

THE NETWORK

FORTY®

CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE



tears for fears

NOVEMBER 12, 1993 • Spotlight On WQUT • Interview With Bill Tanner • Rap Editorial



**NOW ON
WORLDWIDE
TOUR**



AMAZING

**FOLLOWING UP THE TOP 10 SINGLE "LIVIN' ON THE EDGE"
AND THE TOP 10 GOLD SINGLE "CRYIN'" FROM
THE DOUBLE PLATINUM ALBUM GET A GRIP**



PRODUCED BY BRUCE FAIRBAIRN • Mixed by Brendan O'Brien • © 1993 Geffen Records, Inc.



THE CHARTS

MAINSTREAM

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
2	1	1	JANET JACKSON, Again	Virgin
3	3	2	MEAT LOAF, I'd Do Anything For Love (But I Won't Do That)	MCA
8	4	3	MARIAH CAREY, Hero	Columbia
1	2	4	ACE OF BASE, All That She Wants	Arista
14	8	5	BRYAN ADAMS, Please Forgive Me	A&M
12	9	6	XSCAPE, Just Kickin' It	So So Def/Columbia
7	5	7	TONY TONI TONÉ, Anniversary	Wing/Mercury
13	10	8	ZHANE', Hey Mr. D.J.	Flavor Unit/Epic
17	13	9	TEVIN CAMPBELL, Can We Talk	Qwest/WB
4	6	10	BLIND MELON, No Rain	Capitol
5	7	11	HADDAWAY, What Is Love	Arista
19	16	12	PHIL COLLINS, Both Sides Of The Story	Atlantic/AG
18	14	13	MR. BIG, Wild World	Atlantic/AG
30	18	14	TONI BRAXTON, Breathe Again	LaFace/Arista
31	19	15	MICHAEL BOLTON, Said I Loved You... But I Lied	Columbia
11	11	16	R.E.M., Everybody Hurts	WB
28	24	17	BILLY JOEL, All About Soul	Columbia
34	25	18	SALT-N-PEPA, Shoop	Next Plateau/London/PLG
6	12	19	MARIAH CAREY, Dreamlover	Columbia
29	26	20	HI-FIVE, Never Should've Let You Go	Jive
9	15	21	DEF LEPPARD, Two Steps Behind	Columbia
35	28	22	JOSHUA KADISON, Jessie	SBK/ERG
—	30	23	JIMMY CLIFF, I Can See Clearly Now	Chaos
10	17	24	TONI BRAXTON, Another Sad Love Song	LaFace/Arista
20	20	25	JOHN MELLENCAMP, Human Wheels	Mercury
—	35	26	10,000 MANIACS, Because The Night (from MTV Unplugged)	Elektra
—	40	27	CULTURE BEAT, Mr. Vain	550 Music
♦ DEBUT	28	28	THE CRANBERRIES, Linger	Island/PLG
—	32	29	EXPOSE, As Long As I Can Dream	Arista
♦ DEBUT	30	30	SNOOP DOGGY DOG, What's My Name?	Death Row/Interscope/AG
37	31	31	BEE GEES, Paying The Price Of Love	Polydor/PLG
33	33	32	BRUCE HORNSBY, Fields Of Grey	RCA
—	39	33	DRS, Gangsta Lean	Capitol
15	22	34	BILLY JOEL, The River Of Dreams	Columbia
—	38	35	COLOR ME BADD, Time And Chance	Giant/Reprise
♦ DEBUT	36	36	BOBBY BROWN w/WHITNEY HOUSTON, Something In Common	MCA
16	21	37	LISA KEITH, Better Than You	Perspective/A&M
♦ DEBUT	38	38	GABRIELLE, Dreams	Go! Discs/London/PLG
♦ DEBUT	39	39	UB40, Higher Ground	Virgin
♦ DEBUT	40	40	2PAC, Keep Ya Head Up	Interscope/AG

MOST ADDED

1.	Gin Blossoms, Found Out About You	A&M
2.	Bobby Brown w/Whitney Houston, Something In Common	MCA
3.	Linda Ronstadt, Heartbeats Accelerating	Elektra
4.	Stone Temple Pilots, Creep	Atlantic/AG
5.	Celine Dion, The Power Of Love	550 Music
6.	Culture Beat, Mr. Vain	550 Music
6.	Toni Braxton, Breathe Again	LaFace/Arista
8.	Jimmy Cliff, I Can See Clearly Now	Chaos
9.	Kenny G, Sentimental	Arista
10.	Aaron Neville, Don't Fall Apart On Me Tonight	A&M



PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVG. P/W	PLAYS
1	1	1	ACE OF BASE, All That She Wants	98	45.1	4417
2	2	2	JANET JACKSON, Again	100	44.0	4404
3	3	3	MEAT LOAF, I'd Do Anything For Love (But I Won't Do That)	95	41.1	3902
12	6	4	BRYAN ADAMS, Please Forgive Me	91	36.9	3359
4	4	5	BLIND MELON, No Rain	86	37.3	3209
17	12	6	MARIAH CAREY, Hero	96	30.5	2927
5	5	7	HADDAWAY, What Is Love	79	36.4	2877
14	8	8	MR. BIG, Wild World	75	34.8	2607
18	14	9	PHIL COLLINS, Both Sides Of The Story	86	29.7	2556
9	9	10	R.E.M., Everybody Hurts	76	30.8	2339
11	13	11	TONY TONI TONÉ, Anniversary	75	30.0	2248
21	19	12	TEVIN CAMPBELL, Can We Talk	73	28.7	2098
6	7	13	MARIAH CAREY, Dreamlover	67	30.9	2071
7	10	14	TONI BRAXTON, Another Sad Love Song	60	32.5	1947
8	11	15	DEF LEPPARD, Two Steps Behind	69	28.2	1943
32	22	16	BILLY JOEL, All About Soul	73	25.3	1849
19	17	17	JOHN MELLENCAMP, Human Wheels	56	32.6	1823
—	27	18	MICHAEL BOLTON, Said I Loved You... But I Lied	77	23.6	1819
10	15	19	BILLY JOEL, The River Of Dreams	56	30.3	1695
—	29	20	JIMMY CLIFF, I Can See Clearly Now	64	25.5	1631
16	20	21	INNER CIRCLE, Sweat (A La La La La Long)	50	32.0	1601
15	18	22	SWV, Right Here/Human Nature	55	28.7	1581
29	23	23	ZHANE', Hey Mr. D.J.	51	30.4	1549
—	28	24	10,000 MANIACS, Because The Night (From MTV Unplugged)	64	23.1	1476
13	16	25	LISA KEITH, Better Than You	50	29.5	1476
♦ DEBUT	26	26	BOBBY BROWN w/WHITNEY HOUSTON, Something In Common	61	24.0	1462
20	21	27	STING, Nothing 'Bout Me	54	26.7	1441
28	25	28	XSCAPE, Just Kickin' It	48	29.6	1422
—	34	29	JOSHUA KADISON, Jessie	60	22.8	1366
♦ DEBUT	30	30	TONI BRAXTON, Breathe Again	55	24.1	1323
22	24	31	AEROSMITH, Cryin'	45	26.5	1191
—	40	32	HI-FIVE, Never Should've Let You Go	48	24.8	1188
—	33	33	THE CRANBERRIES, Linger	49	24.2	1184
24	26	34	SPIN DOCTORS, Jimmy Olsen's Blues	46	25.5	1171
♦ DEBUT	35	35	GABRIELLE, Dreams	39	26.7	1040
—	37	36	COLOR ME BADD, Time And Chance	48	21.4	1029
♦ DEBUT	37	37	BEE GEES, Paying The Price Of Love	46	22.1	1015
♦ DEBUT	38	38	CULTURE BEAT, Mr. Vain	48	20.3	976
36	39	39	TAYLOR DAYNE, Send Me A Lover	37	25.1	929
27	32	40	ROD STEWART, Reason To Believe	43	21.2	913

TOTAL NETWORK REPORTING STATIONS

262

TOTAL REPORTS RECEIVED
DID NOT REPORT

262
0

COMING & GOING

Sidney Mendelson was promoted to Radio GM for WMC AM/FM Memphis. The former GSM for the station will assume his new duties when the ownership changes... Dave Van Stone was named GM at WCOL AM/FM Columbus... Pat Paxton was named the new PD at KHMX Houston... Chris Ruh leaves KEWB Redding: The station flipped to Country soon after he arrived. He can be reached at (916) 221-7351... Heritage Group PD J.J. Cook should have a replacement at WFKS soon... KAYI Tulsa changes call letters this week to KHTT. No change in format at the station. WYAV Myrtle Beach will be airing Howard Stern in mornings and flipping to Classic Rock (11/15).

FOOD FOR FIRE

After the recent southern California firestorms, KIIS-FM Los Angeles in coordination with KNBC TV accepted food, money, and personal hygiene items in Burbank to help the homeless and otherwise charred... In other promo benefit news, KWMX Denver has raised nearly twelve thousand dollars in pennies to benefit the Ronald McDonald House. Morning man Dave Otto went to various area McDonalds to ask people for pennies for their thoughts. All told, they exceeded their one million penny goal by two hundred thousand.

DUOP DOUBLE-DUTY

With the sale of AC KCMX AM/FM Medford to Sierra Cascade Communications, R. Charles Snyder, who programs Sierra's KTMT FM, will now be programming both stations simultaneously.

ALSO KNOWN AS

New KQKS Denver morning host Jim Bosh debuted his show last week under the moniker Pat Gillen. "I'm really excited to be in Denver and really wanted to make sure my first official show was the best it could be. I thought I would get the bugs out under a well known mediocre jock name" stated Bosh. Bosh rounds out a revamped KQKS as the station has moved from a rhythmic approach to a more mainstream Top 40.

Whoomp! There It Goes!

Radio And Records Taken Over By Lender

The Westinghouse Credit Corporation took control of financially troubled *Radio & Records* last week. The take-over allowed parent company Westwood One to write off the \$20 million in debts in exchange for the magazine. According to the terms of the original loan, Westinghouse seized the asset as payment.

Westinghouse Director of Corporate Public Relations Jay McCaffrey released a statement through *R&R* Publisher Bob Wilson. "Westwood One relinquished ownership of *Radio & Records* Magazine and other assets as part of a debt-for-equity swap," the letter says in part. "While *Radio & Records* is an excel-

lent company, it is not a strategic fit with Westinghouse Electric Corporation's core businesses. Discussions are currently underway with *R&R* management for the possible purchase of the company."

According to the letter, until the sale of *R&R* is completed, Westinghouse will not seek a change in management or strategy.

In a memo to his staff, Wilson stated that Westinghouse was to help *R&R* find financing to allow the current management team to stay together and be a part of any future ownership situation.

The reality may prove a bit more difficult.

Westwood One has had *R&R* on the block since April of this year with no takers. The big question is whether or not Publisher Bob Wilson can come up with a financial package that will enable him to purchase the company he originally started. Insiders speculate that the price tag will include not only the \$20 million plus interest owed Westinghouse, but over \$3 million in operating capitol for fiscal 1994 and an additional \$10 to complete the on-line system the company has been promising. Whether the new buyer has the funds required to get the oft-delayed computer system off the ground remains up in the air.

Dealer's Choice

Aces Top PPWs, Janet Scores Requests, Pearl Jams Sales



ACE OF BASE

Arista recording act Ace Of Base tops the *Network Forty* Mainstream Plays Per Week chart for the third consecutive week. Staying strong in second place "Again" is Janet Jackson. Meat Loaf and Blind Melon are still showing plenty of momentum, but all of this could change quickly with the release of "All For Love" by superstars Sting, Bryan Adams and Rod Stewart. From the

soundtrack to the movie "The Three Musketeers" on Hollywood Records, the single is being worked in conjunction with A&M and is already getting significant play on radio stations around the country.

There is no consensus across the nation. In the Northeast and South, the most-played single remains Meat Loaf. In the Great Lakes and Northwest, it's Janet Jackson, while

the West deals Ace Of Base. Gaining strength are power artists Bryan Adams and Phil Collins, but the biggest movers were Mariah Carey and Michael Bolton. Also showing surprising gains are Jimmy Cliff and 10,000 Maniacs.

In sales, it's no contest. Pearl Jam's record setting first week performance continues with another week at the top of the nation's retail heap with no let-up in sight. The single "Daughter" explodes in the Northeast with an average 23 Plays Per Week. Behind Pearl Jam in sales comes Meat Loaf, still selling a ton in the number two spot. Others to watch: "Common Thread", a compilation of various artists singing songs made famous by the Eagles and Too \$hort, who's full-length CD debuts in the number four position.

The nation's most requested are topped by superstar artists Janet Jackson, Meat Loaf and Bryan Adams, but look out for such Crossover acts as Salt-N-Pepa, DRS and Xscape. They will have to contend with newcomer Snoop Doggy Dog who's single is ringing phones off the hook wherever it's played.

Qwest Records Promotion In Bloom

VP Promotion Gig Made Official

Finally confirming what *The Network Forty* announced months ago, Qwest Records President Jim Swindel announced the appointment of Ritch Bloom as Vice President Promotion. Bloom will oversee the label's marketing and Pop promotion efforts and act as liaison to the marketing and promotion staffs at Warner Brothers and Reprise Records. He'll also continue to develop close relationships with radio and management, as well as act as Qwest's talking head for trade publications.

"Ritch Bloom's demeanor and character have made him an out-



RITCH BLOOM

standing player in the promotion world," states Swindel. "We're proud to have him on our team."

Bloom's lengthy career began at CBS Records on the local level. After twelve years at Epic and Columbia Records, he served six years with Capitol Records at the National and VP promotion level.

"We welcome Ritch as Qwest's trade magazine rep," states VP/GM Gerry Cagle. "He possesses all the relevant traits of a successful promotion man. He's tall-and there's a 't' in his first name that has no business being there."

In Brief

2 LIVE CREW GETS DAY IN SUPREME COURT

The Supreme court's biggest entertainment battle is the "fair use" issue which will be decided next spring in the Campbell vs. Acuff-Rose Music Inc also known as the 2 Live Crew case. The case involves whether authors can profit from those who satirize their work. Tuesday, (11/9) the high court began hearing arguments on the question of 2 Live Crew's parody of Roy Orbison's hit "Oh Pretty Woman." At question is a lower court decision stating 2 Live Crew's satirical version of the song does not qualify for copyright protection because its

"blatantly commercial purpose" barred it from being a fair use.

Attorneys for Acuff-Rose Music Inc accuse 2 Live Crew of ripping off, "the powerful, jolting guitar riff" and playing it 16 times. 2 Live Crew's attorney argued against copyright exploitation and stated the song is indeed a parody.

BMG CRACKS PIRATES.

Bertelsmann Music Group "BMG" and its partner Multitone Records have instigated an investigation that has led to the seizure of 72,000 counterfeit cassettes of South Asian recordings. There was one arrest. The crackdown, jointly

conducted over five months by local New York City law enforcement agents and the RIAA, discovered the cassettes that were allegedly imported from Singapore. If convicted, the defendant, a major distributor of counterfeit Indian music, could face substantial fines and a four-year prison term.

"BMG takes the issue of recording piracy very seriously," states Neal Edelson, Senior Counsel, Legal and Business affairs, BMG. "The sale of counterfeit product deprives South Asian artists, composers, musicians, labels and retailers of fair earnings."

CEMA ADDS SUNBIRD HAVEN

CEMA Special Markets acquired the master recordings of the Sunbird and Haven Records catalogues. The Sunbird catalogue primarily deals with Country music by the likes of Stonewall Jackson, Earl Thomas Conley and Johnny Lee. The Haven catalogue includes such artists as The Righteous Brothers, Grass Roots and Margo Thunder. (Your guess is as good as mine.) This marks the return of Haven to the ERG North America family after nearly twenty years. It was originally established as an imprint label for Capitol Records.



2 LIVE CREW

RECORDS

ARISTA

Jack Weston was named VP Promotion & Development for Arista Records out of Nashville.

ERG

Peter Brooks was appointed VP, RE-engineering, of ERG's North America branch.

GEFFEN/DGC

Wendy Goldstein was named to the Director of A&R in its New York office. Previously, she did A&R at EastWest Records... Jim Merlis was appointed as Geffen's Media and Artist Relations Director based in New York. Previously, he was Manager of Alternative Publicity for Columbia Records.

HOLLYWOOD

Paul Kremen was named Director of A&R Soundtracks. Prior to this appointment, he was VP A&R, West Coast at MCA Records.

MCA

Fletcher Foster was appointed VP, Public Relations. Previously, he was Senior Director, Publicity for Arista Records.

SONY

Mary Ellen Cataneo was promoted to Senior VP of Sony Music Entertainment Communications. She will act as liaison in all matters concerning music press, trade and business publications and the companies artist-oriented programs.

WEA

WEA's Los Angeles office has announced the following appointments: Debra Saroyan is now Sales Manager. Jeanine Merget will now be Field Sales Manager and George Valdiviez is now Merchandising Manager.

Trendy

Don't you just love trends? If they go up, PD's can say, "What we're doing is working!" If they go down, the answer is always, "We never look at trends." Whatever, they're rolling out and the results are interesting reading... if nothing else.



Champagne is flowing in San Francisco as KSOL edges KMEL in the latest trends, 4.5 to 4.4. Be it ever so slight, it's the first time KSOL has come out on top. One thing is for sure, the battle has been joined. Watch this brawl stay "too close to call" right up to the delivery of the fall book. Although KSOL seems to have the momentum, look for KMEL to tighten up after a recent strategy session.



In Los Angeles, Power 106 moves up to a 5.0. KROQ and KIIS also up a notch to 4.1 and 3.9 respectively. The Beat holds steady at 3.3.



In New York, Z100 stays strong with a 4.6 ahead of WPLJ (3.7) and Hot 97 (3.5) who both slipped slightly.

Big D

KHKS Dallas PD J.J. McKay has taken some personal time off from his duties. At press time, MD Sean Phillips is acting PD. Despite Gannet's efforts to try and convince J.J. to return to programming, look for him to say "no" to anything other than an air shift. A permanent PD will be named shortly and Sean has the inside track.

Pig Or Camel?

Jeff Kapugi.

Sleepy In Atlanta

Sony VP Promotions Jerry Blair becomes the first person featured back-to-back on Page 6 without taking his clothes off.



Our favorite comment at the convention came from KKFR's Rick Stacy who told those attending a panel on promotions to "...check out *The Network Forty* CD for the best radio promotions." Well, when you build a better mousetrap, the world will beat a path to your door. Say cheese, Barry.



Top Ten Reasons Why Gerry Cagle Wasn't At The Carnival:

#10: Feared hotel was worse than the one in New York. #9: Dave Sholin told Feidel Cagle was too hot-headed. #8: No longer in radio so couldn't get record company to pick up the tab. #7: His required white pants and blue nautical jacket were burned in the Malibu fires. #6: Couldn't pull himself away from the Tampa Bay/Cincinnati game. #5: Jane Fonda restraining order still in effect. #4: Unlike Blair, would rather sleep in L.A. #3: Couldn't afford registration because he's still paying for *Hitmakers* cover story 4 years ago. #2: Refuses to pay retail to a wholesaler. And #1: Still pissed because *Hitmakers* dropped "Tuna Talk."

We Were Right?

Two weeks ago, Page 6 featured a picture predicting *R&R* would file for Chapter 11. Although that isn't exactly what happened, they were taken over by the Westinghouse Financial Corporation last week in lieu of a \$20 million debt. Details in the News section.

Big Shots

MCA's private jet flew selected radio programmers and rag-men to Las Vegas for the heavyweight title fight last Saturday. On board trying to act like they belonged were Bruce Tennenbaum, Mark Gorlick, Jeff Wyatt, Brian Bridgeman, Bob Lewis, Michael Newman, Gary Bird, Gerry Cagle and some other non-subscribers. Isn't this what we got into the business for? The highlight of the flight was MCA President Richard Palmese's pre-flight instructions... particularly the part about the seat belt. Rumor has it that the parachutist who crashed into the ring was an angry programmer who wasn't invited on the jet.

Ins And Outs

Who will be the next MD at KZIO?



With PD Brian Kryz leaving KEGL, will the station return to Top 40?



PD Dave Van Stone leaves The Mix in Houston to manage WCOL, Columbus.



Names for the WFKS Daytona Beach gig? Everybody, including one legendary name.



Is the "For Sale" sign about to be put in the yard at WGRD Grand Rapids?



Why was WEQX Albany PD Jim McGuinn having lunch in Chicago?



WNDU South Bend is looking for a new PD as Mark Durosher moves to other duties within the organization.



The staff is in town and about to hit the air. Look for big things from PD Tommy Frank and WTLQ Wilkes-Barre.

Who's Left?

By the time you read this, Pinnacle Broadcasting, owners of WYAV Myrtle Beach, will have changed the successful Top 40 to Classic Rock. With crosstown WBPR heading in a more adult direction (consultant Pete Salant recently dropped the handle Power 98 for Mix 97.7), the beach market has gone from 2 Top 40s to none in 30 days.

Plays Per Week

KDWB Minneapolis moved to a Plays Per Week playlist to "give a better reflection of what is actually happening." We think it's an excuse for PD Mark Bolke to spend less time on preparing a chart and more time to improve his golf game. (Editor's note: It ain't enough.)

Voice Your Choice

The first annual *Chrome Lizard* awards are two months away. Vote for your favorites in this week's issue. Check out page 40.

Hero Award

KIIS L.A. remixed Mariah Carey's "Hero" with audio from the news coverage of the Malibu fires. It's absolutely fantastic.

What Were They Thinking?

MTV adds "Steppin' Out With My Baby" by Tony Bennett to the Alternative Buzz Bin?

Betting On Holyfield

Andy Schoen... Desiree Storch... Mike Abrams... Mike Joseph... Mark Kay...

Betting On Bowe

Jeff McClusky...

Praying For A Parachutist

Bob Wilson...



Jerry Blair sleeps through the *Hitmakers* convention.

NUMBER

**#1 ARTIST FOR
THE LAST 20
YEARS AT OP 40
AND AC RADIO**

elton
john"
true love

Added at Power 96, KISF,
WAQQ, WPLJ

+ 34 Conversion Factor At
AC Radio!

**POP MUSIC'S
#1 COUPLE**

bobby
brown &
whitney
houston"

something in common

Over 140 stations and 1500 BDS
plays in 2 weeks!



Whitney Houston appears courtesy of Arista Records.

**#1 SELLING &
TESTING RECORD
"IN AMERICA**

meat
loaf

i'd do anything for love

Album Almost 3 Million!

**#1 NEW ARTIST
OF 1993**

shai"
yours

All 3 singles from their debut
album went Top 10!

Here's the first single from their
new album and their next Top 10!

MCA

RAPTIVITY

Commentary by
Gerry Cagle

I received several disturbing phone calls last week. (No, they weren't from Joel Denver. He never calls.. he never writes...) The calls were from three program directors in different parts of the country. All shared basically the same story.

Their General Managers told each to play no more Rap music.

Their sentiments have been echoed by many more program directors over the past few months. It's a situation any of you who program Rap music may have to deal with in the near future.

Hopefully, it will be a discussion, not an edict. One program director who objected to the "suggestion" was told, "If you can't do it, I'll bring someone in who can."

Because of the nature of the music, it's easy to say this is a racist reaction. Although racism, in some cases, may play a part, history proves it cuts much deeper than that. In some instances, it's an emotional decision. In more, it's economics.

It's a classic contradiction: art and business. And this confrontation, although disturbing, isn't new. It's been with us since radio began programming popular music.

In the '40s, it was that psychotic revolutionary, Frank Sinatra, who shook the mainstream consciousness with "controversial" lyrics that drove teenagers crazy. Many radio stations banned his music.

In the '50s, it was the icon Elvis Presley who scared mothers and fathers nationwide with his "suggestive" lyrics and gyrations. Elvis was allowed to appear on *The Ed Sullivan* show only when he agreed to be filmed from the waist up. Stations banned his music.

In the 60s, we had two causes for alarm among the "suits." Up until the early 60s, Black music was heard only on Black radio stations. The success of Elvis changed that and Mainstream stations made Black music a part of their playlists. Many listeners, particularly in the South, objected strenuously. I got the message up close and personal in Jackson, Mississippi when the KKK burned a cross on the lawn while I was on the air at WRBC. Other, less visible reactions, caused rumbles across the country. Then came the Beatles and John Lennon's statement that they were more popular than Jesus. Beatle records were smashed and burned and banned nationwide.

The 70s saw a backlash against songs containing lyrics that advocated the use of drugs. (Wait a minute... you're telling me *Pusherman* was about drugs?)

In the 80s, Tipper "Gored" the industry with her proposed ban against songs with lyrics advocating sex.

Now, it's Rap music and more particularly, "Gangster" and "Street" Rap music.

Where to draw the line has always been a particular problem for programmers. We, as a group, make our living by accurately "reflecting" the culture to which we program. Radio doesn't make music. We play what is popular. Successful programmers don't choose music.

We research what our listeners like and play it back to them. Our problem is that the line keeps moving.

In the early 70s, I caused a huge problem within the RKO chain when I refused to edit the word "crap" out of Paul Simon's "Kodachrome." Sounds tame today, but most of the other stations across the country had edited that word out of the single. Eventually, they relented and most played the song unedited. But the same problem, with different variations, remains today.

If your manager brings up this topic, hopefully, it's for discussion and not a mandate. If it's a mandate, you should resign on the spot. Not because of a moralistic high ground, but because the reality is that you'll wind up being fired in the end. If you depend on a large portion of your audience that likes Rap music and you stop playing it, you're going to lose that audience. When the audience is gone, so are you. You have a better chance finding another job if you leave with good ratings than looking for an opening when you lose. Blaming it on the manager *after* the ratings won't fly.

**"General Managers
are telling
programmers not to
play any more
Rap music."**

If you are fortunate and it is a discussion, you need answers for the questions you'll be asked.

Is the station losing revenue because of your playlist? The big question: Is it perceived lost revenue or actual lost revenue? Many advertisers complain about the music on stations that carry their advertising. Whether or not these advertisers will really cancel is the key. If the advertisers who complain actually cancel, will the revenue be off-set by the dollars received from the ratings generated by the ratings? If these advertisers don't cancel because you change the playlist, will they guarantee to continue advertising if the ratings go down? Will the local advertising (and these discussions are almost always driven by statements and threats made by local advertisers) off-set the national buys that are precipitated by ratings alone?

A general manager hires a program director to increase ratings. Ratings mean dollars. Short-term decisions effect long-term profitability. Deleting certain types of music changes the face of the radio station. It is repositioning. Taking certain types of songs off the air makes other changes inevitable. It is a change of format... how-

ever slight. It should be thought out before it is done.

If the change is suggested from a moralistic viewpoint, your answers will be much more complicated and might not matter in the end. Let's face it. None of us is comfortable with all of the music we play. For whatever reason, every song is a turn-off to certain segments of the audience. Our job, as programmers, is to program the most music that is acceptable to the largest portion of the audience at any given time. We don't have to like every song. We certainly don't have to agree with every lyric. But our job is to accurately "reflect" the appetite of our audience.

It is a fact that some of the artists featured on radio are not upstanding citizens. This is nothing new. Most artists, by their nature, are outlaws in some sense of the word. Should we not play music that is written and performed by those who have been imprisoned or in trouble with the law? That would cut out a good portion of the Country playlist in one fell swoop. Or maybe we should define our playlists by degree. The bigger the crime, the fewer times we will play the song.

None of wants to program material that advocates rape, child molestation, murders, etc. It is somewhat easy to draw that line. But what about other subjects that might make portions of the audience uncomfortable? Do we throw those out also?

Because we play it, does that mean we promote doing what the lyrics say? Should we play songs that advocate sex? Should we play songs that advocate drugs? Should we play songs that advocate violence?

Songs are poems set to music that reflect our times. They are written by people with different views and perceived just as differently by listeners.

Did "The Battle of the Green Berets" make everyone who heard it join the Armed Forces? Did "War" make everyone object to the Vietnam War? Did "Cocaine" make everyone who heard it a drug addict? Did "Mercy, Mercy Me" make everyone an environmentalist? Did "Just The Way You Are" make everyone who heard it remain the same?

The answer, of course, is no. Music effects everyone differently. Tastes are radically opposite within the same demographic and psychographic sample. I have two daughters who are only three years apart. They were raised in the same house and exposed to the same environment. One loves Alternative music and can't stand Rap. The other loves Rap and can't stand Alternative. Go figure.

The argument has gone on for generations. Does art cause those who view, read or listen react according to the message? Those who are offended by the art form, in spite of all evidence contrary to the fact, will say yes. Those who aren't offended will say no.

To quote that contemporary of William Shakespeare, Burt Reynolds, in *Smokey And The Bandit*, "More often than not, your perception in dictated by what part of the country you're standing in."

The bottom line is this: Music affects different people in different ways. Music on radio causes people to do one of two things: They keep listening or switch stations.

That's a fact.

And one that should be contemplated long and hard before playlist alterations are begun. ▀

S T R A I G H T U P S E W A R D S



#26 Most Requested Nationally!
Heavy Requests In New York,
Buffalo And Baltimore!
Strong Requests In Rochester,
Minneapolis, Philadelphia, Boston
And Washington, D.C.!

the new album featuring
FREAKIT



New This Week On WHY? Detroit!
These Stations Freakin' Love It!

- WWKX Providence 19-17*
- WJMH Greensboro 25-22*
- WPGC Washington, DC #23*
- Q102 Philadelphia 28-24*
- WCKZ Charlotte #27*
- Hot 97.7 San Jose D-30*

Most Requested... Overnite At WJMN
Boston And Hot 97 New York!

- Additional Rotations:**
- WJMN Boston
 - Hot 97 New York
 - WWKX Providence
 - 92Q Baltimore
 - WIOQ Philadelphia
 - WCKZ Charlotte
 - WHHH Indianapolis
 - KKFR Phoenix

PRODUCED BY: CHRIS CHARITY AND DEREK LYNCH;
CHARLIE "NOAH" MAROTTA FOR SOLID SCHEME MUSIC, INC.

 the return of the (under)groundbreaking sound

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PROMOTIONS

"REGINALD DENNY PUMPKIN CARVING CONTEST"

Wild 107, San Francisco

Midge Ripoli

Morning show loon Mancow Muller invited listeners to a remote where they carved pumpkins (the size of a human head) using bricks – a la Damian Williams. A "jury" of 12 listeners stood around and did nothing.

COST: POCKET CHANGE FOR THE PUMPKINS.

RETURN: JAW-DROPPING INSENSITIVITY AND TASTELESSNESS? UNDOUBTEDLY. IT'S ALSO AN UNFORGETTABLE STUNT THAT SURELY DOMINATED WATER COOLER DISCUSSIONS FOR DAYS.

"THE LUCKY BUTT"

WNCI, Columbus

Dan Bowen

Morning Zoo gopher Jimmy Jam, possessor of "The Lucky Butt" (which he rubs on the athletic field before an OSU game) was sent to the Ohio State President's office and waited for him to rub the Lucky Butt. Not only was it rubbed, but Jimmy got to spend the game in the President's suite with the Michigan State President and various Congressmen.

COST: NONE.

RETURN: GREAT WAY TO BECOME THE TALK OF THE TOWN - NOT TO MENTION THE CAMPUS.

"SCOOP FOR LOOT" BENEFIT

WERZ, Exeter

Lindsey Robbins

WERZ and the New Hampshire ASPCA set up a giant litter box at a local mall, filled it with 300 pounds of clean kitty litter and seeded it with gemstones from a local jeweler. People could "buy" a chance to take one scoop out of the box for \$1 (or six for \$5) and keep any gemstones that were sifted out. WERZ, which ran 60-second promos one week in advance, broadcast live from the event.

COST: MINIMAL. STONES DONATED BY JEWELER FOR MENTIONS.

RETURN: PROMOTES A GOOD CAUSE, APPEALS TO AUDIENCE'S GREED AND SOUNDS GREAT ON THE AIR. A TRUE TRIPLE-THREAT WINNER.

"TANKS-GIVING"

JET-FM

Neil Sharpe

Three days before Thanksgiving, JETsters will make "quick hits" at a chain of area gas stations, where they'll "sell" gas at a discount and give out various prizes, including Jet-FM license plates, which they'll install on the front end of the cars. Their efforts will be broadcast all day through regular call-ins.

COST: TRADED WITH GAS STATION CHAIN FOR MENTIONS AND AD BUY.

RETURN: EXCELLENT DRIVETIME PROMOTION.

"THE CHECK'S IN THE MAIL"

KTMT, Medford

R. Charles Snyder

At 7:00 am, the morning show will announce the "artist of the day." For the rest of the day, they'll give away CDs and cassettes to listeners who call in every time they hear a song by the aforementioned artist. Winners qualify for a grand prize of a check to cover their rent/mortgage payments from December through February (maximum: \$930 month).

COST: NO MORE THAN \$3,000 CASH; OTHER PRIZES TRADED OUT.

RETURN: MAJOR INCREASE IN CUME AND TSL.

"DEMOLITION RADIO"

KCGQ, Cape Girardeau

Jimmy Steele

To coincide with a sneak preview of the film, *Demolition Man*, KCGQ broadcast live from downtown, where a building was going to be demolished. Ten listeners simultaneously pushed down the T-bar and blew up the condemned building. KCGQ also gave out posters, buttons, etc. On-air, the whole block seemed to come tumbling down, forcing listeners and air staff to "get away" in a helicopter.

COST: NOTHING.

RETURN: BESIDES THE TRAFFIC TIE-UP, BEING PART OF "THE BIG BANG" MADE THEM THE TALK OF THE TOWN.

SANDWICH BOARD

WMC-FM, Memphis

Ron Olsen

FM-100's morning show hosts and producer wore sandwich boards one morning to pitch the station and their show in the middle of rush hour traffic. Once a week, another station guy regularly goes out to different busy intersections to give away concert and movie tickets. He/she also holds a cellular phone for call-in "honk-offs."

COST: SANDWICH BOARDS COST ABOUT \$35.

RETURN: GREAT, MEMORABLE WAY TO MEET THE PUBLIC.

Thumb Tack Alert!

Clear some space on your office wall, buckos, because **The Network Forty** is coming out with a page chock full of "unique" Christmas/New Year's Promotions next week!

"BAGS OF PLENTY"

WERQ, Baltimore

Hal Martin

A local newspaper puts a grocery bag in every Nov. 17 issue. Listeners fill the bag with non-perishable food and take it to certain grocery stores. WERQ will broadcast live from the stores to raise awareness to the problems of the homeless. The food goes to area soup kitchens.

COST: BESIDES REMOTE COSTS, NOTHING.

RETURN: GREAT IMAGING EVENT, PLUS CALL LETTERS ARE REGULARLY PLUGGED IN DAILY NEWSPAPER.

HALLOWEEN BENEFIT

KWIN, Stockton

Stacey Lynn

Two days before Halloween, KWIN personalities (in costume) visited a local children's shelter that houses abused and neglected kids. They brought pumpkins and bags filled with candy, which really excited the kids. The trip went so well, they'll go back at Christmas time.

COST: COSTUMES, CANDY AND PUMPKINS TRADED OUT FOR MENTIONS.

RETURN: GREAT IMAGE-BUILDER FOR ALL KID-ORIENTED HOLIDAYS.

The Network Forty wants to spotlight innovative and successful promotions. Are your promos creating a buzz? Fax us the info at (818) 846-9870 or call Jeff Silberman at 800-443-4001.

SPOTLIGHT

"STOP THE VIOLENCE" DAY New World Communications

Paige Nienaber

The Fifth Annual "Stop The Violence" Day will be held November 22. Initially started by Jerry Clifton stations, the event has grown to include over 50 stations (including non-Clifton outlets) last year. Among the activities that will be staged this year include:

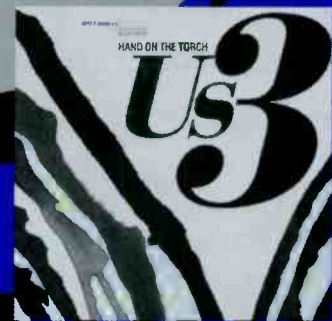
- "Adopt A Corner" programs.
- "Cruise For Peace."
- Peace rallies.
- Remote broadcasts from prisons.
- Wear white ribbons/drive with headlights on.

- On-air talks between rival gangs.
- "A Moment Of Silence."
- A "Peace Hotline."
- High school events: peace essays, crime victims meet teen perpetrators.
- "Peace Jams."
- "Stop The Violence" Scholarship Fund.

For more detailed information on these events or to network any of your own ideas, call Paige Nienaber at (612) 929-2865.

Us3

HAND ON THE TORCH



FEATURING THE MULTI-FORMAT APPEAL OF THE FIRST SINGLE

“CANTALOOOP (FLIP FANTASIA)”

PRODUCED BY GEOFF WILKINSON AND MEL SIMPSON FOR Us3 PRODUCTIONS
MANAGEMENT: BILL DIGGINS, JEFF McCLUSKY - DMA ENTERTAINMENT

YOU'LL FLIP FOR IT
ON BLUE NOTE COMPACT DISCS, CASSETTES, AND LPs



NETWORK FORTY SPOTLIGHT



WQUT 101.5 FM

Today's Hits! 101.5 WQUT!

PO Box 8668

Gray TN 37615

(615) 477-3127 Office

(615) 477-4747 Fax

Rufus Hurt.....Program Director

Steve Mann.....Music Director

Music Calls.....M 9 am-1 pm

Ken Maness.....General Manager

Don Raines.....Sales Manager

Art Countiss.....News Director

Jeri George.....Promotion Director

Don Gibson.....Production Director

Steve Mann6:00 am - 10:00 am

Jeri George.....10:00 am - 2:00 pm

John Patrick2:00 pm - 7:00 pm

Scotto7:00 pm - 12 mid

Kidd Kelly12 mid - 6:00 am

Ownership.....Bloomington Broadcasting

TENNESSEE'S UNIQUE TOP 40

101.5 WQUT Johnson City is a station looking to please a wide variety of listeners in its metro area. PD Rufus Hurt describes his station as "a hybrid of Top 40 and Rock. Our target audience is basically 20 to 40-year-old adults, with a slight emphasis on females." That target is served by a station that is "much like an AOR, without the attitude. We try to keep the energy level of the station up and the attitude of the jocks is always having fun. In addition, we also pay attention to our news image. This combination is very bankable and has turned out to be an AC station's worst nightmare. We soundly beat the the local AC in 25-54's in the last book."



Rufus Hurt

WQUT actually began as an AOR station before evolving into its current format. Adds Hurt, "This market doesn't have any other Rock or Top 40 outlets, so WQUT gets to serve both of these lifegroups. Suffice it to say, it's really a programming challenge! We manage to make it all sound cohesive by using common-thread product to tie everything else together. It's important for us to stay on top of current trends on both sides of the Rock/Pop fence. Because we walk this tightrope, we've always been one of the top-five-quarter hour performers among Top 40 stations in the country.

Specifically, what does this Rock/Pop music mix of WQUT sound like? "I believe it's that we currently lean away from Dance, Urban and abrasive Rock, more that toward any one particular sound. When we're looking for new music, I'll look at the Top 40, Rock and AC charts. The AC charts help us find hits from artists

such as Kenny G and Dave Koz. Other artists that are core to WQUT would include Phil Collins, Genesis, Eric Clapton, Rod Stewart, The Eagles, Journey and Bob Seger."

Like many stations across the country, WQUT is currently involved in a window sticker promotion. "We have a new logo (pictured above) and a sticker contest is a great way to get that new look in front of a lot of people. We spot cars with stickers on them in various locations and read off license plate numbers on the air. This contest is designed to introduce the new logo while helping us keep up our Time Spent Listening. Listeners who call back within 10 minutes of hearing their license on the air are given \$100."

-Pat Gillen

5 PM SAMPLE HOUR

Roxette

The Look

Bon Jovi

In These Arms

STOPSET

Duran Duran

Ordinary World

Huey Lewis & The News

I Want A New Drug

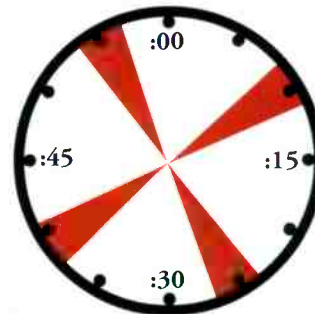
Dave Koz

You Make Me Smile

STOPSET

Taylor Dayne

Send Me A Lover



Eagles

Best Of My Love

Kenny G

By The Time This Night Is Over

STOPSET

Robert Plant

I Believe

Del Amitri

Always The Last To Know

Dire Straits

Money For Nothing

STOPSET

Beach Boys

Kokomo

ON AIR SLOGAN

"Today's Hits -
Yesterday's Very Best
Classics!
101.5 WQUT"

NETWORK Moves 35-26*
Album Gold In Just 2 Weeks!
SoundScan #14*

10,000 MANIACS

BECAUSE THE NIGHT

The premiere single and video from the new album

mtv unplugged™

Produced by Paul Fox



On Over 160 Top 40's Including:

Z100 New York 22-19* 27 Plays!

KIIS Los Angeles 20-17* 14 Plays!

99X Atlanta 7-4*

Star 94 Atlanta #7* 38 Plays!

WAQ Charlotte 15-12* 26 Plays!

KRBE Houston 28-18* 20 Plays!

KPLZ Seattle D-20* 31 Plays!

WKQB St Louis 31-23* 20 Plays!

PRO-FM Providence 30-28* 20 Plays!

WXKL Orlando Add!

KROQ Los Angeles #5*

WENZ Cleveland 15-10*

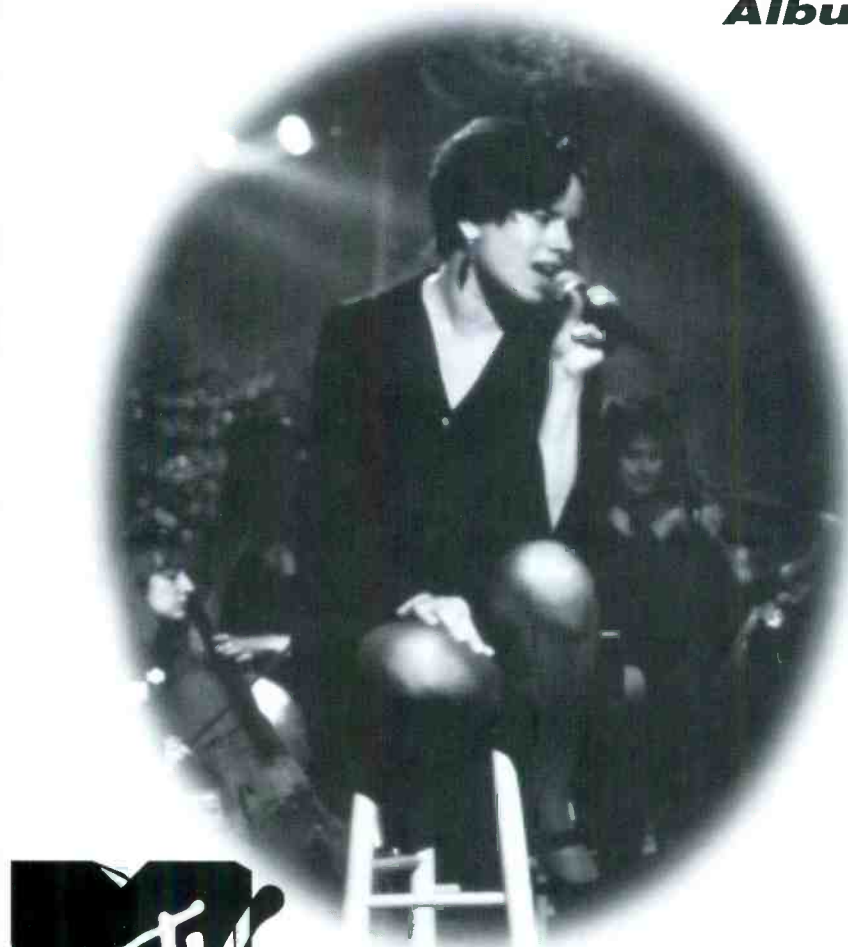
B97 New Orleans 21-18*

WPLY Philadelphia 22-19*

KS104 Denver 26-22* 20 Plays!

WNVZ Norfolk #26* 22 Plays!

WDJX Louisville Add!



STRESS!



L I N D A R O N S T A D T

HEARTBEATS ACCELERATING

THE FIRST SINGLE AND VIDEO FROM HER NEW ALBUM

W I N T E R L I G H T

Produced by GEORGE MASSENBURG and LINDA RONSTADT with PETER ASHER.

Management: IRA KOSLOW for PETER ASHER MANAGEMENT, INC.

#3 Most Added!
B97 New Orleans
WAPE Jacksonville



- | | | | |
|------------------|-------------------|---------------|--------------------|
| WA1A Melbourne | KHTT Tulsa | WBBQ Augusta | WGLU Johnstown |
| WQGN New London | CK105 Flint | WYCR York | WAYV Atlantic City |
| WBNQ Bloomington | WHTO Williamsport | WJDQ Meridian | WJMX Florence |
| WKMX Dothan | KLYV Dubuque | KOKZ Waterloo | KQIZ Amarillo |
| WRKY Stubenville | Y93 Bismarck | WZKX Gulfport | WZOQ Lima |
| | | | And Others! |

A/C Breaker! Moves 30-23*

On Elektra Compact Discs and **digitalog** Cassettes



Elektra © 1993 Elektra Entertainment, a division of Warner Communications Inc. A Time Warner Company.

HOW FAR CAN THEY GO?

George Carlin made millions years ago when he first identified the seven dirty words you can't say on the air. Nevertheless, TV producers and radio air personalities continue to push the envelope. Savvy writers and performers have found ways around actually saying the indelicate words; Seinfeld's episode with the girl whose name was thought to be "Gipple" or "Mulva" is one example. On the more blatant side, ABC's NYPD Blue has legitimized the use of the word "ass" on TV. Howard Stern brought the word "penis" into the mainstream, yet many listeners still blush when they hear "nipple." It seems each city's definition of obscenity and good taste is different - and it changes continuously. So, every day radio personalities hover over the line... and program directors field phone calls from listeners who think they've crossed over it. On this week's Programmer's Conference Call, we ask just how far programmers will let them go. (For the record the seven dirty ones are: shit, piss, fuck, cunt, cocksucker, mother-fucker and tits.)

MARK SHANDS

PD, WHJX Jacksonville



CHRIS DAVIS

PD, KQKS Denver



LISA MCKAY

PD, WRVQ Richmond



MARK FEATHER

PD, KISF Kansas City

How far do you allow your airstaff to go with questionable language?

CHRIS: Not far at all. This radio station targets females and teens, so we don't go very far. If this were an AOR station, things would be different, but since we're not, I'm rather restrictive as to what I'll allow across the airwaves.

MARK: To the FCC limit. We want to be sexy on the air. The music we play pretty much goes up to the line and I want the jocks to match the music we play. I encourage them to make it sexy and act like young people.

LISA: Everyone has to be responsible as to where their respective marketplace draws the line. Each market is different. In Richmond, a negative comment about your own mother is problematic. It's probably more tame in this section of the country than many others. In the back of my mind, I ask, "Would Howard Stern work here?" Yes, he probably would for awhile, but in the long run people would get sick of it.

MARK F.: Being in the very, very, conservative midwest, we don't go very far at all. We can push the envelope to a certain extent, but the envelope barrier varies from place to place and it happens to be very narrow here. You'll never hear a curse word in any form; I even cringe when I hear a jock say such-and-such really "pissed" him off. Simply put, that's the mindset of people in this region of the country.

Has there ever been an incident where one of your jocks blatantly crossed the line?

CHRIS: Not as this station, but I've had it happen in the past. In that situation, the jock in question was discussing female sexual organs on the air in extremely poor taste. In previous critique sessions with him and the other jocks, we discussed these on-air topics and the jock in question knew he had crossed the line. He did a joke around the topic, but I would prefer not to share it. For this incident, he received five days off... unpaid.

MARK: Sure! Tom Gilligan at WINZ in Miami. It was rather funny at the time. Gilligan was our 6-10 pm jock at the time and he did the joke about, "Why does a dog lick his balls?" Of course the answer is, "Because he can." The GM at the station heard it and being the conservative type, really hit the roof over it. I really have no problem with jocks being real dirty as long as it's real funny at the same time. Robert W. Morgan once pointed out that you can be quite dirty or "blue" as long as it's funny as well. The problem arrives when it just comes off as being dirty.



Tony Braxton



breathe again

★ Top 20! 8 Plays!
SoundScan Album 12-10*
1.3 Million Copies Sold! #1 R & B!
BDS Rhythm/Crossover 9-8*
BDS Mainstream D-38*
Total BDS Detections Last Week 1632... This Week 2379!
New Adds This Week Include:

KIIS WNVZ PRO-FM FM102

sentimental

KENNY G.



▼ VME Top 10! 24 Plays!
New Adds Include:
KTFM San Antonio **KGGI Riverside**
KSOL San Francisco **KPLZ Seattle**
From The 5 Time Platinum Album "Breathless!"
SoundScan Album 35*



exposé

as long as i can dream

▼ VME Top 25! 8 Plays!
A/C BDS Airpower!
BDS Detections Increase From 957 to 1060 In One Week!
Already Reacting At The Following:
WXKS **PRO-FM** **WAQQ** **KTFM** **Power Pig**
WZPL **KS 104** **KKFR** **Q99** **Hot 97.7**
Total BDS Detections 957 Last Week... 1060 This Week!

all that she wants

ACE OF BASE



▼ TV Heavy Rotation! SoundScan #5* Platinum!
#1 Ranked BDS At The Following:
WTIC **WPST** **KIIS** **WAQQ** **Power Pig** **KHKS**
B97 **KTFM** **WJMO** **Kiss 108** **WKSS** **WKPZ**
G105 **WWCK** **WVKS** **KISF** **KQKQ** **WKBQ**
KHTT **WKSE** **WWKX** **WKSI** **195** **WIXX**
WSTR **Q99** **KGGI** **KKRZ**
From The Forthcoming LP "The Sign" Coming November 23rd!

PROGRAMMER'S CONFERENCE CALL

LISA: One of our morning guys said "bitch" the other day on their show and knowing I'm not a fan of the word, he later apologized. He meant to change the word in a working script, but he forgot to do it when the bit aired. In this case, he knew he crossed the line and that in and of itself is half the battle. Your air talent has to understand where the line is from the beginning. Other than that, the only other incident I can think of is when a jock said, "Fine, fucking fine" when a cart didn't fire off. This was one of those instances where he thought the mike was off but it wasn't.

MARK F.: No, not at this station... so far. Everyone has one of those stories where there was an instance when you didn't know that the microphone was on. Nothing like forgetting to key off your microphone and hearing over the beautiful FM stereo, "well, I really fucked that up." That happened at my college radio station. I'm out driving around in my car, listening to a girl who sounded very good and all of a sudden, the aforementioned quote emanated from my speakers. I almost drove off the road. By the time I got into the studio, she was really shaken and aware of what happened.

What do you, as program director, do when a jock pushes the envelope further than allowed?

CHRIS: First off, you have to set the boundaries with your jocks. Without them, it is tough to define what should and shouldn't be on the air. Once you've set the boundaries, you have to enforce them whether it's the overnight jock or the morning show. It's not something you can selectively enforce. My procedure is rather direct. If I tell you not to say something on the air or you will be terminated and then you say it,

you will be terminated. It's a good idea to document things like this as well.

MARK: If it happens, I make sure I support them. It's live radio and jocks have to work off the top of their head. At this station, I'm doing youth-oriented radio and I don't want the jocks feeling restricted, like they're in a bank or something. This is radio, the youth market and if we're not getting complaint calls on a regular basis, then we're too bland.

LISA: We really don't have problems with jocks pushing the language barrier. Some conceptual things done on the morning show are occasionally pushed a bit farther than we would like. It's not so much language with us but more how you treat people listening. We want our morning show to come across as being on your side. It can't be antagonistic and it certainly has to be very respectful. For the most part, they adhere to this line of thinking because they're real good people. This radio station isn't out to offend people. We try everyday to be the radio station you want to relate to.

MARK F.: First of all, I never ever call someone on the air when I'm upset or angry. What usually happens is I wait until the next time I see them, whether that's in a format aircheck session, in the hall or wherever. When I do see them, I sit down and discuss what I heard, then explain my concerns. This is better than hotlining them and throwing off the rest of their show by displacing their mindset. Most of the time, by discussing these things, you can figure out how to find a mutual ground that both parties can feel comfortable with and accomplish the same thing without upsetting each other.

—Dwayne Ward

You, too, can participate in The Network Forty's Programmer's Conference Call. When you've got a strong opinion, contact Dwayne Ward at (800) 443-4001.

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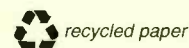
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BEEGEES

"Paying the Price of Love"

THE NETWORK #31

Over 600 BDS Detections!

WAQQ Add!

WHYI 9-7*

WPLJ #8*

WKRQ 18-16* 15 Plays!

KTFM 19-16*

WKSS 22-18*

PRO-FM #19* 15 Plays!

Kiss 108 22-20* 12 Plays!

Q99 #21* 15 Plays!

KKRZ #23* 10 Plays!

B97 #24* 15 Plays!

WKBQ #26*

B94 #27* 28 Plays!

WPOW 34-29* 15 Plays!

5 Star Heavy Rotation!



PolyGram Label Group



the CRANBERRIES

"Linger"

THE NETWORK Debuts 28*

Buzz Bin!

LP Approching 700,000!

SoundScan Single Moves 61-50*

SoundScan LP Moves 25-18*

KTFM Add!

WPLJ Add!

KRBE 46 Plays!

B97 43 Plays!

Z100 36 Plays!

G105 32 Plays!

I95 30 Plays!

WXXL 28 Plays!

KNFI 22 Plays!

KIS 19 Plays!

Q99 28 Plays!

WKBQ 28 Plays!

WAQQ 26 Plays!

WAPE 26 Plays!

Star 94 26 Plays!

PRO-FM 25 Plays!

KPLZ 25 Plays!

WNVZ 23 Plays!

KISF 19 Plays!

Kiss 108 15 Plays!



PolyGram Label Group



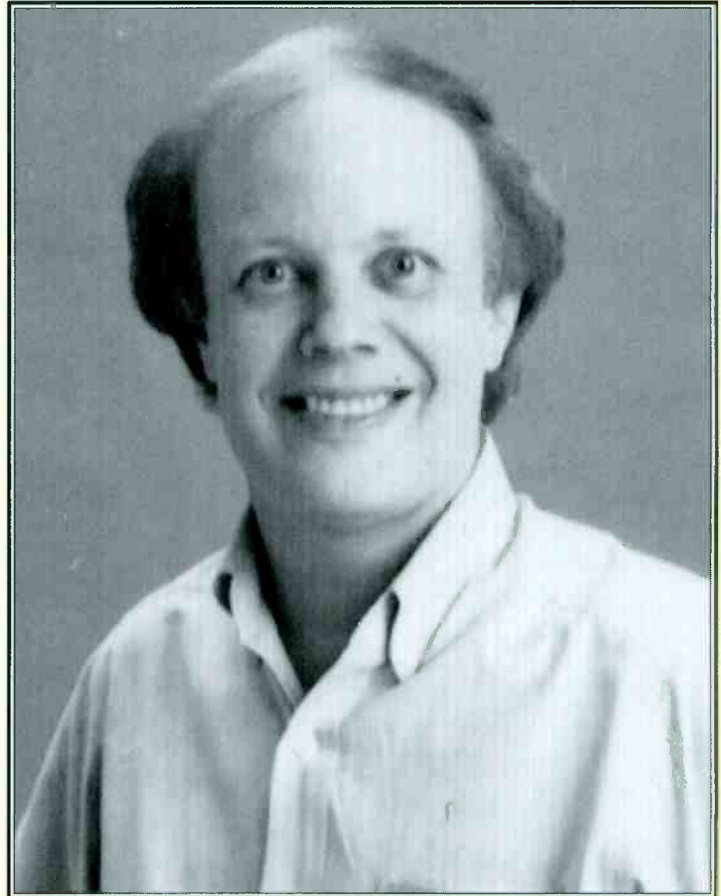
ISLAND

Bill Tanner

The Mayor of Miami Radio

INTERVIEW BY GERRY CAGLE

In a world of “cookie-cutter” program directors, Bill Tanner is unique. Most successful programmers point to stations in different markets to measure their fame. Some have even managed to attain ratings at two stations in the same market. But Bill Tanner has gone beyond the norm. He has taken not one, not two, but three different radio stations to the top of the ladder in the same market. And all three were Top 40, with a different twist. Add to that rather impressive record Bill’s present situation. He’s currently consulting four stations in Southern Florida. If you want to know the secret to success in Miami, you need to ask Bill Tanner. That’s what Network Forty VP/GM Gerry Cagle did last week.



What was the motivating factor that made you choose radio as a career?

Two things, really. First of all, my mother was a contest pig. When I was growing up, she used to win sterling silver tea spoons on the local radio station. And my grandmother took in boarders, one of whom was a disc jockey. When I was 8 years old, he let me go into the control room and watch him work.

When did you realize you wanted to be a Program Director?

At my first job, I observed, according to my 13-year-old mentality, that everybody did everything wrong. They wanted to play records that had little holes in the middle and I wanted to play records that had big holes in the middle. I learned things at that first job that helped me a lot in later years; how to write commercials, how to do traffic and schedule the commercials. At WSLI in Jackson, it dawned on me that I should be a Program Director be-

cause there were better people than I on the air, but no one was better at putting all the elements together and making them work.

Even though you make that statement, you’ve also been on the air quite frequently through your career.

It’s absolutely the most exciting thing to do in radio as far as I’m concerned. I love it. I love the whole audio trip, running the board, producing it all...I’m sort of the Ed Sullivan type. I surround myself with talented people who provide all of the entertainment. I say the call letters, introduce the music and orchestrate the whole package into something I hope will be pleasing to the listeners. I think being on the air is one of the greatest callings you can get because it is the highest art form you can do all by yourself for the public.

I used to play tapes of your morning show to convey the fact that you can be a successful morning man, even if you don’t have a singular talent.

If there is any one thing in my career that has brought me success, it is that I know my limitations. I’m not a great air talent along the lines of Stern, Imus, Scott Shannon, Rick Dees... people that are original, funny, motivated and highly creative. I wish I were, but I’m not. So I surround myself with a group of people who do all those things very well. It’s the package that makes it all a success.

Explain the differences between programming as part of the air staff as opposed to being an administrator only.

When I’m on the air, I try to do everything right. I play the music sheet faithfully. I think you have to set up the format and then follow it perfectly so the other jocks will take your lead. I’ve always liked to be on the air a little bit here-and-there just to feel what the control room is like. The station always gets a little better, according to the others, “...as soon as Tanner gets on the air and sees what the hell is go-

ing on in here.” I need to make sure, not only that the format flows, but I also must be cognizant of the needs of the air talent... are the liners falling in the right spots, are they easy to read, are the phones set up in the most comfortable positions... little things like that. They’re often overlooked, but are sometimes the most important elements. I certainly understand the complaint many voice that there is too much to do and still be on the air. These days a Program Director is more often an Operations Manager, I think, and is very involved in everything from research to promotions to critiquing the jocks to all of the other things. In my opinion, it’s a good idea for you to be on the air if you are a reasonably adequate disc jockey... even if it’s just from time-to-time.

One of the biggest complaints voiced by programmers today is that they don’t have enough time to do everything.

I’m sympathetic to that statement... up

to a point. You have to find time. Most managers, when they're interviewing prospective PD's, ask them about the market and the competition, about their programming philosophy, music scheduling and how they would program the station. A week after they're hired, they become an operations guy instead of a programmer. The manager wants to know about liners for the sales department, sales promotions, etc. It's really an operations job and it has to be done, but the job of programming: positioning the station, listening to it, critiquing the jocks, working with the music flow and designing audience-building promotions becomes secondary and either doesn't get done or lacks the intensity needed for success. A good Program Director must set up an agenda. The most important part of that agenda is programming. You must manage your time, because if you don't, the job will start running you instead of you running the job.

What do you look for when setting up an air staff?

I look for people who have that elusive characteristic called charisma. They might have a great voice and know how to use it or might have a terrible voice, but they communicate in such a way that makes them stand out from the rest. First of all I take stock of the available inventory... those that are already on the station. Then, I try to deploy them in the right place and critique them to help make them better. I don't think a radio station should sound the same 24-hours a day. The format should be consistent, but what makes it different and exciting are the ways that the air talent meshes within the format. You work within the framework of format, their ability and the money you can pay and do the best you can do.

In mixing all of the programming elements together, are you greatly involved in the music?

Yes, but I also involve those around me. Frank Walsh at Power 96 is in touch with the street of Miami. He knows what music is happening and has the unique ability to pick the particular songs that work best for that format. So when I discover I have such a prize, I instinctively back out of the music more and more because I recognize someone like Frank can do it better than I could ever do it. But, in the case of Frank, he knows how I want the station to sound so he tempers his particular tastes through the vehicle of the format to choose the songs that fit into the puzzle. Once people begin working "with" me instead of "for" me, it

all starts to click. The ultimate reward for a program director is to see your own ideas and accomplishments expressed through the talents of other people.

In the beginning, successful programmers manage to feel the pulse of a particular market, but after a while, most lose their edge. You haven't become a victim of that ailment. Why?

It's a matter of finding the right people and trusting the instincts of those who are hanging out. But that's been true with me for a long time. Doing mornings, I never had much of an opportunity to spend a lot of time hanging out. You must hire the

in the business today.

You've programmed 3 different stations to the top in that market and now you're successfully consulting 4. How did a "white bread," red-neck from Mississippi manage to put his finger on the pulse of a metropolis like Miami?

I absolutely love Miami and South Florida as a whole. I also loved Jackson, Mississippi, where I had my first real radio success. I think for you to successfully program a radio station, you have to love the city where it's located. I drive around and look at people shopping and going about their daily activities and try and figure out what my ra-

not liked at all by the other group. What I found was that the Latin tastes are much more married to the Top 40. The Latinos who love all these dance mixes we play also love groups like Chicgo. The same can't be said about the Black audience. The process of finding out this information has taken literally years of audience research, music call-out and hanging in the community. I didn't reach these conclusions overnight. I was lucky enough to have different forums to experiment with to bring all of this research into focus on different radio stations. **So you've conquered South Florida, so to speak, now you're participating in a real start-up situation. Tell us about the Bahamas.**

My son, who is the chief engineer at WOVV in West Palm Beach, met a man by the name of Robert Carron. Last fall, the political party that Robert's family supported all those years won the election. The Prime Minister of the Bahamas made the commitment to open up broadcasting to private citizens. In July, Robert and his family were granted a license. I have been working with them and they are some of the finest people I've ever had the privilege of being associated with in my career.

So how did you set up the station?

We needed two studios, one in Miami to take advantage of all of the talent that came through South Florida and another studio in Nassau, to capture the Bahamian community. We do the morning show from Nassau, then 10 am til 8 pm Live-By-Satellite from Ft. Lauderdale. The station went on the air October 11th and I swear by the afternoon, we probably had a 98 share! It's so electric to put on a station that's the second FM in the market and the only station playing contemporary music.

How does it sound?

It's a straight ahead, charging, Mainstream Bahamian radio station that's flavored with popular Bahamian Island music, but primarily focuses on Urban Contemporary American music. We also have the opportunity to play a lot of pop music because the Bahamian people have been exposed to a wide variety of worldwide music for so many years. It's one for the record books.

You've conquered Miami, you're in the process of conquering the Bahamas, what's next, Cuba?

As the bumper stickers say in Miami, "Cuba Will Be Free." I would love to program the first commercial radio station in Cuba and I think I have a little bit of experience to make it successful. ■

THE LONG AND WINDING ROAD

BILL TANNER

WQBC Vicksburg Mississippi	Announcer
WJQS Jackson Mississippi	Salesman
WSLI Jackson Mississippi	Disc Jockey
WQMV Vicksburg Mississippi	PD
KNOE-FM Monrce Louisiana	Manager
WJDX Jackson M sissippi	PD
Y100 Miami Florida	PD/Corporate PD
WASH Washington D.C.	PD
Hot 105 Miami Florida	PD
Power 96 Miami Florida	PD/Consultant
Consultant	

right people and trust their instincts, tempered with your own knowledge and experience.

So tell us, in your opinion, what's it like to work for Bill Tanner?

People tell me that it's demanding... that I expect a lot from those who work with me. I'm not one to suffer fools gladly, but at the same time, I hope people realize that they achieve their highest level of performance when they work under those demanding standards. I listen to the radio a lot. I almost never use the hot line, but I'm quick to point out mistakes after a jock is off the air. As a PD, the only time I ever used the hot line was to correct major errors in promotions or to compliment the talent on the air. As a consultant, of course, I never call the jocks. I speak to the Program Directors about perceived problems or just to share ideas. Rob Roberts (Y100 PD) and I sometimes speak several times a day. I think he's one of the sharpest PD's

radio station has to be to become their accompaniment...the sound track of their lives. You have to find the way to charm the people who live in your city. But you have to love it to be able to find the pulse.

You've had the unique experience of competing against yourself, not once, but twice in Miami. How did it feel to try and defeat radio stations you had built and how did you go about accomplishing the feat?

When I returned from Washington and began programming Hot 105, I was very sensitive to the fact that we couldn't be Y100 junior. We took the things that Y100 was good at and went the other way. Our audience didn't get off on a head-to-head battle. What they wanted was a choice and we gave it to them. In terms of Power 96, we had to find an even finer niche. Mixing the Black and Latin songs on Hot 105 was okay, up to a point, but the problem was that the favorite songs of one group were

MUSIC MEETING

BRYAN ADAMS/ ROD STEWART/STING

"All For Love"

(A&M/HOLLYWOOD)

This is the no-brainer of the year. Blasting out of the box, the initial buzz on this power ballad from *The 3 Musketeers* soundtrack is so huge, programmers nationwide have tried in vain to obtain an advance copy. These superstars serve up the right recipe on this mass-appeal smash, that it will rocket to #1 quicker than you can say "PPW". A Consensus Pick in this week's Morning Line, on page 55.

AEROSMITH

"Amazing"

(Geffen)

In the same vein as most of their other #1 hits, the phenomenal rockers release another female-appeal power ballad in typical esoteric Aerosmith style. The next track from *Get A Grip*, "Amazing" takes on a brooding quality that Top 40, Rock, Alternative and AC will be powering well into '94. One of this week's *Best Bets* in the Morning Line.

FRANK SINATRA DUET WITH BONO

"I've Got You Under My Skin"

(Capitol)

The familiar cadence of one of the most successful Pop artists of all time complimented by Bono's vocals make this a modern upper-demo hit. Written by Cole Porter and influenced by longtime mega-producer Phil Ramone, this well-rounded mid-tempo track is already



AEROSMITH

crossing over from Alternative radio. Rest assured that after just a couple of spins on your station, your audience will be hungry for more airplay of this classic.

PM DAWN

"You Got Me Floatin'"

(GEE STREET/ISLAND)

Grungy, rhythmic and very accessible to all demos, this Jimi Hendrix classic will have you singing along after just one listen. A killer hook spiked with a Rock-Soul edge, PM Dawn could catapult to the top with this multi-format smash. Show-

casing their brilliant talents without any softcore Rap, this jammer is an around-the-clock blowout.

PRINCE

"Peach"

(PAISLEY PARK/WB)

As bltant as you would expect ♀, (Victor or Prince) fuses Pop and Funk, highlighted by tasty guitar riffs into a stellar crunchy delicacy. Belting out his typically unrestrained performance, Prince will have programmers diving for airplay on this core artist in no time. While there seems to be no

limit to what the superstar can produce, the snarling vocals and streamlined harmonies are pleasantly different. Another *Best Bet* in the Morning Line.

EARTH, WIND & FIRE

"Spend The Night"

(REPRISE)

The follow-up to the multi-format smash, "Sunday Morning," EWF refreshes us with a reminder of what made this group one of the perennial performers of the late '70s and early '80s. Soft and gentle in his delivery, Maurice White's sparkling harmonies and an ac-

SNOOP DOGGY DOG

"What's My Name?"

MTV 3rd Most Played! **THE NETWORK** Debuts 30*

Adds Across America!

Q102 Philadelphia
KHTN Modesto
WOVV West Palm Beach

Kiss 108 Boston
KC101 New Haven
KZFM Corpus Christi

WZPL Indianapolis
WKSE Buffalo
Y93 Bismarck
WBHT Wilkes-Barre

An Incredible 4.59 Average Upward Move With 21 Debuts!

Power 106 Los Angeles 2-1*

WHYT Detroit 4-3*

WHHH Indianapolis 13-8*

Hot 97 New York 18-8*

WJMO Cleveland 16-10*

KSOL San Francisco #10*

WCKZ Charlotte #12*

WJMN Boston 16-12*

WPGC Washington, DC 17-13*

92Q Baltimore 28-17*

KBXX Houston #19*

B96 Chicago 26-22*

Q99 Salt Lake City #23*

B94 Pittsburgh D-30*

WWKX Providence 14-2*

WLUM Milwaukee 9-7*

KKFR Phoenix 12-8*

Power Pig Tampa 19-10*

FM102 Sacramento #10*

KUBE Seattle #10*

KGCI Riverside #12*

Hot 97.7 San Jose 18-13*

KZHT Salt Lake City 20-16*

WWHT Columbus 20-17*

KISF Kansas City 24-19*

KMEL San Francisco 30-23*

WPOW Miami 33-27*

And Many More!

Album In Stores Nov. 23rd!
Most Requested...Overnight!

B96 Chicago
KGCI Riverside
KKFR Phoenix
Hot 97 New York
KUBE Seattle
Power Pig Tampa
WJMN Boston
Power 106 Los Angeles
KSOL San Francisco
WWKX Providence



Atlantic Group

ROBIN ZANDER

"Show Me Heaven"

Out Of The Box Adds!

WHYH Montgomery
KTRS Casper

WMMZ Gainesville
KYVA Billings

KNIN Wichita Falls
KLSY Seattle

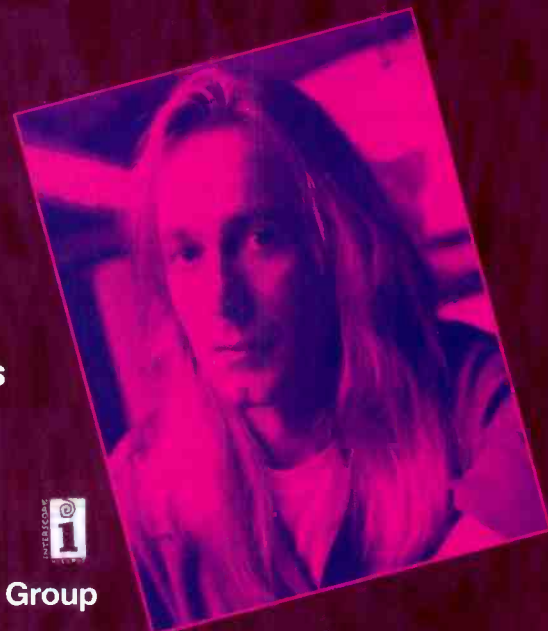
Already Performing!

KWTO Springfield D-26*
KIOC Beaumont #31*

WAAL Binghamton D-29*
WHTO Williamsport 35-32*



Atlantic Group



MUSIC MEETING

companying saxophone packages this masterpiece into a Top 40/AC/Crossover gem. Reminiscent of their million-seller "After The Love Is Gone," this slow groove is sure to stand out like a champion.

D:REAM

"Things Can Only Get Better"
(SIRE/GIANT)

With a #1 Dance song under their belt, D:REAM pumps out their best effort to date in stylish Pop fashion. A House approach gives this tune a cutting edge feel. D:REAM sends a positive message to disenfranchised youth. Featuring powerful vibes flavored by Techno bass thumps as well as Peter Cunnah's searing harmonies, this record will stir up the request lines for months. Encompassing the best of Dance, Rock, and Alternative, D:REAM hits a home run.

WILLIAM ORBIT

"Water From A Vine Leaf"
(I.R.S.)

Entering the music scene with leaps and bounds, this soloist cranks out an intriguing production piece that garners immediate adult appeal. His debut single is uniquely packaged, grabbing your attention with

every listen. Mixed with Pop familiarity and novel in every degree, the early buzz indicates a lot of action.

US3

"Cantaloop"
(BLUE NOTE/CAPITOL)

Expanding the Alternative/Crossover base, this Rap/Jazz fusion is being sited by programmers as "the hippest record on the radio." Receiving MTV airplay as well as extensive spins at 99X, Z100, KROQ and KRBE among others, "Cantaloop" quite simply is a one-listen smash. Watch the research and phones explode with this uptempo classic. A *Best Bet* in this week's Morning Line.

FAST FORWARD

WARMING UP: Not since the well-testing Crossover hit, "Everybody's Free," have we heard from the funky diva Rozalla, but make room on your playlist for a forthcoming tune entitled "I Love Music" (Epic)... You can always bank on a smash during the holiday season from mega-superstar Michael Jackson and this year is no exception. Supporting his release, "Gone Too Soon," (MJJ/Epic) with a nationwide tour, MJ keeps delivering masterful songs.



EARTH, WIND, & FIRE

STILL TO COME: Get set for a novelty rendition of a 1965 #1 million-selling remake of Sonny & Cher's "I Got You Babe," performed by Cher and believe-it-or-not, Beavis & Butt-Head. The comedy/musical piece should spin on your CD player within days.

Expect a review in next week's *The Network Forty* Mainstream Music Meeting... The Dublin rockers, U2 deliver their latest track from the *Zooropa* album: it's called "Stay" (Island/PLG) and should hit big in late November.

-John Kilgo

UPCOMING RECORD RELEASES

NEXT WEEK:

- AWESOME 3**
"Don't Go"
(WHITE LABELS/AMERICAN RECORDINGS/WB)
- BORN JAMERICANS**
"Boom Shak-A-Tack"
(DELICIOUS VINYL/EASTWEST)
- JACKSON BROWNE**
"I'm Alive"
(ELEKTRA)

- CHER W/BEAVIS & BUTT-HEAD**
"I Got You Babe"
(GEPHEN)
- MARC COHN**
"True Companion"
(ATLANTIC/AG)
- DEF LEPPARD**
"Miss You In A Heartbeat"
(MERCURY)

- FEM 2 FEM**
"Obsession"
(AVE FOCH/CRITIQUE)
- MICHAEL JACKSON**
"Gone Too Soon"
(MJJ/EPIC)
- PM DAWN**
"You Got Me Floatin'"
(GEE STREET/ISLAND)

- PRINCE**
"Nothing Compares 2 U"
(PAISLEY PARK/WB)
- ROZALLA**
"I Love Music"
(EPIC)
- RUPAUL**
"Little Drummer Boy"
(TOMMY BOY)





EARTH, WIND & FIRE

Invites You To "SPEND THE NIGHT"

The second hit single from their new album Millennium. Back where they belong, on Reprise.

Produced by Maurice White for Kalimba International • Recorded by Paul Klingberg • Mixed by Mick Guzauski
Management: Third Rail Entertainment/Bob Cavallo/Rebecca K. Mostow

  ©1993 Reprise Records

MOST REQUESTED



KKRZ PORTLAND, RICH E. CUNNINGHAM

1. Ace Of Base, All That She
2. Jimmy Cliff, I Can See
3. Bryan Adams, Please Forgive
4. Meat Loaf, I'd Do Anything
5. Zhane', Hey Mr. D.J.



WHTZ NEW YORK, CHD THE HITMAN

1. Pearl Jam, Daughter
2. Meat Loaf, I'd Do Anything
3. Bryan Adams, Please Forgive
4. Nirvana, Heart-Shaped Box
5. Janet Jackson, Again



WKRQ CINCINNATI, RACE TAYLOR

1. Meat Loaf, I'd Do Anything
2. Ace Of Base, All That She
3. Bryan Adams, All For Love
4. Inner Circle, Sweat
5. Phil Collins, Both Sides Of



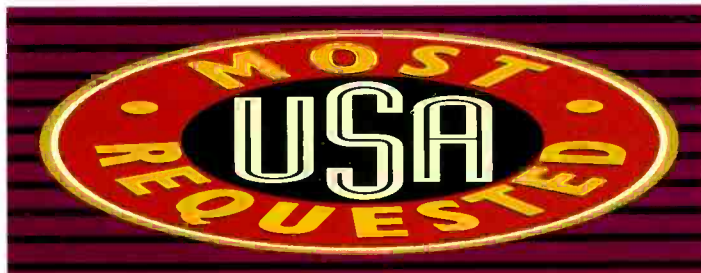
WPLY PHILADELPHIA, JIM KELLY

1. Meat Loaf, I'd Do Anything
2. Bryan Adams, Please Forgive
3. Janet Jackson, Again
4. Ace Of Base, All That She
5. Mariah Carey, Hero



KKLQ SAN DIEGO, DAVE SMILEY

1. Janet Jackson, Again
2. Mariah Carey, Hero
3. Meat Loaf, I'd Do Anything
4. Mariah Carey, Dreamlover
5. Celine Dion, Power Of Love



1. Janet Jackson, Again
2. Meat Loaf, I'd Do Anything For Love (But I Won't Do That)
3. Bryan Adams, Please Forgive Me
4. Ace Of Base, All That She Wants
5. Xscape, Just Kickin' It
6. Salt-N-Pepa, Shoop
7. Snoop Doggy Dog, What's My Name?
8. Mariah Carey, Hero
9. Zhane', Hey Mr. D.J.
10. DRS, Gangsta Lean



KDWB MINNEAPOLIS, TON E. FLY

1. Janet Jackson, Again
2. Meat Loaf, I'd Do Anything
3. Ace Of Base, All That She
4. Tag Team, Whoomp!
5. Aerosmith, Cryin'
6. Xscape, Just Kickin' It
7. Blind Melon, No Rain
8. Culture Beat, Mr. Vain



WKBQ ST LOUIS, RICK IDOL

1. Janet Jackson, Again
2. Adam Sandler, Lunch Lady
3. Meat Loaf, I'd Do Anything
4. Ace Of Base, All That She
5. Pearl Jam, Daughter
6. Salt-N-Pepa, Shoop
7. Blind Melon, No Rain
8. Tony Toni Toné, Anniversary



KQKS DENVER, J.B. GOOD

1. Xscape, Just Kickin' It
2. Janet Jackson, Again
3. Meat Loaf, I'd Do Anything
4. Zhane', Hey Mr. D.J.
5. Bryan Adams, Please Forgive
6. K7, Come Baby Come
7. Aerosmith, Amazing
8. Ice Cube, Check Yo Self



KQKQ OMAHA, ADAM THUNDER

1. Xscape, Just Kickin' It
2. Bryan Adams, Please Forgive
3. Tag Team, Whoomp!
4. Taylor Dayne, Send Me A
5. Ace Of Base, All That She



WKSE BUFFALO, SUE O'NEIL

1. Janet Jackson, Again
2. Meat Loaf, I'd Do Anything
3. K7, Come Baby Come
4. Red Red Groovy, Another
5. Snoop Doggy Dog, What's My



WKDD AKRON, SUE CRUISE

1. Mariah Carey, Hero
2. Meat Loaf, I'd Do Anything
3. Janet Jackson, Again
4. 10,000 Maniacs, Because The
5. Phil Collins, Both Sides Of



WVSR CHARLESTON, T.J. STEVENS

1. Hi-Five, Never Should've
2. Zhane', Hey Mr. D.J.
3. Janet Jackson, Again
4. Xscape, Just Kickin' It
5. Bryan Adams, Please Forgive
6. Culture Beat, Mr. Vain
7. Meat Loaf, I'd Do Anything
8. 10,000 Maniacs, Because The
9. Billy Joel, All About Soul



KKRD WICHITA, GREG WILLIAMS

1. Janet Jackson, Again
2. Xscape, Just Kickin' It
3. Mariah Carey, Hero
4. Bobby Brown, Something In
5. Tony Toni Toné, Anniversary
6. Ace Of Base, All That She
7. Tevin Campbell, Can We Talk
8. Meat Loaf, I'd Do Anything
9. Bryan Adams, Please Forgive
10. Pearl Jam, Daughter

LL COOL J

Take A Stand.

stand by  your man

The single

from LL Cool J

that leaves you no choice.

from
"14 Shots To The Dome."

Produced by Marley Marl.
Remixed by Teddy Riley.



COLUMBIA

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada.
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"LL is delivering a very positive message. *Stand By Your Man* will be as big as *Around The Way Girl*. This is without a doubt the best cut on the album."
— Michael Martin, KSOL

"This is the one track that stands out on the CD. *Stand By Your Man* sounds like the type of positive song that will cut through. The hook slams!"
— Eric Anderson, WMN

Don't miss LL on tour in November.

MOST REQUESTED



WRCB UTICA, B.B. GOOD

1. Janet Jackson, Again
2. Meat Loaf, I'd Do Anything
3. Snoop Doggy Dog, What's My
4. Ace Of Base, All That She
5. 2Pac, I Get Around



WKCI NEW HAVEN, KELLY NASH

1. Ace Of Base, All That She
2. Salt-N-Pepa, Shoop
3. Pearl Jam, Daughter
4. Janet Jackson, Again
5. Zhane', Hey Mr. D.J.




WGTZ DAYTON, WILBUR WRIGHT

1. Bryan Adams, Please Forgive
2. Mariah Carey, Hero
3. Snoop Doggy Dog, What's My
4. Inner Circle, Sweat
5. Salt-N-Pepa, Shoop
6. Meat Loaf, I'd Do Anything
7. Duran Duran, Too Much
8. Mr. Big, Wild World



WRHT NEW BERN, CHRIS CROSS

1. Meat Loaf, I'd Do Anything
2. Salt-N-Pepa, Shoop
3. K7, Come Baby Come
4. The Cranberries, Linger
5. Xscape, Just Kickin' It



NIGHT PERSON

OF THE WEEK

SEAN VALENTINE
KHKS Dallas

1. Bryan Adams, Please Forgive Me
2. Meat Loaf, I'd Do Anything For Love (But I Won't Do That)
3. Zhane', Hey Mr. D.J.



WZEE MADISON, CATFISH COOPER

1. Bryan Adams, Please Forgive
2. Ace Of Base, All That She
3. Pearl Jam, Daughter
4. Janet Jackson, Again
5. Meat Loaf, I'd Do Anything
6. Don Henley, Sit Down
7. Xscape, Just Kickin' It
8. Bryan Adams, All For Love



WFLY ALBANY, ELLEN ROCKWELL

1. Bryan Adams, Please Forgive
2. Janet Jackson, Again
3. Xscape, Just Kickin' It
4. Salt-N-Pepa, Shoop
5. Meat Loaf, I'd Do Anything
6. Ace Of Base, All That She
7. Mariah Carey, Hero
8. K7, Come Baby Come
9. Culture Beat, Mr. Vain
10. Snoop Doggy Dog, What's My



KZZU FM SPOKANE, CASEY CHRISTOPHER

1. Meat Loaf, I'd Do Anything
2. Janet Jackson, Again
3. Mr. Big, Wild World
4. Haddaway, What Is Love
5. John Mellencamp, Human
6. Bobby Brown, Something In
7. Blind Melon, No Rain
8. Ace Of Base, All That She
9. Bryan Adams, Please Forgive



The Best Mix of Music

WKEE FM HUNTINGTON, KEVIN SCOTT

1. Meat Loaf, I'd Do Anything
2. Janet Jackson, Again
3. Bryan Adams, Please Forgive
4. Blind Melon, No Rain
5. Jimmy Cliff, I Can See



Today's Best Music!

KIOK KENNEWICK, MICHAEL DEAN

1. Pearl Jam, Daughter
2. Mariah Carey, Hero
3. Meat Loaf, I'd Do Anything
4. Bobby Brown, Something In
5. Ace Of Base, All That She



WBPR MYRTLE BEACH, JAMES GREGORY

1. Ace Of Base, All That She
2. Janet Jackson, Again
3. Zhane', Hey Mr. D.J.
4. Bryan Adams, Please Forgive
5. Xscape, Just Kickin' It



WPXY ROCHESTER, ARTIE THE ONE MAN PA

1. Bryan Adams, Please Forgive
2. Salt-N-Pepa, Shoop
3. Pearl Jam, Daughter
4. Mariah Carey, Without You
5. Zhane', Hey Mr. D.J.



WMME AUGUSTA, JEFF ANDREWS

1. Meat Loaf, I'd Do Anything
2. K7, Come Baby Come
3. Nirvana, Heart-Shaped Box
4. Salt-N-Pepa, Shoop
5. Bryan Adams, Please Forgive



WVIC LANSING, RYNO

1. Bobby Brown, Something In
2. Mr. Big, Wild World
3. Tag Team, Whoomp!
4. Def Leppard, Two Steps
5. Janet Jackson, Again



WSNX GRAND RAPIDS, LUKE SANDERS

1. Janet Jackson, Again
2. Soul Asylum, Sexual Healing
3. Culture Beat, Mr. Vain
4. Meat Loaf, I'd Do Anything
5. Bobby Brown, Something In

Xscape

Just Kickin' It

the first single from the debut album "Hummin' Comin' At 'Cha"

Produced by Jermaine Dupri for So So Def Productions

SO SO DEF
REPRESENTS

XPLODED!

NETWORK Moves 9-6*

#1 On The Street Chart!

#1 BDS Rhythm Chart (4th Week)!

Moves 34-32* BDS Mainstream!

Over 4200 BDS Detections!

60 Million Listeners Reached!

#3 SoundScan Single!

Certified Single Gold!

COLUMBIA

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MOST REQUESTED

TODAY'S **KZ** BEST MUSIC 93

WKZW PEORIA, ANDY MASUR

1. Meat Loaf, I'd Do Anything
2. Janet Jackson, Again
3. Xscape, Just Kickin' It
4. Salt-N-Pepa, Shoop
5. Inner Circle, Rock With You
6. Mariah Carey, Hero
7. Zhane', Hey Mr. D.J.
8. Ace Of Base, All That She



KIXY SAN ANGELO, ROBERT ELFMAN

1. Snoop Doggy Dog, What's My
2. Ace Of Base, All That She
3. Color Me Badd, Time And
4. Salt-N-Pepa, Shoop
5. Culture Beat, Mr. Vain
6. Tevin Campbell, Can We Talk
7. 7669, So High
8. Janet Jackson, Again
9. Xscape, Just Kickin' It



WIXX GREEN BAY, STEVE LOUZOS

1. Bryan Adams, Please Forgive
2. Meat Loaf, I'd Do Anything
3. Janet Jackson, Again
4. Ace Of Base, All That She
5. Haddaway, What Is Love
6. Inner Circle, Sweat
7. Culture Beat, Mr. Vain
8. Mariah Carey, Hero
9. Tony Toni Toné, Anniversary

BREAKOUT ARTIST OF THE WEEK



PEARL JAM
"Daughter"

- | | | |
|------|-----------|----|
| WHTZ | New York | #1 |
| KYYY | Bismark | #1 |
| WKCI | New Haven | #3 |
| WZEE | Madison | #3 |
| WKBQ | St. Louis | #5 |



WSPK POUGHKEEPSIE, SCOTTY MAC

1. K7, Come Baby Come
2. 2Pac, Keep Ya Head Up
3. Janet Jackson, Again
4. Ace Of Base, All That She
5. Salt-N-Pepa, Shoop
6. Snoop Doggy Dog, What's My
7. Tony Toni Toné, Anniversary
8. Big Daddy Kane, Very Special
9. Lonnie Gordon, Happenin'



WMEE FORT WAYNE, TYLER AT NIGHT

1. Janet Jackson, Again
2. Meat Loaf, I'd Do Anything
3. Bryan Adams, Please Forgive
4. Ace Of Base, All That She
5. Xscape, Just Kickin' It
6. Inner Circle, Sweat
7. Gin Blossoms, Hey Jealousy
8. Mariah Carey, Hero



KISX TYLER, JEFF EVANS

1. Aerosmith, Cryin'
2. Bryan Adams, Please Forgive
3. Meat Loaf, I'd Do Anything
4. Inner Circle, Sweat
5. Michael Bolton, Said I
6. Janet Jackson, Again
7. Def Leppard, Two Steps
8. 10,000 Maniacs, Because The
9. Billy Joel, All About Soul



WYYS ITHACA, SHARON STEELE

1. Pet Shop Boys, Go West
2. Janet Jackson, Again
3. Meat Loaf, I'd Do Anything
4. K7, Come Baby Come
5. Pearl Jam, Daughter
6. Mariah Carey, Hero
7. Apache Indian, Boom
8. Ace Of Base, All That She
9. Tony Toni Toné, Anniversary



KIMN FORT COLLINS, CHRIS HOLLAND

1. Bryan Adams, Please Forgive
2. Janet Jackson, Again
3. Xscape, Just Kickin' It
4. Mariah Carey, Hero
5. Bobby Brown, Something In
6. Meat Loaf, I'd Do Anything
7. Ace Of Base, All That She
8. Aerosmith, Amazing



KZIO DULUTH, JIMI JAMM

1. Tag Team, Whoomp!
2. Adam Sandler, Lunch Lady
3. Jimmy Cliff, I Can See
4. Bryan Adams, Please Forgive
5. Richard Marx, Now And



KROC ROCHESTER, JAMES RABE

1. Bryan Adams, Please Forgive
2. Meat Loaf, I'd Do Anything
3. Janet Jackson, Again
4. Mariah Carey, Hero
5. Ace Of Base, All That She
6. The Cranberries, Linger
7. Tony Toni Toné, Anniversary
8. Bee Gees, Paying The Price
9. Culture Beat, Mr. Vain



KYYY BISMARCK, BOBBY ROCK

1. Pearl Jam, Daughter
2. Janet Jackson, Again
3. Culture Beat, Mr. Vain
4. Phil Collins, Both Sides Of
5. Bryan Adams, Please Forgive
6. Ace Of Base, All That She
7. Mariah Carey, Hero
8. Ren & Stimpy, Happy Happy
9. Nirvana, Heart-Shaped Box

GOODY TO GO

GOODY

FROM THE FORTHCOMING ALBUM,
"TRUE TO LIFE" FROM

LISETTE MELENDEZ



Eagle Eye Management and After Dark Management
Produced by Kendu for Kendu Productions, Inc.
Executive Producers: Andy "Panda" Tripoli and Sal Abbatiello



CHAOS
A KICKIN' DIMENSION
OF COLUMBIA RECORDS

Early Major Activity!
17 Adds Including:

Z90 Add @27	KTFM
Power 96	Power Pig Add @24
Hot 97.7 Add @28	WKSE
WWKX Add @25	WGTZ Add
B95 Add @24	CK105 Add @39

Exploding on 
Debuts #6 



CROSSOVER

TM

STREETCHART

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
2	2	1	XSCAPE. Just Kickin' It	So So Def/Columbia
1	1	2	JANET JACKSON. Again	Virgin
3	3	3	ZHANE. Hey Mr. D.J.	Flavor Unit/Epic
4	4	4	ACE OF BASE. All That She Wants	Arista
7	7	5	TONI BRAXTON. Breathe Again	LaFace/Arista
6	6	6	TEVIN CAMPBELL. Can We Talk	Qwest/WB
8	8	7	MARIAH CAREY. Hero	Columbia
10	9	8	SALT-N-PEPA. Shoop	Next Plateau/London/PLG
12	10	9	DRS. Gangsta Lean	Capitol
5	5	10	TONY TONI TONÉ. Anniversary	Wing/Mercury
17	12	11	SNOOP DOGGY DOG. What's My Name?	Death Row/Interscope/AG
14	13	12	HI-FIVE. Never Should've Let You Go	Jive
18	15	13	2PAC. Keep Ya Head Up	Interscope/AG
31	17	14	BABYFACE. Never Keeping Secrets	Epic
25	22	15	COLOR ME BADD. Time And Chance	Giant/Reprise
24	20	16	ZAPP & ROGER. Slow And Easy	Reprise
20	18	17	K7. Come Baby Come	Tommy Boy
9	11	18	MARIAH CAREY. Dreamlover	Columbia
33	23	19	CULTURE BEAT. Mr. Vain	550 Music
22	21	20	GABRIELLE. Dreams	Go! Discs/London/PLG
11	16	21	INTRO. Come Inside	Atlantic/AG
26	19	22	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	MCA
13	14	23	HADDAWAY. What Is Love	Arista
39	28	24	BRYAN ADAMS. Please Forgive Me	A&M
◆DEBUT	25		XSCAPE. Understanding	So So Def/Columbia
—	34	26	BOBBY BROWN w/WHITNEY HOUSTON. Something In Common	MCA
◆DEBUT	27		R. KELLY. Sex Me (Part 1)	Jive
15	25	28	SWV. Downtown	RCA
28	26	29	BLIND MELON. No Rain	Capitol
—	36	30	REALITY. Yolanda	Strictly Rhythm
19	27	31	DR. DRE. Let Me Ride	Death Row/Interscope/AG
◆DEBUT	32		BRIAN MCKNIGHT. The Way Love Goes	Mercury
◆DEBUT	33		JIMMY CLIFF. I Can See Clearly Now	Chaos
◆DEBUT	34		MICHAEL BOLTON. Said I Loved You... But I Lied	Columbia
35	35	35	U.N.V. Straight From My Heart	Maverick/Sire/WB
16	24	36	TONI BRAXTON. Another Sad Love Song	LaFace/Arista
29	30	37	INNER CIRCLE. Sweat (A La La La La Long)	Big Beat/Atlantic/AG
◆DEBUT	38		ROBIN S. What I Do Best	Big Beat/Atlantic/AG
38	38	39	JODY WATLEY. Your Love Keeps Working On Me	MCA
◆DEBUT	40		EXPOSE. As Long As I Can Dream	Arista

RHYTHMNATION

UNITED THEY JAMMED... On Saturday (11/6) KSFM hosted "United We Jam" – a concert benefitting the River Oak Center For Children which caters to the needs of abused and emotionally disturbed children. The bill included Tony Toni Toné, Shai, Zapp & Roger, Brian McKnight, George Clinton, Intro, Duice and DRS. Two artists that were scheduled to appear and didn't were 2Pac (you have to ask why?) and RuPaul (who was having a bad hair day). Shai was definitely the most popular group with the pre-pubescent girls, while George Clinton won high accolades from the fashion police. In between acts, dancers (no, not the topless kind, this was a family thang) performed and jocks interviewed the artists live on the air. Towards the end of the show, a check was presented by OM Chuck Field to the Center for \$25,000. PD Dave Ferguson was looking rather official with his high-tech walkie-talkie.

NEWS OF THE WEIRD & FEARED... Wondering what MD's do when they're not at the station? Well, if you're an MD in Milwaukee (and you're not busy drinking beer) you watch the World Wrestling Federation. Citing Booger Bastion (a Georgia native, his real name is Norman) as his hero, WLUM MD Dakota has been hard at work practicing his airplane spins and atomic butt drops... Oh joy, basketball season is upon us again. For Clevelanders who like to watch tall men run back and forth dribbling a little orange ball, WJMO has set up a special Cav's Jam section by the court. Actually closer to the ceiling, fans are provided with a bird's eye view of the action and oxygen tanks (for the higher elevation).

A FOWL DEED... WLUM PD Jamie Hyatt and MD Dakota must have watched one too many *Saturday Night Lives* to come up with their "Free Willie" promotion. Hot 102 is holding a live turkey named Willie hostage until they raise 102,000 pounds of food for Thanksgiving. If this goal isn't met, the station will kill the bird. Says Dakota, "We'll feed the homeless – one way or another!"... KJYK staffers will spend the holiday serving food to the homeless. A local restaurant will open its doors on Thanksgiving to provide free meals to anyone who comes in. Local cabs will provide free transportation. PD Bruce St. James has been appointed Head Bus Boy. And even though he's elated with this impressive position, Bruce isn't contemplating a career change... KWIN PD Bob Lewis and his staff are holding a sit-in on a bus – they won't come out until it's full of food. Bob says this is why he's been so hard to get a hold of lately, but we aren't buying it.

IN BRIEF... After a crash-course in improvisation, KPRR's John Candelaria is now the "acting" PD. Odds in Vegas have John over Susan Lucci to win an Emmy... On November 23, WBSS will celebrate its third birthday at the Sand's Casino with a show featuring Robin S., Lisette Melendez and K7, with more artists to be announced. Well-wishers (and high-rollers) should look for APD Bob Burke at the chemin de fer tables.

—Wendi Cermak

a tribe called quest

Added This Week At Q102 Philadelphia And KMEL San Francisco!

Debuts 27* At Power 106 Los Angeles!

92Q 23 Plays!
KBXX 12 Plays!

Hot 97 18 Plays!
KPWR 23 Plays!

WPGC 19 Plays!
KMEL 15 Plays!

WJMH 30 Plays!
Any Many More!

Over 140,000 Singles Sold!

The First Single From "Midnight Marauders" In Stores Now!



Kicks In On These New Stations!

WJMN Boston D-23*
KCAQ Oxnard
KLYV Dubuque
WTLQ Wilkes Barre

WWKX Providence
KKMG Colorado Springs D-34*
KMGZ Lawton
KHTN Modesto #31*

KZHT Salt Lake City
KFFM Yakima
KQIZ Amarillo
KBXX Houston On!

to be continued...

the latest flavor
swirl from

THE BOX
is...
the future

FROM THE ALBUM
FREE TO BE



Heavy Requests:

- Chicago**
- Baltimore**
- Detroit**
- Boston**
- New Orleans**

Strong Requests:

- Los Angeles**
- San Francisco**
- St Louis**
- Buffalo**
- Phoenix**
- Houston**
- Orlando**

MANAGEMENT & CREATIVE DIRECTION: BYRON PHILLIPS, MICHAEL S. TRAYLOR, ESQ.

ANTHILL MOB ENTERTAINMENT

PRODUCED BY THOMAS MCLEROY AND DENZIL FOSTER

FOR 2 TUFF-E-NUFF PRODUCTIONS, INC.



CROSSOVER

MUSIC MEETING

TAG TEAM

"Addams Family (Whoomp!)"
(ATLAS/PLG)

From the soundtrack to *Addams Family Values*, this single uses the riff from the Addams Family theme and cleverly integrates it with the now infamous "Whoomp!" Check out the entire soundtrack as such artists as H-Town, RuPaul, PM Dawn, Roger, the Fu-Schnickens, Shabba Ranks and R. Kelly have all contributed tracks.

ME'SHELL NDEGÉOCELLO
"Boyfriend/Dred Loc"

(MAVERICK/SIRE/REPRISE)

So you'll sound like ya know when you talk about this artist, her last name is pronounced "en-day-gay-o-chello" and it means "free like a bird" in Swahili. Both these songs are from her first full-length *Plantation Lullabies*, in which she wrote and arranged every tune. Not to mention the fact that she played every instrument and sang all vocals, including back-up. Her style is unique, combining Hip-Hop/New Jack Swing-ish beats with Soul, Funk and Jazz.

LL COOL J

"Stand By Your Man"

(RUFFHOUSE/COLUMBIA)

No, this doesn't even come close to Tammy Wynette's classic, but the idea is the same. LL is looking for a woman who will remain by his side in the good times and the bad. Listen closely and you may recognize the samples from "Fool's Paradise" and "La Di Da Di." LL Cool J's hip style is enhanced by the production skills of Marley Marl.

COOLIO

"County Line"

(TOMMY BOY)

To truly appreciate this jam, you have to see the video - Coolio the Klepto has one of the most bizarre hairstyles imaginable. First brought to our attention several weeks ago by KPWR's Tha Baka Boyz

(a.k.a. Eric and Nick Vidal), this Funk drenched tune is definitely in there. Dobbs the Wino provides relief from the itch with elements of the Bar-Kay's "Hit & Run."

NKRU

"Computer Love"

(KAPER/RCA)

All the kiddies in your audience will marvel over this "new" sound - many are too young to remember Zapp & Roger's classic (unless, of course, they live in Southern Cali). Balladesque in its tempo, this remake remains true to the original, but adds just a little more Soul to move it into the '90s.

CHANTAY SAVAGE

"Betcha'll Never Find"

(10/RCA)

Pictures don't do the beautiful Chantay justice, but this latest single does. Sunny in an infectious mid-tempo vein, Savage invests this song with strong lead and backing vocals and a terrific bridge that leads into a taste of contempo-scat. It's hooky for days and bursting with energy and flavor.

ALSO NEW

SHAI

"Yours"

(GASOLINE ALLEY/MCA)

JODECI

"Cry For You"

(UPTOWN/MCA)

DAVID MORALES

"The Program"

(MERCURY)

HAMMER

"It's All Good"

(GIANT)

JOINT VENTURE

"Itz Da Joint"

(PROFILE)



SHAI

A BEAT AHEAD

PRANCE I SAY... The latest trend in Europe: Dance artists performing live instead of doing track acts. In the Ambient/Techno vein, the most notable concerts have been The Shamen's Synergy Tour and Club Dog's Midi Circus Tour... Look for Graylock's "Acceleration By Trance" (Save The Vinyl/Logic-UK) - this is actually Jaydee in disguise (who can forget Jaydee's anthemic "Plastic Dreams?")... Dance Diva extraordinaire Rozalla hits the clubs this week with a fabulous remake of the O'Jay's classic "I Love Music" (Epic Soundtrax). This is the first single from the upcoming soundtrack to *Carlito's Way* starring Al Pacino and Sean Penn. Oh, the pretty people will be all over this... Yet another member of Snap! goes solo - this time it's Turbo B. His first single, "Get Wild" (Polydor/PLG), is a trippy adventure into the Trance/Ambient territory. Very catchy, this single *will* do well in almost every club around the country. It's sure to be spun on many a radio station mix show as well... The latest designer drug to hit the club scene - Nexus. Supposedly all natural (although we've also heard that it's all synthetic), this hallucinogenic is similar to Ecstasy or Acid with none of the gritty come-down.

HORIZONTAL... Muzak on the horizon: Born Jamericans' "Boom Shak-A-Tack" (Delicious Vinyl/EastWest), Doubleplusgood's "Conga Te" (Sire/WB), Fem 2 Fem's "Obsession" (Ave Foch/Critique), Prince's "Nothing Compares 2 U" (Paisley Park/WB) and Haddaway's "Life" (Arista)... Indie music making noise: Michael Wall Love Foundation's "Love Song" (Salmon Records) and Prophecy's "Another World" (Visual Records)... Well, MTV may have no balls - as witnessed by the cancellation of *Beavis & Butt-Head*, but B&B fans can still get their fix with the latest Geffen endeavor. Look for Cher's "I Got You Babe" on a new LP (hey, RHCP are on it too) which features intros and outros by the Disorderly Duo.

OBLIGATORY CROSS-PLUG... Check out John Kilgo's reviews of US3's "Cantaloop", D:Ream's "Things Can Only Get Better" and Earth, Wind & Fire's "Spend The Night" in the *Mainstream Music Meeting*... For the 411 on Rap, see this week's editorial... If you have the "fucking" time, get the scoop on what you can and can't say on the air in Dwayne Ward's *Conference Call*... And for the latest in the Vampire scene, read Karen "Kevin" Holmes's *Gen X*.

—Wendi Cermak

JIVE'S ROLLIN' 'EM PHAT



From the upcoming movie **SISTER ACT 2: BACK IN THE HABIT**

HI-FIVE "Never Should've Let You Go"

Moves 26-20* Moves 42-33* on Billboard

Hi-Five These Adds!

B94 Pittsburgh KISF Kansas City WKBO St Louis WZPL Indianapolis KLUC Las Vegas WNNK Harrisburg
KPSI Palm Springs WKSF Asheville KOKZ Waterloo KROC Rochester KTRS Casper

A 3.00 Average Upward Move With 17 Debuts!

KKFR Phoenix 9-5* Power Pig Tampa 7-6* WHHH Indianapolis 10-7* WAQQ Charlotte 10-9*
WCKZ Charlotte 10-9* KTFM San Antonio 13-11* Q102 Philadelphia #13* KMEL San Francisco #13*
92Q Baltimore 16-14* WLUM Milwaukee 18-15* KPLZ Seattle #15* PRO-FM Providence 18-15*
WWHT Columbus #15* FM102 Sacramento 18-16* Kiss 108 Boston 21-19* KGGI Riverside #21*
KZHT Salt Lake City 23-21* WJMO Cleveland 25-23* KS104 Denver 28-25* Q99 Salt Lake City #30*

R. KELLY "Sex Me (Part 1)"

**Over 325,000 Singles Sold! Moves 30-26* on Billboard
Total Audience Reach Of 6.8 Million!**

Sexy Adds!

WPGC Washington, DC 38 Plays! KUBE Seattle Add-19 30 Plays! KSOL San Francisco 26 Plays!
WWXX Providence 16 Plays! 92Q Baltimore 15 Plays! KMEL San Francisco
KPRR El Paso Add! WHJX Jacksonville 5-2* 62 Plays! KJMZ Dallas 16-11*
WLUM Milwaukee 16-11* 76 Plays! WCKZ Charlotte #15* 31 Plays! FM102 Sacramento #15*
WJMH Greensboro 22-18* 52 Plays! KTFM San Antonio 24-21* KBXX Houston 31 Plays!
WHHH Indianapolis HOT 97.7 San Jose

**#11 SoundScan Single Sales! #1 Top Ten Phones!
Most Requested...Overnight At KUBE Seattle!**



JAZZY JEFF & FRESH PRINCE

"I'm Looking For The One (To Be With Me)"

New This Week On WWKX Providence!

A 4.00 Average Move!

Z90 San Diego 17-7* WCKZ Charlotte #21*
WJMN Boston #22* WKSS Hartford D-27*
KTFM San Antonio D-30* KDON Salinas 36-34*
WBSS Atlantic City 40-33*



SHAQUILLE O'NEAL

**OVER 300,000 SINGLES SOLD! OVER 600,00 ALBUMS SOLD!
OVER 1,000,000 BASKETBALLS SLAM DUNKED!
Moves 40-35* On Billboard!**

Already Active:

WJMN Boston #20* 50 Plays! WWKX Providence 18 Plays! WCKZ Charlotte WHYT Detroit Debuts-14* 28 Plays! Hot 97.7 San Jose Add!
WJMH Greensboro #12* 39 Plays! WA1A San Jose Add! WHJX Jacksonville 11 Plays! WXXL Orlando 14 Plays! WHHH Indianapolis 10 Plays!

CROSSOVER

MOST REQUESTED

HOT 97 FM

WQHT NEW YORK, BALTAZAR

1. Gabrielle, Dreams
2. DRS, Gangsta Lean
3. The Good Men, Give It Up
4. 2Pac, Keep Ya Head Up
5. Snoop Doggy Dog, What's My

POWER 93 FM

THE POWER TIG

WFLZ TAMPA, BONER

1. Snoop Doggy Dog, What's My
2. Reality, Yolanda
3. 95 South, Whoot, There It Is
4. Inner Circle, Rock With You
5. Ultra Naté, Show Me

POWER 106 FM

KPWR LOS ANGELES, THA BAKA BOYZ

1. Snoop Doggy Dog, What's My
2. DRS, Gangsta Lean
3. Mista Grimm, Indo Smoke
4. Tony Toni Toné, Anniversary
5. Salt-N-Pepa, Shoop

POWER 92 FM

KKFR PHOENIX, KID CORONA

1. DRS, Gangsta Lean
2. Eazy-E, Real Compton City G's
3. Culture Beat, Mr. Vain
4. Bryan Adams, Please Forgive
5. Salt-N-Pepa, Whatta Man

KIX 106 FM

WWKX PROVIDENCE, JAMMER

1. Total Devastation, Many
2. Xscape, Just Kickin' It
3. K7, Come Baby Come
4. Denine, I Remember You
5. Salt-N-Pepa, Shoop
6. Snoop Doggy Dog, What's My



NIGHT PERSON OF THE WEEK

TIM VIRGIN
WJMO Cleveland

1. Onyx, Slam
2. Silk, Freak Me
3. 2Pac, I Get Around
4. Tag Team, Whoomp! (There It Is!)
5. Janet Jackson, If

KUBE 93 JAMS

KUBE SEATTLE, CHET BUCHANAN

1. Zhane', Hey Mr. D.J.
2. Snoop Doggy Dog, Gin And
3. Xscape, Understanding
4. 2Pac, Keep Ya Head Up
5. Ace Of Base, All That She
6. Snoop Doggy Dog, What's My
7. DRS, Gangsta Lean

98.5 KLUC FM

KLUC LAS VEGAS, DANNY CRUZ

1. DRS, Gangsta Lean
2. Snoop Doggy Dog, What's My
3. Mariah Carey, Hero
4. Janet Jackson, Again
5. Xscape, Just Kickin' It
6. Eazy-E, Real Compton City G's
7. Zhane', Hey Mr. D.J.
8. Dino, Endlessly



WWHT COLUMBUS, JOE BAHAMA

1. Meat Loaf, I'd Do Anything
2. DRS, Gangsta Lean
3. Janet Jackson, Again
4. Salt-N-Pepa, Shoop
5. Xscape, Just Kickin' It
6. Snoop Doggy Dog, What's My
7. Mariah Carey, Hero
8. K7, Come Baby Come



KHTN MODESTO, MARK ANTHONY

1. DRS, Gangsta Lean
2. Snoop Doggy Dog, What's My
3. Babyface, Never Keeping
4. 2Pac, Keep Ya Head Up
5. Salt-N-Pepa, Shoop
6. Collage, I'll Be Loving You
7. To Be Continued, One On One



WJKC ST CROIX, BIG JOHNSON

1. Salt-N-Pepa, Shoop
2. Toni Braxton, Breathe Again
3. Bobby Brown, Something In
4. Mariah Carey, Hero
5. Robin S, What I Do Best
6. Jimmy Cliff, I Can See
7. Janet Jackson, Again
8. Zhane', Hey Mr. D.J.



KMVR LAS CRUCES, BOBBY CORONA

1. Bryan Adams, Please Forgive
2. Culture Beat, Mr. Vain
3. Xscape, Just Kickin' It
4. Color Me Badd, Time And
5. Meat Loaf, I'd Do Anything
6. Janet Jackson, Again
7. Ace Of Base, All That She
8. Jody Watley, Your Love
9. Toni Braxton, Breathe Again

99.1 KGGI FM

KGGI RIVERSIDE, JOEY DEE

1. DRS, Gangsta Lean
2. Snoop Doggy Dog, What's My
3. Xscape, Just Kickin' It
4. Mista Grimm, Indo Smoke
5. 2Pac, Keep Ya Head Up



WJMO CLEVELAND, TIM VIRGIN

1. Onyx, Slam
2. Silk, Freak Me
3. 2Pac, I Get Around
4. Tag Team, Whoomp!
5. Janet Jackson, If
6. Jodeci, Lately
7. SWV, Weak
8. H-Town, Knockin' Da Boots
9. UB40, Can't Help Falling
10. Duice, Dazzey Duks

salt-n-pepa "shoop"



Moves 25-18*



Stress Rotation!



Top 3 Requests!

BDS Over 2000 Detections!

SoundScan Single Moves 6-4*

SoundScan LP #37*

WNVZ Add!
 WHHH #3*
 KGGI 9-6*
 WPGC 13-9*
 KMEL #11*
 WWHT 19-12*
 B94 18-15*
 KIIS 25-18*
 WCKZ 28-26*

KPLZ Add!
 WJMN 7-3*
 KBXX 9-7*
 Power 106 25-9*
 KSOL #11*
 Hot 97.7 16-14*
 Power Pkg 17-15*
 WPOW 26-18*

KLUC Add!
 WJMO 4-3*
 KTFM 9-7*
 Hot 97.1 11-9*
 B96 #12*
 KS104 16-14*
 Q102 18-15*
 FM102 D-18*

WHYT 2-1*
 92Q 7-5*
 KUBE 14-7*
 Kiss 108 12-9*
 WLUM D-12*
 KZHT 17-14*
 WZPL 26-16*
 KISF 28-21*



Debuts 38*

BDS Over 1000 Plays!

Plays SoundScan Single

Full Rotation!

KIIS		
KISF	60	Top 10
WHYT	55	Top 10
KHFI	48	21
WOVV	46	Top 10
KUBE	45	32
WWXL	40	32
KS104	35	
WKSE	35	
WPOW	30	16
KDWB	29	D-57
Hot 97	27	23 (1800 Pieces!)
KPLZ	23	32
Star 94	23	
Q99	22	
92Q	21	36
WWHT	19	
WZPL	13	

A #1 Billboard Club Record!
 Top 10 Billboard Club Sales!



gabrielle

dreams



CHART

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
3	1	1	THE CRANBERRIES. Linger	Island/PLG
2	2	2	NIRVANA. Heart-Shaped Box	DGC
5	5	3	THE LEMONHEADS. Into Your Arms	Atlantic/AG
4	4	4	PEARL JAM. Go	Epic
1	3	5	THE BREEDERS. Cannonball	4AD/Elektra
6	6	6	CRACKER. Low	Virgin
16	8	7	PEARL JAM. Daughter	Epic
14	11	8	10,000 MANIACS. Because The Night (from MTV Unplugged)	Elektra
10	9	9	BELLY. Gpetto	Sire/Reprise
13	10	10	JAMES. Laid	Fontana/Mercury
7	7	11	INXS. The Gift	Atlantic/AG
20	12	12	SMASHING PUMPKINS. Today	Virgin
19	18	13	GIN BLOSSOMS. Found Out About You	A&M
15	15	14	MACHINES OF LOVING GRACE. Butterfly Wings	Mammoth/Atlantic/AG
—	36	15	KATE BUSH. Rubberband Girl	Columbia
11	16	16	U2. Lemon	Island/PLG
18	17	17	THERAPY? Screamer	A&M
22	22	18	CONCRETE BLONDE. Heal It Up	I.R.S./Capitol
8	13	19	THE CONNELLS. Slackjawed	TVT
21	21	20	BEST KISSERS IN THE WORLD. Miss Teen U.S.A.	MCA
—	39	21	SOUL ASYLUM. Sexual Healing	Arista
34	27	22	DEAD CAN DANCE. The Ubiquitous Mr. Lovegrove	4AD/WB
39	23	23	US3. Cantaloup	Blue Note/Capitol
29	25	24	R.E.M. w/ NATALIE MERCHANT. Photograph	Rykodisc
27	26	25	THE POGUES. Tuesday Morning	Chameleon/Elektra
31	28	26	THE AFGHAN WHIGS. Debonair	Sup Pop/Elektra
23	24	27	KIRSTY MacCOLL. Can't Stop Killing You	I.R.S.
30	29	28	WAILING SOULS. Wild Wild Life	Chaos
17	19	29	THE WONDER STUFF. On The Ropes	Polydor/PLG
9	14	30	BUFFALO TOM. Sodajerker	Megadisc/Beggars Banquet/EastWest
12	20	31	KATE BUSH. Eat The Music	Columbia
26	31	32	ACE OF BASE. All That She Wants	Arista
◆DEBUT	33	33	NICK HEYWARD. Kite	Epic
28	32	34	BLIND MELON. No Rain	Capitol
32	33	35	CATHERINE WHEEL. Crank	Fontana/Mercury
25	35	36	TRIPPING DAISY. My Umbrella	Island/Red
—	40	37	THE OCEAN BLUE. Don't Believe Everything You Hear	Sire/Reprise
◆DEBUT	38	38	TEENAGE FANCLUB. Hang On	DGC
37	38	39	MATTHEW SWEET. Time Capsule	Zoo
24	30	40	THE OCEAN BLUE. Sublime	Sire/Reprise

GEN X

JAMES: First came my “pay homage to Mercury Records week”, taking in shows from James, Catherine Wheel and Redd Kross. KEDG PD Jay Taylor seems to be racking up some frequent flyer mileage as he sneaked in for an appearance at the James show here at the Whiskey. Of course, a flight from Boliva wouldn't be too far to catch this show. Catherine Wheel, sporting a Jesus And Mary Chain style light-show (except you could actually see the stage), had even my convert “Rock” friends saying “cool.” Slaves to fashion, The Partridge Family (a.k.a. Redd Kross) had Fashion Police Patrolman and KROQ MD Gene Sandbloom giving the band high marks and boosting ultra heavy airplay of “Jimmy's Fantasy.”

JAMES: Next came my trek of great lengths to see Pearl Jam, who forced a trip to the trailer park mecca of the world – Indio, CA. PD Bill Gamble from Q101 in Chicago probably could have driven there quicker than my christening of Friday at 5, San Bernadino traffic. My steamin' bad mood was muted after the second song by Eleven. What an inspiring band! Eddie Vedder started his own little charity drive at the show egging onlookers to throw more shoes on stage after being nailed in the head a couple of times. He leered at the audience, offering gross retaliation by using one of the shoes as a beer mug and licking the bottom of another... proving once again good personal hygiene is not a requirement to be a Rock Star.

JAMES: Then crossing way over with the homies and doing the hang thing, I stepped in for the illustrious Crossover Editor, Wendi Cermak, to get down with my bad self at KFSM Sacramento's Fall Jam. Ooooh those boys in Shai are fly! MMM MMM MMM! OM Chuck Field is too down! For the 411, check out *Rhythm Nation* this week. And finally, it was off to visit ex-boss man KWOD PD Alex Cosper who, as usual, nursed my hang-over with pizza and beer. Scoping the local band scene, we noted that the vibe is still alive with local favorites Ian Faith and Prayer Wheel.

JAMES: Have you got your chia tree from Buffalo Tom? No clues given here on the “Tree House” trivia. Every man for himself. Screw Disneyland, I'm lookin' to go to London! Send photos of you with your proud sprout to the magazine for the whole world to laugh at. By the way, did I mention James? Just checking.

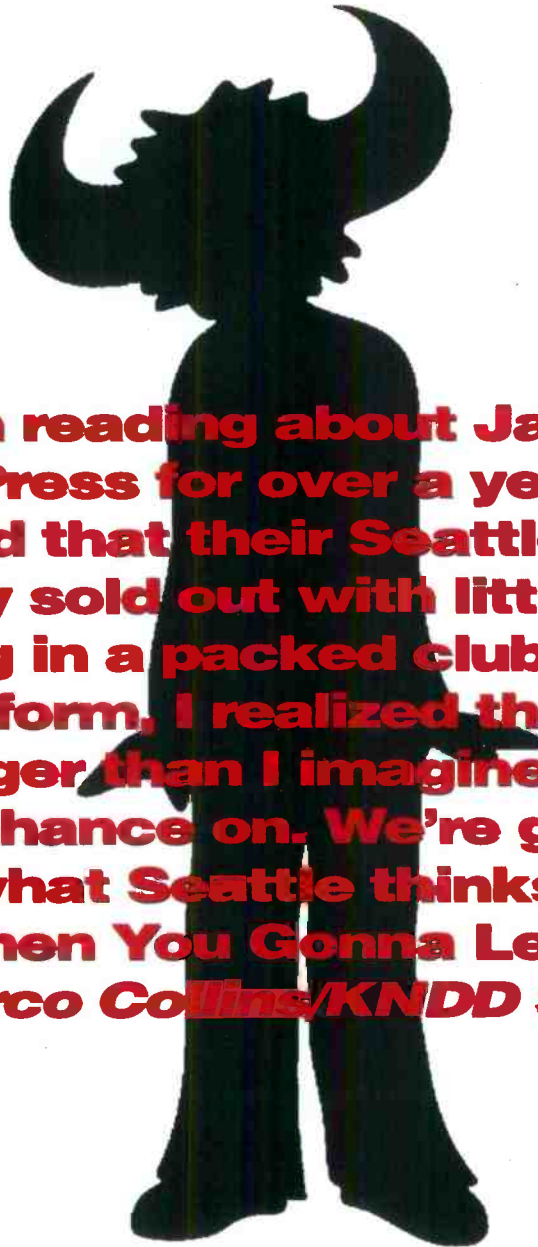
—Karen Holmes

Fax Your Alternative

PJ's

818-846-9870

Jamiroquai



**“I’ve been reading about Jamiroquai in the U.K. Press for over a year, and was impressed that their Seattle show had virtually sold out with little airplay. Standing in a packed club watching them perform, I realized the buzz was even stronger than I imagined, and worth taking a chance on. We’re going to find out what Seattle thinks about “When You Gonna Learn”.
– Marco Collins/KNDD Seattle**

“When You Gonna Learn?”

from the album
Emergency On Planet Earth


COLUMBIA

Alternative Music Takes Control!

PD of KWOD Alex Cosper is a native of Sacramento and has worked for the station in different capacities on and off for over 8 years. Top 40 was his forte. In March of 90, the station expanded the format to include a majority of crossover Alternative hits, eventually working into a purely Alternative format.

Tired of the arguments for or against a particular reporting status, Alex changed the status of the station from Top 40 to Alternative. More stations than not have taken the reverse stance; struggling to hold on to their Top 40 status, arguing the point that record labels direct more attention to these reporters and offer better promotions.

Alex explains why he felt pushed to change the reporting status of the station. "Trade magazines need to accurately reflect airplay and what's really going on instead of manipulating the industry," he begins. "When the trade magazines have control and influence, it causes the industry to go in a self destructive direction. I think that's what is happening with Top 40 right now. Programmers play the Top 40 game, that is to play what everyone else is playing. You end up playing hyped songs that are turntable hits and retail stiffs. Top 40 is researched to death. It's become an overload of information with an argument for everything. There is no

gut instinct, no passion for the music or the artists."

"The music we are playing isn't about statistics and hit singles. The songs need to be accessible yes, but experimental and innovative. Alternative should express new ideas in music, not conformity. To say Alternative is the next Top 40 is a contradiction. Once it becomes Top 40, it isn't Alternative anymore. Something new will take its place. I've noticed that record companies are quick to try and cross bands over. Pearl Jam doesn't write hooky pop singles; they write songs and they sell records without a single song on the Pop charts. I don't think it's healthy for an artist like Pearl Jam to be pushed in a Top 40 direction. What is so amazing about them is at this point they have made it by selling albums, not singles. They have never had a single on any pop chart. Led Zeppelin had huge albums without having singles. They were virtually removed from Top 40."

How has KWOD programming changed? "To start, the rotations aren't as tight," he answers. "We're playing what the audience wants. We don't interrupt the format with records that listeners don't care about. We've weeded out all the songs from copycat artists. There are enough artists out there today pioneering new sub-genres of the format

and it's exciting to focus on them. The groups we play are really different from each other," Alex adds. "There might be a trend like grunge but the artists we play add different elements to the sub-genre. They don't all sound alike."

"Many trends run through Alternative music," he continues.

"There's a folk trend evident right now. Many of the artists we play are originators in bringing attention to that sub-genre. Even though folk is nothing new, many artists today have added a new element to it." The official change of format has broadened the station's playlist by formatting more and more album cuts. "The singles put out by the record companies don't always fit with the overall sound of the station, even though the artist is appropriate for us to play. So, I really go through the whole album to find the single for the station. I'm prone to look for the more guitar oriented sound over the dance leaning single," he says. "With new artists for us like Dead Can Dance, I want to display them in their best light. So, I picked a song

on the record that leans a little closer to the station's overall slant than the single chosen by the label. This format is artist oriented, not singles oriented. You have more freedom to go a little deeper in the album than just the singles released."

Is KWOD getting less attention as an Alternative reporter? "No, the Alternative Record reps are satisfied with us playing their records and don't add the pressure of playing a particular song which is unique from Top 40. I have a lot more freedom to succeed with the audience and stay in good graces with the labels programming Alternative music," Alex adds.

What about record company sponsored promotions? "Honestly, I feel we have received better promotions from the labels. We have gotten more exposure from labels including our call letters in promotions they are doing. We were getting overlooked because we didn't fit in or want to be a part of the promotions offered to Top 40 and now we have been included in many promotions we are jazzed about. As a Top 40 reporter, we got overlooked by many band managers. Now, they clearly associate our call letters with their bands. We've received more information or promotions from bands we really care about. We've become more visible to other areas of the industry."



THE BREEDERS

"Divine Hammer"

(4AD/ELEKTRA)

With endless choices in elements to endear one to The Breeders sound, "Divine Hammer" efficiently blends all. Sweet girlish vocals, an infectious drum beat drives melodic guitars through a kaleidoscope of sound. Divine Hammer instructs the endless boundaries of their diversity. Currently on tour with Nirvana, The Breeders have released the "Divine Hammer" CD-Maxi with three previously unreleased B-sides.

FISHBONE

"Black Flowers"

(COLUMBIA)

Drenched in rich power ballad Rock, "Black Flowers" offers wailing vocals hovering over passionate guitars. The thick bass drum beat drives the single's anthem-like rhythm. Organ notes heighten the fading closing adding drama to the almost visual sound.

NEXT X: Look for some awesome remixes for His Boy Elroy's "Fade To Black" (Immortal/Epic) with Screaming Trees, Barrett Martin on drums. And, Front 242 (Epic) is out on the road

with a new group called Stabbing Westward (Columbia) including members of Skinny Puppy and Nine Inch Nails. Expect a new record from the band in February. Hitting your desk now to "complete your Clash collection" is *Super Black Market Clash* (Legacy/Epic) with 21 tracks including ten never before available on CD and two never before released songs. New Rise Robots Rise out with the single "The Bottle" from their forthcoming release *Spawn* (TVT.) The Ramones are

on the road already in support of their forthcoming album *Acid Eaters* (Radio-active/MCA) full of super covers.



TOMMY LEE THE BLACK ROCKERS



The new album on

Island compact discs and cassettes.

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Didn't get a copy? Was yours lost, stolen or misplaced? If so, contact Kyle Wong on 310 996-7279.



To All Our Friends In The Radio And Record Business:

This has certainly been a hell of a year for us at *The Network Forty* and we can think of no better way to wrap it up than by honoring you, the people who've made 1993 so incredible.

On the opposite page, you'll see a ballot for the 1st annual **Chrome Lizard Awards**. We've polled most of our readers to get their input on choices for the various categories. If you wish to vote for one of these nominees, simply check the box next to their name. If there's someone else you'd like to vote for, just write that person's name in the space provided.

We'd also like your opinion on the best music of the year. Poll your staff if you like and include those picks in the spaces provided.

And don't forget to vote for your favorite trade magazine of 1993, and remember when making your choice...we know where you live.

Pat Gillen



Managing Editor

THE NETWORK FORTY®

1st Annual Chrome Lizard Awards Honoring the Best In Our Business In 1993

** Please check one in each specific category.*

Station Of The Year:

Major Market (1-25)

- WPLJ New York WXKS Boston KRBE Houston KROQ Los Angeles Other _____

Large Market (26-50)

- KTFM San Antonio WHJX Jacksonville WTIC-FM Hartford WZPL Indianapolis Other _____

Medium Market (51-100)

- KLUC Las Vegas KHFI Austin KIKI Honolulu KRQQ Tucson Other _____

Small Market (101+)

- KROC Rochester KTRS Casper WJET Erie KLYV Dubuque Other _____

Program Director Of The Year:

Major Market

- Steve Rivers (WXKS) Rick Thomas (KSOL) Tracy Johnson (KKLQ) Jefferson Ward (WIOQ) Other _____

Large Market

- Paul Cannon (WTIC-FM) Rick Upton (KTFM) Adam Cook (WXXL) Gary Hoffmann (WZPL) Other _____

Medium Market

- Neil Sullivan (WKDD) Dan Kieley (KQKQ) Mike Morgan (WFLY) Jerry Dean (KLUC) Other _____

Small Market

- Neal Sharpe (WJET) Joe Dawson (KLYV) Ryan Walker (WRHT) Brent Ackerman (KROC) Other _____

Music Director Of The Year:

Major Market

- Eric Bradley (WBBM) Tom Gjerdrum (KKLQ) Michael Martin (KSOL) Gene Sandbloom (KROQ) Other _____

Large Market

- Larry D (WXXL) Joey G (WEZB) Dana Landon (WTIC-FM) Alex Valentine (KISF) Other _____

Medium Market

- Mike McGowan (WKCI) Billy Surf (WRVQ) Michael Lowe (WAOA) Michael Steele (KQKQ) Other _____

Small Market

- Kevin Ross (WIXX) Robert Elfman (KIXY) Greg Fry (WBPR) Wally McCarthy (WYYS) Other _____

Artist/Bands Of The Year (Fill In Blanks):

1. _____ 2. _____ 3. _____

Singles Of The Year:

1. _____ 2. _____ 3. _____

Surprise/Unexpected Hit Of The Year:

1. _____ 2. _____ 3. _____

Trade Magazine Of The Year

- Network Forty Network Forty Network Forty Network Forty Other (Hey, don't even think about it!)

Your Name: _____ Title: _____

Station/Company: _____ Phone: _____

Fax this back no later than Nov. 26th to THE NETWORK FORTY at (818) 846-9870 or call in your vote at (800) 443-4001.



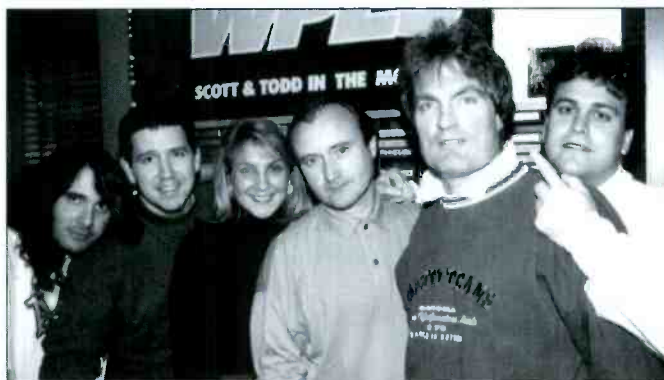
▲ **DINO DROPS BY**

It was almost a chance meeting at WLAN Lancaster (l-r): WLAN MD Chad Brueske, East-West Nat. Promotion Dir. Valerie DeLong, singer Dino, EastWest Phila./DC Promotion Judy Buck-Kennedy, WLAN morning man Mark Summers and PD Garrett Michaels.



▲ **ARE YA GONNA PLAY MY RECORD?**

WNNX "99X" Atlanta is playing the hell out of Lenny Kravitz' new album, especially after he performed a live acoustic concert on-air. (L-r): Virgin Records Rep Brian Rhoades, 99X PD Brian Philips, 99X APD/morning show co-host Leslie Fram, Lenny Kravitz, 99X MD/morning show co-host Sean Demery and Virgin Records VP Rock Promotion Jeffrey Naumann.



▲ **PLAYING BOTH SIDES NOW**

Atlantic superstar Phil Collins dropped by WPLJ New York to get coiffure tips from PD/morning maestro Scott Shannon. (L-r): morning show producer Elliot Segal, morning show co-host Todd Pettengill, News Director Naomi DiClemente, Phil Collins, Scott Shannon and Atlantic Promotion Rep Steve Ellis.



◀ **GETTIN' IN HIS SHIRT**

Chaos singer Lisette Menendez admires the tailored fit of WKBQ St. Louis night guy Rikk Idol's shirt. Acting as naive chaperone on right is Chaos Rep Jay Friedstein.



▲ **HOW MANY OUTS ARE THERE?**

WEZB "B97" New Orleans afternooner Adam Smasher in full regalia for charity football game held before the Saints/Falcons game at the Louisiana SuperDome.



▲ **LOCKER ROOM TALK**

Seen in some backstage locker room are (l-r): WSTW Wilmington MD Mike Rossi, Reprise Records' Tom Cunningham, Radiohead's Johnny Greenwood, Belly's Gail Greenwood and Tanya Donnelly, Radiohead's Ed O'Brien, Velocity Girl's Sara, Radiohead's Thom York and Colin Greenwood, and Belly's Chris Gorman.



▲ FABULOUS PARTING GIFT

WCKZ Erik Bradley is truly honored for the lovely parting gift given to him by close personal friends at a party celebrating his new MD gig at B96 Chicago. (l-r:) Arista's Richard Spires, Columbia's Ray Mariner, Jive's James Heathfield, Columbia's Dennis Reese, Erik Bradley and Zoo's John Chommie. (Not pictured: everyone else who came up with a lame excuse for not making it.)



▲ LATE-BREAKING EXPOSE

Arista singing trio Expose wonder how they got to KDWB Minneapolis. (Back row, l-r:) KDWB morning personality Lee Vlasik, Jon London and Michael Knight. (Front row) members of Expose.



▲ BOGART THAT PLATINUM

Ganja rappers Cypress Hill accept Platinum Awards for their latest album, *Black Sunday*. (l-r:) Cypress Hill's Sen Dog and DJ Muggs, Ruffhouse Records CEO Chris Schwartz and President Joe Nicolo, Columbia Records President Don Ienner, Cypress Hill's B-Real and group manager Happy Walters. (Kneeling:) Columbia Director of Video Promotion Mark Ghuneim.



▲ PLATINUM IN A WEEK

Before they became bigger than sliced bread, Epic artists Pearl Jam pondered the meaning of fame at the MTV Music Video Awards. (Standing, l-r:) Trevor Wilson, star of the "Jeremy" video clip, Epic VP A&R Michael Goldstone, Pearl Jam's Mike McCready and Jeff Ament, Sony Music Exec. VP Michele Anthony, Pearl Jam's Eddie Vedder, Epic Exec. VP Richard Griffiths and Epic President Dave Glew. (Kneeling, l-r:) Pearl Jam's Stone Gossard and Dave Abbruzzese.



▲ CLIVE ALIVE

550 Music singer Clive Griffin hits up WSTR "Star 94" Atlanta. (l-r:) Star 94 OM Tony Novia, 550's Neda Leppard, Clive Griffin, WSTR PD Lee Chestnut and 550's New Kid On The Block, Joe Hodge.



◀ BUT CAN HE SHOOT?

CEMA Distribution President Russ Bach was honored with De Paul University's 1993 Distinguished Alumni Award. (l-r:) De Paul President Reverend John Richardson, Russ Bach. (Not pictured: Mark Aguirre, who's undoubtedly in a funk for not being honored yet.)

ON THE COVER

TEARS FOR FEARS (MERCURY)

- Originally the duo Roland Orzabal (born 8/22/61) and Curt Smith (6/24/61) met in 1974 in their hometown of Bath, England. After a brief flirtation with a band called Graduate, they formed Tears For Fears.
- They took their name from the Arthur Janev book, "Prisoners Of Pain," which dealt with the controversial primal scream therapy, an analysis of problems that involves the shedding of neurosis (fears) through the expression of emotions (tears).



- They were initially signed to a singles deal with Phonogram Records, which produced "Suffer The Children," "Pale Shelter" and the Alternative cult hit, "Mad World."
- Their debut album, *The Hurting*, sold over a million copies in the UK in 1983. But it wasn't until their follow-up album, *Songs From The Big Chair*, that Tears For Fears became a household word worldwide.
- The 1985 album, which sold over eight million copies, featured two #1 American hits, "Shout" and "Everybody Wants To Rule The World."
- On an American tour to support that album, they got involved with Soul music and specifically Oleta Adams. That led to their next album, *The Seeds Of Love*, the hit single of the same name and a collaboration with Oleta Adams, "Woman In Chains."
- After Roland Orzabal produced Adams' solo album, Curt Smith announced his departure from TFF in 1991 to pursue a solo career.
- On his own, Orzabal recorded the new album, *Elemental* at his home studio, Neptune's Kitchen, co-produced with Tim Palmer (Pearl Jam, Tin Machine).
- He collaborated on the songs with guitarist Alan Griffiths. Their new single is "Goodnight Song."

JODY WATLEY (MCA)

- Born in Chicago on January 30, 1959, Jody's mother sang and played piano while her father was a minister DJ who programmed Gospel music. Her parents became friendly with the likes of Jackie Wilson (her godfather), Sam Cooke, Aretha Franklin and Johnny Taylor.



- The family moved to Los Angeles, but when her father couldn't find a radio station to air his ministry, they moved back to Chicago.
- Her parents broke up and her mother took Jody to Los Angeles, where she attended Dorsey High. In 1974, at 15, she became a featured dancer on *Soul Train*.
- When she was a senior in high school, she was invited to join the group Shalamar. Over the next seven years, she developed her talents as a singer.
- Eventually, she quit the group and moved to England. There she started writing songs and linked up with an American manager. A demo was cut, shopped and soon landed her a deal on MCA.
- Her debut album went Platinum, boasting three Top-10 singles and earning her a Best New Artist Grammy. The follow-up album also went Platinum and featured three Top-10 hits.
- She recorded Cole Porter's jazzy ballad, "After You, Who?" for the *Red, Hot & Blue* album.
- Her latest album, *Affairs Of The Heart*, features the debut single, "Your Love Keeps Working On Me."

PEARL JAM (EPIC)

Dave Abbruzzese, drums.
Mike McCready, guitar.
Stone Gossard, guitar.
Jeff Ament, bass.
Eddie Vedder, vocals.



- In Seattle during the mid-'80s, Jeff Ament and Stone Gossard were members of the seminal Grunge band, Green River. They split that band to form Mother Love Bone.
- Mother Love Bone got signed to PolyGram Records and just when their highly-anticipated major label debut album was released, lead singer Andrew Wood overdosed on heroin.
- Jeff and Stone decided to carry on, adding McCready on guitar and replacing their original drummer with Dave Abbruzzese. Then-Red Hot Chili Pepper drummer Jack

Irons then told them about a "surf rat with a voice bigger than California."

- That was Eddie Vedder, part Native American, who moved from Chicago to San Diego when he was eight. They sent Vedder a tape; he was so impressed, he moved to Seattle and joined the band.
- Pearl Jam quickly generated a buzz and the A&R man who signed Mother Love Bone, Michael Goldstone, convinced his new employer, Epic Records, to sign them.
- While that deal was being worked out, members of Pearl Jam and another Seattle Rock outfit, Soundgarden, joined forces to cut an album in memory of Andrew Wood called *Temple Of The Dog*. That record went Platinum.
- Pearl Jam's debut album, *Ten*, sold five million albums and they were one of the highlights of the second Lollapalooza tour.
- They stole the show at the 1993 MTV Music Video Awards with their live performance, when Neil Young joined them on stage to sing "Rocking In The Free World."
- Their new album, *Vs.*, sold 950,000 records in its first week. They are currently on tour in America. Although no official single has been released, the track of choice (so far) is "Daughter."

ELTON JOHN (MCA)

- Reginald Kenneth Dwight was born on March 25, 1947 in Pinner, Middlesex, England.
- John formed his first group, Bluesology, in 1966, which backed U.S. Soul acts that toured Britain. He took his name from the first names of band members Elton Dean and John Baldry.



- After a stint in Long John Baldry's band, John hooked up with lyricist Bernie Taupin in 1969 and he went solo.
- His first hit, "Your Song," came in 1970, to be followed by a slew of others, including "Rocket Man," "Daniel," "Goodbye Yellow Brick Road," "Bennie And The Jets" and others too numerous to mention.
- He portrayed the Pinball Wizard in the film version of *Tommy*.
- Although he ruled the Pop charts in the '70s, Top-10 hits evaded him from 1980 to late 1983, when he returned to the charts with "I Guess That's Why They Call It The Blues" and "Sad Songs (Say So Much)."
- His 1985 collaboration with Stevie Wonder and Dionne Warwick on "That's What Friends Are For" was his first #1 hit since 1976, when he collaborated with Kiki Dee on "Don't Go Breaking My Heart."
- His latest effort, a new collaboration with Kiki Dee on Cole Porter's "True Love," is the first single off his new album, *Duets*. It features John dueting with the likes of k.d. lang, PM Dawn, Little Richard, Bonnie Raitt, George Michael, Tammy Wynette, Gladys Knight and... RuPaul.

WANTED

97.7 Q-FM seeks experienced A.E. Established accounts and loads of opportunity in fringe Boston ADI. Call Bill Maxwell, G.M. 508-297-3698 or fax resume to 508-297-9970.

BAYOU 104, LAKE CHARLES #1 Top 40 station is currently accepting tapes and resumes for all shifts and has an immediate opening for a night jock as Bayou 104 Night Jammer "Kelly Cruise" leaves to pursue other career opportunities. T&R to: Brett Dumler, PD, KBIU FM, 311 Alamo St., Lake Charles, LA 70601. No phone calls, please. EOE.

HELP WANTED! Contemporary 18-34 targeted Country station looking for part-time weekend air-talent within driving distance of San Antonio. Top 40 experience helpful. Rush T&R to: Matt McCann, PD, KDIL, 8122 Data Point Drive, San Antonio, TX 78229.

OVERNIGHT OPENING Small market station with big market attitude looking for a creative, hard working overnight personality. If you are looking for a chance to spread your creative wings and fly with a top notch, stable company, send T&R to: Steve McKay, PD, WSBG, 22 South Sixth Street, Stroudsburg, PA 18360. EOE.

TOP 40 KKMg Seeking talented morning side-kick to work with Jonathan Wilde. Experience required. Send T&R to: Scooter B., KKMg, 411 Lakewood Circle - Penthouse, Colorado Springs, CO 80910.

KISS 98.5 BUFFALO seeks weekend personalities who will arrive on time, sober, and wearing deodorant. Send tape, resume, food stamps, and permission from your Mommy to: WKSE, 695 Delaware Ave. Buffalo, NY 14209.

WBBQ AUGUSTA, GEORGIA has a full-time opening for nights. Strong production and personal appearance skills a must. T&R to: Bruce Stevens, WBBQ AM & FM, PO Box 2066, Augusta, Georgia 30903-2066. EOE.

MORNING SHOW HOST WANTED! WXLK in Roanoke, VA has an immediate opening for a morning show host. Rush T&R to: Ashby Coleman, OM, 3934 Electric Rd. SW, Roanoke, VA 24018.

APPLICATIONS NOW BEING ACCEPTED for overnight position at world-famous beach resort station WBPR in Myrtle Beach. Rush T&R to: Michael Parnell, OM, 350 Wesley, Suite 301, Myrtle Beach, SC 29577. No phone calls, please. EOE.

WZYP FM Huntsville, Alabama has an immediate opening for a full-time afternoon-drive personality. Send T&R to: WZYP, PO Box 389, Athens, AL 35611. No phone calls, please. EOE.

WANTED: PRODUCTION KILLER! B-95 needs super-creative Production Director immediately! If you can take copy points and make magic, rush your best stuff to: Tony Dee, PD, B-95, 2020 E. McKinley, Fresno, CA 93703.

KZIO has an immediate opening for a Music Director with an afternoon-drive airshift. Great Top 40 personalities should rush a tape, resume and salary requirements to: John Michaels, PD, KZIO-FM, 1105 E. Superior, Duluth, Minn 55802. No phone calls, please.

MORNING NEWS PERSON/SIDEKICK wanted. 1-2 years experience preferred. Females encouraged. T&R to Neal Sharpe, PD, WJET, 1635 Ash Street, Erie, PA 16503.

WEEKEND AIR TALENT needed at Top 40. Z104, Madison. Call Mr. Ed at 608-274-1070. Local preferred.

ON-AIR PD WANTED for Top-50 market Top 40. 98.7 Kiss FM. Send complete package ASAP to Stan Thomas, WKSI, PO Box 16924, Greensboro, NC 27416. EOE. No phone calls, please.

URGENT!!! Morning sidekick/news person wanted ASAP! Females strongly encouraged to apply. Qualified part-timers also considered. T&R to J.J. Cook, WKSF, 13 Summerline Road, Asheville, NC 28806. No phone calls, please. EOE.

LOOKING

LOOKING for a full time position preferably in Georgia but will consider other areas of the country. A hard working and disciplined man with 4 years experience would appreciate a Top 40 or Urban station to grow with. Call Lee at: 205-347-5071.

PUTTING THE PERSONALITY BACK INTO RADIO Incredible celebrity imitations, comedy bits and song parodies. Multi-track experience, hot phones, no line jock. Prefer Top 40 but will consider other formats. Call Tony at: 919-423-2093 or 704-956-2582.

10-YEAR PRO Top-40 market Blaine Kellis has his bags packed and ready for your call. Reach him at 704-532-5580.

ATTENTION: JOHN MICHAELS I want the MD gig! What will it take?! The answer is in your building. PLEASE!!! Jimi - 218-728-3944.

WILLING AND WAITING former Hot 105/Hot107 Columbus Ohio night jammer ready for that next opportunity. Good numbers and great references. Call Joby at: 614-837-6098.

NOW AVAILABLE FOR CENTRAL FLORIDA the one, the only Ric Austin. Ready for part-time OR full-time work. Former morning co-host and Music Director at WFHT, Tallahassee. Give him a call at 407-657-5814.

MEDIUM-MARKET VETERAN ready for next step wherever that may be. Outstanding qualifications. Held Production Director Position at the last 4 stations including KWTO and formerly morning dude at KWTO in Springfield, MO as well. Interested employers feel free to phone Jay Shannon 417-882-5971.

IT'S TRUE, radio killer Robert O'Dell is on the beach! Ready to win big? Call 602-325-1436.

BILL RUSS 60+ voices, \$2,000 winner on *America's Funniest People*, 5-year experience, most recently WAFX, Norfolk looking to be a sidekick in Top-50 or host in Top-100. Be caller #6 and leave me a year's supply of anything I can sell to pay the rent. 804-495-6946.

DESPERATELY SEEKING on-air position. SWF with college radio experience. Looking to get a break and use her skills in any format. Willing to relocate. Call Mary 503-245-9861.

YOU'VE NEVER MET ANYONE SO PASSIONATE ABOUT MUSIC than me. Hard working, dedicated female looking for on-air MD position in any market. Selector friendly. Call Tunes at 216-467-7644.

GERONIMO Hot 105/107 Columbus APD and afternoon-drive searching for a new opportunity. 16-track production, Selector and a helluva airshift waiting for you now. All formats, shifts and markets considered, but ya gotta have fun and ya gotta have heart!! 419-692-2511.

STOP! I'm right here! Are you looking for an excellent air talent who's not afraid to live on spanwiches? Looking for any format, preferably Top 40, 3 years experience. Call Tom 617-381-1674.

EXPERIENCED PROFESSIONAL seeks position as GM or GSM. Experienced in major market, retail, co-op specialist. Looking for north east market. Call Rich 201-429-7323.

LOOKING for midwest/south opportunity in Top 40 or Rock Air- talent,

production wiz, definitely a team player. Let's talk! Please leave message: 919-277-4277, James Gregory.

SUCCESSFUL DJ/Good Numbers medium and major-market experience. Strong on production and copywriting skills. Deep, but pleasant voice. 13-year vet. Looking to re-locate to southeast before the snow flies. Give me a call. Eddie: 814-454-5102.

SWM is seeking any full-time airshift to nurture, share good times with and hopefully more. Looking to utilize my 2 years experience in a major market. Interested? Call Thom 617-381-1674. I'm waiting!!

BLAKE THUNDER recent APD at HOT105, Columbus, OH, middays, afternoon, multi-track, voice-over is NOW AVAILABLE. Experience includes: 92X Columbus, Power 99 Atlanta, WALR Atlanta, Z93 Tampa, Z106 Sarasota. Looking for afternoons, middays, nights. Excellent references. 614-861-4567.

TEN-YEAR VET looking for full-time air shift. Preferably afternoons or nights. Needs medium to large market in the northwest or midwest areas, any format. Has also been an APD and an AM. Please call Mike at 303-933-7286.

EXPERIENCED, HARD WORKING, ATTRACTIVE male air talent. I've done Top 40 and AC mornings, I've been a copywriter, a sidekick, a news man. And I've done middays. I'm seeking any full-time position at a Churban, Urban or Top 40. Call now: 402-477-0513.

JEFF ST. JOHN former B104 mornings and drive-time jock is a 16-year vet on the loose. He's accepting offers from all over. Call him at: 402-464-8734.

EMPLOYED MAJOR MARKET APD/MD/AFTERNOON MAN (previously nights) at a contract impasse, will consider all shifts, formats and markets. Excellent radio man seeks excellent radio people. "Mr. Smith" 419-692-2511.

RESCUE ME FROM ALABAMA! looking for a format primarily in Oklahoma, Texas, Louisiana or Arkansas. Call Eddie 205-598-4459.

SERVICE WITH A SMILE! Air personality with 5 years experience and powerful productions. Some writing and multi-track experience. Call Smilin' Steve. 717-223-0340.

WTV

BUZZ BIN ROTATION

- Tony Bennett "Steppin' Out With My Baby"
- The Breeders "Cannonball"
- The Cranberries "Linger"
- The Lemonheads "Into Your Arms"
- Smashing Pumpkins "Today"

STRESS ROTATION

- 10,000 Maniacs "Because The Night"
- Ace Of Base "All That She Wants"
- Blind Melon "Tones Of Home"
- Bobby Brown w/Whitney Houston "Something In Common"
- Tevin Campbell "Can We Talk"
- Mariah Carey "Hero"
- Phil Collins "Both Sides Of The Story"
- Dr. Dre "Let Me Ride"
- Gin Blossoms "Found Out About You"
- Robert Plant "I Believe"
- Rush "Stick It Out"
- Stone Temple Pilots "Creep"
- Xscape "Just Kickin' It"
- Zhane' "Hey Mr. D.J."

HEAVY ROTATION

- Aerosmith "Cryin'"
- Janet Jackson "Again"



- Meat Loaf "I'd Do Anything For Love (But I Won't Do That)"
- Nirvana "Heart-Shaped Box"
- R.E.M. "Everybody Hurts"
- Red Hot Chili Peppers "Soul To Squeeze"
- Salt-N-Pepa "Shoop"
- Snoop Doggy Dog "What's My Name?"



ON

- Ace Of Base "All That She Wants"
- Blind Melon "No Rain"
- Bobby Brown w/Whitney Houston "Something In Common"
- Lauren Christy "Steep"
- Jimmy Cliff "I Can See Clearly Now"
- Taylor Dayne "Send Me A Lover"
- Expose "As Long As I Can Dream"
- Jamiroquai "When You Gonna Learn?"
- Billy Joel "All About Soul"
- Joshua Kadison "Jessie"
- Tony Toni Toné "Anniversary"
- U2 "Lemon"
- Add Tony Bennett "Steppin' Out With My Baby"
- Add Toni Braxton "Breathe Again"
- Add Clive Griffin "Commitment Of The Heart"

OUR MO



Mariah Carey	Los Angeles CA.....Nov 23
	Philadelphia PA.....Dec 2
	New York NY.....Dec 10
EnVogue	Baltimore MD.....Nov 17
	Atlantic City NJ.....Nov 18-19
	London ENG.....Nov 29-30
Heart	New York NY.....Nov 20
	Toronto ON.....Nov 23
	Detroit MI.....Nov 26
SWV	Memphis TN.....Nov 20
	Milwaukee WI.....Nov 21
	Fort Wayne IN.....Nov 23
Madonna	Sydney AUS.....Nov 19-20
	Brisbane AUS.....Nov 23
	Melbourne AUS.....Nov 26-27

The Pie Chart



- Jocks who think Gore won the NAFTA debate.
- Jocks who think Perot won.
- Jocks who wondered why Gore and Perot would debate Naftaly.

ETCETERA

by Dwayne Ward

The *Playboy* gala Christmas issue is out and it's packed full of surprises. There's a revealing pictorial of **Fem 2 Fem** and there are some really cool Christmas gifts. The highlight is a "Playboy" Stratocaster guitar with the infamous **Marilyn Monroe** centerfold shot painted on it. Price: \$9,000. Also available are the Sony CCD-VX3 Handycam Pro 8mm cam-corder and Apple's Newton Message Pad, which allows users to send handwritten messages to one another and send and receive wireless faxes. Price: between \$700-950 depending on options.

Sony Bono's book, "And The Beat Goes On" about his life with **Cher** is going to be a TV movie scheduled to air on Fox.

Prince's interactive musical will be touring nightclubs nationwide. Called "Glam Slam Ulysses," it's based on Homer's "Odyssey," combining live performance with music video.

One more item from *Playboy*: **Shannen Doherty** looks better clothed. Not even Page 6 quality.

Steven Spielberg is directing an upcoming film titled *Schindler's List*, the story of a Nazi who became an unlikely hero by saving more than 1,000 Jews. The flick opens Dec. 15th.

Great Britain's **Princess Diana** has asked **George Michael** to put together her annual "Concert for Hope" scheduled for Dec 1 at London's Wembley Arena.

What's the big deal with the English tabloids printing photos of Di working out? Nice pics, but not Page 6 quality.

Prince Edward is returning to the working world by launching a TV production company... cool! It was either that or an ear tuck company.

Richard Marx has titled his next album *Paid Vacation*. **Luther Vandross**, **Lionel Richie**, **Vince Gill** and **Fee Waybill** all guest on the album, due out in February.

People we're glad we ain't: **John Wayne Bobbitt**, **Bob Packwood**, parachutist **James "the fan man" Miller** and that Joel guy.

As a continuing effort to provide interactive service, what do you think they will call the made-for-TV movie about **Bobbitt's** dismemberment and replantation? Some suggested titles include, *Lorena Scissorhands*, *A Circumcision Too Far*, *The Longest Putz*, *More Than A Little Off The Top*, and my favorite, *Falsetto Forever*. By the way, don't ever ask to see Exhibit A.

Over 2.5 million homes have CD-ROM players. The first programmer to call and tell me what CD-ROM means will win a free CD-Pro!

Great news: *The Wild, Wild, West* returns in syndication. The series starring **Robert Conrad** as James West debuts with a nine-episode marathon on Jan 2 on TNT.

Tickets to the **Barbara Streisand** shows at the MGM Grand were sold within hours. The resort received about one million calls last Sunday for seats to the New Year's Eve and New Year's Day concert.

If you're going to rent a car on Thanksgiving day, go with Budget. A great deal... free! Of course, before and after T-day, they'll charge you up the ying-yang.

This weeks telephone marketing scheme: Switch to MCI and get ten CD's for the price of 1. MCI has joined forces with BMG Music Service.

Technology tip: AudioPrism High-Q 6500 FM indoor antenna. This one doesn't amplify signals in heavy urban areas but eliminates other signals interfering with the ones you want. Price: \$70.



BOX TOPS MARKET FOCUS

SPOKANE, WA

1. **DRS** "Gangsta Lean" (Capitol)
2. **Meat Loaf** "I'd Do Anything For Love (But I Won't Do That)" (MCA)
3. **Snoop Doggy Dog** "What's My Name?" (Death Row/Interscope/AG)
4. **Eazy-E** "Real Compton City G's" (Ruthless/Relativity)
5. **Bloods & Crips** "Steady Dippin'" (Dangerous/Pump/Quality)

DENTON, TX

1. **R. Kelly** "Sex Me (Part 1)" (Jive)
2. **Total Devastation** "Many Clouds Of Smoke" (PGA/Arista)
3. **DRS** "Gangsta Lean" (Capitol)
4. **Danzig** "Mother '93" (WB)
5. **Salt-N-Pepa** "Shoop" (Next Plateau/London/PLG)

BIRMINGHAM, AL

1. **Total Devastation** "Many Clouds Of Smoke" (PGA/Arista)
2. **DRS** "Gangsta Lean" (Capitol)
3. **Snoop Doggy Dog** "What's My Name?" (Death Row/Interscope/AG)
4. **Xscape** "Just Kickin' It" (So So Def/Columbia)
5. **Toni Braxton** "Breathe Again" (LaFace/Arista)

BREAKN' OUT OF THE BOX

Toni Braxton "Breathe Again" (LaFace/Arista)
Looks like Toni has another hit developing.

Calls from everywhere push this one from #38 to #1.

Scarface "Now I Feel Ya" (Rap-A-Lot/Priority)
One of the original Geto Boys reminisces on the lessons learned from growing up around the way.

Das EFX "Freak It" (EastWest)

What can we say? Das EFX is back in effect, period!

NEW VIDS THIS WEEK

- Afgan Whigs** "Debonair" (Elektra)
- Akinyele** "The Bomb" (Interscope/AG)
- Babyface** "Never Keeping Secrets" (Epic)
- Domino** "Getto Jam" (Outburst/ral/Chaos)
- Ice-T** "G Style" (Rhyme Syndicate)
- Lords Of The Underground**
- "Here Come The Lords" (Pendulum/ERG)
- Mary J. Blige** "You Don't Have To Worry" (Uptown/MCA)
- MC Lyte** "I Go On" (First Priority/Atlantic/AG)
- Rush** "Stick It Out" (Epic)
- Tears For Fears** "Goodnight Song" (Mercury)
- Yo La Tengo** "Big Day Coming" (Matador/Atlantic/AG)

NEW VIDS TO WATCH

- J. GIBBS** "Domino is the Getto Jam... Mary J. is always a winner... Akinyele will get plays hooked up with 2Pac."
- JOHN ROBSON** "The word from the street is that Domino will blow – bank on it. Mary J. is the other bankable commodity this week, girlfriend."
- LES GARLAND** "'Goodnight Song' has been a personal fave off the Tears For Fears LP since I first got it... Domino should blow with BOX callers!"

20 OF THESE

- 1 **Toni Braxton** "Breathe Again" LaFace/Arista
- 4 2 **Tevin Campbell** "Can We Talk" Qwest/WB
- 2 3 **Meat Loaf** "I'd Do Anything For Love (But I Won't Do That)" MCA
- 1 4 **Bobby Brown w/Whitney Houston** "Something In Common" MCA
- 3 5 **Janet Jackson** "Again" Virgin
- 6 **Lisette Melendez** "Goody Goody" Fever/ral/Chaos
- 5 7 **Jane Child** "Do Whatcha Do" WB
- 7 8 **Clutch** "A Shogun Named Marcus" EastWest
- 6 9 **Mariah Carey** "Hero" Columbia
- 10 10 **Janet Jackson** "If" Virgin
- 8 11 **Toni Braxton** "Another Sad Love Song" LaFace/Arista
- 11 12 **Mariah Carey** "Dreamlover" Columbia
- 12 13 **Color Me Badd** "Time And Chance" Giant
- 13 14 **Another Bad Creation** "I Don't Wanna Be Grown Up" Motown
- 9 15 **Ace Of Base** "All That She Wants" Arista
- 16 16 **TLC** "Get It Up" LaFace/Epic
- 24 17 **White Zombie** "Thunderkiss '65" Geffen
- 17 18 **En Vogue** "Runaway Love" EastWest
- 20 19 **Whitney Houston** "Run To You" Arista
- RE 20 **Danzig** "Mother '93" WB

20 OF THOSE

- 1 1 **DRS** "Gangsta Lean" Capitol
- 2 2 **Snoop Doggy Dog** "What's My Name?" Death Row/Interscope/AG
- 3 **Eazy-E** "Real Compton City G's" Ruthless/Relativity
- 3 4 **Salt-N-Pepa** "Shoop" Next Plateau/London/PLG
- 4 6 **2Pac** "Keep Ya Head Up" Interscope/AG
- 5 5 **Total Devastation** "Many Clouds Of Smoke" PGA/Arista
- 7 7 **Bloods & Crips** "Steady Dippin'" Dangerous/Pump/Quality
- 8 8 **Shaquille O'Neal** "(I Know I Got) Skillz" Jive
- 6 9 **R. Kelly** "Sex Me (Part 1)" Jive
- 17 10 **Scarface** "Now I Feel Ya" Rap-A-Lot/Priority
- 11 11 **Bloods & Crips** "Piru Love" Dangerous/Pump/Quality
- 10 12 **Xscape** "Just Kickin' It" Columbia
- 9 13 **Too Short** "I'm A Player" Jive
- 12 14 **Queen Latifah** "U.N.I.T.Y." Motown
- 21 15 **Kris Kross** "I'm Real" Ruffhouse/Columbia
- 24 16 **K7** "Come Baby Come" Tommy Boy
- RE 17 **Super Cat** "Dolly My Baby" Columbia
- 19 18 **Fat Joe** "Watch The Sound" Relativity
- 19 **Das EFX** "Freak It" EastWest
- 20 **Blood Of Abraham** "Stabbed By The Steeple" Ruthless/Relativity

RHYTHM/CROSSOVER

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVG. PPM	PLAYS
4	2	1	XSCAPE. Just Kickin' It	15	46.9	703
1	1	2	JANET JACKSON. Again	14	48.1	673
3	4	3	ZHANE'. Hey Mr. D.J.	15	43.3	650
5	5	4	ACE OF BASE. All That She Wants	13	49.8	647
7	7	5	TEVIN CAMPBELL. Can We Talk	14	45.9	642
6	6	6	TONY TONI TONÉ. Anniversary	16	36.0	576
20	13	7	SALT-N-PEPA. Shoop	14	36.0	504
2	3	8	MARIAH CAREY. Dreamlover	14	35.6	498
21	12	9	TONI BRAXTON. Breathe Again	14	33.1	464
25	14	10	SNOOP DOGGY DOG. What's My Name?	13	32.5	422
24	19	11	DRS. Gangsta Lean	9	44.8	403
8	8	12	SWV. Right Here/Human Nature	12	31.8	382
28	17	13	MARIAH CAREY. Hero	14	25.6	359
31	24	14	HI-FIVE. Never Should've Let You Go	10	32.9	329
12	16	15	BIG DADDY KANE. Very Special	9	35.6	320
34	25	16	2PAC. Keep Ya Head Up	8	39.5	316
9	9	17	JANET JACKSON. If	11	27.7	305
10	10	18	SHAI. Baby I'm Yours	12	25.2	302
11	11	19	2PAC. I Get Around	8	37.8	302
13	21	20	HADDAWAY. What Is Love	7	41.3	289
◆ DEBUT	21	21	BOBBY BROWN w/WHITNEY HOUSTON. Something In Common	10	27.4	274
16	15	22	TONI BRAXTON. Another Sad Love Song	8	33.6	269
19	28	23	INTRO. Come Inside	7	38.1	267
14	27	24	INNER CIRCLE. Sweat (A La La La La Long)	7	37.0	259
32	20	25	COLOR ME BADD. Time And Chance	9	28.4	256
—	37	26	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	5	43.6	218
—	26	27	ZAPP & ROGER. Slow And Easy	9	24.2	218
23	23	28	BELL BIV DeVOE. Something In Your Eyes	6	35.8	215
—	30	29	BABYFACE. Never Keeping Secrets	8	26.3	210
17	18	30	SWV. Downtown	7	29.3	205
—	35	31	CULTURE BEAT. Mr. Vain	8	25.4	203
27	31	32	K7. Come Baby Come	8	23.0	184
◆ DEBUT	33	33	REALITY. Yolanda	7	25.7	180
—	40	34	JODY WATLEY. Your Love Keeps Working On Me	8	21.0	168
15	22	35	JODECI. Lately	8	20.9	167
◆ RE-ENTRY	36	36	GABRIELLE. Dreams	7	22.1	155
◆ DEBUT	37	37	XSCAPE. Understanding	4	38.8	155
◆ RE-ENTRY	38	38	TONY TONI TONÉ. If I Had No Loot	8	18.4	147
22	29	39	JADE. One Woman	7	20.9	146
◆ DEBUT	40	40	JANET JACKSON. Where Are You Now	4	36.3	145

MAINSTREAM/ADULT

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVG. PPM	PLAYS
1	1	1	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	29	43.3	1256
5	3	2	JANET JACKSON. Again	29	39.7	1151
10	5	3	BRYAN ADAMS. Please Forgive Me	28	40.3	1128
3	2	4	ACE OF BASE. All That She Wants	26	41.5	1078
2	4	5	BLIND MELON. No Rain	26	35.2	915
18	13	6	PHIL COLLINS. Both Sides Of The Story	27	31.9	860
22	16	7	MARIAH CAREY. Hero	26	32.2	836
15	10	8	MR. BIG. Wild World	24	34.8	834
8	8	9	HADDAWAY. What Is Love	22	36.4	801
12	11	10	R.E.M. Everybody Hurts	24	31.0	743
4	9	11	DEF LEPPARD. Two Steps Behind	26	27.0	701
—	22	12	MICHAEL BOLTON. Said I Loved You... But I Lied	25	26.8	671
6	6	13	TONI BRAXTON. Another Sad Love Song	21	30.7	644
30	24	14	JIMMY CLIFF. I Can See Clearly Now	23	27.2	625
32	19	15	BILLY JOEL. All About Soul	23	26.7	615
9	12	16	BILLY JOEL. The River Of Dreams	18	32.0	576
13	15	17	JOHN MELLENCAMP. Human Wheels	17	33.8	574
16	20	18	TONY TONI TONÉ. Anniversary	18	30.2	544
14	17	19	ROD STEWART. Reason To Believe	17	27.2	463
17	18	20	STING. Nothing 'Bout Me	19	23.6	448
33	29	21	TEVIN CAMPBELL. Can We Talk	17	26.2	446
23	23	22	SWV. Right Here/Human Nature	14	30.9	433
11	7	23	MARIAH CAREY. Dreamlover	16	26.3	420
7	14	24	LISA KEITH. Better Than You	17	24.4	415
19	25	25	INNER CIRCLE. Sweat (A La La La La Long)	14	28.9	404
—	39	26	JOSHUA KADISON. Jessie	16	24.8	397
—	35	27	10,000 MANIACS. Because The Night (From MTV Unplugged)	16	22.7	363
27	27	28	TEARS FOR FEARS. Break It Down Again	13	27.9	363
29	33	29	TAYLOR DAYNE. Send Me A Lover	13	27.1	352
24	28	30	SOUL ASYLUM. Runaway Train	13	26.7	347
21	21	31	AEROSMITH. Cryin'	13	26.1	339
20	26	32	RICK ASTLEY. Hopelessly	13	24.5	318
28	32	33	GIN BLOSSOMS. Hey Jealousy	11	28.6	315
◆ DEBUT	34	34	HI-FIVE. Never Should've Let You Go	13	23.8	310
31	34	35	BRUCE HORNSBY. Fields Of Grey	14	22.1	310
—	36	36	CLIVE GRIFFIN. Commitment Of The Heart	14	21.1	296
26	30	37	SPIN DOCTORS. Jimmy Olsen's Blues	13	22.6	294
◆ DEBUT	38	38	BOBBY BROWN w/WHITNEY HOUSTON. Something In Common	14	20.8	291
—	38	39	THE CRANBERRIES. Linger	13	21.7	282
◆ DEBUT	40	40	EXPOSE. As Long As I Can Dream	13	18.2	237

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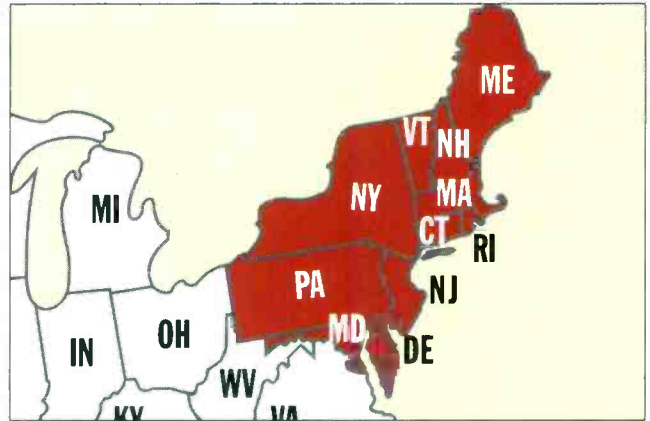


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N O R T H E A S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	21	42.2	886
2	ACE OF BASE. All That She Wants	18	46.3	834
3	JANET JACKSON. Again	19	42.5	808
4	BRYAN ADAMS. Please Forgive Me	21	37.3	783
5	MR. BIG. Wild World	18	35.6	640
6	MARIAH CAREY. Hero	20	30.5	610
7	BLIND MELON. No Rain	17	33.2	565
8	PHIL COLLINS. Both Sides Of The Story	20	26.1	522
9	MARIAH CAREY. Dreamlover	14	33.1	463
10	HADDAWAY. What Is Love	12	38.1	457
11	BILLY JOEL. The River Of Dreams	13	33.8	440
12	R.E.M. Everybody Hurts	15	28.3	425
13	DEF LEPPARD. Two Steps Behind	16	25.5	408
14	BILLY JOEL. All About Soul	17	23.0	391
15	TONY TONI TONÉ. Anniversary	13	27.2	354
16	AEROSMITH. Cryin'	13	26.0	338
17	ZHANE'. Hey Mr. D.J.	12	27.6	331
18	ROD STEWART. Reason To Believe	14	22.6	316
19	MICHAEL BOLTON. Said I Loved You... But I Lied	16	19.6	313
20	TEVIN CAMPBELL. Can We Talk	13	24.0	312
21	10,000 MANIACS. Because The Night (from MTV Unplugged)	12	25.1	301
22	JOSHUA KADISON. Jessie	15	19.9	299
23	THE CRANBERRIES. Linger	10	29.4	294
24	GABRIELLE. Dreams	9	31.8	286
25	BOBBY BROWN w/WHITNEY HOUSTON. Something In Common	12	23.8	285



NORTHEAST REGIONAL ANALYSIS

• It's week four with Meat Loaf at the top of the Northeast's regional PPW chart. "I'd Do Anything..." increases its total plays from 756 last week to 886 PPW this week. Also increasing their airplay are Mariah Carey (10th to 6th with an average 33.2 PPW), Michael Bolton (37th to 19th with an average 19.6 PPW) and 10,000 Maniacs (31st to 21st with an average 25.1 PPW).

• Up-and-comers in this part of the country include Toni Braxton "Breathe Again" (#31 with an average 23.5 PPW), Culture Beat (#33 with an average 20.1 PPW), Xscape (#35 with an average 25.5 PPW), Salt-N-Pepa (#40 with an average 26.4 PPW) and Pearl Jam "Daughter" (#41 with an average 23.0 PPW).

S O U T H

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	20	41.9	837
2	JANET JACKSON. Again	19	40.4	768
3	ACE OF BASE. All That She Wants	20	36.1	722
4	BRYAN ADAMS. Please Forgive Me	19	36.8	699
5	BLIND MELON. No Rain	17	38.7	658
6	HADDAWAY. What Is Love	18	33.3	599
7	MARIAH CAREY. Hero	18	31.3	564
8	PHIL COLLINS. Both Sides Of The Story	19	28.6	543
9	TONI BRAXTON. Another Sad Love Song	15	33.6	504
10	R.E.M. Everybody Hurts	17	28.1	478
11	MR. BIG. Wild World	16	28.4	455
12	MICHAEL BOLTON. Said I Loved You... But I Lied	17	26.6	453
13	INNER CIRCLE. Sweat (A La La La La Long)	13	33.5	435
14	DEF LEPPARD. Two Steps Behind	15	28.1	421
15	MARIAH CAREY. Dreamlover	16	25.4	407
16	BILLY JOEL. All About Soul	16	25.2	403
17	JIMMY CLIFF. I Can See Clearly Now	15	26.0	390
18	TEARS FOR FEARS. Break It Down Again	13	29.4	382
19	BILLY JOEL. The River Of Dreams	13	28.2	367
20	SWV. Right Here/Human Nature	11	30.7	338
21	TONY TONI TONÉ. Anniversary	13	24.8	322
22	JOHN MELLENCAMP. Human Wheels	10	32.2	322
23	LISA KEITH. Better Than You	9	34.9	314
24	STING. Nothing 'Bout Me	10	26.8	268
25	SOUL ASYLUM. Runaway Train	12	22.1	265



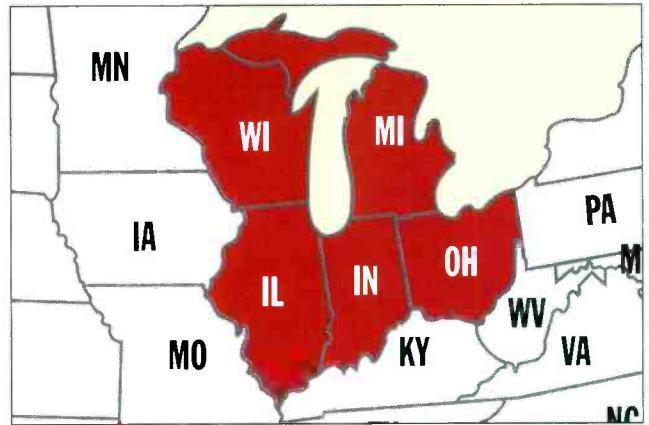
SOUTH REGIONAL ANALYSIS

• The entire Top 5 remain the same in the South. In fact, the only newcomers to the Top 10 are Phil Collins (#8 with an average 28.6 PPW) and R.E.M. (#10 with an average 28.1 PPW). Titles gaining in airplay include Michael Bolton (19th to 12th with an average 26.6 PPW) and Jimmy Cliff (22nd to 17th with an average 26.0 PPW).

• Outside the Top 25, the hottest songs include the Bee Gees (#26 with an average 20.3 PPW), Joshua Kadison (#27 with an average 18.8 PPW), 10,000 Maniacs (#28 with an average 18.5 PPW), Tevin Campbell (#30 with an average 21.8 PPW), Bobby Brown w/ Whitney Houston (#32 with an average 17.0 PPW) and Gabrielle (#39 with an average 23.4 PPW).

G R E A T L A K E S

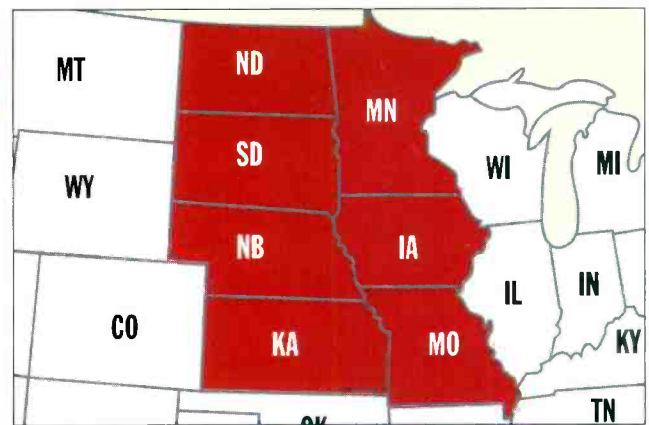
TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	JANET JACKSON. Again	24	46.2	1109
2	ACE OF BASE. All That She Wants	24	44.6	1071
3	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	21	47.0	987
4	BLIND MELON. No Rain	20	40.2	803
5	HADDAWAY. What Is Love	21	36.6	769
6	BRYAN ADAMS. Please Forgive Me	19	39.8	756
7	MARIAH CAREY. Hero	23	30.5	702
8	TONY TONI TONÉ. Anniversary	21	31.0	651
9	R.E.M. Everybody Hurts	20	31.2	623
10	PHIL COLLINS. Both Sides Of The Story	19	31.5	599
11	MR. BIG. Wild World	17	35.1	597
12	TEVIN CAMPBELL. Can We Talk	19	30.0	570
13	TONI BRAXTON. Another Sad Love Song	17	33.4	568
14	JOHN MELLENCAMP. Human Wheels	16	34.5	552
15	SWV. Right Here/Human Nature	14	37.9	531
16	MARIAH CAREY. Dreamlover	14	35.6	498
17	DEF LEPPARD. Two Steps Behind	15	30.6	459
18	MICHAEL BOLTON. Said I Loved You... But I Lied	19	23.6	448
19	XSCAPE. Just Kickin' It	14	31.2	437
20	INNER CIRCLE. Sweat (A La La La Long)	12	35.6	427
21	BILLY JOEL. All About Soul	16	26.1	418
22	BOBBY BROWN w/WHITNEY HOUSTON. Something In Common	15	26.7	400
23	LISA KEITH. Better Than You	13	30.8	400
24	JIMMY CLIFF. I Can See Clearly Now	17	23.5	399
25	HI-FIVE. Never Should've Let You Go	14	28.4	398


GREAT LAKES REGIONAL ANALYSIS

- The Top 5 in the Great Lakes region remains the same as last week, with Janet Jackson, Ace Of Base, Meat Loaf and Haddaway all increasing their total plays. Blind Melon is just starting to show some slippage. Also hot are Mariah Carey "Hero" (13th to 7th with an average 30.5 PPW) and Phil Collins (17th to 10th with an average 31.5 PPW).
- Look for Zhane' to debut Top 25 next week. Also warming up regionally are Color Me Badd (#29 with an average 21.2 PPW), Bee Gees (#31 with an average 30.4 PPW), 10,000 Maniacs (#33 with an average 21.4 PPW), Joshua Kadison (#35 with an average 24.1 PPW) and The Cranberries (#40 with an average 20.0 Plays Per Week).

M I D W E S T

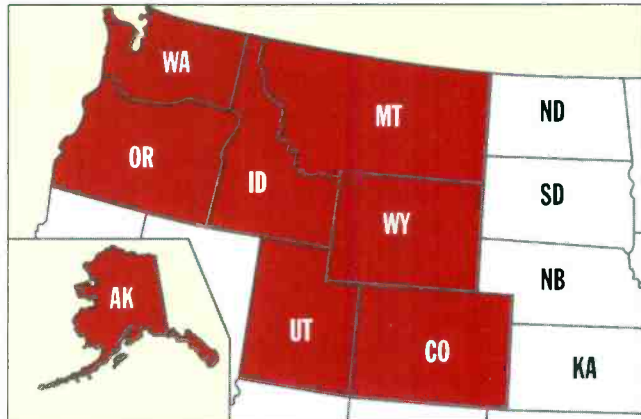
TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. All That She Wants	21	49.0	1029
2	JANET JACKSON. Again	21	48.2	1012
3	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	21	44.3	930
4	BLIND MELON. No Rain	21	40.3	847
5	BRYAN ADAMS. Please Forgive Me	20	36.1	721
6	HADDAWAY. What Is Love	19	36.9	701
7	R.E.M. Everybody Hurts	19	35.6	676
8	PHIL COLLINS. Both Sides Of The Story	20	32.1	641
9	MR. BIG. Wild World	17	37.2	633
10	MARIAH CAREY. Hero	21	28.5	599
11	JOHN MELLENCAMP. Human Wheels	16	35.8	572
12	TONY TONI TONÉ. Anniversary	17	30.4	516
13	JIMMY CLIFF. I Can See Clearly Now	18	28.0	504
14	TEVIN CAMPBELL. Can We Talk	16	30.6	490
15	BILLY JOEL. All About Soul	18	25.9	467
16	DEF LEPPARD. Two Steps Behind	15	30.9	464
17	STING. Nothing 'Bout Me	16	27.4	439
18	AEROSMITH. Cryin'	13	28.8	375
19	SPIN DOCTORS. Jimmy Olsen's Blues	14	26.4	370
20	SWV. Right Here/Human Nature	14	26.4	369
21	HI-FIVE. Never Should've Let You Go	13	28.2	366
22	JOSHUA KADISON. Jessie	13	28.2	366
23	BILLY JOEL. The River Of Dreams	13	27.8	362
24	MARIAH CAREY. Dreamlover	12	29.8	357
25	MICHAEL BOLTON. Said I Loved You... But I Lied	17	20.0	340


MIDWEST REGIONAL ANALYSIS

- Ace Of Base is back on top in the Midwest, while both Janet Jackson and Meat Loaf increase their total plays and remain close as the second and third most played songs respectively. Also gaining new rotations are Bryan Adams (8th to 5th with an average 36.1 PPW), Jimmy Cliff (17th to 13th with an average 28.0 PPW) and Joshua Kadison (debut 22 with an average 28.2 PPW).
- Songs breaking out in this area of the country include Xscape (#26 with an average 30.3 PPW), 10,000 Maniacs (#28 with an average 23.5 PPW), The Cranberries (#31 with an average 24.3 PPW), Bee Gees (#32 with an average 26.4 PPW) and Bobby Brown w/ Whitney Houston (#33 with an average 26.9 PPW).

NORTHWEST/ROCKIES

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	JANET JACKSON. Again	17	43.1	733
2	ACE OF BASE. All That She Wants	16	44.7	715
3	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	16	37.3	597
4	BRYAN ADAMS. Please Forgive Me	15	39.1	587
5	MARIAH CAREY. Hero	15	35.2	528
6	BLIND MELON. No Rain	15	34.7	520
7	PHIL COLLINS. Both Sides Of The Story	13	37.8	492
8	HADDAWAY. What Is Love	13	35.4	460
9	JIMMY CLIFF. I Can See Clearly Now	16	27.9	447
10	MR. BIG. Wild World	11	40.6	447
11	TONY TONI TONÉ. Anniversary	13	34.1	443
12	R.E.M. Everybody Hurts	11	34.4	378
13	TEVIN CAMPBELL. Can We Talk	12	29.8	357
14	JOHN MELLENCAMP. Human Wheels	10	33.9	339
15	BILLY JOEL. All About Soul	11	30.3	333
16	MICHAEL BOLTON. Said I Loved You... But I Lied	13	25.5	331
17	BILLY JOEL. The River Of Dreams	10	31.8	318
18	TONI BRAXTON. Another Sad Love Song	11	28.0	308
19	BOBBY BROWN w/WHITNEY HOSUSTON. Something In Common	13	23.5	306
20	JOSHUA KADISON. Jessie	9	32.2	290
21	STING. Nothing 'Bout Me	12	23.8	285
22	TONI BRAXTON. Breathe Again	11	24.4	268
23	DEF LEPPARD. Two Steps Behind	10	26.6	266
24	10,000 MANIACS. Because The Night (from MTV Unplugged)	10	26.4	264
25	THE CRANBERRIES. Linger	10	26.2	262

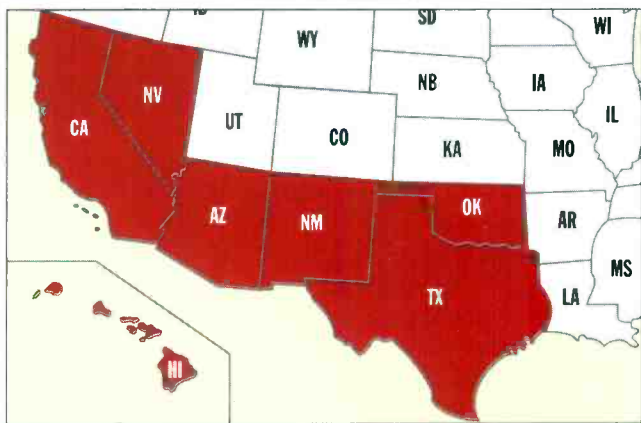


NORTHWEST/ROCKIES REGIONAL ANALYSIS

- Easily the biggest gainer in the Northwest/Rockies region is Mariah Carey "Hero", moving from 16th to became the fifth most played song. Also warming up regionally are Phil Collins (15th to 7th with an average 37.8 PPW), Jimmy Cliff (19th to 9th with an average 27.9 PPW) and Joshua Kadison (debut 20 with an average 32.2 PPW).
- Outside the Top 25, the hottest songs include Zhane' (#27 with an average 33.9 PPW), UB40 (#28 with an average 26.2 PPW), Expose (#29 with an average 25.6 PPW), Hi-Five (#30 with an average 25.4 PPW), Gabrielle (#31 with an average 25.3 PPW) and Color Me Badd (#38 with an average 23.5 Plays Per Week).

W E S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. All That She Wants	15	51.4	771
2	JANET JACKSON. Again	16	44.2	707
3	ZHANE'. Hey Mr. D.J.	12	46.3	555
4	TEVIN CAMPBELL. Can We Talk	15	34.7	521
5	XSCAPE. Just Kickin' It	11	42.5	467
6	MARIAH CAREY. Dreamlover	12	36.8	442
7	TONY TONI TONÉ. Anniversary	12	34.8	417
8	BLIND MELON. No Rain	10	39.7	397
9	HADDAWAY. What Is Love	9	42.7	384
10	MARIAH CAREY. Hero	14	25.3	354
11	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	10	31.9	319
12	INNER CIRCLE. Sweat (A La La La La Long)	7	44.6	312
13	BRYAN ADAMS. Please Forgive Me	10	30.4	304
14	SWV. Right Here/Human Nature	11	27.3	300
15	SNOOP DOGGY DOG. What's My Name?	7	42.4	297
16	CULTURE BEAT. Mr. Vain	10	29.6	296
17	TONI BRAXTON. Another Sad Love Song	7	42.3	296
18	BIG DADDY KANE. Very Special	7	37.1	260
19	BOBBY BROWN w/WHITNEY HOUSTON. Something In Common	9	28.6	257
20	TONI BRAXTON. Breathe Again	8	31.6	253
21	SALT-N-PEPA. Shoop	6	42.0	252
22	COLOR ME BADD. Time And Chance	10	24.4	244
23	JANET JACKSON. If	7	34.6	242
24	DEF LEPPARD. Two Steps Behind	7	34.4	241
25	LISA KEITH. Better Than You	6	39.7	238



WEST REGIONAL ANALYSIS

- Ace Of Base and Janet Jackson flip-flop the top spots this week, while Zhane', Tevin Campbell and Xscape remain third through fifth in the West. Other hot titles include Mariah Carey "Hero" (15th to 10th with an average 25.3 PPW) and Toni Braxton (36th to 20th with an average 31.6 PPW).
- Off the regional chart, the biggest rotation gainers are Hi-Five (#26 with an average 29.5 PPW), DRS (#27 with an average 33.1 PPW), 2Pac "Keep Ya Head Up" (#31 with an average 39.6 PPW), Michael Bolton (#33 with an average 26.4 PPW) and 10,000 Maniacs (#34 with an average 22.5 Plays Per Week).

PPW Regional Analysis By Pat Gillen

**W Q H T N E W Y O R K**

POS	ARTIST/SONG	2W	LW	TW
1	MARIAH CAREY. Dreamlover	63	63	64
2	ZHANE'. Hey Mr. D.J.	65	64	64
3	WU-TANG CLAN. Method Man	50	50	63
4	K7. Come Baby Come	63	62	63
5	TONI BRAXTON. Breathe Again	63	64	62
6	JANET JACKSON. Again	63	61	62
7	2PAC. Keep Ya Head Up	37	50	62
8	SNOOP DOGGY DOG. What's My Name?	21	35	49
9	SALT-N-PEPA. Shoop	—	48	49
10	XSCAPE. Understanding	—	—	48
11	TONY TONI TONÉ. Anniversary	41	43	43
12	LORDS OF THE UNDERGROUND. Chief Rocka	43	52	43
13	XSCAPE. Just Kickin' It	42	42	42
14	SHAI. Baby I'm Yours	64	38	42
15	DRS. Gansta Lean	49	41	42
16	2PAC. I Get Around	42	41	42
17	ONYX. Shiftee	22	34	42
18	SWV. Downtown	43	42	42
19	JANET JACKSON. Where Are You Now	19	28	42
20	SWV. Right Here/Human Nature	63	63	41
21	GABRIELLE. Dreams	29	24	26
22	REALITY. Yolanda	29	24	26
23	SOUL OF MISCHIEF. 93 'Til Infinity	—	22	26
24	SALT-N-PEPA w/EN VOGUE. Whatta Man	37	21	24
25	MC LYTE. Ruffneck	—	—	24

PROGRAM DIRECTOR: **STEVE SMITH**
 MUSIC DIRECTOR: **TRACY CLOHERTY**
 (212) 840-0097

**HOT 97 ANALYSIS**

Wu-Tang Clan "Method Man" and 2Pac "Keep Ya Head Up" join the power rotation this week at Hot 97. Other major movers include Snoop Doggy Dog "What's My Name?" (21-35-49 Plays Per Week over a 3 week period), Onyx "Shiftee" (22-34-42 PPW) and Janet Jackson "Where Are You Now" (19-28-42 PPW). New titles for the week include Xscape "Understanding" (48 PPW), MC Lyte "Ruffneck" (24 PPW), Queen Latifah "U.N.I.T.Y." (21 PPW) and Babyface "Never Keeping Secrets" (19 PPW).

K L Y V D U B U Q U E

POS	ARTIST/SONG	2W	LW	TW
1	ACE OF BASE. All That She Wants	64	64	64
2	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	64	64	64
3	LONNIE GORDON. Happenin' All Over Again	44	45	64
4	ZHANE'. Hey Mr. D.J.	24	41	64
5	JANET JACKSON. Again	63	64	64
6	BEE GEES. Paying The Price Of Love	64	64	64
7	XSCAPE. Just Kickin' It	45	62	63
8	JOSHUA KADISON. Jessie	64	64	45
9	HI-FIVE. Never Should've Let You Go	44	44	45
10	THE POINTER SISTERS. Don't Walk Away	45	45	45
11	MARIAH CAREY. Hero	24	46	45
12	JODY WATLEY. Your Love Keeps Working On Me	44	45	45
13	MARY MARY. Everlasting Love	—	35	45
14	TEVIN CAMPBELL. Can We Talk	25	45	44
15	TONI BRAXTON. Breathe Again	—	21	44
16	JIMMY CLIFF. I Can See Clearly Now	41	45	43
17	BILLY JOEL. All About Soul	—	29	40
18	PHIL COLLINS. Both Sides Of The Story	35	26	28
19	10,000 MANIACS. Because The Night (from MTV Unplugged)	24	25	28
20	LISETTE MELENDEZ. Goody Goody	—	29	28
21	JANE CHILD. Do Whatcha Do	—	23	28
22	GIN BLOSSOMS. Found Out About You	—	—	28
23	APACHE INDIAN. Boom Shack-A-Lack	24	28	27
24	BOBBY BROWN w/WHITNEY HOUSTON. Something In Common	—	16	27
25	THE LEMONHEADS. Into Your Arms	—	—	24

PROGRAM DIRECTOR: **JOE DAWSON**
 MUSIC DIRECTOR: **SCOTT THOMAS**
 (319) 557-1040

**KLYV ANALYSIS**

Lonnie Gordon and Zhane' move up in rotation at KLYV, while the rest of Joe Dawson's "A" rotation remains intact. Gaining new spins are Mary Mary "Everlasting Love" (35-45 Plays Per Week), Toni Braxton "Breathe Again" (21-44 PPW), Billy Joel "All About Soul" (29-40 PPW) and Jane Child (23-28 PPW). New titles on the station include Gin Blossoms "Found Out About You" (28 PPW), The Lemonheads "Into Your Arms" (24 PPW), Daryl Hall "Stop Loving Me..." (18 PPW) and Color Me Badd "Time And Chance" (14 PPW).

RETAIL SALES

NATIONWIDE PIECE COUNT SALES

2W	LW	TW	ARTIST/TITLE	LABEL
1	1	1	PEARL JAM. vs.	Epic
◆DEBUT	2	2	FRANK SINATRA. Duets	Capitol
3	2	3	MEAT LOAF. Bat Out Of Hell II: Back Into Hell	MCA
9	7	4	VARIOUS ARTISTS. Common Thread: The Songs Of The Eagles	Giant
2	3	5	NIRVANA. In Utero	DGC
6	6	6	MARIAH CAREY. Music Box	Columbia
—	8	7	TOO SHORT. Get In Where Ya Fit In	Jive
—	9	8	10,000 MANIACS. MTV Unplugged	Elektra
15	5	9	EAZY-E. It's On (Dr. Dre) 187um Killa	Ruthless/Relativity
12	12	10	SMASHING PUMPKINS. Siamese Dream	Virgin
5	11	11	TONI BRAXTON. Toni Braxton	LaFace/Arista
4	4	12	RUSH. Counterparts	Anthem/Atlantic/AG
8	13	13	JANET JACKSON. Janet	Virgin
7	10	14	BILLY JOEL. River Of Dreams	Columbia
16	16	15	THE CRANBERRIES. Everybody Else Is Doing It... So Why Can't We	Island/PLG
—	17	16	JACKSON BROWNE. I'm Alive	Elektra
20	19	17	XSCAPE. Hummin Comin At Cha'	So So Def/Columbia
18	18	18	WHITE ZOMBIE. La Sexorcisto: Devil Music	Geffen
◆DEBUT	19	19	KATE BUSH. The Red Shoes	Columbia
21	21	20	REBA McENTIRE. Greatest Hits Volume Two	MCA Nashville
11	15	21	BLIND MELON. Blind Melon	Capitol
10	14	22	JUDGMENT NIGHT. Soundtrack	Immortal/Epic Soundtrax
—	30	23	TEVIN CAMPBELL. I'm Ready	Qwest/WB
28	26	24	ERICK SERMON. No Pressure	Def Jam/ral/Chaos/Columbia
14	22	25	DEF LEPPARD. Retro Active	Mercury
13	20	26	SPICE 1. 187 He Wrote	Jive
17	23	27	STONE TEMPLE PILOTS. Core	Atlantic/AG
19	25	28	GEORGE STRAIT. Easy Come Easy Go	MCA Nashville
24	27	29	CYPRESS HILL. Black Sunday	Ruffhouse/Columbia
36	32	30	2 PAC. Strictly 4 My N.I.G.G.A.Z.	Interscope/AG
32	31	31	SALT-N-PEPA. Very Necessary	London/Next Plateau/PLG
22	24	32	PEARL JAM. Ten	Epic
25	28	33	GARTH BROOKS. In Pieces	Liberty
30	34	34	BABYFACE. For The Cool In You	Epic
◆DEBUT	35	35	SHAQUILLE O'NEAL. Shaq Diesel	Jive
◆DEBUT	36	36	ZAPP & ROGER. All The Greatest Hits	Reprise
◆DEBUT	37	37	INXS. Full Moon, Dirty Hearts	Atlantic/AG
27	29	38	SLEEPLESS IN SEATTLE. Soundtrack	Epic Soundtrax
◆DEBUT	39	39	D.R.S. Gangsta Lean	Capitol
33	39	40	DR. DRE. The Chronic	Death Row/Interscope/AG

IN STORE PLAY

1.	Kate Bush, The Red Shoes	Columbia
2.	Pearl Jam, vs.	Epic
3.	10,000 Maniacs, MTV Unplugged	Elektra
4.	Concrete Blonde, Mexican Moon	Capitol/IRS
5.	Cocteau Twins, Four-Calendar Cafe'	Capitol
6.	Jackson Browne, I'm Alive	Elektra
7.	Tom Waits, The Black Rider	Island/PLG
8.	Frank Sinatra, Duets	Capitol
9.	The Lemonheads, Come On Feel The Lemonheads	Atlantic/AG
10.	The Breeders, Last Splash	4AD/Elektra

BEST BUYS

\$\$\$\$\$\$\$\$

MAE MOORE

bohemia
(TRISTAR MUSIC)

So great lyrics, soothing melodies and subtly crafted production can only take a girl so far, right? Well, add those elements like sweet scents into the solution that Mae Moore has brewed up on *bohemia* and you will soon learn that those qualities can take a truly individualistic gal a hell of a lot further than the outskirts of her Canadian home.

The title track, "bohemia," is only one of the eloquent pieces on this release, which was entirely produced by The Church's Steve Kilbey. It has an exotic style all Mae's own, as she saunters along, blending her rhythmic conversing with the emphatic singing of her breathy, angelic voice. The result is offbeat, and enticing — it becomes more irresistible with each listen.

Thoughtful touches such as the strains of a muted trumpet on the astonishing cut "Pieces Of Clay," underscore Mae's seductive, folksy voice. The complete album is a rare and precious companion for the non-conformist bohemian in all of us. Check your personal schedule and heed Mae's words from the focal-point title track: "Closer than I've ever been/To being alive/since I've arrived/in bohemia."

- Holly Sharpe

ALSO NEW

PHIL COLLINS

Both Sides (Atlantic/AG)

CELINE DION

The Colour Of My Love (550 Music)

ANOTHER BAD CREATION

It Ain't What U Wear (Motown)

JODY WATLEY

Intimacy (MCA)

COLOR ME BADD

Time And Chance (Giant/Reprise)

DAS EFX

Straight Up Sewaside (Eastwest America/AG)

10,000 MANIACS

"BECAUSE THE NIGHT (FROM MTV'S UNPLUGGED)"

NETWORK Debuts 35-26*

WDJX Louisville Add! WXXL Orlando Add!
And 10 Others!

Z100 New York 22-19* KIIS Los Angeles 20-17*

99X Atlanta 7-4* KROQ Los Angeles #5* Star 94 Atlanta #7*
WENZ Cleveland 15-10* WAQQ Charlotte 15-12* B97 New Orleans 21-18*
KRBE Houston 28-18* WPLY Philadelphia 22-19* KPLZ Seattle D-20*
KS104 Denver 26-22* WKBQ St Louis 31-23* WNVZ Norfolk #26*
PRO-FM Providence 30-28*

Stress!

BREAKOUT

ELTON JOHN & KIKI DEE.....109/12
 "True Love" (MCA)

MAJOR MOVES: WNTQ(31-28), WMMZ(21-17), WQUT(30-24), WWCK(28-24), KHHT(36-30), KISX(39-35).

NEW ADDS: KISF, WPOW, WAQQ, WSPK, WXLK, WYHY, KWTO, KROC, WKHQ, KSKG.

Another healthy week for this upper demo ballad as the Cole Porter remake poises itself to debut next week on *The Network Forty* chart. Geographically strong in all regions, EJ & Kiki look to relive the magic of their #1 1976 hit.

GIN BLOSSOMS101/40

"Found Out About You" (A&M)

MAJOR MOVES: WHTZ(D-20), WYCR(27-22), KHHT(39-32), KTUX(35-30), KIOC(40-35), WHTO(33-23).
NEW ADDS: KDWB, KISF, WAQQ, KIIS, KPLZ, WNTQ, WNNK, WPST, WSTW, WIXX.

JODY WATLEY.....80/1
 "Your Love Keeps Working On Me" (MCA)

MAJOR MOVES: WHHH(19-16), WFLY(35-28), WDJX(28-24), WGTZ(27-21), WWCK(26-23), KKMZ(19-16).
NEW ADDS: KIMN.

BREAKOUT

BABYFACE.....79/17
 "Never Keeping Secrets" (Epic)

MAJOR MOVES: WIOQ(3-1), WERQ(29-15), WPGC(16-11), WBBM(25-14), WCKZ(8-6), WHHH(30-26).

NEW ADDS: WQHT, WJMO, WEZB, WFLY, WNNK, WPXR, WOVV, WYKS, WWSR, WVKX.

Instantly blowing huge phones, Babyface has scored big with this down tempo groove. Another great week grants the soloist Breakout status, ready for airplay at your station.

BREAKOUT

THE LEMONHEADS.....75/11
 "Into Your Arms" (Atlantic/AG)

MAJOR MOVES: WZPL(40-35), WNNK(30-26), WRFY(26-22), WHHY(26-23), WZAT(30-27), WRQK(D-20).

NEW ADDS: WERZ, WNTQ, WQGN, WSTW, WZEE, KZIO, WZKX, WKFR, KZII, KTRS.

Delivering a cutting edge cadence, this Top 5 smash on *The Network Forty X* chart has crossed over nicely to Mainstream radio. A perfect mix of Alternative and Rock, this Pop hit is exploding across the board.

PEARL JAM65/15

"Daughter" (Epic)

MAJOR MOVES: WAAL(29-22), WPXY(29-11), WKRZ(40-36), WPST(22-7), WYCR(29-23), WAPI(27-24).
NEW ADDS: WPRO, KISF, WKBQ, KIIS, WXLK, WHHY, WYHY, WYYS, KROC, WCIL.

BREAKOUT

CELINE DION64/28
 "The Power Of Love" (550 Music)

MAJOR MOVES: WAQQ(29-26), KKLQ(30-26), WMMZ(25-19), WHTO(32-29), WKMX(35-29), WINQ(D-19), WKTI(D-20).

NEW ADDS: WERZ, WFHN, WPXY, WRCK, WPST, WBBO, KJYO, KISX, KHTN, WRKY.

An artist which always tests very positively in call out research has done it again. You can't go wrong spinning this accesible mass appeal song that works well around the clock.

TEARS FOR FEARS60/10
 "Goodnight Song" (Mercury)

MAJOR MOVES: WIXX(29-26), WRFY(27-24), WZAT(29-25), KIOC(18-11), KISX(40-36), KZZU(30-25).
NEW ADDS: WKBQ, WKRZ, WYKS, WWZZ, KLYV, WDBR, KTRS, KISR, KCGQ, KAKS.

MATTHEW SWEET60/3
 "Time Capsule" (Zoo)

MAJOR MOVES: WAAL(19-16), WKRZ(30-26), KQKQ(20-17), WRFY(13-10), WZAT(17-12), WRQK(18-16).
NEW ADDS: WFLY, WAZY, KROC.

BRIAN MCKNIGHT57/3
 "The Way Love Goes" (Mercury)

MAJOR MOVES: WHHH(27-24), KHQT(25-22), WWCK(33-28), KKMZ(27-24), KCAQ(30-26), KMCK(36-33).
NEW ADDS: WHHY, KKSS, KIXY.

BELLY50/7
 "Gepetto" (Sire/Reprise)

MAJOR MOVES: WYCR(24-21), WRFY(29-26), WWCK(40-37), KTUX(33-29), WHTO(36-30), KMGZ(34-31).
NEW ADDS: WPST, WGLU, WKFR, KZII, KCGQ, WWWQ, WSBG.

PET SHOP BOYS43/15
 "Go West" (EMI/ERG)

MAJOR MOVES: KIOC(38-33), WYYS(4-2), WBHT(29-18).
NEW ADDS: WERZ, WRCK, WQGN, WYCR, WMMZ, WXXL, KZMG, WJMX, KQIZ, KGGG.

ZAPP & ROGER43/2
 "Slow And Easy" (Reprise)

MAJOR MOVES: WJMN(22-16), WWKX(29-22), WERQ(30-27), WHHH(25-22), WHYT(14-11), KTFM(D-18).
NEW ADDS: KSFM, KDUN.

K740/1
 "Come Baby Come" (Tommy Boy)

MAJOR MOVES: WQHT(5-4), WWKX(2-1), WYKS(14-11), KISF(15-9), KZHT(9-5), KUBE(D-14).
NEW ADDS: KUBE.

LINDA RONSTADT34/31
 "Heartbeats Accelerating" (Elektra)

MAJOR MOVES: WMTX(22-20).
NEW ADDS: WEZB, WQGN, WYCR, WAOA, WAPE, WBBQ, WGLU, WWCK, KAYI, WAVV.

TIA CARRERE30/4
 "I Never Even Told You" (Reprise)

MAJOR MOVES: WKBQ(32-25), WWCK(25-16), WHTO(34-31), KLYV(37-34), KISR(29-24).
NEW ADDS: WZEE, WWSR, KQIZ, KLBQ.

STONE TEMPLE PILOTS29/29
 "Creep" (Atlantic/AG)

NEW ADDS: WAQQ, WAAL, WKRZ, WRFY, WZAT, WAOA, WWZZ, WDCG, WRQK, WGLU.

ROBIN S.29/9
 "What I Do Best" (Big Beat/Atlantic/AG)

MAJOR MOVES: KTFM(30-26), WKSE(27-24), KISR(40-35), WBSS(25-15), WJKC(33-29).
NEW ADDS: WYKS, WFLZ, KBXX, XHTZ, WPXY, WGTZ, KKSS, KPRR, WAVV.

INTRO29/1
 "Come Inside" (Atlantic/AG)

MAJOR MOVES: WWKX(11-7), WHYT(10-9), KSFM(4-3), WFHN(5-3), KHXY(4-3), KJMZ(4-3).
NEW ADDS: KLUC.

KENNY G26/22
 "Sentimental" (Arista)

MAJOR MOVES: WMXB(29-25).
NEW ADDS: KTFM, KSOL, KPLZ, WERZ, WHHY, WMMZ, WQUT, WRHT, KJYO, KZFM.

INNER CIRCLE25/11
 "Rock With You" (Big Beat/Atlantic/AG)

MAJOR MOVES: WFLZ(24-20), KKMZ(35-27).
NEW ADDS: WBZZ, WKSE, WPXY, WRCK, WKZW, KFRX, WPRR, KQIX, KKXL, WJKC.

KENNY LOGGINS23/4
 "This Is It" (Columbia)

MAJOR MOVES: WYKS(32-29), KTUX(36-31), KIOC(37-32), WHTO(31-28).
NEW ADDS: WAVV, KQIX, KISR, WWWQ.

DON HENLEY22/2
 "Sit Down, You're Rocking The Boat" (MCA)

MAJOR MOVES: KDWB(D-8), WQUT(15-13), WCIR(20-18), WLRW(14-9), KGLI(24-4), WRQK(1-1).
NEW ADDS: WLAN, WKEE.

REALITY21/4
 "Yolanda" (Strictly Rhythm)

MAJOR MOVES: WWKX(10-6), WHHH(23-18), KHQT(15-9), KPRR(18-16), WBSS(10-7), KJYK(D-15).
NEW ADDS: WPOW, WHYT, KCAQ, KCPI.

LISETTE MELENDEZ19/18
 "Goody Goody" (Fever/ral/Chaos)

NEW ADDS: WWKX, WPOW, WFLZ, XHTZ, KHQT, WKSE, WGTZ, WWCK, KZFM, KHTN.

R. KELLY19/7
 "Sex Me (Part 1)" (Jive)

MAJOR MOVES: WLUM(16-11), KTFM(24-21), KUBE(D-19), WJMN(22-18), WHJX(5-2), KJMZ(16-11).
NEW ADDS: WWKX, WERQ, WPGC, KMEL, KSOL, KUBE, KPRR.

CONSENSUS PICK

Bryan Adams/Rod Stewart/Sting, "All For Love"

(A&M/Hollywood)

BEST BETS

Prince, "Peach" (Paisley Park/WB)

Aerosmith, "Amazing" (Geffen)

US3, "Cantaloop" (Blue Note/Capitol)

HANDICAPPER'S PICK

Jeff Silberman

LL Cool J, "Stand By Your Man" (Ruffhouse/Columbia)

TEST TUBE BABY

PM Dawn, "You Got Me Floatin'" (Gee Street/Island)

GUEST HANDICAPPER

Buddy Scott, PD WBZZ Pittsburgh

Gin Blossoms, "Found Out About You" (A&M)

Bryan Adams/Rod Stewart/Sting, "All For Love"

(A&M/Hollywood)

Pet Shop Boys, "Go West" (EMI/ERG)

PAST PERFORMANCE

UB40, "Higher Ground" (Virgin)

A *Best Bet* from 10/8 emerges on the chart this week at #39* with 100 total stations.

Gabrielle, "Dreams" (Go! Discs/London/PLG)

A *Best Bet* from 9/3 and *Guest Handicappers* from 9/17 WSTR Atlanta PD Lee Chestnut and from 9/24 KUBE Seattle APD Chet Buchanan both chose this hit. This week, it debuts on the chart at #38* with a total of 89 stations.

Bobby Brown w/ Whitney Houston, "Something In Common" (MCA)

A *Best Bet* from 10/29 and a *Test Tube Baby* from 10/15 is #2 most added this week and debuts on the chart at #36*, 33 new stations find out what they have in common with the other 129 stations who think it's a smash, for a total of 162 stations.

Culture Beat, "Mr. Vain" (550 Music)

From 10/29, *Guest Handicapper* WYYS Ithaca PD Wally McCarthy chose this hit as one of his picks. This week, it's tied for #6 most added as it flies up the chart from #40 to #27* with 129 total stations.

Snoop Doggy Dog, "What's My Name?"

(Death Row/Interscope/AG)

This *Best Bet* from 10/22 debuts on the chart at #30* this week with a total of 85 stations asking the same question, "What is his real name?"

Toni Braxton, "Breathe Again" (LaFace/Arista)

This *Best Bet* from 10/22 is tied for #6 most added this week with 26 more stations who can stop holding their breath. They have given this smash a total of 167 stations.

Jimmy Cliff, "I Can See Clearly Now" (Chaos)

A *Best Bet* from 10/1, it's #7 most added this week with 25 more stations clearly seeing what they've been missing. It moves up the chart from #30 to #23* with 160 total stations.

The Cranberries, "Linger" (Island/PLG)

This *Best Bet* from 10/8 is #10 most added this week and debuts on the chart at #28* as 18 more stations stopped lingering, giving this hypnotic hit a total of 135 stations.



“PEACH”



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