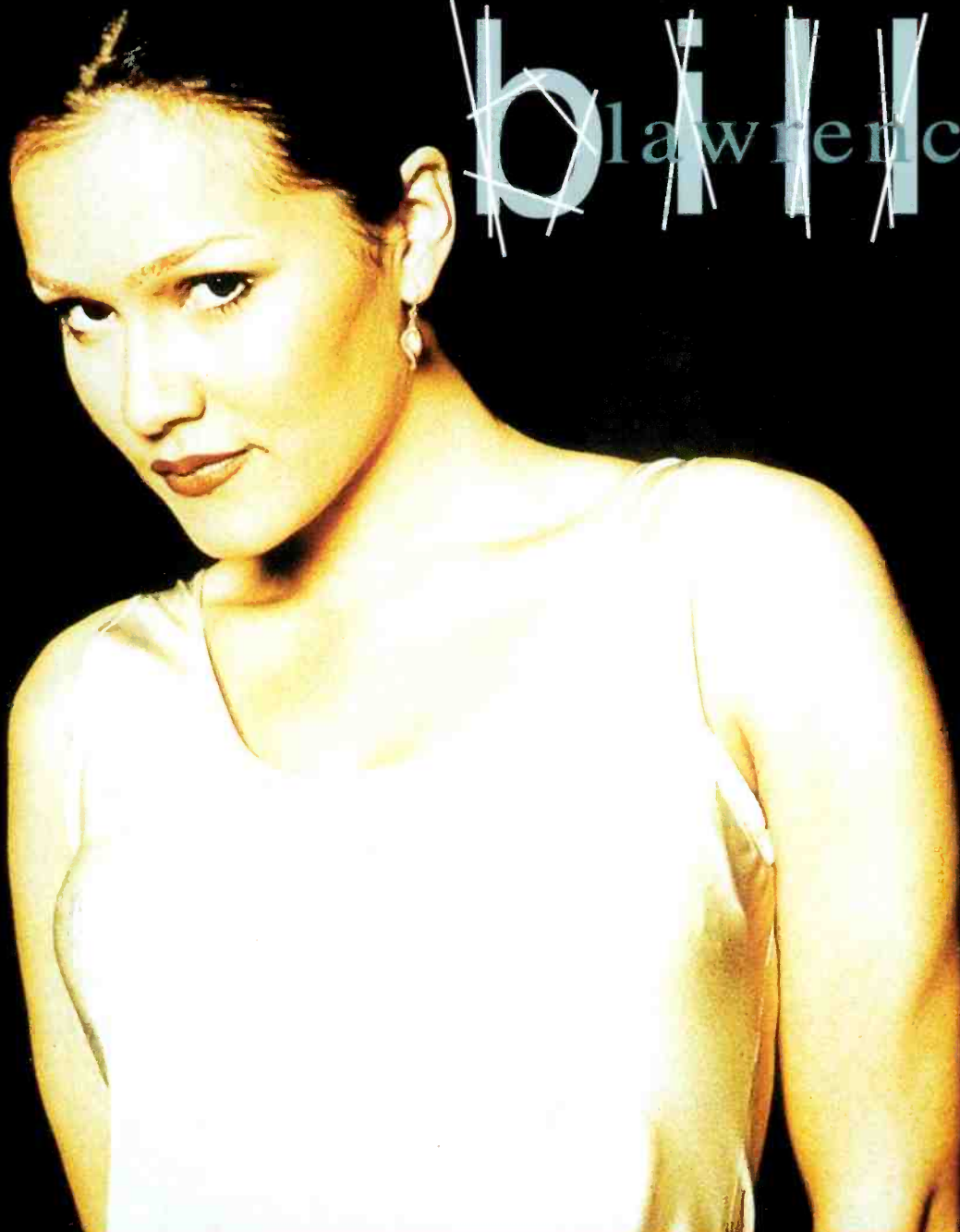


NETWORK

FORTY®

CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE



billie
lawrence

JULY 8, 1994 • Spotlight On KWNZ Reno • Interview With Keith Clark • O.J. Editorial

THE DANCE
SENSATION
THAT'S
SWINGING
THE
NATION.

JIM CARREY

is

CUBAN
PETE

Reproduced & remixed
by C&C Music Factory
(Clivillés/Cole).

Album in store
Tuesday, July 26.

MUSIC FROM THE MOTION PICTURE

THE
MASK

Movie opens
Friday, July 29.

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NEW LINE CINEMA



THE CHARTS

PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 ACE OF BASE. Don't Turn Around (Arista)	10000	10270	10291
2 ALL-4-ONE. I Swear (Blitzz/Atlantic/AG)	10992	10746	10007
3 MARIAH CAREY. Anytime You Need A Friend (Columbia)	7879	8442	8456
4 JON SECADA. If You Go (SBK/EMI Records)	8193	8310	8234
5 JANET JACKSON. Any Time, Any Place (Virgin)	7842	8160	8116
6 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	7038	7498	7851
7 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	8062	8202	7539
8 MADONNA. I'll Remember (Maverick/Sire/WB)	8509	7640	7189
9 ELTON JOHN. Can You Feel The Love Tonight (Hollywood)	5493	6300	7015
10 JOHN MELLENCAMP. Wild Night (Mercury)	5138	5622	6028
11 AEROSMITH. Crazy (Geffen)	4295	4949	5368
12 COLLECTIVE SOUL. Shine (Atlantic/AG)	4304	4678	5049
13 AALIYAH. Back & Forth (Blackground/Jive)	4352	4847	5002
14 GIN BLOSSOMS. Until I Fall Away (A&M)	4156	4663	4797
15 MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love (Columbia)	3607	4225	4507
16 SEAL. Prayer For The Dying (ZTT/Sire/WB)	3341	4081	4340
17 ERASURE. Always (Mute/Elektra)	3312	3883	4234
18 ROXETTE. Sleeping In My Car (EMI Records)	2823	3419	3775
19 BIG MOUNTAIN. Baby I Love Your Way (RCA)	5027	4292	3774
20 PRINCE. The Most Beautiful Girl In The World (N.P.G. Records/Bellmark)	4949	4472	3670
21 COUNTING CROWS. Mr. Jones (DGC)	4277	3817	3579
22 RICHARD MARX. The Way She Loves Me (Capitol)	761	2659	3421
23 CELINE DION. Misled (550 Music)	4973	4113	3324
24 TOAD THE WET SPROCKET. Fall Down (Columbia)	2400	2946	3189
25 COUNTING CROWS. Round Here (DGC)	2134	2691	3158
26 ENIGMA. Return To Innocence (Charisma/Virgin)	4146	3597	3117
27 BABYFACE. When Can I See You (Epic)	2012	2525	2918
28 BOSTON. I Need Your Love (MCA)	2505	2758	2804
29 GARTH BROOKS & KISS. Hard Luck Woman (Mercury)	1815	2459	2755
30 R. KELLY. Your Body's Callin' (Jive)	2740	2780	2670
31 ACE OF BASE. The Sign (Arista)	3272	2690	2603
32 JOSHUA KADISON. Beautiful In My Eyes (SBK/EMI Records)	3266	2833	2598
33 SHAI. The Place Where You Belong (Gasoline Alley/MCA)	2266	2387	2461
34 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	3393	2775	2448
35 MPEOPLE. Moving On Up (deConstruction/Epic)	3865	3107	2388
36 MEAT PUPPETS. Backwater (London)	1943	2206	2309
36 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	2198	2323	2309
38 STEVIE NICKS. Maybe Love Will Change Your Mind (Modem/Atlantic/AG)	2132	2345	2304
39 MELISSA ETHERIDGE. Come To My Window (Island)	2225	2146	2187
40 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	2978	2456	2092

RETAIL SALES

NATIONWIDE PIECE COUNT SALES

2W	LW	TW	ARTIST/LP	LABEL
1	1	1	STONE TEMPLE PILOTS. Purple	Atlantic/AG
2	2	2	WARREN G. Regulate...G Funk Era	Violator/ral
22	5	3	THE LION KING. Soundtrack	Walt Disney Records
6	3	4	ACE OF BASE. The Sign	Arista
3	4	5	BEASTIE BOYS. Ill Communication	Grand Royal/Capitol
10	8	6	SOUNDGARDEN. Superunknown	A&M
7	7	7	COUNTING CROWS. August And Everything After	DGC
—	9	8	JOHN MELLENCAMP. Dance Naked	Mercury
◆ DEBUT	9	9	HOUSE OF PAIN. Same As It Ever Was	Tommy Boy
◆ DEBUT	10	10	KEITH SWEAT. The Freak Is On	Elektra
5	6	11	THE CROW. Soundtrack	Interscope/Atlantic/AG
11	11	12	SEAL. Seal	ZTT/Sire/WB
14	13	13	COLLECTIVE SOUL. Hints Allegations And Things Left Unsaid	Atlantic/AG
◆ DEBUT	14	14	ALAN JACKSON. Who I Am	Arista
9	10	15	ABOVE THE RIM. Soundtrack	Death Row/Interscope/AG
16	16	16	AALIYAH. Age Ain't Nothing But A Number	Blackground/Jive
18	17	17	ALL-4-ONE. All-4-One	Blitzz/Atlantic/AG
—	19	18	KISS MY ASS - CLASSIC KISS REGROOVED. Various	Mercury
21	20	19	CANDLEBOX. Candlebox	Maverick/Sire/WB
◆ DEBUT	20	20	DA BRAT. Funkdafied	So So Def/Chaos
39	30	21	OFFSPRING. Smash	Epitaph
8	14	22	BENEDICTINE MONKS OF SANTO DOMINGO DE SILO. Chant	Angel
4	12	23	BOSTON. Walk On	MCA
19	22	24	HEAVY D & THE BOYZ. Nuttin' But Love	Uptown/MCA
13	18	25	PINK FLOYD. The Division Bell	Columbia
23	23	26	GREEN DAY. Dookie	Reprise
24	26	27	SMASHING PUMPKINS. Siamese Dream	Virgin
26	27	28	TONI BRAXTON. Toni Braxton	LaFace/Arista
—	32	29	HELMET. Betty	Interscope/AG
29	29	30	REALITY BITES. Soundtrack	RCA
12	21	31	JIMMY BUFFETT. Fruitcakes	Margaritaville/MCA
27	31	32	OUTKAST. Southernplayalisticadillamuzik	LaFace/Arista
20	28	33	R KELLY. 12-Play	Jive
15	15	34	SPIN DOCTORS. Turn It Upside Down	Epic
33	33	35	YANNI. Live At The Acropolis	Private Music
17	24	36	VINCE GILL. When Love Finds You	MCA Nashville
28	34	37	PATTI LABELLE. Gems	MCA
25	25	38	ARRESTED DEVELOPMENT. Zingalamaduni	Chrysalis/EMI Records
35	38	39	JON SECADA. Heart, Soul & A Voice	SBK/EMI Records
32	37	40	INDIGO GIRLS. Swamp Ophelia	Epic

PPW Regional Breakouts and Additional Retail Information Begin On Page 48.

Bob Case Promoted, Mike Tierney PD At KUBE

While Dave Allan Assumes OM Helm At WIOQ And WUSL

PERFORMANCE RIGHTS FEES STALLED

For the second time, a scheduled Congressional committee showdown between broadcasters and the labels over new performance rights fees for digital music transmission was cancelled. No reason was given for the move in the House Intellectual Property Subcommittee and no date was given for a future vote.

COMING & GOING

Brenda Bennett was named PD at KYIS Oklahoma City... The KKXX morning team has gotten outta Bakersfield. Afternoon Don O will handle wake-ups until new talent is brought in... WKSE Buffalo Creative Director Nicholas Picholas segued to mornings to join new co-host Janet Snyder... Former KROQ personality "The Whipping Boy" was the first official hire at new Alternative KOMA San Jose, he starts by doing nights.

GWEN WITH THE WIND

An longtime L.A. radio figure is retiring. KHIS-FM Los Angeles APD Gwen Roberts is calling it a career at the heritage station after over a dozen years. We wish her the best in any future endeavor.

BACK ON THE STICK

KFBQ Cheyenne returned to the air last week after owner Harry Buck persuaded the IRS (!!!) to return the station's transmitter in lieu of unpaid back taxes and a reorganization plan to repay creditors. Somehow, he got a three-month window to get it all done. The line to find out how he was able to finagle that allowance from the IRS must already be around the block.

Two major-market stations experienced crosstown personnel moves. In Seattle, Bob Case was promoted from PD at KUBE to VP Programming of parent company New Century Media. His programming post will be filled by former KPLZ MD Mike Tierney. In Philadelphia, the LMA between WIOQ "Q102" and Urban WUSL saw Q102 PD Jefferson Ward leave the building, while WUSL PD Dave Allan was named OM of both stations. Allan is reportedly looking for someone to handle the day-to-day programming duties at WIOQ.

In Seattle, Case's promotion means that he will oversee KUBE as well as All-Sports KJR-AM and '70s Oldies KJR-FM. Also handling all three stations will be Director of Sales Michelle Grosenick. However, Case points out that consolidation of the three operations will be limited. "We might run across opportunities that are more appropriate for one than the other," he says, "but our goal is to run three very separate radio stations that stand on their own."

Filling Case's programming duties at KUBE is Mike Tierney, who formerly worked as MD at crosstown KPLZ. "Mike is one of the hottest young radio programmers out there today," Case notes. "He has a totally fresh approach and a passion for the format. He lives the lifestyle and is the same age for the lifestyle. He's one of the best up-and-comers out there."

Outside of his college station,

KUBE will be Tierney's first stint as a full-fledged PD. "I'm a big fan of Top 40 radio," he says. "It's making a comeback. Two months ago, when KUBE started mixing Alternative with Crossover records, they were one of a very few doing it. Now, there's one of these hybrid stations in almost every major market. In general, Top 40 is heading in that direction not because PDs decided it should be that way, but because the people in the markets are buying those records and are dictating to radio that we play them."

"It's great to be back in Top 40, programming for 12-34 year-olds who not only expect to hear new music, but appreciate it."

As for the format itself, Case believes that it will change with the times and the audience's tastes. "Changes will come and go with the flow of product of the time – what's working well today and what will be working well tomorrow," he says. "But the essence of it is a youthful mix of Alternative, Hip-Hop and Pop and that's really the way it's always going to be."

In Philadelphia, the duop where EZ Communications and WIOQ took control of Urban competitor WUSL produced and unexpected twist, as Q102 PD Jefferson Ward was let go and WUSL PD Dave Allan was handed the OM reins of both stations. Although no one at the station is commenting on the situation, it's expected that Allan will hire someone

INSIDE THIS ISSUE...

EDITORIAL

VP/GM Gerry Cagle uses the O.J. Simpson media frenzy as an appropriate analogy for Top 40 stations using news reporting to their advantage. ...page 8.

CONFERENCE CALL

Five PDs of resort-market stations discuss how the heavy tourist season affects – and doesn't affect – their programming and promotions. ...page 12.

KEITH CLARK INTERVIEW

WHJX Jacksonville PD Keith Clark recalls how the innovative Top 40 hybrid, Channel X, was born and how it can succeed today. ...page 16.

BIN BURNERS

Detailed information on records enjoying the biggest sales increases over the past week. ...page 18.

AUGUST PROMO PLANNER

Exclusive *Network Forty* feature offers 70-something off-the-wall promo ideas for dozens of events. ...page 28.

SHOW PREP

"Play It, Say It" – bio liners on Billy Lawrence, Richard Marx and Roxette – and "Rimshots" on animal husbandry, Chuck E. Cheese run amok and selling Elvis' limb. ...page 30.

MOST REQUESTED

A *Network Forty* exclusive: The hottest new reaction records from around the country – from both Mainstream and Crossover stations. ...page 32.

to look after the day-to-day duties of programming the stations while he and others in management decide how they want to refine the respective stations' sounds to broaden the audi-

Mr. Jam Goes To Congress

Pearl Jam, Fred Rosen Square Off In House Hearing

Pearl Jam's crusade to bypass Ticketmaster's dominant influence in concert venues and ticket service charges reached, of all places, the halls of Congress. In a House government operations subcommittee hearing chaired by Rep. Gary Condit (D-CA), two members of Pearl Jam and Ticketmaster CEO Fred Rosen were among those to testify on the matter.

On one side were Pearl Jammers Stone Gossard and Jeff Ament, who

testified that their efforts to keep concert tickets under \$20 were thwarted due to Ticketmaster's exclusive deals with major venues nationwide. Also testifying on their behalf were the managers of R.E.M., Aerosmith and the Nitty Gritty Dirt Band.

On the other side was Rosen, who complained that Ticketmaster was getting singled out because it was an "easy target" for critics of high ticket prices. He cited figures where the av-

erage Ticketmaster fee was just \$3.15 a ticket (critics cite mark-ups of up to 25% per ticket) and that the company makes about a dime a ticket after expenses. Supporting his arguments was Joe Rascoff, producer of The Rolling Stones' concert tours.

Among the interested spectators at the hearing were seven officials of the Justice Department. They are currently looking into the matter, prompted by a complaint filed by Pearl Jam weeks ago.

Jive Promotes Larry Khan To VP, R&B Promotion

Promotion "Well Deserved" After Three Years At Label

Jive Records promoted Larry Khan to Vice President of R&B Promotion. Before joining the label three years ago, Khan was National Director of R&B

Promotions for Warlock Records.

"Larry's promotion is a well-deserved move and is a credit to his overall skill as a great promotion per-

son," stated Jive VP/GM Barry Weiss.

"In this new role, I am sure Larry will make an even greater contribution to Jive in the future."

BMG Joins The Major Label MusicVid Channel Club

After Its Joint Venture With TCI Falls Through

Weeks after its music video channel joint venture with Tele-Communications, Inc. was called off, Bertelsmann Music Group (BMG) has become the fifth major record conglomerate to join a consortium that plans on debuting a new music video channel early next year.

BMG joins the Sony labels, The Warner Music Group, PolyGram, EMI Music and non-label interests such as Ticketmaster and Sony Software in their pursuit of a well-heeled competitor to MTV. In addition to supplying videos of artists on the RCA, Arista, Zoo and Imago labels, BMG will contribute "capital and ideas" to the multi-conglomerate channel as part of its equity position. The exact size of BMG's equity position wasn't disclosed.

The consortium is currently negotiating with cable operator giants such

as TCI and Time Warner Cable. According to sources, the powers-that-be will soon choose a CEO to head the enterprise. A new management team will then run the business independently of the record companies. They will report to a board comprised of the member firms.

The channel, which has yet to be named, is expected to devote most of its 24-hour broadcast day to videos, with a minority of time spent selling CDs and record merchandise. The new channel was initially conceived because the participating labels believe that MTV is spending too much air time on non-music programming. This venture, unlike channels in the past, will be MTV's first legitimate, deep-pockets competitor that, at the very least, will ideally force MTV to play more music videos in response.

In past public comments, MTV

spokespersons have welcomed the new competition, while professing little alarm to the consequences of a big-time competitor.

The reason BMG folded its tent with its TCI venture, according to BMG Chairman Michael Dornemann, was that it simply didn't make economic sense to start two video channels at the same time. Nevertheless, "we think the future of music video broadcasting is very good and we want to be part of that," commented BMG's Sr. VP and general counsel Joel Schoenfeld.

About the only mystery still surrounding the new venture is why MCA Music Entertainment Group continues to be the only major conglomerate not to join the consortium. The company has yet to publicly comment on its position and its future plans.

Mark Hudson Named Staff Producer At Hollywood

Hudson Bro Boasts Performing And Songwriting Experience

Hollywood Records announced the appointment of Mark Hudson as Staff Producer. On top of his production duties, Hudson will serve as a creative liaison with label artists, bring in new talent and interface with other departments as a creative consultant.

With a music business career that spans more than two decades, Hudson has achieved success on stage and behind the scenes. As a member of the Hudson Brothers, he enjoyed several hit records in the '70s and starred in the Brothers' TV series. As a producer, he worked with Phil Ramone on the soundtrack to *Flashdance*, the soundtrack to Steven Spielberg's *Gremlins* and albums with

Cher, Eddie Rabbitt and Bobby Caldwell. After serving as a band-leader for *The Arsenio Hall Show* and



MARK HUDSON

The Joan Rivers Show, Hudson recently co-wrote "Livin' On The Edge," which appeared on Aerosmith's *Get A Grip* album.

"Mark's work speaks for itself and his talent, experience and versatility will be valuable assets to Hollywood as our roster evolves," states Hollywood Exec. VP Bob Pfeifer.

"I truly believe that Bob is going to build a company that will maintain the high musical standards and passion of the best boutique labels, with the additional advantages a major corporation offers," Hudson responds. "We'll be able to offer artists all the individual attention and musical nurturing that they need."

RECORDS

ATLANTIC

Yves Beauvais was promoted to VP, A&R Special Projects... Michael Krumper was promoted to Director of Product Development.

CAPITOL

Ron Hill was appointed Associate Director of Sales.

ELEKTRA

John Kohl was promoted to Sr. Director of Alternative Promotion... Margie Weatherly takes over his former post as National Director, Alternative Promotion.

ERG

Debbie Southwood-Smith was promoted to Director, A&R for EMI Records.

INTERSCOPE

Chris Reade was appointed National Director of Rap & Urban Publicity. Previously, he worked at Def Jam Recordings.

MCA

Les Borsari was appointed Director of Tour Marketing. Previously, he worked at L.A. concert promotion company, Avalon Attractions.

RHINO

Gary Stewart was promoted to Sr. VP A&R. The 13-year label vet is responsible for all label releases, including the signing of contemporary artists to the FORWARD label.

SONY

Tom Connolly was appointed Sr. VP and Controller for Sony Music Entertainment. Previously, he was a partner in the Media Entertainment Group at Ernst & Young... John Phillips was named Sr. Director and Alexandra Bee-man was promoted to Product Manager at Sony Wonder/Nickelodeon... Debra L. Lawrence was promoted to Production Manager of Sony Wonder.

UNI

Paul West was promoted to VP, Studio Operations, Engineering & Quality Assurance for UNI Distribution... Lori Reimers was promoted to Regional Video Director, Southwest for UNI Distribution.



Goodbye Kiss

After two decades of helping to shape the image and music of Top 40 radio in Los Angeles, KIIS APD Gwen Roberts has resigned to spend more time with her family. Gwen worked with KIIS for over a dozen years. She was also involved with Top 40 radio station 10Q and before that, the original Boss Radio, legendary KHJ, LA's market leader throughout the late '60s and '70s. Gwen has been universally recognized and highly regarded by all those in the radio and record industries who lived and worked in the Los Angeles market. She will be missed. When asked about a successor, KIIS PD Jeff Wyatt stated, "We'll have to wait and see and weigh several factors. Gwen's resignation came as a surprise, so it will take some time to make any determination about whether or not we will fill the position. Certainly, we could never fill Gwen's shoes."

Insider speculation says that if KIIS does eventually decide to replace Gwen, first in line would be long-time programming assistant Anita Dominguez. She gets *The Chrome Lizard's* vote.

The Lady Came From Baltimore

And so does Z100's new production and swing person. Former 92Q Baltimore PD Jeff Ballantine is heading up the coast to take a bite out of the Big Apple.

May I See Your License And Registration Please?

Last week, we printed a story about independent promoter Steve Evanoff being the real owner of WRCK's promotion van. According to Steve, it's not true. Steve wanted a quick retraction in case stations from all over the country would begin calling to request a promotion van of their own! (*Lizard note:* We know more than a few people who would make that deal!)

EZ Does It

EZ Communications is broadening its exposure in Philadelphia with the LMA of WUSL. With the move, WIOQ PD Jefferson Ward exits. WUSL PD Dave Allan becomes OM of both stations. No word on whether or not Jefferson will be

replaced. Look for the formats of each station to remain the same, at least for the time being.

Na Na Na Na, Hey Hey Hey, Goodbye!

WKS Wilkes-Barre is no more. The Top 40 station was absorbed in a marketing agreement with WKRZ (also Top 40) and the staff was let go last Friday. The station is now satellite AC. PD Tommy Frank and the staff are looking. Call him at (717) 693-3043.

Elsewhere in Wilkes-Barre, the WBHT PD search continues. Z100's Andy Shane is rumored to be OM Mike Edward's first choice, but there are definitely other names in the mix.

What's The Alternative?

As rumored here several weeks ago, Elektra's John Kohl moves to New York with the new title of Sr. Director of Alternative Promotion. After taking credit for Keith Sweat's Soundscan debut at #8, West Coast Promotion Manager Margie Weatherly replaces him as National Director of Alternative Promotion.

Free Agent

Barry Freeman, a 35-year record and radio industry veteran, has resigned as Director of Talent Acquisition at Entertainment Radio Networks. Freeman has been with ERN for 8 years and said, "It's time to make a move into new and exciting areas of the industry." Can we expect a twang in Barry's future? You can reach him at ERN or (818) 501-6732.

RPWs

Here they are, the exclusive *Network Forty* Rumors Per Week, unweighted and listed in order of the times they are repeated. There has been some discussion about adding a weighting system to our RPWs. Should a rumor originating in Des Moines have the same validity as one originating in New York? Rumor has it that this will be taken to the ultra-secret "Rumor Occasionally Altered So To Effectively Maim" (Roast 'Em) board for a decision. Expect that decision when *R&R* rolls out that monitor system. In the meantime:

#1: What major-market West Coast Top 40 program director is considering a move to the East Coast to take a morning position at an AC station? Could it be that he is unhappy with stagnant ratings and is unsure of management's long-term commitment to his success? Could it be that management even helped arrange the offer he believes he's secretly considering? Stay tuned.

#2: What trade magazine is telling all who will listen that changes are imminent within the upper management team? Does everyone know who's being touted as the "fall guy" except him? Our moles say a move will be made as soon as a replacement is confirmed. Rumor has it, three people have already turned down the job.

#3: When certain record companies reacted to contracted employees petitions' to leave for greener pastures by refusing to grant relief, did they wind up with disgruntled people? Are plans now to wait until the current offers pass, then cut the players loose?

#4: Those who had Urban independent Barry Richards signed, sealed and delivered to *Hitmakers* should check with the source. Is there another offer on the table?

#5: As WHYT Detroit completes the Channel X conversion, will the station be going even further into the Alternative approach?

#6: Former KZZP Phoenix and KC101 New Haven PD Stef Ryback apparently has nailed down WBLI Long Island. Will the station be moving toward a more Mainsream stance?

Stuff

Is former WWHT Columbus PD Rob Morris taking a serious run at the WGRD Grand Rapids PD gig?

WERQ PD Russ Allen may promote from within for the vacant MD slot.

KYIS Oklahoma City PD Jon Zellner is headed to California...probably to Fresno. Brenda Bennett is the new PD at KYIS.

It's In The Mail

Hollywood's Chris Lopes makes the Page 6 picture as he accepts his *Chrome Lizard* Award from the coach of the New York Rangers.

We Never Let You Win

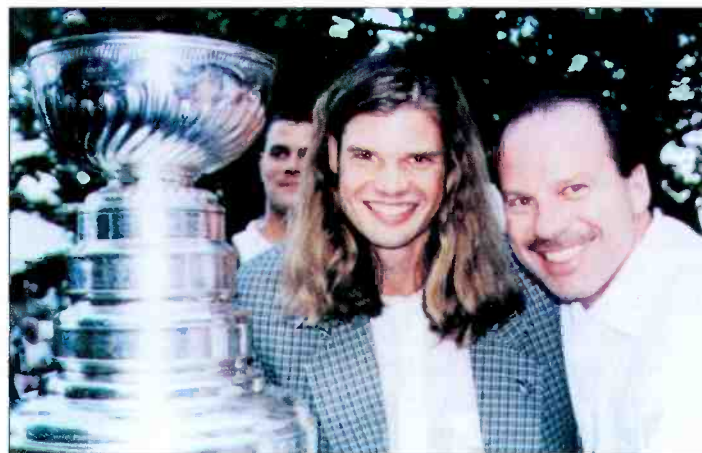
Dave Sholin was quick to point out that although last week's Editorial indicated that *The Gavin* nominated many in the industry for awards, *Network Forty's* VP/GM Gerry Cagle has never won one. Yo, Dave, there's always next year!

Jobs R Us

If you like working nights, on the whole, you'd rather be in Philadelphia. There's openings at WPLY and, LMA or no LMA, at WIOQ, too.

Buzz

Chet Buchanan...Maurice DeVoe...
Bob Burke...Garett Michaels...



Lopes blushes when asked about Keenan's cup size.

RUSSIAN ARE YOU TO FIND THE BEST?



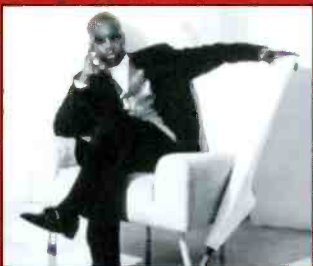
shai

БЛАЖ ГДО БЧКЙЙУЧК ИЛКНИИ ДЛИЫЧЯС ИЛКФЯ ИЛ
 1200 DETECTIONS ИДУЧКЙЙУЧК 17* CROSSOVER MONITOR
 ИЛКФЯСИЫУ 66-44-35-30* SOUNDSCAN SINGLES ЛИИЧЯС ИУЫ
 TOP 30 MAINSTREAM ИСДФДЫ TOP 10 PHONES KQKQ, WHOT, WANС
 ИБЛЧЯ 21 OR MORE PPW - WJMN (21), WWKX (74), WFLY (38), 92Q (26),
 WNCI (29), KTFM (27), KISF (33), Q106 (33) ЧКЙЙУЧК ИЛКНИИФДС

ЛАЖ ГОО БЧКЙЙУЧК ИЛКНИИ ДЛИИЧЯС ИЛКФЯ ИЛ
 4 STRAIGHT WEEKS TOP 10 MOST ADDED ЧКЙЙУЧК ИЛКНИ
 ИИЧЯС ИЛКФЯСИ MTV BUZZ BIN ИИВЧМИИЧК ИЛКНИ ЛЫУ ИУЫ
 ИИЧК ИЛКНИ ЛИИЧ 1300 DETECTIONS ИИ ДЛИ TOP 5 ALTERNATIVE
 TOP 10 AOR ИЧЯС ИЛК NEW THIS WEEK - KDWB, WHYT, WKSS, WKSE
 ЙУЧК ИЛКНИИ ДЛИИЧЯЙУЧК ИЛКНИИ ДЛИИЧЯ



Live



Aaron Hall

ЛАЖ ГСО БЧКЙЙУЧК ИЛКНИИ ДЛИИЧЯС ИЛКФЯ ИЛ
 11* SOUNDSCAN SINGLES ЧКЙЙУЧК 17* BILLBOARD HOT 100
 ЛИИЧЯС 1200 DETECTIONS ИИВЧМИИЧК ИЛКНИ ИЛКФЯСИЫУ ИУЫ
 ИЛКНИ ЛИИЧ TOP 10 CROSSOVER ИИЧК ИЛКНИ ЛИИЧ
 30 OR MORE PPW - WJMN (30), HOT 97 (31), 92Q (50), Q102 (59), WHYT (30),
 KZHT (44), HOT 97.7 (47) ИКЫМЧК ФКФЯС

СДС ЙИУЧК ИЛКНИИ ДЛИИЧЯС ИЛКФЯ ИЛ
 ИИКД ХЛКН TOP 10 URBAN - OVER 1700 DETECTIONS ЧКЙЙУЧКИ
 WXKS (10), 92Q (34), WPGC (24), KBXX (13), KTFM (20), KMEL (15) ИДУЫ
 ИИЧК ИЛКНИ ЛИИЧ TOP 20 SINGLE SALES:
 WASHINGTON DC #4, HOUSTON #16, BALTIMORE #12, RALEIGH #16,
 NORFOLK #18, RICHMOND #11



Patti LaBelle



BOSTON

ЧКЙЙУЧК ИЛКНИИ ДЛИИЧЯС ИЛКФЯ ИЛ
 800 DETECTIONS ЧКЙЙУЧК ИЛКНИ
 ЛИИЧЯС 90 STATIONS ИИЧК ИЛКНИ ИЛКФЯСИЫУ ИУЫ
 ИЛКНИ ЛИИЧ 38* MAINSTREAM MONITOR ИИЧК ИЛКНИ ЛИИЧ
 ИИЧК ИЛКНИ ЛИИЧ PLATINUM ALBUM ИЛКНИИ
 ГДФ БЧКЙЙУЧК ИЛКНИИ ДЛИИЧИ ЛКНИИ

MCA

REAL HIT RECORDS IN ANY LANGUAGE!



O. J.

Commentary by
Gerry Cagle

I opened up this morning's *L.A. Times* and was stunned. For the first time since the crime, there was nothing on the front page about O.J. Simpson. This was, of course, the Tuesday after a long, 4th of July holiday. The Los Angeles press had written just about everything there was to right or wrong about anybody and everything connected. So I suppose the *L.A. Times* could be forgiven. They finally ran out of ink. If only for a day.

I feel confident that my O.J. jones will be fixed with the resumption of the hearing. I'm sure the *L.A. Times* will find headlines for the rest of this week's editions. It is, after all, an editor's dream. Not enough real news for the front page? Drop in some more O.J. Need filler for page 10? Drop in some O.J. Running short in the Sports Section? How about some pictures of O.J. in a football uniform?

And television? They can't get enough O.J. You have every anchor at every channel doing a stand-up from the crime scene with their special "input" and spin. I drove by the Juice's house this weekend. The police won't let most civilians get near the gates. It's not because they're afraid of spoiling the crime scene. It's because there is so much traffic from new reporters that other cars would cause gridlock. My fault. I forgot to check the O.J. traffic reports on cable O.J.T.V.

And the captions sound like *Hard Copy* at its best. "Limo driver lives with mother." (What a cad!) "Kato is an actor/writer who pays no rent." (Now that's a scoop in Hollywood!) "O.J. put his own bags in the trunk." (Unbelievable!)

Between print and video, we've seen just about every stone turned. (Except Mick and the boys. Their new album isn't due for another week!) Each medium regurgitates daily, hourly, even minute-by-minute accounts of the nothing that is sometimes happening. There's even coverage on the coverage. Imagine, the reporting of the news is becoming a bigger story.

So what does a Contemporary Music radio station do when a story of this magnitude breaks?

Most of them take gas.

Years ago, some idiot read a piece of research upside down and became convinced that the audience of a Top 40 radio station was not interested in news. Under the guise of research, news

was removed from most Top 40 radio stations. It remains an endangered species today.

It wasn't research that killed news. It was budget cuts. Was this right? In a perfect world, no. Was it necessary? In most cases, yes.

It is a fact that the majority of listeners don't want to hear a lot of news. (They also don't want to hear commercials, but we manage to run them anyhow.) A case can be made for updating the listeners hourly...particularly in the morning and afternoon hours. Noon wouldn't be a bad idea either.

Does anyone reading this believe your audience would tune out for a one-minute news update? Rephrase your research question, ask it again and get back with me.

"Did you hear what Rick Dees said about the trial?" is more relatable than any quote from Channel 4.

Music radio does not operate in a vacuum. Our listeners are in touch with more than just music. We must be in touch with all things of interest to them.

It is important to have a semi-literate news person on your staff for several reasons. Three really stand out.

First, someone from your radio station must be in daily contact with news sources (police, fire, etc.) so when a big story breaks (and sooner or later, one always does), you will have someone familiar to the sources so your station can gain information. You won't get anything from anyone if they aren't already familiar with you.

Second, news should be a regular part of your programming so your audience will feel secure in the knowledge that if something *does* happen, they will hear about it on your station. Why give them a reason to tune out to get the latest news?

Give it to them in 60 seconds. Like a quick dose of medicine. They know it's good for them. Then they'll feel safe knowing that if the world does end, they'll hear about it on your station right after the newest release by Pearl Jam.

Third, you'll have someone to do those terrible public service interviews required by the FCC. (Hey, this is reason enough to hire a college graduate holding a broadcast degree with no hope of employment anywhere else!)

And when there is a breaking story, make your station a part of it - in news as well as promotions. A Top 40 radio station cannot connect with every breaking news story. But as a program director, you should be acutely aware of the stories that capture the attention of your listeners.

Right after Simpson's judge revealed the mysterious evidence in a manila folder, your station should have been giving away manila folders with something secret inside.

You should also have your air talent connecting with the drama. I'm not talking liners; I'm talking about being a part of it.

Having a morning talent like Rick Dees giving afternoon updates on the O.J. Simpson trial would be great theatre. It adds an element that no other station could match.

Making your morning talent part of the story (and conversely, your afternoon talent part of the morning updates) connects them with the listeners in a positive way. Your audience hears your air talent introducing and talking about songs and entertainment facts. Putting them in the middle of an important news event makes them sound more connected and knowledgeable. Your audience might even start to trust them. And believe them. And listen to them more.

It's one thing to comment on the story as an interested observer, but it is important to actually be a part of it. By giving the audience information "from the scene" or from a source makes the audience think your talent is special.

"Did you hear what Rick Dees said about the trial?" is a lot more relatable than, "Did you hear what Channel 4 said?" If your talent is a part of the reporting, they also become part of the story.

There is another, more diabolical, reason to have your morning talent (or any other jock that occasionally lets his ego get in the way) reporting some news stories. The next time he ticks you off, send him to the ghetto to cover those riots up close and personal.

And make sure he doesn't forget the phrase that pays:

"Don't lose 'em, news 'em!" ■

INDIGO GIRLS



“least complicated”

Album Already Gold!

On Tour All Summer Long!

Early Believer

99X Atlanta 17 Plays

produced by peter collins (for jill music inc.) with indigo girls

engineered and mixed by david leonard

mastered by bob ludwig at gateway mastering

taken from the epic release swamp ophelia 577621

Russell Carter Management



NETWORK FORTY SPOTLIGHT



KWNZ 97.3 FM

We Play The Hits

2395 Tampa Street

Reno NV 89512

(702) 333-0123 Office

(702) 333-0100 Music

(702) 333-0101 Fax

Chuck Geiger..... Program Director

Ed Pariera... Assistant PD/Music Director

Kidd Cooper..... Music Coordinator

Music Calls:..... F 8:30 am-12 noon

Roy Robinson..... General Manager

Julie Steiner..... Sales Manager

Lee & Company..... 5:30 am -10:00 am

Rick Carter..... 10:00 am - 2:00 pm

Chuck Geiger..... 2:00 pm - 6:00 pm

Eddie Valentine..... 6:00 pm - 10:00 pm

Jana Wyld..... 10:00 pm - 2:00 am

Eric Johnson..... 2:00 am - 5:30 am

Ownership:..... PTI Broadcasting

REBOUNDED IN RENO!

KWNZ PD Chuck Geiger is set on a course to get his radio station back to the top of the ratings heap. "When I joined KWNZ this February, the music mix and positioning was a bit left of center," he says. "The first priority was to focus the music mix. This meant a focus on 18-to-34 females rather than the prior focus of 12-to-24 year-olds. We scaled back the Gold and focused on power currents and profile recurrences. Then we added the positioner 'We Plays The Hits!' It took about a month to get things rolling."

In addition to music changes, personnel moves were made. "We moved pretty quick to get the right people involved. Gerry Cagle taught me this years ago at KCBQ and at KFRC. It's called 'The X-Factor'. The right mix of professionals, all moving in the same direction, equals winning! I brought in Brian Lee from KABL-FM San Francisco to do mornings and teamed him with the late night talent, Kidd Cooper. We're still in the process of finding the right female sidekick. In the middle of the book, Ed Valentine joined us for nights and APD. He's a great talent and he gets the administration thing!

Geiger credits the staff for KWNZ's winning atmosphere. "The sales staff at this station is excellent. Julie Steiner, our Sales Manager, and the AEs work closely with programming to brainstorm sales promo-



Chuck Geiger

tions and organize remotes and sales events. The main reason I took this position was the turn-around challenge and to work with PTI President/General Manager Roy Robinson. This month, I'm celebrating 20 years in radio, and I've never worked for anyone like Roy. We have a great relationship and he's given me the autonomy to fix his radio station. The technical plant at KWNZ rivals major markets. Corporate Chief Mike Weaver is really into superb audio, high-quality output and a plant that talent and production people would kill for." Speaking of production, "our Production Director Rick Carter works with J.J. McKay to make sure we stay in the front row regarding Top 40 production styles of the '90s."

Research is also key to KWNZ's turn-around. "This month we're installing an in-house system, testing our music and doing perceptuals with our 3-person research staff. Mike Steele, PD at KIXY, one of the smartest research-street programmers I've met, will become our research consultant. We're hoping for a turn-around as far as numbers with the arrival of the Spring '94 book. This station was number one for so long, it hurt to see it in the shape it was in. The sound and style has been reshaped and we're looking to see a nice ratings spike this spring."

—Pat Gillen

5 PM SAMPLE HOUR

Counting Crows

Mr. Jones

Gabrielle

Dreams

Ace Of Base

The Sign

Beck

Loser

Prince

The Most Beautiful Girl

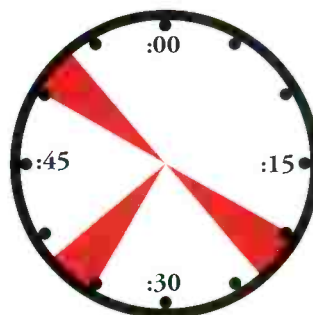
STOPSET

Simple Minds

Don't You Forget About Me

Aaliyah

Back And Forth



ON AIR SLOGAN

"The New
97.3 KWNZ...
We Play The Hits!"

Gin Blossoms

Hey Jealousy

Sweet Sensation

Hooked On You

STOPSET

Toni Braxton

You Mean The World To Me

UB40

Can't Help Falling In Love

Janet Jackson

And On And On

STOPSET

Blind Melon

No Rain

Collage

I'll Be Loving You

THE PUPPIES

**Funky
Y-2-G**

**The single
and video
everyone's chasin'!**

**"The phone has not
stopped ringing
since the first spin!
Huge potential!"**

**Greg Head
KBXX**



Total BDS Detections Already Over 500!

**WHYT 70 Spins #1 Most Requested
SoundScan Single Sales 11 - 7**

- WIOQ 35 Spins
- KMEL 20 Spins
- Power Pig 20 Spins
- WJMH 20 Spins
- WPGC 10 Spins
- KBXX 10 Spins
- WILD 107 10 Spins
- KSFM 10 Spins

Added Into Rotation:
92Q Power 96
Hot 97.7 WJMH

Sales Exploding!
Transworld #29
Musicland #116-#47

**THE
BOX**
MUSIC TELEVISION
YOU CONTROL

#2

**TOP 10 FOR 6
STRAIGHT WEEKS!**

**Now that's
the way you do it,
dogs!**

Produced and Arranged by Calvin Mills II and Carlton Mills.
Management: Bass Check

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ON-AIR TOURIST TRAPS

How do you program in a resort city? Do you appeal to the locals who receive the Arbitrons, the tourists who provide much-needed income for the locals, or conduct your own private survey that best fits your target audience? We contacted five programmers in America's top resort meccas to get their spin on this week's Programmers Conference Call.

This Week Featuring:



DON LONDON
 PD, WNVZ Norfolk



JERRY DEAN
 PD, KLUC Las Vegas



RICH BAILEY
 PD, WSSX Charleston



DAN DEATON
 PD, WAOA Melbourne

CALVIN O. HICKS
 PD, WWXM Myrtle Beach

Describe the length and characteristics of your tourist season?

DON: The Norfolk/Virginia Beach market is an active music area. There's a large military population here and it's a large geographic region. The market actually comprises about eight or nine smaller cities that form the 33rd metro market. The tourist season in the Hampton Roads area begins in the spring and lasts well into fall. People from all over the U.S. and Canada come to the area which spans from Colonial Williamsburg to Virginia Beach and south to the outer banks of North Carolina.

JERRY: Since Vegas is in the desert, most tourists stay away during the summer months of June, July and August. During those months, it's 120 degrees in the shade! Fall and winter are the big tourist seasons.

RICH: Charleston, South Carolina is one of the nicest cities in the Southeast. It's close to the beach, the weather is nice year-round and the city is rich in history. Tourist season starts around March and runs through September.

DAN: WAOA is in Brevard County, Florida, which is sometimes called "The Space Coast" because the Kennedy Space Center is located here. All the space shuttle flights are launched at KSC. Brevard is on the East Central Coast of Florida... and is a tourist attraction year-round. We're also about 50 miles from Orlando and Walt Disney World.

CALVIN: The Myrtle Beach market is one of the fastest growing tourist/resort areas in the Southeast U.S. Just in the last four years, several new theatres have opened and are prospering in the area: Dolly Parton's Dixie Stampede, Calvin Gilmore's Carolina Opry, The Alabama Band's Country Showhouse and Magic On Ice. Although most of the theatres are Country, several Top 40 acts have made the area a stopping point on their summer concert tours, ie: SWV, Mint Condition, Hootie And The Blowfish... and several others. The growth of the golf industry in Myrtle Beach has helped what used to be a three-

month season actually grow into a year-round season. The bulk of the season still begins Easter weekend and lasts until the Labor Day weekend.

Do you specifically program for locals or step it up and program for tourists once the season kicks in?

DON: WNVZ's music focuses on the local population all year, but we are more visible at the Virginia Beach oceanfront, for instance, when the weather warms up and thousands of people are at the beaches. Z104 has a "beach" feel and sound year-round. Our programming is consistent all year and is always focused on the target. Our visibility swings toward places where one would find both tourists and local residents.

JERRY: The last time I checked, Arbitron wasn't sending diaries to people staying at Caesar's Palace... so our programming is targeted 100% toward the locals.

RICH: We program specifically for the locals. The tourists will come and go, but the locals are here to stay.

DAN: Since tourist season basically runs year-round, we don't really do anything different. We think if what we do is right for the locals...it'll be right for anyone in our target...who wants to listen. During the summer when the kids are out of school, we look at the day-parting a little differently...but other than that, we play the hits 24 hours a day, 7 days a week, all year long.

CALVIN: MIX 97.7 programs for the locals. This is a one-book market. It wouldn't be effective to change our programming for the tourist season. With such a diversified array of people visiting Myrtle Beach at any given time, it's best to stay focused on our target demographic all the time instead of skewing younger (in the summer) or older (in the fall.) By being true to the Top 40 market, most tourists come from cities that have a strong Top 40, therefore being true to the format should appeal to them.

Does your station change promotionally during the tourist season?

DON: When it comes to things that tourism influences, Z104 focuses on water sports and activities since there's so much water here. We are also visible at the beaches, Busch Gardens, Water Country USA and other water theme parks when they are open. Giveaways and contests also focus on tourist-type activities when they are in season, although anyone in our target would also be interested in our promotions.

THE BREEDERS

“SAINTS”

 **ADD.**

PLATINUM.

LOLLAPALOOZA.

OFFICIAL AIRPLAY DATE
JULY 11.

SUMMER IS READY WHEN YOU ARE.



PROGRAMMERS CONFERENCE CALL

WNVZ always stays with the target.

JERRY: Even locals want to see big-name acts who are playing in Vegas. During the tourist season, there are more big names in town, so we give away tickets to these shows. Vegas is becoming more contemporary, so we pick shows that Top 40 listeners would like to see.

RICH: We don't change promotionally during the tourist season, but if we are involved in a promotional event where a lot of tourists are going to be, we will treat them with the same enthusiasm and respect as we do the locals.

DAN: We run promotions continuously. The type of promotion might be geared to the time of year, i.e.: summer bikini contests, pool parties, stuff at the beach. In the winter, we might do something that ties in with schools or indoor concerts.

CALVIN: Promotionally, we turn up the volume quite a bit during the summer – not just specifically for tourists, but for the locals. Let's face it, people are outside more in the summer... especially with the great Atlantic Ocean in our backyard! So, MIX 97.7 is everywhere! We have several remote broadcasts during the week. The MIX 97.7 Beach Patrol is always rolling into neighborhoods with cassette/CD giveaways, sun care products, soft drinks and T-shirts... lots of T-shirts! All of the MIX jocks are in nightclubs every night of the week doing remotes. It's the perfect way to meet and greet tourists, as well as locals out to have fun. We have several billboards up in the community. There are three entry routes to Myrtle Beach. We have a billboard welcoming visitors to the area at each of those entrances. As a matter of fact, we have the only neon billboards on the beach... and they really light up the nights.

Finally, how accurate do you think Arbitron is in measuring actual listening habits in a tourist city – and should there be a way to gauge tourist listening when local businesses profit from it?

DON: Obviously, Arbitron doesn't really measure any tourist listening unless they have residences here and keep a diary. I don't really think there's a good way for an audience measurement service to keep track of tourist listening. Sharp business people know Z104 is one of the top "beach" and tourist stations and buy us for that reason. Many business owners do their own informal surveys of their customers' listening habits; they tell us that Z104 is the station of choice for their 12-34 and

18-34-year-old customers, particularly women. It's great to stand out on Atlantic Avenue at the Virginia Beach oceanfront to see everyone cruising and hear Z104 blasting up and down the strip. All the surf shops, wave riding vehicle stores, clubs and bathing suit shops take advantage of the WNVZ audience by listening to it in the business.

JERRY: Most people don't go on vacation to listen to the radio (unless they work in radio – and that's the main reason we go on vacation, right?) Unless Arbitron wants to start leaving diaries in hotel rooms right next to the Gideon Bible, I don't think there's any way they can measure "tourist listening." The average tourist stays in Vegas for only three days. That's hardly long enough to become loyal to a station or for any station messages to have an impact. My suggestion is to forget "tourist listening" and have Arbitron do a better job of measuring the actual listening habits of local Vegas residents.

RICH: Only The Shadow has the answer to that question.

DAN: Unless the tourists are staying with family or friends, who just happen to have an Arbitron diary, they can't be surveyed at all. There should be some way for Arbitron to measure visitor listening habits. Possibly, they can attach a questionnaire to the diaries to ask tourists what stations they listened to while they were there. I'm not sure exactly how this would work, but it would be something.

CALVIN: There's only one Arbitron rating per year in Myrtle Beach and it's done in the spring before the main tourist season begins. This is a great time to really focus on the locals. Concentrate on being even more involved in community events... isn't that what it's all about, anyway? We're there for the community, hoping that they see us, get to know us and realize they can count on us all the time. This much emphasis on the locals has strong impact on the weight of the ratings. It would be nice if Arbitron did at least two books per year here. Advertisers trying to find out just what tourists are listening to have to use the spring ratings to place their summer buys. It sounds crazy, but until a survey is done in the summer, that's how they'll buy. However, the buys are determined from locals... they're getting the books. There definitely needs to be a way to accurately gauge tourist listening in combination with the locals. How? It will be tough since the average stay of a tourist is 6.5 days in Myrtle Beach.

-John Kilgo

You, too, can participate in The Network Forty's Programmer's Conference Call. Contact Dwayne Ward at (800) 443-4001.

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The thing overnight jocks are most interested in is:



- Whether the D.A.'s DNA samples match O.J. Simpson's.
- Whether Jimmy Carter really helped in North Korea.
- Whether they'll ever make more than \$11,000 a year.

21 Stations Get Happy!
WAHC WEDJ
KGGI Hot 97.7
WLUM

#4 Most Added Top 40!

**#3 Most Added
Rhythm Crossover!**

#7 Most Increased Play!

Big Spins!

WLAN 89 Plays	Power Pig 34 Plays
WBNQ 30 Plays	KIMN 26 Plays
Q99 24 Plays	KWNZ 20 Plays
WKSI 19 Plays	Z90 17 Plays
WZJM 15 Plays	Fly 92 14 Plays
KKSS 12 Plays	

*If sunshine...
your heart...
and the rest of the
good things in life
could sing
you'd be listening to*

billy lawrence

Happiness

The premiere single
from the forthcoming
debut album

ONE MIGHT SAY

*written, co-produced,
arranged and performed
by billy lawrence*

**"Perfect summertime record! Very positive
uptempo and radio friendly!"**

— Harold Austin, KKBT LA

**"Superstar potential, your listeners will have
much happiness if you play this!"**

— Neil Sullivan, WOWV, West Palm Beach

Produced by:
Kevin Deane for
Deane Street
Productions Inc.

Management:
George Harrell
and
Lauren Graham.



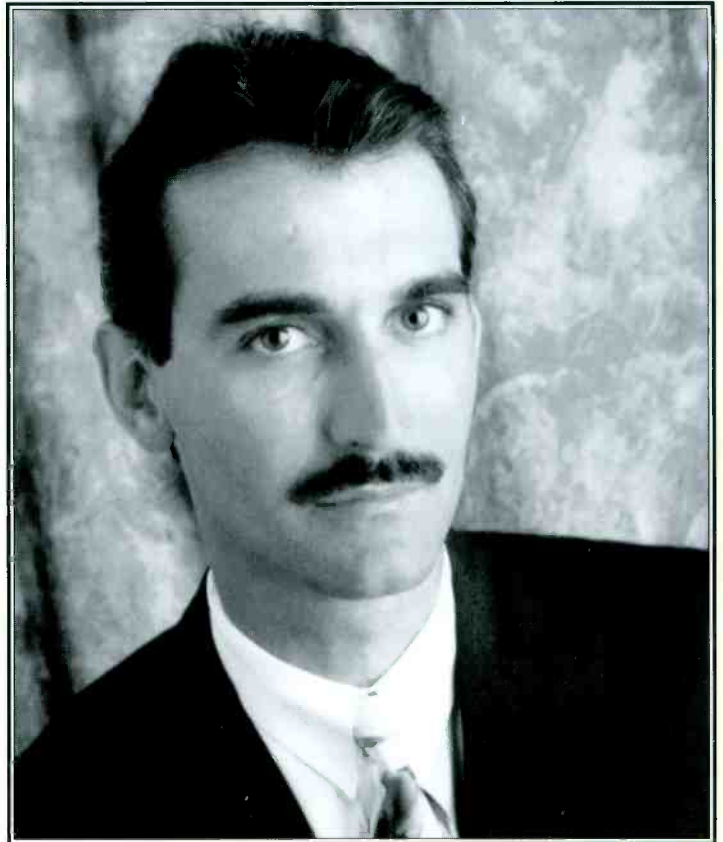
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The Atlantic Group
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Keith Clark

Channel X-pert

INTERVIEW BY DWAYNE WARD

Necessity may be the mother of invention, but for Keith Clark, boredom with niche programming was the mother of Channel X, the new Top 40 hybrid that meshes Alternative and Hip-Hop music. With an aggressive, MTV-like presentation and music mix, Channel X has attracted a young, active and growing audience, first at WJMO Cleveland and now at WHJX Jacksonville. A true sign of its influence can be seen in the growing number of other stations around the country that have either totally X'ed out or are at least dabbling with the basic concept of the format. In an exclusive interview with Radio Editor Dwayne Ward, Clark explains the method to X's madness.



Just what does “Channel X” mean – how did you come up with the format and what are its characteristics?

I'm a believer in niche programming, but at the same time, I'm not a believer in it. I do feel the audience is more sophisticated today than in the early days of Top 40. They're offered a plethora of channels and formats, while we have conditioned them to expect specific types of music from different radio stations. Because we've trained a generation of listeners to expect certain types of music within very defined categories from different radio stations, there is some validity to niche narrowcasting.

But just because this is the way it is doesn't mean this is the way it should or could be. I was formerly an avid proponent of narrowcasting, but I've changed my mind. After spending the last two years talking to people we call Generation X, I've come to the conclusion radio doesn't

mean much to them anymore. They acknowledge it and use it, but it doesn't have the impact on their lives that radio did to listeners 20 years ago.

Number one, we're a one-dimensional medium... audio. That's it! And being in an age of video, we come off a bit antiquated. Because of that, we've moaned and cried and sung the blues about it as opposed to looking at it as a challenge. Radio still has a lot to offer, but I don't think we've aggressively sought to develop programming that could compete with more sophisticated mediums such as TV. So, in talking to the audiences, they've told me they expect an Alternative radio station to play Alternative music and nothing else, they expect an Urban radio station to play Urban music and nothing else and so on. This doesn't necessarily mean they wouldn't like an alternative to this niche programming. We taught them to think and be comfortable with this as more frequencies became available for different

types of music. Top 40 and the presentation of charts to audiences across the airwaves simply doesn't impress them the way it used to. “The #1 song in the land” doesn't excite them anymore.

Keep in mind, MTV is 13 years old, so 25-28 year-olds were in their teens when MTV debuted and it had a massive impact on their lives. MTV has grown and splintered into VH-1, BET and The BOX. But, MTV is, in my opinion, the premiere music and lifestyle network for this “generation” of people. They play a variety of music and can do so successfully. It's easy for programmers to whine, “Yeah, but they don't have any competition,” but that doesn't change the fact that MTV has a bigger impact on the musical influences of this generation than radio. MTV is conditioning people to become comfortable with a variety of music.

Did MTV shift gears to discover new ways to offer this variety of music?

Yes. When MTV signed on, it was lily-white, Rock-based and almost colorless. Certainly with the explosion of Hip-Hop and Rhythm-based music in the last 10 years, they were forced to accept the music of the day, which has been good for them. Some believe that there are groups of people who like Hip-Hop and nothing else, Rock and nothing else and so on, but in reality the average listener enjoys a variety of music – and this includes radio listeners between the ages of 15 and 30. They have their limitations as to what they will accept. They probably won't listen to Tim McGraw and Boyz II Men back to back, but certain kinds of artists do fit together in lifestyle and musical appetites.

In my research, I've found three music genres that can fit together, but the balance is very tenuous. They are Alternative Rock – preferably the edge stuff, Hip-Hop and some Rap. In reality, it's the same principle Top 40 was originally based on: the best songs of the day. With music's

evolution, these three genres have replaced but are still likened to Rock, Pop and Soul. **With that in mind, when did you put "Channel X" together?**

Channel X was born in the summer of '92. I was bored as a programmer who was niche programming. We had lost so many contemporary Top 40 stations in the previous 10 years because of fragmentation and the fact that young listeners have been devalued to clients and the agencies. So, I thought to myself, "there has to be an answer to Top 40 or we're going to niche program ourselves into nothingness." I was up late one night, writing down some thoughts while watching MTV. They played a PM Dawn record, then a Janet Jackson record, then Lenny Kravitz, then came back to Boyz II Men. I'm thinking, "if they can do this, why can't radio?"

We have all these great reasons for superserving niche groups while MTV is mixing genres. Even though our audiences are telling us they like Boyz II Men and Lenny Kravitz, we keep coming up with reasons not to play both. Mainstream Top 40 stations have been playing all these Adult-oriented artists with a couple of titles thrown in to give an illusion of hipness to the younger crowd. In reality, this idea is like serving vanilla ice cream with a dill pickle. You get your variety... but it sucks. True variety is playing different genres of music that are reactionary and hip.

How did you present this concept to management?

I taped MTV and put a presentation together, incorporating the word channel because it's a video term. Over the years, I've noticed when people ask radio people where they work, they ask, "what channel is that?" in reference to the frequency. So, the word, "channel," takes us away from a passive radio mentality. X, to me, has nothing to do with Generation X and has nothing to do with why I chose the letter. Initially I was going to go with "Channel..." and the exact frequency, but I needed something even more un-radio. X was the coolest letter I could think of. When I gave my presentation to the GM, I thought for a second he might have a heart attack. I had to work him on the concept for about six months. It was really a matter of gathering information about the target audience, their likes, dislikes, styles, tastes and so on. Finally, he agreed to let us do it in Cleveland in the spring of

'93 but at first, only at night. Fine with me - nights are where the active audience dwells, anyway.

What was the public's initial reaction to Channel X?

Shock. They were shocked that a radio station would do this. Immediately half of them said, "I don't like this." They were used to hearing all Rhythmic music; the debut caught them off-guard. The extreme listeners hated it, but the other half got into it immediately.

fore the music changes took place.

So the airstaff already had the correct mindset for this change?

Right. We didn't hype this as the next great radio event of the world. We just said, "Hey, we're going to try something, here's why and we hope you like it." We were very careful to explain the whys and I think the audience really appreciated the honesty. We even said we didn't know whether it would work or not... "you decide."

THE LONG AND WINDING ROAD

KEITH CLARK

KYKY, St. Louis	Air personality
KGLD, St. Louis	Air personality
KWK, St. Louis	Air personality
KMJM, St. Louis	Asst. Program Director
WMQX, Greensboro	Program Director
WTRG, Raleigh	Program Director
WJMO FM, Cleveland	Program Director
WHJX, Jacksonville	Program Director

Did you experience a complete conversion in cume?

We went through a rather massive transformation, both in people who tuned in and those who tuned out. The real change was in the way people were using the station. The numbers went down at first because there were more listeners unsettled about this change than those who knew about the change. It took about three months before the numbers began going back into the positive direction.

What guidelines did you devise for your airstaff with this presentation of music?

You can't do the "artist behind the curtain." You can't do the "most money" giveaways or any of the old cheesy Top 40 type promotions. Fortunately, we already had a self-deprecating approach before we flipped to Channel X. We made fun of ourselves and our shortcomings even be-

How did you go about transferring this concept to WHJX Jacksonville?

WHJX had begun sliding, numbers-wise, when I got here and needed some attention. WAPE, for years the Top 40 Godzilla of this market, was taking a more Adult approach, which was smart simply because there isn't a really good Hot AC in this market. That left all these people longing for the aggression and hipness. This market situation was the perfect opportunity to do an aggressive music style like Channel X.

When did you debut this format in Jacksonville?

On April Fool's Day. Everybody thought it was a joke tied into the day. Interestingly enough, the response was similar to the Cleveland debut. Half of the audience expressed their dislike while the other half called in saying, "Why don't you do this all the time?" We kept

doing it day after day and the buzz kept increasing throughout the market. I've never seen an audience jump to something as quickly as they have to this. The reception in Jacksonville has been phenomenal. And we haven't spent any money to advertise it... not one dime. Now I hope they start "writing it down."

Can this format be done in a lot of markets or do certain market conditions have to exist?

I believe this is Mainstream Top 40 for the '90s. I hate using the word Mainstream, but I do believe it will work in most markets. Of course, it has to be done right, so I have to vehemently state that if anyone at a station is considering this, they need to call me to consult. (laughs) Here's a word of caution: This will work in many markets, but you can't use this as a half-assed facelift for an old Mainstream Top 40 station. You have to really commit to it.

Is there a danger "Channel X" could succumb to the same situation, that befell Rock 40 in the late '80s? Could your format eventually run out of the quality music to play?

There's always the possibility of the music drying up, but that can always happen to Top 40. If there's great music available, then we see the results in the ratings. If the music is crap, so are the ratings. It's a risk for every music format. The difference between this and Rock 40 is Rock 40 was very narrow. Rock 40 has, in my opinion, some very similar analogies to Alternative Rock stations. When you depend on just one genre of music, you live or die with it, then potentially become a victim of product evaporation. Channel X provides a very flexible format that can evolve and adjust with the available quality music.

Alternative Rock is a niche format, although KROQ is in a class of its own. You can't say just because KROQ is succeeding, it's a viable format. KROQ is the king of Alternative Rock stations and an entity unto itself. Channel X takes hit music from *three* different genres and an evaporation of all three at the same time is extremely unlikely. It can ebb and flow with the product as long as you maintain a presentation of "one channel, many faces."

Any final thoughts?

O.J. did it! ■

BIN BURNERS

RECORDS ENJOYING THE BIGGEST SALES INCREASES OVER THE PREVIOUS WEEK

1 KEITH SWEAT

The Freak Is On
Elektra



"Our customers have been begging for so long!"

—Gina Pignataro, Tower/Tacoma

With a sales base well over 6.3 million, Keith Sweat has demonstrated remarkable consistency as an artist and has become one of R&B's preeminent producers as well (he wrote, produced and masterminded Silk's 1993 Platinum-plus debut on his own label, Keia Records). That track record is more than enough to quell the fans' anxiety when a record's single release is pushed back.

Bob Walsh, Tower/Boston states, "We had people coming in literally every week asking what the date was for the new Keith Sweat... sometimes, it was the same people, week after week." Since its long-awaited release, "When I Give My Love," has gone Top 15 at *Urban Network*, receiving 1,444 PPW and it's just getting started at Top 40. *The Freak Is On* debuts on the Retail Chart at #10*.

Regional Sales Breakout: South and West slightly stronger than elsewhere. Philadelphia, Maryland, Atlanta, Michigan, Carolinas, Arizona, Pacific Northwest.

Primary Media Exposure: Radio fuels interest from longtime fans.

2 HOUSE OF PAIN

Same As It Ever Was
Tommy Boy



"We knew this was going to be huge. Their catalog is always moving outta here!"

—Eric Engelke, Sea Port OS/Portland

Same As It Ever Was is another release that's been pushed back so many times that, by the time it was finally released, people were over the top about it! Tracey Price, Tower/Yonkers says, "Anticipation for the new House Of Pain has been phenomenal. We knew it was going to be big anyway, just because it was House Of Pain, so we weren't too surprised when we blew out 100 cassettes in the first few days!"

The single, "On Point," went to radio two weeks ago and is receiving exposure at Rap Radio, where it's Top 5 Most Requested. The video is in Active rotation on MTV and is among the Top 10 Rap Clips on The BOX. *Same As It Ever Was* lands on the Retail Chart at #9*.

Regional Sales Breakout: Strong everywhere but the South. New York, New England, Philadelphia, Pittsburgh, Chicago, Minneapolis, Nebraska, Ohio/Indiana, southern California, Arizona/Vegas.

Primary Media Exposure: Hardcore fans create the initial buzz.

3 DA BRAT

Funkdafied
So So Def/Chaos



"She's on The BOX practically all the time, which helps with the #1 debut."

—Randy Young, Dr. Wax/Chicago

Da Brat, aka Shawntae Harris, is the newest member of Jermaine Dupri's So So Def Posse, which also includes Kris Kross and Xscape. She was first heard on Kris Kross's "Da Bomb" single and, most recently, was the featured rapper on Xscape's "Love On My Mind" remix.

Da Brat has already received significant press exposure, as "Funkdafied" makes its mark. The single is Top 10 at Rap Radio and Top 25 at Urban Radio (with 1,110 spins), and it's receiving 1,258 PPWs at Top 40. The video is in Stress rotation on MTV and is a Top-10 Rap Clip on The BOX. *Funkdafied* blasts onto the Retail Chart at #20*.

Regional Sales Breakout: Consistent across country. California, Arizona, Ohio/Indiana, Chicago, Missouri, Philadelphia, Pittsburgh, Carolina.

Primary Media Exposure: Longtime fans' interest complemented by strong radio play.

4 VARIOUS ARTISTS

The Lion King Soundtrack
Walt Disney Records



"People are just going nuts over it!"

—Steve Kline, Scott's Record Shop/Madison

By now, if anyone can honestly say that they've left their homes and not seen or heard anything about this film within one hour, they're living in frigg'in' Cuba! The film has been in wide release for about 13 days and it's already totaled over \$100 million!

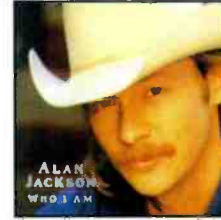
Disney's mass marketing is God-head. In addition to the stuffed toys, kids meal inserts, read-along books, etc., Disney might as well start a *Lion King* Home Shopping Safari Channel! Meanwhile, the single, "Can You Feel The Love Tonight," is Top 10 at Top 40 with 7,015 spins, while the video is in Heavy rotation on VH-1 and the soundtrack album nears the top of the Retail chart, rising 5-3*.

Regional Sales Breakout: Strong everywhere. Entire West Coast, New England, New York, Ohio/Indiana, Philadelphia, Chicago, Maryland, Tennessee, Minneapolis, Missouri, Utah, Texas/New Orleans.

Primary Media Exposure: Boffo film, beaucoup spins and media go boom!

5 ALAN JACKSON

Who Am I
Arista



"Who I Am looks to be another constant re-order for Alan J."

—Brad Ripplinger, Tower/San Mateo

In the realm of Country music, could you even try to find a more wholesome and likable guy than Alan Jackson? He's the type of fella that you'd send your daughter on a date with...and pay for the beer!

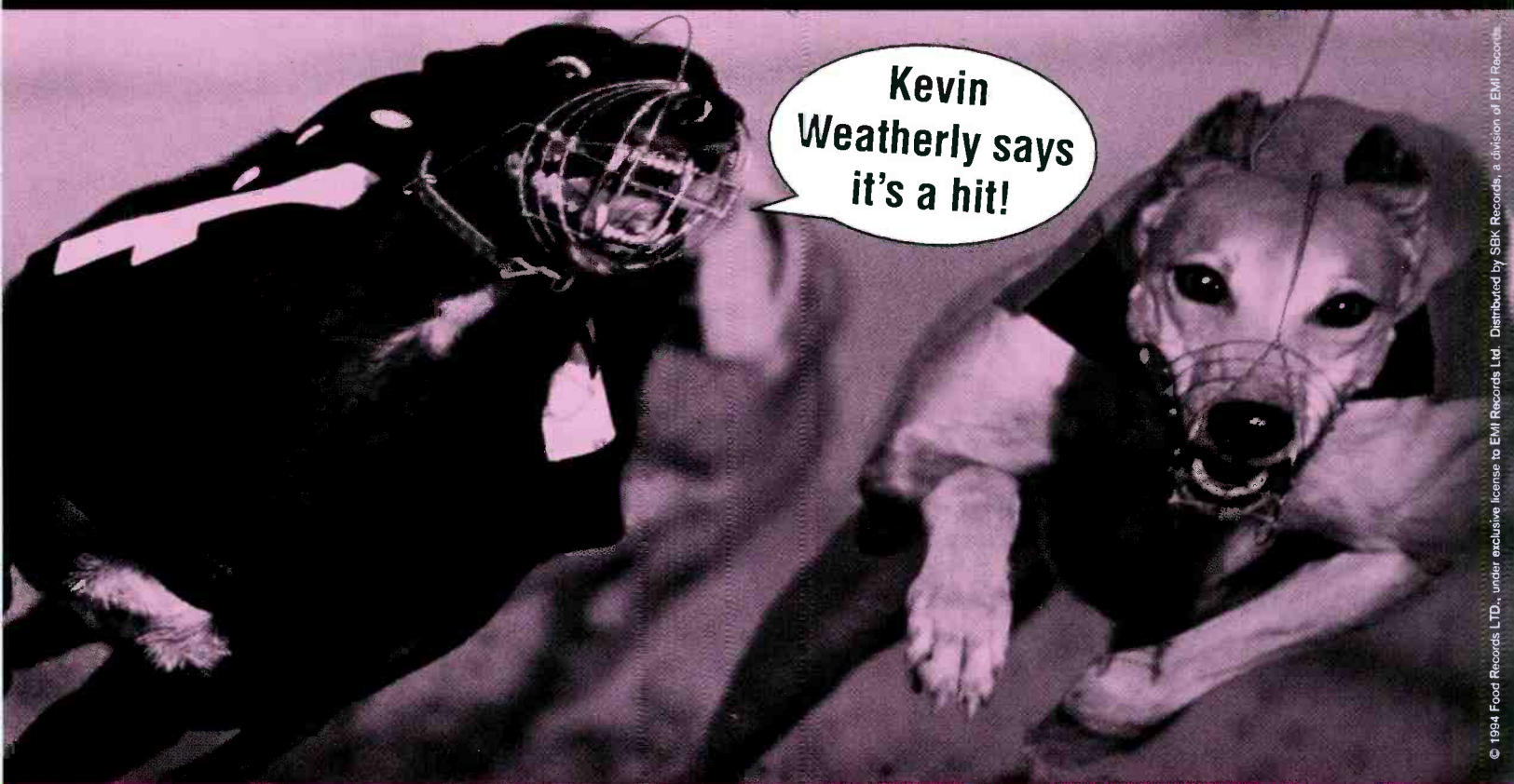
"Summertime Blues" is the first single. It was given a great set-up by Alan when he performed it at the ACM Awards back in May. The song is Top 10 at Country Radio, with the video receiving heavy exposure on both CMT and TNN. *Who I Am* makes its Retail Chart debut at #14*, with 81 accounts reporting debuts.

Regional Sales Breakout: Consistent across country. Carolinas, Arizona, Atlanta, Pittsburgh, Ohio/Indiana, St. Louis, northern California, Tennessee, Nebraska., upstate New York, Maryland, Missouri, Colorado.

Primary Media Exposure: Country radio is kicking in big-time, with plenty of help from video exposure. That fuels sales beyond the initial core fan base.

KEITH SWEAT				ERASURE							
"When I Give My Love"				"Always"							
	Plays		Plays		Plays		Plays				
KPRR	58	KHTN	54	KMVR	40	KIIS	75	KRBE	60	WJET	58
KBXX	38	WERQ	36	WJJS	36	WPST	48	KKFR	45	WXXL	37
WWKX	35	KMEL	31	KZFM	25	WFLY	36	WHTZ	34	WZPL	34
WJMN	24	KJYK	24 (Add)	KCAQ	21	WAHC	33	KHKS	31	WKBQ	31
KFFM	19	KWIN	17	WPGC	15	KZFM	31	WFLZ	29	WSTR	27
KHQT	11	KKBT	10	WHHH	9	WLUM	26	WDJX	26	WSTW	26
WFLZ	5	KHTY	(Add)			WBZZ	(Add)	WKFR	(Add)	WTBX	(Add)

blur girls & boys



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your reaction record of the summer

KIIS FM 16 Plays

KROQ 29 Plays

WENZ 16 Plays
WZJM Add!

Airplay On:

Z100 8 Plays

99X 16 Plays
WKSI Add!

B97 17 Plays

KRBE 14 Plays
KQKQ Add!

KHFI 17 Plays

REPORT TOP 40 AIRPLAY JULY 11TH



TOP 5 ALTERNATIVE RADIO

EMI Records



blur...it's not just for breakfast anymore!

"girls & boys" produced by stephen street | management: chris morrison for crmo international ltd



MUSIC MEETING

MAINSTREAM

WHYCLIFFE

"Heaven"

(MCA)

The English soloist breaks into the Mainstream circuit with a mass-appeal release. Don't let this one surprise you; spin it and let your audience decide.

C + C Music Factory

"Do You Wanna Get Funky"

(COLUMBIA)

This famed duo showcases a different but very effective style. Slickly produced and rap-less, C&C Music Factory appears ready to reclaim the fame they generated from scoring several Top-5 hits in the early '90s.



C + C MUSIC FACTORY

KEITH SWEAT

"When I Give My Love"

(ELEKTRA)

A strong Urban and Crossover radio base should spring this great balance tune into the Mainstream.

MELISSA ETHERIDGE

"I'm The Only One"

(ISLAND)

This agreeable follow-up to her hit, "Come To My Window," is generating early airplay at Alternative radio, including Honolulu's KPOI.

BLUR

"Girls & Boys"

(FOOD/SBK/EMI)

An absolute infectious smash! Already Top 5 on *Network Forty's* X chart, this track is without a doubt the "reaction record of the summer."

TEVIN CAMPBELL

"Always In My Heart"

(QWEST/WB)

A tremendous, soulful epic from *I'm Ready*. This young superstar has already exploded on *Network Forty's* Street chart, which is a good warm-up for Mainstream airplay.

INDIGO GIRLS

"Least Complicated"

(EPIC)

This polished acoustic song from the *Swamp Ophelia* album, which has enjoyed Top 10 sales on *Network Forty's* Retail chart, is certain to attract beyond their strong hardcore following.

FRANCIS DUNNERY

"Homegrown"

(ATLANTIC/AG)

The second song from *Fearless* follows up "American Life In The Summertime." Early radio action has forced the track to be released before previously planned.

THE BREEDERS

"Saints"

(4AD/ELEKTRA)

The next release from *Last Splash* spins off in timely fashion. A bit grungier than the last song, "Divine Hammer," this track has built a solid Alternative base.

BECK

"Beercan"

(DGC)

A grungy effort that's a nice change-of-pace from the quirky -- and the heaviest reaction song of the year -- "Loser." Just like its predecessor, "Beercan" is already storming up *Network Forty's* X chart, climbing into the Top 30.



BECK

WARREN G.

"This DJ"

(DEF JAM/RAI)

The G man follows the accessible "Regulate" with a tasty tribute to disc jockies everywhere. You can savor his light, smooth rap on *Network Forty's* CD sampler #69.

CELINE DION

"Think Twice"

(550 MUSIC)

What more can you say about this soloist who continues to produce positive testing multi-format hits? It's just another classic ballad ready for airplay.

KRASH MAN

"Nuttin' But A Party"

(ISLAND)

This buzz tune is already garnering sufficient Crossover airplay in jamming major markets.

LIGHTER SHADE OF BROWN

"If You Wanna Groove"

(FADER/MERCURY)

Dancing onto the airwaves is L.S.O.B.'s latest multi-format track. Crossover and Top 40 is already draw a bead on they bull's-eye uptempo hit.

BIG MOUNTAIN

"Sweet Sensual Love"

(GIANT)

After coming into their own with the #1 remake, "Baby I Love Your Way," the Reggae masters concoct another impressive Rasta tune. Expect a strong showing for this flavorful spiced song as well.

FORWARD MOTION

TOO MUCH JUICE: WNSL MD Lynn Christain says her Hattiesburg market is so burned out on the continuing O.J. Simpson saga, that the station promised listeners to avoid all Simpson news stories. The only exceptions? If there is a confession or a change in plea in the case.

-John Kilgo

UPCOMING RECORD RELEASES

NEXT WEEK:

HOOTIE & THE BLOWFISH

"Hold My Hand"
(ATLANTIC/AG)

JOE PUBLIC

"Easy Come, Easy Go"
(COLUMBIA)

GERALD LEVERT

"I'd Give Anything"
(EASTWEST)

KATE CEBERANO

"Where Has The Soul Gone"
(ELEKTRA)

PATRA

"Romantic Call"
(EPIC)

FUNKY POETS

"I Only Have Eyes For You"
(550 MUSIC)

MILO Z

"Dog"
(MERCURY)

GREEN JAY'O

"Slave Boy"
(ZOO)

Melissa Etheridge I'm The Only One

Produced by Hugh Padgham and Melissa Etheridge

Engineered by Hugh Padgham

Mixed by Hugh Padgham

WF Leopold Management



On tour now with The Eagles!



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"I've been here before
and I'm locking the door
and I'm not going back again."

CROSSOVER

TM

STREETCHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 JANET JACKSON. Any Time, Any Place (Virgin)	2707	2700	2779
2 AALIYAH. Back & Forth (Blackground/Jive)	2487	2670	2645
3 ALL-4-ONE. I Swear (Blitzz/Atlantic/AG)	2575	2549	2366
4 ACE OF BASE. Don't Turn Around (Arista)	2125	2244	2247
5 R. KELLY. Your Body's Callin' (Jive)	2241	2218	2075
6 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	1763	1857	1592
7 MARIAH CAREY. Anytime You Need A Friend (Columbia)	1283	1432	1553
8 AARON HALL. I Miss You (Silas/MCA)	1014	1219	1489
9 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	1564	1538	1451
10 SWV. Anything (RCA)	1611	1524	1310
11 COOLIO. Fantastic Voyage (Tommy Boy)	858	1061	1242
12 MADONNA. I'll Remember (Maverick/Sire/WB)	1178	1206	1204
13 DA BRAT. Funkdafied (So So Def/Chaos)	744	930	1195
14 TEVIN CAMPBELL. Always In My Heart (Qwest/WB)	801	998	1173
15 BABYFACE. When Can I See You (Epic)	851	987	1092
16 SHAI. The Place Where You Belong (Gasoline Alley/MCA)	1027	1070	1091
17 JON SECADA. If You Go (SBK/EMI Records)	1035	1049	1071
18 JANET JACKSON. And On And On (Virgin)	861	971	1009
19 AHMAD. Back In The Day (Giant/Reprise)	705	801	947
20 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	624	711	903
21 BLACKSTREET. Bootie Call (Interscope/AG)	632	779	901
22 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	1070	934	831
23 PRINCE. The Most Beautiful Girl In The World (N.P.G. Records/Bellmark)	1149	1078	801
24 R. KELLY. Bump N' Grind (Jive)	1111	907	787
25 ENIGMA. Return To Innocence (Charisma/Virgin)	869	857	774
26 CRYSTAL WATERS. 100% Pure Love (Mercury)	697	725	757
27 BIG MOUNTAIN. Baby I Love Your Way (RCA)	837	815	753
28 WARREN G. This DJ (Violator/ral)	310	517	698
29 HEAVY D & THE BOYZ. Got Me Waiting (Uptown/MCA)	967	893	675
30 DJ MIKO. What's Up (ZYX)	477	633	655
31 ZHANÉ. Sending My Love (Illtown/Motown)	725	694	633
32 MIRANDA. Your Love Is So Divine (Sunshine)	584	586	621
33 XSCAPE. Love On My Mind (So So Def/Columbia)	694	625	546
34 CECE PENISTON. I'm Not Over You (Perspective/A&M)	288	494	530
35 GABRIELLE. I Wish (Go! Discs/London)	767	618	496
36 KEITH SWEAT. When I Give My Love (Elektra)	344	390	495
37 ELTON JOHN. Can You Feel The Love Tonight (Hollywood)	232	365	477
38 ARETHA FRANKLIN. Willing To Forgive (Arista)	409	400	446
39 ATLANTIC STARR. I'll Remember You (Arista)	402	421	437
40 COUNTING CROWS. Mr. Jones (DGC)	432	402	435

RHYTHMNATION

WE THE PEOPLE OF THE MUSIC INDUSTRY [the poor and destitute, the criminally insane]... To celebrate our nation's birthday, KZFM Corpus Christi held their "In Depends Day" (7/1). To win backstage passes to a station-sponsored concert - with Tag Team, Lisette Melendez, Michael Damian, Sound Factory and Sandra Williams - a listener stood on the street in Depends and handed out American flags... WQHT New York and KCAQ Oxnard held Old-School weekends... KPWR Los Angeles went back to the music of 1986, when the station first became "Power"... And here's an idea for next year: KROQ Los Angeles held an "Anarchy In The U.S. Weekend." Listeners faxed in their three favorite songs, which the station played.

NEW MUSIC UPDATE... Chaos' Johnny Coppola is moderating a panel on something [he won't tell us what]. Panelists include KKBT's Harold Austin, WQHT's Tracy Cloherty, KPWR's Tha Baka Boyz, FMQB's Glenn Kalina, KMEL's Mike Marino, WIOQ's Maurice DeVoe, KPRR's John Candelaria and Capitol's Bruce Reiner. With a line-up like that, this is sure to be one panel not to miss... And while you're in New York, we recommend the following: If you find yourself in an auto driven by Arista's Lance Walden, close your eyes. He won't kill you, but he'll definitely scare the shit out of you. Pendulum's Joel Salkowitz is a great ride-share partner. A very conscientious driver and cheaper than a taxi. If you plan on going anywhere with Tommy Boy's Mike Becce, allow for extra driving time - given Becce's love for bridges, you never know where you'll end up.

DETROIT MUSIC UPDATE... The Detroit Regional Music Conference is almost upon us (7/13-7/17). WHY? is the sponsoring station. APD/MD Mark Jackson will be on a panel. If you need more information or are interested in attending, contact Stacey Hale at 313-963-0325.

KUBED... After nearly 10 years on the nite shift, KUBE's Chet Buchanan aired his last (7/1). He'll be moving to afternoons after a one-month stint on the morning show (and he won't be doing traffic).

MARY HAD A LITTLE LAMB... July birthday babies include WBSS' Bob Burke (7/8), Arista's Rob Stone (who turns 26 on 7/12), WTIC's Dana Lundon (7/23), KISF's Alex Valentine (7/27), WPLJ's Kristie Weimar (7/29) and WWKX's John McMann (who turns 29 for the second time on 7/30).

- Wendi Cermak

in the mix

Swedish Eagle & Steve Tsepelis, Groove Radio International

Erasure, Always [Cappella Mix]	Elektra
Jungle Riot, Voice Rhythms [EFX's 12" Mix]	Underground Construction
B-Tribe, You Won't See Me Cry [DJ EFX Tribal As A Mofa Mix]	Atlantic/AG
Yothu Yindi, Timeless Land [Leftfield Dub Edit]	Hollywood
Yello, Do It [Mark Picciotti & Teri Bristol Mix]	Smash/Island
Beautiful People, If 60's Was 90's [Can Can Mix]	Continuum
Deep Forest, Deep Forest [Sam Slam Remix]	Columbia UK
DJ Pierre, Fire Drill [Fire Drill Mix]	Strictly Rhythm
Juno Reactor, High Energy Protons [Orion Mix]	Nova Mute
Union Jack, Two Full Moons & A Trout [Various]	Rising High

most added

1 C + C MUSIC FACTORY. Do You Wanna Get Funky (Columbia)	7
1 CHANGING FACES. Stroke You Up (Big Beat/Atlantic/AG)	7
3 BILLY LAWRENCE. Happiness (EastWest)	5
4 CECE PENISTON. I'm Not Over You (Perspective/A&M)	3
4 CHANTY SAVAGE. Don't Let It Go To Your Head (id/RCA)	3

The face of things to come

“stroke you up”

The seductive
debut single
and video
from

Changing Faces

Single
written and
produced by

R. Kelly

**On Your
Desk Now!**

8 Stations Out-Of-The-Box!

Q102 12 Plays - Add!

KBXX 11 Plays - Add!

92Q 7 Plays - Add!

KCAQ Add!

KHTN 16 Plays - Add!

KKSS Add!

KWIN Add!

KFFM Add!

KMXZ Add!



CROSSOVER

BRIGETTE McWILLIAMS

"I Get The Job Done"

(VIRGIN)

Incorporating riffs from "It's A New Day" and "Devotion," this low-down jam is pure sizzle – a sensual mover.

DEANNA EVE

"Cease Belief"

(PURE MUSIC)

Funky guitar chords combined with a mid-tempo beat and sultry vocals.

L.A.W.

"One More Chance For Love"

(STRICTLY HYPE)

Love And Wisdom – L.A.W. – deliver a pumping Freestyle number with smooth male vocals. In a Stevie B style, great string and piano riffs.

A BEAT AHEAD

CARPE DIEM... Well, I guess I'll mention C+C Music Factory's "Do You Wanna Get Funky" (Columbia). Like you need for me to tell you about this jam!... Be patient, Tha Baka Boyz remix of Volume 10's "Sunbeams"

(Immortal/RCA) will be out in a few weeks. Totally dope; this is completely different from the album version. Check it... Look for a new album from Prince (well, that's not his name, but who the hell knows what he's called these days?) in August (on Warner Bros.)... Looking for Warren G.'s "This DJ" (Violator/r) on CD? Hello – it's on our *Tune-up #69*. You know, the one with the New York composites.

RHYTHM IS A DANCER... Add to the very long (yet distinguished) list of favorite records, Afro-Plane's "Shine" (Kaper/RCA). Burn the incense and turn on the lava lamp... While *Bootcamp – The Official RCA Records Label Bootlegs "Released"* gets praises for the inclusion of Donell Rush's "If Only You Knew," Imagination's "Instinctual" and Martha Wash's "Leave A Light On," this compilation deserves an extra golf clap for Alison Limerick's "Where Love Lives." This song just never grows old... Beg, borrow or steal a copy of *The Boogie Balo EP* (Empire State/Eight Ball). WWKX's John McMann says it's "fierce!" And even though John thinks a lot of records are fierce, he really, really means it this time. Contact Kevin Williams (212-337-1200) for your

copy... Three great Dance records to liven the summer mix: The Real McKoy's "Another Night" (Arista), Reel 2 Real's "Go On Move '94" (Strictly Rhythm) and Body, Rhythm And Soul's "Bang, The Body Goes Boom" (EastWest).

KA-CHING... If you watch national sales, then watch the following singles: Coolio's "Fantastic Voyage" (Tommy Boy), Da Brat's "Funkdafied" (So So Def/Chaos), Aretha Franklin's "Willing To Forgive" (Arista) and Shai's "The Place Where You Belong" (Gasoline Alley/MCA)... New tracks with major gains in sales: Nice & Smooth's "Old To The New" (ral), Tevin Campbell's "Always In My Heart" (Qwest/WB), Gravediggaz' "Diary Of A Madman" (Gee Street), 69 Boyz' "Tootsee Roll" (Downlow/Rip It), Outkast's "Southernplayalisticadillacmuzik" (LaFace/Arista), Heavy D & The Boyz' "Nuttin' But Love" (Uptown/MCA), Jodeci's "What About Us" (Uptown/MCA), Mad Lion's "Take It Easy" (Weeded/Nervous) and Conscious Daughters' "We Roll Deep" (Scarface/Priority)... And what about album sales? Full-lengths by Warren G., All-4-One and Aaliyah are raking in the dough, but

that's no surprise. First week out for House Of Pain's *Same As It Ever Was* (Tommy Boy) and the sales are massive. The single, "On Point," will hit the stores next week.

TRANCEUROPE EXPRESS... Must-have sampler: Epic's *Welcome To The Future 2*, which includes MFSB f/Three Degrees' "TSOP '94" and Burning Vinyl's "Brainrush." Honorable mention to Miracle's Ambient interpretation of John Michael Jarre's classic "Oxygen"... Chaos' Michael Becker makes the connection to Yanni's "Aria" (Private Music) – Malcolm McClaren's 1992 classic "Opera House"... Somebody stop me – the Felix Da HouseCat's New Remix of Aphrohead's "In The Dark We Live" (Emotive) is just the fucking deal!... Well, call me silly – I thought the 45 rpm on the label for Cosmic Baby's "Loops Of Infinity" (Logic) was a misprint (and I wasn't the only one either). It's not, but I still like the way the record sounds at 33 rpm (and pitched up to about +4)... The Shamen's Mr. C provides the mix on *Psychotrance* (Moonshine Music), the first in a series of truly "out there" Trance compilations.

–Wendi Cernak

ERIK BRADLEY

WBBM "B96" Chicago

20 Fingers "Short Dick Man"
Reel 2 Real "Go On Move '94"
K7 "Move It Like This"

CHET BUCHANAN

KUBE Seattle

Public Enemy "Give It Up"
Troubleneck Brothers
"Back To The Hip-Hop"
Deanna Eve "Cease Belief"
Nona Gaye & Prince "Love Sign"

MARK ADAMS

KBOS "B95" Fresno

Chantay Savage
"Don't Let It Go To Your Head"
Des'ree "You Gotta Be"
Big Mountain "Sweet Sensual Love"
Lighter Shade Of Brown
"If You Wanna Groove"
Jim Carrey "Cuban Pete"

on the tip

LUCY B

KCAQ "Q105" Oxnard/Ventura

Aaliyah "At Your Best (You Are Love)"
Warren G. "This DJ"
Aaron Hall "I Miss You"
Brigette McWilliams "I Get The Job Done"

BIG DAVE

WZJM "Jammin 92" Cleveland

Warren G. "This DJ"
Steve Perry "You Better Wait"
Spin Doctors
"You Let Your Heart Go Too Fast"
Beastie Boys "Sabotage"

KOZMAN

KKXX "The Power Station" Bakersfield

DBG'z "Gotta Be Me"
DBG'z "Gotta Be Me"
DBG'z "Gotta Be Me"

JOEY ARBAGEY

KMEL San Francisco

Kwest "The Madd Lad" "101 Things To Do While I'm With Your Girl"
Shawn Christopher "Make My Love"
Heavy D & The Boyz "Nuttin' But Love"
Anita Baker "Body & Soul"
Loveland "Let The Music (Lift You Up)"
Billy Lawrence "Happiness"

JOHN McMANN

WWKX "Kix 106" Providence

Boyz II Men "Water Runs Dry"
Terror Fabulous "Action"
Ice Cube "Bop Gun"
Kristine W. "Feel What You Want"

BRUCE ST. JAMES

KJYK "Power 1490" Tucson

Changing Faces "Stroke You Up"
Boogie Monsters "Recognized Thresholds Of Negative Stress"
Keith Sweat "When I Give My Love"

GERONIMO

WZJM "Jammin' 92" Cleveland

Sir Mix-A-Lot "Put 'Em On Da Glass"
Blur "Girls & Boys"
The Puppies "Funky Y•2•C"
All-4-One "She's Got Skillz"

MIKE MARINO

KMEL San Francisco

Rappin Forte "Playa's Club"
JT The Bigga Figga
"Game Recognize Game"
Aaliyah "Age Ain't Nothing But A Number"

CHRIS BAILEY

KZFM Corpus Christi

Steve Perry "You Better Wait"

brigitte mcwilliams



*the sexy first
single and video
from her
debut album*

TAKE ADVANTAGE OF ME



I GET THE JOB DONE

Remixes by

JERMAINE DUPRI

and **SHANNON HOUCHINS**

JUST CLOCKING IN AT

KKSS 16 PLAYS

KCAQ 6 PLAYS



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America, Inc.



CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 TOAD THE WET SPROCKET. Fall Down (Columbia)	1175	1211	1187
2 OFFSPRING. Come Out And Play (Epitaph)	1016	1065	1113
3 SOUNDGARDEN. Black Hole Sun (A&M)	1025	993	991
4 SEAL. Prayer For The Dying (ZTT/Sire/WB)	823	919	975
5 BLUR. Girls & Boys (Food/SBK/EMI)	894	985	954
6 STONE TEMPLE PILOTS. Vasoline (Atlantic/AG)	810	901	860
7 COLLECTIVE SOUL. Shine (Atlantic/AG)	1022	915	832
8 LIVE. Selling The Drama (Radioactive)	1101	948	801
9 STONE TEMPLE PILOTS. Big Empty (Interscope/Atlantic/AG)	776	805	794
10 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	712	787	735
11 CAUSE & EFFECT. It's Over Now (Zoo)	652	718	732
12 CRASH TEST DUMMIES. Afternoons & Coffeespoons (Arista)	561	644	654
13 GREEN DAY. Longview (Reprise)	885	778	613
14 FRENTE! Labour Of Love (Mammoth/Atlantic/AG)	370	477	581
15 JAH WOBBLE'S INVADERS OF THE HEART. The Sun Does Rise (Island)	490	576	563
16 TORI AMOS. Cornflake Girl (Atlantic/AG)	603	578	554
17 JAMES. Say Something (Fontana/Mercury)	510	492	545
18 THE BREEDERS. Saints (4AD/Elektra)	372	485	521
19 FRANK BLACK. Headache (4AD/Elektra)	346	433	516
20 BEASTIE BOYS. Sabotage (Grand Royal/Capitol)	515	556	507
21 PRETENDERS. Night In My Veins (Sire/WB)	897	702	487
22 GIN BLOSSOMS. Until I Fall Away (A&M)	550	486	452
23 BECK. Beercan (DGC)	370	403	441
24 BOINGO. Hey! (Giant)	506	488	438
25 NINE INCH NAILS. Closer (Nothing/TVT/Interscope/AG)	532	456	435
26 SONIC YOUTH. Bull In The Heather (DGC)	599	522	418
27 CANDLEBOX. Far Behind (Maverick/Sire/WB)	212	306	410
28 SHERYL CROW. All I Wanna Do (A&M)	138	318	402
29 THE FARM. Messiah (Sire/Reprise)	461	448	399
30 GREEN DAY. Basket Case (Reprise)	141	218	383
31 MC 900 FT JESUS. If I Only Had A Brain (American/WB)	261	339	376
32 COUNTING CROWS. Round Here (DGC)	561	495	363
33 LOTION. Head (Spinart/Chaos)	269	267	315
34 PEARL JAM. Yellow Ledbetter (Epic)	—	355	308
35 MEAT PUPPETS. Backwater (London)	331	284	307
36 THE DAMBUILDERS. Shrine (EastWest)	138	215	304
37 VELOCITY GIRL. Sorry Again (Sub Pop)	259	302	302
38 LUSH. Hypocrite (4AD/Reprise)	264	264	293
39 SMASHING PUMPKINS. Rocket (Virgin)	234	245	278
40 ERASURE. Always (Mute/Elektra)	553	446	276



RADIO FREE: Independence Day weekend gave radio a little more programming freedom with countdowns and request programming scattering the airwaves. Watch the Promotion Page in the coming weeks to see how well everyone's celebration went... Now that John Kohl has made the move to the Big Apple to take over the reins as Elektra's new Sr. National Alternative Director, Margie Weatherly will fill his shoes on the west as National Alternative Director for the label.

LOVE FOR SALE: KROQ's nighttime love advice-and-more show, *Loveline*, will soon be heard in more markets. Syndication for the show, hosted by MTV's *Headbangers* Ball host Ricki Rachtman and resident expert Dr. Drew, is now up for bid... The band *Candlebox* recently celebrated Platinum sales of their Maverick Records debut album. They've become the first Platinum act for Madonna's label. In fact, she made an appearance in support of her proteges at an intimate gathering in Beverly Hills... KROQ's DJ *The Whipping Boy* is the first official jock hired at KOME San Jose; he'll be starting from 7:00 pm to midnight... Oh, and by the way, "I ♥ Rush."

-Karen Holmes

X's To Bear

MAZZY STAR "Fade In To You" (CAPITOL)

Although the single has been out for a year, MTV brought this beautiful song to our attention again. With a cult following, singer Hope Sandoval leads off this softspoken ballad in her coy, shy and captivating style.

WEEZER "Undone - The Sweater Song" (DGC)

Definitely a record to watch. In the Most Added last week at Alternative radio, the single has picked up a quick buzz for three reasons: 1) goofy lyrics that 2) are easy to sing along to and 3) are also buffered by crunchy, grungy, guitar power chords. Now working on MTV, too.

GREEN DAY "Basket Case" (REPRISE)

The long-awaited follow-up to "Longview" is ready to kick in, thanks to how this Bay Area trio capitalized on their early buzz with some highly successful gigs on their West Coast tour. "Basket Case" follows suit as a quick, Punkish attention-getter. Somewhere the Buzzcocks are smiling.

XCLAIMING ATTENTION AT ALTERNATIVE

MACHINES OF LOVING GRACE "If I Should Explode" (MAMMOTH/ATLANTIC/AG)

Falling more on the melodic side of any given Industrial band, the Machines' latest single offers their melodic overtures in an explosive style.

TONY BENNETT "Unplugged" (COLUMBIA)

The Alternative-cum-MTV wunderkind puts it sweetly in the grooves - or digital chips, as it were. Why is he the Alternative's hot ramale? Could be that he has stuck to his stylistic guns for eons - without resorting to flashy gimmicks or changing for the trends? Kinda like the Ramones with better threads and shorter hair.

ELEVEN "Reach Out" (HOLLYWOOD)

Touring with Soundgarden, ex-What Is This leader Alain Johannes and Eleven offers this new single that has already been added at MTV, on top of Rock radio airplay. Look for the single on your desks now!!!

COLLECTIVE SOUL "Breathe" (ATLANTIC/AG)

Hor on the heels of "Shine"'s Heavy rotation play at MTV, Top-15 sales nationwide and Top-5 airplay at Alternative radio is "Breathe," the group's latest soulful blend of Roots Rock.

MICHAEL BEEN "Nearly Fell" (QWEST/REPRISE)

Ex-Call frontman Michael Been's follow-up to his solo project is a tasty, more atmospheric departure from the heavy driving beat of his first single, "Us."

most added

1 COUNTING CROWS. Einstein On The Beach (DGC)	10
2 GREEN DAY. Basket Case (Reprise)	8
3 WEEZER. Undone-The Sweater Song (DGC)	6
3 LOVE SPIT LOVE. Am I Wrong (Imago)	6
4 SPIN DOCTORS. You Let Your Heart Go Too Fast (Epic)	5

youssou n'dour neneh cherry

"and when a child is born into this world
it has no concept of
the tone of skin it's living in."

the global stats keep coming.

- 82,000+ albums sold worldwide.
- 24,000 albums have blown out already in france.
- 9,000 u.k. sales in a week.
- 10,000 in holland.
- 10,000 sales in germany in 2 weeks.
- NME single of the week.
- "breakout plus" rotation on mtv europe.

you get the message.

"It's amazing! Listeners call me during my morning show to ask me what time I'm going to play the record. The people here are just nuts over it. It's a very reactionary song."

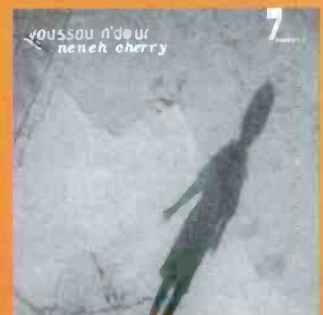
- Ted Taylor, KPOI/MD

7seconds

youssou n'dour is multi-lingual, multi-cultural, multi-loved. "the guide (wommat)," and the powerful single and video, 7seconds.
the beat of the world.



Producers Booga Bear & Jonny S. Management: Verna Gillis/Soundscape. Neneh Cherry appears courtesy of Circa Records Ltd.



THE NETWORK FORTY

AUGUST PROMO PLANNER

CELEBRATIONS OF THE MONTH

• National Catfish Month

To encourage consumption of Mississippi farm-raised catfish. Contact: Daphne Philippides, Golin/Harris Comm. 666 Third Ave., NYC 10017.

"Bobbing For Catfish"... catfish look-alike contest... catfish juggling contest... weird catfish dish taste-off.

• Romance Awareness Month

To encourage couples to display romance on other days besides Valentine's Day. Contact: Eileen Buchheim (800) 368-7978.

Warm-and-fuzzy stunts to rekindle relationships... second honeymoons... jocks act as matchmakers to set up first dates for "secret admirers."

• National Water Quality Month

To increase awareness of the importance of good water quality. Contact: Donald Rosuck (708) 205-6000.

Water taste-off... bad water "dare you drink it" challenge... "guess the pollutant."

1

• U.S. Customs Anniversary

In 1789, the first US customs officers began searching people and collecting revenue and enforcing The Tariff Act.

Have jocks/station personnel carry a bag of luggage to a remote. Listeners get to choose a jock's luggage and search it for prizes – concert tickets, CDs, etc. Finders, keepers... go to airport and give prizes to travelers with weirdest stuff in their luggage.

• Friendship Day

Congressionally approved in 1935 to renew old or lost friendships. Contact: Linda Gorin (619) 578-2740.

Natural warm-and-fuzzy calls for morning show. Throw party for renewed friendships...

• Psychic Week (1-7)

To utilize psychic powers to bring peace, find lost individuals and for beneficial causes. Richard R. Falk (212) 956-1189.

Have psychics find lost keys, eyeglasses, socks... hold a psychic training school... Have listeners psychically predict the next song or commercial for prizes.

2

• National Smile Week (2-8)

To encourage the infectiousness of smiling.

Send gofers or sidekicks to garbage dumps, morgues and other depressing places with extremely happy faces for remotes... Warm & fuzzy: visit cancer wards or kids hospitals carrying goodies... offer free teeth cleanings...

3

• John T. Scopes' Birthday

Schoolteacher arrested for teaching evolution in 1925.

At remote, give prizes to people who look like apes or act like them... have a monkey be a guest deity or host a club date...

4

• Lizzie Borden Liberation Day

To free Borden from unproven charge of nutri-cum-patricide.

Listener folk protest song contest about Lizzie; winner gets a nice axe or cutlery set... Tie Lizzie into Nicole Simpson murder... prizes to listeners who give most reasons for killing one's parents... make human pinatas and "Lizzies" use an axe to break 'em open.

5

• National Mustard Day

Tribute to condiment. Contact mustard museum curator Barry M. Levenson (608) 437-3986.

Mustard body painting contest... exotic mustard recipe contest... mustard eating contest... have gofers go around asking people if they could borrow their Grey Poupon...

6

• Anniversary Of The First Electrocutation

Hatchet murderer fried on March 28, 1889.

Fry foods on an electric chair – make one if a prison's not nearby... have a stunt man stick a knife in a toaster as a scientific experiment... "Fry Or Fly" record rating. Artist "screams" if his record is judged poorly.

• National Hobo Convention (6-7)

Held in Britt, IA with parade, free Mulligan Stew and coronation of King and Queen hobos. Contact: (515) 843-3867.

Send some listeners there, whoever's the "biggest bum." Go there and try to set up a Hobo College... find a hobo tutor... interview King and Queen hobo and serenade them with a "Here's the Bum" song you composed.

7

• Mud Volleyball Tournament

Benefit for Epilepsy Foundation held in Rockford, IL. Contact: (815) 964-2689 (Epilepsy Foundation).

Mud ballet or tap dancing contest... mud Twister contest... mudsliding contest... mud cook-off... mud tea party (have to wear something elegant or dainty) – all done for charity.

8

• Dustin's Birthday

Oscar-winning actor is 57 today.

At a remote, hold a Hoffman look-alike contest; contestants dress like one of his film roles... give-aways after Dustin drops... Screen a film against the side of his nose... Have a jock talk like Hoffman in Rain Man.

• "Sneak A Zucchini On Your Neighbors' Porch" Night

Due to overzealous planting of zucchini, citizens are encouraged to drop off baskets of squash on neighbors' doorsteps. Contact: Tom or Ruth Roy (212) 388-8673.

"Zucchini Claus" gives away baskets... hold Zucchini Anonymous meetings on-air... non-obscene uses for zucchini besides consumption... zucchini bowling... zucchini (sneet) shooting... zucchini swallowing contest.

9

• Dick Quits

Effective at noon in 1974, Richard Nixon resigned from the presidency of the U.S.

Have jocks resign after certain songs and tapes are found to be blank... Nixon sound-alike contest... award listener with "Kick 'em When He's Dead" award for cruellest joke.

10

• Swedes Chow Down On Crayfish

Crayfish may not be sold in Swedish restaurants the day after the season opens.

Crayfish eating contest... crayfish beauty contests... human crayfish look-alike contests... crayfish swim/crawl races...

11

• Miss Crustacean USA Beauty Pageant and Ocean City Creep

Hermit tree crab beauty pageant and race held in Ocean City. Mark Soifer (609) 399-6111.

Have callers reminisce about past encounters with crabs (but be tasteful)... hold a crustacean eating contest...

• Presidential Joke Day

Started after Ronald Reagan tested a mic by saying "we're about to bomb Russia" on this day in 1984.

Have jocks say something stupid, thinking the mic is off. Listeners who spot them win prizes...

12

• Madonnomania (12-14)

Madonna fest in Detroit offers parties, look-alike contests, bus tours, etc. on the life and many, many times of Madonna Louise Ciccone. Contact: Linda Weinzetti (313) 353-6681.

Stage own look-alike contests... prizes to ones who boinked the most jocks... trivia contest on what color hair she had for which album, etc... stage Madonna's special Slut Fashion Lingerie Show.

13

• Blame Someone Else Day

To share responsibility or pass the buck, blame someone else. Contact: AC Moeller, Box 71, Clio, MI 48420.

Have one caller call a friend and blame them for something they did not do. Give prizes if they're persuaded to accept blame and admit their "mistake."

• International Lefthander's Day

To recognize the needs and frustrations of southpaws. Contact: (913) 234-2177.

Have righthanders do skills lefthanded, like write, play guitar... pour drinks into tiny glasses... put on pants, shirts, bras... throw a ball through a hoop.

• Hitch Is Still Dead... We Think

Film director Alfred Hitchcock was born 95 years ago.

Norman Bates look-alike contest... jocks talk like Hitch... have jocks get paranoid at outside remote when birds fly nearby... do a remote from a shower... listeners win prizes at sound of shrieking violins.

14

• Recreational Scuba Diving Week (14-20)

Across the country, scuba diving-oriented events will be held. Contact: (714) 540-7234.

Scuba diving in jello, maple syrup, soft drinks, a pool filled with Alka Seltzers... scuba-walking through sewage treatment plants, a farting contest, paper mills, etc.

15

• Chauvin Day

"Honors" soldier who idolized Napoleon and was later ridiculed for intense devotion to anything French.

French kissing marathon... give stock in EuroDisney... callers express devotion to anything French – the mustard, Jerry Lewis, surrendering at the drop of a hat, frog legs.

• National Relaxation Day

Encourages people to think about and discover new ways to relax. Contact: Sean Moeller, 12079 Belann Ct., Clio, MI 48420.

Have a really mellow gofer go to high-pressure areas and persuade highly-charged individuals to calm down... give free massages to most stressed-out callers.

THE NETWORK FORTY

AUGUST PROMO PLANNER

• Woodstock Anniversary

Momentous '60s Rock fest started on this day in 1969. Stage on-air Woodstock, callers do Joe Cocker, Who, etc. (Sly Stone's performance should be late)... stage a '90s Yuppie Woodstock, invite too many people to a cappuccino bar, "don't drink the brown latte," instead of bands, have actors/actresses from awful '70s TV shows recreate popular scenes... or a Gen X Woodstock, invite too many people to a secondhand clothing store, "don't use the brown rubbers," and no one gives a shit about showing up.

16

• Elvis Presley Death Anniversary

The King was (ahem) de-throned on this day in 1977. Dead Elvis look-alike contest... on-air medium talks to Elvis... Elvis sighting contest... Induct O.J. in Elvis' murder.

17

• Balloon Crossing Of Atlantic

In 1978, three Americans were the first people to safely make the trip from the US to France. Hold a balloon crossing contest over a local river, bridge or even an alley. Balloons must have call letters and carry an egg.

• DeBirth Of DeNiro

Acclaimed American actor Robert DiNero is 51 today. DeNiro character lookalike contest - prizes to LaMotta before and after, etc... Prizes to callers after hearing drops of classic DeNiro lines: "You listenin' to me? You listenin' to me?"

18

• Sour Herring Premiere

By ordinance, the year's supply of sour herring may be sold on this day in Sweden. Sour herring eating contest... stupid sour herring tricks (like herring juggling, herring darts, etc.)

19

• Mosquito Awareness Weekend

Mosquito-calling contest, mosquito costume contest, Mr. and Mrs. Mosquito Legs contest and others held in Crowley's Ridge State Park, Walcott, AR. Contact: (501) 573-6751. Most-bitten contest... "Catch The Biggest Skeeter" safari... "Mock Mosquito Sucking" contest - whoever sucks a can of beer through a straw the fastest wins.

• Billy Bob's Older... But Wiser?

President Clinton is 48 today. Fast food dinner crawl (jog)... stage a "Dumber Than Your Wife" contest... "Most Skeletons in the Closet" contest... Creative sexual harassment - best/worst come-ons.

20

• The Greatest Birthday In History!

Don King, great BS artist/boxing promoter, is 63 today. BS Artist contest - listeners tell how they laid it on way too thick. Most outrageous lines win turkeys... callers given an extremely bad song or incident to describe; most creative BS wins... Don King hairstyle contest.

21

• Tobacco Harvest

Help cut tobacco and hang it out to dry, enjoy 18th Century music and refreshments in McLean, VA. Contact: Claude Moore Colonial Farm (703) 442-7557.

Send listeners who just quit smoking as a challenge. Pre-promoting this, the world's most politically-incorrect contest, ought to create a huge buzz. At the last second, call it off - the real prize is a trip to Hawaii.

• Seen Her, Done That

Wilt Chamberlain, "Man of 2,000 Boinks," is 58 today. Ask for most exotic locales for trysts... play "The Mating Game," ask lovers questions about their sexual habits... "Best Fake Orgasm" contest... a "Master of Domain" contest - one partner has to abstain for prizes, while other has to do it with him/her ASAP for prizes. See who wins.

22

• Carl Yaz... Yaszt... Yastri,, Yaz's Older

Red Sox Hall of Famer Carl Yastrzemski is 55 today. Weird name contest/spelling bee... play "Wheel Of Fortune" with names of taxi drivers and gas station owners.

23

• Hug Your Boy/Girlfriend Day

Focus on the benefits of a good relationship and healthy communication.... Hey, it can happen! Contact: Marcus P. Meleton, Jr. (714) 645-0139. Natural warm-and-fuzzy - the most unique romantic dates, etc... give "Best Friend" Awards to deserving listeners... hold a "Can Friends of the Opposite Sex Be Lovers?" debate.

• Virgo, The Virgin (8/23-9/22)

The new astrological time period begins today. Cosmetic surgeons can now insert hymens into women to make them virgins again. (They come in flavors: banana nut, chocolate chip cookie dough, creme de menthe and cherry) the nth caller wins... Give away Virgin Records.

24

• Marlee Matlin's Birthday

Deaf actress is 29 today. Call her for an interview. The phone rings...and rings... or "do" one in-studio. "Marlee, what's your next movie about?" (Silence) "Who ya dating now?" (More silence).

25

• Kiss-And-Make-Up Day

A day to make amends for relationship mending. Contact: Jacqueline Milgate (716) 264-3600. Natural warm-and-fuzzy call-in promotion. Offer a night out on the town or a night in a romantic villa to best reunion.

• Telluride Mushroom Festival (25-28)

Event in Telluride, CO educates people about edible, poisonous and psychoactive (!) mushrooms and their cultivation. Contact (303) 296-9359.

Stage a mushroom fashion show... 'shroom spitting contest... mushroom driving range (farthest one wins).

26

• Can't Hear DeForest From The Trees

Lee DeForest, born on this day in 1873, "invented" the means to wireless radio - thus making him "The Father of Radio." Using special effects, do "pre-DeForest radio"... stage a "Make Your Own Radio" fair... credit him for other radio innovations like static, dead air, etc.

27

• Great American Duck Race

Parade, duck race, Duck Queen contest and other festivities in Deming, NM. Contact: (505) 546-2674. "Dead Duck Olympics"... using Chinese cooked ducks, have duck throw, duck juggling, duck skeet shooting, L'orange sauce wrestling.

28

• St. Liz Is Getting Up There

Elizabeth Ann Bailey, the first American-born saint, was born in 1774. Offer to "canonize" listeners for unique acts they have done... give away trips to St. Louis, St. Paul, etc....

29

• More Herbs, Less Salt Day

Name says it all. Contact: Tom or Ruth Roy (212) 388-8673. Have a taste test by putting oregano on popcorn... basil on french fries... dill on watermelon... Most creative taste sensations win prizes.

• Motorist Consideration Monday

Part of "Be Kind To Humankind" Week. Contact: Lorraine Jara (908) 270-6112. Do remote from a van, being extra polite to drivers... go to intersections and let others go first... drive five mph under the speed limit, then smile at the angry drivers who want to pass you.

30

• The First Baby

Grover Cleveland's wife, Frances, was the first First Lady to have a kid in the White House in 1893. Honor callers who gave birth in significant buildings or at important events... turn the studio into a baby daycare center... diaper-changing contests for quickness and cleanliness - the contestants aren't parents!

31

• Old Like Flint

Actor James Coburn is 66 today. Deepest voice contest... sing "deep voice" to Frankie Vallie songs and other falsetto tunes... be a deep-voiced, pukin' jock during stopsets.

AUGUST						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

SHOW prep

PLAY IT

On The Cover:

BILLY LAWRENCE (EASTWEST)

• Billy Lawrence, 22, was born and raised in St. Louis.

• She comes from a bi-racial background. Her life experience and culture mix have contributed to the diversity of her music.

• Some of Billy's earliest musical influences were Stacey Latrisaw and Sam Cooke. She believes that music often comes from pain; she is quite moved by slave spirituals.

• The music she writes incorporates musical stylings as varied as Country, Blues and Urban.

• Songs like "Feelings Carry On" and "One Might Say" incorporate Billy's approach to song-



writing, which is one of relating her life experiences to her listeners.

• Her debut album, *One Might Say*, was produced by Kevin Deane. Billy also had a hand in the production.

• Her first single is called "Happiness."

RICHARD MARX (CAPITOL)

• Born and raised in the Chicago area, Marx got into the business at an extremely young age. By the time he was five years old, Marx was writing jingles professionally. As a teen, he'd make his way to Rush Street to catch an eye and ear of what was going on in the Blues clubs.

• Moving to L.A., Marx landed a gig as a backup singer for Lionel Richie and co-wrote a hit for Kenny Rogers, "What About Me."

• He landed a solo deal with Manhattan Records in 1987 and his career skyrocketed. Beginning with the autobiographical "Don't Mean Nothing," Marx enjoyed four Top-10 hits from his debut album, helping it go triple-Platinum.

• The follow-up album, *Repeat Offender*, sold six million worldwide and boasted two chart-topping singles, "Satisfied" and "Right Here Waiting."

• In 1989, he married Cynthia Rhodes, lead singer for the band Animotion.



• To highlight his *Rush Street* album, Marx embarked on a "Rush-In, Rush-Out" tour where he performed five free concerts at or near airports in five different cities - all in less than 24 hours.

• Marx has also performed at Farm Aid and several other benefit concerts for causes such as Pediatric AIDS, runaway children and cancer prevention.

• The debut single from his new album, *Paid Vacation*, is "The Way She Loves Me."

ROXETTE (EMI)

• Marie Fredriksson, vocals and guitar.

• Per Gessle, vocals and guitar.

• Roxette was formed in 1986, when Per and Marie got together and released their first album, *Pearls of Passion*.

• They met while sharing a rehearsal studio together in Halmstad, Sweden.

• Per and Marie each have successful solo careers; Per is the singer, frontman and songwriter for the extremely popular Swedish band Gyllenne Tilder.

• Their second album, *Look Sharp*, was released in 1988 and the single from the album, "The Look," gave them their big international break.

• "It Must Have Been Love," the single from the *Pretty Woman* soundtrack, sold 8 million copies worldwide.

• Their musical influences include The Kinks, David Bowie and The Sex Pistols.

• The first single from the new Roxette album is, "Sleeping In My Car."



SAY IT!

RIMSHOTS

By Dwayne & Jeff

Michael Keaton bows out and Val Kilmer has already been picked up as the new *Batman*. Keaton was looking for a more serious role, so he snared the lead to *Tennessee Tuxedo*.

According to a *Redbook* survey, given the choice, women would pick their pets over their men. Why? Better attention span. And their paws can't work the TV remote.

If you're a frequent air traveler, you may have noticed many airlines have quit serving full meals on flights under two hours. Expect the trend to continue.

Actually, most people *haven't* noticed the lack of airline cuisine. Like, what's to miss?

A Chuck E. Cheese employee, dressed in some sort of a rodent costume, had his head yanked off by a 12-year-old boy. Upset, the employee roughed up the kid and yelled obscenities at him. The patrons applauded. They thought it was part of a "Salute To O.J." performance.

Farm tidbit: Watermelons are a \$400 million dollar per year industry. The watermelon industry has released some public service TV spots, based on the R. Kelly hit, "Bump & Rind."

By the way, exactly how are seedless watermelons grown? Very large petri dishes?

Among *Playgirl's* 10 sexiest rockers: Nine Inch Nail's Trent Reznor, Henry Rollins, Soundgarden's Chris Cornell and perennial favorite, Meat Loaf.

We don't look at the pictures, mind you - we read it for the fiction. The distaff side of our office reads it for the friction.

O.J.'s main lawyer, Robert Shapiro, spends his spare time embarking on hobbies such as boxing and bungee jumping.

Strike that - The attorney has just faxed us to object that we are detailing facts not in evidence. Objection sustained.

Former MTV VJ Downtown Julie Brown makes her motion picture debut in the forthcoming *Fist Of The Northstar*, about a superhuman martial arts warrior.

God, we hope it's a silent picture.

Replacing Shannen Doherty on *90210* this season is Tiffani-Amber Thiessen. Sources say she drives Luke Perry's character right back into the drug scene. He bums out after trying to correctly spell her name.

Strange but true item auctioned at the Elvis auction: A tree limb that fell during the King's funeral went for \$650.

The 14 photographers who were sitting on that limb at the time of the breakage went for \$2.97.

Stock Tip: Get out of the market altogether!!!

To subscribe to the daily delivery of *Rimsbot Hell*, coming soon! Call 1-800-443-4001 for details.

ICE CUBE

THE NEW SINGLE
AND VIDEO
FEATURING GEORGE CLINTON

HITTING JULY
FROM THE CRITICALLY ACCLAIMED ALBUM
LETHAL INJECTION

BOP GUN

PRIORITY
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MOST REQUESTED



KMEL SAN FRANCISCO, ROSARY & CHUY

1. Aaron Hall, I Miss You
2. Ahmad, Back In The Day
3. Da Brat, Funkdafied
4. Janet Jackson, Any Time, Any
5. Warren G, This DJ
6. Heavy D & The Boyz, Got Me
7. Rappin' 4-Tay, Playaz Club
8. Aaliyah, Back & Forth
9. Tevin Campbell, Always In
10. Warren G. & Nate Dogg, Regulate

106.1 KISSFM

KHKS DALLAS, VALENTINE

1. Warren G. & Nate Dogg, Regulate
2. Erasure, Always
3. Ace Of Base, Don't Turn Around
4. Hope, Tree Frog
5. Lisa Loeb, Stay (I Missed You)

99.1 KGGI FM

KGGI RIVERSIDE, JOEY DEE

1. Warren G. & Nate Dogg, Regulate
2. Ahmad, Back In The Day
3. R. Kelly, Your Body's Callin'
4. Miranda, Your Love Is So Divine
5. Coolio, Fantastic Voyage



WPOW MIAMI, RAFFI CONTIGO

1. All-4-One, I Swear
2. Warren G. & Nate Dogg, Regulate
3. Ace Of Base, Don't Turn Around
4. Lisa Loeb, Stay (I Missed You)
5. River Ocean, Love And Happiness



1. All-4-One, I Swear
2. Lisa Loeb & Nine Stories, Stay (I Missed You)
3. Warren G. & Nate Dogg, Regulate
4. Ace Of Base, Don't Turn Around
5. Collective Soul, Shine
6. Aaliyah, Back & Forth
7. Janet Jackson, Any Time, Any Place
8. Aerosmith, Crazy
9. Green Day, Longview
10. Coolio, Fantastic Voyage



WQHT NEW YORK, BALTAZAR

1. Terror Fabulous, Action
2. Gravediggaz, Diary Of A
3. Mad Lion, Take It Easy
4. Wu-Tang Clan, Nuthin' To F
5. The Lady Of Rage, Afro Puffs



WKRR CINCINNATI, RACE TAYLOR

1. Lisa Loeb, Stay (I Missed You)
2. Collective Soul, Shine
3. All-4-One, I Swear
4. Steve Perry, You Better Wait
5. Prince, The Most Beautiful

Today's Best Music



WKBQ ST LOUIS, RIKK IDOL

1. Warren G. & Nate Dogg, Regulate
2. Whale, Hobo Humpin Slob
3. Aaliyah, Back & Forth
4. All-4-One, I Swear
5. Stone Temple Pilots, Vasoline



KKRZ PORTLAND, SCOTT LANDER

1. Warren G. & Nate Dogg, Regulate
2. Babyface, When Can I See You
3. Aerosmith, Crazy
4. Ace Of Base, Don't Turn Around
5. Lisa Loeb, Stay (I Missed You)
6. Coolio, Fantastic Voyage

KUBE 93 JAMS

KUBE SEATTLE, CHET BUCHANAN

1. Coolio, Fantastic Voyage
2. Offspring, Come Out And Play
3. Domino, Sweet Potatoe Pie
4. Aaliyah, Back & Forth
5. Nirvana/Meat Puppets, Plateau
6. Janet Jackson, And On And On
7. Lisa Loeb, Stay (I Missed You)



WZJM CLEVELAND, LOUIS MARTINEZ

1. Warren G. & Nate Dogg, Regulate
2. Lisa Loeb, Stay (I Missed You)
3. Ahmad, Back In The Day
4. Coolio, Fantastic Voyage
5. Janet Jackson, Any Time, Any



KQKS DENVER, J.B. GOODE

1. All-4-One, I Swear
2. Janet Jackson, Any Time, Any
3. Aaliyah, Back & Forth
4. Lisa Loeb, Stay (I Missed You)
5. Mariah Carey, Anytime You
6. Da Brat, Funkdafied
7. Ace Of Base, Don't Turn Around
8. Coolio, Fantastic Voyage

107.1 KISS FM

WAHC COLUMBUS, MIKE DURAN

1. Ovis, Regular Thang
2. All-4-One, I Swear
3. Lisa Loeb, Stay (I Missed You)
4. Garth Brooks & KISS, Hard Luck
5. Aaliyah, Back & Forth
6. Green Day, Longview
7. Soundgarden, Black Hole Sun
8. Whale, Hobo Humpin Slob
9. Counting Crows, Round Here

C+C music factory

do you wanna *get funky*

Already Getting Funky At:

- | | |
|----------|----------|
| Hot97 | KMEL |
| Wild 107 | WIOQ |
| WHYT | WXKS |
| WJMN | WPGC |
| 92Q | Power 96 |
| KIX 106 | KISF |
| WKSS | WKSE |
| WHHH | WOVV |
| KPRR | KDON |
| KMXZ | and more |

Do You Wanna Get Funky is the statement.

"Anything Goes" is the album.

The C&C posse is Robert Clivillés, David Cole, Zelma Davis, Trilogy, and Martha Wash.

Album in store Tuesday, August 9th

Produced by Robert Clivillés & David Cole for Cole/Clivillés Music Enterprises.
Management: Barbara Warren-Pace for B.W.P.

COLUMBIA

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1994 Sony Music Entertainment Inc.



The Factory is open.

MOST REQUESTED



WSPK POUGHKEEPSIE, SCOTTY MAC

1. All-4-One, I Swear
2. Counting Crows, Round Here
3. Ace Of Base, Don't Turn Around
4. Aerosmith, Crazy
5. Lisa Loeb, Stay (I Missed You)



WJMH GREENSBORO, BUSHMAN

1. All-4-One, I Swear
2. Warren G. & Nate Dogg, Regulate
3. SWV, Anything
4. Blackstreet, Booty Call
5. Salt-N-Pepa, Heaven And Hell



KHFI AUSTIN, BO NASTY

1. All-4-One, I Swear
2. Staxx Of Joy, Joy
3. Blur, Girls & Boys
4. Reality, Yolanda
5. Collective Soul, Shine



KWIN STOCKTON, MARK MEDINA

1. Warren G, This DJ
2. Da Brat, Funkdafied
3. Aaron Hall, I Miss You
4. Blackstreet, Booty Call
5. Janet Jackson, Any Time, Any



NIGHT PERSON

OF THE WEEK

CHIO THE HIT MAN
WHTZ NEW YORK

1. All-4-One, I Swear
2. Offspring, Come Out And Play
3. Green Day, Longview
4. Collective Soul, Shine
5. Soundgarden, Black Hole Sun



KNIN WICHITA FALLS, JEFF THE JAMMER

1. Garth Brooks & KISS, Hard Luck
2. Lisa Loeb, Stay (I Missed You)
3. All-4-One, I Swear
4. Frente!, Bizarre Love Triangle
5. Live, Selling The Drama
6. Rolling Stones, Love Is Strong
7. Green Day, Longview
8. Ace Of Base, Don't Turn Around



WZEE MADISON, CATFISH COOPER

1. All-4-One, I Swear
2. Lisa Loeb, Stay (I Missed You)
3. Collective Soul, Shine
4. Aaliyah, Back & Forth
5. Elton John, Can You Feel The
6. Janet Jackson, Any Time, Any
7. Gin Blossoms, Until I Fall Away
8. Aerosmith, Crazy



WLAN LANCASTER, JUSTIN BROKA

1. All-4-One, I Swear
2. Lisa Loeb, Stay (I Missed You)
3. Collective Soul, Shine
4. Tevin Campbell, I'm Ready
5. Aerosmith, Crazy



KZZU SPOKANE, CASEY CHRISTOPHER

1. Collective Soul, Shine
2. Babyface, When Can I See You
3. Steve Perry, You Better Wait
4. Ace Of Base, Don't Turn Around
5. Meat Puppets, Backwater
6. Lisa Loeb, Stay (I Missed You)
7. Aerosmith, Crazy
8. Soundgarden, Black Hole Sun
9. Crash Test Dummies, Afternoons



WABB MOBILE, CRASH

1. Erasure, Always
2. Aerosmith, Crazy
3. Ace Of Base, Don't Turn Around
4. Lisa Loeb, Stay (I Missed You)
5. Jimmy Buffett, Fruitcakes
6. All-4-One, I Swear
7. Mariah Carey, Anytime You Need
8. Sarah McLachlan, Possession



WOVV WEST PALM, DR. MIXX

1. Warren G. & Nate Dogg, Regulate
2. All-4-One, I Swear
3. The Puppies, Funky Y-2-C
4. Janet Jackson, Any Time, Any
5. Lisa Loeb, Stay (I Missed You)
6. Jimmy Buffett, Fruitcakes
7. Elton John, Can You Feel The
8. Aerosmith, Crazy
9. Aaron Hall, I Miss You



Your wait is over.



#1 New Airplay
Already Over 1500 Total BDS Detections

#1 Most Added:

Top 40
Rock
Adult Radio

You Better Wait.

The first single from his forthcoming album "For The Love Of Strange Medicine."
Album in store Tuesday, July 19.

Produced by James "Jimbo" Barton.
Management: Third Rail Entertainment-Bob Cavalla/Scott Welch.

COLUMBIA

Columbia Reg. U.S. Pat. & Tm. Off. Marca Registrada/©1999 Sony Music Entertainment Inc.

MOST REQUESTED



KISX TYLER, JEFF EVANS

1. Ace Of Base, Don't Turn Around
2. Aerosmith, Crazy
3. Counting Crows, Round Here
4. Collective Soul, Shine
5. All-4-One, I Swear
6. Boston, I Need Your Love
7. Erasure, Always
8. Toad The Wet Sprocket, Fall
9. Michael Bolton, Ain't Got Nothing



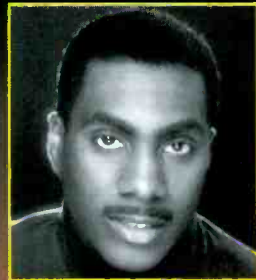
WAZY LAFAYETTE, STEVE CLARK

1. Lisa Loeb, Stay (I Missed You)
2. All-4-One, I Swear
3. Collective Soul, Shine
4. Counting Crows, Round Here
5. Green Day, Longview
6. Ace Of Base, Don't Turn Around
7. Aerosmith, Crazy
8. Stone Temple Pilots, Big Empty
9. Soundgarden, Black Hole Sun



WAOA MELBOURNE, DANNY WRIGHT

1. Shai, The Place Where You
2. Elton John, Can You Feel The
3. Baha Men, Dancing In The
4. Lisa Loeb, Stay (I Missed You)
5. Warren G. & Nate Dogg, Regulate
6. Coolio, Fantastic Voyage
7. All-4-One, I Swear
8. Seal, Prayer For The Dying
9. Billy Lawrence, Happiness



NIGHT PERSON OF THE WEEK

MARC CLARK
WJMN Boston

1. Aaron Hall, I Miss You
2. Ahmad, Back In The Day
3. Coolio, Fantastic Voyage
4. Salt-N-Pepa, None Of Your Business
5. Heavy D & The Boyz, Nuttin' But Love



WGRG BINGHAMTON, WESTY

1. All-4-One, I Swear
2. Jon Secada, If You Go
3. Boston, I Need Your Love
4. Aaliyah, Back & Forth
5. Ace Of Base, Don't Turn Around
6. Elton John, Can You Feel The
7. Richard Marx, The Way She
8. Roxette, Sleeping In My Car



WIXX GREEN BAY, STEVE LOUZOS

1. Warren G. & Nate Dogg, Regulate
2. All-4-One, I Swear
3. Ace Of Base, Don't Turn Around
4. Lisa Loeb, Stay (I Missed You)
5. Smashing Pumpkins, Disarm
6. Janet Jackson, Any Time, Any
7. Collective Soul, Shine
8. R. Kelly, Bump N' Grind
9. Green Day, Longview



WFLY ALBANY, ELLEN ROCKWELL

1. Salt-N-Pepa, None Of Your
2. Warren G. & Nate Dogg, Regulate
3. Shai, The Place Where You
4. Aaliyah, Back & Forth
5. All-4-One, I Swear
6. Stakka Bo, Here We Go
7. Elton John, Can You Feel The
8. Janet Jackson, Any Time, Any
9. Blackstreet, Booti Call
10. Aerosmith, Crazy



KIXY SAN ANGELO, JIMI JAMM

1. Warren G. & Nate Dogg, Regulate
2. Shai, The Place Where You
3. Aaliyah, Back & Forth
4. Zhané, Sending My Love
5. All-4-One, I Swear
6. Aaron Hall, I Miss You
7. R. Kelly, Your Body's Callin'
8. Jocelyn Enrique, Make This
9. Blackstreet, Booti Call



KROC ROCHESTER, JAMES RABE

1. Collective Soul, Shine
2. All-4-One, I Swear
3. Lisa Loeb, Stay (I Missed You)
4. Mariah Carey, Anytime You
5. Live, Selling The Drama
6. Ovis, Regular Thang
7. Counting Crows, Round Here
8. Primal Scream, Rocks
9. Soundgarden, Black Hole Sun



KMVR LAS CRUCES, BOBBY CORONA

1. Collage, Gangster Of Love
2. Keith Sweat, When I Give My
3. Aaliyah, Back & Forth
4. Laura Enea, Catch Me Now
5. Jocelyn Enrique, Make This Last
6. Shai, The Place Where You
7. Black Machine, How Gee
8. Aaron Hall, I Miss You



KQHT GRAND FORKS, BOBBY BRADY

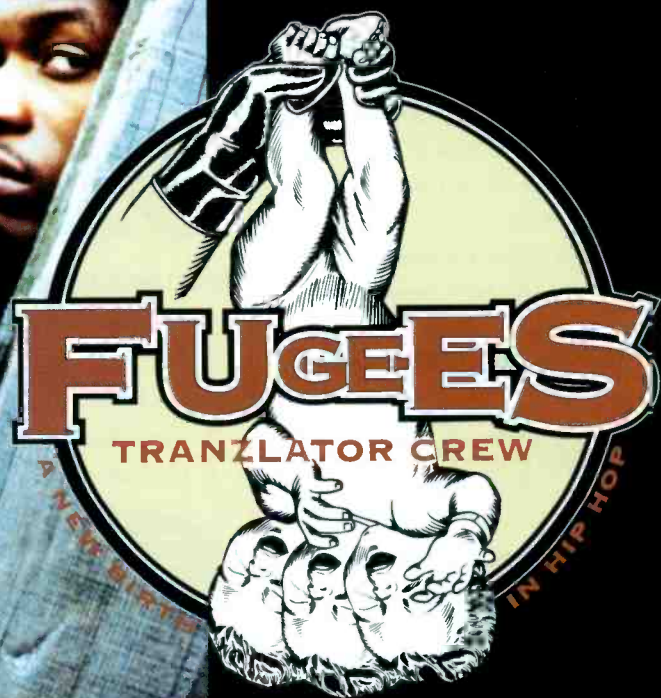
1. Lisa Loeb, Stay (I Missed You)
2. Collective Soul, Shine
3. Live, Selling The Drama
4. Roxette, Sleeping In My Car
5. Meat Puppets, Backwater
6. Green Day, Longview
7. Frenel, Bizarre Love Triangle
8. John Mellencamp, Wild Night



KCPI ALBERT LEA, STEPH HELLEKSEN

1. Coolio, Fantastic Voyage
2. Warren G. & Nate Dogg, Regulate
3. All-4-One, I Swear
4. K7, Hi De Ho
5. Meat Puppets, Backwater

Nappy Heads (Mona Lisa)

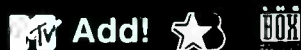


From The Debut Album, "Blunted On Reality."

Produced by Rashaad M. Muhammad, Brand X, Wyclef, and Prakazrel. Management: DAS Communications

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1994 Sony Music Entertainment Inc.

#1 Maxi-Cassette At Transworld Music Chain – Tripled In Sales!
Top 10 Requests at Hot97, 92Q, WPGC Cassette Single In-Store July 26th



In The Mix At:

WJMH

JZJM

WHYT

WHHH

KZFM

KPRR

KTFM

KQKS

KMXZ

COLUMBIA



MOST REQUESTED



WSNX GRAND RAPIDS, LUKE SANDERS

1. Warren G. & Nate Dogg, Regulate
2. All-4-One, I Swear
3. Erasure, Always
4. Aaliyah, Back & Forth
5. Green Day, Longview



KDON SALINAS, DARRIN STONE

1. Warren G. & Nate Dogg, Regulate
2. Ahmad, Back In The Day
3. Aaron Hall, I Miss You
4. Warren G, This DJ
5. Da Brat, Funkdafied
6. All-4-One, I Swear
7. Coolio, Fantastic Voyage
8. Queen Latifah, Weekend Love



KKRD WICHITA, GREG WILLIAMS

1. Aaliyah, Back & Forth
2. Soundgarden, Black Hole Sun
3. Ace OfBase, Don't Turn Around
4. Janet Jackson, Any Time, Any
5. Lisa Loeb, Stay (I Missed You)
6. All-4-One, I Swear
7. Babyface, When Can I See You
8. Collective Soul, Shine
9. Cause & Effect, It's Over Now



Today's Best Music!

KIOK TRI-CITIES, MICHAEL DEAN

1. Soundgarden, Black Hole Sun
2. Green Day, Longview
3. Crash Test Dummies, Afternoons
4. Stone Temple Pilots, Big Empty
5. Counting Crows, Round Here

BREAKOUT ARTIST OF THE WEEK



AARON HALL

"I Miss You"

WJMN	Boston	#1
KYLD	San Francisco	#1
KMEL	San Francisco	#1
KWIN	Stockton	#3
KIXY	San Angelo	#6



WVIC LANSING, RON GERONIMO

1. Collective Soul, Shine
2. All-4-One, I Swear
3. Lisa Loeb, Stay (I Missed You)
4. Garth Brooks & KISS, Hard
5. Gin Blossoms, Until I Fall Away



KWTX WACO, JAMMER

1. Warren G. & Nate Dogg, Regulate
2. Collective Soul, Shine
3. Garth Brooks & KISS, Hard
4. All-4-One, I Swear
5. Stakka Bo, Here We Go



KZMG BOISE, C.B.

1. Ace OfBase, Don't Turn Around
2. Elton John, Can You Feel The
3. All-4-One, I Swear
4. Lisa Loeb, Stay (I Missed You)
5. Frente!, Bizarre Love Triangle



WMME AUGUSTA, JEFF ANDREWS

1. All-4-One, I Swear
2. Aerosmith, Crazy
3. Lisa Loeb, Stay (I Missed You)
4. John Mellencamp, Wild Night
5. Soundgarden, Black Hole Sun



WRHT NEW BERN, MR. ED

1. Warren G. & Nate Dogg, Regulate
2. Counting Crows, Round Here
3. Atlantic Starr, I'll Remember You
4. Ace OfBase, Don't Turn Around
5. All-4-One, I Swear



KDUK EUGENE, TODD BAKER

1. Warren G. & Nate Dogg, Regulate
2. Aaliyah, Back & Forth
3. All-4-One, I Swear
4. Collage, I'll Be Loving You
5. Shai, The Place Where You



KZIO DULUTH, ERIC AUSTIN

1. Elton John, Can You Feel The
2. Erasure, Always
3. Lisa Loeb, Stay (I Missed You)
4. Janet Jackson, Any Time, Any
5. Crowded House, Distant Sun



WDBR SPRINGFIELD, JESSE JAMES

1. All-4-One, I Swear
2. Collective Soul, Shine
3. Janet Jackson, Any Time, Any
4. Aerosmith, Crazy
5. Aaliyah, Back & Forth



KMGZ LAWTON, JAY MAN

1. Shai, The Place Where You
2. Lisa Loeb, Stay (I Missed You)
3. Warren G. & Nate Dogg, Regulate
4. R. Kelly, Your Body's Callin'
5. Janet Jackson, Any Time, Any
6. Babyface, When Can I See You
7. Aaron Hall, I Miss You
8. Coolio, Fantastic Voyage

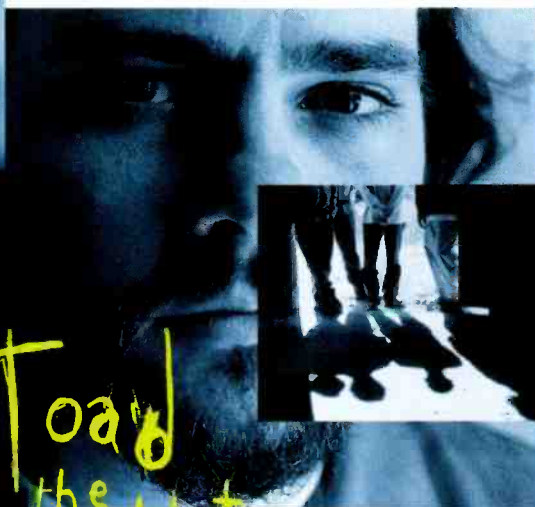


WPRR ALTOONA, J.B. SAVAGE

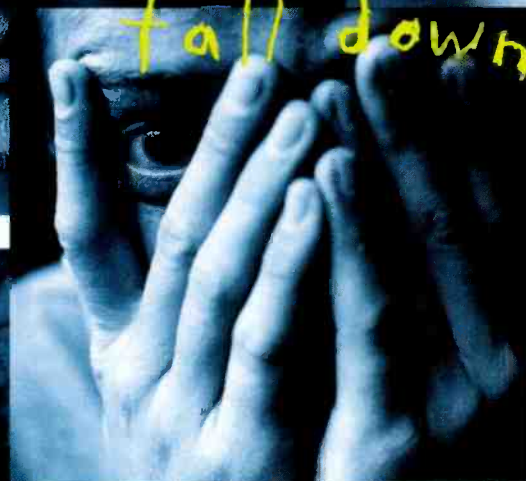
1. Collective Soul, Shine
2. Lisa Loeb, Stay (I Missed You)
3. Ace OfBase, Don't Turn Around
4. Counting Crows, Round Here
5. Aerosmith, Crazy
6. Cracker, Get Off This
7. Soundgarden, Black Hole Sun
8. Roxette, Sleeping In My Car



5 Weeks At #1 Alternative BDS



Toad
the Wet
Sprocket
fall down



BDS:

Over 2000 Hot 100 BDS Spins

Major Increased Airplay:

Z100	WPLY	WXXL
KC101	WNVZ	WENZ
WXXX	99X	WNCI
WTIC	WAPE	KDWB

Major New Airplay:

B94 WXKS WKSS

Catch Toad On The David Letterman Show July 7

Produced, recorded, and mixed
by Gavin MacKillop.
Management: Blake & Bradford

the PICTURE page



▲ TOAD YOU SO

Columbia Records group Toad The Wet Sprocket recently visited Z100 New York to guest on "Hitline U.S.A." (l-r): Columbia Records NY Promo. Mgr. Kevin Kertes, Z100 DJ and host of "Hitline U.S.A." Elvis Duran and TTWS' Dean Dinning and Randy Guss.



▲ BAKA'S DOES'N

Seen placing orders for donuts at a local diner are Life Records' group Tag Team and (sitting on the outside) KPWR Los Angeles' Baka Boyz.



▲ THEY PREFER TANG

Zoo Entertainment group Cause & Effect discuss O.J. Simpson's defense strategy with Zoo and BMG brass. (l-r): BMG Distribution Pres. Pete Jones, BMG Intl. Pres./CEO Rudi Gassner, Zoo Entertainment Pres. Lou Maglia, C&E's Rob Rowe, BMG Intl. Chair./CEO Michael Dornemann, C&E's Richard Shepherd, Zoo Sr. VP Mktg. Brad Hunt and C&E's Keith Milo.



▲ BEAUTY & THE BEASTIE

Discussing the benefits of touring in white Broncos are the Beastie Boys and label friends. (l-r): Capitol VP Promo Phil Costello, Capitol VP A&R Tim Devine, Capitol VP Mktg. Tom Corson, BB's MCA, Capitol VP Mktg. Ruth Carson, BB's Ad-Rock, Grand Royal VP Sales and Mktg. Christopher Johnsen, BB's Mike D.



▲ STAR GAZING

Reconsidering the joys of having bookends is KDWB Minneapolis afternoon personality Kevin Tyler, who's enjoying the company of Chaos recording artist Liserte Melendez (l) and Chaos Records' Cindy Levine (r).



▲ ADJUST A GIGOLO

Closely checking the carpet for blood samples for DNA tests are RCA recording artists Gigolo Aunts at WNNX Atlanta. (l-r): WNNX morning guy Steve Barnes, GA's Phil Hurley and Dave Gibbs, RCA local Promo Rep. Angela Borchetta and WNNX MD Sean Demery.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •

bonnie raitt

"you"

**7 New Adds Including:
Q102 AND KKRZ**

BDS Triples this week:

STAR 94 35 Spins

WWST 41 Spins

KKRZ 12 Spins

***U.S. Tour Starts This Week!
Heavy Rotation at VH1!***

Management: Ron Stone & Jeffrey Hersh
for Gold Mountain Entertainment



crowded house

"distant sun"

Spinning At:

KIIS-FM 34 Spins

Sales Increase 100%

WJZM-FM 14 Spins

Sales Increase 100%

WAHC-FM 32 Spins

Sales Increase 100%

WKSE-FM 12 Spins

Sales Increase 100%

SEE A TREND????????!

**New Adds This Week Including:
WHOT, WJET & WWXM**

Management: Gary Stamler Mngt., L.A.
Grant Thomas, Sydney



richard marx

"the way she loves me"

**Spins Over 1,075,
up 275 Plus Spins!**

Audience 8.4 Million

New Adds Including:

XL106.7

WAEB

CK105

**On Tour This Summer!
An Uptempo Hit!**



Management: The Left Bank Organization



beastie boys

"sabotage"

**One Of MTV's Most
Wanted Videos!**

- With 34 Plays Just Last Week!

Top Requesting Record At:

**KROQ, WBRU, WOXY, X96,
KEDJ & Q101!**

**Added At WHJX And Up to
24 Spins at WHYT!**

**A Great Nighttime Record With
Sales Still Huge!**

Management: John Silva & "Old School Ron"
for Gold Mountain Entertainment



the PICTURE page too



▲ BAND WITH THE RUNS

Columbia Records artist Steve Perry bravely smiles after *Network Forty* asks if they could serve as his backup band. (l-r, front): NF's tambourine hygienist Kathryn Danyluk, Columbia Dir. Top 40 Promo Dana Kiel, Steve Perry, NF's "lethurrtrr gee-trrr" strap/video babe Kristen "Models, Ick." Guarino, "Dark Side" bass stringer Karen Holmes and VP/GM Gerry "Col. Tom" Cagle. (l-r, back): NF's keyboard waxer Pat Gillen, drumstick whittler Dwayne "Deliverance" Ward and Perry manager Scott Welch.



▲ BETTER THAN "99 LUFTBALLOONS"

KIIS' suicidal Rick Dees, mic aimed at his head, is escorted out of a white Bronco after Dick Clark ran a clip of him performing "Disco Duck" on *The American Bandstand* tribute.



▲ RUN OF THE MILLA

KITS San Francisco morning personality Alex Bennett waxes nostalgic about Milla's T-shirt.



▲ SO MUCH FOR THE SINGLE PD THEORY

Still smiling after the first stop on KLUC Las Vegas PD Jerry Dean's "Viva Las Vegas - Totally Tasteless Tour" bachelor party are (l-r): KDWB Minneapolis PD Mark Bolke, Motown Nat. Promo Jacquie "I only pop out of quiches" Lucky and Jerry Dean.



▲ SHOT A PD IN RENO JUST TO WATCH HIM ADD

American Recordings' Johnny Cash visited KROQ-FM to suggest the first "Unplugged" radio broadcast. (l-r): American Recording's Ken Di Dia and Ken Bunt, KROQ OM Scott Mason, morning co-host Kevin Ryder, KROQ MD Darcy Fulmer, Cash and co-host Bean Baxter. The station's Jay "Lightening" Tillis is seated.



◀ PRESIDENTIAL DATING SERVICE

Shown here on a recent visit to The White House are (l-r): The Edge Charlotte PD Mike Donovan, White House Secret Service man and Clinton date matchmaker Dan Price, WAIA Melbourne MD/APD Michael Lowe and The Edge GM Jack Daniel.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •



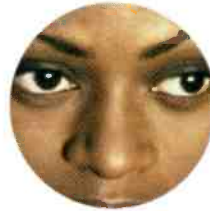
“you gotta be **BAD**



you gotta be **BOLD**



you gotta be **WISER**



you gotta be **HARD**



you gotta be **TOUGH**



you gotta be **STRONGER**



you gotta be **COOL** ,



you gotta be **CALM** ,



you gotta **STAY TOGETHER** ”

MOST ADDED!

- | | |
|---------|------|
| STAR 94 | B97 |
| Z90 | WAPE |
| WAHC | WBNQ |
| KHTT | KDUK |
| WHTO | WIFC |
| WNDU | KFFM |
| WSTW | WWKZ |
| KQID | WKMX |
| WKSI | KCHZ |
| WPXR | KQKQ |
| WQGN | WWCK |
| KZIO | WJMX |
| WERZ | |

IMPACTING NOW!

- | | |
|------|------|
| WNVZ | KKFR |
| WPRO | Q106 |
| WLAN | KTMT |
| WTWR | KISR |
| WVKS | KLYV |
| KQIZ | KHTN |
| WXSR | |

Des'ree

“YOU GOTTA BE”

you gotta love her.



Co-Produced by Ashley Ingram and Des'ree. Management: David Wernham for Wildlife Management
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Now PLAYING

FEATURED PLAYS PER WEEK LISTS

95.1 The Edge

WEDJ, Charlotte (704) 399-6195 Mike Donovan, Program Director Janner, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	69	81	Melissa Etherid	"Come To My Wind"
2	74	81	2 Unlimited	"Get Ready For T"
3	79	78	Toni Braxton	"You Mean The Wo"
4	83	77	Ace Of Base	"Don't Turn Arou"
5	62	66	Aerosmith	"Crazy"
6	74	65	Prince	"The Most Beauit"
7	61	56	Stone Temple Pi	"Pushi"
8	31	55	Rozalla	"Everybody's Free"
9	53	54	Collective Soul	"Shine"
10	37	50	Jon Secada	"If You Go"
11	34	49	Lisa Loeb & Nin	"Stay (I Missed)"
12	56	48	Enigma	"Return To Innoc"
13	26	48	Tom Petty & The	"American Girl"
14	35	46	John Mellencamp	"Wild Night"
15	52	45	Mariah Carey	"Anytime You Nee"
16	22	43	Celine Dion	"Misled"
17	71	42	All-4-One	"I Swear"
18	36	42	Gin Blossoms	"Until I Fall Aw"
19	35	41	Toad The Wet Sp	"Fall Down"
20	32	36	Collage	"I'll Be Loving"
21	35	35	Roxette	"Sleeping In My"
22	29	34	Janet Jackson	"Any Time, Any P"
23	68	34	Nirvana	"All Apologies"
24	10	33	Tevin Campbell	"I'm Ready"
25	8	32	Elton John	"Can You Feel Th"
26	56	30	Denine	"I Remember You"
27	6	27	Counting Crows	"Round Here"
28	0	27	Cynthia & Johnn	"Dreamboy Dreamgirl"
29	19	23	Sali-N-Pepa w/E	"Wharta Man"
30	23	22	Blind Melon	"No Rain"
31	13	22	Color Me Badd	"Wildflower"
32	19	21	4 Non Blondes	"What's Up"
33	21	21	Gabrielle	"Dreams"
34	0	19	U2	"All I Want Is Y"
35	17	19	Gin Blossoms	"Hey Jealousy"
36	21	18	Frente!	"Bizarre Love Tr"
37	0	14	Ace Of Base	"The Sign"
38	12	14	Crash Test Dumm	"Afternoons & Co"
39	0	13	Green Day	"Longview"
40	18	11	Seal	"Prayer For The"

99.5 WZPL INDIANAPOLIS

WZPL, Indianapolis (317) 879-9999 Jim Cerone, Program Director Fritz Moser, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	68	65	M!People	"Moving On Up"
2	42	63	Nona Gaye & Pri	"Love Sign"
3	65	63	Ace Of Base	"Don't Turn Arou"
4	61	61	John Mellencamp	"Wild Night"
5	66	61	SWV	"Anything"
6	45	60	Aaliyah	"Back & Forth"
7	48	60	Elton John	"Can You Feel Th"
8	65	60	Jon Secada	"If You Go"
9	67	60	Tony Toni Tone	"Leavin'"
10	55	59	Seal	"Prayer For The"
11	58	59	Enigma	"Return To Innoc"
12	59	58	Lisa Loeb & Nin	"Stay (I Missed)"
13	59	57	Babyface	"When Can I See"
14	60	57	Michael Bolton	"Ain't Got Nothi"
15	59	57	Madonna	"I'll Remember"
16	63	57	All-4-One	"I Swear"
17	46	56	Joshua Kadison	"Beautiful In My"
18	50	56	Janet Jackson	"Any Time, Any P"
19	57	54	Toni Braxton	"You Mean The Wo"
20	47	49	Mariah Carey	"Anytime You Nee"
21	63	45	Celine Dion	"Misled"
22	39	43	Baha Men	"Dancing In The"
23	32	34	Erasure	"Always"
24	34	32	Gin Blossoms	"Until I Fall Aw"
25	18	31	Aerosmith	"Crazy"
26	19	30	Srakka Bo	"Here We Go"
27	22	25	R. Kelly	"Your Body's Cal"
28	17	25	Collective Soul	"Shine"
29	0	24	Crash Test Dumm	"MMM MMM MMM MMM"
30	13	23	Roxette	"Sleeping In My"
31	12	22	Cracker	"Get Off This"
32	16	21	Warren G. & Nat	"Regulate"
33	0	21	Mariah Carey	"I Hero"
34	21	17	Sudden Change	"Comin' On Stron"
35	9	16	Coolio	"Fantastic Voyag"

HOT 97.3

WQHT, New York (212) 840-0097 Steve Smith, Program Director Tracy Cloberty, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	49	46	King Jusi	"Warrior's Drum"
2	48	45	Aaliyah	"Back & Forth"
3	49	43	Tevin Campbell	"Always In My He"
4	40	41	Aaron Hall	"I Miss You"
5	51	39	Heavy D & The B	"Nuttin' But Lov"
6	25	36	Terior Fabulous	"Action"
7	39	35	Patra	"Worker Man"
8	16	34	Coolio	"Fantastic Voyag"
9	39	34	Da Brat	"Funkdafied"
10	30	32	Sniff N Wesson	"Bucktown USA"
11	51	30	R. Kelly	"Your Body's Cal"
12	39	30	Ravon	"No Guns, No Murder"
13	21	29	R. Kelly	"It Seems Like You're Ready"
14	36	27	Fugees	"Nappy Heads"
15	30	26	Crooklyn Dodgers	"Crooklyn"
16	32	26	Black Moon	"I Got Cha Opin"
17	26	24	Xscape	"Love On My Mind"
18	31	23	Zhane	"Sending My Love"
19	23	22	Gang Starr	"Code Of The Streets"
20	21	22	Ahmad	"Back In The Day"
21	30	21	14-Town	"Part Time Lover"
22	29	20	Ill & Al Skratc	"Where My Homiez"
23	19	19	Nas	"The World Is Yo"
24	24	19	Blackgirl	"90's Girl"
25	20	18	House Of Pain	"On Point"
26	21	18	Nice & Smooth	"Old To The New"
27	21	18	Warren G	"This DJ"
28	0	17	Sali-N-Pepa	"None Of Your Bu"
29	24	17	Mad Lion	"Take It Easy"
30	0	16	Wu-Tang Clan	"Can It Be All So Simple"
31	24	15	All-4-One	"I Swear"
32	16	15	Gravediggz	"Diary Of A Madm"
33	24	15	Queen Latifah	"Weekend Love"
34	22	13	A Tribe Called	"Oh My God"
35	19	13	Warren G. & Nat	"Regulate"

Nice & Smooth

"Old To The New"

KWIN	24 Plays
Power106	23 Plays
Hot 97	18 Plays
Z90	15 Plays
WWKX	14 Plays
KKSS	11 Plays
92Q	10 Plays
KKBT	9 Plays
WJJS	8 Plays
WPGC	6 Plays
KMEL	5 Plays

SOUNSCAN D-66*ALBUMS

SINGLE 75-46-44*

SOUNSCAN SALES

NEW YORK 14
PHILADELPHIA 14-12
WASHINGTON 16-12
BALTIMORE 17
HARTFORD 18

Public Enemy

"Give It Up"

WWKX	15 Plays
WJMN	14 Plays
KKSS	12 Plays
WHYT	11 Plays
KKBT	7 Plays
KMEL	5 Plays
92Q	5 Plays
Z90	3 Plays



JAM OF THE WEEK!

D-53* SOUNSCAN
SINGLES!



Warren G

"This DJ"

Albums Approaching
Double Platinum!

New Adds → KCAQ KHTY

Hot Airplay

WJJS	69 Plays
WHYT	62 Plays
Power106	52 Plays
KMEL	51 Plays
KDON	50 Plays
Wild107	44 Plays
KJYK	44 Plays
WJMN	41 Plays
KKBT	41 Plays
WWKX	35 Plays
WJMH	34 Plays

29-23* RHYTHM CROSSOVER
MONITOR!

#4 SOUNSCAN ALBUMS!



VELOCITY

GREEN DAY

LONGVIEW



#33 SOUNDSCAN ALBUM CHART!

#1 ~~RETAIL~~ RETAIL CHART #26

33,422 WEEKLY SOUNDSCAN SALES!

OVER 461,810 TOTAL SOUNDSCAN SALES!

OVER 650,000 ALBUMS ORDERED!

MAJOR AIRPLAY INCLUDES!

Z100 NEW YORK 27 SPINS

KROQ LOS ANGELES 28 SPINS

WHJX JACKSONVILLE 35 SPINS

WZJM CLEVELAND 55 SPINS

WHYT DETROIT 11 SPINS

B97 NEW ORLEANS 13 SPINS

KRBE HOUSTON 13 SPINS

THE EDGE CHARLOTTE 13 SPINS

PRO FM PROVIDENCE 13 SPINS

WKBQ ST. LOUIS 19 SPINS

#1 ~~RETAIL~~ MOST REQUESTED



EARLY AIRPLAY INCLUDES

WPGC WASHINGTON 13 SPINS

WFLX ALBANY 16 SPINS

KKFR PHOENIX 13 SPINS

WVSR CHARLESTON 18 SPINS

WHHH INDIANAPOLIS 15 SPINS

WOVV WEST PALM 20 SPINS

PLUS MUCH MORE!

D-86* SOUNDSCAN ALBUM CHART
FIRST WEEK OF RELEASE

BLACK URBAN CHART
MOVES 46-41*

OVER 200,000 ADVANCE
ALBUMS ORDERED!



"BIGGEST PART OF ME"

Now PLAYING

FEATURED PLAYS PER WEEK LISTS

STAR 94 FM ATLANTA

WSTR, Atlanta (404) 261-2970 Lee Chestnut, Program Director

RANK	W/TW	ARTIST	TITLE
1	18 51	Collective Soul	"Shine"
2	48 51	Melissa Etherid	"Come To My Wind"
3	36 48	Lisa Loeb & Nin	"Stay (I Missed)"
4	32 46	General Public	"I'll Take You T"
5	48 45	Mariah Carey	"Anytime You Nee"
6	35 45	John Mellencamp	"Wild Night"
7	30 40	Seal	"Prayer For The"
8	51 40	Gin Blossoms	"Until I Fall Aw"
9	23 36	Jon Secada	"If You Go"
10	33 36	Garth Brooks &	"Hard Luck Woman"
11	34 34	Madonna	"I'll Remember"
12	49 33	Elton John	"Can You Feel Th"
13	26 32	Bonnie Rait	"You"
14	27 32	Janet Jackson	"Where Are You N"
15	23 32	Celine Dion	"Misled"
16	34 31	Enigma	"Return To Innoc"
17	50 31	Toni Braxton	"You Mean The Wo"
18	5 29	Counting Crows	"Round Here"
19	0 28	Taylor Dayne	"Original Sin"
20	25 27	Sheryl Crow	"All I Wanna Do"
21	25 27	Erasure	"Always"
22	5 27	Richard Marx	"The Way She Lov"
23	0 26	Steve Perry	"You Better Wait"
24	25 24	Aerosmith	"Crazy"
25	21 23	Alice In Chains	"No Excuses"
26	11 9	All-4-One	"I Sweat"
27	29 6	Juliet Roberts	"I Want You"
28	0 6	De'see	"You Gotta Be"
29	8 6	MPeople	"Moving On Up"
30	7 5	Joshua Kadison	"Beautiful In My"
31	30 5	Eternal	"Stay"
32	13 5	Michael Bolton	"Ain't Got Nothi"

104 KRBE

Hits. Without the hype.

KRBE, Houston (713) 266-1000 Tom Poleman, Program Director Paul Cobby Bryant, Music Coordinator

RANK	W/TW	ARTIST	TITLE
1	60 61	Sarah McLachlan	"Possession"
2	51 60	Erasure	"Always"
3	58 60	Ace Of Base	"Don't Turn Arou"
4	26 56	Liberty City	"Some Lovin'"
5	25 54	The Cranberries	"Dreams"
6	58 44	Big Mountain	"Baby I Love You"
7	53 37	Cause & Effect	"It's Over Now"
8	27 33	Smashing Pumpki	"Disarm"
9	21 32	Counting Crows	"Round Here"
10	19 32	Collage	"I'll Be Loving"
11	24 31	Seal	"Prayer For The"
12	33 28	Celine Dion	"The Power Of Lo"
13	32 27	Toni Braxton	"You Mean The Wo"
14	27 26	Madonna	"I'll Remember"
15	27 26	Lisa Loeb & Nin	"Stay (I Missed)"
16	17 26	Aerosmith	"Crazy"
17	21 24	Jon Secada	"If You Go"
18	20 23	Janet Jackson	"Any Time, Any P"
19	24 22	Tevin Campbell	"I'm Ready"
20	8 20	Collective Soul	"Shine"
21	16 20	Gin Blossoms	"Until I Fall Aw"
22	0 18	Spin Doctors	"You Let Your He"
23	19 17	Mariah Carey	"Anytime You Nee"
24	0 17	Crystal Waters	"100% Pure Love"
25	8 15	Elton John	"Can You Feel Th"
26	5 14	Blur	"Girls & Boys"
27	9 13	Green Day	"Longview"
28	12 11	Aaliyah	"Back & Forth"
29	14 10	Melissa Etherid	"Come To My Wind"
30	10 9	Live	"Selling The Dia"
31	0 7	Steve Perry	"You Better Wait"
32	0 7	Soundgarden	"Black Hole Sun"

JAMMIN' 92.3 FM

WZJM, Cleveland (216) 621-9566 Jerry Mac, Program Director Big Dave Music Director

RANK	W/TW	ARTIST	TITLE
1	59 56	Collective Soul	"Shine"
2	55 55	Green Day	"Longview"
3	57 55	Meat Puppets	"Backwater"
4	53 51	Aaliyah	"Back & Forth"
5	53 48	Lisa Loeb & Nin	"Stay (I Missed)"
6	44 47	Janet Jackson	"Any Time, Any P"
7	46 47	Ace Of Base	"Don't Turn Arou"
8	52 46	Gin Blossoms	"Until I Fall Aw"
9	50 44	All-4-One	"I Sweat"
10	38 42	Crystal Waters	"100% Pure Love"
11	19 42	Stone Temple Pi	"Sleeping In My"
12	40 42	Jon Secada	"If You Go"
13	39 34	Ovis	"Regular Thang"
14	31 34	Zhane	"Groove Thang"
15	20 32	Mariah Carey	"Anytime You Nee"
16	22 26	Roxette	"Sleeping In My"
17	50 24	MPeople	"Moving On Up"
18	18 24	Nine Inch Nails	"Closer"
19	26 23	SWV	"Anything"
20	0 22	Salt-N-Pepa	"Shoop"
21	20 21	Toad The Wet Sp	"Fall Down"
22	16 21	Culture Beat	"Mr. Vain"
23	18 20	Coolio	"Fantastic Voyag"
24	51 20	Crash Test Dumm	"Afternoons & Co"
25	18 19	Warren G. & Nar	"Regulate"
26	17 19	Live	"Selling The Dra"
27	0 19	Soundgarden	"Black Hole Sun"
28	22 19	Gabrielle	"I Wish"
29	18 19	Counting Crows	"Round Here"
30	46 18	Stakka Bo	"Here We Go"
31	23 18	Salt-N-Pepa w/E	"Whatta Man"
32	19 18	Alice In Chains	"No Excuses"
33	15 18	Pink Floyd	"Take It Back"
34	21 18	Beck	"Loser"
35	20 16	Crowded House	"Distant Sun"
36	0 16	Crash Test Dumm	"MMM MMM MMM MMM"
37	0 16	Snoop Doggy Dog	"What's My Name?"
38	36 16	Toni Braxton	"You Mean The Wo"
39	18 15	Seal	"Prayer For The"
40	0 15	Billy Lawrence	"Happiness"

KRBS 107.3 FM

Texas' Hottest Music

KJSF, Kansas City (816) 254-1073 Mark Feather, Program Director Alex Valentine, Music Director

RANK	W/TW	ARTIST	TITLE
1	58 57	Ace Of Base	"Don't Turn Arou"
2	55 56	All-4-One	"I Sweat"
3	52 55	Madonna	"I'll Remember"
4	54 53	Enigma	"Return To Innoc"
5	53 51	Janet Jackson	"Because Of Love"
6	56 50	R. Kelly	"Bump N' Grind"
7	49 48	Aaliyah	"Back & Forth"
8	39 42	Counting Crows	"Mr. Jones"
9	40 42	Lisa Loeb & Nin	"Stay (I Missed)"
10	40 41	The Cranberries	"Dreams"
11	42 40	Shai	"The Place Where"
12	32 38	Jon Secada	"If You Go"
13	38 38	SWV	"Anything"
14	28 37	Ovis	"Regular Thang"
15	32 37	Janet Jackson	"Any Time, Any P"
16	38 32	Toni Braxton	"You Mean The Wo"
17	31 31	Celine Dion	"Misled"
18	43 28	Ce Ce Penison	"I'm Not Over Yo"
19	29 28	R. Kelly	"Your Body's Cal"
20	26 28	Mariah Carey	"Anytime You Nee"
21	26 27	Elton John	"Can You Feel Th"
22	33 27	Gabrielle	"I Wish"
23	19 25	DJ Miko	"What's Up"
24	0 24	Erasure	"Always"
25	23 24	Tevin Campbell	"I'm Ready"
26	23 23	Seal	"Prayer For The"
27	17 18	Xscape	"Love On My Mind"
28	9 17	Collective Soul	"Shine"
29	16 16	Warren G. & Nar	"Regulate"
30	6 15	Da Brat	"Funkdafied"
31	0 14	Richard Marx	"The Way She Lov"
32	0 14	Blackstreet	"Booty Call"
33	14 13	Aretha Franklin	"Willing To Forg"
34	12 12	Coolio	"Fantastic Voyag"
35	0 12	Aaron Hall	"I Miss You"
36	12 12	Zhane	"Groove Thang"
37	0 10	Crystal Waters	"100% Pure Love"
38	6 8	Babyface	"When Can I See"
39	28 5	Toad The Wet Sp	"Fall Down"
40	0 5	Steve Perry	"You Better Wait"

KUBE 93 JAMS

KUBE, Seattle (206) 322-1622 Bob Case, Program Director Shelle Hart, Music Director

RANK	W/TW	ARTIST	TITLE
1	65 62	Salt-N-Pepa	"None Of Your Bu"
2	68 60	All-4-One	"I Swear"
3	41 59	R. Kelly	"Bump N' Grind"
4	65 57	Domino	"Sweet Potatoe P"
5	36 56	Coolio	"Fantastic Voyag"
6	6 51	Soundgarden	"Black Hole Sun"
7	48 43	Warren G. & Nar	"Regulate"
8	34 43	Gin Blossoms	"Found Out About"
9	53 43	Aaliyah	"Back & Forth"
10	65 41	Lisa Loeb & Nin	"Stay (I Missed)"
11	34 41	Madonna	"I'll Remember"
12	42 40	Toni Braxton	"You Mean The Wo"
13	66 39	Janet Jackson	"Any Time, Any P"
14	6 38	Ace Of Base	"Don't Turn Arou"
15	26 32	Janet Jackson	"And On And On"
16	41 32	Prince	"The Most Beauti"
17	37 29	Counting Crows	"Mr. Jones"
18	36 28	Crash Test Dumm	"MMM MMM MMM MMM"
19	8 27	Aerosmith	"Crazy"
20	13 26	Nirvana/Meat P'u	"Plateau"
21	0 25	Offspring	"Come Out And Pi"
22	0 23	Spin Doctors	"You Let Your He"
23	33 23	Enigma	"Return To Innoc"
24	34 21	Pearl Jam	"Daughter"
25	0 20	Aaron Hall	"I Miss You"
26	24 17	Gin Blossoms	"Hey Jealousy"
27	24 17	Nirvana	"All Apologies"
28	40 17	SWV	"Anything"
29	0 14	Candlebox	"Far Behind"
30	0 14	Stone Temple Pi	"Vaseline"

THE BEAT 92.3

KRBT, Los Angeles (213) 466-9566 Keith Nafaty, Program Director Harold Austin, Music Director

RANK	W/TW	ARTIST	TITLE
1	46 50	Da Brat	"Funkdafied"
2	48 49	Janet Jackson	"Any Time, Any P"
3	44 48	Ahmad	"Back In The Day"
4	40 47	Coolio	"Fantastic Voyag"
5	47 46	Zhane	"Sending My Love"
6	50 45	Aaron Hall	"I Miss You"
7	41 45	Me/Shell NdegeO	"Outside Your Do"
8	27 44	Aaliyah	"At Your Best"
9	49 42	SWV	"Anything"
10	45 42	R. Kelly	"Your Body's Cal"
11	43 41	Aaliyah	"Back & Forth"
12	41 41	Warren G	"This DJ"
13	23 30	Shai	"The Place Where"
14	30 29	Tevin Campbell	"Always In My He"
15	22 27	Tony Toni Tone	Slow Wine
16	22 25	Babyface	"When Can I See"
17	20 22	Jodeci	"What About Us"
18	20 21	Mariah Carey	"Anytime You Nee"
19	14 21	Blackstreet	"Booty Call"
20	19 19	Nona Gaye & Pri	"Love Sign"
21	0 18	C + C Music Fac	"Do You Wanna Ge"
22	14 15	Ill & Al Skrate	"Where My Homiez"
23	11 14	Aretha Franklin	"Willing To Forg"
24	13 14	Conscious Daugh	"We Roll Deep"
25	10 13	Volume 10	"Pump"
26	12 12	E-40	"Captain Save Th"
27	0 11	Ice Cube	"Bop Gun (One Na"
28	11 11	Queen Latifah	"Weekend Love"
29	8 10	Keith Sweat	"When I Give My"
30	8 9	Nice & Smooth	"Old To The New"
31	9 9	Nas	"The World Is Yo"
32	6 9	Wu-Tang Clan	"Can It All Be So Simple"
33	0 8	Crystal Waters	"100% Pure Love"
34	6 7	Public Enemy	"Give It Up"
35	7 7	Beastie Boys	"Get It Together"
36	9 6	Guess	"It's You That I"
37	5 6	Shanice	"Somewhere"
38	0 5	Heavy D & The B	"Nuttin' But Lov"
39	0 5	Billy Lawrence	"Happiness"
40	5 5	Angela Winbush	"Inner City Blue"

SMALL PLANET. BIG MOUNTAIN



THE BAND THAT GAVE YOU THE SPRING'S BIGGEST HIT, "BABY, I LOVE YOUR WAY,"
NOW GIVES YOU A TRUE SUMMER CLASSIC, "SWEET SENSUAL LOVE."

THE NEW SINGLE AND VIDEO FROM THEIR GIANT RECORDS DEBUT **UNITY** (4/29/4563)



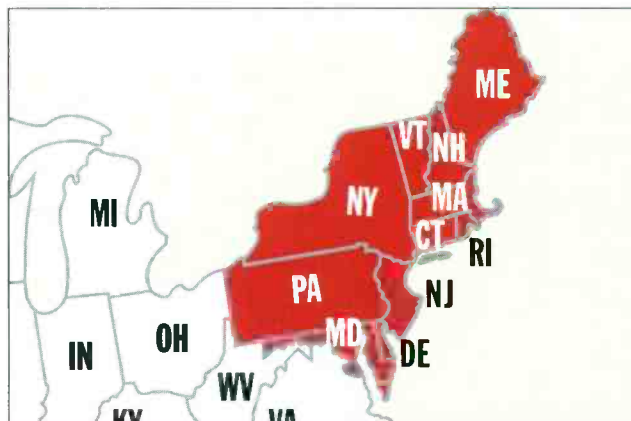
PRODUCED BY KEVIN FLOURNOY
MANAGED BY BRUCE CARLIN/
EURO TEC MANAGEMENT
& BRIAN HARTENSTEIN

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N O R T H E A S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. Don't Turn Around	42	49.0	2060
2	ALL-4-ONE. I Swear	45	44.1	1983
3	MARIAH CAREY. Anytime You Need A Friend	46	34.9	1607
4	LISA LOEB & NINE STORIES. Stay (I Missed You)	39	40.4	1576
5	ELTON JOHN. Can You Feel The Love Tonight	46	34.0	1562
6	JON SECADA. If You Go	39	38.3	1495
7	TONI BRAXTON. You Mean The World To Me	37	40.4	1494
8	AEROSMITH. Crazy	43	34.5	1485
9	JANET JACKSON. Any Time, Any Place	37	38.9	1440
10	JOHN MELLENCAMP. Wild Night	41	34.1	1398
11	MADONNA. I'll Remember	38	34.4	1308
12	GIN BLOSSOMS. Until I Fall Away	41	28.8	1180
13	COLLECTIVE SOUL. Shine	37	31.4	1160
14	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	37	26.4	977
15	ERASURE. Always	32	29.7	951
16	SEAL. Prayer For The Dying	38	24.7	940
17	AALIYAH. Back & Forth	32	28.5	912
18	COUNTING CROWS. Mr. Jones	27	33.1	893
19	TOAD THE WET SPROCKET. Fall Down	38	21.6	821
20	COUNTING CROWS. Round Here	38	21.6	819
21	RICHARD MARX. The Way She Loves Me	36	22.5	809
22	ROXETTE. Sleeping In My Car	31	25.4	786
23	BIG MOUNTAIN. Baby I Love Your Way	23	32.9	757
24	JOSHUA KADISON. Beautiful In My Eyes	27	25.6	690
25	ACE OF BASE. The Sign	23	28.5	655



NORTHEAST REGIONAL ANALYSIS

MAJOR GAINER:

• Erasure moves up four slots from 19th to 15th most-played, gaining over 125 regional plays this week.

UP-AND-COMING:

• Major gains this week by Seal (18-16), Toad The Wet Sprocket (23-19), Counting Crows (20-15) and Collective Soul, who held steady at #13 but increased regionally with an additional 100 plays.

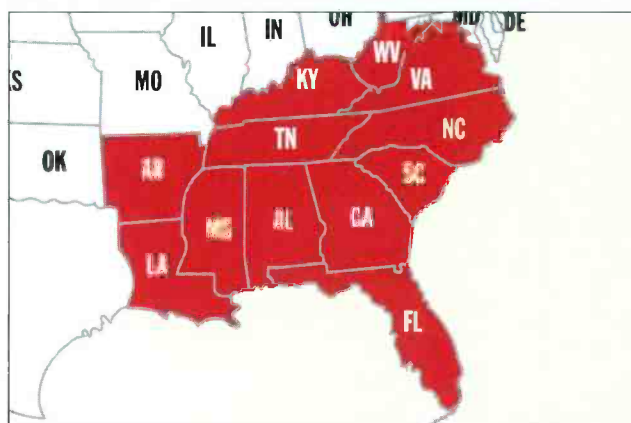
TIP OF THE WEEK:

• Richard Marx gains enough positive in-house research to debut this week at #21 with 809 regional plays.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

S O U T H

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ALL-4-ONE. I Swear	53	44.8	2372
2	ACE OF BASE. Don't Turn Around	46	47.0	2163
3	JON SECADA. If You Go	53	37.1	1965
4	MADONNA. I'll Remember	48	40.9	1961
5	TONI BRAXTON. You Mean The World To Me	49	38.9	1906
6	MARIAH CAREY. Anytime You Need A Friend	51	36.5	1864
7	LISA LOEB & NINE STORIES. Stay (I Missed You)	45	39.1	1761
8	ELTON JOHN. Can You Feel The Love Tonight	51	33.1	1688
9	JANET JACKSON. Any Time, Any Place	40	37.6	1505
10	JOHN MELLENCAMP. Wild Night	48	29.2	1402
11	AEROSMITH. Crazy	41	29.8	1220
12	COLLECTIVE SOUL. Shine	42	27.8	1166
13	GIN BLOSSOMS. Until I Fall Away	41	27.3	1118
14	BIG MOUNTAIN. Baby I Love Your Way	33	31.9	1052
15	PRINCE. The Most Beautiful Girl In The World	33	31.1	1026
16	SEAL. Prayer For The Dying	42	23.9	1002
17	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	42	23.6	992
18	COUNTING CROWS. Mr. Jones	31	29.1	901
19	ERASURE. Always	37	24.3	899
20	ENIGMA. Return To Innocence	27	32.0	865
21	CELINE DION. Misled	29	28.9	837
22	AALIYAH. Back & Forth	31	26.2	813
23	ACE OF BASE. The Sign	30	26.1	782
24	MELISSA ETHERIDGE. Come To My Window	24	32.5	780
25	ROXETTE. Sleeping In My Car	30	25.9	777



SOUTH REGIONAL ANALYSIS

MAJOR GAINER:

• Seal kicks in this week, moving from the 19th most-played to 16th, gaining almost 100 additional plays.

UP-AND-COMING:

• Erasure moves up only two slots, but that's enough to take the lead in the significant moves column (21-19). Most of the South held steady with more activity taking place outside the Top 25. Set to debut next week is Toad The Wet Sprocket with 709 PPW.

TIP OF THE WEEK:

• Babyface is doing well. It's #33 this week with 570 PPW on 31 Southern stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

terror fabulous

featuring
nadine sutherland

 **Top 40 Requests!**

"There's a pop reggae formula that's working right now and this record fits right in it. It is the perfect record to test the reggae temperature in your market."

— Steve Smith, Hot 97

everyone's lookin' for

"action"

the NO. 1 reggae dancehall single
from the new album

Yagayaga

Fabulous Adds!

WJMN
WPGC #10
WWKX

Major-Market Action!

WPGC 43 Plays
Hot 97 36 Plays
92Q 18 Plays
KKSS 8 Plays
WJMN 6 Plays

#3 Most Added at
Rhythm Crossover!

#1 Most Requested
Hot 97 New York!

Killer Phones
92Q Baltimore!

PRODUCED BY DAVE KELLY
MANAGEMENT: MADHOUSE MANAGEMENT



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G R E A T L A K E S

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. Don't Turn Around	45	45.8	2059
2	ALL-4-ONE. I Swear	44	44.5	1958
3	JON SECADA. If You Go	48	37.5	1799
4	LISA LOEB & NINE STORIES. Stay (I Missed You)	43	39.0	1679
5	JANET JACKSON. Any Time, Any Place	41	39.7	1627
6	MARIAH CAREY. Anytime You Need A Friend	47	34.0	1597
7	JOHN MELLENCAMP. Wild Night	44	34.1	1501
8	ELTON JOHN. Can You Feel The Love Tonight	45	33.2	1496
9	TONI BRAXTON. You Mean The World To Me	41	35.8	1467
10	MADONNA. I'll Remember	37	35.5	1314
11	COLLECTIVE SOUL. Shine	38	32.0	1217
12	GIN BLOSSOMS. Until I Fall Away	42	27.8	1166
13	AEROSMITH. Crazy	38	29.2	1109
14	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	39	26.5	1032
15	SEAL. Prayer For The Dying	36	24.4	880
16	ERASURE. Always	32	26.0	833
17	ROXETTE. Sleeping In My Car	34	23.9	811
18	RICHARD MARX. The Way She Loves Me	35	23.0	806
19	AALIYAH. Back & Forth	30	26.2	785
20	JOSHUA KADISON. Beautiful In My Eyes	27	28.3	763
21	COUNTING CROWS. Mr. Jones	26	27.8	723
22	CELINE DION. Misled	27	26.6	718
23	PRINCE. The Most Beautiful Girl In The World	23	30.4	699
24	GARTH BROOKS & KISS. Hard Luck Woman	29	23.3	677
25	BIG MOUNTAIN. Baby I Love Your Way	23	29.1	670


GREAT LAKES REGIONAL ANALYSIS
MAJOR GAINER:

•Roxette enjoys a jump from 23rd to 17th most-played, adding over 100 regional plays.

UP-AND-COMING:

•Rotational increases are reported on Seal (20-15), Aaliyah (22-19), Garth Brooks (D-24) and most significantly, Richard Marx, who debuts this week at #18 with 806 PPW. Next week look for Toad The Wet Sprocket to dive head first into the Great Lakes.

TIP OF THE WEEK:

•Boston is holding its own in this region. It's #26 with 660 PPW on 29 stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

M I D W E S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. Don't Turn Around	35	46.5	1627
2	LISA LOEB & NINE STORIES. Stay (I Missed You)	37	42.9	1586
3	JON SECADA. If You Go	38	37.4	1423
4	ALL-4-ONE. I Swear	32	41.6	1330
5	ELTON JOHN. Can You Feel The Love Tonight	39	33.8	1318
6	MARIAH CAREY. Anytime You Need A Friend	37	35.4	1308
7	JOHN MELLENCAMP. Wild Night	34	34.9	1187
8	JANET JACKSON. Any Time, Any Place	31	37.3	1155
9	MADONNA. I'll Remember	29	34.8	1008
10	TONI BRAXTON. You Mean The World To Me	30	32.8	985
11	COLLECTIVE SOUL. Shine	35	26.9	940
12	AEROSMITH. Crazy	32	28.4	909
13	GIN BLOSSOMS. Until I Fall Away	33	26.2	863
14	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	32	26.9	862
15	SEAL. Prayer For The Dying	35	24.1	844
16	ROXETTE. Sleeping In My Car	28	28.7	804
17	ERASURE. Always	28	26.3	737
18	TOAD THE WET SPROCKET. Fall Down	31	22.4	695
19	RICHARD MARX. The Way She Loves Me	30	22.7	680
20	BOSTON. I Need Your Love	28	23.4	655
21	PRINCE. The Most Beautiful Girl In The World	18	33.2	598
22	CELINE DION. Misled	23	24.9	573
23	COUNTING CROWS. Round Here	29	19.7	572
24	MPEOPLE. Moving On Up	20	28.0	560
25	GARTH BROOKS & KISS. Hard Luck Woman	21	26.2	551


MIDWEST REGIONAL ANALYSIS
MAJOR GAINER:

•Erasure takes a giant step forward in this part of the country, moving from 23rd to 17th most-played and gaining over 100 PPW.

UP-AND-COMING:

•Rotation increases this week include Collective Soul (12-11), Boston (22-20), Counting Crows (D-23) and Garth Brooks (D-25). Also moving forward are Aaliyah at #28 with 493 PPW and Crowded House at #33 with 380 PPW.

TIP OF THE WEEK:

•Babyface is kicking in regionally. It's #40 with 319 PPW on 17 Midwest stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

Wet, Wet, Wet

“love is all around”



Now On Over 60 Stations!

Just Added At WNCI!

Rotation KIIS FM Los Angeles!

19-16* BDS Adult Monitor!

Over 1,000 Total BDS Detections!

Q106 29 Plays

WPLJ 25 Plays

B97 24 Plays

PRO FM 12 Plays

Q99 8 Plays

KLYV 66 Plays

WMC 45 Plays

WPNT 45 Plays

WRQX 32 Plays

KHMX 31 Plays

WKTJ 27 Plays

KWMX 26 Plays

WIFC 28 Plays

And More!



Stakka Bo

“here we go”

Just Added At WDDJ!

BDS Approaching 500!

Power Pig 60 Plays

B97 15 Plays

KDON 38 Plays

Fly 92 38 Plays

WPST 38 Plays

WHHH 36 Plays

WZPL 30 Plays

WHJX 30 Plays

WZJM 18 Plays

KLYV 40 Plays

Q99 15 Plays



Yes

“walls”

Just Added At KIOC, WRQK, WYCR And More!

WWKZ 23 Plays

WRFY 19 Plays

KDUK 12 Plays

WAAL 10 Plays

WHHY 10 Plays

WIFC 10 Plays

KHTT 8 Plays

KFAV 18 Plays

KWTX 21 Plays

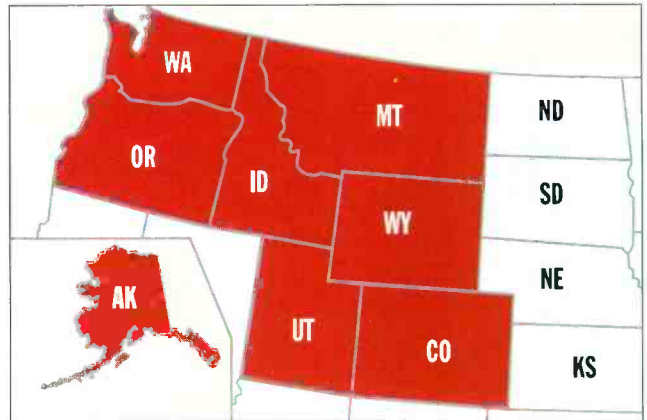
WYYS 17 Plays

And More!



NORTHWEST/ROCKIES

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	LISA LOEB & NINE STORIES. Stay (I Missed You)	25	38.6	966
2	ALL-4-ONE. I Swear	25	38.4	961
3	ACE OF BASE. Don't Turn Around	22	43.6	959
4	MARIAH CAREY. Anytime You Need A Friend	26	34.3	891
5	JANET JACKSON. Any Time, Any Place	21	40.1	843
6	MADONNA. I'll Remember	22	38.0	837
7	ELTON JOHN. Can You Feel The Love Tonight	22	37.5	824
8	JON SECADA. If You Go	25	32.1	803
9	TONI BRAXTON. You Mean The World To Me	25	30.2	756
10	JOHN MELLENCAMP. Wild Night	21	29.3	615
11	AEROSMITH. Crazy	19	27.3	519
12	RICHARD MARX. The Way She Loves Me	22	23.5	518
13	ROXETTE. Sleeping In My Car	18	27.7	499
14	SEAL. Prayer For The Dying	20	23.6	472
15	CELINE DION. Misled	18	25.9	467
16	COLLECTIVE SOUL. Shine	19	24.6	467
17	GIN BLOSSOMS. Until I Fall Away	15	30.9	464
18	AALIYAH. Back & Forth	13	33.8	440
19	ERASURE. Always	15	29.2	438
20	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	17	25.4	432
21	COUNTING CROWS. Round Here	17	24.9	424
22	TOAD THE WET SPROCKET. Fall Down	17	22.7	386
23	BIG MOUNTAIN. Baby I Love Your Way	14	25.1	352
24	COUNTING CROWS. Mr. Jones	15	22.3	334
25	BOSTON. I Need Your Love	15	22.1	332


NORTHWEST/ROCKIES REGIONAL ANALYSIS
MAJOR GAINER:

•Lisa Loeb is especially strong here, moving from 2nd to the coveted #1 most-played in the region.

UP-AND-COMING:

•Titles continuing to grow include Aerosmith (15-11), Collective Soul (18-16), Aaliyah (21-18) and Toad The Wet Sprocket (25-22). Also increasing rotation are Babyface (#26/324 PPW) and Stevie Nicks (#28/308 PPW).

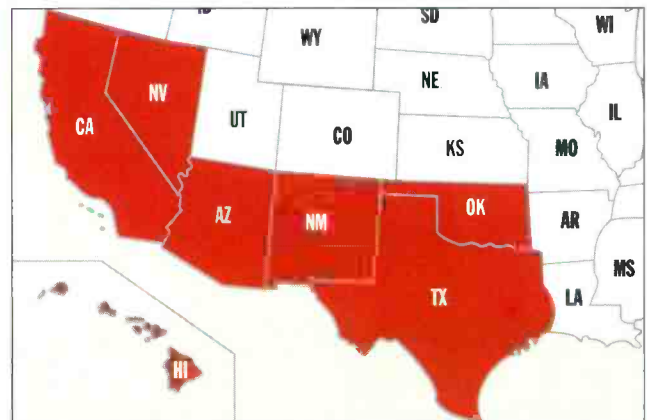
TIP OF THE WEEK:

•Live is doing well in the Northwest. It's #36 with 240 PPW on 14 regional stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

W E S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. Don't Turn Around	41	53.3	2186
2	JANET JACKSON. Any Time, Any Place	46	46.7	2148
3	ALL-4-ONE. I Swear	43	47.7	2051
4	AALIYAH. Back & Forth	42	40.0	1681
5	MARIAH CAREY. Anytime You Need A Friend	44	38.1	1676
6	TONI BRAXTON. You Mean The World To Me	39	38.9	1518
7	JON SECADA. If You Go	42	35.6	1496
8	MADONNA. I'll Remember	33	44.5	1468
9	R. KELLY. Your Body's Callin'	28	47.8	1337
10	LISA LOEB & NINE STORIES. Stay (I Missed You)	29	40.0	1160
11	PRINCE. The Most Beautiful Girl In The World	28	31.3	875
12	WARREN G. & NATE DOGG. Regulate	32	27.1	867
13	TEVIN CAMPBELL. I'm Ready	25	34.5	863
14	ELTON JOHN. Can You Feel The Love Tonight	29	29.7	862
15	BABYFACE. When Can I See You	32	26.3	843
16	SHAI. The Place Where You Belong	28	29.3	820
17	AARON HALL. I Miss You	24	31.7	761
18	COOLIO. Fantastic Voyage	23	32.3	743
19	BIG MOUNTAIN. Baby I Love Your Way	24	30.3	727
20	JANET JACKSON. And On And On	24	30.1	722
21	BLACKSTREET. Bootie Call	29	24.3	704
22	ERASURE. Always	22	30.7	676
23	SEAL. Prayer For The Dying	24	26.7	640
24	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	23	27.6	634
25	AHMAD. Back In The Day	19	33.2	630


WEST REGIONAL ANALYSIS
MAJOR GAINER:

•Aaron Hall rapidly moves up in rotation in this region, debuting this week at #17 with 761 PPW.

UP-AND-COMING:

•Songs continuing to grow include Babyface (16-15), Blackstreet (24-21) and Coolio (23-18). Outside the Top-25, songs happening include Da Brat (#29/584 PPW and Miranda (#32/539 PPW).

TIP OF THE WEEK:

•Ahmad's "Back In The Day" is shaping up to be a regional hit. It debuts this week at #25 with 630 PPW on 19 stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.
PPW Regional Analysis By Dwayne Ward

SEAL



Prayer For The Dying

MORE THAN 2700 BDS DETECTIONS MORE THAN 23 MILLION LISTENERS

21-18th MONITOR MAINSTREAM AIRPOWER CHART! 19-16th

28-26th SOUNDSCAN ALBUM SALES CHART! 3 WEEK TREND 34,671 TO 37,985 TO 40,213 PIECES SOLD!

TOP 5 ALTERNATIVE EVERYWHERE! ACTIVE! HEAVY / TOP 20 COUNTDOWN

8 MORE STATIONS! WHJX WIXX WVKS WJKC WKPK WTBX WVAQ HOT 102

WZPL 59 PLAYS
WKFR 32 PLAYS
WNVZ 13 PLAYS

KIIS 41 PLAYS
KRBE 31 PLAYS
Q99 12 PLAYS

STAR 94 40 PLAYS
99X 30 PLAYS
Z100 11 PLAYS

357 33 PLAYS
WMBQ 29 PLAYS
THE EDGE 11 PLAYS

WABC 32 PLAYS
KDWB 28 PLAYS
AND DOZENS MORE!

KKLQ 32 PLAYS
KISF 23 PLAYS

Q106 32 PLAYS
PRO FM 13 PLAYS



CHEAP TRICK



You're All I Want To Do

11 ADDS OUT-OF-THE BOX!

WAAL
WKFR

WIFC
WDDJ

KIOC
KFTZ

WRFY
KLRZ

WWKZ
WSBG

WHTO

ALREADY SPINNING! WHOB 33 PLAYS KLRZ 5 PLAYS



CANDLEBOX



Far Behind

ALBUM PLATINUM!

SOUNDSCAN ALBUM SALES CHART MOVES 20-17th 3 WEEK TREND 42,652 TO 47,617 TO 53,468

MORE THAN 2100 BDS DETECTIONS MORE THAN 18 MILLION LISTENERS STRESS! / #1 COUNTDOWN VIDEO

JUST ADDED AT WHYI, KUBE, WLAN AND WWCK!

KROQ 28 PLAYS
B97 17 PLAYS

WENZ 27 PLAYS
WKBQ 15 PLAYS

Z100 25 PLAYS
KUBE 14 PLAYS

KKFR 23 PLAYS
Q99 14 PLAYS

WRQK 46 PLAYS

KIOC 44 PLAYS

WZLW 37 PLAYS

KC101 29 PLAYS

KLRZ 27 PLAYS

WHJX 18 PLAYS



PRETENDERS



I'll Stand By You

COULDN'T WAIT! WKSE WDJX

ALREADY SPIKING! Z100 WEDJ WKBQ Q106 B97 WAPE WZYP



THE CHARTS

PLAYS PER WEEK 41-80

COMPUTER GENERATED AIRPLAY REPORTS

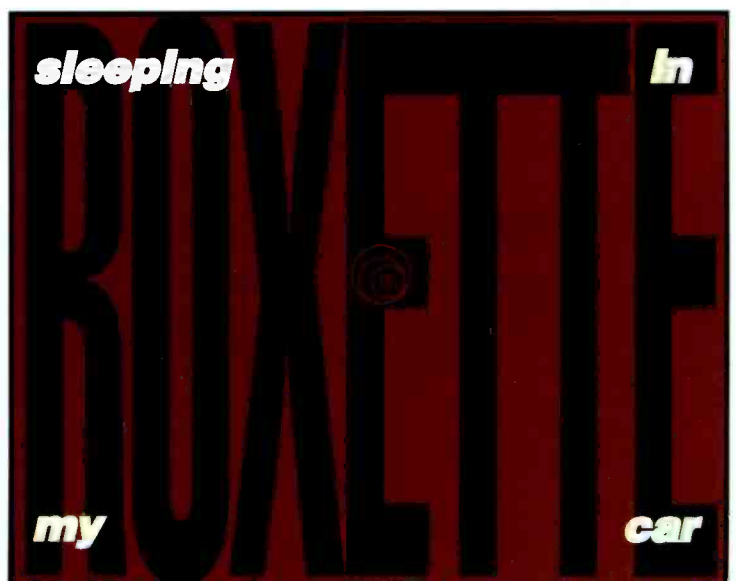
ARTIST/SONG/LABEL	ZW	LW	TW
41 HUEY LEWIS AND THE NEWS. (She's) Some Kind Of Wonderful (Elektra)	3141	2671	1927
42 LIVE. Selling The Drama (Radioactive)	1370	1625	1864
43 BONNIE RAITT. Love Sneakin' Up On You (Capitol)	2191	1883	1692
44 CAUSE & EFFECT. It's Over Now (Zoo)	1215	1496	1619
45 AARON HALL. I Miss You (Silas/MCA)	1055	1300	1609
46 SPIN DOCTORS. You Let Your Heart Go Too Fast (Epic)	—	301	1585
47 PINK FLOYD. Take It Back (Columbia)	1992	1756	1581
48 GREEN DAY. Longview (Reprise)	1168	1432	1514
49 JANET JACKSON. And On And On (Virgin)	1150	1372	1482
50 SWV. Anything (RCA)	1940	1687	1461
51 WET WET WET. Love Is All Around (London)	1230	1349	1454
52 COOLIO. Fantastic Voyage (Tommy Boy)	901	1161	1429
53 ARETHA FRANKLIN. Willing To Forgive (Arista)	1109	1275	1419
54 SOUNDGARDEN. Black Hole Sun (A&M)	399	931	1401
55 TEVIN CAMPBELL. Always In My Heart (Qwest/WB)	848	1103	1386
56 CROWDED HOUSE. Distant Sun (Capitol)	1216	1305	1320
57 BLACKSTREET. Booti Call (Interscope/AG)	829	1099	1308
58 DA BRAT. Funkdafied (So So Def/Chaos)	776	980	1258
59 GIN BLOSSOMS. Found Out About You (A&M)	1471	1366	1192
60 CRASH TEST DUMMIES. Afternoons & Coffespoons (Arista)	234	884	1177
61 R. KELLY. Bump N' Grind (Jive)	1633	1315	1134
62 RICHARD MARX. Now And Forever (Capitol)	1606	1389	1128
63 FREENTE! Bizarre Love Triangle (Mammoth/Atlantic/AG)	1754	1650	1126
64 GABRIELLE. I Wish (Go! Discs/London)	1806	1325	1076
65 OVIS. Regular Thang (Restless)	1318	1191	1064
66 CRYSTAL WATERS. 100% Pure Love (Mercury)	881	1006	1052
67 COLLAGE. I'll Be Loving You (Metropolitan)	750	877	1010
68 ATLANTIC STARR. I'll Remember You (Arista)	909	975	975
69 AHMAD. Back In The Day (Giant/Reprise)	733	825	974
70 PHIL COLLINS. Everyday (Atlantic/AG)	1134	1016	962
71 STEVE PERRY. You Better Wait (Columbia)	—	—	955
72 KATHY TROCOLLI. Tell Me Where It Hurts (Reunion/RCA)	905	958	919
73 PRETENDERS. Night In My Veins (Sire/WB)	1611	1181	880
74 MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are (MCA)	2425	1354	843
75 THE CRANBERRIES. Dreams (Island)	1032	830	815
76 SALT-N-PEPA w/EN VOGUE. Whatta Man (Next Plateau/London)	799	796	813
77 U2. All I Want Is You (RCA)	604	733	807
78 CANDLEBOX. Far Behind (Maverick/Sire/WB)	294	571	757
79 ZHANÉ. Sending My Love (Illtown/Motown)	1054	945	735
80 GABRIELLE. Dreams (Go! Discs/London)	841	857	734

MOST ADDED

ARTIST/SONG/LABEL	TOTAL ADDS
1 STEVE PERRY. You Better Wait (Columbia)	115
2 SPIN DOCTORS. You Let Your Heart Go Too Fast (Epic)	39
3 DES'REE. You Gotta Be (550 Music)	26
4 BILLY LAWRENCE. Happiness (EastWest)	21
5 SOUNDGARDEN. Black Hole Sun (A&M)	17
6 BONNIE RAITT. You (Capitol)	13
7 CHEAP TRICK. You're All I Wanna Do (WB)	11
8 AARON HALL. I Miss You (Silas/MCA)	10
9 GARTH BROOKS & KISS. Hard Luck Woman (Mercury)	9
9 LIVE. Selling The Drama (Radioactive)	9
11 CHANGING FACES. Stroke You Up (Big Beat/Atlantic/AG)	8
11 PATTI LABELLE. The Right Kinda Lover (MCA)	8
11 ROSCO MARTINEZ. I Won't Rain On Your Parade (Zoo)	8
11 STONE TEMPLE PILOTS. Big Empty (Interscope/Atlantic/AG)	8
11 TAKE 6. Biggest Part Of Me (Reprise)	8
16 C + C MUSIC FACTORY. Do You Wanna Get Funky (Columbia)	7

MOST REQUESTED

ARTIST/SONG	LABEL
1 ALL-4-ONE. I Swear	Blitz/Atlantic/AG
2 LISA LOEB & NINE STORIES. Stay (I Missed You)	RCA
3 WARREN G. & NATE DOGG. Regulate	Death Row/Interscope/AG
4 ACE OF BASE. Don't Turn Around	Arista
5 COLLECTIVE SOUL. Shine	Atlantic/AG
6 AALIYAH. Back & Forth	Blackground/Jive
7 JANET JACKSON. Any Time, Any Place	Virgin
8 AEROSMITH. Crazy	Geffen
9 GREEN DAY. Longview	Reprise
10 COOLIO. Fantastic Voyage	Tommy Boy



Tevin Campbell



"Always In My Heart"

34-27* Soundscan Singles Chart

 #14* On StreetChart

3 Week Trend 4055 to 11,161 to 13,900 Pieces Sold!

More Than 3,000 BDS Detections More Than 43 Million Listeners


Monitor Rhythm Crossover Chart 13-11*

More Than 1,000 BDS Top 40 Detections

 Active!



when i give my love
the new single and video from get up on it

Produced by: Keith Sweat, Fitzgerald Scott and Joe Jefferson. Executive Producer: Keith Sweat / On Elektra Compact Discs and  Cassettes.

Keith
Sweat
Keith
Sweat
when I give my love



Debut 8* SoundScan Sales



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