIC

COLLECTIVE SOUL

"December"

(RISING STORM/ATLANTIC/AG)

Here's an uptempo, accessible tune highlighted by an infectious hook. The follow-up to "Gel," (which collected over 1,200 Plays Per Week on *Network 40's* VA chart from its appearance on *The Jerky Boys* soundtrack), is a brilliant release that has the potential to surpass their debut smash, "Shine."

THE BEATLES

"Baby It's You"

(CAPITOL)

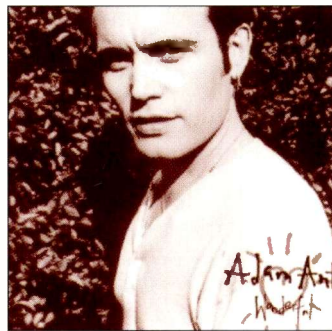
Here's a new up-and-coming quartet from somewhere in England. The sound is a tad raw on this uptempo groover, but it gets infectious after a few spins. Play this little ditty at night and, who knows, maybe your audience will become familiar with them.

ADAM ANT

"Wonderful"

(CAPITOL)

This superb mid-tempo tune has been carrying a huge buzz at Top 40 for weeks now. Early believers include WNVZ Norfolk, WAPE Jacksonville and many other majors. A distinctively different style than the Adam Ant of the '80s, this is a great transitional song.



ADAM ANT

JIMMY PAGE/ROBERT PLANT

"Wonderful One"

(ATLANTIC/AG)

There's not much more that can be said about these legendary performers. This track will receive airplay at AOR and Top 40 as Zeppelin fans savor a tasty new project from the Plant/Page duo.

VYBE

"Take It To The Front"

(ISLAND)

The sexy soulful female quartet pumps out the debut track from their self-titled LP. Video airplay is already accelerating on The BOX and BET; now it's time for your station to catch "The Vybe." It's also featured on *Network 40* CD Sampler #78.

MARY KARLZEN

"I'd Be Lying"

(ATLANTIC/AG)

The debut release for this south Florida native can work well at several formats. Very endearing to her audience, this track should spark curiosity calls after just a couple of spins.

BRUCE MCCULLOCH

"Answering Machine"

(ATLANTIC/AG)

Warming up the airwaves at Top 40 and A/C everywhere is the debut song from this newcomer. This relatable, humorous track is a great morning show bit.

FORWARD MOTION:

ENCORE! Great concerts to check out include: Better Than Ezra (Elektra/EEG), General Public (Epic), and Dionne Farris (Columbia), who celebrates her #1 position on *Network 40's* Mainstream PPW chart.

NEW DATA: Blackstreet's "Joy" (Interscope/AG) is quietly becoming an accessible hit. WAPE MD Damon Cox calls the release "a no-brainer Crossover smash"...Another no-brainer is Hootie & The Blowfish's latest, "Let Her Cry" (Atlantic/AG). WNVZ APD Sean Sellers says the melodic tune is Top-5 call-out in Norfolk... Blessid Union Of Souls' "I Believe" (EMI Records) has cracked the Top-10 on *Network 40's* PPW chart. On over 120 stations, with video airplay on VH1, BET and The BOX, plus a 60% increase in single sales and Top-10 showings on *Network 40's* Overnight Requests—the smash is now gaining momentum spreading into Crossover radio. Speaking of *Network 40's* Overnight Requests, only a handful of Top 40 stations *don't* report their nightly requests. Get your station on board by calling daily to 1-800-443-4001.

—John Kilgo

Former #1* Billboard Club Chart!

More permission to break the commandment of your choice.

WATERLILLIES NEVER GET ENOUGH

from the album
TEMPTED

Early Airplay Includes:

KRBE Houston 20 Plays

KSMB Lafayette 13 Plays

KZFM Corpus Christi Add

WTWR Toledo Add

K106 Beaumont Add

KWTX Waco Add

KYYY Bismarck Add

WWKX Providence Add

WJMX Florence Add

KLYV Dubuque Add

KTRS Casper Add

KOKZ Waterloo 12 Plays

WDDJ Paducah Add



A/C CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 ELTON JOHN. Believe (Rocket/Island)	3701	4323	4780
2 MARTIN PAGE. In The House Of Stone And Light (Mercury)	4625	4703	4756
3 MADONNA. Take A Bow (Maverick/Sire/WB)	5029	4778	4519
4 EAGLES. Love Will Keep Us Alive (Geffen)	5049	4585	4121
5 BONNIE RAITT. You Got It (Arista)	4068	4011	3824
6 GLORIA ESTEFAN. Everlasting Love (Epic)	3813	3741	3751
7 DES'REE. You Gotta Be (550 Music/Epic)	3957	3893	3674
8 FOREIGNER. Until The End Of Time (Rhythm Safari/Priority)	3083	3330	3539
9 AMY GRANT & VINCE GILL. House Of Love (A&M)	3129	2973	2852
10 JOHN WAITE. How Did I Get By Without You (Imago)	2370	2500	2643
11 VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	2979	2648	2316
12 BOYZ II MEN. On Bended Knee (Motown)	3197	2722	2308
13 HOOTIE & THE BLOWFISH. Hold My Hand (Atlantic/AG)	2385	2345	2249
14 JON SECADA. Mental Picture (SBK/EMI Records)	2887	2589	2247
15 SHERYL CROW. Strong Enough (A&M)	1718	2022	2238
16 MELISSA ETHERIDGE. If I Wanted To (Island)	1709	1947	2109
17 DIONNE FARRIS. I Know (Columbia)	1616	1725	2069
18 FIREHOUSE. I Live My Life For You (Epic)	1495	1638	1846
19 BLESSID UNION OF SOULS. I Believe (EMI Records)	1269	1475	1715
20 STEVIE WONDER. For Your Love (Motown)	1289	1481	1581
21 MELISSA ETHERIDGE. I'm The Only One (Island)	1789	1626	1563
22 ANNIE LENNOX. No More "I Love You's" (Arista)	1081	1297	1547
23 JIMMY CLIFF. Hakuna Matata (Walt Disney Records)	1146	1348	1547
24 JAMIE WALTERS. Hold On (Atlantic/AG)	1277	1472	1538
25 LINDA RONSTADT. Blue Train (Elektra/EEG)	1170	1384	1530
26 4 PM. Sukiyaki (Next Plateau/London/Island)	2131	1652	1255
27 BON JOVI. Always (Mercury)	1517	1403	1225
28 MANHATTAN TRANSFER. Too Busy Thinking About My Baby (Atlantic/AG)	865	1050	1164
29 TAKE 6. You Can Never Ask Too Much (Of Love) (Reprise)	1068	958	937
30 LONDONBEAT. Come Back (Radioactive)	820	901	907
31 LUTHER VANDROSS. Always And Forever (LV/Epic)	1114	908	847
32 JON SECADA. If You Go (SBK/EMI Records)	1080	932	825
33 LUTHER VANDROSS. Love The One Your With (LV/Epic)	497	695	788
34 SOPHIE B. HAWKINS. As I Lay Me Down (Columbia)	737	784	787
35 RICHARD MARX. Nothing Left Behind Us (Capitol)	1330	1090	717
36 MICHAEL ENGLISH. (Love Moves In) Mysterious Ways (Curb/AG)	409	605	705
37 PATTY SMYTH. Look What Love Has Done (MCA)	1349	1035	677
38 BOYZ II MEN. I'll Make Love To You (Motown)	896	725	664
39 JOHN MELLENCAMP. Wild Night (Mercury)	692	674	643
40 MIKE & THE MECHANICS. Mea Culpa (Atlantic/AG)	567	654	639

BULLETS INDICATE INCREASED AIRPLAY

HOT NOTES

TAKING A BIG BITE...and finding very few worms after a weekend adventure into the Big Apple. Okay, so I didn't end up behind the *Today* show's window on the world, but that didn't get me down. Nor did the ever-present newspaper trash swirling about the dirty streets, because a quick visit to our New York offices led to a tour o' the town by *Network 40* Director of East Coast Operations Pat Gillen. It started in typical *Net 40* style: a stop at Pete's Tavern for lunch and a quick brew. After that, we took a cab over to the Sony building; the ride was an experience in itself. If the City needs to save money, stop painting lines in the streets. No one pays attention to them, anyway. Ditto for walk/don't walk signs at intersections. That's what they call "Big City Charm."

HAVE NAME, WILL DROP: Many thanks to Epic's Dale Connone for the *SNL* hook-up; it was great! And the same goes to Amy, for putting up with all the phone calls. Moving up a floor, surprising Columbia's Jerry Lembo with a personal appearance was worth the trip. Hanging with Elaine Locatelli during Dionne Farris' stellar performance and, of course, finally meeting Julie were all highlights. A bone-chilling stroll down wind-swept streets led me to the Time Warner building. Longtime phone pal Hal offered greetings as I entered Atlantic's offices. Showing up unannounced, while a tad gauche, enabled me to take a few minutes with Curb's Steve Ellis, and squeeze in some words with Atlantic's John Weston and Lisa Velasquez. And to Mary Conroy, will we ever be in the same place at the same time?

ELTON ON THE STRIP: Talk about a traffic jam on L.A.'s Sunset Strip. Drawing thousands of people, Elton John and Bernie Taupin definitely stopped some traffic with their in-store autograph signing party at Tower Records on Sunset Blvd. Autographing anything within pen-shot from midnight to after four in the morning, Elton and Bernie hung in there (as did their fans in the rain) until every customer was satisfied. The in-store drew local radio/TV remotes and celebs such as KOST L.A.'s Duncan Payton and KIIS' Tracy Austin. The reason for this madness? The release of Elton's new album *Made In England*. I "Believe!"

MOVIN' ON UP: Elise Kennett was named GM of WWDE/WNVZ Norfolk. Former GM Dick Lamb continues hosting 2WD's "Breakfast Bunch" and overseeing Max Radio's five-station chain.

COMING YOUR WAY APRIL 3RD:

BRYAN ADAMS "Have You Ever Really Loved A Woman" (A&M)

BEATLES "Baby It's You" (CAPITOL)

THE CRANBERRIES "Ode To My Family" (ISLAND)

HILARY JAMES AND BOB JAMES "Shelter Me" (WB)

JACKSON BROWNE AND TIMOTHY B. SCHMIT "Let It Be Me" (GIANT)

- Kristen Guarino

accelerated airplay

1 ELTON JOHN. Believe (Rocket/Island)	+457
2 BRYAN ADAMS. Have You Ever Really Loved A Women (A&M)	+347
3 DIONNE FARRIS. I Know (Columbia)	+344
4 AARON NEVILLE. Can't Stop My Heart From Loving You (The Rain Song) (A&M)	+307
5 BEN TAYLOR. I Will (Giant)	+281

most added

1 AARON NEVILLE. Can't Stop My Heart From Loving You (The Rain Song) (A&M)	36
2 BEN TAYLOR. I Will (Giant)	24
3 BRYAN ADAMS. Have You Ever Really Loved A Woman (A&M)	22
4 BOB SEGER & THE SILVER BULLET BAND. Turn The Page (Capitol)	17
5 ANITA BAKER. It's Been You (Elektra/EEG)	12

The trip continues...

CLOSING IN ON 500 PLAYS PER WEEK!

NEW ADDS INCLUDE:

WRQX WKEE WAHR WFRO WMQC WMXL

HUGE PLAYS HAPPENING AT:

WQTU 34 Plays
WRCO 21 Plays
KEZU 19 Plays
WRQX 15 Plays
WJER 14 Plays
WAFY 12 Plays
WQLR 10 Plays

WMQC 29 Plays
WROE 21 Plays
WQSM 19 Plays
WZPK 15 Plays
WDLX 13 Plays
WEMX 12 Plays

KLRQ 26 Plays
KBCQ 21 Plays
KKRB 18 Plays
WBLG 15 Plays
WKEE 12 Plays
KXYQ 12 Plays

KPTY 24 Plays
KGLE 21 Plays
WZPK 15 Plays
KVIC 14 Plays
WAYV 12 Plays
WAHR 10 Plays

FOUND ON *NETWORK 40* CD SAMPLER #78

Shaw
Blades

"I'LL ALWAYS BE WITH YOU"

EXPLODING AT AAA!

WBOS 10 Plays WVRV 10 Plays

KMTN 15 Plays
KKMS 14 Plays
KSPN 8 Plays
KTAO 7 Plays

KFMU 14 Plays
WIII 12 Plays
KOZT 7 Plays
WEBK 7 Plays


KKRV 14 Plays
KXPT 9 Plays
WRNX 7 Plays
WERX 5 Plays

The next one from the album
HALLUCINATION

Producers: Don Gehman, Tommy Shaw and Jack Blades
Management: Gary Bird/Bullet Entertainment

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COUNTRY

PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 JOE DIFFIE. So Help Me Girl (Epic) 6000 7114 7530			
2 REBA MCENTIRE. The Heart Is A Lonely Hunter (MCA) 5535 6466 7305			
3 VINCE GILL. Which Bridge To Cross (MCA) 6074 6874 7248			
4 ALABAMA. Give Me One More Shot (RCA) 5075 6088 6966			
5 TRISHA YEARWOOD. Thinkin' About You (MCA) 7276 7643 6340			
6 JOHN MICHAEL MONTGOMERY. I Can Love You Like That (Atlantic/AG) 4211 5238 6291			
7 BROOKS & DUNN. Little Miss Honky Tonk (Arista) 4571 5270 6244			
8 GEORGE DUCAS. Lipstick Promises (Liberty) 5502 6096 6215			
9 RANDY TRAVIS. The Box (WB) 4655 5278 5765			
10 DAVID BALL. Look What Followed Me Home (WB) 4754 5447 5698			
11 TRACY BYRD. The Keeper Of The Stars (MCA) 3982 4714 5457			
12 TIM MCGRAW. Refried Dreams (Curb) 4342 4949 5443			
13 ALAN JACKSON. Song For The Life (Arista) 4514 5030 5403			
14 LARI WHITE. That's How You Know (RCA) 4488 4797 5172			
15 DIAMOND RIO. Bubba Hyde (Arista) 4321 4750 4962			
16 MARK CHESNUTT. Gonna Get A Life (Decca) 3403 4181 4724			
17 CLAY WALKER. This Woman And This Man (Giant) 7434 6690 4642			
18 TY HERNDON. What Mattered Most (Epic) 3201 3984 4523			
19 SHANIA TWAIN. Whose Bed Have Your Boots (Mercury) 3412 3884 4429			
20 LITTLE TEXAS. Amy's Back In Austin (WB) 6812 7032 4216			
21 PAM TILLIS. I Was Blown Away (Arista) 2880 3501 4174			
22 JOHN BERRY. Standing On The Edge Of Goodbye (Patriot) 2580 3232 3975			
23 HAL KETCHUM. Stay Forever (MCG) 2728 3198 3741			
24 DOUG STONE. Faith In Me, Faith In You (Columbia) 2562 3086 3674			
25 TANYA TUCKER. Between The Two Of Them (Liberty) 2932 3288 3658			
26 SAWYER BROWN. I Don't Believe In Goodbye (Curb) 1853 2698 3464			
27 NEAL MCCOY. For A Change (Atlantic/AG) 7201 5639 3287			
28 GEORGE STRAIT. Adalida (MCA) 138 1110 2836			
29 WADE HAYES. I'm Still Dancing With You (DKC/Columbia) 1203 2110 2781			
30 TOBY KEITH. You Ain't Much Fun (Polydor) 647 1820 2712			
31 PATTY LOVELESS. You Don't Even Know Who I Am (Epic) 1344 2072 2661			
32 TRACY LAWRENCE. As Any Fool Can See (Atlantic/AG) 5240 3658 2595			
33 AARON TIPPIN. She Feels Like A Brand New Man (RCA) 1913 2191 2479			
34 RICK TREVINO. Looking For The Light (Columbia) 2030 2258 2397			
35 MARY CHAPIN CARPENTER. House Of Cards (Columbia) 434 1586 2367			
36 CLINT BLACK. Wherever You Go There You Are (RCA) 6323 4033 2354			
37 SAMMY KERSHAW. If Your Gonna Walk, I'm Gonna Crawl (Mercury) 1070 1766 2349			
38 WESLEY DENNIS. I Don't Know (But I've Been Told) (Mercury) 1367 1660 1953			
39 ALISON KRAUSS. When You Say Nothing At All (BNA) 1062 1458 1817			
40 SHENANDOAH W/ A. KRAUSS. Somewhere In The Vicinity (Liberty) 5873 3795 1719			

BULLETS INDICATE INCREASED AIRPLAY

ARTIST/SONG/LABEL	2W	LW	TW
41 4 RUNNER. Cain's Blood (Polydor) 639 1041 1564			
42 GEORGE STRAIT. You Can't Make A Heart Love (MCA) 3616 2427 1493			
43 BLACKHAWK. Down In Flames (Arista) 5800 3716 1486			
44 MAVERICKS. I Should Have Been True (MCA) 3205 3300 1418			
45 MARTINA MCBRIDE. Where I Used To Have A Heart (RCA) 788 1139 1407			
46 KEN MELLONS. Workin' For The Weekend (Epic) 303 947 1404			
47 CLINT BLACK. Summer's Comin' (RCA) — 134 1200			
48 DAVID LEE MURPHY. Party Crowd (MCA) 539 893 1197			
49 KENNY CHESNEY. Fall In Love (BNA) 194 554 1152			
50 KATHY MATTEA. Clown In Your Rodeo (Mercury) 102 438 1077			
51 WADE HAYES. Old Enough To Know Better (DKC/Columbia) 1977 1411 991			
52 COLLIN RAYE. My Kind Of Girl (Epic) 1600 1194 905			
53 BRYAN WHITE. Look At Me Now (Asylum/EEG) 3964 2207 885			
54 JOHN ANDERSON. Bend It Until It Breaks (BNA) 2992 1546 874			
55 WOODY LEE. Get Over It (Atlantic/AG) 169 531 787			
56 COLLIN RAYE. If I Were You (Epic) — 111 770			
57 RUSS TAFF. One And Only Love (Reprise) 104 475 745			
58 DOUG SUPERNAW. What'll You Do About Me (BNA) 3016 1562 718			
59 RADNEY FOSTER. Willin' To Walk (Arista) 166 461 671			
60 SAWYER BROWN. This Time (Curb) 1084 760 670			
61 TOBY KEITH. Upstairs, Downtown (Polydor) 1730 937 658			
62 MARTY STUART. The Likes Of Me (MCA) 208 454 650			
63 ALAN JACKSON. Gone Country (Arista) 1022 885 647			
64 BROTHER PHELPS. Anyway The Wind Blows (Asylum/EEG) 1092 1077 635			
65 BOY HOWDY. Bigger Fish To Fry (Curb) — 254 610			
66 TRAVIS TRITT. Between An Old Memory And Me (WB) 1550 954 496			
67 PATTY LOVELESS. Here I Am (Epic) 886 580 491			
68 JOHN BUNZOW. Easy As One, Two, Three (Liberty) 254 374 471			
69 HOLLY DUNN. I Am Who I Am (River North) 63 286 451			
70 TIM MCGRAW. Not A Moment Too Soon (Curb) 603 434 377			
71 LISA BROKOP. One Of Those Nights (Patriot) 104 211 327			
72 WESTERN FLYER. Cherokee Highway (Step One) 186 279 315			
73 DARYLE SINGLETARY. I'm Living Up To Her (Giant) 27 72 308			
74 MARK CHESNUTT. Goin' Through The Big "D" (Decca) 429 321 302			
75 LARRY STEWART. Rockin' The Rock (Columbia) — 110 294			
76 BILLY MONTANA. Didn't Have You (Magnatone) 83 242 288			
77 HANK WILLIAMS JR.. Hogwild (MCG) 161 225 282			
78 JEFF CARSON. Yeah Buddy (MCG) 368 381 263			
79 JOHN MICHAEL MONTGOMERY. If You've Got Love (Atlantic/AG) 151 208 251			
80 MARY CHAPIN CARPENTER. Tender When I Want To Be (Columbia) 599 331 248			

BULLETS INDICATE INCREASED AIRPLAY



When was the last time you heard
a song so special that you wanted
to hear it again, right then?

Rodney Crowell

“Please
Remember
Me”

the debut single from
the forthcoming album,
Jewel of the South

Produced by
Rodney Crowell
& Tony Brown

Airplay:
April 3

MCA
NASHVILLE

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MUSIC MEETING

THE HIGHWAYMEN

"It Is What It Is"

(LIBERTY)

"It Is What It Is" sounds and feels completely autobiographical. Wryly poking fun at themselves, these four legends throw this nice change of pace at you - and it's certainly worth a few spins. If you're doing any "battles," throw this into the fray and just watch the reaction.



THE HIGHWAYMEN

COLLIN RAYE

"If I Were You"

(EPIC)

If this record does nothing else, it showcases Collin's "pure voice." Already one of the best in Country music, he sounds better each time he comes to the post. He also offers a great treatment to the terrific lyrics. As great as his uptempo songs are, he really shines when he does ballads like this. "If I Were You" can't miss.



COLLIN RAYE

DARYLE SINGLETARY

"I'm Living Up To Her Low Expectations"

(GIANT)

Singletary may be "Living Up to Her Low Expectations," but he is certainly living *up* to our higher ones. Daryle is hitting just at the right time - when his brand of Country music is riding high on the charts. Give this a listen and see if the familiar sound doesn't hit home.



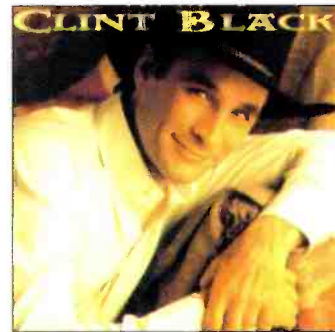
DARYLE SINGLETARY

CLINT BLACK

"Summer's Comin'"

(RCA)

Well, if this one doesn't get you up'n hummin', call for a coroner! "Summer's Comin'" and Clint is makin' the most of it! This is as automatic as it gets. It's the hit sound that radio wants. Everyone is comin' out with uptempo, rock'em/sock'em singles for the warmer seasons, but there isn't a better "Summer" record out than this one.



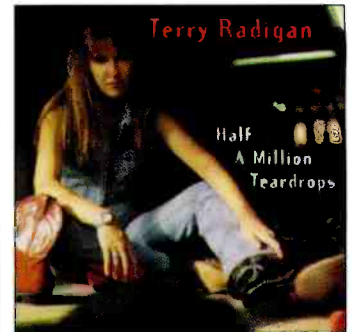
CLINT BLACK

TERRY RADIGAN

"Half A Million Teardrops"

(ASYLUM)

If Loretta Lynn was a "Coal Miner's Daughter," Terry is a "Pawnbroker's Daughter" - that is, if you believe her album title. Put this record on and listen to the great Brian Ahern production work. This record is pure "radio candy," a terrific record to get "in to" and "out



TERRY RADIGAN

of"...and Terry makes it all meld together.

NOAH GORDON

"I Need A Break"

(PATRIOT)

Noah needs a break, you need a break, Sam Cerami needs a break...well, here it is! Patriot is on a roll right now and Noah fits right in the mold. This choice uptempo song has all the elements - good song, good band and good production. It's well worth your time.



NOAH GORDON

Next Week

RODNEY CROWELL

"Please Remember Me"

(MCA)

BILLY RAY CYRUS

"One Last Thrill"

(MERCURY)

TRAVIS TRITT

"Tell Me I Was Dreaming"

(WB)

RICKY LYNN GREGG

"To Find Where I Belong"

(LIBERTY)

STACY DEAN CAMPBELL

"Eight Feet High"

(COLUMBIA)

TRACY LAWRENCE

"Texas Tornado"

(ATLANTIC/AG)

BLACKHAWK

"That's Just About Right"

(ARISTA)

#1 On SoundScan's Country Singles Sales Chart
For 3 Weeks In A Row!



The "Sweatin' Stetson Mix"
Especially Remixed For Country Radio By
The Man Who Brought You "Boot Scootin' Boogie"
—*Brian Tankersley*

Early BDS Action:

Including Morning Show And Nighttime Play

WOKO
WSTH
KHEY

WYNY
WROO
KTEX
KEYV

WXRБ
WCFB
WYCD

WKHX
WQYK
WGEE
KUPL

KRWQ
KYNG
KRUU



COUNTRY

MUSIC CITY

THE FANS' FAIR: The CMA just released plans for their 24th annual Fan Fair. If you haven't been to one of these events, you've missed the real reason Country music is where it is today - *the fans!* About 25,000 folks pay a gazillion dollars to flock to Music City for four days of "fun in the humidity." The last two fairs were socked by a couple of big-time thunderstorms, yet the fans stayed stuck in their seats. Rain, shine, wet or dry, they're there. The artists, the booths, the money...it's all there for the giving and taking.

NAMING NAMES: Exactly who will be gracing their stages? To name but a few...Curb will have Hal Kerchum, Tim McGraw and Hank Williams Jr. ...Mercury will have Billy Ray Cyrus, Sammy Kershaw, Kathy Mattea and the terrific new artist Kim Richie... MCA/Decca will showcase George Jones dueting with Tammy, Wynonna, Mark Chesnutt and Rhett Akins...Liberty will have John Berry, Lisa Brokop and Shenandoah...RCA will have Alabama and Lorrie Morgan...The Atlantic/Giant showcase will have Tracy Lawrence, Neal McCoy, Confederate Railroad, Clay Walker and Mark Collie...The Arista/Career show will include Alan Jackson, Diamond Rio, BlackHawk, Lee Roy Parnell and The Tractors...The Columbia/Epic show features practically everyone on

the label, including Joe Diffie, Wade Hayes, Patty Loveless, Collin Raye, Doug Stone, Rick Trevino, and so on...And finally, Polydor's showcase will include 4 Runner, Toby Keith, Davis Daniel and Chely Wright...Warner Bros. artists have yet to be announced. From superstars to newcomers, they all get the shot at these FANatics. So if you get the chance to represent your station or label, jump on it, as this year's event looks to be a real treat.

JACK'S PLACE temporarily moves to the Exit/In. Epic Records and Sony/Tree Publishing held a showcase for James House to celebrate the release of *Days Gone By*, his new Epic Records album. Jack Lameier and Rob Dalton from Epic and Evelyn Shriver, James' long-time manager, were on hand to host the event. James brought his entire band in to help out and much like last week's "Friday Night Live" event, many radio and industry types were on hand to hear more tremendous material from what everyone hopes will be James' breakthrough record.

K.O. PROMO PUNCH: The word on Anne Weaver's return to national form has been heating up the last few days - especially after *Network 40* noted in Page 6 that Anne was talking to Sheila Shipley at Decca. The buzz was rumbling down Music Row on

the potentially powerful one-two punch they could create as a team.

SO LONG, CHARLIE: Word of Charlie Minor's murder quickly spread throughout the Country community last week. Many Country music executives in both radio and records came from Charlie's side of the business, so the news hit quite hard here as well. On a personal note, I always thought of myself as one of the better schmoozers in the music biz, but I learned it all from Charlie. He played the game the way everyone outside the business always thought it should be played. I can't imagine the record business without his knowledge, wit and charisma. I admired the unique way Charlie Minor worked a room. His demeanor and character always drew people to him. One time a couple of years ago, I was "working the room" at a convention when I noticed a horde of about 50-75 people walking around the room like they were one person, arm to arm, shoulder to shoulder. It was like a tornado, zig-zagging around the room. In the "eye" of it all was Charlie, with his gaggle of geese following as closely as possible so they wouldn't miss a trick. He was the best.

-Barry Freeman

STOPSET

MUSICAL CHAIRS: It's official, KNEL Phoenix APD Louis Davis is the new PD for KZCD Denver. So the next question must be who will be the new APD in Phoenix? Since the departure of Sam Powers for KXRR Las Vegas, Patrick Ewell will be acting PD at KBUL Reno until a permanent replacement is found. Anyone up for the "Biggest Little City In The World" should contact the station ASAP.

MORE MUSICAL CHAIRS: David Snyder is doing afternoons at KBRT Albuquerque; he was previously doing mornings at KYIK Houston. Dan Harman is the new MD at WZSA Birmingham; he comes from WKRT Panama City. As Andy Gamsu departs KRDC Bryan-College Station, the new Asst. MD is Skip Sayers, who hails from WPOW Pensacola.

ROLODEX ALERT: KXAQ Oklahoma City has some new digs. You can now reach PD Randy Starr and MD Burt Long at 50 Penn Place, Suite 100, Oklahoma City, OK 73101...new phone: (405) 840-5271...fax (405) 840-4025. WELP Lansing flips

from Country to Top 40, effective immediately.

MOTOR CITY MANIA: WLWM Detroit is gearing up for the first of four listener appreciation summer festivals. The first weekend will be May 19-21 and will feature performances by Doug Stone, Kathy Mattea, John Berry, Ty Herndon, Wesley Dennis, Woody Lee, Russ Taff and Chely Wright. (This looks like a wonderful excuse to use my frequent-flyer miles.)

KIK'N IT OFF: Last week, KEKK Anaheim's morning personality Bobby Power began broadcasting from the morning show's new home... The World's Greatest Burgers at the Universal City Walk. To celebrate the first show, KEKK held a breakfast where several artists stopped by, including Daron Norwood, The Tractors and the original *Brady Bunch* Marcia, Maureen McCormick.

MORE FINALISTS: In addition to KBGE Los Angeles, congrats to KPLO Phoenix and WAWA Nashville for becoming nominees for the ACM Station Of The Year. The winner will be announced

on the ACM Awards, May 10, which will be hosted by Clint Black, Tanya Tucker and Jeff Foxworthy.

SPRING FORWARD, FOOLS BACK: The Spring Book started March 30th. Best of luck to everyone...

P.P.S. Don't forget to fax your playlists on Monday and call me at 1-800-443-4001 with any interesting info. The publicity's cheap and the dime's on us.

-Jamie Matteson



Celebrating KEKK Anaheim's morning show are (l-r): KEKK PD Alan James, Maureen McCormick, The Tractors' Steve Ripley and Arista's Connie Young.

CALL OUT RESEARCH

ARTIST/SONG	RATING	P.L.	2001
1 TRISHA YEARWOOD. Thinkin' About You	73.16	83.5	2.1
2 TRACY LAWRENCE. As Any Fool Can See	72.54	83.7	5.6
3 WADE HAYES. Old Enough To Know Better	71.57	82.6	5.0
4 TOBY KEITH. Upstairs, Downtown	70.23	81.5	4.6
5 CLINT BLACK. Wherever You Go	70.02	81.1	5.0
6 GEORGE STRAIT. You Can't Make A Heart..	67.49	78.9	3.0
7 JOHN M. MONTGOMERY. I Can Love You...	67.44	77.6	2.8
8 CLAY WALKER. This Woman And This Man	67.09	77.1	3.2
9 JOE DIFFIE. So Help Me Girl	66.86	76.3	2.0
10 NEAL MCCOY. For A Change	66.46	75.9	3.8
11 ALABAMA. Give Me One More Shot	66.26	76.2	0.9
12 SHENANDOAH/A.KRAUSS. Somewhere In The...	65.26	76.4	3.6
13 DOUG SUPERNOW. What'll You Do About Me	64.79	73.4	2.1
14 JAMES HOUSE. Little By Little	64.71	73.9	2.6
15 GEORGE DUCAS. Lipstick Promises	64.59	73.7	1.8
16 LITTLE TEXAS. Amy's Back In Austin	64.57	73.3	6.9
17 SHANIA TWAIN. Whose Bed Have Your...	63.95	74.1	3.4
18 TRACY BYRD. The First Steps	63.38	73.1	5.6
19 BROOKS & DUNN. Little Miss Honky Tonk	63.35	72.7	2.8
20 REBA MCENTIRE. The Heart Is A Lonely...	63.22	72.7	2.8
21 VINCE GILL. Which Bridge To Cross	63.05	74.2	2.3
22 LARI WHITE. That's How You Know	62.50	70.5	1.3
23 JOHN ANDERSON. Bend It Until It Breaks	62.10	70.6	2.1
24 BOY HOWDY. True To His Word	61.28	68.3	0.7
25 BLACKHAWK. Down In Flames	60.80	68.9	2.9
26 TIM MCGRAW. Refried Dreams	59.71	67.9	3.8
27 RANDY TRAVIS. The Box	59.51	69.5	1.6
28 DAVID BALL. Look What Followed Me Home	59.47	68.3	2.0
29 TANYA TUCKER. Between The Two Of Them	58.36	66.8	0.6
30 BRYAN WHITE. Look At Me Now	58.05	64.7	2.0
31 TRACY BYRD. The Keeper Of The Stars	57.42	65.7	2.3
32 ALAN JACKSON. Song For Life	57.27	65.6	0.9
33 DIAMOND RIO. Bubba Hyde	54.49	62.6	1.6
34 TRAVIS TRITT. Between An Old Memory...	53.96	61.2	2.9
35 MARK CHESNUTT. Gonna Get A Life	50.93	57.1	1.0

WOOD'S WORDS

BIG BOOK TIME! The Spring Arbitron sweeps have begun and to quote George Jones, "The Race Is On." Radio people have been jammed with final plans and preparation for it. Because the number of details, work hours and the mounting stress level can cause you to lose focus, this is the perfect time to have a staff get-together. It's important to get the entire staff together in one room, so the story can be told *once*.

ANALYZING THE NUMBERS: To offer a clearer perspective, let's look at the situation of a small market station I visited a few weeks ago. (Its numbers are fairly simple to average out for your own market.) The market has about 120,000 people, 10 significant signals - and just one 12-week book. Each participant uses a diary for one week, then a new group holds diaries the following week, etc. In 1994, this market had an "In Tab," or usable diary return, of about 550 properly filled out and returned diaries. Now here comes the scary stuff.

- 550 diaries divided by 12 weeks = about 46 diaries per week.
- These 46 diaries were subdivided into the appropriate percentages of demographics and geographics; a certain number of the diaries are expected to be returned from the many demographic segments, i.e. Men 18-24 or Women 45-54. Arbitron also tries to distribute the diaries in relation to the population of counties, etc.
- Nearly half of the diaries were in demographics that don't typically have an affinity to the station's format. That leaves 23 diaries a week.
- Each station also has a degree of exclusivity (people who exclusively listen to it). If they're not yours, you can't impact them. This can be 5% to 10% of the quarter-hours. That leaves you with 22 diaries to impact.
- You've got people who listen to two or three stations a week and differing amounts to each. Say you dominate two-thirds (14) of them.

THE REAL TARGET: In this example, there are an average of 14 "target" diaries in any given week. This group will control your destiny for the next year. Remember, we have no idea who they are, where they live or when they are going to listen. (We can only make an educated guess from using last year's historical data). Here's the point: Imagine if each diary keeper was identifiable by wearing a bright yellow shirt and introducing themselves on the phone as a diary holder. How would we treat them when we turned on the microphone...when they stopped by to pick up a free CD...when we saw them on the street? When you add other variables like "nesting" of diaries (where one family controls many diaries), you can easily see that every person you touch or talk to can have an extremely important impact on the success of your station. The staff meeting should clearly demonstrate the need to always treat everyone as though they are wearing a bright yellow diary shirt. Go out of the way to leave them with a positive impression of the station, and then redouble this effort during the Book. If you need help figuring out your market, or have questions or comments, call me at (615) 591-0172.

-Jim Wood

CALL-OUT RESEARCH PROVIDED BY

800-359-MRPI (6774)

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PARTNERS, Inc.**

CALL FOR YOUR LOCAL MARKET REPORT

HOT COUNTRY

P I C K S

NICK UPTON

KSON/San Diego

Kathy Mattea "Clown In Your Rodeo"
Rodney Crowell "Please Remember Me"
Terry Radigan "Half A Million Teardrops"

CHUCK MCKINLEY

KNUE/Tyler

Diamond Rio "Bubba Hyde"
Hal Ketchum "Stay Forever"
Ty Herndon "What Mattered Most"

JEFF REED

WIKX/Ft. Myers

Radney Foster "Willin' To Walk"
4 Runner "Cain's Blood"
Phillip Claypool "She Kicked My Dog"

BRUCE AGLER

KRST/Albuquerque

George Strait "Adalida"
Collin Raye "If I Were You"
Toby Keith "You Ain't Much Fun..."

TOM MARTINEZ

KNFT/Silver City

Kathy Mattea "Clown In Your Rodeo"
Martina McBride "Where I Used To..."
4 Runner "Cain's Blood"

KRIS DAVIS

WXKX/Parkersburg

Toby Keith "You Ain't Much Fun..."
John Berry "Standing On The Edge..."
Alison Krauss "When You Say Nothing..."

GINNY ROGERS

WBCS/Boston

Lisa Brokop "One Of Those Nights"
Alison Krauss "When You Say Nothing..."
David Ball "I'll Follow The Sun"

TONY MICHAELS

KRTY/San Jose

Kenny Chesney "Fall In Love"
Neal McCoy "Twang"
Clint Black "Summer's Comin'"

DAVE COLLINS

KBUL/Reno

Clint Black "Summer's Comin'"
Boy Howdy "Bigger Fish To Fry"
4 Runner "Cain's Blood"

COUGAR MICHAELS

WGTY/York

Alan Jackson "I Don't Even Know..."
Boy Howdy "Bigger Fish To Fry"
George Strait "Adalida"

TIM WILSON

WAXX/Eau Claire

Kathy Mattea "Clown In Your Rodeo"
George Strait "Adalida"
Holly Dunn "I Am Who I Am"

DANNY FOX

KWKH/Shreveport

George Strait "Adalida"
Clint Black "Summer's Comin'"
Collin Raye "If I Were You"

CARY ROLFE

KZLA/Los Angeles

Larry Stewart "Rockin' The Rock"
Kenny Chesney "Fall In Love"
Kathy Mattea "Clown In Your Rodeo"

BRAD HANSEN

KASE/Austin

Steve Kolander "Black Dresses"
Terry Radigan "Half A Million Teardrops"
Larry Stewart "Rockin' The Rock"

STEVE JACKSON

KVOO/Tulsa

Tracy Byrd "The Keeper Of The Stars"
Alison Krauss "When You Say Nothing..."
Daryle Singletary "I'm Living Up To Her..."

JENNIFER WOOD

KNCI/Sacramento

John Berry "If I Had Any Pride Left..."
Sammy Kershaw "If You're Gonna Walk..."
Collin Raye "Let It Be"

BOOMER KINGSTON

KGEE/Midland

Collin Raye "If I Were You"
Billy Montana "Didn't Have You"
John & Audrey Wiggins "Memory ..."

JOE CAMERON

WXCL/Peoria

John Berry "Standing On The Edge..."
Doug Stone "Faith In Me, Faith In You"
Hal Ketchum "Stay Forever"

GREG EDWARDS

KNAX/Fresno

Collin Raye "If I Were You"
Clint Black "Summer's Comin'"
Boy Howdy "Bigger Fish To Fry"

STEVE RANDALL

KLUR/Wichita Falls

Kathy Mattea "Clown In Your Rodeo"
Ty Herndon "What Mattered Most"
John Berry "Standing On The Edge..."

KEVIN KELLY

WQHK/Ft. Wayne

John Berry "Standing On The Edge..."
Tracy Byrd "The Keeper Of The Stars"
John M. Montgomery "I Can Love You..."

CLIFF CASTEEL

KMAG/Ft. Smith

Clint Black "Summer's Comin'"
Wade Hayes "I'm Still Dancing With You"
Radney Foster "Willin' To Walk"

GATOR MICHAELS

WCKT/Ft. Myers

Tracy Lawrence "Texas Tornado"
Collin Raye "If I Were You"
4 Runner "Cain's Blood"

SELENA LUTHER

WAYZ/Hagerstown

Hank Williams Jr. "Hog Wild"
Russ Taff "One And Only Love"
Clint Black "Summer's Comin'"

RONNIE LANE

WRBQ/Tampa

Radney Foster "Willin' To Walk"
Russ Taff "One And Only Love"
Collin Raye "If I Were You"

CARRIE DUNN

KIKF/Anaheim

Clint Black "Summer's Comin'"
Collin Raye "If I Were You"
Lisa Brokop "One Of Those Nights"

DARREN STEVENS

WKSI/Greensboro

Russ Taff "One And Only Love"
Kathy Mattea "Clown In Your Rodeo"
4 Runner "Cain's Blood"

MARK GERONIMO

WICT/Youngstown

Little Texas "Southern Grace"
Boy Howdy "Bigger Fish To Fry"
Larry Stewart "Rockin' The Rock"

SCOTT KERR

KLTX/Kileen

Highwaymen "It Is What It Is"
Sammy Kershaw "If You're Gonna Walk..."
Woody Lee "Get Over It"

GREG RAMBIN

WDOD/Chattanooga

George Strait "Adalida"
Ken Mellons "Workin' For The Weekend"
John M. Montgomery "I Can Love You..."

DAVE STEELE

KXBZ/Manhattan/Topeka

Jeff Carson "Yeah Buddy"
Daryle Singletary "I'm Living Up To Her..."
Tracy Lawrence "Texas Tornado"

TOM TRAVIS

KKIX/Fayetteville

George Strait "Adalida"
Patty Loveless "You Don't Even Know..."
Tracy Lawrence "Texas Tornado"

RICK BROOKS

WOGK/Gainesville

Toby Keith "You Ain't Much Fun..."
Hal Ketchum "Stay Forever"
Tanya Tucker "Between The Two Of ..."

KEITH ALLAN

KZKX/Lincoln

George Strait "Adalida"
Brooks & Dunn "Little Miss Honky Tonk"
John M. Montgomery "I Can Love You..."

JOHN ROSS

KORD/Tri-Cities

Tracy Byrd "The Keeper Of The Stars"
Ty Herndon "What Mattered Most"
Wade Hayes "I'm Still Dancing With You"

DAN PEARMAN

KYNG/Dallas

Garth Brooks "The Night Will Only ..."
Clint Black "Summer's Comin'"
Collin Raye "If I Were You"

HOT COUNTRY

P I C K S

DARYL WEBSTER

KMPS/Seattle

Marty Stuart "The Likes Of Me"
Mid South "Without You"
Clint Black "Summer's Comin'"

LOYD FORD

WSSL/Greenville

Clint Black "Summer's Comin'"
Billy Montana "Didn't Have You"
Toby Keith "You Ain't Much Fun..."

KEN BOESEN

KSKS/Fresno

Tracy Lawrence "Texas Tornado"
Russ Taff "One And Only Love"
Kathy Mattea "Clown In Your Rodeo"

LIA KNIGHT

KRPM/Seattle

Radney Foster "Willin' To Walk"
Clint Black "Summer's Comin'"
Pam Tillis "I Was Blown Away"

CHRIS CANNON

KGMY/Springfield

Kathy Mattea "Clown In Your Rodeo"
Doug Stone "Faith In Me, Faith In You"
Clint Black "Summer's Comin'"

MARTI RYAN

WICO/Salisbury/Ocean City

Joe Diffie "So Help Me Girl"
Tracy Byrd "The Keeper Of The Stars"
The Mavericks "I Should Have Been True"

PAT O'BRIEN

WYRK/Buffalo

George Strait "Adalida"
Shania Twain "Whose Bed Have Your ..."
Sammy Kershaw "If You're Gonna Walk..."

CARL SCHEIDER

KQFC/Boise

George Strait "Adalida"
Alison Krauss "When You Say Nothing..."
Radney Foster "Willin' To Walk"

JUDI AUSTIN

KRWQ/Medford

Alison Krauss "When You Say Nothing..."
Stacy Dean Cambell "Eight Feet High"
George Strait "Adalida"

MARK STAYCER

WTCM/Traverse City

Steve Kolander "Black Dresses"
Marty Stuart "The Likes Of Me"
Holly Dunn "I Am Who I Am"

DEBBY TURPIN

KSOP/Salt Lake City

Martina McBride "Where I Used To..."
Clint Black "Summer's Comin'"
Blackhawk "That's Just About Right"

KEN WALL

KMVK/Little Rock

Blackhawk "That's Just About Right"
Daryle Singletary "I'm Living Up To..."
Rhett Akins "That Ain't My Truck"

TIM MERCER

WTNT/Tallahassee

Collin Raye "If I Were You"
Blackhawk "That's Just About Right"
Clint Black "Summer's Comin'"

DAVE ANTHONY

WKIX/Raleigh

Collin Raye "If I Were You"
Perfect Stranger "You Have The Right..."
Shenandoah "Darned If I Don't, ..."

RON BROOKS

WIRK/West Palm Beach

John Anderson "Mississippi Moon"
Blackhawk "That's Just About Right"
Collin Raye "If I Were You"

DANNY WHITE

KXXS/Yakima

Kathy Mattea "Clown In Your Rodeo"
Clint Black "Summer's Comin'"
4 Runner "Cain's Blood"

TIA TAYLOR

KALF/Chico

Woody Lee "Get Over It"
Blackhawk "That's Just About Right"
Kenny Chesney "Fall In Love"

T.J. McENTIRE

KBEQ/Kansas City

Western Flyer "Cherokee Highway"
Boy Howdy "Bigger Fish To Fry"
Russ Taff "One And Only Love"

FRANK DAWSON

KAYD/Beaumont

Travis Tritt "Tell Me I Was Dreaming"
Wade Hayes "I'm Still Dancing With You"
Kathy Mattea "Clown In Your Rodeo"

LARRY SANTIAGO

KJUG/Visalia

Daryle Singletary "I'm Living Up To..."
Kathy Mattea "Clown In Your Rodeo"
Collin Raye "If I Were You"

J.D. CANNON

WFMS/Indianapolis

4 Runner "Cain's Blood"
Daryle Singletary "I'm Living Up To..."
Toby Keith "You Ain't Much Fun..."

BILL HAGY

WXBQ/Bristol

Alison Krauss "When You Say Nothing..."
4 Runner "Cain's Blood"
Wade Hayes "I'm Still Dancing With You"

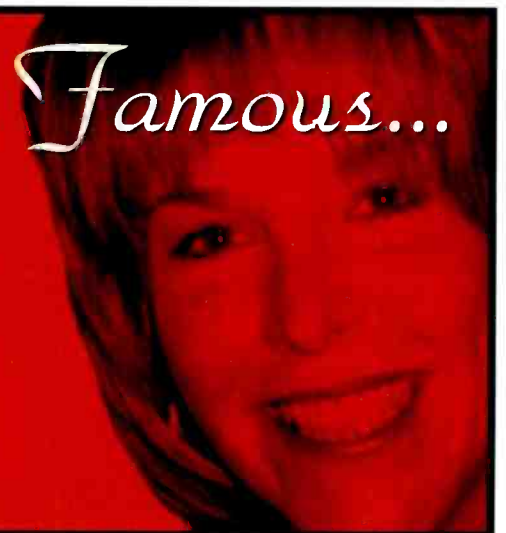
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Daryle Singletary "I'm Living Up To..."

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CROSSOVER

STREET CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 TLC. Red Light Special (LaFace/Arista)	1935	2141	2163
2 SOUL FOR REAL. Candy Rain (Uptown/MCA)	2006	2120	2090
3 BROWNSTONE. If You Love Me (MJJ Music/Epic)	2093	1927	1751
4 REAL MCCOY. Run Away (Arista)	1471	1553	1748
5 BRANDY. Baby (Atlantic/AG)	1736	1693	1608
6 MADONNA. Take A Bow (Maverick/Sire/WB)	1794	1693	1584
7 ADINA HOWARD. Freak Like Me (Eastwest/EEG)	1275	1394	1504
8 MONTELL JORDAN. This Is How We Do It (PMP/ral/Island)	991	1279	1501
9 SUBWAY F/ 702. This Lil' Game We Play (Biv 10/Motown)	1194	1339	1477
10 TLC. Creep (LaFace/Arista)	1710	1654	1373
11 MARY J. BLIGE. I'm Goin' Down (Uptown/MCA)	1277	1297	1299
12 BOYZ II MEN. Water Runs Dry (Motown)	1277	1192	1162
13 BOYZ II MEN. Thank You (Motown)	1162	1215	1108
14 STEVIE B. Dream About You (Thump)	757	839	1015
15 BOYZ II MEN. On Bended Knee (Motown)	1231	1158	985
16 K7. Move It Like This (Tommy Boy)	814	855	879
17 NOTORIOUS B.I.G. Big Poppa (Bad Boy/Arista)	923	934	858
18 DIONNE FARRIS. I Know (Columbia)	694	757	832
19 BLACKSTREET. Before I Let You Go (Interscope/AG)	1246	1081	766
20 IV XAMPLE. I'd Rather Be Alone (MCA)	592	724	758
21 BRANDY. I Wanna Be Down (Atlantic/AG)	911	848	757
22 SPANISH FLY. Daddy's Home (Upstairs/WB)	628	687	755
23 DIANA KING. Shy Guy (WORK)	373	593	752
24 RAPHAEL SAADIQ. Ask Of You (550 Music)	620	646	687
25 KEITH MARTIN. Never Find Someone Like You (Columbia)	639	641	683
26 DES'REE. You Gotta Be (550 Music/Epic)	833	741	679
27 2 PAC. Dear Mama (Interscope/AG)	449	616	665
28 RAPPIN' 4-TAY. I'll Be Around (Rag Top/Chrysalis/EMI Records)	462	541	592
29 GREEN DAY. When I Come Around (Reprise)	557	535	581
30 K-CI HAILEY. If You Think You're Lonely Now (Mercury)	695	596	573
31 JADE. Every Day Of The Week (Giant)	694	644	562
32 IMMATURE. Constantly (Silas/MCA)	875	768	535
33 N II U. I Miss You (Arista)	609	598	530
34 BLESSID UNION OF SOULS. I Believe (EMI Records)	382	422	524
35 BLACKSTREET. Joy (Interscope/AG)	223	348	514
36 FUN FACTORY. Close To You (Curb/AG)	362	476	512
36 REAL MCCOY. Another Night (Arista)	809	694	512
38 MAX-A-MILLION. Fat Boy (SOS Records)	590	562	491
39 DR. DRE. Keep Their Heads Ringin' (Priority)	318	404	489
40 SHERYL CROW. Strong Enough (A&M)	401	498	464

BULLETS INDICATE INCREASED AIRPLAY

RHYTHMINATION

KOZMAN ONLY WANTED A BIG MAC: Much time has passed since this space has been occupied with O.J. news because, frankly, the Kato Kaelin stuff is lacking a Crossover angle. Rosa Lopez, on the other hand, could easily be a closet Baka Boyz fan, but it never came up in cross-examination (see Interview). If you take any part of F. Lee Bailey's inquisition seriously, the man responsible for the bungling of the crime scene, Lt. Vannatter, has had a rough time of it lately. Much like many Americans, when his stress level rises, Vannatter runs for a burger and fries. Such was the case last Wednesday as KKXX Bakersfield APD/MD Kozman turned the corner at the Santa Clarita McDonalds and came face to face with the aforementioned media celebrity. After a brief chat with customers, Vannatter quickly made for the door, but not before Koz could query "Is that a glove in your sock or are you just glad to see me?"

MR. SMITH GOES FOR THE JUGULAR: As regular as gasoline before lead controls, our monthly call from Hot 97 New York came with the latest Arbitrend information. If PD Steve Smith were Michael Jordan, he'd retire tomorrow having reached the top of his game. Just as he predicted in his *Network 40* interview, Steve is in a wildly competitive race in the Big Apple...with himself. After finishing #1-#2 in last month's trends, the latest numbers are even more flattering for the Emmis bunch. WRKS moves 5.2 to 6.2, #1 12+, with Hot 97 right behind with 4.9 to 5.3. The duop's also #1 and #2 18-34, with WRKS taking #1 25-54 (5.9 to 7.7). When and/or if Steve sobers up from all the excitement, you can be certain that a new battle will begin. The next big challenge: How many zeros can you fit into a new contract?

ARE WE THERE YET: The MTV Riverfest was such a good time that WZJM Cleveland MD Big Dave will send you a piece of his peeling skin as a memento, free of charge. With all the places in the world to sponsor Spring break, our favorite video channel chose a dusty side of the road in Arizona. KZFM Corpus Christi MD Charlie Maxx has mixed emotions about the South Padre island destination in their backyard being snubbed for the likes of Lake Havasu. Seems Corpus Christi locals will miss out on the national publicity, but will not be saddened at the loss of inflated beer and hotel prices that accompany MTV's presence.

ODDS AT THE END: Don't let the mail miss DJZX of WPGC, as he has moved to 2312 Riverview Terrace, Alexandria, VA 22303...Rikki Reyze, new PD of KMVR Las Cruces, wants the world to know that the station is a Mainstream Top 40 with an Alternative lean, something that does *not* include Bruce Springsteen or Pinto station wagons as giveaways. Was that a hint?

- Stephen Meade

accelerated airplay

1 MONTELL JORDAN. This Is How We Do It (PMP/ral/Island)	+222
2 REAL MCCOY. Run Away (Arista)	+195
3 STEVIE B. Dream About You (Thump)	+176
4 BLACKSTREET. Joy (Interscope/AG)	+166
5 DIANA KING. Shy Guy (WORK)	+159

most added

1 MADONNA. Bedtime Story (Maverick/Sire/WB)	8
2 BLACKSTREET. Joy (Interscope/AG)	6
2 JON B. Someone To Love (Yab Yum/550 Music)	6
4 IV XAMPLE. I'd Rather Be Alone (MCA)	5
4 DANA DANE. Rollin' Wit Dane (Maverick/Sire/WB)	5



traci lords

The first single, 12" & video

REMOTE CONTROL

Produced by Juno Reactor with mixes by The Overlords, DJ Digit & DJ E FX

Video Breaking Out Of **THE BOX** #19-9
Selection #445



Remote Control:

CVC: Club #10-#2 VMJ: Top 75 Debut #30
VMJ: Alternative/Rock Debut #28 VMJ: Locals Only Debut #9

Details Front Cover - May Issue

Spinning:

WWKX	KRBE	WXKS	Q99	Power 96	WPST	WKSE	WHFS
WTWR	WABB	KZFM	XHRM	WRAS	KEDG	WAQZ	KTOZ
			KEDJ	91X			

From The Debut Album **1,000 Fires**



radioactive

©1995 Radioactive Records, J.V.

N.T.C.

"Saving My Luv 4 You"

(1-800-755-0DCT RECORDS)

A slow jam with Top-10 potential. Breaking out of Florida with a healthy start from a couple of key programmers, KDON Monterey's Michael Newman calls it a "smash-and-a-half." Any excuses about tempo will have to be put aside after hearing this one. Save some room for "Saving My Luv 4 You." N.T.C. appears on *Network 40 CD #78*.

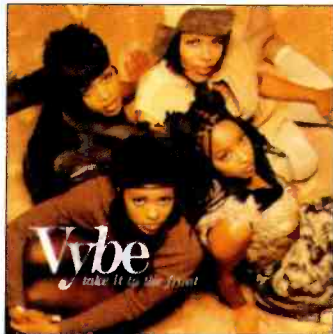
VYBE

"Take It To The Front"

(ISLAND)

Four ladies with a song that has started a buzz early in the game. Two of the members of Vybe were in Jade for a time; they have moved on to a tasty union with another Southern California duo. Mid-tempo and catchy, the hook will haunt you until you place it on the

air. Breaking out of the West Coast and looking for adds now, Vybe is headed to the front.



VYBE

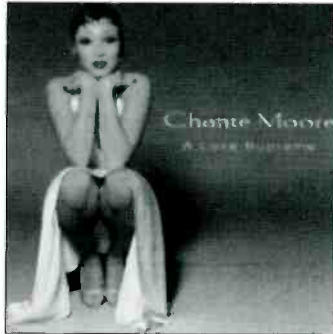
CHANTÉ MOORE

"This Time"

(SILAS/MCA)

In a sultry, medium tempo, Chanté comes across with a love song that will move in a slow jam show. The second single from the loaded album, *A Love Supreme*, this woman has all the tools to be a

major star in Crossover radio - help spread the word.



CHANTÉ MOORE

SAM SNEED

"U Better Recognize"

(DEATH ROW/INTERSCOPE/AG)

The LB groove is breaking large with the fifth single from the *Murder Was The Case* soundtrack. The track features Dr. Dre with a quick rhyme to spread the message that we all gotta pay attention. If you aren't aware yet, you better recognize: Sam Sneed is here to stay.

DETECTING A STORY

The latest project from Waco, Texas has nothing to do with alcohol, tobacco or firearms. A Different Taste, a collection of five women with strong vocal abilities, delivered "Make A Move" (Technique). The tune showcases the ladies' fine lead and harmony vocals. A pleasant surprise and a good way to create a better image for the town that received a raw deal in the Koresh fiasco. A Different Taste appears on *Network 40 CD #79*...Since we spend most of our time searching for the next big thing, allow us to save you some hours looking. Monica Arnold comes across with a track bound to turn some heads, "Don't Take It Personal" (Rowdy/Arista). Her debut caught the ear of PD Mark Adams of B95 Fresno. Don't let the raisin capitol beat you to this. It's early, it's fresh and it's hard to ignore...
—Stephen Meade

STREETWISE

R.I.P. Eric "Eazy-E" Wright died of AIDS related pneumonia on Sunday, March 26. The originator of gangsta rap and founder of N.W.A., arguably Rap's most influential group to date, Eazy released this statement to the press last week; "I may not seem like a guy that you'd pick to preach a sermon, but I feel it's now time to 'testify' because I do have folks who care about me hearing all kinds of stories about what's up.

"Yeah, I was a brother on the streets of Compton doing a lot of things most people look down on, but it did pay off. Then, we started rapping about real stuff that shook up the L.A.P.D. and the F.B.I., but we got our message across big-time and everyone in America started paying attention to the boyz in the hood. Soon our anger and hopes got everyone riled up...

"I'm not religious but wrong or right, that's me. I'm not saying this because I'm looking for a soft cushion wherever I'm heading. I just feel that I've got thousands of young fans who have to learn about what's real when it comes to AIDS. I would like to turn

my own problem into something good that will reach out to all my homeboys and their kin because I want to save their asses before it's too late. I'm not blaming anyone except myself. This thing is real and it doesn't discriminate. It affects everyone.



"Now I'm in the biggest fight of my life and it ain't easy. But I want to say much love to those who have been down with me and thanks for all your support."

MEET ME ON BLACK-STREET: The new single from BLACKstreet, "Joy," (Interscope/AG) is blowing up at radio, with good reason. The song is so dope! BLACK-

street performed live last week on *Soul Train* and group member and famed producer Teddy Riley said he was committed to BLACKstreet for at least 10 more years. Look for them to be a main act for many years to come!

INSTANT ADDS: Mary and Method's "All I Need" (Def Jam/ral/Island) is so cool you have to play it...same with Soul For Real's "Every Little Thing I Do" (Uptown/MCA)...Rappin' 4-Tay's "I'll Be Around," featuring the Spinners (Rag Top/Chrysalis/EMI) could be a huge Crossover song...so could DJ Quik's "Safe + Sound" (Profile)...debuting at #1 on the retail chart last week and remaining there this week is Tupac with "Dear Mama" (Interscope/AG).

DON'T MISS: Redman's "Can't Wait," featuring the Mary Jane Girls (Def Jam/ral/Island)...The Roots' "Silent Treatment" (Geffen)...Slick Rick's "Sittin' In My Car" (Def Jam/Island)...King Tee's "Way Out There" (MCA)...The B.U.M.S.' "Elevation (Free My Mind)" (All City/Priority)...Diana King's "Shy Guy" (WORK)...E-40's "I-

Luv" (Jive)...Da Brat's "Give It 2 You" (So So Def/ WORK)...Da Bush Babees "Remember We" (Reprise/WB)...Common Sense's "Resurrection" (Relativity)...Rottin Razkals' "Oh Yeah!" (Illtown/Mad Sounds/Motown)...and on the R&B tip don't miss Luther Vandross' "Going In Circles" (LV/Epic) or Brian McKnight's "Crazy Love" (Mercury).

TRUE TO THE STREET: Check out Puffy's Bad Boy remix of Bandit's "All Men Are Dogs" on Positive K's Creative Control label (London/Island). Kickin' brand new flava is Wu Tang Clan member Ol' Dirty Bastard with "Brooklyn Zoo" (Elektra/EEG)...a big buzz is starting on The Coup's "Fat Cats/Bigga Fish" (Wild Pitch/EMI) and The Lost Boyz' "Lifestyles of the Rich and Shameless" (Uptown/MCA).

GREAT MUSIC COMING SOON: Masta Ace's "The INC Ride" (Delicious Vinyl/Capitol) and Spearhead's "Hole In The Bucket" (Capitol).

—Debby Peterson

DR. DRE

"KEEP THEIR HEADS RINGIN'"

NEW THIS WEEK!
HOT 97! WHJX

CLOSING OUT CROSSOVER!

KBXX 63x
KYLD 27x
KWIN 22x
WWKX 20x
Z90 13x

KKSS 53x
KMEL 23x
KPWR 21x
KKBT 20x
WHHH 12x

WJMH 38x
WPGC 23x
Hot97 21x
92Q 17x
WHJX 7x

KHQT 30x
WJMN 22x
KJYK 21x
KIKI 15x
WPOW 5x

TOP 5 PHONES!
92Q WJMN KPWR

FROM THE ORIGINAL MOTION PICTURE SOUNDTRACK



FRIDAY

ALSO NEW SONGS FROM
ICE CUBE • CYPRESS HILL • SCARFACE • MACK 10 • 2 LIVE CREW
E-A-SKI • THREAT • FUNKDOOBIEST • THA ALKAHOLIKS
THE ISLEY BROTHERS • BOOTSY COLLINS AND BERNIE WORRELL

Produced by Dr. Dre
Co-Produced by Sam Sneed

PRIORITY
10 YEAR ANNIVERSARY

PRIORITY
FILMS

NEW LINE CINEMA



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CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 LIVE. Lightning Crashes (Radioactive)	2180	2262	2172
2 PJ HARVEY. Down By The Water (Island)	1725	1867	1857
3 BETTER THAN EZRA. Good (Elektra/EEG)	1454	1689	1721
4 ELASTICA. Connection (DGC)	1349	1452	1650
5 OASIS. Live Forever (Epic)	1752	1799	1624
6 SPONGE. Plowed (WORK)	1399	1575	1527
7 JULIANA HATFIELD. Universal Heartbeat (Mammoth/Atlantic/AG)	918	1221	1363
8 R.E.M. Star 69 (WB)	1435	1515	1355
9 BUSH. Everything Zen (Trauma/Interscope/AG)	1600	1499	1339
10 LETTERS TO CLEO. Here And Now (Giant)	1380	1425	1281
11 DAVE MATTHEWS BAND. What Would You Say (RCA)	1038	1190	1235
12 MATTHEW SWEET. Sick Of Myself (Zoo)	935	1138	1209
13 NIRVANA. The Man Who Sold The World (DGC)	1246	1149	1027
14 ADAM ANT. Wonderful (Capitol)	831	939	971
15 OUR LADY PEACE. Starseed (Relativity)	703	894	949
16 MIKE WATT. Against The 70s (Columbia)	789	831	921
17 GREEN DAY. When I Come Around (Reprise)	1174	1072	899
18 COLLECTIVE SOUL. Gel (Atlantic/AG)	1236	1145	897
19 THE STONE ROSES. Love Spreads (Geffen)	1207	1121	890
20 BELLY. Now They'll Sleep (Sire/Reprise)	953	975	858
21 MAD SEASON. River Of Deceit (Columbia)	163	583	793
22 STONE TEMPLE PILOTS. Dancing Days (Atlantic/AG)	176	566	786
23 PEARL JAM. Better Man (Epic)	937	885	745
24 JEFF BUCKLEY. Last Goodbye (Columbia)	574	643	738
25 SOUNDGARDEN. The Day I Tried To Live (A&M)	382	576	709
26 RANCID. Salvation (Epitaph)	812	793	701
27 PEARL JAM. Corduroy (Epic)	936	878	686
28 THE CRANBERRIES. Ode To My Family (Island)	1018	820	669
29 HOLE. Violet (DGC)	554	660	668
30 BLUES TRAVELER. Run-Around (A&M)	476	547	657
31 SHERYL CROW. Strong Enough (A&M)	1005	845	584
32 WAX. California (Usaside 1/Interscope/AG)	496	585	578
33 GOO GOO DOLLS. Only One (WB)	313	432	531
34 PEARL JAM. Not For You (Epic)	362	423	521
35 BAD RELIGION. Infected (Atlantic/AG)	627	614	503
36 STONE TEMPLE PILOTS. Pretty Penny (Atlantic/AG)	477	525	449
37 FACE TO FACE. Disconnected (Victory/A&M)	440	500	445
38 SARAH McLACHLAN. Hold On (Arista)	641	592	425
39 BUSH. Little Things (Trauma/Interscope/AG)	183	253	383
40 THE OFFSPRING. Kick Him When He's Down (Epitaph)	249	345	376

BULLETS INDICATE INCREASED AIRPLAY


VIRTUALLY ALTERNATIVE

BETTER THAN? Better Than Ezra (Elektra/EEG) is best live. The trio is a super-tight band and the nicest bunch touring (next to Morphine, that is). Invite them into the studio whenever possible. One would never have guessed by Kevin Salem's (Roadrunner) introverted personality that his true comfort zone would have been playing in front of a packed crowd at the Troubadour in Los Angeles. The overwhelming feedback on the show was how mesmerizing it was. Kevin's edgy, live performance made him out to be a guitar God!

100% PLATINUM: "I feel like James Brown and I'll be having 100% 'pure' fun," Thomas Westfall says of his uppage to Sr. Director Of Alternative Promotion at Zoo Entertainment. Nothing like walking into the new land of Platinum, Thomas, with Matthew Sweet's new album, *100% Fun*, sure to reach this status sooner than you may think. And what's that other little Platinum project you got on the way? Would that be *ubhh...TOOL!!!* Congrats.

BEO-GONE? Did Courtney Love-Cobain, as Executive Music Coordinator for the movie, *Tank Girl*, forget to put Beowulf (Restless) on the soundtrack after it predominantly appeared in the movie? Whatever the reason for the omission, let it not be overlooked again. It hardly could be with a video featuring some of the best animation from the comic strip. "24" is cool.

SITTING ON SOLID GROUND: In the ever-shifting land of trends, Alternative radio held their own quite well with solid numbers across the board. Here are the latest: WHYT went 3.6-3.7, WYSR 4.1-4.6, WMMS 6.0-6.1, CIMX 2.0-1.7, WFNX 2.3-2.2, KITS 3.1-3.0, WHFS 3.5-3.6, WENZ 1.7-2.1, Q101 3.9-3.8, 91X 3.8-flat, KROQ 4.5-4.6, and WBCN 5.3-5.4.

STERN RETURN: Watch out for a new morning show battleground to arise in Chicago, where Howard Stern is expected to return on WCKG... KRQT Houston gets a new GM as Pat Fant heads over from crosstown rocker KLOL... Long-time air personality Jack Snyder takes on middays at WZRH New Orleans.

REGRETS: It was a somber day last Monday in the Relativity offices over the loss of Rapper "Eazy-E", aka Eric Wright, who died last Sunday in an L.A. hospital due to complications from AIDS. Our condolences go out to his friends and family.

WHAT'S NEXT: People to know and love even more: Mitch Cry, Trish Merelo-Miller, Todd Bisson and Doug Ingold... Look for our friend at MCA, Gary Spivack, to make the move over to the new label TAG as head of the Alternative and AAA promotion departments. Get the buzz early on Ivy and Dead Hot Workshop. Music to know and love is the new Portishead single, "Glory Box" (Go Discs!/London/Island), and Archers Of Loaf "Harness In The Slums" (Alias). New add on Massive Attack this week at KTCL. Monster Magnet's "Negasonic Teenage Warhead" (A&M) closes out the RAWk panel and has a hit video. Our Lady Peace is getting Top-5 phones at KWOD and WXWX. Looking forward to Alanis Morissette (Maverick). Well, off to go see *Forrest Gump* now. I'm so cutting edge. If life is a box of chocolates, mine have nuts in them.

- Karen Holmes

accelerated airplay

1 STONE TEMPLE PILOTS. Dancing Days (Atlantic/AG)	+220
2 MAD SEASON. River Of Deceit (Columbia)	+210
3 ELASTICA. Connection (DGC)	+198
4 BJÖRK. Army Of Me (Elektra/EEG)	+151
5 GENERAL PUBLIC. Rainy Days (Epic)	+142

most added

1 BJÖRK. Army Of Me (Elektra/EEG)	25
2 RADIOHEAD. Fake Plastic Trees (Capitol)	12
2 BUSH. Little Things (Trauma/Interscope/AG)	12
4 WHITE ZOMBIE. More Human Than Human (Geffen)	10
5 PETER MURPHY. Scarlet Thing (Beggars Banquet/Atlantic/AG)	9

LIBERTY RECORDS AND NETWORK 40

WANT TO HELP YOU CELEBRATE

AMERICA SALUTES THE BEATLES DAY

APRIL 4

BY GIVING YOU THE CHANCE TO

WIN A CLASSIC BEATLES-ERA EPIPHONE CASINO GUITAR

**SIMILAR TO THE ONE OWNED AND PLAYED BY
JOHN LENNON, PAUL McCARTNEY AND GEORGE HARRISON**

A GUITAR WILL BE GIVEN TO

ONE (1) TOP 40 STATION

ONE (1) COUNTRY STATION

ONE (1) A/C STATION

THAT REPORTS THEIR PPWS TO NETWORK 40.

TO BE ELIGIBLE TO WIN:

**1) SIMPLY PLAY AT LEAST ONE SONG FROM THE ALBUM,
*COME TOGETHER, AMERICA SALUTES THE BEATLES ON APRIL 4.***

**2) MAKE A NOTE OF THE PROGRAMMED TRACK(S) ON THE PPW
LIST YOU FAX TO NETWORK 40 ON THE FOLLOWING WEEK.**

**ALL PLAYLIST FAXES FROM STATIONS INDICATING THEIR PARTICIPATION WILL BE SEPARATED AND
PUT INTO THE FINAL DRAWING, WHERE ONE STATION FROM EACH FORMAT WILL WIN!**

**COME TOGETHER! PLAY THE BEATLES ON THE AIR...
FOR A CHANCE TO PLAY ONE OF THEIR GUITARS!**

RETAIL CHART

NATIONWIDE PIECE COUNT SALES

BIN BURNERS

RECORDS WITH THE BIGGEST SALES INCREASES OVER THE PAST WEEK

2W	LW	TW	ARTIST/LP	LABEL
—	1	①	2 PAC. Me Against The World	Out Da Gutta/Interscope/AG
—	3	②	ANNIE LENNOX. Medusa	Arista
1	2	3	BRUCE SPRINGSTEEN. Greatest Hits	Columbia
3	4	4	HOOTIE & THE BLOWFISH. Cracked Rear View	Atlantic/AG
4	5	5	LIVE. Throwing Copper	Radioactive
◆	DEBUT	⑥	ELTON JOHN. Made In England	Rocket/Island
◆	DEBUT	⑦	STEVIE WONDER. Conversation Peace	Motown
2	6	8	SHERYL CROW. Tuesday Night Music Club	A&M
—	9	⑨	E-40. In A Major Way	Sick-Wid-It/Jive
◆	DEBUT	⑩	VARIOUS. Encomium: A Tribute To Led Zeppelin	Atlantic/AG
6	8	11	EAGLES. Hell Freezes Over	Geffen
8	10	12	GREEN DAY. Dookie	Reprise
5	7	13	BOYZ II MEN. II	Motown
12	13	14	THE CRANBERRIES. No Need To Argue	Island
—	15	⑮	MAD SEASON. Above	Columbia
14	16	⑯	BUSH. Sixteen Stone	Trauma/Interscope/AG
7	11	17	TLC. CrazySexyCool	LaFace/Arista
10	12	18	MARY J. BLIGE. My Life	Uptown/MCA
9	14	19	DJ QUIK. Safe + Sound	Profile
16	18	20	OFFSPRING. Smash	Epitaph
18	20	21	MADONNA. Bedtime Stories	Maverick/Sire/WB
11	17	22	VAN HALEN. Balance	WB
29	26	⑳	DAVE MATTHEWS BAND. Under The Table And Dreaming	RCA
25	25	㉑	PULP FICTION. Soundtrack	MCA
31	27	㉒	DES'REE. I Ain't Movin'	550 Music
—	29	㉓	COLLECTIVE SOUL. Collective Soul	Atlantic/AG
24	24	27	BRANDY. Brandy	Atlantic/AG
17	23	28	MELISSA ETHERIDGE. Yes I Am	Island
30	28	29	BROWNSTONE. From The Bottom Up	MJJ/Epic
27	30	30	NOTORIOUS B.I.G. Ready To Die	Bad Boy/Arista
15	21	31	GARTH BROOKS. The Hits	Liberty
23	22	32	THE CHIEFTAINS. The Long Black Veil	RCA Victor
34	33	㉔	ADINA HOWARD. Do You Wanna Ride	EastWest/EEG
26	31	34	TOM PETTY. Wildflowers	WB
13	19	35	BOYS ON THE SIDE. Soundtrack	Arista
—	38	㉕	MATTHEW SWEET. 100% Fun	Zoo
21	37	37	THE LION KING. Soundtrack	Walt Disney Records
19	35	38	PJ HARVEY. To Bring You My Love	Island
28	32	39	NIRVANA. Unplugged In New York	DGC
39	39	40	B.O.N.E. THUGS-N-HARMONY. Creepin' On Ah Come Up	Ruthless/Relativity

BULLETS INDICATE INCREASED SALES

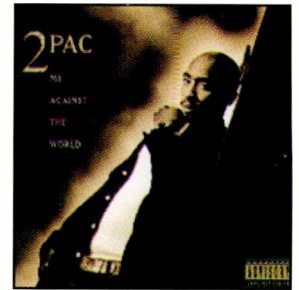
1 2 PAC

Me Against The World

Out Da Gutta/Interscope/AG

Regional Sales Breakout: Midwest leads strong national sales. Top-10 sales in Philadelphia, Pittsburgh, Missouri, Nashville, Michigan, Ohio/Indiana, Atlanta, Nashville, Carolinas, Arizona/Las Vegas, Texas/New Orleans, Pacific northwest.

Primary Media Exposure: Heavy Crossover/Urban radio equals fans' word-of-mouth as biggest sales catalysts.



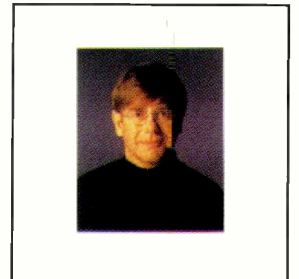
2 ELTON JOHN

Made In England

Rocket/Island

Regional Sales Breakout: Consistent nationwide. Top-10 sales in New York City, New England, Philadelphia, Maryland, Florida, entire West Coast. Top-20 sales in Pittsburgh, Illinois, upstate New York, Texas/New Orleans, Ohio/Indiana, Nashville, Missouri.

Primary Media Exposure: Strong Top 40 and A/C airplay lead; longtime fan buzz a strong second.



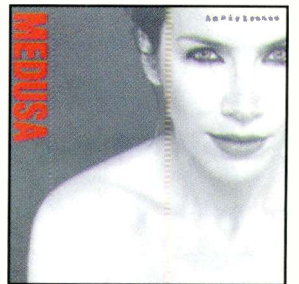
3 ANNIE LENNOX

Medusa

Arista

Regional Sales Breakout: Midwest slightly behind rest of the country. Top-10 sales in New York City, New England, Maryland, Illinois, Texas/New Orleans, Florida, Colorado, Phoenix/Tempe, entire West Coast.

Primary Media Exposure: Strong Top 40 airplay leads; VH1 exposure and special retail campaign equally potent.



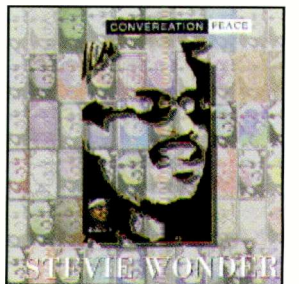
4 STEVIE WONDER

Conversation Peace

Motown

Regional Sales Breakout: Consistent nationwide. Top-10 sales in Ohio/Indiana, northern California, New York City. Top-20 sales in Maryland, Michigan, New England, Philadelphia, Tennessee, Texas/New Orleans, Arizona/Vegas, southern California.

Primary Media Exposure: Crossover/Urban airplay leads; retail campaign, fans' word-of-mouth and good press follow.



5 VARIOUS ARTISTS

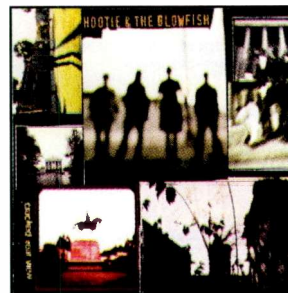
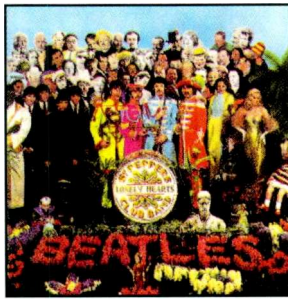
Encomium: A Tribute To Led Zeppelin

Atlantic/AG

Regional Sales Breakout: Consistent nationwide. Top-10 sales in New England, upstate New York, Pittsburgh, Illinois, Missouri, Ohio/Indiana, southern California. Top-20 sales in New York City, Maryland, northern California, Pacific northwest.

Primary Media Exposure: Multi-format radio airplay leads, word-of-mouth and in-store play second.





(Okay, so we're exaggerating a little.)

Hootie & The Blowfish, "Cracked Rear View" this week takes an impressive leap on the Billboard 200, 4 -3* with over 100,000 units sold over the counter. The new single, "Let Her Cry" is off to an amazing start with over 160 Top 40 radio stations already playing it. For the second week in a row, "Let Her Cry" has been Top-5 Most Added, with an additional 30 stations this week, including: WIOQ, WPLY, KRBE, Q106, WKBQ, WZPL, WKSE and many more. Currently the single is closing in on 1,000 spins, due to huge support from Star 94 (20 spins), B97 (28 spins), G105 (21 spins), WZJM (21 spins), KISF (15 spins) & KQKQ (19 spins). Talk to us this time next year and we'll see who's exaggerating.



PLUGGED

THE NATION'S HOTTEST MUSIC VIDEO ROTATIONS



— Compiled by Leah Brandon

THE BOX
MUSIC TELEVISION
YOU CONTROL

MARKET BREAKS

NEW ORLEANS, LA	SELECTION #
#1 RAP: 2 Pac , <i>Dear Mama</i>	402
#1 POP: TLC , <i>Red Light Special</i>	335
#1 URBAN: Karyn White , <i>Can I Stay With You</i>	667
#1 ROCK/ALT.: Collective Soul , <i>Gel</i>	172

MARKET BREAKS

LOS ANGELES	SELECTION #
#1 RAP: The Dogg Pound , <i>What Would U Do</i>	462
#1 POP: Rednex , <i>Cotton Eye Joe</i>	267
#1 URBAN: Adina Howard , <i>Freak Like Me</i>	658
#1 ROCK/ALT.: Wax , <i>California</i>	414

MARKET BREAKS

PHILADELPHIA, PA	SELECTION #
#1 RAP: Total f/Notorious B.I.G. , <i>Can't You See</i>	461
#1 POP: Mary J. Blige , <i>I'm Goin' Down</i>	192
#1 URBAN: Shabba Ranks , <i>Let's Get It On</i>	361
#1 ROCK/ALT.: The Murmurs , <i>You Suck</i>	112

BREAKING OUT OF

	SELECTION #
Smooth , <i>Mind Blowin'</i>	472
Duran Duran , <i>White Lines</i>	474
Millkbone , <i>Keep It Real</i>	476
Human League , <i>Tell Me When</i>	466

ADDS OUT OF

ADDS	SELECTION #
Dana Dane , <i>Rollin' Wit Dane</i>	610
Dr. Dre , <i>Keep Their Heads Ringin'</i>	580
4 Non Blondes , <i>Misty Mountain Hop</i>	676
Phunk Junkeez , <i>I Love It Loud</i>	609
Roots , <i>Silent Treatment</i>	590
Tavaris f/Coolio , <i>Straight Butta</i>	571
World Renown , <i>How Nice I Am</i>	591



HEAVY ROTATIONS

- BOYZ II MEN**
Water Runs Dry
- BRANDY**
Baby
- THE CRANBERRIES**
Ode To My Family
- SHERYL CROW**
Strong Enough
- DAVE MATTHEWS BAND**
What Would You Say?
- DR. DRE**
Keep Their Heads Ringin'
- LIVE**
Lightning Crashes
- MADONNA**
Bedtime Story
- THE NOTORIOUS B.I.G.**
Big Poppa

VAN HALEN
Can't Stop Lovin' You

BREAKTHROUGH VIDEO:

WAX - *California*

JAM OF THE WEEK:

MONTELL JORDAN
This Is How We Do It

PREMIERE VIDEO:

BOYZ II MEN
Water Runs Dry...
For times, see Watch For It!

WATCH FOR IT!

ADDS

Boyz II Men - *Water Runs Dry*
Dr. Dre - *Keep Their Heads Ringin'*

R.E.M. - *Strange Currencies*
2 Pac - *Dear Mama*
Diana King - *Shy Guy*
Vanessa Williams - *The Way That You Love*
Bush - *Little Things*
Hootie & The Blowfish - *Let Her Cry*

BOYZ II MEN ROCKUMENTARY

MTV Music Television will profile the music and history of Boyz II Men on Wednesday, April 5th. The half-hour Rockumentary follows Boyz II Men from their Philadelphia roots to their massive success today. Through new interviews, exclusive rehearsal footage and performance clips, MTV will trace the history of the band that has redefined the sound of R&B for the '90s. Air times are 7:30am, 11am, 2:30pm, 5:30pm, and 9pm (ET/PT). Immediately following each airing of the Rockumentary, MTV will preview the new Boyz II Men video, "Water Runs Dry."



XL

- EAGLES**
Love Will Keep Us Alive
- HOOTIE & THE BLOWFISH**
Hold My Hand
- MADONNA**
Bedtime Story
- MELISSA ETHERIDGE**
If I Wanted To
- SHERYL CROW**
Strong Enough

LARGE

- BONNIE RAITT**
You Got It
- BOYZ II MEN**
On Bended Knee
- BRUCE SPRINGSTEEN**
Murder Incorporated
- DIONNE FARRIS**
I Know
- ELTON JOHN**
Believe
- ANNIE LENNOX**
No More "I Love You's"
- HOOTIE AND THE BLOWFISH**
Let Her Cry
- R.E.M.**
Bang and Blame

TOM PETTY
It's Good To Be King

ADDS/UPCOMINGS

ADDS

- HUMAN LEAGUE**
Tell Me When
- VANESSA WILLIAMS**
The Way That You Love
- R.E.M.**
Strange Currencies
- BLACKSTREET**
Joy

ELTON JOHN-A-THON:

Elton is VH1's 'April Artist of the Month,' so all week, tune in at 10pm (EST), to see his concerts, videos and special documentaries.



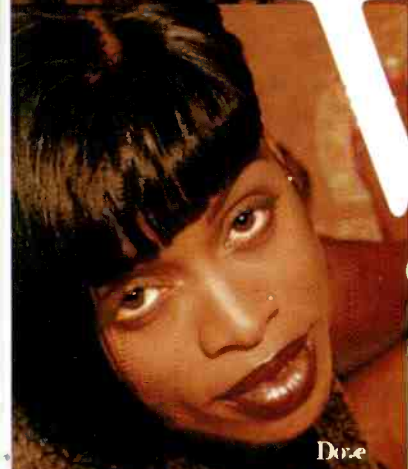
Tanya



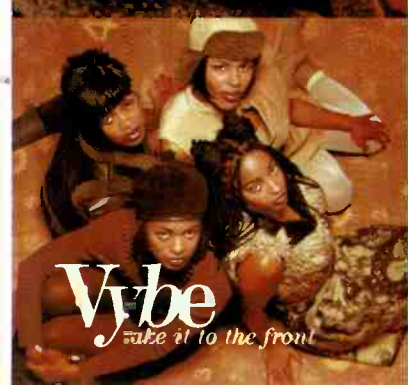
Debbie



Pam



Dre



Vybe
take it to the front

Vybe

take it to the front

The first single from Vybe's self-titled debut album
GOING FOR AIRPLAY NOW!

ALREADY ON



Management: Ant Hill Mob Entertainment

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First Week Adds!!

WHHH KZFM KMVR WJJS

Also Spinning At:

HOT 97

PLAY IT! SAY IT!

by Paul Olshan

DES'REE (SONY 550/EPIC)

- Des'ree was born in London to West Indian parents. When she was 10, her family moved to Barbados for three years, then they moved back.
- Her musical influences included Bob Marley, Joan Armatrading, Billie Holiday and Stevie Wonder.
- Des'ree wrote her first song, the extremely personal "Love Is Here," at age 13. Its appearance on the current album is a testimony to her early talent.
- She cut a demo of "Feel So High," which led to her signing to Sony in England in 1992. It was a massive hit in England, but was placed on her second American album.
- Soon after the release of her debut U.K. album, *Mind Adventures*, Des'ree landed an opening slot on the Simply Red tour, which included two sold-out dates at London's Wembley Stadium during the latter part of 1992.
- For her second album, *I Ain't Movin'*, Ashley Ingram produced seven tracks, while members of the acclaimed Soul band The Family Stand produced five.
- Another album track, "Little Child," was inspired by a UNICEF charity event she had recently attended.
- Her latest single is "Feel So High."



DAVE MATTHEWS BAND

- *Dave Matthews, vocals/guitar.* • *LeRoi Moore, reeds.* • *Boyd Tinsley, violin.* • *Stefan Lessard, bass.* • *Carter Beauford, drums.*
- Matthews grew up in South Africa, absorbing a variety of musical influences, from Celtic music to the region's indigenous sounds.
- The band, which came together in Charlottesville, VA, attributes its success to the word-of-mouth generated by three years of live gigs in clubs across the country.
- The Dave Matthews Band's debut release, *Remember Two Things*, sold over 130,000 copies - an astounding amount considering it was independently distributed.
- Steve Lillywhite, known for his work with U2, Talking Heads and the Rolling Stones, produced their major label debut, *Under The Table And Dreaming*.
- Their current single, "What Would You Say," is one of the most-added records on *Network 40's* Crunch Page.



TRIVIA

by Mel St. Velour, Jr.

Word Of The Week: "gleek." Define it or defile it...

◆◆◆

Get the lead out: There is no such thing as a lead pencil. They're actually made with graphite. Yet the name sticks, cuz no one wants to sing along to, "Graphite It Be."

◆◆◆

Brainteaser: Who was the original Ronald McDonald?

◆◆◆

Liberace started in show business by performing at high schools under the name of Walter Busterkeys. Thusly inspired, porn star John Holmes started in his "bidness" as Walter Busterhy...or maybe not.

◆◆◆

Cajun chef Paul Prudhomme weighed 500 pounds - at the age of 15. You can write him at his home in New Orleans at 124, 126, 128, 130 and 132 Smith Street.

◆◆◆

Van Halen alert: Brown M&M's comprise what percentage of a typical bag?

◆◆◆

No, you *don't* say you have to take a "gleek" when you have to go to the bathroom...

◆◆◆

Whiff *this*: An ant's sense of smell is just as good as a dog's. They're great at sniffing out drugs in the luggage of midgets.

◆◆◆

The original Ronald McDonald was none other than Willard Scott. And to this day, he still uses the special sauce to keep his hairpiece stuck to his head.

◆◆◆

Chuck Berry wrote a slew of Rock 'N' Roll classics - but only one song hit #1. What was it?

◆◆◆

Tchaikovsky, who wrote the "1812 Overture," suffered from nervous disorders, hallucinations and a morbid fear that his head would roll off his shoulders while conducting. Why? The first time he conducted his masterpiece, the cannons were aimed at him.

◆◆◆

Would you believe that brown M&M's comprise 40% of a typical bag?

◆◆◆

Ketchup, the Reagan-era vegetable, was originally a Chinese medicine. It cured bad chop suey.

◆◆◆

Chuck Berry's lone #1: "My Ding-a-ling."

◆◆◆

"Gleek," n: a trick, a joke. See the Republican budget bill.



Percentage of PDs who...

- ... like the Pie Chart because it's funny, but true.
- ... like the Pie Chart because it makes fun of others.
- ... like the Pie Chart because other pies are just one color.

RIMSHOCKED

by Dwayne & Jeff

Boy, is that O.J. Simpson murder trial getting goofier and goofier, or what?

◆◆◆

And that Kato Kaelin guy... jeez Louise, was his testimony something else again or what? And then there was his hair...

◆◆◆

Is it us, or is this trial dragging on for a real long time?

◆◆◆

Boy, were those Oscars predictable or what? Heck, *Forrest Gump* this...*Forrest Gump* that...it sure won a lot of Oscars.

◆◆◆

David Letterman did a pretty funny monologue. And then the show ran really long.

◆◆◆

A lot of Republicans have already announced their candidacies for the '96 Presidential nomination. And only one of them will win. Politics, go figure.

◆◆◆

In a way, it's not surprising to see so many Republicans entering the race. President Clinton isn't doing so well.

◆◆◆

Dan Quayle hasn't been in the news lately. We wonder what he's been up to.

◆◆◆

Those talk show topics are getting weirder and weirder. That Jenny Jones thing sure could've turned out better.

◆◆◆

And how about that Dodge mini-van recall because one of its hatches gets unhinged at the slightest collision? These automakers sure don't make them all right all the time.

◆◆◆

That Iraq thing, where they're holding a couple of Americans who mistakenly flew into their airspace is a dicey situation.

◆◆◆

Did you ever notice how many people like to bet on big sporting contests like the NCAA basketball championship? It sure gives them a vested interest in the eventual outcome.

◆◆◆

A blond skunk named Topper Lewis was named Grand National Champion at a National Skunk Show in Georgia. Congratulations to it and its owners.

◆◆◆

Michael Jordan's return to NBA basketball sure was a big thing in the ratings.

◆◆◆

Boy, that baseball strike has sure gone on for a long time.

◆◆◆

And those replacement players aren't as good as the real ones.

◆◆◆

Some people complain about sexually explicit movies, magazines and strip clubs. They must think that's not good.

◆◆◆

And punk rockers dance real crazy. It can get out of hand.

◆◆◆

Boy, sometimes people will say or do some pretty weird things, It makes us wonder why they said or did that stuff.

◆◆◆

Up the street, the band was marching down.

◆◆◆

Stay tuned next week for the punch lines...foo!

ADINA HOWARD FREAK LIKE ME

**It's no secret – you've
never had a freak like this.**

The premiere single and video
from the forthcoming debut album

Do You Wanna Ride.

Produced by Mass Order for Double Lady Productions
Executive Producers: Max Gousse, Gerry Griffith, Roget Romain, Livio Harris
Management: Biggie Management, New York/Los Angeles

New Adds Include:

WZPL WAOA WVAQ

Hot Plays Happening At:

WWKX 86 Plays	KDON 80 Plays
WMGI 74 Plays	KIKI 69 Plays
KJYK 68 Plays	WJMN 65 Plays
XHTZ 65 Plays	WHJX 62 Plays
WJMH 62 Plays	WHHH 58 Plays
WPGC 57 Plays	KIXY 57 Plays
WERQ 55 Plays	WQHT 53 Plays
WNVZ 44 Plays	WJJS 44 Plays
WBSS 43 Plays	KWTX 42 Plays
KBOS 41 Plays	WFLY 41 Plays
KLUC 41 Plays	KZHT 40 Plays

SoundScan Pop Single 7-6*



eastwest records america



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MOST REQUESTED



WHTZ NEW YORK, FREDDY VETTER

1. Madonna, Take A Bow
2. Offspring, Got To Get Away
3. Gillette, Mr. Personality
4. Live, Lightning Crashes
5. Weezer, Buddy Holly



WBBM FM CHICAGO, GEORGE McFLY

1. Gillette, Mr. Personality
2. TLC, Red Light Special
3. Fast Eddie, Pump It
4. 4 PM, Sukiyaki
5. The Outthere Brother, Pass The



WJMN BOSTON, RALPHIE MARINO

1. Stevie B., Dream About You
2. Dr. Dre, Keep Their Heads
3. Diana King, Shy Guy
4. Monteco, Is It Me?
5. Vicious, Nika



KMEL SAN FRANCISCO, THE CHUY & PISARY SHOW

1. K7, Move It Like This
2. TLC, Waterfalls
3. RBL Posse, Bounce To This
4. IV Xample, I'd Rather Be Alone
5. E-40, I Luv



KPWR LOS ANGELES, BIG BOY

1. Skee-Lo, I Wish
2. DJ Quik, Safe & Sound
3. IV Xample, I'd Rather Be Alone
4. Dr. Dre, Keep Their Heads
5. Soul For Real, Candy Rain

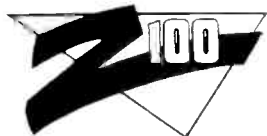
MOST REQUESTED USA

1. Rednex / Cotton Eye Joe
2. TLC / Red Light Special
3. Boyz II Men / Thank You
4. Real McCoy / Run Away
5. Green Day / When I Come Around
6. Firehouse / I Live My Life For You
7. Live / Lightning Crashes
8. Gillette / Mr. Personality
9. Soul For Real / Candy Rain
10. Blessid Union Of Souls / I Believe



KYLD SAN FRANCISCO, JO JO

1. Montell Jordan, This Is How We
2. Dr. Dre, Keep Their Heads
3. Subway ♪ 702, This Lil' Game
4. E-40, I Luv
5. Blackstreet, Joy
6. Keith Martin, Never Find Someone
7. Jon B, Someone To Love



KKRZ PORTLAND, SCOTT LANDER

1. Green Day, When I Come
2. Blessid Union Of Souls, I Believe
3. TLC, Red Light Special
4. Boyz II Men, Water Runs
5. Real McCoy, Run Away



KBOS FRESNO, MIKEY ON THE MIC

1. Mary J. Blige, I'm Goin' Down
2. TLC, Red Light Special
3. Brandy, Baby
4. Subway ♪ 702, This Lil' Game
5. Immature, Constantly
6. K7, Move It Like This
7. TLC, Creep



WQGN NEW LONDON, ROB HAYES

1. TLC, Red Light Special
2. Soul For Real, Candy Rain
3. Adina Howard, Freak Like Me
4. Rednex, Cotton Eye Joe
5. Bush, Everything Zen



WIOQ PHILADELPHIA, CHRIS

1. Boyz II Men, Thank You
2. Blessid Union Of Souls, I Believe
3. Real McCoy, Run Away
4. TLC, Red Light Special
5. Offspring, Self Esteem
6. Green Day, When I Come
7. Sheryl Crow, Strong Enough
8. Boyz II Men, Water Runs



WKSS HARTFORD, MICHAEL MAZE

1. Soul For Real, Candy Rain
2. Green Day, When I Come
3. Brownstone, If You Love Me
4. Ini Kamoze, Here Comes The
5. Jamie Walters, Hold On
6. TLC, Red Light Special
7. Max-A-Million, Fat Boy
8. Real McCoy, Run Away
9. Sheryl Crow, Strong Enough



WOSC OCEAN CITY, KYM MCKAY

1. Green Day, When I Come
2. Dave Matthews Band, What Would
3. Hootie & The Blowfish, Let Her
4. Blessid Union Of Souls, I Believe
5. the cranberries, Ode To My Family




WBNO BLOOMINGTON, GREGGER





1. Firehouse, I Live My Life
2. Rednex, Cotton Eye Joe
3. Boyz II Men, Thank You
4. Soul For Real, Candy Rain
5. Jamie Walters, Hold On

MON	TUE	WED
4	5	6
Adult/Top 40 impact <i>She</i> Harry Connick, Jr.	Bruce Springsteen <i>Late Show</i> with David Letterman	
7	8	9
	Dionne Farris on <i>Saturday Night Live</i>	
19	20	21
	Jeff Buckley's <i>Tour</i> <i>Nikea 2/6</i>	
27	28	29

Dionne Farris
i know



The #1 Top 40/Mainstream record in America is a hit for every audience. This week's new major market airplay commitments include B96, KMEL, Wild 107, Power 96, WHH-, WMJQ, KPZZ, KVMX, KLUC.

 Buzz Bin  Large  

Keith Martin *Never Find Someone Like You* in Boston, WJMN (#7 most played) and SoundScan single jumps 22-19. In San Francisco with airplay at Wild 107 (#4 Most Played, 70x) and KMEL, the single jumps to #1 Tower/Stonestown and the SoundScan single jumps 16 to 10. Jacksonville airplay at WHJX and WAFB—SoundScan single increases 50% and jumps 44 to 25. 25*-22* Top 40/Rhythmic "Airpower."

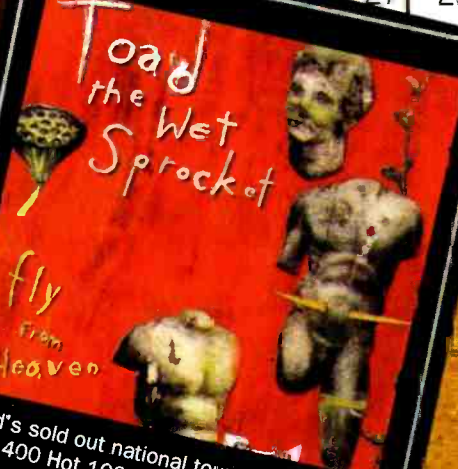
SOPHIE BARKINS



New major airplay commitments include: WNVZ (28 spins), KRZ (20 spins), WTMX Chicago, WGTZ, WDLX and Y107. In Milwaukee, WRTI 23 spins, #6 most played and the SoundScan single jumped #52-#38. Danny Clayton (PD, WKTJ) said this is an "extremely active phone record with impressive call-out."

Have you listened to *Secret Garden* yet? Ray Kalasa at Q106 said, "*Secret Garden* has the same haunting feeling as *Streets Of Philadelphia*." Listen to the music and sit with the lyric sheets coming your way. Top 40 impact April 10—the first single (in-store April 11) from the #1 album "Bruce Springsteen Greatest Hits."

Toad the Wet Sprocket



fly from Heaven

Toad's sold out national tour continues. Over 400 Hot 100 spins already with airplay in these major cities: Hartford, Philadelphia, Cleveland, Chicago, Cincinnati, Columbus, Milwaukee, Kansas City, St. Louis, New Orleans, and Sacramento. New major airplay commitments include: KRBE, WKSS, WHFS, KISF, WZLJ, and WSTW.

www.sony.com



MOST REQUESTED



KFTZ IDAHO FALLS, TODD SWAN

1. Rednex, Cotton Eye Joe
2. TLC, Red Light Special
3. Firehouse, I Live My Life
4. Boyz II Men, Thank You
5. Danielle Brisebois, Gimme Little



KIXY SAN ANGELO, BRAD DOUGLAS

1. Adina Howard, Freak Like Me
2. Pharoao, I Show You Secrets
3. Max-A-Million, Fat Boy
4. TLC, Red Light Special
5. Diana King, Shy Guy



KKMG COLORADO SPRINGS, RICH WARD

1. Blessid Union Of Souls, I Believe
2. Live, Lightning Crashes
3. The Human League, Tell Me
4. Van Halen, Can't Stop Lovin'
5. Rednex, Cotton Eye Joe



WTWR TOLEDO, STEVE MARSHALL

1. Firehouse, I Live My Life
2. Rednex, Cotton Eye Joe
3. TLC, Red Light Special
4. Bush, Everything Zen
5. Live, Lightning Crashes



KZMG BOISE, C.B.

1. Rednex, Cotton Eye Joe
2. Real McCoy, Run Away
3. Boyz II Men, Thank You
4. Live, Lightning Crashes
5. the cranberries, Ode To My Family

NIGHT PERSON OF THE WEEK

Flyin' Brian KWTX Waco



1. Gillette / Mr. Personality
2. TLC / Red Light Special
3. the cranberries / Ode To My Family
4. Rednex / Cotton Eye Joe
5. Boyz II Men / Thank You



WSPK POUGHKEEPSIE, KENNY WILDE

1. TLC, Red Light Special
2. Rednex, Cotton Eye Joe
3. Firehouse, I Live My Life
4. Real McCoy, Run Away
5. Soul For Real, Candy Rain



WSBG STROUDSBURG, CHAZ

1. Rednex, Cotton Eye Joe
2. Green Day, When I Come
3. Live, Lightning Crashes
4. Ini Kamoze, Here Comes The
5. Dave Matthews Band, What Would



WSNX GRAND RAPIDS, KEITH CURRY

1. Rednex, Cotton Eye Joe
2. TLC, Red Light Special
3. Real McCoy, Run Away
4. Firehouse, I Live My Life
5. Gillette, Mr. Personality



WCIL CARBONDALE, MARK HOLLAND

1. Live, Lightning Crashes
2. Hootie & The Blowfish, Let Her
3. Firehouse, I Live My Life
4. Tom Jones, I Wanna Get Back
5. Mike & The Mechanics, Mea Culpa



WBHT WILKES-BARRE, BILLY HAMMOND

1. Gillette, Mr. Personality
2. TLC, Red Light Special
3. Boyz II Men, Thank You
4. Duran Duran, White Lines
5. Rancid, Salvation



KSLY SAN LUIS OBISPO, CRAIG PAYNE

1. Jamie Walters, Hold On
2. Boyz II Men, Thank You
3. Rednex, Cotton Eye Joe
4. Green Day, When I Come
5. Brandy, Baby



KROC ROCHESTER, JAMES RABE

1. Real McCoy, Run Away
2. Firehouse, I Live My Life
3. Blessid Union Of Souls, I Believe
4. Rednex, Cotton Eye Joe
5. Boyz II Men, Thank You
6. TLC, Creep
7. Green Day, When I Come
8. Jamie Walters, Hold On



KTHT FRESNO, MIKE ALEXANDER

1. Boyz II Men, Water Runs
2. TLC, Red Light Special
3. Madonna, Take A Bow
4. Brandy, Baby
5. Dionne Farris, I Know
6. Bon Jovi, Always
7. Mary J. Blige, I'm Goin' Down
8. Des'ree, You Gotta Be



WJMX FLORENCE, C.J. MCKAY

1. Van Halen, Can't Stop Lovin'
2. Live, Lightning Crashes
3. Oasis, Live Forever
4. Dave Matthews Band, What Would
5. Flaming Lips, She Don't Use
6. Letters To Cleo, Here And Now
7. Duran Duran, White Lines
8. The Human League, Tell Me When
9. Londonbeat, Come Back



WXLK ROANOKE, RICH E. CUNNINGHAM

1. Rednex, Cotton Eye Joe
2. Hootie & The Blowfish, Let Her
3. Gillette, Mr. Personality
4. TLC, Red Light Special
5. Green Day, When I Come

FOREIGNER

Until The End Of Time

NETWORK D -37*

ADDED THIS WEEK!

KDWB! Y100! WVKS KKXL WMXZ WTCF

OVER 120 STATIONS!

WMJQ 42x

WMC 25x

KPLZ 21x

WNTQ 17x

WBT 33x

WKQI 24x

Q106 20x

KDWB 16x

WHHY 11x

WKCI 25x

KWMX 23x

WPLJ 20x

KHMX 16x

KJYO 10x

WKTU 25x

WBIZ 22x

KISN 19x

WMTX 12x



Add!



PRIORITY
10 YEAR ANNIVERSARY

©1995 Rhythm Safari

Management: Steve Barnett & Stewart Young - Hard To Handle

MOST REQUESTED



WRHT MOREHEAD CITY, GREG BRADY

1. Green Day, When I Come
2. Soul For Real, Candy Rain
3. Offspring, Got To Get Away
4. TLC, Red Light Special
5. Rednex, Cotton Eye Joe



KORQ ABILENE, JONATHAN TAYLOR

1. Rednex, Cotton Eye Joe
2. Siouxsie & The Banshees, O Baby
3. Van Halen, Can't Stop Lovin'
4. Jamie Walters, Hold On
5. Boyz II Men, Thank You
6. The Human League, Tell Me When
7. Live, Lightning Crashes
8. Green Day, When I Come



KDUK EUGENE, BARRY MACGUIRE

1. Blessid Union Of Souls, I Believe
2. Rednex, Cotton Eye Joe
3. TLC, Red Light Special
4. All-4-One, (She's Got) Skillz
5. Soul For Real, Candy Rain



Today's Best Music!

KIOK Tri-CITIES, MICHAEL DEAN

1. Rednex, Cotton Eye Joe
2. Blessid Union Of Souls, I Believe
3. Sheryl Crow, Strong Enough
4. Boyz II Men, Thank You
5. Live, Lightning Crashes

BREAKOUT

ARTIST OF THE WEEK

VAN HALEN

"Can't Stop Lovin' You"



WJMX	Florence	#1
KKMG	Colorado Springs	#4
WVAQ	Morgantown	#5
KMVR	Las Cruces	#6
WZEE	Madison	#8



KQIZ AMARILLO, SCOTTY DEE

1. Gillette, Mr. Personality
2. Boyz II Men, Water Runs
3. Rednex, Cotton Eye Joe
4. Adina Howard, Freak Like Me
5. the cranberries, Ode To My Family
6. Cappella, Move On Baby
7. TLC, Red Light Special



WXYK GULFPORT/BILOXI, RON ST. JOHN

1. TLC, Red Light Special
2. Firehouse, I Live My Life
3. Oasis, Live Forever
4. Boyz II Men, Thank You
5. Letters To Clo, Here And Now



WVAQ MORGANTOWN, CHRIS KNIGHT

1. Soul For Real, Candy Rain
2. Hootie & The Blowfish, Let Her
3. Boyz II Men, Thank You
4. Jamie Walters, Hold On
5. Van Halen, Can't Stop Lovin'



KJYO OKLAHOMA CITY, DYLAN

1. Gillette, Mr. Personality
2. TLC, Red Light Special
3. Rednex, Cotton Eye Joe
4. Boyz II Men, On Bended Knee
5. All-4-One, (She's Got) Skillz
6. TLC, Creep
7. Madonna, Bedtime Story
8. Boyz II Men, I'll Make Love To



KCDD ABILENE, STEVE BROWN

1. Willi One Blood, Whiney, Whiney
2. TLC, Creep
3. Rednex, Cotton Eye Joe
4. Immature, Constantly
5. TLC, Red Light Special



WMME AUGUSTA, JAY KRAMER

1. Flaming Lips, She Don't Use
2. Boyz II Men, Water Runs
3. Live, Lightning Crashes
4. Firehouse, I Live My Life
5. Jamie Walters, Hold On



KTFM SAN ANTONIO, JOEY DEE

1. Stevie B., Dream About You
2. Rednex, Cotton Eye Joe
3. Nikki French, Total Eclipse Of
4. K7, Move It Like This
5. Montell Jordan, This Is How We



Today's Best Music!

WQXA YORK, JO JO WALKER

1. TLC, Red Light Special
2. Real McCoy, Run Away
3. Boyz II Men, Thank You
4. Soul For Real, Candy Rain
5. Firehouse, I Live My Life



WWST KNOXVILLE, TODDZILLA

1. TLC, Red Light Special
2. Boyz II Men, Water Runs
3. Green Day, When I Come
4. Boyz II Men, Thank You
5. Jamie Walters, Hold On



WXMK BRUNSWICK, CHRIS CALLOWAY

1. Rednex, Cotton Eye Joe
2. Green Day, When I Come
3. Live, Lightning Crashes
4. TLC, Red Light Special
5. Gillette, Mr. Personality

Stay
up
late.

 Heavy
#1 Most Added
Including:

KIIS
WKBQ
Q106
KMEL
KUBE
KMXV
WAPE
KJYO
WRBQ
KZZU
WNCI

MADONNA

BEDTIME STORY

Major Rotations:

Z100 13 Plays	WZPL 29 Plays	WJJS 29 Plays
WFLY 26 Plays	WFHN 23 Plays	WPOW 16 Plays
WRVQ 14 Plays	WGTV 11 Plays	WKSS 8 Plays
WWKX 13 Plays	KHKS 5 Plays	

The next single
from the album
Bedtime Stories

Produced by Nellee Hooper and Maconna

Overnight Requests:

KJYO KFFM

management: Freddy DeManiv/De-vann Entertainment



©1995 Sire Records Company

MOST REQUESTED



KMVR LAS CRUCES, SEAN TOWERS

1. Soul For Real, Candy Rain
2. Gillette, Mr. Personality
3. the cranberries, Ode To My Family
4. Hootie & The Blowfish, Let Her
5. Subway f/ 702, This Lil' Game
6. Van Halen, Can't Stop Lovin'
7. Real McCoy, Run Away
8. Des'ree, You Gotta Be



WDJX LOUISVILLE, MIKE SHANNON

1. Rednex, Cotton Eye Joe
2. Boyz II Men, Thank You
3. Firehouse, I Live My Life
4. Real McCoy, Run Away
5. Live, Lightning Crashes
6. Blessid Union OfSouls, I Believe
7. Green Day, When I Come
8. Duran Duran, White Lines
9. All-4-One, (She's Got) Skillz



KCPI ALBERT LEA, STEPH HELLEKSEN

1. Rednex, Cotton Eye Joe
2. Firehouse, I Live My Life
3. Collective Soul, Gel
4. Soul For Real, Candy Rain
5. Offspring, Got To Get Away
6. All-4-One, (She's Got) Skillz
7. Boyz II Men, Thank You
8. Live, Lightning Crashes
9. The Primitives, Crash



WIXX GREEN BAY, STEVE LOUZOS

1. Rednex, Cotton Eye Joe
2. Ini Kamoze, Here Comes The
3. Firehouse, I Live My Life
4. Green Day, When I Come
5. Real McCoy, Run Away

BUZZ RECORDS

1. Hootie & The Blowfish / Let Her Cry
2. Elton John / Believe
3. the cranberries / Ode To My Family
4. Technotronic / Move It To The Rhythm
5. Fun Factory / Close To You



KZFM CORPUS CHRISTI, DINO

1. Nikki French, Total Eclipse Of
2. Pharao, I Show You Secrets
3. Stevie B., Dream About You
4. 4 PM, Lay Down Your Love
5. Adina Howard, Freak Like Me



WZEE MADISON, CATFISH COOPER

1. Boyz II Men, Water Runs
2. Real McCoy, Run Away
3. Jamie Walters, Hold On
4. All-4-One, (She's Got) Skillz
5. Blessid Union OfSouls, I Believe



WWFX BANGOR, ZAK IVES

1. Live, Lightning Crashes
2. Rednex, Cotton Eye Joe
3. Hootie & The Blowfish, Let Her
4. Real McCoy, Run Away
5. Sheryl Crow, D'yer Maker



WGRG BINGHAMTON, WESTY

1. Rednex, Cotton Eye Joe
2. Real McCoy, Run Away
3. Sheryl Crow, Strong Enough
4. Duran Duran, White Lines
5. Boyz II Men, Thank You



WZJM CLEVELAND, ACTION JACKSON

1. TLC, Red Light Special
2. Rednex, Cotton Eye Joe
3. Brandy, Baby
4. Boyz II Men, Water Runs
5. Nikki French, Total Eclipse Of



KZIO DULUTH, MICHAEL WILDE

1. Firehouse, I Live My Life
2. Rednex, Cotton Eye Joe
3. Ini Kamoze, Here Comes The
4. Bon Jovi, Someday I'll Be Saturday
5. Real McCoy, Run Away



KQKY KEARNEY, THE FERG

1. Boyz II Men, Thank You
2. Firehouse, I Live My Life
3. Van Halen, Can't Stop Lovin'
4. Duran Duran, White Lines
5. Tommy James, Give It All
6. Rednex, Cotton Eye Joe
7. Real McCoy, Run Away
8. Oasis, Live Forever
9. The Mighty RAW, Power Rangers



WVSR CHARLESTON, McFLY

1. Gillette, Mr. Personality
2. Rednex, Cotton Eye Joe
3. Adina Howard, Freak Like Me
4. Green Day, When I Come
5. Boyz II Men, Thank You
6. Letters To Cleo, Here And Now
7. Soul For Real, Candy Rain
8. Firehouse, I Live My Life



WAOA MELBOURNE, DANNY WRIGHT

1. TLC, Red Light Special
2. Boyz II Men, Thank You
3. Technotronic, Move It To The
4. Soul For Real, Candy Rain
5. Rednex, Cotton Eye Joe
6. Gillette, Mr. Personality
7. Live, Lightning Crashes
8. Blessid Union OfSouls, I Believe



KFFM YAKIMA, JERRY KELLY

1. TLC, Red Light Special
2. Boyz II Men, Water Runs
3. Subway f/ 702, This Lil' Game
4. Real McCoy, Run Away
5. The Human League, Tell Me When

billie ray martin

"your loving arms"

New Adds Include:

Hot 97.7 WMGI KZHT

Hot Plays Happening:

WJJS 31 Plays
KQIZ 24 Plays
KZFM 19 Plays

WPOW 30 Plays
WBBM 23 Plays
KLRZ 19 Plays

WOVV 28 Plays
KXTZ 22 Plays

Killer Sales:

Miami #1 For 2 Weeks! Tower Boston #2!

"Top-5 phones and kickin'!" - Larry Martino/KXTZ

"This is the biggest song in south Florida. Females love this thing. Play it now!" - Scott Chase/WOVV



SNOW

featuring nadine sutherland

"anything for you"

Huge Spins!

WJJS 32 Plays WWKX 21 Plays
KMVR 18 Plays WERQ 11 Plays
WKDY 8 Plays Z90 7 Plays



kut klose

"i like"

Going For Crossover Adds Now!





▲ SEEING STARS

Warner Bros. artists Jack Blades and Tommy Shaw, aka Shaw•Blades, recently celebrated the release of their debut album, *Hallucination*, with WB execs. (l-r): Warner Bros. Nat. Album Promo. Dir. Dave Danheisser, Tommy Shaw, Jack Blades, Warner Bros. Artist Rel. Mgr. Tucker Williamson and Warner Bros. VP Promo. Kenny Puvogel.



▲ GOTTA BE ME

550 Music artist Des'ree stopped by the WHTZ New York Morning Zoo to critique their artwork. (l-r): Z100's John Lander, PD Steve Kingston, Des'ree, Z100's "Elliot The Producer," Patry Sreele, John Bell.



▲ I WUZ FRAMED!

EMI artist Jon Secada kicked off his North American tour with some friends. (l-r): William Morris agent Jorge Pinos, Jon Secada, manager Emilio Estefan Jr., EMI Latin Pres. Jose Behar and EMI Pres. Davitt Sigerson.



▲ COUGH?

Grateful at the concern and caring attitude of Chia Pet proctologist/KDON Salinas PD Michael Newman, pet owner KDON MD Jennifer Wilde can't wait to take her pet outside for a drag.



▲ STUCK ON YOU

Covered in maple syrup for a recent fundraising event are WZOQ Lima saps midday host Rebecca Wilde (second from right) and morning show prod. Human Newman (far right). Looking to get their butterworth are morning show hosts Beans Bratton (far left) and Tommy Frank.



▲ PLATINUM BULLET BAND?

Celebrating double-Platinum status of his *Greatest Hits* album are (l-r) Punch Enterprises manager Punch Andrews, Capitol artist and plaque recipient Bob Seger and Capitol Pres./CEO Gary Gersh.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •

spanish fly

"Daddy's Home"

**Billboard Monitor Rhythm
Crossover Chart 31*-29***

**More Than 550 Top 40
BDS Detections!**

**Already Top-10 Call-Out
& Top-5 Requests:**

Hot 97.7 72x	KYLD 42x
KLRZ 53x	KUBE 37x
KTFM 51x	KBOS 51x
Z90 26x	KWIN 44x
KGGI 32x	KPRR 30x
KKSS Add	KIXY 29x
KMVR 51x	KZHT Add
KKXX 41x	WOVV 28x
KDON 32x	KJYK 25x
KCAQ 36x	KZFM 23x
KHTN 40x	FM 102 17x
KQMQ Add	WHHH 15x
KJYO 10x	Plus Much More!

"Call-out research, requests, street response and Top-15 single sales – it's all there, this is an A record. A total no brainer. Consistently Top-5 call-out, if you're not playing this yet, you're missing out on a major weapon."

-Bob Perry, PD Hot 97.7 San Jose

"No matter who your target audience is, 'Daddy's Home' is an all across the board total smash. Get over it, this is not just an 'Hispanic Record', this is for everyone – a total smash."

-Sonia Jimenez, MD KGGI Riverside

New Single In Store April 11th



dana dane

"Rollin' Wit Dane"

**Most Added
At Crossover Radio
This Week!**

92Q Add
KZHT Add
WJMH 36x
KLUC 21x
Hot 97.7 17x
WJJS 14x
KKSS Add
KDON 12x
Z90 10x
KPRR Add
WHJX 6x
KBOS Add 12x
And More!

And Just Added At
Selection #610





▲ **GETTING LEI'D**

Football star and recording artist Deion Sanders (center) is double-teamed by (l) KIKI Honolulu PD Alan Oda and (r) MD James Coles.



▲ **DYNAMIC DUO**

EMI artist Jon Secada felt underdressed recently when he met KSLY San Luis Obispo's Creig Payne.



▲ **NOT LEMON JOY!**

Glad they don't have dishpan hands are Janice Robinson (center) of MCA act Livin' Joy, MCA Local NY Steve Kline (left) and WFLY Albany PD Mike Morgan.



▲ **YOU GONNA EAT THAT?**

Def-ly celebrating Doctor Dre and Ed Lover's first anniversary as Hot 97 morningsters are (l-r): WQHT's DJ Scribble, Al Barry, Doctor Dre, Ed Lover and Pia James.



▲ **STAR-STUDED EVENT**

Converging after a recent Rock The Vote event are (top row, l-r): Jeff Pollack, Hale Milgrin, Ricki Seidman, Judy McGrath and Jeff Gold. (Middle row, l-r): Capitol artist Bonnie Raitt, Motown artist Queen Latifah and Island artist Melissa Etheridge. (front row): Sydney DeBear.



▲ **CUBBY & THE BLOWFISH?**

Dutifully responding to the imaginary "No Cubby Photo" edict of KRBE Houston management are (back row, l-r): Hootie & The Blowfish's Soni and Mark Bryan, KRBE Asst. Promo Dir. Wendy "Mooncomesover-the mountains" Craven. (Front row, l-r): KRBE middayer Lori Bradley, Atlantic Records Houston Rep. Neal Harrison, H&TB's Dean Felber and Darius Rucker, KRBE APD/afternoons Scott Sparks.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •

ARISTA'S '95 GRAMMY PARTY

The Hottest Ticket In Town



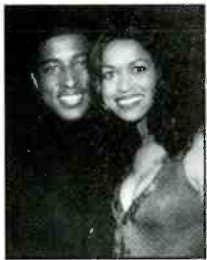
From left: Bonnie Raitt, Clive Davis, Annie Lennox, Carly Simon and Sheryl Crow



From left: Pebbles, LaFace Records Co-President Antonio "L.A." Reid, Toni Braxton and Heavy D



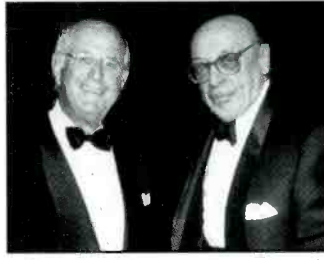
From left: Ace Of Base's Jenny and Jonas, BMG Entertainment Chairman Michael Dornemann, Ace Of Base's Linn and BMG Entertainment President North America Strauss Zelnick



LaFace Records Co-President Kenneth "Babyface" Edmonds and Tracey Edmonds



From left: Arista's Executive VP and General Manager Roy Lott, Kenny G, Lyndie G and David Foster



Charles Koppelman
Chairman of EMI
Records Group
North America

Atlantic Records
Chairman
Ahmet Ertegun



Clive Davis with Boyz II Men



Grammy nominees Crash Test Dummies



Bad Boy Entertainment's Sean "Puffy" Combs and Arista Senior VP Rick Bisceglia



Clive Davis with Salt-N-Pepa



Grammy nominee Sarah McLachlan wove her magic



Grammy nominee Craig Mack opened the show



New Platinum star The Notorious B.I.G. brought down the house



Arista newcomer Deborah Cox thrills the crowd with her premiere performance... album to debut in late May



Europe's #1 star Eros Ramazzotti gives a passionate performance



Carly Simon gets standing ovation after standing ovation for her first live performance in 14 years

The Music Was Hot...

And The Finale Was Scorching.



The superstar finale brings the House of Blues to its feet. From left: June Pointer, Grammy winner Toni Braxton, Annie Lennox, Sarah McLachlan and Pebbles join Carly Simon to perform Carly's classic "You're So Vain."

It Was A Night To Remember!

Now PLAYING

MAJOR MARKETS

SELECTED MAJOR MARKET P/W REPORTS



KBBX, Houston (713) 623-2108 Rob Scorpino, Program Director Greg Head, Music Director

RANK	LW	TW	ARTIST	TITLE
1	73	77	2 Pac	"Dear Mama"
2	73	75	Soul For Real	"Candy Rain"
3	65	67	Subway 7/ 702	"This Lil' Game We Play"
4	69	67	TLC	"Waterfalls"
5	62	63	Dr. Dre	"Keep Their Heads Ringin'"
6	60	61	Max-A-Million	"Fat Boy"
7	0	58	Jon B	"Someone To Love"
8	35	58	ESC	"Swingin' and Bangin'"
9	37	56	Soul For Real	"Ain't No Sunshine"
10	68	52	Brownstone	"If You Love Me"
11	35	52	Montell Jordan	"This Is How We Do It"
12	44	45	Boyz II Men	"On Bended Knee"
13	29	44	Raphael Saadiq	"Ask Of You"
14	54	42	Notorious B.I.G.	"Big Poppa"
15	59	42	IV Xample	"I'd Rather Be Alone"
16	16	39	Rottin Razkals	"Oh Yeah!"
17	51	39	DJ Quik	"Safe & Sound"
18	14	36	Blackstreet	"Joy"
19	32	35	K7	"Move It Like This"
20	45	25	TLC	"Red Light Special"
21	0	25	Subway	"Fire"
22	0	22	Total	"Can't You See"
23	25	21	Madonna	"Take A Bow"
24	37	20	Brandy	"Baby"
25	36	17	Montero	"Is It Me?"
26	41	16	Keith Martin	"Never Find Someone Like"
27	28	16	Too Short	"Payslyle"
28	11	13	Real McCoy	"Run Away"
29	22	11	Usher	"Think Of You"
30	5	6	Channel Live	"Mad Izm"



WHYI, Miami (305) 620-9299 Casey Keating, Program Director Al Chio, Music Director

RANK	LW	TW	ARTIST	TITLE
1	44	46	Madonna	"Take A Bow"
2	38	43	Amy Grant & V.	"House Of Love"
3	42	43	Des'ree	"You Gotta Be"
4	46	42	Real McCoy	"Another Night"
5	0	41	Luther Vandross	"Love The One You're With"
6	29	38	Elton John	"Believe"
7	47	36	Bon Jovi	"Always"
8	26	36	Corona	"The Rhythm Of The Night"
9	43	35	Melissa Etheridge	"I'm The Only One"
10	33	33	4 PM	"Sukiyaki"
11	28	31	Vanessa Williams	"The Sweetest Days"
12	29	30	Jon Secada	"Mental Picture"
13	32	30	Dionne Farris	"I Know"
14	33	28	Martin Page	"In The House Of Stone"
15	28	27	Boyz II Men	"On Bended Knee"
16	33	27	Pretenders	"I'll Stand By You"
17	24	26	Gloria Estefan	"Everlasting Love"
18	27	26	Huey Lewis & The	"But It's Alright"
19	0	24	Bryan Adams	"Have You Ever Really"
20	27	23	John Mellencamp	"Wild Night"
21	16	21	Boyz II Men	"Water Runs Dry"
22	23	21	Firehouse	"I Live My Life For You"
23	22	21	Blessid U. Of Soul	"I Believe"
24	0	20	Eagles	"Love Will Keep Us Alive"
25	18	20	labouche	"sweet dreams"
26	16	18	Elton John	"Can You Feel The Love"
27	11	17	Melissa Etheridge	"If I Wanted To"
28	15	16	Sheryl Crow	"All I Wanna Do"
29	14	15	Lisa Keith	"Better Than You"
30	15	14	Seal	"Prayer For The Dying"
31	15	14	Billy Joel	"The River Of Dreams"
32	13	14	Big Mountain	"Baby I Love Your Way"
33	15	13	Real McCoy	"Run Away"
34	18	13	Londonbeat	"Come Back"
35	12	12	Jon Secada	"If You Go"
36	18	12	Boyz II Men	"I'll Make Love To You"
37	11	12	Sophie B. Hawkins	"Right Beside You"
38	0	12	Ace Of Base	"Don't Turn Around"
39	14	12	Annie Lennox	"No More 'I Love You's'"
40	11	12	Mariah Carey	"Without You"



WNNX, Atlanta (404) 266-0997 Brian Phillips, Program Director Leslie Fran, Assistant PD

RANK	LW	TW	ARTIST	TITLE
1	22	31	Elastic	"Connection"
2	32	30	Dave Matthews Band	"What Would You Say"
3	33	30	Better Than Ezra	"Good"
4	32	28	Live	"Lightning Crashes"
5	18	28	Stone Temple	"Dancin' Days"
6	25	27	Pearl Jam	"Corduroy"
7	29	25	Nirvana	"The Man Who Sold The"
8	26	25	Blues Traveler	"Run-Around"
9	32	24	IJ Harvey	"Down By The Water"
10	0	23	Caulfields	"Devil's Diary"
11	25	23	Our Lady Peace	"Sarsed"
12	23	23	Dada	"I'm Feeling Nothing"
13	19	23	Mike Watt	"Against The '70's"
14	25	23	Juliana Hatfield	"Universal Heartbeat"
15	24	22	Wax	"California"
16	35	20	Matthew Sweet	"Sick Of Myself"
17	27	20	R.E.M.	"Strange Currencies"
18	18	18	Bad Religion	"Infected"
19	0	18	The Crane Sea	"The Honeymoon Is Over"
20	17	18	Filter	"Hey Man, Nice Shor"
21	14	18	Offspring	"Kick Him When He's Down"
22	23	17	Cake	"Rock 'n Roll"
23	0	17	Sebadoh	"Rebound"
24	0	17	Collective Soul	"December"
25	19	17	The Stone Roses	"Love Spreads"
26	21	16	Letters To Cleo	"Here And Now"
27	0	16	Weezer	"Buddy Holly"
28	16	16	The Primitives	"Crash"
29	18	16	Sponge	"Plowed"
30	0	15	No Use For A Na	"Soulmate"
31	13	15	Phunk Junkieez	"I Love It Loud"
32	22	15	Bush	"Everything Zen"
33	0	14	Ned's Automatic	"All I Ask Of Myself"
34	19	14	Mad Season	"River Of Deceit"
35	16	14	Pearl Jam	"Not For You"
36	14	13	Rancid	"Salvation"
37	14	13	Soundgarden	"The Day I Tried To Live"
38	13	8	Victoria Williams	"You R Loved"
39	12	6	Jeff Buckley	"Last Goodbye"
40	19	5	Sarah McLachlan	"Hold On"



WSTR, Atlanta (404) 261-2970 Don Benson, Program Director Kevin Peterson, Assistant PD

RANK	LW	TW	ARTIST	TITLE
1	44	52	Eagles	"Love Will Keep Us Alive"
2	45	51	Madonna	"Take A Bow"
3	47	50	Sheryl Crow	"Strong Enough"
4	48	50	Dionne Farris	"I Know"
5	51	49	Real McCoy	"Another Night"
6	30	43	Martin Page	"In The House Of Stone"
7	36	32	Melissa Etheridge	"If I Wanted To"
8	37	30	Todd The Wee	"Something's Always Wrong"
9	30	29	Gin Blossoms	"Allison Road"
10	38	28	Toni Braxton	"I Belong To You"
11	19	28	Van Halen	"Can't Stop Lovin' You"
12	24	28	Blessid U. Of Soul	"I Believe"
13	36	27	Tom Petty	"You Don't Know How It"
14	30	26	Annie Lennox	"No More 'I Love You's'"
15	20	25	R.E.M.	"Bang And Blame"
16	9	25	The Human League	"Tell Me When"
17	23	24	Des'ree	"You Gotta Be"
18	20	24	Dave Matthews Band	"What Would You Say"
19	17	24	Elton John	"Believe"
20	13	22	Des'ree	"Feel So High"
21	27	22	John Mellencamp	"Dance Naked"
22	20	22	TLC	"Creep"
23	17	22	Amy Grant & V.	"House Of Love"
24	19	21	Bonnie Raitt	"You Got It"
25	23	21	Gloria Estefan	"Everlasting Love"
26	16	20	Hootie & The	"Let Her Cry"
27	20	20	Boyz II Men	"Thank You"
28	20	20	Boyz II Men	"On Bended Knee"
29	26	19	Vanessa Williams	"The Sweetest Days"
30	20	18	the cranberries	"Ode To My Family"
31	12	18	Real McCoy	"Run Away"
32	0	12	Jamie Walters	"Hold On"
33	11	10	Stevie Wonder	"For Your Love"
34	0	9	R.E.M.	"Strange Currencies"



KHMX, Houston (713) 790-0965 Pat Paxton, Program Director Rich Anhorn, Music Director

RANK	LW	TW	ARTIST	TITLE
1	28	37	Hootie & The	"Hold My Hand"
2	26	37	Seal	"Prayer For The Dying"
3	20	36	Martin Page	"In The House Of Stone"
4	29	36	Des'ree	"You Gotta Be"
5	20	31	Madonna	"Take A Bow"
6	28	28	Eagles	"Love Will Keep Us Alive"
7	28	27	Sarah McLachlan	"Good Enough"
8	11	26	Jon Secada	"If You Go"
9	26	26	John Mellencamp	"Wild Night"
10	21	23	Amy Grant & V.	"House Of Love"
11	21	21	Elton John	"Believe"
12	18	21	Bon Jovi	"Always"
13	19	21	Tom Petty	"You Don't Know How It"
14	17	19	Firehouse	"Strong Enough"
15	7	18	Sheryl Crow	"I Live My Life For You"
16	5	18	Bryan Adams	"Have You Ever Really"
17	5	18	Hootie & The	"Let Her Cry"
18	17	16	Foreigner	"Until The End Of Time"
19	16	16	Jamie Walters	"Hold On"
20	14	16	Gin Blossoms	"Until I Fall Away"
21	27	12	Gin Blossoms	"Found Out About You"
22	6	12	Gloria Estefan	"Everlasting Love"
23	16	10	Melissa Etheridge	"If I Wanted To"
24	6	9	John Waite	"How Did I Get By Without"
25	5	5	Annie Lennox	"No More 'I Love You's'"



WKHQ, St. Louis (314) 644-1380 Michael St. John, Program Director Kenny Knight, Music Director

RANK	LW	TW	ARTIST	TITLE
1	47	49	TLC	"Creep"
2	47	49	Green Day	"When I Come Around"
3	47	48	Pearl Jam	"Better Man"
4	45	48	Stone Temple	"Innervate Love Song"
5	47	47	Dionne Farris	"I Know"
6	27	47	Melissa Etheridge	"If I Wanted To"
7	29	44	Sheryl Crow	"Strong Enough"
8	47	42	Hootie & The	"Hold My Hand"
9	28	32	Londonbeat	"Come Back"
10	28	28	The Primitives	"Crash"
11	20	28	Firehouse	"I Live My Life For You"
12	15	28	Annie Lennox	"No More 'I Love You's'"
13	23	28	Real McCoy	"Run Away"
14	22	28	Dave Matthews Band	"What Would You Say"
15	29	28	the cranberries	"Ode To My Family"
16	27	27	Ini Kamoze	"Here Comes The"
17	25	27	Corona	"The Rhythm Of The Night"
18	23	25	Tom Petty	"You Don't Know How It"
19	25	24	Madonna	"Take A Bow"
20	24	24	Blessid U. Of Soul	"I Believe"
21	14	24	The Human League	"Tell Me When"
22	14	23	Van Halen	"Can't Stop Lovin' You"
23	23	22	Eagles	"Love Will Keep Us Alive"
24	23	21	Oasis	"Live Forever"
25	16	19	Blues Traveler	"Run-Around"
26	18	18	R.E.M.	"Strange Currencies"
27	18	18	Simple Minds	"She's A River"
28	17	17	Collective Soul	"Gel"
29	14	17	Gillette	"Mr. Personality"
30	15	17	Live	"Lightning Crashes"
31	8	17	Boyz II Men	"Thank You"
32	15	15	Letters To Cleo	"Here And Now"
33	17	14	Boyz II Men	"Water Runs Dry"
34	12	12	Martin Page	"In The House Of Stone"
35	10	12	Elton John	"Believe"
36	11	11	TLC	"Red Light Special"
37	10	8	Duran Duran	"White Lines"
38	5	5	Foreigner	"Until The End Of Time"

Now PLAYING

MAJOR MARKETS

SELECTED MAJOR MARKET PPW REPORTS



WBZZ, Pittsburgh (412) 381-8100 Buddy Scott, Operations Manager David Edger, Assistant PD

RANK	LW	TW	ARTIST	TITLE
1	59	59	Madonna	"Take A Bow"
2	58	57	Hootie & The	"Hold My Hand"
3	38	51	Sheryl Crow	"Strong Enough"
4	58	50	Melissa Etheridge	"I'm The Only One"
5	35	49	Dionne Farris	"I Know"
6	27	45	Bon Jovi	"Always"
7	0	41	Real McCoy	"Another Night"
8	35	40	Jade	"Every Day Of The Week"
9	32	40	Boyz II Men	"Thank You"
10	37	39	Jamie Walters	"Hold On"
11	39	38	2 Unlimited	"Get Ready For This"
12	52	38	Boyz II Men	"On Bended Knee"
13	33	38	Blessid U. Of Soul	"I Believe"
14	38	37	TLC	"Creep"
15	42	34	Luther Vandross	"Always And Forever"
16	0	27	Marrin Page	"In The House Of Stone"
17	18	26	Green Day	"When I Come Around"
18	37	26	Gerald Levert	"I'd Give Anything"
19	23	26	Elton John	"Believe"
20	0	25	Van Halen	"Can't Stop Lovin' You"
21	39	25	Counting Crows	"Einstein On The Beach"
22	20	25	Brandy	"Baby"
23	0	22	Hootie & The	"Let Her Cry"
24	21	21	The Human League	"Tell Me When"
25	28	21	Melissa Etheridge	"If I Wanted To"
26	13	17	Tom Petty	"You Don't Know How It"
27	0	16	Corona	"The Rhythm Of The Night"
28	14	16	Crystal Waters	"100% Pure Love"
29	13	15	Gin Blossoms	"Found Out About You"
30	14	15	John Mellencamp	"Wild Night"
31	13	15	Ace Of Base	"Don't Turn Around"
32	13	15	Four Seasons	"December '63 (Oh What A"
33	14	14	Snap	"Rhythm Is A Dancer"
34	13	14	Collective Soul	"Shine"
35	12	13	Spin Doctors	"Two Princes"
36	0	13	Sheryl Crow	"Dyer Maker"
37	13	13	Counting Crows	"Mr. Jones"
38	37	11	Real McCoy	"Run Away"
39	14	10	Celine Dion	"The Power Of Love"
40	10	9	Rednex	"Corron Eye Joe"



KKBT, Los Angeles (213) 466-9566 Keith Nafaty, Program Director Maurice De Voe, Music Director

RANK	LW	TW	ARTIST	TITLE
1	58	58	2 Pac	"Dear Mama"
2	57	56	Brandy	"Baby"
3	55	55	Brownstone	"If You Love Me"
4	27	52	Subway 7/702	"This Lil' Game We Play"
5	50	50	Blackstreet	"Before I Let You Go"
6	50	50	TLC	"Red Light Special"
7	54	48	Brandy	"I Wanna Be Down"
8	47	47	Anita Baker	"I Apologize"
9	44	45	Soul For Real	"Candy Rain"
10	30	30	Raphael Saadiq	"Ask Of You"
11	29	29	Sievie Wonder	"For Your Love"
12	25	25	Montell Jordan	"This Is How We Do It"
13	17	24	Mary J. Blige	"My Life"
14	21	24	Adina Howard	"Freak Like Me"
15	22	23	DJ Quik	"Safe & Sound"
16	49	22	N II U	"I Miss You"
17	16	20	Dr. Dre	"Keep Their Heads Ringin'"
18	30	20	Notorious B.I.G.	"Big Poppa"
19	17	17	IV Xample	"I'd Rather Be Alone"
20	22	17	Mary J. Blige	"I'm Goin' Down"
21	A	15	E-40	"I Luv"
22	14	14	Barry White	"Come On"
23	23	13	Rappin' 4-Tay	"I'll Be Around"
24	13	12	Brownstone	"Grapevyne"
25	A	12	Luther Vandross	"Going In Circles"
26	11	10	Scarface	"People Don't Believe"
27	10	9	Blackstreet	"Joy"
28	A	7	Da Brat	"Give It 2 You"
29	9	5	Diana King	"Shy Guy"
30	8	5	Channel Live	"Mad Izm"



KPWR, Los Angeles (818) 953-4200 Michelle Mercer, Program Director Bruce St. James, Music Director

RANK	LW	TW	ARTIST	TITLE
1	63	66	N II U	"I Miss You"
2	68	64	K-Ci Hailey	"If You Think You're"
3	63	63	Da Brat	"Da B Side"
4	60	62	TLC	"Creep"
5	58	60	TLC	"Red Light Special"
6	65	60	Mary J. Blige	"I'm Goin' Down"
7	44	58	Dru Down	"Mack Of The Year"
8	34	39	Subway 7/702	"This Lil' Game We Play"
9	35	38	2 Pac	"Dear Mama"
10	36	38	Brandy	"Baby"
11	28	38	IV Xample	"I'd Rather Be Alone"
12	21	37	Soul For Real	"Candy Rain"
13	30	31	Blackstreet	"Joy"
14	A	30	Raphael Saadiq	"Ask Of You"
15	20	30	DJ Quik	"Safe & Sound"
16	27	29	Montell Jordan	"This Is How We Do It"
17	27	27	Fu-Schnickens	"Breakdown"
18	32	23	Ice Cube	"What Can I Do"
19	60	22	Blackstreet	"Before I Let You Go"
20	20	21	Dr. Dre	"Keep Their Heads Ringin'"
21	0	20	Skee-Lo	"I Wish"
22	15	20	The Coup	"Farcats - Bigga Fish"
23	17	19	E-40	"I Luv"
24	15	19	Notorious B.I.G.	"Big Poppa"
25	A	17	Naughty By Nature	"Craziest"
26	18	13	Brandy	"I Wanna Be Down"
27	0	12	Rappin' 4-Tay	"Playaz Club"
28	18	8	Boyz II Men	"On Bended Knee"



WERQ, Baltimore (410) 332-8200 Russ Allen, Program Director Camille Cashwell, Music Director

RANK	LW	TW	ARTIST	TITLE
1	48	55	Adina Howard	"Freak Like Me"
2	46	49	Kirk Franklin	"Why We Sing"
3	45	48	Brownstone	"If You Love Me"
4	34	46	Boyz II Men	"Water Runs Dry"
5	49	45	Method Man	"All I Need"
6	28	43	Brian McKnight	"Crazy Love"
7	47	42	howard hewitt	"this love is forever"
8	34	41	Diana King	"Shy Guy"
9	23	40	Dionne Farris	"I Know"
10	49	39	Soul For Real	"Candy Rain"
11	34	37	2 Pac	"Dear Mama"
12	37	36	Montell Jordan	"This Is How We Do It"
13	50	36	Raphael Saadiq	"Ask Of You"
14	37	34	Brandy	"Best Friend"
15	38	31	Brandy	"Baby"
16	34	31	Anita Baker	"Baby"
17	34	30	Sievie Wonder	"For Your Love"
18	27	29	Immature	"Constantly"
19	27	27	Barry White	"Come On"
20	0	27	Jon B	"Someone To Love"
21	24	26	Notorious B.I.G.	"Big Poppa"
22	0	25	Adina Howard	"You Don't Need To Cry"
23	25	25	Mary J. Blige	"I'm Goin' Down"
24	26	24	TLC	"Red Light Special"
25	23	24	Blackstreet	"Joy"
26	24	24	Brandy	"I Wanna Be Down"
27	20	23	Blackstreet	"Before I Let You Go"
28	29	23	Brownstone	"Grapevyne"
29	14	22	Usher	"Think Of You"
30	26	22	Anita Baker	"I Apologize"
31	23	21	Keith Marrin	"Never Find Someone Like"
32	25	19	Madonna	"Take A Bow"
33	18	18	Naughty By Nature	"Craziest"
34	18	17	Dr. Dre	"Keep Their Heads Ringin'"
35	16	17	IV Xample	"I'd Rather Be Alone"
36	13	16	Scarface	"People Don't Believe"
37	23	16	Boyz II Men	"On Bended Knee"
38	14	15	Channel Live	"Mad Izm"
39	16	15	Nine	"Whutcha Want?"
40	0	14	Brandy	"Brokenhearted"



KGGI, Riverside (909) 684-1991 Camy Ferreri, Program Director Sonia Jimenez, Music Director

RANK	LW	TW	ARTIST	TITLE
1	63	75	Madonna	"Take A Bow"
2	63	73	Boyz II Men	"On Bended Knee"
3	48	67	Mary J. Blige	"I'm Goin' Down"
4	51	62	TLC	"Red Light Special"
5	25	52	Boyz II Men	"Water Runs Dry"
6	31	47	Soul For Real	"Candy Rain"
7	37	42	Real McCoy	"Run Away"
8	37	40	Brandy	"Baby"
9	34	40	Brandy	"I Wanna Be Down"
10	11	39	K-Ci Hailey	"If You Think You're"
11	35	39	Brownstone	"If You Love Me"
12	35	36	Barry White	"Practice What You Preach"
13	41	35	Keith Martin	"Never Find Someone Like"
14	30	32	Spanish Fly	"Daddy's Home"
15	55	32	TLC	"Creep"
16	3	32	K7	"Move It Like This"
17	28	32	Sievie B	"Dream About You"
18	29	31	Gloria Estefan	"Turn The Beat Around"
19	34	30	All-4-One	"(She's Got) Skills"
20	33	29	Montell Jordan	"This Is How We Do It"
21	0	28	Blessid U. Of Soul	"I Believe"
22	64	28	Blackstreet	"Before I Let You Go"
23	A	23	Subway 7/702	"This Lil' Game We Play"
24	17	22	Madonna	"Secret"
25	41	19	Immature	"Constantly"
26	20	19	Gillette	"Mr. Personality"
27	13	13	Boyz II Men	"I'll Make Love To You"
28	12	9	Sievie Wonder	"For Your Love"



WPLJ, New York (212) 613-8900 Scott Shannon, Program Director Mike Preston, Assistant PD

RANK	LW	TW	ARTIST	TITLE
1	35	37	Gloria Estefan	"Everlasting Love"
2	38	37	Hootie & The	"Hold My Hand"
3	26	35	Des'ree	"You Gotta Be"
4	22	34	Gin Blossoms	"Found Out About You"
5	21	33	Elton John	"Believe"
6	24	32	Eagles	"Love Will Keep Us Alive"
7	36	28	Madonna	"Take A Bow"
8	36	26	Sheryl Crow	"Strong Enough"
9	35	25	Pretenders	"I'll Stand By You"
10	14	25	Bryan Adams	"Have You Ever Really"
11	22	24	Blessid U. Of Soul	"I Believe"
12	22	24	Jon Secada	"Mental Picture"
13	21	24	Dionne Farris	"I Know"
14	25	23	Marrin Page	"In The House Of Stone"
15	20	23	Jamie Walters	"Hold On"
16	24	23	Bon Jovi	"Always"
17	34	20	Melissa Etheridge	"Like The Way I Do"
18	18	20	Elton John	"Circles Of Life"
19	20	20	Foreigner	"Until The End Of Time"
20	5	19	John Waite	"How Did I Get By Without"
21	23	18	Londonbeat	"Come Back"
22	17	17	Gloria Estefan	"Turn The Beat Around"
23	0	17	Counting Crows	"Mr. Jones"
24	17	17	Firehouse	"I Live My Life For You"
25	17	16	Melissa Etheridge	"If I Wanted To"
26	27	16	Jon Secada	"If You Go"
27	17	14	Elton John	"Can You Feel The Love"
28	10	12	Spin Doctors	"Two Princes"
29	0	12	Billy Joel	"All About Soul"
30	16	11	John Mellencamp	"Wild Night"
31	10	11	Joshua Kadison	"Beautiful In My Eyes"

Now PLAYING

MAJOR MARKETS

SELECTED MAJOR MARKET PPW REPORTS



WHITZ, New York (212) 239-2300 Steve Kingston, Program Director Andy Shane, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	60	61	Pearl Jam	"Better Man"
2	60	60	Real McCoy	"Another Night"
3	52	59	Madonna	"Take A Bow"
4	52	59	Melissa Etheridge	"Like The Way I Do"
5	59	59	Sheryl Crow	"Strong Enough"
6	60	59	Green Day	"When I Come Around"
7	56	58	Bon Jovi	"Always"
8	44	43	Hootie & The	"Hold My Hand"
9	30	41	Live	"Lightning Crashes"
10	46	40	Crystal Waters	"100% Pure Love"
11	30	38	Dionne Farris	"I Know"
12	34	38	Weezer	"Buddy Holly"
13	34	36	Oasis	"Live Forever"
14	23	31	Candlebox	"Far Behind"
15	28	31	Pearl Jam	"Yellow Ledbetter"
16	44	31	Live	"I Alone"
17	31	29	Offspring	"Self Esteem"
18	18	27	Van Halen	"Can't Stop Lovin' You"
19	19	26	Sponge	"Plowed"
20	20	26	Offspring	"Got To Get Away"
21	22	24	Duran Duran	"White Lines"
22	12	22	Real McCoy	"Run Away"
23	18	22	Dave Matthews Band	"What Would You Say"
24	20	22	Elastica	"Connection"
25	20	21	Better Than Ezra	"Good"
26	27	21	Green Day	"Basket Case"
27	17	20	Stone Temple	"Pretty Penny"
28	11	17	the cranberries	"Ode To My Family"
29	31	16	the cranberries	"Zombie"
30	0	15	PJ Harvey	"Down By The Water"
31	0	14	Stone Temple	"Dancin' Days"
32	18	14	Stone Temple	"Interstate Love Song"
33	5	13	Madonna	"Bedtime Story"
34	13	13	Bush	"Everything Zen"
35	16	13	Gillette	"Mr. Personality"
36	5	8	Letters To Cleo	"Here And Now"
37	16	8	Melissa Etheridge	"If I Wanted To"
38	5	5	Bruce Springsteen	"Murder Incorporated"
39	5	5	Elton John	"Believe"



WKQR, Cincinnati (513) 763-5686 Jimmy Steal, Program Director Brian Douglas, Assistant PD

RANK	LAST WEEK	TW	ARTIST	TITLE
1	64	69	Madonna	"Take A Bow"
2	69	69	Des'ree	"You Gorra Be"
3	58	66	Hootie & The	"Hold My Hand"
4	68	66	Melissa Etheridge	"I'm The Only One"
5	23	63	Martin Page	"In The House Of Stone"
6	55	41	Tom Petty	"You Don't Know How It"
7	23	38	Andru Donalds	"Mishale"
8	33	30	Real McCoy	"Another Night"
9	39	30	Boyz II Men	"On Bended Knee"
10	31	29	Jamie Walters	"Hold On"
11	23	29	Sheryl Crow	"Strong Enough"
12	27	28	Melissa Etheridge	"Come To My Window"
13	28	28	Blessid U. Of Soul	"I Believe"
14	24	28	Vanessa Williams	"The Sweetest Days"
15	0	22	Harry Connick, Jr.	"(I Could Only) Whisper"
16	17	17	Dionne Farris	"I Know"
17	17	17	Brownstone	"If You Love Me"
18	18	16	Van Halen	"Can't Stop Lovin' You"
19	15	14	Firehouse	"I Live My Life For You"
20	21	12	Eagles	"Love Will Keep Us Alive"
21	13	10	Elton John	"Believe"
22	18	9	Green Day	"When I Come Around"
23	17	6	Richard Marx	"Nothing Left Behind Us"



Hits. Without the hype.

KRBE, Houston (713) 266-1000 Tom Poleman, Program Director Paul Cobby Bryant, Music Coordinator

RANK	LAST WEEK	TW	ARTIST	TITLE
1	51	56	Live	"Lightning Crashes"
2	52	55	Green Day	"When I Come Around"
3	48	48	Real McCoy	"Run Away"
4	32	34	Soundgarden	"Fell On Black Days"
5	32	32	Hootie & The	"Hold My Hand"
6	42	32	Dionne Farris	"I Know"
7	35	32	Erasure	"I Love Saturday"
8	0	28	Green Day	"Tired Of Waiting For You"
9	30	27	the cranberries	"Ode To My Family"
10	21	24	Sheryl Crow	"Strong Enough"
11	19	23	The Human League	"Tell Me When"
12	12	22	Dave Matthews Band	"What Would You Say"
13	7	22	Annie Lennox	"No More 'I Love You's'"
14	25	21	Sheryl Crow	"D'yer Maker"
15	20	21	Better Than Ezra	"Good"
16	14	20	Waterlilies	"Never Get Enough"
17	0	20	Newton	"Sky High"
18	18	20	Real McCoy	"Automatic Lover"
19	12	18	Melissa Etheridge	"If I Wanted To"
20	20	18	Duran Duran	"White Lines"
21	15	14	Sarah McLachlan	"Plenty"
22	11	13	Bush	"Everything Zen"
23	9	12	Letters To Cleo	"Here And Now"
24	16	11	Sarah McLachlan	"Hold On"
25	9	9	Toad The Wet	"Fly From Heaven"
26	5	8	Dada	"I'm Feeling Nothing"
27	0	7	Hootie & The	"Let Her Cry"
28	7	7	Elton John	"Believe"
29	7	6	Gillette	"Mr. Personality"
30	7	6	Collective Soul	"Get"
31	5	6	Blues Traveler	"Run-Around"
32	10	5	Jeff Buckley	"Last Goodbye"
33	8	5	Adam Ant	"Wonderful"
34	7	4	Sponge	"Plowed"
35	4	4	Nine Inch Nails	"Hurt"



WPGC, Washington D.C. (301) 441-3500 Jay Stevens, Operations Manager Albie Dee, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	62	61	2 Pac	"Dear Mama"
2	56	57	Adina Howard	"Freak Like Me"
3	56	56	Montell Jordan	"This Is How We Do It"
4	25	50	Brownstone	"If You Love Me"
5	35	50	Pure Soul	"We Must Be In Love"
6	50	47	Kirk Franklin	"Why We Sing"
7	33	44	Method Man	"All I Need"
8	42	41	Stevie Wonder	"For Your Love"
9	21	38	Notorious B.I.G.	"Big Poppa"
10	32	34	Brandy	"I Wanna Be Down"
11	55	31	Soul For Real	"Candy Rain"
12	55	30	Brownstone	"Grapevine"
13	7	29	Vanessa Williams	"The Way That You Love"
14	30	29	TLC	"Red Light Special"
15	28	28	Blackstreet	"Joy"
16	8	27	Boyz II Men	"Thank You"
17	39	27	Mary J. Blige	"I'm Goin' Down"
18	0	26	Various Artists	"Freedom"
19	0	26	Brian McKnight	"Crazy Love"
20	39	26	Raphael Saadiq	"Ask Of You"
21	17	24	Real McCoy	"Run Away"
22	25	23	Dr. Dre	"Keep Their Heads Ringin'"
23	0	23	Diana King	"Shy Guy"
24	23	23	Rare Essence	"Get Your Freak On"
25	15	21	Total	"Can't You See"
26	10	21	Barty White	"Come On"
27	19	19	Blackstreet	"Before I Let You Go"
28	0	17	Immature	"I Don't Mind"
29	12	17	Subway ft 702	"This Lil' Game We Play"
30	24	16	Anita Baker	"Baby"
31	0	16	L.O.T.O.G.	"What I'm After"
32	10	15	Mobb Deep	"Shook One's II"
33	0	13	Blak Panta	"Do What U Want"
34	0	13	Soul IV Real	"If Only You Knew"
35	0	10	Luther Vandross	"Going In Circles"
36	24	10	Shabba Ranks	"Let's Get It On"
37	22	7	Keith Martin	"Never Find Someone Like"
38	11	7	Nine	"Any Emcee"
39	9	7	TLC	"Waterfalls"



KKFR, Phoenix (602) 258-6161 Rick Stacy, Program Director Mario Devos, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	65	65	Brownstone	"If You Love Me"
2	65	65	Dionne Farris	"I Know"
3	65	65	Hootie & The	"Hold My Hand"
4	64	64	Madonna	"Take A Bow"
5	62	62	Green Day	"When I Come Around"
6	62	62	2 Unlimited	"Get Ready For This"
7	60	60	Boyz II Men	"Water Runs Dry"
8	47	47	The Human League	"Tell Me When"
9	45	45	Andru Donalds	"Mishale"
10	43	43	Stevie B.	"Funky Melody"
11	41	41	Tom Petty	"You Don't Know How It"
12	41	41	Stevie B.	"Dream About You"
13	40	40	Gloria Estefan	"Everlasting Love"
14	39	39	Real McCoy	"Run Away"
15	36	36	Fun Factory	"Close To You"
16	35	35	Brandy	"Baby"
17	33	33	Counting Crows	"Einstein On The Beach"
18	33	33	Pearl Jam	"Better Man"
19	32	32	Sheryl Crow	"Strong Enough"
20	27	27	X	"X"
21	27	27	Jamie Walters	"Hold On"
22	24	24	Max-A-Million	"Fat Boy"
23	23	23	Van Halen	"Can't Stop Lovin' You"
24	23	23	Des'ree	"Feel So High"
25	22	22	Londonbeat	"Come Back"
26	21	21	Madonna	"Bedtime Story"
27	18	18	Blessid U. Of Soul	"I Believe"
28	14	14	Rednex	"Cotton Eye Joe"
29	13	13	Adina Howard	"Freak Like Me"
30	12	12	Duran Duran	"White Lines"
31	11	11	Gillette	"Mr. Personality"
32	8	8	Mary J. Blige	"I'm Goin' Down"
33	7	7	TLC	"Red Light Special"
34	7	7	Annie Lennox	"No More 'I Love You's'"
35	5	5	Keith Martin	"Never Find Someone Like"



XHTZ, San Diego (619) 585-9090 Lisa Vazquez, Operations Manager Jeff Nelson, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	67	76	Brownstone	"If You Love Me"
2	61	66	TLC	"Red Light Special"
3	65	65	Adina Howard	"Freak Like Me"
4	67	64	Soul For Real	"Candy Rain"
5	63	64	Brandy	"Baby"
6	63	54	Montell Jordan	"This Is How We Do It"
7	64	35	Boyz II Men	"Water Runs Dry"
8	35	28	Diana King	"Shy Guy"
9	32	27	Jocelyn Enriquez	"Big Love"
10	35	26	Notorious B.I.G.	"Big Poppa"
11	27	26	Spanish Fly	"Daddy's Home"
12	26	24	Subway ft 702	"This Lil' Game We Play"
13	28	24	Blackgirl	"Let's Do It Again"
14	19	23	2 Pac	"Dear Mama"
15	24	23	Stevie B.	"Dream About You"
16	21	21	Max-A-Million	"Fat Boy"
17	21	21	Blak Panta	"Do What U Want"
18	24	20	Barry White	"Come On"
19	29	20	Mary J. Blige	"I'm Goin' Down"
20	22	18	Real McCoy	"Run Away"
21	18	17	DJ Quik	"Safe & Sound"
22	16	15	K7	"Move It Like This"
23	0	14	Nate Dogg	"One More Day"
24	20	14	Ice Cube	"What Can I Do"
25	15	13	Fu-Schnickens	"Breakdown"
26	18	13	Dr. Dre	"Keep Their Heads Ringin'"
27	12	13	Shabba Ranks	"Let's Get It On"
28	7	12	Fun Factory	"Close To You"
29	18	12	Rappin' 4-Tay	"I'll Be Around"
30	11	11	Blessid U. Of Soul	"I Believe"
31	10	10	Dana Dane	"Rollin' Wit Dane"
32	6	10	Technorronic	"Move It To The Rhythm"
33	11	9	4 PM	"Lay Down Your Love"
34	5	9	Des'ree	"Feel So High"
35	0	7	Snow	"Anything For You"
36	15	6	Bone Thugs-N	"Ice Tha Love Of S"
37	0	5	Dr Dre/Ed Lover	"For The Love Of You"
38	0	5	Nine	"Any Emcee"
39	0	5	69 Boyz	"Five O Five O"
40	0	5	Rottin Razkals	"Oh Yeah!"

Now PLAYING

MAJOR MARKETS

SELECTED MAJOR MARKET PPW REPORTS



KQKS, Denver (303) 721-9210 Mark Feather, Program Director John Dickinson, Music Director

RANK	W	TW	ARTIST	TITLE
1	65	65	Brandy	"I Wanna Be Down"
2	64	64	TLC	"Creep"
3	64	63	Jade	"Every Day Of The Week"
4	61	62	Janet Jackson	"You Want This"
5	62	61	Madonna	"Take A Bow"
6	50	61	Changing Faces	"Stroke You Up"
7	59	58	Boyz II Men	"On Bended Knee"
8	41	53	Soul For Real	"Candy Rain"
9	48	49	Zhane	"Groove Thang"
10	44	45	Real McCoy	"Run Away"
11	39	42	Toni Braxton	"I Belong To You"
12	35	39	TLC	"Red Light Special"
13	38	37	Brownstone	"If You Love Me"
14	38	36	Blackstreet	"Before I Let You Go"
15	22	35	Adina Howard	"Freak Like Me"
16	46	34	Des'ree	"You Gotta Be"
17	37	33	Boyz II Men	"Thank You"
18	23	32	N II U	"I Miss You"
19	23	30	Immature	"Constantly"
20	33	30	Melissa Etheridge	"I'm The Only One"
21	30	29	Babyface	"When Can I See You"
22	34	29	Brandy	"Baby"
23	25	26	Mary J. Blige	"I'm Goin' Down"
24	19	23	Max-A-Million	"Fat Boy"
25	10	22	Stevie B.	"Dream About You"
26	18	18	All-4-One	"(She's Got) Skillz"
27	14	15	69 Boyz	"Tootsee Roll"
28	5	15	Subway II 702	"This Lil' Game We Play"
29	9	13	Rappin' 4-Tay	"I'll Be Around"
30	13	13	Rappin' 4-Tay	"Playaz Club"
31	4	10	Dionne Farris	"I Know"
32	4	9	Technronic	"Move It To The Rhythm"
33	7	5	Elton John	"Believe"
34	5	5	Portrait	"I Can Call You"



KUBE, Seattle (206) 285-2295 Mike Tierney, Program Director Shelle Hart, Music Director

RANK	W	TW	ARTIST	TITLE
1	61	71	Soul For Real	"Candy Rain"
2	44	67	Real McCoy	"Run Away"
3	38	60	Boyz II Men	"Thank You"
4	64	58	Ini Kamozo	"Here Comes The"
5	28	57	Keith Martin	"Never Find Someone Like"
6	40	51	TLC	"Red Light Special"
7	30	51	Madonna	"Don't Stop"
8	42	46	Des'ree	"You Gotta Be"
9	44	44	Dionne Farris	"I Know"
10	0	43	Stevie B.	"Dream About You"
11	23	42	Rappin' 4-Tay	"I'll Be Around"
12	16	41	Montell Jordan	"This Is How We Do It"
13	66	40	Blackstreet	"Before I Let You Go"
14	34	38	Janet Jackson	"You Want This"
15	22	37	Spanish Fly	"Daddy's Home"
16	39	37	Technronic	"Move It To The Rhythm"
17	35	35	Livin' Joy	"Dreamer"
18	33	35	Londonbeat	"Come Back"
19	21	34	N II U	"I Miss You"
20	38	32	Ice Cube	"What Can I Do"
21	25	32	Rednex	"Cotton Eye Joe"
22	27	31	Madonna	"Take A Bow"
23	68	30	TLC	"Creep"
24	8	28	Des'ree	"Feel So High"
25	37	27	Ace Of Base	"Living In Danger"
26	61	26	Boyz II Men	"On Bended Knee"
27	32	24	Brownstone	"If You Love Me"
28	23	24	Adina Howard	"Freak Like Me"
29	17	17	Noorious B.I.G.	"Big Poppa"
30	16	16	Gillette	"Mr. Personality"
31	28	16	Crystal Waters	"What I Need"
32	29	16	Mary J. Blige	"I'm Goin' Down"
33	9	8	Brandy	"Baby"
34	9	8	4PM	"Lay Down Your Love"
35	7	7	Usher	"Think Of You"
36	5	5	Raphael Saadiq	"Ask Of You"



KFMB, San Diego (619) 292-7600 Tracy Johnson, Operations Manager Tom Gerdrum, Program Director

RANK	W	TW	ARTIST	TITLE
1	50	48	Amy Grant & V.	"House Of Love"
2	50	48	Melissa Etheridge	"I'm The Only One"
3	41	48	Gloria Estefan	"Everlasting Love"
4	33	48	Bonnie Raitt	"You Got It"
5	26	48	Des'ree	"You Gotta Be"
6	40	47	Sheryl Crow	"Strong Enough"
7	45	37	Dionne Farris	"I Know"
8	38	36	Jade	"Every Day Of The Week"
9	35	36	Annie Lennox	"No More 'I Love You's'"
10	33	36	Vanessa Williams	"The Sweetest Days"
11	33	35	Harty Connick, Jr.	"(I Could Only) Whisper"
12	38	34	Hootie & The	"Hold My Hand"
13	42	33	Jon Secada	"Mental Picture"
14	44	31	Eagles	"Love Will Keep Us Alive"
15	32	27	Elton John	"Believe"
16	27	27	The Human League	"Tell Me When"
17	25	25	Martin Page	"In The House Of Stone"
18	26	24	Jamie Walters	"Hold On"
19	20	19	Blessid U. Of Soul	"I Believe"
20	19	17	Real McCoy	"Another Night"
21	16	16	Git Blossoms	"Found Out About You"
22	0	15	Seal	"Prayer For The Dying"
23	0	15	Madonna	"Secret"
24	41	14	Madonna	"Take A Bow"
25	14	13	John Mellencamp	"Wild Night"



WLOQ, Philadelphia (610) 667-8100 Glenn Kalina, Program Director De De McGuire, Music Director

RANK	W	TW	ARTIST	TITLE
1	50	52	Green Day	"When I Come Around"
2	0	52	Live	"I Alone"
3	37	52	Blessid U. Of Soul	"I Believe"
4	51	51	Hootie & The	"Hold My Hand"
5	34	51	Counting Crows	"Einstein On The Beach"
6	50	51	Pearl Jam	"Better Man"
7	53	51	2 Unlimited	"Get Ready For This"
8	51	42	Pretenders	"I'll Stand By You"
9	30	34	Corona	"The Rhythm Of The Night"
10	0	34	Stone Temple	"Incestrate Love Song"
11	51	33	Melissa Etheridge	"If I Wanted To"
12	33	32	Dionne Farris	"I Know"
13	52	32	Real McCoy	"Another Night"
14	37	31	Sheryl Crow	"Strong Enough"
15	31	31	Real McCoy	"Run Away"
16	45	29	Bon Jovi	"Always"
17	9	26	Van Halen	"Can't Stop Lovin' You"
18	26	26	The Human League	"Tell Me When"
19	35	25	Tom Petty	"You Don't Know How It"
20	4	24	TLC	"Red Light Special"
21	28	24	Jamie Walters	"Hold On"
22	18	24	Martin Page	"In The House Of Stone"
23	0	23	Hootie & The	"Let Her Cry"
24	39	22	Offspring	"Self Esteem"
25	35	19	4 PM	"Sukiyaki"
26	20	18	Weezer	"Buddy Holly"
27	23	14	Elton John	"Believe"
28	12	13	the cranberries	"Zombie"
29	11	12	R.E.M.	"What's The Frequency?"
30	14	12	Deadeye Dick	"New Age Girl"
31	12	11	Git Blossoms	"Until I Fall Away"
32	11	11	Crystal Waters	"100% Pure Love"
33	10	10	Melissa Etheridge	"I'm The Only One"
34	10	10	Aerosmith	"Crazy"
35	11	10	Sheryl Crow	"All I Wanna Do"
36	12	10	Boyz II Men	"Water Runs Dry"
37	28	10	Boyz II Men	"Thank You"
38	10	9	Des'ree	"You Gotta Be"
39	A	7	4 PM	"Lay Down Your Love"
40	27	7	Bon Jovi	"Somebody I'll Be Saturday"



WPLY, Philadelphia (610) 565-8900 Garet Michaels, Program Director Chuck Tiso, Assistant PD

RANK	W	TW	ARTIST	TITLE
1	47	49	Candlebox	"Far Behind"
2	48	48	Green Day	"When I Come Around"
3	49	48	Offspring	"Self Esteem"
4	48	47	Pearl Jam	"Better Man"
5	47	47	Sheryl Crow	"Strong Enough"
6	37	47	Pere Droge	"If You Don't Love Me"
7	37	47	Stone Temple	"Vaseline"
8	33	47	Collective Soul	"Gel"
9	34	35	Weezer	"Buddy Holly"
10	17	35	Duran Duran	"White Lines"
11	44	35	Indigo Girls	"Least Complicated"
12	35	35	Toad The Wet	"Something's Always Wrong"
13	34	34	Live	"I Alone"
14	34	34	Dionne Farris	"I Know"
15	42	34	Hootie & The	"Hold My Hand"
16	34	34	Freddy Johnston	"Bad Reputation"
17	34	34	Counting Crows	"A Murder Of One"
18	34	34	Live	"Lightning Crashes"
19	32	34	Smashing Pumpkins	"Today"
20	30	33	Green Day	"Basket Case"
21	35	32	Tom Petty	"You Don't Know How It"
22	33	31	Stone Temple	"Incestrate Love Song"
23	13	31	Deadeye Dick	"New Age Girl"
24	24	30	Melissa Etheridge	"If I Wanted To"
25	34	22	the cranberries	"Dreams"
26	34	20	Counting Crows	"Einstein On The Beach"
27	20	19	Oasis	"Live Forever"
28	16	19	R.E.M.	"Strange Currencies"
29	18	18	Rush	"Everything Zen"
30	13	18	Van Halen	"Can't Stop Lovin' You"
31	19	15	Simple Minds	"She's A River"
32	18	15	Sponge	"Plowed"
33	12	14	Stone Temple	"Prety Penny"
34	13	14	Bruce Springsteen	"Murder Incorporated"
35	25	13	the cranberries	"Ode To My Family"
36	13	12	The Human League	"Tell Me When"
37	12	12	Nirvana	"The Man Who Sold The"
38	10	10	Dave Matthews Band	"What Would You Say"
39	A	10	Blues Traveler	"Run-Around"




KKLQ, San Diego (619) 565-6000 Greg Stevens, Program Director Ray Kalusa, Assistant PD

RANK	W	TW	ARTIST	TITLE
1	44	44	Dionne Farris	"I Know"
2	42	41	Martin Page	"In The House Of Stone"
3	40	40	Sheryl Crow	"Strong Enough"
4	43	40	Madonna	"Take A Bow"
5	41	40	Des'ree	"You Gotta Be"
6	39	39	Elton John	"Believe"
7	40	38	Eagles	"Love Will Keep Us Alive"
8	30	30	Bonnie Raitt	"You Got It"
9	31	29	Londonbeat	"Come Back"
10	24	29	Amy Grant & V.	"House Of Love"
11	28	28	Jamie Walters	"Hold On"
12	30	27	Gloria Estefan	"Everlasting Love"
13	29	26	Firehouse	"I Live My Life For You"
14	26	26	Annie Lennox	"No More 'I Love You's'"
15	18	25	Blessid U. Of Soul	"I Believe"
16	20	20	Foreigner	"Until The End Of Time"
17	19	19	Danielle Brisebois	"Gimme Little Sign"
18	10	17	The Human League	"Tell Me When"
19	14	16	Des'ree	"Feel So High"
20	20	16	Luther Vandross	"Love The One You're With"
21	13	16	Ace Of Base	"Don't Turn Around"
22	0	15	Aaron Neville	"Can't Stop My Heart"
23	13	14	Real McCoy	"Run Away"
24	12	14	Sheryl Crow	"All I Wanna Do"
25	16	14	Seal	"Prayer For The Dying"
26	0	13	Big Mountain	"Baby I Love Your Way"
27	0	13	GeCe Peniston	"I'm Not Over You"
28	8	12	Boyz II Men	"Thank You"
29	7	11	Boyz II Men	"I'll Make Love To You"
30	9	10	Melissa Etheridge	"If I Wanted To"
31	9	10	Brownstone	"If You Love Me"
32	11	10	All-4-One	"I Swear"
33	0	10	Madonna	"I'll Remember"
34	2	8	Sheryl Crow	"D'yer Maker"
35	0	8	Lisa Loeb & Nine	"Stay (I Missed You)"
36	9	7	Simple Minds	"She's A River"
37	7	7	the cranberries	"Ode To My Family"
38	2	6	4 PM	"Lay Down Your Love"
39	0	4	Luther Vandross	"Always And Forever"



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TW	ARTIST	SONG	INDEX		TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW	
1	Dionne Farris	I Know	Page 45		9427	233	9	1	33	41.5
2	Sheryl Crow	Strong Enough			8628	221	4	3	11	39.5
3	Madonna	Take A Bow			8340	207	0	16	30	40.2
4	Jamie Walters	Hold On			6617	177	5	4	12	38.0
5	Melissa Etheridge	If I Wanted To			6515	192	1	9	59	34.1
6	Real McCoy	Run Away			6477	190	2	1	4	34.4
7	Blessid Union Of Souls	I Believe			6451	204	9	0	10	32.2
8	Martin Page	In The House Of Stone And Light			6425	189	1	2	58	34.1
9	Green Day	When I Come Around			6210	185	0	2	5	33.5
10	Firehouse	I Live My Life For You			5746	177	6	1	6	33.2
11	Hootie & The Blowfish	Hold My Hand			5620	149	0	20	77	37.7
12	Des'ree	You Gotta Be			5150	148	0	15	74	34.8
13	Elton John	Believe			5130	214	2	1	76	24.0
14	Londonbeat	Come Back			4788	162	0	17	57	29.5
15	Brownstone	If You Love Me			4552	145	4	10	55	32.0
16	The Human League	Tell Me When	Page 13		4472	182	7	0	25	25.1
17	Van Halen	Can't Stop Lovin' You			4168	173	5	0	15	24.5
18	Boyz II Men	Thank You			4079	165	4	5	3	25.0
19	TLC	Red Light Special			4018	137	8	2	2	30.2
20	Eagles	Love Will Keep Us Alive			3984	144	0	12	90	27.6
21	TLC	Creep			3900	115	1	22	15	34.2
22	Soul For Real	Candy Rain			3809	130	11	1	9	32.0
23	Boyz II Men	On Bended Knee			3790	124	0	21	42	30.5
24	Gloria Estefan	Everlasting Love			3311	125	1	22	99	26.4
25	Hootie & The Blowfish	Let Her Cry	Page 39		3247	163	31	0	18	22.3
26	Brandy	Baby			3226	119	2	4	14	27.5
27	Live	Lightning Crashes			3186	153	7	2	7	21.6
28	Bonnie Raitt	You Got It			3160	125	0	15	92	25.2
29	Annie Lennox	No More "I Love You's"			3048	171	9	0	42	18.7
30	Real McCoy	Another Night			3009	94	0	21	99	32.0
31	Simple Minds	She's A River			2907	112	0	15	70	25.9
32	Tom Petty	You Don't Know How It Feels			2856	110	0	23	99	25.9
33	The Cranberries	Ode To My Family			2844	137	2	4	21	21.0
34	Pearl Jam	Better Man			2703	102	1	10	25	26.7
35	Blues Traveler	Run-Around			2696	140	13	0	62	20.7
36	Bon Jovi	Always			2526	99	0	14	54	25.5
37	Foreigner	Until The End Of Time	Page 47		2493	129	9	0	95	20.2
38	Rednex	Cotton Eye Joe	Page 27		2450	139	8	1	1	18.2
39	Jade	Every Day Of The Week			2162	66	1	10	99	32.7
40	Dave Matthews Band	What Would You Say			2145	123	16	0	25	19.6

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TW	ARTIST	SONG	INDEX		TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW	
41	Adina Howard	Freak Like Me	Page 43		2143	67	3	1	19	33.4
42	Corona	The Rhythm Of The Night			1996	74	0	16	92	26.9
43	Boyz II Men	Water Runs Dry			1896	57	2	1	12	33.2
43	2 Unlimited	Get Ready For This			1838	70	3	12	97	27.0
45	Melissa Etheridge	I'm The Only One			1829	66	0	13	93	27.7
46	Oasis	Live Forever			1784	109	7	3	39	17.1
47	Duran Duran	White Lines			1743	110	4	2	20	16.4
48	4 PM	Sukiyaki			1697	71	0	22	51	23.9
49	Subway f/ 702	This Lil' Game We Play			1686	45	1	2	24	37.4
50	Mary J. Blige	I'm Goin' Down	Page 7		1682	63	6	1	35	29.0
51	Montell Jordan	This Is How We Do It			1608	51	10	0	42	37.4
52	Des'ree	Feel So High	Page 9		1604	115	26	0	56	16.7
53	Amy Grant & Vince Gill	House Of Love			1546	57	1	7	95	27.1
53	Stevie B.	Dream About You			1522	51	6	1	41	30.4
55	Bruce Springsteen	Murder Incorporated	Page 45		1483	68	0	16	73	21.8
56	Ini Kamoze	Here Comes The Hotstepper			1380	62	0	17	21	22.2
57	Vanessa Williams	The Sweetest Days			1295	52	0	12	92	24.9
58	All-4-One	(She's Got) Skillz			1268	50	0	5	15	25.3
59	Toad The Wet Sprocket	Fly From Heaven	Page 45		1238	65	0	1	99	19.0
60	R.E.M.	Bang And Blame			1229	59	0	24	96	20.8
61	Gillette	Mr. Personality			1213	76	2	5	8	16.3
62	Collective Soul	Gel			1211	57	0	17	52	21.2
63	Stone Temple Pilots	Pretty Penny			1188	79	11	2	71	17.2
64	Keith Martin	Never Find Someone Like You	Page 45		1179	56	1	7	92	21.4
65	Weezer	Buddy Holly			1144	64	0	14	30	17.8
66	Jon Secada	Mental Picture			1132	49	0	9	98	23.1
67	Letters To Cleo	Here And Now			1119	88	15	0	39	14.7
68	Diana King	Shy Guy			1110	57	9	2	65	22.6
69	Andru Donalds	Mishale			1073	39	0	11	94	27.5
70	Janet Jackson	You Want This			1022	39	0	7	90	26.2
71	Brandy	I Wanna Be Down			991	27	0	7	64	36.7
72	K7	Move It Like This			990	31	1	0	28	33.0
73	Fun Factory	Close To You			958	49	8	1	66	22.2
74	Blackstreet	Before I Let You Go			943	28	0	8	96	33.6
75	Crystal Waters	100% Pure Love			938	45	0	6	91	20.8
76	Siouxsie & The Banshees	O Baby			904	56	1	7	81	16.1
77	Notorious B.I.G.	Big Poppa			897	33	1	2	42	28.0
78	Luther Vandross	Love The One Your With			887	65	6	3	91	15.0
79	Nicki French	Total Eclipse Of The Heart			851	40	10	0	29	24.3
80	Spanish Fly	Daddy's Home	Page 53		847	29	3	0	97	32.5

C#CRUNCH™

MOST ADDED

ARTIST/SONG/LABEL	TOTAL/ADDS
1 MADONNA. Bedtime Story (Maverick/Sire/WB) KSIQ KSLY WKZW WMGI WSPK KIIS KPSI WBSS KMEL KIOC	104/74
2 ADAM ANT. Wonderful (Capitol) KHTY WPLY WPST KIOC WRQK WFLZ WOSC KTMT WDCG WGRD	51/41
3 DAVE STEWART. Jealousy (Eastwest/EEG) KHTY KIOC KIMN WQGN WAZY WBWB KTMT KISF WLAN WQXA	38/34
4 HOOTIE & THE BLOWFISH. Let Her Cry (Atlantic/AG) KOTM WKZW WQIC WIOQ WPLY KNIN KRBE KFFM WKBQ KIMN	163/31
5 BRYAN ADAMS. Have You Ever Really Loved A Woman (A&M) KPTY WKZW WSPK WXKS WRQX WMTX WHYI WBZZ KWNZ KKLQ	41/29
6 DES'REE. Feel So High (550 Music/Epic) WKZW KNIN WRQX WZJM KZIO WHYI WBWB WKFR WSNX WJET	115/26
7 SHERYL CROW. D'yer Maker (Atlantic/AG) WXKS WZJM KDWB WBIZ WBZZ WVAQ WEDJ WLAN KISR WERZ	68/20
8 TECHNOTRONIC. Move It To The Rhythm (SBK/EMI Records) KNIN WZJM KDWB KHTN WHHH WSNX KBFM WQXA WWSR WYKS	62/18
9 DAVE MATTHEWS BAND. What Would You Say (RCA) WKZW WSPK WZJM WKFR WSNX WFLY WZOQ WWKZ WPRR WLXC	123/16
9 BLACKSTREET. Joy (Interscope/AG) KXTZ KDON KNIN WFLZ WWSR KKSS WGTZ KISR WIFC WBNQ	44/16
11 LETTERS TO CLEO. Here And Now (Giant) KDUK WJET WABB KSKG WNTQ WAFX WZNY WNDU WGLU WHOT	88/15
12 4 PM. Lay Down Your Love (Next Plateau/London/Island) WBSS WAOA WGTZ WFLY KKRZ WBNQ KLYV WNSL WWKZ KQID	50/14
13 BLUES TRAVELER. Run-Around (A&M) WPST WTBX KWNZ KDUK WNCI WKFR WPRO WDJB KBIU KGLI	140/13
14 SOUL FOR REAL. Candy Rain (Uptown/MCA) WIOQ KKRZ WKFR KKRZ WPKY KQKQ WZNY KOLZ KYYY WRKY	130/11
14 STONE TEMPLE PILOTS. Pretty Penny (Atlantic/AG) WHTO KKRZ WZOQ WNOK WZNY KCHX KCPI KLBQ KMVR KYYA	79/11
16 MONTELL JORDAN. This Is How We Do It (PMP/ral/Island) WMGI KXXX WBSS WNVZ WFNH WTWR KZZU WFMF KMVR KQIZ	51/10
16 NIKKI FRENCH. Total Eclipse Of The Heart (Critique) WMGI KXXX WBSS WKSS WDDJ ZWEE KGOT KIXY WGRG WNNJ	40/10
16 WATERLILLIES. Never Get Enough (Sire/Reprise) KZFM WTWR WDDJ KLYV WJMX KKBK KORQ KQIX KTRS KYYY	14/10
19 BLESSID UNION OF SOULS. I Believe (EMI Records) KGGI KTFM WXIL KLUC KBIU KZII WGRG WJKC WSSX	204/9
19 ANNIE LENNOX. No More "I Love You's" (Arista) KPSI WFLZ WTCF WNTQ KQKQ WZNY WDJB KQMQ WMXZ	171/9

ACCELERATED AIRPLAY

ARTIST/SONG/LABEL (STATIONS LISTED SHOW LARGEST INCREASES)	INCREASED AIRPLAY
1 HOOTIE & THE BLOWFISH. Let Her Cry (Atlantic/AG) WMGI KOTM WIOQ KHMZ WZJM WBIZ WBZZ KWNZ WQGN WAOA	+1020
2 THE HUMAN LEAGUE. Tell Me When (Elektra/EEG) KOTM WMGI WKZW KIOC WSTR WBIZ WFLZ WPOW WKBQ KWNZ	+966
3 BLESSID UNION OF SOULS. I Believe (EMI Records) KOTM KSLY WKZW KGGI WIOQ WFLZ KPLZ WVAQ WTIC XHTZ	+838
4 DES'REE. Feel So High (550 Music/Epic) WBSS WRQX KIOC WBIZ KUBE KIMN KWNZ KHTN WAZY WBWB	+794
5 DAVE MATTHEWS BAND. What Would You Say (RCA) WMMS WPST KIOC KRBE KUTQ WYCR WQXA WNTQ WAAL WNKI	+614
6 REAL McCOY. Run Away (Arista) KXTZ WKZW WHTZ KPSI WJMN WXKS KISX KDWB KUBE WVAQ	+608
7 ELTON JOHN. Believe (Rocket/Island) KOTM WPLJ KISX WRQX KPLZ KWMX WKCI WQXA KSKG WTWR	+568
8 SHERYL CROW. D'yer Maker (Atlantic/AG) WMMS WAYV WZJM WRQK KDWB WBZZ WAOA KUTQ WHHY WTWR	+532
9 ANNIE LENNOX. No More "I Love You's" (Arista) WAYV WPST KRBE WVAQ WKBQ KWNZ WAOA WBWB KKRZ WKTI	+528
10 DIONNE FARRIS. I Know (Columbia) WRQK KPLZ WBZZ WERQ WKCI WMJQ WPRO WOWV WAPE KQKQ	+460
11 VAN HALEN. Can't Stop Lovin' You (WB) WMGI WIOQ KISX WZJM WBZZ WVAQ WOSC WZPL WJET WABB	+451
12 JAMIE WALTERS. Hold On (Atlantic/AG) WMGI WSPK KNIN WRQX WZJM WSTR KDWB WFLZ WVAQ WXXL	+449
13 MADONNA. Bedtime Story (Maverick/Sire/WB) KXXX KNIN WKDD WZPL KZHT WFNH WWSR KISR KMCK WTCF	+429
14 BLUES TRAVELER. Run-Around (A&M) WPLY WTBX WOSC WKSE WNNK WXIL WAEB WXSX WHOT WZEE	+424
15 TLC. Red Light Special (LaFace/Arista) KGGI WIOQ KIOC KDWB KZIO KUBE WKBQ WQGN WZPL WKSE	+381
16 LETTERS TO CLEO. Here And Now (Giant) KHTY WRQK WKBQ WPRO WYCR WHHY WXSX WWCK KSKG WIFC	+376
17 BRYAN ADAMS. Have You Ever Really Loved A Woman (A&M) WPLJ WXKS WRQX KHMZ WHYI KIMN WKCI WPRO WCIR WZNY	+364
18 FIREHOUSE. I Live My Life For You (Epic) WBIZ WSNX WBNQ WPRR KSMB WLXC WKPK WRHT KLBQ WKXJ	+356
19 STEVIE B. Dream About You (Thump) KXTZ KXXX KDON WJMN WZJM WFLZ KUBE KQKS WHHH WNVZ	+347
20 FOREIGNER. Until The End Of Time (Rhythm Safari/Priority) WRQX KDWB WKCI WKFR WRFY WABB KLYV KOKZ WWKZ WLXC	+341

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Hottest Buzz Records Of The Week Page 50
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The Chart Page Page 64

LP In Store
April 4th!
Single In Store
April 11th!

TECHNORONIC

featuring Ya Kid K

MOVE IT TO THE RHYTHM

These Cities Have The Rhythm:

Minneapolis KDWB **New!**
Salt Lake City KZHT
Miami Power 96
Denver KS104
Providence WWKX **New!**
Rochester WPXY

Seattle KUBE
Chicago B96
Cleveland WZJM **New!**
Buffalo WKSE
Nashville Y107
Albany WFLY
And Many More!

Dallas KHKS
San Diego Z90
Indianapolis WZPL WHHH
Hartford WKSS
Kansas City KMXV **New!**
Spokane KZZU

EMI Records



SERVING THE MUSIC

From the album **RECALL**. Management: **Dick Scott Entertainment**

NETWORK ⁴⁰

PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 DIONNE FARRIS. I Know (Columbia)	8687	8967	9427
2 SHERYL CROW. Strong Enough (A&M)	7859	8472	8628
3 MADONNA. Take A Bow (Maverick/Sire/WB)	9950	9281	8340
4 JAMIE WALTERS. Hold On (Atlantic/AG)	5478	6168	6617
5 MELISSA ETHERIDGE. If I Wanted To (Island)	6660	6778	6515
6 REAL McCOY. Run Away (Arista)	5192	5869	6477
7 BLESSID UNION OF SOULS. I Believe (EM Records)	4980	5613	6451
8 MARTIN PAGE. In The House Of Stone And Light (Mercury)	5878	6217	6425
9 GREEN DAY. When I Come Around (Reprise)	6107	6108	6210
10 FIREHOUSE. I Live My Life For You (Epic)	4935	5390	5746
11 HOOTIE & THE BLOWFISH. Hold My Hand (Atlantic/AG)	6542	6178	5620
12 DES'REE. You Gotta Be (550 Music/Epic)	5986	5600	5150
13 ELTON JOHN. Believe (Rocket/Island)	4135	4562	5130
14 LONDONBEAT. Come Back (Radioactive)	5064	5186	4788
15 BROWNSTONE. If You Love Me (MJJ Music/Epic)	4729	4629	4552
16 THE HUMAN LEAGUE. Tell Me When (Elektra/EEG)	2163	3506	4472
17 VAN HALEN. Can't Stop Lovin' You (WB)	3106	3717	4168
18 BOYZ II MEN. Thank You (Motown)	3641	3862	4079
19 TLC. Red Light Special (LaFace/Arista)	3022	3637	4018
20 EAGLES. Love Will Keep Us Alive (Geffen)	4769	4376	3984
21 TLC. Creep (LaFace/Arista)	4751	4434	3900
22 SOUL FOR REAL. Candy Rain (Uptown/MCA)	3287	3631	3809
23 BOYZ II MEN. On Bended Knee (Motown)	5336	4572	3790
24 GLORIA ESTEFAN. Everlasting Love (Epic)	3940	3955	3311
25 HOOTIE & THE BLOWFISH. Let Her Cry (Atlantic/AG)	1712	2227	3247
26 BRANDY. Baby (Atlantic/AG)	3068	3163	3226
27 LIVE. Lightning Crashes (Radioactive)	2635	2927	3186
28 BONNIE RAITT. You Got It (Arista)	3574	3530	3160
29 ANNIE LENNOX. No More "I Love You's" (Arista)	2252	2520	3048
30 REAL McCOY. Another Night (Arista)	4032	3623	3009
31 SIMPLE MINDS. She's A River (Virgin)	3458	3262	2907
32 TOM PETTY. You Don't Know How It Feels (WB)	4531	3867	2856
33 THE CRANBERRIES. Ode To My Family (Island)	2640	2786	2844
34 PEARL JAM. Better Man (Epic)	2927	3015	2703
35 BLUES TRAVELER. Run-Around (A&M)	1992	2272	2696
36 BON JOVI. Always (Mercury)	3291	2901	2526
37 FOREIGNER. Until The End Of Time (Rhythm Safari/Priority)	1579	2152	2493
38 REDNEX. Cotton Eye Joe (Battery/Jive)	1662	2138	2450
39 JADE. Every Day Of The Week (Giant)	2578	2369	2162
40 DAVE MATTHEWS BAND. What Would You Say (RCA)	1081	1531	2145

BULLETS INDICATE INCREASED AIRPLAY

ARTIST/SONG/LABEL	2W	LW	TW
41 ADINA HOWARD. Freak Like Me (Eastwest/EEG)	1722	1928	2143
42 CORONA. The Rhythm Of The Night (Eastwest/EEG)	2897	2584	1996
43 BOYZ II MEN. Water Runs Dry (Motown)	1970	1880	1896
44 2 UNLIMITED. Get Ready For This (Radikal/Critique)	2193	2195	1838
45 MELISSA ETHERIDGE. I'm The Only One (Island)	2273	2064	1829
46 OASIS. Live Forever (Epic)	1516	1581	1784
47 DURAN DURAN. White Lines (Capitol)	1452	1495	1743
48 4 PM. Sukiyaki (Next Plateau/London/Island)	3077	2379	1697
49 SUBWAY F/ 702. This Lil' Game We Play (Biv 10/Motown)	1422	1534	1686
50 MARY J. BLIGE. I'm Goin' Down (Uptown/MCA)	1463	1577	1682
51 MONTELL JORDAN. This Is How We Do It (PMP/ral/Island)	1055	1360	1608
52 DES'REE. Feel So High (550 Music/Epic)	88	810	1604
53 AMY GRANT & VINCE GILL. House Of Love (A&M)	1612	1652	1546
54 STEVIE B. Dream About You (Thump)	1031	1175	1522
55 BRUCE SPRINGSTEEN. Murder Incorporated (Columbia)	1826	1819	1483
56 INI KAMOZE. Here Comes The Hotstepper (Columbia)	1950	1715	1380
57 VANESSA WILLIAMS. The Sweetest Days (Wing/Mercury)	1803	1636	1295
58 ALL-4-ONE. (She's Got) Skillz (Blitz/Atlantic/AG)	1380	1338	1268
59 TOAD THE WET SPROCKET. Fly From Heaven (Columbia)	993	1157	1238
60 R.E.M. Bang And Blame (WB)	2412	1868	1229
61 GILLETTE. Mr. Personality (SOS/Zoo)	1154	1198	1213
62 COLLECTIVE SOUL. Gel (Atlantic/AG)	1850	1490	1211
63 STONE TEMPLE PILOTS. Pretty Penny (Atlantic/AG)	436	889	1188
64 KEITH MARTIN. Never Find Someone Like You (Columbia)	1307	1189	1179
65 WEEZER. Buddy Holly (DGC)	1745	1430	1144
66 JON SECADA. Mental Picture (SBK/EMI Records)	1440	1287	1132
67 LETTERS TO CLEO. Here And Now (Giant)	372	743	1119
68 DIANA KING. Shy Guy (WORK)	432	771	1110
69 ANDRU DONALDS. Mishale (Metro Blue/Capitol)	1744	1347	1073
70 JANET JACKSON. You Want This (Virgin)	1447	1196	1022
71 BRANDY. I Wanna Be Down (Atlantic/AG)	1166	1079	991
72 K7. Move It Like This (Tommy Boy)	887	927	990
73 FUN FACTORY. Close To You (Curb/AG)	610	849	958
74 BLACKSTREET. Before I Let You Go (Interscope/AG)	1496	1314	943
75 CRYSTAL WATERS. 100% Pure Love (Mercury)	1057	1018	938
76 SIOUXSIE & THE BANSHEES. O Baby (Wonderland/Geffen)	933	981	904
77 NOTORIOUS B.I.G. Big Poppa (Bad Boy/Arista)	949	968	897
78 LUTHER VANDROSS. Love The One You're With (LV/Epic)	484	729	887
79 NIKKI FRENCH. Total Eclipse Of The Heart (Critique)	262	542	851
80 SPANISH FLY. Daddy's Home (Upstairs/WB)	720	757	847

ACCELERATED AIRPLAY HIGHLIGHTED
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