

FALL PROMOTION PLANNING ♦ MIKE MOORE ♦ CONCLAVE HIGHLIGHTS

THE

NETWORK

FORTY

**BILLY
IDOL**

21
7/20/90



GENE LOVES JEZEBEL

"JEALOUS"

Stress
Rotation On



R&R
New Rock: 2*

Over
100 AOR
Stations!

Going
For Adds
At Top 40:
July 23&24



GEFFEN

BEGGARS BANQUET

THE FIRST SINGLE, TRACK & VIDEO FROM THE NEW ALBUM KISS OF LIFE

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THE NETWORK *Inside* FORTY™

ISSUE 21 JULY 20, 1990

THE MUSIC MEETING

PRINCE "Thieves In The Temple"

Thieves steal the show this week as "Graffiti Bridge" spans yet another musical genre for Prince.

(PAISLEY PARK/
WARNER BROS.)

PHIL COLLINS "Something Happened On The Way To Heaven"

Programmers are praying for more lofty hits like Phil's latest.

(ATLANTIC)

GENE LOVES JEZEBEL "Jealous"

Gene loves Gene Loves Jezebel, along with the entire Network Forty staff.

(GEFFEN)

LOUIE LOUIE "I Wanna Get Back With You"

With the luxury of a Top 15 introduction, Louie gets back to basics with a soulful follow-up.

(WTG/EPIC)

FAVORITE ANGEL "Only Women Bleed"

Angel cuts through the rock layers of this Alice Cooper favorite with heavenly effects.

(COLUMBIA)

Gene Sandbloom's column, "The Music Meeting," page 26



THE BIZ Billy Idol's rebellious attitude toward music and life has been well documented. His most recent brush with fate was the tumble he took on his motorcycle in February. But after six months of rehabilitation, Billy's back in the saddle with a near Platinum album and a starring movie role. This week, The Network Forty examines Idol's new-found attitude and finds out why Idol does, indeed, live a "Charmed Life"!

For the past several months, Program **TOP 40** Directors and record company executives alike have lamented the fact that dance crossovers are dominating the Top 40 airwaves, at the expense of pop and rock product. But now it appears the crash course on which mainstream radio has been headed is being diverted, thanks to a welcome rush of non-dance hits, like Jon Bon Jovi, **Cheap Trick** (right) and Poison... and Top 40 programmers couldn't be happier!



CROSSOVER There appears to be a whole new attitude within the industry that, given their stellar performances on the retail level, Alternative acts are ready for prime time airplay. They aren't exactly household names yet, but The Sundays, Concrete Blonde, World Party, **Gene Loves Jezebel** (left), The Christians and others are beginning to emerge at mainstream Top 40 radio. Diane Tameecha and The Album Network staff deliver the industry's most credible coverage of this increasingly important format.

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Conclave

PART ONE

The Midwest Conclave was originally incorporated as a 501c3 organization (a non-profit, educational entity) in 1976. Today, the 15th annual Midwest Conclave belongs to history. Over 750 people attended the meetings, marking a 20% increase over last year. Yet, most veteran observers still insist the Conclave is unique among industry gatherings in that it has managed to maintain a feeling of intimacy.

Tom Kay and the Board Of Directors are largely responsible for the Conclave's unique feel, because of their "check your useless baggage at the door" mentality. Conclavers are asked to put existing "attitudes" behind them, and attend the meetings with an open mind, along with a strong desire to share and learn. After all, we must realize that, as individuals working within organizations, we are parts of the whole, and therefore, we must work hard at contributing to the highest level of our potential if the whole is to succeed.

After attending numerous Top 40 panels over the years, we've noticed the same general reactions are extolled after each one; "Too much bitching and not enough substance." With this in mind, The Network Forty took a different approach to the Top 40 Format Breakfast. Rather than have a "panel of experts" sit on a podium to give their opinions on a narrow range of subjects, this year's gathering was audience driven. The audience was presented with several problematic scenarios that potentially face programming departments inside radio on a day to day basis. Different members of the audience (including

Program Directors, Music Directors and Consultants) presented the scenarios and co-moderated each, meandering through the aisles in a "Phil Donahue" style to solicit comments.

The scenarios dealt with a variety of subjects, ranging from managing problem egos to moral issues. Because of print deadlines, it was impossible to print individual responses for each issue. They will, however, appear in next week's Network Forty. In the meantime, here are several of the scenarios for you to consider. You may want to share them with your General Manager, Sales Manager or air staff. They will, undoubtedly make for some interesting interactions with your colleagues.

SCENARIO # 1

One of your part-time jocks is hosting one night at an area club. In the course of his on-stage remarks, he slams a competing club, from which he had once been fired. When the competing club owner hears of your employee's remarks, he demands that your station fire the jock or he will pull his advertising. This client is one of the station's largest accounts. The General Manager leaves the decision up to you, but reminds you that the station needs the club's advertising budget a lot more than it needs another weekend jock.

How do you solve this dilemma?

SCENARIO # 2

Your consultant lives in a market roughly halfway across the country and makes market visits only twice a year, in



your opinion making it difficult for him to stay abreast of your station's competitive posture. Your GM has just informed you that beginning immediately, your consultant will have 100% say in the music played on your station. This includes weekly adds and rotations, as well as your library titles. Although this is your first programming position, you regard this move as a "lack of trust" in your programming ability.

Is this a sign that it's time to move on?

SCENARIO # 3

Your General Manager, in an effort to make everyone feel like "one big happy family," doesn't set policies or procedures for other station departments regarding situations relating to the programming department. As a result, the Chief Engineer is ignoring several routine technical problems. Despite your best efforts, the engineer will only respond to requests from your General Manager.

How does a programmer get his GM to take greater interest in insuring that other departments perform their duties?

SCENARIO # 4

You have a high-priced, fiercely independent morning air personality. He was hired on a corporate level, not internally. He plays very few records, and the ones he does play are all brand new and unfamiliar. You schedule songs he should play, but he ignores your music log. Your consultant is screaming to get on more music and make it more recurrent and gold based. Through all this, the morning show numbers continue to climb.

Do you let him continue to do his own thing?
 How do you explain it to your consultant?
 Will letting him continue make you weak in the eyes of your staff?

SCENARIO # 5

Your company is concerned about the ratings fluctuation your station is experiencing, and has decided it's time for a format change that will result in your entire staff being dismissed. The only people who know of the change are the corporate staff (based in another city), the GM and you. The company has asked you to stay on, but one of the conditions is that no one on the staff is to know they will lose their jobs within a month. The majority of the staff has been in place for over three years. You hired most of them. To make your silence more lucrative, the company offers you a one year, no-cut contract which includes a \$10,000 signing bonus.

Do you tell your staff?

Your morning man is about to buy a home. To get financing, he needs a letter stating that he's gainfully employed. While the letter is no guarantee of employment, you know the jock will go bankrupt if his deal goes through. The GM has no intention of letting the cat out of the bag and plans to write the letter. What do you do?

SCENARIO # 6

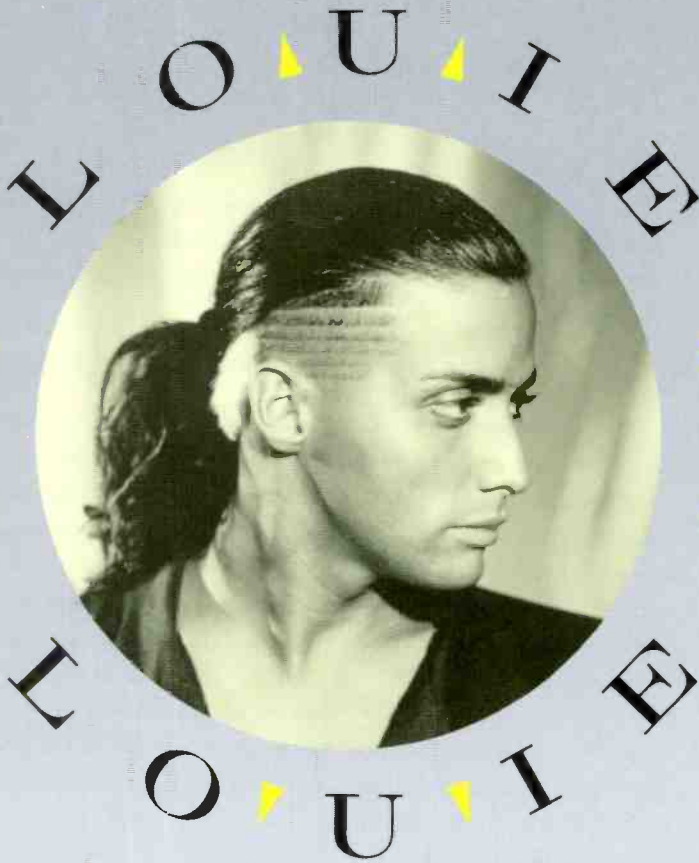
Since the local newspaper folded, your station is the only source for local news. Meeting in closed session, the School Board dismisses a teacher because he has AIDS. The reason officially listed by the School Board is insubordination, but you know the truth because a close friend of yours serves on the Board. Your friend was the only one who voted against the action, and tells you "off the record" what really happened. Because AIDS is officially recognized by the federal government as a disability, the teacher could sue on the grounds of discrimination. But all of the records in the case have been sealed, and your state does not have an open meeting law, which makes it completely legal for the School Board to go into a closed session to discuss personnel matters.

As the only remaining news outlet in town, do you have an obligation to tell your News Director what's going on?

If your station goes with the story, do you have an obli-



TWO HOT TO HANDLE



"I WANNA GET BACK WITH YOU"

Follow-up to the Smash Single
"SITTIN' IN THE LAP OF LUXURY"

Produced by Les Pierce
and Frankie Blue

From the album
THE STATE I'M IN

WILLIAM MORRIS AGENCY. K 2000

K N M
Kelly Newby Management

"I LOVE THE WAY YOU LOVE ME"

Special 12" Remix Version
by David Morales

Written and Produced by Teddy Riley
From the album PROMISE ME

FAMOUS
FAMOUS ARTISTS AGENCY, INC.



N
A
Y
O
B
E



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Conclave '90



Keynote speaker Bob Costas.

continued

gation to protect your friend on the School Board who told you, off the record, what was going on? If so, how do you do this?

After you break the story, the School Board sues your station to find out who the source was. In court, you are told to divulge the source or you will be held in contempt. What do you do now?

SCENARIO # 7

Your station has been at war with another station for the past six months. During that time, the on-air verbiage from them has become more personal, stooping to tactics few would consider fair play. The latest attack from the competitor is on your night jock. They have suggested on the air more than once, that he was run out of town at his last job after getting a teenager pregnant. According to your night guy, there's no truth to the story. You also know for a fact that the morning jock on the other station has a serious drinking problem and has, on occasion, been thrown out of several local establishments. But you've always had a personal policy of not crossing the line and reacting to the competition. What do you do?

Do you threaten legal action because it looks like an obvious case of slander?

If you do break your policy and attack the morning man, where do you draw the line?

You discover your night guy was not telling the truth, the local press gets the story and plans to publish it in tomorrow's paper. Now what do you do?

SCENARIO # 8

You've accepted a new position in a major market. Upon your arrival, your new employer informs you company policy mandates that you submit to a urine test. In your negotiations, you were not advised of this requirement. Knowing that the "going away party" your friends threw will likely prevent you from passing said test, how do you

avoid a sticky confrontation your first day in the door?

Do you object to submit to urinalysis, citing your political beliefs, and thereby risk suspicion about your private life?

Because the employer failed to notify you of the policy, is it fair to ask for a 30 day consideration period before submitting to the test?

SCENARIO # 9

A well-known diet program has been using your station for years and likes testimonials from members of the airstaff in exchange for free enrollment in their program. This is a favorite account for your sales department as they always pay top of the rate card, and losing this account would cost major dollars. Your afternoon jock has been doing these weight loss commercials for over six months. Now, recent focus groups say these testimonials are your station's #1 irritant and the image of your jock is being destroyed. What do you do?

USA Today has reported that this diet plan has side effects, sometimes resulting in critical health problems, even though the federal government has not yet ruled that this diet is dangerous. Do you continue to carry the client and subject members of your staff to possible health problems?

SCENARIO # 10

One of your staff's family is called by Arbitron. She is not certain about the restrictions, agrees to get diaries for the whole family, and informs you of this situation. Two of the diaries are in demos that were terribly undersampled in the last book, which cost you first place.

You're the only person who knows she got them. Do you give them back to her and let her fill them out, but make sure no one else knows?

Watch for your responses on these issues in next week's The Network Forty!

Framing a first-rate FALL

DESIREE STICH SCHUON

Now's the time! The spring book is over and the numbers have been tallied. You're already well into the summer book, and no doubt busy with the countless promotions that come with the warmer weather. Nevertheless, fall will be here before you know it. And although the medium is notorious for spontaneity, planning ahead is helpful in the ever changing, highly competitive world of radio.

Laying out fall book promotions requires considerable time, creativity, organization and coordination with many different sources. For those looking for something new to do this autumn, Debbie Alpi, Director of Advertising/Promotion WPLJ New York, Leo Vela, Program Director KSAQ

San Antonio and Mark St.

John, Program Director WAPI FM Birmingham happily share some first-rate fall promos to help The Network Forty readers design their promotional blueprints for the fall.

PLANNING AN AWESOME AUTUMN

"There was a time when the fall book was most important because that's when most of the major national buys for the spring and summer were made," says Leo Vela KSAQ. "Although the 'fall is what counts' attitude is a little misplaced today, it is still valid because that book is the basis for most national time buys. And if the radio station isn't making money, we'll all have to go out and get real jobs!"

Vela continues, "For purely station promotions (strictly on-air), if you're looking for a mid-

September start to the book, all of your promotions should be in line and ready to go no later than the second week in August, a good 30 days ahead of the book. If you're involving other media, like TV campaigns and print, you should start about three weeks earlier so you can get optimum placing. At Q-96 we're already planning for this fall. Whether sales or programming oriented, we design fall book promotions that enhance and reinforce the music intensive image we've created all year."

"Murphy's law states, 'Everything that can go wrong, will,'" says Vela, "hence, you need well-planned promotions set in advance. Sure, you should allow for spontaneity if a topical promotional opportunity arises. But it's easier to cancel or set aside the pre-planned promotion in order to do something topical than it is to just wait for it to happen for you. Be a leader, be first and be creative. Don't just react to what the competition does."

Debbie Alpi of WPLJ advises, "The ideal time to begin planning promotions for the fall

quarter is at least two months in advance. Look at the goals and objectives of the radio station; TSL or cume increases, projecting a new image or introducing a new element to the station. WPLJ is currently in a nationwide search for a Morning Show, which should be secured before the fall book. As a result, it's likely that our fall promotional focus will emphasize the new changes at WPLJ."

"After determining what the station is trying to accomplish, develop a marketing mix that fits your image," suggests Alpi. "Look at all parts of the station: programming, sales, promotion, target audience and the community as a whole. Know who your listeners are. What's their lifestyle? What is fun for them? Where do they go, what do they do? If the promotion is great to them, it'll be great for your station." Debbie adds, "Do a lot of brainstorming! People often bypass the brainstorming process, yet it is so important."

WAPI's Mark St. John offers this colorful comment, "The 'Crisis Mode' is the only way to operate a radio station. We be-

gin planning our fall promotions the day before the book! If you do it in advance, it won't work. Every time you plan a promotion, it never turns out the way it should. You can say it's not supposed to be that way, but I've accepted it. I'm a realist."

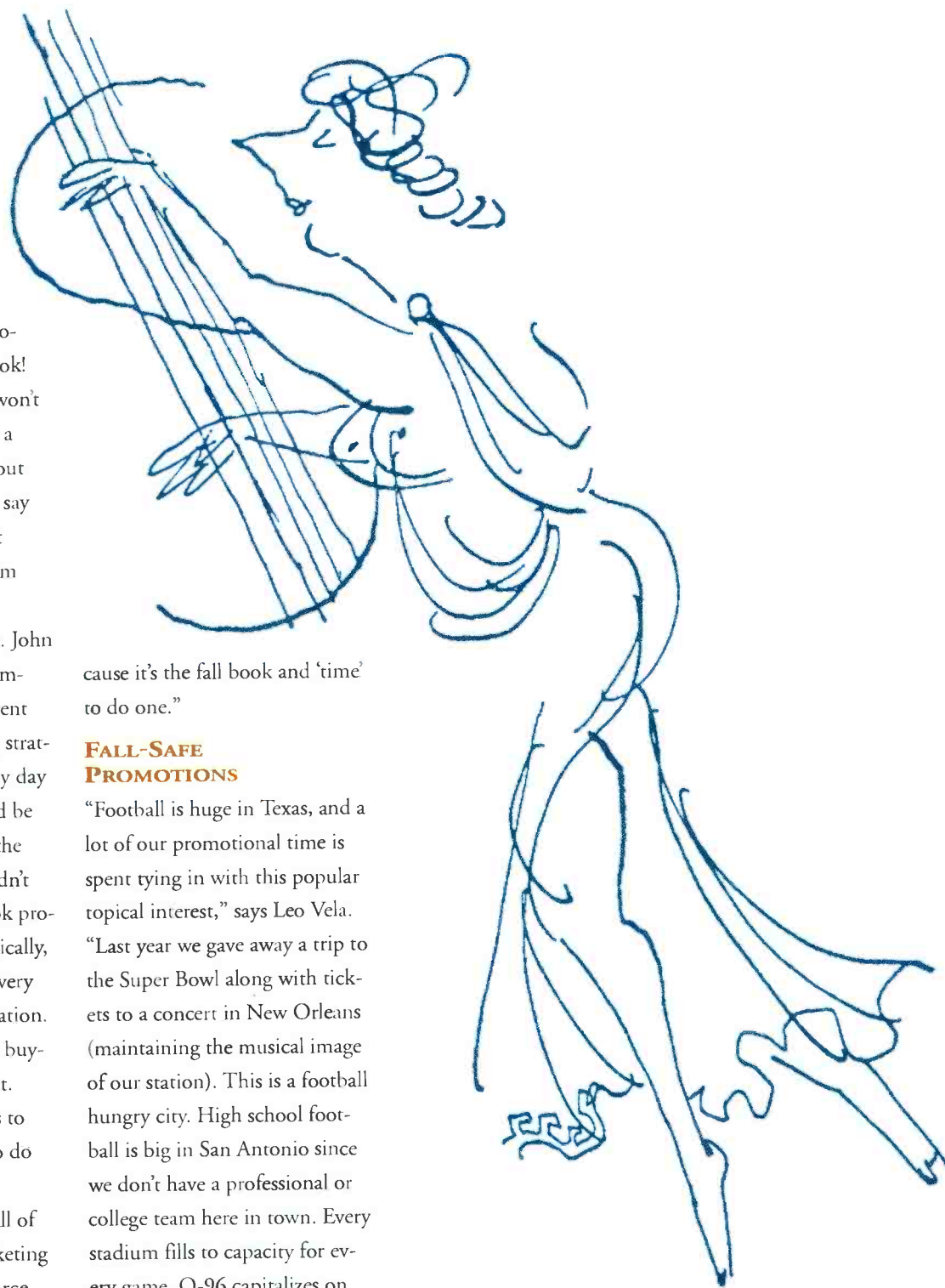
After a few chuckles, St. John continues, "From a programming standpoint, a consistent philosophy and marketing strategy should be applied every day of the year. But you should be prepared to abandon it if the situation arises. You shouldn't look at any individual book promotion specifically. Technically, you're always in a book. Every day is ratings day at my station. However, sometimes time buyers don't look at it like that. Consequently, radio tends to gravitate toward the fall to do major promotions."

St. John points out, "All of your promotion and marketing framework should reinforce and add to your established image. Think of what the station is and what it means. Try to reinforce that, rather than doing a promotion just be-

cause it's the fall book and 'time' to do one."

FALL-SAFE PROMOTIONS

"Football is huge in Texas, and a lot of our promotional time is spent tying in with this popular topical interest," says Leo Vela. "Last year we gave away a trip to the Super Bowl along with tickets to a concert in New Orleans (maintaining the musical image of our station). This is a football hungry city. High school football is big in San Antonio since we don't have a professional or college team here in town. Every stadium fills to capacity for every game. Q-96 capitalizes on this by sending our jocks out to all the games to do 15 second call-ins from different stadiums. It sounds like all of the excitement is ours. It's great!"





THE LONDON

Quireboys

i don't love you anymore

THE NEW SINGLE

NOW ON



PRODUCED BY GEORGE TUTT & JIM SPINDY
EXECUTIVE PRODUCED BY RON NEWMAN
MANAGEMENT: BURTON OSBORNE

FROM THE ALBUM *A Bit Of What You Fancy.* ON TOUR WITH L.A. GUNS

ON CAPITOL CASSETTES, COMPACT DISCS AND RECORDS.



Framing a first-rate FALL

continued

Vela continues, "Another great fall event we're always heavily involved with is Halloween. Every year we tie-in with a local charity and put on a haunted house. It's extremely popular. On Halloween night, the clubs don't really need a radio station's help or a unique promotion (to help business), but Q-96 jocks go to every club party there is. We own Halloween in this town! We offer the clubs an appearance and do call-ins from all over San Antonio for the pure image of it, not to mention how great it sounds on the air."

Mark St. John points out, "You do seasonal promotions anyway, no matter what book you're in. But the biggest thing we do during the fall and winter surrounds Auburn and Alabama college football games. In a city without a pro team, this is a huge attraction...and a passion. Everybody joins one of two groups, Auburn's or Alabama's! WAPI FM carries Auburn football, which is not particularly common in other markets. These games are always sold out and we do promotions around them, giving away tickets, hav-

ing pep rallies for both teams and taking busses of listeners to the games." St. John continues, "When I was at WAVA, we tied in with the Red Skins all the time. Sports tie-ins are a good idea, even though some people might disagree because of Top 40's female target demo. But I think women like it too. What they don't like is a husband sitting on the couch all weekend, drinking beer and yelling at football games on TV!"

"Home for the holidays' promotions are great during the last quarter," says Debbie Alpi. "So many people are away from loved ones, and this promotion pulls at the heartstrings. Listeners send in postcards telling us who they're away from and why they can't go see them. The station draws cards and gets the winners together with their families. At a time when everyone is in the holiday spirit, this promotion is perfect. It sounds good on the air, and we look great too."

Alpi adds, "The best promotions, which I love to do, are the ones that say 'you may know someone in need for the holidays (Thanksgiving or Christmas)

who's just not making it through.' Maybe a single mother with two children, for example, who has bills to pay and no money left over for a Christmas tree or presents. The station goes to that person and helps her out by bringing a tree, gifts, and paying the electric bill. Or the station can tie-in with a toy company and send jocks out with presents and toys to the Children's Burn Unit to cheer up the kids who have to be there. A radio station has a responsibility to put back into the community what it has received. During the holiday season, it's good to direct that to people in need. This kind of thing should be done all the time, but especially at this time of year."

"Obviously it's important to play the right music," Alpi notes, "but you also need to have fun. No matter what book you're in, radio is entertainment. And that's what we should always do...entertain."



LEO VELA, KSAQ

"We design fall book promotions that enhance and reinforce the image we've created all year."



DEBBIE ALPI, WPLJ

"People often bypass the brainstorming process, yet it is so important."



MARK ST. JOHN, WAPI FM

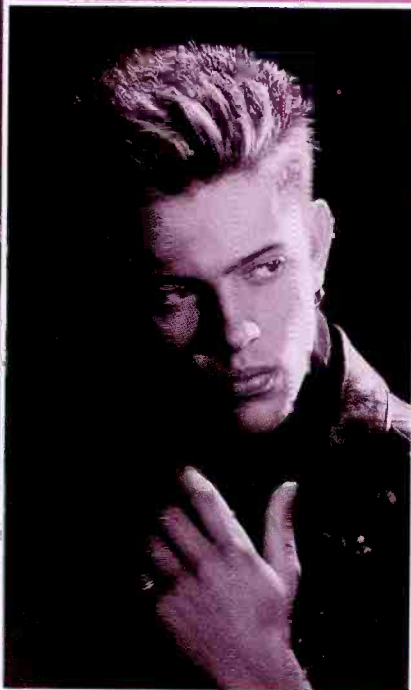
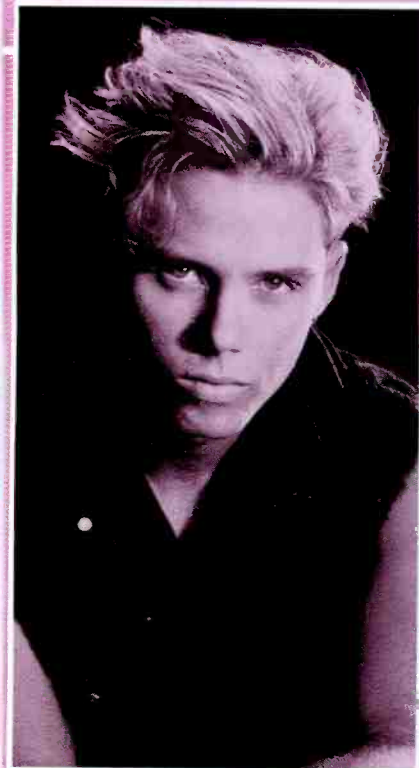
"The 'Crisis Mode' is the only way to operate a radio station!"

GET OBSESSED INDECENT OBSESSION

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DEBUT IN AUSTRALIA, THREE SOLD-OUT TOURS
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"TELL ME SOMETHING"

From the self-titled U.S. debut
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N40 PROGRAMMER'S TEXTBOOK

CREATIVE JOB APPLICATIONS

Mike Moore is an extremely talented morning show co-host, who does a wide variety of voice impersonations. His career began in Mankato, Minnesota, just a few short years ago. But through hard work and the relentless will to "be the best," Mike has worked his way up to WQJE, New Orleans, where he is now in the waning months of his contract. Not unlike other air talent, Mike has found it a tremendous challenge to "be noticed" by Program Directors when responding to available opportunities. In this week's Programmer's Textbook, Mike takes a humorous look at attention-getting mechanisms to get your tape and resume to the top of that box under the PD's desk!

One of the most frustrating times in the career of any air talent is that trying time between jobs, searching for the ultimate gig. We've all been there, sending tapes and resumes to every station on the planet only to be rejected by the typical form letter. You know the one, "Thanks for your interest; nothing available; we'll keep your materials on file. Blah, Blah, Blah!"

Unfortunately, most radio stations receive so many Ts & Rs that PDs don't have the time to look over every one unless they have a specific opening. So what can you do? What will it take to get someone's attention? How can you make your stuff stand out from the rest?

Many jocks rely on creative packaging. Several PDs admit they've received pizza boxes with tapes and resumes inside. Singing telegrams, balloon-o-grams, personalized stationery, pens and pencils are also popular attention getters.

More creative ideas include a lobster din-

ner once sent to WLOL's Greg Swedberg with a tape in one claw and a resume in the other. Or how about the famous plaster foot with a tape and a note saying, "Now that I've got my foot in the door..." Edens VP of Programming, Garry Wall, recently received a tape with a pair of drumsticks to "beat the competition with..." According to Wall, the sender

didn't get the job, but Wall uses the drumsticks regularly. One jock sent the Grim Reaper to deliver a tape at a department head meeting. Apparently, the Reaper stood silently for several minutes, staring everyone down, and then announced, "Joe Blow is coming to town to bury the competition!"

You've heard the old adage "persistence pays." Well, in some cases it does. Several jocks have resorted to leaving numerous phone messages, hoping to wear down the resistance of the receptionist. Others have tried using fake names, i.e., George Bush, Bobby Brown, Bart Simpson. In fact, I once called a particular station as Ronald Reagan. But, after getting past the receptionist and through to the PD, the result was less than positive. At first, he thought it was a friend doing the impersonation, but when he found out it was just another kid looking for a job he replied harshly, "We don't have anything available" and hung up! Perhaps the most extreme example of persistence was when a jock called Q102's Mark Driscoll five times a day for a month. After that didn't pay off, he



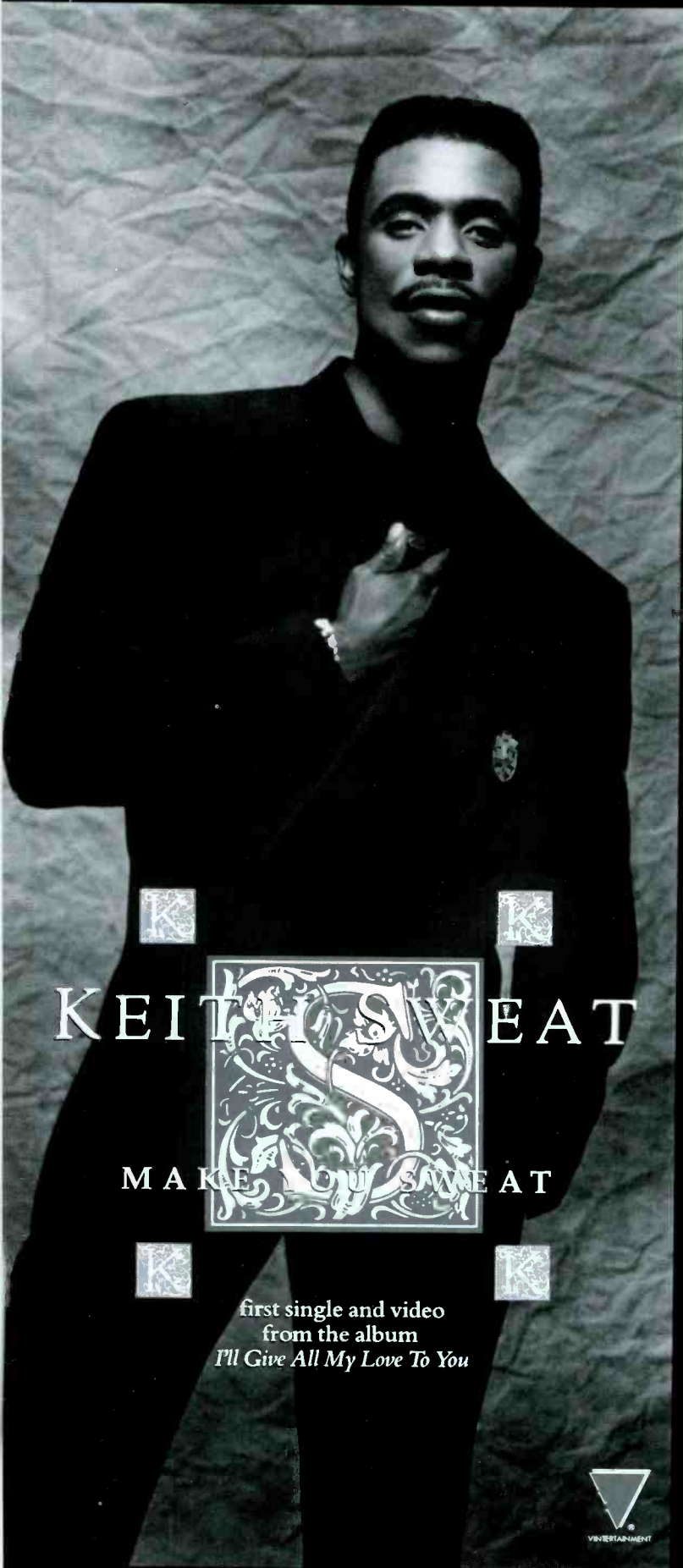
found out where Driscoll lived and managed to walk by every Saturday afternoon while Mark was washing his car. (By the way, Driscoll got so sick of the kid he finally hired him!)

Do any of these tactics really work? Unfortunately, many PDs agree that some of the most creative approaches are accompanied by the worst tapes... kind of like that sexy voice on the other end of the request line that shows up at your next appearance, and looks NOTHING like you imagined. So, your best bet might be the most obvious, cut down a killer tape and hope someone notices.

Ring, Ring... "Hey Mr. PD, it's for you. No it's not George Bush, Bobby Brown or Bart Simpson. It's just some guy named Mike Moore looking for the ultimate gig."

If you would like to be a contributing editor of The Programmers Textbook, call The Network Forty 818-955-4040

PRIDE & JOY



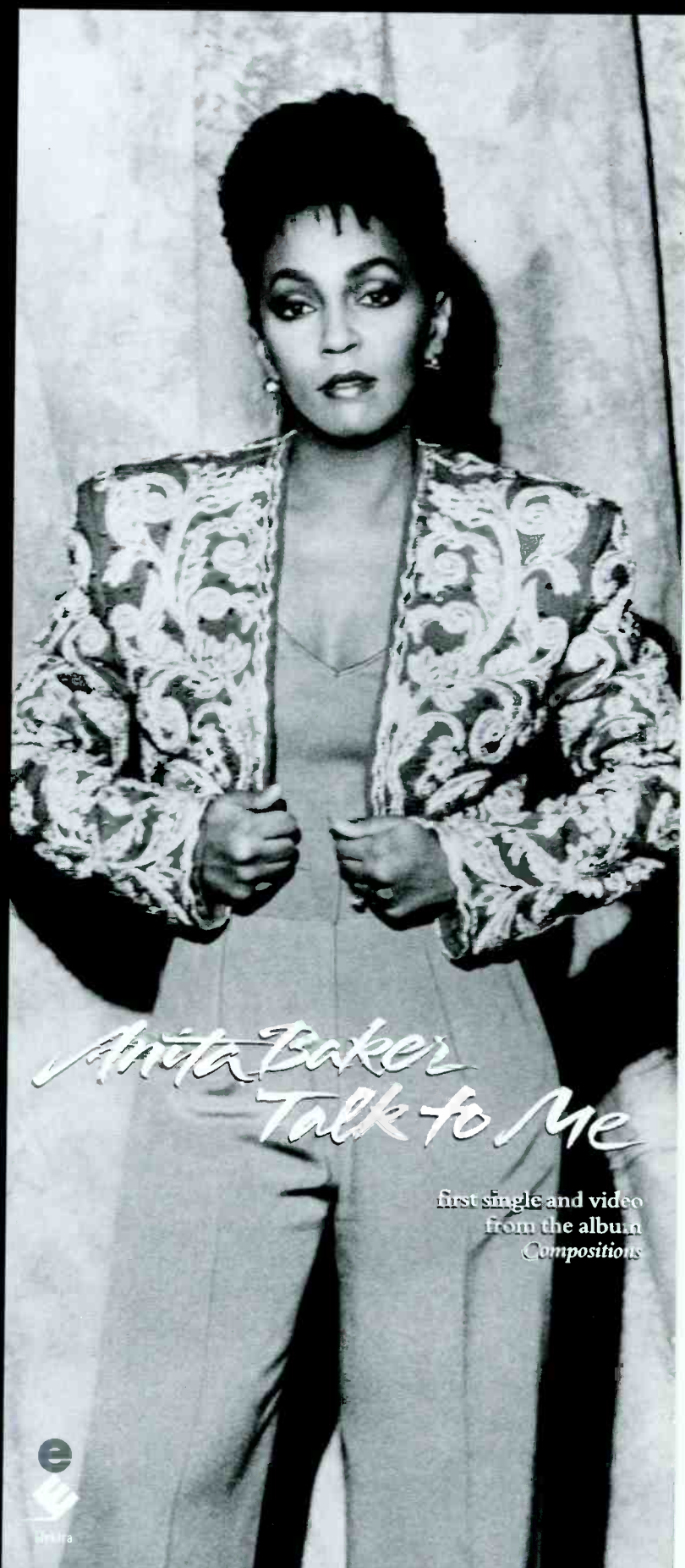
KEITH SWEAT

MAKE YOU SWEAT

first single and video
from the album
I'll Give All My Love To You



WYBENTERTAINMENT



Anita Baker
Talk to Me

first single and video
from the album
Compositions

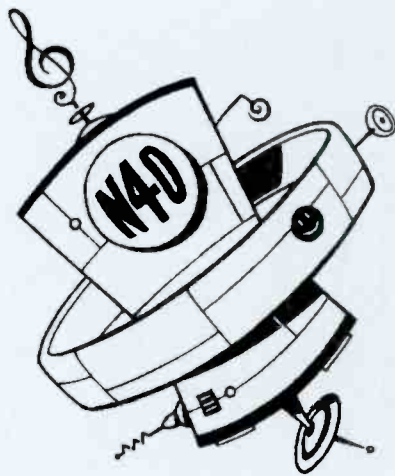


WYBENTERTAINMENT

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POLY-PLATINUM PAIR...ON ELEKTRA CASSETTES, COMPACT DISCS AND RECORDS

CONFERENCE CALL



SAME PROBLEMS, DIFFERENT MARKETS?

by Tom Jeffries

Chances are, you started your radio career at a very small station in the middle of nowhere. You no doubt thought that someday, when you hit the "big time," all the hassles and problems would end. And some of them probably did. But many of them carry on no matter what market you're in. The big time has some of the same troubles that irked you in your first gig.

On The Network Forty Conference Call This Week:

Elroy Smith, KJMZ Dallas
Lyndon Abell, WKBQ St. Louis
John Ivey, WZOK Rockford

QUESTION #1

The Network Forty: Do you feel that stations in every market share the same types of problems?

ELROY: Of course. Sometimes in direct proportion to the size of the market. Smaller market jocks will complain about the pay or working conditions. But even in the majors, if that kind of thing is happening inside the station, those negatives are reflected on the air. Perception is reality, and listeners perceive when the station is a fun place to work. And when a station has so many negatives they start oozing out on the airwaves, you've got big trouble. No station, major or otherwise, can afford that.

LYNDON: Certain problems exist no matter where you are. Sales vs. Programming, increasing the market share and how to go about it. Similar problems, yet different answers for every market.

JOHN: There are many similar problems all stations share no matter what size or format. I worked in Nashville; a top 50 market. I worked in Owensboro, Kentucky which is the



JOHN IVEY,
WZOK ROCKFORD
"There are salespeople who drive you nuts."

365,673 market! And I had some of the same problems at both stations. There are salespeople who drive you nuts or GMs who just don't get it. I'm thankful I don't have those particular problems here! But you'll have problems no matter where you are.

QUESTION #2

The Network Forty: What were your complaints at those early stations in your career?

ELROY: I once worked at a daytime AM radio station, and my only complaint was that the station had to sign off at night. On some winter mornings, we couldn't sign on again until after morning drive was over. That made me angry. But I never complained about the pay or the company. It wasn't their fault.

LYNDON: I never complained (out loud) about anything. I was ecstatic to even be working in radio! When I was producing the morning show for IMUS, I hated getting up so early. Elsewhere I hated being an MD who wasn't taken seriously by a PD about music. But I didn't complain. It made me a better programmer; I listen to everything my MD has to say about music. I may not always agree with everything he has to say, but I listen! This is the greatest industry to work in. How can anybody complain? We're all very fortunate.

JOHN: I complained about the lack of flow on the station. The music was always screwed up. (I learned later that I was right.) I'd complain when the stations weren't visible enough in the community. I don't have any complaints here at WZOK. But in the "old" days, I constantly bitched about pay. I don't think anyone ever gave a damn if we had enough money to eat, as long as we made it to the station to do our shifts. At one station, I had to race to the bank on payday to cash my check, because if I didn't beat everyone else there, my check would bounce.



The good stuff is timeless.



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Lip Smackin’ New Adds!

WKPE G-98 WIXX KZIO
KISR WSRZ WWSR

Already In Motion!

WAAF 2-2* KDWZ 3-2*
WTBX 5-4* KRZR 6-6*
KFMW 39-28* KTUX 30-24*
KKHT 29-25*

 **9 Weeks Active Rotation!**

 **Top 5 Requests At Rock Radio For 9 Straight Weeks!**

 **Over 250,000 Pieces Sold!**

marc alex

MARCALEX

“Quick Quick”

*The Biggest South African News Item
Since Nelson Mandela!*

Immediate Action!

WMJQ KROY
KSAQ KZZU
WNYP WJMX
WCGQ WQUT
WKFR WPRR
WZYP

Featured On Next 40 CD Tune Up #26!



JUST SLIGHTLY AHEAD OF OUR TIME.

CONFERENCE CALL

QUESTION #3

The Network Forty: Now that you're in a more powerful position at a station, what kinds of problems do you and your jocks face day-to-day?

ELROY: At WILD in Boston, we all had to do lots of promotional appearances for little or no money, and it got tough after awhile. But none of the jocks complained. We were



ELROY SMITH
KJMJ DALLAS
*"I was happy in Boston.
And I'm even happier
in Dallas."*

the only Urban game in town; every promotion that came down the pike for the Black audience went to us. But we were glad to do them. I was happy in Boston. And I'm even happier in Dallas.

LYNDON: My jocks are the best, and love to do whatever it takes to win. If they have a problem, they know they can come to me. I don't have an open door policy; it's closed most of the time. But they know they can knock. If you leave the door open all the time, when it does close the jocks freak out! They think a closed door is a sign of getting fired. But I'm very accessible. They can talk to me in the office or across the street over a couple of beers.

JOHN: I remember being a jock. I try to talk to my jocks with those feelings in mind. My door is always open to talk about any problems, whether financial, personal, or problems on the air. There were times in my past when the boss would chew me out, and I understand now why I was reprimanded. I

do the same things to my jocks, but only to be sure that things don't fall through the cracks. I try to be as fair as I can, and they appreciate that. It's not the easiest thing to be a disc jockey. They don't know everything that's going on at the station; their #1 priority is their shows. They don't always understand the big picture, and you should take time to explain it to them so they don't become negative.

QUESTION #4

The Network Forty: Have you found any problems that are indigenous to your market or your station?

ELROY: I don't have the problems that other programmers might have. I had the pleasure of starting KJMJ from scratch, hiring who I wanted and directing the station in many ways right from the start. As for the market, Dallas is as much of a party town as Boston or L.A. But I've never seen anything as unique as the Dallas club scene. Nightclubs open and close all the time. There are so many great clubs here, which works out well for my station. Most stations align themselves with one or two clubs in a city, but we spread ourselves out to as many hot clubs as we can. We're known as the fun, party station. New clubs open every week that can generate visibility for our station. I guess that's another positive, isn't it! I'm always happy about something. If you ever do an article on being happy, give me a call! (Editor's Note: When visiting Dallas, check out KJMJ. Elroy's positive vibes jump right out of the radio.)

LYNDON: St. Louis is very loyal, which means the city is slow to change. They don't call it the "Show Me State" for nothing.



LYNDON ABELL
WKBQ ST. LOUIS
*"Build loyalty...
and you'll win."*

People want you to show them something, prove it to them, and show them again. In New York or L.A., when a new restaurant opens, people say, "Hey, there's a new restau-

rant down the street. Let's go check it out." In St. Louis they say, "Yeah, but we already know what the food is like at our favorite restaurant, so let's go there." Build loyalty here, and you'll win.

JOHN: WZOK and our AM WROK have been institutions in Rockford for years. Over the course of time, each station has been involved in just about every promotion and charity around. I have to question the clutter these things can cause. For example, the stations were involved with the first annual "Blah-Blah." This year it's the 40th annual "Blah-Blah"! The stations have been doing this stuff for so long, it's hard to weed out the smaller gigs and keep the major ones without upsetting the community. We don't want bad feelings from these people, but to cut them off causes an uproar. Another problem is our spot load. Our AM averages over 25 minutes an hour, WZOK about 14. We haven't had competition to make us do otherwise, but it's a job maintaining quarter hours and TSL with that load. Still, our rate integrity is good. But this is a tough market in those respects, and I haven't seen this anywhere else...so far!



B I L L Y I D O L

Attempting to get a personal interview with Billy Idol is kind of like trying to get an audience with the Queen. Over the past couple of years, the “snarling one” has become a *very* hot property. And rightly so. The former Generation X leader’s current LP *Charmed Life* is already nearing Platinum status, with sales in excess of 800,000, and the first single “Cradle Of Love” is Top 5 with a bullet on this week’s national pop charts. Charmed life, indeed.

We had the opportunity to take part in a most impressive press conference last week in Los Angeles, where Idol gave his first performance since his fateful motorcycle accident last February. Cruising onto the stage aboard his Harley, Idol had the press corps mesmerized. And after a blazing six song set with his current band, Billy held court.

Foremost on the minds of the press was Billy’s accident, how and if it has changed him. “Well...when you lose the use of one of your body parts, other parts become stronger. My sex life has been great since the accident!” Many of Billy’s responses carried this same sexual tongue-in-cheek (no pun intended!) innuendo. But he also presented us with a more serious, insightful side of not just a rock star, but of a young man who had experienced an all too close brush with death.

Prior to the conference, a press release was passed out explaining the extent of Billy’s injuries. The accident left him with a fractured left arm and other far more serious multiple fractures, and muscle damage to his right leg. Idol’s description of the actual event demonstrated his theatrical imagination, “It’s like (this) old monster reared his ugly head one more time and threw himself in front of the car,” he said. “I did this record. I faced life and I faced death. And then I threw myself into the

void once again...with my motorcycle accident. I’ve always been like that, and probably always will be.”

True, Billy has always been a restless rebel. He moved to London in the mid-70s, and at the forefront of the punk movement, he and other members of the Bromley Contingent (The Clash, Sex Pistols, Siouxi Sioux) created their own musical style out of sheer boredom. “We were tired of listening to the old rockers,” Billy said, “so we became our own entertainment.” “Your Generation,” Generation X’s defiant first single, came out in March of 1977. “People were cranking out songs every five minutes! The Clash would come over with their new one, we’d play them our new one, the Sex Pistols would play their new one.”

Musically, it was a very creative period...until punk developed a set of rules. Generation X broke a lot of those rules and were ultimately ostracized by their peers for refusing to “sell out” to commercialism. Idol left the stagnating punk movement in London and headed solo for New York where he formed a partnership with Steve Stevens and producer Keith Forsey while recording his self-titled album. Keith had worked with Idol on the last Generation X album, and continued as a driving force for Billy on all of his future albums. The threesome came up with a concept which Billy called “the power of rock-disco” which spawned two Top 40 hits, “Hot In The City” and the legendary “White Wedding.”

1983’s “Rebel Yell” won Idol a Grammy nomination, alongside megastars Elton John, Bruce Springsteen, David Bowie and John Mellencamp. Between the title track, the Top 4 “Eyes Without A Face” and “Flesh For Fantasy,” *Rebel Yell* dominated both Rock and Pop radio for over a year.

B I L L Y I D O L

continued

Idol was again nominated for a Grammy in 1987, after the success of *Whiplash Smile*, this time as Best Male Rock Vocal for "To Be A Lover." Idol was certain they'd made a mistake.

Billy's next album, a collection of songs in dance/remix form. *Vital Idol* proved once again his propensity for being on the cutting edge. His live version of "Mony Mony" went to #1, and the album itself made the Top 10. *Vital Idol* was the first remix album to chart so high and be certified Platinum, and it paved the way for similar albums by Bobby Brown and Paula Abdul.

Still, Billy was not satisfied. "*Whiplash Smile* became an albatross," he remarked, "Even though it is a good album, I began to realize that it wasn't leading me anywhere. It relied too much on technology and not enough (on) soul." Billy found himself stuck in the same mire he'd left behind in England ten years earlier.

Idol believes that the thematic struggle between good and evil, mercy and wickedness, and life and death that runs rampantly through his latest album, *Charmed Life* is the result of a song he recorded on *Whiplash Smile*, William Bell's "To Be A Lover." "I *did* forget to be a lover," he explained, "I was always eager to push everything away to make my dreams come true. When it came to the end of the album, what did I do? I recorded my favorite song. It showed me where I wanted to go. This was the last song on that album. And it was the root for *Charmed Life*."

During the four year period of self-examination that followed, Idol confronted his feelings by writing the songs on *Charmed Life*, his most personal album to date. "I still haven't got all the answers, and I have lots of questions. That's the journey *Charmed Life* takes, although in no way is this a

'concept record' or any shit like that. It's just that I can't go back to being someone who's nasty and frustrated all the time. I'd just gotten a bit lost. I'd become the type of rock star I used to rebel against; a limo out front of my apartment, a body-guard, no friends. I could only see this after I left New York. When I moved to Los Angeles, I started driving my motorcycle again, living in a home, eating my own food. It was only with the birth of my son that I had a reversal and found a reason to love."

Billy's recovery and physical therapy following his accident have provided reinforcement for these ideals. He's attempting to balance his wild side with a more mellow perspective, and he appreciates his fans for their perception of him as a human being. "I can see from the letters I've received since the accident, that people feel very good about me, that they don't see me as someone negative and vile. Some have been using my music to make themselves happy when they're sad, or sad when they're happy. It's all on the records. I'm a real person speaking, not a cardboard cutout of a rock star."

So what, in Idol's opinion, is *Charmed Life* all about? "In the past, I've been unwilling to show all of my personality. I wanted to sing about hurt rather than love. I'm not like that all the time anymore. And my music is changing, as I am. That's what *Charmed Life* is about. It's first and foremost a rock and roll album."

If Billy Idol's music has become more positive over the years, it is certainly a reflection of the man himself. "I think I'm lucky that at the age of 34, I've started to rebuild myself and give myself a second chance. Otherwise, I'd be burned out right now. And that would be the worst thing I could do to Billy Idol."

FAITH NO MORE



And the "Epic" Continues...!

- ◆ "Epic" Top 5 phones everywhere!
- ◆ "Epic" MTV Video Music Award Nominee—in Heavy Rotation on MTV!
- ◆ 250,000 albums sold in just the last ten days—
The Real Thing is headed for Platinum!

↑ Moving Up Playlists!

WDFX Detroit 4-3*	Z-95 Chicago 18-12*
92X Columbus 7-3*	KPLZ Seattle 12-10*
KSAQ San Antonio 9-8*	KBEQ Kansas City 28-25*
Pirate Los Angeles 9-6*	Power 99 Atlanta 23-20*
WHYT Detroit 5-5*	Y-108 Denver 30-26*

It's Time To Put Faith In Your Listeners' Ears!

JUDE COLE



"Time For Letting Go"

The Follow-Up Single To The Across The Board Smash "Baby, It's Tonight"

⊕ Most Added With 44 Top 40 Stations!

KBEQ	Power 99
WPXY	KPLZ
KXYQ	KUBE
WAPI	WBNQ
KZZU	KSLY
WKZW	WKZL
WKXX	KSND

Plus 30 More!

Hang On...
This One's Going All The Way!

VIDEO DIRECTED BY KIEFER SUTHERLAND



©1990 Reprise Record



©1990 Slash Records

N40 EAR TO THE STR

Compiled by Diana Atchley



YA' WANT KRAUT ON THAT DOG?

Live it up, go for the works! That's the premise for this tasty Atlantic Records promotion for Crosby, Stills & Nash's latest album, *Live It Up*. Wienie stands were set up at retail outlets across the US, the hot dog giveaway tied into the album's cover art. Pictured living it up, (L-R) WEA Sales Mgr Paul McDermott, WEA Merchandising Rep Daniel Caldwell, Atlantic Regional Mktg. Director Mike Carden, Atlantic Director of Merchandising, Karen Colamussi and, of course, the indispensable hot dog chef.

GOING IN STYLE

Here's the Bruce Hornsby entourage getting set for "A Night On The Town." Looking stoked for the evening are (L-R) the band's manager Tim Neece, Exec VP/GM RCA Records Rick Dobbis, Jerry Garcia, Bruce Hornsby, and the President of RCA Records, Bob Buziak. Gee, with a group of heavyweights like these guys, s'pose that's a *stretch* van?



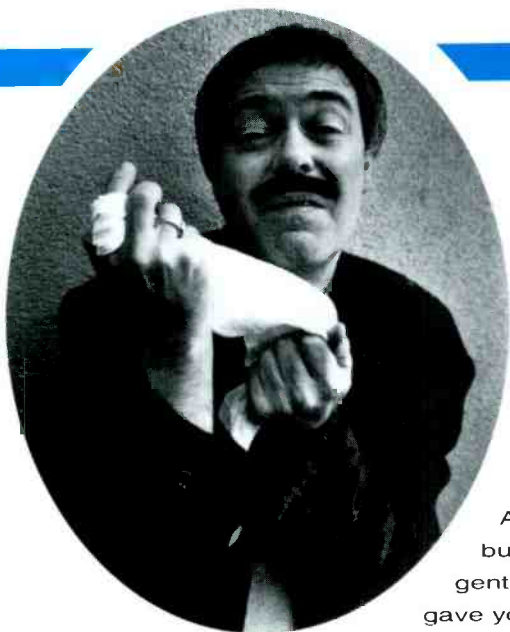
BAD FOR THE HEART...

Here's George LaMond (R) hanging out with some music trade geek. Guess his management hasn't versed him in the pitfalls of rubbing shoulders with the press. But he's young, he'll learn.

MEET

THE AMERICAN WAY

This happy Detroit housewife is feeling good about herself since she participated in a most unusual charity event. The Donna Reed protegee, who listens to Q-95, heard morning man Dick Purtan's request for listeners to help out the floundering financial golden boy, Donald Trump by sending in their supermarket coupons. Said Purtan, "That 50 cents off on Handiwipes might not mean much to you, but when you're trying to get by on only \$450,000 a month, every little bit helps!" Purtan also noted that the cost of Trump's private plane making the weekly trip will be more than offset by the fact that many markets in the area offer double coupon discounts on a daily basis.



THE ANSWER TO LAST WEEK'S QUIZ..

Well, some of you knew who the guy is, but no one knew why he was crying. Neither do we, so those copies of Vic Damone's Greatest Hits are on hold.

Anyway, somewhere on your desk (maybe buried under a bunch of aircheck tapes) is this gentleman's latest hit. From the people who gave you the #1 novelty record of 1965 "Snoopy

Versus The Red Baron," Laurie Records, Vinnie Gumba (aka Phil Proctor of The Firesign Theatre) is ready to take the place of the Unknown Artist with his hit single "Rappa This." If you can't find yours, contact your Laurie distributor. It's worth the price of a call.



HERE TODAY... WHERE TOMORROW...?

San Fran Jam

KMEL's SUMMER JAM 90, a benefit concert on August 5th to promote peace on the streets of Northern California, sold out in 31 minutes including 1150 tickets the first minute the BASS TICKET BOX OFFICE opened. Performers this year include MARIAH CAREY, M.C. HAMMER, EN VOGUE, TROOP, MICHEL'LE, TYLER COLLINS, SNAP and MELLOW MAN ACE.

Happy Birthday

Z-100 NEW YORK celebrates its 7th birthday on Wednesday, August 1st at ROSELAND in MANHATTAN. TAYLOR DAYNE, BILLY IDOL, RICHARD MARX, SEDUCTION, STEVEN TYLER and JOE PERRY of AEROSMITH along with PAUL SHAFER and THE WORLD'S MOST DANGEROUS BAND will all be in attendance. On Thursday, August 2nd, the Z-100 MORNING ZOO will host a six hour anniversary show with appearances from several stars.

New Stripes

Congratulations to J.J. MCKAY of WKHI OCEAN CITY who is promoted to VP of Programming for BALTIMORE RADIO SHOW. He will oversee programming for the Top 40 stations in the chain.

JAMIE HYATT moves from KDON MONTEREY to KIKI HONOLULU while STEVE WALL is upped to PD at KDON.

BEN HAMILTON nails down the PD slot at 95XXX in BURLINGTON.

Job Hotline

Yes, there are plenty o'gigs becoming available as well as several friends of THE NETWORK FORTY wanting jobs. Get on THE NETWORK FORTY JOB NETWORK by calling 1-800-443-4001.

TELLER NAMES ERNIE SINGLETON PRESIDENT MCA RECORDS BLACK MUSIC DIVISION

Ernie Singleton returns to MCA Records this week, not in the VP/Jazz and Urban Promotion slot he exited in 1987, but rather as President of the label's Black Music Division. Al Teller, MCA Music Entertainment Group Chairman, makes the announcement that brings Singleton back to MCA from Warner Bros., where he was Senior Vice President/Black Music Marketing and Promotion.



Ernie Singleton

Teller remarks, "It is tremendously exciting to have Ernie return to MCA. He is the consummate music business executive and his appointment to the Presidency of the Black Music Division ensures the preeminence of MCA Records in this area. With Ernie and Louis Silas Jr. (Executive VP A&R/Black Music), the nurturing and development of Black Music artists will continue to be a cornerstone

of the company's success."

Singleton, who assumes a position last held by current Motown President/CEO Jheryl Busby, comments, "The Black Music Division of MCA Records has always set a standard of excellence in the industry. I am delighted to return to MCA as part of Al Teller's executive team, and I look forward to working with such a rich and diverse artist roster."

Singleton originally joined MCA in 1983, after stints at Casablanca, Fantasy and PolyGram Records, as National Director/Black Music Promotion. Singleton was later named Vice President/Promotion, Urban and Jazz music before exiting the label in 1987 to join Warner Bros. This past year, Singleton was named 1990 Executive of the Year by the Urban Network.

THOMPSON UPPED TO VP/POP PROMOTION AT CHRYSALIS



Greg Thompson

Tom Gorman, recently named Senior Vice President/Promotion at Chrysalis Records, has named Greg Thompson to the position of Vice President/Pop Promotion at the label.

Thompson, who joined the label six years ago as Director/Midwest Promotion, was most recently National Director/Pop Promotion.

Commenting on this announcement, Gorman notes, "We are exceptionally pleased to announce the promotion of Greg Thompson to Vice President/Promotion. This promotion is the culmination of six years with the label in various positions in the Midwest as well as the last 14 months in New York. His determination to succeed, coupled with inspirational enthusiasm, has won him the respect of everyone at Chrysalis and all who deal with him."

WALL UPPED AT KDON HYATT TO PROGRAM KIKI

Henry Broadcasting National Top 40 Program Director Jamie Hyatt has been reassigned to KIKI Honolulu, where he will serve as Director of Operations and Programming. Replacing Hyatt at KDON Monterey will be Assistant Program Director Steve Wall.

Hyatt said of Wall's promotion, "Steve's the perfect leader to maintain the ratings and integrity of KDON's programming department. Very few Dance Top 40s can claim being on top of the 25-54 battle. KDON can do just that and Steve has been an important contributor to this success." Wall previously programmed KSKG Salina and WVMX Richmond.

Commenting on Hyatt's relocation, KIKI General Manager Lee Coleman said, "We're bringing in Jamie to strengthen our staff. Our goal is to become number one in the market and we're coming on strong. For instance, we just distributed 50,000 bumper stickers in less than one week. That volume is a first in the market in such a short period of time."

Former KIKI Program Director Alan Oda will remain with the station as an assistant to Hyatt.

I.R.S. RECORDS AND CEMA DISTRIBUTION JOIN FORCES

I.R.S. Records and CEMA Distribution have entered into a long term agreement that will see CEMA handling both the manufacturing and distribution of all future I.R.S. releases. The agreement goes into effect on September 1, and will cover all I.R.S. titles currently released under the distribution deal with MCA, but will not cover those which still have production agreements through MCA or A&M. The announcement was made jointly by CEMA Distribution President Russ Bach and I.R.S. President Jay Boberg.

Commenting on this agreement, Bach says, "I.R.S. has continually proven to be a tremendous A&R source, having nurtured and developed some of the most significant artists of the last decade."

Jay Boberg notes, "At our meetings during this year's NARM convention, the message from retail was loud and clear: CEMA is building one of the best distribution systems in the business. CEMA's incredible chart domination this summer indicates their power and expertise in the market."



Calloway

“All The Way”

On Over 65 Top 40 Stations!

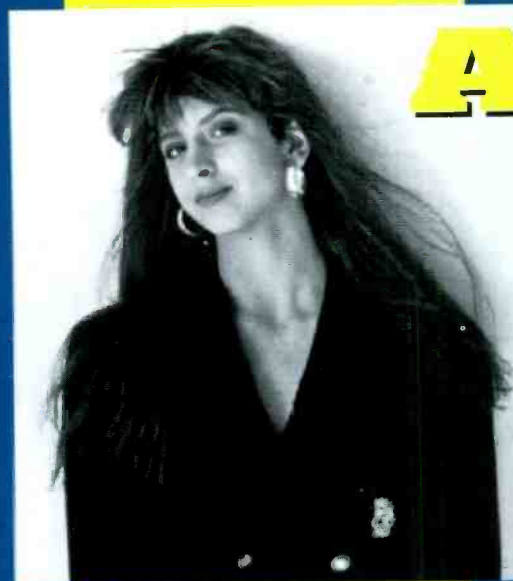
New Adds!

TIC-FM Hartford	WLUM Milwaukee	FM102 Sacramento
WGTZ Dayton	KKXX Bakersfield	WBBQ Augusta
WOVV West Palm Beach		<i>Plus 4 More!</i>

Early Action!

Power Pig Tampa 28-26*	TIC-FM Hartford D-39*	WLOL Minneapolis D-32*
KXXR Kansas City D-30*	X-100 San Francisco D-29*	KKMG Colorado Springs 31-23*

D-50* Urban Network!



Ana and Jordan Knight

“Angel Of Love”

Heavenly Adds!

B-97 New Orleans	XL-106 Orlando	Yes 97 Columbia
KZOU Little Rock	KZZB Beaumont	KSND Eugene

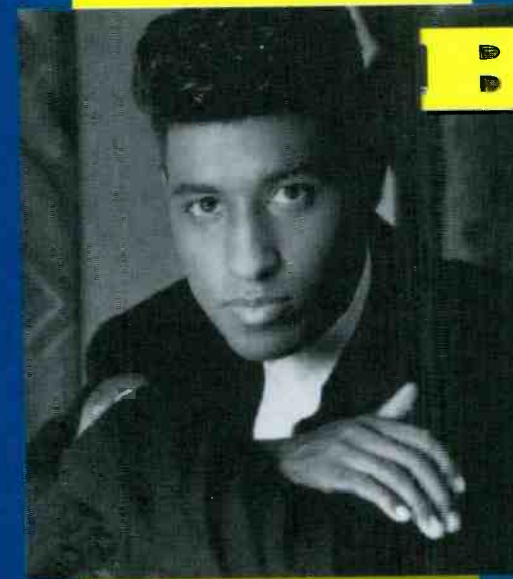
Plus 6 More!

Heavenly Moves!

Y-108 Denver 28-14*	WDFX Detroit 24-20*
KHTK St. Louis 6-5*	WHYT Detroit D-20*

Instant Phones!

PARC



Babyface

“My Kinda Girl”

On Over 160 Top 40 Stations!

Big Time Adds!

Z-100 New York	WNCI Columbus
WBLI Long Island	<i>Plus 5 More!</i>

These Ain't Baby Moves!

Power Pig Tampa 6-4*	WLUM Milwaukee 28-13*	Kiss 108 Boston 27-22*
WLOL Minneapolis 23-19*	Power 106 Los Angeles 17-15*	Z-100 New York D-25*
TIC-FM Hartford 24-21*	KXXR Kansas City 16-14*	

NETWORK 32-28*



N40 TOP 40 MUSIC MEETING

PRINCE

"Thieves In The Temple"

(Paisley Park/Warner Bros.)

Always inventive, Prince takes chances with his music yet virtually always walks away with a Platinum LP to his credit. This time out, his inventive juices are flowing, but as far as taking chances, this is as close to a sure thing as he gets. Like "Purple Rain," his most successful album and film to date, "Graffiti Bridge" is filled with danceable funk-pop. Only this time the musical guests from the film — like The Time, Mavis Staples and Tevin Campbell — also show up on the soundtrack, both on their own and singing with Prince. And after years of giving songwriting credit to Jamie Starr, Alexander Nervermind and Jamie Coco, Prince takes the laurels himself this time out. While the LP version of "Thieves In The Temple" opens with an electric sitar and occasionally strays into the obscure, the single version plummets straight into a tribal groove and flows along some of the best pop rifts he's ever written.

PHIL COLLINS

"Something Happened On The Way To Heaven" *(Atlantic)*

Two singles ago we said we couldn't remember the last time Phil Collins released a single, and it didn't go Top 10. At this point we can't remember the last time he released a single and it didn't go Top 5. The ultimate songwriter, Collins has enough creative energy born in his Genesis days to conquer the charts seemingly forever. "Heaven" even has the tempo radio is demanding for the summer in the guise of his classy Phenix horns. As close to a sure thing as there gets.

The Music Meeting is researched and prepared weekly by The Network Forty's Music Director, Gene Sandbloom.



PRINCE

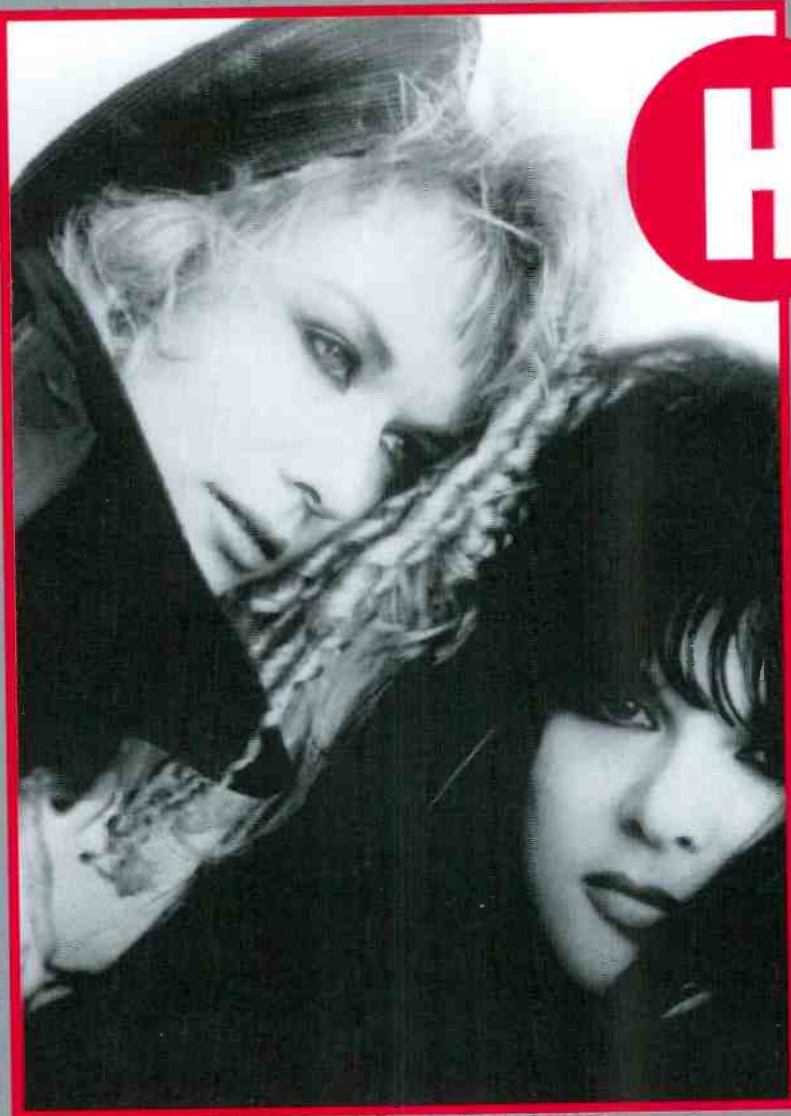
GENE LOVES JEZEBEL

"Jealous" *(Geffen)*

In an era of one dimensional rock bands, Gene Loves Jezebel has delivered an LP full of Top 40, Rock and Alternative gems. Not only does just about every track on their new LP, "Kiss Of Life," have hit potential, but its the only rock album of late that draws rave reviews from every member of The Network Forty staff (whose musical tastes range from Bach to Emerson, Lake and Palmer). Spending their musical career on the fringes of the mainstream, and slowly moving center over the years, Jezebel has picked up a sizeable following along the way. This new collection will

have no problem holding on to that base, and pick up millions of new fans at the same time. With Geffen behind the project, whose motto on breaking Guns 'N Roses, Aerosmith and Whitesnake has been "never say die," this LP will be Double-Platinum by Christmas. "Jealous," the first and most pop offering off the album, has a "10" on the hook scale for Top 40 radio, elements of Ozzy Osbourne for Rock crossover and enough of the group's avant-garde roots to satisfy their solid Alternative crossover following.

continued on page 28



H EART

"I Didn't Want To Need You"

*The Second Smash Single
From "Brigade" Has Broken*

On Over 165 Top 40 Stations!

KXYQ Portland 6-4*	Q-102 Cincinnati 20-11*
92X Columbus 17-12*	B-94 Pittsburgh 22-19*
Q-107 Washington 24-20*	KSAQ San Antonio 16-12*
KPLZ Seattle 27-24*	Pirate Los Angeles 20-18*
KWSS San Jose 14-11*	

THE NETWORK 31-28-24*
FORTY

Just Added!

KBEQ Kansas City WPXY Rochester And 5 More!

\$ Double-Platinum Album!

What Are YOU Waiting For?



WHISPERS

I N N O C E N T

The Whispers Speak Loudly With 22 New Adds!

Q-102 Philadelphia
Power Pig Tampa
Hot 97.7 San Jose
KITY San Antonio
Power 106 Los Angeles

KRBE Houston
KS-104 Denver
KROY Sacramento
Y-108 Denver
KUBE Seattle

And 8 More!

Urban Network 37-26*

Everyone's Shouting About The Whispers!



N40 TOP 40 MUSIC MEETING

continued from page 26

LOUIE LOUIE

"I Wanna Get Back With You"
(WTG/Epic)

Coming off Louie's Top 15 debut, "Sitting In The Lap Of Luxury," this young singer-performer moves away from predictable dance pop, and flexes his vocal chords. As much a visual artist as a singer, this mid-tempo ballad paints a better picture in the listeners mind as to what he's capable of. Most notable is the good dose of soul in Louie's voice, which is actually more representative of the material on his debut album, "The State I'm In." Not quite in the lap of luxury yet, but after a few weeks, the Beverly Hills real estate agents may have a new client.

FAVORITE ANGEL

"Only Women Bleed" (Columbia)
Not what we expected by a long shot. This 15-year-old Alice Cooper hit (originally titled "Only Women"), takes the song miles from its rock base to the pure mainstream by turning the original production inside out. Similar to producer George Martin's style that took the Beatles through the end of the 60s, the rather haunting feel couldn't suit these classic lyrics any better. The well tempered female vocals add another twist to this classic, with "Enya-esque" background vocals giving this song ultimate depth. Virtually an entirely new song, with familiar lyrics to create instant reaction.

WAS NOT WAS

"Papa Was A Rollin' Stone"
(Chrysalis)

When you mess with one of the greatest and most unique hits of all time, you had better be up to the cover. Don and David Was are one of the few artists capable of the task, while



Was Not Was

receiving the music industry's blessing at the same time. More than just the musician's musician, this hot production team doesn't move by leaps and bounds, but by light-years and bombardments. In the past, they have produced such wide ranging talent as Carly Simon and the B-52's, and once featured the unlikely musical guests of Ozzy Osbourne and Mel Torme on the same album! This new cover opens with the same great horns the Temptations used back in 1972, then updates the blues and gospel feel with rap, making it at home in 1990.

EVERYDAY PEOPLE

"Headline News" (SBK)

Three of the hottest musicians in Sheffield, England, have teamed up for this debut effort produced by Stewart Levine (Simply Red, Culture Club). Like the Doobie Brothers reborn for the 90s and fused with elements of the Style Council, this bright and jazzy track couldn't get any slicker. Opening for Lisa Stansfield on her recent US and European tour, Everyday People has the same hip adult appeal that made her a critically acclaimed and Platinum success.

continued on page 30



Sweet Sensation

"If Wishes Came True"

Just Added At

WNCI...
Q-107...
KDWB...
Power 106!

**On Over 230 Top 40
Stations!**

Major Close-Out Week!

Power 99 Atlanta 2-2*
KROY Sacramento 10-8*
KRBE Houston 15-8*
WHYT Detroit 23-18*
WBLI Long Island 12-7*
WMJQ Buffalo 17-12*
WKSS Hartford 28-22*
X-100 San Francisco 14-10*
KPLZ Seattle 11-8*
Q-105 Tampa 8-5*
WPHR Cleveland 24-19*

Wishes Are Coming True!

NETWORK 16-12-10*

#1 Phones!

#1 Callout!

**On Tour With Tommy
Page And Linear!**

TRICIA LEIGH FISHER

"Empty Beach"

On Your Desk Soon!



QUALITY IS JOB ONE!

continued from page 28

LONDON QUIREBOYS

"I Don't Love You Anymore"
(Capitol)

Imagine a group who is so popular, their records have gone Top 10 in England, Germany, Japan, Scandinavia, Italy, Greece, Spain and every country the LP was released except the US and Canada. A group whose tour and interview schedule is so demanding, they have worked for the past six months without a single day off, and actually turned down an invitation to open for the Rolling Stones on their recent tour. The London Quireboys are that band. Refusing to give up on the biggest rock market in the world, the Quireboys have just finished an exhaustive US tour, which has added momentum to their now Top 10 Rock radio success. Fronted by one of the most unique voices in rock, Spike performs this tear jerk ballad with the emotion of Joe Cocker and the vision of Joni Mitchell.

CAMEO

"I Want It Now" (Mercury)

Laying the groundwork for greazy, funky hooks ever since they released "Alligator Woman" nearly a decade ago, Cameo is back



CAMEO



EVERYDAY PEOPLE

with a critically acclaimed LP filled with Urban hits. Larry Blackmon and his group have always had a good time on stage and on vinyl, and "I Want It Now" has the irreverence and hooks that made "Word Up" the buzz words for 1986. The bass line might remind you of the Peter Gunn theme slowed down and funkyed up, and features Blackmon's howling best vocals spread over the top. This LP should push Cameo's career total over the 10 million sales level, and already has Urban radio giving it the Top 10 treatment.

BLACK BOX

"Everybody, Everybody"
(RCA)

Even when the US disco revolution ended in the early 80s, Europe continued to dance at every opportunity. Among the hottest centers for dance music is Italy, who most recently has spawned several highly successful production teams. Now keeping a close eye on the new urban-dance movement going on in the states, a few of these producers have begun blending American, English and their own styles together to tremendous success.

First to cross the Atlantic were the 49ers, and now comes Black Box. Dubbed Italo- House, "Everybody, Everybody," and a run of other hits have climbed to #1 on just about every European dance chart, and gone Top 10 on their pop charts as well. Featuring former French model Katrin on lead vocals, Black Box is a flash back in time with a jump ahead to the future all at once.

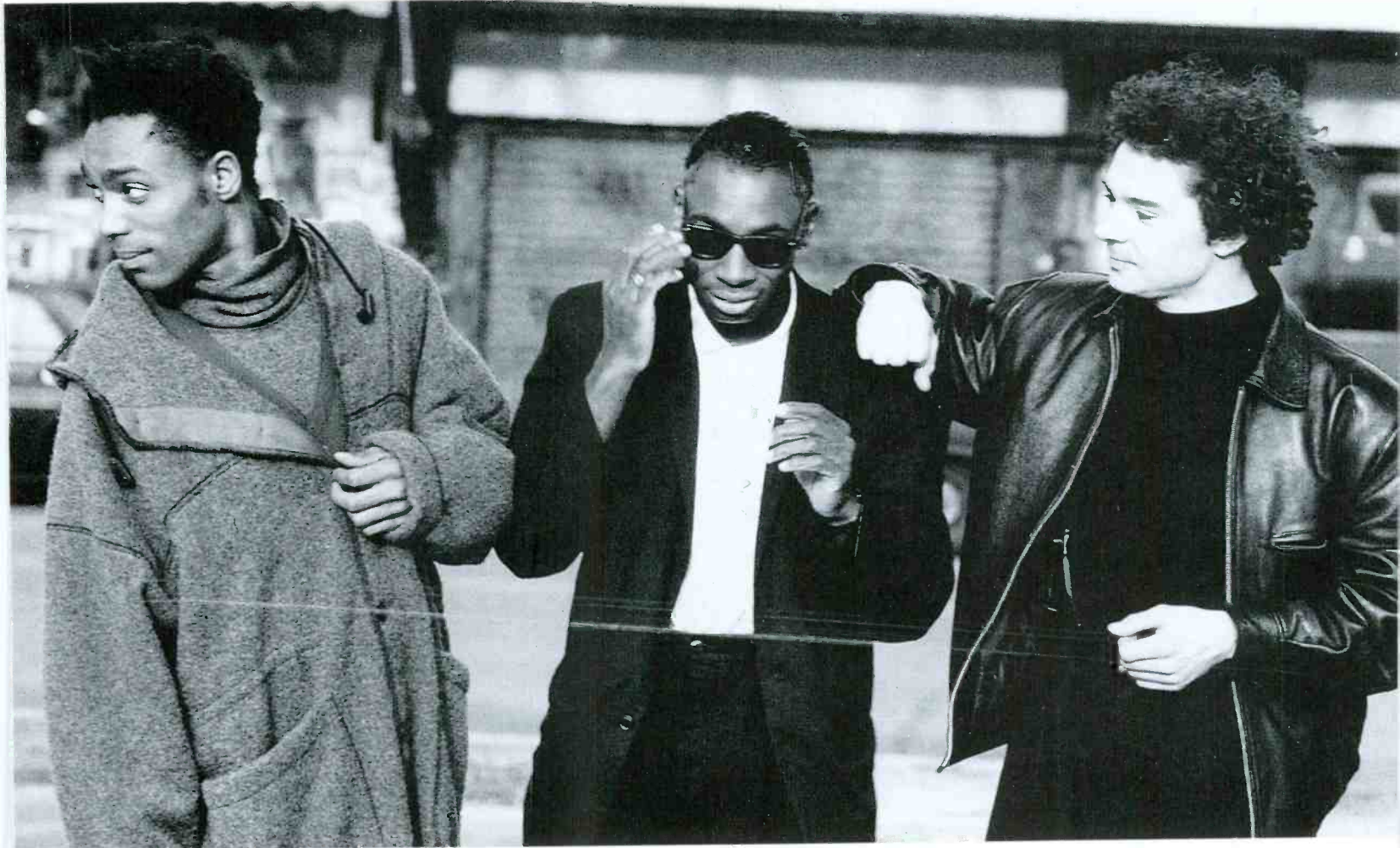
TAYLOR DAYNE

"Heart Of Stone" (Arista)

For someone who critics love to murder, Taylor Dayne is an artist that mass America can't get enough of. With four major hits off her debut LP, and three Top 5 hits already off her sophomore effort, the set up couldn't be more assured for "Heart Of Stone." Another Tina Turner style vocal stabs for the heart in this perfectly arranged mid-tempo single. Both Dayne and her English producer Ric Wake know the criteria for a great radio song, and with Dayne making the delivery, every single is a sure thing.

The Music Meeting is researched and prepared weekly by The Network Forty's Music Director, Gene Sandbloom.

extraordinary music from everyday people



Everyday people

Diverse, moving and determinedly individualistic

headline news

The new single from the forthcoming album

"You Wash... I'll dry"

Produced by Stewart Levine

David Massey Management - London



N40 TOP 40 MOST REQUESTED



WKSE Buffalo, Smokin' Willie B.

1. Kyper, Tic-Tac-Toe
2. New Kids, Tonight
3. Snap, The Power
4. Jon Bon Jovi, Blaze Of Glory
5. The Time, Jerk Out
6. Young And Restless, B Girls
7. Motley Crue, Don't Go Away
8. Salt-N-Pepa, Expression
9. Poison, Unskinny Bop
10. Jaya, If You Leave Me



KZZP FM Phoenix, Chet Buchanon

1. D. Ryan In A.M., Me A Honky
2. Wilson Phillips, Hold On
3. Poison, Unskinny Bop
4. New Kids, Step By Step
5. Billy Idol, Cradle Of Love
6. M.C. Hammer, Pray
7. Linear, Don't You Come
8. Go West, King Of Wishful



WHTZ New York, Kid Kelly

1. New Kids, Tonight
2. Jon Bon Jovi, Blaze Of Glory
3. Madonna, Hanky Panky
4. Billy Idol, Cradle Of Love
5. 2 Live Crew, Banned In The



WIOQ Philadelphia, Joe Mamah

1. 2 Live Crew, Banned In The
2. New Kids, Tonight
3. Digital Underground, The
4. Kyper, Tic-Tac-Toe
5. Stevie B., Love & Emotion



1. NEW KIDS, TONIGHT
2. 2 LIVE CREW, BANNED IN THE USA
3. NEW KIDS, STEP BY STEP
4. M.C. HAMMER, U CAN'T TOUCH THIS
5. POISON, UNSKINNY BOP
6. KYPER, TIC-TAC-TOE
7. BELL BIV DEVOE, DO ME
8. JON BON JOVI, BLAZE OF GLORY
9. M.C. HAMMER, HAVE YOU SEEN HER?
10. MADONNA, HANKY PANKY



WEZB New Orleans, Eddie Munster

1. New Kids, Tonight
2. Ana & J Knight, Angel Of
3. M.C. Hammer, U Can't Touch
4. Snap, The Power
5. Jon Bon Jovi, Blaze Of Glory
6. Billy Idol, Cradle Of Love
7. Bell Biv DeVoe, Do Me
8. Motley Crue, Don't Go Away
9. 2 Live Crew, Banned In The



KRBE Houston, Suzy Waud

1. M.C. Hammer, Have You Seen
2. New Kids, Tonight
3. 2 Live Crew, Banned In The

4. Kid Frost, La Raza
5. En Vogue, Hold On
6. Soho, Hippie Chick
7. New Order, World In Motion
8. Wilson Phillips, Release Me
9. The Party, Summer Vacation



WZPL Indianapolis, Jeff Lewis

1. Digital Underground, The
2. M.C. Hammer, U Can't Touch
3. New Kids, Step By Step
4. Bell Biv DeVoe, Poison
5. Jon Bon Jovi, Blaze Of Glory
6. Poison, Unskinny Bop
7. Seduction, Could This Be
8. Motley Crue, Don't Go Away
9. Tyler Collins, Girls Nite



KDWB Minneapolis, Bobby Wilde

1. Poison, Unskinny Bop
2. New Kids, Tonight
3. Jon Bon Jovi, Blaze Of Glory
4. The Time, Jerk Out
5. Janet Jackson, Black Cat
6. Milli Vanilli, Mega Mix
7. Billy Idol, Cradle Of Love
8. Bell Biv DeVoe, Poison



WPHR Cleveland, Cat Thomas

1. New Kids, Tonight
2. Poison, Unskinny Bop
3. New Kids, Step By Step
4. M.C. Hammer, U Can't Touch
5. Digital Underground, The
6. Jon Bon Jovi, Blaze Of Glory
7. Kyper, Tic-Tac-Toe
8. Nelson, Love And Affection



KMEL San Francisco, Evan Luck

1. 2 Live Crew, Banned In The
2. Bell Biv DeVoe, Do Me
3. West Coast Rap All-S, We're
4. Doc Box & B. Fresh, Slow
5. Mariah Carey, Vision Of Love
6. En Vogue, Lies
7. Seiko/D. Wahlberg, The Right



WBBM FM Chicago, George McFly

1. 2 Live Crew, Banned In The
2. New Kids, Tonight
3. Kyper, Tic-Tac-Toe
4. Mellow Man Ace, Mentiroso
5. George LaMond, Bad Of The

FAVORITE

EARLY
ADD!
WZOU



ANGEL

ONLY WOMEN BLEED

FAVORITE ANGEL brings their ethereal pop sound to a *classic*
with their debut single, ONLY WOMEN BLEED.

38T-73476

FAVORITE ANGEL. † ONLY WOMEN BLEED. † ON COLUMBIA.

Produced by John Fannon.

Management: David Wolff Productions, Inc.

Columbia

"Columbia" Reg. U.S. Pat. & Trm. Off. by CBS Records Inc. © 1990 CBS Records Inc.



N40 TOP 40 MOST REQUESTED

PIRATE RADIO 100.3 FM

KQLZ Los Angeles, Cadillac Jack

1. Guns 'N' Roses, Civil War
2. Jon Bon Jovi, Blaze Of Glory
3. Poison, Unskinny Bop
4. Faith No More, Epic
5. Concrete Blonde, Joey

Y107 THE OUTRAGEOUS FM

WYHY Nashville, Hawk Harrison

1. M.C. Ham, Have You Heard
2. The Time, Jerk Out
3. Stacey And Kimiko, Wait For
4. Kyper, Tic-Tac-Toe
5. George LaMond, Bad Of The
6. Janet Jackson, Come Back To
7. 2 Live Crew, Banned In The

KIISFM

KIIS FM L.A., Hollywood Hamilton

1. New Kids, Step By Step
2. Kid Frost, La Raza
3. Digital Underground, The
4. New Kids, Tonight
5. Mellow Man Ace, Mentiroso
6. West Coast Rap All-S, We're
7. Young And Restless, B Girls
8. New Kids, Valentine Girl

99.7 WDJX

WDJX Louisville, Chris Randolph

1. M.C. Hammer, Have You Seen
2. 2 Live Crew, Banned In The
3. Digital Underground, The
4. Wilson Phillips, Release Me
5. Roxette, It Must Have Been
6. En Vogue, Hold On
7. Michael Bolton, When Im
8. Madonna, Hanky Panky
9. Glenn Medeiros, She Ain't



SHADOW HAZE

KHYI DALLAS

1. NEW KIDS, TONIGHT
2. M.C. HAMMER, U CAN'T TOUCH
3. CANDY FLIP, STRAWBERRY FIELDS
4. DIGITAL UNDERGROUND, THE HUMPTY DANCE
5. WILSON PHILLIPS, HOLD ON

HOT102 fm

WLUM Milwaukee, Chris Kerr

1. Bell Biv DeVoe, Do Me
2. Snap, The Power
3. The Time, Jerk Out
4. Kyper, Tic-Tac-Toe
5. Linear, Don't You Come
6. M.C. Hammer, Pray

103 KTFM

KTFM San Antonio, Lorenda Rae

1. Bell Biv DeVoe, Do Me
2. M.C. Hammer, Pray
3. 2 Live Crew, Banned In The
4. Glenn Medeiros, She Ain't
5. Timmy T, What Will I Do
6. Johnny Gill, Rub You The
7. Doc Box & B. Fresh, Slow
8. The Party, Summer Vacation

Q105

WRBQ Tampa, Johnny D.

1. 2 Live Crew, Banned In The
2. New Kids, Tonight
3. Kyper, Tic-Tac-Toe
4. April, Someone To Hold
5. Bell Biv DeVoe, Do Me

HOT 97.7

KHQT San Jose, Dwaine Luna

1. Bell Biv DeVoe, Do Me
2. Kyper, Tic-Tac-Toe
3. Troop, All I Do Is Think Of
4. Starlet, Don't Make Me Wait
5. M.C. Hammer, Have You Seen

KISS 97.3 FM

KKSS Albuquerque, Hollywood Haze

1. Kyper, Tic-Tac-Toe
2. M.C. Hammer, Have You Seen
3. Madonna, Hanky Panky
4. Maxi Priest, Close To You
5. Linear, Don't You Come
6. 2 Live Crew, Banned In The
7. Bell Biv DeVoe, Do Me
8. Troop, Spread My Wings
9. Kid Frost, La Raza

WBLI FM 106

WBLI Long Island, T.K. Townson

1. New Kids, Tonight
2. M.C. Hammer, U Can't Touch
3. Seiko/D. Wahlberg, The Right
4. Tyler Collins, Girls Nite
5. Sweet Sensation, If Wishes

Q95 FM

WKQI Detroit, Pete McRae

1. Wilson Phillips, Release Me
2. The Lightning Seeds, Pure
3. Michael Bolton, When Im
4. Lisa Stansfield, You Can't
5. Janet Jackson, Come Back To

Q106.5 ALL HIT MUSIC

WKBQ St Louis, Jimmy Paige

1. Poison, Unskinny Bop
2. Bell Biv DeVoe, Poison
3. Motley Crue, Don't Go Away
4. St. Paul, Stranger To Love
5. Billy Idol, Cradle Of Love
6. Kyper, Tic-Tac-Toe
7. Nelson, Love And Affection

TROOP

"ALL I DO IS THINK OF YOU"

8 New Thinkers This Week!

X-100 San Francisco KXXR Kansas City KHFI Austin KYRK Las Vegas *And 4 More!*

The Big Guns Are Marching In!

WPGC Washington 2-2* KMEL San Francisco 4-2* Hot 97.7 San Jose 34-19* FM102 Sacramento 12-8*
KS-104 Denver 8-7* KKFR Phoenix 21-17* KROY Sacramento 27-21*

♻️ FORMER #1 URBAN NETWORK!

KYPER

"TIC-TAC-TOE"

Mark An 'X' For Added This Week Next To...

WPLJ New York WKBQ St. Louis WKSS Hartford Y-95 Dallas
WPOW Miami WRQN Toledo *And 8 More!*

These Stations Are Already Winning The Game!

WDFX Detroit 2-1* B-96 Chicago 17-11* Q-106 San Diego 4-2* KKFR Phoenix 23-19*
Power Pig Tampa 19-16* WLUM Milwaukee 35-28* Power 106 Los Angeles 32-26*

☎️ MOST REQUESTED USA #6

ST. PAUL

"STRANGER TO LOVE"

On Over 130 Top 40 Stations! 20 New Strangers This Week!

TIC-FM Hartford WLUM Milwaukee KITY San Antonio KUBE Seattle
KZZP Phoenix WFLY Albany KWNZ Reno *And 13 More!*

Making New Friends!

KDWB Minneapolis 23-19* Q-102 Cincinnati 22-14* Kiss 108 Boston D-35*
WKBQ St. Louis 14-12* KXYQ Portland D-26*

WINGER

"CAN'T GET ENUFF"

23 New Top 40 Adds This Week!

KXYQ Portland WBNQ Bloomington KNOE Monroe WQEN Gadsen KQIZ Amarillo
KTRS Casper WSKZ Sarasota KTUX Shreveport WKRZ Wilkes-Barre KFBQ Cheyenne

Early Action!

WDFX Detroit A-22* Pirate Los Angeles A-23* WRQK Canton 29-21*
KDWZ Des Moines 34-29* KRZR Fresno 17-12* KFMW Waterloo A-34*

📺 EXCLUSIVE ROTATION FOR 4 WEEKS!

♻️ 24-18* ALBUM NETWORK

☎️ #8 MOST REQUESTED AT ROCK RADIO



N40 TOP 40 MOST REQUESTED

POWER92FM

KKFR Phoenix, Paco Lopez

1. Doc Box & B. Fresh, Slow
2. Kyper, Tic-Tac-Toe
3. Troop, All I Do Is Think Of
4. 2 Live Crew, Banned In The
5. En Vogue, Hold On
6. M.C. Hammer, U Can't Touch
7. Whistle, Bad Habit

HOT97FM

WQHT New York, Freddie Colon

1. Mellow Man Ace, Mentiroso
2. New Kids, Step By Step
3. Tiana, First True Love
4. Coro, Can't Let You Go
5. Madonna, Hanky Panky
6. Sweet Sensation, If Wishes
7. 2 Live Crew, Banned In The
8. Black Box, Everybody

B104

WBSB Balt., Downtown Billy Brown

1. New Kids, Step By Step
2. Digital Underground, The
3. New Kids, Tonight
4. 2 Live Crew, Banned In The
5. Wilson Phillips, Hold On
6. M.C. Hammer, U Can't Touch
7. Jon Bon Jovi, Blaze Of Glory
8. Glenn Medeiros, She Ain't

X100FM

KXXX San Francisco, Super Snake

1. M.C. Hammer, U Can't Touch
2. Troop, All I Do Is Think Of
3. Bell Biv DeVoe, Do Me
4. 2 Live Crew, Banned In The
5. Seiko/D. Wahlberg, The Right
6. Janet Jackson, Come Back To



BREAKOUT!

THE TIME, JERK OUT

KUBE, SEATTLE

WRQX, WASHINGTON D.C.

WKSE, BUFFALO

PRO-FM, PROVIDENCE

KDWB, MINNEAPOLIS

Q104

KBEQ Kansas City, Chuck Nasty

1. Poison, Unskinny Bop
2. New Kids, Tonight
3. Bell Biv DeVoe, Poison
4. Billy Idol, Cradle Of Love
5. M.C. Hammer, U Can't Touch
6. Glenn Medeiros, She Ain't
7. Faith No More, Epic
8. Digital Underground, The
9. Snap, The Power

93.7 KRQ

KRQQ Tucson, Bruce St. James

1. New Kids, Tonight
2. M.C. Hammer, Have You Seen
3. 4 Large Crew, Me So Hungry
4. Dana Carvey, Choppin'
5. Snap, The Power

6. En Vogue, Hold On
7. Young And Restless, B Girls
8. Candy Flip, Strawberry

Q107

WRQX Washington DC, Danny Wright

1. New Kids, Step By Step
2. Motley Crue, Don't Go Away
3. Madonna, Hanky Panky
4. Billy Idol, Cradle Of Love
5. M.C. Hammer, U Can't Touch
6. Wilson Phillips, Release Me
7. Poison, Unskinny Bop
8. Bad English, Possession
9. Tyler Collins, Girls Nite
10. Heart, I Didn't Want To



WFLY Albany, Shadow Michaels

1. New Kids, Tonight
2. Snap, The Power
3. Janet Jackson, Come Back To
4. Maxi Priest, Close To You
5. Madonna, Hanky Panky
6. Jon Bon Jovi, Blaze Of Glory
7. M.C. Hammer, Have You Seen
8. Seduction, Could This Be
9. Michael Bolton, When Im
10. Danger Danger, Bang Bang

Z100 FM

KKRZ Portland, Bill Kezley

1. Janet Jackson, Come Back To
2. Johnny Gill, Rub You The
3. M.C. Hammer, Have You Seen
4. George LaMond, Bad Of The
5. New Kids, Tonight
6. St. Paul, Stranger To Love
7. Brother Beyond, The Girl I
8. Babyface, My Kinda Girl
9. Troop, All I Do Is Think Of
10. Stevie B., Love & Emotion

100.3 JAMZ

KJMZ Dallas, M.C. Jammer

1. M.C. Hammer, U Can't Touch
2. En Vogue, Hold On
3. Janet Jackson, Come Back To
4. Bell Biv DeVoe, Do Me
5. 2 Live Crew, Banned In The
6. Johnny Gill, My, My, My
7. The Boys, Crazy
8. Troop, All I Do Is Think Of
9. Digital Underground, The

4 R U N N E R S

PAUL YOUNG

"Oh Girl"

Produced by Pete Wingfield
Taken from the Columbia release:
Other Voices 46755



⊕ Top 40 Most Added!

⊗ AC 16-12*

VH1 Artist Development

On Over 200 Top 40 Stations Including

WBLI Add	B-94 D-31*	KKBQ D-30*
KKRZ Add	KPLZ Add	WPLJ Add
Hot 102 A-35*	Q-95 D-22*	WXKS 32-28*
KDWB D-26*	PRO-FM 35-32*	
Y-100 22-18*	KSAQ 30-21* (Hot)	
Q-102 35-29*	KISN 33-22* (Hot)	

BILLY JOEL

"That's Not Her Style"

Produced by Mick Jones and Billy Joel
Taken from the Columbia release:
Storm Front 44366



⊕ Top 40 Most Added!

On Over 70 Top 40 Stations Including

WKBQ A-35*
Q-95 A-24*
KXYQ Add
KCPX Add

➔ On Tour Now!

2 Sold-Out Shows At Giant Stadium!

PERFECT GENTLEMEN

"One More Chance"

Produced & Arranged by
Maurice Starr for
Maurice Starr Productions
Taken from the Columbia release:
Rated PG 46070



*On Over 30
Top 40 Stations Including*

WXKS Hot 97 Power Pig

THE BLACK FLAMES

"Watching You"

Produced by Daddy-O and Bobby Simmons for Brownsville Productions
Taken from the OBR/Columbia release: The Black Flames 44030



Crossing At

KJMZ KKFR KROY
KKMG KMEL Hot 97.7
KWOD Hot 94.9

N40 HIT SINGLES

(For The Research Week Ended 7/17/90)



M.C. Hammer



Poison



Jon Bon Jovi

2W	LW	TW	Artist/Song	Label
7	1	①	MARIAH CAREY. Vision Of Love	Columbia
6	5	②	TYLER COLLINS. Girls Nite Out	RCA
5	3	③	MICHAEL BOLTON. When I'm Back On My Feet	Columbia
8	6	④	JOHNNY GILL. Rub You The Right Way	Motown
1	2	5	GLENN MEDEIROS. She Ain't Worth It	MCA
9	7	⑥	BILLY IDOL. Cradle Of Love	Chrysalis
4	4	7	DEPECHE MODE. Enjoy The Silence	Sire/Reprise
12	10	⑧	GO WEST. King Of Wishful Thinking	EMI
13	11	⑨	MADONNA. Hanky Panky	Sire/WB
16	12	⑩	SWEET SENSATION. If Wishes Came True	ATCO
22	14	⑪	JANET JACKSON. Come Back To Me	A&M
14	13	⑫	EN VOGUE. Hold On	Atlantic
19	16	⑬	BAD ENGLISH. Possession	Epic
17	15	⑭	MOTLEY CRUE. Don't Go Away Mad	Elektra
21	18	⑮	SEDUCTION. Could This Be Love	Vendetta/A&M
18	17	⑯	LISA STANSFIELD. You Can't Deny It	Arista
29	22	⑰	THE TIME. Jerk Out	Reprise
24	20	⑱	BRUCE HORNSBY. Across The River	RCA
35	29	⑲	M.C. HAMMER. Have You Seen Her?	Capitol
28	25	⑳	AEROSMITH. The Other Side	Geffen
25	23	㉑	SNAP. The Power	Arista
32	27	㉒	WILSON PHILLIPS. Release Me	SBK
38	30	㉓	POISON. Unskinny Bop	Capitol
31	28	㉔	HEART. I Didn't Want To Need You	Capitol
3	9	25	TAYLOR DAYNE. I'll Be Your Shelter	Arista
2	8	26	NEW KIDS. Step By Step	Columbia
34	31	27	KEITH SWEAT. Make You Sweat	Elektra
33	32	28	BABYFACE. My Kinda Girl	Solar/Epic
D	39	29	NEW KIDS. Tonight	Columbia
D	40	30	JON BON JOVI. Blaze Of Glory	Mercury
36	33	31	THE LIGHTNING SEEDS. Pure	MCA
39	34	32	BROTHER BEYOND. The Girl I Used To Know	EMI
D	37	33	STEVIE B.. Love & Emotion	RCA
D	38	34	FAITH NO MORE. Epic	Reprise
27	26	35	GEORGE LAMOND. Bad Of The Heart	Columbia
10	19	36	PHIL COLLINS. Do You Remember	Atlantic
▶ DEBUT!	37	37	CHEAP TRICK. Can't Stop Fallin' Into Love	Epic
▶ DEBUT!	38	38	MAXI PRIEST. Close To You	Charisma
▶ DEBUT!	39	39	BELL BIV DEVOE. Do Me	MCA
▶ DEBUT!	40	40	NELSON. Love And Affection	DGC

The New York

Magicians

Prince

the new single

PRODUCED, ARRANGED,

COMPOSED AND PERFORMED
BY PRINCE

FROM THE FORTHCOMING ALBUM

GRAFFITI BRIDGE

Paisley Park



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STIEFEL PHILLIPS
ENTERTAINMENT

www.americanradiohistory.com

N40 TOP 40 THE NEXT 40™

PAUL YOUNG

"Oh Girl" (Columbia)

Known now for his classic soulful voice, Paul Young actually got his start in a heavy metal band back in 1978, which netted the novelty hit "Toast." Columbia is toasting the great response to his Chi-Lite cover which is picking up Top phones at WKQI and is next in line for the Network Forty chart. 137 stations.



MAJOR MOVES: 34, including WHYI(22-18), WKRQ(35-29), KSAQ(30-21), KWSS(29-26), WKHI(25-22), WZOK(23-20)

MOST ADDED: 25, including WBLI, WPLJ, WMJQ, WKCI, WKSS, WTIC, KPLZ, WRVQ, WIXX, WMEE, WZEE, WAPI

MTV SUPPORT: On VH-1

CROSSOVER: Top 16 at A/C radio

INTERNATIONAL: Top 40 in UK, LP is a former Top 20 across Europe and former Top 5 in UK

NETWORK FORTY CD: Featured on CD TuneUp #26

ST. PAUL

"Stranger To Love" (Atlantic)

In addition to his stints with *The Time* and *The Family*, St. Paul has done session work for Paula Abdul, Boz Scaggs, *The Jets* and *Jermaine Jackson*. Within striking distance of the Network Forty chart with 132 stations.



REQUEST ACTION: WKBQ, KKRZ

MAJOR MOVES: 41, including KDWB(23-19), WLWL(24-21), WKBQ(14-12), WKRQ(22-14), KXKT(27-23), WYHY(29-25)

MOST ADDED: 20, including WTIC, WLUM, KITV, KUBE, WFLY, WZEE, KKRZ, WCGQ, WSRZ, WWRB, KTUX, KWNZ

MTV SUPPORT: 2 weeks, in Active rotation

DON HENLEY

"How Bad Do You Want It?" (Geffen)

Encouraged to move to LA by Kenny Rogers in 1970, Henley met Glenn Frey while playing with Linda Ronstadt's band, and the Eagles became music history. The sharpest wit on Henley's latest album has retail excited a full year after "End Of The Innocence" was released. 129 stations.



REQUEST ACTION: WKBQ, KFMW

MAJOR MOVES: 36, including WKBQ(21-17), WXGT(24-20), KXYQ(23-20), WKHI(28-24), KZIO(30-25), WQUT(35-27)

MOST ADDED: 21, including WHTZ, KDWB, WBZZ, KQLZ, KWSS, KUBE, WRCK, WNNK, WPST, WXLK, WAPI, WAYS

SALES BREAKOUT: LP is Double-Platinum and Top 10 in Cleveland, Tampa, Ft. Lauderdale, Miami and LA

CROSSOVER: Moves 8-6* at Rock radio with #14 requests

ANITA BAKER

"Talk To Me" (Elektra)

Only a handful of artists have the power to release an album and have it ship Platinum. Baker has that devoted following. New action includes WBLI, KHTK and WAFX. 116 stations.



MAJOR MOVES: 35, including WHYI(11-8), WKQI(17-15), KMEL(16-12), WERZ(24-21), WNTQ(29-24), WKHI(18-16)

MTV SUPPORT: On VH-1

CROSSOVER: Moves 6-4* at Urban, #5 requests. Top 10 at A/C

TOURING: Currently in New York, Massachusetts and Georgia

INTERNATIONAL: LP debuts Top 10 in the UK

INDECENT OBSESSION

"Tell Me Something" (MCA)

This young Australian quartet were introduced to each other by their mutual singing teacher back in 1987. This debut single has pop, rock and dance appeal and 83 stations in two weeks!



MOST ADDED: 46, including WTIC, WHYI, WFLZ, KKBQ, WERZ, WNTQ, WPST, WYCR, WGH, WRVQ, WZOK, KZIO

CLUBS: Top 40 National Club action

INTERNATIONAL: LP is Multi-Platinum in Australia

GLORIA ESTEFAN

"Cuts Both Ways" (Epic)

The most played record at A/C radio, with equally stunning results at adult conscious Top 40s. New action at seven stations, including KKXX, WPLJ and WPRR. 95 stations.



TOP TEN: WHYI, KXYQ, WOMX, KCPX, KIXY, KAMZ

REQUEST ACTION: WPRO, WKQI

MAJOR MOVES: 33, including WBSB(19-13), WHYI(1-1), WNCI(22-18), KWSS(16-13), WOVV(23-16), KTUX(28-21)

MTV SUPPORT: On VH-1

SALES BREAKOUT: LP is Double-Platinum

CROSSOVER: #1 at A/C radio

INTERNATIONAL: LP is Top 5 in Australia

LEGEND

TOP TEN	CROSSOVER
REQUEST ACTION	MAJOR MOVES
MTV SUPPORT	CLUB SCENE
SALES BREAKOUT	INTERNATIONAL
MOST ADDED	TOURING
RESEARCH	MOTION PICTURE
NETWORK FORTY CD	

NELSON



Love And Affection

On Over 120 Top 40 Stations!

+ Adds Including!

WPLJ New York Y-95 Dallas
WMEE Ft. Wayne WRQN Toledo *And 13 More!*

↑ Major Moves!

Pirate Los Angeles 16-13* WKBQ St. Louis 11-7*
Q-102 Cincinnati 21-16* KWSS San Jose 20-15*
B-94 Pittsburgh D-29* KPLZ Seattle D-30*

THE NETWORK Debut 40*
40 TV

Heavy Rotation!

41-32* Album Network!

Most Requested USA!



The Sundays

Here's Where The Story Ends

The Story BEGINS!

WKHI KSND WQUT KFRX KZFN WAEB

Read Between The Lines!

KNRJ 9-5* KISR A-37* KSAQ 39-33*
WNYP D-30* WWGT A-35*

Former #1 Alternative!

MTV Buzz Bin Rotation 10 Weeks!

Album Is Top 10 In Boston, Dallas, Minneapolis, Seattle, Atlanta, Kansas City, Philadelphia and Los Angeles!

THE NETWORK We Believe In The Sundays!
40 TV

Chicago

Hearts In Trouble

+ Most Added With 31 Top 40 Stations!

Kiss 108 Boston Q-102 Cincinnati
KXYQ Portland KCPX Salt Lake City
WKZL Winston-Salem WRQN Toledo
WNTQ Syracuse KDWZ Des Moines *And 23 More!*

Already Creating Thunder!

WNCI 26-20* KZZU D-35* WZOK D-35*
Y-107 D-32* WBBQ D-38* WIQB D-10*

The Hit Single From The Motion Picture *Thunder*



N40 TOP 40 THE NEXT 40™

DANGER DANGER

"Bang Bang" (Imagine/Epic)

Solid performance where it gets played, Danger picks up new action at WIXX and WTBX. 106 stations.



TOP TEN: 18, including WXGT, KQLZ, KWSS, WVKZ, WKRZ, WYCR, WPXR, KDWZ, WKDD, WRQK, WAEB, KATM



REQUEST ACTION: KUBE, WFLY, KZZU



MAJOR MOVES: 41, including WYCR(13-10), WPXR(8-4), WTFX(29-24), KDWZ(10-6), WDLX(20-17), WKDD(15-7)

KYPER

"Tic-Tac-Toe" (Atlantic)

One of the most requested records on the Next 40, X takes the square with 14 new adds, including WKBQ, WPOW and KIKI. Looks like a home run. 77 adds, and action at almost all of them.



TOP TEN: 8, including WDFX, WHYT, KQKS, KKLQ, XHTZ, WHXT, WYHY, WCKZ



REQUEST ACTION: 28, including WPLJ, WPRO, WKSE, WMJQ, WIOQ, WBBM, WLUM, KHTK, WKBQ, KXXR, WFLZ



MAJOR MOVES: 29, including WBBM(17-11), KHTK(23-13), WDFX(2-1), KQKS(13-9), KOY(19-12), KKLQ(4-2)



SALES BREAKOUT: Top 40 National 12-inch sales



TOURING: Currently in Louisiana and Texas

CALLOWAY

"All The Way" (Solar/Epic)

Putting Cincinnati on the map of musical capitals, these brothers wanted to be rich, and now they're going all the way. New action at 11 stations, including KSFM, WRCK and WGTZ. 65 stations.



REQUEST ACTION: WYHY, WZZG



MAJOR MOVES: KKMG(31-23), WOHT(30-26), WCKZ(22-20)



CROSSOVER: Debuts 50* at Urban radio

CHICAGO

"Hearts In Trouble" (DGC)

80 million albums sold to this band's credit, and this latest soundtrack single looks prepared to carry on that tradition. Cruising at WIQB(D-10), WNCI(26-20), KQIZ(32-26) and WWCK(35-29). #7 most added with 62 total stations.



MOST ADDED: 31, including WXKS, WKRQ, KXYQ, WNTQ, WKRZ, WYCR, KDWZ, WKZL, WZZG, WWRB, WIQB, WRQN



SALES BREAKOUT: Soundtrack is Top 10 in Amarillo, OK City and Denver



TOURING: Currently in Wyoming and Colorado



FILM: From "Days Of Thunder"

ELECTRIC BOYS

"All Lips N' Hips" (Atco)

Meeting in their native Sweden just two years ago, this quartet created such huge chart action in so little time, they were immediately snatched up for UK and US record deals. New adds at seven stations, including KISR, WWGT and WSRZ. 60 stations.



TOP TEN: WAAF, WVKZ, KDWZ, WWRB, KRZR, WTBX



MAJOR MOVES: KDWZ(3-2), WWRB(8-7), KTUX(30-24), KFMW(39-28), WTBX(5-4), KKHT(29-25), KFTZ(36-32)



MTV SUPPORT: 9 weeks, in Active rotation



CROSSOVER: Former Top 20 at Rock radio



NETWORK FORTY CD: Featured on CD TuneUp #25

LUKE & THE 2 LIVE CREW

"Banned In The USA" (Luke/Atlantic)

As The 2 Live Crew's "As Nasty As They Want To Be" has legislatures in the South busy contemplating restrictive laws, sales on the LP glide past Platinum. This single (not on the LP, but a tribute to it) picks up 14 adds, including KBEQ, WLOL and WYHY, and is the most requested record on the Next 40. 51 stations.



REQUEST ACTION: 34, including WHTZ, WQHT, WMJQ, WKCI, WIOQ, WBSB, WBBM, WYTZ, KBEQ, WPOW, WFLZ, WRBQ



MAJOR MOVES: 17, including WPOW(29-6), WBBM(29-24), WRBQ(29-26), WHYT(D-19), KQKS(22-15), KKFR(28-23), KGGI(13-5), KKLQ(21-17), XHTZ(D-20), WCKZ(30-22)



CROSSOVER: #4 most added at Urban radio

AFTER 7

"Can't Stop" (Virgin)

Keeping things in the family, producer Babyface joins his brothers and cousin for one of the hottest urban debuts in years. Already requesting at KJMZ, with 40 total stations.



MAJOR MOVES: WPGC(27-23), WFLZ(32-29), KMEL(23-18), KROY(30-25), WOHT(29-24), KZBS(27-24), KIKI(28-23)



MOST ADDED: 20, including KHTK, KXXR, KQKS, KKFR, KWOD, KXXX, WABB, WCGQ, WYHY, WBBQ, WWCK, KIOC



SALES BREAKOUT: LP is near Platinum. Top 20 National 12-inch sales



CROSSOVER: Moves to #3* at Urban radio with #4 requests



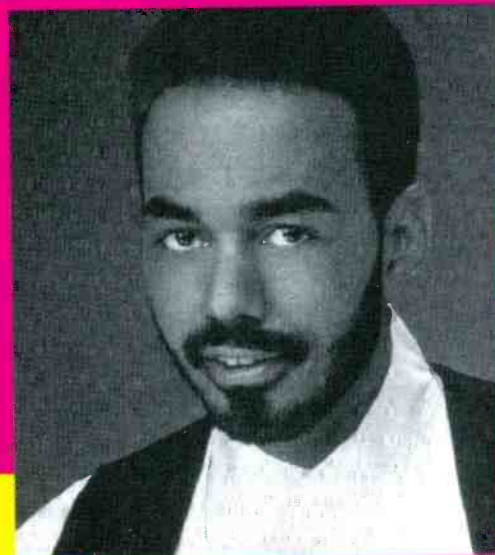
TOURING: Currently in New York, Connecticut, RI and Pennsylvania



CLUBS: Top 40 National Club action



James Ingram



"I Don't Have The Heart"

New Believers!

WBLI Long Island	WPLJ New York	KBEQ Kansas City
Q-95 Detroit	KITY San Antonio	FM102 Sacramento
KZZP Phoenix	WMC Memphis	KQMQ Honolulu

Plus 4 More!

*WNCI Columbus 30-24**

Top 5 At A/C Radio!

TKA

"I Won't Give Up On You"

TKA TKO's 14 Stations Out Of The Box!

WKSS Hartford	WLUM Milwaukee	WLOL Minneapolis
WPOW Miami	KTFM San Antonio	Power 106 Los Angeles
KMEL San Francisco	KROY Sacramento	KKRZ Portland
WCKZ Charlotte	KZHT Salt Lake City	

Place Your Bets Now..This Record Is A Hit!



Boom Crash Opera

"Onion Skin"

Early Believers!

KSAQ San Antonio	KUBE Seattle	KRZR Fresno
KSND Eugene	KPAT Sioux Falls	KFTZ Idaho Falls
KGOT Anchorage	KZFN Moscow	

Stress Rotation!

Former Top 10 In Australia!

You Heard It First On **THE NETWORK** *CD TuneUp #24!*



WARNER BROS.

N40 TOP 40 THE NEXT 40™

JUDE COLE

"Time For Letting Go" (Reprise)

Describing himself as coming from "a real rural Midwestern background" this East Moline, Illinois native has another three format hit. Moving at WIQB(D-18) and WQUT(34-30), and the third most added record first week out.



MOST ADDED: 44, including KBEQ, WAPW, KPLZ, KUBE, KXYQ, WPXY, WKZW, KZIO, WAPI, WAYS, WCGQ, WHHY
CROSSOVER: Moves 40-33* at Rock radio. Top 30 at A/C radio
NETWORK FORTY CD: Featured on CD TuneUp #26

TROOP

"All I Do Is Think Of You" (Atlantic)

Beginning their music careers at age 15 when they were known as Five Of A Kind, TROOP picks up eight new stations, including WQXA, KHFI and KSLY. 45 stations.



TOP TEN: WPGC, KQKS, KMEL, KSFM
REQUEST ACTION: 8, including WPGC, KJMZ, KKFR, KHQT, KXXX, KKRZ, WQXA, KKSS
MAJOR MOVES: 10, including KMEL(4-2), KKFR(21-17), KKHQT(34-19), KROY(27-21), KSFM(12-8), KWOD(27-19)
SALES BREAKOUT: LP is Gold
CROSSOVER: Former #1 at Urban radio with #1 requests

ADVENTURES OF STEVIE V

"Dirty Cash" (Mercury)

The hottest dance hit to fly off the European club, soul and pop charts since Snap, this 26-year-old was so successful with "Dirty Cash," he was able to start his own record label. 41 stations.



MAJOR MOVES: 6, including WQHT(25-21), WXKS(26-21), WTIC(34-31), KMEL(28-19), WYHY(35-31), WWCK(40-34)
MOST ADDED: 16, including WPLJ, WPRO, WMJQ, WPGC, WLUM, KXXR, WHYT, KRBE, KRXY, KWOD, WHHY, KZFM
CLUBS: Top 5 National Club action
INTERNATIONAL: Former Top 10 across Europe

THE PARTY

"Summer Vacation" (Hollywood)

Putting the finishing touches on their debut album with the help of some of the hottest producers in the business, six new stations join the party, including KRBE, KSND and WNYP. 41 stations.



REQUEST ACTION: KITY, KRBE, KTFM, WZZG
MAJOR MOVES: WLUM(39-29), WLWL(27-23), WFLZ(37-32), KHQT(30-25), WOHT(25-22), WYHY(30-26), KKYK(29-26)
NETWORK FORTY CD: Featured on CD TuneUp #26

JIMMY RYSER

"Same Old Look" (Arista)

This two year-old quintet managed by John Cougar Mellencamp's father, picks up Top 5 phones at WZPL and new adds at WRQN, WPRR and KZFN. 66 stations.



MAJOR MOVES: 21, including WZPL(12-6), KDWZ(29-20), WQUT(16-14), WZZU(24-21), WVIC(D-19), WPFR(14-10)
CROSSOVER: Moves to 56* at Rock radio. Breaking at A/C radio

BILLY JOEL

"That's Not Her Style" (Columbia)

This fourth single off Joel's most successful LP in years scores #6 most added honors out-of-the-box.



MOST ADDED: 33, including WKBQ, WKQI, KXYQ, WNTQ, WPST, WKHI, WZOK, KDWZ, KQKQ, WHHY, WQUT, WBBQ
SALES BREAKOUT: LP is Triple-Platinum
TOURING: Currently in Ohio and Missouri
INTERNATIONAL: LP is a former Top 10 in Canada, Australia and across Europe

THE WHISPERS

"Innocent" (Capitol)

They've been recording together for more than 20 years, and The Whispers have another screamer with "Innocent." Taking off at Urban radio and rocking steady at 26 stations.



MOST ADDED: 22, including WIOQ, WFLZ, KITY, KRBE, KQKS, KRXY, KPWR, KHQT, KROY, KUBE, WCGQ, WWCK
CROSSOVER: Moves 26-18* at Urban radio

BANG

"Holding My Heart" (Vendetta/A & M)

Paul Calliris and Billy Adams were both born in Athens, Greece but didn't form their pop duo until years later in their now native London. Picking up Top 5 phones at WKCI, Bang pulls 15 new adds, including KSAQ, KZIO and WFMF. 28 stations.

DOC BOX & B. FRESH

"Slow Love" (Motown)

Finding motivation for their music as many rap artists have, when they found their easy going home town slowly succumbing to the effects of crack. Their hot and steamy debut (with a new edit now available) is new at WXKS, KIKI and KDON. 22 stations.



REQUEST ACTION: KITY, KTFM, KKFR, KOY, XHTZ, KMEL
MAJOR MOVES: 11, including KITY(27-21), KKFR(17-13), KOY(24-16), KROY(24-15), KSFM(19-15), KWOD(21-11)
MOST ADDED: WXKS, KXXR, KIKI, KDON

100% Dope

DOC & B. BOX & FRESH

“Slow Love”

Just What The Doctor Ordered!

Kiss 108 Boston
KIKI Honolulu

KXXR Kansas City
KDON Monterey

Early Prognosis...It's A HIT!

KWOD Sacramento 21-11*
KKFR Phoenix 17-13*
KITY San Antonio 27-21*
KROY Sacramento 24-15*
KOY Phoenix 24-16*
FM102 Sacramento 19-15*
Q-106 San Diego D-25*
Power Pig Tampa 33-30*
KTFM San Antonio 26-21*
KBOS Fresno 36-28*
Hot 97 New York D-31*
WHYT Detroit D-25*



Massive Phone Buzz!



N40 TOP 40 THE NEXT 40™

ANA & JORDAN KNIGHT

"Angel Of Love" (Epic)

The long awaited official release of this Miami teen's duet with New Kid Jordan Knight has wasted no time picking up Top 5 phones. New action at 12 stations, including WKRZ, KZZB and WZKX. 21 stations.



REQUEST ACTION: WYTZ, WDFX, WHYT, WEZB, WFLY, WGY
MAJOR MOVES: KHTK(6-5), WDFX(24-20), WHYT(D-20), KRXY(28-14), WCIR(7-6)

THE SUNDAYS

"Here's Where The Story Ends" (DGC)

Starting their band as "just a hobby," The Sunday's are amazed at the rave critical reviews and growing retail response. Top phones and moves at KSAQ(39-33) and KNRJ(9-5), with six new adds, including WKHI, WQUT and KFRX. 26 stations.



MTV SUPPORT: 10 weeks, in Buzz Bin rotation
SALES BREAKOUT: LP is Top 10 in Boston, Philly, Minneapolis, KC, Savannah, Atlanta, Columbia, Dallas, Austin, LA and Seattle

CROSSOVER: Former #1 at Alternative radio. Breaking at A/C radio

JAMES INGRAM

"I Don't Have The Heart" (Warner Bros.)

Working on such great projects as "Thriller" and "We Are The World," Ingram obviously has the heart for music. 13 new stations include WPLJ, KBEQ and KQMQ. Early moves at WNCI(30-24). 21 stations.



CROSSOVER: Top 5 at A/C radio

HURRICANE

"Next To You" (Enigma)

This foursome's controversial title of their album "Slave to the Thrill" reflects the band's attitude toward recording and their chosen profession. This storm picks up new stations including WZZU, KIOC and KQIZ. 20 stations.



MTV SUPPORT: 2 weeks, in Breakout rotation

CROSSOVER: Moves 79-71* at Rock radio

TKA

"I Won't Give Up On You" (Tommy Boy/WB)

Combining energetic dance floor ingredients and pumping rhythms with a touch of 70s soul, this originator of Latin freestyle pop pulls in major moves at WQHT(33-25) and KITY(28-23) with new action at WLOL, KPWR and WFMF. 17 stations.



CLUBS: Breaking in the clubs

WEST COAST RAP ALL-STARS

"We're All In The Same Gang" (Warner Bros.)

As the first big move in the unified national effort to help combat rising gang violence, this single is looking to do more than top the charts. New stations joining the fight include KKLQ and KKXX. 22 stations.



TOP TEN: KQKS, KGGI, KHQT, KMEL, KYRK

REQUEST ACTION: 6, including WPGC, KITY, KIIS, KPWR, KMEL, KSFM

MAJOR MOVES: 8, including WPGC(29-22), KGGI(5-2), KKLQ(D-19), KROY(18-16), KYRK(20-7), KBOS(27-21)

SALES BREAKOUT: Top 15 National 12-inch sales

CROSSOVER: #1 National Rap record. Moves 27-25* at Urban radio

PAULA ABDUL

"Knocked Out" (Virgin)

In this corner it's the award-winning Paula Abdul! Throwing punches up the Next 40 this week with top notch marks across the mat and new action at WSRZ and CHED. 16 stations.



TOP TEN: 10, including WKSE, WRQX, WLOL, WSPK, WNVZ, WSRZ, WTHZ, WCCK, WIKZ, WXIL

REQUEST ACTION: WPRO, WNVZ

MAJOR MOVES: WIOQ(20-13), WSPK(8-6), WQXA(15-12), WNVZ(14-8), WSRZ(D-6), WCCK(18-7), WXIL(5-4)

MTV SUPPORT: 4 weeks, in Heavy rotation

SALES BREAKOUT: Original LP is at 6 million. New remix LP is Gold

INTERNATIONAL: Original LP is former Top 10 in Canada, UK, Australia and across Europe. New remix LP is Top 10 in Canada

CONCRETE BLONDE

"Joey" (IRS)

Described as poetic and direct, the third album from this critically acclaimed trio has an often melancholic feel with uplifting strength. The Blonde is having fun being Top 10 at KITS with new action at KSND, KATM and KFMW. 17 stations.



REQUEST ACTION: KSAQ, KQLZ, CHED

MAJOR MOVES: KHOP(28-19), KITS(15-9), KRZR(D-19), CHED(20-17), KNRJ(14-11)

MTV SUPPORT: 6 weeks, Buzz Bin rotation

CROSSOVER: Moves 1-1* at Alternative radio and 25-20* at Rock radio

TOURING: Currently in New Jersey and Ontario

NETWORK FORTY CD: Featured on CD TuneUp #26

TOMORROW'S TOP 40 HITS

TODD CAVANAH, B-96

"A bottle of wine, a beautiful blond and a CD TuneUp cranked in my new Red Corvette Convertible is all I need for a weekend of sun and sin."



Poison
Tricia Leigh Fisher
Fleetwood Mac
The Party
Johnny Gill
Jude Cole
Gregory Gray
Concrete Blonde
Aftershock
Mission U.K.
Marcalex
Kool Skool
Paul Young
Beau Nasty
Martii Jones

Unskippy Bop (Capitol)
My Heart Holds On (Atco)
Skies The Limit (Warner Brothers)
Summer Vacation (Hollywood)
My, My, My (Motown)
Time For Letting Go (Reprise)
Don't Walk Away From Love (Atco)
Joey (IRS)
Always Thinking About You (Virgin)
Butterfly On A Wheel (Mercury)
Quick Quick (Atco)
My Girl (Capitol)
Oh Girl (Columbia)
Paradise In The Sand (WTG/Epic)
Any Kind Of Lie (RCA)

"NEXT 40" #26

ARE ON YOUR DESK TODAY!

N40 TOP 40 THE NEXT 40™

LINEAR

"Don't You Come Cryin'" (Atlantic)

Placing an emphasis on performance, Linear stresses they are a band, not a track act. The use of gymnastic dancing is worked into their stage routine making for an exciting show. New action at KXXX. 46 stations.



REQUEST ACTION: WLUM, WFLZ, WZZG, KZZP, KKSS

MAJOR MOVES: 14, including WAPW(26-19), WFLZ(21-19), KKBQ(27-24), KHQT(20-12), KYRK(19-17), WQEN(31-23)

TOURING: Currently in Virginia, New York and Rhode Island

JOHNNY GILL

"My, My, My" (Motown)

With vocal ability that can range from a growl of a demanding man to a whisper of a pleading lover, Gill's up-tempo ballad moves at WPGC(15-12), XHTZ (22-16) and KGGI(16-14) with early action at KRXY, KJYO and KBOS. 12 stations.



REQUEST ACTION: KJMZ, XHTZ, WQXA

SALES BREAKOUT: LP is Platinum

CROSSOVER: Former #1 at Urban radio with #1 requests

NETWORK FORTY CD: Featured on CD TuneUp #26

BLACK BOX

"Everybody, Everybody" (RCA)

Pivotal to the rise of the Italo-House movement, these aural architects take American and English styles and blend it with Italian disco. Constructing beauty and rhythm, this trio picks up Top phones and solid chart moves at WQHT(28-22) and WFLZ(39-35). 15 stations, with 11 new adds, including WIOQ, KMEL and XHTZ.



SALES BREAKOUT: Top 10 National 12-inch sales

CROSSOVER: Debuts 44* at Urban radio

CLUBS: #1 National Club action

INTERNATIONAL: Former Top 20 in UK. LP is a former Top 15 in Italy, Australia and UK

HUMAN RADIO

"Me And Elvis" (Columbia)

From the opening chords to the infectious hook, this Memphis-bred quintet delivers a song filled with humor and spirited fun that easily defies categorizing. Worshipping "Elvis" at KNRJ. 14 stations.



MAJOR MOVES: WMC(28-23), KZHT(15-12), KZZU(35-32)

MTV SUPPORT: 7 weeks, in Medium rotation

DEPECHE MODE

"Policy Of Truth" (Sire/Reprise)

Giving mainstream radio an element of honesty, this Alternative quartet boasts major moves at KROQ(1-1), CKOI(38-30) and KITS(1-1). New stations adding this policy include WXKS, KRBE and WIQB. 13 stations.



SALES BREAKOUT: LP is Platinum and Top 10 in 54 markets including NY, Boston, Philly, DC, Detroit, Chicago, Minneapolis, Miami, LA, Denver, Phoenix, Sacramento, Boise and Seattle. Top 5 National 12-inch sales

CROSSOVER: Former #1 and currently Top 10 at Alternative radio

TOURING: Currently in Utah and Arizona

CLUBS: Top 5 National Club action

INTERNATIONAL: LP is former Top 5 in UK, across Europe and Canada

FLEETWOOD MAC

"Skies The Limit" (Warner Bros.)

A dazzling study in soft rock contrasts and high caliber musicianship, this fresh and creative ballad unmasks its debut on WQUT and flies sky high on WIQB(39-32). 17 stations.



CROSSOVER: Top 20 at A/C radio. 45-35* at Rock radio

SALES BREAKOUT: LP is Top 10 in Denver and Syracuse

TOURING: Currently in Pennsylvania, New Jersey and Massachusetts

INTERNATIONAL: LP is a former #1 in UK

NETWORK FORTY CD: Featured on CD TuneUp #26

ALANNAH MYLES

"Lover Of Mine" (Atlantic)

Wowing audiences in her native Toronto with a powerful set of pipes and spectacular stage presence, this consummate performer sings powerful rock entrenched in the blues. 12 stations.



MOST ADDED: 12, including WERZ, WWCK, KRZR, KFXD, KZZU, WNYP, WDAY, WOMP, KFTZ, KMOK, KTMT, KZLS

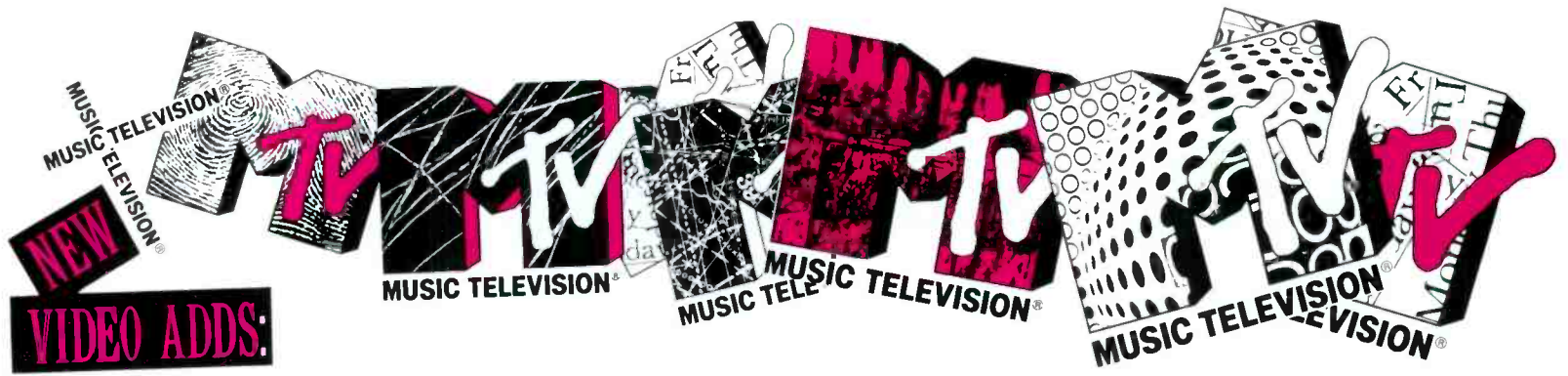
SALES BREAKOUT: LP is Platinum

CROSSOVER: Breaking at A/C radio

TOURING: Currently in Pennsylvania, Ohio, Michigan and Indiana

INTERNATIONAL: LP is a former #1 in Canada where it remains Top 10

Touring Data Courtesy Of
PERFORMANCE



VIDEO ADDS:

The Boys "Crazy" Bruce Dickinson "All The Young Dudes"
New Kids On The Block "Tonight" Midnight Oil "King Of The Mountain"
Iggy Pop "Home" Prince "Thieves Of The Temple"
Keith Sweat "Make You Sweat" Sonic Youth "Kool Thing"

ROTATIONS:

Exclusive Videos

Heart "I Didn't Want To Need"
 Prince "Thieves Of The Temple"
 Winger "Can't Get Enough"
 World Party "Put The Message"

Heavy Rotation

Paula Abdul "Knocked Out"
 Aerosmith "The Other Side"
 Jon Bon Jovi "Blaze Of Glory"
 Cheap Trick "Can't Stop Fallin"
 Phil Collins "Something Happened"
 Faith No More "Epic"
 Bruce Hornsby "Across The River"
 Billy Idol "Cradle Of Love"
 Janet Jackson "Come Back To Me"
 Motley Crue "Don't Go Away Mad"
 Nelson "Love And Affection"
 Polson "Unskinny Bop"
 The Time "Jerk Out"

Active Rotation

Marlah Carey "Vision Of Love"
 Electric Boys "All Lips N' Hips"
 Go West "King Of Wishful Thinking"
 Lightning Seeds "Pure"
 Sinead O'Connor "The Emperor's New"
 Slaughter "Fly To The Angels"
 Snap "The Power"
 St. Paul "Stranger To Love"
 Keith Sweat "Make You Sweat"
 Steve Val "The Audience Is Listening"
 Vixen "How Much Love"
 Wilson Phillips "Release Me"

Medium Rotation

Allas "Haunted Heart"
 Allman Brothers Band "Fun"
 The Black Crowes "Twice"
 The Boys "Crazy"
 Damn Yankees "Come Again"
 Bruce Dickinson "All The Young"
 John Hiatt "Child Of The Wild"
 Hothouse Flowers "Give It Up"
 Human Radio "Me & Elvis"
 Colln James "Just Came Back"
 Gary Moore "Oh Pretty Woman"
 New Kids On The Block "Tonight"
 Social Distortion "Ball And Chain"
 Sonic Youth "Kool Thing"

Medlum Rotation (Continued)

Johnny Van Zant "Brickyard Road"

Breakout Rotation

David Baerwald "All For You"
 Happy Mondays "Step On"
 Hurricane "Next To You"
 London Qulreboys "I Don't Love"
 M.C. Hammer "Have You Seen Her"
 Railway Children "Every Beat"
 Red House "I Said A Prayer"
 Steve Wynn "Carolyn"

HOT NEW VIDEOS:

Hot New Videos

Midnight Oil "King Of Mountain"
Nelson "Love And Affection"
Iggy Pop "Home"
Prince "Thieves Of The Temple"
The Time "Jerk Out"

NEW ON:

120 Minutes

Aztec Camera "The Crying"
Happy Mondays "Step On"
The Heart Throbs "Dreamtime"
Luxuria "Jezebel"
Sonic Youth "Kool Thing"

Stress

Boom Crash Opera "Onion Skin"
Gene Loves Jezebel "Jealous"
Iggy Pop "Home"

Buzz Bin

Concrete Blonde "Joey"
Midnight Oil "King Of Mountain"
The Sundays "Here's Where"

YO! MTV Raps

Eric B & Rakim "Let The Rhythm"
Rob Base "Outstanding"
3rd Bass "Triple Stage Of"
L.A. Star "Swing To The Beat"
Tony, Toni, Tone "Oakland Stroke"

Headbangers Ball

Doro "Unholy Love"
Slaughter "Fly To The Angels"
Toranaga "The Shrine"
Trixter "Give It To Me"
Vixen "How Much Love"

N40 CROSSOVER RETAIL SALES

ANITA BAKER

"Compositions" (Elektra)

Any record that can ship Platinum initially is obviously big news! Anita Baker's third Elektra release, "Compositions," hit the bins with a major bang, living up to everyone's expectations. This is an artist whose two previous records have sold more than eight million copies in the U.S. alone!

"Compositions" reels in 110 Top 50 chart debuts in its first week, with #1s at Tower Records Uptown NYC, Strawberries Boston, Record Theatre Buffalo, Streetside St. Louis, Harmony House Detroit, Mainstream Milwaukee and Tower Records Sunset, to name a few.

POISON

"Flesh And Blood"

(Enigma/Capitol)

People are screaming for Poison! The video's first day debut at #1 on "Dial MTV" a couple of weeks ago proves this band's soaring popularity. From the smaller stores to the major chains, just about everybody is reporting Top 30 sales. For weeks now, retailers have been relating stories of customer demand for this multi-Platinum group. Dave Roy, buyer for the 445 store Trans World Music Chain in Albany, tells us, "Poison is an absolute monster, debuting at #1 on our chart." Having survived the fabled sophomore slump with nary a scrape, we see bright lights and dollar signs ahead as we look toward the band's future.

MOTLEY CRUE

"Dr. Feelgood" (Elektra)

For well over a year now, Motley Crue's "Dr. Feelgood" has been a major mover at retail, with sales rejuvenating as each new single and video is released. This is definitely one of the biggest and most consistent records that retailers have to re-order every week. MTV continues to air several of the band's videos,



Motley Crue

with "Don't Go Away Mad" in Heavy rotation. The Musicland Group Minneapolis, Record World New York, Trans World Music Albany, Disc Jockey Chain Owensboro, National Record Mart Pittsburgh, Record Bar Warehouse Durham, Spec's Music Miami and a host of others still show Top 30 sales for "Dr. Feelgood."

LIGHTNING SEEDS

"Cloudcuckooland" (MCA)

MCA has been persistent in their pursuit of airplay and sales for the Lightning Seeds. Each week, new momentum can be found as radio and video play on "Pure" (Active rotation on MTV) go to work. As "Cloudcuckooland" works its way towards a Top 40 debut on the Retail chart, upward moves and debuts are reported by The Shoppe Cleveland 40-26, Be Bop Records Jackson 48-37, Tower Records Atlanta 21-9, Universal One-Stop Philadelphia 48-37 and Tower Records Westwood 43-28, while debuts include Streetside Records Chain St. Louis, Rainbow Records Chain San Francisco, Moby Disc L.A. and a bevy of various Tower Records stores.

WILSON PHILLIPS

"Wilson Phillips" (SBK)

The Top 10 on the Retail chart may seem like it belongs to R&B artists, but lodged in between 'em all is SBK's Wilson Phillips. With one single ("Hold On") this record passed Platinum and the second single is just starting to kick in. In the first half of July, SBK sold almost a quarter of a million units at a rate of about 35,000 a day! The gals are touring with Richard Marx until the end of August and recently did an in-store appearance at the famed Tower Records on the Sunset Strip, where more than 500 people showed up. Over 100 accounts report Top 20 sales, with upward moves at Warehouse Entertainment L.A. 10-5, Sound Warehouse Chain Dallas 7-5, Trans World Music Albany 7-5, Strawberries Chain Boston 12-7, Music + L.A. 5-3 and Record Shop Chain Minneapolis 8-5.

- Yvette Ziraldo

Music retail crossover research is prepared by Mark Cope and the staff of The Album Network.

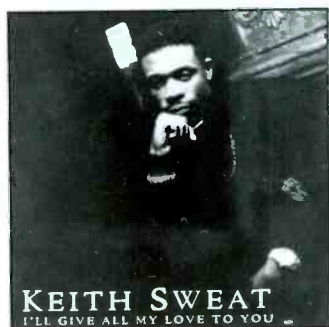
TWO TOWARDS THE TOP



ANITA BAKER
COMPOSITIONS
featuring the single and video
"Talk To Me"

Just Added:

*B-104 Baltimore, Hot 97 New York
Y-108 Denver, WBLL Long Island*



KEITH SWEAT
I'LL GIVE ALL MY LOVE TO YOU
featuring the single and video
"Make You Sweat"



A Radio And Retail Smash!

*WLUM Milwaukee 31-21**

*KKFR Phoenix 5-4**

*B-94 Pittsburgh 11-9**

*KROY Sacramento 4-3**

*KXXR Kansas City 11-8**

*Power Pig Tampa 10-7**

*THE NETWORK FORTY 31-27**



Elektra

We love it when stuff like this happens...on Elektra cassettes, compact discs and records.

N40 RETAIL SALES

(As Reported By The Album Network)

2W	LW	TW	Artist/Song	Label/Catalog
1	1	①	MC HAMMER. Please Hammer	Capitol/92857
4	2	②	KEITH SWEAT. I'll Give All My Love	Elektra/60861
5	4	③	WILSON PHILLIPS. Wilson Phillips	SBK/93745
3	3	4	MADONNA. I'm Breathless	WB/26209
D	24	⑤	ANITA BAKER. Compositions	Elektra/60922
7	6	⑥	JOHNNY GILL. Johnny Gill	Motown/6283
2	5	7	NEW KIDS. Step By Step	Columbia/45129
8	8	⑧	BELL BIV DEVOE. Poison	MCA/6387
6	7	9	PRETTY WOMAN. Pretty Woman OST	EMI/93492
▶	DEBUT!	⑩	POISON. Flesh And Blood	Enigma/Capitol/91813
9	9	11	DEPECHE MODE. Violator	Sire/Reprise/21328
13	12	⑫	EN VOGUE. Born To Sing	Atlantic/82084
23	16	⑬	FAITH NO MORE. The Real Thing	Slash/Reprise/25878
14	14	⑭	MICHAEL BOLTON. Soul Provider	Columbia/45012
27	17	⑮	MARIAH CAREY. Mariah Carey	Columbia/45202
10	10	16	S O'CONNOR. I Do Not Want What I Haven't Got	Chrysalis/Ensign/21759
15	15	17	2 LIVE CREW. As Nasty As They Wanna Be	Luke's Records/XR 107
16	18	⑰	BILLY IDOL. Charmed Life	Chrysalis/21735
12	13	19	STEVE VAI. Passion And Warfare	Relativity/1037
21	20	⑳	JEFF HEALEY. Hell To Pay	Arista/8632
25	21	㉑	BRUCE HORNSBY. A Night On The Town	RCA/2041
11	11	22	ICE CUBE. Amerikkka's Most Wanted	Priority/57120
19	19	23	ERIC B AND RAKIM. Let The Rhythm Hit 'em	MCA/6416
18	23	24	PHIL COLLINS. ...But Seriously	Atlantic/82050
17	22	25	DIGITAL UNDERGROUND. Sex Packets	Tommy Boy/1026
22	25	26	HEART. Brigade	Capitol/91820
26	28	㉗	AEROSMITH. Pump	Geffen/GHS 24254
20	27	28	SOUL II SOUL. Vol. II 1990	Virgin/91367
24	26	29	PAULA ABDUL. Shut Up And Dance	Virgin/91362
31	30	⑳	AFTER 7. After 7	Virgin/91061
32	31	㉑	TAYLOR DAYNE. Can't Fight Fate	Arista/8581
D	39	㉒	SNAP. World Power	Arista/8536
D	38	㉓	THE SUNDAYS. Reading, Writing And Arithmetic	DGC/GHS24277
30	33	34	PUBLIC ENEMY. Fear Of A Black Planet	Columbia/45413
39	37	㉕	BAD COMPANY. Holy Water	ATCO/91371
38	36	㉖	TONY! TONI! TONE!. The Revival	Wing/Polydor/841902
29	29	37	DON HENLEY. End Of The Innocence	Geffen/GHS 24217
35	35	38	LISA STANSFIELD. Affection	Arista/8554
▶	DEBUT!	㉙	DAYS OF THUNDER. Days Of Thunder OST	DGC/24294
34	34	40	MOTLEY CRUE. Dr Feelgood	Elektra/60829

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N40 CROSSOVER

URBAN JAMS

ANITA BAKER

"Talk To Me" (Elektra)

Anita's "Compositions" album is her most Jazz-oriented release to date and will be a great stretch for her pop fans. The first single, "Talk To Me," is doing fantastically well at Urban radio, with nearly 100 stations playing it and more than 30 reporting it in their Top 10. "Talk To Me" is also a Top 5 request at 20 stations, including KMEL San Francisco and WNJR Newark. The "Compositions" album debuted #12 with major chain outlets like the Musicland Group and Wherehouse Entertainment reporting it as their #2 and #3 seller (respectively) in the first week. Currently touring with her dear friends Perri opening the show, Anita Baker is well on her way to another multi-Platinum selling smash.

GEOFF MCBRIDE

"Gotta Good Thing" (Arista)

Lexington, North Carolina native Geoff McBride is Arista Records' outstanding and soulful new vocal talent. His debut album, "Do You Still Remember Love," brilliantly showcases his versatility in upbeat dance material and sweet love songs. This first single, written and produced by Gerald Levert and Marc Gordon of the group Levert, is the cream of the album's club grooves. It's currently being played at over 80 stations, and for a new artist's debut single, that's an accomplishment! Last week, "Gotta Good Thing" even made some impressive leaps up the charts at stations like WJHM Orlando 30-18, WVEE Atlanta 35-20 and KYEA Monroe 16-12. Geoff is the kind of artist who strongly believes, "If you can't think of something to say to someone you love, there's something on the radio that will say it for you." "Gotta Good Thing" is a perfect example.

Urban radio and retail research is prepared by Jerry Boulding and the staff of The Urban Network.

RYUICHI SAKAMOTO FEATURING JILL JONES

"You Do Me" (Virgin)

Japanese composer/keyboardist Ryuichi Sakamoto has spent his career bringing music and cultures from around the globe together for the pleasures of all. As a member of the synthesizer trio Yellow Magic Orchestra, he helped usher in electronic dance music, and as a writer of music for films like "Merry Christmas Mr. Lawrence" and "The Last Emperor," he has left a lasting impression by applying brilliant audio to breathtaking visions. On his second American solo album, "Beauty," he has teamed with singer Jill Jones of Prince fame for a heavily layered, cross cultural club number called "You Do Me." In the past three months, 20+ stations have given this fine single a spin, including the admirably progressive playlist of WKND Hartford. KMEL San Francisco and WQHT New York are still charting "You Do Me" with upward moves. For those of you who are daring, give this a shot.

PERFECT GENTLEMEN

"One More Chance" (Columbia)

Maurice Starr, creator of super youth groups New Edition and New Kids On The Block, has created another monster: Perfect Gentlemen. The trio of Maurice's son Maurice Starr Jr., Corey Blakely and Tyrone Sutton has already set young girls' hearts racing with the debut single, "Ooh La La" (a Top 10 Urban single). Now back with "One More Chance," the single was most added out of the box with nearly 20 stations, including WPEG Charlotte and WVOI Toledo. The



DIGITAL UNDERGROUND

added exposure of an opening slot on New Kids On The Block's tour will give these boys a strong crossover audience.

DIGITAL UNDERGROUND

"Doowutchyalike" (Tommy Boy)

The re-release of Digital Underground's first single "Doowutchyalike" has been a grand success as a follow-up to their Platinum single, "The Humpty Dance." Close to 40 Urban stations are still spinning the liberating cut, with Top 10 mentions coming from WZAK Cleveland and KHYI Dallas. "Doowutchyalike" is also a Top 5 request record for WBSB Baltimore and KKFX Seattle. The Underground is currently tearing up the road on tour with Public Enemy, Kid 'N Play and En Vogue. Now that's a party!

- M. Heidi Othmer



Tony! Toni! Tone!



En Vogue



M.C. Hammer

N40 URBAN JAMS

(As Reported By The Urban Network)

2W	LW	TW	Artist/Song	Label
6	5	1	MARIAH CAREY. Vision Of Love	Columbia
2	2	2	KEITH SWEAT. I Can Make You Sweat	Vinter./Elektra
5	3	3	AFTER 7. Can't Stop	Virgin
9	6	4	ANITA BAKER. Talk To Me	Elektra
1	1	5	JOHNNY GILL. My, My, My	Motown
7	7	6	CAMEO. I Want It Now	Atlanta Artists
17	11	7	THE TIME. Jerk Out	Reprise
13	10	8	BELL BIV DEVOE. Do Me	MCA
14	9	9	BABYFACE. My Kinda Girl	Epic/Solar
21	15	10	JANET JACKSON. Come Back To Me	A&M
27	19	11	TONY! TONI! TONE!. Feels Good	Wing/Polygram
18	16	12	ANGELA WINBUSH. Lay Your Troubles	Mercury/Polygram
22	17	13	BARBARA WEATHER. The Master Key	Reprise
19	18	14	JEFF REDD. Love High	Uptown/MCA
25	21	15	GEOFF MCBRIDE. Gotta Good Thing	Arista
4	4	16	REGINA BELLE. This Is Love	Columbia
24	20	17	KOOL SKOOL. My Girl	Capitol
37	26	18	THE WHISPERS. Innocent	Capitol
31	25	19	TERRY STEELE. If I Told You	SBK
D	30	20	EN VOGUE. Lies	Atlantic
29	22	21	BASIC BLACK. She's Mine	Motown
26	24	22	ROBBIE MYCHALS. One Mile From Paradise	Alpha Int'l
11	14	23	SNAP. The Power	Arista
D	34	24	M.C. HAMMER. Have You Seen Her	Capitol
33	27	25	WEST COAST RAP ALL-STARS. We're All In The	WB
35	29	26	CARL ANDERSON. How Deep Does It Go	GRP
3	8	27	MIKI HOWARD. Until You Come Back To Me	Atlantic
D	36	28	THE BOYS. Crazy	Motown
40	31	29	NAJEE. I'll Be Good To You	EMI
38	35	30	MAZE. Songs Of Love	WB
D	40	31	BARRY WHITE. When Will I See You Again	A&M
36	33	32	SEDUCTION. Could This Be Love	A&M
8	12	33	GLENN JONES. Stay	Jive/RCA
▶ DEBUT!	34	34	MELBA MOORE. Do You Really Want My Love	Capitol
D	37	35	ANSWERED QUESTIONS. What You Deserve	EMI
▶ DEBUT!	36	36	THE WINANS. A Friend	Qwest/WB
▶ DEBUT!	37	37	BODY. Touch Me Up	MCA
▶ DEBUT!	38	38	POOR RIGHTEOUS TEACHERS. Rock Dis Funky	Profile
D	39	39	Z'LOOKE. Girl Danz With Me	Orpheus
10	13	40	MIDNIGHT STAR. Do It	Solar/Epic

N40 CROSSOVER ROCK TRACKS

VIXEN

"How Much Love" (EMI)

Vixen proves, once again, why it's considered one of rock's best all-female bands. After the smashing Platinum-plus success of their debut, Janet, Jan, Share, and Roxy head into the new decade with the fuel injected "How Much Love," a kick-you-in-the-crotch rocker that incorporates a smooth wall of vocals matched with an incomparable guitar sound. EMI has been setting this record up for months, and by the swift and potent first week action at Rock radio, Vixen is assured another strong run all across the radio dial. A promotional tour to radio and retail will be followed by what the ladies do best, raucous live rock 'n roll. Cue up "How Much Love," then watch your listeners make the song the hit it's destined to become.

JON BON JOVI

"Blaze Of Glory" (Mercury)

Here's the scenario: Jon Bon Jovi's buddies, Lou Diamond Phillips, Emilio Estevez and Kiefer Sutherland requested the use of "Wanted Dead Or Alive" for their "Young Guns II" film. Jon, who had some time off, came up with a better idea. He wanted to write not only a new song for the film, but the entire movie soundtrack! And while he was at it, Jon got Jeff Beck, Aldo Nova and Waddy Wachtel to play guitars; Elton John, Little Richard and Benmont Trench on keyboards; Kenny Aronoff on percussion; and Randy Jackson on bass. A phenomenal single, "Blaze Of Glory" debuted Top 15 at Rock radio and already possesses the kind of momentum to push it all the way to #1.

HOTHOUSE FLOWERS

"Give It Up" (London/Polydor)

Hallelujah, brothers and sisters. It's time for the gospel according to Hothouse Flowers.



Guns N' Roses

You may remember "Don't Go" and "I'm Sorry" as significant airplay contenders at Rock radio two years ago when the Irish lads debuted on the music scene. Now the Flowers blossom onto the airwaves with the addictive and enthusiastic "Give It Up," with its roots in gospel blues. A wicked piano lead, penetrating vocals and a strong hook make this one of the freshest new songs currently on the air. It's amazing how much sound Hothouse Flowers extract from their acoustic instruments. "Give It Up" is garnering solid national action, with particularly strong numbers in the Northeast.

GUNS N' ROSES

"Knockin' On Heaven's Door" (DGC)

Knock, knock. Who's there? It's Guns N' Roses, and their stunning version of Bob Dylan's "Knockin' On Heaven's Door," culled from the soundtrack to the new Tom Cruise thriller (and box office bonanza) "Days Of Thunder." Even though DGC is not yet planning to release the song as a single (Chicago's "Hearts In Trouble" is already escalating up Top 40 radio's charts), be aware that "Knockin'" is going to remain an active Rock radio priority this summer. It's already Top 5

most requested in New York, Atlanta, Cincinnati, Minneapolis, Miami and dozens more.

JOHNNY VAN ZANT

"Brickyard Road" (Atlantic)

Rock radio affiliates are calling "Brickyard Road" a two-Kleenex smash! The title track to Johnny Van Zant's new album is a chilling memorial to his eldest brother, Ronnie, lead singer of Lynyrd Skynyrd. The song was co-written by Johnny and his brother Donnie (38 Special). "My brother Ronnie used to live on a brickyard road right before he was killed in the airplane crash back in 1977," recounts Johnny. "The whole song was based around the last day that he, Donnie and I were together." This tender tribute is already Top 10 at Rock radio and Top 5 most requested nationwide. If you do any kind of nighttime rock crossover programming, "Brickyard Road" is a must, the "Freebird" of the 90s.

—Art Phillips

Rock radio crossover research is prepared by Tommy Nast and the staff of The Album Network.



Jon Bon Jovi



Cheap Trick



Guns N' Roses

N40 ROCK TRACKS

(As Reported By The Album Network)

2W	LW	TW	Artist/Song	Label
4	1	①	AEROSMITH. Other Side	Geffen
5	3	②	ALLMAN BROTHERS. Good Clean Fun	Epic
1	2	③	BRUCE HORNSBY. Across The River	RCA
7	4	④	DAMN YANKEES. Come Again	WB
D	12	⑤	JON BON JOVI. Blaze Of Glory	Mercury
13	8	⑥	DON HENLEY. How Bad Do You Want It?	Geffen
2	5	⑦	BAD COMPANY. Holy Water	ATCO
28	10	⑧	JOHNNY VAN ZANT. Brickyard Road	Atlantic
D	17	⑨	CHEAP TRICK. Can't Stop Fallin' Into Love	Epic
17	15	⑩	COLIN JAMES. Just Came Back	Virgin
10	7	⑪	HEART. I Didn't Want To Need You	Capitol
18	16	⑫	POISON. Unskinny Bop	Enigma/Capitol
16	13	⑬	BLACK CROWES. Twice As Hard	Def American
3	6	⑭	JEFF HEALEY. I Think I Love You Too Much	Arista
40	27	⑮	SANTANA. Mother Earth	Columbia
21	18	⑯	JOHN HIATT. Child Of The Wild Blue Yonder	A&M
14	14	⑰	GARY MOORE. Oh Pretty Woman	Charisma
D	24	⑱	WINGER. Can't Get Enuff	Atlantic
25	21	⑲	ALIAS. Haunted Heart	EMI
30	25	⑳	CONCRETE BLONDE. Joey	IRS
22	22	㉑	LITTLE FEAT. Woman In Love	WB
9	9	㉒	ROBERT PLANT. Your Ma Said	Atlantic
32	28	㉓	STEVE EARLE. The Other Kind	MCA
D	37	㉔	GUNS N' ROSES. Knockin' On Heaven's Door	DGC
33	29	㉕	HOTHOUSE FLOWERS. Give It Up	London/Polydor
27	26	㉖	RIVERDOGS. Toy Soldier	Epic
15	19	㉗	MOTLEY CRUE. Don't Go Away	Elektra
6	11	㉘	JEFF LYNNE. Every Little Thing	Reprise
37	32	㉙	QUEENSRYCHE. Last Time In Paris	Elektra
11	20	㉚	BILLY IDOL. Cradle Of Love	Chrysalis
D	38	㉛	GENE LOVES JEZEBEL. Jealous	Geffen
▶ DEBUT!	32	㉜	NELSON. Love And Affection	DGC
D	40	㉝	JUDE COLE. Time For Letting Go	Reprise
38	34	㉞	HUMAN RADIO. Me & Elvis	Columbia
▶ DEBUT!	35	㉟	FLEETWOOD MAC. Skies The Limit	WB
▶ DEBUT!	36	㊱	FAITH NO MORE. Epic	Slash/Reprise
8	23	37	CROSBY STILLS & NASH. Live It Up	Atlantic
▶ DEBUT!	38	38	MIDNIGHT OIL. King Of The Mountain	Columbia
20	31	39	ZZ TOP. Doubleback	WB
12	30	40	DAVID BAERWALD. All For You	A&M

ALTERNATIVE

DEVO

"Post Post-Modern Man" (Enigma)

After all these years, those wacky guys from Akron continue to do it right. Devo, sans the wigs but sporting chic new suits, have entered the 90s with a love song, "Post Post-Modern Man." Airplay is widespread across the country, with support in every major market either at commercial or college stations. A straight ahead, infectious rhythm underlies the whole affair, with an acoustic guitar leading the way. The consensus from Alternative programmers is that the band is simply back on track. Fresh and rejuvenated, Devo in 1990 may just parallel the B-52's success that began exactly one year ago.

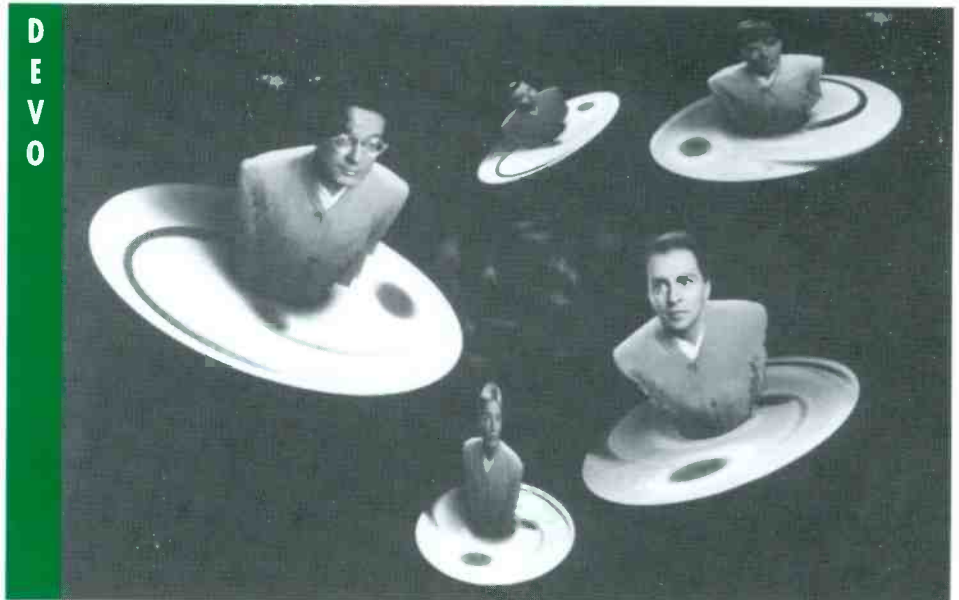
THE CHRISTIANS

"I Found Out" (Island)

Hailing from Liverpool, this trio features two brothers named Christian (who once sang in an a cappella group with their three other brothers) and a keyboardist named Henry Priestman. Talk about destiny! Soulful and



THE CHRISTIANS



sweet, the lead track from their sophomore Island effort has just debuted at Alternative radio, with solid airplay in markets like Dallas, Phoenix, Omaha and Detroit. "I Found Out," which has just made its way onto the Alternative charts, is a beautifully constructed piece, with graceful harmonies weaved into Garry Christian's soulful vocals. Mixing a solid groove with three elements (pop, jazz and soul), The Christians could easily become a highly successful, multiformat act right here in the States.

AZTEC CAMERA

"The Crying Scene" (Sire/Reprise)

Aztec Camera made a big splash in 1983 with their hit single, "Oblivious," with its furiously fast drum beat a driving force all the way to the top. Roddy Frame and company (English all the way) went on to record more successful albums in the ensuing years, as well as an absolutely awesome and completely mellow cover single of Van Halen's "Jump," still an Alternative radio favorite. 1990 finds this Camera focusing on one of the year's best singles, "The Crying Scene," which could easily be used as a textbook example of a well-crafted song. The single

catapults the LP, "Stray," up the Alternative charts with nary a look backwards.

DAVID J

"I'll Be Your Chauffeur" (RCA)

David J may be more familiar to you as Love And Rockets' bassist, but this prolific musician has been making music for years and years. He was a starting member in the seminal Bauhaus, which spawned both Peter Murphy and Love And Rockets, and spent time with a band called The Jazz Butcher. "Songs From Another Season" is his fifth solo album (though it's the first released domestically) and features this fine lead track. "I'll Be Your Chauffeur" has already found a home on the program sheets of just about every Alternative station. The song is cruise control on a disc, and flows smoothly into a jangly hit. You'll hear exactly what influences Mr. J had on Love And Rockets' music on this album, which has begun its journey up the Alternative charts in high speed fashion.

—Diane Tameecha

Alternative music crossover research is prepared by Diane Tameecha and the staff of The Album Network.



Ultra Vivid Scene



David J



Railway Children

N40

ALTERNATIVE

(As Reported By The Album Network)

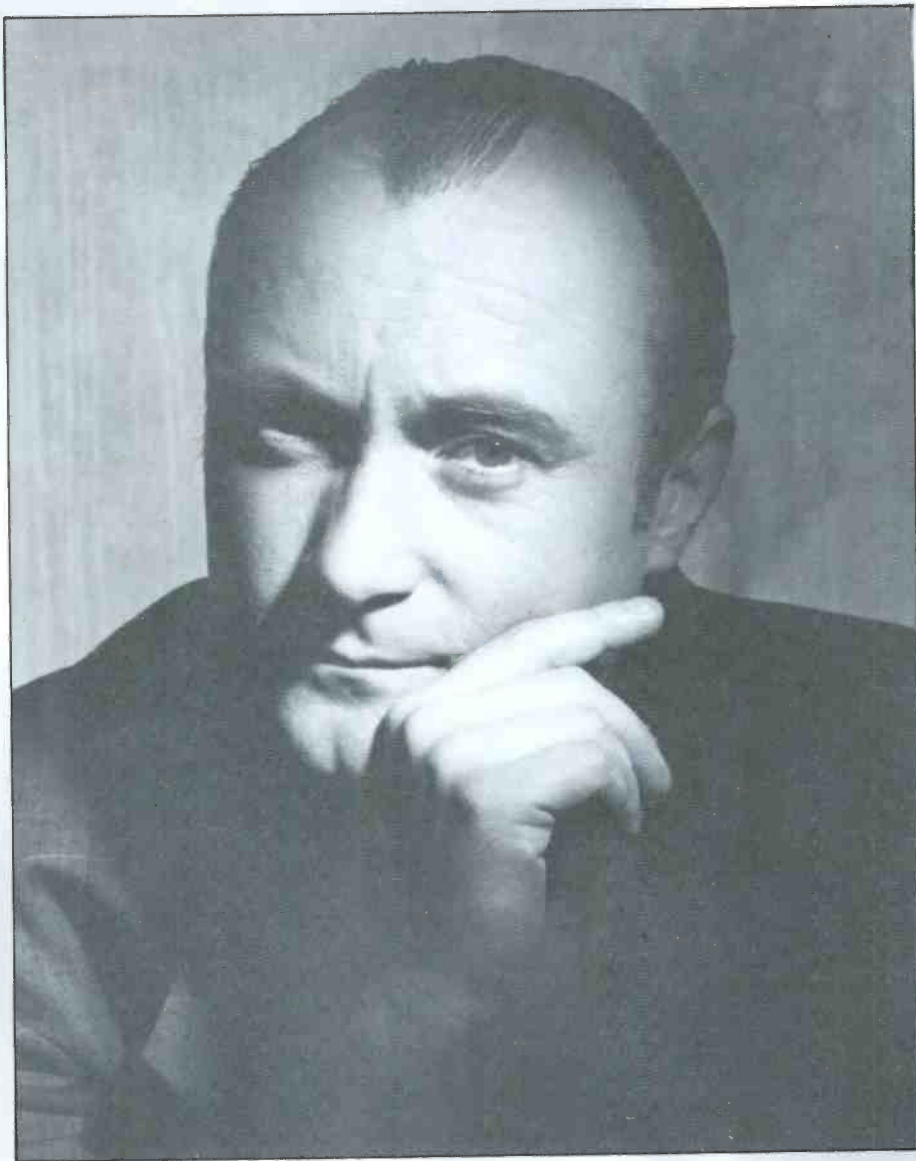
2W	LW	TW	Artist/Song	Label
1	1	①	CONCRETE BLONDE. Bloodletting	IRS
5	2	②	SONIC YOUTH. Goo	DGC
3	3	③	WORLD PARTY. Goodbye Jumbo	Chrysalis/Ensign
7	4	④	HOTHOUSE FLOWERS. Home	London/Polydor
19	17	⑤	ULTRA VIVID SCENE. Joy: 1967-1990	4AD/Columbia
14	5	6	GENE LOVES JEZEBEL. Kiss Of Life	Geffen
8	8	⑦	DEPECHE MODE. Violator	Sire/Reprise
38	20	⑧	DAVID J. Songs From Another Season	RCA
6	6	9	PRETENDERS. Packed	Sire
10	10	⑩	BOOM CRASH OPERA. These Here Are...	Giant/WB
2	7	11	ADRIAN BELEW. Young Lions	Atlantic
30	15	⑫	NEW ORDER. "World In Motion"	Qwest/WB
27	13	⑬	JOHN HIATT. Stolen Moments	A&M
17	19	⑭	SOMETHING. Stuck Together	Charisma
15	12	15	BREEDERS. Pod	4AD/Rough Trade
35	23	⑯	RAILWAY CHILDREN. Native Place	Virgin
16	16	17	STRANGLERS. 10	Epic
12	21	⑰	MIDNIGHT OIL. Blue Sky Mining	Columbia
4	14	19	THE SUNDAYS. Reading, Writing And Arithmetic	DGC
13	11	20	REVENGE. One True Passion	Capitol
11	9	21	JESUS JONES. Liquidizer	SBK
26	24	⑳	JOHN DOE. Meet John Doe	DGC
22	22	23	KATYDIDS. Katydids	Reprise
D	30	㉔	AZTEC CAMERA. Stray	Sire/Reprise
18	35	㉕	THE ORIGIN. The Origin	Virgin
▶ DEBUT!	26	26	DEVO. Smooth Noodle Maps	Enigma
25	33	㉗	LIGHTNING SEEDS. Cloudcuckooland	MCA
9	18	28	STEVE WYNN. Kerosene Man	Rhino
D	38	㉙	IGGY POP. Brick By Brick	Virgin
36	26	30	HAPPY MONDAYS. "Step On"	Elektra
40	31	⑳	MODERN ENGLISH. Pillow Lips	TVT
24	28	32	MAZZY STAR. She Hangs Brightly	Rough Trade
28	27	33	PETER MURPHY. Deep	Beggars/RCA
33	32	34	WIRE. Manscape	Enigma/Mute
23	25	35	LLOYD COLE. Lloyd Cole	Capitol
37	36	㉞	REAL LIFE. Lifetime	Curb
▶ DEBUT!	37	37	DAVID BAERWALD. Bedtime Stories	A&M
29	29	38	STRAWBERRY ZOTS. Cars, Flowers, Telephones	Acid Test/RCA
▶ DEBUT!	39	39	WILD SWANS. Space Flower	Reprise
▶ DEBUT!	40	40	STEVE EARLE. The Hard Way	MCA

Photo Finish



It's a tongue-in-cheek promotion!

*A tongue-tied disc jockey?! WNCI Columbus Morning Zoo DJ Dave Calin and producer Jimmy Jam just couldn't do this tongue twister! During WNCI's "Freaky Friday," a listener actually bobbed into a tub of milk for a **cow tongue** in celebration of Dairy Month... and a hundred bucks. What a way to observe what the cow gives us! Would you do this for \$100?*



"Something Happened On The
Way To Heaven"

The fourth hit single from the
triple-platinum-plus album
...BUT SERIOUSLY.

Produced by Phil Collins and Hugh Padgham
Management: Tony Smith/Hit & Run Music, Ltd.

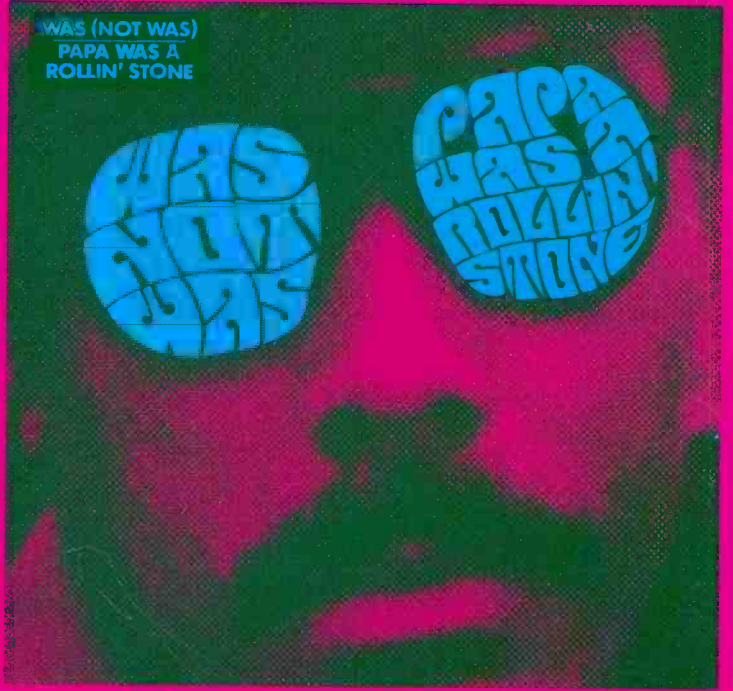


On Atlantic

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PAPA
WAS
A
ROLLIN' STONE
WAS (NOT WAS)



From The Forthcoming Album **ARE YOU OKAY?** Chrysalis.

Don't miss Was (Not Was) on the Arsenio Hall Show airing July 27th and on Into The Night with Rick Dees airing July 30th.
The video was added to VH-1 on 5 STAR Rotation!!!