

Latest Licence Figures

April and May, 1935

NEW SOUTH WALES		
	April	May
New Issues	4,554	5,798
Renewals	14,723	20,141
Cancellations	2,532	2,241
Monthly Total	274,364	277,921
Nett Increase	2,022	3,557
Population Ratio	10.37	10.50

VICTORIA		
New Issues	4,070	5,116
Renewals	13,996	18,652
Cancellations	2,273	2,176
Monthly Total	233,913	236,853
Nett Increase	1,797	2,940
Population Ratio	12.73	12.89

QUEENSLAND		
New Issues	1,438	1,955
Renewals	3,453	4,847
Cancellations	454	613
Monthly Total	65,589	66,931
Nett Increase	984	1,342
Population Ratio	6.83	6.97

SOUTH AUSTRALIA		
New Issues	1,394	1,619
Renewals	4,472	6,244
Cancellations	508	627
Monthly Total	75,294	76,286
Nett Increase	886	992
Population Ratio	12.77	12.94

WESTERN AUSTRALIA		
New Issues	913	1,296
Renewals	2,272	3,242
Cancellations	194	614
Monthly Total	39,968	40,650
Nett Increase	719	682
Population Ratio	9.03	9.18

TASMANIA		
New Issues	512	671
Renewals	841	1,298
Cancellations	345	367
Monthly Total	19,653	19,957
Nett Increase	167	304
Population Ratio	8.53	8.62

COMMONWEALTH		
New Issues	12,881	16,455
Renewals	39,757	54,424
Cancellations	6,306	6,638
Monthly Total	708,781	718,598
Nett Increase	6,575	9,817
Population Ratio	10.57	10.71

The above figures include:		
Total Free Licences to the Blind	1,614	1,624
Total Paid Experimental Licences	1,292	1,293

Printed by F. H. Booth & Son Ltd., 31 Burton Street—Sydney, for the Publisher, Oswald F. Mingay, Woodside Avenue, Lindfield of Australian Radio Publications Ltd., 15 Castlereagh St., Sydney.

BROADCASTING BUSINESS
July 12th, 1935.

RADIO PERSONALITIES AT RECENT RADIO INDUSTRY BALL, SYDNEY



CENTURY FOR 4AY ALSO!

In the issue of "Broadcasting Business," dated 28th June, mention was made of the number of advertisers appearing on 2BH.

The Editor requested similar information from other stations and now to hand is the following:—

"In your issue of June 28th which we have just received we notice a paragraph in which you state that station 2BH has over 100 advertisers after being only eleven months on the air, and you ask whether any other station can equal this performance.

We would like to say that 4AY passed its 100 mark on May 27th after having been on the air seven months, twenty

six days. At this writing, 4AY has been on the air exactly nine months, and has 148 advertising contracts RUNNING of a duration of three months or over, in addition to a large number of shorter duration.

Since opening, 4AY has found it necessary to extend its hours three times, and a further extension in the near future is certain."

This information is received from Mr. Norman L. Dahl, Managing Director of Ayr Broadcasters Pty. Ltd., Ayr, North Queensland, transmitting on 306 metres 980 kilocycles, and using the call sign 4AY.

It will be recalled that this station was erected by Mr. Sid H. Colville, of Colville Wireless Equipment Co., Rowe St., Sydney, in September, 1934.

NEWCASTLE RELAYS TO SYDNEY

On Saturday next, July 20, Station 2HD, located on the coal fields of Newcastle, will broadcast a very fine programme of choral and other musical items by the celebrated Cessnock Male Voice Choir.

This programme will also be relayed to Station 2CH Sydney, and according to Mr. E. A. Wood, General Manager of Station 2HD, this is about the first time that a relay from a provincial town has been taken to a capital city.

The Cessnock Male Voice Choir won the Male Choir Championship and Hurn Cup at the Newcastle Eisteddfod on two successive occasions—1932 and 1933. Also in the 1st City of Sydney Eisteddfod, out of 9 choirs competing, they were placed second, being only one point behind the winner.

IMPROVED TRANSMISSION FACILITIES

Radio programmes to be transmitted along the P.M.G.'s circuit between Sydney and Brisbane, will be considerably improved in the very near future when the carrier repeating system is completely installed at the Lismore Post Office.

This is the last link of a series of similar installations between Brisbane and Sydney, and will enable radio programmes to be relayed with much greater fidelity than hitherto.

The new system will also release telephone lines now devoted solely to the carrying of programmes between the two cities, and will facilitate handling of increased traffic.

BROADCASTING BUSINESS

Vol. I.—No. 41
FRIDAY
19th JULY, 1935

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10/- P.A. Post Free
Single Copy 1/-

Racing Broadcasts MUST Continue

Opposition to be Resisted

THE Sydney Press during the past week or two has opened a further inspired attack against the broadcasting of racing information and results, by both the National and Commercial Stations.

The Sydney "Truth" July 14, page 2 carried headlines to the fact that the radio racket was ruining racing. They said that the great racing industry of N.S.W. was being slowly strangled, prize money was dwindling, attendances falling, flourishing country clubs going to the wall, the once-wealthy Newcastle Jockey Club on its last legs and Sydney Clubs in financial difficulties, etc., etc.

"Truth" also said that the falling-off of attendances at races had synchronised with the spread of S.P. betting which was fostered by minute descriptions of races over the air. The broadcasting stations pay nothing towards the upkeep of racing, but batten on the game for their own good. Members of the public can indulge in S.P. betting, and at the same time enjoy all the benefits of attending the racecourse, without seeing the actual race.

"The broadcasting stations avail themselves of all avenues of racecourse information. Starters, jockeys, barrier positions, are all announced. Tips are given, placed horses and winning margins, and a few seconds after the race, the starting prices. A little later, listeners know the tote dividends.

"Is it any wonder patrons have wandered from racecourses? The information supplied over the air has made the business of S.P. operators assume gigantic proportions."

"Truth" then goes on to give a schedule of attendances from the year 1929 to the year 1934, which indicates a substantial falling-off in these attendances.

No Report!

The "Daily Telegraph" said that Cabinet was going to consider a report of the Broadcasting Commission, and new

regulations for the control of race broadcasts by commercial stations would be considered by the Cabinet at its next meeting.

This report was subsequently denied by the Broadcasting Commission Secretary, Mr. Holman, who said: "No report on the prohibition of racing broadcasts has been submitted by the Commission to the Federal Government for consideration by a Cabinet Sub-Committee."

It is understood that the S.P. betting situation is being seriously considered by the Chief Secretary, Mr. Chaffey, who has a minute on the question for submission to the N.S.W. Cabinet.

In the "Sydney Morning Herald" last Tuesday, July 16, one finds that there are increases under all headings excepting the returns for taxation on the operations of bookmakers, which is included in the revenue returns prepared by the State Treasury for the financial year just ended.

Revenue from racecourse admission taxes was £82,016, as compared to £78,780 for a previous year, showing an increase of £3,236. Although revenue from the Bookmakers' Taxation Act dropped by £2,705 to £101,466, revenue from the Totalisators increased by £9,223 to £119,790. Other forms of taxation on bookmakers showed an increase in revenue of from £29,044 in 1934 to £33,328 in 1935.

Racing clubs and associations contributed £49,354 in revenue, compared to £47,520 in 1934.

This matter is likely to assume serious proportions for all commercial broadcasting stations. After all, the public are not complaining about the broadcasting of these results and necessary information. It is primarily a vested interest's complaint, and yet, in spite of that, the State revenue figures show substantial increases in the various sources of taxes on the racing business.

Therefore, it does not look as though broadcasting has caused much loss in racing circles.



R. A. KING, Secretary 2KY

Same Rights Required

Broadcasting stations must demand and must obtain at least the same consideration as the daily newspapers require, and that is to publish necessary information. If any move was made to stop newspapers printing the necessary information, there would be a big howl, and after all, do people who buy newspapers actually attend the races? If they attend the races they have no need to read the newspapers concerning the races. The same position obtains in regard to broadcasting. Many people cannot attend the racecourse, and would not attend in any case—therefore, their only means of knowing what is go-

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EDITORIAL & PUBLISHING
OFFICES:

15 Castlereagh St., Sydney, N.S.W.
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Phone: B 7188 (3 lines)
BRANCH OFFICE:

Care of Mingay Publishing Co.
422 Little Collins St., Melbourne, Vic.

Phone: M 5438, G.P.O. Box 1774

ANNUAL SUBSCRIPTION:

Post free in Australia 10/- p.a.
Post free in British Empire 12/6 p.a.
Post free, Foreign 15/- p.a.

Telegrams: "B7188 Sydney"

ing on and to have a bet as circumstances permit, is to listen in to the broadcast results.

If the Government wishes to do anything constructive in this matter, let the license the S.P. bookmakers as they have done in Tasmania and Adelaide, and let the Government in turn hand over some of that revenue to the alleged bankrupt jockey clubs. If these clubs cannot find the necessary prizes to attract entries, then let the Government hand over some of their excessive taxation.

The broadcasting industry is in favour of the newspapers being given full rights to publish this information, but by the same token the commercial broadcasting station demands the same privileges to serve the public.

Canvassing amongst the broadcasting stations in Sydney and some of the country stations, indicates a very definite feeling in this regard. In fact, in no case is there one station which suggests that broadcasting of race results should be banned.

As a matter of policy it is essential that the broadcasting industry wake up to the inroads into their sphere. If they sit down and let the authorities get away with any banning of these race results, that is only going to be the first nail in their coffin. The listener must be served, and the listener demands this information.

Another station executive, whose station does not broadcast race results, said that while he was not interested in the actual controversy, he took the very definite stand that the Government should not be swayed by press propaganda to take action against legitimate station revenue. He said that racing is a service to a certain portion of the community and, as such, should not be interfered with by any Government.

2KY's Opinion

Station 2KY, which has always given an excellent racing service, speaks in no uncertain terms in regard to this important matter, and "Broadcasting Business" interviewed Mr. R. A. King, Secretary of 2KY, who issues the following statement:

Statement from Mr. R. A. King, Secretary 2KY Broadcasting Station, Sydney

"Broadcasting stations have had to quietly submit to newspaper attacks which blame them for the falling off of attendance in all sports, and yet facts and figures show that the broadcasting of a sporting event has not in any way attributed to the decrease in attendance. Broadcasting has been blamed for small gate receipts at football matches and yet since the 'A' stations have begun once more to broadcast football, attendance remains the same.

"Boxing promoters were coerced into refusing to allow contests to be broadcast with the result that stations turned to the broadcasting of wrestling matches and the broadcast descriptions were of such calibre, attendance at many stadiums has been trebled.

In conclusion, let the State Government license S.P. bookmakers, and that would assist materially in helping many of the Jockey Clubs. The broadcasting stations must, at all costs, retain this right. They must also wake up to their responsibilities in this important matter.

3 AW
Air Ads
with
Distinction

"Once more looking for a way to crush broadcasting stations, the Press have picked them as the scape goats on which to put the blame for S.P. betting. S.P. betting has been in operation since racing began. All sorts of reforms have been brought into being, fines imposed, etc. Racing officials have thought of and put into action many schemes to make the people attend the course, but did this stop S.P. betting. Definitely no!

"It is obvious then who is behind the scheme to stop the broadcast descriptions of racing, jockey positions, etc., because since S.P. betting has flourished since the advent of racing, broadcasting stations cannot be blamed for it. From where did S.P. bookmakers first obtain their information? Need we tell?

"To suppress the broadcasting of races and racing positions is to deprive thousands of country people and thousands more in hospitals and other public institutions of hearing described the king of all sport. Why impose hardships on our less fortunate brothers who could not attend a race meeting even if it were free.

"We suggest to those journals who insist that radio broadcasts of S.P. positions be banned, that they refrain from publishing S.P. starting prices and also refrain from publishing a special edition after each race. If the papers are anxious to foster attendance at race meetings why publish a special edition after each race. If the people are watching the race they do not read them.

"2KY have always given the people what they want and will rigidly oppose any attempt by the press to jeopardise that service to listeners.

"In reply to the S.P. question, the obvious thing to do is not to deprive thousands of listeners who get pleasure from listening to a race broadcast, but to follow South Australia's lead and license S.P. bookmakers to the advantage of all concerned.

Fred. Thompson Branches Out

FORMS RADIO ADVERTISING CONSULTING BUSINESS

AFTER having served for 6 years as Advertising Manager with 2UW, Mr. Fred Thompson—who can probably lay claim to be one of the first commercial broadcast advertising men in Australia—has at last decided to set up in business for himself.

This, it is believed, is the very first specialised radio advertising organisation that has been created in Australia by a man who has had actual experience in that field.

Radio advertising is quite different today to what it was in the days when Mr. Thompson first started with 2UW in Ash Street, but he has moved with the times, and been very closely associated with all the advancements which have been made in this new art. Therefore, it is not surprising to find that a man who has a thorough knowledge of his subject and is ambitious, at last decides to set up his own nameplate, organise his own company, surround himself with the necessary material to render service to a large army of clients, and get out after business.



MR. FRED THOMPSON

The policy of F. R. Thompson & Co., will not necessarily be to set up as an ordinary advertising agency service, but to be absolute specialists and consultants in the field of commercial broadcast advertising.

Mr. Thompson's services will be available to any existing advertising agencies who have not yet specialised in or attended to the radio question, and he will also be able to render a completely in-

F. R. THOMPSON & CO.
RADIO ADVERTISING
SPECIALISTS & CONSULTANTS
(Late Advertising Manager, 2UW)
Lisgar House, Carrington Street
Sydney - - B 4276

Broadcasting Gossip

It is understood that the Northern Star Newspapers, Lismore, has acquired Commercial Broadcasting Station 2XL which was recently owned by Mr. George Exton. Confirmation of this announcement is expected at any moment.

Publicising a feature over a commercial station is becoming very essential these days. A.W.A. have for many years realised the value of excellent publicity, and their advertisement in the "Sydney Morning Herald," Monday, July 15, telling about Madame Muriel Brunskill, the great English contralto, who would broadcast over 2CH and 2UW at 8.45 that night, was an excellent arrangement. Broadcasting stations have got away with a lot of free publicity of late, but with the growing commercialisation of this expanding industry, they must be prepared to pay for their share of publicity just as advertisers have to pay for publicity over commercial stations.

J. Jack, late Chief Engineer of 5KA, is now with 5DN Adelaide. Transmission from 5DN should improve with the advent of J. Jack to the engineering staff.

Bert Woolley has resigned from the "A" class station 5CL, and is now Chief Announcer at 5DN Adelaide. Woolley had a tremendous following with his 5CL Boys Club, this being one of the very few "A" programme successes.

Father Meaney, commenting on 2SM's new high fidelity wide range transmitter, said he was extremely pleased with the outstanding results obtained to date.

In town this week is Mr. Ernie Higginbotham, Manager of 2TM Tamworth. Judging from the smile on his face, the possibility of getting 2,000 watts out of his station looks pretty good. Ernie doesn't believe in just a miserable 50 or 100 watts. He does like to do the job well, and there is no doubt that 2TM will become a very powerful country station.

Mr. McGregor Foott has been appointed successor to Mr. Thompson as advertising manager of 2UW Sydney. Mr. Foott is a well known identity in advertising circles.

Mr. T. Kitto, Chief Engineer at Station 2HD Newcastle, is at present in Adelaide, where he is assisting C. Tahwihā, Chief Engineer at 5KA, to increase still further, the power of the station.

Mr. Thompson, late of 2UW, has commenced operations in the advertising agency business. Mr. Thompson handles radio advertising only, and may be located at Lisgar House, Carrington Street, Sydney.

Lintas (on behalf of Lever Bros. products) signed a contract for 12 months with 2HD to cover direct announcements and sponsored sessions.

Traders Ltd., have also signed a 12 months contract with 2HD Newcastle on behalf of their BMI (Tonic Wines & Jellies).

The Madame Brunskill broadcast sponsored over 2CH and 2UW by Amalgamated Wireless, will also be relayed to 2HD Newcastle to-morrow night, Saturday, July 19.

The Service Department of 2UW, lately superintended by Mr. Francis E. Levy, has now been taken over by Miss Rita Foott who, for many years has been Mr. Oswald Anderson's private secretary. Mr. Levy will now concentrate his efforts on the advertising side of 2UW. He has recovered from his illness, and in his new position as Sales Manager, there is no doubt that 2UW will benefit materially.

Those interested in the Australian banking system should be interested in the lectures over 2UW by Mr. W. J. McConnell, M.A., every Monday night at 9.10 p.m. He was a graduate of the Sydney University in 1925, and Master of Art three years later, with first class honours in economics on both occasions.

NEW SESSIONS ON 2CH

Vagabond Traveller . . . an appealing fantasy with a philosophic flavour which is presented on the air every Friday evening at 9.15 by Hilda Scurr and Kenneth Fowles.

The Radio First Nighter's Notebook . . . an interesting session during which useful information regarding "What shows are showing and where," is broadcast by Sydney's only audible film critic. Sally Page . . . the personality girl at the piano, who has proved such an outstanding success during the night sessions. Sally presents a delightful programme of piano solos and songs of the piano, and has won a large following with her charming husky voice. She is also heard from time to time during the evening session.

Front Line Advertising 2 HD Newcastle

Box 123 Newcastle, or
E. A. Wood (BW 2211), C/-
A.W.A., 47 York Street, Sydney,
N.S.W.

"K 7 — Secret Service Agent" . . . is the running title of a new series of dramatic plays produced by Dion Wheeler, featuring stirring incidents in the history of the British Intelligence during the Great War.

Song of the Islands is another new feature on 2CH which has particular interest for women listeners. Written and produced by Kenneth Fowles and presented every Monday and Tuesday at 9.15 p.m., it presents a romance of the South Seas in a compelling and dramatic form and features such outstanding players as Hilda Scurr, Betty Suttof, Hay Simpson and Richard Fair.

John Creighton, after recovering from a nasty bout of Public Enemy No. 1 is back on the job and continues to present his "Reflections of a Veteran Pilot" every Saturday night at 8.30 p.m. This atmospheric presentation of plane tales of the great ones of aviation, has attracted an unusually large fan mail, and is presented under the auspices of the Australian Flying Corps Association.

There is no question that Australian Dante Band combinations make popular radio entertainment and Romances, now broadcasting through 2CH from 9.15 every Saturday evening, have proved a far reaching success. Sam Babbicci and his combination, including Al Harris, a "crooner," and Harry White, the virtuoso of the piano, have a certain "Something" that no other orchestra presents, and revive happy memories for thousands of N.S. Wales dancers when they go on the air over 2CH.

Advertise and Get Results

with

2TM Tamworth

The rich, thickly-populated districts of the Northern Tablelands offer a wide field for all. We guarantee complete coverage because we give . . .

- The brightest programmes in the North
- To 58,000 people every day.

Station Address:
BRISBANE STREET, TAMWORTH



Latest Licence Figures

May and June, 1935

NEW SOUTH WALES		
	May	June
New Issues	5,798	5,768
Renewals	20,141	22,777
Cancellations	2,241	4,523
Monthly Total	277,921	279,166
Nett Increase	3,557	1,245
Population Ratio	10.50	10.53
VICTORIA		
New Issues	5,116	4,716
Renewals	18,652	20,482
Cancellations	2,176	4,323
Monthly Total	236,853	237,247
Nett Increase	2,940	394
Population Ratio	12.89	12.90
QUEENSLAND		
New Issues	1,955	1,913
Renewals	4,847	5,739
Cancellations	613	1,298
Monthly Total	66,931	67,546
Nett Increase	1,342	615
Population Ratio	6.97	7.02
SOUTH AUSTRALIA		
New Issues	1,619	1,661
Renewals	6,244	7,423
Cancellations	627	1,432
Monthly Total	76,286	76,515
Nett Increase	992	229
Population Ratio	12.94	12.97
WESTERN AUSTRALIA		
New Issues	1,296	1,298
Renewals	3,242	3,798
Cancellations	614	691
Monthly Total	40,650	41,257
Nett Increase	682	607
Population Ratio	9.18	9.29
TASMANIA		
New Issues	671	744
Renewals	1,298	1,682
Cancellations	367	580
Monthly Total	19,957	20,121
Nett Increase	304	164
Population Ratio	8.62	8.76
COMMONWEALTH		
New Issues	16,455	16,101
Renewals	54,424	61,901
Cancellations	6,638	12,847
Monthly Total	718,598	721,852
Nett Increase	9,817	3,254
Population Ratio	10.71	10.74

The above figures include:

Total Free Licences to the Blind	1,624	1,636
Total Paid Experimental Licences	1,293	1,320

FRED THOMPSON (etc.)— (Cont. from page 2 Col. 3)

dependent service to the large army of advertisers who are desirous of entering this field, and who feel that they want to have their business handled by somebody who really knows the subject thoroughly and is not just a theory merchant.

Mr. Thompson has been successful in obtaining the services of the clever son of what Mr. Thompson considers to be a very brilliant father, to wit, one Bruce Anderson, who is the son of Mr. Oswald Anderson, the well known radio identity. Since Bruce Anderson's entree into commercial radio circles, he has proved himself most adaptable and certainly most efficient, particularly in continuity writing which these days has become a very necessary and specialised section of radio activities.

Mr. Thompson feels that he will be able to render a very material service to the industry in general, and considering the large army of friends he has, associated both in the advertising and radio field, one cannot but expect that he will make a success of this new venture, and will undoubtedly perform a really valuable service.

His entry into this field is welcomed by all, and we join with his friends in wishing him every success.

His office will be found at Lisgar House, Carrington Street, Sydney, and his 'phone No. is B 4276.

(Below) 2HD Newcastle Joy Club Party at Central Hall



1500 young people attend 2HD's Saturday Morning Party at Newcastle.

COUNTRY BROADCAST- ING MANAGER

MR. G. H. ANDERSON has been appointed Manager of Country Broadcasting Services Ltd., which has secured licences for stations at Orange and Narrabri. The power of the Orange Station will be 2,000 watts, making it the most powerful "B" class station in New South Wales and equalling the most powerful "B" class station in Australia. A similar licence has been granted for Narrabri.

Country Broadcasting Services Ltd. has been formed primarily by the Graziers' Association of N.S.W. and Country Life Newspaper Co. Ltd., and its special aim is to get the country a better broadcasting service. The nominal capital of the Company is £50,000.

Mr. Anderson was born in Tasmania and was educated at Hutchin's School, Hobart, where his father was headmaster. For four years prior to the War he was employed as an engineer on the Tasmanian railways and when he began his service he was the youngest engineer on the railways. He served four and a half years with the A.I.F. and was promoted to Lieutenant in 1918. At present he is captain and officer commanding a field Battery, A.M.F.

Mr. Anderson has extensive business experience and for the last several years he has been assistant general secretary of the Graziers' Association of N.S.W., which has a membership of over 8,000. Mr. Anderson is well-known to country people and has a reputation for organising ability, enthusiasm and initiative. "Give the country the broadcasting service it desires and needs" is his slogan.

BROADCASTING BUSINESS

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26th JULY 1935

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10/- P.A. Post Free
Single Copy 1/-

Letter to The Editor . . .

Mr. Dave Worrall Replies

"Editor,

I am sorry that you published the article from "Export Advertising." It was meant for foreign consumption only! I cordially agree with my critics that it is on the conservative side and I wish to apologise, particularly to our Newcastle friends, for forgetting all about them.

As we went in the Golden Gate at San Francisco a charming American woman was pointing out the sights to Mrs. Worrall, and a woman from Newcastle drew her on one side and whispered to her, "Don't let her get away with it. We're going to say we've got just as good back at Newcastle." As an old Newcastle resident, I admired her spirit, if not her veracity. When I left the "coaly" city years ago the Newcastle City Council gave me a certificate under Seal of the Council saying what a good booster I had been for Newcastle. Alas, how I have fallen from grace!

"But I was not a seller in the United States, I was a buyer. Some years ago we could get Australian rights on American transcriptions for about \$8.00 per episode, then somebody from Australia (I don't think it was from Newcastle) went across there and told the transcription manufacturers how important we all were and bought, I think, one programme for which he paid \$40.00 per episode for one station. I don't think he has ever bought anything else, but the cost of transcriptions to Australia was very promptly trebled.

When I got there I found that these good people were saying, "There are 51 stations in Australia and we ought to get several hundred dollars per transcription for Australian rights." Can you wonder that I failed to become enthusiastic about the importance, coverage and purchasing power of our 50-watt stations (I really did forget Newcastle!) and as none of us are getting any business direct from the United States the only harm that has been done to anybody that I can see is to the feelings of some of our country friends.

We should be prepared to pay fair prices for transcriptions, but it is against the interests of both makers and users

to inflate prices to a point where we cannot take a reasonable quantity of the best. And compared to the U.S.A. stations of 50 kilowatts with millions of listeners in their primary coverage area, we are all just "dinky" little radio operators, although I'm still willing to admit that 3DB is a good station.

I think Mingay played a low trick in publishing my effusion for home circulation, and I insist that he act for me when the injured New South Welshmen come to town and soothe their spirits with copious draughts of beer.

Sgd. David T. Worrall,
Manager, 3DB

P.S. I'll care for the Victorians, and the Queenslanders drink too much anyway."

(There's no doubt that Dave Worrall would get out of gaol, if the above letter is any indication of his ability in that direction. What can you say to him now?

It will be interesting to know who the "somebody from Australia" was. After all, one can certainly pay a very high price for various articles if one likes to shout from the housetops, telling everybody one is a millionaire. Apparently Dave has been through the mill before and knows what America—and any other country—really is in that direction. After all, if you are willing to pay a big price, then the other man would be very foolish not to please you.—Ed.)

2TM HEARD IN CANADA

All the way from Ontario comes the report that Station 2TM, the live-wire station in the Northern part of N.S.W., has been heard by Mr. Bill Savidge of King Street, East, Hamilton, Ontario, Canada, who heard the station on April 27.

An 11 valve Marconi receiver was used, and despite fading, the announcements could be heard quite distinctly.

While 2TM is quite thrilled about being heard over such a long distance, they are nevertheless more concerned with the excellent coverage they are getting around 50 miles of their station.

2TM's popularity around Tamworth and outlying districts is growing every week.

NARRABRI 2NZ

It is understood that the Narrabri station 2NZ which will operate on 256 metres 1,170 kc., sharing a channel with 4TO Townsville, will have one studio located at Narrabri and the main studio in Sydney.

Direct telephone lines will link these studios with the actual transmitting station. 2,000 watts will be the power, and the Country Broadcasting Service Co., are now arranging for the station equipment.

GOSFORD RACES

Last week 2HD and 2UW inaugurated a service whereby the Gosford Races, which are usually broadcast through 2HD Newcastle, were relayed through 2UW Sydney.

Gosford is a very popular race meeting, and this further gives an indication of 2UW's public service.

SUCCESSFUL 2HD TRANSMISSION

On Saturday night last the transmission from Cessnock through 2HD and then through 2CH turned out "trumps."

The interesting sketch given of a miner's life, wherein the miner works hard to get his son out of the mines and follow another profession was put over in an atmosphere which was extremely life-like. The production was a credit to 2HD.

BROADCASTING BUSINESS

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