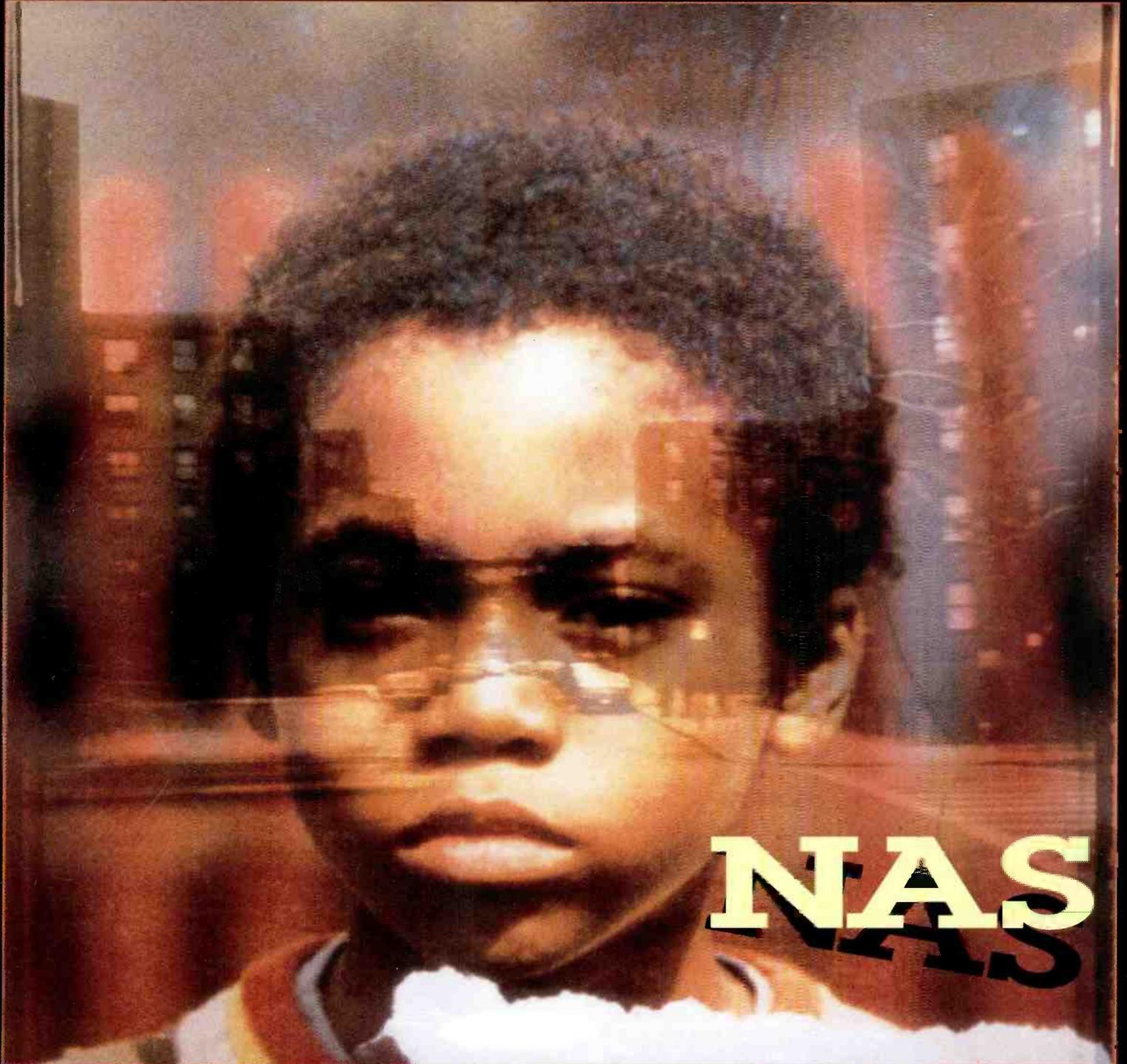


# THE NETWORK

## FORTY®

CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE



**MAY 20, 1994** • Spotlight On Z90 San Diego • Interview With Steve Smith • Guest Editorial

Mercury would like to

Say Something

about

James

7 months ago we launched "LAID"

- Top 5 BDS at Modern Rock Radio for months
- MTV Buzz Bin
- TV performances on Letterman, The Tonight Show (twice!), Conan O'Brien, & Jon Stewart
- Sold out shows in 30 major markets
- 400,000 UNITS SOLD TO DATE

7 months later...ENOUGH SAID!



Say Something The Follow Up Single To "LAID"

Produced by Brian Eno Representation: Peter Rudge for RKE, Inc.



GET LAID AGAIN LIVE! ON TOUR NOW!

© 1994 Polygram Records, Inc.

# THE CHARTS

## PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 ALL-4-ONE. I Swear (Blitzz/Atlantic/AG)	6538	8357	9816
2 MADONNA. I'll Remember (Maverick/Sire/WB)	8006	8489	9086
3 PRINCE. The Most Beautiful Girl In The World (N.P.G. Records/Belmark)	9096	9008	8599
4 BIG MOUNTAIN. Baby I Love Your Way (RCA)	8517	8428	7952
5 ENIGMA. Return To Innocence (Charisma/Virgin)	6822	7137	7136
6 COUNTING CROWS. Mr. Jones (DGC)	7731	7615	7029
7 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	5717	6309	7019
8 ACE OF BASE. The Sign (Arista)	7418	7083	6554
9 JON SECADA. If You Go (SBK/ERG)	3890	5142	6040
10 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	5939	5883	5765
11 ACE OF BASE. Don't Turn Around (Arista)	2647	4219	5657
12 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	4879	5328	5493
13 BONNIE RAITT. Love Sneakin' Up On You (Capitol)	5345	5342	4909
14 CELINE DION. Mised (550 Music)	3643	4290	4765
15 CRASH TEST DUMMIES. MMM MMM MMM MMM (Arista)	5358	4895	4018
16 R. KELLY. Bump N' Grind (Jive)	4023	4009	3746
17 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	2424	3208	3631
18 MARIAH CAREY. Without You (Columbia)	5344	4446	3545
19 MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are (MCA)	2823	3239	3520
20 JOSHUA KADISON. Beautiful In My Eyes (SBK/ERG)	2875	3168	3359
21 RICHARD MARX. Now And Forever (Capitol)	3958	3682	3178
22 MPEOPLE. Moving On Up (deConstruction/Epic)	1387	2125	2855
23 MARIAH CAREY. Anytime You Need A Friend (Columbia)	250	690	2837
24 SHERYL CROW. Leaving Las Vegas (A&M)	2522	2716	2820
25 GABRIELLE. I Wish (Go! Discs/London/PLG)	2378	2626	2817
26 JANET JACKSON. Any Time, Any Place (Virgin)	376	918	2659
27 MELISSA ETHERIDGE. Come To My Window (Island/PLG)	2982	2995	2555
28 BRUCE SPRINGSTEEN. Streets Of Philadelphia (Columbia)	4004	3186	2491
29 SWV. Anything (RCA)	1655	1958	2444
30 AEROSMITH. Crazy (Geffen)	477	1701	2365
31 CELINE DION. The Power Of Love (550 Music)	3156	2669	2350
32 THE CRANBERRIES. Dreams (Island/PLG)	2827	2499	2299
33 ELTON JOHN. Can You Feel The Love Tonight (Hollywood)	25	548	2253
34 COLLECTIVE SOUL. Shine (Atlantic/AG)	1585	1924	2212
35 GIN BLOSSOMS. Until I Fall Away (A&M)	1196	1867	2207
36 BECK. Loser (Bong Load/DGC)	2710	2413	2196
37 ROSCO MARTINEZ. Neon Moonlight (Zoo)	3509	2803	2176
38 TONY TONI TONÉ. Leavin' (Wing/Mercury)	1513	1911	2136
39 BABYFACE. And Our Feelings (Epic)	2739	2178	2120
40 HUEY LEWIS AND THE NEWS. (She's) Some Kind Of Wonderful (Elektra)	750	1278	2085

## RETAIL SALES

NATIONWIDE PIECE COUNT SALES

ZW	LW	TW	ARTIST/LP	LABEL
30	15	1	THE CROW. Soundtrack	Atlantic/AG
2	1	2	BENEDICTINE MONKS OF SANTO DOMINGO. Chant	Angel
1	2	3	PINK FLOYD. The Division Bell	Columbia
4	4	4	COUNTING CROWS. August And Everything After	DGC
3	3	5	ABOVE THE RIM. Soundtrack	Death Row/Interscope/AG
5	5	6	ACE OF BASE. The Sign	Arista
6	6	7	R KELLY. 12-Play	Jive
◆ DEBUT	8	8	INDIGO GIRLS. Swamp Ophelia	Epic
11	9	9	ENIGMA. The Cross Of Changes	Charisma/Virgin
8	8	10	BONNIE RAITT. Longing In Their Hearts	Capitol
10	11	11	SOUNDGARDEN. Superunknown	A&M
12	12	12	CRASH TEST DUMMIES. God Shuffled His Feet	Arista
23	14	13	OUTKAST. Southernplayalisticadillacmuzik	LaFace/Arista
13	13	14	SMASHING PUMPKINS. Siamese Dream	Virgin
7	7	15	REBA McENTIRE. Read My Mind	MCA Nashville
19	16	16	ALL-4-ONE. All-4-One	Blitzz/Atlantic/AG
◆ DEBUT	17	17	PRETENDERS. Last Of The Independents	Sire/WB
9	10	18	TIM McGRAW. Not A Moment Too Soon	Curb
27	24	19	GREEN DAY. Dookie	Reprise
20	19	20	TONI BRAXTON. Toni Braxton	LaFace/Arista
—	22	21	BASIA. The Sweetest Illusion	Epic
18	18	22	YANNI. Live At The Acropolis	Private Music
—	34	23	COLLECTIVE SOUL. Hints Allegations And Things Left Unsaid	Atlantic/AG
—	25	24	TRAFFIC. Far From Home	Virgin
15	17	25	NIRVANA. In Utero	DGC
25	23	26	CELINE DION. The Colour Of My Love	550 Music
21	21	27	SNOOP DOGGY DOGG. Doggystyle	Death Row/Interscope/AG
14	20	28	NAS. Illmatic	Columbia
28	28	29	REALITY BITES. Soundtrack	RCA
◆ DEBUT	30	30	SONIC YOUTH. Experimental Jetset, Trash And No Star	DGC
17	29	31	ROLLINS BAND. Weight	Imago
◆ DEBUT	32	32	SOUTH CENTRAL CARTEL. 'n Gatz We Truss	Columbia
—	38	33	SARAH McLACHLAN. Fumbling Towards Ecstasy	Nettwerk/Arista
40	31	34	LIVE. Throwing Copper	Radioactive
32	32	35	TEVIN CAMPBELL. I'm Ready	Qwest/WB
16	26	36	PANTERA. Far Beyond Driven	EastWest America/AG
—	39	37	THE ALLMAN BROTHERS BAND. Where It All Begins	Epic
◆ DEBUT	38	38	CANDLEBOX. Candlebox	Maverick/Sire/WB
31	35	39	MARIAH CAREY. Music Box	Columbia
34	27	40	JIMI HENDRIX. Blues	MCA

## KOME: New Current Format Leans Alternative

### Jay Taylor Named APD/MD

After nonstop Tony Bennett music and the sound of a heart beat, KOME returned to the San Jose airwaves as an aggressive Current-based Rock station that may not be a KROQ clone, but it will play a lot of guitar-based Alternative product. Helping PD Ron Nenni is new APD/MD Jay Taylor.

GM Jim Hardy told *The Network Forty* that the new KOME is simply "a Rock station that's playing currents - very Rock-oriented and guitar-based. KROQ's playing music that we won't... the Dance/Techno songs... and the same applies to Live 105 (KITS San Francisco). But to me, it's all Rock and Roll."

The thought of flipping KOME's Classic-heavy Rock sound didn't come at the spur of the moment. "We have been discussing ways to enhance our ratings position for some time," Hardy explains. "The beauty of working for a company like Infinity is having wonderful broadcasting brains to pick. Obviously, KROQ has been extremely helpful. Kevin Weatherly and Trip Reeb have been involved from the beginning and are helping us every turn of the way. The important thing was to create something unique in the Bay Area. The Alternative direction was certainly a way to go, especially when six stations are playing the same Stones/Zepplin/Pink Floyd mix."

For his part, new APD/MD Jay Taylor told *The Network Forty* that, "I'm happy to be here as an integral part of the kick-off. I'm very excited to be a part of this company."

The new KOME is going jockless for the time being, while management looks for the right air talent to present their new sound. "It's going to take a while to restaff," Hardy notes. "We'll be doing that over the course of the next 30-60-90 days. Meanwhile, we'll get the music position established first."

Air positions are available for almost all dayparts. KOME management encourages interested parties to submit their T&Rs ASAP.

One daypart unaffected by the change is mornings, where Howard Stern's syndicated show continues to be broadcast. "Howard is a winner," Hardy declares. "He's doing fine. He's been on a year and he's still growing. We're totally committed to him because as big as he is now, Howard will become a giant in the area."

While capturing the ears and minds of San Jose is KOME's main concern, Hardy has his eyes on larger game. "We [San Jose] comprise probably 28% of the San Francisco market," he points out. "Our impact is going to be on the rest of the San Francisco market as well as San Jose. Our signal doesn't stop at the county line."

## PD Shuffle: Rob Roberts To KDMX

### Jeff McHugh Upped To PD At WKZL

Two programming changes have affected three Adult-skewed Top 40s. Rob Roberts is leaving WHYI "Y100" Miami to be PD at KDMX Dallas, while APD Jeff McHugh was promoted to PD at WKZL Greensboro.

Roberts, who will start June 1, told *The Network Forty* that he will take the former Soft AC "Magic" station in a more aggressive Adult Top 40 direction, much like Y100. "Musically, promotionally and through our disc jockeys, KDMX will go in a more Top 40 direction, but still not be a direct competitor with KHKS and KVIL," he says. "There is a place in the market for an aggressive Hot AC/Top 40."

There is more to the move than an opportunity to work at a similar-formatted station. "I'm a Texas boy who has grown



**ROB ROBERTS**

## INSIDE THIS ISSUE...

### GUEST EDITORIAL

Consultant Garry Mitchell practically saves the free world from *The Dark Side* by explaining the intricacies of *Re&R's* weighting system. ...page 8.

### PROMOTIONS

Exclusive listing of 10 off-the-wall ideas for Father's Day promotions. ...page 10.

### CONFERENCE CALL

Mainstream Editor John Kilgo talks to programmers about how they present the new Channel X hybrid format. ...page 14.

### STEVE SMITH INTERVIEW

WQHT New York PD Steve Smith pulls no punches when talking about *Hot 97's* rise and his street-smart programming. ...page 18.

### BIN BURNERS

Detailed information on records enjoying the biggest sales increases over the past week - why they're selling and where. ...page 20.

### THE X PAGE

The Alternative PPW chart, with Alternative news and reviews of records primed for Mainstream crossover as well as future Alternative hits. ...page 28.

### SHOW PREP

"Play It, Say It" - bio liners on Nas, Tori Amos and Live - and "Rimshots" on Whitney Houston's pumpkin, gerbil cage liners and the demise of the penile implant industry. ...page 30.

### MOST REQUESTED

A *Network Forty* exclusive: The hottest new reaction records from around the country - from both Mainstream and Crossover stations. ...page 32.

### HISTORICAL ARTIFACT

Another treasured antique has been unearthed. This vintage memo courtesy of Len Rothberg of WBLI. ...page 49.

## POPEIL POCKET RADIO SPOTS?

Westwood One is currently asking radio station GMs what they'd charge for 15 and/or 30-minute segments in certain dayparts. The reason: the possibility of selling infomercials on the radio. Although Westwood stresses that their inquiry isn't an ad schedule order, they did note that infomercial advertisers have been considering radio as an ad vehicle. Its only drawback: the lack of penetration that's offered by TV.

## COMING & GOING

Robin Cavanaugh was named Marketing Director at KHMV Houston... As noted in the X column last week, Alex Luke left KIDG Dallas to become MD/mornings at KPNT St. Louis... Also at the Point, "Just Jeff" Burton was named Asst. Production Director... Peter Jessie Reniche was named Director of Sales & Marketing at Egil Aalvik Music Company, headed up by former KROQ jock "Swedish Eagle"... "Joey G" Giovingo was promoted to APD/MD at WEZB New Orleans... Brynn Capella was upped to AMD/Operations Coordinator at XHRM San Diego... Afternoon "Big Dave" added MD stripes at WZJM Cleveland.

## LAWLEY GOES MODERN

Jeff McClusky & Associates VP Greg Lawley left his 20-year gig to become President of Modern Music and Power Span Marketing. Lawley, who was PD at WDBR Springfield and was one of Illinois' top club DJs before joining McClusky, will also assume Marketing and A&R responsibilities for Modern Music CEO Ralph Tashjian's affiliate label, Riot Records.

## THURMOND DITCHES BOOZE BILL

Sen. Strom Thurmond (R-SC) put aside his alcohol labeling bill when an informal vote count showed that it wouldn't pass muster. While radio interests are no doubt breathing a major sigh of relief that they wouldn't be forced to air health warnings with their liquor spots, no one is betting against Thurmond - whose daughter was killed by a drunk driver - reintroducing it in the next session.

up on Texas radio. This is a lifestyle change for me - the right opportunity at the right time for the right company."

Roberts does harbor strong feelings about leaving Y100. "It was more than a station; it was an experience," he says. "It was the most rewarding experience in my career. I'm hoping to hire my replacement at Y100."

In Greensboro, Jeff McHugh replaces Tom Jackson, who left to program WBT Charlotte. The L.A. native has been at the station since May, 1991, after being MD/afternoons at Urban WWDM and Top 40 WNOK, both in Columbia, SC. On top of his new PD duties, he will continue to do afternoon drive.

## Tom Genetti Named VP Operations At Epic Group

*20-Year Label Vet Upped To Oversee Day-To-Day Activities*

Tom Genetti was promoted to VP Operations of the Epic Records Group. In his new post, Genetti will oversee day-to-day operations of the label group, from monitoring and controlling departmental expenditures, overseeing all technological advancements and developing and maintaining all personal computer-related systems.

Genetti came to the label two decades ago, starting as a College Rep at the University of Wisconsin in 1973. He graduated and moved to Chicago to become an Account Service Rep, then a Sales Rep in



**TOM GENETTI**

Des Moines and Indianapolis, before he was made Local Promotion Manager for

the Indianapolis/Cincinnati/Minneapolis region. In 1989, he was promoted to National Promotion Director and two years later was named VP Promotional Operations.

"Tom's administrative strengths generated important benefits during his productive stay in the Epic Records Promotion Department," states Epic Records Group, Vice President Finance and Administration, Marty Greenfield. "Now we can look forward to seeing those same results instituted throughout the entire label."

## Jive Rebuilds Promotion Staff

*Marco Navarra, Denise George Come On Board*

Jive Records beefed up its promotions staff with two major additions: Marco Navarra was named National Director of Crossover Promotion and Denise George was hired to be Director, National Pop Promotion, operating out



**MARCO NAVARRA**

of the Detroit BMG branch.

Previously, Navarra was National Promotion Director for Next Plateau Records; prior to that, he was Asst. Director of Crossover/Dance Promotion at Atlantic Records. "Marco will be working closely with me and the Pop promotion staff in setting up and executing all promotional activities relating to Crossover radio and beyond," states Sr. VP Pop Promotion Jack Satter. "His vast knowledge of Rap and Rhythm Crossover product will undoubtedly be a major step in strengthening the Pop Promotion department."

George comes to Jive from EastWest Records, where she was National Director of Pop Promotion. She also spent

time as Midwest Promotion Director for A&M Records. "Denise's vast knowledge of radio in the Midwest and her national experience will be a tremendous step in taking our department to another level," Satter says.



**DENISE GEORGE**

## Pete Anderson, Tom Corson Score VP Stripes

*Anderson's Atlantic VP Sales, Corson's VP Capitol VP Marketing*

Two other record industry veterans earned VP stripes last week. Pete Anderson was named VP Sales for Atlantic Records, while Tom Corson was named VP Marketing for Capitol Records.

Anderson actually came to Atlantic six months ago from Sony Music, where he served as Los Angeles Branch Manager. "Pete has bolstered Atlantic's preeminence in the marketplace, combining his extensive experience with a unique hands-on style," states Exec. VP/GM Val Azzoli. "Overseeing our daily opera-

tions at both the national and regional levels, Pete enjoys unparalleled relationships with retailers across the country. By reevaluating and redefining the interaction between our sales department and other areas of the company, particularly marketing and promotion, Pete is playing a pivotal role in custom tailoring our strategies for a rapidly evolving retail environment."

Corson moves into his Marketing post from his job as VP International, where he was responsible for overseeing

Capitol's interests worldwide. Prior to coming to the Tower, he was VP Marketing at A&M Records. That experience will help him formulate marketing plans, administer budgets and liaison and coordinate with department heads on all new releases. "The marketing umbrella at Capitol is a fairly complex apparatus," notes Sr. VP/GM Bruce Kirkland. "Tom's experience and broad range of skills is the perfect complement to assist me in the management of this company's marketing effort."

## RECORDS

### EPIC

Bill Shaughnessy was appointed Manager, Promotion Operations for the Epic Records Group... Mariann Contino was promoted to Assoc. Director, Operations of the label group.

### JIVE

Michael Patt was promoted to Regional Director, Pop Promotion for the Northeast.

### MCA

Fred Silber was appointed VP Business Affairs for MCA Music Publishing. Previously, he was VP, Business Affairs for EMI Music Publishing... Joanie Kamuca was promoted to VP/GM, Administration, East Coast of MCA Music Entertainment.

### RCA

Terry Ferguson was named Manager, National Rap Promotion. Previously, she was a Director, Promotion at Loud Records, where she worked Wu-Tang Clan and Tha Alkaholiks.

### SONY 550

Although she has already settled into her job, Desiree Schuon was officially appointed Assoc. Director of Pop Promotion. Schuon came to the label after a truly inspirational experience working at *The Network Forty*. Or was that perspirational?

### WEA

Mike Friedman was appointed National Video Marketing Coordinator.

### VIRGIN

Dawn Hood was promoted to Sr. Director, National Alternative Promotion.



— By *The Chrome Lizard*

## Spies Like Us

So what did independent kingpin Jeff McClusky find when he went to his office on Saturday to move some furniture? Not a new couch. It was a letter of resignation from five-year promo honcho Greg Lawley. Greg is the new president of Modern Music Marketing, headed by rival independent Ralph Tashjian. The big question is: Will the radio stations claimed by Lawley move with him to Modern Music? Or will they stay with McClusky? Or will they bolt to Platinum? So far, President Clinton has not had to send in troops, but he has vowed to create safe havens for all radio stations that request it.

## I Don't Know

Lyle Lovett's lyrics, "Was it a juke joint or a country club? Were we foolin' around or was it really love? Was it snails or escargot? I don't know... I just don't know," are especially appropriate this week. What's a trade magazine doing asking radio stations for record adds on *Mondays* under the guise of a printing deadline? Is it a trade rag or an indie scam? Sing it, Lyle.

## Where's Elvis?

What station in Memphis is about to flip to Top 40?

Long-time Memphis radio and TV personality, George Klein, is in the new movie *The Client*. George, who appeared in eight Elvis flicks with no lines, intros "Heartbreak Hotel" in the opening. We don't know exactly what he says, but we know he hits the vocal!

Some of the formats of the day on B100 San Diego have included Disco, Hot Country and All-Elvis as the station continues with its "Great Radio Experiment" leading to a format alteration.

## Leaving While Hot?

After a very successful book, is KFTZ Idaho Falls PD Rich Summers about to land a major gig? (Lizard note: Rich is featured in this week's Conference Call on Page 14.)

KMXZ Salinas PD Christopher Lance has resigned his position after a great book. He'll continue to consult, but is looking for another programming gig. Call him at the station.

## Ins And Outs

Bill Sheridan is out as PD at WBHT Scranton/Wilkes-Barre. OM Mike Edwards is calling the shots for now, but is looking for a replacement. Look for the station to take a more Mainstream approach.

Is KS104 Denver morning man Jim Bosh being actively courted to move to a station in the Northeast?

Look for ex-WKDD MD Sue Cruze to land in Buffalo at WKSE in an on-air position.

Dan Olsen is looking for a morning jock at KOKZ Waterloo. Call him at (319) 233-3371.

WWKZ Tupelo is still accepting tapes and resumes for their open PD slot.

If you're interested in the WHYI Miami gig, call outgoing PD Rob Roberts. Details in the News Section.

What's up at WFKS (99.9 Kiss) Daytona Beach? Are major changes about to take place? Is the former safe?

Is WFMF Baton Rouge MD Eddie Munster a leading candidate to land the PD vacancy at WXXM? Or will it come from within?

WDJB Fort Wayne is the latest Top 40 station to take a "MTV" format stance, also known as Channel X. Is this the future for many Top 40 stations? Check out this week's Conference Call column (Page 14) for more.

Listen for WIOQ Philly to make slight changes in the music that will result in a more "Dance" feel, according to MD Maurice DeVoe.

On Friday, KKXX Bakersfield will drop the positioner "The #1 Hit Music Station" and become "The Power Station." The music will remain basically the same, but the Alternative show, "X

Factor," will move to Album Rock sister station KRAB.

## Who's He?

Don't miss this week's guest editorial. Garry Mitchell adds his two cents' worth about *R&R's* dubious new chart system.

To make reporting PPWs easier to everyone, ask your music scheduling software company to make historical analysis a key-punch. A suggested letter appears on Page 51. Sign it and send it.

## Rumors Per Week

Page 6 presents our exclusive RPW report, unweighted, ranked by the number of mentions.

#1: The PLG realignment is about to begin. Look for Rick Dobbis to become President of PolyGram Europe. John Barbis closes in on President of Island. Most of the PLG promotion and marketing staffs will switch also. What about the acts? Little change there as well.

#2: Who *isn't* in the running for the PD opening at KHKS Dallas? Certainly not Bill Richards, who was mentioned by another magazine as having the inside track. Evidently the rag doesn't know Bill is quite happy consulting his many clients and has no interest in programming Dallas. Mr. Ed is the interim PD, the same position held by Sean Phillips before he became permanent. Don't be surprised if lightning strikes twice. Also, those who were quick to count Sean down for the count should reconsider quickly. Relocation to a larger market is a distinct possibility.

#3: Tongues are wagging over the practice of certain record company heads who are managing acts

signed to other labels. Conflict of interest? Expect some repercussions in the coming weeks.

#4: Is former Heritage Group PD JJ Cook planning on becoming a Mariners fan in the near future? The Chrome Lizard hears he's close to a consultancy gig based out of Seattle.

## Trendage

New York: Z100 4.0 to 4.2, Hot 97 4.1 to 4.1 (See this week's interview beginning on Page 18 with PD Steve Smith), WPLJ 3.4 to 3.5.

Los Angeles: Power 106 4.7 to 5.1, KIIS 3.8 to 4.0, KROQ 3.8 to 3.9.

## Up Link

The Chrome Lizard now has his own exit ramp on the information superhighway. It's "Network40" on America On Line. On the Internet, it's "network40@aol.com." E-Mail whatever cyber gossip you have to that address.

## Buzz

Bob Hamilton... Steve Cooper... Felicia Swerling... Ricardo Vinas... Sandy Gallin... Justin Fontaine...



MCA Seattle Rep Mark Rose in front of his office.

SPECIAL ADVERTISEMENT

## You Can't Beat This Meat

After only four weeks, Meat Loaf's "Objects In The Rear View Mirror" is busting out all over America. Not only was it this week's Sales Mover in *Billboard*, but WXKS Boston, PRO-FM Providence, KISF Kansas City, WBBQ Augusta and WFLY Albany are all beginning to see phones on this record. The single is well over 1,000 BDS spins and is #31 on *The Network Forty* PPW chart. The single jumps 49-39\* on the SoundScan singles chart and the tour begins next week. Disney just announced that the voice of Meat will be used in their next major animation flick *The Hunchback Of Notre Dame*.



With the Meat Loaf tour beginning, several creative tour promotions are sweeping the land. WPST Trenton did a "World's Biggest Meat Loaf" promotion where listeners were invited to compare the sizes of their meat. As you can see by the photo, this was no small affair as over 100 entrants attempted to make the *Guinness Book of Records*. All the food was donated to a local food bank with the winner receiving a trip to see and meet Meat Loaf in Orlando.

## No Sox, No Tea, No Beans? No Problem!

For the first time in nearly seven years, Tom Scholz and Boston unleash new music to the world this week. "I Need Your Love" is the group's first single from the *Walk On* album. Ask anyone who has heard it. This one's G-O-N-E! This past weekend, Tenenbaum and Gorlick's home phones were a ringin' with calls from all over the land, as a few radio sleuths managed to get their hands on the single and play it.

## Kiss This!!!

Speaking of Boston, the line-up for the 15th Kiss 108 party is almost set. Everyone from Aerosmith to Salt-N-Peppa will be there. Steve Rivers, Cadillac Jack and the crew have put

together a stellar line-up that begins early on June 6 with Meat Loaf and ends later that night with the B.C. 52's. Check this space for all the dirt that matters...



MCA's crack promotion team of Bruce Tenenbaum and Mark Gorlick just announced that they have amassed the monies needed to launch their newest venture... BMTV. Unlike the video national music network that plays videos 24 hours a day, BMTV will be dedicated to the lowest of low budget videos. Their slogan, "BMTV, we are full of #!@\*," will be rolled out across the U.S. shortly. In the meantime, keep your eyes and ears peeled for NBA All Star Jam 2, starring just about everybody in radio and all the hit artists on the MCA roster. The video should arrive in a few days and trust us, it's horrendous. Suck up these two and who knows, you may star in their next video!!!

## Law And Disorder

The first single from the *Beverly Hills Cop III* film was the most-added single in the country this week with 50 stations, including 20 majors. Shai's "The Place Where You Belong" nearly broke the law for the most excitement generated by programmers across the land. Riding a streak of three consecutive Top 10 singles, Shai are becoming becoming nearly automatic at Pop radio. *Cop III* opens Memorial Day starring Eddie Murphy. Ask the folks at MCA. They'll tell you "The Place Where You Belong" is on the Shai record.

## That Voodoo That You Do So Well!

Imagine the surprise; the Stones announce a fall tour, and before you can say "D-I-N-O," Fred and Wilma return on the big screen via *The Flintstones* on May 27. Not the Stones you expected, eh? Well, you probably didn't expect "Meet The Flintstones" to be the most-played new single of the past week! With over 1200 BDS detections, to say these Stones are rollin' is an understatement! There

are over 80 corporate tie-ins with the film, including McDonalds, Reebok and Mattel, and MTV does a week from the "Bedrock" set beginning next Monday.



Speaking of tie-ins, that modern stone-age family of MCA promo guys and gals modeled their best prehistoric neck wear with some of radio's rockers and rollers. Check out MCA's Paul Barrette and WKXS's Cadillac Jack, WKBQ's Kenny Knight (hey, nice stones, Kenny!) and, of course, the grand poo-bah of promotion himself, Bruce Tenenbaum.

## Most Added Last Week! Most Added This Week!! Most Added Next Week!!! Most Added Always!!!!

That hot streak over at MCA just keeps gettin' hotter. Last week they had the most-added record in the country with the B.C. 52's doing "(Meet) The Flintstones;" this week

they had the most-added record in the country with Shai's "The Place Where You Belong." Next week, the verdict is already in. Our source at Page Too knows that they'll hit the hat trick with "I Need Your Love" from Boston. Is it true that the house at MCA is so hot that Al Teller and Richard Palmese are starring in a film, *Cats On A Hot Tin Roof*.

## Buzz

Michael Steele, Shadow Steele, Stainless Steele... Hollywood Hamilton, Hollywood Harrison, Hollywood Bull of Ard... Bubba The Love Sponge, Walt "Bubba" Love, The Today Sponge... Kid Kelly, Kid Kraddioco, Kid U. Knott... Jo Bahama, Jo Mama, Whatcha Sayboutmy Mama... Elvis Duran, Elvis Polo, Elvis Hasleft Thebuilding... Magic Scott, Magic Johnson, Magic Marker... Cat Thomas, Cat Stevens, Cat Mando...Patti Cheeks, Ruby Cheeks, Exposed Cheeks...

MCA



Bedrock and Bozos.

# GUEST EDITORIAL

Commentary by Garry Mitchell

## Confusing Concepts For Top 40 Program Destructors

### WEIGHT JUST A MINUTE!

In a surprise announcement today, *Radio & Records* revealed yet another new procedure for "weighting" reported airplay for their weekly Top 40 chart.

As you'll recall, just three weeks ago, *R&R* converted to a complex system determining chart positions and moves based on the number of reported plays of a number of songs at a number of stations. Since nobody in the industry apparently understood the weighting procedure used to formulate the chart, *R&R* has undergone some *fine tuning*.

The new methodology has been given the in-house code name of **E=MC Hammer<sup>2</sup>**.

*R&R* will now ask stations to report the number of plays of each song, *multiplied by the average weight of their air staff*. In case of ties, *R&R* will utilize the mathematical formula *Eenie-Meenie-Mienie-Moe* to determine the actual chart position. (This is reportedly the same formula used by Arbitron in the case of what that company terms "close calls.")

As a result of the changes this week, the most influential Top 40 station in the nation is now WFAT in Anniston, Alabama. "We couldn't be more honored," commented FAT 94 Program Director Big Bubba. Music Director Fat Boy was doing lunch at the Sizzler with Kama Sutra Records' Sr. VP Promotions Hugh Jazz and was not immediately available for comment.

Not all reporting stations are pleased with this

week's changes in methodology. Stringbean, Program Director of KOMA in Paducah now must play a song 346 times a week just to equal one spin on Z100 in New York. Stringbean threw an anorexic fit and his only comment, made while groping himself slightly below the waistline, was, "Hey, *R&R*, weigh *this*!"

In an unrelated story, Stringbean confirmed Curb Chatter rumors that KOMA had just hired the popular "Husky Hank And Sara Lee" morning show.

*Radio & Records* Vice President of Weighting Stu Pidasso described the new system as "8.4 times better than the original P1/P2/P3 concept and 4.7 times better than the changes we implemented three weeks ago." When asked why *R&R* felt it necessary to once again revise the revisions to the weighting system, Pidasso responded, "Hey, I've got a wife and 2.3 kids' mouths to feed. As long as there are things to weigh... I've got a gig!"

The new methodology will now result in the creation of 170 Top 40 charts; one for each reporting station. This week's edition includes 510 songs attaining "Breaker" status; each with airplay from one reporting station.

*(Editor's note: We couldn't have said it better ourselves.)*

Garry Mitchell is a renown radio consultant and a very funny guy. You can contact him at (619) 268-4821.

Some Hits You Can See  
No Matter Where You Are.

*“When  
Can I  
See You”*

From the Platinum-plus  
“For The Cool In You.”



**Babyface**



# PROMOTIONS

— "Conceived" by Jeff Silberman

## FATHER'S DAY PROMOTIONS!

Honor thy fathers in your market with any one (or more) of this almost-exclusive, quasi-original and basically dirt-cheap salutes.

### "TIE AND SOCKS BUY-BACK"

At a local mall or, better yet, a local bar, set up a stand where you give free records and other music merchandise to fathers in exchange for the ties or socks they got for Father's Day. Find a way to use all the ties or socks.

**COST:** WHAT COST? MUSIC STUFF SHOULD BE LYING AROUND THE STATION.

**RETURN:** TIMELY AND ALL TOO TRUE. SHOULD GENERATE SOME MEDIA ATTENTION.

### SURPRISE FATHER'S DAY CARAVAN

Have female listeners confide to station that they're pregnant but haven't yet told their husbands. The station does a remote; jock and wife drive to where husband is and break the news to him on-air. Cigars and champagne for everyone (but the wife, of course — she gets the non-alcoholic stuff). One van picks up a few couples and takes them to a club for a special bash.

**COST:** CIGARS AND PARENT-THEMED PRIZES SHOULD BE TRADED OUT.

**RETURN:** TIE IN WITH A LOCAL TV STATION; WOULD MAKE FOR SOME GREAT CLIPS ON ITS NEWS PROGRAMS.

### FATHER OLYMPICS

In the furniture and TV/stereo areas of a department store, fathers compete in events such as "quickest draw" using a remote channel changer; longest time spent on recliner, drinking beer, without getting up to go to bathroom; neatest eating a messy sandwich while watching the tube on a recliner; tractor mower driving contest (in lawn supplies department). Winners get prizes ranging from a month of free beer and pizza to the lawn tractor.

**COST:** PRIZES SHOULD BE TRADED OUT.

**RETURN:** A LIKELY AD SCHEDULE FROM DEPARTMENT STORE; MEDIA COVERAGE.

### "HEART ATTACK FOR DAD" DAY

Set up father's teenage daughter for a date with a Chippendale dancer. Follow scantily-attired dancer (wearing remote mini-mic) as he goes to door to pick up "date." Capture the father's reaction. If he tells the dancer to leave, dancer offers dad money and/or prizes to take his daughter out, offering more and more to see if he accepts. This can work with a drug-addled looking guy (morning jock would be appropriate) or a much older, wealthy man.

**COST:** DATE PROBABLY CAN BE HAD FOR MENTIONS. PRIZES CAN BE TRADED OUT.

**RETURN:** ENTERTAINING STUNT GUARANTEED TO HEAT UP SOME WATER COOLERS.

### MASS PREGNANCY TEST

Invite "hopefully" expectant mothers and their husbands to a remote (one that has a lot of bathrooms). Give out free pregnancy tests to wives, they take the test and if "the rabbit

dies," they get a "preggie gift basket" of pickles, whipped cream and chocolates, while imminent "fathers" get call-lettered cigars. Those who aren't pregnant get free adult video rental.

**COST:** PRIZE CAN EASILY BE TRADED OUT.

**RETURN:** SHOULD GENERATE PLENTY OF COVERAGE AND WHEN THE RABBIT DIES, EXCELLENT ON-AIR WARM-AND-FUZZY OP.

### "THAT'S MY BOY/GIRL!"

Children call station and without giving their names, list their accomplishments (ie: winning a Little League game, making own bed, eating vegetables at the request of their parents, getting an "A" on a test). Fathers have a certain amount of time to call in and proudly yell, "That's my boy/girl!" to win prizes.

**COST:** ZIP-AU-DEE-DOO-DAH!

**RETURN:** NICE, ENTERTAINING WARM-AND-FUZZY.

### DELIVERY ROOM DADS

Jock is included in delivery room with willing expectant parents. Jock talks them through

the delivery, keying in on dad once the baby's out. He watches it getting cleaned up and put into his arms. Afterwards, jock takes new dad out for a celebratory drink of some kind.

**COST:** SHOULD BE ABLE TO GET BABY NEEDS FOR MENTIONS.

**RETURN:** TEARJERKER-QUALITY WARM-AND-FUZZY.

### "DAD OF THE YEAR"

Have listeners nominate fathers who have done remarkable things for the community or simply keeping their family afloat in difficult times. Talk to nominees on-air and the people who nominated them. Then announce the winner after taking a phone poll.

**COST:** PRIZES SHOULD BE TRADED OUT.

**RETURN:** EXCELLENT WARM-AND-FUZZY.

### "MOCK DAD OF THE YEAR"

Same basic jist as "Dad Of The Year" promotion, except that the nominees are women who act as both mothers and fathers to their children.

**COST:** PRIZES SUCH AS FREE BABYSITTING AND OTHER PAMPERING SERVICES CAN BE TRADED OUT.

**RETURN:** ANOTHER GOOD WARM-AND-FUZZY.

### FATHER KNOWS WORST

Find out what grade the father's kids are in, then get tests for their kids in math, history or whatever... call the dad and ask him the test questions. The better his grade, the better the prize.

**COST:** BOOKS CAN BE BORROWED FROM SCHOOL LIBRARY.. OR THEY COULD PROVIDE TYPICAL TESTS FOR EACH GRADE AT LITTLE OR NO CHARGE.

**RETURN:** NICE EMBARRASSING TWIST FOR FATHERS.

## FATHER'S DAY PRIZES

The following prizes are perfectly appropriate to be given away to fathers on their special day:

- Season tickets to sports attractions.
- Beer.
- Big-screen color TV.
- Foreign beer.
- Free cable and sports channel service for a year.
- Nice beer steins.
- Free limo service to and from work for a week.
- A lot of beer. Cold.
- A comfortable recliner.
- A private fridge to put the beer.
- Free pizzas every weekend.
- Someone to make a beer run when you run out while watching sports.
- A babysitter for the kids; a makeover for the wife (so they don't interrupt you while you're drinking beer).
- Subscriptions to sports magazines.
- A fifth of hard liquor. (Man cannot live by beer alone.)
- Subscriptions to favorite girlie magazine (sent to office).
- Someone to mow the lawn all summer for free.
- Someone to do all the household chores on the weekend.
- The phone number of a good attorney-if your wife sees you getting more than one of these prizes... and enjoying them a bit too much.



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The follow up  
to the smash single  
"STAY"  
from the debut album  
'ALWAYS AND FOREVER'



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# NETWORK FORTY SPOTLIGHT



**XHTZ ..... 90.3 FM**

**Jammin' Z 90**

1229 Third Ave  
 Chula Vista CA 91911  
 (619) 585-9090 Office  
 (619) 585-9191 Music  
 (619) 426-3690 Fax

Lisa Vazquez.....Operations Manager  
 Jeff Nelson.....Music Director  
 Music Calls:.....MT 11 am-4 pm

Victor Diaz.....General Manager  
 Randy Phillips..... General Sales Manager  
 Monchai Pungaew.....Promotion Manager  
 Paul Turnquist.....Production Director

Mark In-La-Manana .....5:30 am -10:00 am  
 Nick Monroe.....10:00 am - 2:00 pm  
 Cha Cha.....2:00 pm - 6:00 pm  
 Crazy J Nelson .....6:00 pm -10:00 pm  
 Eddie Love.....10:00 pm - 2:00 am  
 Jerry Zee.....2:00 am - 5:30 am

Ownership: .....Califormula Radio  
 Group Consultant: .....None

## JAMMIN' SAN DIEGO

What makes Z90 special? Maybe it's the attitude that "We're your friends at Jammin' Z90," says OM Lisa Vazquez. "That's the way we position ourselves" adds MD Jeff Nelson. Z90 is a successful Rhythm-based Top 40 that "is very community-oriented, and touches the listeners in ways DJs normally can't," Vazquez explains "This station has been in the format for four years, and we've both been a part of it for three." Previously, Vazquez was Promotions Director and Nelson handled both Promotions as well as the weekend Mix show.

While the call letters XHTZ may seem odd to the rest of the country, Mexican-licensed stations are common in the San Diego market. "There's no bias at all here. I'd say that three of the top four stations in the market are licensed to Tijuana, as is the Fox TV affiliate. In fact, because of our situation, we're allowed some leeway that traditional American stations don't have. We have few federal regulations, such as Public Service announcements or station files to keep for license renewal. The only thing we are required to do is to carry the 'Mexican National Hour' once a week. We do that late night on Sunday.

Musically, "the key to winning is to choose the right songs and play them at the right time. We're probably one of the most dayparted stations in the country," says Nelson. "Because we're the only Rhythmic Top 40, we have to play a wide variety of

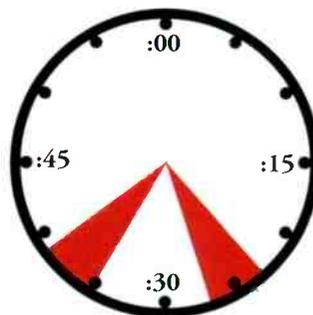
music to keep the various factions of our audience happy. That means everything from Old School to 'Music For Lovers' at night to Hip-Hop and everything in between. A byproduct of this dayparting is that there's a significant drop-off in rotations after our full-time power songs. There's a lot of dayparting going on in the medium rotation, so A's may get 50-plus plays per week, while B's get 19 or 20." What kind of music works best at Z90? "Pop/R&B. Chantay Savage, Aaliyah, 7669 and the like. Stuff that's tough to start here is Dancehall Reggae and underground Rap. We can't go real Urban; it just doesn't fly for us."

One additional quirk of being a Mexican-licensed station is "that we're not allowed to do traditional 'caller number whatever wins'-type contests. That's viewed as a lottery, which isn't allowed," Vazquez says. To get around this, jocks are encouraged to "be creative and do something special. 'Have the correct answer to this question' is OK. Our morning guy does a bit where he drops the change in his pocket in the studio and asks listeners to guess how much they think is there." Off the air, Z90 is especially visible with their seven station vehicles! "We have three buses, and ten station vans between the three stations." (Z90's sister stations are X99 and Radio Latina, both Spanish-language outlets that are powerhouses to their respective audiences.)

-Pat Gillen

### 4 PM SAMPLE HOUR

Haddaway  
*Life*  
 Lighter Shade Of Brown  
*Hey DJ*  
 Ace Of Base  
*Don't Turn Around*  
 Oran Juice Jones  
*The Rain*  
 Legacy  
*Stay With Me Tonight*



### ON AIR SLOGAN

"Stopless Music...  
 Jammin' Z90!"

**STOPSET**  
 Tony Toni Toné  
*Leavin'*

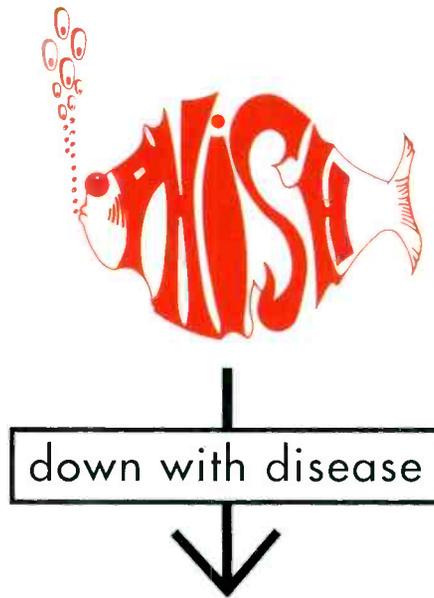
Aaliyah  
*Back & Forth*  
 Fem 2 Fem  
*Obsession*  
**STOPSET**  
 Evelyn King  
*Shame*  
 4 Corners  
*Girls It Ain't Easy*  
 General Public  
*I'll Take You There*  
 Nate Dogg & Warren G.  
*Regulate*  
 Brothers Johnson  
*Stomp*

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Binghamton, NY: **7200** tickets, a month in advance.  
Durham, NH: **4500** tickets, a month in advance.  
New York, NY: **8000** tickets in 35 minutes.  
Amherst, MA: **10,000** tickets, a month in advance.  
Atlanta, GA: **4500** tickets in 2 hours.

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# PROGRAMMERS CONFERENCE CALL

## CHANNEL X: IS IT FOR REAL?

The rise of a new hybrid Top 40 format, known as Channel X, has created quite a buzz in many major markets. Then-WJMO Cleveland PD Keith Clark and consultant Don Kelly first introduced the Channel X format in 1992 as a mixture of Alternative and Hip-Hop. KUBE and WKSE have recently flipped to this reactionary song presentation. Several other stations are considering leaning in this direction. Is it right for your market? That's the topic for this week's Programmers Conference Call.

### This Week Featuring:



**KEITH CLARK**  
PD, WHJX Jacksonville



**MICHAEL DONOVAN**  
PD, WEDJ Charlotte



**RICH SUMMERS**  
PD, KFTZ Idaho Falls, Idaho



**CHRIS TAYLOR**  
PD, WXLK Roanoke

*Many prominent Top 40 stations have altered their format over the past few weeks to create a Channel X presentation of reactionary songs. What are your thoughts on this move?*

**KEITH:** Two years ago at WJMO, the inception of Channel X began at night. I was excited and scared to death at the same time. But excited enough to trademark the Channel X term. I knew I'd either be a hero or the industry's biggest idiot. After the ratings came out, I knew it was just a matter of time before somebody would say, "Let's go full-time" – and that came April 1st at WHJX-FM in Jacksonville.

**MICHAEL:** Reactionary is a term you'll hear from programmers and researchers, but I've never heard it from a listener. To me, the Crash Test Dummies' "MMM MMM MMM MMM" is a reactionary song. It's unique, unusual and prompts many listeners to call up and ask, "What was that?" You also have to label that particular song a "hit" because it has mass appeal for the demo our research has targeted. That's much more important than the fact that it's a reactionary song. If you are altering your format toward what you think are "heavy reactionary" songs without regard to whether or not they're mass appeal "hits" for your specific demo, you may find yourself looking for a job very soon. If you want to get philosophical, you could say that all "hit" songs are reactionary. They're the songs that make your station compelling to listen to. The reaction you get is Time Spent Listening. They're the same songs that send listeners to the stores to buy the product. Only a select few of the hundreds of tunes that come across a programmer's desk are big enough "hits" to cause that kind of reaction.

**RICH:** It's a move that's long overdue. Top 40 got

way too "safe." I believe it's important to sound familiar, but it's also very important to be on top of what's hot musically. Being a Top 40 station, you should be playing "current hits," whatever they may be. In our market, we have the luxury of being the only outlet for any new music at all, so at KFTZ we're able to get away with a much more aggressive musical stance. We're also able to play a broader range of music... but we lean towards Rock and Alternative product. That doesn't mean we don't play Dance or rhythmic music, but we choose songs from that genre that will compliment the mix and the hipness of KFTZ. So far it's working... so, my thoughts on the move towards a MTV-type format? It's time.

**CHRIS:** I always get a little nervous when a station swings too far one way or the other. Top 40 has usually been successful when it balances. All Rock or all Alternative or all Urban or all AC is where the problem begins. If your focus is on just "reaction records," you have a better opportunity to balance. Plus, this has always been an emotional format and reaction records tend to have an emotional appeal, be it good or bad.

*If your station hasn't already adopted this direction around the clock, do you ever foresee that happening?*

**KEITH:** Since WHJX does program Channel X full-time, we've already reached that point. I'm certainly not surprised that other stations like KUBE and WKSE have followed our lead. It's a real blast to be a mine sweeper; everybody else lets you blow your leg off first. The problem is traditional Mainstream Top 40 usually gets squeezed by a Dance and an Adult Top 40. Urban Top 40s get numbers, but the message that they send to the audience and the advertisers doesn't match and it's tough to sell. Alternative stations just don't have enough hit music to be anything but a boutique shop. Our approach is "it's not the format, it's the demo." It works for MTV (regardless of the fact that they don't have as much competition).

**MIKE:** We add records based solely on their appeal for our targeted demo.

**RICH:** I'm not exactly sure what 100% of that direction is yet. At KFTZ, we just listen to the product that comes in. I let all the jocks listen to new music and get their feelings. If the majority of the staff thinks a record is great and would work for us, we play it and let the

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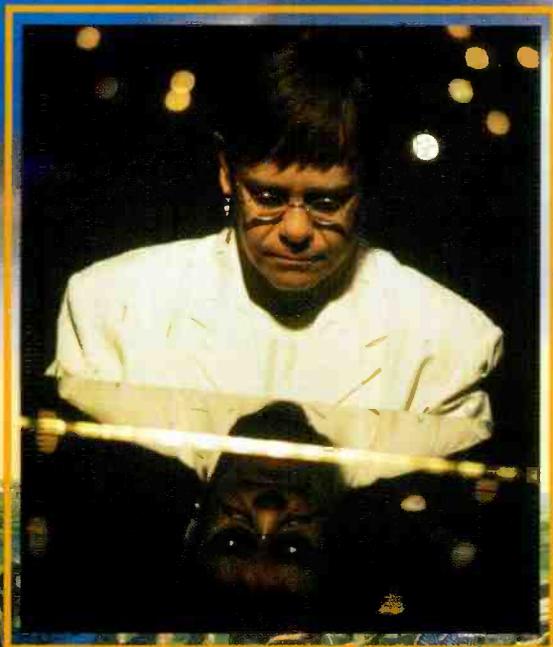
## Most Added... Again!

B94 Pittsburgh  
KWMX Denver  
WNNK Harrisburg  
WNTQ Syracuse  
KRQC Tucson  
WRVQ Richmond  
WMC Memphis  
WMTK Tampa  
WAJA Melbourne  
KCAQ Oxnard  
WIFC Wausau  
WVIC Lansing  
KZMG Boise  
And More!

KISN Salt Lake City 44 Plays  
B97 New Orleans 16 Plays  
Y107 Nashville 32 Plays  
KJRO Oklahoma City 30 Plays  
KIS Los Angeles 12 Plays  
EPLZ Seattle 10 Plays  
KISF Kansas City 15 Plays  
WRQX Washington DC 29 Plays  
WHYI Miami 27 Plays  
Q106 San Diego 15 Plays  
KHMN Houston 22 Plays  
KKRZ Portland 21 Plays  
WPLJ New York 16 Plays  
KLWB Minneapolis 20 Plays  
Q102 Cincinnati 12 Plays  
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From The Original Motion Picture Soundtrack To Walt Disney Pictures

# THE LION KING



Elton John appears courtesy of AIC Records. Elton John photo by Tony Russell.  
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# PROGRAMMERS CONFERENCE CALL

record stand on its own. If it starts to react on the phones and at retail, we obviously increase the rotation. There are also songs that have not reacted on the phones, but explode locally at retail, so we have to watch for them as well. We've found that happens more often than you think, especially during middays and early afternoons.

**CHRIS:** I don't see a move in that direction to any extreme for K92. At night, I like to make sure I have reactionary records rotating.

## *How do you sell the X format?*

**KEITH:** That remains to be seen, but if early indications in Jacksonville are a trend, we are having great success. April was the highest billing month in the station's history. The sales department has really bought into the plan.

**MIKE:** Creating a product that is compelling to a large number of listeners within your market is "salable." If you can do it with Bavarian Polka songs, go for it. We just try to play mass-appeal hits.

**RICH:** Well, it's salable in Idaho Falls and southeast Idaho. The median age in our market is 29, so our sales people don't have a problem getting local buys. Our clients know the station works for them. They run with us for the type of audience we make available, which is an active and aggressive audience. We help make their cash registers ring and they like that — a lot. We do run into some 25-54itis with agencies outside the market, so our sales department has to educate those media buyers about the Idaho Falls and Pocatello markets. Our rep firm also has to represent KFTZ as a station with a lifestyle, not just a deliverer the numbers. That way, we can get in on some of those buys that would normally just get dropped on stations with strong 25-54 numbers. It's just a matter of having today's Top 40 audience, but getting around the typical "only kids listen" smokescreen that some clients and agencies use as an excuse to place the buy somewhere else.

**CHRIS:** I think it's salable. The key would be educating the sales staff. Just like anything else, find who the target is and sell it to their lifestyles.

## *Do you think this is the next "edge" that Top 40 radio will lean? If so, how long do you see this trend lasting?*

**KEITH:** I'm excited that people are picking up on the idea, but it's a tricky mix and positioning is as important as the music. I'm a little nervous about people jumping in without having it really thought out. You can't do the typical Top 40 approach. I hope we don't have some needless failures that could damage the for-

mat's potential. If done properly, it can be an answer to our Top 40 woes. It will last as long as Alternative Rock and Hip-Hop are the freshest things musically.

**MIKE:** It's funny, when we first came on in Charlotte as "The Edge," the record industry immediately thought "Alternative." So did many people in radio. Then when we kept on playing mass-appeal "hit" music, the same people started asking, "Which way are you going to lean?" We told them that we were going to continue to play "hit" music. You've got to remember that Mrs. Smith who lives on Church street in Charlotte doesn't know that some radio stations called "The Edge" are Alternative. She's 27 years old with a kid or two and she knows that 95.1 The Edge is playing her favorite songs. The product we play defines the name. Some programmers call me up to ask, "How can you play Nirvana and C&C Music Factory back to back and get away with it?" They're both mass-appeal hits, so what's the problem? I haven't had any listeners complain about it. The industry calls what we do "reactionary." We call it "playing the hits" like Top 40 has always done. I ran this question by Mark Driscoll just for kicks and he smiled and said, "the hits are the hits... period." Why should we be so concerned with labeling everything? Just play the hits for your market. Let the listeners label it anything they want — as long as you win and make money.

**RICH:** I have maintained for the last two years that this style or "edge" was going to be the Top 40 of the '90s. At KFTZ, we've always taken the approach we're using now, mixing in strong reactionary records that match the core sound and personality of the station and our listeners. I'm happy to see more and more Top 40 stations taking the approach, because I believe that this move will bring Top 40 back as a player. This will continue until the next musical trend comes along, so our job is to stay on top of what is going to be hot next trend, right? Guess that's why they call it "current radio"... go figure.

**CHRIS:** Looking for the quick fix is always a natural reaction to something not getting results. I remember people saying Churban was only a fly-by-night format. How long has WPGC been #1 in Washington, D.C.? If it works, I'm sure people will jump on the bandwagon, but it just won't last if the product isn't right.

—John Kilgo

*You, too, can participate in The Network Forty's Programmer's Conference Call. Contact Dwayne Ward at (800) 443-4001.*

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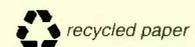
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■ Percent of PDs who believe guns don't kill people.  
■ Percent who believe people kill people.  
■ Percent who think the people should kill sales people.

Rolling Stone's readers voted SEAL the Best New Male Singer of 1992, the same year he was nominated for two Grammys. *That was after "Crazy" sold millions worldwide.* The Los Angeles Times said SEAL "entered the pop scene with such a passionate and enticing single that you'd think he spent his entire life preparing for the moment." People Magazine called SEAL "the greatest thing to hit pop music since the stretch limo." Newsday said "If SEAL releases nothing else he will have accomplished more than most artists do in a career." *Well, SEAL's released something else now:*

# "PRAYER FOR THE DYING"

THE DEBUT SINGLE FROM THE NEW ALBUM

SEAL



# Steve Smith

## *Polishing Off The Big Apple*

INTERVIEW BY JEFF SILBERMAN

**T**here is something about the number "97" that really works for Steve Smith. Consider the success he has had programming stations with that frequency. He took KHTY "Y97" Santa Barbara to a 12.5, its highest 12+ numbers in history. He left there to start up KHQT "Hot 97.7" San Jose, where he went from worst to first in just 13 weeks. Now, with just a few trends under his belt, he has led WQHT "Hot 97" New York past WPLJ and into a dogfight with Z100 in the Top 40 race and has just beaten perennial leader WRKS.

Yet his success there and at other stops along his career, can't be attributed to numerology. Smith is a firm believer of capturing the street with an aggressive music policy, a high street profile and an energetic, exciting overall presentation. He gave Editor Jeff Silberman the word on what it takes to be a success and capture the streets, regardless of market.



Morning show duo Ed Lover and Doctor Dre as seen in Hot 97's outrageous marketing campaign.

### What made you decide to go into radio?

Actually, I never wanted to be in radio. I just needed a part-time job. I was working at a pest control company while going to Arizona State Univ. for my undergraduate work. I got a phone call from someone who wanted to play hooks of songs to me. I needed another job and wound up at KUPD. I didn't know what a control room was or anything. To me, it looked like a place where they landed airplanes. It was just a research job, not a radio station.

### When did you feel confident that you could program?

I just felt like I could do it. I started seeing people doing the job, I felt I could do better, I started moving up, got a shot and really enjoyed it.

### So, why did you go to law school?

My father gave me shit all the time. I'd tell him what I was up to and he'd say,

"that's great, but why do I have to send you \$200 a month so you can live?" So, when I graduated from ASU, I went to law school at Pepperdine. I hated it, but I finished it. What kept me going was the chance to program an LA daytimer, KWNK Simi Valley. I enjoyed it so much that after I graduated, I decided to jump back into radio. The Y97 job opened up and I decided to program again.

**You took Y97 San Barbara to #1, then you started Hot 97.7 San Jose and achieved similar success. Did you use the same battle plan to reach #1 in both markets?**

No. In San Jose, we had serious bleed-over problems from San Francisco's KMEL and KSOL. The South Bay didn't have its own Rhythmic station, yet the market was ready for it. We put that sound on and basically diluted the bleed-over impact. We focused on owning Rhythmic music as the South Bay's radio station. We understood

the importance of being local.

**It has been said you learn more from defeats than victories.**

**Was that true of your Houston experience?**

No question about it. It was the biggest learning experience of my career. When I left San Jose, I thought I could do no wrong. I thought it would take 18 months to make Hot 97.7 #1, but it only took 13 weeks. Going to Houston and not seeing that kind of reaction was a real learning experience. It didn't help that the station was sold seven months after I arrived. I don't think I could have done the job I did in Phoenix – breaking off two heavyweight competitors – had I not gone through the experience in Houston. Looking back, it has humbled me and made me realize that it ain't all that easy. The best PDs out there have made mistakes and learned

the process better to avoid making them again. It gets you to a level where you know how to apply what you learn in each and every market.

**When you came to Phoenix, with two major competitors, how did you take them both on – one at a time or together?**

Everywhere I've gone in my career, there have been at least two competitors in my format, so that's all I know. I've trained myself to deal with it. You find your niche without reacting to what your competitors do, you focus on what you want to own, you own it, then you turn the radio off.

In Phoenix, the only way we got through the clutter was to own the streets. Our angle was going to be a little more progressive and cutting edge to image ourselves as the street station for Phoenix. So it took a lot of street-oriented loyalty to break through.

**When you came to Hot 97, what were the most important things that needed to be done?**

There were two main issues to deal with. The first one was, although we were playing Hip-Hop music, we weren't owning the image of playing it. People would tell me Hot 97 was trying to "be like Kiss" or another station, which was a red flag that we did not have credibility. We had some of the music on the air, but we didn't own it through our liners, positioning and imaging. So I completely changed the packaging of the station, to make sure everything we did promoted and focused on us owning the Hip-Hop position. Now we're *the* station for Hip-Hop.

The artists live here; they present the station. Snoop Dogg does the top-of-the-hour ID; MC Lyte, Queen Latifah and SWV are the voices of Hot 97. What's more, LL Cool J does a regular feature, as does KRS-One. Grandmaster Flash does a live Freestyle show with callers. That's a real key to owning an image and gaining credibility.

The second thing – which is *really* critical – was the realization that we were never going to make an impact in this market until we got into the game in morning drive. If you're not a competitor in mornings, you'll only play catch-up all day long. What makes that more difficult is that there's really no successful Hip-Hop morning drive shows to choose from. With the possible exception of Power 106, no other station even tries to own that position. What's more, Hip-Hop is so street that a disc jockey has to be real. So we were left with this choice: Either we get someone from radio and teach them the street, or we go to the street and teach him about radio. We decided, in the tradition of Hip-Hop, to go with the latter.

Our first step was to bring Paco Lopez to the market. It was his idea to approach Ed Lover and Doctor Dre. They hosted the most successful Hip-Hop video show in TV history. We hired them to do mornings and it has been very exciting. They didn't come in with any baggage; they never told me that "this worked in Detroit" or whatever. It's exciting to teach them Radio 101 because they don't have any preconceived notions about how it works. They also bring a real powerful street sense and credibility that's taken seriously by the Hip-Hop community.

**Are you comfortable with the show's presentation, or are you**

**still tinkering with it?**

We're monitoring it and are excited about it, but we have nothing to measure it by. Rick [Cummings] put Tha Baka Boys in morning drive on Power 106 and they're blowing up. We're both experiencing this together and we're comparing notes. It's not the traditional rules of morning drive; it's a looser presentation.

**Can a looser, Hip-Hop presentation work throughout all dayparts?**

It can for us more than any other station. However, after 9 am, it's important to

ple; we convert them.

I have a lot of respect for what Hot 97 accomplished before I got here. It was a groundbreaking station playing Freestyle and House music, but the audience's musical tastes have changed and it's time to reflect those changes.

**How much time do you give a street record to break?**

Hip-Hop is definitely a style of music where we expect to get a return a little faster than a passive ballad or a rhythm balance record. It creates a buzz and a direct phone

**THE LONG AND WINDING ROAD**  
**STEVE SMITH**

KUKQ, Phoenix	Program Director
Pepperdine University	Graduate, law school
Y97, Santa Barbara	Program Director
KHQT, San Jose	VP Programming
KNRJ, Houston	Program Director
KKFR, Phoenix	VP Programming
WQHT, New York	Program Director

bring the music upfront. You'll hear a lot less talk after 9, but you will still hear it. The presentation of the whole station is on the street level. One of the biggest lessons I learned in Houston was that we weren't local. You turn Hot 97 and you know this is New York Hip-Hop. There are major differences in Hip-Hop between the Coasts. Snoop Dogg and Warren G, will not perform as well here as they do on the West Coast, but this is the home of Wu-Tang Clan and A Tribe Called Quest.

**Speaking of music, is there a danger of being too aggressive musically and alienating the more Mainstream Crossover listeners?**

We have to be aggressive musically and break Hip-Hop records to own our position. Capitol Records just came out with research that shows Hot 97 as the most influential station when it comes to record sales. We're very careful about that power; we make sure there's a street buzz.

As street and as focused on the Hip-Hop world as we are, overall our energy and presentation are mass appeal. The flavor of Hot 97 grabs you because something different is going on here. We don't alienate peo-

ple. It all comes down to what's out there. Every week, three new Hip-Hop records are saying, "play me," and if a record in rotation is showing very little requests, while two new ones are showing a strong street build-up, we'll flip out the old one and put in a new one.

**In the winter Arbitrons, you just surpassed Z100 and you closed in on WRKS. Some attribute their fall to a large increase in suburban diaries.**

That is such bullshit! That's *R&R* writing about something they don't understand. If you were in this market right now, really close to the battle, you'd know why they went down. Kiss is a great radio station, but when you've got Hot 97 going after the Hip-Hop audience and WBLS grabbing the adults, that double-edged attack is why Kiss dropped. If it was merely due to the increase in suburban diaries, why did 'BLS go up? They're an entirely black-targeted station. Kiss is getting squeezed. I have a lot of respect for Kiss, but they're in a rough position.

We're not being cocky about this. We know all too well that everything could turn

around in one book because this market is so volatile. So I have a lot of respect for Kiss and Z100. They're both great radio stations and it's a challenge to compete against them.

**The perennial gripe about Hip-Hop stations is that they pull numbers that are tough to sell. True?**

We went from seventh to first in 18-34. When you're #1, 18-34 in New York, you won't have problems selling your ratings. The market is well over 50% ethnic. If you worry about white composition and imaging in this market, you're going to lose. This whole thing has racial overtones. It's unfair to the Spanish and African-American communities. But our Sales department is having a field day.

KKFR Phoenix, with no competition, just switched to an Alternative Mainstream direction, but their numbers are just a couple of tenths higher than what they had when they were Rhythmic going against one direct competitor. We would never have won the three-way Top 40 battle against KZZP and Y95 if we were anything other than Rhythmic. As a matter of fact, the station wouldn't be standing today. As a result of the battle, the station has the luxury of becoming whatever kind of Top 40 it wants to be – with no immediate risk. However, if a Rhythmic competitor came into Phoenix, KKFR would be out of business in 90 days. You have to balance the obstacles of educating clients with being vulnerable. If you're not going to play that music because you don't want to tackle the sales obstacles of being on the street, then be ready for someone to come in and take everything you've got. Seven out of the Top-10 selling singles in Phoenix are rhythmic – yet they're not even getting airplay!

**Does the relative quickness of your rise bother you being tagged as "the flavor of the month?"**

I get a little nervous that this has happened in just six months, but we still have a long way to go. We're close to being the #1 station in New York. Kiss is still in our path; it'd be wonderful to beat them in the quarterlies as well. We're not getting cocky here; Z100 will always pose a serious challenge. So we're excitingly cautious. I feel we have the potential of being a much stronger performer. I'd like to see Hot 97 become the #1 station in New York, but we've got a lot of obstacles ahead. In the long run, we'll prove to the industry and market that we'll run better than we ever have. ▀

# BIN BURNERS

RECORDS ENJOYING THE BIGGEST SALES INCREASES OVER THE PREVIOUS WEEK

## 1 INDIGO GIRLS

Swamp Ophelia  
Epic



"A brilliant album that's attracting more fans than ever before."

— Tracey Price, Tower/Yonkers

The Indigo Girls are among a rare group of artists whose albums sell constantly, from debut to most current release. In 1993 alone, they sold a half-million catalog albums! The marketing blitz for *Swamp Ophelia* has been impressive. On top of advertising and pre-release press, Epic made business cards featuring an 800 number to hear excerpts of the new record, tour dates, etc. The cards were given away at colleges and record stores. Plus, Amy and Emily signed 3,500 labels for the commercial vinyl release.

The single, "Touch Me Fall," is #35\* at Alternative Radio; VH-1 has the video in "What's New" rotation. The buzz on *Swamp Ophelia* has been going for months; it debuts at #8\* on the Retail Chart.

**Regional Sales Breakout:** Everywhere but the South. New England, New York state, Maryland, Minneapolis, Ohio/Indiana, Atlanta, Michigan, southern California.

**Primary Media Exposure:** Huge word-of-mouth buzz coming from longtime fans.

## 2 VARIOUS ARTISTS

The Crow Soundtrack  
Interscope/Atlantic/AG



"With this artist lineup of artists and a much-talked-about movie, you can't miss... #1 sales, chainwide."

— Mark Easter, Music Vision/St. Louis

Has Brandon Lee become the Jim Morrison of the '90s...hot, sexy and dead? The mystique that now surrounds the would-be megastar is a powerful attraction and just one reason why *The Crow* is the nation's #1 draw (it grossed \$11.8 million, the best weekend B.O. in Miramax Studios' history).

Stone Temple Pilots' "Big Empty" is the runaway winner track, with picking up 2,324 spins at Rock radio and 520 plays at Alternative. Thus, the soundtrack album, brewed from hell, boasts sales that are pure heaven! *The Crow* takes over the top spot on the Retail Chart, leaping from 15-1\*, with 155 of the 224 accounts reporting Top-10 sales.

**Regional Sales Breakout:** South and West hottest. West Coast, Maryland, Florida, Arizona, Texas/New Orleans, Carolinas, Tennessee, Chicago, Missouri, Nashville.

**Primary Media Exposure:** Film's buzz and media coverage now overwhelms radio play.

## 3 PRETENDERS

Last Of The Independents  
Sire/WB



"The Pretenders were rockin' on SNL. Debuts Top 25."

— Luanne Shockley, Dingleberry's/Dayton

It's been over 10 years since that now-legendary Pretenders EP changed so many people's lives, and through all the changes, Chrissie Hynde has remained a no-BS, female Rock innovator who can never be taken for granted. With *Last Of The Independents*, Chrissie and Martin Chambers are back – and fans are ready to hang with the Pretenders again.

The single, "Night In My Veins," is #7 at Rock radio (with 2,792 PPWs) and #2\* at Alternative (with 1,093 PPWs). MTV has the video in On rotation and it's in What's New rotation on VH-1. With all that heavy airplay and awareness, fueled by their awesome performance on *Saturday Night Live*, *Last Of The Independents* debuts at #17\* on the Retail Chart.

**Regional Sales Breakout:** West strongest, but consistent across country. California, Missouri, Philadelphia, New York state, Ohio/Indiana, New England,

**Primary Media Exposure:** Strong radio and MTV play.

## 4 SONIC YOUTH

Experimental Jet Set, Trash And No Star  
DGC



"Every conceivable market niche is diving for Sonic Youth and taking it home."

— Peter Greyy, Orpheum/Seattle

Sonic Youth has the uncanny ability of sounding the same without sounding the same. You always know their sound, but album after album, they add a different twist. *Experimental Jet Set, Trash And No Star* harkens back to Sonic Youth's earlier sound and looks to be the band's banner release. *Rolling Stone* has already given it a four-star review, seconded by many in the local press.

The first track, "Bull In The Heather," is #24\* at Alternative radio, while its video can be seen on MTV's *120 Minutes*. With the vinyl release of *Experimental Jet Set, Trash And No Star* having debuted last week on the sales chart, the CD/cassette explodes with a 92-30\* increase on the Retail Chart.

**Regional Sales Breakout:** Consistent across the country. Indiana/Ohio, Minneapolis, Atlanta, Florida, Texas/New Orleans, Missouri, southern California.

**Primary Media Exposure:** Major buzz from longtime fans helped by in-store play.

## 5 SOUTH CENTRAL CARTEL

'N Gatz We Trust  
DJ West/GWK/ral



"We fully expected this to hit big; they have a groovy following."

— Greg Shaver, Music People/Oakland

After selling over 200,000 copies of their independently-released *South Central Madness*, South Central Cartel make their major label debut with *'N Gatz We Trust*. This six-member, underground West Coast collective's mix of tight '70s and '80s Funk with Hardcore rapping/singing has earned them the respect of gangsta/underground fans throughout the left coast.

The set-up has been happenin' for two months, beginning with tie-ins with *The Source's* touring van, teaser ads on The BOX and two tracks on ral's fall '93 sampler. The fact that Spice 1, Tupac Shakur, MC Eiht (of Compton's Most Wanted), Ice-T, and Geto Boy Big Mike make guest appearances might have something to do with SCC's acceptance and sales, too. *'N Gatz We Trust* hits the Retail Chart at #32\*.

**Regional Sales Breakout:** West and Midwest. Arizona, Missouri, California, Tennessee, Ohio, Michigan, Pacific Northwest.

**Primary Media Exposure:** All word-of-mouth coming from fans.

**ERASURE**  
"always"

**SOUNSCAN SINGLE SALES**

Chicago #15	Los Angeles #23	Dallas #11	Seattle #20
Houston #17	Orlando/Daytona/Melbourne #24	Austin #3	
Salt Lake City #19	Miami #21	San Antonio #17	

**BDS**

Z 100 26 Plays	KUBE 38 Plays	KRBE 59 Plays
KTFM 34 Plays	B97 45 Plays	WKBQ 27 Plays
KIIS FM 37 Plays	KKFR 42 Plays	

**HUEY LEWIS**  
"she's) some kind of wonderful"

**PPW**

WPRO 18 Plays	WKRQ 22 Plays	
WKRZ 25 Plays	Y100 31 Plays	WMXQ 34 Plays
WBRQ 24 Plays	WWZZ 30 Plays	WBHY 44 Plays
WYCR 26 Plays	WVSR 18 Plays	WTWR 20 Plays
WKEE 30 Plays	WNOK 15 Plays	KZZU 22 Plays
WLAN 25 Plays	KZII 63 Plays	WRKY 27 Plays
KONZ 29 Plays	WBIZ 25 Plays	KOK 21 Plays

**THE DISTANT**  
**SUN**

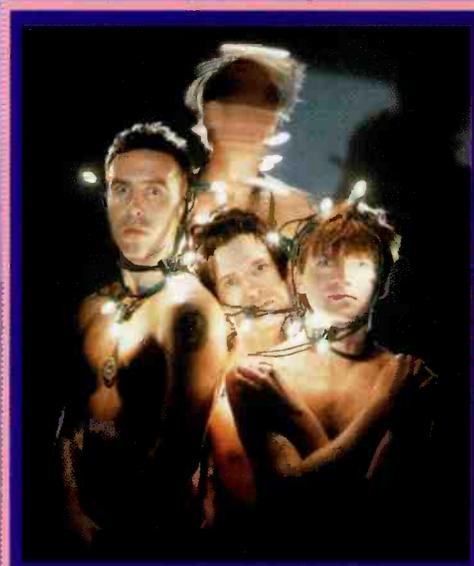
**"Crowded House  
now stand as one  
of Britain's favorite  
pop groups."  
—Q Magazine**

Friday, May 20, 1994

# GLOBAL WARMING: U.S. IS NEXT!

**INTERNATIONAL SALES OF LAST ALBUM SURGE PAST THE MILLION  
MARK—NEW ALBUM IS ALREADY  
PLATINUM IN U.K., GOLD IN CANADA**

**What Does Crowded House  
Have To Do To Get Noticed?**



**"DISTANT SUN"  
THE NEW SINGLE BY  
CROWDED HOUSE**

**LOOK WHO NOTICED THIS WEEK!**

**B97  
WKSI**

**WENZ  
KC101**

**KHTT  
KQKQ  
Plus 20 More!**

**NOTICE:  
Sales In Houston Triple!  
Last Week: 44  
This Week: 113 Pieces!  
KRBE 23 Spins!**

**Jeff McCartney, PD WAPE  
"80% positive response on  
'Make It Or Break It'.  
Huge with adult females!"**

Produced by Youth. From the album *Together Alone*. Management: Gary Stampler Management, Los Angeles/Grant Thomas Management, Sydney



©1994 Capitol Records, Inc.



# MUSIC MEETING

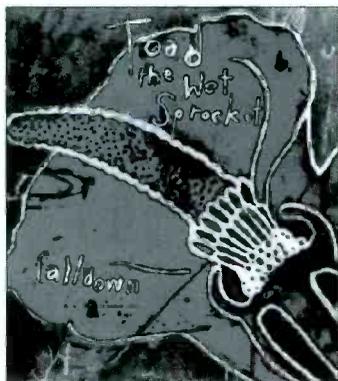
## MAINSTREAM

### TOAD THE WET SPROCKET

"Fall Down"

(COLUMBIA)

A total smash! The breakthrough release from *Dulcinea* is evidence that Toad's sophomore album is as strong as the debut, which spawned several Top 10 hits.



TOAD THE WET SPROCKET

### BABYFACE

"When Can I See You"

(EPIC)

Another smooth masterpiece from the R&B giant. If you want women, than rotate this sultry acoustic tune as Babyface shows us a more versatile side.

### SEAL

"Prayer For The Dying"

(SIRE/WB)

Displaying traits of his 1991 smash, "Crazy," which brought him into the spotlight, Seal composes a soon-to-be Top-5 hit. It's unique style is peppered by Jazz flavorings.

### STEVIE NICKS

"Maybe Love Will Change Your Mind"

(ATLANTIC/AG)

You can't dispute the success of this soloist dating back to her legendary Fleetwood Mac days. Refreshing and accessible, this is trademark Stevie.

### ETERNAL

"Just A Step From Heaven"

(1ST AVENUE/EMI/ERG)

Following nicely on the heels of this quarter's Top-15 debut, "Stay," is this mid-tempo groover. It should work well at both Crossover and Top 40.

### PHISH

"Down With Disease"

(ELEKTRA)

This offbeat Rock band has been selling out venues for over 10 years, so don't treat this quarter as newcomers. The Alternative crossovers have a huge cult following.

### JAMES

"Say Something"

(FONTANA/MERCURY)

Cranking out a melodic hook, the second release from James proves to be stronger than their debut hit, "Laid." Already generating nearly 500 Plays Per Week on *The Network Forty X* chart, "Say Something" is now ready for Top 40.

### TIA CARRERE

"State Of Grace"

(REPRISE)

Very Pop sounding, the mid-tempo track sounds great on the air just in time for spring. You might find yourself singing along after just one listen.

### WET, WET, WET

"Love Is All Around"

(LONDON/PLG)

Generating airplay from many Adult Top 40 stations, this good upper-demo tune is set for action in the Mainstream ring.

### U2

"All I Want Is You"

(RCA)

A stellar release from the *Reality Bites* soundtrack. It should stack up as one of the most-added out-of-the-box.

### CAUSE & EFFECT

"It's Over Now"

(ZOO)

We haven't heard from this Sacramento trio since "You Think You Know Her" three years ago. Very Techno, this track is a multi-format hit, working at Top 40, Alternative and even Crossover.

### SHANICE

"Somewhere"

(MOTOWN)

Showcasing her sexy delivery, this infectious hook brings this tune all the way home. R&B, Crossover and Top 40 should have fun with this one.

### FORWARD MOTION

**POSITIVE TESTING:** The Meat Puppets track, "Backwater" (London/PLG) is exploding everywhere. Big Plays Per Week reports at WKBQ, Z100, B97 and Jacksonville's WHJX in addition to MTV Stress Rotation... Speaking of WHJX, check out what could be the next Top 40 niche in this week's Conference Call as we ask leading programmers their opinion of the Channel X format. WHJX PD Keith Clark, the originator of Channel X, is one of the four interviewed... Showing huge early signs of positive research is the Pink Floyd release, "Take It Back" (Columbia). Accompanied by sell-out performances on a nationwide tour, it's obvious to see why the track is a hit... More movie music from the MCA Promotional Corps with the same results - fantastic! Next is Shai and their release, "The Place Where You Belong." It's off the forthcoming sequel *Beverly Hills Cop III*. It's also featured on *The Network Forty CD Sampler #68*, cut #13... Garnering Top-10 phones at WEZB New Orleans is the reactionary Frente! song entitled, "Bizarre Love Triangle" (Atlantic/AG), along with Erasure's "Always" (Elektra). Collective Soul's "Shine" (Atlantic/AG) is also hot there and Counting Crows latest track, "Round Here" (DGC) has been spinning for nearly 13 weeks at B97... KMOK has found a gem in Beth Nielsen Chapman's duet with Paul Carrack, "In The Time It Takes" (Reprise). PD Aaron Taylor has now opened this up for around-the-clock airplay.

**STRAIGHT AHEAD:** Look for the special Top 40 Wyromixes of Whale's smash, "Hobo Humpin Slob Babe" (EastWest) next week. The cutting edge track is storming up *The Network Forty X* chart.

- John Kilgo

## UPCOMING RECORD RELEASES

### NEXT WEEK:

#### WHALE

"Hobo Humpin Slob Babe"  
(EASTWEST)

#### LIVE

"Selling The Drama"  
(RADIOACTIVE)

### COMING SOON:

#### FUNKY POETS

"I Only Have Eyes For You"  
(550 MUSIC)

#### US3

"Tukka Yoot's Riddim"  
(CAPITOL)

#### MICHAEL BOLTON

"Ain't Got Nothing If You Ain't Got Love"  
(COLUMBIA)

#### GARTH BROOKS/KISS

"Hard Luck Woman"  
(MERCURY)

#### LAURA BRANIGAN

"How Can I Help You To Say Goodbye"  
(ATLANTIC/AG)

#### DAVID SANBORN

"Got To Give It Up"  
(ELEKTRA)

# Meat Puppets "Backwater"

From The Album "Too High To Die"

**MOST ADDED 2ND WEEK IN A ROW!**

Z100 WZJM WAHC WXKS

**ON OVER 65 TOP 40 STATIONS INCLUDING:**

WHTZ 20 Plays WNNX 16 Plays WNVZ 15 Plays WKBQ 12 Plays WEZB 11 Plays  
WHJX KROQ KUTQ



**Already Over 600 Plays Per Week!**



**STRESS!**

**SALES OVER 300,000!**

*Relax... Play Meat Puppets!*

**Catch The Meat Puppets On Tour With Stone Temple Pilots**

# CROSSOVER

TM

## STREET CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 ALL-4-ONE. I Swear (Blitzz/Atlantic/AG)	2186	2556	2870
2 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	2246	2145	2195
3 PRINCE. The Most Beautiful Girl In The World (N.P.G. Records/Bellmark)	2308	2247	2191
4 R. KELLY. Bump N' Grind (Jive)	2394	2346	2084
5 SWV. Anything (RCA)	1240	1453	1806
6 BIG MOUNTAIN. Baby I Love Your Way (RCA)	1779	1781	1724
7 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	1394	1513	1693
8 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	1322	1362	1564
9 ACE OF BASE. The Sign (Arista)	1618	1521	1429
10 AALIYAH. Back & Forth (Blackground/Jive)	724	946	1357
11 MADONNA. I'll Remember (Maverick/Sire/WB)	1069	1139	1316
12 JANET JACKSON. Any Time, Any Place (Virgin)	342	691	1291
13 ENIGMA. Return To Innocence (Charisma/Virgin)	1185	1279	1245
14 ACE OF BASE. Don't Turn Around (Arista)	668	1015	1238
15 R. KELLY. Your Body's Callin' (Jive)	755	891	1153
16 HEAVY D & THE BOYZ. Got Me Waiting (Uptown/MCA)	716	922	1131
17 XSCAPE. Love On My Mind (So So Def/Columbia)	721	922	1078
18 MARIAH CAREY. Without You (Columbia)	1279	1061	891
19 GABRIELLE. I Wish (Go! Discs/London/PLG)	792	856	865
20 BABYFACE. And Our Feelings (Epic)	870	767	838
21 JON SECADA. If You Go (SBK/ERG)	574	688	809
22 COUNTING CROWS. Mr. Jones (DGC)	745	757	770
23 SALT-N-PEPA w/EN VOGUE. Whatta Man (Next Plateau/London/PLG)	1106	881	750
24 ARRESTED DEVELOPMENT. Ease My Mind (Chrysalis/ERG)	312	583	742
25 TONY TONI TONÉ. Leavin' (Wing/Mercury)	448	521	674
26 DOMINO. Sweet Potatoe Pie (Outburst/ral/Chaos)	655	677	667
27 ICE CUBE. You Know How We Do It (Priority)	598	667	643
28 JODECI. Feenin' (Uptown/MCA)	705	695	605
29 MPEOPLE. Moving On Up (deConstruction/Epic)	382	436	591
30 US3. Cantaloup (Flip Fantasia) (Blue Note/Capitol)	930	741	585
31 FOR REAL. You Don't Wanna Miss (A&M)	346	427	576
32 JOCELYN ENRIQUEZ. I've Been Thinking About You (Classified)	646	578	575
33 HAMMER. Pumps And A Bump (Giant/Reprise)	395	431	559
34 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	435	528	537
34 KEITH SWEAT. How Do You Like It? (Elektra)	617	600	537
36 SNOOP DOGGY DOGG. Doggy Dogg World (Death Row/Interscope/AG)	347	491	536
37 MASTA ACE, INC. Born To Roll (Delicious Vinyl/EastWest)	587	542	505
38 CELINE DION. The Power Of Love (550 Music)	822	609	475
39 LISETTE MELENDEZ. Will You Ever Save Me (Fever/ral/Chaos)	608	531	463
40 CELINE DION. Misled (550 Music)	329	378	454

**Deadlines**  
**For**  
**PPW Reports**  
**and**  
**Adds**  
**is...**

**Tuesday at 5 pm!**  
**(pacific time)**

### most added

1 SHAI. The Place Where You Belong (Gasoline Alley/MCA)	13
2 AALIYAH. Back & Forth (Blackground/Jive)	8
3 JANET JACKSON. Any Time, Any Place (Virgin)	7
4 MARIAH CAREY. Anytime You Need A Friend (Columbia)	6
5 ACE OF BASE. Don't Turn Around (Arista)	5

# hideho



*and the swing kids*

***Adds:***

<u>Station</u>	<u>Rank</u>	<u>Plays</u>	<u>Station</u>	<u>Rank</u>	<u>Plays</u>
WJMN Boston	21	38	KKXX Bakersfield	31	21
KUTQ Salt Lake City	30	21	WZJM Cleveland	29	17
KISF Kansas City	44	14	B96 Chicago	41	9
KTFM San Antonio	KPRR El Paso	KZFM Corpus Christi	WPST Philadelphia	KLUC Las Vegas	KUBE Seattle

***Coming To Your Market!***

**See K7 & The Swing Kids On Tour Now With Salt N' Pepa And R. Kelly!**

Dates: May 31 Albany, NY / June 1 Rochester, NY / June 30 Ontario, Canada / July 1 Detroit, MI / July 3 Milwaukee, WI

The new single from the album

**SWING BATTASWING**



**BOB Debuts #30**

**★ 5 Spins!**

Executive Producers Joey Gardner and K7

[www.americanradiohistory.com](http://www.americanradiohistory.com)

# CROSSOVER

## ILL FEATURING AL SKRATCH

"Where My Homiez?"  
(Come Around My Way)"  
(MERCURY)

Displaying soft Rap vocals accompanied by a mid-tempo groove, this number is already spinning at many majors including WPGC, WWKX and WQHT, among others. As for WQHT check out this week's interview to see how Program Director Steve Smith has turned the Big Apple on its ear.

## BLACKSTREET

"Bootie Call"  
(INTERSCOPE/ATLANTIC/AG)

Produced by masters Teddy

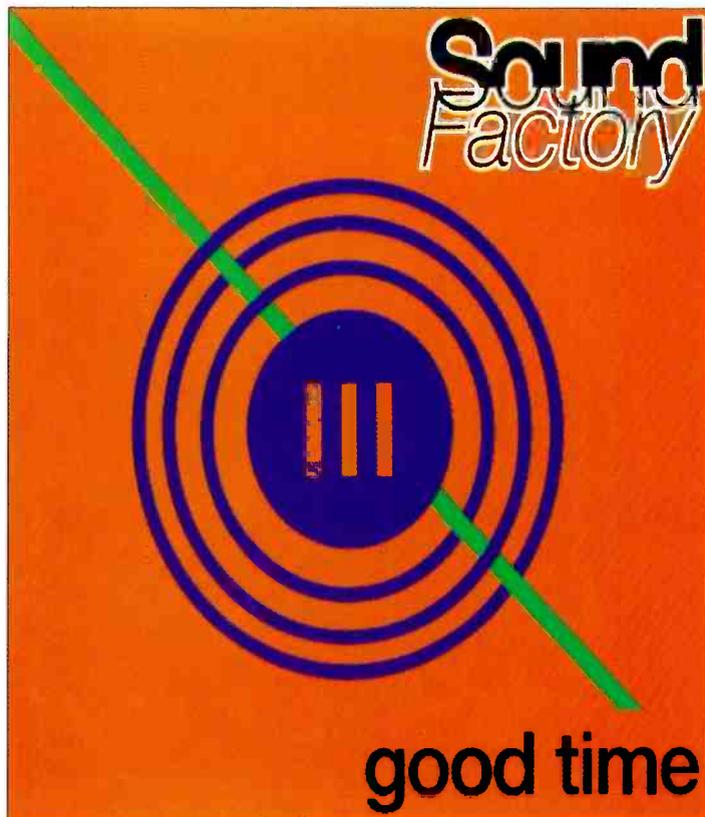
Riley, Markell Riley and Erik Sermon, this mover has a huge initial buzz on it. Sounding strikingly familiar to Boz Skagg's mid-'70s smash, "Lowdown," the track also features samples from Zapp's "Heartbreaker" and George Clinton's "Atomic Dog."

## SOUND FACTORY

"Good Time"

(LOGIC/RCA)

This uptempo Dance beat is garnering airplay at several stations already. Complete with six different jammin' mixes.



SOUND FACTORY

## MICHAEL MARTIN

KYLD "Wild 107" San Francisco

Janet Jackson "And On And On"

Beastie Boys "Get It Together"

Simplé E "Play My Funk"

## DANA LUNDON

WTIC-FM "96 TIC" Hartford

Aretha Franklin "Willing To Forgive"

Juliet Roberts "Caught In The Middle"

Seal "Prayer For The Dying"

Spin Doctors "Cleopatra's Cat"

## KOZMAN

KKXX Bakersfield

Jody Watley "Working On A Groove"

N.T.C. "The Journey (The Quest For Love)"

Patra "Worker Man"

Queen Latifah "Weekend Love"

SWV *Remix EP*

Janet Jackson "Oops Now"

## on the tip

## BUSHMAN

WJMH "102 Jams" Greensboro

Doug E. Fresh "Freaks"

Aaron Hall "I Miss You"

Ahmad "Back In The Day"

## KANDY KLUTCH

WKSS "Kiss 95.7" Hartford

Spin Doctors "Cleopatra's Cat"

Mariah Carey "Anytime You Need A Friend"

Aaliyah "Back & Forth"

## CHET BUCHANAN

KUBE Seattle

Beastie Boys "Get It Together"

Green Day "Longview"

Nine Inch Nails "Closer"

## JERRY MAC

WZJM "Jammin 92" Cleveland

Green Day "Longview"

Meat Puppets "Backwater"

Shai "The Place Where You Belong"

## SCOTT WHEELER

WHHH "Hoosier 96" Indianapolis

Tik Tok "Jody's Got Your Girl"

Us3 "Tukka Yoor's Riddim"

Shai "The Place Where You Belong"

## HURRICANE SHANE

KBFM "B104" McAllen/Brownsville

Janet Jackson "Any Time, Any Place"

Double You "Heart Of Glass"

## JOHN MCMANN

WWKX "Kix 106" Providence

Beastie Boys "Get It Together"

E-40 "Captain Save 'Em Tho"

Max Sam "Young Man Rumble"

[Smooth Philly Style Mix]

Nice & Smooth "Old To The New"

Colonel Abrams "So Confused"

## TIM VIRGIN

WHJX "Channel X" Jacksonville

Beastie Boys "Get It Together"

Beastie Boys "Sabotage"

Shai "The Place Where You Belong"

Patra Man "Worker Man" [remix]

## TRACY CLOHERTY

WQHT "Hot 97" New York

Gravediggaz "Diary Of A Mad Man"

Public Enemy "Give It Up"

Patra "Worker Man" [Satoshi remix]

Da Brat "Funkdafied"

## KID STEVENZ

WLUM "Hot 102" Milwaukee

Linear "Let's Go All The Way"

Aaliyah "Back & Forth"

Funky Poets

"I Only Have Eyes For You"

2 In A Room "El Trago (The Drink)"

# ABOVE THE RIM

the soundtrack

#8 Billboard Album-Sales Over 1.6 Million

## WARREN G. & NATE DOGG “REGULATE”

#5 Most Played MTV #6 SoundScan Single Sales

#5 BDS Top 40/Rhythm Crossover BDS Total Spins: 2,162

BDS Total Audience: 35,818,700 On Over 65 Top 40 Stations

### SOUNSCAN SALES WITH NO AIRPLAY:

Minneapolis #19-12

St. Louis #5-2

Phoenix #7-1

Hartford #21-9

Memphis #6-1

Harrisburg #20-11

Albany #33-11

Flint #8-3

Des Moines #18-7

Lexington #16-6

Chattanooga #28-6

Baton Rouge #32-8

Colorado Springs #28-11

Pittsburgh #37-8

Denver #17-12

Baltimore #32-23

Portland #11-7

Greensville #13-6

Norfolk #14-7

Louisville #26-6

Wilkes-Barre #18-10

Richmond #12-2

Syracuse #16-5

Springfield #10-3

Southbend #12-5

Waco #11-5

## SWV “ANYTHING”

#4 BDS Top 40/Rhythm Crossover #21 SoundScan Single Sales

On Over 80 Top 40 Stations BDS Total Spins: 3,505

BDS Total Audience: 59,260,200

### NEXT UP..

2nd II None “I Didn’t Mean To Turn You On”

WJMN Boston KSFM Sacramento

### AND

The Lady Of Rage “Afro Puffs”



THE  
ATLANTIC  
GROUP

Supervising Producer: Dr.Dre • Executive Producers: Suge Knight and Louis Burrell



## CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 <b>LIVE.</b> Selling The Drama (Radioactive)	941	1129	1183
2 <b>PRETENDERS.</b> Night In My Veins (Sire/WB)	937	1037	1093
3 <b>GREEN DAY.</b> Longview (Reprise)	838	979	1052
4 <b>SOUNDGARDEN.</b> Black Hole Sun (A&M)	639	721	900
5 <b>TOAD THE WET SPROCKET.</b> Fall Down (Columbia)	229	765	896
6 <b>SARAH McLACHLAN.</b> Possession (Nettwerk/Arista)	879	841	826
7 <b>COLLECTIVE SOUL.</b> Shine (Atlantic/AG)	480	614	760
8 <b>COUNTING CROWS.</b> Round Here (DGC)	717	742	747
9 <b>ERASURE.</b> Always (Mute/Elektra)	609	685	731
10 <b>MORRISSEY.</b> The More You Ignore Me, The Closer I Get (Sire/Reprise)	1082	988	710
11 <b>HOLE.</b> Miss World (DGC)	593	678	668
12 <b>NINE INCH NAILS.</b> Closer (Nothing/TVT/Interscope/AG)	496	521	633
13 <b>VIOLENT FEMMES.</b> Breakin' Up (Elektra)	424	581	613
14 <b>GIN BLOSSOMS.</b> Until I Fall Away (A&M)	478	550	604
15 <b>FRENTE!</b> Bizarre Love Triangle (Mammoth/Atlantic/AG)	589	625	597
16 <b>TORI AMOS.</b> Comflake Girl (Atlantic/AG)	372	529	585
17 <b>PAVEMENT.</b> Cut Your Hair (Matador)	720	670	580
18 <b>GENERAL PUBLIC.</b> I'll Take You There (Epic Soundtrax)	749	656	556
19 <b>STAKKA BO.</b> Here We Go (Polydor/PLG)	464	498	542
20 <b>THE SMITHEREENS.</b> Miles From Nowhere (RCA)	519	582	538
21 <b>STONE TEMPLE PILOTS.</b> Big Empty (Interscope/Atlantic/AG)	325	451	520
22 <b>MEAT PUPPETS.</b> Backwater (London/PLG)	580	618	498
23 <b>JAMES.</b> Say Something (Fontana/Mercury)	343	417	493
24 <b>SONIC YOUTH.</b> Bull In The Heather (DGC)	280	368	474
25 <b>OFFSPRING.</b> Come Out And Play (Epitaph)	195	320	459
26 <b>WHALE.</b> Hobo Humpin Sloba Babe (EastWest)	413	486	452
27 <b>MILLA.</b> Gentleman Who Fell (SBK/ERG)	392	470	444
28 <b>ROLLINS BAND.</b> Liar (Imago)	374	442	441
29 <b>PRIMAL SCREAM.</b> Rocks (Sire/WB)	643	624	413
30 <b>MATERIAL ISSUE.</b> Kim The Waitress (Mercury)	547	492	409
31 <b>LISA LOEB &amp; NINE STORIES.</b> Stay (RCA)	230	298	385
32 <b>ENIGMA.</b> Return To Innocence (Charisma/Virgin)	836	647	371
33 <b>BLUR.</b> Girls & Boys (Food/SBK/ERG)	47	90	360
34 <b>ALICE IN CHAINS.</b> I Stay Away (Columbia)	299	350	344
35 <b>INDIGO GIRLS.</b> Touch Me Fall (Epic)	189	292	331
36 <b>SMASHING PUMPKINS.</b> Disarm (Virgin)	372	373	323
37 <b>BOINGO.</b> Hey! (Giant)	33	168	309
38 <b>DAVID BYRNE.</b> Angels (Luakabop/Sire/WB)	—	44	293
39 <b>PEARL JAM.</b> Dissident (Epic)	291	269	277
40 <b>THE FARM.</b> Messiah (Sire/Reprise)	192	235	273

## most added

**JUST BEATING:** Rumors turned to facts last Friday as KOME San Jose became the latest commercial Alternative to X-grace the airwaves. The Man Rumored To Be Going Everywhere, Jay Taylor, came on board as APD/MD. He will be programming with already in-house PD Ron Nenni & APD/Promotions Director Dave Wohlman. Last Friday at 1:00-ish the former Album Rock station played an hour of attention-grabbing Tony Bennett music, then segueing into 45 minutes of a heartbeat before signing on as a new "KOME 98.5" at 3:00 pm. KROQ and Infinity VIP's Trip Reeb and Kevin Weatherly flew in for the sign-on. The station will continue to be jockless for the next few weeks.

**MUSICAL CHAIRS:** Ex-KTOZ Springfield PD Rick Kennedy resurfaced across town as MD at Mainstream/Alternative Rocker KWTO, programming with PD Adam West. Call him at (417) 883-9000... Elektra's National Alternative Director Faith Henschel plans to leave her post. Look for this incredibly talented and respected music femme to resurface soon on the West Coast. Job opps at Q101 Chicago. They're looking for fun-loving overnights.

**WE WANT THE MAINSTREAM AND WE WANT IT NOW!** After ruling *The Network 40s* Most Requested for seven weeks, the *Crash Test Dummies* follow that up with "Afternoons & Coffeespoons" (Arista)... The Meat Puppets landed in the Top-10 most added last week with 32 Mainstream stations... The B.C. 52s' tribute to the Flintstones was the second most-added tune at both Mainstream and Alternative radio... Bridging two niche formats - Alternative and Hip-Hop - together to form veritable audio mini-malls is the Channel X hybrid, under discussion in this week's Conference Call.

-Karen Holmes

### X's To Bear

#### LIVE "Selling The Drama" (Radioactive)

Their second album, *Throwing Copper*, hits the Top 30 in sales. The single has been #1 on the X Chart for two weeks now as they start a headlining club tour. Look for the quartet to be on a stadium tour before the year's out.

#### PRIMAL "Rocks" (Sire/WB)

Jumping from 1,080 to 1,148 spins, the English lads owe as much to radio catching on to this Pop hit as to MTV's regular rotation seeing the light of viewing in all dayparts.

### XCLAIMING ATTENTION AT ALTERNATIVE

#### DAVID BYRNE "Angels" (Luaka Box/Sire/WB)

Most-added last week by no small surprise was David Byrne's latest effort. Returning to his heritage style of musicianship, this single is as familiar as "Same As It Ever Was." The album is a Godsend!

#### THE CHURCH "Two Places At Once (I've Been Waiting)" (Arista)

Slimmed down to the heart of the band is Steve Klibey and Marty Willson-Piper's 14-year endeavor as The Church. Sweet, whispery vocals introduce an empowering hook surrounded by delicate instrumentation.

#### LUNA "Hypocrite" (4AD)

Winning over KTCL's Mary Moses and WOXY's Julie Forman, this English quartet's follow-up to *Spooky* blends their core surreal soundscapes with quick guitars, steady drum beats and the girlish vocals of Miki Berenyi and Emma Anderson.

#### JAH WOBBLE'S INVADERS OF THE HEART "The Sun Does Rise" (Island/PLG)

After using Sinead O'Conner on his last effort, Wobble enlists Irish lass, Dolores O'Riordan of the Cranberries to sing with a unique blend of tribal textures to create a beautiful single that'll last throughout the summer.

ALSO: Didn't Paul Weller look and sound awesome on *120 Minutes* last Sunday?... And who cares if his clever Alt-Pop is too hip for the four-beats-to-the-chorus room? Elvis Costello and The Attractions are as formidable and classy a band as there is on the boards right now. A must-see for a must-listen album... On the way is great new stuff from Stone Temple Pilots, Renegade Soundwave, Lotion, Seal and Nova Mob.

## most added

1 <b>SPIN DOCTORS.</b> Cleopatra's Cat (Epic)	19
2 <b>BEASTIE BOYS.</b> Sabotage (Grand Royal/Capitol)	15
3 <b>BLUR.</b> Girls & Boys (Food/SBK/ERG)	13
4 <b>CRASH TEST DUMMIES.</b> Afternoons & Coffeespoons (Arista)	12
5 <b>JAH WOBBLE'S INVADERS OF THE HEART.</b> The Sun Does Rise (Island/PLG)	9

# Whale

hobo  
humpin  
slobo  
babe\*3

written, performed and produced by whale

One of the summers' Top  
Requesting Records!

#1	WROX
#1	WBRU
#1	KPOI
#2	WZLH
#2	WWVU
#3	KNDD
#4	KDGE
#4	WIIZ

Sold over 3,000 pieces  
in the past 5 days!

#### TOP 5 AT:

WENZ  
Q101  
WBER  
KEDJ

#### SPIN LEADERS

WROX	27
WHTG	23
KPOI	24
KNDD	20
X96	19
Q101	17
KTOZ	16
KDGE	15

 ON Rotation

 120  
MINUTES

Alternative Nation

Check out the video on Beavis & Butt-Head!



\*Definition:

An affluent woman who brings homeless men home to have her way with them.

## PLAY IT

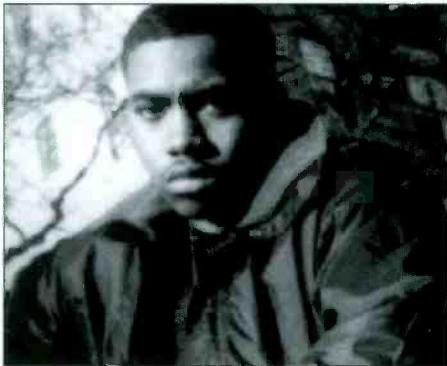
On The Cover:

### NAS (COLUMBIA)

• Nas (Nasir Jones), 20 years old, hails from the Queensbridge Projects in Long Island City, home of Marley Marl, MC Shan and other renown rappers.

• Surviving life in the projects, Nas learned the craft of Hip-Hop and rap from older rappers who'd already made it to the studio.

• Nas made his wax debut on "Live At The BBQ," a jam off the classic Main Source *Breaking Atoms* album. He went on to Freestyle alongside Joe Fatal, Akinelye and The Large Professor.



• One year after the release of "BBQ," Nas met MC Serch (of 3rd Bass fame). When Serch realized that Nas was an unsigned talent, he quickly inked him to his Serchlite Music production company.

• His first release with Serch was a Large Professor-produced cut, "Half Time," which was the first track on the *Zebrahead* soundtrack.

• For his debut solo album, Nas lined up a bevy of superstar producers – DJ Premier of Gang Starr, Pete Rock, The Large Professor, Q-Tip from A Tribe Called Quest and L.E.S.

• The first single from that album, *illmatic*, is called "It Ain't Hard To Tell."

### TORI AMOS (ATLANTIC/AG)

• Born in North Carolina, the daughter of a Methodist preacher, Tori Amos grew up listening to the music of Fats Waller, Jimi Hendrix, Nat King Cole and John Lennon.

• A child prodigy, she was playing the piano at two-and-a-half and composing music scores at four. She trained at the prestigious Peabody Conservatory between age five and 11 before she was kicked out for "irreconcilable differences."

• In her teens, Tori played Gershwin standards in bars and hotels in Baltimore and Washington, D.C.

• In the mid-'80s, she moved to Los Angeles, where she started writing her own songs that eventually landed on her 1992 debut solo album, *Little Earthquakes*. The album went Gold



in America and Platinum worldwide.

• Fourteen months later, after 200 live shows, Amos releases her new album *Under The Pink*.

• The current single, "Cornflake Girl," was inspired by Alice Walker's novel, "Possessing The Secret Of Joy." Singing harmonies is Merry ("Gimme Shelter") Clayton.

### LIVE (RADIOACTIVE/MCA)

Ed Kowalczyk, vocals.

Chad Taylor, guitar.

Chad Gracey, drums.

Patrick Dahlheimer, bass.

• Live has been together for almost a decade; they all hail from York, Pennsylvania.

• They actually started the group when they were all 13, originally calling themselves Public Affection.



• Signed to Radioactive, former Talking Heads guitarist Jerry Harrison produced their first album, *Mental Jewelry*. It featured the #1 College radio track, "Operation Spirit."

• Live has already played on some significant tours. They were on MTV's *120 Minutes* tour that featured Big Audio Dynamite, Public Image and Blind Melon. They also performed for CBGB's 10th anniversary celebration and at the Rock in Rio Festival before a crowd of 80,000.

• With all that experience under their belts, the members of the band only average 22 years old.

• Their current album, *Throwing Copper*, was also produced by Harrison. The first single is "Selling The Drama."

## SAY IT!

## RIMSHOTS

By Dwayne & Jeff

Apple Computer's new Quick Take 100 Digital Camera, takes the photo, then stores the image for downloading into your home computer. Want one? Call 800-538-9696.

◆◆◆

Of course, finding a decent-sized frame for those pix can be a real bitch...

◆◆◆

No more laces! Reeboks has introduced the Instapump Fury, a running shoe that inflates by either a disposable carbon dioxide cartridge or pump button. Price: \$125.

◆◆◆

Just a little tweak on that technology and you can put the entire penile implant industry out of business.

◆◆◆

*Details Magazine* predicts the Top 10 Grossers of this summer's movie crap—er, crop: #1 *The Flintstones*: Estimated Gross – \$200 mil. #2 *The Lion King*: \$175 mil. #3 *The Mask* starring Jim Carrey: \$125 million.

◆◆◆

Look for Whitney Houston to play the lead in a TV version of *Cinderella*. With one major plot change: At the stroke of midnight, Bobby Brown turns into a pumpkin.

◆◆◆

Richard Gere and wife Cindy Crawford spent \$30,000 on an ad in *The Times* of London to dispel rumors of marriage problems. From the ad: "There are no plans, nor have there ever been any plans for divorce."

◆◆◆

More than a few readers were upset by the pitch. In fact, they ripped the ad out of the paper and used it to line their gerbil cages.

◆◆◆

Were you shocked to see Meredith Baxter's bare breast on CBS' made-for-TV-disease-of-the-sweeps movie, *My Breasts?* Next up on Fox, a double feature: Paula Jones stars in *My Crabs*, then John Wayne Bobbit in *My... My... Hey, Where's My...?*

◆◆◆

Blind Melon asked 10-year-old Heather DeLoach, aka "The Bee Girl," to turn in her outfit. All together now: They told her to buzz off.

◆◆◆

Elvis impersonator Mike Memphis has shelled out \$12,000 for seven plastic surgeries to make him look more like the King. And he *still* doesn't look dead.

◆◆◆

Kurt Cobain posthumously gets the cover of *Rolling Stone* and *Spin* this week. But not *Deadheads Monthly*. Go figure.

◆◆◆

Tip-tina Central! Stock: Bell Atlantic. Fashion: Sandals. Show prep: "Rimshots."

◆◆◆

Speaking of hot tips, would you like "Rimshots" on a daily basis? Call 1-800-443-4001 and ask us about getting a market-exclusive.

# OVERNIGHT SENSATION

Everybody's Talking About...

INTERNETWORK

## Morning Line

Vol. 1 No. 2 "All the fun that's news to us" May 4, 1994

Questions?  
Comments!  
1-800-443-4001

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THE INTERVIEW

### Bob Case

In every business there are a few leaders and many followers. KUBE Seattle PD Bob Case is definitely the former, as he's merging the best of Crossover Hip-Hop and Alternative to create an exciting new Top 40 hybrid. "KUBE wants to follow the trends of the Seattle market for the 17-30-year-old contemporary music listener," he says of the cutting edge music mix. "You have to feel it. And right now it feels correct for KUBE."

How can you successfully mix the two genres? "It's risky," Case admits. You have to listen to it... feel the sound of it and talk to the people about how they hear it, how they feel it." He tells Radio Editor Dwayne Ward about all that and more in this week's interview.

SPECIAL FEATURE

### Pounding The Pavement

There's more to being a Crossover station than just playing Urban music. *Network Forty* Music Director Wendi Cornak dives into the importance of working the streets to serve the community with Crossover radio's leading spokespeople: WPGC PD Jay Stevens, KUBE PD Bob Case, KPWR MD Michelle Mercer and KKBT MD Michelle Santunacion. Mercer explains the benefits of community involvement by stating, "We all get so bogged down in the business... but when you can do something that really makes a difference and helps people, it makes it all worthwhile."

- **SPOTLIGHT:** WZEE "Z104" Madonna PD John Michaels' conservative hipness.
- **RIMSHOTS:** Celebrity cannibal trading cards... a Hunchback Meat Loaf... and Chuck Woolery, OOH?

THE EARLY WORD...

### Page One

Is WXKS FM Boston MD Cadillac Jack destined for PD stripes at crosstown sister WJMN?

•••

Ramblings at WIOQ Philadelphia: Hot on the heels of APD Glenn Kalina's departure DeVoe might be heading for a Clinton-based gig in Arizona

•••

Is WKCI New Haven shopping for a new PD... one who is currently an out-of-work corporate programmer?

•••

Liam Rodman has bid adieu to WRQK Canton: odds are she'll resurface out of the furmat (wearing spurs in New England, perhaps). New to WRQK is Ruby Cheeks

•••

Heritage Hasiback! Could the Top 40 phoenix be rising at WLOL Minneapolis?

•••

And just who is that mysterious artist on *The Network Forty*'s CD Sampler #69?

EDITORIAL

### Just The Fax

If you had a choice on receiving information about the music you program or promote, would you prefer it be compiled from just 100 stations, 175 stations or 256 stations? If you had your choice of how that information is compiled, would you feel that data taken over the phone would be more or less accurate than statistics generated straight out of a computer? Which method is more susceptible to distorted or false information?

You have that choice right now. *Re:Rt* offers a limited amount of information that, in terms of accuracy, well, you'll just have to take their word for it. And you know how much their word means these days. VPGM Gerry Cagle describes what *The Network Forty* offers the radio and record industries... just the fax, man... just the fax.

JUNE PROMO PLANNER

It's that time again... for *Network Forty*'s exclusive June Promo Planner. For Accordion Awareness Month, Editor Jeff Silberman threw everything against the wall and stuck all over it were promotion ideas for Strange Music Weekend, National Bathroom Reading Week, Hug Holiday, Chicker Clacking Contest, the Watermelon Ukomp and... may the gods be with us... Helen Keller Weekend. Over 100 ideas for the 50 events - a regular brain thud-dentism. Bring your own umbrella, we had to wear our rubbers just to print it.

NEWS

**WARNER BROS. UPS COHEN:** Twenty-year WB vet Stu Cohen was promoted to VP Promotion.

**MANGOW'S NEW PASTURE:** Mancow Muller will be leaving KSOL S.F. to do mornings at WWBZ Chicago.

---

The BC-52's "MEET THE FLINTSTONES"

Already on: Z100, WXKS, KKRZ, 99X, WRBQ... MCA

To Get On-Line, Call:  
1-800-443-4001

THE NETWORK  
FORTY

# MOST REQUESTED

## KIISFM

KIIS-FM LOS ANGELES, DOMINO

1. All-4-One, I Swear
2. Erasure, Always
3. Toni Braxton, You Mean The
4. Ace Of Base, Don't Turn Around
5. Bizarre Inc., I'm Gonna Get You



WIOQ PHILADELPHIA, EASY ST.

1. All-4-One, I Swear
2. Wu-Tang Clan, C.R.E.A.M.
3. Aaron Hall, I Miss You
4. Janet Jackson, Any Time, Any
5. SWV, Anything



KKRZ PORTLAND, SCOTT LANDER

1. All-4-One, I Swear
2. B.C. 52's, (Meet) The Flintstones
3. R. Kelly, Bump N' Grind
4. Lisa Loeb, Stay (I Missed You)
5. Ace Of Base, Don't Turn Around

## HOT 97 FM

WQHT NEW YORK, BALTAZAR

1. All-4-One, I Swear
2. Smif-N-Wessun, Bucktown USA
3. King Just, Warrior's Drum
4. Tevin Campbell, Always In My
5. Gravediggaz, Diary Of A Mad



WPLY PHILADELPHIA, JIM KELLY

1. Frente!, Bizarre Love Triangle
2. Enigma, Return To Innocence
3. Lisa Loeb, Stay (I Missed You)
4. Beck, Loser
5. Madonna, I'll Remember



1. All-4-One, I Swear
2. Ace Of Base, Don't Turn Around
3. B.C. 52's, (Meet) The Flintstones
4. Beck, Loser
5. Warren G. & Nate Dogg, Regulate
6. Crash Test Dummies, MMM MMM MMM MMM
7. R. Kelly, Bump N' Grind
8. Enigma, Return To Innocence
9. Janet Jackson, Any Time, Any Place
10. Madonna, I'll Remember

## HOT 102 fm

WLUM MILWAUKEE, KID STEVENZ

1. Janet Jackson, Any Time, Any
2. Aaliyah, Back & Forth
3. Ace Of Base, Don't Turn Around
4. All-4-One, I Swear
5. B.C. 52's, (Meet) The Flintstones



KSOL SAN FRANCISCO, JOJO WRIGHT

1. Janet Jackson, Any Time, Any
2. Aaliyah, Back & Forth
3. Domino, Sweet Potato Pie
4. All-4-One, I Swear
5. Warren G. & Nate Dog, Regulate
6. R. Kelly, Your Body's Callin'
7. Prince, The Most Beautiful



WHYT DETROIT, BO DA JAMMER

1. 2 Live Crew, You Go Girl
2. Da Brat, Funkdafied
3. All-4-One, I Swear
4. Warren G. & Nate Dog, Regulate
5. Aaliyah, Back & Forth
6. Snoop Doggy Dogg, Doggy Dogg
7. #1, Do You Know What I Mean

## KUBE 93 JAMS

KUBE SEATTLE, CHET BUCHANAN

1. Domino, Sweet Potato Pie
2. Frente!, Bizarre Love Triangle
3. SWV, Anything
4. Beck, Loser
5. Warren G. & Nate Dog, Regulate
6. All-4-One, I Swear
7. Aaliyah, Back & Forth



WNVZ NORFOLK, JUSTIN STONE

1. Lisa Loeb, Stay (I Missed You)
2. Beck, Loser
3. R. Kelly, Bump N' Grind
4. Enigma, Return To Innocence
5. Crash Test Dummies, MMM
6. Ace Of Base, Don't Turn Around
7. B.C. 52's, (Meet) The Flintstones
8. Smashing Pumpkins, Disarm



KQKS DENVER, J.B. GOODE

1. Beck, Loser
2. Counting Crows, Mr. Jones
3. Prince, The Most Beautiful
4. All-4-One, I Swear
5. R. Kelly, Bump N' Grind
6. Ace Of Base, Don't Turn Around
7. Gabrielle, I Wish
8. Madonna, I'll Remember



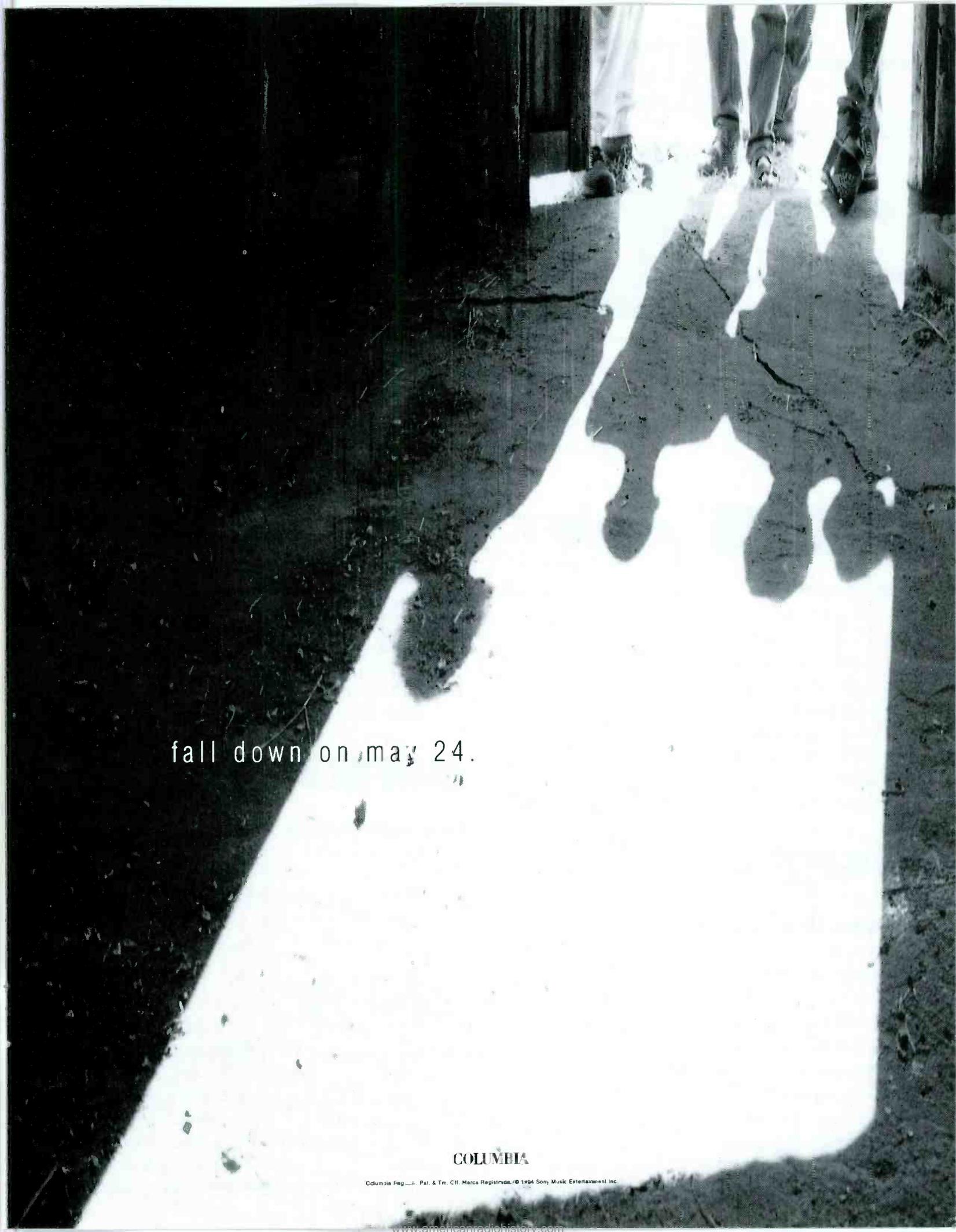
WZPL INDIANAPOLIS, ROB BLAIR

1. All-4-One, I Swear
2. 12 Gauge, Dunkie Butt
3. Janet Jackson, Any Time, Any
4. Beck, Loser
5. Ace Of Base, Don't Turn Around
6. Crash Test Dummies, MMM
7. Enigma, Return To Innocence
8. R. Kelly, Bump N' Grind
9. Sudden Change, Comin' On



WKSE BUFFALO, DONNY WALKER

1. All-4-One, I Swear
2. Warren G. & Nate Dog, Regulate
3. Crash Test Dummies, MMM
4. Salt-N-Pepa, Sexy Noises Turn
5. Smashing Pumpkins, Disarm



fall down on may 24.

COLUMBIA

Columbia Reg., S. Pat. & Tm. Off. Marca Registrada. © 1994 Sony Music Entertainment Inc.

[www.americanradiohistory.com](http://www.americanradiohistory.com)

# MOST REQUESTED

**98.9 Kiss**

**KYIS OKLAHOMA CITY, MIKE ALEXANDER**

1. All-4-One, I Swear
2. Janet Jackson, Where Are You Now
3. Meat Loaf, Objects In The
4. Rosco Martinez, Neon Moonlight
5. Ace Of Base, Don't Turn Around
6. Madonna, I'll Remember
7. Toni Braxton, You Mean The
8. B.C. 52's, (Meet) The Flintstones

**Power102FM**  
El Paso's Fresh New Music Mix

**KPRR EL PASO, VICTOR STARR**

1. All-4-One, I Swear
2. 12 Gauge, Dunkie Butt
3. Ace Of Base, Don't Turn Around
4. Warren G. & Nate Dog, Regulate
5. Aaliyah, Back & Forth
6. Domino, Sweet Potatoe Pie
7. Dominica, Gotta Let You Go
8. Ice Cube, You Know How
9. SWV, Anything

**107.3 KKRD**

**KKRD WICHITA, GREG WILLIAMS**

1. All-4-One, I Swear
2. Ace Of Base, Don't Turn Around
3. Beck, Loser
4. R. Kelly, Bump N' Grind
5. Primal Scream, Rocks
6. Enigma, Return To Innocence
7. Tevin Campbell, I'm Ready
8. Janet Jackson, Any Time, Any
9. MPeople, Moving On Up
10. B.C. 52's, (Meet) The Flintstones



**NIGHT PERSON**  
OF THE WEEK  
*CHIO THE HIT MAN*  
WHTZ NEW YORK

1. Frente! Bizarre Love Triangle
2. Ace Of Base, Don't Turn Around
3. Duran Duran, Thank You
4. B.C. 52's, (Meet) The Flintstones
5. Madonna, I'll Remember

**WOVV STAR 95.5 FM**  
★ Palm Beaches

**WOVV WEST PALM BEACH, DR. MIXX**

1. All-4-One, I Swear
2. Crash Test Dummies, MMM
3. Ace Of Base, Don't Turn Around
4. Tevin Campbell, I'm Ready
5. Warren G. & Nate Dog, Regulate
6. B.C. 52's, (Meet) The Flintstones
7. Lisa Loeb, Stay (I Missed You)
8. Collective Soul, Shine
9. MPeople, Moving On Up

**G105**  
WDCG 105.1 FM

**WDCG RALEIGH, JEFF SCOTT**

1. All-4-One, I Swear
2. Smashing Pumpkins, Disarm
3. Salt-N-Pepa, Whatta Man
4. Crash Test Dummies, MMM
5. Big Mountain, Baby I Love

**067 KHFI**  
HIT MUSIC  
AUSTIN'S

**KHFI AUSTIN, BO NASTY**

1. All-4-One, I Swear
2. Beck, Loser
3. Jocelyn Enriquez, I've Been Thinking
4. Cause & Effect, It's Over Now
5. MPeople, Moving On Up

**OK95**  
Today's Best Music!

**KIOK TRI-CITIES, MICHAEL DEAN**

1. All-4-One, I Swear
2. Lisa Loeb, Stay (I Missed You)
3. Ace Of Base, Don't Turn Around
4. B.C. 52's, (Meet) The Flintstones
5. Frente!, Bizarre Love Triangle

**98PXY**

**WPXY ROCHESTER, ARTIE THE ONE MAN PARTY**

1. Collage, I'll Be Loving You
2. All-4-One, I Swear
3. Crash Test Dummies, MMM
4. B.C. 52's, (Meet) The Flintstones
5. Bizare Inc, I'm Gonna Get You

**SWEET 98**  
KQKQ 98.5 FM

**KQKQ OMAHA, ADAM THUNDER**

1. All-4-One, I Swear
2. Lisa Loeb, Stay (I Missed You)
3. Taylor Dayne, I'll Wait
4. Lisette Melendez, Will You Ever
5. Beck, Loser

**97.5 WPST**

**WPST TRENTON, BRIAN DOUGLAS**

1. Collective Soul, Shine
2. Lisa Loeb, Stay (I Missed You)
3. Live, Selling The Drama
4. Ace Of Base, Don't Turn Around
5. Frente!, Bizarre Love Triangle

**KWIN**  
97.7  
Today's Best Music!

**KWIN STOCKTON, MARK MEDINA**

1. Snoop Doggy Dogg, Lodi Dodi
2. All-4-One, I Swear
3. Snoop Doggy Dogg, Doggy Dogg
4. Warren G. & Nate Dog, Regulate
5. Ahmad, Back In The Day

**WABB97FM**

**WABB-FM MOBILE, CRASH**

1. All-4-One, I Swear
2. Ovis, Regular Thang
3. Ace Of Base, Don't Turn Around
4. Lisa Loeb, Stay (I Missed You)
5. Beck, Loser
6. Us3, Cantaloop (Flip Fantasia)
7. Aerosmith, Crazy
8. Cracker, Low

**KDUK**  
POWER 104.4 FM

**KDUK EUGENE, TODD BAKER**

1. All-4-One, I Swear
2. Warren G. & Nate Dog, Regulate
3. Ace Of Base, Don't Turn Around
4. Frente!, Bizarre Love Triangle
5. Atlantic Star, I'll Remember You

# atlantic starr

## "i'll remember you"

10 New Adds Including:



**WBMX  
KQMQ**

**WFLY  
WXLK**

**WJET  
And More!**

**XHTZ 43 Plays**

**KUTQ 22 Plays**

**WWCK 22 Plays**

**KBOS 21 Plays**

**KKSS 20 Plays**

**WOVV 19 Plays**

**WHHH 16 Plays**

**WWKX 15 Plays**

**NETWORK Approaching 800 Plays Per Week!**

ARISTA

# ace of base

## "don't turn around"

Top 40 BDS Mainstream Chart Moves 10-8\*

Top 40 Rhythm-Crossover Chart Moves 29-23\*

BDS Last Week:2678 This Week:3232!

Audience Last Week:3,187,700 This Week: 3,713,640!

SoundScan LP #2\* Single #30\* LP Approaching Over 4 Million Copies!

**NETWORK Moves 16-11\* With 5657 Plays Per Week!**

19 New Adds Including:

**WKBQ**

**WKRQ**

**WHJX**

**WKCI**

**WNCI**

**WPLY**

**KZHT**



Most Requested At WAHC, WHTZ, KIIS, KKRZ, WLUM, WNVZ, WPRO, KQKS, WZPL And More!



**Active!**



**Greatest Hits!**

ARISTA

# sarah mclachlan

## "possession"

**7 Adds Including KUTQ!**

**LP Approaching 400,000!**

**SoundScan LP #59\***

**KRBE Houston 53 Plays**

**WEZB New Orleans 22 Plays**

**KKFR Phoenix 16 Plays**

**WFLY Albany 10 Plays**



**Active!**



**16 Plays Per Week!**

NETWORK

ARISTA

1917 West 4th St.

# MOST REQUESTED



**WFLY ALBANY, ELLEN ROCKWELL**

1. All-4-One, I Swear
2. Warren G. & Nate Dogg, Regulate
3. B.C. 52's, (Meet) The Flintstones
4. Ace Of Base, Don't Turn Around
5. Domino, Sweet Potato Pie
6. Janet Jackson, Any Time, Any
7. Snoop Doggy Dogg, Doggy Dogg
8. Enigma, Return To Innocence
9. Mariah Carey, Anytime You Need
10. Aaliyah, Back & Forth



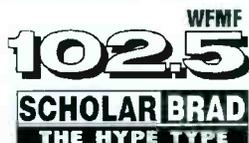
**WSNX GRAND RAPIDS, LUKE SANDERS**

1. All-4-One, I Swear
2. B.C. 52's, (Meet) The Flintstones
3. Crash Test Dummies, MMM
4. R. Kelly, Bump N' Grind
5. Ace Of Base, Don't Turn Around



**WMEE FORT WAYNE, ZACK SKYLER**

1. All-4-One, I Swear
2. Aerosmith, Crazy
3. Mariah Carey, Anytime You Need
4. B.C. 52's, (Meet) The Flintstones
5. Madonna, I'll Remember
6. Collective Soul, Shine
7. Prince, The Most Beautiful
8. Primal Scream, Rocks



**WFMF BATON ROUGE, SCHOLAR BRAD**

1. 12 Gauge, Dunkie Butt
2. Ace Of Base, Don't Turn Around
3. All-4-One, I Swear
4. B.C. 52's, (Meet) The Flintstones
5. Tevin Campbell, I'm Ready
6. Ovis, Regular Thang
7. Salt-N-Pepa, Whatta Man
8. Counting Crows, Mr. Jones



## NIGHT PERSON OF THE WEEK

**KEVIN PALANA**  
WFHN New Bedford

1. All-4-One, I Swear
2. Xscape, Love On My Mind
3. Warren G. & Nate Dogg, Regulate
4. Ace Of Base, Don't Turn Around
5. Snoop Doggy Dogg, Doggy Dogg World



**KMGZ LAWTON, J. MAN**

1. Warren G. & Nate Dogg, Regulate
2. All-4-One, I Swear
3. Xscape, Love On My Mind
4. Tevin Campbell, I'm Ready
5. Ace Of Base, Don't Turn Around
6. Aerosmith, Crazy
7. Mariah Carey, Never Forget You
8. Atlantic Starr, I'll Remember You



**WPRR ALTOONA, J.B. SAVAGE**

1. Enigma, Return To Innocence
2. Madonna, I'll Remember
3. Toni Braxton, You Mean The
4. Aerosmith, Crazy
5. Jon Secada, If You Go
6. Collective Soul, Shine
7. Ace Of Base, Don't Turn Around
8. Alice In Chains, No Excuses



**WAZY LAFAYETTE, STEVE CLARK**

1. All-4-One, I Swear
2. Madonna, I'll Remember
3. Enigma, Return To Innocence
4. Collective Soul, Shine
5. Big Mountain, Baby I Love
6. Ace Of Base, Don't Turn Around
7. John Mellencamp, Wild Night
8. Cracker, Low
9. Primal Scream, Rocks



**WIXX GREEN BAY, STEVE LOUZOS**

1. All-4-One, I Swear
2. B.C. 52's, (Meet) The Flintstones
3. Enigma, Return To Innocence
4. Smashing Pumpkins, Disarm
5. Gabrielle, Dreams
6. Beck, Loser
7. Crash Test Dummies, MMM
8. Ace Of Base, Don't Turn Around
9. Little Texas, What Might Have Been



**WBHT WILKES-BARRE, BILLY HAMMOND**

1. Stakka Bo, Here We Go
2. Warren G. & Nate Dogg, Regulate
3. B.C. 52's, (Meet) The Flintstones
4. Collective Soul, Shine
5. A Lighter Shade Of B, Hey DJ



**KYYY BISMARCK, BOBBY ROCK**

1. All-4-One, I Swear
2. MPeople, Moving On Up
3. Jon Secada, If You Go
4. B.C. 52's, (Meet) The Flintstones
5. Janet Jackson, Any Time, Any
6. Primal Scream, Rocks
7. Frente!, Bizarre Love Triangle
8. Mariah Carey, Anytime You Need
9. Ace Of Base, Don't Turn Around



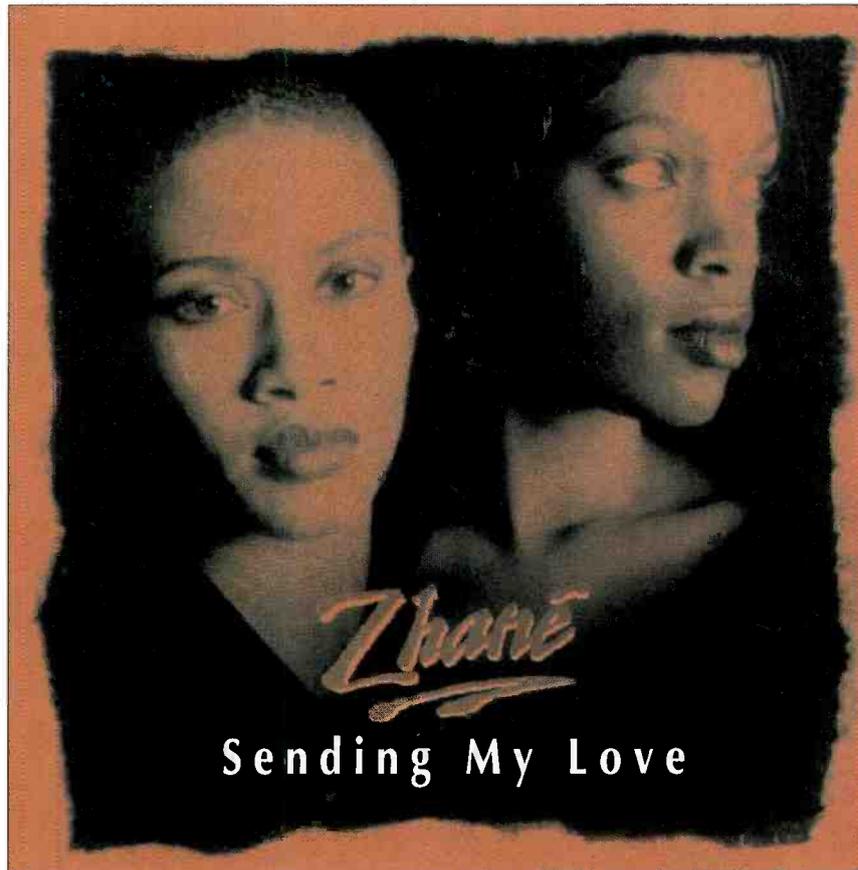
**WCIL CARBONDALE, SHAWNA MATTHEWS**

1. Madonna, I'll Remember
2. Beck, Loser
3. Primal Scream, Rocks
4. Collective Soul, Shine
5. Crash Test Dummies, MMM



**WMME AUGUSTA, JEFF ANDREWS**

1. All-4-One, I Swear
2. Beck, Loser
3. R. Kelly, Bump N' Grind
4. Ace Of Base, Don't Turn Around
5. Aerosmith, Crazy



## Early Adds Include:

WBZZ Pittsburgh  
WERZ Exeter

WERQ Baltimore  
KHTT Tulsa

KMEL San Francisco  
WXSR Tallahassee

WWKX Providence  
KCDD Abilene

## **Already Rotating!**

KHTN Modesto 54 Plays  
KZFM Corpus Christi 34 Plays  
WSPK Poughkeepsie 27 Plays  
KCAQ Oxnard 24 Plays  
WHHH Indianapolis 20 Plays  
KLYV Dubuque 18 Plays  
KHQT San Jose 13 Plays  
WDJX Louisville 12 Plays  
KQMQ Honolulu 10 Plays  
KSFM Sacramento 7 Plays  
WPXR Quad-Cities 6 Plays

KDON Salinas 44 Plays  
KTFM San Antonio 32 Plays  
KKBT Los Angeles 26 Plays  
WJJS Roanoke 22 Plays  
WQGN New London 19 Plays  
KFFM Yakima 17 Plays  
KKRZ Portland 12 Plays  
WERQ Baltimore 11 Plays  
KHTY Santa Barbara 10 Plays  
WXKS Boston 7 Plays  
WILN Panama City 6 Plays  
KZII Lubbock 5 Plays

WQHT New York 40 Plays  
WFLY Albany 29 Plays  
KWIN Stockton 25 Plays  
WFHN New Bedford 21 Plays  
WRCK Utica 19 Plays  
XHTZ San Diego 15 Plays  
WPRO Providence 12 Plays  
WPXY Rochester 10 Plays  
WKSS Hartford 9 Plays  
WLAN Lancaster 7 Plays  
KUTQ Salt Lake City 5 Plays



**Clearvision**

Clearvision Management

# MOST REQUESTED

## FM97WLAN

WLAN LANCASTER, JUSTIN BROKA

1. Crash Test Dummies, MMM
2. All-4-One, I Swear
3. Tevin Campbell, I'm Ready
4. Morrissey, The More You Ignore
5. Gabrielle, Dreams



K105.3 BAKERSFIELD, KOZMAN

1. Warren G. & Nate Dog, Regulate
2. Janet Jackson, Any Time, Any
3. All-4-One, I Swear
4. Ace Of Base, Don't Turn Around
5. Gabrielle, Dreams



WRHT NEW BERN, MR. ED

1. Ace Of Base, Don't Turn Around
2. All-4-One, I Swear
3. B.C. 52's, (Meet) The Flintstones
4. Frente!, Bizarre Love Triangle
5. Beck, Loser



KDON SALINAS, DARRIN STONE

1. 12 Gauge, Dunkie Butt
2. Lighter Shade Of Brown, Two Lovers
3. Domino, Sweet Potatoe Pie
4. All-4-One, I Swear
5. Ace Of Base, Don't Turn Around
6. Snoop Doggy Dogg, Doggy Dogg
7. Janet Jackson, Any Time, Any
8. Warren G. & Nate Dog, Regulate

## BREAKOUT ARTIST OF THE WEEK



COLLECTIVE SOUL

"Shine"

WPST	Trenton	#1
KTRS	Caspar	#1
WCIL	Carbondale	#4
WMEE	Fort Wayne	#6
WAHC	Columbus	#7



WKSS HARTFORD, MICHAEL MAZE

1. Counting Crows, Mr. Jones
2. R. Kelly, Bump N' Grind
3. Lisa Loeb, Stay (I Missed You)
4. Ace Of Base, The Sign
5. Warren G. & Nate Dog, Regulate
6. Crash Test Dummies, MMM
7. Ace Of Base, Don't Turn Around
8. Beck, Loser



KLUC LAS VEGAS, DANNY CRUZ

1. Warren G. & Nate Dog, Regulate
2. All-4-One, I Swear
3. Snoop Doggy Dogg, Doggy Dogg
4. K7, Zunga Zeng
5. Conscious Daughters, Somethin'
6. Hammer, Pumps And A Bump
7. Ace Of Base, The Sign
8. A Lighter Shade Of Brown, Hey DJ



KIKI HONOLULU, LANAI BOY/AUGIE DOGG

1. All-4-One, I Swear
2. Xscape, Love On My Mind
3. Toni Braxton, You Mean The
4. Warren G. & Nate Dog, Regulate
5. Heavy D & The Boyz, Got Me
6. Aaliyah, Back & Forth
7. SWV, Anything
8. Domino, Sweet Potatoe Pie



WZYP HUNTSVILLE, WALLY B.

1. All-4-One, I Swear
2. Enigma, Return To Innocence
3. Madonna, I'll Remember
4. R. Kelly, Bump N' Grind
5. I To I, The Right Time
6. Collective Soul, Shine
7. Juliet Roberts, I Want You
8. Lisa Loeb, Stay (I Missed You)



WVSR CHARLESTON, T.J. STEVENS

1. Enigma, Return To Innocence
2. Rosco Martinez, Neon Moonlight
3. Joshua Kadison, Beautiful In My
4. All-4-One, I Swear
5. Primal Scream, Rocks
6. R. Kelly, Bump N' Grind
7. Aerosmith, Crazy
8. Ovis, Regular Thang



KBFM BROWNSVILLE/ALBU, HURRICANE SHANE

1. All-4-One, I Swear
2. 12 Gauge, Dunkie Butt
3. Salt-N-Pepa, Whatta Man
4. Counting Crows, Mr. Jones
5. Big Mountain, Baby I Love
6. Aerosmith, Amazing
7. Madonna, I'll Remember
8. All-4-One, So Much In Love
9. Ace Of Base, The Sign



KZAU-FM SPOKANE, CASEY CHRISTOPHER

1. Janet Jackson, Any Time, Any
2. All-4-One, I Swear
3. Ace Of Base, Don't Turn Around
4. Crash Test Dummies, MMM
5. Madonna, I'll Remember
6. Spin Doctors, Cleopatra's Cat
7. Enigma, Return To Innocence
8. Ace Of Base, The Sign
9. Huey Lewis, (She's) Some Kind



**New Adds Include:**  
WHHH Indianapolis  
WPGC Washington, D.C.

KPWR Los Angeles 28 Plays  
WPGC Washington, D.C. 24 Plays  
KMEL San Francisco 18 Plays  
KTFM San Antonio 31 Plays  
WERQ Baltimore 10 Plays  
KISF Kansas City 18 Plays  
KJYK Tucson 32 Plays  
WTWR Toledo 21 Plays  
KIXY San Angelo 23 Plays  
KZFM Corpus Christi 39 Plays  
KHTN Modesto 22 Plays  
KZII Lubbock 27 Plays  
WWCK Flint 17 Plays  
WZOQ Lima 24 Plays  
WRCK Utica 17 Plays

**#13 R&R Black Urban Chart!**

**el DeBARGE**

**"can't get enough"**

**Produced by Babyface**

From the album **Heart, Mind & Soul**

Management: Fred Moultrie, MOULTRIE ENTERTAINMENT GROUP 

©1994 Reprise Records 

# the PICTURE<sup>TM</sup> page



## ▲ DOMINO THEORY

Hanging with Chaos Records rapper Domino (center) are WFLZ Tampa APD Jeff Kapugi (left) and ex-Pig MD Hawk Harrison.



## ▲ BET YOUR BOTTOM DOLLAR

Chillin' with Big Bear Records group DFC in Daytona Beach are (l-r): rapper MC Eithr, NOTR's Bamm, BET's *Rap City* host Dajour, DFC's Al Breed and T Double E and *Rap City* Prod. Keith Paschell.



## ▲ CONAN HEADS

Capitol Records artist Richard Thompson invited Capitol execs to watch him play on *Late Night With Conan O'Brien*, so they could double O'Brien's typical audience. (l-r): Capitol VP Promo Phil Costello, GM/Sr. VP Bruce Kirkland, Exec. VP Ralph Simon, Thompson's manager Gary Stamler, Capitol VP Mktg. Tom Corson, VP A&R Tim Devine, VP Visual Mktg. Linda Ingrisano, Richard Thompson, Capitol VP Art & Design Tommy Steele, Sr. Dir. Advertising and Merch. Ricky Mintz, VP A&R Kim Buie, Pres/CEO Gary Gersh and Sr. Dir. Artist Services Mick Angus.



## ◀ BEAM ME OUT

Departing KYLD San Francisco morning guy Mancow Muller gets tips on the Hard Rock netherworld from typical Chicago earthdog music fan.



## ▲ OCTOBER REINS

Epic band October Project talks shop with label execs after a recent performance. (standing, l-r): Epic Chair. David Glew, OP's Marina Belica, Mary Fahl, Urbano Sanchez and Julie Flanders, manager Peter Ciaccia, Epic Sr. VP West Coast Alan Mintz and Sr. VP/Mktg. John McL. Doelp. (Kneeling, l-r): Epic VP/Artist Dev. Dan Beck, OP's David Sabarino and Emil Adler and Epic Sr. VP/Sales Jim Scully.



## ◀ BESIDE HIMSELF

KIIS Los Angeles' Rick Dees enjoys life-size piñata of himself during Cinco Dees Mayo bash. Break it open and a cume falls out.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •



# WET WET WET

*love is all around*

• going for adds at Top 40 now!

the new single from  
the motion picture soundtrack



• top 5 at the box office for 10 weeks!  
Over \$40 million grossed to date!

• already breaking big at adult radio!

WRQX	WBMX	KHMX	WMXQ	WKQI	WRTI
WMJQ	WMTX	WPNT	KXYQ	and more!	



**THE NETWORK** moves 28-25\*  
• with over 2800 plays per week!

# gabrielle

*i wish*

• D 35\* BDS Top 40 mainstream monitor

• 1200 BDS detections! audience over 10 million!

KDWB Add!	WZPL 65 Plays	KTFM 52 Plays	WZJM 43 Plays
WAHC 33 Plays	KZHT 33 Plays	WFLZ 30 Plays	KUTQ 29 Plays
KKRZ 26 Plays	KKLQ 25 Plays	WERQ 23 Plays	KISF 22 Plays
XHTZ 22 Plays	WHJX 22 Plays	WKSE 22 Plays	KDWB 18 Plays
KQKS 18 Plays	WWKX 18 Plays	WXXL 17 Plays	WEDJ 15 Plays
WHHH 15 Plays	WXKS 14 Plays	WPOW 13 Plays	WDCG 12 Plays



# Melissa Etheridge

*i'm the only one*

**THE NETWORK** #27\*

• with over 2500  
plays per week!

added at KIIS FM!

• 1200 BDS detections! audience 13,800,000!



WPLY 62 Plays	WHTZ 57 Plays	WSTR 49 Plays	WEDJ 48 Plays
WNVZ 40 Plays	WPRO 39 Plays	WHYI 29 Plays	KHMX 28 Plays
WPLJ 28 Plays	KPLZ 28 Plays	WXXL 25 Plays	WEZB 22 Plays
WDCG 21 Plays	WMTX 19 Plays	KRBE 17 Plays	WXKS 7 Plays



• most requested at WPLJ!



PolyGram Label Group

# the PICTURE <sup>TM</sup> page too



## ▲ RHAPSODIC RACHELLE

Capitol vocalist Rachel Ferrell discusses the duet she did with Will Downing called "Nothing Has Felt Like This."



## ▲ ALL ABOUT EVE

WENZ Cleveland staffers want it all from 550 Music group Eve's Plum. (l-r): WENZ's Jim Miller, 550 Music's Cherise Gambino, EP's Ben Kotch, WENZ's Withe Thompson, EP's Mike Kotch, Colleen Fitzpatrick and Theo Mack and WENZ's Beth Kurka and Promo Dir. Marshall Goudy.



## ▲ COLD AS ICE

ERG execs joined Chrysalis/ERG recording artists The Solsonics backstage after a recent performance. (l-r): ERG Exec. VP/Exec. A&R Fred Davis, Solsonics' Willie McNeil, ERG VP Sales Bob Cahill, ERG Mgr. Mktg. Fiona Blume, Chrysalis/ERG Sr. Dir. A&R Duff Marlowe, ERG Pres./CEO Daniel Glass, Solsonics' Jez Colin and ERG Mktg. Dir. Richard Sarbin.



## ▲ TOAD YOU SO

Columbia Records group Toad The Wet Sprocket enjoy hotel hijinks with (l-r): Columbia VP West Coast Mktg. Diarmuid Quinn, Columbia VP East Coast Mktg. Jay Krugman, Sony Music Ent. Exec. VP Michele Anthony, TTWS' Dean Dunning, Randy Guss and Todd Nichols, Columbia Sr. VP Sales Rich Kudolla, Sony Pres. Paul Smith, TTWS' Glen Phillips and Sony Sr. VP Sales and Dist. Danny Yarbrough.



## ▲ SHIRTS AND SKINS

Columbia Records group NKOTB prepare to engage label execs in a game of hoop – if someone can find a ball. (l-r): NKOTB's Joey McEntire, Columbia VP Mktg. East Coast Jay Krugman, Columbia VP Pop Promo Jerry Blair, Columbia Asst. Dir. Pop Promo Charlie Walk, NKOTB's Danny Wood, Donnie Wahlberg and Jordan Knight, Jerry Lembo and manager Dick Scott.



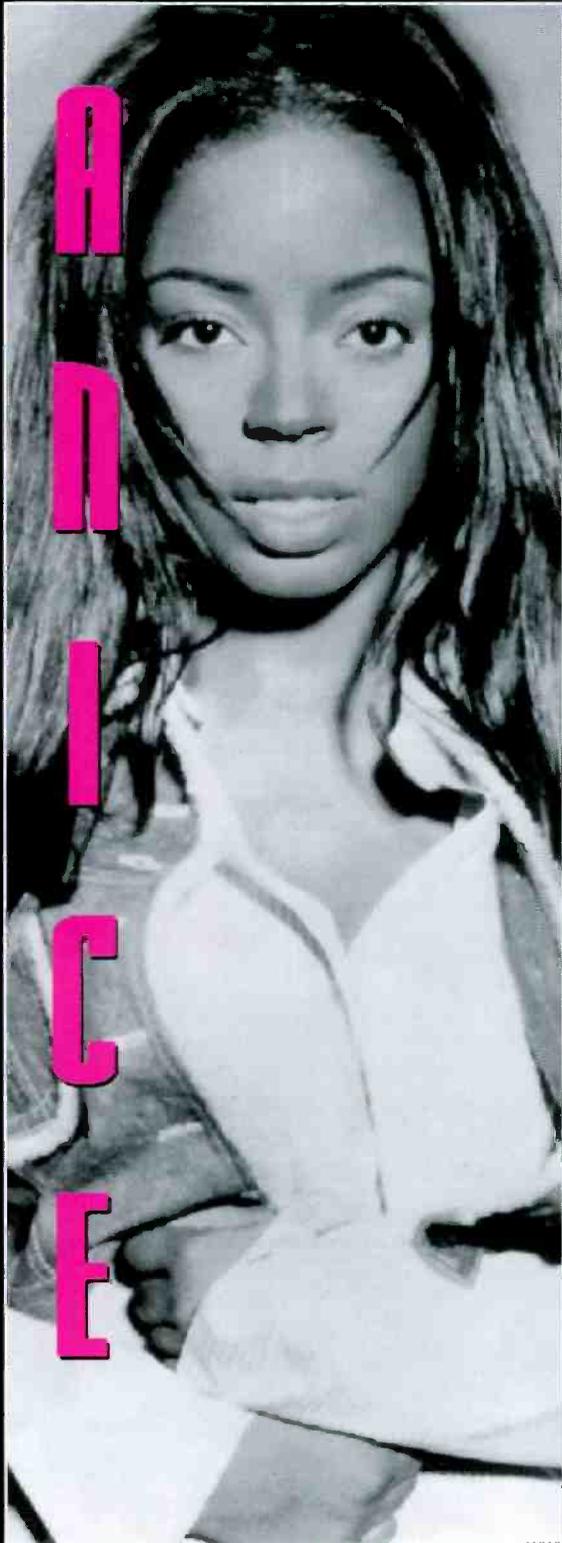
## ▲ GRAY MATTER

Also seen in same hotel hallways are Epic group The Grays with (l-r): Epic Sr. VP Sales Jim Scully, The Grays' Jason Faulkner, Epic Chair. David Glew, manager Warren Entner, The Grays' Jon Brion, Dan McCarroll and Buddy Judge, Sony Music Dist. Pres. Paul Smith and Sony Sr. VP National Accounts John Murphy. (Kneeling, l-r): Sony Sr. VP Sales Craig Applequist and Sony Sr. VP Sales & Dist. Danny Yarbrough.

• You, too, can get your mug on these pages. Send your PR pix to Newtork 40, 120 N. Victory Blvd., Burbank, CA 91502 •

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“somewhere”

Early Airplay At:

KTFM San Antonio

KDON Salinas

KIKI Honolulu

Going For Adds This Week!

Management By “Ready To Roll” Management.



# Now PLAYING

FEATURED PLAYS PER WEEK LISTS



WJMN, Boston (617) 290-0009 Mike Colby, Program Director; Erick Anderson, Assistant PD

RANK	LW	TW	ARTIST	TITLE
1	71	69	Heavy D & The B	"Got Me Wating"
2	59	62	Domino	"Sweet Potato Pie"
3	57	60	Keith Sweat	"How Do You Like"
4	36	59	Aaliyah	"Back & Forth"
5	54	57	R. Kelly	"Your Body's Call"
6	53	57	All-4-One	"I Swear"
7	54	56	Babyface	"And Our Feeling"
8	54	55	Tevin Campbell	"I'm Ready"
9	54	55	R. Kelly	"Bump N' Grind"
10	59	53	2nd II None	"Didn't Mean To"
11	58	52	Sudden Change	"Comin' On Stron"
12	43	52	Warren G. & Nat	"Regulate"
13	27	49	SWV	"Anything"
14	46	48	Outkast	"Players' Ball"
15	37	48	Zhané	"Groove Thang"
16	0	47	Parra	"Workin' Man"
17	42	47	Masta Ace, Inc.	"Born To Roll"
18	38	47	Lisette Melendez	"Goody Goody"
19	33	47	Hammer	"Pumps And A Bum"
20	40	45	CeCe Peniston	"I'm In The Mood"
21	37	45	Conscious Daugh	"Somethin' To Rit"
22	52	41	K7	"Hi De Ho"
23	22	37	Arrested Develo	"Ease My Mind"
24	28	35	Snoop Doggy Dog	"Doggystyle"
25	14	29	Nas	"It Ain't Hard T"
26	17	27	Janet Jackson	"Any Time, Any P"
27	42	22	A Lighter Shade	"Hey DJ"
28	39	11	Snoop Doggy Dog	"Lodi Dodi"
29	38	11	Prince	"The Most Beauti"
30	5	5	Wu-Tang Clan	"C.R.E.A.M."
31	5	5	Gabrielle	"I Wish"



WNNX, Atlanta (404) 266-0997 Brian Phillips, Program Director; Leslie Fram, Assistant PD

RANK	LW	TW	ARTIST	TITLE
1	26	27	Live	"Selling The Dra"
2	21	27	Offspring	"Come Out And Play"
3	27	27	Collective Soul	"Shine"
4	27	26	Frente!	"Bizarre Love Tri"
5	27	26	Soundgarden	"Black Hole Sun"
6	22	25	Pavement	"Cut Your Hair"
7	24	25	Green Day	"Longview"
8	23	24	Pretenders	"Night In My Ve"
9	11	22	Pearl Jam	"Dissident"
10	25	22	Sinead O'Connor	"You Made Me The"
11	0	22	Cause & Effect	"It's Over Now"
12	0	20	Seal	"Prayer For The"
13	21	20	Sarah McLachlan	"Possession"
14	23	20	Tears For Fears	"New Star"
15	19	20	Material Issue	"Kim The Waitress"
16	16	20	James	"Say Something"
17	16	19	Lotion	"Head"
18	16	19	Tori Amos	"Cornflake Girl"
19	5	19	Toad The Wet Sp	"Fall Down"
20	20	19	Michael Been	"Us"
21	16	18	Dambuilders	"Shrine"
22	0	16	Velocity Girl	"Sorry Again"
23	20	16	Mear Puppets	"Backwater"
24	24	15	Francis Dunnery	"American Life I"
25	0	14	Boingo	"Hey!"
26	13	13	Violent Femmes	"Breaking Up"
27	25	12	Alice In Chains	"No Excuses"
28	18	12	Morrissey	"The More You Ig"
29	6	11	Hole	"Miss World"
30	12	11	Charlatans	"Can't Get Our O"
31	16	11	Nine Inch Nails	"Close"
32	13	11	Cracker	"Get Off This"
33	9	11	Crash Test Dumm	"Afternoons & Coffeespoons"
34	10	10	Indigo Girls	"Touch Me Fall"
35	12	10	Soundgarden	"Spoonman"
36	13	10	Me	"Thump"
37	9	10	Enigma	"Return To Innoc"
38	9	10	Alice In Chains	"I Stay Away"
39	11	10	Pearl Jam	"Glorified G"
40	18	9	Stone Temple Pi	"Big Empty"



WAHC, Columbus (614) 442-2000 Pete Dylan, Program Director; Joe Kelly, Music Director

RANK	LW	TW	ARTIST	TITLE
1	49	64	All-4-One	"I Swear"
2	62	63	Enigma	"Return To Innoc"
3	59	59	Malonna	"I'll Remember"
4	60	59	General Public	"I'll Take You T"
5	44	58	Toni Braxton	"You Mean The Wo"
6	45	58	Celine Dion	"Misled"
7	59	57	Prince	"The Most Beauti"
8	47	53	Lisa Loeb & Nin	"Stay (I Missed)"
9	48	49	Ace Of Base	"Don't Turn Arou"
10	43	46	The Cranberries	"Dreams"
11	32	46	Tom Petty & The	"American Girl"
12	60	45	Big Mountain	"Baby I Love You"
13	59	45	Bonnie Raitt	"Love Sneakin' U"
14	45	45	Joshua Kadison	"Beautiful In My"
15	42	44	Tevin Campbell	"I'm Ready"
16	0	37	Ovis	"Regular Thang"
17	0	37	Mariah Carey	"Anytime You Nee"
18	33	36	Tony Toni Tone	"Leavin'"
19	33	36	Sheryl Crow	"Leaving Las Veg"
20	0	34	Erasure	"Always"
21	33	33	Gabrielle	"I Wish"
22	32	33	Gin Blossoms	"Until I Fall Aw"
23	0	33	Janet Jackson	"Any Time, Any P"
24	18	21	MPeople	"Moving On Up"
25	18	18	Juliet Roberts	"I Want You"
26	16	17	To I	"The Right Time"
27	44	14	The Brand New H	"Dream On Dreame"
28	14	14	Primal Scream	"Rocks"
29	59	13	Counting Crows	"Mr. Jones"
30	0	13	Aerosmith	"Crazy"
31	12	12	Collective Soul	"Shine"
32	11	9	Meat Loaf	"Objects In The"
33	0	6	B.C. 52's	"(Meet) The Flin"



"Pink Floyd is a band that escapes definition. You can't put them in a musical category because they are an

# Now PLAYING

FEATURED PLAYS PER WEEK LISTS

**KDWB**  
1013

KDWB Minneapolis (612) 340-9000 Mark Bolke, Program Director Kevin Peterson, Music Director

RANK	LW	TW	ARTIST	TITLE
1	37	46	Ace Of Base	"Don't Turn Arou"
2	24	45	Tevin Campbell	"I'm Ready"
3	37	41	All-4-One	"I Swear"
4	36	40	Big Mountain	"Baby I Love You"
5	41	37	Madonna	"I'll Remember"
6	45	37	Enigma	"Return To Innoc"
7	35	35	Babyface	"And Our Feeling"
8	27	35	Zhané	"Groove Thang"
9	31	34	Prince	"The Most Beauti"
10	29	33	Salt-N-Pepa w/E	"Whatta Man"
11	29	30	Janet Jackson	"Because Of Love"
12	40	30	Jimmy Cliff	"I Can See Clear"
13	28	29	Celine Dion	"The Power Of Lo"
14	28	28	General Public	"I'll Take You T"
15	37	28	To Be Continued	"One On One"
16	25	27	Jon Secada	"If You Go"
17	32	27	Bruce Springste	"Streets Of Phil"
18	38	26	Crash Test Dumm	"MMM MMM MMM MMM"
19	25	25	Gin Blossoms	"Until I Fall Aw"
20	21	23	Celine Dion	"Misled"
21	0	23	Lisa Loeb & Nin	"Stay (I Missed)"
22	21	22	Janet Jackson	"Any Time, Any P"
23	0	22	John Mellencamp	"Wild Nigh"
24	30	22	Richard Marx	"Now And Forever"
25	22	21	Sheryl Crow	"Leaving Las Veg"
26	15	20	Elton John	"Can You Feel Th"
27	12	19	Mear Loaf	"Objects In The"
28	22	19	Beck	"Loser"
29	24	19	Bonnie Raitt	"Love Sneakin' U"
30	20	19	Salt-N-Pepa	"Shoop"
31	31	19	Mariah Carey	"Without You"
32	25	19	Smashing Pumpki	"Disarm"
33	18	18	MPeople	"Moving On Up"
34	0	18	Gabrielle	"I Wish"
35	0	18	Toni Braxton	"You Mean The Wo"
36	29	17	Joshua Kadison	"Beautiful In My"
37	0	17	All-4-One	"So Much In Love"
38	23	17	Lisette Melende	"Will You Ever S"
39	0	16	SWV	"Anything"
40	16	16	R. Kelly	"Bump N' Grind"

**Z90**

KKRZ, Portland (503) 226-0100 Ken Benson, Program Director Eric Murphy, Assistant PD

RANK	LW	TW	ARTIST	TITLE
1	58	57	Toni Braxton	"You Mean The Wo"
2	57	57	All-4-One	"I Swear"
3	56	56	Madonna	"I'll Remember"
4	46	52	Mariah Carey	"Anytime You See"
5	47	49	Prince	"The Most Beauti"
6	31	38	Ace Of Base	"Don't Turn Arou"
7	33	37	Gabrielle	"Dreams"
8	34	36	Jon Secada	"If You Go"
9	32	35	Lisa Loeb & Nin	"Stay (I Missed)"
10	23	35	Eternal	"Stay"
11	34	33	Celine Dion	"Misled"
12	38	32	Tevin Campbell	"I'm Ready"
13	31	31	General Public	"I'll Take You T"
14	34	31	Ace Of Base	"The Sign"
15	40	26	Enigma	"Return To Innoc"
16	23	26	Gabrielle	"I Wish"
17	10	24	Michael Bolton	"Ain't Got Nothi"
18	42	22	Big Mountain	"Baby I Love You"
19	32	22	Bruce Springste	"Streets Of Phil"
20	14	21	Elton John	"Can You Feel Th"
21	17	19	Salt-N-Pepa w/E	"Whatta Man"
22	0	16	B.C. 52's	"(Meer) The Flin"
23	18	15	For Real	"You Don't Wanna"
24	45	14	Zhané	"Groove Thang"
25	11	13	Joshua Kadison	"Beautiful In My"
26	8	12	R. Kelly	"Bump N' Grind"
27	5	12	Zhané	"Sending My Love"
28	0	10	Huey Lewis And	"(She's) Some Ki"
29	8	7	Beck	"Loser"
30	8	6	Tony Toni Tone	"Leavin'"
31	1	6	Shai	"The Place Where"

**KIISFM**

KIIS, Los Angeles (213) 466-8381 Jeff Wyatt, Program Director Tracy Austin, Music Director

RANK	LW	TW	ARTIST	TITLE
1	83	82	Madonna	"I'll Remember"
2	81	81	Counting Crows	"Mr. Jones"
3	80	79	The Cranberries	"Dreams"
4	45	51	Enigma	"Return To Innoc"
5	71	51	Big Mountain	"Baby I Love You"
6	49	49	Pearl Jam	"Daughter"
7	50	46	Crash Test Dumm	"MMM MMM MMM MMM"
8	49	46	Gin Blossoms	"Found Out About"
9	24	44	Richard Marx	"Now And Forever"
10	40	44	Toni Braxton	"You Mean The Wo"
11	42	42	Prince	"The Most Beauti"
12	39	42	Us3	"Cantalooop (Flip)"
13	52	39	Ace Of Base	"The Sign"
14	36	38	Morrissey	"The More You Ig"
15	25	35	Erasure	"Always"
16	27	31	General Public	"I'll Take You T"
17	34	31	MPeople	"Moving On Up"
18	24	30	Celine Dion	"Misled"
19	27	29	Jon Secada	"If You Go"
20	22	29	To I	"The Right Time"
21	28	28	Sheryl Crow	"Leaving Las Veg"
22	22	27	All-4-One	"I Swear"
23	23	25	Nirvana	"All Apologies"
24	25	24	U2	"All I Want Is Y"
25	17	24	Ace Of Base	"Don't Turn Arou"
26	29	24	Bruce Springste	"Streets Of Phil"
27	24	23	Beck	"Loser"
28	18	19	R. Kelly	"Bump N' Grind"
29	16	19	10,000 Maniacs	"Because The Nig"
30	16	18	Salt-N-Pepa	"Shoop"
31	14	17	Janet Jackson	"If"
32	18	16	Janet Jackson	"Because Of Love"
33	26	16	Salt-N-Pepa w/E	"Whatta Man"
34	11	16	Ace Of Base	"All That She Wa"
35	13	14	Soul Asylum	"Runaway Train"
36	17	14	Blind Melon	"No Rain"
37	12	13	Tevin Campbell	"I'm Ready"
38	16	13	Culture Bear	"Mr. Vain"
39	8	12	Elton John	"Can You Feel Th"
40	11	10	Gin Blossoms	"Hey Jealousy"

artist for the masses and Take It Back is the latest mass appeal hit." **Garrett Michaels, WPLY**



Take It Back. Pink Floyd's first Top 40 single from "The Division Bell"

# HUEY LEWIS

**“(SHE’S) SOME KIND OF WONDERFUL”**

*“We tested ‘(She’s) Some Kind Of Wonderful’ earlier than usual and it came back testing stronger in two weeks than most hit songs test after ten weeks. It’s huge...monstrous in all demos. Thank you for the hit Huey!”*

**Rob Roberts, Y100**

*“Huey Lewis is instantly familiar. I put it on right away with immediate phones – it’s a hit!”*

**Danny Clayton, WKTU**

*“Huey Lewis took some time off wandering the 49er sidelines to score on his own. Smash!”*

**Chuck Geiger, KWNZ**

*“Huey Lewis. Familiar song. Familiar artist. Right time of year!”*

**Mike Wheeler, WVKS**

## PPW

**WPRO 15 Plays**

**WKRQ 22 Plays**

**WKRZ 25 Plays**

**Y100 31 Plays**

**WMXQ 36 Plays**

**WBBQ 24 Plays**

**WWZZ 30 Plays**

**WHHY 44 Plays**

**WYCR 26 Plays**

**WVSR 18 Plays**

**WTWR 20 Plays**

**WKEE 30 Plays**

**WNOK 15 Plays**

**KZZU 22 Plays**

**WLAN 25 Plays**

**KZII 63 Plays**

**WRKY 27 Plays**

**KOKZ 29 Plays**

**WBIZ 25 Plays**

**KIOK 21 Plays**



# ERASURE

**"ALWAYS"**

*"Erasure is #2 requests overnights. Has been a constant contender in L.A.'s Top 5 songs. It is a great pop dance record with a hip image."*

Tracy Austin, MD KIIS FM Los Angeles

*"Erasure is #1 most requested, #1 period! 60 spins this week."*

PD John Rogers, Power 96 Miami

*"Erasure is getting Top 10 requests and phones."*

Mario Devoe, MD KKFR Phoenix

*"Week after week Erasure is consistently in our Top 15 most requested."*

Jeff McCartney, PD WAPE Jacksonville

## SoundScan Singles

Chicago #15

Dallas #11

Houston #17

Austin #3

Miami #21

Los Angeles #23

Seattle #20

Orlando/Daytona/Melbourne #24

Salt Lake City #19

San Antonio #17

## BDS

Z 100 26 Plays

KTFM 34 Plays

KIIS FM 37 Plays

KUBE 38 Plays

B97 45 Plays

KKFR 42 Plays

KRBE 59 Plays

WKBQ 27 Plays



**N O R T H E A S T**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MADONNA. I'll Remember	48	43.7	2099
2	ALL-4-ONE. I Swear	49	41.2	2021
3	COUNTING CROWS. Mr. Jones	42	43.3	1820
4	PRINCE. The Most Beautiful Girl In The World	42	38.9	1632
5	TONI BRAXTON. You Mean The World To Me	44	35.8	1576
6	ENIGMA. Return To Innocence	38	38.9	1478
7	GENERAL PUBLIC. I'll Take You There	39	36.2	1410
8	BIG MOUNTAIN. Baby I Love Your Way	38	36.1	1370
9	ACE OF BASE. The Sign	39	34.9	1363
10	TEVIN CAMPBELL. I'm Ready	41	32.6	1338
11	JON SECADA. If You Go	43	27.7	1192
12	ACE OF BASE. Don't Turn Around	38	31.2	1184
13	BONNIE RAITT. Love Sneakin' Up On You	37	28.5	1053
14	MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are	42	24.2	1016
15	CELINE DION. Misled	38	26.7	1013
16	MELISSA ETHERIDGE. Come To My Window	30	30.3	910
17	LISA LOEB & NINE STORIES. Stay (I Missed You)	31	27.1	841
18	RICHARD MARX. Now And Forever	26	29.9	778
19	JOSHUA KADISON. Beautiful In My Eyes	33	23.4	771
20	MARIAH CAREY. Anytime You Need A Friend	40	19.0	760
21	CRASH TEST DUMMIES. MMM MMM MMM MMM	31	24.2	751
22	MARIAH CAREY. Without You	23	28.6	657
23	AEROSMITH. Crazy	37	17.5	648
24	JANET JACKSON. Any Time, Any Place	26	24.5	636
25	R. KELLY. Bump N' Grind	26	24.3	631


**NORTHEAST REGIONAL ANALYSIS**
**MAJOR GAINER:**

•Ace Of Base kicks into high gear, moving from 18 to 12, while gaining close to 400 plays.

**UP-AND-COMING:**

•Songs showing continued growth include Celine Dion (17-15), Lisa Loeb & Nine Stories (22-7) and Mariah Carey (D-20). Off the chart, B.C. 52's (#27/599 PPW), MPeople (#30/578 PPW) and Gabrielle (#35/537 PPW) are doing well.

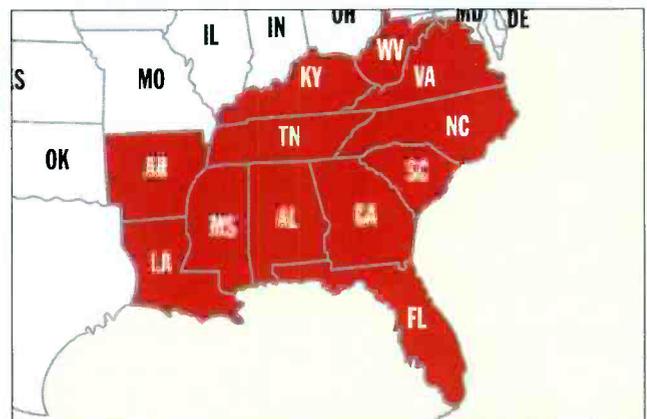
**TIP OF THE WEEK:**

•Collective Soul continues to look strong. It's #31 with 574 PPW on 26 regional stations and certainly worth serious consideration for airplay.

*Please Report Your Adds & PPWs By Tuesday At 5 pm.*

**S O U T H**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ALL-4-ONE. I Swear	48	44.0	2110
2	MADONNA. I'll Remember	53	36.6	1942
3	PRINCE. The Most Beautiful Girl In The World	46	39.3	1809
4	BIG MOUNTAIN. Baby I Love Your Way	44	38.8	1706
5	ENIGMA. Return To Innocence	45	37.6	1694
6	COUNTING CROWS. Mr. Jones	42	39.5	1659
7	ACE OF BASE. The Sign	40	37.9	1514
8	TONI BRAXTON. You Mean The World To Me	44	33.6	1479
9	JON SECADA. If You Go	51	27.5	1404
10	BONNIE RAITT. Love Sneakin' Up On You	41	33.3	1367
11	ACE OF BASE. Don't Turn Around	43	28.4	1223
12	GENERAL PUBLIC. I'll Take You There	38	30.9	1176
13	CELINE DION. Misled	46	23.6	1084
14	MARIAH CAREY. Without You	38	28.3	1076
15	RICHARD MARX. Now And Forever	32	30.2	966
16	TEVIN CAMPBELL. I'm Ready	31	27.6	856
17	CRASH TEST DUMMIES. MMM MMM MMM MMM	29	28.9	839
18	CELINE DION. The Power Of Love	31	25.7	798
19	MPEOPLE. Moving On Up	31	25.1	777
20	LISA LOEB & NINE STORIES. Stay (I Missed You)	29	26.7	775
21	JOSHUA KADISON. Beautiful In My Eyes	40	18.7	747
22	MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are	37	19.5	721
23	BRUCE SPRINGSTEEN. Streets Of Philadelphia	23	29.4	676
24	MARIAH CAREY. Anytime You Need A Friend	41	15.3	628
25	R. KELLY. Bump N' Grind	25	24.3	608


**SOUTH REGIONAL ANALYSIS**
**MAJOR GAINER:**

•Madonna adds 3 stations and over 100 plays in moving from 5th to 2nd most-played in the South.

**UP-AND-COMING:**

•Additional airplay reported on Jon Secada (11-9), Celine Dion (15-13), MPeople (D-19) and Mariah Carey (D-24). Also working are Elton John (#27/578 PPW), Collective Soul (#30/543 PPW) and B.C. 52's (#33/524 PPW).

**TIP OF THE WEEK:**

•Huey Lewis And The News is now on 27 regional reporters. It's #36 with 506 PPW. Look for upped rotations from the current 18.7 avg. PPW.

*Please Report Your Adds & PPWs By Tuesday At 5 pm.*

# HISTORICAL ARTIFACT

TO: All WBLI Disc Jockeys, Newspeople and Interns  
FR: Len Rothberg  
DT: 2/15/72  
RE: Station Policy

(1) From this date on, all jocks MUST follow the playlist without exception. Personal use of the station's OUIJA board to pick records is prohibited... only our Music Director may use it.

(2) You are forbidden to actually play requests for listeners. However, to give the impression we care, make up a name and town once a half-hour, and pretend to do a request. REMEMBER: We don't tell our listeners how to pump gas or turn tricks - they shouldn't tell us what songs to play.

(3) The next jock to play "MacArthur Park" will have his genitalia spot-welded to the console and a catheter permanently installed. Use the john BEFORE your air shift!!!

(4) Dress code will be strictly enforced. Employees are expected to wear pants and shirts at the same time... it is no longer an either/or proposition. Leisure suits are required for all salespeople. Dresses and skirts will only be allowed for women (and for that sassy young intern who is trying to figure out if he should pee standing up or sitting down).

(5) Due to pressure from the local police precinct, our Payroll Department will no longer be able to accommodate direct deposit of your paycheck into the topless bar down on Route 112.

(6) Dating fellow employees is not allowed, especially between men and women. Except for me, I'm the boss and I can do whatever the hell I want. Note: I claim first dibs on that hot Italian tomato in bookkeeping.

Keep your noses clean and pay attention to all station policies. I know what it takes to be No. 1, so do what I say. And, don't worry about that little WALK... it's WRIV we have to watch out for!

Radio-actively,

*Len*

**G R E A T L A K E S**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MADONNA. I'll Remember	48	40.6	1948
2	ALL-4-ONE. I Swear	45	41.1	1851
3	PRINCE. The Most Beautiful Girl In The World	42	39.3	1651
4	BIG MOUNTAIN. Baby I Love Your Way	42	39.1	1641
5	COUNTING CROWS. Mr. Jones	41	38.0	1560
6	ACE OF BASE. The Sign	39	38.8	1515
7	ENIGMA. Return To Innocence	40	36.2	1449
8	TONI BRAXTON. You Mean The World To Me	42	33.8	1418
9	JON SECADA. If You Go	47	30.1	1414
10	GENERAL PUBLIC. I'll Take You There	38	33.2	1260
11	BONNIE RAITT. Love Sneakin' Up On You	36	34.8	1251
12	CELINE DION. Misled	39	28.7	1119
13	TEVIN CAMPBELL. I'm Ready	35	31.2	1092
14	ACE OF BASE. Don't Turn Around	36	28.6	1029
15	JOSHUA KADISON. Beautiful In My Eyes	36	27.3	983
16	CRASH TEST DUMMIES. MMM MMM MMM MMM	34	28.2	959
17	MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are	33	23.1	761
18	R. KELLY. Bump N' Grind	27	26.9	727
19	MARIAH CAREY. Without You	26	28.0	727
20	RICHARD MARX. Now And Forever	22	32.0	703
21	LISA LOEB & NINE STORIES. Stay (I Missed You)	29	23.6	685
22	MELISSA ETHERIDGE. Come To My Window	18	32.5	585
23	GABRIELLE. I Wish	26	22.1	575
24	ELTON JOHN. Can You Feel The Love Tonight	30	17.0	510
25	ROSCO MARTINEZ. Neon Moonlight	18	28.2	507


**GREAT LAKES REGIONAL ANALYSIS**
**MAJOR GAINER:**

•All-4-One fills in nicely, moving from 6th to 2nd most-played and adding over 300 new Plays Per Week.

**UP-AND-COMING:**

•Titles continuing to add new rotations include Ace Of Base (19-14), Joshua Kadison (17-15), Meat Loaf (20-17) and Mariah Carey (D-19). Also working are MPeople (#26/497 PPW), Aerosmith (#28/488 PPW) and Ovis (#31/463 PPW).

**TIP OF THE WEEK:**

•Huey Lewis And The News may debut Top 25 next week. It's #30 with 475 PPW on 20 regional reporters. Please Report Your Adds & PPWs By Tuesday At 5 pm.

**M I D W E S T**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MADONNA. I'll Remember	36	42.0	1513
2	PRINCE. The Most Beautiful Girl In The World	35	41.9	1466
3	ALL-4-ONE. I Swear	35	40.1	1402
4	ENIGMA. Return To Innocence	37	36.5	1352
5	BIG MOUNTAIN. Baby I Love Your Way	33	39.7	1311
6	COUNTING CROWS. Mr. Jones	32	37.1	1186
7	TONI BRAXTON. You Mean The World To Me	34	32.9	1119
8	JON SECADA. If You Go	38	28.0	1063
9	ACE OF BASE. The Sign	28	35.3	989
10	BONNIE RAITT. Love Sneakin' Up On You	31	31.7	982
11	CRASH TEST DUMMIES. MMM MMM MMM MMM	34	28.4	967
12	GENERAL PUBLIC. I'll Take You There	32	29.8	955
13	CELINE DION. Misled	30	28.6	859
14	ACE OF BASE. Don't Turn Around	30	27.3	818
15	MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are	32	23.8	761
16	LISA LOEB & NINE STORIES. Stay (I Missed You)	30	24.7	741
17	SHERYL CROW. Leaving Las Vegas	32	23.2	741
18	TEVIN CAMPBELL. I'm Ready	24	29.6	710
19	JOSHUA KADISON. Beautiful In My Eyes	28	25.1	704
20	ALICE IN CHAINS. No Excuses	21	25.1	527
21	BECK. Loser	26	20.0	519
22	GABRIELLE. I Wish	22	22.9	504
23	MARIAH CAREY. Without You	21	24.0	504
24	AEROSMITH. Crazy	29	17.2	498
25	THE CRANBERRIES. Dreams	16	30.3	484


**MIDWEST REGIONAL ANALYSIS**
**MAJOR GAINER:**

•All-4-One continues its run to the top, moving from 7th to 3rd and adding 275 total regional plays.

**UP-AND-COMING:**

•Titles gaining additional play include Ace Of Base (21-14), Lisa Loeb & Nine Stories (19-16), Alice In Chains (25-20) and Aerosmith (D-24). Also hot is Tom Petty & The Heartbreakers (#28/452 PPW).

**TIP OF THE WEEK:**

•Collective Soul is breaking out of the Midwest. It's at #35 this week with 401 PPW on 25 Midwest stations. Please Report Your Adds & PPWs By Tuesday At 5 pm.

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# Making PPW Reporting Easier For All Of Us

## An Open Letter To Music Rotation Software Companies

With the dawning of the "Plays Per Week" reporting age at all the major trade publications, we need your help.

Please include in the next upgrade of our software: a macro that will allow a Plays Per Week report to be generated by a single selection off the Main Menu.

The report should allow us to set categories we wish to include in the report, as well as which dates the report should include. It should default to the 7 most recent days scheduled.

When the report is printed, it should include a "Ranking Of The Songs," the song "Title and Artist" and the number of "Plays This Week."

Other major software companies are also being asked to work on this, so please make this a priority so we can keep pace with our competitors who will have this capability soon.

Thanks in advance for your attention to this matter.

Sincerely,

\_\_\_\_\_  
(name)

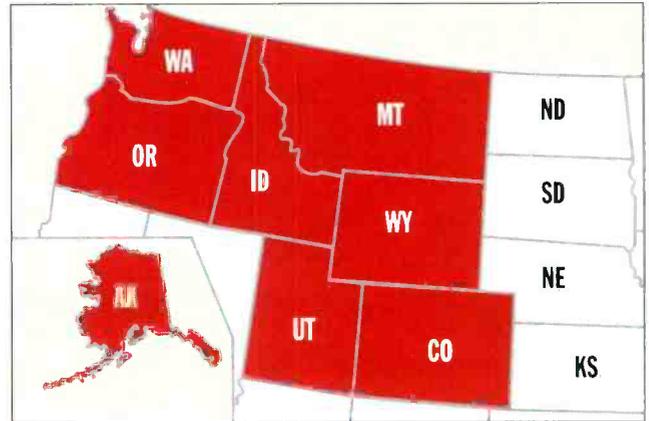
\_\_\_\_\_  
(station)

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***Sign This And Fax To Your Music Software Company Today!***

**NORTHWEST/ROCKIES**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ALL-4-ONE. I Swear	25	38.7	968
2	MADONNA. I'll Remember	26	36.3	943
3	BIG MOUNTAIN. Baby I Love Your Way	25	37.1	927
4	PRINCE. The Most Beautiful Girl In The World	24	37.4	898
5	COUNTING CROWS. Mr. Jones	22	33.6	739
6	TONI BRAXTON. You Mean The World To Me	24	30.2	725
7	ENIGMA. Return To Innocence	22	32.8	722
8	JON SECADA. If You Go	24	27.7	664
9	CELINE DION. Misled	22	27.0	594
10	GENERAL PUBLIC. I'll Take You There	21	27.7	581
11	BONNIE RAITT. Love Sneakin' Up On You	20	28.7	573
12	ACE OF BASE. The Sign	19	29.9	569
13	ACE OF BASE. Don't Turn Around	19	29.6	563
14	LISA LOEB & NINE STORIES. Stay (I Missed You)	18	30.4	547
15	CRASH TEST DUMMIES. MMM MMM MMM MMM	18	30.1	541
16	TEVIN CAMPBELL. I'm Ready	17	29.9	508
17	JOSHUA KADISON. Beautiful In My Eyes	19	23.6	449
18	SHERYL CROW. Leaving Las Vegas	17	25.6	435
19	MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are	19	22.7	431
20	GABRIELLE. I Wish	16	24.9	398
21	MARIAH CAREY. Anytime You Need A Friend	17	20.8	353
22	BRUCE SPRINGSTEEN. Streets Of Philadelphia	14	24.9	349
23	RICHARD MARX. Now And Forever	12	28.0	336
24	ROSCO MARTINEZ. Neon Moonlight	13	25.8	335
25	ELTON JOHN. Can You Feel The Love Tonight	18	18.4	332


**NORTHWEST/ROCKIES REGIONAL ANALYSIS**
**MAJOR GAINER:**

•All-4-One leapfrogs over other strong titles into the most-played spot, adding 3 new stations and over 150 total plays.

**UP-AND-COMING:**

•Titles gaining new play include Jon Secada (11-8), Ace Of Base (16-13), Meat Loaf (21-19) and Mariah Carey (D-21). Also working are Aerosmith (#28/321 PPW) and Huey Lewis And The News (#29/314).

**TIP OF THE WEEK:**

•Collective Soul is still doing well with 300 regional plays on 13 stations. It's averaging 23.1 PPW.

*Please Report Your Adds & PPWs By Tuesday At 5 pm.*

**W E S T**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ALL-4-ONE. I Swear	48	50.1	2405
2	PRINCE. The Most Beautiful Girl In The World	42	52.6	2210
3	BIG MOUNTAIN. Baby I Love Your Way	41	48.8	2000
4	MADONNA. I'll Remember	39	45.8	1788
5	TEVIN CAMPBELL. I'm Ready	43	40.9	1757
6	TONI BRAXTON. You Mean The World To Me	43	34.9	1499
7	ACE OF BASE. Don't Turn Around	38	36.3	1380
8	ACE OF BASE. The Sign	33	41.8	1378
9	R. KELLY. Bump N' Grind	31	43.7	1355
10	ENIGMA. Return To Innocence	33	40.1	1324
11	JON SECADA. If You Go	39	29.6	1155
12	WARREN G. & NATE DOGG. Regulate	27	38.0	1026
13	SWV. Anything	29	33.6	974
14	COUNTING CROWS. Mr. Jones	24	39.7	953
15	JANET JACKSON. Any Time, Any Place	30	29.7	890
16	GENERAL PUBLIC. I'll Take You There	25	35.4	885
17	MARIAH CAREY. Without You	24	33.4	801
18	AALIYAH. Back & Forth	21	35.5	745
19	BABYFACE. And Our Feelings	23	30.9	710
20	R. KELLY. Your Body's Callin'	17	41.2	700
21	CELINE DION. Misled	26	26.7	695
22	GABRIELLE. I Wish	27	24.8	670
23	XSCAPE. Love On My Mind	22	29.7	653
24	SALT-N-PEPA w/EN VOGUE. Whatta Man	20	30.3	605
25	TONY TONI TONÉ. Leavin'	29	20.1	582


**WEST REGIONAL ANALYSIS**
**MAJOR GAINER:**

•Warren G. & Nate Dogg is a serious regional hit, moving from 14th to 12th most-played in the West while adding over 100 total plays.

**UP-AND-COMING:**

•Additional rotations are gained by Ace Of Base (11-7), Janet Jackson (D-15), Aaliyah (33-18) and Xscape (D-23). Also happening are MPeople (#26/568 PPW), Mariah Carey (#27/562 PPW) and For Real (#39/395 PPW).

**TIP OF THE WEEK:**

•Ovis continues to perform in the West. It's #36 with 418 plays on 15 stations.

*Please Report Your Adds & PPWs By Tuesday At 5 pm.*

*PPW Regional Analysis By Pat Gillen*

## BREAKOUT

**B.C.52'S** .....147/28  
 "(Meet) The Flintstones" (MCA)

**NEW ADDS:** WKSE, WZEE, WABB, WJET, WVKS, WVIC, KISX, KRQQ, KZMG, KWTX.

No need to wait for the blockbuster movie to open, this theme from *The Flintstones* is already huge! A fun summertime novelty song that's garnered Breakout status two weeks in a row.

**JOHN MELLENCAMP** .....114/33  
 "Wild Night" (Mercury)

**NEW ADDS:** KDWB, KKLQ, WFHN, WNNK, WYCR, WPXR, WZEE, WIFC, WHOT, WGLU.

**TOM PETTY & THE HEARTBREAKERS** .....110/7  
 "American Girl" (MCA)

**NEW ADDS:** WFHN, WSTW, WVIC, WXXM, WBEC, WYYS, KMOK.

## BREAKOUT

**ERASURE** .....88/13  
 "Always" (Mute/Elektra)

**NEW ADDS:** KHKS, KUBE, WPST, WOVV, WAOA, WXKB, WHOT, WDJX, WJET, WXXM.

Continuing to build nicely, this uptempo techno number adds more quality stations to its credit. Performing well at cutting edge stations as well as straight ahead Mainstream airwaves.

**SMASHING PUMPKINS** .....83/8  
 "Disarm" (Virgin)

**NEW ADDS:** WAHC, WFLY, WHOT, WJET, WAZY, WXXM, WGRD, KIMN.

**PRIMAL SCREAM** .....83/6  
 "Rocks" (Sire/WB)

**NEW ADDS:** WHJX, WJET, WVKS, KWTX, WDJB, KXKL, WXXM.

**OVIS** .....74/2  
 "Regular Thang" (Restless)

**NEW ADDS:** WBIZ, WBSS.

**AALIYAH** .....69/23  
 "Back & Forth" (Blackground/Jive)

**NEW ADDS:** WLUM, KISF, WEDJ, WZPL, KQKS, KUTQ, KUBE, WFLY, WFHN, WPHY.

**WARREN G. & NATE DOGG** .....69/2  
 "Regulate" (Death Row/Interscope/AG)

**NEW ADDS:** WPOW, WDJB.

**MEAT PUPPETS** .....64/24  
 "Backwater" (London/PLG)

**NEW ADDS:** WHITZ, WAHC, WZJM, WRCK, WKRZ, WPST, WZYP, WBBQ, KDUK, WRKY.

## BREAKOUT

**PINK FLOYD** .....63/53  
 "Take It Back" (Columbia)

**NEW ADDS:** WPRO, WEZB, WAAL, WNTQ, WRCK, WQGN, WKRZ, WLAN, WNDU, KKRD.

Explodin' out-of-the-box, this track collects most added honors. All geographic regions are showing success with this tune some programmers say resembles another legendary act, U2.

**PRETENDERS** .....62/24  
 "Night In My Veins" (Sire/WB)

**NEW ADDS:** WKBQ, WZJM, WFLY, WERZ, WWKZ, WBBO, WKSI, WAEB, KZJU, WRKY.

**ATLANTIC STARR** .....61/10  
 "I'll Remember You" (Arista)

**NEW ADDS:** WFLY, WXLK, WMEE, WJET, KZFM, KQMQ, WRKY, WNSL, WBMX, WSPT.

**ARRESTED DEVELOPMENT** .....58/15  
 "Ease My Mind" (Chrysalis/ERG)

**NEW ADDS:** KISF, WFHN, WKSS, KQKQ, WAOA, WNOK, WVKS, WFMF, KHFI, KKSS.

**SARAH McLACHLAN** .....58/7  
 "Possession" (Nettwerk/Arista)

**NEW ADDS:** KUTQ, WLAN, KKRD, KQCR, WBIZ, WCIL, KZFN.

**FRENTE!** .....55/15  
 "Bizarre Love Triangle" (Mammoth/Atlantic/AG)

**NEW ADDS:** WFLZ, WKSE, WKCI, KKRD, WWKZ, WGTZ, KISX, KRQQ, WZKX, WXSJ.

**SPIN DOCTORS** .....50/50  
 "Cleopatra's Cat" (Epic)

**NEW ADDS:** WEDJ, WAHC, WEZB, KUTQ, WFLY, WAAL, WKCI, WQGN, WYCR, WNDU.

**SHAI** .....49/44  
 "The Place Where You Belong" (Gasoline Alley/MCA)

**NEW ADDS:** WPRO, WXXK, WIOQ, WPOW, WFLZ, WAHC, WHHH, KTFM, KUTQ, KGGI.

**KATHY TROCOLLI** .....49/5  
 "Tell Me Where It Hurts" (Reunion/RCA)

**NEW ADDS:** WERZ, WFHN, KBFM, WXXX, WDBR.

**XSCAPE** .....49/2  
 "Love On My Mind" (So So Def/Columbia)

**NEW ADDS:** WJMN, KBOS.

**SNOOP DOGGY DOGG** .....43/7  
 "Doggy Dogg World" (Death Row/Interscope/AG)

**NEW ADDS:** WRVQ, WOVV, KIKI, WDJB, WPKK, KISR, KJYK.

**HEAVY D & THE BOYZ** .....43/1  
 "Got Me Waiting" (Uptown/MCA)

**NEW ADDS:** WKXS.

**ZHANÉ** .....41/8  
 "Sending My Love" (Illtown/Motown)

**NEW ADDS:** WXXK, WERQ, WBZZ, KMEI, WERZ, KHHT, WXSJ, KCDD.

**CRACKER** .....37/2  
 "Low" (Virgin)

**NEW ADDS:** WPLY, WDJB.

**HAMMER** .....36/6  
 "Pumps And A Bump" (Giant/Reprise)

**NEW ADDS:** WPOW, KHQT, KHFN, KXXX, KBOS, WDJB.

**R. KELLY** .....36/4  
 "Your Body's Callin'" (Jive)

**NEW ADDS:** KUTQ, KLUC, KIKI, KBOS.

**EL DeBARGE** .....34/3  
 "Can't Get Enough" (Reprise)

**NEW ADDS:** WPGC, WHHH, KPSI.

**DOMINO** .....33/3  
 "Sweet Potatoe Pie" (Outburst/ral/Chaos)

**NEW ADDS:** WPOW, WILN, WDJB.

**CROWDED HOUSE** .....31/28  
 "Distant Sun" (Capitol)

**NEW ADDS:** WEZB, WKCI, KQKQ, WRFY, WHHY, WKSI, KHHT, KIOC, KISX, WZKX.

**FOR REAL** .....30/7  
 "You Don't Wanna Miss" (A&M)

**NEW ADDS:** WQHT, WFLZ, KSFM, KZFM, KZII, KLBQ, KMXZ.

**ICE CUBE** .....25/2  
 "You Know How We Do It" (Priority)

**NEW ADDS:** KFFM, WDJB.

**CRYSTAL WATERS** .....18/9  
 "100% Pure Love" (Mercury)

**NEW ADDS:** WQHT, WXXK, WIOQ, KUTQ, WRCK, WQGN, KHFN, KLVV, KFFM.

**MICHAEL BOLTON** .....18/3  
 "Ain't Got Nothing If You Ain't Got Love" (Columbia)

**NEW ADDS:** WSTW, WXXQ, WINQ.

**BETH NIELSEN CHAPMAN** .....17/1  
 "In The Time It Takes" (Reprise)

**NEW ADDS:** WLAN.

**PATRA** .....16/2  
 "Worker Man" (Epic)

**NEW ADDS:** KSFM, KZFM.

# THE CHARTS

## PLAYS PER WEEK 41-80

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
41 MORRISSEY. The More You Ignore Me, The Closer I Get (Sire/Reprise)	2113	2078	1997
42 B.C.52'S. (Meet) The Flintstones (MCA)	7	402	1982
43 TOM PETTY & THE HEARTBREAKERS. American Girl (MCA)	997	1604	1979
44 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	1540	1668	1954
45 SALT-N-PEPA w/EN VOGUE. Whatta Man (Next Plateau/London/PLG)	2822	2297	1938
46 ALICE IN CHAINS. No Excuses (Columbia)	2595	2406	1892
47 JULIET ROBERTS. I Want You (Reprise)	3366	2414	1855
48 GIN BLOSSOMS. Found Out About You (A&M)	2213	1962	1846
49 OVIS. Regular Thang (Restless)	1410	1651	1776
50 THE BRAND NEW HEAVIES. Dream On Dreamer (Delicious Vinyl/EastWest)	3646	2858	1754
51 JANET JACKSON. Because Of Love (Virgin)	2791	2147	1745
52 US3. Cantaloop (Flip Fantasia) (Blue Note/Capitol)	2386	1969	1708
53 ERASURE. Always (Mute/Elektra)	1159	1345	1597
54 TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance (MCA)	2319	1707	1556
55 JOHN MELLENCAMP. Wild Night (Mercury)	—	201	1537
56 SMASHING PUMPKINS. Disarm (Virgin)	1421	1538	1528
57 AALIYAH. Back & Forth (Blackground/Jive)	724	979	1527
58 ALL-4-ONE. So Much In Love (Blitz/Atlantic/AG)	2998	2045	1375
59 PHIL COLLINS. Everyday (Atlantic/AG)	1393	1343	1333
60 MICHAEL BOLTON. Completely (Columbia)	2150	1570	1308
61 HEAVY D & THE BOYZ. Got Me Waiting (Uptown/MCA)	798	1023	1263
62 XSCAPE. Love On My Mind (So So Def/Columbia)	888	1093	1257
63 GABRIELLE. Dreams (Go! Discs/London/PLG)	1532	1436	1256
64 R. KELLY. Your Body's Callin' (Jive)	755	891	1168
65 PRIMAL SCREAM. Rocks (Sire/WB)	789	1080	1148
66 TONI BRAXTON. Breathe Again (LaFace/Arista)	1437	1267	1041
67 LISETTE MELENDEZ. Will You Ever Save Me (Fever/ral/Chaos)	1458	1361	1031
68 10,000 MANIACS. Because The Night (from MTV Unplugged) (Elektra)	1439	1145	1020
69 LITTLE TEXAS. What Might Have Been (WB)	1071	942	946
70 ARRESTED DEVELOPMENT. Ease My Mind (Chrysalis/ERG)	321	625	910
71 HEART. The Woman In Me (Capitol)	1244	1121	863
72 JIMMY CLIFF. I Can See Clearly Now (Chaos)	1048	858	848
73 SARAH McLACHLAN. Possession (Nettwerk/Arista)	515	716	847
74 FRENTE! Bizarre Love Triangle (Mammoth/Atlantic/AG)	327	718	828
75 ATLANTIC STARR. I'll Remember You (Arista)	57	493	777
76 PRETENDERS. Night In My Veins (Sire/WB)	336	395	773
77 DOMINO. Sweet Potatoe Pie (Outburst/ral/Chaos)	679	711	757
77 BRYAN ADAMS. Please Forgive Me (A&M)	876	785	757
79 PHIL COLLINS. We Wait And We Wonder (Atlantic/AG)	1318	990	754
80 PEARL JAM. Daughter (Epic)	745	730	719

## MOST ADDED

ARTIST/SONG/LABEL	TOTAL ADDS
1 PINK FLOYD. Take It Back (Columbia)	53
2 SPIN DOCTORS. Cleopatra's Cat (Epic)	50
3 SHAI. The Place Where You Belong (Gasoline Alley/MCA)	45
4 JANET JACKSON. Any Time, Any Place (Virgin)	39
4 MARIAH CAREY. Anytime You Need A Friend (Columbia)	39
6 ELTON JOHN. Can You Feel The Love Tonight (Hollywood)	36
7 JOHN MELLENCAMP. Wild Night (Mercury)	33
8 B.C.52'S. (Meet) The Flintstones (MCA)	28
8 CROWDED HOUSE. Distant Sun (Capitol)	28
10 MEAT PUPPETS. Backwater (London/PLG)	24
10 PRETENDERS. Night In My Veins (Sire/WB)	24
12 AALIYAH. Back & Forth (Blackground/Jive)	23
13 HUEY LEWIS AND THE NEWS. (She's) Some Kind Of Wonderful (Elektra)	20
13 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	20
15 ACE OF BASE. Don't Turn Around (Arista)	19

## MOST REQUESTED

ARTIST/SONG	LABEL
1 ALL-4-ONE. I Swear	Blitz/Atlantic/AG
2 ACE OF BASE. Don't Turn Around	Arista
3 B.C.52'S. (Meet) The Flintstones	MCA
4 BECK. Loser	Bong Load/DGC
5 WARREN G. & NATE DOGG. Regulate	Death Row/Interscope/AG
6 CRASH TEST DUMMIES. MMM MMM MMM MMM	Arista
6 R. KELLY. Bump N' Grind	Jive
7 ENIGMA. Return To Innocence	Charisma/Virgin
8 JANET JACKSON. Any Time, Any Place	Virgin
8 MADONNA. I'll Remember	Maverick/Sire/WB

# WHALE

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HUMPIN  
SLOB  
BABE

→ Swimming Into the Mainstream  
MAY 30TH

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ADDING 5/23



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**ERUPTING MAY 23**

# "I NEED YOUR LOVE"

THE FIRST SINGLE FROM BOSTON'S  
NEW ALBUM WALK ON

**BOSTON**

MCA

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